



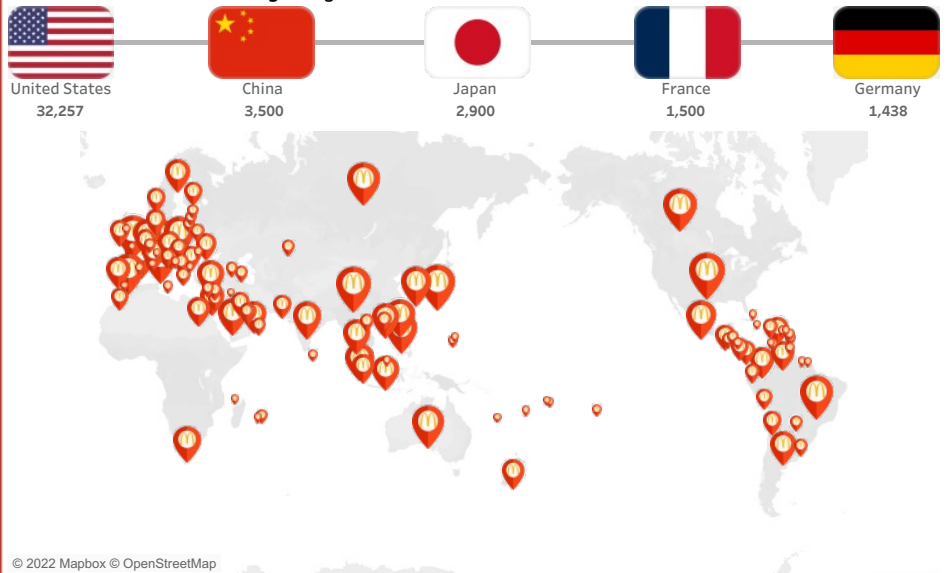
Since 1955

"We take the hamburger business more seriously than anyone else."

- Ray Kroc

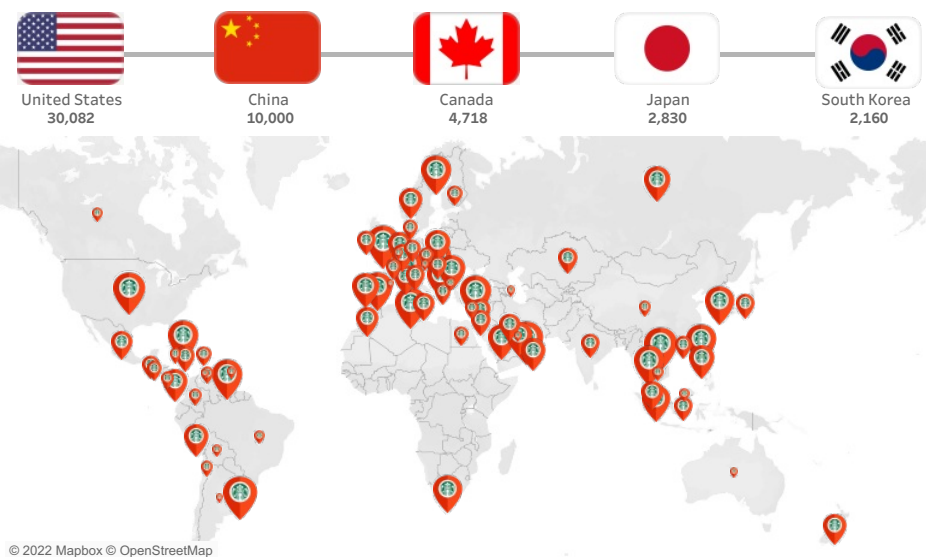
McDonald's is the world's largest restaurant chain by revenue, serving over 69 million customers daily in over 100 countries across **37,855 outlets** as of 2018. McDonald's is best known for its hamburgers, cheeseburgers and french fries, although their menus include other items like chicken, fish, fruit, and salads.

The McDonald's Corporation revenues come from the rent, royalties, and fees paid by the franchisees, as well as sales in company-operated restaurants. According to two reports published in 2018, McDonald's is the world's **second-largest** private employer with **1.7 million employees**. As of 2020, McDonald's has the **ninth-highest** global brand valuation.



Starbucks Corporation is an American multinational chain of coffeehouses and roastery reserves headquartered in Seattle, Washington. It is the world's largest coffeehouse chain. As of November 2021, the company had **33,833 stores** in 80 countries, 15,444 of which were located in the United States.

Starbucks serves hot and cold drinks, whole-bean coffee, micro-ground instant coffee, espresso, caffè latte, full and loose-leaf teas, juices, Frappuccino beverages, pastries, and snacks. Some offerings are seasonal, or specific to the locality of the store. Depending on the country, most locations provide free Wi-Fi internet access.



Since 1971

"Starbucks represent something beyond a cup of coffee"

- Howard Schultz