

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

San Marcos



Jan 1, 2012

Total Population	116,539
Household Population	115,444
Group Quarters Population	1,095
Persons Per Household	2.92

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,426	39,577	4.5%
Single Family - Detached	21,833	20,943	4.1%
Single Family - Multiple-Unit	2,608	2,462	5.6%
Multi-Family	13,159	12,520	4.9%
Mobile Home and Other	3,826	3,652	4.5%

HOUSEHOLD INCOME

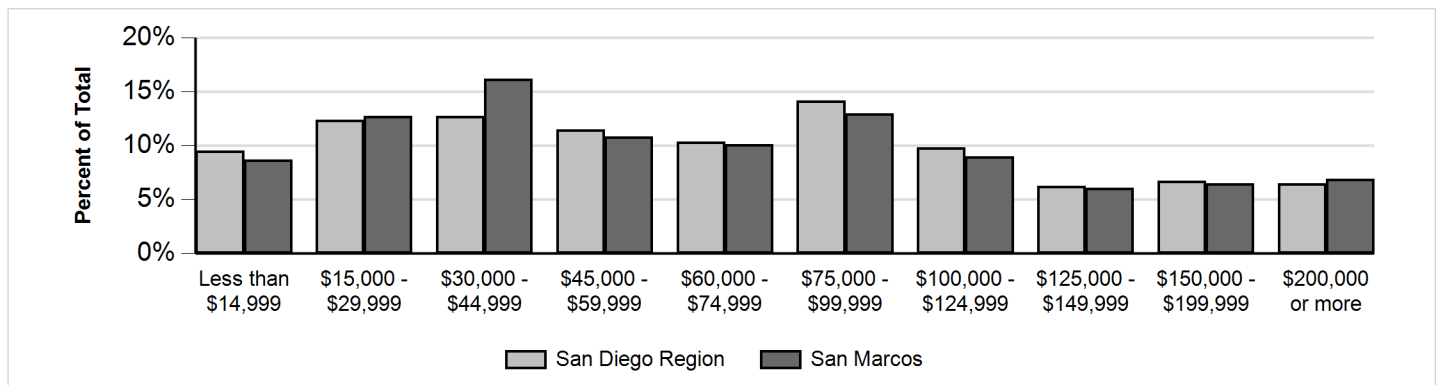
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	13%	16%	11%	10%	13%	9%	6%	6%	7%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$62,308
Not adjusted for inflation (current 2011\$)	\$64,198



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

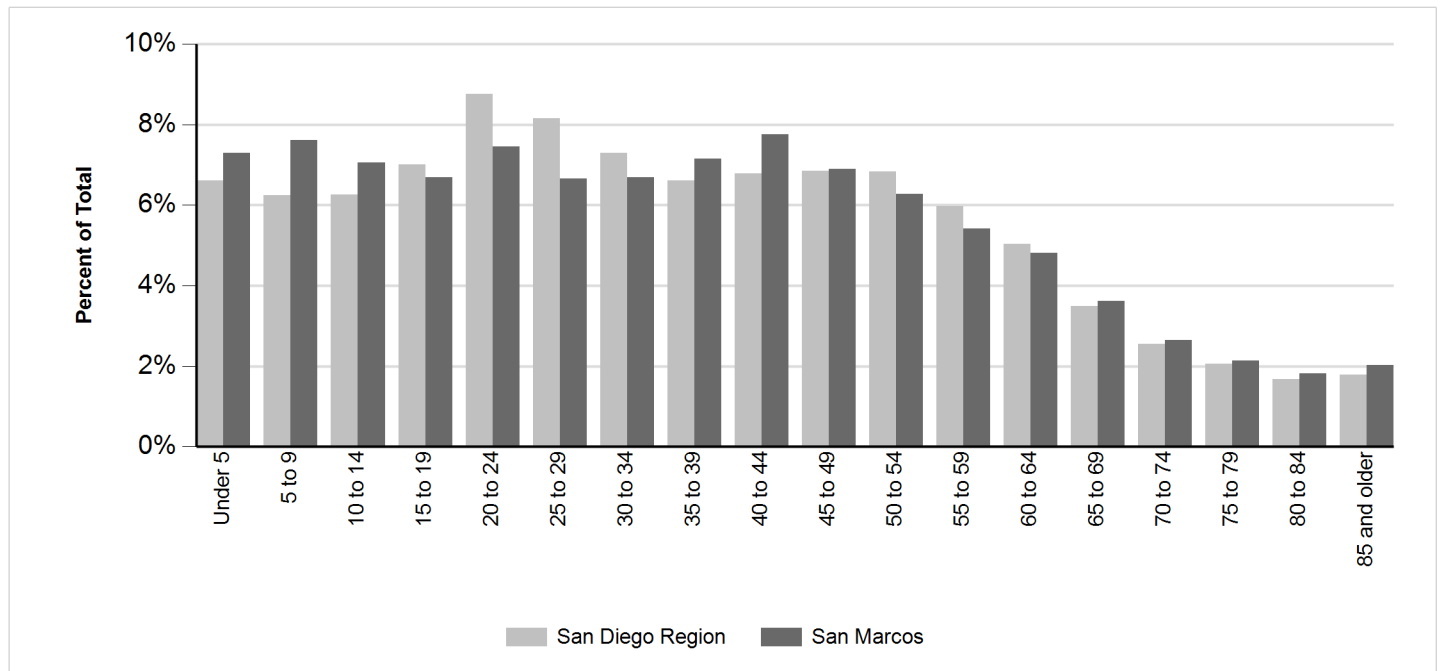
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	116,539	56,957	59,582	51%
Under 5	8,498	4,397	4,101	48%
5 to 9	8,880	4,495	4,385	49%
10 to 14	8,214	4,158	4,056	49%
15 to 17	4,461	2,287	2,174	49%
18 and 19	3,336	1,639	1,697	51%
20 to 24	8,682	4,317	4,365	50%
25 to 29	7,751	3,951	3,800	49%
30 to 34	7,798	3,881	3,917	50%
35 to 39	8,332	4,072	4,260	51%
40 to 44	9,034	4,455	4,579	51%
45 to 49	8,036	4,018	4,018	50%
50 to 54	7,315	3,615	3,700	51%
55 to 59	6,321	2,965	3,356	53%
60 and 61	2,256	1,082	1,174	52%
62 to 64	3,359	1,496	1,863	55%
65 to 69	4,216	1,918	2,298	55%
70 to 74	3,089	1,407	1,682	54%
75 to 79	2,482	1,028	1,454	59%
80 to 84	2,121	901	1,220	58%
85 and older	2,358	875	1,483	63%
Under 18	30,053	15,337	14,716	49%
65 and older	14,266	6,129	8,137	57%
Median Age	35.4	34.2	36.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	37,733	61,661	2,912	330	10,521	3,382
Under 5	3,831	3,276	249	35	600	507
5 to 9	3,772	3,677	212	18	659	542
10 to 14	3,504	3,458	227	26	577	422
15 to 17	2,056	1,750	127	18	300	210
18 and 19	1,510	1,383	107	7	200	129
20 to 24	3,578	3,734	271	28	827	244
25 to 29	3,111	3,384	278	27	737	214
30 to 34	2,943	3,723	198	13	743	178
35 to 39	2,876	4,004	184	15	1,068	185
40 to 44	2,794	4,812	196	23	1,034	175
45 to 49	2,339	4,453	216	25	850	153
50 to 54	1,655	4,604	230	20	684	122
55 to 59	1,276	4,189	148	22	599	87
60 and 61	386	1,593	45	8	200	24
62 to 64	498	2,420	65	12	322	42
65 to 69	563	3,149	57	10	393	44
70 to 74	423	2,285	43	7	294	37
75 to 79	290	1,946	25	4	182	35
80 to 84	185	1,743	16	8	147	22
85 and older	143	2,078	18	4	105	10
Under 18	13,163	12,161	815	97	2,136	1,681
65 and older	1,604	11,201	159	33	1,121	148
Median Age	26.0	42.5	29.7	32.3	37.9	18.2