



## Demographic and Socioeconomic Profile 2010

SRA: Escondido

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>162,988</b>	<b>100%</b>
Hispanic	74,092	45%
White	71,083	44%
Asian	9,856	6%
Black	3,365	2%
Two or More	3,354	2%
American Indian	634	<1%
Pacific Islander	355	<1%
Other	249	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>162,988</b>	<b>79,907</b>	<b>83,081</b>	<b>51%</b>
Under 5	12,313	6,209	6,104	50%
5 to 9	11,511	5,986	5,525	48%
10 to 14	11,971	5,750	6,221	52%
15 to 17	7,288	3,646	3,642	50%
18 and 19	5,489	2,733	2,756	50%
20 to 24	12,795	6,466	6,329	49%
25 to 29	12,355	6,231	6,124	50%
30 to 34	11,233	5,683	5,550	49%
35 to 39	10,788	5,236	5,552	51%
40 to 44	10,664	5,109	5,555	52%
45 to 49	11,241	5,789	5,452	49%
50 to 54	11,161	5,543	5,618	50%
55 to 59	8,893	4,286	4,607	52%
60 and 61	3,347	1,529	1,818	54%
62 to 64	3,870	1,826	2,044	53%
65 to 69	5,194	2,348	2,846	55%
70 to 74	3,946	1,861	2,085	53%
75 to 79	3,053	1,374	1,679	55%
80 to 84	2,767	1,222	1,545	56%
85 and Older	3,109	1,080	2,029	65%
Under 18	43,083	21,591	21,492	50%
65 and older	18,069	7,885	10,184	56%
<b>Median</b>	<b>33.5</b>	<b>32.6</b>	<b>34.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>127,193</b>	<b>100%</b>
Never Married	40,199	32%
Married, excluding separated	64,890	51%
Separated	2,192	2%
Widowed	7,477	6%
Divorced	12,435	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>162,988</b>	<b>100%</b>
Household	160,208	98%
Group Quarters - Other	2,163	1%
Group Quarters - College	617	<1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>162,988</b>	<b>74,092</b>	<b>71,083</b>	<b>3,365</b>	<b>634</b>	<b>9,856</b>	<b>355</b>	<b>249</b>	<b>3,354</b>
Under 5	12,313	8,065	2,933	211	23	609	23	17	432
5 to 9	11,511	7,341	3,084	190	40	459	33	37	327
10 to 14	11,971	7,370	3,460	247	26	504	23	22	319
15 to 17	7,288	4,256	2,303	137	12	330	10	10	230
18 and 19	5,489	3,033	1,869	159	32	232	7	5	152
20 to 24	12,795	6,858	4,550	363	73	624	20	8	299
25 to 29	12,355	6,565	4,391	272	68	697	23	24	315
30 to 34	11,233	6,105	3,831	220	34	778	25	19	221
35 to 39	10,788	5,676	3,758	227	54	836	38	18	181
40 to 44	10,664	4,970	4,341	267	38	839	35	20	154
45 to 49	11,241	4,079	5,737	305	38	872	32	10	168
50 to 54	11,161	3,154	6,731	230	66	804	27	16	133
55 to 59	8,893	2,248	5,618	216	43	632	13	13	110
60 and 61	3,347	648	2,264	56	18	291	14	2	54
62 to 64	3,870	754	2,698	71	14	266	13	3	51
65 to 69	5,194	1,121	3,570	64	19	339	5	13	63
70 to 74	3,946	732	2,808	43	17	291	7	6	42
75 to 79	3,053	507	2,225	43	8	216	4	3	47
80 to 84	2,767	315	2,244	25	9	136	3	2	33
85 and Older	3,109	295	2,668	19	2	101	0	1	23
Under 18	43,083	27,032	11,780	785	101	1,902	89	86	1,308
65 and older	18,069	2,970	13,515	194	55	1,083	19	25	208
<b>Median</b>		<b>25.1</b>	<b>45.9</b>	<b>32.4</b>	<b>35.8</b>	<b>39.2</b>	<b>36.8</b>	<b>30.4</b>	<b>23.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>150,675</b>	<b>100%</b>
Speak Only English	85,429	57%
Speak Spanish:	54,963	36%
Speak English "well" or "very well"	36,188	24%
Speak English "not well" or "not at all"	18,775	12%
Speak Asian/Pacific Island language:	6,707	4%
Speak English "well" or "very well"	5,320	4%
Speak English "not well" or "not at all"	1,387	1%
Speak other language:	3,576	2%
Speak English "well" or "very well"	3,076	2%
Speak English "not well" or "not at all"	500	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>101,621</b>	<b>100%</b>
Less than 9th grade	13,179	13%
9th through 12th grade, no diploma	9,804	10%
High school grad (incl. equivalency)	22,892	23%
Some college, no degree	21,412	21%
Associate degree	9,341	9%
Bachelor's degree	17,660	17%
Master's degree	4,912	5%
Professional school degree	1,673	2%
Doctorate degree	748	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>155,633</b>	<b>100%</b>	---	---	---	---
Enrolled in school	43,332	28%	39,081	25%	4,251	3%
Nursery / Preschool	2,024	5%	1,225	3%	799	19%
Kindergarten to grade 4	10,619	25%	9,728	25%	891	21%
Grade 5 to grade 8	8,810	20%	8,352	21%	458	11%
Grade 9 to grade 12	10,908	25%	10,600	27%	308	7%
College, undergraduate	9,338	22%	8,213	21%	1,125	26%
Graduate or Professional school	1,633	4%	963	2%	670	16%
Not enrolled in school	112,301	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>51,768</b>	<b>100%</b>	<b>21,146</b>	<b>100%</b>	<b>30,622</b>	<b>100%</b>
Family Households:	37,538	73%	20,874	99%	16,664	54%
Married couple family	27,758	54%	14,215	67%	13,543	44%
Other family:	9,780	19%	6,659	31%	3,121	10%
Male householder, no wife	3,140	6%	2,052	10%	1,088	4%
Female householder, no husband	6,640	13%	4,607	22%	2,033	7%
Nonfamily households:	14,230	27%	272	1%	13,958	46%
Householder living alone	10,868	21%	----	----	----	----
Other nonfamily households	3,362	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>54,378</b>	<b>100%</b>	<b>51768</b>	<b>2,610</b>	<b>5%</b>	<b>3.09</b>
Single family (detached)	27,891	51%	26,888	1,003	4%	3.24
Single family (attached)	4,167	8%	4,015	152	4%	3.40
2 to 4 units	3,499	6%	3,282	217	6%	3.27
5 to 9 units	3,211	6%	3,028	183	6%	2.92
10 or more units	11,215	21%	10,428	787	7%	2.82
Mobile home and Other	4,395	8%	4,127	268	6%	2.53

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>30,312</b>	<b>100%</b>
Less than \$150,000	3,456	11%
\$150,000 to \$199,999	1,448	5%
\$200,000 to \$249,999	1,734	6%
\$250,000 to \$299,999	1,971	7%
\$300,000 to \$399,999	4,551	15%
\$400,000 to \$499,999	5,499	18%
\$500,000 to \$749,999	7,783	26%
\$750,000 to \$999,999	2,904	10%
\$1,000,000 or more	966	3%

**Median Value** **\$437,250**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>54,378</b>	<b>100%</b>
2005 or Later	1,783	3%
2000 to 2004	4,107	8%
1990 to 1999	5,742	11%
1980 to 1989	12,120	22%
1970 to 1979	16,106	30%
1960 to 1969	7,621	14%
1950 to 1959	4,338	8%
1940 to 1949	1,129	2%
1939 or earlier	1,432	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>51,768</b>	<b>100%</b>	<b>21,456</b>	<b>100%</b>	<b>30,312</b>	<b>100%</b>
1.00 occupant housing per room or less	47,414	92%	18,247	85%	29,167	96%
1.01 to 1.50 occupants per room	3,238	6%	2,327	11%	911	3%
1.51 to 2.00 occupants per room	804	2%	613	3%	191	1%
2.01 or more occupants per room	312	1%	269	1%	43	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>21,456</b>	<b>100%</b>
Less than \$500	1,211	6%
\$500 to \$599	376	2%
\$600 to \$699	744	3%
\$700 to \$799	1,689	8%
\$800 to \$899	2,536	12%
\$900 to \$999	3,199	15%
\$1,000 to \$1,249	5,432	25%
\$1,250 to \$1,499	2,383	11%
\$1,500 to \$1,999	2,539	12%
\$2,000 or more	759	4%
No cash rent	588	3%
<b>Median contract rent</b>	<b>\$1,045</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>21,456</b>	<b>100%</b>
Less than 20 percent	2,660	12%
20.0 to 24.9 percent	2,528	12%
25.0 to 29.9 percent	2,237	10%
30.0 to 34.9 percent	2,067	10%
35.0 to 39.9 percent	1,910	9%
40.0 to 49.9 percent	2,572	12%
50.0 percent or more	6,461	30%
Not computed	1,021	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>51,768</b>	<b>100%</b>
No vehicle	3,727	7%
1 vehicle	14,889	29%
2 vehicles	20,522	40%
3 vehicles	7,841	15%
4 or more vehicles	4,789	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>74,937</b>	<b>100%</b>
Worked in state of residence	74,530	99%
Worked in county of residence	72,288	96%
Worked outside county of residence	2,242	3%
Worked outside state of residence	407	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>124,822</b>	<b>100%</b>	<b>60,756</b>	<b>49%</b>
In labor force	80,621	65%	45,677	57%
Armed forces	892	1%	677	76%
Civilian (employed)	72,827	90%	40,981	56%
Civilian (unemployed)	6,902	9%	4,019	58%
Not in labor force	44,201	35%	15,079	34%
Pct. of civilian labor force unemployed	8.7%		8.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>74,937</b>	<b>100%</b>
Car, truck or van:	66,591	89%
Drove Alone	55,343	74%
Carpooled	11,248	15%
Public Transportation:	1,915	3%
Bus	1,764	2%
Trolley / Streetcar	41	<1%
Railroad	98	<1%
Other public transportation	12	<1%
Motorcycle	325	<1%
Bicycle	378	1%
Walked	1,467	2%
Other means	1,014	1%
Worked at home	3,247	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>74,937</b>	<b>100%</b>
Did not work at home	71,690	96%
Less than 10 minutes	6,106	8%
10 to 19 minutes	20,537	27%
20 to 29 minutes	13,942	19%
30 to 44 minutes	18,054	24%
45 to 59 minutes	7,421	10%
60 to 89 minutes	3,889	5%
90 minutes or more	1,741	2%
Worked at home	3,247	4%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>74,023</b>	<b>100%</b>
Agriculture, forestry, mining	1,562	2%
Utilities	576	1%
Construction	8,648	12%
Manufacturing	8,067	11%
Wholesale trade	2,046	3%
Retail trade	8,796	12%
Transportation & warehousing	1,520	2%
Information & communications	1,536	2%
Finance, insurance, & real estate	4,291	6%
Professional, scientific, management, administration	2,477	3%
Educational, social, & health services	12,753	17%
Art, entertainment, recreation, accommodations, food	8,172	11%
Other services	4,557	6%
Public administration	9,022	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>74,023</b>	<b>100%</b>
Management, professional & related:	21,640	29%
Management (incl. farm managers)	6,352	9%
Business & financial	3,022	4%
Computer & mathematical	1,807	2%
Architecture & engineering	1,604	2%
Life, physical & social science	542	1%
Community & social service	998	1%
Legal	424	1%
Education, training, & library	2,916	4%
Art, entertainment, sports & media	1,262	2%
Healthcare practitioners	2,713	4%
Service:	15,969	22%
Healthcare support	1,167	2%
Protective service	1,418	2%
Food preparation & serving	4,354	6%
Building & grounds cleaning / maintenance	5,797	8%
Personal care & service	3,233	4%
Sales & office	17,999	24%
Farming, fishing & forestry	1,137	2%
Construction, extraction & maintenance	9,244	12%
Production, transport & material moving	8,034	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>51,768</b>	<b>100%</b>
Less than \$15,000	5,141	10%
\$15,000 to \$29,999	7,913	15%
\$30,000 to \$44,999	8,167	16%
\$45,000 to \$59,999	6,683	13%
\$60,000 to \$74,999	5,390	10%
\$75,000 to \$99,999	5,887	11%
\$100,000 to \$124,999	4,439	9%
\$125,000 to \$149,999	2,855	6%
\$150,000 to \$199,999	2,857	6%
\$200,000 or more	2,436	5%
<b>Median Income</b>	<b>\$55,466</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>51,768</b>	<b>100%</b>
With earnings	42,517	82%
With wage and salary income	40,172	78%
With self-employment income	8,152	16%
With interest, dividend, or net rental income	11,718	23%
With Social Security income	12,331	24%
With Supplemental Security income	1,948	4%
With public assistance income	1,406	3%
With retirement income	7,998	15%
With other types of income	7,413	14%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>161,547</b>	<b>100%</b>
Under .50	10,301	6%
.50 to .99	12,269	8%
1.00 to 1.24	10,565	7%
1.25 to 1.49	9,225	6%
1.50 to 1.84	12,660	8%
1.85 to 1.99	5,141	3%
2.00 and over	101,386	63%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>161,547</b>	<b>100%</b>
Above Poverty	138,977	86%
Below Poverty	22,570	14%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

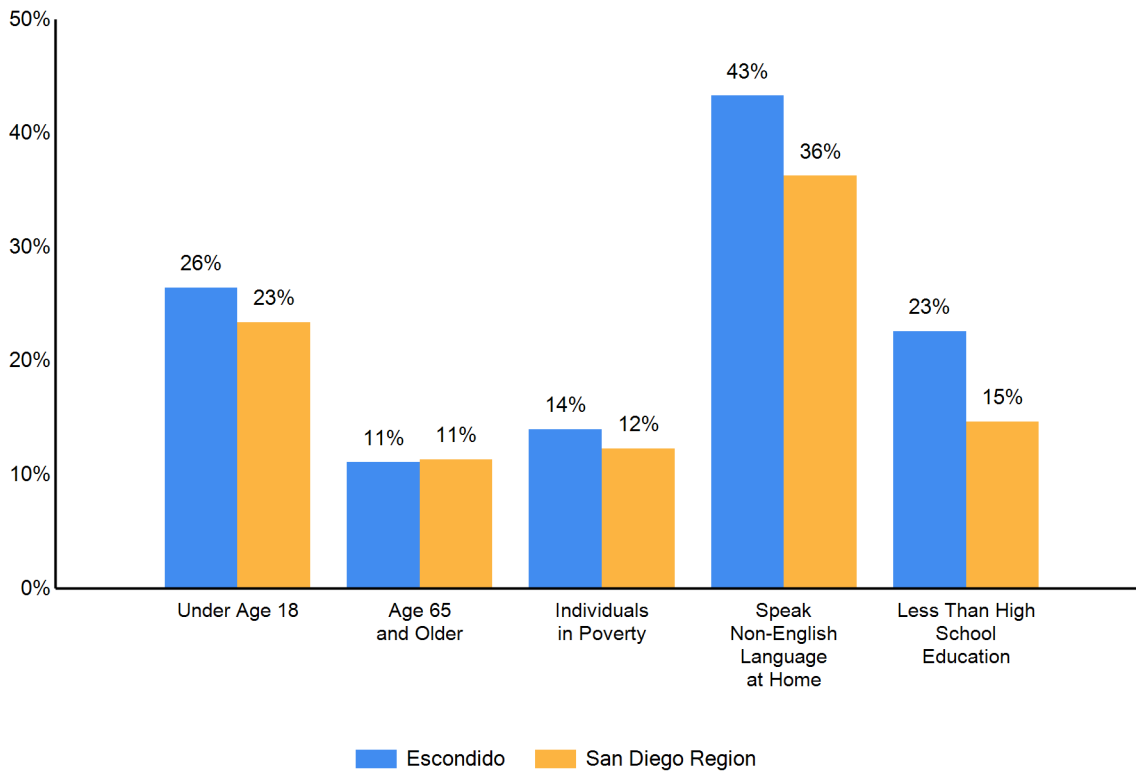
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>37,538</b>	<b>20,874</b>	<b>16,664</b>	<b>33,833</b>	<b>17,994</b>	<b>15,839</b>	<b>3,705</b>	<b>2,880</b>	<b>825</b>
Married couple family	27,758	14,215	13,543	26,053	13,082	12,971	1,705	1,133	572
Male householder, no wife present	3,140	2,052	1,088	2,514	1,556	958	626	496	130
Female householder, no husband present	6,640	4,607	2,033	5,266	3,356	1,910	1,374	1,251	123

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

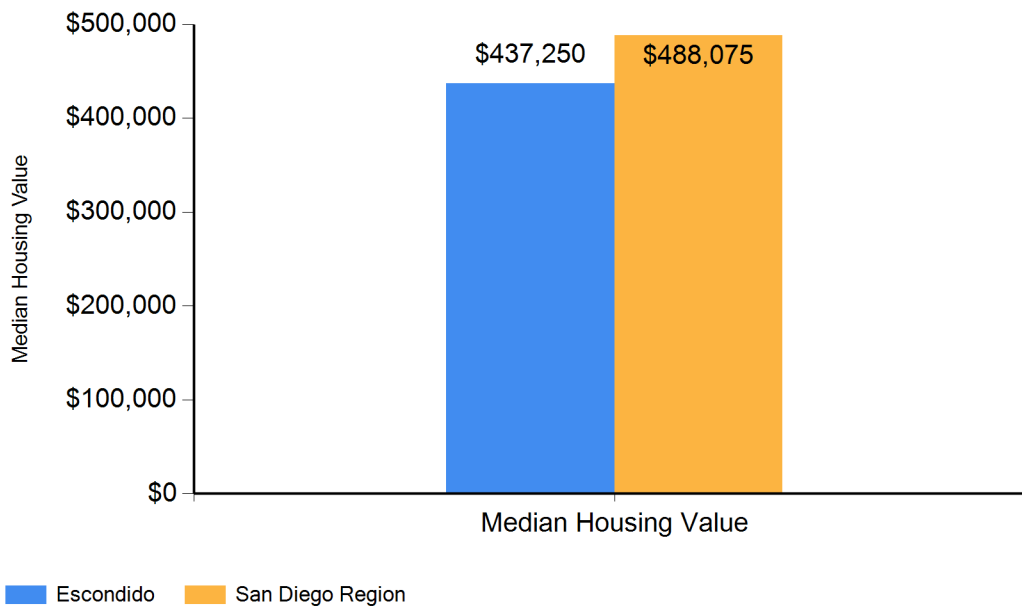


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075