

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91910



	Jan 1, 2012
Total Population	78,536
Household Population	77,607
Group Quarters Population	929
Persons Per Household	2.93

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,539	26,476	3.9%
Single Family - Detached	12,025	11,639	3.2%
Single Family - Multiple-Unit	3,010	2,879	4.4%
Multi-Family	11,133	10,649	4.3%
Mobile Home and Other	1,371	1,309	4.5%

HOUSEHOLD INCOME

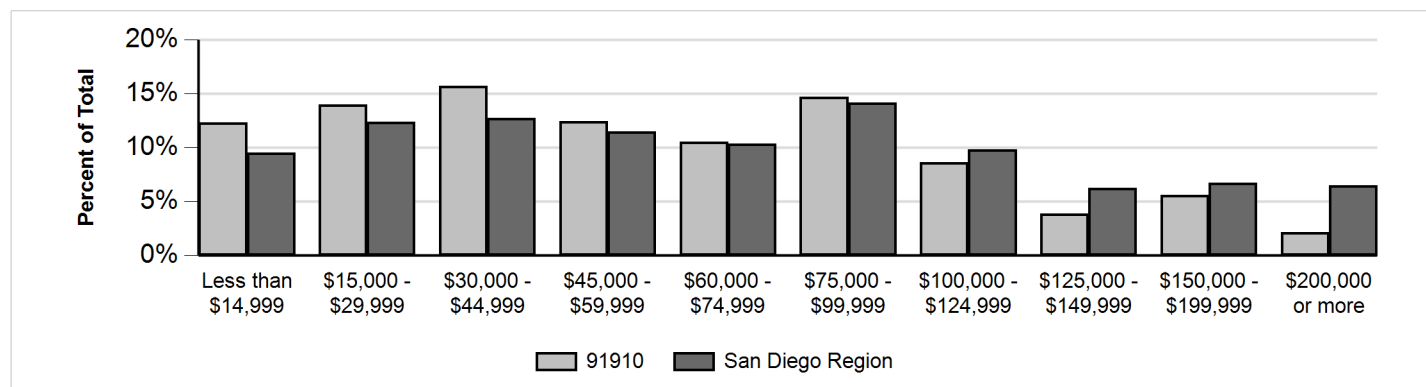
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	14%	16%	12%	11%	15%	9%	4%	6%	2%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$54,595
Not adjusted for inflation (current 2011\$)	\$56,251



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

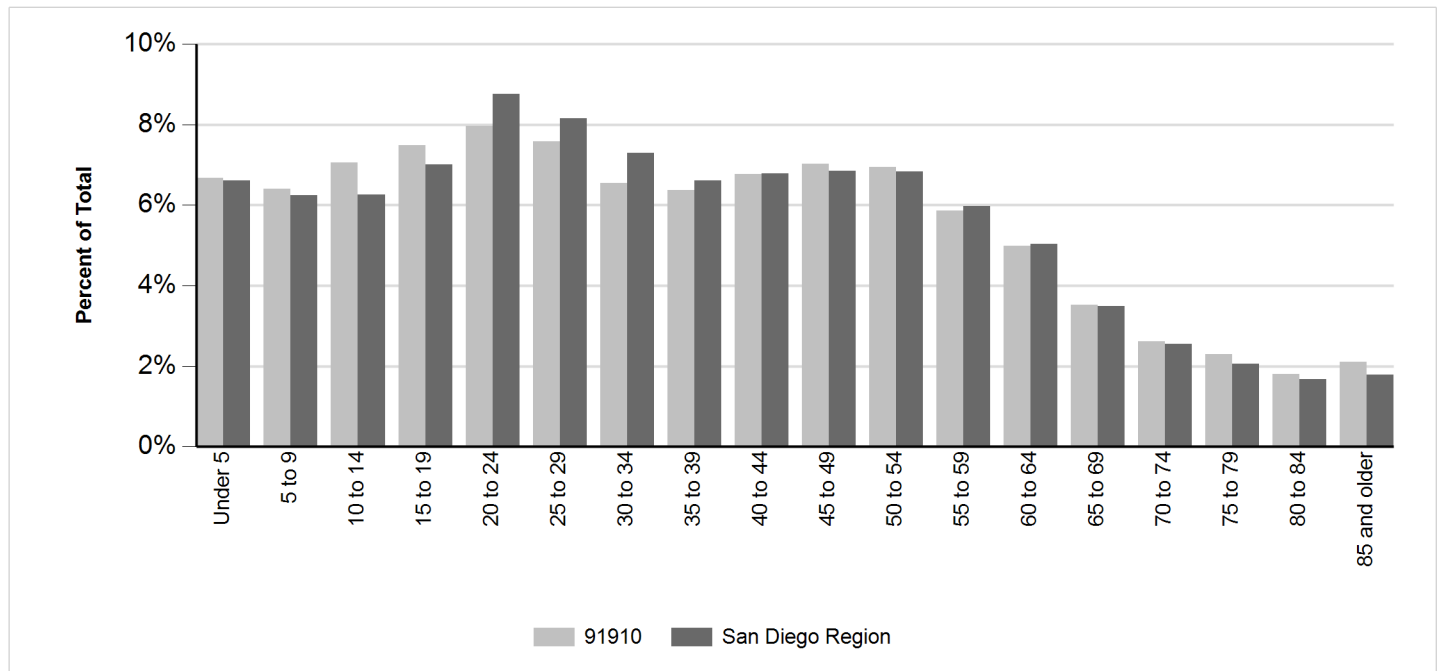
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	78,536	38,280	40,256	51%
Under 5	5,235	2,590	2,645	51%
5 to 9	5,031	2,644	2,387	47%
10 to 14	5,547	2,766	2,781	50%
15 to 17	3,423	1,746	1,677	49%
18 and 19	2,450	1,295	1,155	47%
20 to 24	6,253	3,280	2,973	48%
25 to 29	5,950	3,066	2,884	48%
30 to 34	5,141	2,588	2,553	50%
35 to 39	5,005	2,411	2,594	52%
40 to 44	5,311	2,562	2,749	52%
45 to 49	5,516	2,658	2,858	52%
50 to 54	5,450	2,628	2,822	52%
55 to 59	4,609	2,183	2,426	53%
60 and 61	1,665	769	896	54%
62 to 64	2,245	1,048	1,197	53%
65 to 69	2,768	1,241	1,527	55%
70 to 74	2,058	866	1,192	58%
75 to 79	1,807	758	1,049	58%
80 to 84	1,421	577	844	59%
85 and older	1,651	604	1,047	63%
Under 18	19,236	9,746	9,490	49%
65 and older	9,705	4,046	5,659	58%
Median Age	35.2	33.4	37.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	46,360	19,461	2,846	224	7,729	1,916
Under 5	3,806	714	169	17	274	255
5 to 9	3,602	722	122	5	364	216
10 to 14	4,066	758	111	16	387	209
15 to 17	2,504	432	79	18	251	139
18 and 19	1,740	335	90	5	189	91
20 to 24	4,112	1,126	276	21	537	181
25 to 29	3,433	1,505	268	20	582	142
30 to 34	3,273	981	212	20	524	131
35 to 39	3,331	875	207	11	493	88
40 to 44	3,252	1,131	228	15	590	95
45 to 49	3,142	1,421	249	16	597	91
50 to 54	2,854	1,673	237	16	590	80
55 to 59	2,089	1,632	212	14	601	61
60 and 61	714	640	60	7	223	21
62 to 64	890	913	76	2	340	24
65 to 69	1,120	1,171	94	8	350	25
70 to 74	793	883	59	4	293	26
75 to 79	723	760	49	3	261	11
80 to 84	498	712	29	3	160	19
85 and older	418	1,077	19	3	123	11
Under 18	13,978	2,626	481	56	1,276	819
65 and older	3,552	4,603	250	21	1,187	92
Median Age	29.9	49.1	37.3	32.5	42.2	21.3