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|  | Nick Darley |

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|  | Objectives  As a web designer and developer, my objective is to make a positive impact on clients, co-workers, and the Internet using my skills and experience to design compelling and attractive websites. I enjoy working on projects that involve a mix of web and graphic design, web development, database management and programming.  Profile  I am an honest person with a strong work ethic.  I pride myself in problem solving and learning new techniques/skills as needed. Over 10 years of related work experience in the design, development, implementation, and maintenance of Internet web applications.  **Languages, technologies and applications:** PHP 5+ OOPS, CodeIgniter MVC, MySQL, jQuery, Angular, REST, HTML/CSS, Adobe CS, Eclipse, SVN, GIT, Linux, Apache, Ecommerce, Agile, Basecamp, WordPress, Magento  Web/ IT Experience  PHP Engineer – roomlia — August 2014 – PRESENT At roomlia I am one of the PHP Engineers and my responsibilities are to help design and build new features on the server for the app to communicate to. I also help with out with the Exchange team with helping build new features for the hotels to use and code the API that allows the Exchange to communicate with the server and Couchbase.  **Achievements**: Helped overhaul our exchange by making it easier to use and faster load times by using AngularJS Helped create the technology behind our patent pending Exclusive Rate Features.  **Technologies**: PHP 5, CSS, HTML, JavaScript, AJAX, Couchbase, Big Data, Server Administration, AngularJs, Node JSON  Web Developer – Boulder Boats — April 2014 – August 2014 While at Boulder Boats my responsibilities were to generate more traffic to the website and increase leads for boat sales. Through Facebook and Google ads I have successfully been able to achieve this, with changes to the site and updates I plan to help this company go even further.  **Achievements**: The Ads that I ran brought in around $150k in revenue for the company. I was able to increase traffic by about 15%.  **Technologies**: PHP 5, CSS, HTML, JavaScript, AJAX, MySQL, Server Administration  Lead Web Developer – DOllAR LOAN CENTER — NOV 2013 – April 2014I was charge of the web development team at Dollar Loan Center with me being the Lead Developer. We worked closely as a team to design the new website for the company and then develop and deploy it.  **Project: www.dontbebroke.com**  I was responsible for coding the new website using PHP, JavaScript, JS, HTML and CSS. This site compatible down to IE8/IE7. It also fits on screens 1024x768 and above anything below that gets taken to our mobile site. There are several custom post types and a couple custom built plugins I created specifically for this website.  **Achievements**: Was able to reduce page load times by 40% and I was able to increase traffic by about 25% and with that application rate was up 54%   **Technologies**: PHP 5, CSS, HTML, JavaScript, AJAX, MySQL, JSON, Blackbook API, Google API, WordPress  Sr. Web Developer – 702 Web— MAR 2013 – Nov 13 While working at 702 Web I was their Full Stack developer. I coded everything when it came to building a website. I would do the front-end programming along with the custom backend programming.  **Achievements**: Built over 20 websites. Helped the company grow by increasing clients and the scale of the clients we were able to achieve. Built custom web applications for clients and a project management system for the company.  **Technologies**: PHP 5, CSS, HTML, JavaScript, AJAX, MySQL, Server Administration, Magento, WordPress, jQuery, Google API, CodeIgniter, Drupal, Adobe CS  **Websites:** [www.mydolcessa.com](http://www.mydolcessa.com) [www.therange702.com](http://www.therange702.com) [www.indiansoulart.com](http://www.indiansoulart.com) [www.hyperionsupps.com](http://www.hyperionsupps.com) [www.paulscally.com](http://www.paulscally.com) [www.manhattanfishgrill.com](http://www.manhattanfishgrill.com) [www.crissangel.com](http://www.crissangel.com) [www.savantreport.com](http://www.savantreport.com) [www.sightlinepayments.com](http://www.sightlinepayments.com) [www.factoryla.com](http://www.factoryla.com) [www.t1payments.com](http://www.t1payments.com) [www.luxxpress.com](http://www.luxxpress.com)  Email campaign DEVELOPER, Station Casinos — Aug 2012 – MAR 2013 Worked closely with the Corporate Marketing team, as well as the internet and direct marketing teams to design and code eblasts for multiple Station Casinos properties. Was responsible for doing weekly and reports for emails send out for each property. I also implemented a mobile friendly way for users to view the email on their mobile devices.  **Achievements**: Was able to increase open rate by 10% and CTR by 5% and I was able to help bring in over $1 million in hotel and gambling revenue from our Email Campaigns  **Technologies**: HTML, CSS, Photoshop, Dreamweaver  Web Developer and Designer, SElf Employed — Aug 2006 – PRESENT Started my own web development company as a way to generate income on the side. Clients included Jose Padilla, KRS One, Washroom Inc, and Canterbury US, Team Tech Gurus  **Technologies**: PHP 5, CSS, HTML, JavaScript, AJAX, MySQL, Server Administration, Magento, WordPress, jQuery, Google API, CodeIgniter, Drupal, Adobe CS  **Websites:** [www.josepadillaforcongress.com](http://www.josepadillaforcongress.com) [www.vegaseventfurniture.com](http://www.vegaseventfurniture.com) [www.wallanedwards.info](http://www.wallanedwards.info) [www.leoparddata.com](http://www.leoparddata.com) [www.washroominc.com](http://www.washroominc.com) [www.krs-one.com](http://www.krs-one.com) [www.canterburyus.com](http://www.canterburyus.com) [www.americanretrofitters.com](http://www.americanretrofitters.com) [www.fasplay.com](http://www.fasplay.com) [www.lvasianfoodfestival.com](http://www.lvasianfoodfestival.com) [www.lasvegasfoodiefest.com](http://www.lasvegasfoodiefest.com) [www.manage.cccdesk.com](http://www.manage.cccdesk.com) www.teamtech.guru  IT Consultant, SupportSpace, Las vegas, NV — July 11- NOV 2012 I remotely fix computer issues for Mac and Windows. Software Installation, Viruses, Networking, Setup, Maintenance. Anything you can fix remotely I did.  WEB Developer and DEsigner, SPi, Las vegas, NV — SEPT 11- JAn 12 While working for SPI I was in charge of maintaining and building new websites based off the designs that the owners gave me. I worked hard to increase sales and gain bra  **Technologies**: PHP 5, CSS, HTML, JavaScript, AJAX, MySQL, Server Administration, Magento, WordPress, jQuery, Google API, CodeIgniter, Drupal, Adobe CS, Drupal   **Websites:** [www.x20.org](http://www.x20.org) [www.flirt60.com](http://www.flirt60.com) [www.ir-city.com](http://www.ir-city.com) [www.usedinfraredcameras.org](http://www.usedinfraredcameras.org) [www.infraredcamerareviews.org](http://www.infraredcamerareviews.org)  Director/ Web Designer, Hill’s Entertainment, Las vegas, NV — Aug 11- SEPT 11 I directed and produced a show for Stevie B every week, for his online network and his show in a Las Vegas Casino. Also built customer editing systems and servers to run everything for his shows. Also was in charge of building his Dance Party Radio website.  Feild Tech, Tech Service 2 u, Las vegas, NV — Mar 11- July 11 Went to clients houses and businesses and would provide them with Tech Support. Anything from virus removal to Installing a new server. Also occasionally would Splice, run and make Ethernet cables. We did data recovery, RAM installation, Hard drives, lcd screens, any repair you Could think of we did.  **FRONT DESK/ BELLHOP, GRAND LODGE BRIAN HEAD, UT — Nov 2010 – MAR 11**  Responsible for checking guests in and out of the hotel and data entry of guest information. Provide assistance with guest’s luggage and concierge services. Frequently perform functions as cashier and shift closer. Additionally, due to my A+ certification as a computer technician, I assist with the maintenance of our computers and computer network. I also provide computer support to our guest as needed.  WEB DESIGNER AND DEVELOPER / EXEC ASSISTANT, MVP FINANCIAL SERVICES LAS VEGAS, NV — MAY 2007 - DEC 2007  Responsible for designing and building their website using XHTML and CSS2 coding, image editing, video preparation for the web and building some Flash elements. Responsible for data entry for loan documents. Assisted loan agents with phone support in communicating with our clients.  PREVIOUS Experience  **SNOWBOARD INSTRUCTOR, BRIAN HEAD RESORTS BRIAN HEAD, UT — NOV 2010 – MAR 11**  Conducted private and group snowboard lessons for adults and children. Skill levels range from beginner to advance.  **SKI DIRECTOR/CABIN COUNSELOR, CAMP TIMBERLANE, WOODRUFF, WI — JUNE 2010 - AUGUST 2010** In charge of all boat drivers, training programs, safety programs and boat maintenance. Also served as Cabin Counselor for campers throughout their stay.  **WRANGLER/CABIN COUNSELOR YMCA CAMP ROGER, SALT LAKE CITY, UT — JUN 2009 - AUG 2009**  Maintained 25 horses and all associated equipment. Responsible for instructing the campers on the correct techniques of riding and safety. Also served as Cabin Counselor.  **SNOWBOARD INSTRUCTOR, BRIAN HEAD RESORTS, BRIAN HEAD, UT — NOV 2008 - APR 2009**  Conducted private and group snowboard lessons for adults and children. Skill levels ranged from beginner to advance.  **CASHIER, TACO BELL, HENDERSON, NV — JAN 2008 - AUG 2008**  Prepared items from the menu according to company specifications. Frequently performed functions as cashier and shift closer due to my ability to handle cash and maintain a balanced bank. Also performed cleaning duties as assigned.  **CASHIER, TACO BELL, HENDERSON, NV — AUG 2006 - MAY 2007**  Prepared items from the menu according to company specifications. Frequently performed functions as cashier and shift closer due to my ability to handle cash and maintain a balanced bank. Also performed cleaning duties as assigned.  Website Portfolio  [www.teamtech.guru](http://www.teamtech.guru) – Built using HTML, CSS, JavaScript, jQuery and PHP [www.vegaseventfurniture.com](http://www.vegaseventfurniture.com) – Built using Magento www.therange702.com - Magento, with Booking system using Google Calendar API www.josepadillaforcongress.com - Built with WordPress and Custom Theme www.luxxpress.com - Custom CMS/Booking system based off CodeIgniter  www.washroominc.com - Built using Magento www.mydolcessa.com - Built using Magento www.krs-one.com - Built using WordPress www.thegotie.com - Built using Magento www.paulscally.com - Built using WordPress  www.newcitydoor.com - Built using WordPress www.masterstouchlv.com - Built using WordPress www.sightlinepayments.com - Built using WordPress www.savantreport.com - Built using WordPress www.crissangel.com – Built with Drupal and then Magento  www.factoryla.com - Built using WordPress www.t1payments.com - Built using WordPres www.wallanedwards.info - Built using ASP.NET MVC 4 www.leoparddata.com - Built using ASP.NET MVC 4  **Custom Project:** [**www.litbulb.com**](http://www.litbulb.com)(user: ndarley@dontbebroke.com pass: hayden927) This is a project of mine that I am currently building in my spare time. LitBulb is a Project Management and Customer Relationship Management System on steroids. This system will allow you to track hours of multiple users on each project they are assigned to, add tasks to projects, invoice clients from within the system, bill clients using built in credit card processor, link with GitHub repos, upload files, store client information including billing information  Education  **Jan 2012 – Dec 2014** Capella University – BS: Computer Science Minor Web Application Development  **Aug 2008 – May 2011** Southern Utah University, Cedar City, UT — Computer Science  **August 2007- May 2008** College of Southern Nevada, Henderson, NV - General Education  Certifications  A+ Certified Computer Technician  Skills  **Programming languages**: C#, Visual C++,C++, CSS, CSS3, JavaScript, Java, HTML, HTML5, JBuilder, XML, PHP, jQuery **Software Applications**: Microsoft Office Suite (Excel, Word, Access, OneNote, Power Point), Adobe CS6/CC **Database Management**: Database SQL command, MySQL.  REFERENCES  Dr. Dennis Dominguez Physician 619-246-4548 George & Robbie Hairtlemeir George’s Ski Shop 435-677-2013 Patrick Wisnicky Vice President of Finance 702-308-5153 Mike Cohen Camp Director 520-615-7770 | | |