



Customer Examples

The following are a few Google Cloud customers who have successfully used Google Kubernetes Engine (GKE) and App Engine.

[Arcules](#)

Arcules is a Canon Company, and Google Cloud partner, that uses IoT technology to deliver the next generation of cloud-based video surveillance, access control and video analytics – all in one unified, intuitive platform. Click [the link](#) to read about their case study.

[Forbes](#)

Forbes Media (Forbes) is a global media, branding, and technology company, with a focus on news and information about business, investing, technology, entrepreneurship, leadership, and affluent lifestyles. The Forbes brand reaches more than 120 million people worldwide through its popular magazine and ForbesLive events, with 40 licensed local editions in 70 countries. Click [here](#) to read their case study.

[Zulily](#)

Zulily is an American e-commerce company headquartered in Seattle, Washington, that sells products for the whole family, including apparel, toys, footwear, and home décor. The company needed an innovative solution to modernize its infrastructure and Google Cloud delivered. Zulily uses AutoML Vision to select personalized images for marketing and Google Kubernetes Engine (GKE) to deploy ML models as microservices to its website servers. Click [here](#) to read more about their case study.

For more customer stories, check out: cloud.google.com/customers