# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Major Statistical Area North County East



	Jan 1, 2013
Total Population	441,159
Household Population	434,829
Group Quarters Population	6,330
Persons Per Household	3.04

#### HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	149,296	143,020	4.2%
Single Family - Detached	85,139	82,421	3.2%
Single Family - Multiple-Unit	11,336	10,935	3.5%
Multi-Family	40,971	38,825	5.2%
Mobile Home and Other	11,850	10,839	8.5%

#### HOUSEHOLD INCOME

## Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	11%	15%	16%	13%	10%	12%	8%	5%	6%	5%

# Median Household Income2013Adjusted for Inflation (2010 \$)\$53,989Not adjusted for inflation (current 2012\$)\$56,518



#### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

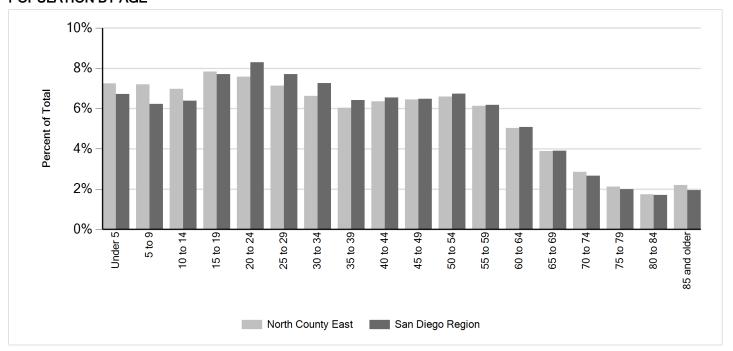
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

#### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	441,159	219,187	221,972	50%
Under 5	31,996	16,367	15,629	49%
5 to 9	31,734	16,084	15,650	49%
10 to 14	30,792	16,017	14,775	48%
15 to 17	19,808	10,265	9,543	48%
18 and 19	14,759	7,540	7,219	49%
20 to 24	33,464	16,732	16,732	50%
25 to 29	31,447	16,442	15,005	48%
30 to 34	29,244	14,945	14,299	49%
35 to 39	26,612	13,217	13,395	50%
40 to 44	28,033	13,848	14,185	51%
45 to 49	28,446	14,249	14,197	50%
50 to 54	29,088	14,454	14,634	50%
55 to 59	27,037	13,101	13,936	52%
60 and 61	9,433	4,597	4,836	51%
62 to 64	12,760	6,257	6,503	51%
65 to 69	17,164	8,086	9,078	53%
70 to 74	12,585	5,855	6,730	53%
75 to 79	9,359	4,239	5,120	55%
80 to 84	7,662	3,323	4,339	57%
85 and older	9,736	3,569	6,167	63%
Under 18	114,330	58,733	55,597	49%
65 and older	56,506	25,072	31,434	56%
Median Age	34.5	33.4	35.8	N/A

### **POPULATION BY AGE**



# POPULATION BY RACE, ETHNICITY AND AGE

#### Non-Hispanic

Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
192,299	201,542	7,941	3,557	25,124	10,696
18,673	10,096	491	311	1,453	972
19,512	8,751	462	280	1,345	1,384
18,283	9,367	461	213	1,370	1,098
11,237	6,561	329	117	887	677
7,947	5,284	300	106	583	539
17,940	12,094	688	274	1,480	988
15,908	11,962	746	237	1,752	842
15,175	10,588	658	216	1,933	674
13,741	9,624	518	218	1,936	575
13,265	11,591	553	193	1,927	504
11,962	13,149	643	224	1,952	516
9,125	16,619	654	264	1,937	489
6,876	17,234	516	207	1,822	382
2,028	6,362	152	107	659	125
2,493	9,003	168	119	863	114
2,924	12,561	196	152	1,124	207
2,006	9,431	103	112	762	171
1,333	7,163	89	88	523	163
912	6,073	80	57	428	112
959	8,029	134	62	388	164
67,705	34,775	1,743	921	5,055	4,131
8,134	43,257	602	471	3,225	817
25.8	46.8	33.8	35.6	39.5	23.4
	192,299 18,673 19,512 18,283 11,237 7,947 17,940 15,908 15,175 13,741 13,265 11,962 9,125 6,876 2,028 2,493 2,924 2,006 1,333 912 959 67,705 8,134	192,299 201,542 18,673 10,096 19,512 8,751 18,283 9,367 11,237 6,561 7,947 5,284 17,940 12,094 15,908 11,962 15,175 10,588 13,741 9,624 13,265 11,591 11,962 13,149 9,125 16,619 6,876 17,234 2,028 6,362 2,493 9,003 2,924 12,561 2,006 9,431 1,333 7,163 912 6,073 959 8,029 67,705 34,775 8,134 43,257	192,299         201,542         7,941           18,673         10,096         491           19,512         8,751         462           18,283         9,367         461           11,237         6,561         329           7,947         5,284         300           17,940         12,094         688           15,908         11,962         746           15,175         10,588         658           13,741         9,624         518           13,265         11,591         553           11,962         13,149         643           9,125         16,619         654           6,876         17,234         516           2,028         6,362         152           2,493         9,003         168           2,924         12,561         196           2,006         9,431         103           1,333         7,163         89           912         6,073         80           959         8,029         134           67,705         34,775         1,743           8,134         43,257         602	Hispanic         White         Black         Indian           192,299         201,542         7,941         3,557           18,673         10,096         491         311           19,512         8,751         462         280           18,283         9,367         461         213           11,237         6,561         329         117           7,947         5,284         300         106           17,940         12,094         688         274           15,908         11,962         746         237           15,175         10,588         658         216           13,741         9,624         518         218           13,265         11,591         553         193           11,962         13,149         643         224           9,125         16,619         654         264           6,876         17,234         516         207           2,028         6,362         152         107           2,493         9,003         168         119           2,924         12,561         196         152           2,006         9,431         103	Hispanic         White         Black         Indian         Pacific Isl.           192,299         201,542         7,941         3,557         25,124           18,673         10,096         491         311         1,453           19,512         8,751         462         280         1,345           18,283         9,367         461         213         1,370           11,237         6,561         329         117         887           7,947         5,284         300         106         583           17,940         12,094         688         274         1,480           15,908         11,962         746         237         1,752           15,175         10,588         658         216         1,933           13,741         9,624         518         218         1,936           13,265         11,591         553         193         1,927           11,962         13,149         643         224         1,952           9,125         16,619         654         264         1,937           6,876         17,234         516         207         1,822           2,028         6,362