

WE CAN VOICE FOR WOMEN FOUNDATION

REG. 15/2019



ABOUT THE ORGANIZATION

- ▶ The *We Can Voice for Women Foundation* is a grassroots non-governmental organization (NGO) committed to fostering gender equity and empowering women across India. Established in 2019, the Foundation was born out of a deep-seated belief that women's empowerment is not just a social imperative but a national priority essential for inclusive and sustainable development.
- ▶ We believe that true empowerment is multi-dimensional and must address the foundational pillars of education, healthcare, economic independence, legal protection, and social inclusion. Through our work, we aim to dismantle societal barriers, advocate for women's rights, and build an ecosystem where women can thrive with dignity and autonomy.



ABOUT THE ORGANIZATION

- ▶ Our programs are designed to uplift women from marginalized communities by equipping them with the knowledge, skills, resources, and confidence to lead independent and meaningful lives. We are also firm advocates of male allyship and actively promote the involvement of men as partners in the journey towards gender justice.
- ▶ Our organization operates with a dynamic team of youth leaders, experienced social workers, and committed mentors. Under the visionary leadership of our founders, **Mr. Gunalan Lavanyan** and **Mrs. Oorvasi Gunalan**, the Foundation has grown from a local movement into a structured and impactful organization dedicated to societal transformation.



VISION STATEMENT

- ▶ To create a society where women are enlightened, healthy, and empowered, capable of making informed choices, leading independent lives, and contributing meaningfully to nation-building.



VISION PILLARS

- ▶ **Women Enlightenment** – Advancing equal access to quality education and literacy for girls and women.
- ▶ **Women Enhealthment** – Promoting physical and mental health through awareness, accessibility, and preventive care.
- ▶ **Women Empowerment** – Enabling economic independence through skills development, employment support, and entrepreneurship.



MISSION STATEMENT

- Our mission is to provide holistic support systems that empower women to live with independence, dignity, and purpose. We aim to create safe, inclusive, and resource-rich environments that enable women to overcome socio-economic barriers and become active contributors to their families and communities.



CORE FOCUS AREAS

- ▶ **Education & Literacy Initiatives** – Promoting lifelong learning and school/college enrollment.
- ▶ **Health & Well-being Programs** – Addressing menstrual hygiene, maternal health, and mental wellness.
- ▶ **Livelihood & Economic Empowerment** – Providing vocational training, entrepreneurship support, and job placement.



CORE FOCUS AREAS

- ▶ **Gender Equality & Advocacy** – Campaigns, awareness drives, and legal aid for women's rights.
- ▶ **Community Engagement** – Mobilizing local communities to challenge gender norms and support inclusive development.
- ▶ **Counseling & Support Services** – Offering emotional and psychological support to women in crisis.



TARGET BENEFICIARIES

- ▶ Women and girls from marginalised and underserved communities
- ▶ Survivors of domestic violence and gender-based discrimination
- ▶ Unemployed or underemployed women seeking economic opportunities
- ▶ Adolescent girls in need of health and reproductive education
- ▶ Rural women in need of literacy and skills development



GEOGRAPHIC FOCUS

- ▶ Primary operations in Chennai, Tamil Nadu
- ▶ Expanding outreach to neighbouring districts and rural regions of South India



PARTNERSHIPS & COLLABORATIONS

- ▶ Government Agencies and Organisations
- ▶ Local and International NGOs
- ▶ CSR Partners
- ▶ Academic Institutions
- ▶ Health and legal professionals
- ▶ Media and Advocacy groups



LEADERSHIP & GOVERNANCE

► Mr. Gunalan Lavanyan, Founder & President

A seasoned media professional with over 2 decades of experience, Mr. Gunalan Lavanyan is a passionate advocate for social justice. Since initiating the *We Can Voice for Women* movement in 2016, he has worked tirelessly to reshape public perceptions and attitudes toward women. His leadership combines creative communication, grassroots mobilisation, and strategic vision.



LEADERSHIP & GOVERNANCE

► Mrs. Oorvasi Gunalan, Secretary & Treasurer

With a strong academic background in mathematics and an unyielding passion for community welfare, Mrs. Oorvasi Gunalan exemplifies compassion and resilience. She has played a pivotal role in shaping the Foundation's operations and outreach. Her dedication to counselling women, managing programs, and sustaining grassroots engagement makes her an invaluable force behind the organisation's impact.



CONTACT INFORMATION



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<https://www.linkedin.com/company/voiceforwomen/>



CALL TO ACTION



Join us in our mission to empower women and transform communities. Whether through volunteering, donations, partnerships, or simply spreading awareness, your support can help create a lasting impact.

