



SUMMARY

New York-based designer bringing together a background in psychology, photography and education.

Relentlessly leveling-up and magnetically attracted to constructive criticism.

SKILLS

UX Research
User Interviews
Data Analysis
Survey Creation
User Testing
Wireframing
Prototyping
Experimental Psychology
Visual Design

TOOLS

Figma
Invision
Usability Hub
HTML & CSS & JavaScript
Github

PROJECTS

abrahamfriedman.design | Mockup and Responsive Site

Designed and coded responsive portfolio to showcase my work with CSS, HTML and JavaScript .

Photogration | Web Prototype

abrahamfriedman.design/photogration

Reimagined a photographer's workflow to save hours a week. Designed with Figma, Invision, and Usability Hub.

Bloc Jams | Web Music Player

github.com/SAAF1/bloc-jams-jquery

Completed code for online music player with Javascript and jQuery.

WORK EXPERIENCE

Lead Editor of Touro Psychology Journal

Late 2018-Present

Touro College, Brooklyn NY

- Leading blind review board that edits quantitative and qualitative experiments for clarity, formatting and methodology. Experimental Psychology is nearly synonymous with UX Research.
- Analysis includes inferential and descriptive statistics.

Freelance Photography

2014-Present

New York, NY

- Met with stakeholders to delineate parameters of and photograph engagement & family shoots.
- Product photography of paintings and statues for a galleried artist.

Talmud Tutor

2015-Present

New York, NY

- Taught students how to articulate their arguments and justify them with facts and logic
- Enabled a 20 point jump by tailoring lessons to students' intelligence, method of processing and interest level.
- Taught critical thinking skills, laws of logic and reason.

EDUCATION

Bloc, 2018-2019 | UX/UI Design and Front-End Development Apprenticeship

Touro College, 2013-2017 | BA, Psychology Major 4.0, Overall 3.87

Yeshiva of Far Rockaway, 2011-2017 | Bachelor of Talmudic Law

Mir Yeshiva of Jerusalem, 2014-2015 | Intensive Talmudic Theory