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| **Mark Regonini, M.Ed.** | [**www.MarkRegonini.com**](file:///C:\Users\Mark\Documents\2016_Job_Search\www.MarkRegonini.com)  [**markregonini@gmail.com**](file:///C:\Users\Mark\Documents\2016_Job_Search\markregonini@gmail.com)  **727-512-1283** |
| **Instructional Design - Curriculum Development - Learning Media Production** | |

**PROFESSIONAL PROFILE**

* Master of Education in Curriculum and Instruction
* 20+ years’ experience in adult education in both academic and corporate environments
* Lead Instructional Designer and Multimedia Developer for CDC (Centers for Disease Control and Prevention) and NIH (National Institutes of Health) grant funded project affecting the lives of 17+ million Floridians
* Developed high profile video and audio content for academic, corporate, and governmental agency projects
* Extensive experience in Computer Based Training (CBT), Web Based Training (WBT), and Instructor Led Training (ILT)
* Experience in numerous Course Management Systems (CMS) & Learning Management Systems (LMS)
* SECRET clearance granted by the Department of Defense (DoD) - 2004

**SKILLS SUMMARY**

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| **Curriculum and**  **Instructional Technology** | **Technical Skills** | |
| * **Skilled Project Leader and Development Liaison** * **Instructional Design and Development** * **Adult Learning Theory** * **ADDIE** * **SCORM** * **Needs Assessment Analysis and Strategies** * **Enabling and Terminal Learning Objective (ELO & TLO) Development** * **Subject Matter Expert (SME) Management** * **Test Question Analysis and Development** * **Course Management Systems (CMS) & Learning Management Systems (LMS) Development and Management** * **Audiovisual Equipment Utilization and Post-Production Development of Training and Marketing Videos** | * **Agile Methodologies:**   Development of Agile-focused learning curriculum   * **Instructional Design and Development:** * **Adobe Captivate  - Macromedia Captivate thru 9** * **Articulate- Storyline 1 & 2** * **Articulate- Studio 13**   + Engage, Presenter, Quizmaker, Replay * **Web Conferencing Software:** * **Skype for Business** * **WebEx** * **GoToMeeting** * **GoToWebinar** * **Zoho Meeting** * **AdobeConnect** * **Multimedia:** * **Adobe Creative Suite - 5.5/6**   + After Effects, Audition, Bridge, Fireworks, Flash, Illustrator, InDesign, Media Encoder, Photoshop, Premiere Pro, Soundbooth * **Audacity** * **TechSmith Camtasia** | * **Course Management Systems (CMS) & Learning Management Systems (LMS):** * **Sharepoint** * **Blackboard** * **Canvas** * **Bridge** * **Moodle** * **Q Mindshare** * **Panopto** -Presentation Capture Platform * **Turning Technologies** - Audience Response Systems * **Web Development:** * **Adobe CS5.5/6**   + Dreamweaver * **CSS** * **HTML** * **JavaScript** * **PHP** * **XHTML** * **XML** |

**PROFESSIONAL EXPERIENCE**

**Senior Instructional Systems Designer (Remote Assignment) September 2016 – April 2017**

**ArcSource Group, Inc. - contracted to The Center for Medicare and Medicaid Services Columbia, MD**

* Performed the duties of a Mini-Team Lead for the Clinical Laboratory Improvement Amendment (CLIA) web-based project as well as primary developer for web-based courseware using Adobe Captivate 9.
* Responsibilities for the Mini-Team Lead included heading up a small team of developers and documentation specialists to address issues with CLIA materials originally developed by a previous contractor. Courseware spanned 14 modules and totaled more than 1,770 slides – all of which required detailed work in addressing functionality and content issues.
* Position also included heading the pre-production, production and post-production development of a 25 minute training video for clinical laboratory inspectors created by the video development department of Booz-Allen Hamilton.

**Instructional Designer (Remote Assignment) November 2015 – June 2016**

**Deloitte Consulting LLP (Deloitte) - contracted thru Millennium Software and Staffing Dallas, TX**

* Led sessions with Deloitte Solution Lead Personnel and Subject Matter Experts to determine appropriate content for WBT modules.
* Created the Instructional Design Framework designed to direct the development and implementation of instructionally sound course content for Agile Methodologies.
* Designed, developed, and uploaded streaming interactive Agile Methodology Web-Based Training (WBT) modules for Deloitte internal clientele. Materials included storyboards, narrative scripts, interactive web activities, and assessment exercises deployed to the Deloitte Learning Center.
* Designed, developed, and uploaded “Know It Now” (KIN) videos which included slides, narrative scripts, interactive animations and deployment to the Deloitte Learning Center Learning Management System (LMS).

**Instructional Designer (Remote Assignment) May 2015 – September 2015**

**Koch Business Solutions (KBS) - contracted thru Verism Systems, Inc.**  **Atlanta, GA**

* Led and directed project team and identified overall project direction through all phases of training design, development, and implementation ensuring quality of deliverables and achievement of scope within defined time parameters.
* Worked with Subject Matter Experts (SMEs), content developers, and technical writers to obtain training content in order to create the Instructional Design Framework needed to direct the design, development, and implementation of instructionally sound course content.
* Managed the process of translating and maintaining technical learning (i.e. SAP product, processes and systems) for both Instructor-Led Training (ILT) and Web-Based training (WBT) instructional materials and learning aids to ensure optimum learning across the organization.
* Conducted quality audits and performed ongoing evaluations and assessments to ensure effectiveness of programs and recommended and implemented modifications deemed necessary.

**Instructional Designer (Remote Assignment) December 2014 – April 2015**

**Verizon Wireless (Verizon) - contracted thru Randstad Technologies Leesburg, VA**

* Responsible for the analysis, design, and development of Just-In-Time (JIT) training solutions in preparations to a possible union work stoppage (“The ‘Contingency’ Project”).
* Position required expertise with recommending appropriate training solutions based on scope of training, client requirements, budget, and timeline.
* Training development included, web conferencing, strong project leadership and advanced consulting skills to ensure coordination with team members and Subject Matter Experts (SMEs) at multiple geographic locations and time zones, strong written and verbal communication skills and the ability to develop and customize activities to ensure student engagement and retention.
* Additionally, the position required an individual with deep experience in multi-modality curriculum development efforts, proficient in MS Office Suite, MS Sharepoint, AdobeConnect, TechSmith Camtasia, Articulate Storyline, and Q MINDshare knowledge retention platform.
* Training delivery methods were varied and included classroom curriculum (ILT), video development for Just-in-Time (JIT) streaming capabilities, and developing and utilizing other eLearning and mobile modalities.

**Instructional / E-Learning Designer July 2013 – August 2014**

**Business Industry Consulting Services International, Inc. (BICSI) Tampa, FL**

* Position required strict adherence to the ADDIE Model for Instructional Design (Analysis, Design, Development, Implementation, and Evaluation) in order to develop sound instructional design plans for training programs.
* Determined and defined project goals to transform complex bodies of information into professionally designed, engaging and effective programs.
* Created and established curriculum development and deployment timelines and content structure within the constraints of the projects scope and budget.
* Identified appropriate instructional strategies and defined learning objectives including Enabling Learning Objectives (ELOs) and Terminal Learning Objectives (TLOs) for curriculum that met the needs of adult learners in a training environment.
* Analyzed proposed content from Subject Matter Experts (SMEs) to develop and modify instructional materials, target audience needs, job tasks, and learner environment to logically organize complex technical information.
* Developed training materials for Instructor-Led Training (ILT) including presentations, instructor and participant guides, classroom activities, practice exercises, and handouts for both small and large groups.
* Designed interactive multimedia-based training materials for Web-Based Training (WBT) and Computer-Based Training (CBT) that included sound instructional design methodology, appropriate training strategies, and participant activities.
* Used Kirkpatrick's Evaluation Model to design and develop assessment tools that measured students’ mastery of course materials and evaluate their ability to perform job-related tasks.
* Developed evaluation materials for the organization’s “Train the Trainer” and Instructor Certification programs.

**Instructional Designer & Multimedia Developer July 2011 – July 2013**

**The Center for Leadership in Public Health Practice (CLPHP),**

**USF College of Public Health Tampa, Florida**

* Lead Instructional Designer and Multimedia Developer for CDC (Centers for Disease Control and Prevention) and NIH (National Institutes of Health) grant funded projects affecting the lives of 17+ million Floridians.
* Conferred with multiple County, State, National, USF Public Health representatives, and other advisory groups working as Subject Matter Experts (SMEs) to obtain knowledge of subject areas in order to relate curriculum materials to specific disaster mitigation training for ‘First Responders’.
* Developed Instructor-Led Training (ILT) and Web-Based Training courseware focusing on disaster preparedness and public health awareness for multiple County, State, National, and USF Public Health representatives as well as College of Public Health students and faculty on USF Health campus.
* Created effective and informative interactive response presentation using Turning Technologies Audience Response System to evaluate learner retention.

**Learning & Development Facilitator May 2007 – June 2011**

**Instructional Design & Training, USF Health IS Tampa, Florida**

* Developed and produced Computer-Based Training (CBT), Web-Based Training (WBT), and Instructor-Led Training (ILT) video modules and conventional classroom training curriculum for dozens of projects for the Center for Leadership in Public Health Practice as well as for the Health IS Instructional Design and Training team.
* Created a process with the use of Adobe Captivate to record and archive demonstrations of in-house produced applications created by the Applications and Development group. Recorded segments were used by the Instructional Design & Training personnel to better facilitate the creation of training curriculum. This method markedly improved content accuracy and drastically reduced production turnaround time.
* Utilized cutting-edge video, audio, and lighting equipment and software to develop and produce numerous marketing based multi-media video presentations for the CIO of USF Health IS. These video presentations were directed to the faculty and staff of USF Health System and were presented in several upper-level USF Health Administration meetings.
* Primary narrator for audio/video projects produced by USF Health IS for the USF Health System.
* Conferred with USF Health IS Business Analysts (SMEs), application developers, and advisory groups to obtain crucial knowledge of subject areas, and to relate curriculum materials to specific in-house created applications.
* Conducted needs assessments and strategic learning assessments through targeted surveys, interviews with USF Health administration faculty and staff, focus groups, or consultation with department managers, or department representatives to develop the basis for curriculum development or update existing curricula.
* Used instructional design principles to identify and recommend instructional methods to USF Health Administration clients, such as individual or group instruction, self-study, lectures, demonstrations, simulation exercises, and role-playing, appropriate for content and learner characteristics.
* Conducted usability studies on USF Health faculty and clients on in-house or third party instructional systems, courses, or materials and analyzed performance data to determine their effectiveness.
* Instructed USF Health administrative staff in curriculum development theory and practice, the use of educational materials and equipment, compliance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA), and compliance with USF Health Policies and Procedures for faculty, staff, and healthcare providers.
* Used post-training assessments to determine effectiveness and efficiency of instruction according to ease of instructional technology use and student learning, knowledge transfer, and satisfaction.

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| **EDUCATION** |
| * **Masters of Education (M.Ed.) - Curriculum and Instruction** December 2011 * **Graduate Certificate in Web Design** May 2009   + **University of South Florida**, Tampa, Florida * **Bachelor of Arts (B.A.) - Management and Business**  December 2005   + **National-Louis University**, Tampa, Florida |
| **SECURITY CLEARANCE** |
| **SECRET clearance granted by the Department of Defense (DoD) - 2004.** |