



## Demographic and Socioeconomic Profile 2010

TRACT: 192.06

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>5,614</b>	<b>100%</b>
Hispanic	4,093	73%
White	1,135	20%
Black	123	2%
Two or More	105	2%
Asian	104	2%
American Indian	24	<1%
Pacific Islander	22	<1%
Other	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,614</b>	<b>2,833</b>	<b>2,781</b>	<b>50%</b>
Under 5	574	305	269	47%
5 to 9	489	249	240	49%
10 to 14	468	232	236	50%
15 to 17	292	147	145	50%
18 and 19	199	92	107	54%
20 to 24	523	274	249	48%
25 to 29	548	295	253	46%
30 to 34	442	228	214	48%
35 to 39	385	187	198	51%
40 to 44	344	175	169	49%
45 to 49	323	165	158	49%
50 to 54	272	130	142	52%
55 to 59	212	123	89	42%
60 and 61	61	38	23	38%
62 to 64	60	28	32	53%
65 to 69	102	54	48	47%
70 to 74	74	23	51	69%
75 to 79	91	37	54	59%
80 to 84	69	27	42	61%
85 and Older	86	24	62	72%
Under 18	1,823	933	890	49%
65 and older	422	165	257	61%
<b>Median</b>	<b>27.4</b>	<b>27.0</b>	<b>27.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,083</b>	<b>100%</b>
Never Married	1,362	33%
Married, excluding separated	1,956	48%
Separated	245	6%
Widowed	256	6%
Divorced	264	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>5,614</b>	<b>100%</b>
Household	5,410	96%
Group Quarters - Other	204	4%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>5,614</b>	<b>4,093</b>	<b>1,135</b>	<b>123</b>	<b>24</b>	<b>104</b>	<b>22</b>	<b>8</b>	<b>105</b>
Under 5	574	491	51	8	0	8	3	0	13
5 to 9	489	436	37	5	0	4	0	1	6
10 to 14	468	406	42	8	0	2	0	2	8
15 to 17	292	236	30	6	7	4	1	0	8
18 and 19	199	166	16	6	2	2	0	0	7
20 to 24	523	382	102	18	2	10	1	0	8
25 to 29	548	415	98	11	2	9	2	0	11
30 to 34	442	350	66	11	1	11	1	0	2
35 to 39	385	312	47	10	0	10	2	0	4
40 to 44	344	276	51	3	2	3	1	1	7
45 to 49	323	212	78	7	6	8	2	0	10
50 to 54	272	151	88	11	0	12	2	1	7
55 to 59	212	93	94	8	0	11	1	2	3
60 and 61	61	24	32	1	0	2	1	0	1
62 to 64	60	25	32	2	0	0	0	0	1
65 to 69	102	43	54	0	1	1	2	0	1
70 to 74	74	25	41	2	0	3	1	0	2
75 to 79	91	23	56	3	1	4	1	0	3
80 to 84	69	12	53	1	0	0	1	0	2
85 and Older	86	15	67	2	0	0	0	1	1
Under 18	1,823	1,569	160	27	7	18	4	3	35
65 and older	422	118	271	8	2	8	5	1	9
<b>Median</b>		<b>24.1</b>	<b>46.8</b>	<b>29.8</b>	<b>27.5</b>	<b>36.0</b>	<b>45.0</b>	<b>50.0</b>	<b>26.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>5,040</b>	<b>100%</b>
Speak Only English	1,779	35%
Speak Spanish:	3,024	60%
Speak English "well" or "very well"	1,867	37%
Speak English "not well" or "not at all"	1,157	23%
Speak Asian/Pacific Island language:	28	1%
Speak English "well" or "very well"	10	<1%
Speak English "not well" or "not at all"	18	<1%
Speak other language:	209	3%
Speak English "well" or "very well"	159	3%
Speak English "not well" or "not at all"	50	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,069</b>	<b>100%</b>
Less than 9th grade	944	31%
9th through 12th grade, no diploma	314	10%
High school grad (incl. equivalency)	670	22%
Some college, no degree	621	20%
Associate degree	119	4%
Bachelor's degree	308	10%
Master's degree	58	2%
Professional school degree	35	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>5,273</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,629	31%	1,555	29%	74	1%
Nursery / Preschool	56	3%	48	3%	8	11%
Kindergarten to grade 4	467	29%	435	28%	32	43%
Grade 5 to grade 8	353	22%	345	22%	8	11%
Grade 9 to grade 12	355	22%	355	23%	0	0%
College, undergraduate	386	24%	360	23%	26	35%
Graduate or Professional school	12	1%	12	1%	0	0%
Not enrolled in school	3,644	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,314</b>	<b>100%</b>	<b>775</b>	<b>100%</b>	<b>539</b>	<b>100%</b>
Family Households:	1,097	83%	775	100%	322	60%
Married couple family	787	60%	572	74%	215	40%
Other family:	310	24%	203	26%	107	20%
Male householder, no wife	68	5%	34	4%	34	6%
Female householder, no husband	242	18%	169	22%	73	14%
Nonfamily households:	217	17%	0	0%	217	40%
Householder living alone	205	16%	----	----	----	----
Other nonfamily households	12	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,366</b>	<b>100%</b>	<b>1314</b>	<b>52</b>	<b>4%</b>	<b>4.12</b>
Single family (detached)	595	44%	581	14	2%	4.04
Single family (attached)	224	16%	220	4	2%	4.14
2 to 4 units	126	9%	126	0	0%	5.76
5 to 9 units	156	11%	154	2	1%	3.42
10 or more units	181	13%	179	2	1%	3.55
Mobile home and Other	84	6%	54	30	36%	4.85

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>429</b>	<b>100%</b>
Less than \$150,000	35	8%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	49	11%
\$300,000 to \$399,999	90	21%
\$400,000 to \$499,999	136	32%
\$500,000 to \$749,999	118	28%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	1	<1%

**Median Value** **\$431,250**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,366</b>	<b>100%</b>
2005 or Later	2	<1%
2000 to 2004	13	1%
1990 to 1999	60	4%
1980 to 1989	344	25%
1970 to 1979	444	33%
1960 to 1969	248	18%
1950 to 1959	102	7%
1940 to 1949	152	11%
1939 or earlier	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,314</b>	<b>100%</b>	<b>885</b>	<b>100%</b>	<b>429</b>	<b>100%</b>
1.00 occupant housing per room or less	1,094	83%	677	76%	417	97%
1.01 to 1.50 occupants per room	172	13%	160	18%	12	3%
1.51 to 2.00 occupants per room	48	4%	48	5%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>885</b>	<b>100%</b>
Less than \$500	28	3%
\$500 to \$599	6	1%
\$600 to \$699	68	8%
\$700 to \$799	54	6%
\$800 to \$899	31	4%
\$900 to \$999	137	15%
\$1,000 to \$1,249	311	35%
\$1,250 to \$1,499	102	12%
\$1,500 to \$1,999	105	12%
\$2,000 or more	43	5%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,094</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>885</b>	<b>100%</b>
Less than 20 percent	73	8%
20.0 to 24.9 percent	41	5%
25.0 to 29.9 percent	197	22%
30.0 to 34.9 percent	99	11%
35.0 to 39.9 percent	118	13%
40.0 to 49.9 percent	117	13%
50.0 percent or more	240	27%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,314</b>	<b>100%</b>
No vehicle	87	7%
1 vehicle	534	41%
2 vehicles	411	31%
3 vehicles	189	14%
4 or more vehicles	93	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,110</b>	<b>100%</b>
Worked in state of residence	2,110	100%
Worked in county of residence	2,036	96%
Worked outside county of residence	74	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,994</b>	<b>100%</b>	<b>2,003</b>	<b>50%</b>
In labor force	2,493	62%	1,584	64%
Armed forces	167	7%	167	100%
Civilian (employed)	2,082	84%	1,264	61%
Civilian (unemployed)	244	10%	153	63%
Not in labor force	1,501	38%	419	28%
Pct. of civilian labor force unemployed	10.5%		10.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,110</b>	<b>100%</b>
Car, truck or van:	2,010	95%
Drove Alone	1,484	70%
Carpooled	526	25%
Public Transportation:	15	1%
Bus	15	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	1%
Bicycle	0	0%
Walked	24	1%
Other means	26	1%
Worked at home	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,110</b>	<b>100%</b>
Did not work at home	2,086	99%
Less than 10 minutes	68	3%
10 to 19 minutes	670	32%
20 to 29 minutes	552	26%
30 to 44 minutes	459	22%
45 to 59 minutes	140	7%
60 to 89 minutes	144	7%
90 minutes or more	53	3%
Worked at home	24	1%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,012</b>	<b>100%</b>
Agriculture, forestry, mining	198	10%
Utilities	36	2%
Construction	214	11%
Manufacturing	183	9%
Wholesale trade	113	6%
Retail trade	307	15%
Transportation & warehousing	89	4%
Information & communications	10	<1%
Finance, insurance, & real estate	54	3%
Professional, scientific, management, administration	71	4%
Educational, social, & health services	294	15%
Art, entertainment, recreation, accommodations, food	140	7%
Other services	168	8%
Public administration	135	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,012</b>	<b>100%</b>
Management, professional & related:	417	21%
Management (incl. farm managers)	133	7%
Business & financial	67	3%
Computer & mathematical	14	1%
Architecture & engineering	0	0%
Life, physical & social science	10	<1%
Community & social service	48	2%
Legal	0	0%
Education, training, & library	12	1%
Art, entertainment, sports & media	71	4%
Healthcare practitioners	62	3%
Service:	469	23%
Healthcare support	116	6%
Protective service	0	0%
Food preparation & serving	135	7%
Building & grounds cleaning / maintenance	185	9%
Personal care & service	33	2%
Sales & office	419	21%
Farming, fishing & forestry	150	7%
Construction, extraction & maintenance	297	15%
Production, transport & material moving	260	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,314</b>	<b>100%</b>
Less than \$15,000	81	6%
\$15,000 to \$29,999	275	21%
\$30,000 to \$44,999	274	21%
\$45,000 to \$59,999	277	21%
\$60,000 to \$74,999	136	10%
\$75,000 to \$99,999	72	5%
\$100,000 to \$124,999	91	7%
\$125,000 to \$149,999	66	5%
\$150,000 to \$199,999	33	3%
\$200,000 or more	9	1%
<b>Median Income</b>	<b>\$46,462</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,314</b>	<b>100%</b>
With earnings	1,167	89%
With wage and salary income	1,128	86%
With self-employment income	130	10%
With interest, dividend, or net rental income	183	14%
With Social Security income	189	14%
With Supplemental Security income	81	6%
With public assistance income	41	3%
With retirement income	141	11%
With other types of income	180	14%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,248</b>	<b>100%</b>
Under .50	297	6%
.50 to .99	786	15%
1.00 to 1.24	811	15%
1.25 to 1.49	347	7%
1.50 to 1.84	758	14%
1.85 to 1.99	127	2%
2.00 and over	2,122	40%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,248</b>	<b>100%</b>
Above Poverty	4,165	79%
Below Poverty	1,083	21%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

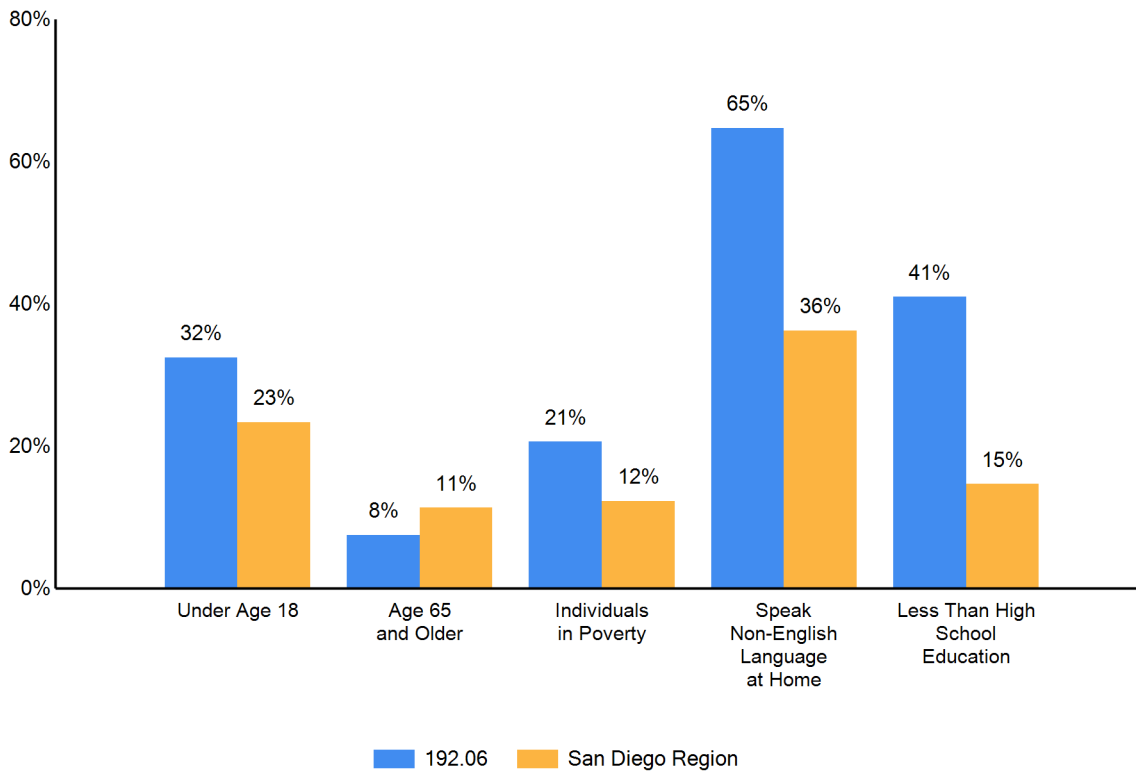
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,097</b>	<b>775</b>	<b>322</b>	<b>922</b>	<b>600</b>	<b>322</b>	<b>175</b>	<b>175</b>	<b>0</b>
Married couple family	787	572	215	676	461	215	111	111	0
Male householder, no wife present	68	34	34	62	28	34	6	6	0
Female householder, no husband present	242	169	73	184	111	73	58	58	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

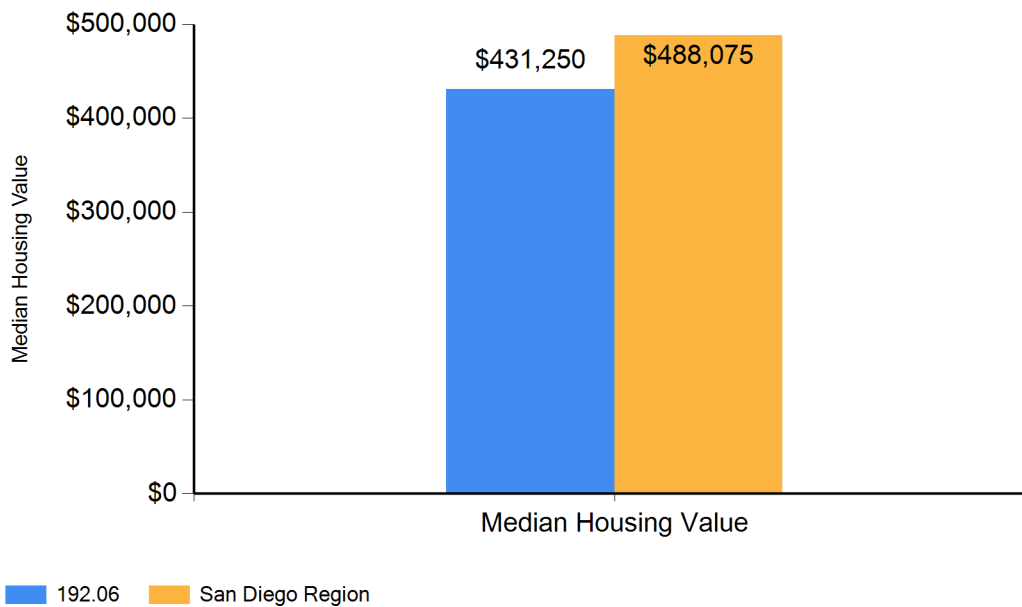


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075