



## Demographic and Socioeconomic Profile 2010

TRACT: 100.15

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>2,803</b>	<b>100%</b>
Hispanic	2,323	83%
Asian	217	8%
White	138	5%
Black	66	2%
Two or More	43	2%
American Indian	7	<1%
Other	5	<1%
Pacific Islander	4	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>2,803</b>	<b>1,375</b>	<b>1,428</b>	<b>51%</b>
Under 5	243	122	121	50%
5 to 9	239	118	121	51%
10 to 14	297	162	135	45%
15 to 17	158	82	76	48%
18 and 19	132	65	67	51%
20 to 24	188	99	89	47%
25 to 29	184	83	101	55%
30 to 34	210	97	113	54%
35 to 39	224	107	117	52%
40 to 44	255	124	131	51%
45 to 49	172	86	86	50%
50 to 54	138	70	68	49%
55 to 59	111	49	62	56%
60 and 61	34	18	16	47%
62 to 64	48	25	23	48%
65 to 69	52	21	31	60%
70 to 74	43	19	24	56%
75 to 79	34	10	24	71%
80 to 84	26	11	15	58%
85 and Older	15	7	8	53%
Under 18	937	484	453	48%
65 and older	170	68	102	60%
<b>Median</b>	<b>28.9</b>	<b>27.4</b>	<b>30.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,024</b>	<b>100%</b>
Never Married	488	24%
Married, excluding separated	1,122	55%
Separated	44	2%
Widowed	174	9%
Divorced	196	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>2,803</b>	<b>100%</b>
Household	2,803	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>2,803</b>	<b>2,323</b>	<b>138</b>	<b>66</b>	<b>7</b>	<b>217</b>	<b>4</b>	<b>5</b>	<b>43</b>
Under 5	243	199	12	3	1	15	0	0	13
5 to 9	239	208	6	2	0	15	0	1	7
10 to 14	297	261	6	12	0	15	0	1	2
15 to 17	158	142	2	3	0	8	1	0	2
18 and 19	132	113	4	2	1	9	1	0	2
20 to 24	188	169	5	4	0	9	0	0	1
25 to 29	184	146	13	3	1	15	0	0	6
30 to 34	210	157	24	11	0	15	1	0	2
35 to 39	224	175	17	2	0	23	0	2	5
40 to 44	255	210	15	8	1	21	0	0	0
45 to 49	172	138	8	6	1	18	1	0	0
50 to 54	138	111	8	5	0	14	0	0	0
55 to 59	111	94	6	1	1	7	0	0	2
60 and 61	34	26	2	1	0	5	0	0	0
62 to 64	48	39	3	0	0	6	0	0	0
65 to 69	52	41	3	2	0	6	0	0	0
70 to 74	43	31	2	0	0	9	0	1	0
75 to 79	34	27	1	1	1	4	0	0	0
80 to 84	26	21	1	0	0	3	0	0	1
85 and Older	15	15	0	0	0	0	0	0	0
Under 18	937	810	26	20	1	53	1	2	24
65 and older	170	135	7	3	1	22	0	1	1
<b>Median</b>		<b>27.4</b>	<b>34.4</b>	<b>31.8</b>	<b>42.5</b>	<b>36.6</b>	<b>30.0</b>	<b>36.3</b>	<b>13.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>2,560</b>	<b>100%</b>
Speak Only English	370	14%
Speak Spanish:	1,806	71%
Speak English "well" or "very well"	1,313	51%
Speak English "not well" or "not at all"	493	19%
Speak Asian/Pacific Island language:	384	15%
Speak English "well" or "very well"	300	12%
Speak English "not well" or "not at all"	84	3%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>1,546</b>	<b>100%</b>
Less than 9th grade	184	12%
9th through 12th grade, no diploma	282	18%
High school grad (incl. equivalency)	405	26%
Some college, no degree	209	14%
Associate degree	235	15%
Bachelor's degree	217	14%
Master's degree	7	<1%
Professional school degree	7	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>2,655</b>	<b>100%</b>	---	---	---	---
Enrolled in school	956	36%	865	33%	91	3%
Nursery / Preschool	7	1%	7	1%	0	0%
Kindergarten to grade 4	246	26%	246	28%	0	0%
Grade 5 to grade 8	257	27%	247	29%	10	11%
Grade 9 to grade 12	245	26%	208	24%	37	41%
College, undergraduate	151	16%	143	17%	8	9%
Graduate or Professional school	50	5%	14	2%	36	40%
Not enrolled in school	1,699	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>650</b>	<b>100%</b>	<b>521</b>	<b>100%</b>	<b>129</b>	<b>100%</b>
Family Households:	559	86%	521	100%	38	29%
Married couple family	460	71%	424	81%	36	28%
Other family:	99	15%	97	19%	2	2%
Male householder, no wife	0	0%	0	0%	0	0%
Female householder, no husband	99	15%	97	19%	2	2%
Nonfamily households:	91	14%	0	0%	91	71%
Householder living alone	36	6%	----	----	----	----
Other nonfamily households	55	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>654</b>	<b>100%</b>	<b>650</b>	<b>4</b>	<b>1%</b>	<b>4.31</b>
Single family (detached)	533	81%	529	4	1%	4.38
Single family (attached)	39	6%	39	0	0%	4.33
2 to 4 units	33	5%	33	0	0%	3.88
5 to 9 units	14	2%	14	0	0%	3.86
10 or more units	35	5%	35	0	0%	3.86
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>445</b>	<b>100%</b>
Less than \$150,000	11	2%
\$150,000 to \$199,999	3	1%
\$200,000 to \$249,999	1	<1%
\$250,000 to \$299,999	49	11%
\$300,000 to \$399,999	102	23%
\$400,000 to \$499,999	90	20%
\$500,000 to \$749,999	185	42%
\$750,000 to \$999,999	4	1%
\$1,000,000 or more	0	0%

**Median Value** **\$470,225**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>654</b>	<b>100%</b>
2005 or Later	40	6%
2000 to 2004	303	46%
1990 to 1999	42	6%
1980 to 1989	39	6%
1970 to 1979	94	14%
1960 to 1969	39	6%
1950 to 1959	39	6%
1940 to 1949	23	4%
1939 or earlier	35	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>650</b>	<b>100%</b>	<b>205</b>	<b>100%</b>	<b>445</b>	<b>100%</b>
1.00 occupant housing per room or less	549	84%	153	75%	396	89%
1.01 to 1.50 occupants per room	51	8%	2	1%	49	11%
1.51 to 2.00 occupants per room	24	4%	24	12%	0	0%
2.01 or more occupants per room	26	4%	26	13%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>205</b>	<b>100%</b>
Less than \$500	18	9%
\$500 to \$599	1	<1%
\$600 to \$699	25	12%
\$700 to \$799	8	4%
\$800 to \$899	38	19%
\$900 to \$999	0	0%
\$1,000 to \$1,249	65	32%
\$1,250 to \$1,499	41	20%
\$1,500 to \$1,999	9	4%
\$2,000 or more	0	0%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,062</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>205</b>	<b>100%</b>
Less than 20 percent	2	1%
20.0 to 24.9 percent	15	7%
25.0 to 29.9 percent	2	1%
30.0 to 34.9 percent	65	32%
35.0 to 39.9 percent	41	20%
40.0 to 49.9 percent	7	3%
50.0 percent or more	73	36%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>650</b>	<b>100%</b>
No vehicle	45	7%
1 vehicle	127	20%
2 vehicles	241	37%
3 vehicles	199	31%
4 or more vehicles	38	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,051</b>	<b>100%</b>
Worked in state of residence	1,037	99%
Worked in county of residence	1,013	96%
Worked outside county of residence	24	2%
Worked outside state of residence	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>1,969</b>	<b>100%</b>	<b>947</b>	<b>48%</b>
In labor force	1,168	59%	685	59%
Armed forces	88	8%	84	95%
Civilian (employed)	928	79%	492	53%
Civilian (unemployed)	152	13%	109	72%
Not in labor force	801	41%	262	33%
Pct. of civilian labor force unemployed	14.1%		18.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,051</b>	<b>100%</b>
Car, truck or van:	978	93%
Drove Alone	884	84%
Carpooled	94	9%
Public Transportation:	7	1%
Bus	7	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	16	2%
Other means	14	1%
Worked at home	36	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,051</b>	<b>100%</b>
Did not work at home	1,015	97%
Less than 10 minutes	71	7%
10 to 19 minutes	333	32%
20 to 29 minutes	95	9%
30 to 44 minutes	361	34%
45 to 59 minutes	36	3%
60 to 89 minutes	60	6%
90 minutes or more	59	6%
Worked at home	36	3%
<b>Average time to work (minutes)</b>	<b>35</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>968</b>	<b>100%</b>
Agriculture, forestry, mining	22	2%
Utilities	14	1%
Construction	71	7%
Manufacturing	12	1%
Wholesale trade	43	4%
Retail trade	56	6%
Transportation & warehousing	44	5%
Information & communications	0	0%
Finance, insurance, & real estate	69	7%
Professional, scientific, management, administration	199	21%
Educational, social, & health services	294	30%
Art, entertainment, recreation, accommodations, food	88	9%
Other services	16	2%
Public administration	40	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>968</b>	<b>100%</b>
Management, professional & related:	272	28%
Management (incl. farm managers)	139	14%
Business & financial	33	3%
Computer & mathematical	0	0%
Architecture & engineering	2	<1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	91	9%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	7	1%
Service:	192	20%
Healthcare support	27	3%
Protective service	75	8%
Food preparation & serving	30	3%
Building & grounds cleaning / maintenance	58	6%
Personal care & service	2	<1%
Sales & office	227	23%
Farming, fishing & forestry	22	2%
Construction, extraction & maintenance	146	15%
Production, transport & material moving	109	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>650</b>	<b>100%</b>
Less than \$15,000	57	9%
\$15,000 to \$29,999	102	16%
\$30,000 to \$44,999	99	15%
\$45,000 to \$59,999	69	11%
\$60,000 to \$74,999	135	21%
\$75,000 to \$99,999	38	6%
\$100,000 to \$124,999	108	17%
\$125,000 to \$149,999	21	3%
\$150,000 to \$199,999	21	3%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$59,565</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>650</b>	<b>100%</b>
With earnings	605	93%
With wage and salary income	605	93%
With self-employment income	55	8%
With interest, dividend, or net rental income	10	2%
With Social Security income	97	15%
With Supplemental Security income	30	5%
With public assistance income	18	3%
With retirement income	7	1%
With other types of income	113	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>2,787</b>	<b>100%</b>
Under .50	199	7%
.50 to .99	436	16%
1.00 to 1.24	339	12%
1.25 to 1.49	39	1%
1.50 to 1.84	100	4%
1.85 to 1.99	81	3%
2.00 and over	1,593	57%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>2,787</b>	<b>100%</b>
Above Poverty	2,152	77%
Below Poverty	635	23%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

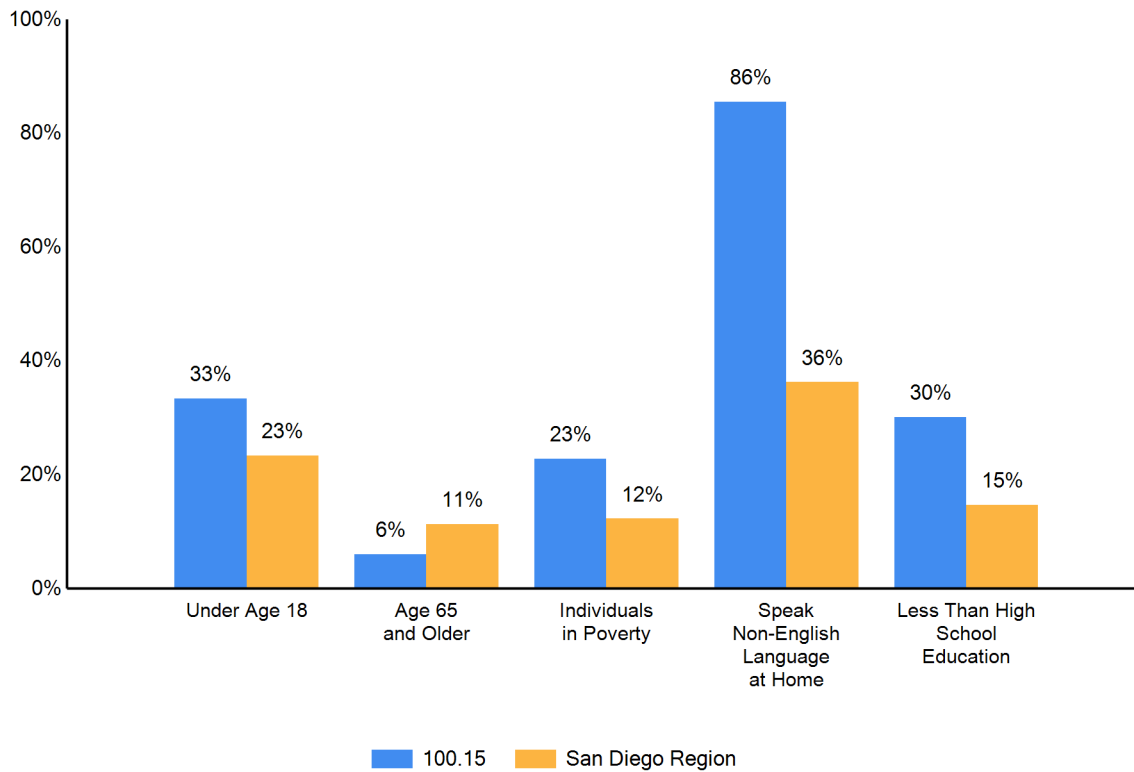
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>559</b>	<b>521</b>	<b>38</b>	<b>479</b>	<b>447</b>	<b>32</b>	<b>80</b>	<b>74</b>	<b>6</b>
Married couple family	460	424	36	416	386	30	44	38	6
Male householder, no wife present	0	0	0	0	0	0	0	0	0
Female householder, no husband present	99	97	2	63	61	2	36	36	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

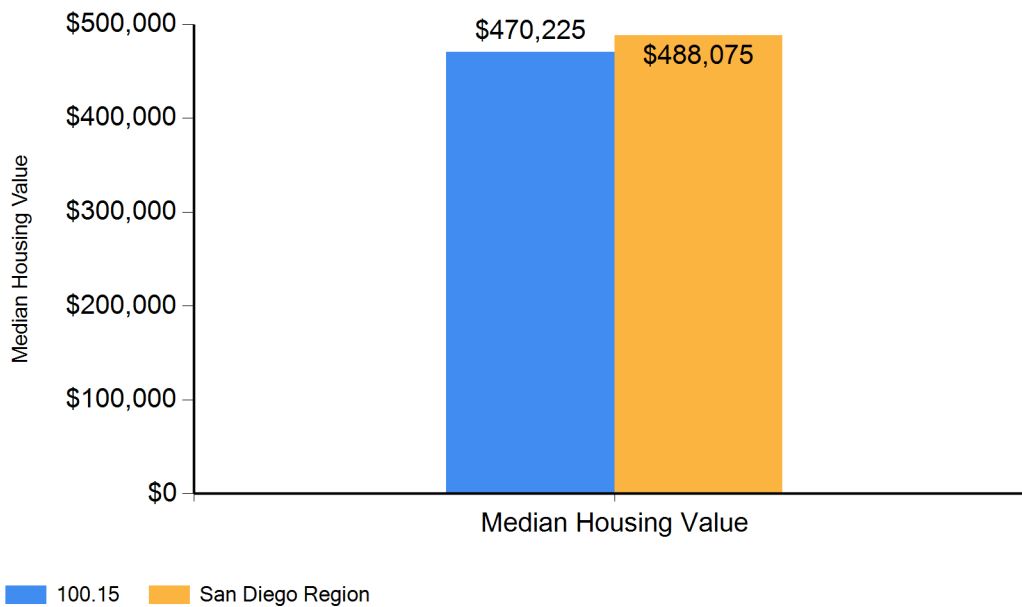


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075