



Demographic and Socioeconomic Profile 2010

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Population by Race

	Population	Percent
Total Population	3,068	100%
White	1,827	60%
Hispanic	667	22%
Asian	423	14%
Two or More	93	3%
Black	38	1%
American Indian	13	<1%
Other	4	<1%
Pacific Islander	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,068	1,473	1,595	52%
Under 5	174	101	73	42%
5 to 9	178	93	85	48%
10 to 14	217	98	119	55%
15 to 17	143	72	71	50%
18 and 19	83	44	39	47%
20 to 24	195	102	93	48%
25 to 29	160	96	64	40%
30 to 34	174	79	95	55%
35 to 39	149	74	75	50%
40 to 44	197	95	102	52%
45 to 49	249	121	128	51%
50 to 54	275	136	139	51%
55 to 59	230	112	118	51%
60 and 61	69	32	37	54%
62 to 64	83	40	43	52%
65 to 69	129	53	76	59%
70 to 74	105	42	63	60%
75 to 79	106	39	67	63%
80 to 84	67	18	49	73%
85 and Older	85	26	59	69%
Under 18	712	364	348	49%
65 and older	492	178	314	64%
Median	41.5	38.5	44.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,499	100%
Never Married	612	24%
Married, excluding separated	1,344	54%
Separated	60	2%
Widowed	106	4%
Divorced	377	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,068	100%
Household	2,956	96%
Group Quarters - Other	112	4%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,068	667	1,827	38	13	423	3	4	93
Under 5	174	58	84	0	0	23	0	0	9
5 to 9	178	53	90	6	2	19	0	0	8
10 to 14	217	68	98	4	2	32	0	1	12
15 to 17	143	42	76	1	0	17	1	0	6
18 and 19	83	23	46	0	0	10	0	0	4
20 to 24	195	79	92	1	0	13	0	1	9
25 to 29	160	48	76	3	2	29	0	0	2
30 to 34	174	46	93	2	0	26	0	0	7
35 to 39	149	41	76	5	0	26	0	0	1
40 to 44	197	33	126	2	2	29	0	1	4
45 to 49	249	46	154	3	0	39	1	0	6
50 to 54	275	44	191	1	2	32	0	0	5
55 to 59	230	26	156	6	0	36	1	1	4
60 and 61	69	8	48	1	0	11	0	0	1
62 to 64	83	7	63	1	0	10	0	0	2
65 to 69	129	13	88	1	2	23	0	0	2
70 to 74	105	6	76	0	0	16	0	0	7
75 to 79	106	11	77	0	1	13	0	0	4
80 to 84	67	6	52	0	0	9	0	0	0
85 and Older	85	9	65	1	0	10	0	0	0
Under 18	712	221	348	11	4	91	1	1	35
65 and older	492	45	358	2	3	71	0	0	13
Median		26.1	46.8	37.0	41.3	42.8	47.5	40.0	24.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,894	100%
Speak Only English	2,441	84%
Speak Spanish:	205	7%
Speak English "well" or "very well"	176	6%
Speak English "not well" or "not at all"	29	1%
Speak Asian/Pacific Island language:	227	8%
Speak English "well" or "very well"	193	7%
Speak English "not well" or "not at all"	34	1%
Speak other language:	21	1%
Speak English "well" or "very well"	21	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,078	100%
Less than 9th grade	47	2%
9th through 12th grade, no diploma	82	4%
High school grad (incl. equivalency)	382	18%
Some college, no degree	683	33%
Associate degree	295	14%
Bachelor's degree	427	21%
Master's degree	95	5%
Professional school degree	33	2%
Doctorate degree	34	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,966	100%	---	---	---	---
Enrolled in school	865	29%	713	24%	152	5%
Nursery / Preschool	122	14%	59	8%	63	41%
Kindergarten to grade 4	208	24%	149	21%	59	39%
Grade 5 to grade 8	147	17%	147	21%	0	0%
Grade 9 to grade 12	208	24%	188	26%	20	13%
College, undergraduate	180	21%	170	24%	10	7%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	2,101	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,029	100%	329	100%	700	100%
Family Households:	701	68%	329	100%	372	53%
Married couple family	559	54%	241	73%	318	45%
Other family:	142	14%	88	27%	54	8%
Male householder, no wife	20	2%	20	6%	0	0%
Female householder, no husband	122	12%	68	21%	54	8%
Nonfamily households:	328	32%	0	0%	328	47%
Householder living alone	281	27%	----	----	----	----
Other nonfamily households	47	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,063	100%	1029	34	3%	2.87
Single family (detached)	643	60%	609	34	5%	3.01
Single family (attached)	153	14%	153	0	0%	2.77
2 to 4 units	13	1%	13	0	0%	3.00
5 to 9 units	14	1%	14	0	0%	2.57
10 or more units	240	23%	240	0	0%	2.60
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	554	100%
Less than \$150,000	1	<1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	10	2%
\$250,000 to \$299,999	25	5%
\$300,000 to \$399,999	93	17%
\$400,000 to \$499,999	103	19%
\$500,000 to \$749,999	281	51%
\$750,000 to \$999,999	41	7%
\$1,000,000 or more	0	0%

Median Value **\$540,351**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,063	100%
2005 or Later	11	1%
2000 to 2004	206	19%
1990 to 1999	52	5%
1980 to 1989	207	19%
1970 to 1979	216	20%
1960 to 1969	286	27%
1950 to 1959	85	8%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,029	100%	475	100%	554	100%
1.00 occupant housing per room or less	976	95%	439	92%	537	97%
1.01 to 1.50 occupants per room	52	5%	36	8%	16	3%
1.51 to 2.00 occupants per room	1	<1%	0	0%	1	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	475	100%
Less than \$500	55	12%
\$500 to \$599	11	2%
\$600 to \$699	10	2%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	126	27%
\$1,000 to \$1,249	12	3%
\$1,250 to \$1,499	107	23%
\$1,500 to \$1,999	60	13%
\$2,000 or more	84	18%
No cash rent	10	2%
Median contract rent	\$1,305	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	475	100%
Less than 20 percent	27	6%
20.0 to 24.9 percent	110	23%
25.0 to 29.9 percent	162	34%
30.0 to 34.9 percent	33	7%
35.0 to 39.9 percent	17	4%
40.0 to 49.9 percent	29	6%
50.0 percent or more	87	18%
Not computed	10	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,029	100%
No vehicle	66	6%
1 vehicle	319	31%
2 vehicles	294	29%
3 vehicles	248	24%
4 or more vehicles	102	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,484	100%
Worked in state of residence	1,471	99%
Worked in county of residence	1,456	98%
Worked outside county of residence	15	1%
Worked outside state of residence	13	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,448	100%	1,157	47%
In labor force	1,583	65%	837	53%
Armed forces	27	2%	27	100%
Civilian (employed)	1,444	91%	764	53%
Civilian (unemployed)	112	7%	46	41%
Not in labor force	865	35%	320	37%
Pct. of civilian labor force unemployed	7.2%		5.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,484	100%
Car, truck or van:	1,344	91%
Drove Alone	1,177	79%
Carpooled	167	11%
Public Transportation:	17	1%
Bus	17	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	15	1%
Bicycle	0	0%
Walked	12	1%
Other means	0	0%
Worked at home	96	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,484	100%
Did not work at home	1,388	94%
Less than 10 minutes	165	11%
10 to 19 minutes	454	31%
20 to 29 minutes	280	19%
30 to 44 minutes	436	29%
45 to 59 minutes	52	4%
60 to 89 minutes	0	0%
90 minutes or more	1	<1%
Worked at home	96	6%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,435	100%
Agriculture, forestry, mining	1	<1%
Utilities	0	0%
Construction	166	12%
Manufacturing	126	9%
Wholesale trade	152	11%
Retail trade	129	9%
Transportation & warehousing	15	1%
Information & communications	0	0%
Finance, insurance, & real estate	0	0%
Professional, scientific, management, administration	127	9%
Educational, social, & health services	353	25%
Art, entertainment, recreation, accommodations, food	150	10%
Other services	80	6%
Public administration	136	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,435	100%
Management, professional & related:	563	39%
Management (incl. farm managers)	243	17%
Business & financial	59	4%
Computer & mathematical	84	6%
Architecture & engineering	64	4%
Life, physical & social science	7	<1%
Community & social service	0	0%
Legal	10	1%
Education, training, & library	96	7%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	0	0%
Service:	219	15%
Healthcare support	27	2%
Protective service	63	4%
Food preparation & serving	43	3%
Building & grounds cleaning / maintenance	10	1%
Personal care & service	76	5%
Sales & office	437	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	110	8%
Production, transport & material moving	106	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,029	100%
Less than \$15,000	103	10%
\$15,000 to \$29,999	63	6%
\$30,000 to \$44,999	15	1%
\$45,000 to \$59,999	164	16%
\$60,000 to \$74,999	117	11%
\$75,000 to \$99,999	262	25%
\$100,000 to \$124,999	103	10%
\$125,000 to \$149,999	69	7%
\$150,000 to \$199,999	104	10%
\$200,000 or more	29	3%
Median Income	\$80,010	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,029	100%
With earnings	773	75%
With wage and salary income	748	73%
With self-employment income	114	11%
With interest, dividend, or net rental income	358	35%
With Social Security income	267	26%
With Supplemental Security income	64	6%
With public assistance income	21	2%
With retirement income	259	25%
With other types of income	148	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,068	100%
Under .50	28	1%
.50 to .99	36	1%
1.00 to 1.24	69	2%
1.25 to 1.49	105	3%
1.50 to 1.84	48	2%
1.85 to 1.99	0	0%
2.00 and over	2,782	91%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,068	100%
Above Poverty	3,004	98%
Below Poverty	64	2%

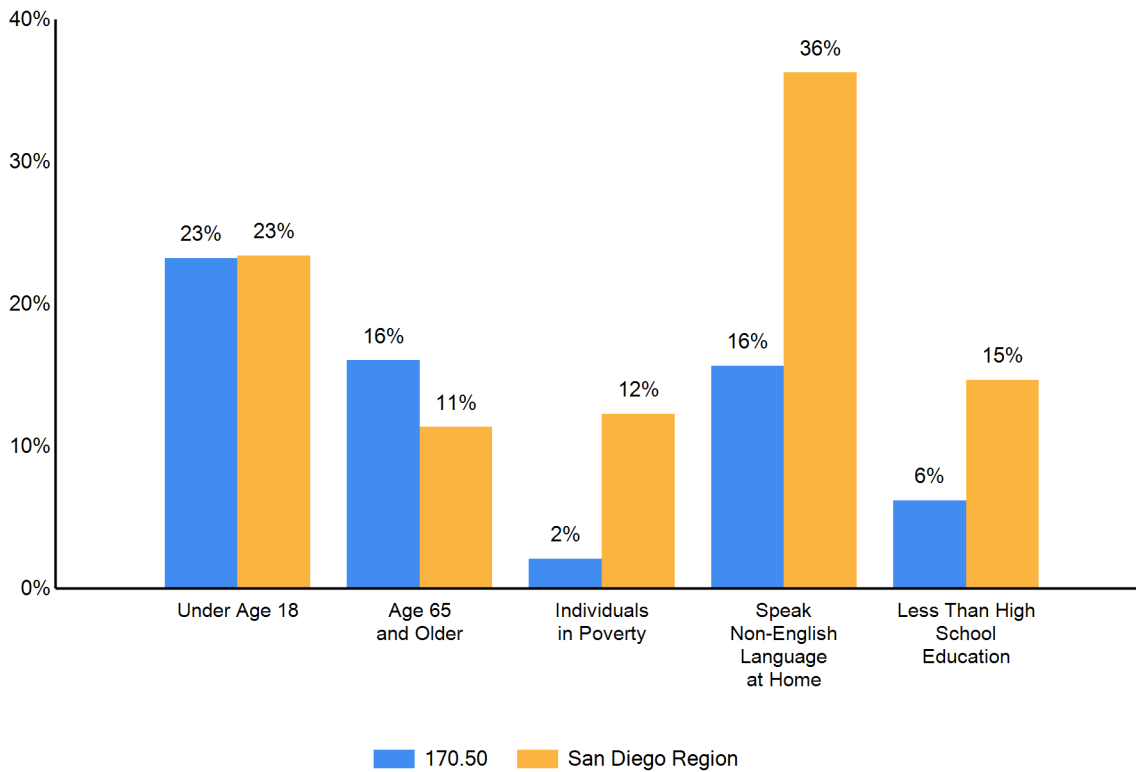
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	701	329	372	686	324	362	15	5	10
Married couple family	559	241	318	549	241	308	10	0	10
Male householder, no wife present	20	20	0	20	20	0	0	0	0
Female householder, no husband present	122	68	54	117	63	54	5	5	0

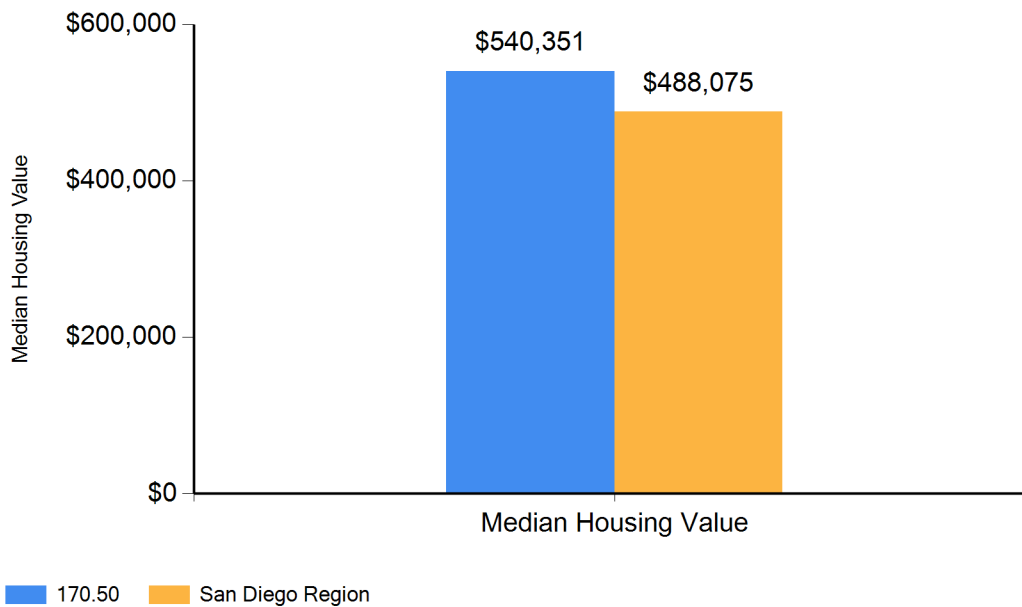
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075