eCommerce Project

# Assignment

The goal of this project is to implement a complete eCommerce application from start to finish. You will use WordPress to develop a store based on items of your choice (i.e. phones, clothes, etc).

## 1. Set-up

* Begin by installing WordPress and the WooCommerce plugin.
* Create an inventory of products for your store (You should have at least 20 products)
* Fully set up the products including images and details
* Add the products to appropriate categories
* Configure all the basic WooCommerce options (shipping, product settings and inventory)

## 2. Design

* Choose a theme for your site
* Create a child theme of it adding your own design and customizations to it
* Improve the design using blocks
* Add widgets such as a search bar to help customers find products
* Design a home page with a logo
* Create a custom landing page for a sale of some featured products

## 3. Functionality

* Improve the SEO of your content using a tool like Yoast SEO
* Add additional plugins that weren’t discussed in-class to improve functionality

These requirements are the minimum to complete the project successfully. For additional details see the rubric.

# Submission Instructions

* This assignment is to be completed by each student individually.
* Include your WordPress project (make sure you export to include the database)
* Your assignment must be submitted to eConestoga by the date/time stated in your Instructional Plan.
* Include a cover page with the following information:
  + Your full name
  + Student number
  + Course number