

Master Seminar

on

Development of a Knowledge Retrieval Chatbot By integrating Elastic Search Based Retrieval Augmented Generation (RAG) with Large Language Model (LLM)

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Introduction

- Master thesis completed at BSH Hausgeräte GmbH, Munich.
- BSH is a home appliance manufacturer.
- Developed a natural language chatbot for easier data access
- Focus on internal data platform called Stages
- Migration of data from mySQL database to Elasticsearch
- Implemented Retrieval-Augmented Generation (RAG)
- Connected the system to a Large Language Model (LLM)



Problem Statement

BSH uses the Stages platform for project and process management, which is:

- A complex, multilayered interface
- A growing volume of technical documentation
- Time-Consuming Manual Search.
- Steep Learning Curve.

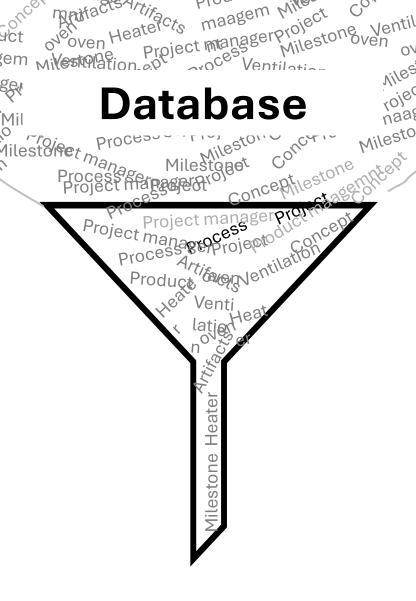
Research Objectives

- Improved Accessibility into the information
- Natural Language Understanding system
- Efficient Information Retrieval
- Enhanced Onboarding Support
- Security and Data Privacy



RAG - Retrieval Augmented Generation

- Combines search and AI text generation to give better, more accurate answers.
- Instead of the LLM "guessing" an answer from memory, RAG generate a more accurate and relevant response.



Project mar



RAG - Retrieval Augmented Generation

How It Works:

1. Search:

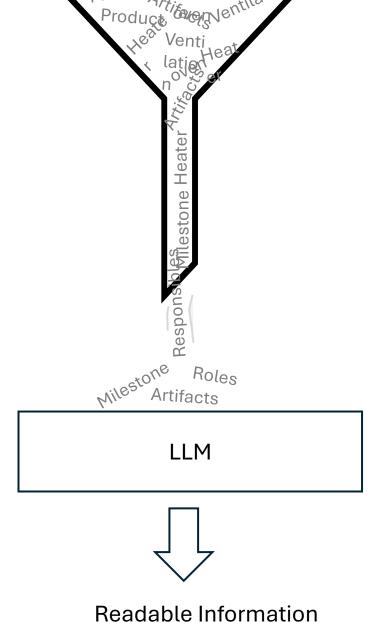
The system search documents or text related to the question.

Retrieve:

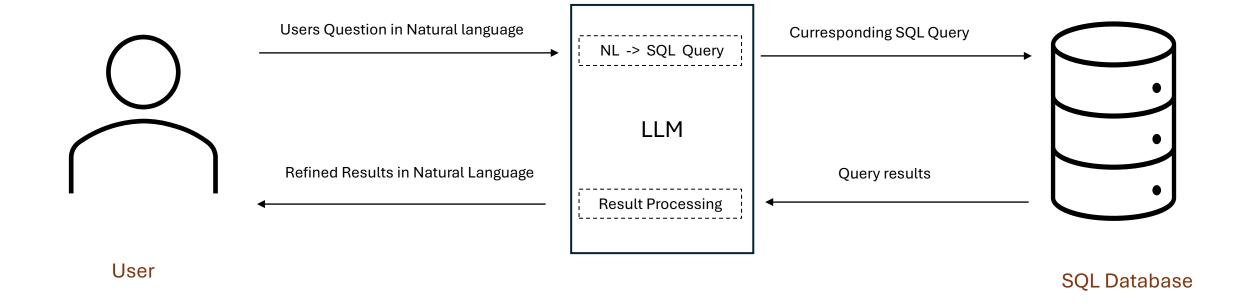
Retrieve only the relevant information using vector search, BM25 ranking, or hybrid retrieval techniques.

Generate:

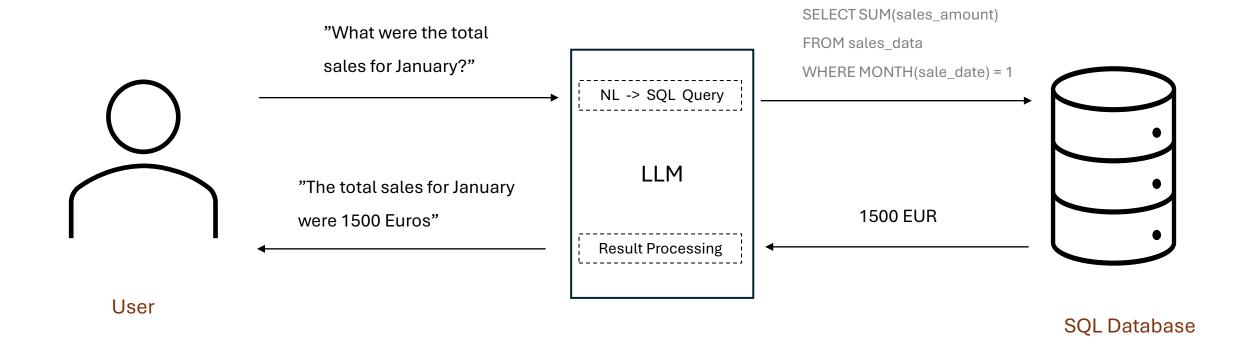
The Language model (like GPT) reads the found text and writes a response using it.



SQL - RAG - Chatbot



SQL - RAG - Chatbot



Challenges of SQL-Based RAG Chatbots

- Lack of Semantic Understanding
- Complex Query Formulation
- Schema Dependency
- Difficulty with Unstructured Data
- Scalability and Performance Issues

Conclusion: SQL is not ideal for intelligent chatbots.

Enter Elasticsearch: designed for speed, semantic understanding, and unstructured data.

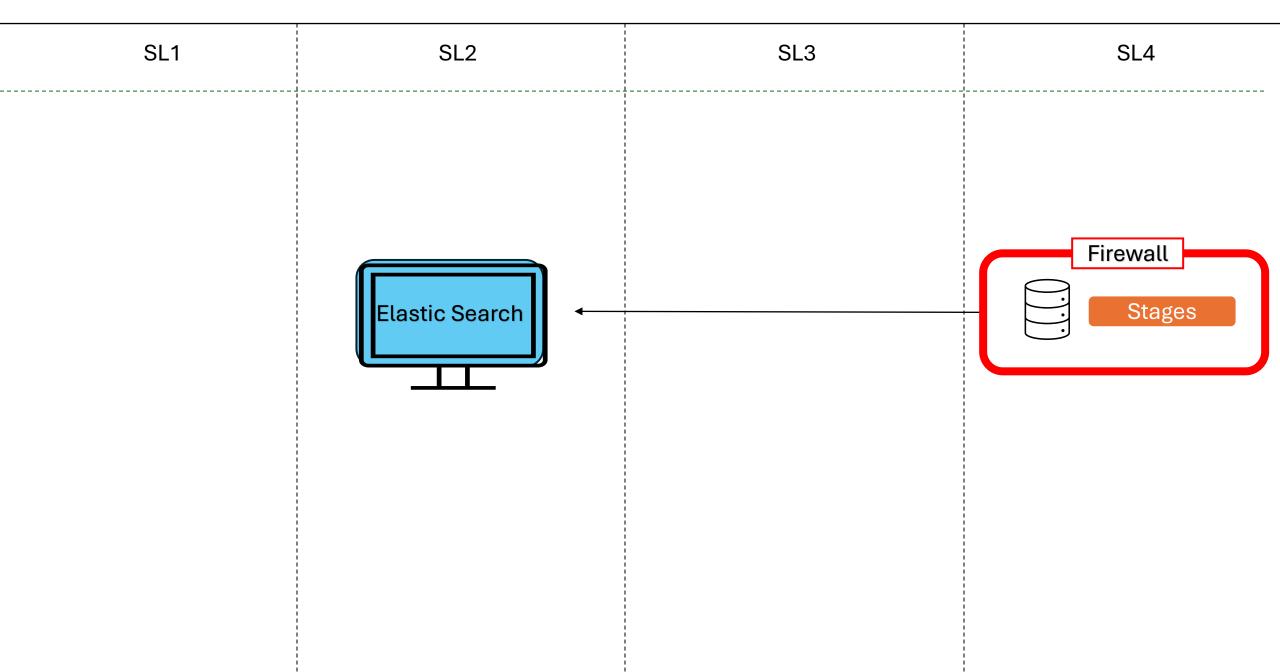


Introduction to Elasticsearch

- An open-source, distributed search and analytics engine.
- Built on Apache Lucene.
- Inverted index mechanism.
- Designed for full-text search, real-time querying, and scalable data handling.

Feature	SQL Database (RDBMS)	Elasticsearch	
Data Structure	Tables (rows and columns)	JSON documents	
Schema	Schema based (predefined table structure)	Schema less or dynamic mapping	
Storage Format	Structured data (relational)	Unstructured or semi-structured (optimized for text)	
Best for	Structured data with defined relationships	Full-text search	

Network Architecture



Data Preparation



- Converting HTML to JSON for Elasticsearch Ingestion
- Formatting Data for Elasticsearch
- Data Ingestion (JSON) into Elastic Search (Bulk Ingestion Using Python and REST API)
- Bulk ingestion format:

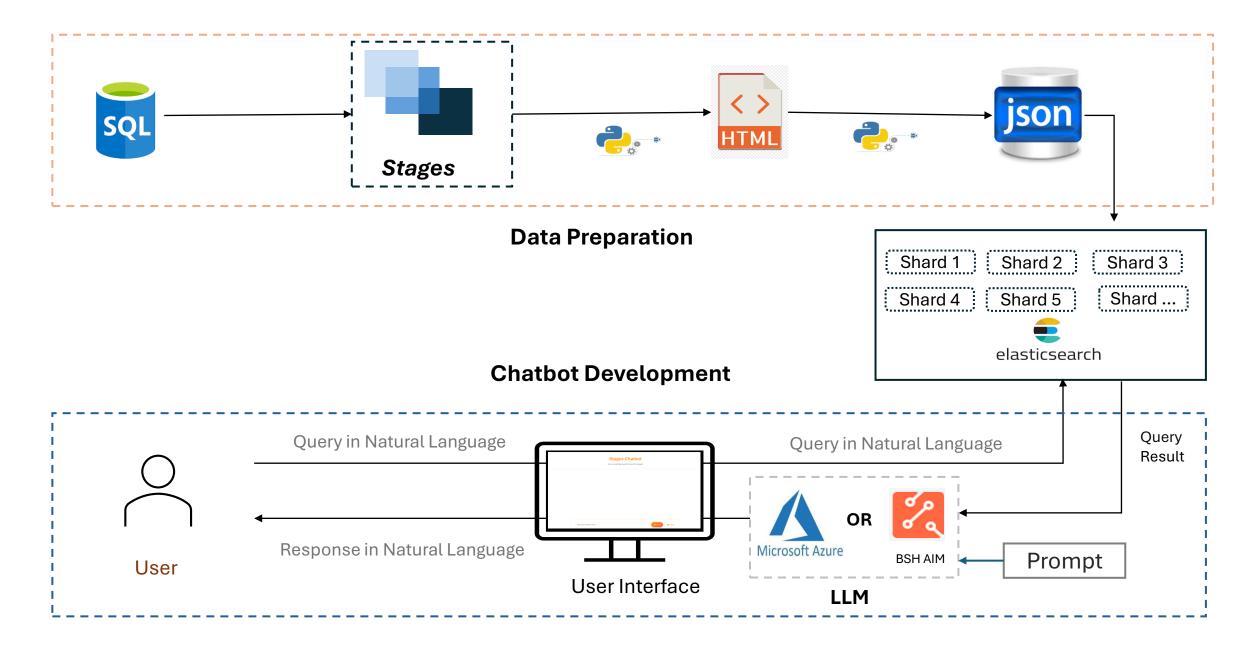
```
{ "index": { "_index": "my-index", "_id": "1" } }

{ "field1": "value1", "field2": "value2" }

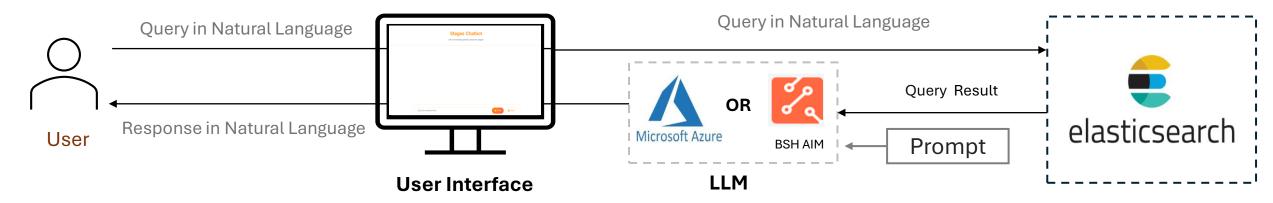
{ "index": { "_index": "my-index", "_id": "2" } }

{ "field1": "value3", "field2": "value4" }
```

Architecture of the Chatbot



Chatbot Development



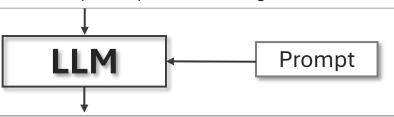
Work Flow:

- 1. User Query Submission
- 2. Query Processing & Elasticsearch Search
- 3. Integration with Large Language Model (LLM)
- 4. Response Generation & Refinement
- 5. Delivery to the User



Impact of Prompt on Generated responses

Description\ nThe department head / sponsor announces officially a task force leader for the problem solving process and informs GQM-EDL that a quality issue is processed.\ nBased on decision matrix on Problem Solving method, 8D leader / PSS leader / project leader call meeting for starting of project, he has to use 8D methodology to document the overall results. He also\ ninvite potential team members as a part of problem solving team.



Key Stages in the Stages Process The description of the process is as follows:

- 1. Announcement of Task Force Leader:
 - Thedepartment head or sponsor officially announces a task force leader for the problem solving process.
 - The sponsor informs GQM-EDL that a quality issue is being processed.
- 2. Initiation of Problem-Solving Process:
 - Basedonthedecisionmatrix on the ProblemSolving method, the 8Dleader, PSSleader, or project leader calls a
 meeting to initiate the project.
- 3. Documentation:
 - The leader must use the 8D methodology to document the overall results.

Testing and Results

Chatbot Testing Overview

- 42 users (Process engineers & managers at BSH).
- 350 queries collected for model evaluation.
- LLM API logs collected.

Evaluation Criteria

- BERTScore: Semantic similarity of the response.
- BLEU Score: Surface similarity of the response.

Human Evaluation

- Two independent reviewers.
- Rated on a scale of 1–5 for:
 - Relevance: Does it answer the query?
 - Coherence: Logical, consistent response?

Results

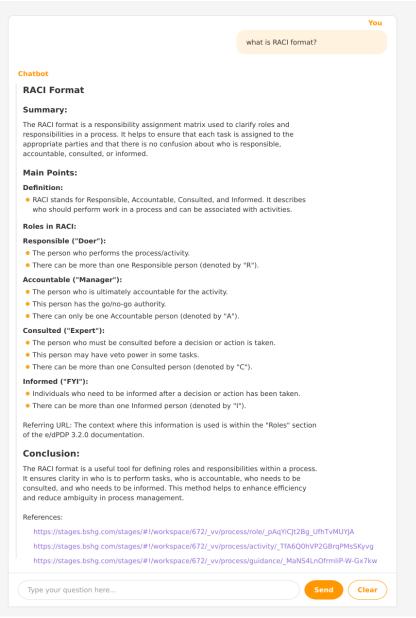
Model	BLEU Score	BERTScore	Human Rating (Relevance)	Human Rating (Coherence)	Accuracy Rate
BSH AIM GPT-3	0.61	0.84	3.5	3.6	70.5%
BSH AIM GPT-4	0.68	0.88	4.2	4.5	79.1%
Azure OpenAl GPT-3	0.58	0.82	3.4	3.5	68.0%
Azure OpenAl GPT-4	0.65	0.86	4.0	4.3	74.0%

Limitations

- Data Ingestion Approach.
- Limitations in Extracting Non-Textual Data.
- Accuracy of Retrieved Reference.

Future Potential and Discussions

- Optimizing Data Ingestion and Retrieval.
- Extracting and Incorporating Non-Textual Data.
- Strengthening Frontend and User Experience.
- Can be integrated into any website or internal system.





Conclusions

- Developed a chatbot with 79.1% accuracy.
- Enabled natural language based knowledge retrieval.
- Improved workflow efficiency by reducing search time.
- Ensured full compliance with company data policies.



Questions....