

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92078



	Jan 1, 2014
Total Population	44,254
Household Population	44,105
Group Quarters Population	149
Persons Per Household	2.65

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	17,305	16,615	4.0%
Single Family - Detached	7,907	7,718	2.4%
Single Family - Multiple-Unit	1,198	1,156	3.5%
Multi-Family	5,687	5,418	4.7%
Mobile Home and Other	2,513	2,323	7.6%

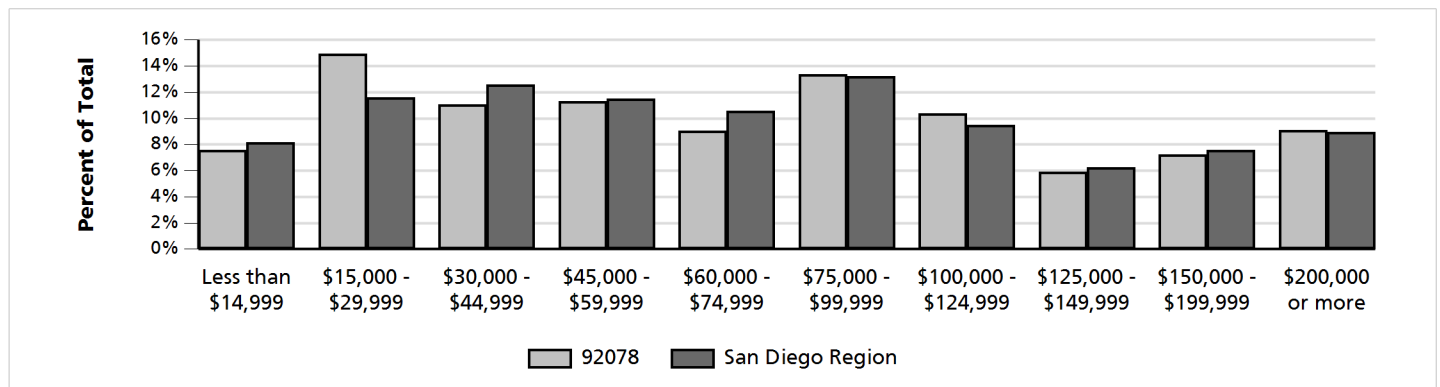
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	15%	11%	11%	9%	13%	10%	6%	7%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$68,357
Not adjusted for inflation (current 2013\$)	\$72,493



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

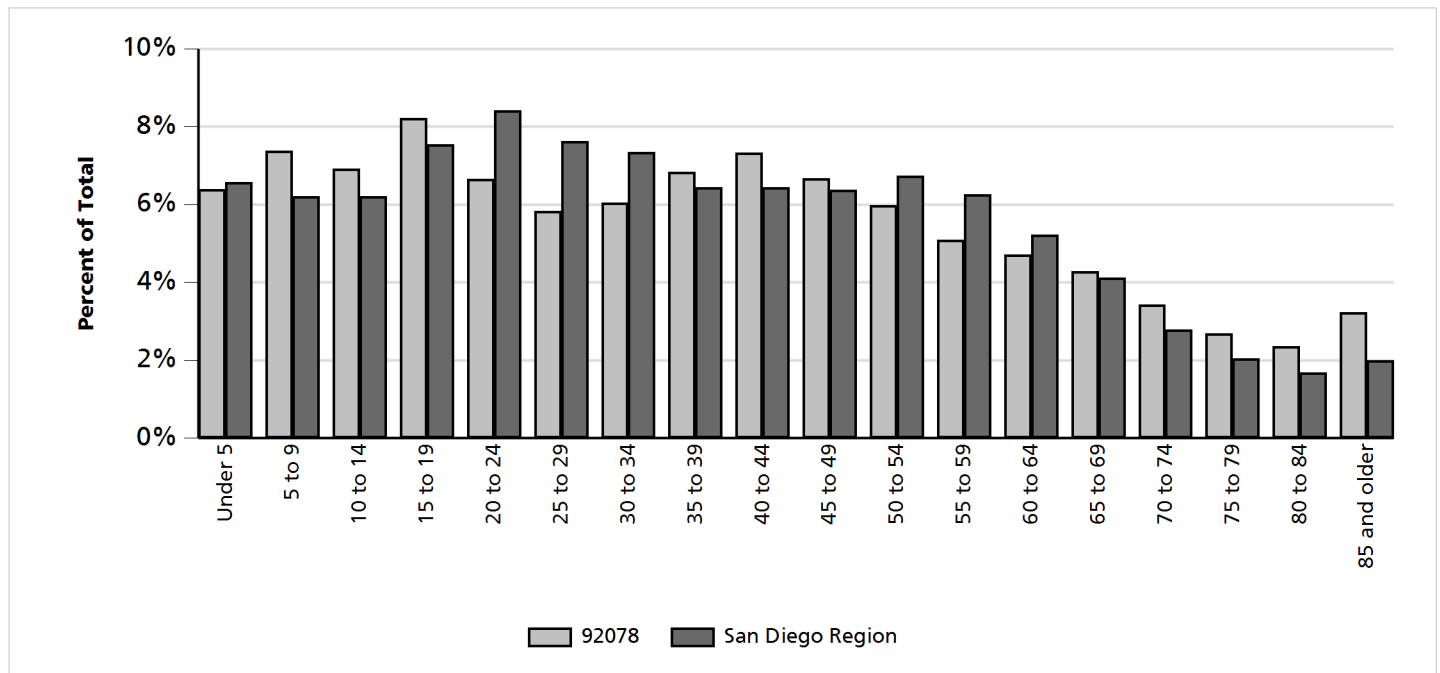
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	44,254	21,351	22,903	52%
Under 5	2,824	1,484	1,340	47%
5 to 9	3,264	1,634	1,630	50%
10 to 14	3,060	1,608	1,452	47%
15 to 17	1,808	960	848	47%
18 and 19	1,829	825	1,004	55%
20 to 24	2,942	1,418	1,524	52%
25 to 29	2,582	1,269	1,313	51%
30 to 34	2,672	1,286	1,386	52%
35 to 39	3,026	1,509	1,517	50%
40 to 44	3,241	1,606	1,635	50%
45 to 49	2,952	1,469	1,483	50%
50 to 54	2,646	1,333	1,313	50%
55 to 59	2,249	1,035	1,214	54%
60 and 61	853	412	441	52%
62 to 64	1,233	563	670	54%
65 to 69	1,898	807	1,091	57%
70 to 74	1,514	669	845	56%
75 to 79	1,189	495	694	58%
80 to 84	1,042	456	586	56%
85 and older	1,430	513	917	64%
Under 18	10,956	5,686	5,270	48%
65 and older	7,073	2,940	4,133	58%
Median Age	36.9	35.6	38.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,888	25,789	935	142	3,936	1,564
Under 5	975	1,434	51	3	225	136
5 to 9	1,204	1,538	53	6	228	235
10 to 14	1,065	1,492	66	7	242	188
15 to 17	619	923	35	2	133	96
18 and 19	587	1,002	50	5	109	76
20 to 24	1,105	1,346	95	19	246	131
25 to 29	903	1,204	96	11	263	105
30 to 34	990	1,242	66	10	293	71
35 to 39	885	1,577	82	3	352	127
40 to 44	795	1,904	63	11	368	100
45 to 49	774	1,680	65	6	340	87
50 to 54	553	1,722	58	11	239	63
55 to 59	436	1,461	40	2	266	44
60 and 61	134	604	15	8	79	13
62 to 64	214	868	23	12	104	12
65 to 69	244	1,424	33	11	163	23
70 to 74	160	1,203	14	6	115	16
75 to 79	96	989	10	7	70	17
80 to 84	75	888	11	0	52	16
85 and older	74	1,288	9	2	49	8
Under 18	3,863	5,387	205	18	828	655
65 and older	649	5,792	77	26	449	80
Median Age	27.2	43.0	31.6	42.3	38.3	21.9