

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County East



	Jan 1, 2014
Total Population	444,160
Household Population	437,549
Group Quarters Population	6,611
Persons Per Household	3.04

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	150,259	143,855	4.3%
Single Family - Detached	85,513	82,691	3.3%
Single Family - Multiple-Unit	11,532	11,124	3.5%
Multi-Family	41,364	39,201	5.2%
Mobile Home and Other	11,850	10,839	8.5%

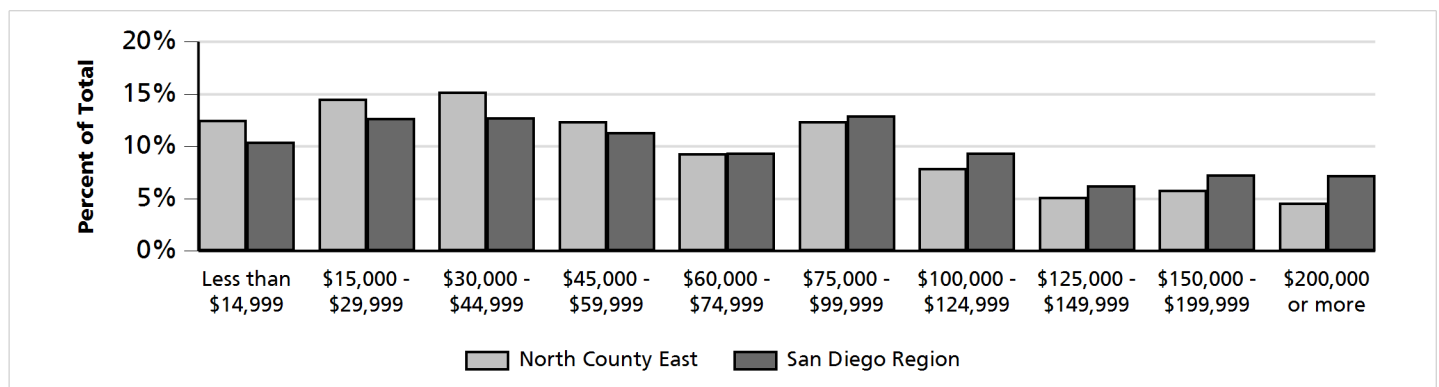
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	15%	15%	12%	9%	12%	8%	5%	6%	5%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$54,230
Not adjusted for inflation (current 2013\$)	\$57,511



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

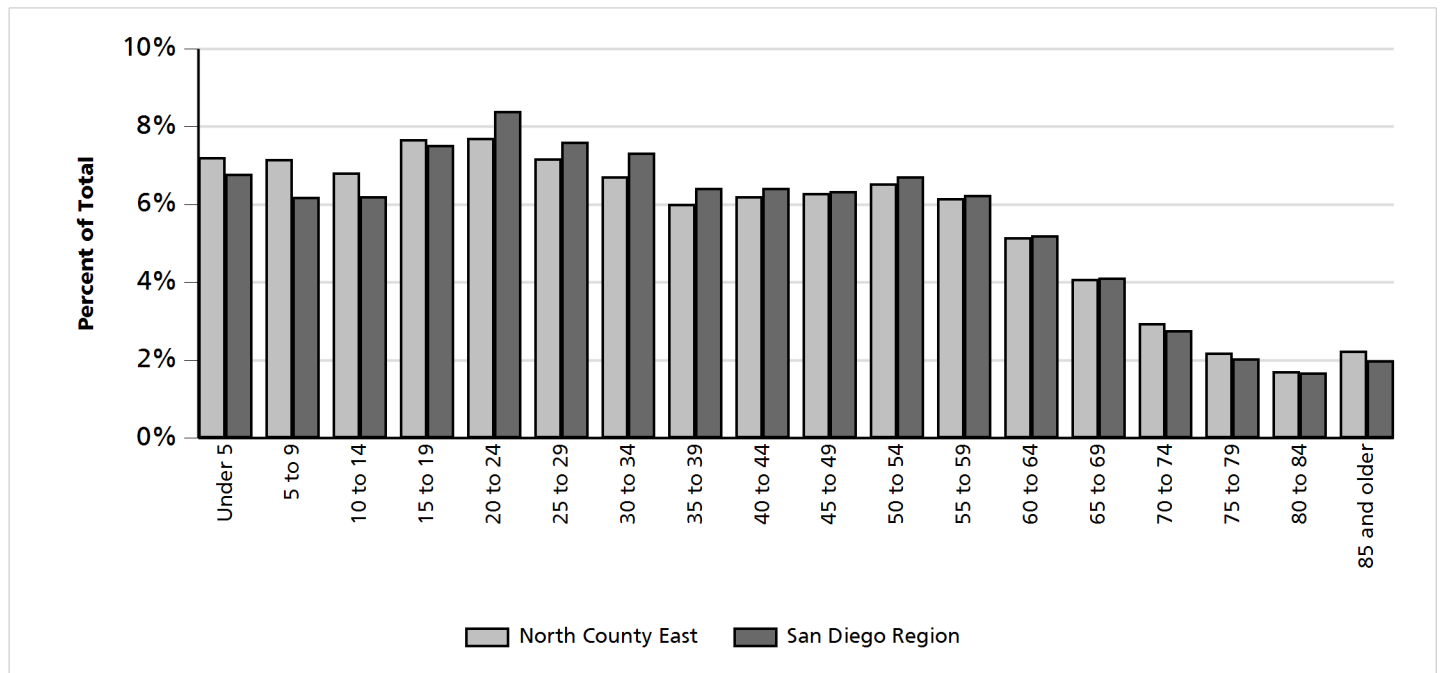
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>444,160</b>	220,697	223,459	50%
Under 5	32,003	16,391	15,612	49%
5 to 9	31,838	16,146	15,692	49%
10 to 14	30,297	15,550	14,747	49%
15 to 17	19,435	10,233	9,202	47%
18 and 19	14,672	7,456	7,216	49%
20 to 24	34,193	17,153	17,040	50%
25 to 29	31,899	16,518	15,381	48%
30 to 34	29,810	15,253	14,557	49%
35 to 39	26,679	13,356	13,323	50%
40 to 44	27,560	13,581	13,979	51%
45 to 49	27,939	13,947	13,992	50%
50 to 54	29,058	14,421	14,637	50%
55 to 59	27,359	13,332	14,027	51%
60 and 61	9,932	4,755	5,177	52%
62 to 64	12,978	6,296	6,682	51%
65 to 69	18,113	8,624	9,489	52%
70 to 74	13,117	6,124	6,993	53%
75 to 79	9,718	4,415	5,303	55%
80 to 84	7,590	3,374	4,216	56%
85 and older	9,966	3,772	6,194	62%
Under 18	113,573	58,320	55,253	49%
65 and older	58,504	26,309	32,195	55%
Median Age	34.7	33.6	35.9	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>193,928</b>	202,563	7,990	<b>3,582</b>	<b>25,260</b>	<b>10,833</b>
Under 5	18,148	10,712	485	308	1,544	806
5 to 9	19,597	8,698	479	310	1,306	1,448
10 to 14	18,185	8,984	437	207	1,366	1,118
15 to 17	11,112	6,400	321	100	827	675
18 and 19	7,826	5,258	290	87	662	549
20 to 24	18,509	12,222	679	282	1,443	1,058
25 to 29	16,085	12,192	761	258	1,731	872
30 to 34	15,491	10,851	690	187	1,896	695
35 to 39	13,730	9,687	542	225	1,855	640
40 to 44	13,332	11,032	542	181	1,999	474
45 to 49	12,190	12,489	624	190	1,920	526
50 to 54	9,563	16,231	639	269	1,869	487
55 to 59	7,194	17,175	524	192	1,871	403
60 and 61	2,165	6,649	171	107	707	133
62 to 64	2,593	9,088	135	139	898	125
65 to 69	3,093	13,230	224	166	1,184	216
70 to 74	2,103	9,831	115	120	780	168
75 to 79	1,317	7,466	89	113	564	169
80 to 84	874	6,053	74	57	437	95
85 and older	821	8,315	169	84	401	176
Under 18	67,042	34,794	1,722	925	5,043	4,047
65 and older	8,208	44,895	671	540	3,366	824
Median Age	26.1	47.1	33.9	36.2	40.0	23.9