



Demographic and Socioeconomic Profile 2010

TRACT: 106.01

Population by Race

	Population	Percent
Total Population	2,127	100%
White	1,533	72%
Hispanic	442	21%
Asian	65	3%
Two or More	52	2%
Black	26	1%
American Indian	8	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,127	1,021	1,106	52%
Under 5	91	46	45	49%
5 to 9	106	56	50	47%
10 to 14	136	67	69	51%
15 to 17	86	40	46	53%
18 and 19	35	21	14	40%
20 to 24	70	35	35	50%
25 to 29	49	25	24	49%
30 to 34	52	18	34	65%
35 to 39	70	28	42	60%
40 to 44	128	69	59	46%
45 to 49	172	72	100	58%
50 to 54	154	70	84	55%
55 to 59	169	73	96	57%
60 and 61	71	29	42	59%
62 to 64	126	63	63	50%
65 to 69	168	80	88	52%
70 to 74	162	81	81	50%
75 to 79	110	54	56	51%
80 to 84	100	61	39	39%
85 and Older	72	33	39	54%
Under 18	419	209	210	50%
65 and older	612	309	303	50%
Median	52.2	52.4	52.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	1,794	100%
Never Married	284	16%
Married, excluding separated	1,219	68%
Separated	7	<1%
Widowed	138	8%
Divorced	146	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,127	100%
Household	2,127	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Other	Two or More
Total Pop.	2,127	442	1,533	26	8	65	1	52
Under 5	91	38	39	2	0	4	0	8
5 to 9	106	18	74	0	2	4	0	8
10 to 14	136	36	82	5	2	3	0	8
15 to 17	86	33	51	1	0	0	0	1
18 and 19	35	15	19	1	0	0	0	0
20 to 24	70	30	36	1	0	2	0	1
25 to 29	49	17	26	1	0	3	0	2
30 to 34	52	18	29	0	0	2	0	3
35 to 39	70	24	42	0	0	3	0	1
40 to 44	128	32	83	5	1	3	0	4
45 to 49	172	42	115	5	0	6	0	4
50 to 54	154	31	107	4	2	7	0	3
55 to 59	169	31	133	0	0	3	0	2
60 and 61	71	11	55	0	0	5	0	0
62 to 64	126	15	101	0	0	6	0	4
65 to 69	168	20	142	0	0	5	1	0
70 to 74	162	16	141	1	0	2	0	2
75 to 79	110	5	98	0	1	5	0	1
80 to 84	100	6	92	0	0	2	0	0
85 and Older	72	4	68	0	0	0	0	0
Under 18	419	125	246	8	4	11	0	25
65 and older	612	51	541	1	1	14	1	3
Median		38.3	57.4	42.0	40.0	51.8	67.5	25.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,036	100%
Speak Only English	1,259	62%
Speak Spanish:	706	35%
Speak English "well" or "very well"	666	33%
Speak English "not well" or "not at all"	40	2%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	71	2%
Speak English "well" or "very well"	44	2%
Speak English "not well" or "not at all"	27	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,603	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	43	3%
High school grad (incl. equivalency)	118	7%
Some college, no degree	335	21%
Associate degree	84	5%
Bachelor's degree	505	32%
Master's degree	277	17%
Professional school degree	228	14%
Doctorate degree	13	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,071	100%	---	---	---	---
Enrolled in school	504	24%	310	15%	194	9%
Nursery / Preschool	41	8%	6	2%	35	18%
Kindergarten to grade 4	76	15%	73	24%	3	2%
Grade 5 to grade 8	156	31%	83	27%	73	38%
Grade 9 to grade 12	146	29%	118	38%	28	14%
College, undergraduate	70	14%	15	5%	55	28%
Graduate or Professional school	15	3%	15	5%	0	0%
Not enrolled in school	1,567	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	878	100%	388	100%	490	100%
Family Households:	695	79%	381	98%	314	64%
Married couple family	607	69%	293	76%	314	64%
Other family:	88	10%	88	23%	0	0%
Male householder, no wife	88	10%	88	23%	0	0%
Female householder, no husband	0	0%	0	0%	0	0%
Nonfamily households:	183	21%	7	2%	176	36%
Householder living alone	108	12%	----	----	----	----
Other nonfamily households	75	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,202	100%	878	324	27%	2.42
Single family (detached)	686	57%	520	166	24%	2.41
Single family (attached)	434	36%	311	123	28%	2.43
2 to 4 units	36	3%	23	13	36%	2.13
5 to 9 units	10	1%	5	5	50%	2.80
10 or more units	36	3%	19	17	47%	2.89
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	602	100%
Less than \$150,000	3	<1%
\$150,000 to \$199,999	9	1%
\$200,000 to \$249,999	23	4%
\$250,000 to \$299,999	4	1%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	9	1%
\$500,000 to \$749,999	11	2%
\$750,000 to \$999,999	156	26%
\$1,000,000 or more	387	64%

Median Value **\$1,222,222**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,202	100%
2005 or Later	12	1%
2000 to 2004	37	3%
1990 to 1999	198	16%
1980 to 1989	362	30%
1970 to 1979	465	39%
1960 to 1969	90	7%
1950 to 1959	34	3%
1940 to 1949	3	<1%
1939 or earlier	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	878	100%	276	100%	602	100%
1.00 occupant housing per room or less	878	100%	276	100%	602	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	276	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	39	14%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	12	4%
\$2,000 or more	225	82%
No cash rent	0	0%
Median contract rent	\$2,580	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	276	100%
Less than 20 percent	93	34%
20.0 to 24.9 percent	22	8%
25.0 to 29.9 percent	8	3%
30.0 to 34.9 percent	35	13%
35.0 to 39.9 percent	33	12%
40.0 to 49.9 percent	49	18%
50.0 percent or more	36	13%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	878	100%
No vehicle	21	2%
1 vehicle	225	26%
2 vehicles	434	49%
3 vehicles	198	23%
4 or more vehicles	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	825	100%
Worked in state of residence	762	92%
Worked in county of residence	751	91%
Worked outside county of residence	11	1%
Worked outside state of residence	63	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	1,773	100%	840	47%
In labor force	934	53%	529	57%
Armed forces	32	3%	32	100%
Civilian (employed)	892	96%	492	55%
Civilian (unemployed)	10	1%	5	50%
Not in labor force	839	47%	311	37%
Pct. of civilian labor force unemployed	1.1%		1.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	825	100%
Car, truck or van:	749	91%
Drove Alone	706	86%
Carpooled	43	5%
Public Transportation:	4	<1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	4	<1%
Motorcycle	0	0%
Bicycle	19	2%
Walked	11	1%
Other means	11	1%
Worked at home	31	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	825	100%
Did not work at home	794	96%
Less than 10 minutes	78	9%
10 to 19 minutes	165	20%
20 to 29 minutes	231	28%
30 to 44 minutes	191	23%
45 to 59 minutes	37	4%
60 to 89 minutes	73	9%
90 minutes or more	19	2%
Worked at home	31	4%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	800	100%
Agriculture, forestry, mining	1	<1%
Utilities	0	0%
Construction	15	2%
Manufacturing	8	1%
Wholesale trade	18	2%
Retail trade	113	14%
Transportation & warehousing	11	1%
Information & communications	38	5%
Finance, insurance, & real estate	118	15%
Professional, scientific, management, administration	48	6%
Educational, social, & health services	253	32%
Art, entertainment, recreation, accommodations, food	20	3%
Other services	37	5%
Public administration	120	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	800	100%
Management, professional & related:	483	60%
Management (incl. farm managers)	123	15%
Business & financial	80	10%
Computer & mathematical	0	0%
Architecture & engineering	35	4%
Life, physical & social science	4	1%
Community & social service	14	2%
Legal	19	2%
Education, training, & library	42	5%
Art, entertainment, sports & media	7	1%
Healthcare practitioners	159	20%
Service:	104	13%
Healthcare support	0	0%
Protective service	54	7%
Food preparation & serving	12	2%
Building & grounds cleaning / maintenance	35	4%
Personal care & service	3	<1%
Sales & office	199	25%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	14	2%
Production, transport & material moving	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	878	100%
Less than \$15,000	10	1%
\$15,000 to \$29,999	65	7%
\$30,000 to \$44,999	52	6%
\$45,000 to \$59,999	33	4%
\$60,000 to \$74,999	83	9%
\$75,000 to \$99,999	108	12%
\$100,000 to \$124,999	194	22%
\$125,000 to \$149,999	61	7%
\$150,000 to \$199,999	98	11%
\$200,000 or more	174	20%
Median Income	\$111,340	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	878	100%
With earnings	667	76%
With wage and salary income	624	71%
With self-employment income	103	12%
With interest, dividend, or net rental income	482	55%
With Social Security income	300	34%
With Supplemental Security income	8	1%
With public assistance income	0	0%
With retirement income	281	32%
With other types of income	143	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,115	100%
Under .50	7	<1%
.50 to .99	7	<1%
1.00 to 1.24	32	2%
1.25 to 1.49	70	3%
1.50 to 1.84	39	2%
1.85 to 1.99	0	0%
2.00 and over	1,960	93%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,115	100%
Above Poverty	2,101	99%
Below Poverty	14	1%

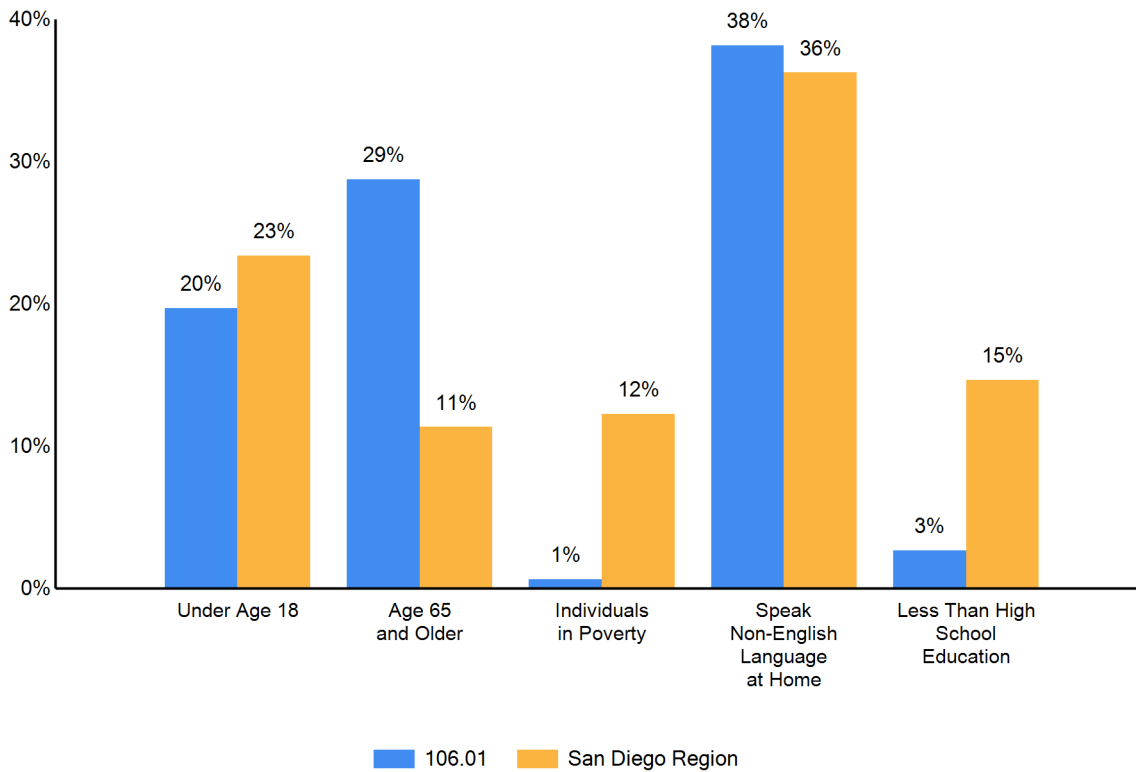
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	695	381	314	695	381	314	0	0	0
Married couple family	607	293	314	607	293	314	0	0	0
Male householder, no wife present	88	88	0	88	88	0	0	0	0
Female householder, no husband present	0	0	0	0	0	0	0	0	0

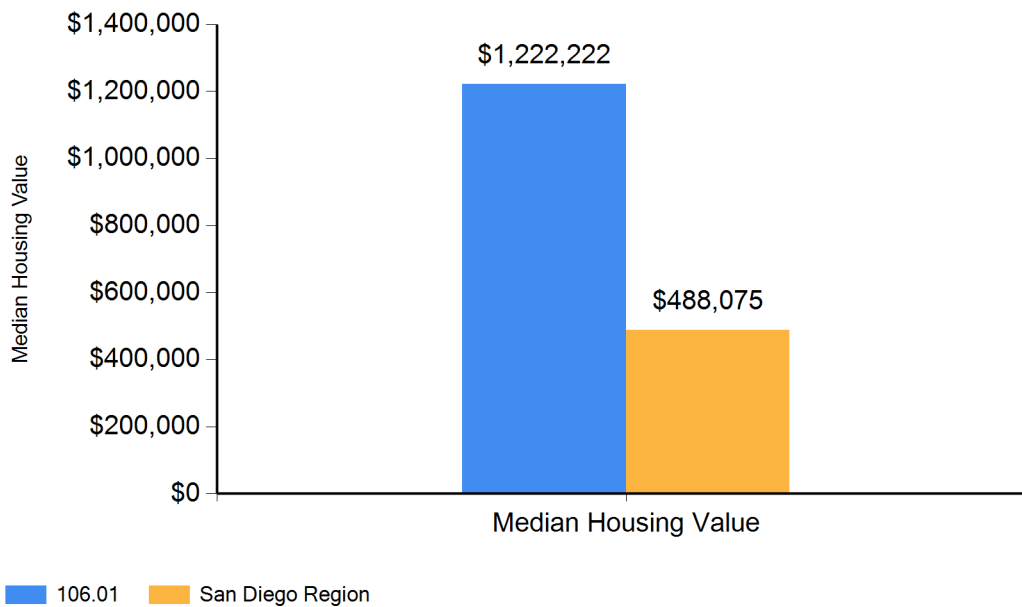
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075