



## Demographic and Socioeconomic Profile 2010

TRACT: 79.07

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,048</b>	<b>100%</b>
White	2,432	80%
Hispanic	361	12%
Two or More	96	3%
Asian	87	3%
Black	41	1%
Other	17	1%
American Indian	9	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,048</b>	<b>1,693</b>	<b>1,355</b>	<b>44%</b>
Under 5	48	20	28	58%
5 to 9	27	12	15	56%
10 to 14	25	13	12	48%
15 to 17	20	11	9	45%
18 and 19	22	12	10	45%
20 to 24	692	308	384	55%
25 to 29	860	470	390	45%
30 to 34	438	288	150	34%
35 to 39	232	156	76	33%
40 to 44	154	98	56	36%
45 to 49	131	84	47	36%
50 to 54	115	69	46	40%
55 to 59	107	64	43	40%
60 and 61	30	13	17	57%
62 to 64	33	18	15	45%
65 to 69	42	30	12	29%
70 to 74	27	11	16	59%
75 to 79	12	6	6	50%
80 to 84	12	3	9	75%
85 and Older	21	7	14	67%
Under 18	120	56	64	53%
65 and older	114	57	57	50%
<b>Median</b>	<b>29.0</b>	<b>30.0</b>	<b>27.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,948</b>	<b>100%</b>
Never Married	2,210	75%
Married, excluding separated	374	13%
Separated	54	2%
Widowed	54	2%
Divorced	256	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,048</b>	<b>100%</b>
Household	2,939	96%
Group Quarters - Other	109	4%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,048</b>	<b>361</b>	<b>2,432</b>	<b>41</b>	<b>9</b>	<b>87</b>	<b>5</b>	<b>17</b>	<b>96</b>
Under 5	48	17	31	0	0	0	0	0	0
5 to 9	27	9	14	0	2	0	0	0	2
10 to 14	25	5	16	0	0	0	0	0	4
15 to 17	20	9	7	0	1	1	0	0	2
18 and 19	22	2	17	1	0	0	0	0	2
20 to 24	692	73	574	2	0	20	0	3	20
25 to 29	860	93	691	13	0	26	0	7	30
30 to 34	438	46	353	9	1	15	1	5	8
35 to 39	232	28	177	3	2	8	2	1	11
40 to 44	154	26	112	3	1	7	0	0	5
45 to 49	131	18	100	4	1	2	0	0	6
50 to 54	115	10	99	2	0	1	0	1	2
55 to 59	107	11	90	2	0	3	0	0	1
60 and 61	30	3	25	0	0	1	1	0	0
62 to 64	33	3	23	2	1	1	1	0	2
65 to 69	42	4	38	0	0	0	0	0	0
70 to 74	27	2	25	0	0	0	0	0	0
75 to 79	12	0	11	0	0	0	0	0	1
80 to 84	12	2	8	0	0	2	0	0	0
85 and Older	21	0	21	0	0	0	0	0	0
Under 18	120	40	68	0	3	1	0	0	8
65 and older	114	8	103	0	0	2	0	0	1
<b>Median</b>		<b>28.5</b>	<b>29.0</b>	<b>32.5</b>	<b>36.3</b>	<b>29.3</b>	<b>38.8</b>	<b>28.9</b>	<b>28.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,000</b>	<b>100%</b>
Speak Only English	2,444	81%
Speak Spanish:	298	10%
Speak English "well" or "very well"	287	10%
Speak English "not well" or "not at all"	11	<1%
Speak Asian/Pacific Island language:	11	<1%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	11	<1%
Speak other language:	247	7%
Speak English "well" or "very well"	219	7%
Speak English "not well" or "not at all"	28	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,214</b>	<b>100%</b>
Less than 9th grade	11	0%
9th through 12th grade, no diploma	48	2%
High school grad (incl. equivalency)	260	12%
Some college, no degree	368	17%
Associate degree	258	12%
Bachelor's degree	849	38%
Master's degree	157	7%
Professional school degree	168	8%
Doctorate degree	95	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,017</b>	<b>100%</b>	---	---	---	---
Enrolled in school	624	21%	530	18%	94	3%
Nursery / Preschool	115	18%	81	15%	34	36%
Kindergarten to grade 4	15	2%	15	3%	0	0%
Grade 5 to grade 8	0	0%	0	0%	0	0%
Grade 9 to grade 12	28	4%	28	5%	0	0%
College, undergraduate	387	62%	327	62%	60	64%
Graduate or Professional school	79	13%	79	15%	0	0%
Not enrolled in school	2,393	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,620</b>	<b>100%</b>	<b>130</b>	<b>100%</b>	<b>1,490</b>	<b>100%</b>
Family Households:	255	16%	130	100%	125	8%
Married couple family	161	10%	46	35%	115	8%
Other family:	94	6%	84	65%	10	1%
Male householder, no wife	0	0%	0	0%	0	0%
Female householder, no husband	94	6%	84	65%	10	1%
Nonfamily households:	1,365	84%	0	0%	1,365	92%
Householder living alone	726	45%	----	----	----	----
Other nonfamily households	639	39%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,725</b>	<b>100%</b>	<b>1620</b>	<b>105</b>	<b>6%</b>	<b>1.81</b>
Single family (detached)	103	6%	99	4	4%	2.26
Single family (attached)	402	23%	381	21	5%	2.17
2 to 4 units	453	26%	421	32	7%	1.73
5 to 9 units	396	23%	371	25	6%	1.63
10 or more units	371	22%	348	23	6%	1.60
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>212</b>	<b>100%</b>
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	15	7%
\$300,000 to \$399,999	68	32%
\$400,000 to \$499,999	18	8%
\$500,000 to \$749,999	102	48%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	9	4%

**Median Value** **\$512,255**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,725</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	72	4%
1980 to 1989	230	13%
1970 to 1979	669	39%
1960 to 1969	420	24%
1950 to 1959	198	11%
1940 to 1949	100	6%
1939 or earlier	36	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,620</b>	<b>100%</b>	<b>1,408</b>	<b>100%</b>	<b>212</b>	<b>100%</b>
1.00 occupant housing per room or less	1,607	99%	1,395	99%	212	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	13	1%	13	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,408</b>	<b>100%</b>
Less than \$500	15	1%
\$500 to \$599	14	1%
\$600 to \$699	47	3%
\$700 to \$799	14	1%
\$800 to \$899	213	15%
\$900 to \$999	216	15%
\$1,000 to \$1,249	269	19%
\$1,250 to \$1,499	365	26%
\$1,500 to \$1,999	155	11%
\$2,000 or more	84	6%
No cash rent	16	1%
<b>Median contract rent</b>	<b>\$1,172</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,408</b>	<b>100%</b>
Less than 20 percent	430	31%
20.0 to 24.9 percent	212	15%
25.0 to 29.9 percent	174	12%
30.0 to 34.9 percent	49	3%
35.0 to 39.9 percent	94	7%
40.0 to 49.9 percent	136	10%
50.0 percent or more	264	19%
Not computed	49	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,620</b>	<b>100%</b>
No vehicle	80	5%
1 vehicle	863	53%
2 vehicles	456	28%
3 vehicles	142	9%
4 or more vehicles	79	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,397</b>	<b>100%</b>
Worked in state of residence	2,322	97%
Worked in county of residence	2,315	97%
Worked outside county of residence	7	<1%
Worked outside state of residence	75	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,944</b>	<b>100%</b>	<b>1,645</b>	<b>56%</b>
In labor force	2,547	87%	1,458	57%
Armed forces	54	2%	54	100%
Civilian (employed)	2,400	94%	1,372	57%
Civilian (unemployed)	93	4%	32	34%
Not in labor force	397	13%	187	47%
Pct. of civilian labor force unemployed	3.7%		2.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,397</b>	<b>100%</b>
Car, truck or van:	1,973	82%
Drove Alone	1,814	76%
Carpooled	159	7%
Public Transportation:	73	3%
Bus	73	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	43	2%
Bicycle	53	2%
Walked	141	6%
Other means	0	0%
Worked at home	114	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,397</b>	<b>100%</b>
Did not work at home	2,283	95%
Less than 10 minutes	272	11%
10 to 19 minutes	671	28%
20 to 29 minutes	741	31%
30 to 44 minutes	455	19%
45 to 59 minutes	84	4%
60 to 89 minutes	60	3%
90 minutes or more	0	0%
Worked at home	114	5%
<b>Average time to work (minutes)</b>	<b>25</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,352</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	14	1%
Construction	10	<1%
Manufacturing	175	7%
Wholesale trade	79	3%
Retail trade	367	16%
Transportation & warehousing	99	4%
Information & communications	88	4%
Finance, insurance, & real estate	201	9%
Professional, scientific, management, administration	155	7%
Educational, social, & health services	260	11%
Art, entertainment, recreation, accommodations, food	559	24%
Other services	41	2%
Public administration	304	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,352</b>	<b>100%</b>
Management, professional & related:	1,084	46%
Management (incl. farm managers)	233	10%
Business & financial	163	7%
Computer & mathematical	115	5%
Architecture & engineering	115	5%
Life, physical & social science	44	2%
Community & social service	7	<1%
Legal	62	3%
Education, training, & library	179	8%
Art, entertainment, sports & media	79	3%
Healthcare practitioners	87	4%
Service:	534	23%
Healthcare support	0	0%
Protective service	141	6%
Food preparation & serving	259	11%
Building & grounds cleaning / maintenance	27	1%
Personal care & service	107	5%
Sales & office	624	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	23	1%
Production, transport & material moving	87	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,620</b>	<b>100%</b>
Less than \$15,000	190	12%
\$15,000 to \$29,999	219	14%
\$30,000 to \$44,999	206	13%
\$45,000 to \$59,999	230	14%
\$60,000 to \$74,999	202	12%
\$75,000 to \$99,999	175	11%
\$100,000 to \$124,999	124	8%
\$125,000 to \$149,999	93	6%
\$150,000 to \$199,999	76	5%
\$200,000 or more	105	6%
<b>Median Income</b>	<b>\$57,717</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,620</b>	<b>100%</b>
With earnings	1,556	96%
With wage and salary income	1,506	93%
With self-employment income	272	17%
With interest, dividend, or net rental income	201	12%
With Social Security income	60	4%
With Supplemental Security income	37	2%
With public assistance income	15	1%
With retirement income	71	4%
With other types of income	123	8%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,048</b>	<b>100%</b>
Under .50	382	13%
.50 to .99	296	10%
1.00 to 1.24	44	1%
1.25 to 1.49	146	5%
1.50 to 1.84	51	2%
1.85 to 1.99	76	2%
2.00 and over	2,053	67%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,048</b>	<b>100%</b>
Above Poverty	2,370	78%
Below Poverty	678	22%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

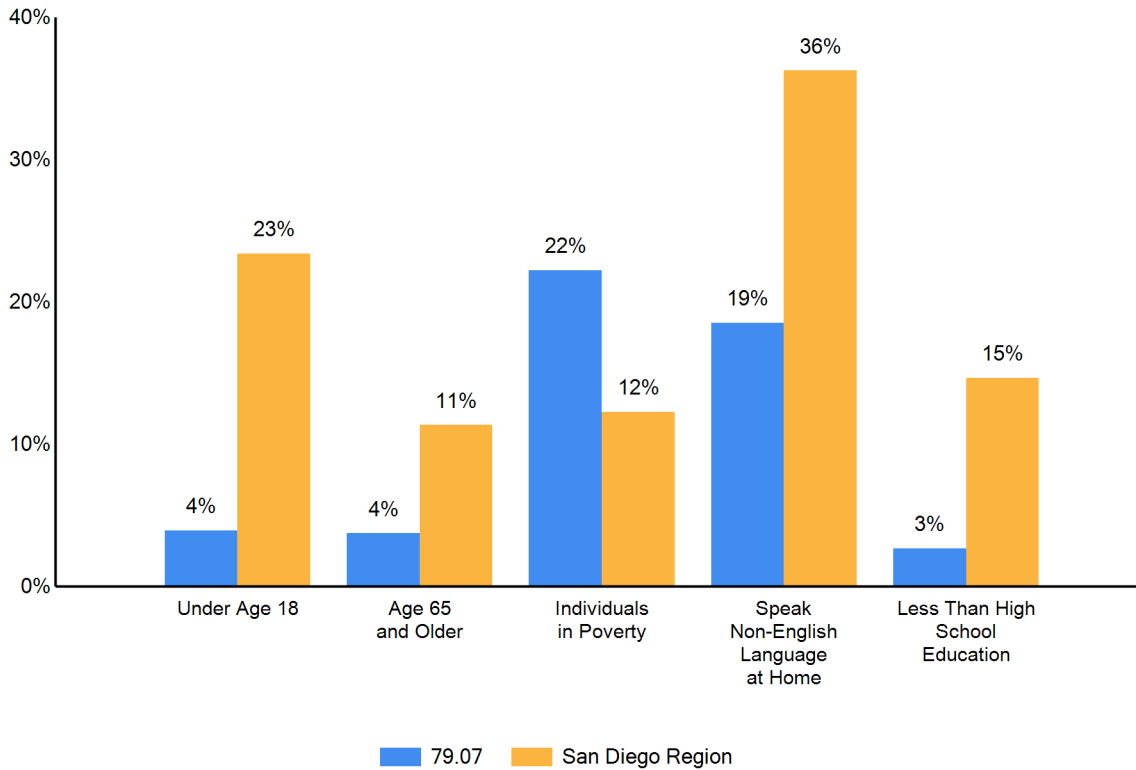
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>255</b>	<b>130</b>	<b>125</b>	<b>215</b>	<b>90</b>	<b>125</b>	<b>40</b>	<b>40</b>	<b>0</b>
Married couple family	161	46	115	161	46	115	0	0	0
Male householder, no wife present	0	0	0	0	0	0	0	0	0
Female householder, no husband present	94	84	10	54	44	10	40	40	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

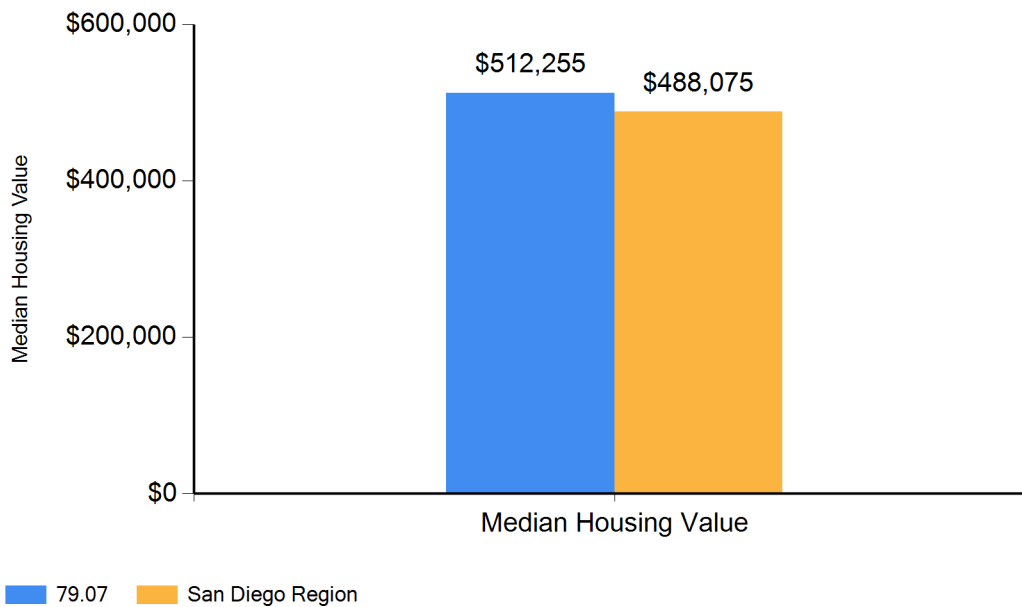


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075