

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



	Jan 1, 2011
Total Population	187,803
Household Population	186,524
Group Quarters Population	1,279
Persons Per Household	2.79

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	68,932	66,934	2.9%
Single Family - Detached	44,009	42,863	2.6%
Single Family - Multiple-Unit	5,828	5,583	4.2%
Multi-Family	18,393	17,795	3.3%
Mobile Home and Other	702	693	1.3%

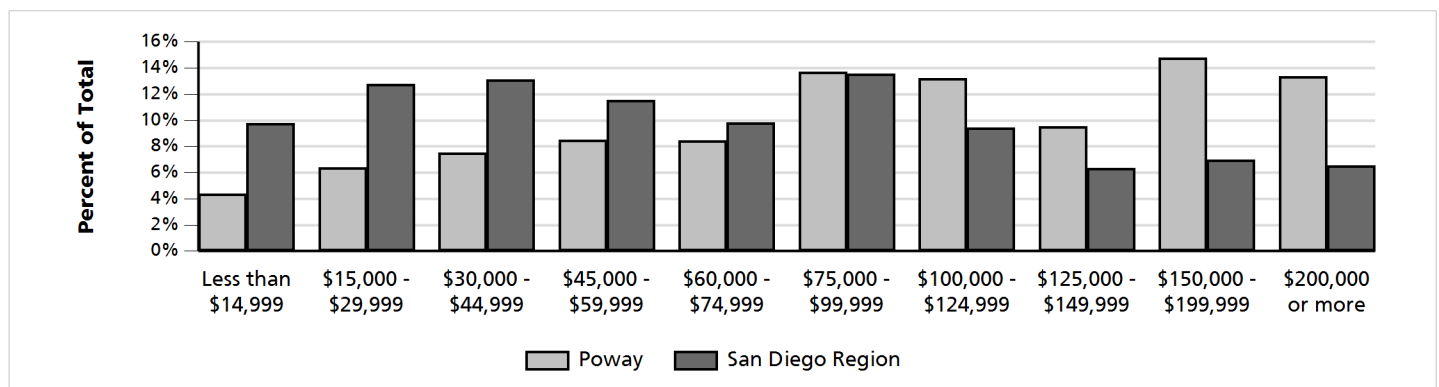
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	8%	9%	8%	14%	13%	10%	15%	13%

Median Household Income

Adjusted for Inflation (2010 \$)	\$101,737
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

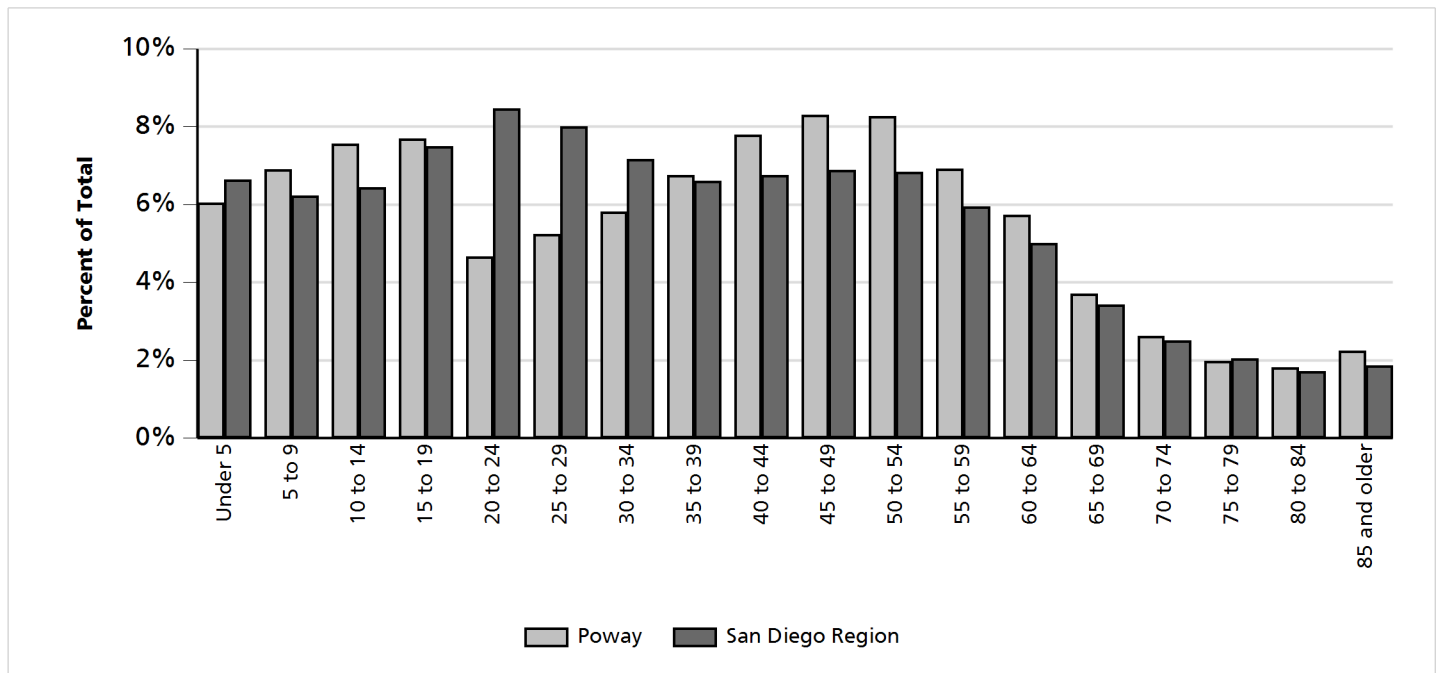
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	187,803	91,153	96,650	51%
Under 5	11,341	5,733	5,608	49%
5 to 9	12,963	6,685	6,278	48%
10 to 14	14,179	7,497	6,682	47%
15 to 17	9,133	4,677	4,456	49%
18 and 19	5,321	2,796	2,525	47%
20 to 24	8,752	4,534	4,218	48%
25 to 29	9,834	4,945	4,889	50%
30 to 34	10,905	5,200	5,705	52%
35 to 39	12,675	6,006	6,669	53%
40 to 44	14,635	6,863	7,772	53%
45 to 49	15,590	7,413	8,177	52%
50 to 54	15,532	7,495	8,037	52%
55 to 59	12,990	6,235	6,755	52%
60 and 61	4,443	2,083	2,360	53%
62 to 64	6,311	3,043	3,268	52%
65 to 69	6,965	3,264	3,701	53%
70 to 74	4,912	2,191	2,721	55%
75 to 79	3,726	1,617	2,109	57%
80 to 84	3,400	1,358	2,042	60%
85 and older	4,196	1,518	2,678	64%
Under 18	47,616	24,592	23,024	48%
65 and older	23,199	9,948	13,251	57%
Median Age	39.5	37.9	40.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	20,712	113,566	3,763	408	41,452	7,902
Under 5	1,830	5,542	189	23	2,744	1,013
5 to 9	1,988	6,394	243	27	3,093	1,218
10 to 14	2,144	7,456	296	27	3,135	1,121
15 to 17	1,281	5,204	233	20	1,742	653
18 and 19	727	3,184	111	8	944	347
20 to 24	1,389	4,906	217	28	1,700	512
25 to 29	1,450	5,399	246	22	2,262	455
30 to 34	1,456	5,545	261	34	3,153	456
35 to 39	1,528	6,394	257	32	4,091	373
40 to 44	1,635	8,254	327	41	4,022	356
45 to 49	1,444	9,867	376	26	3,505	372
50 to 54	1,204	10,740	313	23	2,927	325
55 to 59	852	9,184	251	26	2,427	250
60 and 61	251	3,176	80	12	859	65
62 to 64	359	4,624	95	14	1,123	96
65 to 69	397	5,096	82	22	1,280	88
70 to 74	267	3,475	72	13	1,000	85
75 to 79	196	2,800	48	7	631	44
80 to 84	157	2,704	44	3	447	45
85 and older	157	3,622	22	0	367	28
Under 18	7,243	24,596	961	97	10,714	4,005
65 and older	1,174	17,697	268	45	3,725	290
Median Age	28.4	44.1	36.7	37.3	37.4	18.9