

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County West



	Jan 1, 2014
Total Population	416,707
Household Population	399,214
Group Quarters Population	17,493
Persons Per Household	2.69

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	160,175	148,640	7.2%
Single Family - Detached	78,538	74,488	5.2%
Single Family - Multiple-Unit	33,138	30,018	9.4%
Multi-Family	42,689	39,099	8.4%
Mobile Home and Other	5,810	5,035	13.3%

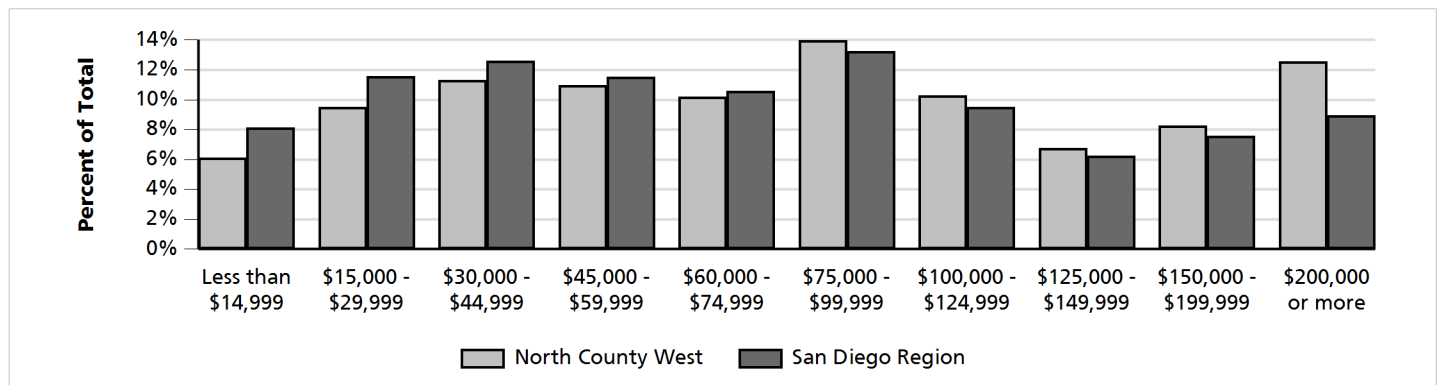
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	9%	11%	11%	10%	14%	10%	7%	8%	13%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$78,346
Not adjusted for inflation (current 2013\$)	\$83,087



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

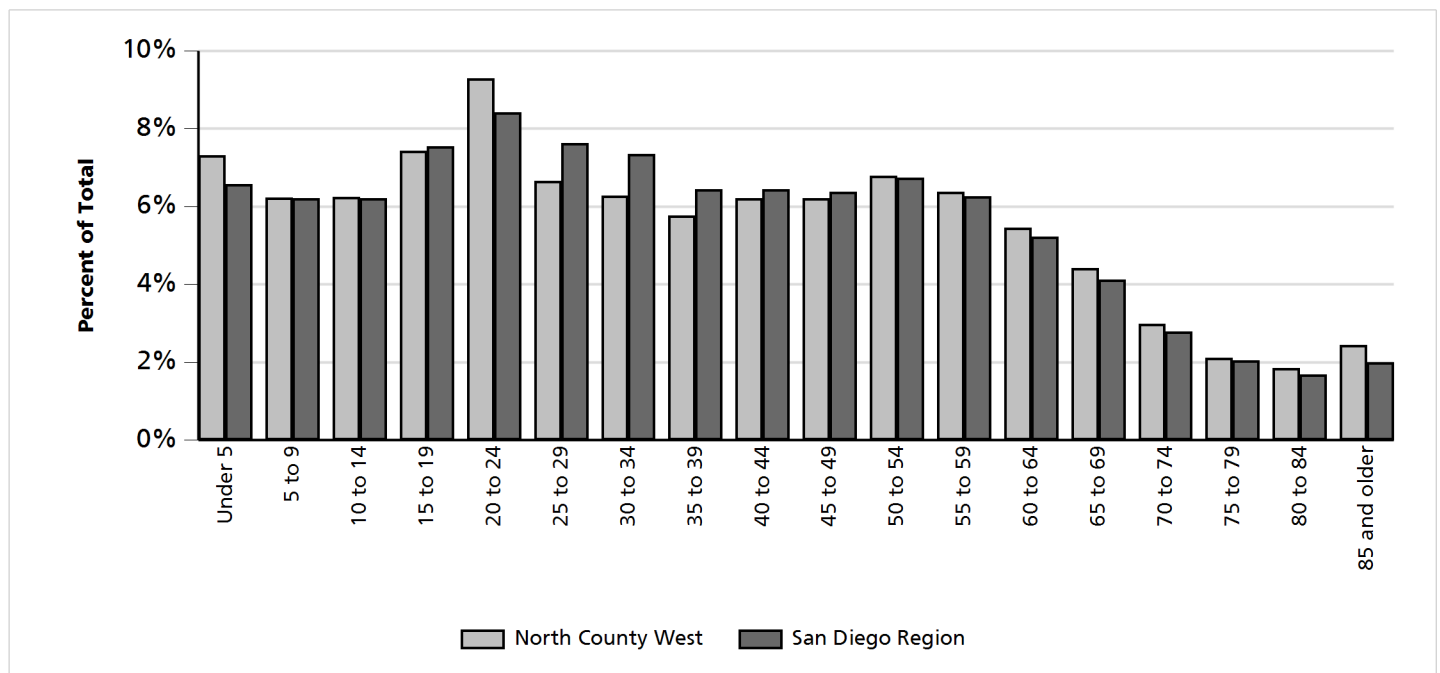
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>416,707</b>	211,437	205,270	49%
Under 5	30,473	15,418	15,055	49%
5 to 9	25,957	13,319	12,638	49%
10 to 14	26,014	13,449	12,565	48%
15 to 17	16,289	8,567	7,722	47%
18 and 19	14,670	9,030	5,640	38%
20 to 24	38,688	24,474	14,214	37%
25 to 29	27,727	14,471	13,256	48%
30 to 34	26,149	13,126	13,023	50%
35 to 39	24,027	11,595	12,432	52%
40 to 44	25,867	12,588	13,279	51%
45 to 49	25,872	12,531	13,341	52%
50 to 54	28,294	13,851	14,443	51%
55 to 59	26,533	12,798	13,735	52%
60 and 61	9,543	4,504	5,039	53%
62 to 64	13,152	6,324	6,828	52%
65 to 69	18,406	8,668	9,738	53%
70 to 74	12,410	5,662	6,748	54%
75 to 79	8,813	3,912	4,901	56%
80 to 84	7,684	3,379	4,305	56%
85 and older	10,139	3,771	6,368	63%
Under 18	98,733	50,753	47,980	49%
65 and older	57,452	25,392	32,060	56%
Median Age	35.5	32.7	38.4	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>104,006</b>	256,527	11,219	<b>1,890</b>	<b>28,288</b>	<b>14,777</b>
Under 5	9,935	15,543	956	198	1,949	1,892
5 to 9	9,523	12,285	666	115	1,377	1,991
10 to 14	9,018	12,855	611	99	1,630	1,801
15 to 17	5,433	8,499	429	59	974	895
18 and 19	4,380	8,212	510	66	803	699
20 to 24	11,342	22,167	1,544	260	1,869	1,506
25 to 29	8,776	15,020	1,000	210	1,679	1,042
30 to 34	7,814	14,630	837	167	1,806	895
35 to 39	6,983	13,587	643	96	1,967	751
40 to 44	6,804	15,172	651	77	2,525	638
45 to 49	6,182	15,994	712	103	2,269	612
50 to 54	5,343	19,269	801	90	2,183	608
55 to 59	4,127	19,241	691	81	1,940	453
60 and 61	1,272	7,318	196	36	572	149
62 to 64	1,553	10,237	220	56	907	179
65 to 69	1,882	14,760	249	69	1,235	211
70 to 74	1,335	9,836	191	42	834	172
75 to 79	916	6,866	118	28	758	127
80 to 84	722	6,203	96	19	558	86
85 and older	666	8,833	98	19	453	70
Under 18	33,909	49,182	2,662	471	5,930	6,579
65 and older	5,521	46,498	752	177	3,838	666
Median Age	26.4	41.8	29.5	28.5	40.2	20.4