

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Pacific Highlands Ranch



Jan 1, 2012

<b>Total Population</b>	<b>5,417</b>
Household Population	5,417
Group Quarters Population	0
<b>Persons Per Household</b>	<b>3.03</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>1,811</b>	<b>1,787</b>	<b>1.3%</b>
Single Family - Detached	1,319	1,319	0.0%
Single Family - Multiple-Unit	232	208	10.3%
Multi-Family	260	260	0.0%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

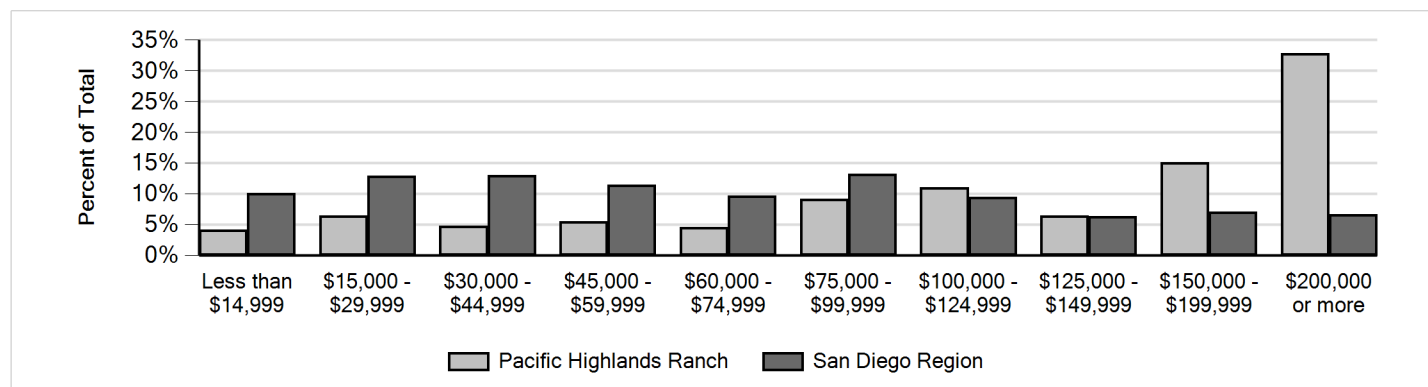
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	5%	5%	5%	9%	11%	6%	15%	33%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$141,703
Not adjusted for inflation (current 2011\$)	\$146,001



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

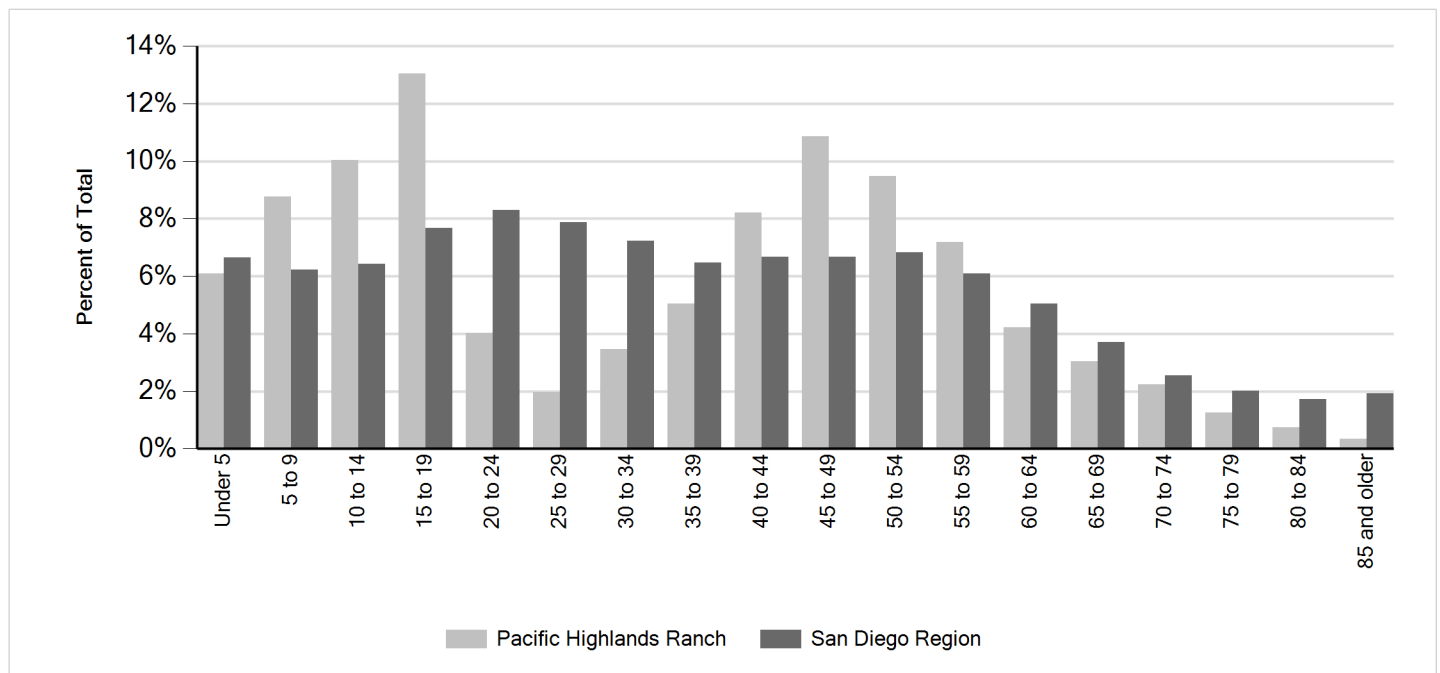
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,417</b>	<b>2,667</b>	<b>2,750</b>	<b>51%</b>
Under 5	330	177	153	46%
5 to 9	475	201	274	58%
10 to 14	544	307	237	44%
15 to 17	435	242	193	44%
18 and 19	272	150	122	45%
20 to 24	218	107	111	51%
25 to 29	107	44	63	59%
30 to 34	187	94	93	50%
35 to 39	273	105	168	62%
40 to 44	445	207	238	53%
45 to 49	588	236	352	60%
50 to 54	513	254	259	50%
55 to 59	389	207	182	47%
60 and 61	99	56	43	43%
62 to 64	130	63	67	52%
65 to 69	164	83	81	49%
70 to 74	121	66	55	45%
75 to 79	68	41	27	40%
80 to 84	40	19	21	53%
85 and older	19	8	11	58%
Under 18	1,784	927	857	48%
65 and older	412	217	195	47%
Median Age	37.6	35.5	38.8	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>460</b>	<b>3,439</b>	<b>24</b>	<b>7</b>	<b>1,292</b>	<b>195</b>
Under 5	40	191	5	0	68	26
5 to 9	64	259	1	1	116	34
10 to 14	53	328	4	2	136	21
15 to 17	45	279	3	1	91	16
18 and 19	18	183	1	0	52	18
20 to 24	20	130	0	0	55	13
25 to 29	22	47	0	0	32	6
30 to 34	22	108	2	0	48	7
35 to 39	33	145	0	0	87	8
40 to 44	35	249	0	0	149	12
45 to 49	50	381	2	0	145	10
50 to 54	39	351	1	1	118	3
55 to 59	11	305	1	0	69	3
60 and 61	2	79	2	1	14	1
62 to 64	2	101	1	0	23	3
65 to 69	0	122	0	1	36	5
70 to 74	3	94	0	0	22	2
75 to 79	0	46	0	0	19	3
80 to 84	0	30	1	0	6	3
85 and older	1	11	0	0	6	1
Under 18	202	1,057	13	4	411	97
65 and older	4	303	1	1	89	14
Median Age	22.5	41.0	17.0	16.5	37.8	18.1