

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2013
Total Population	14,821
Household Population	14,656
Group Quarters Population	165
Persons Per Household	2.64

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,921	5,558	6.1%
Single Family - Detached	2,884	2,737	5.1%
Single Family - Multiple-Unit	1,825	1,681	7.9%
Multi-Family	711	695	2.3%
Mobile Home and Other	501	445	11.2%

HOUSEHOLD INCOME

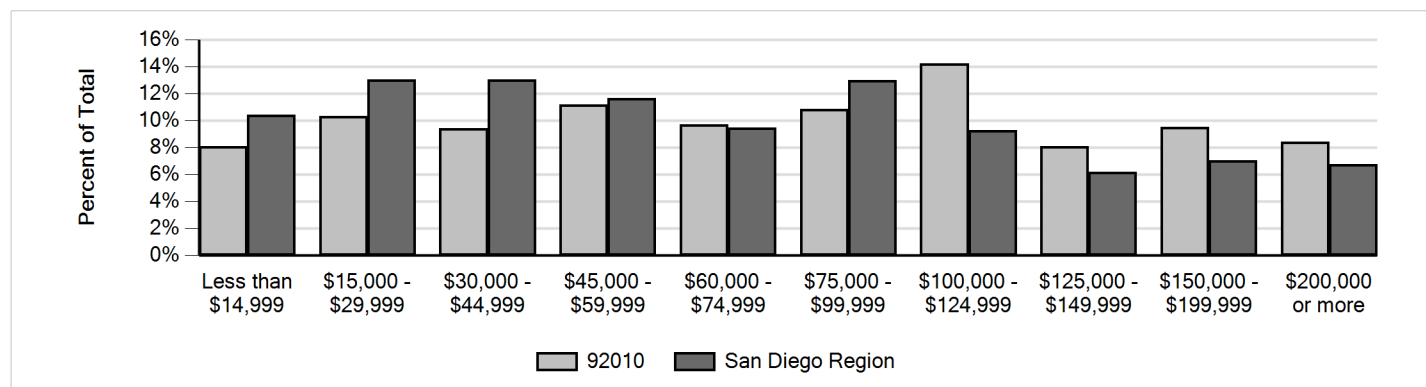
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	10%	9%	11%	10%	11%	14%	8%	10%	8%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$77,736
Not adjusted for inflation (current 2012\$)	\$81,377



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

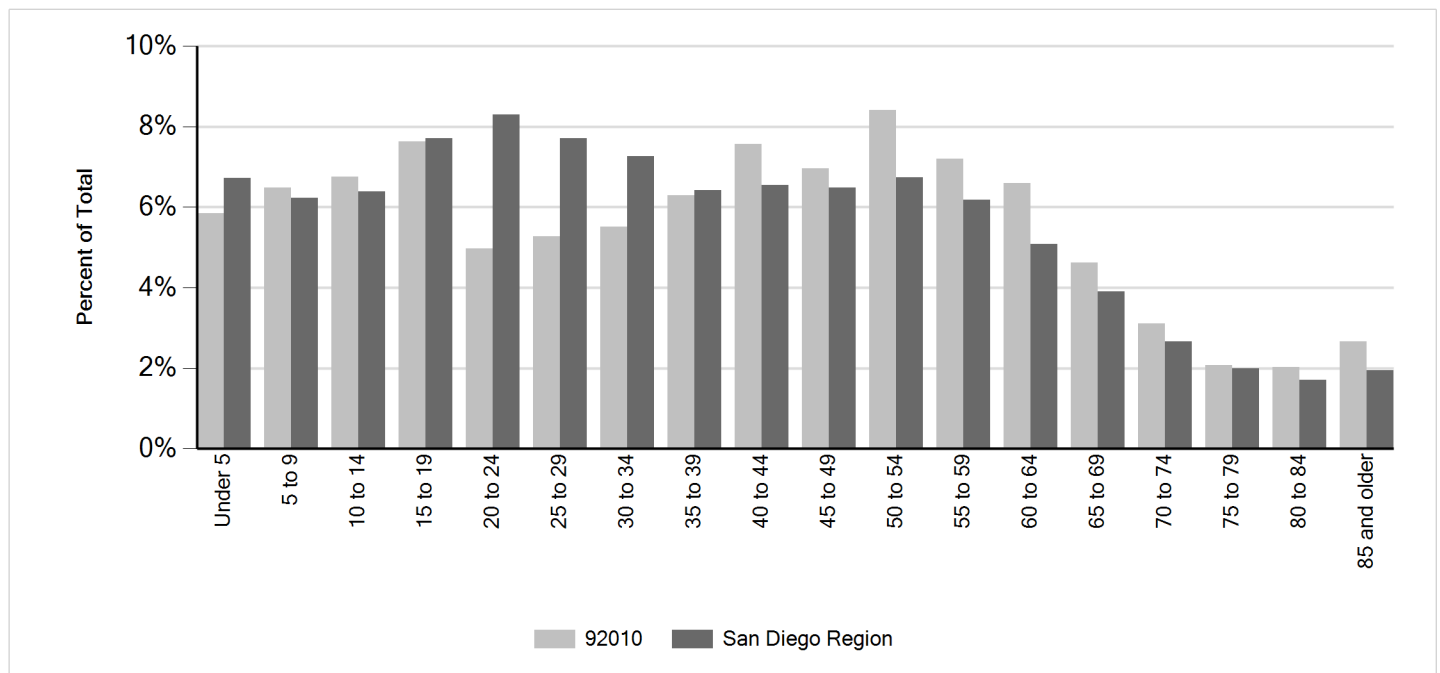
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	14,821	7,167	7,654	52%
Under 5	867	447	420	48%
5 to 9	961	484	477	50%
10 to 14	1,001	492	509	51%
15 to 17	629	350	279	44%
18 and 19	501	272	229	46%
20 to 24	736	383	353	48%
25 to 29	782	382	400	51%
30 to 34	817	378	439	54%
35 to 39	933	449	484	52%
40 to 44	1,122	537	585	52%
45 to 49	1,032	441	591	57%
50 to 54	1,246	618	628	50%
55 to 59	1,068	505	563	53%
60 and 61	393	185	208	53%
62 to 64	584	290	294	50%
65 to 69	685	320	365	53%
70 to 74	460	218	242	53%
75 to 79	308	127	181	59%
80 to 84	301	142	159	53%
85 and older	395	147	248	63%
Under 18	3,458	1,773	1,685	49%
65 and older	2,149	954	1,195	56%
Median Age	40.8	39.4	42.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,337	10,383	203	36	1,298	564
Under 5	146	607	9	0	58	47
5 to 9	198	605	14	2	63	79
10 to 14	249	582	6	0	95	69
15 to 17	145	406	6	0	42	30
18 and 19	93	333	10	1	42	22
20 to 24	142	471	17	0	53	53
25 to 29	159	496	13	2	88	24
30 to 34	175	513	17	2	60	50
35 to 39	160	630	9	5	87	42
40 to 44	196	731	19	2	144	30
45 to 49	138	719	21	1	117	36
50 to 54	185	873	27	5	133	23
55 to 59	121	829	13	2	84	19
60 and 61	41	327	1	6	13	5
62 to 64	54	480	6	1	38	5
65 to 69	42	562	4	2	67	8
70 to 74	32	380	9	1	30	8
75 to 79	14	262	0	0	30	2
80 to 84	24	230	1	2	35	9
85 and older	23	347	1	2	19	3
Under 18	738	2,200	35	2	258	225
65 and older	135	1,781	15	7	181	30
Median Age	31.0	43.8	40.1	53.0	42.1	23.3