



## Demographic and Socioeconomic Profile 2010

TRACT: 131.04

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>5,893</b>	<b>100%</b>
Hispanic	4,312	73%
White	743	13%
Black	363	6%
Asian	284	5%
Two or More	139	2%
Pacific Islander	28	<1%
American Indian	18	<1%
Other	6	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,893</b>	<b>2,756</b>	<b>3,137</b>	<b>53%</b>
Under 5	490	242	248	51%
5 to 9	449	216	233	52%
10 to 14	460	241	219	48%
15 to 17	327	162	165	50%
18 and 19	233	102	131	56%
20 to 24	536	265	271	51%
25 to 29	492	247	245	50%
30 to 34	411	217	194	47%
35 to 39	331	139	192	58%
40 to 44	393	175	218	55%
45 to 49	413	183	230	56%
50 to 54	351	151	200	57%
55 to 59	300	139	161	54%
60 and 61	77	40	37	48%
62 to 64	106	50	56	53%
65 to 69	129	49	80	62%
70 to 74	128	40	88	69%
75 to 79	103	30	73	71%
80 to 84	95	37	58	61%
85 and Older	69	31	38	55%
Under 18	1,726	861	865	50%
65 and older	524	187	337	64%
<b>Median</b>	<b>29.6</b>	<b>28.0</b>	<b>31.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,494</b>	<b>100%</b>
Never Married	1,598	36%
Married, excluding separated	2,023	45%
Separated	147	3%
Widowed	286	6%
Divorced	440	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>5,893</b>	<b>100%</b>
Household	5,883	100%
Group Quarters - Other	10	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>5,893</b>	<b>4,312</b>	<b>743</b>	<b>363</b>	<b>18</b>	<b>284</b>	<b>28</b>	<b>6</b>	<b>139</b>
Under 5	490	409	18	33	1	12	1	1	15
5 to 9	449	361	24	24	0	17	1	1	21
10 to 14	460	370	32	22	0	18	2	1	15
15 to 17	327	275	18	12	2	9	2	1	8
18 and 19	233	192	10	13	2	10	1	0	5
20 to 24	536	405	46	38	4	26	0	0	17
25 to 29	492	377	47	35	2	13	1	0	17
30 to 34	411	304	41	35	1	17	3	0	10
35 to 39	331	257	26	16	2	21	1	1	7
40 to 44	393	275	49	28	0	31	4	0	6
45 to 49	413	280	62	35	2	24	4	0	6
50 to 54	351	240	59	22	1	21	2	0	6
55 to 59	300	183	72	20	0	20	3	0	2
60 and 61	77	48	22	3	0	4	0	0	0
62 to 64	106	63	27	6	0	7	0	0	3
65 to 69	129	67	38	10	0	11	2	1	0
70 to 74	128	65	47	5	0	11	0	0	0
75 to 79	103	61	33	1	0	7	1	0	0
80 to 84	95	54	35	2	1	3	0	0	0
85 and Older	69	26	37	3	0	2	0	0	1
Under 18	1,726	1,415	92	91	3	56	6	4	59
65 and older	524	273	190	21	1	34	3	1	1
<b>Median</b>		<b>26.9</b>	<b>49.9</b>	<b>30.6</b>	<b>25.0</b>	<b>39.8</b>	<b>42.5</b>	<b>15.0</b>	<b>21.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>5,403</b>	<b>100%</b>
Speak Only English	1,750	32%
Speak Spanish:	3,134	58%
Speak English "well" or "very well"	2,477	46%
Speak English "not well" or "not at all"	657	12%
Speak Asian/Pacific Island language:	464	9%
Speak English "well" or "very well"	238	4%
Speak English "not well" or "not at all"	226	4%
Speak other language:	55	1%
Speak English "well" or "very well"	55	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,398</b>	<b>100%</b>
Less than 9th grade	571	17%
9th through 12th grade, no diploma	494	15%
High school grad (incl. equivalency)	1,090	32%
Some college, no degree	639	19%
Associate degree	227	7%
Bachelor's degree	262	8%
Master's degree	102	3%
Professional school degree	13	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>5,604</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,929	34%	1,720	31%	209	4%
Nursery / Preschool	50	3%	37	2%	13	6%
Kindergarten to grade 4	447	23%	447	26%	0	0%
Grade 5 to grade 8	353	18%	329	19%	24	11%
Grade 9 to grade 12	509	26%	509	30%	0	0%
College, undergraduate	498	26%	360	21%	138	66%
Graduate or Professional school	72	4%	38	2%	34	16%
Not enrolled in school	3,675	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,881</b>	<b>100%</b>	<b>920</b>	<b>100%</b>	<b>961</b>	<b>100%</b>
Family Households:	1,565	83%	920	100%	645	67%
Married couple family	819	44%	449	49%	370	39%
Other family:	746	40%	471	51%	275	29%
Male householder, no wife	136	7%	136	15%	0	0%
Female householder, no husband	610	32%	335	36%	275	29%
Nonfamily households:	316	17%	0	0%	316	33%
Householder living alone	297	16%	----	----	----	----
Other nonfamily households	19	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,937</b>	<b>100%</b>	<b>1881</b>	<b>56</b>	<b>3%</b>	<b>3.13</b>
Single family (detached)	478	25%	459	19	4%	3.48
Single family (attached)	90	5%	88	2	2%	3.39
2 to 4 units	65	3%	63	2	3%	2.22
5 to 9 units	30	2%	30	0	0%	3.47
10 or more units	1,274	66%	1,241	33	3%	3.02
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>389</b>	<b>100%</b>
Less than \$150,000	15	4%
\$150,000 to \$199,999	24	6%
\$200,000 to \$249,999	60	15%
\$250,000 to \$299,999	15	4%
\$300,000 to \$399,999	89	23%
\$400,000 to \$499,999	73	19%
\$500,000 to \$749,999	72	19%
\$750,000 to \$999,999	33	8%
\$1,000,000 or more	8	2%

**Median Value** **\$388,202**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,937</b>	<b>100%</b>
2005 or Later	45	2%
2000 to 2004	28	1%
1990 to 1999	45	2%
1980 to 1989	420	22%
1970 to 1979	466	24%
1960 to 1969	588	30%
1950 to 1959	206	11%
1940 to 1949	125	6%
1939 or earlier	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,881</b>	<b>100%</b>	<b>1,492</b>	<b>100%</b>	<b>389</b>	<b>100%</b>
1.00 occupant housing per room or less	1,694	90%	1,313	88%	381	98%
1.01 to 1.50 occupants per room	123	7%	115	8%	8	2%
1.51 to 2.00 occupants per room	17	1%	17	1%	0	0%
2.01 or more occupants per room	47	2%	47	3%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,492</b>	<b>100%</b>
Less than \$500	84	6%
\$500 to \$599	33	2%
\$600 to \$699	24	2%
\$700 to \$799	139	9%
\$800 to \$899	249	17%
\$900 to \$999	326	22%
\$1,000 to \$1,249	241	16%
\$1,250 to \$1,499	184	12%
\$1,500 to \$1,999	162	11%
\$2,000 or more	50	3%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$966</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,492</b>	<b>100%</b>
Less than 20 percent	221	15%
20.0 to 24.9 percent	190	13%
25.0 to 29.9 percent	187	13%
30.0 to 34.9 percent	268	18%
35.0 to 39.9 percent	155	10%
40.0 to 49.9 percent	166	11%
50.0 percent or more	298	20%
Not computed	7	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,881</b>	<b>100%</b>
No vehicle	97	5%
1 vehicle	924	49%
2 vehicles	515	27%
3 vehicles	290	15%
4 or more vehicles	55	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,376</b>	<b>100%</b>
Worked in state of residence	2,367	100%
Worked in county of residence	2,346	99%
Worked outside county of residence	21	1%
Worked outside state of residence	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>4,399</b>	<b>100%</b>	<b>2,014</b>	<b>46%</b>
In labor force	2,639	60%	1,262	48%
Armed forces	25	1%	23	92%
Civilian (employed)	2,248	85%	1,022	45%
Civilian (unemployed)	366	14%	217	59%
Not in labor force	1,760	40%	752	43%
Pct. of civilian labor force unemployed	14.0%		17.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,376</b>	<b>100%</b>
Car, truck or van:	2,029	85%
Drove Alone	1,688	71%
Carpooled	341	14%
Public Transportation:	173	7%
Bus	137	6%
Trolley / Streetcar	36	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	10	<1%
Walked	112	5%
Other means	0	0%
Worked at home	52	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,376</b>	<b>100%</b>
Did not work at home	2,324	98%
Less than 10 minutes	270	11%
10 to 19 minutes	634	27%
20 to 29 minutes	379	16%
30 to 44 minutes	694	29%
45 to 59 minutes	126	5%
60 to 89 minutes	158	7%
90 minutes or more	63	3%
Worked at home	52	2%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,344</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	236	10%
Manufacturing	178	8%
Wholesale trade	59	3%
Retail trade	329	14%
Transportation & warehousing	69	3%
Information & communications	52	2%
Finance, insurance, & real estate	180	8%
Professional, scientific, management, administration	143	6%
Educational, social, & health services	474	20%
Art, entertainment, recreation, accommodations, food	239	10%
Other services	192	8%
Public administration	193	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,344</b>	<b>100%</b>
Management, professional & related:	428	18%
Management (incl. farm managers)	86	4%
Business & financial	50	2%
Computer & mathematical	9	<1%
Architecture & engineering	59	3%
Life, physical & social science	0	0%
Community & social service	28	1%
Legal	0	0%
Education, training, & library	130	6%
Art, entertainment, sports & media	13	1%
Healthcare practitioners	53	2%
Service:	698	30%
Healthcare support	110	5%
Protective service	38	2%
Food preparation & serving	82	3%
Building & grounds cleaning / maintenance	331	14%
Personal care & service	137	6%
Sales & office	633	27%
Farming, fishing & forestry	12	1%
Construction, extraction & maintenance	377	16%
Production, transport & material moving	196	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,881</b>	<b>100%</b>
Less than \$15,000	139	7%
\$15,000 to \$29,999	339	18%
\$30,000 to \$44,999	590	31%
\$45,000 to \$59,999	349	19%
\$60,000 to \$74,999	146	8%
\$75,000 to \$99,999	162	9%
\$100,000 to \$124,999	103	5%
\$125,000 to \$149,999	14	1%
\$150,000 to \$199,999	34	2%
\$200,000 or more	5	<1%
<b>Median Income</b>	<b>\$41,758</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,881</b>	<b>100%</b>
With earnings	1,657	88%
With wage and salary income	1,544	82%
With self-employment income	217	12%
With interest, dividend, or net rental income	220	12%
With Social Security income	409	22%
With Supplemental Security income	91	5%
With public assistance income	98	5%
With retirement income	215	11%
With other types of income	429	23%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,876</b>	<b>100%</b>
Under .50	45	1%
.50 to .99	490	8%
1.00 to 1.24	231	4%
1.25 to 1.49	591	10%
1.50 to 1.84	1,302	22%
1.85 to 1.99	144	2%
2.00 and over	3,073	52%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,876</b>	<b>100%</b>
Above Poverty	5,341	91%
Below Poverty	535	9%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

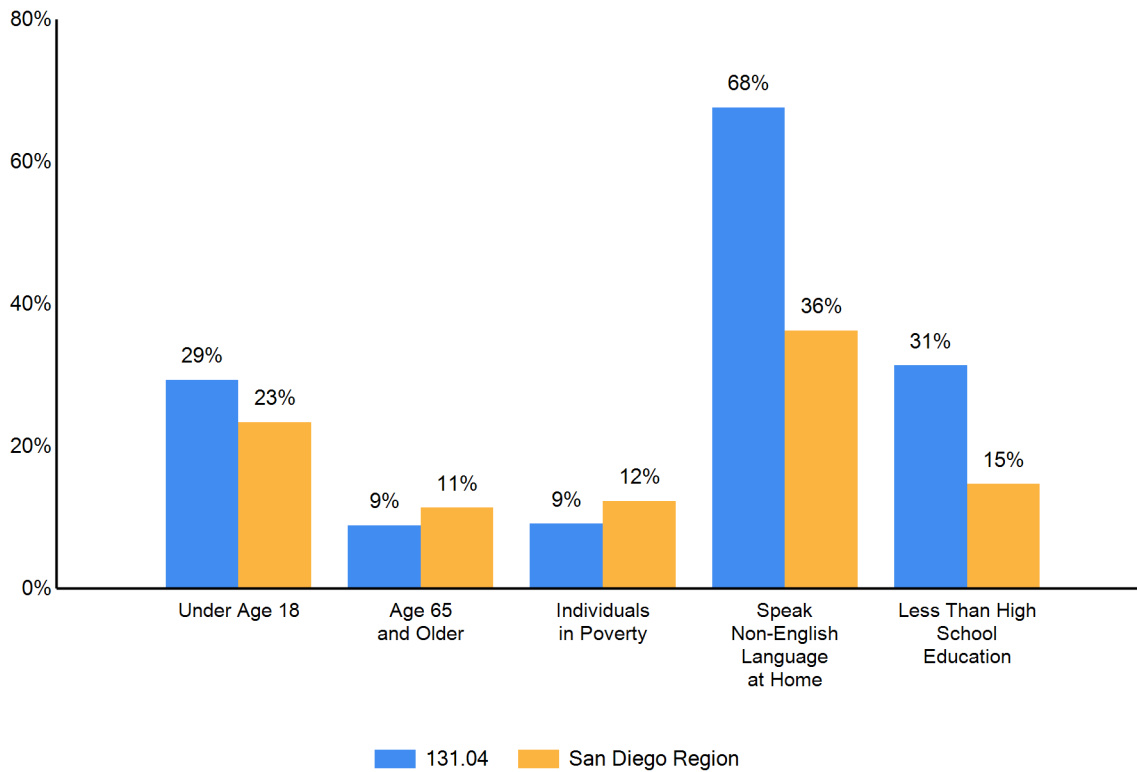
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,565</b>	<b>920</b>	<b>645</b>	<b>1,414</b>	<b>803</b>	<b>611</b>	<b>151</b>	<b>117</b>	<b>34</b>
Married couple family	819	449	370	782	440	342	37	9	28
Male householder, no wife present	136	136	0	98	98	0	38	38	0
Female householder, no husband present	610	335	275	534	265	269	76	70	6

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

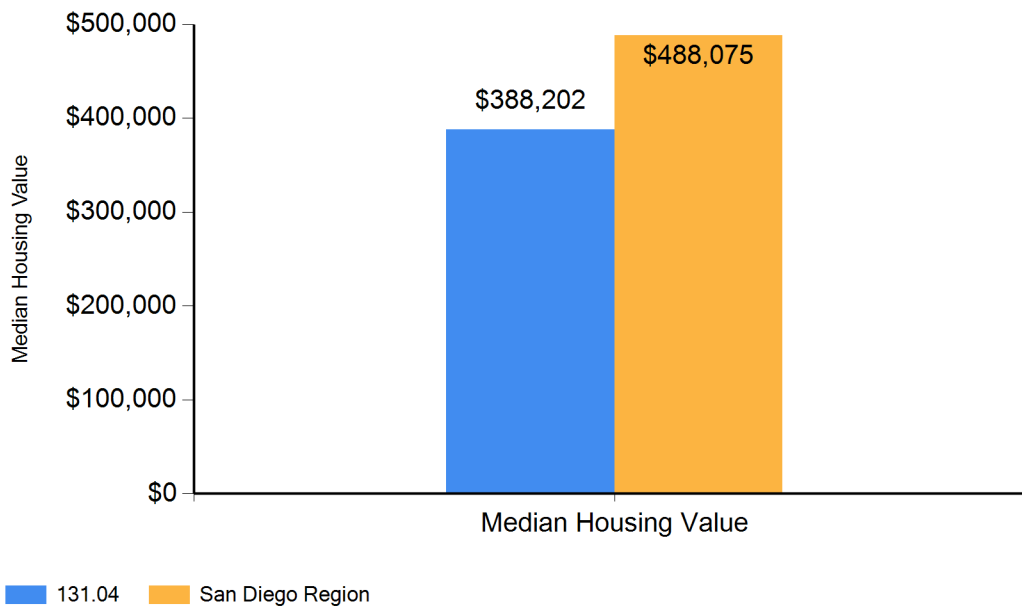


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075