

# THE NAPEL'S PIZZA



Pizza Category

All

01-01-2015



31-12-2015



## BEST / WORST PERFORMERS

### BUSIEST DAYS & TIME

#### DAYS

Orders are the Highest on Weekends, especially on Friday/Saturday Evenings.

#### MONTHLY

Maximum orders are from the Month of January and July.

### SALES PERFORMANCE

#### CATEGORY

Classic category contributes to maximum sales and total orders.

#### SIZE

Large Size Pizza contributes to the maximum sales.

817.86K

Total Revenue

38.31

Average Order Value

49,574

Total Pizzas Sold

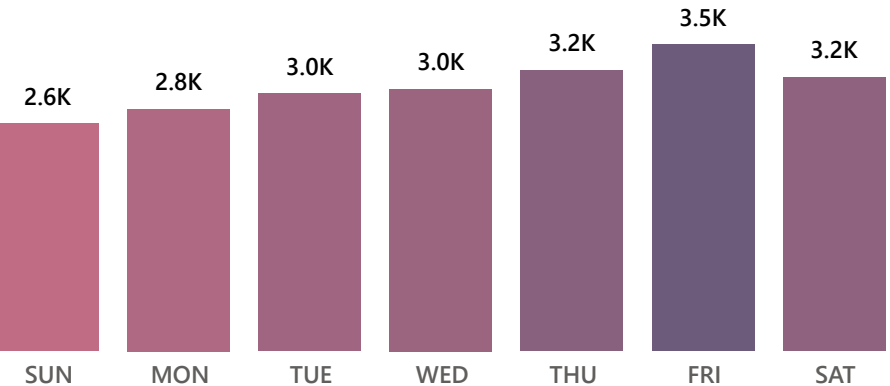
21,350

Total Orders

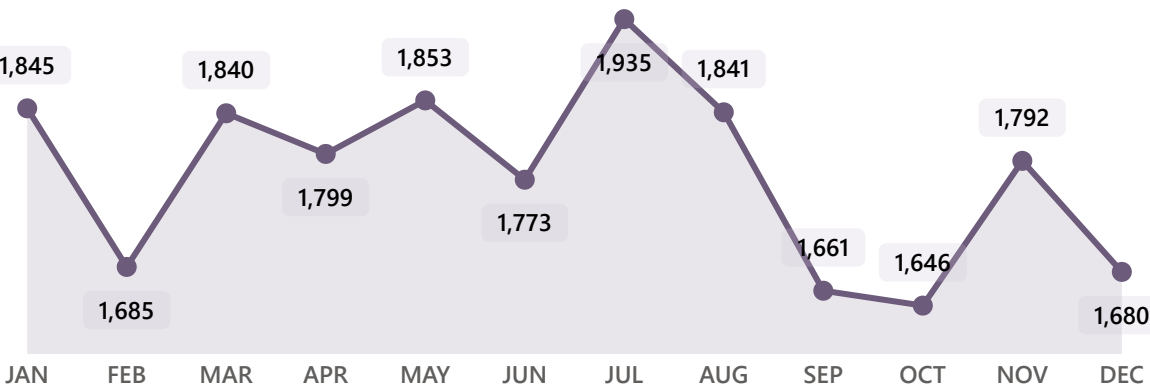
2.32

Average Pizzas Per Order

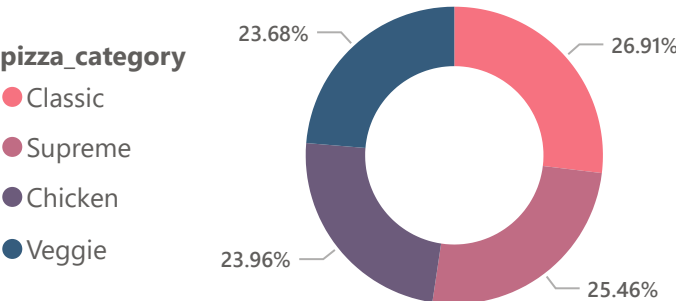
Daily Trend of Total Orders



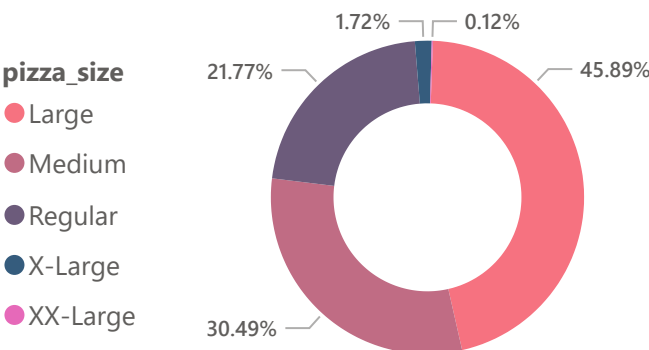
Monthly Trend of Total Orders



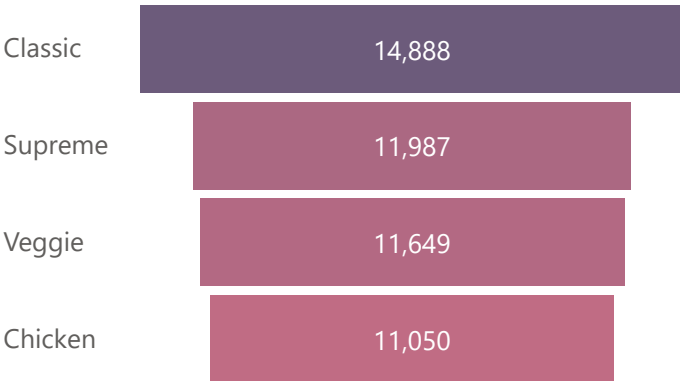
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





HOME

BEST SELLERS

REVENUE

Thai Chicken Pizza contributes to maximum Revenue.

QUANTITY

Classic Chicken Pizza contributes to maximum Quantity.

ORDERS

Classic Deluxe Pizza contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Pizza contributes to minimum Revenue .

QUANTITY

The Brie Pizza contributes to minimum Quantity.

ORDERS

The Brie Pizza contributes to minimum Total Orders.

817.86K

Total Revenue

38.31

Average Order Value

49,574

Total Pizzas Sold

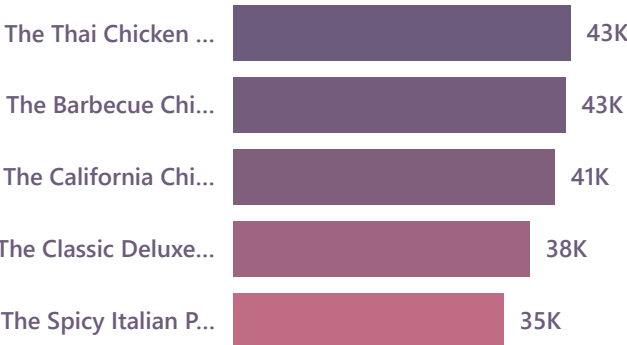
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Total Orders

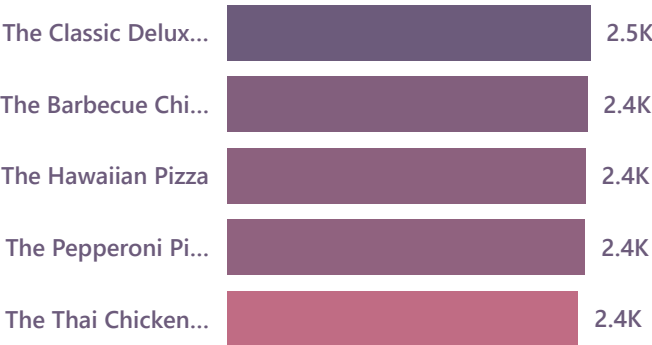
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Average Pizzas Per Order

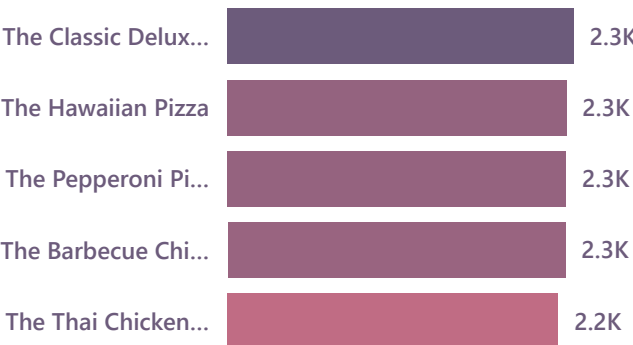
Top 5 Pizza by Revenue



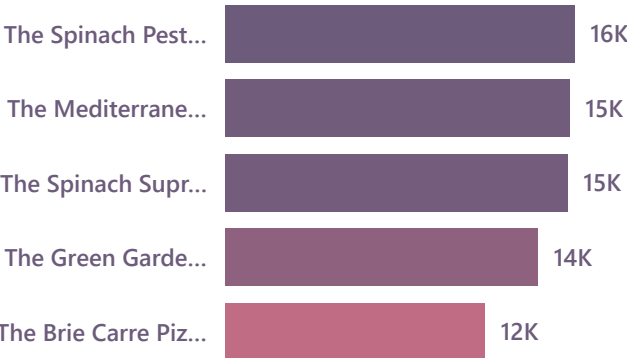
Top 5 Pizza by Quantity



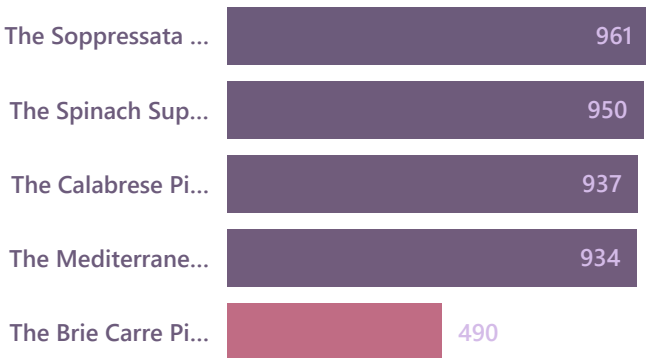
Top 5 Pizza by Orders



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Orders

