



## Demographic and Socioeconomic Profile 2010

TRACT: 194.04

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,984</b>	<b>100%</b>
Hispanic	3,216	81%
White	591	15%
Two or More	65	2%
Asian	34	1%
Pacific Islander	33	1%
Black	29	1%
American Indian	8	<1%
Other	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,984</b>	<b>2,073</b>	<b>1,911</b>	<b>48%</b>
Under 5	370	190	180	49%
5 to 9	364	188	176	48%
10 to 14	365	199	166	45%
15 to 17	224	106	118	53%
18 and 19	168	92	76	45%
20 to 24	376	203	173	46%
25 to 29	329	190	139	42%
30 to 34	279	137	142	51%
35 to 39	286	144	142	50%
40 to 44	269	132	137	51%
45 to 49	267	138	129	48%
50 to 54	214	115	99	46%
55 to 59	159	86	73	46%
60 and 61	48	28	20	42%
62 to 64	58	25	33	57%
65 to 69	62	31	31	50%
70 to 74	55	28	27	49%
75 to 79	38	17	21	55%
80 to 84	30	13	17	57%
85 and Older	23	11	12	52%
Under 18	1,323	683	640	48%
65 and older	208	100	108	52%
<b>Median</b>	<b>26.9</b>	<b>26.5</b>	<b>27.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,885</b>	<b>100%</b>
Never Married	1,158	40%
Married, excluding separated	1,585	55%
Separated	8	<1%
Widowed	42	1%
Divorced	92	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,984</b>	<b>100%</b>
Household	3,973	100%
Group Quarters - Other	11	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,984</b>	<b>3,216</b>	<b>591</b>	<b>29</b>	<b>8</b>	<b>34</b>	<b>33</b>	<b>8</b>	<b>65</b>
Under 5	370	330	25	0	0	5	4	0	6
5 to 9	364	333	17	2	0	2	1	1	8
10 to 14	365	321	26	6	1	0	2	0	9
15 to 17	224	205	13	1	0	0	2	1	2
18 and 19	168	146	18	0	2	0	1	0	1
20 to 24	376	320	41	3	1	2	2	3	4
25 to 29	329	267	48	0	0	1	4	1	8
30 to 34	279	228	38	2	0	4	2	0	5
35 to 39	286	235	37	1	0	5	3	1	4
40 to 44	269	229	30	4	1	1	1	0	3
45 to 49	267	194	57	6	0	1	3	1	5
50 to 54	214	149	53	1	1	2	4	0	4
55 to 59	159	102	47	2	0	4	2	0	2
60 and 61	48	23	21	0	0	1	1	0	2
62 to 64	58	32	22	0	0	2	1	0	1
65 to 69	62	40	22	0	0	0	0	0	0
70 to 74	55	22	30	1	1	1	0	0	0
75 to 79	38	18	15	0	1	3	0	0	1
80 to 84	30	16	14	0	0	0	0	0	0
85 and Older	23	6	17	0	0	0	0	0	0
Under 18	1,323	1,189	81	9	1	7	9	2	25
65 and older	208	102	98	1	2	4	0	0	1
<b>Median</b>		<b>24.3</b>	<b>45.2</b>	<b>37.5</b>	<b>40.0</b>	<b>38.0</b>	<b>31.3</b>	<b>23.3</b>	<b>26.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,614</b>	<b>100%</b>
Speak Only English	609	17%
Speak Spanish:	2,879	80%
Speak English "well" or "very well"	1,644	45%
Speak English "not well" or "not at all"	1,235	34%
Speak Asian/Pacific Island language:	35	1%
Speak English "well" or "very well"	35	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	91	1%
Speak English "well" or "very well"	36	1%
Speak English "not well" or "not at all"	55	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,117</b>	<b>100%</b>
Less than 9th grade	861	41%
9th through 12th grade, no diploma	318	15%
High school grad (incl. equivalency)	441	21%
Some college, no degree	241	11%
Associate degree	71	3%
Bachelor's degree	145	7%
Master's degree	6	<1%
Professional school degree	34	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,765</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,063	28%	1,018	27%	45	1%
Nursery / Preschool	4	<1%	0	0%	4	9%
Kindergarten to grade 4	258	24%	248	24%	10	22%
Grade 5 to grade 8	229	22%	229	22%	0	0%
Grade 9 to grade 12	428	40%	428	42%	0	0%
College, undergraduate	139	13%	108	11%	31	69%
Graduate or Professional school	5	<1%	5	<1%	0	0%
Not enrolled in school	2,702	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>803</b>	<b>100%</b>	<b>455</b>	<b>100%</b>	<b>348</b>	<b>100%</b>
Family Households:	724	90%	455	100%	269	77%
Married couple family	587	73%	383	84%	204	59%
Other family:	137	17%	72	16%	65	19%
Male householder, no wife	42	5%	15	3%	27	8%
Female householder, no husband	95	12%	57	13%	38	11%
Nonfamily households:	79	10%	0	0%	79	23%
Householder living alone	48	6%	----	----	----	----
Other nonfamily households	31	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>834</b>	<b>100%</b>	<b>803</b>	<b>31</b>	<b>4%</b>	<b>4.95</b>
Single family (detached)	718	86%	706	12	2%	5.03
Single family (attached)	17	2%	13	4	24%	4.38
2 to 4 units	22	3%	19	3	14%	4.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	77	9%	65	12	16%	4.43
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>523</b>	<b>100%</b>
Less than \$150,000	17	3%
\$150,000 to \$199,999	19	4%
\$200,000 to \$249,999	90	17%
\$250,000 to \$299,999	52	10%
\$300,000 to \$399,999	96	18%
\$400,000 to \$499,999	184	35%
\$500,000 to \$749,999	65	12%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$388,021**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>834</b>	<b>100%</b>
2005 or Later	1	<1%
2000 to 2004	0	0%
1990 to 1999	0	0%
1980 to 1989	266	32%
1970 to 1979	134	16%
1960 to 1969	328	39%
1950 to 1959	101	12%
1940 to 1949	4	<1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>803</b>	<b>100%</b>	<b>280</b>	<b>100%</b>	<b>523</b>	<b>100%</b>
1.00 occupant housing per room or less	599	75%	211	75%	388	74%
1.01 to 1.50 occupants per room	127	16%	14	5%	113	22%
1.51 to 2.00 occupants per room	54	7%	32	11%	22	4%
2.01 or more occupants per room	23	3%	23	8%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>280</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	32	11%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	46	16%
\$1,250 to \$1,499	33	12%
\$1,500 to \$1,999	139	50%
\$2,000 or more	15	5%
No cash rent	15	5%
<b>Median contract rent</b>	<b>\$1,604</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>280</b>	<b>100%</b>
Less than 20 percent	55	20%
20.0 to 24.9 percent	20	7%
25.0 to 29.9 percent	32	11%
30.0 to 34.9 percent	19	7%
35.0 to 39.9 percent	50	18%
40.0 to 49.9 percent	0	0%
50.0 percent or more	89	32%
Not computed	15	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>803</b>	<b>100%</b>
No vehicle	39	5%
1 vehicle	159	20%
2 vehicles	271	34%
3 vehicles	199	25%
4 or more vehicles	135	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,545</b>	<b>100%</b>
Worked in state of residence	1,545	100%
Worked in county of residence	1,486	96%
Worked outside county of residence	59	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,794</b>	<b>100%</b>	<b>1,451</b>	<b>52%</b>
In labor force	1,814	65%	1,077	59%
Armed forces	12	1%	1	8%
Civilian (employed)	1,564	86%	872	56%
Civilian (unemployed)	238	13%	204	86%
Not in labor force	980	35%	374	38%
Pct. of civilian labor force unemployed	13.2%		19.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,545</b>	<b>100%</b>
Car, truck or van:	1,368	89%
Drove Alone	1,025	66%
Carpooled	343	22%
Public Transportation:	10	1%
Bus	10	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	10	1%
Walked	20	1%
Other means	56	4%
Worked at home	81	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,545</b>	<b>100%</b>
Did not work at home	1,464	95%
Less than 10 minutes	105	7%
10 to 19 minutes	481	31%
20 to 29 minutes	487	32%
30 to 44 minutes	255	17%
45 to 59 minutes	65	4%
60 to 89 minutes	43	3%
90 minutes or more	28	2%
Worked at home	81	5%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,540</b>	<b>100%</b>
Agriculture, forestry, mining	10	1%
Utilities	0	0%
Construction	293	19%
Manufacturing	237	15%
Wholesale trade	102	7%
Retail trade	121	8%
Transportation & warehousing	28	2%
Information & communications	0	0%
Finance, insurance, & real estate	37	2%
Professional, scientific, management, administration	35	2%
Educational, social, & health services	132	9%
Art, entertainment, recreation, accommodations, food	252	16%
Other services	82	5%
Public administration	211	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,540</b>	<b>100%</b>
Management, professional & related:	252	16%
Management (incl. farm managers)	92	6%
Business & financial	30	2%
Computer & mathematical	8	1%
Architecture & engineering	22	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	84	5%
Art, entertainment, sports & media	11	1%
Healthcare practitioners	5	<1%
Service:	459	30%
Healthcare support	37	2%
Protective service	4	<1%
Food preparation & serving	172	11%
Building & grounds cleaning / maintenance	221	14%
Personal care & service	25	2%
Sales & office	301	20%
Farming, fishing & forestry	10	1%
Construction, extraction & maintenance	241	16%
Production, transport & material moving	277	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>803</b>	<b>100%</b>
Less than \$15,000	57	7%
\$15,000 to \$29,999	110	14%
\$30,000 to \$44,999	191	24%
\$45,000 to \$59,999	146	18%
\$60,000 to \$74,999	74	9%
\$75,000 to \$99,999	78	10%
\$100,000 to \$124,999	98	12%
\$125,000 to \$149,999	39	5%
\$150,000 to \$199,999	7	1%
\$200,000 or more	3	<1%
<b>Median Income</b>	<b>\$49,469</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>803</b>	<b>100%</b>
With earnings	734	91%
With wage and salary income	678	84%
With self-employment income	149	19%
With interest, dividend, or net rental income	77	10%
With Social Security income	99	12%
With Supplemental Security income	31	4%
With public assistance income	5	1%
With retirement income	63	8%
With other types of income	96	12%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,984</b>	<b>100%</b>
Under .50	243	6%
.50 to .99	953	24%
1.00 to 1.24	248	6%
1.25 to 1.49	504	13%
1.50 to 1.84	126	3%
1.85 to 1.99	86	2%
2.00 and over	1,824	46%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,984</b>	<b>100%</b>
Above Poverty	2,788	70%
Below Poverty	1,196	30%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

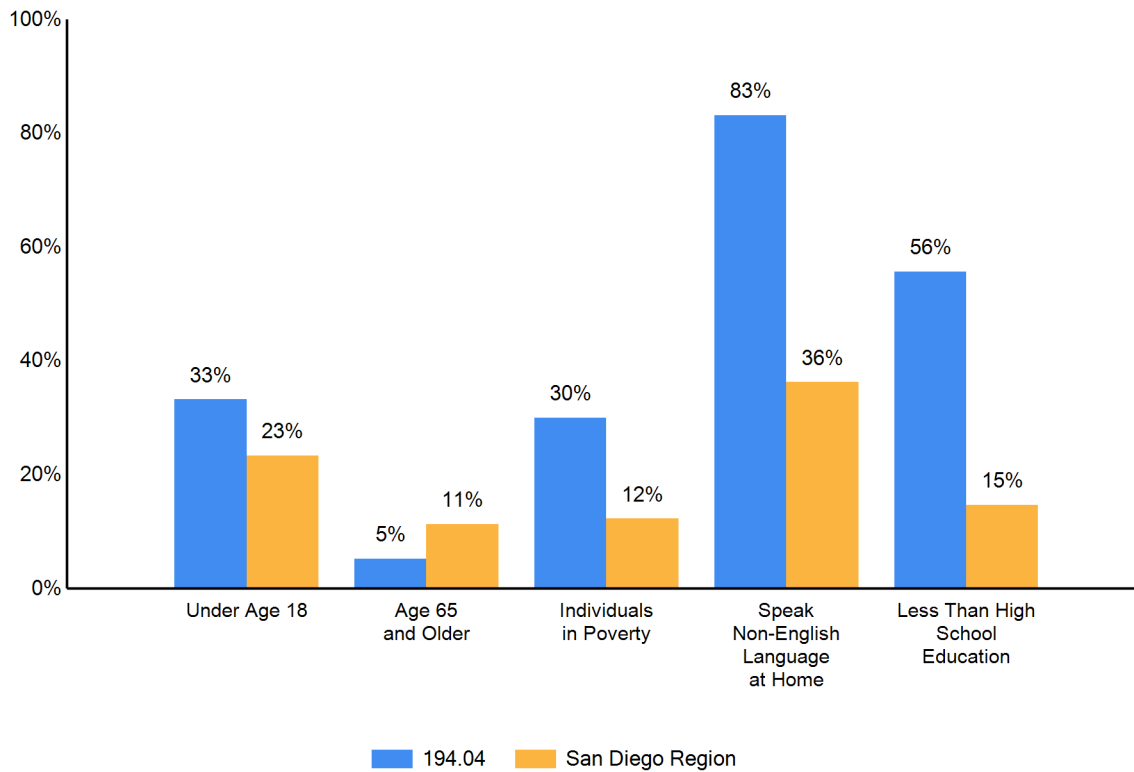
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>724</b>	<b>455</b>	<b>269</b>	<b>536</b>	<b>290</b>	<b>246</b>	<b>188</b>	<b>165</b>	<b>23</b>
Married couple family	587	383	204	422	241	181	165	142	23
Male householder, no wife present	42	15	27	42	15	27	0	0	0
Female householder, no husband present	95	57	38	72	34	38	23	23	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

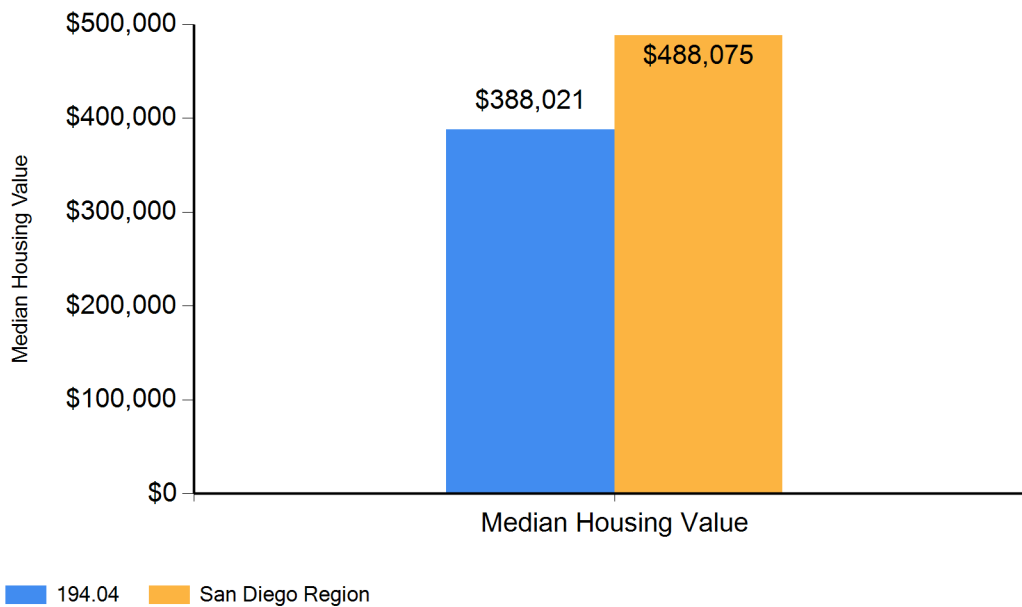


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075