



Demographic and Socioeconomic Profile 2010

ZIP: 92061

Population by Race

	Population	Percent
Total Population	2,855	100%
White	1,101	39%
Hispanic	1,000	35%
American Indian	514	18%
Two or More	102	4%
Asian	85	3%
Black	37	1%
Pacific Islander	12	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,855	1,685	1,170	41%
Under 5	236	164	72	31%
5 to 9	222	135	87	39%
10 to 14	270	166	104	39%
15 to 17	175	121	54	31%
18 and 19	89	51	38	43%
20 to 24	199	137	62	31%
25 to 29	151	79	72	48%
30 to 34	173	78	95	55%
35 to 39	193	107	86	45%
40 to 44	194	110	84	43%
45 to 49	166	100	66	40%
50 to 54	214	118	96	45%
55 to 59	198	110	88	44%
60 and 61	58	26	32	55%
62 to 64	90	49	41	46%
65 to 69	84	43	41	49%
70 to 74	47	32	15	32%
75 to 79	50	33	17	34%
80 to 84	27	19	8	30%
85 and Older	19	7	12	63%
Under 18	903	586	317	35%
65 and older	227	134	93	41%
Median	32.5	29.3	35.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,127	100%
Never Married	654	31%
Married, excluding separated	1,201	56%
Separated	32	2%
Widowed	59	3%
Divorced	181	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,855	100%
Household	2,830	99%
Group Quarters - Other	25	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,855	1,000	1,101	37	514	85	12	4	102
Under 5	236	82	51	5	71	5	0	0	22
5 to 9	222	96	68	1	37	5	0	0	15
10 to 14	270	116	91	3	37	9	0	1	13
15 to 17	175	87	53	2	23	2	2	0	6
18 and 19	89	53	20	2	9	0	1	0	4
20 to 24	199	87	56	0	43	1	1	1	10
25 to 29	151	33	52	0	52	8	0	1	5
30 to 34	173	85	44	4	35	2	0	0	3
35 to 39	193	89	64	4	29	3	1	1	2
40 to 44	194	93	52	5	28	10	0	0	6
45 to 49	166	29	74	6	37	12	1	0	7
50 to 54	214	50	116	1	39	3	3	0	2
55 to 59	198	35	124	2	24	6	1	0	6
60 and 61	58	12	37	0	6	2	1	0	0
62 to 64	90	21	52	1	11	5	0	0	0
65 to 69	84	24	48	0	4	8	0	0	0
70 to 74	47	2	28	1	13	1	1	0	1
75 to 79	50	4	30	0	13	3	0	0	0
80 to 84	27	2	23	0	2	0	0	0	0
85 and Older	19	0	18	0	1	0	0	0	0
Under 18	903	381	263	11	168	21	2	1	56
65 and older	227	32	147	1	33	12	1	0	1
Median		23.8	45.0	36.9	28.6	43.8	50.0	25.0	15.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,619	100%
Speak Only English	1,547	59%
Speak Spanish:	1,005	38%
Speak English "well" or "very well"	736	28%
Speak English "not well" or "not at all"	269	10%
Speak Asian/Pacific Island language:	17	1%
Speak English "well" or "very well"	17	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	50	2%
Speak English "well" or "very well"	50	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,664	100%
Less than 9th grade	288	17%
9th through 12th grade, no diploma	137	8%
High school grad (incl. equivalency)	465	28%
Some college, no degree	305	18%
Associate degree	82	5%
Bachelor's degree	209	13%
Master's degree	95	6%
Professional school degree	63	4%
Doctorate degree	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,712	100%	---	---	---	---
Enrolled in school	666	25%	652	24%	14	1%
Nursery / Preschool	23	3%	17	3%	6	43%
Kindergarten to grade 4	143	21%	143	22%	0	0%
Grade 5 to grade 8	143	21%	136	21%	7	50%
Grade 9 to grade 12	235	35%	234	36%	1	7%
College, undergraduate	120	18%	120	18%	0	0%
Graduate or Professional school	2	<1%	2	<1%	0	0%
Not enrolled in school	2,046	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	836	100%	372	100%	464	100%
Family Households:	696	83%	372	100%	324	70%
Married couple family	588	70%	318	85%	270	58%
Other family:	108	13%	54	15%	54	12%
Male householder, no wife	79	9%	35	9%	44	9%
Female householder, no husband	29	3%	19	5%	10	2%
Nonfamily households:	140	17%	0	0%	140	30%
Householder living alone	65	8%	----	----	----	----
Other nonfamily households	75	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	926	100%	836	90	10%	3.39
Single family (detached)	672	73%	631	41	6%	3.37
Single family (attached)	115	12%	115	0	0%	3.32
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	139	15%	90	49	35%	3.57

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	531	100%
Less than \$150,000	47	9%
\$150,000 to \$199,999	14	3%
\$200,000 to \$249,999	5	1%
\$250,000 to \$299,999	100	19%
\$300,000 to \$399,999	35	7%
\$400,000 to \$499,999	52	10%
\$500,000 to \$749,999	122	23%
\$750,000 to \$999,999	99	19%
\$1,000,000 or more	57	11%

Median Value **\$549,797**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	926	100%
2005 or Later	59	6%
2000 to 2004	96	10%
1990 to 1999	175	19%
1980 to 1989	177	19%
1970 to 1979	167	18%
1960 to 1969	126	14%
1950 to 1959	64	7%
1940 to 1949	16	2%
1939 or earlier	46	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	836	100%	305	100%	531	100%
1.00 occupant housing per room or less	772	92%	249	82%	523	98%
1.01 to 1.50 occupants per room	23	3%	15	5%	8	2%
1.51 to 2.00 occupants per room	41	5%	41	13%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	305	100%
Less than \$500	44	14%
\$500 to \$599	0	0%
\$600 to \$699	1	<1%
\$700 to \$799	48	16%
\$800 to \$899	14	5%
\$900 to \$999	25	8%
\$1,000 to \$1,249	29	10%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	29	10%
\$2,000 or more	0	0%
No cash rent	115	38%
Median contract rent	\$1,103	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	305	100%
Less than 20 percent	85	28%
20.0 to 24.9 percent	63	21%
25.0 to 29.9 percent	3	1%
30.0 to 34.9 percent	10	3%
35.0 to 39.9 percent	3	1%
40.0 to 49.9 percent	23	8%
50.0 percent or more	2	1%
Not computed	116	38%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	836	100%
No vehicle	31	4%
1 vehicle	232	28%
2 vehicles	242	29%
3 vehicles	185	22%
4 or more vehicles	146	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,259	100%
Worked in state of residence	1,259	100%
Worked in county of residence	1,214	96%
Worked outside county of residence	45	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,071	100%	1,182	57%
In labor force	1,270	61%	817	64%
Armed forces	7	1%	7	100%
Civilian (employed)	1,169	92%	750	64%
Civilian (unemployed)	94	7%	60	64%
Not in labor force	801	39%	365	46%
Pct. of civilian labor force unemployed	7.4%		7.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,259	100%
Car, truck or van:	1,053	84%
Drove Alone	957	76%
Carpooled	96	8%
Public Transportation:	3	<1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	3	<1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	78	6%
Other means	0	0%
Worked at home	125	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,259	100%
Did not work at home	1,134	90%
Less than 10 minutes	285	23%
10 to 19 minutes	226	18%
20 to 29 minutes	142	11%
30 to 44 minutes	163	13%
45 to 59 minutes	151	12%
60 to 89 minutes	86	7%
90 minutes or more	81	6%
Worked at home	125	10%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,247	100%
Agriculture, forestry, mining	183	15%
Utilities	6	<1%
Construction	66	5%
Manufacturing	138	11%
Wholesale trade	17	1%
Retail trade	96	8%
Transportation & warehousing	13	1%
Information & communications	1	<1%
Finance, insurance, & real estate	36	3%
Professional, scientific, management, administration	38	3%
Educational, social, & health services	166	13%
Art, entertainment, recreation, accommodations, food	301	24%
Other services	24	2%
Public administration	162	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,247	100%
Management, professional & related:	323	26%
Management (incl. farm managers)	168	13%
Business & financial	24	2%
Computer & mathematical	13	1%
Architecture & engineering	7	1%
Life, physical & social science	4	<1%
Community & social service	2	<1%
Legal	7	1%
Education, training, & library	59	5%
Art, entertainment, sports & media	22	2%
Healthcare practitioners	17	1%
Service:	338	27%
Healthcare support	5	<1%
Protective service	14	1%
Food preparation & serving	189	15%
Building & grounds cleaning / maintenance	111	9%
Personal care & service	19	2%
Sales & office	231	19%
Farming, fishing & forestry	111	9%
Construction, extraction & maintenance	109	9%
Production, transport & material moving	135	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	836	100%
Less than \$15,000	42	5%
\$15,000 to \$29,999	85	10%
\$30,000 to \$44,999	84	10%
\$45,000 to \$59,999	130	16%
\$60,000 to \$74,999	82	10%
\$75,000 to \$99,999	150	18%
\$100,000 to \$124,999	97	12%
\$125,000 to \$149,999	86	10%
\$150,000 to \$199,999	37	4%
\$200,000 or more	43	5%
Median Income	\$74,085	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	836	100%
With earnings	752	90%
With wage and salary income	708	85%
With self-employment income	130	16%
With interest, dividend, or net rental income	223	27%
With Social Security income	223	27%
With Supplemental Security income	27	3%
With public assistance income	1	<1%
With retirement income	114	14%
With other types of income	151	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,838	100%
Under .50	66	2%
.50 to .99	70	2%
1.00 to 1.24	29	1%
1.25 to 1.49	453	16%
1.50 to 1.84	234	8%
1.85 to 1.99	76	3%
2.00 and over	1,910	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,838	100%
Above Poverty	2,702	95%
Below Poverty	136	5%

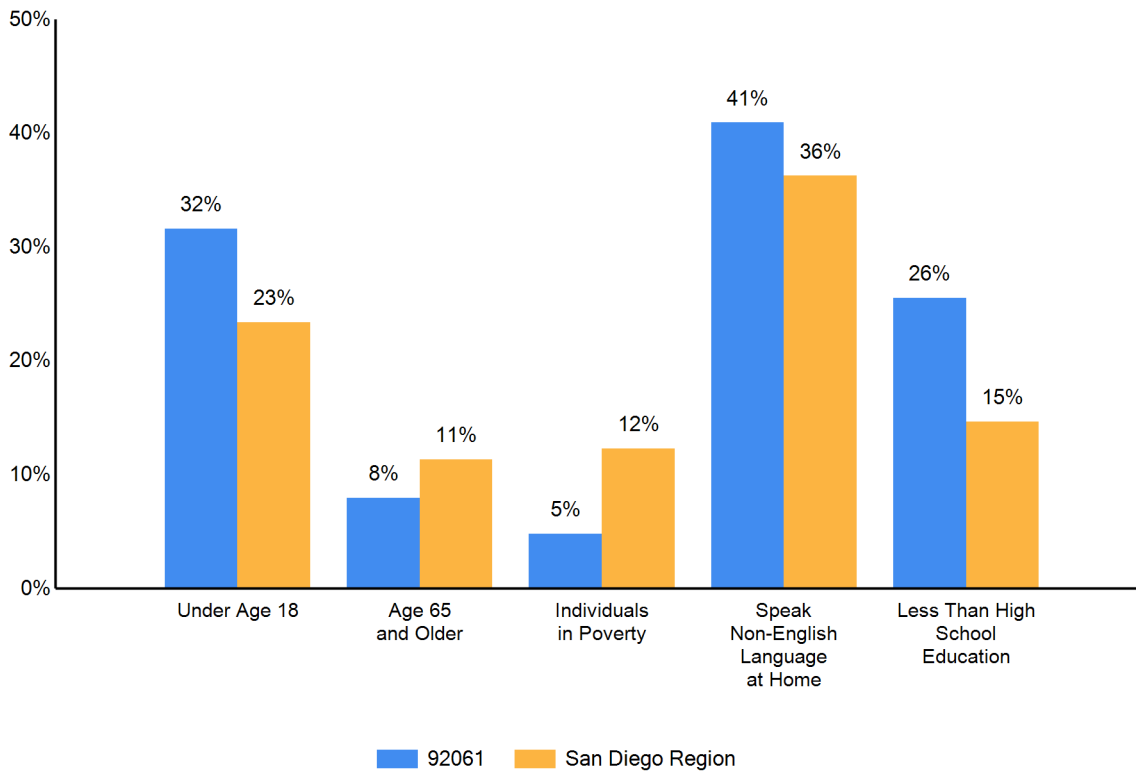
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	696	372	324	691	368	323	5	4	1
Married couple family	588	318	270	583	314	269	5	4	1
Male householder, no wife present	79	35	44	79	35	44	0	0	0
Female householder, no husband present	29	19	10	29	19	10	0	0	0

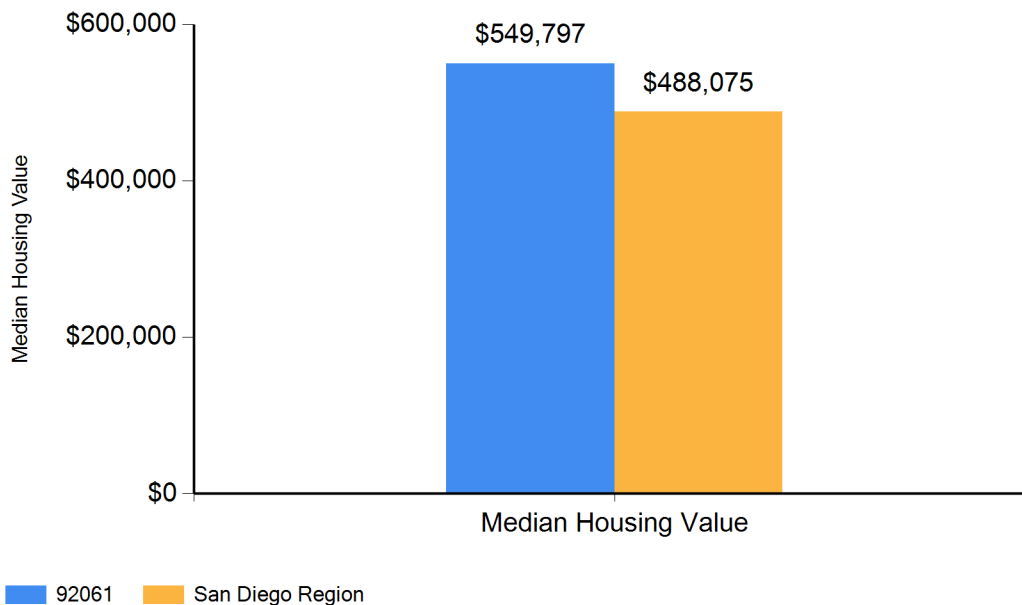
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075