Total Content **8K** 

Total Countries Represente...
84

Key Insights:

English remains dominant language, but regional languages like Hindi, Korean and Spanish are gaining attraction globally.

Expanding content in Asian and African market could yield further growth due to increasing local engagement.

Drama and Comedy dominates Movie and TV Show catalog, while Anime and Thrillers are emerging as audience favorites in recent trends.



Netflix Content Insights Dashboard (Data Till 2021)

Key Insights:

The Majority of Netflix Content additions have significantly increased since 2016 with a peak in 2019.

The United States leads with with the highest content count, followed by India and United Kingdom. Regions like South Korea and Japan show strong growth in TV Shows.

Movies account for almost 70% of total Netflix.

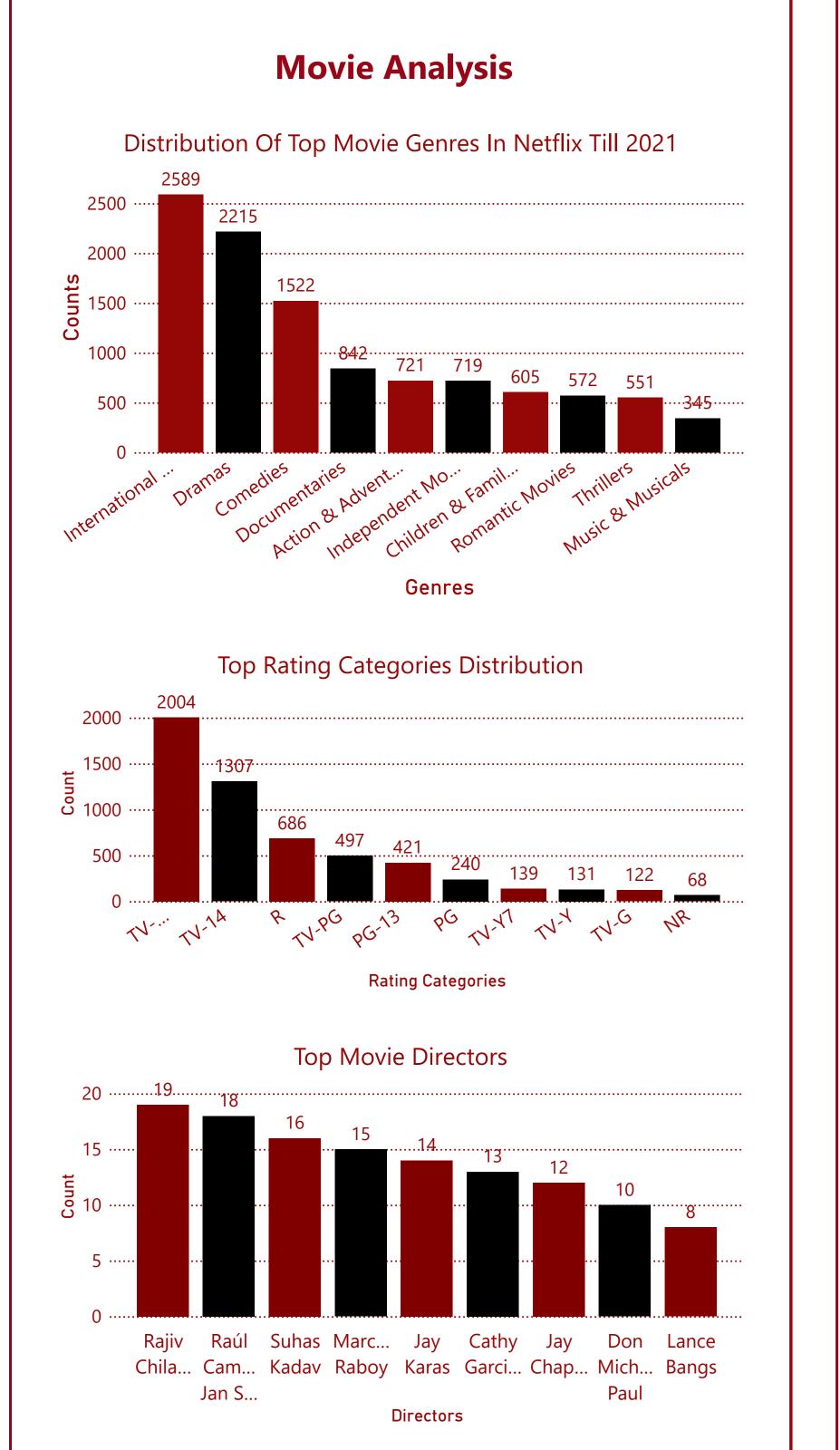
Most number of Movies and TV Shows in Netflix are TV-MA or TV-14 rated which means contents are mostly adult oriented.

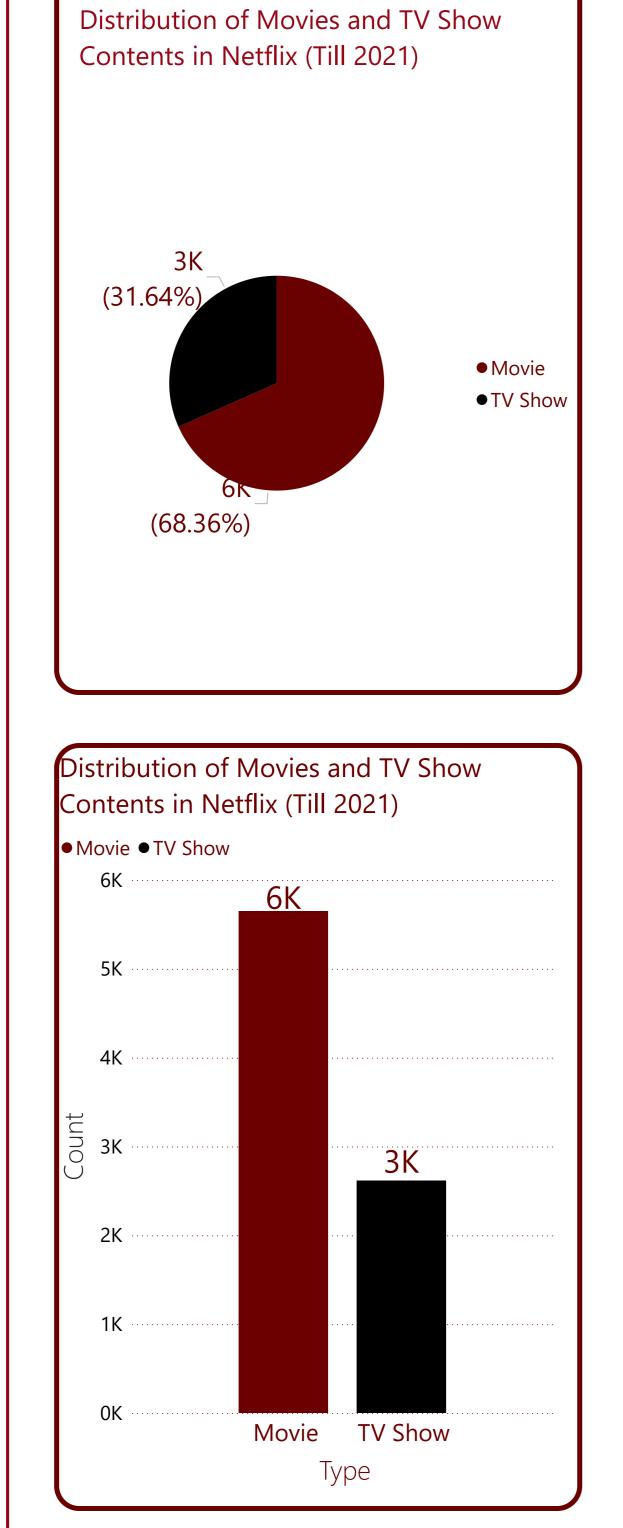
Total Number Of Genres
467

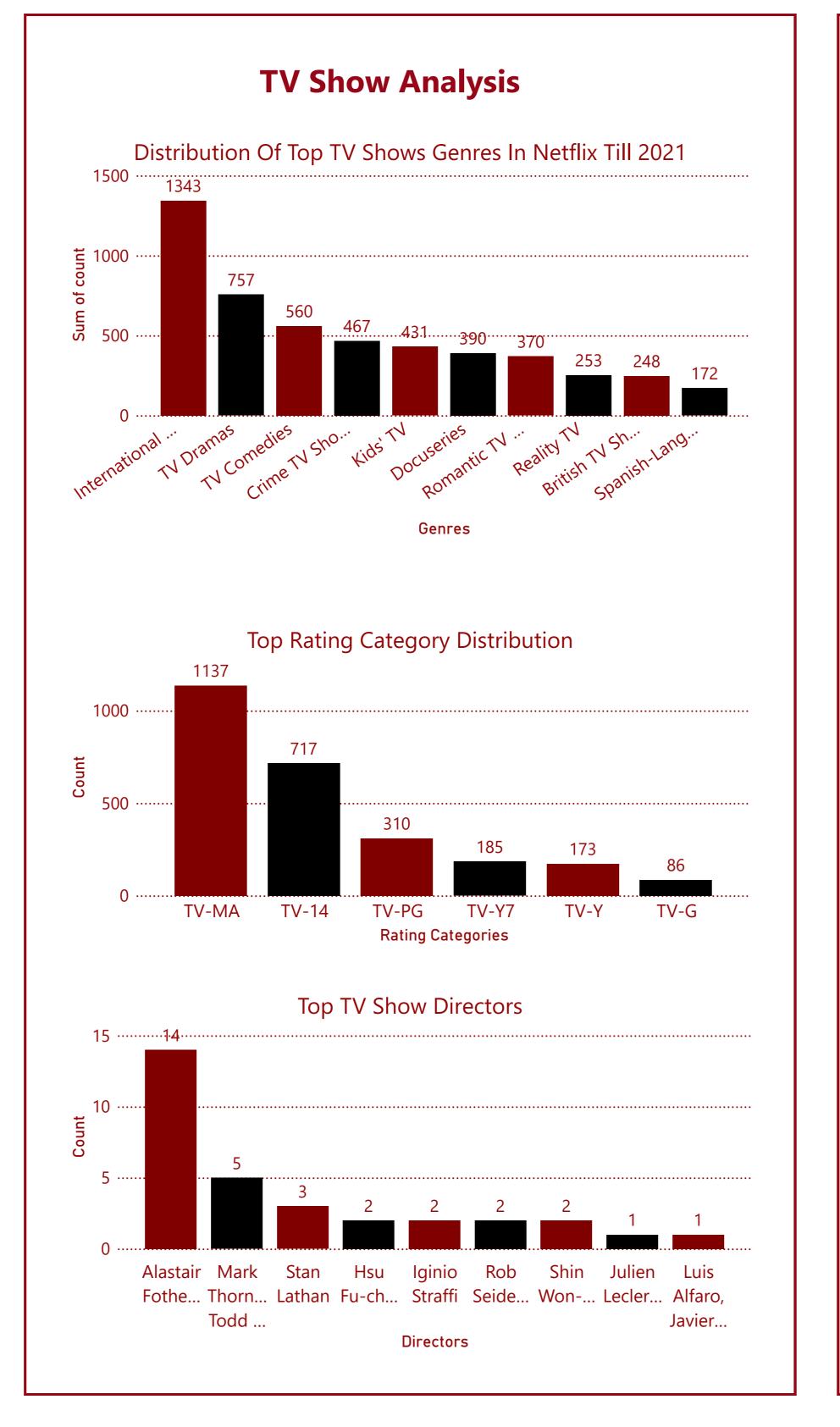
Types Of Contents

2

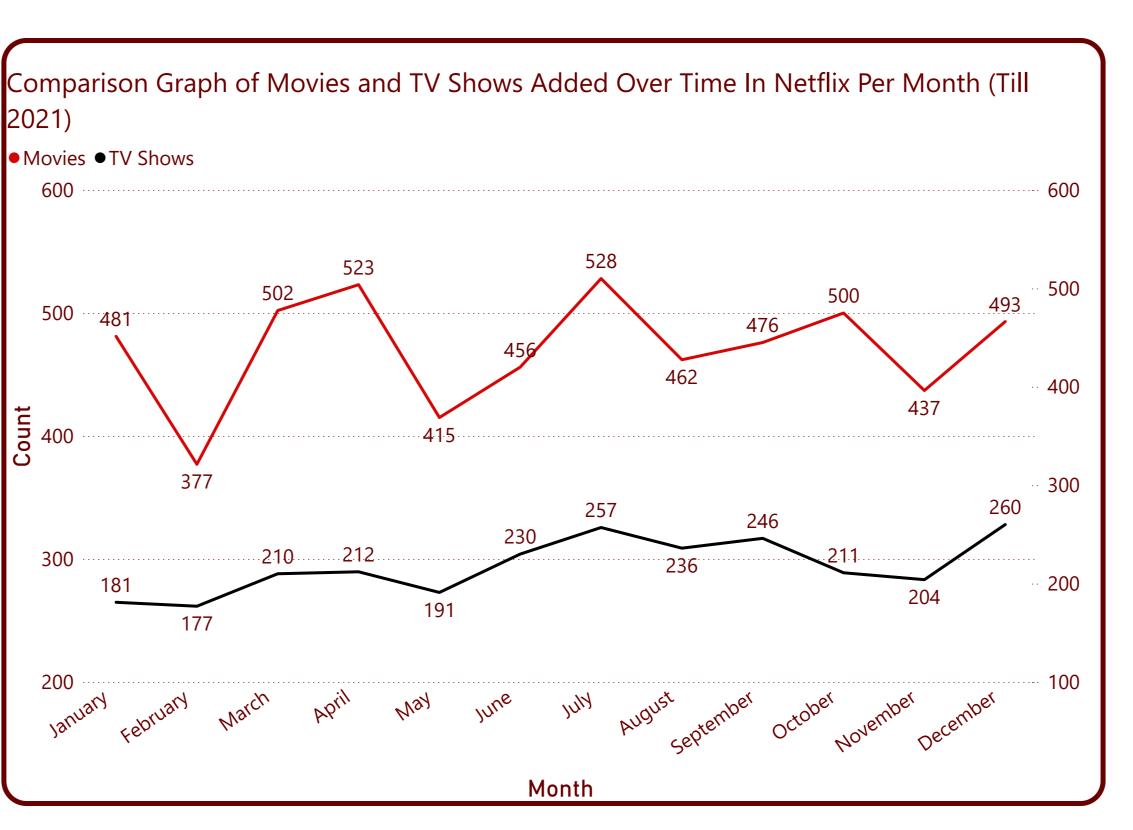
## **Content Analysis**







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## **Country Analysis**

