

# Greg Thompson

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## Principal Instructional Designer and eLearning Developer

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### Objective

Responsible consulting role in designing, creating, producing, and delivering training content for complex products.

### Tools and Skills

Training Development Tools	Cloud Platforms	ID and Project Management Models	ID Skills
<ul style="list-style-type: none"><li>• Camtasia</li><li>• Captivate</li><li>• Articulate Storyline</li><li>• MS Office</li><li>• Audacity</li><li>• HTML/CSS</li><li>• JavaScript</li><li>• Python</li><li>• Markdown</li><li>• Atom</li><li>• Various Open Source Tools</li></ul>	<ul style="list-style-type: none"><li>• Epic Medical Software</li><li>• Salesforce</li><li>• SharePoint</li><li>• WebEx</li><li>• Moodle</li><li>• WordPress</li><li>• Git/GitHub/GitBook</li><li>• JIRA</li><li>• Perforce</li><li>• MOOC's</li></ul>	<ul style="list-style-type: none"><li>• Gagne's 9 Events of Instruction</li><li>• CRI</li><li>• Dick and Carey</li><li>• ISD</li><li>• Rapid Prototyping</li><li>• Bloom's Taxonomy</li><li>• ADDIE</li><li>• SAM</li><li>• AGILE</li><li>• Kanban</li></ul>	<ul style="list-style-type: none"><li>• Needs Assessment</li><li>• Task Analysis</li><li>• Storyboarding</li><li>• Gamification</li><li>• Mobile Learning</li><li>• ILT and eLearning</li><li>• Job Aids</li><li>• User Guides</li><li>• Single Source Publishing</li></ul>

### Professional Experience

**Flux Training Design:** Walnut Creek, CA and Apex, NC

07/2001 - Present

*Principal Instructional Designer Consultant*

- Wrote a training guide for a Salesforce application for Cargill salesmen.
- Created instructor-led training for T-Mobile, and a single source authoring platform using Git, GitHub, CSS, JavaScript, and other open source technologies.
- Created job aids, user guides, using MS Word, Created eLearning courses and simulations using Storyline and JavaScript for TIAA salesman and customer support representatives.
- Created Storyline simulations and blended training courses (ILT and web-based) for networking professionals for Qlik.com using the MOOC educational cloud service, Udemy.com.
- Created ILT courses, storyboards, and newsletters for University of North Carolina, Chapel Hill.
- Wrote ILT student guides and created Captivate simulations for Kaiser Permanente's Epic medical software suite.
- Created needs assessments, storyboards, and Captivate simulations for PPD, a CRO.
- Completed needs assessment UI customizations for patient records software for medical professionals.
- Created Captivate eLearning scripts, courses, and software simulations for DocuSign salesmen.

**Los Angeles and Torrance Unified School Districts** Los Angeles and Torrance, CA

12/85 - 05/01

*Elementary | Middle | Secondary | Adult Education Teacher*

## **Education and Certifications**

- Candidate for Masters in Instructional Performance Technology, Boise State.
- Candidate for MFA, California College of the Arts.
- Grant Writing classes at the Foundation Center, San Francisco CA.
- Web Design and Writing classes, though the HTML Writers Guild.
- Tutored college students in writing at Los Mendanos Junior College.
- History, California State University, Long Beach.

## **Professional Affiliations**

- RTP American Training Development
- HTML Writers Guild
- Society for Technical Communication
- Various LinkedIn Instructional Design Groups