

# EVE — One-page Strategy

## Purpose

Redefine how value is recognized beyond money — including human participation, attention, time, skill, and ecological impact.

## The EVE Lens

S — Skill  
A — Attention  
T — Time  
E — Ecology

EVE is not a currency or ideology. It is a value framework and application layer designed to plug into existing systems.

## Applications

- PARKIFY — participation and discovery as value
- STYL — creativity, authorship, lived experience
- prezns — presence and attention as infrastructure

## Governance

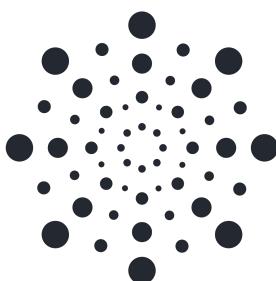
Stewarded via a proposed non-profit foundation with advisory oversight. The framework is open, forkable, and ethically constrained.

## Near-term focus

- Publish stable documentation
- Launch [eveframework.org](http://eveframework.org)
- Pilot with municipalities, NGOs, and enterprises

## Mindset

EVE complements civic, sustainability, and enterprise initiatives by making value visible where it already exists.



# EVE

A VALUE LAYER BENEATH EVERYTHING.