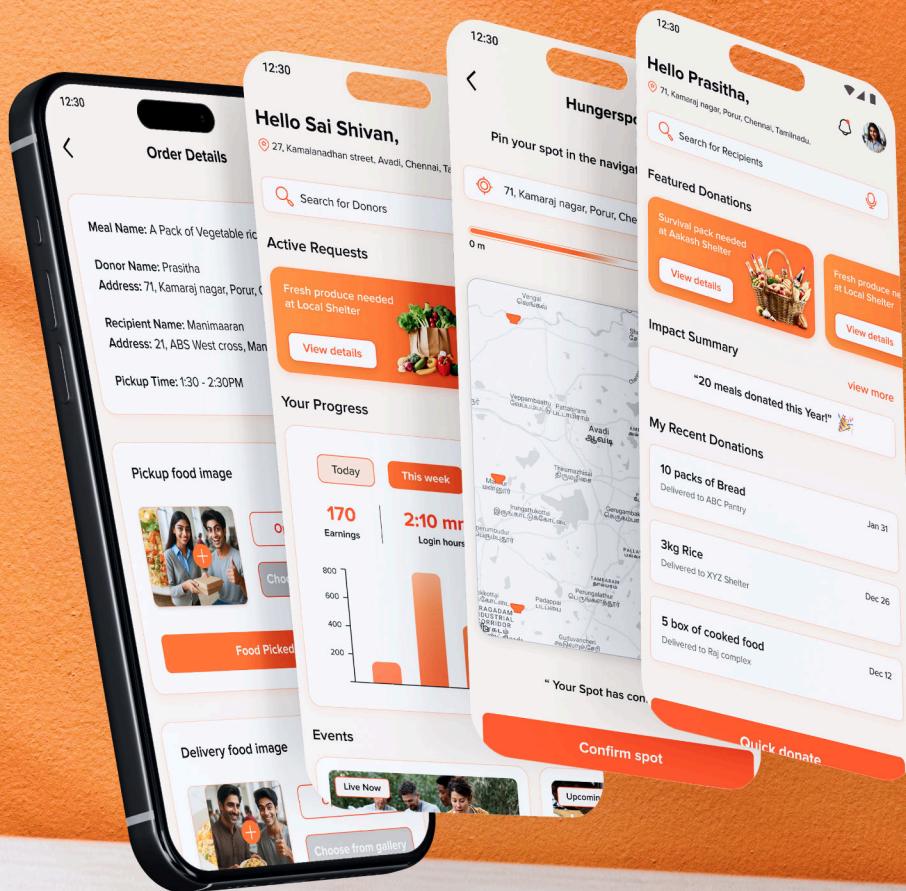




# Shareplate

@2025

Food donation App



Participation  
**UX UI 100%**

Screens & Duration  
**90+ | 28 weeks**



Tools

Designer  
**Parvathavarthini A**



# What is **Shareplate?**

**Shareplate** is a community-driven food donation app that connects donors, recipients, and volunteers to reduce food waste and fight hunger.



**"This project explores how design connects surplus food with those in need through a unified platform for donors, recipients, and volunteers."**





## The Problem

Tons of edible food go to **waste** daily while many sleep **hungry**, due to a **CD** gap in connecting donors and receivers in real time. This disconnect results in food loss, missed opportunities, and a fragmented experience that limits trust and impact.



## The Solution



**Shareplate** transforms surplus food into **hope** by enables donors to post surplus food, allows recipients to locate and request available food nearby, and empowers volunteers to assist in pickup and delivery ensuring **no edible food goes to waste**.

## With Shareplate you can,

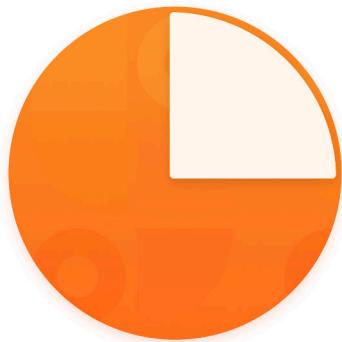
- ★ Easily share surplus food with real-time tracking and recognition.
- ★ Receive safe, timely meals with dignity and reliability.
- ★ Coordinate pickups and deliveries with clear navigation and updates.
- ★ Connect locally to fight hunger through shared efforts.



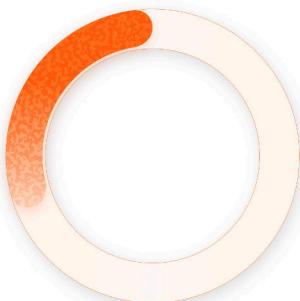


## Statistics on Food wastage

Research findings from Published Sources on Food waste



Every year, 1.3 billion meals are produced globally, yet one-third of all food made for humans ends up wasted.



**105/127**

About 2.8 billion people in the world suffer from chronic undernourishment out of 8.5 billion.

Food security has been a major concern in India. In 2024, the Global Hunger Index ranked India at 105th out of 127 countries.



Shareplate



Shareplate





## Meet the users



### Donor

Individuals or businesses  
with excess food



### Recipient

People in need of meals



### Volunteer

Community members who  
help deliver the food

# Logo designing

Designing a compassionate Identity for Social good

## Logo creation



Half Bowl



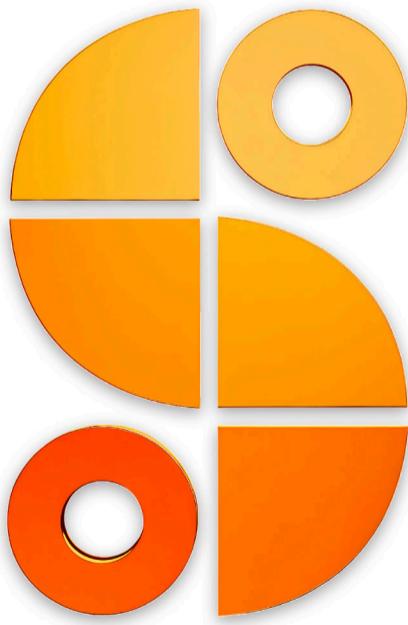
Connectivity



Person head



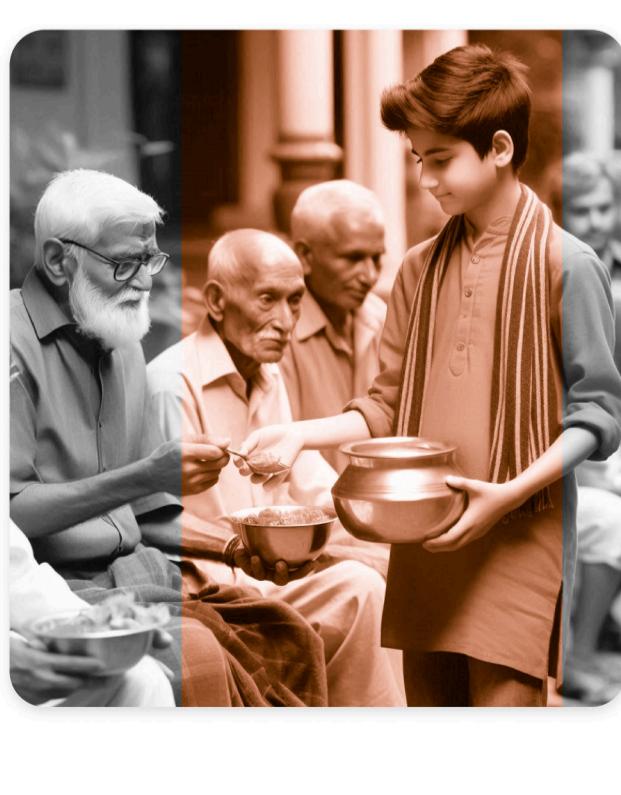
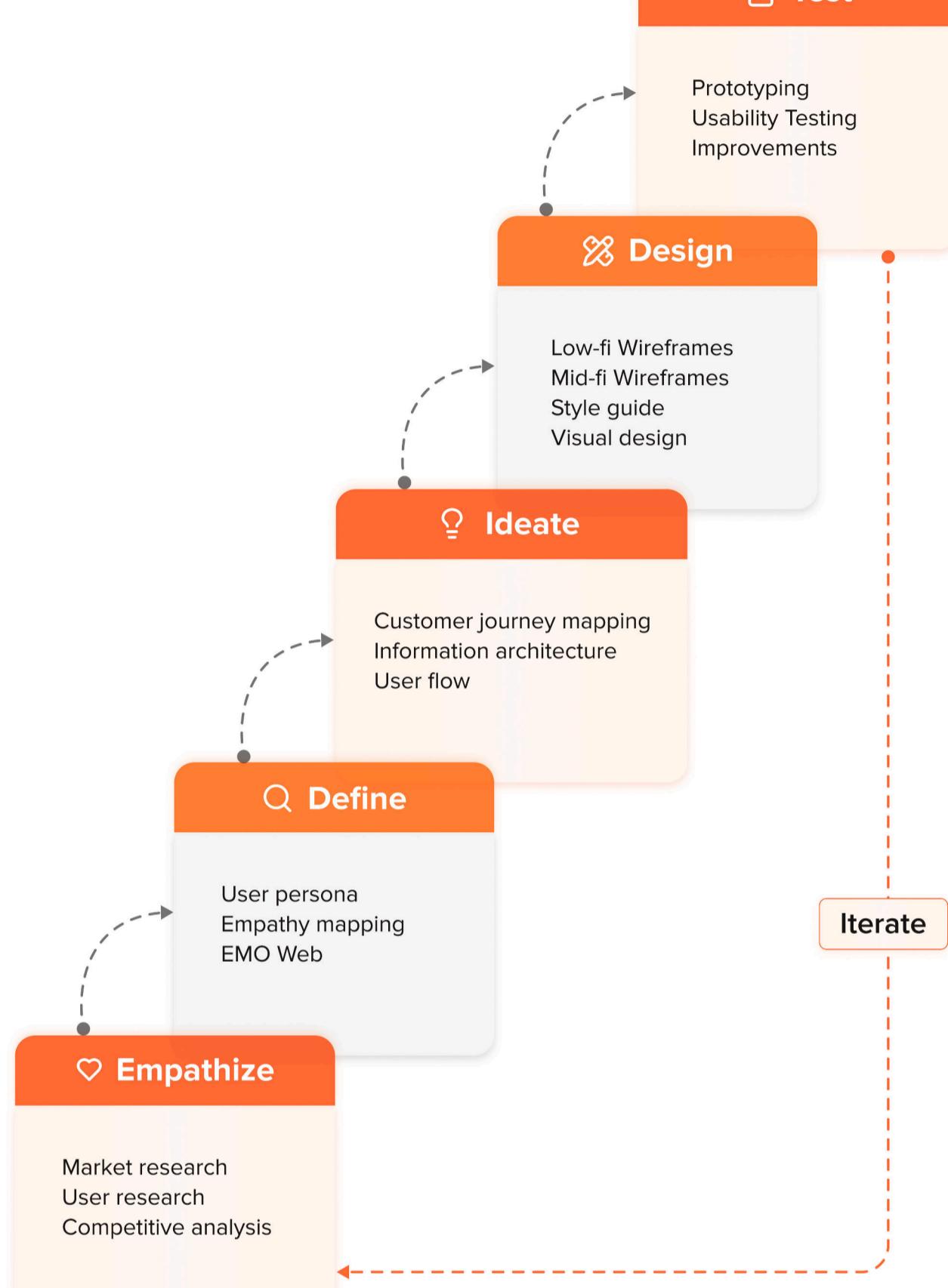
Streamline process from **Donor** to **Recipient**  
makes the bowl complete





# Design Evolution

A Human-centered process to address complex challenges through Empathy, creative Ideation, and continuous Iteration





# Market Research

Evaluating Market Scope, Competitors, and Product Strengths

## Market Size analysis 📈

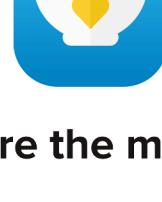
With a ₹1.66 lakh crore global market and a ₹378 crore opportunity in India, Shareplate bridges social impact with scalable potential.

**TAM (Global):** ₹1.66 Lakh Crore - Based on 6.6B smartphone users, estimating ₹249 donation/user/year.

**SAM (India):** ₹1.89 Lakh Crore - India holds 11.4% of global mobile users.

**SOM (Target):** ₹378 Crore - Assuming 2% market capture through unique offerings and positioning.

## Competitive analysis 🔎



Olio



Geev



Food Sharing

⬇️ 5M+ ⭐ 4.8

⬇️ 1M+ ⭐ 4.6

⬇️ 1M+ ⭐ 4.6



Share the meal



Ketto



Meals of mercy

⬇️ 1M+ ⭐ 4.5

⬇️ 100K+ ⭐ 4.0

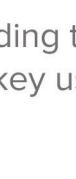
⬇️ 10K+ ⭐ -

## Product feature comparison ⚖️

### App features



Food listing	✗	✓	✗	✗	✗	✗
Donation approval	✓	✗	✓	✗	✗	✗
Pickup management	✗	✗	✓	✗	✗	✗
Hungerspot map	✗	✗	✗	✗	✗	✗
Live tracking	✓	✓	✓	✗	✗	✗
Feedback & Ratings	✓	✗	✓	✗	✓	✗
Impact analytics	✓	✗	✓	✓	✓	✓
Search & Filter	✓	✗	✓	✓	✓	✗
Community group	✓	✗	✗	✗	✓	✗
Donation challenges	✓	✗	✗	✓	✗	✗
My wishlist	✗	✗	✗	✗	✗	✗



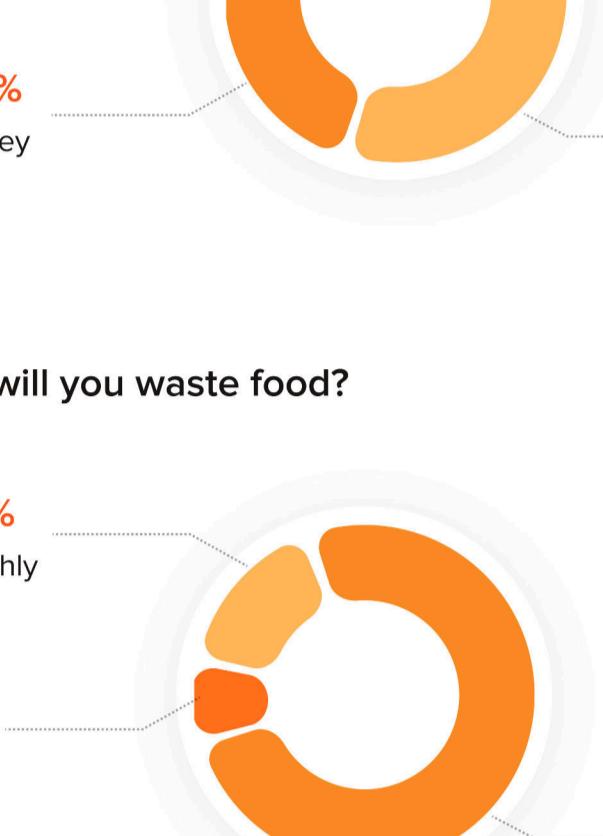
# User Research

Understanding the motivations, challenges, and expectations of our key users to create a Human-centered solution

## Quantitative Research

Collected responses from 50 participants via Google Forms to understand public perception and behavior around food donation.

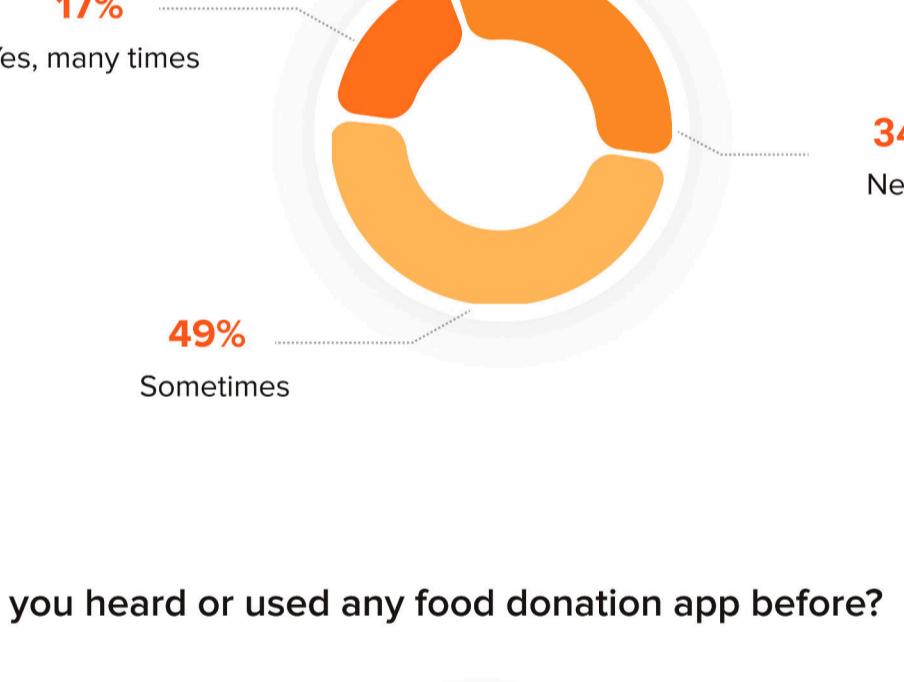
### 1. Are you a donor?



### 2. What kinds of donations have you been a part of?



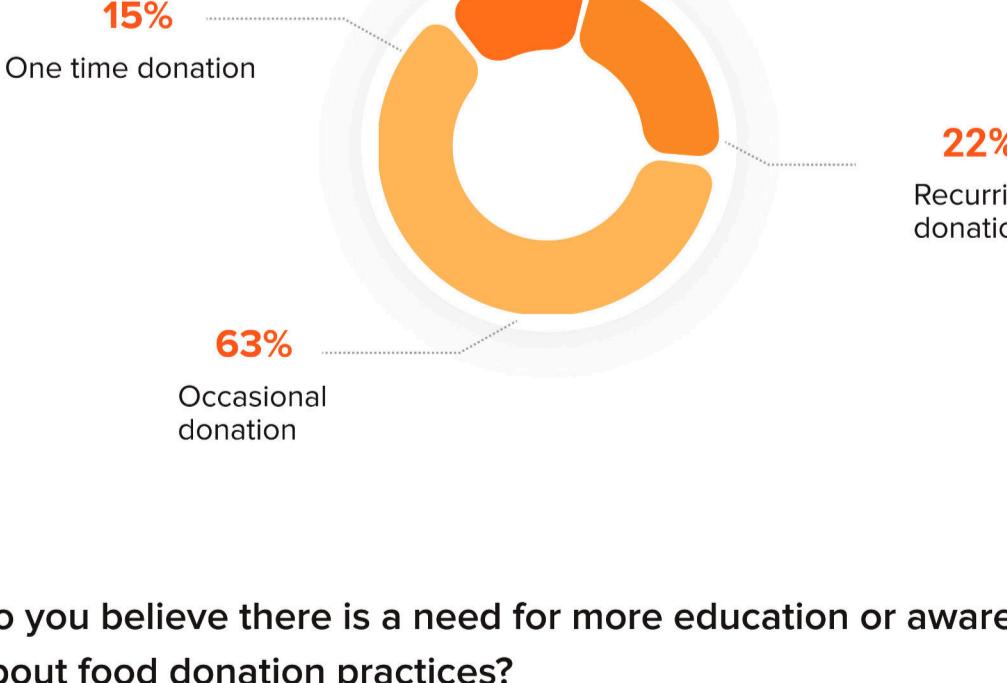
### 3. How often will you waste food?



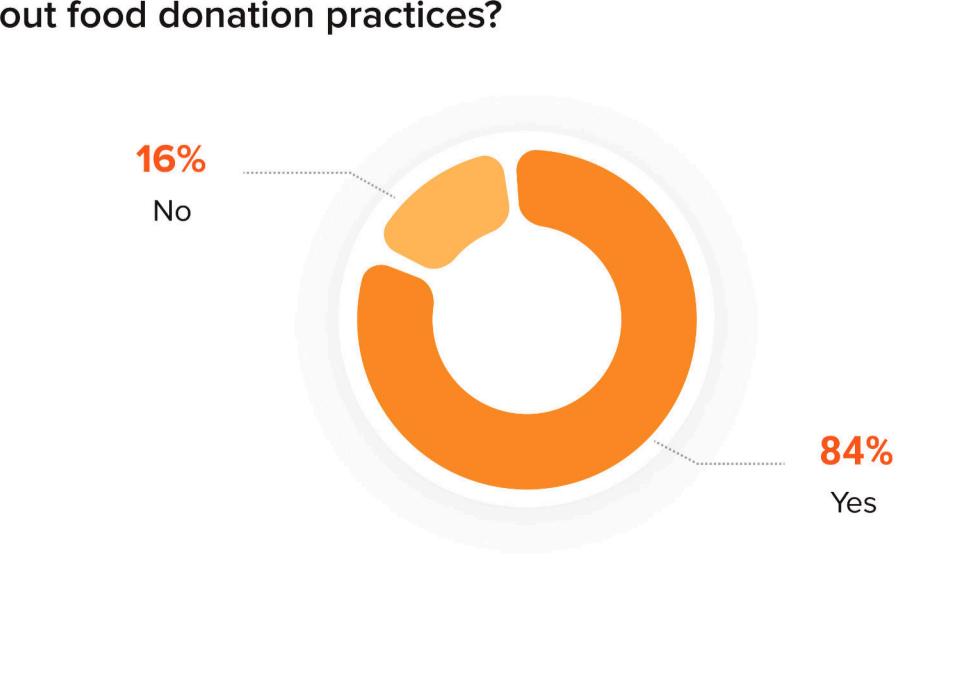
### 4. Do you think of donating your waste food?



### 5. What types of food items do you typically donate?



### 6. Have you ever faced challenges or obstacles when donating food?



### 7. Have you heard or used any food donation app before?



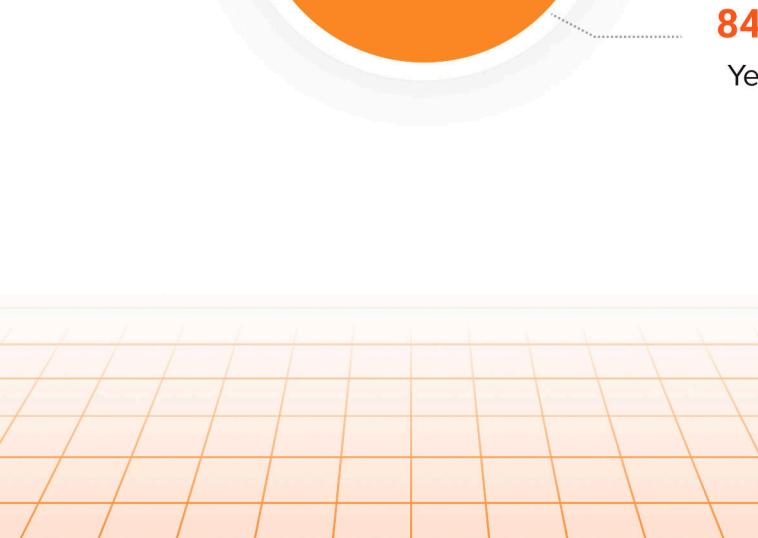
### 8. Has the pandemic (or other recent events) influenced your charitable giving decisions?



### 9. How do you prefer to make donations?



### 10. Do you believe there is a need for more education or awareness about food donation practices?



## Qualitative Research 🎧

Conducted in-depth interviews with 5 individuals from each user group to gain insights into their real-world motivations, needs, and pain points.



What are the challenges or problems you've faced while trying to donate food?

How do you currently manage or handle surplus food?

What motivates you to donate food?

How frequently do you donate surplus food?

Do you expect any form of recognition, acknowledgment, or feedback for your donation?

What features would you expect or appreciate in a food donation app?



How does food insecurity impact your mental and emotional well-being?

At what time of day do you struggle most with hunger or food access?

In what ways does your financial background impact your food needs?

How easy or difficult is it to locate and access donated food?

What extra support or services would you like with food distribution?

Have you faced any issues with food packaging, labeling, or storage?



What challenges do you face while coordinating or transporting food?

What motivated you to become a food donation volunteer?

Can you describe your experience during pickup and delivery tasks?

Do you feel recognized or valued for the time and effort you give?

What support or features would make your volunteering experience smoother?

How do you feel after completing a delivery or helping someone in need?

# User Persona

Capturing real user behaviors, goals, and frustrations to inform the design process

## Donor

### Personality

Empathetic  
Responsible  
Altruistic  
Compassionate  
Mindful

### Motivations

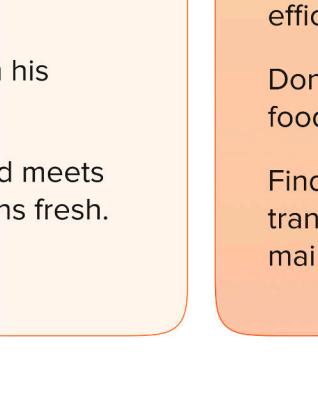
Willingness  
Satisfaction  
Happiness  
Gratitude

### Goals

He believes in giving back to the community that supports his business.  
Passionate about addressing food insecurity.

### Chandran, 39

A compassionate, altruistic Brass Lamp casting businessman and an Agriculturist, Swamimalai.



By day, he molds metal into elegant lamps; by dusk, he nurtures crops. Deeply rooted in his community, he believes in sharing his surplus with those in need.

### Needs

To find out appropriate location of food receivers.  
To see tangible results from his donations like tracking.  
To ensure that donated food meets safety standards and remains fresh.

### Frustrations

Does not have a proper platform for efficient distribution of food.  
Donors does not know to whom their foods are being donated.  
Finding efficient logistics ways to transport food to recipients while maintaining freshness is a challenge.

## Recipient

### Personality

Resilience  
Cautious  
Resourceful  
Hopeful  
Grateful

### Motivations

Survival  
Economic hardship  
Hope for change  
Necessity  
To support family  
Cultural beliefs

### Goals

To satisfy hunger and obtain essential nutrients.  
To have a steady supply of food helps alleviate day-to-day hunger.  
Aspiration to improve their situation and express gratitude at any cost.

### Rukumani, 45

Caretaker at a old age home at Natchiarkoil.



Born and raised in a quaint village, Rukumani is a warm, kind-hearted soul devoted to caring for the elderly at the local old age home, where her compassion brings joy to many.

### Needs

To receive quality meals that are well packed with desired quantity.  
To track the arrival of food at right time as stated before without any delay.  
To receive meals with dignity, through respectful surroundings and interaction.

### Frustrations

Uncertainty about the next meal arrival, leads tp stress and anxiety.  
Feels helpless when they can't choose the kind of food they receive.  
Coordinating food distribution, storage, and transportation can be complex.

## Volunteer

### Personality

Responsible  
Energetic  
Compassionate  
Detail-Oriented  
Humble

### Motivations

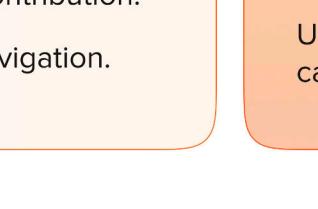
Service  
Fulfillment  
Empathy  
Community Impact  
Gratitude  
Impact

### Goals

Serve as a reliable bridge between donors and receivers.  
Minimize food wastage in his locality.  
Educate others about the importance of food sharing.

### Arjun, 26

Delivery Executive and volunteer in social groups from Kumbakonam.



Arjun spends his free time volunteering to deliver food to the needy. Raised with humble values, he understands the worth of a meal and shows up, to make a difference.

### Needs

Better coordination between donors and receivers.  
Assurance of food safety during transit.  
Recognition of effort and contribution.  
Tools for task clarity and navigation.

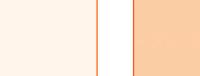
### Frustrations

Unclear process and no real-time updates during delivery.  
Difficulty coordinating with donors or receivers.  
Unexpected weather condition causing delivery delays.



# Empathy Mapping

Visualizing user emotions and expectations

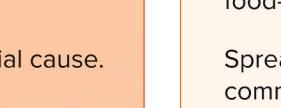


## Says 🗣️

As an agriculturist, I understand the importance of every grain.  
Wasting food is a shame when so many go hungry.  
Mindful cooking and sharing can reduce food waste.  
Encouraging my family and peers to donate is important.

## Thinks 💭

Will this donation genuinely reach someone in need?  
Am I contributing to a trustworthy and transparent system?  
Is this effort really creating long-term impact?  
How can I inspire others around me to value food more?



## Feels ❤️

Grateful for the opportunity to help someone in need.  
Emotionally disturbed seeing food go to waste.  
Proud to contribute to a greater social cause.  
Feels connected to the community through acts of giving.

## Does ✅

Regularly donates surplus or extra cooked food to verified channels.  
Educates children and neighbors on food-saving habits.  
Spreads awareness within his agricultural community about responsible food usage.  
Actively checks and ensures food quality before donation.



## Says 🗣️

Thanking donors for their kindness. Also, the residents will appreciate this.

Let's all strive to reduce food waste and appreciate the value of every meal.

I wish we could thank the donors in person.

This food donation will make a big difference in our residents' lives.

## Thinks 💭

Are we meeting their dietary requirements?  
How can I maintain a steady supply of food?

I hope donors know how much their contribution means.

How can I maximize the use of donated food?



## Feels ❤️

Joy in seeing the residents enjoy the meals.  
Care deeply about the well-being of elderly residents.  
I'm grateful to the donors for their seamless contribution.  
Frustrated about the arrival of the next meal without delay.

## Does ✅

Check the quality, freshness, and suitability of donated food.  
Serve the meals with care and compassion.  
Express generosity by thanking donors sincerely.  
Inform colleagues about food received and plan meals accordingly.



## Says 🗣️

I just want to help people who are struggling with hunger.  
Food shouldn't go to waste when others are starving.  
We need more people to volunteer in these acts.  
Sometimes I don't know where I'm needed the most.

## Thinks 💭

Am I making a real difference?  
Will I be safe while delivering this food?  
How can I ensure the freshness of the food I am delivering?  
I need to manage this alongside my regular routine.



## Feels ❤️

Volunteering makes me feel alive and more valued.

I would be frustrated if a delivery does not go right.

Sometimes I feel little anxious at tough situations.

I am really grateful to receive such kind gestures from both ends.

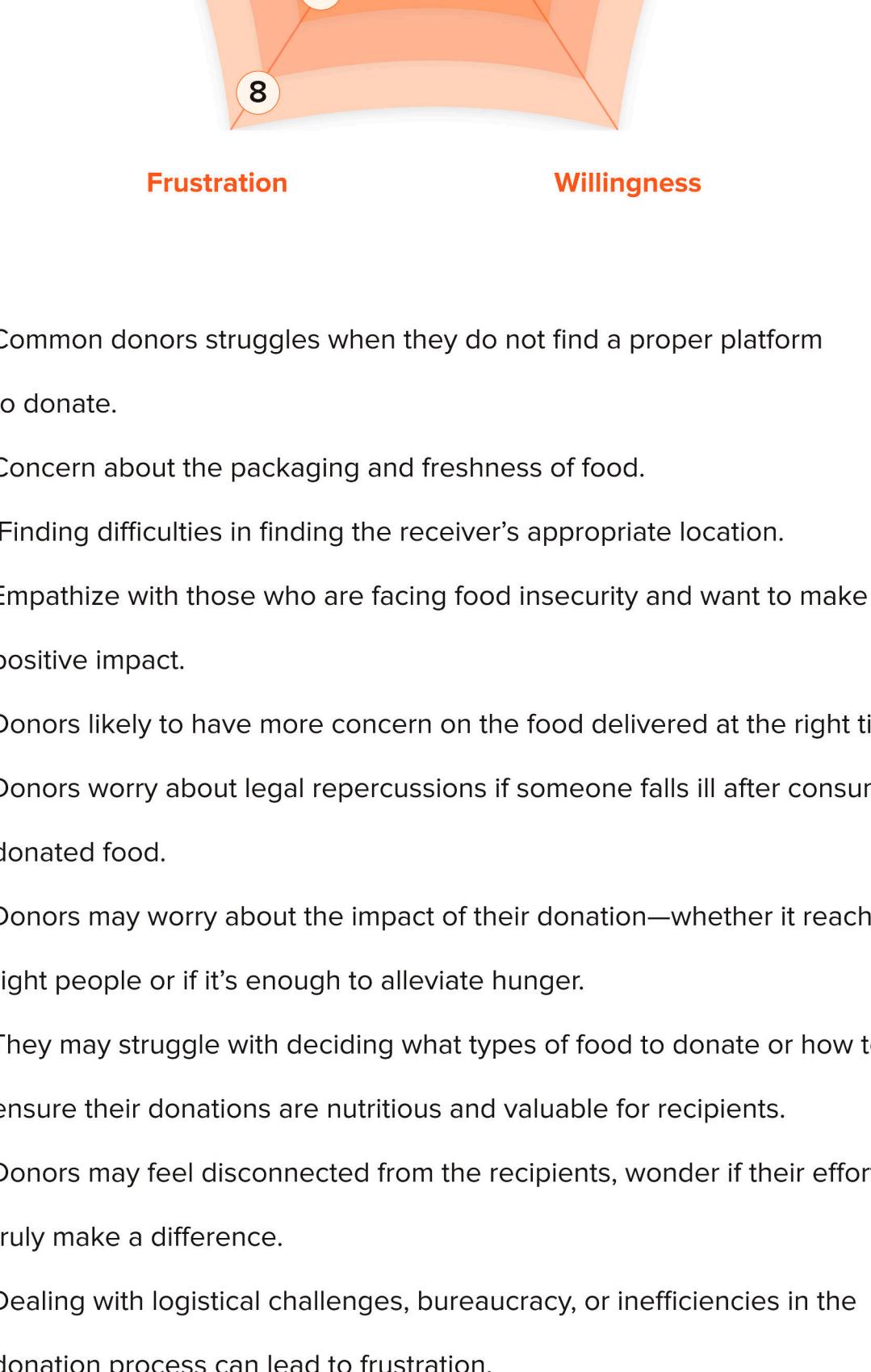
## Does ✅

Picks up and delivers food to shelters or individuals in need.  
Shares awareness about food rescues and hunger relief.  
Talks with people during deliveries to understand their situation.  
Connects with NGOs and support workers to streamline food pickup and delivery.

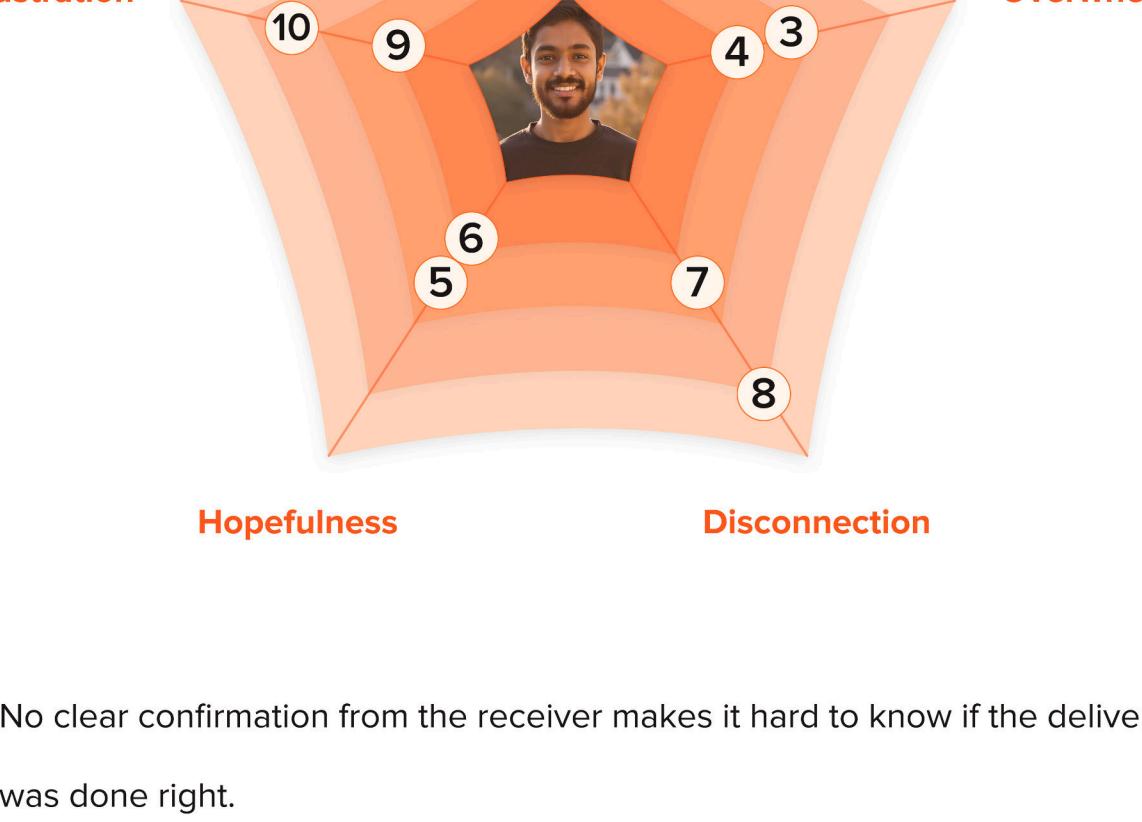


# EMO Web

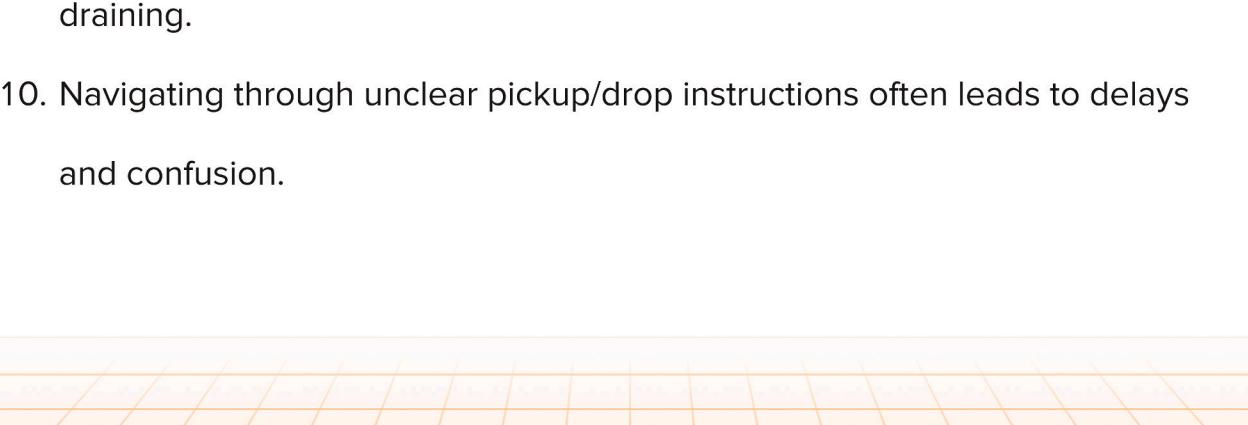
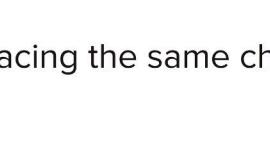
Mapping User pain points across the emotional spectrum



1. Common donors struggle when they do not find a proper platform to donate.
2. Concern about the packaging and freshness of food.
3. Finding difficulties in finding the receiver's appropriate location.
4. Empathize with those who are facing food insecurity and want to make a positive impact.
5. Donors likely to have more concern on the food delivered at the right time.
6. Donors worry about legal repercussions if someone falls ill after consuming donated food.
7. Donors may worry about the impact of their donation—whether it reaches the right people or if it's enough to alleviate hunger.
8. They may struggle with deciding what types of food to donate or how to ensure their donations are nutritious and valuable for recipients.
9. Donors may feel disconnected from the recipients, wonder if their efforts truly make a difference.
10. Dealing with logistical challenges, bureaucracy, or inefficiencies in the donation process can lead to frustration.



1. Food receivers often receive perishable food items that may not be handled properly, risking foodborne illnesses.
2. Uncertainty about when the next meal will arrive, leads to stress and anxiety.
3. Food receivers may feel disempowered when they have no say in the types of food they receive.
4. Facing difficulties in finding a recurring donor during different timelines.
5. Food receivers may struggle to access food due to physical limitations or location.
6. Receivers likely to feel grateful if they receive food at the right time.
7. Sometimes, receivers fear about physical illness after consuming the donated food.
8. Receivers face judgment and discrimination while receiving food in public spaces.
9. To receive quality meals that are well packed with desired quantity for an individual.
10. Donated food may lack essential nutrients, affecting overall health.



1. No clear confirmation from the receiver makes it hard to know if the delivery was done right.
2. Worrying whether the food was in acceptable condition by the time it reached the destination.
3. Receiving multiple delivery calls during a single day makes it difficult to keep up.
4. Trying to juggle volunteering with personal life or a full-time job becomes challenging over time.
5. Starting out with excitement, but later noticing that systemic issues reduce actual impact.
6. Expecting visible change, but feeling like the problem remains unchanged despite repeated efforts.
7. Rarely meeting or speaking to the people they help, making the work feel impersonal.
8. Not knowing if others are facing the same challenges, leading to a sense of isolation in the role.
9. Long delivery routes in harsh weather conditions make the task unnecessarily draining.
10. Navigating through unclear pickup/drop instructions often leads to delays and confusion.



# Customer Journey mapping

Visualizing the User's real life path to Identify gaps and opportunities

## Donor

STAGE	Awareness	Intention	Exploration	Engagement	Handover	Recognition
ACTIONS	Seeing news and reports about hunger	Decides to share leftover food.	Researching local food banks or identifying roadside needy people	Packs and stores food.	Hands food to volunteer/ recipient.	Receives feedback and thanks.
TOUCH-POINTS						
THOUGHTS	"So much food goes to waste."	"I want to make a difference."	"Who needs this now?"	"This should help someone."	"I hope this gets used well."	"That felt meaningful!"
EMOTIONS						
PAINPOINTS	Lack of knowledge about food donation	Unsure where to start.	Lack of visibility into need.	Uncertainty about storage hygiene.	Mismatch in timing or logistics.	No closure sometimes.
OPPORTUNITY	Educate public via local drives and stories.	Offer simple offline sign-up at events or temples.	Create community noticeboards / food need alerts.	Provide printed donation prep guides / starter kits.	Synchronize donor/volunteer timings via calls or notice.	Encourage volunteers to share recipient feedback anonymously.

## Recipient

STAGE	Awareness	Request	Validation	Engagement	Fulfillment	Gratitude
ACTIONS	Feeling hungry and came to know about food sharing nearby.	Asks for food from known contacts.	Gets confirmation food is coming.	Accepts and checks the food.	Shares with family.	Reflects with prayer or thanks.
TOUCH-POINTS						
THOUGHTS	"Maybe this can help us today."	"Hope they don't judge me."	"Thank God!"	"Hope it's still fresh."	"This helps more than they know."	"I want to give back someday."
EMOTIONS						
PAINPOINTS	Feels embarrassed to ask.	Fear of rejection.	Last-minute cancellations.	Food may not match dietary needs.	Doesn't know the donor to thank.	May not know how to reciprocate.
OPPORTUNITY	Normalize food requests as community care, not charity.	Train community volunteers on empathetic communication.	Build a local volunteer backup pool for urgent needs.	Add visual markers or verbal descriptions of contents.	Enable indirect appreciation (e.g., notes via volunteers).	Enable small ways to give back — e.g., handmade thank-you notes.

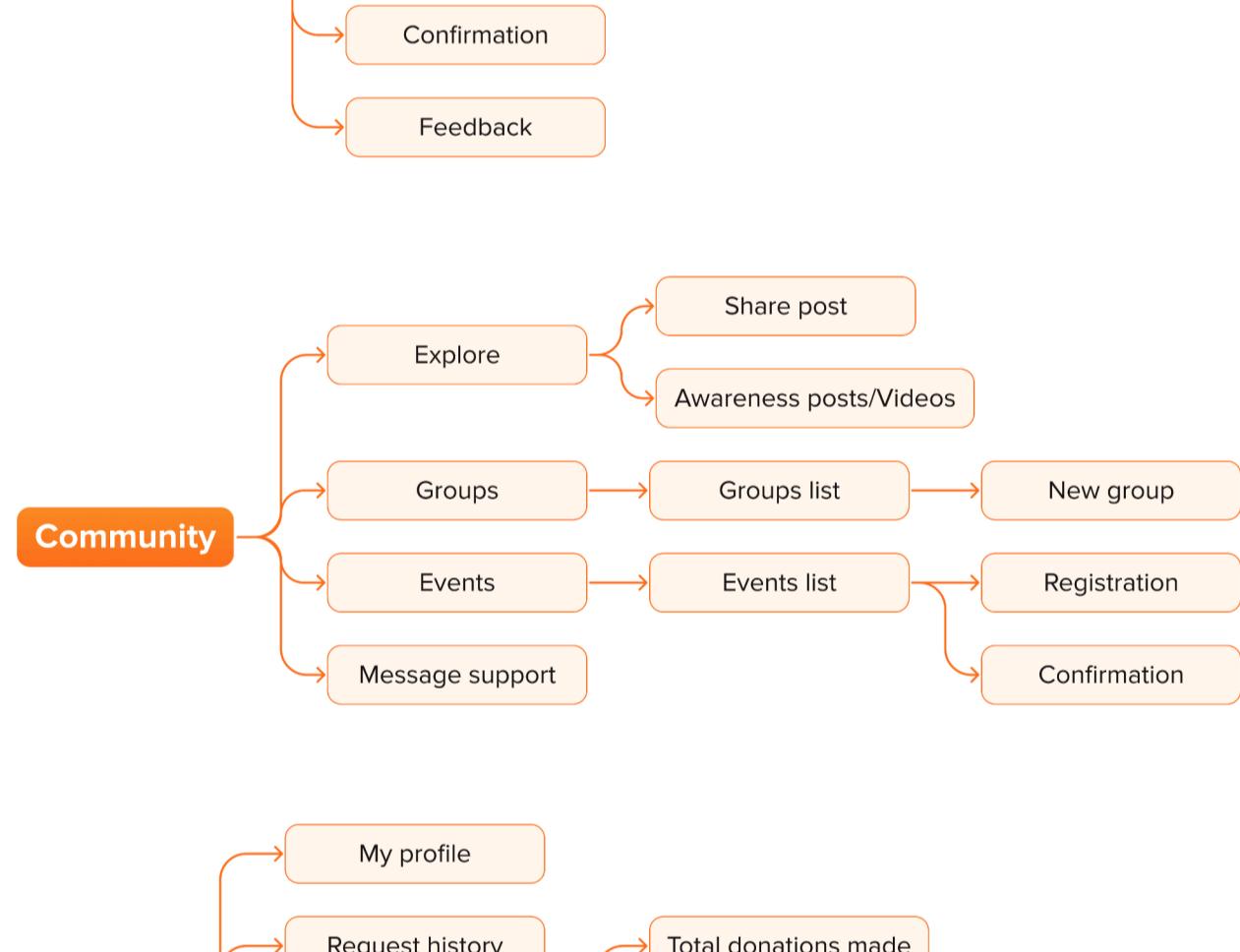
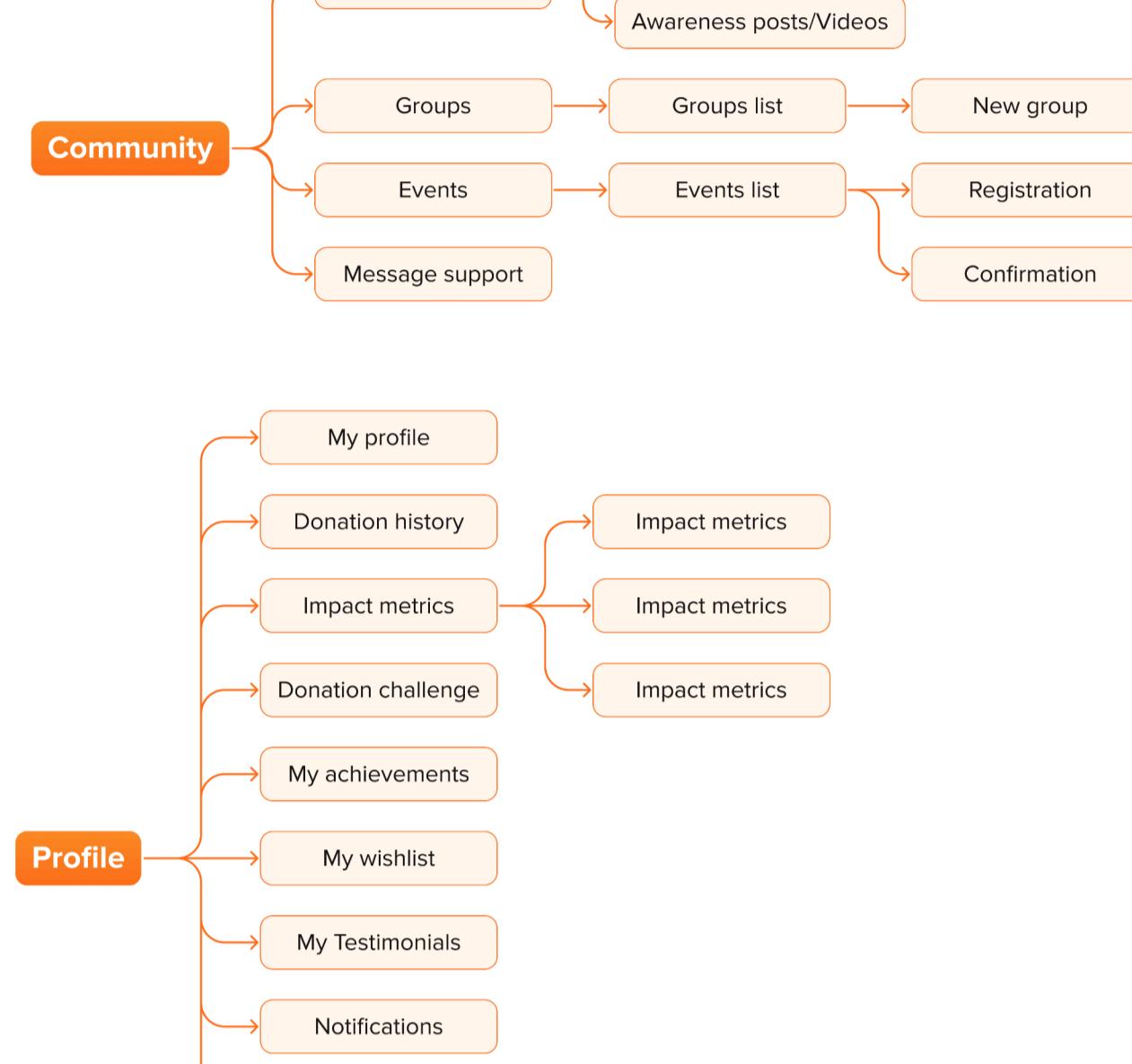
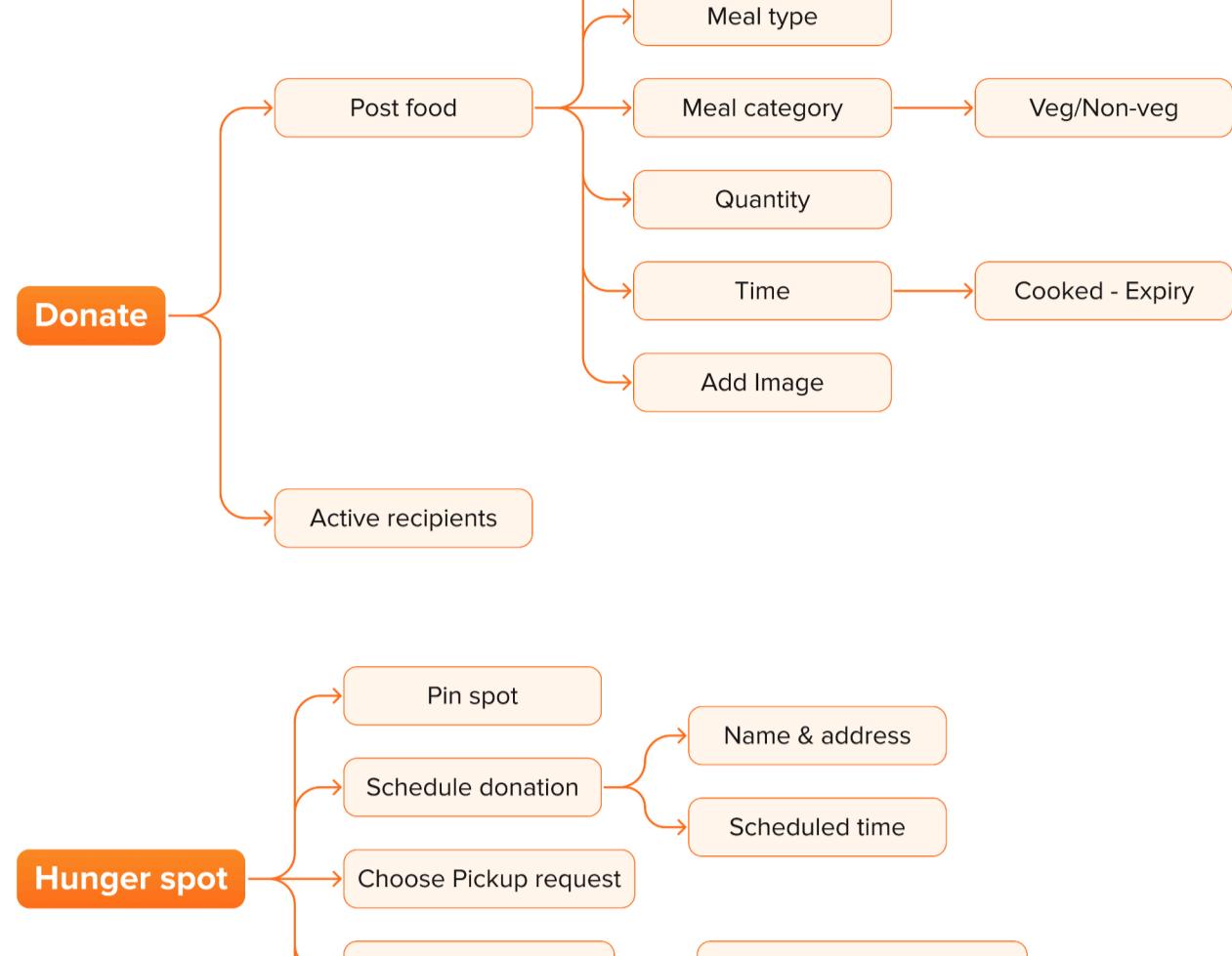
## Volunteer

STAGE	Awareness	Onboarding	Discovery	Engagement	Execution	Impact
ACTIONS	Notices food distribution need.	Joins local group effort.	Learns about donor-recipient plan	Picks up, transports food	Delivers food with care	Feeling grateful
TOUCH-POINTS						
THOUGHTS	"Someone should be helping."	"I want to help but don't know the process."	"This seems manageable."	"People are counting on me."	"Glad they got it in time."	"Even small actions matter."
EMOTIONS						
PAINPOINTS	Doesn't know how to start.	No structured process.	Not aware of dietary/religious needs sometimes.	Faces time and navigation issues.	Struggles with coordination.	Fatigue or low recognition.
OPPORTUNITY	Community drives and peer invitations to recruit volunteers.	Print/host simple role cards or flow posters at drop points.	Provide short checklists per delivery	Offer printed area maps / weather prep tips.	Appoint a daily local coordinator	Enable community-based recognition boards or badges.

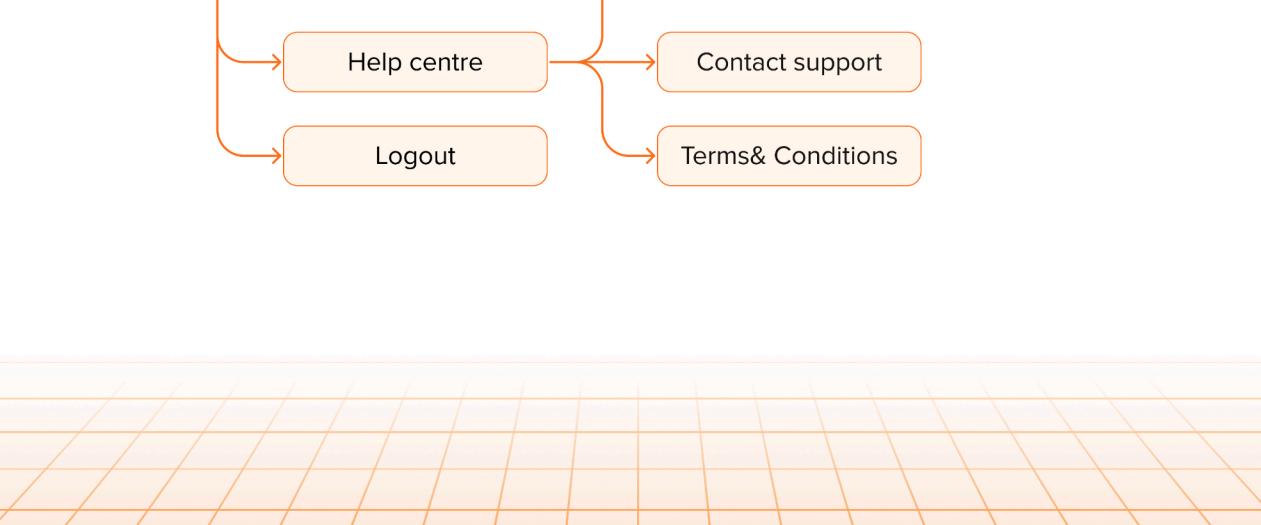
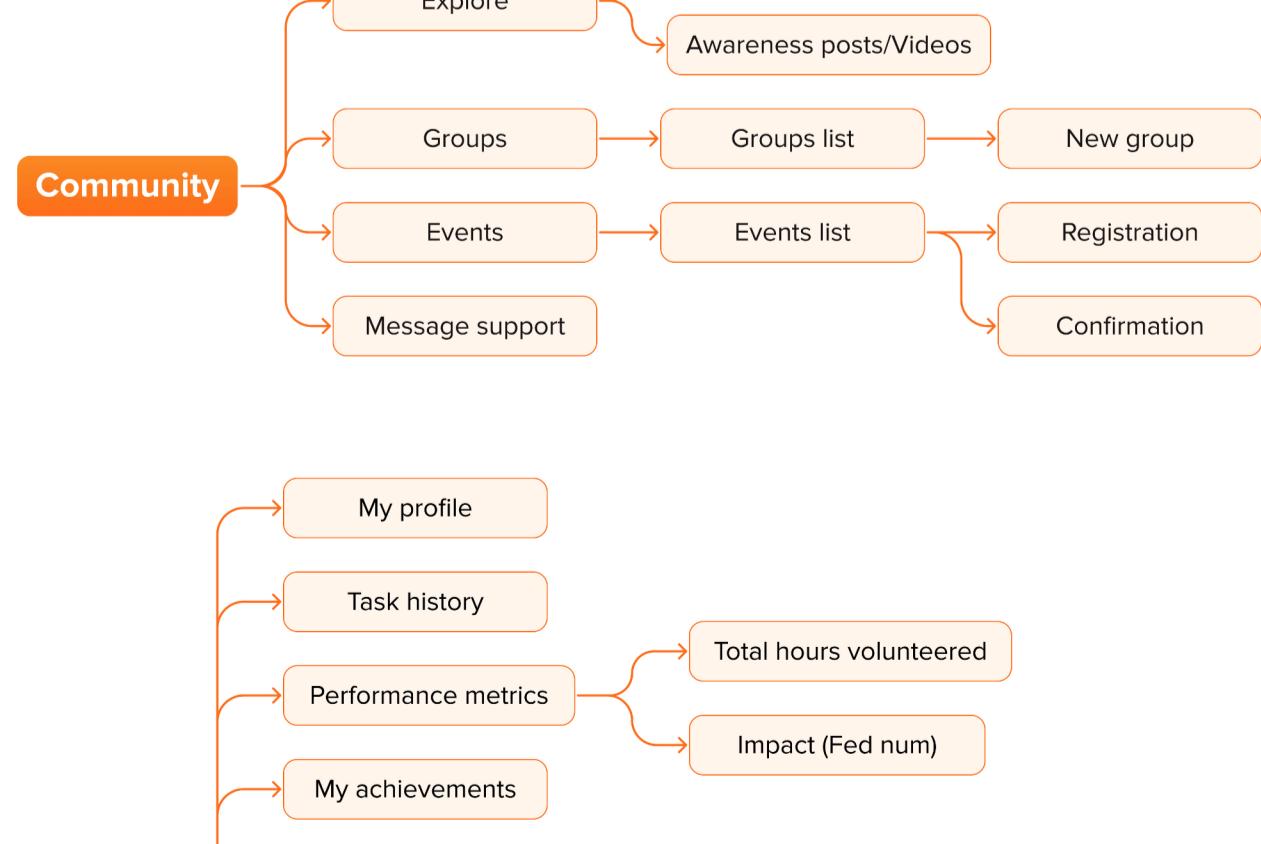
# Information Architecture

Organizing content for Intuitive User flow

## Donor



## Recipient

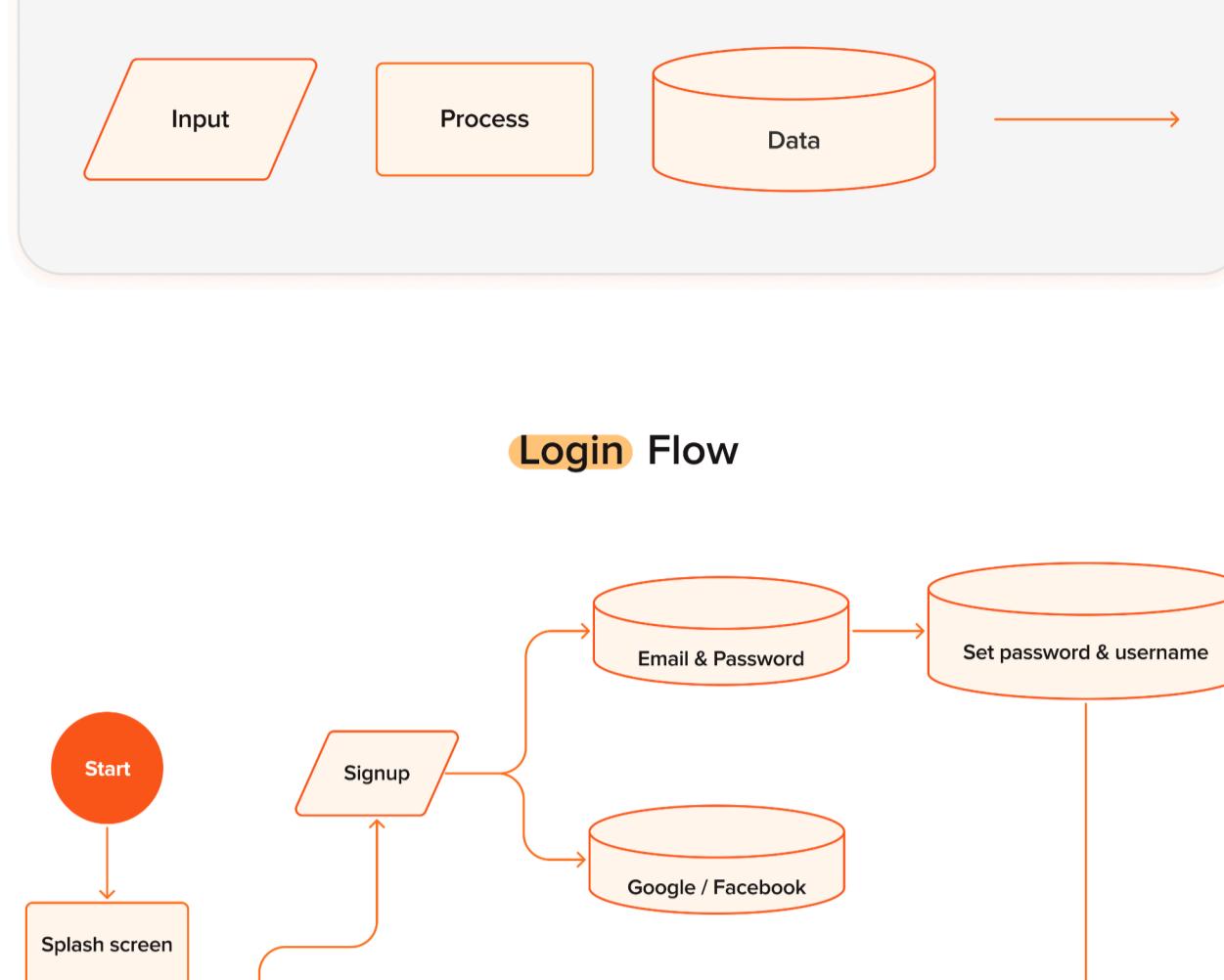


## Volunteer

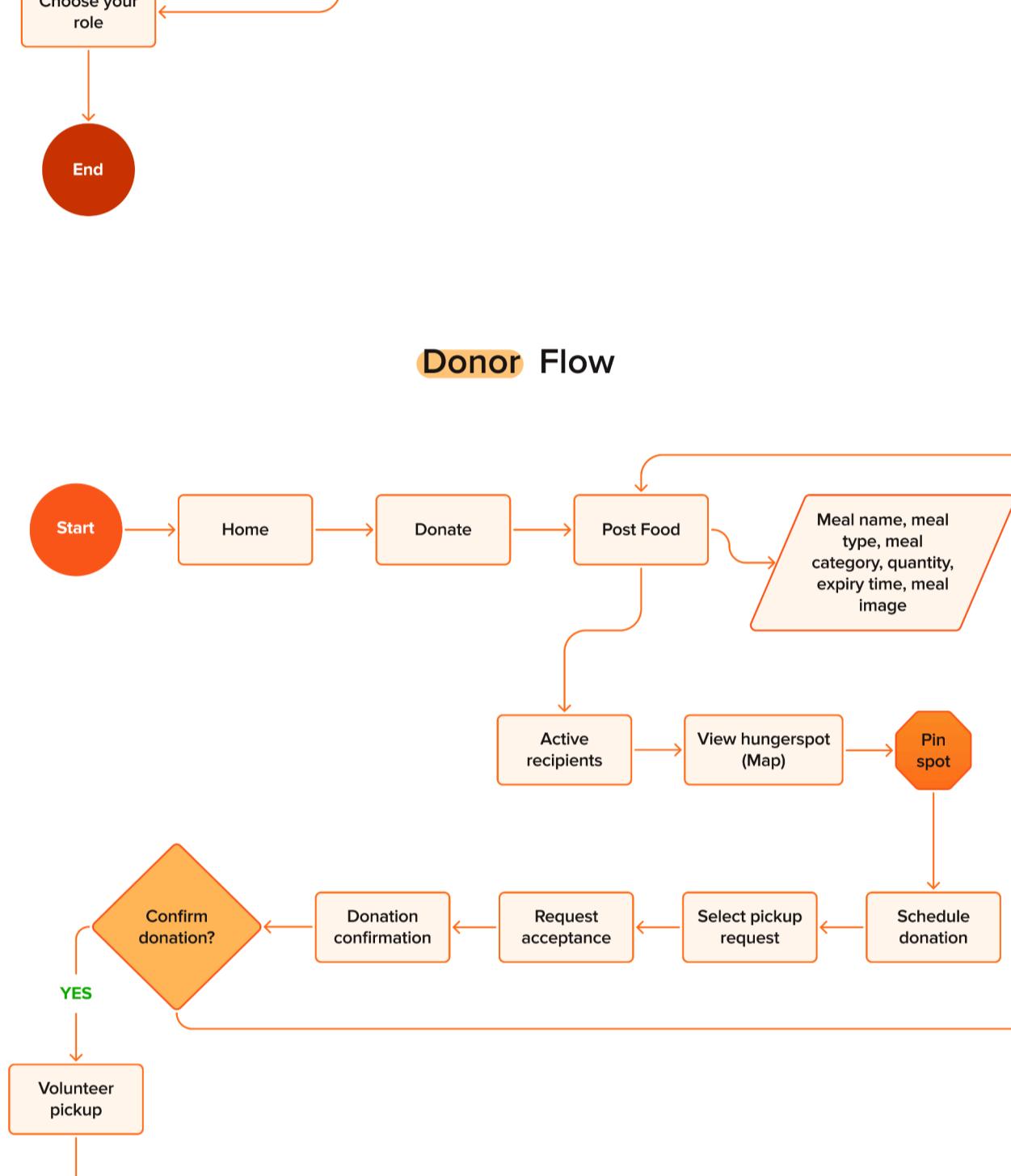


# User Flow

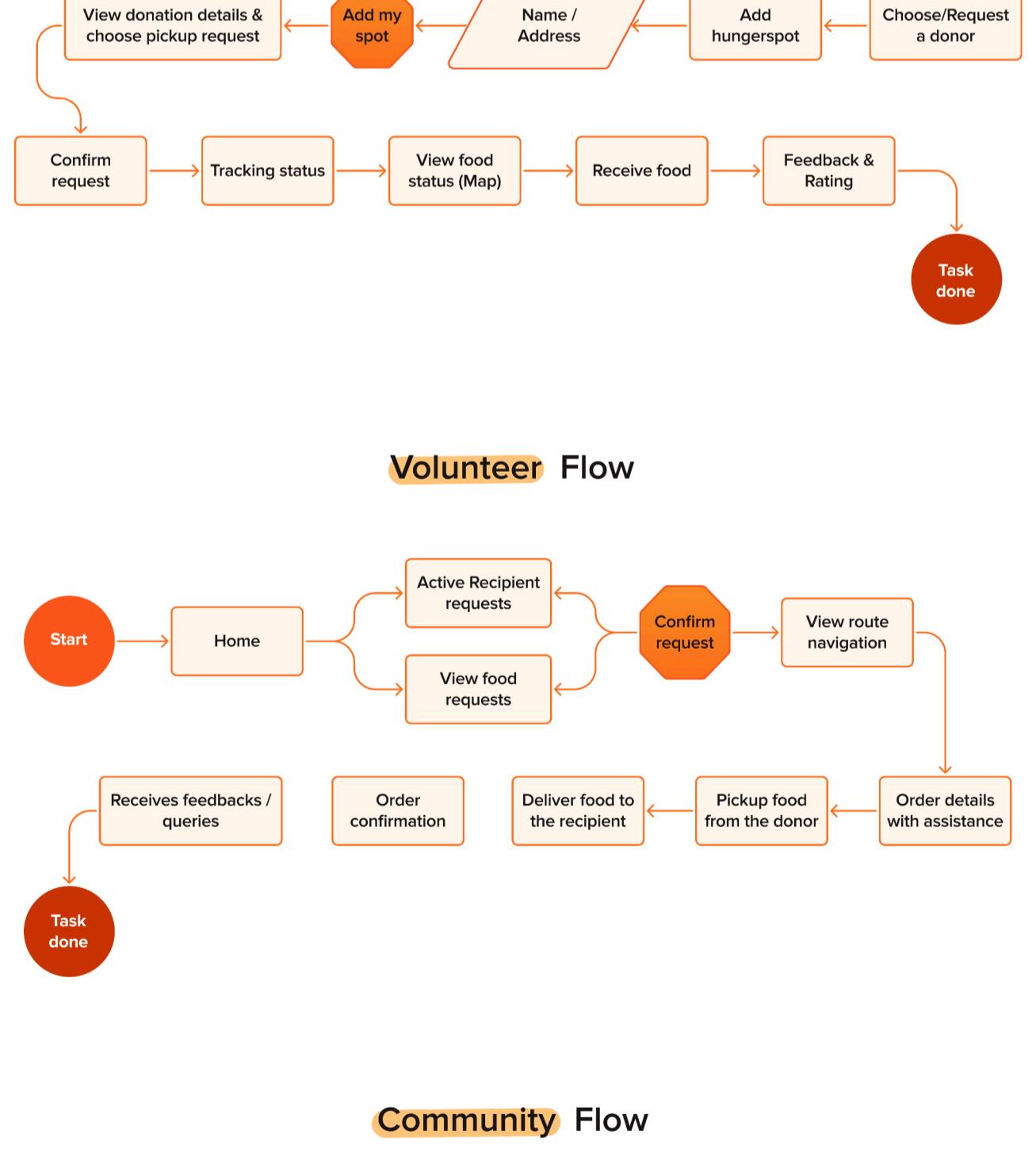
Breaking down the Journey Into actionable steps



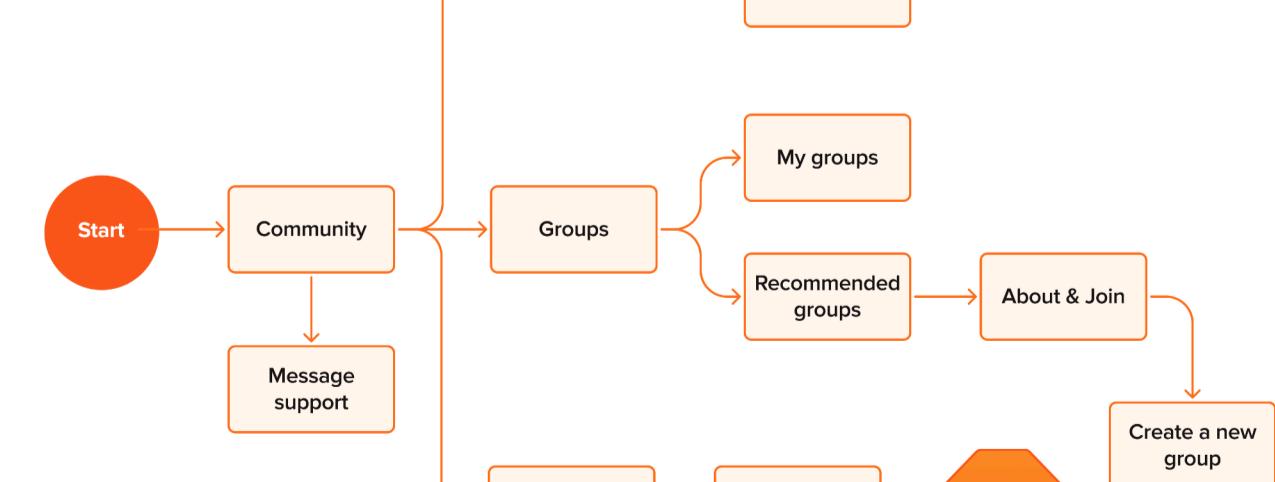
## Login Flow



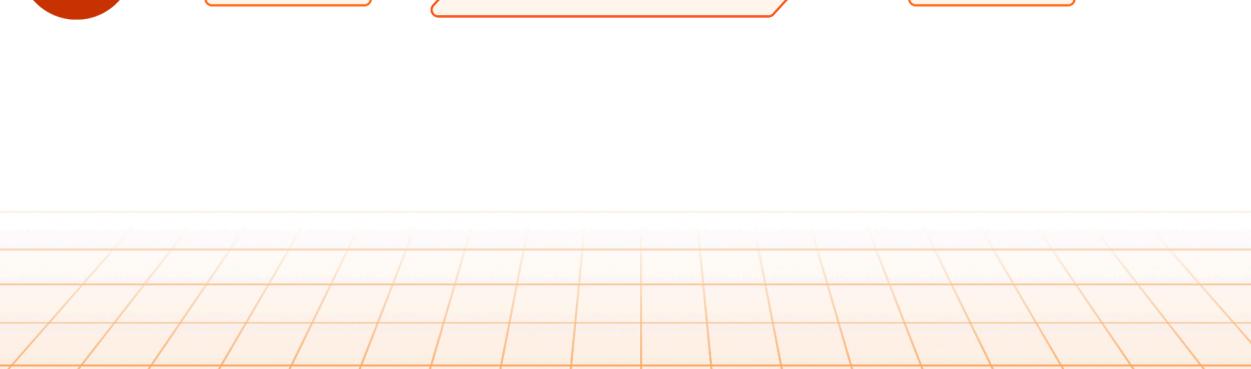
## Donor Flow



## Recipient Flow



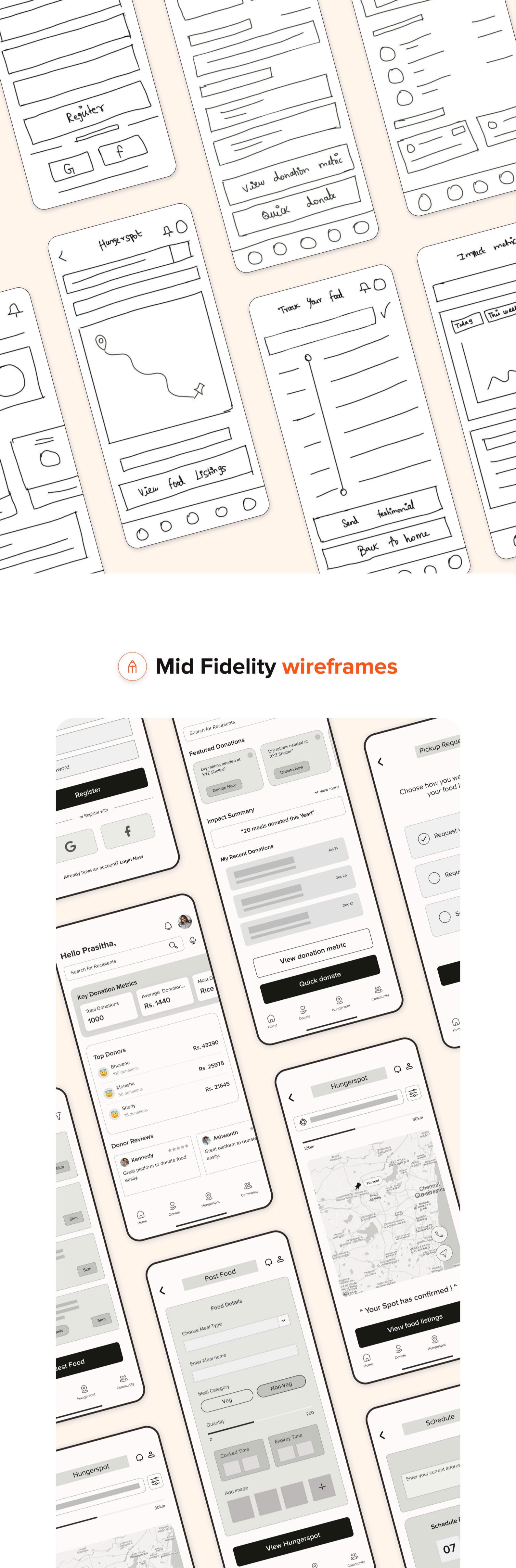
## Volunteer Flow



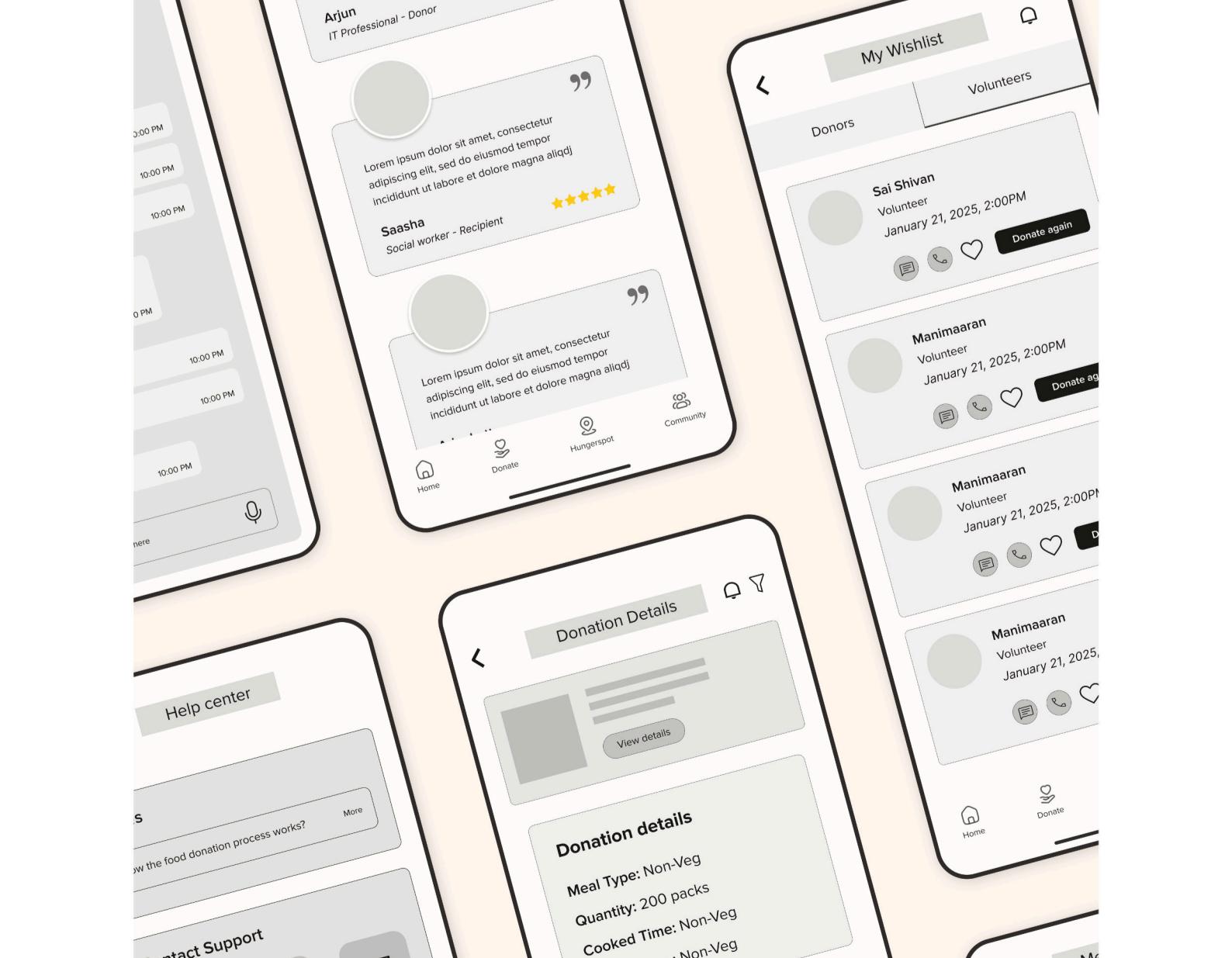
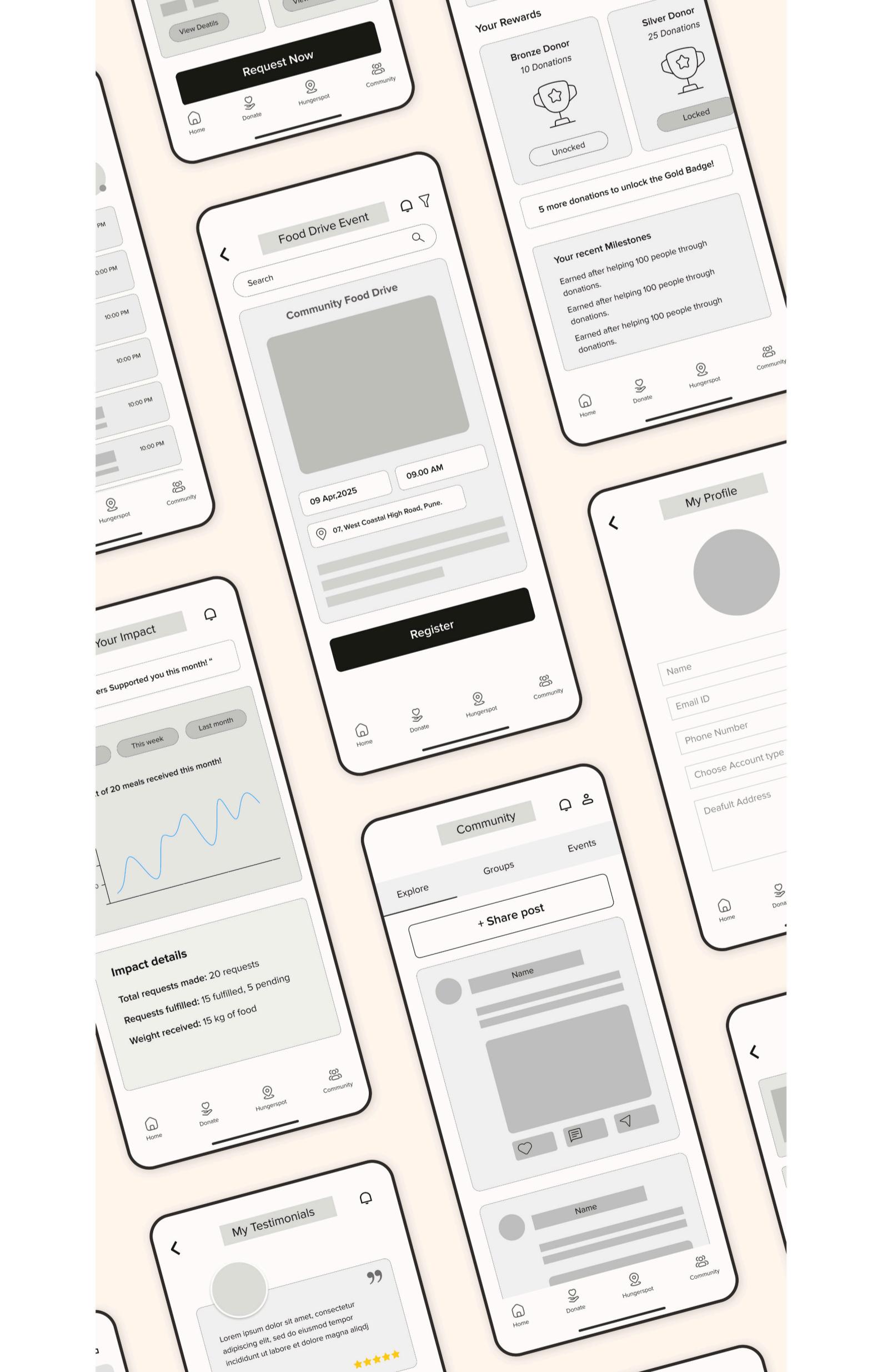
## Community Flow



## Low Fidelity wireframes



## Mid Fidelity wireframes



# Design System

## Typography

# Proxima Nova

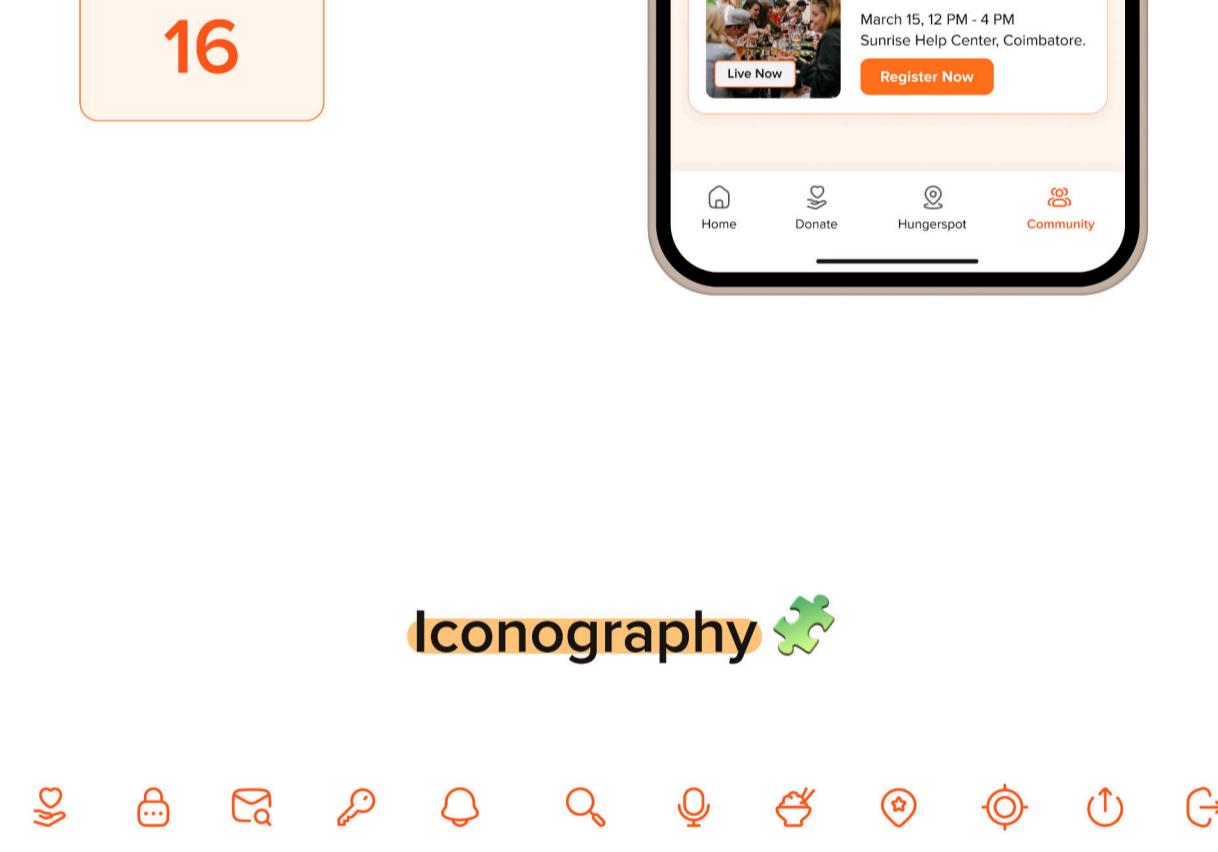
I chose Proxima Nova for its modern clarity and friendly curves, reflecting Shareplate's mission to make food sharing simple, inclusive, and human-centered.

# Aa

Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

10px 12px 16px 18px 20px 24px 32px 40px

## Colors

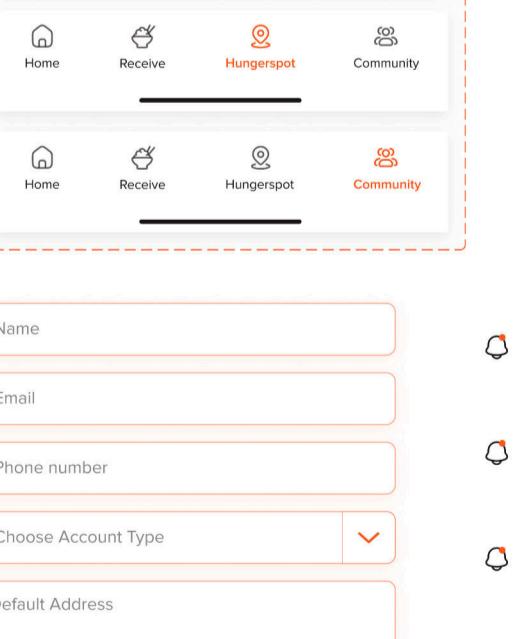


## Grid system

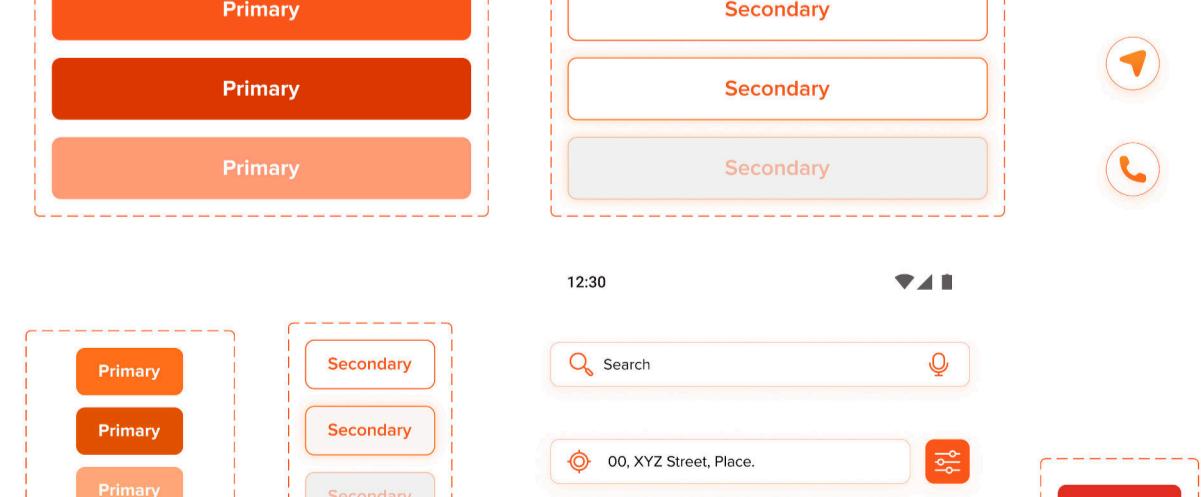
Column  
**04**

Gutter  
**16**

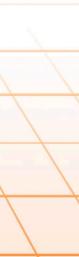
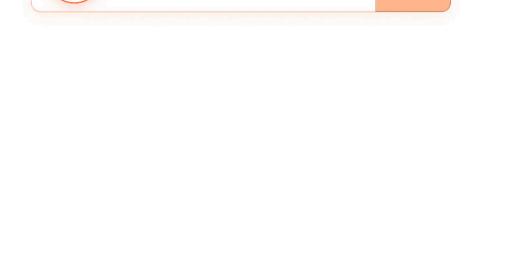
Margin  
**16**



## Iconography



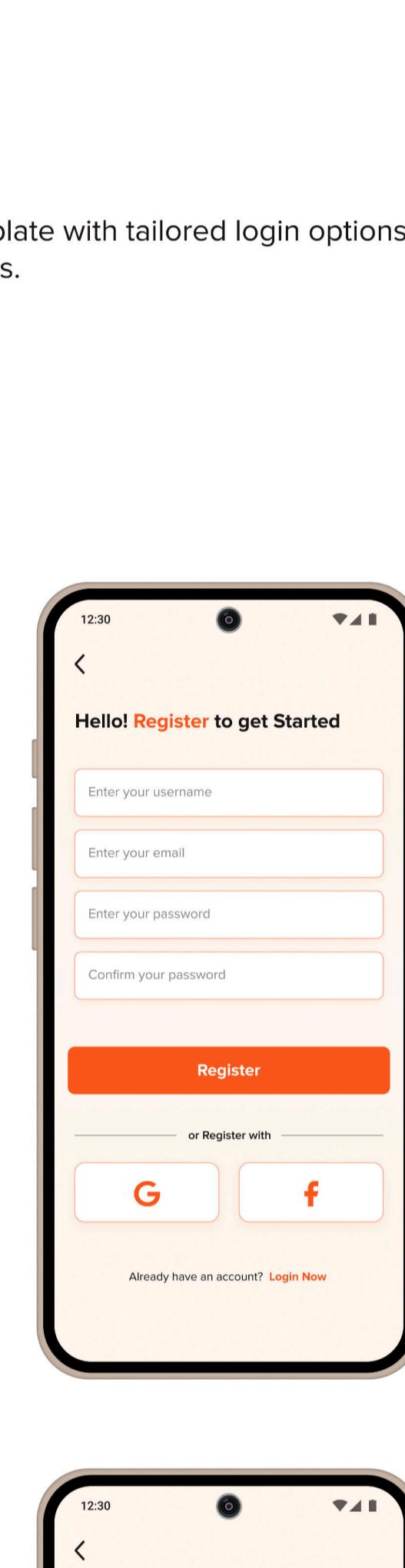
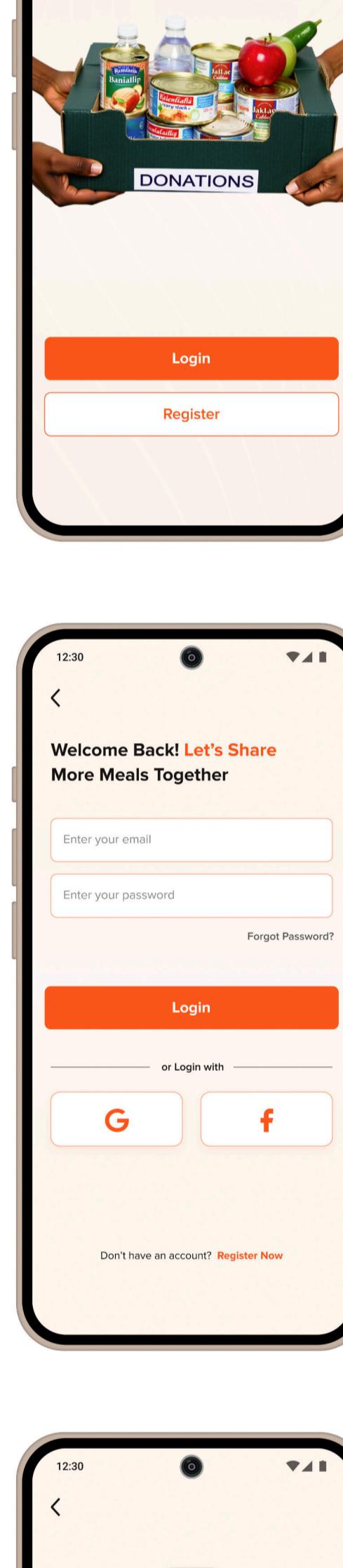
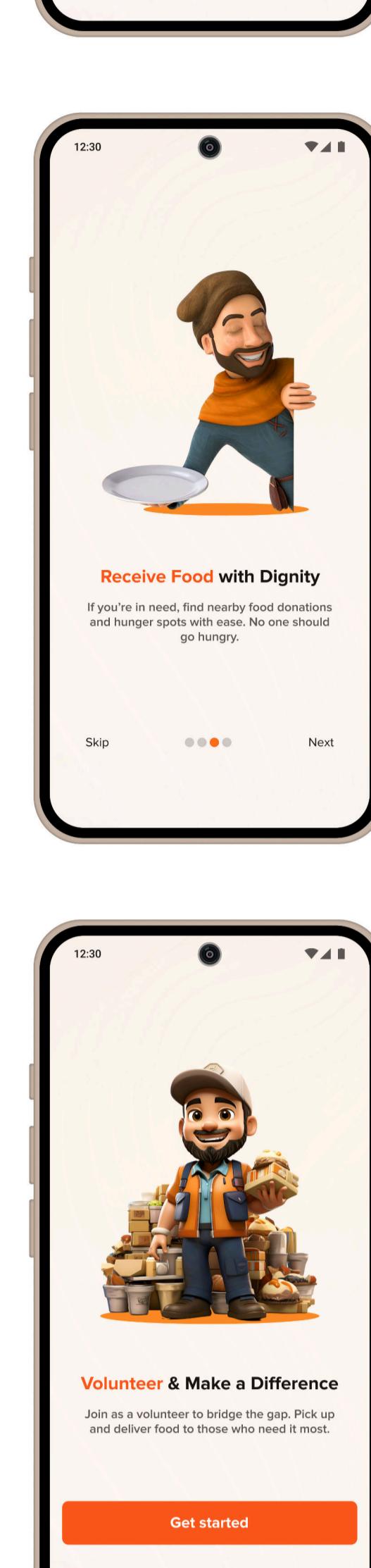
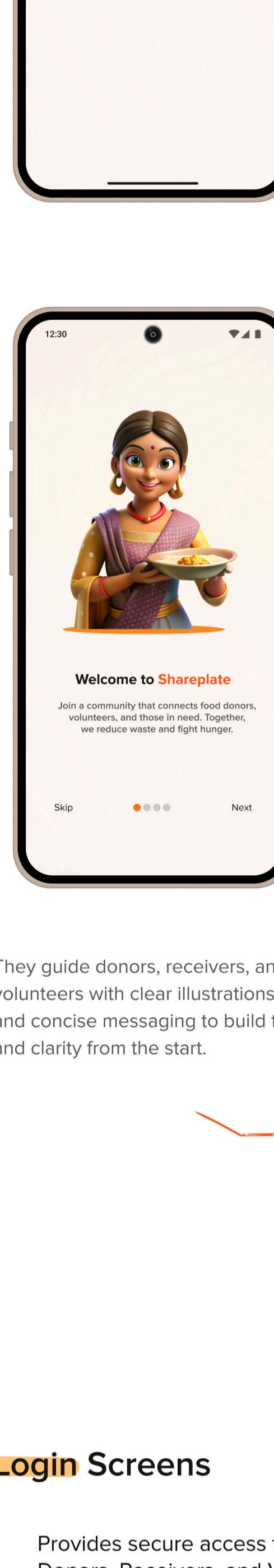
## UI Components



# Visual Design

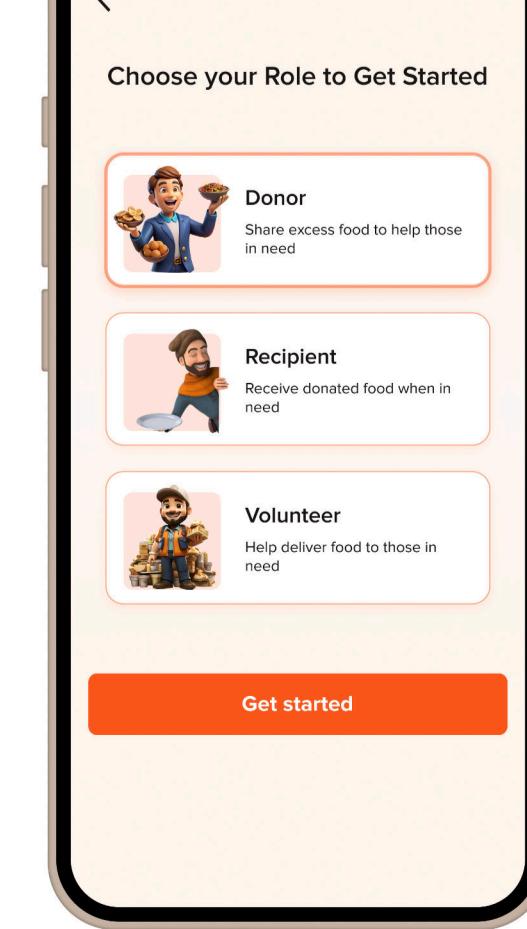
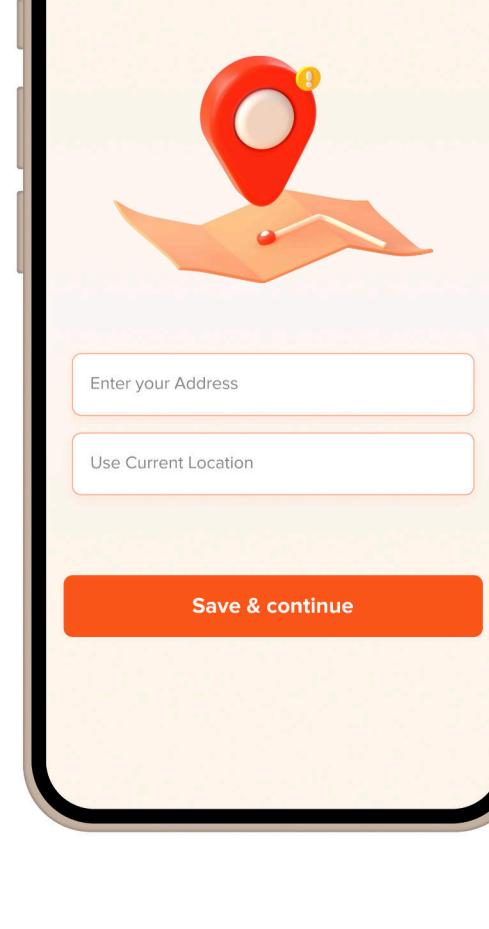
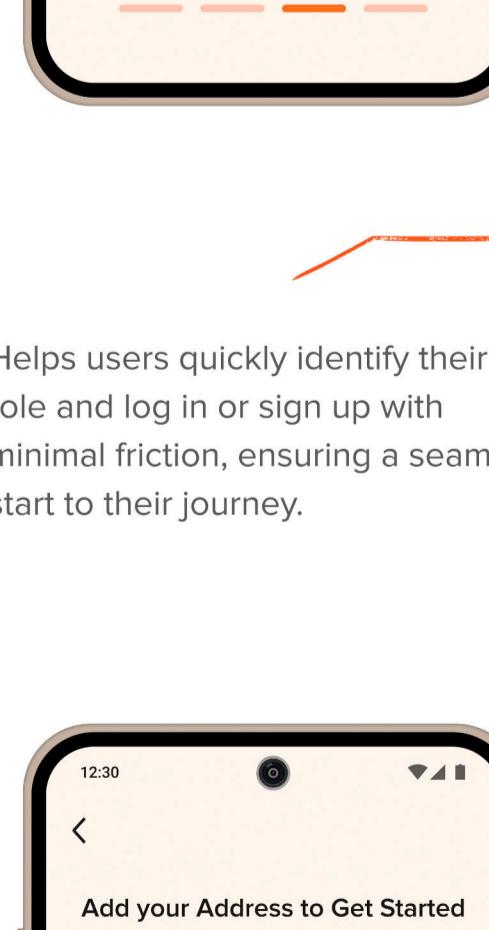
## Splash & Onboarding Screens

Introduces Shareplate's mission and guides donors, receivers, and volunteers with simple visuals and clear messaging.



## Login Screens

Provides secure access to Shareplate with tailored login options for Donors, Receivers, and Volunteers.

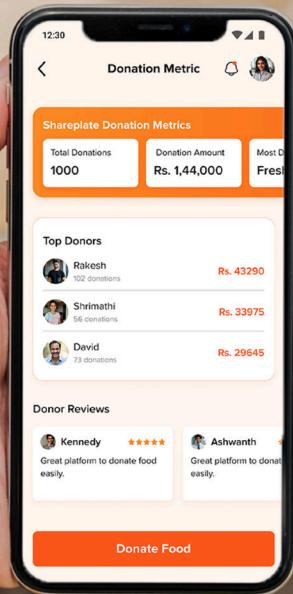


They guide donors, receivers, and volunteers with clear illustrations and concise messaging to build trust and clarity from the start.



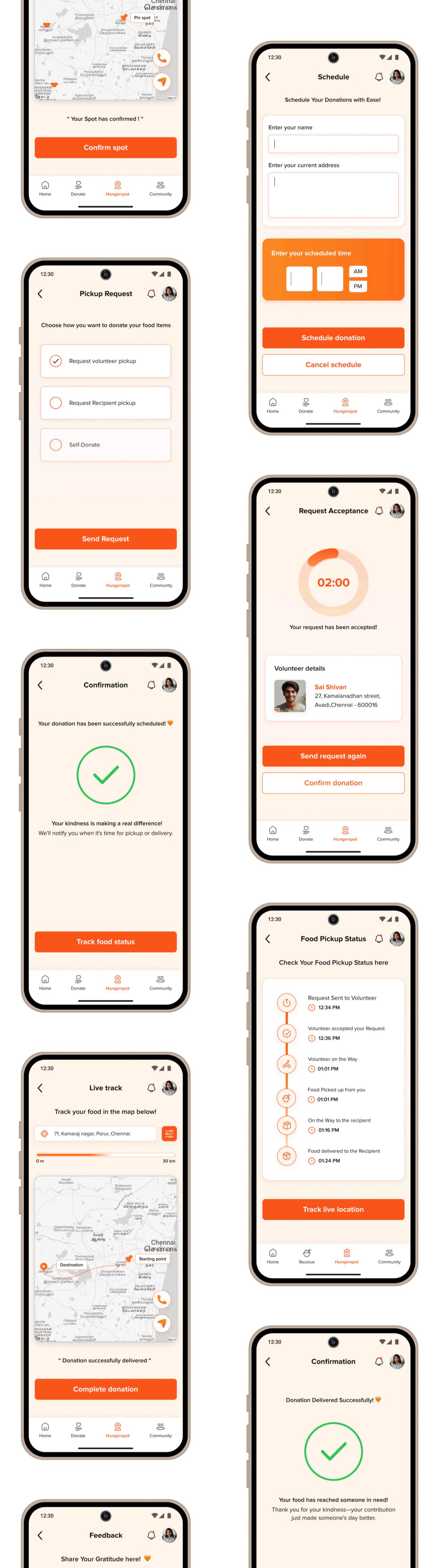
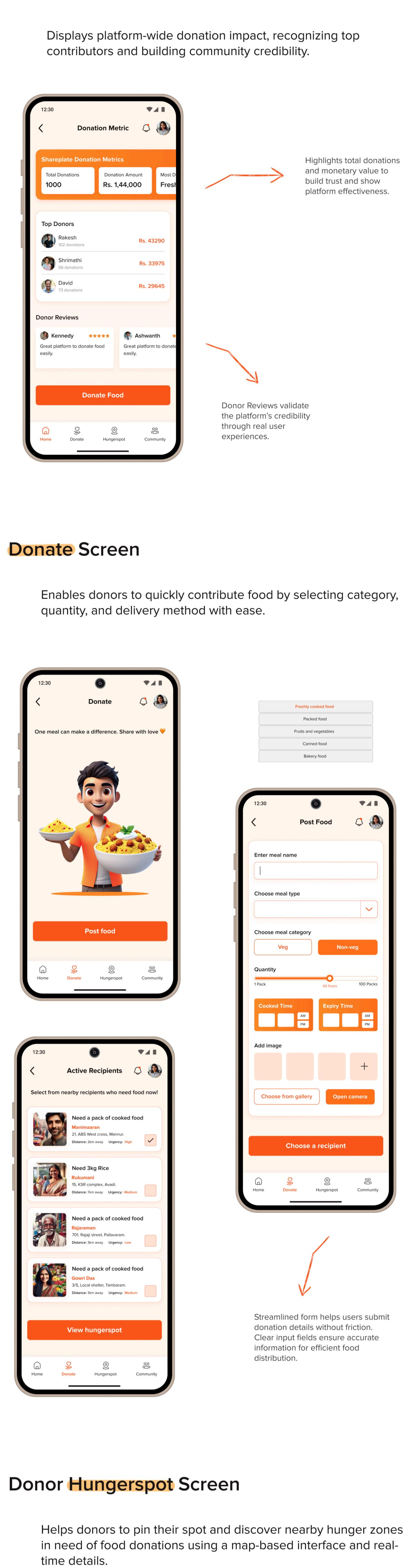
Helps users quickly identify their role and log in or sign up with minimal friction, ensuring a seamless start to their journey.





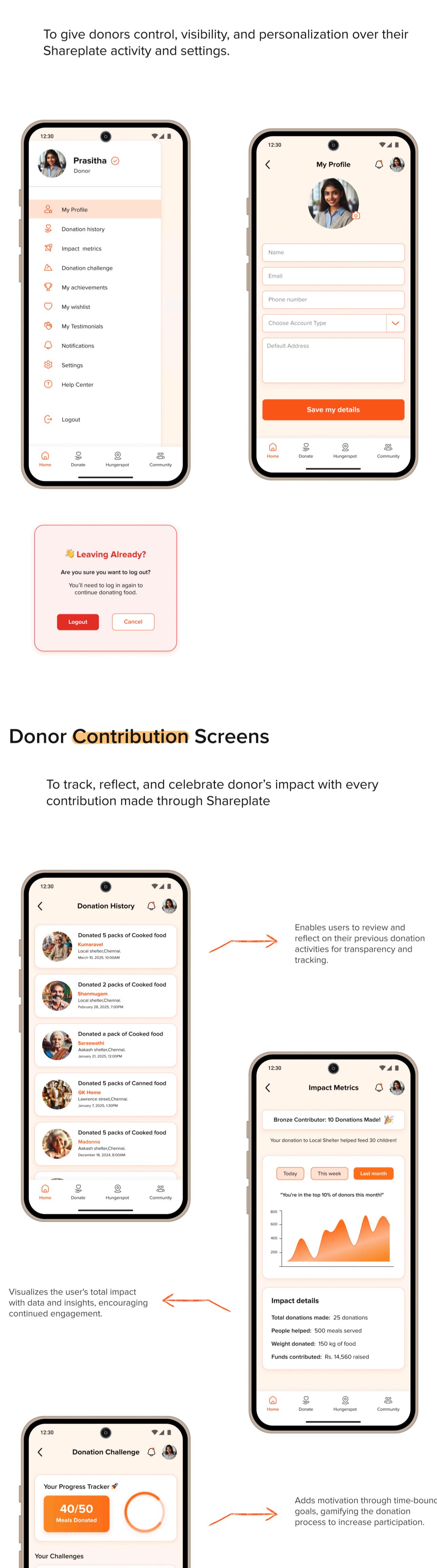
## Donor Home Screen

Offers donors a personalized dashboard to track, manage, and act on their food donation efforts effectively.



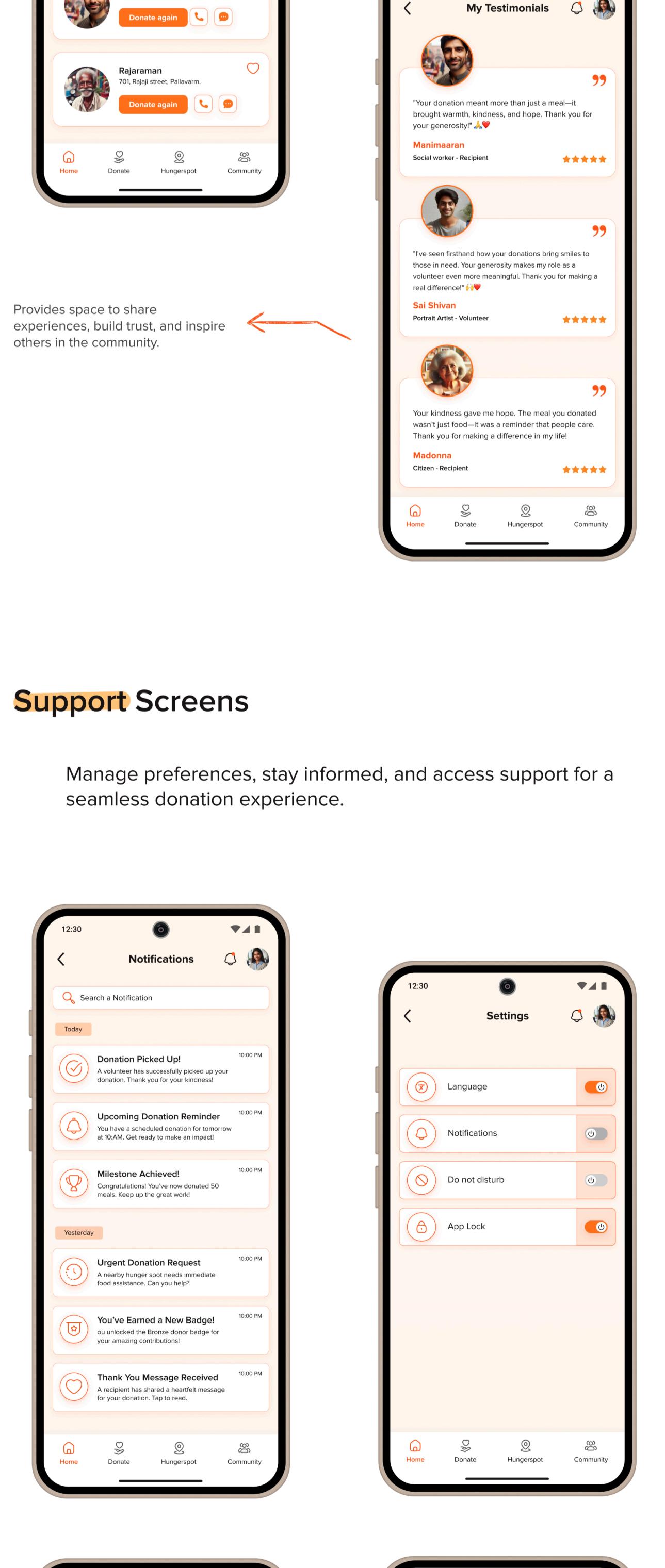
## Donate Screen

Enables donors to quickly contribute food by selecting category, quantity, and delivery method with ease.



## Donor Hungerspot Screen

Allows donors to pin their spot and discover nearby hunger zones in need of food donations using a map-based interface and real-time details.



## Donor Contribution Screens

To track, reflect, and celebrate donor's impact with every contribution made through Shareplate.



## Donor Profile Screen

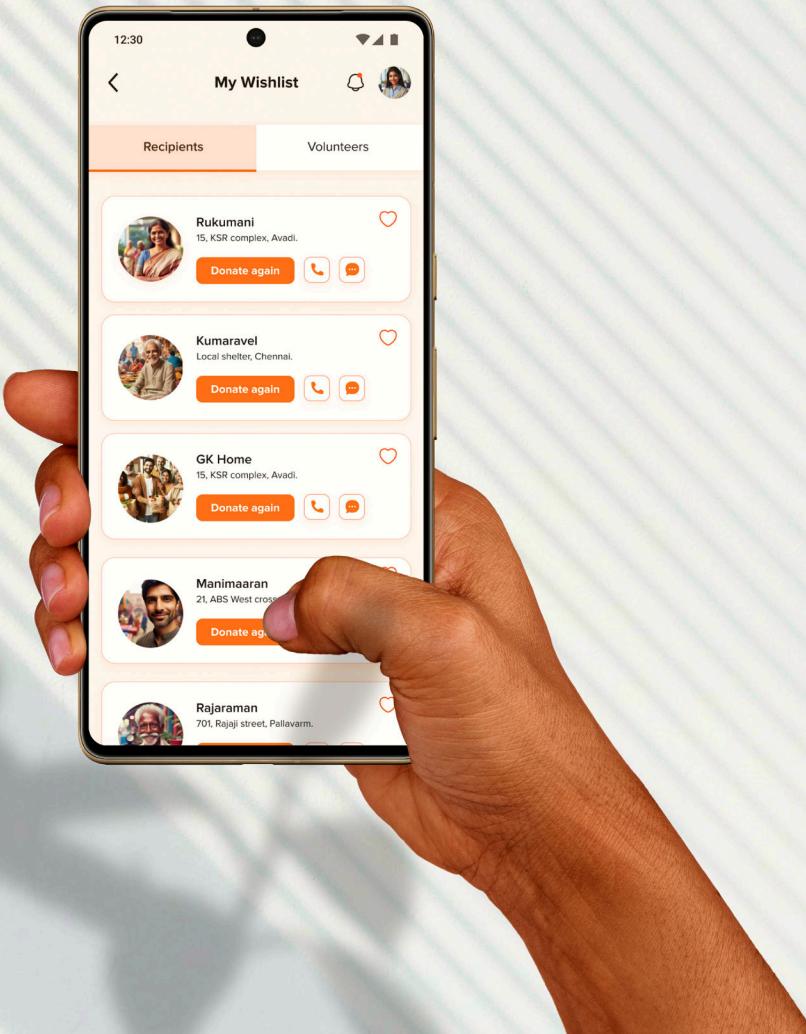
To give donors control, visibility, and personalization over their Shareplate activity and settings.



## Support Screens

Manage preferences, stay informed, and access support for a seamless donation experience.





12:30

My Wishlist

Recipients      Volunteers

Rukumani  
15, KSR complex, Avadi.

Donate again

Kumaravel  
Local shelter, Chennai.

Donate again

GK Home  
15, KSR complex, Avadi.

Donate again

Manimaaran  
21, ABS West cross

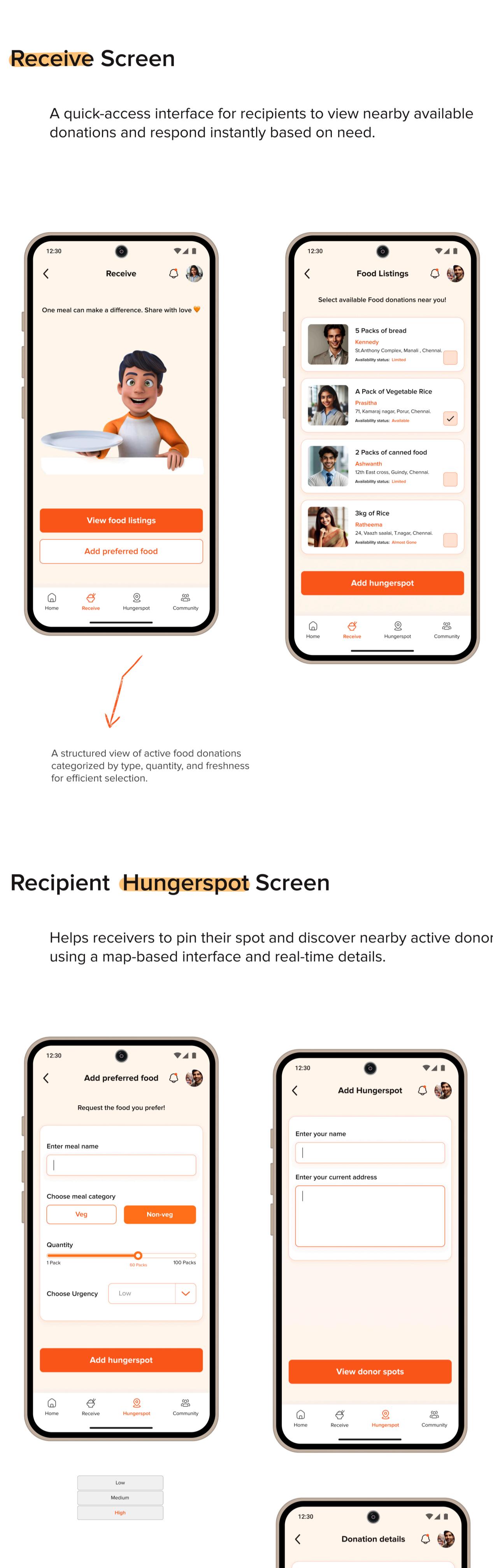
Donate again

Rajaraman  
701, Rajaji street, Pallavaram.

Donate again

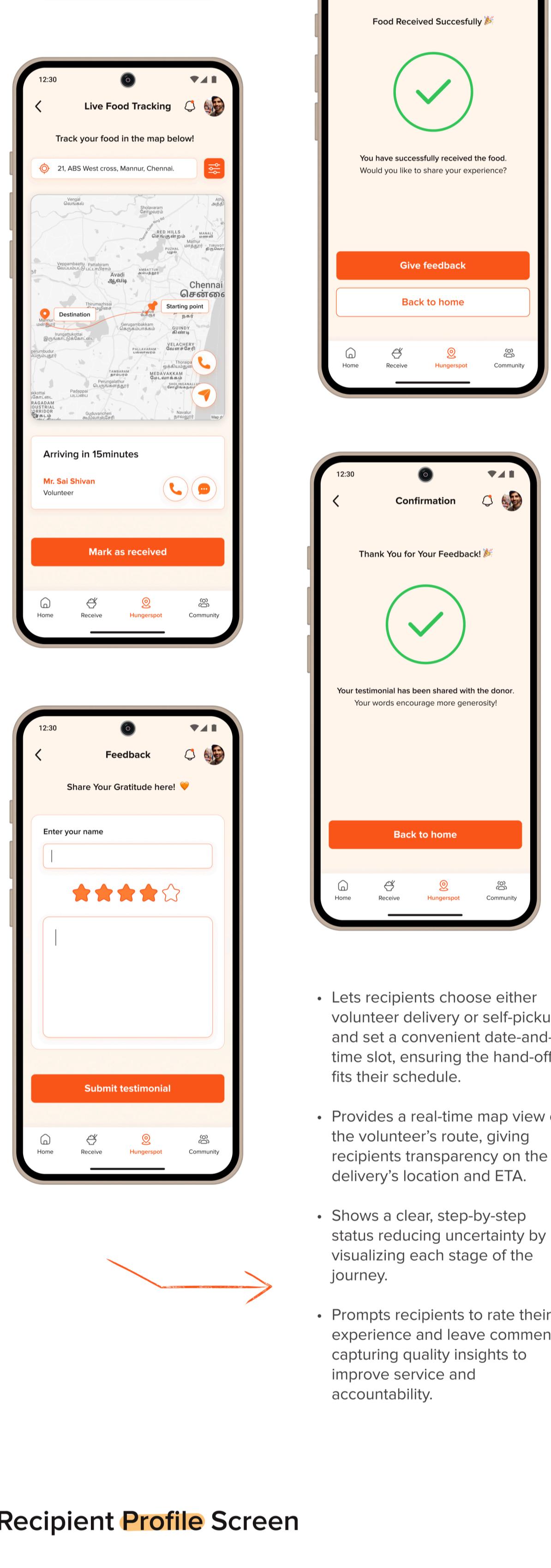
## Recipient Home Screen

Offers recipients a personalized dashboard to track, manage, and act on their food receiving effectively.



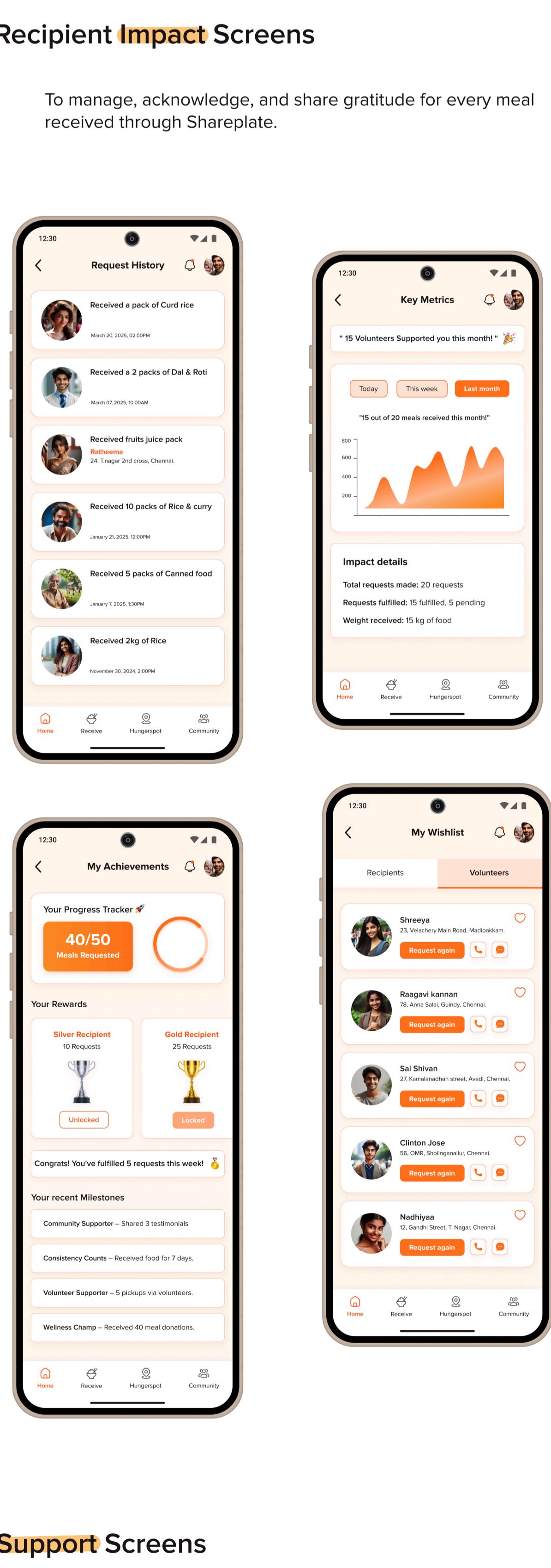
## Receive Screen

A quick-access interface for recipients to view nearby available donations and respond instantly based on need.



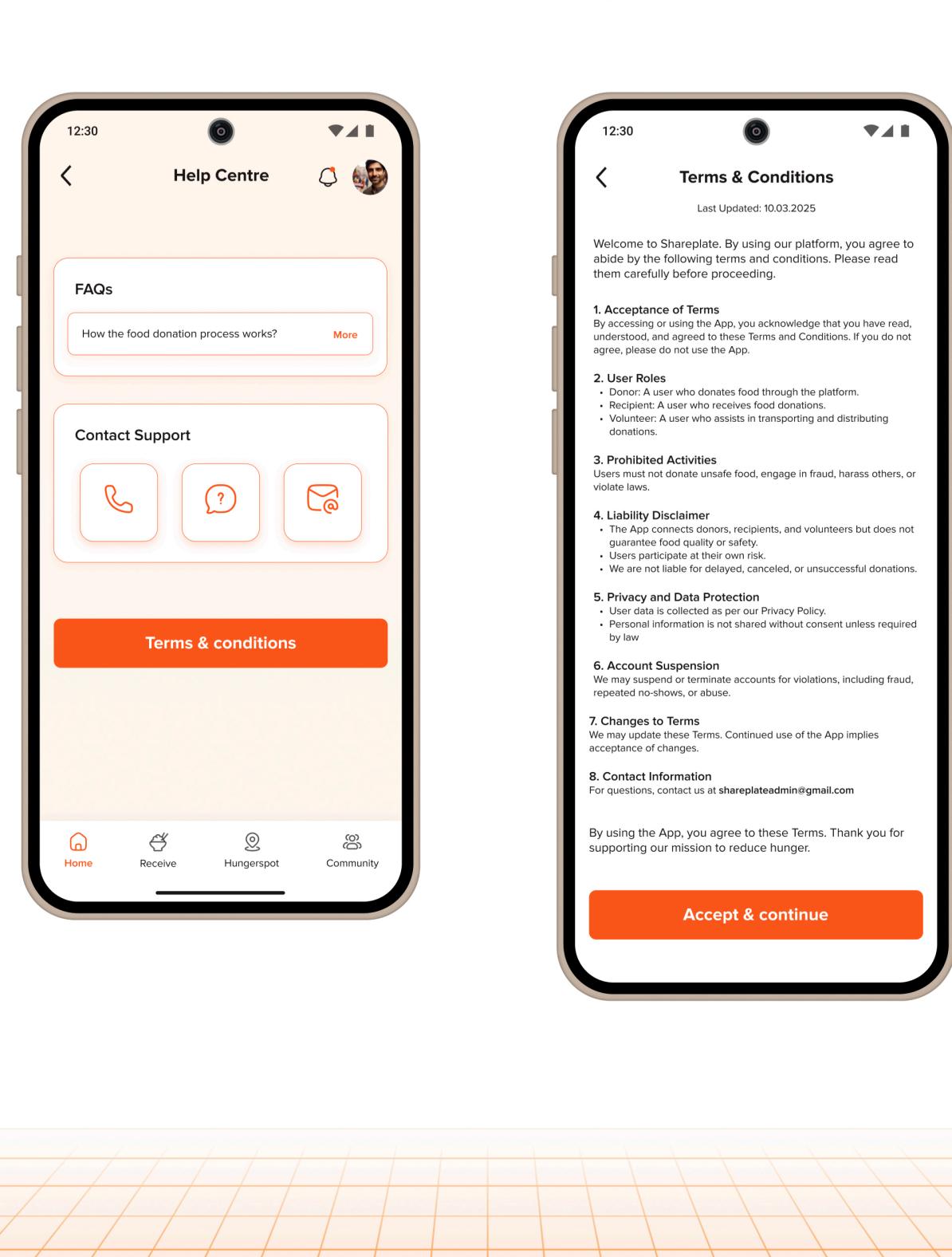
## Recipient Hungerspot Screen

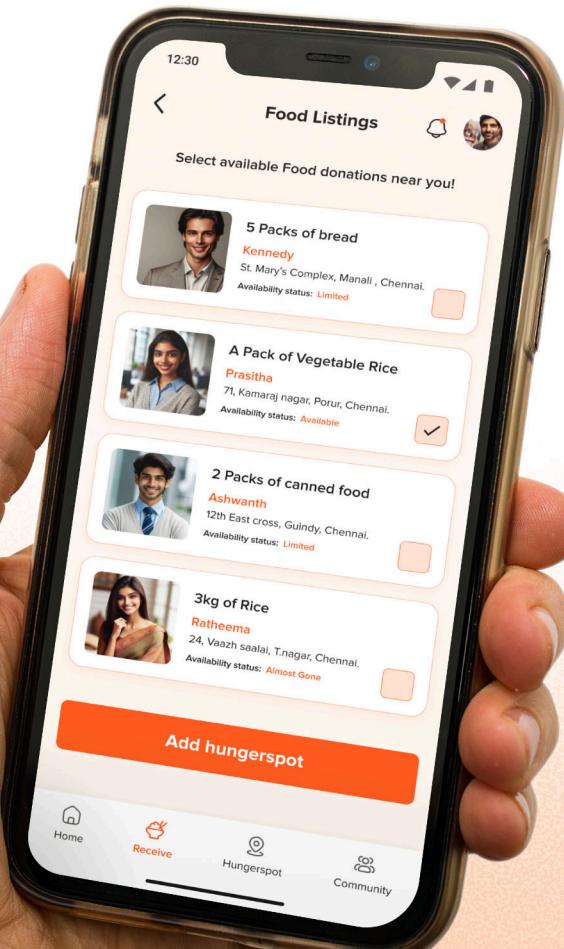
Helps receivers to pin their spot and discover nearby active donors using a map-based interface and real-time details.



## Recipient Profile Screen

To give recipients control, visibility, and personalization over their Shareplate activity and settings.





## Volunteer Home Screen

Offers volunteers a personalized dashboard to track, manage, and act on their food delivery efforts effectively.

Each card gives a snapshot of the ongoing requests — including type of food and location.

Provides a quick overview of the recipient's activity and progress, supporting informed user decisions at a glance.

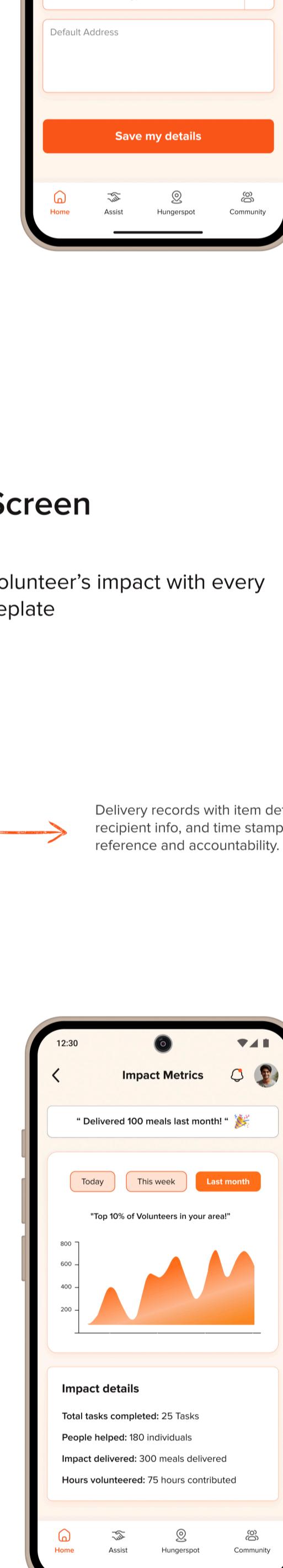
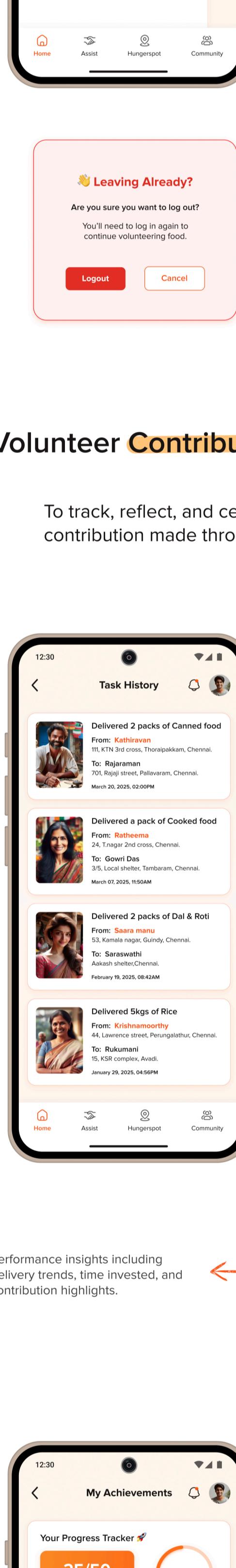


Enables recipients to find nearby donors quickly, reducing cognitive load and enhancing actionability.

Lists upcoming donation or community support events, encourages community participation and awareness.

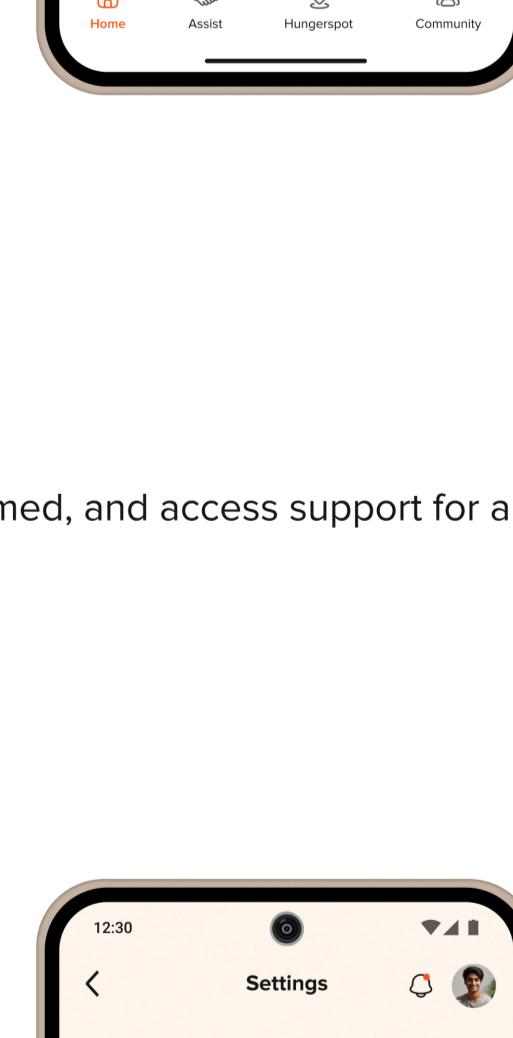
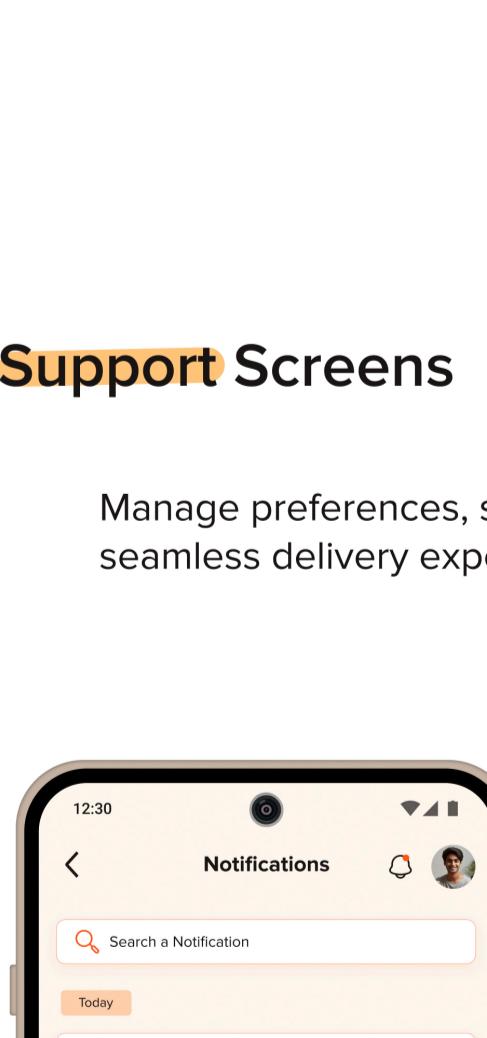
## Assist Screen

Browse, prioritize, and manage food pickup tasks from donors and recipients in real time



## Volunteer Hungerspot Screen

Browse, prioritize, and manage food pickup tasks from donors and recipients in real time



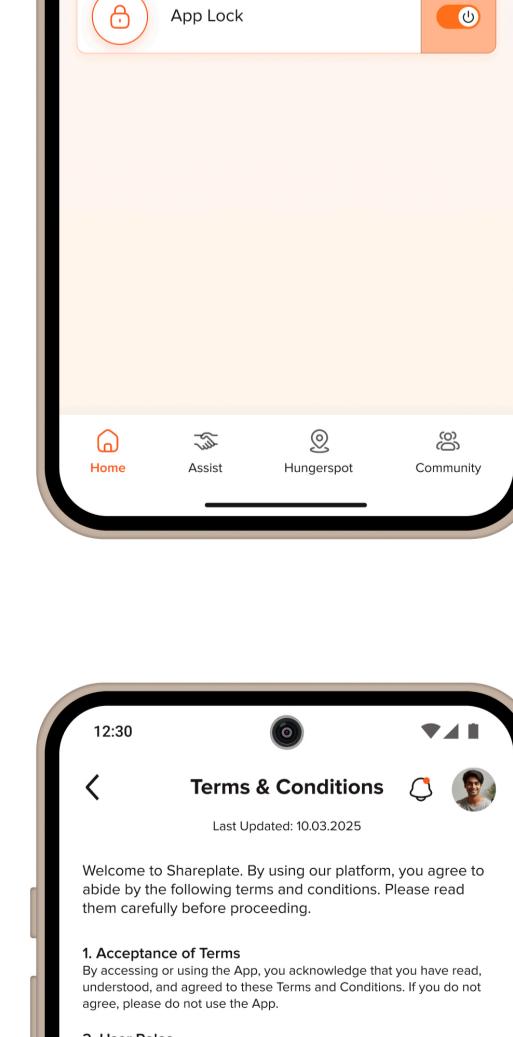
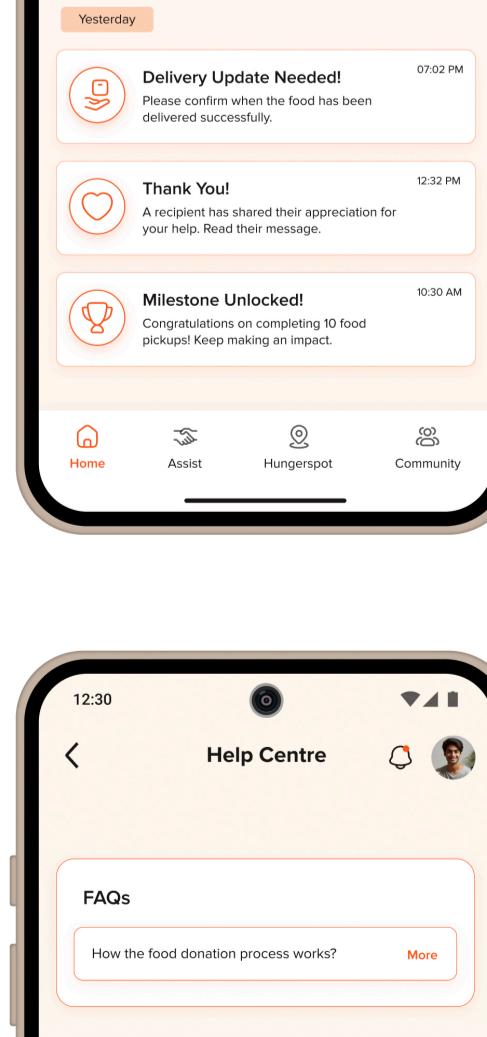
Feedback and recognition shared by donors and recipients for completed tasks.

Volunteers can view optimized pickup and drop routes on the map for efficient food delivery.

Upload food images before and after delivery to ensure transparency and maintain trust.

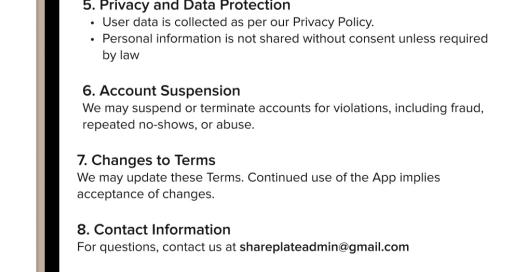
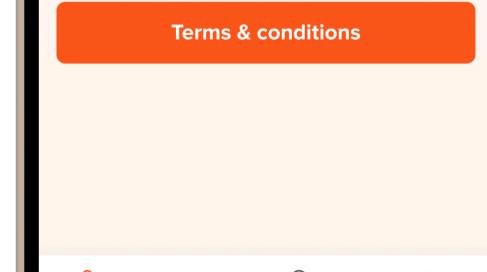
Volunteers receive a confirmation message and can directly access the next task for continuous assistance.

Delivery records with item details, recipient info, and time stamps for reference and accountability.



Feedback and recognition shared by donors and recipients for completed tasks.

Progress tracker with milestone badges, rewards earned, and key achievements unlocked.



Feedback and recognition shared by donors and recipients for completed tasks.

Delivery records with item details, recipient info, and time stamps for reference and accountability.



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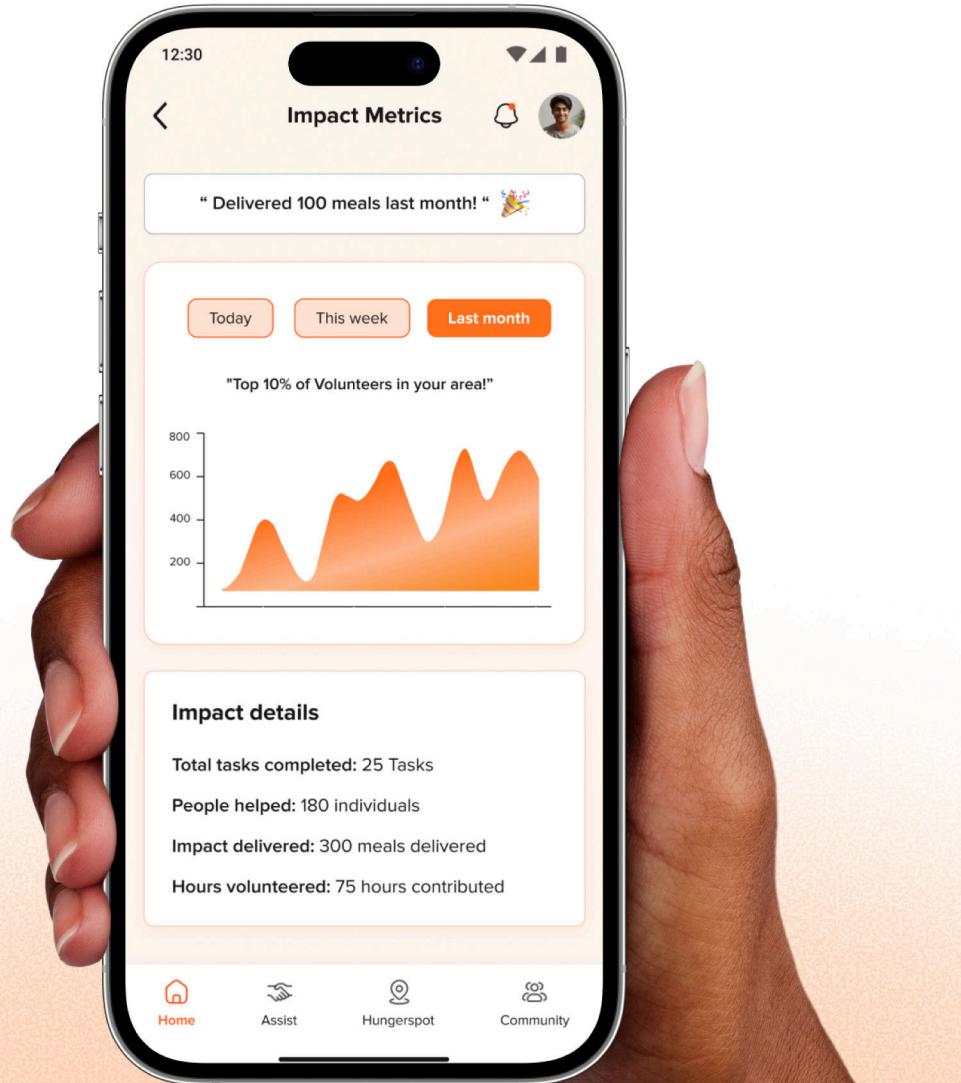
Feedback and recognition shared by donors and recipients for completed tasks.

Delivery records with item details, recipient info, and time stamps for reference and accountability.



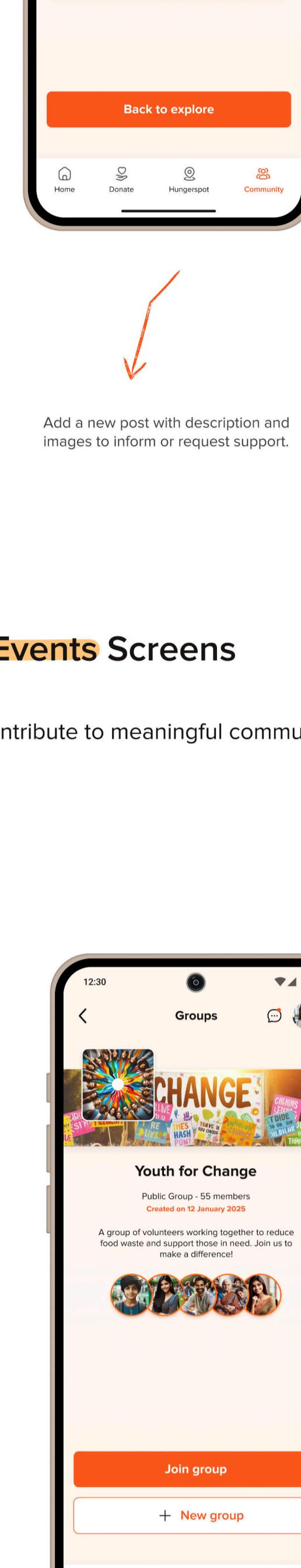
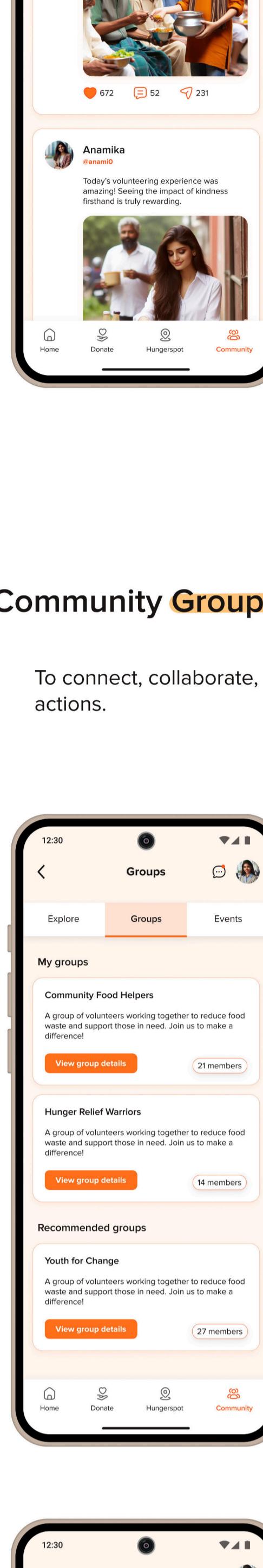
Feedback and recognition shared by donors and recipients for completed tasks.

Delivery records with item details, recipient info, and time stamps for reference and accountability.



## Community Explore Screens

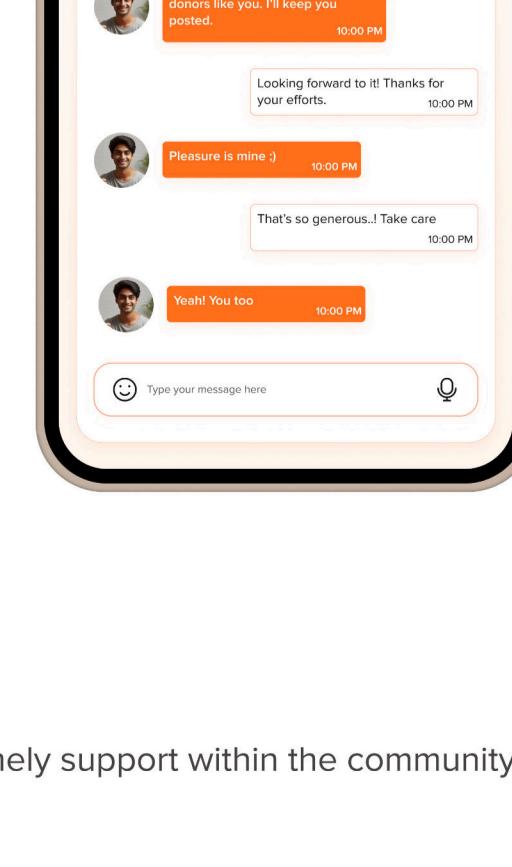
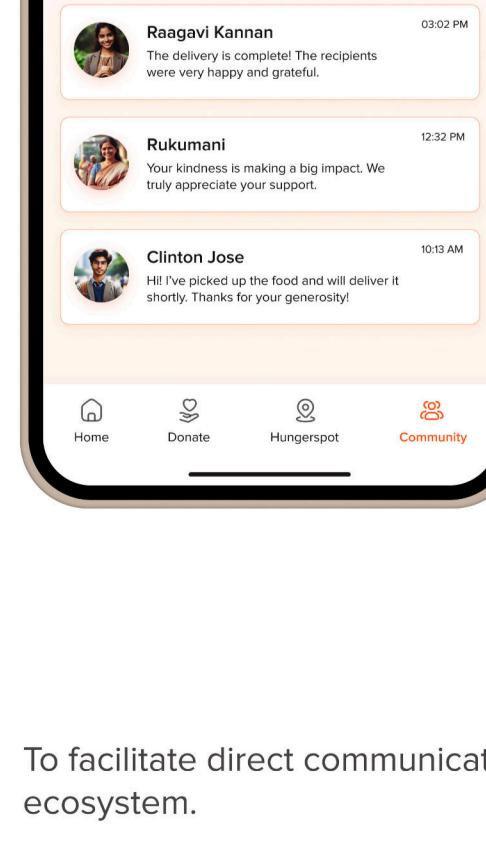
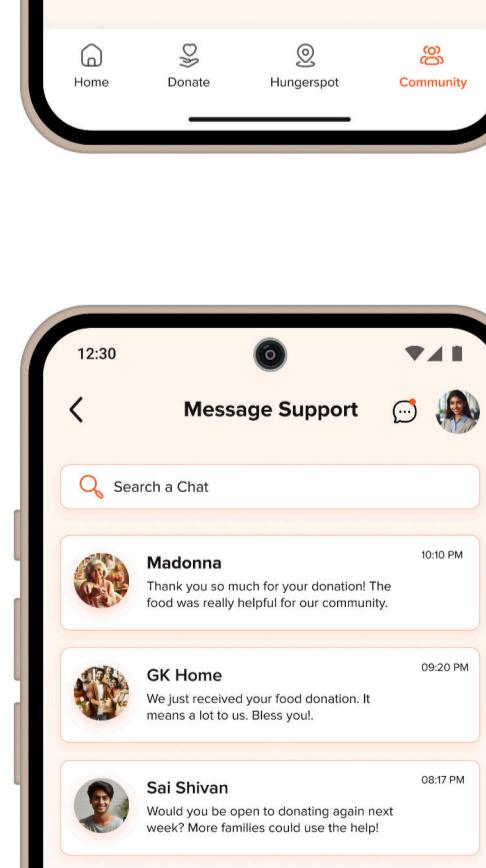
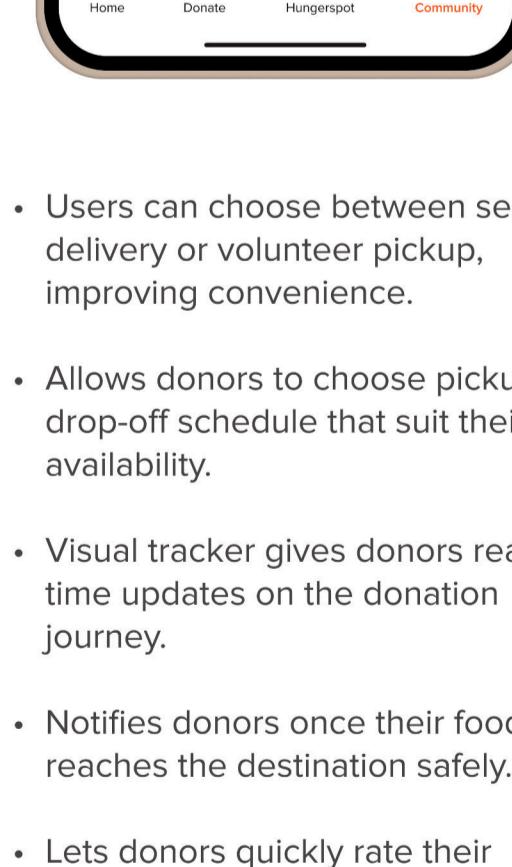
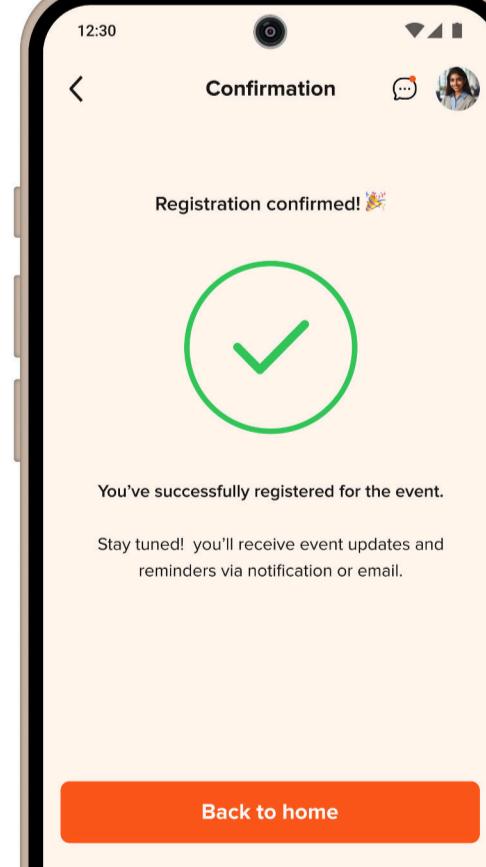
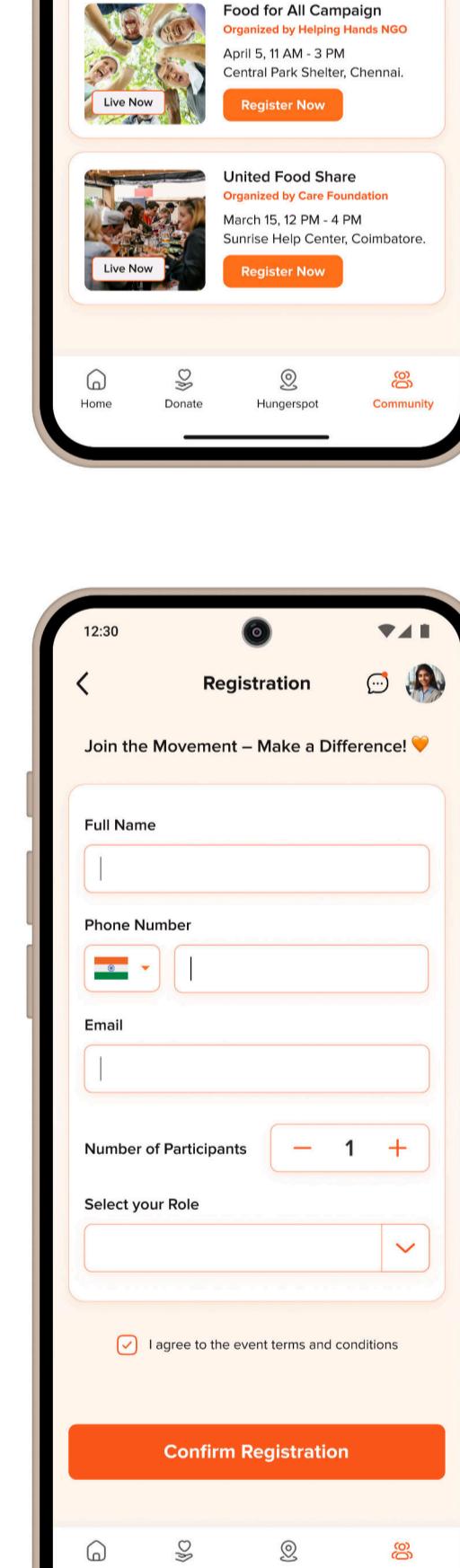
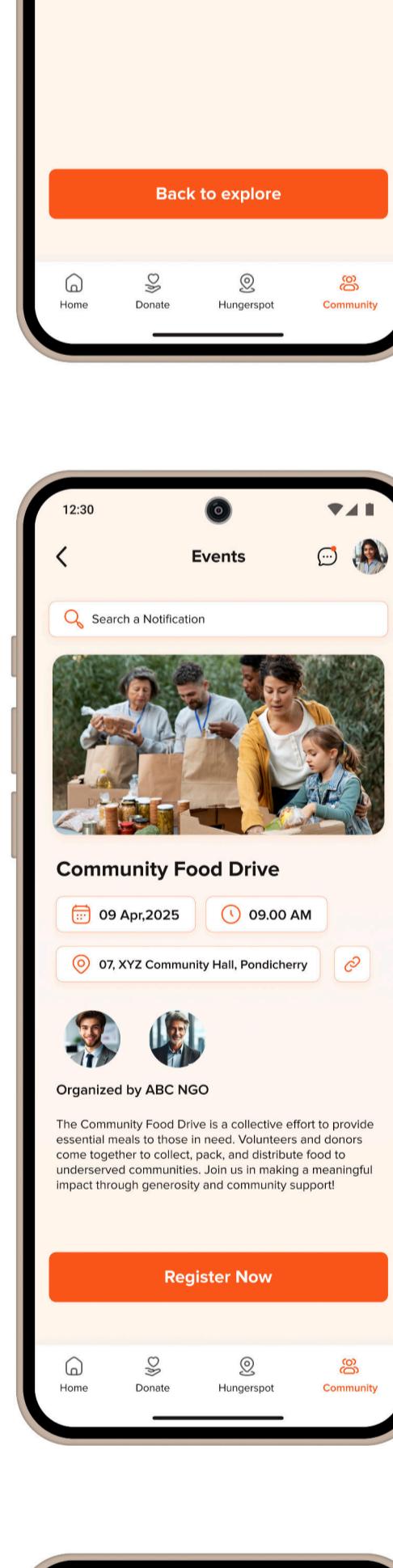
To connect, collaborate, and contribute to meaningful community actions.



Add a new post with description and images to inform or request support.

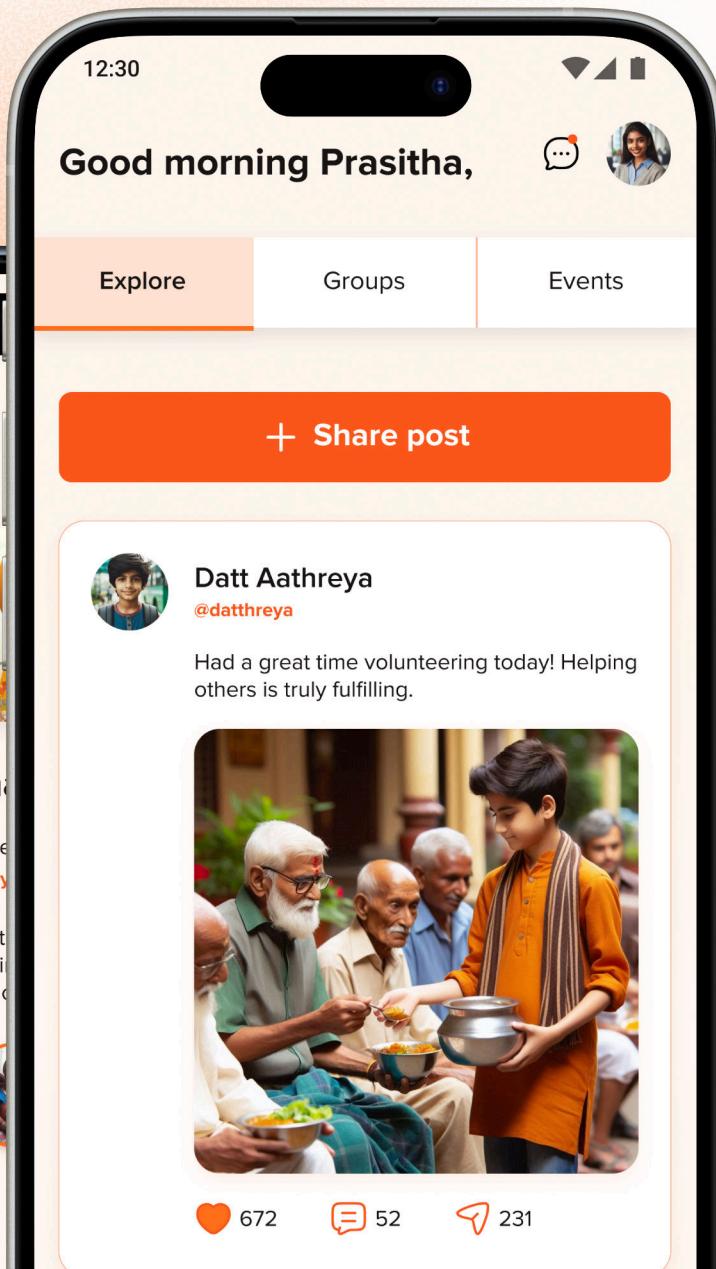
## Community Groups & Events Screens

To connect, collaborate, and contribute to meaningful community actions.



To facilitate direct communication and timely support within the community ecosystem.

- Users can choose between self-delivery or volunteer pickup, improving convenience.
- Allows donors to choose pickup/drop-off schedule that suit their availability.
- Visual tracker gives donors real-time updates on the donation journey.
- Notifies donors once their food reaches the destination safely.
- Lets donors quickly rate their experience to enhance platform feedback.





# Brand Identity





# Usability Testing

Usability Insights gathered from 6 real users to refine and validate core interactions

Usability testing was conducted using Useberry app

Responses

05

No. of Blocks

3

#1 Prototype testing for donating a food



100%

Success Rate



0.0%

Drop-off



16.7%

Misclick Rate

#2 Prototype testing for receiving a food



80%

Success Rate



20%

Drop-off



34.5%

Misclick Rate

#3 Prototype testing for Pickup and delivering a food



100%

Success Rate



0.0%

Drop-off



11.6%

Misclick Rate

Improvements after testing

- Standardized feedback by unifying colors and messages for success/error modals.
- Reordered key screens on receivers flow to make next steps more intuitive.
- Refined the clarity of screens and buttons in login flow.



# Heatmaps

Tracking click patterns to understand user behavior and Improve navigation

### Study Overview

3 blocks on this study

Responses collected: 5

Completed	Not-completed	Time
Users who finished the study 100% 5 users	Users who dropped-off the study 0% 0 users	Overall average time 6m 16.7s

#### Blocks

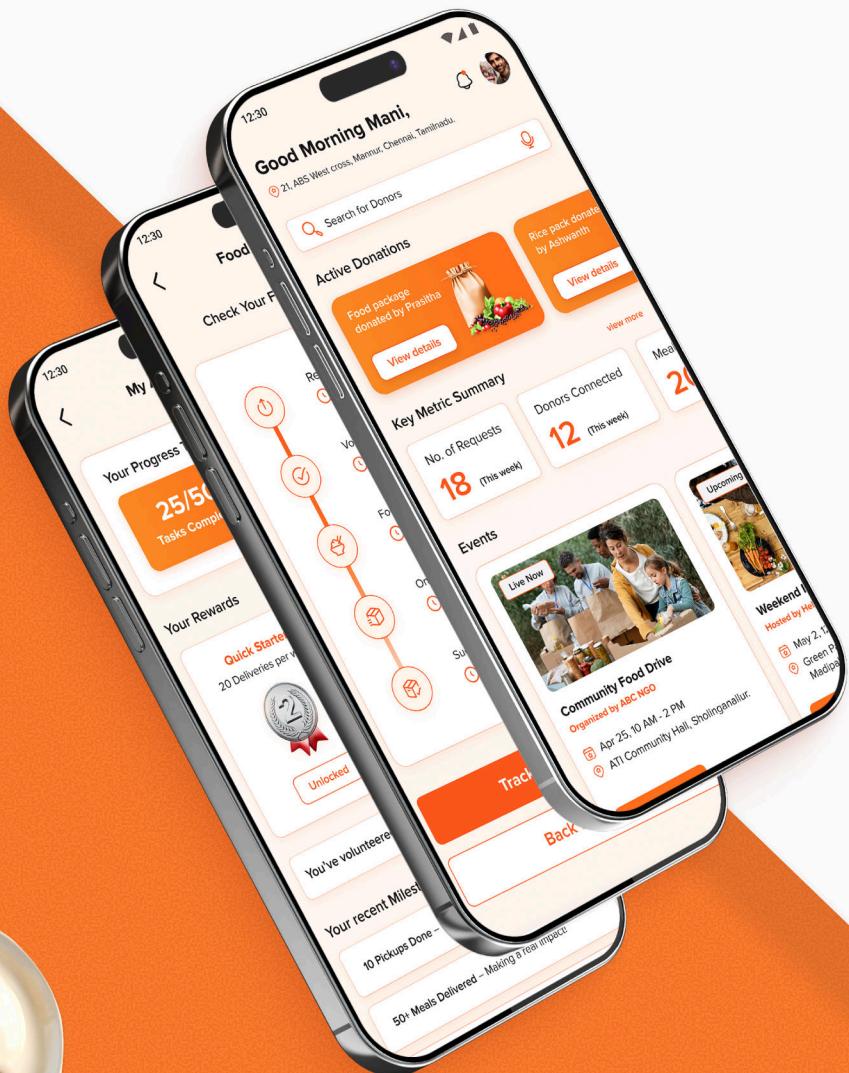
Blocks used on this study

BLOCK	TOTAL	COMPLETED	NOT-COMPLETED	TIME ON TASK
Single Task	5	5	0	1m 56.7s
Single Task	5	4	1	1m 7.4s
Single Task	5	5	0	2m 8.1s

Home Assist Hungerspot Community

Home Donate Hungerspot Community

Every plate shared  
is a hunger spared

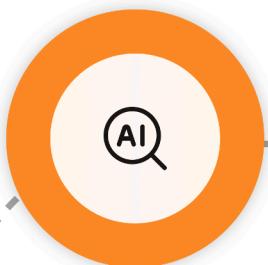




# SharePlate 2.0

Empowering users with thoughtful enhancements.

AI Smart Matching



Advanced Voice assistance



Native Language



NGO Integration



Grocery Section



## Final Thoughts

Working on **SharePlate** deepened my understanding of designing for empathy-driven, multi-user platforms. I learned how to balance functionality with emotional resonance across donor, recipient, and volunteer journeys. By translating real-world user behaviors into design decisions and validating them through usability testing, this project sharpened my ability to create meaningful, user-focused digital experiences.



# Thank You for Exploring Shareplate!

If this project resonated with you, your **feedback**, **appreciation**, or even a simple **follow** would mean a lot to me.

Let's Keep Designing for **Good** 🌱

Let's **Connect!**

[parvathavarthini445@gmail.com](mailto:parvathavarthini445@gmail.com)





# Prototyping

Translating design concepts into clickable experiences

After gathering user feedback and heatmap data, I refined the prototype. You can interact with the updated version below:

 [Explore Full Interactive Prototype](#)