## Srini Reddy, MBA, MS

## Sr. SAP BusinessObjects/BW Consultant

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**Professional Experience Summary**

* **Over 11+ years experienced SAP BO/BI Consultant with an extensive techno-functional experience in Business Intelligence solutions** using SAP BusinessObjects 4.1/4.0/3.1, SAP BW 7.3/7.0/3.x, SAP BusinessObjects Design Studio 1.6, SAP BusinessObjects Lumira 1.31, SAP BusinessObjects Explorer 4.1, SAP BusinessObjects Dashboards 4.1/4.0, Xcelsius 2011/2008, SAP HANA 1.4, SAP BusinessObjects Predictive Analytics 3.0, BEx Query Designer, SAP BusinessObjects Analysis for OLAP/Office, Information Design Tool (IDT), BI Launchpad, Universe Designer, & Web Intelligence.
* Hands-on expertise in SAP Software Development, Upgrade and Implementation Projects and all stages of SAP BOBJ/BI/BW rollouts i.e. Requirement Gathering, GAP Analysis, Blue Print, Development and Go-Live using ASAP Methodology in Software Development Life Cycle.
* Designed & developed ***650+ Dashboards and Reports using SAP BusinessObjects Design Studio, Dashboards Designer, Explorer, Lumira & Analysis for OLAP/Office.***
* Extensive global experience in IT systems integration & deployment of SAP BOBJ, SAP BW, business transformation projects, information systems, release to market, analysis and development of business requirements to support Marketing & Sales, Global Supply Chains, Channel, Finance and E-Commerce Operations in **North America, Latin America, Japan-Australia-New Zealand & Western Europe.**
* Strong experience in requirements gathering, planning, designing functional & technical specifications solution proposal, business blueprinting, prototyping, testing, user training, deployment of tools & business processes in more than **18 countries of NA & Western Europe.**
* Extensive experience in collecting business requirements, conducting workshops for defining report requirement using prototype, preparing & reviewing Data model designs, Data access designs and Data flow designs, establishing sandbox, development, quality assurance system and production system.
* Excellent written and oral communication skills, drive for results, organizational agility, action oriented, customer focused, learning on the fly, self-development, ethics and values, integrity & trust.

## View my profile on LinkedIn

[**www.linkedin.com/in/srinireddy1**](http://www.linkedin.com/in/srinireddy1)

## SAP Certifications

* **SAP BW Certification**, Lenovo, License UC6120120299
* **SAP ECC Certification**, Lenovo, License UC6220120383
* **SAP ECC Advanced Finance Certification**, Lenovo, License UC1720120179
* **SAP ECC Advanced Sales & Distribution Certification**, Lenovo, License UC1820120069
* **SAP Advanced SRM Certification**, Lenovo, License UC5720120022
* **SAP Advanced CRM Certification,** Lenovo, License UC2020120187
* **SAP SRM Direct Procurement Certification,** Lenovo, License UC6020120075
* **SAP CRM Order Management Certification,** Lenovo, License UC2320120504
* **SAP CRM Sales & Pricing Certification,** Lenovo, License UC6420120056

## Education

**M.S. Information Science & Technology; GPA: 3.9/4.0**

Missouri University of Science & Technology, Rolla, Missouri 65401

**MBA, Information Systems Management; GPA: 4.0/4.0**

Osmania University, Hyderabad, India 500044

**B.S. Computer Science Engineering; GPA: 4.0/4.0**

Jawaharlal Nehru Technological University, Hyderabad, India 500072

## Technical Skills

SAP BusinessObjects 4.1/4.0/3.1/XIR2, SAP BW 7.3/7.0/3.x, SAP BusinessObjects Design Studio 1.6 SP02, SAP BusinessObjects Lumira 1.31, SAP BusinessObjects Explorer 4.1 /Polestar XI 3.1, SAP BusinessObjects Dashboards 4.1/4.0/ Xcelsius 2011/2008/4.5, SAP HANA 1.4 SP4, BEx Query Designer, SAP BusinessObjects Analysis for OLAP/Office, Lifecycle Manager (LCM), Upgrade Management Tool (UMT), Information Design Tool (IDT), , BI Launchpad/ Info view, Universe Designer, Web Intelligence, Data Integrator & Quality, Web Intelligence Rich Client, Desktop Intelligence, Crystal Reports 9/10/XI/2008/2011, Central Management Console (CMC), Central Management Server (CMS), Central Configuration Management (CCM), Query as a Web Service (QAAWS), Live Office, Voyager, Publishing Wizard, Report Conversion Tool (RCT), Import Wizard, SAP BW 7.3, SAP ECC 6.0 (FICO, MM, PP, HR, SD, PPM, MRS, PS, CRM), Tableau, SAS, Informatica, Oracle DBA, SQL DBA, SSIS, SSRS, SQL Server 2000/7.0/6.5, Oracle 10g, 9i/ 8i, Access, DB2, C, C++, SQL, PL/ SQL, T-SQL.

## Colorado Access July 2015 – Present

## Sr. SAP BusinessObjects/BW Consultant

Colorado Access is a local, nonprofit health plan serving more than one million members. Colorado Access serving individuals, families, children, and senior citizens who receive healthcare under Child Health Plan Plus (CHP+), Medicaid, and Medicare since 1994. I have extensively worked to fulfill Colorado Access’ complex BI reporting requirement needs.

* Extensively worked on designing & developing dashboards, scorecards, reports & universes using SAP BusinessObjects 4.1, SAP BW 7.3, SAP BusinessObjects Design Studio 1.6, SAP BusinessObjects Lumira 1.31, SAP BusinessObjects Explorer 4.1, SAP BusinessObjects Dashboards 4.1, SAP HANA 1.4, SAP BusinessObjects Predictive Analytics 3.0, BEx Query Designer, SAP BusinessObjects Analysis for OLAP/Office, Information Design Tool (IDT), BI Launchpad, Universe Designer, & Web Intelligence
* Led Requirements gathering, planning, designing functional specifications, technical specifications solution proposal, business blueprinting, prototyping, testing, user training, deployment of tools and business processes.
* Developed and Published **23+** Dashboards/Scorecards/Stories in **Lumira** Server, Cloud and in BI Launchpad for Child Health Plan Plus (CHP+), Medicaid, and Medicare Line of Business (LOB) for more visualization of Data.
* Designed & developed **28+ New Dashboards** in **Design Studio** 1.6 for Child Health Plan Plus (CHP+), Medicaid, and Medicare Line of Business (LOB) and made compatible for iPad and iPhone
* Re-developed **8** Visual Composer Existing Reports in **Design Studio** 1.6 for Child Health Plan Plus (CHP+), Medicaid, and Medicare Line of Business (LOB), with a different User Interface using different customized cascaded style sheets for
* Designed & developed **17** New Universes using IDT and developed **28+ new dashboards in Design Studio 1.6** for Child Health Plan Plus (CHP+), Medicaid, and Medicare Line of Business (LOB)
* Developed web applications for both mobile and iPad using **Design studio 1.6** and SDK.
* Extensive experience in building Mobile Apps using **Design Studio 1.6** and **Dashboard 4.1** for iPad and iPhone.
* Extensive experience in Performance Optimization of **Design Studio** and Analysis reports.
* Designed & developed **65+ Information Spaces** on top of .UNX & .UNV universes and developed Exploration Views and View Sets for Child Health Plan Plus (CHP+), Medicaid, and Medicare Line of Business (LOB) in SAP BusinessObjects Explorer 4.1
* Designed & developed **12 highly dynamic dashboards** in Dashboard Designer using data from Universe using QAAWS, Data from WEBI reports using Live Office etc. Created multi-layered dashboards using SAP BusinessObjects Dashboards 4.1 to display various components and included Filters, List View, table, Line, Column and Pie charts. Used Chart Components, Slider Components, Selectors, Dynamic Visibility
* Designed and Developed Complex **130+ WEBI reports** using Variables, Drill Downs, Sections, breaks, and Merged Dimensions, Context Operators etc. Developed dynamic reports using additional 4.1 Features such as Content Linking, Element Linking, and Folding etc.
* Extensively involved in **User Acceptance Testing (UAT), Pre-Production testing & Post Production Support**.
* Extensively worked on SQL development, Oracle SQL, PLSQL, T-SQL & writing SSIS ETL packages.
* Extensively worked on **ETL** i.e. **Data Extraction, Data Transferring, Data Loading** such as **SAP BI** and **Informatica.** Extensively worked on ABAP and SAP query development
* Extensively worked on ECC Extractors SD, FI/CO, COPA PP, MM, QM, WM and TM, and BW (extractors to cubes), plus an in-depth familiarity with SAP’s BI Analytics suite (including legacy BW, BI 7, Business Objects), Information Steward and Data Quality Management for SAP.
* Trained the business users to get them familiar to Business Objects in order to help them run the system on their own and to fulfill complex reporting requirement needs.
* **Experience in SAP BOBJ Analysis for OLAP** to allow simultaneous connections to **multiple SAP and third party data sources**. Displayed data from SAP BW in one crosstab and simultaneously display data from Oracle OLAP side-by-side in another crosstab.
* Used Central Management Console for Report scheduling, Server Management, Universe Management, User rights Management, Access Group Creation, and Report Conversion tools.
* Strong Experience in using Information design tool (IDT), to create universes using multiple Data Sources. Created connections to BEx queries and BW Info providers using Business Intelligence Consumer Services (BICS) in IDT.
* Extensively worked on SAP BusinessObjects 4.1 Administration and installation / deploy BOBJ, Explorer, Distributed environment pattern, Red Hat Linux, Unix and windows server, apache Split mode web server and web application server install, load balance and fail over configuration, Advanced analysis / analysis for office install and upgrade, Upgrade management tool, Client tools, patches and upgrades, Performance tuning and troubleshoot technical administrative error and issue. End to End tracing, Root cause analysis, performance and load testing on Jmeter and HP Loadrunner. Drafting OSS note and communication with vendors.
* Strong Experience in using Information design tool (IDT), to create universes using multiple Data Sources. Created connections to BEx queries and BW Info providers using Business Intelligence Consumer Services (BICS) in IDT. Extensive experience on BOBJ Mobile Platform.
* Strong Experience Dashboard 4.1 Xcelsius Dynamic Dashboards using SAP BI data/ BEx Queries. Proficient in Business Objects Reporting using Web Intelligence, Crystal Reports, WEBI Rich Client, Live Office and Xcelsius for both SAP and Non SAP sources. Strong knowledge in creating connections using Data Connection manager like Live Office, Query as a Web Service (QAAWS).
* Created Users user group, Folder Security using central management control (CMC).
* Experience in implementation of HANA database with all migration and deployment with Rapid analytics, HANA Modeling and implementation. Good Knowledge on Architecture, Landscape of SAP HANA, Go to market (GTM) strategy for HANA.
* Experience in Importing and Exporting Landscapes, Tables and Models, Documentation, User Management, Backup and recovery in SAP HANA.

## Xcel Energy Inc, Minneapolis, Minnesota August 2014 – June 2015

## Sr. SAP BusinessObjects/BW Consultant

Xcel Energy Inc. is a utility holding company based in Minneapolis, Minnesota, serving more than 3.3 million electric customers and 1.8 million natural gas customers. I have extensively worked to fulfill Xcel Energy’s complex BI reporting requirement needs.

* Extensively worked on designing & developing dashboards, scorecards, reports & universes using SAP BusinessObjects 4.1, SAP BW 7.3, SAP BusinessObjects Design Studio 1.3, SAP BusinessObjects Lumira 1.31, SAP BusinessObjects Explorer 4.1, SAP BusinessObjects Dashboards 4.1, SAP HANA 1.4, SAP BusinessObjects Predictive Analytics 3.0, BEx Query Designer, SAP BusinessObjects Analysis for OLAP/Office, Information Design Tool (IDT), BI Launchpad, Universe Designer, & Web Intelligence
* Led Requirements gathering, planning, designing functional specifications, technical specifications solution proposal, business blueprinting, prototyping, testing, user training, deployment of tools and business processes.
* Designed & developed **48+ Information Spaces** on top of .UNX & .UNV universes and developed Exploration Views and View Sets for Natural gas supply, Natural gas transportation, Power generation, Distribution, Marketing, Trading, Global Power Generation, & Gas Natural Engineering Line of Business (LOB) in SAP BusinessObjects Explorer 4.1
* Developed and Published **16+** Dashboards/Scorecards/Stories in **Lumira** Server, Cloud and in BI Launchpad for Natural gas supply, Natural gas transportation, Power generation, Distribution, Marketing, Trading, Global Power Generation, & Gas Natural Engineering Line of Business (LOB) for more visualization of Data.
* Designed & developed **21+ New Dashboards** in **Design Studio** 1.3 for Natural gas supply, Natural gas transportation, Power generation, Distribution, Marketing, Trading, Global Power Generation, & Gas Natural Engineering Line of Business (LOB) and made compatible for iPad and iPhone
* Designed & developed **14** New Universes using IDT and developed **21+ new dashboards in Design Studio 1.3** for Natural gas supply, Natural gas transportation, Power generation, Distribution, Marketing, Trading, Global Power Generation, & Gas Natural Engineering Line of Business (LOB). Created Hierarchies, complex objects using various @Functions, and Aggregates.
* Developed web applications for both mobile and iPad using **Design studio 1.3** and SDK.
* Extensive experience in building Mobile Apps using **Design Studio 1.3** and **Dashboard 4.1** for iPad and iPhone.
* Extensive experience in Performance Optimization of **Design Studio** 1.3 and Analysis reports.
* Designed and Developed Complex **85+ WEBI reports** using Variables, Drill Downs, Sections, breaks, and Merged Dimensions, Context Operators etc. Developed dynamic reports using additional 4.1 Features such as Content Linking, Element Linking, and Folding etc.
* Extensively worked on developing reports using BEx tools, support Aging Analysis, Trend Analysis, and Overall summary, Planning and Analysis, Current Vs Planned Revenue etc., Have strong techno-functional knowledge on implementing SAP BW for applications on GL, AP, AR, AA, SD, MM, COPA, PCA, CCA, PPM, MRS & PS.
* Extensively worked on Installing Business content, Data Modeling, Creation and Modification of InfoCubes, ODS/DSO, Info Sources, MultiProviders, Update Rules, Transformations, DTP, Process Chains and in Migration of BW 3.x Objects to BW 7.0, Data Analysis, Modeling, Data Extraction/Uploading, Transports and BEx Reporting, Creation of transformations
* Extensively worked on ETL techniques, Dimensional Model Design techniques, Dimensional Schema Models (Star, Snow-Flake, OLAP), ETL, Business Intelligence, Analytics and Data reporting. Designing & Developing InfoObjects, ODS/DSO, InfoCubes, MultiProviders, InfoSets, Process Chains, Creation of Data Sources, InfoSources, Transfer Rules, Update Rules, Communication Structure, Transformations and Info Packages
* Extensively worked on Data Analysis, Data Extraction, Modeling, Reporting, R/3 Extraction process including Logistics Cockpit (LO), LIS, CO-PA, FI-SL, Generic and Flat File Extractions, Extracting data for BW BPS and BI IP to Real time cubes, Re-Modeling, Re-Partitioning and Write optimized DSO, Developing Queries and reports using BEx Analyzer and BEx Browser, Developing customized reports through BEx Query Designer & Analyzer.
* Extensively worked on SQL development, Oracle SQL, PLSQL, T-SQL & writing SSIS ETL packages.
* Designed & developed **17+ highly dynamic dashboards** in Dashboard Designer using data from Universe using QAAWS, Data from WEBI reports using Live Office etc. Created multi-layered dashboards using SAP BusinessObjects Dashboards 4.1 to display various components and included Filters, List View, table, Line, Column and Pie charts. Used Chart Components, Slider Components, Selectors, Dynamic Visibility
* **Extensively worked in Upgrading & Migrating SAP BusinessObjects XI 3.1 to SAP BOBJ 4.1** with strong techno-functional knowledge in **SAP BW 7.3**
* Strong expertise in Business Explorer Suite - BEx Query Designer, BEx Analyzer, BEx Web Analyzer and BEx WAD.
* Extensively worked on Installing Business content, Data Modeling, Creation and Modification of InfoCubes, ODS/DSO, Info Sources, MultiProviders, Update Rules, Transformations, DTP, Process Chains and in Migration of BW 3.x Objects to BW 7.0, Data Analysis, Modeling, Data Extraction/Uploading, Transports and BEx Reporting, Creation of transformations
* Extensively worked on ETL techniques, Dimensional Model Design techniques, Dimensional Schema Models (Star, Snow-Flake, OLAP), ETL, Business Intelligence, Analytics and Data reporting. Designing & Developing InfoObjects, ODS/DSO, InfoCubes, MultiProviders, InfoSets, Process Chains, Creation of Data Sources, InfoSources, Transfer Rules, Update Rules, Communication Structure, Transformations and Info Packages
* Extensively worked on Data Analysis, Data Extraction, Modeling, Reporting, R/3 Extraction process including Logistics Cockpit (LO), LIS, CO-PA, FI-SL, Generic and Flat File Extractions, Extracting data for BW BPS and BI IP to Real time cubes, Re-Modeling, Re-Partitioning and Write optimized DSO, Developing Queries and reports using BEx Analyzer and BEx Browser, Developing customized reports through BEx Query Designer & Analyzer.
* Trained the business users to get them familiar to Business Objects in order to help them run the system on their own and to fulfill complex reporting requirement needs
* Involved in System Integration Testing (SIT) of dashboards and WEBI reports for iPad and iPhone.
* Created BEx queries, and reports using OLAP and BICS connection. Used multiple BEx queries and extensively used the dynamic visibility to enhance the user experience.
* **Experience in SAP BOBJ Analysis for OLAP** to allow simultaneous connections to **multiple SAP and third party data sources**. Displayed data from SAP BW in one crosstab and simultaneously display data from Oracle OLAP side-by-side in another crosstab.
* Extensively involved in **User Acceptance Testing (UAT), Pre-Production testing & Post Production Support**.
* Expertise in Business Explorer Suite - BEx Query Designer, BEx Analyzer, BEx Web Analyzer and BEx WAD. Hands on experience in various cross-functional modules such as: SD, MM, PP, FI-CO and HR.
* Converted. UNV universes to. UNX universes, created multi source universes, created multiple business layers, detected Joins, checked cardinalities, created classes with dimension, detail & measure objects using IDT, created Universes against SAP HANA database.
* Created Universes on top of HANA calculation views and developed the WEBI reports and dashboards using IDT (Information design tool). Created Dashboards and Reports Based on BW/HANA Using Business Objects Design Studio. Integrated Design Studio with HANA.
* Developed data models for the operations, PP, Global sustainment, Quality management tables in HANA. Migrated HANA content from development, testing environment to Production environment using delivery units.
* Experience in HANA data modeling using Attribute View, Analytic View, and Calculation View, HANA Administration including managing schemas, data model objects, import/export content, HANA Implementation for real time Stock Out and Sales Analysis.

## City of San Diego, San Diego, CA August 2013 – July 2014

## Sr. SAP BusinessObjects/BW Consultant

City of San Diego's 10,000+ employees serve more than 1.3 million residents of San Diego; CA. I have extensively worked with 18+ Departments within the City of San Diego to fulfill complex reporting requirement needs.

* Extensively worked on designing & developing dashboards, scorecards, reports & universes using SAP BusinessObjects 4.1/1.0, SAP BW 7.3, SAP BusinessObjects Design Studio 1.2, SAP BusinessObjects Lumira 1.25, SAP BusinessObjects Explorer 4.1, SAP BusinessObjects Dashboards 4.1, SAP HANA 1.0, SAP BusinessObjects Predictive Analytics, BEx Query Designer, SAP BusinessObjects Analysis for OLAP/Office, Information Design Tool (IDT), BI Launchpad, Universe Designer, & Web Intelligence
* **Involved in Upgrading & Migrating SAP BusinessObjects XI 3.1 to SAP BOBJ 4.1** with strong techno-functional knowledge in **SAP BW 7.3, & SAP Public Budget Formulation (PBF) Module**
* Developed web applications for both mobile and iPad using **Design studio 1.2** and SDK.
* Extensive experience in building Mobile Apps using **Design Studio 1.2** and **Dashboard 4.1** for iPad and iPhone.
* Extensive experience in Performance Optimization of **Design Studio** 1.2 and Analysis reports.
* Designed & developed **7 New Dashboards** in **Design Studio** 1.2 and made compatible for iPad and iPhone
* Developed and Published **12+** Dashboards/Scorecards/Stories in **Lumira** Server, Cloud and in BI Launchpad for more visualization of Data.
* Designed & developed **22+** New Universes using IDT and developed **7 new dashboards in Design Studio 1.2**. Created Hierarchies, complex objects using various @Functions, and Aggregates.
* Designed & developed **26+ highly dynamic dashboards** in Dashboard Designer using data from Universe using QAAWS, Data from WEBI reports using Live Office etc. Created multi-layered dashboards using SAP BusinessObjects Dashboards 4.1 to display various components and included Filters, List View, table, Line, Column and Pie charts. Used Chart Components, Slider Components, Selectors, Dynamic Visibility
* Designed & developed **32+ Information Spaces** on top of .UNX & .UNV universes and developed Exploration Views and View in SAP BusinessObjects Explorer 4.1
* Designed and Developed Complex **115+ WEBI reports** using Variables, Drill Downs, Sections, breaks, and Merged Dimensions, Context Operators etc. Developed dynamic reports using additional 4.1 Features such as Content Linking, Element Linking, and Folding etc.
* Extensively worked on SQL development, Oracle SQL, PLSQL, T-SQL & writing SSIS ETL packages.
* Extensively worked on **ETL** i.e. **Data Extraction, Data Transferring, Data Loading** such as **SAP BI** and **Informatica.** Extensively worked on ABAP and SAP query development
* Extensively involved in **User Acceptance Testing (UAT), Pre-Production testing & Post Production Support**. Trained multiple Business groups across the 18+ Departments within the City of San Diego to fulfill complex reporting requirement needs.
* Experience in Information Composer, Loading data into HANA Data Base through IC cleansing and Modeling in IC, HANA optimization, and HANA Database Business Modeling, HANA client tools installation and configuration.
* Developed data models for the operations, PP, Global sustainment, Quality management tables in HANA. Migrated HANA content from development, testing environment to Production environment using delivery units.

## Designed & developed the following BEx Queries, BOBJ Universes, and WEBI Reports & Dashboards using SAP Business Objects 4.1 for the following Departments at City of San Diego:

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| --- | --- |
| * City Treasurer | * Funds Management |
| * Economic Development | * Office of the City Comptroller |
| * Public Utilities | * Environmental Services |
| * Fire-Rescue Department | * Human Resources |
| * Independent Budget Analyst (IBA) | * Real Estate Assets |
| * Office of the City Auditor | * Office of the City Comptroller |
| * Office of Homeland Security | * Park and Recreation |
| * Personnel | * Public Works |
| * Police | * Wastewater |
|  |  |

## Lenovo, Morrisville, NC November 2011 – July 2013

## Sr. SAP BusinessObjects/BW Consultant

Lenovo is the world's second-largest PC vendor by 2012 unit sales. Lenovo has operations in more than 60 countries and sells its products in around 160 countries. I have extensively worked on implementing business transformation solutions, information systems, product development, release to market, analysis and development of business requirements to support **Global Supply Chain (GSC), Channel and E-Commerce** **operations** in **North America, Latin America, Japan-Australia-New Zealand and Western Europe**.

**Olympus U.S. Release:** Olympus U.S. Program release deployed and enhanced existing strategic solutions for U.S. to enable end-to-end business in Lenovo strategic platform

**Victory Western Europe Release:** The Victory Western Europe Release deployed and enhanced existing strategic IT solutions for the WE countries to enable end-to-end business in Lenovo strategic platform.

**Responsibilities in Olympus & Victory Releases:**

* Extensively worked onExtensively worked on SAP BusinessObjects 4.0/3.1, SAP BW 7.0, SAP BusinessObjects Design Studio 1.0, SAP BusinessObjects Explorer 4.0, SAP BusinessObjects Dashboards 4.0/ Xcelsius 2011, BEx Query Designer, SAP BusinessObjects Analysis for OLAP/Office, Information Design Tool (IDT), BI Launchpad, Universe Designer, & Web Intelligence
* Involved in full life cycle of BusinessObjects/BW Implementation. Led Requirements gathering, planning, designing functional specifications, technical specifications solution proposal, business blueprinting, prototyping, testing, user training, deployment of tools and business processes in more than 18 countries of North America & Western Europe.
* **Strong Experience in SAP BOBJ Analysis for OLAP** to allow simultaneous connections to **multiple SAP and third party data sources**. Displayed data from SAP BW in one crosstab and simultaneously display data from Oracle OLAP side-by-side in another crosstab.
* **Involved in Upgrading and Migrating SAP BusinessObjects XI 3.1 to SAP BOBJ 4.0** with strong techno-functional knowledge in **SAP BW 7.0, SAP ECC 6.0 and SAP CRM 7.0/6.0.**
* Worked closely with the **Global Supply Chain (GSC), Channel and E-Commerce** FunctionalBusiness teams in **North America & Western Europe** for requirements gathering, mapping, planning, design & development, benchmarking, gap analysis, education support, solution proposal, blue printing, deployment of tools and business processes.
* Extensively worked with functional & technical teams in **North America & Western Europe** and led the efforts in switching legacy ETL and reporting systems to **SAP BW 7.0** and **SAP BusinessObjects (BOBJ) 4.0/ 3.1** platforms.
* Extensively worked on SQL development, Oracle SQL, PLSQL, T-SQL & writing SSIS ETL packages.
* Extensively worked on **ETL** i.e. **Data Extraction, Data Transferring, Data Loading** such as **SAP BI** and **Informatica.** Extensively worked on ABAP and SAP query development
* Extensively worked on Installing Business content, Data Modeling, Creation and Modification of InfoCubes, ODS/DSO, Info Sources, MultiProviders, Update Rules, Transformations, DTP, Process Chains and in Migration of BW 3.x Objects to BW 7.0, Data Analysis, Modeling, Data Extraction/Uploading, Transports and BEx Reporting, Creation of transformations
* Extensively worked on ETL techniques, Dimensional Model Design techniques, Dimensional Schema Models (Star, Snow-Flake, OLAP), ETL, Business Intelligence, Analytics and Data reporting. Designing & Developing InfoObjects, ODS/DSO, InfoCubes, MultiProviders, InfoSets, Process Chains, Creation of Data Sources, InfoSources, Transfer Rules, Update Rules, Communication Structure, Transformations and Info Packages
* Extensively worked on Data Analysis, Data Extraction, Modeling, Reporting, R/3 Extraction process including Logistics Cockpit (LO), LIS, CO-PA, FI-SL, Generic and Flat File Extractions, Extracting data for BW BPS and BI IP to Real time cubes, Re-Modeling, Re-Partitioning and Write optimized DSO, Developing Queries and reports using BEx Analyzer and BEx Browser, Developing customized reports through BEx Query Designer & Analyzer.
* Extensively involved in **User Acceptance Testing (UAT), Pre-Production testing & Post Production Support**. Trained multiple Business groups in North America & Western Europe
* Worked closely with North America & Western Europe Business Teams during move to production (**MTP**) and post production support (**PPS**) phases. Monitored all Business Transformation PPS Tickets including hot tickets and ensured timely resolution.
* Extensive **techno-functional** knowledge on Lenovo SAP BW & SAP BusinessObjects (BOBJ) environment for Lenovo’s end-to-end reporting needs. Designed & developed dozens of Web Intelligence **(WEBI)** Ad-hoc reports on top of Universes in SAP BusinessObjects (BOBJ) production environment to support Marketing & Sales (M&S), Global Supply Chain (GSC), Services, Channel and E-Commerce operations in North America & Western Europe.
* Strong experience in creating reports for BOBJ **Mobile**. Expert in all the tools of BOBJ 4.0 Suite, including Explorer, Analysis for Office and Web. Versatile experience in linking multiple Universes, creating Derived tables and customized Hierarchies.
* Strong experience in designing & developing Complex Xcelsius dashboards on the top of BEx Queries and WEBI reports using Live Office, QAAWS. Strong experience with report development using WEBI (BICS) and Analysis for Office/Web in BOBJ 4.0.

## Extensively worked on Designing & developing the following BEx Queries, BOBJ Universes, and Complex WEBI Reports & Xcelsius Dashboards at LENOVO for Global Supply Chain (GSC) Line of Business Operations to measure the metrics like Order Entry Accuracy, Warehouse Pick Accuracy, delivered on Time, shipped without Damage, & Invoiced Correctly.

|  |  |
| --- | --- |
| * **Cash to Cash Cycle Time** * **Perfect Order Measurement** * **Freight bill accuracy** * **Inventory Turnover** * **On Time Shipping Rate** * **Ships Management Reports** * **Supply Quantity Report** * **Cost Curve Analysis Report** * **Excess & Shortage Report** * **Service Level Report** * **Invoice Processing Report** * **Performance Overview Report** * **Delivery Performance** | * **Customer Order Cycle Time** * **Inventory Days of Supply** * **Freight cost per unit** * **Days Sales Outstanding** * **Net Order Value Report** * **Demand Analytics Report** * **Current Net Inventory Value Report** * **Supply Timing Report** * **Procurement Spend Report** * **Segmentation Report** * **Scenario Comparison Report** * **Target Performance** * **Backlogs Management Reports** |
| * **Returns Management Reports** | * **Cancellation Management Reports** |
| * **Order Management Reports** | * **Load Management Reports** |
| * **Pipeline Management Reports** | * **Machine Detail Reports** |

## Designed & developed the following BEx Queries, BOBJ Universes, WEBI Reports & Xcelsius Dashboards for Channel, Marketing & Sales, Web, E-Commerce & Finance Business Operations at Lenovo:

|  |  |
| --- | --- |
| * Channel Inventory Management Reports | * Bids & Rebates Management Reports |
| * Price Protection Reports | * Channel Partner Tracker Reports |
| * Web & Tele Analysis Reports | * Channel Partner Target Reports |
| * Opportunity Management Reports | * Quotation Management Reports |
| * Contract Management Reports | * Customer Management Reports |
| * Credit Memo Analysis Reports | * Account Hierarchy Reports |
| * Partner Master Reports | * Person Master Reports |
| * End User Sales Analysis Reports | * Pricing & Compliance Report |
| * External Billing Reports | * Budget Over View Reports |

**Environment: SAP BusinessObjects 4.0, SAP BW 7.0, SAP CRM 7.0, ECC 6.0, Web Intelligence Rich Client, InfoView, and Universe Designer; BEx Query Designer**

## Pace Performance Group, Portland, OR April 2011 – October 2011

## Sr. SAP BusinessObjects/BW Consultant

PACE Performance Group is the market leader in performance management & BI solutions. SmartOps is the market leader in enterprise-class supply chain optimization solutions and supply chain analytics

**Client 1: SmartOps | LSI Corporation**

LSI Corporation one of the largest electronics company in North America.

**Client 2: SmartOps | Hewlett-Packard (HP)**

Hewlett-Packard is one of the world’s largest PC vendors

**Responsibilities:**

* Involved in full life cycle of BusinessObjects/BW Implementation. Led Requirements gathering, planning, designing functional specifications, technical specifications solution proposal, business blueprinting, prototyping, testing, user training, deployment of tools and business processes.
* **Extensively worked on Upgrading and Migrating SAP BusinessObjects XI 3.1 to SAP BOBJ 4.0 with strong techno-functional knowledge in SAP BW 7.0, SAP ECC 6.0 and SAP CRM 7.0/6.0.**
* Designed & developed 18+ highly dynamic Xcelsius dashboards using data from Universe using QAAWS, Data from WEBI reports using Live Office etc. Created multi-layered Xcelsius dashboards to display various components and included Filters, List View, table, Line, Column and Pie charts. Used Chart Components, Slider Components, Selectors, Dynamic Visibility
* Worked on BW and BOBJ Integration, created BOBJ reports in **WEBI** and generated dashboards in **Xcelsius.** Designed multiple & complex **Web Intelligence (WEBI)** Ad-hoc reports & Scorecards. Designed highly dynamic Xcelsius Dashboards on top of Universes in SAP BusinessObjects (BOBJ) production environment to support Marketing, Sales & Finance business groups.
* Extensively worked on CMC, CCM, Information and Universal Design Tools, Info-view, Web Intelligence, Import Wizard, Publishing Wizard, Supervisors and Broadcast Agent etc.
* Strong Functional knowledge in SAP FICO, MM, HR, SD, AA, PPM, MRS & PS. Extensive Implementation and Migration experience in SAP BI 7.0 with Design, Extraction, Modeling, Reporting, Production support, extraction of full, delta loads BIA Monitoring and BIA Index Maintenance for Infocubes.

**Environment: SAP BusinessObjects XI 3.1/3.2, Xcelsius 2008, Web Intelligence Rich Client, InfoView, QAAWS, Live Office, Universe Designer, and Crystal Reports 2008**

## Pfizer Pharmaceuticals Inc, New York City, NY February 2008 – March 2011

## SAP BusinessObjects/BW Consultant

Pfizer is a global pharmaceutical corporation with a wide customer base.

**Responsibilities:**

* Involved in full life cycle of BusinessObjects/BW Implementation. Led Requirements gathering, planning, designing functional specifications, technical specifications solution proposal, business blueprinting, prototyping, testing, user training, deployment of tools and business processes
* Developed Complex Interactive Dashboards using Xcelsius with Line, Bar, Combination Charts, Selectors for What-If Analysis. Worked on Identification of Business & Data requirements as well as converting them into conceptual, logical & Dimensional Data Models (Star Schema).
* Extensively worked on SQL development, Oracle SQL, PLSQL, T-SQL & writing SSIS ETL packages.
* Strong experience in BW and BOBJ Integration. Excellent experience with Data Warehousing Design Methodology, Data Warehouse Concepts, Database design/architecture, both OLAP & OLTP data and complete lifecycle of project from design to development& implementation
* **Extensively worked on Designing & developing the reports for Drug Safety/Pharmacovigilance Line of Business (LOB).**
* Extensively worked on **ETL** i.e. **Data Extraction, Data Transferring, Data Loading** such as **SAP BI** and **Informatica**
* Developed multiple & complex **Web Intelligence (WEBI)** Ad-hoc reports & Scorecards. Designed & developed highly dynamic Xcelsius Dashboards on top of Universes in SAP BusinessObjects (BOBJ) production environment to support Finance & Supply chain business groups.
* Extensively worked on developing reports using BEx tools, to include the requirements, like Aging Analysis, Trend Analysis, and Overall summary, Planning and Analysis, Current Vs Planned Revenue etc., Have strong techno-functional knowledge on implementing SAP BW for applications like GL, AP, AR, AA, SD, MM, COPA, PCA, CCA, PPM, MRS & PS.
* Extensively worked on Installing Business content, Data Modeling, Creation and Modification of InfoCubes, ODS/DSO, Info Sources, MultiProviders, Update Rules, Transformations, DTP, Process Chains and in Migration of BW 3.x Objects to BW 7.0, Data Analysis, Modeling, Data Extraction/Uploading, Transports and BEx Reporting, Creation of transformations
* Extensively worked on ETL techniques, Dimensional Model Design techniques, Dimensional Schema Models (Star, Snow-Flake, OLAP), ETL, Business Intelligence, Analytics and Data reporting. Designing & Developing InfoObjects, ODS/DSO, InfoCubes, MultiProviders, InfoSets, Process Chains, Creation of Data Sources, InfoSources, Transfer Rules, Update Rules, Communication Structure, Transformations and Info Packages
* Extensively worked on Data Analysis, Data Extraction, Modeling, Reporting, R/3 Extraction process including Logistics Cockpit (LO), LIS, CO-PA, FI-SL, Generic and Flat File Extractions, Extracting data for BW BPS and BI IP to Real time cubes, Re-Modeling, Re-Partitioning and Write optimized DSO, Developing Queries and reports using BEx Analyzer and BEx Browser, Developing customized reports through BEx Query Designer & Analyzer.

**Environment: SAP BusinessObjects XI R2/3.1/3.2, Xcelsius 2008, Web Intelligence Rich Client, InfoView, Universe Designer, SAP BW 3.5, ECC 6.0, and Crystal Reports 2008**

## Open Text Corporation, Philadelphia, PA December 2006 – January 2008

## SAP BusinessObjects/BW Consultant

Open Text Corporation is a content management company; I have been their BOBJ Consultant working on creating their new product into the Market.

**Responsibilities:**

* Worked extensively on developing Dynamic Open text vendor Invoice Management Interactive Xcelsius dashboard which is sold by SAP as SAP Invoice Management by Open Text. This dashboard is to be used in around 114 countries around the world. One Single Xcelsius dashboard dynamically adjusts to various requirements without any modifications.
* Involved in full life cycle of BusinessObjects/BW Implementation. Designed dozens of complex **Web Intelligence (WEBI)** Ad-hoc reports & Scorecards. Developed highly dynamic Xcelsius Dashboards on top of Universes in SAP BusinessObjects (BOBJ) production environment to support Marketing, Sales, Supply Chain & Finance business groups.
* Extensively worked on BusinessObjects XIR2/6.X to build complex Universes and Reports, Charts on multiple databases (Data Providers), development, testing and implementation.

**Environment: - BusinessObjects XI R2, Crystal Xcelsius, Web Intelligence Rich Client, Universe Designer, SAP BW 3.5, ECC 5.0, and Crystal Reports XI/10.0**

## Deutsche Bank, New York City, NY May 2005 – November 2006

## BusinessObjects/BW Consultant

Deutsche Bank is a global financial service company and has a wide customer base.

**Responsibilities:**

* Involved in full life cycle of BusinessObjects/BW Implementation Extensively interacted with business analysts, end users, functional experts and management to identify and analyze the requirements and developed necessary reports. Strong knowledge of business/process data flow in organizations and good experience in data modeling concepts.
* Extensively worked on maintenance of Info objects info cubes, DSO, PSA, Communication Structure Transfer Structure, Transfer rules, update rules, update methods, Process Chain, data extraction using Standard Extractors, Flat file, XI interfaces (SOAP Connection) and Generic Data sources, CO-PA, Asset Accounting, GL, AP, AR. Modeling and ETL process.
* Created multi-layered Xcelsius dashboards to display various components and included **Filters,** List View, table, Line, Column and Pie charts, Combo Box, Toggle Button, Radio Button, Graphs, Stacked Area Charts, Combination Charts, Chart Components, Slider Components, Selectors, Dynamic Visibility, Open Doc Parameters etc.

**Environment: - BusinessObjects 6.5, Web Intelligence, SAP BW 3.5, and Crystal Reports**