

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



Jan 1, 2011

Total Population	408,964
Household Population	390,546
Group Quarters Population	18,418
Persons Per Household	2.69

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	158,102	144,943	8.3%
Single Family - Detached	80,498	75,034	6.8%
Single Family - Multiple-Unit	29,408	26,728	9.1%
Multi-Family	42,335	37,918	10.4%
Mobile Home and Other	5,861	5,263	10.2%

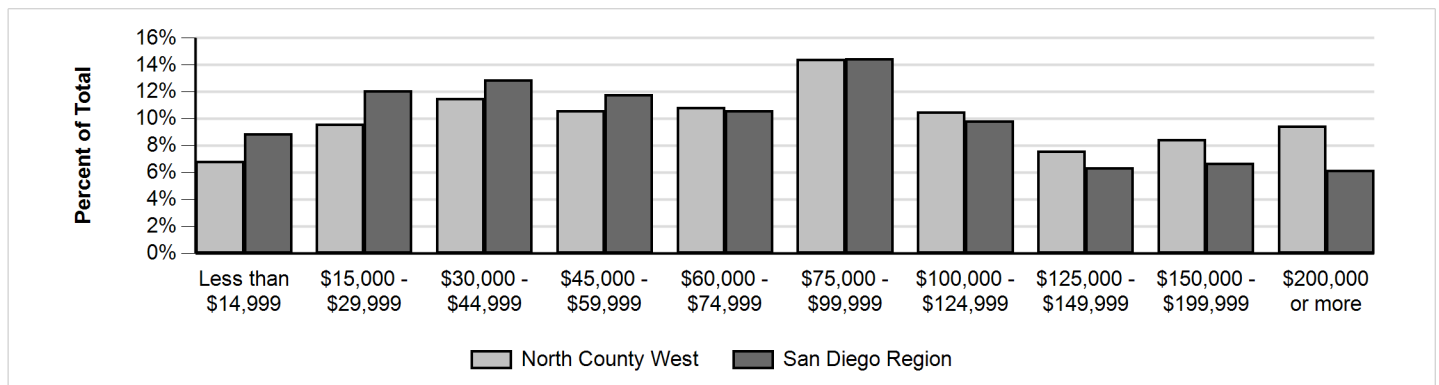
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	7%	10%	12%	11%	11%	14%	11%	8%	8%	9%

Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$75,927



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

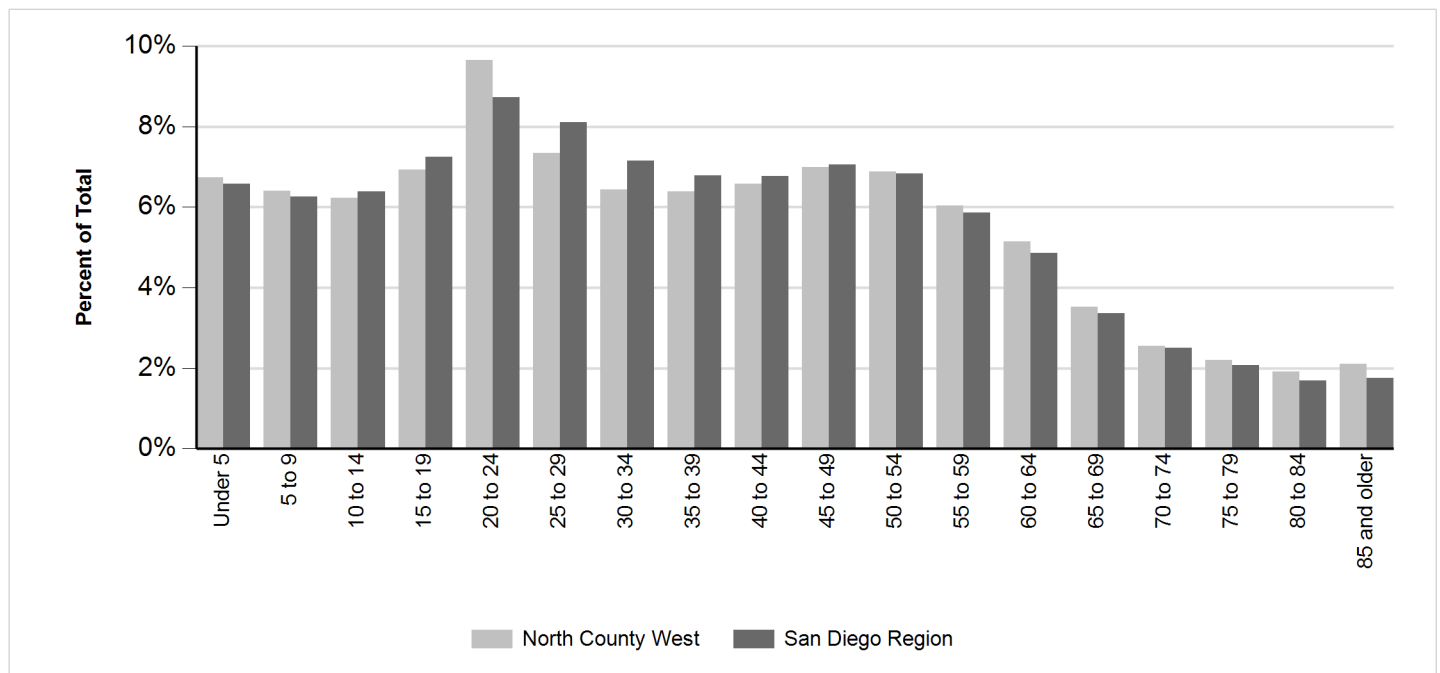
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	408,964	208,299	200,665	49%
Under 5	27,534	13,915	13,619	49%
5 to 9	26,158	13,394	12,764	49%
10 to 14	25,457	13,020	12,437	49%
15 to 17	15,458	8,135	7,323	47%
18 and 19	12,848	8,021	4,827	38%
20 to 24	39,441	25,122	14,319	36%
25 to 29	29,994	15,950	14,044	47%
30 to 34	26,302	13,113	13,189	50%
35 to 39	26,124	12,950	13,174	50%
40 to 44	26,914	13,188	13,726	51%
45 to 49	28,604	13,973	14,631	51%
50 to 54	28,168	13,819	14,349	51%
55 to 59	24,689	11,808	12,881	52%
60 and 61	8,722	4,195	4,527	52%
62 to 64	12,322	5,897	6,425	52%
65 to 69	14,388	6,715	7,673	53%
70 to 74	10,412	4,710	5,702	55%
75 to 79	9,021	3,984	5,037	56%
80 to 84	7,808	3,250	4,558	58%
85 and older	8,600	3,140	5,460	63%
Under 18	94,607	48,464	46,143	49%
65 and older	50,229	21,799	28,430	57%
Median Age	35.2	32.5	38.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	99,786	254,725	13,247	1,455	27,067	12,684
Under 5	10,161	12,971	931	108	1,384	1,979
5 to 9	9,184	12,765	854	89	1,456	1,810
10 to 14	8,819	12,782	838	83	1,435	1,500
15 to 17	5,419	7,706	596	35	898	804
18 and 19	4,168	6,948	578	52	611	491
20 to 24	10,990	23,258	1,694	296	2,006	1,197
25 to 29	8,813	16,844	1,315	163	1,922	937
30 to 34	7,597	14,934	997	98	1,920	756
35 to 39	7,011	15,156	858	70	2,394	635
40 to 44	6,660	16,430	798	64	2,420	542
45 to 49	5,769	18,977	976	86	2,227	569
50 to 54	4,666	20,064	897	78	2,024	439
55 to 59	3,311	18,620	670	66	1,666	356
60 and 61	1,018	6,817	181	30	590	86
62 to 64	1,323	9,825	209	45	803	117
65 to 69	1,615	11,308	288	30	1,013	134
70 to 74	1,181	7,944	250	27	889	121
75 to 79	927	7,103	159	18	707	107
80 to 84	639	6,580	93	12	427	57
85 and older	515	7,693	65	5	275	47
Under 18	33,583	46,224	3,219	315	5,173	6,093
65 and older	4,877	40,628	855	92	3,311	466
Median Age	25.7	41.2	29.3	27.0	39.0	19.0