

# Credit Card Transaction Report

Revenue  
55M

Interest  
8M

Amount  
45M

Count  
656K

Week\_Start\_Date  
All

F M

Silver Blue Gold Platin...

Med Low High

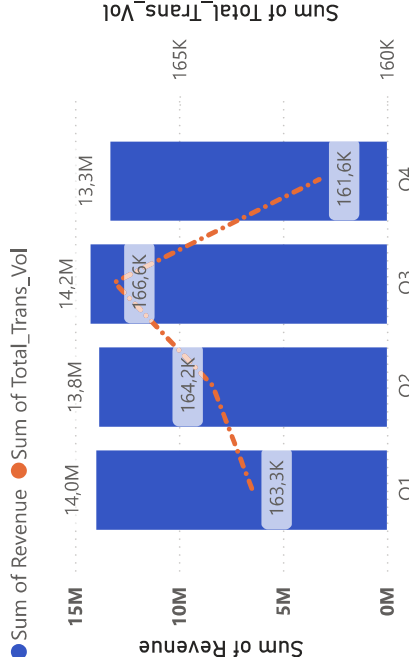
Q1

Q2

Q3

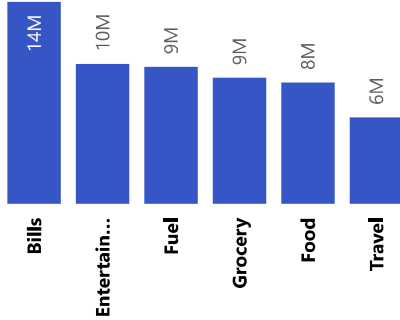
Q4

QTR Revenue and total\_trans\_count

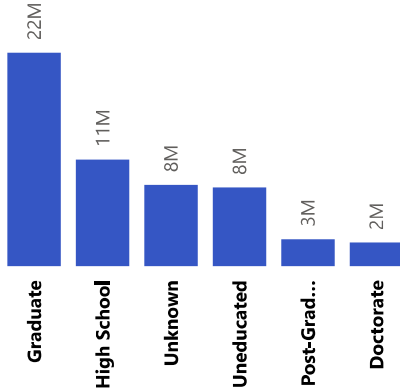


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64958
Gold	2454072	2024078	3737
Platinum	1135608	953314	1616
Silver	5586332	4586746	8120
Total	55315410	44522013	78433

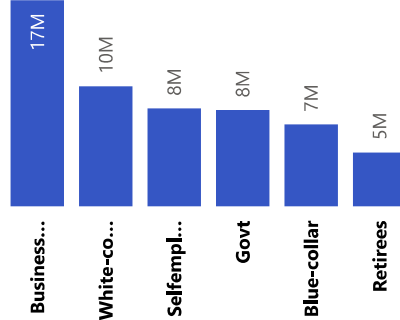
Revenue by Exp Type



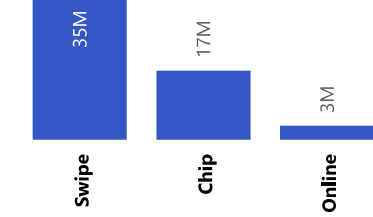
Revenue by Education Level



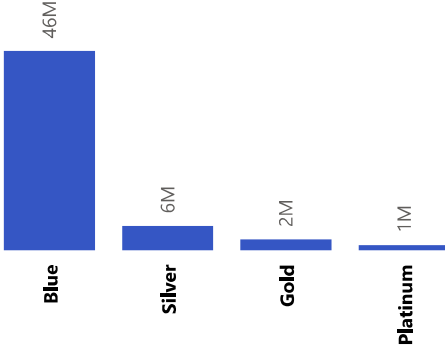
Revenue by Customer Job



Revenue by Use Chip



Revenue by Card Category



# Credit Card Customer Report

Revenue  
55M

Interest  
8M

Income  
576M

CSS  
3,19

Q1 Q2 Q3 Q4

Silver Blue Gold Plati...

Week\_Start\_Date  
All

M F

Med

Low

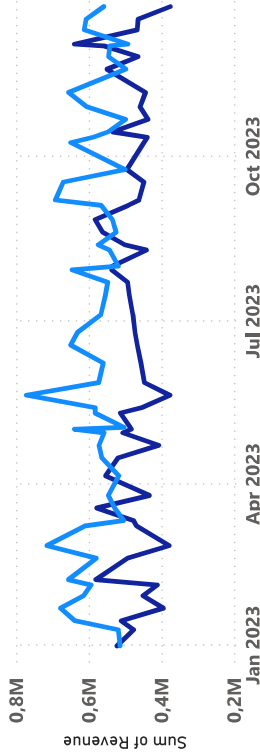
High

Swipe

Online

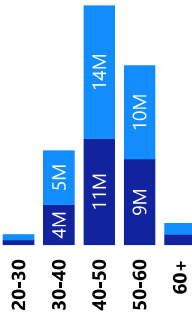
Chip

Revenue by Week



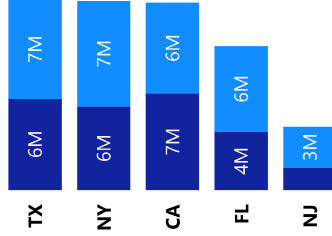
Revenue by Age Group

Gender ● F ● M



Top 5 States

Ge... ● F ● M



Car Owner count



House Owner count

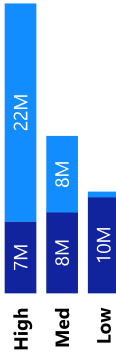


Revenue by Dependent

Gender ● F ● M

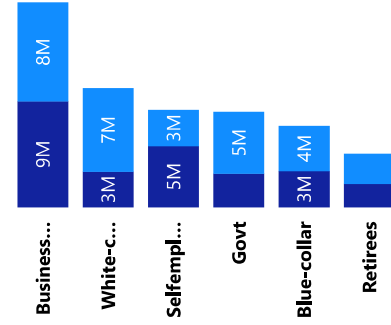
Revenue by Income Group

Gender ● F ● M



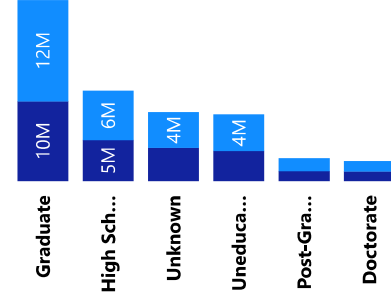
Revenue by Customer Job

Gender ● F ● M



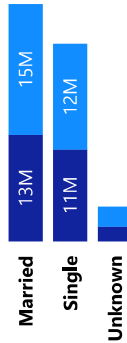
Revenue by Education Level

Gender ● F ● M



Revenue by Marital Status

Gender ● F ● M



Customer\_Job Sum of Revenue Sum of Interest\_Earned Sum of Income

Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
<b>Total</b>	<b>55315410</b>	<b>7843382</b>	<b>575914439</b>