DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92008



	Jan 1, 2011
Total Population	27,669
Household Population	27,092
Group Quarters Population	577
Persons Per Household	2 33

HOUSING AND OCCUPANCY

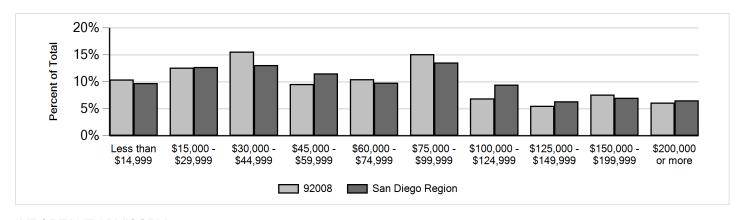
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,524	11,609	7.3%
Single Family - Detached	5,208	4,943	5.1%
Single Family - Multiple-Unit	1,283	1,199	6.5%
Multi-Family	5,877	5,344	9.1%
Mobile Home and Other	156	123	21.2%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	10%	13%	16%	10%	10%	15%	7%	6%	8%	6%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$62 521



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

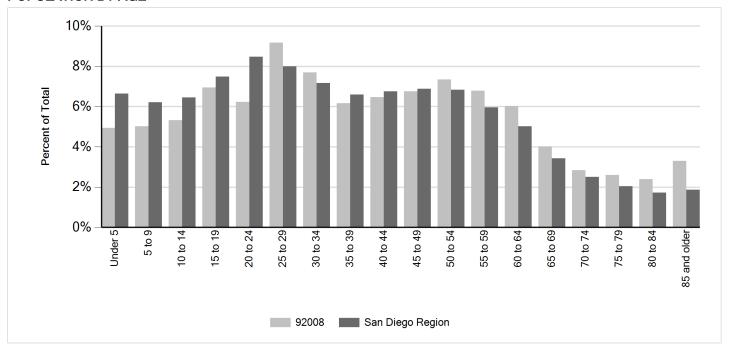
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	27,669	14,019	13,650	49%
Under 5	1,367	682	685	50%
5 to 9	1,390	753	637	46%
10 to 14	1,473	746	727	49%
15 to 17	1,162	678	484	42%
18 and 19	758	460	298	39%
20 to 24	1,725	906	819	47%
25 to 29	2,539	1,371	1,168	46%
30 to 34	2,128	1,122	1,006	47%
35 to 39	1,704	867	837	49%
40 to 44	1,789	929	860	48%
45 to 49	1,868	904	964	52%
50 to 54	2,032	1,044	988	49%
55 to 59	1,877	897	980	52%
60 and 61	696	346	350	50%
62 to 64	972	486	486	50%
65 to 69	1,109	560	549	50%
70 to 74	786	348	438	56%
75 to 79	720	320	400	56%
80 to 84	663	285	378	57%
85 and older	911	315	596	65%
Under 18	5,392	2,859	2,533	47%
65 and older	4,189	1,828	2,361	56%
Median Age	38.8	36.7	41.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Hon inspanie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	5,509	19,866	261	94	1,171	768	
Under 5	429	771	27	6	57	77	
5 to 9	471	743	14	5	53	104	
10 to 14	445	853	14	9	47	105	
15 to 17	347	667	16	5	65	62	
18 and 19	201	481	19	1	38	18	
20 to 24	463	1,100	21	4	63	74	
25 to 29	520	1,818	19	19	97	66	
30 to 34	478	1,436	19	8	113	74	
35 to 39	406	1,147	12	5	103	31	
40 to 44	425	1,217	17	6	99	25	
45 to 49	324	1,389	24	6	84	41	
50 to 54	291	1,592	19	4	96	30	
55 to 59	207	1,567	12	5	59	27	
60 and 61	48	611	4	0	28	5	
62 to 64	87	833	4	3	35	10	
65 to 69	111	943	4	0	43	8	
70 to 74	96	640	10	2	33	5	
75 to 79	68	612	5	3	30	2	
80 to 84	52	587	1	2	19	2	
85 and older	40	859	0	1	9	2	
Under 18	1,692	3,034	71	25	222	348	
65 and older	367	3,641	20	8	134	19	
Median Age	28.8	43.8	30.1	29.5	37.5	21.2	