



Demographic and Socioeconomic Profile 2010

TRACT: 200.22

Population by Race

	Population	Percent
Total Population	7,404	100%
White	4,112	56%
Hispanic	2,367	32%
Asian	522	7%
Two or More	203	3%
Black	134	2%
American Indian	24	<1%
Other	21	<1%
Pacific Islander	21	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,404	3,701	3,703	50%
Under 5	486	250	236	49%
5 to 9	620	332	288	46%
10 to 14	607	328	279	46%
15 to 17	377	203	174	46%
18 and 19	278	130	148	53%
20 to 24	543	285	258	48%
25 to 29	419	220	199	47%
30 to 34	426	195	231	54%
35 to 39	589	295	294	50%
40 to 44	560	262	298	53%
45 to 49	578	292	286	49%
50 to 54	539	270	269	50%
55 to 59	398	188	210	53%
60 and 61	165	76	89	54%
62 to 64	188	97	91	48%
65 to 69	203	101	102	50%
70 to 74	141	64	77	55%
75 to 79	106	58	48	45%
80 to 84	93	29	64	69%
85 and Older	88	26	62	70%
Under 18	2,090	1,113	977	47%
65 and older	631	278	353	56%
Median	34.4	32.6	35.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,691	100%
Never Married	1,799	32%
Married, excluding separated	3,235	57%
Separated	66	1%
Widowed	125	2%
Divorced	466	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,404	100%
Household	7,392	100%
Group Quarters - Other	12	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,404	2,367	4,112	134	24	522	21	21	203
Under 5	486	215	202	10	0	22	2	2	33
5 to 9	620	236	308	7	0	27	2	3	37
10 to 14	607	256	267	18	1	32	2	1	30
15 to 17	377	167	176	8	2	14	0	2	8
18 and 19	278	111	137	10	1	13	0	1	5
20 to 24	543	211	267	6	2	45	1	2	9
25 to 29	419	152	204	8	1	39	1	0	14
30 to 34	426	164	195	11	3	43	1	1	8
35 to 39	589	213	297	7	1	53	2	1	15
40 to 44	560	185	306	15	1	42	0	3	8
45 to 49	578	150	363	9	1	41	2	3	9
50 to 54	539	121	358	11	0	37	2	1	9
55 to 59	398	71	268	6	4	44	2	1	2
60 and 61	165	22	127	2	0	13	0	0	1
62 to 64	188	18	147	1	3	12	2	0	5
65 to 69	203	31	151	1	1	15	0	0	4
70 to 74	141	18	103	2	1	13	1	0	3
75 to 79	106	8	87	1	0	9	0	0	1
80 to 84	93	12	74	1	2	2	1	0	1
85 and Older	88	6	75	0	0	6	0	0	1
Under 18	2,090	874	953	43	3	95	6	8	108
65 and older	631	75	490	5	4	45	2	0	10
Median		24.7	40.0	30.0	45.0	37.5	38.8	23.8	15.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,918	100%
Speak Only English	4,475	65%
Speak Spanish:	1,861	27%
Speak English "well" or "very well"	1,525	22%
Speak English "not well" or "not at all"	336	5%
Speak Asian/Pacific Island language:	335	5%
Speak English "well" or "very well"	257	4%
Speak English "not well" or "not at all"	78	1%
Speak other language:	247	3%
Speak English "well" or "very well"	233	3%
Speak English "not well" or "not at all"	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,493	100%
Less than 9th grade	360	8%
9th through 12th grade, no diploma	353	8%
High school grad (incl. equivalency)	640	14%
Some college, no degree	948	21%
Associate degree	596	13%
Bachelor's degree	945	21%
Master's degree	491	11%
Professional school degree	97	2%
Doctorate degree	63	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,136	100%	---	---	---	---
Enrolled in school	2,989	42%	2,408	34%	581	8%
Nursery / Preschool	185	6%	109	5%	76	13%
Kindergarten to grade 4	433	14%	296	12%	137	24%
Grade 5 to grade 8	711	24%	581	24%	130	22%
Grade 9 to grade 12	533	18%	436	18%	97	17%
College, undergraduate	982	33%	897	37%	85	15%
Graduate or Professional school	145	5%	89	4%	56	10%
Not enrolled in school	4,147	58%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,344	100%	1,124	100%	1,220	100%
Family Households:	1,797	77%	1,124	100%	673	55%
Married couple family	1,465	63%	905	81%	560	46%
Other family:	332	14%	219	19%	113	9%
Male householder, no wife	0	0%	0	0%	0	0%
Female householder, no husband	332	14%	219	19%	113	9%
Nonfamily households:	547	23%	0	0%	547	45%
Householder living alone	271	12%	----	----	----	----
Other nonfamily households	276	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,456	100%	2344	112	5%	3.15
Single family (detached)	1,674	68%	1,588	86	5%	3.16
Single family (attached)	204	8%	204	0	0%	3.19
2 to 4 units	66	3%	62	4	6%	4.68
5 to 9 units	123	5%	116	7	6%	3.12
10 or more units	389	16%	374	15	4%	2.88
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,540	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	14	1%
\$200,000 to \$249,999	122	8%
\$250,000 to \$299,999	12	1%
\$300,000 to \$399,999	242	16%
\$400,000 to \$499,999	283	18%
\$500,000 to \$749,999	607	39%
\$750,000 to \$999,999	169	11%
\$1,000,000 or more	91	6%

Median Value **\$539,689**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,456	100%
2005 or Later	48	2%
2000 to 2004	694	28%
1990 to 1999	738	30%
1980 to 1989	704	29%
1970 to 1979	238	10%
1960 to 1969	0	0%
1950 to 1959	0	0%
1940 to 1949	34	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,344	100%	804	100%	1,540	100%
1.00 occupant housing per room or less	2,268	97%	775	96%	1,493	97%
1.01 to 1.50 occupants per room	64	3%	17	2%	47	3%
1.51 to 2.00 occupants per room	12	1%	12	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	804	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	38	5%
\$700 to \$799	16	2%
\$800 to \$899	48	6%
\$900 to \$999	46	6%
\$1,000 to \$1,249	178	22%
\$1,250 to \$1,499	275	34%
\$1,500 to \$1,999	115	14%
\$2,000 or more	63	8%
No cash rent	25	3%
Median contract rent	\$1,319	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	804	100%
Less than 20 percent	144	18%
20.0 to 24.9 percent	77	10%
25.0 to 29.9 percent	26	3%
30.0 to 34.9 percent	51	6%
35.0 to 39.9 percent	204	25%
40.0 to 49.9 percent	82	10%
50.0 percent or more	195	24%
Not computed	25	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,344	100%
No vehicle	78	3%
1 vehicle	507	22%
2 vehicles	1,110	47%
3 vehicles	490	21%
4 or more vehicles	159	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,589	100%
Worked in state of residence	3,589	100%
Worked in county of residence	3,425	95%
Worked outside county of residence	164	5%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,565	100%	2,718	49%
In labor force	3,804	68%	2,192	58%
Armed forces	203	5%	186	92%
Civilian (employed)	3,423	90%	1,886	55%
Civilian (unemployed)	178	5%	120	67%
Not in labor force	1,761	32%	526	30%
Pct. of civilian labor force unemployed	4.9%		6.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,589	100%
Car, truck or van:	3,274	91%
Drove Alone	2,895	81%
Carpooled	379	11%
Public Transportation:	69	2%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	69	2%
Other public transportation	0	0%
Motorcycle	38	1%
Bicycle	0	0%
Walked	12	<1%
Other means	0	0%
Worked at home	196	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,589	100%
Did not work at home	3,393	95%
Less than 10 minutes	443	12%
10 to 19 minutes	771	21%
20 to 29 minutes	617	17%
30 to 44 minutes	766	21%
45 to 59 minutes	480	13%
60 to 89 minutes	239	7%
90 minutes or more	77	2%
Worked at home	196	5%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,444	100%
Agriculture, forestry, mining	10	<1%
Utilities	38	1%
Construction	256	7%
Manufacturing	197	6%
Wholesale trade	116	3%
Retail trade	640	19%
Transportation & warehousing	67	2%
Information & communications	142	4%
Finance, insurance, & real estate	146	4%
Professional, scientific, management, administration	148	4%
Educational, social, & health services	701	20%
Art, entertainment, recreation, accommodations, food	279	8%
Other services	171	5%
Public administration	533	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,444	100%
Management, professional & related:	1,504	44%
Management (incl. farm managers)	375	11%
Business & financial	182	5%
Computer & mathematical	183	5%
Architecture & engineering	104	3%
Life, physical & social science	81	2%
Community & social service	53	2%
Legal	33	1%
Education, training, & library	257	7%
Art, entertainment, sports & media	75	2%
Healthcare practitioners	161	5%
Service:	590	17%
Healthcare support	47	1%
Protective service	72	2%
Food preparation & serving	140	4%
Building & grounds cleaning / maintenance	170	5%
Personal care & service	161	5%
Sales & office	890	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	277	8%
Production, transport & material moving	183	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,344	100%
Less than \$15,000	43	2%
\$15,000 to \$29,999	379	16%
\$30,000 to \$44,999	282	12%
\$45,000 to \$59,999	125	5%
\$60,000 to \$74,999	248	11%
\$75,000 to \$99,999	384	16%
\$100,000 to \$124,999	298	13%
\$125,000 to \$149,999	215	9%
\$150,000 to \$199,999	158	7%
\$200,000 or more	212	9%
Median Income	\$81,185	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,344	100%
With earnings	2,039	87%
With wage and salary income	1,989	85%
With self-employment income	246	10%
With interest, dividend, or net rental income	702	30%
With Social Security income	406	17%
With Supplemental Security income	0	0%
With public assistance income	34	1%
With retirement income	348	15%
With other types of income	468	20%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,376	100%
Under .50	303	4%
.50 to .99	486	7%
1.00 to 1.24	204	3%
1.25 to 1.49	103	1%
1.50 to 1.84	645	9%
1.85 to 1.99	12	<1%
2.00 and over	5,623	76%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,376	100%
Above Poverty	6,587	89%
Below Poverty	789	11%

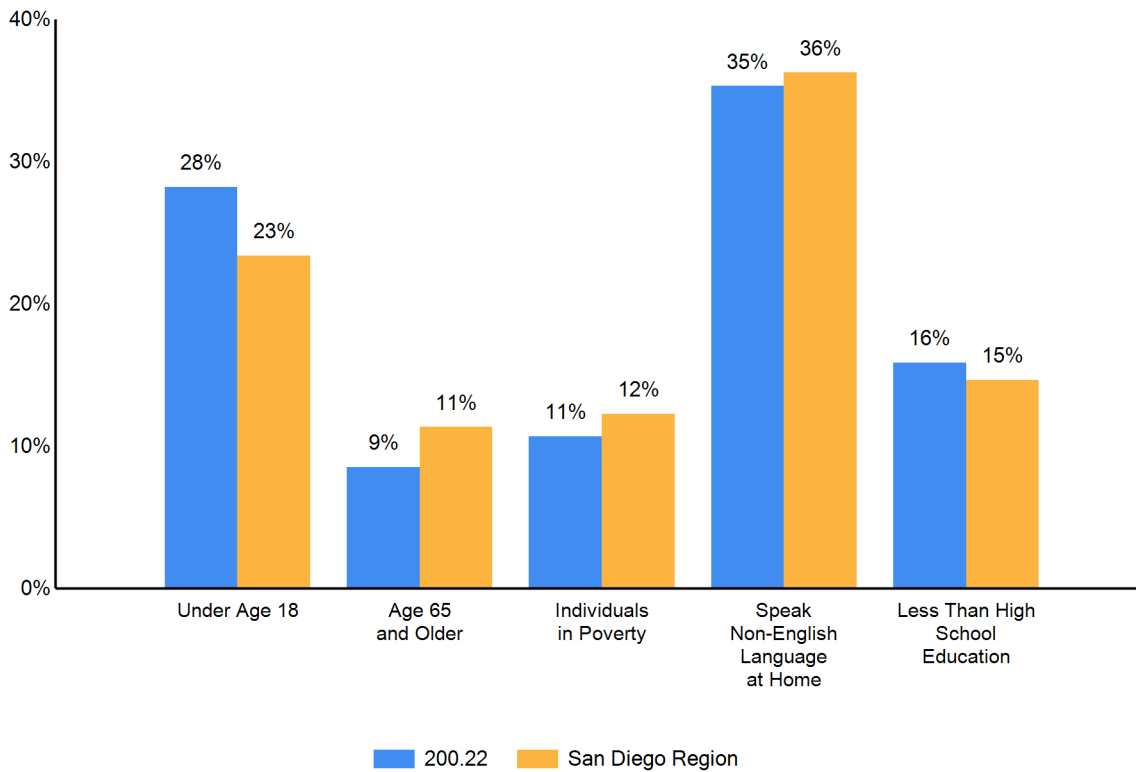
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,797	1,124	673	1,714	1,041	673	83	83	0
Married couple family	1,465	905	560	1,396	836	560	69	69	0
Male householder, no wife present	0	0	0	0	0	0	0	0	0
Female householder, no husband present	332	219	113	318	205	113	14	14	0

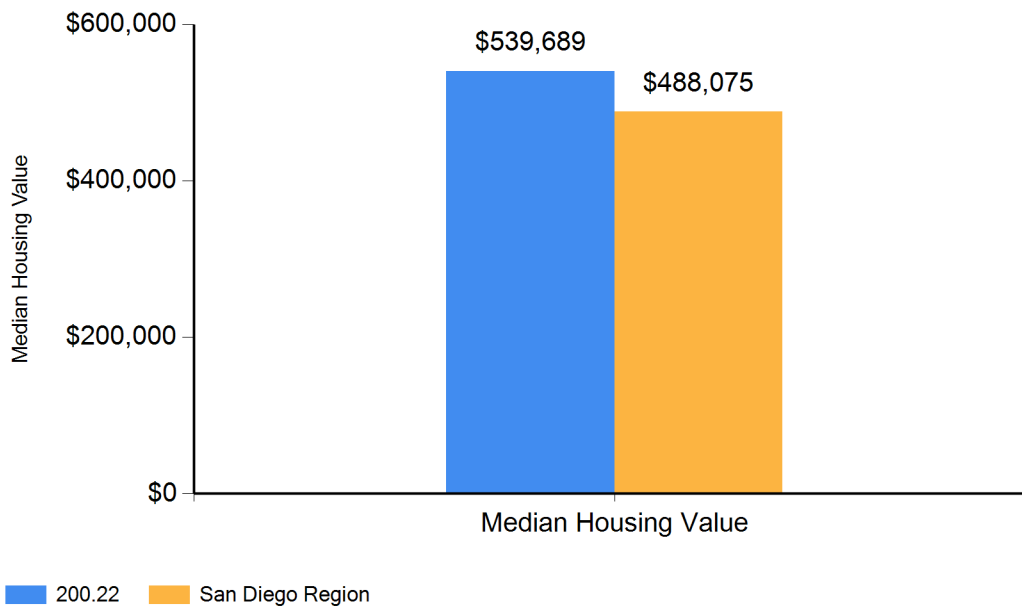
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075