

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Vista



Jan 1, 2012

<b>Total Population</b>	<b>101,604</b>
Household Population	99,292
Group Quarters Population	2,312
<b>Persons Per Household</b>	<b>3.14</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>33,205</b>	<b>31,651</b>	<b>4.7%</b>
Single Family - Detached	18,105	17,886	1.2%
Single Family - Multiple-Unit	2,861	2,320	18.9%
Multi-Family	10,430	9,843	5.6%
Mobile Home and Other	1,809	1,602	11.4%

## HOUSEHOLD INCOME

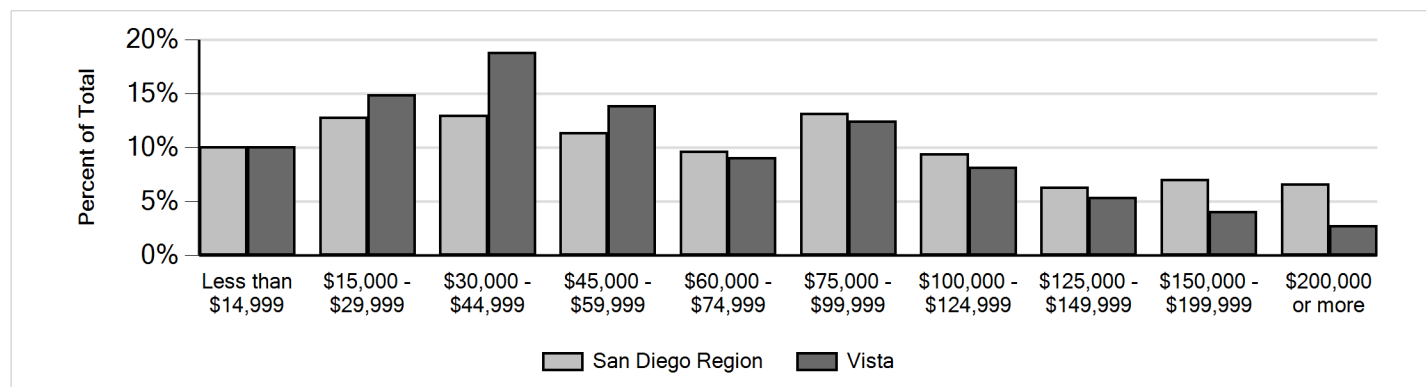
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	15%	19%	14%	9%	13%	8%	5%	4%	3%

### Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$51,576
Not adjusted for inflation (current 2011\$)	\$53,141



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

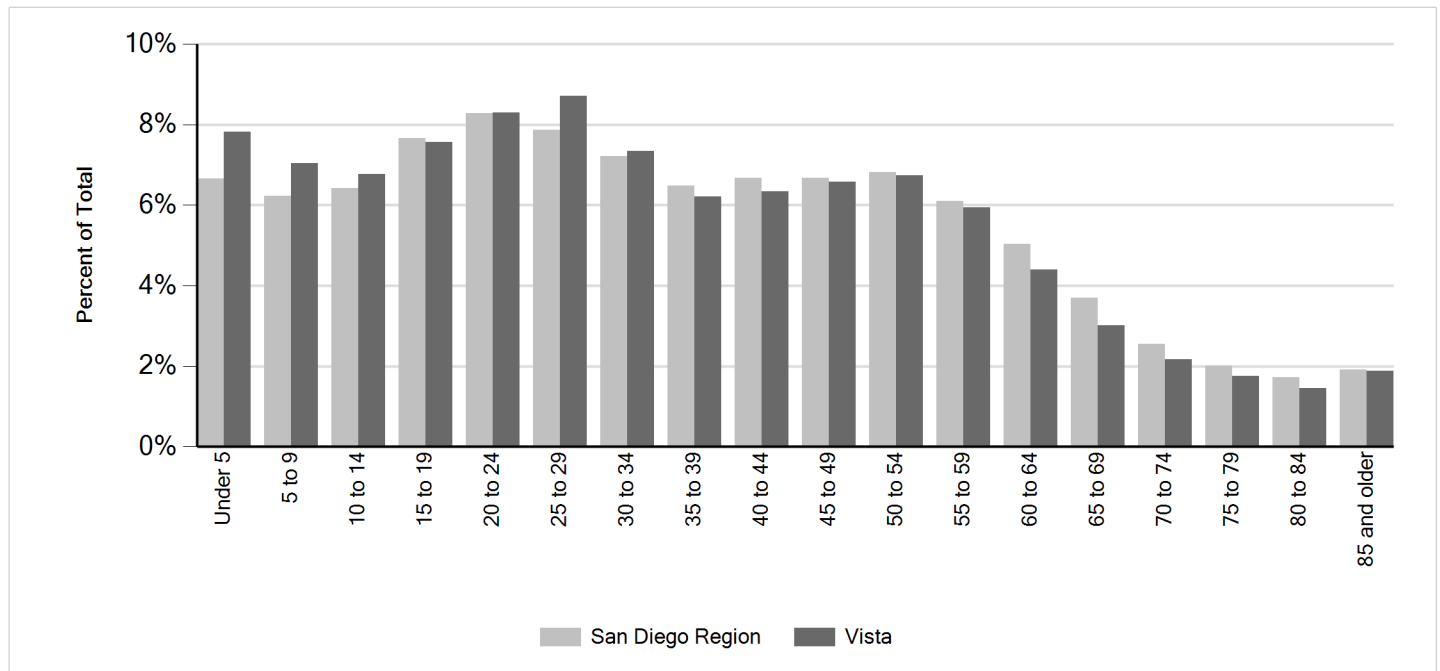
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>101,604</b>	<b>51,213</b>	<b>50,391</b>	<b>50%</b>
Under 5	7,950	4,034	3,916	49%
5 to 9	7,156	3,633	3,523	49%
10 to 14	6,874	3,495	3,379	49%
15 to 17	4,511	2,346	2,165	48%
18 and 19	3,173	1,647	1,526	48%
20 to 24	8,424	4,361	4,063	48%
25 to 29	8,856	4,691	4,165	47%
30 to 34	7,453	3,952	3,501	47%
35 to 39	6,309	3,133	3,176	50%
40 to 44	6,443	3,303	3,140	49%
45 to 49	6,686	3,381	3,305	49%
50 to 54	6,847	3,392	3,455	50%
55 to 59	6,031	2,976	3,055	51%
60 and 61	1,878	938	940	50%
62 to 64	2,587	1,346	1,241	48%
65 to 69	3,066	1,478	1,588	52%
70 to 74	2,205	998	1,207	55%
75 to 79	1,779	796	983	55%
80 to 84	1,471	632	839	57%
85 and older	1,905	681	1,224	64%
Under 18	26,491	13,508	12,983	49%
65 and older	10,426	4,585	5,841	56%
Median Age	32.6	31.8	33.5	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>48,745</b>	<b>43,095</b>	<b>2,490</b>	<b>358</b>	<b>4,230</b>	<b>2,686</b>
Under 5	5,119	2,143	127	25	249	287
5 to 9	4,922	1,606	112	17	163	336
10 to 14	4,520	1,779	143	10	157	265
15 to 17	2,799	1,318	104	8	119	163
18 and 19	1,949	969	79	11	82	83
20 to 24	4,602	3,015	234	31	260	282
25 to 29	4,580	3,325	292	29	373	257
30 to 34	3,985	2,637	221	25	399	186
35 to 39	3,482	2,177	168	20	330	132
40 to 44	3,299	2,505	188	27	314	110
45 to 49	2,898	3,082	226	25	325	130
50 to 54	2,315	3,771	226	28	364	143
55 to 59	1,566	3,854	152	28	330	101
60 and 61	452	1,259	30	7	104	26
62 to 64	519	1,843	56	7	128	34
65 to 69	597	2,186	43	16	186	38
70 to 74	452	1,548	28	22	132	23
75 to 79	300	1,329	17	7	96	30
80 to 84	197	1,150	20	8	67	29
85 and older	192	1,599	24	7	52	31
Under 18	17,360	6,846	486	60	688	1,051
65 and older	1,738	7,812	132	60	533	151
Median Age	25.5	45.1	33.5	40.6	39.7	23.7