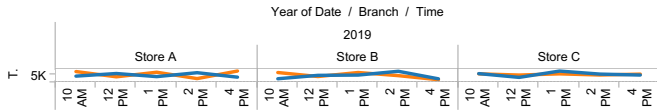


Supermarket Sales Report in Myanmar

Top 5 total sales at different points in time



Naypyitaw has the highest sales of the three cities.

- Store A is popular among loyal customers at 4 p.m.
- Store B loyalty members buy at 2 a.m. Regular customers prefer buying at 10 a.m. and 1 p.m.
- Store C's regular customers buy at 1 p.m., while loyalty members buy from 10 a.m. to 1 p.m.

Total sales in each location

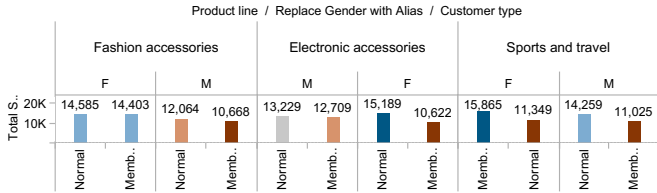
Naypyitaw		Yangon		Mandalay	
Member	Normal	Member	Normal	Member	Normal
54,173	51,131	51,083	50,060	51,147	49,993
Store C	Store C	Store A	Store A	Store B	Store B

Loyalty members make more purchases.

Peak purchase times:

- Store A: Loyal = 2 p.m., Regular = 4 p.m.
- Store B: Loyal = 2 a.m., Regular = 10 a.m. and 1 p.m.
- Store C: Loyal = 10 a.m. to 1 p.m., Regular = 1 p.m.

Gender-based top 3 product lines purchased



Preferred payment methods:

- Store A: Loyalty members prefer e-wallets. Regular customers prefer credit cards.
- Store B: Loyalty members prefer credit cards. Regular members prefer e-wallets.
- Store C: Loyalty members prefer credit cards. Regular members prefer e-wallets...

Payment methods vary across different branches

Branch	Payment	Member	Normal
Store A	Cash	47.66%	52.34%
	Credit card	54.07%	52.78%
	Ewallet	57.68%	60.54%
Store B	Cash	52.14%	47.86%
	Credit card	57.68%	60.54%
	Ewallet	53.43%	46.57%
Store C	Cash	53.43%	46.57%
	Credit card	54.64%	65.82%
	Ewallet	54.64%	65.82%

Store A: Loyalty members use e-wallets, and regular customers use credit cards.

Store B: Loyalty members use cash, and regular customers use e-wallets.