



Demographic and Socioeconomic Profile 2010

SRA: Central San Diego

Population by Race

	Population	Percent
Total Population	165,582	100%
White	82,311	50%
Hispanic	57,602	35%
Black	11,483	7%
Asian	8,072	5%
Two or More	4,560	3%
American Indian	678	<1%
Other	445	<1%
Pacific Islander	431	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	165,582	90,613	74,969	45%
Under 5	7,743	3,929	3,814	49%
5 to 9	5,994	3,023	2,971	50%
10 to 14	5,754	2,995	2,759	48%
15 to 17	3,841	2,004	1,837	48%
18 and 19	3,116	1,771	1,345	43%
20 to 24	16,053	9,389	6,664	42%
25 to 29	22,857	11,952	10,905	48%
30 to 34	19,723	10,885	8,838	45%
35 to 39	14,768	8,537	6,231	42%
40 to 44	12,335	7,505	4,830	39%
45 to 49	11,383	6,879	4,504	40%
50 to 54	10,145	5,780	4,365	43%
55 to 59	8,978	4,801	4,177	47%
60 and 61	3,139	1,625	1,514	48%
62 to 64	4,296	2,283	2,013	47%
65 to 69	4,982	2,604	2,378	48%
70 to 74	3,349	1,634	1,715	51%
75 to 79	2,790	1,313	1,477	53%
80 to 84	2,207	965	1,242	56%
85 and Older	2,129	739	1,390	65%
Under 18	23,332	11,951	11,381	49%
65 and older	15,457	7,255	8,202	53%
Median	34.4	34.7	34.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	146,091	100%
Never Married	71,325	49%
Married, excluding separated	44,768	31%
Separated	4,203	3%
Widowed	5,612	4%
Divorced	20,183	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	165,582	100%
Household	150,475	91%
Group Quarters - Other	8,435	5%
Group Quarters - Military	6,672	4%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	165,582	57,602	82,311	11,483	678	8,072	431	445	4,560
Under 5	7,743	4,684	1,980	418	13	188	14	21	425
5 to 9	5,994	4,012	1,227	309	15	123	16	29	263
10 to 14	5,754	4,009	1,016	347	15	129	11	22	205
15 to 17	3,841	2,680	658	307	9	62	5	13	107
18 and 19	3,116	1,852	757	276	14	101	12	6	98
20 to 24	16,053	5,821	7,360	1,280	86	768	69	61	608
25 to 29	22,857	6,745	12,386	1,240	87	1,465	56	78	800
30 to 34	19,723	5,812	10,620	1,090	74	1,356	48	67	656
35 to 39	14,768	4,970	7,285	1,035	49	974	42	45	368
40 to 44	12,335	4,152	6,228	963	62	600	25	21	284
45 to 49	11,383	3,480	6,145	1,010	55	426	38	15	214
50 to 54	10,145	2,738	5,793	988	67	347	34	21	157
55 to 59	8,978	2,033	5,587	798	52	325	29	18	136
60 and 61	3,139	656	2,065	255	19	98	5	4	37
62 to 64	4,296	835	2,970	286	23	121	9	6	46
65 to 69	4,982	973	3,383	324	17	216	7	7	55
70 to 74	3,349	743	2,145	185	6	236	5	4	25
75 to 79	2,790	605	1,797	138	8	209	5	4	24
80 to 84	2,207	447	1,435	111	3	179	1	1	30
85 and Older	2,129	355	1,474	123	4	149	0	2	22
Under 18	23,332	15,385	4,881	1,381	52	502	46	85	1,000
65 and older	15,457	3,123	10,234	881	38	989	18	18	156
Median		29.3	38.5	37.3	37.7	34.4	33.4	29.5	28.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	157,839	100%
Speak Only English	102,326	65%
Speak Spanish:	43,531	28%
Speak English "well" or "very well"	29,225	19%
Speak English "not well" or "not at all"	14,306	9%
Speak Asian/Pacific Island language:	4,873	3%
Speak English "well" or "very well"	3,770	2%
Speak English "not well" or "not at all"	1,103	1%
Speak other language:	7,109	4%
Speak English "well" or "very well"	6,497	4%
Speak English "not well" or "not at all"	612	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	123,081	100%
Less than 9th grade	8,334	7%
9th through 12th grade, no diploma	9,624	8%
High school grad (incl. equivalency)	20,711	17%
Some college, no degree	26,172	21%
Associate degree	9,247	8%
Bachelor's degree	29,292	24%
Master's degree	11,772	10%
Professional school degree	4,534	4%
Doctorate degree	3,395	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	160,629	100%	---	---	---	---
Enrolled in school	34,712	22%	28,635	18%	6,077	4%
Nursery / Preschool	1,859	5%	1,283	4%	576	9%
Kindergarten to grade 4	5,560	16%	5,215	18%	345	6%
Grade 5 to grade 8	4,457	13%	4,237	15%	220	4%
Grade 9 to grade 12	5,944	17%	5,637	20%	307	5%
College, undergraduate	11,553	33%	9,529	33%	2,024	33%
Graduate or Professional school	5,339	15%	2,734	10%	2,605	43%
Not enrolled in school	125,917	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	76,674	100%	12,557	100%	64,117	100%
Family Households:	26,630	35%	12,351	98%	14,279	22%
Married couple family	18,330	24%	6,962	55%	11,368	18%
Other family:	8,300	11%	5,389	43%	2,911	5%
Male householder, no wife	2,405	3%	1,168	9%	1,237	2%
Female householder, no husband	5,895	8%	4,221	34%	1,674	3%
Nonfamily households:	50,044	65%	206	2%	49,838	78%
Householder living alone	38,105	50%	----	----	----	----
Other nonfamily households	11,939	16%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	86,529	100%	76,687	9,842	11%	1.96
Single family (detached)	13,324	15%	12,675	649	5%	2.37
Single family (attached)	13,298	15%	12,608	690	5%	2.51
2 to 4 units	9,714	11%	9,025	689	7%	2.08
5 to 9 units	9,639	11%	8,966	673	7%	1.86
10 or more units	40,554	47%	33,413	7,141	18%	1.60
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	21,671	100%
Less than \$150,000	834	4%
\$150,000 to \$199,999	645	3%
\$200,000 to \$249,999	1,125	5%
\$250,000 to \$299,999	1,124	5%
\$300,000 to \$399,999	3,289	15%
\$400,000 to \$499,999	3,348	15%
\$500,000 to \$749,999	5,688	26%
\$750,000 to \$999,999	3,296	15%
\$1,000,000 or more	2,322	11%

Median Value **\$521,767**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	86,518	100%
2005 or Later	3,899	5%
2000 to 2004	9,952	12%
1990 to 1999	6,573	8%
1980 to 1989	11,587	13%
1970 to 1979	11,816	14%
1960 to 1969	8,182	9%
1950 to 1959	8,598	10%
1940 to 1949	6,049	7%
1939 or earlier	19,862	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	76,674	100%	55,003	100%	21,671	100%
1.00 occupant housing per room or less	72,330	94%	51,286	93%	21,044	97%
1.01 to 1.50 occupants per room	2,364	3%	1,872	3%	492	2%
1.51 to 2.00 occupants per room	1,699	2%	1,569	3%	130	1%
2.01 or more occupants per room	281	<1%	276	1%	5	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	55,003	100%
Less than \$500	4,460	8%
\$500 to \$599	2,074	4%
\$600 to \$699	3,415	6%
\$700 to \$799	5,921	11%
\$800 to \$899	7,021	13%
\$900 to \$999	6,045	11%
\$1,000 to \$1,249	10,171	18%
\$1,250 to \$1,499	6,085	11%
\$1,500 to \$1,999	6,593	12%
\$2,000 or more	2,285	4%
No cash rent	933	2%
Median contract rent	\$976	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	55,003	100%
Less than 20 percent	11,050	20%
20.0 to 24.9 percent	7,400	13%
25.0 to 29.9 percent	6,430	12%
30.0 to 34.9 percent	5,241	10%
35.0 to 39.9 percent	3,978	7%
40.0 to 49.9 percent	4,910	9%
50.0 percent or more	13,827	25%
Not computed	2,167	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	76,674	100%
No vehicle	11,956	16%
1 vehicle	38,296	50%
2 vehicles	20,924	27%
3 vehicles	3,972	5%
4 or more vehicles	1,526	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	94,868	100%
Worked in state of residence	94,229	99%
Worked in county of residence	92,837	98%
Worked outside county of residence	1,392	1%
Worked outside state of residence	639	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	138,319	100%	74,298	54%
In labor force	95,659	69%	53,194	56%
Armed forces	1,879	2%	1,483	79%
Civilian (employed)	85,831	90%	47,105	55%
Civilian (unemployed)	7,949	8%	4,606	58%
Not in labor force	42,660	31%	21,104	49%
Pct. of civilian labor force unemployed	8.5%		8.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	94,868	100%
Car, truck or van:	69,244	73%
Drove Alone	61,057	64%
Carpooled	8,187	9%
Public Transportation:	7,225	8%
Bus	6,720	7%
Trolley / Streetcar	274	<1%
Railroad	92	<1%
Other public transportation	139	<1%
Motorcycle	288	<1%
Bicycle	1,265	1%
Walked	7,447	8%
Other means	1,007	1%
Worked at home	8,392	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	94,868	100%
Did not work at home	86,476	91%
Less than 10 minutes	12,294	13%
10 to 19 minutes	32,452	34%
20 to 29 minutes	20,133	21%
30 to 44 minutes	13,948	15%
45 to 59 minutes	3,231	3%
60 to 89 minutes	2,650	3%
90 minutes or more	1,768	2%
Worked at home	8,392	9%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	87,142	100%
Agriculture, forestry, mining	314	<1%
Utilities	448	1%
Construction	4,718	5%
Manufacturing	5,738	7%
Wholesale trade	1,860	2%
Retail trade	8,490	10%
Transportation & warehousing	2,308	3%
Information & communications	2,419	3%
Finance, insurance, & real estate	8,001	9%
Professional, scientific, management, administration	4,324	5%
Educational, social, & health services	16,692	19%
Art, entertainment, recreation, accommodations, food	12,053	14%
Other services	4,430	5%
Public administration	15,347	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	87,142	100%
Management, professional & related:	38,316	44%
Management (incl. farm managers)	10,112	12%
Business & financial	5,075	6%
Computer & mathematical	2,236	3%
Architecture & engineering	2,316	3%
Life, physical & social science	1,795	2%
Community & social service	1,605	2%
Legal	2,554	3%
Education, training, & library	5,225	6%
Art, entertainment, sports & media	3,320	4%
Healthcare practitioners	4,078	5%
Service:	16,565	19%
Healthcare support	1,197	1%
Protective service	1,497	2%
Food preparation & serving	6,510	7%
Building & grounds cleaning / maintenance	4,247	5%
Personal care & service	3,114	4%
Sales & office	20,524	24%
Farming, fishing & forestry	247	<1%
Construction, extraction & maintenance	5,518	6%
Production, transport & material moving	5,972	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	76,687	100%
Less than \$15,000	12,246	16%
\$15,000 to \$29,999	12,772	17%
\$30,000 to \$44,999	11,757	15%
\$45,000 to \$59,999	9,460	12%
\$60,000 to \$74,999	7,154	9%
\$75,000 to \$99,999	8,764	11%
\$100,000 to \$124,999	4,890	6%
\$125,000 to \$149,999	2,629	3%
\$150,000 to \$199,999	3,381	4%
\$200,000 or more	3,634	5%
Median Income	\$47,487	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	76,687	100%
With earnings	62,692	82%
With wage and salary income	58,824	77%
With self-employment income	10,656	14%
With interest, dividend, or net rental income	16,585	22%
With Social Security income	13,939	18%
With Supplemental Security income	3,724	5%
With public assistance income	1,612	2%
With retirement income	6,571	9%
With other types of income	8,682	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	154,929	100%
Under .50	13,124	8%
.50 to .99	18,833	12%
1.00 to 1.24	9,331	6%
1.25 to 1.49	9,968	6%
1.50 to 1.84	10,585	7%
1.85 to 1.99	3,623	2%
2.00 and over	89,465	58%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	154,929	100%
Above Poverty	122,972	79%
Below Poverty	31,957	21%

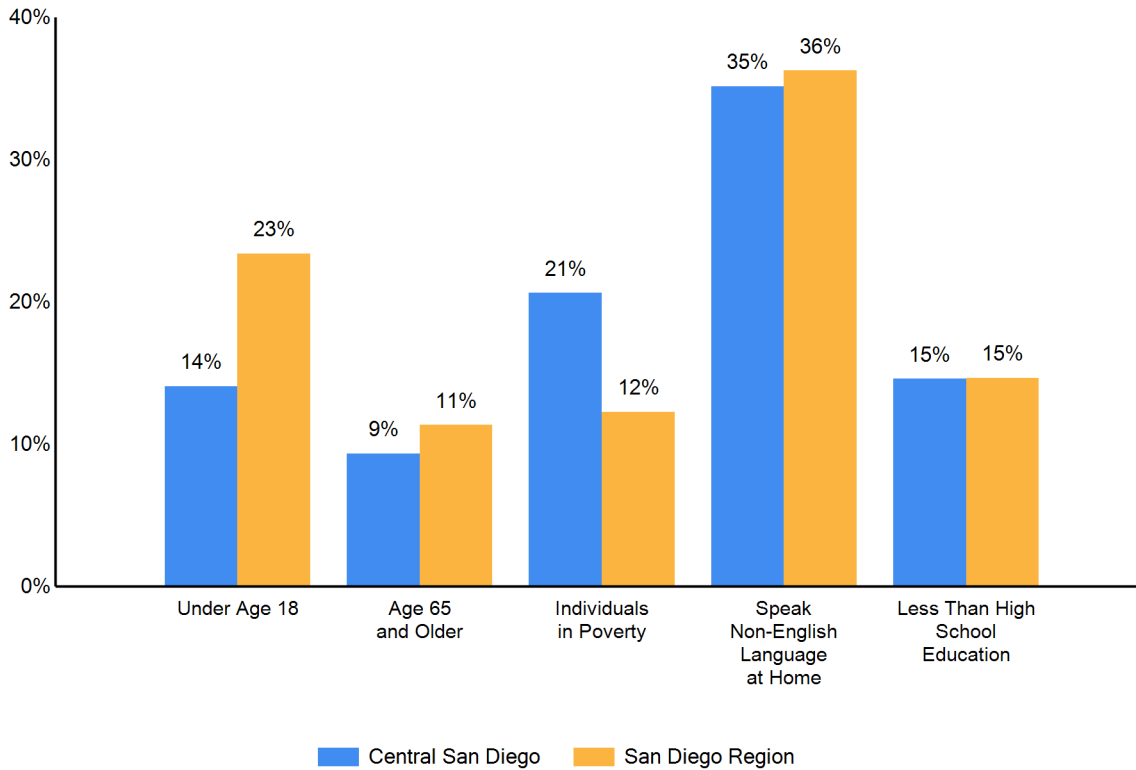
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	26,630	12,351	14,279	22,812	9,259	13,553	3,818	3,092	726
Married couple family	18,330	6,962	11,368	16,681	5,814	10,867	1,649	1,148	501
Male householder, no wife present	2,405	1,168	1,237	2,075	951	1,124	330	217	113
Female householder, no husband present	5,895	4,221	1,674	4,056	2,494	1,562	1,839	1,727	112

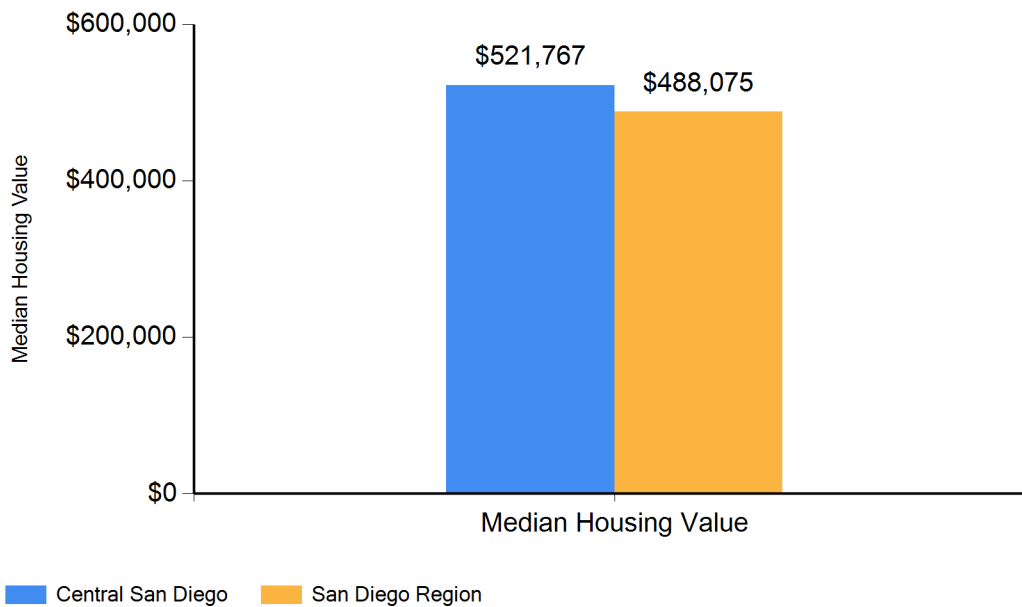
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075