



## Demographic and Socioeconomic Profile 2010

TRACT: 139.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,116</b>	<b>100%</b>
Hispanic	1,610	39%
White	1,384	34%
Asian	508	12%
Black	399	10%
Two or More	160	4%
Pacific Islander	38	1%
American Indian	16	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,116</b>	<b>1,951</b>	<b>2,165</b>	<b>53%</b>
Under 5	217	106	111	51%
5 to 9	253	121	132	52%
10 to 14	278	149	129	46%
15 to 17	183	100	83	45%
18 and 19	134	69	65	49%
20 to 24	267	139	128	48%
25 to 29	257	125	132	51%
30 to 34	235	126	109	46%
35 to 39	200	107	93	47%
40 to 44	236	128	108	46%
45 to 49	277	132	145	52%
50 to 54	307	147	160	52%
55 to 59	242	121	121	50%
60 and 61	77	22	55	71%
62 to 64	105	41	64	61%
65 to 69	136	65	71	52%
70 to 74	110	54	56	51%
75 to 79	166	54	112	67%
80 to 84	175	71	104	59%
85 and Older	261	74	187	72%
Under 18	931	476	455	49%
65 and older	848	318	530	63%
<b>Median</b>	<b>40.7</b>	<b>36.9</b>	<b>44.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,368</b>	<b>100%</b>
Never Married	951	28%
Married, excluding separated	1,670	50%
Separated	57	2%
Widowed	321	10%
Divorced	369	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,116</b>	<b>100%</b>
Household	3,965	96%
Group Quarters - Other	151	4%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,116</b>	<b>1,610</b>	<b>1,384</b>	<b>399</b>	<b>16</b>	<b>508</b>	<b>38</b>	<b>1</b>	<b>160</b>
Under 5	217	131	22	19	1	20	2	0	22
5 to 9	253	154	33	25	1	21	1	0	18
10 to 14	278	143	59	25	2	23	1	0	25
15 to 17	183	98	33	22	0	16	3	0	11
18 and 19	134	77	28	10	0	10	3	0	6
20 to 24	267	147	39	33	0	34	2	1	11
25 to 29	257	114	61	31	0	33	3	0	15
30 to 34	235	105	60	22	4	32	0	0	12
35 to 39	200	104	37	19	0	31	4	0	5
40 to 44	236	117	62	24	0	29	1	0	3
45 to 49	277	114	95	30	1	26	2	0	9
50 to 54	307	86	109	49	4	45	4	0	10
55 to 59	242	68	86	32	2	48	2	0	4
60 and 61	77	25	25	9	0	16	2	0	0
62 to 64	105	30	43	12	0	18	1	0	1
65 to 69	136	22	60	14	1	35	3	0	1
70 to 74	110	25	53	9	0	20	3	0	0
75 to 79	166	26	95	6	0	33	1	0	5
80 to 84	175	11	149	3	0	10	0	0	2
85 and Older	261	13	235	5	0	8	0	0	0
Under 18	931	526	147	91	4	80	7	0	76
65 and older	848	97	592	37	1	106	7	0	8
<b>Median</b>		<b>27.4</b>	<b>58.1</b>	<b>38.3</b>	<b>45.0</b>	<b>46.0</b>	<b>40.0</b>	<b>22.5</b>	<b>19.3</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,899</b>	<b>100%</b>
Speak Only English	2,303	59%
Speak Spanish:	928	24%
Speak English "well" or "very well"	859	22%
Speak English "not well" or "not at all"	69	2%
Speak Asian/Pacific Island language:	481	12%
Speak English "well" or "very well"	462	12%
Speak English "not well" or "not at all"	19	<1%
Speak other language:	187	5%
Speak English "well" or "very well"	187	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,784</b>	<b>100%</b>
Less than 9th grade	196	7%
9th through 12th grade, no diploma	255	9%
High school grad (incl. equivalency)	772	28%
Some college, no degree	765	27%
Associate degree	185	7%
Bachelor's degree	405	15%
Master's degree	164	6%
Professional school degree	22	1%
Doctorate degree	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,986</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,142	29%	977	25%	165	4%
Nursery / Preschool	100	9%	50	5%	50	30%
Kindergarten to grade 4	250	22%	245	25%	5	3%
Grade 5 to grade 8	267	23%	262	27%	5	3%
Grade 9 to grade 12	275	24%	248	25%	27	16%
College, undergraduate	197	17%	147	15%	50	30%
Graduate or Professional school	53	5%	25	3%	28	17%
Not enrolled in school	2,844	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,275</b>	<b>100%</b>	<b>458</b>	<b>100%</b>	<b>817</b>	<b>100%</b>
Family Households:	958	75%	458	100%	500	61%
Married couple family	639	50%	280	61%	359	44%
Other family:	319	25%	178	39%	141	17%
Male householder, no wife	129	10%	86	19%	43	5%
Female householder, no husband	190	15%	92	20%	98	12%
Nonfamily households:	317	25%	0	0%	317	39%
Householder living alone	281	22%	----	----	----	----
Other nonfamily households	36	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,287</b>	<b>100%</b>	<b>1275</b>	<b>12</b>	<b>1%</b>	<b>3.11</b>
Single family (detached)	964	75%	952	12	1%	3.21
Single family (attached)	15	1%	15	0	0%	3.73
2 to 4 units	51	4%	51	0	0%	4.43
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	257	20%	257	0	0%	2.45
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>895</b>	<b>100%</b>
Less than \$150,000	15	2%
\$150,000 to \$199,999	59	7%
\$200,000 to \$249,999	75	8%
\$250,000 to \$299,999	98	11%
\$300,000 to \$399,999	239	27%
\$400,000 to \$499,999	225	25%
\$500,000 to \$749,999	167	19%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	17	2%

**Median Value** **\$383,542**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,287</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	17	1%
1990 to 1999	99	8%
1980 to 1989	337	26%
1970 to 1979	374	29%
1960 to 1969	286	22%
1950 to 1959	77	6%
1940 to 1949	67	5%
1939 or earlier	30	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,275</b>	<b>100%</b>	<b>380</b>	<b>100%</b>	<b>895</b>	<b>100%</b>
1.00 occupant housing per room or less	1,261	99%	375	99%	886	99%
1.01 to 1.50 occupants per room	9	1%	5	1%	4	<1%
1.51 to 2.00 occupants per room	5	<1%	0	0%	5	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>380</b>	<b>100%</b>
Less than \$500	16	4%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	52	14%
\$1,000 to \$1,249	44	12%
\$1,250 to \$1,499	74	19%
\$1,500 to \$1,999	78	21%
\$2,000 or more	95	25%
No cash rent	21	6%
<b>Median contract rent</b>	<b>\$1,526</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>380</b>	<b>100%</b>
Less than 20 percent	94	25%
20.0 to 24.9 percent	38	10%
25.0 to 29.9 percent	56	15%
30.0 to 34.9 percent	5	1%
35.0 to 39.9 percent	31	8%
40.0 to 49.9 percent	27	7%
50.0 percent or more	99	26%
Not computed	30	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,275</b>	<b>100%</b>
No vehicle	104	8%
1 vehicle	299	23%
2 vehicles	353	28%
3 vehicles	349	27%
4 or more vehicles	170	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,987</b>	<b>100%</b>
Worked in state of residence	1,987	100%
Worked in county of residence	1,975	99%
Worked outside county of residence	12	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,308</b>	<b>100%</b>	<b>1,545</b>	<b>47%</b>
In labor force	2,163	65%	1,118	52%
Armed forces	9	<1%	9	100%
Civilian (employed)	1,932	89%	933	48%
Civilian (unemployed)	222	10%	176	79%
Not in labor force	1,145	35%	427	37%
Pct. of civilian labor force unemployed	10.3%		15.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,987</b>	<b>100%</b>
Car, truck or van:	1,810	91%
Drove Alone	1,613	81%
Carpooled	197	10%
Public Transportation:	64	3%
Bus	64	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	16	1%
Bicycle	0	0%
Walked	40	2%
Other means	0	0%
Worked at home	57	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,987</b>	<b>100%</b>
Did not work at home	1,930	97%
Less than 10 minutes	62	3%
10 to 19 minutes	559	28%
20 to 29 minutes	542	27%
30 to 44 minutes	576	29%
45 to 59 minutes	83	4%
60 to 89 minutes	86	4%
90 minutes or more	22	1%
Worked at home	57	3%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,960</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	71	4%
Construction	160	8%
Manufacturing	164	8%
Wholesale trade	33	2%
Retail trade	339	17%
Transportation & warehousing	75	4%
Information & communications	39	2%
Finance, insurance, & real estate	73	4%
Professional, scientific, management, administration	83	4%
Educational, social, & health services	442	23%
Art, entertainment, recreation, accommodations, food	115	6%
Other services	30	2%
Public administration	336	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,960</b>	<b>100%</b>
Management, professional & related:	495	25%
Management (incl. farm managers)	180	9%
Business & financial	78	4%
Computer & mathematical	12	1%
Architecture & engineering	19	1%
Life, physical & social science	0	0%
Community & social service	30	2%
Legal	0	0%
Education, training, & library	56	3%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	120	6%
Service:	351	18%
Healthcare support	18	1%
Protective service	90	5%
Food preparation & serving	51	3%
Building & grounds cleaning / maintenance	71	4%
Personal care & service	121	6%
Sales & office	696	36%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	191	10%
Production, transport & material moving	227	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,275</b>	<b>100%</b>
Less than \$15,000	92	7%
\$15,000 to \$29,999	134	11%
\$30,000 to \$44,999	123	10%
\$45,000 to \$59,999	70	5%
\$60,000 to \$74,999	209	16%
\$75,000 to \$99,999	265	21%
\$100,000 to \$124,999	84	7%
\$125,000 to \$149,999	94	7%
\$150,000 to \$199,999	114	9%
\$200,000 or more	90	7%
<b>Median Income</b>	<b>\$75,896</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,275</b>	<b>100%</b>
With earnings	939	74%
With wage and salary income	857	67%
With self-employment income	117	9%
With interest, dividend, or net rental income	219	17%
With Social Security income	468	37%
With Supplemental Security income	40	3%
With public assistance income	12	1%
With retirement income	558	44%
With other types of income	235	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,104</b>	<b>100%</b>
Under .50	98	2%
.50 to .99	213	5%
1.00 to 1.24	72	2%
1.25 to 1.49	67	2%
1.50 to 1.84	316	8%
1.85 to 1.99	76	2%
2.00 and over	3,262	79%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,104</b>	<b>100%</b>
Above Poverty	3,793	92%
Below Poverty	311	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

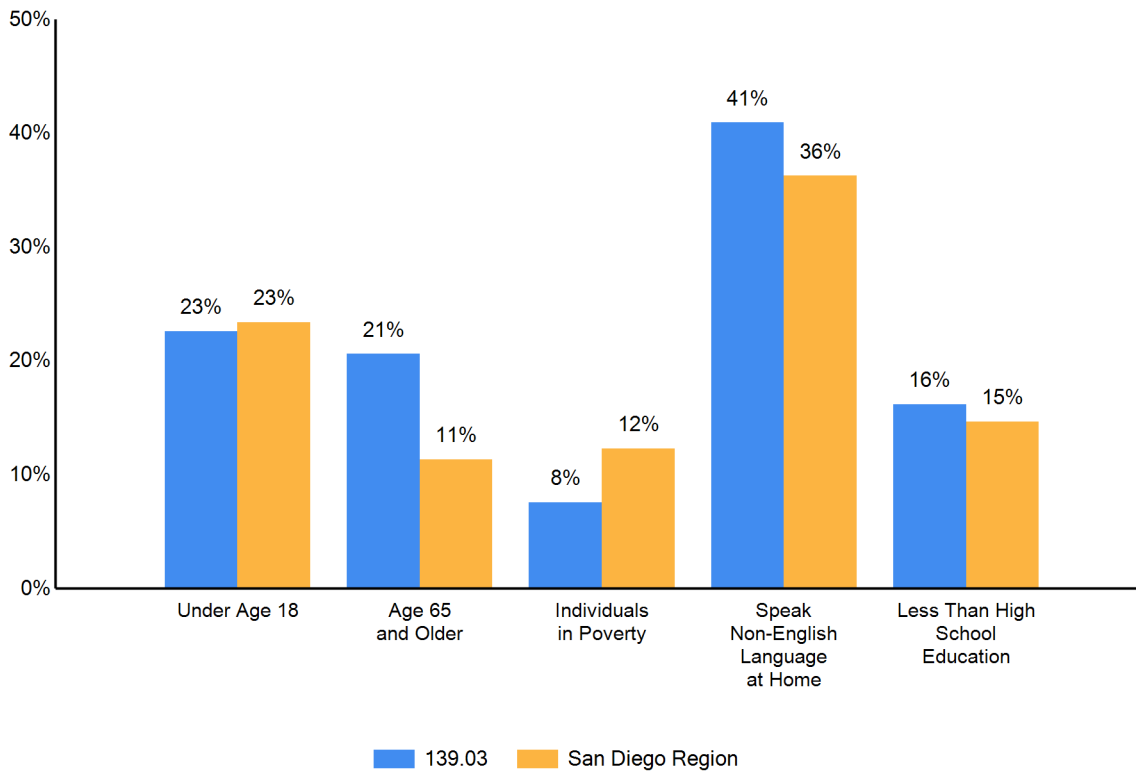
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>958</b>	<b>458</b>	<b>500</b>	<b>921</b>	<b>442</b>	<b>479</b>	<b>37</b>	<b>16</b>	<b>21</b>
Married couple family	639	280	359	635	280	355	4	0	4
Male householder, no wife present	129	86	43	112	86	26	17	0	17
Female householder, no husband present	190	92	98	174	76	98	16	16	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

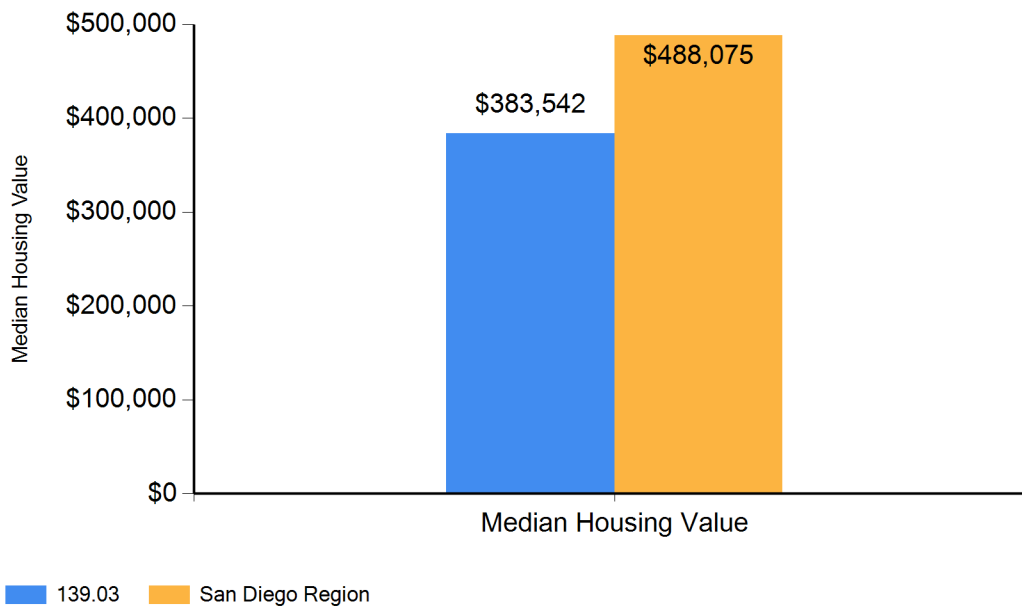


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075