



Demographic and Socioeconomic Profile 2010

TRACT: 116.01

Population by Race

| | Population | Percent |
|-------------------------|--------------|-------------|
| Total Population | 5,891 | 100% |
| Hispanic | 4,863 | 83% |
| Asian | 527 | 9% |
| White | 290 | 5% |
| Black | 127 | 2% |
| Two or More | 57 | 1% |
| American Indian | 15 | <1% |
| Pacific Islander | 9 | <1% |
| Other | 3 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|--------------|--------------|--------------|----------------|
| Total Population | 5,891 | 2,844 | 3,047 | 52% |
| Under 5 | 501 | 242 | 259 | 52% |
| 5 to 9 | 485 | 245 | 240 | 49% |
| 10 to 14 | 523 | 275 | 248 | 47% |
| 15 to 17 | 386 | 211 | 175 | 45% |
| 18 and 19 | 271 | 144 | 127 | 47% |
| 20 to 24 | 518 | 259 | 259 | 50% |
| 25 to 29 | 449 | 228 | 221 | 49% |
| 30 to 34 | 342 | 163 | 179 | 52% |
| 35 to 39 | 380 | 177 | 203 | 53% |
| 40 to 44 | 408 | 178 | 230 | 56% |
| 45 to 49 | 385 | 182 | 203 | 53% |
| 50 to 54 | 425 | 198 | 227 | 53% |
| 55 to 59 | 278 | 126 | 152 | 55% |
| 60 and 61 | 70 | 27 | 43 | 61% |
| 62 to 64 | 107 | 40 | 67 | 63% |
| 65 to 69 | 121 | 46 | 75 | 62% |
| 70 to 74 | 91 | 38 | 53 | 58% |
| 75 to 79 | 63 | 28 | 35 | 56% |
| 80 to 84 | 46 | 18 | 28 | 61% |
| 85 and Older | 42 | 19 | 23 | 55% |
| Under 18 | 1,895 | 973 | 922 | 49% |
| 65 and older | 363 | 149 | 214 | 59% |
| Median | 27.9 | 26.0 | 29.9 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|--------------|-------------|
| Total population age 15 and over | 4,382 | 100% |
| Never Married | 1,559 | 36% |
| Married, excluding separated | 2,272 | 52% |
| Separated | 137 | 3% |
| Widowed | 106 | 2% |
| Divorced | 308 | 7% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|--------------|-------------|
| Total population | 5,891 | 100% |
| Household | 5,827 | 99% |
| Group Quarters - Other | 64 | 1% |
| Group Quarters - College | 0 | 0% |
| Group Quarters - Military | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|--------------|--------------|-------------|-------------|-----------------|-------------|------------------|-------------|-------------|
| Total Pop. | 5,891 | 4,863 | 290 | 127 | 15 | 527 | 9 | 3 | 57 |
| Under 5 | 501 | 443 | 7 | 8 | 2 | 34 | 0 | 0 | 7 |
| 5 to 9 | 485 | 425 | 9 | 10 | 0 | 30 | 1 | 1 | 9 |
| 10 to 14 | 523 | 471 | 9 | 2 | 0 | 36 | 2 | 0 | 3 |
| 15 to 17 | 386 | 352 | 7 | 5 | 0 | 19 | 0 | 1 | 2 |
| 18 and 19 | 271 | 244 | 9 | 2 | 0 | 11 | 0 | 0 | 5 |
| 20 to 24 | 518 | 441 | 15 | 10 | 2 | 45 | 0 | 0 | 5 |
| 25 to 29 | 449 | 352 | 15 | 21 | 3 | 48 | 2 | 1 | 7 |
| 30 to 34 | 342 | 280 | 14 | 7 | 1 | 36 | 0 | 0 | 4 |
| 35 to 39 | 380 | 327 | 15 | 11 | 1 | 24 | 0 | 0 | 2 |
| 40 to 44 | 408 | 345 | 17 | 8 | 0 | 34 | 0 | 0 | 4 |
| 45 to 49 | 385 | 318 | 21 | 4 | 1 | 34 | 2 | 0 | 5 |
| 50 to 54 | 425 | 307 | 43 | 15 | 4 | 55 | 0 | 0 | 1 |
| 55 to 59 | 278 | 191 | 32 | 11 | 0 | 43 | 0 | 0 | 1 |
| 60 and 61 | 70 | 49 | 10 | 3 | 0 | 8 | 0 | 0 | 0 |
| 62 to 64 | 107 | 65 | 14 | 1 | 0 | 25 | 1 | 0 | 1 |
| 65 to 69 | 121 | 85 | 13 | 4 | 0 | 18 | 1 | 0 | 0 |
| 70 to 74 | 91 | 59 | 15 | 3 | 0 | 14 | 0 | 0 | 0 |
| 75 to 79 | 63 | 45 | 9 | 1 | 1 | 7 | 0 | 0 | 0 |
| 80 to 84 | 46 | 36 | 5 | 1 | 0 | 4 | 0 | 0 | 0 |
| 85 and Older | 42 | 28 | 11 | 0 | 0 | 2 | 0 | 0 | 1 |
| Under 18 | 1,895 | 1,691 | 32 | 25 | 2 | 119 | 3 | 2 | 21 |
| 65 and older | 363 | 253 | 53 | 9 | 1 | 45 | 1 | 0 | 1 |
| Median | | 25.8 | 50.8 | 33.9 | 32.5 | 35.9 | 28.8 | 16.5 | 22.5 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|--------------|-------------|
| Total population age 5 and over | 5,390 | 100% |
| Speak Only English | 948 | 18% |
| Speak Spanish: | 4,043 | 75% |
| Speak English "well" or "very well" | 3,003 | 56% |
| Speak English "not well" or "not at all" | 1,040 | 19% |
| Speak Asian/Pacific Island language: | 384 | 7% |
| Speak English "well" or "very well" | 348 | 6% |
| Speak English "not well" or "not at all" | 36 | 1% |
| Speak other language: | 15 | <1% |
| Speak English "well" or "very well" | 15 | <1% |
| Speak English "not well" or "not at all" | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|--------------|-------------|
| Total population age 25 and older | 3,207 | 100% |
| Less than 9th grade | 617 | 19% |
| 9th through 12th grade, no diploma | 581 | 18% |
| High school grad (incl. equivalency) | 989 | 31% |
| Some college, no degree | 476 | 15% |
| Associate degree | 237 | 7% |
| Bachelor's degree | 292 | 9% |
| Master's degree | 10 | <1% |
| Professional school degree | 5 | <1% |
| Doctorate degree | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|--------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 5,605 | 100% | --- | --- | --- | --- |
| Enrolled in school | 1,894 | 34% | 1,824 | 33% | 70 | 1% |
| Nursery / Preschool | 108 | 6% | 108 | 6% | 0 | 0% |
| Kindergarten to grade 4 | 458 | 24% | 450 | 25% | 8 | 11% |
| Grade 5 to grade 8 | 451 | 24% | 440 | 24% | 11 | 16% |
| Grade 9 to grade 12 | 558 | 29% | 558 | 31% | 0 | 0% |
| College, undergraduate | 296 | 16% | 251 | 14% | 45 | 64% |
| Graduate or Professional school | 23 | 1% | 17 | 1% | 6 | 9% |
| Not enrolled in school | 3,711 | 66% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|--------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 1,656 | 100% | 909 | 100% | 747 | 100% |
| Family Households: | 1,425 | 86% | 892 | 98% | 533 | 71% |
| Married couple family | 927 | 56% | 557 | 61% | 370 | 50% |
| Other family: | 498 | 30% | 335 | 37% | 163 | 22% |
| Male householder, no wife | 64 | 4% | 29 | 3% | 35 | 5% |
| Female householder, no husband | 434 | 26% | 306 | 34% | 128 | 17% |
| Nonfamily households: | 231 | 14% | 17 | 2% | 214 | 29% |
| Householder living alone | 198 | 12% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 33 | 2% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|--------------|-------------|-------------|------------|--------------|-----------------------|
| Total Housing Units | 1,727 | 100% | 1656 | 71 | 4% | 3.52 |
| Single family (detached) | 252 | 15% | 244 | 8 | 3% | 3.58 |
| Single family (attached) | 376 | 22% | 359 | 17 | 5% | 3.61 |
| 2 to 4 units | 238 | 14% | 228 | 10 | 4% | 3.54 |
| 5 to 9 units | 263 | 15% | 252 | 11 | 4% | 3.46 |
| 10 or more units | 598 | 35% | 573 | 25 | 4% | 3.45 |
| Mobile home and Other | 0 | 0% | 0 | 0 | 0% | 0.00 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|------------|-------------|
| Total Owner-Occupied Units | 217 | 100% |
| Less than \$150,000 | 14 | 6% |
| \$150,000 to \$199,999 | 29 | 13% |
| \$200,000 to \$249,999 | 51 | 24% |
| \$250,000 to \$299,999 | 0 | 0% |
| \$300,000 to \$399,999 | 64 | 29% |
| \$400,000 to \$499,999 | 47 | 22% |
| \$500,000 to \$749,999 | 0 | 0% |
| \$750,000 to \$999,999 | 12 | 6% |
| \$1,000,000 or more | 0 | 0% |

Median Value **\$324,219**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|--------------|-------------|
| Total Housing units | 1,727 | 100% |
| 2005 or Later | 2 | <1% |
| 2000 to 2004 | 21 | 1% |
| 1990 to 1999 | 18 | 1% |
| 1980 to 1989 | 138 | 8% |
| 1970 to 1979 | 426 | 25% |
| 1960 to 1969 | 554 | 32% |
| 1950 to 1959 | 258 | 15% |
| 1940 to 1949 | 235 | 14% |
| 1939 or earlier | 75 | 4% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|--------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 1,656 | 100% | 1,439 | 100% | 217 | 100% |
| 1.00 occupant housing per room or less | 1,360 | 82% | 1,162 | 81% | 198 | 91% |
| 1.01 to 1.50 occupants per room | 212 | 13% | 194 | 13% | 18 | 8% |
| 1.51 to 2.00 occupants per room | 73 | 4% | 72 | 5% | 1 | <1% |
| 2.01 or more occupants per room | 11 | 1% | 11 | 1% | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|--------------|-------------|
| Total Units | 1,439 | 100% |
| Less than \$500 | 132 | 9% |
| \$500 to \$599 | 353 | 25% |
| \$600 to \$699 | 145 | 10% |
| \$700 to \$799 | 329 | 23% |
| \$800 to \$899 | 98 | 7% |
| \$900 to \$999 | 137 | 10% |
| \$1,000 to \$1,249 | 170 | 12% |
| \$1,250 to \$1,499 | 38 | 3% |
| \$1,500 to \$1,999 | 29 | 2% |
| \$2,000 or more | 0 | 0% |
| No cash rent | 8 | 1% |
| Median contract rent | \$728 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|--------------|-------------|
| Total Units | 1,439 | 100% |
| Less than 20 percent | 310 | 22% |
| 20.0 to 24.9 percent | 225 | 16% |
| 25.0 to 29.9 percent | 72 | 5% |
| 30.0 to 34.9 percent | 46 | 3% |
| 35.0 to 39.9 percent | 186 | 13% |
| 40.0 to 49.9 percent | 221 | 15% |
| 50.0 percent or more | 330 | 23% |
| Not computed | 49 | 3% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|--------------|-------------|
| Total Availability | 1,656 | 100% |
| No vehicle | 218 | 13% |
| 1 vehicle | 577 | 35% |
| 2 vehicles | 648 | 39% |
| 3 vehicles | 175 | 11% |
| 4 or more vehicles | 38 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------------|-------------|
| Total Workers | 2,096 | 100% |
| Worked in state of residence | 2,096 | 100% |
| Worked in county of residence | 2,045 | 98% |
| Worked outside county of residence | 51 | 2% |
| Worked outside state of residence | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|--------------|-------------|--------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 4,259 | 100% | 2,028 | 48% |
| In labor force | 2,691 | 63% | 1,450 | 54% |
| Armed forces | 93 | 3% | 93 | 100% |
| Civilian (employed) | 2,061 | 77% | 1,112 | 54% |
| Civilian (unemployed) | 537 | 20% | 245 | 46% |
| Not in labor force | 1,568 | 37% | 578 | 37% |
| Pct. of civilian labor force unemployed | 20.7% | | 18.1% | 23.5% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------------|-------------|
| Total Workers | 2,096 | 100% |
| Car, truck or van: | 1,660 | 79% |
| Drove Alone | 1,416 | 68% |
| Carpooled | 244 | 12% |
| Public Transportation: | 213 | 10% |
| Bus | 189 | 9% |
| Trolley / Streetcar | 11 | 1% |
| Railroad | 13 | 1% |
| Other public transportation | 0 | 0% |
| Motorcycle | 0 | 0% |
| Bicycle | 11 | 1% |
| Walked | 134 | 6% |
| Other means | 34 | 2% |
| Worked at home | 44 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|--------------|-------------|
| Total Workers | 2,096 | 100% |
| Did not work at home | 2,052 | 98% |
| Less than 10 minutes | 162 | 8% |
| 10 to 19 minutes | 679 | 32% |
| 20 to 29 minutes | 410 | 20% |
| 30 to 44 minutes | 502 | 24% |
| 45 to 59 minutes | 69 | 3% |
| 60 to 89 minutes | 158 | 8% |
| 90 minutes or more | 72 | 3% |
| Worked at home | 44 | 2% |
| Average time to work (minutes) | 32 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|--------------|-------------|
| Total employed civilian age 16+ | 2,041 | 100% |
| Agriculture, forestry, mining | 17 | 1% |
| Utilities | 12 | 1% |
| Construction | 162 | 8% |
| Manufacturing | 226 | 11% |
| Wholesale trade | 26 | 1% |
| Retail trade | 131 | 6% |
| Transportation & warehousing | 59 | 3% |
| Information & communications | 10 | <1% |
| Finance, insurance, & real estate | 56 | 3% |
| Professional, scientific, management, administration | 205 | 10% |
| Educational, social, & health services | 392 | 19% |
| Art, entertainment, recreation, accommodations, food | 376 | 18% |
| Other services | 75 | 4% |
| Public administration | 294 | 14% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

| | | |
|---|--------------|-------------|
| Total employed civilian age 16+ | 2,041 | 100% |
| Management, professional & related: | 340 | 17% |
| Management (incl. farm managers) | 109 | 5% |
| Business & financial | 42 | 2% |
| Computer & mathematical | 37 | 2% |
| Architecture & engineering | 0 | 0% |
| Life, physical & social science | 0 | 0% |
| Community & social service | 4 | <1% |
| Legal | 14 | 1% |
| Education, training, & library | 74 | 4% |
| Art, entertainment, sports & media | 16 | 1% |
| Healthcare practitioners | 44 | 2% |
| Service: | 706 | 35% |
| Healthcare support | 55 | 3% |
| Protective service | 39 | 2% |
| Food preparation & serving | 285 | 14% |
| Building & grounds cleaning / maintenance | 238 | 12% |
| Personal care & service | 89 | 4% |
| Sales & office | 505 | 25% |
| Farming, fishing & forestry | 17 | 1% |
| Construction, extraction & maintenance | 226 | 11% |
| Production, transport & material moving | 247 | 12% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

| | | |
|-------------------------|-----------------|-------------|
| Total Households | 1,656 | 100% |
| Less than \$15,000 | 330 | 20% |
| \$15,000 to \$29,999 | 429 | 26% |
| \$30,000 to \$44,999 | 428 | 26% |
| \$45,000 to \$59,999 | 206 | 12% |
| \$60,000 to \$74,999 | 103 | 6% |
| \$75,000 to \$99,999 | 88 | 5% |
| \$100,000 to \$124,999 | 16 | 1% |
| \$125,000 to \$149,999 | 53 | 3% |
| \$150,000 to \$199,999 | 0 | 0% |
| \$200,000 or more | 3 | <1% |
| Median Income | \$32,418 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|--------------|-------------|
| Total households | 1,656 | 100% |
| With earnings | 1,394 | 84% |
| With wage and salary income | 1,394 | 84% |
| With self-employment income | 70 | 4% |
| With interest, dividend, or net rental income | 111 | 7% |
| With Social Security income | 230 | 14% |
| With Supplemental Security income | 66 | 4% |
| With public assistance income | 96 | 6% |
| With retirement income | 249 | 15% |
| With other types of income | 265 | 16% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 5,799 | 100% |
| Under .50 | 580 | 10% |
| .50 to .99 | 1,422 | 25% |
| 1.00 to 1.24 | 188 | 3% |
| 1.25 to 1.49 | 560 | 10% |
| 1.50 to 1.84 | 975 | 17% |
| 1.85 to 1.99 | 125 | 2% |
| 2.00 and over | 1,949 | 34% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 5,799 | 100% |
| Above Poverty | 3,797 | 65% |
| Below Poverty | 2,002 | 35% |

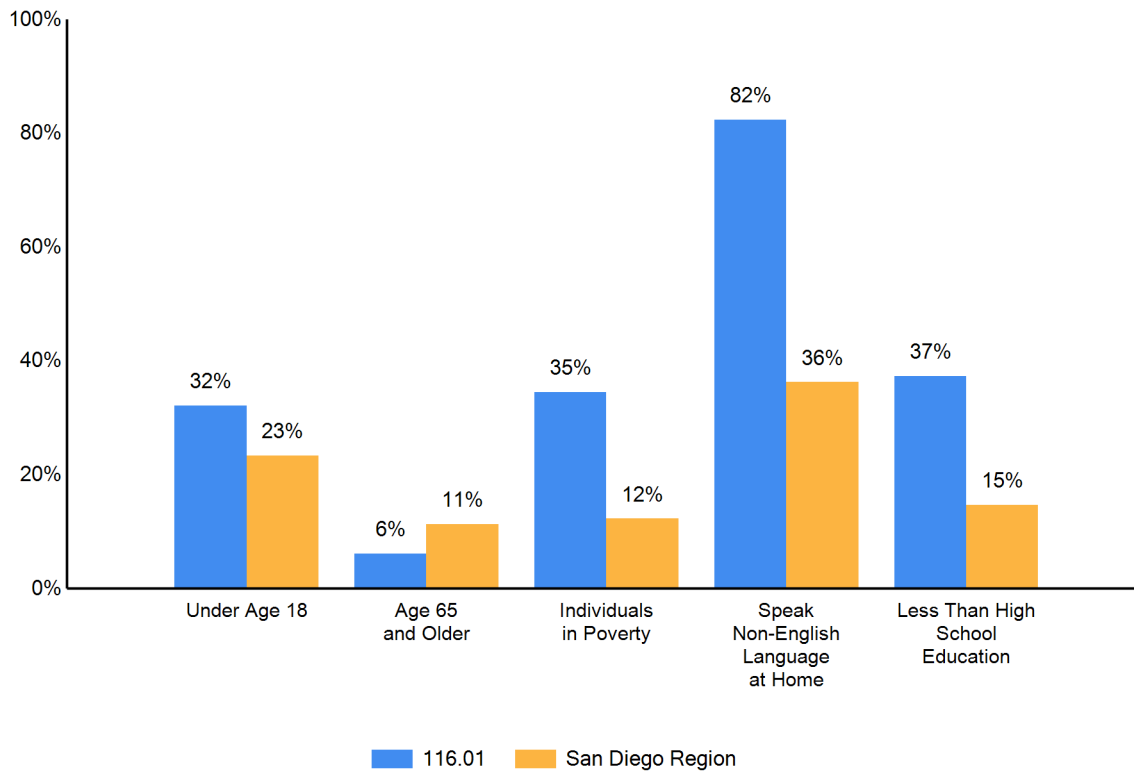
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 1,425 | 892 | 533 | 1,020 | 591 | 429 | 405 | 301 | 104 |
| Married couple family | 927 | 557 | 370 | 743 | 416 | 327 | 184 | 141 | 43 |
| Male householder, no wife present | 64 | 29 | 35 | 44 | 21 | 23 | 20 | 8 | 12 |
| Female householder, no husband present | 434 | 306 | 128 | 233 | 154 | 79 | 201 | 152 | 49 |

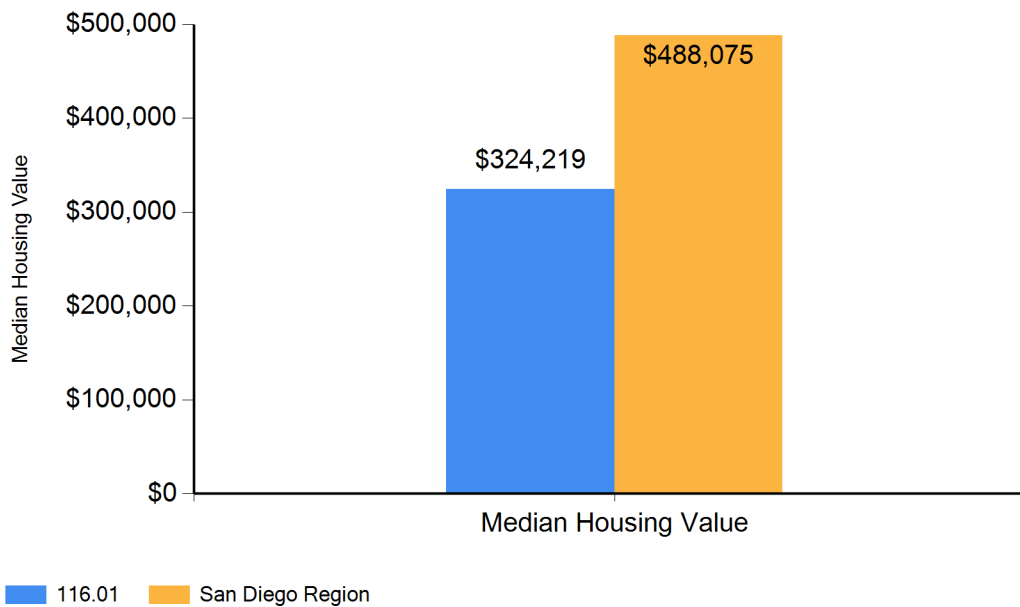
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075