



Demographic and Socioeconomic Profile 2010

ZIP: 91913

Population by Race

	Population	Percent
Total Population	40,346	100%
Hispanic	18,256	45%
Asian	9,982	25%
White	8,168	20%
Black	2,161	5%
Two or More	1,435	4%
Pacific Islander	224	1%
American Indian	68	<1%
Other	52	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	40,346	21,337	19,009	47%
Under 5	3,124	1,700	1,424	46%
5 to 9	3,698	1,939	1,759	48%
10 to 14	3,795	2,149	1,646	43%
15 to 17	2,332	1,299	1,033	44%
18 and 19	1,158	655	503	43%
20 to 24	2,586	1,381	1,205	47%
25 to 29	2,749	1,508	1,241	45%
30 to 34	2,975	1,471	1,504	51%
35 to 39	3,661	2,020	1,641	45%
40 to 44	3,214	1,764	1,450	45%
45 to 49	2,839	1,393	1,446	51%
50 to 54	2,379	1,209	1,170	49%
55 to 59	1,866	968	898	48%
60 and 61	536	259	277	52%
62 to 64	799	400	399	50%
65 to 69	951	480	471	50%
70 to 74	589	265	324	55%
75 to 79	446	134	312	70%
80 to 84	338	208	130	38%
85 and Older	311	135	176	57%
Under 18	12,949	7,087	5,862	45%
65 and older	2,635	1,222	1,413	54%
Median	31.2	30.1	32.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	29,729	100%
Never Married	9,183	31%
Married, excluding separated	17,154	58%
Separated	476	2%
Widowed	1,084	4%
Divorced	1,832	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	40,346	100%
Household	40,322	100%
Group Quarters - Other	24	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	40,346	18,256	8,168	2,161	68	9,982	224	52	1,435
Under 5	3,124	1,562	507	142	4	640	2	0	267
5 to 9	3,698	1,980	442	184	1	766	19	2	304
10 to 14	3,795	2,028	451	277	5	810	6	16	202
15 to 17	2,332	1,237	306	166	3	545	4	0	71
18 and 19	1,158	599	181	51	4	284	5	1	33
20 to 24	2,586	1,147	502	146	3	676	5	3	104
25 to 29	2,749	1,171	644	161	13	671	32	7	50
30 to 34	2,975	1,314	595	146	9	779	35	8	89
35 to 39	3,661	1,679	816	174	11	877	10	6	88
40 to 44	3,214	1,553	599	166	4	775	31	1	85
45 to 49	2,839	1,364	554	148	1	710	19	0	43
50 to 54	2,379	905	479	185	3	747	23	1	36
55 to 59	1,866	591	582	87	2	563	11	3	27
60 and 61	536	223	149	23	1	133	1	1	5
62 to 64	799	208	326	23	1	231	3	1	6
65 to 69	951	280	307	34	1	313	6	0	10
70 to 74	589	161	201	27	1	181	9	1	8
75 to 79	446	111	169	10	0	151	2	1	2
80 to 84	338	115	120	3	1	95	1	0	3
85 and Older	311	28	238	8	0	35	0	0	2
Under 18	12,949	6,807	1,706	769	13	2,761	31	18	844
65 and older	2,635	695	1,035	82	3	775	18	2	25
Median		27.5	37.8	28.6	30.6	33.8	37.0	27.9	13.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	37,222	100%
Speak Only English	16,867	45%
Speak Spanish:	13,513	36%
Speak English "well" or "very well"	11,603	31%
Speak English "not well" or "not at all"	1,910	5%
Speak Asian/Pacific Island language:	6,250	17%
Speak English "well" or "very well"	5,650	15%
Speak English "not well" or "not at all"	600	2%
Speak other language:	592	2%
Speak English "well" or "very well"	561	2%
Speak English "not well" or "not at all"	31	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	23,653	100%
Less than 9th grade	1,150	5%
9th through 12th grade, no diploma	1,664	7%
High school grad (incl. equivalency)	4,200	18%
Some college, no degree	6,111	26%
Associate degree	2,406	10%
Bachelor's degree	6,050	26%
Master's degree	1,360	6%
Professional school degree	540	2%
Doctorate degree	172	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	38,521	100%	---	---	---	---
Enrolled in school	13,795	36%	11,782	31%	2,013	5%
Nursery / Preschool	795	6%	315	3%	480	24%
Kindergarten to grade 4	3,380	25%	3,203	27%	177	9%
Grade 5 to grade 8	2,734	20%	2,491	21%	243	12%
Grade 9 to grade 12	3,372	24%	3,145	27%	227	11%
College, undergraduate	2,836	21%	2,204	19%	632	31%
Graduate or Professional school	678	5%	424	4%	254	13%
Not enrolled in school	24,726	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	12,132	100%	6,856	100%	5,276	100%
Family Households:	10,381	86%	6,812	99%	3,569	68%
Married couple family	8,215	68%	5,131	75%	3,084	58%
Other family:	2,166	18%	1,681	25%	485	9%
Male householder, no wife	387	3%	281	4%	106	2%
Female householder, no husband	1,779	15%	1,400	20%	379	7%
Nonfamily households:	1,751	14%	44	1%	1,707	32%
Householder living alone	1,171	10%	----	----	----	----
Other nonfamily households	580	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	12,548	100%	12132	416	3%	3.32
Single family (detached)	7,807	62%	7,616	191	2%	3.49
Single family (attached)	401	3%	381	20	5%	2.97
2 to 4 units	646	5%	609	37	6%	3.23
5 to 9 units	758	6%	710	48	6%	3.24
10 or more units	2,739	22%	2,619	120	4%	2.99
Mobile home and Other	197	2%	197	0	0%	2.42

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	8,645	100%
Less than \$150,000	187	2%
\$150,000 to \$199,999	79	1%
\$200,000 to \$249,999	302	3%
\$250,000 to \$299,999	633	7%
\$300,000 to \$399,999	1,592	18%
\$400,000 to \$499,999	1,836	21%
\$500,000 to \$749,999	3,091	36%
\$750,000 to \$999,999	832	10%
\$1,000,000 or more	93	1%

Median Value **\$483,552**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	12,548	100%
2005 or Later	1,024	8%
2000 to 2004	6,384	51%
1990 to 1999	2,452	20%
1980 to 1989	1,419	11%
1970 to 1979	809	6%
1960 to 1969	338	3%
1950 to 1959	51	<1%
1940 to 1949	1	<1%
1939 or earlier	70	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	12,132	100%	3,487	100%	8,645	100%
1.00 occupant housing per room or less	11,542	95%	3,096	89%	8,446	98%
1.01 to 1.50 occupants per room	490	4%	321	9%	169	2%
1.51 to 2.00 occupants per room	83	1%	53	2%	30	<1%
2.01 or more occupants per room	17	<1%	17	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,487	100%
Less than \$500	49	1%
\$500 to \$599	1	<1%
\$600 to \$699	56	2%
\$700 to \$799	83	2%
\$800 to \$899	160	5%
\$900 to \$999	132	4%
\$1,000 to \$1,249	163	5%
\$1,250 to \$1,499	559	16%
\$1,500 to \$1,999	1,414	41%
\$2,000 or more	829	24%
No cash rent	41	1%
Median contract rent	\$1,691	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,487	100%
Less than 20 percent	241	7%
20.0 to 24.9 percent	476	14%
25.0 to 29.9 percent	451	13%
30.0 to 34.9 percent	246	7%
35.0 to 39.9 percent	262	8%
40.0 to 49.9 percent	606	17%
50.0 percent or more	1,101	32%
Not computed	104	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	12,132	100%
No vehicle	301	2%
1 vehicle	2,560	21%
2 vehicles	5,528	46%
3 vehicles	2,518	21%
4 or more vehicles	1,225	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	18,665	100%
Worked in state of residence	18,250	98%
Worked in county of residence	17,954	96%
Worked outside county of residence	296	2%
Worked outside state of residence	415	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	28,935	100%	15,106	52%
In labor force	20,021	69%	11,589	58%
Armed forces	1,006	5%	937	93%
Civilian (employed)	17,700	88%	9,909	56%
Civilian (unemployed)	1,315	7%	743	57%
Not in labor force	8,914	31%	3,517	39%
Pct. of civilian labor force unemployed	6.9%		7.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	18,665	100%
Car, truck or van:	17,316	93%
Drove Alone	15,225	82%
Carpooled	2,091	11%
Public Transportation:	258	1%
Bus	247	1%
Trolley / Streetcar	11	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	79	<1%
Bicycle	46	<1%
Walked	205	1%
Other means	115	1%
Worked at home	646	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	18,665	100%
Did not work at home	18,019	97%
Less than 10 minutes	932	5%
10 to 19 minutes	3,960	21%
20 to 29 minutes	4,692	25%
30 to 44 minutes	5,492	29%
45 to 59 minutes	1,750	9%
60 to 89 minutes	883	5%
90 minutes or more	310	2%
Worked at home	646	3%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	17,636	100%
Agriculture, forestry, mining	0	0%
Utilities	187	1%
Construction	971	6%
Manufacturing	1,726	10%
Wholesale trade	578	3%
Retail trade	1,796	10%
Transportation & warehousing	625	4%
Information & communications	344	2%
Finance, insurance, & real estate	1,650	9%
Professional, scientific, management, administration	2,092	12%
Educational, social, & health services	4,111	23%
Art, entertainment, recreation, accommodations, food	1,410	8%
Other services	669	4%
Public administration	1,477	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	17,636	100%
Management, professional & related:	6,912	39%
Management (incl. farm managers)	1,852	11%
Business & financial	1,134	6%
Computer & mathematical	564	3%
Architecture & engineering	399	2%
Life, physical & social science	168	1%
Community & social service	248	1%
Legal	146	1%
Education, training, & library	1,078	6%
Art, entertainment, sports & media	258	1%
Healthcare practitioners	1,065	6%
Service:	2,418	14%
Healthcare support	404	2%
Protective service	601	3%
Food preparation & serving	487	3%
Building & grounds cleaning / maintenance	396	2%
Personal care & service	530	3%
Sales & office	5,744	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	1,094	6%
Production, transport & material moving	1,468	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	12,132	100%
Less than \$15,000	636	5%
\$15,000 to \$29,999	910	8%
\$30,000 to \$44,999	993	8%
\$45,000 to \$59,999	1,060	9%
\$60,000 to \$74,999	1,354	11%
\$75,000 to \$99,999	2,363	19%
\$100,000 to \$124,999	1,913	16%
\$125,000 to \$149,999	1,119	9%
\$150,000 to \$199,999	1,144	9%
\$200,000 or more	640	5%
Median Income	\$86,775	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	12,132	100%
With earnings	11,140	92%
With wage and salary income	10,803	89%
With self-employment income	1,409	12%
With interest, dividend, or net rental income	2,224	18%
With Social Security income	1,714	14%
With Supplemental Security income	446	4%
With public assistance income	295	2%
With retirement income	2,146	18%
With other types of income	2,070	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	39,701	100%
Under .50	1,382	3%
.50 to .99	844	2%
1.00 to 1.24	1,434	4%
1.25 to 1.49	840	2%
1.50 to 1.84	2,224	6%
1.85 to 1.99	508	1%
2.00 and over	32,469	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	39,701	100%
Above Poverty	37,475	94%
Below Poverty	2,226	6%

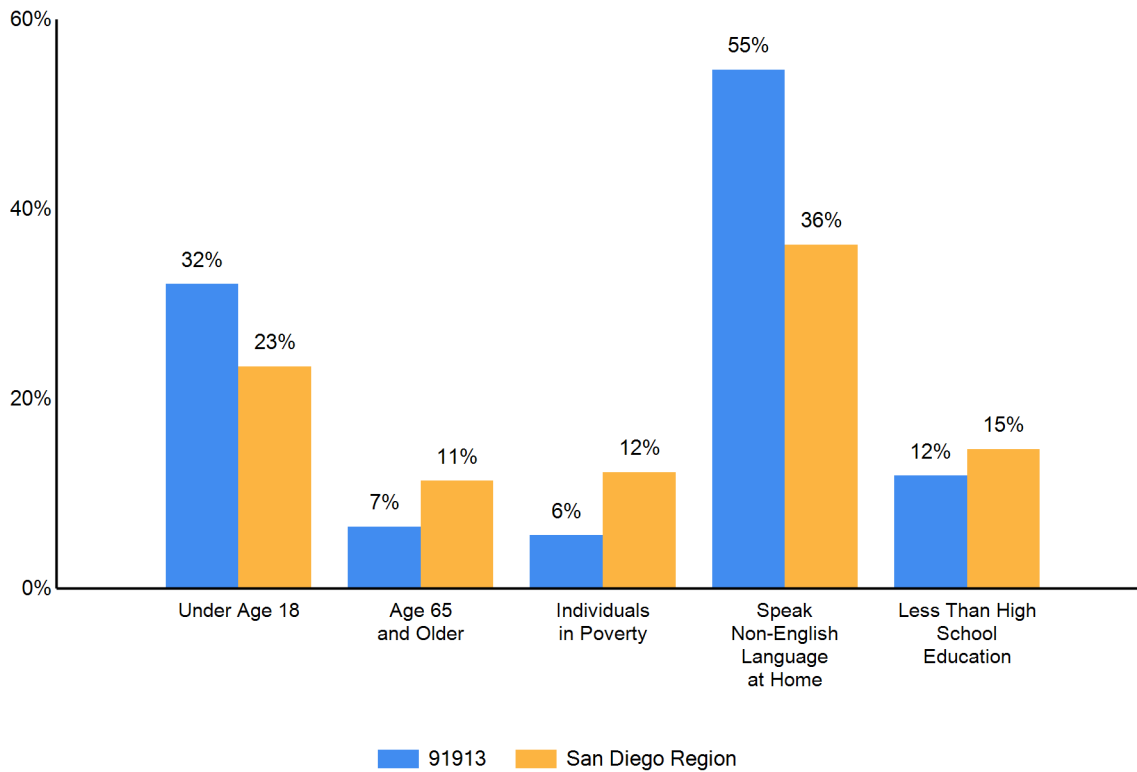
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	10,381	6,812	3,569	9,873	6,328	3,545	508	484	24
Married couple family	8,215	5,131	3,084	8,153	5,079	3,074	62	52	10
Male householder, no wife present	387	281	106	328	222	106	59	59	0
Female householder, no husband present	1,779	1,400	379	1,392	1,027	365	387	373	14

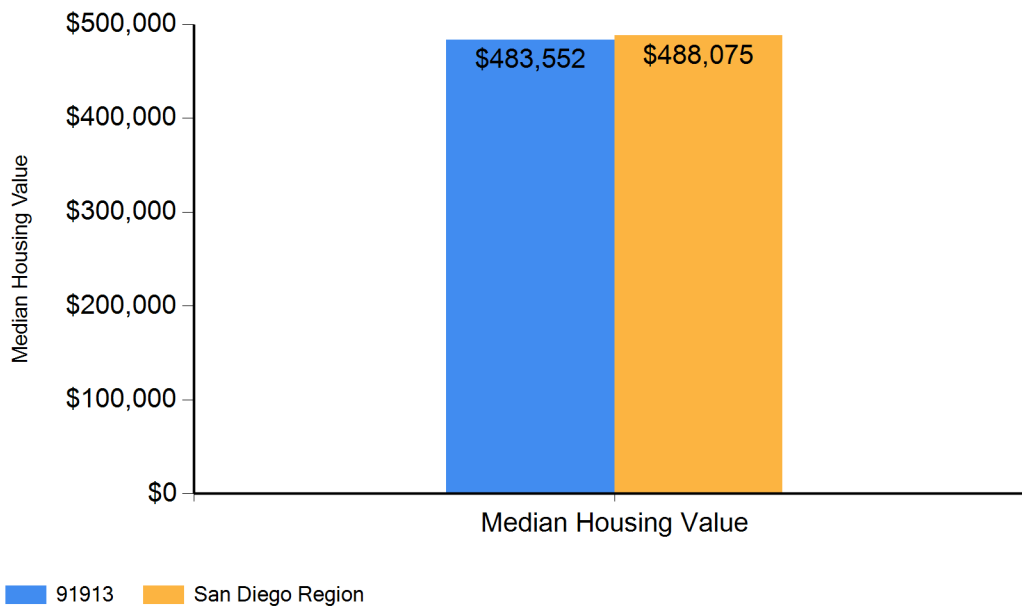
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075