



Demographic and Socioeconomic Profile 2010

ZIP: 92058

Population by Race

	Population	Percent
Total Population	23,406	100%
Hispanic	10,240	44%
White	9,006	38%
Asian	1,545	7%
Black	1,220	5%
Two or More	867	4%
Pacific Islander	320	1%
American Indian	127	1%
Other	81	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	23,406	11,599	11,807	50%
Under 5	1,840	913	927	50%
5 to 9	1,563	830	733	47%
10 to 14	1,527	811	716	47%
15 to 17	991	534	457	46%
18 and 19	709	320	389	55%
20 to 24	2,280	1,190	1,090	48%
25 to 29	1,953	1,073	880	45%
30 to 34	1,672	842	830	50%
35 to 39	1,573	778	795	51%
40 to 44	1,486	728	758	51%
45 to 49	1,535	779	756	49%
50 to 54	1,546	750	796	51%
55 to 59	1,184	572	612	52%
60 and 61	414	190	224	54%
62 to 64	565	240	325	58%
65 to 69	733	316	417	57%
70 to 74	549	217	332	60%
75 to 79	521	224	297	57%
80 to 84	416	164	252	61%
85 and Older	349	128	221	63%
Under 18	5,921	3,088	2,833	48%
65 and older	2,568	1,049	1,519	59%
Median	32.5	30.8	34.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	18,476	100%
Never Married	5,435	29%
Married, excluding separated	8,948	48%
Separated	433	2%
Widowed	1,195	6%
Divorced	2,465	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	23,406	100%
Household	23,126	99%
Group Quarters - Other	280	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	23,406	10,240	9,006	1,220	127	1,545	320	81	867
Under 5	1,840	1,011	521	62	9	73	21	10	133
5 to 9	1,563	903	357	74	9	79	23	12	106
10 to 14	1,527	947	314	82	6	71	17	11	79
15 to 17	991	612	167	64	4	52	19	4	69
18 and 19	709	431	151	34	3	38	12	3	37
20 to 24	2,280	1,032	867	116	23	103	21	14	104
25 to 29	1,953	909	727	115	16	101	21	5	59
30 to 34	1,672	776	636	72	7	97	28	0	56
35 to 39	1,573	753	535	65	9	133	22	4	52
40 to 44	1,486	652	534	93	5	134	27	5	36
45 to 49	1,535	597	607	124	5	133	28	4	37
50 to 54	1,546	528	685	118	9	141	40	3	22
55 to 59	1,184	350	610	74	6	113	11	4	16
60 and 61	414	112	241	15	3	34	3	0	6
62 to 64	565	124	353	17	1	55	5	1	9
65 to 69	733	190	421	31	5	67	5	1	13
70 to 74	549	108	342	31	1	41	9	0	17
75 to 79	521	106	336	21	3	43	3	0	9
80 to 84	416	60	312	8	2	27	3	0	4
85 and Older	349	39	290	4	1	10	2	0	3
Under 18	5,921	3,473	1,359	282	28	275	80	37	387
65 and older	2,568	503	1,701	95	12	188	22	1	46
Median		26.0	42.1	34.4	28.0	41.0	34.6	20.2	20.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	21,566	100%
Speak Only English	12,961	60%
Speak Spanish:	6,882	32%
Speak English "well" or "very well"	4,544	21%
Speak English "not well" or "not at all"	2,338	11%
Speak Asian/Pacific Island language:	1,050	5%
Speak English "well" or "very well"	866	4%
Speak English "not well" or "not at all"	184	1%
Speak other language:	673	3%
Speak English "well" or "very well"	660	3%
Speak English "not well" or "not at all"	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	14,496	100%
Less than 9th grade	1,716	12%
9th through 12th grade, no diploma	1,011	7%
High school grad (incl. equivalency)	3,455	24%
Some college, no degree	3,862	27%
Associate degree	1,417	10%
Bachelor's degree	2,085	14%
Master's degree	687	5%
Professional school degree	199	1%
Doctorate degree	64	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	22,272	100%	---	---	---	---
Enrolled in school	5,774	26%	5,281	24%	493	2%
Nursery / Preschool	198	3%	93	2%	105	21%
Kindergarten to grade 4	1,631	28%	1,544	29%	87	18%
Grade 5 to grade 8	1,034	18%	954	18%	80	16%
Grade 9 to grade 12	1,512	26%	1,499	28%	13	3%
College, undergraduate	1,232	21%	1,106	21%	126	26%
Graduate or Professional school	167	3%	85	2%	82	17%
Not enrolled in school	16,498	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	7,855	100%	2,827	100%	5,028	100%
Family Households:	5,326	68%	2,794	99%	2,532	50%
Married couple family	3,765	48%	1,710	60%	2,055	41%
Other family:	1,561	20%	1,084	38%	477	9%
Male householder, no wife	499	6%	355	13%	144	3%
Female householder, no husband	1,062	14%	729	26%	333	7%
Nonfamily households:	2,529	32%	33	1%	2,496	50%
Householder living alone	1,875	24%	----	----	----	----
Other nonfamily households	654	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	8,532	100%	7855	677	8%	2.94
Single family (detached)	3,381	40%	2,938	443	13%	3.19
Single family (attached)	351	4%	268	83	24%	3.79
2 to 4 units	1,127	13%	1,079	48	4%	3.10
5 to 9 units	1,163	14%	1,112	51	4%	2.76
10 or more units	1,351	16%	1,304	47	3%	2.48
Mobile home and Other	1,159	14%	1,154	5	<1%	2.67

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	4,406	100%
Less than \$150,000	940	21%
\$150,000 to \$199,999	146	3%
\$200,000 to \$249,999	335	8%
\$250,000 to \$299,999	292	7%
\$300,000 to \$399,999	935	21%
\$400,000 to \$499,999	803	18%
\$500,000 to \$749,999	940	21%
\$750,000 to \$999,999	15	<1%
\$1,000,000 or more	0	0%

Median Value **\$352,244**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	8,532	100%
2005 or Later	443	5%
2000 to 2004	1,178	14%
1990 to 1999	1,511	18%
1980 to 1989	2,208	26%
1970 to 1979	1,844	22%
1960 to 1969	535	6%
1950 to 1959	595	7%
1940 to 1949	181	2%
1939 or earlier	37	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	7,855	100%	3,449	100%	4,406	100%
1.00 occupant housing per room or less	7,509	96%	3,222	93%	4,287	97%
1.01 to 1.50 occupants per room	200	3%	119	3%	81	2%
1.51 to 2.00 occupants per room	123	2%	94	3%	29	1%
2.01 or more occupants per room	23	<1%	14	<1%	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,449	100%
Less than \$500	285	8%
\$500 to \$599	182	5%
\$600 to \$699	89	3%
\$700 to \$799	122	4%
\$800 to \$899	149	4%
\$900 to \$999	197	6%
\$1,000 to \$1,249	754	22%
\$1,250 to \$1,499	1,049	30%
\$1,500 to \$1,999	460	13%
\$2,000 or more	116	3%
No cash rent	46	1%
Median contract rent	\$1,232	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,449	100%
Less than 20 percent	658	19%
20.0 to 24.9 percent	198	6%
25.0 to 29.9 percent	521	15%
30.0 to 34.9 percent	239	7%
35.0 to 39.9 percent	476	14%
40.0 to 49.9 percent	434	13%
50.0 percent or more	814	24%
Not computed	109	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	7,855	100%
No vehicle	406	5%
1 vehicle	2,997	38%
2 vehicles	2,927	37%
3 vehicles	1,109	14%
4 or more vehicles	416	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	11,415	100%
Worked in state of residence	11,377	100%
Worked in county of residence	10,229	90%
Worked outside county of residence	1,148	10%
Worked outside state of residence	38	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	18,147	100%	8,870	49%
In labor force	12,308	68%	6,721	55%
Armed forces	1,086	9%	986	91%
Civilian (employed)	10,441	85%	5,359	51%
Civilian (unemployed)	781	6%	376	48%
Not in labor force	5,839	32%	2,149	37%
Pct. of civilian labor force unemployed	7.0%		6.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	11,415	100%
Car, truck or van:	10,331	91%
Drove Alone	8,687	76%
Carpooled	1,644	14%
Public Transportation:	417	4%
Bus	219	2%
Trolley / Streetcar	0	0%
Railroad	182	2%
Other public transportation	16	<1%
Motorcycle	54	<1%
Bicycle	60	1%
Walked	211	2%
Other means	34	<1%
Worked at home	308	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	11,415	100%
Did not work at home	11,107	97%
Less than 10 minutes	721	6%
10 to 19 minutes	3,321	29%
20 to 29 minutes	2,789	24%
30 to 44 minutes	1,922	17%
45 to 59 minutes	1,010	9%
60 to 89 minutes	1,102	10%
90 minutes or more	242	2%
Worked at home	308	3%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	10,479	100%
Agriculture, forestry, mining	220	2%
Utilities	40	<1%
Construction	796	8%
Manufacturing	1,479	14%
Wholesale trade	162	2%
Retail trade	1,238	12%
Transportation & warehousing	604	6%
Information & communications	199	2%
Finance, insurance, & real estate	590	6%
Professional, scientific, management, administration	711	7%
Educational, social, & health services	1,509	14%
Art, entertainment, recreation, accommodations, food	1,145	11%
Other services	831	8%
Public administration	955	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	10,479	100%
Management, professional & related:	2,673	26%
Management (incl. farm managers)	729	7%
Business & financial	578	6%
Computer & mathematical	148	1%
Architecture & engineering	141	1%
Life, physical & social science	30	<1%
Community & social service	86	1%
Legal	95	1%
Education, training, & library	550	5%
Art, entertainment, sports & media	120	1%
Healthcare practitioners	196	2%
Service:	2,092	20%
Healthcare support	83	1%
Protective service	320	3%
Food preparation & serving	539	5%
Building & grounds cleaning / maintenance	669	6%
Personal care & service	481	5%
Sales & office	2,927	28%
Farming, fishing & forestry	169	2%
Construction, extraction & maintenance	1,048	10%
Production, transport & material moving	1,570	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	7,855	100%
Less than \$15,000	848	11%
\$15,000 to \$29,999	1,234	16%
\$30,000 to \$44,999	1,160	15%
\$45,000 to \$59,999	1,018	13%
\$60,000 to \$74,999	652	8%
\$75,000 to \$99,999	1,004	13%
\$100,000 to \$124,999	846	11%
\$125,000 to \$149,999	588	7%
\$150,000 to \$199,999	354	5%
\$200,000 or more	151	2%
Median Income	\$55,101	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	7,855	100%
With earnings	6,094	78%
With wage and salary income	5,959	76%
With self-employment income	764	10%
With interest, dividend, or net rental income	1,966	25%
With Social Security income	2,341	30%
With Supplemental Security income	336	4%
With public assistance income	221	3%
With retirement income	1,268	16%
With other types of income	1,612	21%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	23,400	100%
Under .50	569	2%
.50 to .99	1,276	5%
1.00 to 1.24	1,269	5%
1.25 to 1.49	1,152	5%
1.50 to 1.84	2,137	9%
1.85 to 1.99	602	3%
2.00 and over	16,395	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	23,400	100%
Above Poverty	21,555	92%
Below Poverty	1,845	8%

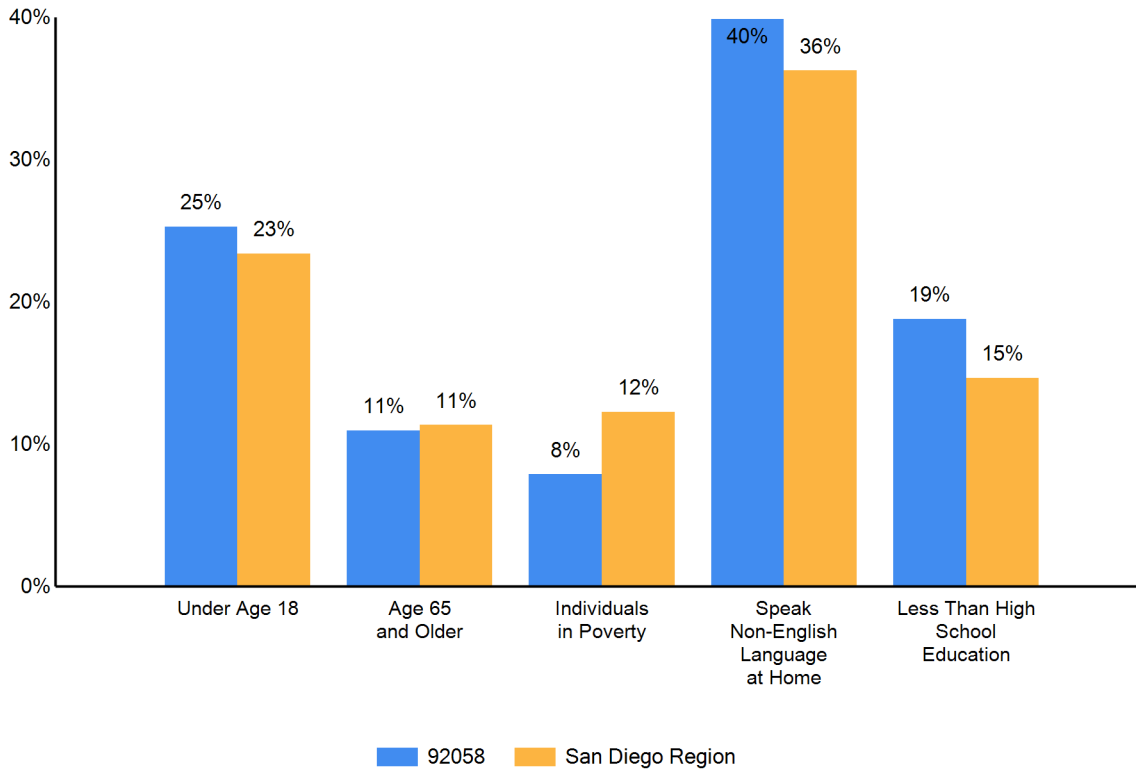
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	5,326	2,794	2,532	4,989	2,595	2,394	337	199	138
Married couple family	3,765	1,710	2,055	3,585	1,633	1,952	180	77	103
Male householder, no wife present	499	355	144	490	346	144	9	9	0
Female householder, no husband present	1,062	729	333	914	616	298	148	113	35

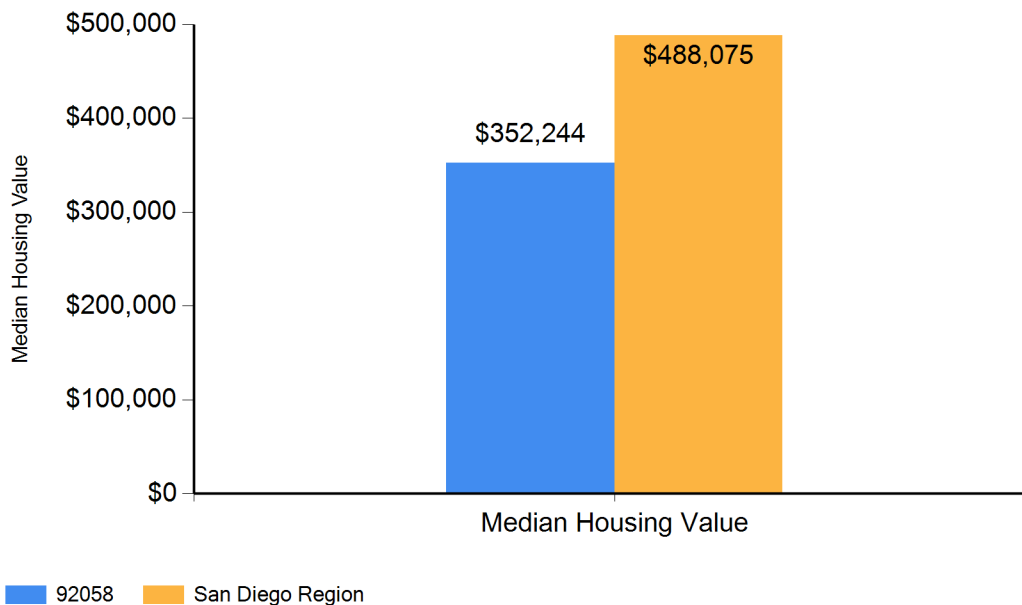
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075