



Demographic and Socioeconomic Profile 2010

TRACT: 194.05

Population by Race

	Population	Percent
Total Population	3,889	100%
Hispanic	2,281	59%
White	1,139	29%
Asian	157	4%
Black	143	4%
Two or More	84	2%
Pacific Islander	60	2%
American Indian	16	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,889	1,904	1,985	51%
Under 5	404	194	210	52%
5 to 9	206	152	54	26%
10 to 14	289	154	135	47%
15 to 17	142	82	60	42%
18 and 19	170	55	115	68%
20 to 24	615	242	373	61%
25 to 29	421	256	165	39%
30 to 34	282	112	170	60%
35 to 39	189	58	131	69%
40 to 44	194	68	126	65%
45 to 49	227	143	84	37%
50 to 54	182	120	62	34%
55 to 59	189	112	77	41%
60 and 61	54	26	28	52%
62 to 64	92	35	57	62%
65 to 69	59	36	23	39%
70 to 74	66	9	57	86%
75 to 79	52	17	35	67%
80 to 84	41	25	16	39%
85 and Older	15	8	7	47%
Under 18	1,041	582	459	44%
65 and older	233	95	138	59%
Median	26.4	26.4	26.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,990	100%
Never Married	1,304	44%
Married, excluding separated	1,155	39%
Separated	44	1%
Widowed	165	6%
Divorced	322	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,889	100%
Household	3,889	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,889	2,281	1,139	143	16	157	60	9	84
Under 5	404	229	124	25	1	7	6	0	12
5 to 9	206	169	28	4	1	4	0	0	0
10 to 14	289	237	42	6	1	0	0	0	3
15 to 17	142	119	22	1	0	0	0	0	0
18 and 19	170	137	25	1	0	0	0	7	0
20 to 24	615	209	264	34	2	28	37	0	41
25 to 29	421	261	103	19	1	17	3	0	17
30 to 34	282	206	57	13	1	4	0	0	1
35 to 39	189	79	74	0	2	30	3	0	1
40 to 44	194	137	30	4	1	19	0	0	3
45 to 49	227	162	26	15	4	19	0	0	1
50 to 54	182	108	59	7	0	2	2	0	4
55 to 59	189	81	95	1	2	3	5	2	0
60 and 61	54	10	32	3	0	8	1	0	0
62 to 64	92	53	24	8	0	6	1	0	0
65 to 69	59	33	25	0	0	1	0	0	0
70 to 74	66	33	26	1	0	5	1	0	0
75 to 79	52	9	39	1	0	1	1	0	1
80 to 84	41	9	29	0	0	3	0	0	0
85 and Older	15	0	15	0	0	0	0	0	0
Under 18	1,041	754	216	36	3	11	6	0	15
65 and older	233	84	134	2	0	10	2	0	1
Median		25.8	28.1	25.1	37.5	38.1	23.2	19.3	23.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,485	100%
Speak Only English	1,718	49%
Speak Spanish:	1,424	41%
Speak English "well" or "very well"	1,091	31%
Speak English "not well" or "not at all"	333	10%
Speak Asian/Pacific Island language:	259	7%
Speak English "well" or "very well"	189	5%
Speak English "not well" or "not at all"	70	2%
Speak other language:	84	2%
Speak English "well" or "very well"	58	2%
Speak English "not well" or "not at all"	26	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,063	100%
Less than 9th grade	306	15%
9th through 12th grade, no diploma	337	16%
High school grad (incl. equivalency)	456	22%
Some college, no degree	448	22%
Associate degree	147	7%
Bachelor's degree	259	13%
Master's degree	86	4%
Professional school degree	8	<1%
Doctorate degree	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,622	100%	---	---	---	---
Enrolled in school	1,280	35%	1,240	34%	40	1%
Nursery / Preschool	40	3%	30	2%	10	25%
Kindergarten to grade 4	339	26%	339	27%	0	0%
Grade 5 to grade 8	160	13%	145	12%	15	38%
Grade 9 to grade 12	297	23%	297	24%	0	0%
College, undergraduate	444	35%	429	35%	15	38%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	2,342	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,176	100%	492	100%	684	100%
Family Households:	756	64%	492	100%	264	39%
Married couple family	479	41%	298	61%	181	26%
Other family:	277	24%	194	39%	83	12%
Male householder, no wife	100	9%	43	9%	57	8%
Female householder, no husband	177	15%	151	31%	26	4%
Nonfamily households:	420	36%	0	0%	420	61%
Householder living alone	317	27%	----	----	----	----
Other nonfamily households	103	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,256	100%	1176	80	6%	3.31
Single family (detached)	408	32%	399	9	2%	3.66
Single family (attached)	86	7%	86	0	0%	3.52
2 to 4 units	112	9%	103	9	8%	3.55
5 to 9 units	79	6%	70	9	11%	2.97
10 or more units	571	45%	518	53	9%	2.99
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	460	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	11	2%
\$200,000 to \$249,999	13	3%
\$250,000 to \$299,999	35	8%
\$300,000 to \$399,999	173	38%
\$400,000 to \$499,999	115	25%
\$500,000 to \$749,999	113	25%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$399,422**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,256	100%
2005 or Later	17	1%
2000 to 2004	40	3%
1990 to 1999	139	11%
1980 to 1989	613	49%
1970 to 1979	295	23%
1960 to 1969	143	11%
1950 to 1959	9	1%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,176	100%	716	100%	460	100%
1.00 occupant housing per room or less	1,043	89%	594	83%	449	98%
1.01 to 1.50 occupants per room	90	8%	79	11%	11	2%
1.51 to 2.00 occupants per room	30	3%	30	4%	0	0%
2.01 or more occupants per room	13	1%	13	2%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	716	100%
Less than \$500	0	0%
\$500 to \$599	39	5%
\$600 to \$699	25	3%
\$700 to \$799	0	0%
\$800 to \$899	17	2%
\$900 to \$999	69	10%
\$1,000 to \$1,249	312	44%
\$1,250 to \$1,499	226	32%
\$1,500 to \$1,999	19	3%
\$2,000 or more	0	0%
No cash rent	9	1%
Median contract rent	\$1,167	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	716	100%
Less than 20 percent	87	12%
20.0 to 24.9 percent	92	13%
25.0 to 29.9 percent	54	8%
30.0 to 34.9 percent	61	9%
35.0 to 39.9 percent	83	12%
40.0 to 49.9 percent	170	24%
50.0 percent or more	160	22%
Not computed	9	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,176	100%
No vehicle	3	<1%
1 vehicle	401	34%
2 vehicles	435	37%
3 vehicles	242	21%
4 or more vehicles	95	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,866	100%
Worked in state of residence	1,866	100%
Worked in county of residence	1,764	95%
Worked outside county of residence	102	5%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,942	100%	1,377	47%
In labor force	1,930	66%	790	41%
Armed forces	166	9%	37	22%
Civilian (employed)	1,546	80%	829	54%
Civilian (unemployed)	218	11%	182	83%
Not in labor force	1,012	34%	237	23%
Pct. of civilian labor force unemployed	12.4%		18.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,866	100%
Car, truck or van:	1,708	92%
Drove Alone	1,488	80%
Carpooled	220	12%
Public Transportation:	61	3%
Bus	37	2%
Trolley / Streetcar	0	0%
Railroad	24	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	61	3%
Other means	0	0%
Worked at home	36	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,866	100%
Did not work at home	1,830	98%
Less than 10 minutes	212	11%
10 to 19 minutes	538	29%
20 to 29 minutes	376	20%
30 to 44 minutes	401	21%
45 to 59 minutes	153	8%
60 to 89 minutes	100	5%
90 minutes or more	50	3%
Worked at home	36	2%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,744	100%
Agriculture, forestry, mining	64	4%
Utilities	29	2%
Construction	144	8%
Manufacturing	171	10%
Wholesale trade	46	3%
Retail trade	265	15%
Transportation & warehousing	92	5%
Information & communications	0	0%
Finance, insurance, & real estate	92	5%
Professional, scientific, management, administration	69	4%
Educational, social, & health services	234	13%
Art, entertainment, recreation, accommodations, food	208	12%
Other services	176	10%
Public administration	154	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,744	100%
Management, professional & related:	344	20%
Management (incl. farm managers)	70	4%
Business & financial	61	3%
Computer & mathematical	46	3%
Architecture & engineering	0	0%
Life, physical & social science	11	1%
Community & social service	55	3%
Legal	0	0%
Education, training, & library	75	4%
Art, entertainment, sports & media	15	1%
Healthcare practitioners	11	1%
Service:	359	21%
Healthcare support	5	<1%
Protective service	26	1%
Food preparation & serving	148	8%
Building & grounds cleaning / maintenance	57	3%
Personal care & service	123	7%
Sales & office	392	22%
Farming, fishing & forestry	64	4%
Construction, extraction & maintenance	243	14%
Production, transport & material moving	342	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,176	100%
Less than \$15,000	35	3%
\$15,000 to \$29,999	196	17%
\$30,000 to \$44,999	329	28%
\$45,000 to \$59,999	157	13%
\$60,000 to \$74,999	122	10%
\$75,000 to \$99,999	169	14%
\$100,000 to \$124,999	95	8%
\$125,000 to \$149,999	51	4%
\$150,000 to \$199,999	14	1%
\$200,000 or more	8	1%
Median Income	\$47,675	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,176	100%
With earnings	1,120	95%
With wage and salary income	1,024	87%
With self-employment income	162	14%
With interest, dividend, or net rental income	220	19%
With Social Security income	95	8%
With Supplemental Security income	16	1%
With public assistance income	51	4%
With retirement income	140	12%
With other types of income	159	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,849	100%
Under .50	216	6%
.50 to .99	153	4%
1.00 to 1.24	145	4%
1.25 to 1.49	463	12%
1.50 to 1.84	421	11%
1.85 to 1.99	410	11%
2.00 and over	2,041	53%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,849	100%
Above Poverty	3,480	90%
Below Poverty	369	10%

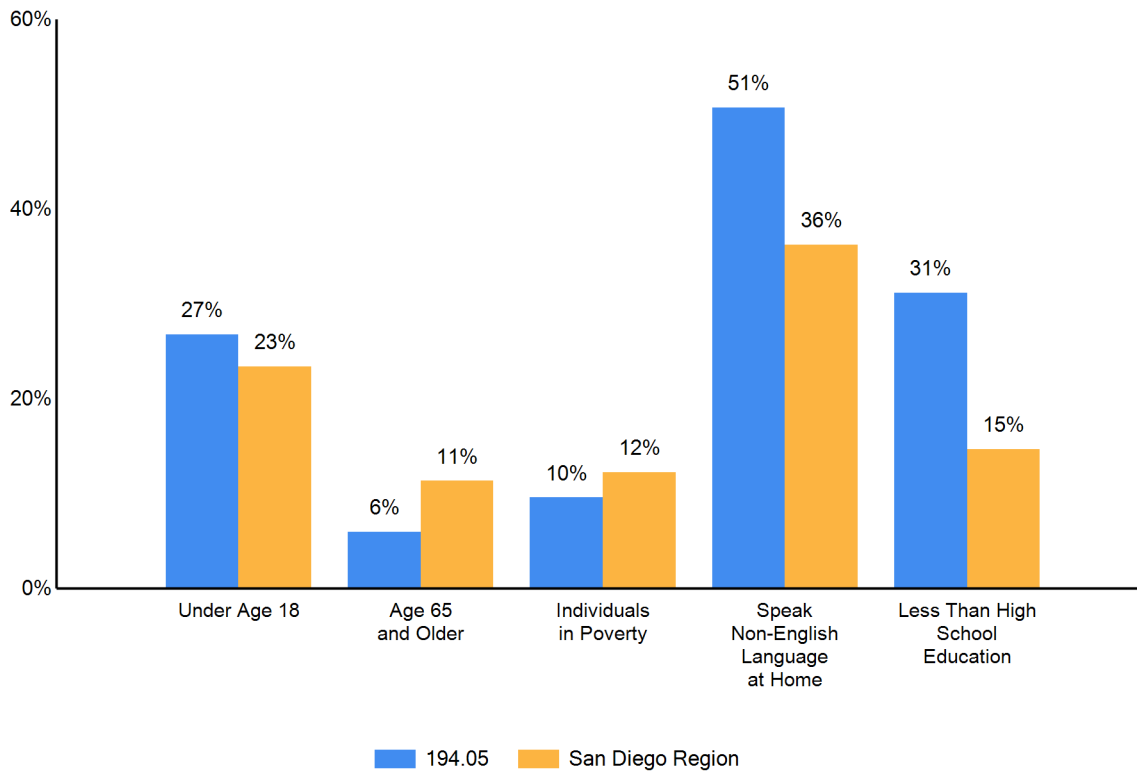
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	756	492	264	704	440	264	52	52	0
Married couple family	479	298	181	479	298	181	0	0	0
Male householder, no wife present	100	43	57	95	38	57	5	5	0
Female householder, no husband present	177	151	26	130	104	26	47	47	0

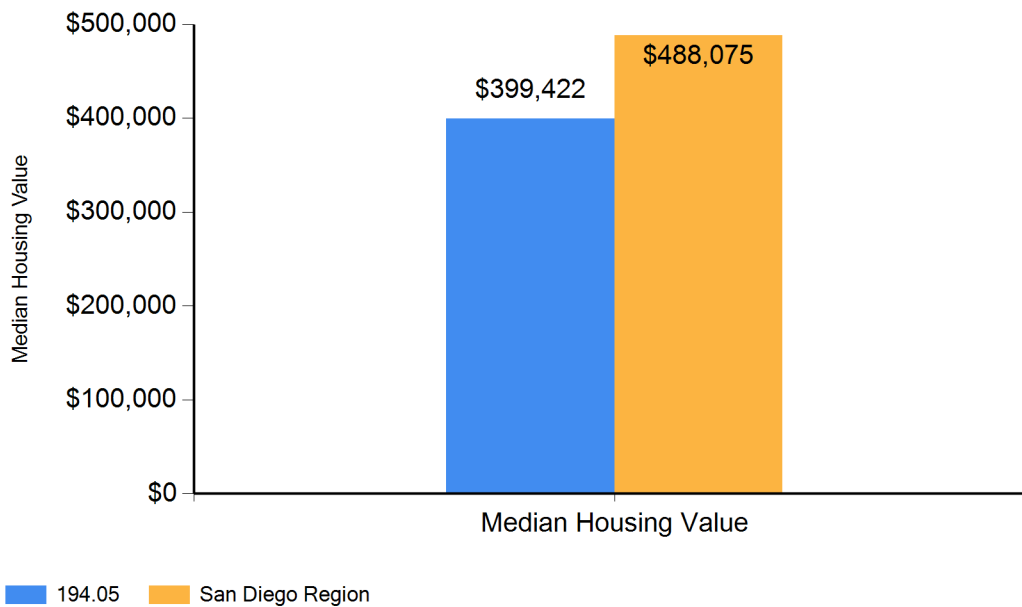
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075