

## **Center for Media and Dialogue Initiative (CMDI)** *Empowering Youth and Women for Leadership and Sustainable Development*

**Who We Are**  
Center for Media and Dialogue Initiative (CMDI) is a youth- and women-focused organization with a strong passion for promoting media, leadership development, and socioeconomic empowerment. We amplify voices and engage beneficiaries constructively through enlightenment campaigns, workshops, seminars, and conferences.

Our programs are designed to provide practical opportunities for growth, capacity building, and civic responsibility. From leadership mentorship to skills development, environmental advocacy, and community engagement, CMDI remains committed to preparing young people and women to be leaders of positive change in their communities and beyond.

### **Objectives**

The primary objectives of CMDI are to:

- Increase leadership skills of young people and women across our communities.
- Expand access to post-secondary education and support successful completion rates for youth.
- Foster community belonging, social responsibility, and inclusive leadership.
- Create a strong and positive cultural identity for youth and women.
- Provide beneficiaries with skill acquisition opportunities for economic self-reliance.
- Advocate for climate change resilience and environmental sustainability.
- Promote food security awareness through agricultural innovation campaigns.

### **Mission**

To provide leadership and development programs that empower youth and women to make positive changes in their lives and within their communities.

## **Vision**

To be a leader in transformation that ensures equity and equality for the socioeconomic advancement of young people and women across communities.

## **Values**

- We value accountability by acknowledging and assuming responsibility for actions, decisions, and policies at both individual and organizational levels.
- We are committed to delivering excellent programs, services, and initiatives that positively impact lives.
- We remain community-focused by understanding the needs of those we serve and ensuring that members have a voice in shaping the services they receive.
- We embrace empowerment by creating an environment that encourages initiative, leadership, and decision-making while using challenges as opportunities for growth.
- We uphold integrity by acting with honesty, transparency, and honor at all times.
- We promote respect by recognizing the uniqueness of individuals and embracing diversity as a strength.
- We build trust through authentic relationships and honest communication.

## **Strategic Goals**

- We aim to strengthen organizational infrastructure to effectively fulfill our mission.
- We seek to build a solid financial base with diverse funding sources to sustain impactful programs.
- We work to establish strong relationships with stakeholders for shared understanding, support, and collaboration.
- We remain committed to accountability, transparency, and compliance with regulatory and legal obligations.
- We continue to develop a respected identity as a leading service provider and advocate for African and Caribbean youth and women communities.

## **Our Programs**

- **Leaders of Tomorrow Program**

CMDI's flagship leadership and business mentoring program pairs mentors with youth and women aspiring to develop professional and entrepreneurial skills. It strengthens communication, leadership, and financial management while providing guidance from seasoned entrepreneurs, executives, and professionals.

- **Youth School Success Initiative**

A scholarship program that supports students from less privileged backgrounds. In partnership with agencies and schools, CMDI provides tuition fees, learning materials, tutoring services, and life skills workshops to ensure academic success.

- **Legislative Mentorship**

Legislative Mentorship is designed to expose young people and women to the workings of governance, parliamentary procedures, and legislative leadership. Through guided mentorship, participants gain practical knowledge of lawmaking, policy development, and civic responsibility. This program fosters a new generation of informed leaders who are equipped to contribute to democratic governance and community development with integrity and vision.

- **Youth and Women Skill Acquisition Training**

This initiative equips beneficiaries with practical vocational and digital skills that enhance employability and entrepreneurship. Training includes ICT, creative arts, crafts, and technical trades, preparing participants for economic independence and self-reliance.

- **Widows Intervention Program**

A responsive program designed to provide immediate relief and opportunities to vulnerable youth and women. Through targeted interventions such as short-term training, financial support, and resource provision, the program helps

prevent long-term exclusion and socioeconomic vulnerability.

- **Climate Change Resilience and Environmental Advocacy**

This program educates and mobilizes youth and women to take active roles in environmental sustainability. It promotes awareness on climate change, conservation practices, and resilience strategies, while encouraging advocacy for greener and safer communities.

- **Agriculture Revolution for Food Security Awareness Campaign**

This initiative engages youth and women in agricultural innovation as a path to food security. Through workshops, campaigns, and partnerships, CMDI raises awareness of modern farming techniques, agribusiness opportunities, and the role of agriculture in sustainable development.

## **Membership**

- United Nations Major Group for Children and Youth
- Young African Leaders Initiative (YALI)

## **Partners**

- Global Youth Leaders' Network (GYLeN), The Gambia

## **Contact**

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**Us**  
Center