



Demographic and Socioeconomic Profile 2010

TRACT: 178.10

Population by Race

	Population	Percent
Total Population	4,942	100%
White	3,995	81%
Hispanic	572	12%
Asian	169	3%
Two or More	135	3%
Black	31	1%
American Indian	20	<1%
Pacific Islander	10	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,942	2,505	2,437	49%
Under 5	189	104	85	45%
5 to 9	232	127	105	45%
10 to 14	281	160	121	43%
15 to 17	191	106	85	45%
18 and 19	88	55	33	38%
20 to 24	246	136	110	45%
25 to 29	278	150	128	46%
30 to 34	267	136	131	49%
35 to 39	258	135	123	48%
40 to 44	296	150	146	49%
45 to 49	424	208	216	51%
50 to 54	422	193	229	54%
55 to 59	443	204	239	54%
60 and 61	166	88	78	47%
62 to 64	237	123	114	48%
65 to 69	263	133	130	49%
70 to 74	202	98	104	51%
75 to 79	181	83	98	54%
80 to 84	152	67	85	56%
85 and Older	126	49	77	61%
Under 18	893	497	396	44%
65 and older	924	430	494	53%
Median	46.7	44.8	48.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,240	100%
Never Married	993	23%
Married, excluding separated	2,275	54%
Separated	68	2%
Widowed	259	6%
Divorced	645	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,942	100%
Household	4,907	99%
Group Quarters - Other	35	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,942	572	3,995	31	20	169	10	10	135
Under 5	189	37	122	3	1	2	0	3	21
5 to 9	232	43	170	1	0	4	0	2	12
10 to 14	281	46	201	0	0	10	0	0	24
15 to 17	191	40	135	0	1	7	0	0	8
18 and 19	88	22	60	0	0	4	0	0	2
20 to 24	246	40	180	4	4	8	0	0	10
25 to 29	278	42	213	5	2	10	0	1	5
30 to 34	267	43	203	2	1	9	0	1	8
35 to 39	258	36	195	5	1	10	4	2	5
40 to 44	296	40	230	3	4	12	0	0	7
45 to 49	424	51	334	2	1	25	2	1	8
50 to 54	422	33	365	1	3	15	0	0	5
55 to 59	443	28	397	0	1	11	0	0	6
60 and 61	166	11	149	0	0	4	1	0	1
62 to 64	237	13	213	1	0	9	0	0	1
65 to 69	263	18	230	2	0	9	2	0	2
70 to 74	202	11	178	0	0	8	0	0	5
75 to 79	181	10	158	2	0	7	1	0	3
80 to 84	152	6	139	0	1	4	0	0	2
85 and Older	126	2	123	0	0	1	0	0	0
Under 18	893	166	628	4	2	23	0	5	65
65 and older	924	47	828	4	1	29	3	0	12
Median		31.9	49.3	35.5	40.0	46.7	47.5	25.0	20.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,753	100%
Speak Only English	4,017	85%
Speak Spanish:	402	8%
Speak English "well" or "very well"	362	8%
Speak English "not well" or "not at all"	40	1%
Speak Asian/Pacific Island language:	70	1%
Speak English "well" or "very well"	59	1%
Speak English "not well" or "not at all"	11	<1%
Speak other language:	264	5%
Speak English "well" or "very well"	256	5%
Speak English "not well" or "not at all"	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,715	100%
Less than 9th grade	26	1%
9th through 12th grade, no diploma	98	3%
High school grad (incl. equivalency)	587	16%
Some college, no degree	931	25%
Associate degree	516	14%
Bachelor's degree	749	20%
Master's degree	472	13%
Professional school degree	209	6%
Doctorate degree	127	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,832	100%	---	---	---	---
Enrolled in school	1,233	26%	1,045	22%	188	4%
Nursery / Preschool	154	12%	94	9%	60	32%
Kindergarten to grade 4	240	19%	211	20%	29	15%
Grade 5 to grade 8	189	15%	189	18%	0	0%
Grade 9 to grade 12	383	31%	370	35%	13	7%
College, undergraduate	201	16%	158	15%	43	23%
Graduate or Professional school	66	5%	23	2%	43	23%
Not enrolled in school	3,599	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,029	100%	589	100%	1,440	100%
Family Households:	1,241	61%	589	100%	652	45%
Married couple family	953	47%	375	64%	578	40%
Other family:	288	14%	214	36%	74	5%
Male householder, no wife	117	6%	85	14%	32	2%
Female householder, no husband	171	8%	129	22%	42	3%
Nonfamily households:	788	39%	0	0%	788	55%
Householder living alone	712	35%	----	----	----	----
Other nonfamily households	76	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,164	100%	2029	135	6%	2.42
Single family (detached)	1,343	62%	1,256	87	6%	2.57
Single family (attached)	276	13%	267	9	3%	2.35
2 to 4 units	187	9%	173	14	7%	2.32
5 to 9 units	30	1%	28	2	7%	1.93
10 or more units	308	14%	285	23	7%	1.91
Mobile home and Other	20	1%	20	0	0%	2.75

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,524	100%
Less than \$150,000	26	2%
\$150,000 to \$199,999	10	1%
\$200,000 to \$249,999	11	1%
\$250,000 to \$299,999	51	3%
\$300,000 to \$399,999	57	4%
\$400,000 to \$499,999	167	11%
\$500,000 to \$749,999	663	44%
\$750,000 to \$999,999	378	25%
\$1,000,000 or more	161	11%

Median Value **\$666,163**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,164	100%
2005 or Later	55	3%
2000 to 2004	112	5%
1990 to 1999	121	6%
1980 to 1989	508	23%
1970 to 1979	947	44%
1960 to 1969	276	13%
1950 to 1959	116	5%
1940 to 1949	7	<1%
1939 or earlier	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,029	100%	505	100%	1,524	100%
1.00 occupant housing per room or less	1,970	97%	469	93%	1,501	98%
1.01 to 1.50 occupants per room	23	1%	0	0%	23	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	36	2%	36	7%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	505	100%
Less than \$500	6	1%
\$500 to \$599	0	0%
\$600 to \$699	10	2%
\$700 to \$799	10	2%
\$800 to \$899	80	16%
\$900 to \$999	10	2%
\$1,000 to \$1,249	90	18%
\$1,250 to \$1,499	46	9%
\$1,500 to \$1,999	171	34%
\$2,000 or more	74	15%
No cash rent	8	2%
Median contract rent	\$1,501	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	505	100%
Less than 20 percent	114	23%
20.0 to 24.9 percent	36	7%
25.0 to 29.9 percent	82	16%
30.0 to 34.9 percent	38	8%
35.0 to 39.9 percent	45	9%
40.0 to 49.9 percent	68	13%
50.0 percent or more	114	23%
Not computed	8	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,029	100%
No vehicle	28	1%
1 vehicle	803	40%
2 vehicles	694	34%
3 vehicles	317	16%
4 or more vehicles	187	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,589	100%
Worked in state of residence	2,545	98%
Worked in county of residence	2,341	90%
Worked outside county of residence	204	8%
Worked outside state of residence	44	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,181	100%	2,078	50%
In labor force	2,542	61%	1,276	50%
Armed forces	10	<1%	10	100%
Civilian (employed)	2,338	92%	1,158	50%
Civilian (unemployed)	194	8%	108	56%
Not in labor force	1,639	39%	802	49%
Pct. of civilian labor force unemployed	7.7%		8.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,589	100%
Car, truck or van:	2,309	89%
Drove Alone	2,128	82%
Carpooled	181	7%
Public Transportation:	48	2%
Bus	21	1%
Trolley / Streetcar	0	0%
Railroad	18	1%
Other public transportation	9	<1%
Motorcycle	31	1%
Bicycle	10	<1%
Walked	9	<1%
Other means	0	0%
Worked at home	182	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,589	100%
Did not work at home	2,407	93%
Less than 10 minutes	334	13%
10 to 19 minutes	798	31%
20 to 29 minutes	361	14%
30 to 44 minutes	358	14%
45 to 59 minutes	218	8%
60 to 89 minutes	220	8%
90 minutes or more	118	5%
Worked at home	182	7%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,533	100%
Agriculture, forestry, mining	28	1%
Utilities	46	2%
Construction	202	8%
Manufacturing	291	11%
Wholesale trade	95	4%
Retail trade	244	10%
Transportation & warehousing	58	2%
Information & communications	59	2%
Finance, insurance, & real estate	241	10%
Professional, scientific, management, administration	84	3%
Educational, social, & health services	633	25%
Art, entertainment, recreation, accommodations, food	210	8%
Other services	107	4%
Public administration	235	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,533	100%
Management, professional & related:	1,313	52%
Management (incl. farm managers)	439	17%
Business & financial	132	5%
Computer & mathematical	69	3%
Architecture & engineering	61	2%
Life, physical & social science	35	1%
Community & social service	26	1%
Legal	25	1%
Education, training, & library	233	9%
Art, entertainment, sports & media	113	4%
Healthcare practitioners	180	7%
Service:	144	6%
Healthcare support	43	2%
Protective service	30	1%
Food preparation & serving	33	1%
Building & grounds cleaning / maintenance	17	1%
Personal care & service	21	1%
Sales & office	740	29%
Farming, fishing & forestry	28	1%
Construction, extraction & maintenance	161	6%
Production, transport & material moving	147	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,029	100%
Less than \$15,000	95	5%
\$15,000 to \$29,999	199	10%
\$30,000 to \$44,999	317	16%
\$45,000 to \$59,999	159	8%
\$60,000 to \$74,999	159	8%
\$75,000 to \$99,999	327	16%
\$100,000 to \$124,999	191	9%
\$125,000 to \$149,999	114	6%
\$150,000 to \$199,999	277	14%
\$200,000 or more	191	9%
Median Income	\$81,537	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,029	100%
With earnings	1,642	81%
With wage and salary income	1,494	74%
With self-employment income	319	16%
With interest, dividend, or net rental income	824	41%
With Social Security income	523	26%
With Supplemental Security income	26	1%
With public assistance income	32	2%
With retirement income	404	20%
With other types of income	270	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,942	100%
Under .50	155	3%
.50 to .99	84	2%
1.00 to 1.24	45	1%
1.25 to 1.49	69	1%
1.50 to 1.84	143	3%
1.85 to 1.99	148	3%
2.00 and over	4,298	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,942	100%
Above Poverty	4,703	95%
Below Poverty	239	5%

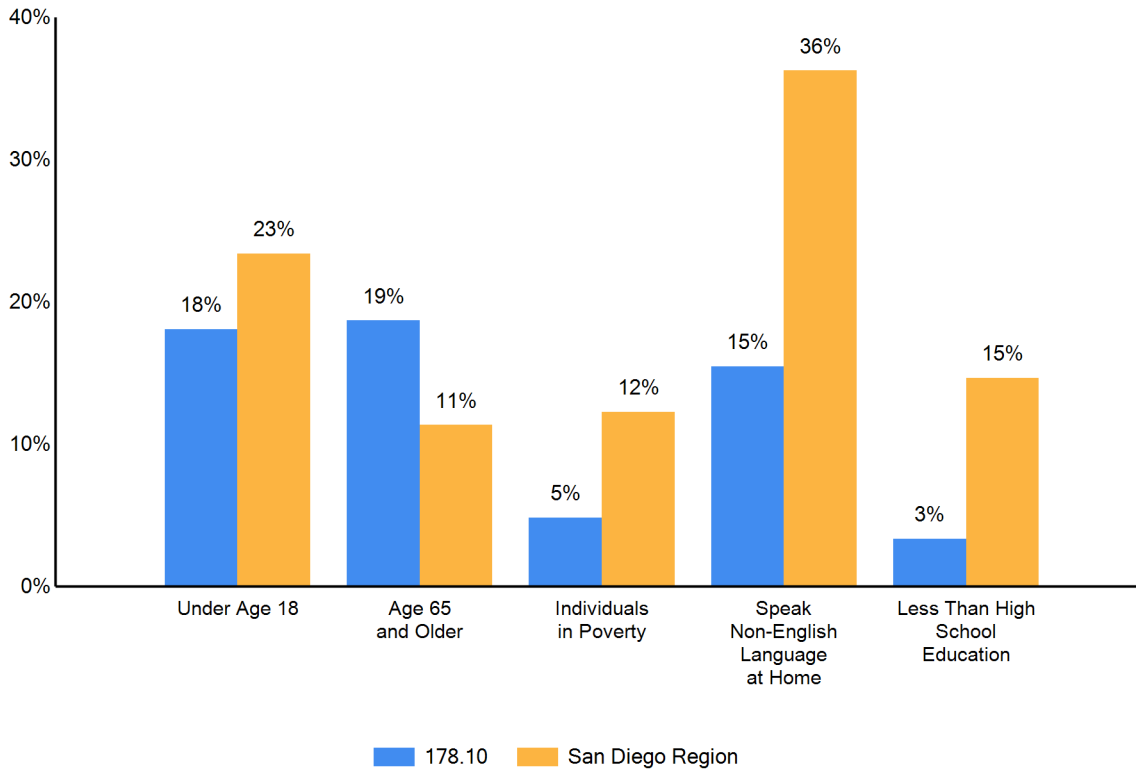
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,241	589	652	1,198	554	644	43	35	8
Married couple family	953	375	578	920	350	570	33	25	8
Male householder, no wife present	117	85	32	117	85	32	0	0	0
Female householder, no husband present	171	129	42	161	119	42	10	10	0

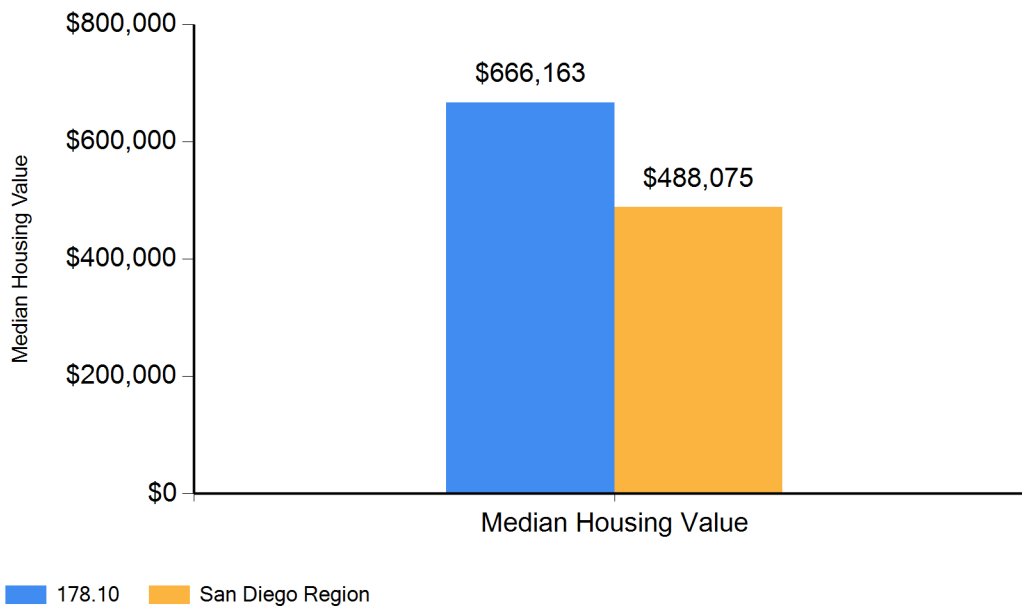
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075