DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Unified School District
San Marcos

SANDAG

	Jan 1, 2013
Total Population	**119,027**
Household Population	117,596
Group Quarters Population	1,431
Persons Per Household	**2.93**

HOUSING AND OCCUPANCY

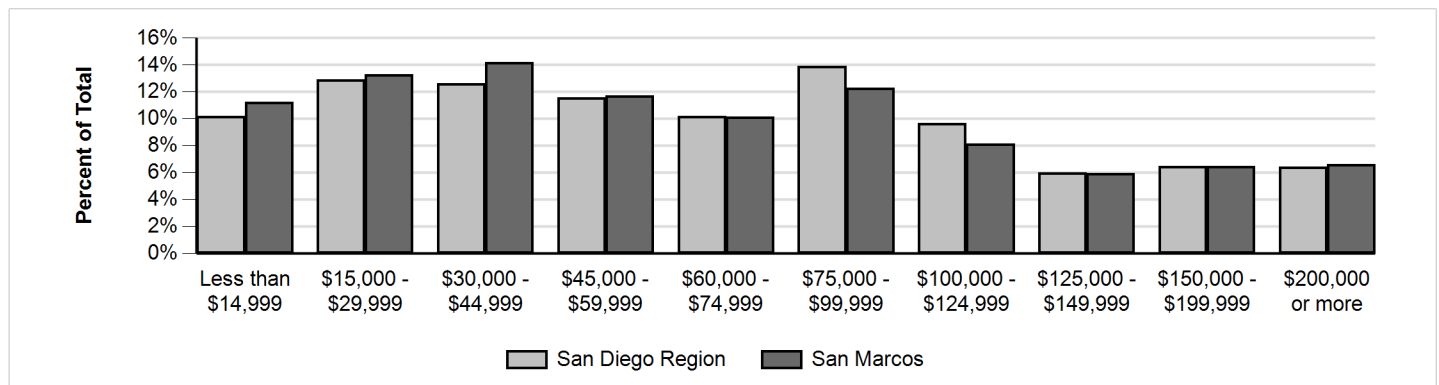|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**41,779**	**40,071**	**4.1%**
Single Family - Detached	21,498	20,701	3.7%
Single Family - Multiple-Unit	3,284	3,111	5.3%
Multi-Family	13,171	12,591	4.4%
Mobile Home and Other	3,826	3,668	4.1%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	11%	13%	14%	12%	10%	12%	8%	6%	6%	7%

Median Household Income	2013
Adjusted for Inflation (2010 $)	$59,463
Not adjusted for inflation (current 2012$)	$62,248

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
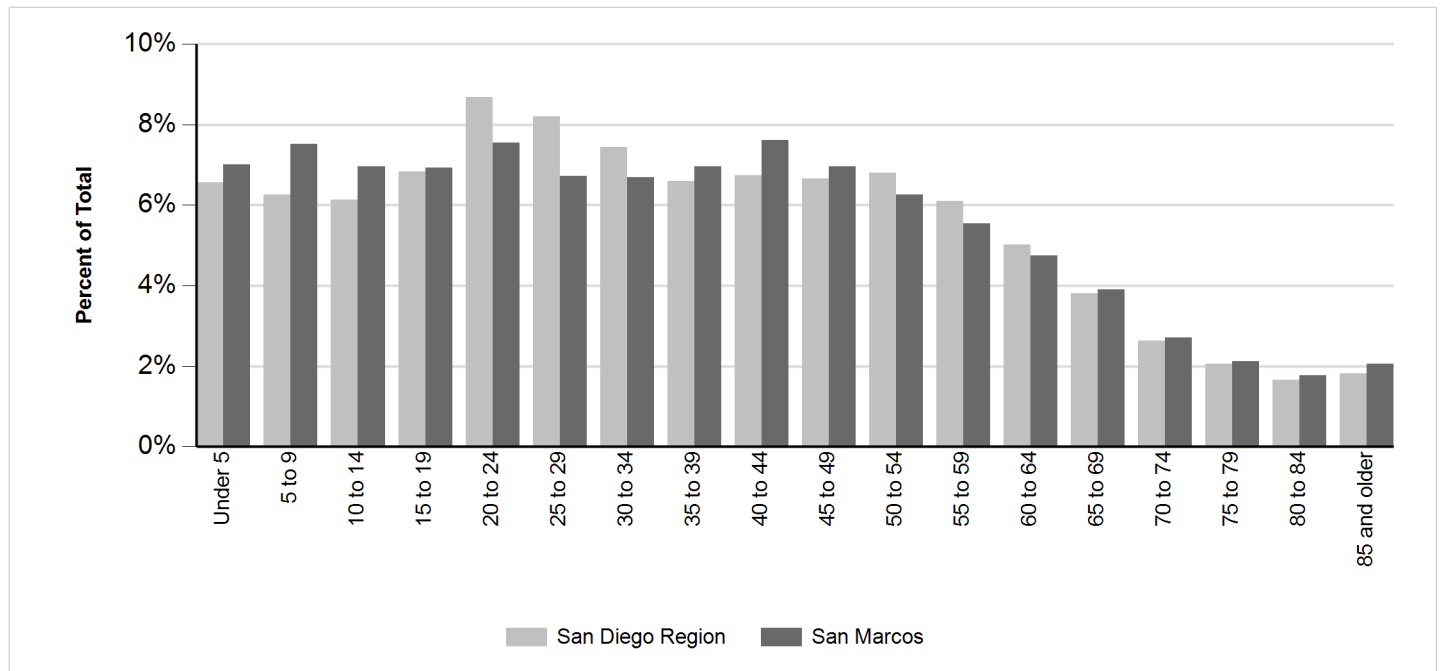
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**119,027**	**58,202**	**60,825**	**51%**
Under 5	8,348	4,243	4,105	49%
5 to 9	8,940	4,512	4,428	50%
10 to 14	8,290	4,202	4,088	49%
15 to 17	4,531	2,316	2,215	49%
18 and 19	3,716	1,804	1,912	51%
20 to 24	8,988	4,458	4,530	50%
25 to 29	8,000	4,108	3,892	49%
30 to 34	7,962	4,011	3,951	50%
35 to 39	8,277	4,074	4,203	51%
40 to 44	9,059	4,451	4,608	51%
45 to 49	8,284	4,113	4,171	50%
50 to 54	7,453	3,719	3,734	50%
55 to 59	6,591	3,128	3,463	53%
60 and 61	2,291	1,064	1,227	54%
62 to 64	3,357	1,563	1,794	53%
65 to 69	4,642	2,084	2,558	55%
70 to 74	3,223	1,454	1,769	55%
75 to 79	2,519	1,070	1,449	58%
80 to 84	2,112	918	1,194	57%
85 and older	2,444	910	1,534	63%
Under 18	30,109	15,273	14,836	49%
65 and older	14,940	6,436	8,504	57%
Median Age	35.4	34.3	36.5	N/A

POPULATION BY AGE

Bar chart comparing San Diego Region and San Marcos population percent of total by age group.

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**38,971**	**61,952**	**3,106**	**354**	**11,130**	**3,514**
Under 5	3,885	3,067	269	47	592	488
5 to 9	3,795	3,663	228	14	692	548
10 to 14	3,600	3,383	227	29	630	421
15 to 17	2,036	1,808	136	17	324	210
18 and 19	1,582	1,614	112	9	223	176
20 to 24	3,746	3,773	297	27	868	277
25 to 29	3,176	3,460	270	32	831	231
30 to 34	3,056	3,686	226	15	797	182
35 to 39	2,875	3,937	201	17	1,065	182
40 to 44	2,842	4,709	203	24	1,095	186
45 to 49	2,492	4,490	229	23	895	155
50 to 54	1,800	4,553	237	20	716	127
55 to 59	1,374	4,284	177	20	648	88
60 and 61	398	1,591	43	9	213	37
62 to 64	556	2,363	70	12	314	42
65 to 69	625	3,423	76	14	449	55
70 to 74	464	2,386	36	8	296	33
75 to 79	305	1,934	37	3	205	35
80 to 84	196	1,711	15	8	156	26
85 and older	168	2,117	17	6	121	15
Under 18	13,316	11,921	860	107	2,238	1,667
65 and older	1,758	11,571	181	39	1,227	164
Median Age	26.3	42.7	30.3	30.7	37.9	19.0