

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**91914**



	Jan 1, 2013
<b>Total Population</b>	<b>16,940</b>
Household Population	16,940
Group Quarters Population	0
<b>Persons Per Household</b>	<b>3.67</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>4,833</b>	<b>4,613</b>	<b>4.6%</b>
Single Family - Detached	3,760	3,638	3.2%
Single Family - Multiple-Unit	8	8	0.0%
Multi-Family	1,065	967	9.2%
Mobile Home and Other	0	0	--

**HOUSEHOLD INCOME**

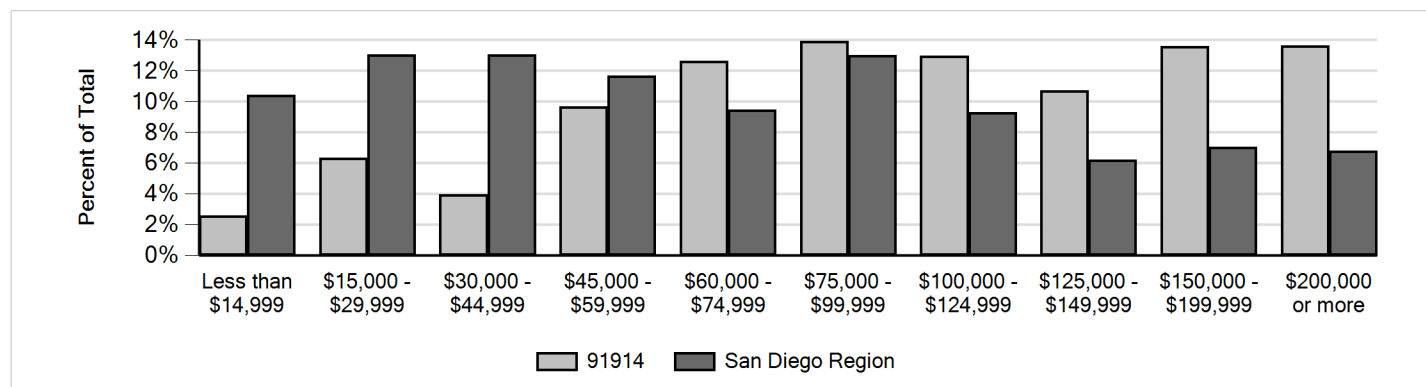
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	3%	6%	4%	10%	13%	14%	13%	11%	14%	14%

**Median Household Income**

2013

Adjusted for Inflation (2010 \$)	\$101,819
Not adjusted for inflation (current 2012\$)	\$106,588



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

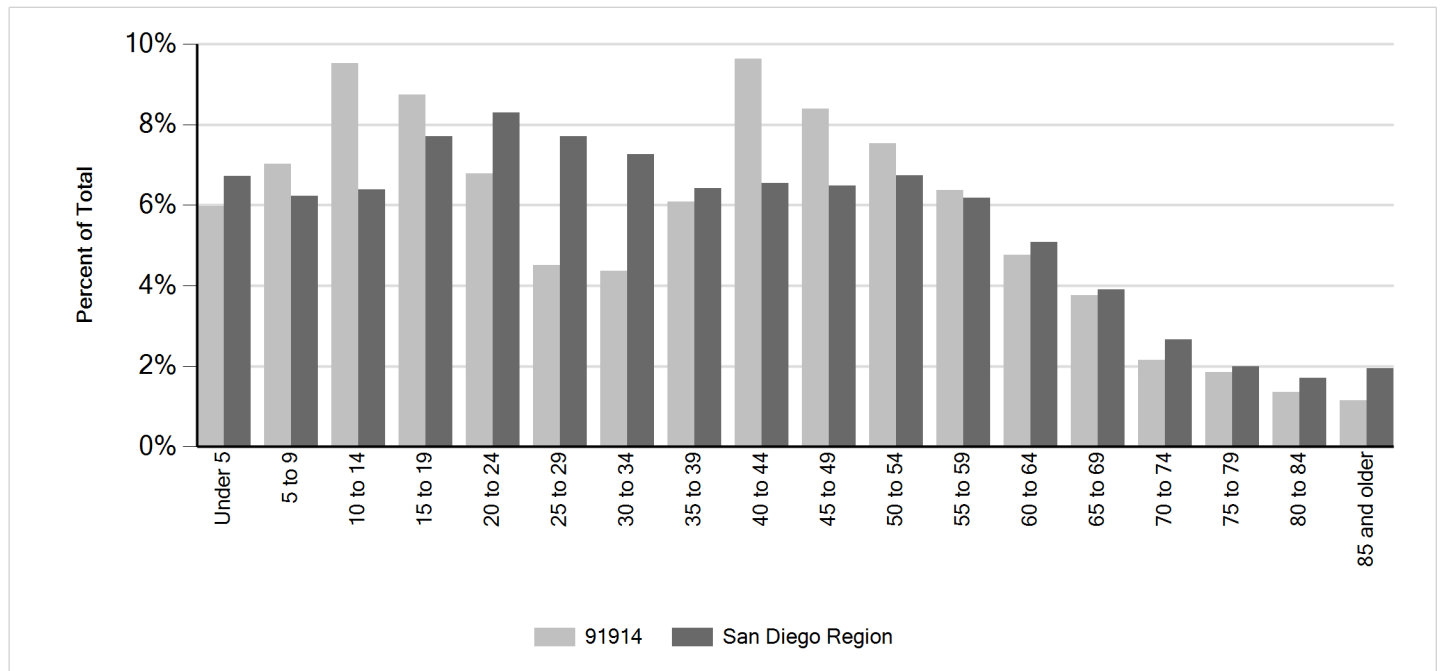
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>16,940</b>	<b>8,270</b>	<b>8,670</b>	<b>51%</b>
Under 5	1,012	501	511	50%
5 to 9	1,189	613	576	48%
10 to 14	1,614	877	737	46%
15 to 17	841	433	408	49%
18 and 19	639	337	302	47%
20 to 24	1,150	585	565	49%
25 to 29	765	411	354	46%
30 to 34	740	367	373	50%
35 to 39	1,031	475	556	54%
40 to 44	1,631	704	927	57%
45 to 49	1,421	696	725	51%
50 to 54	1,277	616	661	52%
55 to 59	1,079	495	584	54%
60 and 61	382	180	202	53%
62 to 64	425	190	235	55%
65 to 69	638	310	328	51%
70 to 74	366	161	205	56%
75 to 79	314	135	179	57%
80 to 84	231	103	128	55%
85 and older	195	81	114	58%
Under 18	4,656	2,424	2,232	48%
65 and older	1,744	790	954	55%
Median Age	37.5	35.1	39.6	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>7,545</b>	<b>5,317</b>	<b>638</b>	<b>18</b>	<b>2,907</b>	<b>515</b>
Under 5	527	276	21	0	154	34
5 to 9	643	326	23	0	165	32
10 to 14	878	351	51	1	282	51
15 to 17	457	205	21	1	130	27
18 and 19	335	177	18	1	90	18
20 to 24	579	296	42	0	177	56
25 to 29	363	206	34	0	128	34
30 to 34	341	195	20	1	138	45
35 to 39	511	278	35	1	163	43
40 to 44	736	452	61	3	326	53
45 to 49	641	440	68	0	250	22
50 to 54	465	455	79	2	253	23
55 to 59	361	452	50	4	183	29
60 and 61	107	151	24	1	85	14
62 to 64	125	183	22	0	87	8
65 to 69	162	362	24	0	81	9
70 to 74	114	172	14	0	61	5
75 to 79	101	129	12	2	65	5
80 to 84	59	111	8	0	50	3
85 and older	40	100	11	1	39	4
Under 18	2,505	1,158	116	2	731	144
65 and older	476	874	69	3	296	26
Median Age	29.9	43.9	44.4	52.5	40.4	30.6