



Demographic and Socioeconomic Profile 2010

TRACT: 101.10

Population by Race

	Population	Percent
Total Population	7,298	100%
Hispanic	4,635	64%
Asian	1,336	18%
White	869	12%
Black	229	3%
Two or More	191	3%
Pacific Islander	29	<1%
Other	5	<1%
American Indian	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,298	3,541	3,757	51%
Under 5	513	263	250	49%
5 to 9	600	307	293	49%
10 to 14	590	315	275	47%
15 to 17	434	239	195	45%
18 and 19	241	127	114	47%
20 to 24	609	298	311	51%
25 to 29	517	271	246	48%
30 to 34	429	218	211	49%
35 to 39	415	192	223	54%
40 to 44	439	193	246	56%
45 to 49	525	240	285	54%
50 to 54	435	195	240	55%
55 to 59	419	188	231	55%
60 and 61	162	76	86	53%
62 to 64	201	92	109	54%
65 to 69	239	115	124	52%
70 to 74	180	71	109	61%
75 to 79	161	76	85	53%
80 to 84	111	40	71	64%
85 and Older	78	25	53	68%
Under 18	2,137	1,124	1,013	47%
65 and older	769	327	442	57%
Median	31.7	29.1	34.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,595	100%
Never Married	1,869	33%
Married, excluding separated	2,782	50%
Separated	104	2%
Widowed	373	7%
Divorced	467	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,298	100%
Household	7,298	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,298	4,635	869	229	4	1,336	29	5	191
Under 5	513	393	29	19	0	52	2	0	18
5 to 9	600	467	33	17	0	60	3	1	19
10 to 14	590	460	21	24	0	59	1	2	23
15 to 17	434	319	22	15	1	60	0	1	16
18 and 19	241	163	16	10	1	38	0	0	13
20 to 24	609	390	72	24	0	97	1	0	25
25 to 29	517	335	63	22	0	82	0	0	15
30 to 34	429	296	44	11	0	66	5	0	7
35 to 39	415	264	40	18	0	79	1	0	13
40 to 44	439	290	50	10	0	75	4	1	9
45 to 49	525	319	81	13	0	97	3	0	12
50 to 54	435	237	81	13	0	95	1	0	8
55 to 59	419	200	85	7	1	121	2	0	3
60 and 61	162	61	33	6	1	58	1	0	2
62 to 64	201	88	46	6	0	59	1	0	1
65 to 69	239	123	48	4	0	62	0	0	2
70 to 74	180	63	42	3	0	68	2	0	2
75 to 79	161	73	29	4	0	52	1	0	2
80 to 84	111	49	22	3	0	37	0	0	0
85 and Older	78	45	12	0	0	19	1	0	1
Under 18	2,137	1,639	105	75	1	231	6	4	76
65 and older	769	353	153	14	0	238	4	0	7
Median		26.9	47.7	26.3	55.0	45.0	41.9	13.8	21.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,785	100%
Speak Only English	2,017	30%
Speak Spanish:	3,635	54%
Speak English "well" or "very well"	3,045	45%
Speak English "not well" or "not at all"	590	9%
Speak Asian/Pacific Island language:	1,121	17%
Speak English "well" or "very well"	1,008	15%
Speak English "not well" or "not at all"	113	2%
Speak other language:	12	<1%
Speak English "well" or "very well"	12	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,311	100%
Less than 9th grade	881	20%
9th through 12th grade, no diploma	439	10%
High school grad (incl. equivalency)	1,316	31%
Some college, no degree	778	18%
Associate degree	396	9%
Bachelor's degree	335	8%
Master's degree	96	2%
Professional school degree	70	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,986	100%	---	---	---	---
Enrolled in school	2,497	36%	2,384	34%	113	2%
Nursery / Preschool	99	4%	99	4%	0	0%
Kindergarten to grade 4	512	21%	512	21%	0	0%
Grade 5 to grade 8	601	24%	601	25%	0	0%
Grade 9 to grade 12	620	25%	610	26%	10	9%
College, undergraduate	634	25%	545	23%	89	79%
Graduate or Professional school	31	1%	17	1%	14	12%
Not enrolled in school	4,489	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,040	100%	1,018	100%	1,022	100%
Family Households:	1,542	76%	1,018	100%	524	51%
Married couple family	1,029	50%	654	64%	375	37%
Other family:	513	25%	364	36%	149	15%
Male householder, no wife	193	9%	119	12%	74	7%
Female householder, no husband	320	16%	245	24%	75	7%
Nonfamily households:	498	24%	0	0%	498	49%
Householder living alone	372	18%	----	----	----	----
Other nonfamily households	126	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,162	100%	2040	122	6%	3.58
Single family (detached)	1,100	51%	1,082	18	2%	3.83
Single family (attached)	4	<1%	4	0	0%	3.25
2 to 4 units	137	6%	135	2	1%	3.99
5 to 9 units	306	14%	299	7	2%	3.23
10 or more units	454	21%	446	8	2%	3.17
Mobile home and Other	161	7%	74	87	54%	2.99

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,135	100%
Less than \$150,000	171	15%
\$150,000 to \$199,999	66	6%
\$200,000 to \$249,999	68	6%
\$250,000 to \$299,999	134	12%
\$300,000 to \$399,999	298	26%
\$400,000 to \$499,999	174	15%
\$500,000 to \$749,999	197	17%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	27	2%

Median Value **\$343,121**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,162	100%
2005 or Later	111	5%
2000 to 2004	119	6%
1990 to 1999	78	4%
1980 to 1989	461	21%
1970 to 1979	796	37%
1960 to 1969	204	9%
1950 to 1959	337	16%
1940 to 1949	56	3%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,040	100%	905	100%	1,135	100%
1.00 occupant housing per room or less	1,742	85%	667	74%	1,075	95%
1.01 to 1.50 occupants per room	115	6%	55	6%	60	5%
1.51 to 2.00 occupants per room	136	7%	136	15%	0	0%
2.01 or more occupants per room	47	2%	47	5%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	905	100%
Less than \$500	216	24%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	9	1%
\$800 to \$899	57	6%
\$900 to \$999	175	19%
\$1,000 to \$1,249	159	18%
\$1,250 to \$1,499	129	14%
\$1,500 to \$1,999	147	16%
\$2,000 or more	13	1%
No cash rent	0	0%
Median contract rent	\$997	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	905	100%
Less than 20 percent	127	14%
20.0 to 24.9 percent	103	11%
25.0 to 29.9 percent	195	22%
30.0 to 34.9 percent	117	13%
35.0 to 39.9 percent	13	1%
40.0 to 49.9 percent	128	14%
50.0 percent or more	207	23%
Not computed	15	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,040	100%
No vehicle	99	5%
1 vehicle	600	29%
2 vehicles	767	38%
3 vehicles	288	14%
4 or more vehicles	286	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,952	100%
Worked in state of residence	2,933	99%
Worked in county of residence	2,882	98%
Worked outside county of residence	51	2%
Worked outside state of residence	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,453	100%	2,575	47%
In labor force	3,227	59%	1,815	56%
Armed forces	241	7%	216	90%
Civilian (employed)	2,784	86%	1,448	52%
Civilian (unemployed)	202	6%	151	75%
Not in labor force	2,226	41%	760	34%
Pct. of civilian labor force unemployed	6.8%		9.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,952	100%
Car, truck or van:	2,686	91%
Drove Alone	2,337	79%
Carpooled	349	12%
Public Transportation:	74	3%
Bus	74	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	133	5%
Other means	0	0%
Worked at home	59	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,952	100%
Did not work at home	2,893	98%
Less than 10 minutes	352	12%
10 to 19 minutes	732	25%
20 to 29 minutes	838	28%
30 to 44 minutes	647	22%
45 to 59 minutes	243	8%
60 to 89 minutes	41	1%
90 minutes or more	40	1%
Worked at home	59	2%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,745	100%
Agriculture, forestry, mining	0	0%
Utilities	60	2%
Construction	193	7%
Manufacturing	203	7%
Wholesale trade	297	11%
Retail trade	147	5%
Transportation & warehousing	225	8%
Information & communications	52	2%
Finance, insurance, & real estate	73	3%
Professional, scientific, management, administration	454	17%
Educational, social, & health services	546	20%
Art, entertainment, recreation, accommodations, food	287	10%
Other services	113	4%
Public administration	95	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,745	100%
Management, professional & related:	688	25%
Management (incl. farm managers)	191	7%
Business & financial	168	6%
Computer & mathematical	0	0%
Architecture & engineering	28	1%
Life, physical & social science	0	0%
Community & social service	85	3%
Legal	20	1%
Education, training, & library	171	6%
Art, entertainment, sports & media	25	1%
Healthcare practitioners	0	0%
Service:	557	20%
Healthcare support	102	4%
Protective service	85	3%
Food preparation & serving	167	6%
Building & grounds cleaning / maintenance	128	5%
Personal care & service	75	3%
Sales & office	700	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	301	11%
Production, transport & material moving	499	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,040	100%
Less than \$15,000	356	17%
\$15,000 to \$29,999	208	10%
\$30,000 to \$44,999	391	19%
\$45,000 to \$59,999	211	10%
\$60,000 to \$74,999	201	10%
\$75,000 to \$99,999	389	19%
\$100,000 to \$124,999	129	6%
\$125,000 to \$149,999	40	2%
\$150,000 to \$199,999	92	5%
\$200,000 or more	23	1%
Median Income	\$49,621	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,040	100%
With earnings	1,721	84%
With wage and salary income	1,674	82%
With self-employment income	203	10%
With interest, dividend, or net rental income	185	9%
With Social Security income	536	26%
With Supplemental Security income	276	14%
With public assistance income	53	3%
With retirement income	357	18%
With other types of income	325	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,210	100%
Under .50	323	4%
.50 to .99	513	7%
1.00 to 1.24	850	12%
1.25 to 1.49	170	2%
1.50 to 1.84	237	3%
1.85 to 1.99	437	6%
2.00 and over	4,680	65%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,210	100%
Above Poverty	6,374	88%
Below Poverty	836	12%

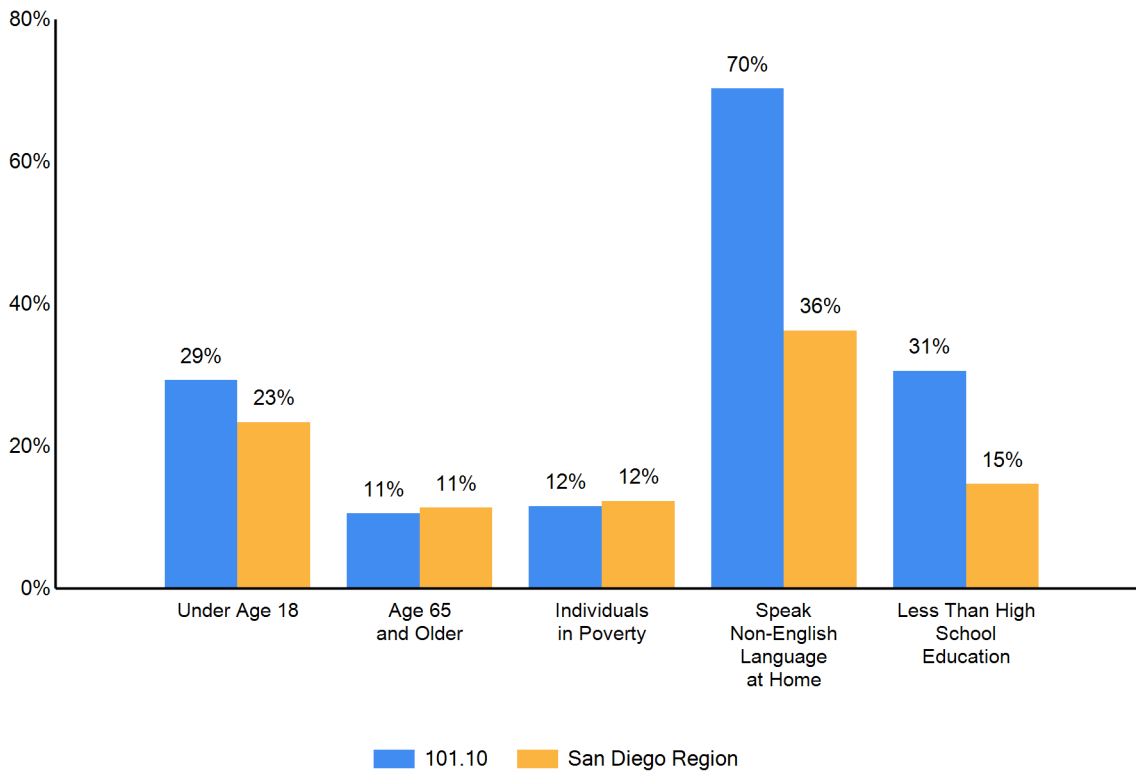
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,542	1,018	524	1,345	876	469	197	142	55
Married couple family	1,029	654	375	906	586	320	123	68	55
Male householder, no wife present	193	119	74	193	119	74	0	0	0
Female householder, no husband present	320	245	75	246	171	75	74	74	0

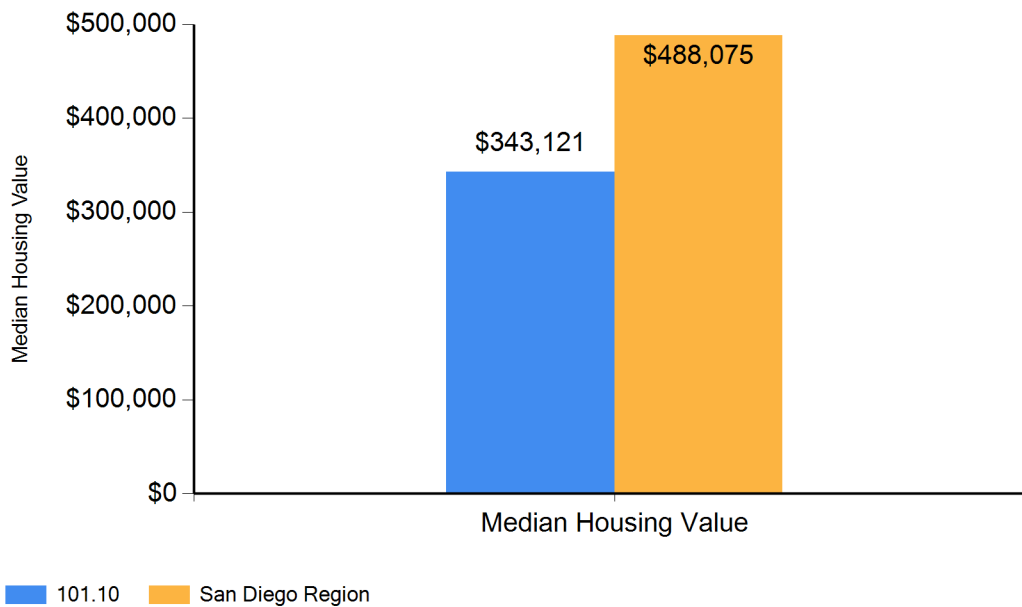
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075