DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91910



	Jan 1, 2015
Total Population	80,762
Household Population	79,799
Group Quarters Population	963
Persons Per Household	2.99

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,584	26,710	3.2%
Single Family - Detached	11,535	11,245	2.5%
Single Family - Multiple-Unit	3,533	3,415	3.3%
Multi-Family	11,145	10,735	3.7%
Mobile Home and Other	1,371	1,315	4.1%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	14%	15%	16%	12%	10%	14%	8%	5%	5%	2%

Median Household Income2015Adjusted for Inflation (2010 \$)\$51,353Not adjusted for inflation (current 2014\$)\$55,470



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

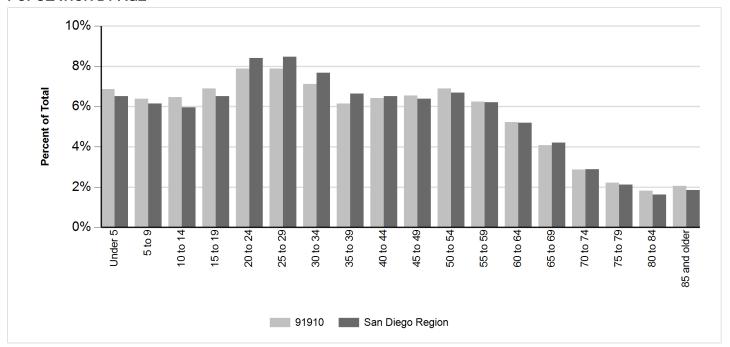
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	80,762	39,421	41,341	51%
Under 5	5,541	2,695	2,846	51%
5 to 9	5,157	2,628	2,529	49%
10 to 14	5,221	2,654	2,567	49%
15 to 17	3,351	1,685	1,666	50%
18 and 19	2,216	1,127	1,089	49%
20 to 24	6,368	3,343	3,025	48%
25 to 29	6,372	3,314	3,058	48%
30 to 34	5,748	2,966	2,782	48%
35 to 39	4,964	2,432	2,532	51%
40 to 44	5,183	2,487	2,696	52%
45 to 49	5,286	2,555	2,731	52%
50 to 54	5,565	2,685	2,880	52%
55 to 59	5,043	2,445	2,598	52%
60 and 61	1,778	849	929	52%
62 to 64	2,444	1,145	1,299	53%
65 to 69	3,291	1,510	1,781	54%
70 to 74	2,315	999	1,316	57%
75 to 79	1,785	725	1,060	59%
80 to 84	1,474	595	879	60%
85 and older	1,660	582	1,078	65%
Under 18	19,270	9,662	9,608	50%
65 and older	10,525	4,411	6,114	58%
Median Age	35.4	33.8	37.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-nispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	46,981	20,334	2,780	275	8,300	2,092
Under 5	3,824	916	146	39	333	283
5 to 9	3,480	849	136	14	415	263
10 to 14	3,560	896	105	15	415	230
15 to 17	2,390	516	43	8	256	138
18 and 19	1,584	334	59	14	144	81
20 to 24	4,248	1,083	238	28	562	209
25 to 29	3,788	1,464	290	12	645	173
30 to 34	3,397	1,340	251	28	619	113
35 to 39	3,247	878	194	11	526	108
40 to 44	3,189	1,086	196	17	592	103
45 to 49	3,178	1,200	220	12	592	84
50 to 54	2,959	1,636	238	18	626	88
55 to 59	2,431	1,713	213	19	597	70
60 and 61	780	658	80	6	237	17
62 to 64	1,022	935	95	12	348	32
65 to 69	1,282	1,395	105	7	474	28
70 to 74	899	1,024	75	5	289	23
75 to 79	675	768	52	7	263	20
80 to 84	567	675	20	2	198	12
85 and older	481	968	24	1	169	17
Under 18	13,254	3,177	430	76	1,419	914
65 and older	3,904	4,830	276	22	1,393	100
Median Age	30.9	48.4	38.1	31.3	42.0	21.2