Design Document

1. **Goals**

* Here at (name of site) we are devoted to making paper crafts for kids that are easy to download, fun, and teach about God.
* Our goal is to make fun crafts easily obtainable to anyone who’s looking for a craft that is based on the Bible.

**2. User Experience**

2.1 Audience Definition

This site will be created for an audience from 8 on.

2.2 Scenarios

Catherine

            Catherine is a 32 year-old Bible teacher at an Adventist school in New Jersey. She loves art and the outdoors. She came to my site b/c she needed a fun craft that her students could do while also learning about God. When Catherine clicks on the site the site she sees all of the examples on the different crafts. She clicks on *Create Your Own!* and makes a craft perfect for the story she wants to tell next Tuesday. She really liked the way the site already had different Bible characters and that see only had to drag them on the paper. She plans on coming back to the site soon.

Tom

            Tom is a 34 year-old carpenter and father who lives in Canada. He and his wife Kes love to do crafts with their kids on Sabbath afternoons. Today Tom can’t find any crafts to do. He searches up Biblical crafts on the internet and clicks on my website. He see lots of crafts he can do with his family. Now he comes to my website every Sabbath to print out a new craft for his family.

Harry

            Harry is a 10 year-old energetic kid. He loves playing football with his friends at school. Harry also enjoys reading, soccer, and going to church. One Sabbath he was in Sabbath school and the teacher passed out this cool craft. He wondered where she got them. He had so much fun doing the craft, he asked if he could have another. The teacher said she didn’t have any extras left. He stared to walk away when she said, “But, I can give you the website I got them off of. You can go here and print them off. Make sure you parents are okay with you going on this site.” Harry went home, asked his parents, and checked the site. It had an abundance of crafts! He was very excited. The site was my site. It gave Harry a great place to learn more about God.

2.3 Competitive Analysis Summary

* This site is for 8-60 year olds

**3. Site Content**

3.1 Content Grouping and Labeling

v  Copyright notices

Signup pages for email

* This will send notices to anyone who wants it
* The emails will show new content on the site

Privacy statement

* This will say that if you don’t want the site to

Publish your crafts they won’t.

Pictures of each craft

Mission statement

Daily fav. Craft

Like buttons

3.2 Functional Requirements

1. Upload-Download capability
2. Create-your-own page
3. Today’s date in the corner.
4. Way to email new content to those who sign-up.

**4. Site Structure**

* 1. Metaphors (or summary)

My metaphor for my website is a backpack.

Backpacks have many pockets. - These pockets are my different tabs on the screen.

The straps on a backpack help you carry the backpack places. - This being a website, you can access it anywhere  you have internet connection.

Backpacks come in many styles and colors. - These colors represent the different colors, pictures, and the animated background

Backpacks are held together by threads sewn together. - These represent the thing you don't physically see on the site, but with out them there would be know backpack. This could be the programming on the site or the people who upload the crafts. Also this includes the upload-download stuff that happens.

* 1. Site Structure

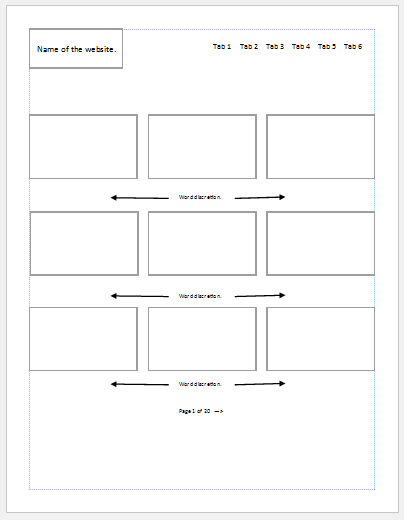
4.3 Global and Local Navigation Systems

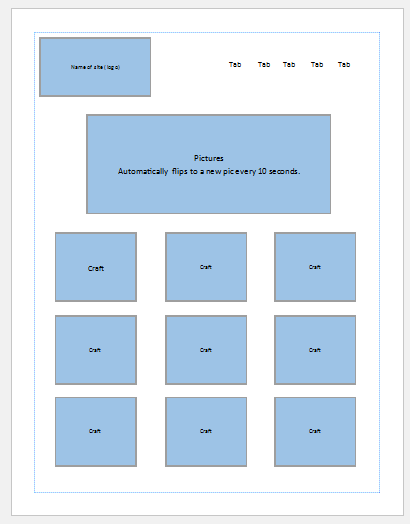
**5. Visual Design**

5.1 Layout Grids

5.2 Mood Boards

5.3 Page Mock-ups







**Appendix A:** Competitive Analysis

I have some competition but I looked at some of the sites and most of them I did not like the look of the sites. I wish they were not so busy and didn’t have adds.

**Appendix B:** Content Inventory

* + Tabs
  + Crafts
  + Pictures
  + Animations
  + Color
  + Card creator

**Appendix C:** Site Structure Listing (optional)