

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2013
Total Population	411,799
Household Population	396,277
Group Quarters Population	15,522
Persons Per Household	2.68

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	159,280	147,683	7.3%
Single Family - Detached	77,900	73,863	5.2%
Single Family - Multiple-Unit	32,923	29,767	9.6%
Multi-Family	42,633	38,982	8.6%
Mobile Home and Other	5,824	5,071	12.9%

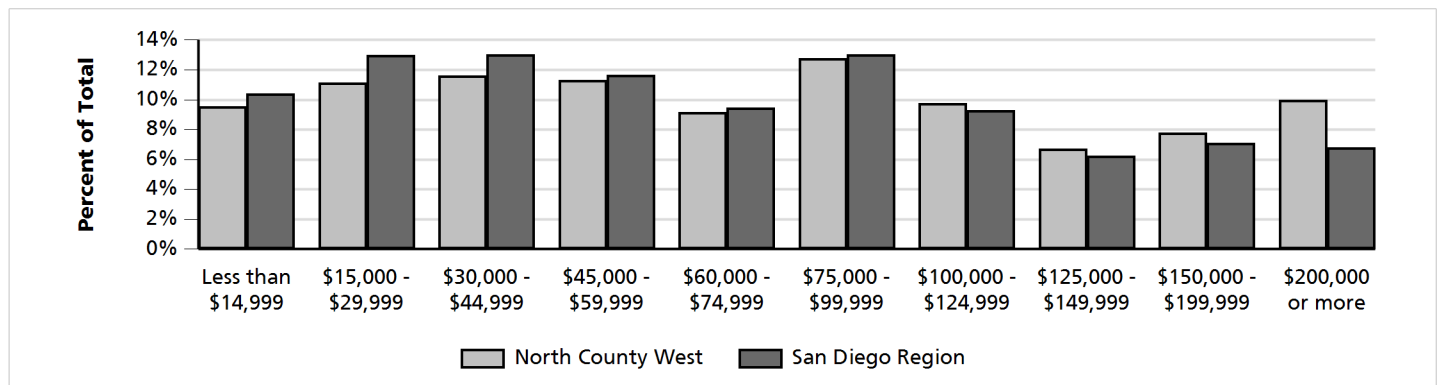
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	11%	12%	11%	9%	13%	10%	7%	8%	10%

Median Household Income

Adjusted for Inflation (2010 \$)	\$70,413
Not adjusted for inflation (current 2012\$)	\$73,711



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

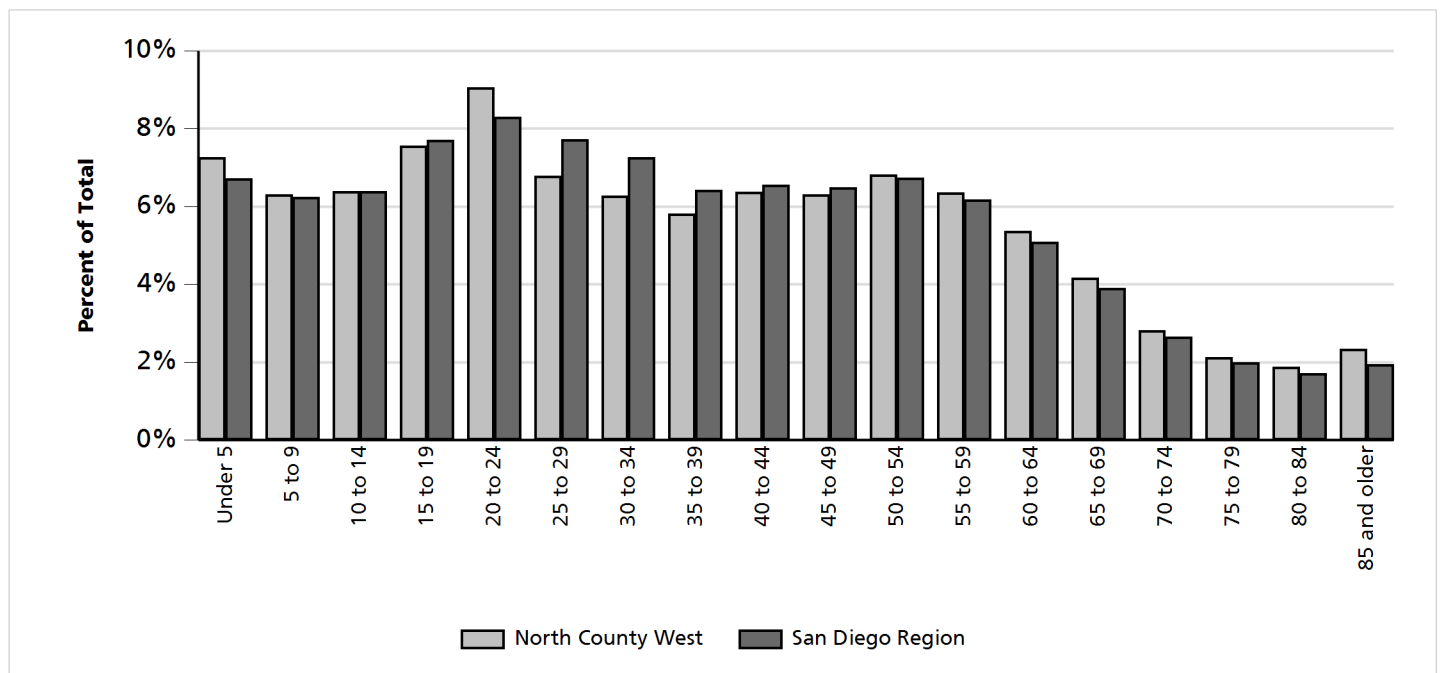
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	411,799	208,926	202,873	49%
Under 5	29,894	15,209	14,685	49%
5 to 9	25,996	13,314	12,682	49%
10 to 14	26,281	13,729	12,552	48%
15 to 17	16,515	8,771	7,744	47%
18 and 19	14,632	8,937	5,695	39%
20 to 24	37,270	23,697	13,573	36%
25 to 29	27,913	14,598	13,315	48%
30 to 34	25,828	12,857	12,971	50%
35 to 39	23,968	11,621	12,347	52%
40 to 44	26,269	12,766	13,503	51%
45 to 49	25,981	12,550	13,431	52%
50 to 54	28,090	13,760	14,330	51%
55 to 59	26,204	12,544	13,660	52%
60 and 61	9,261	4,417	4,844	52%
62 to 64	12,847	6,165	6,682	52%
65 to 69	17,171	8,022	9,149	53%
70 to 74	11,584	5,284	6,300	54%
75 to 79	8,725	3,797	4,928	56%
80 to 84	7,711	3,391	4,320	56%
85 and older	9,659	3,497	6,162	64%
Under 18	98,686	51,023	47,663	48%
65 and older	54,850	23,991	30,859	56%
Median Age	35.3	32.4	38.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	102,703	255,318	10,739	1,555	27,791	13,693
Under 5	10,153	15,491	836	123	1,782	1,509
5 to 9	9,425	12,440	634	86	1,453	1,958
10 to 14	9,053	13,220	621	71	1,672	1,644
15 to 17	5,489	8,648	430	30	988	930
18 and 19	4,369	8,226	518	62	772	685
20 to 24	11,092	21,365	1,500	239	1,759	1,315
25 to 29	8,589	15,516	967	183	1,677	981
30 to 34	7,735	14,529	767	113	1,823	861
35 to 39	6,884	13,652	605	87	2,067	673
40 to 44	6,817	15,604	611	75	2,539	623
45 to 49	5,988	16,382	732	70	2,213	596
50 to 54	5,172	19,415	761	85	2,088	569
55 to 59	3,943	19,227	660	81	1,868	425
60 and 61	1,174	7,145	161	38	592	151
62 to 64	1,463	10,059	211	57	906	151
65 to 69	1,782	13,775	223	54	1,135	202
70 to 74	1,290	9,076	197	33	848	140
75 to 79	897	6,842	111	33	722	120
80 to 84	725	6,289	90	16	503	88
85 and older	663	8,417	104	19	384	72
Under 18	34,120	49,799	2,521	310	5,895	6,041
65 and older	5,357	44,399	725	155	3,592	622
Median Age	26.0	41.5	29.3	29.5	39.8	20.5