



Demographic and Socioeconomic Profile 2010

SRA: National City

Population by Race

	Population	Percent
Total Population	58,318	100%
Hispanic	37,135	64%
Asian	10,120	17%
White	6,793	12%
Black	2,559	4%
Two or More	1,081	2%
Pacific Islander	420	1%
American Indian	165	<1%
Other	45	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	58,318	30,003	28,315	49%
Under 5	4,059	2,058	2,001	49%
5 to 9	3,974	2,020	1,954	49%
10 to 14	4,155	2,071	2,084	50%
15 to 17	2,780	1,465	1,315	47%
18 and 19	2,272	1,225	1,047	46%
20 to 24	7,198	4,616	2,582	36%
25 to 29	4,641	2,663	1,978	43%
30 to 34	3,881	2,069	1,812	47%
35 to 39	3,705	1,864	1,841	50%
40 to 44	3,498	1,759	1,739	50%
45 to 49	3,603	1,772	1,831	51%
50 to 54	3,440	1,657	1,783	52%
55 to 59	2,789	1,314	1,475	53%
60 and 61	951	416	535	56%
62 to 64	1,208	583	625	52%
65 to 69	1,529	650	879	57%
70 to 74	1,349	556	793	59%
75 to 79	1,322	506	816	62%
80 to 84	1,050	395	655	62%
85 and Older	914	344	570	62%
Under 18	14,968	7,614	7,354	49%
65 and older	6,164	2,451	3,713	60%
Median	30.1	27.9	33.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	46,130	100%
Never Married	16,613	36%
Married, excluding separated	21,339	46%
Separated	1,794	4%
Widowed	2,572	6%
Divorced	3,812	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	58,318	100%
Household	52,572	90%
Group Quarters - Military	5,141	9%
Group Quarters - Other	605	1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	58,318	37,135	6,793	2,559	165	10,120	420	45	1,081
Under 5	4,059	3,232	124	114	4	464	15	5	101
5 to 9	3,974	3,213	112	84	3	457	21	8	76
10 to 14	4,155	3,304	103	92	3	538	23	5	87
15 to 17	2,780	2,207	74	70	1	362	15	2	49
18 and 19	2,272	1,545	252	125	8	262	22	0	58
20 to 24	7,198	3,665	1,749	602	38	862	68	8	206
25 to 29	4,641	2,834	670	310	19	657	31	4	116
30 to 34	3,881	2,591	406	196	11	589	21	3	64
35 to 39	3,705	2,553	327	162	14	571	19	0	59
40 to 44	3,498	2,344	298	124	3	656	27	1	45
45 to 49	3,603	2,294	347	137	10	737	35	0	43
50 to 54	3,440	1,995	425	143	11	786	37	1	42
55 to 59	2,789	1,478	383	113	9	742	26	0	38
60 and 61	951	475	154	47	2	255	4	2	12
62 to 64	1,208	598	206	42	10	332	9	1	10
65 to 69	1,529	777	247	53	6	417	15	1	13
70 to 74	1,349	634	193	45	5	442	14	0	16
75 to 79	1,322	605	233	45	3	404	13	2	17
80 to 84	1,050	437	224	17	4	348	2	0	18
85 and Older	914	354	266	38	1	239	3	2	11
Under 18	14,968	11,956	413	360	11	1,821	74	20	313
65 and older	6,164	2,807	1,163	198	19	1,850	47	5	75
Median		27.5	33.8	28.1	33.0	42.3	33.6	21.6	24.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	54,259	100%
Speak Only English	15,774	29%
Speak Spanish:	29,633	55%
Speak English "well" or "very well"	21,913	40%
Speak English "not well" or "not at all"	7,720	14%
Speak Asian/Pacific Island language:	8,455	16%
Speak English "well" or "very well"	6,917	13%
Speak English "not well" or "not at all"	1,538	3%
Speak other language:	397	1%
Speak English "well" or "very well"	333	1%
Speak English "not well" or "not at all"	64	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	33,880	100%
Less than 9th grade	6,311	19%
9th through 12th grade, no diploma	5,473	16%
High school grad (incl. equivalency)	8,931	26%
Some college, no degree	6,682	20%
Associate degree	2,235	7%
Bachelor's degree	3,528	10%
Master's degree	537	2%
Professional school degree	124	<1%
Doctorate degree	59	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	55,886	100%	---	---	---	---
Enrolled in school	16,124	29%	15,417	28%	707	1%
Nursery / Preschool	776	5%	732	5%	44	6%
Kindergarten to grade 4	4,493	28%	4,362	28%	131	19%
Grade 5 to grade 8	3,299	20%	3,156	20%	143	20%
Grade 9 to grade 12	4,153	26%	4,083	26%	70	10%
College, undergraduate	3,045	19%	2,801	18%	244	35%
Graduate or Professional school	358	2%	283	2%	75	11%
Not enrolled in school	39,762	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	15,326	100%	7,123	100%	8,203	100%
Family Households:	11,831	77%	7,082	99%	4,749	58%
Married couple family	7,320	48%	4,233	59%	3,087	38%
Other family:	4,511	29%	2,849	40%	1,662	20%
Male householder, no wife	1,411	9%	662	9%	749	9%
Female householder, no husband	3,100	20%	2,187	31%	913	11%
Nonfamily households:	3,495	23%	41	1%	3,454	42%
Householder living alone	3,009	20%	----	----	----	----
Other nonfamily households	486	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	16,000	100%	15326	674	4%	3.43
Single family (detached)	5,515	34%	5,317	198	4%	3.67
Single family (attached)	3,304	21%	3,192	112	3%	3.62
2 to 4 units	2,004	13%	1,828	176	9%	3.44
5 to 9 units	1,034	6%	1,005	29	3%	3.37
10 or more units	3,755	23%	3,617	138	4%	2.93
Mobile home and Other	388	2%	367	21	5%	3.44

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,270	100%
Less than \$150,000	504	10%
\$150,000 to \$199,999	406	8%
\$200,000 to \$249,999	462	9%
\$250,000 to \$299,999	587	11%
\$300,000 to \$399,999	1,390	26%
\$400,000 to \$499,999	980	19%
\$500,000 to \$749,999	869	16%
\$750,000 to \$999,999	28	1%
\$1,000,000 or more	44	1%

Median Value **\$348,555**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	16,000	100%
2005 or Later	216	1%
2000 to 2004	429	3%
1990 to 1999	426	3%
1980 to 1989	1,540	10%
1970 to 1979	2,849	18%
1960 to 1969	2,947	18%
1950 to 1959	4,111	26%
1940 to 1949	1,854	12%
1939 or earlier	1,628	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	15,326	100%	10,056	100%	5,270	100%
1.00 occupant housing per room or less	12,827	84%	8,055	80%	4,772	91%
1.01 to 1.50 occupants per room	1,414	9%	1,094	11%	320	6%
1.51 to 2.00 occupants per room	782	5%	613	6%	169	3%
2.01 or more occupants per room	303	2%	294	3%	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	10,056	100%
Less than \$500	1,319	13%
\$500 to \$599	744	7%
\$600 to \$699	454	5%
\$700 to \$799	1,767	18%
\$800 to \$899	1,461	15%
\$900 to \$999	1,367	14%
\$1,000 to \$1,249	1,465	15%
\$1,250 to \$1,499	669	7%
\$1,500 to \$1,999	489	5%
\$2,000 or more	11	<1%
No cash rent	310	3%
Median contract rent	\$852	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	10,056	100%
Less than 20 percent	1,754	17%
20.0 to 24.9 percent	868	9%
25.0 to 29.9 percent	1,017	10%
30.0 to 34.9 percent	967	10%
35.0 to 39.9 percent	868	9%
40.0 to 49.9 percent	1,315	13%
50.0 percent or more	2,778	28%
Not computed	489	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	15,326	100%
No vehicle	2,400	16%
1 vehicle	5,126	33%
2 vehicles	4,626	30%
3 vehicles	2,159	14%
4 or more vehicles	1,015	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	24,971	100%
Worked in state of residence	24,948	100%
Worked in county of residence	24,525	98%
Worked outside county of residence	423	2%
Worked outside state of residence	23	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	45,239	100%	23,409	52%
In labor force	28,663	63%	17,045	59%
Armed forces	4,552	16%	4,007	88%
Civilian (employed)	21,252	74%	11,387	54%
Civilian (unemployed)	2,859	10%	1,651	58%
Not in labor force	16,576	37%	6,364	38%
Pct. of civilian labor force unemployed	11.9%		12.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	24,971	100%
Car, truck or van:	19,217	77%
Drove Alone	15,143	61%
Carpooled	4,074	16%
Public Transportation:	1,883	8%
Bus	1,593	6%
Trolley / Streetcar	183	1%
Railroad	107	<1%
Other public transportation	0	0%
Motorcycle	109	<1%
Bicycle	107	<1%
Walked	892	4%
Other means	282	1%
Worked at home	2,481	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	24,971	100%
Did not work at home	22,490	90%
Less than 10 minutes	2,183	9%
10 to 19 minutes	7,224	29%
20 to 29 minutes	4,519	18%
30 to 44 minutes	5,453	22%
45 to 59 minutes	1,048	4%
60 to 89 minutes	1,408	6%
90 minutes or more	655	3%
Worked at home	2,481	10%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	20,760	100%
Agriculture, forestry, mining	118	1%
Utilities	127	1%
Construction	1,785	9%
Manufacturing	2,098	10%
Wholesale trade	405	2%
Retail trade	2,025	10%
Transportation & warehousing	983	5%
Information & communications	252	1%
Finance, insurance, & real estate	836	4%
Professional, scientific, management, administration	1,102	5%
Educational, social, & health services	4,357	21%
Art, entertainment, recreation, accommodations, food	2,986	14%
Other services	1,300	6%
Public administration	2,386	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	20,760	100%
Management, professional & related:	3,438	17%
Management (incl. farm managers)	688	3%
Business & financial	601	3%
Computer & mathematical	266	1%
Architecture & engineering	164	1%
Life, physical & social science	70	<1%
Community & social service	201	1%
Legal	93	<1%
Education, training, & library	662	3%
Art, entertainment, sports & media	175	1%
Healthcare practitioners	518	2%
Service:	6,995	34%
Healthcare support	836	4%
Protective service	367	2%
Food preparation & serving	1,888	9%
Building & grounds cleaning / maintenance	2,700	13%
Personal care & service	1,204	6%
Sales & office	4,637	22%
Farming, fishing & forestry	92	<1%
Construction, extraction & maintenance	2,839	14%
Production, transport & material moving	2,759	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	15,326	100%
Less than \$15,000	2,640	17%
\$15,000 to \$29,999	3,629	24%
\$30,000 to \$44,999	2,961	19%
\$45,000 to \$59,999	2,245	15%
\$60,000 to \$74,999	1,084	7%
\$75,000 to \$99,999	1,419	9%
\$100,000 to \$124,999	635	4%
\$125,000 to \$149,999	445	3%
\$150,000 to \$199,999	175	1%
\$200,000 or more	93	1%
Median Income	\$37,062	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	15,326	100%
With earnings	12,500	82%
With wage and salary income	11,962	78%
With self-employment income	1,598	10%
With interest, dividend, or net rental income	998	7%
With Social Security income	3,663	24%
With Supplemental Security income	1,489	10%
With public assistance income	957	6%
With retirement income	1,829	12%
With other types of income	2,497	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	53,752	100%
Under .50	3,487	6%
.50 to .99	8,370	16%
1.00 to 1.24	5,036	9%
1.25 to 1.49	4,274	8%
1.50 to 1.84	5,602	10%
1.85 to 1.99	2,158	4%
2.00 and over	24,825	46%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	53,752	100%
Above Poverty	41,895	78%
Below Poverty	11,857	22%

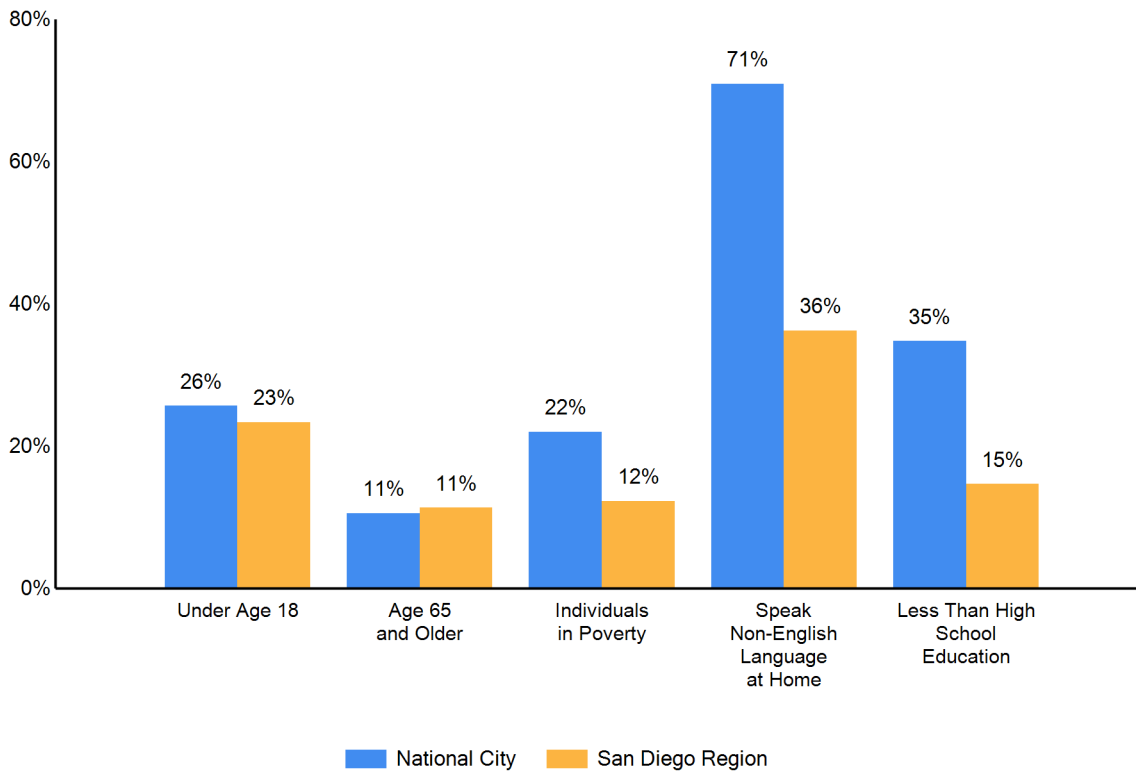
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	11,831	7,082	4,749	9,684	5,246	4,438	2,147	1,836	311
Married couple family	7,320	4,233	3,087	6,364	3,408	2,956	956	825	131
Male householder, no wife present	1,411	662	749	1,298	581	717	113	81	32
Female householder, no husband present	3,100	2,187	913	2,022	1,257	765	1,078	930	148

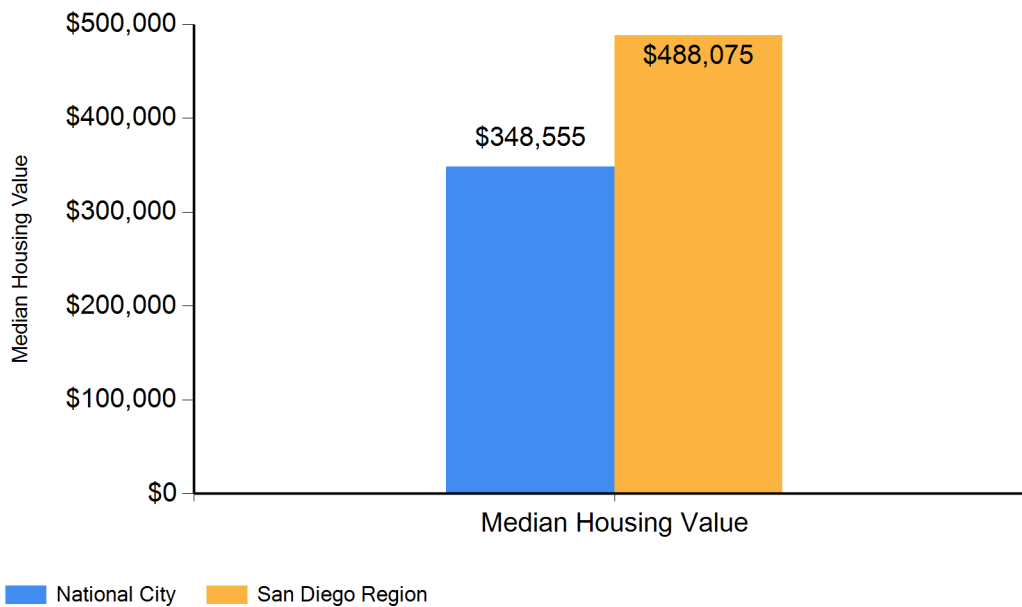
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075