



## Demographic and Socioeconomic Profile 2010

CPA: Ramona

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>35,675</b>	<b>100%</b>
White	25,484	71%
Hispanic	8,320	23%
Two or More	717	2%
Asian	502	1%
Black	273	1%
American Indian	247	1%
Pacific Islander	89	<1%
Other	43	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>35,675</b>	<b>17,854</b>	<b>17,821</b>	<b>50%</b>
Under 5	2,141	1,080	1,061	50%
5 to 9	2,279	1,155	1,124	49%
10 to 14	2,709	1,408	1,301	48%
15 to 17	1,873	984	889	47%
18 and 19	1,129	597	532	47%
20 to 24	2,246	1,155	1,091	49%
25 to 29	1,900	971	929	49%
30 to 34	1,794	887	907	51%
35 to 39	1,990	966	1,024	51%
40 to 44	2,401	1,179	1,222	51%
45 to 49	3,116	1,474	1,642	53%
50 to 54	3,350	1,693	1,657	49%
55 to 59	2,692	1,310	1,382	51%
60 and 61	977	519	458	47%
62 to 64	1,225	658	567	46%
65 to 69	1,367	690	677	50%
70 to 74	870	430	440	51%
75 to 79	680	314	366	54%
80 to 84	516	219	297	58%
85 and Older	420	165	255	61%
Under 18	9,002	4,627	4,375	49%
65 and older	3,853	1,818	2,035	53%
<b>Median</b>	<b>39.4</b>	<b>38.6</b>	<b>40.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>28,546</b>	<b>100%</b>
Never Married	6,915	24%
Married, excluding separated	17,534	61%
Separated	264	<1%
Widowed	1,497	5%
Divorced	2,336	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>35,675</b>	<b>100%</b>
Household	35,528	100%
Group Quarters - Other	147	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>35,675</b>	<b>8,320</b>	<b>25,484</b>	<b>273</b>	<b>247</b>	<b>502</b>	<b>89</b>	<b>43</b>	<b>717</b>
Under 5	2,141	811	1,189	16	11	19	5	1	89
5 to 9	2,279	794	1,343	15	19	15	1	5	87
10 to 14	2,709	905	1,640	17	16	28	7	6	90
15 to 17	1,873	591	1,148	36	7	24	7	5	55
18 and 19	1,129	355	695	16	12	8	4	3	36
20 to 24	2,246	686	1,430	17	31	18	8	1	55
25 to 29	1,900	575	1,225	14	9	16	9	5	47
30 to 34	1,794	525	1,163	9	19	33	12	2	31
35 to 39	1,990	601	1,294	10	15	35	6	1	28
40 to 44	2,401	584	1,719	17	10	34	3	1	33
45 to 49	3,116	528	2,423	18	16	68	8	5	50
50 to 54	3,350	430	2,752	29	23	63	5	5	43
55 to 59	2,692	313	2,275	18	24	32	4	0	26
60 and 61	977	118	809	9	5	23	3	1	9
62 to 64	1,225	124	1,049	6	6	21	3	0	16
65 to 69	1,367	162	1,153	14	8	20	1	0	9
70 to 74	870	74	764	4	7	13	2	0	6
75 to 79	680	61	592	5	4	15	0	0	3
80 to 84	516	45	451	3	3	10	1	0	3
85 and Older	420	38	370	0	2	7	0	2	1
Under 18	9,002	3,101	5,320	84	53	86	20	17	321
65 and older	3,853	380	3,330	26	24	65	4	2	22
<b>Median</b>		<b>25.2</b>	<b>44.7</b>	<b>33.1</b>	<b>34.9</b>	<b>46.5</b>	<b>31.5</b>	<b>25.5</b>	<b>20.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>33,534</b>	<b>100%</b>
Speak Only English	27,041	81%
Speak Spanish:	5,571	17%
Speak English "well" or "very well"	4,429	13%
Speak English "not well" or "not at all"	1,142	3%
Speak Asian/Pacific Island language:	436	1%
Speak English "well" or "very well"	408	1%
Speak English "not well" or "not at all"	28	<1%
Speak other language:	486	1%
Speak English "well" or "very well"	463	1%
Speak English "not well" or "not at all"	23	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>23,298</b>	<b>100%</b>
Less than 9th grade	1,400	6%
9th through 12th grade, no diploma	1,740	7%
High school grad (incl. equivalency)	5,773	25%
Some college, no degree	6,488	28%
Associate degree	1,920	8%
Bachelor's degree	4,176	18%
Master's degree	1,230	5%
Professional school degree	392	2%
Doctorate degree	179	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>34,381</b>	<b>100%</b>	---	---	---	---
Enrolled in school	9,986	29%	8,983	26%	1,003	3%
Nursery / Preschool	581	6%	312	3%	269	27%
Kindergarten to grade 4	2,407	24%	2,164	24%	243	24%
Grade 5 to grade 8	2,073	21%	2,036	23%	37	4%
Grade 9 to grade 12	2,916	29%	2,870	32%	46	5%
College, undergraduate	1,707	17%	1,431	16%	276	28%
Graduate or Professional school	302	3%	170	2%	132	13%
Not enrolled in school	24,395	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>11,980</b>	<b>100%</b>	<b>5,015</b>	<b>100%</b>	<b>6,965</b>	<b>100%</b>
Family Households:	9,739	81%	5,001	100%	4,738	68%
Married couple family	8,476	71%	4,248	85%	4,228	61%
Other family:	1,263	11%	753	15%	510	7%
Male householder, no wife	421	4%	253	5%	168	2%
Female householder, no husband	842	7%	500	10%	342	5%
Nonfamily households:	2,241	19%	14	<1%	2,227	32%
Householder living alone	1,910	16%	----	----	----	----
Other nonfamily households	331	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>12,376</b>	<b>100%</b>	<b>11980</b>	<b>396</b>	<b>3%</b>	<b>2.97</b>
Single family (detached)	9,716	79%	9,535	181	2%	2.98
Single family (attached)	648	5%	548	100	15%	3.00
2 to 4 units	331	3%	326	5	2%	2.71
5 to 9 units	226	2%	211	15	7%	3.06
10 or more units	1,003	8%	930	73	7%	3.05
Mobile home and Other	452	4%	430	22	5%	2.51

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>9,264</b>	<b>100%</b>
Less than \$150,000	476	5%
\$150,000 to \$199,999	95	1%
\$200,000 to \$249,999	252	3%
\$250,000 to \$299,999	380	4%
\$300,000 to \$399,999	1,457	16%
\$400,000 to \$499,999	1,783	19%
\$500,000 to \$749,999	3,333	36%
\$750,000 to \$999,999	939	10%
\$1,000,000 or more	549	6%

**Median Value** **\$518,030**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>12,376</b>	<b>100%</b>
2005 or Later	268	2%
2000 to 2004	1,679	14%
1990 to 1999	2,133	17%
1980 to 1989	2,896	23%
1970 to 1979	3,610	29%
1960 to 1969	448	4%
1950 to 1959	647	5%
1940 to 1949	401	3%
1939 or earlier	294	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>11,980</b>	<b>100%</b>	<b>2,716</b>	<b>100%</b>	<b>9,264</b>	<b>100%</b>
1.00 occupant housing per room or less	11,502	96%	2,503	92%	8,999	97%
1.01 to 1.50 occupants per room	329	3%	96	4%	233	3%
1.51 to 2.00 occupants per room	41	<1%	10	<1%	31	<1%
2.01 or more occupants per room	108	1%	107	4%	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>2,716</b>	<b>100%</b>
Less than \$500	128	5%
\$500 to \$599	23	1%
\$600 to \$699	68	3%
\$700 to \$799	146	5%
\$800 to \$899	344	13%
\$900 to \$999	534	20%
\$1,000 to \$1,249	339	12%
\$1,250 to \$1,499	436	16%
\$1,500 to \$1,999	469	17%
\$2,000 or more	81	3%
No cash rent	148	5%
<b>Median contract rent</b>	<b>\$1,089</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>2,716</b>	<b>100%</b>
Less than 20 percent	415	15%
20.0 to 24.9 percent	235	9%
25.0 to 29.9 percent	440	16%
30.0 to 34.9 percent	248	9%
35.0 to 39.9 percent	262	10%
40.0 to 49.9 percent	246	9%
50.0 percent or more	698	26%
Not computed	172	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>11,980</b>	<b>100%</b>
No vehicle	264	2%
1 vehicle	2,491	21%
2 vehicles	4,125	34%
3 vehicles	3,209	27%
4 or more vehicles	1,891	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,914</b>	<b>100%</b>
Worked in state of residence	16,823	99%
Worked in county of residence	16,214	96%
Worked outside county of residence	609	4%
Worked outside state of residence	91	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>27,969</b>	<b>100%</b>	<b>13,927</b>	<b>50%</b>
In labor force	18,294	65%	9,957	54%
Armed forces	163	1%	163	100%
Civilian (employed)	16,474	90%	8,885	54%
Civilian (unemployed)	1,657	9%	909	55%
Not in labor force	9,675	35%	3,970	41%
Pct. of civilian labor force unemployed	9.1%		9.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,914</b>	<b>100%</b>
Car, truck or van:	15,093	89%
Drove Alone	13,086	77%
Carpooled	2,007	12%
Public Transportation:	47	<1%
Bus	47	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	73	<1%
Bicycle	125	1%
Walked	347	2%
Other means	54	<1%
Worked at home	1,175	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,914</b>	<b>100%</b>
Did not work at home	15,739	93%
Less than 10 minutes	1,835	11%
10 to 19 minutes	2,319	14%
20 to 29 minutes	1,611	10%
30 to 44 minutes	4,413	26%
45 to 59 minutes	2,850	17%
60 to 89 minutes	2,272	13%
90 minutes or more	439	3%
Worked at home	1,175	7%
<b>Average time to work (minutes)</b>	<b>40</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>16,710</b>	<b>100%</b>
Agriculture, forestry, mining	336	2%
Utilities	247	1%
Construction	2,240	13%
Manufacturing	1,576	9%
Wholesale trade	587	4%
Retail trade	1,808	11%
Transportation & warehousing	507	3%
Information & communications	417	2%
Finance, insurance, & real estate	1,242	7%
Professional, scientific, management, administration	677	4%
Educational, social, & health services	2,712	16%
Art, entertainment, recreation, accommodations, food	1,576	9%
Other services	1,042	6%
Public administration	1,743	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>16,710</b>	<b>100%</b>
Management, professional & related:	6,064	36%
Management (incl. farm managers)	2,059	12%
Business & financial	838	5%
Computer & mathematical	453	3%
Architecture & engineering	571	3%
Life, physical & social science	128	1%
Community & social service	131	1%
Legal	217	1%
Education, training, & library	688	4%
Art, entertainment, sports & media	396	2%
Healthcare practitioners	583	3%
Service:	2,799	17%
Healthcare support	76	<1%
Protective service	396	2%
Food preparation & serving	729	4%
Building & grounds cleaning / maintenance	811	5%
Personal care & service	787	5%
Sales & office	4,543	27%
Farming, fishing & forestry	55	<1%
Construction, extraction & maintenance	2,020	12%
Production, transport & material moving	1,229	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>11,980</b>	<b>100%</b>
Less than \$15,000	698	6%
\$15,000 to \$29,999	1,029	9%
\$30,000 to \$44,999	1,518	13%
\$45,000 to \$59,999	1,351	11%
\$60,000 to \$74,999	1,005	8%
\$75,000 to \$99,999	1,734	14%
\$100,000 to \$124,999	1,496	12%
\$125,000 to \$149,999	1,037	9%
\$150,000 to \$199,999	1,318	11%
\$200,000 or more	794	7%
<b>Median Income</b>	<b>\$80,608</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>11,980</b>	<b>100%</b>
With earnings	10,108	84%
With wage and salary income	9,419	79%
With self-employment income	2,620	22%
With interest, dividend, or net rental income	3,557	30%
With Social Security income	3,023	25%
With Supplemental Security income	321	3%
With public assistance income	309	3%
With retirement income	2,578	22%
With other types of income	2,006	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>35,497</b>	<b>100%</b>
Under .50	1,514	4%
.50 to .99	1,229	3%
1.00 to 1.24	1,353	4%
1.25 to 1.49	1,543	4%
1.50 to 1.84	1,333	4%
1.85 to 1.99	715	2%
2.00 and over	27,810	78%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>35,497</b>	<b>100%</b>
Above Poverty	32,754	92%
Below Poverty	2,743	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

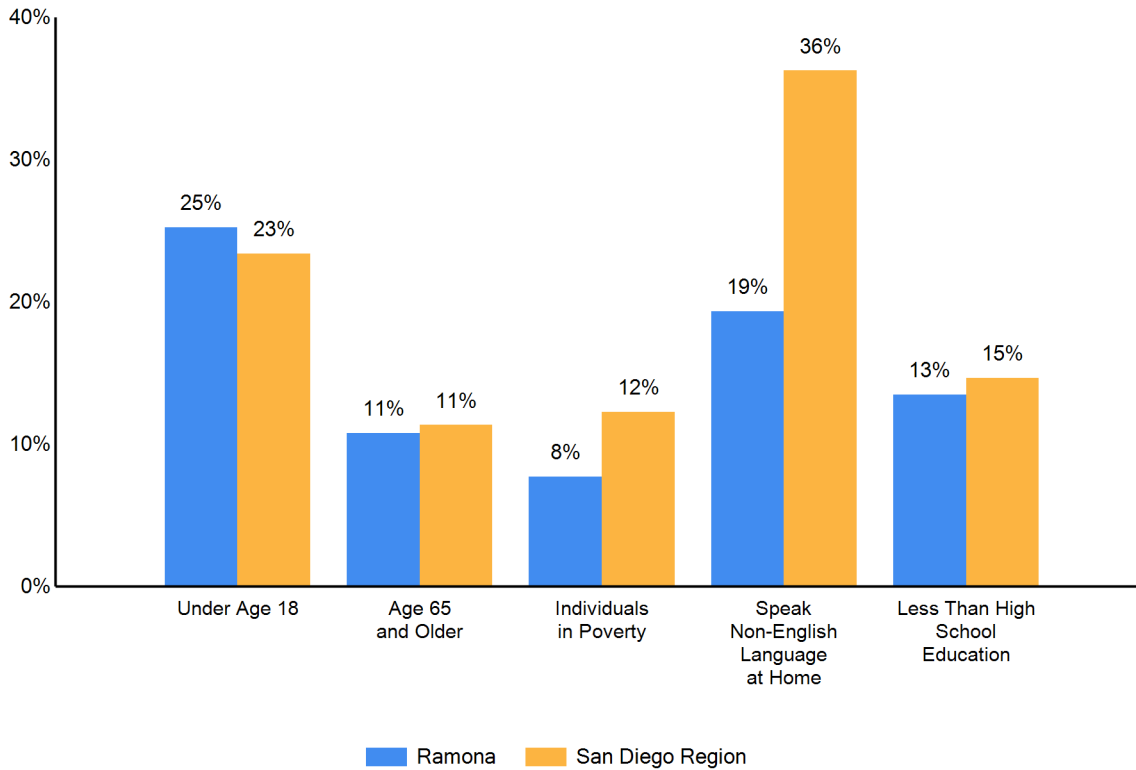
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>9,739</b>	<b>5,001</b>	<b>4,738</b>	<b>9,281</b>	<b>4,641</b>	<b>4,640</b>	<b>458</b>	<b>360</b>	<b>98</b>
Married couple family	8,476	4,248	4,228	8,306	4,122	4,184	170	126	44
Male householder, no wife present	421	253	168	389	221	168	32	32	0
Female householder, no husband present	842	500	342	586	298	288	256	202	54

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

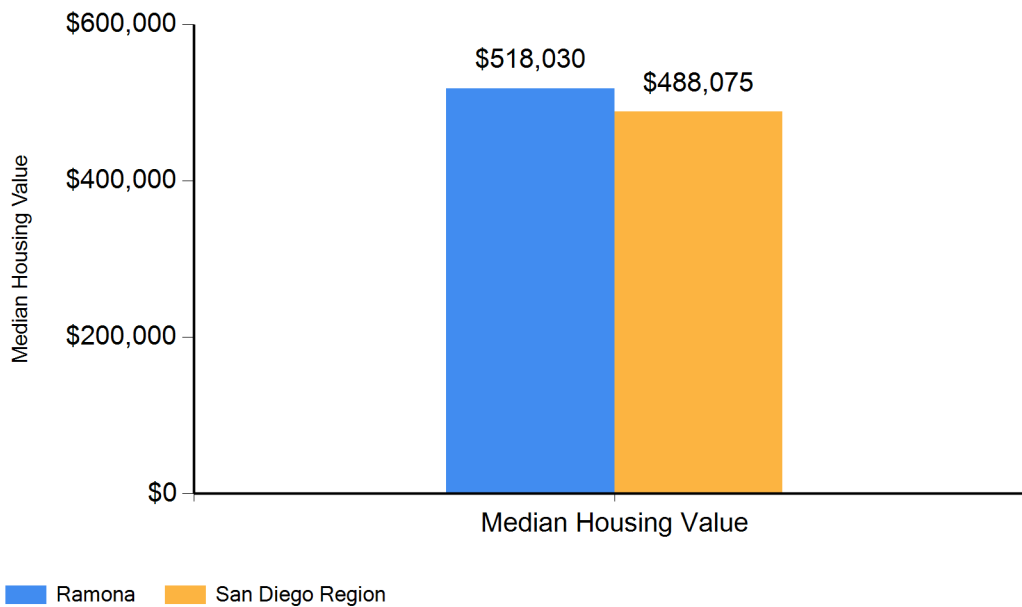


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075