Assignment 2: Homepage Redesign

Redesign the homepage of visitcalgary.com and create 3 wireframes to show the mobile, tablet, and desktop versions of the redesign.

Due Monday 3pm

Requirements:

- You do not have to include all the same elements as are currently on the visitcalgary.com site. Put in some thought and think about how and why you would move things around. What would you add? What would you remove?
- 3 wireframes (mobile, tablet, desktop)
- All 3 wireframes must have content parity
- Use comments to explain anything that isn't completely obvious. If you want me to understand why you chose to do something a certain way, use a comment.
- Export from Balsamiq as PNG or PDF (3 files)

See Grading Rubric on Pg. 2

Grading Guide	Max Points (out of 50)	
Submitted on Time	5	
Redesign	10	The redesigned wireframes aren't a direct copy of VisitCalgary.com's current homepage. It is clear you have put in some thought on how to reorganize or redesign the homepage.
Wireframe Presentation	5	Submit 3 separate wireframes (mobile, tablet, desktop) in .png or .pdf format exported from Balsamiq. Wireframes are in grayscale and there are no colors or real images.
Content Parity	10	Wireframes have content parity.
Long-form	10	Wireframes are long and show the entire page rather than just above the fold.
Comments	10	Comments are used on wireframes to further explain design decisions.