



Demographic and Socioeconomic Profile 2010

TRACT: 178.01

Population by Race

	Population	Percent
Total Population	6,539	100%
White	4,975	76%
Hispanic	1,040	16%
Asian	271	4%
Two or More	151	2%
Black	66	1%
American Indian	24	<1%
Other	8	<1%
Pacific Islander	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,539	3,293	3,246	50%
Under 5	306	161	145	47%
5 to 9	300	154	146	49%
10 to 14	359	173	186	52%
15 to 17	249	126	123	49%
18 and 19	169	90	79	47%
20 to 24	555	301	254	46%
25 to 29	607	332	275	45%
30 to 34	429	216	213	50%
35 to 39	368	180	188	51%
40 to 44	387	194	193	50%
45 to 49	471	226	245	52%
50 to 54	513	263	250	49%
55 to 59	552	273	279	51%
60 and 61	181	96	85	47%
62 to 64	236	117	119	50%
65 to 69	226	112	114	50%
70 to 74	175	79	96	55%
75 to 79	185	87	98	53%
80 to 84	152	71	81	53%
85 and Older	119	42	77	65%
Under 18	1,214	614	600	49%
65 and older	857	391	466	54%
Median	39.0	37.6	40.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,574	100%
Never Married	1,672	30%
Married, excluding separated	2,678	48%
Separated	157	3%
Widowed	354	6%
Divorced	713	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,539	100%
Household	6,539	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,539	1,040	4,975	66	24	271	4	8	151
Under 5	306	71	197	3	2	14	0	0	19
5 to 9	300	73	204	4	0	5	0	1	13
10 to 14	359	108	224	1	0	8	0	0	18
15 to 17	249	70	154	6	0	11	0	0	8
18 and 19	169	34	126	0	2	1	0	1	5
20 to 24	555	121	387	10	5	18	0	0	14
25 to 29	607	90	451	6	4	43	0	0	13
30 to 34	429	81	297	4	1	34	1	0	11
35 to 39	368	62	267	3	1	25	2	0	8
40 to 44	387	73	280	6	0	17	0	2	9
45 to 49	471	70	369	5	3	15	1	0	8
50 to 54	513	51	429	7	1	15	0	2	8
55 to 59	552	49	470	3	2	18	0	2	8
60 and 61	181	11	158	3	1	6	0	0	2
62 to 64	236	17	204	1	0	11	0	0	3
65 to 69	226	13	204	1	0	7	0	0	1
70 to 74	175	17	150	3	1	3	0	0	1
75 to 79	185	12	162	0	0	11	0	0	0
80 to 84	152	13	130	0	1	7	0	0	1
85 and Older	119	4	112	0	0	2	0	0	1
Under 18	1,214	322	779	14	2	38	0	1	58
65 and older	857	59	758	4	2	30	0	0	4
Median		27.4	43.2	33.8	28.8	35.3	37.5	50.0	24.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,233	100%
Speak Only English	5,276	85%
Speak Spanish:	583	9%
Speak English "well" or "very well"	441	7%
Speak English "not well" or "not at all"	142	2%
Speak Asian/Pacific Island language:	108	2%
Speak English "well" or "very well"	89	1%
Speak English "not well" or "not at all"	19	<1%
Speak other language:	266	4%
Speak English "well" or "very well"	258	4%
Speak English "not well" or "not at all"	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,601	100%
Less than 9th grade	68	1%
9th through 12th grade, no diploma	95	2%
High school grad (incl. equivalency)	920	20%
Some college, no degree	1,133	25%
Associate degree	687	15%
Bachelor's degree	1,122	24%
Master's degree	333	7%
Professional school degree	109	2%
Doctorate degree	134	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,352	100%	---	---	---	---
Enrolled in school	1,310	21%	986	16%	324	5%
Nursery / Preschool	46	4%	6	1%	40	12%
Kindergarten to grade 4	273	21%	249	25%	24	7%
Grade 5 to grade 8	145	11%	134	14%	11	3%
Grade 9 to grade 12	197	15%	189	19%	8	2%
College, undergraduate	582	44%	389	39%	193	60%
Graduate or Professional school	67	5%	19	2%	48	15%
Not enrolled in school	5,042	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,648	100%	570	100%	2,078	100%
Family Households:	1,704	64%	546	96%	1,158	56%
Married couple family	1,251	47%	377	66%	874	42%
Other family:	453	17%	169	30%	284	14%
Male householder, no wife	24	1%	13	2%	11	1%
Female householder, no husband	429	16%	156	27%	273	13%
Nonfamily households:	944	36%	24	4%	920	44%
Householder living alone	637	24%	----	----	----	----
Other nonfamily households	307	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,712	100%	2648	64	2%	2.47
Single family (detached)	1,605	59%	1,600	5	<1%	2.61
Single family (attached)	220	8%	219	1	<1%	2.40
2 to 4 units	131	5%	127	4	3%	3.14
5 to 9 units	72	3%	67	5	7%	2.03
10 or more units	684	25%	635	49	7%	2.04
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,634	100%
Less than \$150,000	53	3%
\$150,000 to \$199,999	27	2%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	71	4%
\$300,000 to \$399,999	132	8%
\$400,000 to \$499,999	67	4%
\$500,000 to \$749,999	830	51%
\$750,000 to \$999,999	351	21%
\$1,000,000 or more	93	6%

Median Value **\$637,485**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,712	100%
2005 or Later	33	1%
2000 to 2004	63	2%
1990 to 1999	190	7%
1980 to 1989	845	31%
1970 to 1979	643	24%
1960 to 1969	459	17%
1950 to 1959	290	11%
1940 to 1949	105	4%
1939 or earlier	84	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,648	100%	1,014	100%	1,634	100%
1.00 occupant housing per room or less	2,586	98%	952	94%	1,634	100%
1.01 to 1.50 occupants per room	62	2%	62	6%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,014	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	17	2%
\$800 to \$899	26	3%
\$900 to \$999	50	5%
\$1,000 to \$1,249	166	16%
\$1,250 to \$1,499	461	45%
\$1,500 to \$1,999	221	22%
\$2,000 or more	73	7%
No cash rent	0	0%
Median contract rent	\$1,384	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,014	100%
Less than 20 percent	90	9%
20.0 to 24.9 percent	130	13%
25.0 to 29.9 percent	171	17%
30.0 to 34.9 percent	53	5%
35.0 to 39.9 percent	89	9%
40.0 to 49.9 percent	231	23%
50.0 percent or more	204	20%
Not computed	46	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,648	100%
No vehicle	0	0%
1 vehicle	844	32%
2 vehicles	1,199	45%
3 vehicles	508	19%
4 or more vehicles	97	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,528	100%
Worked in state of residence	3,498	99%
Worked in county of residence	3,254	92%
Worked outside county of residence	244	7%
Worked outside state of residence	30	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,489	100%	2,753	50%
In labor force	3,755	68%	2,129	57%
Armed forces	202	5%	202	100%
Civilian (employed)	3,272	87%	1,706	52%
Civilian (unemployed)	281	7%	221	79%
Not in labor force	1,734	32%	624	36%
Pct. of civilian labor force unemployed	7.9%		11.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,528	100%
Car, truck or van:	3,254	92%
Drove Alone	2,850	81%
Carpooled	404	11%
Public Transportation:	49	1%
Bus	20	1%
Trolley / Streetcar	0	0%
Railroad	29	1%
Other public transportation	0	0%
Motorcycle	32	1%
Bicycle	0	0%
Walked	37	1%
Other means	15	<1%
Worked at home	141	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,528	100%
Did not work at home	3,387	96%
Less than 10 minutes	353	10%
10 to 19 minutes	1,405	40%
20 to 29 minutes	519	15%
30 to 44 minutes	478	14%
45 to 59 minutes	263	7%
60 to 89 minutes	274	8%
90 minutes or more	95	3%
Worked at home	141	4%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,317	100%
Agriculture, forestry, mining	43	1%
Utilities	60	2%
Construction	362	11%
Manufacturing	314	9%
Wholesale trade	72	2%
Retail trade	366	11%
Transportation & warehousing	58	2%
Information & communications	16	<1%
Finance, insurance, & real estate	174	5%
Professional, scientific, management, administration	177	5%
Educational, social, & health services	713	21%
Art, entertainment, recreation, accommodations, food	177	5%
Other services	188	6%
Public administration	597	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,317	100%
Management, professional & related:	1,524	46%
Management (incl. farm managers)	367	11%
Business & financial	201	6%
Computer & mathematical	102	3%
Architecture & engineering	40	1%
Life, physical & social science	68	2%
Community & social service	22	1%
Legal	69	2%
Education, training, & library	273	8%
Art, entertainment, sports & media	118	4%
Healthcare practitioners	264	8%
Service:	507	15%
Healthcare support	0	0%
Protective service	53	2%
Food preparation & serving	97	3%
Building & grounds cleaning / maintenance	184	6%
Personal care & service	173	5%
Sales & office	712	21%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	420	13%
Production, transport & material moving	154	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,648	100%
Less than \$15,000	305	12%
\$15,000 to \$29,999	299	11%
\$30,000 to \$44,999	412	16%
\$45,000 to \$59,999	268	10%
\$60,000 to \$74,999	302	11%
\$75,000 to \$99,999	333	13%
\$100,000 to \$124,999	184	7%
\$125,000 to \$149,999	269	10%
\$150,000 to \$199,999	112	4%
\$200,000 or more	164	6%
Median Income	\$61,987	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,648	100%
With earnings	2,160	82%
With wage and salary income	1,977	75%
With self-employment income	593	22%
With interest, dividend, or net rental income	947	36%
With Social Security income	622	23%
With Supplemental Security income	65	2%
With public assistance income	32	1%
With retirement income	473	18%
With other types of income	223	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,515	100%
Under .50	399	6%
.50 to .99	277	4%
1.00 to 1.24	544	8%
1.25 to 1.49	135	2%
1.50 to 1.84	219	3%
1.85 to 1.99	64	1%
2.00 and over	4,877	75%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,515	100%
Above Poverty	5,839	90%
Below Poverty	676	10%

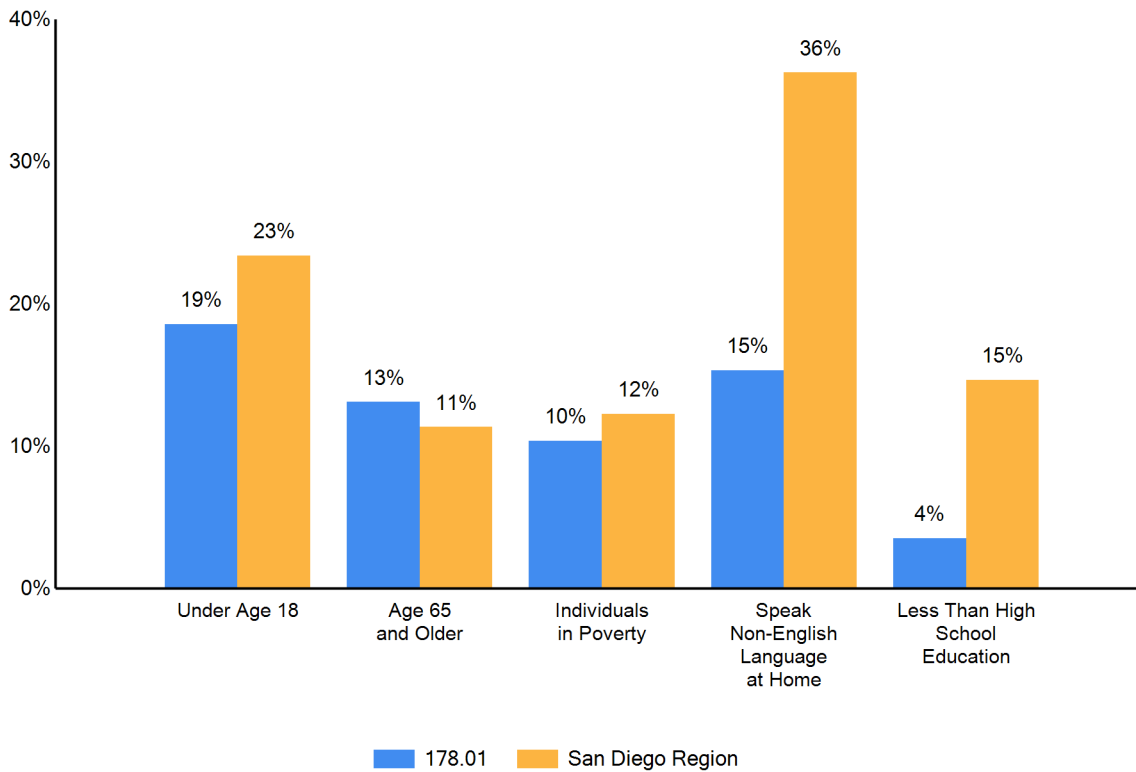
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,704	546	1,158	1,538	487	1,051	166	59	107
Married couple family	1,251	377	874	1,144	377	767	107	0	107
Male householder, no wife present	24	13	11	24	13	11	0	0	0
Female householder, no husband present	429	156	273	370	97	273	59	59	0

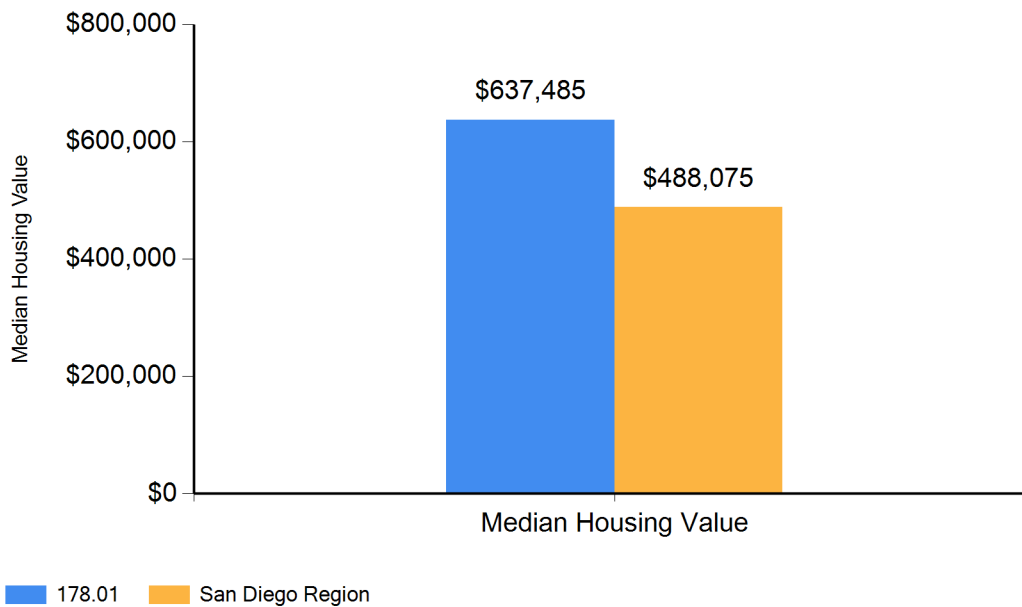
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075