



Demographic and Socioeconomic Profile 2010

TRACT: 83.30

Population by Race

	Population	Percent
Total Population	5,668	100%
White	3,512	62%
Asian	1,574	28%
Hispanic	368	6%
Two or More	162	3%
Black	26	<1%
Other	18	<1%
Pacific Islander	4	<1%
American Indian	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,668	2,775	2,893	51%
Under 5	309	156	153	50%
5 to 9	419	215	204	49%
10 to 14	574	286	288	50%
15 to 17	377	201	176	47%
18 and 19	129	74	55	43%
20 to 24	202	124	78	39%
25 to 29	186	73	113	61%
30 to 34	251	116	135	54%
35 to 39	414	186	228	55%
40 to 44	566	262	304	54%
45 to 49	634	295	339	53%
50 to 54	539	255	284	53%
55 to 59	423	210	213	50%
60 and 61	137	71	66	48%
62 to 64	134	81	53	40%
65 to 69	141	68	73	52%
70 to 74	93	42	51	55%
75 to 79	68	36	32	47%
80 to 84	38	14	24	63%
85 and Older	34	10	24	71%
Under 18	1,679	858	821	49%
65 and older	374	170	204	55%
Median	39.7	38.8	40.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,366	100%
Never Married	1,368	31%
Married, excluding separated	2,519	58%
Separated	73	2%
Widowed	94	2%
Divorced	312	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,668	100%
Household	5,668	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,668	368	3,512	26	4	1,574	4	18	162
Under 5	309	33	168	0	0	85	0	0	23
5 to 9	419	38	215	0	0	139	0	0	27
10 to 14	574	38	335	6	0	169	0	6	20
15 to 17	377	26	235	0	0	97	1	4	14
18 and 19	129	6	76	2	0	39	0	1	5
20 to 24	202	15	127	0	0	52	0	1	7
25 to 29	186	16	119	2	0	42	0	1	6
30 to 34	251	22	141	2	1	84	0	0	1
35 to 39	414	31	208	1	0	162	0	1	11
40 to 44	566	40	301	1	0	212	0	1	11
45 to 49	634	37	384	5	1	198	0	1	8
50 to 54	539	31	394	2	1	100	1	0	10
55 to 59	423	16	324	3	0	73	0	2	5
60 and 61	137	3	113	1	0	18	0	0	2
62 to 64	134	5	106	0	0	21	0	0	2
65 to 69	141	4	103	1	1	30	0	0	2
70 to 74	93	1	61	0	0	24	2	0	5
75 to 79	68	5	46	0	0	14	0	0	3
80 to 84	38	1	31	0	0	6	0	0	0
85 and Older	34	0	25	0	0	9	0	0	0
Under 18	1,679	135	953	6	0	490	1	10	84
65 and older	374	11	266	1	1	83	2	0	10
Median		32.7	42.2	40.0	50.0	37.5	70.0	17.3	17.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,359	100%
Speak Only English	3,361	63%
Speak Spanish:	135	3%
Speak English "well" or "very well"	135	3%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	1,335	25%
Speak English "well" or "very well"	1,046	20%
Speak English "not well" or "not at all"	289	5%
Speak other language:	528	9%
Speak English "well" or "very well"	491	9%
Speak English "not well" or "not at all"	37	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,658	100%
Less than 9th grade	14	<1%
9th through 12th grade, no diploma	12	<1%
High school grad (incl. equivalency)	230	6%
Some college, no degree	207	6%
Associate degree	180	5%
Bachelor's degree	1,416	39%
Master's degree	811	22%
Professional school degree	348	10%
Doctorate degree	440	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,481	100%	---	---	---	---
Enrolled in school	1,900	35%	1,619	30%	281	5%
Nursery / Preschool	137	7%	46	3%	91	32%
Kindergarten to grade 4	416	22%	385	24%	31	11%
Grade 5 to grade 8	381	20%	326	20%	55	20%
Grade 9 to grade 12	577	30%	502	31%	75	27%
College, undergraduate	147	8%	118	7%	29	10%
Graduate or Professional school	242	13%	242	15%	0	0%
Not enrolled in school	3,581	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,021	100%	995	100%	1,026	100%
Family Households:	1,381	68%	995	100%	386	38%
Married couple family	1,167	58%	861	87%	306	30%
Other family:	214	11%	134	13%	80	8%
Male householder, no wife	50	2%	37	4%	13	1%
Female householder, no husband	164	8%	97	10%	67	7%
Nonfamily households:	640	32%	0	0%	640	62%
Householder living alone	493	24%	----	----	----	----
Other nonfamily households	147	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,094	100%	2021	73	3%	2.80
Single family (detached)	1,034	49%	1,024	10	1%	2.94
Single family (attached)	162	8%	159	3	2%	2.99
2 to 4 units	195	9%	182	13	7%	2.34
5 to 9 units	245	12%	229	16	7%	2.68
10 or more units	458	22%	427	31	7%	2.68
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,262	100%
Less than \$150,000	10	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	82	6%
\$500,000 to \$749,999	371	29%
\$750,000 to \$999,999	557	44%
\$1,000,000 or more	242	19%

Median Value **\$825,404**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,094	100%
2005 or Later	0	0%
2000 to 2004	10	<1%
1990 to 1999	886	42%
1980 to 1989	1,101	53%
1970 to 1979	62	3%
1960 to 1969	13	1%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,021	100%	759	100%	1,262	100%
1.00 occupant housing per room or less	1,984	98%	722	95%	1,262	100%
1.01 to 1.50 occupants per room	37	2%	37	5%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	759	100%
Less than \$500	13	2%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	14	2%
\$1,250 to \$1,499	174	23%
\$1,500 to \$1,999	376	50%
\$2,000 or more	182	24%
No cash rent	0	0%
Median contract rent	\$1,737	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	759	100%
Less than 20 percent	202	27%
20.0 to 24.9 percent	170	22%
25.0 to 29.9 percent	83	11%
30.0 to 34.9 percent	43	6%
35.0 to 39.9 percent	50	7%
40.0 to 49.9 percent	33	4%
50.0 percent or more	136	18%
Not computed	42	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,021	100%
No vehicle	87	4%
1 vehicle	798	39%
2 vehicles	701	35%
3 vehicles	423	21%
4 or more vehicles	12	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,550	100%
Worked in state of residence	2,550	100%
Worked in county of residence	2,441	96%
Worked outside county of residence	109	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,241	100%	2,050	48%
In labor force	2,859	67%	1,605	56%
Armed forces	17	1%	17	100%
Civilian (employed)	2,605	91%	1,508	58%
Civilian (unemployed)	237	8%	80	34%
Not in labor force	1,382	33%	445	32%
Pct. of civilian labor force unemployed	8.3%		12.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,550	100%
Car, truck or van:	2,204	86%
Drove Alone	2,071	81%
Carpooled	133	5%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	34	1%
Walked	14	1%
Other means	43	2%
Worked at home	255	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,550	100%
Did not work at home	2,295	90%
Less than 10 minutes	212	8%
10 to 19 minutes	744	29%
20 to 29 minutes	766	30%
30 to 44 minutes	489	19%
45 to 59 minutes	46	2%
60 to 89 minutes	0	0%
90 minutes or more	38	1%
Worked at home	255	10%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,534	100%
Agriculture, forestry, mining	0	0%
Utilities	14	1%
Construction	108	4%
Manufacturing	476	19%
Wholesale trade	82	3%
Retail trade	82	3%
Transportation & warehousing	60	2%
Information & communications	94	4%
Finance, insurance, & real estate	244	10%
Professional, scientific, management, administration	80	3%
Educational, social, & health services	429	17%
Art, entertainment, recreation, accommodations, food	83	3%
Other services	96	4%
Public administration	686	27%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,534	100%
Management, professional & related:	1,810	71%
Management (incl. farm managers)	629	25%
Business & financial	288	11%
Computer & mathematical	191	8%
Architecture & engineering	146	6%
Life, physical & social science	132	5%
Community & social service	0	0%
Legal	148	6%
Education, training, & library	79	3%
Art, entertainment, sports & media	51	2%
Healthcare practitioners	146	6%
Service:	159	6%
Healthcare support	37	1%
Protective service	0	0%
Food preparation & serving	24	1%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	98	4%
Sales & office	433	17%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	59	2%
Production, transport & material moving	73	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,021	100%
Less than \$15,000	95	5%
\$15,000 to \$29,999	118	6%
\$30,000 to \$44,999	56	3%
\$45,000 to \$59,999	160	8%
\$60,000 to \$74,999	128	6%
\$75,000 to \$99,999	283	14%
\$100,000 to \$124,999	362	18%
\$125,000 to \$149,999	213	11%
\$150,000 to \$199,999	244	12%
\$200,000 or more	362	18%
Median Income	\$111,775	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,021	100%
With earnings	1,845	91%
With wage and salary income	1,728	86%
With self-employment income	293	14%
With interest, dividend, or net rental income	781	39%
With Social Security income	189	9%
With Supplemental Security income	12	1%
With public assistance income	11	1%
With retirement income	157	8%
With other types of income	92	5%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,668	100%
Under .50	170	3%
.50 to .99	19	<1%
1.00 to 1.24	0	0%
1.25 to 1.49	0	0%
1.50 to 1.84	104	2%
1.85 to 1.99	0	0%
2.00 and over	5,375	95%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,668	100%
Above Poverty	5,479	97%
Below Poverty	189	3%

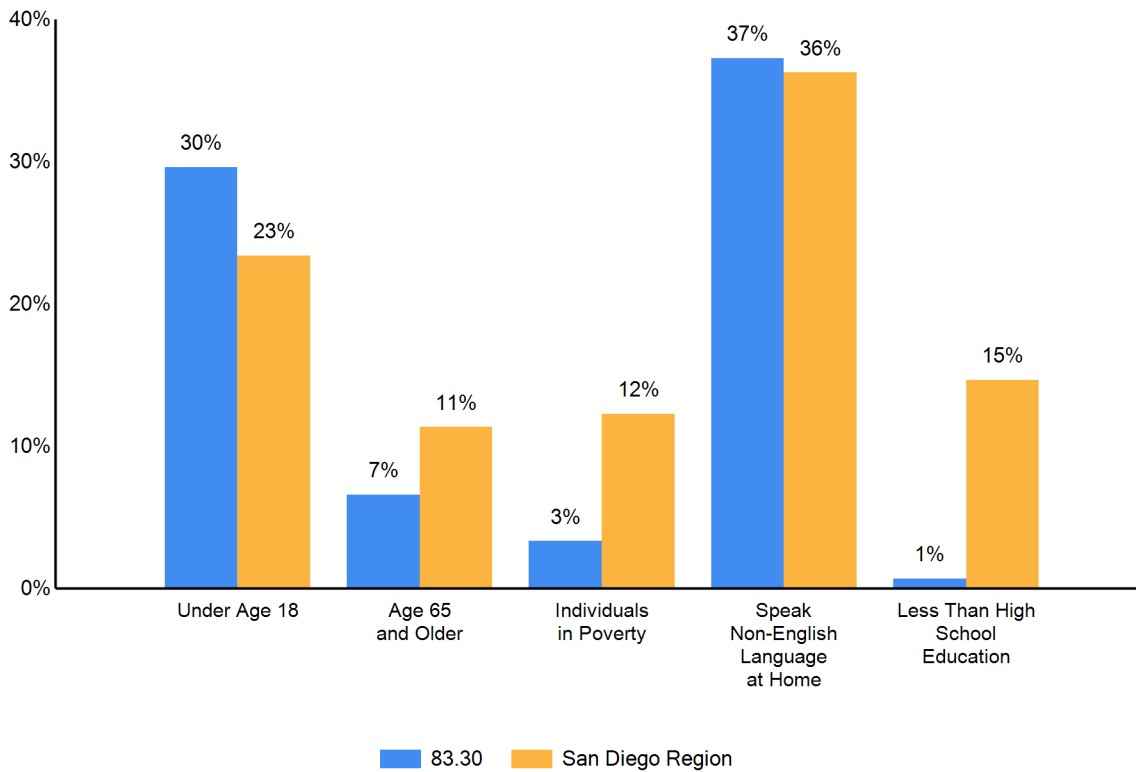
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,381	995	386	1,338	952	386	43	43	0
Married couple family	1,167	861	306	1,167	861	306	0	0	0
Male householder, no wife present	50	37	13	50	37	13	0	0	0
Female householder, no husband present	164	97	67	121	54	67	43	43	0

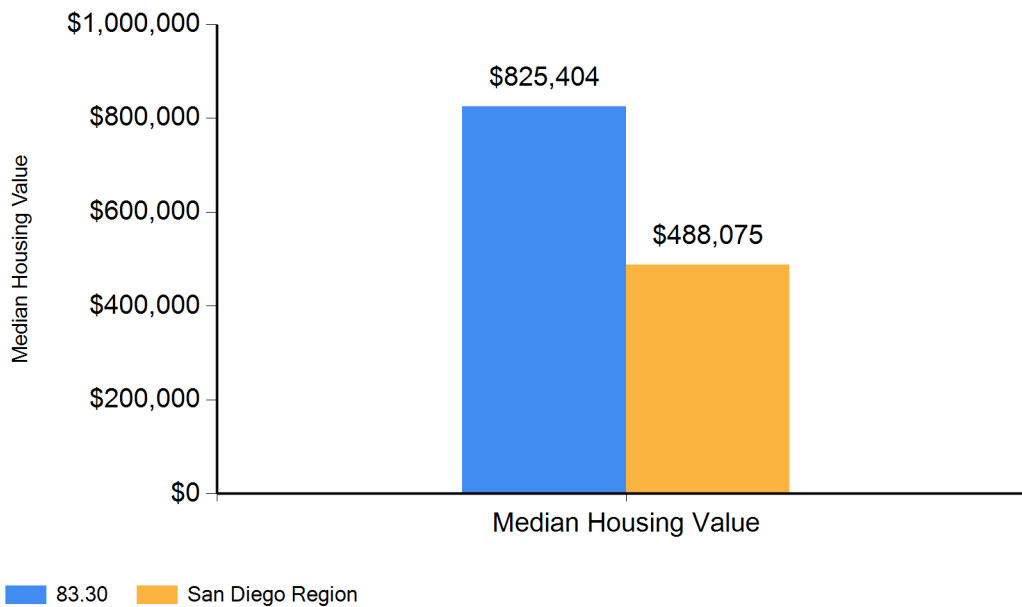
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075