

Total rides

Record Count

261,311

Electric bike rides

Record Count

209,048

Classic bike rides

Record Count

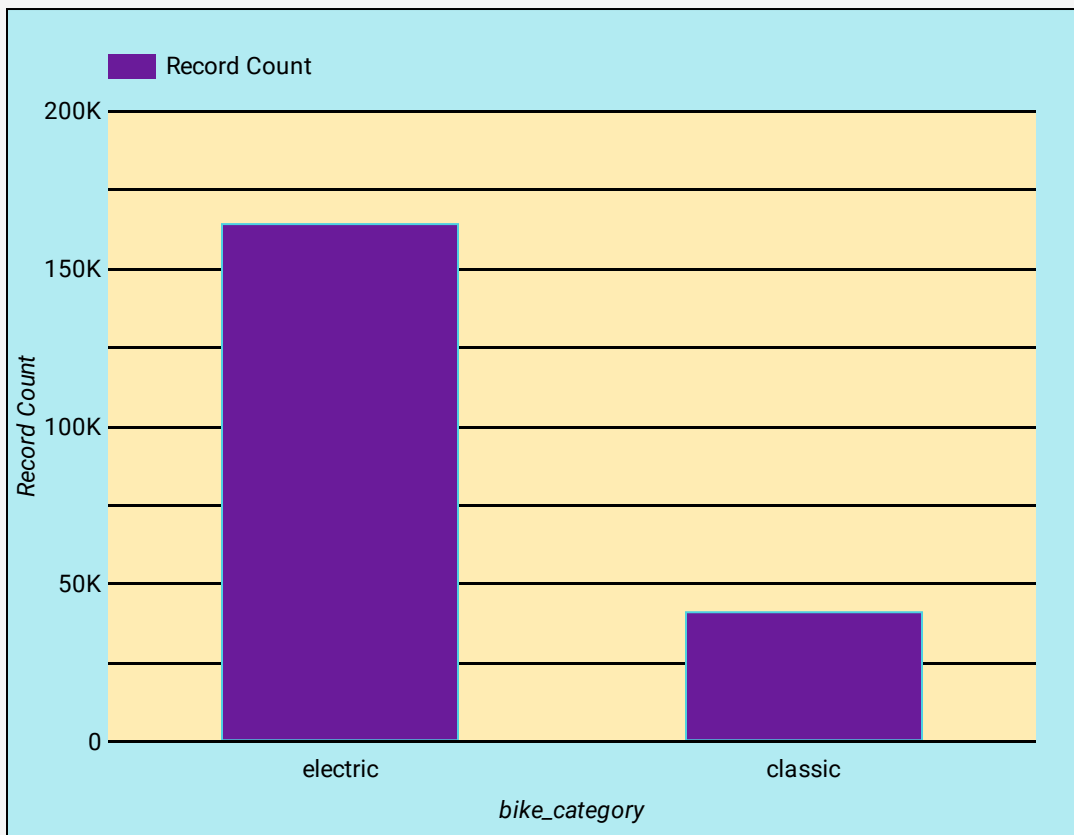
52,263

Avg. ride duration

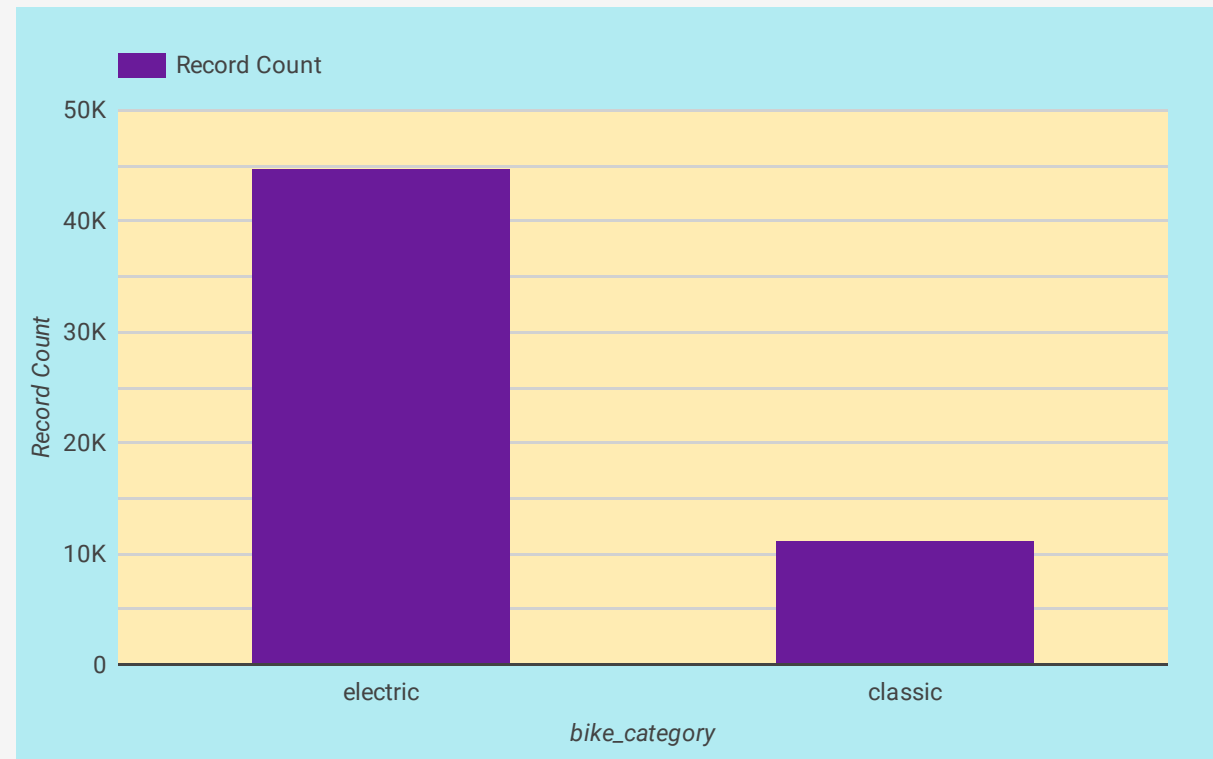
ride_duration_minutes

12.71

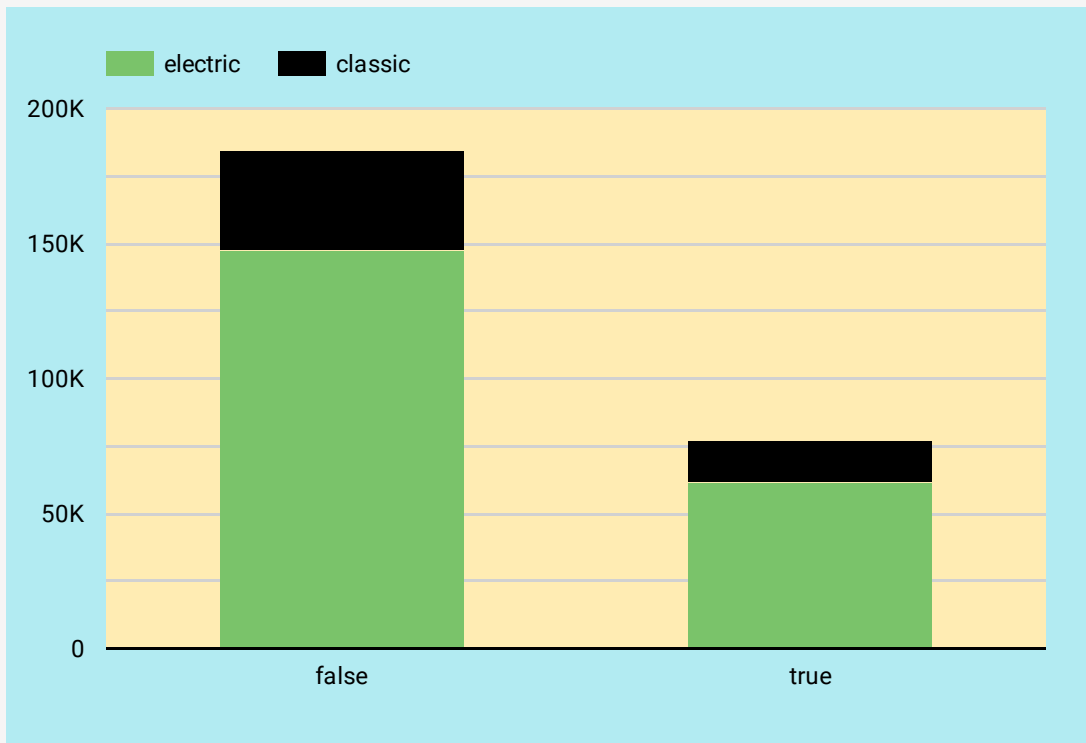
Subscribers Bike Preferences



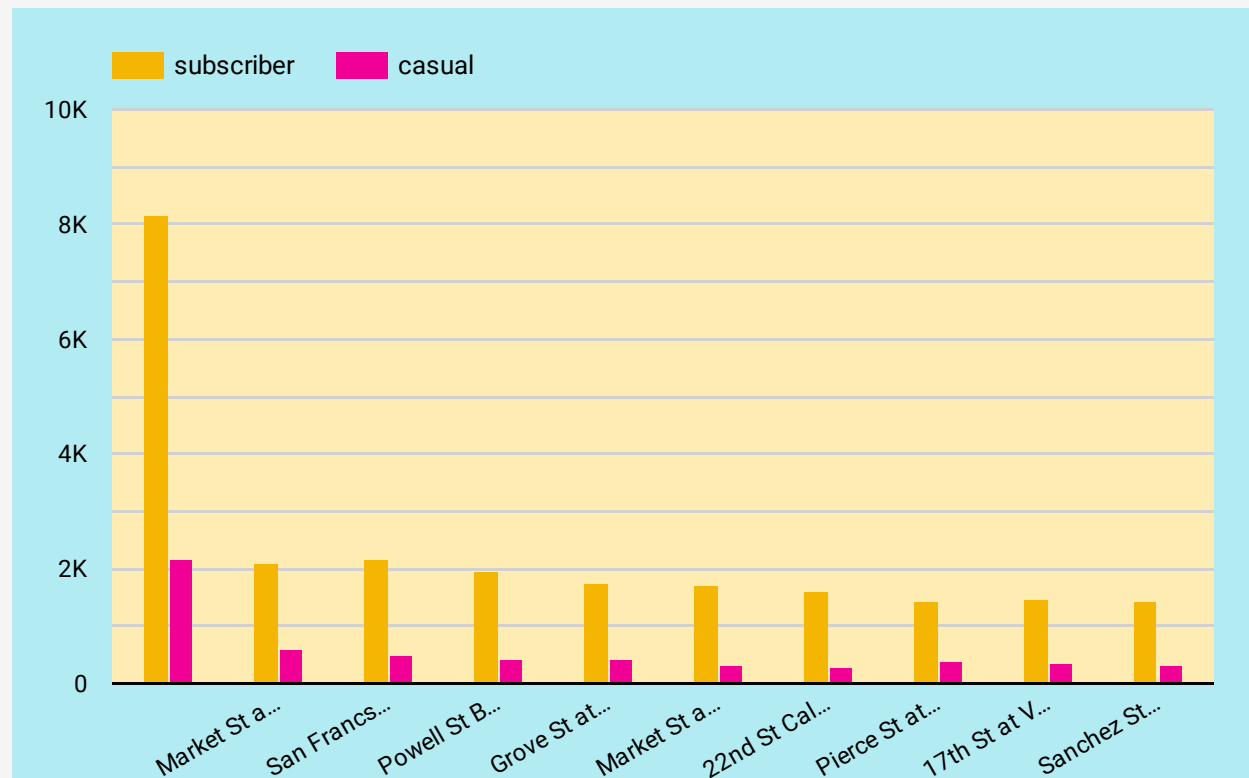
Non Subscribers Bike Preferences



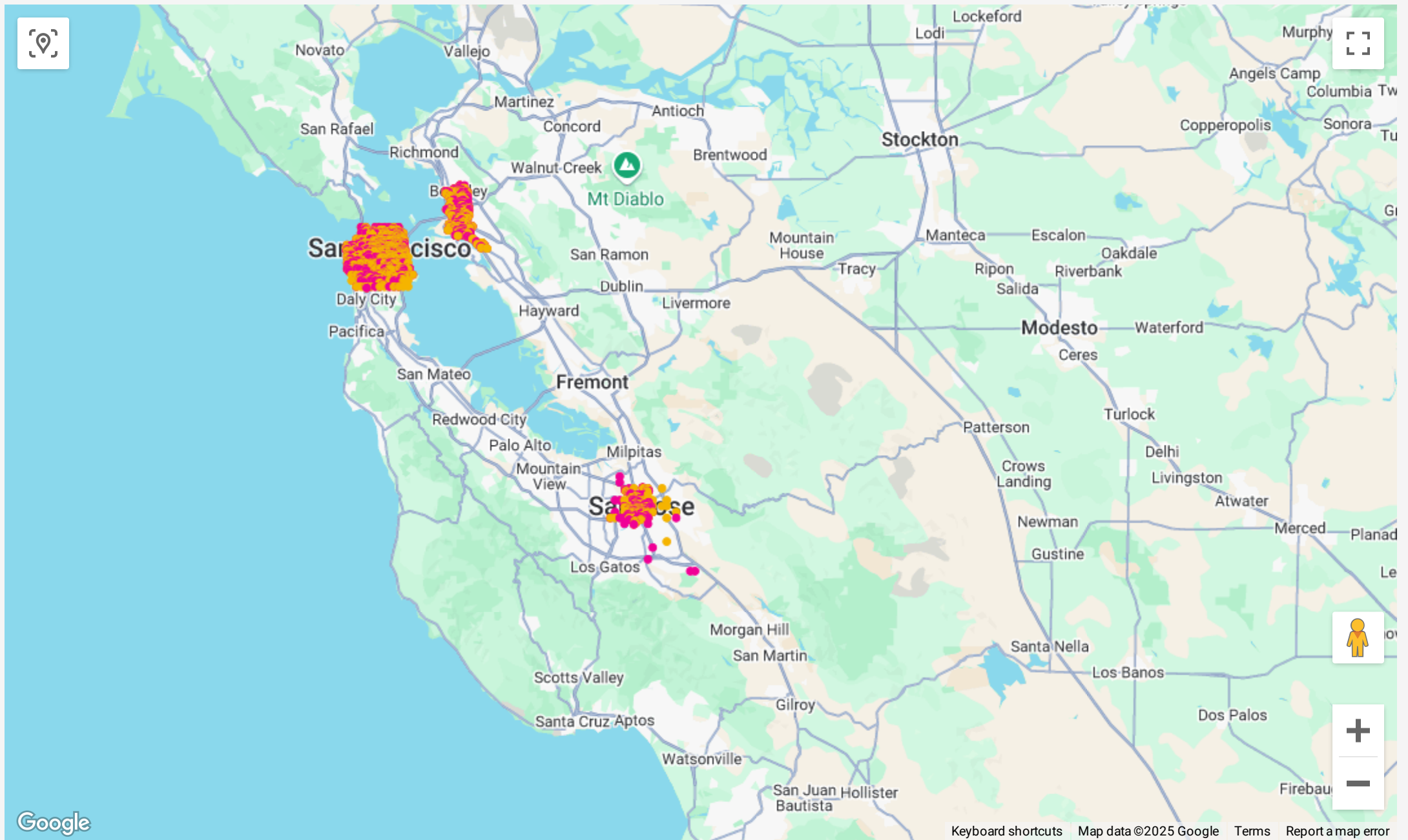
weekday vs weekend bike type preferences



Most Frequented Start Stations - Membership Analysis



Mapping the Difference: Comparing Casual and Subscriber Bike Trip Origins



rider_type ● casual ● subscriber