



Demographic and Socioeconomic Profile 2010

ZIP: 91978

Population by Race

	Population	Percent
Total Population	7,956	100%
White	4,365	55%
Hispanic	2,113	27%
Black	693	9%
Asian	383	5%
Two or More	306	4%
Pacific Islander	41	1%
American Indian	30	<1%
Other	25	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,956	3,849	4,107	52%
Under 5	452	246	206	46%
5 to 9	487	260	227	47%
10 to 14	580	285	295	51%
15 to 17	363	187	176	48%
18 and 19	239	108	131	55%
20 to 24	625	332	293	47%
25 to 29	571	297	274	48%
30 to 34	507	238	269	53%
35 to 39	450	220	230	51%
40 to 44	519	244	275	53%
45 to 49	606	275	331	55%
50 to 54	608	274	334	55%
55 to 59	580	249	331	57%
60 and 61	211	103	108	51%
62 to 64	280	136	144	51%
65 to 69	287	145	142	49%
70 to 74	194	80	114	59%
75 to 79	158	72	86	54%
80 to 84	114	50	64	56%
85 and Older	125	48	77	62%
Under 18	1,882	978	904	48%
65 and older	878	395	483	55%
Median	36.7	34.4	39.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	6,437	100%
Never Married	1,880	29%
Married, excluding separated	3,260	51%
Separated	117	2%
Widowed	319	5%
Divorced	861	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,956	100%
Household	7,920	100%
Group Quarters - Other	36	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,956	2,113	4,365	693	30	383	41	25	306
Under 5	452	162	190	47	0	8	1	1	43
5 to 9	487	200	190	45	2	12	0	3	35
10 to 14	580	219	243	44	1	20	1	2	50
15 to 17	363	152	153	28	1	6	0	3	20
18 and 19	239	89	108	13	2	9	1	0	17
20 to 24	625	166	330	74	1	22	6	5	21
25 to 29	571	166	282	67	4	33	1	0	18
30 to 34	507	159	256	37	0	32	5	1	17
35 to 39	450	142	213	44	1	21	3	1	25
40 to 44	519	152	270	51	2	33	1	0	10
45 to 49	606	113	358	78	3	35	4	4	11
50 to 54	608	119	390	42	3	27	9	2	16
55 to 59	580	88	402	39	3	38	1	1	8
60 and 61	211	24	148	26	2	9	0	0	2
62 to 64	280	36	194	25	0	20	2	1	2
65 to 69	287	43	209	17	4	8	3	0	3
70 to 74	194	29	140	10	0	11	1	1	2
75 to 79	158	18	114	2	1	17	1	0	5
80 to 84	114	16	80	2	0	14	1	0	1
85 and Older	125	20	95	2	0	8	0	0	0
Under 18	1,882	733	776	164	4	46	2	9	148
65 and older	878	126	638	33	5	58	6	1	11
Median		27.1	44.0	33.9	46.7	44.3	46.9	23.5	18.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	7,504	100%
Speak Only English	5,421	72%
Speak Spanish:	1,087	14%
Speak English "well" or "very well"	976	13%
Speak English "not well" or "not at all"	111	1%
Speak Asian/Pacific Island language:	370	5%
Speak English "well" or "very well"	289	4%
Speak English "not well" or "not at all"	81	1%
Speak other language:	626	8%
Speak English "well" or "very well"	574	8%
Speak English "not well" or "not at all"	52	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,210	100%
Less than 9th grade	197	4%
9th through 12th grade, no diploma	319	6%
High school grad (incl. equivalency)	1,277	25%
Some college, no degree	1,648	32%
Associate degree	462	9%
Bachelor's degree	835	16%
Master's degree	322	6%
Professional school degree	50	1%
Doctorate degree	100	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,663	100%	---	---	---	---
Enrolled in school	2,328	30%	1,936	25%	392	5%
Nursery / Preschool	120	5%	2	<1%	118	30%
Kindergarten to grade 4	468	20%	400	21%	68	17%
Grade 5 to grade 8	523	22%	482	25%	41	10%
Grade 9 to grade 12	490	21%	465	24%	25	6%
College, undergraduate	641	28%	552	29%	89	23%
Graduate or Professional school	86	4%	35	2%	51	13%
Not enrolled in school	5,335	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,746	100%	1,050	100%	1,696	100%
Family Households:	1,995	73%	1,050	100%	945	56%
Married couple family	1,432	52%	734	70%	698	41%
Other family:	563	21%	316	30%	247	15%
Male householder, no wife	66	2%	52	5%	14	1%
Female householder, no husband	497	18%	264	25%	233	14%
Nonfamily households:	751	27%	0	0%	751	44%
Householder living alone	536	20%	----	----	----	----
Other nonfamily households	215	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,882	100%	2746	136	5%	2.88
Single family (detached)	1,428	50%	1,402	26	2%	3.02
Single family (attached)	2	<1%	2	0	0%	3.00
2 to 4 units	213	7%	196	17	8%	2.56
5 to 9 units	271	9%	249	22	8%	2.47
10 or more units	367	13%	338	29	8%	2.43
Mobile home and Other	601	21%	559	42	7%	3.12

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,806	100%
Less than \$150,000	395	22%
\$150,000 to \$199,999	102	6%
\$200,000 to \$249,999	49	3%
\$250,000 to \$299,999	37	2%
\$300,000 to \$399,999	326	18%
\$400,000 to \$499,999	366	20%
\$500,000 to \$749,999	419	23%
\$750,000 to \$999,999	100	6%
\$1,000,000 or more	12	1%

Median Value **\$397,846**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,882	100%
2005 or Later	54	2%
2000 to 2004	415	14%
1990 to 1999	235	8%
1980 to 1989	542	19%
1970 to 1979	1,093	38%
1960 to 1969	190	7%
1950 to 1959	256	9%
1940 to 1949	60	2%
1939 or earlier	37	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,746	100%	940	100%	1,806	100%
1.00 occupant housing per room or less	2,638	96%	923	98%	1,715	95%
1.01 to 1.50 occupants per room	76	3%	17	2%	59	3%
1.51 to 2.00 occupants per room	32	1%	0	0%	32	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	940	100%
Less than \$500	23	2%
\$500 to \$599	21	2%
\$600 to \$699	15	2%
\$700 to \$799	0	0%
\$800 to \$899	28	3%
\$900 to \$999	46	5%
\$1,000 to \$1,249	227	24%
\$1,250 to \$1,499	228	24%
\$1,500 to \$1,999	190	20%
\$2,000 or more	154	16%
No cash rent	8	1%
Median contract rent	\$1,371	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	940	100%
Less than 20 percent	116	12%
20.0 to 24.9 percent	133	14%
25.0 to 29.9 percent	142	15%
30.0 to 34.9 percent	97	10%
35.0 to 39.9 percent	41	4%
40.0 to 49.9 percent	84	9%
50.0 percent or more	319	34%
Not computed	8	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,746	100%
No vehicle	153	6%
1 vehicle	659	24%
2 vehicles	1,400	51%
3 vehicles	353	13%
4 or more vehicles	181	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,947	100%
Worked in state of residence	3,916	99%
Worked in county of residence	3,865	98%
Worked outside county of residence	51	1%
Worked outside state of residence	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	6,325	100%	3,001	47%
In labor force	4,311	68%	2,237	52%
Armed forces	110	3%	97	88%
Civilian (employed)	3,724	86%	1,910	51%
Civilian (unemployed)	477	11%	230	48%
Not in labor force	2,014	32%	764	38%
Pct. of civilian labor force unemployed	11.4%		10.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,947	100%
Car, truck or van:	3,631	92%
Drove Alone	3,257	83%
Carpooled	374	9%
Public Transportation:	67	2%
Bus	67	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	7	<1%
Bicycle	0	0%
Walked	37	1%
Other means	0	0%
Worked at home	205	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,947	100%
Did not work at home	3,742	95%
Less than 10 minutes	149	4%
10 to 19 minutes	877	22%
20 to 29 minutes	1,216	31%
30 to 44 minutes	1,008	26%
45 to 59 minutes	252	6%
60 to 89 minutes	137	3%
90 minutes or more	103	3%
Worked at home	205	5%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,831	100%
Agriculture, forestry, mining	0	0%
Utilities	87	2%
Construction	333	9%
Manufacturing	225	6%
Wholesale trade	78	2%
Retail trade	460	12%
Transportation & warehousing	143	4%
Information & communications	231	6%
Finance, insurance, & real estate	241	6%
Professional, scientific, management, administration	191	5%
Educational, social, & health services	778	20%
Art, entertainment, recreation, accommodations, food	286	7%
Other services	279	7%
Public administration	499	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,831	100%
Management, professional & related:	1,426	37%
Management (incl. farm managers)	441	12%
Business & financial	159	4%
Computer & mathematical	106	3%
Architecture & engineering	56	1%
Life, physical & social science	6	<1%
Community & social service	101	3%
Legal	74	2%
Education, training, & library	273	7%
Art, entertainment, sports & media	90	2%
Healthcare practitioners	120	3%
Service:	671	18%
Healthcare support	68	2%
Protective service	79	2%
Food preparation & serving	174	5%
Building & grounds cleaning / maintenance	166	4%
Personal care & service	184	5%
Sales & office	1,181	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	269	7%
Production, transport & material moving	284	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,746	100%
Less than \$15,000	237	9%
\$15,000 to \$29,999	264	10%
\$30,000 to \$44,999	368	13%
\$45,000 to \$59,999	238	9%
\$60,000 to \$74,999	359	13%
\$75,000 to \$99,999	524	19%
\$100,000 to \$124,999	342	12%
\$125,000 to \$149,999	212	8%
\$150,000 to \$199,999	136	5%
\$200,000 or more	66	2%
Median Income	\$71,114	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,746	100%
With earnings	2,295	84%
With wage and salary income	2,243	82%
With self-employment income	226	8%
With interest, dividend, or net rental income	589	21%
With Social Security income	664	24%
With Supplemental Security income	214	8%
With public assistance income	96	3%
With retirement income	658	24%
With other types of income	506	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,950	100%
Under .50	62	1%
.50 to .99	478	6%
1.00 to 1.24	325	4%
1.25 to 1.49	394	5%
1.50 to 1.84	252	3%
1.85 to 1.99	186	2%
2.00 and over	6,253	79%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,950	100%
Above Poverty	7,410	93%
Below Poverty	540	7%

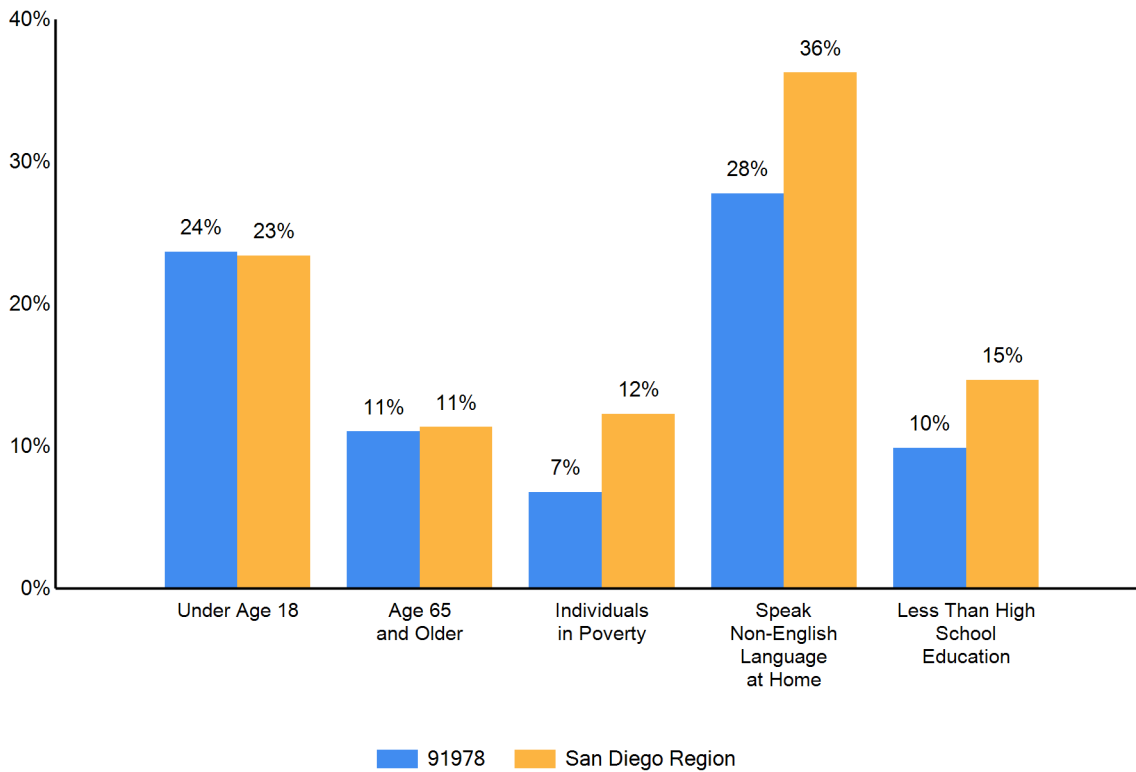
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,995	1,050	945	1,876	962	914	119	88	31
Married couple family	1,432	734	698	1,406	723	683	26	11	15
Male householder, no wife present	66	52	14	35	21	14	31	31	0
Female householder, no husband present	497	264	233	435	218	217	62	46	16

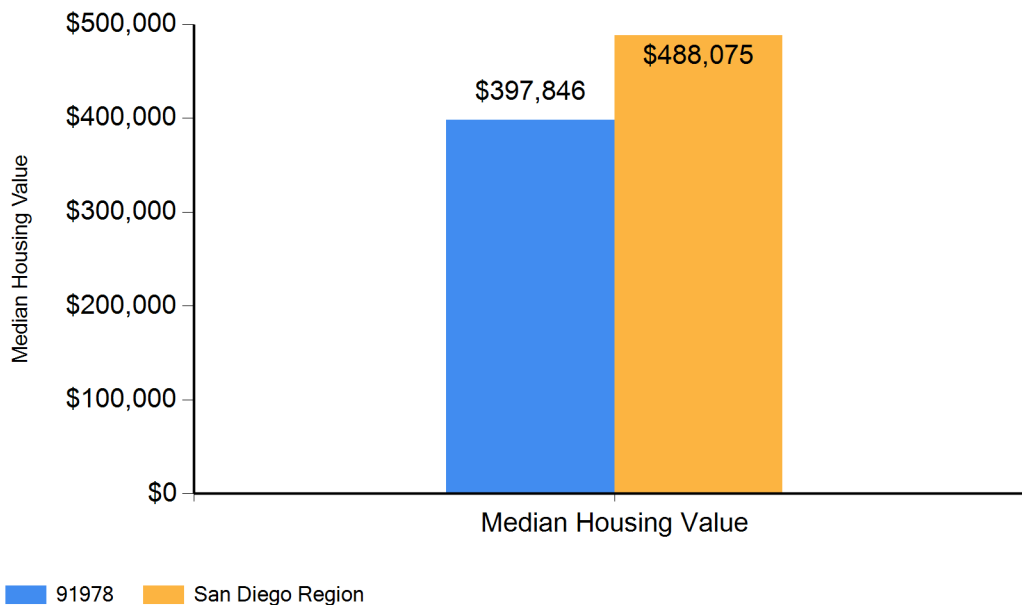
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075