



New Design Concept

7.12.2021

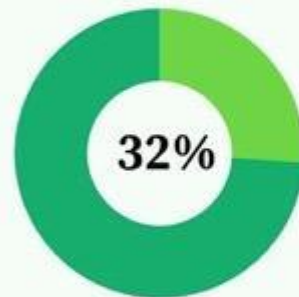
What does spoofing mean



Did You Know?

In 2019, 32% of data breaches involved phishing attacks.

Source: Verizon's 2019 Data Breach Investigation Report



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Wishing you a
#ConnectedandProtected
Mother's Day filled with
video calling.

Double-check your video app has
password protection and end-to-end
encryption.

*What are Best Practices
when shopping online?*

- A. Research the website
- B. Company info is easy to find online
- C. Search for reviews
- D. All of above

COMMENT BELOW!

DO IMPORTANT TASKS LIKE ONLINE BANKING ON TRUSTED NETWORKS

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DID YOU KNOW?

94%

of malware (malicious software) is delivered by
email



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DID YOU KNOW?

3.5M Cybersecurity jobs are expected to go unfilled in 2021

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If a promotional email sounds too good to be true, it probably is. Be cautious of discounts, offers and deals you receive.

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DID YOU KNOW?



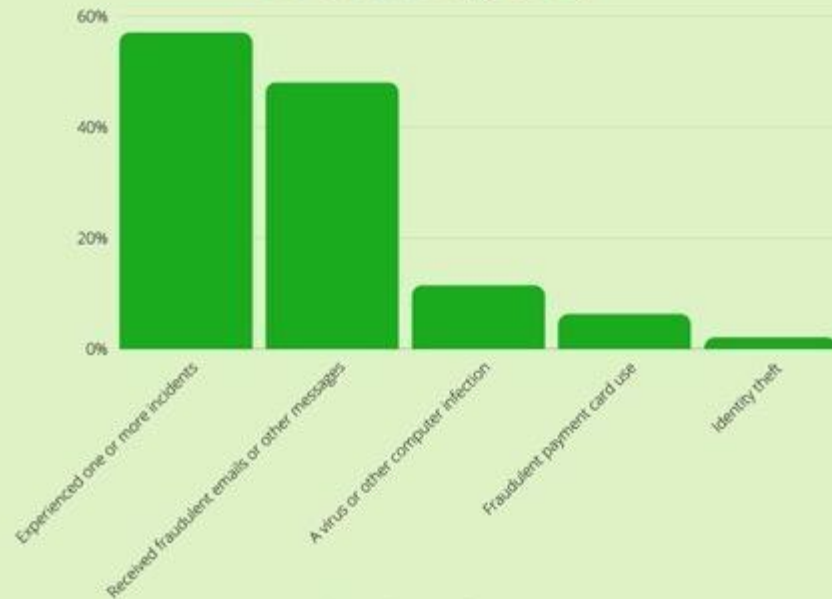
5 in 6

Canadians are worried about having
private information stolen and used
without permission

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DID YOU KNOW?

CYBER SECURITY INCIDENTS EXPERIENCED BY INTERNET USERS IN CANADA (2018)



Source: Statistics Canada

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Delete all data stored on
your computer before recycling?

Yes

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Ensure you have secure firewalls

This safeguard is in place to protect
the security and privacy of your data.





Do important tasks like online banking on trusted networks

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"I think cybersecurity should probably be taught in school like physical security and all the other forms of all the other topics that are covered, mostly because every aspect of one's life these days is in some way entwined with technology."

MATT MCGOWAN
— DIRECTOR & GM CANADA
SNAP INC.

