



Demographic and Socioeconomic Profile 2010

TRACT: 204.04

Population by Race

	Population	Percent
Total Population	5,078	100%
White	2,965	58%
Hispanic	1,289	25%
Asian	507	10%
Two or More	142	3%
Black	136	3%
American Indian	15	<1%
Pacific Islander	13	<1%
Other	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,078	2,315	2,763	54%
Under 5	256	129	127	50%
5 to 9	313	150	163	52%
10 to 14	367	123	244	66%
15 to 17	117	17	100	85%
18 and 19	136	70	66	49%
20 to 24	483	261	222	46%
25 to 29	396	176	220	56%
30 to 34	387	181	206	53%
35 to 39	371	180	191	51%
40 to 44	191	60	131	69%
45 to 49	302	122	180	60%
50 to 54	461	252	209	45%
55 to 59	401	182	219	55%
60 and 61	125	68	57	46%
62 to 64	94	15	79	84%
65 to 69	162	46	116	72%
70 to 74	173	107	66	38%
75 to 79	162	102	60	37%
80 to 84	62	16	46	74%
85 and Older	119	58	61	51%
Under 18	1,053	419	634	60%
65 and older	678	329	349	51%
Median	36.1	36.4	35.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,142	100%
Never Married	1,483	36%
Married, excluding separated	2,151	52%
Separated	114	3%
Widowed	91	2%
Divorced	303	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,078	100%
Household	4,970	98%
Group Quarters - Other	108	2%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,078	1,289	2,965	136	15	507	13	11	142
Under 5	256	118	77	0	0	44	1	0	16
5 to 9	313	139	147	10	0	7	1	8	1
10 to 14	367	118	190	5	0	12	0	3	39
15 to 17	117	32	27	0	1	53	0	0	4
18 and 19	136	15	64	48	1	6	0	0	2
20 to 24	483	209	235	18	0	8	1	0	12
25 to 29	396	113	220	8	1	34	1	0	19
30 to 34	387	136	190	8	0	51	1	0	1
35 to 39	371	90	206	1	0	54	7	0	13
40 to 44	191	38	93	5	0	48	0	0	7
45 to 49	302	55	175	1	2	66	0	0	3
50 to 54	461	60	369	4	1	25	0	0	2
55 to 59	401	74	265	9	7	38	0	0	8
60 and 61	125	6	116	1	0	0	1	0	1
62 to 64	94	4	84	1	1	3	0	0	1
65 to 69	162	36	90	11	0	22	0	0	3
70 to 74	173	16	139	0	1	14	0	0	3
75 to 79	162	15	122	2	0	19	0	0	4
80 to 84	62	3	55	3	0	0	0	0	1
85 and Older	119	12	101	1	0	3	0	0	2
Under 18	1,053	407	441	15	1	116	2	11	60
65 and older	678	82	507	17	1	58	0	0	13
Median		25.6	46.0	21.4	56.1	38.6	36.1	8.4	23.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,822	100%
Speak Only English	3,041	63%
Speak Spanish:	1,206	25%
Speak English "well" or "very well"	964	20%
Speak English "not well" or "not at all"	242	5%
Speak Asian/Pacific Island language:	329	7%
Speak English "well" or "very well"	297	6%
Speak English "not well" or "not at all"	32	1%
Speak other language:	246	5%
Speak English "well" or "very well"	236	5%
Speak English "not well" or "not at all"	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,406	100%
Less than 9th grade	285	8%
9th through 12th grade, no diploma	355	10%
High school grad (incl. equivalency)	420	12%
Some college, no degree	776	23%
Associate degree	442	13%
Bachelor's degree	768	23%
Master's degree	274	8%
Professional school degree	77	2%
Doctorate degree	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,926	100%	---	---	---	---
Enrolled in school	1,466	30%	1,270	26%	196	4%
Nursery / Preschool	81	6%	50	4%	31	16%
Kindergarten to grade 4	404	28%	381	30%	23	12%
Grade 5 to grade 8	333	23%	314	25%	19	10%
Grade 9 to grade 12	319	22%	283	22%	36	18%
College, undergraduate	300	20%	238	19%	62	32%
Graduate or Professional school	29	2%	4	<1%	25	13%
Not enrolled in school	3,460	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,859	100%	714	100%	1,145	100%
Family Households:	1,300	70%	714	100%	586	51%
Married couple family	1,047	56%	482	68%	565	49%
Other family:	253	14%	232	32%	21	2%
Male householder, no wife	80	4%	80	11%	0	0%
Female householder, no husband	173	9%	152	21%	21	2%
Nonfamily households:	559	30%	0	0%	559	49%
Householder living alone	277	15%	----	----	----	----
Other nonfamily households	282	15%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,931	100%	1859	72	4%	2.67
Single family (detached)	994	51%	936	58	6%	2.71
Single family (attached)	77	4%	77	0	0%	2.61
2 to 4 units	174	9%	171	3	2%	2.68
5 to 9 units	150	8%	149	1	1%	2.63
10 or more units	432	22%	428	4	1%	2.64
Mobile home and Other	104	5%	98	6	6%	2.53

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	952	100%
Less than \$150,000	88	9%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	1	<1%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	49	5%
\$400,000 to \$499,999	116	12%
\$500,000 to \$749,999	429	45%
\$750,000 to \$999,999	170	18%
\$1,000,000 or more	99	10%

Median Value **\$629,032**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,931	100%
2005 or Later	98	5%
2000 to 2004	189	10%
1990 to 1999	618	32%
1980 to 1989	582	30%
1970 to 1979	321	17%
1960 to 1969	52	3%
1950 to 1959	56	3%
1940 to 1949	15	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,859	100%	907	100%	952	100%
1.00 occupant housing per room or less	1,746	94%	840	93%	906	95%
1.01 to 1.50 occupants per room	113	6%	67	7%	46	5%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	907	100%
Less than \$500	0	0%
\$500 to \$599	9	1%
\$600 to \$699	8	1%
\$700 to \$799	13	1%
\$800 to \$899	0	0%
\$900 to \$999	39	4%
\$1,000 to \$1,249	377	42%
\$1,250 to \$1,499	264	29%
\$1,500 to \$1,999	103	11%
\$2,000 or more	76	8%
No cash rent	18	2%
Median contract rent	\$1,257	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	907	100%
Less than 20 percent	73	8%
20.0 to 24.9 percent	143	16%
25.0 to 29.9 percent	89	10%
30.0 to 34.9 percent	129	14%
35.0 to 39.9 percent	130	14%
40.0 to 49.9 percent	77	8%
50.0 percent or more	248	27%
Not computed	18	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,859	100%
No vehicle	19	1%
1 vehicle	413	22%
2 vehicles	966	52%
3 vehicles	269	14%
4 or more vehicles	192	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,446	100%
Worked in state of residence	2,439	100%
Worked in county of residence	2,324	95%
Worked outside county of residence	115	5%
Worked outside state of residence	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,099	100%	1,907	47%
In labor force	2,727	67%	1,419	52%
Armed forces	73	3%	70	96%
Civilian (employed)	2,426	89%	1,211	50%
Civilian (unemployed)	228	8%	138	61%
Not in labor force	1,372	33%	488	36%
Pct. of civilian labor force unemployed	8.6%		10.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,446	100%
Car, truck or van:	2,135	87%
Drove Alone	1,850	76%
Carpooled	285	12%
Public Transportation:	12	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	12	0%
Other public transportation	0	0%
Motorcycle	14	1%
Bicycle	0	0%
Walked	44	2%
Other means	5	<1%
Worked at home	236	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,446	100%
Did not work at home	2,210	90%
Less than 10 minutes	308	13%
10 to 19 minutes	525	21%
20 to 29 minutes	414	17%
30 to 44 minutes	659	27%
45 to 59 minutes	189	8%
60 to 89 minutes	95	4%
90 minutes or more	20	1%
Worked at home	236	10%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,370	100%
Agriculture, forestry, mining	26	1%
Utilities	3	<1%
Construction	255	11%
Manufacturing	286	12%
Wholesale trade	21	1%
Retail trade	281	12%
Transportation & warehousing	45	2%
Information & communications	45	2%
Finance, insurance, & real estate	179	8%
Professional, scientific, management, administration	85	4%
Educational, social, & health services	394	17%
Art, entertainment, recreation, accommodations, food	222	9%
Other services	105	4%
Public administration	423	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,370	100%
Management, professional & related:	1,002	42%
Management (incl. farm managers)	284	12%
Business & financial	153	6%
Computer & mathematical	133	6%
Architecture & engineering	56	2%
Life, physical & social science	21	1%
Community & social service	0	0%
Legal	44	2%
Education, training, & library	82	3%
Art, entertainment, sports & media	97	4%
Healthcare practitioners	132	6%
Service:	538	23%
Healthcare support	27	1%
Protective service	64	3%
Food preparation & serving	154	6%
Building & grounds cleaning / maintenance	182	8%
Personal care & service	111	5%
Sales & office	514	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	132	6%
Production, transport & material moving	184	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,859	100%
Less than \$15,000	111	6%
\$15,000 to \$29,999	221	12%
\$30,000 to \$44,999	237	13%
\$45,000 to \$59,999	245	13%
\$60,000 to \$74,999	188	10%
\$75,000 to \$99,999	200	11%
\$100,000 to \$124,999	220	12%
\$125,000 to \$149,999	159	9%
\$150,000 to \$199,999	84	5%
\$200,000 or more	194	10%
Median Income	\$69,215	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,859	100%
With earnings	1,581	85%
With wage and salary income	1,440	77%
With self-employment income	357	19%
With interest, dividend, or net rental income	550	30%
With Social Security income	334	18%
With Supplemental Security income	26	1%
With public assistance income	20	1%
With retirement income	293	16%
With other types of income	240	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,078	100%
Under .50	320	6%
.50 to .99	679	13%
1.00 to 1.24	322	6%
1.25 to 1.49	240	5%
1.50 to 1.84	76	1%
1.85 to 1.99	18	<1%
2.00 and over	3,423	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,078	100%
Above Poverty	4,079	80%
Below Poverty	999	20%

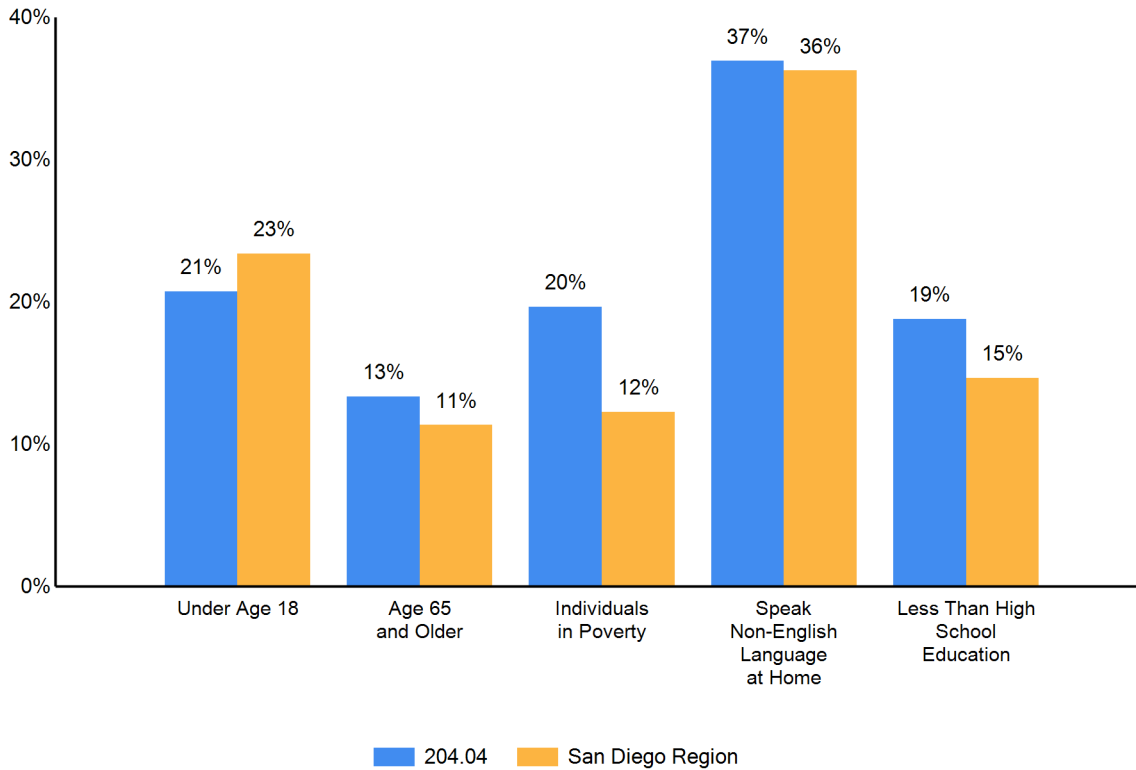
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,300	714	586	1,123	572	551	177	142	35
Married couple family	1,047	482	565	943	413	530	104	69	35
Male householder, no wife present	80	80	0	48	48	0	32	32	0
Female householder, no husband present	173	152	21	132	111	21	41	41	0

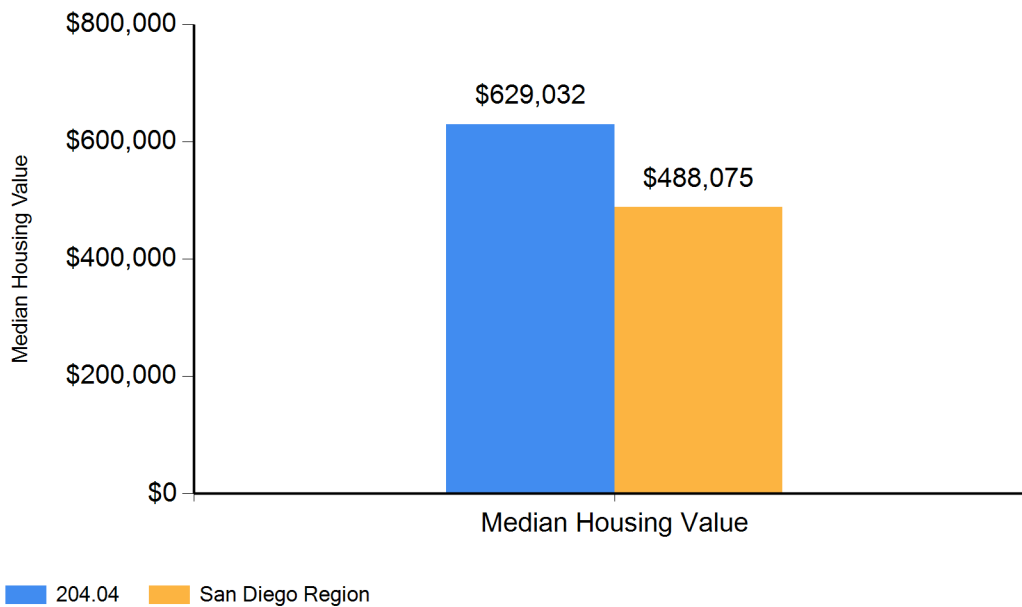
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075