

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



Apr 1, 2010

Total Population	14,481
Household Population	14,316
Group Quarters Population	165
Persons Per Household	2.62

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,739	5,460	4.9%
Single Family - Detached	2,851	2,788	2.2%
Single Family - Multiple-Unit	1,679	1,540	8.3%
Multi-Family	708	684	3.4%
Mobile Home and Other	501	448	10.6%

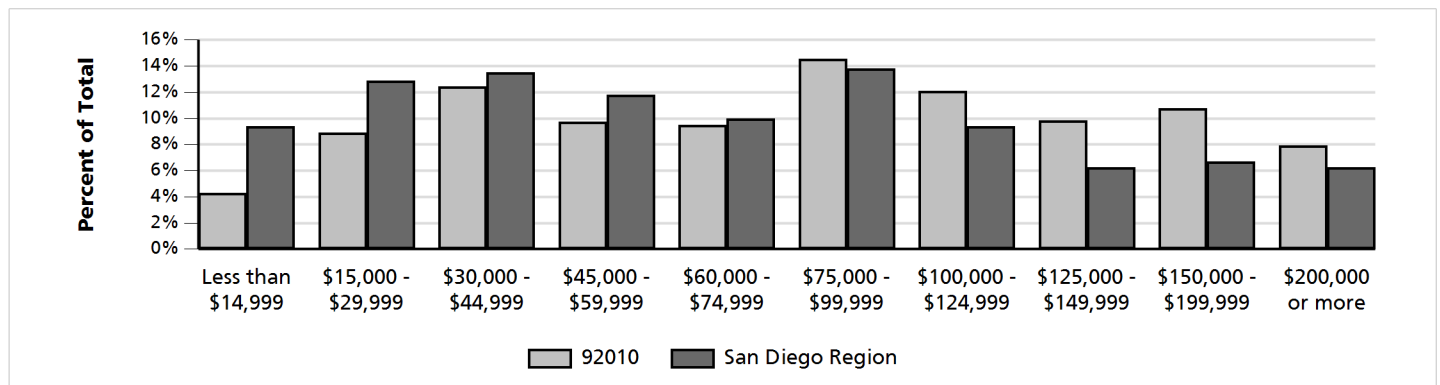
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	9%	12%	10%	9%	15%	12%	10%	11%	8%

Median Household Income

Adjusted for Inflation (2010 \$) \$83,899



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

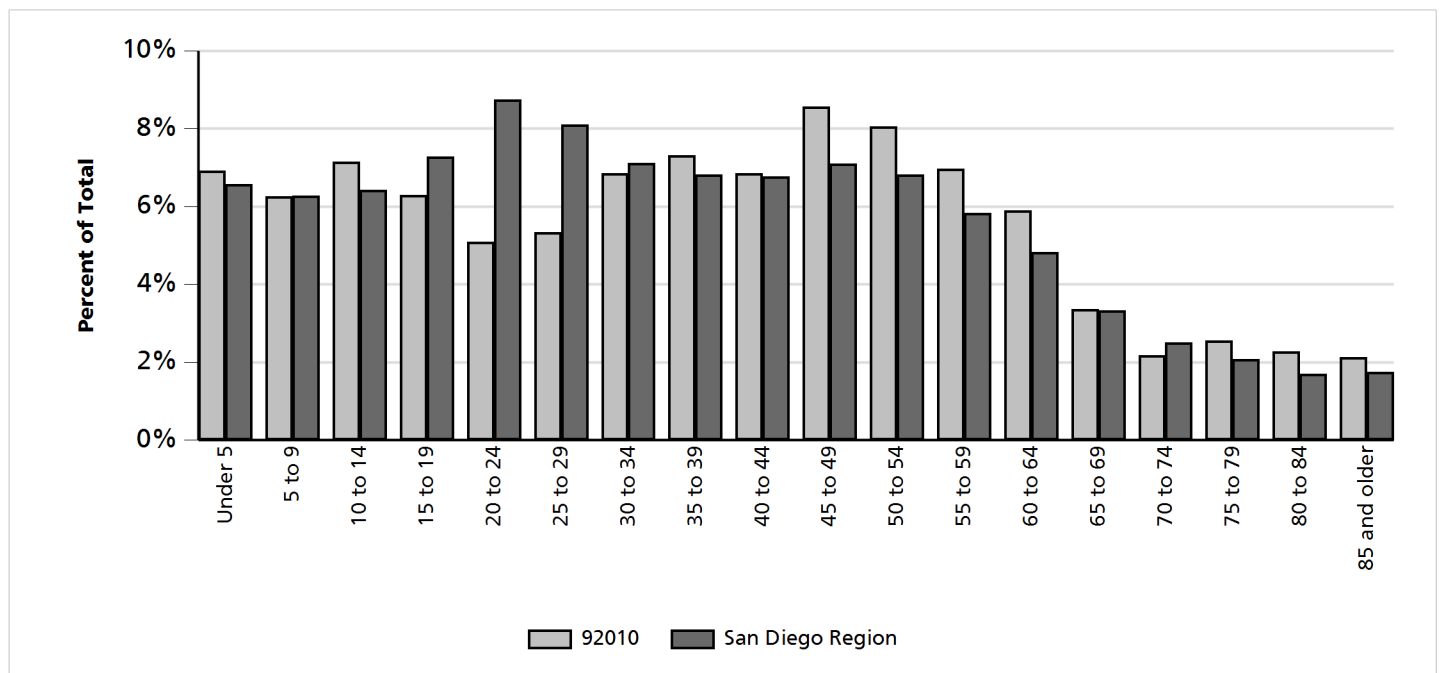
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	14,481	6,948	7,533	52%
Under 5	1,002	543	459	46%
5 to 9	905	399	506	56%
10 to 14	1,034	491	543	53%
15 to 17	576	324	252	44%
18 and 19	335	195	140	42%
20 to 24	736	359	377	51%
25 to 29	772	355	417	54%
30 to 34	991	474	517	52%
35 to 39	1,058	505	553	52%
40 to 44	992	449	543	55%
45 to 49	1,239	654	585	47%
50 to 54	1,165	556	609	52%
55 to 59	1,009	467	542	54%
60 and 61	398	213	185	46%
62 to 64	456	201	255	56%
65 to 69	487	227	260	53%
70 to 74	316	114	202	64%
75 to 79	371	164	207	56%
80 to 84	330	146	184	56%
85 and older	309	112	197	64%
Under 18	3,517	1,757	1,760	50%
65 and older	1,813	763	1,050	58%
Median Age	39.2	38.3	40.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	1,979	10,449	224	49	1,258	522
Under 5	164	673	8	1	89	67
5 to 9	175	539	25	3	90	73
10 to 14	167	688	9	4	89	77
15 to 17	106	387	10	2	30	41
18 and 19	101	178	5	2	18	31
20 to 24	123	544	9	2	37	21
25 to 29	141	489	15	8	85	34
30 to 34	166	694	17	1	86	27
35 to 39	164	687	33	3	134	37
40 to 44	125	717	25	3	96	26
45 to 49	159	883	11	5	169	12
50 to 54	111	947	9	7	76	15
55 to 59	111	795	13	4	77	9
60 and 61	21	337	12	0	25	3
62 to 64	33	384	3	1	24	11
65 to 69	35	411	6	0	28	7
70 to 74	24	231	6	1	39	15
75 to 79	28	290	5	1	37	10
80 to 84	12	294	1	1	21	1
85 and older	13	281	2	0	8	5
Under 18	612	2,287	52	10	298	258
65 and older	112	1,507	20	3	133	38
Median Age	30.4	42.4	37.1	37.5	38.9	18.2