



Demographic and Socioeconomic Profile 2010

TRACT: 177.01

Population by Race

	Population	Percent
Total Population	5,275	100%
White	3,997	76%
Hispanic	937	18%
Two or More	137	3%
Asian	137	3%
Black	30	1%
American Indian	15	<1%
Other	11	<1%
Pacific Islander	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,275	2,725	2,550	48%
Under 5	298	153	145	49%
5 to 9	238	129	109	46%
10 to 14	256	128	128	50%
15 to 17	149	92	57	38%
18 and 19	82	44	38	46%
20 to 24	307	159	148	48%
25 to 29	516	244	272	53%
30 to 34	539	279	260	48%
35 to 39	464	248	216	47%
40 to 44	404	224	180	45%
45 to 49	407	208	199	49%
50 to 54	425	215	210	49%
55 to 59	391	209	182	47%
60 and 61	150	77	73	49%
62 to 64	191	100	91	48%
65 to 69	158	84	74	47%
70 to 74	109	45	64	59%
75 to 79	81	40	41	51%
80 to 84	62	31	31	50%
85 and Older	48	16	32	67%
Under 18	941	502	439	47%
65 and older	458	216	242	53%
Median	37.7	37.7	37.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,483	100%
Never Married	1,622	36%
Married, excluding separated	2,216	49%
Separated	81	2%
Widowed	68	2%
Divorced	496	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,275	100%
Household	5,275	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,275	937	3,997	30	15	137	11	11	137
Under 5	298	82	195	0	0	0	0	1	20
5 to 9	238	59	156	1	0	4	0	0	18
10 to 14	256	65	164	2	1	5	1	0	18
15 to 17	149	50	88	1	1	3	0	0	6
18 and 19	82	37	43	0	0	1	0	0	1
20 to 24	307	76	214	1	3	3	0	2	8
25 to 29	516	96	389	1	2	11	3	1	13
30 to 34	539	89	405	4	2	20	1	2	16
35 to 39	464	101	326	5	3	15	1	0	13
40 to 44	404	82	299	4	0	14	1	1	3
45 to 49	407	61	308	4	2	20	2	2	8
50 to 54	425	46	359	2	1	11	1	0	5
55 to 59	391	26	346	2	0	12	1	0	4
60 and 61	150	12	132	0	0	5	0	0	1
62 to 64	191	18	170	0	0	1	0	0	2
65 to 69	158	8	141	2	0	5	0	2	0
70 to 74	109	5	99	0	0	4	0	0	1
75 to 79	81	13	68	0	0	0	0	0	0
80 to 84	62	4	56	1	0	1	0	0	0
85 and Older	48	7	39	0	0	2	0	0	0
Under 18	941	256	603	4	2	12	1	1	62
65 and older	458	37	403	3	0	12	0	2	1
Median		30.2	40.3	40.0	31.3	42.3	37.5	33.8	23.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,977	100%
Speak Only English	3,768	76%
Speak Spanish:	1,087	22%
Speak English "well" or "very well"	564	11%
Speak English "not well" or "not at all"	523	11%
Speak Asian/Pacific Island language:	96	2%
Speak English "well" or "very well"	96	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	26	1%
Speak English "well" or "very well"	26	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,945	100%
Less than 9th grade	330	8%
9th through 12th grade, no diploma	211	5%
High school grad (incl. equivalency)	418	11%
Some college, no degree	761	19%
Associate degree	325	8%
Bachelor's degree	1,002	25%
Master's degree	463	12%
Professional school degree	308	8%
Doctorate degree	127	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,068	100%	---	---	---	---
Enrolled in school	1,013	20%	823	16%	190	4%
Nursery / Preschool	45	4%	0	0%	45	24%
Kindergarten to grade 4	142	14%	102	12%	40	21%
Grade 5 to grade 8	164	16%	104	13%	60	32%
Grade 9 to grade 12	263	26%	263	32%	0	0%
College, undergraduate	291	29%	291	35%	0	0%
Graduate or Professional school	108	11%	63	8%	45	24%
Not enrolled in school	4,055	80%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,352	100%	499	100%	1,853	100%
Family Households:	1,387	59%	499	100%	888	48%
Married couple family	1,078	46%	382	77%	696	38%
Other family:	309	13%	117	23%	192	10%
Male householder, no wife	118	5%	16	3%	102	6%
Female householder, no husband	191	8%	101	20%	90	5%
Nonfamily households:	965	41%	0	0%	965	52%
Householder living alone	656	28%	----	----	----	----
Other nonfamily households	309	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,607	100%	2352	255	10%	2.24
Single family (detached)	725	28%	684	41	6%	2.39
Single family (attached)	962	37%	783	179	19%	2.18
2 to 4 units	200	8%	195	5	3%	2.46
5 to 9 units	52	2%	50	2	4%	2.16
10 or more units	411	16%	393	18	4%	2.35
Mobile home and Other	257	10%	247	10	4%	1.72

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,045	100%
Less than \$150,000	49	5%
\$150,000 to \$199,999	15	1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	43	4%
\$400,000 to \$499,999	63	6%
\$500,000 to \$749,999	147	14%
\$750,000 to \$999,999	240	23%
\$1,000,000 or more	488	47%

Median Value **\$965,104**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,607	100%
2005 or Later	87	3%
2000 to 2004	170	7%
1990 to 1999	148	6%
1980 to 1989	547	21%
1970 to 1979	631	24%
1960 to 1969	408	16%
1950 to 1959	386	15%
1940 to 1949	157	6%
1939 or earlier	73	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,352	100%	1,307	100%	1,045	100%
1.00 occupant housing per room or less	2,282	97%	1,237	95%	1,045	100%
1.01 to 1.50 occupants per room	41	2%	41	3%	0	0%
1.51 to 2.00 occupants per room	29	1%	29	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,307	100%
Less than \$500	90	7%
\$500 to \$599	13	1%
\$600 to \$699	16	1%
\$700 to \$799	73	6%
\$800 to \$899	44	3%
\$900 to \$999	140	11%
\$1,000 to \$1,249	253	19%
\$1,250 to \$1,499	127	10%
\$1,500 to \$1,999	356	27%
\$2,000 or more	182	14%
No cash rent	13	1%
Median contract rent	\$1,298	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,307	100%
Less than 20 percent	390	30%
20.0 to 24.9 percent	166	13%
25.0 to 29.9 percent	182	14%
30.0 to 34.9 percent	68	5%
35.0 to 39.9 percent	49	4%
40.0 to 49.9 percent	155	12%
50.0 percent or more	284	22%
Not computed	13	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,352	100%
No vehicle	62	3%
1 vehicle	753	32%
2 vehicles	1,086	46%
3 vehicles	381	16%
4 or more vehicles	70	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,085	100%
Worked in state of residence	3,051	99%
Worked in county of residence	2,908	94%
Worked outside county of residence	143	5%
Worked outside state of residence	34	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,454	100%	2,302	52%
In labor force	2,947	66%	1,646	56%
Armed forces	0	0%	0	0%
Civilian (employed)	2,767	94%	1,557	56%
Civilian (unemployed)	180	6%	89	49%
Not in labor force	1,507	34%	656	44%
Pct. of civilian labor force unemployed	6.1%		5.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,085	100%
Car, truck or van:	2,559	83%
Drove Alone	2,297	74%
Carpooled	262	8%
Public Transportation:	89	3%
Bus	56	2%
Trolley / Streetcar	0	0%
Railroad	33	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	65	2%
Walked	140	5%
Other means	0	0%
Worked at home	232	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,085	100%
Did not work at home	2,853	92%
Less than 10 minutes	241	8%
10 to 19 minutes	1,125	36%
20 to 29 minutes	517	17%
30 to 44 minutes	587	19%
45 to 59 minutes	264	9%
60 to 89 minutes	119	4%
90 minutes or more	0	0%
Worked at home	232	8%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,085	100%
Agriculture, forestry, mining	1	<1%
Utilities	0	0%
Construction	233	8%
Manufacturing	260	8%
Wholesale trade	86	3%
Retail trade	357	12%
Transportation & warehousing	74	2%
Information & communications	116	4%
Finance, insurance, & real estate	150	5%
Professional, scientific, management, administration	86	3%
Educational, social, & health services	457	15%
Art, entertainment, recreation, accommodations, food	485	16%
Other services	71	2%
Public administration	709	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,085	100%
Management, professional & related:	1,437	47%
Management (incl. farm managers)	468	15%
Business & financial	169	5%
Computer & mathematical	74	2%
Architecture & engineering	114	4%
Life, physical & social science	38	1%
Community & social service	0	0%
Legal	43	1%
Education, training, & library	172	6%
Art, entertainment, sports & media	175	6%
Healthcare practitioners	184	6%
Service:	554	18%
Healthcare support	57	2%
Protective service	11	<1%
Food preparation & serving	247	8%
Building & grounds cleaning / maintenance	186	6%
Personal care & service	53	2%
Sales & office	685	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	200	6%
Production, transport & material moving	209	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,352	100%
Less than \$15,000	197	8%
\$15,000 to \$29,999	273	12%
\$30,000 to \$44,999	269	11%
\$45,000 to \$59,999	200	9%
\$60,000 to \$74,999	186	8%
\$75,000 to \$99,999	264	11%
\$100,000 to \$124,999	365	16%
\$125,000 to \$149,999	175	7%
\$150,000 to \$199,999	197	8%
\$200,000 or more	226	10%
Median Income	\$79,830	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,352	100%
With earnings	2,087	89%
With wage and salary income	1,950	83%
With self-employment income	552	23%
With interest, dividend, or net rental income	812	35%
With Social Security income	312	13%
With Supplemental Security income	14	1%
With public assistance income	0	0%
With retirement income	241	10%
With other types of income	230	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,275	100%
Under .50	410	8%
.50 to .99	192	4%
1.00 to 1.24	112	2%
1.25 to 1.49	136	3%
1.50 to 1.84	393	7%
1.85 to 1.99	14	<1%
2.00 and over	4,018	76%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,275	100%
Above Poverty	4,673	89%
Below Poverty	602	11%

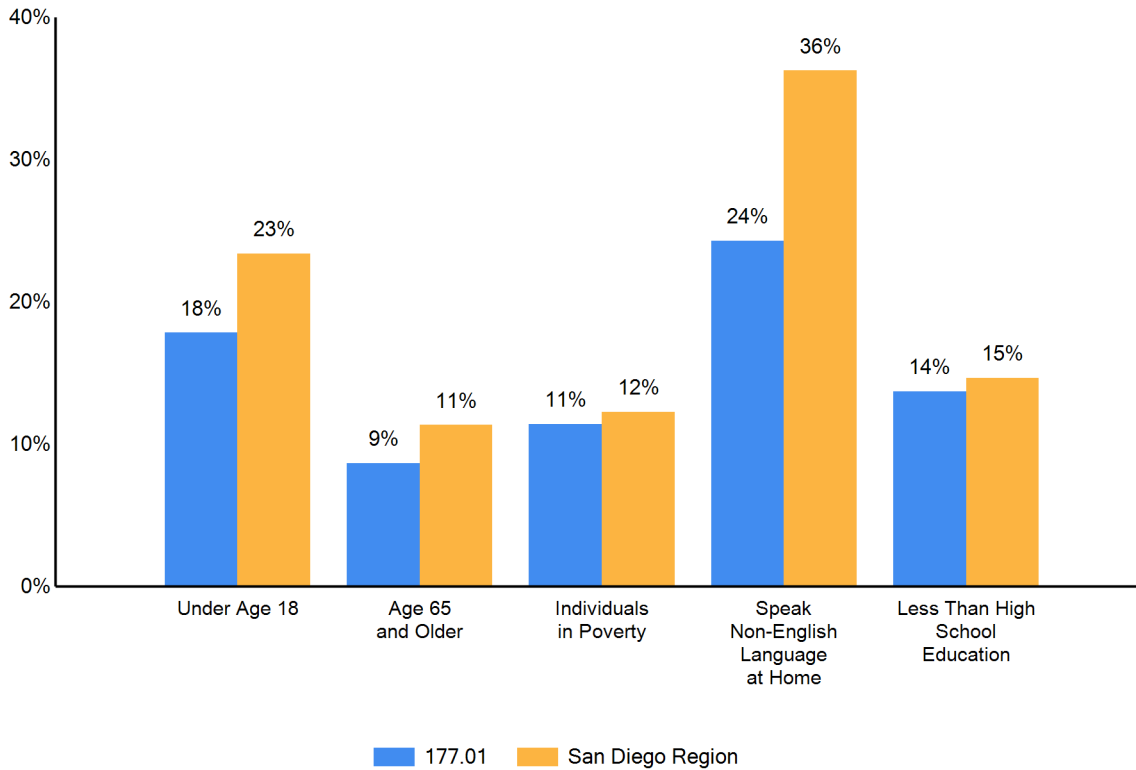
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,387	499	888	1,314	463	851	73	36	37
Married couple family	1,078	382	696	1,041	382	659	37	0	37
Male householder, no wife present	118	16	102	118	16	102	0	0	0
Female householder, no husband present	191	101	90	155	65	90	36	36	0

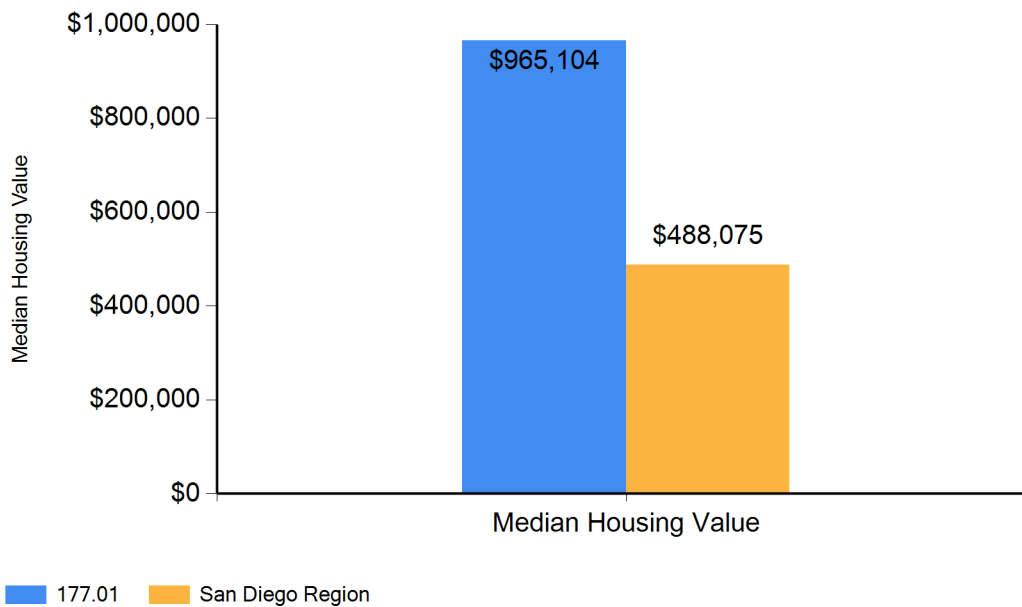
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075