



Demographic and Socioeconomic Profile 2010

TRACT: 168.04

Population by Race

	Population	Percent
Total Population	7,292	100%
White	5,083	70%
Hispanic	1,702	23%
Two or More	265	4%
Black	83	1%
Asian	83	1%
American Indian	50	1%
Pacific Islander	22	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,292	3,636	3,656	50%
Under 5	623	345	278	45%
5 to 9	569	298	271	48%
10 to 14	579	306	273	47%
15 to 17	398	212	186	47%
18 and 19	247	127	120	49%
20 to 24	662	314	348	53%
25 to 29	684	349	335	49%
30 to 34	478	231	247	52%
35 to 39	466	235	231	50%
40 to 44	506	239	267	53%
45 to 49	569	255	314	55%
50 to 54	492	248	244	50%
55 to 59	361	185	176	49%
60 and 61	92	42	50	54%
62 to 64	140	62	78	56%
65 to 69	155	70	85	55%
70 to 74	110	47	63	57%
75 to 79	84	38	46	55%
80 to 84	46	21	25	54%
85 and Older	31	12	19	61%
Under 18	2,169	1,161	1,008	46%
65 and older	426	188	238	56%
Median	29.2	28.1	30.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,521	100%
Never Married	1,675	30%
Married, excluding separated	2,700	49%
Separated	226	4%
Widowed	202	4%
Divorced	718	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,292	100%
Household	7,275	100%
Group Quarters - Other	17	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,292	1,702	5,083	83	50	83	22	4	265
Under 5	623	204	368	6	2	3	1	0	39
5 to 9	569	194	333	6	1	4	0	1	30
10 to 14	579	183	349	6	2	4	2	0	33
15 to 17	398	119	252	5	0	1	1	0	20
18 and 19	247	72	159	5	2	1	0	0	8
20 to 24	662	154	462	7	6	12	1	0	20
25 to 29	684	143	483	9	7	11	4	0	27
30 to 34	478	107	335	12	3	8	2	1	10
35 to 39	466	130	308	4	4	8	2	0	10
40 to 44	506	99	363	5	2	7	3	0	27
45 to 49	569	108	431	6	5	4	1	0	14
50 to 54	492	65	392	5	6	7	3	1	13
55 to 59	361	52	296	3	2	3	0	1	4
60 and 61	92	9	81	0	0	0	1	0	1
62 to 64	140	13	116	1	3	2	1	0	4
65 to 69	155	20	124	3	2	3	0	0	3
70 to 74	110	16	90	0	1	3	0	0	0
75 to 79	84	8	73	0	2	1	0	0	0
80 to 84	46	3	41	0	0	1	0	0	1
85 and Older	31	3	27	0	0	0	0	0	1
Under 18	2,169	700	1,302	23	5	12	4	1	122
65 and older	426	50	355	3	5	8	0	0	5
Median		22.6	32.0	28.6	37.5	33.4	35.0	50.0	20.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,669	100%
Speak Only English	5,773	87%
Speak Spanish:	686	10%
Speak English "well" or "very well"	608	9%
Speak English "not well" or "not at all"	78	1%
Speak Asian/Pacific Island language:	33	0%
Speak English "well" or "very well"	33	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	177	3%
Speak English "well" or "very well"	177	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,214	100%
Less than 9th grade	209	5%
9th through 12th grade, no diploma	467	11%
High school grad (incl. equivalency)	1,061	25%
Some college, no degree	1,343	32%
Associate degree	329	8%
Bachelor's degree	593	14%
Master's degree	134	3%
Professional school degree	57	1%
Doctorate degree	21	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,922	100%	---	---	---	---
Enrolled in school	2,380	34%	2,080	30%	300	4%
Nursery / Preschool	79	3%	79	4%	0	0%
Kindergarten to grade 4	661	28%	576	28%	85	28%
Grade 5 to grade 8	395	17%	354	17%	41	14%
Grade 9 to grade 12	635	27%	581	28%	54	18%
College, undergraduate	436	18%	422	20%	14	5%
Graduate or Professional school	174	7%	68	3%	106	35%
Not enrolled in school	4,542	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,504	100%	1,277	100%	1,227	100%
Family Households:	1,992	80%	1,226	96%	766	62%
Married couple family	1,239	49%	805	63%	434	35%
Other family:	753	30%	421	33%	332	27%
Male householder, no wife	268	11%	70	5%	198	16%
Female householder, no husband	485	19%	351	27%	134	11%
Nonfamily households:	512	20%	51	4%	461	38%
Householder living alone	410	16%	----	----	----	----
Other nonfamily households	102	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,746	100%	2504	242	9%	2.91
Single family (detached)	873	32%	830	43	5%	2.81
Single family (attached)	168	6%	145	23	14%	3.14
2 to 4 units	160	6%	141	19	12%	3.72
5 to 9 units	220	8%	200	20	9%	2.90
10 or more units	1,325	48%	1,188	137	10%	2.85
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,092	100%
Less than \$150,000	146	13%
\$150,000 to \$199,999	11	1%
\$200,000 to \$249,999	152	14%
\$250,000 to \$299,999	134	12%
\$300,000 to \$399,999	237	22%
\$400,000 to \$499,999	218	20%
\$500,000 to \$749,999	149	14%
\$750,000 to \$999,999	45	4%
\$1,000,000 or more	0	0%

Median Value **\$343,277**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,746	100%
2005 or Later	1	<1%
2000 to 2004	0	0%
1990 to 1999	241	9%
1980 to 1989	610	22%
1970 to 1979	1,205	44%
1960 to 1969	354	13%
1950 to 1959	290	11%
1940 to 1949	22	1%
1939 or earlier	23	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,504	100%	1,412	100%	1,092	100%
1.00 occupant housing per room or less	2,373	95%	1,326	94%	1,047	96%
1.01 to 1.50 occupants per room	77	3%	75	5%	2	<1%
1.51 to 2.00 occupants per room	11	<1%	11	1%	0	0%
2.01 or more occupants per room	43	2%	0	0%	43	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,412	100%
Less than \$500	26	2%
\$500 to \$599	34	2%
\$600 to \$699	46	3%
\$700 to \$799	152	11%
\$800 to \$899	239	17%
\$900 to \$999	333	24%
\$1,000 to \$1,249	411	29%
\$1,250 to \$1,499	94	7%
\$1,500 to \$1,999	61	4%
\$2,000 or more	16	1%
No cash rent	0	0%
Median contract rent	\$963	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,412	100%
Less than 20 percent	288	20%
20.0 to 24.9 percent	187	13%
25.0 to 29.9 percent	129	9%
30.0 to 34.9 percent	247	17%
35.0 to 39.9 percent	43	3%
40.0 to 49.9 percent	118	8%
50.0 percent or more	384	27%
Not computed	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,504	100%
No vehicle	148	6%
1 vehicle	880	35%
2 vehicles	1,067	43%
3 vehicles	335	13%
4 or more vehicles	74	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,147	100%
Worked in state of residence	3,147	100%
Worked in county of residence	3,147	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,388	100%	2,618	49%
In labor force	3,820	71%	1,981	52%
Armed forces	111	3%	111	100%
Civilian (employed)	3,150	82%	1,595	51%
Civilian (unemployed)	559	15%	275	49%
Not in labor force	1,568	29%	637	41%
Pct. of civilian labor force unemployed	15.1%		14.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,147	100%
Car, truck or van:	2,801	89%
Drove Alone	2,459	78%
Carpooled	342	11%
Public Transportation:	99	3%
Bus	99	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	14	<1%
Bicycle	20	1%
Walked	31	1%
Other means	0	0%
Worked at home	182	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,147	100%
Did not work at home	2,965	94%
Less than 10 minutes	268	9%
10 to 19 minutes	978	31%
20 to 29 minutes	480	15%
30 to 44 minutes	790	25%
45 to 59 minutes	253	8%
60 to 89 minutes	175	6%
90 minutes or more	21	1%
Worked at home	182	6%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,059	100%
Agriculture, forestry, mining	0	0%
Utilities	14	<1%
Construction	480	16%
Manufacturing	191	6%
Wholesale trade	120	4%
Retail trade	313	10%
Transportation & warehousing	59	2%
Information & communications	130	4%
Finance, insurance, & real estate	273	9%
Professional, scientific, management, administration	74	2%
Educational, social, & health services	445	15%
Art, entertainment, recreation, accommodations, food	561	18%
Other services	147	5%
Public administration	252	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,059	100%
Management, professional & related:	720	24%
Management (incl. farm managers)	221	7%
Business & financial	167	5%
Computer & mathematical	104	3%
Architecture & engineering	28	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	165	5%
Art, entertainment, sports & media	35	1%
Healthcare practitioners	0	0%
Service:	745	24%
Healthcare support	80	3%
Protective service	94	3%
Food preparation & serving	306	10%
Building & grounds cleaning / maintenance	115	4%
Personal care & service	150	5%
Sales & office	679	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	594	19%
Production, transport & material moving	321	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,504	100%
Less than \$15,000	210	8%
\$15,000 to \$29,999	470	19%
\$30,000 to \$44,999	432	17%
\$45,000 to \$59,999	395	16%
\$60,000 to \$74,999	87	3%
\$75,000 to \$99,999	456	18%
\$100,000 to \$124,999	287	11%
\$125,000 to \$149,999	91	4%
\$150,000 to \$199,999	76	3%
\$200,000 or more	0	0%
Median Income	\$50,316	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,504	100%
With earnings	2,152	86%
With wage and salary income	2,126	85%
With self-employment income	149	6%
With interest, dividend, or net rental income	349	14%
With Social Security income	449	18%
With Supplemental Security income	245	10%
With public assistance income	184	7%
With retirement income	252	10%
With other types of income	615	25%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,236	100%
Under .50	257	4%
.50 to .99	847	12%
1.00 to 1.24	83	1%
1.25 to 1.49	361	5%
1.50 to 1.84	666	9%
1.85 to 1.99	310	4%
2.00 and over	4,712	65%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,236	100%
Above Poverty	6,132	85%
Below Poverty	1,104	15%

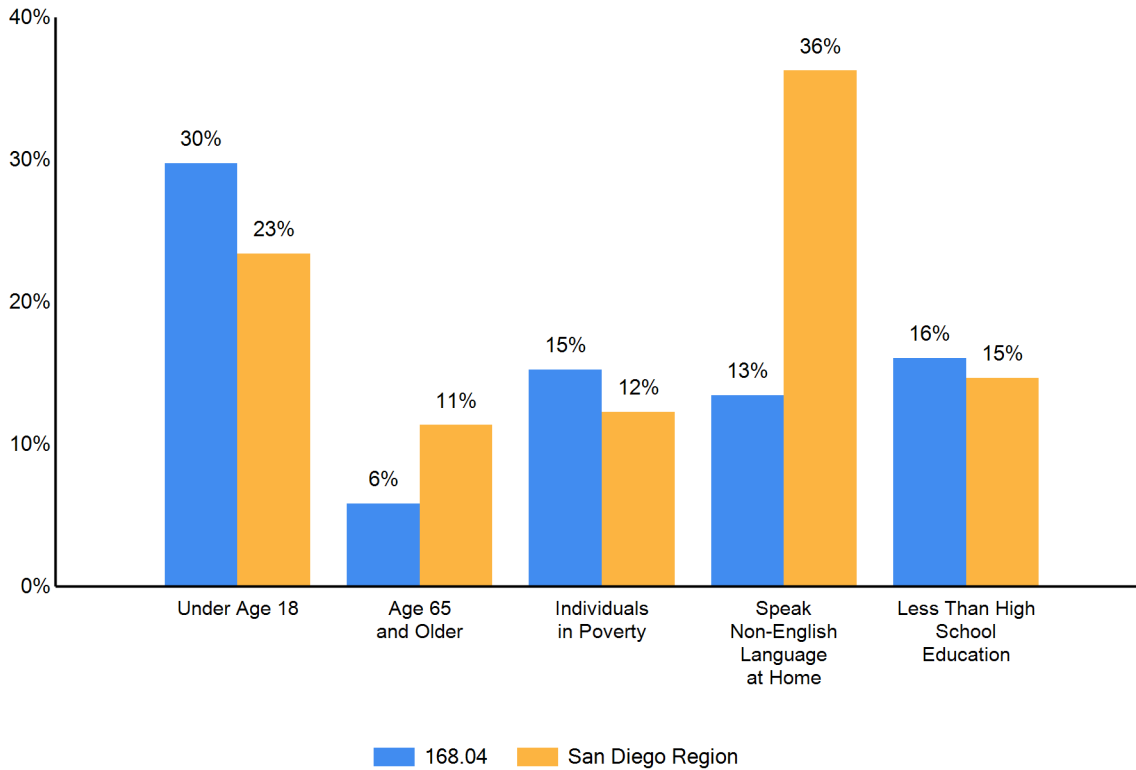
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,992	1,226	766	1,708	978	730	284	248	36
Married couple family	1,239	805	434	1,113	695	418	126	110	16
Male householder, no wife present	268	70	198	248	70	178	20	0	20
Female householder, no husband present	485	351	134	347	213	134	138	138	0

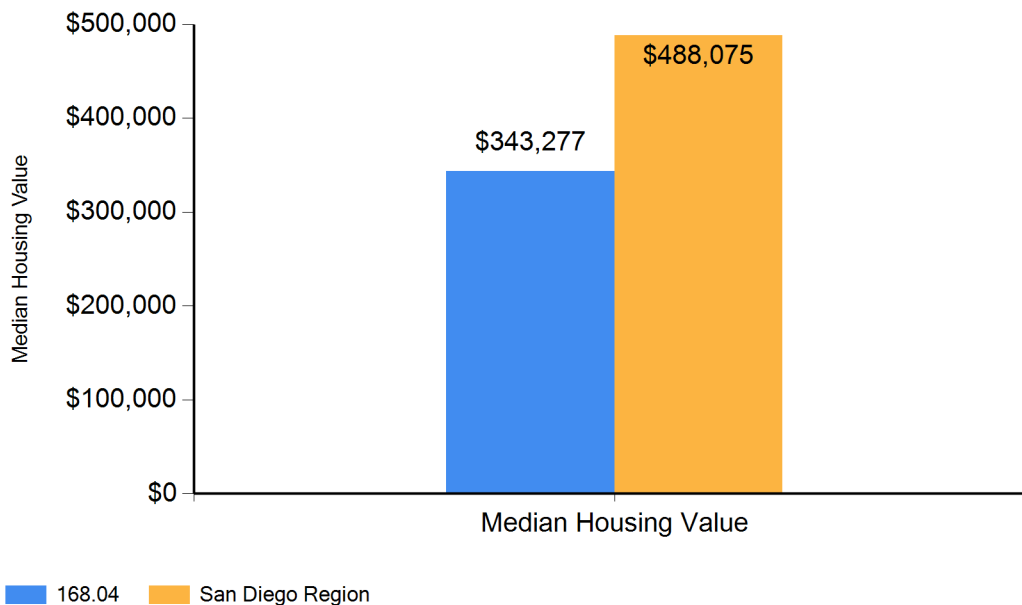
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075