DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Community Planning Area
Mission Valley

	Apr 1, 2010
Total Population	18,849
Household Population	18,525
Group Quarters Population	324
Persons Per Household	1.84

HOUSING AND OCCUPANCY

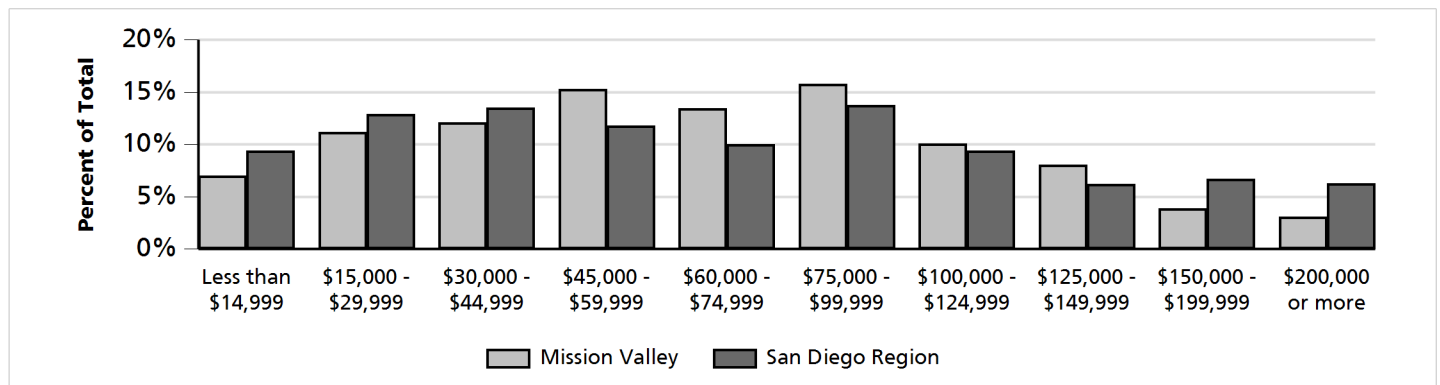|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	11,233	10,079	10.3%
Single Family - Detached	139	138	0.7%
Single Family - Multiple-Unit	933	728	22.0%
Multi-Family	10,161	9,213	9.3%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	7%	11%	12%	15%	13%	16%	10%	8%	4%	3%

Median Household Income

Adjusted for Inflation (2010 $)	$64,917

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
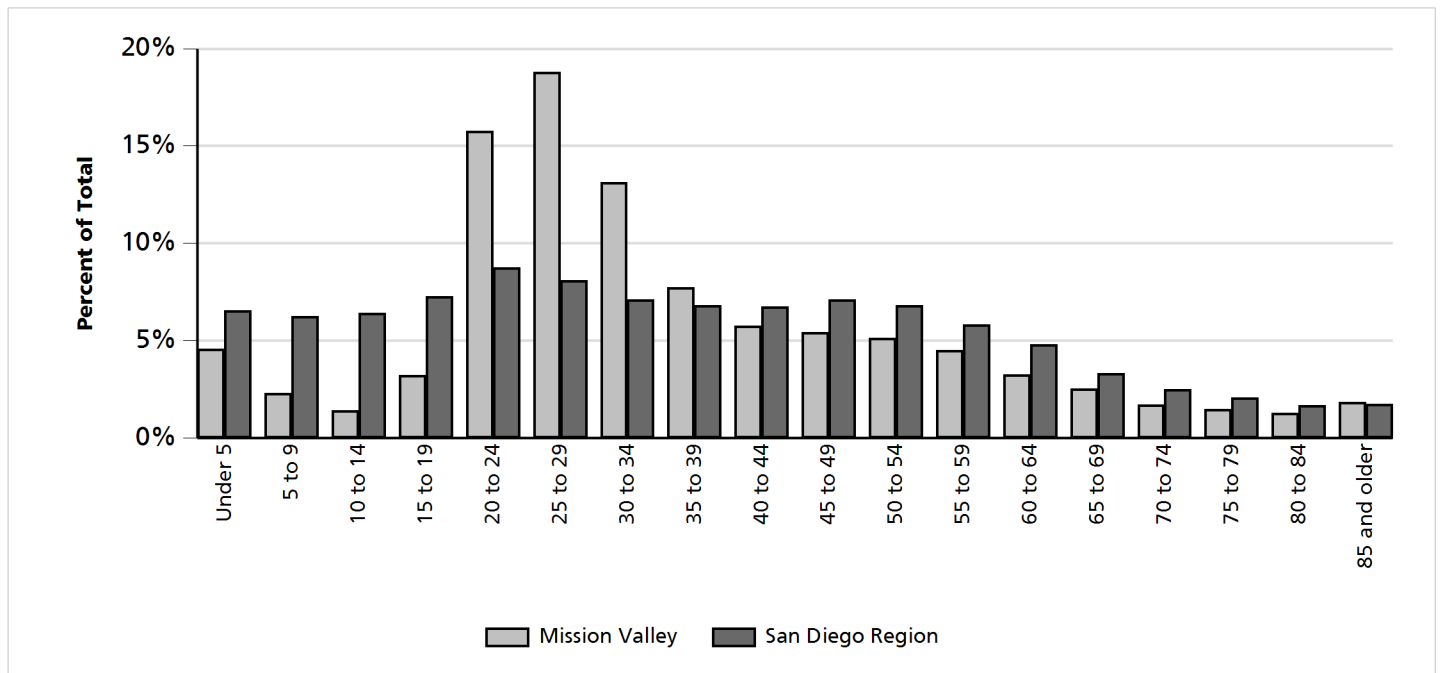
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**18,849**	9,679	9,170	49%
Under 5	864	465	399	46%
5 to 9	434	207	227	52%
10 to 14	267	151	116	43%
15 to 17	250	135	115	46%
18 and 19	358	203	155	43%
20 to 24	2,973	1,339	1,634	55%
25 to 29	3,545	1,825	1,720	49%
30 to 34	2,479	1,411	1,068	43%
35 to 39	1,460	813	647	44%
40 to 44	1,086	606	480	44%
45 to 49	1,024	573	451	44%
50 to 54	967	479	488	50%
55 to 59	854	458	396	46%
60 and 61	245	120	125	51%
62 to 64	373	170	203	54%
65 to 69	477	255	222	47%
70 to 74	324	123	201	62%
75 to 79	278	125	153	55%
80 to 84	241	107	134	56%
85 and older	350	114	236	67%
Under 18	1,815	958	857	47%
65 and older	1,670	724	946	57%
Median Age	31.5	31.8	31.0	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
SANDAG
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	3,317	11,420	1,096	59	2,157	800
Under 5	232	385	61	1	88	97
5 to 9	148	135	42	4	66	39
10 to 14	91	98	25	2	26	25
15 to 17	67	117	25	0	22	19
18 and 19	72	206	17	2	40	21
20 to 24	539	1,856	139	6	281	152
25 to 29	655	2,070	197	7	467	149
30 to 34	437	1,377	136	11	411	107
35 to 39	278	798	107	9	209	59
40 to 44	213	637	76	3	120	37
45 to 49	157	635	88	5	108	31
50 to 54	127	653	76	1	85	25
55 to 59	84	619	54	0	87	10
60 and 61	28	169	13	1	29	5
62 to 64	43	285	9	2	29	5
65 to 69	50	385	9	4	24	5
70 to 74	34	251	10	0	22	7
75 to 79	30	226	5	0	15	2
80 to 84	22	194	5	0	18	2
85 and older	10	324	2	1	10	3
Under 18	538	735	153	7	202	180
65 and older	146	1,380	31	5	89	19
Median Age	28.9	33.1	31.5	33.4	31.1	26.6