

A Project Report on

FinTech-Driven Intelligent Investment Strategies Using Advanced Reinforcement Learning and Deep Learning Models.

Submitted in partial fulfillment of the requirements for the award of the degree of

Bachelor of Engineering in Computer Science & Engineering

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Abstract

The financial markets are inherently volatile and influenced by a multitude of factors including technical patterns, macroeconomic events, and investor sentiment. Traditional econometric and statistical models often fall short in capturing the nonlinear and dynamic nature of stock price movements. With the advancement of Artificial Intelligence (AI) and Machine Learning (ML) technologies, there is an opportunity to build more intelligent, adaptive, and risk-aware predictive systems.

This project proposes a hybrid AI framework that combines Long Short-Term Memory (LSTM) networks for time-series stock price forecasting, Reinforcement Learning (RL) agents for dynamic trading decision-making, and sentiment analysis derived from financial news to enhance contextual awareness. The system aims to not only predict future stock prices but also recommend optimal trading actions (buy, sell, hold) based on market conditions and external sentiment signals. A risk-sensitive reward structure, incorporating the Sharpe Ratio, is employed to ensure a balanced approach between profitability and volatility control.

The project evaluates and compares the performance of multiple strategies, Linear Regression, XGBoost, LSTM, RL, and the proposed hybrid model, using historical data from multiple stocks across different sectors. While the current scope focuses on offline backtesting and simulation, the architecture is designed to be extensible for real-time live data integration and virtual paper-trading environments. This research-driven project provides a foundation for future enhancements in intelligent financial forecasting systems and contributes to the growing field of explainable, AI-driven decision support for investment strategies.

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1. Introduction

1.1 General Introduction

Financial markets are highly dynamic and influenced by numerous economic, political, and psychological factors. Traditional statistical models often struggle to capture the complex, nonlinear, and stochastic behavior of stock price movements. With advancements in Artificial Intelligence (AI) and Machine Learning (ML), models such as Long Short-Term Memory (LSTM) networks and Reinforcement Learning (RL) agents have shown significant promise in financial forecasting and decision-making.

This project proposes a hybrid AI framework that integrates LSTM-based forecasting, RL-driven trading decisions, and sentiment analysis of financial news to create a robust, risk-aware, and intelligent stock market prediction and advisory system.

1.2 Problem Statement

Financial markets are highly volatile and sensitive to a range of technical and psychological factors, making accurate stock price prediction and the development of effective trading strategies a challenging task. Traditional machine learning models like Long Short-Term Memory (LSTM) networks can forecast future stock prices but do not account for dynamic decision-making based on real-time market behavior. Similarly, rule-based trading systems often lack the flexibility needed to adapt to sudden changes in market conditions.

This project aims to build a hybrid stock trading system that combines LSTM-based price forecasting with a Reinforcement Learning (RL) agent capable of making adaptive trading decisions. To enhance the model's market awareness, sentiment analysis of financial news and social media content will also be incorporated as an additional input feature. The RL agent will learn trading policies by interacting with the market environment and optimizing for a risk-adjusted reward based on the Sharpe Ratio. The system will be evaluated across multiple stocks from different sectors to test its robustness and generalization capabilities.

By integrating price forecasting, sentiment signals, and risk-aware decision-making, this project seeks to improve the effectiveness of AI-driven financial trading models and contribute towards building more intelligent and adaptable trading systems.

1.3 Objectives

- To develop a hybrid trading model combining LSTM for price prediction and Reinforcement Learning (RL) for decision-making.
- To introduce a risk-aware trading strategy by modifying the RL reward function using the Sharpe Ratio.
- To validate the model's generalization by training and testing across multiple stocks from different sectors.
- To compare RL-based trading performance against traditional strategies such as Moving Averages, MACD-based trading, and standalone LSTM models.

1.4 Project Deliverables

- A fully preprocessed dataset combining historical stock prices, technical indicators, and sentiment scores.
- An LSTM-based forecasting model trained and evaluated on stock price data.
- A Reinforcement Learning agent capable of making risk-aware trading decisions.
- A hybrid trading system integrating LSTM forecasting, RL decision-making, and sentiment analysis.
- Comparative analysis reports of all implemented models based on financial performance metrics.
- A complete final project report, including methodology, system design, results, analysis, and conclusions.

1.5 Current Scope

The current scope of the project focuses on offline, research-driven development and evaluation of a hybrid stock market prediction system. It involves:

- Collecting and preprocessing historical stock price data and financial news sentiment scores.
- Building and training models including Linear Regression, XGBoost, LSTM, Reinforcement Learning (RL), and a Hybrid LSTM+RL+Sentiment model.
- Designing a risk-aware reward mechanism based on the Sharpe Ratio for training the RL agent.
- Testing and validating model performance through backtesting on historical datasets across multiple stocks from different sectors.

- Comparing the predictive and trading performance of all models using key financial metrics such as accuracy, Sharpe Ratio, and cumulative returns.
- Ensuring the system operates entirely in an offline, simulated environment without real-time trading or live financial exposure.

1.6 Future Scope

While the present project is limited to offline simulation, the system can be enhanced and extended in several important ways:

- **Real-Time Live Simulation:**
Integrating real-time stock market data feeds (e.g., via Alpaca API or IEX Cloud) to enable live, real-time decision-making by the trained models in a simulated environment without financial risk.
- **Paper Trading Integration:**
Connecting the system to paper trading platforms to execute virtual trades based on live predictions, thereby testing strategies under real-world market conditions.
- **Dynamic Sentiment Ingestion:**
Expanding the sentiment analysis module to fetch and analyze financial news and social media content in real-time, allowing the model to react instantly to market-moving events.

2. Project Organisation

2.1 Software Process Models

For this project, we are following an Incremental Development Model.

The work is broken down into smaller, manageable modules, and each module is developed, tested, and refined before moving on to the next. We first set up the basic pipeline - collecting data, cleaning it, and engineering features. Then, we gradually implement and test the individual models like Linear Regression, XGBoost, LSTM, and Reinforcement Learning. Once the basic models are stable, we focus on integrating them into a hybrid system that combines forecasting, sentiment analysis, and trading decisions.

This approach gives us the flexibility to make changes based on testing results at each stage and helps us improve the system step-by-step, which is important for a research-driven, AI-based project like this.

2.2 Roles and Responsibilities

Role	Responsibility
Project Lead	Oversee project planning, ensure timelines are met, and coordinate work between modules.
Data Handler	Source, clean, and organize stock price data and sentiment data from APIs.
Feature Engineer	Create technical indicators and sentiment scores for model inputs.
Machine Learning Engineer	Build and train Regression, XGBoost and LSTM models for price forecasting.
Reinforcement Learning Developer	Develop and train RL agents with risk-adjusted reward functions.
Integration Engineer	Combine LSTM outputs, sentiment features, and RL agent into a hybrid model.
Evaluation Specialist	Backtest models, benchmark against traditional strategies, and validate performance.
Documentation and Reporting Lead	Prepare design documents, reports, and final project documentation.

3. Literature Survey

3.1 Introduction

Financial markets are inherently complex and exhibit nonlinear, dynamic, and highly stochastic behaviors. Traditional econometric models, while useful for historical trend analysis, struggle to capture the rapidly changing patterns driven by a multitude of macroeconomic and behavioral factors. With the proliferation of data and computational capabilities, Artificial Intelligence (AI), particularly Deep Learning (DL) and Reinforcement Learning (RL), has emerged as a transformative approach in financial forecasting and automated trading systems. AI-driven models, when carefully designed and trained, can detect latent patterns in financial time-series, enabling better prediction of stock price movements and more informed trading decisions.

In this context, the present project proposes a hybrid framework that combines the time-series forecasting strength of Long Short-Term Memory (LSTM) networks with the decision-making capabilities of Reinforcement Learning (RL) agents. Additionally, a risk-sensitive reward structure based on the Sharpe Ratio is integrated to balance profitability with risk management. Existing literature highlights the need for such integrated approaches, given the limitations of standalone predictive or trading models in adapting to real-world market dynamics. Accordingly, this survey reviews key contributions across deep learning-based forecasting, reinforcement learning applications in trading, and hybrid AI systems optimized for financial risk and return.

3.2 Related Works with the citation of the References

Deep Learning in Financial Time-Series Forecasting:

Deep learning has been widely adopted in financial time-series analysis due to its ability to handle large volumes of noisy, high-dimensional data. Fischer and Krauss (2018) pioneered the use of LSTM networks for stock price prediction, showing improved accuracy over traditional models like Random Forests and Logistic Regression [3]. Their experiments on the S&P 500 index validated the LSTM's ability to capture temporal dependencies effectively. Shah et al. (2019) presented a taxonomy of DL-based forecasting methods and emphasized their strength in modeling nonlinear patterns in chaotic datasets like stock prices [6]. Similarly, Bao et al. (2017) introduced a hybrid deep learning architecture that integrates wavelet transforms and LSTM networks to denoise time-series data and improve forecast quality. Recent innovations have enhanced basic LSTM models. Sezer et al. (2020) surveyed 150 papers on DL for financial prediction and identified that bi-directional LSTM (BiLSTM), attention-based LSTM, and CNN-LSTM hybrids offer substantial improvements in accuracy. Zhang et al. (2021) proposed a dual-stage attention LSTM that selectively weighs critical input sequences, enhancing predictive performance. However, all these models are essentially passive predictors and do not incorporate market interaction or trading decisions.

Reinforcement Learning for Market Decision-Making:

Reinforcement learning presents a natural framework for modeling trading as a sequential decision-making problem where an agent interacts with the market environment to maximize cumulative returns. Li and Hoi (2020) applied Deep Deterministic Policy Gradient (DDPG) to portfolio optimization, achieving better Sharpe Ratios compared to traditional strategies [4]. Spooner et al. (2021) implemented RL agents in high-frequency market making, showing that RL could autonomously learn complex trading policies that balance profit and risk [7]. Xiong et al. (2018) incorporated Deep Q-Learning into financial portfolio management and highlighted how reward function design significantly influences agent behavior in volatile environments.

Yang et al. (2020) tested Proximal Policy Optimization (PPO) agents on stock trading tasks and found that PPO offered stable learning under non-stationary financial data distributions. Moreover, Deng et al. (2017) used CNNs with RL to process chart-based visual financial data for pattern recognition, reinforcing the versatility of RL frameworks in different data modalities. However, one major gap in existing RL-based trading models is the neglect of risk measures in the reward design, which leads to high-variance and unsafe policies in practice.

Risk-Aware and Hybrid DL-RL Architectures:

Risk management is paramount in financial decision-making. Integrating the Sharpe Ratio into the reward function allows RL agents to balance expected return and volatility. Huang et al. (2022) proposed a reward shaping method that used volatility-adjusted returns to improve the stability of policy learning under turbulent conditions. Li et al. (2023) further refined this approach by using a modified Sharpe Ratio that penalized excessive drawdowns, achieving superior results in backtesting scenarios.

Hybrid systems that combine LSTM forecasting with RL decision-making are gaining traction. Wang and Xu (2021) introduced a two-stage model where LSTM predicts market trends and the RL agent takes trading actions based on predicted signals. Kim and Kim (2022) built a hybrid PPO-LSTM model that could dynamically adjust to both short-term fluctuations and long-term trends, demonstrating robust profitability across bullish and bearish markets. Liu et al. (2020) extended these methods to multi-stock environments and emphasized the importance of cross-sector training to prevent overfitting.

Moreover, explainability in hybrid models is becoming a focus area. SHAP (SHapley Additive exPlanations) has been used in models by Lin et al. (2021) to interpret feature importance in RL-driven trading systems. This helps bridge the gap between black-box AI models and the need for transparent financial decision systems.

Expanded References List:

1. Fischer & Krauss (2018) – Deep learning with long short-term memory networks for financial market predictions

2. Shah et al. (2019) – A survey of deep learning for stock market prediction
3. Bao et al. (2017) – A deep learning framework for financial time series using stacked autoencoders and long short-term memory
4. Sezer et al. (2020) – Financial time series forecasting with deep learning: A systematic literature review: 2005–2019
5. Zhang et al. (2021) – A dual-stage attention-based recurrent neural network for time series prediction
6. Li & Hoi (2020) – Deep reinforcement learning for portfolio management
7. Spooner et al. (2021) – Market making via reinforcement learning
8. Xiong et al. (2018) – Practical deep reinforcement learning approach for stock trading
9. Yang et al. (2020) – Deep Reinforcement Learning for Automated Stock Trading: An Ensemble Strategy
10. Deng et al. (2017) – Deep direct reinforcement learning for financial signal representation and trading
11. Huang et al. (2022) – Volatility-Aware Deep Reinforcement Learning for Financial Portfolio Optimization
12. Li et al. (2023) – Sharpe Ratio Optimization with Reinforcement Learning
13. Wang & Xu (2021) – Combining LSTM and reinforcement learning for stock trading
14. Kim & Kim (2022) – Hybrid Reinforcement Learning and LSTM-based Trading Agent
15. Liu et al. (2020) – A deep reinforcement learning framework for the financial portfolio management problem
16. Lin et al. (2021) – Explainable Reinforcement Learning in Trading Using SHAP

3.3 Conclusion of the Survey

The surveyed literature reveals a clear trajectory in financial AI—from traditional machine learning models to advanced deep learning and reinforcement learning frameworks. While LSTM and its variants offer high predictive accuracy in financial time-series, they lack the capacity to make autonomous trading decisions. RL models fill this gap by interacting with the market environment and learning reward-maximizing strategies. However, standard RL approaches often neglect financial risk, resulting in strategies that may be profitable but highly unstable.

The hybrid LSTM-RL architecture with a Sharpe Ratio-based reward function, addresses these limitations by combining predictive power with risk-aware decision-making. This model is further strengthened by evaluating its generalizability across various stocks and market conditions—a step that many existing models overlook. Additionally, the use of explainability tools like SHAP makes the model more transparent and interpretable, which is crucial in finance.

4. Project Organization

4.1 Schedule of the Project

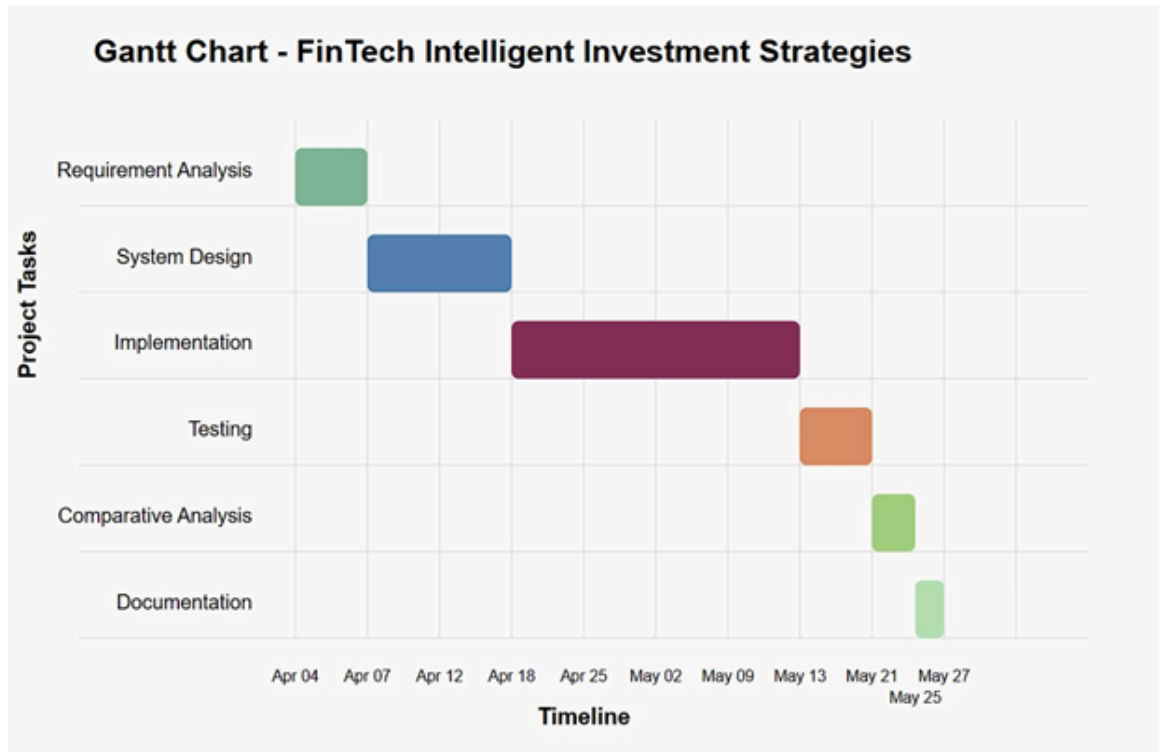


Figure 4.1.1: Gantt Chart Showing the Project Schedule

4.2 Risk Identification

In the course of developing the FinTech-Driven Intelligent Investment Strategies project, several potential risks have been identified across different stages of the project lifecycle. These risks could impact the timeline, quality, and outcomes of the project if not proactively managed. The key risks are as follows:

- **Model Overfitting:** The LSTM and Reinforcement Learning models may overfit on historical stock market data, leading to poor generalization in unseen market conditions.
- **Integration Complexity:** Combining LSTM forecasts, sentiment analysis, and RL agent actions into a hybrid model increases integration complexity and may introduce unforeseen technical issues.
- **Sentiment Analysis Accuracy:** Errors in sentiment extraction from noisy social media and news data could mislead trading decisions, affecting system performance.
- **Hardware Constraints:** The system is designed to run on low-to-mid-end personal computers (8–16GB RAM). High computational demands during model training might lead to memory overflow or slow performance.

- **Preprocessing Errors:** Mistakes during data cleaning, normalization, or feature engineering may lead to inaccurate model inputs and degraded system performance.
- **Market Volatility Changes:** Extremely volatile or unforeseen market events during data collection periods could make historical data less predictive or skew model behaviors.
- **API Access Restrictions:** Changes in API policies (e.g., Yahoo Finance) could restrict data access or introduce new limitations, impacting data collection modules.

5. Software Requirement Specification

5.1 Purpose

This Software Requirements Specification (SRS) defines the functional and non-functional requirements for the **FinTech-Driven Intelligent Investment Strategies** system. Its primary goal is to capture the user needs, system features, and external interfaces necessary to design, implement, and evaluate a research-grade pipeline that forecasts stock prices and recommends trading actions via a hybrid LSTM + Reinforcement Learning + Sentiment model.

5.2 Project Scope

The system will:

- Implement five forecasting/trading strategies:
 1. Linear Regression (baseline)
 2. XGBoost (baseline)
 3. LSTM-only
 4. Reinforcement Learning-only
 5. Hybrid LSTM + RL + Sentiment
- Ingest and preprocess historical price data and textual sentiment from public APIs (Yahoo Finance, Twitter, Kaggle)
- Simulate trading over historical periods without executing real trades
- Compute key performance metrics (e.g., RMSE, Sharpe Ratio, cumulative return) and generate visual dashboards

5.3 Overall Description

5.3.1 Product Perspectives

- **Modular Research Pipeline:** Each component (data ingestion, forecasting, decision engine, evaluation) can be developed, tested, and replaced independently.
- **Future Integration:** Although offline today, the system's APIs and data formats are designed for eventual integration into larger decision-support or brokerage platforms.
- **Technology Stack:** Python-based, leveraging popular ML/DL and visualization libraries.

5.3.2 Product Features

Data Ingestion

- Fetch historical OHLCV stock data and corporate actions via yfinance or equivalent.
- Pull news headlines and social media feeds for sentiment scoring.

Feature Engineering

- Compute technical indicators (moving averages, RSI, MACD).
- Tokenize and vectorize text for sentiment analysis (VADER, FinBERT).

Forecasting Module

- Train an LSTM network to predict next-step closing prices.

Decision Engine

- Train an RL agent (e.g., PPO/DDPG) using a Sharpe Ratio–shaped reward function.
- Hybrid mode: combine LSTM outputs and sentiment signals to guide the agent.

Evaluation & Comparison

- Backtest each strategy, calculate MSE/RMSE, Sharpe Ratio, drawdowns, and cumulative returns.

Visualization Interface

- Plot price forecasts, buy/sell/hold timelines, and performance metric dashboards

5.3.3 Operating Environment

- Supported OS: Windows 10+ or Linux (Ubuntu 20.04+).
- Runtime: Python 3.10 with 8–16 GB RAM (16 GB recommended for multi-stock backtests).
Optional: CUDA-enabled GPU for faster DL training.
- IDE/Notebook: Jupyter or Google Colab for interactive exploration .

5.4 External Interface Requirements

5.4.1 User Interfaces

- Notebook Widgets: Dropdowns and sliders in Colab/Jupyter for model selection, parameter tuning, and date-range selection.
- Command-Line Scripts: Configurable via JSON/YAML files for batch runs.
- Graphs & Tables: Matplotlib/Plotly outputs embedded in notebooks or exported as PNG/PDF.

5.4.2 Hardware Interfaces

- Standard PC Ports: No special hardware beyond a standard desktop/laptop.
- GPU Interface (optional): NVIDIA CUDA drivers for accelerated tensor operations.

5.4.3 Software Interfaces

- Yahoo Finance (via yfinance) – HTTP/REST
- Twitter API v2 – HTTP/REST, OAuth 2.0
- ML Libraries: TensorFlow 2.x or PyTorch, scikit-learn
- RL Framework: Stable-Baselines3 (Gym environments)
- Sentiment Tools: VADER (NLTK) and FinBERT (HuggingFace Transformers)
- Visualization: Matplotlib, Plotly

5.4.4 Communication Interfaces

- Protocol: HTTPS for all external API calls.
- Data Format: JSON for requests/responses; CSV for batch data export.

5.5 System Features

5.5.1 Functional Requirements

- The system must allow the user to input stock ticker symbols and download historical stock data.
- The system must analyze financial news/tweets and generate sentiment scores aligned with dates.
- The LSTM model must be able to forecast the next time-step closing price of a stock.
- The RL agent must decide whether to buy, sell, or hold based on LSTM output and sentiment features.
- The hybrid model must integrate LSTM forecasts, sentiment signals, and technical indicators.
- The evaluation module must calculate metrics like Sharpe Ratio, Net Profit, Accuracy, and draw action timelines.
- The system must support comparison between baseline, single-model, and hybrid approaches.
- The system shall visualize results and performance comparisons

5.5.2 Non Functional Requirements

- The system must allow the user to input stock ticker symbols and download historical stock data.

- The system must analyze financial news/tweets and generate sentiment scores aligned with dates.
- The LSTM model must be able to forecast the next time-step closing price of a stock.
- The RL agent must decide whether to buy, sell, or hold based on LSTM output and sentiment features.
- The hybrid model must integrate LSTM forecasts, sentiment signals, and technical indicators.
- The evaluation module must calculate metrics like Sharpe Ratio, Net Profit, Accuracy, and draw action timelines.
- The system must support comparison between baseline, single-model, and hybrid approaches.
- The system shall visualize results and performance comparisons.

5.5.3 Use case description

Use Case 1: Retail Investor – Simulated Trading for Portfolio Management

Actors: Retail Investor, AI-powered Trading System

Description: A retail investor wants to improve their trading strategy. They use the AI-driven trading system to simulate different strategies based on historical stock data. The system's hybrid approach, which combines LSTM for price predictions and Reinforcement Learning for trade decisions, allows the investor to evaluate various models and see which one performs best in different market conditions. Sentiment analysis is used to factor in news events, providing a more informed view on stock behavior.

Benefits:

- Safe simulation of trading strategies without real money involvement.
- Personalizes the portfolio by recommending strategies based on market sentiment and past performance.
- Empowers investors to make informed decisions with predictive insights and risk management tools like Sharpe Ratio.

Use Case 2: Stock Market Analyst – Evaluating Trading Models with Real-Time Data

Actors: Stock Market Analyst, Data Scientist, AI-powered Trading System

Description: A stock market analyst wants to compare the performance of different trading models (e.g., Regression, LSTM, RL). Using the AI-driven platform, they input real-time stock data from Alpaca API or IEX Cloud, and the system evaluates multiple models' performance based on real-time market movements. This allows the analyst to assess the effectiveness of LSTM-driven predictions and RL-based trading decisions in dynamic market conditions, ensuring the model adapts quickly to fluctuations.

Benefits:

- Facilitates accurate backtesting and evaluation of trading models under real-time data conditions.
- Provides direct actionable insights by comparing different models in a live scenario.
- Empowers the analyst to quickly adapt and optimize models as per market behavior.

Use Case 3: Researcher – Studying AI-Based Trading Models

Actors: Researcher, Academic Institution, AI Trading System

Description:

A university researcher is working on a project to explore how AI can be used to improve stock trading. They use the hybrid trading system to test different machine learning models like LSTM and Reinforcement Learning. The system allows the researcher to simulate trades using past stock data and see how well each model performs. Sentiment analysis is also included to understand how news and market sentiment affect stock movements. The researcher runs experiments, collects results, and uses the system to write a paper on how AI can make trading more accurate and intelligent.

Benefits:

- Helps with academic research in AI and finance
- Makes it easy to test different models and compare results
- Provides real trading insights using a safe, simulated environment

5.5.4 Use case diagram

Use Case 1: Retail Investor – Simulated Trading for Portfolio Management

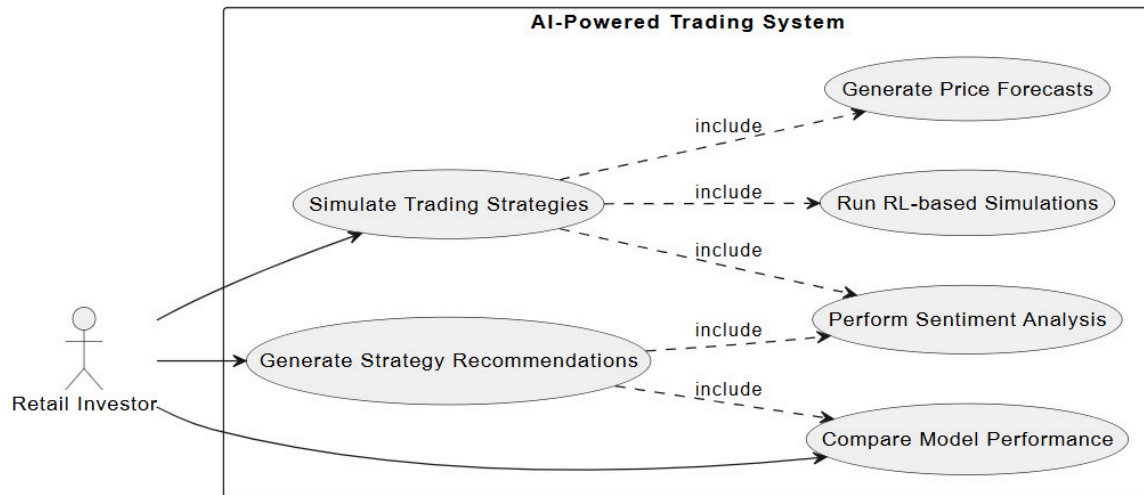


Figure 5.5.4.1: Retail Investor

Use Case 2: Stock Market Analyst – Evaluating Trading Models with Real-Time Data

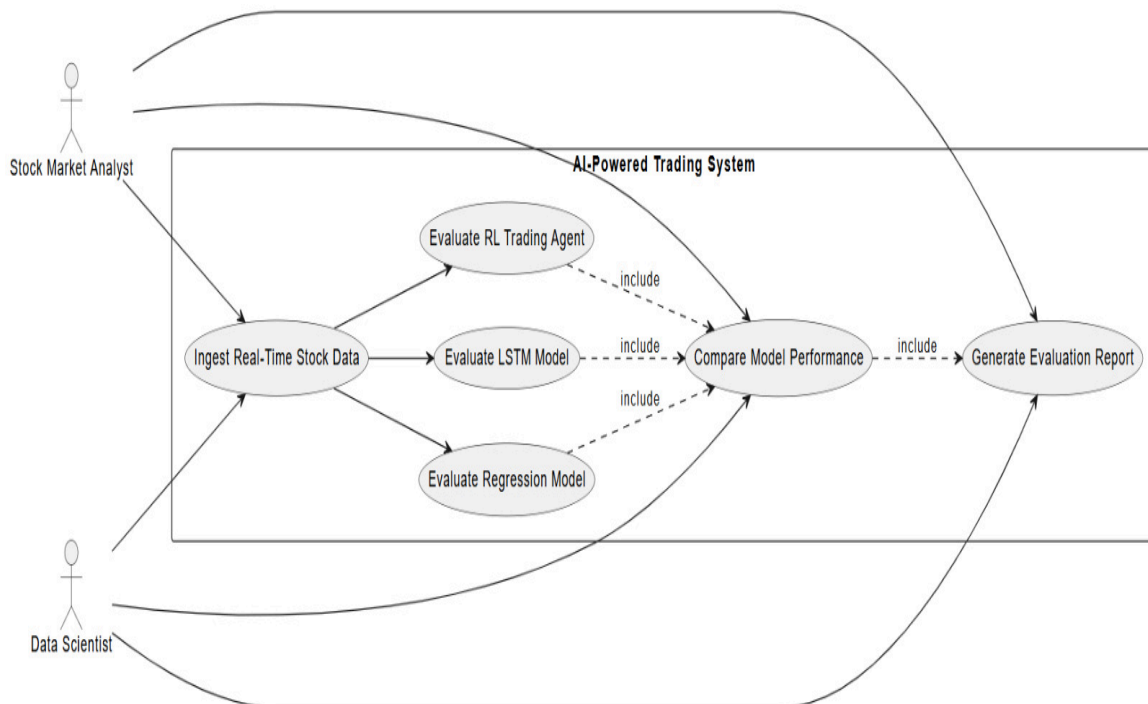


Figure 5.5.4.2: Stock Market Analyst

Use Case 3: Researcher – Studying AI-Based Trading Models

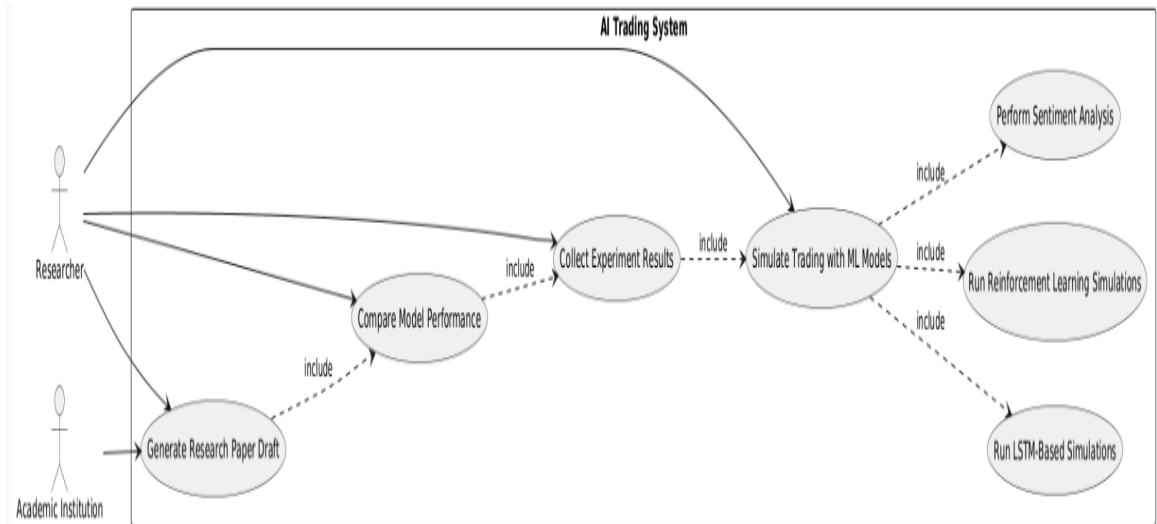


Figure 5.5.4.3: Researcher

6. Architecture Design

6.1 Introduction

This part of the document details the design of the project “FinTech-Driven Intelligent Investment Strategies Using Advanced Reinforcement Learning and Deep Learning Models”. It encompasses the architectural design, user interface design, and low-level design necessary for developing and implementing the project. This project presents a comprehensive, intelligent framework for stock market prediction and decision support, designed to simulate and evaluate data-driven trading strategies.

The proposed system integrates three core artificial intelligence components to improve both the accuracy of market forecasting and the effectiveness of trading decisions:

- **Long Short-Term Memory (LSTM):** A deep learning architecture used for time-series forecasting of stock prices, leveraging historical market data and technical indicators.
- **Reinforcement Learning (RL):** Employs a learning agent that uses LSTM forecasts along with technical and sentiment-derived features to decide optimal trading actions (buy/sell/hold).
- **Sentiment Analysis:** A natural language processing (NLP) module that extracts sentiment scores from financial news and social media feeds, capturing public market sentiment and integrating it into the decision-making pipeline.

The focus is on developing a robust and comparative framework to evaluate the effectiveness of various forecasting and decision-making techniques—ranging from traditional regression models to advanced hybrid architectures (LSTM + RL + Sentiment) for enhancing risk-adjusted returns in stock trading scenarios, while also providing actionable buy, sell, or hold recommendations.

6.2 Architecture Design

The architecture for this project follows a structured approach, utilising a multi-layered design to ensure modularity, scalability and maintainability. The primary layers include:

- **Data Collection Layer:** Responsible for gathering historical stock price data, technical indicators, and textual sentiment data from financial news sources and social media platforms (e.g., Twitter, Reddit, financial news APIs).
- **Data Preprocessing Layer:** Handles cleaning, normalization, and transformation of structured time-series stock data and unstructured textual sentiment data. It also includes tokenization, vectorization of text, and feature engineering like technical indicators or sentiment scores.

- **Model Development Layer:** Focuses on developing and training the three key model components — LSTM for price forecasting, sentiment analysis for market mood quantification, and the RL agent for making trading decisions. This layer also supports standalone baselines like XGBoost or linear regression.
- **Model Evaluation Layer:** Evaluates the performance of individual models and the hybrid system using performance metrics such as accuracy, Mean Squared Error (MSE), Sharpe Ratio, and cumulative returns.
- **Model Comparison Layer:** Compares the results of traditional models, deep learning-based forecasting, pure RL agents, and the hybrid model (LSTM + RL + Sentiment) to determine which approach yields the best results in terms of prediction accuracy and risk-adjusted return.

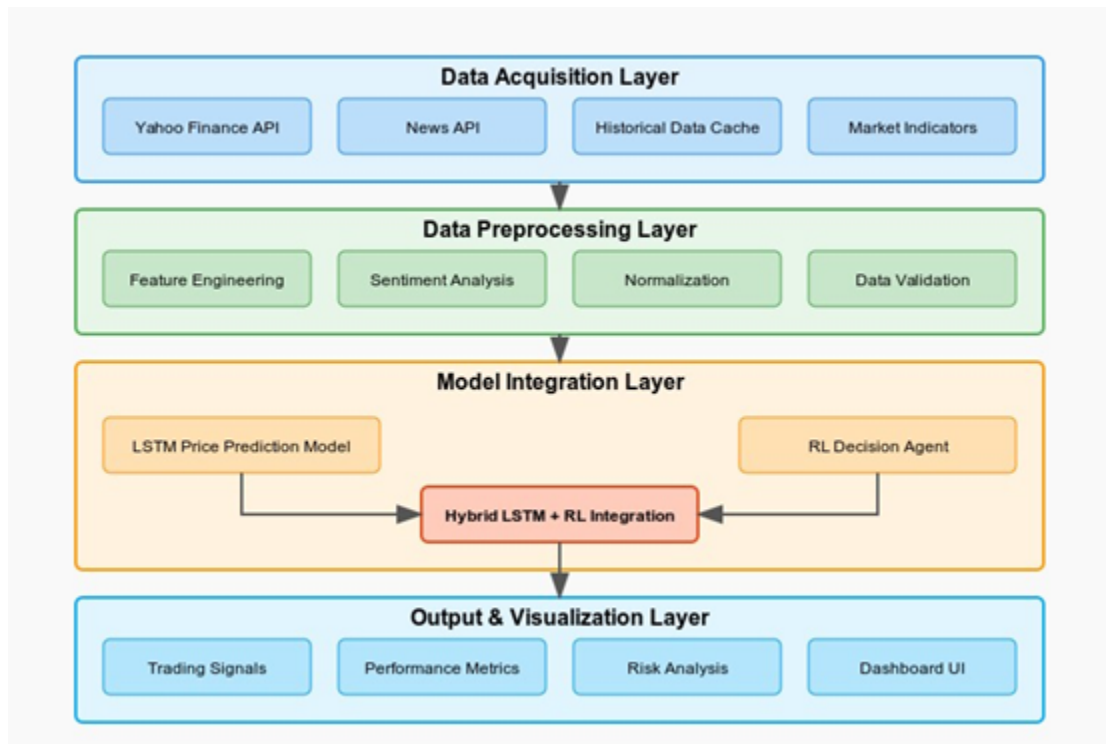


Figure 6.2.1: System Architecture

6.3 User Interface Design

The user interface for this project will be developed using Google Colab, which provides an interactive environment for running the developed models and visualizing the results. Key components of the UI include:

- **Data Visualization Interface:** Offers intuitive visual representations, including graphs, charts, and dashboards, to illustrate stock trends, model predictions, and portfolio performance over time.
- **Model Training Interface:** Enables users to select from a set of pre-trained machine learning models—such as XGBoost, LSTM,

Reinforcement Learning, and hybrid variants—and configure model-specific parameters where applicable.

- **Model Evaluation Interface:** Displays detailed performance metrics, including accuracy, R^2 score, Sharpe ratio, and other financial indicators. These metrics assist users in interpreting each model's predictive effectiveness and its reliability in supporting trading decisions.

6.4 Low Level Design

The Low Level Design (LLD) outlines the step-by-step internal architecture and workflow of the proposed project. The system is composed of multiple AI-based modules working in a pipeline, as illustrated in the diagram below.

1. Raw Data Collection

The system begins by gathering historical stock market data, which includes stock prices, technical indicators (e.g., moving averages, RSI), and sentiment-related data from news headlines or social media.

2. Data Preprocessing

This stage consists of two crucial tasks: - Data Normalization ensures that all numerical features are scaled to a uniform range, thereby improving the convergence speed and accuracy of machine learning models. - Missing Value Handling deals with any gaps in the dataset using imputation techniques such as mean/mode filling, forward fill, or model-based methods.

3. Feature Selection

Redundant or irrelevant features are filtered out to reduce dimensionality and improve model performance. Feature importance techniques such as correlation analysis, recursive feature elimination, or tree-based methods may be employed here.

4. Model Development

The preprocessed data is fed into multiple models, each serving a different analytical purpose:

a. **LSTM Model:** Captures temporal dependencies and trends in stock prices using deep learning for time-series forecasting.

b. **Reinforcement Learning (RL) Agent:** Learns to take optimal trading actions (buy, sell, hold) based on market states, LSTM predictions, and sentiment scores.

c. **Hybrid Model:** Integrates LSTM outputs, sentiment analysis, and technical features into the RL framework, creating a decision-support system that acts as an intelligent advisor.

d. **Linear Regression** and **XGBoost**: Classical and ensemble models serve as baseline comparators for evaluating the benefits of the hybrid model.

5. Performance Evaluation

All models are evaluated using relevant metrics such as Mean Squared Error (MSE), Root Mean Squared Error (RMSE), Precision, Recall, and F1 Score, depending on whether the task is regression or classification in nature.

This modular and layered approach ensures flexibility, interpretability, and robustness of the entire forecasting system while also allowing meaningful comparison between traditional and hybrid AI techniques.

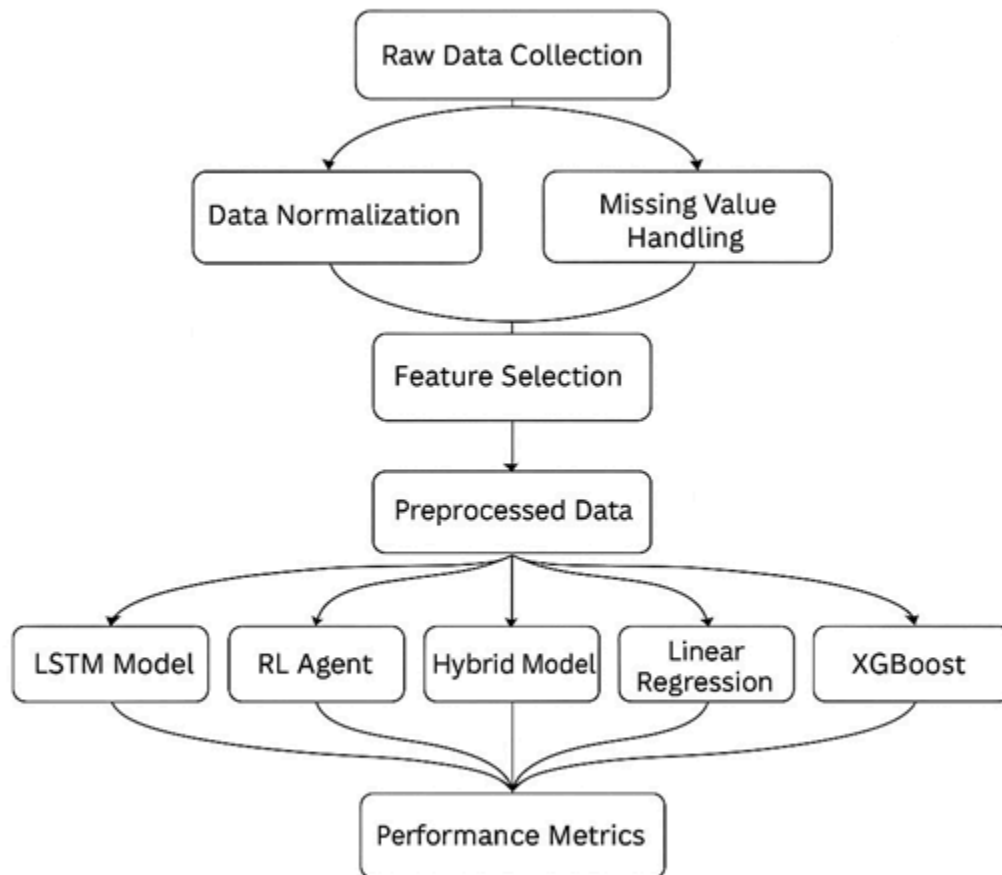


Figure 6.4.1: Low Level Design

6.5 Conclusion

This design document outlines the architecture, data pipeline, and experimental methodology for an analytical stock market prediction framework. By integrating Long Short-Term Memory (LSTM) networks for time-series forecasting with Reinforcement Learning (RL) for trading decision optimization, and further enriching the inputs through real-time sentiment analysis, the system evolves into more than just a prediction engine, it exhibits advisory behavior.

The hybrid model not only forecasts future price movements but also actively recommends trading actions (buy, sell, or hold) based on learned strategies, mimicking the decision-making capabilities of an intelligent financial assistant. This transforms the system from a passive analyzer to an autonomous trading advisor, capable of adapting to evolving market conditions and sentiment trends.

Designed with modular components and built using open-source tools, the system supports multi-stock evaluation, comparative model benchmarking, and risk-adjusted performance analysis using metrics such as Sharpe Ratio and cumulative return. The model's behavior is interpretable and extensible, making it suitable for academic exploration, financial research, and decision-support system prototyping.

This document serves not only as a blueprint for implementation but also as a foundation for future enhancements in intelligent, explainable, and adaptive AI systems within financial analytics