

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Unified School District San Marcos

	Jan 1, 2014
Total Population	120,684
Household Population	119,036
Group Quarters Population	1,648
Persons Per Household	2.90

HOUSING AND OCCUPANCY

	Total Housing	Households	Vacancy Rate
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Total Housing Units	42,655	41,048	3.8%
Single Family - Detached	21,581	20,996	2.7%
Single Family - Multiple-Unit	3,473	3,270	5.8%
Multi-Family	13,775	13,164	4.4%
Mobile Home and Other	3,826	3,618	5.4%

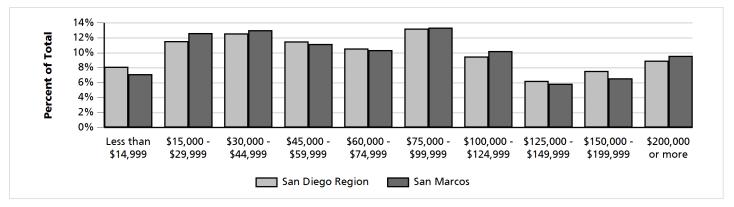
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	7%	13%	13%	11%	10%	13%	10%	6%	7%	10%

Median Household Income

Adjusted for Inflation (2010 \$)	\$68,705
Not adjusted for inflation (current 2013\$)	\$72,862



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

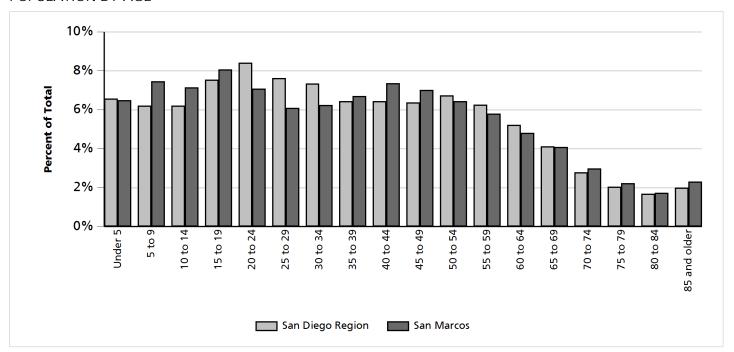
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	120,684	59,231	61,453	51%
Under 5	7,829	4,049	3,780	48%
5 to 9	8,994	4,536	4,458	50%
10 to 14	8,629	4,465	4,164	48%
15 to 17	5,412	2,886	2,526	47%
18 and 19	4,320	2,100	2,220	51%
20 to 24	8,536	4,128	4,408	52%
25 to 29	7,344	3,675	3,669	50%
30 to 34	7,540	3,802	3,738	50%
35 to 39	8,088	4,011	4,077	50%
40 to 44	8,881	4,363	4,518	51%
45 to 49	8,472	4,213	4,259	50%
50 to 54	7,763	3,922	3,841	49%
55 to 59	6,995	3,390	3,605	52%
60 and 61	2,467	1,192	1,275	52%
62 to 64	3,330	1,528	1,802	54%
65 to 69	4,921	2,193	2,728	55%
70 to 74	3,601	1,653	1,948	54%
75 to 79	2,687	1,170	1,517	56%
80 to 84	2,091	929	1,162	56%
85 and older	2,784	1,026	1,758	63%
Under 18	30,864	15,936	14,928	48%
65 and older	16,084	6,971	9,113	57%
Median Age	36.1	35.0	37.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	39,860	63,738	2,335	386	10,695	3,670
Under 5	3,307	3,394	137	12	655	324
5 to 9	4,054	3,628	128	16	640	528
10 to 14	3,712	3,658	145	16	681	417
15 to 17	2,347	2,375	94	12	357	227
18 and 19	1,689	2,052	104	12	282	181
20 to 24	3,848	3,529	223	31	582	323
25 to 29	3,046	3,137	194	24	696	247
30 to 34	3,121	3,263	155	24	762	215
35 to 39	2,987	3,792	164	16	894	235
40 to 44	2,889	4,499	182	31	1,060	220
45 to 49	2,691	4,514	186	19	886	176
50 to 54	1,908	4,759	184	33	729	150
55 to 59	1,488	4,550	149	14	672	122
60 and 61	443	1,690	42	23	231	38
62 to 64	535	2,388	45	29	301	32
65 to 69	674	3,597	81	23	479	67
70 to 74	437	2,760	34	18	305	47
75 to 79	290	2,090	28	16	217	46
80 to 84	192	1,685	23	8	143	40
85 and older	202	2,378	37	9	123	35
Under 18	13,420	13,055	504	56	2,333	1,496
65 and older	1,795	12,510	203	74	1,267	235
Median Age	26.6	43.4	34.6	44.8	38.9	22.4