

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Pacific Beach



Apr 1, 2010

Total Population	40,302
Household Population	39,788
Group Quarters Population	514
Persons Per Household	1.93

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,008	20,633	6.2%
Single Family - Detached	4,988	4,803	3.7%
Single Family - Multiple-Unit	3,440	3,261	5.2%
Multi-Family	13,580	12,569	7.4%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

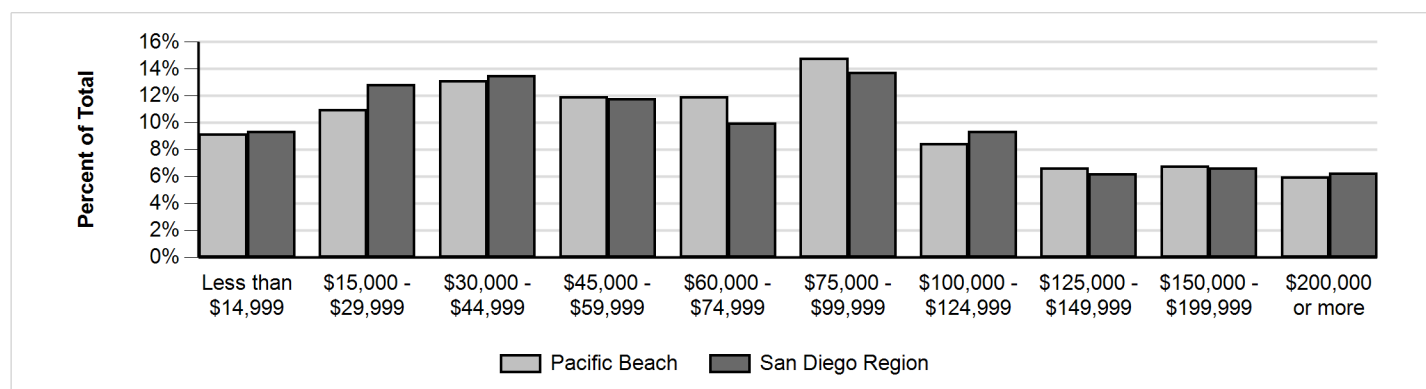
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	11%	13%	12%	12%	15%	9%	7%	7%	6%

Median Household Income

2010

Adjusted for Inflation (2010 \$) \$65,916



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

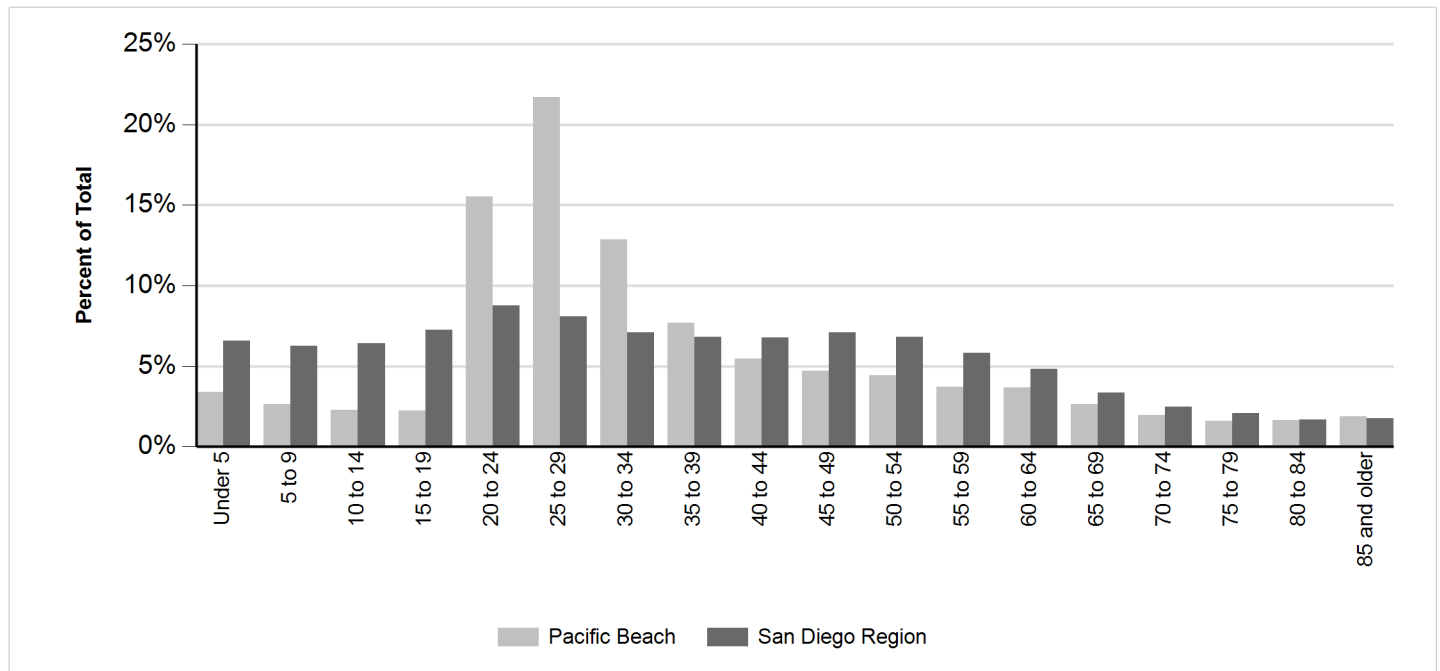
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	40,302	21,545	18,757	47%
Under 5	1,362	684	678	50%
5 to 9	1,064	558	506	48%
10 to 14	918	462	456	50%
15 to 17	490	261	229	47%
18 and 19	419	216	203	48%
20 to 24	6,254	2,974	3,280	52%
25 to 29	8,742	4,818	3,924	45%
30 to 34	5,184	3,083	2,101	41%
35 to 39	3,101	1,875	1,226	40%
40 to 44	2,195	1,278	917	42%
45 to 49	1,891	1,115	776	41%
50 to 54	1,782	975	807	45%
55 to 59	1,495	790	705	47%
60 and 61	624	326	298	48%
62 to 64	852	426	426	50%
65 to 69	1,056	529	527	50%
70 to 74	790	364	426	54%
75 to 79	652	296	356	55%
80 to 84	669	269	400	60%
85 and older	762	246	516	68%
Under 18	3,834	1,965	1,869	49%
65 and older	3,929	1,704	2,225	57%
Median Age	30.9	31.3	30.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,117	31,855	524	106	1,446	1,254
Under 5	289	931	27	1	17	97
5 to 9	256	696	15	5	18	74
10 to 14	278	546	14	2	21	57
15 to 17	139	296	16	1	12	26
18 and 19	106	272	9	0	8	24
20 to 24	723	4,978	58	16	257	222
25 to 29	972	7,010	102	22	324	312
30 to 34	640	4,055	72	16	244	157
35 to 39	441	2,351	61	8	146	94
40 to 44	340	1,633	51	6	114	51
45 to 49	261	1,481	26	7	71	45
50 to 54	213	1,451	23	7	63	25
55 to 59	131	1,293	14	5	35	17
60 and 61	45	549	10	2	13	5
62 to 64	60	756	5	2	21	8
65 to 69	70	938	11	2	23	12
70 to 74	58	694	3	1	21	13
75 to 79	30	598	3	3	10	8
80 to 84	31	621	2	0	13	2
85 and older	34	706	2	0	15	5
Under 18	962	2,469	72	9	68	254
65 and older	223	3,557	21	6	82	40
Median Age	28.9	31.5	31.5	31.9	31.4	27.0