



Demographic and Socioeconomic Profile 2010

TRACT: 79.05

Population by Race

	Population	Percent
Total Population	2,584	100%
White	2,161	84%
Hispanic	216	8%
Asian	83	3%
Two or More	70	3%
Black	30	1%
Other	10	<1%
American Indian	9	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,584	1,502	1,082	42%
Under 5	49	26	23	47%
5 to 9	33	17	16	48%
10 to 14	25	12	13	52%
15 to 17	12	3	9	75%
18 and 19	17	10	7	41%
20 to 24	581	298	283	49%
25 to 29	712	446	266	37%
30 to 34	341	228	113	33%
35 to 39	169	113	56	33%
40 to 44	114	70	44	39%
45 to 49	102	58	44	43%
50 to 54	97	59	38	39%
55 to 59	74	45	29	39%
60 and 61	35	18	17	49%
62 to 64	45	24	21	47%
65 to 69	50	24	26	52%
70 to 74	33	12	21	64%
75 to 79	22	8	14	64%
80 to 84	33	16	17	52%
85 and Older	40	15	25	63%
Under 18	119	58	61	51%
65 and older	178	75	103	58%
Median	29.0	29.3	28.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,477	100%
Never Married	1,717	69%
Married, excluding separated	451	18%
Separated	0	0%
Widowed	94	4%
Divorced	215	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,584	100%
Household	2,568	99%
Group Quarters - Other	16	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,584	216	2,161	30	9	83	5	10	70
Under 5	49	7	39	1	0	0	0	0	2
5 to 9	33	1	30	1	0	0	0	0	1
10 to 14	25	6	18	1	0	0	0	0	0
15 to 17	12	0	10	1	0	1	0	0	0
18 and 19	17	5	11	0	0	0	0	0	1
20 to 24	581	52	480	7	1	17	3	1	20
25 to 29	712	57	595	6	4	22	1	3	24
30 to 34	341	33	283	1	0	18	0	2	4
35 to 39	169	13	135	3	2	7	0	3	6
40 to 44	114	8	96	3	0	6	0	0	1
45 to 49	102	7	83	3	0	5	0	0	4
50 to 54	97	7	84	0	2	3	0	0	1
55 to 59	74	6	66	1	0	1	0	0	0
60 and 61	35	1	33	0	0	0	0	1	0
62 to 64	45	1	43	0	0	1	0	0	0
65 to 69	50	3	44	1	0	0	0	0	2
70 to 74	33	2	30	0	0	0	0	0	1
75 to 79	22	1	19	1	0	0	0	0	1
80 to 84	33	2	29	0	0	1	1	0	0
85 and Older	40	4	33	0	0	1	0	0	2
Under 18	119	14	97	4	0	1	0	0	3
65 and older	178	12	155	2	0	2	1	0	6
Median		28.2	29.1	28.3	29.4	30.4	24.2	32.5	27.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,535	100%
Speak Only English	2,177	86%
Speak Spanish:	53	2%
Speak English "well" or "very well"	42	2%
Speak English "not well" or "not at all"	11	<1%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	305	12%
Speak English "well" or "very well"	305	12%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,867	100%
Less than 9th grade	28	1%
9th through 12th grade, no diploma	34	2%
High school grad (incl. equivalency)	168	9%
Some college, no degree	254	14%
Associate degree	76	4%
Bachelor's degree	914	49%
Master's degree	291	16%
Professional school degree	54	3%
Doctorate degree	48	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,551	100%	---	---	---	---
Enrolled in school	762	30%	512	20%	250	10%
Nursery / Preschool	23	3%	23	4%	0	0%
Kindergarten to grade 4	0	0%	0	0%	0	0%
Grade 5 to grade 8	0	0%	0	0%	0	0%
Grade 9 to grade 12	0	0%	0	0%	0	0%
College, undergraduate	539	71%	357	70%	182	73%
Graduate or Professional school	200	26%	132	26%	68	27%
Not enrolled in school	1,789	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,416	100%	17	100%	1,399	100%
Family Households:	323	23%	17	100%	306	22%
Married couple family	213	15%	17	100%	196	14%
Other family:	110	8%	0	0%	110	8%
Male householder, no wife	43	3%	0	0%	43	3%
Female householder, no husband	67	5%	0	0%	67	5%
Nonfamily households:	1,093	77%	0	0%	1,093	78%
Householder living alone	662	47%	----	----	----	----
Other nonfamily households	431	30%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,566	100%	1416	150	10%	1.81
Single family (detached)	218	14%	207	11	5%	2.22
Single family (attached)	236	15%	215	21	9%	2.07
2 to 4 units	416	27%	379	37	9%	1.80
5 to 9 units	321	20%	287	34	11%	1.62
10 or more units	375	24%	328	47	13%	1.57
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	281	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	16	6%
\$400,000 to \$499,999	16	6%
\$500,000 to \$749,999	149	53%
\$750,000 to \$999,999	56	20%
\$1,000,000 or more	44	16%

Median Value **\$682,047**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,566	100%
2005 or Later	39	2%
2000 to 2004	28	2%
1990 to 1999	0	0%
1980 to 1989	291	19%
1970 to 1979	334	21%
1960 to 1969	340	22%
1950 to 1959	298	19%
1940 to 1949	160	10%
1939 or earlier	76	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,416	100%	1,135	100%	281	100%
1.00 occupant housing per room or less	1,416	100%	1,135	100%	281	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,135	100%
Less than \$500	76	7%
\$500 to \$599	0	0%
\$600 to \$699	19	2%
\$700 to \$799	17	1%
\$800 to \$899	75	7%
\$900 to \$999	9	1%
\$1,000 to \$1,249	335	30%
\$1,250 to \$1,499	185	16%
\$1,500 to \$1,999	271	24%
\$2,000 or more	115	10%
No cash rent	33	3%
Median contract rent	\$1,286	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,135	100%
Less than 20 percent	386	34%
20.0 to 24.9 percent	80	7%
25.0 to 29.9 percent	47	4%
30.0 to 34.9 percent	140	12%
35.0 to 39.9 percent	69	6%
40.0 to 49.9 percent	88	8%
50.0 percent or more	245	22%
Not computed	80	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,416	100%
No vehicle	69	5%
1 vehicle	647	46%
2 vehicles	651	46%
3 vehicles	32	2%
4 or more vehicles	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,955	100%
Worked in state of residence	1,955	100%
Worked in county of residence	1,955	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Total	Percent	Female Number	Female Percent
Population age 16 and older	1,030	100%	1,030	100%
In labor force	791	77%	791	100%
Armed forces	0	0%	0	0%
Civilian (employed)	702	89%	702	100%
Civilian (unemployed)	89	11%	89	100%
Not in labor force	239	23%	239	100%
Pct. of civilian labor force unemployed	11.3%		11.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,955	100%
Car, truck or van:	1,402	72%
Drove Alone	1,317	67%
Carpooled	85	4%
Public Transportation:	94	5%
Bus	94	5%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	21	1%
Bicycle	163	8%
Walked	91	5%
Other means	0	0%
Worked at home	184	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,955	100%
Did not work at home	1,771	91%
Less than 10 minutes	181	9%
10 to 19 minutes	377	19%
20 to 29 minutes	628	32%
30 to 44 minutes	401	21%
45 to 59 minutes	174	9%
60 to 89 minutes	10	1%
90 minutes or more	0	0%
Worked at home	184	9%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,906	100%
Agriculture, forestry, mining	0	0%
Utilities	67	4%
Construction	83	4%
Manufacturing	282	15%
Wholesale trade	46	2%
Retail trade	121	6%
Transportation & warehousing	0	0%
Information & communications	0	0%
Finance, insurance, & real estate	166	9%
Professional, scientific, management, administration	25	1%
Educational, social, & health services	347	18%
Art, entertainment, recreation, accommodations, food	357	19%
Other services	117	6%
Public administration	295	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,906	100%
Management, professional & related:	1,037	54%
Management (incl. farm managers)	207	11%
Business & financial	204	11%
Computer & mathematical	79	4%
Architecture & engineering	166	9%
Life, physical & social science	46	2%
Community & social service	20	1%
Legal	49	3%
Education, training, & library	146	8%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	120	6%
Service:	383	20%
Healthcare support	0	0%
Protective service	25	1%
Food preparation & serving	170	9%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	188	10%
Sales & office	397	21%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	67	4%
Production, transport & material moving	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,416	100%
Less than \$15,000	200	14%
\$15,000 to \$29,999	143	10%
\$30,000 to \$44,999	110	8%
\$45,000 to \$59,999	222	16%
\$60,000 to \$74,999	192	14%
\$75,000 to \$99,999	156	11%
\$100,000 to \$124,999	143	10%
\$125,000 to \$149,999	161	11%
\$150,000 to \$199,999	78	6%
\$200,000 or more	11	1%
Median Income	\$62,578	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,416	100%
With earnings	1,182	83%
With wage and salary income	1,132	80%
With self-employment income	103	7%
With interest, dividend, or net rental income	347	25%
With Social Security income	203	14%
With Supplemental Security income	31	2%
With public assistance income	0	0%
With retirement income	140	10%
With other types of income	115	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,584	100%
Under .50	311	12%
.50 to .99	171	7%
1.00 to 1.24	57	2%
1.25 to 1.49	105	4%
1.50 to 1.84	177	7%
1.85 to 1.99	69	3%
2.00 and over	1,694	66%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,584	100%
Above Poverty	2,102	81%
Below Poverty	482	19%

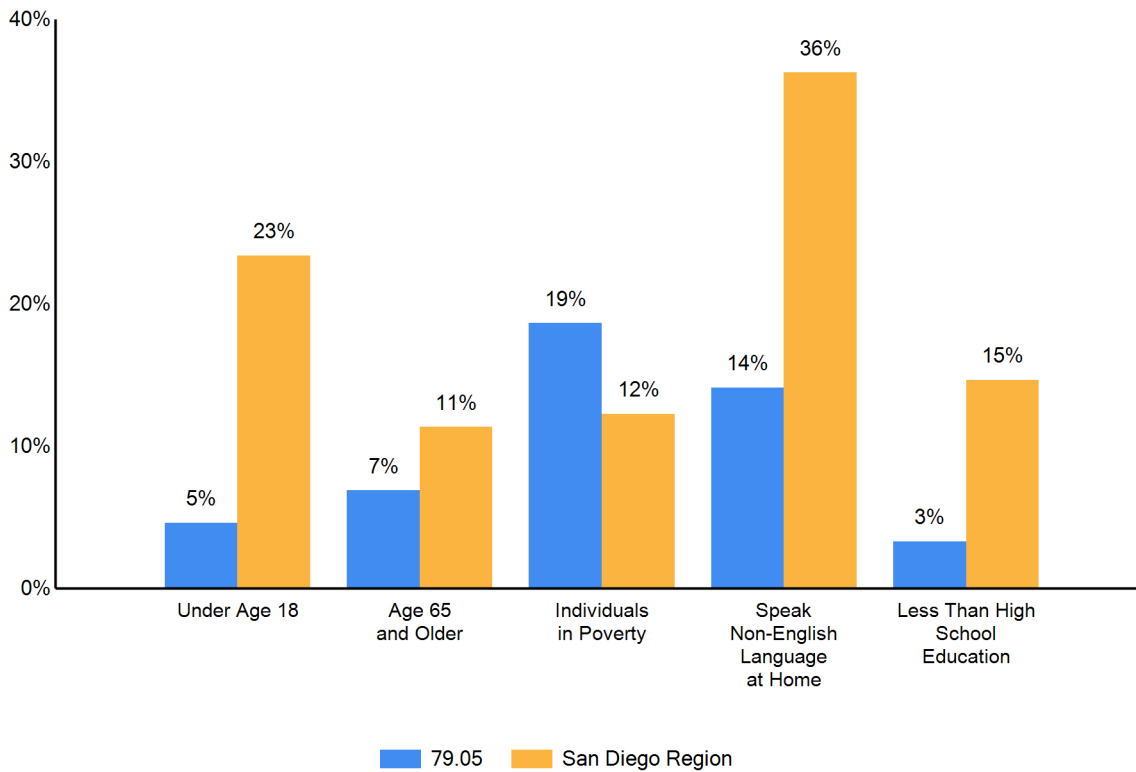
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	323	17	306	306	17	289	17	0	17
Married couple family	213	17	196	213	17	196	0	0	0
Male householder, no wife present	43	0	43	43	0	43	0	0	0
Female householder, no husband present	67	0	67	50	0	50	17	0	17

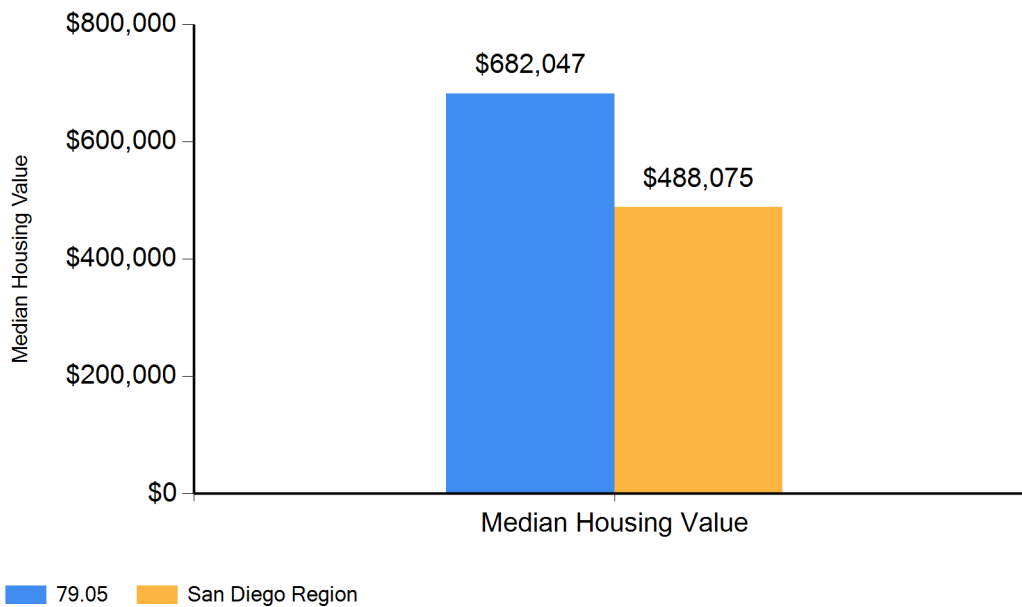
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075