



Demographic and Socioeconomic Profile 2010

TRACT: 208.09

Population by Race

	Population	Percent
Total Population	6,778	100%
White	4,200	62%
Hispanic	2,302	34%
Two or More	107	2%
Asian	55	1%
American Indian	48	1%
Pacific Islander	32	<1%
Black	24	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,778	3,470	3,308	49%
Under 5	490	252	238	49%
5 to 9	459	224	235	51%
10 to 14	467	249	218	47%
15 to 17	330	167	163	49%
18 and 19	226	128	98	43%
20 to 24	497	261	236	47%
25 to 29	446	242	204	46%
30 to 34	402	206	196	49%
35 to 39	408	197	211	52%
40 to 44	466	243	223	48%
45 to 49	536	279	257	48%
50 to 54	583	299	284	49%
55 to 59	459	211	248	54%
60 and 61	193	103	90	47%
62 to 64	209	116	93	44%
65 to 69	246	132	114	46%
70 to 74	128	64	64	50%
75 to 79	80	39	41	51%
80 to 84	63	22	41	65%
85 and Older	90	36	54	60%
Under 18	1,746	892	854	49%
65 and older	607	293	314	52%
Median	35.9	35.2	36.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,362	100%
Never Married	1,477	28%
Married, excluding separated	3,061	57%
Separated	9	<1%
Widowed	296	6%
Divorced	519	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,778	100%
Household	6,691	99%
Group Quarters - Other	87	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,778	2,302	4,200	24	48	55	32	10	107
Under 5	490	237	228	4	2	3	2	0	14
5 to 9	459	220	216	1	2	2	0	1	17
10 to 14	467	233	210	1	3	2	4	1	13
15 to 17	330	149	167	2	4	2	2	1	3
18 and 19	226	104	110	3	3	1	3	1	1
20 to 24	497	174	299	2	6	3	4	0	9
25 to 29	446	177	249	3	2	2	4	0	9
30 to 34	402	148	234	0	3	4	3	0	10
35 to 39	408	166	233	0	1	4	1	1	2
40 to 44	466	186	267	0	3	3	1	1	5
45 to 49	536	141	378	1	2	6	1	0	7
50 to 54	583	114	445	2	4	7	2	3	6
55 to 59	459	90	349	2	8	7	1	0	2
60 and 61	193	30	151	0	2	4	3	0	3
62 to 64	209	34	169	1	1	1	0	0	3
65 to 69	246	46	191	2	1	4	1	0	1
70 to 74	128	22	104	0	0	0	0	0	2
75 to 79	80	13	66	0	1	0	0	0	0
80 to 84	63	10	53	0	0	0	0	0	0
85 and Older	90	8	81	0	0	0	0	1	0
Under 18	1,746	839	821	8	11	9	8	3	47
65 and older	607	99	495	2	2	4	1	1	3
Median		26.0	42.9	22.5	33.3	46.3	26.3	40.0	23.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,288	100%
Speak Only English	4,498	72%
Speak Spanish:	1,626	26%
Speak English "well" or "very well"	1,209	19%
Speak English "not well" or "not at all"	417	7%
Speak Asian/Pacific Island language:	41	1%
Speak English "well" or "very well"	32	1%
Speak English "not well" or "not at all"	9	<1%
Speak other language:	123	2%
Speak English "well" or "very well"	101	2%
Speak English "not well" or "not at all"	22	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,309	100%
Less than 9th grade	502	12%
9th through 12th grade, no diploma	343	8%
High school grad (incl. equivalency)	1,341	31%
Some college, no degree	1,027	24%
Associate degree	299	7%
Bachelor's degree	668	16%
Master's degree	96	2%
Professional school degree	18	<1%
Doctorate degree	15	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,493	100%	---	---	---	---
Enrolled in school	1,660	26%	1,517	23%	143	2%
Nursery / Preschool	82	5%	46	3%	36	25%
Kindergarten to grade 4	608	37%	555	37%	53	37%
Grade 5 to grade 8	225	14%	221	15%	4	3%
Grade 9 to grade 12	453	27%	453	30%	0	0%
College, undergraduate	263	16%	242	16%	21	15%
Graduate or Professional school	29	2%	0	0%	29	20%
Not enrolled in school	4,833	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,087	100%	950	100%	1,137	100%
Family Households:	1,774	85%	950	100%	824	72%
Married couple family	1,548	74%	804	85%	744	65%
Other family:	226	11%	146	15%	80	7%
Male householder, no wife	61	3%	5	1%	56	5%
Female householder, no husband	165	8%	141	15%	24	2%
Nonfamily households:	313	15%	0	0%	313	28%
Householder living alone	265	13%	----	----	----	----
Other nonfamily households	48	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,150	100%	2087	63	3%	3.21
Single family (detached)	1,749	81%	1,710	39	2%	3.19
Single family (attached)	125	6%	118	7	6%	3.25
2 to 4 units	64	3%	61	3	5%	3.20
5 to 9 units	89	4%	84	5	6%	3.12
10 or more units	123	6%	114	9	7%	3.53
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,320	100%
Less than \$150,000	23	2%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	70	5%
\$250,000 to \$299,999	116	9%
\$300,000 to \$399,999	263	20%
\$400,000 to \$499,999	346	26%
\$500,000 to \$749,999	468	35%
\$750,000 to \$999,999	31	2%
\$1,000,000 or more	3	<1%

Median Value **\$456,647**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,150	100%
2005 or Later	5	<1%
2000 to 2004	178	8%
1990 to 1999	243	11%
1980 to 1989	299	14%
1970 to 1979	834	39%
1960 to 1969	140	7%
1950 to 1959	192	9%
1940 to 1949	142	7%
1939 or earlier	117	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,087	100%	767	100%	1,320	100%
1.00 occupant housing per room or less	1,926	92%	720	94%	1,206	91%
1.01 to 1.50 occupants per room	102	5%	6	1%	96	7%
1.51 to 2.00 occupants per room	17	1%	0	0%	17	1%
2.01 or more occupants per room	42	2%	41	5%	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	767	100%
Less than \$500	6	1%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	11	1%
\$800 to \$899	207	27%
\$900 to \$999	141	18%
\$1,000 to \$1,249	134	17%
\$1,250 to \$1,499	62	8%
\$1,500 to \$1,999	176	23%
\$2,000 or more	0	0%
No cash rent	30	4%
Median contract rent	\$1,025	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	767	100%
Less than 20 percent	264	34%
20.0 to 24.9 percent	17	2%
25.0 to 29.9 percent	96	13%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	30	4%
40.0 to 49.9 percent	57	7%
50.0 percent or more	273	36%
Not computed	30	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,087	100%
No vehicle	65	3%
1 vehicle	390	19%
2 vehicles	619	30%
3 vehicles	643	31%
4 or more vehicles	370	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,275	100%
Worked in state of residence	3,260	100%
Worked in county of residence	2,995	91%
Worked outside county of residence	265	8%
Worked outside state of residence	15	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,264	100%	2,700	51%
In labor force	3,445	65%	2,093	61%
Armed forces	0	0%	0	0%
Civilian (employed)	3,178	92%	1,887	59%
Civilian (unemployed)	267	8%	206	77%
Not in labor force	1,819	35%	607	33%
Pct. of civilian labor force unemployed	7.8%		9.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,275	100%
Car, truck or van:	2,895	88%
Drove Alone	2,651	81%
Carpooled	244	7%
Public Transportation:	7	<1%
Bus	7	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	34	1%
Bicycle	106	3%
Walked	71	2%
Other means	17	1%
Worked at home	145	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,275	100%
Did not work at home	3,130	96%
Less than 10 minutes	828	25%
10 to 19 minutes	574	18%
20 to 29 minutes	225	7%
30 to 44 minutes	514	16%
45 to 59 minutes	388	12%
60 to 89 minutes	458	14%
90 minutes or more	143	4%
Worked at home	145	4%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,275	100%
Agriculture, forestry, mining	29	1%
Utilities	54	2%
Construction	521	16%
Manufacturing	156	5%
Wholesale trade	116	4%
Retail trade	360	11%
Transportation & warehousing	130	4%
Information & communications	73	2%
Finance, insurance, & real estate	235	7%
Professional, scientific, management, administration	111	3%
Educational, social, & health services	463	14%
Art, entertainment, recreation, accommodations, food	305	9%
Other services	287	9%
Public administration	435	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,275	100%
Management, professional & related:	891	27%
Management (incl. farm managers)	213	7%
Business & financial	104	3%
Computer & mathematical	83	3%
Architecture & engineering	89	3%
Life, physical & social science	21	1%
Community & social service	0	0%
Legal	40	1%
Education, training, & library	183	6%
Art, entertainment, sports & media	131	4%
Healthcare practitioners	27	1%
Service:	783	24%
Healthcare support	0	0%
Protective service	25	1%
Food preparation & serving	164	5%
Building & grounds cleaning / maintenance	352	11%
Personal care & service	242	7%
Sales & office	813	25%
Farming, fishing & forestry	12	<1%
Construction, extraction & maintenance	513	16%
Production, transport & material moving	263	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,087	100%
Less than \$15,000	153	7%
\$15,000 to \$29,999	248	12%
\$30,000 to \$44,999	157	8%
\$45,000 to \$59,999	270	13%
\$60,000 to \$74,999	187	9%
\$75,000 to \$99,999	379	18%
\$100,000 to \$124,999	291	14%
\$125,000 to \$149,999	74	4%
\$150,000 to \$199,999	188	9%
\$200,000 or more	140	7%
Median Income	\$76,880	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,087	100%
With earnings	1,871	90%
With wage and salary income	1,745	84%
With self-employment income	604	29%
With interest, dividend, or net rental income	557	27%
With Social Security income	339	16%
With Supplemental Security income	42	2%
With public assistance income	71	3%
With retirement income	464	22%
With other types of income	375	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,778	100%
Under .50	424	6%
.50 to .99	244	4%
1.00 to 1.24	483	7%
1.25 to 1.49	480	7%
1.50 to 1.84	217	3%
1.85 to 1.99	16	<1%
2.00 and over	4,914	72%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,778	100%
Above Poverty	6,110	90%
Below Poverty	668	10%

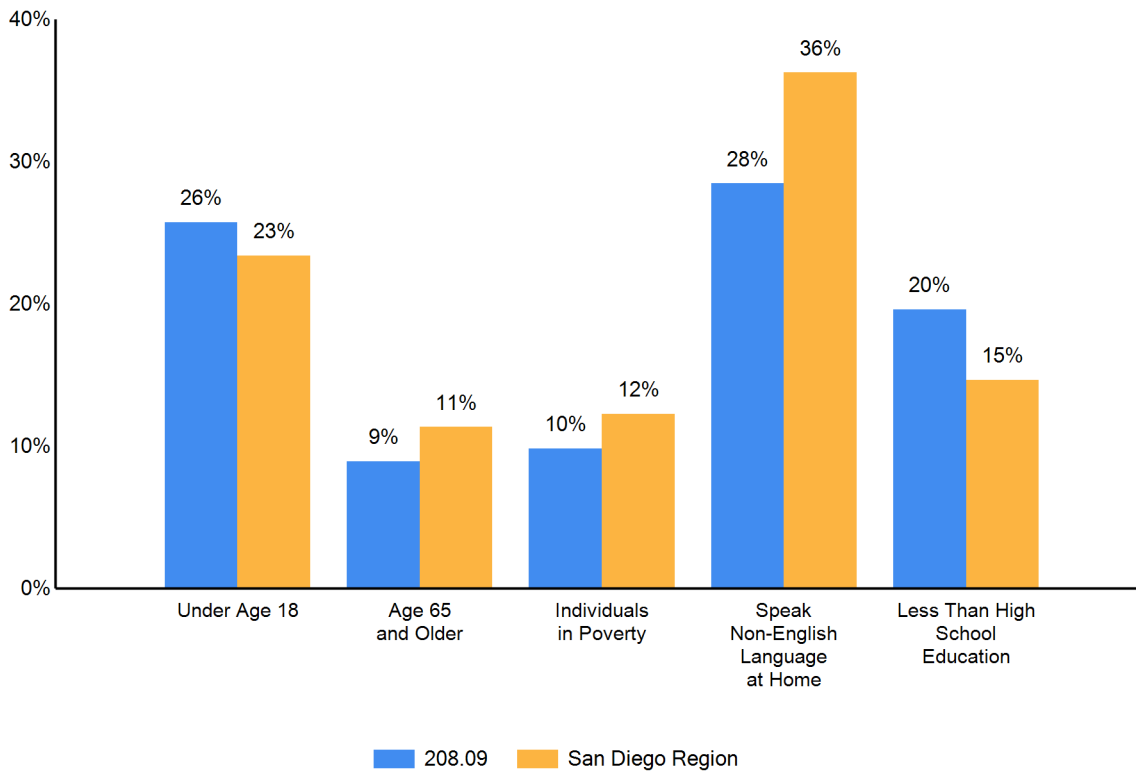
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,774	950	824	1,654	843	811	120	107	13
Married couple family	1,548	804	744	1,537	793	744	11	11	0
Male householder, no wife present	61	5	56	61	5	56	0	0	0
Female householder, no husband present	165	141	24	56	45	11	109	96	13

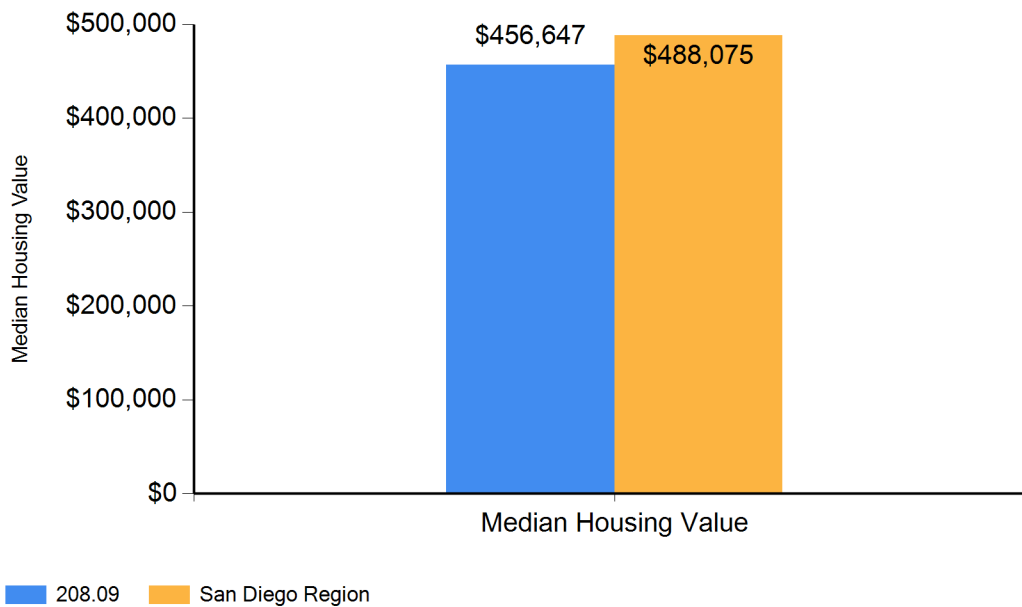
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075