



Demographic and Socioeconomic Profile 2010

TRACT: 186.10

Population by Race

	Population	Percent
Total Population	7,635	100%
Hispanic	4,320	57%
White	1,957	26%
Asian	478	6%
Black	409	5%
Two or More	270	4%
Pacific Islander	177	2%
American Indian	15	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,635	3,821	3,814	50%
Under 5	688	357	331	48%
5 to 9	640	321	319	50%
10 to 14	612	317	295	48%
15 to 17	383	195	188	49%
18 and 19	285	130	155	54%
20 to 24	704	351	353	50%
25 to 29	635	335	300	47%
30 to 34	519	252	267	51%
35 to 39	511	248	263	51%
40 to 44	481	250	231	48%
45 to 49	539	256	283	53%
50 to 54	414	217	197	48%
55 to 59	347	180	167	48%
60 and 61	105	51	54	51%
62 to 64	138	68	70	51%
65 to 69	182	94	88	48%
70 to 74	181	75	106	59%
75 to 79	155	70	85	55%
80 to 84	68	32	36	53%
85 and Older	48	22	26	54%
Under 18	2,323	1,190	1,133	49%
65 and older	634	293	341	54%
Median	29.0	28.6	29.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,695	100%
Never Married	1,792	31%
Married, excluding separated	3,134	55%
Separated	39	<1%
Widowed	372	7%
Divorced	358	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,635	100%
Household	7,627	100%
Group Quarters - Other	8	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,635	4,320	1,957	409	15	478	177	9	270
Under 5	688	470	110	29	0	17	19	2	41
5 to 9	640	444	111	23	1	21	13	0	27
10 to 14	612	428	88	24	1	27	15	1	28
15 to 17	383	261	61	23	0	13	8	0	17
18 and 19	285	188	52	13	0	11	7	0	14
20 to 24	704	402	169	38	3	30	16	2	44
25 to 29	635	387	148	33	4	28	14	0	21
30 to 34	519	333	124	11	0	23	12	0	16
35 to 39	511	285	125	31	2	39	12	1	16
40 to 44	481	269	130	32	0	31	11	1	7
45 to 49	539	272	169	32	0	44	13	0	9
50 to 54	414	186	148	32	0	35	5	0	8
55 to 59	347	140	126	23	1	42	11	0	4
60 and 61	105	39	37	6	1	17	3	0	2
62 to 64	138	39	68	6	1	19	1	0	4
65 to 69	182	49	88	15	1	19	7	0	3
70 to 74	181	53	74	20	0	22	5	1	6
75 to 79	155	47	64	14	0	25	2	1	2
80 to 84	68	15	40	3	0	7	3	0	0
85 and Older	48	13	25	1	0	8	0	0	1
Under 18	2,323	1,603	370	99	2	78	55	3	113
65 and older	634	177	291	53	1	81	17	2	12
Median		24.6	39.6	36.7	28.1	44.8	28.8	23.8	20.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,947	100%
Speak Only English	3,253	47%
Speak Spanish:	2,955	43%
Speak English "well" or "very well"	2,017	29%
Speak English "not well" or "not at all"	938	14%
Speak Asian/Pacific Island language:	713	10%
Speak English "well" or "very well"	597	9%
Speak English "not well" or "not at all"	116	2%
Speak other language:	26	<1%
Speak English "well" or "very well"	26	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,323	100%
Less than 9th grade	616	14%
9th through 12th grade, no diploma	612	14%
High school grad (incl. equivalency)	986	23%
Some college, no degree	930	22%
Associate degree	277	6%
Bachelor's degree	507	12%
Master's degree	192	4%
Professional school degree	125	3%
Doctorate degree	78	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,181	100%	---	---	---	---
Enrolled in school	2,533	35%	2,430	34%	103	1%
Nursery / Preschool	100	4%	67	3%	33	32%
Kindergarten to grade 4	653	26%	647	27%	6	6%
Grade 5 to grade 8	614	24%	614	25%	0	0%
Grade 9 to grade 12	499	20%	484	20%	15	15%
College, undergraduate	640	25%	599	25%	41	40%
Graduate or Professional school	27	1%	19	1%	8	8%
Not enrolled in school	4,648	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,926	100%	937	100%	989	100%
Family Households:	1,561	81%	937	100%	624	63%
Married couple family	1,210	63%	709	76%	501	51%
Other family:	351	18%	228	24%	123	12%
Male householder, no wife	101	5%	49	5%	52	5%
Female householder, no husband	250	13%	179	19%	71	7%
Nonfamily households:	365	19%	0	0%	365	37%
Householder living alone	298	15%	----	----	----	----
Other nonfamily households	67	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,061	100%	1926	135	7%	3.96
Single family (detached)	1,454	71%	1,346	108	7%	3.82
Single family (attached)	190	9%	163	27	14%	4.20
2 to 4 units	78	4%	78	0	0%	5.19
5 to 9 units	109	5%	109	0	0%	4.20
10 or more units	230	11%	230	0	0%	4.09
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,135	100%
Less than \$150,000	35	3%
\$150,000 to \$199,999	67	6%
\$200,000 to \$249,999	121	11%
\$250,000 to \$299,999	36	3%
\$300,000 to \$399,999	146	13%
\$400,000 to \$499,999	288	25%
\$500,000 to \$749,999	405	36%
\$750,000 to \$999,999	37	3%
\$1,000,000 or more	0	0%

Median Value **\$456,228**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,061	100%
2005 or Later	6	<1%
2000 to 2004	135	7%
1990 to 1999	549	27%
1980 to 1989	122	6%
1970 to 1979	652	32%
1960 to 1969	569	28%
1950 to 1959	15	1%
1940 to 1949	13	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,926	100%	791	100%	1,135	100%
1.00 occupant housing per room or less	1,603	83%	589	74%	1,014	89%
1.01 to 1.50 occupants per room	312	16%	202	26%	110	10%
1.51 to 2.00 occupants per room	11	1%	0	0%	11	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	791	100%
Less than \$500	7	1%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	58	7%
\$900 to \$999	101	13%
\$1,000 to \$1,249	242	31%
\$1,250 to \$1,499	162	20%
\$1,500 to \$1,999	129	16%
\$2,000 or more	77	10%
No cash rent	15	2%
Median contract rent	\$1,238	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	791	100%
Less than 20 percent	97	12%
20.0 to 24.9 percent	55	7%
25.0 to 29.9 percent	122	15%
30.0 to 34.9 percent	50	6%
35.0 to 39.9 percent	74	9%
40.0 to 49.9 percent	125	16%
50.0 percent or more	253	32%
Not computed	15	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,926	100%
No vehicle	75	4%
1 vehicle	564	29%
2 vehicles	894	46%
3 vehicles	260	13%
4 or more vehicles	133	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,475	100%
Worked in state of residence	3,443	99%
Worked in county of residence	3,226	93%
Worked outside county of residence	217	6%
Worked outside state of residence	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,564	100%	2,762	50%
In labor force	3,659	66%	2,250	61%
Armed forces	109	3%	109	100%
Civilian (employed)	3,156	86%	1,907	60%
Civilian (unemployed)	394	11%	234	59%
Not in labor force	1,905	34%	512	27%
Pct. of civilian labor force unemployed	11.1%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,475	100%
Car, truck or van:	3,069	88%
Drove Alone	2,329	67%
Carpooled	740	21%
Public Transportation:	233	7%
Bus	192	6%
Trolley / Streetcar	0	0%
Railroad	41	1%
Other public transportation	0	0%
Motorcycle	12	<1%
Bicycle	15	<1%
Walked	35	1%
Other means	63	2%
Worked at home	48	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,475	100%
Did not work at home	3,427	99%
Less than 10 minutes	210	6%
10 to 19 minutes	847	24%
20 to 29 minutes	804	23%
30 to 44 minutes	910	26%
45 to 59 minutes	284	8%
60 to 89 minutes	287	8%
90 minutes or more	85	2%
Worked at home	48	1%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,348	100%
Agriculture, forestry, mining	117	3%
Utilities	44	1%
Construction	271	8%
Manufacturing	477	14%
Wholesale trade	117	3%
Retail trade	476	14%
Transportation & warehousing	110	3%
Information & communications	90	3%
Finance, insurance, & real estate	128	4%
Professional, scientific, management, administration	308	9%
Educational, social, & health services	426	13%
Art, entertainment, recreation, accommodations, food	344	10%
Other services	114	3%
Public administration	326	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,348	100%
Management, professional & related:	760	23%
Management (incl. farm managers)	224	7%
Business & financial	97	3%
Computer & mathematical	89	3%
Architecture & engineering	7	<1%
Life, physical & social science	0	0%
Community & social service	11	<1%
Legal	20	1%
Education, training, & library	103	3%
Art, entertainment, sports & media	65	2%
Healthcare practitioners	144	4%
Service:	581	17%
Healthcare support	8	<1%
Protective service	96	3%
Food preparation & serving	222	7%
Building & grounds cleaning / maintenance	172	5%
Personal care & service	83	2%
Sales & office	1,045	31%
Farming, fishing & forestry	123	4%
Construction, extraction & maintenance	332	10%
Production, transport & material moving	507	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,926	100%
Less than \$15,000	49	3%
\$15,000 to \$29,999	307	16%
\$30,000 to \$44,999	292	15%
\$45,000 to \$59,999	361	19%
\$60,000 to \$74,999	225	12%
\$75,000 to \$99,999	323	17%
\$100,000 to \$124,999	170	9%
\$125,000 to \$149,999	63	3%
\$150,000 to \$199,999	101	5%
\$200,000 or more	35	2%
Median Income	\$58,089	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,926	100%
With earnings	1,672	87%
With wage and salary income	1,611	84%
With self-employment income	203	11%
With interest, dividend, or net rental income	450	23%
With Social Security income	445	23%
With Supplemental Security income	77	4%
With public assistance income	25	1%
With retirement income	327	17%
With other types of income	407	21%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,635	100%
Under .50	232	3%
.50 to .99	931	12%
1.00 to 1.24	497	7%
1.25 to 1.49	605	8%
1.50 to 1.84	473	6%
1.85 to 1.99	175	2%
2.00 and over	4,722	62%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,635	100%
Above Poverty	6,472	85%
Below Poverty	1,163	15%

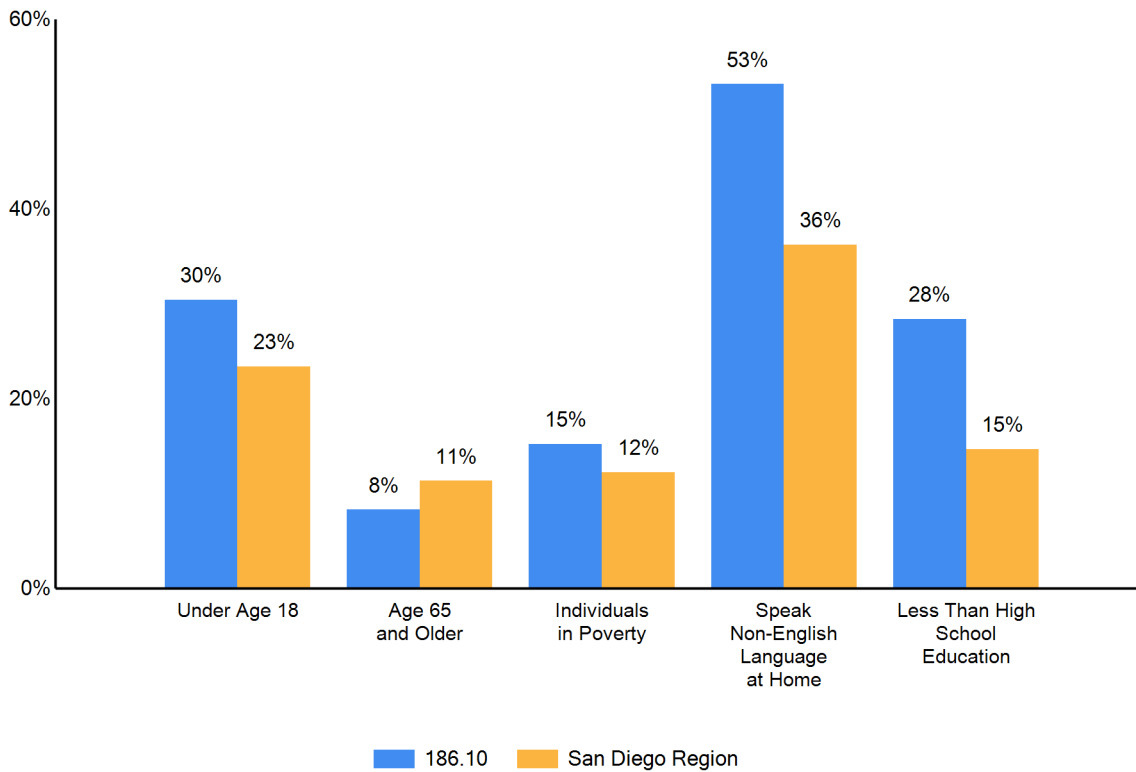
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,561	937	624	1,376	752	624	185	185	0
Married couple family	1,210	709	501	1,120	619	501	90	90	0
Male householder, no wife present	101	49	52	94	42	52	7	7	0
Female householder, no husband present	250	179	71	162	91	71	88	88	0

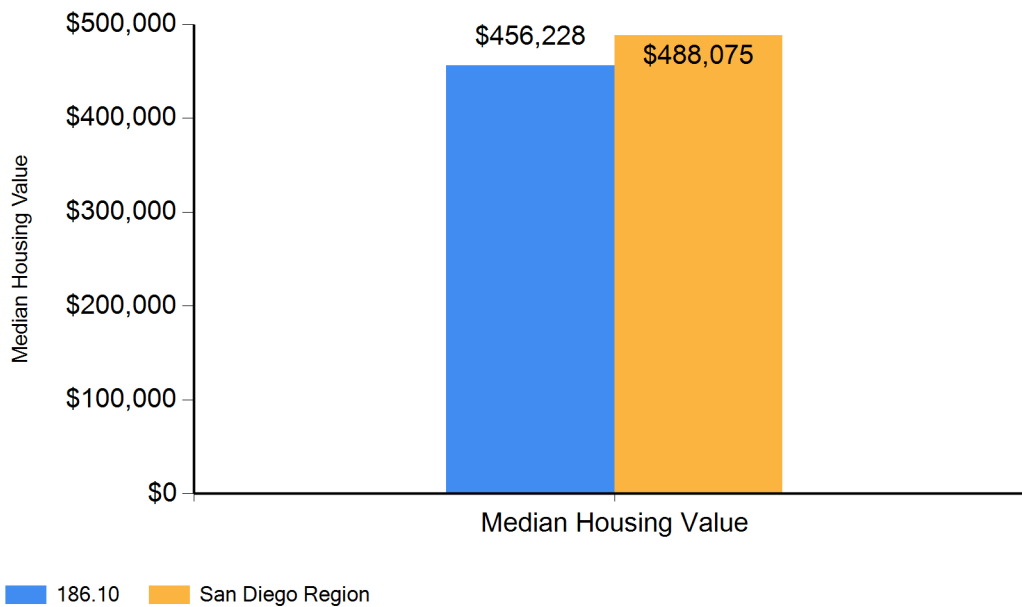
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075