

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import plotly.express as px
from pytrends.request import TrendReq
```

✓ Set pytrends library and Keywords define

```
pytrends = TrendReq(hl='en-US', tz=360)
keyword = "cloud computing"
```

✓ Data Request

```
pytrends.build_payload([keyword],cat = 0, timeframe='today 12-m',geo = '', gprop='')
```


✓ Country wise Interest

```
region_data = pytrends.interest_by_region()
region_data = region_data.sort_values(by=keyword, ascending=False)
region_data.head(10)
```

	cloud computing	
geoName		
Nepal	100	
India	76	
St. Helena	73	
Zimbabwe	71	
Ethiopia	65	
Ghana	58	
Sri Lanka	53	
Kenya	52	
Cameroon	50	
Nigeria	41	

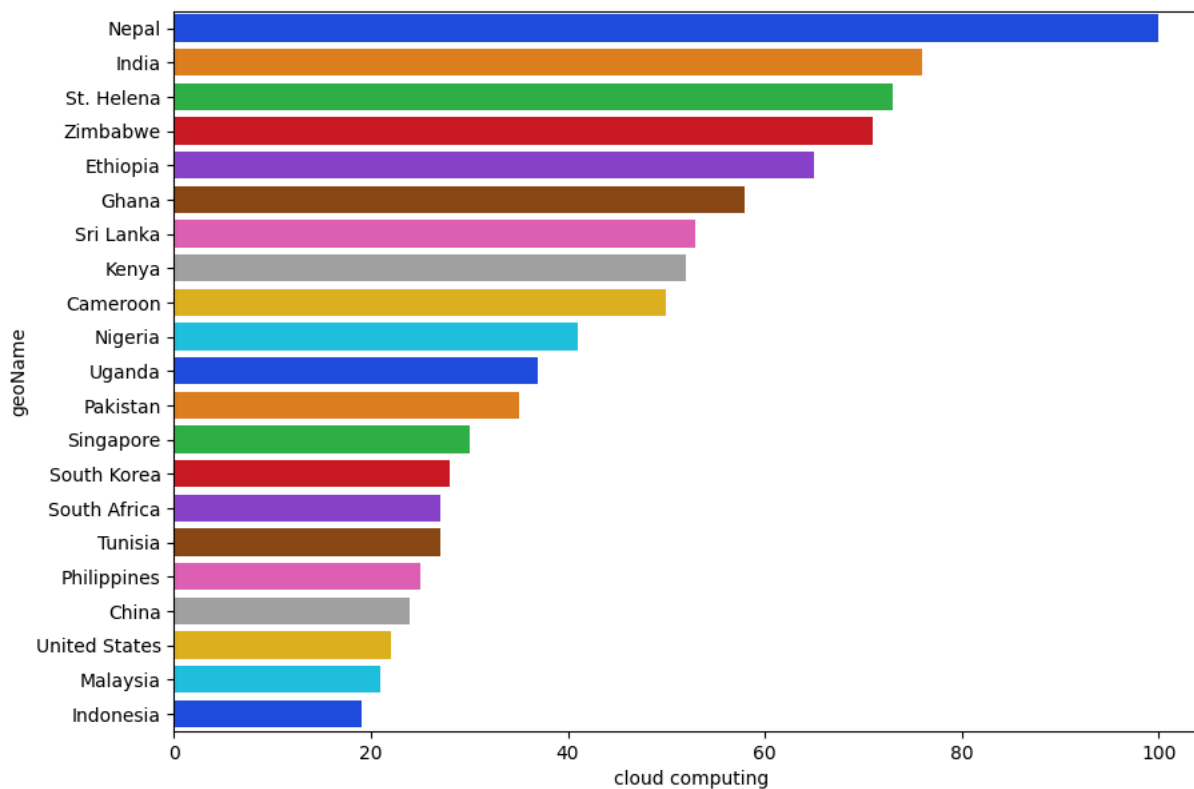
Next steps: [Generate code with region_data](#) [View recommended plots](#) [New interactive sheet](#)

```
plt.figure(figsize= (10,7))
sns.barplot(data=region_data.head(21), x=keyword, y=region_data.head(21).index , palette="bright")
```

 /tmp/ipython-input-36-631171207.py:2: FutureWarning:

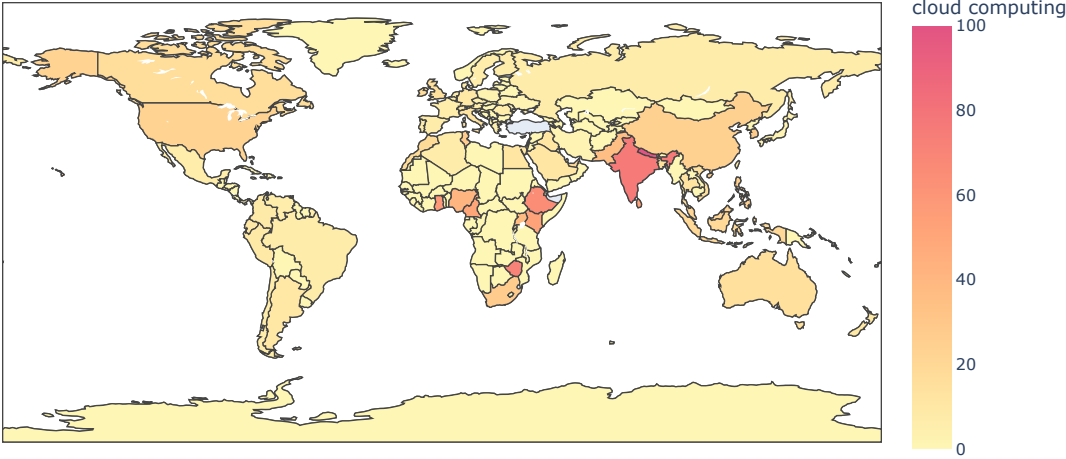
Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `y` variable to `hue` and set `legend`

```
sns.barplot(data=region_data.head(21), x=keyword, y=region_data.head(21).index , palette="bright")
<Axes: xlabel='cloud computing', ylabel='geoName'>
```



World Map

```
fig = px.choropleth(
    region_data,
    locations='geoName',
    locationmode='country names',
    color='cloud computing',
    color_continuous_scale='pinkyl',
    width=900,
    height=500
)
fig.show()
```



Time Wise Interest

```
time_df = pytrends.interest_over_time()
time_df.head()
```

/usr/local/lib/python3.11/dist-packages/pytrends/request.py:260: FutureWarning:

Downcasting object dtype arrays on .fillna, .ffill, .bfill is deprecated and will change in a future version. Call result.infer_objects()

cloud computing	isPartial	
date		
2024-07-21	80	False
2024-07-28	72	False
2024-08-04	82	False
2024-08-11	66	False
2024-08-18	74	False

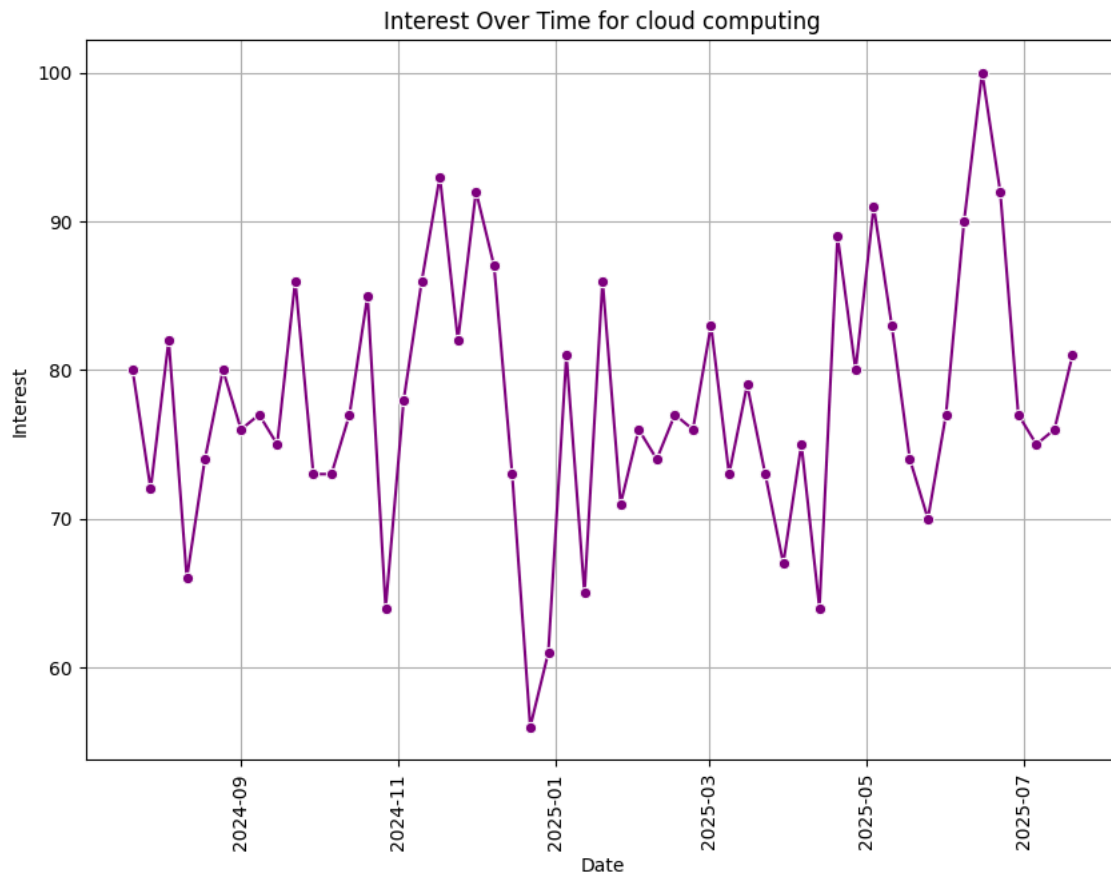
Next steps:

[Generate code with time_df](#)

[View recommended plots](#)

[New interactive sheet](#)


```
plt.figure(figsize=(10,7))
sns.lineplot(data=time_df, x=time_df.index, y=keyword,marker='o',color='purple')
plt.xticks(rotation=90)
plt.title(f'Interest Over Time for {keyword}')
plt.xlabel('Date')
plt.ylabel('Interest')
plt.grid(True)
plt.show()
```



Multiple Keywords Compare

```
kw_list = ["cloud computing", "data science", "machine learning"]
pytrends.build_payload(kw_list, cat=0, timeframe='today 12-m', geo='', gprop='')
compare_df = pytrends.interest_over_time()
plt.figure(figsize=(10,7))
for keyword in kw_list:
    plt.plot(compare_df.index, compare_df[keyword], marker='o', label=keyword,color='green')
    plt.xticks(rotation=90)
plt.title('Interest Over Time for Multiple Keywords')
plt.xlabel('Date')
plt.ylabel('Interest')
plt.legend()
plt.grid(True)
plt.show()

compare_df.head()
```

 /usr/local/lib/python3.11/dist-packages/pytrends/request.py:260: FutureWarning:

Downcasting object dtype arrays on .fillna, .ffill, .bfill is deprecated and will change in a future version. Call result.infer_object

