

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Community Planning Area Peninsula

	Jan 1, 2014
Total Population	39,310
Household Population	36,500
Group Quarters Population	2,810
Persons Per Household	2.23

#### HOUSING AND OCCUPANCY

	Total Housing		Vacancy
	3	Households	Rate
Total Housing Units	17,127	16,355	4.5%
Single Family - Detached	8,904	8,565	3.8%
Single Family - Multiple-Unit	2,264	2,111	6.8%
Multi-Family	5,959	5,679	4.7%
Mobile Home and Other	0	0	

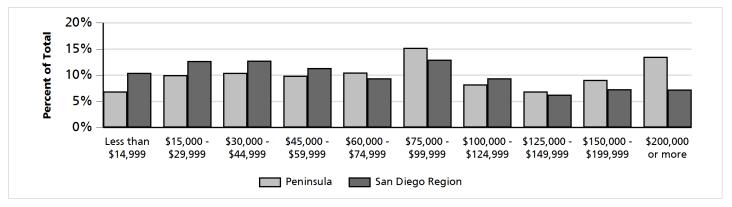
#### HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	7%	10%	10%	10%	10%	15%	8%	7%	9%	14%

#### Median Household Income

Adjusted for Inflation (2010 \$)	\$78,598
Not adjusted for inflation (current 2013\$)	\$83,354



### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

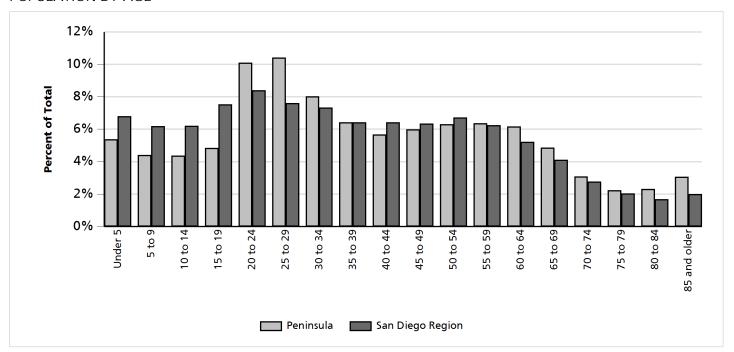
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

# POPULATION BY GENDER AND AGE

	Total	Mala	Famala	Percent
	Total	Male	Female	Female
Total Population	39,310	19,947	19,363	49%
Under 5	2,116	1,082	1,034	49%
5 to 9	1,730	904	826	48%
10 to 14	1,716	869	847	49%
15 to 17	1,088	566	522	48%
18 and 19	816	479	337	41%
20 to 24	3,969	2,059	1,910	48%
25 to 29	4,091	2,135	1,956	48%
30 to 34	3,150	1,641	1,509	48%
35 to 39	2,527	1,377	1,150	46%
40 to 44	2,226	1,128	1,098	49%
45 to 49	2,354	1,217	1,137	48%
50 to 54	2,479	1,205	1,274	51%
55 to 59	2,505	1,234	1,271	51%
60 and 61	1,021	506	515	50%
62 to 64	1,406	701	705	50%
65 to 69	1,909	908	1,001	52%
70 to 74	1,216	596	620	51%
75 to 79	879	432	447	51%
80 to 84	910	433	477	52%
85 and older	1,202	475	727	60%
Under 18	6,650	3,421	3,229	49%
65 and older	6,116	2,844	3,272	53%
Median Age	36.9	35.9	38.2	N/A

# POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

# Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,040	30,275	974	145	1,486	1,390
Under 5	421	1,391	69	13	93	129
5 to 9	361	1,075	53	6	58	177
10 to 14	344	1,165	44	6	51	106
15 to 17	180	745	32	9	35	87
18 and 19	150	569	33	4	19	41
20 to 24	639	2,865	142	21	126	176
25 to 29	619	2,973	126	17	196	160
30 to 34	458	2,192	106	25	184	185
35 to 39	397	1,806	72	5	158	89
40 to 44	314	1,674	55	2	131	50
45 to 49	292	1,855	57	15	81	54
50 to 54	264	2,057	41	6	69	42
55 to 59	188	2,205	33	7	58	14
60 and 61	69	904	13	3	24	8
62 to 64	87	1,253	23	1	34	8
65 to 69	107	1,691	30	1	52	28
70 to 74	44	1,102	17	1	37	15
75 to 79	33	821	4	1	16	4
80 to 84	41	809	18	1	29	12
85 and older	32	1,123	6	1	35	5
Under 18	1,306	4,376	198	34	237	499
65 and older	257	5,546	75	5	169	64
Median Age	28.4	41.1	29.5	29.0	34.5	24.4