

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2015
Total Population	15,487
Household Population	15,328
Group Quarters Population	159
Persons Per Household	2.65

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	6,108	5,779	5.4%
Single Family - Detached	3,051	2,928	4.0%
Single Family - Multiple-Unit	1,848	1,709	7.5%
Multi-Family	708	697	1.6%
Mobile Home and Other	501	445	11.2%

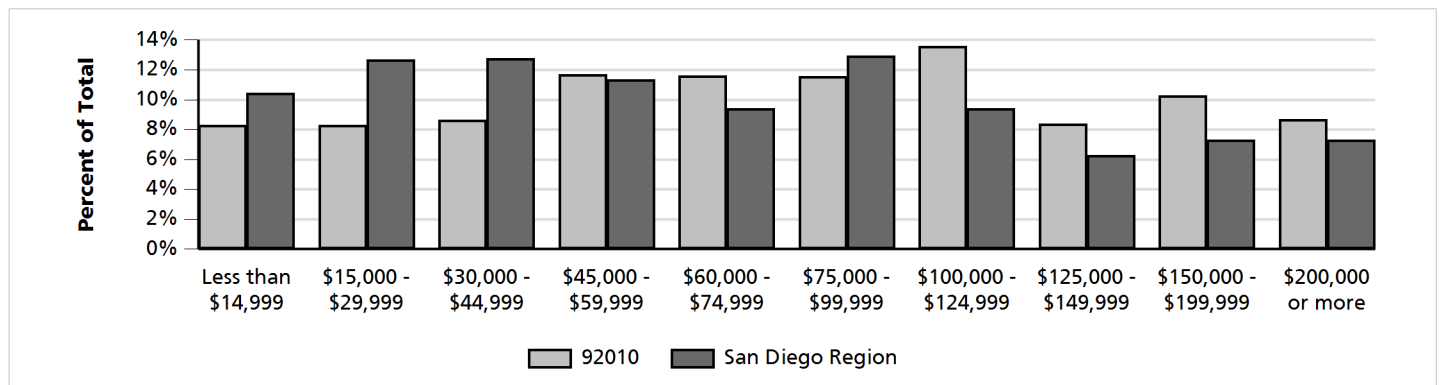
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	8%	9%	12%	12%	12%	14%	8%	10%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$78,088
Not adjusted for inflation (current 2014\$)	\$84,349



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

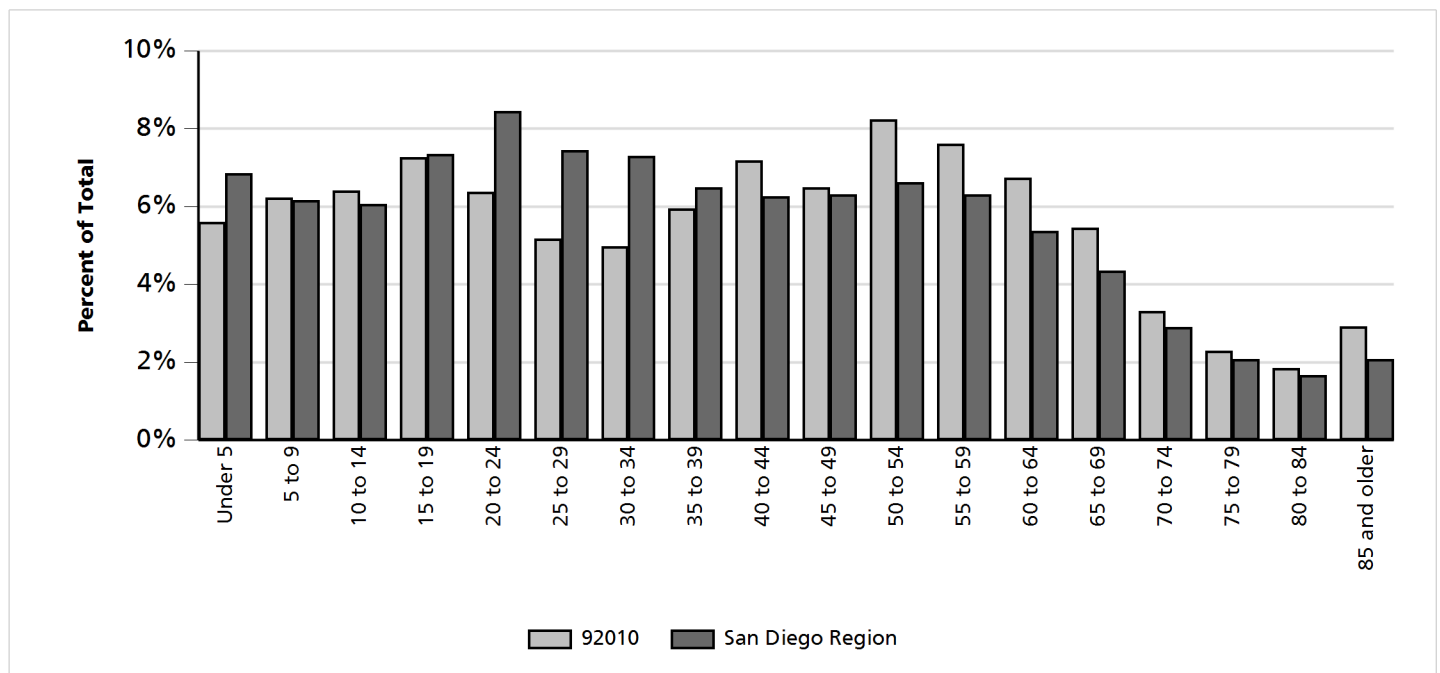
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,487	7,487	8,000	52%
Under 5	866	427	439	51%
5 to 9	964	505	459	48%
10 to 14	991	488	503	51%
15 to 17	649	320	329	51%
18 and 19	476	277	199	42%
20 to 24	987	530	457	46%
25 to 29	801	390	411	51%
30 to 34	769	374	395	51%
35 to 39	921	432	489	53%
40 to 44	1,111	541	570	51%
45 to 49	1,004	458	546	54%
50 to 54	1,275	589	686	54%
55 to 59	1,178	568	610	52%
60 and 61	438	210	228	52%
62 to 64	604	271	333	55%
65 to 69	845	411	434	51%
70 to 74	514	238	276	54%
75 to 79	355	149	206	58%
80 to 84	287	129	158	55%
85 and older	452	180	272	60%
Under 18	3,470	1,740	1,730	50%
65 and older	2,453	1,107	1,346	55%
Median Age	41.4	40.0	42.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,429	10,862	211	42	1,353	590
Under 5	125	643	19	0	49	30
5 to 9	197	606	12	2	64	83
10 to 14	220	571	17	2	96	85
15 to 17	138	416	8	1	53	33
18 and 19	119	309	3	0	16	29
20 to 24	173	661	15	0	71	67
25 to 29	188	486	13	2	72	40
30 to 34	161	461	16	6	84	41
35 to 39	167	640	12	5	57	40
40 to 44	207	667	13	4	169	51
45 to 49	131	729	9	3	112	20
50 to 54	204	867	21	4	153	26
55 to 59	134	885	26	4	107	22
60 and 61	52	340	6	0	35	5
62 to 64	65	503	4	4	25	3
65 to 69	68	708	6	3	54	6
70 to 74	19	447	5	0	39	4
75 to 79	21	292	2	0	37	3
80 to 84	20	229	2	0	36	0
85 and older	20	402	2	2	24	2
Under 18	680	2,236	56	5	262	231
65 and older	148	2,078	17	5	190	15
Median Age	31.7	44.8	36.0	43.8	43.4	22.6