

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91901



	Jan 1, 2012
Total Population	17,247
Household Population	16,986
Group Quarters Population	261
Persons Per Household	2.74

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	6,454	6,207	3.8%
Single Family - Detached	4,754	4,730	0.5%
Single Family - Multiple-Unit	685	482	29.6%
Multi-Family	761	761	0.0%
Mobile Home and Other	254	234	7.9%

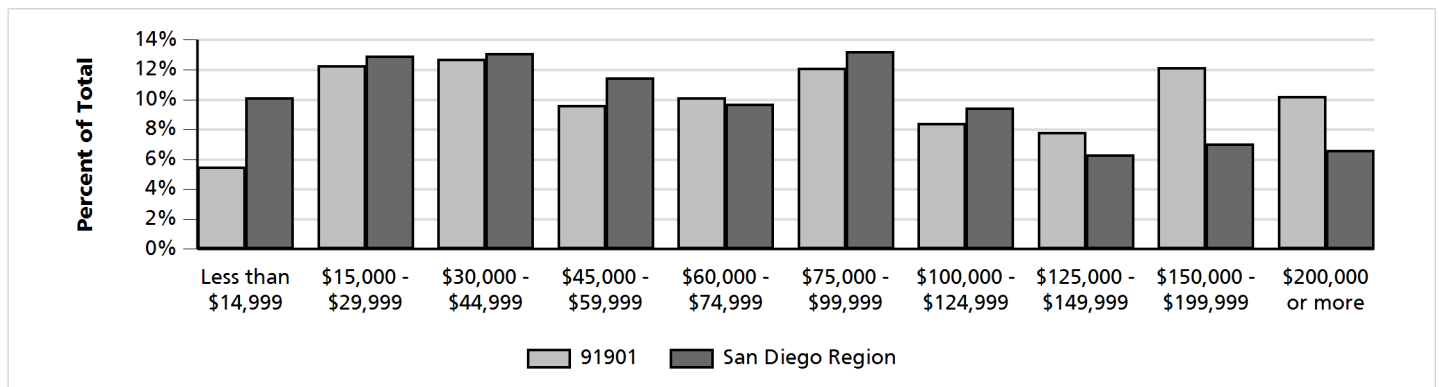
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	12%	13%	10%	10%	12%	8%	8%	12%	10%

Median Household Income

Adjusted for Inflation (2010 \$)	\$74,511
Not adjusted for inflation (current 2011\$)	\$76,771



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

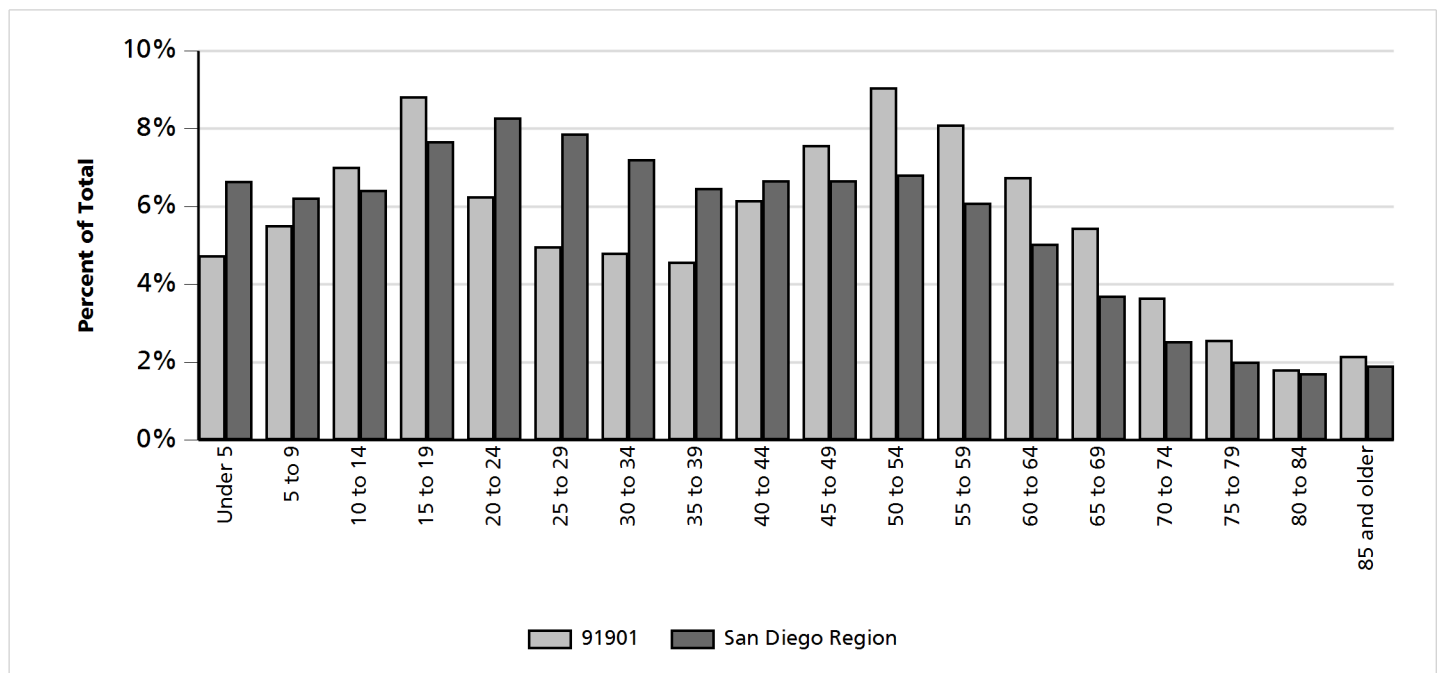
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	17,247	8,670	8,577	50%
Under 5	819	412	407	50%
5 to 9	951	475	476	50%
10 to 14	1,210	629	581	48%
15 to 17	880	475	405	46%
18 and 19	643	353	290	45%
20 to 24	1,079	584	495	46%
25 to 29	857	464	393	46%
30 to 34	829	430	399	48%
35 to 39	790	374	416	53%
40 to 44	1,061	509	552	52%
45 to 49	1,306	628	678	52%
50 to 54	1,562	744	818	52%
55 to 59	1,396	731	665	48%
60 and 61	506	230	276	55%
62 to 64	659	339	320	49%
65 to 69	939	477	462	49%
70 to 74	632	323	309	49%
75 to 79	443	197	246	56%
80 to 84	312	142	170	54%
85 and older	373	154	219	59%
Under 18	3,860	1,991	1,869	48%
65 and older	2,699	1,293	1,406	52%
Median Age	42.7	41.4	43.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	3,029	12,901	224	325	386	382
Under 5	225	509	5	24	22	34
5 to 9	257	602	11	20	16	45
10 to 14	253	858	11	19	21	48
15 to 17	217	591	6	16	11	39
18 and 19	146	446	12	11	12	16
20 to 24	216	781	25	23	13	21
25 to 29	200	576	16	27	15	23
30 to 34	181	553	19	17	31	28
35 to 39	165	547	13	22	22	21
40 to 44	225	754	16	15	22	29
45 to 49	191	1,021	20	29	31	14
50 to 54	186	1,290	11	28	33	14
55 to 59	146	1,164	19	19	34	14
60 and 61	58	417	7	7	13	4
62 to 64	81	545	5	3	18	7
65 to 69	102	791	11	12	18	5
70 to 74	52	549	4	6	18	3
75 to 79	37	370	4	14	11	7
80 to 84	34	257	4	4	10	3
85 and older	57	280	5	9	15	7
Under 18	952	2,560	33	79	70	166
65 and older	282	2,247	28	45	72	25
Median Age	30.0	46.1	37.7	36.3	46.3	22.1