



## PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



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Best/Worst Sellers

### BUSIEST DAYS & TIMES

#### DAYS

Orders are **highest** on weekends,  
Friday/Saturday evenings.

#### MONTHLY

There are **maximum** orders from  
month of July and January

### SALES PERFORMANCE

#### CATEGORY

**Classic Category** contributes to  
**maximum**  
Sales & Total Orders

#### SIZE

**Large size** pizzas contribute to  
**maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

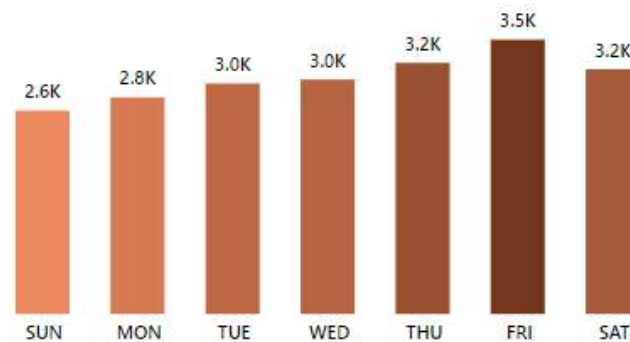
Total Orders



2.32

Avg Pizzas Per Order

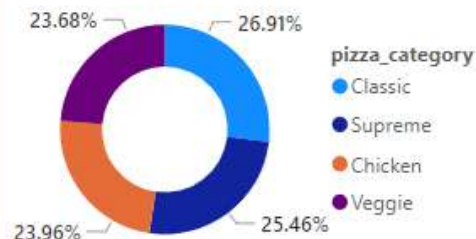
Daily Trend for Total Orders



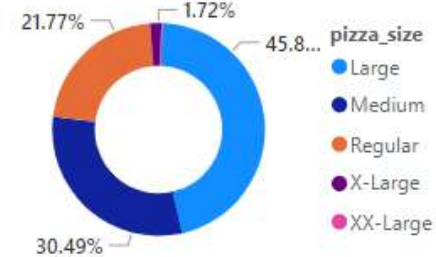
Monthly Trend for Total Orders



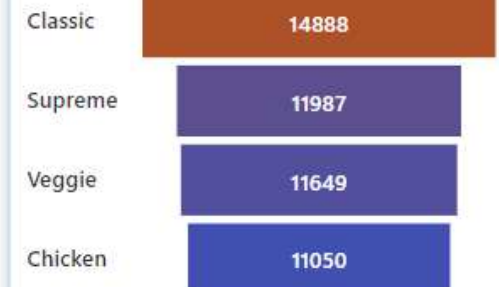
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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Best/Worst Sellers





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## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** Contributes to **Maximum** Revenue

### QUANTITY

The **Classic Deluxe Pizza** contributes to **Maximum** Total Quantities

### TOTAL ORDERS

The **Classic Deluxe Pizza** contributes to

## WORST SELLERS

### REVENUE

The **Brie Carry Pizza** Contributes to **Minimum** Revenue

### QUANTITY

The **Brie Carry Pizza** contributes to **Minimum** Total Quantities

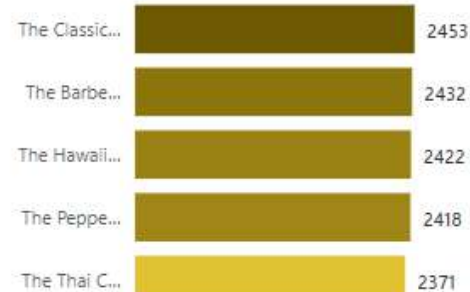
### TOTAL ORDERS

The **Brie Carry Pizza** contributes to

## Top 5 Pizzas by Revenue



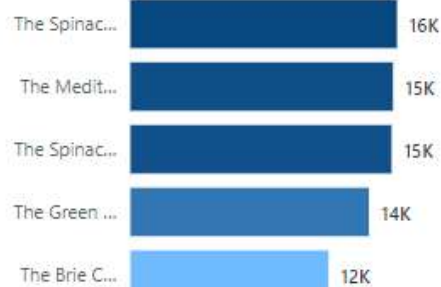
## Top 5 Pizzas sold by Quantity



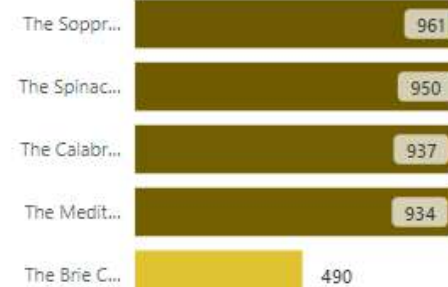
## Top 5 Pizzas by Total Orders



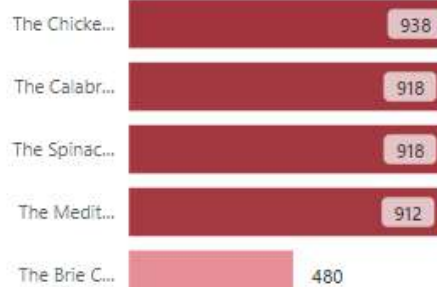
## Bottom 5 Pizzas by Revenue



## Bottom 5 Pizzas sold by Quantity



## Bottom 5 Pizzas by Total Orders



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Best/Worst Sellers

x

