



Demographic and Socioeconomic Profile 2010

TRACT: 100.05

Population by Race

	Population	Percent
Total Population	7,366	100%
Hispanic	6,787	92%
Asian	238	3%
White	189	3%
Black	70	1%
Two or More	49	1%
Pacific Islander	27	<1%
American Indian	3	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,366	3,362	4,004	54%
Under 5	519	255	264	51%
5 to 9	574	300	274	48%
10 to 14	644	344	300	47%
15 to 17	462	239	223	48%
18 and 19	335	174	161	48%
20 to 24	624	311	313	50%
25 to 29	446	202	244	55%
30 to 34	378	181	197	52%
35 to 39	388	154	234	60%
40 to 44	464	203	261	56%
45 to 49	502	217	285	57%
50 to 54	425	165	260	61%
55 to 59	389	160	229	59%
60 and 61	139	64	75	54%
62 to 64	161	65	96	60%
65 to 69	243	89	154	63%
70 to 74	238	76	162	68%
75 to 79	185	60	125	68%
80 to 84	131	56	75	57%
85 and Older	119	47	72	61%
Under 18	2,199	1,138	1,061	48%
65 and older	916	328	588	64%
Median	31.0	26.4	35.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,629	100%
Never Married	2,284	41%
Married, excluding separated	2,288	41%
Separated	162	3%
Widowed	320	6%
Divorced	575	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,366	100%
Household	7,345	100%
Group Quarters - Other	21	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,366	6,787	189	70	3	238	27	3	49
Under 5	519	487	9	3	0	17	0	0	3
5 to 9	574	547	6	4	0	8	0	1	8
10 to 14	644	613	5	5	0	10	2	1	8
15 to 17	462	447	4	6	0	1	1	0	3
18 and 19	335	320	3	0	0	5	3	0	4
20 to 24	624	585	12	4	0	12	3	1	7
25 to 29	446	415	8	5	0	12	2	0	4
30 to 34	378	342	16	7	0	12	0	0	1
35 to 39	388	356	9	4	0	15	0	0	4
40 to 44	464	427	13	4	0	16	2	0	2
45 to 49	502	461	15	9	1	11	2	0	3
50 to 54	425	382	21	5	1	10	5	0	1
55 to 59	389	347	21	2	0	15	4	0	0
60 and 61	139	116	7	2	1	12	1	0	0
62 to 64	161	128	12	1	0	19	1	0	0
65 to 69	243	200	18	2	0	22	0	0	1
70 to 74	238	208	6	3	0	21	0	0	0
75 to 79	185	171	1	3	0	10	0	0	0
80 to 84	131	119	3	0	0	9	0	0	0
85 and Older	119	116	0	1	0	1	1	0	0
Under 18	2,199	2,094	24	18	0	36	3	2	22
65 and older	916	814	28	9	0	63	1	0	1
Median		29.8	48.2	36.3	52.5	50.0	46.3	12.5	19.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,847	100%
Speak Only English	672	10%
Speak Spanish:	5,957	87%
Speak English "well" or "very well"	4,351	64%
Speak English "not well" or "not at all"	1,606	23%
Speak Asian/Pacific Island language:	192	3%
Speak English "well" or "very well"	185	3%
Speak English "not well" or "not at all"	7	<1%
Speak other language:	26	<1%
Speak English "well" or "very well"	13	<1%
Speak English "not well" or "not at all"	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,208	100%
Less than 9th grade	1,154	27%
9th through 12th grade, no diploma	638	15%
High school grad (incl. equivalency)	1,084	26%
Some college, no degree	621	15%
Associate degree	370	9%
Bachelor's degree	289	7%
Master's degree	52	1%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,089	100%	---	---	---	---
Enrolled in school	2,499	35%	2,477	35%	22	0%
Nursery / Preschool	82	3%	74	3%	8	36%
Kindergarten to grade 4	467	19%	467	19%	0	0%
Grade 5 to grade 8	543	22%	543	22%	0	0%
Grade 9 to grade 12	803	32%	803	32%	0	0%
College, undergraduate	597	24%	583	24%	14	64%
Graduate or Professional school	7	<1%	7	<1%	0	0%
Not enrolled in school	4,590	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,948	100%	979	100%	969	100%
Family Households:	1,596	82%	979	100%	617	64%
Married couple family	868	45%	460	47%	408	42%
Other family:	728	37%	519	53%	209	22%
Male householder, no wife	88	5%	77	8%	11	1%
Female householder, no husband	640	33%	442	45%	198	20%
Nonfamily households:	352	18%	0	0%	352	36%
Householder living alone	291	15%	----	----	----	----
Other nonfamily households	61	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,948	100%	1948	0	0%	3.77
Single family (detached)	663	34%	663	0	0%	4.17
Single family (attached)	161	8%	161	0	0%	4.47
2 to 4 units	161	8%	161	0	0%	3.62
5 to 9 units	248	13%	248	0	0%	3.49
10 or more units	625	32%	625	0	0%	3.39
Mobile home and Other	90	5%	90	0	0%	3.26

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	720	100%
Less than \$150,000	53	7%
\$150,000 to \$199,999	15	2%
\$200,000 to \$249,999	92	13%
\$250,000 to \$299,999	85	12%
\$300,000 to \$399,999	178	25%
\$400,000 to \$499,999	225	31%
\$500,000 to \$749,999	72	10%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$363,889**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,948	100%
2005 or Later	56	3%
2000 to 2004	27	1%
1990 to 1999	68	3%
1980 to 1989	187	10%
1970 to 1979	1,105	57%
1960 to 1969	461	24%
1950 to 1959	11	1%
1940 to 1949	0	0%
1939 or earlier	33	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,948	100%	1,228	100%	720	100%
1.00 occupant housing per room or less	1,540	79%	902	73%	638	89%
1.01 to 1.50 occupants per room	154	8%	81	7%	73	10%
1.51 to 2.00 occupants per room	66	3%	57	5%	9	1%
2.01 or more occupants per room	188	10%	188	15%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,228	100%
Less than \$500	461	38%
\$500 to \$599	168	14%
\$600 to \$699	131	11%
\$700 to \$799	133	11%
\$800 to \$899	81	7%
\$900 to \$999	44	4%
\$1,000 to \$1,249	105	9%
\$1,250 to \$1,499	15	1%
\$1,500 to \$1,999	82	7%
\$2,000 or more	0	0%
No cash rent	8	1%
Median contract rent	\$589	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,228	100%
Less than 20 percent	223	18%
20.0 to 24.9 percent	181	15%
25.0 to 29.9 percent	190	15%
30.0 to 34.9 percent	201	16%
35.0 to 39.9 percent	149	12%
40.0 to 49.9 percent	122	10%
50.0 percent or more	144	12%
Not computed	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,948	100%
No vehicle	185	9%
1 vehicle	805	41%
2 vehicles	465	24%
3 vehicles	289	15%
4 or more vehicles	204	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,964	100%
Worked in state of residence	2,944	99%
Worked in county of residence	2,873	97%
Worked outside county of residence	71	2%
Worked outside state of residence	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,456	100%	2,374	44%
In labor force	3,350	61%	1,734	52%
Armed forces	48	1%	0	0%
Civilian (employed)	2,770	83%	1,411	51%
Civilian (unemployed)	532	16%	323	61%
Not in labor force	2,106	39%	640	30%
Pct. of civilian labor force unemployed	16.1%		18.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,964	100%
Car, truck or van:	2,684	91%
Drove Alone	2,311	78%
Carpooled	373	13%
Public Transportation:	123	4%
Bus	116	4%
Trolley / Streetcar	7	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	103	3%
Other means	11	<1%
Worked at home	43	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,964	100%
Did not work at home	2,921	99%
Less than 10 minutes	292	10%
10 to 19 minutes	890	30%
20 to 29 minutes	513	17%
30 to 44 minutes	729	25%
45 to 59 minutes	189	6%
60 to 89 minutes	243	8%
90 minutes or more	65	2%
Worked at home	43	1%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,911	100%
Agriculture, forestry, mining	11	<1%
Utilities	3	<1%
Construction	173	6%
Manufacturing	214	7%
Wholesale trade	141	5%
Retail trade	663	23%
Transportation & warehousing	186	6%
Information & communications	55	2%
Finance, insurance, & real estate	83	3%
Professional, scientific, management, administration	211	7%
Educational, social, & health services	537	18%
Art, entertainment, recreation, accommodations, food	169	6%
Other services	233	8%
Public administration	232	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,911	100%
Management, professional & related:	417	14%
Management (incl. farm managers)	87	3%
Business & financial	55	2%
Computer & mathematical	0	0%
Architecture & engineering	6	<1%
Life, physical & social science	5	<1%
Community & social service	18	1%
Legal	0	0%
Education, training, & library	186	6%
Art, entertainment, sports & media	48	2%
Healthcare practitioners	12	<1%
Service:	798	27%
Healthcare support	0	0%
Protective service	118	4%
Food preparation & serving	122	4%
Building & grounds cleaning / maintenance	261	9%
Personal care & service	297	10%
Sales & office	927	32%
Farming, fishing & forestry	11	<1%
Construction, extraction & maintenance	259	9%
Production, transport & material moving	499	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,948	100%
Less than \$15,000	403	21%
\$15,000 to \$29,999	460	24%
\$30,000 to \$44,999	357	18%
\$45,000 to \$59,999	225	12%
\$60,000 to \$74,999	222	11%
\$75,000 to \$99,999	131	7%
\$100,000 to \$124,999	50	3%
\$125,000 to \$149,999	9	<1%
\$150,000 to \$199,999	36	2%
\$200,000 or more	55	3%
Median Income	\$34,664	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,948	100%
With earnings	1,594	82%
With wage and salary income	1,529	78%
With self-employment income	135	7%
With interest, dividend, or net rental income	143	7%
With Social Security income	648	33%
With Supplemental Security income	286	15%
With public assistance income	112	6%
With retirement income	307	16%
With other types of income	448	23%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,366	100%
Under .50	644	9%
.50 to .99	1,461	20%
1.00 to 1.24	550	7%
1.25 to 1.49	547	7%
1.50 to 1.84	977	13%
1.85 to 1.99	66	1%
2.00 and over	3,121	42%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,366	100%
Above Poverty	5,261	71%
Below Poverty	2,105	29%

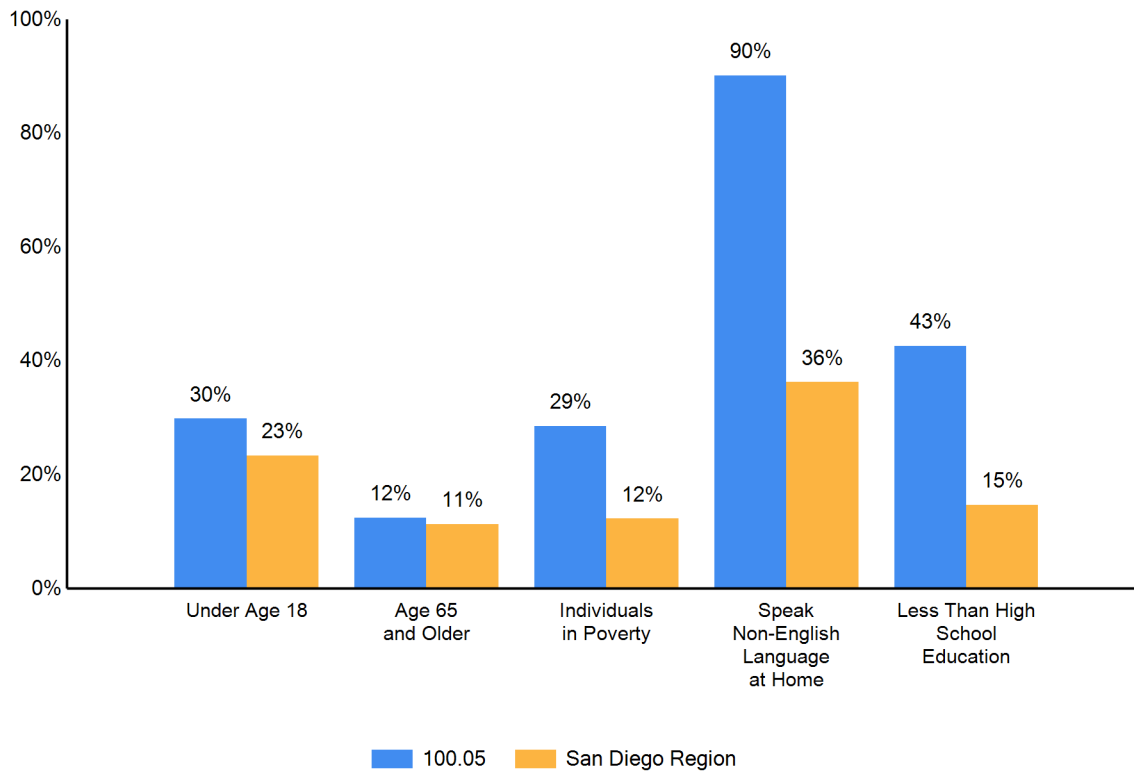
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,596	979	617	1,165	598	567	431	381	50
Married couple family	868	460	408	701	315	386	167	145	22
Male householder, no wife present	88	77	11	62	51	11	26	26	0
Female householder, no husband present	640	442	198	402	232	170	238	210	28

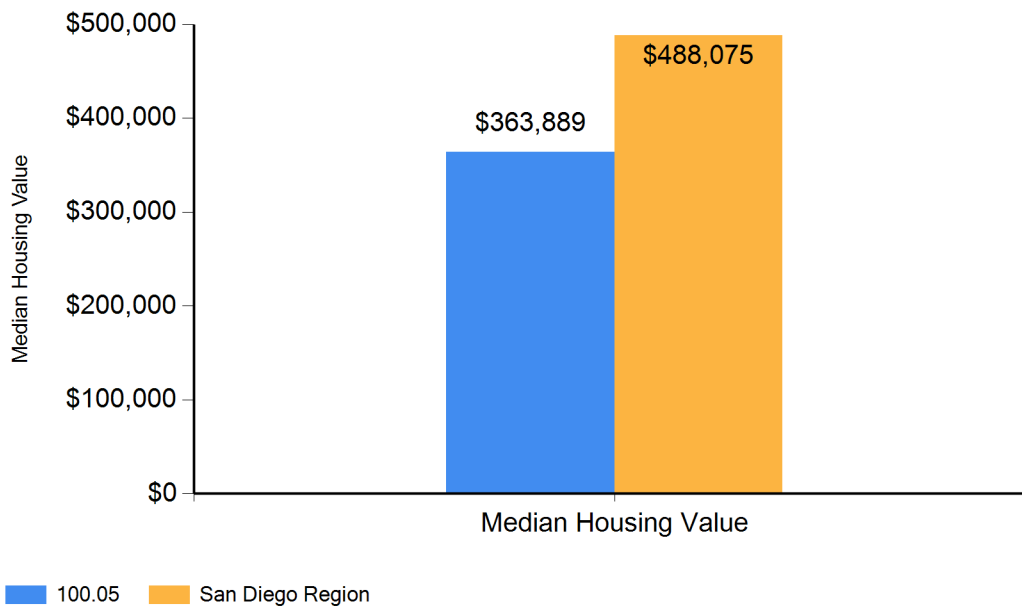
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075