



Demographic and Socioeconomic Profile 2010

TRACT: 91.07

Population by Race

	Population	Percent
Total Population	3,688	100%
White	2,354	64%
Hispanic	737	20%
Asian	276	7%
Two or More	165	4%
Black	117	3%
Other	14	<1%
American Indian	13	<1%
Pacific Islander	12	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,688	1,867	1,821	49%
Under 5	163	82	81	50%
5 to 9	88	50	38	43%
10 to 14	61	37	24	39%
15 to 17	28	17	11	39%
18 and 19	83	40	43	52%
20 to 24	732	380	352	48%
25 to 29	659	337	322	49%
30 to 34	402	212	190	47%
35 to 39	283	163	120	42%
40 to 44	186	106	80	43%
45 to 49	193	103	90	47%
50 to 54	175	83	92	53%
55 to 59	124	54	70	56%
60 and 61	74	26	48	65%
62 to 64	69	35	34	49%
65 to 69	106	38	68	64%
70 to 74	88	43	45	51%
75 to 79	61	19	42	69%
80 to 84	51	18	33	65%
85 and Older	62	24	38	61%
Under 18	340	186	154	45%
65 and older	368	142	226	61%
Median	30.4	29.9	31.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,376	100%
Never Married	1,838	54%
Married, excluding separated	999	30%
Separated	87	3%
Widowed	125	4%
Divorced	327	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,688	100%
Household	3,574	97%
Group Quarters - College	93	3%
Group Quarters - Other	21	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,688	737	2,354	117	13	276	12	14	165
Under 5	163	62	71	5	0	3	1	1	20
5 to 9	88	40	30	5	0	3	0	0	10
10 to 14	61	29	24	2	0	3	0	0	3
15 to 17	28	10	14	1	0	2	0	0	1
18 and 19	83	24	42	1	0	8	1	0	7
20 to 24	732	127	477	17	2	67	1	0	41
25 to 29	659	125	397	26	4	63	2	8	34
30 to 34	402	96	229	15	2	38	1	5	16
35 to 39	283	56	179	10	2	25	0	0	11
40 to 44	186	44	113	5	1	16	3	0	4
45 to 49	193	31	124	16	0	11	3	0	8
50 to 54	175	21	147	3	0	4	0	0	0
55 to 59	124	17	98	1	1	6	0	0	1
60 and 61	74	7	62	2	0	1	0	0	2
62 to 64	69	11	50	1	0	5	0	0	2
65 to 69	106	10	86	4	1	2	0	0	3
70 to 74	88	8	72	2	0	6	0	0	0
75 to 79	61	9	47	1	0	4	0	0	0
80 to 84	51	5	41	0	0	3	0	0	2
85 and Older	62	5	51	0	0	6	0	0	0
Under 18	340	141	139	13	0	11	1	1	34
65 and older	368	37	297	7	1	21	0	0	5
Median		28.1	32.7	30.5	31.3	29.1	40.0	28.8	25.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,525	100%
Speak Only English	2,804	80%
Speak Spanish:	442	13%
Speak English "well" or "very well"	414	12%
Speak English "not well" or "not at all"	28	1%
Speak Asian/Pacific Island language:	59	2%
Speak English "well" or "very well"	59	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	220	6%
Speak English "well" or "very well"	215	6%
Speak English "not well" or "not at all"	5	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,533	100%
Less than 9th grade	85	3%
9th through 12th grade, no diploma	22	1%
High school grad (incl. equivalency)	258	10%
Some college, no degree	631	25%
Associate degree	146	6%
Bachelor's degree	925	37%
Master's degree	255	10%
Professional school degree	122	5%
Doctorate degree	89	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,583	100%	---	---	---	---
Enrolled in school	1,336	37%	613	17%	723	20%
Nursery / Preschool	39	3%	0	0%	39	5%
Kindergarten to grade 4	95	7%	68	11%	27	4%
Grade 5 to grade 8	25	2%	15	2%	10	1%
Grade 9 to grade 12	47	4%	47	8%	0	0%
College, undergraduate	706	53%	386	63%	320	44%
Graduate or Professional school	424	32%	97	16%	327	45%
Not enrolled in school	2,247	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,820	100%	186	100%	1,634	100%
Family Households:	646	35%	186	100%	460	28%
Married couple family	460	25%	137	74%	323	20%
Other family:	186	10%	49	26%	137	8%
Male householder, no wife	90	5%	0	0%	90	6%
Female householder, no husband	96	5%	49	26%	47	3%
Nonfamily households:	1,174	65%	0	0%	1,174	72%
Householder living alone	631	35%	----	----	----	----
Other nonfamily households	543	30%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,955	100%	1820	135	7%	1.96
Single family (detached)	122	6%	115	7	6%	2.02
Single family (attached)	694	35%	655	39	6%	1.97
2 to 4 units	248	13%	229	19	8%	1.89
5 to 9 units	206	11%	190	16	8%	1.97
10 or more units	685	35%	631	54	8%	1.97
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	728	100%
Less than \$150,000	32	4%
\$150,000 to \$199,999	24	3%
\$200,000 to \$249,999	35	5%
\$250,000 to \$299,999	76	10%
\$300,000 to \$399,999	235	32%
\$400,000 to \$499,999	206	28%
\$500,000 to \$749,999	99	14%
\$750,000 to \$999,999	21	3%
\$1,000,000 or more	0	0%

Median Value **\$383,475**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,955	100%
2005 or Later	91	5%
2000 to 2004	168	9%
1990 to 1999	96	5%
1980 to 1989	434	22%
1970 to 1979	805	41%
1960 to 1969	148	8%
1950 to 1959	106	5%
1940 to 1949	48	2%
1939 or earlier	59	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,820	100%	1,092	100%	728	100%
1.00 occupant housing per room or less	1,820	100%	1,092	100%	728	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,092	100%
Less than \$500	11	1%
\$500 to \$599	15	1%
\$600 to \$699	14	1%
\$700 to \$799	1	<1%
\$800 to \$899	74	7%
\$900 to \$999	140	13%
\$1,000 to \$1,249	274	25%
\$1,250 to \$1,499	122	11%
\$1,500 to \$1,999	351	32%
\$2,000 or more	90	8%
No cash rent	0	0%
Median contract rent	\$1,287	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,092	100%
Less than 20 percent	159	15%
20.0 to 24.9 percent	143	13%
25.0 to 29.9 percent	93	9%
30.0 to 34.9 percent	84	8%
35.0 to 39.9 percent	75	7%
40.0 to 49.9 percent	148	14%
50.0 percent or more	332	30%
Not computed	58	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,820	100%
No vehicle	65	4%
1 vehicle	788	43%
2 vehicles	755	41%
3 vehicles	161	9%
4 or more vehicles	51	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,468	100%
Worked in state of residence	2,454	99%
Worked in county of residence	2,391	97%
Worked outside county of residence	63	3%
Worked outside state of residence	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,371	100%	1,695	50%
In labor force	2,632	78%	1,333	51%
Armed forces	80	3%	73	91%
Civilian (employed)	2,266	86%	1,123	50%
Civilian (unemployed)	286	11%	137	48%
Not in labor force	739	22%	362	49%
Pct. of civilian labor force unemployed	11.2%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,468	100%
Car, truck or van:	2,166	88%
Drove Alone	2,029	82%
Carpooled	137	6%
Public Transportation:	76	3%
Bus	44	2%
Trolley / Streetcar	10	<1%
Railroad	22	1%
Other public transportation	0	0%
Motorcycle	20	1%
Bicycle	0	0%
Walked	68	3%
Other means	78	3%
Worked at home	60	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,468	100%
Did not work at home	2,408	98%
Less than 10 minutes	367	15%
10 to 19 minutes	1,120	45%
20 to 29 minutes	556	23%
30 to 44 minutes	160	6%
45 to 59 minutes	75	3%
60 to 89 minutes	50	2%
90 minutes or more	80	3%
Worked at home	60	2%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,413	100%
Agriculture, forestry, mining	0	0%
Utilities	10	<1%
Construction	61	3%
Manufacturing	121	5%
Wholesale trade	58	2%
Retail trade	215	9%
Transportation & warehousing	42	2%
Information & communications	139	6%
Finance, insurance, & real estate	138	6%
Professional, scientific, management, administration	274	11%
Educational, social, & health services	597	25%
Art, entertainment, recreation, accommodations, food	260	11%
Other services	43	2%
Public administration	455	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	2,413	100%
Management, professional & related:	1,114	46%
Management (incl. farm managers)	234	10%
Business & financial	94	4%
Computer & mathematical	112	5%
Architecture & engineering	107	4%
Life, physical & social science	25	1%
Community & social service	66	3%
Legal	162	7%
Education, training, & library	154	6%
Art, entertainment, sports & media	18	1%
Healthcare practitioners	142	6%
Service:	314	13%
Healthcare support	50	2%
Protective service	10	<1%
Food preparation & serving	169	7%
Building & grounds cleaning / maintenance	55	2%
Personal care & service	30	1%
Sales & office	792	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	178	7%
Production, transport & material moving	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,820	100%
Less than \$15,000	203	11%
\$15,000 to \$29,999	334	18%
\$30,000 to \$44,999	263	14%
\$45,000 to \$59,999	178	10%
\$60,000 to \$74,999	171	9%
\$75,000 to \$99,999	285	16%
\$100,000 to \$124,999	185	10%
\$125,000 to \$149,999	92	5%
\$150,000 to \$199,999	48	3%
\$200,000 or more	61	3%
Median Income	\$54,270	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,820	100%
With earnings	1,556	85%
With wage and salary income	1,474	81%
With self-employment income	208	11%
With interest, dividend, or net rental income	424	23%
With Social Security income	287	16%
With Supplemental Security income	28	2%
With public assistance income	0	0%
With retirement income	121	7%
With other types of income	212	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,688	100%
Under .50	375	10%
.50 to .99	110	3%
1.00 to 1.24	209	6%
1.25 to 1.49	79	2%
1.50 to 1.84	274	7%
1.85 to 1.99	104	3%
2.00 and over	2,537	69%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,688	100%
Above Poverty	3,203	87%
Below Poverty	485	13%

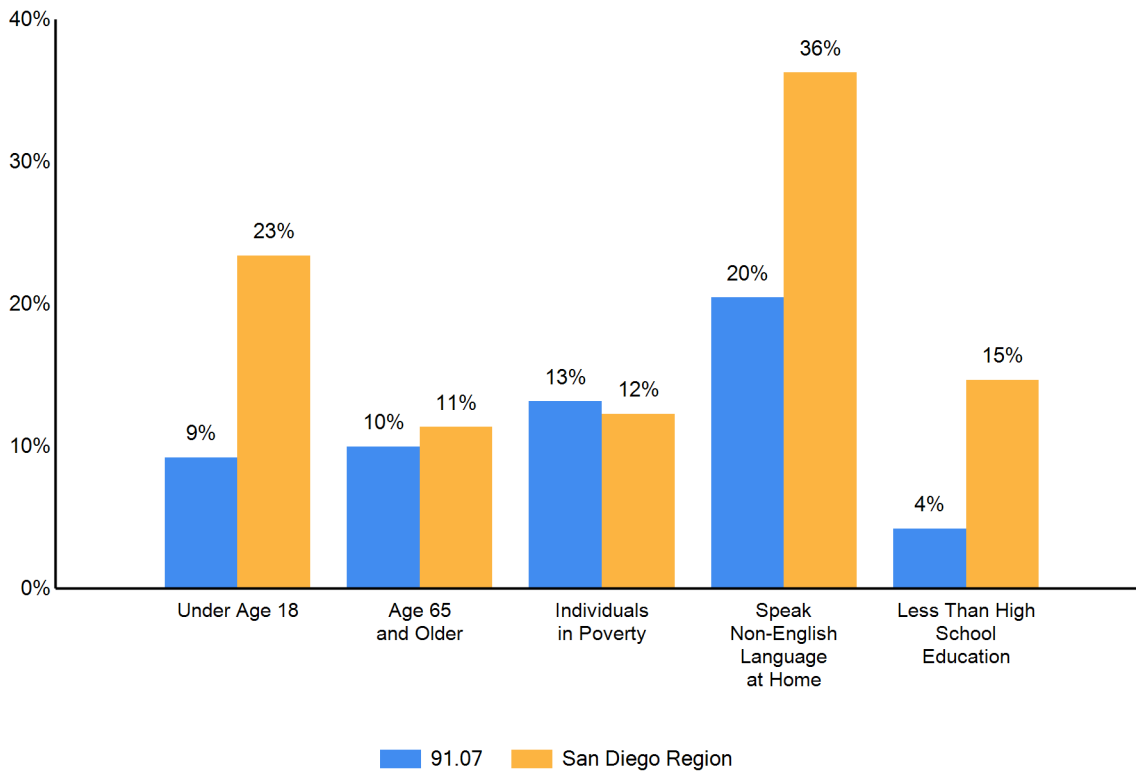
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	646	186	460	639	179	460	7	7	0
Married couple family	460	137	323	460	137	323	0	0	0
Male householder, no wife present	90	0	90	90	0	90	0	0	0
Female householder, no husband present	96	49	47	89	42	47	7	7	0

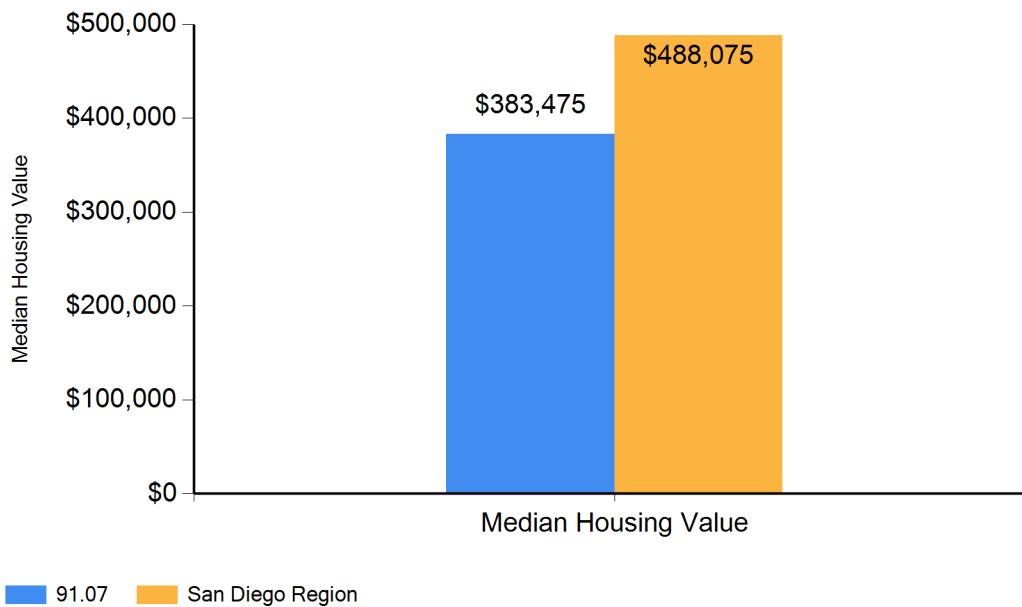
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075