

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2011
Total Population	408,450
Household Population	389,367
Group Quarters Population	19,083
Persons Per Household	2.68

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	158,129	145,438	8.0%
Single Family - Detached	80,337	75,596	5.9%
Single Family - Multiple-Unit	29,382	26,231	10.7%
Multi-Family	42,515	38,545	9.3%
Mobile Home and Other	5,895	5,066	14.1%

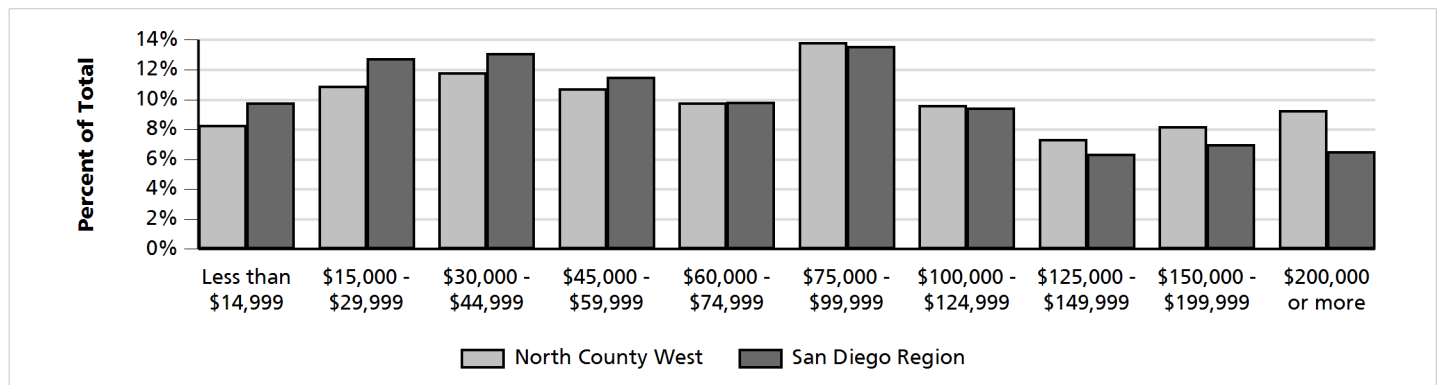
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	11%	12%	11%	10%	14%	10%	7%	8%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$72,445
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

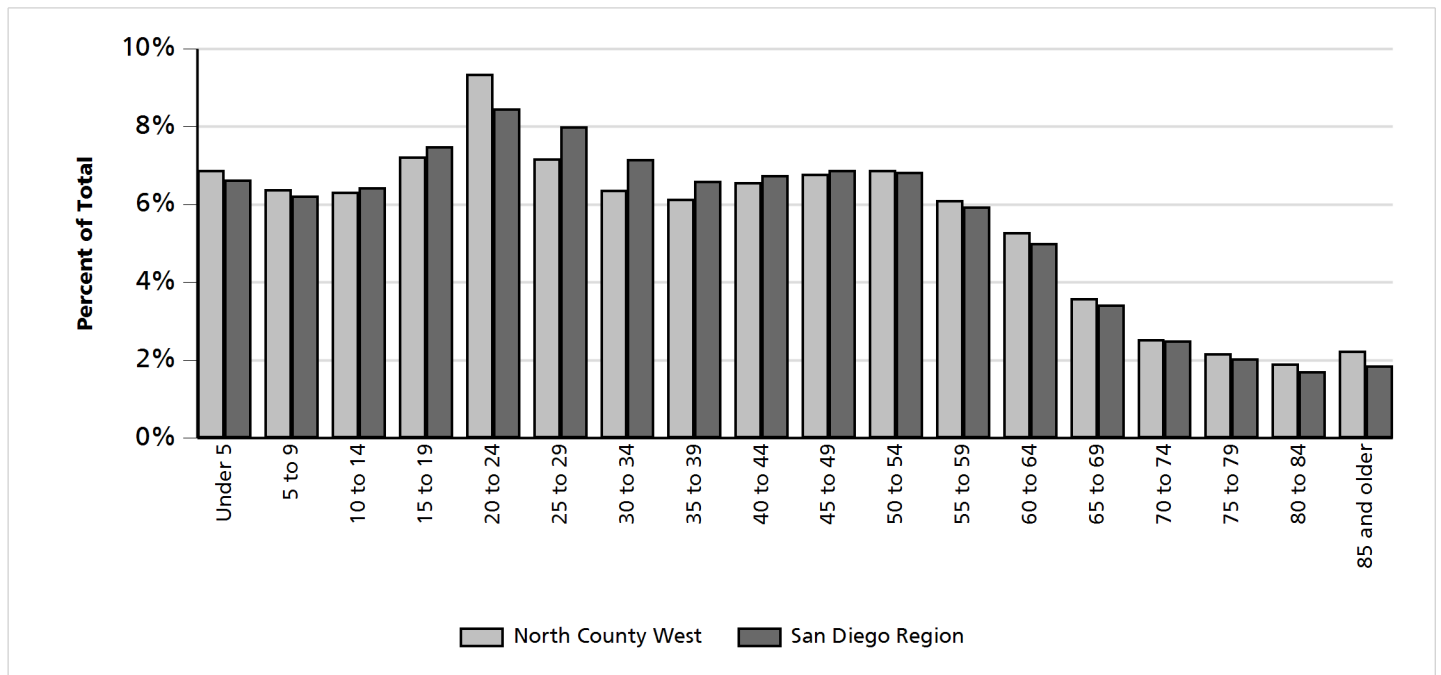
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	408,450	208,608	199,842	49%
Under 5	28,140	14,284	13,856	49%
5 to 9	26,113	13,399	12,714	49%
10 to 14	25,848	13,363	12,485	48%
15 to 17	15,894	8,397	7,497	47%
18 and 19	13,638	8,475	5,163	38%
20 to 24	38,207	24,678	13,529	35%
25 to 29	29,341	15,654	13,687	47%
30 to 34	26,044	13,049	12,995	50%
35 to 39	25,089	12,402	12,687	51%
40 to 44	26,810	13,107	13,703	51%
45 to 49	27,713	13,529	14,184	51%
50 to 54	28,112	13,811	14,301	51%
55 to 59	24,985	11,953	13,032	52%
60 and 61	8,850	4,291	4,559	52%
62 to 64	12,768	6,077	6,691	52%
65 to 69	14,646	6,839	7,807	53%
70 to 74	10,393	4,707	5,686	55%
75 to 79	8,883	3,890	4,993	56%
80 to 84	7,818	3,318	4,500	58%
85 and older	9,158	3,385	5,773	63%
Under 18	95,995	49,443	46,552	48%
65 and older	50,898	22,139	28,759	57%
Median Age	35.2	32.3	38.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	99,028	255,935	11,501	1,635	26,574	13,777
Under 5	9,906	14,022	707	109	1,503	1,893
5 to 9	9,082	12,872	688	102	1,410	1,959
10 to 14	8,803	13,133	721	82	1,479	1,630
15 to 17	5,333	8,192	500	44	879	946
18 and 19	4,237	7,539	551	57	674	580
20 to 24	10,947	22,244	1,666	293	1,804	1,253
25 to 29	8,662	16,682	1,039	193	1,784	981
30 to 34	7,537	14,887	813	121	1,807	879
35 to 39	6,819	14,449	739	81	2,312	689
40 to 44	6,665	16,317	713	78	2,433	604
45 to 49	5,777	18,154	854	101	2,198	629
50 to 54	4,703	19,997	807	85	1,994	526
55 to 59	3,416	18,852	612	77	1,629	399
60 and 61	1,027	6,910	162	35	604	112
62 to 64	1,293	10,231	206	55	833	150
65 to 69	1,572	11,640	242	34	994	164
70 to 74	1,156	8,042	197	25	837	136
75 to 79	896	7,023	137	32	686	109
80 to 84	628	6,604	72	14	419	81
85 and older	569	8,145	75	17	295	57
Under 18	33,124	48,219	2,616	337	5,271	6,428
65 and older	4,821	41,454	723	122	3,231	547
Median Age	25.7	41.2	29.4	28.4	39.2	19.6