

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2011
Total Population	25,468
Household Population	25,468
Group Quarters Population	0
Persons Per Household	3.49

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,472	7,295	2.4%
Single Family - Detached	5,255	5,119	2.6%
Single Family - Multiple-Unit	548	532	2.9%
Multi-Family	1,669	1,644	1.5%
Mobile Home and Other	0	0	--

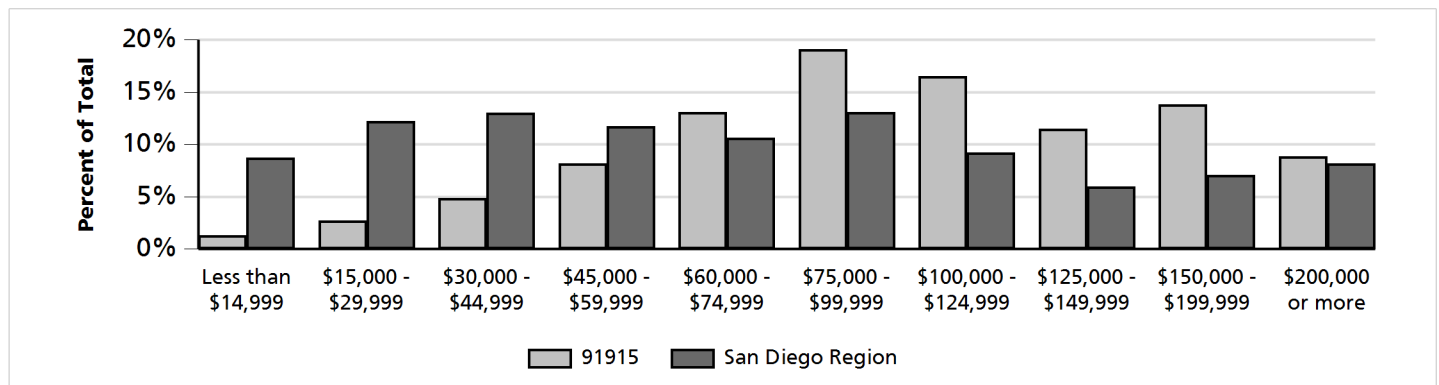
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	1%	3%	5%	8%	13%	19%	17%	11%	14%	9%

Median Household Income

Adjusted for Inflation (2010 \$) \$101,169



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

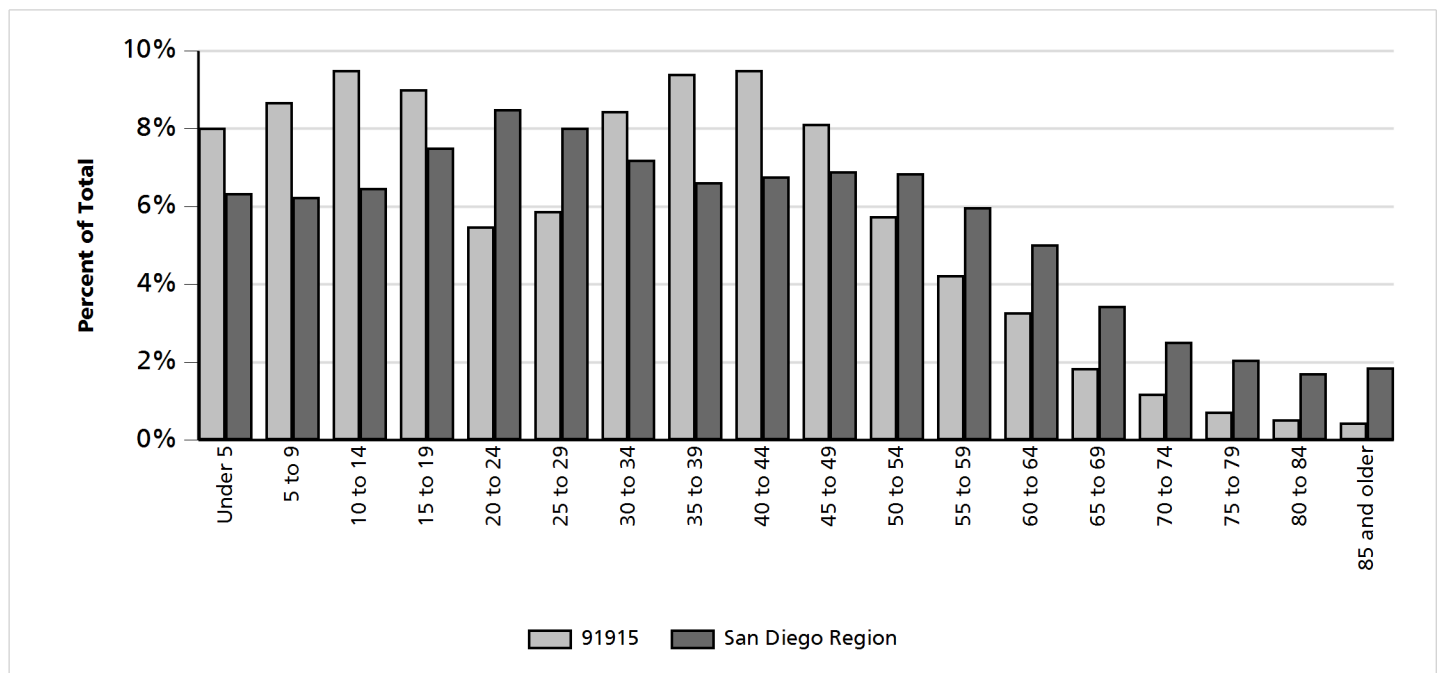
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	25,468	12,402	13,066	51%
Under 5	2,042	1,027	1,015	50%
5 to 9	2,208	1,116	1,092	49%
10 to 14	2,419	1,249	1,170	48%
15 to 17	1,433	761	672	47%
18 and 19	859	437	422	49%
20 to 24	1,395	702	693	50%
25 to 29	1,497	707	790	53%
30 to 34	2,152	1,000	1,152	54%
35 to 39	2,394	1,137	1,257	53%
40 to 44	2,421	1,172	1,249	52%
45 to 49	2,065	1,005	1,060	51%
50 to 54	1,462	715	747	51%
55 to 59	1,078	512	566	53%
60 and 61	344	176	168	49%
62 to 64	490	204	286	58%
65 to 69	472	205	267	57%
70 to 74	302	114	188	62%
75 to 79	185	69	116	63%
80 to 84	134	49	85	63%
85 and older	116	45	71	61%
Under 18	8,102	4,153	3,949	49%
65 and older	1,209	482	727	60%
Median Age	32.0	31.0	32.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,440	5,385	1,346	59	6,208	1,030
Under 5	986	385	82	5	411	173
5 to 9	1,100	400	89	1	446	172
10 to 14	1,214	422	120	5	496	162
15 to 17	768	201	76	4	297	87
18 and 19	460	104	56	1	191	47
20 to 24	730	239	65	2	299	60
25 to 29	605	340	80	3	412	57
30 to 34	917	489	128	7	544	67
35 to 39	1,053	524	128	12	623	54
40 to 44	1,061	580	139	1	590	50
45 to 49	852	510	135	6	528	34
50 to 54	545	396	89	6	399	27
55 to 59	375	303	73	1	315	11
60 and 61	115	96	27	1	102	3
62 to 64	191	113	30	1	150	5
65 to 69	175	117	23	1	146	10
70 to 74	121	67	2	1	106	5
75 to 79	81	31	2	1	67	3
80 to 84	45	38	0	0	48	3
85 and older	46	30	2	0	38	0
Under 18	4,068	1,408	367	15	1,650	594
65 and older	468	283	29	3	405	21
Median Age	28.8	36.1	34.1	35.6	35.1	18.1