

STEPS FOR BUILDING A WEBSITE USING CANVA

1 Brand Logo

The logo serves as the visual representation of the brand's identity and is a crucial element in establishing brand recognition and fostering a memorable brand image. For the project 'Building a Website using Canva,' the logo for the website can be introduced and defined as the primary visual mark that embodies the brand's unique values, mission, and aesthetic essence. Utilizing Canva's design tools, the logo can be created to reflect the brand's personality, incorporating relevant design elements, color schemes, and typography that align with the brand's overall visual identity.



This is the logo of our brand “**OFF-WHITE COLOURS**” under the category of online clothing apparel.

STEPS

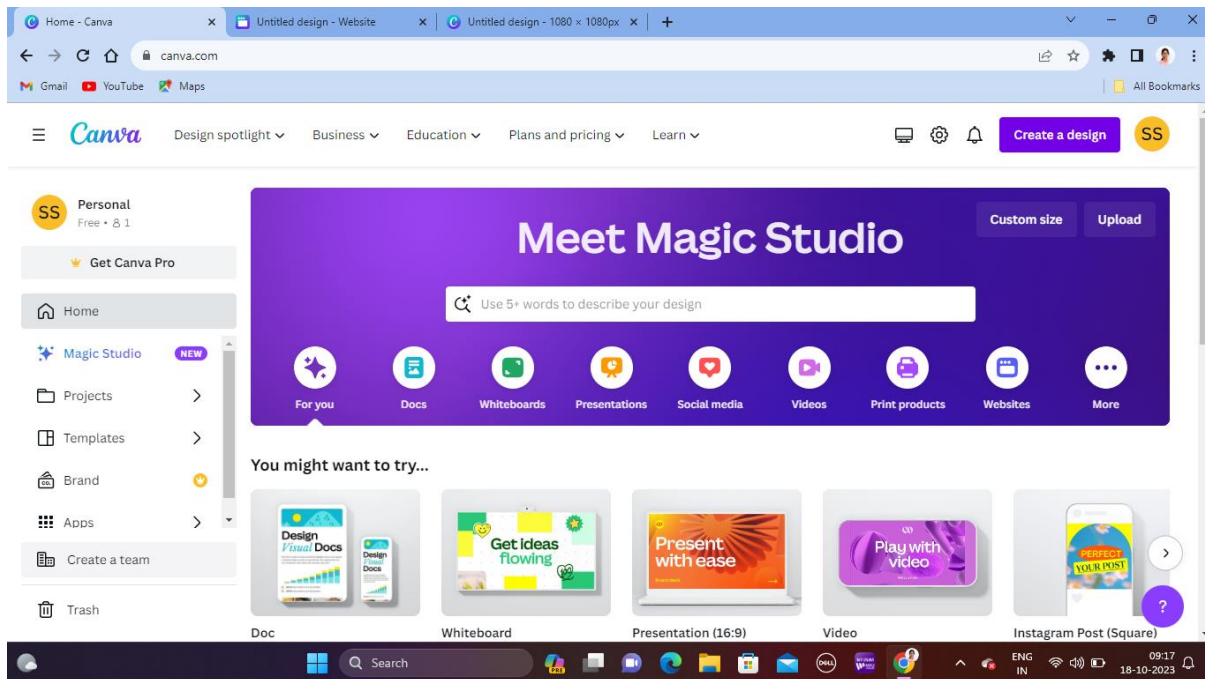
To access Canva's user-friendly design platform, follow these simple steps:

Step 1: Open a Web Browser

Launch your preferred web browser, such as Google Chrome

Step 2: Visit the Canva Website

Type www.canva.com in the address bar and press "Enter" to navigate to Canva's official website.



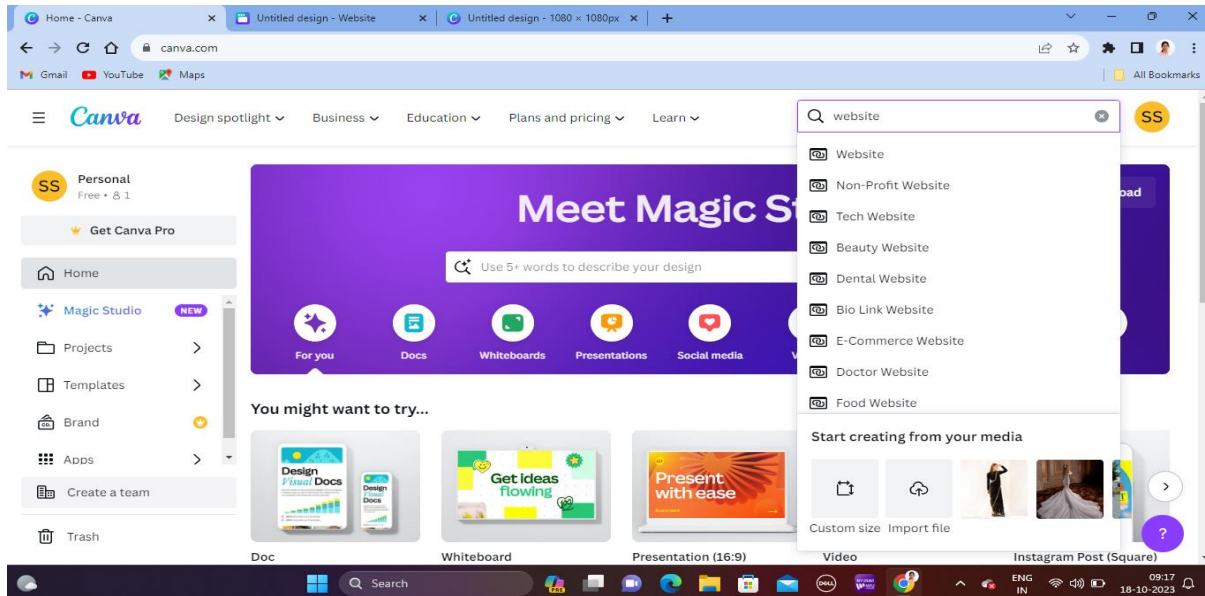
Step 3: Sign In or Sign Up

If you already have a Canva account, click on the "Log In" button and enter your credentials to access your account. If you are new to Canva, click on the "Sign Up" button and follow the prompts to create a new account.

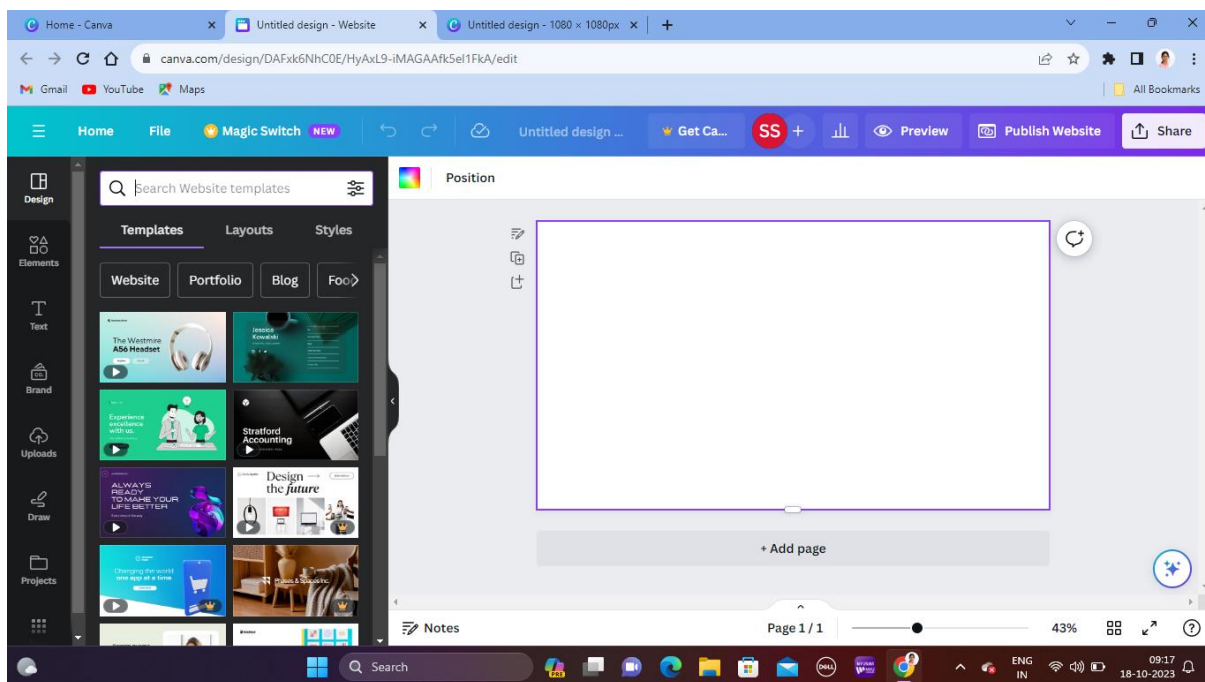
Step 4: Explore the Dashboard

Once you are logged in, you will be directed to the Canva dashboard, which serves as the central hub for all your design projects.

Step 5: Search for website

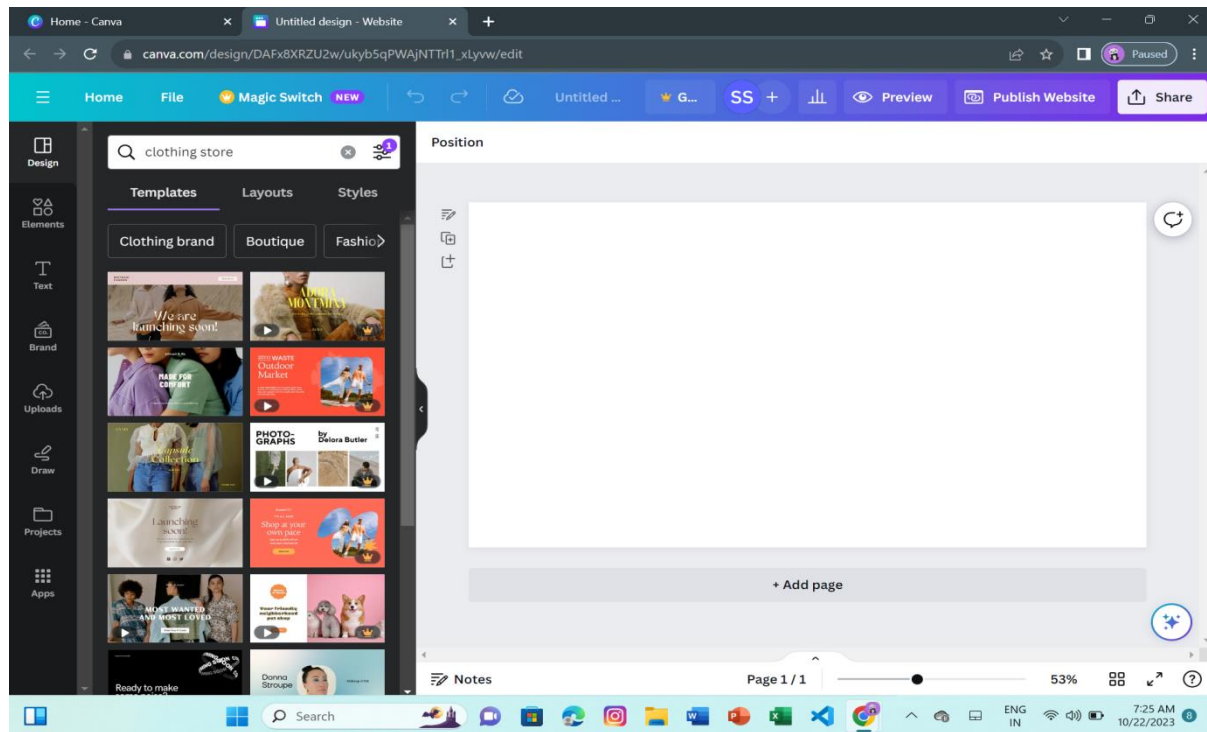


On the top right corner you can see a search bar, search for website templates.



Then you will be navigated to a blank template page to edit the website.**Step 6: Choosing a Clothing Brand Template**

Browse through the available clothing brand templates to find the most suitable one for your project. Select the desired template by clicking on it to begin the editing process.



Step 7: Customizing the Template

Utilize Canva's user-friendly editing tools to customize the clothing brand template according to your brand's style and preferences. Edit the template's text, images, colors, and layout to align with your clothing brand's unique identity and aesthetic.

➤ Accessing Canva:

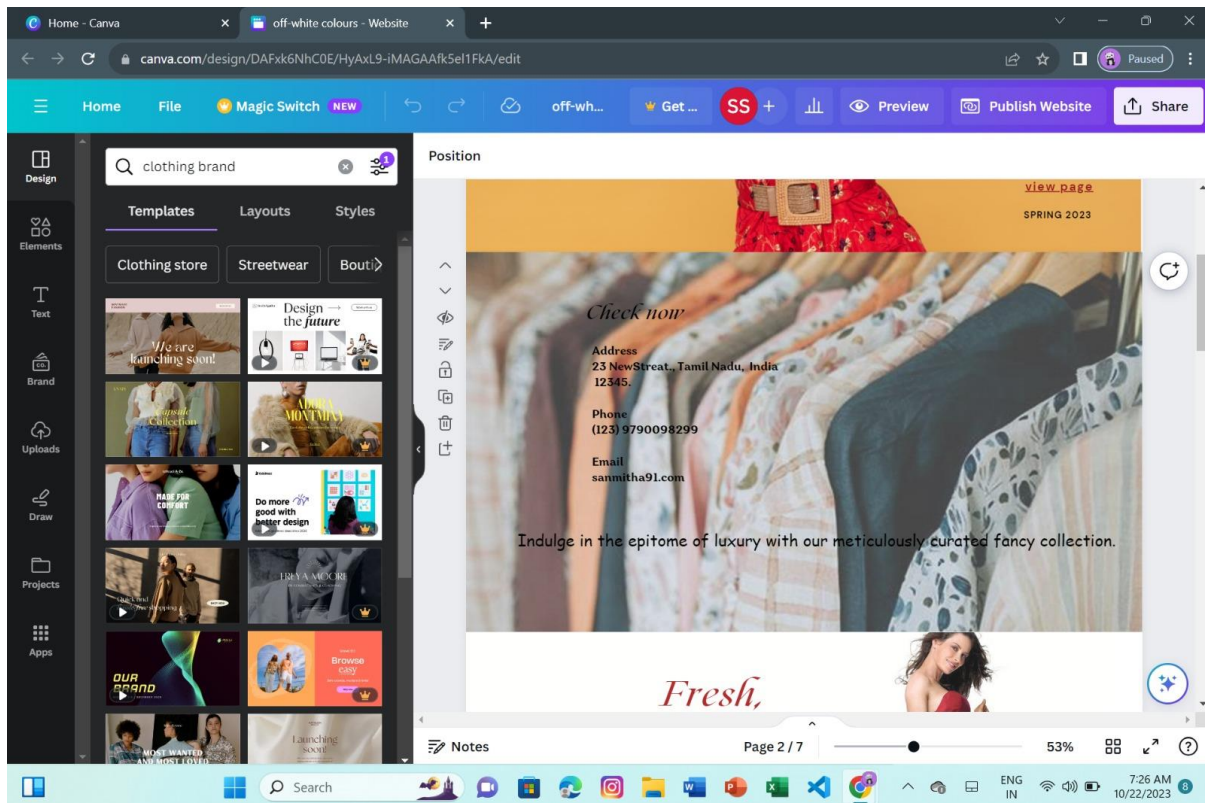
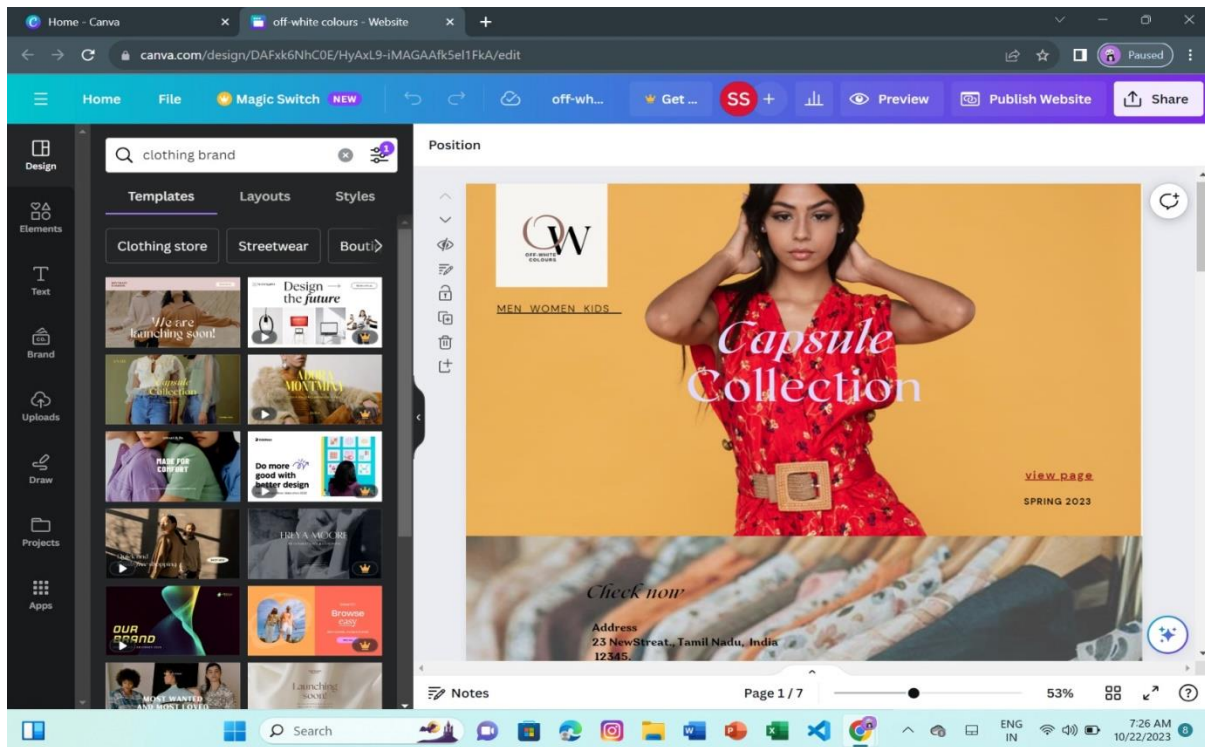
Immerse yourself in the digital wonderland of Canva, your gateway to infinite design possibilities.

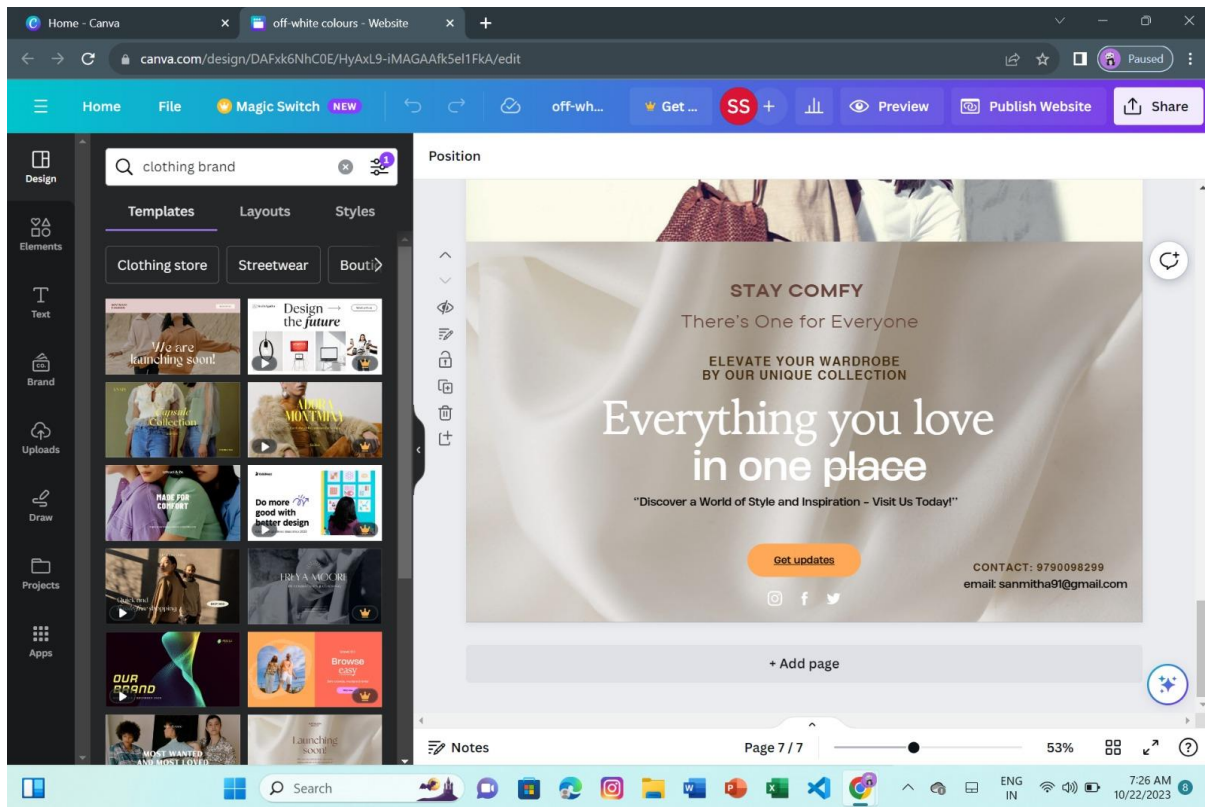
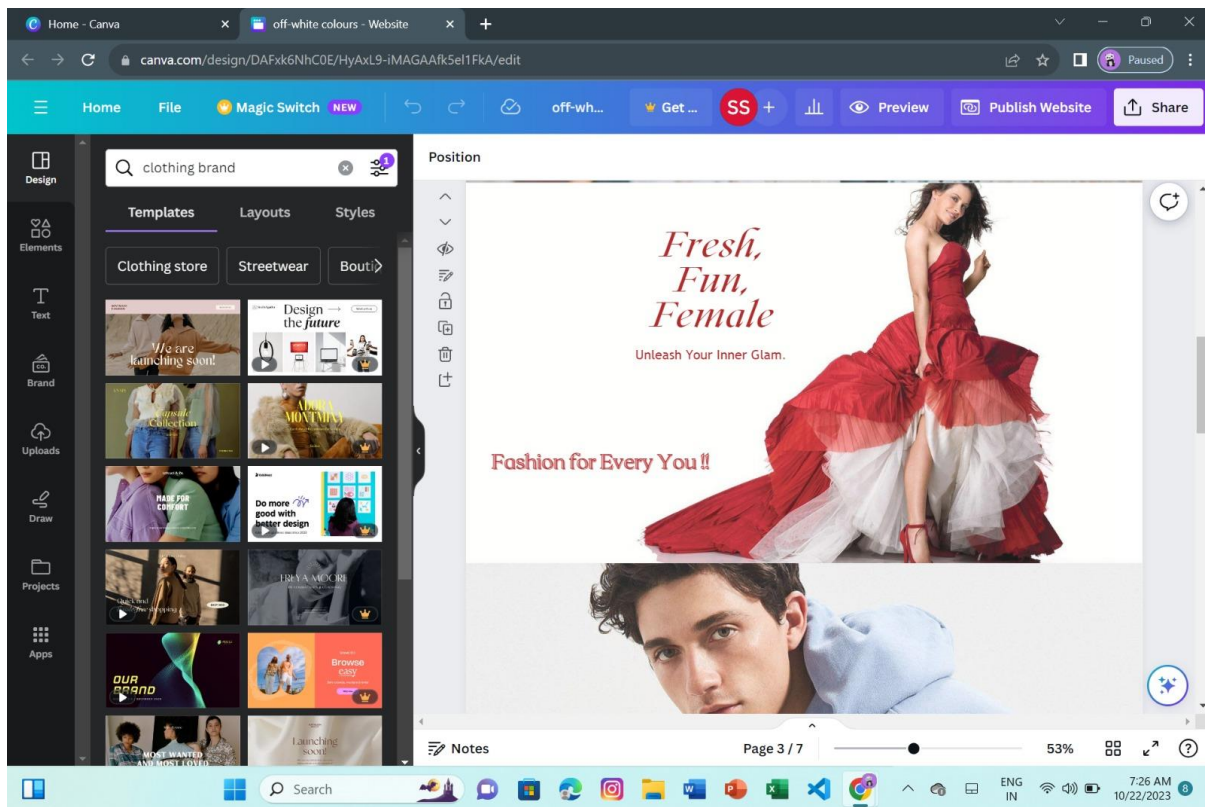
➤ Creating a New Design:

Click, and watch as the "Create" button ignites a spark of creativity, signaling the start of your design journey.

➤ Selecting Website Design:

Type 'W-E-B-S-I-T-E' in the search bar, and witness as the letters dance into a magical portal leading you to a realm of website design options.





Dive into the canvas, and watch as your vision comes to life with every stroke of your digital brush. Let the magic of animation weave your brand's story into every pixel.

Step 8: Previewing the website

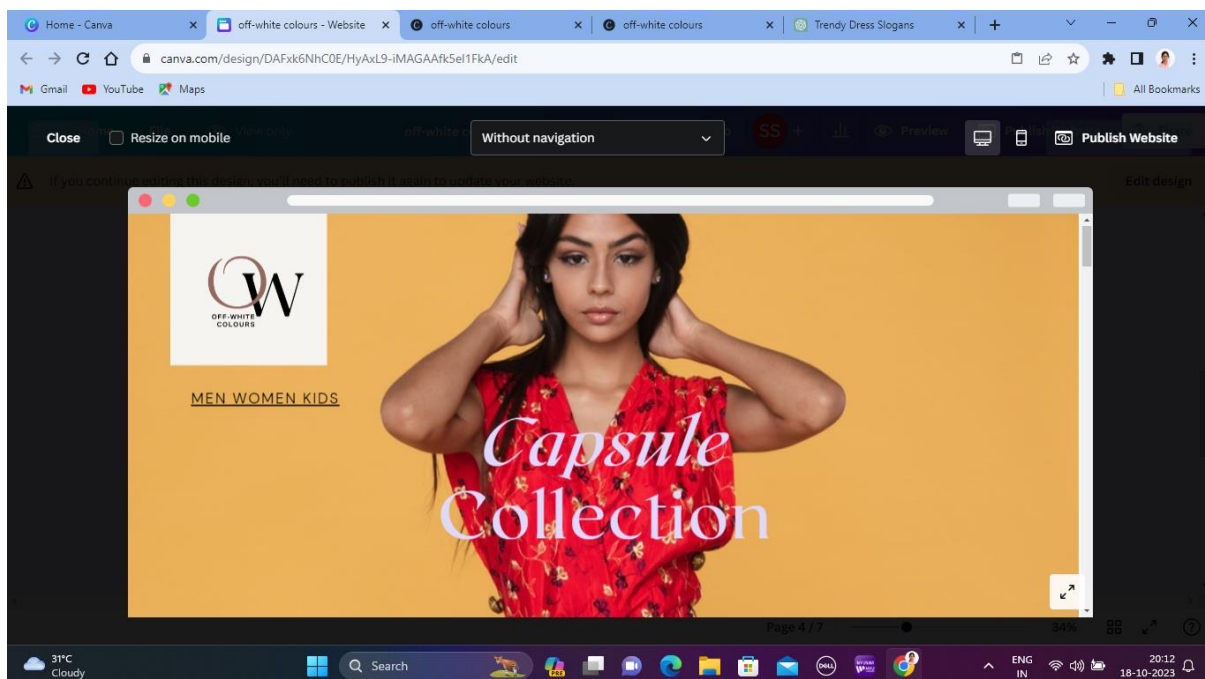
Click on the "Preview" button, typically located in the top right corner of the screen.

This action will generate a preview of your website design, allowing you to review its layout, content, and overall appearance as it would appear to your website visitors.

Take this opportunity to check for any visual or functional inconsistencies, ensuring that all elements are displaying properly and that the design is responsive across different devices and screen sizes.

Make any necessary adjustments or edits based on the preview, ensuring that the website is visually appealing, user-friendly, and effectively communicates your brand's message and offerings.

DESKTOP PREVIEW :



Before publishing the website we can use the preview option to cross check our customized design.