

## Superstore Sales Insights

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1. The Central region recorded the highest sales, followed by the South and North regions, while Western and Pacific regions contributed the least.
2. Monthly sales peaked in February, crossing 1.3M, but dropped significantly in April and again in October–December, showing seasonal variations.
3. Among product categories, Technology contributed the largest share of total sales, followed by Furniture and Office Supplies.
4. At the state level, England and California emerged as the top-performing states in terms of total sales.