

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Major Statistical Area North City

	Jan 1, 2011
Total Population	741,263
Household Population	718,916
Group Quarters Population	22,347
Persons Per Household	2.53

HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	299,568	284,199	5.1%
Single Family - Detached	148,523	143,336	3.5%
Single Family - Multiple-Unit	30,717	28,806	6.2%
Multi-Family	117,832	109,709	6.9%
Mobile Home and Other	2,496	2,348	5.9%

HOUSEHOLD INCOME

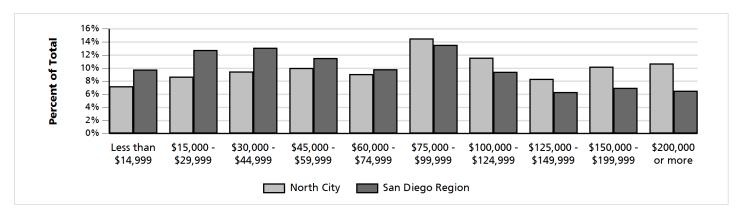
Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	7%	9%	9%	10%	9%	15%	12%	8%	10%	11%

\$84,366

Median Household Income

Adjusted for Inflation (2010 \$)



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

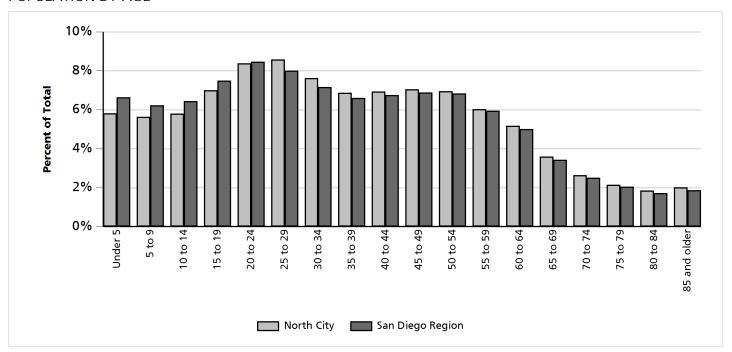
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	.		- 1	Percent
	Total	Male	Female	Female
Total Population	741,263	368,541	372,722	50%
Under 5	43,037	21,976	21,061	49%
5 to 9	41,703	21,503	20,200	48%
10 to 14	42,967	22,387	20,580	48%
15 to 17	26,772	13,870	12,902	48%
18 and 19	25,051	12,619	12,432	50%
20 to 24	62,062	32,081	29,981	48%
25 to 29	63,594	33,472	30,122	47%
30 to 34	56,471	29,089	27,382	48%
35 to 39	50,882	25,627	25,255	50%
40 to 44	51,369	25,433	25,936	50%
45 to 49	52,210	25,934	26,276	50%
50 to 54	51,444	25,332	26,112	51%
55 to 59	44,630	21,615	23,015	52%
60 and 61	15,607	7,428	8,179	52%
62 to 64	22,774	10,771	12,003	53%
65 to 69	26,587	12,472	14,115	53%
70 to 74	19,598	8,677	10,921	56%
75 to 79	15,845	6,956	8,889	56%
80 to 84	13,748	5,862	7,886	57%
85 and older	14,912	5,437	9,475	64%
Under 18	154,479	79,736	74,743	48%
65 and older	90,690	39,404	51,286	57%
Median Age	35.9	34.5	37.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	101,027	439,172	20,250	1,848	148,477	30,489
Under 5	8,857	20,600	1,210	101	8,581	3,688
5 to 9	8,360	19,745	1,187	96	8,274	4,041
10 to 14	8,207	21,372	1,398	121	8,411	3,458
15 to 17	5,008	13,851	1,022	83	4,869	1,939
18 and 19	4,187	12,324	796	59	6,248	1,437
20 to 24	10,177	31,946	1,839	198	14,827	3,075
25 to 29	9,831	36,085	1,843	177	12,962	2,696
30 to 34	8,668	30,403	1,699	184	13,329	2,188
35 to 39	7,538	26,647	1,641	128	13,231	1,697
40 to 44	6,963	29,463	1,564	146	11,779	1,454
45 to 49	6,082	32,581	1,547	125	10,605	1,270
50 to 54	4,882	34,979	1,395	101	8,985	1,102
55 to 59	3,673	31,352	1,038	101	7,636	830
60 and 61	1,134	11,159	356	42	2,685	231
62 to 64	1,588	16,822	409	54	3,551	350
65 to 69	1,863	19,869	402	59	4,035	359
70 to 74	1,331	14,316	365	41	3,281	264
75 to 79	1,048	12,018	227	19	2,363	170
80 to 84	869	10,927	189	12	1,601	150
85 and older	761	12,713	123	1	1,224	90
Under 18	30,432	75,568	4,817	401	30,135	13,126
65 and older	5,872	69,843	1,306	132	12,504	1,033
Median Age	27.9	41.1	32.4	32.4	33.8	21.1