



## Demographic and Socioeconomic Profile 2010

TRACT: 157.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>7,102</b>	<b>100%</b>
White	3,842	54%
Hispanic	2,056	29%
Black	460	6%
Two or More	419	6%
Asian	251	4%
Other	30	<1%
Pacific Islander	27	<1%
American Indian	17	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>7,102</b>	<b>3,433</b>	<b>3,669</b>	<b>52%</b>
Under 5	596	294	302	51%
5 to 9	537	277	260	48%
10 to 14	503	246	257	51%
15 to 17	332	173	159	48%
18 and 19	210	106	104	50%
20 to 24	516	256	260	50%
25 to 29	598	282	316	53%
30 to 34	555	277	278	50%
35 to 39	508	258	250	49%
40 to 44	403	210	193	48%
45 to 49	411	211	200	49%
50 to 54	433	220	213	49%
55 to 59	339	150	189	56%
60 and 61	139	58	81	58%
62 to 64	169	86	83	49%
65 to 69	228	100	128	56%
70 to 74	178	71	107	60%
75 to 79	169	66	103	61%
80 to 84	131	44	87	66%
85 and Older	147	48	99	67%
Under 18	1,968	990	978	50%
65 and older	853	329	524	61%
<b>Median</b>	<b>32.3</b>	<b>31.5</b>	<b>33.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,466</b>	<b>100%</b>
Never Married	1,930	35%
Married, excluding separated	2,178	40%
Separated	269	5%
Widowed	290	5%
Divorced	799	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>7,102</b>	<b>100%</b>
Household	6,743	95%
Group Quarters - Other	359	5%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>7,102</b>	<b>2,056</b>	<b>3,842</b>	<b>460</b>	<b>17</b>	<b>251</b>	<b>27</b>	<b>30</b>	<b>419</b>
Under 5	596	246	261	28	1	10	0	4	46
5 to 9	537	204	226	42	1	12	1	4	47
10 to 14	503	181	223	25	1	31	3	1	38
15 to 17	332	111	154	26	0	16	2	2	21
18 and 19	210	64	111	9	0	7	1	0	18
20 to 24	516	153	265	39	0	11	5	2	41
25 to 29	598	206	279	58	3	17	2	3	30
30 to 34	555	170	286	43	1	21	2	1	31
35 to 39	508	172	253	36	0	17	2	4	24
40 to 44	403	131	205	24	1	14	2	2	24
45 to 49	411	106	219	31	3	26	1	2	23
50 to 54	433	89	258	40	1	22	3	2	18
55 to 59	339	78	208	27	3	7	1	0	15
60 and 61	139	14	103	8	0	6	0	0	8
62 to 64	169	24	122	7	0	7	0	0	9
65 to 69	228	37	170	6	1	8	1	0	5
70 to 74	178	27	130	4	0	10	1	1	5
75 to 79	169	19	130	6	1	6	0	2	5
80 to 84	131	12	106	1	0	2	0	0	10
85 and Older	147	12	133	0	0	1	0	0	1
Under 18	1,968	742	864	121	3	69	6	11	152
65 and older	853	107	669	17	2	27	2	3	26
<b>Median</b>		<b>26.7</b>	<b>37.3</b>	<b>30.3</b>	<b>45.8</b>	<b>35.1</b>	<b>28.8</b>	<b>28.3</b>	<b>24.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,506</b>	<b>100%</b>
Speak Only English	3,124	48%
Speak Spanish:	2,027	31%
Speak English "well" or "very well"	1,570	24%
Speak English "not well" or "not at all"	457	7%
Speak Asian/Pacific Island language:	246	4%
Speak English "well" or "very well"	246	4%
Speak English "not well" or "not at all"	0	0%
Speak other language:	1,109	9%
Speak English "well" or "very well"	603	9%
Speak English "not well" or "not at all"	506	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>4,408</b>	<b>100%</b>
Less than 9th grade	709	16%
9th through 12th grade, no diploma	456	10%
High school grad (incl. equivalency)	1,493	34%
Some college, no degree	924	21%
Associate degree	444	10%
Bachelor's degree	319	7%
Master's degree	0	0%
Professional school degree	52	1%
Doctorate degree	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,746</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,796	27%	1,684	25%	112	2%
Nursery / Preschool	79	4%	79	5%	0	0%
Kindergarten to grade 4	442	25%	442	26%	0	0%
Grade 5 to grade 8	370	21%	370	22%	0	0%
Grade 9 to grade 12	324	18%	324	19%	0	0%
College, undergraduate	541	30%	469	28%	72	64%
Graduate or Professional school	40	2%	0	0%	40	36%
Not enrolled in school	4,950	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,283</b>	<b>100%</b>	<b>855</b>	<b>100%</b>	<b>1,428</b>	<b>100%</b>
Family Households:	1,553	68%	855	100%	698	49%
Married couple family	940	41%	493	58%	447	31%
Other family:	613	27%	362	42%	251	18%
Male householder, no wife	231	10%	95	11%	136	10%
Female householder, no husband	382	17%	267	31%	115	8%
Nonfamily households:	730	32%	0	0%	730	51%
Householder living alone	511	22%	----	----	----	----
Other nonfamily households	219	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,397</b>	<b>100%</b>	<b>2283</b>	<b>114</b>	<b>5%</b>	<b>2.95</b>
Single family (detached)	53	2%	51	2	4%	2.59
Single family (attached)	7	<1%	6	1	14%	2.83
2 to 4 units	185	8%	174	11	6%	2.97
5 to 9 units	290	12%	275	15	5%	2.96
10 or more units	1,550	65%	1,478	72	5%	3.06
Mobile home and Other	312	13%	299	13	4%	2.47

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>436</b>	<b>100%</b>
Less than \$150,000	316	72%
\$150,000 to \$199,999	11	3%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	48	11%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	61	14%
\$500,000 to \$749,999	0	0%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$103,481**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,397</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	87	4%
1990 to 1999	269	11%
1980 to 1989	287	12%
1970 to 1979	672	28%
1960 to 1969	736	31%
1950 to 1959	265	11%
1940 to 1949	81	3%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,283</b>	<b>100%</b>	<b>1,847</b>	<b>100%</b>	<b>436</b>	<b>100%</b>
1.00 occupant housing per room or less	1,965	86%	1,557	84%	408	94%
1.01 to 1.50 occupants per room	265	12%	237	13%	28	6%
1.51 to 2.00 occupants per room	53	2%	53	3%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,847</b>	<b>100%</b>
Less than \$500	187	10%
\$500 to \$599	11	1%
\$600 to \$699	0	0%
\$700 to \$799	215	12%
\$800 to \$899	235	13%
\$900 to \$999	452	24%
\$1,000 to \$1,249	515	28%
\$1,250 to \$1,499	108	6%
\$1,500 to \$1,999	25	1%
\$2,000 or more	0	0%
No cash rent	99	5%
<b>Median contract rent</b>	<b>\$961</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,847</b>	<b>100%</b>
Less than 20 percent	223	12%
20.0 to 24.9 percent	221	12%
25.0 to 29.9 percent	337	18%
30.0 to 34.9 percent	144	8%
35.0 to 39.9 percent	86	5%
40.0 to 49.9 percent	189	10%
50.0 percent or more	536	29%
Not computed	111	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,283</b>	<b>100%</b>
No vehicle	259	11%
1 vehicle	914	40%
2 vehicles	944	41%
3 vehicles	111	5%
4 or more vehicles	55	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,800</b>	<b>100%</b>
Worked in state of residence	2,782	99%
Worked in county of residence	2,718	97%
Worked outside county of residence	64	2%
Worked outside state of residence	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,365</b>	<b>100%</b>	<b>2,566</b>	<b>48%</b>
In labor force	3,096	58%	1,722	56%
Armed forces	9	<1%	0	0%
Civilian (employed)	2,642	85%	1,434	54%
Civilian (unemployed)	445	14%	288	65%
Not in labor force	2,269	42%	844	37%
Pct. of civilian labor force unemployed	14.4%		16.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,800</b>	<b>100%</b>
Car, truck or van:	2,178	78%
Drove Alone	1,714	61%
Carpooled	464	17%
Public Transportation:	192	7%
Bus	164	6%
Trolley / Streetcar	28	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	158	6%
Other means	0	0%
Worked at home	272	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,800</b>	<b>100%</b>
Did not work at home	2,528	90%
Less than 10 minutes	331	12%
10 to 19 minutes	462	17%
20 to 29 minutes	655	23%
30 to 44 minutes	883	32%
45 to 59 minutes	153	5%
60 to 89 minutes	44	2%
90 minutes or more	0	0%
Worked at home	272	10%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,785</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	240	9%
Manufacturing	128	5%
Wholesale trade	51	2%
Retail trade	533	19%
Transportation & warehousing	104	4%
Information & communications	66	2%
Finance, insurance, & real estate	177	6%
Professional, scientific, management, administration	170	6%
Educational, social, & health services	377	14%
Art, entertainment, recreation, accommodations, food	384	14%
Other services	263	9%
Public administration	292	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,785</b>	<b>100%</b>
Management, professional & related:	540	19%
Management (incl. farm managers)	203	7%
Business & financial	74	3%
Computer & mathematical	13	<1%
Architecture & engineering	0	0%
Life, physical & social science	11	<1%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	62	2%
Art, entertainment, sports & media	99	4%
Healthcare practitioners	78	3%
Service:	748	27%
Healthcare support	91	3%
Protective service	0	0%
Food preparation & serving	326	12%
Building & grounds cleaning / maintenance	167	6%
Personal care & service	164	6%
Sales & office	823	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	309	11%
Production, transport & material moving	365	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>2,283</b>	<b>100%</b>
Less than \$15,000	645	28%
\$15,000 to \$29,999	467	20%
\$30,000 to \$44,999	503	22%
\$45,000 to \$59,999	322	14%
\$60,000 to \$74,999	132	6%
\$75,000 to \$99,999	140	6%
\$100,000 to \$124,999	10	<1%
\$125,000 to \$149,999	28	1%
\$150,000 to \$199,999	10	<1%
\$200,000 or more	26	1%
<b>Median Income</b>	<b>\$30,880</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,283</b>	<b>100%</b>
With earnings	1,751	77%
With wage and salary income	1,555	68%
With self-employment income	337	15%
With interest, dividend, or net rental income	125	5%
With Social Security income	432	19%
With Supplemental Security income	355	16%
With public assistance income	83	4%
With retirement income	161	7%
With other types of income	651	29%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,819</b>	<b>100%</b>
Under .50	905	13%
.50 to .99	1,590	23%
1.00 to 1.24	361	5%
1.25 to 1.49	708	10%
1.50 to 1.84	701	10%
1.85 to 1.99	180	3%
2.00 and over	2,374	35%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,819</b>	<b>100%</b>
Above Poverty	4,324	63%
Below Poverty	2,495	37%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

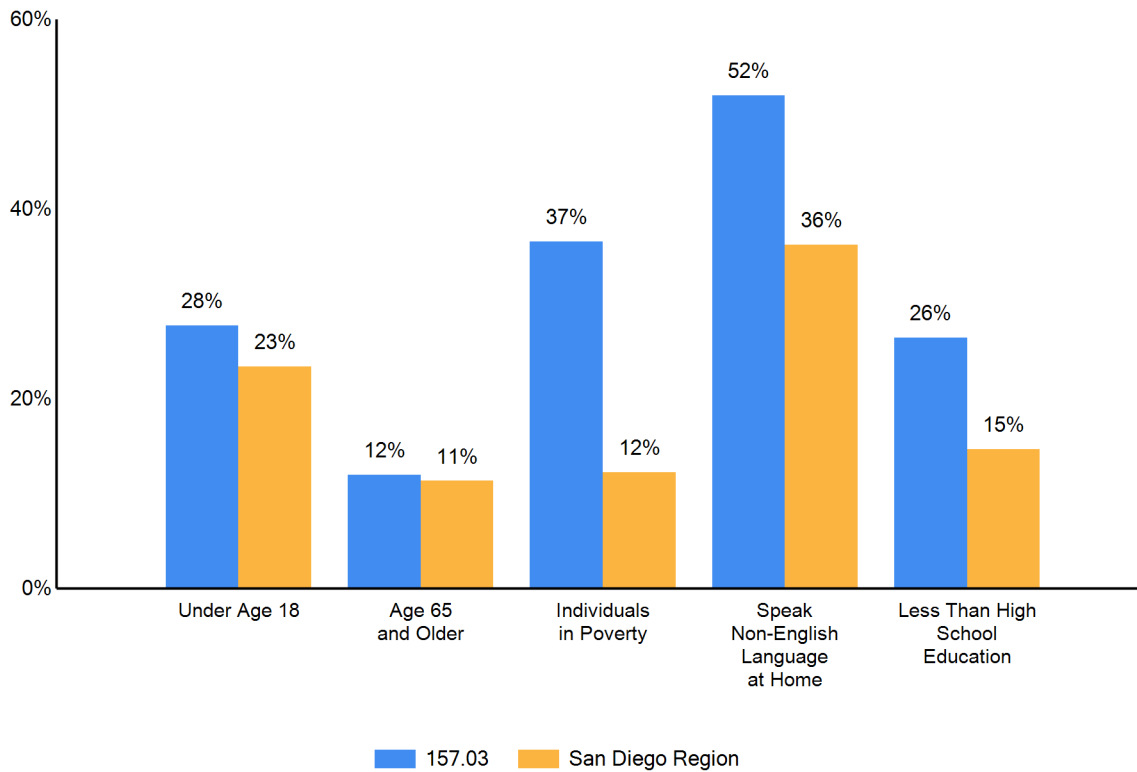
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,553</b>	<b>855</b>	<b>698</b>	<b>1,057</b>	<b>497</b>	<b>560</b>	<b>496</b>	<b>358</b>	<b>138</b>
Married couple family	940	493	447	623	275	348	317	218	99
Male householder, no wife present	231	95	136	205	95	110	26	0	26
Female householder, no husband present	382	267	115	229	127	102	153	140	13

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

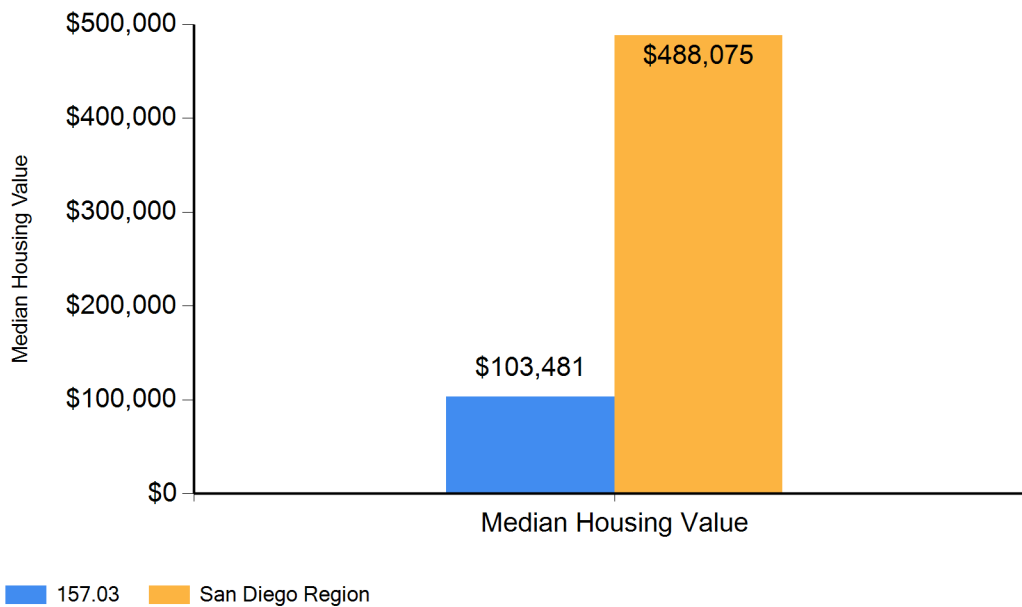


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075