**Pablo Rodriguez Yordy**

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[pabloryordy@gmail.com](mailto:pabloryordy@gmail.com)

Entrepreneurial developer with +4 years of experience as team leader. I am proficient at building solutions and connecting designers with developers. I have a Bachelor in Automatic and Computing Engineering.

**SKILLS**

C/C++, Objective C, HTML, SQL, Swift

Xcode, Qt Creator, Sqlite, JNI

Team leadership, Teamwork, New business development, Engineering, Marketing

**PROFESSIONAL EXPERIENCE**

CONOCE CUBA

Havana, Cuba.

Co-Founder & Software Developer (C/C++ & iOS Developer): October 2013 - February 2017

I created and developed an App called Conoce Cuba (It's like Yelp but it only concerns Cuba, and it's greatest advantage is that it also works offline). To lead my work team from 2013 to 2017, as Marketing Director and software developer of Conoce Cuba, I used the support of an Android Developer, a Web Developer, a Designer and about 30 people in the commercial area.

As Marketing Director, I had special attention in the sales and business area besides controlling and managing my work team. I designed and led all sales campaigns. Also, another of my tasks were to create reports and the planning.

As iOS Developer with 4 years of experience (from iOS 5 to iOS 10), I have worked with iOS application development using iOS SDK, Xcode, Objective C, Swift, Storyboards, XIBs, Interface Builder, Instruments and also publishing applications to AppStore. Comfortable working with UIKit, CoreData, AVFoundation, MapKit, CoreLocation, CoreGraphics, NSCoding, NSUserDefaults, SQLite. Knowledgeable of MVC, Delegation and Protocols, Notifications, KVO & KVC, Singleton, Categories/Extensions, and other OOP design patterns. Experienced working with multithreading through GCD and NSOperations to execute tasks on background threads. Implementation of RESTFul web services and parsing services responses using NSURLRequest, NSJSONSerialization for JSON data, and NSXMLParser for XML.

As C/C++ with QT I have excellent level with the QT libraries, multithreads, user interface, layers with Qt Style Sheets, SQL, XML and more. I have used Qt Creator in Windows, Linux and Mac OS and I have also used C with JNI.

PUERTAS Legal and Business Adviser

Havana, Cuba.

Co-Founder & Business Advisor: May 2016 - February 2017

I created this company with the purpose of helping the Cuban people to create their new business and help foreign companies to try to establish themselves in Cuba

COPEXTEL S.A  
Havana, CUBA  
Control Engineer: September 2014 - January 2015

Develop solutions for control systems

**EDUCATION**

Havana University of Technologies José Antonio Echeverría

Havana, Cuba

Automatic and Computing Engineering: September 2009 - July 2014