



Demographic and Socioeconomic Profile 2010

TRACT: 73.02

Population by Race

	Population	Percent
Total Population	2,060	100%
White	1,832	89%
Hispanic	141	7%
Asian	46	2%
Two or More	29	1%
Black	7	<1%
Other	4	<1%
Pacific Islander	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,060	1,046	1,014	49%
Under 5	102	55	47	46%
5 to 9	97	47	50	52%
10 to 14	99	48	51	52%
15 to 17	53	28	25	47%
18 and 19	37	24	13	35%
20 to 24	95	51	44	46%
25 to 29	121	72	49	40%
30 to 34	143	64	79	55%
35 to 39	133	65	68	51%
40 to 44	133	69	64	48%
45 to 49	142	80	62	44%
50 to 54	188	90	98	52%
55 to 59	200	107	93	47%
60 and 61	69	33	36	52%
62 to 64	104	55	49	47%
65 to 69	110	57	53	48%
70 to 74	68	36	32	47%
75 to 79	59	26	33	56%
80 to 84	45	21	24	53%
85 and Older	62	18	44	71%
Under 18	351	178	173	49%
65 and older	344	158	186	54%
Median	45.6	45.0	46.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	1,762	100%
Never Married	366	21%
Married, excluding separated	916	52%
Separated	9	<1%
Widowed	156	9%
Divorced	315	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,060	100%
Household	2,060	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,060	141	1,832	7	46	1	4	29
Under 5	102	13	83	0	1	0	0	5
5 to 9	97	13	76	0	6	0	0	2
10 to 14	99	10	84	0	1	0	1	3
15 to 17	53	6	43	0	3	0	1	0
18 and 19	37	2	33	1	0	0	0	1
20 to 24	95	12	80	1	1	0	1	0
25 to 29	121	7	107	2	3	0	0	2
30 to 34	143	16	116	0	4	0	1	6
35 to 39	133	11	116	0	4	1	0	1
40 to 44	133	7	117	0	6	0	0	3
45 to 49	142	8	127	1	5	0	0	1
50 to 54	188	9	173	0	4	0	0	2
55 to 59	200	10	186	0	3	0	0	1
60 and 61	69	2	64	1	1	0	0	1
62 to 64	104	6	97	0	0	0	0	1
65 to 69	110	4	103	1	2	0	0	0
70 to 74	68	2	65	0	1	0	0	0
75 to 79	59	1	57	0	1	0	0	0
80 to 84	45	0	45	0	0	0	0	0
85 and Older	62	2	60	0	0	0	0	0
Under 18	351	42	286	0	11	0	2	10
65 and older	344	9	330	1	4	0	0	0
Median		32.3	47.4	28.8	40.0	37.5	20.0	31.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	1,958	100%
Speak Only English	1,694	87%
Speak Spanish:	85	4%
Speak English "well" or "very well"	73	4%
Speak English "not well" or "not at all"	12	1%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	179	8%
Speak English "well" or "very well"	154	8%
Speak English "not well" or "not at all"	25	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,577	100%
Less than 9th grade	43	3%
9th through 12th grade, no diploma	16	1%
High school grad (incl. equivalency)	270	17%
Some college, no degree	251	16%
Associate degree	50	3%
Bachelor's degree	489	31%
Master's degree	299	19%
Professional school degree	68	4%
Doctorate degree	91	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,001	100%	---	---	---	---
Enrolled in school	411	21%	356	18%	55	3%
Nursery / Preschool	28	7%	14	4%	14	25%
Kindergarten to grade 4	166	40%	166	47%	0	0%
Grade 5 to grade 8	52	13%	52	15%	0	0%
Grade 9 to grade 12	68	17%	54	15%	14	25%
College, undergraduate	80	19%	53	15%	27	49%
Graduate or Professional school	17	4%	17	5%	0	0%
Not enrolled in school	1,590	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	859	100%	281	100%	578	100%
Family Households:	560	65%	281	100%	279	48%
Married couple family	439	51%	191	68%	248	43%
Other family:	121	14%	90	32%	31	5%
Male householder, no wife	28	3%	28	10%	0	0%
Female householder, no husband	93	11%	62	22%	31	5%
Nonfamily households:	299	35%	0	0%	299	52%
Householder living alone	248	29%	----	----	----	----
Other nonfamily households	51	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	879	100%	859	20	2%	2.40
Single family (detached)	767	87%	751	16	2%	2.41
Single family (attached)	96	11%	92	4	4%	2.23
2 to 4 units	16	2%	16	0	0%	2.75
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	736	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	24	3%
\$300,000 to \$399,999	15	2%
\$400,000 to \$499,999	12	2%
\$500,000 to \$749,999	200	27%
\$750,000 to \$999,999	283	38%
\$1,000,000 or more	202	27%

Median Value **\$854,754**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	879	100%
2005 or Later	13	1%
2000 to 2004	12	1%
1990 to 1999	0	0%
1980 to 1989	15	2%
1970 to 1979	31	4%
1960 to 1969	74	8%
1950 to 1959	269	31%
1940 to 1949	441	50%
1939 or earlier	24	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	859	100%	123	100%	736	100%
1.00 occupant housing per room or less	859	100%	123	100%	736	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	123	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	25	20%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	13	11%
\$1,250 to \$1,499	12	10%
\$1,500 to \$1,999	37	30%
\$2,000 or more	36	29%
No cash rent	0	0%
Median contract rent	\$1,655	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	123	100%
Less than 20 percent	50	41%
20.0 to 24.9 percent	12	10%
25.0 to 29.9 percent	13	11%
30.0 to 34.9 percent	12	10%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	24	20%
50.0 percent or more	12	10%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	859	100%
No vehicle	50	6%
1 vehicle	255	30%
2 vehicles	380	44%
3 vehicles	133	15%
4 or more vehicles	41	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,059	100%
Worked in state of residence	1,059	100%
Worked in county of residence	1,059	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	1,754	100%	895	51%
In labor force	1,141	65%	619	54%
Armed forces	2	<1%	2	100%
Civilian (employed)	1,071	94%	584	55%
Civilian (unemployed)	68	6%	33	49%
Not in labor force	613	35%	276	45%
Pct. of civilian labor force unemployed	6.0%		5.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,059	100%
Car, truck or van:	955	90%
Drove Alone	907	86%
Carpooled	48	5%
Public Transportation:	12	1%
Bus	12	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	28	3%
Bicycle	11	1%
Walked	0	0%
Other means	0	0%
Worked at home	53	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,059	100%
Did not work at home	1,006	95%
Less than 10 minutes	182	17%
10 to 19 minutes	356	34%
20 to 29 minutes	243	23%
30 to 44 minutes	199	19%
45 to 59 minutes	26	2%
60 to 89 minutes	0	0%
90 minutes or more	0	0%
Worked at home	53	5%
Average time to work (minutes)	21	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,048	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	37	4%
Manufacturing	91	9%
Wholesale trade	37	4%
Retail trade	122	12%
Transportation & warehousing	35	3%
Information & communications	0	0%
Finance, insurance, & real estate	122	12%
Professional, scientific, management, administration	25	2%
Educational, social, & health services	283	27%
Art, entertainment, recreation, accommodations, food	83	8%
Other services	34	3%
Public administration	179	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,048	100%
Management, professional & related:	536	51%
Management (incl. farm managers)	99	9%
Business & financial	110	10%
Computer & mathematical	22	2%
Architecture & engineering	20	2%
Life, physical & social science	22	2%
Community & social service	63	6%
Legal	41	4%
Education, training, & library	104	10%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	55	5%
Service:	88	8%
Healthcare support	0	0%
Protective service	11	1%
Food preparation & serving	28	3%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	49	5%
Sales & office	268	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	69	7%
Production, transport & material moving	87	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	859	100%
Less than \$15,000	0	0%
\$15,000 to \$29,999	40	5%
\$30,000 to \$44,999	151	18%
\$45,000 to \$59,999	58	7%
\$60,000 to \$74,999	104	12%
\$75,000 to \$99,999	114	13%
\$100,000 to \$124,999	77	9%
\$125,000 to \$149,999	69	8%
\$150,000 to \$199,999	143	17%
\$200,000 or more	103	12%
Median Income	\$91,776	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	859	100%
With earnings	703	82%
With wage and salary income	625	73%
With self-employment income	165	19%
With interest, dividend, or net rental income	417	49%
With Social Security income	243	28%
With Supplemental Security income	39	5%
With public assistance income	0	0%
With retirement income	277	32%
With other types of income	86	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,060	100%
Under .50	0	0%
.50 to .99	37	2%
1.00 to 1.24	30	1%
1.25 to 1.49	12	1%
1.50 to 1.84	53	3%
1.85 to 1.99	12	1%
2.00 and over	1,916	93%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,060	100%
Above Poverty	2,023	98%
Below Poverty	37	2%

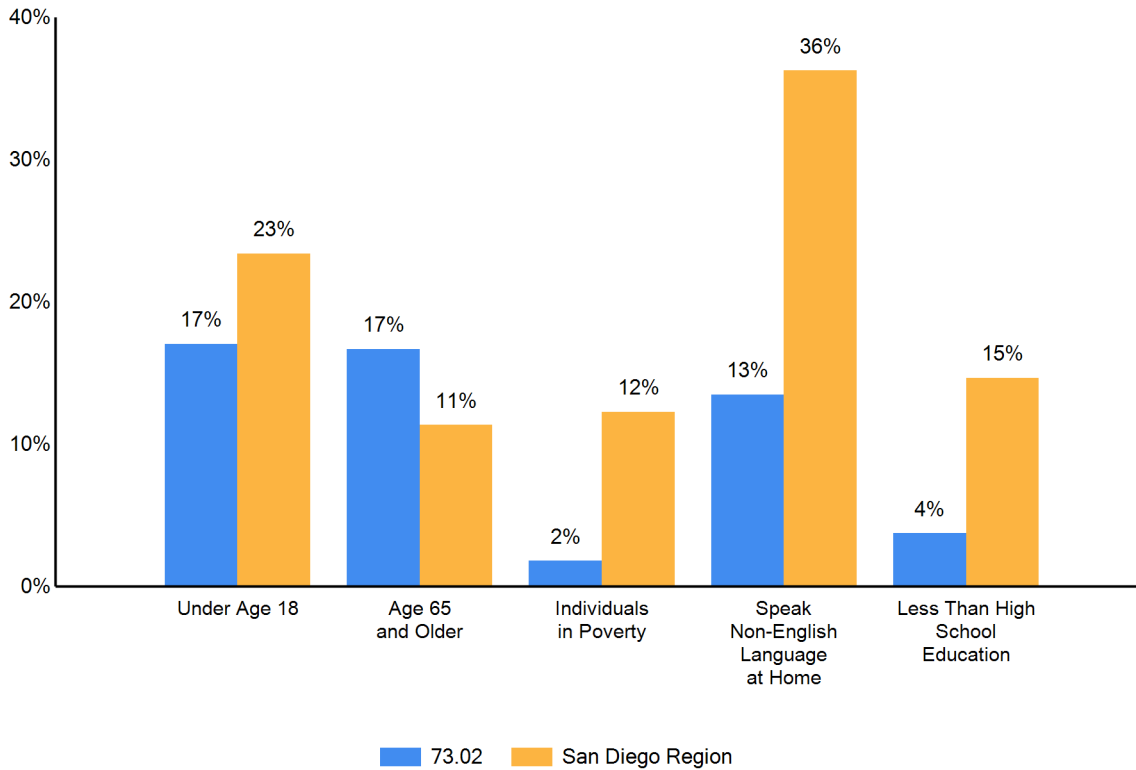
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	560	281	279	560	281	279	0	0	0
Married couple family	439	191	248	439	191	248	0	0	0
Male householder, no wife present	28	28	0	28	28	0	0	0	0
Female householder, no husband present	93	62	31	93	62	31	0	0	0

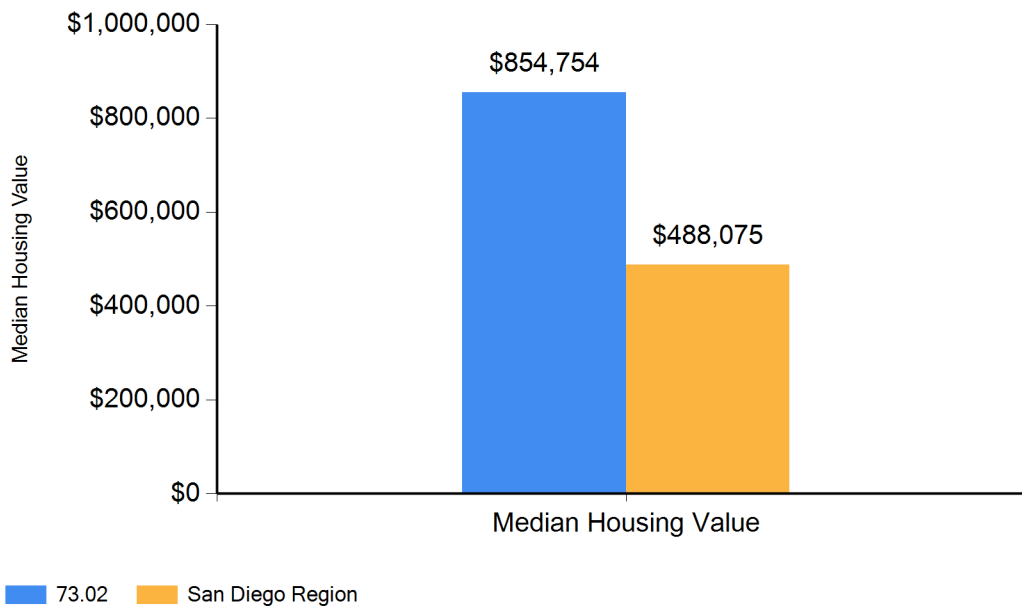
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075