



## Demographic and Socioeconomic Profile 2010

SRA: Carlsbad

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>114,712</b>	<b>100%</b>
White	84,375	74%
Hispanic	16,670	15%
Asian	7,878	7%
Two or More	3,398	3%
Black	1,584	1%
American Indian	308	<1%
Other	268	<1%
Pacific Islander	231	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>114,712</b>	<b>55,557</b>	<b>59,155</b>	<b>52%</b>
Under 5	6,918	3,634	3,284	47%
5 to 9	7,600	3,729	3,871	51%
10 to 14	7,482	3,728	3,754	50%
15 to 17	4,541	2,367	2,174	48%
18 and 19	2,260	1,266	994	44%
20 to 24	5,599	2,891	2,708	48%
25 to 29	6,433	3,197	3,236	50%
30 to 34	7,137	3,474	3,663	51%
35 to 39	8,043	3,868	4,175	52%
40 to 44	8,476	3,985	4,491	53%
45 to 49	9,308	4,696	4,612	50%
50 to 54	8,740	4,258	4,482	51%
55 to 59	7,795	3,730	4,065	52%
60 and 61	3,070	1,488	1,582	52%
62 to 64	3,952	1,811	2,141	54%
65 to 69	4,886	2,218	2,668	55%
70 to 74	3,345	1,483	1,862	56%
75 to 79	3,317	1,435	1,882	57%
80 to 84	2,772	1,186	1,586	57%
85 and Older	3,038	1,113	1,925	63%
Under 18	26,541	13,458	13,083	49%
65 and older	17,358	7,435	9,923	57%
<b>Median</b>	<b>40.8</b>	<b>39.5</b>	<b>41.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>92,712</b>	<b>100%</b>
Never Married	22,951	25%
Married, excluding separated	52,152	56%
Separated	1,038	1%
Widowed	5,001	5%
Divorced	11,570	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>114,712</b>	<b>100%</b>
Household	113,915	99%
Group Quarters - Other	797	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>114,712</b>	<b>16,670</b>	<b>84,375</b>	<b>1,584</b>	<b>308</b>	<b>7,878</b>	<b>231</b>	<b>268</b>	<b>3,398</b>
Under 5	6,918	1,434	4,377	88	10	472	10	28	499
5 to 9	7,600	1,588	4,775	113	16	544	5	32	527
10 to 14	7,482	1,502	4,859	107	28	470	14	28	474
15 to 17	4,541	921	2,965	90	20	231	30	16	268
18 and 19	2,260	548	1,446	42	7	105	3	4	105
20 to 24	5,599	1,158	3,885	93	19	239	15	8	182
25 to 29	6,433	1,258	4,367	108	30	432	24	23	191
30 to 34	7,137	1,305	4,894	136	23	550	11	32	186
35 to 39	8,043	1,317	5,485	147	17	848	15	16	198
40 to 44	8,476	1,265	6,081	148	22	772	19	17	152
45 to 49	9,308	1,190	6,968	114	29	801	24	13	169
50 to 54	8,740	824	7,054	116	31	556	24	16	119
55 to 59	7,795	717	6,391	81	23	462	12	10	99
60 and 61	3,070	192	2,632	36	8	177	7	4	14
62 to 64	3,952	262	3,373	33	9	219	4	12	40
65 to 69	4,886	349	4,127	39	4	309	9	1	48
70 to 74	3,345	239	2,724	38	4	285	2	1	52
75 to 79	3,317	233	2,782	33	5	220	1	3	40
80 to 84	2,772	129	2,495	12	3	117	1	1	14
85 and Older	3,038	239	2,695	10	0	69	1	3	21
Under 18	26,541	5,445	16,976	398	74	1,717	59	104	1,768
65 and older	17,358	1,189	14,823	132	16	1,000	14	9	175
<b>Median</b>		<b>29.7</b>	<b>44.2</b>	<b>35.5</b>	<b>35.3</b>	<b>40.3</b>	<b>36.2</b>	<b>28.9</b>	<b>17.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>107,794</b>	<b>100%</b>
Speak Only English	89,100	83%
Speak Spanish:	10,108	9%
Speak English "well" or "very well"	8,049	7%
Speak English "not well" or "not at all"	2,059	2%
Speak Asian/Pacific Island language:	3,646	3%
Speak English "well" or "very well"	3,039	3%
Speak English "not well" or "not at all"	607	1%
Speak other language:	4,940	4%
Speak English "well" or "very well"	4,545	4%
Speak English "not well" or "not at all"	395	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>80,312</b>	<b>100%</b>
Less than 9th grade	1,737	2%
9th through 12th grade, no diploma	2,224	3%
High school grad (incl. equivalency)	11,362	14%
Some college, no degree	18,350	23%
Associate degree	7,969	10%
Bachelor's degree	24,234	30%
Master's degree	9,724	12%
Professional school degree	2,706	3%
Doctorate degree	2,006	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>110,732</b>	<b>100%</b>	---	---	---	---
Enrolled in school	29,511	27%	25,023	23%	4,488	4%
Nursery / Preschool	2,038	7%	689	3%	1,349	30%
Kindergarten to grade 4	7,700	26%	7,083	28%	617	14%
Grade 5 to grade 8	5,674	19%	5,223	21%	451	10%
Grade 9 to grade 12	6,572	22%	6,239	25%	333	7%
College, undergraduate	5,985	20%	5,016	20%	969	22%
Graduate or Professional school	1,542	5%	773	3%	769	17%
Not enrolled in school	81,221	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>45,598</b>	<b>100%</b>	<b>14,257</b>	<b>100%</b>	<b>31,341</b>	<b>100%</b>
Family Households:	30,401	67%	14,135	99%	16,266	52%
Married couple family	24,557	54%	10,545	74%	14,012	45%
Other family:	5,844	13%	3,590	25%	2,254	7%
Male householder, no wife	1,535	3%	800	6%	735	2%
Female householder, no husband	4,309	9%	2,790	20%	1,519	5%
Nonfamily households:	15,197	33%	122	1%	15,075	48%
Householder living alone	12,060	26%	----	----	----	----
Other nonfamily households	3,137	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>48,961</b>	<b>100%</b>	<b>45,598</b>	<b>3,363</b>	<b>7%</b>	<b>2.50</b>
Single family (detached)	25,522	52%	24,052	1,470	6%	2.67
Single family (attached)	8,332	17%	7,688	644	8%	2.39
2 to 4 units	3,011	6%	2,757	254	8%	2.45
5 to 9 units	3,314	7%	3,081	233	7%	2.31
10 or more units	6,998	14%	6,490	508	7%	2.22
Mobile home and Other	1,784	4%	1,530	254	14%	1.93

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>31,494</b>	<b>100%</b>
Less than \$150,000	1,122	4%
\$150,000 to \$199,999	424	1%
\$200,000 to \$249,999	439	1%
\$250,000 to \$299,999	873	3%
\$300,000 to \$399,999	3,359	11%
\$400,000 to \$499,999	4,222	13%
\$500,000 to \$749,999	11,665	37%
\$750,000 to \$999,999	6,244	20%
\$1,000,000 or more	3,146	10%

**Median Value** **\$613,993**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>48,961</b>	<b>100%</b>
2005 or Later	2,569	5%
2000 to 2004	5,696	12%
1990 to 1999	9,156	19%
1980 to 1989	14,189	29%
1970 to 1979	12,377	25%
1960 to 1969	2,775	6%
1950 to 1959	1,514	3%
1940 to 1949	323	1%
1939 or earlier	362	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>45,598</b>	<b>100%</b>	<b>14,104</b>	<b>100%</b>	<b>31,494</b>	<b>100%</b>
1.00 occupant housing per room or less	44,786	98%	13,489	96%	31,297	99%
1.01 to 1.50 occupants per room	609	1%	424	3%	185	1%
1.51 to 2.00 occupants per room	154	<1%	154	1%	0	0%
2.01 or more occupants per room	49	<1%	37	<1%	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>14,104</b>	<b>100%</b>
Less than \$500	313	2%
\$500 to \$599	145	1%
\$600 to \$699	149	1%
\$700 to \$799	422	3%
\$800 to \$899	739	5%
\$900 to \$999	964	7%
\$1,000 to \$1,249	2,118	15%
\$1,250 to \$1,499	2,998	21%
\$1,500 to \$1,999	4,160	29%
\$2,000 or more	1,798	13%
No cash rent	298	2%
<b>Median contract rent</b>	<b>\$1,434</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>14,104</b>	<b>100%</b>
Less than 20 percent	2,367	17%
20.0 to 24.9 percent	1,822	13%
25.0 to 29.9 percent	1,510	11%
30.0 to 34.9 percent	1,491	11%
35.0 to 39.9 percent	939	7%
40.0 to 49.9 percent	2,198	16%
50.0 percent or more	3,258	23%
Not computed	519	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>45,598</b>	<b>100%</b>
No vehicle	1,492	3%
1 vehicle	14,093	31%
2 vehicles	21,013	46%
3 vehicles	6,936	15%
4 or more vehicles	2,064	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>56,072</b>	<b>100%</b>
Worked in state of residence	55,465	99%
Worked in county of residence	51,251	91%
Worked outside county of residence	4,214	8%
Worked outside state of residence	607	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>91,231</b>	<b>100%</b>	<b>43,681</b>	<b>48%</b>
In labor force	58,418	64%	32,002	55%
Armed forces	1,220	2%	1,113	91%
Civilian (employed)	52,955	91%	28,441	54%
Civilian (unemployed)	4,243	7%	2,448	58%
Not in labor force	32,813	36%	11,679	36%
Pct. of civilian labor force unemployed	7.4%		7.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>56,072</b>	<b>100%</b>
Car, truck or van:	48,060	86%
Drove Alone	43,580	78%
Carpooled	4,480	8%
Public Transportation:	1,075	2%
Bus	335	1%
Trolley / Streetcar	0	0%
Railroad	714	1%
Other public transportation	26	<1%
Motorcycle	318	1%
Bicycle	260	<1%
Walked	917	2%
Other means	459	1%
Worked at home	4,983	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>56,072</b>	<b>100%</b>
Did not work at home	51,089	91%
Less than 10 minutes	5,544	10%
10 to 19 minutes	15,232	27%
20 to 29 minutes	9,439	17%
30 to 44 minutes	9,861	18%
45 to 59 minutes	5,577	10%
60 to 89 minutes	3,440	6%
90 minutes or more	1,996	4%
Worked at home	4,983	9%
<b>Average time to work (minutes)</b>	<b>33</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>54,725</b>	<b>100%</b>
Agriculture, forestry, mining	279	1%
Utilities	744	1%
Construction	3,038	6%
Manufacturing	5,883	11%
Wholesale trade	2,222	4%
Retail trade	6,240	11%
Transportation & warehousing	1,240	2%
Information & communications	1,541	3%
Finance, insurance, & real estate	4,831	9%
Professional, scientific, management, administration	2,024	4%
Educational, social, & health services	10,134	19%
Art, entertainment, recreation, accommodations, food	5,277	10%
Other services	2,296	4%
Public administration	8,976	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>54,725</b>	<b>100%</b>
Management, professional & related:	27,113	50%
Management (incl. farm managers)	7,981	15%
Business & financial	4,105	8%
Computer & mathematical	2,633	5%
Architecture & engineering	1,856	3%
Life, physical & social science	1,068	2%
Community & social service	630	1%
Legal	737	1%
Education, training, & library	3,585	7%
Art, entertainment, sports & media	1,685	3%
Healthcare practitioners	2,833	5%
Service:	6,837	12%
Healthcare support	721	1%
Protective service	939	2%
Food preparation & serving	2,283	4%
Building & grounds cleaning / maintenance	1,122	2%
Personal care & service	1,772	3%
Sales & office	15,066	28%
Farming, fishing & forestry	94	<1%
Construction, extraction & maintenance	2,920	5%
Production, transport & material moving	2,695	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>45,598</b>	<b>100%</b>
Less than \$15,000	2,974	7%
\$15,000 to \$29,999	4,489	10%
\$30,000 to \$44,999	5,477	12%
\$45,000 to \$59,999	4,146	9%
\$60,000 to \$74,999	4,412	10%
\$75,000 to \$99,999	6,397	14%
\$100,000 to \$124,999	4,822	11%
\$125,000 to \$149,999	3,599	8%
\$150,000 to \$199,999	4,602	10%
\$200,000 or more	4,680	10%
<b>Median Income</b>	<b>\$80,084</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>45,598</b>	<b>100%</b>
With earnings	36,124	79%
With wage and salary income	33,570	74%
With self-employment income	8,130	18%
With interest, dividend, or net rental income	17,485	38%
With Social Security income	11,824	26%
With Supplemental Security income	1,136	2%
With public assistance income	581	1%
With retirement income	8,287	18%
With other types of income	6,182	14%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>114,545</b>	<b>100%</b>
Under .50	4,382	4%
.50 to .99	3,329	3%
1.00 to 1.24	2,062	2%
1.25 to 1.49	3,146	3%
1.50 to 1.84	4,339	4%
1.85 to 1.99	2,224	2%
2.00 and over	95,063	83%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>114,545</b>	<b>100%</b>
Above Poverty	106,834	93%
Below Poverty	7,711	7%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

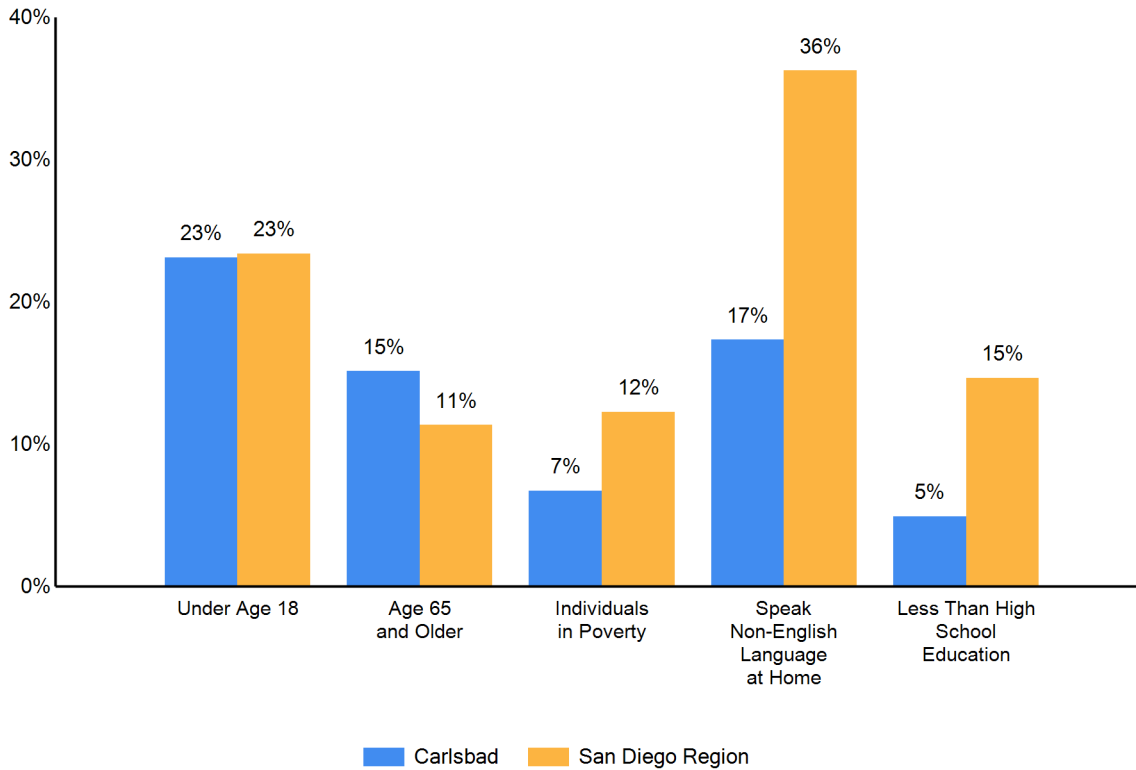
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>30,401</b>	<b>14,135</b>	<b>16,266</b>	<b>28,918</b>	<b>13,128</b>	<b>15,790</b>	<b>1,483</b>	<b>1,007</b>	<b>476</b>
Married couple family	24,557	10,545	14,012	23,788	10,184	13,604	769	361	408
Male householder, no wife present	1,535	800	735	1,520	785	735	15	15	0
Female householder, no husband present	4,309	2,790	1,519	3,610	2,159	1,451	699	631	68

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

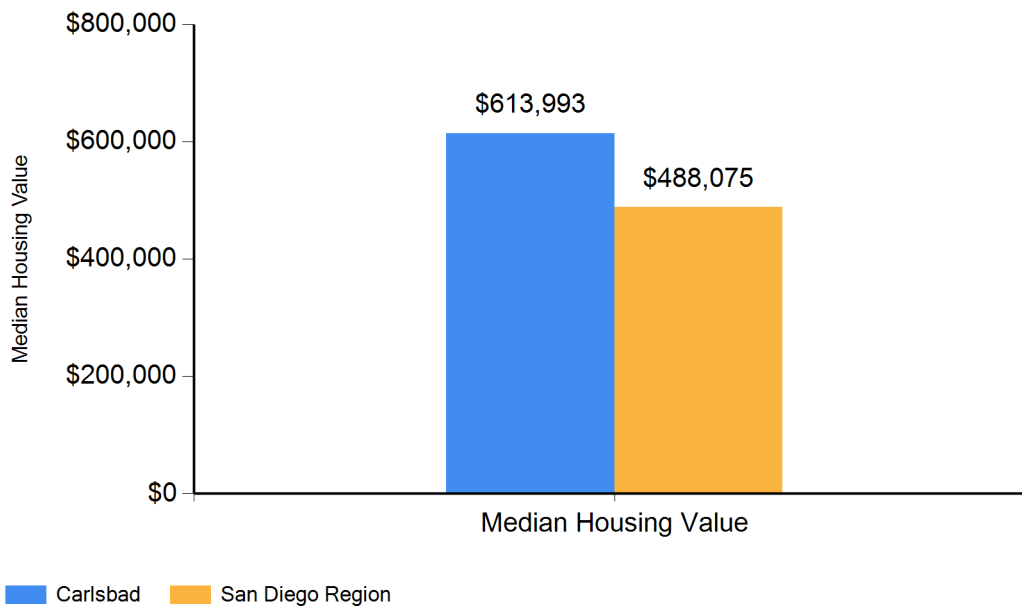


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075