



Demographic and Socioeconomic Profile 2010

ZIP: 92067

Population by Race

	Population	Percent
Total Population	8,689	100%
White	7,428	85%
Hispanic	560	6%
Asian	432	5%
Two or More	170	2%
Black	60	1%
Other	23	<1%
American Indian	8	<1%
Pacific Islander	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	8,689	4,070	4,619	53%
Under 5	334	174	160	48%
5 to 9	563	256	307	55%
10 to 14	673	345	328	49%
15 to 17	433	203	230	53%
18 and 19	179	83	96	54%
20 to 24	272	128	144	53%
25 to 29	188	67	121	64%
30 to 34	213	83	130	61%
35 to 39	377	136	241	64%
40 to 44	623	254	369	59%
45 to 49	808	352	456	56%
50 to 54	802	354	448	56%
55 to 59	785	341	444	57%
60 and 61	321	169	152	47%
62 to 64	428	220	208	49%
65 to 69	624	353	271	43%
70 to 74	349	202	147	42%
75 to 79	284	159	125	44%
80 to 84	234	109	125	53%
85 and Older	199	82	117	59%
Under 18	2,003	978	1,025	51%
65 and older	1,690	905	785	46%
Median	48.0	49.3	47.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	7,119	100%
Never Married	1,372	19%
Married, excluding separated	4,599	65%
Separated	142	2%
Widowed	441	6%
Divorced	565	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	8,689	100%
Household	8,689	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	8,689	560	7,428	60	8	432	8	23	170
Under 5	334	22	288	0	0	11	0	0	13
5 to 9	563	45	488	0	0	7	0	6	17
10 to 14	673	68	546	3	1	29	2	0	24
15 to 17	433	35	354	1	0	17	0	5	21
18 and 19	179	13	148	2	1	8	0	1	6
20 to 24	272	40	209	9	1	8	0	0	5
25 to 29	188	21	148	4	0	11	0	0	4
30 to 34	213	34	161	1	0	11	0	1	5
35 to 39	377	41	278	9	2	37	1	0	9
40 to 44	623	61	468	4	0	74	0	1	15
45 to 49	808	42	674	8	1	68	1	0	14
50 to 54	802	36	719	5	0	29	2	1	10
55 to 59	785	46	688	4	0	30	1	2	14
60 and 61	321	4	295	3	0	18	0	0	1
62 to 64	428	12	391	4	0	20	0	0	1
65 to 69	624	12	574	1	0	29	1	3	4
70 to 74	349	11	322	1	1	9	0	0	5
75 to 79	284	4	274	0	0	6	0	0	0
80 to 84	234	4	226	1	0	3	0	0	0
85 and Older	199	9	177	0	1	7	0	3	2
Under 18	2,003	170	1,676	4	1	64	2	11	75
65 and older	1,690	40	1,573	3	2	54	1	6	11
Median		35.2	49.6	41.3	37.5	45.2	50.0	19.0	24.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	8,355	100%
Speak Only English	7,150	86%
Speak Spanish:	412	5%
Speak English "well" or "very well"	359	4%
Speak English "not well" or "not at all"	53	1%
Speak Asian/Pacific Island language:	317	4%
Speak English "well" or "very well"	289	3%
Speak English "not well" or "not at all"	28	<1%
Speak other language:	476	5%
Speak English "well" or "very well"	448	5%
Speak English "not well" or "not at all"	28	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	6,235	100%
Less than 9th grade	23	<1%
9th through 12th grade, no diploma	56	1%
High school grad (incl. equivalency)	446	7%
Some college, no degree	845	14%
Associate degree	370	6%
Bachelor's degree	2,529	41%
Master's degree	1,004	16%
Professional school degree	509	8%
Doctorate degree	453	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	8,480	100%	---	---	---	---
Enrolled in school	2,270	27%	1,532	18%	738	9%
Nursery / Preschool	187	8%	18	1%	169	23%
Kindergarten to grade 4	721	32%	603	39%	118	16%
Grade 5 to grade 8	551	24%	385	25%	166	22%
Grade 9 to grade 12	423	19%	264	17%	159	22%
College, undergraduate	295	13%	229	15%	66	9%
Graduate or Professional school	93	4%	33	2%	60	8%
Not enrolled in school	6,210	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	3,237	100%	1,289	100%	1,948	100%
Family Households:	2,527	78%	1,286	100%	1,241	64%
Married couple family	2,195	68%	1,062	82%	1,133	58%
Other family:	332	10%	224	17%	108	6%
Male householder, no wife	149	5%	105	8%	44	2%
Female householder, no husband	183	6%	119	9%	64	3%
Nonfamily households:	710	22%	3	<1%	707	36%
Householder living alone	584	18%	----	----	----	----
Other nonfamily households	126	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,795	100%	3237	558	15%	2.68
Single family (detached)	3,674	97%	3,138	536	15%	2.69
Single family (attached)	58	2%	54	4	7%	2.74
2 to 4 units	63	2%	45	18	29%	2.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,863	100%
Less than \$150,000	59	2%
\$150,000 to \$199,999	39	1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	43	2%
\$300,000 to \$399,999	21	1%
\$400,000 to \$499,999	131	5%
\$500,000 to \$749,999	123	4%
\$750,000 to \$999,999	186	6%
\$1,000,000 or more	2,261	79%

Median Value **\$1,366,873**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,795	100%
2005 or Later	148	4%
2000 to 2004	728	19%
1990 to 1999	511	13%
1980 to 1989	869	23%
1970 to 1979	993	26%
1960 to 1969	315	8%
1950 to 1959	144	4%
1940 to 1949	6	<1%
1939 or earlier	81	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	3,237	100%	374	100%	2,863	100%
1.00 occupant housing per room or less	3,237	100%	374	100%	2,863	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	374	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	15	4%
\$1,000 to \$1,249	65	17%
\$1,250 to \$1,499	10	3%
\$1,500 to \$1,999	28	7%
\$2,000 or more	215	57%
No cash rent	41	11%
Median contract rent	\$2,481	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	374	100%
Less than 20 percent	35	9%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	66	18%
35.0 to 39.9 percent	8	2%
40.0 to 49.9 percent	14	4%
50.0 percent or more	207	55%
Not computed	44	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	3,237	100%
No vehicle	19	1%
1 vehicle	538	17%
2 vehicles	1,174	36%
3 vehicles	956	30%
4 or more vehicles	550	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,414	100%
Worked in state of residence	3,399	100%
Worked in county of residence	3,337	98%
Worked outside county of residence	62	2%
Worked outside state of residence	15	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	6,998	100%	3,239	46%
In labor force	3,645	52%	2,194	60%
Armed forces	17	<1%	17	100%
Civilian (employed)	3,479	95%	2,091	60%
Civilian (unemployed)	149	4%	86	58%
Not in labor force	3,353	48%	1,045	31%
Pct. of civilian labor force unemployed	4.1%		4.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,414	100%
Car, truck or van:	2,784	82%
Drove Alone	2,670	78%
Carpooled	114	3%
Public Transportation:	38	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	31	1%
Other public transportation	7	<1%
Motorcycle	0	0%
Bicycle	0	0%
Walked	5	<1%
Other means	0	0%
Worked at home	587	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,414	100%
Did not work at home	2,827	83%
Less than 10 minutes	354	10%
10 to 19 minutes	653	19%
20 to 29 minutes	589	17%
30 to 44 minutes	963	28%
45 to 59 minutes	190	6%
60 to 89 minutes	54	2%
90 minutes or more	24	1%
Worked at home	587	17%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,393	100%
Agriculture, forestry, mining	12	<1%
Utilities	12	<1%
Construction	220	6%
Manufacturing	269	8%
Wholesale trade	156	5%
Retail trade	303	9%
Transportation & warehousing	93	3%
Information & communications	52	2%
Finance, insurance, & real estate	823	24%
Professional, scientific, management, administration	19	1%
Educational, social, & health services	589	17%
Art, entertainment, recreation, accommodations, food	102	3%
Other services	140	4%
Public administration	603	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,393	100%
Management, professional & related:	1,866	55%
Management (incl. farm managers)	796	23%
Business & financial	202	6%
Computer & mathematical	101	3%
Architecture & engineering	85	3%
Life, physical & social science	79	2%
Community & social service	30	1%
Legal	119	4%
Education, training, & library	119	4%
Art, entertainment, sports & media	81	2%
Healthcare practitioners	254	7%
Service:	175	5%
Healthcare support	12	<1%
Protective service	27	1%
Food preparation & serving	17	1%
Building & grounds cleaning / maintenance	85	3%
Personal care & service	34	1%
Sales & office	1,147	34%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	97	3%
Production, transport & material moving	108	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	3,237	100%
Less than \$15,000	275	8%
\$15,000 to \$29,999	249	8%
\$30,000 to \$44,999	142	4%
\$45,000 to \$59,999	247	8%
\$60,000 to \$74,999	82	3%
\$75,000 to \$99,999	190	6%
\$100,000 to \$124,999	365	11%
\$125,000 to \$149,999	236	7%
\$150,000 to \$199,999	322	10%
\$200,000 or more	1,129	35%
Median Income	\$132,256	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	3,237	100%
With earnings	2,323	72%
With wage and salary income	2,149	66%
With self-employment income	686	21%
With interest, dividend, or net rental income	1,962	61%
With Social Security income	1,048	32%
With Supplemental Security income	23	1%
With public assistance income	29	1%
With retirement income	559	17%
With other types of income	288	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	8,689	100%
Under .50	301	3%
.50 to .99	268	3%
1.00 to 1.24	295	3%
1.25 to 1.49	52	1%
1.50 to 1.84	360	4%
1.85 to 1.99	18	<1%
2.00 and over	7,395	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	8,689	100%
Above Poverty	8,120	93%
Below Poverty	569	7%

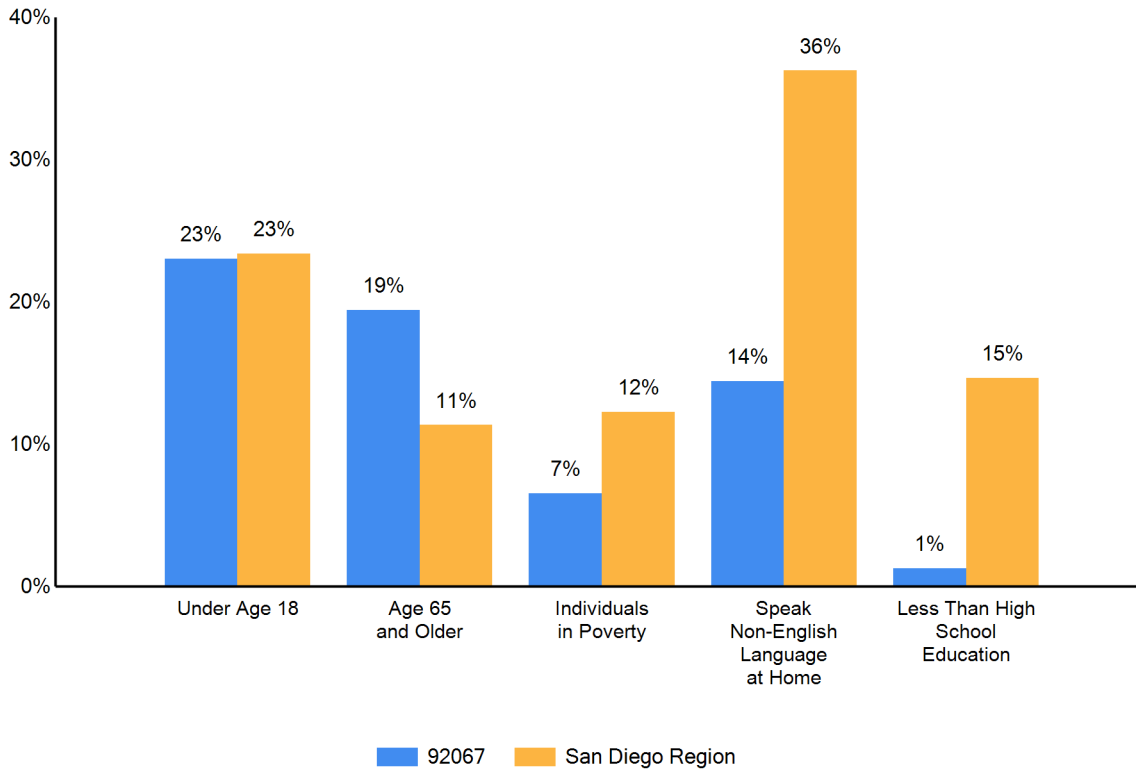
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,527	1,286	1,241	2,416	1,203	1,213	111	83	28
Married couple family	2,195	1,062	1,133	2,132	1,027	1,105	63	35	28
Male householder, no wife present	149	105	44	149	105	44	0	0	0
Female householder, no husband present	183	119	64	135	71	64	48	48	0

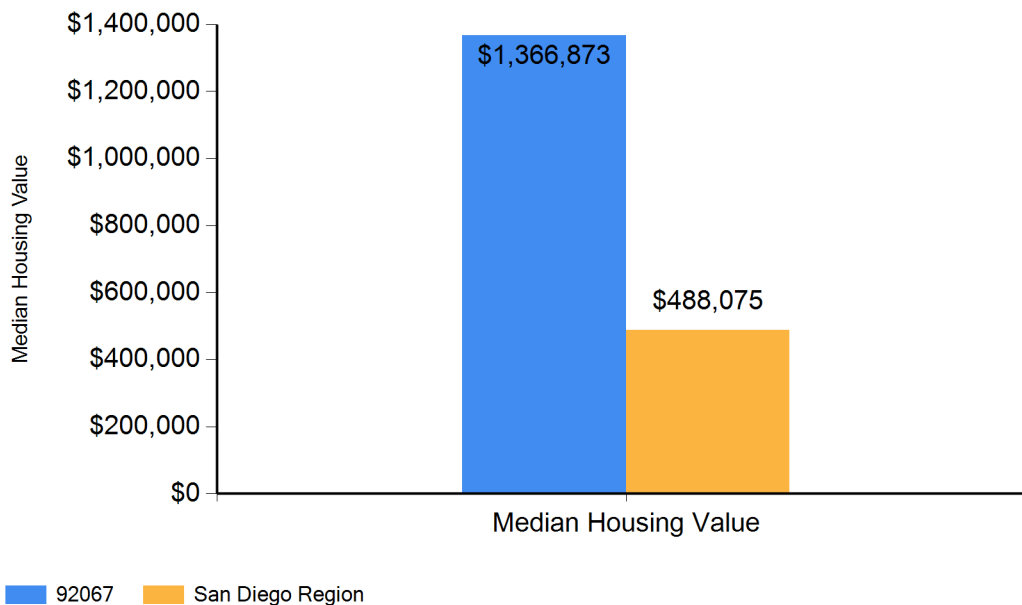
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075