Steven Bump

stevebump@gmail.com • (336) 692-6829 • 4106 Pheasant Run Drive, Greensboro, NC 27455

<http://www.stevebump.com> • <https://www.linkedin.com/in/steven-bump-8245222>

Experience

Creative Director, *Bump Interactive Communications*, Greensboro, NC 2014 – Present

* Managed a variety of visual design projects for both internal and external corporate use
* Headed design and development of creative materials for Kaplan, Competitive Edge, Mitre Agency, Levi Strauss, High Synergy, and other clients
* Spearheaded video production/post-production, 3D/2D animation, digital images, print work, corporate branding, promotional materials, and UX/UI design

Interactive Instructional Designer, *American Express*, Winston-Salem, NC 2010 – 2014

* Designed all graphics materials for both internal and external corporate communications and presentations
* Led development of both computer-based and instructor-led training materials for employees
* Created storyboards, performed needs assessments, improved communication with subject matter experts, ensured SCORM compliance, and streamlined employee onboarding/offboarding

Interactive Instructional Designer, *GMAC Insurance*, Winston-Salem, NC 2007 – 2009

* Managed creative design for internal corporate communications, animations, presentations, and meetings
* Elevated creative level of all programs to increase visual appeal of learning materials and improve knowledge retention
* Researched, designed, and implemented 21 CBT and ILT programs for the GMAC Center of Excellence to expand the department’s capabilities and reach
* Supervised complete rebranding of GMAC from the former Integon umbrella

3D & Digital Imaging Specialist, *The Webster Design Group*, Winston-Salem, NC 2002 – 2007

* Developed a plethora of print work, digital images, videos, animations, visual effects, and 3D visualizations
* Reengineered retail visualization strategy for Signature by Levi Strauss and increased its footprint in retail giants such as Target, Walmart, Costco, and Menards
* Oversaw creative design for showroom summit meeting with Sara Lee Branded Apparel and Walmart to showcase assorted industry innovations

Director of Creative Services, *James A. Fyock & Associates*, Winston-Salem, NC 1993 – 2002

* Coordinated with clients, vendors, and freelance staff members to ensure the highest quality of creative deliverables
* Launched internal corporate news network for Oakwood Homes educating employees on policies, practices, and sales incentive programs that resulted in cost savings and a sales increase of over $3M
* Facilitated rebranding of local television station due to affiliation shift from ABC to FOX
* Produced an assortment of public awareness campaigns for state of North Carolina

Creative Manager, *Hanes Brands*, Winston-Salem, NC 1986 – 1993

* Shaped the creative direction for promotional campaigns, packaging, and point of sale materials for Hanes, L’eggs, Bali, Champion, Just My Size, and Coach
* Conceived, designed, and helped build an internal communications studio to streamline company processes

Skills

Adobe Illustrator, Photoshop, After Effects, InDesign, Acrobat

**Microsoft** Word, Excel, PowerPoint

3D Cinema 4D, SoftImage 3D, 3D Studio Max  
E-Learning Articulate Studio (Engage, Quizmaker), Captivate, Storyline, Ruth Clark Certification

**Hardware** PC, MAC, NT, SGI

Education

Guilford Technical Community College, *Jamestown, NC* 1984 – 1986

Memphis State University, *Memphis, TN* 1980 – 1984