Question Bank:

Unit - I

Part - A   Questions

1. What is   E- Commerce?
2. What is   B2C ?
3. What is   B2B ?
4. What is   C2C ?
5. What is   C2B ?
6. What is   P2P ?
7. What is   D2C ?
8. What is   Mobile commerce?
9. What is   SaaS.
10. What is   PaaS.
11. What is Magento?
12. What is composer in Magento?

Part - B   Questions

1. How does   E- Commerce work? Define with example.
2. Explain the types of E- commerce in real world.
3. Write a short notes about the basic features of Magento
4. What are the Advantages and Disadvantages of Magento versions
5. Explain the Magneto Block   Diagram
6. Explain the Global ,Website and Store methodology in Magento
7. Write a short notes about the Magento2 Components with example

Part - C Questions

1. Explain the   Magento   Architecture functionality.
2. Explain the   Magento   Frame Work Concepts.

Unit – II

Part - A   Questions

1. What is Magento store?
2. What is contact?
3. What is product?
4. What is attributes?
5. What is quantity?
6. What is special price?
7. What is order?
8. What is CSV file?
9. What is import?
10. What is export?

Part - B   Questions

1. Write short notes about the contact in   Magento.
2. Explain the storefront branding in Magneto.
3. Explain the catalogs and categories in Magento.
4. Explain the category management in special prices in Magento.
5. Write a short notes about the managing products to the customer in Magento
6. Explain the types of product in Magento.
7. Write short notes about the Related Products: in Magento

Part – C Questions

1. Explain the   strategies for backups and   security in Magneto.
2. Explain the up-sells, and cross-sells in Magneto with example

Unit - III

Part - A   Questions

1. What is user   role in Magento?
2. What is Magento   theme?
3. What is Luma   theme?
4. What is Blank for custom theme?
5. What is   XML?
6. What is   JSON?
7. What is   translation dictionaries in Magento?
8. What is   elements in Magento?

Part – B   Questions

1. Explain the importance of user and   roles management   in Magneto store
2. What are benefits   of   using user   roles in Magento?
3. Write short notes about the custom Magento theme of advantages
4. Explain the creative translations in Magneto   with example
5. Explain the   Magento theme variants of   uses.
6. Write   a   short notes   about   the content   menu in Magento.
7. Explain   the   content   elements   in Magento

Part – C   Questions

1. Explain the customer group management system in Magento
2. Explain the Magento theme structure concept.

Unit - IV

Part – A   Questions

1. What is shopping tool?
2. What is promotions?
3. What is Catalog price rule?
4. What is Cart price rule?
5. What is Message Queues?
6. What is SEO?
7. What is   point of   purchase?
8. What is distributed order management in Magento?
9. What is SMTP?
10. What is shipping?

Part – B   Questions

1. Explain the different   types of shopping   tools application with example.
2. What are the features of   Magento2 tool
3. What are the components of the Magento2 Order Management System
4. Write a short notes   about the Payment methods in Magento2.
5. Explain the shipping   methods in   Magento2.
6. Write a short notes about the configuring sales tax rules.
7. Write a short notes about the outgoing E- mails in Magento2

Part - C   Questions

1. Explain   the   features of   SEO & Search in Magento2.
2. Explain the shipping modules and   benefits with example

Unit - V

Part – A   Questions

1. What is sales report?
2. What is marketing automation?
3. What is CMS?
4. What is credit card?
5. What is debit card?
6. What is cryptography?
7. What is symmetric key cryptography
8. What is asymmetric Key Cryptography
9. What is BFS?

Part – B   Questions

1. How marketing automation can be used in Magento? Explain with example
2. Write a short notes about the Magento content management system.
3. Explain the principles of customizing layouts in Magento.
4. Explain the operation of store and system in Magento.
5. Write short notes about the electronic payment system in E- Commerce
6. Explain the credit card, debit card and digital signature in E- Commerce
7. Explain the application of BFS in Online Business Purchasing.

Part – C   Questions

1. Explain the report menu and report types in Magneto.
2. Explain the cryptography concept in E- Commerce.