



Demographic and Socioeconomic Profile 2010

TRACT: 79.10

Population by Race

	Population	Percent
Total Population	2,797	100%
White	2,284	82%
Hispanic	272	10%
Asian	105	4%
Two or More	70	3%
Black	39	1%
Other	21	1%
American Indian	4	<1%
Pacific Islander	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,797	1,601	1,196	43%
Under 5	41	22	19	46%
5 to 9	24	12	12	50%
10 to 14	31	19	12	39%
15 to 17	13	7	6	46%
18 and 19	17	8	9	53%
20 to 24	588	270	318	54%
25 to 29	829	481	348	42%
30 to 34	404	255	149	37%
35 to 39	191	142	49	26%
40 to 44	112	68	44	39%
45 to 49	123	79	44	36%
50 to 54	118	82	36	31%
55 to 59	63	31	32	51%
60 and 61	34	23	11	32%
62 to 64	49	27	22	45%
65 to 69	61	32	29	48%
70 to 74	29	20	9	31%
75 to 79	19	9	10	53%
80 to 84	25	6	19	76%
85 and Older	26	8	18	69%
Under 18	109	60	49	45%
65 and older	160	75	85	53%
Median	29.1	29.8	28.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,701	100%
Never Married	1,838	68%
Married, excluding separated	517	19%
Separated	10	<1%
Widowed	68	3%
Divorced	268	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,797	100%
Household	2,759	99%
Group Quarters - Other	38	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,797	272	2,284	39	4	105	2	21	70
Under 5	41	6	29	1	0	1	0	2	2
5 to 9	24	4	18	0	0	0	0	0	2
10 to 14	31	6	18	1	0	1	0	2	3
15 to 17	13	4	5	1	0	1	0	0	2
18 and 19	17	0	16	0	0	0	0	0	1
20 to 24	588	51	494	2	0	21	0	1	19
25 to 29	829	71	687	9	2	33	1	5	21
30 to 34	404	45	313	6	2	19	1	6	12
35 to 39	191	24	148	6	0	7	0	2	4
40 to 44	112	15	86	5	0	5	0	1	0
45 to 49	123	11	105	0	0	4	0	0	3
50 to 54	118	19	90	2	0	5	0	2	0
55 to 59	63	4	56	1	0	2	0	0	0
60 and 61	34	3	27	3	0	1	0	0	0
62 to 64	49	2	46	0	0	1	0	0	0
65 to 69	61	3	55	2	0	1	0	0	0
70 to 74	29	2	27	0	0	0	0	0	0
75 to 79	19	2	16	0	0	1	0	0	0
80 to 84	25	0	24	0	0	1	0	0	0
85 and Older	26	0	24	0	0	1	0	0	1
Under 18	109	20	70	3	0	3	0	4	9
65 and older	160	7	146	2	0	4	0	0	1
Median		29.6	29.1	34.6	30.0	29.3	30.0	30.4	26.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,756	100%
Speak Only English	2,510	91%
Speak Spanish:	135	5%
Speak English "well" or "very well"	130	5%
Speak English "not well" or "not at all"	5	<1%
Speak Asian/Pacific Island language:	57	2%
Speak English "well" or "very well"	42	2%
Speak English "not well" or "not at all"	15	1%
Speak other language:	54	2%
Speak English "well" or "very well"	54	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,083	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	28	1%
High school grad (incl. equivalency)	213	10%
Some college, no degree	307	15%
Associate degree	216	10%
Bachelor's degree	861	41%
Master's degree	186	9%
Professional school degree	162	8%
Doctorate degree	110	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,768	100%	---	---	---	---
Enrolled in school	600	22%	304	11%	296	11%
Nursery / Preschool	15	3%	10	3%	5	2%
Kindergarten to grade 4	17	3%	17	6%	0	0%
Grade 5 to grade 8	33	6%	21	7%	12	4%
Grade 9 to grade 12	55	9%	27	9%	28	9%
College, undergraduate	288	48%	96	32%	192	65%
Graduate or Professional school	192	32%	133	44%	59	20%
Not enrolled in school	2,168	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,564	100%	77	100%	1,487	100%
Family Households:	295	19%	77	100%	218	15%
Married couple family	257	16%	77	100%	180	12%
Other family:	38	2%	0	0%	38	3%
Male householder, no wife	16	1%	0	0%	16	1%
Female householder, no husband	22	1%	0	0%	22	1%
Nonfamily households:	1,269	81%	0	0%	1,269	85%
Householder living alone	776	50%	----	----	----	----
Other nonfamily households	493	32%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,692	100%	1564	128	8%	1.76
Single family (detached)	172	10%	166	6	3%	1.93
Single family (attached)	390	23%	366	24	6%	1.91
2 to 4 units	324	19%	302	22	7%	1.80
5 to 9 units	398	24%	359	39	10%	1.63
10 or more units	408	24%	371	37	9%	1.65
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	382	100%
Less than \$150,000	12	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	28	7%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	0	0%
\$500,000 to \$749,999	175	46%
\$750,000 to \$999,999	103	27%
\$1,000,000 or more	64	17%

Median Value **\$718,571**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,692	100%
2005 or Later	103	6%
2000 to 2004	72	4%
1990 to 1999	40	2%
1980 to 1989	176	10%
1970 to 1979	384	23%
1960 to 1969	377	22%
1950 to 1959	176	10%
1940 to 1949	147	9%
1939 or earlier	217	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,564	100%	1,182	100%	382	100%
1.00 occupant housing per room or less	1,520	97%	1,138	96%	382	100%
1.01 to 1.50 occupants per room	2	<1%	2	<1%	0	0%
1.51 to 2.00 occupants per room	42	3%	42	4%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,182	100%
Less than \$500	10	1%
\$500 to \$599	0	0%
\$600 to \$699	48	4%
\$700 to \$799	18	2%
\$800 to \$899	112	9%
\$900 to \$999	172	15%
\$1,000 to \$1,249	292	25%
\$1,250 to \$1,499	120	10%
\$1,500 to \$1,999	313	26%
\$2,000 or more	97	8%
No cash rent	0	0%
Median contract rent	\$1,201	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,182	100%
Less than 20 percent	390	33%
20.0 to 24.9 percent	134	11%
25.0 to 29.9 percent	151	13%
30.0 to 34.9 percent	82	7%
35.0 to 39.9 percent	35	3%
40.0 to 49.9 percent	167	14%
50.0 percent or more	223	19%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,564	100%
No vehicle	48	3%
1 vehicle	626	40%
2 vehicles	796	51%
3 vehicles	73	5%
4 or more vehicles	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,173	100%
Worked in state of residence	2,159	99%
Worked in county of residence	2,072	95%
Worked outside county of residence	87	4%
Worked outside state of residence	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,696	100%	1,543	57%
In labor force	2,224	82%	1,269	57%
Armed forces	103	5%	103	100%
Civilian (employed)	2,001	90%	1,105	55%
Civilian (unemployed)	120	5%	61	51%
Not in labor force	472	18%	274	58%
Pct. of civilian labor force unemployed	5.7%		5.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,173	100%
Car, truck or van:	1,851	85%
Drove Alone	1,689	78%
Carpooled	162	7%
Public Transportation:	85	4%
Bus	58	3%
Trolley / Streetcar	0	0%
Railroad	27	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	74	3%
Walked	33	2%
Other means	0	0%
Worked at home	130	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,173	100%
Did not work at home	2,043	94%
Less than 10 minutes	193	9%
10 to 19 minutes	884	41%
20 to 29 minutes	488	22%
30 to 44 minutes	262	12%
45 to 59 minutes	173	8%
60 to 89 minutes	0	0%
90 minutes or more	43	2%
Worked at home	130	6%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,084	100%
Agriculture, forestry, mining	0	0%
Utilities	10	<1%
Construction	126	6%
Manufacturing	108	5%
Wholesale trade	73	4%
Retail trade	122	6%
Transportation & warehousing	1	<1%
Information & communications	42	2%
Finance, insurance, & real estate	204	10%
Professional, scientific, management, administration	126	6%
Educational, social, & health services	389	19%
Art, entertainment, recreation, accommodations, food	328	16%
Other services	17	1%
Public administration	538	26%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,084	100%
Management, professional & related:	1,254	60%
Management (incl. farm managers)	132	6%
Business & financial	222	11%
Computer & mathematical	236	11%
Architecture & engineering	97	5%
Life, physical & social science	127	6%
Community & social service	15	1%
Legal	94	5%
Education, training, & library	79	4%
Art, entertainment, sports & media	147	7%
Healthcare practitioners	105	5%
Service:	203	10%
Healthcare support	35	2%
Protective service	0	0%
Food preparation & serving	116	6%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	52	2%
Sales & office	406	19%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	105	5%
Production, transport & material moving	116	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,564	100%
Less than \$15,000	86	5%
\$15,000 to \$29,999	324	21%
\$30,000 to \$44,999	244	16%
\$45,000 to \$59,999	166	11%
\$60,000 to \$74,999	118	8%
\$75,000 to \$99,999	148	9%
\$100,000 to \$124,999	117	7%
\$125,000 to \$149,999	78	5%
\$150,000 to \$199,999	175	11%
\$200,000 or more	108	7%
Median Income	\$56,566	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,564	100%
With earnings	1,394	89%
With wage and salary income	1,367	87%
With self-employment income	183	12%
With interest, dividend, or net rental income	394	25%
With Social Security income	145	9%
With Supplemental Security income	10	1%
With public assistance income	32	2%
With retirement income	36	2%
With other types of income	75	5%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,797	100%
Under .50	132	5%
.50 to .99	47	2%
1.00 to 1.24	51	2%
1.25 to 1.49	172	6%
1.50 to 1.84	194	7%
1.85 to 1.99	51	2%
2.00 and over	2,150	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,797	100%
Above Poverty	2,618	94%
Below Poverty	179	6%

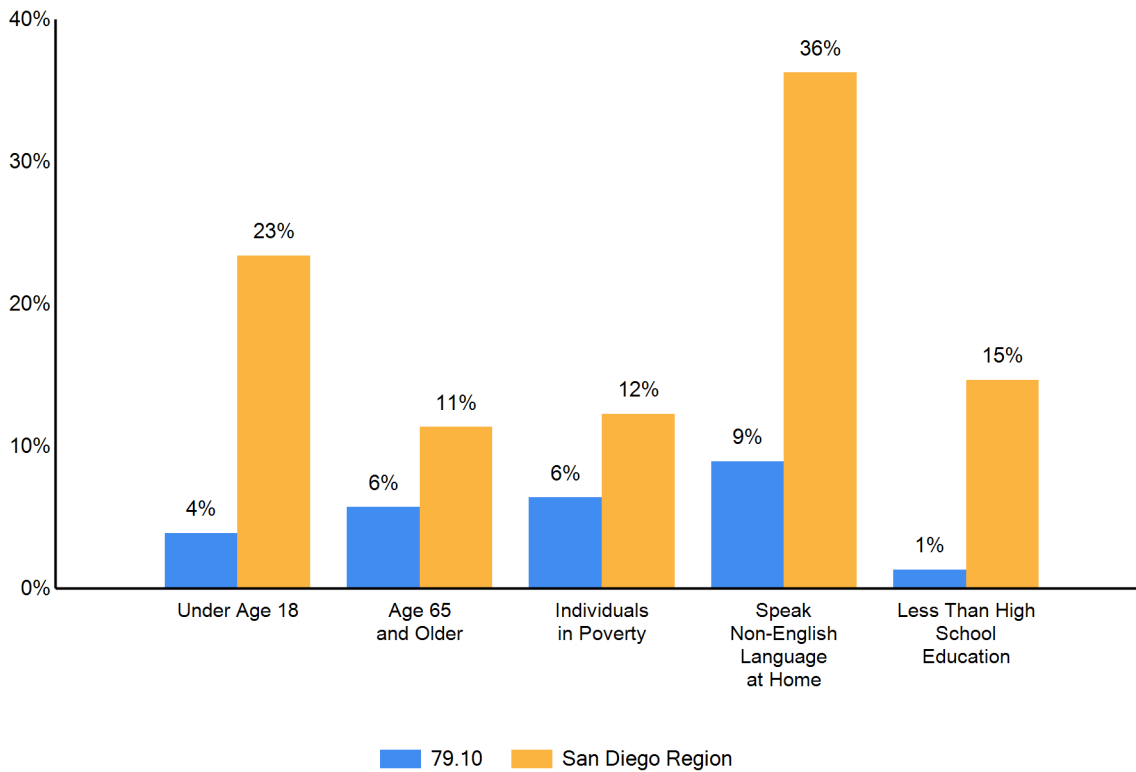
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	295	77	218	295	77	218	0	0	0
Married couple family	257	77	180	257	77	180	0	0	0
Male householder, no wife present	16	0	16	16	0	16	0	0	0
Female householder, no husband present	22	0	22	22	0	22	0	0	0

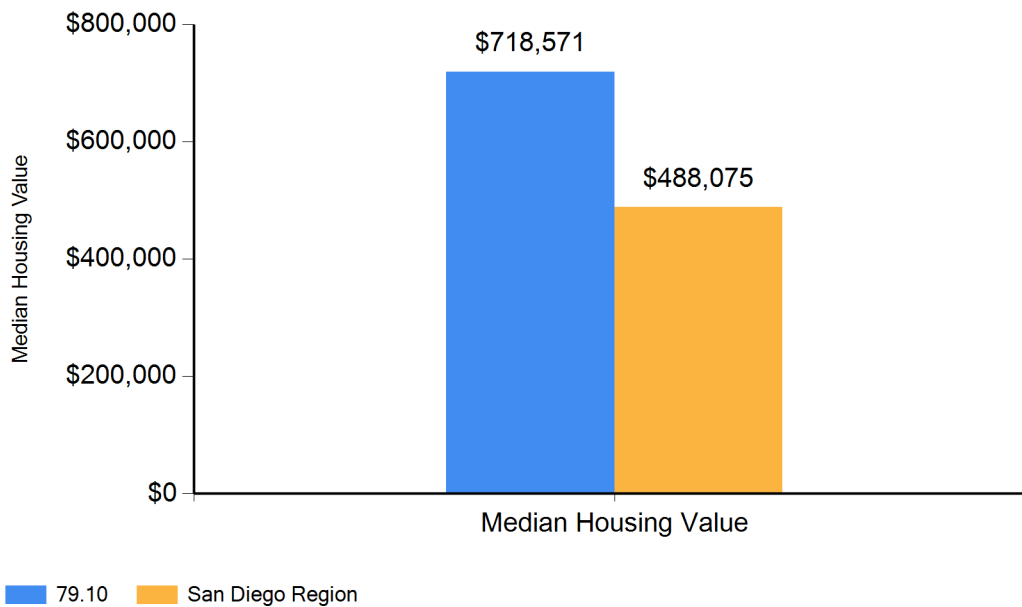
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075