

REGION, MARKET

CUSTOMER

SEGMENT, CATEGOR...

2018 2019 2020

2021

2022

All

All

All

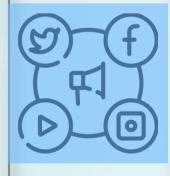
YTD YTG









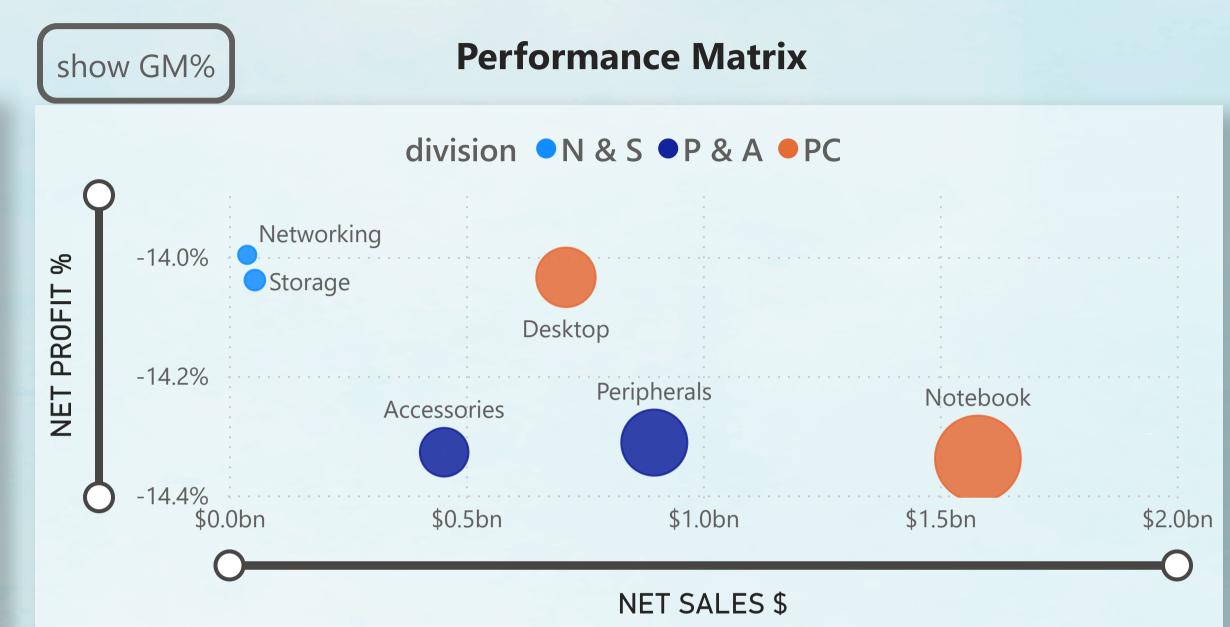






## **Product Performance**

SEGMENT	NET SALES \$	GM \$	GM%	NET PROFIT \$	NET PROFIT 5
<b>H</b> Notebook	\$1,580.4M	597M	37.74%	-226.61M	-14.34
<b>+</b> Accessories	\$454.1M	171M	37.73%	-65.06M	-14.33
<b>Peripherals</b>	\$897.5M	339M	37.73%	-128.45M	-14.31
<b>Storage</b>	\$54.6M	21M	38.05%	-7.66M	-14.04
<b>Desktop</b>	\$711.1M	270M	38.02%	-99.80M	-14.03
<b>H</b> Networking	\$38.4M	15M	38.17%	-5.38M	-14.00
Total	\$3,736.2M	1412M	37.80%	-532.96M	-14.26



## **Customer/Market/Region Performance**

REGION	NET SALES \$	GM\$	GM%	NET PROFIT \$	NET PROFIT
± LATAM	\$14.8M	5M	34.78%	-0.47M	-3.1
⊕ EU	\$775.5M	265M	34.15%	-98.52M	-12.7
+ NA	\$1,022.1M	459M	44.91%	-146.00M	-14.2
+ APAC	\$1,923.8M	683M	35.52%	-287.97M	-14.9
Total	\$3,736.2M	1412M	37.80%	-532.96M	-14.2

## **Unit Economics**

