

Steven Bump

Creative Director at Bump Interactive Communications

Summary

<http://www.stevebump.com>

Experience

Creative Director at Bump Interactive Communications

September 2014 - Present

I masterminded a plethora of visual design projects for clients such as Kaplan, Competitive Edge, Mitre Agency, Levi Strauss, and High Synergy to enhance their sales and marketing efforts and bolster their bottom line.

INTERACTIVE INSTRUCTIONAL DESIGNER at American Express

March 2010 - September 2014 (4 years 7 months)

I spearheaded the design and development of computer-based and instructor-led employee training materials by creating storyboards, performing needs assessments, improving communication with subject matter experts, ensuring SCORM compliance, and streamlining employee onboarding/offboarding.

INTERACTIVE INSTRUCTIONAL DESIGNER at National General Insurance

March 2007 - March 2009 (2 years 1 month)

I managed creative design for both internal and external applications, including the creation of animations and presentations for corporate use, the development of numerous computer-based and instructor-led company training programs, and the rebranding of GMAC from the previous Integon umbrella.

DIGITAL IMAGING & 3D/2D ANIMATION SPECIALIST

March 2002 - June 2006 (4 years 4 months)

I developed a plethora of print work, digital images, videos, animations, visual effects, and 3D visualizations for multiple brands; this included the restructuring of the retail visualization strategy for Signature by Levi Strauss and the designing of a showroom summit meeting for Sara Lee Branded Apparel and Walmart.

DIRECTOR OF CREATIVE SERVICES at Fyock & Associates

March 1993 - March 2002 (9 years 1 month)

I interfaced among clients, vendors, and freelance staff members to design and develop creative deliverables, such as an internal corporate news network for Oakwood Homes that increased sales by over \$3M, a collection of public awareness campaigns for the state of North Carolina, and the rebranding of a local television station due to an affiliation shift from ABC to FOX.

CREATIVE MANAGER at Hanesbrands Inc.

June 1986 - March 1993 (6 years 10 months)

I oversaw the creative design and development of marketing and sales materials for brands such as Hanes, L'eggs, Bali, Champion, Just My Size, and Coach, as well as orchestrated the development of an internal communications studio to streamline company processes.

Education

Guilford Technical Community College

Associate of Arts and Sciences - AAS, Commercial and Advertising Art, 1984 - 1986

The University of Memphis

Bachelor's degree, Major - Art / Minor - Journalism , 1980 - 1984

Activities and Societies: Editor of campus paper The Helmsman

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[Contact Steven on LinkedIn](#)