

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## ZIP Codes

### 91910



	Jan 1, 2013
Total Population	76,753
Household Population	75,757
Group Quarters Population	996
Persons Per Household	2.87

## HOUSING AND OCCUPANCY

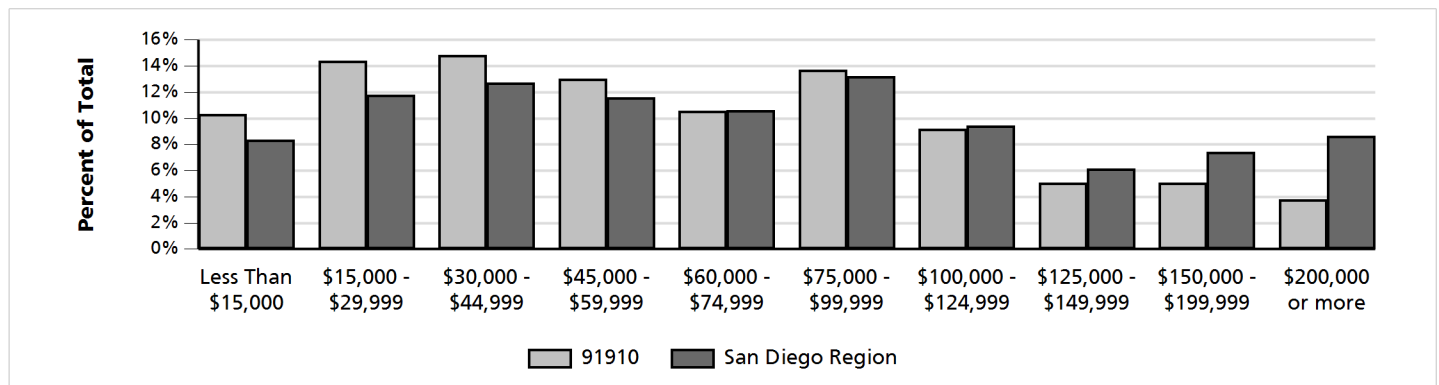
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,549	26,381	4.2%
Single Family - Detached	11,502	11,156	3.0%
Single Family - Multiple-Unit	3,524	3,409	3.3%
Multi-Family	11,152	10,608	4.9%
Mobile Home and Other	1,371	1,208	11.9%

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	14%	15%	13%	11%	14%	9%	5%	5%	4%

Median Household Income	2013
Adjusted for Inflation (2010 \$)	\$57,065
Not adjusted for inflation (current 2012\$)	\$59,738



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

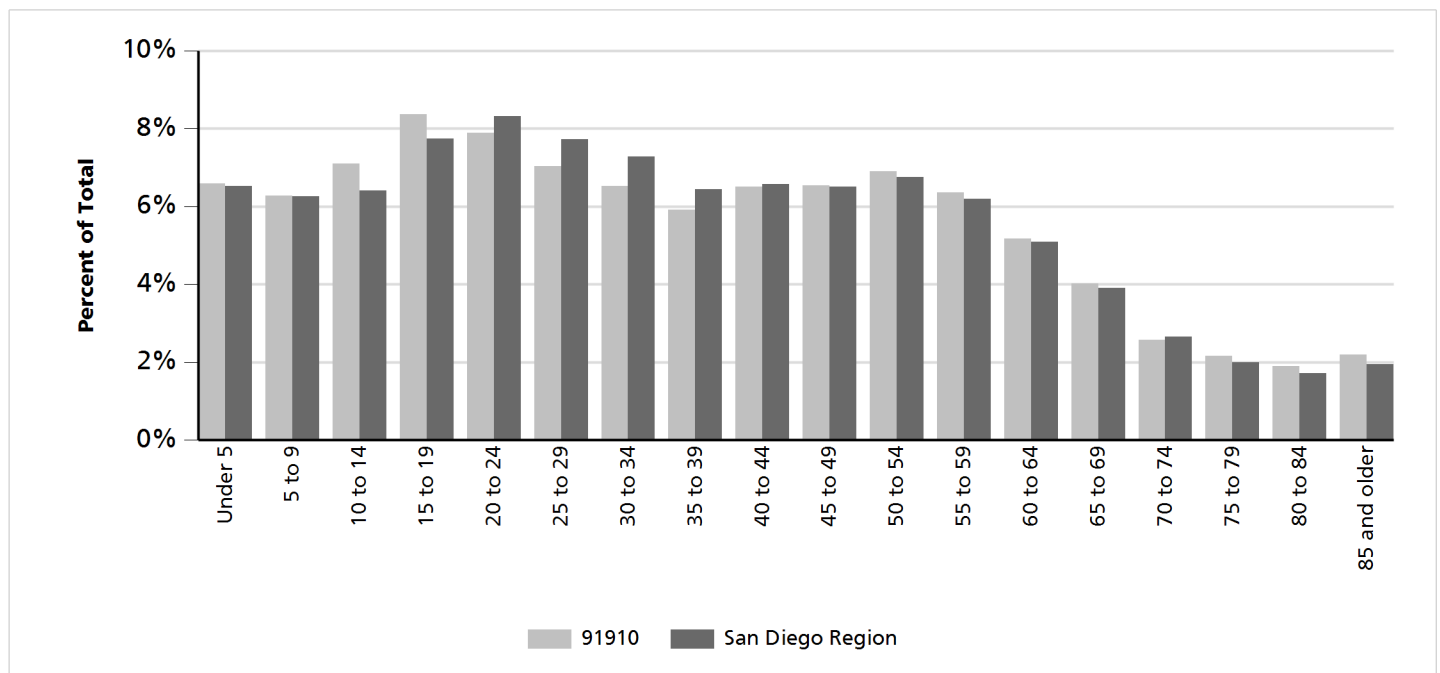
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>76,753</b>	37,168	39,585	52%
Under 5	5,060	2,616	2,444	48%
5 to 9	4,811	2,568	2,243	47%
10 to 14	5,451	2,784	2,667	49%
15 to 17	3,843	1,961	1,882	49%
18 and 19	2,582	1,385	1,197	46%
20 to 24	6,057	3,076	2,981	49%
25 to 29	5,393	2,748	2,645	49%
30 to 34	5,005	2,503	2,502	50%
35 to 39	4,541	2,188	2,353	52%
40 to 44	4,988	2,323	2,665	53%
45 to 49	5,015	2,366	2,649	53%
50 to 54	5,292	2,510	2,782	53%
55 to 59	4,880	2,267	2,613	54%
60 and 61	1,734	802	932	54%
62 to 64	2,229	997	1,232	55%
65 to 69	3,088	1,412	1,676	54%
70 to 74	1,978	814	1,164	59%
75 to 79	1,663	659	1,004	60%
80 to 84	1,461	583	878	60%
85 and older	1,682	606	1,076	64%
Under 18	19,165	9,929	9,236	48%
65 and older	9,872	4,074	5,798	59%
Median Age	35.2	32.9	37.6	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>47,501</b>	17,224	2,511	<b>240</b>	<b>7,323</b>	<b>1,954</b>
Under 5	3,733	651	154	12	282	228
5 to 9	3,669	466	108	10	307	251
10 to 14	4,070	658	125	13	377	208
15 to 17	2,884	442	96	6	270	145
18 and 19	1,868	315	72	3	226	98
20 to 24	4,313	858	260	16	416	194
25 to 29	3,439	1,034	271	22	509	118
30 to 34	3,313	826	244	24	479	119
35 to 39	3,096	733	160	20	431	101
40 to 44	3,147	953	198	21	573	96
45 to 49	3,077	1,125	190	15	519	89
50 to 54	2,897	1,497	184	17	598	99
55 to 59	2,384	1,629	193	25	585	64
60 and 61	782	651	43	3	225	30
62 to 64	992	851	53	6	298	29
65 to 69	1,287	1,286	71	14	398	32
70 to 74	821	833	40	6	254	24
75 to 79	693	698	18	3	237	14
80 to 84	568	681	16	3	184	9
85 and older	468	1,037	15	1	155	6
Under 18	14,356	2,217	483	41	1,236	832
65 and older	3,837	4,535	160	27	1,228	85
Median Age	29.7	51.8	33.5	38.5	43.2	21.2