DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91914

	Jan 1, 2014
Total Population	**17,307**
Household Population	17,307
Group Quarters Population	0
Persons Per Household	3.68

HOUSING AND OCCUPANCY

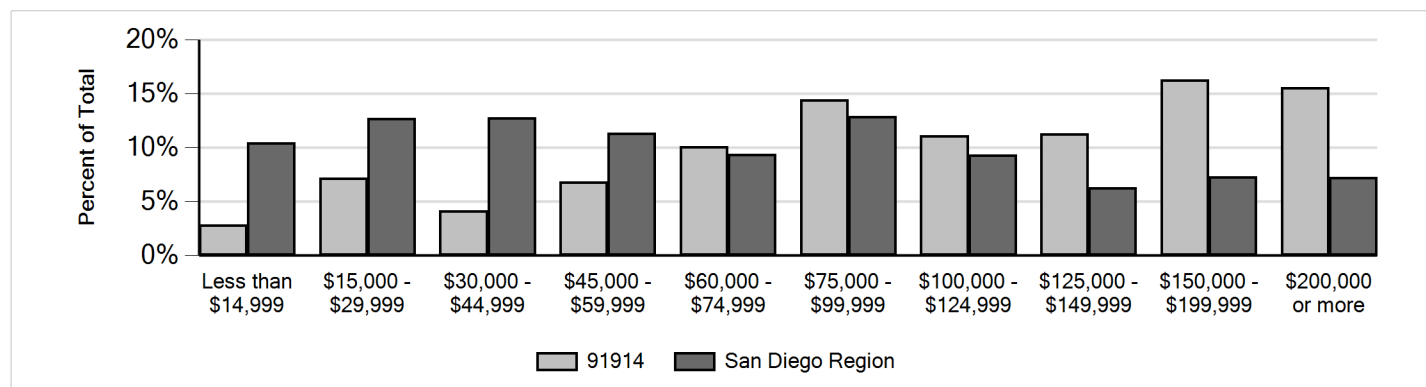|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**4,909**	**4,700**	**4.3%**
Single Family - Detached	3,834	3,726	2.8%
Single Family - Multiple-Unit	10	10	0.0%
Multi-Family	1,065	964	9.5%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	3%	7%	4%	7%	10%	14%	11%	11%	16%	16%

Median Household Income	2014
Adjusted for Inflation (2010 $)	$109,799
Not adjusted for inflation (current 2013$)	$116,443

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
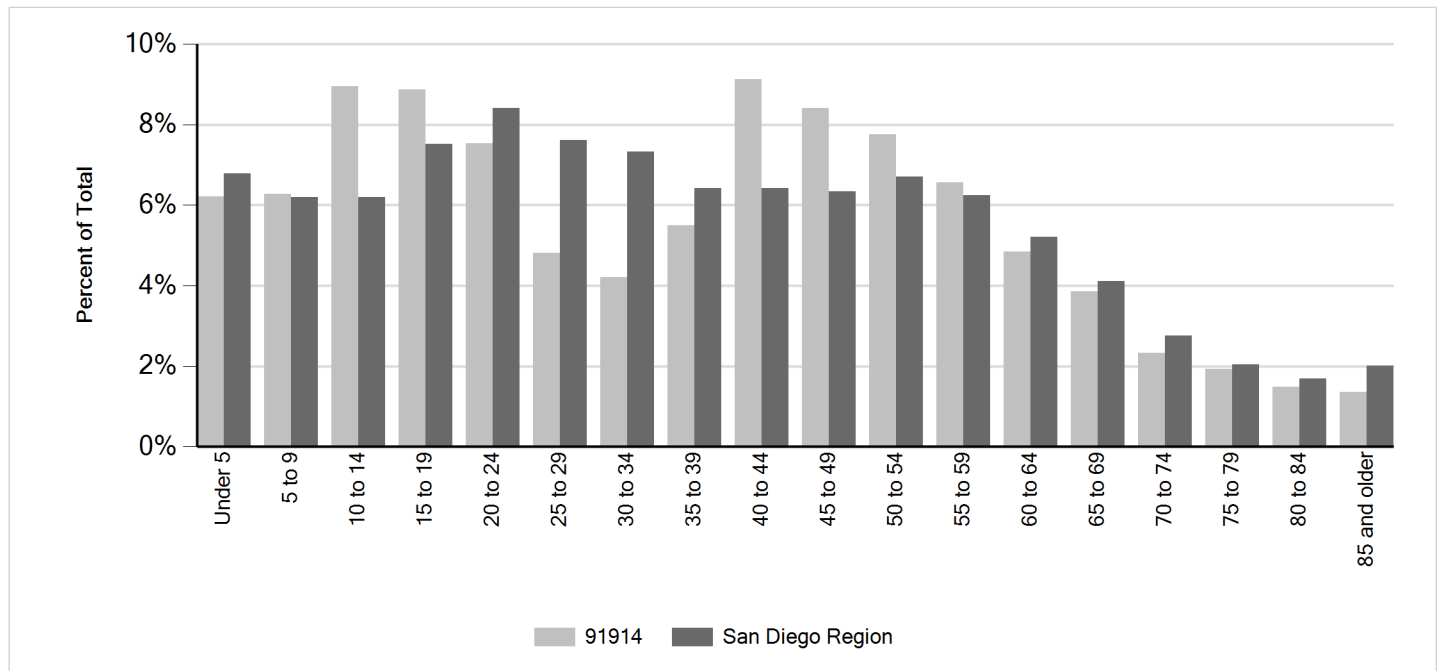
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**17,307**	**8,444**	**8,863**	**51%**
Under 5	1,075	530	545	51%
5 to 9	1,086	555	531	49%
10 to 14	1,548	825	723	47%
15 to 17	905	469	436	48%
18 and 19	629	335	294	47%
20 to 24	1,305	645	660	51%
25 to 29	833	457	376	45%
30 to 34	727	355	372	51%
35 to 39	950	413	537	57%
40 to 44	1,580	715	865	55%
45 to 49	1,456	733	723	50%
50 to 54	1,341	617	724	54%
55 to 59	1,137	564	573	50%
60 and 61	383	171	212	55%
62 to 64	456	206	250	55%
65 to 69	668	311	357	53%
70 to 74	402	171	231	57%
75 to 79	335	155	180	54%
80 to 84	257	112	145	56%
85 and older	234	105	129	55%
Under 18	4,614	2,379	2,235	48%
65 and older	1,896	854	1,042	55%
Median Age	37.9	35.6	39.6	N/A

POPULATION BY AGE

Legend: 91914 | San Diego Region

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

| | Hispanic | Non-Hispanic | | | | |
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**7,630**	**5,557**	**603**	**31**	**2,950**	**536**
Under 5	547	291	17	0	192	28
5 to 9	585	304	27	0	143	27
10 to 14	846	376	41	1	224	60
15 to 17	493	203	17	1	163	28
18 and 19	336	162	26	3	85	17
20 to 24	676	355	41	1	179	53
25 to 29	393	211	29	3	155	42
30 to 34	328	208	21	3	123	44
35 to 39	463	278	22	2	144	41
40 to 44	711	436	56	5	307	65
45 to 49	659	443	64	1	256	33
50 to 54	493	471	73	1	276	27
55 to 59	375	484	47	4	201	26
60 and 61	104	164	22	1	80	12
62 to 64	142	207	17	1	80	9
65 to 69	178	357	27	1	100	5
70 to 74	91	214	23	1	66	7
75 to 79	108	142	13	2	63	7
80 to 84	64	120	10	0	59	4
85 and older	38	131	10	0	54	1
Under 18	2,471	1,174	102	2	722	143
65 and older	479	964	83	4	342	24
Median Age	29.2	44.5	45.4	41.5	41.1	31.5

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