

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91915



	Jan 1, 2015
Total Population	28,954
Household Population	28,954
Group Quarters Population	0
Persons Per Household	3.58

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	8,392	8,098	3.5%
Single Family - Detached	4,510	4,376	3.0%
Single Family - Multiple-Unit	1,418	1,361	4.0%
Multi-Family	2,464	2,361	4.2%
Mobile Home and Other	0	0	--

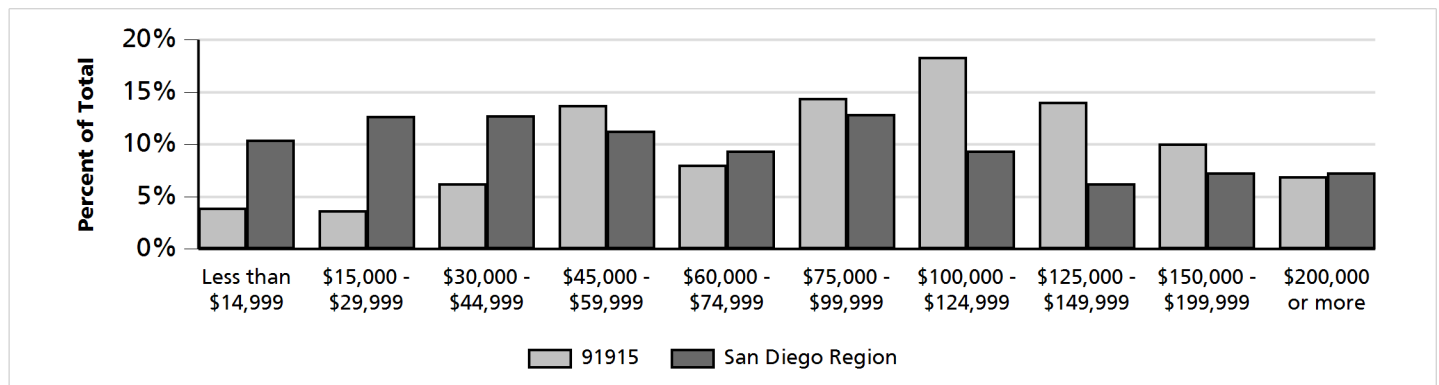
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	4%	6%	14%	8%	14%	18%	14%	10%	7%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$99,595
Not adjusted for inflation (current 2014\$)	\$107,580



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

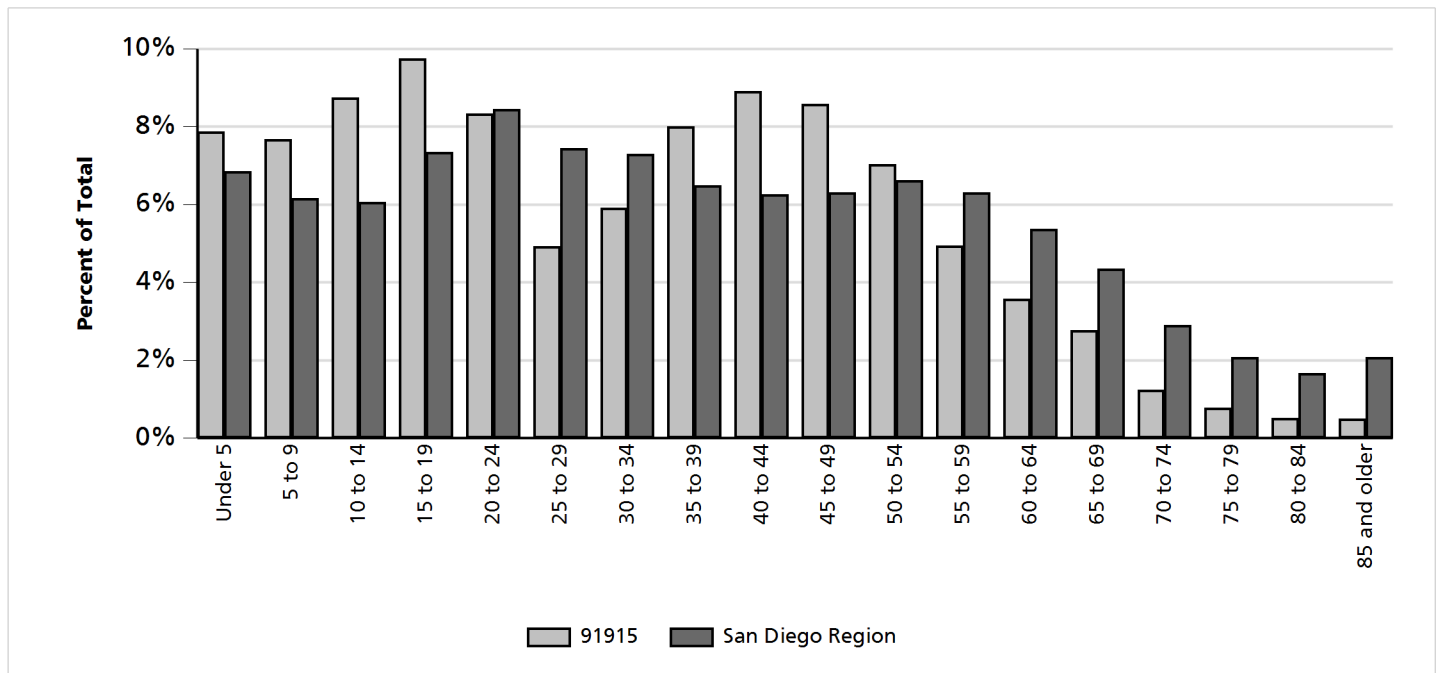
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>28,954</b>	14,108	14,846	51%
Under 5	2,279	1,187	1,092	48%
5 to 9	2,219	1,083	1,136	51%
10 to 14	2,530	1,308	1,222	48%
15 to 17	1,694	879	815	48%
18 and 19	1,128	582	546	48%
20 to 24	2,411	1,243	1,168	48%
25 to 29	1,424	689	735	52%
30 to 34	1,712	804	908	53%
35 to 39	2,315	1,070	1,245	54%
40 to 44	2,580	1,236	1,344	52%
45 to 49	2,483	1,177	1,306	53%
50 to 54	2,037	1,020	1,017	50%
55 to 59	1,430	666	764	53%
60 and 61	481	229	252	52%
62 to 64	554	274	280	51%
65 to 69	803	348	455	57%
70 to 74	357	146	211	59%
75 to 79	223	67	156	70%
80 to 84	151	47	104	69%
85 and older	143	53	90	63%
Under 18	8,722	4,457	4,265	49%
65 and older	1,677	661	1,016	61%
Median Age	32.3	30.5	33.9	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>13,181</b>	6,147	1,395	<b>67</b>	<b>7,016</b>	<b>1,148</b>
Under 5	1,070	553	83	2	490	81
5 to 9	1,132	384	96	3	419	185
10 to 14	1,257	436	95	0	527	215
15 to 17	844	291	67	0	373	119
18 and 19	577	184	65	2	229	71
20 to 24	1,298	337	143	0	503	130
25 to 29	711	258	62	6	326	61
30 to 34	704	402	85	2	461	58
35 to 39	988	513	121	13	617	63
40 to 44	1,157	550	130	17	675	51
45 to 49	1,102	588	135	6	616	36
50 to 54	837	525	125	2	515	33
55 to 59	532	376	84	8	413	17
60 and 61	153	139	28	0	154	7
62 to 64	185	174	17	2	172	4
65 to 69	322	186	47	2	237	9
70 to 74	124	100	6	2	121	4
75 to 79	92	45	2	0	81	3
80 to 84	57	38	2	0	53	1
85 and older	39	68	2	0	34	0
Under 18	4,303	1,664	341	5	1,809	600
65 and older	634	437	59	4	526	17
Median Age	27.9	37.2	35.1	41.6	36.5	18.8