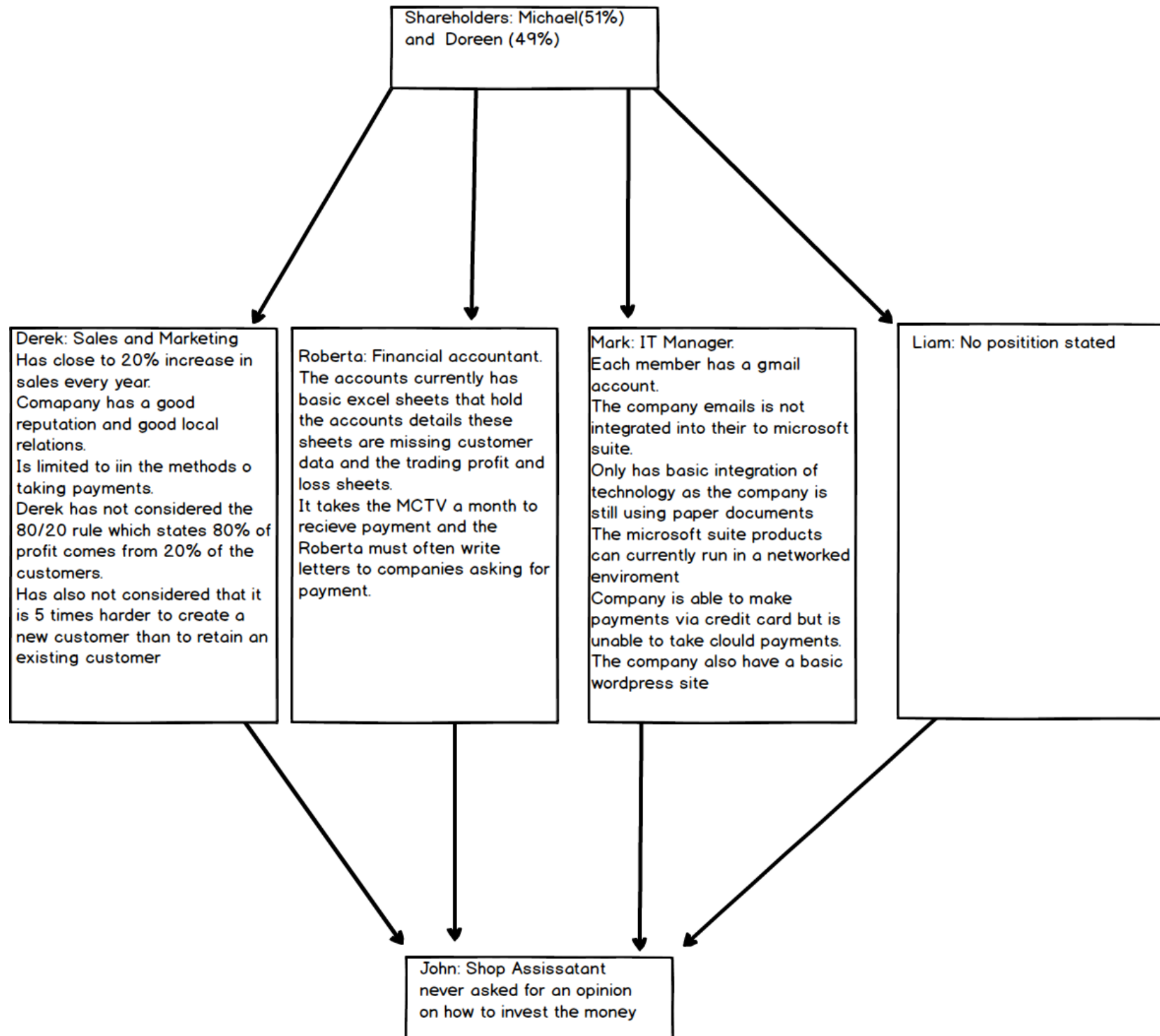
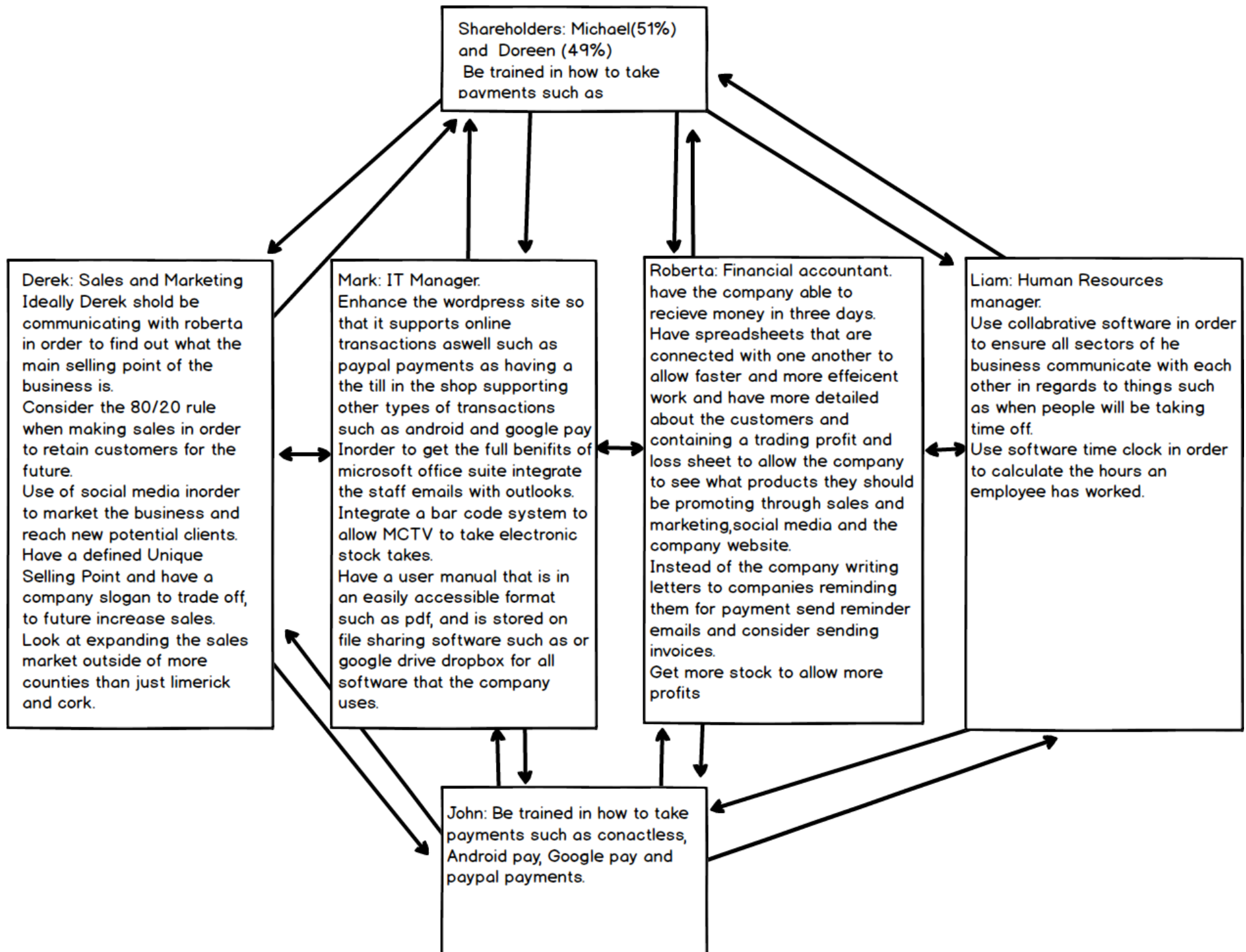


# Current Structure of Company



# Ideal Structure of MCTV



# Advantages and Disadvantages of MCTV

MCTV



```
graph TD; MCTV[MCTV] --> Advantages[Advantages]; MCTV --> Disadvantages[Disadvantages];
```

## Advantages:

The company has qualified Labour, Roberta is a qualified accountant.

Has company members in training, that will benefit the business.

The company has good local relations as most clients are based in limerick.

The companys labour is both experienced and loyal to the company as the majority of its members are in the family and have worked there for the majoity of their working life.

The Shop has a good reputation for both their customer service and their repair service

Shop is open 7 days a week.

Shareholders are aware that the company can be more competitive and communicate better with customers with the integration of technology.

The microsoft office suite products currently run in a networked enviroment.

Each staff member has a gmail account.

Company is able to take payments via credit card.

Sales have been close to increasing around 20% per annum.

Company has a Wordpress website

## Disavantages:

Takes a month for the company to recieve money from the clients.

Takes the company two months to pay the suppliers.

In the modern world it takes 3 days to make a transaction

More potential for the companies stock such as smart tvs.

No member of the team considered the 80/20 rule,

The excel sheetss are basic and they ideally should have more information about their clients and suppliers ideally the company should have more information such as email address about these to allow the company to interact on a more personal level in order to build up more customer loyalty

No social media or cloud based technology.

Only have basic integration of technology as they are still using paper based documents. And writing reminder letters in ms word instead of writing an email.

Company is unable to accept cloud based payments such as google pay or contactless payments, and has not considered invoices.

Company has not integrated microsoft office suite to their email account.

Not much communication between sectors.

# Structure of the company

