**Party Perfect Supplier Dashboard features**

Login/logout

**Account**

Change account email

Change account password

Change phone number

Update payment information

Billing details

**Profile**

Name

Email address

Phone number

Name of Business/Service

Category

Description of service

Caters for (event types)

Locations

Pricing category

**Bookings**

Manually add bookings into list

Manually remove bookings from list

Bookings made via PP added automatically into list

**Payments**

Payment information - IBAN, account number, sort code etc. for payment transfers

Payments due

Payment history

**Analytics**

Number of impressions

Number of clicks

Most viewed photo

No. of enquiries through PP

No of people who clicked to call (mobile)

No. of people who clicked to email/message

**Messenger**

View received messages

Respond to messages

**Party Perfect Customer Dashboard features**

Login/logout

**Account**

Change account email

Change account password

Change phone number

**Profile**

Name

Email address

Phone number

**Bookings**

View bookings - list format - date/time

**Messenger**

View messages from suppliers

Respond to messages

**Party Perfect Pricing Tiers**

There will be three pricing tiers, pricing tiers will be different per supplier category i.e. the pricing indicators for bakeries will be much different to venues etc.

€ - low price point

€€ - medium price point

€€€ - high price point

When signing up as a supplier, the supplier will be asked to choose what pricing tier they fit into. This means that when the supplier is signing up, the category that they select e.g. “bakery”, will determine what the three pricing indicators mean. So the low price point i.e. “€” for bakeries could be €15-€45 whereas for venues it could be €300-€600 - the supplier is to select the price point most appropriate to their business to give the user an idea of the price they may have to pay to hire this supplier. **In the backend, there will need to be a facility that allows admin to assign the price band for each tier for each category.**

**Party Perfect Subscription for Suppliers**

Suppliers will need to pay to be listed on Party Perfect. There will be different prices for supplier types, DJs pay €10, Venues pay €25 per month etc. This means that there will be a number of different subscription types. In addition to this, some suppliers will receive one month free trial etc, so this functionality will need to be incorporated. **Finally when suppliers are signing up to the service, they will need to first select the category that they belong to and this will dictate the price that appears for them for each pricing tier.**

**Party Perfect - Messaging between Suppliers and Users**

Users will be able to message suppliers via the platform and vice versa. This is not instant messaging, when a user sends a message it will appear in the supplier account, when the supplier sends a message it will appear in the users account. Messages will be saved to a database for displaying when users/suppliers login.

**Party Perfect - Users paying to secure their booking + 3% commission for PP**

Users will have the opportunity to secure their booking by paying their supplier via Party Perfect. Typically this will involve the user and supplier coming to an agreement when using the messaging service. When a price is agreed on, the supplier will create a quote on the website and invite the user/customer to view it. The customer will view the quote and if agreed, they will click on the pay button which will allow them to pay the amount as added by the supplier. **There should be a system/functionality in the backend which allows the supplier to create a quote for the specific amount agreed with the customer.**

**What is important here is that whilst Party Perfect admin are receiving the payment, they will need to transfer 97% of the payment to the suppliers bank account on the Friday after the event is hosted. If the event is hosted on a Friday the transfer will not occur until the following Friday. The way this will work is a script will need to be created that creates a CSV every Friday of the amounts owed to each supplier (-3%). The format of the CSV will be determined by the admin bank account. The idea is that admin will be able to upload a CSV to their bank account each Friday that will bulk transfer the amounts owed to the suppliers on that day. In the supplier dashboard, I have included a tab for the suppliers bank details - the CSV will pull the bank details from here.**

**Party Perfect Analytics**

There will be a sophisticated analytics section in the backend of the website. The stats that should display for individual suppliers include, admin will be able to access these but they will also display in the individual suppliers dashboard.

1. Impressions
2. Clicks
3. Most popular photos - url needs to change
4. Clicks on enquire button
5. Clicks on call button
6. Number of bookings
7. Revenue gained through transactions on site
8. % increase revenue MOM/YOY

It should also include industry stats

1. How many of a supplier type on PP
   1. By price
   2. By location
2. How many people viewed a supplier type
   1. By price
   2. By location
3. How many people contacted a supplier type
   1. By price
   2. By location
4. How many people booked a supplier type
   1. By price
   2. By location

**Party Perfect Analytics Emails**

Party Perfect admin can trigger email stats to suppliers, this will include

1. Individual stats for that supplier based on the above
2. Industry stats for supplier categories based on the above

Email templates will need to be set up in the backend.

We would need a facility in the backend where we could send out an email using the template by selecting different stats for example - send DJS in a (location)

1. The number of djs in this location signed up to the service
2. The number of people who have searched for djs in this area
3. The number of people who have contacted djs in this area
4. The number of people who have booked djs in this area