Assignment 1: Website Review

Choose any website and write a 1-2 page review evaluating the site based on

1. usability
2. user experience
3. accessibility
4. information architecture
5. content

Some things to think about and include in your paper:

1. What is your overall impression of the site design?
2. What is the goal of the website?
3. Will users be able to easily find information and complete tasks?
4. What's good?
5. What's bad?

See Grading Rubric on Pg. 2

Grading Guide	Max Points (out of 45)	
Submitted on Time	5	
Presentation	5	The document is typed and professional-looking with multiple paragraphs. Writing is clear and concise without typographical errors.
Content	10	Clear identification of site goals, your overall impression of the site, what's good and bad, and if users will be able to easily use the website. Explain your reasoning. Don't just list the website features that you like or dislike.
User Experience	5	Clear description of successes and failures of the website related to user experience.
Usability	5	Clear description of successes and failures of the website related to usability.
Content	5	Clear description of successes and failures of the website related to content.
Information Architecture	5	Clear description of successes and failures of the website related to information architecture.
Accessibility	5	Clear description of successes and failures of the website related to accessibility.