

SALHA SAID

Data Analyst

Email: Salhasaid8989@gmail.com | [GitHub](#) | [LinkedIn](#)

SUMMARY

I'm a data analyst with 3 years of experience turning complex data into actionable insights. Skilled in SQL, Power BI, and data modeling, I create interactive dashboards and lead data driven projects that optimize workflows, improve forecasting, and support smarter decisions.

SKILLS

- **Languages:** SQL, Python (Beginner)
- **Tools:** POWER BI, MS Excel, MYSQL, CRM
- **Additional Skills:** Data Visualization, Dashboard Development, Data Modeling, ETL Pipelines, Statistical Analysis, Stakeholder Collaboration, Campaign Analytics.

EXPERIENCE

KASCCO COMPANY LTD

Data Analyst

06/2022 – PRESENT

- Played a key role in developing project documentation such as functional specifications (FSD), Business Requirements Documentations (BRD) and System Design (SDD), ensuring they were practical and aligned with both IT and business needs.
- Designed and built interactive dashboards using POWER BI to provide real time operation insights, improving business transparency by 27%.
- Collaborated with stakeholders to design an FSD for a customer feedback dashboard, which helped in enhancing reporting accuracy by 17% and streamlined decision making process.
- Developed and executed complex SQL queries to extract, transform, and analyze large dataset improving sales prediction by 22%, optimizing inventory management, and reducing overstock expenses by 10%.
- Implemented quality control measures to ensure data accuracy, and integrity, reducing errors by 44%.

- Collaborated with 4+ cross-functional teams to translate business needs into technical specifications, improving data-driven decision making for 9+ key stakeholders, which resulted in a 20% increase in operational efficiency.
- Spearheaded the development of ETL workflows that automated data extraction and loading processes, saving the analytics team an average of 15 hours per week previously spent on manual data handling.
- Assessed and optimized 5+ data pipelines, increasing data flow efficiency by 30% and improving data quality and accessibility for 100+ users across the organization.
- Analyzed more than 2000 row datasets in an AI algorithm class, uncovering 5+ hidden patterns that informed 2 key strategic decisions, leading to a 10% increase in forecast accuracy.
- Assisted in applying statistical analysis and data modeling techniques on more than 3 key projects, identifying 10+ trends and generating actionable insights that led to a 15% improvement in operational performance.
- Maintained more than 62 reports and made sure they are supported and optimized to ensure accuracy and relevance of information for management, resulting in increase in business transparency.
- Fostered training and support to 20+ team members on best practices for data analysis and visualizations, resulting in a 25% improvement in data literacy across the team and a more efficient use of analytics tools in daily operations.

KASCCO COMPANY LTD

Supply Chain Analyst Intern

04/2021 – 05/2022

- Collected, cleansed, and analyzed over 100,000 data points on supply chain performance to identify gaps and inconsistencies and reduce them by 18%
- Analyzed transportation costs and delivery operations using Excel and MySQL, helping to reduce logistics costs by 12%.
- Served as a link between internal departments (like logistics) and external parties (like suppliers) to guarantee appropriate creation and execution of all materials.
- Participated in risk management initiatives, helping to identify and mitigate 5 key risks in the supply chain.

EDUCATION

Shanghai Dianji University

Bachelor in Software Engineering (2ND Year dropout)