

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91941



	Jan 1, 2013
Total Population	33,867
Household Population	33,577
Group Quarters Population	290
Persons Per Household	2.57

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	13,342	13,075	2.0%
Single Family - Detached	8,425	8,233	2.3%
Single Family - Multiple-Unit	1,359	1,329	2.2%
Multi-Family	3,558	3,513	1.3%
Mobile Home and Other	0	0	--

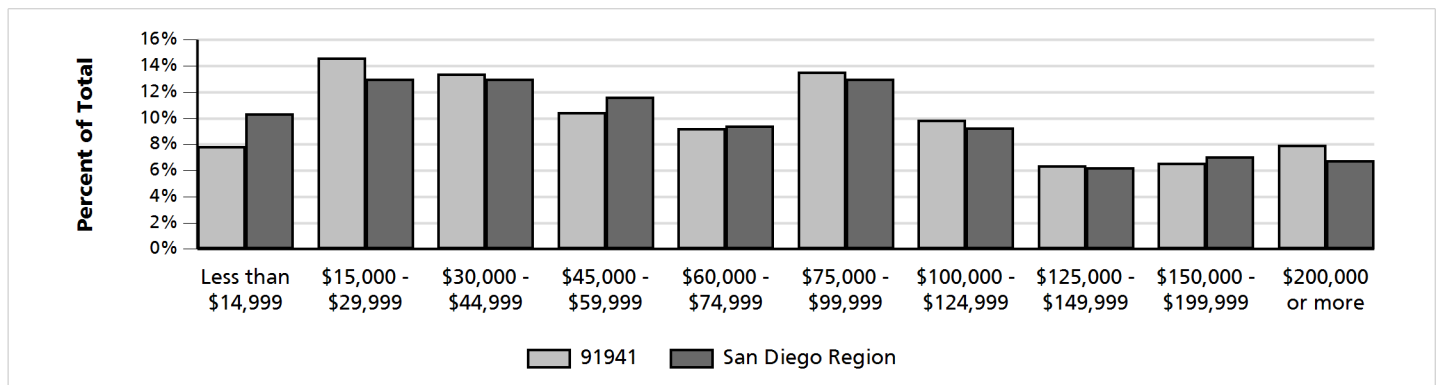
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	15%	13%	10%	9%	14%	10%	6%	7%	8%

Median Household Income

Adjusted for Inflation (2010 \$)	\$65,800
Not adjusted for inflation (current 2012\$)	\$68,882



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

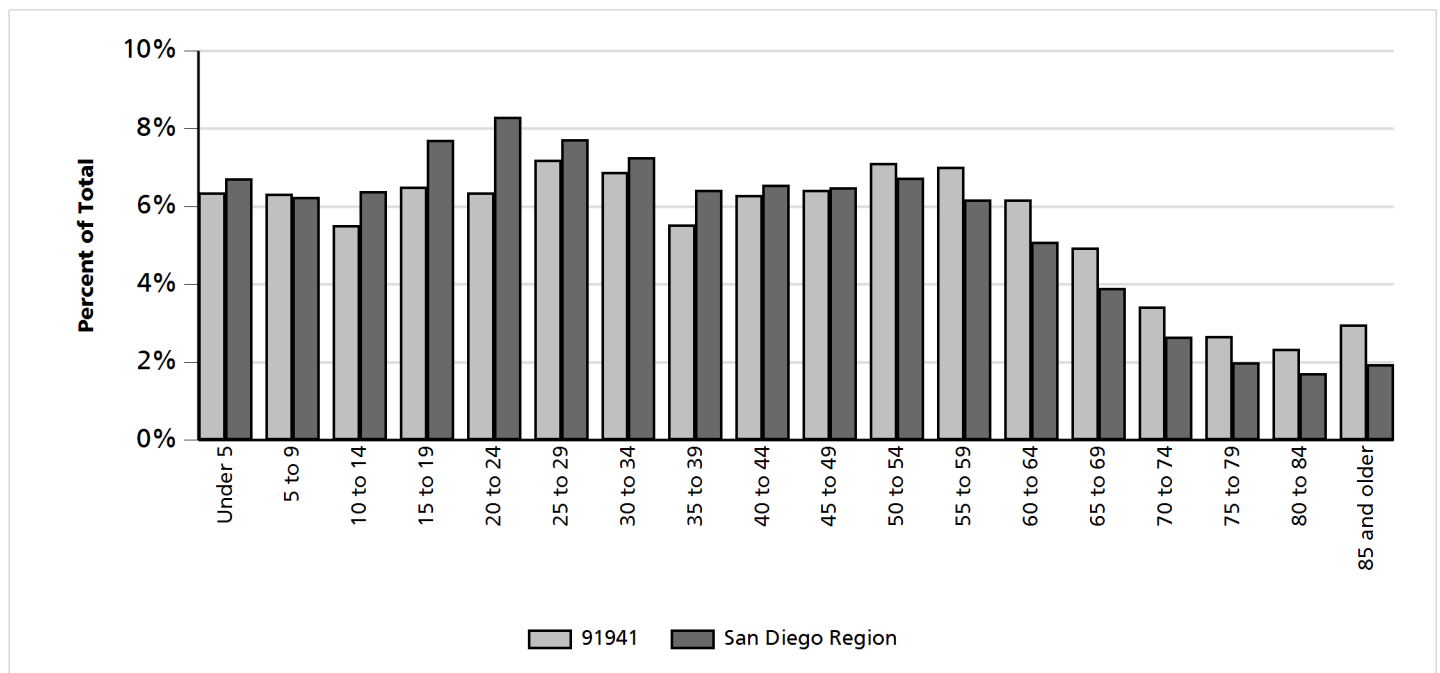
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	33,867	16,145	17,722	52%
Under 5	2,152	1,066	1,086	50%
5 to 9	2,141	1,084	1,057	49%
10 to 14	1,870	968	902	48%
15 to 17	1,271	703	568	45%
18 and 19	929	463	466	50%
20 to 24	2,154	995	1,159	54%
25 to 29	2,434	1,168	1,266	52%
30 to 34	2,330	1,140	1,190	51%
35 to 39	1,876	912	964	51%
40 to 44	2,128	1,019	1,109	52%
45 to 49	2,174	1,020	1,154	53%
50 to 54	2,407	1,158	1,249	52%
55 to 59	2,377	1,076	1,301	55%
60 and 61	886	425	461	52%
62 to 64	1,203	576	627	52%
65 to 69	1,671	818	853	51%
70 to 74	1,163	528	635	55%
75 to 79	902	371	531	59%
80 to 84	792	316	476	60%
85 and older	1,007	339	668	66%
Under 18	7,434	3,821	3,613	49%
65 and older	5,535	2,372	3,163	57%
Median Age	39.4	37.7	40.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,504	20,677	2,219	147	1,962	1,358
Under 5	659	1,051	194	10	102	136
5 to 9	803	828	217	11	95	187
10 to 14	592	870	139	7	90	172
15 to 17	397	618	97	3	62	94
18 and 19	263	479	78	4	43	62
20 to 24	601	1,077	204	8	139	125
25 to 29	659	1,164	256	8	216	131
30 to 34	626	1,187	217	14	187	99
35 to 39	498	990	142	4	166	76
40 to 44	508	1,272	118	19	153	58
45 to 49	443	1,410	115	15	149	42
50 to 54	436	1,623	140	10	132	66
55 to 59	341	1,743	123	14	114	42
60 and 61	94	691	24	4	66	7
62 to 64	143	936	41	4	68	11
65 to 69	140	1,406	53	4	50	18
70 to 74	87	991	27	3	46	9
75 to 79	102	737	12	4	40	7
80 to 84	55	701	10	1	18	7
85 and older	57	903	12	0	26	9
Under 18	2,451	3,367	647	31	349	589
65 and older	441	4,738	114	12	180	50
Median Age	28.3	47.8	28.5	41.2	36.4	21.1