

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Rainbow



	Jan 1, 2014
<b>Total Population</b>	<b>2,132</b>
Household Population	2,055
Group Quarters Population	77
<b>Persons Per Household</b>	<b>2.87</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>718</b>	<b>717</b>	<b>0.1%</b>
Single Family - Detached	600	600	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	111	0.9%

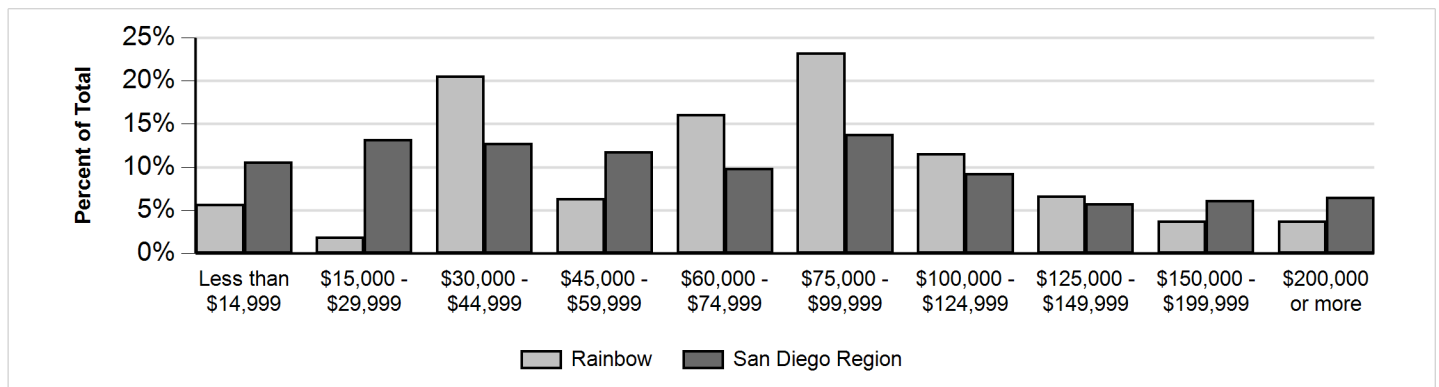
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	2%	21%	6%	16%	23%	12%	7%	4%	4%

### Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$74,159
Not adjusted for inflation (current 2013\$)	\$78,646



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

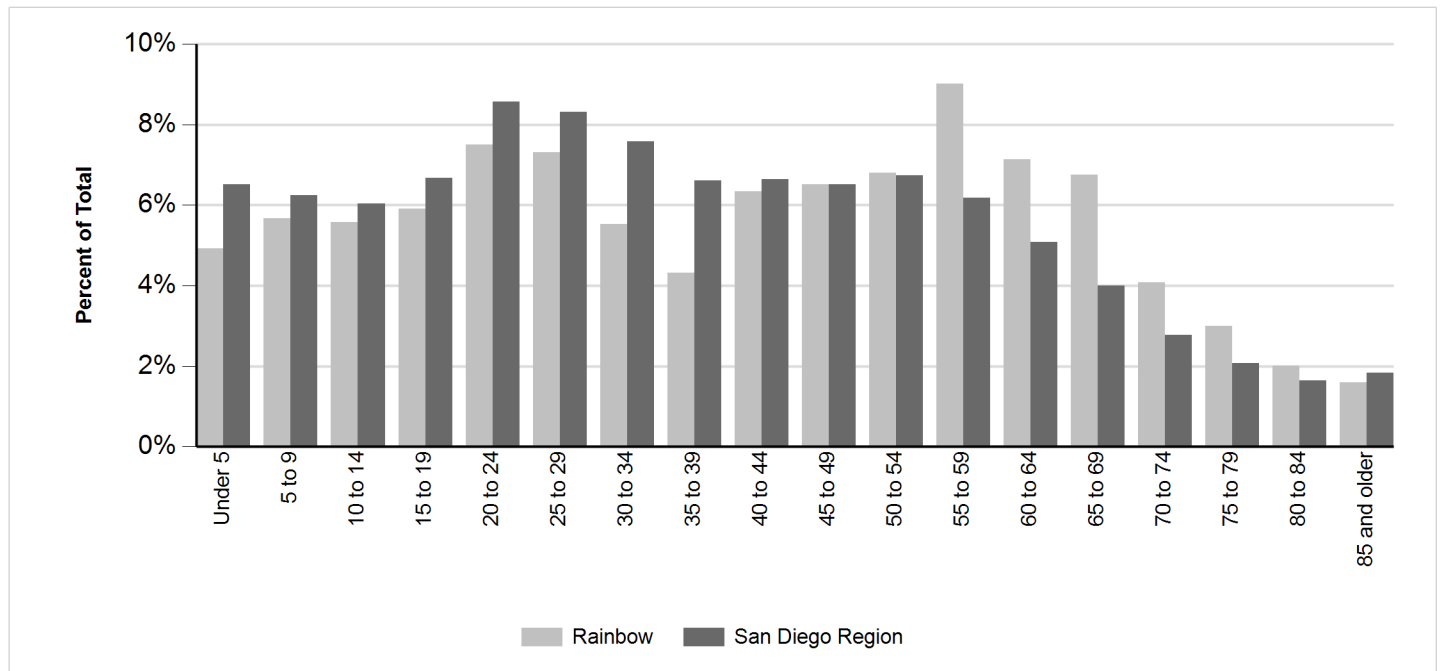
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>2,132</b>	<b>1,025</b>	<b>1,107</b>	<b>52%</b>
Under 5	105	45	60	57%
5 to 9	121	58	63	52%
10 to 14	119	58	61	51%
15 to 17	69	40	29	42%
18 and 19	57	25	32	56%
20 to 24	160	88	72	45%
25 to 29	156	76	80	51%
30 to 34	118	56	62	53%
35 to 39	92	40	52	57%
40 to 44	135	60	75	56%
45 to 49	139	61	78	56%
50 to 54	145	76	69	48%
55 to 59	192	92	100	52%
60 and 61	59	29	30	51%
62 to 64	93	51	42	45%
65 to 69	144	68	76	53%
70 to 74	87	36	51	59%
75 to 79	64	31	33	52%
80 to 84	43	24	19	44%
85 and older	34	11	23	68%
Under 18	414	201	213	51%
65 and older	372	170	202	54%
Median Age	42.6	42.2	42.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>669</b>	<b>1,228</b>	<b>41</b>	<b>38</b>	<b>109</b>	<b>47</b>
Under 5	40	45	3	3	5	9
5 to 9	42	61	4	2	4	8
10 to 14	56	50	4	4	5	0
15 to 17	30	31	1	2	2	3
18 and 19	26	25	0	0	3	3
20 to 24	73	66	3	4	9	5
25 to 29	60	80	2	2	10	2
30 to 34	42	63	4	1	5	3
35 to 39	32	47	2	2	6	3
40 to 44	53	68	5	0	7	2
45 to 49	52	73	3	3	6	2
50 to 54	49	84	2	3	4	3
55 to 59	45	132	4	5	5	1
60 and 61	10	43	1	2	2	1
62 to 64	10	66	1	2	14	0
65 to 69	18	116	2	0	8	0
70 to 74	13	64	0	1	7	2
75 to 79	5	54	0	1	4	0
80 to 84	11	30	0	1	1	0
85 and older	2	30	0	0	2	0
Under 18	168	187	12	11	16	20
65 and older	49	294	2	3	22	2
Median Age	30.9	50.3	34.4	37.5	43.9	20.5