



Demographic and Socioeconomic Profile 2010

TRACT: 200.26

Population by Race

	Population	Percent
Total Population	4,089	100%
White	2,937	72%
Hispanic	700	17%
Asian	258	6%
Two or More	122	3%
Black	44	1%
American Indian	17	<1%
Other	10	<1%
Pacific Islander	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,089	1,909	2,180	53%
Under 5	196	89	107	55%
5 to 9	228	121	107	47%
10 to 14	248	126	122	49%
15 to 17	152	93	59	39%
18 and 19	77	40	37	48%
20 to 24	175	79	96	55%
25 to 29	149	67	82	55%
30 to 34	161	84	77	48%
35 to 39	221	103	118	53%
40 to 44	328	155	173	53%
45 to 49	309	151	158	51%
50 to 54	300	140	160	53%
55 to 59	273	135	138	51%
60 and 61	94	38	56	60%
62 to 64	189	80	109	58%
65 to 69	236	107	129	55%
70 to 74	177	68	109	62%
75 to 79	197	79	118	60%
80 to 84	182	81	101	55%
85 and Older	197	73	124	63%
Under 18	824	429	395	48%
65 and older	989	408	581	59%
Median	46.8	44.9	48.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,417	100%
Never Married	755	22%
Married, excluding separated	1,922	56%
Separated	52	2%
Widowed	344	10%
Divorced	344	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,089	100%
Household	4,077	100%
Group Quarters - Other	12	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,089	700	2,937	44	17	258	1	10	122
Under 5	196	48	118	0	2	9	0	2	17
5 to 9	228	49	142	3	1	22	0	0	11
10 to 14	248	61	142	4	0	22	0	0	19
15 to 17	152	41	90	1	0	11	0	1	8
18 and 19	77	27	42	1	0	1	0	0	6
20 to 24	175	64	88	5	0	13	0	0	5
25 to 29	149	48	89	1	1	3	0	0	7
30 to 34	161	41	108	1	0	8	0	1	2
35 to 39	221	41	146	5	1	21	0	1	6
40 to 44	328	62	218	1	1	32	0	1	13
45 to 49	309	54	210	8	4	25	1	1	6
50 to 54	300	41	231	5	0	19	0	1	3
55 to 59	273	39	204	6	1	19	0	0	4
60 and 61	94	11	79	0	0	2	0	0	2
62 to 64	189	16	162	1	1	4	0	1	4
65 to 69	236	18	196	1	0	18	0	0	3
70 to 74	177	11	155	0	1	7	0	0	3
75 to 79	197	10	175	0	1	9	0	0	2
80 to 84	182	11	160	1	3	6	0	0	1
85 and Older	197	7	182	0	0	7	0	1	0
Under 18	824	199	492	8	3	64	0	3	55
65 and older	989	57	868	2	5	47	0	1	9
Median		31.5	51.6	45.0	48.1	43.0	47.5	40.0	20.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,893	100%
Speak Only English	2,994	77%
Speak Spanish:	678	17%
Speak English "well" or "very well"	530	14%
Speak English "not well" or "not at all"	148	4%
Speak Asian/Pacific Island language:	131	3%
Speak English "well" or "very well"	82	2%
Speak English "not well" or "not at all"	49	1%
Speak other language:	90	2%
Speak English "well" or "very well"	90	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,013	100%
Less than 9th grade	228	8%
9th through 12th grade, no diploma	38	1%
High school grad (incl. equivalency)	556	18%
Some college, no degree	671	22%
Associate degree	208	7%
Bachelor's degree	877	29%
Master's degree	297	10%
Professional school degree	35	1%
Doctorate degree	103	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,981	100%	---	---	---	---
Enrolled in school	1,153	29%	1,079	27%	74	2%
Nursery / Preschool	55	5%	16	1%	39	53%
Kindergarten to grade 4	426	37%	426	39%	0	0%
Grade 5 to grade 8	190	16%	175	16%	15	20%
Grade 9 to grade 12	54	5%	54	5%	0	0%
College, undergraduate	409	35%	389	36%	20	27%
Graduate or Professional school	19	2%	19	2%	0	0%
Not enrolled in school	2,828	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,725	100%	470	100%	1,255	100%
Family Households:	1,226	71%	470	100%	756	60%
Married couple family	926	54%	381	81%	545	43%
Other family:	300	17%	89	19%	211	17%
Male householder, no wife	104	6%	20	4%	84	7%
Female householder, no husband	196	11%	69	15%	127	10%
Nonfamily households:	499	29%	0	0%	499	40%
Householder living alone	444	26%	----	----	----	----
Other nonfamily households	55	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,817	100%	1725	92	5%	2.36
Single family (detached)	1,373	76%	1,338	35	3%	2.42
Single family (attached)	50	3%	50	0	0%	3.18
2 to 4 units	79	4%	64	15	19%	1.52
5 to 9 units	211	12%	169	42	20%	1.82
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	104	6%	104	0	0%	2.62

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,437	100%
Less than \$150,000	46	3%
\$150,000 to \$199,999	53	4%
\$200,000 to \$249,999	69	5%
\$250,000 to \$299,999	60	4%
\$300,000 to \$399,999	250	17%
\$400,000 to \$499,999	405	28%
\$500,000 to \$749,999	444	31%
\$750,000 to \$999,999	110	8%
\$1,000,000 or more	0	0%

Median Value **\$458,557**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,817	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	558	31%
1980 to 1989	212	12%
1970 to 1979	633	35%
1960 to 1969	414	23%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,725	100%	288	100%	1,437	100%
1.00 occupant housing per room or less	1,707	99%	288	100%	1,419	99%
1.01 to 1.50 occupants per room	18	1%	0	0%	18	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	288	100%
Less than \$500	0	0%
\$500 to \$599	37	13%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	11	4%
\$900 to \$999	0	0%
\$1,000 to \$1,249	39	14%
\$1,250 to \$1,499	96	33%
\$1,500 to \$1,999	105	36%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$1,398	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	288	100%
Less than 20 percent	19	7%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	20	7%
30.0 to 34.9 percent	21	7%
35.0 to 39.9 percent	18	6%
40.0 to 49.9 percent	97	34%
50.0 percent or more	113	39%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,725	100%
No vehicle	78	5%
1 vehicle	625	36%
2 vehicles	783	45%
3 vehicles	187	11%
4 or more vehicles	52	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,516	100%
Worked in state of residence	1,516	100%
Worked in county of residence	1,329	88%
Worked outside county of residence	187	12%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,364	100%	1,538	46%
In labor force	1,693	50%	983	58%
Armed forces	42	2%	42	100%
Civilian (employed)	1,537	91%	878	57%
Civilian (unemployed)	114	7%	63	55%
Not in labor force	1,671	50%	555	33%
Pct. of civilian labor force unemployed	6.9%		6.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,516	100%
Car, truck or van:	1,451	96%
Drove Alone	1,383	91%
Carpooled	68	4%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	15	1%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	50	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,516	100%
Did not work at home	1,466	97%
Less than 10 minutes	107	7%
10 to 19 minutes	366	24%
20 to 29 minutes	362	24%
30 to 44 minutes	304	20%
45 to 59 minutes	119	8%
60 to 89 minutes	150	10%
90 minutes or more	58	4%
Worked at home	50	3%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,482	100%
Agriculture, forestry, mining	0	0%
Utilities	26	2%
Construction	85	6%
Manufacturing	134	9%
Wholesale trade	69	5%
Retail trade	89	6%
Transportation & warehousing	0	0%
Information & communications	52	4%
Finance, insurance, & real estate	175	12%
Professional, scientific, management, administration	13	1%
Educational, social, & health services	278	19%
Art, entertainment, recreation, accommodations, food	227	15%
Other services	66	4%
Public administration	268	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	1,482	100%
Management, professional & related:	680	46%
Management (incl. farm managers)	264	18%
Business & financial	88	6%
Computer & mathematical	23	2%
Architecture & engineering	133	9%
Life, physical & social science	29	2%
Community & social service	24	2%
Legal	0	0%
Education, training, & library	81	5%
Art, entertainment, sports & media	30	2%
Healthcare practitioners	8	1%
Service:	320	22%
Healthcare support	50	3%
Protective service	0	0%
Food preparation & serving	95	6%
Building & grounds cleaning / maintenance	44	3%
Personal care & service	131	9%
Sales & office	329	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	40	3%
Production, transport & material moving	113	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,725	100%
Less than \$15,000	104	6%
\$15,000 to \$29,999	276	16%
\$30,000 to \$44,999	181	10%
\$45,000 to \$59,999	247	14%
\$60,000 to \$74,999	104	6%
\$75,000 to \$99,999	389	23%
\$100,000 to \$124,999	133	8%
\$125,000 to \$149,999	130	8%
\$150,000 to \$199,999	118	7%
\$200,000 or more	43	2%
Median Income	\$67,861	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,725	100%
With earnings	1,159	67%
With wage and salary income	1,090	63%
With self-employment income	136	8%
With interest, dividend, or net rental income	855	50%
With Social Security income	763	44%
With Supplemental Security income	35	2%
With public assistance income	29	2%
With retirement income	505	29%
With other types of income	177	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,089	100%
Under .50	24	1%
.50 to .99	192	5%
1.00 to 1.24	33	1%
1.25 to 1.49	120	3%
1.50 to 1.84	324	8%
1.85 to 1.99	55	1%
2.00 and over	3,341	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,089	100%
Above Poverty	3,873	95%
Below Poverty	216	5%

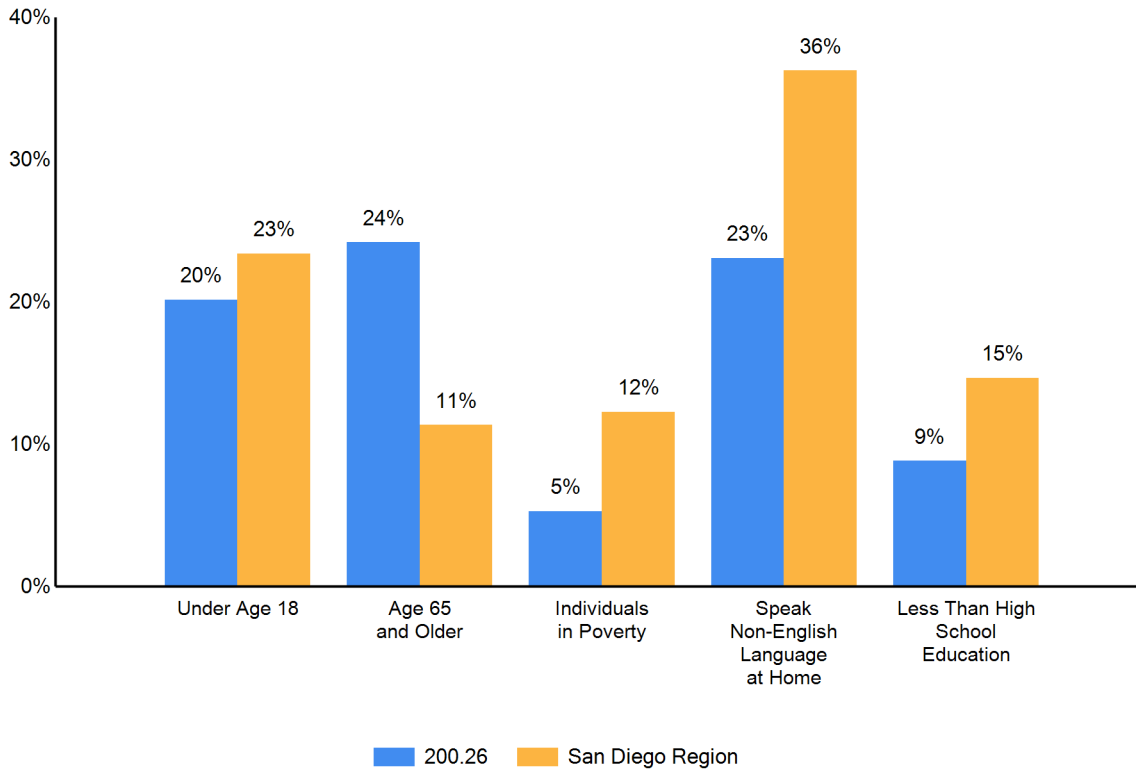
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,226	470	756	1,190	470	720	36	0	36
Married couple family	926	381	545	926	381	545	0	0	0
Male householder, no wife present	104	20	84	104	20	84	0	0	0
Female householder, no husband present	196	69	127	160	69	91	36	0	36

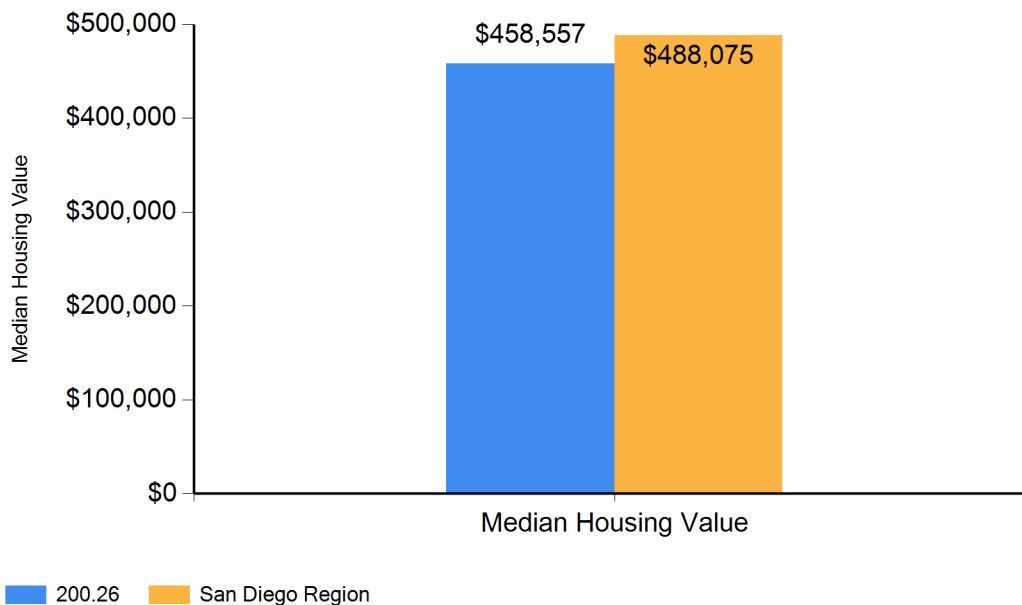
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075