

EVE — One-page Strategy

Purpose

Redefine how value is recognized beyond money — including human participation, attention, time, skill, and ecological impact.

The EVE Lens

S — Skill

A — Attention

T — Time

E — Ecology

EVE is not a currency or ideology. It is a value framework and application layer designed to plug into existing systems.

Applications

- PARKIFY — participation and discovery as value
- STYL — creativity, authorship, lived experience
- prezns — presence and attention as infrastructure

Governance

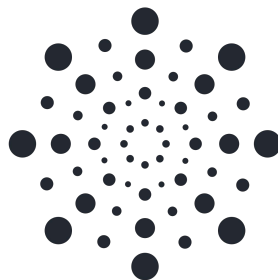
Stewarded via a proposed non-profit foundation with advisory oversight. The framework is open, forkable, and ethically constrained.

Near-term focus

- Publish stable documentation
- Launch eveframework.org
- Pilot with municipalities, NGOs, and enterprises

Mindset

EVE complements civic, sustainability, and enterprise initiatives by making value visible where it already exists.



EVE

A VALUE LAYER BENEATH EVERYTHING.