



Demographic and Socioeconomic Profile 2010

TRACT: 32.07

Population by Race

	Population	Percent
Total Population	5,890	100%
Hispanic	2,627	45%
White	2,083	35%
Asian	619	11%
Black	298	5%
Two or More	178	3%
Pacific Islander	41	1%
American Indian	25	<1%
Other	19	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,890	2,799	3,091	52%
Under 5	345	181	164	48%
5 to 9	312	162	150	48%
10 to 14	359	173	186	52%
15 to 17	258	117	141	55%
18 and 19	141	64	77	55%
20 to 24	424	220	204	48%
25 to 29	457	235	222	49%
30 to 34	373	178	195	52%
35 to 39	370	166	204	55%
40 to 44	348	167	181	52%
45 to 49	382	164	218	57%
50 to 54	435	206	229	53%
55 to 59	397	187	210	53%
60 and 61	154	70	84	55%
62 to 64	222	102	120	54%
65 to 69	302	144	158	52%
70 to 74	209	106	103	49%
75 to 79	151	64	87	58%
80 to 84	111	51	60	54%
85 and Older	140	42	98	70%
Under 18	1,274	633	641	50%
65 and older	913	407	506	55%
Median	38.7	37.1	40.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,874	100%
Never Married	1,671	34%
Married, excluding separated	2,384	49%
Separated	69	1%
Widowed	219	4%
Divorced	531	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,890	100%
Household	5,867	100%
Group Quarters - Other	23	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,890	2,627	2,083	298	25	619	41	19	178
Under 5	345	206	56	14	0	37	1	5	26
5 to 9	312	180	58	18	0	31	0	4	21
10 to 14	359	209	65	16	3	34	3	2	27
15 to 17	258	159	55	7	2	19	5	1	10
18 and 19	141	84	30	6	1	8	4	1	7
20 to 24	424	237	103	32	3	30	3	0	16
25 to 29	457	248	107	26	3	55	3	0	15
30 to 34	373	187	88	27	2	51	6	0	12
35 to 39	370	168	116	23	0	48	3	2	10
40 to 44	348	168	99	19	1	51	5	1	4
45 to 49	382	171	132	26	1	41	4	0	7
50 to 54	435	181	180	24	2	37	2	1	8
55 to 59	397	136	197	22	3	36	0	0	3
60 and 61	154	56	84	2	0	11	0	0	1
62 to 64	222	55	136	9	0	19	1	0	2
65 to 69	302	59	186	12	2	40	1	0	2
70 to 74	209	44	117	9	1	36	0	0	2
75 to 79	151	31	92	2	1	22	0	0	3
80 to 84	111	32	73	1	0	3	0	2	0
85 and Older	140	16	109	3	0	10	0	0	2
Under 18	1,274	754	234	55	5	121	9	12	84
65 and older	913	182	577	27	4	111	1	2	9
Median		29.8	53.7	35.7	31.3	39.6	31.3	11.3	19.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,545	100%
Speak Only English	3,060	55%
Speak Spanish:	2,140	39%
Speak English "well" or "very well"	1,781	32%
Speak English "not well" or "not at all"	359	6%
Speak Asian/Pacific Island language:	261	5%
Speak English "well" or "very well"	261	5%
Speak English "not well" or "not at all"	0	0%
Speak other language:	84	2%
Speak English "well" or "very well"	84	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,051	100%
Less than 9th grade	187	5%
9th through 12th grade, no diploma	201	5%
High school grad (incl. equivalency)	995	25%
Some college, no degree	909	22%
Associate degree	416	10%
Bachelor's degree	831	21%
Master's degree	326	8%
Professional school degree	136	3%
Doctorate degree	50	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,680	100%	---	---	---	---
Enrolled in school	1,618	28%	1,442	25%	176	3%
Nursery / Preschool	17	1%	0	0%	17	10%
Kindergarten to grade 4	226	14%	178	12%	48	27%
Grade 5 to grade 8	260	16%	198	14%	62	35%
Grade 9 to grade 12	496	31%	496	34%	0	0%
College, undergraduate	566	35%	537	37%	29	16%
Graduate or Professional school	53	3%	33	2%	20	11%
Not enrolled in school	4,062	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,110	100%	723	100%	1,387	100%
Family Households:	1,470	70%	723	100%	747	54%
Married couple family	1,079	51%	404	56%	675	49%
Other family:	391	19%	319	44%	72	5%
Male householder, no wife	155	7%	155	21%	0	0%
Female householder, no husband	236	11%	164	23%	72	5%
Nonfamily households:	640	30%	0	0%	640	46%
Householder living alone	545	26%	----	----	----	----
Other nonfamily households	95	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,172	100%	2110	62	3%	2.78
Single family (detached)	1,190	55%	1,158	32	3%	2.93
Single family (attached)	190	9%	170	20	11%	2.78
2 to 4 units	67	3%	67	0	0%	2.52
5 to 9 units	270	12%	264	6	2%	2.39
10 or more units	455	21%	451	4	1%	2.65
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,380	100%
Less than \$150,000	30	2%
\$150,000 to \$199,999	37	3%
\$200,000 to \$249,999	25	2%
\$250,000 to \$299,999	114	8%
\$300,000 to \$399,999	281	20%
\$400,000 to \$499,999	126	9%
\$500,000 to \$749,999	385	28%
\$750,000 to \$999,999	303	22%
\$1,000,000 or more	79	6%

Median Value **\$550,388**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,172	100%
2005 or Later	86	4%
2000 to 2004	12	1%
1990 to 1999	148	7%
1980 to 1989	570	26%
1970 to 1979	939	43%
1960 to 1969	221	10%
1950 to 1959	100	5%
1940 to 1949	78	4%
1939 or earlier	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,110	100%	730	100%	1,380	100%
1.00 occupant housing per room or less	2,092	99%	712	98%	1,380	100%
1.01 to 1.50 occupants per room	18	1%	18	2%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	730	100%
Less than \$500	12	2%
\$500 to \$599	0	0%
\$600 to \$699	20	3%
\$700 to \$799	18	2%
\$800 to \$899	0	0%
\$900 to \$999	19	3%
\$1,000 to \$1,249	204	28%
\$1,250 to \$1,499	336	46%
\$1,500 to \$1,999	99	14%
\$2,000 or more	0	0%
No cash rent	22	3%
Median contract rent	\$1,318	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	730	100%
Less than 20 percent	45	6%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	286	39%
30.0 to 34.9 percent	63	9%
35.0 to 39.9 percent	63	9%
40.0 to 49.9 percent	109	15%
50.0 percent or more	142	19%
Not computed	22	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,110	100%
No vehicle	43	2%
1 vehicle	694	33%
2 vehicles	703	33%
3 vehicles	405	19%
4 or more vehicles	265	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,647	100%
Worked in state of residence	2,647	100%
Worked in county of residence	2,637	100%
Worked outside county of residence	10	<1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,796	100%	2,249	47%
In labor force	2,727	57%	1,474	54%
Armed forces	90	3%	76	84%
Civilian (employed)	2,523	93%	1,337	53%
Civilian (unemployed)	114	4%	61	54%
Not in labor force	2,069	43%	775	37%
Pct. of civilian labor force unemployed	4.3%		4.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,647	100%
Car, truck or van:	2,470	93%
Drove Alone	2,181	82%
Carpooled	289	11%
Public Transportation:	41	2%
Bus	41	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	14	1%
Other means	91	3%
Worked at home	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,647	100%
Did not work at home	2,616	99%
Less than 10 minutes	120	5%
10 to 19 minutes	1,054	40%
20 to 29 minutes	866	33%
30 to 44 minutes	373	14%
45 to 59 minutes	80	3%
60 to 89 minutes	69	3%
90 minutes or more	54	2%
Worked at home	31	1%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,557	100%
Agriculture, forestry, mining	0	0%
Utilities	22	1%
Construction	219	9%
Manufacturing	178	7%
Wholesale trade	192	8%
Retail trade	297	12%
Transportation & warehousing	13	1%
Information & communications	66	3%
Finance, insurance, & real estate	284	11%
Professional, scientific, management, administration	302	12%
Educational, social, & health services	554	22%
Art, entertainment, recreation, accommodations, food	152	6%
Other services	161	6%
Public administration	117	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	2,557	100%
Management, professional & related:	744	29%
Management (incl. farm managers)	231	9%
Business & financial	48	2%
Computer & mathematical	27	1%
Architecture & engineering	45	2%
Life, physical & social science	0	0%
Community & social service	13	1%
Legal	17	1%
Education, training, & library	78	3%
Art, entertainment, sports & media	48	2%
Healthcare practitioners	237	9%
Service:	351	14%
Healthcare support	32	1%
Protective service	155	6%
Food preparation & serving	119	5%
Building & grounds cleaning / maintenance	35	1%
Personal care & service	10	<1%
Sales & office	1,006	39%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	271	11%
Production, transport & material moving	185	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	2,110	100%
Less than \$15,000	41	2%
\$15,000 to \$29,999	246	12%
\$30,000 to \$44,999	236	11%
\$45,000 to \$59,999	462	22%
\$60,000 to \$74,999	392	19%
\$75,000 to \$99,999	203	10%
\$100,000 to \$124,999	238	11%
\$125,000 to \$149,999	55	3%
\$150,000 to \$199,999	91	4%
\$200,000 or more	146	7%
Median Income	\$62,679	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,110	100%
With earnings	1,758	83%
With wage and salary income	1,603	76%
With self-employment income	273	13%
With interest, dividend, or net rental income	548	26%
With Social Security income	526	25%
With Supplemental Security income	74	4%
With public assistance income	3	<1%
With retirement income	485	23%
With other types of income	438	21%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,890	100%
Under .50	155	3%
.50 to .99	232	4%
1.00 to 1.24	69	1%
1.25 to 1.49	132	2%
1.50 to 1.84	635	11%
1.85 to 1.99	140	2%
2.00 and over	4,527	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,890	100%
Above Poverty	5,503	93%
Below Poverty	387	7%

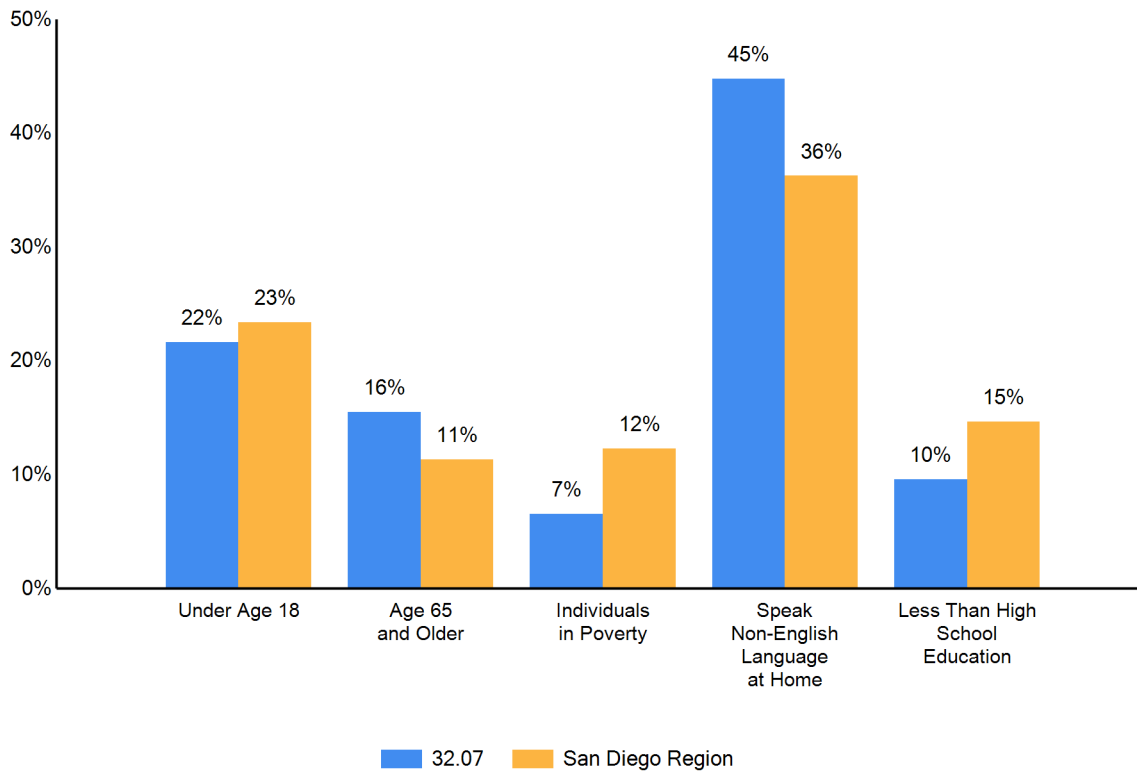
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,470	723	747	1,359	623	736	111	100	11
Married couple family	1,079	404	675	1,068	404	664	11	0	11
Male householder, no wife present	155	155	0	97	97	0	58	58	0
Female householder, no husband present	236	164	72	194	122	72	42	42	0

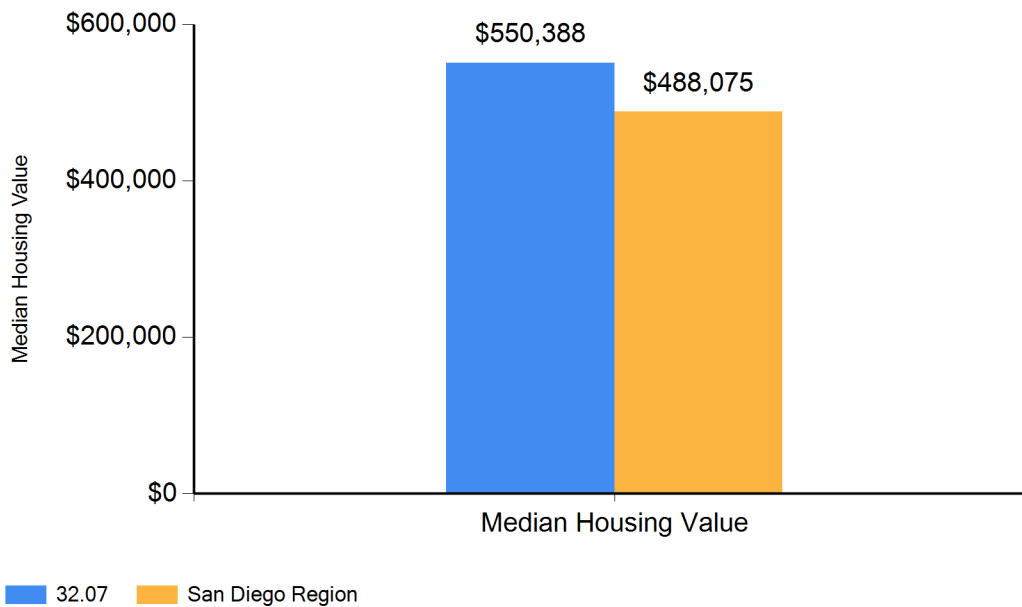
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075