



## Demographic and Socioeconomic Profile 2010

TRACT: 138.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,791</b>	<b>100%</b>
White	2,371	49%
Hispanic	1,504	31%
Black	450	9%
Two or More	200	4%
Asian	173	4%
Pacific Islander	71	1%
American Indian	15	<1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,791</b>	<b>2,270</b>	<b>2,521</b>	<b>53%</b>
Under 5	337	149	188	56%
5 to 9	259	136	123	47%
10 to 14	364	170	194	53%
15 to 17	189	153	36	19%
18 and 19	118	61	57	48%
20 to 24	178	91	87	49%
25 to 29	400	152	248	62%
30 to 34	302	120	182	60%
35 to 39	393	217	176	45%
40 to 44	374	160	214	57%
45 to 49	362	234	128	35%
50 to 54	431	116	315	73%
55 to 59	303	184	119	39%
60 and 61	42	14	28	67%
62 to 64	169	60	109	64%
65 to 69	101	40	61	60%
70 to 74	184	117	67	36%
75 to 79	74	31	43	58%
80 to 84	94	22	72	77%
85 and Older	117	43	74	63%
Under 18	1,149	608	541	47%
65 and older	570	253	317	56%
<b>Median</b>	<b>38.2</b>	<b>37.4</b>	<b>39.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,831</b>	<b>100%</b>
Never Married	1,098	29%
Married, excluding separated	1,845	48%
Separated	115	3%
Widowed	374	10%
Divorced	399	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,791</b>	<b>100%</b>
Household	4,699	98%
Group Quarters - Other	92	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,791</b>	<b>1,504</b>	<b>2,371</b>	<b>450</b>	<b>15</b>	<b>173</b>	<b>71</b>	<b>7</b>	<b>200</b>
Under 5	337	138	71	69	0	3	0	0	56
5 to 9	259	122	112	5	0	10	0	0	10
10 to 14	364	161	129	33	3	8	2	0	28
15 to 17	189	73	55	23	0	0	18	0	20
18 and 19	118	83	12	8	0	2	3	0	10
20 to 24	178	50	110	15	0	0	2	0	1
25 to 29	400	133	175	33	1	35	20	1	2
30 to 34	302	148	105	8	8	0	4	2	27
35 to 39	393	118	223	22	1	19	2	1	7
40 to 44	374	95	163	106	0	1	1	0	8
45 to 49	362	45	236	33	0	33	2	1	12
50 to 54	431	87	263	29	0	37	3	1	11
55 to 59	303	80	157	55	1	4	1	0	5
60 and 61	42	15	23	2	1	0	0	1	0
62 to 64	169	36	115	4	0	13	0	0	1
65 to 69	101	33	63	4	0	1	0	0	0
70 to 74	184	20	147	0	0	6	9	0	2
75 to 79	74	19	51	0	0	0	4	0	0
80 to 84	94	43	49	1	0	1	0	0	0
85 and Older	117	5	112	0	0	0	0	0	0
Under 18	1,149	494	367	130	3	21	20	0	114
65 and older	570	120	422	5	0	8	13	0	2
<b>Median</b>		<b>29.7</b>	<b>45.6</b>	<b>40.4</b>	<b>32.2</b>	<b>46.3</b>	<b>27.6</b>	<b>37.5</b>	<b>15.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,454</b>	<b>100%</b>
Speak Only English	3,157	71%
Speak Spanish:	1,137	26%
Speak English "well" or "very well"	893	20%
Speak English "not well" or "not at all"	244	5%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	160	4%
Speak English "well" or "very well"	160	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,346</b>	<b>100%</b>
Less than 9th grade	203	6%
9th through 12th grade, no diploma	244	7%
High school grad (incl. equivalency)	990	30%
Some college, no degree	902	27%
Associate degree	160	5%
Bachelor's degree	540	16%
Master's degree	297	9%
Professional school degree	10	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,594</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,071	23%	928	20%	143	3%
Nursery / Preschool	106	10%	74	8%	32	22%
Kindergarten to grade 4	309	29%	290	31%	19	13%
Grade 5 to grade 8	248	23%	248	27%	0	0%
Grade 9 to grade 12	197	18%	197	21%	0	0%
College, undergraduate	192	18%	110	12%	82	57%
Graduate or Professional school	19	2%	9	1%	10	7%
Not enrolled in school	3,523	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,666</b>	<b>100%</b>	<b>519</b>	<b>100%</b>	<b>1,147</b>	<b>100%</b>
Family Households:	1,098	66%	519	100%	579	50%
Married couple family	843	51%	413	80%	430	37%
Other family:	255	15%	106	20%	149	13%
Male householder, no wife	79	5%	31	6%	48	4%
Female householder, no husband	176	11%	75	14%	101	9%
Nonfamily households:	568	34%	0	0%	568	50%
Householder living alone	389	23%	----	----	----	----
Other nonfamily households	179	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,720</b>	<b>100%</b>	<b>1666</b>	<b>54</b>	<b>3%</b>	<b>2.82</b>
Single family (detached)	1,187	69%	1,144	43	4%	2.90
Single family (attached)	186	11%	184	2	1%	2.82
2 to 4 units	104	6%	102	2	2%	3.45
5 to 9 units	50	3%	50	0	0%	2.34
10 or more units	193	11%	186	7	4%	2.10
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>968</b>	<b>100%</b>
Less than \$150,000	33	3%
\$150,000 to \$199,999	31	3%
\$200,000 to \$249,999	15	2%
\$250,000 to \$299,999	46	5%
\$300,000 to \$399,999	327	34%
\$400,000 to \$499,999	270	28%
\$500,000 to \$749,999	225	23%
\$750,000 to \$999,999	15	2%
\$1,000,000 or more	6	1%

**Median Value** **\$413,869**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,720</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	54	3%
1980 to 1989	231	13%
1970 to 1979	453	26%
1960 to 1969	175	10%
1950 to 1959	668	39%
1940 to 1949	106	6%
1939 or earlier	33	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,666</b>	<b>100%</b>	<b>698</b>	<b>100%</b>	<b>968</b>	<b>100%</b>
1.00 occupant housing per room or less	1,656	99%	688	99%	968	100%
1.01 to 1.50 occupants per room	10	1%	10	1%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>698</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	44	6%
\$700 to \$799	129	18%
\$800 to \$899	31	4%
\$900 to \$999	72	10%
\$1,000 to \$1,249	96	14%
\$1,250 to \$1,499	143	20%
\$1,500 to \$1,999	90	13%
\$2,000 or more	37	5%
No cash rent	56	8%
<b>Median contract rent</b>	<b>\$1,195</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>698</b>	<b>100%</b>
Less than 20 percent	78	11%
20.0 to 24.9 percent	58	8%
25.0 to 29.9 percent	94	13%
30.0 to 34.9 percent	39	6%
35.0 to 39.9 percent	94	13%
40.0 to 49.9 percent	113	16%
50.0 percent or more	166	24%
Not computed	56	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,666</b>	<b>100%</b>
No vehicle	73	4%
1 vehicle	520	31%
2 vehicles	711	43%
3 vehicles	305	18%
4 or more vehicles	57	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,264</b>	<b>100%</b>
Worked in state of residence	2,257	100%
Worked in county of residence	2,257	100%
Worked outside county of residence	0	0%
Worked outside state of residence	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,764</b>	<b>100%</b>	<b>1,758</b>	<b>47%</b>
In labor force	2,460	65%	1,229	50%
Armed forces	26	1%	26	100%
Civilian (employed)	2,259	92%	1,047	46%
Civilian (unemployed)	175	7%	156	89%
Not in labor force	1,304	35%	529	41%
Pct. of civilian labor force unemployed	7.2%		13.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,264</b>	<b>100%</b>
Car, truck or van:	2,011	89%
Drove Alone	1,794	79%
Carpooled	217	10%
Public Transportation:	154	7%
Bus	154	7%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	14	1%
Other means	34	2%
Worked at home	51	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,264</b>	<b>100%</b>
Did not work at home	2,213	98%
Less than 10 minutes	138	6%
10 to 19 minutes	623	28%
20 to 29 minutes	733	32%
30 to 44 minutes	451	20%
45 to 59 minutes	183	8%
60 to 89 minutes	34	2%
90 minutes or more	51	2%
Worked at home	51	2%
<b>Average time to work (minutes)</b>	<b>29</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,233</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	27	1%
Construction	169	8%
Manufacturing	108	5%
Wholesale trade	0	0%
Retail trade	368	16%
Transportation & warehousing	144	6%
Information & communications	35	2%
Finance, insurance, & real estate	92	4%
Professional, scientific, management, administration	119	5%
Educational, social, & health services	536	24%
Art, entertainment, recreation, accommodations, food	205	9%
Other services	109	5%
Public administration	321	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,233</b>	<b>100%</b>
Management, professional & related:	647	29%
Management (incl. farm managers)	133	6%
Business & financial	26	1%
Computer & mathematical	19	1%
Architecture & engineering	0	0%
Life, physical & social science	28	1%
Community & social service	81	4%
Legal	11	<1%
Education, training, & library	168	8%
Art, entertainment, sports & media	30	1%
Healthcare practitioners	151	7%
Service:	541	24%
Healthcare support	56	3%
Protective service	109	5%
Food preparation & serving	119	5%
Building & grounds cleaning / maintenance	174	8%
Personal care & service	83	4%
Sales & office	617	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	201	9%
Production, transport & material moving	227	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,666</b>	<b>100%</b>
Less than \$15,000	189	11%
\$15,000 to \$29,999	200	12%
\$30,000 to \$44,999	295	18%
\$45,000 to \$59,999	166	10%
\$60,000 to \$74,999	212	13%
\$75,000 to \$99,999	303	18%
\$100,000 to \$124,999	177	11%
\$125,000 to \$149,999	67	4%
\$150,000 to \$199,999	2	<1%
\$200,000 or more	55	3%
<b>Median Income</b>	<b>\$58,464</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,666</b>	<b>100%</b>
With earnings	1,267	76%
With wage and salary income	1,215	73%
With self-employment income	195	12%
With interest, dividend, or net rental income	289	17%
With Social Security income	385	23%
With Supplemental Security income	89	5%
With public assistance income	11	1%
With retirement income	326	20%
With other types of income	226	14%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,419</b>	<b>100%</b>
Under .50	133	3%
.50 to .99	268	6%
1.00 to 1.24	136	3%
1.25 to 1.49	22	0%
1.50 to 1.84	429	10%
1.85 to 1.99	64	1%
2.00 and over	3,367	76%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,419</b>	<b>100%</b>
Above Poverty	4,018	91%
Below Poverty	401	9%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

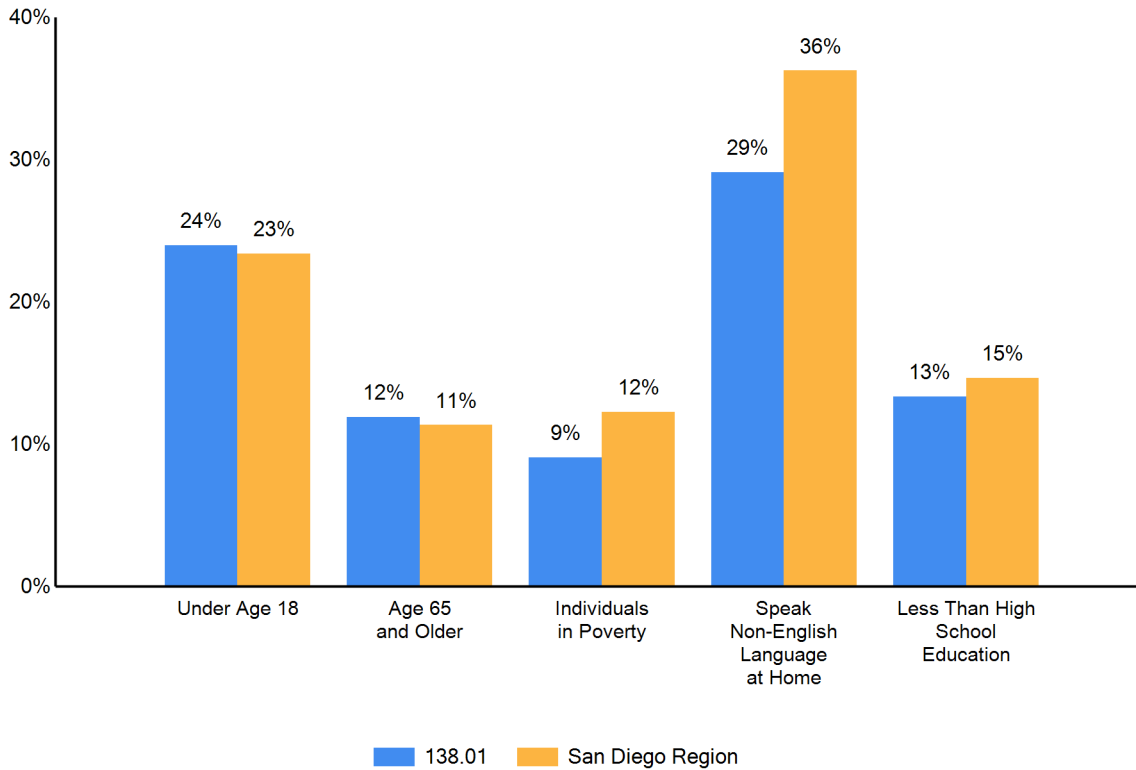
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,098</b>	<b>519</b>	<b>579</b>	<b>1,024</b>	<b>484</b>	<b>540</b>	<b>74</b>	<b>35</b>	<b>39</b>
Married couple family	843	413	430	818	388	430	25	25	0
Male householder, no wife present	79	31	48	40	31	9	39	0	39
Female householder, no husband present	176	75	101	166	65	101	10	10	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

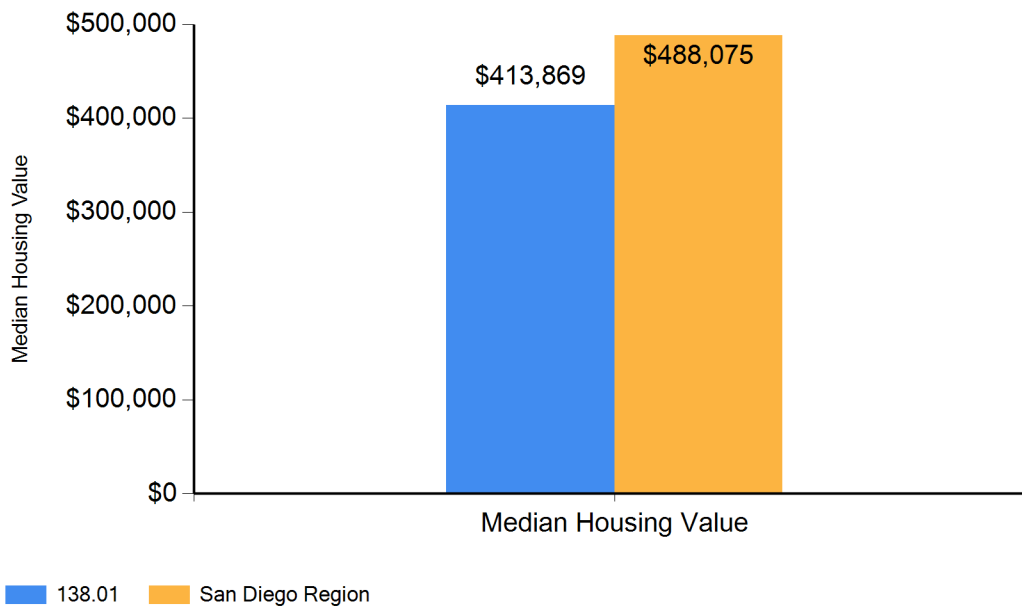


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075