

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91914



	Jan 1, 2013
Total Population	17,007
Household Population	17,007
Group Quarters Population	0
Persons Per Household	3.59

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,833	4,736	2.0%
Single Family - Detached	3,760	3,687	1.9%
Single Family - Multiple-Unit	8	8	0.0%
Multi-Family	1,065	1,041	2.3%
Mobile Home and Other	0	0	--

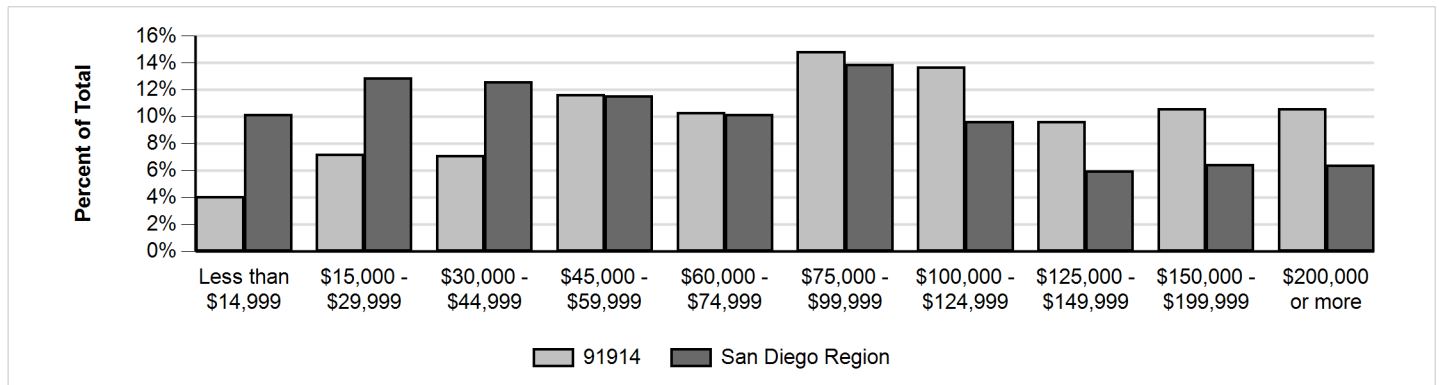
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	7%	7%	12%	10%	15%	14%	10%	11%	11%

Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$91,051
Not adjusted for inflation (current 2012\$)	\$95,316



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

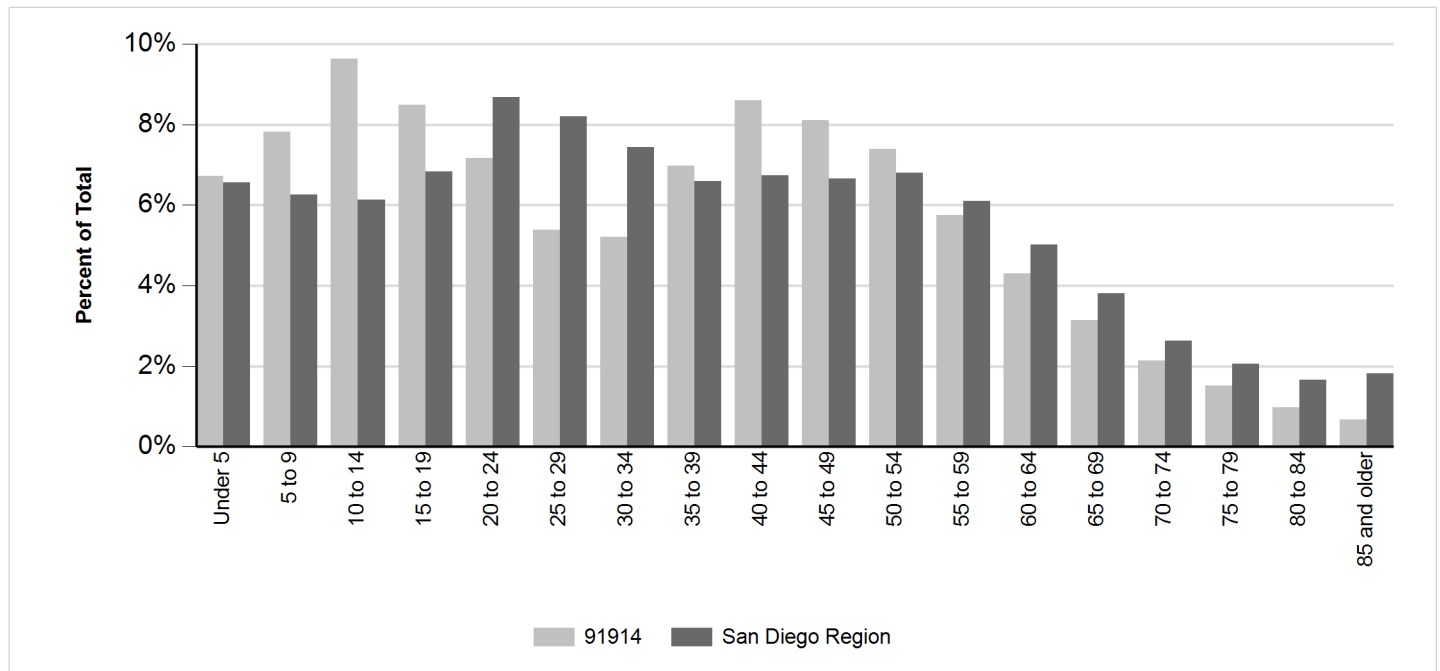
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	17,007	8,280	8,727	51%
Under 5	1,142	571	571	50%
5 to 9	1,330	668	662	50%
10 to 14	1,639	848	791	48%
15 to 17	872	428	444	51%
18 and 19	571	271	300	53%
20 to 24	1,220	626	594	49%
25 to 29	915	465	450	49%
30 to 34	887	442	445	50%
35 to 39	1,187	529	658	55%
40 to 44	1,462	692	770	53%
45 to 49	1,379	695	684	50%
50 to 54	1,258	592	666	53%
55 to 59	977	470	507	52%
60 and 61	307	140	167	54%
62 to 64	425	192	233	55%
65 to 69	533	240	293	55%
70 to 74	363	160	203	56%
75 to 79	259	119	140	54%
80 to 84	166	85	81	49%
85 and older	115	47	68	59%
Under 18	4,983	2,515	2,468	50%
65 and older	1,436	651	785	55%
Median Age	34.6	33.0	35.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,733	4,750	640	34	3,251	599
Under 5	638	237	27	5	169	66
5 to 9	702	351	35	0	168	74
10 to 14	857	361	50	6	270	95
15 to 17	469	199	35	3	116	50
18 and 19	323	125	15	1	77	30
20 to 24	599	324	47	4	201	45
25 to 29	406	253	33	1	187	35
30 to 34	415	235	28	1	176	32
35 to 39	612	248	40	2	249	36
40 to 44	710	355	55	2	303	37
45 to 49	550	425	79	2	300	23
50 to 54	457	404	63	2	305	27
55 to 59	352	333	43	3	229	17
60 and 61	100	93	20	1	88	5
62 to 64	117	176	17	0	109	6
65 to 69	156	237	21	0	111	8
70 to 74	111	149	10	1	87	5
75 to 79	88	100	15	0	53	3
80 to 84	38	92	3	0	28	5
85 and older	33	53	4	0	25	0
Under 18	2,666	1,148	147	14	723	285
65 and older	426	631	53	1	304	21
Median Age	28.4	40.6	40.9	22.5	40.2	19.0