



Demographic and Socioeconomic Profile 2010

SRA: Del Mar-Mira Mesa

Population by Race

	Population	Percent
Total Population	158,106	100%
White	76,311	48%
Asian	54,458	34%
Hispanic	15,841	10%
Two or More	6,554	4%
Black	3,712	2%
Pacific Islander	563	<1%
Other	419	<1%
American Indian	248	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	158,106	80,814	77,292	49%
Under 5	10,272	5,578	4,694	46%
5 to 9	10,204	5,120	5,084	50%
10 to 14	11,530	6,337	5,193	45%
15 to 17	7,316	3,765	3,551	49%
18 and 19	3,370	1,815	1,555	46%
20 to 24	9,137	5,257	3,880	42%
25 to 29	11,068	5,853	5,215	47%
30 to 34	11,271	5,755	5,516	49%
35 to 39	12,309	5,980	6,329	51%
40 to 44	13,480	6,919	6,561	49%
45 to 49	13,377	6,547	6,830	51%
50 to 54	12,202	6,143	6,059	50%
55 to 59	10,614	5,507	5,107	48%
60 and 61	3,319	1,639	1,680	51%
62 to 64	4,642	2,450	2,192	47%
65 to 69	5,250	2,422	2,828	54%
70 to 74	3,745	1,678	2,067	55%
75 to 79	2,265	905	1,360	60%
80 to 84	1,387	581	806	58%
85 and Older	1,348	563	785	58%
Under 18	39,322	20,800	18,522	47%
65 and older	13,995	6,149	7,846	56%
Median	37.0	35.8	38.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	126,100	100%
Never Married	36,078	29%
Married, excluding separated	74,396	59%
Separated	1,457	1%
Widowed	3,812	3%
Divorced	10,357	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	158,106	100%
Household	157,795	100%
Group Quarters - Other	311	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	158,106	15,841	76,311	3,712	248	54,458	563	419	6,554
Under 5	10,272	1,423	4,218	180	27	3,252	27	48	1,097
5 to 9	10,204	1,420	4,111	184	15	3,428	32	56	958
10 to 14	11,530	1,289	5,395	266	24	3,556	40	41	919
15 to 17	7,316	881	3,443	203	2	2,188	22	48	529
18 and 19	3,370	467	1,302	183	2	1,202	15	12	187
20 to 24	9,137	1,317	3,690	307	15	3,277	48	30	453
25 to 29	11,068	1,384	4,456	289	30	4,413	40	33	423
30 to 34	11,271	1,305	4,691	336	14	4,438	50	43	394
35 to 39	12,309	1,392	5,438	242	14	4,814	38	28	343
40 to 44	13,480	1,385	6,504	277	21	4,928	48	14	303
45 to 49	13,377	1,136	7,168	356	15	4,361	52	16	273
50 to 54	12,202	787	6,934	267	21	3,895	29	22	247
55 to 59	10,614	522	6,461	205	15	3,219	40	12	140
60 and 61	3,319	198	1,932	77	5	1,053	9	3	42
62 to 64	4,642	218	2,776	77	6	1,492	11	1	61
65 to 69	5,250	271	2,965	100	14	1,815	18	9	58
70 to 74	3,745	180	1,974	99	4	1,418	22	2	46
75 to 79	2,265	126	1,148	39	2	903	14	0	33
80 to 84	1,387	70	805	14	1	469	3	0	25
85 and Older	1,348	70	900	11	1	337	5	1	23
Under 18	39,322	5,013	17,167	833	68	12,424	121	193	3,503
65 and older	13,995	717	7,792	263	22	4,942	62	12	185
Median		29.1	41.1	33.6	33.2	36.5	36.0	20.8	16.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	147,834	100%
Speak Only English	89,878	61%
Speak Spanish:	9,811	7%
Speak English "well" or "very well"	8,358	6%
Speak English "not well" or "not at all"	1,453	1%
Speak Asian/Pacific Island language:	35,824	24%
Speak English "well" or "very well"	29,426	20%
Speak English "not well" or "not at all"	6,398	4%
Speak other language:	12,321	7%
Speak English "well" or "very well"	10,855	7%
Speak English "not well" or "not at all"	1,466	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	106,277	100%
Less than 9th grade	3,139	3%
9th through 12th grade, no diploma	2,887	3%
High school grad (incl. equivalency)	12,227	12%
Some college, no degree	17,618	17%
Associate degree	7,943	7%
Bachelor's degree	35,601	33%
Master's degree	15,682	15%
Professional school degree	5,617	5%
Doctorate degree	5,563	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	152,156	100%	---	---	---	---
Enrolled in school	44,863	29%	37,501	25%	7,362	5%
Nursery / Preschool	2,768	6%	928	2%	1,840	25%
Kindergarten to grade 4	11,381	25%	10,060	27%	1,321	18%
Grade 5 to grade 8	8,863	20%	7,858	21%	1,005	14%
Grade 9 to grade 12	9,645	21%	8,774	23%	871	12%
College, undergraduate	9,648	22%	8,080	22%	1,568	21%
Graduate or Professional school	2,558	6%	1,801	5%	757	10%
Not enrolled in school	107,293	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	54,391	100%	22,848	100%	31,543	100%
Family Households:	40,192	74%	22,755	100%	17,437	55%
Married couple family	33,093	61%	18,714	82%	14,379	46%
Other family:	7,099	13%	4,041	18%	3,058	10%
Male householder, no wife	2,296	4%	1,109	5%	1,187	4%
Female householder, no husband	4,803	9%	2,932	13%	1,871	6%
Nonfamily households:	14,199	26%	93	<1%	14,106	45%
Householder living alone	10,021	18%	----	----	----	----
Other nonfamily households	4,178	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	56,794	100%	54,391	2,403	4%	2.90
Single family (detached)	35,112	62%	33,988	1,124	3%	3.12
Single family (attached)	3,605	6%	3,277	328	9%	2.68
2 to 4 units	3,019	5%	2,839	180	6%	2.66
5 to 9 units	6,132	11%	5,855	277	5%	2.54
10 or more units	8,640	15%	8,213	427	5%	2.45
Mobile home and Other	286	1%	219	67	23%	2.51

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	36,303	100%
Less than \$150,000	1,192	3%
\$150,000 to \$199,999	401	1%
\$200,000 to \$249,999	663	2%
\$250,000 to \$299,999	1,015	3%
\$300,000 to \$399,999	3,524	10%
\$400,000 to \$499,999	4,808	13%
\$500,000 to \$749,999	11,771	32%
\$750,000 to \$999,999	6,198	17%
\$1,000,000 or more	6,731	19%

Median Value **\$639,308**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	56,794	100%
2005 or Later	1,788	3%
2000 to 2004	7,701	14%
1990 to 1999	14,170	25%
1980 to 1989	15,079	27%
1970 to 1979	14,673	26%
1960 to 1969	1,997	4%
1950 to 1959	789	1%
1940 to 1949	244	<1%
1939 or earlier	353	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	54,391	100%	18,088	100%	36,303	100%
1.00 occupant housing per room or less	52,505	97%	16,908	93%	35,597	98%
1.01 to 1.50 occupants per room	1,435	3%	908	5%	527	1%
1.51 to 2.00 occupants per room	394	1%	236	1%	158	<1%
2.01 or more occupants per room	57	<1%	36	<1%	21	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	18,088	100%
Less than \$500	248	1%
\$500 to \$599	110	1%
\$600 to \$699	99	1%
\$700 to \$799	89	0%
\$800 to \$899	314	2%
\$900 to \$999	492	3%
\$1,000 to \$1,249	2,631	15%
\$1,250 to \$1,499	3,151	17%
\$1,500 to \$1,999	6,406	35%
\$2,000 or more	3,952	22%
No cash rent	596	3%
Median contract rent	\$1,650	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	18,088	100%
Less than 20 percent	4,238	23%
20.0 to 24.9 percent	3,151	17%
25.0 to 29.9 percent	2,137	12%
30.0 to 34.9 percent	2,032	11%
35.0 to 39.9 percent	1,074	6%
40.0 to 49.9 percent	1,424	8%
50.0 percent or more	3,231	18%
Not computed	801	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	54,391	100%
No vehicle	1,022	2%
1 vehicle	13,475	25%
2 vehicles	25,773	47%
3 vehicles	9,789	18%
4 or more vehicles	4,332	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	81,873	100%
Worked in state of residence	81,182	99%
Worked in county of residence	79,320	97%
Worked outside county of residence	1,862	2%
Worked outside state of residence	691	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	123,726	100%	62,549	51%
In labor force	88,017	71%	49,788	57%
Armed forces	923	1%	725	79%
Civilian (employed)	81,531	93%	46,029	56%
Civilian (unemployed)	5,563	6%	3,034	55%
Not in labor force	35,709	29%	12,761	36%
Pct. of civilian labor force unemployed	6.4%		6.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	81,873	100%
Car, truck or van:	73,955	90%
Drove Alone	66,752	82%
Carpooled	7,203	9%
Public Transportation:	907	1%
Bus	657	1%
Trolley / Streetcar	22	<1%
Railroad	207	<1%
Other public transportation	21	<1%
Motorcycle	236	<1%
Bicycle	577	1%
Walked	895	1%
Other means	477	1%
Worked at home	4,826	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	81,873	100%
Did not work at home	77,047	94%
Less than 10 minutes	6,392	8%
10 to 19 minutes	28,232	34%
20 to 29 minutes	22,043	27%
30 to 44 minutes	15,514	19%
45 to 59 minutes	2,775	3%
60 to 89 minutes	1,108	1%
90 minutes or more	983	1%
Worked at home	4,826	6%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	80,664	100%
Agriculture, forestry, mining	175	<1%
Utilities	457	1%
Construction	2,214	3%
Manufacturing	12,189	15%
Wholesale trade	2,086	3%
Retail trade	6,701	8%
Transportation & warehousing	1,784	2%
Information & communications	3,743	5%
Finance, insurance, & real estate	7,441	9%
Professional, scientific, management, administration	3,335	4%
Educational, social, & health services	16,121	20%
Art, entertainment, recreation, accommodations, food	5,712	7%
Other services	2,832	4%
Public administration	15,874	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	80,664	100%
Management, professional & related:	47,039	58%
Management (incl. farm managers)	11,504	14%
Business & financial	5,932	7%
Computer & mathematical	6,249	8%
Architecture & engineering	5,088	6%
Life, physical & social science	3,208	4%
Community & social service	935	1%
Legal	2,278	3%
Education, training, & library	4,629	6%
Art, entertainment, sports & media	1,808	2%
Healthcare practitioners	5,408	7%
Service:	8,486	11%
Healthcare support	748	1%
Protective service	1,015	1%
Food preparation & serving	2,945	4%
Building & grounds cleaning / maintenance	1,197	1%
Personal care & service	2,581	3%
Sales & office	17,295	21%
Farming, fishing & forestry	100	<1%
Construction, extraction & maintenance	2,802	3%
Production, transport & material moving	4,942	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	54,391	100%
Less than \$15,000	2,253	4%
\$15,000 to \$29,999	3,139	6%
\$30,000 to \$44,999	4,114	8%
\$45,000 to \$59,999	3,985	7%
\$60,000 to \$74,999	4,321	8%
\$75,000 to \$99,999	8,200	15%
\$100,000 to \$124,999	7,047	13%
\$125,000 to \$149,999	5,893	11%
\$150,000 to \$199,999	7,180	13%
\$200,000 or more	8,259	15%
Median Income	\$104,199	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	54,391	100%
With earnings	49,617	91%
With wage and salary income	47,544	87%
With self-employment income	8,267	15%
With interest, dividend, or net rental income	19,590	36%
With Social Security income	7,698	14%
With Supplemental Security income	1,514	3%
With public assistance income	502	1%
With retirement income	6,669	12%
With other types of income	6,610	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	157,680	100%
Under .50	4,110	3%
.50 to .99	4,016	3%
1.00 to 1.24	2,461	2%
1.25 to 1.49	3,920	2%
1.50 to 1.84	4,170	3%
1.85 to 1.99	1,315	1%
2.00 and over	137,688	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	157,680	100%
Above Poverty	149,554	95%
Below Poverty	8,126	5%

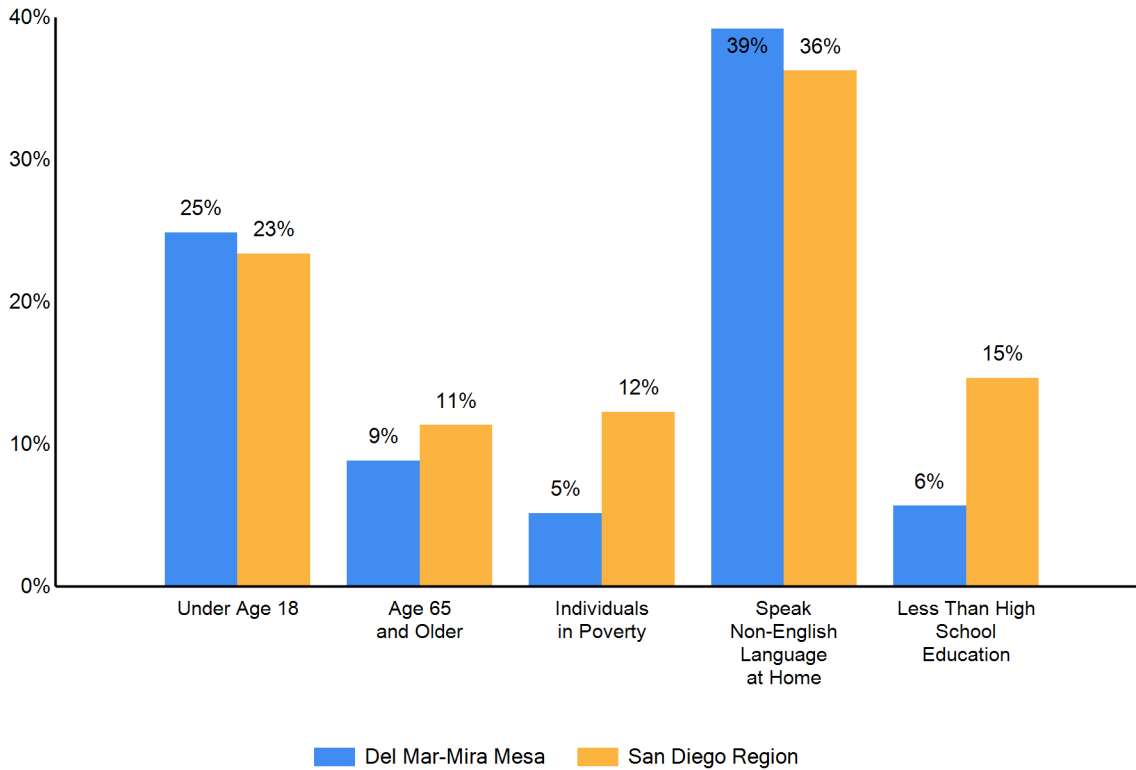
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	40,192	22,755	17,437	38,581	21,738	16,843	1,611	1,017	594
Married couple family	33,093	18,714	14,379	32,360	18,339	14,021	733	375	358
Male householder, no wife present	2,296	1,109	1,187	2,094	985	1,109	202	124	78
Female householder, no husband present	4,803	2,932	1,871	4,127	2,414	1,713	676	518	158

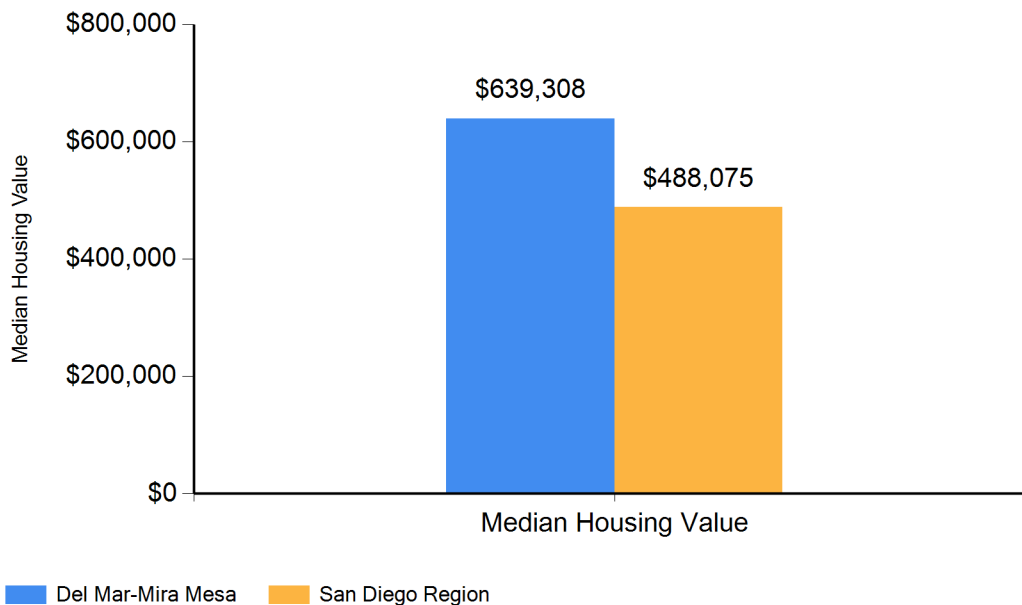
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075