DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92078



	Jan 1, 2013
Total Population	43,321
Household Population	43,101
Group Quarters Population	220
Persons Per Household	2.75

HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	16,378	15,682	4.2%
Single Family - Detached	7,841	7,540	3.8%
Single Family - Multiple-Unit	1,041	977	6.1%
Multi-Family	4,983	4,780	4.1%
Mobile Home and Other	2,513	2,385	5.1%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	11%	15%	14%	12%	10%	12%	7%	6%	6%	6%

Median Household Income2013Adjusted for Inflation (2010 \$)\$57,610Not adjusted for inflation (current 2012\$)\$60,308



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

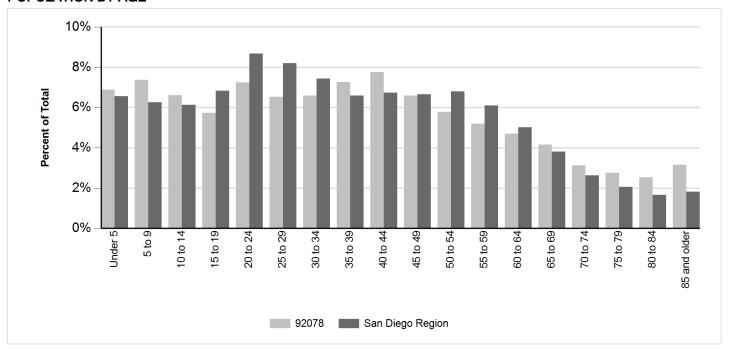
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	43,321	20,913	22,408	52%
Under 5	2,978	1,491	1,487	50%
5 to 9	3,191	1,628	1,563	49%
10 to 14	2,863	1,452	1,411	49%
15 to 17	1,528	791	737	48%
18 and 19	959	497	462	48%
20 to 24	3,141	1,540	1,601	51%
25 to 29	2,827	1,428	1,399	49%
30 to 34	2,858	1,405	1,453	51%
35 to 39	3,149	1,550	1,599	51%
40 to 44	3,358	1,658	1,700	51%
45 to 49	2,858	1,427	1,431	50%
50 to 54	2,507	1,263	1,244	50%
55 to 59	2,253	1,030	1,223	54%
60 and 61	787	371	416	53%
62 to 64	1,247	558	689	55%
65 to 69	1,802	778	1,024	57%
70 to 74	1,351	600	751	56%
75 to 79	1,195	485	710	59%
80 to 84	1,101	451	650	59%
85 and older	1,368	510	858	63%
Under 18	10,560	5,362	5,198	49%
65 and older	6,817	2,824	3,993	59%
Median Age	37.1	35.7	38.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non inspanie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	12,585	23,939	1,333	122	3,977	1,365
Under 5	1,247	1,189	129	21	213	179
5 to 9	1,163	1,448	104	5	247	224
10 to 14	1,142	1,213	93	8	232	175
15 to 17	639	638	64	6	113	68
18 and 19	417	386	36	2	70	48
20 to 24	1,270	1,311	130	9	312	109
25 to 29	1,088	1,224	125	13	292	85
30 to 34	1,003	1,384	95	6	301	69
35 to 39	904	1,664	96	2	409	74
40 to 44	881	1,898	102	10	384	83
45 to 49	760	1,618	86	7	321	66
50 to 54	557	1,556	92	6	246	50
55 to 59	444	1,464	62	7	244	32
60 and 61	134	546	19	0	77	11
62 to 64	214	894	24	5	96	14
65 to 69	248	1,336	30	5	160	23
70 to 74	170	1,051	10	4	102	14
75 to 79	130	961	17	0	69	18
80 to 84	96	926	9	4	51	15
85 and older	78	1,232	10	2	38	8
Under 18	4,191	4,488	390	40	805	646
65 and older	722	5,506	76	15	420	78
Median Age	26.9	44.0	29.4	28.8	37.5	19.5