



Demographic and Socioeconomic Profile 2010

ZIP: 91901

Population by Race

	Population	Percent
Total Population	17,084	100%
White	13,131	77%
Hispanic	2,663	16%
Two or More	375	2%
Asian	336	2%
American Indian	326	2%
Black	201	1%
Pacific Islander	43	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	17,084	8,611	8,473	50%
Under 5	867	441	426	49%
5 to 9	1,002	540	462	46%
10 to 14	1,278	664	614	48%
15 to 17	862	476	386	45%
18 and 19	463	248	215	46%
20 to 24	979	520	459	47%
25 to 29	843	437	406	48%
30 to 34	825	397	428	52%
35 to 39	879	420	459	52%
40 to 44	1,178	582	596	51%
45 to 49	1,457	708	749	51%
50 to 54	1,586	760	826	52%
55 to 59	1,385	708	677	49%
60 and 61	460	232	228	50%
62 to 64	677	371	306	45%
65 to 69	828	419	409	49%
70 to 74	550	274	276	50%
75 to 79	410	191	219	53%
80 to 84	275	126	149	54%
85 and Older	280	97	183	65%
Under 18	4,009	2,121	1,888	47%
65 and older	2,343	1,107	1,236	53%
Median	42.3	41.4	43.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	13,937	100%
Never Married	3,505	25%
Married, excluding separated	7,870	56%
Separated	292	2%
Widowed	704	5%
Divorced	1,566	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	17,084	100%
Household	16,832	99%
Group Quarters - Other	252	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	17,084	2,663	13,131	201	326	336	43	9	375
Under 5	867	231	539	8	34	10	0	1	44
5 to 9	1,002	214	694	11	24	14	2	0	43
10 to 14	1,278	255	914	9	21	16	5	2	56
15 to 17	862	192	598	16	15	12	0	1	28
18 and 19	463	92	327	6	15	8	1	0	14
20 to 24	979	197	699	12	34	9	4	0	24
25 to 29	843	180	592	6	21	16	0	0	28
30 to 34	825	155	587	14	14	24	4	0	27
35 to 39	879	189	623	12	19	17	2	0	17
40 to 44	1,178	211	876	22	19	26	1	0	23
45 to 49	1,457	187	1,173	20	24	32	6	0	15
50 to 54	1,586	151	1,344	18	20	33	6	3	11
55 to 59	1,385	114	1,172	18	21	36	3	1	20
60 and 61	460	45	380	6	5	15	4	0	5
62 to 64	677	78	563	6	9	13	2	0	6
65 to 69	828	70	723	9	6	17	0	0	3
70 to 74	550	32	486	3	8	12	2	0	7
75 to 79	410	24	357	3	6	17	1	1	1
80 to 84	275	24	236	1	6	6	0	0	2
85 and Older	280	22	248	1	5	3	0	0	1
Under 18	4,009	892	2,745	44	94	52	7	4	171
65 and older	2,343	172	2,050	17	31	55	3	1	14
Median		29.2	45.5	41.5	29.8	47.5	47.1	50.8	20.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	16,217	100%
Speak Only English	14,257	88%
Speak Spanish:	1,524	9%
Speak English "well" or "very well"	1,408	9%
Speak English "not well" or "not at all"	116	1%
Speak Asian/Pacific Island language:	96	1%
Speak English "well" or "very well"	79	<1%
Speak English "not well" or "not at all"	17	<1%
Speak other language:	340	2%
Speak English "well" or "very well"	340	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	11,633	100%
Less than 9th grade	174	1%
9th through 12th grade, no diploma	900	8%
High school grad (incl. equivalency)	3,066	26%
Some college, no degree	3,244	28%
Associate degree	1,111	10%
Bachelor's degree	1,896	16%
Master's degree	821	7%
Professional school degree	218	2%
Doctorate degree	203	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	16,591	100%	---	---	---	---
Enrolled in school	4,470	27%	3,922	24%	548	3%
Nursery / Preschool	142	3%	98	2%	44	8%
Kindergarten to grade 4	949	21%	866	22%	83	15%
Grade 5 to grade 8	1,263	28%	1,203	31%	60	11%
Grade 9 to grade 12	889	20%	835	21%	54	10%
College, undergraduate	1,156	26%	915	23%	241	44%
Graduate or Professional school	71	2%	5	<1%	66	12%
Not enrolled in school	12,121	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	6,216	100%	2,249	100%	3,967	100%
Family Households:	4,785	77%	2,247	100%	2,538	64%
Married couple family	3,781	61%	1,630	72%	2,151	54%
Other family:	1,004	16%	617	27%	387	10%
Male householder, no wife	376	6%	258	11%	118	3%
Female householder, no husband	628	10%	359	16%	269	7%
Nonfamily households:	1,431	23%	2	<1%	1,429	36%
Householder living alone	1,185	19%	----	----	----	----
Other nonfamily households	246	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	6,411	100%	6,216	195	3%	2.71
Single family (detached)	4,791	75%	4,680	111	2%	2.75
Single family (attached)	17	<1%	17	0	0%	2.94
2 to 4 units	431	7%	405	26	6%	2.80
5 to 9 units	433	7%	415	18	4%	2.41
10 or more units	485	8%	465	20	4%	2.41
Mobile home and Other	254	4%	234	20	8%	2.79

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	4,362	100%
Less than \$150,000	329	8%
\$150,000 to \$199,999	61	1%
\$200,000 to \$249,999	206	5%
\$250,000 to \$299,999	30	1%
\$300,000 to \$399,999	346	8%
\$400,000 to \$499,999	616	14%
\$500,000 to \$749,999	1,544	35%
\$750,000 to \$999,999	943	22%
\$1,000,000 or more	287	7%

Median Value **\$599,382**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	6,411	100%
2005 or Later	338	5%
2000 to 2004	725	11%
1990 to 1999	1,786	28%
1980 to 1989	1,171	18%
1970 to 1979	1,496	23%
1960 to 1969	277	4%
1950 to 1959	312	5%
1940 to 1949	64	1%
1939 or earlier	242	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	6,216	100%	1,854	100%	4,362	100%
1.00 occupant housing per room or less	6,116	98%	1,786	96%	4,330	99%
1.01 to 1.50 occupants per room	44	1%	26	1%	18	<1%
1.51 to 2.00 occupants per room	31	<1%	31	2%	0	0%
2.01 or more occupants per room	25	<1%	11	1%	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,854	100%
Less than \$500	126	7%
\$500 to \$599	63	3%
\$600 to \$699	79	4%
\$700 to \$799	17	1%
\$800 to \$899	102	6%
\$900 to \$999	184	10%
\$1,000 to \$1,249	429	23%
\$1,250 to \$1,499	313	17%
\$1,500 to \$1,999	308	17%
\$2,000 or more	141	8%
No cash rent	92	5%
Median contract rent	\$1,209	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,854	100%
Less than 20 percent	319	17%
20.0 to 24.9 percent	228	12%
25.0 to 29.9 percent	332	18%
30.0 to 34.9 percent	158	9%
35.0 to 39.9 percent	123	7%
40.0 to 49.9 percent	219	12%
50.0 percent or more	357	19%
Not computed	118	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	6,216	100%
No vehicle	251	4%
1 vehicle	1,469	24%
2 vehicles	2,270	37%
3 vehicles	1,379	22%
4 or more vehicles	847	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	8,365	100%
Worked in state of residence	8,347	100%
Worked in county of residence	8,235	98%
Worked outside county of residence	112	1%
Worked outside state of residence	18	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	13,680	100%	6,821	50%
In labor force	8,729	64%	4,684	54%
Armed forces	45	1%	44	98%
Civilian (employed)	8,045	92%	4,328	54%
Civilian (unemployed)	639	7%	312	49%
Not in labor force	4,951	36%	2,137	43%
Pct. of civilian labor force unemployed	7.4%		6.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	8,365	100%
Car, truck or van:	7,443	89%
Drove Alone	6,504	78%
Carpooled	939	11%
Public Transportation:	110	1%
Bus	110	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	<1%
Bicycle	0	0%
Walked	125	1%
Other means	0	0%
Worked at home	676	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	8,365	100%
Did not work at home	7,689	92%
Less than 10 minutes	1,302	16%
10 to 19 minutes	1,117	13%
20 to 29 minutes	1,535	18%
30 to 44 minutes	1,985	24%
45 to 59 minutes	1,080	13%
60 to 89 minutes	548	7%
90 minutes or more	122	1%
Worked at home	676	8%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	8,214	100%
Agriculture, forestry, mining	64	1%
Utilities	160	2%
Construction	802	10%
Manufacturing	529	6%
Wholesale trade	140	2%
Retail trade	994	12%
Transportation & warehousing	187	2%
Information & communications	244	3%
Finance, insurance, & real estate	647	8%
Professional, scientific, management, administration	719	9%
Educational, social, & health services	1,321	16%
Art, entertainment, recreation, accommodations, food	1,071	13%
Other services	393	5%
Public administration	943	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	8,214	100%
Management, professional & related:	3,062	37%
Management (incl. farm managers)	930	11%
Business & financial	437	5%
Computer & mathematical	130	2%
Architecture & engineering	273	3%
Life, physical & social science	85	1%
Community & social service	75	1%
Legal	122	1%
Education, training, & library	485	6%
Art, entertainment, sports & media	149	2%
Healthcare practitioners	376	5%
Service:	1,474	18%
Healthcare support	117	1%
Protective service	449	5%
Food preparation & serving	272	3%
Building & grounds cleaning / maintenance	213	3%
Personal care & service	423	5%
Sales & office	2,261	28%
Farming, fishing & forestry	7	<1%
Construction, extraction & maintenance	915	11%
Production, transport & material moving	495	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	6,216	100%
Less than \$15,000	370	6%
\$15,000 to \$29,999	723	12%
\$30,000 to \$44,999	701	11%
\$45,000 to \$59,999	569	9%
\$60,000 to \$74,999	560	9%
\$75,000 to \$99,999	839	13%
\$100,000 to \$124,999	636	10%
\$125,000 to \$149,999	427	7%
\$150,000 to \$199,999	843	14%
\$200,000 or more	548	9%
Median Income	\$80,513	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	6,216	100%
With earnings	5,234	84%
With wage and salary income	4,957	80%
With self-employment income	922	15%
With interest, dividend, or net rental income	1,593	26%
With Social Security income	1,534	25%
With Supplemental Security income	126	2%
With public assistance income	73	1%
With retirement income	1,715	28%
With other types of income	896	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	16,738	100%
Under .50	419	3%
.50 to .99	736	4%
1.00 to 1.24	449	3%
1.25 to 1.49	375	2%
1.50 to 1.84	546	3%
1.85 to 1.99	259	2%
2.00 and over	13,954	83%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	16,738	100%
Above Poverty	15,583	93%
Below Poverty	1,155	7%

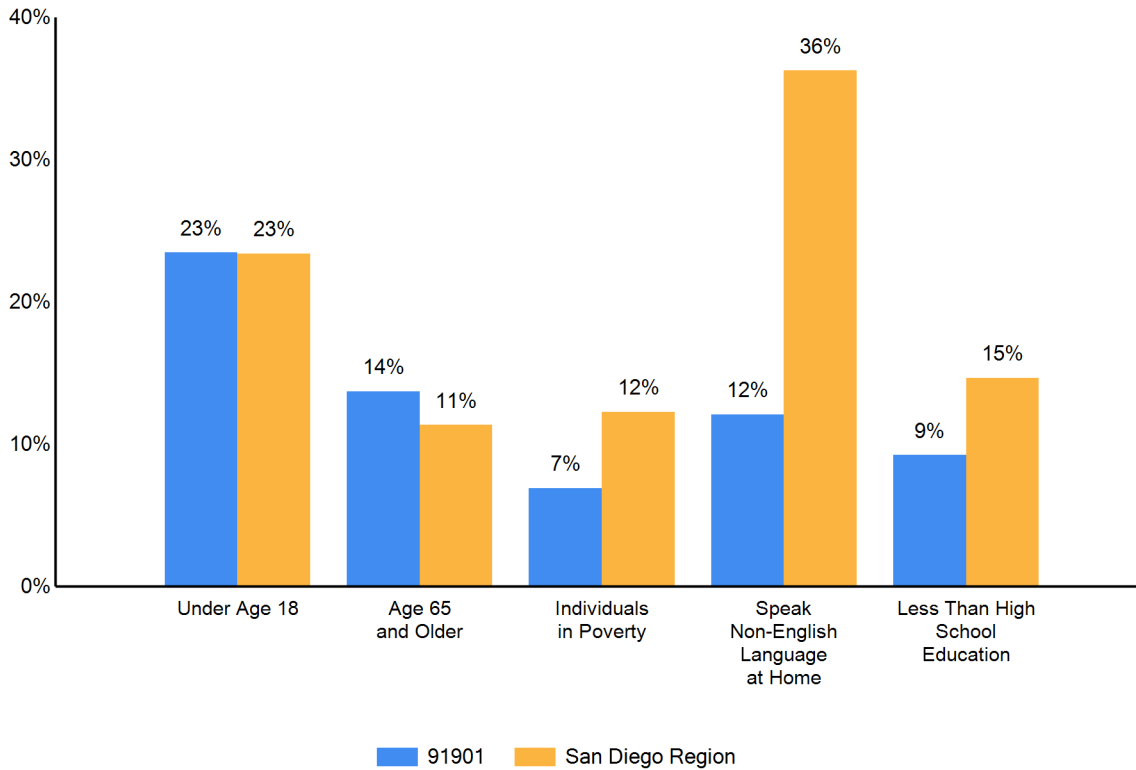
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	4,785	2,247	2,538	4,619	2,132	2,487	166	115	51
Married couple family	3,781	1,630	2,151	3,658	1,542	2,116	123	88	35
Male householder, no wife present	376	258	118	376	258	118	0	0	0
Female householder, no husband present	628	359	269	585	332	253	43	27	16

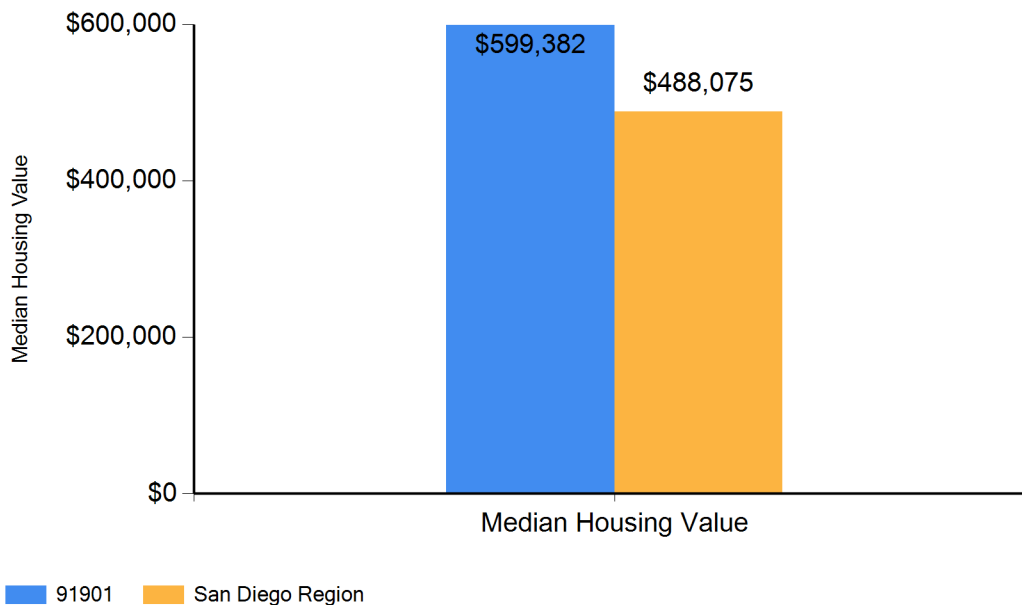
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075