DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Major Statistical Area
North County West

	Jan 1, 2012
Total Population	405,412
Household Population	386,105
Group Quarters Population	19,307
Persons Per Household	2.67

HOUSING AND OCCUPANCY

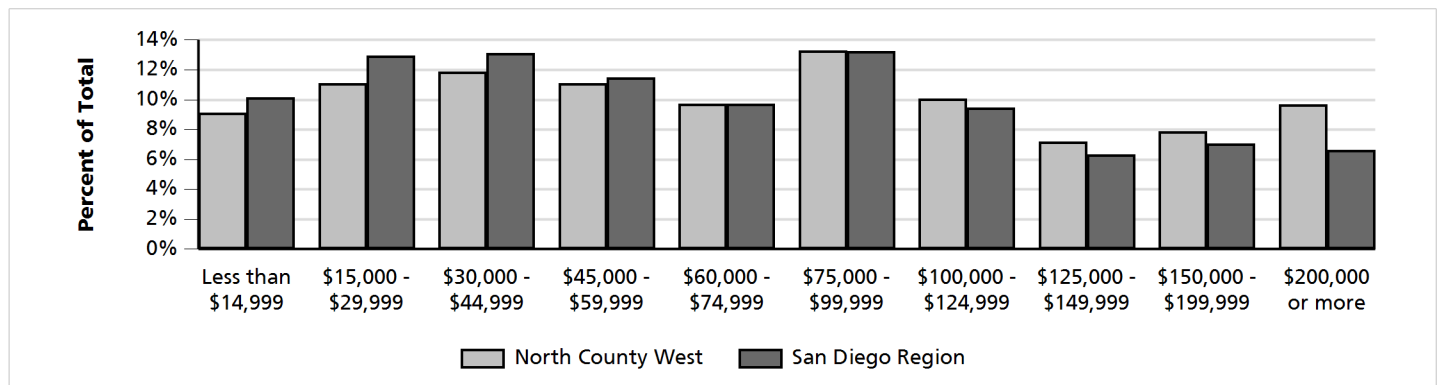|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	158,745	144,474	9.0%
Single Family - Detached	77,672	75,247	3.1%
Single Family - Multiple-Unit	32,765	25,624	21.8%
Multi-Family	42,421	38,558	9.1%
Mobile Home and Other	5,887	5,045	14.3%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	9%	11%	12%	11%	10%	13%	10%	7%	8%	10%

Median Household Income

Adjusted for Inflation (2010 $)	$70,537
Not adjusted for inflation (current 2011$)	$72,677

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
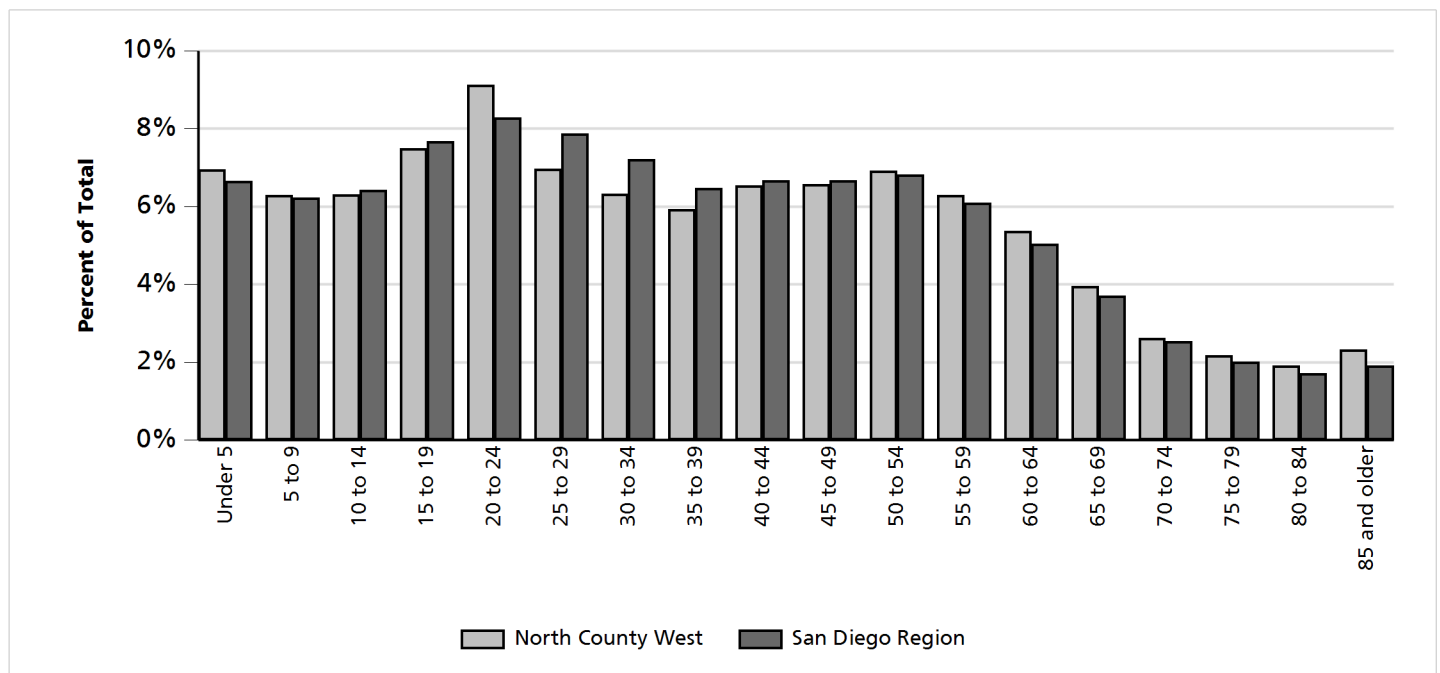
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**405,412**	207,229	198,183	49%
Under 5	28,172	14,286	13,886	49%
5 to 9	25,521	13,076	12,445	49%
10 to 14	25,536	13,284	12,252	48%
15 to 17	16,033	8,502	7,531	47%
18 and 19	14,321	8,807	5,514	39%
20 to 24	36,988	24,060	12,928	35%
25 to 29	28,213	15,072	13,141	47%
30 to 34	25,603	12,959	12,644	49%
35 to 39	24,042	11,886	12,156	51%
40 to 44	26,487	13,051	13,436	51%
45 to 49	26,639	12,881	13,758	52%
50 to 54	28,043	13,783	14,260	51%
55 to 59	25,478	12,198	13,280	52%
60 and 61	8,908	4,288	4,620	52%
62 to 64	12,824	6,082	6,742	53%
65 to 69	16,015	7,524	8,491	53%
70 to 74	10,646	4,836	5,810	55%
75 to 79	8,794	3,850	4,944	56%
80 to 84	7,749	3,362	4,387	57%
85 and older	9,400	3,442	5,958	63%
Under 18	95,262	49,148	46,114	48%
65 and older	52,604	23,014	29,590	56%
Median Age	35.5	32.5	38.6	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

| | Hispanic | Non-Hispanic | | | | |
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	100,343	252,970	10,615	1,513	26,326	13,645
Under 5	9,966	14,244	655	94	1,533	1,680
5 to 9	9,212	12,332	588	80	1,343	1,966
10 to 14	8,777	12,927	632	68	1,509	1,623
15 to 17	5,419	8,335	429	35	896	919
18 and 19	4,382	8,017	526	53	680	663
20 to 24	10,920	21,313	1,539	262	1,718	1,236
25 to 29	8,557	15,915	937	170	1,646	988
30 to 34	7,591	14,538	755	99	1,756	864
35 to 39	6,760	13,806	648	84	2,077	667
40 to 44	6,785	15,880	645	77	2,483	617
45 to 49	5,868	17,153	776	85	2,155	602
50 to 54	4,930	19,697	763	80	2,012	561
55 to 59	3,671	18,978	644	76	1,711	398
60 and 61	1,061	6,891	164	39	614	139
62 to 64	1,402	10,151	212	59	851	149
65 to 69	1,648	12,893	221	49	1,029	175
70 to 74	1,185	8,302	183	26	815	135
75 to 79	905	6,908	136	37	694	114
80 to 84	676	6,428	73	18	471	83
85 and older	628	8,262	89	22	333	66
Under 18	33,374	47,838	2,304	277	5,281	6,188
65 and older	5,042	42,793	702	152	3,342	573
Median Age	25.9	41.6	30.0	29.8	40.0	19.9

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