DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Jurisdiction San Marcos



	Jan 1, 2012
Total Population	85,101
Household Population	84,264
Group Quarters Population	837
Persons Per Household	3.05

HOUSING AND OCCUPANCY

	Total Housing		Vacancy
	Units	Households	Rate
Total Housing Units	28,550	27,609	3.3%
Single Family - Detached	14,184	14,031	1.1%
Single Family - Multiple-Unit	1,004	806	19.7%
Multi-Family	9,722	9,347	3.9%
Mobile Home and Other	3,640	3,425	5.9%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	12%	14%	16%	13%	10%	11%	7%	6%	7%	5%

Median Household Income2012Adjusted for Inflation (2010 \$)\$54,740Not adjusted for inflation (current 2011\$)\$56,401



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

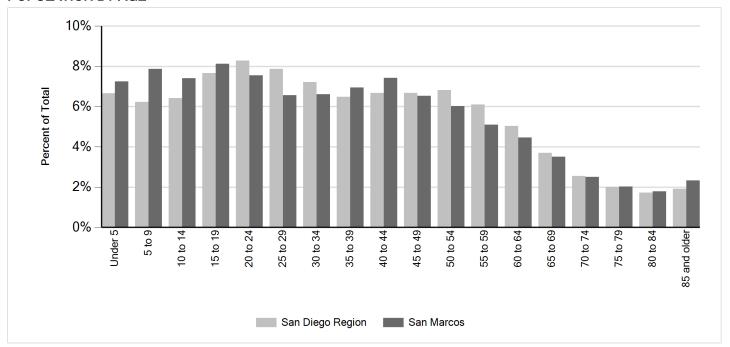
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	85,101	41,484	43,617	51%
Under 5	6,163	3,103	3,060	50%
5 to 9	6,698	3,422	3,276	49%
10 to 14	6,299	3,325	2,974	47%
15 to 17	3,799	1,934	1,865	49%
18 and 19	3,111	1,509	1,602	51%
20 to 24	6,429	3,078	3,351	52%
25 to 29	5,589	2,867	2,722	49%
30 to 34	5,629	2,739	2,890	51%
35 to 39	5,914	2,876	3,038	51%
40 to 44	6,317	3,138	3,179	50%
45 to 49	5,552	2,755	2,797	50%
50 to 54	5,125	2,573	2,552	50%
55 to 59	4,338	2,089	2,249	52%
60 and 61	1,559	734	825	53%
62 to 64	2,234	1,022	1,212	54%
65 to 69	2,983	1,348	1,635	55%
70 to 74	2,133	962	1,171	55%
75 to 79	1,727	686	1,041	60%
80 to 84	1,517	633	884	58%
85 and older	1,985	691	1,294	65%
Under 18	22,959	11,784	11,175	49%
65 and older	10,345	4,320	6,025	58%
Median Age	34.0	32.7	35.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-i ilspanic						
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	31,520	41,715	1,636	243	7,394	2,593	
Under 5	2,971	2,365	83	16	450	278	
5 to 9	3,258	2,458	81	7	486	408	
10 to 14	3,026	2,425	108	16	409	315	
15 to 17	1,893	1,391	76	13	253	173	
18 and 19	1,430	1,269	68	10	191	143	
20 to 24	2,939	2,567	159	16	533	215	
25 to 29	2,507	2,196	167	23	511	185	
30 to 34	2,404	2,359	131	18	557	160	
35 to 39	2,389	2,524	118	10	723	150	
40 to 44	2,376	2,996	120	20	665	140	
45 to 49	1,965	2,728	144	14	589	112	
50 to 54	1,351	3,008	134	23	510	99	
55 to 59	1,046	2,703	86	13	432	58	
60 and 61	322	1,056	17	7	136	21	
62 to 64	400	1,545	46	8	211	24	
65 to 69	448	2,192	40	5	263	35	
70 to 74	299	1,587	23	11	185	28	
75 to 79	212	1,350	14	4	125	22	
80 to 84	147	1,258	6	3	94	9	
85 and older	137	1,738	15	6	71	18	
Under 18	11,148	8,639	348	52	1,598	1,174	
65 and older	1,243	8,125	98	29	738	112	
Median Age	25.5	42.2	32.9	36.3	37.1	19.7	