

## Executive Summary and Recommendations

From the given Dataset , we can draw some conclusions :

- 1.Maximum number of movies are released in 2017 , which is 3052.
- 2.Highest number of movies are released in March Month.
- 3.Genre 'DRAMA' is the most popular genre according to the given dataset.  
Therefore , RSVP Movies should focus on the 'DRAMA' genre for their upcoming project.
- 4.Action Genre has the highest average Duration.
- 5.'Dream Warrior Pictures' AND 'National Theatre Live' are the Top production Company. So we should hire these two for our next project.
- 6.'Mammootty' and 'Mohanlal' should be the actors for the Upcoming movie because of the highest median rating.
- 7.'Marvel Studios' and 'Twentieth Century Fox'are the top two production houses based on the number of votes received by the movies they have produced.
- 8.Since RSVP Movies is based out of Mumbai, India also wants to woo its local audience. RSVP Movies also wants to hire a few Indian actors for its upcoming project to give a regional feel and 'Vijay Sethupathi' should be the actor and 'Taapsee Pannu' should be the actress because of the Highest average rating.
- 9.'James Mangold' should be hired as the director for the upcoming project due to highest average rating.