



Demographic and Socioeconomic Profile 2010

TRACT: 101.06

Population by Race

	Population	Percent
Total Population	5,200	100%
Hispanic	4,518	87%
White	348	7%
Asian	200	4%
Black	76	1%
Two or More	50	1%
American Indian	4	<1%
Pacific Islander	3	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,200	2,350	2,850	55%
Under 5	316	157	159	50%
5 to 9	365	171	194	53%
10 to 14	445	215	230	52%
15 to 17	319	159	160	50%
18 and 19	199	95	104	52%
20 to 24	425	208	217	51%
25 to 29	346	173	173	50%
30 to 34	292	137	155	53%
35 to 39	362	172	190	52%
40 to 44	318	131	187	59%
45 to 49	366	164	202	55%
50 to 54	366	151	215	59%
55 to 59	294	102	192	65%
60 and 61	111	33	78	70%
62 to 64	130	55	75	58%
65 to 69	163	73	90	55%
70 to 74	134	57	77	57%
75 to 79	109	36	73	67%
80 to 84	74	32	42	57%
85 and Older	66	29	37	56%
Under 18	1,445	702	743	51%
65 and older	546	227	319	58%
Median	33.2	29.9	35.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,074	100%
Never Married	1,538	38%
Married, excluding separated	1,624	40%
Separated	219	5%
Widowed	120	3%
Divorced	573	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,200	100%
Household	5,190	100%
Group Quarters - Other	10	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,200	4,518	348	76	4	200	3	1	50
Under 5	316	297	5	5	0	8	0	0	1
5 to 9	365	335	9	3	0	7	0	0	11
10 to 14	445	416	9	6	0	11	0	0	3
15 to 17	319	300	7	3	0	4	1	0	4
18 and 19	199	174	11	1	0	9	1	1	2
20 to 24	425	378	26	11	0	5	0	0	5
25 to 29	346	292	18	5	0	20	0	0	11
30 to 34	292	255	15	5	0	15	0	0	2
35 to 39	362	319	15	12	0	13	0	0	3
40 to 44	318	280	20	5	0	10	1	0	2
45 to 49	366	330	20	3	0	12	0	0	1
50 to 54	366	320	27	4	1	13	0	0	1
55 to 59	294	242	30	3	1	18	0	0	0
60 and 61	111	77	19	2	0	11	0	0	2
62 to 64	130	94	21	4	1	9	0	0	1
65 to 69	163	125	28	0	0	9	0	0	1
70 to 74	134	98	28	2	1	5	0	0	0
75 to 79	109	79	16	2	0	12	0	0	0
80 to 84	74	57	13	0	0	4	0	0	0
85 and Older	66	50	11	0	0	5	0	0	0
Under 18	1,445	1,348	30	17	0	30	1	0	19
65 and older	546	409	96	4	1	35	0	0	1
Median		31.3	53.5	34.0	62.0	44.0	19.0	19.0	24.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,884	100%
Speak Only English	707	14%
Speak Spanish:	4,102	84%
Speak English "well" or "very well"	3,165	65%
Speak English "not well" or "not at all"	937	19%
Speak Asian/Pacific Island language:	75	2%
Speak English "well" or "very well"	75	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,131	100%
Less than 9th grade	721	23%
9th through 12th grade, no diploma	537	17%
High school grad (incl. equivalency)	973	31%
Some college, no degree	537	17%
Associate degree	112	4%
Bachelor's degree	197	6%
Master's degree	27	1%
Professional school degree	27	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,009	100%	---	---	---	---
Enrolled in school	1,728	34%	1,627	32%	101	2%
Nursery / Preschool	68	4%	58	4%	10	10%
Kindergarten to grade 4	281	16%	258	16%	23	23%
Grade 5 to grade 8	315	18%	315	19%	0	0%
Grade 9 to grade 12	520	30%	511	31%	9	9%
College, undergraduate	505	29%	446	27%	59	58%
Graduate or Professional school	39	2%	39	2%	0	0%
Not enrolled in school	3,281	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,479	100%	633	100%	846	100%
Family Households:	1,258	85%	633	100%	625	74%
Married couple family	681	46%	334	53%	347	41%
Other family:	577	39%	299	47%	278	33%
Male householder, no wife	128	9%	16	3%	112	13%
Female householder, no husband	449	30%	283	45%	166	20%
Nonfamily households:	221	15%	0	0%	221	26%
Householder living alone	186	13%	----	----	----	----
Other nonfamily households	35	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,528	100%	1479	49	3%	3.51
Single family (detached)	264	17%	262	2	1%	3.60
Single family (attached)	221	14%	216	5	2%	3.45
2 to 4 units	233	15%	219	14	6%	3.76
5 to 9 units	314	21%	295	19	6%	3.41
10 or more units	273	18%	264	9	3%	3.63
Mobile home and Other	223	15%	223	0	0%	3.20

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	817	100%
Less than \$150,000	187	23%
\$150,000 to \$199,999	112	14%
\$200,000 to \$249,999	109	13%
\$250,000 to \$299,999	98	12%
\$300,000 to \$399,999	111	14%
\$400,000 to \$499,999	75	9%
\$500,000 to \$749,999	102	12%
\$750,000 to \$999,999	23	3%
\$1,000,000 or more	0	0%

Median Value **\$250,255**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,528	100%
2005 or Later	32	2%
2000 to 2004	109	7%
1990 to 1999	73	5%
1980 to 1989	170	11%
1970 to 1979	797	52%
1960 to 1969	211	14%
1950 to 1959	71	5%
1940 to 1949	50	3%
1939 or earlier	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,479	100%	662	100%	817	100%
1.00 occupant housing per room or less	1,217	82%	463	70%	754	92%
1.01 to 1.50 occupants per room	47	3%	21	3%	26	3%
1.51 to 2.00 occupants per room	145	10%	108	16%	37	5%
2.01 or more occupants per room	70	5%	70	11%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	662	100%
Less than \$500	247	37%
\$500 to \$599	63	10%
\$600 to \$699	23	3%
\$700 to \$799	69	10%
\$800 to \$899	11	2%
\$900 to \$999	40	6%
\$1,000 to \$1,249	82	12%
\$1,250 to \$1,499	29	4%
\$1,500 to \$1,999	98	15%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$687	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	662	100%
Less than 20 percent	128	19%
20.0 to 24.9 percent	124	19%
25.0 to 29.9 percent	115	17%
30.0 to 34.9 percent	60	9%
35.0 to 39.9 percent	32	5%
40.0 to 49.9 percent	43	6%
50.0 percent or more	131	20%
Not computed	29	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,479	100%
No vehicle	121	8%
1 vehicle	422	29%
2 vehicles	661	45%
3 vehicles	187	13%
4 or more vehicles	88	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Worked in state of residence	2,166	100%
Worked in county of residence	2,149	99%
Worked outside county of residence	17	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,981	100%	1,760	44%
In labor force	2,218	56%	1,150	52%
Armed forces	0	0%	0	0%
Civilian (employed)	1,971	89%	1,008	51%
Civilian (unemployed)	247	11%	142	57%
Not in labor force	1,763	44%	610	35%
Pct. of civilian labor force unemployed	11.1%		12.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Car, truck or van:	1,963	91%
Drove Alone	1,728	80%
Carpooled	235	11%
Public Transportation:	157	7%
Bus	157	7%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	35	2%
Other means	0	0%
Worked at home	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Did not work at home	2,155	99%
Less than 10 minutes	197	9%
10 to 19 minutes	556	26%
20 to 29 minutes	550	25%
30 to 44 minutes	523	24%
45 to 59 minutes	72	3%
60 to 89 minutes	127	6%
90 minutes or more	130	6%
Worked at home	11	1%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,166	100%
Agriculture, forestry, mining	11	1%
Utilities	0	0%
Construction	116	5%
Manufacturing	213	10%
Wholesale trade	84	4%
Retail trade	283	13%
Transportation & warehousing	103	5%
Information & communications	49	2%
Finance, insurance, & real estate	139	6%
Professional, scientific, management, administration	118	5%
Educational, social, & health services	348	16%
Art, entertainment, recreation, accommodations, food	238	11%
Other services	270	12%
Public administration	194	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,166	100%
Management, professional & related:	364	17%
Management (incl. farm managers)	104	5%
Business & financial	16	1%
Computer & mathematical	92	4%
Architecture & engineering	10	<1%
Life, physical & social science	0	0%
Community & social service	5	<1%
Legal	9	<1%
Education, training, & library	36	2%
Art, entertainment, sports & media	49	2%
Healthcare practitioners	43	2%
Service:	601	28%
Healthcare support	111	5%
Protective service	51	2%
Food preparation & serving	116	5%
Building & grounds cleaning / maintenance	209	10%
Personal care & service	114	5%
Sales & office	505	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	337	16%
Production, transport & material moving	359	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,479	100%
Less than \$15,000	264	18%
\$15,000 to \$29,999	385	26%
\$30,000 to \$44,999	147	10%
\$45,000 to \$59,999	264	18%
\$60,000 to \$74,999	128	9%
\$75,000 to \$99,999	158	11%
\$100,000 to \$124,999	79	5%
\$125,000 to \$149,999	46	3%
\$150,000 to \$199,999	8	1%
\$200,000 or more	0	0%
Median Income	\$39,235	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,479	100%
With earnings	1,104	75%
With wage and salary income	1,068	72%
With self-employment income	112	8%
With interest, dividend, or net rental income	97	7%
With Social Security income	401	27%
With Supplemental Security income	89	6%
With public assistance income	27	2%
With retirement income	169	11%
With other types of income	179	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,200	100%
Under .50	291	6%
.50 to .99	803	15%
1.00 to 1.24	333	6%
1.25 to 1.49	127	2%
1.50 to 1.84	706	14%
1.85 to 1.99	234	5%
2.00 and over	2,706	52%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,200	100%
Above Poverty	4,106	79%
Below Poverty	1,094	21%

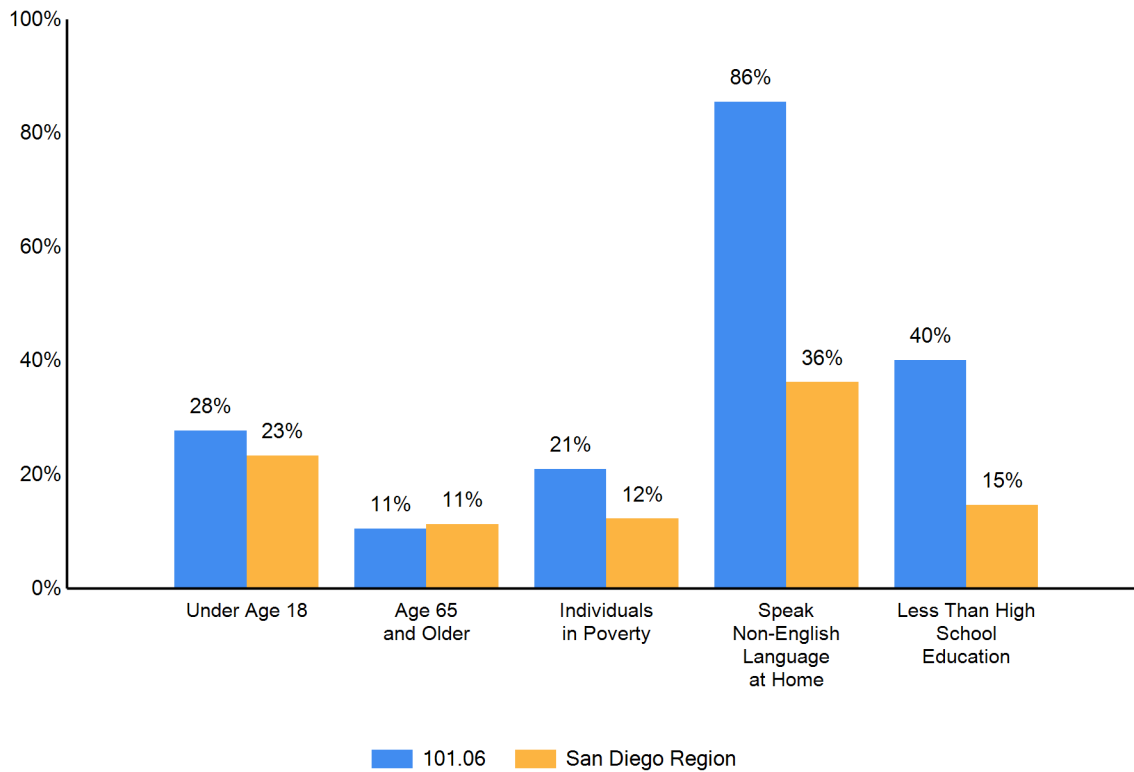
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,258	633	625	1,005	450	555	253	183	70
Married couple family	681	334	347	618	297	321	63	37	26
Male householder, no wife present	128	16	112	128	16	112	0	0	0
Female householder, no husband present	449	283	166	259	137	122	190	146	44

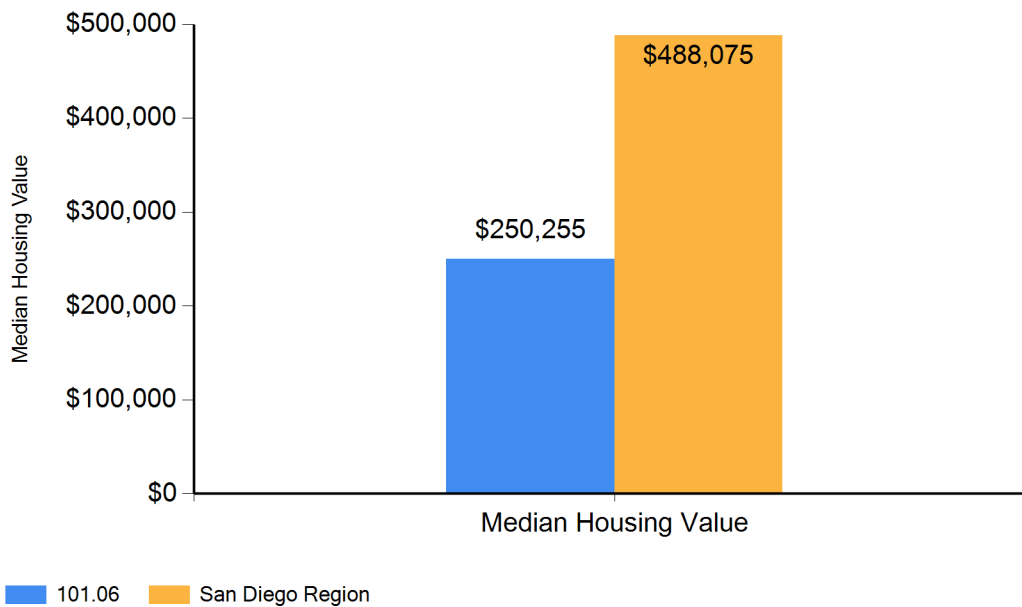
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075