

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**92008**



Jan 1, 2013

<b>Total Population</b>	<b>27,966</b>
Household Population	27,389
Group Quarters Population	577
<b>Persons Per Household</b>	<b>2.33</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>12,549</b>	<b>11,744</b>	<b>6.4%</b>
Single Family - Detached	5,060	4,822	4.7%
Single Family - Multiple-Unit	1,474	1,448	1.8%
Multi-Family	5,859	5,348	8.7%
Mobile Home and Other	156	126	19.2%

**HOUSEHOLD INCOME**

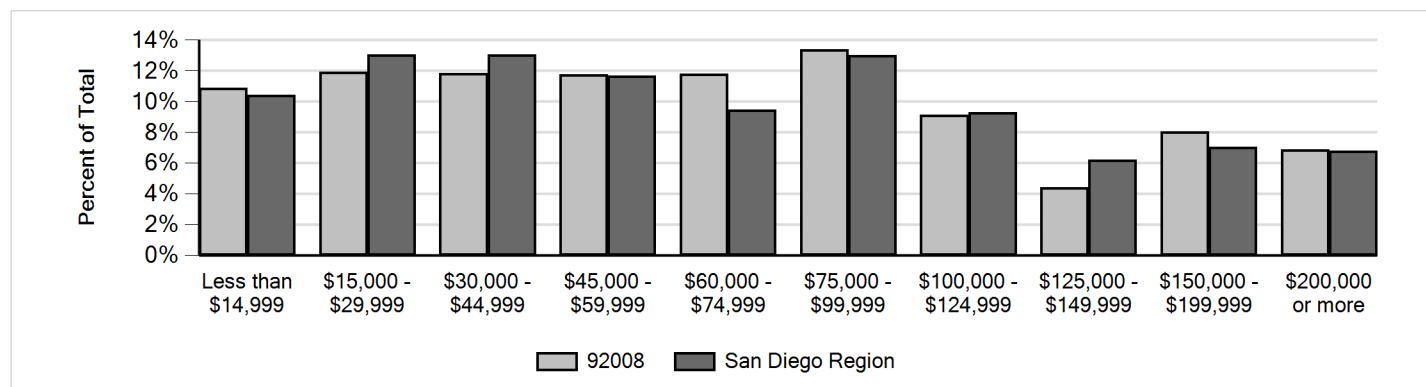
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	12%	12%	12%	12%	13%	9%	4%	8%	7%

**Median Household Income**

2013

Adjusted for Inflation (2010 \$)	\$64,582
Not adjusted for inflation (current 2012\$)	\$67,607



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

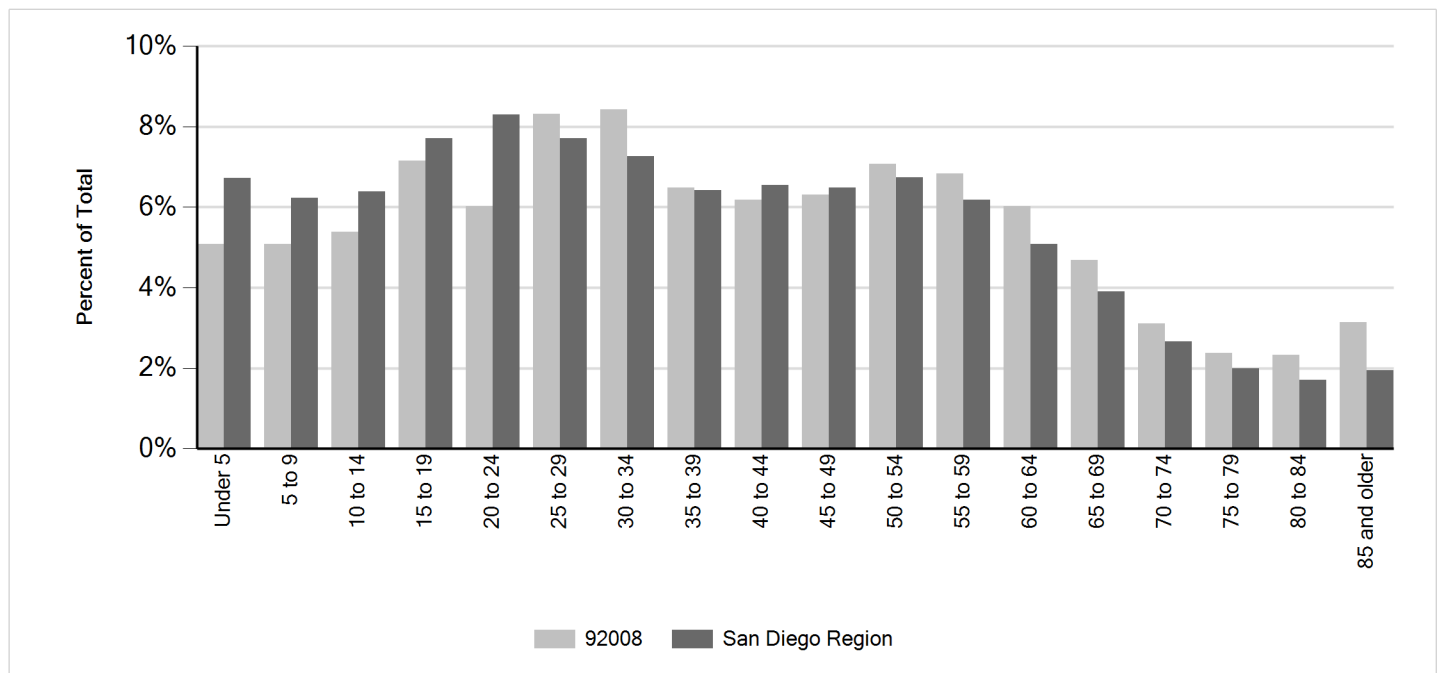
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>27,966</b>	<b>14,172</b>	<b>13,794</b>	<b>49%</b>
Under 5	1,419	703	716	50%
5 to 9	1,422	757	665	47%
10 to 14	1,504	770	734	49%
15 to 17	1,079	612	467	43%
18 and 19	923	543	380	41%
20 to 24	1,682	934	748	44%
25 to 29	2,326	1,207	1,119	48%
30 to 34	2,355	1,274	1,081	46%
35 to 39	1,812	926	886	49%
40 to 44	1,730	876	854	49%
45 to 49	1,766	888	878	50%
50 to 54	1,978	975	1,003	51%
55 to 59	1,909	923	986	52%
60 and 61	697	345	352	51%
62 to 64	987	507	480	49%
65 to 69	1,312	658	654	50%
70 to 74	868	405	463	53%
75 to 79	666	286	380	57%
80 to 84	653	299	354	54%
85 and older	878	284	594	68%
Under 18	5,424	2,842	2,582	48%
65 and older	4,377	1,932	2,445	56%
Median Age	38.5	36.5	40.6	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>5,785</b>	<b>19,808</b>	<b>251</b>	<b>105</b>	<b>1,227</b>	<b>790</b>
Under 5	423	831	28	3	66	68
5 to 9	504	695	20	7	78	118
10 to 14	455	836	21	9	61	122
15 to 17	330	597	22	6	49	75
18 and 19	254	538	17	6	61	47
20 to 24	477	1,037	39	4	62	63
25 to 29	532	1,611	17	11	80	75
30 to 34	517	1,623	15	11	133	56
35 to 39	460	1,173	10	7	122	40
40 to 44	425	1,182	8	8	82	25
45 to 49	376	1,245	9	4	101	31
50 to 54	290	1,585	5	5	68	25
55 to 59	228	1,573	6	8	71	23
60 and 61	67	613	0	3	11	3
62 to 64	85	853	6	1	42	0
65 to 69	121	1,131	5	4	47	4
70 to 74	95	714	6	4	40	9
75 to 79	66	562	6	2	27	3
80 to 84	49	579	4	1	20	0
85 and older	31	830	7	1	6	3
Under 18	1,712	2,959	91	25	254	383
65 and older	362	3,816	28	12	140	19
Median Age	29.2	44.1	22.2	33.0	36.0	18.5