



CPA: Peninsula

# Population by Race

	Population	Percent
Total Population	39,688	100%
White	31,377	79%
Hispanic	4,582	12%
Asian	1,233	3%
Two or More	1,107	3%
Black	963	2%
Other	181	<1%
American Indian	142	<1%
Pacific Islander	103	<1%

Source: SANDAG, Current Estimates (2010)

# Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	39,688	20,202	19,486	49%
Under 5	2,077	1,065	1,012	49%
5 to 9	1,957	992	965	49%
10 to 14	1,560	834	726	47%
15 to 17	1,040	542	498	48%
18 and 19	1,318	614	704	53%
20 to 24	4,317	2,377	1,940	45%
25 to 29	3,664	2,006	1,658	45%
30 to 34	2,916	1,508	1,408	48%
35 to 39	2,613	1,423	1,190	46%
40 to 44	2,707	1,347	1,360	50%
45 to 49	2,579	1,263	1,316	51%
50 to 54	2,955	1,546	1,409	48%
55 to 59	2,708	1,420	1,288	48%
60 and 61	892	429	463	52%
62 to 64	1,258	627	631	50%
65 to 69	1,482	672	810	55%
70 to 74	1,012	471	541	53%
75 to 79	829	376	453	55%
80 to 84	821	325	496	60%
85 and Older	983	365	618	63%
Under 18	6,634	3,433	3,201	48%
65 and older	5,127	2,209	2,918	57%
Median	36.9	35.6	38.5	

Source: SANDAG, Current Estimates (2010)

# Population by Marital Status

	Number	Percent
Total population age 15 and over	34,094	100%
Never Married	13,026	38%
Married, excluding separated	14,729	43%
Separated	564	2%
Widowed	1,972	6%
Divorced	3,803	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

# Pop. by Household / Group Quarters Status

	Number	Percent
Total population	39,688	100%
Household	36,642	92%
Group Quarters - College	1,586	4%
Group Quarters - Military	1,424	4%
Group Quarters - Other	36	<1%
Source: SANDAG, Current Estimates	s (2010)	

# Population by Age and Race

					American		Pacific		Two or
	Total	Hispanic	White	Black	Indian	Asian	Islander	Other	More
Total Pop.	39,688	4,582	31,377	963	142	1,233	103	181	1,107
Under 5	2,077	388	1,329	89	6	39	7	16	203
5 to 9	1,957	344	1,337	48	5	69	9	10	135
10 to 14	1,560	336	1,033	41	4	35	5	7	99
15 to 17	1,040	206	696	33	6	39	6	5	49
18 and 19	1,318	214	959	56	4	39	3	4	39
20 to 24	4,317	564	3,282	162	19	127	14	26	123
25 to 29	3,664	525	2,664	123	25	184	11	31	101
30 to 34	2,916	391	2,159	92	17	118	9	33	97
35 to 39	2,613	370	1,932	81	10	132	9	12	67
40 to 44	2,707	315	2,136	50	5	136	8	7	50
45 to 49	2,579	248	2,152	50	11	68	2	11	37
50 to 54	2,955	274	2,509	49	9	63	7	6	38
55 to 59	2,708	140	2,456	22	10	48	5	3	24
60 and 61	892	54	781	18	2	26	3	4	4
62 to 64	1,258	53	1,166	9	1	20	1	2	6
65 to 69	1,482	51	1,372	14	1	34	1	1	8
70 to 74	1,012	36	933	10	3	15	0	2	13
75 to 79	829	27	775	4	2	16	1	1	3
80 to 84	821	25	769	8	1	12	0	0	6
85 and Older	983	21	937	4	1	13	2	0	5
Under 18	6,634	1,274	4,395	211	21	182	27	38	486
65 and older	5,127	160	4,786	40	8	90	4	4	35
Median		27.3	40.7	27.1	30.6	33.6	28.4	28.6	21.2

Source: SANDAG, Current Estimates (2010)

# Language Spoken at Home and Ability to Speak English

	Number	Percent
Total populatioin age 5 and over	37,611	100%
Speak Only English	32,350	86%
Speak Spanish:	2,487	7%
Speak English "well" or "very well"	2,226	6%
Speak English "not well" or "not at all"	261	1%
Speak Asian/Pacific Island language:	605	2%
Speak English "well" or "very well"	586	2%
Speak English "not well" or "not at all"	19	<1%
Speak other language:	2,169	5%
Speak English "well" or "very well"	1,958	5%
Speak English "not well" or "not at all"	211	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

#### **Educational Attainment**

	Number	Percent
Total population age 25 and older	27,419	100%
Less than 9th grade	556	2%
9th through 12th grade, no diploma	682	2%
High school grad (incl. equivalency)	4,068	15%
Some college, no degree	6,350	23%
Associate degree	1,787	7%
Bachelor's degree	8,178	30%
Master's degree	3,637	13%
Professional school degree	1,423	5%
Doctorate degree	738	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment	Total		Public Scl	nool	Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	38,396	100%				
Enrolled in school	10,936	28%	6,113	16%	4,823	13%
Nursery / Preschool	432	4%	157	3%	275	6%
Kindergarten to grade 4	1,627	15%	1,377	23%	250	5%
Grade 5 to grade 8	1,466	13%	1,077	18%	389	8%
Grade 9 to grade 12	1,356	12%	1,158	19%	198	4%
College, undergraduate	4,840	44%	1,624	27%	3,216	67%
Graduate or Professional school	1,215	11%	720	12%	495	10%
Not enrolled in school	27,460	72%				

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

# Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	16,286	100%	3,894	100%	12,392	100%
Family Households:	8,870	54%	3,826	98%	5,044	41%
Married couple family	7,050	43%	2,645	68%	4,405	36%
Other family:	1,820	11%	1,181	30%	639	5%
Male householder, no wife	615	4%	339	9%	276	2%
Female householder, no husband	1,205	7%	842	22%	363	3%
Nonfamily households:	7,416	46%	68	2%	7,348	59%
Householder living alone	5,377	33%				
Other nonfamily households	2,039	13%				

# **Housing Units by Type**

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	17,116	100%	16286	830	5%	2.25
Single family (detached)	8,937	52%	8,677	260	3%	2.42
Single family (attached)	2,165	13%	1,996	169	8%	2.21
2 to 4 units	1,615	9%	1,547	68	4%	2.23
5 to 9 units	1,296	8%	1,227	69	5%	1.99
10 or more units	3,103	18%	2,839	264	9%	1.88
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value		
	Number	Percent
Total Owner-Occupied Units	9,091	100%
Less than \$150,000	77	1%
\$150,000 to \$199,999	93	1%
\$200,000 to \$249,999	112	1%
\$250,000 to \$299,999	206	2%
\$300,000 to \$399,999	701	8%
\$400,000 to \$499,999	416	5%
\$500,000 to \$749,999	2,119	23%
\$750,000 to \$999,999	2,805	31%
\$1,000,000 or more	2,562	28%
Median Value	\$823,248	

Year Structure Built		
real Structure Built	Number	Percent
Total Housing units	17,116	100%
2005 or Later	332	2%
2000 to 2004	745	4%
1990 to 1999	286	2%
1980 to 1989	1,305	8%
1970 to 1979	2,753	16%
1960 to 1969	3,129	18%
1950 to 1959	4,386	26%
1940 to 1949	2,490	15%
1939 or earlier	1,690	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

### Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	16,286	100%	7,195	100%	9,091	100%
1.00 occupant housing per room or less	16,063	99%	7,021	98%	9,042	99%
1.01 to 1.50 occupants per room	119	1%	106	1%	13	<1%
1.51 to 2.00 occupants per room	68	<1%	68	1%	0	0%
2.01 or more occupants per room	36	<1%	0	0%	36	<1%

#### **Contract Rent**

Renter Occupied Housing		ъ.
Units	Number	Percent
Total Units	7,195	100%
Less than \$500	339	5%
\$500 to \$599	70	1%
\$600 to \$699	125	2%
\$700 to \$799	339	5%
\$800 to \$899	590	8%
\$900 to \$999	472	7%
\$1,000 to \$1,249	1,537	21%
\$1,250 to \$1,499	1,078	15%
\$1,500 to \$1,999	1,528	21%
\$2,000 or more	949	13%
No cash rent	168	2%
Median contract rent	\$1,279	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

# Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	7,195	100%
Less than 20 percent	1,362	19%
20.0 to 24.9 percent	782	11%
25.0 to 29.9 percent	889	12%
30.0 to 34.9 percent	806	11%
35.0 to 39.9 percent	738	10%
40.0 to 49.9 percent	518	7%
50.0 percent or more	1,800	25%
Not computed	300	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

# Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	16,286	100%
No vehicle	936	6%
1 vehicle	6,240	38%
2 vehicles	6,261	38%
3 vehicles	2,111	13%
4 or more vehicles	738	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

#### Place of Work

Workers age 16 and older	Number	Percent
Total Workers	21,348	100%
Worked in state of residence	21,125	99%
Worked in county of residence	21,023	98%
Worked outside county of residence	102	<1%
Worked outside state of residence	223	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status			Male		Female	•
	Total	Percent	Number	Percent	Number	Percent
Population age 16 and older	33,212	100%	16,585	50%	16,627	50%
In labor force	21,763	66%	11,768	54%	9,995	46%
Armed forces	1,398	6%	1,211	87%	187	13%
Civilian (employed)	19,145	88%	9,881	52%	9,264	48%
Civilian (unemployed)	1,220	6%	676	55%	544	45%
Not in labor force	11,449	34%	4,817	42%	6,632	58%
Pct. of civilian labor force unemployed	6.0%		6.4%		5.5%	

# Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	21,348	100%
Car, truck or van:	16,756	78%
Drove Alone	15,302	72%
Carpooled	1,454	7%
Public Transportation:	447	2%
Bus	360	2%
Trolley / Streetcar	85	<1%
Railroad	0	0%
Other public transportation	2	<1%
Motorcycle	173	1%
Bicycle	235	1%
Walked	852	4%
Other means	300	1%
Worked at home	2,585	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

#### **Travel Time to Work**

Workers age 16 and older	Number	Percent
Total Workers	21,348	100%
Did not work at home	18,763	88%
Less than 10 minutes	3,245	15%
10 to 19 minutes	7,107	33%
20 to 29 minutes	4,749	22%
30 to 44 minutes	2,630	12%
45 to 59 minutes	476	2%
60 to 89 minutes	281	1%
90 minutes or more	275	1%
Worked at home	2,585	12%
Average time to work (minutes)	23	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed cilivian population age 16 and older	Number	Percent
Total employed civilian age 16+	19,013	100%
Agriculture, forestry, mining	46	<1%
Utilities	124	1%
Construction	892	5%
Manufacturing	990	5%
Wholesale trade	342	2%
Retail trade	1,588	8%
Transportation & warehousing	470	2%
Information & communications	344	2%
Finance, insurance, & real estate	1,916	10%
Professional, scientific, management, administration	1,086	6%
Educational, social, & health services	4,824	25%
Art, entertainment, recreation, accommodations, food	2,403	13%
Other services	987	5%
Public administration	3,001	16%

Occupation

Occupation		
Employed cilivian population age 16 and older	Number	Percent
Total employed civilian age 16+	19,013	100%
Management, professional & related:	9,286	49%
Management (incl. farm managers)	2,393	13%
Business & financial	1,134	6%
Computer & mathematical	619	3%
Architecture & engineering	654	3%
Life, physical & social science	398	2%
Community & social service	415	2%
Legal	552	3%
Education, training, & library	1,552	8%
Art, entertainment, sports & media	699	4%
Healthcare practitioners	870	5%
Service:	2,829	15%
Healthcare support	74	<1%
Protective service	157	1%
Food preparation & serving	1,252	7%
Building & grounds cleaning / maintenance	356	2%
Personal care & service	990	5%
Sales & office	4,954	26%
Farming, fishing & forestry	35	<1%
Construction, extraction & maintenance	991	5%
Production, transport & material moving	918	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

# Household Income

	Number	Percent
Total Households	16,286	100%
Less than \$15,000	1,232	8%
\$15,000 to \$29,999	1,991	12%
\$30,000 to \$44,999	1,910	12%
\$45,000 to \$59,999	1,825	11%
\$60,000 to \$74,999	1,631	10%
\$75,000 to \$99,999	2,306	14%
\$100,000 to \$124,999	1,388	9%
\$125,000 to \$149,999	856	5%
\$150,000 to \$199,999	1,499	9%
\$200,000 or more	1,648	10%
Median Income	\$70,898	

Source: SANDAG, Current Estimates (2010)

Earnings and Income	Number	Percent
Total households	16,286	100%
With earnings	12,847	79%
With wage and salary income	11,827	73%
With self-employment income	2,683	16%
With interest, dividend, or net rental income	6,252	38%
With Social Security income	4,173	26%
With Supplemental Security income	450	3%
With public assistance income	119	1%
With retirement income	3,180	20%
With other types of income	2,004	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

#### Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	35,784	100%
Under .50	1,571	4%
.50 to .99	1,503	4%
1.00 to 1.24	906	3%
1.25 to 1.49	874	2%
1.50 to 1.84	1,295	4%
1.85 to 1.99	345	1%
2.00 and over	29,290	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

#### **Poverty Status**

Population for whom poverty status is determined

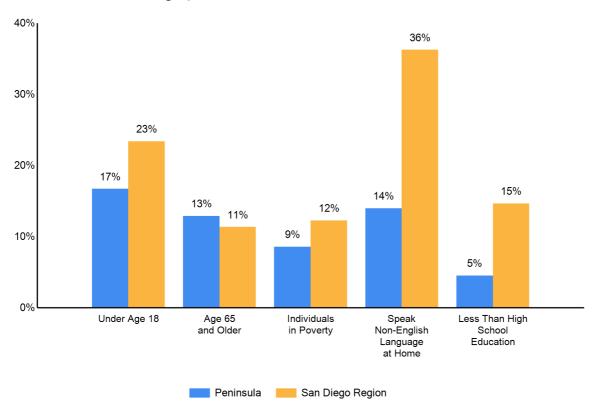
	Number	Percent
Total	35,784	100%
Above Poverty	32,710	91%
Below Poverty	3,074	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

#### Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty		Below Povery			
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Familes	8,870	3,826	5,044	8,526	3,633	4,893	344	193	151
Married couple family	7,050	2,645	4,405	6,824	2,533	4,291	226	112	114
Male householder, no wife present	615	339	276	573	334	239	42	5	37
Female householder, no husband present	1,205	842	363	1,129	766	363	76	76	0

#### **Demographic and Socioeconomic Characteristics**



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

# Median Housing Value

