

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Jurisdiction

Poway



	Jan 1, 2014
Total Population	48,847
Household Population	48,297
Group Quarters Population	550
Persons Per Household	2.97

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,575	16,272	1.8%
Single Family - Detached	12,299	12,061	1.9%
Single Family - Multiple-Unit	874	870	0.5%
Multi-Family	2,700	2,648	1.9%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME

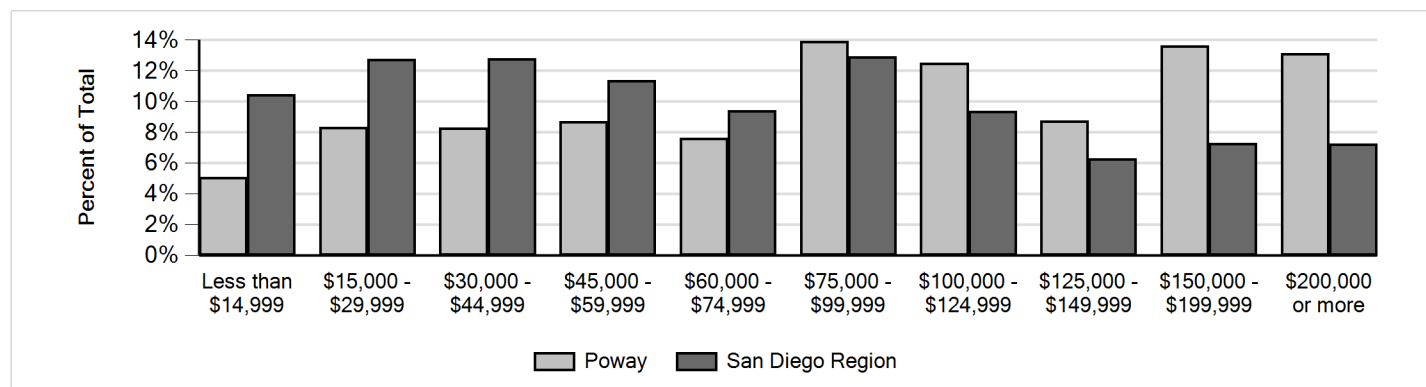
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	8%	8%	9%	8%	14%	13%	9%	14%	13%

Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$96,422
Not adjusted for inflation (current 2013\$)	\$102,256



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

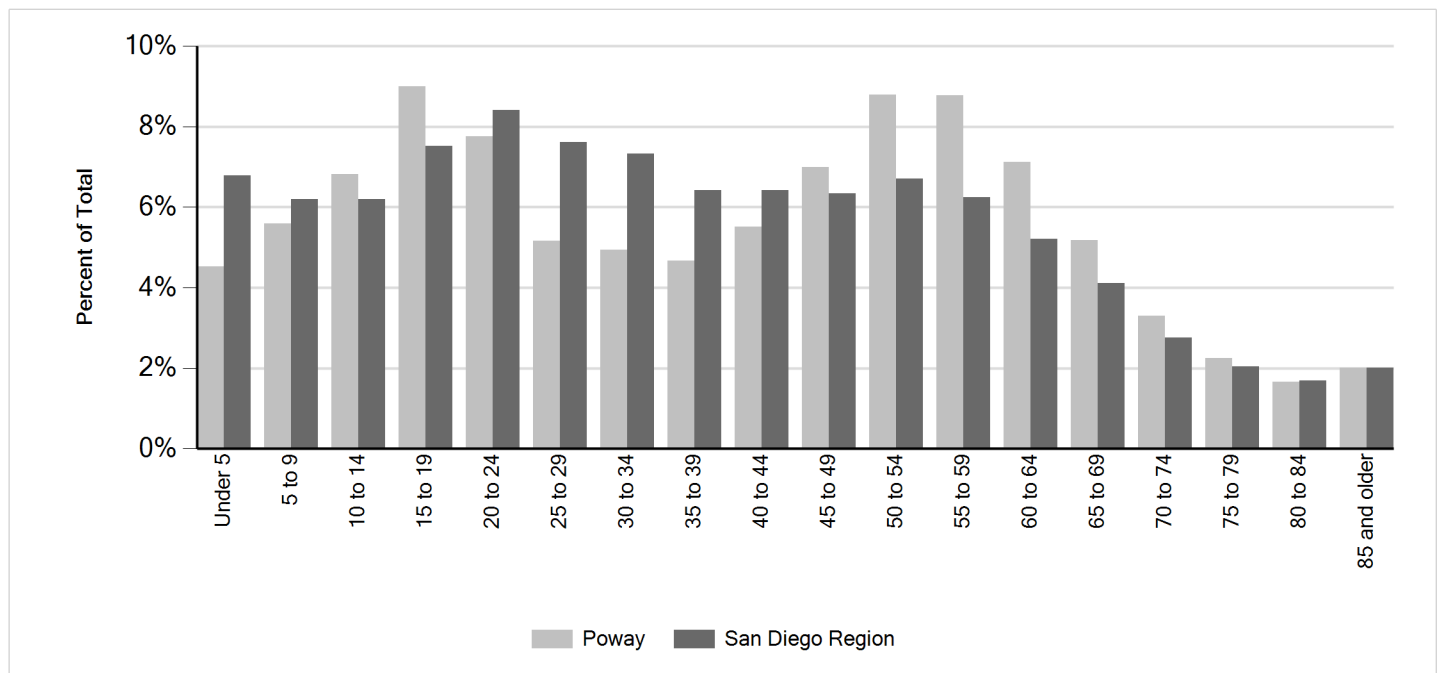
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	48,847	24,081	24,766	51%
Under 5	2,208	1,158	1,050	48%
5 to 9	2,731	1,400	1,331	49%
10 to 14	3,329	1,733	1,596	48%
15 to 17	2,546	1,310	1,236	49%
18 and 19	1,849	936	913	49%
20 to 24	3,787	2,003	1,784	47%
25 to 29	2,524	1,340	1,184	47%
30 to 34	2,413	1,261	1,152	48%
35 to 39	2,278	1,080	1,198	53%
40 to 44	2,690	1,267	1,423	53%
45 to 49	3,413	1,569	1,844	54%
50 to 54	4,290	2,080	2,210	52%
55 to 59	4,283	2,040	2,243	52%
60 and 61	1,514	716	798	53%
62 to 64	1,966	978	988	50%
65 to 69	2,528	1,252	1,276	50%
70 to 74	1,608	749	859	53%
75 to 79	1,100	515	585	53%
80 to 84	808	363	445	55%
85 and older	982	331	651	66%
Under 18	10,814	5,601	5,213	48%
65 and older	7,026	3,210	3,816	54%
Median Age	41.4	39.2	43.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,279	32,734	662	138	5,411	1,623
Under 5	607	1,188	46	0	284	83
5 to 9	823	1,319	43	10	322	214
10 to 14	841	1,847	43	15	344	239
15 to 17	534	1,554	32	12	261	153
18 and 19	360	1,187	23	2	179	98
20 to 24	761	2,453	42	15	338	178
25 to 29	585	1,521	32	6	295	85
30 to 34	592	1,377	46	12	321	65
35 to 39	496	1,313	41	14	350	64
40 to 44	552	1,633	37	7	381	80
45 to 49	556	2,324	42	7	422	62
50 to 54	483	3,241	48	8	436	74
55 to 59	398	3,332	63	8	396	86
60 and 61	106	1,182	26	6	161	33
62 to 64	129	1,577	26	7	195	32
65 to 69	147	2,056	22	5	266	32
70 to 74	108	1,313	17	0	155	15
75 to 79	85	851	18	1	134	11
80 to 84	42	667	8	3	79	9
85 and older	74	799	7	0	92	10
Under 18	2,805	5,908	164	37	1,211	689
65 and older	456	5,686	72	9	726	77
Median Age	26.8	47.1	37.9	33.8	40.2	20.7