DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
San Marcos

SANDAG

	Jan 1, 2011
Total Population	90,188
Household Population	89,768
Group Quarters Population	420
Persons Per Household	2.96

HOUSING AND OCCUPANCY

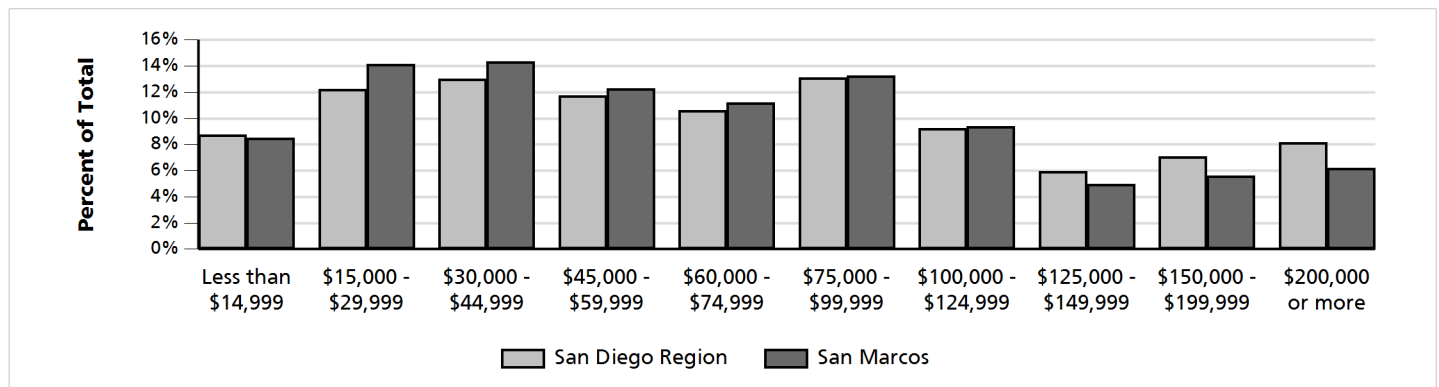|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,621	30,340	4.1%
Single Family - Detached	17,601	17,128	2.7%
Single Family - Multiple-Unit	1,518	1,480	2.5%
Multi-Family	9,103	8,545	6.1%
Mobile Home and Other	3,399	3,187	6.2%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000- $29,999	$30,000- $44,999	$45,000- $59,999	$60,000- $74,999	$75,000- $99,999	$100,000- $124,999	$125,000- $149,999	$150,000- $199,999	$200,000 or more
% of Total	9%	14%	14%	12%	11%	13%	9%	5%	6%	6%

Median Household Income

Adjusted for Inflation (2010 $)	$60,881

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
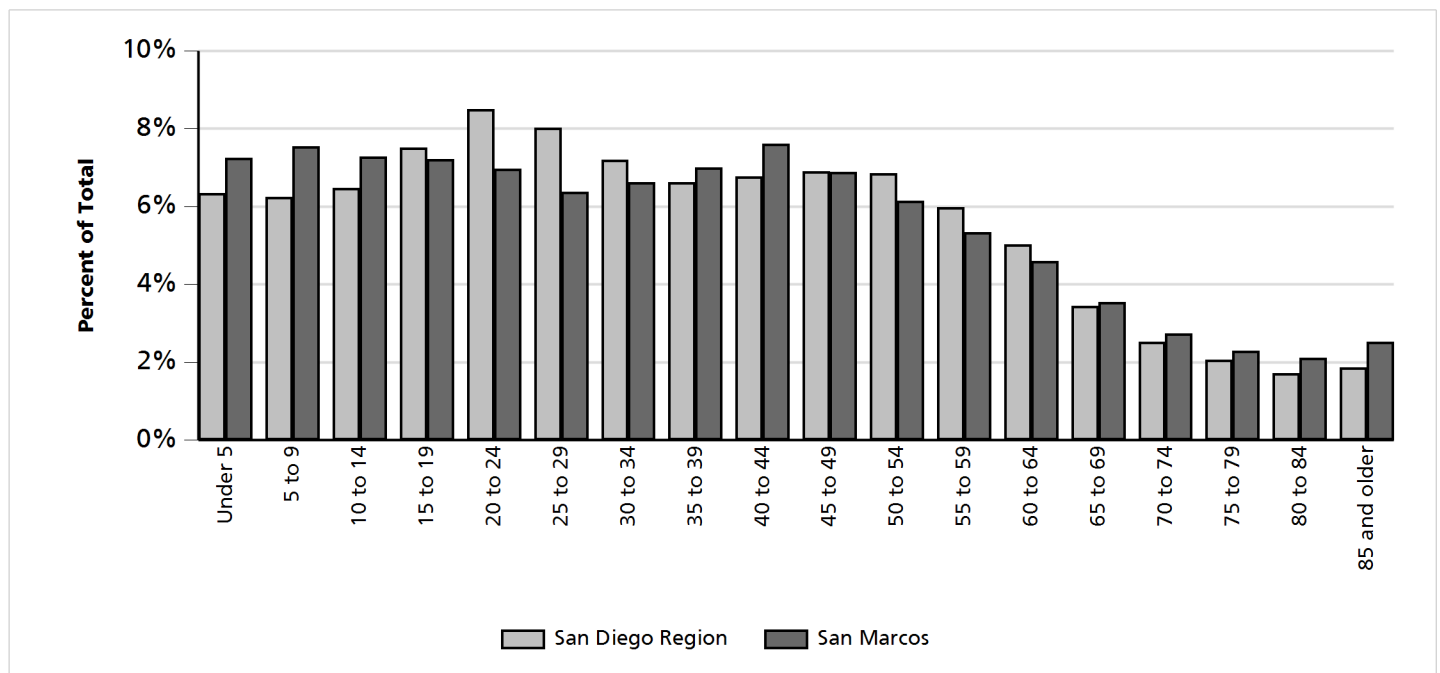
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**90,188**	44,116	46,072	51%
Under 5	6,537	3,265	3,272	50%
5 to 9	6,794	3,475	3,319	49%
10 to 14	6,558	3,433	3,125	48%
15 to 17	3,925	2,002	1,923	49%
18 and 19	2,581	1,342	1,239	48%
20 to 24	6,281	3,156	3,125	50%
25 to 29	5,751	2,988	2,763	48%
30 to 34	5,975	2,967	3,008	50%
35 to 39	6,312	3,133	3,179	50%
40 to 44	6,865	3,369	3,496	51%
45 to 49	6,204	3,116	3,088	50%
50 to 54	5,540	2,779	2,761	50%
55 to 59	4,808	2,266	2,542	53%
60 and 61	1,704	811	893	52%
62 to 64	2,447	1,079	1,368	56%
65 to 69	3,189	1,419	1,770	56%
70 to 74	2,472	1,102	1,370	55%
75 to 79	2,071	867	1,204	58%
80 to 84	1,900	769	1,131	60%
85 and older	2,274	778	1,496	66%
Under 18	23,814	12,175	11,639	49%
65 and older	11,906	4,935	6,971	59%
Median Age	35.5	34.0	37.0	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	33,256	44,934	1,710	300	7,406	2,582
Under 5	3,332	2,281	104	25	418	377
5 to 9	3,285	2,538	115	17	473	366
10 to 14	3,210	2,479	124	19	417	309
15 to 17	1,948	1,429	86	12	261	189
18 and 19	1,361	922	60	8	144	86
20 to 24	2,976	2,432	147	22	521	183
25 to 29	2,725	2,225	122	26	501	152
30 to 34	2,663	2,499	127	14	522	150
35 to 39	2,569	2,759	131	13	702	138
40 to 44	2,515	3,375	118	23	689	145
45 to 49	2,105	3,203	147	18	604	127
50 to 54	1,445	3,331	139	17	523	85
55 to 59	1,081	3,076	96	23	458	74
60 and 61	313	1,182	31	11	149	18
62 to 64	398	1,749	49	9	215	27
65 to 69	469	2,349	32	9	284	46
70 to 74	336	1,861	21	12	211	31
75 to 79	248	1,632	25	5	129	32
80 to 84	144	1,609	12	11	100	24
85 and older	133	2,003	24	6	85	23
Under 18	11,775	8,727	429	73	1,569	1,241
65 and older	1,330	9,454	114	43	809	156
Median Age	25.9	44.3	33.8	37.7	38.2	19.2

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