

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Unified School District

### Poway



	Jan 1, 2011
Total Population	187,798
Household Population	186,519
Group Quarters Population	1,279
Persons Per Household	2.79

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	68,931	66,931	2.9%
Single Family - Detached	44,008	42,861	2.6%
Single Family - Multiple-Unit	5,828	5,583	4.2%
Multi-Family	18,393	17,794	3.3%
Mobile Home and Other	702	693	1.3%

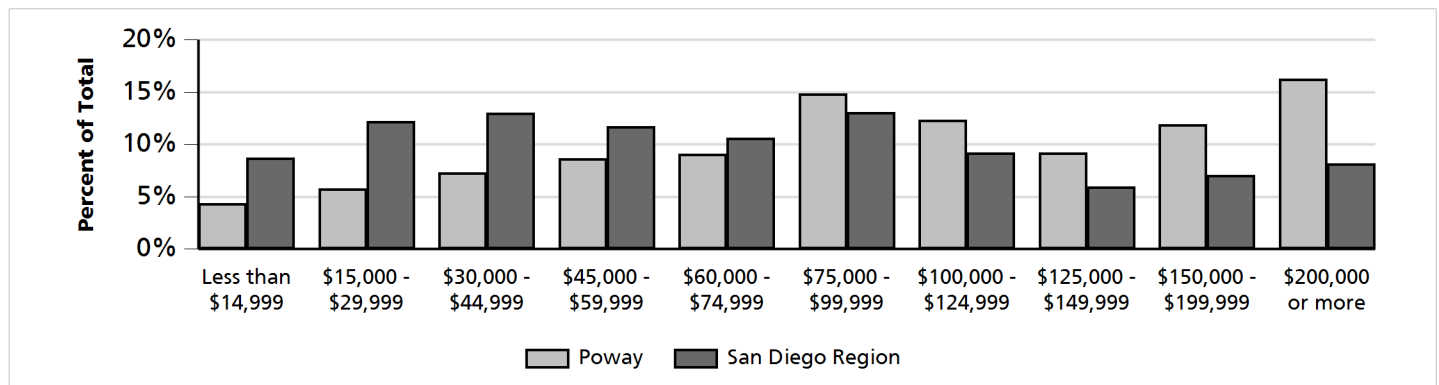
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	6%	7%	9%	9%	15%	12%	9%	12%	16%

Median Household Income

Adjusted for Inflation (2010 \$)	\$99,615
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## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

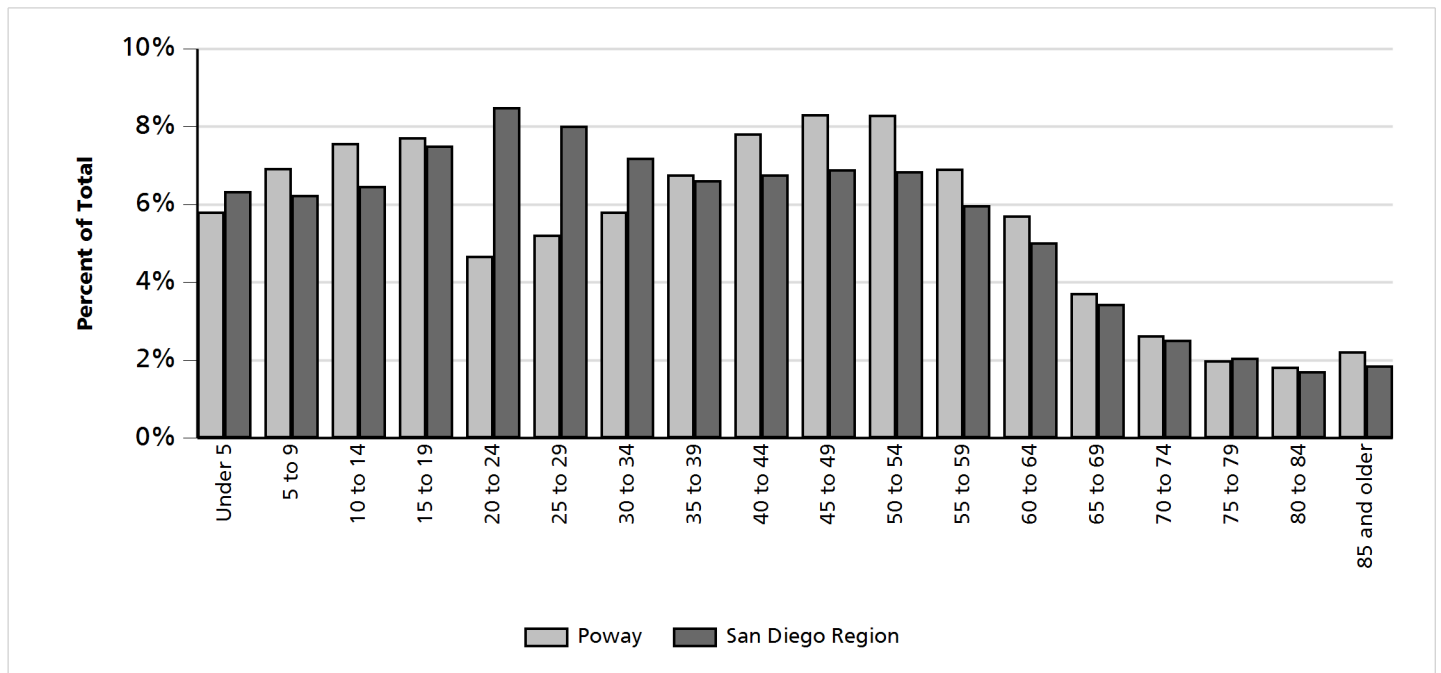
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>187,798</b>	91,196	96,602	51%
Under 5	10,910	5,541	5,369	49%
5 to 9	13,014	6,715	6,299	48%
10 to 14	14,221	7,519	6,702	47%
15 to 17	9,139	4,684	4,455	49%
18 and 19	5,366	2,823	2,543	47%
20 to 24	8,775	4,537	4,238	48%
25 to 29	9,813	4,935	4,878	50%
30 to 34	10,908	5,210	5,698	52%
35 to 39	12,722	6,022	6,700	53%
40 to 44	14,695	6,902	7,793	53%
45 to 49	15,604	7,431	8,173	52%
50 to 54	15,573	7,521	8,052	52%
55 to 59	12,994	6,234	6,760	52%
60 and 61	4,444	2,088	2,356	53%
62 to 64	6,298	3,041	3,257	52%
65 to 69	6,981	3,257	3,724	53%
70 to 74	4,956	2,208	2,748	55%
75 to 79	3,759	1,638	2,121	56%
80 to 84	3,437	1,383	2,054	60%
85 and older	4,189	1,507	2,682	64%
Under 18	47,284	24,459	22,825	48%
65 and older	23,322	9,993	13,329	57%
Median Age	39.6	38.0	40.9	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>20,712</b>	113,367	3,833	<b>406</b>	<b>41,563</b>	<b>7,917</b>
Under 5	1,777	5,239	185	23	2,615	1,071
5 to 9	1,998	6,415	242	30	3,114	1,215
10 to 14	2,161	7,468	302	24	3,149	1,117
15 to 17	1,283	5,216	240	16	1,736	648
18 and 19	740	3,190	117	15	960	344
20 to 24	1,390	4,902	228	26	1,707	522
25 to 29	1,440	5,396	246	15	2,270	446
30 to 34	1,455	5,550	264	30	3,169	440
35 to 39	1,543	6,395	257	30	4,116	381
40 to 44	1,638	8,268	328	48	4,063	350
45 to 49	1,446	9,890	373	29	3,521	345
50 to 54	1,210	10,738	315	22	2,953	335
55 to 59	856	9,184	249	31	2,436	238
60 and 61	249	3,170	83	9	867	66
62 to 64	359	4,598	103	10	1,130	98
65 to 69	387	5,110	88	17	1,288	91
70 to 74	271	3,486	88	15	1,014	82
75 to 79	197	2,802	51	8	656	45
80 to 84	151	2,742	45	8	445	46
85 and older	161	3,608	29	0	354	37
Under 18	7,219	24,338	969	93	10,614	4,051
65 and older	1,167	17,748	301	48	3,757	301
Median Age	28.5	44.2	36.8	39.0	37.5	18.9