

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Areas (County of San Diego)

### Rainbow



	Jan 1, 2014
Total Population	1,907
Household Population	1,826
Group Quarters Population	81
Persons Per Household	2.54

#### HOUSING AND OCCUPANCY

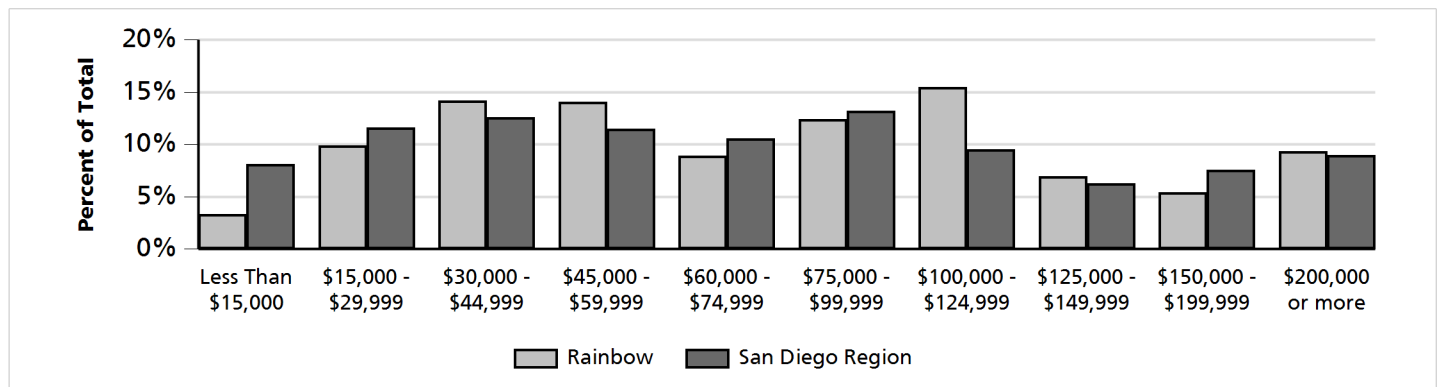
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	718	718	0.0%
Single Family - Detached	600	600	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

#### HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	10%	14%	14%	9%	12%	15%	7%	5%	9%

Median Household Income	2014
Adjusted for Inflation (2010 \$)	\$74,297
Not adjusted for inflation (current 2013\$)	\$78,793



#### IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

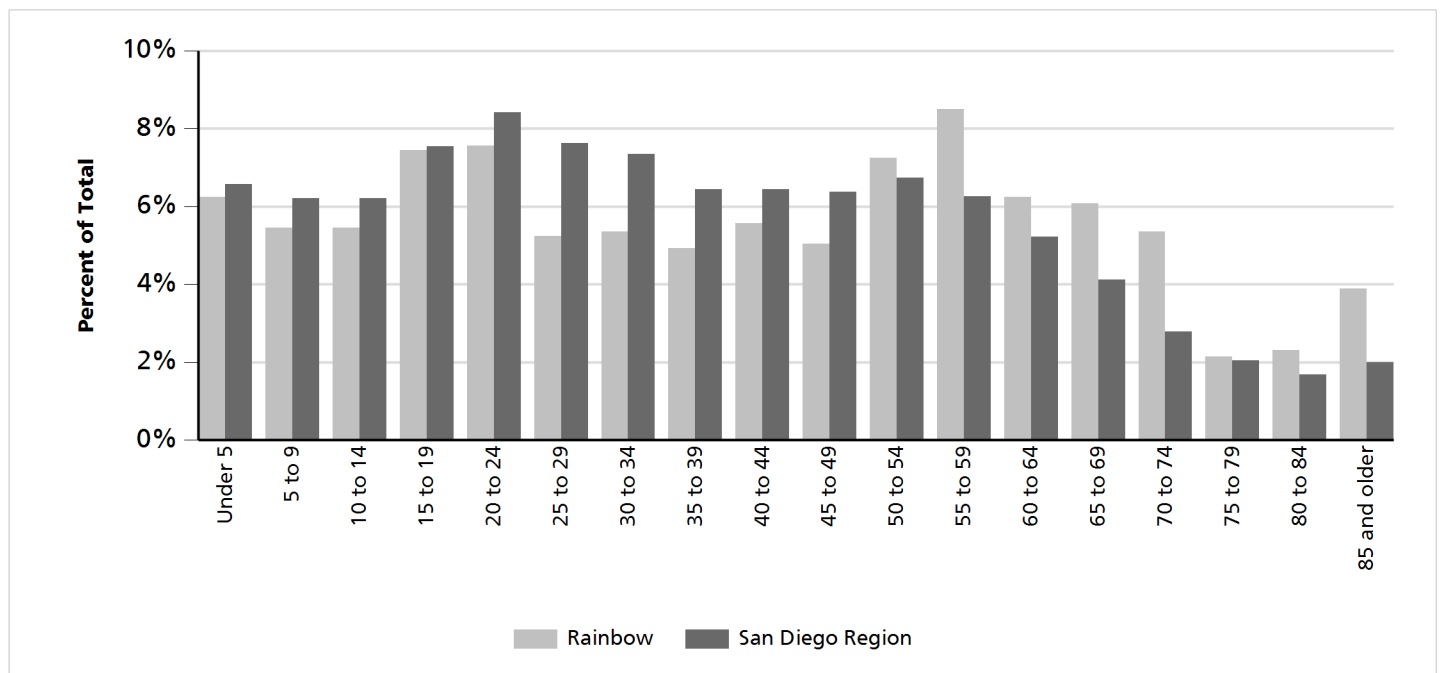
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>1,907</b>	994	913	48%
Under 5	119	66	53	45%
5 to 9	104	62	42	40%
10 to 14	104	58	46	44%
15 to 17	84	48	36	43%
18 and 19	58	27	31	53%
20 to 24	144	72	72	50%
25 to 29	100	55	45	45%
30 to 34	102	43	59	58%
35 to 39	94	35	59	63%
40 to 44	106	51	55	52%
45 to 49	96	42	54	56%
50 to 54	138	71	67	49%
55 to 59	162	89	73	45%
60 and 61	43	18	25	58%
62 to 64	76	45	31	41%
65 to 69	116	77	39	34%
70 to 74	102	56	46	45%
75 to 79	41	20	21	51%
80 to 84	44	22	22	50%
85 and older	74	37	37	50%
Under 18	411	234	177	43%
65 and older	377	212	165	44%
Median Age	42.1	43.0	41.2	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>877</b>	936	15	<b>16</b>	<b>40</b>	<b>23</b>
Under 5	85	30	0	1	2	1
5 to 9	59	41	1	3	0	0
10 to 14	50	50	1	0	2	1
15 to 17	53	29	0	1	1	0
18 and 19	37	21	0	0	0	0
20 to 24	99	37	0	1	2	5
25 to 29	72	25	1	0	1	1
30 to 34	66	33	0	1	2	0
35 to 39	58	32	0	0	4	0
40 to 44	74	32	0	0	0	0
45 to 49	69	23	1	1	2	0
50 to 54	44	83	7	2	2	0
55 to 59	30	127	2	1	2	0
60 and 61	10	30	0	1	2	0
62 to 64	15	54	1	3	2	1
65 to 69	19	91	0	0	3	3
70 to 74	10	87	0	1	0	4
75 to 79	11	24	0	0	5	1
80 to 84	7	31	0	0	5	1
85 and older	9	56	1	0	3	5
Under 18	247	150	2	5	5	2
65 and older	56	289	1	1	16	14
Median Age	28.9	56.3	52.5	50.0	60.0	69.2