

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Unified School District

### San Marcos



Jan 1, 2012

<b>Total Population</b>	<b>115,478</b>
Household Population	114,434
Group Quarters Population	1,044
<b>Persons Per Household</b>	<b>2.89</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>41,536</b>	<b>39,604</b>	<b>4.7%</b>
Single Family - Detached	21,305	21,039	1.2%
Single Family - Multiple-Unit	3,119	2,328	25.4%
Multi-Family	13,286	12,633	4.9%
Mobile Home and Other	3,826	3,604	5.8%

## HOUSEHOLD INCOME

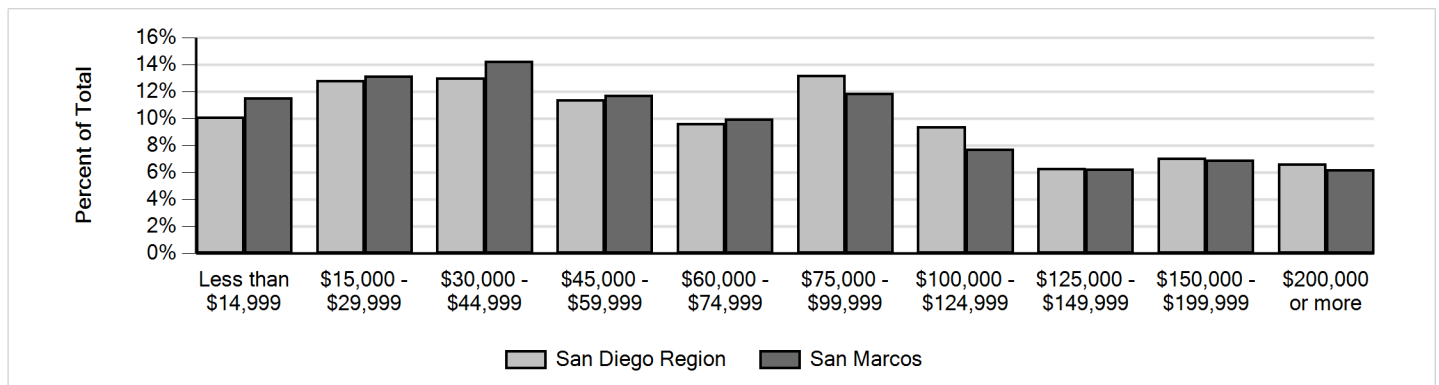
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	13%	14%	12%	10%	12%	8%	6%	7%	6%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$58,927
Not adjusted for inflation (current 2011\$)	\$60,715



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

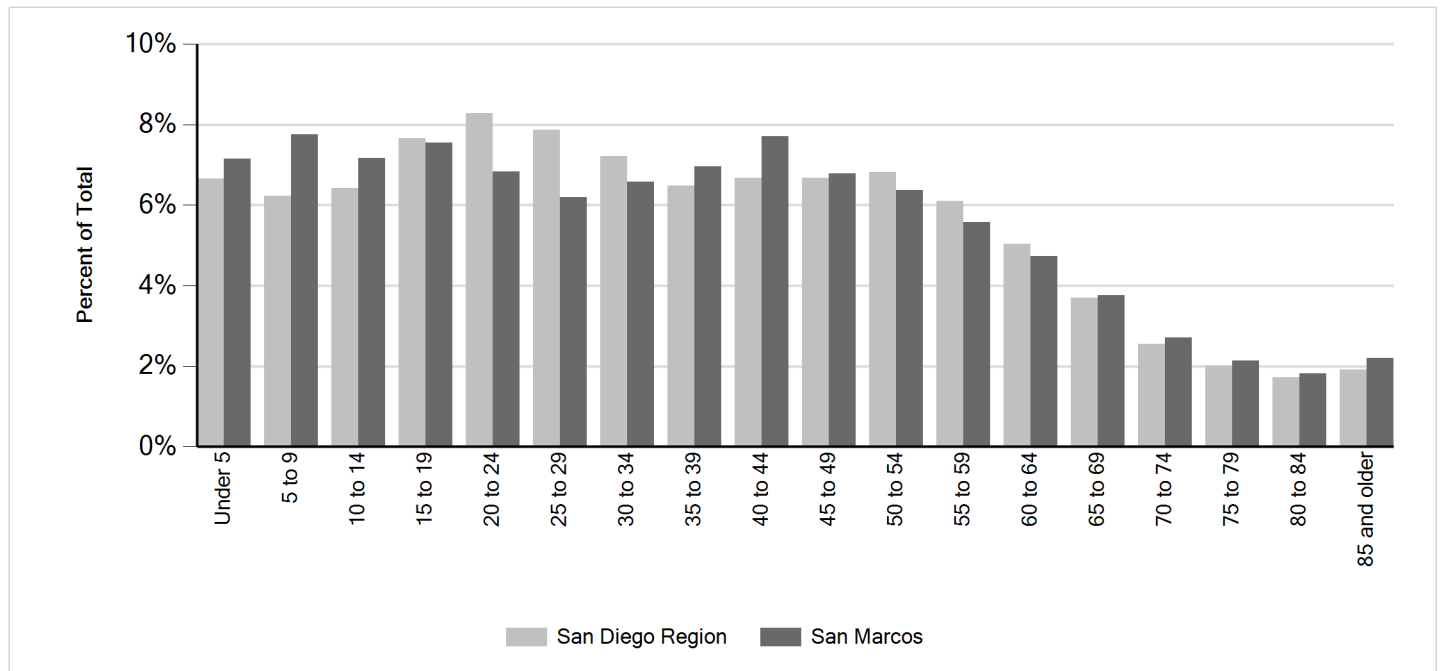
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>115,478</b>	<b>56,537</b>	<b>58,941</b>	<b>51%</b>
Under 5	8,264	4,233	4,031	49%
5 to 9	8,962	4,550	4,412	49%
10 to 14	8,272	4,358	3,914	47%
15 to 17	4,937	2,535	2,402	49%
18 and 19	3,780	1,834	1,946	51%
20 to 24	7,883	3,830	4,053	51%
25 to 29	7,162	3,638	3,524	49%
30 to 34	7,601	3,722	3,879	51%
35 to 39	8,031	3,965	4,066	51%
40 to 44	8,899	4,402	4,497	51%
45 to 49	7,837	3,966	3,871	49%
50 to 54	7,362	3,655	3,707	50%
55 to 59	6,437	3,079	3,358	52%
60 and 61	2,250	1,052	1,198	53%
62 to 64	3,222	1,435	1,787	55%
65 to 69	4,341	1,999	2,342	54%
70 to 74	3,127	1,445	1,682	54%
75 to 79	2,475	1,026	1,449	59%
80 to 84	2,093	885	1,208	58%
85 and older	2,543	928	1,615	64%
Under 18	30,435	15,676	14,759	48%
65 and older	14,579	6,283	8,296	57%
Median Age	35.5	34.4	36.6	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>37,790</b>	<b>61,734</b>	<b>2,179</b>	<b>336</b>	<b>9,981</b>	<b>3,458</b>
Under 5	3,609	3,481	118	21	649	386
5 to 9	3,911	3,725	128	13	665	520
10 to 14	3,531	3,605	158	20	558	400
15 to 17	2,209	2,085	96	15	314	218
18 and 19	1,668	1,607	85	12	230	178
20 to 24	3,457	3,327	187	26	625	261
25 to 29	3,014	3,039	203	26	659	221
30 to 34	2,938	3,503	171	23	744	222
35 to 39	2,842	3,831	144	13	993	208
40 to 44	2,874	4,670	156	22	973	204
45 to 49	2,366	4,310	184	19	807	151
50 to 54	1,675	4,668	177	28	681	133
55 to 59	1,274	4,349	133	21	573	87
60 and 61	376	1,614	31	11	191	27
62 to 64	485	2,329	62	17	295	34
65 to 69	529	3,315	50	10	376	61
70 to 74	391	2,376	36	15	264	45
75 to 79	285	1,961	22	7	162	38
80 to 84	184	1,737	12	8	130	22
85 and older	172	2,202	26	9	92	42
Under 18	13,260	12,896	500	69	2,186	1,524
65 and older	1,561	11,591	146	49	1,024	208
Median Age	25.8	42.9	33.3	39.6	37.8	20.5