



Demographic and Socioeconomic Profile 2010

TRACT: 133.10

Population by Race

	Population	Percent
Total Population	29,032	100%
Hispanic	13,122	45%
Asian	7,868	27%
White	5,083	18%
Black	1,625	6%
Two or More	1,080	4%
Pacific Islander	155	1%
Other	54	<1%
American Indian	45	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	29,032	16,244	12,788	44%
Under 5	2,198	1,227	971	44%
5 to 9	3,082	1,675	1,407	46%
10 to 14	3,097	1,798	1,299	42%
15 to 17	1,889	1,066	823	44%
18 and 19	824	502	322	39%
20 to 24	1,907	1,090	817	43%
25 to 29	1,912	1,134	778	41%
30 to 34	1,858	977	881	47%
35 to 39	2,919	1,740	1,179	40%
40 to 44	2,511	1,469	1,042	41%
45 to 49	2,011	1,001	1,010	50%
50 to 54	1,476	784	692	47%
55 to 59	1,113	614	499	45%
60 and 61	239	139	100	42%
62 to 64	468	249	219	47%
65 to 69	538	283	255	47%
70 to 74	240	106	134	56%
75 to 79	298	65	233	78%
80 to 84	237	204	33	14%
85 and Older	215	121	94	44%
Under 18	10,266	5,766	4,500	44%
65 and older	1,528	779	749	49%
Median	29.0	28.4	29.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	20,655	100%
Never Married	6,054	29%
Married, excluding separated	11,973	58%
Separated	344	2%
Widowed	1,045	5%
Divorced	1,239	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	29,032	100%
Household	28,548	98%
Group Quarters - Other	484	2%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	29,032	13,122	5,083	1,625	45	7,868	155	54	1,080
Under 5	2,198	1,045	301	82	0	537	0	0	233
5 to 9	3,082	1,701	298	155	0	667	19	1	241
10 to 14	3,097	1,628	344	259	8	699	0	16	143
15 to 17	1,889	1,005	209	134	0	500	1	0	40
18 and 19	824	407	136	32	1	217	1	1	29
20 to 24	1,907	840	329	94	1	552	1	2	88
25 to 29	1,912	746	474	119	16	505	26	20	6
30 to 34	1,858	806	340	113	5	528	22	7	37
35 to 39	2,919	1,288	681	128	10	730	4	5	73
40 to 44	2,511	1,235	409	132	2	605	30	0	98
45 to 49	2,011	1,017	307	98	0	548	17	0	24
50 to 54	1,476	514	170	169	0	576	20	0	27
55 to 59	1,113	282	356	48	2	404	3	0	18
60 and 61	239	137	32	12	0	55	0	1	2
62 to 64	468	98	178	9	0	177	1	0	5
65 to 69	538	171	107	14	0	243	2	0	1
70 to 74	240	55	57	17	0	94	7	1	9
75 to 79	298	62	114	4	0	115	1	0	2
80 to 84	237	83	57	1	0	95	0	0	1
85 and Older	215	2	184	5	0	21	0	0	3
Under 18	10,266	5,379	1,152	630	8	2,403	20	17	657
65 and older	1,528	373	519	41	0	568	10	1	16
Median		24.6	35.8	27.4	28.9	32.4	40.6	26.8	12.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	26,834	100%
Speak Only English	12,265	46%
Speak Spanish:	10,001	37%
Speak English "well" or "very well"	8,542	32%
Speak English "not well" or "not at all"	1,459	5%
Speak Asian/Pacific Island language:	4,119	15%
Speak English "well" or "very well"	3,694	14%
Speak English "not well" or "not at all"	425	2%
Speak other language:	449	2%
Speak English "well" or "very well"	449	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	16,035	100%
Less than 9th grade	855	5%
9th through 12th grade, no diploma	1,151	7%
High school grad (incl. equivalency)	2,947	18%
Some college, no degree	3,993	25%
Associate degree	1,650	10%
Bachelor's degree	4,070	25%
Master's degree	919	6%
Professional school degree	275	2%
Doctorate degree	175	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	27,769	100%	---	---	---	---
Enrolled in school	10,530	38%	8,723	31%	1,807	7%
Nursery / Preschool	790	8%	309	4%	481	27%
Kindergarten to grade 4	2,639	25%	2,413	28%	226	13%
Grade 5 to grade 8	2,188	21%	1,990	23%	198	11%
Grade 9 to grade 12	2,362	22%	2,167	25%	195	11%
College, undergraduate	2,003	19%	1,530	18%	473	26%
Graduate or Professional school	548	5%	314	4%	234	13%
Not enrolled in school	17,239	62%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	8,430	100%	5,088	100%	3,342	100%
Family Households:	7,344	87%	5,088	100%	2,256	68%
Married couple family	5,840	69%	3,921	77%	1,919	57%
Other family:	1,504	18%	1,167	23%	337	10%
Male householder, no wife	213	3%	179	4%	34	1%
Female householder, no husband	1,291	15%	988	19%	303	9%
Nonfamily households:	1,086	13%	0	0%	1,086	32%
Householder living alone	704	8%	----	----	----	----
Other nonfamily households	382	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	8,658	100%	8,430	228	3%	3.39
Single family (detached)	5,025	58%	4,952	73	1%	3.59
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	387	4%	372	15	4%	3.94
5 to 9 units	321	4%	308	13	4%	2.99
10 or more units	2,925	34%	2,798	127	4%	3.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,324	100%
Less than \$150,000	38	1%
\$150,000 to \$199,999	14	<1%
\$200,000 to \$249,999	182	3%
\$250,000 to \$299,999	280	5%
\$300,000 to \$399,999	709	13%
\$400,000 to \$499,999	1,021	19%
\$500,000 to \$749,999	2,345	44%
\$750,000 to \$999,999	666	13%
\$1,000,000 or more	69	1%

Median Value **\$544,506**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	8,658	100%
2005 or Later	119	1%
2000 to 2004	6,487	75%
1990 to 1999	1,782	21%
1980 to 1989	206	2%
1970 to 1979	55	1%
1960 to 1969	9	<1%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	8,430	100%	3,106	100%	5,324	100%
1.00 occupant housing per room or less	8,013	95%	2,853	92%	5,160	97%
1.01 to 1.50 occupants per room	370	4%	206	7%	164	3%
1.51 to 2.00 occupants per room	19	<1%	19	1%	0	0%
2.01 or more occupants per room	28	<1%	28	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,106	100%
Less than \$500	44	1%
\$500 to \$599	0	0%
\$600 to \$699	56	2%
\$700 to \$799	107	3%
\$800 to \$899	138	4%
\$900 to \$999	166	5%
\$1,000 to \$1,249	83	3%
\$1,250 to \$1,499	469	15%
\$1,500 to \$1,999	1,300	42%
\$2,000 or more	711	23%
No cash rent	32	1%
Median contract rent	\$1,688	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,106	100%
Less than 20 percent	228	7%
20.0 to 24.9 percent	427	14%
25.0 to 29.9 percent	386	12%
30.0 to 34.9 percent	248	8%
35.0 to 39.9 percent	292	9%
40.0 to 49.9 percent	420	14%
50.0 percent or more	996	32%
Not computed	109	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	8,430	100%
No vehicle	254	3%
1 vehicle	2,055	24%
2 vehicles	3,659	43%
3 vehicles	1,700	20%
4 or more vehicles	762	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	13,106	100%
Worked in state of residence	12,772	97%
Worked in county of residence	12,505	95%
Worked outside county of residence	267	2%
Worked outside state of residence	334	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	20,002	100%	11,172	56%
In labor force	14,196	71%	8,747	62%
Armed forces	852	6%	785	92%
Civilian (employed)	12,543	88%	7,430	59%
Civilian (unemployed)	801	6%	532	66%
Not in labor force	5,806	29%	2,425	42%
Pct. of civilian labor force unemployed	6.0%		6.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	13,106	100%
Car, truck or van:	12,092	92%
Drove Alone	10,508	80%
Carpooled	1,584	12%
Public Transportation:	203	2%
Bus	203	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	48	<1%
Bicycle	39	<1%
Walked	172	1%
Other means	21	<1%
Worked at home	531	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	13,106	100%
Did not work at home	12,575	96%
Less than 10 minutes	649	5%
10 to 19 minutes	3,071	23%
20 to 29 minutes	3,419	26%
30 to 44 minutes	3,704	28%
45 to 59 minutes	1,023	8%
60 to 89 minutes	478	4%
90 minutes or more	231	2%
Worked at home	531	4%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	12,290	100%
Agriculture, forestry, mining	0	0%
Utilities	183	1%
Construction	550	4%
Manufacturing	1,387	11%
Wholesale trade	599	5%
Retail trade	1,035	8%
Transportation & warehousing	410	3%
Information & communications	150	1%
Finance, insurance, & real estate	1,192	10%
Professional, scientific, management, administration	1,260	10%
Educational, social, & health services	3,078	25%
Art, entertainment, recreation, accommodations, food	1,040	8%
Other services	351	3%
Public administration	1,055	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	12,290	100%
Management, professional & related:	4,943	40%
Management (incl. farm managers)	1,379	11%
Business & financial	719	6%
Computer & mathematical	478	4%
Architecture & engineering	254	2%
Life, physical & social science	51	<1%
Community & social service	134	1%
Legal	126	1%
Education, training, & library	741	6%
Art, entertainment, sports & media	172	1%
Healthcare practitioners	889	7%
Service:	1,832	15%
Healthcare support	281	2%
Protective service	522	4%
Food preparation & serving	380	3%
Building & grounds cleaning / maintenance	197	2%
Personal care & service	452	4%
Sales & office	3,941	32%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	637	5%
Production, transport & material moving	937	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	8,430	100%
Less than \$15,000	501	6%
\$15,000 to \$29,999	609	7%
\$30,000 to \$44,999	631	7%
\$45,000 to \$59,999	687	8%
\$60,000 to \$74,999	865	10%
\$75,000 to \$99,999	1,790	21%
\$100,000 to \$124,999	1,315	16%
\$125,000 to \$149,999	607	7%
\$150,000 to \$199,999	931	11%
\$200,000 or more	494	6%
Median Income	\$87,877	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	8,430	100%
With earnings	7,855	93%
With wage and salary income	7,587	90%
With self-employment income	906	11%
With interest, dividend, or net rental income	1,253	15%
With Social Security income	843	10%
With Supplemental Security income	310	4%
With public assistance income	128	2%
With retirement income	1,346	16%
With other types of income	1,368	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	28,271	100%
Under .50	1,341	5%
.50 to .99	534	2%
1.00 to 1.24	891	3%
1.25 to 1.49	785	3%
1.50 to 1.84	1,862	7%
1.85 to 1.99	295	1%
2.00 and over	22,563	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	28,271	100%
Above Poverty	26,396	93%
Below Poverty	1,875	7%

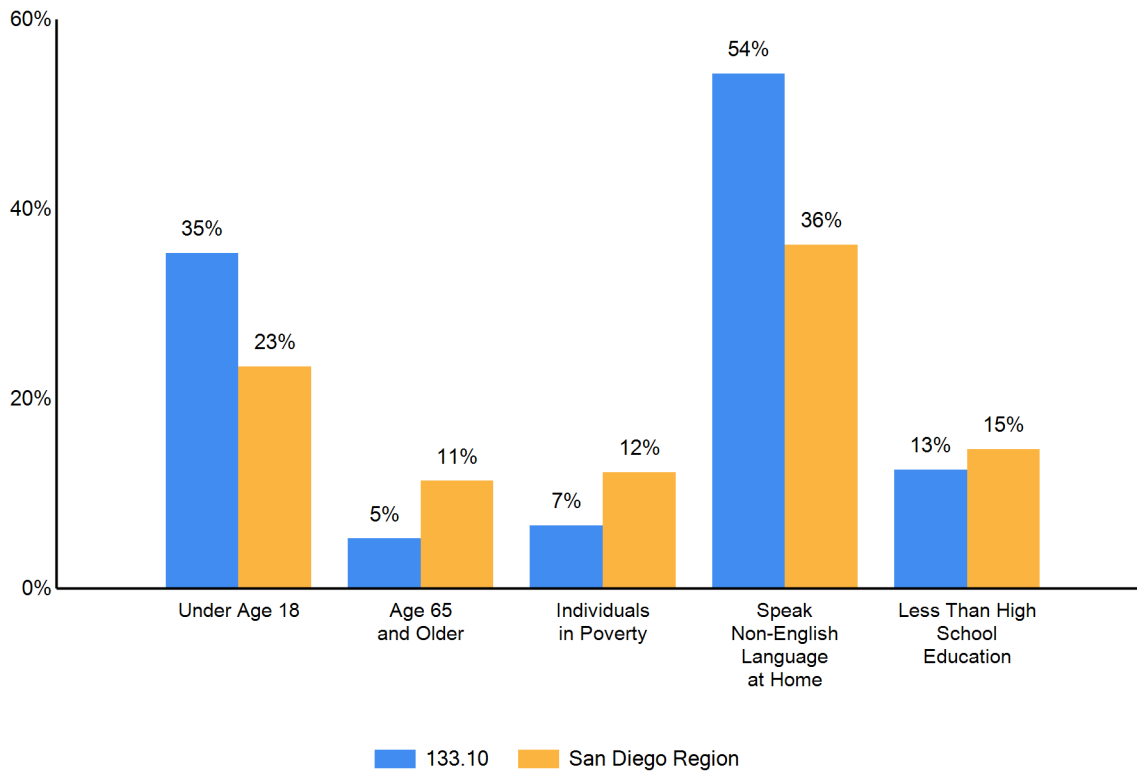
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	7,344	5,088	2,256	6,923	4,684	2,239	421	404	17
Married couple family	5,840	3,921	1,919	5,754	3,852	1,902	86	69	17
Male householder, no wife present	213	179	34	169	135	34	44	44	0
Female householder, no husband present	1,291	988	303	1,000	697	303	291	291	0

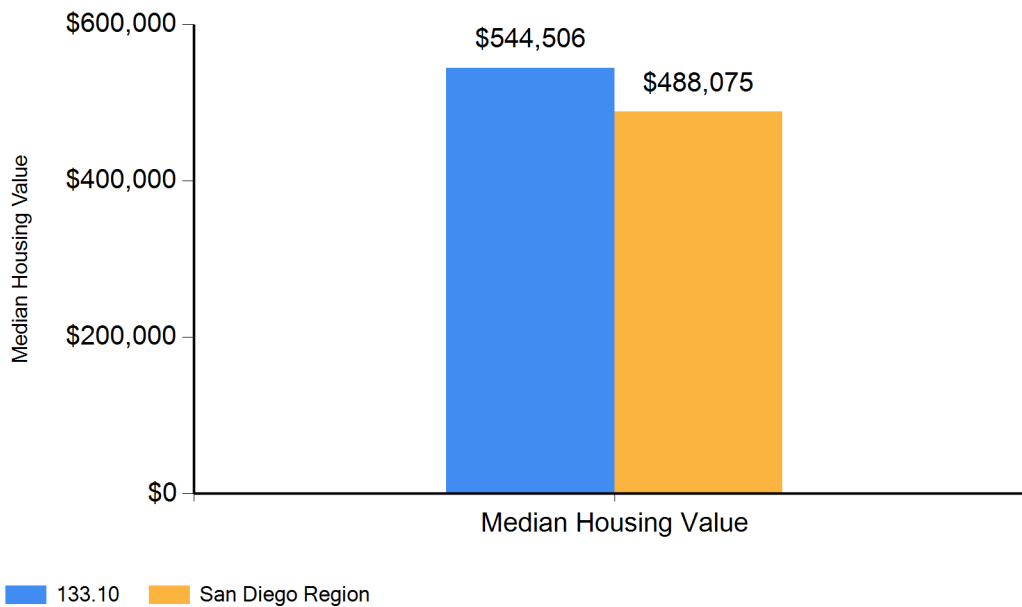
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075