DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91941



	Jan 1, 2011
Total Population	33,737
Household Population	33,447
Group Quarters Population	290
Persons Per Household	2.55

HOUSING AND OCCUPANCY

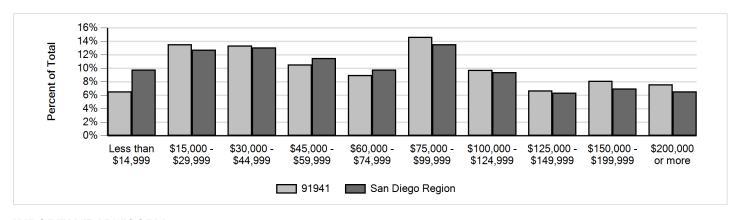
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	13,457	13,100	2.7%
Single Family - Detached	8,573	8,319	3.0%
Single Family - Multiple-Unit	1,188	1,155	2.8%
Multi-Family	3,696	3,626	1.9%
Mobile Home and Other	0	0	

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	7%	14%	13%	11%	9%	15%	10%	7%	8%	8%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$69 864



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

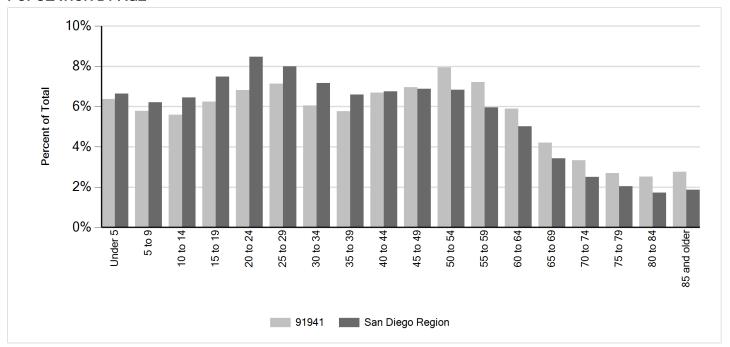
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	33,737	16,157	17,580	52%
Under 5	2,151	1,083	1,068	50%
5 to 9	1,951	996	955	49%
10 to 14	1,885	969	916	49%
15 to 17	1,269	629	640	50%
18 and 19	837	446	391	47%
20 to 24	2,302	1,102	1,200	52%
25 to 29	2,408	1,171	1,237	51%
30 to 34	2,041	981	1,060	52%
35 to 39	1,947	985	962	49%
40 to 44	2,255	1,076	1,179	52%
45 to 49	2,350	1,114	1,236	53%
50 to 54	2,683	1,310	1,373	51%
55 to 59	2,436	1,104	1,332	55%
60 and 61	816	409	407	50%
62 to 64	1,173	555	618	53%
65 to 69	1,418	727	691	49%
70 to 74	1,125	473	652	58%
75 to 79	909	380	529	58%
80 to 84	852	324	528	62%
85 and older	929	323	606	65%
Under 18	7,256	3,677	3,579	49%
65 and older	5,233	2,227	3,006	57%
Median Age	40.2	38.6	41.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

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	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,214	20,799	2,354	141	1,907	1,322
Under 5	749	912	221	11	98	160
5 to 9	685	795	197	8	93	173
10 to 14	559	903	157	10	101	155
15 to 17	378	625	113	7	55	91
18 and 19	251	438	82	4	28	34
20 to 24	585	1,184	203	14	165	151
25 to 29	646	1,159	271	9	210	113
30 to 34	524	1,072	179	11	157	98
35 to 39	496	1,056	156	6	173	60
40 to 44	510	1,357	163	11	153	61
45 to 49	412	1,569	151	9	153	56
50 to 54	437	1,876	166	10	126	68
55 to 59	309	1,848	93	10	125	51
60 and 61	97	622	36	5	49	7
62 to 64	112	964	38	5	41	13
65 to 69	130	1,159	54	3	55	17
70 to 74	123	906	33	3	52	8
75 to 79	75	773	19	4	34	4
80 to 84	71	744	11	1	25	0
85 and older	65	837	11	0	14	2
Under 18	2,371	3,235	688	36	347	579
65 and older	464	4,419	128	11	180	31
Median Age	28.1	47.9	28.8	33.4	36.3	21.6