**CONTACT DETAILS UPDATE**

**Office Address:** 1232/B & 1320, 12th Floor, Solaris One, Professor NS Phadke Rd, Andheri East, Mumbai, Maharashtra 400 069

**Social Media Links:**

* Instagram: <https://instagram.com/ekvitygroup?igshid=NzZlODBkYWE4Ng==>
* LinkedIn: <https://www.linkedin.com/company/ekvity/>
* X (Twitter): <https://x.com/ekvity?t=2kI5_caN62hTPO-9v0tW_A&s=09>
* Threads: <https://www.threads.net/@ekvitygroup>
* Youtube: <https://youtube.com/@Ekvity?si=ViJLRow8I33LwwmS>

**ON FRONT PAGE**

**1st Page:**

Fostering Relations,

Nurturing Wealth

Know More (About Us should open)

**2nd Page:**

**Ekvity is a relationship-driven Asset Management Company**

Content Keep as is. Remove Read More

**3rd Page: Vision**

Our vision is to develop a relationship-driven wealth-creation ecosystem for our investor family.

**Replace Financial Advisory with Asset Management/ WM**

**Replace Community with Pre-IPO**

Through our pioneering presence in Pre-IPO investing, Ekvity strives to bring unique yet immaculate Pre-IPO investing opportunities to its investors.

**4th Page: Mission**

Content: A clear mission leads to a brighter vision. Through our integral principles of Transparency, Integrity, and Accountability we seek to build a relationship-driven wealth portfolio. Our passion for hunting unique opportunities results in providing adequate alpha to the investor’s portfolio. With our principles and passion, the penultimate goal would be to not just manage wealth but create it.

**5th Page: Philosophy**

Our fundamental philosophy, at its very heart, is showcased by the team in our, internal and external interactions.

**Replace**

1. **Inclusive vision with Transparency:** ‘Transparency’ *[पारदर्शिता]* *entails communicating information and operating in an open and honest manner.*
2. **Foundational Principles with Integrity:** Integrity *[शौच]* means *choosing courage over comfort and what is right over what is convenient.*
3. **Value-driven Commitment with Accountability:** Accountability *[उत्तरदायित्व]* means *the state of being responsible or answerable for certain behaviour and their potential impacts.*

**Replace Smart Money. Smarter Choices with Fostering Relations, Nurturing Wealth**

**On the ABOUT US Page**

**Overview Content: (Replace with ‘Through our roots…’)**

Ekvity, is a very unique fusion. The multi-faceted word suggests; Ek - meaning One; Vity - means Finance in the native language, Hindi. Ekvity thus is the one-stop shop for all your financial needs. Ekvity believes in the tortoise approach. In the long run, consistency is more powerful than speed, and we follow this to its core in defining our investment strategies.

We are opportunity-focused, sector-agnostic investors, solely driven by one motto - Creation of Investor Wealth. With a lethal combo of passion & perseverance, Ekvity provides very niche wealth opportunities. Some of these are:

* FOCG (Family Office Client Group),
* Pre-IPO Investing,
* Back Office Financial Management (Audit and assurance services, Transaction Advisory, Insurance Services)

Ekvity believes in the joy of hand-holding!

**\*Remove the pre-ipo data from this page (which starts from ‘Who We Work With’…)**

**On OUR TEAM Page**

Remove ‘ **:** ’ from ‘Our Success’

Update Team Members

* From Accounts remove Sangita Kajrolkar (Just keep Sanjana)
* From Admin & HR remove Vidhi Gohel (Just Keep Pratiksha)
* From Client Handling remove Derrick Das and replace him with Khushbu Shah
* Khushbu LinkedIn Link: <https://www.linkedin.com/in/khushbushah11?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app>
* Add Operations Team: Manali Patankar and Sneha Gupta
* Manali LinkedIn Link: <https://www.linkedin.com/in/manali-deherkar-398608187?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app>
* Sneha LinkedIn Link: <https://www.linkedin.com/in/sneha-gupta-08b61b16b?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app>

(Kindly Note the Images of respective team members are attached)

* Add Research Team Twitter Handles Links:
* Amrit: <https://twitter.com/curious_amrit>
* Swastik: <https://x.com/GhadgeSwastik?t=5rXDWMZxpli69RRFRZdbcQ&s=09>
* Kaustubh: <https://twitter.com/kaustubh_643>
* LinkedIn Link of Swastik: <https://www.linkedin.com/in/swastik-ghadge-1355b0178?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app>