



Demographic and Socioeconomic Profile 2010

TRACT: 207.10

Population by Race

	Population	Percent
Total Population	1,749	100%
White	1,299	74%
Hispanic	252	14%
Asian	129	7%
Two or More	22	1%
Black	18	1%
American Indian	13	1%
Other	9	1%
Pacific Islander	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	1,749	861	888	51%
Under 5	63	30	33	52%
5 to 9	72	42	30	42%
10 to 14	107	56	51	48%
15 to 17	91	45	46	51%
18 and 19	38	19	19	50%
20 to 24	78	46	32	41%
25 to 29	50	30	20	40%
30 to 34	58	28	30	52%
35 to 39	84	37	47	56%
40 to 44	94	42	52	55%
45 to 49	138	67	71	51%
50 to 54	162	73	89	55%
55 to 59	165	79	86	52%
60 and 61	60	27	33	55%
62 to 64	101	39	62	61%
65 to 69	157	86	71	45%
70 to 74	88	40	48	55%
75 to 79	67	35	32	48%
80 to 84	47	25	22	47%
85 and Older	29	15	14	48%
Under 18	333	173	160	48%
65 and older	388	201	187	48%
Median	50.0	49.1	50.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	1,507	100%
Never Married	304	20%
Married, excluding separated	997	66%
Separated	0	0%
Widowed	68	5%
Divorced	138	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	1,749	100%
Household	1,749	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	1,749	252	1,299	18	13	129	7	9	22
Under 5	63	16	36	1	0	6	0	1	3
5 to 9	72	21	33	0	5	8	1	2	2
10 to 14	107	32	62	0	0	8	1	1	3
15 to 17	91	13	65	1	0	7	0	1	4
18 and 19	38	12	24	1	0	1	0	0	0
20 to 24	78	17	53	2	0	5	1	0	0
25 to 29	50	14	32	0	1	2	0	0	1
30 to 34	58	15	30	1	1	8	0	0	3
35 to 39	84	16	50	2	2	12	0	1	1
40 to 44	94	21	62	1	0	8	0	1	1
45 to 49	138	17	103	2	0	14	2	0	0
50 to 54	162	10	133	3	2	9	2	2	1
55 to 59	165	13	137	2	0	13	0	0	0
60 and 61	60	1	52	0	1	6	0	0	0
62 to 64	101	7	87	0	1	5	0	0	1
65 to 69	157	11	133	2	0	9	0	0	2
70 to 74	88	7	78	0	0	3	0	0	0
75 to 79	67	5	60	0	0	2	0	0	0
80 to 84	47	3	42	0	0	2	0	0	0
85 and Older	29	1	27	0	0	1	0	0	0
Under 18	333	82	196	2	5	29	2	5	12
65 and older	388	27	340	2	0	17	0	0	2
Median		30.3	53.7	45.0	32.5	44.7	46.3	16.5	17.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	1,686	100%
Speak Only English	1,316	78%
Speak Spanish:	205	12%
Speak English "well" or "very well"	205	12%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	85	5%
Speak English "well" or "very well"	60	4%
Speak English "not well" or "not at all"	25	1%
Speak other language:	80	4%
Speak English "well" or "very well"	62	4%
Speak English "not well" or "not at all"	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,300	100%
Less than 9th grade	1	<1%
9th through 12th grade, no diploma	62	5%
High school grad (incl. equivalency)	133	10%
Some college, no degree	200	15%
Associate degree	128	10%
Bachelor's degree	530	41%
Master's degree	172	13%
Professional school degree	34	3%
Doctorate degree	40	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	1,708	100%	---	---	---	---
Enrolled in school	430	25%	408	24%	22	1%
Nursery / Preschool	34	8%	34	8%	0	0%
Kindergarten to grade 4	139	32%	137	34%	2	9%
Grade 5 to grade 8	101	23%	97	24%	4	18%
Grade 9 to grade 12	52	12%	50	12%	2	9%
College, undergraduate	68	16%	68	17%	0	0%
Graduate or Professional school	36	8%	22	5%	14	64%
Not enrolled in school	1,278	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	681	100%	216	100%	465	100%
Family Households:	494	73%	216	100%	278	60%
Married couple family	433	64%	187	87%	246	53%
Other family:	61	9%	29	13%	32	7%
Male householder, no wife	15	2%	15	7%	0	0%
Female householder, no husband	46	7%	14	6%	32	7%
Nonfamily households:	187	27%	0	0%	187	40%
Householder living alone	154	23%	----	----	----	----
Other nonfamily households	33	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	688	100%	681	7	1%	2.57
Single family (detached)	620	90%	614	6	1%	2.59
Single family (attached)	68	10%	67	1	1%	2.39
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	529	100%
Less than \$150,000	6	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	19	4%
\$400,000 to \$499,999	54	10%
\$500,000 to \$749,999	327	62%
\$750,000 to \$999,999	75	14%
\$1,000,000 or more	48	9%

Median Value **\$641,820**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	688	100%
2005 or Later	16	2%
2000 to 2004	1	<1%
1990 to 1999	254	37%
1980 to 1989	336	49%
1970 to 1979	23	3%
1960 to 1969	5	1%
1950 to 1959	18	3%
1940 to 1949	0	0%
1939 or earlier	35	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	681	100%	152	100%	529	100%
1.00 occupant housing per room or less	680	100%	151	99%	529	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	1	<1%	1	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	152	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	18	12%
\$800 to \$899	1	1%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	14	9%
\$2,000 or more	96	63%
No cash rent	23	15%
Median contract rent	\$2,672	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	152	100%
Less than 20 percent	13	9%
20.0 to 24.9 percent	13	9%
25.0 to 29.9 percent	30	20%
30.0 to 34.9 percent	18	12%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	1	1%
50.0 percent or more	54	36%
Not computed	23	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	681	100%
No vehicle	26	4%
1 vehicle	176	26%
2 vehicles	292	43%
3 vehicles	122	18%
4 or more vehicles	65	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	731	100%
Worked in state of residence	724	99%
Worked in county of residence	710	97%
Worked outside county of residence	14	2%
Worked outside state of residence	7	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	1,475	100%	715	48%
In labor force	871	59%	549	63%
Armed forces	10	1%	10	100%
Civilian (employed)	808	93%	503	62%
Civilian (unemployed)	53	6%	36	68%
Not in labor force	604	41%	166	27%
Pct. of civilian labor force unemployed	6.2%		6.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	731	100%
Car, truck or van:	639	87%
Drove Alone	541	74%
Carpooled	98	13%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	7	1%
Worked at home	85	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	731	100%
Did not work at home	646	88%
Less than 10 minutes	52	7%
10 to 19 minutes	200	27%
20 to 29 minutes	188	26%
30 to 44 minutes	139	19%
45 to 59 minutes	45	6%
60 to 89 minutes	2	<1%
90 minutes or more	20	3%
Worked at home	85	12%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	719	100%
Agriculture, forestry, mining	15	2%
Utilities	4	1%
Construction	17	2%
Manufacturing	131	18%
Wholesale trade	29	4%
Retail trade	117	16%
Transportation & warehousing	3	<1%
Information & communications	14	2%
Finance, insurance, & real estate	129	18%
Professional, scientific, management, administration	34	5%
Educational, social, & health services	110	15%
Art, entertainment, recreation, accommodations, food	22	3%
Other services	23	3%
Public administration	71	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	719	100%
Management, professional & related:	315	44%
Management (incl. farm managers)	159	22%
Business & financial	52	7%
Computer & mathematical	20	3%
Architecture & engineering	20	3%
Life, physical & social science	0	0%
Community & social service	28	4%
Legal	0	0%
Education, training, & library	18	3%
Art, entertainment, sports & media	10	1%
Healthcare practitioners	8	1%
Service:	78	11%
Healthcare support	0	0%
Protective service	46	6%
Food preparation & serving	14	2%
Building & grounds cleaning / maintenance	18	3%
Personal care & service	0	0%
Sales & office	289	40%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	0	0%
Production, transport & material moving	37	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	681	100%
Less than \$15,000	52	8%
\$15,000 to \$29,999	45	7%
\$30,000 to \$44,999	2	<1%
\$45,000 to \$59,999	72	11%
\$60,000 to \$74,999	95	14%
\$75,000 to \$99,999	43	6%
\$100,000 to \$124,999	61	9%
\$125,000 to \$149,999	90	13%
\$150,000 to \$199,999	76	11%
\$200,000 or more	145	21%
Median Income	\$112,910	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	681	100%
With earnings	493	72%
With wage and salary income	441	65%
With self-employment income	146	21%
With interest, dividend, or net rental income	411	60%
With Social Security income	271	40%
With Supplemental Security income	11	2%
With public assistance income	0	0%
With retirement income	217	32%
With other types of income	162	24%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	1,749	100%
Under .50	44	3%
.50 to .99	62	4%
1.00 to 1.24	0	0%
1.25 to 1.49	8	<1%
1.50 to 1.84	0	0%
1.85 to 1.99	0	0%
2.00 and over	1,635	93%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	1,749	100%
Above Poverty	1,643	94%
Below Poverty	106	6%

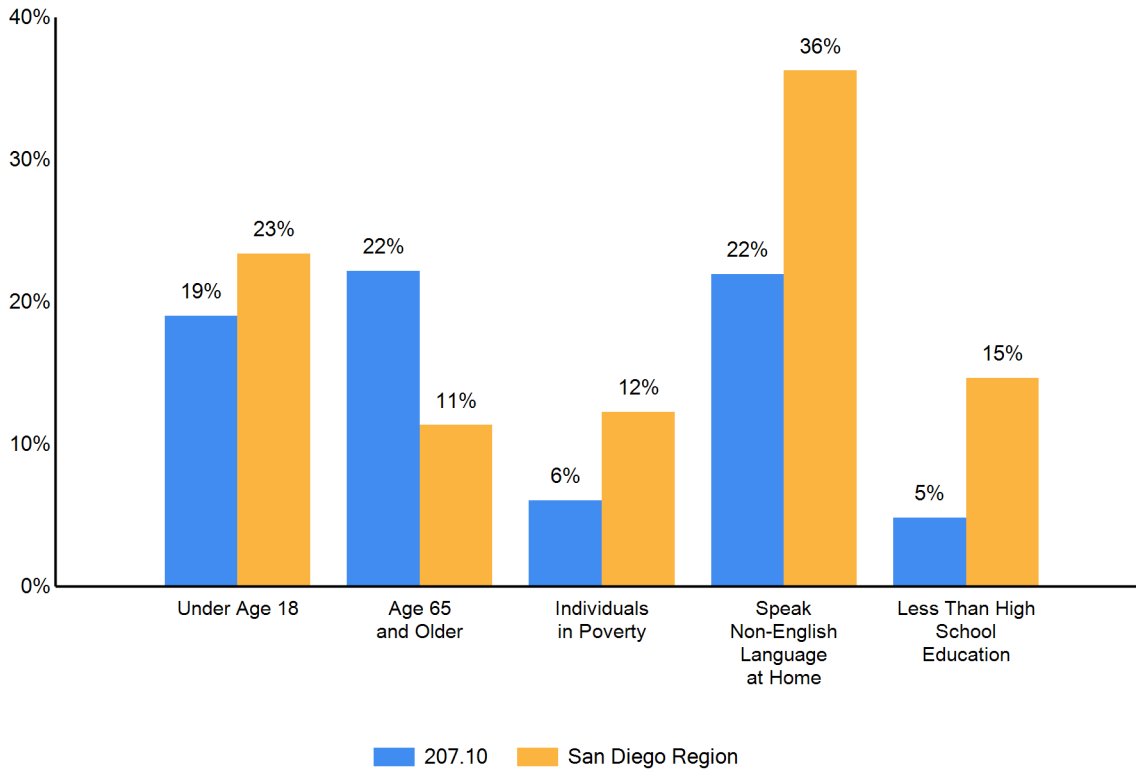
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	494	216	278	478	200	278	16	16	0
Married couple family	433	187	246	433	187	246	0	0	0
Male householder, no wife present	15	15	0	0	0	0	15	15	0
Female householder, no husband present	46	14	32	45	13	32	1	1	0

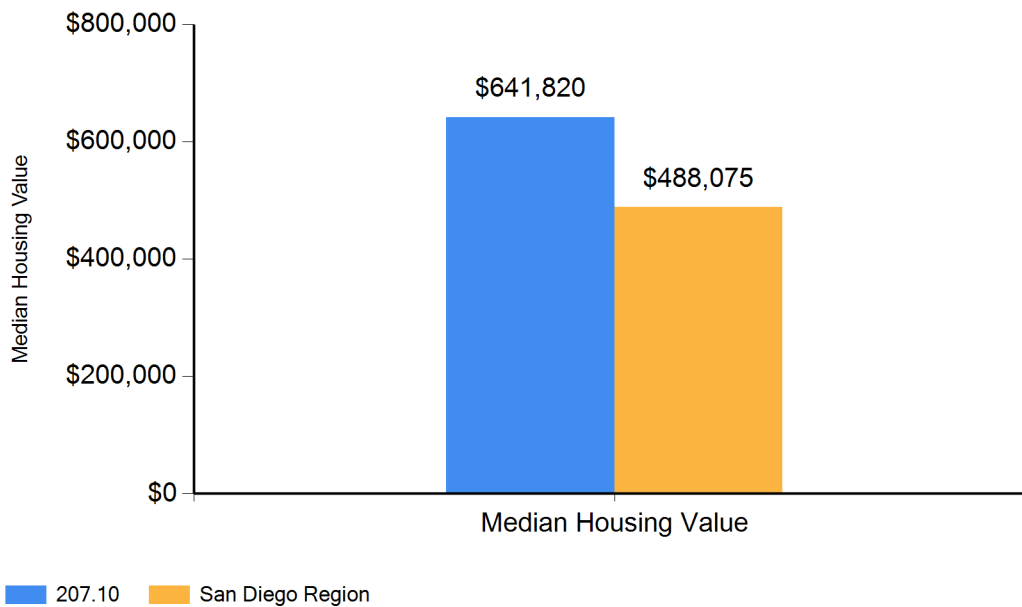
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075