Mo Adeyoju

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Senior Product Manager

Results-driven executive Product Management Executive with keen ability to deliver top and bottom line results by providing direction and guidance in the achievement of the product vision and strategy. Demonstrated expertise in aligning corporate goals with market trends to ensure successful product launches. Strategic leader of cross-functional teams, with track record of success in directing teams throughout all stages of project and product lifecycles. Analytical professional with knowledge and background in integrating innovative solutions, coordinating product management processes, performing trend analyses, and developing strategic plans to accelerate measurable results. Adept at staffing, planning and managing projects to attain continual profits through focused, strategic workflow, customer interaction, elicitation of business requirements and business process analyses. Recognized for the management and leadership of large-scale, enterprise-wide initiatives to automate functions, re-engineer processes and develop systems that improve user experience, reduce operating costs and improve processing time while building customer relationships. Outstanding communication skills strengthened through partnering with multiple stakeholders to drive the execution of product initiatives to maximize growth.

*Highlights of Expertise:*

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| --- | --- | --- |
| * Project Management * Product Lifecycle Management * Agile Development | * SDLC Management * DevOps * Software Quality Assurance |  |

*Specialties:*

Product Design and Development, Business case development for new products in complex business and organizational environments, Application Monitoring, Enterprise Applications, Cloud Technologies.

Professional Experience

Customer Value Partners (For Website Quality Management Contract at Center for Medicare and Medicaid Services – CMS)

**Deputy Project Manager,** October 2015 – Present

**Customer-facing responsibilities:**

Drive project success by identifying and meeting varied stakeholder needs (expressed, implied and/or inferred). Oversee creation and implementation of lean CI/CD processes and solutions that result in faster, defect-free product releases. Oversee software testing and quality assurance. Lead cross-functional teams to ensure proper alignment to business objectives throughout all stages of project. Meet and engage with all levels of customer staff, interact with business and technical teams. Coach and mentor project team members. Manage project subcontractors, facilitate procurement decisions including determining source selection criteria. Understand and execute SOW requirements, manage project budget and staffing and performance evaluation.

**Non customer-facing responsibilities:**

Provide career guidance and mentoring to junior and mid-level employees, inaugurated and developed Business Analysis Community of Interest (COI), serve as a SME during proposal writing and prospective customer meetings. Advise executive management on opportunities for account planning, develop strategies and next steps for increasing business footprint based on the specific landscape and circumstances.

**Key Achievements:**

* Implementation of an integrated continuous integration / continuous deployment (CI/CD) framework for Website and New Media Group (WNMG) at CMS utilizing CloudBees Jenkins, Test Rail, Sauce Labs, HipChat, Confluence, JIRA.
* Implementation of a performance testing framework and approach utilizing Jmeter and Soasta.
* Implementation of automated 508 testing utilizing 508Bot.

Lockheed Martin Corporation (For Food and Drug Administration Mission Accomplishment and Regulatory Compliance Services Program – FDA MARCS)

**Business Process Analyst,** July2015 – October 2015

Design, development, improvement, and enhancement of existing and new systems by using process modeling techniques, JAD sessions and rapid prototyping to gather business requirements which are then translated for code development. Defined product roadmaps for new and existing systems, facilitated strategic product planning meetings with the customer, delivered project execution documents, conducted Integrated Lifecycle Implementation Activities, including requirements documentation, testing, training, maintenance, and support to drive success.

**Key Achievement:**

* Standardized agile practices and standards within product team to deliver high-quality outcome aligned with customer needs and business goals.

Iron Data Solutions (At Lockheeed Martin for Social Security Administration Disability Case Processing System (DCPS) Project)

**Deputy Integrated Product Team Lead and System Engineering Lead,** April 2014 – July 2015

Directed all stages of project lifecycle, including: release and scope definition, requirements documentation, testing, training, maintenance, and support. Led multi-disciplinary engineering team consisting of 23 developers, analysts, and validators to ensure overall system integration. Delivered report metrics, team statuses, team progress, and work activities to internal and customer program management offices.

**Key Achievement:**

* Piloted the implementation of Agile methodology on the DCPS program.

**System Engineering Lead,** February 2013 – April 2014

Day-to-day management of design and analysis for functional areas of system in development. Interfaced with external customers and coordinated training sessions with end users to enhance technical knowledge. Collaborated with UI team to translate system requirements into visual models, ensuring smooth transitions and business process flows. Actively worked with customer to define scope of work, performing gap analysis and identifying specific needs to accurately implement agreed adjustments.

**Key Achievements:**

* Recognized by Iron Data for Excellence in Leadership.
* Recognized by Lockheed Martin for exceptional work as System Engineer.

**Requirements Analyst,** June 2011 – January 2013

Provided design and analysis of system functional area by interfacing with end users, development team, validation team, and testing team to ensure proper understanding of system features and customer needs. Assisted product support team, providing third level support as needed in production environment. Developed user interface design and specifications that matched with user requirements.

**Key Achievements:**

* Recognized by Lockheed Martin with the Mission Excellence Tam Award and received recognition for effective team leadership and excellent contributions to project.
* Recognized by Iron Data Solutions for Excellence in Leadership and Dedication.

Zain (Currently Airtel)

**Product Manager, Prepaid and Value Added Services,** 2003 – 2006

Developed long- and short-term product vision, managed product lifecycle, including technology selection, roadmap definition, requirements documentation, testing, training, launch and release, maintenance and support of prepaid products and value added services. Responsible for analyzing markets, defining product strategy, building and delivering customer support training. Worked closely with finance team on revenue analysis, pricing, P&L planning, sales pipeline, worked closely with marketing to align messaging and highlight product value, worked with and managed a team of 8 product managers, provided mentorship and guidance; worked internally and externally to productize new innovation

**Key Achievements:**

* Launched prepaid mobile phone services in addition to supporting value add services.
* Developed and managed prepaid voice and data products and services, servicing customer base of more than 7 million subscribers.

Education and Training

***Certified Scrum Master (CSM) Training****, Winnow Management*

***Project Management Professional (PMP) Exam Preparation Course****, Project Management Training, LLC*

Master of Science Degree − Business and Information Systems, NJIT, Newark, NJ

Master of Science Degree − Professional and Technical Communications, NJIT, Newark, NJ

Bachelor of Science Degree − Computer Science and Engineering, University of Ife, Nigeria

Certifications

Certified Scrum Master (CSM), February 2016