



## Demographic and Socioeconomic Profile 2010

TRACT: 120.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,351</b>	<b>100%</b>
Hispanic	1,956	58%
Asian	827	25%
White	345	10%
Black	101	3%
Two or More	71	2%
Pacific Islander	45	1%
American Indian	5	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,351</b>	<b>1,671</b>	<b>1,680</b>	<b>50%</b>
Under 5	225	109	116	52%
5 to 9	233	119	114	49%
10 to 14	279	143	136	49%
15 to 17	171	92	79	46%
18 and 19	109	65	44	40%
20 to 24	254	136	118	46%
25 to 29	216	120	96	44%
30 to 34	217	98	119	55%
35 to 39	239	103	136	57%
40 to 44	191	94	97	51%
45 to 49	231	124	107	46%
50 to 54	245	114	131	53%
55 to 59	193	95	98	51%
60 and 61	68	33	35	51%
62 to 64	81	46	35	43%
65 to 69	103	54	49	48%
70 to 74	92	36	56	61%
75 to 79	82	39	43	52%
80 to 84	76	31	45	59%
85 and Older	46	20	26	57%
Under 18	908	463	445	49%
65 and older	399	180	219	55%
<b>Median</b>	<b>34.3</b>	<b>32.6</b>	<b>35.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,614</b>	<b>100%</b>
Never Married	894	34%
Married, excluding separated	1,315	50%
Separated	60	2%
Widowed	110	4%
Divorced	235	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,351</b>	<b>100%</b>
Household	3,335	100%
Group Quarters - Other	16	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,351</b>	<b>1,956</b>	<b>345</b>	<b>101</b>	<b>5</b>	<b>827</b>	<b>45</b>	<b>1</b>	<b>71</b>
Under 5	225	168	6	5	0	38	1	0	7
5 to 9	233	172	4	6	0	42	3	1	5
10 to 14	279	203	11	6	0	49	4	0	6
15 to 17	171	119	2	8	0	35	4	0	3
18 and 19	109	62	4	7	0	29	2	0	5
20 to 24	254	154	19	7	0	61	3	0	10
25 to 29	216	112	22	5	0	67	2	0	8
30 to 34	217	152	14	10	0	36	3	0	2
35 to 39	239	149	22	5	0	52	2	0	9
40 to 44	191	112	20	3	0	53	1	0	2
45 to 49	231	124	28	6	1	58	7	0	7
50 to 54	245	130	36	6	1	68	3	0	1
55 to 59	193	78	36	7	0	70	2	0	0
60 and 61	68	31	12	4	0	19	1	0	1
62 to 64	81	30	18	1	1	30	0	0	1
65 to 69	103	37	20	4	1	38	2	0	1
70 to 74	92	34	16	7	1	32	1	0	1
75 to 79	82	36	18	2	0	23	3	0	0
80 to 84	76	32	20	0	0	24	0	0	0
85 and Older	46	21	17	2	0	3	1	0	2
Under 18	908	662	23	25	0	164	12	1	21
65 and older	399	160	91	15	2	120	7	0	4
<b>Median</b>		<b>29.5</b>	<b>52.8</b>	<b>33.3</b>	<b>63.5</b>	<b>40.4</b>	<b>36.3</b>	<b>7.5</b>	<b>24.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,126</b>	<b>100%</b>
Speak Only English	719	23%
Speak Spanish:	1,156	37%
Speak English "well" or "very well"	967	31%
Speak English "not well" or "not at all"	189	6%
Speak Asian/Pacific Island language:	1,251	40%
Speak English "well" or "very well"	1,126	36%
Speak English "not well" or "not at all"	125	4%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,080</b>	<b>100%</b>
Less than 9th grade	313	15%
9th through 12th grade, no diploma	406	20%
High school grad (incl. equivalency)	545	26%
Some college, no degree	435	21%
Associate degree	128	6%
Bachelor's degree	218	10%
Master's degree	35	2%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,223</b>	<b>100%</b>	---	---	---	---
Enrolled in school	842	26%	799	25%	43	1%
Nursery / Preschool	14	2%	14	2%	0	0%
Kindergarten to grade 4	188	22%	188	24%	0	0%
Grade 5 to grade 8	187	22%	187	23%	0	0%
Grade 9 to grade 12	293	35%	283	35%	10	23%
College, undergraduate	149	18%	116	15%	33	77%
Graduate or Professional school	11	1%	11	1%	0	0%
Not enrolled in school	2,381	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>872</b>	<b>100%</b>	<b>367</b>	<b>100%</b>	<b>505</b>	<b>100%</b>
Family Households:	679	78%	367	100%	312	62%
Married couple family	489	56%	273	74%	216	43%
Other family:	190	22%	94	26%	96	19%
Male householder, no wife	84	10%	31	8%	53	10%
Female householder, no husband	106	12%	63	17%	43	9%
Nonfamily households:	193	22%	0	0%	193	38%
Householder living alone	193	22%	----	----	----	----
Other nonfamily households	0	0%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>900</b>	<b>100%</b>	<b>872</b>	<b>28</b>	<b>3%</b>	<b>3.82</b>
Single family (detached)	598	66%	571	27	5%	3.76
Single family (attached)	190	21%	189	1	1%	4.07
2 to 4 units	14	2%	14	0	0%	3.29
5 to 9 units	36	4%	36	0	0%	3.81
10 or more units	62	7%	62	0	0%	3.77
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>637</b>	<b>100%</b>
Less than \$150,000	0	0%
\$150,000 to \$199,999	17	3%
\$200,000 to \$249,999	10	2%
\$250,000 to \$299,999	40	6%
\$300,000 to \$399,999	243	38%
\$400,000 to \$499,999	163	26%
\$500,000 to \$749,999	164	26%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$411,818**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>900</b>	<b>100%</b>
2005 or Later	14	2%
2000 to 2004	22	2%
1990 to 1999	13	1%
1980 to 1989	72	8%
1970 to 1979	121	13%
1960 to 1969	136	15%
1950 to 1959	386	43%
1940 to 1949	119	13%
1939 or earlier	17	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>872</b>	<b>100%</b>	<b>235</b>	<b>100%</b>	<b>637</b>	<b>100%</b>
1.00 occupant housing per room or less	778	89%	196	83%	582	91%
1.01 to 1.50 occupants per room	18	2%	18	8%	0	0%
1.51 to 2.00 occupants per room	76	9%	21	9%	55	9%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>235</b>	<b>100%</b>
Less than \$500	28	12%
\$500 to \$599	5	2%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	24	10%
\$900 to \$999	31	13%
\$1,000 to \$1,249	88	37%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	47	20%
\$2,000 or more	0	0%
No cash rent	12	5%
<b>Median contract rent</b>	<b>\$1,084</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>235</b>	<b>100%</b>
Less than 20 percent	2	1%
20.0 to 24.9 percent	36	15%
25.0 to 29.9 percent	35	15%
30.0 to 34.9 percent	16	7%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	52	22%
50.0 percent or more	82	35%
Not computed	12	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>872</b>	<b>100%</b>
No vehicle	27	3%
1 vehicle	205	24%
2 vehicles	306	35%
3 vehicles	258	30%
4 or more vehicles	76	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,498</b>	<b>100%</b>
Worked in state of residence	1,498	100%
Worked in county of residence	1,482	99%
Worked outside county of residence	16	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,563</b>	<b>100%</b>	<b>1,272</b>	<b>50%</b>
In labor force	1,506	59%	834	55%
Armed forces	0	0%	0	0%
Civilian (employed)	1,326	88%	775	58%
Civilian (unemployed)	180	12%	59	33%
Not in labor force	1,057	41%	438	41%
Pct. of civilian labor force unemployed	12.0%		7.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,498</b>	<b>100%</b>
Car, truck or van:	1,305	87%
Drove Alone	1,038	69%
Carpooled	267	18%
Public Transportation:	79	5%
Bus	42	3%
Trolley / Streetcar	37	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	1%
Bicycle	0	0%
Walked	35	2%
Other means	60	4%
Worked at home	8	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,498</b>	<b>100%</b>
Did not work at home	1,490	99%
Less than 10 minutes	152	10%
10 to 19 minutes	497	33%
20 to 29 minutes	344	23%
30 to 44 minutes	296	20%
45 to 59 minutes	157	10%
60 to 89 minutes	30	2%
90 minutes or more	14	1%
Worked at home	8	1%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,498</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	37	2%
Construction	116	8%
Manufacturing	384	26%
Wholesale trade	29	2%
Retail trade	121	8%
Transportation & warehousing	58	4%
Information & communications	40	3%
Finance, insurance, & real estate	119	8%
Professional, scientific, management, administration	18	1%
Educational, social, & health services	176	12%
Art, entertainment, recreation, accommodations, food	148	10%
Other services	97	6%
Public administration	155	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,498</b>	<b>100%</b>
Management, professional & related:	202	13%
Management (incl. farm managers)	10	1%
Business & financial	31	2%
Computer & mathematical	36	2%
Architecture & engineering	21	1%
Life, physical & social science	37	2%
Community & social service	18	1%
Legal	8	1%
Education, training, & library	0	0%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	41	3%
Service:	255	17%
Healthcare support	42	3%
Protective service	0	0%
Food preparation & serving	112	7%
Building & grounds cleaning / maintenance	99	7%
Personal care & service	2	<1%
Sales & office	333	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	257	17%
Production, transport & material moving	451	30%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>872</b>	<b>100%</b>
Less than \$15,000	80	9%
\$15,000 to \$29,999	158	18%
\$30,000 to \$44,999	222	25%
\$45,000 to \$59,999	124	14%
\$60,000 to \$74,999	104	12%
\$75,000 to \$99,999	55	6%
\$100,000 to \$124,999	63	7%
\$125,000 to \$149,999	66	8%
\$150,000 to \$199,999	0	0%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$43,378</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>872</b>	<b>100%</b>
With earnings	789	90%
With wage and salary income	732	84%
With self-employment income	122	14%
With interest, dividend, or net rental income	80	9%
With Social Security income	213	24%
With Supplemental Security income	55	6%
With public assistance income	12	1%
With retirement income	144	17%
With other types of income	56	6%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,351</b>	<b>100%</b>
Under .50	53	2%
.50 to .99	172	5%
1.00 to 1.24	420	13%
1.25 to 1.49	232	7%
1.50 to 1.84	67	2%
1.85 to 1.99	10	<1%
2.00 and over	2,397	72%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,351</b>	<b>100%</b>
Above Poverty	3,126	93%
Below Poverty	225	7%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

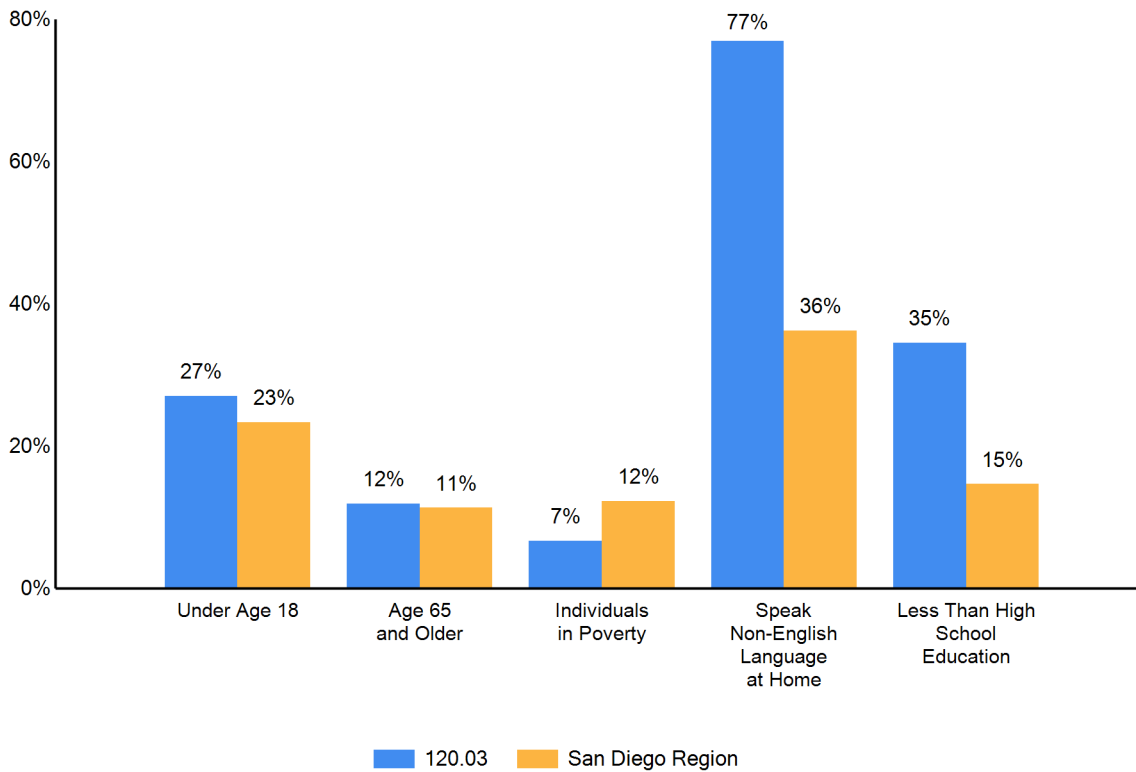
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>679</b>	<b>367</b>	<b>312</b>	<b>653</b>	<b>350</b>	<b>303</b>	<b>26</b>	<b>17</b>	<b>9</b>
Married couple family	489	273	216	472	256	216	17	17	0
Male householder, no wife present	84	31	53	84	31	53	0	0	0
Female householder, no husband present	106	63	43	97	63	34	9	0	9

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

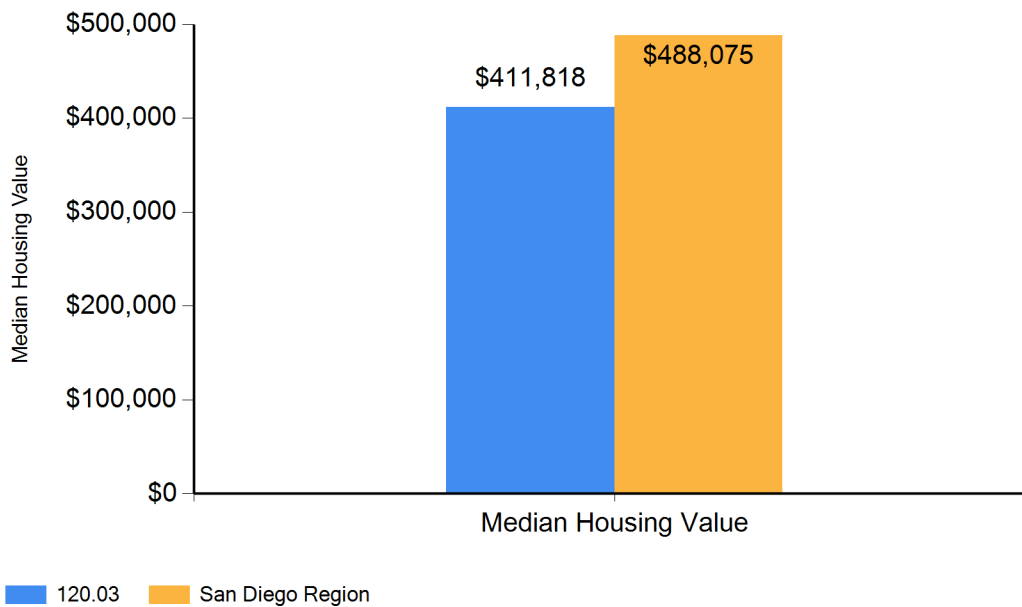


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075