

# ACT: Architectural Carbon Modeling Tools

@ MICRO 2022  
Tutorial



**CORNELL  
TECH**

Udit Gupta

# ACT Tutorial: Today



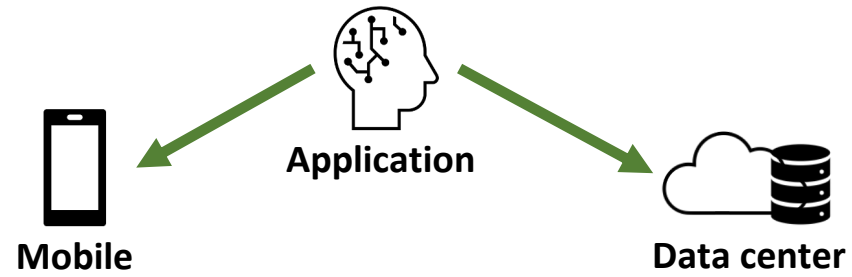
Time	Topic
1:00 – 1:15pm	Introductory remarks
<b>1:15 – 1:30pm</b>	<b>Motivation: Understanding the source of computing's emissions</b>
1:30 – 2:15pm	Overview of ACT: An Architectural Carbon Modeling Tool
2:15 – 2:30pm	<i>Coffee Break</i>
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# Today

Where does computing's carbon footprint come from?

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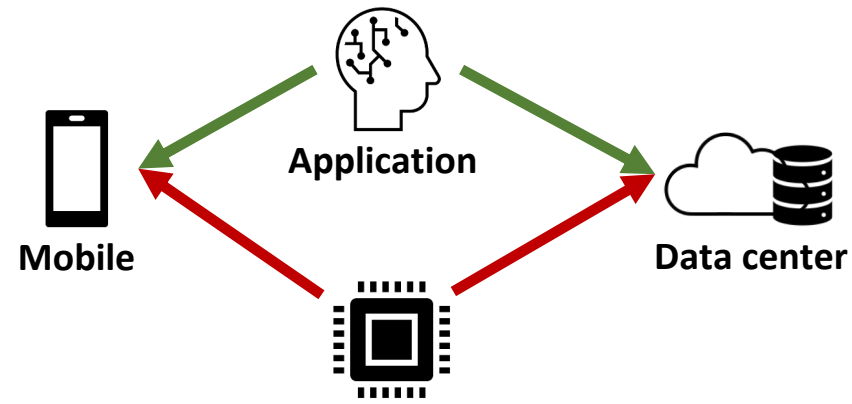
Where does computing's carbon footprint come from?



# Today

Where does computing's carbon footprint come from?

*A combination of both **energy consumed** and **hardware manufacturing (embodied carbon)**.*



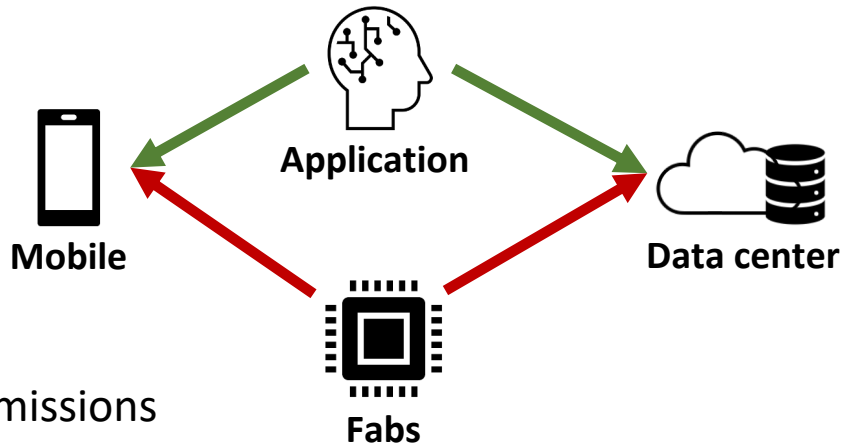
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Understanding the breakdown of mobile emissions



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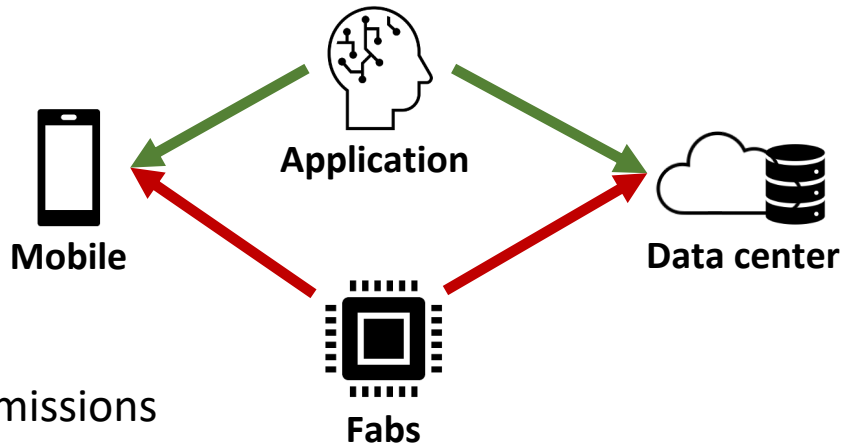
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Understanding the breakdown of data center emissions



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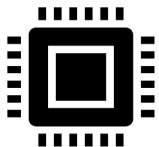
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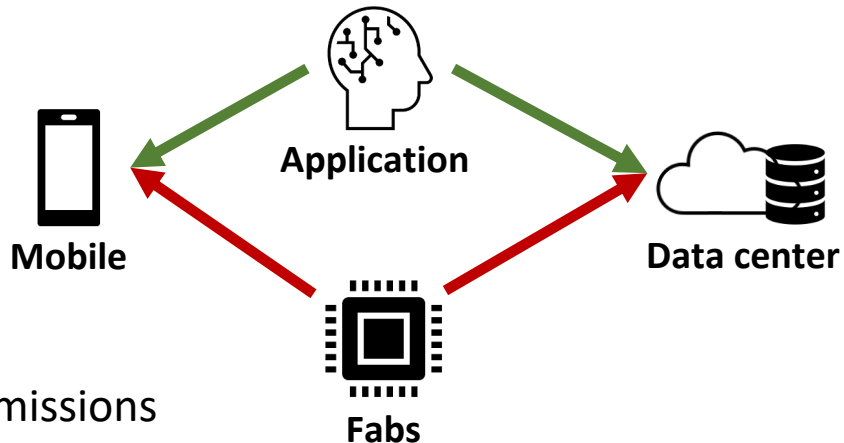
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Understanding the breakdown of data center emissions



Understanding the breakdown of semiconductor manufacturing

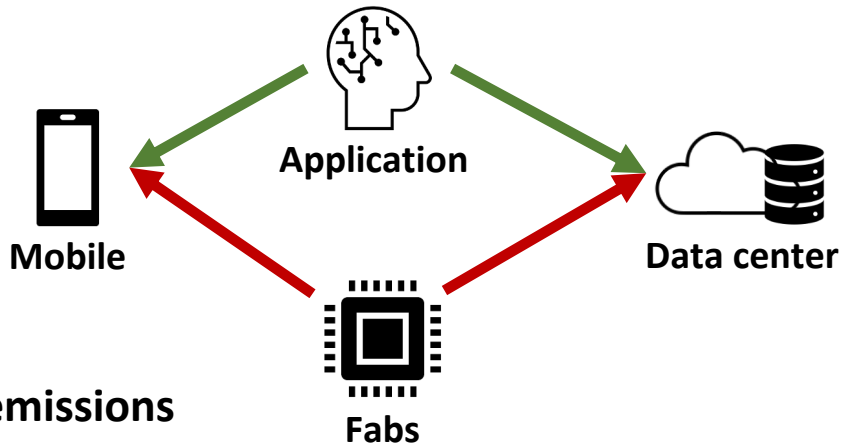




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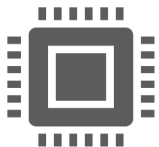
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**Understanding the breakdown of mobile emissions**



**Understanding the breakdown of data center emissions**



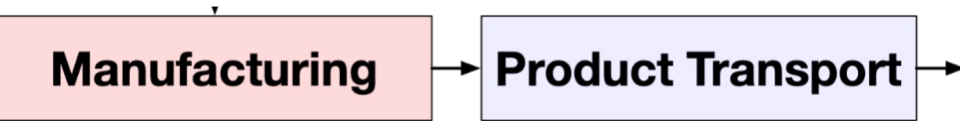
**Understanding the breakdown of semiconductor manufacturing**

# Life Cycle Aalysis: key to understanding carbon emissions



**Manufacturing**

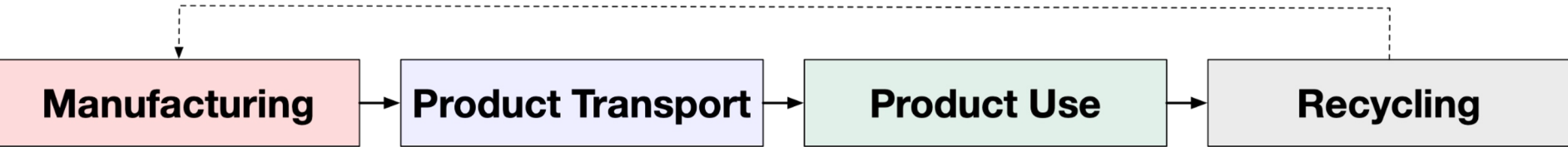
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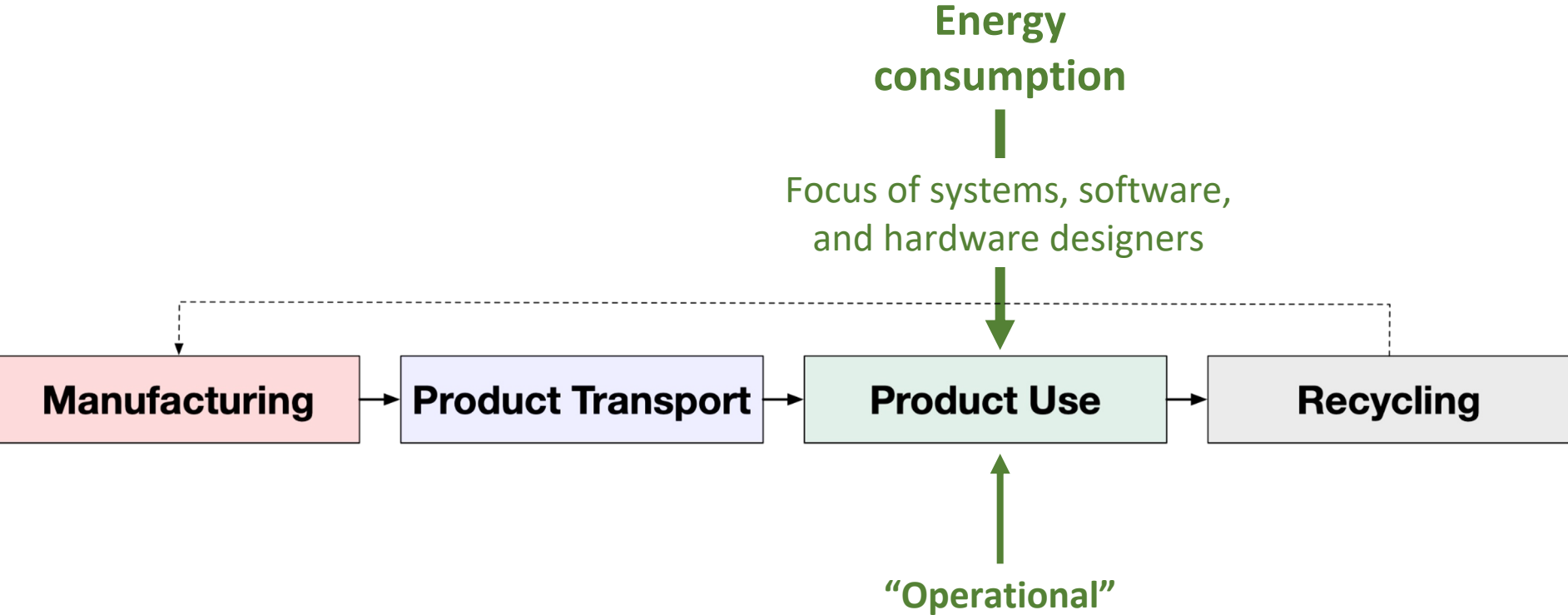
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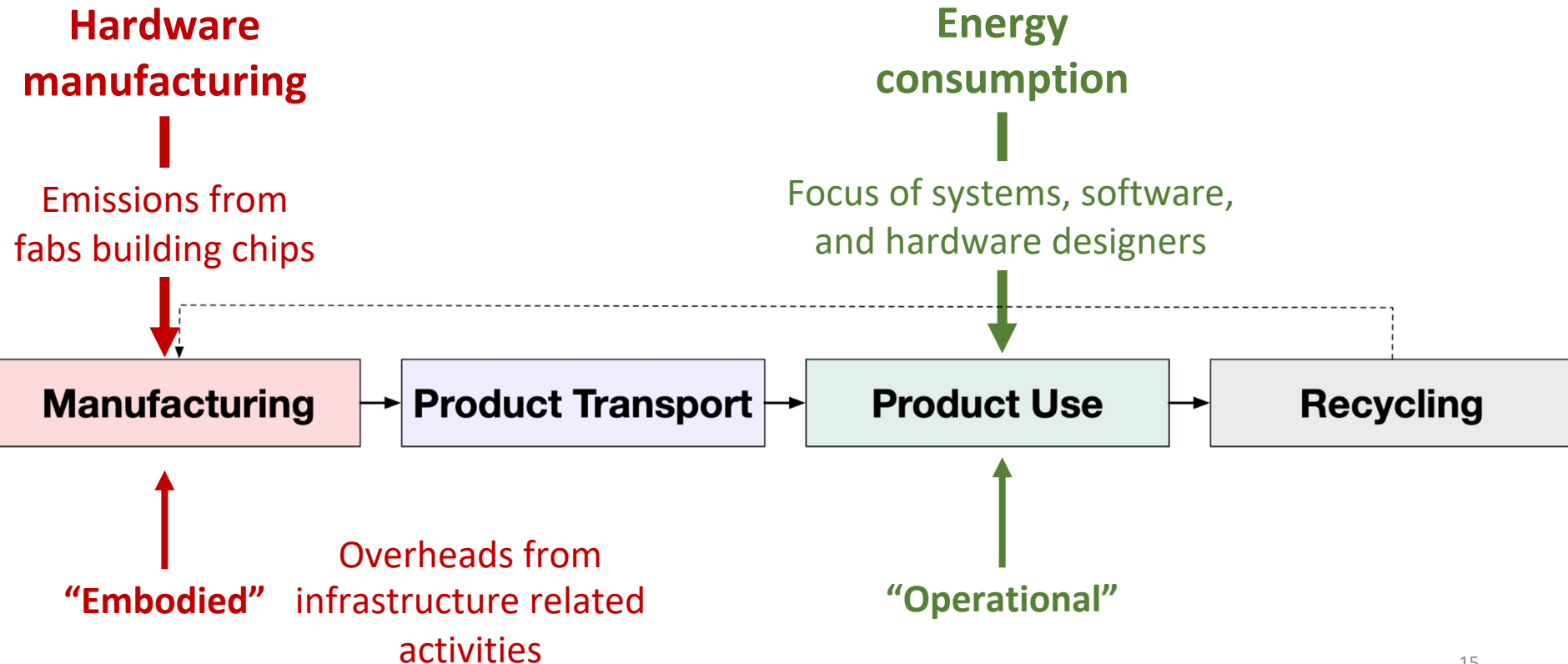
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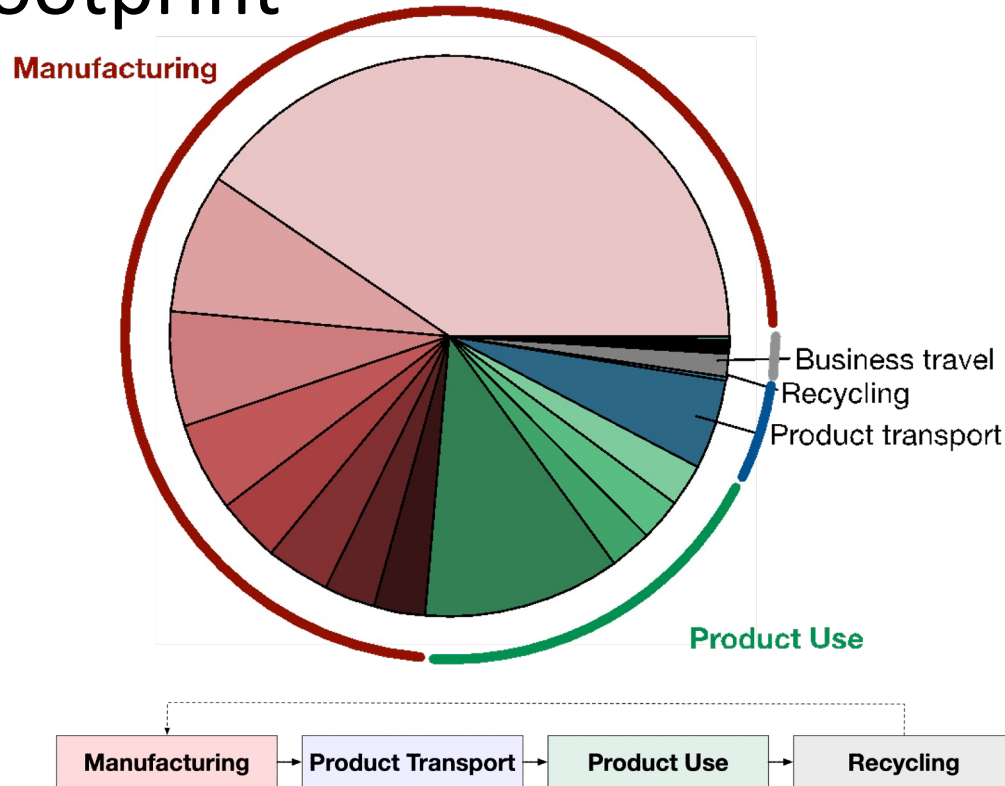
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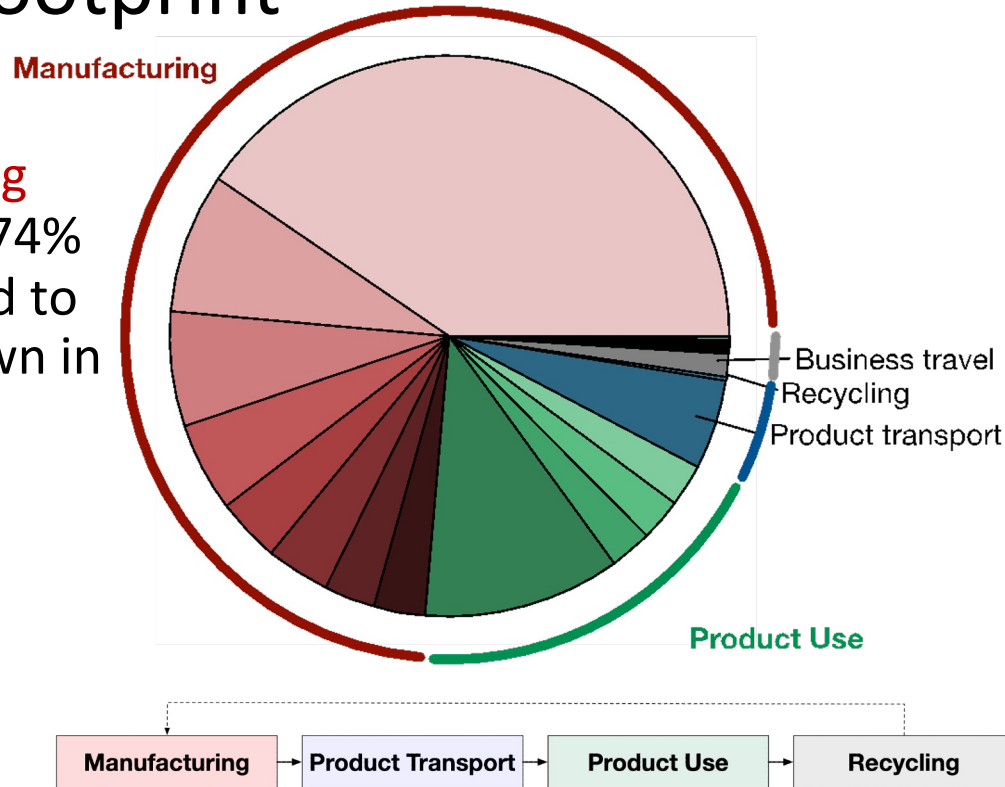
# Manufacturing dominates Apple's overall carbon footprint





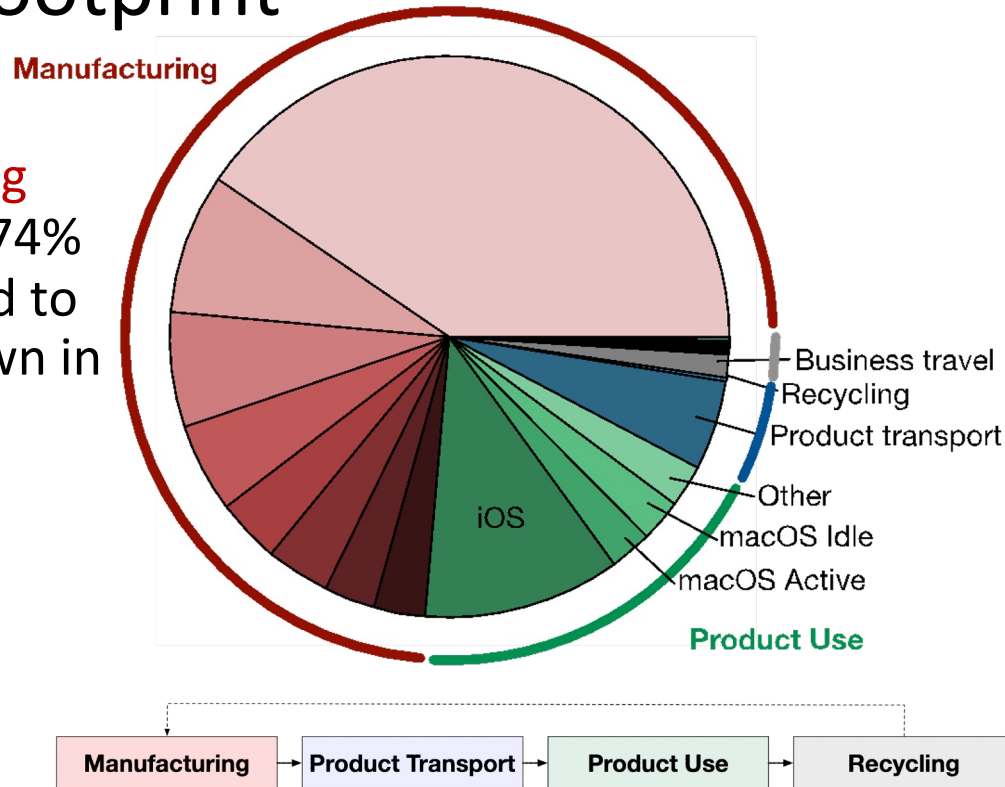
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**Manufacturing**  
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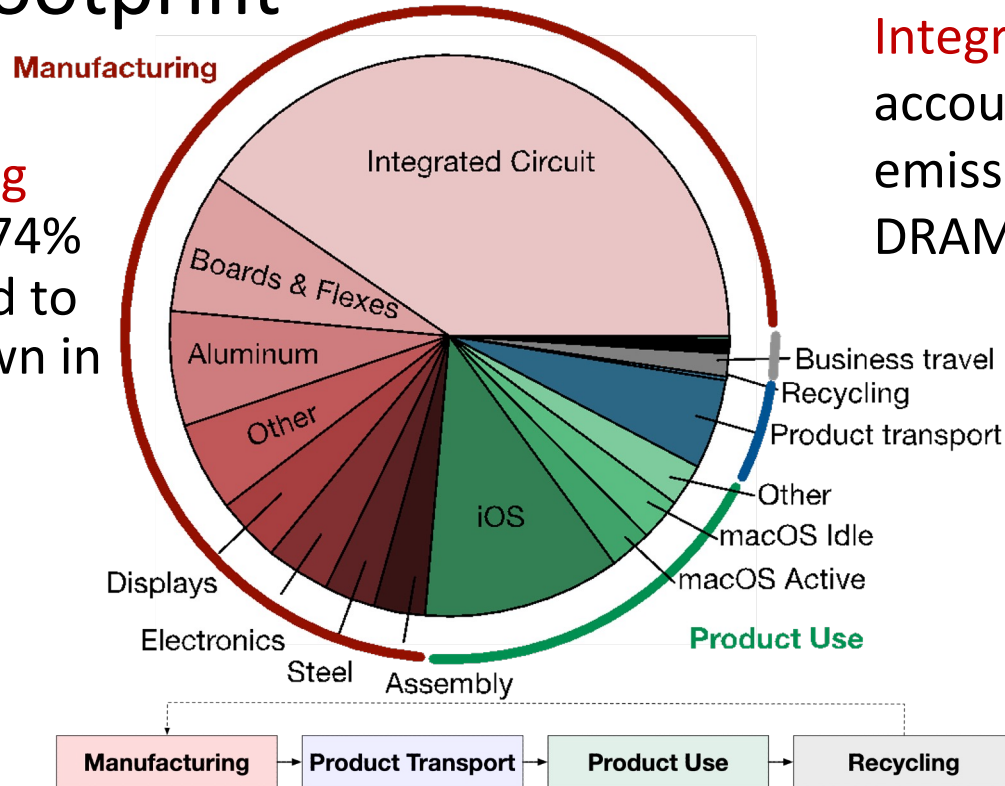
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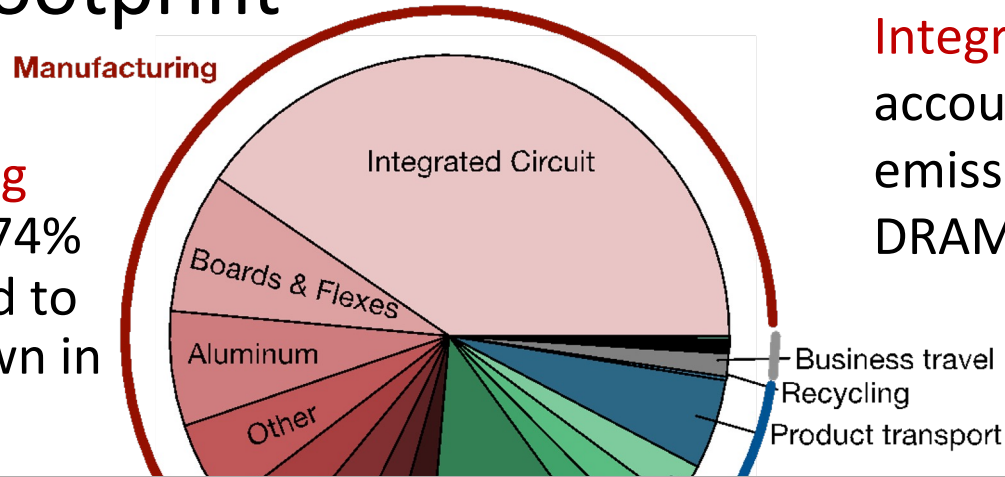
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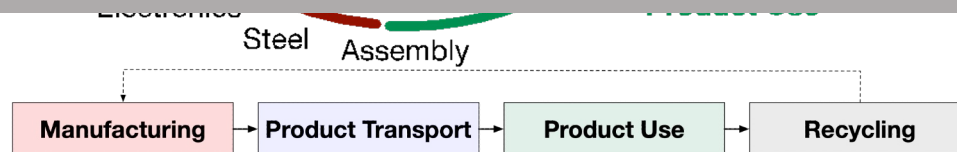
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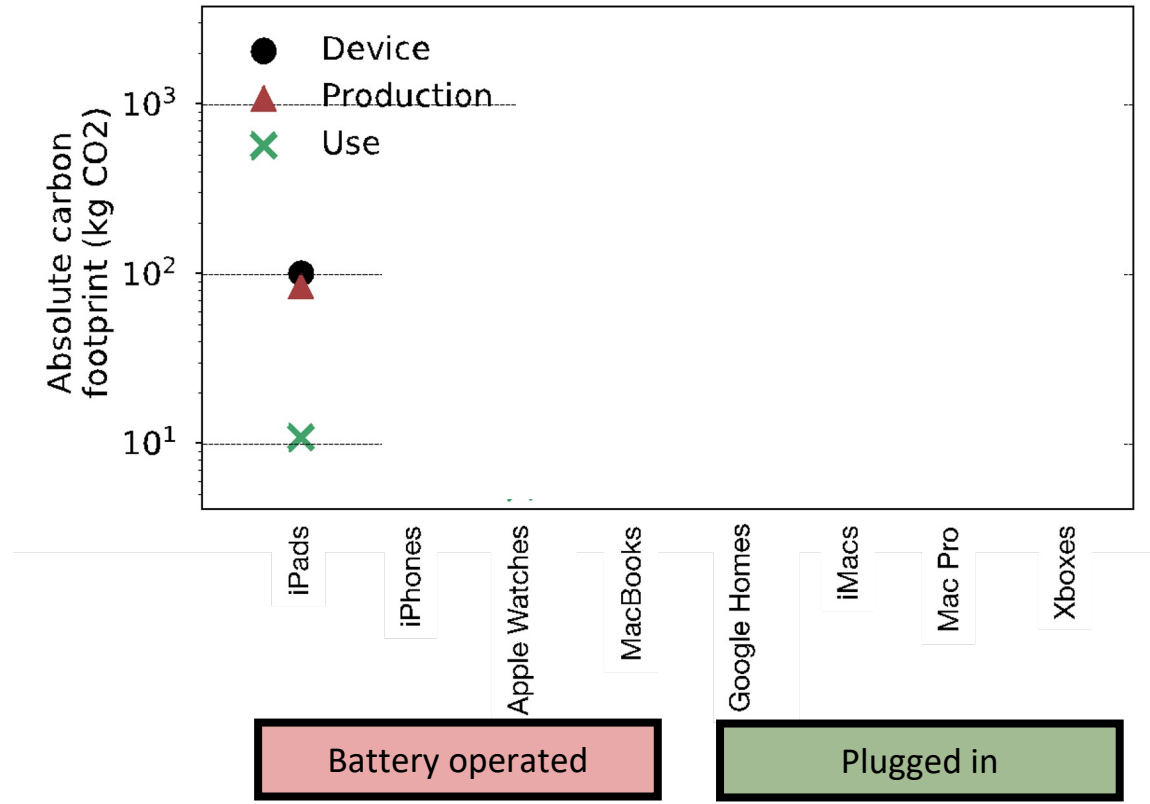
**Integrated circuits** account for 33% of emissions (SoCs, DRAMs, NAND Flash)

Aggregating across hundreds of millions of phones, iPads, and other consumer devices sold every year!



# Carbon footprint characteristics vary across devices

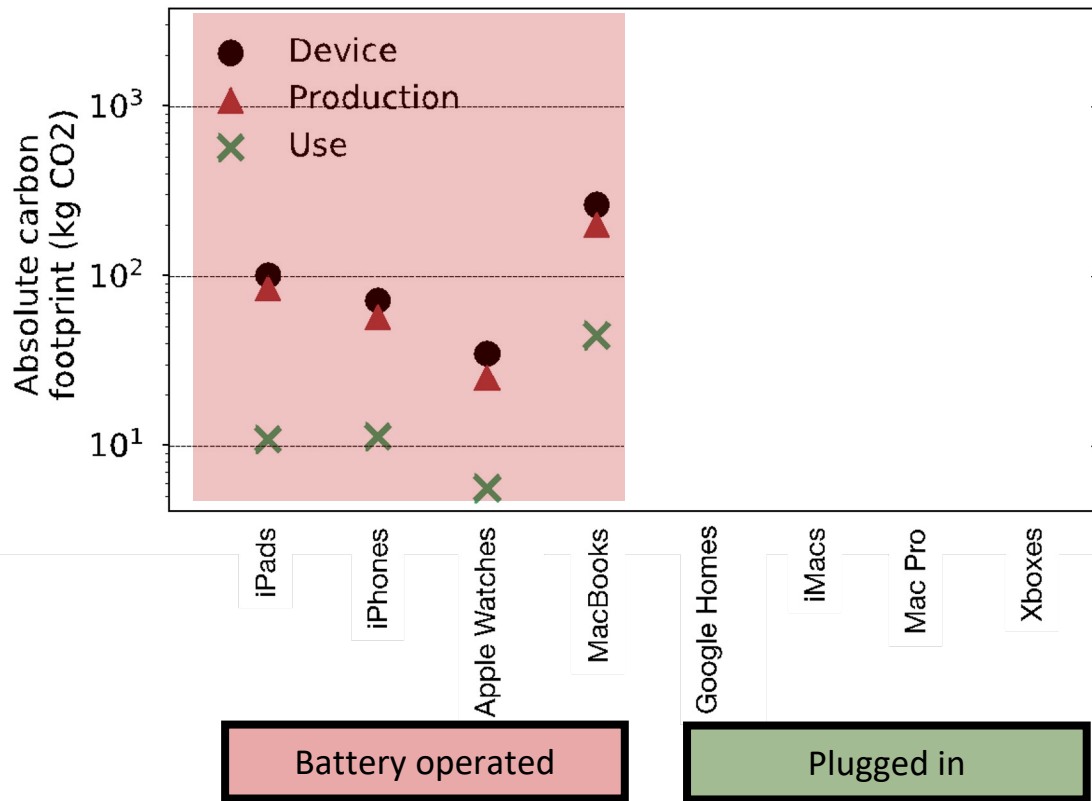
*Data from public industry validated sustainability reports and life cycle analyses*



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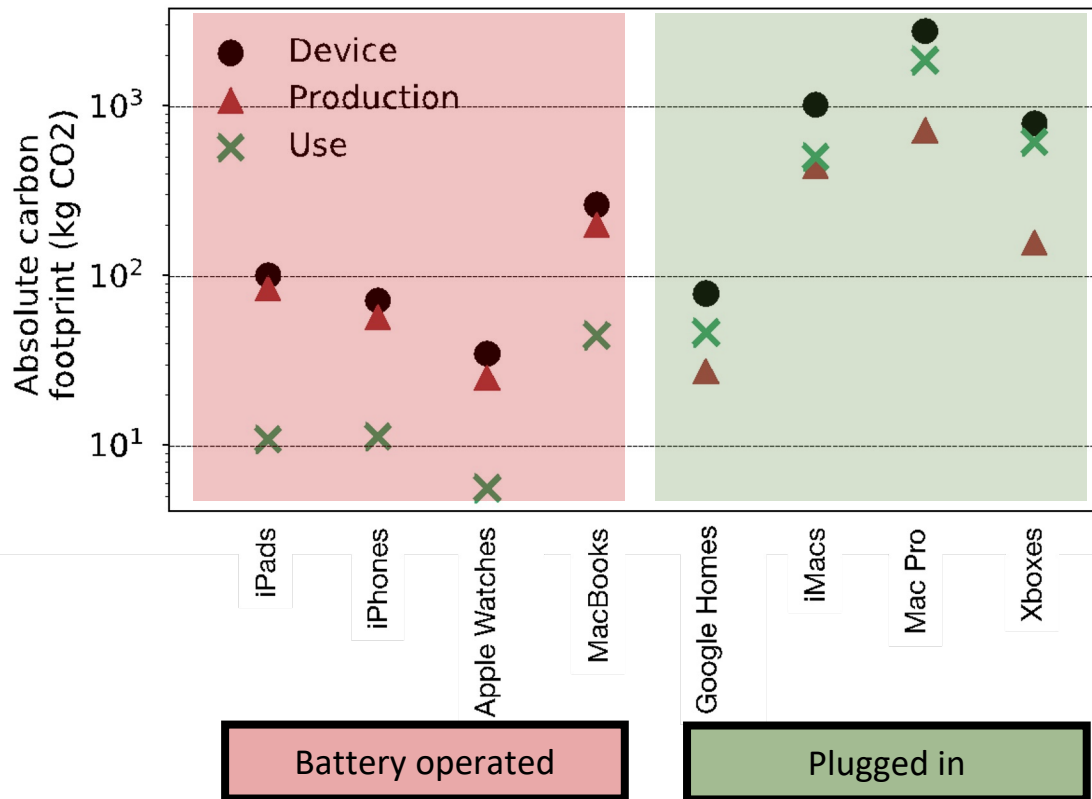
Roughly **75%** life cycle emissions for **battery operated devices** comes from hardware manufacturing.



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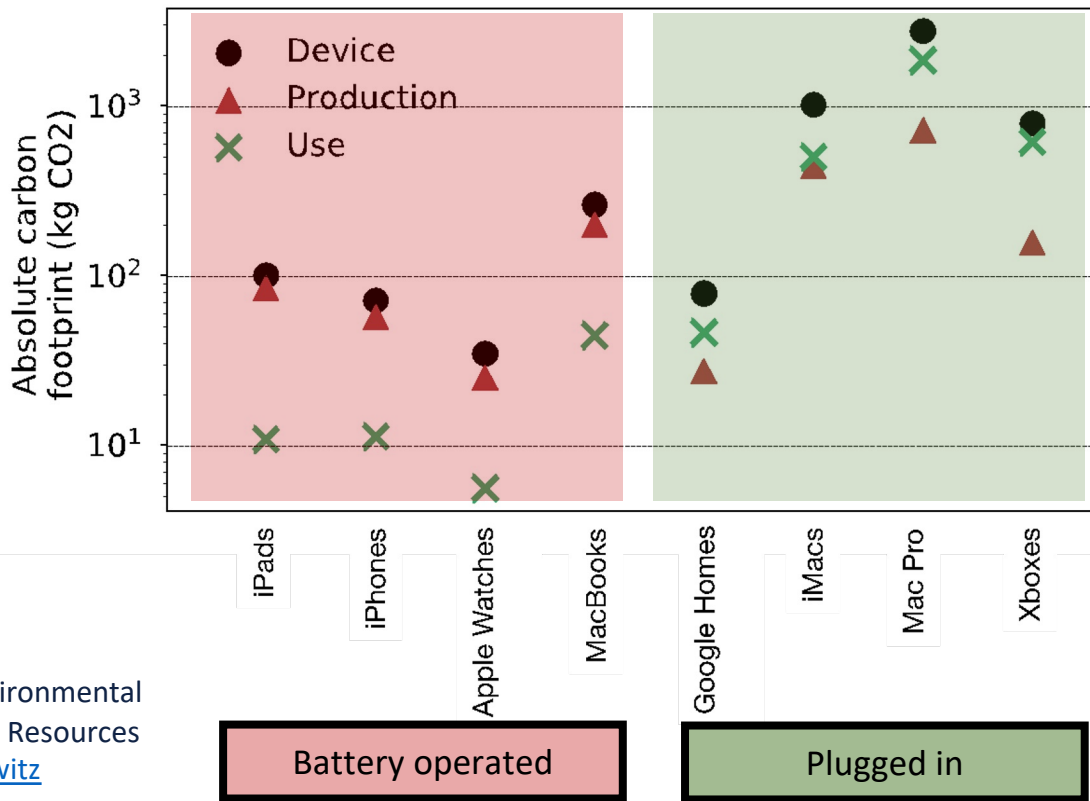


Emissions for **always-connected devices** come mainly from **energy consumption**

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Emissions for **always-connected devices** come mainly from **energy consumption**



<sup>1</sup> Xbox Standby mode consumes 4 billion kWh

<sup>1</sup> "Latest Game Consoles: Environmental Winners or Losers?" National Resources Defense Council. [Noah Horowitz](#)



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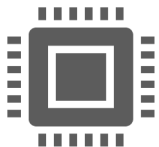
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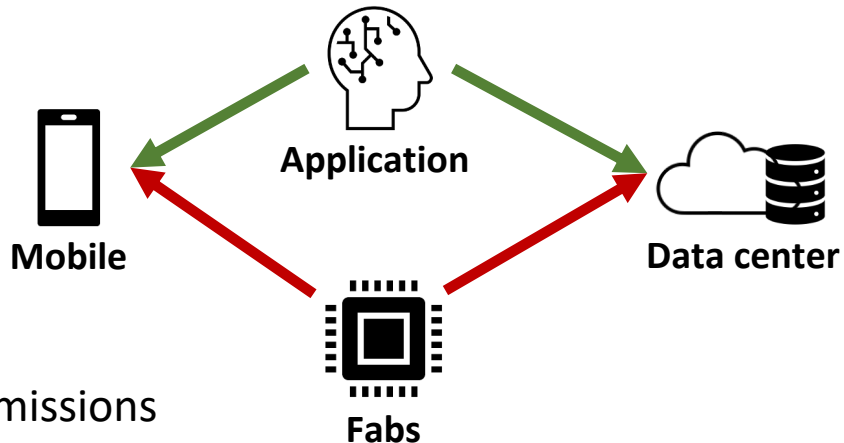
Understanding the breakdown of mobile emissions



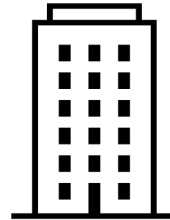
Understanding the breakdown of data center emissions



Understanding the breakdown of semiconductor manufacturing



# Greenhouse gas (GHG) Protocol



Technology company

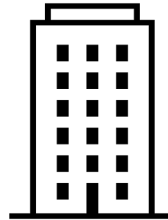
# Greenhouse gas (GHG) Protocol



## Scope 1

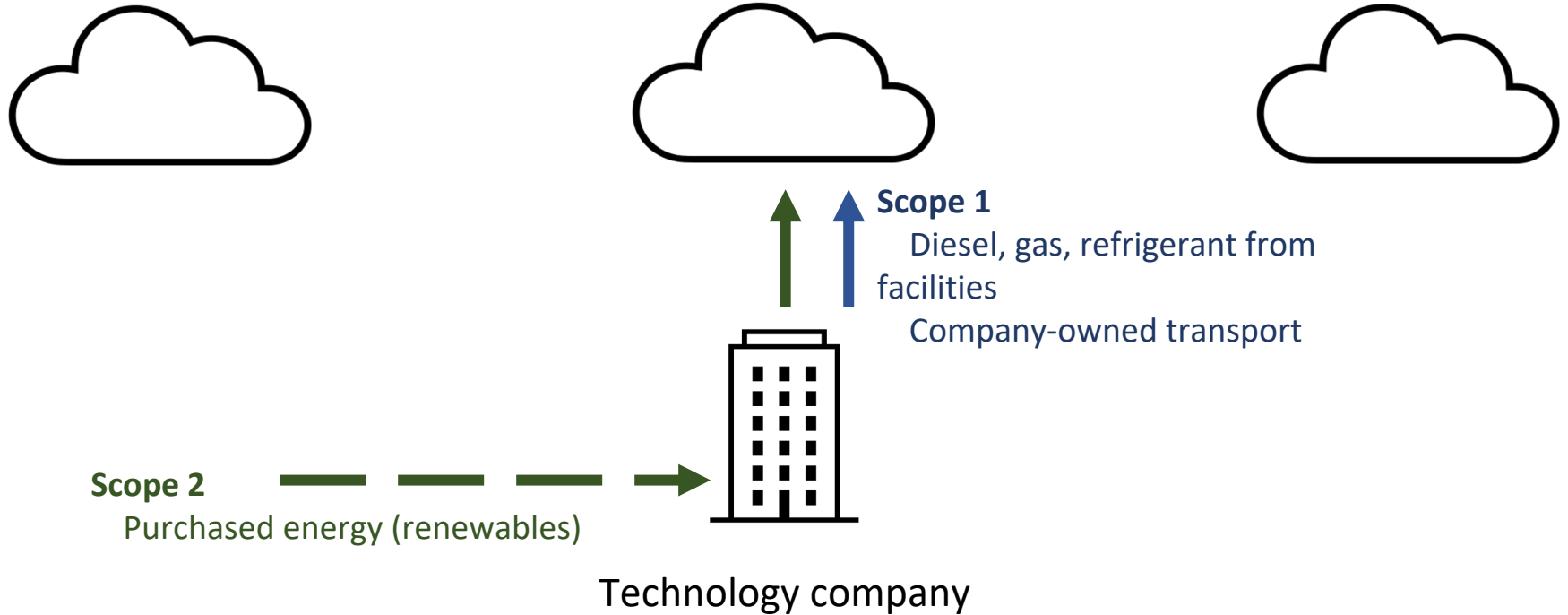
Diesel, gas, refrigerant from  
facilities

Company-owned transport

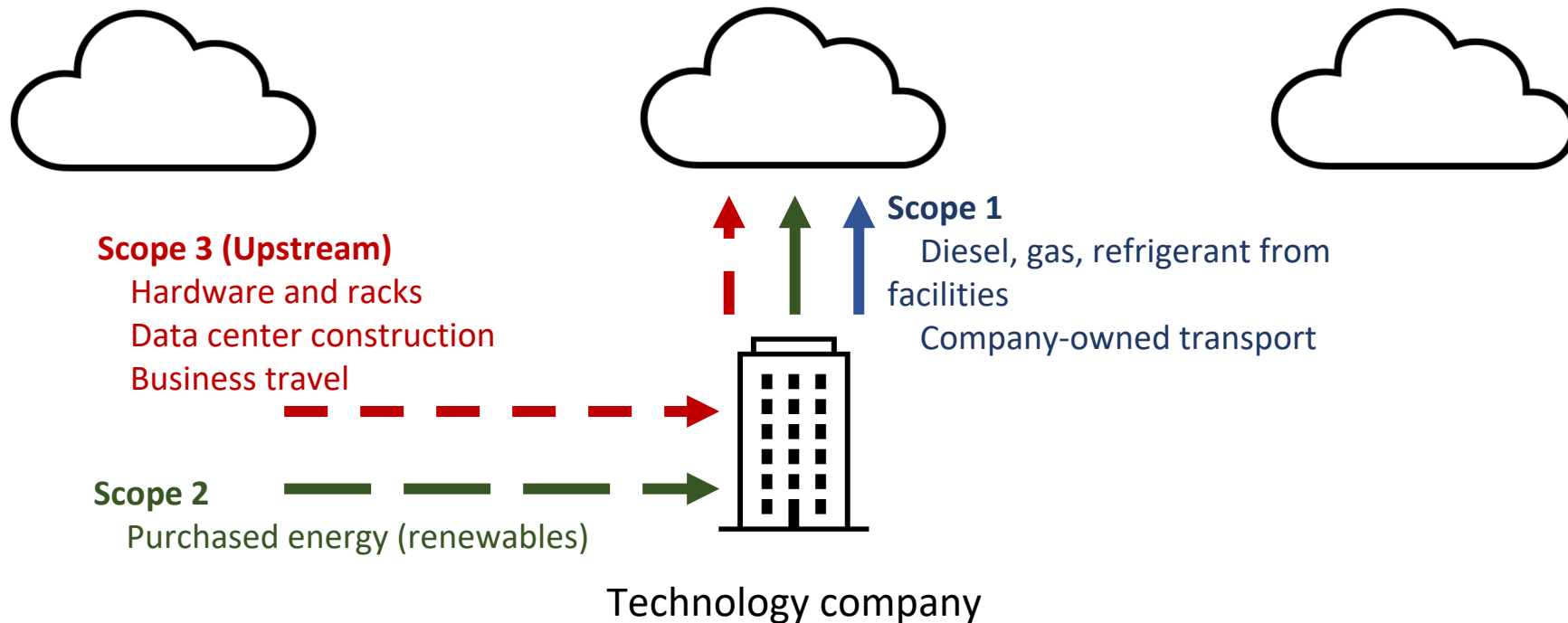


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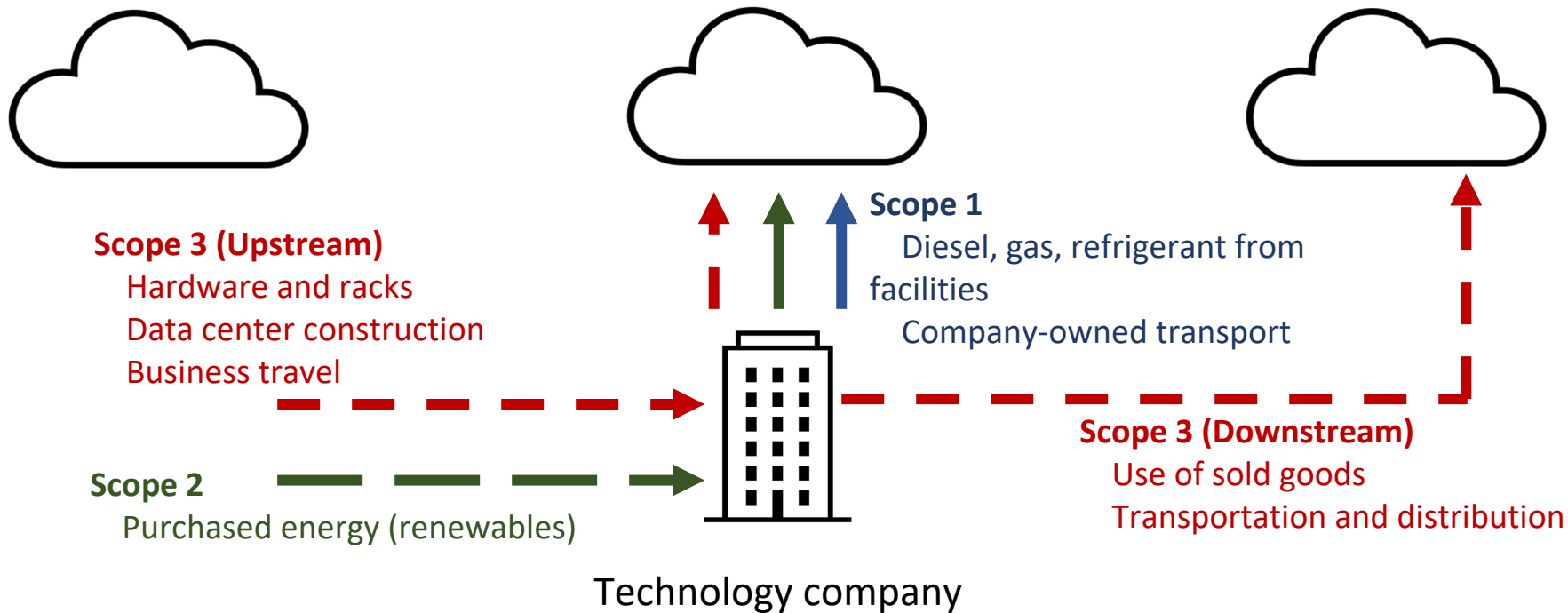
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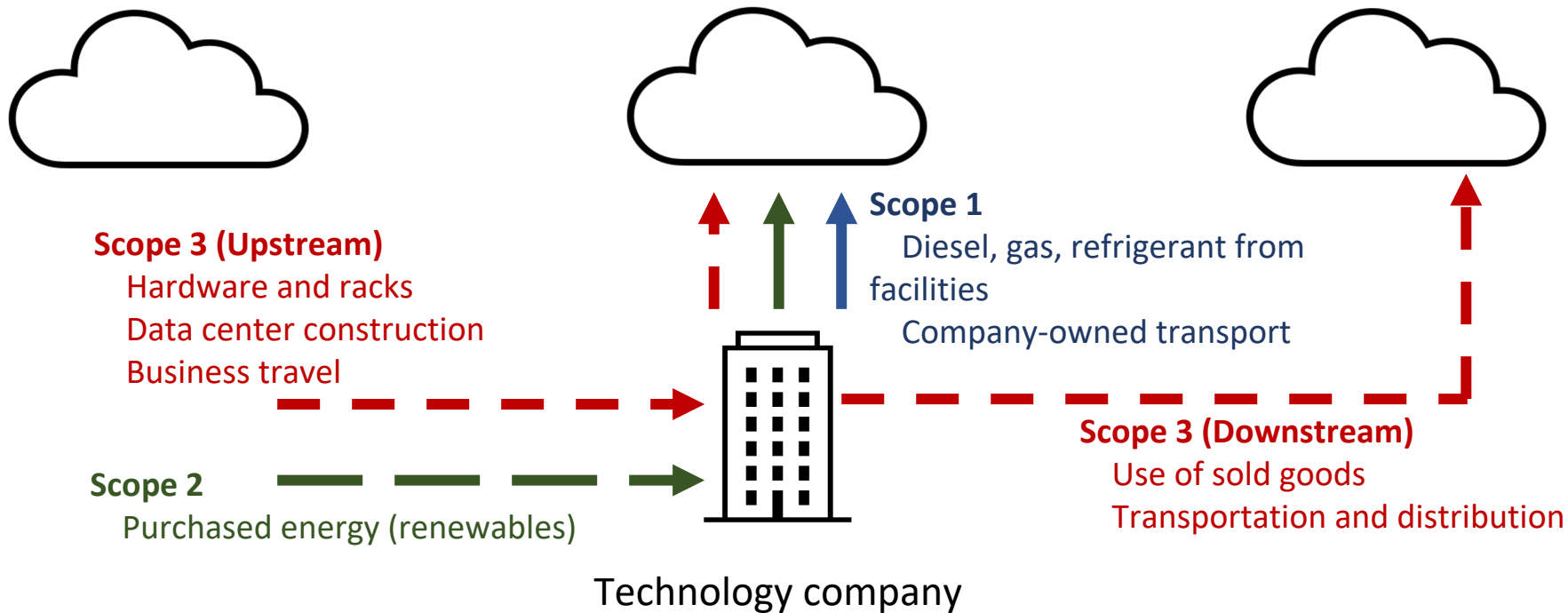
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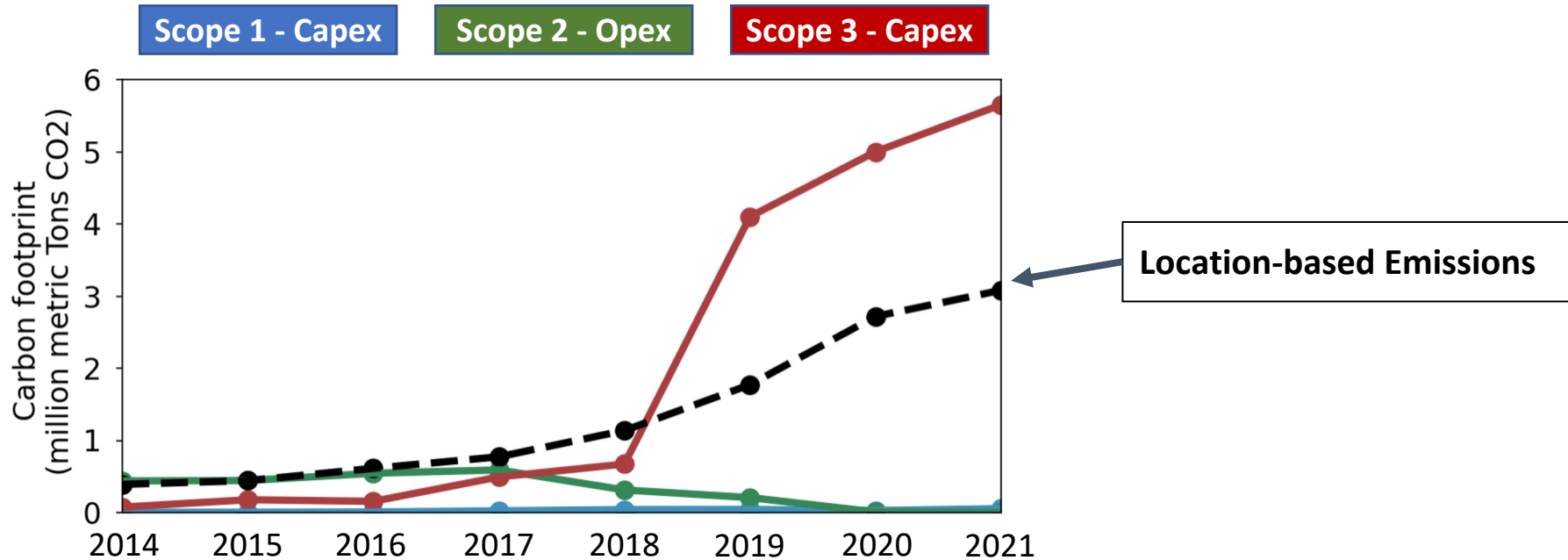


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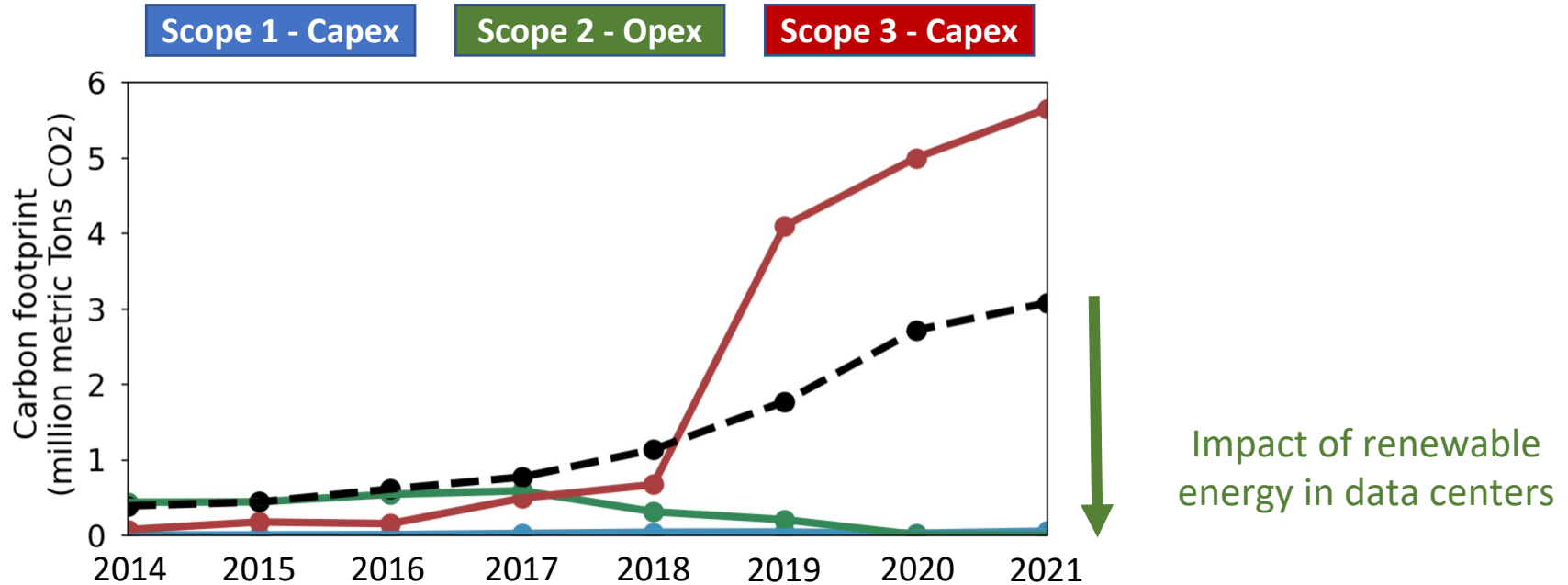
Scope 2 emissions come from opex-related activities  
Scope 1 and Scope 3 emissions come from capex-related activities

# Historical analysis of Facebook's carbon footprint

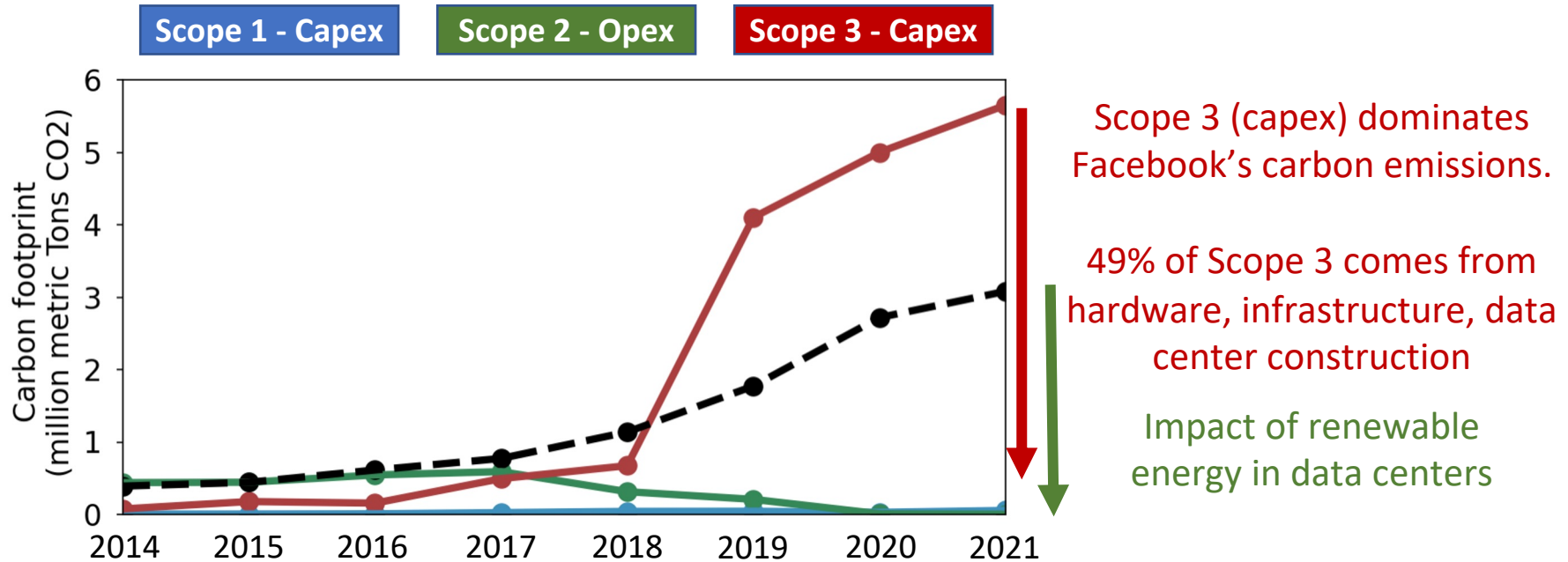




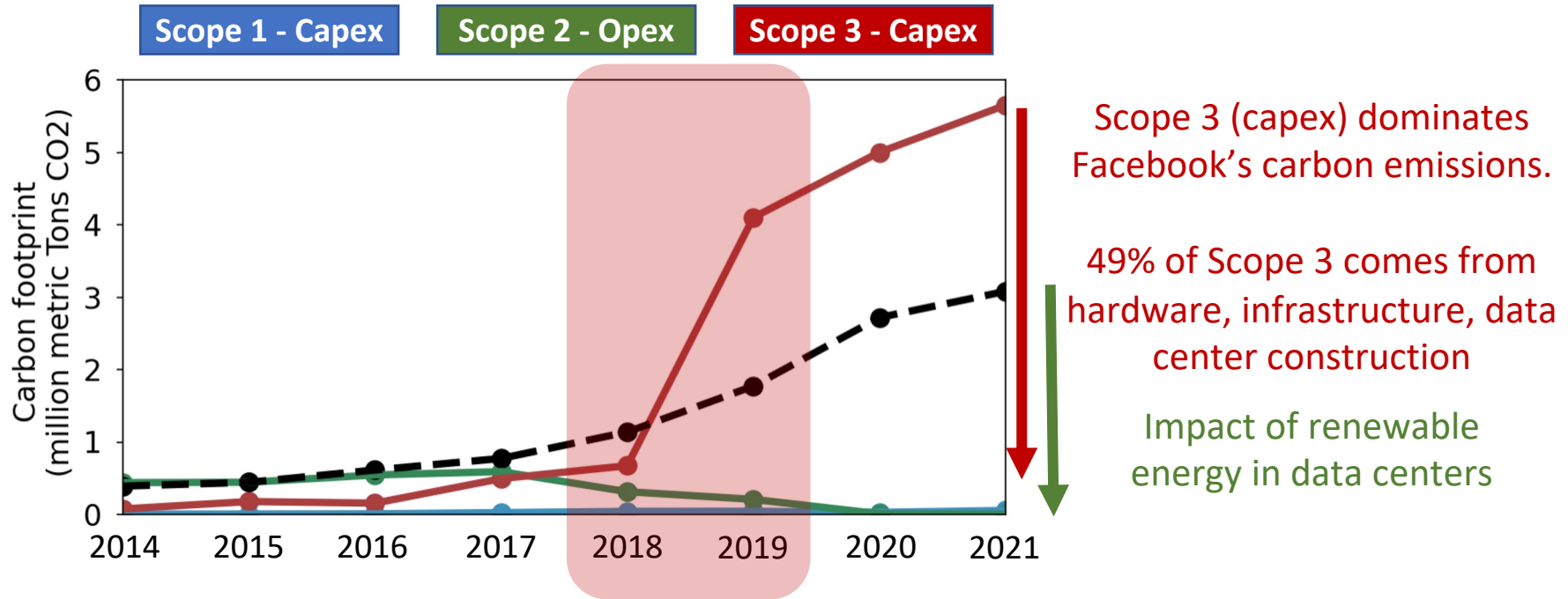
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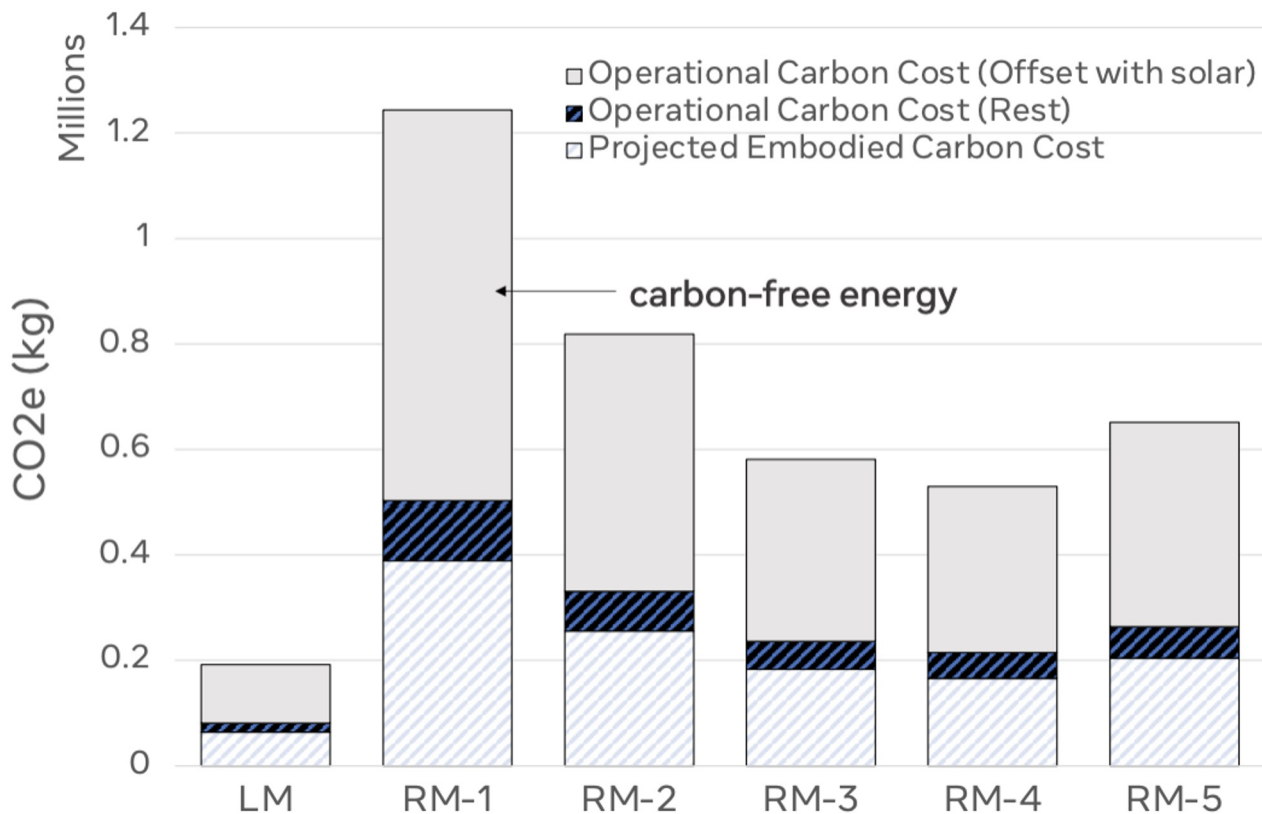
# Historical analysis of Facebook's carbon footprint



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# Crucial to look at emissions across HW cycle



# Economic incentives and carbon sequestration

## How Microsoft is using an internal carbon fee to reach its carbon negative goal

March 24, 2022 • 2 min read

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[Elizabeth Willmott](#)

Carbon Program Director, Microsoft

[Thought leadership](#), [Sustainability](#)



Microsoft: **\$100/tCO<sub>2</sub>e** to incentivize reductions

- Projecting future annual cost of over **\$1 billion**

Google: Estimates **\$50-\$300/tCO<sub>2</sub>e** as carbon sequestration scales up to **20%** of the cost of a server!

# Today

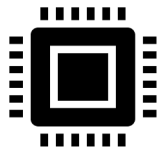
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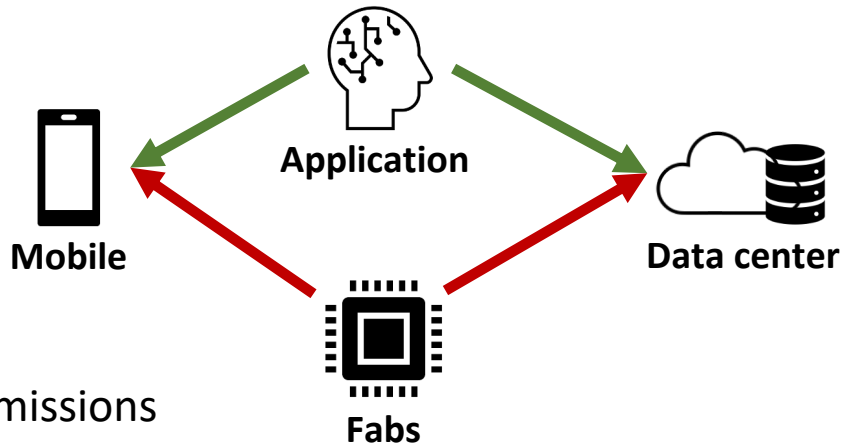
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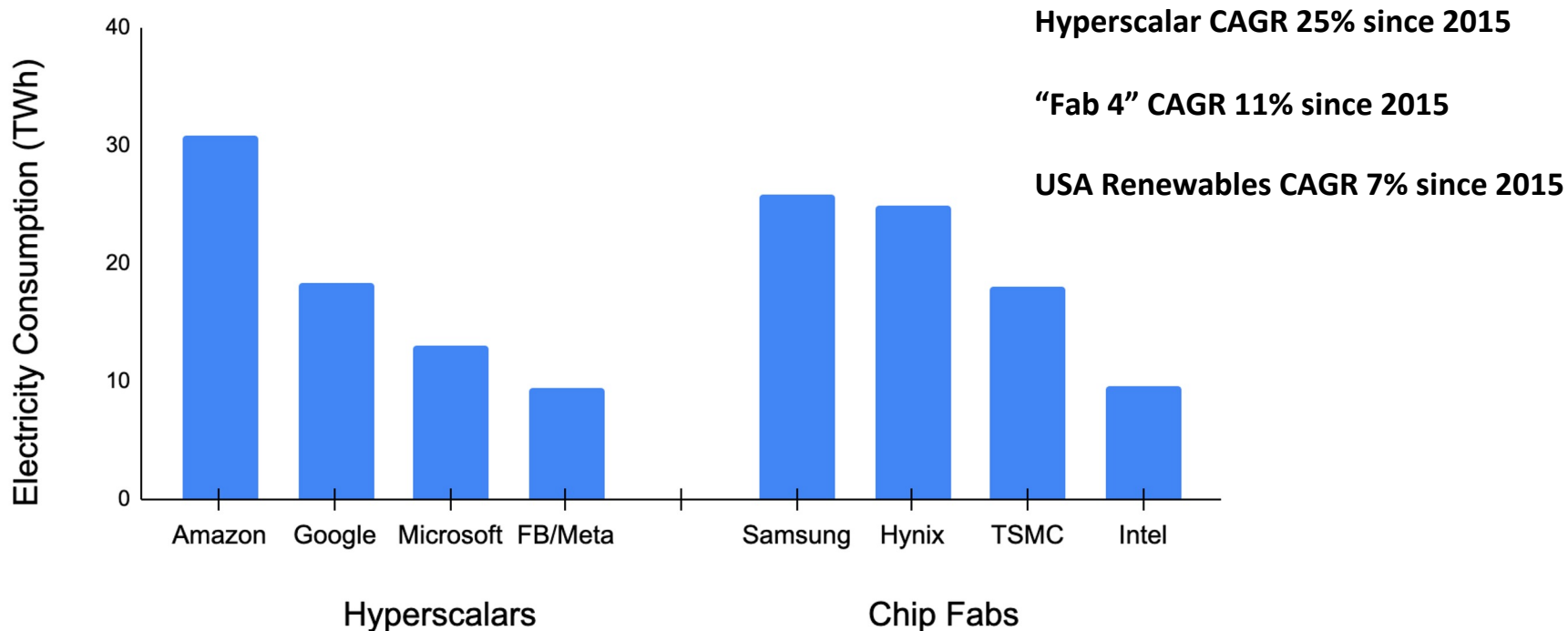
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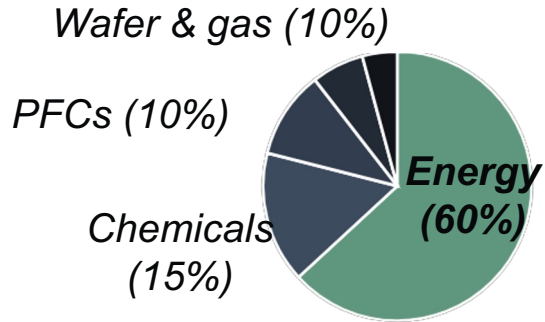
# Chip manufacturing is energy intensive



Source: 2021 corporate sustainability reports



*Semiconductor  
fab*





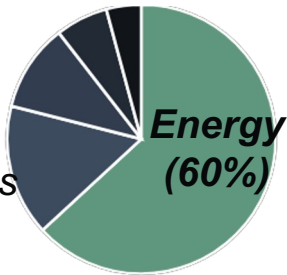


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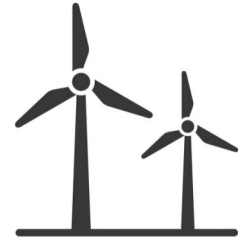
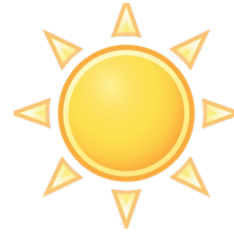
*Wafer & gas (10%)*

*PFCs (10%)*

*Chemicals  
(15%)*



**100% Renewable** powered  
*semiconductor fab*



*Reduces manufacturing footprint by **2.5x***

# “Green” powered fabs are not enough

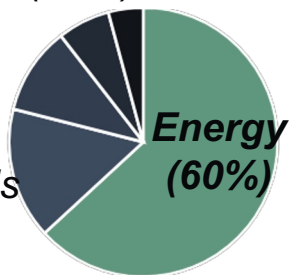


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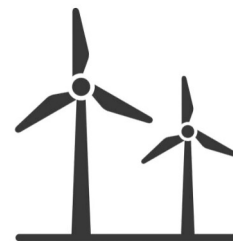
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TSMC plans for  
**25% renewable by 2025** and  
**100% renewable by 2050.**



**100% Renewable** powered  
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Reduces manufacturing footprint by **2.5x**

**We must elevate carbon as a first order design target and constraint alongside performance, power, energy, and area**

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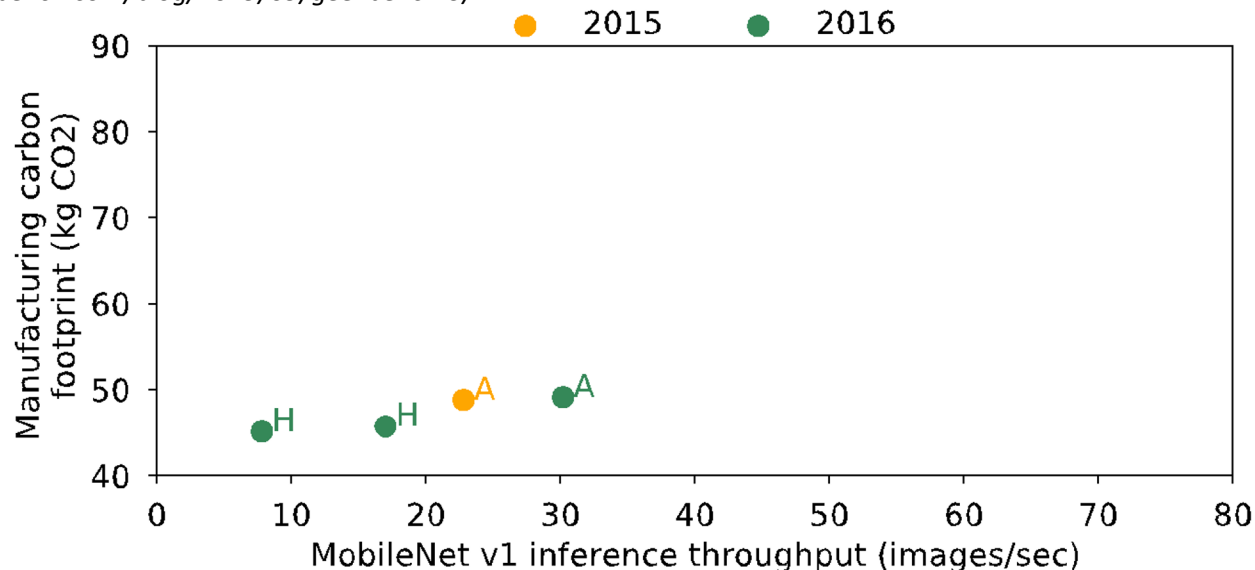


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# Performance versus manufacturing footprint

Data from industry (Apple, Google, Huawei) life cycle analyses and GeekBench performance measurements

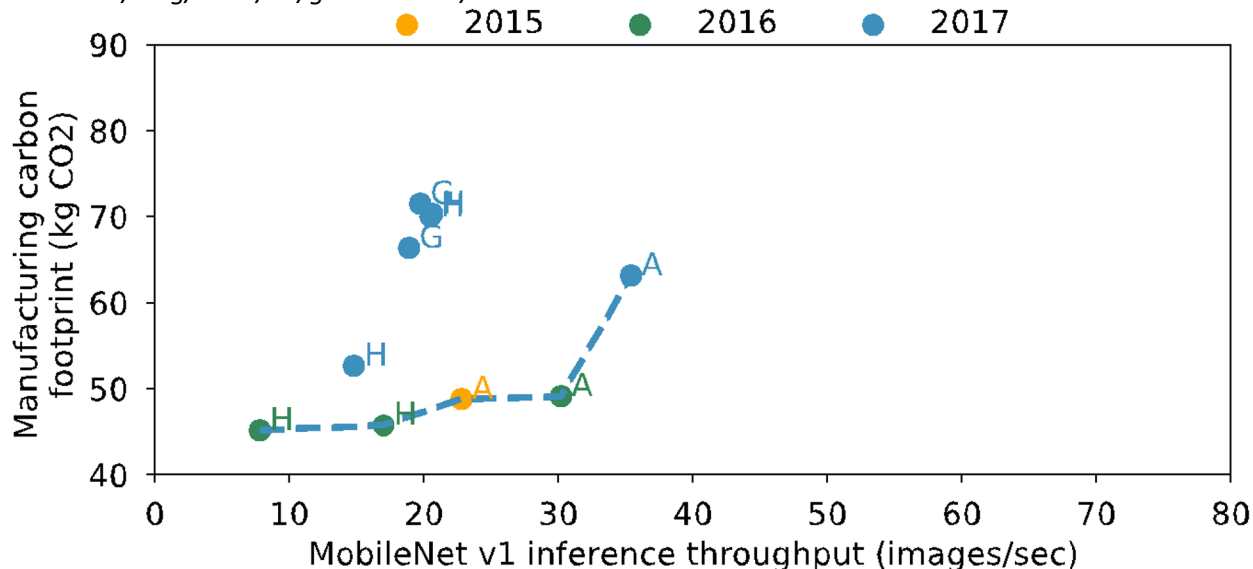
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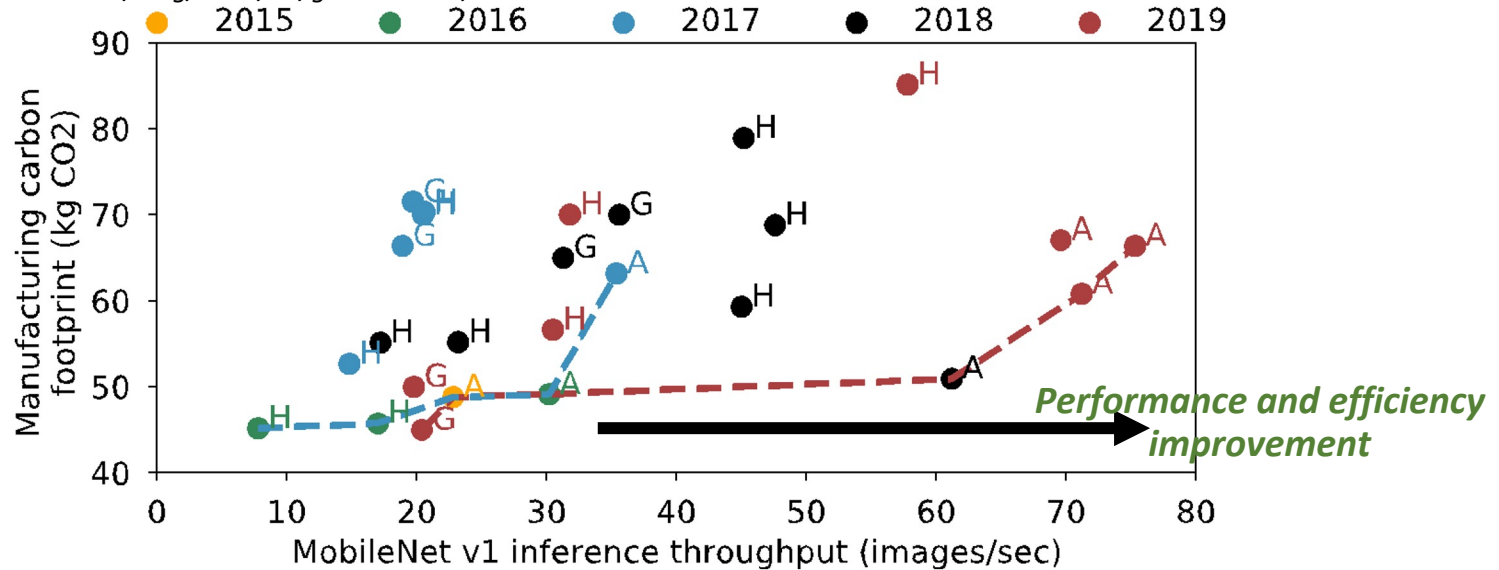
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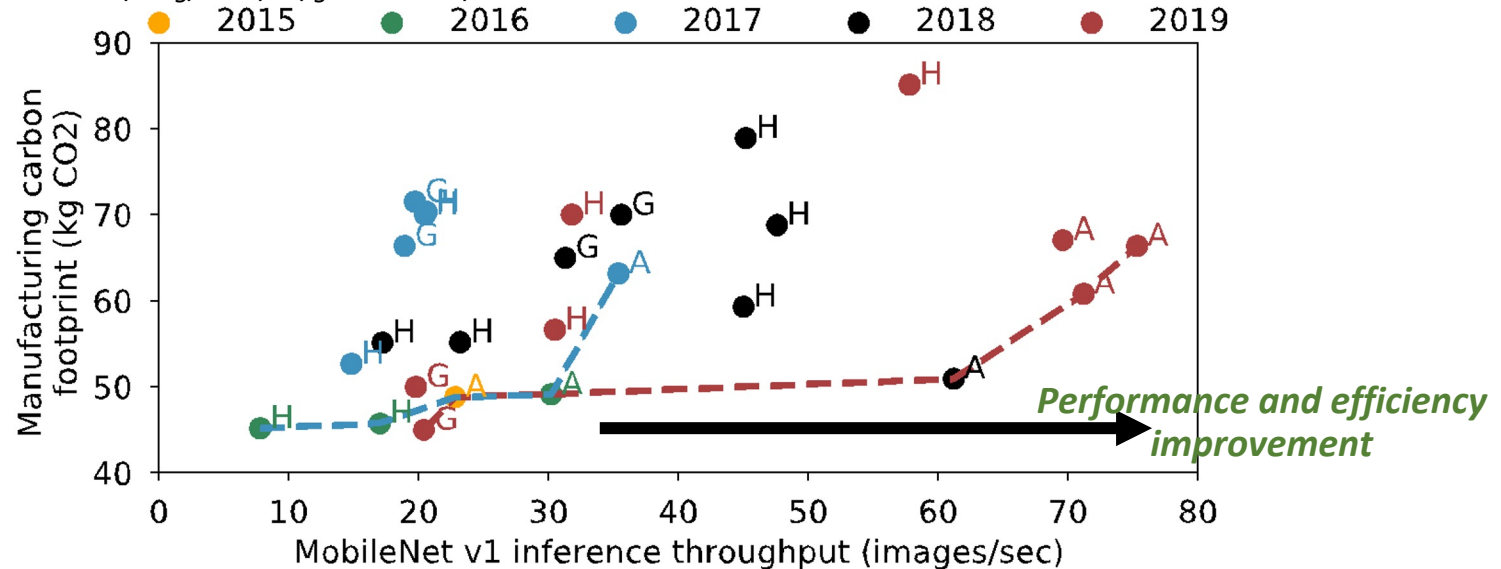
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Designing sustainable systems requires shifting the frontier down.

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