



## Demographic and Socioeconomic Profile 2010

ZIP: 92021

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>65,227</b>	<b>100%</b>
White	40,236	62%
Hispanic	16,644	26%
Black	3,221	5%
Two or More	2,608	4%
Asian	1,776	3%
American Indian	331	1%
Pacific Islander	267	<1%
Other	144	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>65,227</b>	<b>31,793</b>	<b>33,434</b>	<b>51%</b>
Under 5	4,617	2,272	2,345	51%
5 to 9	4,173	2,129	2,044	49%
10 to 14	4,517	2,287	2,230	49%
15 to 17	2,978	1,526	1,452	49%
18 and 19	2,094	1,063	1,031	49%
20 to 24	5,057	2,423	2,634	52%
25 to 29	4,758	2,416	2,342	49%
30 to 34	4,045	1,990	2,055	51%
35 to 39	3,958	1,966	1,992	50%
40 to 44	4,232	2,102	2,130	50%
45 to 49	5,053	2,504	2,549	50%
50 to 54	4,918	2,454	2,464	50%
55 to 59	4,155	2,021	2,134	51%
60 and 61	1,415	632	783	55%
62 to 64	1,959	932	1,027	52%
65 to 69	2,354	1,091	1,263	54%
70 to 74	1,612	695	917	57%
75 to 79	1,336	590	746	56%
80 to 84	1,062	398	664	63%
85 and Older	934	302	632	68%
Under 18	16,285	8,214	8,071	50%
65 and older	7,298	3,076	4,222	58%
<b>Median</b>	<b>35.5</b>	<b>34.5</b>	<b>36.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>51,920</b>	<b>100%</b>
Never Married	16,520	32%
Married, excluding separated	24,213	47%
Separated	1,279	2%
Widowed	2,903	6%
Divorced	7,005	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>65,227</b>	<b>100%</b>
Household	64,136	98%
Group Quarters - Other	1,091	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>65,227</b>	<b>16,644</b>	<b>40,236</b>	<b>3,221</b>	<b>331</b>	<b>1,776</b>	<b>267</b>	<b>144</b>	<b>2,608</b>
Under 5	4,617	1,747	2,126	286	17	92	16	18	315
5 to 9	4,173	1,602	1,875	227	21	93	18	9	328
10 to 14	4,517	1,614	2,260	225	14	70	26	15	293
15 to 17	2,978	1,051	1,483	185	12	47	11	7	182
18 and 19	2,094	698	1,106	114	7	42	9	6	112
20 to 24	5,057	1,514	2,840	297	16	138	20	8	224
25 to 29	4,758	1,344	2,639	351	23	163	19	13	206
30 to 34	4,045	1,130	2,261	278	29	155	21	11	160
35 to 39	3,958	1,158	2,268	229	18	124	24	8	129
40 to 44	4,232	1,137	2,552	223	18	136	23	13	130
45 to 49	5,053	1,100	3,376	238	39	128	22	7	143
50 to 54	4,918	784	3,571	215	39	158	18	6	127
55 to 59	4,155	557	3,213	139	24	120	9	11	82
60 and 61	1,415	175	1,101	44	4	50	7	1	33
62 to 64	1,959	225	1,563	39	12	69	7	3	41
65 to 69	2,354	290	1,879	59	15	65	5	0	41
70 to 74	1,612	177	1,322	26	9	45	5	4	24
75 to 79	1,336	137	1,116	21	5	30	3	3	21
80 to 84	1,062	119	883	15	4	32	2	1	6
85 and Older	934	85	802	10	5	19	2	0	11
Under 18	16,285	6,014	7,744	923	64	302	71	49	1,118
65 and older	7,298	808	6,002	131	38	191	17	8	103
<b>Median</b>		<b>25.4</b>	<b>42.5</b>	<b>28.9</b>	<b>42.4</b>	<b>38.5</b>	<b>33.5</b>	<b>28.5</b>	<b>21.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>60,610</b>	<b>100%</b>
Speak Only English	43,623	72%
Speak Spanish:	11,720	19%
Speak English "well" or "very well"	9,159	15%
Speak English "not well" or "not at all"	2,561	4%
Speak Asian/Pacific Island language:	1,527	3%
Speak English "well" or "very well"	1,275	2%
Speak English "not well" or "not at all"	252	<1%
Speak other language:	3,740	5%
Speak English "well" or "very well"	2,783	5%
Speak English "not well" or "not at all"	957	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>41,791</b>	<b>100%</b>
Less than 9th grade	2,847	7%
9th through 12th grade, no diploma	4,481	11%
High school grad (incl. equivalency)	12,383	30%
Some college, no degree	12,388	30%
Associate degree	3,585	9%
Bachelor's degree	4,361	10%
Master's degree	1,346	3%
Professional school degree	298	1%
Doctorate degree	102	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>62,411</b>	<b>100%</b>	---	---	---	---
Enrolled in school	18,554	30%	16,308	26%	2,246	4%
Nursery / Preschool	1,029	6%	574	4%	455	20%
Kindergarten to grade 4	4,774	26%	4,483	27%	291	13%
Grade 5 to grade 8	3,364	18%	3,176	19%	188	8%
Grade 9 to grade 12	4,001	22%	3,880	24%	121	5%
College, undergraduate	4,605	25%	3,700	23%	905	40%
Graduate or Professional school	781	4%	495	3%	286	13%
Not enrolled in school	43,857	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>22,765</b>	<b>100%</b>	<b>8,807</b>	<b>100%</b>	<b>13,958</b>	<b>100%</b>
Family Households:	15,701	69%	8,690	99%	7,011	50%
Married couple family	11,235	49%	5,766	65%	5,469	39%
Other family:	4,466	20%	2,924	33%	1,542	11%
Male householder, no wife	1,246	5%	783	9%	463	3%
Female householder, no husband	3,220	14%	2,141	24%	1,079	8%
Nonfamily households:	7,064	31%	117	1%	6,947	50%
Householder living alone	5,544	24%	----	----	----	----
Other nonfamily households	1,520	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>24,034</b>	<b>100%</b>	<b>22,765</b>	<b>1,269</b>	<b>5%</b>	<b>2.82</b>
Single family (detached)	9,753	41%	9,226	527	5%	2.95
Single family (attached)	1,444	6%	1,414	30	2%	3.01
2 to 4 units	1,422	6%	1,366	56	4%	2.71
5 to 9 units	1,312	5%	1,247	65	5%	2.70
10 or more units	5,677	24%	5,361	316	6%	2.80
Mobile home and Other	4,426	18%	4,151	275	6%	2.55

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>12,247</b>	<b>100%</b>
Less than \$150,000	2,998	24%
\$150,000 to \$199,999	400	3%
\$200,000 to \$249,999	488	4%
\$250,000 to \$299,999	825	7%
\$300,000 to \$399,999	1,981	16%
\$400,000 to \$499,999	2,576	21%
\$500,000 to \$749,999	2,110	17%
\$750,000 to \$999,999	521	4%
\$1,000,000 or more	348	3%

**Median Value** **\$371,584**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>24,034</b>	<b>100%</b>
2005 or Later	760	3%
2000 to 2004	1,569	7%
1990 to 1999	2,012	8%
1980 to 1989	4,027	17%
1970 to 1979	7,727	32%
1960 to 1969	3,946	16%
1950 to 1959	3,047	13%
1940 to 1949	543	2%
1939 or earlier	403	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>22,765</b>	<b>100%</b>	<b>10,518</b>	<b>100%</b>	<b>12,247</b>	<b>100%</b>
1.00 occupant housing per room or less	21,280	93%	9,543	91%	11,737	96%
1.01 to 1.50 occupants per room	1,073	5%	650	6%	423	3%
1.51 to 2.00 occupants per room	285	1%	216	2%	69	1%
2.01 or more occupants per room	127	1%	109	1%	18	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>10,518</b>	<b>100%</b>
Less than \$500	692	7%
\$500 to \$599	325	3%
\$600 to \$699	689	7%
\$700 to \$799	1,236	12%
\$800 to \$899	1,703	16%
\$900 to \$999	1,265	12%
\$1,000 to \$1,249	2,342	22%
\$1,250 to \$1,499	1,023	10%
\$1,500 to \$1,999	778	7%
\$2,000 or more	189	2%
No cash rent	276	3%
<b>Median contract rent</b>	<b>\$949</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>10,518</b>	<b>100%</b>
Less than 20 percent	1,766	17%
20.0 to 24.9 percent	1,438	14%
25.0 to 29.9 percent	1,172	11%
30.0 to 34.9 percent	1,210	12%
35.0 to 39.9 percent	637	6%
40.0 to 49.9 percent	550	5%
50.0 percent or more	3,350	32%
Not computed	395	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>22,765</b>	<b>100%</b>
No vehicle	1,613	7%
1 vehicle	7,478	33%
2 vehicles	8,521	37%
3 vehicles	2,980	13%
4 or more vehicles	2,173	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>29,658</b>	<b>100%</b>
Worked in state of residence	29,569	100%
Worked in county of residence	29,208	98%
Worked outside county of residence	361	1%
Worked outside state of residence	89	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>50,949</b>	<b>100%</b>	<b>24,611</b>	<b>48%</b>
In labor force	32,647	64%	17,418	53%
Armed forces	472	1%	334	71%
Civilian (employed)	28,981	89%	15,259	53%
Civilian (unemployed)	3,194	10%	1,825	57%
Not in labor force	18,302	36%	7,193	39%
Pct. of civilian labor force unemployed	9.9%		10.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>29,658</b>	<b>100%</b>
Car, truck or van:	26,791	90%
Drove Alone	23,557	79%
Carpooled	3,234	11%
Public Transportation:	839	3%
Bus	776	3%
Trolley / Streetcar	63	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	118	<1%
Bicycle	44	<1%
Walked	565	2%
Other means	235	1%
Worked at home	1,066	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>29,658</b>	<b>100%</b>
Did not work at home	28,592	96%
Less than 10 minutes	3,039	10%
10 to 19 minutes	7,532	25%
20 to 29 minutes	7,422	25%
30 to 44 minutes	6,650	22%
45 to 59 minutes	2,075	7%
60 to 89 minutes	1,233	4%
90 minutes or more	641	2%
Worked at home	1,066	4%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>29,257</b>	<b>100%</b>
Agriculture, forestry, mining	110	<1%
Utilities	245	1%
Construction	3,585	12%
Manufacturing	2,019	7%
Wholesale trade	595	2%
Retail trade	4,011	14%
Transportation & warehousing	1,259	4%
Information & communications	484	2%
Finance, insurance, & real estate	2,153	7%
Professional, scientific, management, administration	1,524	5%
Educational, social, & health services	5,188	18%
Art, entertainment, recreation, accommodations, food	3,121	11%
Other services	1,766	6%
Public administration	3,197	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>29,257</b>	<b>100%</b>
Management, professional & related:	7,698	26%
Management (incl. farm managers)	2,480	8%
Business & financial	1,004	3%
Computer & mathematical	397	1%
Architecture & engineering	394	1%
Life, physical & social science	187	1%
Community & social service	347	1%
Legal	96	<1%
Education, training, & library	1,506	5%
Art, entertainment, sports & media	404	1%
Healthcare practitioners	883	3%
Service:	6,245	21%
Healthcare support	705	2%
Protective service	942	3%
Food preparation & serving	1,664	6%
Building & grounds cleaning / maintenance	1,468	5%
Personal care & service	1,466	5%
Sales & office	8,252	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	3,999	14%
Production, transport & material moving	3,063	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>22,765</b>	<b>100%</b>
Less than \$15,000	2,540	11%
\$15,000 to \$29,999	3,786	17%
\$30,000 to \$44,999	3,472	15%
\$45,000 to \$59,999	3,211	14%
\$60,000 to \$74,999	2,612	11%
\$75,000 to \$99,999	3,362	15%
\$100,000 to \$124,999	1,743	8%
\$125,000 to \$149,999	747	3%
\$150,000 to \$199,999	792	3%
\$200,000 or more	500	2%
<b>Median Income</b>	<b>\$52,402</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>22,765</b>	<b>100%</b>
With earnings	18,207	80%
With wage and salary income	17,558	77%
With self-employment income	2,489	11%
With interest, dividend, or net rental income	3,804	17%
With Social Security income	5,817	26%
With Supplemental Security income	1,978	9%
With public assistance income	1,085	5%
With retirement income	3,879	17%
With other types of income	4,183	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>64,612</b>	<b>100%</b>
Under .50	3,928	6%
.50 to .99	6,638	10%
1.00 to 1.24	4,090	6%
1.25 to 1.49	2,708	4%
1.50 to 1.84	4,042	6%
1.85 to 1.99	1,283	2%
2.00 and over	41,923	65%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>64,612</b>	<b>100%</b>
Above Poverty	54,046	84%
Below Poverty	10,566	16%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

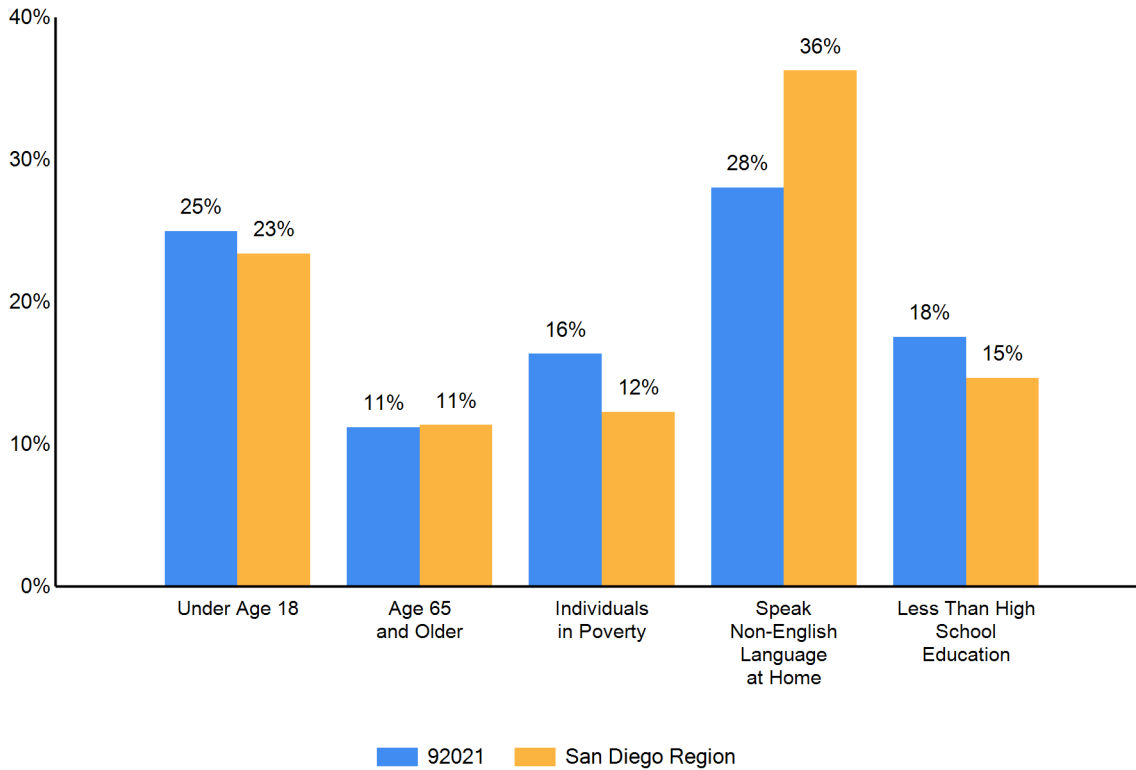
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>15,701</b>	<b>8,690</b>	<b>7,011</b>	<b>13,822</b>	<b>7,239</b>	<b>6,583</b>	<b>1,879</b>	<b>1,451</b>	<b>428</b>
Married couple family	11,235	5,766	5,469	10,229	5,041	5,188	1,006	725	281
Male householder, no wife present	1,246	783	463	1,059	631	428	187	152	35
Female householder, no husband present	3,220	2,141	1,079	2,534	1,567	967	686	574	112

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

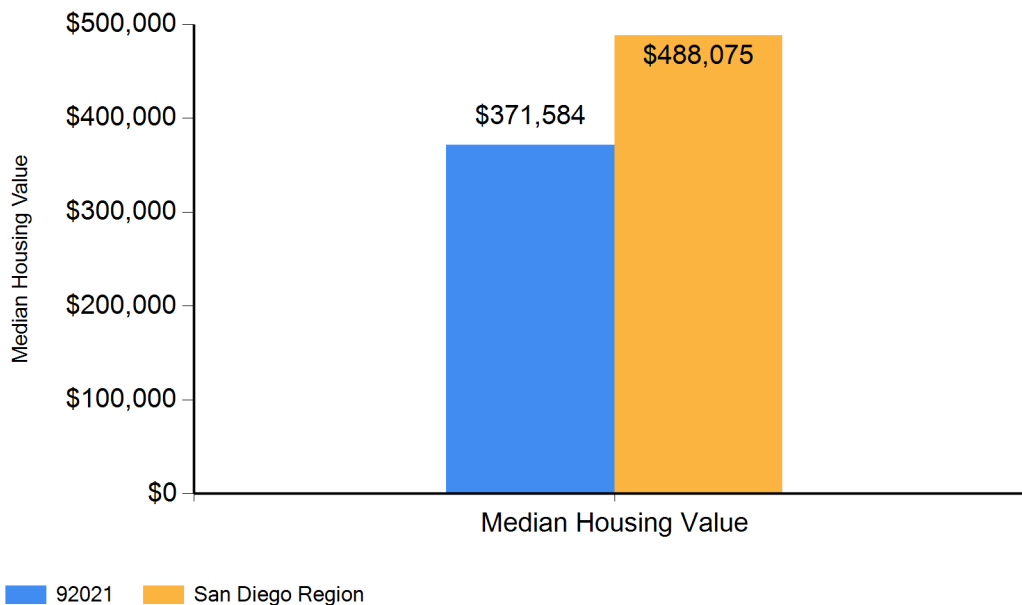


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075