

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92008



	Jan 1, 2011
Total Population	27,669
Household Population	27,092
Group Quarters Population	577
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,524	11,609	7.3%
Single Family - Detached	5,208	4,943	5.1%
Single Family - Multiple-Unit	1,283	1,199	6.5%
Multi-Family	5,877	5,344	9.1%
Mobile Home and Other	156	123	21.2%

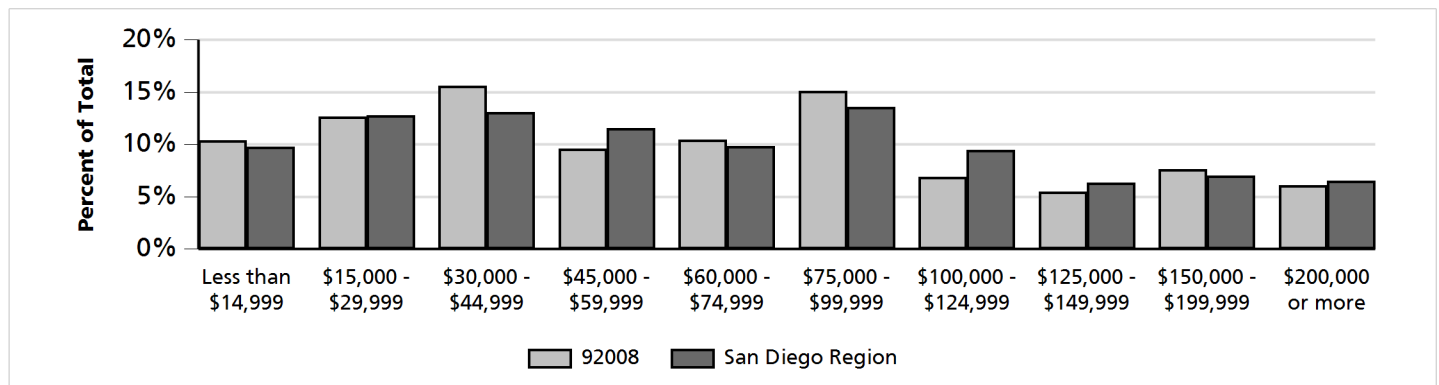
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	13%	16%	10%	10%	15%	7%	6%	8%	6%

Median Household Income

Adjusted for Inflation (2010 \$) \$62,521



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

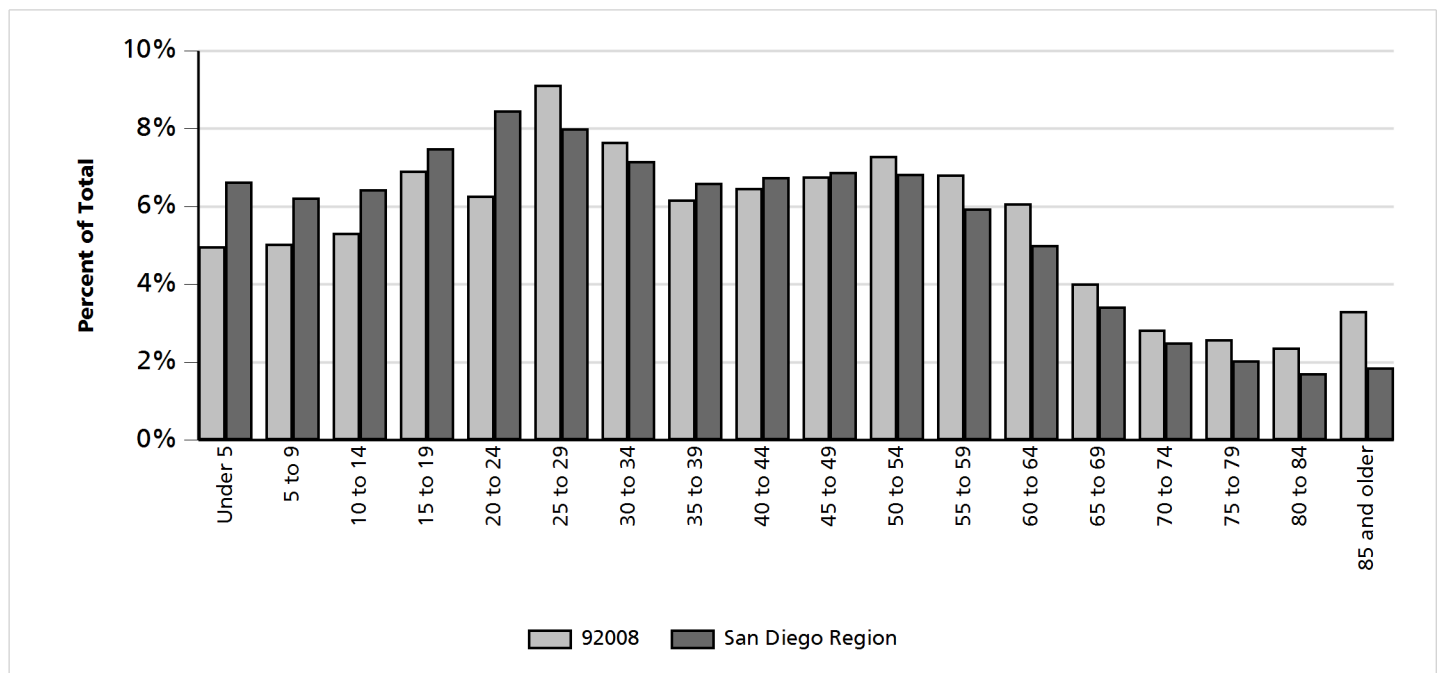
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	27,669	14,022	13,647	49%
Under 5	1,374	686	688	50%
5 to 9	1,394	755	639	46%
10 to 14	1,470	740	730	50%
15 to 17	1,163	677	486	42%
18 and 19	750	456	294	39%
20 to 24	1,738	913	825	47%
25 to 29	2,524	1,358	1,166	46%
30 to 34	2,117	1,121	996	47%
35 to 39	1,708	862	846	50%
40 to 44	1,789	935	854	48%
45 to 49	1,872	902	970	52%
50 to 54	2,018	1,041	977	48%
55 to 59	1,888	905	983	52%
60 and 61	705	352	353	50%
62 to 64	977	490	487	50%
65 to 69	1,111	559	552	50%
70 to 74	783	354	429	55%
75 to 79	714	316	398	56%
80 to 84	656	278	378	58%
85 and older	918	322	596	65%
Under 18	5,401	2,858	2,543	47%
65 and older	4,182	1,829	2,353	56%
Median Age	38.8	36.8	40.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,510	19,862	263	93	1,172	769
Under 5	430	770	30	4	54	86
5 to 9	471	739	15	7	55	107
10 to 14	442	852	12	10	48	106
15 to 17	348	665	15	5	69	61
18 and 19	200	477	20	3	35	15
20 to 24	464	1,099	24	9	69	73
25 to 29	514	1,815	23	13	94	65
30 to 34	480	1,435	14	4	111	73
35 to 39	408	1,142	13	4	109	32
40 to 44	427	1,208	17	7	97	33
45 to 49	323	1,398	23	6	85	37
50 to 54	292	1,585	18	3	92	28
55 to 59	205	1,570	14	9	61	29
60 and 61	50	614	3	0	31	7
62 to 64	89	842	5	3	34	4
65 to 69	114	948	3	1	43	2
70 to 74	95	640	11	1	30	6
75 to 79	68	608	3	3	30	2
80 to 84	51	585	0	1	18	1
85 and older	39	870	0	0	7	2
Under 18	1,691	3,026	72	26	226	360
65 and older	367	3,651	17	6	128	13
Median Age	28.9	43.9	28.4	28.3	37.3	20.7