Missing Values

Missing values occurs in dataset when some of the informations is not stored for a variable There are 3 mechanisms

1 Missing Completely at Random, MCAR:

Missing completely at random (MCAR) is a type of missing data mechanism in which the probability of a value being missing is unrelated to both the observed data and the missing data. In other words, if the data is MCAR, the missing values are randomly distributed throughout the dataset, and there is no systematic reason for why they are missing.

• For example, in a survey about the prevalence of a certain disease, the missing data might be MCAR if the survey participants with missing values for certain questions were selected randomly and their missing responses are not related to their disease status or any other variables measured in the survey.

2. Missing at Random MAR:

Missing at Random (MAR) is a type of missing data mechanism in which the probability of a value being missing depends only on the observed data, but not on the missing data itself. In other words, if the data is MAR, the missing values are systematically related to the observed data, but not to the missing data. Here are a few examples of missing at random:

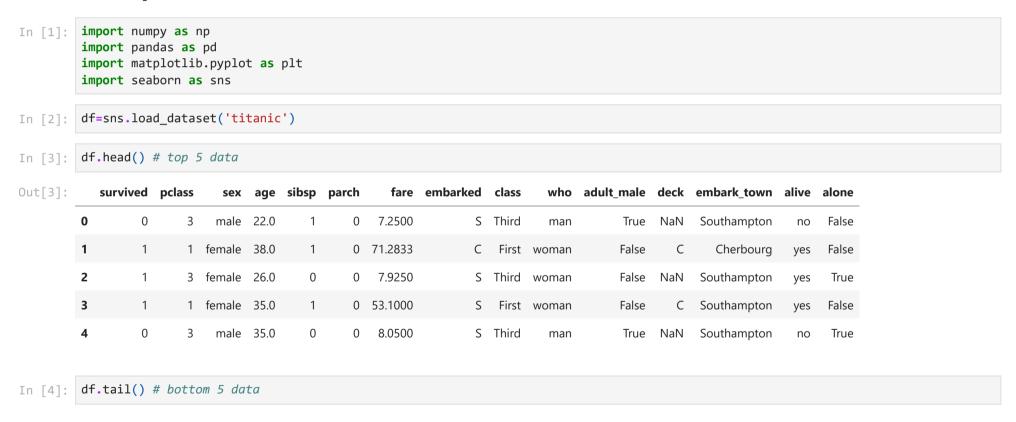
- Income data: Suppose you are collecting income data from a group of people, but some participants choose not to report their income. If the decision to report or not report income is related to the participant's age or gender, but not to their income level, then the data is missing at random.
- Medical data: Suppose you are collecting medical data on patients, including their blood pressure, but some patients do not report their blood pressure. If the patients who do not report their blood pressure are more likely to be younger or have healthier lifestyles, but the missingness is not related to their actual blood pressure values, then the data is missing at random.

3. Missing data not at random (MNAR)

It is a type of missing data mechanism where the probability of missing values depends on the value of the missing data itself. In other words, if the data is MNAR, the missingness is not random and is dependent on unobserved or unmeasured factors that are associated with the missing values.

• For example, suppose you are collecting data on the income and job satisfaction of employees in a company. If employees who are less satisfied with their jobs are more likely to refuse to report their income, then the data is not missing at random. In this case, the missingness is dependent on job satisfaction, which is not directly observed or measured.

Examples



Out[4]: survived pclass sex age sibsp parch fare embarked class who adult male deck embark town alive alone 0 male 27.0 0 13.00 S Second 0 True NaN Southampton True 886 2 no man 0 30.00 887 1 1 female 19.0 0 S First woman False B Southampton yes True 888 0 3 female NaN 1 2 23.45 False NaN Southampton False S Third woman no 889 male 26.0 0 0 30.00 Cherbourg 1 First True C True man yes male 32.0 0 3 0 0 7.75 Q Third True NaN 890 man Queenstown no True

In [6]: df.shape

Out[6]: (891, 15)

In [7]: df.describe()

Out[7]:

	survived	pclass	age	sibsp	parch	fare
count	891.000000	891.000000	714.000000	891.000000	891.000000	891.000000
mean	0.383838	2.308642	29.699118	0.523008	0.381594	32.204208
std	0.486592	0.836071	14.526497	1.102743	0.806057	49.693429
min	0.000000	1.000000	0.420000	0.000000	0.000000	0.000000
25%	0.000000	2.000000	20.125000	0.000000	0.000000	7.910400
50%	0.000000	3.000000	28.000000	0.000000	0.000000	14.454200
75%	1.000000	3.000000	38.000000	1.000000	0.000000	31.000000
max	1.000000	3.000000	80.000000	8.000000	6.000000	512.329200

[n [8]: ## Check missing values

df.isnull()

UULIOI	\cap	 +	г	0	П	
		L	L		J	

	survived	pclass	sex	age	sibsp	parch	fare	embarked	class	who	adult_male	deck	embark_town	alive	alone
0	False	False	False	False	False	False	False	False	False	False	False	True	False	False	False
1	False	False	False	False	False	False	False	False	False	False	False	False	False	False	False
2	False	False	False	False	False	False	False	False	False	False	False	True	False	False	False
3	False	False	False	False	False	False	False	False	False	False	False	False	False	False	False
4	False	False	False	False	False	False	False	False	False	False	False	True	False	False	False
•••															•••
886	False	False	False	False	False	False	False	False	False	False	False	True	False	False	False
887	False	False	False	False	False	False	False	False	False	False	False	False	False	False	False
888	False	False	False	True	False	False	False	False	False	False	False	True	False	False	False
889	False	False	False	False	False	False	False	False	False	False	False	False	False	False	False
890	False	False	False	False	False	False	False	False	False	False	False	True	False	False	False

891 rows × 15 columns

In [5]: ## Check total missing values

df.isnull().sum()

```
Out[5]:
                         0
             survived
                pclass
                  sex
                  age 177
                 sibsp
                         0
                parch
                 fare
                         0
            embarked
                         2
                 class
                         0
                 who
            adult_male
                         0
                 deck 688
         embark_town
                         2
                 alive
                         0
                         0
                alone
```

dtype: int64

```
In [11]: ## Column wise deletion
    df.dropna(axis=1)
```

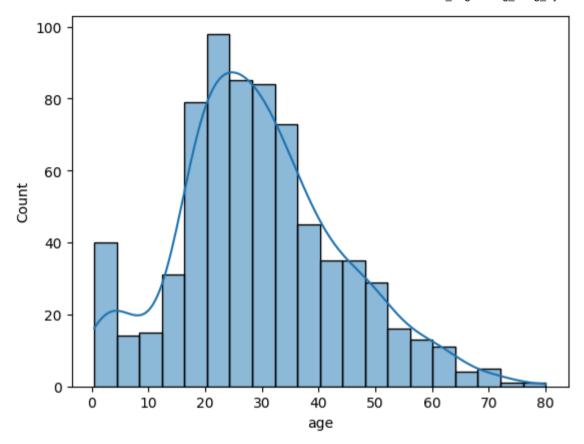
Out[11]:		survived	pclass	sex	sibsp	parch	fare	class	who	adult_male	alive	alone
	0	0	3	male	1	0	7.2500	Third	man	True	no	False
	1	1	1	female	1	0	71.2833	First	woman	False	yes	False
	2	1	3	female	0	0	7.9250	Third	woman	False	yes	True
	3	1	1	female	1	0	53.1000	First	woman	False	yes	False
	4	0	3	male	0	0	8.0500	Third	man	True	no	True
	•••											
	886	0	2	male	0	0	13.0000	Second	man	True	no	True
	887	1	1	female	0	0	30.0000	First	woman	False	yes	True
	888	0	3	female	1	2	23.4500	Third	woman	False	no	False
	889	1	1	male	0	0	30.0000	First	man	True	yes	True
	890	0	3	male	0	0	7.7500	Third	man	True	no	True

891 rows × 11 columns

Imputation Missing Values

Mean Value Imputation

```
In [12]: sns.histplot(df['age'],kde=True)
Out[12]: <Axes: xlabel='age', ylabel='Count'>
```



Mean Imputation works when we have normally distributed data.

Out[15]:		Age_mean	age
	0	22.000000	22.0
	1	38.000000	38.0
	2	26.000000	26.0
	3	35.000000	35.0
	4	35.000000	35.0
	•••		
	886	27.000000	27.0
	887	19.000000	19.0
	888	29.699118	NaN
	889	26.000000	26.0
	890	32.000000	32.0
	891 rd	ows × 2 col	umns

03110113112 0010111113

In [16]:	df	head()															
Out[16]:		survived	pclass	sex	age	sibsp	parch	fare	embarked	class	who	adult_male	deck	embark_town	alive	alone	Age_mean
	0	0	3	male	22.0	1	0	7.2500	S	Third	man	True	NaN	Southampton	no	False	22.0
	1	1	1	female	38.0	1	0	71.2833	С	First	woman	False	С	Cherbourg	yes	False	38.0
	2	1	3	female	26.0	0	0	7.9250	S	Third	woman	False	NaN	Southampton	yes	True	26.0
	3	1	1	female	35.0	1	0	53.1000	S	First	woman	False	С	Southampton	yes	False	35.0
	4	0	3	male	35.0	0	0	8.0500	S	Third	man	True	NaN	Southampton	no	True	35.0

2. Median Value Imputation- If we have outliers in the dataset

```
In [17]: df['age_median']=df['age'].fillna(df['age'].median())
```

Out[18]:

```
In [18]: df[['age_median','Age_mean','age']]
```

	age_median	Age_mean	age
0	22.0	22.000000	22.0
1	38.0	38.000000	38.0
2	26.0	26.000000	26.0
3	35.0	35.000000	35.0
4	35.0	35.000000	35.0
•••			
886	27.0	27.000000	27.0
887	19.0	19.000000	19.0
888	28.0	29.699118	NaN
889	26.0	26.000000	26.0
890	32.0	32.000000	32.0

891 rows × 3 columns

3. Mode Imputation Technqiue--Categorical values

```
In [19]: df['embarked'].isnull()
```

Out[19]:		embarked
	0	False
	1	False
	2	False
	3	False
	4	False
	•••	
	886	False
	887	False
	888	False
	889	False
	890	False

891 rows × 1 columns

dtype: bool

```
df[df['embarked'].isnull()]
In [20]:
Out[20]:
               survived pclass
                                 sex age sibsp parch fare embarked class
                                                                             who adult_male deck embark_town alive alone Age_mean age_median
           61
                           1 female 38.0
                                                   0.08
                                                                                        False
                                                                                                В
                                                                                                                                 38.0
                                                                                                                                             38.0
                                                                                                                      True
                                                                NaN
                                                                      First woman
                                                                                                           NaN
                                                                                                                 yes
                           1 female 62.0
                                                   0.08
          829
                                                                      First woman
                                                                                        False
                                                                                                В
                                                                                                           NaN
                                                                                                                 yes
                                                                                                                      True
                                                                                                                                 62.0
                                                                                                                                             62.0
```

```
In [21]: df['embarked'].unique()
Out[21]: array(['S', 'C', 'Q', nan], dtype=object)
In [22]: mode_value=df[df['embarked'].notna()]['embarked'].mode()[0]
```

```
df['embarked_mode']=df['embarked'].fillna(mode_value)
In [23]:
          df[['embarked_mode','embarked']]
In [24]:
Out[24]:
              embarked mode embarked
                                    S
            0
            2
                           S
                                    S
            3
                           S
                                    S
            4
          886
                           S
                                    S
          887
                                    S
                           S
                                    S
          888
                           C
          889
                                    C
          890
                          Q
                                    Q
         891 rows × 2 columns
          df['embarked_mode'].isnull().sum()
Out[25]:
          df['embarked'].isnull().sum()
Out[26]:
```

Handling Imbalanced Dataset

1. Up Sampling

2. Down Sampling

```
In [27]: # Set the random seed for reproducibility
          np.random.seed(123)
          # Create a dataframe with two classes
          n \text{ samples} = 1000
          class 0 ratio = 0.9
          n_class_0 = int(n_samples * class_0_ratio)
          n class 1 = n samples - n class 0
In [28]:
          n class 0
Out[28]:
In [29]:
         n class 1
Out[29]:
In [30]: ## Create DataFrame with Imbalanced Dataset
          class 0 = pd.DataFrame({
              'feature 1': np.random.normal(loc=0, scale=1, size=n class 0),
              'feature 2': np.random.normal(loc=0, scale=1, size=n class 0),
              'target': [0] * n class 0
         })
In [31]:
         class 1 = pd.DataFrame({
              'feature 1': np.random.normal(loc=2, scale=1, size=n_class_1),
              'feature_2': np.random.normal(loc=2, scale=1, size=n_class_1),
              'target': [1] * n class 1
         })
In [32]: # Combine both data within one dataframe
          df=pd.concat([class_0,class_1]).reset_index(drop=True)
         df.head()
In [33]:
```

```
Out[33]: feature_1 feature_2 target

0 -1.085631 0.551302 0

1 0.997345 0.419589 0

2 0.282978 1.815652 0

3 -1.506295 -0.252750 0

4 -0.578600 -0.292004 0
```

```
In [34]: df.tail()
```

Out[34]:		feature_1	feature_2	target
	995	1.376371	2.845701	1
	996	2.239810	0.880077	1
	997	1.131760	1.640703	1
	998	2.902006	0.390305	1
	999	2.697490	2.013570	1

```
In [35]: # total target count

df["target"].value_counts()
```

Out[35]: count

target0 9001 100

dtype: int64

In [36]: ## upsampling

```
df minority=df[df['target']==1]
          df_majority=df[df['target']==0]
 In [ ]:
          from sklearn.utils import resample
In [37]:
          df minority upsampled=resample(df minority,replace=True, #Sample With replacement
                   n samples=len(df majority),
                   random state=42
In [38]:
          df_minority_upsampled.shape
          (900, 3)
Out[38]:
          df_minority_upsampled.head()
In [39]:
Out[39]:
               feature_1 feature_2 target
          951 1.125854 1.843917
                        1.397425
               2.196570
                                     1
               1.932170 2.998053
                                     1
               2.272825 3.034197
          960
               2.870056 1.550485
                                     1
In [40]:
          df_upsampled=pd.concat([df_majority,df_minority_upsampled])
          df_upsampled['target'].value_counts()
In [41]:
```

Out[41]: count
target

0 900
1 900

dtype: int64

Down Sampling

```
In [42]: # Set the random seed for reproducibility
          np.random.seed(123)
          # Create a dataframe with two classes
          n \text{ samples} = 1000
          class 0 ratio = 0.9
          n_class_0 = int(n_samples * class_0_ratio)
          n class 1 = n samples - n class 0
          class 0 = pd.DataFrame({
              'feature 1': np.random.normal(loc=0, scale=1, size=n class 0),
              'feature 2': np.random.normal(loc=0, scale=1, size=n class 0),
              'target': [0] * n class 0
          })
          class 1 = pd.DataFrame({
              'feature_1': np.random.normal(loc=2, scale=1, size=n_class_1),
              'feature 2': np.random.normal(loc=2, scale=1, size=n class 1),
              'target': [1] * n class 1
          })
          df = pd.concat([class 0, class 1]).reset index(drop=True)
In [44]: # Check the class distribution
          print(df['target'].value_counts())
```

```
target
               900
               100
          Name: count, dtype: int64
In [45]:
          ## downsampling
          df minority=df[df['target']==1]
          df majority=df[df['target']==0]
In [46]: from sklearn.utils import resample
          df majority upsampled=resample(df minority,replace=True, #Sample With replacement
                   n samples=len(df majority),
                   random state=42
          df minority upsampled.shape
          (900, 3)
Out[47]:
          df upsampled=pd.concat([df majority,df minority upsampled])
In [48]:
          df upsampled['target'].value counts()
Out[49]:
                 count
          target
                  900
              0
                  900
```

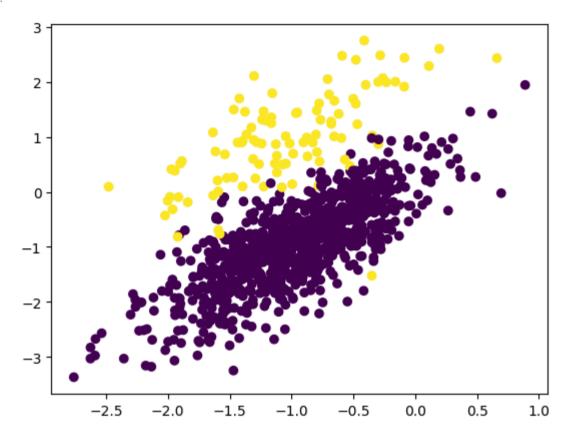
dtype: int64

SMOTE (Synthetic Minority Oversampling Technique)

- SMOTE (Synthetic Minority Over-sampling Technique) is a technique used in machine learning to address imbalanced datasets where the minority class has significantly fewer instances than the majority class.
- SMOTE involves generating synthetic instances of the minority class by interpolating between existing instances.

```
from sklearn.datasets import make classification
In [50]:
In [51]: X,y=make classification(n samples=1000,n redundant=0,n features=2,n clusters per class=1,
                             weights=[0.90],random state=12)
          df1=pd.DataFrame(X,columns=['f1','f2'])
In [52]:
          df2=pd.DataFrame(y,columns=['target'])
          final df=pd.concat([df1,df2],axis=1)
In [53]:
In [54]:
          final df.head()
Out[54]:
                            f2 target
                   f1
          0 -0.762898 -0.706808
          1 -1.075436 -1.051162
          2 -0.610115 -0.909802
          3 -2.023284 -0.428945
                                   0
          4 -0.812921 -1.316206
          final df['target'].value counts()
In [55]:
Out[55]:
                 count
          target
                   900
              0
                   100
         dtype: int64
          import matplotlib.pyplot as plt
In [56]:
          plt.scatter(final_df['f1'],final_df['f2'],c=final_df['target'])
```

Out[56]: <matplotlib.collections.PathCollection at 0x7ee6d13afc10>



In [57]: !pip install imblearn

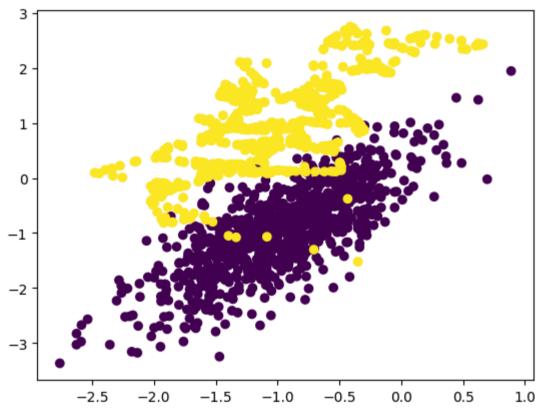
```
Collecting imblearn
           Downloading imblearn-0.0-py2.py3-none-any.whl.metadata (355 bytes)
          Requirement already satisfied: imbalanced-learn in /usr/local/lib/python3.10/dist-packages (from imblearn) (0.12.4)
          Requirement already satisfied: numpy>=1.17.3 in /usr/local/lib/python3.10/dist-packages (from imbalanced-learn->imblearn) (1.26.
          4)
          Requirement already satisfied: scipy>=1.5.0 in /usr/local/lib/python3.10/dist-packages (from imbalanced-learn->imblearn) (1.13.
          Requirement already satisfied: scikit-learn>=1.0.2 in /usr/local/lib/python3.10/dist-packages (from imbalanced-learn->imblearn)
          (1.5.2)
          Requirement already satisfied: joblib>=1.1.1 in /usr/local/lib/python3.10/dist-packages (from imbalanced-learn->imblearn) (1.4.
          Requirement already satisfied: threadpoolctl>=2.0.0 in /usr/local/lib/python3.10/dist-packages (from imbalanced-learn->imblearn)
          (3.5.0)
          Downloading imblearn-0.0-py2.py3-none-any.whl (1.9 kB)
          Installing collected packages: imblearn
          Successfully installed imblearn-0.0
         from imblearn.over sampling import SMOTE
In [58]:
         ## transform the dataset
In [59]:
          oversample=SMOTE()
          X,y=oversample.fit_resample(final_df[['f1','f2']],final_df['target'])
         X.shape
In [60]:
          (1800, 2)
Out[60]:
In [61]:
          y.shape
         (1800,)
Out[61]:
         len(y[y==0])
Out[62]:
         len(y[y==1])
Out[63]:
```

```
In [64]: df1=pd.DataFrame(X,columns=['f1','f2'])
    df2=pd.DataFrame(y,columns=['target'])

In [65]: oversample_df=pd.concat([df1,df2],axis=1)

In [66]: plt.scatter(oversample_df['f1'],oversample_df['f2'],c=oversample_df['target'])

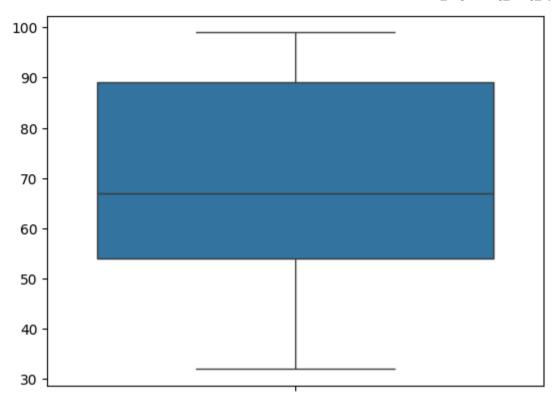
Out[66]: <matplotlib.collections.PathCollection at 0x7ee6cf2fc3a0>
```



5 number Summary And Box Plot

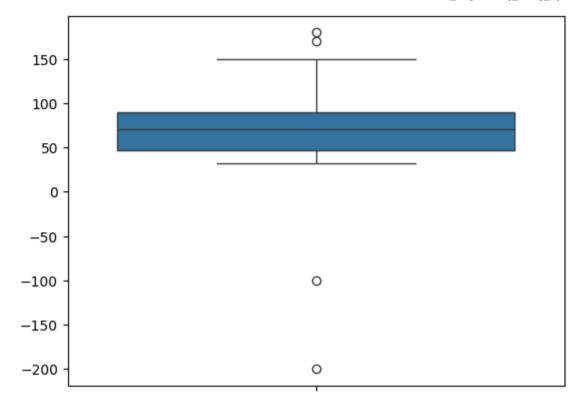
In [67]: ## Minimum, MAximum, Median, Q1, Q3, IQR

```
marks=[45,32,56,75,89,54,32,89,90,87,67,54,45,98,99,67,74]
In [68]:
          minimum, Q1, median, Q3, maximum=np.quantile(marks, [0,0.25,0.50,0.75,1.0])
In [69]: minimum,Q1,median,Q3,maximum
         (32.0, 54.0, 67.0, 89.0, 99.0)
Out[69]:
In [70]:
         IQR=Q3-Q1
          print(IQR)
          35.0
In [71]:
         lower fence=Q1-1.5*(IQR)
          higher fence=Q3+1.5*(IQR)
          lower fence, higher fence
         (1.5, 141.5)
Out[72]:
          sns.boxplot(marks)
         <Axes: >
Out[73]:
```



```
In [75]: lst_marks=[-100,-200,45,32,56,75,89,54,32,89,90,87,67,54,45,98,99,67,74,150,170,180]
sns.boxplot(lst_marks)
```

Out[75]: <Axes: >



Data Encoding

- 1. Nominal/OHE Encoding
- 2. Label and Ordinal Encoding
- 3. Target Guided Ordinal Encoding

Nominal/OHE Encoding

- One hot encoding, also known as nominal encoding, is a technique used to represent categorical data as numerical data, which is more suitable for machine learning algorithms.
- In this technique, each category is represented as a binary vector where each bit corresponds to a unique category.

```
• For example, if we have a categorical variable "color" with three possible values (red, green, blue), we can represent it using one hot encoding
              as follows:
            1. Red: [1, 0, 0]
            2. Green: [0, 1, 0]
            3. Blue: [0, 0, 1]
In [76]: from sklearn.preprocessing import OneHotEncoder
          ## Create a simple dataframe
In [77]:
          df = pd.DataFrame({
               'color': ['red', 'blue', 'green', 'green', 'red', 'blue']
          })
          df.head()
In [78]:
Out[78]:
             color
               red
              blue
          2 green
          3 green
               red
In [79]: ##create an instance of Onehotencoder
          encoder=OneHotEncoder()
In [80]:
          ## perform fit and transform
          encoded=encoder.fit_transform(df[['color']]).toarray()
          encoder_df=pd.DataFrame(encoded,columns=encoder.get_feature_names_out())
In [81]:
In [82]: encoder_df
```

```
Out[82]:
              color blue color green color red
                     0.0
                                  0.0
                                             1.0
           0
           1
                     1.0
                                  0.0
                                             0.0
                     0.0
           2
                                  1.0
                                             0.0
                                             0.0
           3
                     0.0
                                  1.0
           4
                     0.0
                                  0.0
                                             1.0
           5
                     1.0
                                  0.0
                                             0.0
```

```
In [83]:
          ## for new data
          encoder.transform([['blue']]).toarray()
          /usr/local/lib/python3.10/dist-packages/sklearn/base.py:493: UserWarning: X does not have valid feature names, but OneHotEncoder
          was fitted with feature names
            warnings.warn(
          array([[1., 0., 0.]])
Out[83]:
          pd.concat([df,encoder df],axis=1)
In [84]:
Out[84]:
             color color_blue color_green color_red
                         0.0
          0
              red
                                    0.0
                                              1.0
                                    0.0
                                              0.0
              blue
                         1.0
                         0.0
                                    1.0
                                              0.0
          2 green
          3 green
                         0.0
                                    1.0
                                              0.0
                         0.0
                                              1.0
                                    0.0
               red
                         1.0
                                    0.0
                                              0.0
          5 blue
```

```
In [85]: import seaborn as sns
sns.load_dataset('tips')
```

Out[85]:		total_bill	tip	sex	smoker	day	time	size
	0	16.99	1.01	Female	No	Sun	Dinner	2
	1	10.34	1.66	Male	No	Sun	Dinner	3
	2	21.01	3.50	Male	No	Sun	Dinner	3
	3	23.68	3.31	Male	No	Sun	Dinner	2
	4	24.59	3.61	Female	No	Sun	Dinner	4
	•••							
	239	29.03	5.92	Male	No	Sat	Dinner	3
	240	27.18	2.00	Female	Yes	Sat	Dinner	2
	241	22.67	2.00	Male	Yes	Sat	Dinner	2
	242	17.82	1.75	Male	No	Sat	Dinner	2
	243	18.78	3.00	Female	No	Thur	Dinner	2

244 rows × 7 columns

Label Encoding

- Label encoding and ordinal encoding are two techniques used to encode categorical data as numerical data.
- Label encoding involves assigning a unique numerical label to each category in the variable. The labels are usually assigned in alphabetical order or based on the frequency of the categories.
- For example, if we have a categorical variable "color" with three possible values (red, green, blue), we can represent it using label encoding as follows:
- 1. Red: 1
- 2. Green: 2
- 3. Blue: 3

In [86]: df.head()

```
Out[86]:
            color
              red
             blue
          2 green
          3 green
              red
         from sklearn.preprocessing import LabelEncoder
In [87]:
          lbl encoder=LabelEncoder()
In [88]: lbl encoder.fit transform(df[['color']])
          /usr/local/lib/python3.10/dist-packages/sklearn/preprocessing/ label.py:114: DataConversionWarning: A column-vector y was passed
         when a 1d array was expected. Please change the shape of y to (n samples, ), for example using ravel().
           y = column or 1d(y, warn=True)
         array([2, 0, 1, 1, 2, 0])
Out[88]:
In [89]: lbl encoder.transform([['red']])
          /usr/local/lib/python3.10/dist-packages/sklearn/preprocessing/ label.py:132: DataConversionWarning: A column-vector y was passed
         when a 1d array was expected. Please change the shape of y to (n samples, ), for example using ravel().
           y = column or 1d(y, dtype=self.classes .dtype, warn=True)
         array([2])
Out[89]:
In [90]: lbl encoder.transform([['blue']])
         /usr/local/lib/python3.10/dist-packages/sklearn/preprocessing/ label.py:132: DataConversionWarning: A column-vector y was passed
         when a 1d array was expected. Please change the shape of y to (n samples, ), for example using ravel().
           y = column or 1d(y, dtype=self.classes .dtype, warn=True)
         array([0])
Out[90]:
         lbl_encoder.transform([['green']])
```

```
/usr/local/lib/python3.10/dist-packages/sklearn/preprocessing/_label.py:132: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples, ), for example using ravel().

y = column_or_1d(y, dtype=self.classes_.dtype, warn=True)

Out[91]:
```

Ordinal Encoding

- It is used to encode categorical data that have an intrinsic order or ranking.
- In this technique, each category is assigned a numerical value based on its position in the order.
- For example, if we have a categorical variable "education level" with four possible values (high school, college, graduate, post-graduate), we can represent it using ordinal encoding as follows:
- 1. High school: 1
- 2. College: 2
- 3. Graduate: 3
- 4. Post-graduate: 4

```
Out[94]:
                size
               small
          1 medium
               large
          3 medium
               small
               large
          ## create an instance of ORdinalEncoder and then fit transform
          encoder=OrdinalEncoder(categories=[['small', 'medium', 'large']])
          encoder.fit transform(df[['size']])
In [96]:
         array([[0.],
Out[96]:
                 [1.],
                 [2.],
                 [1.],
                 [0.],
                 [2.]])
          encoder.transform([['small']])
In [97]:
          /usr/local/lib/python3.10/dist-packages/sklearn/base.py:493: UserWarning: X does not have valid feature names, but OrdinalEncode
          r was fitted with feature names
           warnings.warn(
         array([[0.]])
Out[97]:
```

Target Guided Ordinal Encoding

• It is a technique used to encode categorical variables based on their relationship with the target variable.

- This encoding technique is useful when we have a categorical variable with a large number of unique categories, and we want to use this variable as a feature in our machine learning model.
- In Target Guided Ordinal Encoding, we replace each category in the categorical variable with a numerical value based on the mean or median of the target variable for that category.
- This creates a monotonic relationship between the categorical variable and the target variable, which can improve the predictive power of our model.

```
In [98]: # create a sample dataframe with a categorical variable and a target variable
           df = pd.DataFrame({
               'city': ['New York', 'London', 'Paris', 'Tokyo', 'New York', 'Paris'],
               'price': [200, 150, 300, 250, 180, 320]
           })
In [99]:
Out[99]:
                  city price
           0 New York
                        200
               London
                       150
                        300
                 Paris
                Tokyo
                        250
           4 New York
                        180
                 Paris 320
           df.size
In [100...
Out[100]:
           df.shape
In [101...
          (6, 2)
Out[101]:
           df.ndim
In [102...
```

```
10/16/24, 4:45 PM
```

```
Out[102]:
In [104...
           df.describe()
Out[104]:
                       price
                   6.000000
           count
           mean 233.333333
                   68.019605
             std
             min 150.000000
            25% 185.000000
            50% 225.000000
            75% 287.500000
            max 320.000000
           mean_price=df.groupby('city')['price'].mean().to_dict()
In [105...
In [106...
           mean_price
           {'London': 150.0, 'New York': 190.0, 'Paris': 310.0, 'Tokyo': 250.0}
Out[106]:
           df['city_encoded']=df['city'].map(mean_price)
In [107...
           df[['price','city_encoded']]
In [108...
```

ice city_encoded		Out[108]:	
200 190.0	0		
150 150.0	1		
310.0	2		
250 250.0	3		
180 190.0	4		
320 310.0	5		

In []: !jupyter nbconvert --to html /content/Complete_Python_for_Data_Analysis.ipynb