



Demographic and Socioeconomic Profile 2010

TRACT: 139.05

Population by Race

	Population	Percent
Total Population	3,676	100%
White	1,439	39%
Hispanic	1,169	32%
Black	566	15%
Asian	293	8%
Two or More	173	5%
Pacific Islander	27	1%
Other	6	<1%
American Indian	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,676	1,859	1,817	49%
Under 5	266	133	133	50%
5 to 9	229	112	117	51%
10 to 14	249	117	132	53%
15 to 17	163	82	81	50%
18 and 19	89	42	47	53%
20 to 24	267	148	119	45%
25 to 29	300	145	155	52%
30 to 34	277	138	139	50%
35 to 39	273	154	119	44%
40 to 44	298	163	135	45%
45 to 49	280	146	134	48%
50 to 54	288	139	149	52%
55 to 59	237	123	114	48%
60 and 61	71	36	35	49%
62 to 64	87	38	49	56%
65 to 69	128	62	66	52%
70 to 74	79	36	43	54%
75 to 79	48	27	21	44%
80 to 84	28	12	16	57%
85 and Older	19	6	13	68%
Under 18	907	444	463	51%
65 and older	302	143	159	53%
Median	35.0	35.4	34.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,932	100%
Never Married	813	28%
Married, excluding separated	1,658	57%
Separated	68	2%
Widowed	81	3%
Divorced	312	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,676	100%
Household	3,676	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,676	1,169	1,439	566	3	293	27	6	173
Under 5	266	103	94	36	0	12	2	0	19
5 to 9	229	94	66	36	0	14	3	0	16
10 to 14	249	103	59	42	0	19	0	0	26
15 to 17	163	71	40	23	0	14	1	1	13
18 and 19	89	33	23	18	0	7	1	0	7
20 to 24	267	90	92	34	0	24	1	2	24
25 to 29	300	99	133	33	0	21	2	0	12
30 to 34	277	87	114	38	1	18	4	1	14
35 to 39	273	90	114	41	0	13	3	0	12
40 to 44	298	99	104	63	0	23	3	0	6
45 to 49	280	71	121	56	0	22	1	1	8
50 to 54	288	61	138	48	0	30	2	1	8
55 to 59	237	63	109	32	1	27	1	0	4
60 and 61	71	17	38	9	0	6	0	0	1
62 to 64	87	15	48	17	1	5	0	0	1
65 to 69	128	27	63	14	0	19	3	0	2
70 to 74	79	15	41	14	0	9	0	0	0
75 to 79	48	16	21	9	0	2	0	0	0
80 to 84	28	10	11	2	0	5	0	0	0
85 and Older	19	5	10	1	0	3	0	0	0
Under 18	907	371	259	137	0	59	6	1	74
65 and older	302	73	146	40	0	38	3	0	2
Median		29.6	39.3	37.8	57.5	41.0	34.4	30.0	21.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,410	100%
Speak Only English	2,270	67%
Speak Spanish:	769	23%
Speak English "well" or "very well"	581	17%
Speak English "not well" or "not at all"	188	6%
Speak Asian/Pacific Island language:	156	5%
Speak English "well" or "very well"	156	5%
Speak English "not well" or "not at all"	0	0%
Speak other language:	215	6%
Speak English "well" or "very well"	205	6%
Speak English "not well" or "not at all"	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,413	100%
Less than 9th grade	42	2%
9th through 12th grade, no diploma	155	6%
High school grad (incl. equivalency)	458	19%
Some college, no degree	833	35%
Associate degree	229	9%
Bachelor's degree	468	19%
Master's degree	207	9%
Professional school degree	0	0%
Doctorate degree	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,526	100%	---	---	---	---
Enrolled in school	1,082	31%	804	23%	278	8%
Nursery / Preschool	68	6%	12	1%	56	20%
Kindergarten to grade 4	233	22%	123	15%	110	40%
Grade 5 to grade 8	219	20%	192	24%	27	10%
Grade 9 to grade 12	122	11%	122	15%	0	0%
College, undergraduate	344	32%	295	37%	49	18%
Graduate or Professional school	96	9%	60	7%	36	13%
Not enrolled in school	2,444	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,131	100%	541	100%	590	100%
Family Households:	862	76%	530	98%	332	56%
Married couple family	659	58%	383	71%	276	47%
Other family:	203	18%	147	27%	56	9%
Male householder, no wife	121	11%	98	18%	23	4%
Female householder, no husband	82	7%	49	9%	33	6%
Nonfamily households:	269	24%	11	2%	258	44%
Householder living alone	218	19%	----	----	----	----
Other nonfamily households	51	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,211	100%	1131	80	7%	3.25
Single family (detached)	1,207	100%	1,127	80	7%	3.25
Single family (attached)	4	<1%	4	0	0%	3.75
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,009	100%
Less than \$150,000	38	4%
\$150,000 to \$199,999	21	2%
\$200,000 to \$249,999	37	4%
\$250,000 to \$299,999	78	8%
\$300,000 to \$399,999	190	19%
\$400,000 to \$499,999	181	18%
\$500,000 to \$749,999	415	41%
\$750,000 to \$999,999	49	5%
\$1,000,000 or more	0	0%

Median Value **\$477,624**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,211	100%
2005 or Later	108	9%
2000 to 2004	70	6%
1990 to 1999	209	17%
1980 to 1989	189	16%
1970 to 1979	450	37%
1960 to 1969	139	11%
1950 to 1959	22	2%
1940 to 1949	6	0%
1939 or earlier	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,131	100%	122	100%	1,009	100%
1.00 occupant housing per room or less	1,120	99%	122	100%	998	99%
1.01 to 1.50 occupants per room	11	1%	0	0%	11	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	122	100%
Less than \$500	15	12%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	3	2%
\$1,000 to \$1,249	6	5%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	65	53%
\$2,000 or more	33	27%
No cash rent	0	0%
Median contract rent	\$1,785	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	122	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	3	2%
25.0 to 29.9 percent	6	5%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	55	45%
50.0 percent or more	58	48%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,131	100%
No vehicle	7	1%
1 vehicle	239	21%
2 vehicles	400	35%
3 vehicles	336	30%
4 or more vehicles	149	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,863	100%
Worked in state of residence	1,823	98%
Worked in county of residence	1,713	92%
Worked outside county of residence	110	6%
Worked outside state of residence	40	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,875	100%	1,467	51%
In labor force	2,134	74%	955	45%
Armed forces	56	3%	0	0%
Civilian (employed)	1,898	89%	883	47%
Civilian (unemployed)	180	8%	72	40%
Not in labor force	741	26%	453	61%
Pct. of civilian labor force unemployed	8.7%		9.6%	7.5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,863	100%
Car, truck or van:	1,615	87%
Drove Alone	1,582	85%
Carpooled	33	2%
Public Transportation:	32	2%
Bus	32	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	7	<1%
Bicycle	0	0%
Walked	0	0%
Other means	71	4%
Worked at home	138	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,863	100%
Did not work at home	1,725	93%
Less than 10 minutes	150	8%
10 to 19 minutes	290	16%
20 to 29 minutes	514	28%
30 to 44 minutes	513	28%
45 to 59 minutes	64	3%
60 to 89 minutes	149	8%
90 minutes or more	45	2%
Worked at home	138	7%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,813	100%
Agriculture, forestry, mining	0	0%
Utilities	49	3%
Construction	184	10%
Manufacturing	144	8%
Wholesale trade	25	1%
Retail trade	273	15%
Transportation & warehousing	74	4%
Information & communications	17	1%
Finance, insurance, & real estate	107	6%
Professional, scientific, management, administration	281	15%
Educational, social, & health services	332	18%
Art, entertainment, recreation, accommodations, food	171	9%
Other services	31	2%
Public administration	125	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,813	100%
Management, professional & related:	547	30%
Management (incl. farm managers)	240	13%
Business & financial	52	3%
Computer & mathematical	60	3%
Architecture & engineering	35	2%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	7	<1%
Education, training, & library	78	4%
Art, entertainment, sports & media	19	1%
Healthcare practitioners	56	3%
Service:	396	22%
Healthcare support	15	1%
Protective service	184	10%
Food preparation & serving	33	2%
Building & grounds cleaning / maintenance	24	1%
Personal care & service	140	8%
Sales & office	576	32%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	169	9%
Production, transport & material moving	125	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,131	100%
Less than \$15,000	26	2%
\$15,000 to \$29,999	65	6%
\$30,000 to \$44,999	130	11%
\$45,000 to \$59,999	158	14%
\$60,000 to \$74,999	139	12%
\$75,000 to \$99,999	220	19%
\$100,000 to \$124,999	62	5%
\$125,000 to \$149,999	171	15%
\$150,000 to \$199,999	107	9%
\$200,000 or more	53	5%
Median Income	\$80,398	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,131	100%
With earnings	1,025	91%
With wage and salary income	1,008	89%
With self-employment income	162	14%
With interest, dividend, or net rental income	153	14%
With Social Security income	174	15%
With Supplemental Security income	8	1%
With public assistance income	17	2%
With retirement income	255	23%
With other types of income	126	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,676	100%
Under .50	151	4%
.50 to .99	204	6%
1.00 to 1.24	39	1%
1.25 to 1.49	11	<1%
1.50 to 1.84	250	7%
1.85 to 1.99	111	3%
2.00 and over	2,910	79%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,676	100%
Above Poverty	3,321	90%
Below Poverty	355	10%

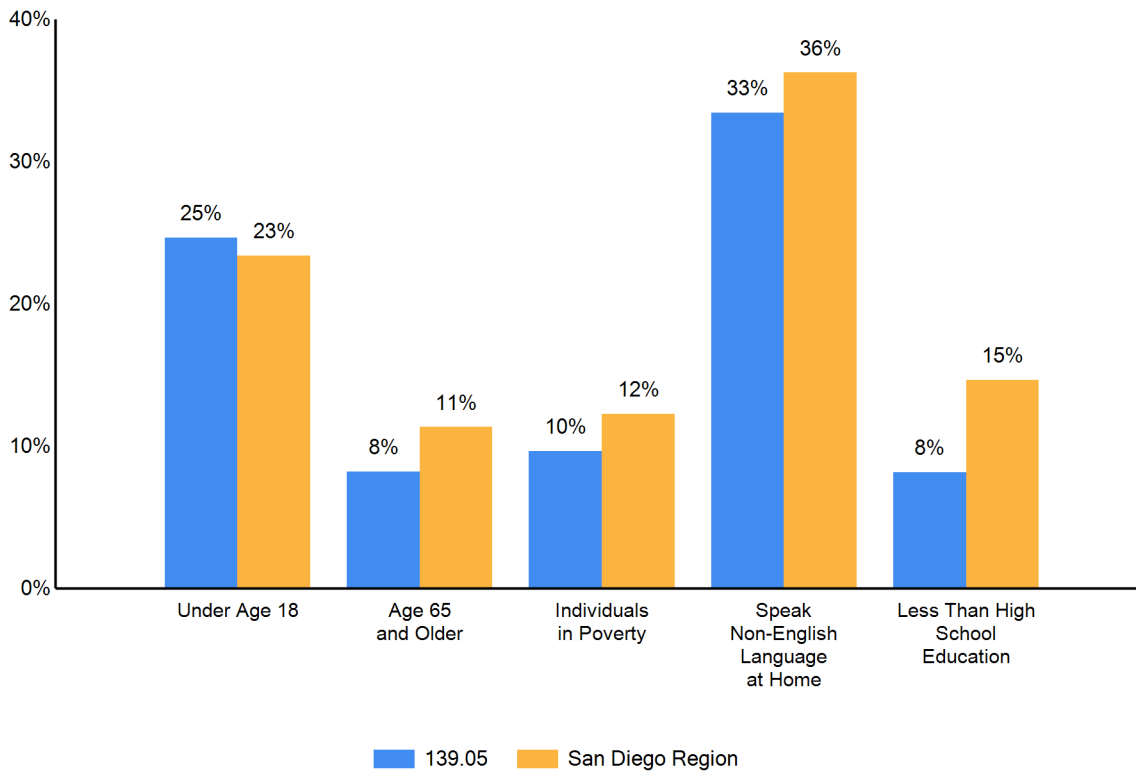
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	862	530	332	798	466	332	64	64	0
Married couple family	659	383	276	654	378	276	5	5	0
Male householder, no wife present	121	98	23	87	64	23	34	34	0
Female householder, no husband present	82	49	33	57	24	33	25	25	0

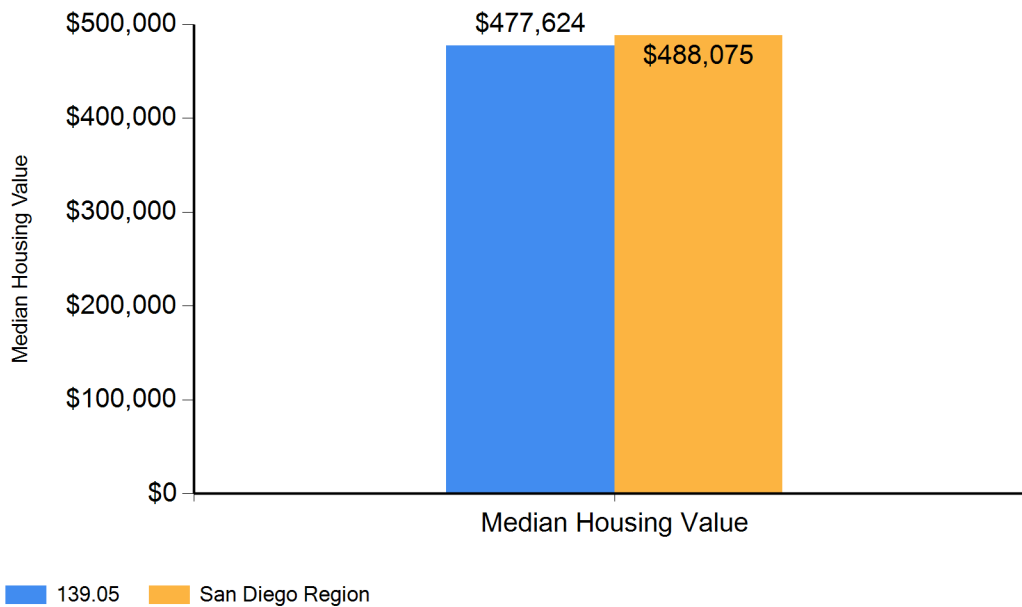
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075