



Demographic and Socioeconomic Profile 2010

TRACT: 28.01

Population by Race

	Population	Percent
Total Population	3,068	100%
White	2,007	65%
Hispanic	452	15%
Asian	343	11%
Two or More	147	5%
Black	103	3%
Pacific Islander	7	<1%
American Indian	6	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,068	1,620	1,448	47%
Under 5	47	29	18	38%
5 to 9	45	28	17	38%
10 to 14	39	25	14	36%
15 to 17	30	17	13	43%
18 and 19	350	146	204	58%
20 to 24	1,554	817	737	47%
25 to 29	204	139	65	32%
30 to 34	64	42	22	34%
35 to 39	64	34	30	47%
40 to 44	54	35	19	35%
45 to 49	97	52	45	46%
50 to 54	72	39	33	46%
55 to 59	62	30	32	52%
60 and 61	41	19	22	54%
62 to 64	49	30	19	39%
65 to 69	69	33	36	52%
70 to 74	53	26	27	51%
75 to 79	46	22	24	52%
80 to 84	69	24	45	65%
85 and Older	59	33	26	44%
Under 18	161	99	62	39%
65 and older	296	138	158	53%
Median	23.3	23.5	23.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,937	100%
Never Married	2,040	69%
Married, excluding separated	702	24%
Separated	0	0%
Widowed	77	3%
Divorced	118	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,068	100%
Household	2,701	88%
Group Quarters - College	367	12%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,068	452	2,007	103	6	343	7	3	147
Under 5	47	17	19	0	0	3	0	0	8
5 to 9	45	16	19	0	0	4	0	0	6
10 to 14	39	14	16	0	0	4	0	0	5
15 to 17	30	9	17	2	0	0	0	0	2
18 and 19	350	50	226	13	1	33	0	0	27
20 to 24	1,554	244	1,010	52	3	159	5	2	79
25 to 29	204	28	94	10	0	66	1	0	5
30 to 34	64	12	32	4	1	13	1	0	1
35 to 39	64	14	40	0	0	5	0	0	5
40 to 44	54	8	37	1	0	8	0	0	0
45 to 49	97	10	71	3	0	11	0	0	2
50 to 54	72	10	48	7	0	5	0	1	1
55 to 59	62	7	42	4	1	6	0	0	2
60 and 61	41	1	36	1	0	3	0	0	0
62 to 64	49	2	39	3	0	4	0	0	1
65 to 69	69	4	58	1	0	4	0	0	2
70 to 74	53	1	47	2	0	2	0	0	1
75 to 79	46	2	40	0	0	4	0	0	0
80 to 84	69	3	58	0	0	8	0	0	0
85 and Older	59	0	58	0	0	1	0	0	0
Under 18	161	56	71	2	0	11	0	0	21
65 and older	296	10	261	3	0	19	0	0	3
Median		22.5	23.5	23.5	23.3	24.0	23.5	23.8	21.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,021	100%
Speak Only English	2,679	89%
Speak Spanish:	227	8%
Speak English "well" or "very well"	176	6%
Speak English "not well" or "not at all"	51	2%
Speak Asian/Pacific Island language:	92	3%
Speak English "well" or "very well"	92	3%
Speak English "not well" or "not at all"	0	0%
Speak other language:	23	1%
Speak English "well" or "very well"	23	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,003	100%
Less than 9th grade	155	15%
9th through 12th grade, no diploma	10	1%
High school grad (incl. equivalency)	77	8%
Some college, no degree	235	23%
Associate degree	53	5%
Bachelor's degree	258	26%
Master's degree	106	11%
Professional school degree	41	4%
Doctorate degree	68	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,040	100%	---	---	---	---
Enrolled in school	1,943	64%	1,809	60%	134	4%
Nursery / Preschool	65	3%	0	0%	65	49%
Kindergarten to grade 4	44	2%	0	0%	44	33%
Grade 5 to grade 8	18	1%	18	1%	0	0%
Grade 9 to grade 12	76	4%	66	4%	10	7%
College, undergraduate	1,665	86%	1,658	92%	7	5%
Graduate or Professional school	75	4%	67	4%	8	6%
Not enrolled in school	1,097	36%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,066	100%	117	100%	949	100%
Family Households:	356	33%	117	100%	239	25%
Married couple family	302	28%	102	87%	200	21%
Other family:	54	5%	15	13%	39	4%
Male householder, no wife	20	2%	0	0%	20	2%
Female householder, no husband	34	3%	15	13%	19	2%
Nonfamily households:	710	67%	0	0%	710	75%
Householder living alone	211	20%	----	----	----	----
Other nonfamily households	499	47%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,155	100%	1066	89	8%	2.53
Single family (detached)	484	42%	444	40	8%	2.57
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	10	1%	9	1	10%	3.56
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	661	57%	613	48	7%	2.49
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	420	100%
Less than \$150,000	14	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	12	3%
\$400,000 to \$499,999	69	16%
\$500,000 to \$749,999	239	57%
\$750,000 to \$999,999	34	8%
\$1,000,000 or more	52	12%

Median Value **\$619,792**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,155	100%
2005 or Later	0	0%
2000 to 2004	170	15%
1990 to 1999	97	8%
1980 to 1989	84	7%
1970 to 1979	87	8%
1960 to 1969	418	36%
1950 to 1959	261	23%
1940 to 1949	38	3%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,066	100%	646	100%	420	100%
1.00 occupant housing per room or less	1,066	100%	646	100%	420	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	646	100%
Less than \$500	20	3%
\$500 to \$599	0	0%
\$600 to \$699	7	1%
\$700 to \$799	7	1%
\$800 to \$899	97	15%
\$900 to \$999	69	11%
\$1,000 to \$1,249	40	6%
\$1,250 to \$1,499	88	14%
\$1,500 to \$1,999	190	29%
\$2,000 or more	108	17%
No cash rent	20	3%
Median contract rent	\$1,486	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	646	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	32	5%
30.0 to 34.9 percent	70	11%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	27	4%
50.0 percent or more	321	50%
Not computed	196	30%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,066	100%
No vehicle	72	7%
1 vehicle	427	40%
2 vehicles	315	30%
3 vehicles	189	18%
4 or more vehicles	63	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,135	100%
Worked in state of residence	1,135	100%
Worked in county of residence	1,135	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,934	100%	1,538	52%
In labor force	1,164	40%	553	48%
Armed forces	0	0%	0	0%
Civilian (employed)	1,071	92%	524	49%
Civilian (unemployed)	93	8%	29	31%
Not in labor force	1,770	60%	985	56%
Pct. of civilian labor force unemployed	8.0%		5.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,135	100%
Car, truck or van:	786	69%
Drove Alone	755	67%
Carpooled	31	3%
Public Transportation:	102	9%
Bus	85	7%
Trolley / Streetcar	17	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	8	1%
Walked	166	15%
Other means	15	1%
Worked at home	58	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,135	100%
Did not work at home	1,077	95%
Less than 10 minutes	128	11%
10 to 19 minutes	487	43%
20 to 29 minutes	254	22%
30 to 44 minutes	121	11%
45 to 59 minutes	43	4%
60 to 89 minutes	20	2%
90 minutes or more	24	2%
Worked at home	58	5%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,135	100%
Agriculture, forestry, mining	14	1%
Utilities	0	0%
Construction	0	0%
Manufacturing	72	6%
Wholesale trade	22	2%
Retail trade	176	16%
Transportation & warehousing	11	1%
Information & communications	26	2%
Finance, insurance, & real estate	126	11%
Professional, scientific, management, administration	22	2%
Educational, social, & health services	216	19%
Art, entertainment, recreation, accommodations, food	286	25%
Other services	44	4%
Public administration	120	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,135	100%
Management, professional & related:	356	31%
Management (incl. farm managers)	133	12%
Business & financial	0	0%
Computer & mathematical	22	2%
Architecture & engineering	29	3%
Life, physical & social science	10	1%
Community & social service	10	1%
Legal	38	3%
Education, training, & library	60	5%
Art, entertainment, sports & media	37	3%
Healthcare practitioners	17	1%
Service:	241	21%
Healthcare support	7	1%
Protective service	52	5%
Food preparation & serving	137	12%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	45	4%
Sales & office	372	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	46	4%
Production, transport & material moving	120	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,066	100%
Less than \$15,000	419	39%
\$15,000 to \$29,999	185	17%
\$30,000 to \$44,999	58	5%
\$45,000 to \$59,999	38	4%
\$60,000 to \$74,999	74	7%
\$75,000 to \$99,999	107	10%
\$100,000 to \$124,999	49	5%
\$125,000 to \$149,999	40	4%
\$150,000 to \$199,999	22	2%
\$200,000 or more	74	7%
Median Income	\$24,243	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,066	100%
With earnings	701	66%
With wage and salary income	666	62%
With self-employment income	126	12%
With interest, dividend, or net rental income	265	25%
With Social Security income	263	25%
With Supplemental Security income	23	2%
With public assistance income	0	0%
With retirement income	120	11%
With other types of income	121	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,371	100%
Under .50	956	40%
.50 to .99	269	11%
1.00 to 1.24	16	1%
1.25 to 1.49	58	2%
1.50 to 1.84	48	2%
1.85 to 1.99	41	2%
2.00 and over	983	41%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,371	100%
Above Poverty	1,146	48%
Below Poverty	1,225	52%

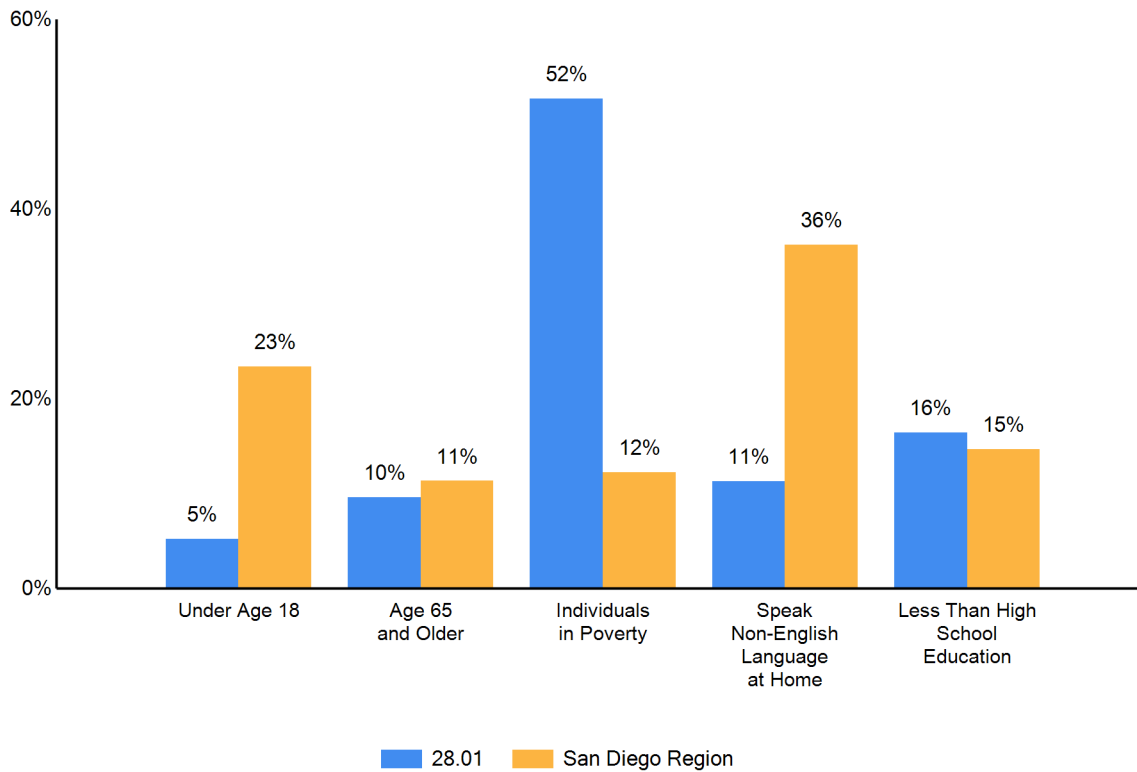
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	356	117	239	316	117	199	40	0	40
Married couple family	302	102	200	289	102	187	13	0	13
Male householder, no wife present	20	0	20	0	0	0	20	0	20
Female householder, no husband present	34	15	19	27	15	12	7	0	7

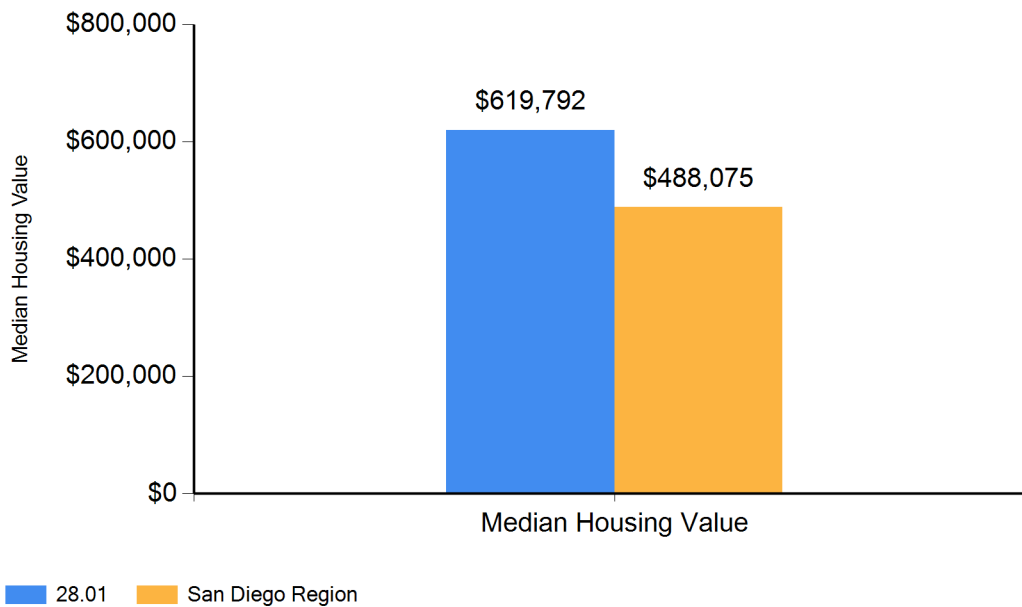
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075