Design Document

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Goals and Mission

I have four main goals for this website. The first is to provide my audience with a basis of God and the Bible. The second is to provide my audience with a basis of the Seventh Day Adventist beliefs. The third is to scatter fun facts throughout the website to keep my audience interested. The fourth is to create a fun, unique quiz to end each section of my website. My mission statement:

The mission for my website is to supply people who want to learn about God or the Seventh Day Adventist Church with basic information presented in a fun and engaging manner. I hope to give them the launch pad they need to become close to God.

**User Experience**

Audience Definition

There will be four main types of people that my website will, hopefully, reach out to. The first type are people who want to touch the surface of religion starting with the Bible. They are wanting to come to my website so that they can learn the basics. The second group already knows a fair amount about religion, however, they want to learn more about the denominations. They will be specifically looking for information about Seventh Day Adventists. The third group of people will be searching for fun facts for various activities. Unlike the first two groups, this group will probably have already heard about my website and know that the facts that they are looking for is on my website. Lastly, the fourth group of people are the game lovers. They will come to my website to take the quizzes. They are most likely like the first two groups, meaning they don’t really know about me or my website. Any or all of these people might be experiencing some type of trauma in their life.

Scenarios

**1.** A ten year old girl named Samantha just came home from the elementary school she attends in South Carolina named Nimsten Elementary School. Lately she has been bullied because of her looks, such as freckles. Today has been and extra hard day. As she slumps into a chair in her empty house, (her parents don’t get home till later), she wonders if God really cares for her, and if he would stick up for her. She decides to google it. Coming to my website she sees two main articles in bold, highlighted print. She also scans over the website and realizes that if she reads the articles she can take a fun, short quiz afterwards, in fact, she could take three different quizzes based on either the first or second articles, or the fun facts. Excited, she starts to read the article that seems just for her: God- His care for YOU! As she reads emotion fills her and she really believes that God is there. She decides to save the other article and quiz for later reading, however, she does check out some of the fun facts.

**2.** A middle-aged man named Nathan is slumped in a chair thinking. He has just lost his job at a construction site in Maryland, and is feeling very discouraged. In fact, he is so discouraged that he has decided not to look for another job. What is the use? he has asked himself. As he is sitting in his chair he happens to remember something that one of his co-workers told him once, his co-worker had said that he belonged to a Christian church called the Seventh Day Adventist church. Now that Nathan had time to think about it he remembered how nice his co-worker was and decided to check out Adventism. Arriving at my site he looked at the headings: God- His care for YOU! and Seventh Day Adventists? Huh? He already knew a fair amount about God so he skipped that section and went to the other. He also noticed that there were little and interesting facts that he could enjoy. After skimming the article he decided to take one of the three quizzes. He enjoyed that, however, he decided to come back later when he could complete the other two. For now, he was going to look for a job!

**3.** A young adult woman named Mabel has just come home from her good paying job. She works as a real-estate agent in New Jersey and has a lot of potential. However, she is sort-of empty inside, she thinks she is lacking something. Finally, she decides to look into the “God stuff” that she has heard about from her grandmother. Not wanting anything too over her head she click on my website. Looking at the colorful pictures depicting Jesus, and reading the headings she decides to check into this further. She realizes that, if she reads the material, she might be able to get an “A” on the quiz, and she is all for doing her best. As she reads Jesus becomes more real to her, he seems to her a real person. She has so much fun finishing the quizzes that she misses her conference call. However, she has come to know Jesus, and has decided to attend the nearest SDA church the next Sabbath.

**Scenario for Group Member**-Julie is a 9 year old. She lives in West Virginia with her two loving parents. However, she doesn’t have many friends in her area. It is the middle of summer, and she isn’t in school. She has become sort-of a recluse, always walking around outdoors, or playing in her room. One day, since she is bored, she decides to search the web for some nice quizzes to solve. She decides to choose Jesus as her topic of trivia because she has heard a lot about him from her parents, and they go to church every Sabbath. However, she has not really connected with him yet. She decides that it would be fun anyway, even if it simply gives her something to do. Coming to the list of websites she clicks on some random one and decides to stay, for she sees that there is a list of Bible stories that she can choose from. She decides on Esther, since that is her favorite female Bible character. She really gets into the questions and discovers that the story really can be brought to life, some of the questions point out angles of the stories that she had never thought about before. As she heads down for supper she decides that she will re-visit that site later to take a quiz on Paul.

Competitive Analysis

I analyzed two different websites, [www.adventist.org](http://www.adventist.org) and <http://www.christianity.com/>. Both were good websites. The first was very good at telling the basics of God and the Seventh-day Adventist church, but it didn’t really have quizzes or anything like that. Someone who simply wants to learn the basics would probably have a good time at this website. However, the second did a good job of telling about God, and it had quizzes. On the contrary, it didn’t talk about the Seventh-day Adventist church. Someone who is wanting to learn the basis of religion and then have fun with a quiz would profit from this website.

Content and Functional Requirements

3.1 Content Grouping and Labeling

My home page will include vivid pictures and a short summary essay of my website. At the top of my home page there will be 3 labels. One will be an About Us Page: this page will include my websites mission and goals stated in a clear and concise way. The next label be Articles: this page will include links and a preview to three different articles. One article is about God, the next is about the Bible, and the third is about the Seventh-day Adventist church. All three articles will contain fun and relevant facts. The third and last label will be Quizzes: this page will include four different links to quizzes. One quiz will be about God, the next about the Bible, the next about the Seventh-day Adventist church, and the fourth about the fun facts.

3.2 Functional Requirements

There are 2 main requirements that my website will have to include. 1. I will have to enable my website to access different links. 2. I will have to enable my website to grade the quizzes.

**Site Structure**

Metaphors

My Website Is Like A Bible-

The Bible’s Outer Cover is the main Home Page that gives the basics of my website.

The Table Of Contents in the beginning of the book is the About Us Page.

The Old Testament is the Articles that are referred to by the New Testament/Quizzes.

The New Testament is the group of Quizzes that refer back to the Old Testament.

The Commentaries throughout the Bible are the Small Tidbits Of Information throughout my articles.

My Website Is Like A Peach-

The Seed/Pit on the inside of the peach represents the Home Page for my website.

The Meaty/Juicy part of the peach represents the Subsections for my website. About Us Page, The Articles, containing Fun Facts, and The Quizzes, are all represented in this section of the peach.

The Fuzz of the peach represents the Other Links that will be available for further study.

Site Structure

About Us Page

Mission Statement

Goals

Articles

Basics about God

Basics about the Bible

Basics about the Seventh-day Adventist Church

Fun Facts throughout Each Article

Links to Other Relevant Articles

Quizzes

Quiz over the 1st Article

Quiz over the 2nd Article

Quiz over the 3rd Article

Quiz over the Fun Facts

Links to Other Relevant Articles

Navigation

After someone has reached my Home Page, they will find a list at the top of the page giving the available options. This list will include a link to the Home page, which they are at, a link to an About Us Page, a link to an Articles page, and a link to a Quizzes page. If someone want to get back to my Home page, or anywhere else on my site, he will do the same thing as before. If the person has gone to one of my recommended links and wants to come back, I am not sure how he will get back, unless he just presses the back arrow.

Visual Design

Layouts

Mood Boards

Mock-ups

Appendix A

Analyzing Competition

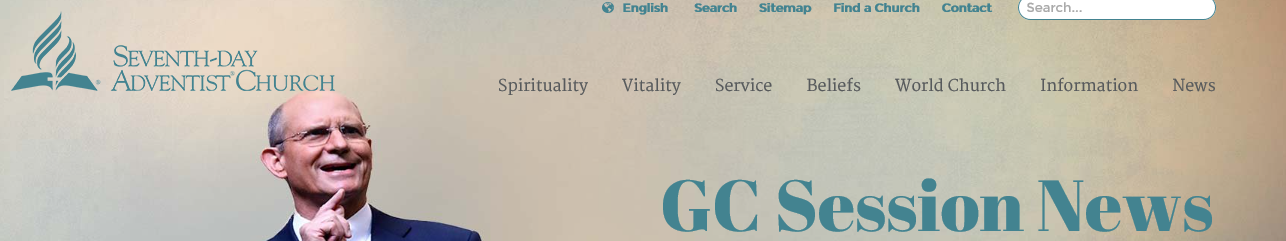
[www.adventist.org](http://www.adventist.org/)

Writing/Explanation: 10- The website makes its’ information very plain. They give emphasis to their important topics, including spirituality and the beliefs of the Seventh Day Adventist Church. They focus on the paper part more than I probably will.

Captivation Effect: 8- They do a pretty good job of capturing an adult’s attention through well-defined categories and a neat way of introducing them through a changing home screen. However, the website is not as kid friendly, it doesn’t hold too much intrigue for a younger child.

Keep Reading Effect: 8- The reasons are primarily the same as those which were stated before.

Fun Effect: 6- As far as other links are concerned, this site has it covered, however, this site didn’t seem to have little, fun, and enjoyable facts, or a quiz that would liven it up some.



Analyzing Competition

<http://www.christianity.com/>

Writing/Explanation: 10- This website seems to include every part of my future website, except an article about Seventh Day Adventism. I would give their writing a 10 because they include many topics and do more than just glaze the surface.

Captivation Effect: 8- This website would be fairly good if you were wanting to read there are many different topics introduced on an off page through pictures. However, to start playing the games you have to sign-up. It is free, however, I don’t like to have to sign-up.

Keep Reading Effect: 8- This website has a very good ‘keep reading effect”. At this point however the choices swap. It might be more interesting to continue with the games now that you are signed in than to continue reading article.

Fun Effect: 8- This website has many fun effects. For one, it has pictures that introduce a writing topic. For another, it has many fun games.



Appendix B

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| **Content Of Website** |
| My Website Will Include: |
| A Homepage containing vivid pictures. |
| An About Us Page. |
| An Article about God. |
| An Article about the Bible. |
| An Article about the Seventh-day Adventist Church. |
| Fun God/Bible/SDA Facts. |
| A Quiz about God. |
| A Quiz about the Bible. |
| A Quiz about the Seventh-day Adventist Church. |