



## Demographic and Socioeconomic Profile 2010

TRACT: 166.06

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,388</b>	<b>100%</b>
White	2,462	73%
Hispanic	554	16%
Asian	174	5%
Two or More	130	4%
Black	21	1%
Pacific Islander	20	1%
American Indian	15	<1%
Other	12	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,388</b>	<b>1,709</b>	<b>1,679</b>	<b>50%</b>
Under 5	222	115	107	48%
5 to 9	172	85	87	51%
10 to 14	232	127	105	45%
15 to 17	161	83	78	48%
18 and 19	108	60	48	44%
20 to 24	226	120	106	47%
25 to 29	201	100	101	50%
30 to 34	236	121	115	49%
35 to 39	243	115	128	53%
40 to 44	262	122	140	53%
45 to 49	284	146	138	49%
50 to 54	271	140	131	48%
55 to 59	232	114	118	51%
60 and 61	106	48	58	55%
62 to 64	114	57	57	50%
65 to 69	115	65	50	43%
70 to 74	69	31	38	55%
75 to 79	69	29	40	58%
80 to 84	37	21	16	43%
85 and Older	28	10	18	64%
Under 18	787	410	377	48%
65 and older	318	156	162	51%
<b>Median</b>	<b>37.8</b>	<b>36.9</b>	<b>38.6</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,762</b>	<b>100%</b>
Never Married	662	24%
Married, excluding separated	1,661	60%
Separated	37	1%
Widowed	97	4%
Divorced	305	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,388</b>	<b>100%</b>
Household	3,388	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,388</b>	<b>554</b>	<b>2,462</b>	<b>21</b>	<b>15</b>	<b>174</b>	<b>20</b>	<b>12</b>	<b>130</b>
Under 5	222	57	122	2	0	17	0	0	24
5 to 9	172	31	120	1	0	8	1	1	10
10 to 14	232	58	152	1	1	6	0	2	12
15 to 17	161	31	110	1	3	1	1	0	14
18 and 19	108	21	74	0	1	3	1	1	7
20 to 24	226	47	154	0	0	9	3	2	11
25 to 29	201	40	139	0	0	14	0	0	8
30 to 34	236	32	169	0	2	18	1	0	14
35 to 39	243	51	154	6	1	20	2	1	8
40 to 44	262	39	193	2	3	16	2	0	7
45 to 49	284	34	220	5	1	15	4	2	3
50 to 54	271	29	220	1	0	9	2	3	7
55 to 59	232	31	185	1	1	12	1	0	1
60 and 61	106	9	90	0	1	3	1	0	2
62 to 64	114	11	93	0	0	10	0	0	0
65 to 69	115	10	96	1	1	6	1	0	0
70 to 74	69	8	58	0	0	3	0	0	0
75 to 79	69	10	54	0	0	3	0	0	2
80 to 84	37	3	34	0	0	0	0	0	0
85 and Older	28	2	25	0	0	1	0	0	0
Under 18	787	177	504	5	4	32	2	3	60
65 and older	318	33	267	1	1	13	1	0	2
<b>Median</b>		<b>29.0</b>	<b>41.0</b>	<b>39.6</b>	<b>37.5</b>	<b>37.8</b>	<b>42.5</b>	<b>35.0</b>	<b>19.4</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,166</b>	<b>100%</b>
Speak Only English	2,793	88%
Speak Spanish:	232	7%
Speak English "well" or "very well"	117	4%
Speak English "not well" or "not at all"	115	4%
Speak Asian/Pacific Island language:	20	1%
Speak English "well" or "very well"	20	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	121	3%
Speak English "well" or "very well"	104	3%
Speak English "not well" or "not at all"	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,267</b>	<b>100%</b>
Less than 9th grade	86	4%
9th through 12th grade, no diploma	200	9%
High school grad (incl. equivalency)	556	25%
Some college, no degree	847	37%
Associate degree	170	7%
Bachelor's degree	325	14%
Master's degree	14	1%
Professional school degree	45	2%
Doctorate degree	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,254</b>	<b>100%</b>	---	---	---	---
Enrolled in school	835	26%	742	23%	93	3%
Nursery / Preschool	41	5%	18	2%	23	25%
Kindergarten to grade 4	204	24%	198	27%	6	6%
Grade 5 to grade 8	169	20%	169	23%	0	0%
Grade 9 to grade 12	181	22%	125	17%	56	60%
College, undergraduate	232	28%	224	30%	8	9%
Graduate or Professional school	8	1%	8	1%	0	0%
Not enrolled in school	2,419	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,233</b>	<b>100%</b>	<b>365</b>	<b>100%</b>	<b>868</b>	<b>100%</b>
Family Households:	932	76%	365	100%	567	65%
Married couple family	781	63%	306	84%	475	55%
Other family:	151	12%	59	16%	92	11%
Male householder, no wife	62	5%	15	4%	47	5%
Female householder, no husband	89	7%	44	12%	45	5%
Nonfamily households:	301	24%	0	0%	301	35%
Householder living alone	271	22%	----	----	----	----
Other nonfamily households	30	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,259</b>	<b>100%</b>	<b>1233</b>	<b>26</b>	<b>2%</b>	<b>2.75</b>
Single family (detached)	880	70%	857	23	3%	2.85
Single family (attached)	45	4%	45	0	0%	2.40
2 to 4 units	29	2%	29	0	0%	2.14
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	305	24%	302	3	1%	2.58
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>871</b>	<b>100%</b>
Less than \$150,000	0	0%
\$150,000 to \$199,999	8	1%
\$200,000 to \$249,999	72	8%
\$250,000 to \$299,999	111	13%
\$300,000 to \$399,999	306	35%
\$400,000 to \$499,999	188	22%
\$500,000 to \$749,999	178	20%
\$750,000 to \$999,999	8	1%
\$1,000,000 or more	0	0%

**Median Value** **\$380,428**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,259</b>	<b>100%</b>
2005 or Later	102	8%
2000 to 2004	7	1%
1990 to 1999	0	0%
1980 to 1989	34	3%
1970 to 1979	839	67%
1960 to 1969	191	15%
1950 to 1959	75	6%
1940 to 1949	0	0%
1939 or earlier	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,233</b>	<b>100%</b>	<b>362</b>	<b>100%</b>	<b>871</b>	<b>100%</b>
1.00 occupant housing per room or less	1,205	98%	339	94%	866	99%
1.01 to 1.50 occupants per room	28	2%	23	6%	5	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>362</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	11	3%
\$800 to \$899	60	17%
\$900 to \$999	124	34%
\$1,000 to \$1,249	39	11%
\$1,250 to \$1,499	10	3%
\$1,500 to \$1,999	118	33%
\$2,000 or more	0	0%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$989</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>362</b>	<b>100%</b>
Less than 20 percent	58	16%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	54	15%
30.0 to 34.9 percent	59	16%
35.0 to 39.9 percent	30	8%
40.0 to 49.9 percent	117	32%
50.0 percent or more	44	12%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,233</b>	<b>100%</b>
No vehicle	18	1%
1 vehicle	383	31%
2 vehicles	434	35%
3 vehicles	336	27%
4 or more vehicles	62	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,798</b>	<b>100%</b>
Worked in state of residence	1,798	100%
Worked in county of residence	1,765	98%
Worked outside county of residence	33	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,705</b>	<b>100%</b>	<b>1,351</b>	<b>50%</b>
In labor force	2,018	75%	1,095	54%
Armed forces	22	1%	22	100%
Civilian (employed)	1,763	87%	912	52%
Civilian (unemployed)	233	12%	161	69%
Not in labor force	687	25%	256	37%
Pct. of civilian labor force unemployed	11.7%		15.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,798</b>	<b>100%</b>
Car, truck or van:	1,655	92%
Drove Alone	1,431	80%
Carpooled	224	12%
Public Transportation:	31	2%
Bus	14	1%
Trolley / Streetcar	17	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	1%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	101	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,798</b>	<b>100%</b>
Did not work at home	1,697	94%
Less than 10 minutes	199	11%
10 to 19 minutes	390	22%
20 to 29 minutes	648	36%
30 to 44 minutes	347	19%
45 to 59 minutes	55	3%
60 to 89 minutes	47	3%
90 minutes or more	11	1%
Worked at home	101	6%
<b>Average time to work (minutes)</b>	<b>26</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,732</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	212	12%
Manufacturing	220	13%
Wholesale trade	105	6%
Retail trade	221	13%
Transportation & warehousing	0	0%
Information & communications	21	1%
Finance, insurance, & real estate	63	4%
Professional, scientific, management, administration	92	5%
Educational, social, & health services	382	22%
Art, entertainment, recreation, accommodations, food	199	11%
Other services	61	4%
Public administration	156	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,732</b>	<b>100%</b>
Management, professional & related:	690	40%
Management (incl. farm managers)	169	10%
Business & financial	100	6%
Computer & mathematical	56	3%
Architecture & engineering	57	3%
Life, physical & social science	0	0%
Community & social service	19	1%
Legal	0	0%
Education, training, & library	113	7%
Art, entertainment, sports & media	68	4%
Healthcare practitioners	108	6%
Service:	204	12%
Healthcare support	0	0%
Protective service	11	1%
Food preparation & serving	62	4%
Building & grounds cleaning / maintenance	53	3%
Personal care & service	78	5%
Sales & office	501	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	257	15%
Production, transport & material moving	80	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,233</b>	<b>100%</b>
Less than \$15,000	22	2%
\$15,000 to \$29,999	103	8%
\$30,000 to \$44,999	121	10%
\$45,000 to \$59,999	120	10%
\$60,000 to \$74,999	287	23%
\$75,000 to \$99,999	234	19%
\$100,000 to \$124,999	113	9%
\$125,000 to \$149,999	93	8%
\$150,000 to \$199,999	118	10%
\$200,000 or more	22	2%
<b>Median Income</b>	<b>\$73,092</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,233</b>	<b>100%</b>
With earnings	1,142	93%
With wage and salary income	1,100	89%
With self-employment income	148	12%
With interest, dividend, or net rental income	306	25%
With Social Security income	248	20%
With Supplemental Security income	24	2%
With public assistance income	25	2%
With retirement income	292	24%
With other types of income	199	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,388</b>	<b>100%</b>
Under .50	0	0%
.50 to .99	277	8%
1.00 to 1.24	82	2%
1.25 to 1.49	71	2%
1.50 to 1.84	0	0%
1.85 to 1.99	24	1%
2.00 and over	2,934	87%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,388</b>	<b>100%</b>
Above Poverty	3,111	92%
Below Poverty	277	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

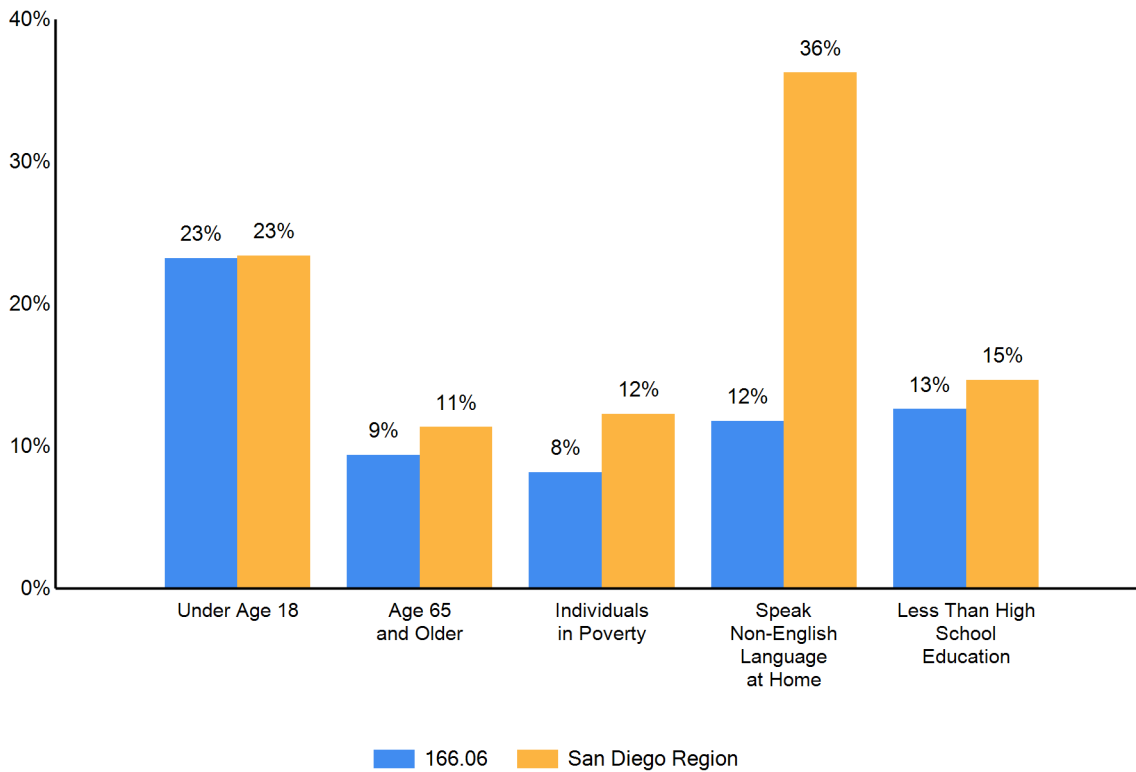
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>932</b>	<b>365</b>	<b>567</b>	<b>875</b>	<b>332</b>	<b>543</b>	<b>57</b>	<b>33</b>	<b>24</b>
Married couple family	781	306	475	759	297	462	22	9	13
Male householder, no wife present	62	15	47	62	15	47	0	0	0
Female householder, no husband present	89	44	45	54	20	34	35	24	11

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

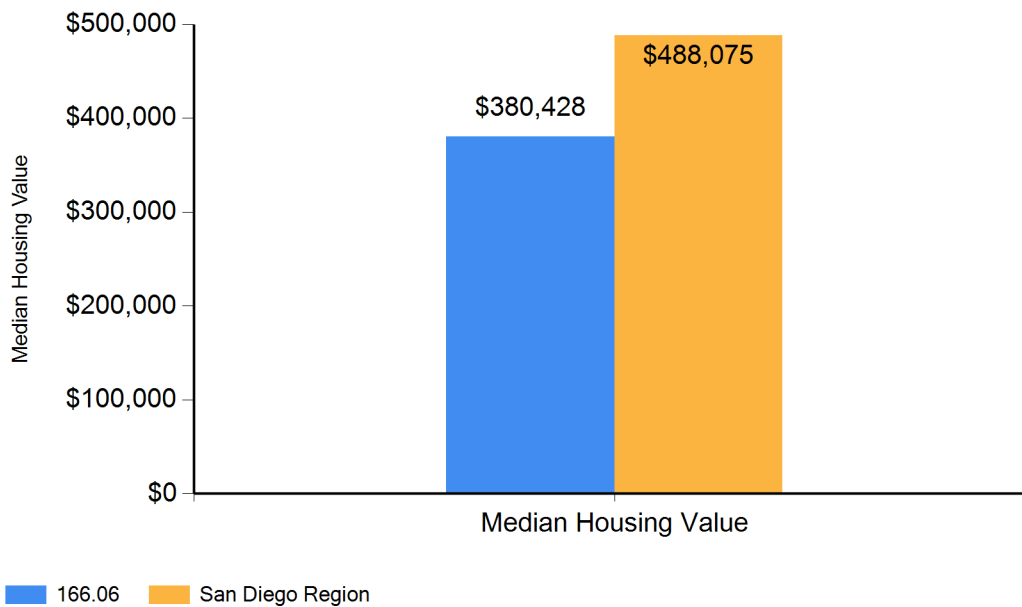


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075