



**Recerca i  
desenvolupament  
amb IA**

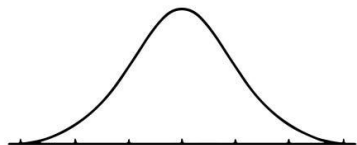
**6th November 2023**  
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# Intro



# Data analysis

Not everything is normal

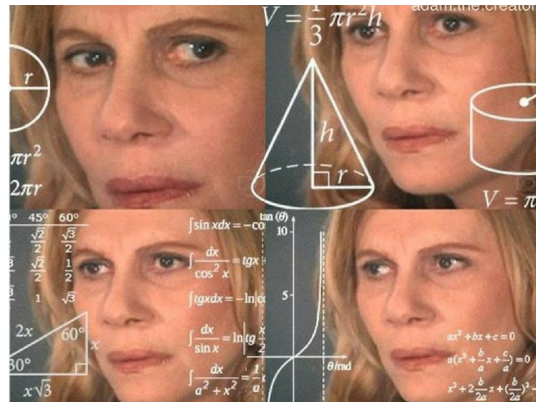


NORMAL DISTRIBUTION



PARANORMAL DISTRIBUTION

What can I do?  
... n why?



# Just do it



Your next line is: “we need to add a  
russian roulette feature to make  
customers pay double every 6 purchases”,

...,  
go try it



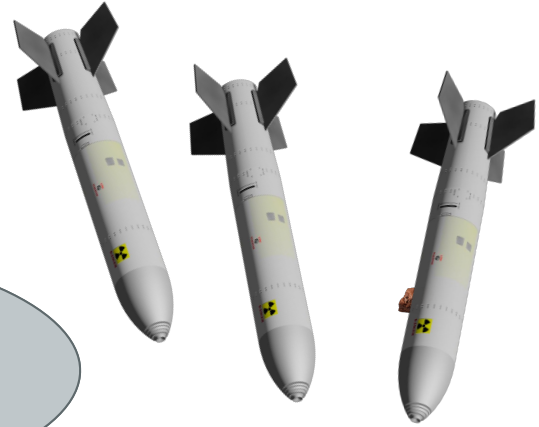
Erase feature



# Understanding actions

Test A/B

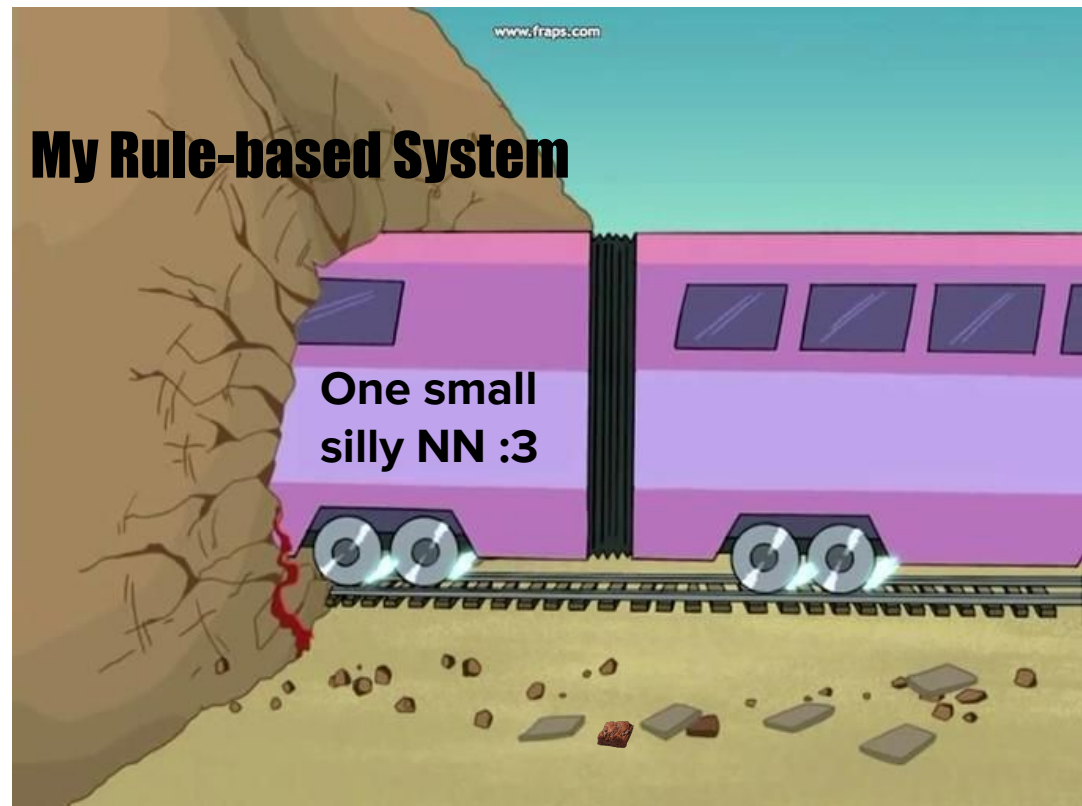
I hope we are not the  
control group

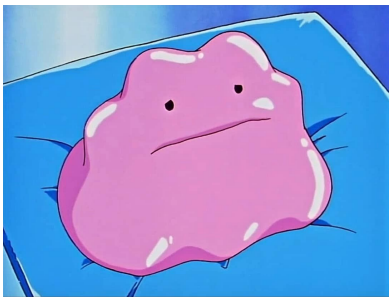


# Communication skills



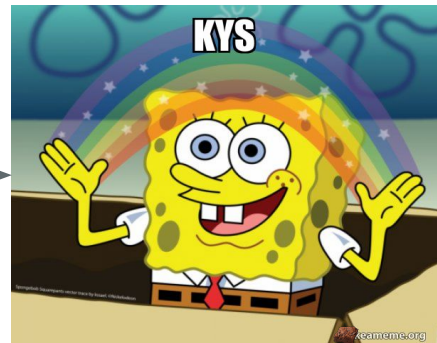
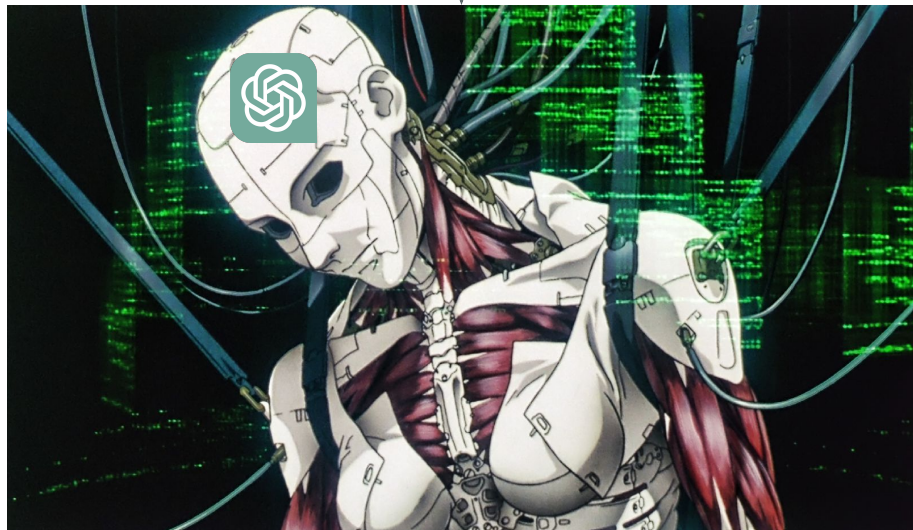
# Recommender systems



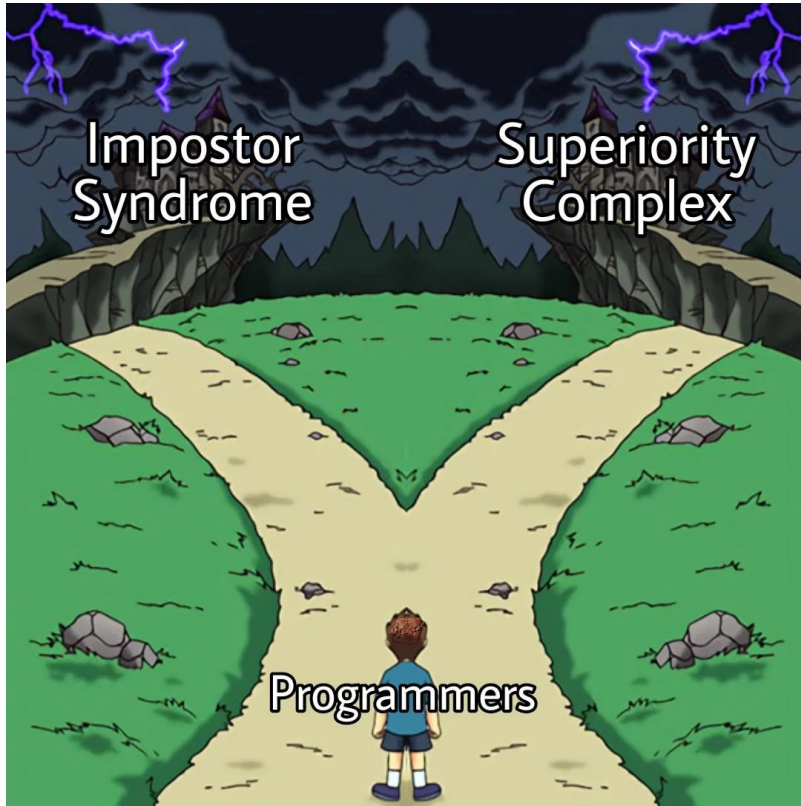


# Limiting the systems

**Deprimiditto T-T**







Management: \*Treats employees badly\*

Employee: \*Quits\*

Management:



“from home I do more in less time”



Most creative idea  
to ever exist that  
will make my  
company  
skyrocket and will  
make me more  
famous than the  
unabomber