Design Document

1. **Goals**

**2. User Experience**

2.1 Audience Definition

2.2 Scenarios

2.3 Competitive Analysis Summary

**3. Site Content**

*3.1 Content Grouping and Labeling*

**TABS:**

**~ Events/Meet-ups**

* Social events

**~ Articles**

* Personal testimonies/experience

**~ Bible verses**

* Verses to uplift or encourage users

**~ Hashtags/ daily tasks**

* Past tasks posted for visitors to look back to

**~ Comments/ reviews**

* Reviews from visitors or suggestions

3.2 Functional Requirements

* tutorial for first time users
* search engine
* open chat/comment section

**4. Site Structure**

4.1 Metaphors (or summary)

4.2 Site Structure

4.3 Global and Local Navigation Systems

**5. Visual Design**

5.1 Layout Grids

5.2 Mood Boards

5.3 Page Mock-ups

**Appendix A:** Competitive Analysis

**Appendix B:** Content Inventory

**Appendix C:** Site Structure Listing (optional)