## DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Major Statistical Area North County West



	Jan 1, 2015
Total Population	425,729
Household Population	407,322
Group Quarters Population	18,407
Persons Per Household	2.74

### HOUSING AND OCCUPANCY

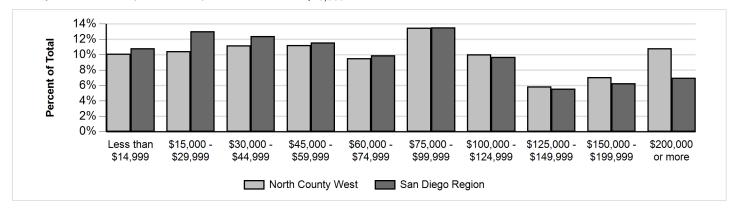
	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	160,565	148,413	7.6%
Single Family - Detached	78,855	74,153	6.0%
Single Family - Multiple-Unit	33,207	30,376	8.5%
Multi-Family	42,693	38,624	9.5%
Mobile Home and Other	5,810	5,260	9.5%

### HOUSEHOLD INCOME

## Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	10%	10%	11%	11%	10%	13%	10%	6%	7%	11%

# Median Household Income2015Adjusted for Inflation (2010 \$)\$70,914Not adjusted for inflation (current 2014\$)\$76,600



### IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

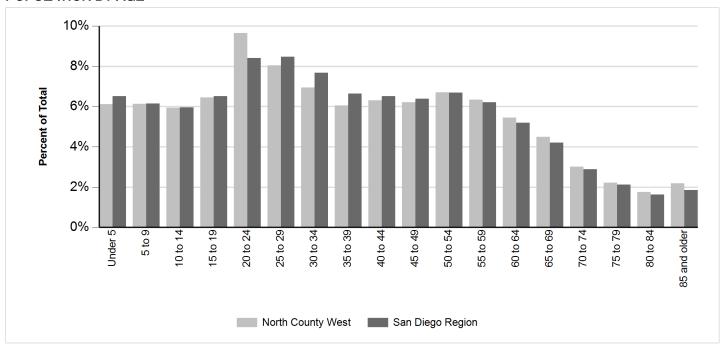
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	425,729	217,351	208,378	49%
Under 5	26,025	13,443	12,582	48%
5 to 9	26,140	13,174	12,966	50%
10 to 14	25,276	12,956	12,320	49%
15 to 17	14,786	7,690	7,096	48%
18 and 19	12,696	8,005	4,691	37%
20 to 24	41,067	26,295	14,772	36%
25 to 29	34,245	18,143	16,102	47%
30 to 34	29,543	15,177	14,366	49%
35 to 39	25,773	12,654	13,119	51%
40 to 44	26,824	13,340	13,484	50%
45 to 49	26,469	12,915	13,554	51%
50 to 54	28,550	13,865	14,685	51%
55 to 59	26,961	13,057	13,904	52%
60 and 61	9,922	4,675	5,247	53%
62 to 64	13,302	6,356	6,946	52%
65 to 69	19,100	9,040	10,060	53%
70 to 74	12,824	5,833	6,991	55%
75 to 79	9,454	4,139	5,315	56%
80 to 84	7,440	3,146	4,294	58%
85 and older	9,332	3,448	5,884	63%
Under 18	92,227	47,263	44,964	49%
65 and older	58,150	25,606	32,544	56%
Median Age	35.6	33.0	38.5	N/A

### **POPULATION BY AGE**



# POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i iispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	111,395	249,377	16,312	1,684	33,455	13,506	
Under 5	10,542	10,909	1,149	203	1,643	1,579	
5 to 9	10,041	11,397	1,060	106	1,781	1,755	
10 to 14	9,131	11,560	1,093	89	1,831	1,572	
15 to 17	5,307	6,942	636	62	1,037	802	
18 and 19	4,034	6,718	586	48	757	553	
20 to 24	12,309	22,556	2,058	218	2,492	1,434	
25 to 29	10,185	18,414	1,576	202	2,642	1,226	
30 to 34	8,788	15,651	1,471	120	2,634	879	
35 to 39	7,379	14,191	1,029	95	2,388	691	
40 to 44	7,297	15,101	935	68	2,802	621	
45 to 49	6,498	16,008	852	71	2,503	537	
50 to 54	5,662	18,761	1,052	96	2,421	558	
55 to 59	4,477	18,998	887	72	2,122	405	
60 and 61	1,435	7,224	284	39	794	146	
62 to 64	1,718	9,979	374	40	1,018	173	
65 to 69	2,263	14,723	423	70	1,426	195	
70 to 74	1,584	9,690	323	30	1,054	143	
75 to 79	1,120	7,005	231	25	959	114	
80 to 84	822	5,742	153	14	635	74	
85 and older	803	7,808	140	16	516	49	
Under 18	35,021	40,808	3,938	460	6,292	5,708	
65 and older	6,592	44,968	1,270	155	4,590	575	
Median Age	27.1	42.1	30.0	27.9	39.0	21.7	