



Demographic and Socioeconomic Profile 2010

TRACT: 171.10

Population by Race

	Population	Percent
Total Population	11,222	100%
White	8,345	74%
Hispanic	1,395	12%
Asian	828	7%
Two or More	417	4%
Black	164	1%
American Indian	25	<1%
Other	24	<1%
Pacific Islander	24	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	11,222	5,512	5,710	51%
Under 5	977	604	373	38%
5 to 9	1,040	375	665	64%
10 to 14	859	556	303	35%
15 to 17	597	299	298	50%
18 and 19	216	56	160	74%
20 to 24	469	167	302	64%
25 to 29	691	356	335	48%
30 to 34	606	221	385	64%
35 to 39	812	411	401	49%
40 to 44	820	387	433	53%
45 to 49	943	434	509	54%
50 to 54	668	335	333	50%
55 to 59	633	234	399	63%
60 and 61	316	174	142	45%
62 to 64	268	162	106	40%
65 to 69	608	434	174	29%
70 to 74	239	72	167	70%
75 to 79	152	105	47	31%
80 to 84	173	44	129	75%
85 and Older	135	86	49	36%
Under 18	3,473	1,834	1,639	47%
65 and older	1,307	741	566	43%
Median	36.0	36.5	35.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	8,346	100%
Never Married	2,076	25%
Married, excluding separated	5,104	61%
Separated	123	1%
Widowed	226	3%
Divorced	817	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	11,222	100%
Household	11,197	100%
Group Quarters - Other	25	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	11,222	1,395	8,345	164	25	828	24	24	417
Under 5	977	145	696	17	1	54	2	0	62
5 to 9	1,040	197	627	1	0	53	7	0	155
10 to 14	859	139	618	7	6	41	0	4	44
15 to 17	597	98	382	5	0	78	1	0	33
18 and 19	216	35	169	2	0	6	0	0	4
20 to 24	469	149	254	51	1	5	0	1	8
25 to 29	691	151	496	5	2	23	1	3	10
30 to 34	606	145	398	13	0	31	9	0	10
35 to 39	812	70	500	26	0	193	2	0	21
40 to 44	820	46	611	12	1	123	0	4	23
45 to 49	943	71	788	12	5	53	0	0	14
50 to 54	668	30	580	2	1	42	0	1	12
55 to 59	633	31	541	4	2	46	1	1	7
60 and 61	316	27	272	0	6	9	0	0	2
62 to 64	268	23	224	0	0	18	1	1	1
65 to 69	608	16	555	5	0	19	0	9	4
70 to 74	239	16	205	0	0	12	0	0	6
75 to 79	152	2	136	2	0	12	0	0	0
80 to 84	173	3	167	0	0	3	0	0	0
85 and Older	135	1	126	0	0	7	0	0	1
Under 18	3,473	579	2,323	30	7	226	10	4	294
65 and older	1,307	38	1,189	7	0	53	0	9	11
Median		22.8	40.3	24.9	46.5	38.2	30.6	50.0	9.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	10,245	100%
Speak Only English	8,625	84%
Speak Spanish:	809	8%
Speak English "well" or "very well"	694	7%
Speak English "not well" or "not at all"	115	1%
Speak Asian/Pacific Island language:	516	5%
Speak English "well" or "very well"	435	4%
Speak English "not well" or "not at all"	81	1%
Speak other language:	295	3%
Speak English "well" or "very well"	272	3%
Speak English "not well" or "not at all"	23	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	7,064	100%
Less than 9th grade	103	1%
9th through 12th grade, no diploma	89	1%
High school grad (incl. equivalency)	670	9%
Some college, no degree	949	13%
Associate degree	900	13%
Bachelor's degree	2,961	42%
Master's degree	845	12%
Professional school degree	373	5%
Doctorate degree	174	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	10,663	100%	---	---	---	---
Enrolled in school	3,395	32%	2,621	25%	774	7%
Nursery / Preschool	366	11%	48	2%	318	41%
Kindergarten to grade 4	696	21%	567	22%	129	17%
Grade 5 to grade 8	832	25%	737	28%	95	12%
Grade 9 to grade 12	775	23%	609	23%	166	21%
College, undergraduate	590	17%	560	21%	30	4%
Graduate or Professional school	136	4%	100	4%	36	5%
Not enrolled in school	7,268	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	3,666	100%	1,767	100%	1,899	100%
Family Households:	2,931	80%	1,767	100%	1,164	61%
Married couple family	2,434	66%	1,363	77%	1,071	56%
Other family:	497	14%	404	23%	93	5%
Male householder, no wife	18	0%	18	1%	0	0%
Female householder, no husband	479	13%	386	22%	93	5%
Nonfamily households:	735	20%	0	0%	735	39%
Householder living alone	548	15%	----	----	----	----
Other nonfamily households	187	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,960	100%	3666	294	7%	3.05
Single family (detached)	2,953	75%	2,700	253	9%	3.09
Single family (attached)	123	3%	117	6	5%	2.27
2 to 4 units	33	1%	32	1	3%	1.78
5 to 9 units	36	1%	35	1	3%	3.26
10 or more units	815	21%	782	33	4%	3.08
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,776	100%
Less than \$150,000	15	1%
\$150,000 to \$199,999	2	<1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	9	<1%
\$300,000 to \$399,999	24	1%
\$400,000 to \$499,999	129	5%
\$500,000 to \$749,999	609	22%
\$750,000 to \$999,999	291	10%
\$1,000,000 or more	1,697	61%

Median Value **\$1,176,471**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,960	100%
2005 or Later	690	17%
2000 to 2004	1,084	27%
1990 to 1999	601	15%
1980 to 1989	673	17%
1970 to 1979	764	19%
1960 to 1969	105	3%
1950 to 1959	7	<1%
1940 to 1949	13	<1%
1939 or earlier	23	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	3,666	100%	890	100%	2,776	100%
1.00 occupant housing per room or less	3,647	99%	871	98%	2,776	100%
1.01 to 1.50 occupants per room	10	<1%	10	1%	0	0%
1.51 to 2.00 occupants per room	9	<1%	9	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	890	100%
Less than \$500	135	15%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	75	8%
\$800 to \$899	17	2%
\$900 to \$999	7	1%
\$1,000 to \$1,249	98	11%
\$1,250 to \$1,499	116	13%
\$1,500 to \$1,999	178	20%
\$2,000 or more	244	27%
No cash rent	20	2%
Median contract rent	\$1,494	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	890	100%
Less than 20 percent	99	11%
20.0 to 24.9 percent	89	10%
25.0 to 29.9 percent	120	13%
30.0 to 34.9 percent	90	10%
35.0 to 39.9 percent	82	9%
40.0 to 49.9 percent	65	7%
50.0 percent or more	256	29%
Not computed	89	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	3,666	100%
No vehicle	35	1%
1 vehicle	670	18%
2 vehicles	1,726	47%
3 vehicles	895	24%
4 or more vehicles	340	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	4,398	100%
Worked in state of residence	4,363	99%
Worked in county of residence	4,127	94%
Worked outside county of residence	236	5%
Worked outside state of residence	35	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	8,145	100%	3,884	48%
In labor force	4,708	58%	2,631	56%
Armed forces	67	1%	58	87%
Civilian (employed)	4,364	93%	2,416	55%
Civilian (unemployed)	277	6%	157	57%
Not in labor force	3,437	42%	1,253	36%
Pct. of civilian labor force unemployed	6.0%		6.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	4,398	100%
Car, truck or van:	3,767	86%
Drove Alone	3,382	77%
Carpooled	385	9%
Public Transportation:	45	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	45	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	106	2%
Other means	37	1%
Worked at home	443	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	4,398	100%
Did not work at home	3,955	90%
Less than 10 minutes	252	6%
10 to 19 minutes	857	19%
20 to 29 minutes	850	19%
30 to 44 minutes	1,276	29%
45 to 59 minutes	471	11%
60 to 89 minutes	129	3%
90 minutes or more	120	3%
Worked at home	443	10%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	4,303	100%
Agriculture, forestry, mining	24	1%
Utilities	21	<1%
Construction	149	3%
Manufacturing	638	15%
Wholesale trade	232	5%
Retail trade	240	6%
Transportation & warehousing	78	2%
Information & communications	133	3%
Finance, insurance, & real estate	654	15%
Professional, scientific, management, administration	138	3%
Educational, social, & health services	914	21%
Art, entertainment, recreation, accommodations, food	302	7%
Other services	165	4%
Public administration	615	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	4,303	100%
Management, professional & related:	2,446	57%
Management (incl. farm managers)	820	19%
Business & financial	231	5%
Computer & mathematical	315	7%
Architecture & engineering	115	3%
Life, physical & social science	101	2%
Community & social service	111	3%
Legal	60	1%
Education, training, & library	219	5%
Art, entertainment, sports & media	160	4%
Healthcare practitioners	314	7%
Service:	374	9%
Healthcare support	0	0%
Protective service	99	2%
Food preparation & serving	62	1%
Building & grounds cleaning / maintenance	48	1%
Personal care & service	165	4%
Sales & office	1,215	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	67	2%
Production, transport & material moving	201	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	3,666	100%
Less than \$15,000	357	10%
\$15,000 to \$29,999	186	5%
\$30,000 to \$44,999	350	10%
\$45,000 to \$59,999	164	4%
\$60,000 to \$74,999	311	8%
\$75,000 to \$99,999	374	10%
\$100,000 to \$124,999	274	7%
\$125,000 to \$149,999	221	6%
\$150,000 to \$199,999	418	11%
\$200,000 or more	1,011	28%
Median Income	\$108,303	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	3,666	100%
With earnings	2,992	82%
With wage and salary income	2,879	79%
With self-employment income	615	17%
With interest, dividend, or net rental income	1,615	44%
With Social Security income	619	17%
With Supplemental Security income	67	2%
With public assistance income	107	3%
With retirement income	421	11%
With other types of income	610	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	11,222	100%
Under .50	611	5%
.50 to .99	623	6%
1.00 to 1.24	141	1%
1.25 to 1.49	794	7%
1.50 to 1.84	207	2%
1.85 to 1.99	0	0%
2.00 and over	8,846	79%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	11,222	100%
Above Poverty	9,988	89%
Below Poverty	1,234	11%

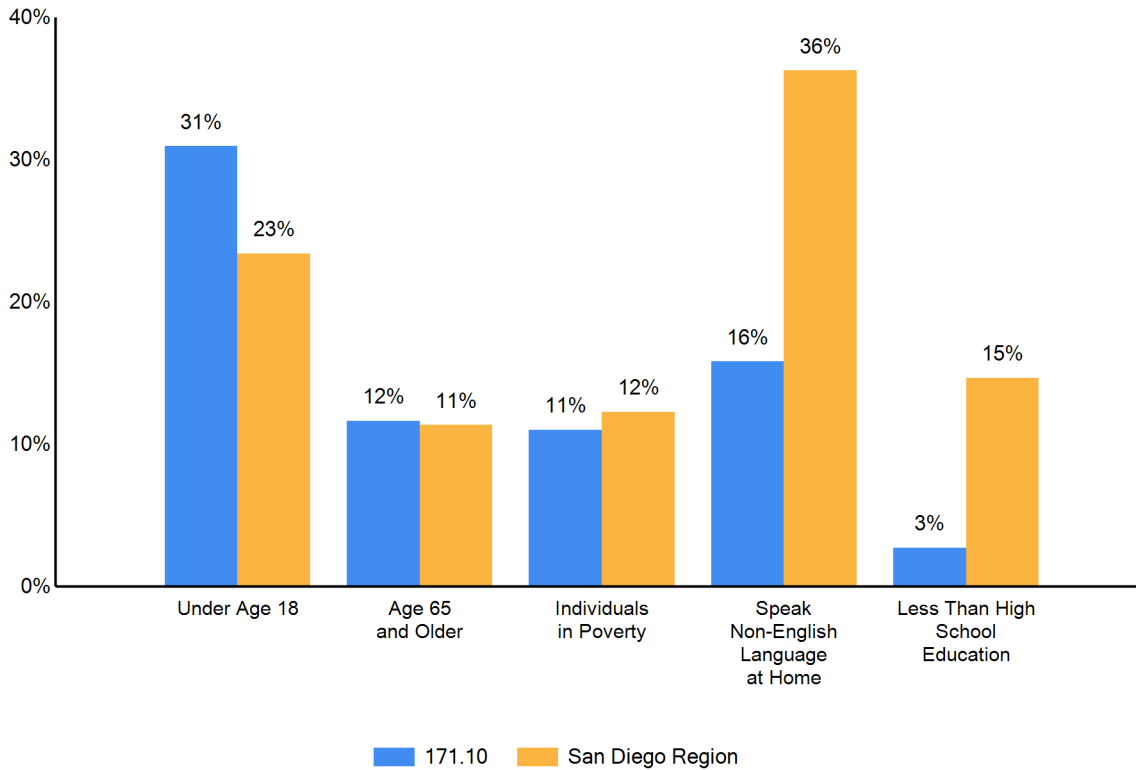
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,931	1,767	1,164	2,651	1,584	1,067	280	183	97
Married couple family	2,434	1,363	1,071	2,248	1,266	982	186	97	89
Male householder, no wife present	18	18	0	18	18	0	0	0	0
Female householder, no husband present	479	386	93	385	300	85	94	86	8

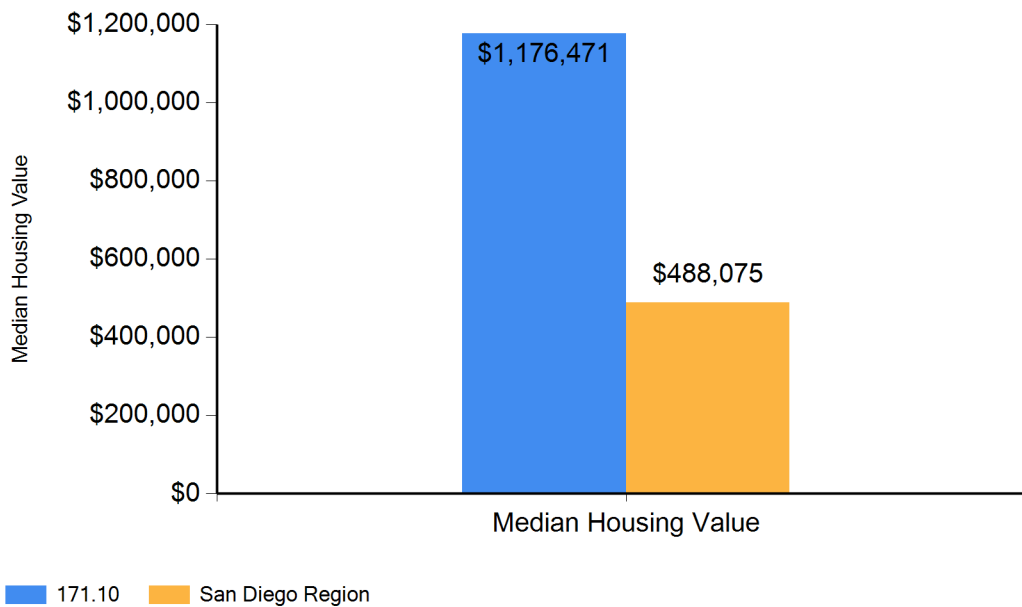
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075