



## Demographic and Socioeconomic Profile 2010

JURISDICTION: San Diego

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>1,301,617</b>	<b>100%</b>
White	586,799	45%
Hispanic	374,977	29%
Asian	204,010	16%
Black	81,340	6%
Two or More	42,603	3%
Pacific Islander	5,136	<1%
American Indian	3,469	<1%
Other	3,283	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>1,301,617</b>	<b>660,131</b>	<b>641,486</b>	<b>49%</b>
Under 5	80,488	41,545	38,943	48%
5 to 9	74,841	38,186	36,655	49%
10 to 14	75,285	39,376	35,909	48%
15 to 17	48,355	25,041	23,314	48%
18 and 19	42,136	22,011	20,125	48%
20 to 24	125,309	66,539	58,770	47%
25 to 29	123,913	64,873	59,040	48%
30 to 34	105,997	55,460	50,537	48%
35 to 39	94,244	48,762	45,482	48%
40 to 44	89,143	46,603	42,540	48%
45 to 49	88,374	45,376	42,998	49%
50 to 54	82,416	41,137	41,279	50%
55 to 59	71,991	35,541	36,450	51%
60 and 61	25,510	12,408	13,102	51%
62 to 64	34,686	16,939	17,747	51%
65 to 69	41,173	19,405	21,768	53%
70 to 74	31,286	13,867	17,419	56%
75 to 79	25,500	10,968	14,532	57%
80 to 84	20,413	8,347	12,066	59%
85 and Older	20,557	7,747	12,810	62%
Under 18	278,969	144,148	134,821	48%
65 and older	138,929	60,334	78,595	57%
<b>Median</b>	<b>33.8</b>	<b>32.9</b>	<b>34.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>1,071,003</b>	<b>100%</b>
Never Married	418,831	39%
Married, excluding separated	476,172	44%
Separated	22,662	2%
Widowed	47,955	4%
Divorced	105,383	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>1,301,617</b>	<b>100%</b>
Household	1,255,446	96%
Group Quarters - Other	16,412	1%
Group Quarters - College	15,298	1%
Group Quarters - Military	14,461	1%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>1,301,617</b>	<b>374,977</b>	<b>586,799</b>	<b>81,340</b>	<b>3,469</b>	<b>204,010</b>	<b>5,136</b>	<b>3,283</b>	<b>42,603</b>
Under 5	80,488	33,660	24,226	5,211	165	10,724	279	248	5,975
5 to 9	74,841	32,213	21,310	4,754	167	10,800	289	267	5,041
10 to 14	75,285	32,142	21,894	5,503	163	10,766	301	243	4,273
15 to 17	48,355	20,935	14,096	3,850	120	6,631	190	157	2,376
18 and 19	42,136	15,259	14,766	2,792	128	7,159	158	120	1,754
20 to 24	125,309	36,997	53,643	7,482	371	21,046	567	329	4,874
25 to 29	123,913	34,488	57,780	6,779	387	19,298	501	439	4,241
30 to 34	105,997	30,089	47,746	5,878	302	17,851	451	383	3,297
35 to 39	94,244	28,547	39,687	5,613	225	17,139	383	262	2,388
40 to 44	89,143	26,046	39,621	5,641	255	15,065	396	187	1,932
45 to 49	88,374	22,502	43,578	6,088	243	13,665	384	158	1,756
50 to 54	82,416	18,039	43,539	5,963	250	12,698	317	168	1,442
55 to 59	71,991	13,156	40,791	4,731	235	11,594	286	119	1,079
60 and 61	25,510	4,269	14,888	1,600	80	4,250	93	27	303
62 to 64	34,686	5,521	21,405	1,848	106	5,202	118	33	453
65 to 69	41,173	6,701	25,006	2,298	106	6,446	102	50	464
70 to 74	31,286	5,111	18,186	2,124	67	5,280	143	39	336
75 to 79	25,500	3,938	15,662	1,433	48	4,074	87	20	238
80 to 84	20,413	3,001	13,619	984	24	2,534	43	11	197
85 and Older	20,557	2,363	15,356	768	27	1,788	48	23	184
Under 18	278,969	118,950	81,526	19,318	615	38,921	1,059	915	17,665
65 and older	138,929	21,114	87,829	7,607	272	20,122	423	143	1,419
<b>Median</b>		<b>27.4</b>	<b>39.8</b>	<b>33.7</b>	<b>33.9</b>	<b>34.4</b>	<b>33.1</b>	<b>28.2</b>	<b>21.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>1,221,129</b>	<b>100%</b>
Speak Only English	745,499	61%
Speak Spanish:	273,949	22%
Speak English "well" or "very well"	202,994	17%
Speak English "not well" or "not at all"	70,955	6%
Speak Asian/Pacific Island language:	138,360	11%
Speak English "well" or "very well"	111,861	9%
Speak English "not well" or "not at all"	26,499	2%
Speak other language:	63,321	5%
Speak English "well" or "very well"	56,563	5%
Speak English "not well" or "not at all"	6,758	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>855,203</b>	<b>100%</b>
Less than 9th grade	60,389	7%
9th through 12th grade, no diploma	56,144	7%
High school grad (incl. equivalency)	144,597	17%
Some college, no degree	179,628	21%
Associate degree	64,483	8%
Bachelor's degree	211,414	25%
Master's degree	85,322	10%
Professional school degree	28,985	3%
Doctorate degree	24,241	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>1,252,570</b>	<b>100%</b>	---	---	---	---
Enrolled in school	372,170	30%	314,775	25%	57,395	5%
Nursery / Preschool	19,420	5%	10,549	3%	8,871	15%
Kindergarten to grade 4	75,965	20%	69,483	22%	6,482	11%
Grade 5 to grade 8	59,520	16%	54,328	17%	5,192	9%
Grade 9 to grade 12	68,313	18%	63,519	20%	4,794	8%
College, undergraduate	120,216	32%	99,897	32%	20,319	35%
Graduate or Professional school	28,736	8%	16,999	5%	11,737	20%
Not enrolled in school	880,400	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>483,072</b>	<b>100%</b>	<b>148,128</b>	<b>100%</b>	<b>334,944</b>	<b>100%</b>
Family Households:	281,704	58%	147,167	99%	134,537	40%
Married couple family	208,035	43%	102,061	69%	105,974	32%
Other family:	73,669	15%	45,106	30%	28,563	9%
Male householder, no wife	21,176	4%	10,952	7%	10,224	3%
Female householder, no husband	52,493	11%	34,154	23%	18,339	5%
Nonfamily households:	201,368	42%	961	1%	200,407	60%
Householder living alone	143,981	30%	----	----	----	----
Other nonfamily households	57,387	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>515,412</b>	<b>100%</b>	<b>483,092</b>	<b>32,320</b>	<b>6%</b>	<b>2.60</b>
Single family (detached)	211,257	41%	202,906	8,351	4%	2.92
Single family (attached)	67,708	13%	63,708	4,000	6%	2.76
2 to 4 units	45,459	9%	42,238	3,221	7%	2.46
5 to 9 units	49,074	10%	46,075	2,999	6%	2.36
10 or more units	136,532	26%	123,175	13,357	10%	2.11
Mobile home and Other	5,382	1%	4,990	392	7%	2.92

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>238,546</b>	<b>100%</b>
Less than \$150,000	11,041	5%
\$150,000 to \$199,999	6,139	3%
\$200,000 to \$249,999	10,651	4%
\$250,000 to \$299,999	11,506	5%
\$300,000 to \$399,999	36,469	15%
\$400,000 to \$499,999	41,812	18%
\$500,000 to \$749,999	69,445	29%
\$750,000 to \$999,999	27,703	12%
\$1,000,000 or more	23,780	10%

**Median Value** **\$506,107**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>515,406</b>	<b>100%</b>
2005 or Later	14,518	3%
2000 to 2004	39,797	8%
1990 to 1999	53,980	10%
1980 to 1989	91,413	18%
1970 to 1979	116,842	23%
1960 to 1969	68,311	13%
1950 to 1959	68,035	13%
1940 to 1949	25,767	5%
1939 or earlier	36,743	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>483,072</b>	<b>100%</b>	<b>244,526</b>	<b>100%</b>	<b>238,546</b>	<b>100%</b>
1.00 occupant housing per room or less	454,022	94%	222,481	91%	231,541	97%
1.01 to 1.50 occupants per room	18,527	4%	13,181	5%	5,346	2%
1.51 to 2.00 occupants per room	7,061	1%	5,765	2%	1,296	1%
2.01 or more occupants per room	3,462	1%	3,099	1%	363	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>244,526</b>	<b>100%</b>
Less than \$500	13,450	6%
\$500 to \$599	5,645	2%
\$600 to \$699	9,019	4%
\$700 to \$799	16,627	7%
\$800 to \$899	21,447	9%
\$900 to \$999	20,634	8%
\$1,000 to \$1,249	43,773	18%
\$1,250 to \$1,499	36,227	15%
\$1,500 to \$1,999	48,812	20%
\$2,000 or more	22,645	9%
No cash rent	6,247	3%
<b>Median contract rent</b>	<b>\$1,202</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>244,526</b>	<b>100%</b>
Less than 20 percent	47,357	19%
20.0 to 24.9 percent	30,913	13%
25.0 to 29.9 percent	27,935	11%
30.0 to 34.9 percent	22,968	9%
35.0 to 39.9 percent	16,757	7%
40.0 to 49.9 percent	23,220	9%
50.0 percent or more	63,714	26%
Not computed	11,662	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>483,072</b>	<b>100%</b>
No vehicle	34,969	7%
1 vehicle	174,619	36%
2 vehicles	185,731	38%
3 vehicles	60,652	13%
4 or more vehicles	27,101	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>653,134</b>	<b>100%</b>
Worked in state of residence	648,647	99%
Worked in county of residence	638,025	98%
Worked outside county of residence	10,622	2%
Worked outside state of residence	4,487	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>1,036,194</b>	<b>100%</b>	<b>519,819</b>	<b>50%</b>
In labor force	689,542	67%	378,058	55%
Armed forces	20,366	3%	17,420	86%
Civilian (employed)	612,929	89%	329,222	54%
Civilian (unemployed)	56,247	8%	31,416	56%
Not in labor force	346,652	33%	141,761	41%
Pct. of civilian labor force unemployed	8.4%		8.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>653,134</b>	<b>100%</b>
Car, truck or van:	551,697	84%
Drove Alone	490,507	75%
Carpooled	61,190	9%
Public Transportation:	26,712	4%
Bus	24,701	4%
Trolley / Streetcar	1,237	<1%
Railroad	519	<1%
Other public transportation	255	<1%
Motorcycle	2,620	<1%
Bicycle	5,545	1%
Walked	21,018	3%
Other means	4,907	1%
Worked at home	40,635	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>653,134</b>	<b>100%</b>
Did not work at home	612,499	94%
Less than 10 minutes	62,457	10%
10 to 19 minutes	216,464	33%
20 to 29 minutes	165,840	25%
30 to 44 minutes	117,856	18%
45 to 59 minutes	24,236	4%
60 to 89 minutes	15,143	2%
90 minutes or more	10,503	2%
Worked at home	40,635	6%
<b>Average time to work (minutes)</b>	<b>26</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>622,326</b>	<b>100%</b>
Agriculture, forestry, mining	2,218	<1%
Utilities	3,815	1%
Construction	32,531	5%
Manufacturing	57,242	9%
Wholesale trade	15,682	3%
Retail trade	61,231	10%
Transportation & warehousing	18,129	3%
Information & communications	18,171	3%
Finance, insurance, & real estate	48,513	8%
Professional, scientific, management, administration	32,342	5%
Educational, social, & health services	129,130	21%
Art, entertainment, recreation, accommodations, food	70,114	11%
Other services	31,228	5%
Public administration	101,980	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>622,326</b>	<b>100%</b>
Management, professional & related:	276,525	44%
Management (incl. farm managers)	67,151	11%
Business & financial	38,082	6%
Computer & mathematical	26,747	4%
Architecture & engineering	22,243	4%
Life, physical & social science	15,253	2%
Community & social service	8,945	1%
Legal	12,532	2%
Education, training, & library	36,530	6%
Art, entertainment, sports & media	15,726	3%
Healthcare practitioners	33,316	5%
Service:	108,895	17%
Healthcare support	10,192	2%
Protective service	11,705	2%
Food preparation & serving	37,632	6%
Building & grounds cleaning / maintenance	24,204	4%
Personal care & service	25,162	4%
Sales & office	148,285	24%
Farming, fishing & forestry	1,403	<1%
Construction, extraction & maintenance	40,741	7%
Production, transport & material moving	46,477	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>483,092</b>	<b>100%</b>
Less than \$15,000	51,290	11%
\$15,000 to \$29,999	62,241	13%
\$30,000 to \$44,999	63,253	13%
\$45,000 to \$59,999	54,839	11%
\$60,000 to \$74,999	46,542	10%
\$75,000 to \$99,999	65,838	14%
\$100,000 to \$124,999	44,759	9%
\$125,000 to \$149,999	29,285	6%
\$150,000 to \$199,999	32,594	7%
\$200,000 or more	32,451	7%
<b>Median Income</b>	<b>\$63,198</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>483,092</b>	<b>100%</b>
With earnings	402,598	83%
With wage and salary income	382,867	79%
With self-employment income	63,483	13%
With interest, dividend, or net rental income	129,443	27%
With Social Security income	99,786	21%
With Supplemental Security income	18,383	4%
With public assistance income	9,949	2%
With retirement income	69,812	14%
With other types of income	63,031	13%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>1,255,074</b>	<b>100%</b>
Under .50	83,043	7%
.50 to .99	94,795	8%
1.00 to 1.24	56,408	4%
1.25 to 1.49	53,294	4%
1.50 to 1.84	68,320	5%
1.85 to 1.99	28,298	2%
2.00 and over	870,916	69%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>1,255,074</b>	<b>100%</b>
Above Poverty	1,077,236	86%
Below Poverty	177,838	14%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

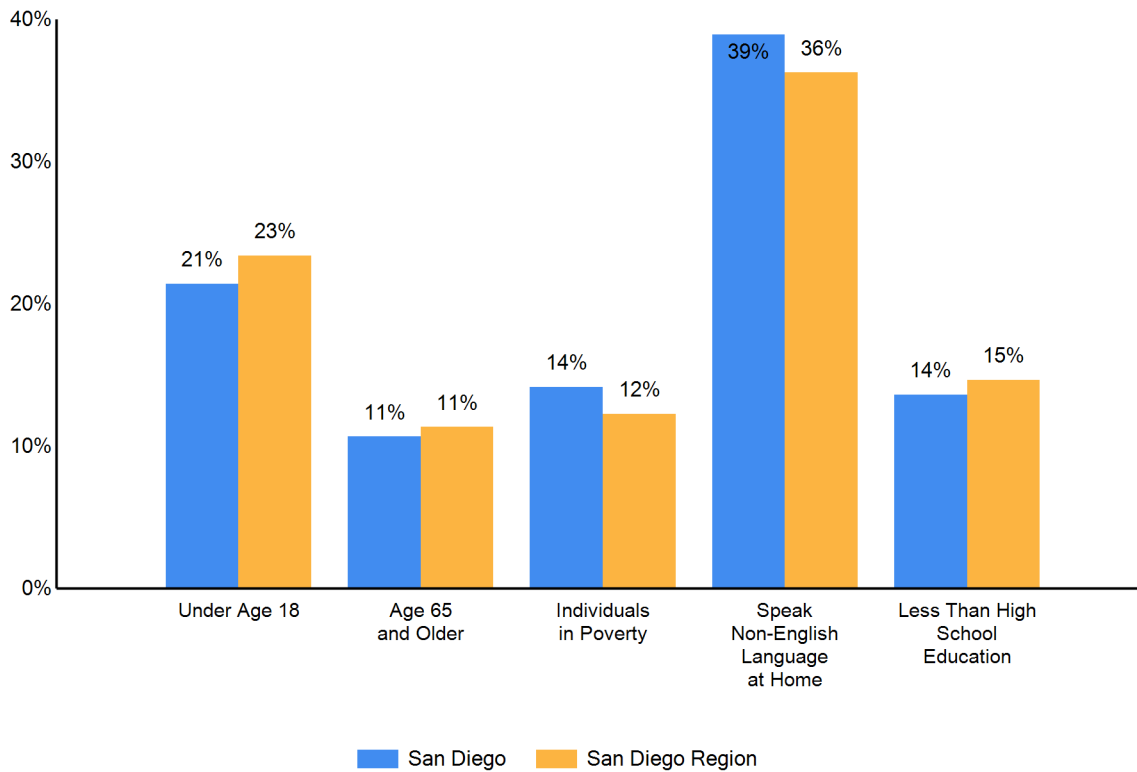
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>281,704</b>	<b>147,167</b>	<b>134,537</b>	<b>255,215</b>	<b>126,365</b>	<b>128,850</b>	<b>26,489</b>	<b>20,802</b>	<b>5,687</b>
Married couple family	208,035	102,061	105,974	197,005	94,110	102,895	11,030	7,951	3,079
Male householder, no wife present	21,176	10,952	10,224	18,727	9,355	9,372	2,449	1,597	852
Female householder, no husband present	52,493	34,154	18,339	39,483	22,900	16,583	13,010	11,254	1,756

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

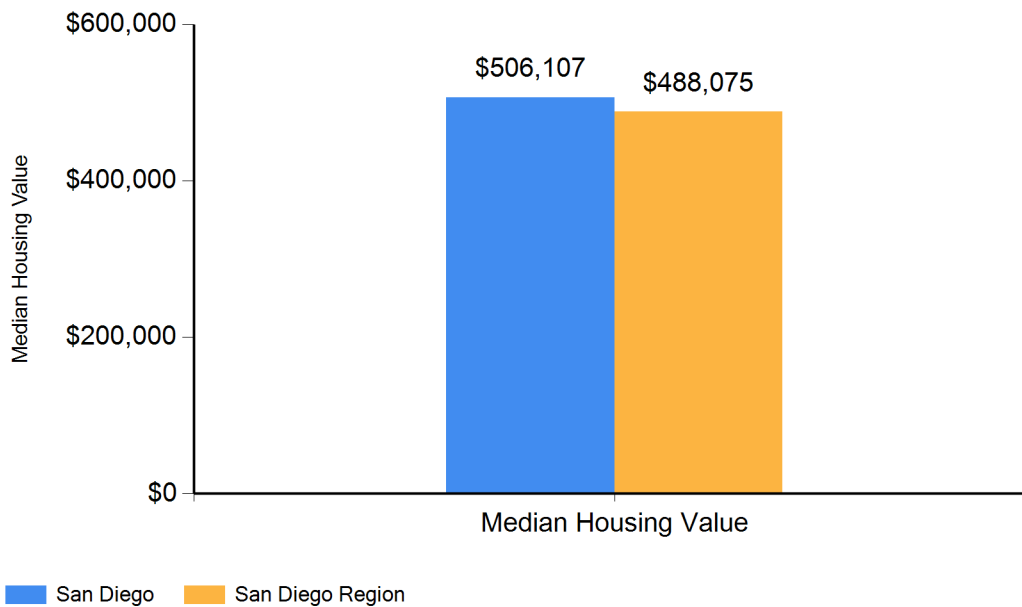


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075