### 1.INTRODUCTION

#### **OVERVIEW**

"Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" is a study that examines the impact of human activities on global carbon dioxide (CO2) emissions. The study uses data from various sources, including the Global Carbon Project and the Intergovernmental Panel on Climate Change (IPCC), to analyze trends in CO2 emissions and identify the major sources of these emissions.

The study discusses the role of different sectors such as electricity production, transportation, industry, and agriculture in contributing to global CO2 emissions. It also examines the impact of population growth, urbanization, and economic development on these emissions.

The study highlights the need for urgent action to reduce CO2 emissions and mitigate the impacts of climate change. It calls for international cooperation and coordinated efforts to transition towards renewable energy sources, improve energy efficiency, and implement sustainable practices in various sectors. Overall, the study provides valuable insights into the environmental impact of human activities and the urgent need for action to address the global climate crisis.



### **PURPOSE**

The purpose of "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" is to provide a comprehensive analysis of global CO2 emissions and their impact on the environment. The study aims to raise awareness about the urgency of the climate crisis and the need for immediate action to reduce greenhouse gas emissions.

The study also seeks to identify the major sources of CO2 emissions and their contribution to global warming. By analyzing trends in CO2 emissions, the study aims to provide insights into the drivers of emissions and the impact of human activities on the environment.

Another purpose of the study is to highlight the potential solutions to the climate crisis, including the transition towards renewable energy sources, energy efficiency improvements, and sustainable practices in various sectors. By identifying these solutions, the study aims to encourage policymakers, businesses, and individuals to take action towards reducing greenhouse gas emissions and mitigating the impacts of climate change.

Overall, the purpose of the study is to provide a comprehensive understanding of the global CO2 emissions and the urgent need for action to address the climate crisis.



## 2.PROBLEM DEFINITION AND DESIGN THINKING

### 2.1 EMPATHY MAP

An empathy map is a tool used to develop a deeper understanding of a person's needs, behaviors, and motivations. It is a visual representation that helps to create empathy and understanding by putting oneself in the shoes of the person being studied. An empathy map typically includes the following components:

- What the person is thinking: This includes their thoughts, beliefs, and assumptions about the situation or problem they are facing.
- What the person is feeling: This includes their emotions, such as fear, frustration, excitement, or happiness, related to the situation or problem they are facing.
- What the person is hearing: This includes what the person is hearing from others, such as opinions, advice, or criticism.
- What the person is seeing: This includes what the person is seeing around them, such as the environment, people, or objects.
- What the person is saying: This includes the person's verbal communication, such as what they are saying about the situation or problem they are facing.
- What the person is doing: This includes the person's actions and behaviors related to the situation or problem they are facing.

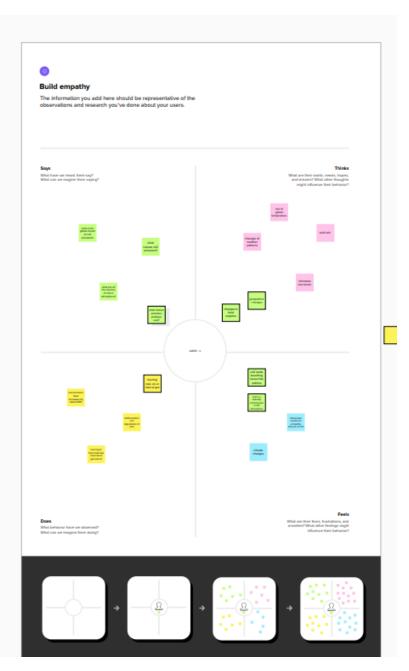
An empathy map can be used in various contexts, such as customer research, product development, or problem-solving, to gain a deeper understanding of the person's perspective and develop solutions that meet their needs and expectations.



# **Empathy map**

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.





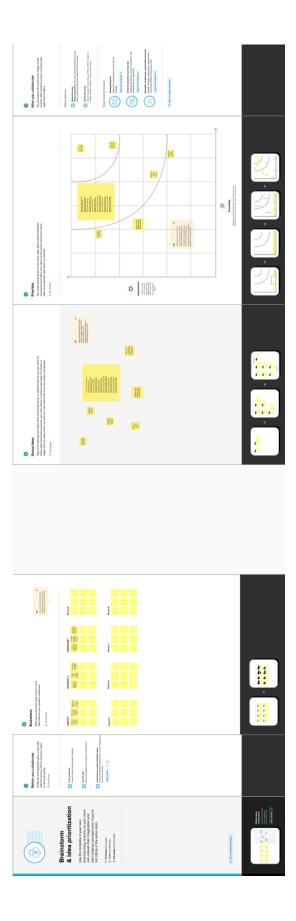
#### 2.2 BRAINSTORMING

A brainstorming map is a visual tool used to generate and organize ideas related to a specific topic or problem. It is a structured approach to brainstorming that encourages creative thinking and collaboration among participants. The map typically includes the following elements:

- Central topic: The central topic is the main idea or problem that the brainstorming session is focused on.
- Branches: Branches represent subtopics or themes related to the central topic.

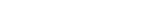
  Participants can add branches as they generate new ideas.
- Nodes: Nodes are individual ideas related to each branch. Participants can add nodes to each branch as they generate new ideas.
- Connections: Connections are lines that link related ideas or nodes together. They help to show the relationships between different ideas and themes.
- Keywords: Keywords are short phrases or descriptive words that summarize each idea or node. They help to clarify the meaning of each idea and make it easier to remember.

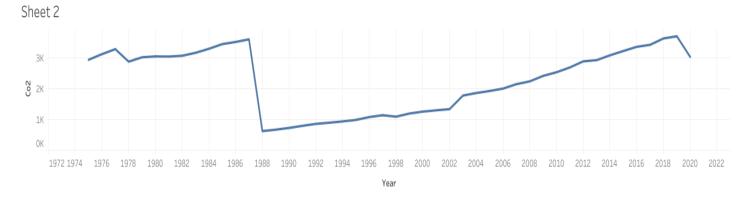
A brainstorming map can be used in various contexts, such as problem-solving, project planning, or idea generation. It encourages participants to think creatively and generate new ideas by allowing them to see how different ideas are connected and related to the central topic. It also provides a visual overview of all the ideas generated during the brainstorming session, making it easier to organize and prioritize them.



## 3.RESULT

# **DASHBOARD:**





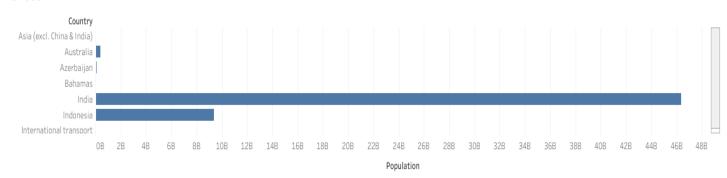


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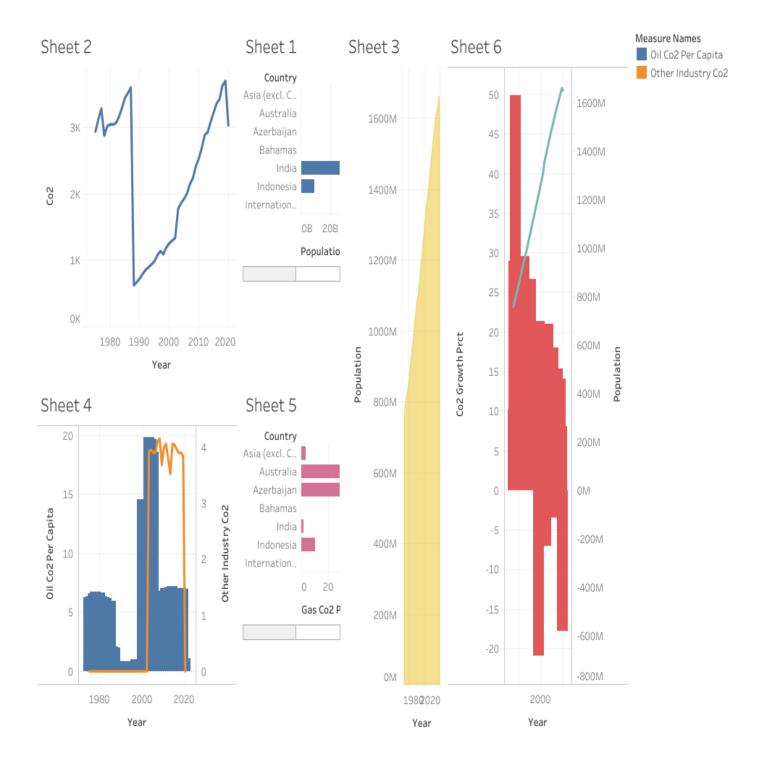


Measure Names
Oil Co2 Per Capita
Other Industry Co2

### Sheet 1



# **STORY**



### 4.ADVANTAGES AND DISADVANTAGES

### **ADVANTAGES**

There are several advantages to the "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study:

- Comprehensive analysis: The study provides a comprehensive analysis of global CO2
  emissions and their impact on the environment. It uses data from various sources and
  examines trends in emissions to identify the major sources of greenhouse gas emissions.
- Valuable insights: The study provides valuable insights into the drivers of emissions and the impact of human activities on the environment. It highlights the potential solutions to the climate crisis, including the transition towards renewable energy sources, energy efficiency improvements, and sustainable practices in various sectors.
- Raise awareness: The study raises awareness about the urgency of the climate crisis and
  the need for immediate action to reduce greenhouse gas emissions. It provides valuable
  information for policymakers, businesses, and individuals to take action towards
  reducing emissions and mitigating the impacts of climate change.
- International cooperation: The study calls for international cooperation and coordinated
  efforts to address the climate crisis. It highlights the need for global action to reduce
  emissions and mitigate the impacts of climate change.

Overall, the "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study provides valuable insights into the global CO2 emissions and their impact on the environment. It highlights the urgent need for action to address the climate crisis and the potential solutions to reduce greenhouse gas emissions

#### **DISADVANTAGES**

While "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study has several advantages, it also has some potential disadvantages:

- Limited scope: The study primarily focuses on global CO2 emissions and does not consider other greenhouse gases or environmental impacts, such as air and water pollution, deforestation, or loss of biodiversity.
- Reliance on data: The study relies on data from various sources, including the Global
  Carbon Project and the Intergovernmental Panel on Climate Change (IPCC). There may
  be limitations to the accuracy or completeness of the data, which could affect the results
  of the study.
- Limited solutions: While the study highlights potential solutions to the climate crisis, it may not provide a comprehensive analysis of all possible solutions. Additionally, some of the solutions proposed may face challenges in terms of implementation or feasibility.
- Political implications: The study's findings and recommendations may have political
  implications, which could impact its reception or implementation. There may be
  disagreements or challenges in terms of implementing the recommended solutions,
  particularly in terms of international cooperation and coordinated efforts.

Overall, while the "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study provides valuable insights into the global CO2 emissions and their impact on the environment, it is important to consider its potential limitations and challenges

# **5.APPLICATIONS**

The "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study has several potential applications:

- Policy development: The study provides valuable information for policymakers to develop and implement policies aimed at reducing greenhouse gas emissions and mitigating the impacts of climate change.
- Business strategy: The study can inform business strategies aimed at reducing emissions and transitioning towards renewable energy sources. Companies can use the information to identify opportunities for energy efficiency improvements and sustainable practices.
- Education and awareness: The study can be used to raise awareness and educate the
  public about the urgency of the climate crisis and the need for action to reduce
  greenhouse gas emissions.
- International cooperation: The study's findings can inform international cooperation and coordinated efforts to address the climate crisis. The information can be used to

identify areas where global action is needed and to develop strategies for collaboration and cooperation.

Research: The study can inform further research into the drivers of emissions and the
impact of human activities on the environment. It can also inform research into the
potential solutions to the climate crisis, including renewable energy sources, energy
efficiency improvements, and sustainable practices.

Overall, the "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study has several potential applications across various sectors, including policy development, business strategy, education and awareness, international cooperation, and research.





## **6.CONCLUSION**

In conclusion, the "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study provides valuable insights into the global CO2 emissions and their impact on the environment. The study highlights the urgency of the climate crisis and the need for immediate action to reduce greenhouse gas emissions and mitigate the impacts of climate change.

The study's comprehensive analysis of global CO2 emissions and their drivers provides valuable information for policymakers, businesses, and individuals to take action towards reducing emissions and transitioning towards renewable energy sources. The study's identification of potential solutions to the climate crisis, including energy efficiency improvements, sustainable practices, and renewable energy sources, can inform policy development, business strategy, and research.

While the study has potential limitations and challenges, including a limited scope and potential political implications, its findings and recommendations have important applications across various sectors, including education and awareness, international cooperation, and research. Overall, the "Unearthing the Environmental Impact of Human Activity:

## 7.FUTURE SCOPE

The "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study provides a valuable starting point for future research and analysis. There are several areas where further research can build on the study's findings and expand our understanding of the climate crisis:

- ➤ Other greenhouse gases: The study primarily focuses on CO2 emissions, but other greenhouse gases, such as methane, nitrous oxide, and fluorinated gases, also contribute to the climate crisis. Further research can examine the drivers of these emissions and their impact on the environment.
- Regional analysis: The study provides a global analysis of emissions, but there may be regional differences in emissions and their drivers. Further research can examine regional differences in emissions and the potential solutions to reduce them.
- Implementation challenges: The study identifies potential solutions to the climate crisis, but there may be challenges in terms of implementing these solutions. Further research can examine the barriers to implementation and identify strategies to overcome them.

➤ Technological innovations: The study highlights renewable energy sources as a potential solution to the climate crisis, but there may be technological innovations that can further reduce emissions and mitigate the impacts of climate change. Further research can examine the potential of emerging technologies, such as carbon capture and storage, to address the climate crisis.

Overall, the "Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis" study provides a valuable foundation for future research and analysis of the climate crisis. Further research can build on the study's findings and expand our understanding of the drivers of emissions, the impact of human activities on the environment, and the potential solutions to reduce emissions and mitigate the impacts of climate change