



Demographic and Socioeconomic Profile 2010

TRACT: 177.02

Population by Race

	Population	Percent
Total Population	2,777	100%
White	2,329	84%
Hispanic	310	11%
Two or More	65	2%
Asian	51	2%
Other	9	<1%
American Indian	7	<1%
Pacific Islander	3	<1%
Black	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,777	1,449	1,328	48%
Under 5	127	65	62	49%
5 to 9	138	75	63	46%
10 to 14	113	50	63	56%
15 to 17	73	39	34	47%
18 and 19	43	16	27	63%
20 to 24	136	71	65	48%
25 to 29	245	131	114	47%
30 to 34	255	140	115	45%
35 to 39	231	124	107	46%
40 to 44	229	114	115	50%
45 to 49	240	126	114	48%
50 to 54	252	132	120	48%
55 to 59	243	124	119	49%
60 and 61	91	55	36	40%
62 to 64	79	43	36	46%
65 to 69	112	57	55	49%
70 to 74	60	34	26	43%
75 to 79	41	23	18	44%
80 to 84	36	21	15	42%
85 and Older	33	9	24	73%
Under 18	451	229	222	49%
65 and older	282	144	138	49%
Median	40.6	40.6	40.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,399	100%
Never Married	944	39%
Married, excluding separated	1,069	45%
Separated	41	2%
Widowed	63	3%
Divorced	282	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,777	100%
Household	2,777	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,777	310	2,329	3	7	51	3	9	65
Under 5	127	20	100	0	0	1	0	0	6
5 to 9	138	24	102	0	1	2	0	0	9
10 to 14	113	20	86	0	0	3	0	0	4
15 to 17	73	14	54	0	0	1	1	0	3
18 and 19	43	7	34	1	0	0	0	0	1
20 to 24	136	23	103	0	0	2	0	1	7
25 to 29	245	28	201	0	1	5	1	2	7
30 to 34	255	30	211	0	1	5	1	1	6
35 to 39	231	24	190	1	1	10	0	1	4
40 to 44	229	31	186	0	0	4	0	0	8
45 to 49	240	13	219	0	0	6	0	0	2
50 to 54	252	17	225	0	2	6	0	0	2
55 to 59	243	20	215	0	0	3	0	2	3
60 and 61	91	8	79	1	1	1	0	0	1
62 to 64	79	4	74	0	0	0	0	0	1
65 to 69	112	13	96	0	0	0	0	2	1
70 to 74	60	8	51	0	0	1	0	0	0
75 to 79	41	3	38	0	0	0	0	0	0
80 to 84	36	1	35	0	0	0	0	0	0
85 and Older	33	2	30	0	0	1	0	0	0
Under 18	451	78	342	0	1	7	1	0	22
65 and older	282	27	250	0	0	2	0	2	1
Median		33.2	42.2	37.5	37.5	38.3	27.5	37.5	26.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,650	100%
Speak Only English	2,355	89%
Speak Spanish:	199	8%
Speak English "well" or "very well"	189	7%
Speak English "not well" or "not at all"	10	<1%
Speak Asian/Pacific Island language:	38	1%
Speak English "well" or "very well"	38	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	58	2%
Speak English "well" or "very well"	58	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,147	100%
Less than 9th grade	30	1%
9th through 12th grade, no diploma	58	3%
High school grad (incl. equivalency)	402	19%
Some college, no degree	270	13%
Associate degree	226	11%
Bachelor's degree	704	33%
Master's degree	333	16%
Professional school degree	58	3%
Doctorate degree	66	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,689	100%	---	---	---	---
Enrolled in school	494	18%	316	12%	178	7%
Nursery / Preschool	54	11%	0	0%	54	30%
Kindergarten to grade 4	102	21%	50	16%	52	29%
Grade 5 to grade 8	24	5%	11	3%	13	7%
Grade 9 to grade 12	171	35%	152	48%	19	11%
College, undergraduate	82	17%	65	21%	17	10%
Graduate or Professional school	61	12%	38	12%	23	13%
Not enrolled in school	2,195	82%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,321	100%	293	100%	1,028	100%
Family Households:	598	45%	293	100%	305	30%
Married couple family	482	36%	241	82%	241	23%
Other family:	116	9%	52	18%	64	6%
Male householder, no wife	60	5%	28	10%	32	3%
Female householder, no husband	56	4%	24	8%	32	3%
Nonfamily households:	723	55%	0	0%	723	70%
Householder living alone	547	41%	----	----	----	----
Other nonfamily households	176	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,470	100%	1321	149	10%	2.10
Single family (detached)	525	36%	469	56	11%	2.12
Single family (attached)	545	37%	498	47	9%	2.16
2 to 4 units	114	8%	101	13	11%	1.97
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	286	19%	253	33	12%	2.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	676	100%
Less than \$150,000	196	29%
\$150,000 to \$199,999	17	3%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	1	<1%
\$300,000 to \$399,999	28	4%
\$400,000 to \$499,999	4	1%
\$500,000 to \$749,999	147	22%
\$750,000 to \$999,999	99	15%
\$1,000,000 or more	184	27%

Median Value **\$653,061**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,470	100%
2005 or Later	64	4%
2000 to 2004	0	0%
1990 to 1999	96	7%
1980 to 1989	112	8%
1970 to 1979	371	25%
1960 to 1969	271	18%
1950 to 1959	288	20%
1940 to 1949	128	9%
1939 or earlier	140	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,321	100%	645	100%	676	100%
1.00 occupant housing per room or less	1,321	100%	645	100%	676	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	645	100%
Less than \$500	13	2%
\$500 to \$599	14	2%
\$600 to \$699	11	2%
\$700 to \$799	46	7%
\$800 to \$899	69	11%
\$900 to \$999	7	1%
\$1,000 to \$1,249	95	15%
\$1,250 to \$1,499	10	2%
\$1,500 to \$1,999	215	33%
\$2,000 or more	135	21%
No cash rent	30	5%
Median contract rent	\$1,627	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	645	100%
Less than 20 percent	195	30%
20.0 to 24.9 percent	53	8%
25.0 to 29.9 percent	15	2%
30.0 to 34.9 percent	56	9%
35.0 to 39.9 percent	4	1%
40.0 to 49.9 percent	50	8%
50.0 percent or more	231	36%
Not computed	41	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,321	100%
No vehicle	86	7%
1 vehicle	532	40%
2 vehicles	477	36%
3 vehicles	198	15%
4 or more vehicles	28	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,543	100%
Worked in state of residence	1,543	100%
Worked in county of residence	1,409	91%
Worked outside county of residence	134	9%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,390	100%	1,251	52%
In labor force	1,691	71%	945	56%
Armed forces	26	2%	26	100%
Civilian (employed)	1,367	81%	701	51%
Civilian (unemployed)	298	18%	218	73%
Not in labor force	699	29%	306	44%
Pct. of civilian labor force unemployed	17.9%		23.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,543	100%
Car, truck or van:	1,185	77%
Drove Alone	1,094	71%
Carpooled	91	6%
Public Transportation:	41	3%
Bus	5	<1%
Trolley / Streetcar	0	0%
Railroad	36	2%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	43	3%
Walked	73	5%
Other means	22	1%
Worked at home	179	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,543	100%
Did not work at home	1,364	88%
Less than 10 minutes	93	6%
10 to 19 minutes	526	34%
20 to 29 minutes	295	19%
30 to 44 minutes	144	9%
45 to 59 minutes	95	6%
60 to 89 minutes	147	10%
90 minutes or more	64	4%
Worked at home	179	12%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,512	100%
Agriculture, forestry, mining	2	<1%
Utilities	0	0%
Construction	86	6%
Manufacturing	114	8%
Wholesale trade	45	3%
Retail trade	177	12%
Transportation & warehousing	22	1%
Information & communications	0	0%
Finance, insurance, & real estate	113	7%
Professional, scientific, management, administration	78	5%
Educational, social, & health services	348	23%
Art, entertainment, recreation, accommodations, food	92	6%
Other services	120	8%
Public administration	315	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	1,512	100%
Management, professional & related:	875	58%
Management (incl. farm managers)	205	14%
Business & financial	212	14%
Computer & mathematical	34	2%
Architecture & engineering	65	4%
Life, physical & social science	59	4%
Community & social service	51	3%
Legal	24	2%
Education, training, & library	122	8%
Art, entertainment, sports & media	38	3%
Healthcare practitioners	65	4%
Service:	192	13%
Healthcare support	5	<1%
Protective service	20	1%
Food preparation & serving	40	3%
Building & grounds cleaning / maintenance	35	2%
Personal care & service	92	6%
Sales & office	306	20%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	111	7%
Production, transport & material moving	28	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,321	100%
Less than \$15,000	159	12%
\$15,000 to \$29,999	175	13%
\$30,000 to \$44,999	198	15%
\$45,000 to \$59,999	181	14%
\$60,000 to \$74,999	58	4%
\$75,000 to \$99,999	150	11%
\$100,000 to \$124,999	105	8%
\$125,000 to \$149,999	110	8%
\$150,000 to \$199,999	75	6%
\$200,000 or more	110	8%
Median Income	\$55,649	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,321	100%
With earnings	1,099	83%
With wage and salary income	989	75%
With self-employment income	356	27%
With interest, dividend, or net rental income	468	35%
With Social Security income	254	19%
With Supplemental Security income	42	3%
With public assistance income	15	1%
With retirement income	119	9%
With other types of income	221	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,777	100%
Under .50	144	5%
.50 to .99	116	4%
1.00 to 1.24	94	3%
1.25 to 1.49	62	2%
1.50 to 1.84	96	3%
1.85 to 1.99	82	3%
2.00 and over	2,183	79%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,777	100%
Above Poverty	2,517	91%
Below Poverty	260	9%

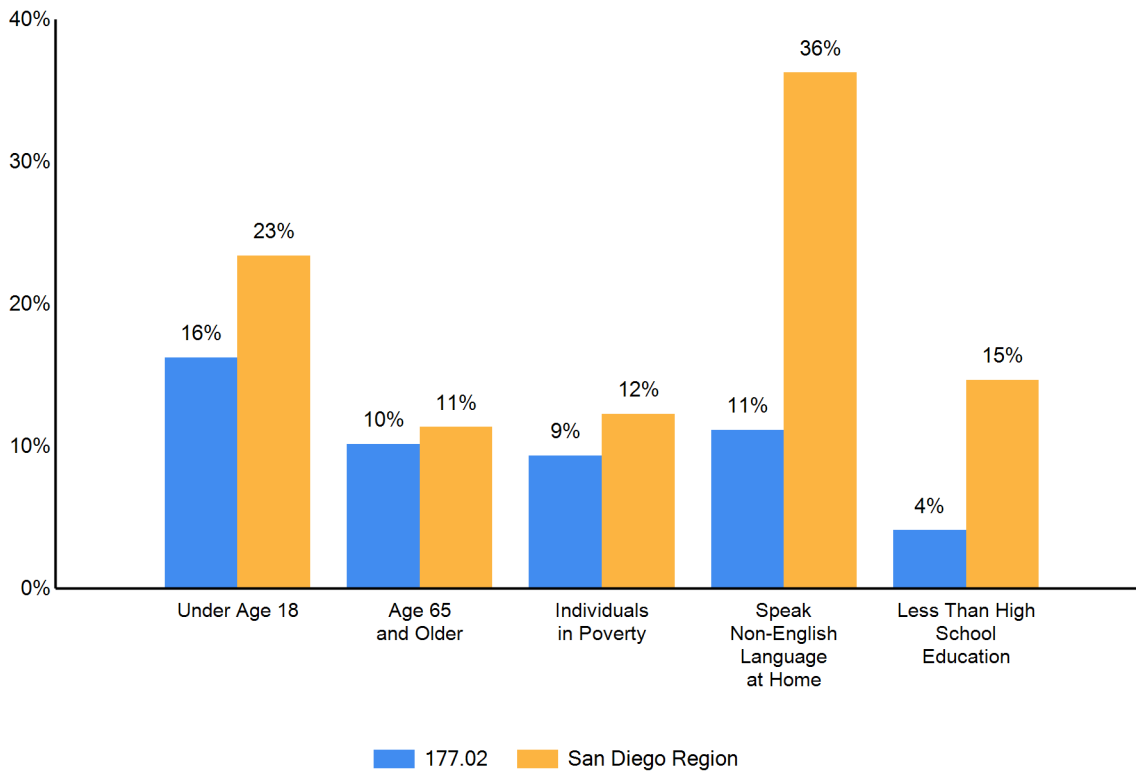
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	598	293	305	551	283	268	47	10	37
Married couple family	482	241	241	466	231	235	16	10	6
Male householder, no wife present	60	28	32	46	28	18	14	0	14
Female householder, no husband present	56	24	32	39	24	15	17	0	17

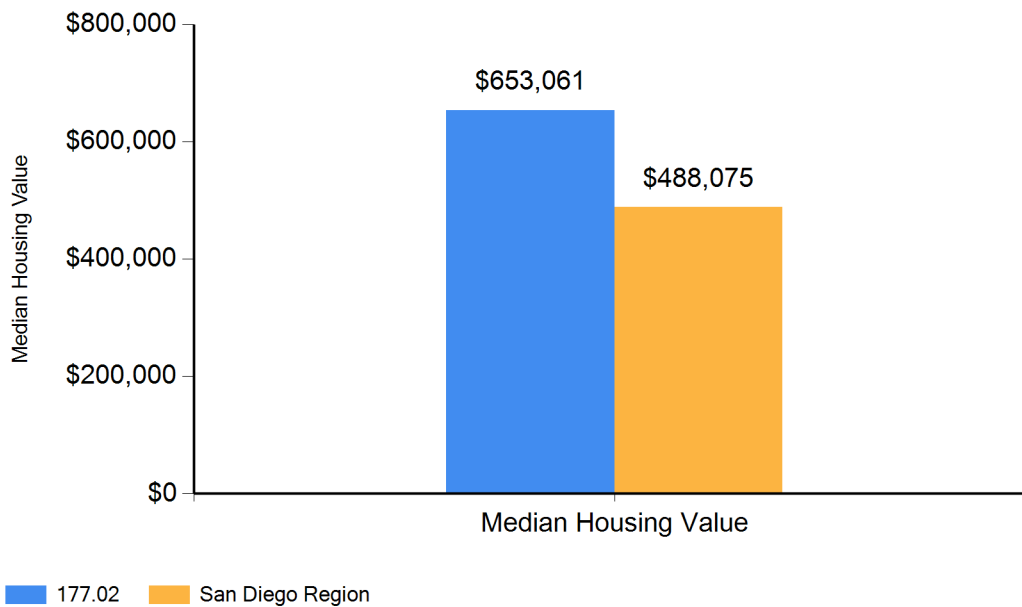
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075