



Demographic and Socioeconomic Profile 2010

TRACT: 91.06

Population by Race

	Population	Percent
Total Population	3,882	100%
White	2,737	71%
Hispanic	671	17%
Asian	226	6%
Two or More	142	4%
Black	67	2%
American Indian	14	<1%
Other	13	<1%
Pacific Islander	12	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,882	1,834	2,048	53%
Under 5	102	59	43	42%
5 to 9	71	42	29	41%
10 to 14	56	27	29	52%
15 to 17	52	29	23	44%
18 and 19	1,304	512	792	61%
20 to 24	736	335	401	54%
25 to 29	157	72	85	54%
30 to 34	165	94	71	43%
35 to 39	159	89	70	44%
40 to 44	139	79	60	43%
45 to 49	148	80	68	46%
50 to 54	169	100	69	41%
55 to 59	182	98	84	46%
60 and 61	64	31	33	52%
62 to 64	88	51	37	42%
65 to 69	81	37	44	54%
70 to 74	56	28	28	50%
75 to 79	43	20	23	53%
80 to 84	47	23	24	51%
85 and Older	63	28	35	56%
Under 18	281	157	124	44%
65 and older	290	136	154	53%
Median	22.4	23.7	21.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,653	100%
Never Married	2,367	65%
Married, excluding separated	874	24%
Separated	0	0%
Widowed	87	2%
Divorced	325	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,882	100%
Household	1,982	51%
Group Quarters - College	1,877	48%
Group Quarters - Other	23	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,882	671	2,737	67	14	226	12	13	142
Under 5	102	28	66	0	0	2	0	0	6
5 to 9	71	28	33	1	0	1	2	1	5
10 to 14	56	12	32	2	0	3	1	1	5
15 to 17	52	16	27	0	0	3	0	1	5
18 and 19	1,304	220	892	28	4	91	4	3	62
20 to 24	736	130	520	9	3	40	2	3	29
25 to 29	157	32	109	6	0	6	0	0	4
30 to 34	165	33	114	3	0	11	0	0	4
35 to 39	159	29	103	5	0	17	1	1	3
40 to 44	139	25	94	4	0	12	0	1	3
45 to 49	148	32	104	1	3	5	1	0	2
50 to 54	169	21	132	5	2	5	0	2	2
55 to 59	182	19	149	0	0	7	0	0	7
60 and 61	64	5	53	1	0	2	0	0	3
62 to 64	88	5	78	1	0	2	1	0	1
65 to 69	81	15	60	1	1	3	0	0	1
70 to 74	56	8	43	0	1	4	0	0	0
75 to 79	43	6	32	0	0	5	0	0	0
80 to 84	47	3	38	0	0	6	0	0	0
85 and Older	63	4	58	0	0	1	0	0	0
Under 18	281	84	158	3	0	9	3	3	21
65 and older	290	36	231	1	2	19	0	0	1
Median		21.2	23.1	21.4	45.0	21.6	19.5	20.8	19.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,780	100%
Speak Only English	3,213	85%
Speak Spanish:	362	10%
Speak English "well" or "very well"	362	10%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	110	3%
Speak English "well" or "very well"	110	3%
Speak English "not well" or "not at all"	0	0%
Speak other language:	95	2%
Speak English "well" or "very well"	83	2%
Speak English "not well" or "not at all"	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,561	100%
Less than 9th grade	8	1%
9th through 12th grade, no diploma	48	3%
High school grad (incl. equivalency)	351	22%
Some college, no degree	291	19%
Associate degree	123	8%
Bachelor's degree	508	33%
Master's degree	70	4%
Professional school degree	55	4%
Doctorate degree	107	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,808	100%	---	---	---	---
Enrolled in school	2,205	58%	258	7%	1,947	51%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	68	3%	39	15%	29	1%
Grade 5 to grade 8	54	2%	42	16%	12	1%
Grade 9 to grade 12	113	5%	104	40%	9	<1%
College, undergraduate	1,903	86%	57	22%	1,846	95%
Graduate or Professional school	67	3%	16	6%	51	3%
Not enrolled in school	1,603	42%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	920	100%	192	100%	728	100%
Family Households:	455	49%	192	100%	263	36%
Married couple family	385	42%	151	79%	234	32%
Other family:	70	8%	41	21%	29	4%
Male householder, no wife	14	2%	14	7%	0	0%
Female householder, no husband	56	6%	27	14%	29	4%
Nonfamily households:	465	51%	0	0%	465	64%
Householder living alone	328	36%	----	----	----	----
Other nonfamily households	137	15%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,071	100%	920	151	14%	2.15
Single family (detached)	575	54%	544	31	5%	2.31
Single family (attached)	48	4%	47	1	2%	2.06
2 to 4 units	51	5%	24	27	53%	1.92
5 to 9 units	86	8%	64	22	26%	2.00
10 or more units	114	11%	70	44	39%	1.94
Mobile home and Other	197	18%	171	26	13%	1.87

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	564	100%
Less than \$150,000	41	7%
\$150,000 to \$199,999	7	1%
\$200,000 to \$249,999	15	3%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	40	7%
\$400,000 to \$499,999	69	12%
\$500,000 to \$749,999	215	38%
\$750,000 to \$999,999	146	26%
\$1,000,000 or more	31	5%

Median Value **\$627,907**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,071	100%
2005 or Later	57	5%
2000 to 2004	33	3%
1990 to 1999	27	3%
1980 to 1989	141	13%
1970 to 1979	163	15%
1960 to 1969	99	9%
1950 to 1959	411	38%
1940 to 1949	116	11%
1939 or earlier	24	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	920	100%	356	100%	564	100%
1.00 occupant housing per room or less	903	98%	339	95%	564	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	17	2%	17	5%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	356	100%
Less than \$500	11	3%
\$500 to \$599	17	5%
\$600 to \$699	57	16%
\$700 to \$799	0	0%
\$800 to \$899	10	3%
\$900 to \$999	36	10%
\$1,000 to \$1,249	82	23%
\$1,250 to \$1,499	35	10%
\$1,500 to \$1,999	69	19%
\$2,000 or more	0	0%
No cash rent	39	11%
Median contract rent	\$1,145	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	356	100%
Less than 20 percent	111	31%
20.0 to 24.9 percent	28	8%
25.0 to 29.9 percent	39	11%
30.0 to 34.9 percent	33	9%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	71	20%
50.0 percent or more	22	6%
Not computed	52	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	920	100%
No vehicle	72	8%
1 vehicle	280	30%
2 vehicles	307	33%
3 vehicles	179	19%
4 or more vehicles	82	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,813	100%
Worked in state of residence	1,764	97%
Worked in county of residence	1,723	95%
Worked outside county of residence	41	2%
Worked outside state of residence	49	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,634	100%	1,687	46%
In labor force	1,702	47%	969	57%
Armed forces	26	2%	4	15%
Civilian (employed)	1,467	86%	871	59%
Civilian (unemployed)	209	12%	94	45%
Not in labor force	1,932	53%	978	51%
Pct. of civilian labor force unemployed	12.5%		16.2%	9.7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,813	100%
Car, truck or van:	1,175	65%
Drove Alone	1,021	56%
Carpooled	154	8%
Public Transportation:	69	4%
Bus	32	2%
Trolley / Streetcar	37	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	6	<1%
Walked	302	17%
Other means	11	1%
Worked at home	250	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,813	100%
Did not work at home	1,563	86%
Less than 10 minutes	330	18%
10 to 19 minutes	555	31%
20 to 29 minutes	417	23%
30 to 44 minutes	152	8%
45 to 59 minutes	32	2%
60 to 89 minutes	57	3%
90 minutes or more	20	1%
Worked at home	250	14%
Average time to work (minutes)	22	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,786	100%
Agriculture, forestry, mining	0	0%
Utilities	9	1%
Construction	89	5%
Manufacturing	74	4%
Wholesale trade	65	4%
Retail trade	193	11%
Transportation & warehousing	6	<1%
Information & communications	57	3%
Finance, insurance, & real estate	116	6%
Professional, scientific, management, administration	61	3%
Educational, social, & health services	552	31%
Art, entertainment, recreation, accommodations, food	286	16%
Other services	56	3%
Public administration	222	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,786	100%
Management, professional & related:	784	44%
Management (incl. farm managers)	114	6%
Business & financial	63	4%
Computer & mathematical	87	5%
Architecture & engineering	59	3%
Life, physical & social science	13	1%
Community & social service	69	4%
Legal	9	1%
Education, training, & library	250	14%
Art, entertainment, sports & media	97	5%
Healthcare practitioners	23	1%
Service:	285	16%
Healthcare support	0	0%
Protective service	45	3%
Food preparation & serving	177	10%
Building & grounds cleaning / maintenance	30	2%
Personal care & service	33	2%
Sales & office	532	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	124	7%
Production, transport & material moving	61	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	920	100%
Less than \$15,000	133	14%
\$15,000 to \$29,999	70	8%
\$30,000 to \$44,999	121	13%
\$45,000 to \$59,999	163	18%
\$60,000 to \$74,999	37	4%
\$75,000 to \$99,999	85	9%
\$100,000 to \$124,999	82	9%
\$125,000 to \$149,999	135	15%
\$150,000 to \$199,999	33	4%
\$200,000 or more	61	7%
Median Income	\$57,515	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	920	100%
With earnings	770	84%
With wage and salary income	710	77%
With self-employment income	164	18%
With interest, dividend, or net rental income	323	35%
With Social Security income	183	20%
With Supplemental Security income	18	2%
With public assistance income	18	2%
With retirement income	149	16%
With other types of income	117	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	1,917	100%
Under .50	303	16%
.50 to .99	78	4%
1.00 to 1.24	230	12%
1.25 to 1.49	94	5%
1.50 to 1.84	32	2%
1.85 to 1.99	11	1%
2.00 and over	1,169	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	1,917	100%
Above Poverty	1,536	80%
Below Poverty	381	20%

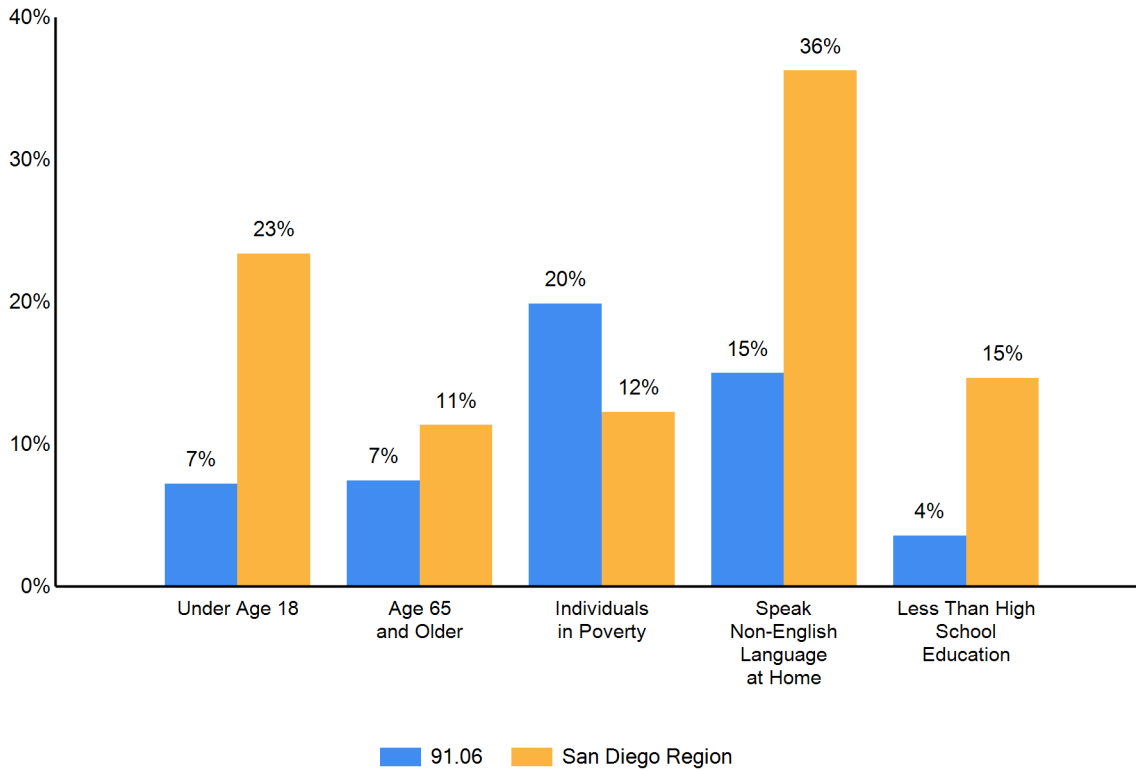
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	455	192	263	455	192	263	0	0	0
Married couple family	385	151	234	385	151	234	0	0	0
Male householder, no wife present	14	14	0	14	14	0	0	0	0
Female householder, no husband present	56	27	29	56	27	29	0	0	0

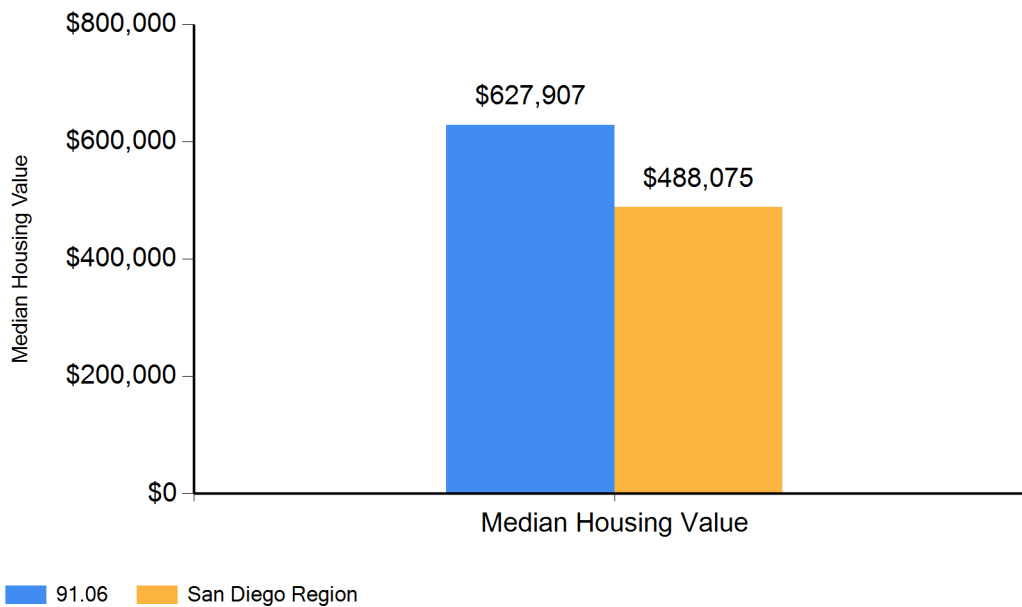
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075