



Demographic and Socioeconomic Profile 2010

TRACT: 104.01

Population by Race

	Population	Percent
Total Population	2,476	100%
Hispanic	1,548	63%
White	617	25%
Asian	113	5%
Black	101	4%
Two or More	72	3%
American Indian	11	<1%
Pacific Islander	8	<1%
Other	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,476	1,317	1,159	47%
Under 5	218	123	95	44%
5 to 9	175	96	79	45%
10 to 14	250	143	107	43%
15 to 17	139	48	91	65%
18 and 19	91	67	24	26%
20 to 24	247	127	120	49%
25 to 29	250	165	85	34%
30 to 34	114	59	55	48%
35 to 39	208	96	112	54%
40 to 44	131	67	64	49%
45 to 49	187	76	111	59%
50 to 54	136	72	64	47%
55 to 59	148	91	57	39%
60 and 61	39	20	19	49%
62 to 64	40	28	12	30%
65 to 69	25	7	18	72%
70 to 74	39	20	19	49%
75 to 79	9	2	7	78%
80 to 84	15	2	13	87%
85 and Older	15	8	7	47%
Under 18	782	410	372	48%
65 and older	103	39	64	62%
Median	27.4	26.7	28.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	1,833	100%
Never Married	869	47%
Married, excluding separated	525	29%
Separated	84	5%
Widowed	114	6%
Divorced	241	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,476	100%
Household	2,476	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,476	1,548	617	101	11	113	8	6	72
Under 5	218	138	59	4	0	4	0	0	13
5 to 9	175	139	13	1	7	6	0	0	9
10 to 14	250	212	11	3	2	8	4	0	10
15 to 17	139	111	18	2	0	1	0	6	1
18 and 19	91	69	18	0	0	1	3	0	0
20 to 24	247	150	67	18	2	2	0	0	8
25 to 29	250	127	79	18	0	18	0	0	8
30 to 34	114	93	17	2	0	1	0	0	1
35 to 39	208	125	60	6	0	14	0	0	3
40 to 44	131	77	28	10	0	10	0	0	6
45 to 49	187	105	43	16	0	17	1	0	5
50 to 54	136	82	29	7	0	10	0	0	8
55 to 59	148	65	78	1	0	4	0	0	0
60 and 61	39	1	18	13	0	7	0	0	0
62 to 64	40	13	27	0	0	0	0	0	0
65 to 69	25	8	16	0	0	1	0	0	0
70 to 74	39	27	11	0	0	1	0	0	0
75 to 79	9	2	7	0	0	0	0	0	0
80 to 84	15	2	5	0	0	8	0	0	0
85 and Older	15	2	13	0	0	0	0	0	0
Under 18	782	600	101	10	9	19	4	6	33
65 and older	103	41	52	0	0	10	0	0	0
Median		23.5	37.2	37.1	8.9	40.8	18.0	16.5	21.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,258	100%
Speak Only English	819	36%
Speak Spanish:	1,387	61%
Speak English "well" or "very well"	1,200	53%
Speak English "not well" or "not at all"	187	8%
Speak Asian/Pacific Island language:	52	2%
Speak English "well" or "very well"	28	1%
Speak English "not well" or "not at all"	24	1%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,356	100%
Less than 9th grade	217	16%
9th through 12th grade, no diploma	148	11%
High school grad (incl. equivalency)	453	33%
Some college, no degree	264	19%
Associate degree	136	10%
Bachelor's degree	138	10%
Master's degree	0	0%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,342	100%	---	---	---	---
Enrolled in school	926	40%	921	39%	5	0%
Nursery / Preschool	29	3%	29	3%	0	0%
Kindergarten to grade 4	348	38%	348	38%	0	0%
Grade 5 to grade 8	251	27%	251	27%	0	0%
Grade 9 to grade 12	180	19%	180	20%	0	0%
College, undergraduate	95	10%	90	10%	5	100%
Graduate or Professional school	23	2%	23	2%	0	0%
Not enrolled in school	1,416	60%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	764	100%	376	100%	388	100%
Family Households:	483	63%	376	100%	107	28%
Married couple family	212	28%	144	38%	68	18%
Other family:	271	35%	232	62%	39	10%
Male householder, no wife	53	7%	14	4%	39	10%
Female householder, no husband	218	29%	218	58%	0	0%
Nonfamily households:	281	37%	0	0%	281	72%
Householder living alone	212	28%	----	----	----	----
Other nonfamily households	69	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	804	100%	764	40	5%	3.24
Single family (detached)	83	10%	80	3	4%	3.68
Single family (attached)	397	49%	375	22	6%	3.58
2 to 4 units	39	5%	38	1	3%	2.32
5 to 9 units	87	11%	83	4	5%	2.77
10 or more units	198	25%	188	10	5%	2.77
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	153	100%
Less than \$150,000	3	2%
\$150,000 to \$199,999	10	7%
\$200,000 to \$249,999	18	12%
\$250,000 to \$299,999	59	39%
\$300,000 to \$399,999	8	5%
\$400,000 to \$499,999	52	34%
\$500,000 to \$749,999	3	2%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$288,559**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	804	100%
2005 or Later	0	0%
2000 to 2004	14	2%
1990 to 1999	84	10%
1980 to 1989	60	7%
1970 to 1979	197	25%
1960 to 1969	233	29%
1950 to 1959	194	24%
1940 to 1949	0	0%
1939 or earlier	22	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	764	100%	611	100%	153	100%
1.00 occupant housing per room or less	623	82%	473	77%	150	98%
1.01 to 1.50 occupants per room	89	12%	86	14%	3	2%
1.51 to 2.00 occupants per room	5	1%	5	1%	0	0%
2.01 or more occupants per room	47	6%	47	8%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	611	100%
Less than \$500	16	3%
\$500 to \$599	0	0%
\$600 to \$699	23	4%
\$700 to \$799	134	22%
\$800 to \$899	19	3%
\$900 to \$999	142	23%
\$1,000 to \$1,249	119	19%
\$1,250 to \$1,499	76	12%
\$1,500 to \$1,999	56	9%
\$2,000 or more	0	0%
No cash rent	26	4%
Median contract rent	\$982	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	611	100%
Less than 20 percent	88	14%
20.0 to 24.9 percent	171	28%
25.0 to 29.9 percent	53	9%
30.0 to 34.9 percent	20	3%
35.0 to 39.9 percent	33	5%
40.0 to 49.9 percent	0	0%
50.0 percent or more	220	36%
Not computed	26	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	764	100%
No vehicle	107	14%
1 vehicle	336	44%
2 vehicles	179	23%
3 vehicles	126	16%
4 or more vehicles	16	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,068	100%
Worked in state of residence	1,068	100%
Worked in county of residence	1,053	99%
Worked outside county of residence	15	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	1,788	100%	938	52%
In labor force	1,106	62%	633	57%
Armed forces	124	11%	83	67%
Civilian (employed)	846	76%	476	56%
Civilian (unemployed)	136	12%	74	54%
Not in labor force	682	38%	305	45%
Pct. of civilian labor force unemployed	13.8%		13.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,068	100%
Car, truck or van:	947	89%
Drove Alone	884	83%
Carpooled	63	6%
Public Transportation:	44	4%
Bus	44	4%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	15	1%
Bicycle	15	1%
Walked	0	0%
Other means	0	0%
Worked at home	47	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,068	100%
Did not work at home	1,021	96%
Less than 10 minutes	97	9%
10 to 19 minutes	288	27%
20 to 29 minutes	153	14%
30 to 44 minutes	382	36%
45 to 59 minutes	20	2%
60 to 89 minutes	81	8%
90 minutes or more	0	0%
Worked at home	47	4%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	956	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	10	1%
Manufacturing	82	9%
Wholesale trade	54	6%
Retail trade	90	9%
Transportation & warehousing	67	7%
Information & communications	15	2%
Finance, insurance, & real estate	116	12%
Professional, scientific, management, administration	20	2%
Educational, social, & health services	210	22%
Art, entertainment, recreation, accommodations, food	115	12%
Other services	47	5%
Public administration	130	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	956	100%
Management, professional & related:	155	16%
Management (incl. farm managers)	67	7%
Business & financial	15	2%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	12	1%
Education, training, & library	43	4%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	18	2%
Service:	289	30%
Healthcare support	84	9%
Protective service	0	0%
Food preparation & serving	67	7%
Building & grounds cleaning / maintenance	86	9%
Personal care & service	52	5%
Sales & office	279	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	99	10%
Production, transport & material moving	134	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	764	100%
Less than \$15,000	112	15%
\$15,000 to \$29,999	195	26%
\$30,000 to \$44,999	79	10%
\$45,000 to \$59,999	149	20%
\$60,000 to \$74,999	47	6%
\$75,000 to \$99,999	172	23%
\$100,000 to \$124,999	10	1%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 or more	0	0%
Median Income	\$44,241	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	764	100%
With earnings	629	82%
With wage and salary income	620	81%
With self-employment income	88	12%
With interest, dividend, or net rental income	65	9%
With Social Security income	138	18%
With Supplemental Security income	73	10%
With public assistance income	142	19%
With retirement income	38	5%
With other types of income	74	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,476	100%
Under .50	210	8%
.50 to .99	418	17%
1.00 to 1.24	159	6%
1.25 to 1.49	59	2%
1.50 to 1.84	63	3%
1.85 to 1.99	471	19%
2.00 and over	1,096	44%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,476	100%
Above Poverty	1,848	75%
Below Poverty	628	25%

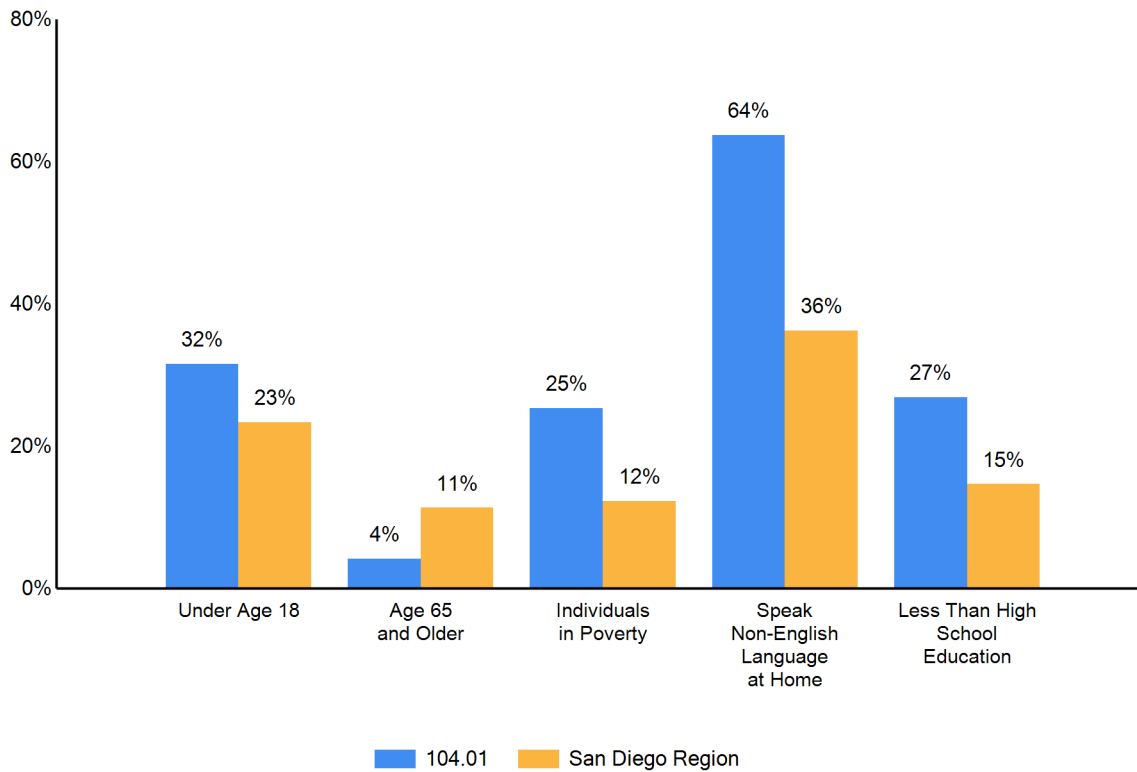
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	483	376	107	347	240	107	136	136	0
Married couple family	212	144	68	174	106	68	38	38	0
Male householder, no wife present	53	14	39	53	14	39	0	0	0
Female householder, no husband present	218	218	0	120	120	0	98	98	0

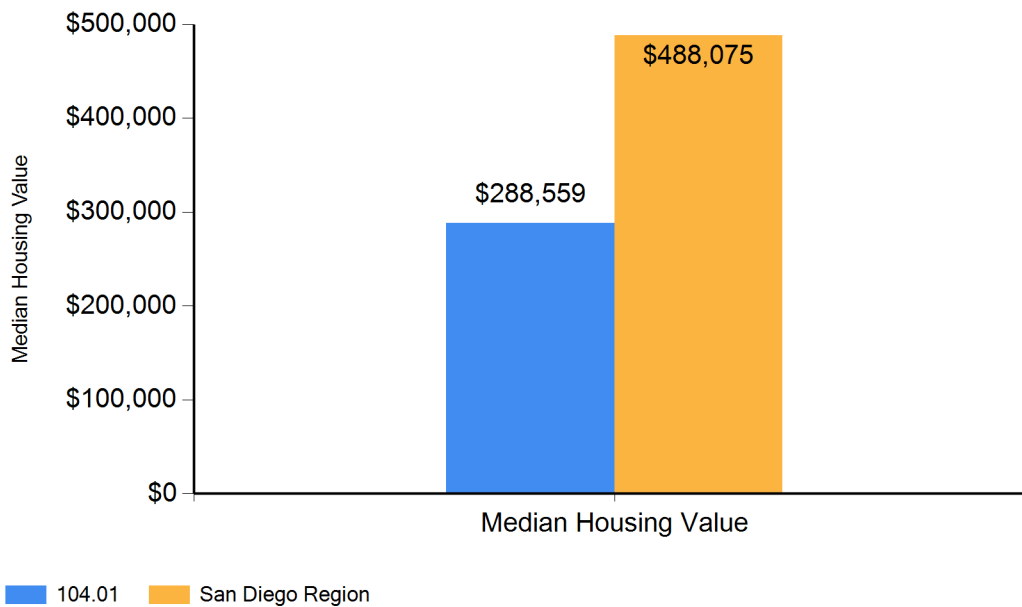
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075