

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92008



	Jan 1, 2014
Total Population	28,006
Household Population	27,429
Group Quarters Population	577
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,572	11,757	6.5%
Single Family - Detached	5,065	4,817	4.9%
Single Family - Multiple-Unit	1,492	1,462	2.0%
Multi-Family	5,858	5,352	8.6%
Mobile Home and Other	157	126	19.7%

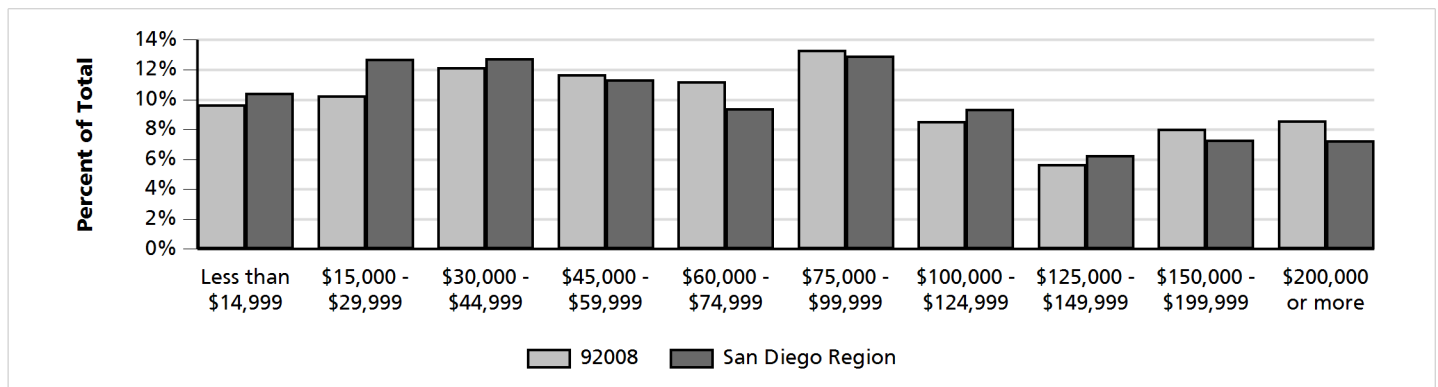
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	10%	12%	12%	11%	13%	9%	6%	8%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$68,278
Not adjusted for inflation (current 2013\$)	\$72,409



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

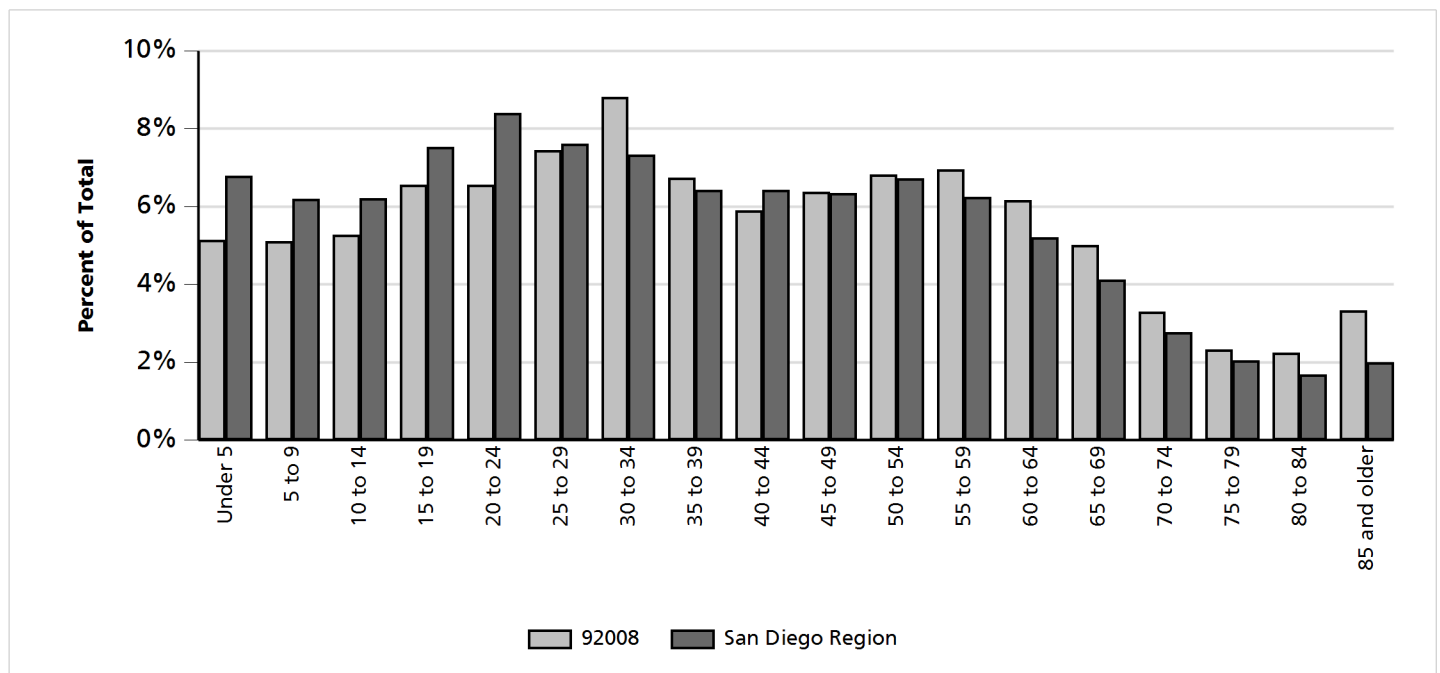
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	28,006	14,237	13,769	49%
Under 5	1,437	712	725	50%
5 to 9	1,430	758	672	47%
10 to 14	1,478	782	696	47%
15 to 17	1,007	542	465	46%
18 and 19	828	472	356	43%
20 to 24	1,837	1,057	780	42%
25 to 29	2,086	1,083	1,003	48%
30 to 34	2,466	1,310	1,156	47%
35 to 39	1,885	983	902	48%
40 to 44	1,649	818	831	50%
45 to 49	1,786	911	875	49%
50 to 54	1,911	930	981	51%
55 to 59	1,945	989	956	49%
60 and 61	705	327	378	54%
62 to 64	1,019	512	507	50%
65 to 69	1,403	711	692	49%
70 to 74	923	420	503	54%
75 to 79	653	307	346	53%
80 to 84	626	276	350	56%
85 and older	932	337	595	64%
Under 18	5,352	2,794	2,558	48%
65 and older	4,537	2,051	2,486	55%
Median Age	38.8	37.0	40.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,800	19,839	237	109	1,226	795
Under 5	378	887	29	3	83	57
5 to 9	532	670	20	12	67	129
10 to 14	451	800	14	11	64	138
15 to 17	321	543	15	7	42	79
18 and 19	237	479	9	2	53	48
20 to 24	516	1,133	35	8	78	67
25 to 29	533	1,391	14	15	68	65
30 to 34	516	1,729	19	11	131	60
35 to 39	495	1,219	10	3	121	37
40 to 44	411	1,139	3	6	76	14
45 to 49	389	1,251	14	8	97	27
50 to 54	298	1,508	9	6	65	25
55 to 59	236	1,592	12	5	77	23
60 and 61	71	614	4	3	8	5
62 to 64	83	884	5	3	36	8
65 to 69	123	1,214	4	3	54	5
70 to 74	99	775	5	0	39	5
75 to 79	52	570	7	2	22	0
80 to 84	38	557	3	1	25	2
85 and older	21	884	6	0	20	1
Under 18	1,682	2,900	78	33	256	403
65 and older	333	4,000	25	6	160	13
Median Age	29.4	44.7	24.5	28.8	36.1	18.9