

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Pacific Beach



Jan 1, 2012

Total Population	39,895
Household Population	39,380
Group Quarters Population	515
Persons Per Household	1.92

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,052	20,480	7.1%
Single Family - Detached	4,361	4,353	0.2%
Single Family - Multiple-Unit	4,088	3,501	14.4%
Multi-Family	13,603	12,626	7.2%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

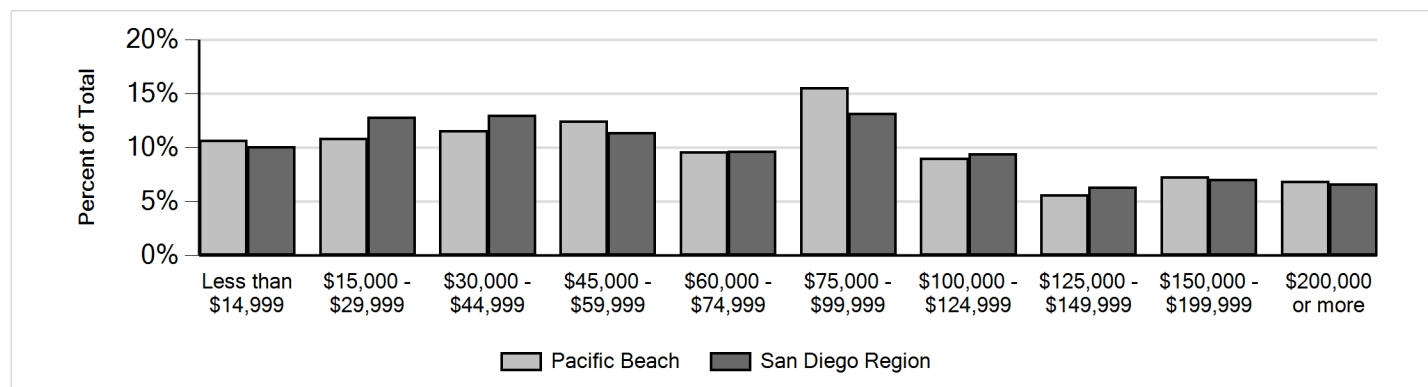
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	11%	12%	13%	10%	16%	9%	6%	7%	7%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$66,550
Not adjusted for inflation (current 2011\$)	\$68,569



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

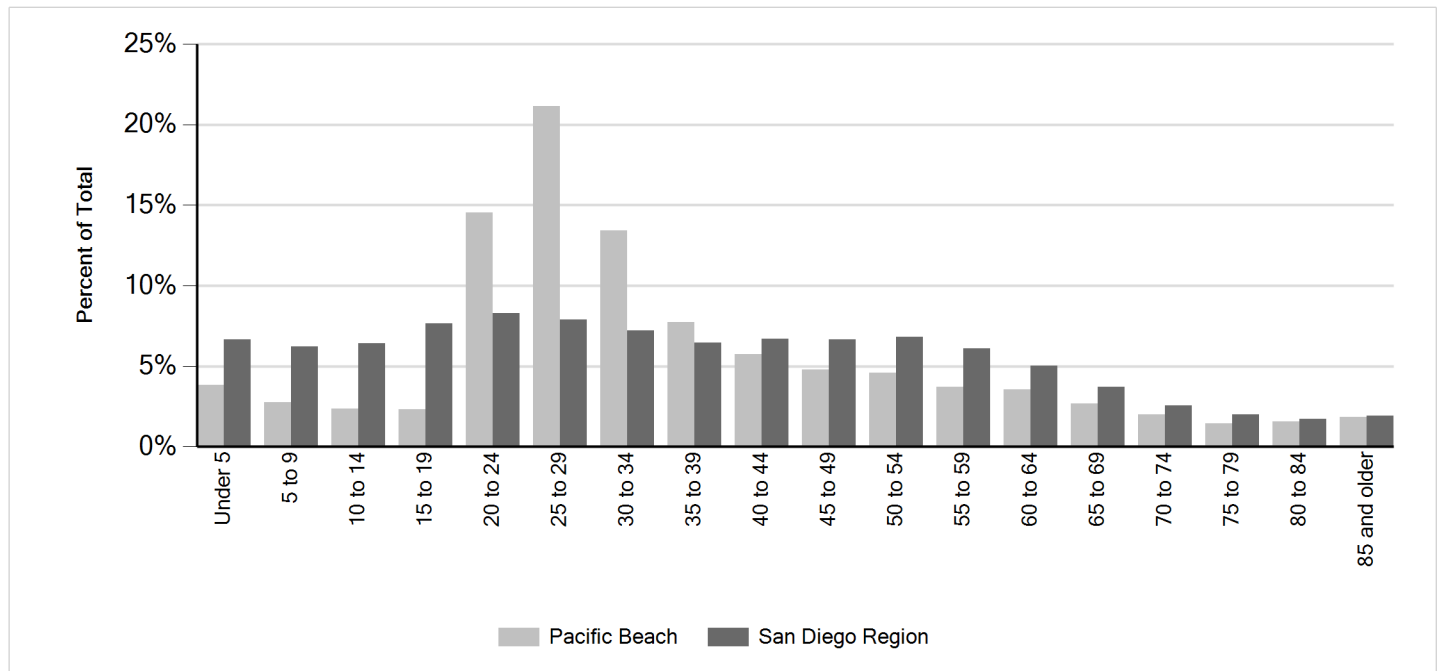
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	39,895	21,400	18,495	46%
Under 5	1,530	786	744	49%
5 to 9	1,095	573	522	48%
10 to 14	946	494	452	48%
15 to 17	486	241	245	50%
18 and 19	437	221	216	49%
20 to 24	5,801	2,766	3,035	52%
25 to 29	8,428	4,609	3,819	45%
30 to 34	5,352	3,175	2,177	41%
35 to 39	3,091	1,842	1,249	40%
40 to 44	2,297	1,336	961	42%
45 to 49	1,906	1,154	752	39%
50 to 54	1,823	1,025	798	44%
55 to 59	1,485	790	695	47%
60 and 61	571	281	290	51%
62 to 64	844	434	410	49%
65 to 69	1,061	536	525	49%
70 to 74	801	380	421	53%
75 to 79	578	248	330	57%
80 to 84	628	267	361	57%
85 and older	735	242	493	67%
Under 18	4,057	2,094	1,963	48%
65 and older	3,803	1,673	2,130	56%
Median Age	31.1	31.6	30.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,245	31,207	537	101	1,539	1,266
Under 5	325	1,038	32	1	40	94
5 to 9	277	685	19	7	20	87
10 to 14	290	539	19	7	24	67
15 to 17	151	264	18	5	16	32
18 and 19	105	284	9	0	7	32
20 to 24	723	4,549	57	14	253	205
25 to 29	967	6,720	90	20	337	294
30 to 34	662	4,194	74	13	246	163
35 to 39	453	2,320	57	8	160	93
40 to 44	347	1,725	56	5	114	50
45 to 49	285	1,457	31	8	71	54
50 to 54	217	1,481	27	4	68	26
55 to 59	132	1,266	14	3	50	20
60 and 61	38	502	13	2	12	4
62 to 64	57	748	4	1	27	7
65 to 69	63	948	10	2	28	10
70 to 74	56	705	2	1	25	12
75 to 79	31	524	2	0	14	7
80 to 84	28	585	1	0	12	2
85 and older	38	673	2	0	15	7
Under 18	1,043	2,526	88	20	100	280
65 and older	216	3,435	17	3	94	38
Median Age	28.9	31.8	31.7	29.1	31.5	27.0