# Sajan Gupta

Programmer | Social Media

Computer Science and Engineering in Specialization in AI and

Robotics

Vellore Institute of Technology, Chennai

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GitHub | LinkedIn | Website

#### EDUCATION

Degree/Certificate	${\bf Institute/Board}$	CGPA/Percentage	Year
B.Tech	Vellore Institute of Technology, Chennai	8.30 (Current)	2021-Present
Intermediate	Sunbeam School Lahartara	78%	2021
High School	Sunbeam School Lahartara	81.2%	2019

### EXPERIENCE

#### Edsom Fintech Pvt. Ltd.

06 2024 - 08 2024

Digital Marketing Internship

Pune, India

- Created engaging Canva posts for company's social media channels, ensuring brand consistency and audience engagement.
- Managed Instagram and LinkedIn accounts, including content creation, scheduling, and community engagement strategies which helped them in increasing 20-30 percent of engagement

• Ethnus

Aug. 2023 - Nov. 2023

Chennai, India

Mern FullStack Internship Program

Developed a Hotel Management System using React, Node.js, MongoDB, and Express.js.

• Technovit'22

Event Organiser and Management Lead

Sept 2022 VIT Chennai

- Organised and managed many events in our College Technical Fest like- Tune a Tone, Just a Minute.

#### **PROJECTS**

#### Hotel Management System (MERN Full Stack Project)

- Built a Hotel Management System using React, Node.js, MongoDB, and Express.js.
- Implemented key features and functionality using React for the frontend and Node.js for the backend.
- Integrated MongoDB for efficient and scalable database management.
- Collaborated with the team to design and implement robust and user-friendly interfaces.

#### Fingerprint Attendance System using Arduino IDE (IOT-Based Project)

- Integrated fingerprint sensors with Arduino for real-time attendance.
- Designed a user interface to display attendance records with functionality for exporting data to Excel.

#### SKILLS

- Technical : HTML, CSS, C++, C, SQL, DSA, SDLC
- Non-Technical: Social Media, Photography, Video Editing, Designing, Creativity, Cinematography, Problem-Solving

#### CERTIFICATION

• MERN Full Stack Internship Program Ethnus Aug 2023 - Nov 2023

Oct 2023 - Dec 2023

• HTML and CSS Certification Course

Oct 2023 - Dec 2023

TGC, Delhi

#### Positions of Responsibility

• Founder and Creator, Apna College VITC (Instagram Page)

June 2022 - Present

• Social Media Head, Fraternity Of Young Innovators, VIT Chennai

Dec 2022 - Apr. 2024

## LANGUAGES

English and Hindi