

Group Assignment Day 4 – CMS for Credit Unions of Alberta

(<http://www.albertacentral.com>)

Purpose

This task helps you become more familiar with the fundamentals of WordPress by installing a new instance of WordPress on a remote server, creating pages, posts, a menu(s), users, and adding themes and plugins.

A second purpose of this task is to get practice working with a team – learning how to split up the responsibilities for a project and ensure all the requirements are covered across a larger website implementation of WordPress.

Due

Your team will present your website to the rest of the class and the instructor during the afternoon of Day 4. Presentations begin at 1:30pm.

Directions

Credit Unions of Alberta is looking for a new web site. While their current website looks great, it is not built with a responsive design and it should be.

They have the following requirements for their proof of concept:

- design a website that would encourage people to investigate the association and use it for business. It must have an 'inviting' look and feel. Colours and fonts are up to your discretion.
 - o For the sake of time, use images you find on the web about the association (or credit unions in general) for your site
- They would like the site map of the new site to look like this:
- Home
- Bank on Each Other
 - o Get the publication
 - o Enter the contest
 - o Our stories
 - bank on keeping it local
 - bank on being part of the family
 - bank on a financial partner
 - bank on support for local business
 - bank on support for community initiatives
 - bank on an inspired social network
 - bank on people before profits
 - bank on business and values
 - bank on making a difference
 - bank on building communities
 - bank on support for social enterprise
 - bank on paying it forward
 - bank on a business partner

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- We're a great way to bank!
 - Why become a member
 - Testimonials
 - Social media
 - Credit unions are...
 - Making a difference
 - Owned by customers
 - Big on small business
 - A one stop financial resource
 - Focused on people
 - Building communities
 - We're a great way to bank!
 - Why become a member
 - Testimonials
 - We Meet Your Financial Needs
 - Performance Products
 - We're in your community
 - Banking across Alberta
 - Community initiatives
 - 75th anniversary celebrations
 - Credit unions assisting with flood relief
 - Days of Giving
 - Community events
 - Find a credit union or ATM
 - Credit union & affiliates
 - Social media
 - Contact a credit union
 - Who is Alberta Central?
 - Our organization
 - Our mission, vision and values
 - Responsible governance
 - Our culture
 - Our services
 - Financial, trade and support services
 - Payment services
 - Purchasing services
 - Our team
 - Meet the board of directors
 - Meet the executive team
 - Our publications
 - Annual reports
 - 2014 Annual Report
 - Bank on each other
 - Our commitment to communities
 - Charitable causes
- Contact Alberta Central
- Careers

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- Alberta Central careers
 - credit union system careers
 - News (at least 15 news posts)
 - Calculators
 - o Loan calculator
 - o Lump sum payment calculator
 - o Mortgage calculator
 - o Projected value calculator
 - o Required deposits calculator
 - Privacy policy
 - Terms & conditions
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- Use the text from the current albertacentral.com site for content in these pages above. Try and get as much of the site map completed and working as you can.
 - Have a menu on each page of the site that displays all the pages created with the hierarchy of the site map above.
 - Have links and icons to social media.
 - Create and implement a favicon for the site.
 - Be prepared to answer questions about the justification for your design (why you used the design you did and how elements of the design relate specifically to Credit Unions of Alberta.
 - Delegate tasks strategically based on strengths and weaknesses of your team. Create users in WordPress for each member of the team and ensure that they all have a part to play in creating the site in WordPress.