



Demographic and Socioeconomic Profile 2010

SRA: University

Population by Race

	Population	Percent
Total Population	62,727	100%
White	32,926	52%
Asian	20,029	32%
Hispanic	6,133	10%
Two or More	2,247	4%
Black	1,028	2%
Other	212	<1%
Pacific Islander	83	<1%
American Indian	69	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	62,727	31,070	31,657	50%
Under 5	2,543	1,289	1,254	49%
5 to 9	1,643	851	792	48%
10 to 14	1,383	727	656	47%
15 to 17	796	410	386	48%
18 and 19	6,213	2,891	3,322	53%
20 to 24	14,929	7,326	7,603	51%
25 to 29	7,634	4,079	3,555	47%
30 to 34	5,695	3,109	2,586	45%
35 to 39	3,797	2,015	1,782	47%
40 to 44	2,620	1,361	1,259	48%
45 to 49	2,461	1,228	1,233	50%
50 to 54	2,433	1,157	1,276	52%
55 to 59	2,216	1,010	1,206	54%
60 and 61	860	402	458	53%
62 to 64	1,219	569	650	53%
65 to 69	1,633	708	925	57%
70 to 74	1,346	595	751	56%
75 to 79	1,156	487	669	58%
80 to 84	994	415	579	58%
85 and Older	1,156	441	715	62%
Under 18	6,365	3,277	3,088	49%
65 and older	6,285	2,646	3,639	58%
Median	27.5	27.5	27.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	57,158	100%
Never Married	32,389	57%
Married, excluding separated	18,781	33%
Separated	577	1%
Widowed	1,980	3%
Divorced	3,431	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	62,727	100%
Household	53,846	86%
Group Quarters - College	8,460	13%
Group Quarters - Other	421	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	62,727	6,133	32,926	1,028	69	20,029	83	212	2,247
Under 5	2,543	328	1,134	28	5	782	3	10	253
5 to 9	1,643	236	835	25	3	370	2	10	162
10 to 14	1,383	244	754	25	6	226	4	6	118
15 to 17	796	147	448	16	0	127	2	5	51
18 and 19	6,213	748	2,324	131	5	2,688	5	29	283
20 to 24	14,929	1,474	5,372	208	11	7,208	18	38	600
25 to 29	7,634	670	3,732	112	7	2,797	10	38	268
30 to 34	5,695	528	2,643	87	6	2,254	9	23	145
35 to 39	3,797	370	1,993	71	3	1,245	6	14	95
40 to 44	2,620	293	1,607	70	1	573	5	6	65
45 to 49	2,461	262	1,614	65	4	444	8	9	55
50 to 54	2,433	234	1,748	55	6	338	1	8	43
55 to 59	2,216	166	1,654	49	3	301	3	6	34
60 and 61	860	57	668	14	1	109	2	0	9
62 to 64	1,219	78	1,016	11	0	102	1	1	10
65 to 69	1,633	95	1,344	14	6	153	1	3	17
70 to 74	1,346	79	1,128	12	1	110	0	2	14
75 to 79	1,156	52	991	13	1	92	0	0	7
80 to 84	994	37	868	13	0	64	0	2	10
85 and Older	1,156	35	1,053	9	0	46	3	2	8
Under 18	6,365	955	3,171	94	14	1,505	11	31	584
65 and older	6,285	298	5,384	61	8	465	4	9	56
Median		24.6	33.5	28.6	28.2	24.0	28.8	26.1	22.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	60,184	100%
Speak Only English	37,455	62%
Speak Spanish:	4,035	7%
Speak English "well" or "very well"	3,824	6%
Speak English "not well" or "not at all"	211	<1%
Speak Asian/Pacific Island language:	12,519	21%
Speak English "well" or "very well"	11,516	19%
Speak English "not well" or "not at all"	1,003	2%
Speak other language:	6,175	10%
Speak English "well" or "very well"	5,800	10%
Speak English "not well" or "not at all"	375	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	35,220	100%
Less than 9th grade	279	1%
9th through 12th grade, no diploma	456	1%
High school grad (incl. equivalency)	2,437	7%
Some college, no degree	5,073	14%
Associate degree	2,051	6%
Bachelor's degree	11,868	34%
Master's degree	7,305	21%
Professional school degree	1,999	6%
Doctorate degree	3,752	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	61,049	100%	---	---	---	---
Enrolled in school	28,932	47%	26,280	43%	2,652	4%
Nursery / Preschool	728	3%	86	<1%	642	24%
Kindergarten to grade 4	1,842	6%	1,430	5%	412	16%
Grade 5 to grade 8	897	3%	719	3%	178	7%
Grade 9 to grade 12	1,199	4%	1,016	4%	183	7%
College, undergraduate	19,661	68%	19,199	73%	462	17%
Graduate or Professional school	4,605	16%	3,830	15%	775	29%
Not enrolled in school	32,117	53%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	24,828	100%	4,295	100%	20,533	100%
Family Households:	10,537	42%	4,243	99%	6,294	31%
Married couple family	8,607	35%	3,355	78%	5,252	26%
Other family:	1,930	8%	888	21%	1,042	5%
Male householder, no wife	473	2%	238	6%	235	1%
Female householder, no husband	1,457	6%	650	15%	807	4%
Nonfamily households:	14,291	58%	52	1%	14,239	69%
Householder living alone	8,501	34%	----	----	----	----
Other nonfamily households	5,790	23%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	26,365	100%	24,828	1,537	6%	2.17
Single family (detached)	4,795	18%	4,599	196	4%	2.49
Single family (attached)	358	1%	352	6	2%	2.22
2 to 4 units	3,892	15%	3,605	287	7%	2.24
5 to 9 units	3,011	11%	2,823	188	6%	2.05
10 or more units	14,309	54%	13,449	860	6%	2.06
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	8,652	100%
Less than \$150,000	132	2%
\$150,000 to \$199,999	100	1%
\$200,000 to \$249,999	127	1%
\$250,000 to \$299,999	284	3%
\$300,000 to \$399,999	1,404	16%
\$400,000 to \$499,999	1,238	14%
\$500,000 to \$749,999	3,792	44%
\$750,000 to \$999,999	1,233	14%
\$1,000,000 or more	342	4%

Median Value **\$568,559**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	26,365	100%
2005 or Later	1,051	4%
2000 to 2004	2,376	9%
1990 to 1999	5,120	19%
1980 to 1989	6,613	25%
1970 to 1979	6,932	26%
1960 to 1969	3,677	14%
1950 to 1959	319	1%
1940 to 1949	132	1%
1939 or earlier	145	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	24,828	100%	16,176	100%	8,652	100%
1.00 occupant housing per room or less	24,072	97%	15,544	96%	8,528	99%
1.01 to 1.50 occupants per room	604	2%	489	3%	115	1%
1.51 to 2.00 occupants per room	83	<1%	74	<1%	9	<1%
2.01 or more occupants per room	69	<1%	69	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	16,176	100%
Less than \$500	95	1%
\$500 to \$599	47	<1%
\$600 to \$699	83	1%
\$700 to \$799	207	1%
\$800 to \$899	346	2%
\$900 to \$999	383	2%
\$1,000 to \$1,249	1,960	12%
\$1,250 to \$1,499	3,728	23%
\$1,500 to \$1,999	5,892	36%
\$2,000 or more	2,934	18%
No cash rent	501	3%
Median contract rent	\$1,605	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	16,176	100%
Less than 20 percent	3,523	22%
20.0 to 24.9 percent	1,706	11%
25.0 to 29.9 percent	1,452	9%
30.0 to 34.9 percent	1,209	7%
35.0 to 39.9 percent	947	6%
40.0 to 49.9 percent	1,003	6%
50.0 percent or more	5,051	31%
Not computed	1,285	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	24,828	100%
No vehicle	1,601	6%
1 vehicle	10,557	43%
2 vehicles	9,300	37%
3 vehicles	2,298	9%
4 or more vehicles	1,072	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	31,177	100%
Worked in state of residence	30,885	99%
Worked in county of residence	30,414	98%
Worked outside county of residence	471	2%
Worked outside state of residence	292	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	50,865	100%	27,162	53%
In labor force	31,263	61%	17,332	55%
Armed forces	336	1%	278	83%
Civilian (employed)	28,627	92%	15,624	55%
Civilian (unemployed)	2,300	7%	1,430	62%
Not in labor force	19,602	39%	9,830	50%
Pct. of civilian labor force unemployed	7.4%		8.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	31,177	100%
Car, truck or van:	23,880	77%
Drove Alone	21,245	68%
Carpooled	2,635	8%
Public Transportation:	2,645	8%
Bus	2,602	8%
Trolley / Streetcar	28	<1%
Railroad	15	<1%
Other public transportation	0	0%
Motorcycle	189	1%
Bicycle	597	2%
Walked	2,012	6%
Other means	297	1%
Worked at home	1,557	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	31,177	100%
Did not work at home	29,620	95%
Less than 10 minutes	4,393	14%
10 to 19 minutes	14,697	47%
20 to 29 minutes	6,360	20%
30 to 44 minutes	3,213	10%
45 to 59 minutes	478	2%
60 to 89 minutes	352	1%
90 minutes or more	127	<1%
Worked at home	1,557	5%
Average time to work (minutes)	20	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	30,910	100%
Agriculture, forestry, mining	1	<1%
Utilities	104	<1%
Construction	486	2%
Manufacturing	3,310	11%
Wholesale trade	482	2%
Retail trade	2,167	7%
Transportation & warehousing	380	1%
Information & communications	1,243	4%
Finance, insurance, & real estate	2,025	7%
Professional, scientific, management, administration	884	3%
Educational, social, & health services	10,057	33%
Art, entertainment, recreation, accommodations, food	2,301	7%
Other services	807	3%
Public administration	6,663	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	30,910	100%
Management, professional & related:	19,919	64%
Management (incl. farm managers)	3,063	10%
Business & financial	2,066	7%
Computer & mathematical	2,642	9%
Architecture & engineering	2,023	7%
Life, physical & social science	2,988	10%
Community & social service	394	1%
Legal	625	2%
Education, training, & library	3,415	11%
Art, entertainment, sports & media	634	2%
Healthcare practitioners	2,069	7%
Service:	3,546	11%
Healthcare support	315	1%
Protective service	347	1%
Food preparation & serving	1,664	5%
Building & grounds cleaning / maintenance	171	1%
Personal care & service	1,049	3%
Sales & office	6,088	20%
Farming, fishing & forestry	10	<1%
Construction, extraction & maintenance	492	2%
Production, transport & material moving	855	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	24,828	100%
Less than \$15,000	4,024	16%
\$15,000 to \$29,999	2,523	10%
\$30,000 to \$44,999	2,816	11%
\$45,000 to \$59,999	2,042	8%
\$60,000 to \$74,999	2,101	8%
\$75,000 to \$99,999	3,433	14%
\$100,000 to \$124,999	2,173	9%
\$125,000 to \$149,999	1,867	8%
\$150,000 to \$199,999	2,163	9%
\$200,000 or more	1,686	7%
Median Income	\$67,204	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	24,828	100%
With earnings	20,336	82%
With wage and salary income	19,543	79%
With self-employment income	2,482	10%
With interest, dividend, or net rental income	8,729	35%
With Social Security income	4,392	18%
With Supplemental Security income	335	1%
With public assistance income	105	<1%
With retirement income	3,148	13%
With other types of income	2,533	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	52,572	100%
Under .50	9,622	18%
.50 to .99	2,964	6%
1.00 to 1.24	1,405	3%
1.25 to 1.49	1,042	2%
1.50 to 1.84	1,322	3%
1.85 to 1.99	836	2%
2.00 and over	35,381	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	52,572	100%
Above Poverty	39,986	76%
Below Poverty	12,586	24%

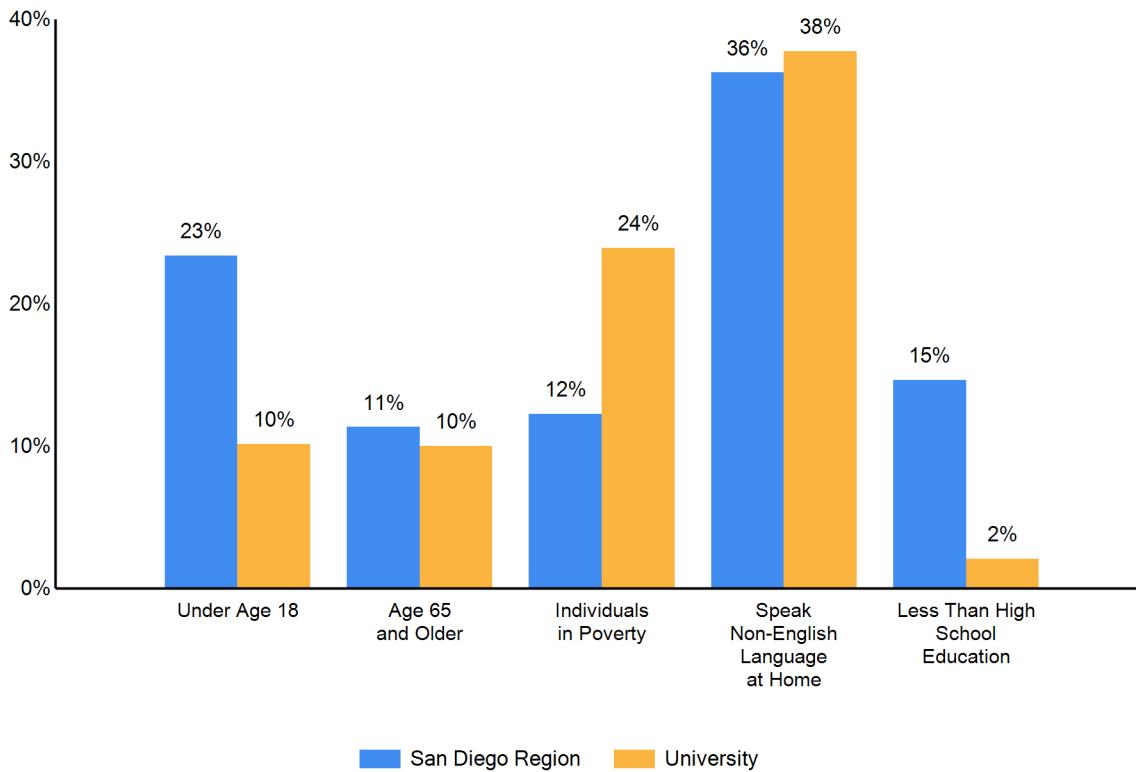
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	10,537	4,243	6,294	9,761	3,787	5,974	776	456	320
Married couple family	8,607	3,355	5,252	8,251	3,164	5,087	356	191	165
Male householder, no wife present	473	238	235	391	187	204	82	51	31
Female householder, no husband present	1,457	650	807	1,119	436	683	338	214	124

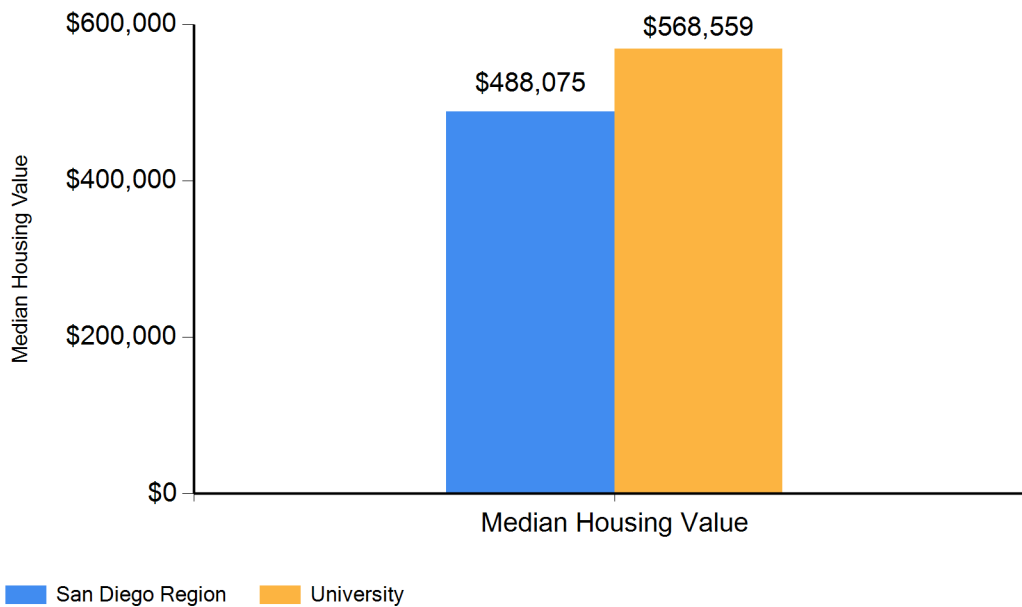
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075