DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Community Planning Area
Rainbow

	Jan 1, 2012
Total Population	1,910
Household Population	1,821
Group Quarters Population	89
Persons Per Household	2.54

HOUSING AND OCCUPANCY

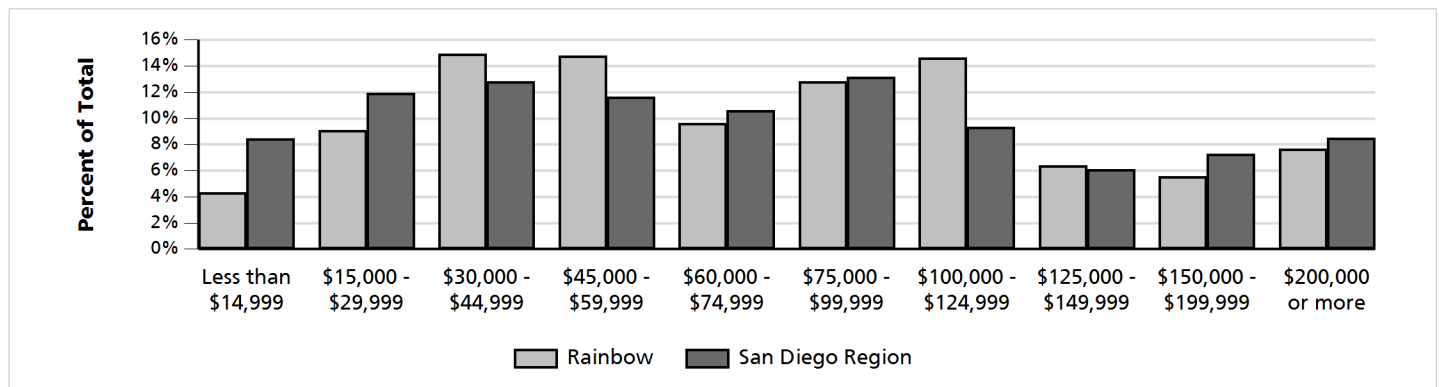|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	716	716	0.0%
Single Family - Detached	598	598	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	4%	9%	15%	15%	10%	13%	15%	6%	6%	8%

Median Household Income

Adjusted for Inflation (2010 $)	$70,652
Not adjusted for inflation (current 2011$)	$72,795

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
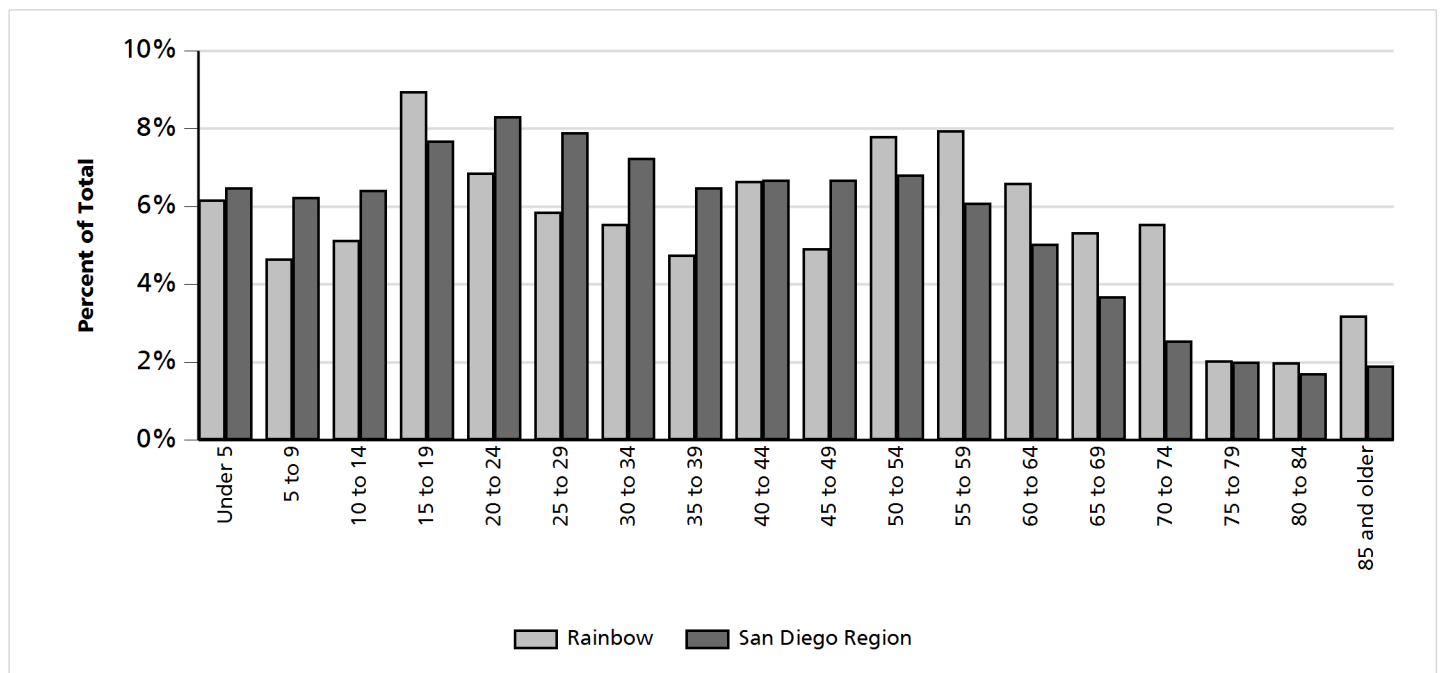
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**1,910**	993	917	48%
Under 5	118	67	51	43%
5 to 9	89	34	55	62%
10 to 14	98	70	28	29%
15 to 17	104	62	42	40%
18 and 19	67	31	36	54%
20 to 24	131	72	59	45%
25 to 29	112	54	58	52%
30 to 34	106	51	55	52%
35 to 39	91	35	56	62%
40 to 44	127	53	74	58%
45 to 49	94	52	42	45%
50 to 54	149	65	84	56%
55 to 59	152	87	65	43%
60 and 61	44	24	20	45%
62 to 64	82	45	37	45%
65 to 69	102	64	38	37%
70 to 74	106	58	48	45%
75 to 79	39	15	24	62%
80 to 84	38	20	18	47%
85 and older	61	34	27	44%
Under 18	409	233	176	43%
65 and older	346	191	155	45%
Median Age	41.5	41.9	41.3	N/A

POPULATION BY AGE

Rainbow   San Diego Region

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

September 10, 2015
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	864	942	16	18	47	23
Under 5	89	26	0	0	3	0
5 to 9	52	30	0	4	3	0
10 to 14	54	39	2	0	3	0
15 to 17	65	38	0	1	0	0
18 and 19	43	24	0	0	0	0
20 to 24	78	43	0	1	5	4
25 to 29	75	31	1	1	3	1
30 to 34	59	40	0	2	3	2
35 to 39	60	29	0	0	2	0
40 to 44	81	41	1	2	1	1
45 to 49	62	27	1	2	2	0
50 to 54	49	94	2	1	3	0
55 to 59	23	121	0	3	4	1
60 and 61	9	34	1	0	0	0
62 to 64	17	63	1	0	1	0
65 to 69	17	81	0	0	1	3
70 to 74	13	84	4	0	1	4
75 to 79	7	22	0	1	6	3
80 to 84	5	29	1	0	2	1
85 and older	6	46	2	0	4	3
Under 18	260	133	2	5	9	0
65 and older	48	262	7	1	14	14
Median Age	28.4	55.4	62.0	40.0	46.3	69.2