

Total Content
8K

Total Countries Represented
84

Key Insights:

.English remains dominant language, but regional languages like Hindi, Korean and Spanish are gaining attraction globally.

.Expanding content in Asian and African market could yield further growth due to increasing local engagement.

.Drama and Comedy dominates Movie and TV Show catalog ,while Anime and Thrillers are emerging as audience favorites in recent trends.

Netfix Content Insights Dashboard
(Data Till 2021)

Key Insights:

.The Majority of Netflix Content additions have significantly increased since 2016 with a peak in 2019.

.The United States leads with with the highest content count, followed by India and United Kingdom. Regions like South Korea and Japan show strong growth in TV Shows.

.Movies account for almost 70% of total Netflix.

.Most number of Movies and TV Shows in Netflix are TV-MA or TV-14 rated which means contents are mostly adult oriented.

Total Number Of Genres
467

Types Of Contents
2

Movie Analysis

Distribution Of Top Movie Genres In Netflix Till 2021

Genre	Count
International ...	2589
Dramas	2215
Comedies	1522
Documentaries	842
Action & Advent...	721
Independent Mo...	719
Children & Famil...	605
Romantic Movies	572
Thrillers	551
Music & Musicals	345

Top Rating Categories Distribution

Rating Category	Count
TV-...	2004
TV-14	1307
R	686
TV-PG	497
PG-13	421
PG	240
TV-Y7	139
TV-Y	131
TV-G	122
NR	68

Top Movie Directors

Director	Count
Rajiv Chila...	19
Raúl Cam...	18
Suhas Kadav	16
Marc... Raboy	15
Jay Karas	14
Cathy Garc...	13
Jay Chap...	12
Don Mich...	10
Lance Bangs Paul	8

Content Analysis

Distribution of Movies and TV Show Contents in Netflix (Till 2021)

Type	Count	Percentage
Movie	3K	(31.64%)
TV Show	6K	(68.36%)

Distribution of Movies and TV Show Contents in Netflix (Till 2021)

Type	Count
Movie	6K
TV Show	3K

TV Show Analysis

Distribution Of Top TV Shows Genres In Netflix Till 2021

Genre	Sum of count
International ...	1343
TV Dramas	757
TV Comedies	560
Crime TV Sho...	467
Kids TV	431
Docuseries	390
Romantic TV ...	370
Reality TV	253
British TV Sh...	248
Spanish-Lang...	172

Top Rating Category Distribution

Rating Category	Count
TV-MA	1137
TV-14	717
TV-PG	310
TV-Y7	185
TV-Y	173
TV-G	86

Top TV Show Directors

Director	Count
Alastair Foth...	14
Mark Thom...	5
Stan Lathan	3
Hsu Fu-ch...	2
Iginio Straffi	2
Rob Seide...	2
Shin Won...	2
Julien Lecler...	1
Luis Alfaro, Javier...	1

Release Trends

Comparison Graph of Movies and TV Shows Added Over Time In Netflix (Till 2021)

Years	TV Show	Movies
2008	1	0
2010	0	0
2012	5	0
2014	3	0
2016	25	145
2018	406	1160
2020	588	1188
2022	500	888

Comparison Graph of Movies and TV Shows Added Over Time In Netflix Per Month (Till 2021)

Month	Movies	TV Shows
January	481	181
February	377	177
March	502	210
April	523	212
May	415	191
June	456	230
July	528	257
August	462	236
September	476	246
October	500	211
November	437	204
December	493	260

Country Analysis

Countries With Most Movies In Netflix (Till 2021)

country: ● Unite... ● India ● Unite... ● Canada ● Fra... ● Sp... ● Nig... ● Egypt ● ...

Countries With Most TV Shows In Netflix (Till 2021)

country: ● Unit... ● Paki... ● Unit... ● Ja... ● So... ● Ca... ● In... ● Tai... ● Fr... ● S...