



7th Dec, 2024

# DESIGN FOR EVERYONE WORKSHOP

*On 7th December 2024, The Compendium, under the guidance of the Dean, Student Council & Clubs (SC & C), conducted an engaging session titled "Design for Everyone Workshop" at the TIIC Centre, IARE. This no-cost initiative was aimed at B.Tech students from the first, third, and fifth semesters and witnessed an enthusiastic turnout of around 200 participants.*

The workshop was led by U. Abhishek, who brought valuable insights into the world of design. The session primarily focused on the fundamentals of graphic design and poster creation, covering essential principles and techniques that form the foundation of visual communication. From color theory and layout design to typography and tool usage, participants were introduced to a wide range of design elements crucial for creating impactful visuals. As laptops were made mandatory, the workshop offered a highly practical, hands-on experience, enabling students to follow along and experiment in real-time.

What made this event particularly effective was its accessibility—whether someone was just starting out or looking to enhance their existing skills, the session catered to all levels of learners. It also emphasized the importance of design in areas such as branding, digital content creation, and web interfaces, highlighting its role in the broader tech landscape.

By the end, the workshop received overwhelmingly positive feedback. Students appreciated the clear explanations, real-time demonstrations, and opportunity to apply their learning immediately. Their input and enthusiasm further encouraged The Compendium to organize more skill-building sessions in the future.



@thecompendium.iare

