



## Demographic and Socioeconomic Profile 2010

TRACT: 166.10

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,163</b>	<b>100%</b>
White	3,147	76%
Hispanic	627	15%
Two or More	171	4%
Asian	142	3%
Black	48	1%
American Indian	17	<1%
Pacific Islander	11	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,163</b>	<b>2,029</b>	<b>2,134</b>	<b>51%</b>
Under 5	305	172	133	44%
5 to 9	294	131	163	55%
10 to 14	279	140	139	50%
15 to 17	210	118	92	44%
18 and 19	122	60	62	51%
20 to 24	265	134	131	49%
25 to 29	298	148	150	50%
30 to 34	293	135	158	54%
35 to 39	295	151	144	49%
40 to 44	306	147	159	52%
45 to 49	364	173	191	52%
50 to 54	339	164	175	52%
55 to 59	273	132	141	52%
60 and 61	96	40	56	58%
62 to 64	110	46	64	58%
65 to 69	150	65	85	57%
70 to 74	70	37	33	47%
75 to 79	54	22	32	59%
80 to 84	21	4	17	81%
85 and Older	19	10	9	47%
Under 18	1,088	561	527	48%
65 and older	314	138	176	56%
<b>Median</b>	<b>35.3</b>	<b>34.1</b>	<b>36.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,285</b>	<b>100%</b>
Never Married	870	26%
Married, excluding separated	1,944	59%
Separated	37	1%
Widowed	105	3%
Divorced	329	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,163</b>	<b>100%</b>
Household	4,159	100%
Group Quarters - Other	4	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
<b>Total Pop.</b>	<b>4,163</b>	<b>627</b>	<b>3,147</b>	<b>48</b>	<b>17</b>	<b>142</b>	<b>11</b>	<b>171</b>
Under 5	305	60	200	2	0	8	0	35
5 to 9	294	58	193	1	4	8	0	30
10 to 14	279	62	194	3	1	7	0	12
15 to 17	210	37	152	3	0	2	0	16
18 and 19	122	23	88	1	0	1	1	8
20 to 24	265	43	199	3	0	8	0	12
25 to 29	298	59	218	3	0	7	1	10
30 to 34	293	36	222	2	4	21	1	7
35 to 39	295	47	215	7	3	16	0	7
40 to 44	306	46	239	2	1	9	2	7
45 to 49	364	36	300	2	1	15	2	8
50 to 54	339	32	281	8	2	10	0	6
55 to 59	273	32	221	3	1	8	4	4
60 and 61	96	11	75	1	0	7	0	2
62 to 64	110	10	93	4	0	1	0	2
65 to 69	150	12	129	2	0	4	0	3
70 to 74	70	10	59	0	0	0	0	1
75 to 79	54	5	40	1	0	7	0	1
80 to 84	21	4	15	0	0	2	0	0
85 and Older	19	4	14	0	0	1	0	0
Under 18	1,088	217	739	9	5	25	0	93
65 and older	314	35	257	3	0	14	0	5
<b>Median</b>		<b>27.6</b>	<b>37.5</b>	<b>39.3</b>	<b>34.4</b>	<b>37.8</b>	<b>46.3</b>	<b>16.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,858</b>	<b>100%</b>
Speak Only English	3,462	90%
Speak Spanish:	163	4%
Speak English "well" or "very well"	154	4%
Speak English "not well" or "not at all"	9	<1%
Speak Asian/Pacific Island language:	96	2%
Speak English "well" or "very well"	96	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	137	4%
Speak English "well" or "very well"	137	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,688</b>	<b>100%</b>
Less than 9th grade	10	<1%
9th through 12th grade, no diploma	120	4%
High school grad (incl. equivalency)	648	24%
Some college, no degree	1,123	42%
Associate degree	349	13%
Bachelor's degree	286	11%
Master's degree	96	4%
Professional school degree	23	1%
Doctorate degree	33	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,980</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,307	33%	1,117	28%	190	5%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	250	19%	209	19%	41	22%
Grade 5 to grade 8	288	22%	288	26%	0	0%
Grade 9 to grade 12	401	31%	387	35%	14	7%
College, undergraduate	350	27%	233	21%	117	62%
Graduate or Professional school	18	1%	0	0%	18	9%
Not enrolled in school	2,673	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,435</b>	<b>100%</b>	<b>730</b>	<b>100%</b>	<b>705</b>	<b>100%</b>
Family Households:	1,149	80%	712	98%	437	62%
Married couple family	936	65%	563	77%	373	53%
Other family:	213	15%	149	20%	64	9%
Male householder, no wife	117	8%	86	12%	31	4%
Female householder, no husband	96	7%	63	9%	33	5%
Nonfamily households:	286	20%	18	2%	268	38%
Householder living alone	242	17%	----	----	----	----
Other nonfamily households	44	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,503</b>	<b>100%</b>	<b>1435</b>	<b>68</b>	<b>5%</b>	<b>2.90</b>
Single family (detached)	822	55%	792	30	4%	3.07
Single family (attached)	281	19%	270	11	4%	2.84
2 to 4 units	155	10%	145	10	6%	2.49
5 to 9 units	131	9%	122	9	7%	2.63
10 or more units	114	8%	106	8	7%	2.63
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,035</b>	<b>100%</b>
Less than \$150,000	79	8%
\$150,000 to \$199,999	53	5%
\$200,000 to \$249,999	62	6%
\$250,000 to \$299,999	69	7%
\$300,000 to \$399,999	218	21%
\$400,000 to \$499,999	284	27%
\$500,000 to \$749,999	270	26%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$412,762**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,503</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	27	2%
1990 to 1999	109	7%
1980 to 1989	271	18%
1970 to 1979	942	63%
1960 to 1969	56	4%
1950 to 1959	61	4%
1940 to 1949	37	2%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,435</b>	<b>100%</b>	<b>400</b>	<b>100%</b>	<b>1,035</b>	<b>100%</b>
1.00 occupant housing per room or less	1,423	99%	400	100%	1,023	99%
1.01 to 1.50 occupants per room	12	1%	0	0%	12	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>400</b>	<b>100%</b>
Less than \$500	10	3%
\$500 to \$599	12	3%
\$600 to \$699	7	2%
\$700 to \$799	9	2%
\$800 to \$899	10	3%
\$900 to \$999	52	13%
\$1,000 to \$1,249	118	30%
\$1,250 to \$1,499	78	20%
\$1,500 to \$1,999	51	13%
\$2,000 or more	44	11%
No cash rent	9	2%
<b>Median contract rent</b>	<b>\$1,214</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>400</b>	<b>100%</b>
Less than 20 percent	126	32%
20.0 to 24.9 percent	27	7%
25.0 to 29.9 percent	23	6%
30.0 to 34.9 percent	42	11%
35.0 to 39.9 percent	44	11%
40.0 to 49.9 percent	17	4%
50.0 percent or more	112	28%
Not computed	9	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,435</b>	<b>100%</b>
No vehicle	46	3%
1 vehicle	332	23%
2 vehicles	709	49%
3 vehicles	237	17%
4 or more vehicles	111	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,157</b>	<b>100%</b>
Worked in state of residence	2,157	100%
Worked in county of residence	2,109	98%
Worked outside county of residence	48	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,222</b>	<b>100%</b>	<b>1,554</b>	<b>48%</b>
In labor force	2,196	68%	1,187	54%
Armed forces	100	5%	68	32%
Civilian (employed)	1,901	87%	971	51%
Civilian (unemployed)	195	9%	148	24%
Not in labor force	1,026	32%	367	36%
Pct. of civilian labor force unemployed	9.3%		13.2%	4.8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,157</b>	<b>100%</b>
Car, truck or van:	2,056	95%
Drove Alone	1,683	78%
Carpooled	373	17%
Public Transportation:	28	1%
Bus	16	1%
Trolley / Streetcar	12	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	13	1%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	60	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,157</b>	<b>100%</b>
Did not work at home	2,097	97%
Less than 10 minutes	163	8%
10 to 19 minutes	434	20%
20 to 29 minutes	405	19%
30 to 44 minutes	853	40%
45 to 59 minutes	156	7%
60 to 89 minutes	31	1%
90 minutes or more	55	3%
Worked at home	60	3%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,058</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	333	16%
Manufacturing	273	13%
Wholesale trade	30	1%
Retail trade	248	12%
Transportation & warehousing	47	2%
Information & communications	72	3%
Finance, insurance, & real estate	159	8%
Professional, scientific, management, administration	152	7%
Educational, social, & health services	337	16%
Art, entertainment, recreation, accommodations, food	180	9%
Other services	118	6%
Public administration	109	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,058</b>	<b>100%</b>
Management, professional & related:	765	37%
Management (incl. farm managers)	219	11%
Business & financial	212	10%
Computer & mathematical	43	2%
Architecture & engineering	17	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	143	7%
Art, entertainment, sports & media	60	3%
Healthcare practitioners	71	3%
Service:	315	15%
Healthcare support	48	2%
Protective service	89	4%
Food preparation & serving	96	5%
Building & grounds cleaning / maintenance	23	1%
Personal care & service	59	3%
Sales & office	545	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	240	12%
Production, transport & material moving	193	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,435</b>	<b>100%</b>
Less than \$15,000	69	5%
\$15,000 to \$29,999	153	11%
\$30,000 to \$44,999	140	10%
\$45,000 to \$59,999	156	11%
\$60,000 to \$74,999	178	12%
\$75,000 to \$99,999	292	20%
\$100,000 to \$124,999	243	17%
\$125,000 to \$149,999	96	7%
\$150,000 to \$199,999	108	8%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$76,841</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,435</b>	<b>100%</b>
With earnings	1,255	87%
With wage and salary income	1,150	80%
With self-employment income	243	17%
With interest, dividend, or net rental income	275	19%
With Social Security income	302	21%
With Supplemental Security income	102	7%
With public assistance income	12	1%
With retirement income	294	20%
With other types of income	227	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,132</b>	<b>100%</b>
Under .50	22	1%
.50 to .99	9	<1%
1.00 to 1.24	165	4%
1.25 to 1.49	89	2%
1.50 to 1.84	168	4%
1.85 to 1.99	18	<1%
2.00 and over	3,661	89%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,132</b>	<b>100%</b>
Above Poverty	4,101	99%
Below Poverty	31	1%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

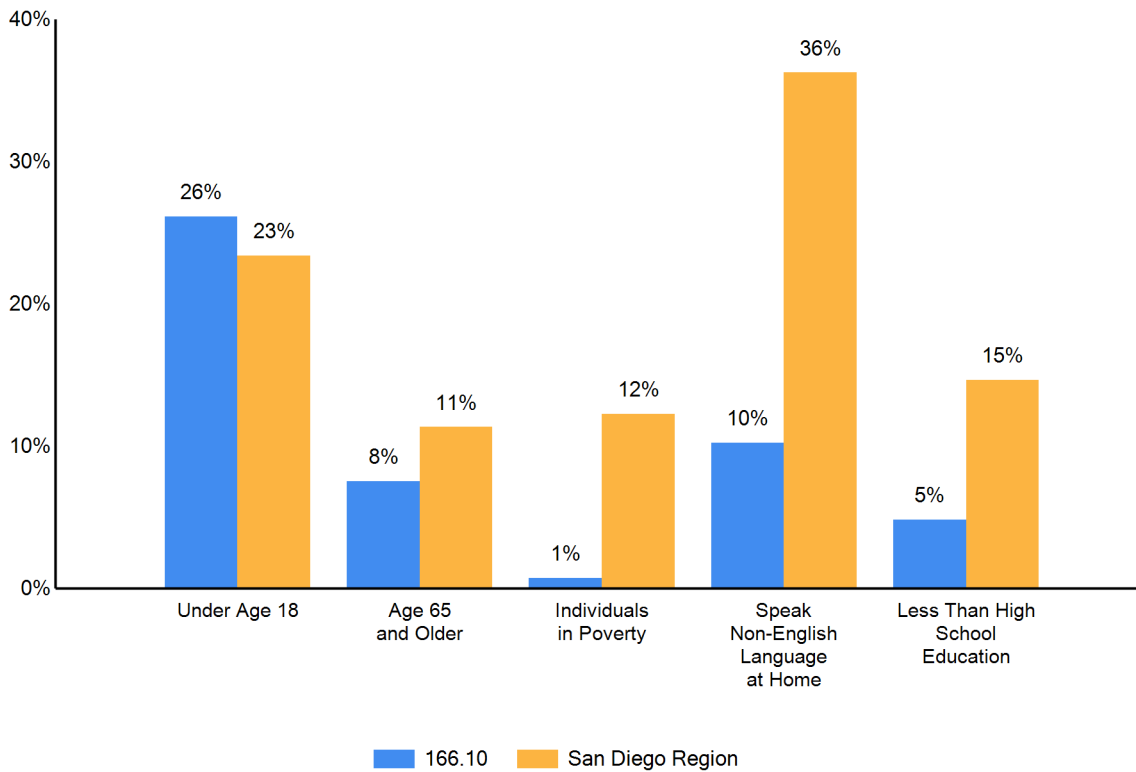
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,149</b>	<b>712</b>	<b>437</b>	<b>1,149</b>	<b>712</b>	<b>437</b>	<b>0</b>	<b>0</b>	<b>0</b>
Married couple family	936	563	373	936	563	373	0	0	0
Male householder, no wife present	117	86	31	117	86	31	0	0	0
Female householder, no husband present	96	63	33	96	63	33	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

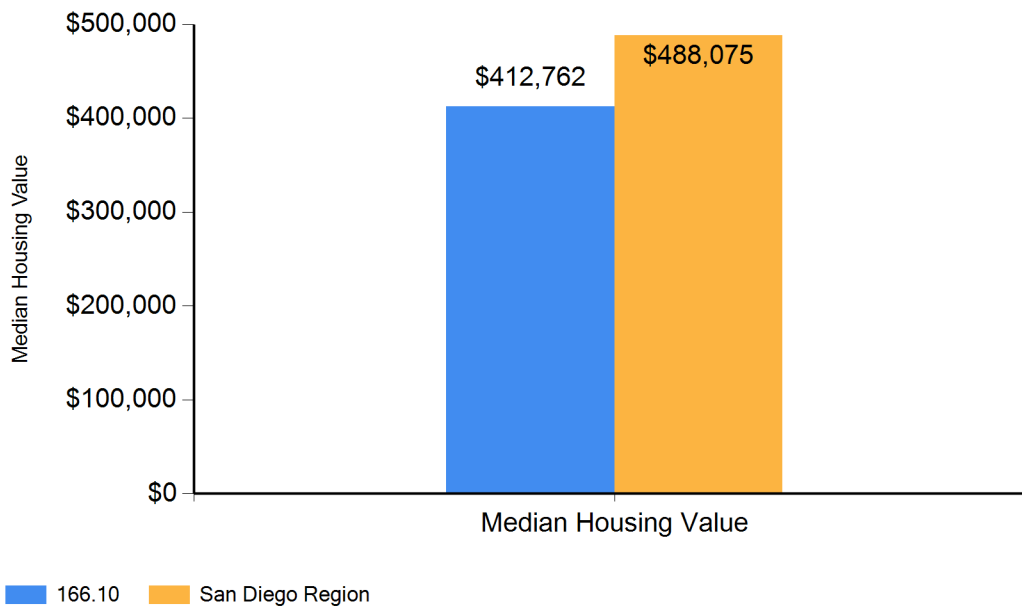


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075