

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2011
Total Population	14,680
Household Population	14,515
Group Quarters Population	165
Persons Per Household	2.63

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,799	5,517	4.9%
Single Family - Detached	2,887	2,828	2.0%
Single Family - Multiple-Unit	1,700	1,563	8.1%
Multi-Family	711	689	3.1%
Mobile Home and Other	501	437	12.8%

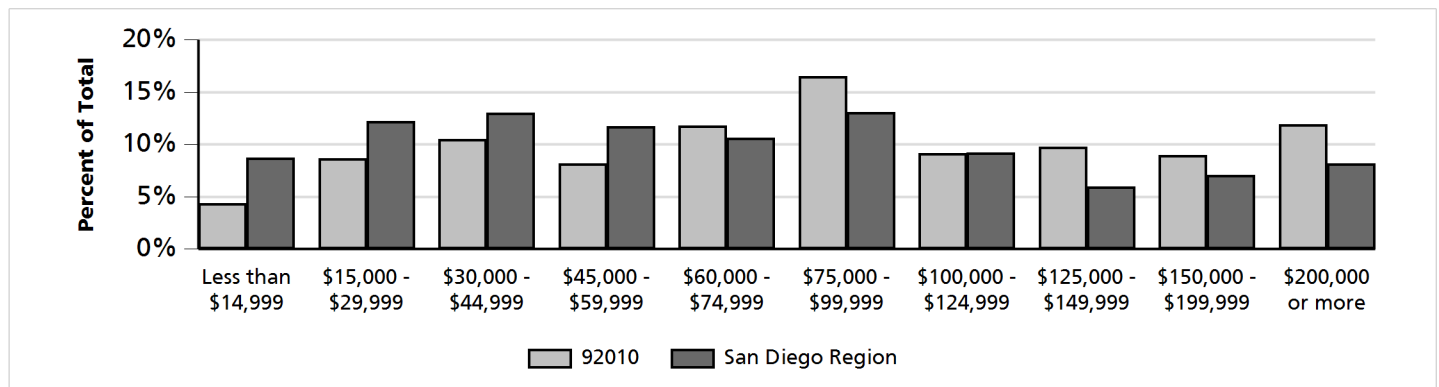
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	9%	11%	8%	12%	17%	9%	10%	9%	12%

Median Household Income

Adjusted for Inflation (2010 \$)	\$84,635
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

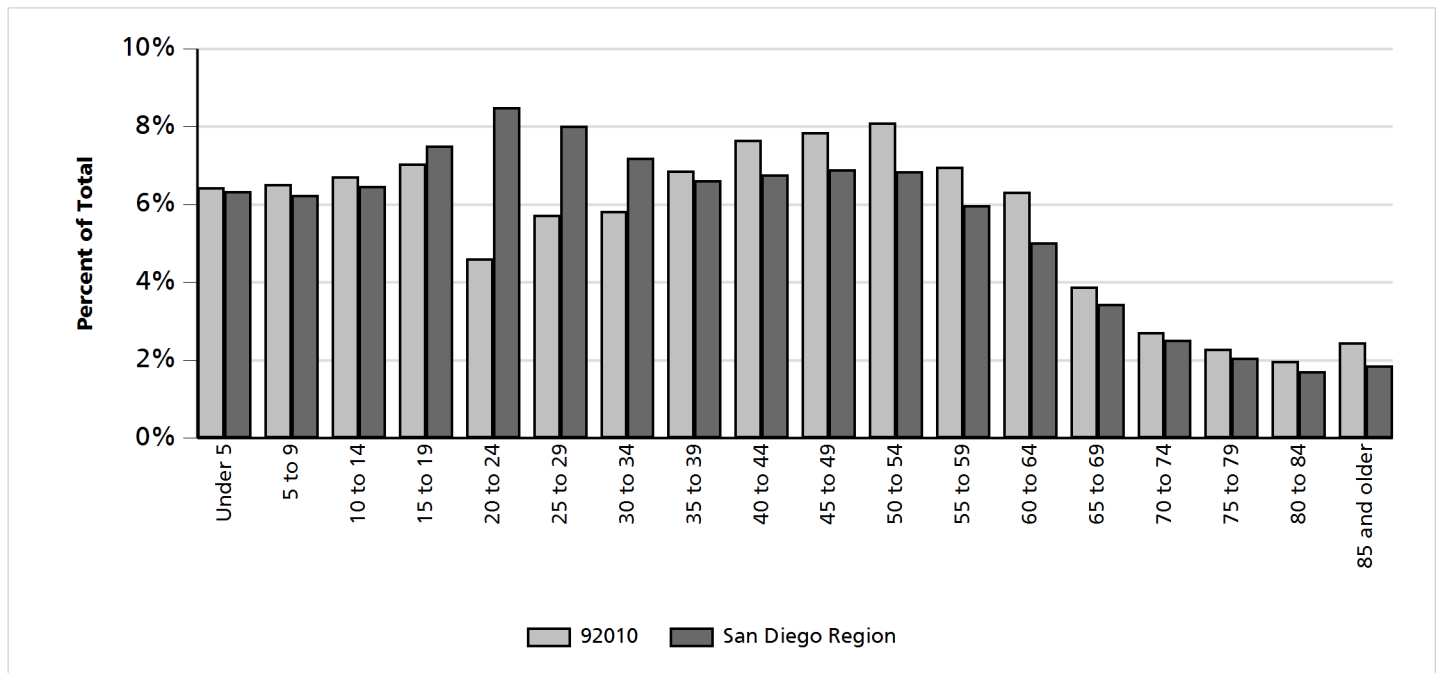
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	14,680	7,113	7,567	52%
Under 5	945	485	460	49%
5 to 9	958	477	481	50%
10 to 14	986	495	491	50%
15 to 17	610	342	268	44%
18 and 19	424	228	196	46%
20 to 24	677	337	340	50%
25 to 29	842	407	435	52%
30 to 34	855	401	454	53%
35 to 39	1,007	487	520	52%
40 to 44	1,123	553	570	51%
45 to 49	1,153	523	630	55%
50 to 54	1,189	550	639	54%
55 to 59	1,023	513	510	50%
60 and 61	402	190	212	53%
62 to 64	527	263	264	50%
65 to 69	571	279	292	51%
70 to 74	400	187	213	53%
75 to 79	336	139	197	59%
80 to 84	291	110	181	62%
85 and older	361	147	214	59%
Under 18	3,499	1,799	1,700	49%
65 and older	1,959	862	1,097	56%
Median Age	40.2	38.9	41.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,223	10,383	228	45	1,229	572
Under 5	182	597	16	1	58	91
5 to 9	213	566	6	2	71	100
10 to 14	220	616	7	2	82	59
15 to 17	124	403	12	2	40	29
18 and 19	94	276	5	1	21	27
20 to 24	132	435	22	4	52	32
25 to 29	146	546	10	7	102	31
30 to 34	165	573	16	3	74	24
35 to 39	176	665	16	2	105	43
40 to 44	192	743	28	4	123	33
45 to 49	143	825	28	3	132	22
50 to 54	146	891	22	3	99	28
55 to 59	105	813	16	4	62	23
60 and 61	37	333	3	3	24	2
62 to 64	29	449	5	1	35	8
65 to 69	30	481	4	2	48	6
70 to 74	27	323	8	1	35	6
75 to 79	22	281	0	0	30	3
80 to 84	14	243	3	0	28	3
85 and older	26	324	1	0	8	2
Under 18	739	2,182	41	7	251	279
65 and older	119	1,652	16	3	149	20
Median Age	30.0	43.5	40.7	36.3	40.4	18.5