



Demographic and Socioeconomic Profile 2010

CPA: Pendleton-De Luz

Population by Race

	Population	Percent
Total Population	38,240	100%
White	23,875	62%
Hispanic	8,395	22%
Black	2,739	7%
Two or More	1,427	4%
Asian	1,038	3%
American Indian	408	1%
Pacific Islander	286	1%
Other	72	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	38,240	26,458	11,782	31%
Under 5	4,890	2,439	2,451	50%
5 to 9	2,597	1,344	1,253	48%
10 to 14	1,338	673	665	50%
15 to 17	381	208	173	45%
18 and 19	3,856	3,353	503	13%
20 to 24	15,842	13,209	2,633	17%
25 to 29	4,783	2,995	1,788	37%
30 to 34	2,042	1,048	994	49%
35 to 39	1,215	616	599	49%
40 to 44	476	210	266	56%
45 to 49	245	114	131	53%
50 to 54	152	60	92	61%
55 to 59	121	58	63	52%
60 and 61	60	21	39	65%
62 to 64	67	31	36	54%
65 to 69	60	12	48	80%
70 to 74	24	11	13	54%
75 to 79	44	32	12	27%
80 to 84	23	15	8	35%
85 and Older	24	9	15	63%
Under 18	9,206	4,664	4,542	49%
65 and older	175	79	96	55%
Median	21.9	22.0	21.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	29,415	100%
Never Married	14,803	50%
Married, excluding separated	13,652	46%
Separated	174	<1%
Widowed	81	<1%
Divorced	705	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	38,240	100%
Household	21,665	57%
Group Quarters - Military	16,563	43%
Group Quarters - Other	12	<1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	38,240	8,395	23,875	2,739	408	1,038	286	72	1,427
Under 5	4,890	1,456	2,568	284	45	68	21	7	441
5 to 9	2,597	783	1,291	218	28	44	9	5	219
10 to 14	1,338	395	613	160	14	16	13	5	122
15 to 17	381	107	170	63	4	4	5	1	27
18 and 19	3,856	747	2,620	238	32	104	33	4	78
20 to 24	15,842	2,966	10,895	934	185	440	128	32	262
25 to 29	4,783	1,024	3,007	355	55	149	42	8	143
30 to 34	2,042	465	1,170	211	29	74	9	4	80
35 to 39	1,215	236	701	160	8	63	13	4	30
40 to 44	476	101	251	65	2	34	9	1	13
45 to 49	245	30	160	37	5	8	1	0	4
50 to 54	152	28	98	7	1	11	2	1	4
55 to 59	121	21	85	5	0	8	1	0	1
60 and 61	60	5	47	0	0	6	0	0	2
62 to 64	67	7	54	1	0	4	0	0	1
65 to 69	60	10	47	0	0	3	0	0	0
70 to 74	24	5	18	0	0	1	0	0	0
75 to 79	44	6	37	0	0	1	0	0	0
80 to 84	23	3	20	0	0	0	0	0	0
85 and Older	24	0	23	1	0	0	0	0	0
Under 18	9,206	2,741	4,642	725	91	132	48	18	809
65 and older	175	24	145	1	0	5	0	0	0
Median		21.2	22.1	22.2	22.2	23.2	22.4	22.2	12.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	33,350	100%
Speak Only English	27,218	82%
Speak Spanish:	4,779	14%
Speak English "well" or "very well"	4,550	14%
Speak English "not well" or "not at all"	229	1%
Speak Asian/Pacific Island language:	819	2%
Speak English "well" or "very well"	770	2%
Speak English "not well" or "not at all"	49	<1%
Speak other language:	534	2%
Speak English "well" or "very well"	534	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	9,336	100%
Less than 9th grade	112	1%
9th through 12th grade, no diploma	158	2%
High school grad (incl. equivalency)	3,009	32%
Some college, no degree	3,654	39%
Associate degree	876	9%
Bachelor's degree	1,161	12%
Master's degree	265	3%
Professional school degree	73	1%
Doctorate degree	28	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	34,931	100%	---	---	---	---
Enrolled in school	7,733	22%	7,100	20%	633	2%
Nursery / Preschool	596	8%	467	7%	129	20%
Kindergarten to grade 4	2,676	35%	2,610	37%	66	10%
Grade 5 to grade 8	1,003	13%	1,003	14%	0	0%
Grade 9 to grade 12	689	9%	679	10%	10	2%
College, undergraduate	2,511	32%	2,153	30%	358	57%
Graduate or Professional school	258	3%	188	3%	70	11%
Not enrolled in school	27,198	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	6,309	100%	4,166	100%	2,143	100%
Family Households:	6,079	96%	4,166	100%	1,913	89%
Married couple family	5,343	85%	3,456	83%	1,887	88%
Other family:	736	12%	710	17%	26	1%
Male householder, no wife	97	2%	97	2%	0	0%
Female householder, no husband	639	10%	613	15%	26	1%
Nonfamily households:	230	4%	0	0%	230	11%
Householder living alone	209	3%	----	----	----	----
Other nonfamily households	21	<1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	7,531	100%	6309	1,222	16%	3.43
Single family (detached)	1,016	13%	924	92	9%	3.29
Single family (attached)	5,840	78%	4,771	1,069	18%	3.48
2 to 4 units	484	6%	440	44	9%	3.53
5 to 9 units	191	3%	174	17	9%	2.67
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	269	100%
Less than \$150,000	29	11%
\$150,000 to \$199,999	11	4%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	7	3%
\$300,000 to \$399,999	33	12%
\$400,000 to \$499,999	14	5%
\$500,000 to \$749,999	85	32%
\$750,000 to \$999,999	78	29%
\$1,000,000 or more	12	4%

Median Value **\$619,118**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	7,531	100%
2005 or Later	1,503	20%
2000 to 2004	1,516	20%
1990 to 1999	1,186	16%
1980 to 1989	1,098	15%
1970 to 1979	804	11%
1960 to 1969	1,035	14%
1950 to 1959	321	4%
1940 to 1949	20	<1%
1939 or earlier	48	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	6,309	100%	6,040	100%	269	100%
1.00 occupant housing per room or less	6,152	98%	5,883	97%	269	100%
1.01 to 1.50 occupants per room	129	2%	129	2%	0	0%
1.51 to 2.00 occupants per room	14	<1%	14	<1%	0	0%
2.01 or more occupants per room	14	<1%	14	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	6,040	100%
Less than \$500	16	<1%
\$500 to \$599	10	<1%
\$600 to \$699	0	0%
\$700 to \$799	23	<1%
\$800 to \$899	26	<1%
\$900 to \$999	12	<1%
\$1,000 to \$1,249	192	3%
\$1,250 to \$1,499	1,157	19%
\$1,500 to \$1,999	2,569	43%
\$2,000 or more	1,342	22%
No cash rent	693	11%
Median contract rent	\$1,809	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	6,040	100%
Less than 20 percent	273	5%
20.0 to 24.9 percent	287	5%
25.0 to 29.9 percent	394	7%
30.0 to 34.9 percent	569	9%
35.0 to 39.9 percent	538	9%
40.0 to 49.9 percent	1,245	21%
50.0 percent or more	1,953	32%
Not computed	781	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	6,309	100%
No vehicle	42	1%
1 vehicle	1,900	30%
2 vehicles	3,657	58%
3 vehicles	624	10%
4 or more vehicles	86	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	24,841	100%
Worked in state of residence	24,639	99%
Worked in county of residence	24,162	97%
Worked outside county of residence	477	2%
Worked outside state of residence	202	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	29,276	100%	21,919	75%
In labor force	24,938	85%	21,383	86%
Armed forces	20,210	81%	19,443	96%
Civilian (employed)	4,124	17%	1,916	46%
Civilian (unemployed)	604	2%	24	4%
Not in labor force	4,338	15%	536	12%
Pct. of civilian labor force unemployed	12.8%		1.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	24,841	100%
Car, truck or van:	14,618	59%
Drove Alone	11,113	45%
Carpooled	3,505	14%
Public Transportation:	101	<1%
Bus	101	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	255	1%
Bicycle	56	<1%
Walked	7,003	28%
Other means	276	1%
Worked at home	2,532	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	24,841	100%
Did not work at home	22,309	90%
Less than 10 minutes	10,566	43%
10 to 19 minutes	5,696	23%
20 to 29 minutes	3,153	13%
30 to 44 minutes	2,275	9%
45 to 59 minutes	375	2%
60 to 89 minutes	203	1%
90 minutes or more	41	<1%
Worked at home	2,532	10%
Average time to work (minutes)	15	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	5,031	100%
Agriculture, forestry, mining	98	2%
Utilities	60	1%
Construction	93	2%
Manufacturing	16	<1%
Wholesale trade	42	1%
Retail trade	568	11%
Transportation & warehousing	20	<1%
Information & communications	59	1%
Finance, insurance, & real estate	230	5%
Professional, scientific, management, administration	1,540	31%
Educational, social, & health services	947	19%
Art, entertainment, recreation, accommodations, food	557	11%
Other services	273	5%
Public administration	528	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	5,031	100%
Management, professional & related:	1,340	27%
Management (incl. farm managers)	478	10%
Business & financial	232	5%
Computer & mathematical	23	<1%
Architecture & engineering	33	1%
Life, physical & social science	0	0%
Community & social service	60	1%
Legal	37	1%
Education, training, & library	271	5%
Art, entertainment, sports & media	69	1%
Healthcare practitioners	137	3%
Service:	1,486	30%
Healthcare support	184	4%
Protective service	511	10%
Food preparation & serving	231	5%
Building & grounds cleaning / maintenance	105	2%
Personal care & service	455	9%
Sales & office	1,432	28%
Farming, fishing & forestry	38	1%
Construction, extraction & maintenance	451	9%
Production, transport & material moving	284	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	6,309	100%
Less than \$15,000	272	4%
\$15,000 to \$29,999	1,226	19%
\$30,000 to \$44,999	1,411	22%
\$45,000 to \$59,999	1,403	22%
\$60,000 to \$74,999	899	14%
\$75,000 to \$99,999	562	9%
\$100,000 to \$124,999	206	3%
\$125,000 to \$149,999	123	2%
\$150,000 to \$199,999	165	3%
\$200,000 or more	42	1%
Median Income	\$47,625	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	6,309	100%
With earnings	6,076	96%
With wage and salary income	5,996	95%
With self-employment income	365	6%
With interest, dividend, or net rental income	831	13%
With Social Security income	218	3%
With Supplemental Security income	0	0%
With public assistance income	66	1%
With retirement income	151	2%
With other types of income	580	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	21,393	100%
Under .50	667	3%
.50 to .99	1,509	7%
1.00 to 1.24	1,269	6%
1.25 to 1.49	1,635	8%
1.50 to 1.84	2,317	11%
1.85 to 1.99	918	4%
2.00 and over	13,078	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	21,393	100%
Above Poverty	19,217	90%
Below Poverty	2,176	10%

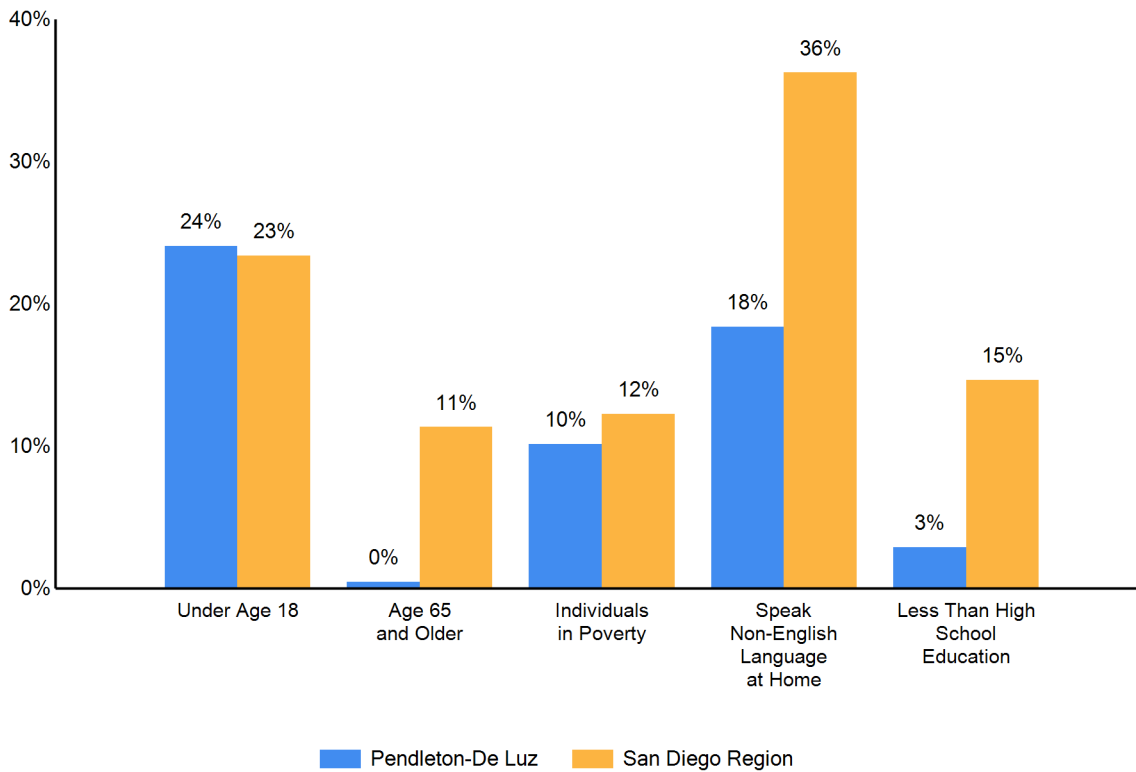
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	6,079	4,166	1,913	5,558	3,654	1,904	521	512	9
Married couple family	5,343	3,456	1,887	5,101	3,223	1,878	242	233	9
Male householder, no wife present	97	97	0	89	89	0	8	8	0
Female householder, no husband present	639	613	26	368	342	26	271	271	0

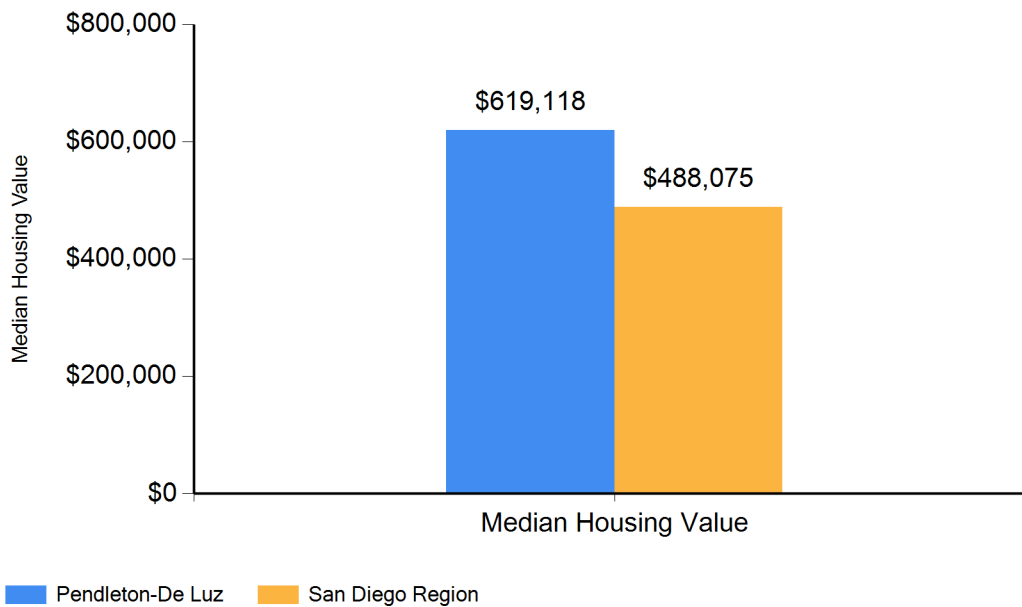
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075