

Loubna El Houchi

loubna.elhouchi20@ump.ac.ma

+33 7 65 43 21 09

8 Rue des Fleurs, Toulouse, Occitanie, France

Poste visé : Data Analyst

Contenu du CV :Loubna is an experienced Data Analyst with expertise in data exploration, visualization, and building insightful dashboards. She is proficient in Python, SQL, Power BI, and Tableau for analyzing large datasets and generating actionable insights. Loubna has a strong understanding of data cleaning, preprocessing, and applying machine learning algorithms for predictive analysis. She helps businesses optimize decision-making by transforming complex data into understandable and actionable insights. Her expertise includes

Expertise in data wrangling and cleaning using Python (pandas, NumPy)

Proficient in SQL for complex query writing and database management.

Strong skills in creating interactive dashboards with Power BI and Tableau.

Experience in applying machine learning techniques (regression, classification) using scikit-learn.

Knowledge of ETL processes and tools like Talend and Apache NiFi.Familiar with big data tools such as Hadoop and Spark for analyzing large datasets.Experience:Data Analyst at Data Insights Ltd. (2018 Present): Led the analysis of market trends using Python and SQL, helping businesses optimize their marketing strategies.Junior Data Analyst at TechData Corp. (2016-2018): Assisted in building dashboards and reports using Power BI and Tableau to present key performance metrics to stakeholders.