



Demographic and Socioeconomic Profile 2010

TRACT: 194.03

Population by Race

	Population	Percent
Total Population	5,255	100%
Hispanic	2,578	49%
White	2,013	38%
Asian	316	6%
Black	132	3%
Two or More	120	2%
Pacific Islander	70	1%
American Indian	18	<1%
Other	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,255	2,700	2,555	49%
Under 5	359	187	172	48%
5 to 9	369	190	179	49%
10 to 14	382	182	200	52%
15 to 17	250	127	123	49%
18 and 19	194	99	95	49%
20 to 24	388	234	154	40%
25 to 29	364	189	175	48%
30 to 34	400	205	195	49%
35 to 39	395	201	194	49%
40 to 44	335	164	171	51%
45 to 49	444	229	215	48%
50 to 54	400	201	199	50%
55 to 59	382	197	185	48%
60 and 61	102	57	45	44%
62 to 64	127	65	62	49%
65 to 69	119	71	48	40%
70 to 74	79	39	40	51%
75 to 79	68	26	42	62%
80 to 84	53	21	32	60%
85 and Older	45	16	29	64%
Under 18	1,360	686	674	50%
65 and older	364	173	191	52%
Median	34.0	33.5	34.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,145	100%
Never Married	1,467	35%
Married, excluding separated	2,123	51%
Separated	80	2%
Widowed	157	4%
Divorced	318	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,255	100%
Household	5,237	100%
Group Quarters - Other	18	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,255	2,578	2,013	132	18	316	70	8	120
Under 5	359	240	85	4	1	12	2	0	15
5 to 9	369	237	90	7	0	15	7	3	10
10 to 14	382	249	85	14	0	14	5	1	14
15 to 17	250	146	74	6	1	15	0	0	8
18 and 19	194	126	51	3	0	5	0	1	8
20 to 24	388	207	115	8	1	34	4	0	19
25 to 29	364	186	143	5	0	22	3	0	5
30 to 34	400	210	129	13	5	26	10	1	6
35 to 39	395	224	131	9	0	15	5	2	9
40 to 44	335	177	116	12	1	21	7	0	1
45 to 49	444	187	216	14	1	18	5	0	3
50 to 54	400	125	221	6	2	24	10	0	12
55 to 59	382	106	216	8	1	40	4	0	7
60 and 61	102	30	56	6	2	7	1	0	0
62 to 64	127	37	68	10	0	10	1	0	1
65 to 69	119	36	63	5	1	12	2	0	0
70 to 74	79	25	38	1	1	10	4	0	0
75 to 79	68	13	46	0	1	7	0	0	1
80 to 84	53	12	34	0	0	6	0	0	1
85 and Older	45	5	36	1	0	3	0	0	0
Under 18	1,360	872	334	31	2	56	14	4	47
65 and older	364	91	217	7	3	38	6	0	2
Median		27.3	44.5	38.3	45.0	40.0	39.0	18.0	21.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,896	100%
Speak Only English	2,476	51%
Speak Spanish:	2,195	45%
Speak English "well" or "very well"	1,413	29%
Speak English "not well" or "not at all"	782	16%
Speak Asian/Pacific Island language:	157	3%
Speak English "well" or "very well"	114	2%
Speak English "not well" or "not at all"	43	1%
Speak other language:	68	1%
Speak English "well" or "very well"	68	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,313	100%
Less than 9th grade	784	24%
9th through 12th grade, no diploma	236	7%
High school grad (incl. equivalency)	708	21%
Some college, no degree	676	20%
Associate degree	271	8%
Bachelor's degree	352	11%
Master's degree	201	6%
Professional school degree	79	2%
Doctorate degree	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,057	100%	---	---	---	---
Enrolled in school	1,524	30%	1,245	25%	279	6%
Nursery / Preschool	36	2%	0	0%	36	13%
Kindergarten to grade 4	480	31%	390	31%	90	32%
Grade 5 to grade 8	236	15%	200	16%	36	13%
Grade 9 to grade 12	473	31%	400	32%	73	26%
College, undergraduate	281	18%	237	19%	44	16%
Graduate or Professional school	18	1%	18	1%	0	0%
Not enrolled in school	3,533	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,533	100%	745	100%	788	100%
Family Households:	1,267	83%	745	100%	522	66%
Married couple family	955	62%	523	70%	432	55%
Other family:	312	20%	222	30%	90	11%
Male householder, no wife	179	12%	135	18%	44	6%
Female householder, no husband	133	9%	87	12%	46	6%
Nonfamily households:	266	17%	0	0%	266	34%
Householder living alone	238	16%	----	----	----	----
Other nonfamily households	28	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,625	100%	1533	92	6%	3.42
Single family (detached)	1,398	86%	1,341	57	4%	3.48
Single family (attached)	12	1%	12	0	0%	3.42
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	215	13%	180	35	16%	2.92

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,283	100%
Less than \$150,000	212	17%
\$150,000 to \$199,999	90	7%
\$200,000 to \$249,999	85	7%
\$250,000 to \$299,999	132	10%
\$300,000 to \$399,999	240	19%
\$400,000 to \$499,999	288	22%
\$500,000 to \$749,999	235	18%
\$750,000 to \$999,999	1	<1%
\$1,000,000 or more	0	0%

Median Value **\$350,844**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,625	100%
2005 or Later	30	2%
2000 to 2004	115	7%
1990 to 1999	208	13%
1980 to 1989	611	38%
1970 to 1979	395	24%
1960 to 1969	196	12%
1950 to 1959	50	3%
1940 to 1949	0	0%
1939 or earlier	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,533	100%	250	100%	1,283	100%
1.00 occupant housing per room or less	1,393	91%	231	92%	1,162	91%
1.01 to 1.50 occupants per room	112	7%	10	4%	102	8%
1.51 to 2.00 occupants per room	28	2%	9	4%	19	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	250	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	10	4%
\$1,000 to \$1,249	18	7%
\$1,250 to \$1,499	22	9%
\$1,500 to \$1,999	163	65%
\$2,000 or more	5	2%
No cash rent	32	13%
Median contract rent	\$1,730	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	250	100%
Less than 20 percent	27	11%
20.0 to 24.9 percent	53	21%
25.0 to 29.9 percent	18	7%
30.0 to 34.9 percent	34	14%
35.0 to 39.9 percent	8	3%
40.0 to 49.9 percent	0	0%
50.0 percent or more	57	23%
Not computed	53	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,533	100%
No vehicle	2	<1%
1 vehicle	328	21%
2 vehicles	667	44%
3 vehicles	284	19%
4 or more vehicles	252	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,702	100%
Worked in state of residence	2,566	95%
Worked in county of residence	2,406	89%
Worked outside county of residence	160	6%
Worked outside state of residence	136	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,064	100%	2,100	52%
In labor force	2,834	70%	1,725	61%
Armed forces	44	2%	41	93%
Civilian (employed)	2,599	92%	1,560	60%
Civilian (unemployed)	191	7%	124	65%
Not in labor force	1,230	30%	375	30%
Pct. of civilian labor force unemployed	6.8%		7.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,702	100%
Car, truck or van:	2,541	94%
Drove Alone	2,028	75%
Carpooled	513	19%
Public Transportation:	87	3%
Bus	42	2%
Trolley / Streetcar	36	1%
Railroad	9	<1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	9	<1%
Other means	19	1%
Worked at home	46	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,702	100%
Did not work at home	2,656	98%
Less than 10 minutes	185	7%
10 to 19 minutes	1,169	43%
20 to 29 minutes	654	24%
30 to 44 minutes	346	13%
45 to 59 minutes	154	6%
60 to 89 minutes	100	4%
90 minutes or more	48	2%
Worked at home	46	2%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,642	100%
Agriculture, forestry, mining	31	1%
Utilities	29	1%
Construction	307	12%
Manufacturing	220	8%
Wholesale trade	16	1%
Retail trade	416	16%
Transportation & warehousing	46	2%
Information & communications	37	1%
Finance, insurance, & real estate	92	3%
Professional, scientific, management, administration	71	3%
Educational, social, & health services	366	14%
Art, entertainment, recreation, accommodations, food	187	7%
Other services	392	15%
Public administration	432	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,642	100%
Management, professional & related:	477	18%
Management (incl. farm managers)	122	5%
Business & financial	48	2%
Computer & mathematical	56	2%
Architecture & engineering	9	<1%
Life, physical & social science	5	<1%
Community & social service	32	1%
Legal	19	1%
Education, training, & library	118	4%
Art, entertainment, sports & media	32	1%
Healthcare practitioners	36	1%
Service:	848	32%
Healthcare support	69	3%
Protective service	7	<1%
Food preparation & serving	103	4%
Building & grounds cleaning / maintenance	576	22%
Personal care & service	93	4%
Sales & office	670	25%
Farming, fishing & forestry	23	1%
Construction, extraction & maintenance	346	13%
Production, transport & material moving	278	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,533	100%
Less than \$15,000	95	6%
\$15,000 to \$29,999	189	12%
\$30,000 to \$44,999	207	14%
\$45,000 to \$59,999	288	19%
\$60,000 to \$74,999	162	11%
\$75,000 to \$99,999	252	16%
\$100,000 to \$124,999	158	10%
\$125,000 to \$149,999	111	7%
\$150,000 to \$199,999	71	5%
\$200,000 or more	0	0%
Median Income	\$59,349	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,533	100%
With earnings	1,387	90%
With wage and salary income	1,320	86%
With self-employment income	231	15%
With interest, dividend, or net rental income	303	20%
With Social Security income	244	16%
With Supplemental Security income	0	0%
With public assistance income	33	2%
With retirement income	147	10%
With other types of income	201	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,252	100%
Under .50	237	5%
.50 to .99	209	4%
1.00 to 1.24	237	5%
1.25 to 1.49	8	<1%
1.50 to 1.84	360	7%
1.85 to 1.99	519	10%
2.00 and over	3,682	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,252	100%
Above Poverty	4,806	92%
Below Poverty	446	8%

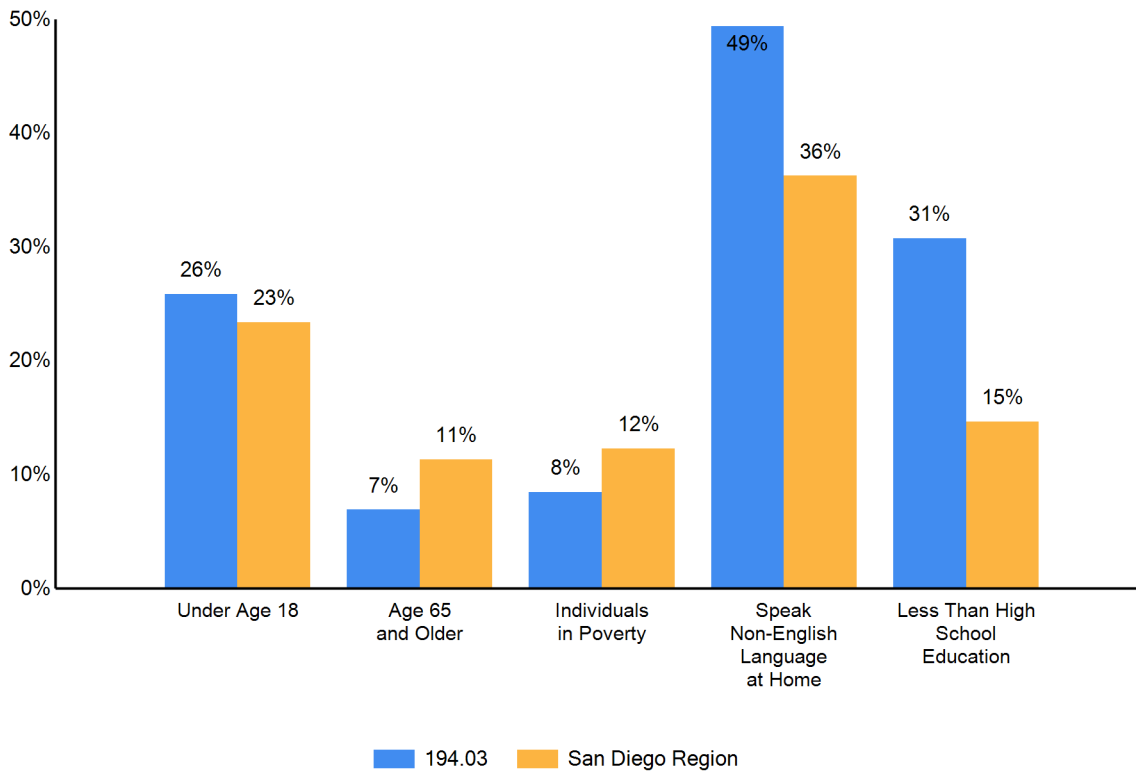
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,267	745	522	1,225	714	511	42	31	11
Married couple family	955	523	432	935	514	421	20	9	11
Male householder, no wife present	179	135	44	179	135	44	0	0	0
Female householder, no husband present	133	87	46	111	65	46	22	22	0

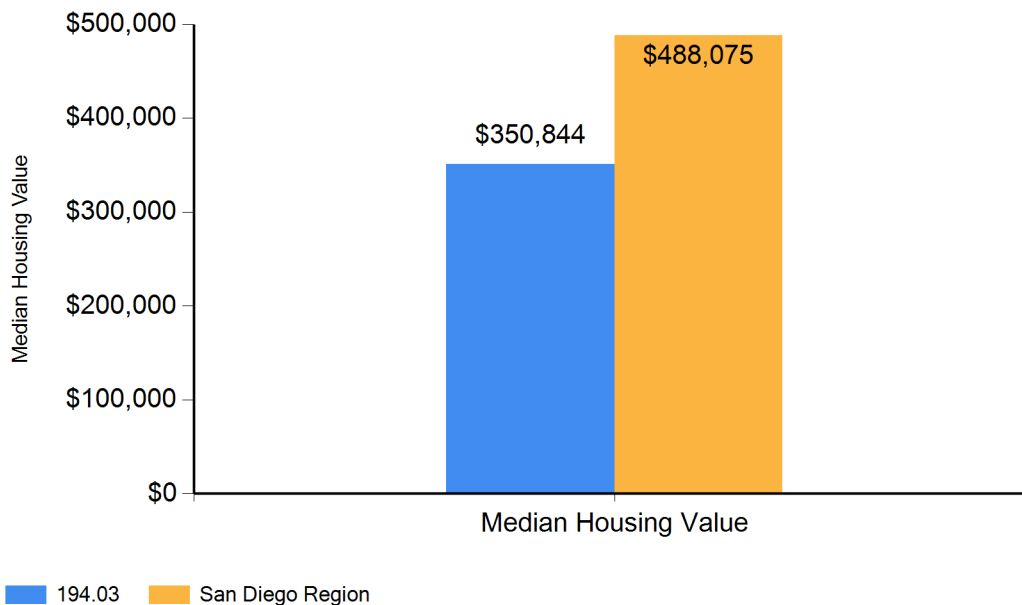
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075