

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2014
Total Population	416,514
Household Population	399,021
Group Quarters Population	17,493
Persons Per Household	2.69

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	160,175	148,573	7.2%
Single Family - Detached	78,538	74,468	5.2%
Single Family - Multiple-Unit	33,138	30,007	9.4%
Multi-Family	42,689	39,039	8.6%
Mobile Home and Other	5,810	5,059	12.9%

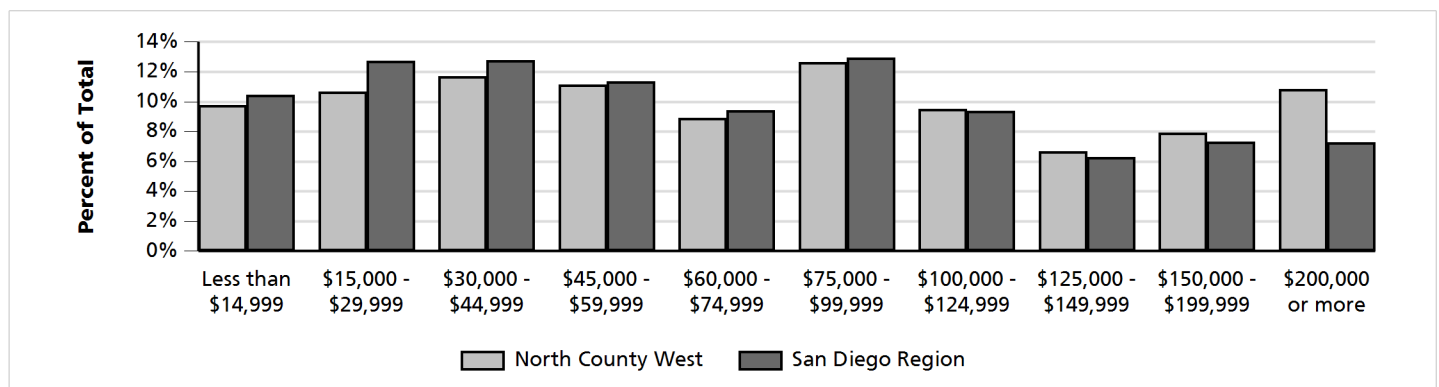
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	11%	12%	11%	9%	13%	10%	7%	8%	11%

Median Household Income

Adjusted for Inflation (2010 \$)	\$71,291
Not adjusted for inflation (current 2013\$)	\$75,605



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

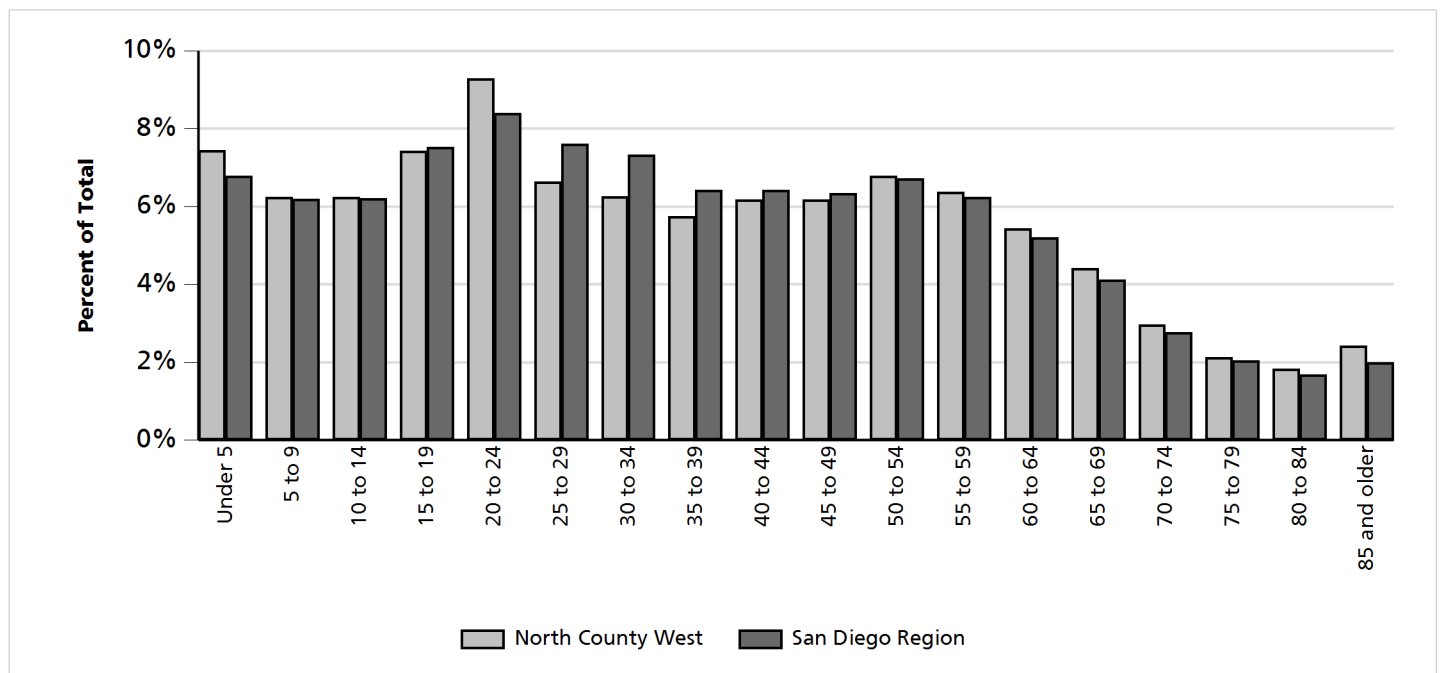
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	416,514	211,384	205,130	49%
Under 5	31,029	15,683	15,346	49%
5 to 9	25,971	13,341	12,630	49%
10 to 14	25,990	13,457	12,533	48%
15 to 17	16,232	8,571	7,661	47%
18 and 19	14,687	9,043	5,644	38%
20 to 24	38,683	24,499	14,184	37%
25 to 29	27,646	14,409	13,237	48%
30 to 34	26,095	13,109	12,986	50%
35 to 39	23,948	11,573	12,375	52%
40 to 44	25,731	12,528	13,203	51%
45 to 49	25,741	12,460	13,281	52%
50 to 54	28,232	13,786	14,446	51%
55 to 59	26,516	12,754	13,762	52%
60 and 61	9,515	4,500	5,015	53%
62 to 64	13,139	6,271	6,868	52%
65 to 69	18,412	8,681	9,731	53%
70 to 74	12,374	5,634	6,740	54%
75 to 79	8,847	3,931	4,916	56%
80 to 84	7,631	3,337	4,294	56%
85 and older	10,095	3,817	6,278	62%
Under 18	99,222	51,052	48,170	49%
65 and older	57,359	25,400	31,959	56%
Median Age	35.4	32.6	38.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	103,664	257,545	10,985	1,786	28,395	14,139
Under 5	10,106	16,550	905	150	1,945	1,373
5 to 9	9,475	12,296	652	120	1,453	1,975
10 to 14	8,980	12,855	610	105	1,669	1,771
15 to 17	5,413	8,463	415	50	1,002	889
18 and 19	4,366	8,229	509	71	805	707
20 to 24	11,312	22,245	1,532	255	1,859	1,480
25 to 29	8,738	15,021	993	214	1,647	1,033
30 to 34	7,771	14,613	835	146	1,831	899
35 to 39	6,957	13,555	617	102	1,984	733
40 to 44	6,741	15,158	635	67	2,502	628
45 to 49	6,158	15,938	693	88	2,256	608
50 to 54	5,305	19,277	796	88	2,155	611
55 to 59	4,130	19,235	669	75	1,941	466
60 and 61	1,261	7,306	191	36	583	138
62 to 64	1,545	10,241	213	60	905	175
65 to 69	1,884	14,736	245	66	1,266	215
70 to 74	1,307	9,817	182	37	865	166
75 to 79	903	6,948	120	24	743	109
80 to 84	678	6,200	90	16	558	89
85 and older	634	8,862	83	16	426	74
Under 18	33,974	50,164	2,582	425	6,069	6,008
65 and older	5,406	46,563	720	159	3,858	653
Median Age	26.2	41.6	29.4	28.3	40.0	21.2