



PIZZA SALES REPORT

Jan15 - Dec15

Pizza Category

All

Select all

01-01-2015



Home



Best/Worst sellers

BUSINESS DAYS AND TIMES

DAYS

Orders are **highest** on Weekends, Friday/Saturday evenings.

MONTHLY

There are **maximum** orders from month of July and January.

SALES PERFORMANCE

CATEGORY

Classic category Contributes to **maximum** sales & total orders.

MONTHLY

Large size pizza contributes to **maximum** sales.



815K

Total Revenue



38.19

Avg Order Value



49574

Total Pizzas Sold



21350

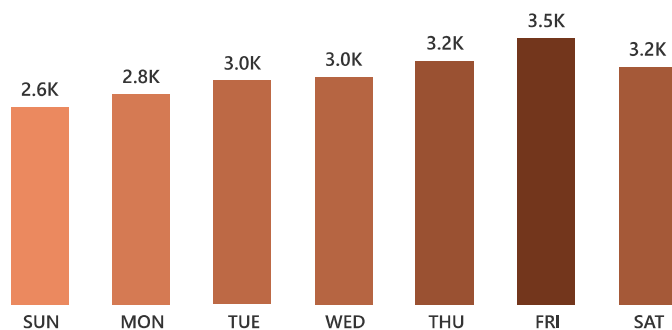
Total Orders



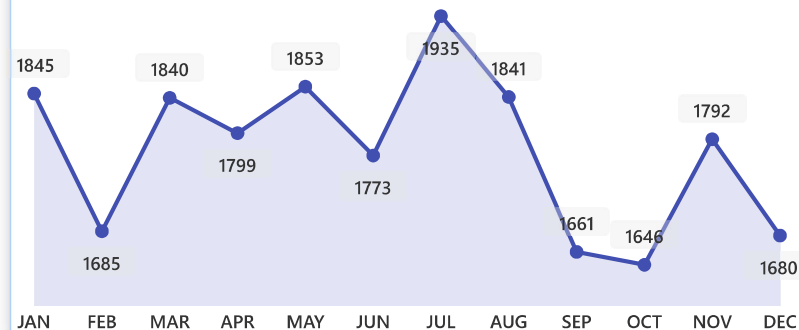
2.32

Avg Pizzas Per Order

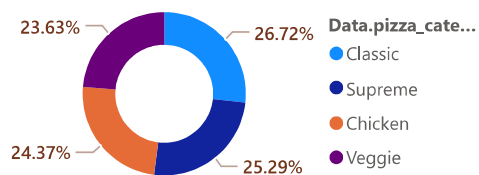
Daily Trend for Total Orders



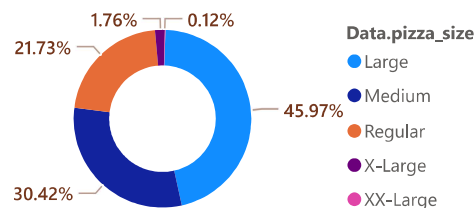
Monthly Trend for Total Orders



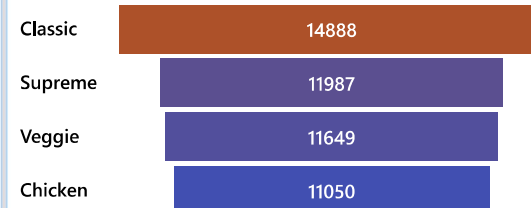
% of Sales by Pizza Category



% of Sales by pizza Size



Total Pizzas Sold by Data.pizza_category





PIZZA SALES REPORT

Jan15 - Dec15

Pizza Category

All

Select all

01-01-2015



Home



Best/Worst sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue.

QUANTITY & TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Quantities and Total Orders.

WORST SELLERS

REVENUE, QUANTITY & TOTAL ORDERS

The Brie Carre Contributes minimum Revenue, Quantity and Total Orders.



815K

Total Revenue



38.19

Avg Order Value



49574

Total Pizzas Sold



21350

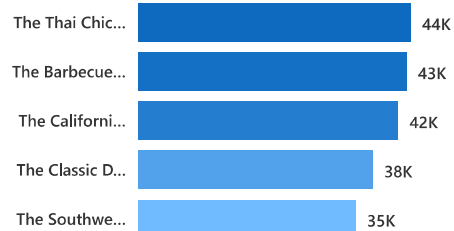
Total Orders



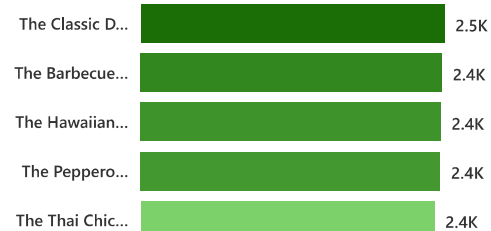
2.32

Avg Pizzas Per Order

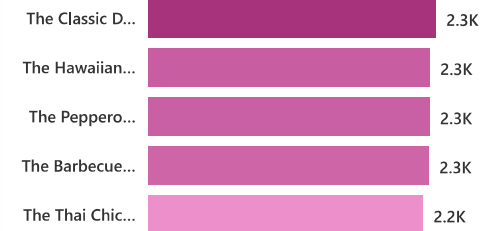
Top 5 Pizzas by Revenue



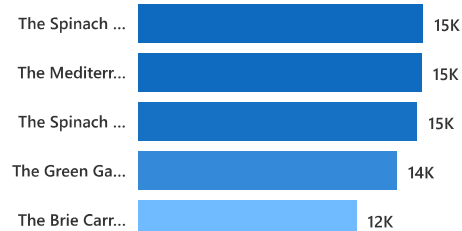
Top 5 Pizzas by Quantity



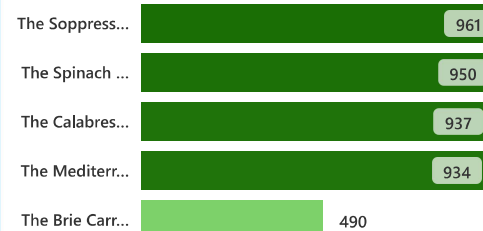
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

