

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



Jan 1, 2012

Total Population	192,837
Household Population	191,489
Group Quarters Population	1,348
Persons Per Household	2.83

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,163	67,706	3.5%
Single Family - Detached	44,893	43,453	3.2%
Single Family - Multiple-Unit	5,849	5,610	4.1%
Multi-Family	18,719	17,955	4.1%
Mobile Home and Other	702	688	2.0%

HOUSEHOLD INCOME

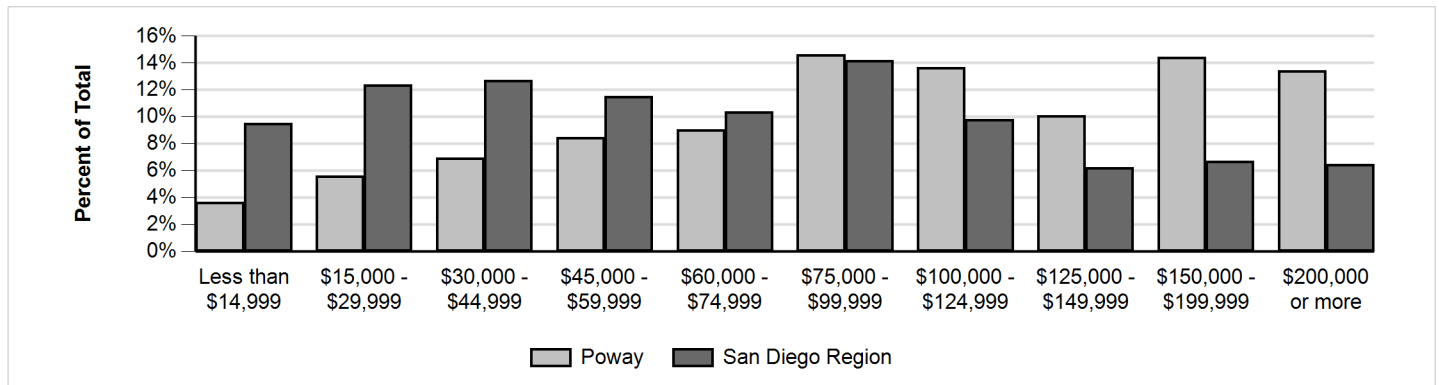
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	7%	8%	9%	15%	14%	10%	14%	13%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$103,021
Not adjusted for inflation (current 2011\$)	\$106,146



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

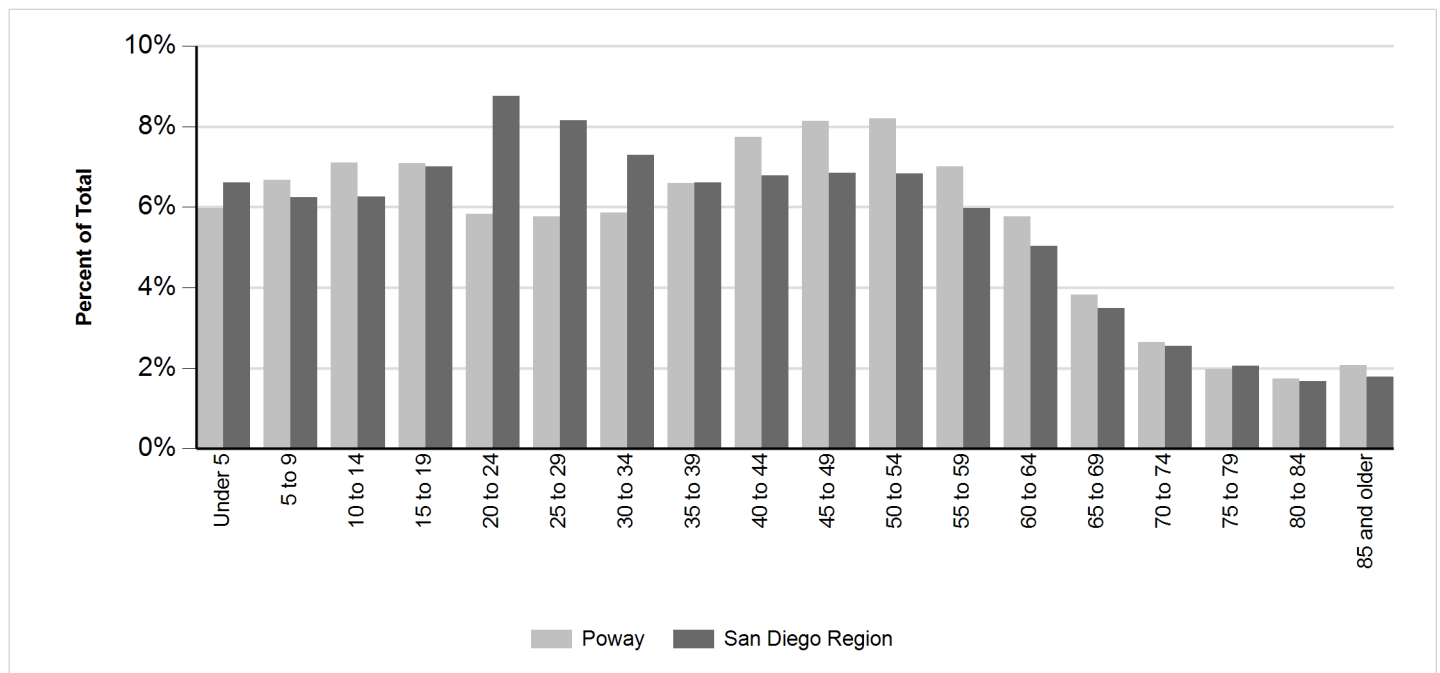
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	192,837	94,157	98,680	51%
Under 5	11,527	5,913	5,614	49%
5 to 9	12,863	6,598	6,265	49%
10 to 14	13,691	7,182	6,509	48%
15 to 17	8,270	4,309	3,961	48%
18 and 19	5,412	2,790	2,622	48%
20 to 24	11,255	5,842	5,413	48%
25 to 29	11,111	5,773	5,338	48%
30 to 34	11,303	5,415	5,888	52%
35 to 39	12,714	6,073	6,641	52%
40 to 44	14,938	7,113	7,825	52%
45 to 49	15,684	7,463	8,221	52%
50 to 54	15,815	7,681	8,134	51%
55 to 59	13,523	6,552	6,971	52%
60 and 61	4,648	2,206	2,442	53%
62 to 64	6,472	3,041	3,431	53%
65 to 69	7,366	3,495	3,871	53%
70 to 74	5,092	2,279	2,813	55%
75 to 79	3,803	1,648	2,155	57%
80 to 84	3,361	1,372	1,989	59%
85 and older	3,989	1,412	2,577	65%
Under 18	46,351	24,002	22,349	48%
65 and older	23,611	10,206	13,405	57%
Median Age	39.3	37.7	40.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	25,727	112,977	4,992	455	41,516	7,170
Under 5	2,706	5,138	293	41	2,378	971
5 to 9	2,369	6,139	293	27	2,961	1,074
10 to 14	2,433	7,088	356	23	2,815	976
15 to 17	1,443	4,471	256	16	1,552	532
18 and 19	958	3,034	181	18	904	317
20 to 24	2,192	5,892	477	28	2,155	511
25 to 29	2,068	5,956	334	32	2,274	447
30 to 34	1,812	5,607	376	29	3,093	386
35 to 39	1,790	6,126	317	20	4,126	335
40 to 44	1,874	8,199	414	43	4,084	324
45 to 49	1,665	9,611	431	33	3,639	305
50 to 54	1,380	10,703	388	29	2,989	326
55 to 59	1,000	9,454	291	29	2,508	241
60 and 61	295	3,299	86	13	882	73
62 to 64	400	4,704	138	17	1,132	81
65 to 69	456	5,255	131	21	1,413	90
70 to 74	329	3,514	92	15	1,083	59
75 to 79	211	2,753	57	10	734	38
80 to 84	167	2,654	51	5	449	35
85 and older	179	3,380	30	6	345	49
Under 18	8,951	22,836	1,198	107	9,706	3,553
65 and older	1,342	17,556	361	57	4,024	271
Median Age	26.8	44.3	34.1	38.4	38.2	18.2