

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



	Jan 1, 2015
Total Population	88,192
Household Population	87,742
Group Quarters Population	450
Persons Per Household	2.82

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,791	31,113	2.1%
Single Family - Detached	21,262	20,864	1.9%
Single Family - Multiple-Unit	3,938	3,776	4.1%
Multi-Family	5,889	5,780	1.9%
Mobile Home and Other	702	693	1.3%

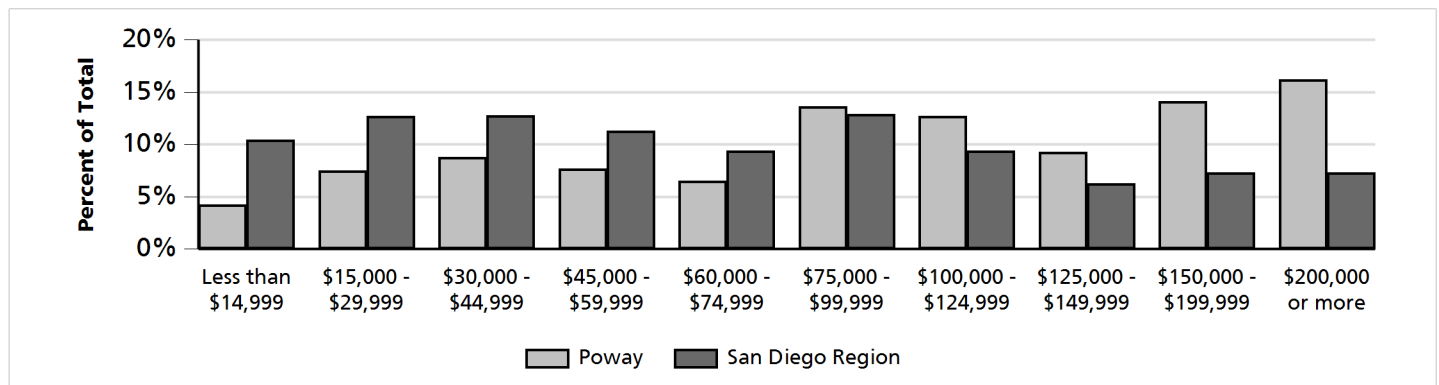
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	7%	9%	8%	7%	14%	13%	9%	14%	16%

Median Household Income

Adjusted for Inflation (2010 \$)	\$104,726
Not adjusted for inflation (current 2014\$)	\$113,123



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

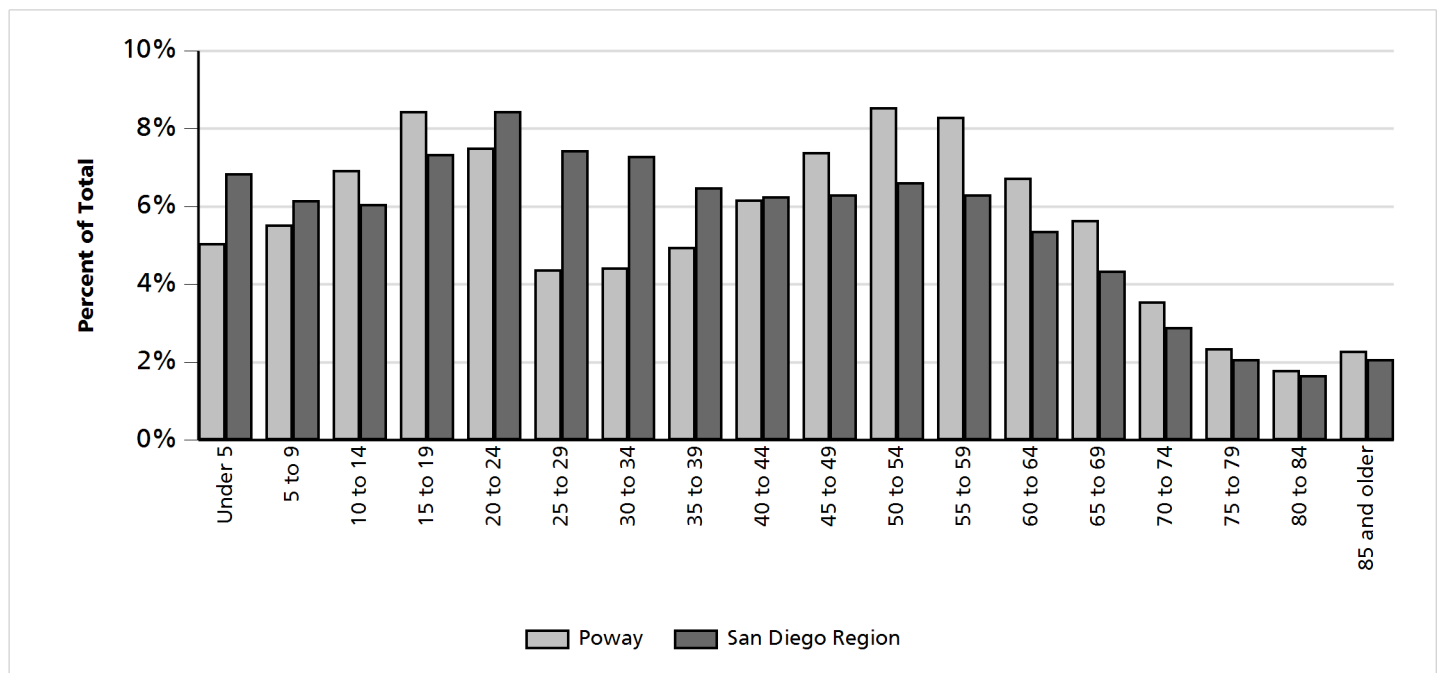
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	88,192	43,147	45,045	51%
Under 5	4,454	2,245	2,209	50%
5 to 9	4,884	2,512	2,372	49%
10 to 14	6,109	3,152	2,957	48%
15 to 17	4,349	2,282	2,067	48%
18 and 19	3,105	1,583	1,522	49%
20 to 24	6,614	3,441	3,173	48%
25 to 29	3,861	2,007	1,854	48%
30 to 34	3,903	1,947	1,956	50%
35 to 39	4,372	2,059	2,313	53%
40 to 44	5,448	2,605	2,843	52%
45 to 49	6,518	3,022	3,496	54%
50 to 54	7,535	3,625	3,910	52%
55 to 59	7,313	3,511	3,802	52%
60 and 61	2,543	1,196	1,347	53%
62 to 64	3,395	1,628	1,767	52%
65 to 69	4,985	2,389	2,596	52%
70 to 74	3,132	1,489	1,643	52%
75 to 79	2,073	964	1,109	53%
80 to 84	1,582	702	880	56%
85 and older	2,017	788	1,229	61%
Under 18	19,796	10,191	9,605	49%
65 and older	13,789	6,332	7,457	54%
Median Age	42.2	40.7	43.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,374	57,694	1,419	222	14,310	3,173
Under 5	796	2,459	93	3	1,003	100
5 to 9	1,056	2,407	73	10	926	412
10 to 14	1,112	3,333	81	13	1,066	504
15 to 17	677	2,584	63	9	716	300
18 and 19	498	1,958	46	10	416	177
20 to 24	1,088	4,317	101	23	749	336
25 to 29	719	2,287	78	21	558	198
30 to 34	709	2,213	78	13	735	155
35 to 39	679	2,322	85	25	1,098	163
40 to 44	784	2,962	91	13	1,432	166
45 to 49	813	4,150	116	20	1,288	131
50 to 54	750	5,356	136	13	1,103	177
55 to 59	577	5,536	124	10	936	130
60 and 61	176	1,962	34	4	325	42
62 to 64	190	2,646	56	11	437	55
65 to 69	280	3,961	65	17	593	69
70 to 74	174	2,553	35	2	341	27
75 to 79	123	1,682	19	2	231	16
80 to 84	79	1,285	21	2	184	11
85 and older	94	1,721	24	1	173	4
Under 18	3,641	10,783	310	35	3,711	1,316
65 and older	750	11,202	164	24	1,522	127
Median Age	28.2	47.4	40.6	36.8	39.5	21.4