



## Demographic and Socioeconomic Profile 2010

TRACT: 100.04

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,679</b>	<b>100%</b>
Hispanic	3,585	77%
Asian	489	10%
White	376	8%
Black	122	3%
Two or More	77	2%
Pacific Islander	25	1%
American Indian	5	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,679</b>	<b>2,286</b>	<b>2,393</b>	<b>51%</b>
Under 5	255	143	112	44%
5 to 9	294	154	140	48%
10 to 14	354	177	177	50%
15 to 17	213	113	100	47%
18 and 19	173	85	88	51%
20 to 24	381	201	180	47%
25 to 29	308	145	163	53%
30 to 34	264	128	136	52%
35 to 39	293	140	153	52%
40 to 44	340	187	153	45%
45 to 49	296	137	159	54%
50 to 54	293	129	164	56%
55 to 59	273	133	140	51%
60 and 61	114	50	64	56%
62 to 64	176	75	101	57%
65 to 69	197	91	106	54%
70 to 74	189	90	99	52%
75 to 79	127	53	74	58%
80 to 84	88	36	52	59%
85 and Older	51	19	32	63%
Under 18	1,116	587	529	47%
65 and older	652	289	363	56%
<b>Median</b>	<b>36.7</b>	<b>34.9</b>	<b>38.3</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,776</b>	<b>100%</b>
Never Married	1,267	34%
Married, excluding separated	2,000	53%
Separated	117	3%
Widowed	271	7%
Divorced	121	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,679</b>	<b>100%</b>
Household	4,654	99%
Group Quarters - Other	25	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
<b>Total Pop.</b>	<b>4,679</b>	<b>3,585</b>	<b>376</b>	<b>122</b>	<b>5</b>	<b>489</b>	<b>25</b>	<b>77</b>
Under 5	255	217	5	8	0	17	0	8
5 to 9	294	254	6	7	0	17	0	10
10 to 14	354	309	14	11	0	17	0	3
15 to 17	213	182	7	9	0	9	1	5
18 and 19	173	145	10	2	0	12	0	4
20 to 24	381	315	12	18	0	30	1	5
25 to 29	308	251	14	5	0	32	3	3
30 to 34	264	207	15	7	1	30	0	4
35 to 39	293	236	20	8	0	22	1	6
40 to 44	340	267	31	5	2	26	1	8
45 to 49	296	222	28	10	0	26	6	4
50 to 54	293	221	28	2	1	31	4	6
55 to 59	273	184	37	5	0	46	0	1
60 and 61	114	74	16	3	0	20	1	0
62 to 64	176	104	28	2	0	41	0	1
65 to 69	197	122	34	4	1	32	2	2
70 to 74	189	102	32	13	0	32	5	5
75 to 79	127	82	18	3	0	23	0	1
80 to 84	88	52	16	0	0	19	0	1
85 and Older	51	39	5	0	0	7	0	0
Under 18	1,116	962	32	35	0	60	1	26
65 and older	652	397	105	20	1	113	7	9
<b>Median</b>		<b>32.9</b>	<b>54.6</b>	<b>30.7</b>	<b>43.8</b>	<b>51.0</b>	<b>49.6</b>	<b>30.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,424</b>	<b>100%</b>
Speak Only English	749	17%
Speak Spanish:	3,309	75%
Speak English "well" or "very well"	2,693	61%
Speak English "not well" or "not at all"	616	14%
Speak Asian/Pacific Island language:	366	8%
Speak English "well" or "very well"	320	7%
Speak English "not well" or "not at all"	46	1%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,009</b>	<b>100%</b>
Less than 9th grade	528	18%
9th through 12th grade, no diploma	415	14%
High school grad (incl. equivalency)	1,019	34%
Some college, no degree	391	13%
Associate degree	242	8%
Bachelor's degree	320	11%
Master's degree	34	1%
Professional school degree	60	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,520</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,120	25%	1,026	23%	94	2%
Nursery / Preschool	14	1%	14	1%	0	0%
Kindergarten to grade 4	245	22%	219	21%	26	28%
Grade 5 to grade 8	227	20%	211	21%	16	17%
Grade 9 to grade 12	234	21%	223	22%	11	12%
College, undergraduate	385	34%	344	34%	41	44%
Graduate or Professional school	15	1%	15	1%	0	0%
Not enrolled in school	3,400	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,077</b>	<b>100%</b>	<b>456</b>	<b>100%</b>	<b>621</b>	<b>100%</b>
Family Households:	979	91%	456	100%	523	84%
Married couple family	645	60%	260	57%	385	62%
Other family:	334	31%	196	43%	138	22%
Male householder, no wife	108	10%	24	5%	84	14%
Female householder, no husband	226	21%	172	38%	54	9%
Nonfamily households:	98	9%	0	0%	98	16%
Householder living alone	98	9%	----	----	----	----
Other nonfamily households	0	0%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,096</b>	<b>100%</b>	<b>1077</b>	<b>19</b>	<b>2%</b>	<b>4.32</b>
Single family (detached)	1,096	100%	1,077	19	2%	4.32
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>951</b>	<b>100%</b>
Less than \$150,000	13	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	285	30%
\$250,000 to \$299,999	32	3%
\$300,000 to \$399,999	237	25%
\$400,000 to \$499,999	303	32%
\$500,000 to \$749,999	55	6%
\$750,000 to \$999,999	13	1%
\$1,000,000 or more	13	1%

**Median Value** **\$362,236**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,096</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	24	2%
1990 to 1999	0	0%
1980 to 1989	24	2%
1970 to 1979	517	47%
1960 to 1969	415	38%
1950 to 1959	83	8%
1940 to 1949	0	0%
1939 or earlier	33	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,077</b>	<b>100%</b>	<b>126</b>	<b>100%</b>	<b>951</b>	<b>100%</b>
1.00 occupant housing per room or less	976	91%	101	80%	875	92%
1.01 to 1.50 occupants per room	51	5%	25	20%	26	3%
1.51 to 2.00 occupants per room	50	5%	0	0%	50	5%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>126</b>	<b>100%</b>
Less than \$500	6	5%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	38	30%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	40	32%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	18	14%
\$2,000 or more	18	14%
No cash rent	6	5%
<b>Median contract rent</b>	<b>\$1,119</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>126</b>	<b>100%</b>
Less than 20 percent	25	20%
20.0 to 24.9 percent	25	20%
25.0 to 29.9 percent	13	10%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	6	5%
40.0 to 49.9 percent	24	19%
50.0 percent or more	27	21%
Not computed	6	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,077</b>	<b>100%</b>
No vehicle	59	5%
1 vehicle	154	14%
2 vehicles	467	43%
3 vehicles	200	19%
4 or more vehicles	197	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,089</b>	<b>100%</b>
Worked in state of residence	2,074	99%
Worked in county of residence	2,039	98%
Worked outside county of residence	35	2%
Worked outside state of residence	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,706</b>	<b>100%</b>	<b>1,774</b>	<b>48%</b>
In labor force	2,334	63%	1,286	55%
Armed forces	18	1%	18	100%
Civilian (employed)	2,088	89%	1,141	55%
Civilian (unemployed)	228	10%	127	56%
Not in labor force	1,372	37%	488	36%
Pct. of civilian labor force unemployed	9.8%		10.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,089</b>	<b>100%</b>
Car, truck or van:	2,001	96%
Drove Alone	1,791	86%
Carpooled	210	10%
Public Transportation:	43	2%
Bus	43	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	15	1%
Other means	0	0%
Worked at home	30	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,089</b>	<b>100%</b>
Did not work at home	2,059	99%
Less than 10 minutes	9	<1%
10 to 19 minutes	1,001	48%
20 to 29 minutes	230	11%
30 to 44 minutes	599	29%
45 to 59 minutes	207	10%
60 to 89 minutes	0	0%
90 minutes or more	13	1%
Worked at home	30	1%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,076</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	22	1%
Construction	172	8%
Manufacturing	95	5%
Wholesale trade	177	9%
Retail trade	290	14%
Transportation & warehousing	77	4%
Information & communications	53	3%
Finance, insurance, & real estate	170	8%
Professional, scientific, management, administration	141	7%
Educational, social, & health services	355	17%
Art, entertainment, recreation, accommodations, food	239	12%
Other services	128	6%
Public administration	157	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,076</b>	<b>100%</b>
Management, professional & related:	402	19%
Management (incl. farm managers)	150	7%
Business & financial	83	4%
Computer & mathematical	49	2%
Architecture & engineering	14	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	74	4%
Art, entertainment, sports & media	22	1%
Healthcare practitioners	10	<1%
Service:	515	25%
Healthcare support	110	5%
Protective service	21	1%
Food preparation & serving	124	6%
Building & grounds cleaning / maintenance	100	5%
Personal care & service	160	8%
Sales & office	828	40%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	170	8%
Production, transport & material moving	161	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,077</b>	<b>100%</b>
Less than \$15,000	87	8%
\$15,000 to \$29,999	92	9%
\$30,000 to \$44,999	217	20%
\$45,000 to \$59,999	185	17%
\$60,000 to \$74,999	67	6%
\$75,000 to \$99,999	125	12%
\$100,000 to \$124,999	192	18%
\$125,000 to \$149,999	52	5%
\$150,000 to \$199,999	60	6%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$56,554</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,077</b>	<b>100%</b>
With earnings	918	85%
With wage and salary income	888	82%
With self-employment income	169	16%
With interest, dividend, or net rental income	214	20%
With Social Security income	541	50%
With Supplemental Security income	150	14%
With public assistance income	6	1%
With retirement income	206	19%
With other types of income	356	33%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,625</b>	<b>100%</b>
Under .50	69	1%
.50 to .99	126	3%
1.00 to 1.24	47	1%
1.25 to 1.49	358	8%
1.50 to 1.84	302	7%
1.85 to 1.99	236	5%
2.00 and over	3,487	75%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,625</b>	<b>100%</b>
Above Poverty	4,430	96%
Below Poverty	195	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

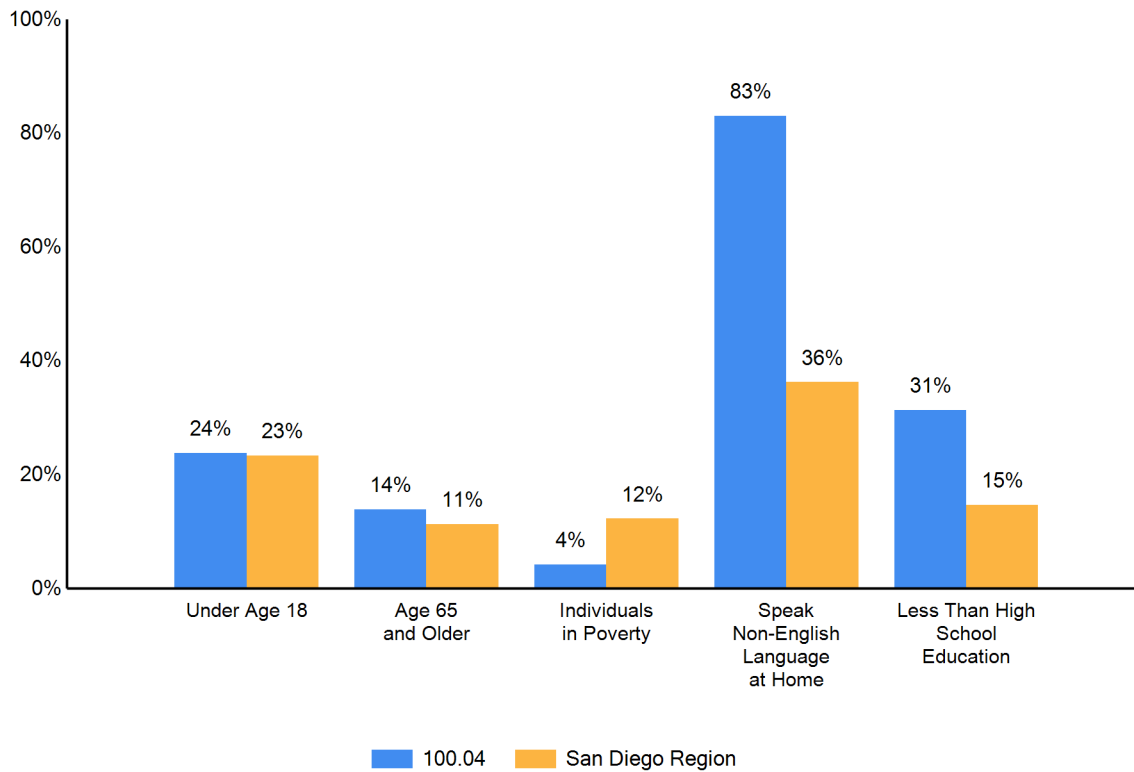
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>979</b>	<b>456</b>	<b>523</b>	<b>947</b>	<b>437</b>	<b>510</b>	<b>32</b>	<b>19</b>	<b>13</b>
Married couple family	645	260	385	632	260	372	13	0	13
Male householder, no wife present	108	24	84	108	24	84	0	0	0
Female householder, no husband present	226	172	54	207	153	54	19	19	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

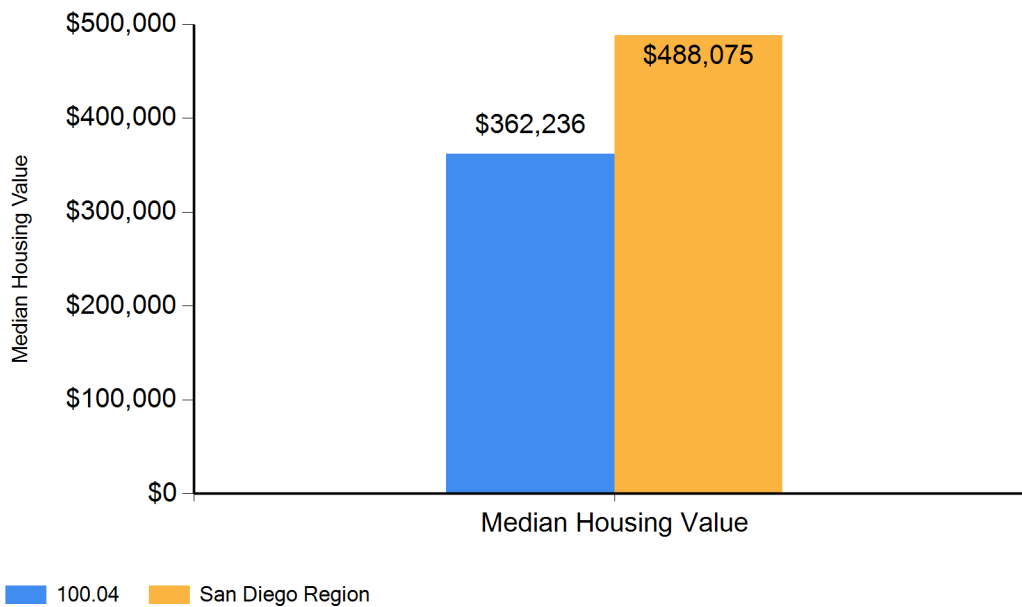


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075