SAMEER ALEEM

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SUMMARY

Detail-oriented and self-motivated IT/Business student with practical experience in front-end web development, UI design, and project-based freelance work. Proficient in HTML, CSS, Java, and familiar with tools like Trello, Git, and Adobe Creative Suite. Completed multiple responsive websites for small businesses, managing the full development cycle from client briefing to deployment. Skilled in problem-solving, customer communication, and time management, with a strong understanding of SEO and user-centred design principles. Eager to contribute to innovative development teams, grow as a full-stack developer, and continue building scalable, user-friendly digital solutions.

EDUCATION

Bachelor of Information Systems Western   **Mar 2022 - Nov 2024**
Sydney University, NSW

Bachelor of Business (IT & International Business)
Macquarie University, NSW   **Feb 2025 - Nov 2026**

Higher School Certificate   **Graduated Nov 2021**

East Hills Boys High School, NSW

- HSC Subjects: Standard Mathematics, Standard English (Band 5), Business Studies (Band 5), IPT (Band 5), SDD
- Rose Award for leading grades in Business Studies & IPT NCSS Coding
- Challenge Award

WORK EXPERIENCE

Sales Assistant, JD Sports, NSW   **Apr 2023 - Present**

- Delivered personalized recommendations by analysing customer preferences and tracking trend data, contributing to a 20% boost in weekly sales. Operated cloud-based POS and inventory systems to process 100+ transactions per shift, minimizing errors (<1%) and ensuring fast, accurate payment and return handling.
- Team member of the month for March 2024 for exceeding weekly sales targets by 20% and consistently receiving 95%+ positive customer feedback.

IT Developer, Freelancer   **Feb 2023 - Oct 2023**

- Designed and deployed 5+ responsive websites for small businesses using HTML, CSS, and Java, resulting in a 30–50% increase in client site traffic through improved SEO, mobile accessibility, and modern UI design.
- Managed end-to-end project workflows using Trello and Google Calendar, consistently delivering projects before deadlines and maintaining a 100% client satisfaction rate.
- Conducted outreach through personalized LinkedIn messages and cold emails, converting 3 new clients by pitching tailored digital solutions and mock-up previews.

Retail Assistant, The Reject Shop, NSW   **Apr 2019 - Feb 2020**

- Assisted 20+ customers per shift in locating products and making purchase decisions, supporting daily sales targets in a high-volume retail environment.
- Collaborated with a 5-member team to complete nightly inventory tasks within strict timeframes, improving stock accuracy and reducing manual errors by 15%.
- Used electronic handheld scanners and POS-linked systems to update inventory and ensure pricing accuracy across shelves and checkouts.

EXTRACURRICULAR ACTIVITIES

- **Participant – Macquarie University IT Case Competition (2025):** Developed and presented a mobile navigation app concept using mapping APIs and student feedback analysis to improve on-campus accessibility. Recognised for innovation and clear UX design. **Team Lead – Western Sydney University Software Engineering Group Project (2023):**

  Coordinated a team of 4 to design a task management web app for student use. Oversaw Git version control, delegated sprints, and ensured feature completion under tight deadlines. **Participant – NCSS Challenge (2023):** Completed intermediate-level Python tasks focused on logic, string manipulation, and algorithmic thinking as part of a national university coding challenge.
- **Volunteer – Western Sydney University IT Society Hackathon (2023):** Assisted in organizing and managing event logistics and post-event wrap-up; gained exposure to real-world problem solving in cybersecurity and machine learning tracks.
- **Captain – UTS Futsal Team (2022 - 2023):** Lead a competitive team in weekly tournaments; foster team collaboration and performance under pressure.

REFEREES

Available upon request