



Demographic and Socioeconomic Profile 2010

TRACT: 170.21

Population by Race

| | Population | Percent |
|-------------------------|--------------|-------------|
| Total Population | 3,177 | 100% |
| White | 2,634 | 83% |
| Hispanic | 229 | 7% |
| Asian | 207 | 7% |
| Two or More | 66 | 2% |
| Black | 24 | 1% |
| American Indian | 11 | <1% |
| Other | 4 | <1% |
| Pacific Islander | 2 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|--------------|--------------|--------------|----------------|
| Total Population | 3,177 | 1,605 | 1,572 | 49% |
| Under 5 | 88 | 54 | 34 | 39% |
| 5 to 9 | 197 | 98 | 99 | 50% |
| 10 to 14 | 241 | 123 | 118 | 49% |
| 15 to 17 | 217 | 109 | 108 | 50% |
| 18 and 19 | 73 | 37 | 36 | 49% |
| 20 to 24 | 160 | 95 | 65 | 41% |
| 25 to 29 | 95 | 44 | 51 | 54% |
| 30 to 34 | 81 | 38 | 43 | 53% |
| 35 to 39 | 93 | 47 | 46 | 49% |
| 40 to 44 | 194 | 79 | 115 | 59% |
| 45 to 49 | 333 | 162 | 171 | 51% |
| 50 to 54 | 422 | 203 | 219 | 52% |
| 55 to 59 | 343 | 169 | 174 | 51% |
| 60 and 61 | 118 | 58 | 60 | 51% |
| 62 to 64 | 160 | 92 | 68 | 43% |
| 65 to 69 | 169 | 94 | 75 | 44% |
| 70 to 74 | 64 | 41 | 23 | 36% |
| 75 to 79 | 55 | 30 | 25 | 45% |
| 80 to 84 | 41 | 16 | 25 | 61% |
| 85 and Older | 33 | 16 | 17 | 52% |
| Under 18 | 743 | 384 | 359 | 48% |
| 65 and older | 362 | 197 | 165 | 46% |
| Median | 47.2 | 47.4 | 47.1 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|--------------|-------------|
| Total population age 15 and over | 2,651 | 100% |
| Never Married | 651 | 25% |
| Married, excluding separated | 1,769 | 67% |
| Separated | 0 | 0% |
| Widowed | 80 | 3% |
| Divorced | 151 | 6% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|--------------|-------------|
| Total population | 3,177 | 100% |
| Household | 3,177 | 100% |
| Group Quarters - Other | 0 | 0% |
| Group Quarters - Military | 0 | 0% |
| Group Quarters - College | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|--------------|-------------|--------------|-------------|-----------------|-------------|------------------|-------------|-------------|
| Total Pop. | 3,177 | 229 | 2,634 | 24 | 11 | 207 | 2 | 4 | 66 |
| Under 5 | 88 | 20 | 62 | 1 | 1 | 1 | 0 | 0 | 3 |
| 5 to 9 | 197 | 13 | 153 | 1 | 1 | 16 | 0 | 0 | 13 |
| 10 to 14 | 241 | 25 | 181 | 0 | 2 | 21 | 0 | 1 | 11 |
| 15 to 17 | 217 | 18 | 170 | 4 | 2 | 13 | 0 | 0 | 10 |
| 18 and 19 | 73 | 7 | 61 | 0 | 0 | 2 | 1 | 0 | 2 |
| 20 to 24 | 160 | 12 | 140 | 2 | 0 | 1 | 1 | 0 | 4 |
| 25 to 29 | 95 | 18 | 72 | 1 | 0 | 2 | 0 | 0 | 2 |
| 30 to 34 | 81 | 10 | 55 | 2 | 0 | 14 | 0 | 0 | 0 |
| 35 to 39 | 93 | 14 | 66 | 1 | 1 | 10 | 0 | 0 | 1 |
| 40 to 44 | 194 | 12 | 162 | 3 | 0 | 16 | 0 | 0 | 1 |
| 45 to 49 | 333 | 22 | 274 | 3 | 1 | 29 | 0 | 2 | 2 |
| 50 to 54 | 422 | 21 | 367 | 3 | 1 | 25 | 0 | 0 | 5 |
| 55 to 59 | 343 | 14 | 296 | 0 | 0 | 27 | 0 | 1 | 5 |
| 60 and 61 | 118 | 6 | 104 | 0 | 0 | 6 | 0 | 0 | 2 |
| 62 to 64 | 160 | 3 | 143 | 1 | 0 | 12 | 0 | 0 | 1 |
| 65 to 69 | 169 | 4 | 154 | 1 | 2 | 5 | 0 | 0 | 3 |
| 70 to 74 | 64 | 6 | 57 | 0 | 0 | 1 | 0 | 0 | 0 |
| 75 to 79 | 55 | 3 | 51 | 0 | 0 | 1 | 0 | 0 | 0 |
| 80 to 84 | 41 | 0 | 36 | 1 | 0 | 3 | 0 | 0 | 1 |
| 85 and Older | 33 | 1 | 30 | 0 | 0 | 2 | 0 | 0 | 0 |
| Under 18 | 743 | 76 | 566 | 6 | 6 | 51 | 0 | 1 | 37 |
| 65 and older | 362 | 14 | 328 | 2 | 2 | 12 | 0 | 0 | 4 |
| Median | | 30.8 | 48.6 | 40.0 | 17.3 | 46.3 | 20.0 | 47.5 | 16.8 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|--------------|-------------|
| Total population age 5 and over | 3,089 | 100% |
| Speak Only English | 2,711 | 88% |
| Speak Spanish: | 106 | 3% |
| Speak English "well" or "very well" | 106 | 3% |
| Speak English "not well" or "not at all" | 0 | 0% |
| Speak Asian/Pacific Island language: | 100 | 3% |
| Speak English "well" or "very well" | 73 | 2% |
| Speak English "not well" or "not at all" | 27 | 1% |
| Speak other language: | 172 | 6% |
| Speak English "well" or "very well" | 172 | 6% |
| Speak English "not well" or "not at all" | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|--------------|-------------|
| Total population age 25 and older | 2,201 | 100% |
| Less than 9th grade | 48 | 2% |
| 9th through 12th grade, no diploma | 45 | 2% |
| High school grad (incl. equivalency) | 178 | 8% |
| Some college, no degree | 393 | 18% |
| Associate degree | 178 | 8% |
| Bachelor's degree | 806 | 37% |
| Master's degree | 416 | 19% |
| Professional school degree | 89 | 4% |
| Doctorate degree | 48 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|--------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 3,124 | 100% | --- | --- | --- | --- |
| Enrolled in school | 919 | 29% | 722 | 23% | 197 | 6% |
| Nursery / Preschool | 58 | 6% | 10 | 1% | 48 | 24% |
| Kindergarten to grade 4 | 161 | 18% | 88 | 12% | 73 | 37% |
| Grade 5 to grade 8 | 127 | 14% | 107 | 15% | 20 | 10% |
| Grade 9 to grade 12 | 333 | 36% | 310 | 43% | 23 | 12% |
| College, undergraduate | 212 | 23% | 207 | 29% | 5 | 3% |
| Graduate or Professional school | 28 | 3% | 0 | 0% | 28 | 14% |
| Not enrolled in school | 2,205 | 71% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|--------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 1,064 | 100% | 389 | 100% | 675 | 100% |
| Family Households: | 922 | 87% | 389 | 100% | 533 | 79% |
| Married couple family | 878 | 83% | 354 | 91% | 524 | 78% |
| Other family: | 44 | 4% | 35 | 9% | 9 | 1% |
| Male householder, no wife | 26 | 2% | 17 | 4% | 9 | 1% |
| Female householder, no husband | 18 | 2% | 18 | 5% | 0 | 0% |
| Nonfamily households: | 142 | 13% | 0 | 0% | 142 | 21% |
| Householder living alone | 90 | 8% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 52 | 5% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|--------------|-------------|-------------|------------|---------------|-----------------------|
| Total Housing Units | 1,065 | 100% | 1064 | 1 | <1% | 2.99 |
| Single family (detached) | 1,065 | 100% | 1,064 | 1 | <1% | 2.99 |
| Single family (attached) | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 2 to 4 units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 5 to 9 units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 10 or more units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| Mobile home and Other | 0 | 0% | 0 | 0 | 0% | 0.00 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|--------------|-------------|
| Total Owner-Occupied Units | 1,010 | 100% |
| Less than \$150,000 | 14 | 1% |
| \$150,000 to \$199,999 | 0 | 0% |
| \$200,000 to \$249,999 | 0 | 0% |
| \$250,000 to \$299,999 | 0 | 0% |
| \$300,000 to \$399,999 | 40 | 4% |
| \$400,000 to \$499,999 | 49 | 5% |
| \$500,000 to \$749,999 | 232 | 23% |
| \$750,000 to \$999,999 | 288 | 29% |
| \$1,000,000 or more | 387 | 38% |

Median Value **\$898,438**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|--------------|-------------|
| Total Housing units | 1,065 | 100% |
| 2005 or Later | 11 | 1% |
| 2000 to 2004 | 151 | 14% |
| 1990 to 1999 | 310 | 29% |
| 1980 to 1989 | 358 | 34% |
| 1970 to 1979 | 97 | 9% |
| 1960 to 1969 | 46 | 4% |
| 1950 to 1959 | 73 | 7% |
| 1940 to 1949 | 0 | 0% |
| 1939 or earlier | 19 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|--------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 1,064 | 100% | 54 | 100% | 1,010 | 100% |
| 1.00 occupant housing per room or less | 1,054 | 99% | 54 | 100% | 1,000 | 99% |
| 1.01 to 1.50 occupants per room | 10 | 1% | 0 | 0% | 10 | 1% |
| 1.51 to 2.00 occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |
| 2.01 or more occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 54 | 100% |
| Less than \$500 | 0 | 0% |
| \$500 to \$599 | 0 | 0% |
| \$600 to \$699 | 4 | 7% |
| \$700 to \$799 | 0 | 0% |
| \$800 to \$899 | 4 | 7% |
| \$900 to \$999 | 0 | 0% |
| \$1,000 to \$1,249 | 22 | 41% |
| \$1,250 to \$1,499 | 0 | 0% |
| \$1,500 to \$1,999 | 0 | 0% |
| \$2,000 or more | 19 | 35% |
| No cash rent | 5 | 9% |
| Median contract rent | \$1,216 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|-----------|-------------|
| Total Units | 54 | 100% |
| Less than 20 percent | 0 | 0% |
| 20.0 to 24.9 percent | 20 | 37% |
| 25.0 to 29.9 percent | 10 | 19% |
| 30.0 to 34.9 percent | 19 | 35% |
| 35.0 to 39.9 percent | 0 | 0% |
| 40.0 to 49.9 percent | 0 | 0% |
| 50.0 percent or more | 0 | 0% |
| Not computed | 5 | 9% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|--------------|-------------|
| Total Availability | 1,064 | 100% |
| No vehicle | 1 | <1% |
| 1 vehicle | 44 | 4% |
| 2 vehicles | 536 | 50% |
| 3 vehicles | 332 | 31% |
| 4 or more vehicles | 151 | 14% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------------|-------------|
| Total Workers | 1,504 | 100% |
| Worked in state of residence | 1,504 | 100% |
| Worked in county of residence | 1,458 | 97% |
| Worked outside county of residence | 46 | 3% |
| Worked outside state of residence | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|--------------|-------------|--------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 2,592 | 100% | 1,301 | 50% |
| In labor force | 1,525 | 59% | 824 | 54% |
| Armed forces | 0 | 0% | 0 | 0% |
| Civilian (employed) | 1,496 | 98% | 795 | 53% |
| Civilian (unemployed) | 29 | 0% | 29 | 100% |
| Not in labor force | 1,067 | 41% | 477 | 45% |
| Pct. of civilian labor force unemployed | 0.0% | | 3.5% | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------------|-------------|
| Total Workers | 1,504 | 100% |
| Car, truck or van: | 1,351 | 90% |
| Drove Alone | 1,230 | 82% |
| Carpooled | 121 | 8% |
| Public Transportation: | 18 | 1% |
| Bus | 18 | 1% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 0 | 0% |
| Other public transportation | 0 | 0% |
| Motorcycle | 0 | 0% |
| Bicycle | 0 | 0% |
| Walked | 38 | 3% |
| Other means | 0 | 0% |
| Worked at home | 97 | 6% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|--------------|-------------|
| Total Workers | 1,504 | 100% |
| Did not work at home | 1,407 | 94% |
| Less than 10 minutes | 126 | 8% |
| 10 to 19 minutes | 389 | 26% |
| 20 to 29 minutes | 286 | 19% |
| 30 to 44 minutes | 475 | 32% |
| 45 to 59 minutes | 118 | 8% |
| 60 to 89 minutes | 13 | 1% |
| 90 minutes or more | 0 | 0% |
| Worked at home | 97 | 6% |
| Average time to work (minutes) | 27 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|--------------|-------------|
| Total employed civilian age 16+ | 1,504 | 100% |
| Agriculture, forestry, mining | 0 | 0% |
| Utilities | 0 | 0% |
| Construction | 125 | 8% |
| Manufacturing | 247 | 16% |
| Wholesale trade | 6 | <1% |
| Retail trade | 110 | 7% |
| Transportation & warehousing | 10 | 1% |
| Information & communications | 56 | 4% |
| Finance, insurance, & real estate | 119 | 8% |
| Professional, scientific, management, administration | 30 | 2% |
| Educational, social, & health services | 307 | 20% |
| Art, entertainment, recreation, accommodations, food | 107 | 7% |
| Other services | 34 | 2% |
| Public administration | 353 | 23% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

| | | |
|---|--------------|-------------|
| Total employed civilian age 16+ | 1,504 | 100% |
| Management, professional & related: | 1,005 | 67% |
| Management (incl. farm managers) | 423 | 28% |
| Business & financial | 128 | 9% |
| Computer & mathematical | 93 | 6% |
| Architecture & engineering | 76 | 5% |
| Life, physical & social science | 28 | 2% |
| Community & social service | 28 | 2% |
| Legal | 4 | <1% |
| Education, training, & library | 53 | 4% |
| Art, entertainment, sports & media | 26 | 2% |
| Healthcare practitioners | 146 | 10% |
| Service: | 48 | 3% |
| Healthcare support | 15 | 1% |
| Protective service | 0 | 0% |
| Food preparation & serving | 10 | 1% |
| Building & grounds cleaning / maintenance | 0 | 0% |
| Personal care & service | 23 | 2% |
| Sales & office | 351 | 23% |
| Farming, fishing & forestry | 0 | 0% |
| Construction, extraction & maintenance | 62 | 4% |
| Production, transport & material moving | 38 | 3% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

| | | |
|-------------------------|------------------|-------------|
| Total Households | 1,064 | 100% |
| Less than \$15,000 | 0 | 0% |
| \$15,000 to \$29,999 | 27 | 3% |
| \$30,000 to \$44,999 | 52 | 5% |
| \$45,000 to \$59,999 | 64 | 6% |
| \$60,000 to \$74,999 | 46 | 4% |
| \$75,000 to \$99,999 | 123 | 12% |
| \$100,000 to \$124,999 | 76 | 7% |
| \$125,000 to \$149,999 | 125 | 12% |
| \$150,000 to \$199,999 | 216 | 20% |
| \$200,000 or more | 335 | 31% |
| Median Income | \$154,398 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|--------------|-------------|
| Total households | 1,064 | 100% |
| With earnings | 911 | 86% |
| With wage and salary income | 865 | 81% |
| With self-employment income | 125 | 12% |
| With interest, dividend, or net rental income | 674 | 63% |
| With Social Security income | 280 | 26% |
| With Supplemental Security income | 36 | 3% |
| With public assistance income | 0 | 0% |
| With retirement income | 269 | 25% |
| With other types of income | 221 | 21% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 3,162 | 100% |
| Under .50 | 39 | 1% |
| .50 to .99 | 12 | <1% |
| 1.00 to 1.24 | 0 | 0% |
| 1.25 to 1.49 | 20 | 1% |
| 1.50 to 1.84 | 19 | 1% |
| 1.85 to 1.99 | 24 | 1% |
| 2.00 and over | 3,048 | 96% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 3,162 | 100% |
| Above Poverty | 3,111 | 98% |
| Below Poverty | 51 | 2% |

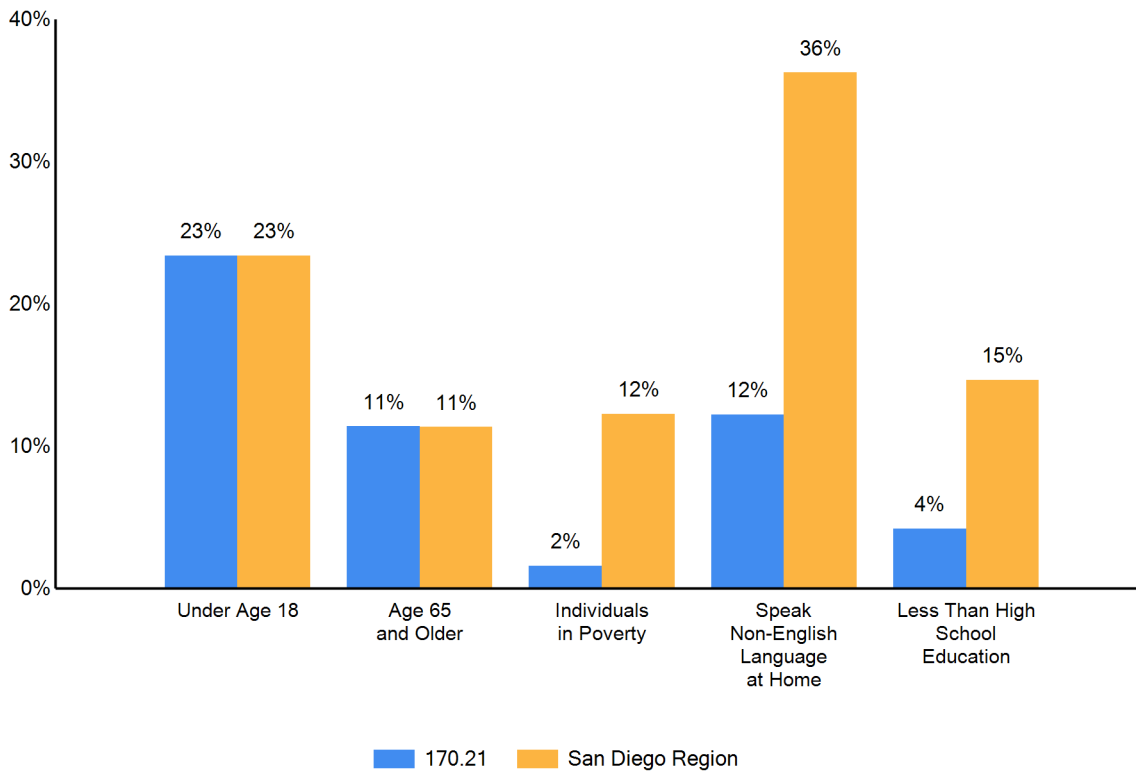
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 922 | 389 | 533 | 922 | 389 | 533 | 0 | 0 | 0 |
| Married couple family | 878 | 354 | 524 | 878 | 354 | 524 | 0 | 0 | 0 |
| Male householder, no wife present | 26 | 17 | 9 | 26 | 17 | 9 | 0 | 0 | 0 |
| Female householder, no husband present | 18 | 18 | 0 | 18 | 18 | 0 | 0 | 0 | 0 |

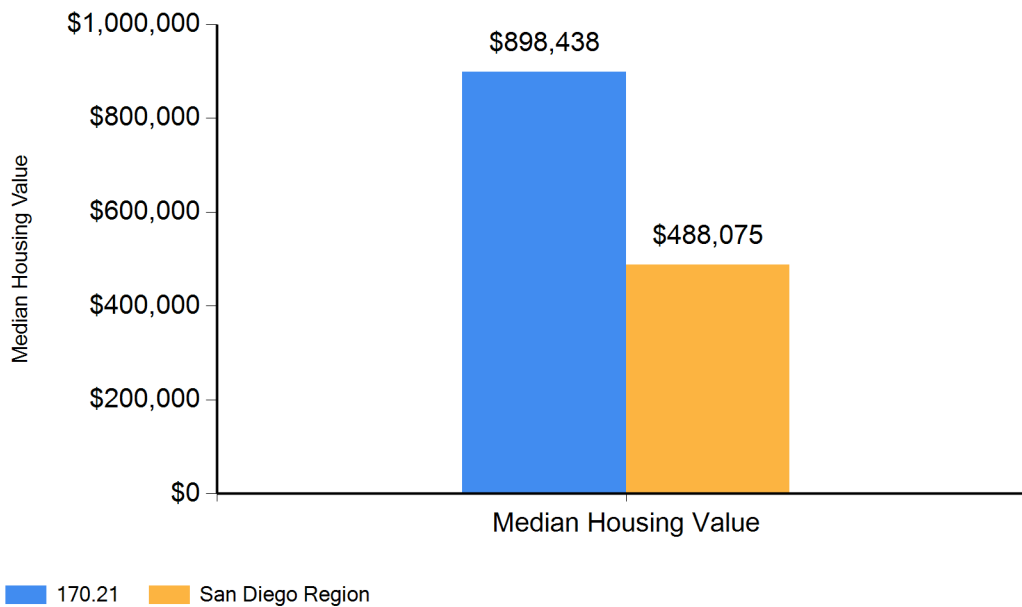
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075