

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2012
Total Population	16,840
Household Population	16,840
Group Quarters Population	0
Persons Per Household	3.65

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,708	4,617	1.9%
Single Family - Detached	3,635	3,635	0.0%
Single Family - Multiple-Unit	8	7	12.5%
Multi-Family	1,065	975	8.5%
Mobile Home and Other	0	0	--

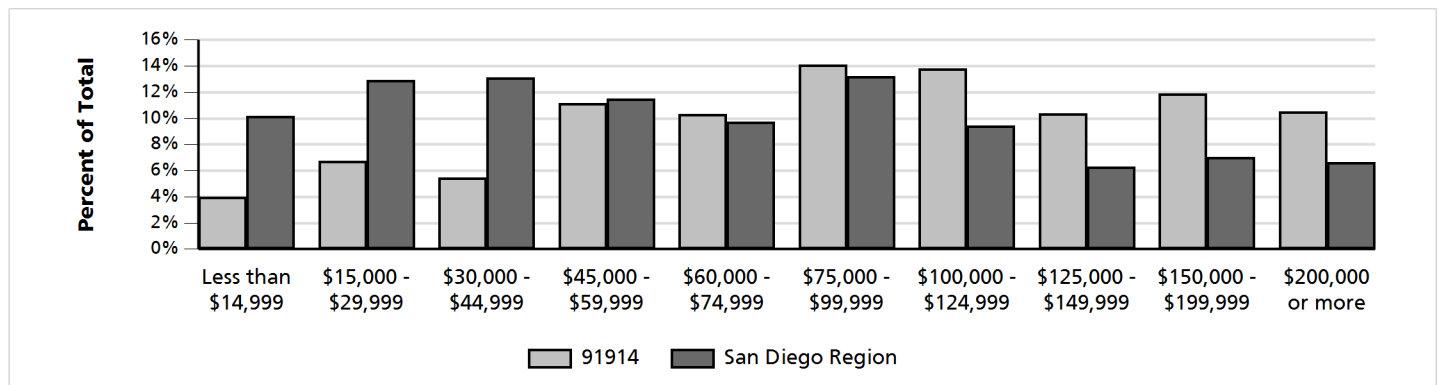
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	7%	5%	11%	10%	14%	14%	10%	12%	11%

Median Household Income

Adjusted for Inflation (2010 \$)	\$96,760
Not adjusted for inflation (current 2011\$)	\$99,695



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

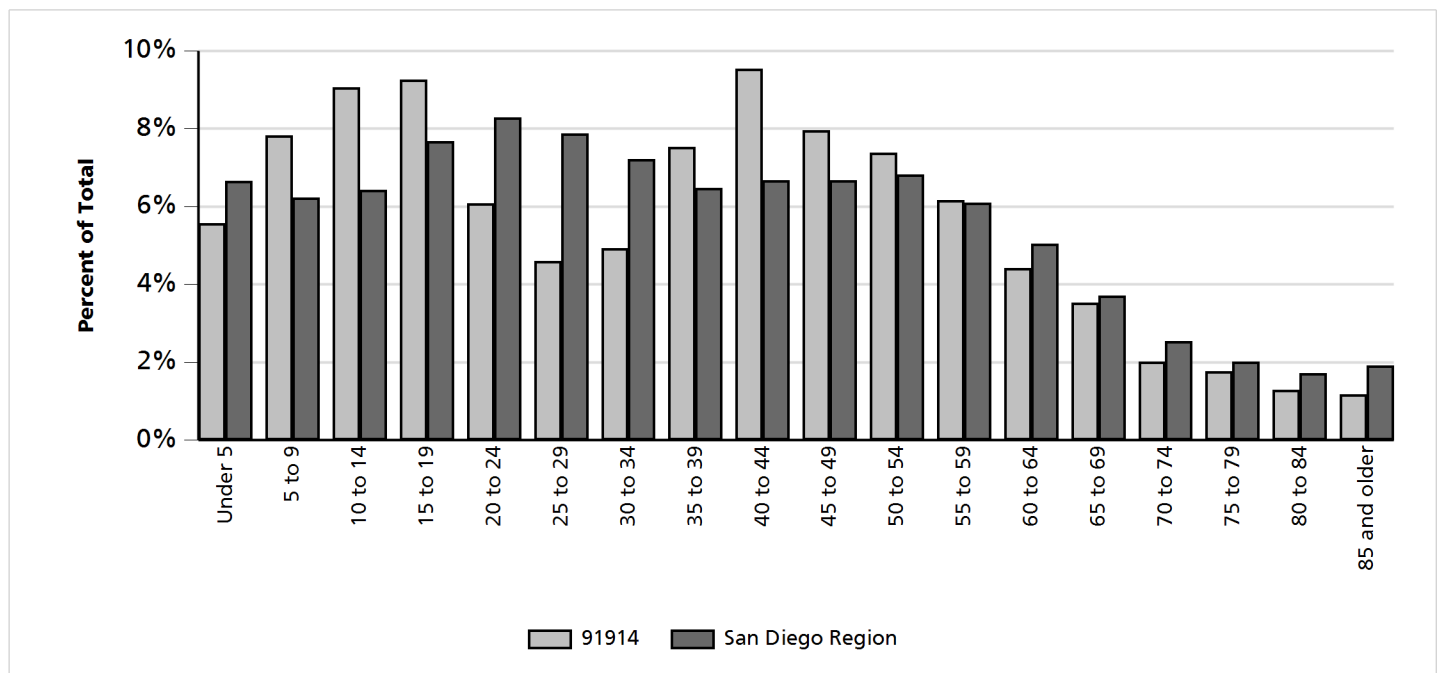
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	16,840	8,287	8,553	51%
Under 5	937	471	466	50%
5 to 9	1,317	675	642	49%
10 to 14	1,525	793	732	48%
15 to 17	925	474	451	49%
18 and 19	632	327	305	48%
20 to 24	1,022	506	516	50%
25 to 29	774	428	346	45%
30 to 34	830	377	453	55%
35 to 39	1,266	578	688	54%
40 to 44	1,605	776	829	52%
45 to 49	1,339	651	688	51%
50 to 54	1,243	627	616	50%
55 to 59	1,038	503	535	52%
60 and 61	322	141	181	56%
62 to 64	421	203	218	52%
65 to 69	593	303	290	49%
70 to 74	338	166	172	51%
75 to 79	298	122	176	59%
80 to 84	218	84	134	61%
85 and older	197	82	115	58%
Under 18	4,704	2,413	2,291	49%
65 and older	1,644	757	887	54%
Median Age	36.8	35.8	37.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,243	5,526	587	16	2,891	577
Under 5	492	241	12	0	153	39
5 to 9	721	352	25	0	171	48
10 to 14	787	352	44	0	255	87
15 to 17	506	205	44	0	126	44
18 and 19	298	196	25	1	82	30
20 to 24	522	271	32	0	143	54
25 to 29	344	220	23	0	149	38
30 to 34	356	258	26	1	147	42
35 to 39	592	322	29	2	267	54
40 to 44	733	485	41	0	299	47
45 to 49	558	472	81	1	212	15
50 to 54	401	476	61	3	277	25
55 to 59	302	467	51	2	197	19
60 and 61	99	142	13	1	60	7
62 to 64	102	224	18	0	72	5
65 to 69	164	333	24	2	63	7
70 to 74	87	169	12	2	63	5
75 to 79	77	135	11	1	67	7
80 to 84	52	104	6	0	52	4
85 and older	50	102	9	0	36	0
Under 18	2,506	1,150	125	0	705	218
65 and older	430	843	62	5	281	23
Median Age	29.3	43.6	44.1	55.0	39.1	23.8