

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



	Jan 1, 2014
Total Population	81,629
Household Population	80,342
Group Quarters Population	1,287
Persons Per Household	2.16

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,262	37,208	9.8%
Single Family - Detached	13,268	12,058	9.1%
Single Family - Multiple-Unit	8,110	7,309	9.9%
Multi-Family	19,652	17,656	10.2%
Mobile Home and Other	232	185	20.3%

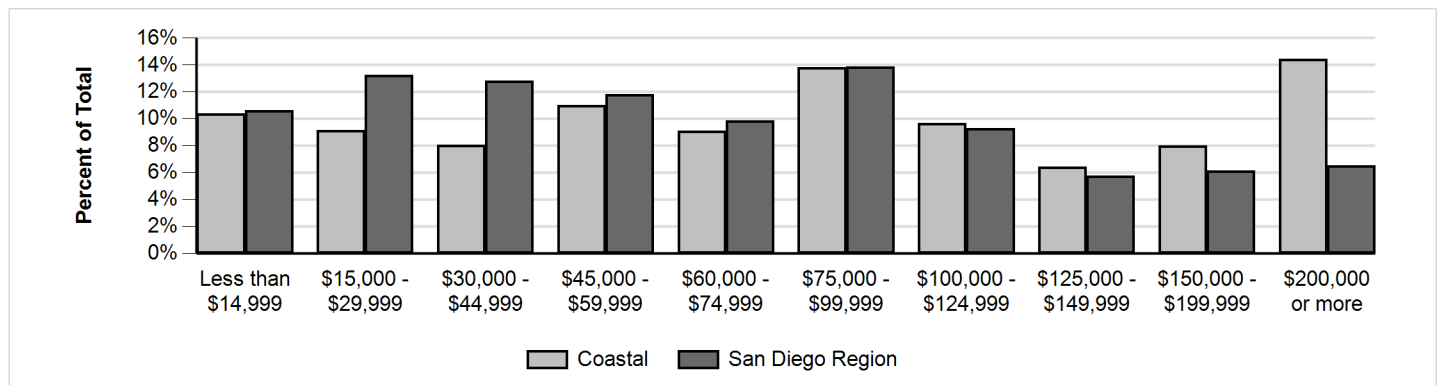
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	9%	8%	11%	9%	14%	10%	6%	8%	14%

Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$79,233
Not adjusted for inflation (current 2013\$)	\$84,027



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

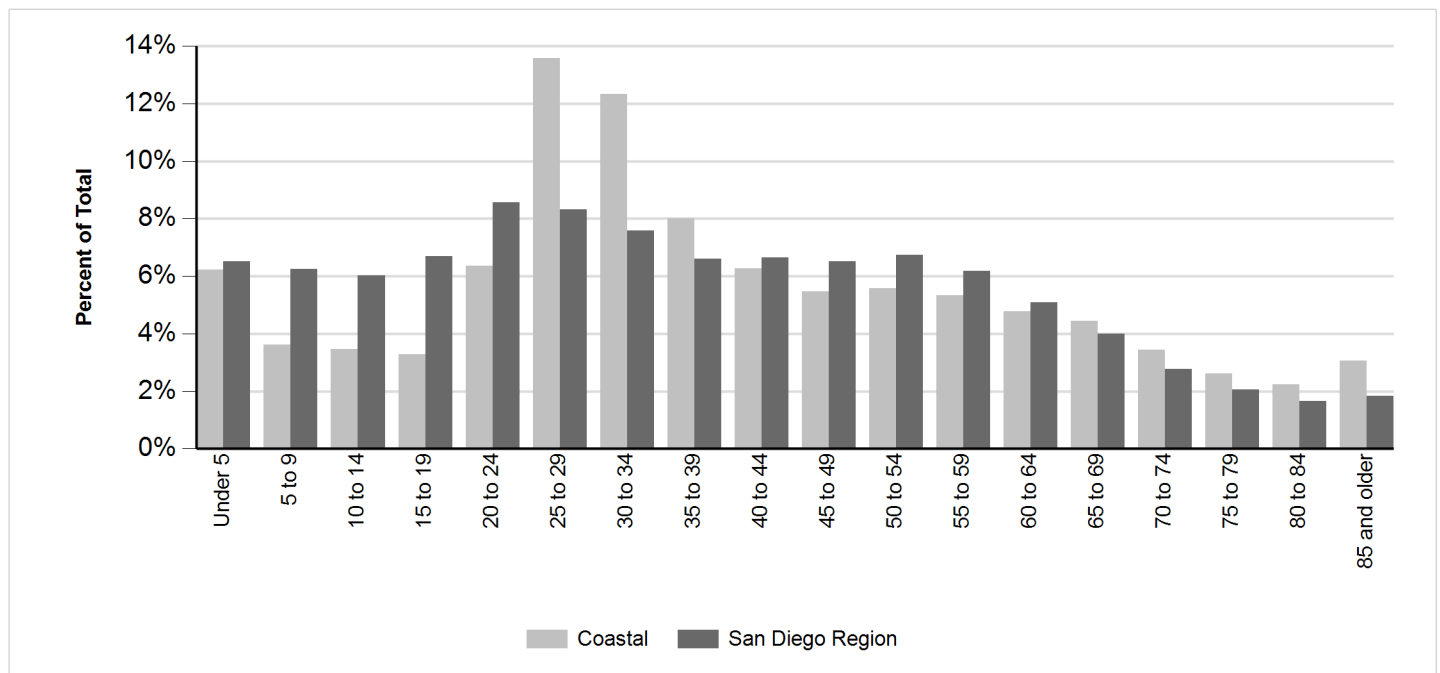
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	81,629	41,823	39,806	49%
Under 5	5,085	2,646	2,439	48%
5 to 9	2,946	1,512	1,434	49%
10 to 14	2,831	1,407	1,424	50%
15 to 17	1,618	805	813	50%
18 and 19	1,060	546	514	48%
20 to 24	5,190	2,591	2,599	50%
25 to 29	11,076	5,658	5,418	49%
30 to 34	10,056	5,486	4,570	45%
35 to 39	6,540	3,725	2,815	43%
40 to 44	5,108	2,777	2,331	46%
45 to 49	4,453	2,324	2,129	48%
50 to 54	4,556	2,393	2,163	47%
55 to 59	4,345	2,254	2,091	48%
60 and 61	1,613	814	799	50%
62 to 64	2,282	1,090	1,192	52%
65 to 69	3,617	1,763	1,854	51%
70 to 74	2,807	1,359	1,448	52%
75 to 79	2,127	946	1,181	56%
80 to 84	1,821	813	1,008	55%
85 and older	2,498	914	1,584	63%
Under 18	12,480	6,370	6,110	49%
65 and older	12,870	5,795	7,075	55%
Median Age	35.7	35.3	36.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	12,861	60,381	1,209	194	4,612	2,372
Under 5	1,177	3,196	127	16	277	292
5 to 9	715	1,782	140	7	133	169
10 to 14	854	1,591	55	8	152	171
15 to 17	462	941	36	4	91	84
18 and 19	305	636	17	5	39	58
20 to 24	1,057	3,547	77	11	299	199
25 to 29	1,522	8,374	125	34	685	336
30 to 34	1,592	7,436	120	21	566	321
35 to 39	1,162	4,726	91	20	363	178
40 to 44	963	3,560	113	7	337	128
45 to 49	691	3,265	74	11	313	99
50 to 54	667	3,460	55	9	274	91
55 to 59	548	3,400	57	7	268	65
60 and 61	179	1,301	20	8	87	18
62 to 64	196	1,898	30	5	125	28
65 to 69	238	3,129	25	8	175	42
70 to 74	203	2,403	25	2	140	34
75 to 79	111	1,860	6	4	116	30
80 to 84	100	1,615	9	5	78	14
85 and older	119	2,261	7	2	94	15
Under 18	3,208	7,510	358	35	653	716
65 and older	771	11,268	72	21	603	135
Median Age	31.1	37.8	31.1	32.9	35.9	28.2