

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### Poway



	Jan 1, 2015
<b>Total Population</b>	<b>49,041</b>
Household Population	48,491
Group Quarters Population	550
<b>Persons Per Household</b>	<b>2.98</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,589</b>	<b>16,288</b>	<b>1.8%</b>
Single Family - Detached	12,311	12,074	1.9%
Single Family - Multiple-Unit	876	872	0.5%
Multi-Family	2,700	2,649	1.9%
Mobile Home and Other	702	693	1.3%

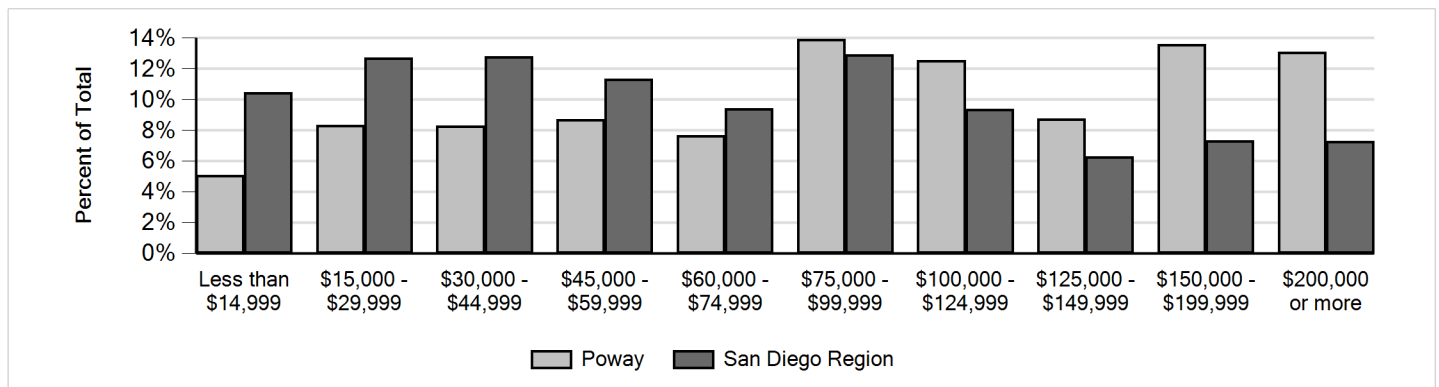
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	8%	8%	9%	8%	14%	13%	9%	14%	13%

### Median Household Income

	2015
Adjusted for Inflation (2010 \$)	\$96,436
Not adjusted for inflation (current 2014\$)	\$104,168



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

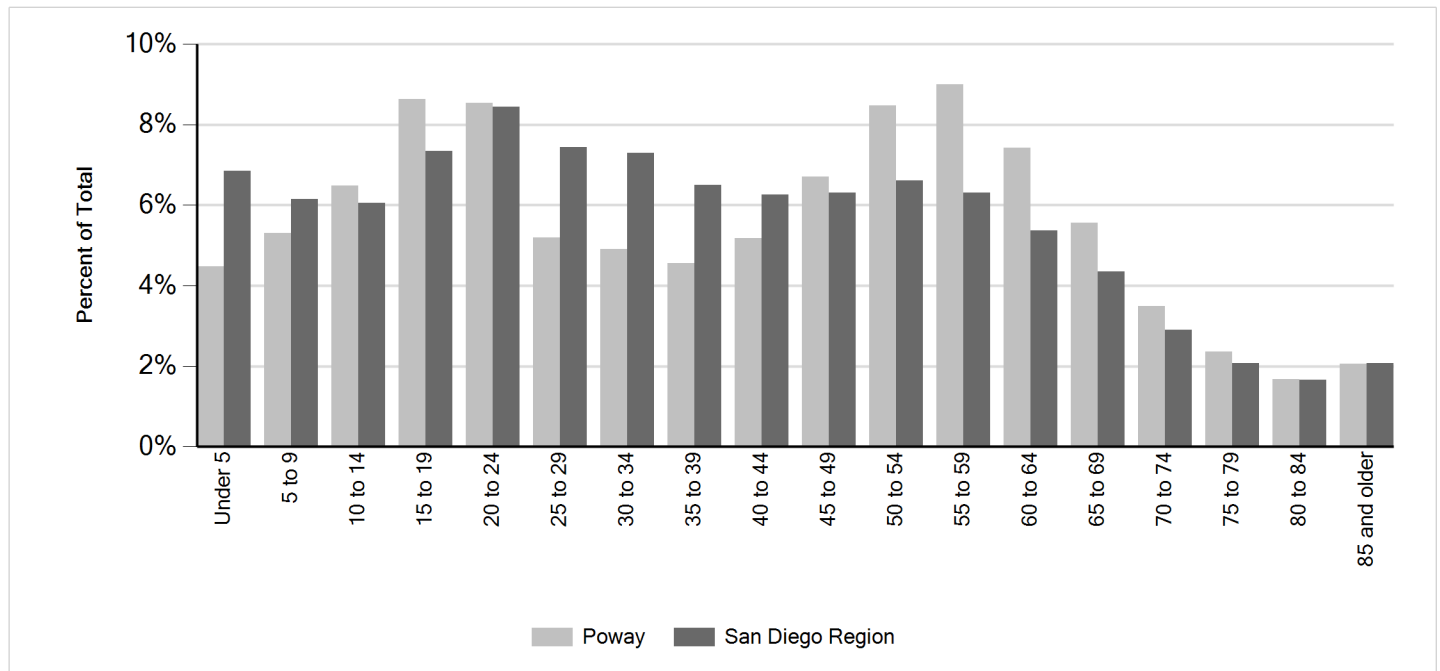
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>49,041</b>	<b>24,269</b>	<b>24,772</b>	<b>51%</b>
Under 5	2,192	1,122	1,070	49%
5 to 9	2,600	1,325	1,275	49%
10 to 14	3,182	1,684	1,498	47%
15 to 17	2,402	1,271	1,131	47%
18 and 19	1,834	909	925	50%
20 to 24	4,189	2,164	2,025	48%
25 to 29	2,550	1,352	1,198	47%
30 to 34	2,405	1,248	1,157	48%
35 to 39	2,233	1,097	1,136	51%
40 to 44	2,539	1,218	1,321	52%
45 to 49	3,291	1,536	1,755	53%
50 to 54	4,151	2,001	2,150	52%
55 to 59	4,409	2,129	2,280	52%
60 and 61	1,558	740	818	53%
62 to 64	2,084	1,027	1,057	51%
65 to 69	2,723	1,363	1,360	50%
70 to 74	1,708	815	893	52%
75 to 79	1,157	528	629	54%
80 to 84	821	369	452	55%
85 and older	1,013	371	642	63%
Under 18	10,376	5,402	4,974	48%
65 and older	7,422	3,446	3,976	54%
Median Age	41.8	39.8	43.7	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>8,394</b>	<b>32,816</b>	<b>667</b>	<b>141</b>	<b>5,414</b>	<b>1,609</b>
Under 5	561	1,238	47	0	296	50
5 to 9	820	1,223	38	8	323	188
10 to 14	822	1,755	41	14	308	242
15 to 17	513	1,423	31	9	270	156
18 and 19	387	1,146	19	6	184	92
20 to 24	814	2,789	40	13	353	180
25 to 29	596	1,539	30	12	291	82
30 to 34	567	1,392	48	8	309	81
35 to 39	508	1,266	42	17	333	67
40 to 44	544	1,478	37	7	393	80
45 to 49	575	2,205	48	9	390	64
50 to 54	517	3,053	46	4	450	81
55 to 59	412	3,450	62	14	378	93
60 and 61	130	1,219	23	1	149	36
62 to 64	137	1,655	32	8	217	35
65 to 69	172	2,187	30	11	278	45
70 to 74	105	1,406	14	0	170	13
75 to 79	89	913	16	0	132	7
80 to 84	54	652	14	0	89	12
85 and older	71	827	9	0	101	5
Under 18	2,716	5,639	157	31	1,197	636
65 and older	491	5,985	83	11	770	82
Median Age	27.3	47.6	39.7	35.1	40.5	22.1