



## Demographic and Socioeconomic Profile 2010

TRACT: 32.08

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>6,619</b>	<b>100%</b>
Asian	2,369	36%
Hispanic	2,111	32%
Black	1,105	17%
White	683	10%
Two or More	267	4%
Pacific Islander	62	1%
Other	15	<1%
American Indian	7	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>6,619</b>	<b>3,173</b>	<b>3,446</b>	<b>52%</b>
Under 5	459	232	227	49%
5 to 9	471	256	215	46%
10 to 14	476	235	241	51%
15 to 17	299	158	141	47%
18 and 19	233	113	120	52%
20 to 24	565	284	281	50%
25 to 29	562	283	279	50%
30 to 34	478	241	237	50%
35 to 39	382	172	210	55%
40 to 44	448	218	230	51%
45 to 49	486	232	254	52%
50 to 54	492	204	288	59%
55 to 59	408	191	217	53%
60 and 61	158	69	89	56%
62 to 64	162	60	102	63%
65 to 69	188	83	105	56%
70 to 74	139	64	75	54%
75 to 79	107	35	72	67%
80 to 84	60	24	36	60%
85 and Older	46	19	27	59%
Under 18	1,705	881	824	48%
65 and older	540	225	315	58%
<b>Median</b>	<b>32.6</b>	<b>30.5</b>	<b>34.6</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,213</b>	<b>100%</b>
Never Married	1,851	36%
Married, excluding separated	2,715	52%
Separated	131	3%
Widowed	164	3%
Divorced	352	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>6,619</b>	<b>100%</b>
Household	6,611	100%
Group Quarters - Other	8	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>6,619</b>	<b>2,111</b>	<b>683</b>	<b>1,105</b>	<b>7</b>	<b>2,369</b>	<b>62</b>	<b>15</b>	<b>267</b>
Under 5	459	201	15	83	0	112	2	0	46
5 to 9	471	202	16	82	1	128	5	2	35
10 to 14	476	177	23	101	0	140	3	0	32
15 to 17	299	120	11	54	0	95	2	0	17
18 and 19	233	74	10	41	0	91	0	1	16
20 to 24	565	200	69	82	1	178	4	1	30
25 to 29	562	193	53	84	0	192	15	5	20
30 to 34	478	152	41	78	0	186	5	2	14
35 to 39	382	137	32	56	0	143	3	0	11
40 to 44	448	137	60	79	0	163	2	1	6
45 to 49	486	151	62	85	2	165	6	1	14
50 to 54	492	132	61	86	0	198	6	1	8
55 to 59	408	82	69	79	0	172	1	0	5
60 and 61	158	27	29	25	0	76	0	0	1
62 to 64	162	17	34	20	2	84	2	0	3
65 to 69	188	44	33	27	0	77	4	0	3
70 to 74	139	24	28	20	0	62	1	1	3
75 to 79	107	22	15	19	1	48	1	0	1
80 to 84	60	12	12	1	0	34	0	0	1
85 and Older	46	7	10	3	0	25	0	0	1
Under 18	1,705	700	65	320	1	475	12	2	130
65 and older	540	109	98	70	1	246	6	1	9
<b>Median</b>		<b>27.1</b>	<b>45.9</b>	<b>31.6</b>	<b>48.8</b>	<b>37.2</b>	<b>30.0</b>	<b>28.5</b>	<b>18.4</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,160</b>	<b>100%</b>
Speak Only English	2,065	34%
Speak Spanish:	1,964	32%
Speak English "well" or "very well"	1,825	30%
Speak English "not well" or "not at all"	139	2%
Speak Asian/Pacific Island language:	1,670	27%
Speak English "well" or "very well"	1,564	25%
Speak English "not well" or "not at all"	106	2%
Speak other language:	461	7%
Speak English "well" or "very well"	421	7%
Speak English "not well" or "not at all"	40	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>4,116</b>	<b>100%</b>
Less than 9th grade	342	8%
9th through 12th grade, no diploma	538	13%
High school grad (incl. equivalency)	831	20%
Some college, no degree	997	24%
Associate degree	247	6%
Bachelor's degree	953	23%
Master's degree	175	4%
Professional school degree	0	0%
Doctorate degree	33	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,338</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,207	35%	1,776	28%	431	7%
Nursery / Preschool	111	5%	24	1%	87	20%
Kindergarten to grade 4	275	12%	204	11%	71	16%
Grade 5 to grade 8	645	29%	615	35%	30	7%
Grade 9 to grade 12	639	29%	639	36%	0	0%
College, undergraduate	380	17%	234	13%	146	34%
Graduate or Professional school	157	7%	60	3%	97	23%
Not enrolled in school	4,131	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,173</b>	<b>100%</b>	<b>1,040</b>	<b>100%</b>	<b>1,133</b>	<b>100%</b>
Family Households:	1,696	78%	1,040	100%	656	58%
Married couple family	1,079	50%	602	58%	477	42%
Other family:	617	28%	438	42%	179	16%
Male householder, no wife	168	8%	137	13%	31	3%
Female householder, no husband	449	21%	301	29%	148	13%
Nonfamily households:	477	22%	0	0%	477	42%
Householder living alone	370	17%	----	----	----	----
Other nonfamily households	107	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,287</b>	<b>100%</b>	<b>2173</b>	<b>114</b>	<b>5%</b>	<b>3.04</b>
Single family (detached)	614	27%	599	15	2%	3.20
Single family (attached)	895	39%	827	68	8%	3.03
2 to 4 units	30	1%	30	0	0%	2.83
5 to 9 units	20	1%	19	1	5%	3.26
10 or more units	728	32%	698	30	4%	2.93
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,090</b>	<b>100%</b>
Less than \$150,000	93	9%
\$150,000 to \$199,999	97	9%
\$200,000 to \$249,999	47	4%
\$250,000 to \$299,999	169	16%
\$300,000 to \$399,999	492	45%
\$400,000 to \$499,999	108	10%
\$500,000 to \$749,999	84	8%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$328,425**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,287</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	18	1%
1990 to 1999	101	4%
1980 to 1989	788	34%
1970 to 1979	1,195	52%
1960 to 1969	172	8%
1950 to 1959	13	1%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,173</b>	<b>100%</b>	<b>1,083</b>	<b>100%</b>	<b>1,090</b>	<b>100%</b>
1.00 occupant housing per room or less	1,964	90%	920	85%	1,044	96%
1.01 to 1.50 occupants per room	175	8%	163	15%	12	1%
1.51 to 2.00 occupants per room	34	2%	0	0%	34	3%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,083</b>	<b>100%</b>
Less than \$500	10	1%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	97	9%
\$800 to \$899	261	24%
\$900 to \$999	87	8%
\$1,000 to \$1,249	381	35%
\$1,250 to \$1,499	177	16%
\$1,500 to \$1,999	29	3%
\$2,000 or more	41	4%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,057</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,083</b>	<b>100%</b>
Less than 20 percent	257	24%
20.0 to 24.9 percent	122	11%
25.0 to 29.9 percent	120	11%
30.0 to 34.9 percent	105	10%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	102	9%
50.0 percent or more	377	35%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,173</b>	<b>100%</b>
No vehicle	61	3%
1 vehicle	869	40%
2 vehicles	827	38%
3 vehicles	349	16%
4 or more vehicles	67	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,879</b>	<b>100%</b>
Worked in state of residence	2,847	99%
Worked in county of residence	2,792	97%
Worked outside county of residence	55	2%
Worked outside state of residence	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,110</b>	<b>100%</b>	<b>2,404</b>	<b>47%</b>
In labor force	3,256	64%	1,769	54%
Armed forces	170	5%	137	81%
Civilian (employed)	2,601	80%	1,330	51%
Civilian (unemployed)	485	15%	302	62%
Not in labor force	1,854	36%	635	34%
Pct. of civilian labor force unemployed	15.7%		18.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,879</b>	<b>100%</b>
Car, truck or van:	2,453	85%
Drove Alone	2,101	73%
Carpooled	352	12%
Public Transportation:	71	2%
Bus	57	2%
Trolley / Streetcar	14	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	125	4%
Other means	99	3%
Worked at home	131	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,879</b>	<b>100%</b>
Did not work at home	2,748	95%
Less than 10 minutes	109	4%
10 to 19 minutes	777	27%
20 to 29 minutes	1,214	42%
30 to 44 minutes	459	16%
45 to 59 minutes	101	4%
60 to 89 minutes	80	3%
90 minutes or more	8	<1%
Worked at home	131	5%
<b>Average time to work (minutes)</b>	<b>26</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,679</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	7	<1%
Construction	192	7%
Manufacturing	73	3%
Wholesale trade	0	0%
Retail trade	162	6%
Transportation & warehousing	191	7%
Information & communications	0	0%
Finance, insurance, & real estate	233	9%
Professional, scientific, management, administration	259	10%
Educational, social, & health services	768	29%
Art, entertainment, recreation, accommodations, food	368	14%
Other services	145	5%
Public administration	281	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,679</b>	<b>100%</b>
Management, professional & related:	955	36%
Management (incl. farm managers)	335	13%
Business & financial	191	7%
Computer & mathematical	84	3%
Architecture & engineering	5	<1%
Life, physical & social science	5	<1%
Community & social service	38	1%
Legal	17	1%
Education, training, & library	67	3%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	213	8%
Service:	825	31%
Healthcare support	181	7%
Protective service	63	2%
Food preparation & serving	213	8%
Building & grounds cleaning / maintenance	88	3%
Personal care & service	280	10%
Sales & office	456	17%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	213	8%
Production, transport & material moving	230	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,173</b>	<b>100%</b>
Less than \$15,000	226	10%
\$15,000 to \$29,999	172	8%
\$30,000 to \$44,999	375	17%
\$45,000 to \$59,999	411	19%
\$60,000 to \$74,999	331	15%
\$75,000 to \$99,999	385	18%
\$100,000 to \$124,999	144	7%
\$125,000 to \$149,999	13	1%
\$150,000 to \$199,999	115	5%
\$200,000 or more	1	<1%
<b>Median Income</b>	<b>\$56,442</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,173</b>	<b>100%</b>
With earnings	2,014	93%
With wage and salary income	1,991	92%
With self-employment income	149	7%
With interest, dividend, or net rental income	261	12%
With Social Security income	306	14%
With Supplemental Security income	111	5%
With public assistance income	43	2%
With retirement income	241	11%
With other types of income	553	25%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,619</b>	<b>100%</b>
Under .50	396	6%
.50 to .99	236	4%
1.00 to 1.24	671	10%
1.25 to 1.49	77	1%
1.50 to 1.84	178	3%
1.85 to 1.99	343	5%
2.00 and over	4,718	71%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,619</b>	<b>100%</b>
Above Poverty	5,987	90%
Below Poverty	632	10%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

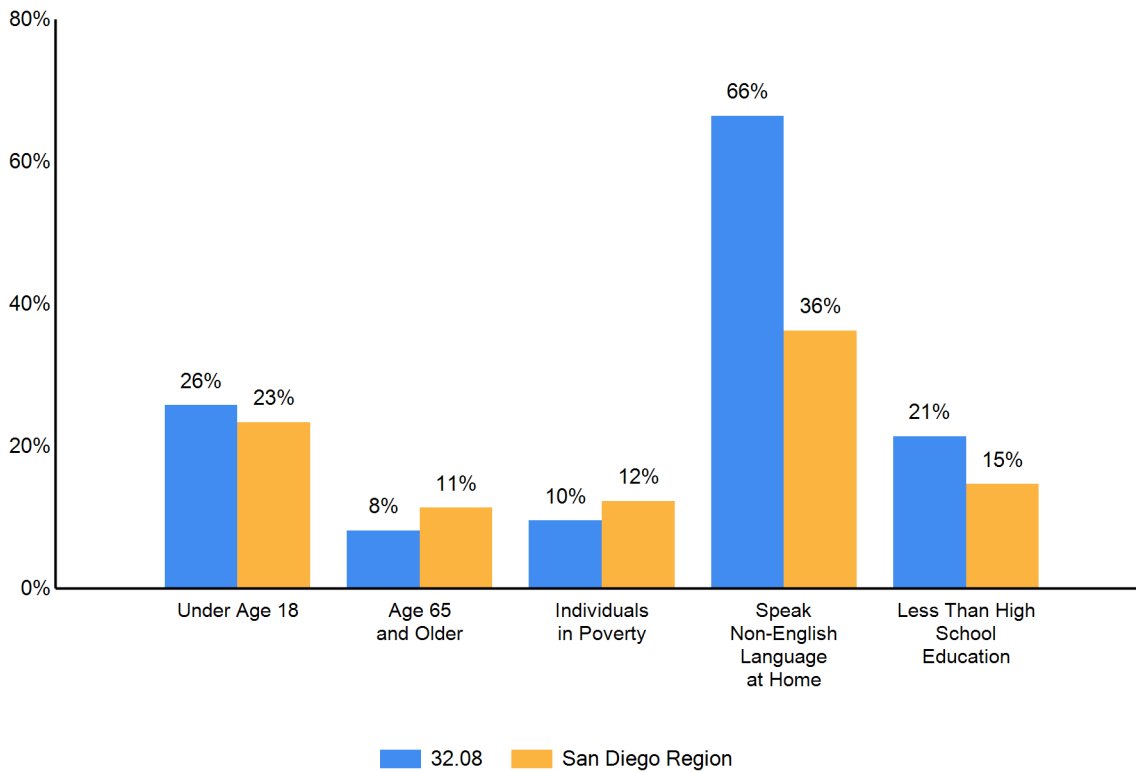
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,696</b>	<b>1,040</b>	<b>656</b>	<b>1,536</b>	<b>913</b>	<b>623</b>	<b>160</b>	<b>127</b>	<b>33</b>
Married couple family	1,079	602	477	1,021	577	444	58	25	33
Male householder, no wife present	168	137	31	168	137	31	0	0	0
Female householder, no husband present	449	301	148	347	199	148	102	102	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

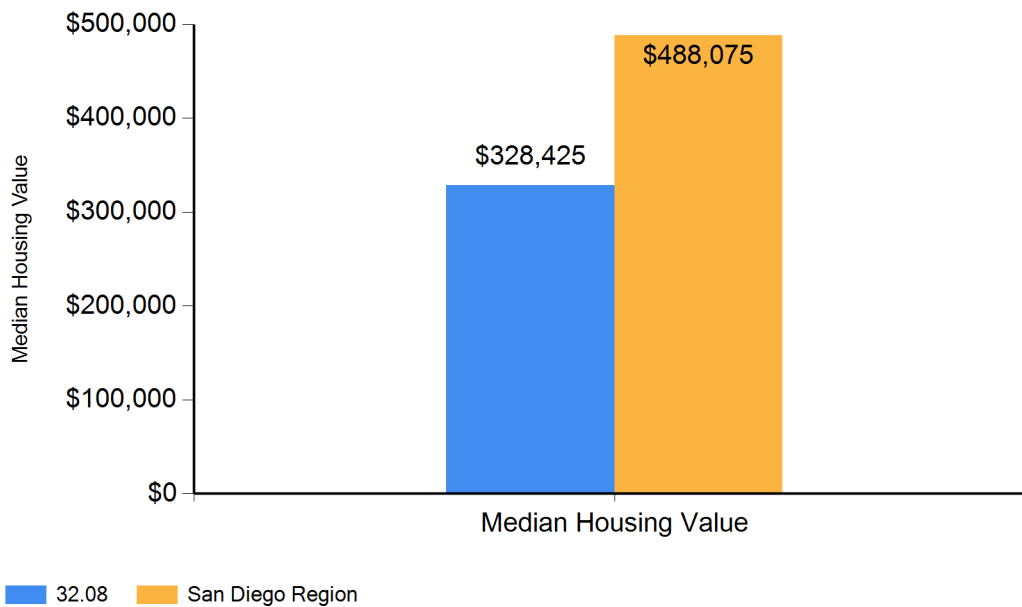


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075