



## Demographic and Socioeconomic Profile 2010

TRACT: 139.09

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,489</b>	<b>100%</b>
Hispanic	2,418	54%
White	1,072	24%
Black	417	9%
Asian	351	8%
Two or More	167	4%
Pacific Islander	39	1%
American Indian	22	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,489</b>	<b>2,234</b>	<b>2,255</b>	<b>50%</b>
Under 5	310	164	146	47%
5 to 9	304	164	140	46%
10 to 14	405	198	207	51%
15 to 17	268	142	126	47%
18 and 19	146	74	72	49%
20 to 24	338	178	160	47%
25 to 29	314	160	154	49%
30 to 34	267	136	131	49%
35 to 39	295	143	152	52%
40 to 44	365	175	190	52%
45 to 49	335	160	175	52%
50 to 54	290	154	136	47%
55 to 59	266	132	134	50%
60 and 61	93	45	48	52%
62 to 64	132	59	73	55%
65 to 69	112	49	63	56%
70 to 74	126	56	70	56%
75 to 79	55	20	35	64%
80 to 84	40	14	26	65%
85 and Older	28	11	17	61%
Under 18	1,287	668	619	48%
65 and older	361	150	211	58%
<b>Median</b>	<b>33.0</b>	<b>31.4</b>	<b>34.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,470</b>	<b>100%</b>
Never Married	1,532	44%
Married, excluding separated	1,377	40%
Separated	70	2%
Widowed	141	4%
Divorced	350	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,489</b>	<b>100%</b>
Household	4,464	99%
Group Quarters - Other	25	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,489</b>	<b>2,418</b>	<b>1,072</b>	<b>417</b>	<b>22</b>	<b>351</b>	<b>39</b>	<b>3</b>	<b>167</b>
Under 5	310	204	40	28	0	12	2	0	24
5 to 9	304	198	41	27	0	17	3	0	18
10 to 14	405	255	65	41	3	12	5	0	24
15 to 17	268	160	38	39	0	12	4	0	15
18 and 19	146	94	19	14	2	4	2	1	10
20 to 24	338	194	75	26	4	20	2	0	17
25 to 29	314	180	60	33	0	23	1	0	17
30 to 34	267	169	44	25	1	21	1	0	6
35 to 39	295	173	60	29	0	20	3	0	10
40 to 44	365	187	100	30	2	37	4	0	5
45 to 49	335	157	102	30	2	37	1	2	4
50 to 54	290	118	108	34	2	22	3	0	3
55 to 59	266	101	94	30	2	32	1	0	6
60 and 61	93	35	41	6	1	9	1	0	0
62 to 64	132	44	52	7	0	25	2	0	2
65 to 69	112	41	50	6	1	11	1	0	2
70 to 74	126	58	38	6	1	19	2	0	2
75 to 79	55	26	15	1	1	11	1	0	0
80 to 84	40	11	18	4	0	6	0	0	1
85 and Older	28	13	12	1	0	1	0	0	1
Under 18	1,287	817	184	135	3	53	14	0	81
65 and older	361	149	133	18	3	48	4	0	6
<b>Median</b>		<b>27.9</b>	<b>44.7</b>	<b>30.1</b>	<b>42.5</b>	<b>44.7</b>	<b>32.5</b>	<b>46.3</b>	<b>18.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,179</b>	<b>100%</b>
Speak Only English	2,678	64%
Speak Spanish:	1,234	30%
Speak English "well" or "very well"	883	21%
Speak English "not well" or "not at all"	351	8%
Speak Asian/Pacific Island language:	267	6%
Speak English "well" or "very well"	202	5%
Speak English "not well" or "not at all"	65	2%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,718</b>	<b>100%</b>
Less than 9th grade	298	11%
9th through 12th grade, no diploma	422	16%
High school grad (incl. equivalency)	566	21%
Some college, no degree	859	32%
Associate degree	218	8%
Bachelor's degree	194	7%
Master's degree	120	4%
Professional school degree	7	<1%
Doctorate degree	34	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,327</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,779	41%	1,595	37%	184	4%
Nursery / Preschool	32	2%	11	1%	21	11%
Kindergarten to grade 4	372	21%	341	21%	31	17%
Grade 5 to grade 8	372	21%	368	23%	4	2%
Grade 9 to grade 12	423	24%	405	25%	18	10%
College, undergraduate	519	29%	455	29%	64	35%
Graduate or Professional school	61	3%	15	1%	46	25%
Not enrolled in school	2,548	59%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,221</b>	<b>100%</b>	<b>724</b>	<b>100%</b>	<b>497</b>	<b>100%</b>
Family Households:	1,051	86%	724	100%	327	66%
Married couple family	688	56%	436	60%	252	51%
Other family:	363	30%	288	40%	75	15%
Male householder, no wife	80	7%	36	5%	44	9%
Female householder, no husband	283	23%	252	35%	31	6%
Nonfamily households:	170	14%	0	0%	170	34%
Householder living alone	160	13%	----	----	----	----
Other nonfamily households	10	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,276</b>	<b>100%</b>	<b>1221</b>	<b>55</b>	<b>4%</b>	<b>3.66</b>
Single family (detached)	1,026	80%	975	51	5%	3.65
Single family (attached)	2	<1%	2	0	0%	4.50
2 to 4 units	25	2%	25	0	0%	5.20
5 to 9 units	43	3%	43	0	0%	4.02
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	180	14%	176	4	2%	3.38

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,010</b>	<b>100%</b>
Less than \$150,000	156	15%
\$150,000 to \$199,999	6	1%
\$200,000 to \$249,999	155	15%
\$250,000 to \$299,999	51	5%
\$300,000 to \$399,999	308	30%
\$400,000 to \$499,999	235	23%
\$500,000 to \$749,999	74	7%
\$750,000 to \$999,999	12	1%
\$1,000,000 or more	13	1%

**Median Value** **\$344,481**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,276</b>	<b>100%</b>
2005 or Later	49	4%
2000 to 2004	40	3%
1990 to 1999	126	10%
1980 to 1989	155	12%
1970 to 1979	443	35%
1960 to 1969	362	28%
1950 to 1959	81	6%
1940 to 1949	12	1%
1939 or earlier	8	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,221</b>	<b>100%</b>	<b>211</b>	<b>100%</b>	<b>1,010</b>	<b>100%</b>
1.00 occupant housing per room or less	1,142	94%	163	77%	979	97%
1.01 to 1.50 occupants per room	59	5%	48	23%	11	1%
1.51 to 2.00 occupants per room	20	2%	0	0%	20	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>211</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	6	3%
\$600 to \$699	8	4%
\$700 to \$799	0	0%
\$800 to \$899	16	8%
\$900 to \$999	12	6%
\$1,000 to \$1,249	36	17%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	38	18%
\$2,000 or more	62	29%
No cash rent	33	16%
<b>Median contract rent</b>	<b>\$1,862</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>211</b>	<b>100%</b>
Less than 20 percent	19	9%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	30	14%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	61	29%
40.0 to 49.9 percent	16	8%
50.0 percent or more	52	25%
Not computed	33	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,221</b>	<b>100%</b>
No vehicle	14	1%
1 vehicle	253	21%
2 vehicles	485	40%
3 vehicles	248	20%
4 or more vehicles	221	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,709</b>	<b>100%</b>
Worked in state of residence	1,709	100%
Worked in county of residence	1,658	97%
Worked outside county of residence	51	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,389</b>	<b>100%</b>	<b>1,670</b>	<b>49%</b>
In labor force	1,944	57%	1,097	56%
Armed forces	44	2%	34	77%
Civilian (employed)	1,594	82%	894	56%
Civilian (unemployed)	306	16%	169	55%
Not in labor force	1,445	43%	573	40%
Pct. of civilian labor force unemployed	16.1%		15.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,709</b>	<b>100%</b>
Car, truck or van:	1,545	90%
Drove Alone	1,398	82%
Carpooled	147	9%
Public Transportation:	45	3%
Bus	45	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	18	1%
Bicycle	0	0%
Walked	31	2%
Other means	0	0%
Worked at home	70	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,709</b>	<b>100%</b>
Did not work at home	1,639	96%
Less than 10 minutes	71	4%
10 to 19 minutes	366	21%
20 to 29 minutes	461	27%
30 to 44 minutes	533	31%
45 to 59 minutes	147	9%
60 to 89 minutes	48	3%
90 minutes or more	13	1%
Worked at home	70	4%
<b>Average time to work (minutes)</b>	<b>31</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,697</b>	<b>100%</b>
Agriculture, forestry, mining	14	1%
Utilities	23	1%
Construction	186	11%
Manufacturing	178	10%
Wholesale trade	27	2%
Retail trade	263	15%
Transportation & warehousing	63	4%
Information & communications	36	2%
Finance, insurance, & real estate	105	6%
Professional, scientific, management, administration	140	8%
Educational, social, & health services	338	20%
Art, entertainment, recreation, accommodations, food	145	9%
Other services	20	1%
Public administration	159	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,697</b>	<b>100%</b>
Management, professional & related:	451	27%
Management (incl. farm managers)	144	8%
Business & financial	60	4%
Computer & mathematical	20	1%
Architecture & engineering	9	1%
Life, physical & social science	0	0%
Community & social service	57	3%
Legal	7	<1%
Education, training, & library	75	4%
Art, entertainment, sports & media	12	1%
Healthcare practitioners	67	4%
Service:	361	21%
Healthcare support	139	8%
Protective service	85	5%
Food preparation & serving	33	2%
Building & grounds cleaning / maintenance	45	3%
Personal care & service	59	3%
Sales & office	460	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	216	13%
Production, transport & material moving	209	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,221</b>	<b>100%</b>
Less than \$15,000	94	8%
\$15,000 to \$29,999	119	10%
\$30,000 to \$44,999	155	13%
\$45,000 to \$59,999	254	21%
\$60,000 to \$74,999	127	10%
\$75,000 to \$99,999	244	20%
\$100,000 to \$124,999	33	3%
\$125,000 to \$149,999	72	6%
\$150,000 to \$199,999	51	4%
\$200,000 or more	72	6%
<b>Median Income</b>	<b>\$59,321</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,221</b>	<b>100%</b>
With earnings	1,041	85%
With wage and salary income	1,021	84%
With self-employment income	53	4%
With interest, dividend, or net rental income	190	16%
With Social Security income	304	25%
With Supplemental Security income	93	8%
With public assistance income	136	11%
With retirement income	227	19%
With other types of income	295	24%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,449</b>	<b>100%</b>
Under .50	287	6%
.50 to .99	213	5%
1.00 to 1.24	504	11%
1.25 to 1.49	181	4%
1.50 to 1.84	448	10%
1.85 to 1.99	144	3%
2.00 and over	2,672	60%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,449</b>	<b>100%</b>
Above Poverty	3,949	89%
Below Poverty	500	11%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

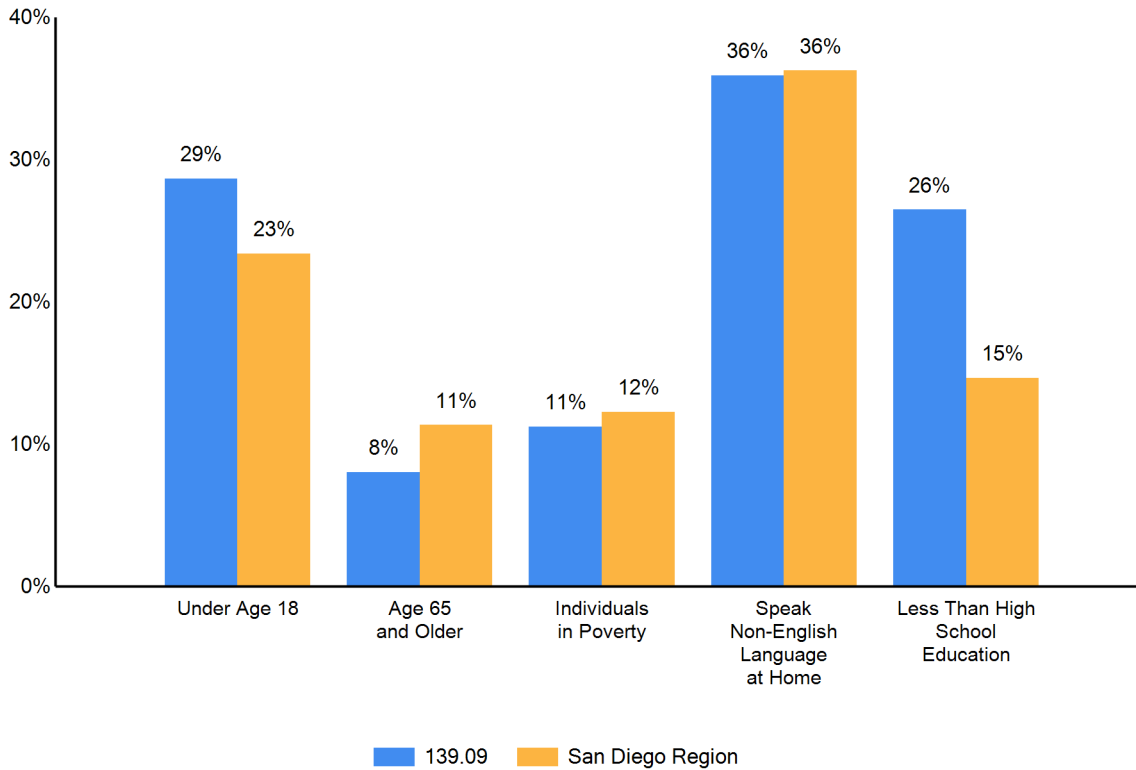
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,051</b>	<b>724</b>	<b>327</b>	<b>945</b>	<b>618</b>	<b>327</b>	<b>106</b>	<b>106</b>	<b>0</b>
Married couple family	688	436	252	645	393	252	43	43	0
Male householder, no wife present	80	36	44	80	36	44	0	0	0
Female householder, no husband present	283	252	31	220	189	31	63	63	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

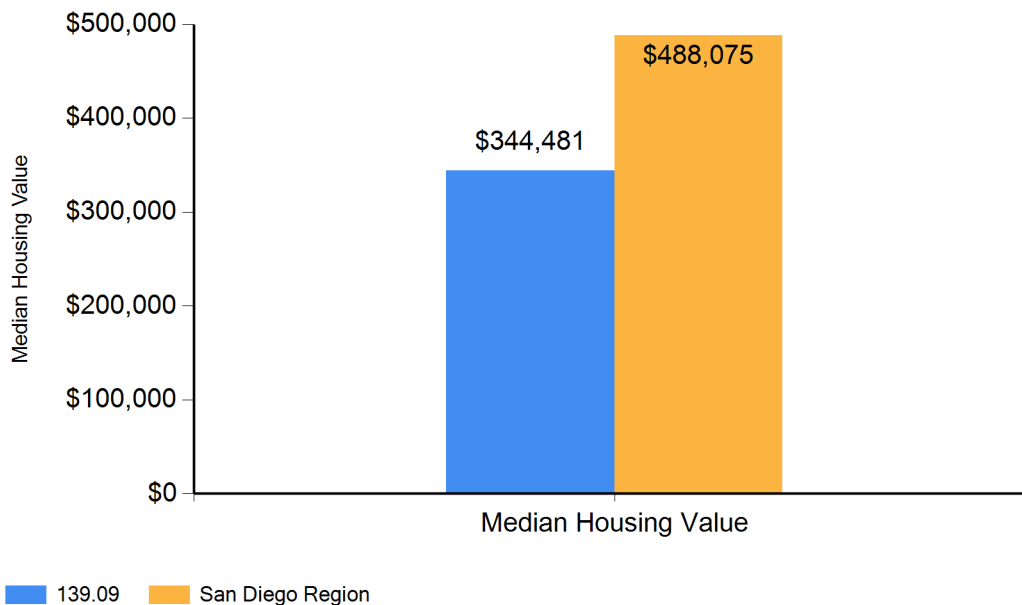


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075