

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



	Jan 1, 2014
Total Population	103,143
Household Population	100,755
Group Quarters Population	2,388
Persons Per Household	3.15

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,338	31,999	4.0%
Single Family - Detached	18,184	17,574	3.4%
Single Family - Multiple-Unit	2,909	2,837	2.5%
Multi-Family	10,436	9,986	4.3%
Mobile Home and Other	1,809	1,602	11.4%

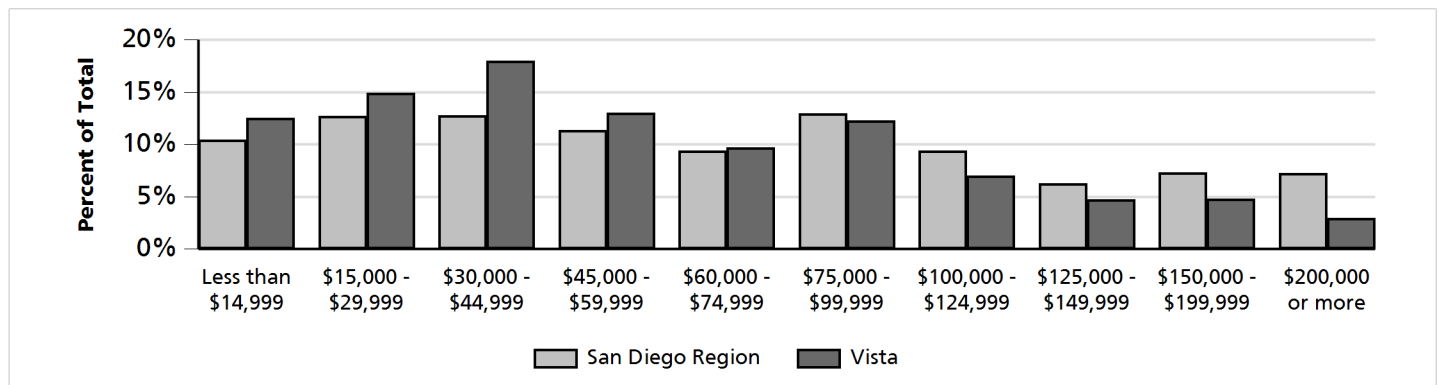
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	15%	18%	13%	10%	12%	7%	5%	5%	3%

Median Household Income

Adjusted for Inflation (2010 \$)	\$50,224
Not adjusted for inflation (current 2013\$)	\$53,263



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

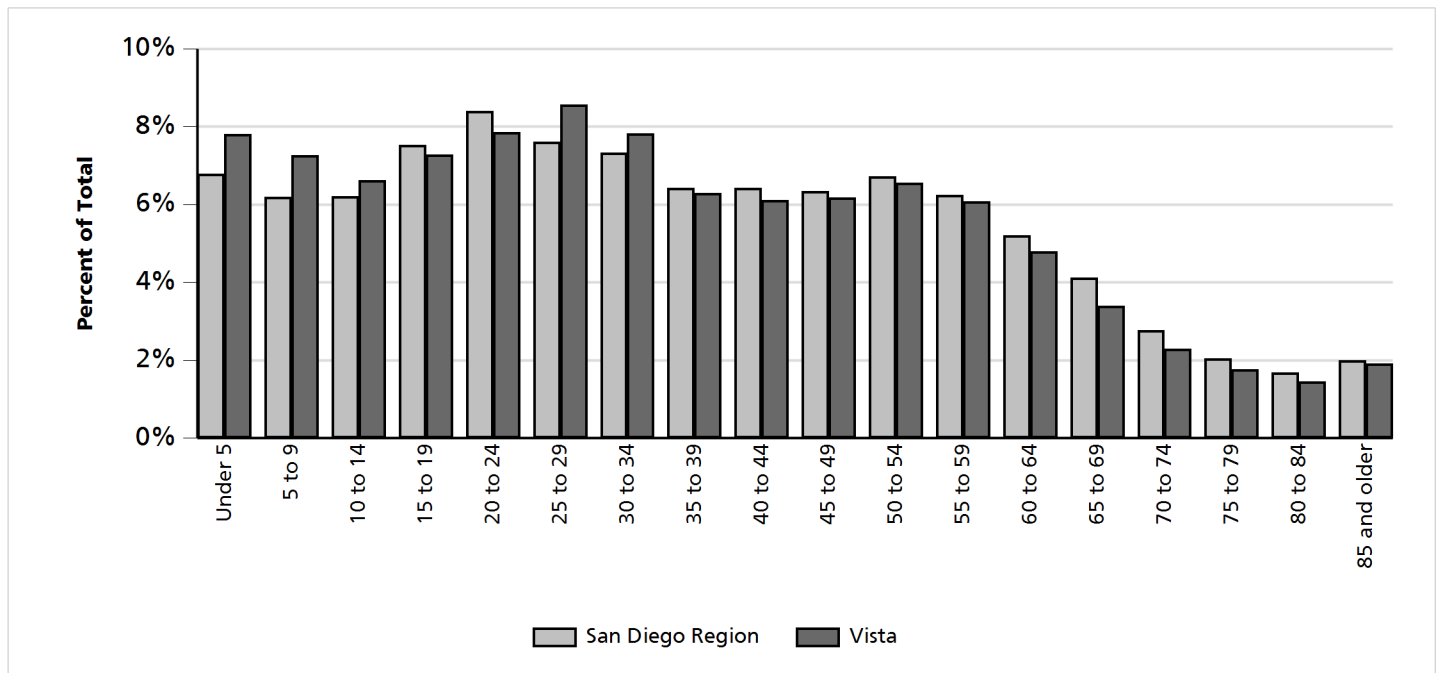
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	103,143	51,909	51,234	50%
Under 5	8,045	4,031	4,014	50%
5 to 9	7,495	3,821	3,674	49%
10 to 14	6,830	3,466	3,364	49%
15 to 17	4,380	2,267	2,113	48%
18 and 19	3,130	1,645	1,485	47%
20 to 24	8,096	4,098	3,998	49%
25 to 29	8,825	4,687	4,138	47%
30 to 34	8,071	4,238	3,833	47%
35 to 39	6,485	3,307	3,178	49%
40 to 44	6,304	3,161	3,143	50%
45 to 49	6,370	3,240	3,130	49%
50 to 54	6,764	3,362	3,402	50%
55 to 59	6,270	3,124	3,146	50%
60 and 61	2,217	1,048	1,169	53%
62 to 64	2,720	1,369	1,351	50%
65 to 69	3,500	1,760	1,740	50%
70 to 74	2,369	1,098	1,271	54%
75 to 79	1,814	825	989	55%
80 to 84	1,490	621	869	58%
85 and older	1,968	741	1,227	62%
Under 18	26,750	13,585	13,165	49%
65 and older	11,141	5,045	6,096	55%
Median Age	33.0	32.3	33.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	50,385	42,922	2,411	353	4,348	2,724
Under 5	4,897	2,436	142	18	306	246
5 to 9	5,182	1,640	123	20	186	344
10 to 14	4,655	1,640	105	12	157	261
15 to 17	2,813	1,211	86	7	108	155
18 and 19	1,900	946	70	6	84	124
20 to 24	4,740	2,629	207	31	240	249
25 to 29	4,602	3,319	270	25	335	274
30 to 34	4,292	2,902	237	16	405	219
35 to 39	3,551	2,233	183	31	329	158
40 to 44	3,345	2,348	164	19	326	102
45 to 49	3,074	2,641	186	26	317	126
50 to 54	2,509	3,550	222	26	327	130
55 to 59	1,813	3,808	163	24	341	121
60 and 61	519	1,457	56	17	138	30
62 to 64	639	1,853	34	12	155	27
65 to 69	683	2,488	63	16	204	46
70 to 74	461	1,712	24	14	134	24
75 to 79	326	1,319	23	15	102	29
80 to 84	208	1,155	20	6	83	18
85 and older	176	1,635	33	12	71	41
Under 18	17,547	6,927	456	57	757	1,006
65 and older	1,854	8,309	163	63	594	158
Median Age	26.1	45.3	34.3	42.8	40.4	24.7