



## Demographic and Socioeconomic Profile 2010

TRACT: 207.09

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>8,007</b>	<b>100%</b>
White	4,982	62%
Hispanic	2,074	26%
Asian	640	8%
Two or More	154	2%
Black	114	1%
Pacific Islander	16	<1%
American Indian	15	<1%
Other	12	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>8,007</b>	<b>4,017</b>	<b>3,990</b>	<b>50%</b>
Under 5	479	257	222	46%
5 to 9	556	278	278	50%
10 to 14	662	335	327	49%
15 to 17	409	202	207	51%
18 and 19	225	123	102	45%
20 to 24	471	231	240	51%
25 to 29	418	218	200	48%
30 to 34	378	177	201	53%
35 to 39	507	245	262	52%
40 to 44	629	311	318	51%
45 to 49	734	384	350	48%
50 to 54	691	341	350	51%
55 to 59	604	323	281	47%
60 and 61	190	88	102	54%
62 to 64	215	116	99	46%
65 to 69	281	138	143	51%
70 to 74	232	108	124	53%
75 to 79	146	73	73	50%
80 to 84	92	38	54	59%
85 and Older	88	31	57	65%
Under 18	2,106	1,072	1,034	49%
65 and older	839	388	451	54%
<b>Median</b>	<b>39.0</b>	<b>38.8</b>	<b>39.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>6,310</b>	<b>100%</b>
Never Married	1,543	24%
Married, excluding separated	3,965	63%
Separated	28	<1%
Widowed	198	3%
Divorced	576	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>8,007</b>	<b>100%</b>
Household	7,938	99%
Group Quarters - Other	69	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>8,007</b>	<b>2,074</b>	<b>4,982</b>	<b>114</b>	<b>15</b>	<b>640</b>	<b>16</b>	<b>12</b>	<b>154</b>
Under 5	479	176	238	5	0	40	0	0	20
5 to 9	556	176	297	10	0	52	3	0	18
10 to 14	662	213	373	11	2	40	0	0	23
15 to 17	409	142	227	8	1	16	0	1	14
18 and 19	225	84	105	9	1	18	1	1	6
20 to 24	471	164	247	10	0	38	2	2	8
25 to 29	418	148	217	3	1	35	1	2	11
30 to 34	378	125	197	2	0	45	1	0	8
35 to 39	507	154	279	11	2	54	0	0	7
40 to 44	629	172	371	11	2	55	2	2	14
45 to 49	734	158	497	12	1	57	1	0	8
50 to 54	691	126	499	8	2	44	2	2	8
55 to 59	604	81	476	2	3	41	1	0	0
60 and 61	190	14	155	3	0	15	1	0	2
62 to 64	215	37	163	1	0	13	1	0	0
65 to 69	281	39	212	0	0	28	0	2	0
70 to 74	232	27	178	5	0	18	0	0	4
75 to 79	146	16	106	2	0	19	0	0	3
80 to 84	92	10	74	0	0	8	0	0	0
85 and Older	88	12	71	1	0	4	0	0	0
Under 18	2,106	707	1,135	34	3	148	3	1	75
65 and older	839	104	641	8	0	77	0	2	7
<b>Median</b>		<b>27.8</b>	<b>44.2</b>	<b>32.5</b>	<b>41.3</b>	<b>38.3</b>	<b>40.0</b>	<b>40.0</b>	<b>18.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>7,528</b>	<b>100%</b>
Speak Only English	5,580	74%
Speak Spanish:	1,278	17%
Speak English "well" or "very well"	979	13%
Speak English "not well" or "not at all"	299	4%
Speak Asian/Pacific Island language:	505	7%
Speak English "well" or "very well"	454	6%
Speak English "not well" or "not at all"	51	1%
Speak other language:	165	2%
Speak English "well" or "very well"	165	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>5,205</b>	<b>100%</b>
Less than 9th grade	277	5%
9th through 12th grade, no diploma	270	5%
High school grad (incl. equivalency)	961	18%
Some college, no degree	1,353	26%
Associate degree	577	11%
Bachelor's degree	1,268	24%
Master's degree	408	8%
Professional school degree	63	1%
Doctorate degree	28	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>7,714</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,329	30%	1,967	25%	362	5%
Nursery / Preschool	130	6%	53	3%	77	21%
Kindergarten to grade 4	498	21%	485	25%	13	4%
Grade 5 to grade 8	517	22%	499	25%	18	5%
Grade 9 to grade 12	535	23%	431	22%	104	29%
College, undergraduate	502	22%	424	22%	78	22%
Graduate or Professional school	147	6%	75	4%	72	20%
Not enrolled in school	5,385	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,488</b>	<b>100%</b>	<b>1,043</b>	<b>100%</b>	<b>1,445</b>	<b>100%</b>
Family Households:	2,025	81%	1,043	100%	982	68%
Married couple family	1,769	71%	892	86%	877	61%
Other family:	256	10%	151	14%	105	7%
Male householder, no wife	137	6%	74	7%	63	4%
Female householder, no husband	119	5%	77	7%	42	3%
Nonfamily households:	463	19%	0	0%	463	32%
Householder living alone	370	15%	----	----	----	----
Other nonfamily households	93	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,533</b>	<b>100%</b>	<b>2488</b>	<b>45</b>	<b>2%</b>	<b>3.19</b>
Single family (detached)	2,373	94%	2,335	38	2%	3.21
Single family (attached)	65	3%	58	7	11%	3.48
2 to 4 units	5	<1%	5	0	0%	6.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	90	4%	90	0	0%	2.44

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>2,267</b>	<b>100%</b>
Less than \$150,000	161	7%
\$150,000 to \$199,999	30	1%
\$200,000 to \$249,999	11	<1%
\$250,000 to \$299,999	58	3%
\$300,000 to \$399,999	244	11%
\$400,000 to \$499,999	526	23%
\$500,000 to \$749,999	919	41%
\$750,000 to \$999,999	258	11%
\$1,000,000 or more	60	3%

**Median Value** **\$528,391**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,533</b>	<b>100%</b>
2005 or Later	106	4%
2000 to 2004	468	18%
1990 to 1999	569	22%
1980 to 1989	205	8%
1970 to 1979	584	23%
1960 to 1969	201	8%
1950 to 1959	340	13%
1940 to 1949	42	2%
1939 or earlier	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,488</b>	<b>100%</b>	<b>221</b>	<b>100%</b>	<b>2,267</b>	<b>100%</b>
1.00 occupant housing per room or less	2,431	98%	221	100%	2,210	97%
1.01 to 1.50 occupants per room	44	2%	0	0%	44	2%
1.51 to 2.00 occupants per room	13	1%	0	0%	13	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>221</b>	<b>100%</b>
Less than \$500	15	7%
\$500 to \$599	6	3%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	73	33%
\$1,500 to \$1,999	71	32%
\$2,000 or more	6	3%
No cash rent	50	23%
<b>Median contract rent</b>	<b>\$1,616</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>221</b>	<b>100%</b>
Less than 20 percent	0	0%
20.0 to 24.9 percent	12	5%
25.0 to 29.9 percent	8	4%
30.0 to 34.9 percent	14	6%
35.0 to 39.9 percent	41	19%
40.0 to 49.9 percent	21	10%
50.0 percent or more	74	33%
Not computed	51	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,488</b>	<b>100%</b>
No vehicle	44	2%
1 vehicle	353	14%
2 vehicles	1,129	45%
3 vehicles	560	23%
4 or more vehicles	402	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,986</b>	<b>100%</b>
Worked in state of residence	3,979	100%
Worked in county of residence	3,886	97%
Worked outside county of residence	93	2%
Worked outside state of residence	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>6,187</b>	<b>100%</b>	<b>3,083</b>	<b>50%</b>
In labor force	3,850	62%	2,118	55%
Armed forces	6	<1%	6	100%
Civilian (employed)	3,588	93%	2,017	56%
Civilian (unemployed)	256	7%	95	37%
Not in labor force	2,337	38%	965	41%
Pct. of civilian labor force unemployed	6.7%		4.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,986</b>	<b>100%</b>
Car, truck or van:	3,335	84%
Drove Alone	2,961	74%
Carpooled	374	9%
Public Transportation:	23	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	23	1%
Other public transportation	0	0%
Motorcycle	48	1%
Bicycle	16	<1%
Walked	26	1%
Other means	31	1%
Worked at home	507	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,986</b>	<b>100%</b>
Did not work at home	3,479	87%
Less than 10 minutes	108	3%
10 to 19 minutes	947	24%
20 to 29 minutes	498	12%
30 to 44 minutes	998	25%
45 to 59 minutes	596	15%
60 to 89 minutes	227	6%
90 minutes or more	105	3%
Worked at home	507	13%
<b>Average time to work (minutes)</b>	<b>37</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,974</b>	<b>100%</b>
Agriculture, forestry, mining	56	1%
Utilities	44	1%
Construction	383	10%
Manufacturing	489	12%
Wholesale trade	133	3%
Retail trade	675	17%
Transportation & warehousing	104	3%
Information & communications	48	1%
Finance, insurance, & real estate	344	9%
Professional, scientific, management, administration	179	5%
Educational, social, & health services	685	17%
Art, entertainment, recreation, accommodations, food	201	5%
Other services	162	4%
Public administration	471	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,974</b>	<b>100%</b>
Management, professional & related:	1,520	38%
Management (incl. farm managers)	486	12%
Business & financial	336	8%
Computer & mathematical	67	2%
Architecture & engineering	175	4%
Life, physical & social science	23	1%
Community & social service	29	1%
Legal	19	<1%
Education, training, & library	156	4%
Art, entertainment, sports & media	42	1%
Healthcare practitioners	187	5%
Service:	460	12%
Healthcare support	60	2%
Protective service	93	2%
Food preparation & serving	90	2%
Building & grounds cleaning / maintenance	43	1%
Personal care & service	174	4%
Sales & office	1,140	29%
Farming, fishing & forestry	26	1%
Construction, extraction & maintenance	446	11%
Production, transport & material moving	382	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,488</b>	<b>100%</b>
Less than \$15,000	40	2%
\$15,000 to \$29,999	287	12%
\$30,000 to \$44,999	201	8%
\$45,000 to \$59,999	161	6%
\$60,000 to \$74,999	325	13%
\$75,000 to \$99,999	445	18%
\$100,000 to \$124,999	287	12%
\$125,000 to \$149,999	199	8%
\$150,000 to \$199,999	259	10%
\$200,000 or more	284	11%
<b>Median Income</b>	<b>\$87,921</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,488</b>	<b>100%</b>
With earnings	2,182	88%
With wage and salary income	2,079	84%
With self-employment income	464	19%
With interest, dividend, or net rental income	796	32%
With Social Security income	454	18%
With Supplemental Security income	99	4%
With public assistance income	21	1%
With retirement income	425	17%
With other types of income	242	10%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>8,007</b>	<b>100%</b>
Under .50	174	2%
.50 to .99	209	3%
1.00 to 1.24	234	3%
1.25 to 1.49	118	1%
1.50 to 1.84	337	4%
1.85 to 1.99	84	1%
2.00 and over	6,851	86%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>8,007</b>	<b>100%</b>
Above Poverty	7,624	95%
Below Poverty	383	5%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

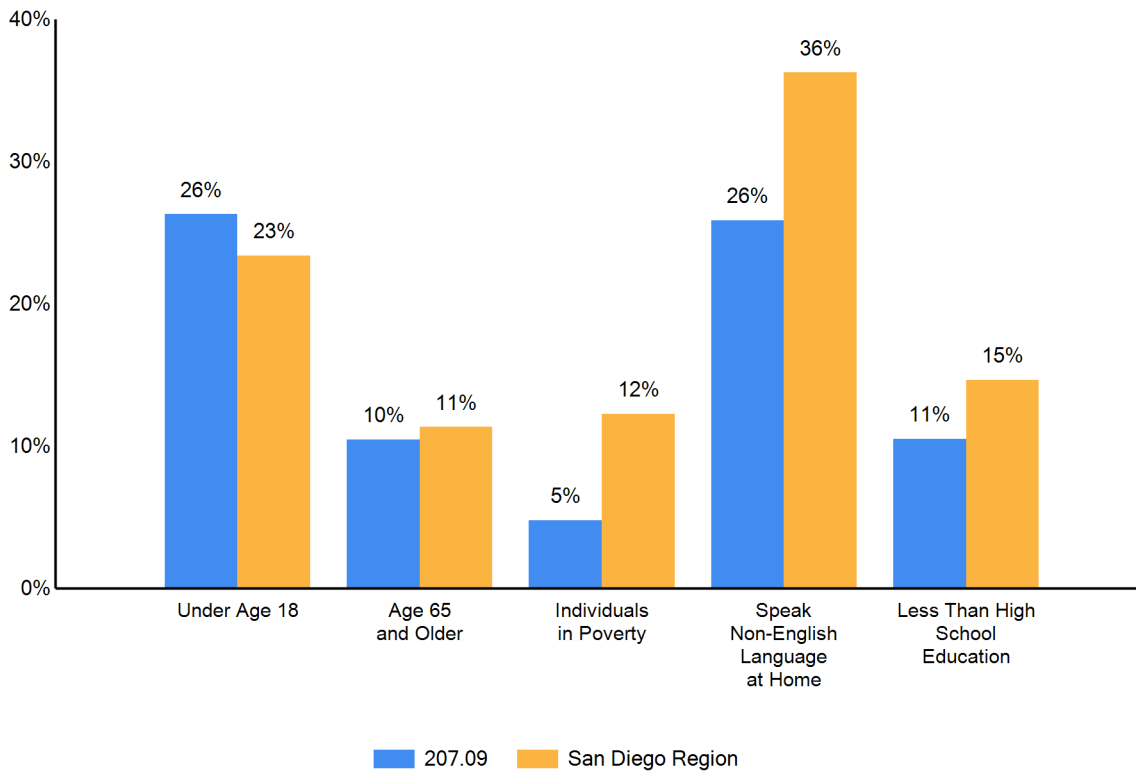
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>2,025</b>	<b>1,043</b>	<b>982</b>	<b>1,962</b>	<b>1,014</b>	<b>948</b>	<b>63</b>	<b>29</b>	<b>34</b>
Married couple family	1,769	892	877	1,752	881	871	17	11	6
Male householder, no wife present	137	74	63	137	74	63	0	0	0
Female householder, no husband present	119	77	42	73	59	14	46	18	28

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

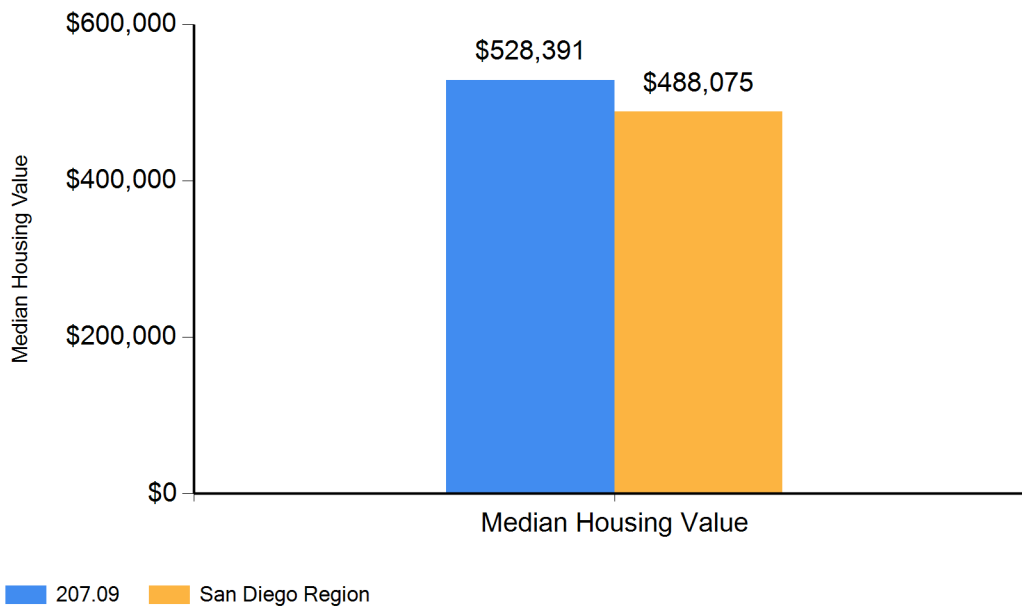


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075