

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92103



	Jan 1, 2014
Total Population	30,999
Household Population	30,281
Group Quarters Population	718
Persons Per Household	1.70

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	18,789	17,794	5.3%
Single Family - Detached	3,975	3,768	5.2%
Single Family - Multiple-Unit	2,407	2,234	7.2%
Multi-Family	12,407	11,792	5.0%
Mobile Home and Other	0	0	--

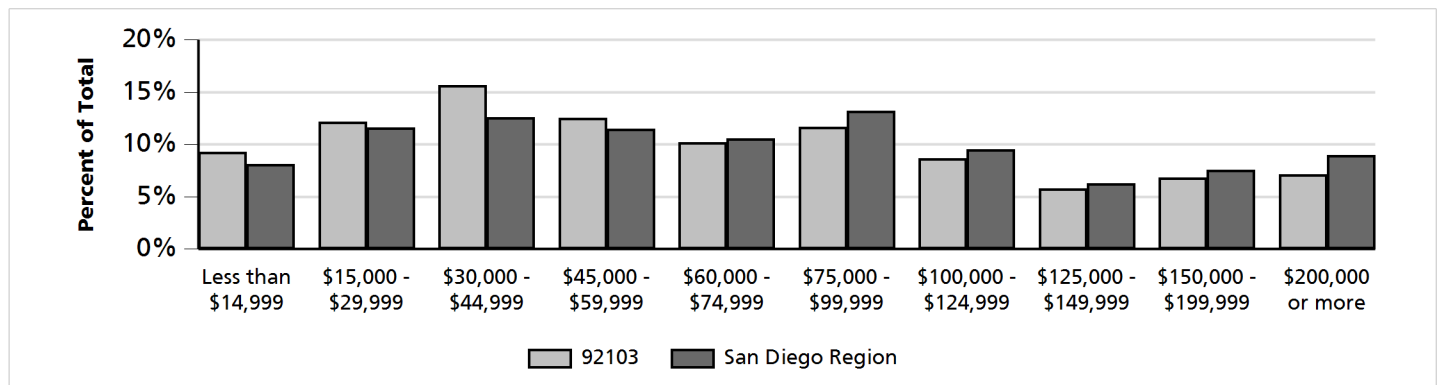
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	12%	16%	13%	10%	12%	9%	6%	7%	7%

Median Household Income

Adjusted for Inflation (2010 \$)	\$60,535
Not adjusted for inflation (current 2013\$)	\$64,198



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

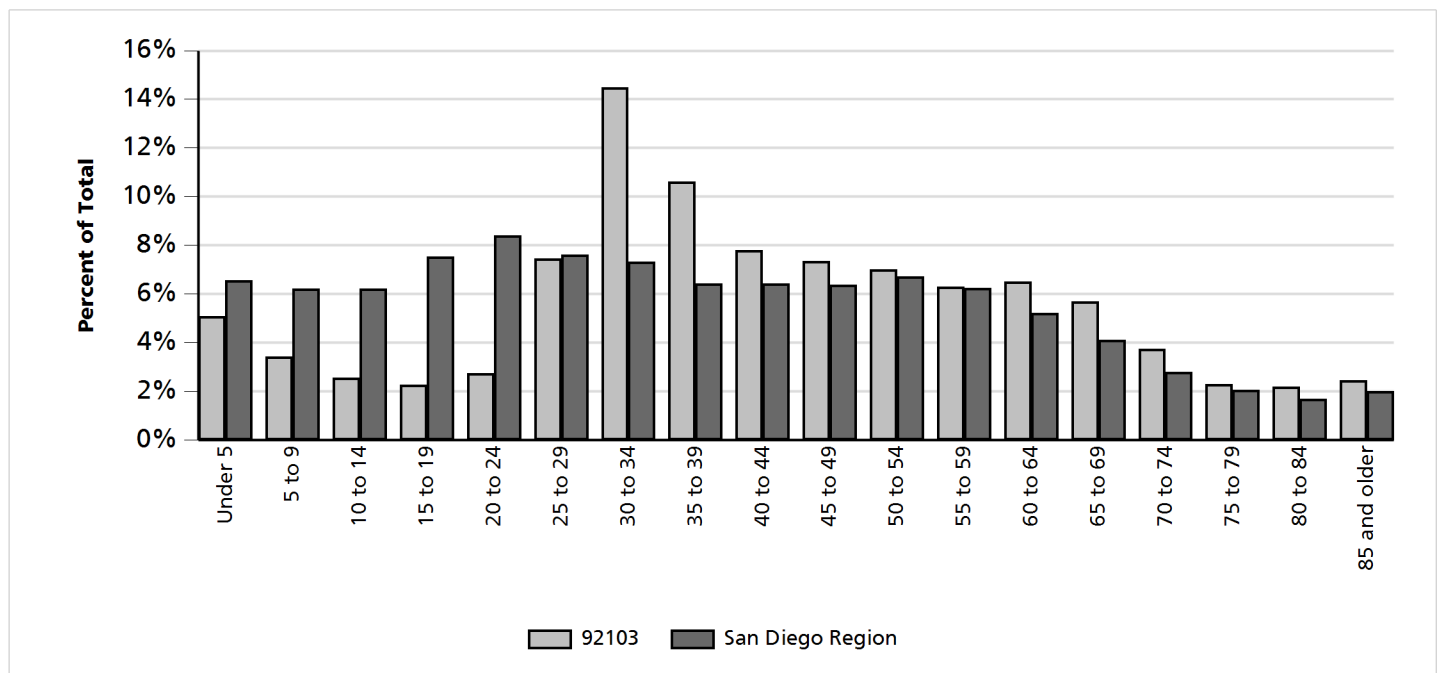
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	30,999	16,071	14,928	48%
Under 5	1,576	846	730	46%
5 to 9	1,067	534	533	50%
10 to 14	791	433	358	45%
15 to 17	476	260	216	45%
18 and 19	230	120	110	48%
20 to 24	850	440	410	48%
25 to 29	2,309	968	1,341	58%
30 to 34	4,491	2,076	2,415	54%
35 to 39	3,293	1,744	1,549	47%
40 to 44	2,418	1,368	1,050	43%
45 to 49	2,275	1,415	860	38%
50 to 54	2,172	1,340	832	38%
55 to 59	1,952	1,116	836	43%
60 and 61	806	441	365	45%
62 to 64	1,212	600	612	50%
65 to 69	1,762	866	896	51%
70 to 74	1,164	590	574	49%
75 to 79	712	313	399	56%
80 to 84	680	309	371	55%
85 and older	763	292	471	62%
Under 18	3,910	2,073	1,837	47%
65 and older	5,081	2,370	2,711	53%
Median Age	40.9	42.2	39.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,046	22,257	752	113	1,908	923
Under 5	353	804	61	12	198	148
5 to 9	346	478	46	12	40	145
10 to 14	257	423	18	6	26	61
15 to 17	156	246	29	5	7	33
18 and 19	77	110	15	0	2	26
20 to 24	283	389	84	15	28	51
25 to 29	441	1,455	74	14	219	106
30 to 34	839	2,920	95	16	494	127
35 to 39	585	2,244	51	4	340	69
40 to 44	376	1,796	36	3	165	42
45 to 49	377	1,696	58	5	106	33
50 to 54	262	1,747	53	6	70	34
55 to 59	218	1,621	38	9	49	17
60 and 61	53	711	14	1	22	5
62 to 64	98	1,060	20	4	22	8
65 to 69	104	1,582	29	1	39	7
70 to 74	90	1,014	18	0	35	7
75 to 79	37	653	3	0	17	2
80 to 84	50	611	2	0	15	2
85 and older	44	697	8	0	14	0
Under 18	1,112	1,951	154	35	271	387
65 and older	325	4,557	60	1	120	18
Median Age	33.6	45.8	32.6	27.3	34.4	24.8