



SUMMARY

New York-based designer bringing together a background in psychology, photography and education.

Relentlessy leveling-up and magnetically attracted to constructive criticism.

SKILLS

UX Research

User Interviews

Data Analysis

Survey Creation

User Testing

Wireframing

Prototyping

Experimental Psychology

Visual Design

TOOLS

Figma
Invision
Usability Hub
HTML & CSS & JavaScript
GitHub

PROJECTS

abrahamfriedman.design | Mockup and Responsive Site

Designed and coded responsive portfolio to showcase my work with CSS, HTML and JavaScript .

Photogration | Web Prototype abrahamfriedman.design/photogration

Reimagined a photographer's workflow to save hours a week. Designed using Figma, Invision, and Usability Hub.

Bloc Jams | Web Music Player github.com/SAAF1/bloc-jams-jquery
Completed code for online music player with JavaScript and jQuery.

WORK EXPERIENCE

Lead Editor of Touro Psychology Journal

Late 2018-Present

Touro College, Brooklyn NY

- Leading blind review board that edits quantitative and qualitative experiments for clarity, formatting and methodology. Experimental Psychology is nearly synonymous with UX Research.
- Analysis includes inferential and descriptive statistics.

Freelance Photography

2014-Present

New York, NY

- Met with stakeholders to delineate parameters of and photograph engagement & family shoots.
- Product photography of paintings and statues for a galleried artist.

Talmud Tutor 2015-Present

New York, NY

- Taught students how to articulate their arguments and justify them with facts and logic
- Enabled a 20 point jump by tailoring lessons to students' intelligence, method of processing and interest level.
- Taught critical thinking skills, laws of logic and reason.

EDUCATION

Bloc, 2018-2019 | UX/UI Design and Front-End Development Apprenticeship Touro College, 2013-2017 | BA, Psychology Major4.0, Overall 3.87 Yeshiva of Far Rockaway, 2011-2017 | Bachelor of Talmudic Law Mir Yeshiva of Jerusalem, 2014-2015 | Intensive Talmudic Theory