

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



Jan 1, 2015

Total Population	89,884
Household Population	89,430
Group Quarters Population	454
Persons Per Household	2.86

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,791	31,300	1.5%
Single Family - Detached	21,262	20,986	1.3%
Single Family - Multiple-Unit	3,938	3,857	2.1%
Multi-Family	5,889	5,766	2.1%
Mobile Home and Other	702	691	1.6%

HOUSEHOLD INCOME

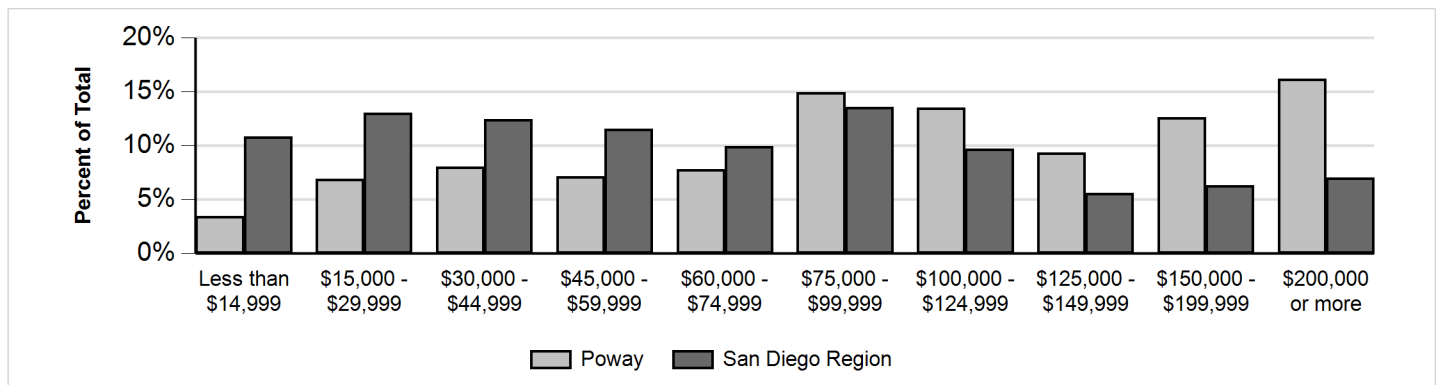
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	3%	7%	8%	7%	8%	15%	14%	9%	13%	16%

Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$103,252
Not adjusted for inflation (current 2014\$)	\$111,531



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

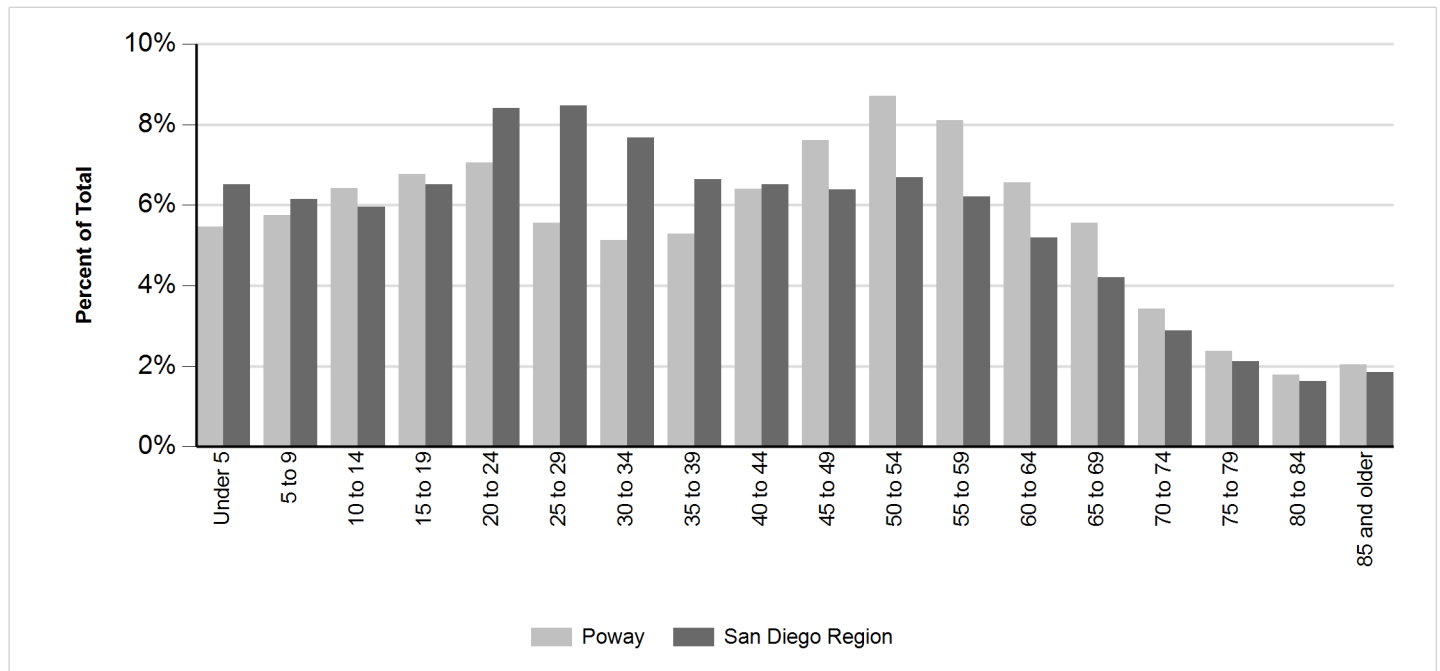
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	89,884	43,970	45,914	51%
Under 5	4,906	2,489	2,417	49%
5 to 9	5,175	2,627	2,548	49%
10 to 14	5,763	2,949	2,814	49%
15 to 17	3,637	1,869	1,768	49%
18 and 19	2,448	1,273	1,175	48%
20 to 24	6,339	3,297	3,042	48%
25 to 29	5,001	2,636	2,365	47%
30 to 34	4,606	2,321	2,285	50%
35 to 39	4,752	2,306	2,446	51%
40 to 44	5,754	2,773	2,981	52%
45 to 49	6,839	3,164	3,675	54%
50 to 54	7,833	3,829	4,004	51%
55 to 59	7,289	3,479	3,810	52%
60 and 61	2,549	1,201	1,348	53%
62 to 64	3,350	1,641	1,709	51%
65 to 69	4,991	2,380	2,611	52%
70 to 74	3,084	1,432	1,652	54%
75 to 79	2,131	944	1,187	56%
80 to 84	1,600	682	918	57%
85 and older	1,837	678	1,159	63%
Under 18	19,481	9,934	9,547	49%
65 and older	13,643	6,116	7,527	55%
Median Age	42.0	40.4	43.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	14,134	56,156	1,965	300	14,350	2,979
Under 5	1,526	2,210	121	40	683	326
5 to 9	1,336	2,491	104	22	836	386
10 to 14	1,298	3,074	108	9	879	395
15 to 17	710	2,110	71	11	511	224
18 and 19	497	1,446	46	8	316	135
20 to 24	1,360	3,683	187	25	807	277
25 to 29	1,068	2,722	158	22	838	193
30 to 34	926	2,487	124	19	903	147
35 to 39	854	2,443	130	15	1,181	129
40 to 44	927	3,127	125	8	1,425	142
45 to 49	917	4,257	142	21	1,380	122
50 to 54	838	5,497	173	21	1,143	161
55 to 59	631	5,406	139	21	964	128
60 and 61	191	1,928	40	7	347	36
62 to 64	221	2,562	67	9	442	49
65 to 69	288	3,888	91	16	648	60
70 to 74	212	2,406	60	13	368	25
75 to 79	128	1,664	39	6	272	22
80 to 84	100	1,248	18	4	215	15
85 and older	106	1,507	22	3	192	7
Under 18	4,870	9,885	404	82	2,909	1,331
65 and older	834	10,713	230	42	1,695	129
Median Age	26.6	47.7	37.4	33.4	40.8	20.4