**Andre V. Ross**

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**Updated resume location:** <http://www.big40.net/andre>

**SKILLS:** **PC / Mac environments;** Portfolio: <http://www.big40.net/andre-free>

Photoshop, In-Design, PowerPoint, MS Word, Excel, (X/D)HTML, JavaScript, CSS, XML, Dreamweaver, Flash, LAMP, SEO, Test&Target, Scene 7, WCMS, package design, digital audio and video recording/conversion/compression/encoding/editing, digital retouching, hardware / software installation & configuration, rotoscoping, photography and lighting.

**Length of use [years]:** OOP [10+] | JQuery [5+] | Adobe Creative/Web Suite [10+] | SEO [5+] | Target/Experience [3] | In-Design [5+] | PHP [5+] | [X/D]HTML [10+] | HTML5 [5+] | CSS [10+] | CSS3 [5+] JavaScript [10+] | XML [5+] | AJAX [5+] | MS Office [10+] | AngularJS [4] | Responsive Design [5+] | Photoshop/Illustrator [10+] | SASS [3] | LESS [2]

**Summary:** Self taught HTML, CSS, JavaScript, Flash/ActionScript, PHP, and various other languages and technologies. My work experience spans across many industries, from entertainment to healthcare, private/corporate to federal, education to advertising.

Over the years I have developed a reputation for beating deadlines while turning out high quality products; Known to pick up abandoned projects, rehabilitate or reconstruct functionality, and turn out a top notch end product without sacrificing original deadlines.

I know that the underlying objective to my work is making people look good. I do well in team environments and have more than sufficient initiative to handle multiple tasks single-handedly.

Since moving to Georgia I'm ideally seeking a position in a company that can utilize past work experience, provide challenges and exposure to new technologies.

**EXPERIENCE:**

Aug 2016 - Feb 2017 Georgia Pacific– Atlanta, GA

Web/Sitecore Developer - (via Pareto Solutions Group);

* Sole dedicated resource for Dixie.com redesign
* HTML, CSS, Javascript, responsive design
* Zurb Foundation, jQuery, WebForms for Marketers, JSON, SASS, AngularJS, Typography.com, WebFonts (and similar), Slick Slider, SVN, Github, JIRA, VPN.
* Page content and component creation & integration for VanityFairNapkins.com, QuiltedNorthern.com, Brawny.com, Dixie.com, and AngelSoft.com.
* Sitecore 6 & 8: Creation of page & content level components (shared and non-shared) to integrate 3rd-party agency code, image and video hand-offs.
* Personalization/experience (A/B testing), content tagging for analytics, presentation details, publish from CM to CD & production, OG tags (social sharing), site migration and QA from SC6 to SC8.
* Resolve code conflicts: Environmental [unique to Sitecore 6 & 8], versions of libraries, such as jQuery and Foundation, and more.
* Conference calls and stand-ups with team and 3rd-party development teams, project managers and business managers.
* Suggest and/or implement solutions to overcome technical limitations.
* Optimize graphics when needed, using Photoshop.
* Bug fixing & progress tracking through GP and 3rd-party company JIRA systems.
* Assist teammates with problem solving and project bandwidth.
* Connect with SMEs for proper handling of complexed & time consuming features, such as product location maps and web form data QA.
* Atom, Photoshop, WinDiff, WebStorm, CrossBrowserTesting.com, and more.

June 2016 Collective Insight– Atlanta, GA

Web/UI Developer - (via eHire);

UI Developer / UX

* Assist in development of advertising expense tracking product for AT&T.
* [AngularJS] REST services thru Restangular (Post/Get) (deferred).
* Add new features/functionality to the UI.
* Resolve layout issues and suggest remedy of form flows and overloaded client-side processes (step-by-step).
* Responsive design
* HTML, CSS, AngularJS, Javascript, ASP.net/C#, SASS, Gulp, SVN, JSON, Restangular, Loadash, IIS, WebStorm, NodeJS, Bootstrap, & more.

11/2015 - May 2016 **The Foundry at (AT&T)**– Atlanta, GA

Web/UI Developer - (via Insight Global);

Web/UI Developer, Graphic Designer, UX

* Assist building prototype of a new product.
* Main responsibility: Web/UI Development
* Secondary tasks: Graphic design and user experience [team membership shifted without much notice from time to time, so I was hired as someone who could take on additional responsibilities and continue course].
* Responsible for connecting front-end to back-end [data transactions] for web-based component of working prototype.
* HTML, CSS, HandlebarsJS, Javascript, Meteorjs, TelescopeJS, jQuery, JSON, establish localhost(s) server(s), JBOSS/Wildfly, local storage (HTML), connections to multiple databases design page element functionality.
* Data transaction, page layouts, login/authentication,
* Meet with team members to assess goals & course of development
* Authorized to choose or evaluate tools used, and have potential tools evaluated for AT&T compliance.
* SublimeText, Cyberduck, cross-browser testing, use of Chrome extentions & dev tools, Git, Firefox extentions (Web Developer, Firebug, console), Safari dev tools, closure compiler
* Mac environment

7/14/2014 – 6/5/2015 **LivePerson – Atlanta, GA**

**Deployment Engineer [Web/UI Developer];**.

* Morning scrum and client conferences for project/task overviews and status.
* Execute solutions for client requests for new/modified features and debugging.
* Creation, modification and routing of chat and voice communication (engagements) functionality.
* Create/modify functionality of engagements to accommodate asynchronous SPAs.
* Code package presentations to introduce client reps/devs to proper implementation of LivePerson code & functionality on their site(s).
* Code migration between clone and production accounts & sites.
* Code review for client approval & confirmation.
* Production support
* Guide and advise client's developers on production tests which require their action.
* Take action on simultaneous tasks/requests.
* HTML5 & prev, Javascript, UAT, JQuery, CSS3 & prev, JSON, AngularJs, cross browser testing, code for accessibility standards when needed (508, WCAG...).
* Sublime Text, Notepad++, BitBucket, Git, Salesforce, Jira, Bootstrap, proprietary tools, Closure Compiler service, multiple VPN and VM as per client requirements.

3/13/2014 – 4/15/2014 **AT&T** *(Crystal Equation)*– Atlanta, GA  
 UI Developer;

Develop UI for enterprise level line management product

* Report progress in morning (Agile) scrums
* Fix UI defects and add requested features/functionality in each phase of development.
* Declarative coding, create & modify services, controllers & view scopes.
* Rigid adherence to best Angular practices to create testable code.
* AngularJS, NodeJS, Underscore, Bootstrap, JavaScript, REST, JSON.
* Additional tools: IntellIJ, Tortoise, Subversion, Rally, Jenkins, Crucible, Maven, Bower, Jasmine.

10/31/2011 – 2/7/2014 **Verizon Wireless** *(Infinite Computer Solutions)*– Alpharetta, GA

(Test & Target) Web Developer (Verizon) / Senior Web Developer (ICS);

primary site: [verizonwireless.com](http://www.verizonwireless.com/)

Test & Target web developer

* Use HTML, CSS, JavaScript, JQuery & JQuery Mobile for layout & (OOP) functionality on pages intended for specific demographic regions and client types (includes HTML 5 and CSS 3 and JSON).
* Build campaigns according to required specifications.
* Test & Target and Site Catalyst data segmentation.
* SEO as necessary on page elements.
* Upload assets to Akamai servers.
* Manage building multiple campaigns simultaneously to meet all deadlines on time.
* Provide LOE feedback for campaign managers.
* Received training in WCMS.
* Semi-leadership role training new team members on procedures and pre-QA problem solving.
* Suggest UI/UX improvements & solutions to resolve functionality & layout issues.
* Assisted with development of Adobe Scene 7 assets to include Site Catalyst integration.
* Provided feedback & information for product improvement.
* Integrate MECLABS and Moxie code into user experience.
* Consult with Adobe representative(s) for optimal implementation of campaigns, offers, conversions, and data segmentation.
* Pre-QA using Web Developer, Firebug, Adobe Digital Pulse Debugger, Fiddler, browser developer tools, Citrix multiple browser versions for Chrome, Firefox, IE, and Safari.
* Production support
* Tools: Test&Target/Target, Scene 7, Digital Pulse Debugger, Dreamweaver, Site Catalyst, WCMS

4/28/2010 – 9/23/11 **AT&T**– Atlanta, GA

Web Developer (AT&T) / Senior Web Developer (Collabera Inc.);

primary site: [http://www.att.com](http://www.att.com/)

* Create, recreate, and/or modify pages and page elements on AT&T's e-commerce site
* Resolution of page layout and/or content related coding issues via proprietary ticket system, Production support.
* Evaluate issues to give approximate completion dates
* Communicating issues and progress with project managers to circumnavigate technological limitations
* Image modifications where necessary
* Give input for UI/UX solutions for PMs and business stakeholders.
* Coordinate with members from other teams for QA and file deployment
* Guided new team members with work flow and protocol
* Code in HTML, CSS, JavaScript
* Some modification of JSP (including ATG and CIF)
* File transfers using SVN
* Set up & configure (Java) JSP development environment (WebLogic and Eclipse), SVN server access, VPN access
* Tools: WebLogic, Eclipse, Dreamweaver, Firefox extentions (Web Developer, Firebug, HTML Validator), IE Developer tools, Chrome Developer tools
* X/HTML, JavaScript (JQuery), CSS, JSP (ATG, CIF) [Java/J2EE], XML
* Comprehensive JSP Training - Webucator Inc.
* SEO training - Bruce Clay Inc

8/17/2009 – 4/27/2010 **Northrop Grumman / Centers for Disease Control**– Atlanta, GA

Multimedia Developer (Northrop Grumman) / Content Coordinator (CDC);

primary sites: <http://www.cdc.gov/h1n1flu>, <http://www.cdc.gov/h1n1flu>, [http://emergency.cdc.gov](http://emergency.cdc.gov/), [http://emergency.cdc.gov](http://emergency.cdc.gov/), [http://www.cdc.gov](http://www.cdc.gov/)

* Update online emergency information centers, mainly pertaining to H1N1 (Swine Flu).
* Assist in updating hurricane information centers when needed.
* Create pages and archive files for daily vaccination dosage statistics.
* UX input for new pages and sections.
* Page/content validation and adherence to CDC standards.
* Create, manage and modify pages, includes and content.
* 24/7 on-call for emergency assistance.
* Use 0f 508 compliant coding.
* (X/D)HTML, CSS, Dreamweaver, Beyond Compare and other languages if/when needed.

5/2009 **Benchmark Brands**– Atlanta, GA

Web Developer/Designer; *(Site:* [*http://www.footsmart.com*](http://www.footsmart.com/) *| some samples:* [*http://big40.net/x/footsmart*](http://big40.net/x/footsmart) *)*

* Design layouts for emails (Photoshop).
* Slice and code layouts for new newsletter templates (HTML/CSS: hand-code and Dreamweaver).
* Create designs and/or program pages that adhere to technical/interactive specifications.
* Locate, optimize and retouch product photo assets.
* Created and modified banners for company web site.
* Maintain brand UX/UI elements.
* Worked/communicated with Senior Art Director, Senior Web Developer, Copy Writer and producers.
* Pre-QA tests in IE, Safari, Outlook, Gmail, Yahoo! Email, Hotmail, AOL email and Firefox.
* Beat deadline: Newsletter template deadline was 2 weeks. Completed in 2 days, including QA and code validation.

12/2008 – 5/2009 **Morehouse College** *-* Atlanta, GA

Web Stream Developer / Architect

* Created Flash UI’s for live streaming and VOD using ActionScript.
* Specified required hardware and line capacity and software licensing.
* Installation and configuration of Flash Media Server 3.x and Flash Media Encoder.
* Began development on XP platform to eventually migrate Flash Media Server settings/config to Win 2k production server and backup servers.
* Intended feed capacity 5000
* Flow control (data rate & quality handling) through config settings, applications and GUIs.
* Further responsibilities: Maintain system and provide/manage equipped event coverage.
* Hand-code ActionScript 1.0 and 3.0, FlashDevelop to assist in AS3 coding.

8/18/2008 – 12/5/08 **Turner Broadcasting**– Atlanta, GA

Web Developer; *(Client:* [*http://www.nba.com*](http://www.nba.com/)*)*

* Created Flash UI’s for web using ActionScript.
* Designed and optimized vector and raster graphics using Photoshop and Fireworks.
* Build interactive page elements (UI) for news articles, game tracking and feature footage.
* Used Flash Action Script to dynamically display and control the flow and presentation of data delivered via XML.
* All elements were coded from the ground up because there was no pre-existing code for the features requested, with the exception of one which I modified to meet the specs of interactive guidelines and conform to XML tree.
* Created alternate versions which allowed other webmasters to point to other XML sources via JavaScript variables so the element could be place anywhere on the site and source needs no modification.
* Did stress testing on all Flash items before submitting to QA dept. Production support.
* Assisted other developers to resolve issues with (X/D)HTML, CSS, or graphic items.
* Hand-code ActionScript 2.0 and 3.0.

7/2008 **Short contract**– NY, NY

Web Developer; *(Client: Disaronno)*

* Developed code to pass data needed for Google analytics and forms between a Flash UI and JavaScript/JQuery.
* Goal: Track user activity within the Flash UI and post data to Google Analytics without reloading pages, preventing users from losing their place in the Flash UI.
* Recoded existing ActionScript from version 1 to version 2 before continuing development.
* Flash, ActionScript 2.0, JavaScript, JQuery (and a few other JS libraries).
* Another company began design, ActionScript, JavaScript (and CGI) development of the site, but was unable to complete development due to increasingly advanced requirements of the scope.

2/21/2008 – 6/27/08 **Saks Fifth Avenue**– NY, NY

Flash Developer; *(site:* [*http://www.saks.com*](http://www.saks.com/)*)*

*Samples:* [*http://big40.net/andre-free/saks/wantit/wantit.htm*](http://big40.net/andre-free/saks/wantit/wantit.htm) *||* [*http://big40.net/andre-free/saks/vcat/vcat.htm*](http://big40.net/andre-free/saks/vcat/vcat.htm)

* Created Flash UI’s for web using ActionScript.
* Designed and optimized graphics using Photoshop.
* Created interactive banners and promotional page elements.
* Created scripts for control of interactive elements, timers, randomizers, etc.
* Hand-code ActionScript 2.0 and 3.0.
* Promotional pieces may no longer be in use on Saks.com. See sample links.

1/18/2008 – 7/2009 **Destination Platinum (LetsFete.com)**– NY, NY

Web UI Architect; *(Client:* [*http://www.letsfete.com*](http://www.letsfete.com/)*)*

* Developed graphic layouts and color treatment.
* Gathered, created, retouched visual assets.
* Optimized/sliced graphics.
* Hosted company’s site on my VIP server.
* QA and HTML, CSS and Javascript validation using W3C.org utilities, Firefox and Firefox add-ons
* Cross-browser compatibility (Firefox, IE 7 (specific), Opera, PC/MAC)
* Selected appropriate CMS to facilitate client’s feature/functionality requests and goals.
* Navigation and section structure.
* Created CMS templates using HTML & CSS, and JavaScript and modified CMS’ PHP necessary for integration while leaving CMS’ PHP core intact for proper future upgrades/updates.
* Selected, obtained and installed necessary licenses for CMS’ third-party modules, add-ons and bots and made necessary modifications to conform to site theme and company goals.
* Installed Perl and Ruby modules necessary for optimal function of third-party add-on utilities and features using command line and CPanel interfaces.
* Configured e-commerce solution for compatibility with B-Code purchase, text-to-phone and scanner ticket purchase solution.
* Created PDF documentation for client staff, which provides instructions for content maintenance, access privileges and member administration, among other tasks.
* Tools: Hand-coding, Dreamweaver, Firefox add-ons (Firebug, Web Developer & more), JavaScript libraries, Flash, Photoshop, Image-Ready, Fireworks, W3C.org code validation utilities, SSH Explorer, SVN, CPanel admin tools, LAMP.

11/8/2007 – 1/18/2008 **Cowboy Advertising**– NY, NY

Web Developer / Aux. Flash developer; *(main client:* [*http://www.disaboom.com*](http://www.disaboom.com/)*)*

* Create web pages and emails from PSD or JPG graphics.
* Created or modified Flash elements. (Action Script)
* Created pages with XHTML, CSS, and JavaScript. (tableless)
* Hand-code XHTML, CSS, JavaScript, ActionScript.
* Tools: Dreamweaver, Go Live, Firefox extentions: Web Developer, and Firebug for QA and load tests.
* Used JAWS for accessibility QA testing for users with disabilities.
* SEO in combination with accessibilities coding.
* Development on Mac & PC and QA on Firefox, Safari, IE and Opera.
* Production support
* Code/content/template validation was done using a Firefox extention and W3C.org validators.
* Clients: Disaboom, Adweek and Hair Club For Men

11/1/2007 – 11/5/2007 **22 Clicks (Interactive Healthcare Solutions)**– NY, NY

Flash Designer/Developer;

* Developed Flash intro movie used as part of a presentation for break-through diabetes treatment.
* Acquired images to be used in presentation.
* Optimized images for use.
* Created storyboard to incorporate required images and text for topic emphasis and timing with theme song.
* Optimized music used in movie and coordinated animation.
* Worked closely with producer(s) and asset crew to deliver desired effect.
* delivered quick, high quality turn-around of a 1-2 week, late-start project in just 2 days. 2 days before due date.

7/19/2007 – 9/21/2007 **MCD Partners (Magnani, Caruso, Dutton Partners)**– NY, NY

Web Developer;

* Front-end web development for Discover and Discovercard.com web sites.
* Created web pages from PSD graphics. Slice and code with XHTML, CSS and JavaScript. (tableless)
* All pages conformed to “SEO 2.0 standards” .
* Created GUIs elements in Flash from PSD files, coding dynamic Action Script 2.0.
* Performed QA & cross-browser & OS testing on Mac & PC for Firefox, IE6 & 7, Opera and Safari.
* Created or modified meta tags in pages for search engine optimization (SEO).
* Validated pages created by myself and other staff using W3C HTML validator, but made corrections only to pages I created (as instructed).
* Performed work on multiple projects per day and assisted in unassigned projects to help other teams or web producers meet their deadlines.
* Programs used: Photoshop/Image Ready, Flash CS3, Dreamweaver 8, Firefox extensions [Web Developer and Firebug], program used to interface Mac desktops on PC (for QA work).

6/8/2007 – 7/17/2007 **DotGlu (Kirshenbaum, Bond + Partners)**– NY, NY

Web Developer;

* Created email newsletter pages for BMW.
* Coded and modified web pages for Vertex Pharmaceuticals within their CMS.
* Cross browser Q/A testing, CSS coding for IE6 & 7, FireFox and Safari on Mac & PC.
* (X)HTML page layout, troubleshooting & correction. Also used FireFox Firebug and Web Dev extensions for quick code targeting.
* Sliced PSD graphics to create fully functioning web pages using XHTML, CSS (with emphasis on table-less layout), with JavaScript for form validation.
* Used Illustrator to sharpen some vector graphic elements.
* Quick turn-around. (2 terms back-to-back).

4/23/2007 – 5/12/2007 **Conde Nast (Fairchild Fashion Group [Brides.com])**– NY, NY

Web Developer;

* Cross browser Q/A testing, CSS coding for IE6 and FireFox.
* (X)HTML page layout, troubleshooting & correction.
* JSP code modification for tracking & analytics and unique form elements [Java].
* Created new pages using XHTML, CSS (table-less layout).
* Quick turn-around.

4/2/2007 – 4/20/2007 **Ogilvy**– NY, NY

Web Developer;

Sites: [http://www.ibm.com](http://www.ibm.com/) , [http://www.stayteen.org](http://www.stayteen.org/)

* (X)HTML page layout, troubleshooting & correction.
* Inclusion and modification of JavaScript.
* Created new pages using XHTML, DHTML and CSS with emphasis on table-less layout.
* Goals: Facelift for IBM.com | Page creation for StayTeen.org.
* Hand-coding, Dreamweaver (for automation), Photoshop/ImageReady, FireFox and its “Web Developer” and “Firebug” extensions.
* Cross-browser Q/A (Mac and PC), CSS coding for IE6 & FireFox.

3/26/2007 – 3/30/2007 **Grey Interactive (G2I)**– NY, NY

Web Developer;

Web site URL: [http://www.pantene.com](http://www.pantene.com/)

* Cross browser Q/A testing, CSS coding for IE6 & FireFox.
* (X)HTML page layout, troubleshooting & correction.
* Created new pages using XHTML and CSS with emphasis on table-less layout.
* Goals: Assist in production phase of redesign of Pantene’s web site.
* Sliced page elements and recreated pages with use of prepared templates: Product and product line pages.
* Production support.
* Optimized and sliced product photos for database.
* Tools: Hand-coding, Dreamweaver (for automation), Photoshop/ImageReady, FireFox and its “Web Developer” extension.
* Quick turn-around (beat deadline by 2 months).

3/5/2007 – 3/23/2007 **CCA (Cheil Communications America) {Samsung}**– NY, NY

Web Developer;

* Cross browser Q/A testing, CSS coding for IE6, FireFox, Safari and IE for Mac.
* (X)HTML page layout, troubleshooting & correction.
* Created new pages using XHTML, DHTML and CSS with table and table-less layouts with JavaScript elements, hit trackers, ASP and JSP includes and alternate ASP versions of pages.
* Coordinated workflow and QA with other Samsung divisions and server admins in NY, TX, CA, Canada and Korea.
* Goals: Create new pages for Samsung product promotions and create email newsletter pages for product spotlight and other monthly campaigns.
* Tools: Hand-coding, Dreamweaver (for automation), Photoshop, FireFox and its Web Developer & Firebug extensions for quick code location during QA.

1/4/2007 – 1/11/2007 **Conde Nast (Fairchild Fashion Group [Womens Wear Daily])**– NY, NY

Web Developer;

Site: [http://www.wwd.com](http://www.wwd.com/)

* Cross browser Q/A (Mac snd PC), CSS coding for IE6 & 7, FireFox, Safari.
* (X)HTML page layout, troubleshooting & correction.
* Created new pages using XHTML and CSS (table-less layout).
* Assisted in troubleshooting layout flaws in pre-existing pages.
* Goal: Facelift for Womens Wear Daily web site. Updated and restructured page information, layouts, and styles using Dreamweaver, Photoshop, FireFox and its “Web Developer” extension.
* Estimated project length was 4+ weeks. It was completed successfully in 6 days.
* Quick turn-around.

10/31/2006 – 11/10/2006 **Edelman, Inc (via Recruit Stop, Inc.)**– NY, NY

Flash UI Developer;

* Helped develop data handling scripts for Starbucks’ “Cheer Pass” web site UI.
* Use of ActionScript to interface with XML and SQL server backend.
* ActionScript: LoadVars, SendAndLoad, classes and other OOP and data transaction methods.
* Processes involve mainly data driven functionality for creating search tools, file management (saving/deleting/overwriting), and storing and recalling data in database.
* Learned to use and implement FJAX for updating page portions dynamically without refreshing the page(s).
* Used TeamSite source control for Flash/ActionScript
* Used AJAX, HTML and CSS for page creation

10/18/2006 – 10/27/2006 **24/7 Real Media (PCB Apps.)**– NY, NY

Flash UI Developer;

* Developed an online calendar for their project management system.
* Used PHP, JavaScript, XHTML and SQL database.
* Obtained open source JavaScript/PHP calendar and created database and modified calendar code for use.
* Created HTML pages and content holders for calendar integration in the company’s CMS.
* Reskinned the administration UI to make admin processes more intuitive.

9/2006 – 10/17/2006 **NBC Universal (via Malvi Systems, Inc.)**– Rockefeller Plaza, NY, NY

Flash UI Developer;

* Develop Flash UI (user interfaces) for enterprise project management system.
* Use of ActionScript to interface with ASP and SQL server backend.
* ActionScript: LoadVars, NetConntection and other OOP and data transaction methods
* Processes involve mainly data driven functionality for creating search tools, file management (saving/deleting/overwriting), and storing and recalling data in database.
* Coordinated progress with team in India and onsite team consisting of 6-8 people in all, including VP of IT, who all specialized mainly in backend development.
* Continued additional development offsite when needed.

6/19/2006 – 7/19/2006 **Niemann New York, Inc.**– Brooklyn, NY

Web and Graphic Designer;

Sites: [http://www.homeannex.com](http://www.homeannex.com/), <http://stores.ebay.com/HomeAnnex-com-Decorative-Hardware>

* Develop or change layouts and graphic and color treatment of existing sites.
* Redesigned home page of the company’s eBay store and the home page of the corporate site.
* Collected and retouched product photos for use in the online stores.
* CSS coding and cross-browser testing [QA], production support.
* (X)HTML & DHTML & CSS page layouts, JavaScript, QA, browser testing [IE, Firefox, Opera].
* Hand-coding, Dreamweaver, Photoshop/Image Ready, WS FTP.

1/2006 – 6/13/2006 **Skynet, Inc.**– Brooklyn, NY

(Web) Graphic Designer;

Sites: [http://www.bestbuyplasma.com](http://www.bestbuyplasma.com/), [http://www.lcdtvs.com](http://www.lcdtvs.com/)

* Develop or change layouts and graphic and color treatment of existing sites.
* CSS coding, ASP and JSP include (re)configuration & implementation.
* (X)HTML page layout and QA, production support.
* Restructured layouts, and styles for Skynet Inc. sites using hand-coding, Dreamweaver, Photoshop/Image Ready, Fireworks, WS FTP and cross-checked layout & functionality between IE, Firefox, and Opera.

9/2005-12/2005 **Klipmart** – NY, NY

Ad Builder;

* Constructed/assembled online ads with streaming media.
* Encoded, converted, and edited video files and prepared completed files for streaming from Flash server.
* Assembled or reconstructed Flash ad templates to fine-tune console controls and other interactive elements.
* Built special interactive component that enables ad builders and account managers to access special embedded [in ad] console to view what version number of the ad is currently live. Used for QA (and damage control [server] issues).
* Utilized Flash, Action Script, Adobe Premier, Fireworks, JavaScript, Sorenson Squeeze, proprietary scripts.

7/2005-9/2005 **Direct Revenue** – NY, NY

Creative Technical Specialist;

* Quality Assurance testing.
* Utilized JavaScript, (D)/(X)HTML, XML, and Flash
* Solely responsible for making sure banner and rich content ads functioned correctly (QA) and upon completion, I activated campaigns.
* Created/updated online ad campaigns.
* Utilized multiple web browsers, JavaScript, (D)/(X)HTML, proprietary scripts (Double-Click and other ad network scripts plus some PERL modification).

8/2004-11/2004 **Martindale Hubbel/Lexis-Nexis** (thru DTS) – New Providence, NJ

Creative Technical Specialist;

* Optimize graphics, slice and code pages based on interactive specs.
* Hand-coded and used Dreamweaver to automate tasks in (D)HTML, JavaScript, CSS
* Add dynamic scripting to Flash page elements.
* Modify JSP includes and analytics code
* Trouble-shooting [QA] & updating of page content (graphics & text) on moment's-notice basis.

2/2003 – Ongoing support **DESTINATIONPLATINUM.COM/.ORG** – NY, NY

Graphic Designer / Web Developer; *(Consultant)*

Sites: <http://www.destinationplatinum.org/>

* Used Flash to make Destination Platinum’s site easy to maintain and update. Photos, text, music and movie clips can be added and replaced without the need for the knowledge of HTML or any other programming language(s).
* Applied updates through the company’s CMS until launch of newly developed site.
* The site was made visually attractive as well as unique. The owner felt that the site’s persona is synonymous with the company.
* In creating the site my intent was that it would stand apart from all other sites in its line of business and look like a “different” approach was taken in its creation, and that the staff would not have to depend on anyone outside the company to maintain and update the site.
* Created and modified MYSQL database.
* Developed the flow of the UI for easy 1 to 2 click access to content.
* Converted/encoded and compressed video and audio through Flash and Sorenson Squeeze and utilities in media player programs such as Windows Media and Music Match Juke Box.
* Created using Flash, Dreamweaver, Photoshop, Illustrator and Fireworks. ActionScript: Javascript, CSS, (D)HTML.

**INACTIVE/CHANGED SITES:** <http://www.big40.net/andre-free>

* You can view sites which I created or reformatted, that I’ve stored in one location because they have either changed or are inactive.
* Varied uses of (D)HTML, PHP, Java, JavaScript, CSS, Flash, Dreamweaver, Illustrator, Fireworks, Photoshop and Image Ready. Spanning from 1998.

Education:

**PRATT INSTITUTE:** Graphic Design; Applied Occupational Studies Degree (2005)

**N.Y.C. TECHNICAL COLLEGE:** Art & Advertising Design

**THE HIGH SCHOOL OF ART & DESIGN:** Major: Illustration / Sub: Graphics