

#### **Department of Advanced Computing Sciences**

# Introduction to Intelligent User Interfaces

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# **Human Computer Interaction**

• From a practical point of view, human-computer interaction is the study of the manner in which people interact with computers and the level to which computers are developed for successful interaction with human beings.

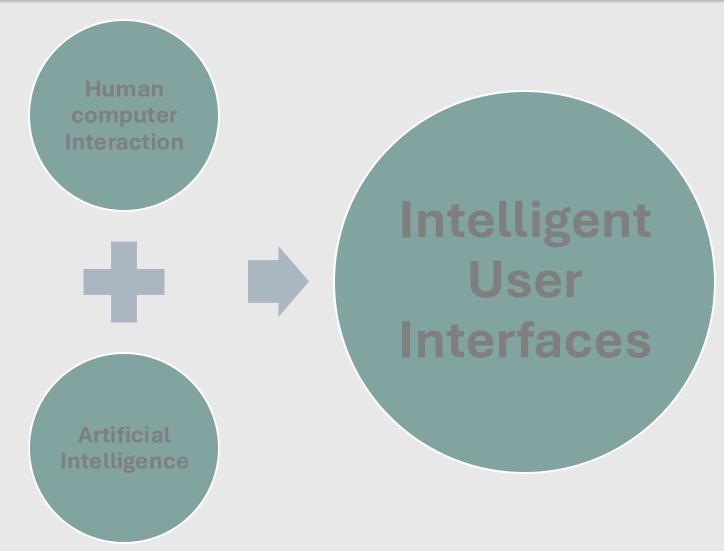
# **User interfaces**





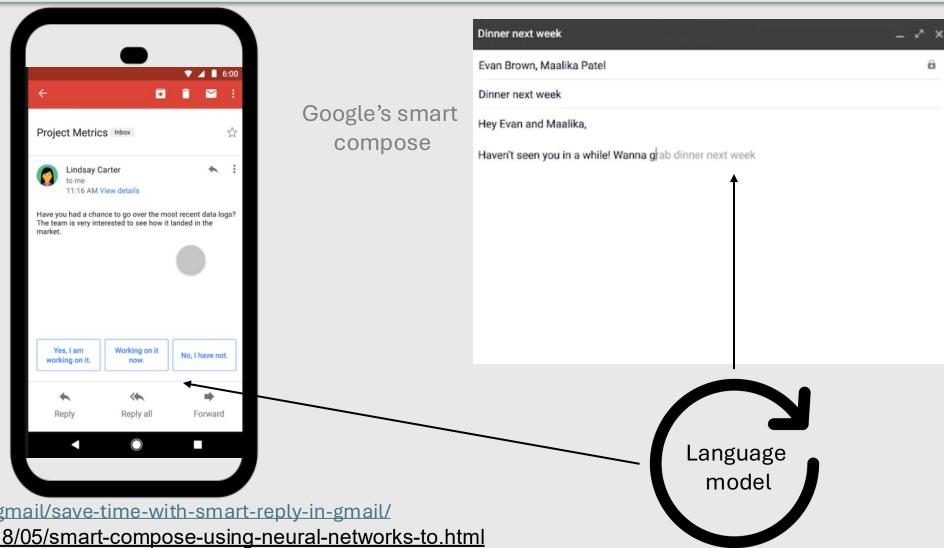


# User interfaces with Al



#### Text suggestions

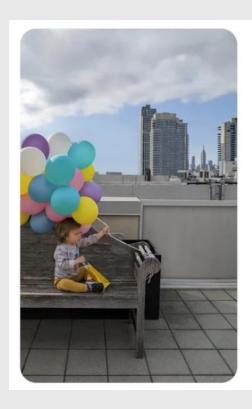
Google's smart reply



https://blog.google/products/gmail/save-time-with-smart-reply-in-gmail/

https://ai.googleblog.com/2018/05/smart-compose-using-neural-networks-to.html

#### Smart photo editor









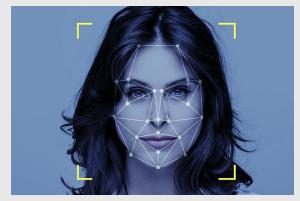
Magic Editor in Google Photos: Complex edits facilitated by generative Al

https://blog.google/products/photos/google-photos-magic-editor-pixel-io-2023/

#### Facial recognition

- Unlock your phone
  - Hands-free identification

- Surveilance
  - Privacy



https://news.mit.edu/2022/optimized-solution-face-recognition-0406



https://www.techtarget.com/searchenterpriseai/definition/face-detection

#### **Brain Computer Interaction**



https://www.the-scientist.com/brain-computer-interface-user-types-90-characters-per-minute-with-mind-68762

Smart gloves



#### Augmented reality

#### QR 8.CODE

For your convenience we've created a shortlink that is connected to a QR code.

Shortlink

8th.io/3e9yd 🗘

Shortlink Destination @

kzarkog.8thwall.app/roledicev5/



Scan with your smartphone to visit the connected URL





#### Virtual reality



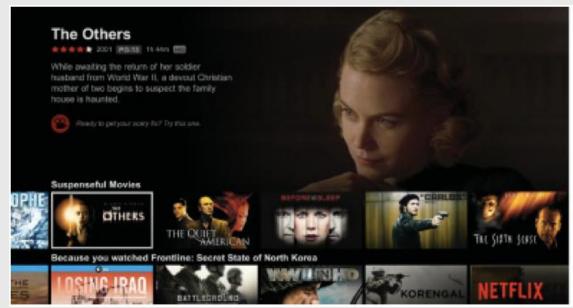
https://www.ixrlabs.com/blog/virtual-reality-transform-science-education/ Maastricht Univ., Department of Advanced Computing Sciences, Konstantia Zarkogianni, IUI

Brain Computer Interface



## Personalized User Interfaces

# Recommender systems



Personalized video ranker (PVR) algorithm: orders the entire catalog of videos (or subsets selected by genre or other filtering) for each member profile in a personalized way



SIMs algorithm: video-video similarity algorithm. It is an unpersonalized algorithm that computes a ranked list of videos—the similars—for every video in our catalog.

Carlos A. Gomez-Uribe and Neil Hunt. 2015. The Netflix Recommender System: Algorithms, Business Value, and Innovation. ACM Trans. Manage. Inf. Syst. 6, 4, Article 13 (December 2015), 19 pages. DOI: https://doi.org/10.1145/2843948

### **Definitions of HCI**

- Scientific area on the study, design, implementation and evaluation of interactive computer systems and major phenomena around them [ACM SIGCHI 1992]
- System design principles so that humans perform their activities in a productive and safe way
- The study of humans, computers and their interactions
- Study of User Experience (UX) through the use of computing devices
- The design & evaluation of computing technologies, through User Experience

## **Definitions**

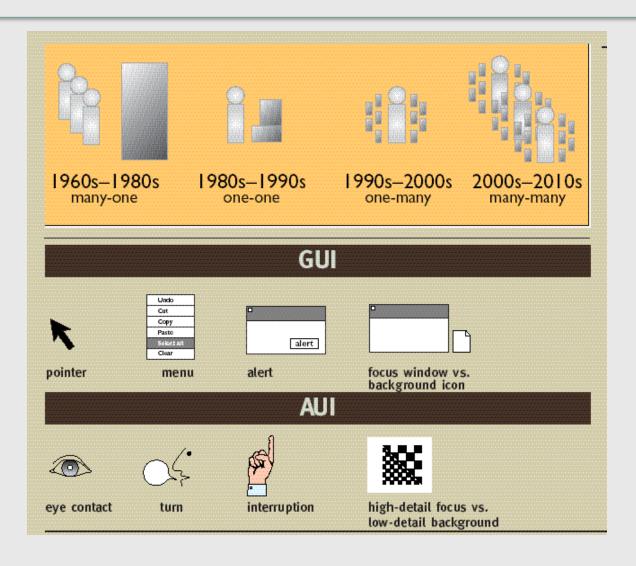
- User Interface
  - Elements of the computational system, the user interacts with
- Ergonomics
  - It is a field that studies the interaction between humans and computers from the point of view of machine characteristics and the way they impact user performance.

# Put it simple

- How can we guarantee that a computer will help and not make our life difficult?
- What makes a good interface?



## **Evolution**



# Interaction Styles

# **Types of Interaction Styles**

- Command line
- Menus
- Forms
- Direct Manipulation
- Anthropomorphic design

## Commands

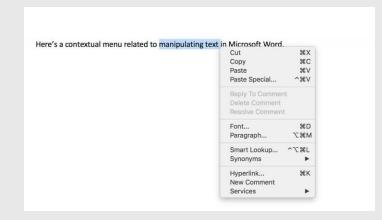
- Suitable for expert users and repetitive tasks:
  - Control over multiple objects at once
  - Sense of being in control
- Overall:
  - A lot to remember
  - Low tolerance to errors
  - Training is necessary
  - Commands sometimes non-intuitive

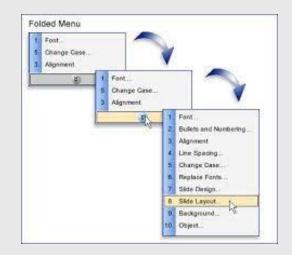
```
bash-2,856 pud

//monc/stone
//
```

#### Menus

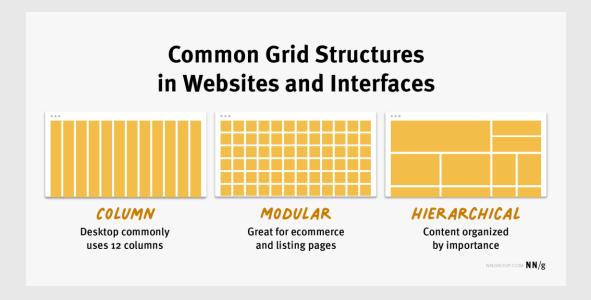
- Can be self-explanatory and easy for new users
- Good to have short-cuts for expert user
- Most common types of menus
  - At the top of the screen (often) e.g. drop-down menus
  - Context menu
    - Pop-ups which appear as actions for selected object
  - Hierarchical menus





#### **Forms**

- Mostly needed when a lot of information is required from the user
  - Sophisticated type of forms are spreadsheets
- Good design is needed, matching user's mental model
- Error avoidance and correction measures, shortcuts are required



# **Direct manipulation**

- Sense of interacting with the actual task and domain, rather than with the interface
- Intuition, physical actions and speed (dragging, clicking, opening, closing operations)
  - Real-world metaphors (e.g. desktop)
  - WIMP (Windows, Icons, Menus, Pointing devices) are mostly DM but DM is not only WIMP and WIMP may not be 100% DM



# **Anthropomorphism**

- Avatars, chatbots, gesture recognition, speech recognition, ...
  - Promises real feeling of natural interactions
  - Active areas(s) of research



Facebook

## Other interaction elements

- Queries
- 3D interfaces
- Buttons
  - Radio buttons: mutually exclusive options
  - Check boxes: not mutually exclusive options
- Toolbars
  - Usually customizable
- Tear-off menus
- Dialogue boxes
- Virtual reality

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# **Blended interaction styles**

- Usually for complicated tasks
- Addressing users of variable skills
- It can be hard to find the right combination and takes some experience..

## Norman doors

#### ARTICLE BY 99PI

Norman Doors: Don't Know Whether to Push or Pull? Blame Design.



## Examples of usual questions in interface designing

- Which kind of menus or other interactive elements to use?
- How to group information and interaction elements on screen or across multiple screens?
- Trade-offs between ergonomics and constraints (e.g. space)?
- Trade-off between functionalities and accessibility (e.g. large and simple icons, simple menus)?
- What are the best metaphors to use?
- How many different ways should I use to represent the same piece of information so my interface is easy to use but not that complicated and cluttered?

# User-centered approach

- Task analysis
  - What do I want to do?
- Prototyping
  - What steps will I follow?
- Evaluation
  - Will people like it?
- Repeat
  - Well, I did not expect everyone to like it

