



## Demographic and Socioeconomic Profile 2010

TRACT: 83.06

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>2,997</b>	<b>100%</b>
White	2,396	80%
Asian	266	9%
Hispanic	188	6%
Two or More	101	3%
Black	21	1%
Other	16	1%
American Indian	7	<1%
Pacific Islander	2	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>2,997</b>	<b>1,489</b>	<b>1,508</b>	<b>50%</b>
Under 5	122	63	59	48%
5 to 9	160	77	83	52%
10 to 14	166	95	71	43%
15 to 17	92	53	39	42%
18 and 19	44	29	15	34%
20 to 24	163	85	78	48%
25 to 29	108	67	41	38%
30 to 34	85	43	42	49%
35 to 39	141	73	68	48%
40 to 44	182	81	101	55%
45 to 49	249	119	130	52%
50 to 54	240	124	116	48%
55 to 59	217	106	111	51%
60 and 61	86	36	50	58%
62 to 64	151	75	76	50%
65 to 69	213	94	119	56%
70 to 74	197	93	104	53%
75 to 79	150	67	83	55%
80 to 84	136	65	71	52%
85 and Older	95	44	51	54%
Under 18	540	288	252	47%
65 and older	791	363	428	54%
<b>Median</b>	<b>49.7</b>	<b>48.3</b>	<b>51.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,549</b>	<b>100%</b>
Never Married	562	22%
Married, excluding separated	1,591	62%
Separated	9	<1%
Widowed	216	8%
Divorced	171	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>2,997</b>	<b>100%</b>
Household	2,997	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>2,997</b>	<b>188</b>	<b>2,396</b>	<b>21</b>	<b>7</b>	<b>266</b>	<b>2</b>	<b>16</b>	<b>101</b>
Under 5	122	12	82	5	2	5	0	0	16
5 to 9	160	17	113	2	2	7	0	2	17
10 to 14	166	11	116	0	1	14	0	2	22
15 to 17	92	9	71	0	0	6	0	2	4
18 and 19	44	3	38	0	0	1	0	0	2
20 to 24	163	12	93	0	0	42	1	2	13
25 to 29	108	9	76	0	0	19	1	0	3
30 to 34	85	2	66	0	1	14	0	0	2
35 to 39	141	8	107	3	0	20	0	0	3
40 to 44	182	19	138	2	0	17	0	2	4
45 to 49	249	23	192	3	0	25	0	2	4
50 to 54	240	14	199	2	1	21	0	2	1
55 to 59	217	14	183	1	0	15	0	2	2
60 and 61	86	5	69	0	0	12	0	0	0
62 to 64	151	4	135	0	0	10	0	0	2
65 to 69	213	7	190	1	0	14	0	0	1
70 to 74	197	5	180	1	0	8	0	0	3
75 to 79	150	9	131	1	0	8	0	0	1
80 to 84	136	3	127	0	0	6	0	0	0
85 and Older	95	2	90	0	0	2	0	0	1
Under 18	540	49	382	7	5	32	0	6	59
65 and older	791	26	718	3	0	38	0	0	6
<b>Median</b>		<b>42.9</b>	<b>52.7</b>	<b>41.3</b>	<b>8.8</b>	<b>41.5</b>	<b>25.0</b>	<b>40.0</b>	<b>14.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>2,875</b>	<b>100%</b>
Speak Only English	2,538	88%
Speak Spanish:	74	3%
Speak English "well" or "very well"	74	3%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	34	1%
Speak English "well" or "very well"	34	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	229	6%
Speak English "well" or "very well"	162	6%
Speak English "not well" or "not at all"	67	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,250</b>	<b>100%</b>
Less than 9th grade	8	<1%
9th through 12th grade, no diploma	56	2%
High school grad (incl. equivalency)	235	10%
Some college, no degree	410	18%
Associate degree	83	4%
Bachelor's degree	618	27%
Master's degree	406	18%
Professional school degree	153	7%
Doctorate degree	281	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>2,928</b>	<b>100%</b>	---	---	---	---
Enrolled in school	659	23%	444	15%	215	7%
Nursery / Preschool	36	5%	0	0%	36	17%
Kindergarten to grade 4	106	16%	21	5%	85	40%
Grade 5 to grade 8	158	24%	146	33%	12	6%
Grade 9 to grade 12	46	7%	36	8%	10	5%
College, undergraduate	134	20%	117	26%	17	8%
Graduate or Professional school	179	27%	124	28%	55	26%
Not enrolled in school	2,269	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,175</b>	<b>100%</b>	<b>284</b>	<b>100%</b>	<b>891</b>	<b>100%</b>
Family Households:	872	74%	284	100%	588	66%
Married couple family	750	64%	270	95%	480	54%
Other family:	122	10%	14	5%	108	12%
Male householder, no wife	31	3%	14	5%	17	2%
Female householder, no husband	91	8%	0	0%	91	10%
Nonfamily households:	303	26%	0	0%	303	34%
Householder living alone	226	19%	----	----	----	----
Other nonfamily households	77	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,206</b>	<b>100%</b>	<b>1175</b>	<b>31</b>	<b>3%</b>	<b>2.55</b>
Single family (detached)	1,206	100%	1,175	31	3%	2.55
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,071</b>	<b>100%</b>
Less than \$150,000	7	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	11	1%
\$300,000 to \$399,999	12	1%
\$400,000 to \$499,999	29	3%
\$500,000 to \$749,999	494	46%
\$750,000 to \$999,999	438	41%
\$1,000,000 or more	80	7%

**Median Value** **\$740,657**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,206</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	0	0%
1980 to 1989	28	2%
1970 to 1979	315	26%
1960 to 1969	799	66%
1950 to 1959	64	5%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,175</b>	<b>100%</b>	<b>104</b>	<b>100%</b>	<b>1,071</b>	<b>100%</b>
1.00 occupant housing per room or less	1,175	100%	104	100%	1,071	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>104</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	14	13%
\$2,000 or more	90	87%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$2,633</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>104</b>	<b>100%</b>
Less than 20 percent	36	35%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	34	33%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	12	12%
50.0 percent or more	22	21%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,175</b>	<b>100%</b>
No vehicle	58	5%
1 vehicle	284	24%
2 vehicles	609	52%
3 vehicles	140	12%
4 or more vehicles	84	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,328</b>	<b>100%</b>
Worked in state of residence	1,318	99%
Worked in county of residence	1,297	98%
Worked outside county of residence	21	2%
Worked outside state of residence	10	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,528</b>	<b>100%</b>	<b>1,239</b>	<b>49%</b>
In labor force	1,462	58%	794	54%
Armed forces	0	0%	0	0%
Civilian (employed)	1,295	89%	714	55%
Civilian (unemployed)	167	11%	80	48%
Not in labor force	1,066	42%	445	42%
Pct. of civilian labor force unemployed	11.4%		10.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,328</b>	<b>100%</b>
Car, truck or van:	1,199	90%
Drove Alone	1,149	87%
Carpooled	50	4%
Public Transportation:	30	2%
Bus	30	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	10	1%
Walked	0	0%
Other means	0	0%
Worked at home	89	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,328</b>	<b>100%</b>
Did not work at home	1,239	93%
Less than 10 minutes	126	9%
10 to 19 minutes	717	54%
20 to 29 minutes	249	19%
30 to 44 minutes	147	11%
45 to 59 minutes	0	0%
60 to 89 minutes	0	0%
90 minutes or more	0	0%
Worked at home	89	7%
<b>Average time to work (minutes)</b>	<b>19</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,328</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	23	2%
Manufacturing	221	17%
Wholesale trade	35	3%
Retail trade	66	5%
Transportation & warehousing	19	1%
Information & communications	64	5%
Finance, insurance, & real estate	206	16%
Professional, scientific, management, administration	18	1%
Educational, social, & health services	351	26%
Art, entertainment, recreation, accommodations, food	80	6%
Other services	33	2%
Public administration	212	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,328</b>	<b>100%</b>
Management, professional & related:	919	69%
Management (incl. farm managers)	239	18%
Business & financial	80	6%
Computer & mathematical	85	6%
Architecture & engineering	81	6%
Life, physical & social science	137	10%
Community & social service	20	2%
Legal	38	3%
Education, training, & library	91	7%
Art, entertainment, sports & media	46	3%
Healthcare practitioners	102	8%
Service:	33	2%
Healthcare support	0	0%
Protective service	0	0%
Food preparation & serving	29	2%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	4	<1%
Sales & office	297	22%
Farming, fishing & forestry	10	1%
Construction, extraction & maintenance	19	1%
Production, transport & material moving	50	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,175</b>	<b>100%</b>
Less than \$15,000	77	7%
\$15,000 to \$29,999	85	7%
\$30,000 to \$44,999	91	8%
\$45,000 to \$59,999	48	4%
\$60,000 to \$74,999	92	8%
\$75,000 to \$99,999	156	13%
\$100,000 to \$124,999	152	13%
\$125,000 to \$149,999	97	8%
\$150,000 to \$199,999	153	13%
\$200,000 or more	224	19%
<b>Median Income</b>	<b>\$106,332</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,175</b>	<b>100%</b>
With earnings	824	70%
With wage and salary income	774	66%
With self-employment income	228	19%
With interest, dividend, or net rental income	779	66%
With Social Security income	502	43%
With Supplemental Security income	0	0%
With public assistance income	0	0%
With retirement income	382	33%
With other types of income	144	12%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>2,997</b>	<b>100%</b>
Under .50	82	3%
.50 to .99	28	1%
1.00 to 1.24	62	2%
1.25 to 1.49	38	1%
1.50 to 1.84	21	1%
1.85 to 1.99	40	1%
2.00 and over	2,726	91%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>2,997</b>	<b>100%</b>
Above Poverty	2,887	96%
Below Poverty	110	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

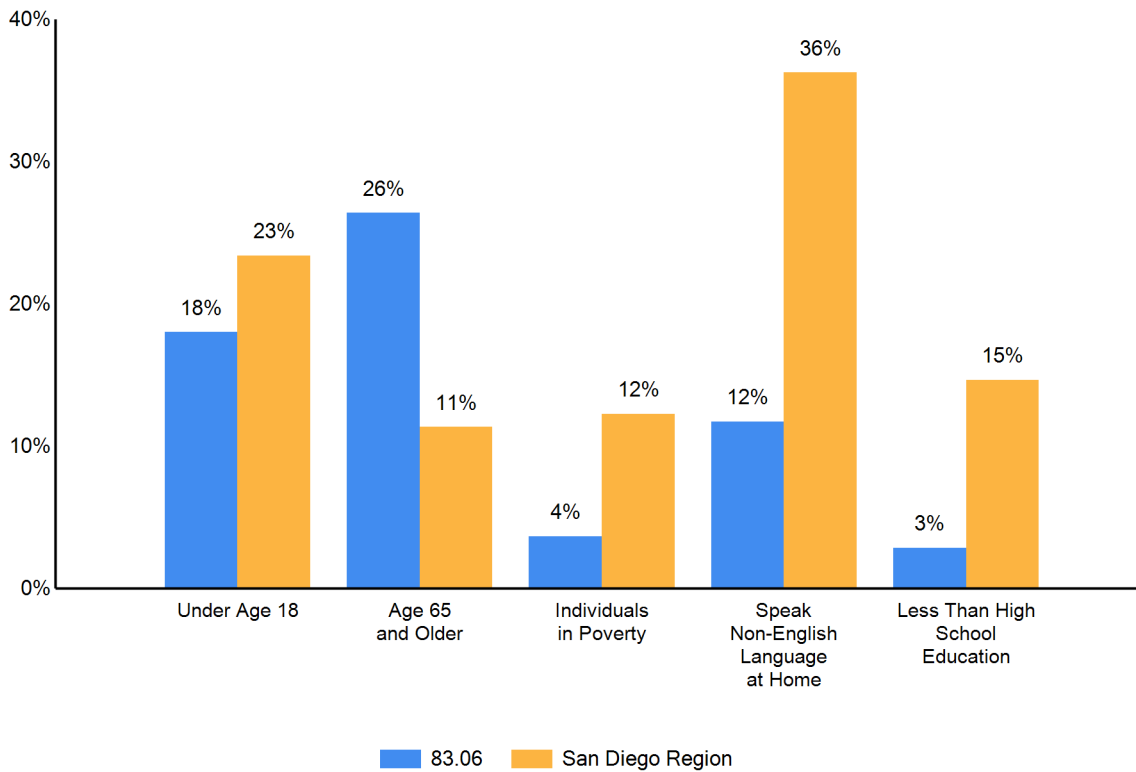
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>872</b>	<b>284</b>	<b>588</b>	<b>854</b>	<b>276</b>	<b>578</b>	<b>18</b>	<b>8</b>	<b>10</b>
Married couple family	750	270	480	732	262	470	18	8	10
Male householder, no wife present	31	14	17	31	14	17	0	0	0
Female householder, no husband present	91	0	91	91	0	91	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

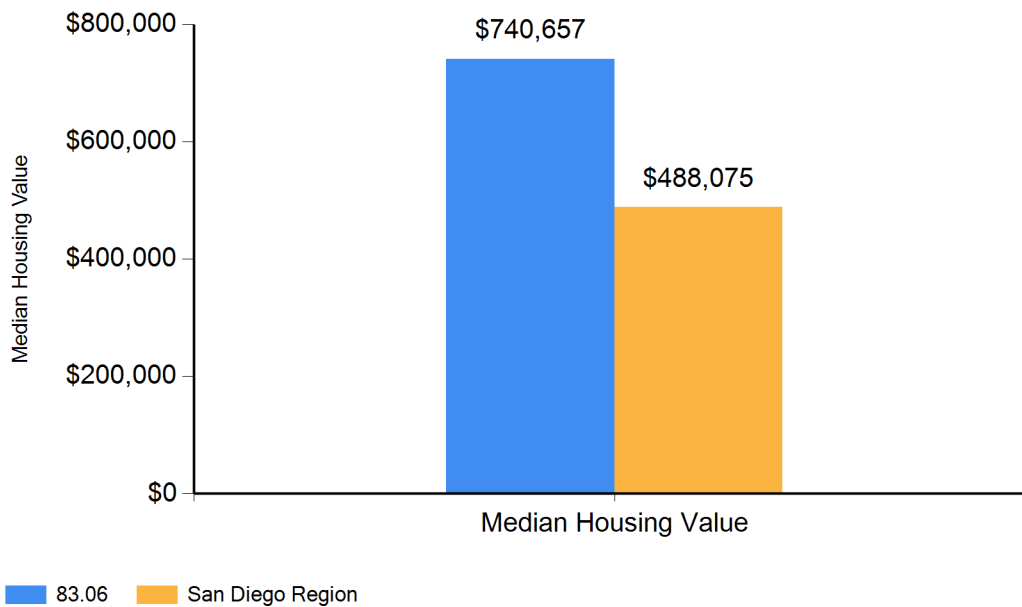


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075