

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Peninsula



	Jan 1, 2015
Total Population	68,371
Household Population	59,761
Group Quarters Population	8,610
Persons Per Household	2.25

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,730	26,563	4.2%
Single Family - Detached	9,882	9,552	3.3%
Single Family - Multiple-Unit	5,573	5,363	3.8%
Multi-Family	12,275	11,648	5.1%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

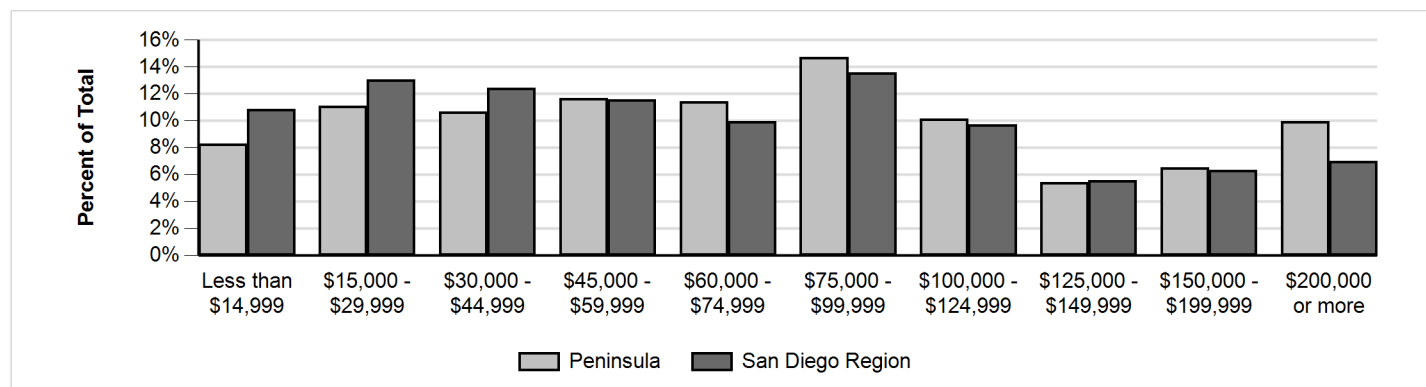
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	11%	11%	12%	11%	15%	10%	5%	7%	10%

Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$70,825
Not adjusted for inflation (current 2014\$)	\$76,504



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

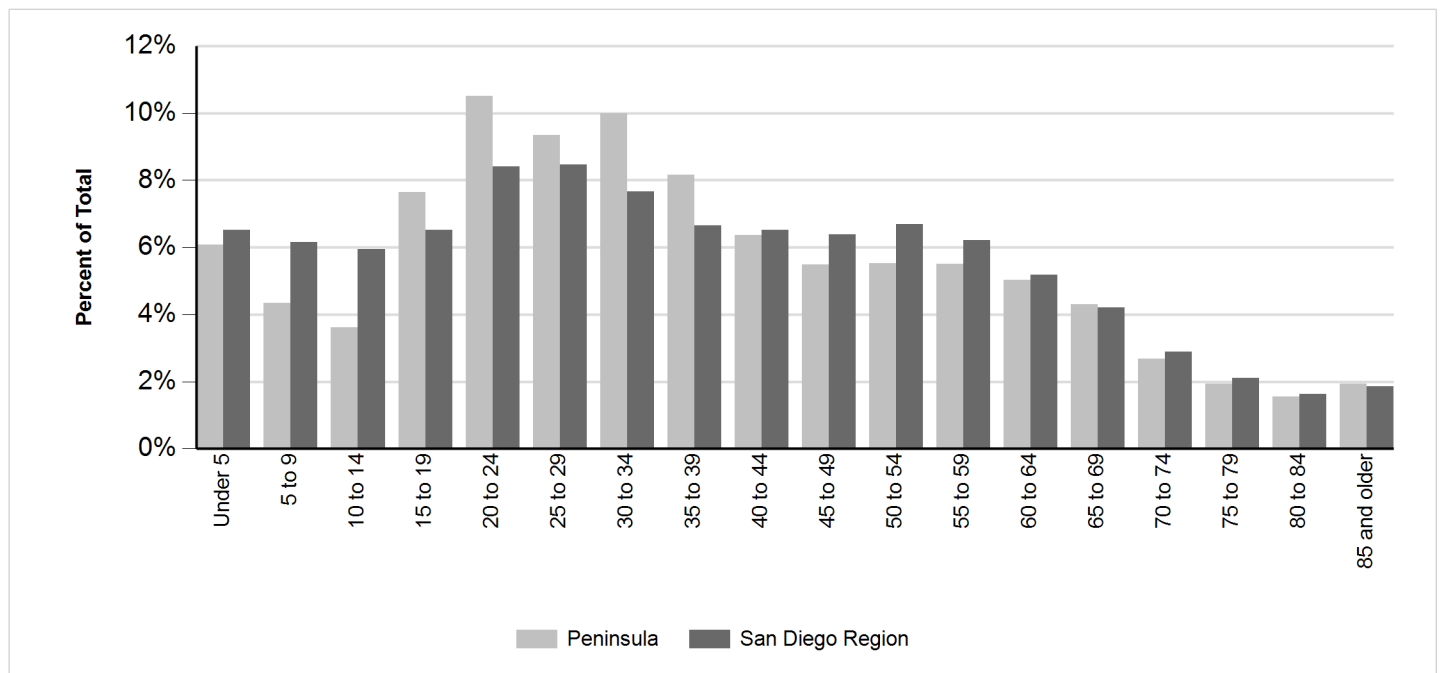
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	68,371	37,187	31,184	46%
Under 5	4,157	2,116	2,041	49%
5 to 9	2,964	1,548	1,416	48%
10 to 14	2,472	1,237	1,235	50%
15 to 17	1,433	776	657	46%
18 and 19	3,794	2,758	1,036	27%
20 to 24	7,187	4,808	2,379	33%
25 to 29	6,394	3,408	2,986	47%
30 to 34	6,834	3,611	3,223	47%
35 to 39	5,581	3,011	2,570	46%
40 to 44	4,351	2,335	2,016	46%
45 to 49	3,748	1,983	1,765	47%
50 to 54	3,773	2,038	1,735	46%
55 to 59	3,769	1,920	1,849	49%
60 and 61	1,495	760	735	49%
62 to 64	1,940	1,010	930	48%
65 to 69	2,939	1,468	1,471	50%
70 to 74	1,829	851	978	53%
75 to 79	1,317	607	710	54%
80 to 84	1,067	462	605	57%
85 and older	1,327	480	847	64%
Under 18	11,026	5,677	5,349	49%
65 and older	8,479	3,868	4,611	54%
Median Age	34.2	32.7	36.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	12,541	47,818	2,191	287	3,429	2,105
Under 5	1,223	2,338	123	31	226	216
5 to 9	904	1,498	138	7	206	211
10 to 14	773	1,314	96	6	121	162
15 to 17	459	770	68	4	47	85
18 and 19	810	2,512	150	29	158	135
20 to 24	1,374	4,897	327	36	313	240
25 to 29	1,237	4,366	221	28	350	192
30 to 34	1,357	4,673	216	23	374	191
35 to 39	1,003	3,854	198	19	320	187
40 to 44	915	2,862	151	19	293	111
45 to 49	636	2,727	108	11	184	82
50 to 54	525	2,848	124	18	170	88
55 to 59	452	2,993	107	15	141	61
60 and 61	112	1,259	26	7	73	18
62 to 64	166	1,628	33	9	72	32
65 to 69	240	2,502	35	6	118	38
70 to 74	143	1,534	26	6	96	24
75 to 79	76	1,125	20	8	76	12
80 to 84	67	928	13	4	48	7
85 and older	69	1,190	11	1	43	13
Under 18	3,359	5,920	425	48	600	674
65 and older	595	7,279	105	25	381	94
Median Age	27.9	37.0	29.4	30.5	33.9	25.1