

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NM ID: 2514FA1FA561C8A834E4C10F0985C61F

NAME: SUBHA SHREE K S

BRAND NAME: WONKA DESSERTS

CATEGORY: DESSERTS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://wonkadesserts.blogspot.com/2023/08/indulging-in-delight-exploring-world-of.html>

Screenshot:



[← Wonka Desserts](#)

<https://wondadesserts.blogspot.com/2023/08/indulging-in-delight-exploring-world-of.html>

Pastries and Desserts

BEST BAKERY

not only satisfy our taste buds but also transport us to a realm of sweetness and indulgence. Join us on a mouthwatering journey as we dive into the enchanting universe of pastries and desserts that cater to every craving, from flaky croissants to decadent chocolate cakes.

Pastries, in their myriad forms, are a testament to the artistry of baking. The delicate layers of a perfectly baked croissant shatter under the gentlest touch, revealing a buttery, airy interior. Danish pastries, generously adorned with fruits, nuts, and glazes, offer a harmonious blend of textures and flavors that dance on our palates. Each bite is a symphony of crispy edges and tender centers, a celebration of precision and patience.

Tarts, with their crumbly crusts, showcase a canvas for the most vibrant fruits and velvety custards. From the classic lemon tart to the sophisticated raspberry-almond variation, tarts effortlessly

Infographic - Wonka Desserts



Email News Letter - Wonka Desserts

[← Wonka Desserts](#)

<https://wondadesserts.blogspot.com/2023/08/indulging-in-delight-exploring-world-of.html>

These dainty delights are not just pastries but edible works of art.

As we venture further into the realm of desserts, we encounter a treasure trove of sugary indulgence. Cakes, both towering and petite, become the centerpiece of celebrations. From the simplicity of a fluffy vanilla sponge to the complexity of a multi-layered opera cake, there's a cake for every occasion and preference. Pies, with their buttery crusts enveloping luscious fillings, evoke feelings of warmth and nostalgia. Whether it's a classic apple pie or an inventive savory pie, these treats bridge generations with their timeless appeal.

No exploration of desserts would be complete without a nod to the world of frozen delights. Ice creams, sorbets, and gelatos offer cooling respite on warm days while tantalizing our senses with flavors ranging from traditional vanilla bean to exotic lychee rose. Whether enjoyed in a cone, cup, or sandwiched between cookies, frozen desserts have a unique way of uniting happiness and refreshment.

In the enchanting world of pastries and desserts, every bite is a celebration of human creativity and culinary expertise. From the delicate layers of pastries to the decadence of cakes, these treats offer us a taste of joy in every mouthful. So, next time you indulge in a pastry or savor a dessert, remember that you're partaking in a centuries-old tradition of crafting happiness through the art of baking and confectionery.

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550211723698&mibextid=ZbWKwL>

Screen shot:

facebook

Wonka Desserts

Email or phone Password Log in Forgotten account?

Intro

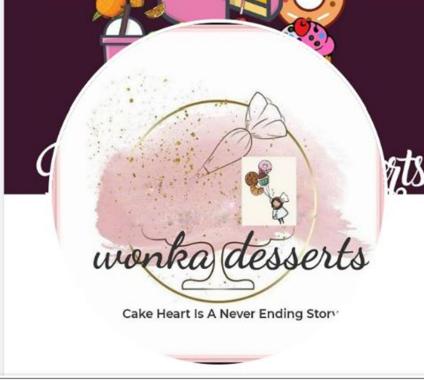
Page · Dessert shop · Restaurant · Chocolate shop

Not yet rated (0 reviews)

Photos See All Photos

See All Photos

23 August ·  Wonka Desserts updated their profile picture.

 Cake Heart Is A Never Ending Story

facebook

Wonka Desserts

Email or phone Password Log in Forgotten account?

Intro

Page · Dessert shop · Restaurant · Chocolate shop

Not yet rated (0 reviews)

Photos See All Photos

See All Photos

22 August ·  Wonka Desserts updated their profile picture.

 Like Comment

16 August ·  Wonka Desserts updated their profile picture.

facebook

Email or phone

Password

Log in

Forgotten account?

Wonka Desserts

Intro

Page · Dessert shop · Restaurant · Chocolate shop

Not yet rated (0 reviews)

Photos See All Photos

22 August · CAKES AND DESSERTS

ORDER NOW

Like Comment

The image shows a Facebook page for "Wonka Desserts". The page header includes the logo, page name, and standard login fields. The main content area features an introductory post from August 22nd titled "CAKES AND DESSERTS" with three images of various desserts. Below the post are "ORDER NOW" and interaction buttons for "Like" and "Comment". To the left, there's a sidebar with sections for "Intro" (describing the page as a dessert shop, restaurant, and chocolate shop), "Photos" (with a preview of four images including a large "W" logo and a tiered cake), and a "See All Photos" link.

3. Create and design a social media advertisement poster using canva.

Link:

<https://wonkadesserts.blogspot.com/2023/08/infographic-wonka-desserts.html>

WONKA DESSERTS

"INDULGE IN SWEET MOMENTS OF BLISS!"

MOUSSE
Choco mousse is a velvety dessert that combines the richness of chocolate with a light and airy texture.



BROWNIE
Brownies are a delicious baked dessert. They're often chocolatey and dense. People love their gooey centers and crisp edges..



SOFTY
Soft serve ice cream is a creamy and smooth frozen dessert known for its velvety texture. It's made by freezing and churning a mixture of milk, sugar, and flavorings, while incorporating air to give it a lighter consistency.



DESSERTS
Dessert is a sweet course typically enjoyed after a meal. It comes in various forms, like cakes, pies, ice cream, and more, providing a delightful way to satisfy your sweet cravings.

4.Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://wonkadesserts.blogspot.com/2023/09/email-news-letter-wonka-desserts.html>

screen shot:

