DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Unified School District
San Marcos

	Jan 1, 2011
Total Population	114,894
Household Population	113,872
Group Quarters Population	1,022
Persons Per Household	2.89

HOUSING AND OCCUPANCY

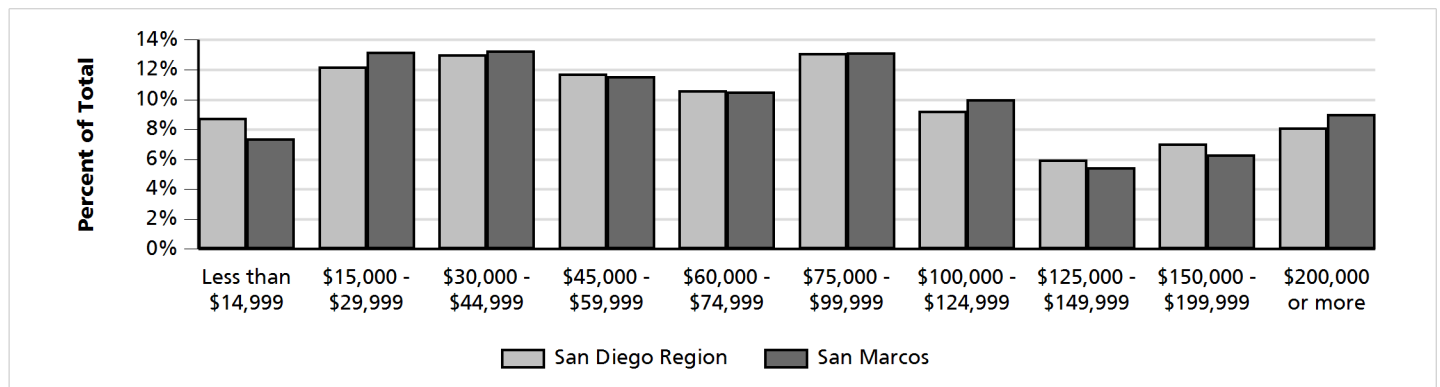|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,314	39,412	4.6%
Single Family - Detached	21,701	20,963	3.4%
Single Family - Multiple-Unit	2,399	2,212	7.8%
Multi-Family	13,386	12,646	5.5%
Mobile Home and Other	3,828	3,591	6.2%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	7%	13%	13%	12%	11%	13%	10%	5%	6%	9%

Median Household Income

Adjusted for Inflation (2010 $)	$66,535

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
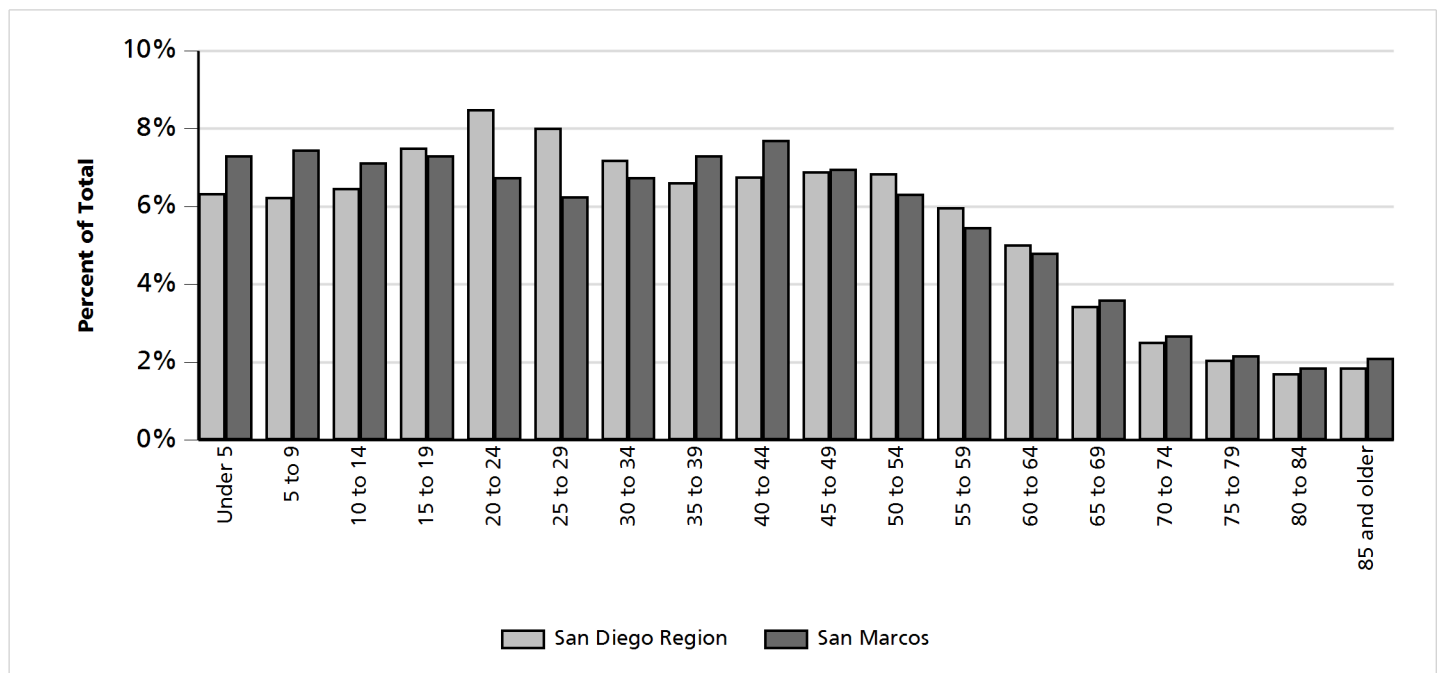
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**114,894**	56,240	58,654	51%
Under 5	8,406	4,291	4,115	49%
5 to 9	8,569	4,384	4,185	49%
10 to 14	8,195	4,277	3,918	48%
15 to 17	4,772	2,437	2,335	49%
18 and 19	3,631	1,774	1,857	51%
20 to 24	7,764	3,784	3,980	51%
25 to 29	7,189	3,620	3,569	50%
30 to 34	7,754	3,757	3,997	52%
35 to 39	8,390	4,217	4,173	50%
40 to 44	8,858	4,347	4,511	51%
45 to 49	7,994	4,104	3,890	49%
50 to 54	7,269	3,590	3,679	51%
55 to 59	6,280	2,987	3,293	52%
60 and 61	2,311	1,098	1,213	52%
62 to 64	3,219	1,407	1,812	56%
65 to 69	4,143	1,918	2,225	54%
70 to 74	3,088	1,411	1,677	54%
75 to 79	2,502	1,077	1,425	57%
80 to 84	2,139	895	1,244	58%
85 and older	2,421	865	1,556	64%
Under 18	29,942	15,389	14,553	49%
65 and older	14,293	6,166	8,127	57%
Median Age	35.7	34.7	36.6	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**36,876**	62,115	2,290	**330**	**9,854**	**3,429**
Under 5	3,681	3,456	142	26	592	509
5 to 9	3,646	3,664	143	18	632	466
10 to 14	3,580	3,515	164	21	551	364
15 to 17	2,092	2,030	115	13	297	225
18 and 19	1,599	1,579	98	9	214	132
20 to 24	3,321	3,344	189	26	635	249
25 to 29	2,977	3,108	182	28	665	229
30 to 34	2,966	3,614	184	22	760	208
35 to 39	2,834	4,150	162	15	1,014	215
40 to 44	2,801	4,679	171	23	977	207
45 to 49	2,311	4,511	199	21	782	170
50 to 54	1,558	4,733	175	17	663	123
55 to 59	1,209	4,286	123	24	548	90
60 and 61	369	1,655	48	13	202	24
62 to 64	453	2,372	62	11	287	34
65 to 69	533	3,121	38	9	389	53
70 to 74	374	2,354	25	14	279	42
75 to 79	272	1,998	27	6	156	43
80 to 84	158	1,817	12	8	116	28
85 and older	142	2,129	31	6	95	18
Under 18	12,999	12,665	564	78	2,072	1,564
65 and older	1,479	11,419	133	43	1,035	184
Median Age	25.9	42.8	33.0	35.7	37.9	20.4