



Demographic and Socioeconomic Profile 2010

TRACT: 156.01

Population by Race

	Population	Percent
Total Population	5,937	100%
White	3,784	64%
Hispanic	1,525	26%
Two or More	225	4%
Black	223	4%
Asian	122	2%
American Indian	30	1%
Pacific Islander	15	<1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,937	2,901	3,036	51%
Under 5	391	199	192	49%
5 to 9	417	210	207	50%
10 to 14	492	240	252	51%
15 to 17	331	165	166	50%
18 and 19	204	108	96	47%
20 to 24	402	213	189	47%
25 to 29	357	187	170	48%
30 to 34	400	187	213	53%
35 to 39	389	199	190	49%
40 to 44	429	206	223	52%
45 to 49	489	244	245	50%
50 to 54	459	215	244	53%
55 to 59	319	154	165	52%
60 and 61	115	47	68	59%
62 to 64	163	80	83	51%
65 to 69	167	75	92	55%
70 to 74	148	67	81	55%
75 to 79	100	46	54	54%
80 to 84	97	38	59	61%
85 and Older	68	21	47	69%
Under 18	1,631	814	817	50%
65 and older	580	247	333	57%
Median	34.7	33.4	35.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,637	100%
Never Married	1,657	36%
Married, excluding separated	2,232	48%
Separated	123	3%
Widowed	115	2%
Divorced	510	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,937	100%
Household	5,923	100%
Group Quarters - Other	14	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,937	1,525	3,784	223	30	122	15	13	225
Under 5	391	136	203	20	4	3	0	3	22
5 to 9	417	148	222	14	0	7	1	1	24
10 to 14	492	160	263	27	1	11	0	2	28
15 to 17	331	123	159	16	4	7	1	2	19
18 and 19	204	71	113	7	0	7	1	1	4
20 to 24	402	108	259	12	1	7	0	0	15
25 to 29	357	96	212	17	0	5	3	1	23
30 to 34	400	115	228	22	1	11	2	0	21
35 to 39	389	100	257	9	4	8	3	0	8
40 to 44	429	115	256	25	4	11	1	0	17
45 to 49	489	103	337	21	4	12	0	1	11
50 to 54	459	81	345	12	1	7	0	0	13
55 to 59	319	56	237	10	1	9	1	1	4
60 and 61	115	22	85	4	0	1	1	0	2
62 to 64	163	21	130	2	2	4	0	1	3
65 to 69	167	23	133	2	0	3	1	0	5
70 to 74	148	16	124	1	0	5	0	0	2
75 to 79	100	14	80	1	1	2	0	0	2
80 to 84	97	12	80	1	2	1	0	0	1
85 and Older	68	5	61	0	0	1	0	0	1
Under 18	1,631	567	847	77	9	28	2	8	93
65 and older	580	70	478	5	3	12	1	0	11
Median		25.9	39.5	29.6	40.0	36.9	33.8	15.8	25.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,546	100%
Speak Only English	4,032	73%
Speak Spanish:	967	17%
Speak English "well" or "very well"	803	14%
Speak English "not well" or "not at all"	164	3%
Speak Asian/Pacific Island language:	118	2%
Speak English "well" or "very well"	66	1%
Speak English "not well" or "not at all"	52	1%
Speak other language:	429	6%
Speak English "well" or "very well"	306	6%
Speak English "not well" or "not at all"	123	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,700	100%
Less than 9th grade	341	9%
9th through 12th grade, no diploma	275	7%
High school grad (incl. equivalency)	1,289	35%
Some college, no degree	1,049	28%
Associate degree	240	6%
Bachelor's degree	368	10%
Master's degree	89	2%
Professional school degree	49	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,704	100%	---	---	---	---
Enrolled in school	2,129	37%	1,870	33%	259	5%
Nursery / Preschool	140	7%	68	4%	72	28%
Kindergarten to grade 4	428	20%	399	21%	29	11%
Grade 5 to grade 8	321	15%	306	16%	15	6%
Grade 9 to grade 12	565	27%	544	29%	21	8%
College, undergraduate	639	30%	538	29%	101	39%
Graduate or Professional school	36	2%	15	1%	21	8%
Not enrolled in school	3,575	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,017	100%	912	100%	1,105	100%
Family Households:	1,482	73%	912	100%	570	52%
Married couple family	1,160	58%	676	74%	484	44%
Other family:	322	16%	236	26%	86	8%
Male householder, no wife	61	3%	57	6%	4	<1%
Female householder, no husband	261	13%	179	20%	82	7%
Nonfamily households:	535	27%	0	0%	535	48%
Householder living alone	454	23%	----	----	----	----
Other nonfamily households	81	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,112	100%	2017	95	4%	2.94
Single family (detached)	1,049	50%	978	71	7%	3.02
Single family (attached)	30	1%	30	0	0%	3.23
2 to 4 units	209	10%	203	6	3%	2.95
5 to 9 units	153	7%	146	7	5%	2.51
10 or more units	415	20%	406	9	2%	2.92
Mobile home and Other	256	12%	254	2	1%	2.85

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,258	100%
Less than \$150,000	132	10%
\$150,000 to \$199,999	105	8%
\$200,000 to \$249,999	14	1%
\$250,000 to \$299,999	112	9%
\$300,000 to \$399,999	348	28%
\$400,000 to \$499,999	372	30%
\$500,000 to \$749,999	166	13%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	9	1%

Median Value **\$376,000**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,112	100%
2005 or Later	17	1%
2000 to 2004	9	<1%
1990 to 1999	251	12%
1980 to 1989	429	20%
1970 to 1979	522	25%
1960 to 1969	480	23%
1950 to 1959	359	17%
1940 to 1949	36	2%
1939 or earlier	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,017	100%	759	100%	1,258	100%
1.00 occupant housing per room or less	1,781	88%	651	86%	1,130	90%
1.01 to 1.50 occupants per room	163	8%	64	8%	99	8%
1.51 to 2.00 occupants per room	73	4%	44	6%	29	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	759	100%
Less than \$500	162	21%
\$500 to \$599	0	0%
\$600 to \$699	42	6%
\$700 to \$799	162	21%
\$800 to \$899	67	9%
\$900 to \$999	39	5%
\$1,000 to \$1,249	84	11%
\$1,250 to \$1,499	42	6%
\$1,500 to \$1,999	113	15%
\$2,000 or more	39	5%
No cash rent	9	1%
Median contract rent	\$817	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	759	100%
Less than 20 percent	134	18%
20.0 to 24.9 percent	103	14%
25.0 to 29.9 percent	90	12%
30.0 to 34.9 percent	95	13%
35.0 to 39.9 percent	166	22%
40.0 to 49.9 percent	31	4%
50.0 percent or more	117	15%
Not computed	23	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,017	100%
No vehicle	172	9%
1 vehicle	505	25%
2 vehicles	750	37%
3 vehicles	429	21%
4 or more vehicles	161	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,571	100%
Worked in state of residence	2,571	100%
Worked in county of residence	2,540	99%
Worked outside county of residence	31	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,533	100%	2,203	49%
In labor force	2,922	64%	1,547	53%
Armed forces	0	0%	0	0%
Civilian (employed)	2,517	86%	1,307	52%
Civilian (unemployed)	405	14%	240	59%
Not in labor force	1,611	36%	656	41%
Pct. of civilian labor force unemployed	13.9%		15.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,571	100%
Car, truck or van:	2,263	88%
Drove Alone	2,003	78%
Carpooled	260	10%
Public Transportation:	68	3%
Bus	68	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	14	1%
Bicycle	8	<1%
Walked	76	3%
Other means	40	2%
Worked at home	102	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,571	100%
Did not work at home	2,469	96%
Less than 10 minutes	132	5%
10 to 19 minutes	645	25%
20 to 29 minutes	816	32%
30 to 44 minutes	564	22%
45 to 59 minutes	222	9%
60 to 89 minutes	65	3%
90 minutes or more	25	1%
Worked at home	102	4%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,571	100%
Agriculture, forestry, mining	0	0%
Utilities	25	1%
Construction	319	12%
Manufacturing	141	5%
Wholesale trade	95	4%
Retail trade	303	12%
Transportation & warehousing	60	2%
Information & communications	51	2%
Finance, insurance, & real estate	164	6%
Professional, scientific, management, administration	76	3%
Educational, social, & health services	630	25%
Art, entertainment, recreation, accommodations, food	264	10%
Other services	101	4%
Public administration	342	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	2,571	100%
Management, professional & related:	690	27%
Management (incl. farm managers)	249	10%
Business & financial	89	3%
Computer & mathematical	0	0%
Architecture & engineering	22	1%
Life, physical & social science	32	1%
Community & social service	0	0%
Legal	21	1%
Education, training, & library	193	8%
Art, entertainment, sports & media	16	1%
Healthcare practitioners	68	3%
Service:	688	27%
Healthcare support	90	4%
Protective service	33	1%
Food preparation & serving	158	6%
Building & grounds cleaning / maintenance	197	8%
Personal care & service	210	8%
Sales & office	515	20%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	316	12%
Production, transport & material moving	362	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	2,017	100%
Less than \$15,000	261	13%
\$15,000 to \$29,999	253	13%
\$30,000 to \$44,999	279	14%
\$45,000 to \$59,999	294	15%
\$60,000 to \$74,999	173	9%
\$75,000 to \$99,999	358	18%
\$100,000 to \$124,999	169	8%
\$125,000 to \$149,999	98	5%
\$150,000 to \$199,999	82	4%
\$200,000 or more	50	2%
Median Income	\$55,995	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,017	100%
With earnings	1,744	86%
With wage and salary income	1,704	84%
With self-employment income	299	15%
With interest, dividend, or net rental income	328	16%
With Social Security income	419	21%
With Supplemental Security income	147	7%
With public assistance income	43	2%
With retirement income	345	17%
With other types of income	458	23%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,912	100%
Under .50	134	2%
.50 to .99	636	11%
1.00 to 1.24	615	10%
1.25 to 1.49	119	2%
1.50 to 1.84	310	5%
1.85 to 1.99	39	1%
2.00 and over	4,059	69%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,912	100%
Above Poverty	5,142	87%
Below Poverty	770	13%

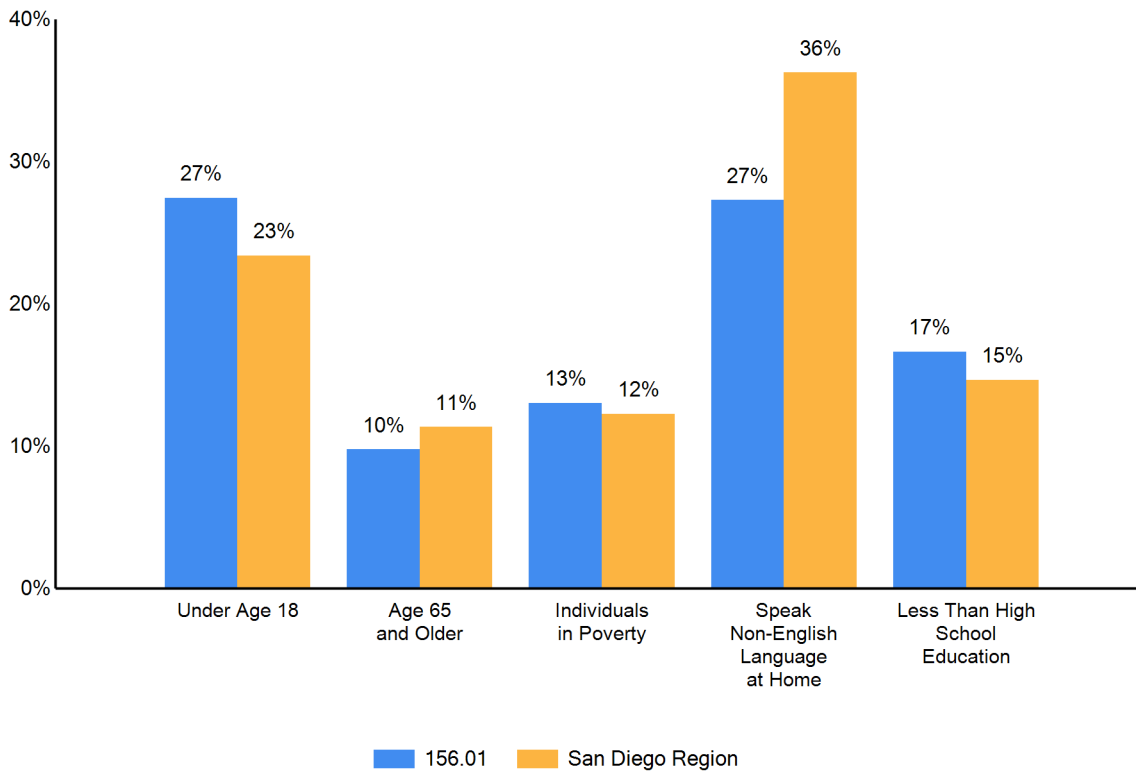
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,482	912	570	1,305	769	536	177	143	34
Married couple family	1,160	676	484	1,086	611	475	74	65	9
Male householder, no wife present	61	57	4	61	57	4	0	0	0
Female householder, no husband present	261	179	82	158	101	57	103	78	25

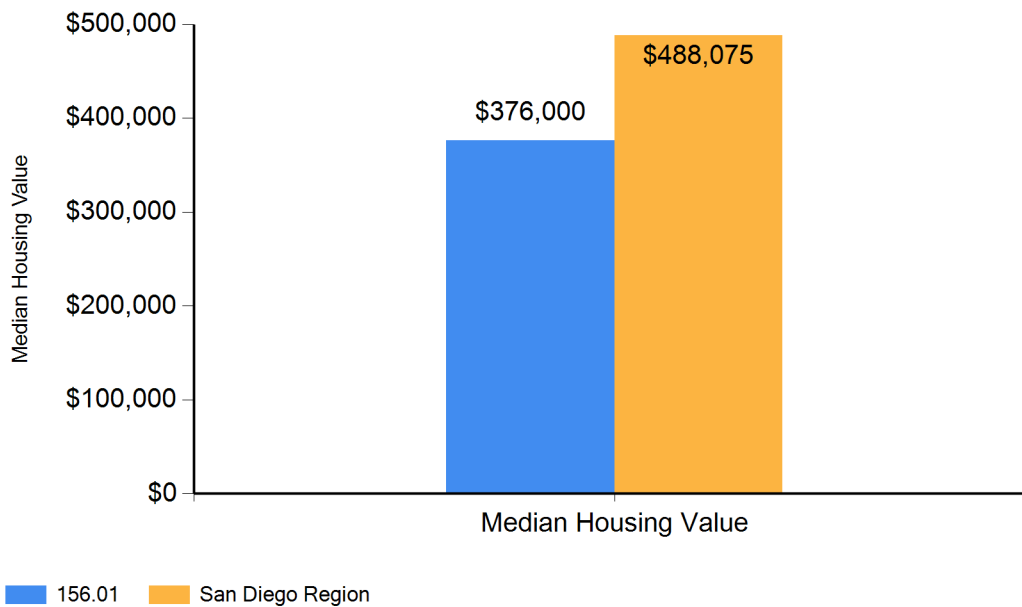
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075