

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 92010



	Jan 1, 2011
<b>Total Population</b>	<b>14,680</b>
Household Population	14,515
Group Quarters Population	165
<b>Persons Per Household</b>	<b>2.63</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>5,799</b>	<b>5,517</b>	<b>4.9%</b>
Single Family - Detached	2,887	2,828	2.0%
Single Family - Multiple-Unit	1,700	1,563	8.1%
Multi-Family	711	689	3.1%
Mobile Home and Other	501	437	12.8%

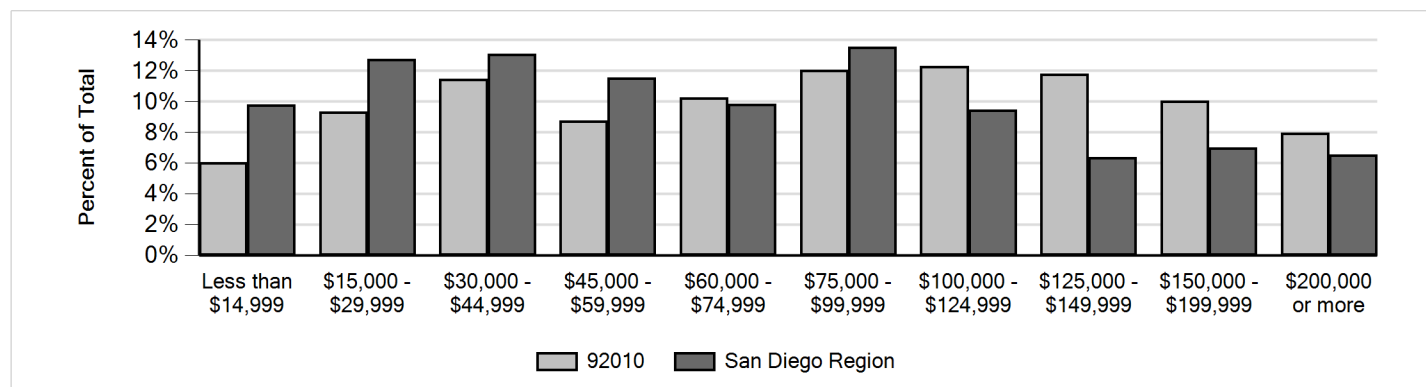
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	9%	11%	9%	10%	12%	12%	12%	10%	8%

## Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$83,628



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

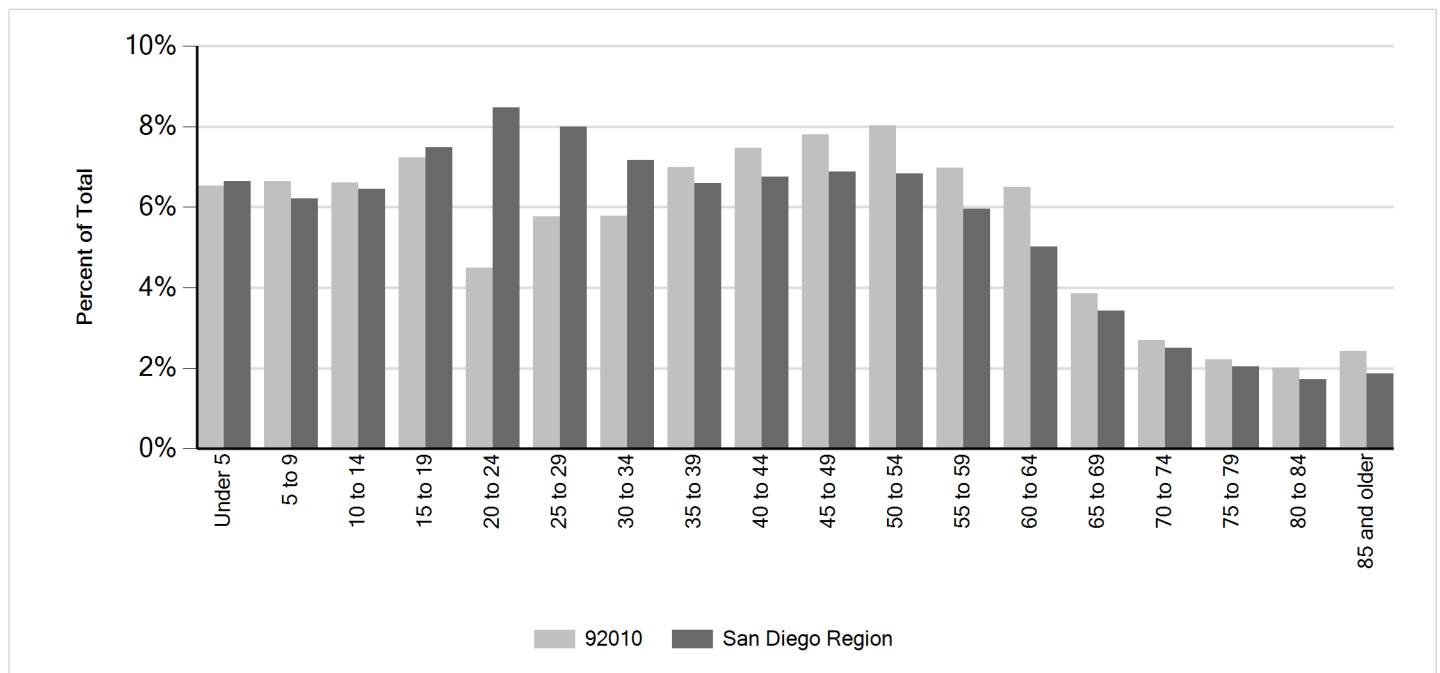
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>14,680</b>	<b>7,069</b>	<b>7,611</b>	<b>52%</b>
Under 5	958	486	472	49%
5 to 9	975	467	508	52%
10 to 14	970	496	474	49%
15 to 17	647	350	297	46%
18 and 19	414	227	187	45%
20 to 24	660	321	339	51%
25 to 29	847	413	434	51%
30 to 34	848	393	455	54%
35 to 39	1,026	493	533	52%
40 to 44	1,097	544	553	50%
45 to 49	1,145	515	630	55%
50 to 54	1,179	546	633	54%
55 to 59	1,024	517	507	50%
60 and 61	419	204	215	51%
62 to 64	534	264	270	51%
65 to 69	565	276	289	51%
70 to 74	395	173	222	56%
75 to 79	325	131	194	60%
80 to 84	296	104	192	65%
85 and older	356	149	207	58%
Under 18	3,550	1,799	1,751	49%
65 and older	1,937	833	1,104	57%
Median Age	40.0	38.9	41.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>2,218</b>	<b>10,413</b>	<b>216</b>	<b>50</b>	<b>1,224</b>	<b>559</b>
Under 5	183	629	2	1	70	73
5 to 9	215	575	14	1	69	101
10 to 14	219	601	13	3	73	61
15 to 17	126	419	17	1	54	30
18 and 19	92	262	8	0	25	27
20 to 24	132	436	17	2	50	23
25 to 29	150	551	20	4	86	36
30 to 34	166	564	14	5	66	33
35 to 39	170	660	27	4	121	44
40 to 44	188	737	19	5	122	26
45 to 49	145	821	19	6	126	28
50 to 54	147	891	15	6	94	26
55 to 59	101	818	4	5	80	16
60 and 61	42	335	5	2	28	7
62 to 64	24	454	8	3	40	5
65 to 69	31	482	4	0	41	7
70 to 74	26	329	8	1	25	6
75 to 79	23	274	0	0	24	4
80 to 84	17	251	1	1	22	4
85 and older	21	324	1	0	8	2
Under 18	743	2,224	46	6	266	265
65 and older	118	1,660	14	2	120	23
Median Age	29.7	43.5	35.6	44.0	39.9	19.1