

REGION, MARKET CUSTOMER SEGMENT, CATEGOR... All All All \vee \vee -3472.7K~

81.17% LY: 80.21% (+1.2%)

FORECAST ACCURANC

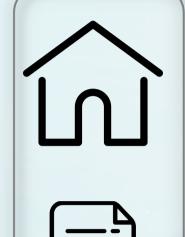
LY: -751.7K (+361.97%)

NET ERROR

6899.0K~

LY: 9780.7K (+29.46%)

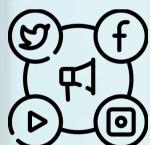
ABS NET ERROR



Key Metrics By Customer

CUSTOMER **FORECAST** RISK FORECAST NET NET ACCURACY ACCURACY ERROR ERROR









| | | % ▼ | LY% | | % |
|---|-------------------|--------|--------|-------|----------|
|] | Atliq e Store | 74.22% | 74.59% | -295K | -10% OOS |
| | Amazon | 73.79% | 74.54% | -465K | -9% OOS |
| | AtliQ Exclusive | 70.35% | 71.69% | -359K | -12% OOS |
|) | Expert | 62.93% | 60.67% | -26K | -7% OOS |
| | Acclaimed Stores | 57.74% | 50.69% | 83K | 11% EI |
|) | Electricalsbea St | 55.74% | 51.56% | -6K | -10% OOS |
| | Mbit | 55.40% | 62.34% | -43K | -22% OOS |
| 3 | Argos (Sainsbur | 54.78% | 56.08% | -23K | -18% OOS |
| | walmart | 54.78% | 50.12% | 84K | 12% EI |
| 9 | Staples | 54.45% | 49.38% | 80K | 12% EI |
|] | Currys (Dixons C | 54.29% | 35.92% | 8K | 6% EI |
| | Flipkart | 54.21% | 52.59% | -14K | -1% OOS |
| | Power | 54.06% | 56.72% | -11K | -10% OOS |
| | Total | 81.17% | 80.21% | -347 | -9% OOS |

Forecast Accuracy/Net Error Trend

2019

Q3

2018

2020

2021

YTD

2022

YTG



Key Metrics By Product

| segment | FORECAST ACCURACY % | | RISK |
|---------------|---------------------------|-------|------|
| + Peripherals | 68.17% | 3204K | OOS |
| + Accessories | 87.42% | 2491K | EI |
| + Storage | 71.50% | 699K | OOS |
| + Notebook | 87.24% | 356K | OOS |
| + Desktop | 87.53% | 96K | EI |
| Total | 02 06% 81.17% | 6899K | OOS |