



Demographic and Socioeconomic Profile 2010

TRACT: 175.01

Population by Race

	Population	Percent
Total Population	2,769	100%
White	2,374	86%
Hispanic	226	8%
Asian	80	3%
Two or More	52	2%
Black	13	<1%
American Indian	11	<1%
Other	7	<1%
Pacific Islander	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,769	1,460	1,309	47%
Under 5	113	59	54	48%
5 to 9	96	44	52	54%
10 to 14	101	61	40	40%
15 to 17	69	38	31	45%
18 and 19	21	9	12	57%
20 to 24	120	61	59	49%
25 to 29	263	157	106	40%
30 to 34	283	147	136	48%
35 to 39	220	113	107	49%
40 to 44	216	114	102	47%
45 to 49	258	140	118	46%
50 to 54	202	105	97	48%
55 to 59	277	141	136	49%
60 and 61	114	73	41	36%
62 to 64	131	63	68	52%
65 to 69	108	58	50	46%
70 to 74	69	31	38	55%
75 to 79	47	24	23	49%
80 to 84	29	11	18	62%
85 and Older	32	11	21	66%
Under 18	379	202	177	47%
65 and older	285	135	150	53%
Median	42.3	41.8	42.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,459	100%
Never Married	1,025	42%
Married, excluding separated	1,031	42%
Separated	49	2%
Widowed	91	4%
Divorced	263	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,769	100%
Household	2,699	97%
Group Quarters - Other	70	3%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,769	226	2,374	13	11	80	6	7	52
Under 5	113	12	87	0	1	6	0	1	6
5 to 9	96	9	78	1	1	0	1	1	5
10 to 14	101	10	82	0	0	3	0	0	6
15 to 17	69	10	56	0	1	2	0	0	0
18 and 19	21	4	16	1	0	0	0	0	0
20 to 24	120	12	102	0	0	1	1	0	4
25 to 29	263	24	221	0	0	5	2	3	8
30 to 34	283	24	243	0	2	12	0	0	2
35 to 39	220	24	180	1	0	10	0	1	4
40 to 44	216	25	181	1	1	5	0	1	2
45 to 49	258	13	227	2	3	9	0	0	4
50 to 54	202	13	174	0	1	9	1	0	4
55 to 59	277	17	245	3	0	9	0	0	3
60 and 61	114	1	110	1	0	1	1	0	0
62 to 64	131	8	120	1	1	0	0	0	1
65 to 69	108	6	96	1	0	4	0	0	1
70 to 74	69	4	63	0	0	1	0	0	1
75 to 79	47	3	41	1	0	2	0	0	0
80 to 84	29	4	25	0	0	0	0	0	0
85 and Older	32	3	27	0	0	1	0	0	1
Under 18	379	41	303	1	3	11	1	2	17
65 and older	285	20	252	2	0	8	0	0	3
Median		36.7	43.4	55.8	42.5	41.0	27.5	27.5	28.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,656	100%
Speak Only English	2,208	83%
Speak Spanish:	270	10%
Speak English "well" or "very well"	185	7%
Speak English "not well" or "not at all"	85	3%
Speak Asian/Pacific Island language:	21	1%
Speak English "well" or "very well"	21	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	157	6%
Speak English "well" or "very well"	151	6%
Speak English "not well" or "not at all"	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,249	100%
Less than 9th grade	83	4%
9th through 12th grade, no diploma	39	2%
High school grad (incl. equivalency)	169	8%
Some college, no degree	430	19%
Associate degree	136	6%
Bachelor's degree	742	33%
Master's degree	435	19%
Professional school degree	136	6%
Doctorate degree	79	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,691	100%	---	---	---	---
Enrolled in school	561	21%	523	19%	38	1%
Nursery / Preschool	18	3%	0	0%	18	47%
Kindergarten to grade 4	195	35%	195	37%	0	0%
Grade 5 to grade 8	76	14%	69	13%	7	18%
Grade 9 to grade 12	52	9%	52	10%	0	0%
College, undergraduate	209	37%	196	37%	13	34%
Graduate or Professional school	11	2%	11	2%	0	0%
Not enrolled in school	2,130	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,291	100%	278	100%	1,013	100%
Family Households:	637	49%	278	100%	359	35%
Married couple family	444	34%	147	53%	297	29%
Other family:	193	15%	131	47%	62	6%
Male householder, no wife	39	3%	23	8%	16	2%
Female householder, no husband	154	12%	108	39%	46	5%
Nonfamily households:	654	51%	0	0%	654	65%
Householder living alone	468	36%	----	----	----	----
Other nonfamily households	186	14%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,421	100%	1291	130	9%	2.09
Single family (detached)	571	40%	517	54	9%	2.28
Single family (attached)	541	38%	504	37	7%	2.15
2 to 4 units	155	11%	137	18	12%	1.56
5 to 9 units	74	5%	66	8	11%	1.65
10 or more units	80	6%	67	13	16%	1.69
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	559	100%
Less than \$150,000	7	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	5	1%
\$400,000 to \$499,999	5	1%
\$500,000 to \$749,999	95	17%
\$750,000 to \$999,999	227	41%
\$1,000,000 or more	220	39%

Median Value **\$943,750**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,423	100%
2005 or Later	0	0%
2000 to 2004	7	0%
1990 to 1999	30	2%
1980 to 1989	190	13%
1970 to 1979	269	19%
1960 to 1969	297	21%
1950 to 1959	359	25%
1940 to 1949	128	9%
1939 or earlier	143	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,291	100%	732	100%	559	100%
1.00 occupant housing per room or less	1,288	100%	732	100%	556	99%
1.01 to 1.50 occupants per room	2	<1%	0	0%	2	<1%
1.51 to 2.00 occupants per room	1	<1%	0	0%	1	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	732	100%
Less than \$500	12	2%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	36	5%
\$800 to \$899	63	9%
\$900 to \$999	24	3%
\$1,000 to \$1,249	96	13%
\$1,250 to \$1,499	101	14%
\$1,500 to \$1,999	295	40%
\$2,000 or more	81	11%
No cash rent	24	3%
Median contract rent	\$1,559	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	732	100%
Less than 20 percent	175	24%
20.0 to 24.9 percent	67	9%
25.0 to 29.9 percent	59	8%
30.0 to 34.9 percent	46	6%
35.0 to 39.9 percent	28	4%
40.0 to 49.9 percent	145	20%
50.0 percent or more	165	23%
Not computed	47	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,291	100%
No vehicle	19	1%
1 vehicle	517	40%
2 vehicles	536	42%
3 vehicles	117	9%
4 or more vehicles	102	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,641	100%
Worked in state of residence	1,619	99%
Worked in county of residence	1,581	96%
Worked outside county of residence	38	2%
Worked outside state of residence	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,451	100%	1,293	53%
In labor force	1,747	71%	962	55%
Armed forces	0	0%	0	0%
Civilian (employed)	1,671	96%	927	55%
Civilian (unemployed)	76	4%	35	46%
Not in labor force	704	29%	331	47%
Pct. of civilian labor force unemployed	4.4%		3.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,641	100%
Car, truck or van:	1,267	77%
Drove Alone	1,211	74%
Carpooled	56	3%
Public Transportation:	77	5%
Bus	39	2%
Trolley / Streetcar	0	0%
Railroad	38	2%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	50	3%
Walked	61	4%
Other means	15	1%
Worked at home	171	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,641	100%
Did not work at home	1,470	90%
Less than 10 minutes	247	15%
10 to 19 minutes	425	26%
20 to 29 minutes	448	27%
30 to 44 minutes	166	10%
45 to 59 minutes	60	4%
60 to 89 minutes	106	6%
90 minutes or more	18	1%
Worked at home	171	10%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,630	100%
Agriculture, forestry, mining	7	<1%
Utilities	0	0%
Construction	144	9%
Manufacturing	88	5%
Wholesale trade	67	4%
Retail trade	184	11%
Transportation & warehousing	10	1%
Information & communications	14	1%
Finance, insurance, & real estate	173	11%
Professional, scientific, management, administration	44	3%
Educational, social, & health services	285	17%
Art, entertainment, recreation, accommodations, food	108	7%
Other services	61	4%
Public administration	445	27%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,630	100%
Management, professional & related:	906	56%
Management (incl. farm managers)	181	11%
Business & financial	71	4%
Computer & mathematical	171	10%
Architecture & engineering	72	4%
Life, physical & social science	29	2%
Community & social service	33	2%
Legal	27	2%
Education, training, & library	199	12%
Art, entertainment, sports & media	65	4%
Healthcare practitioners	58	4%
Service:	180	11%
Healthcare support	7	<1%
Protective service	0	0%
Food preparation & serving	14	1%
Building & grounds cleaning / maintenance	113	7%
Personal care & service	46	3%
Sales & office	426	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	60	4%
Production, transport & material moving	58	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,291	100%
Less than \$15,000	142	11%
\$15,000 to \$29,999	90	7%
\$30,000 to \$44,999	218	17%
\$45,000 to \$59,999	116	9%
\$60,000 to \$74,999	100	8%
\$75,000 to \$99,999	177	14%
\$100,000 to \$124,999	136	11%
\$125,000 to \$149,999	63	5%
\$150,000 to \$199,999	95	7%
\$200,000 or more	154	12%
Median Income	\$71,925	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,291	100%
With earnings	1,105	86%
With wage and salary income	989	77%
With self-employment income	291	23%
With interest, dividend, or net rental income	466	36%
With Social Security income	211	16%
With Supplemental Security income	16	1%
With public assistance income	0	0%
With retirement income	105	8%
With other types of income	114	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,769	100%
Under .50	192	7%
.50 to .99	105	4%
1.00 to 1.24	0	0%
1.25 to 1.49	10	<1%
1.50 to 1.84	253	9%
1.85 to 1.99	165	6%
2.00 and over	2,044	74%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,769	100%
Above Poverty	2,472	89%
Below Poverty	297	11%

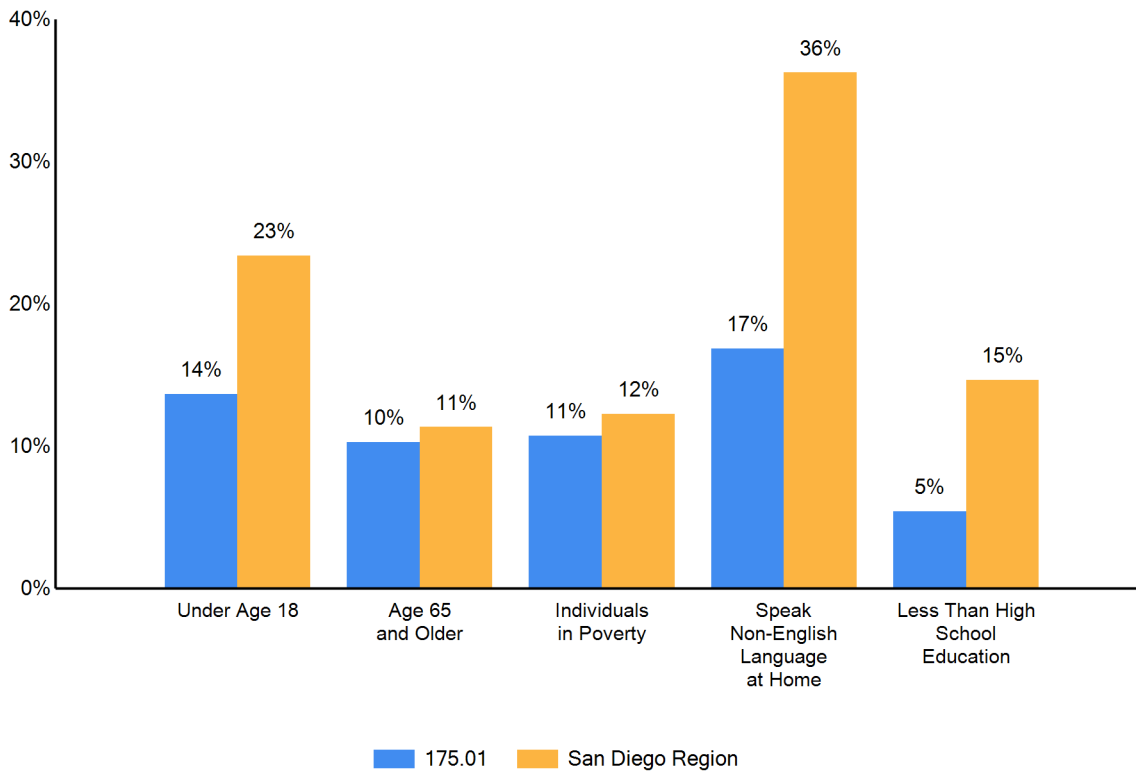
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	637	278	359	573	214	359	64	64	0
Married couple family	444	147	297	421	124	297	23	23	0
Male householder, no wife present	39	23	16	39	23	16	0	0	0
Female householder, no husband present	154	108	46	113	67	46	41	41	0

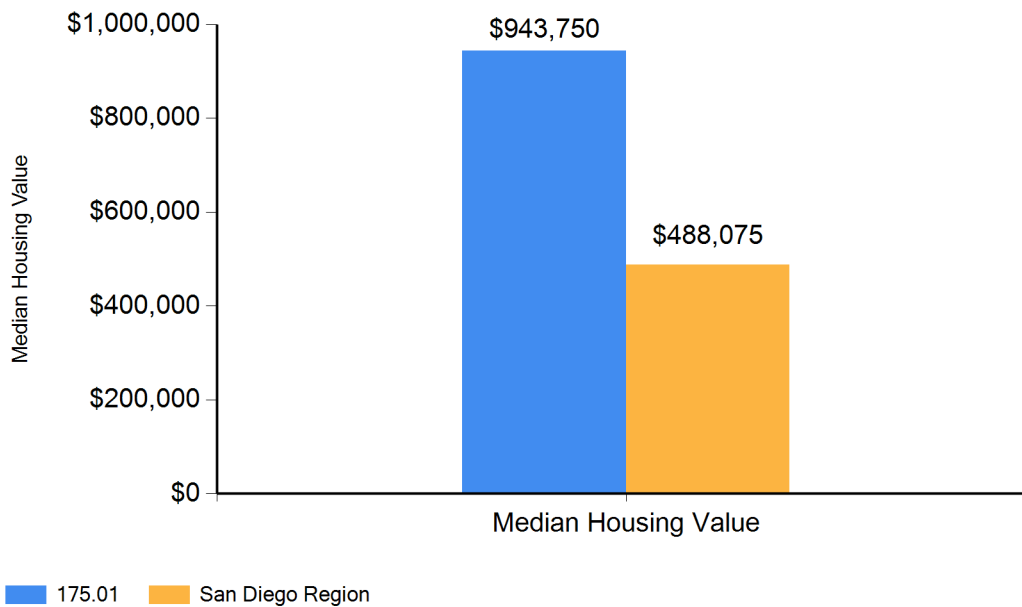
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075