



Demographic and Socioeconomic Profile 2010

SDCOUNCIL: 1

Population by Race

	Population	Percent
Total Population	147,681	100%
White	93,492	63%
Asian	34,224	23%
Hispanic	12,597	9%
Two or More	4,983	3%
Black	1,608	1%
Other	459	<1%
American Indian	160	<1%
Pacific Islander	158	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	147,681	73,441	74,240	50%
Under 5	7,408	3,929	3,479	47%
5 to 9	7,260	3,601	3,659	50%
10 to 14	7,915	4,291	3,624	46%
15 to 17	4,664	2,345	2,319	50%
18 and 19	7,556	3,558	3,998	53%
20 to 24	17,968	9,148	8,820	49%
25 to 29	11,902	6,248	5,654	48%
30 to 34	10,674	5,552	5,122	48%
35 to 39	9,780	4,740	5,040	52%
40 to 44	10,033	5,007	5,026	50%
45 to 49	9,839	4,807	5,032	51%
50 to 54	9,088	4,520	4,568	50%
55 to 59	8,072	4,108	3,964	49%
60 and 61	2,824	1,393	1,431	51%
62 to 64	4,075	2,061	2,014	49%
65 to 69	5,354	2,436	2,918	55%
70 to 74	4,047	1,812	2,235	55%
75 to 79	3,245	1,361	1,884	58%
80 to 84	2,728	1,175	1,553	57%
85 and Older	3,249	1,349	1,900	58%
Under 18	27,247	14,166	13,081	48%
65 and older	18,623	8,133	10,490	56%
Median	34.3	33.2	35.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	125,098	100%
Never Married	48,718	39%
Married, excluding separated	60,485	48%
Separated	1,241	<1%
Widowed	4,521	4%
Divorced	10,133	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	147,681	100%
Household	138,319	94%
Group Quarters - College	8,460	6%
Group Quarters - Other	902	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	147,681	12,597	93,492	1,608	160	34,224	158	459	4,983
Under 5	7,408	826	4,147	57	11	1,615	6	32	714
5 to 9	7,260	824	4,107	42	6	1,614	3	46	618
10 to 14	7,915	765	5,022	75	24	1,442	5	41	541
15 to 17	4,664	510	3,024	31	2	773	5	34	285
18 and 19	7,556	916	3,205	151	5	2,907	5	43	324
20 to 24	17,968	1,826	7,277	260	12	7,780	23	48	742
25 to 29	11,902	1,073	6,747	182	16	3,444	14	50	376
30 to 34	10,674	992	5,952	159	14	3,248	21	36	252
35 to 39	9,780	998	5,767	109	7	2,647	13	30	209
40 to 44	10,033	924	6,346	104	5	2,415	9	15	215
45 to 49	9,839	770	6,926	108	9	1,795	13	26	192
50 to 54	9,088	606	6,834	104	21	1,333	3	21	166
55 to 59	8,072	425	6,419	79	9	1,014	11	15	100
60 and 61	2,824	173	2,277	30	5	295	4	1	39
62 to 64	4,075	163	3,442	20	1	408	2	2	37
65 to 69	5,354	266	4,467	32	8	513	4	7	57
70 to 74	4,047	184	3,358	17	2	434	6	3	43
75 to 79	3,245	144	2,777	17	1	277	5	0	24
80 to 84	2,728	115	2,411	19	2	148	0	5	28
85 and Older	3,249	97	2,987	12	0	122	6	4	21
Under 18	27,247	2,925	16,300	205	43	5,444	19	153	2,158
65 and older	18,623	806	16,000	97	13	1,494	21	19	173
Median		27.9	41.2	30.2	31.4	26.4	34.3	23.5	20.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	140,273	100%
Speak Only English	96,354	69%
Speak Spanish:	8,191	6%
Speak English "well" or "very well"	7,679	5%
Speak English "not well" or "not at all"	512	<1%
Speak Asian/Pacific Island language:	22,095	16%
Speak English "well" or "very well"	19,935	14%
Speak English "not well" or "not at all"	2,160	2%
Speak other language:	13,633	9%
Speak English "well" or "very well"	12,524	9%
Speak English "not well" or "not at all"	1,109	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	94,910	100%
Less than 9th grade	731	1%
9th through 12th grade, no diploma	1,160	1%
High school grad (incl. equivalency)	6,304	7%
Some college, no degree	12,229	13%
Associate degree	4,962	5%
Bachelor's degree	33,580	35%
Master's degree	18,429	19%
Professional school degree	8,622	9%
Doctorate degree	8,893	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	143,257	100%	---	---	---	---
Enrolled in school	51,288	36%	43,379	30%	7,909	6%
Nursery / Preschool	2,469	5%	521	1%	1,948	25%
Kindergarten to grade 4	8,249	16%	6,751	16%	1,498	19%
Grade 5 to grade 8	5,713	11%	4,791	11%	922	12%
Grade 9 to grade 12	6,106	12%	5,068	12%	1,038	13%
College, undergraduate	22,668	44%	21,506	50%	1,162	15%
Graduate or Professional school	6,083	12%	4,742	11%	1,341	17%
Not enrolled in school	91,969	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	58,446	100%	16,377	100%	42,069	100%
Family Households:	33,390	57%	16,314	100%	17,076	41%
Married couple family	28,022	48%	13,369	82%	14,653	35%
Other family:	5,368	9%	2,945	18%	2,423	6%
Male householder, no wife	1,549	3%	868	5%	681	2%
Female householder, no husband	3,819	7%	2,077	13%	1,742	4%
Nonfamily households:	25,056	43%	63	<1%	24,993	59%
Householder living alone	17,071	29%	----	----	----	----
Other nonfamily households	7,985	14%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	63,115	100%	58,446	4,669	7%	2.37
Single family (detached)	25,629	41%	24,229	1,400	5%	2.67
Single family (attached)	4,079	6%	3,618	461	11%	2.35
2 to 4 units	6,091	10%	5,522	569	9%	2.20
5 to 9 units	6,038	10%	5,575	463	8%	2.15
10 or more units	21,278	34%	19,502	1,776	8%	2.10
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	31,911	100%
Less than \$150,000	477	1%
\$150,000 to \$199,999	210	1%
\$200,000 to \$249,999	231	1%
\$250,000 to \$299,999	440	1%
\$300,000 to \$399,999	2,042	6%
\$400,000 to \$499,999	2,508	8%
\$500,000 to \$749,999	7,254	23%
\$750,000 to \$999,999	6,955	22%
\$1,000,000 or more	11,794	37%

Median Value **\$850,406**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	63,119	100%
2005 or Later	3,165	5%
2000 to 2004	7,984	13%
1990 to 1999	12,385	20%
1980 to 1989	13,316	21%
1970 to 1979	12,718	20%
1960 to 1969	7,327	12%
1950 to 1959	3,321	5%
1940 to 1949	1,386	2%
1939 or earlier	1,517	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	58,446	100%	26,535	100%	31,911	100%
1.00 occupant housing per room or less	57,376	98%	25,687	97%	31,689	99%
1.01 to 1.50 occupants per room	859	1%	667	3%	192	1%
1.51 to 2.00 occupants per room	142	<1%	112	<1%	30	<1%
2.01 or more occupants per room	69	<1%	69	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	26,535	100%
Less than \$500	251	1%
\$500 to \$599	145	1%
\$600 to \$699	200	1%
\$700 to \$799	277	1%
\$800 to \$899	719	3%
\$900 to \$999	675	3%
\$1,000 to \$1,249	2,736	10%
\$1,250 to \$1,499	4,999	19%
\$1,500 to \$1,999	9,027	34%
\$2,000 or more	6,674	25%
No cash rent	832	3%
Median contract rent	\$1,681	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	26,535	100%
Less than 20 percent	6,352	24%
20.0 to 24.9 percent	3,289	12%
25.0 to 29.9 percent	2,509	9%
30.0 to 34.9 percent	2,190	8%
35.0 to 39.9 percent	1,379	5%
40.0 to 49.9 percent	2,034	8%
50.0 percent or more	6,980	26%
Not computed	1,802	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	58,446	100%
No vehicle	2,510	4%
1 vehicle	20,127	34%
2 vehicles	25,751	44%
3 vehicles	7,443	13%
4 or more vehicles	2,615	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	71,686	100%
Worked in state of residence	70,981	99%
Worked in county of residence	69,298	97%
Worked outside county of residence	1,683	2%
Worked outside state of residence	705	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	117,566	100%	59,954	51%
In labor force	74,470	63%	41,911	56%
Armed forces	509	1%	434	85%
Civilian (employed)	69,416	93%	38,959	56%
Civilian (unemployed)	4,545	6%	2,518	55%
Not in labor force	43,096	37%	18,043	42%
Pct. of civilian labor force unemployed	6.1%		6.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	71,686	100%
Car, truck or van:	57,749	81%
Drove Alone	52,927	74%
Carpooled	4,822	7%
Public Transportation:	3,014	4%
Bus	2,792	4%
Trolley / Streetcar	50	<1%
Railroad	155	<1%
Other public transportation	17	<1%
Motorcycle	295	<1%
Bicycle	992	1%
Walked	2,839	4%
Other means	660	1%
Worked at home	6,137	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	71,686	100%
Did not work at home	65,549	91%
Less than 10 minutes	8,252	12%
10 to 19 minutes	28,308	39%
20 to 29 minutes	16,813	23%
30 to 44 minutes	8,995	13%
45 to 59 minutes	1,430	2%
60 to 89 minutes	808	1%
90 minutes or more	943	1%
Worked at home	6,137	9%
Average time to work (minutes)	23	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	71,222	100%
Agriculture, forestry, mining	115	<1%
Utilities	277	<1%
Construction	1,760	2%
Manufacturing	8,486	12%
Wholesale trade	1,831	3%
Retail trade	4,860	7%
Transportation & warehousing	932	1%
Information & communications	2,965	4%
Finance, insurance, & real estate	6,842	10%
Professional, scientific, management, administration	1,976	3%
Educational, social, & health services	17,945	25%
Art, entertainment, recreation, accommodations, food	4,528	6%
Other services	2,324	3%
Public administration	16,381	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	71,222	100%
Management, professional & related:	47,635	67%
Management (incl. farm managers)	11,297	16%
Business & financial	5,538	8%
Computer & mathematical	4,787	7%
Architecture & engineering	4,167	6%
Life, physical & social science	5,023	7%
Community & social service	722	1%
Legal	3,061	4%
Education, training, & library	5,664	8%
Art, entertainment, sports & media	1,824	3%
Healthcare practitioners	5,552	8%
Service:	6,081	9%
Healthcare support	610	1%
Protective service	698	1%
Food preparation & serving	2,460	3%
Building & grounds cleaning / maintenance	308	<1%
Personal care & service	2,005	3%
Sales & office	14,174	20%
Farming, fishing & forestry	87	<1%
Construction, extraction & maintenance	1,200	2%
Production, transport & material moving	2,045	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	58,446	100%
Less than \$15,000	5,683	10%
\$15,000 to \$29,999	4,464	8%
\$30,000 to \$44,999	4,799	8%
\$45,000 to \$59,999	4,022	7%
\$60,000 to \$74,999	4,207	7%
\$75,000 to \$99,999	7,061	12%
\$100,000 to \$124,999	6,161	11%
\$125,000 to \$149,999	5,007	9%
\$150,000 to \$199,999	6,436	11%
\$200,000 or more	10,606	18%
Median Income	\$96,413	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	58,446	100%
With earnings	48,471	83%
With wage and salary income	45,501	78%
With self-employment income	9,052	15%
With interest, dividend, or net rental income	25,415	43%
With Social Security income	11,678	20%
With Supplemental Security income	709	1%
With public assistance income	374	1%
With retirement income	7,859	13%
With other types of income	5,924	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	137,178	100%
Under .50	11,727	9%
.50 to .99	4,257	3%
1.00 to 1.24	2,292	2%
1.25 to 1.49	2,253	2%
1.50 to 1.84	2,774	2%
1.85 to 1.99	1,125	1%
2.00 and over	112,750	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	137,178	100%
Above Poverty	121,194	88%
Below Poverty	15,984	12%

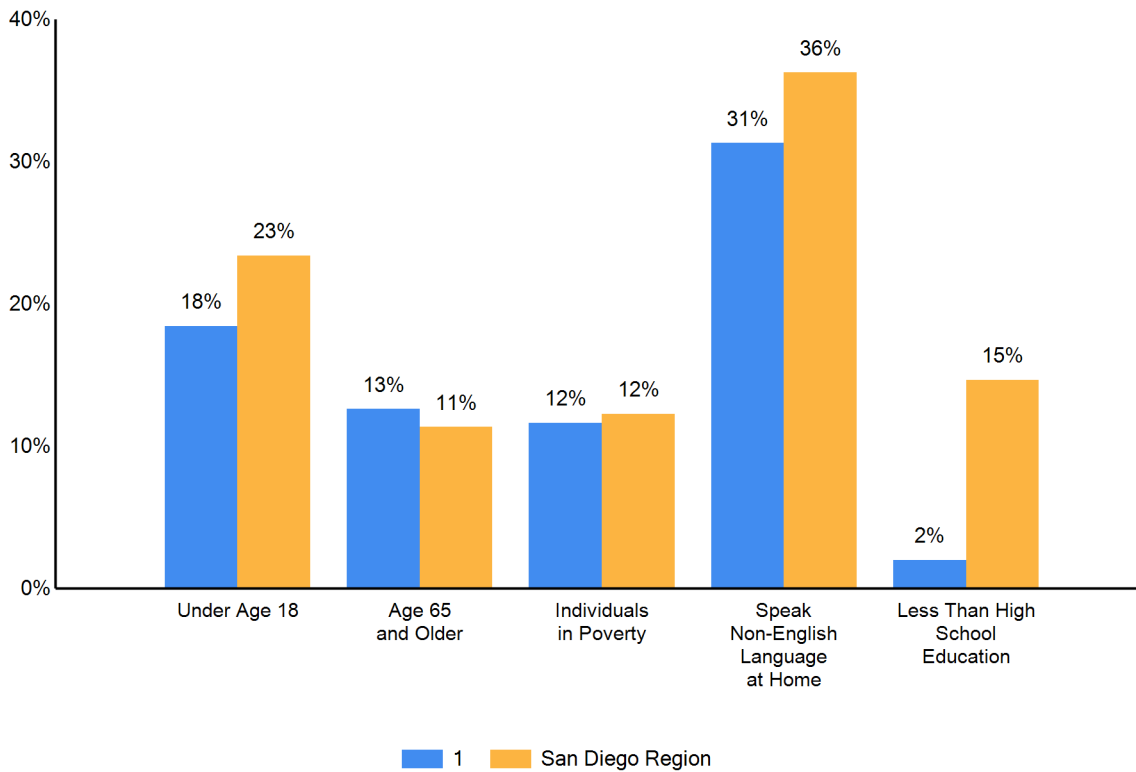
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	33,390	16,314	17,076	31,881	15,549	16,332	1,509	765	744
Married couple family	28,022	13,369	14,653	27,291	13,064	14,227	731	305	426
Male householder, no wife present	1,549	868	681	1,400	794	606	149	74	75
Female householder, no husband present	3,819	2,077	1,742	3,190	1,691	1,499	629	386	243

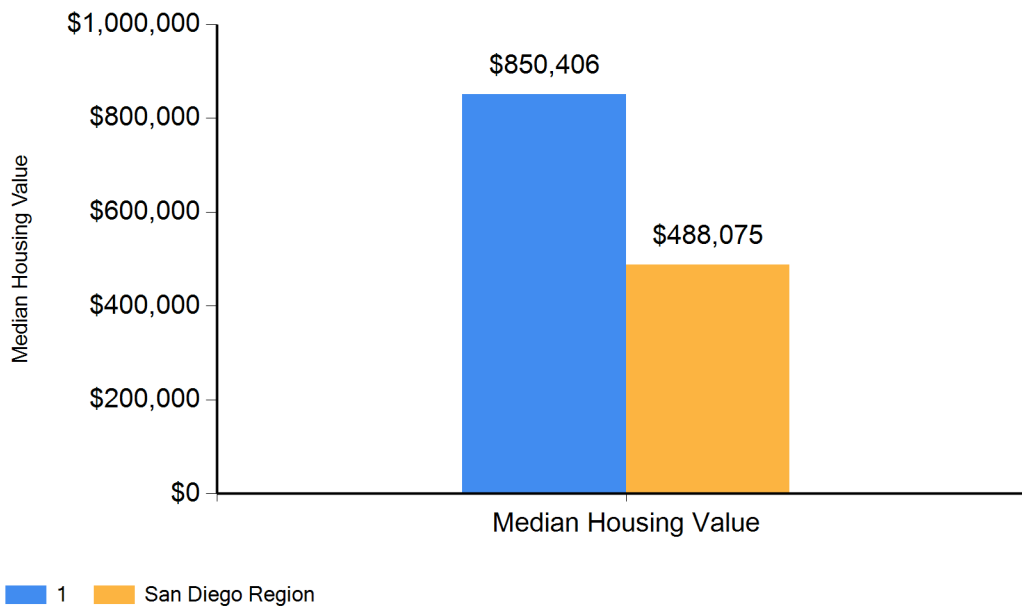
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075