

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



	Jan 1, 2014
Total Population	78,132
Household Population	77,045
Group Quarters Population	1,087
Persons Per Household	2.02

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,262	38,094	7.7%
Single Family - Detached	13,268	12,781	3.7%
Single Family - Multiple-Unit	8,111	7,658	5.6%
Multi-Family	19,651	17,455	11.2%
Mobile Home and Other	232	200	13.8%

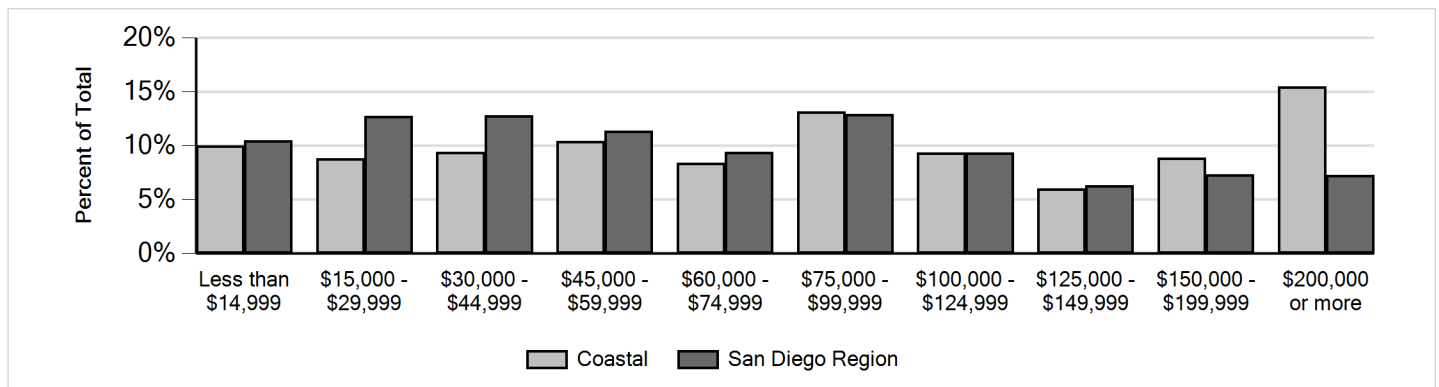
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	9%	9%	10%	8%	13%	9%	6%	9%	16%

Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$80,520
Not adjusted for inflation (current 2013\$)	\$85,392



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

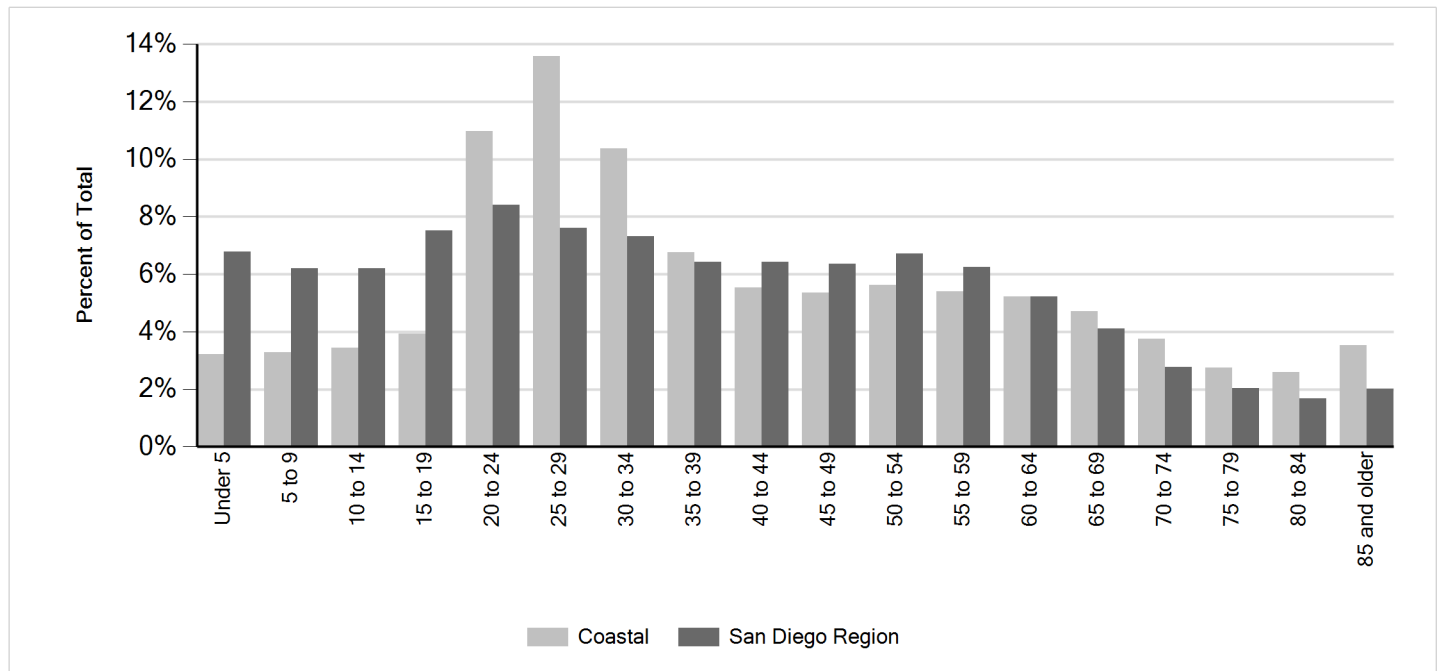
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	78,132	40,371	37,761	48%
Under 5	2,510	1,297	1,213	48%
5 to 9	2,558	1,337	1,221	48%
10 to 14	2,694	1,388	1,306	48%
15 to 17	1,684	830	854	51%
18 and 19	1,389	726	663	48%
20 to 24	8,572	4,170	4,402	51%
25 to 29	10,609	5,838	4,771	45%
30 to 34	8,097	4,608	3,489	43%
35 to 39	5,285	3,007	2,278	43%
40 to 44	4,329	2,397	1,932	45%
45 to 49	4,190	2,214	1,976	47%
50 to 54	4,399	2,340	2,059	47%
55 to 59	4,216	2,111	2,105	50%
60 and 61	1,703	876	827	49%
62 to 64	2,368	1,153	1,215	51%
65 to 69	3,673	1,749	1,924	52%
70 to 74	2,923	1,357	1,566	54%
75 to 79	2,141	965	1,176	55%
80 to 84	2,032	896	1,136	56%
85 and older	2,760	1,112	1,648	60%
Under 18	9,446	4,852	4,594	49%
65 and older	13,529	6,079	7,450	55%
Median Age	35.9	35.0	37.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,902	62,108	803	175	3,624	2,520
Under 5	460	1,806	32	4	84	124
5 to 9	470	1,750	21	7	87	223
10 to 14	548	1,773	25	11	107	230
15 to 17	304	1,134	21	7	83	135
18 and 19	245	998	10	2	40	94
20 to 24	1,079	6,680	79	26	381	327
25 to 29	1,244	8,305	127	29	531	373
30 to 34	950	6,350	99	28	393	277
35 to 39	685	4,012	88	9	316	175
40 to 44	611	3,275	70	6	251	116
45 to 49	510	3,256	53	12	236	123
50 to 54	493	3,527	43	7	238	91
55 to 59	330	3,569	35	9	219	54
60 and 61	138	1,429	22	8	78	28
62 to 64	173	2,060	17	3	87	28
65 to 69	210	3,264	20	4	139	36
70 to 74	148	2,621	7	1	110	36
75 to 79	88	1,932	8	0	89	24
80 to 84	103	1,814	9	1	93	12
85 and older	113	2,553	17	1	62	14
Under 18	1,782	6,463	99	29	361	712
65 and older	662	12,184	61	7	493	122
Median Age	30.5	37.8	34.4	30.3	36.7	26.7