

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



Jan 1, 2012

Total Population	76,068
Household Population	74,956
Group Quarters Population	1,112
Persons Per Household	2.03

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,329	36,947	10.6%
Single Family - Detached	13,257	13,150	0.8%
Single Family - Multiple-Unit	8,114	6,520	19.6%
Multi-Family	19,726	17,083	13.4%
Mobile Home and Other	232	194	16.4%

HOUSEHOLD INCOME

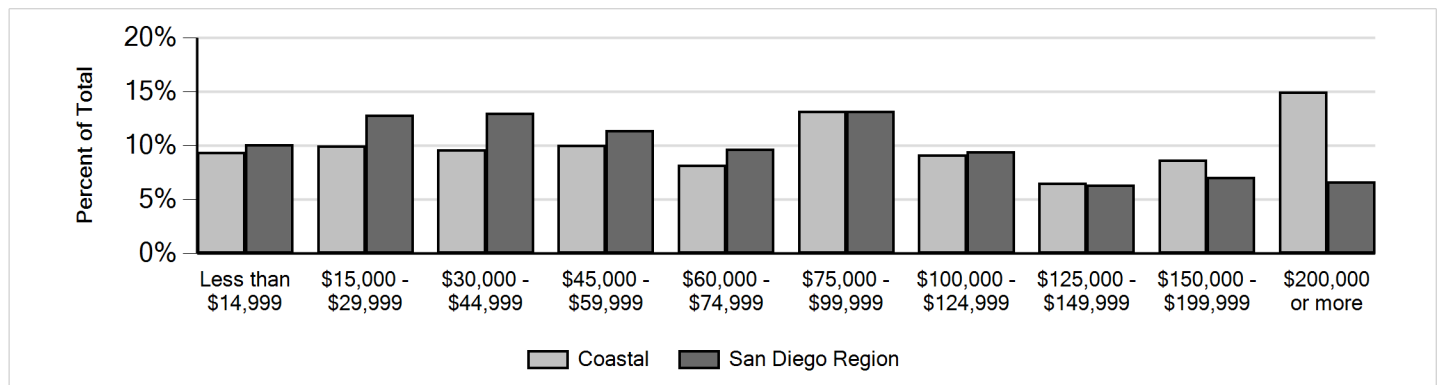
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	10%	10%	10%	8%	13%	9%	7%	9%	15%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$80,024
Not adjusted for inflation (current 2011\$)	\$82,451



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

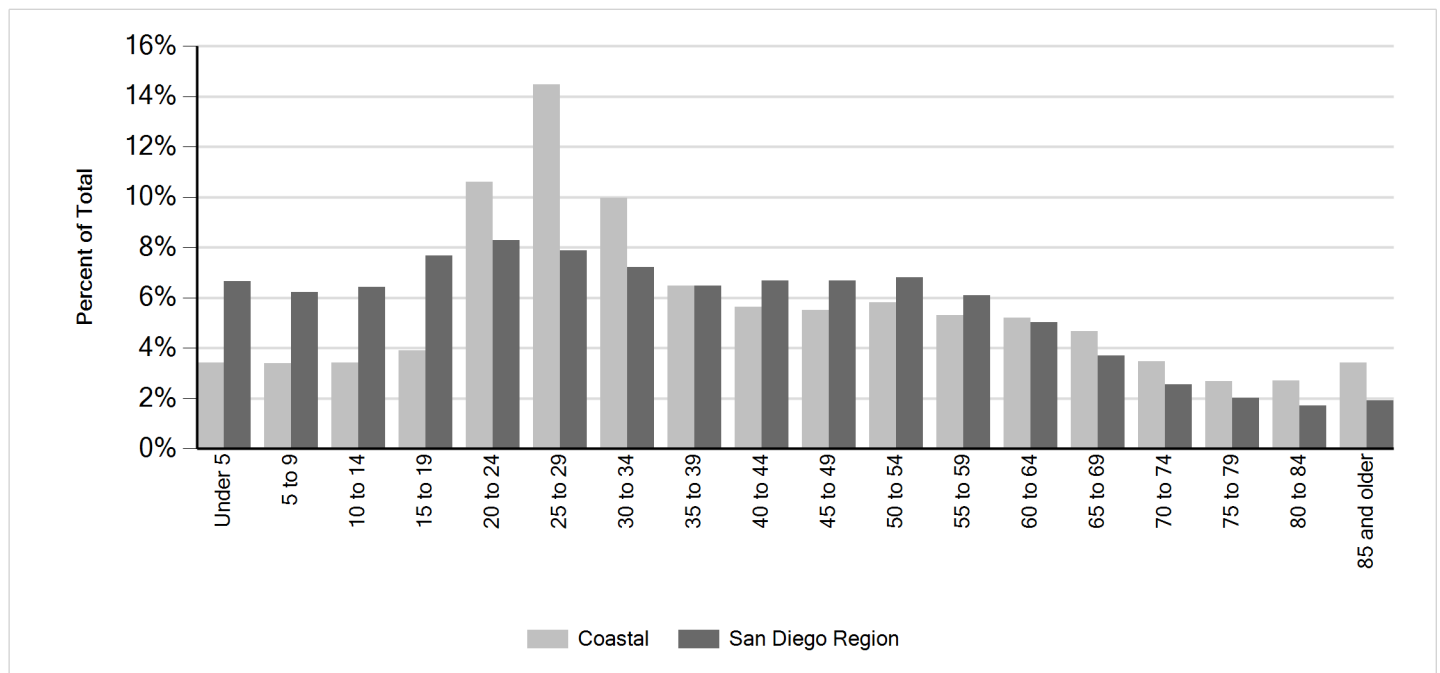
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	76,068	39,140	36,928	49%
Under 5	2,605	1,344	1,261	48%
5 to 9	2,579	1,342	1,237	48%
10 to 14	2,596	1,315	1,281	49%
15 to 17	1,694	865	829	49%
18 and 19	1,273	622	651	51%
20 to 24	8,055	3,943	4,112	51%
25 to 29	11,010	6,035	4,975	45%
30 to 34	7,572	4,312	3,260	43%
35 to 39	4,919	2,810	2,109	43%
40 to 44	4,284	2,314	1,970	46%
45 to 49	4,181	2,286	1,895	45%
50 to 54	4,425	2,312	2,113	48%
55 to 59	4,026	2,033	1,993	50%
60 and 61	1,522	723	799	52%
62 to 64	2,440	1,170	1,270	52%
65 to 69	3,550	1,719	1,831	52%
70 to 74	2,632	1,222	1,410	54%
75 to 79	2,040	901	1,139	56%
80 to 84	2,055	911	1,144	56%
85 and older	2,610	961	1,649	63%
Under 18	9,474	4,866	4,608	49%
65 and older	12,887	5,714	7,173	56%
Median Age	35.7	34.8	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,484	60,849	757	153	3,446	2,379
Under 5	456	1,850	38	2	91	168
5 to 9	473	1,773	20	7	82	224
10 to 14	520	1,737	25	9	99	206
15 to 17	312	1,173	20	7	70	112
18 and 19	216	926	11	1	44	75
20 to 24	983	6,289	74	19	390	300
25 to 29	1,234	8,750	108	26	503	389
30 to 34	892	5,975	94	22	361	228
35 to 39	658	3,710	83	9	300	159
40 to 44	579	3,263	73	7	257	105
45 to 49	520	3,253	44	12	233	119
50 to 54	451	3,623	45	8	217	81
55 to 59	319	3,404	36	9	199	59
60 and 61	111	1,318	17	7	52	17
62 to 64	161	2,117	14	1	114	33
65 to 69	176	3,200	23	5	114	32
70 to 74	136	2,337	11	1	108	39
75 to 79	87	1,852	5	0	82	14
80 to 84	96	1,868	9	0	72	10
85 and older	104	2,431	7	1	58	9
Under 18	1,761	6,533	103	25	342	710
65 and older	599	11,688	55	7	434	104
Median Age	30.3	37.6	34.4	31.3	36.4	26.3