**Assignment 1: Website Review**

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Link to Website: <https://www.sonyalennox.com/>

Many people believe that creating a website is a quick and easy thing to do but what they don’t realize is that it takes a lot of time and effort because you think about the layout, the colours that are going to be used throughout and what information you want to include in the website. The website that I chose to do a review on was a portfolio website that I designed for my previous program which focused mainly on starting to have a place where you can put the work that you have completed so that potential clients can see what your skills are.

My overall impression of the website’s design is that it has a good layout on every page which helps to better show the purpose of the website and why it was created. The colours used for the background on the front page have a good contrast behind the images as you scroll down the page which helps to draw your eyes to the images. As you get to the About and Contact page you go from a white background to a black background with white text. The black background creates a good contrast against that white text because it helps to make the text easier to read as well as having that light image on the black background.

    The goal of the website is to have it be used as a portfolio website where completed designs can be put online so that everyone can see them and potentially use it to help with their own creativity. Also, another goal for the website is to help draw people to the website so that you could potentially start doing designs for other people not just for friends and family as well as to expand the connections made in the industry with other people as a designer.

    Users going to the website will find it easy to navigate to find the information that they are looking for. The website has the required pages that every website should have in the navigation bar which is Home, About and Contact pages as was as a gallery of the work that has been done on the home page. When the users go to the gallery on the home page it is easy to click on the images and view name of each design that has been done as well as it being easy close the image without any issues.

    Some of the good things about this website were that it is easy to navigate from page to page, the colours on each page worked well together, there was a brief summary about the designer and their education that was completed. Another good thing about the website is that they tried to choose images for the pages that everyone who comes to the site would like. Some of the bad things that I didn’t think were very good on the site was that the message field for getting in touch isn’t linked to email, there is only one social media account that you can look at and the quote on the home page doesn’t seem like it represents the designer for who they are as well as how they want people to remember their designs.

    Overall, I thought the website was really good but the one thing that I would’ve changed about the website is the images in the gallery. What I would’ve changed about the gallery is having a description of each item that was done and how the designer came up that particular design, instead of just having the name of the design that was done.