

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



	Jan 1, 2014
Total Population	103,500
Household Population	101,112
Group Quarters Population	2,388
Persons Per Household	3.15

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,338	32,096	3.7%
Single Family - Detached	18,184	17,661	2.9%
Single Family - Multiple-Unit	2,909	2,800	3.7%
Multi-Family	10,436	10,033	3.9%
Mobile Home and Other	1,809	1,602	11.4%

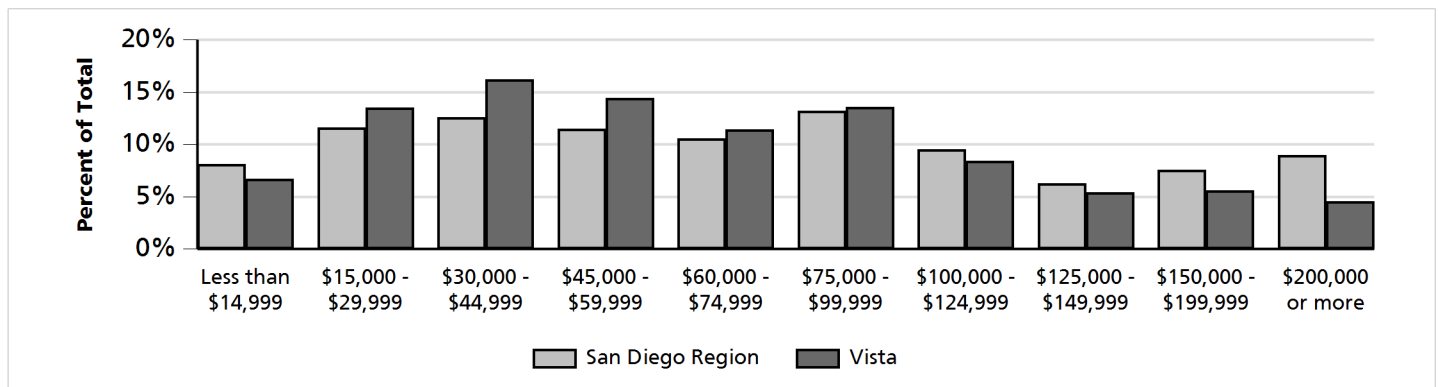
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	14%	16%	14%	11%	14%	8%	5%	6%	5%

Median Household Income

Adjusted for Inflation (2010 \$)	\$59,072
Not adjusted for inflation (current 2013\$)	\$62,646



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

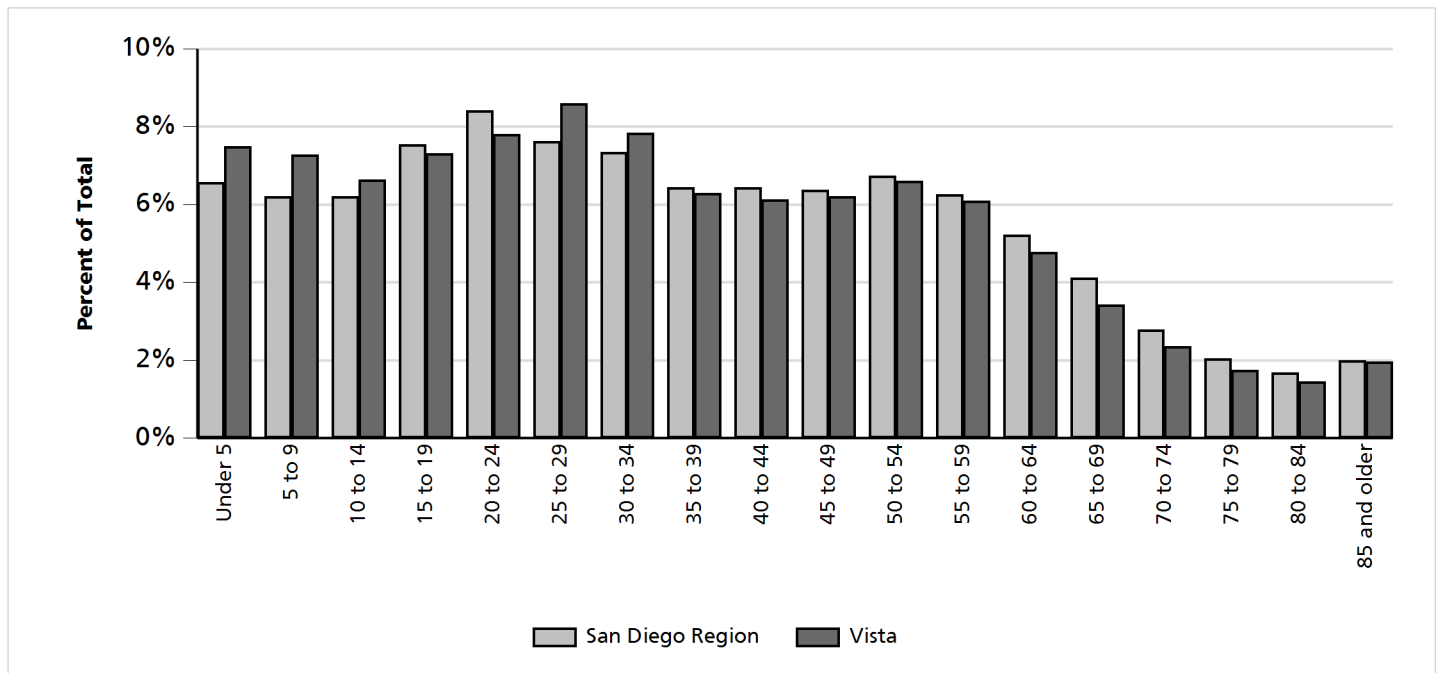
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	103,500	52,079	51,421	50%
Under 5	7,759	3,890	3,869	50%
5 to 9	7,536	3,837	3,699	49%
10 to 14	6,866	3,485	3,381	49%
15 to 17	4,410	2,279	2,131	48%
18 and 19	3,153	1,650	1,503	48%
20 to 24	8,076	4,103	3,973	49%
25 to 29	8,896	4,723	4,173	47%
30 to 34	8,109	4,259	3,850	47%
35 to 39	6,512	3,326	3,186	49%
40 to 44	6,333	3,181	3,152	50%
45 to 49	6,428	3,266	3,162	49%
50 to 54	6,842	3,414	3,428	50%
55 to 59	6,306	3,144	3,162	50%
60 and 61	2,216	1,050	1,166	53%
62 to 64	2,733	1,368	1,365	50%
65 to 69	3,542	1,761	1,781	50%
70 to 74	2,442	1,134	1,308	54%
75 to 79	1,806	821	985	55%
80 to 84	1,511	633	878	58%
85 and older	2,024	755	1,269	63%
Under 18	26,571	13,491	13,080	49%
65 and older	11,325	5,104	6,221	55%
Median Age	33.1	32.4	33.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	50,536	42,946	2,464	365	4,399	2,790
Under 5	4,799	2,233	128	17	290	292
5 to 9	5,212	1,647	129	19	184	345
10 to 14	4,679	1,649	108	14	156	260
15 to 17	2,828	1,211	96	5	116	154
18 and 19	1,908	942	76	7	89	131
20 to 24	4,751	2,652	187	28	224	234
25 to 29	4,621	3,331	273	31	345	295
30 to 34	4,306	2,921	243	12	411	216
35 to 39	3,576	2,239	191	35	324	147
40 to 44	3,369	2,336	169	18	340	101
45 to 49	3,108	2,644	201	24	320	131
50 to 54	2,532	3,569	246	33	326	136
55 to 59	1,843	3,819	161	24	346	113
60 and 61	511	1,467	58	14	132	34
62 to 64	635	1,876	40	9	147	26
65 to 69	672	2,515	60	17	220	58
70 to 74	466	1,747	29	19	144	37
75 to 79	328	1,317	21	16	104	20
80 to 84	206	1,157	15	10	98	25
85 and older	186	1,674	33	13	83	35
Under 18	17,518	6,740	461	55	746	1,051
65 and older	1,858	8,410	158	75	649	175
Median Age	26.2	45.6	34.8	44.0	40.9	24.6