



## Demographic and Socioeconomic Profile 2010

TRACT: 93.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,164</b>	<b>100%</b>
White	2,127	51%
Hispanic	833	20%
Asian	608	15%
Black	304	7%
Two or More	230	6%
Pacific Islander	36	1%
American Indian	13	<1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,164</b>	<b>2,038</b>	<b>2,126</b>	<b>51%</b>
Under 5	259	139	120	46%
5 to 9	211	109	102	48%
10 to 14	217	116	101	47%
15 to 17	122	71	51	42%
18 and 19	113	55	58	51%
20 to 24	342	177	165	48%
25 to 29	442	247	195	44%
30 to 34	380	180	200	53%
35 to 39	303	137	166	55%
40 to 44	262	125	137	52%
45 to 49	298	141	157	53%
50 to 54	314	171	143	46%
55 to 59	249	105	144	58%
60 and 61	92	36	56	61%
62 to 64	79	28	51	65%
65 to 69	115	54	61	53%
70 to 74	102	42	60	59%
75 to 79	109	41	68	62%
80 to 84	88	39	49	56%
85 and Older	67	25	42	63%
Under 18	809	435	374	46%
65 and older	481	201	280	58%
<b>Median</b>	<b>34.9</b>	<b>32.9</b>	<b>37.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,477</b>	<b>100%</b>
Never Married	1,432	41%
Married, excluding separated	1,386	40%
Separated	35	1%
Widowed	168	5%
Divorced	456	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,164</b>	<b>100%</b>
Household	4,146	100%
Group Quarters - Other	18	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,164</b>	<b>833</b>	<b>2,127</b>	<b>304</b>	<b>13</b>	<b>608</b>	<b>36</b>	<b>13</b>	<b>230</b>
Under 5	259	83	96	21	0	32	0	0	27
5 to 9	211	66	70	14	0	26	3	0	32
10 to 14	217	79	71	14	0	27	2	0	24
15 to 17	122	37	42	15	0	15	0	2	11
18 and 19	113	25	44	15	0	21	0	2	6
20 to 24	342	77	170	22	2	50	4	0	17
25 to 29	442	98	192	28	4	80	6	4	30
30 to 34	380	77	172	36	0	67	3	1	24
35 to 39	303	68	143	22	1	49	5	0	15
40 to 44	262	49	142	22	1	36	0	3	9
45 to 49	298	50	168	25	0	44	1	1	9
50 to 54	314	42	195	26	2	35	3	0	11
55 to 59	249	25	155	26	0	36	4	0	3
60 and 61	92	14	55	7	0	13	3	0	0
62 to 64	79	7	54	2	1	12	0	0	3
65 to 69	115	6	86	3	0	18	0	0	2
70 to 74	102	12	69	2	0	13	2	0	4
75 to 79	109	5	81	4	1	15	0	0	3
80 to 84	88	7	71	0	1	9	0	0	0
85 and Older	67	6	51	0	0	10	0	0	0
Under 18	809	265	279	64	0	100	5	2	94
65 and older	481	36	358	9	2	65	2	0	9
<b>Median</b>		<b>27.5</b>	<b>42.2</b>	<b>33.2</b>	<b>37.5</b>	<b>34.0</b>	<b>35.0</b>	<b>28.1</b>	<b>24.4</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,905</b>	<b>100%</b>
Speak Only English	2,846	73%
Speak Spanish:	388	10%
Speak English "well" or "very well"	354	9%
Speak English "not well" or "not at all"	34	1%
Speak Asian/Pacific Island language:	631	16%
Speak English "well" or "very well"	485	12%
Speak English "not well" or "not at all"	146	4%
Speak other language:	40	1%
Speak English "well" or "very well"	40	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,900</b>	<b>100%</b>
Less than 9th grade	112	4%
9th through 12th grade, no diploma	170	6%
High school grad (incl. equivalency)	576	20%
Some college, no degree	986	34%
Associate degree	195	7%
Bachelor's degree	625	22%
Master's degree	190	7%
Professional school degree	46	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,998</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,317	33%	1,140	29%	177	4%
Nursery / Preschool	47	4%	11	1%	36	20%
Kindergarten to grade 4	259	20%	220	19%	39	22%
Grade 5 to grade 8	190	14%	190	17%	0	0%
Grade 9 to grade 12	197	15%	197	17%	0	0%
College, undergraduate	463	35%	404	35%	59	33%
Graduate or Professional school	161	12%	118	10%	43	24%
Not enrolled in school	2,681	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,693</b>	<b>100%</b>	<b>467</b>	<b>100%</b>	<b>1,226</b>	<b>100%</b>
Family Households:	940	56%	467	100%	473	39%
Married couple family	692	41%	329	70%	363	30%
Other family:	248	15%	138	30%	110	9%
Male householder, no wife	72	4%	11	2%	61	5%
Female householder, no husband	176	10%	127	27%	49	4%
Nonfamily households:	753	44%	0	0%	753	61%
Householder living alone	429	25%	----	----	----	----
Other nonfamily households	324	19%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,756</b>	<b>100%</b>	<b>1693</b>	<b>63</b>	<b>4%</b>	<b>2.45</b>
Single family (detached)	815	46%	810	5	1%	2.57
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	45	3%	42	3	7%	2.12
5 to 9 units	127	7%	119	8	6%	2.32
10 or more units	769	44%	722	47	6%	2.35
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>972</b>	<b>100%</b>
Less than \$150,000	53	5%
\$150,000 to \$199,999	126	13%
\$200,000 to \$249,999	31	3%
\$250,000 to \$299,999	16	2%
\$300,000 to \$399,999	223	23%
\$400,000 to \$499,999	273	28%
\$500,000 to \$749,999	210	22%
\$750,000 to \$999,999	29	3%
\$1,000,000 or more	11	1%

**Median Value** **\$414,022**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,756</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	24	1%
1980 to 1989	282	16%
1970 to 1979	607	35%
1960 to 1969	304	17%
1950 to 1959	519	30%
1940 to 1949	20	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,693</b>	<b>100%</b>	<b>721</b>	<b>100%</b>	<b>972</b>	<b>100%</b>
1.00 occupant housing per room or less	1,645	97%	683	95%	962	99%
1.01 to 1.50 occupants per room	48	3%	38	5%	10	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>721</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	11	2%
\$600 to \$699	0	0%
\$700 to \$799	29	4%
\$800 to \$899	12	2%
\$900 to \$999	23	3%
\$1,000 to \$1,249	243	34%
\$1,250 to \$1,499	142	20%
\$1,500 to \$1,999	155	21%
\$2,000 or more	59	8%
No cash rent	47	7%
<b>Median contract rent</b>	<b>\$1,327</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>721</b>	<b>100%</b>
Less than 20 percent	183	25%
20.0 to 24.9 percent	109	15%
25.0 to 29.9 percent	87	12%
30.0 to 34.9 percent	54	7%
35.0 to 39.9 percent	27	4%
40.0 to 49.9 percent	52	7%
50.0 percent or more	133	18%
Not computed	76	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,693</b>	<b>100%</b>
No vehicle	78	5%
1 vehicle	637	38%
2 vehicles	583	34%
3 vehicles	338	20%
4 or more vehicles	57	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,286</b>	<b>100%</b>
Worked in state of residence	2,261	99%
Worked in county of residence	2,195	96%
Worked outside county of residence	66	3%
Worked outside state of residence	25	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,437</b>	<b>100%</b>	<b>1,652</b>	<b>48%</b>
In labor force	2,391	70%	1,173	49%
Armed forces	94	4%	56	60%
Civilian (employed)	2,105	88%	1,012	48%
Civilian (unemployed)	192	8%	105	55%
Not in labor force	1,046	30%	479	46%
Pct. of civilian labor force unemployed	8.4%		9.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,286</b>	<b>100%</b>
Car, truck or van:	2,125	93%
Drove Alone	2,007	88%
Carpooled	118	5%
Public Transportation:	27	1%
Bus	27	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	22	1%
Bicycle	0	0%
Walked	44	2%
Other means	0	0%
Worked at home	68	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,286</b>	<b>100%</b>
Did not work at home	2,218	97%
Less than 10 minutes	241	11%
10 to 19 minutes	1,013	44%
20 to 29 minutes	572	25%
30 to 44 minutes	308	13%
45 to 59 minutes	25	1%
60 to 89 minutes	35	2%
90 minutes or more	24	1%
Worked at home	68	3%
<b>Average time to work (minutes)</b>	<b>22</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,192</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	7	<1%
Construction	151	7%
Manufacturing	261	12%
Wholesale trade	45	2%
Retail trade	271	12%
Transportation & warehousing	44	2%
Information & communications	67	3%
Finance, insurance, & real estate	247	11%
Professional, scientific, management, administration	171	8%
Educational, social, & health services	467	21%
Art, entertainment, recreation, accommodations, food	53	2%
Other services	140	6%
Public administration	268	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,192</b>	<b>100%</b>
Management, professional & related:	875	40%
Management (incl. farm managers)	243	11%
Business & financial	102	5%
Computer & mathematical	53	2%
Architecture & engineering	101	5%
Life, physical & social science	35	2%
Community & social service	27	1%
Legal	44	2%
Education, training, & library	101	5%
Art, entertainment, sports & media	56	3%
Healthcare practitioners	113	5%
Service:	129	6%
Healthcare support	35	2%
Protective service	28	1%
Food preparation & serving	21	1%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	45	2%
Sales & office	595	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	414	19%
Production, transport & material moving	179	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,693</b>	<b>100%</b>
Less than \$15,000	77	5%
\$15,000 to \$29,999	184	11%
\$30,000 to \$44,999	229	14%
\$45,000 to \$59,999	240	14%
\$60,000 to \$74,999	175	10%
\$75,000 to \$99,999	267	16%
\$100,000 to \$124,999	198	12%
\$125,000 to \$149,999	84	5%
\$150,000 to \$199,999	194	11%
\$200,000 or more	45	3%
<b>Median Income</b>	<b>\$69,986</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,693</b>	<b>100%</b>
With earnings	1,383	82%
With wage and salary income	1,350	80%
With self-employment income	248	15%
With interest, dividend, or net rental income	430	25%
With Social Security income	337	20%
With Supplemental Security income	19	1%
With public assistance income	7	<1%
With retirement income	315	19%
With other types of income	261	15%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,164</b>	<b>100%</b>
Under .50	216	5%
.50 to .99	217	5%
1.00 to 1.24	0	0%
1.25 to 1.49	60	1%
1.50 to 1.84	81	2%
1.85 to 1.99	34	1%
2.00 and over	3,556	85%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,164</b>	<b>100%</b>
Above Poverty	3,731	90%
Below Poverty	433	10%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

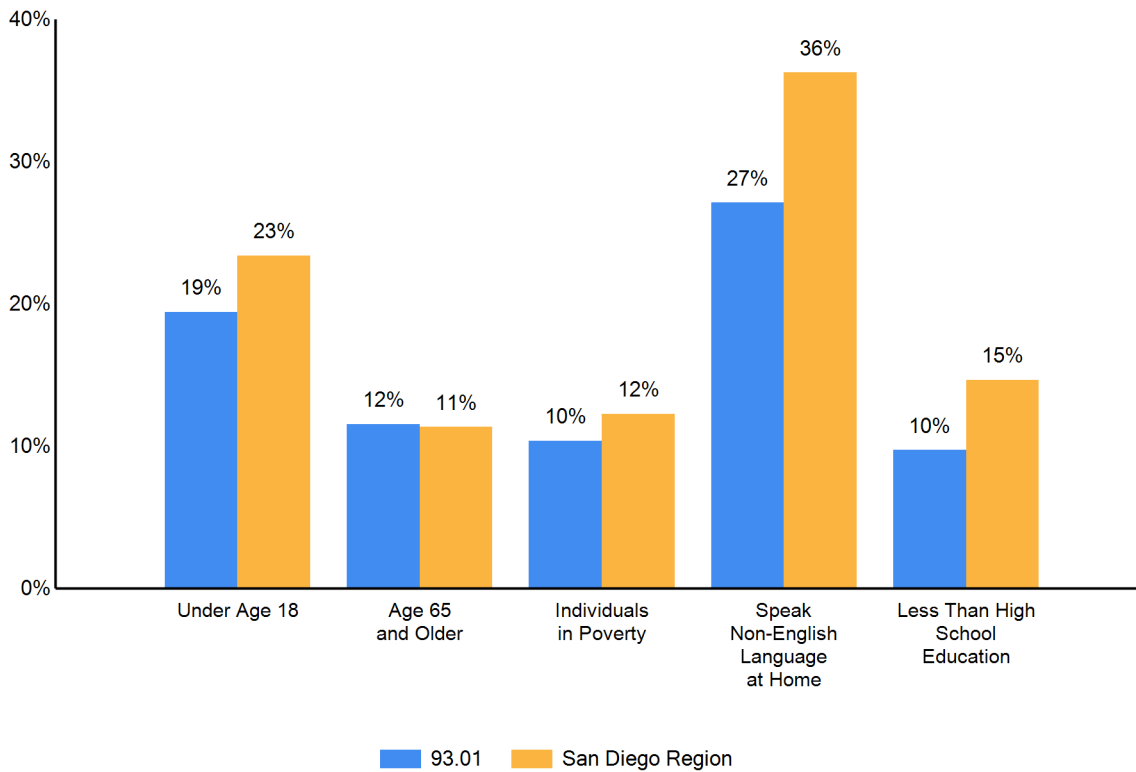
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>940</b>	<b>467</b>	<b>473</b>	<b>889</b>	<b>428</b>	<b>461</b>	<b>51</b>	<b>39</b>	<b>12</b>
Married couple family	692	329	363	641	290	351	51	39	12
Male householder, no wife present	72	11	61	72	11	61	0	0	0
Female householder, no husband present	176	127	49	176	127	49	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

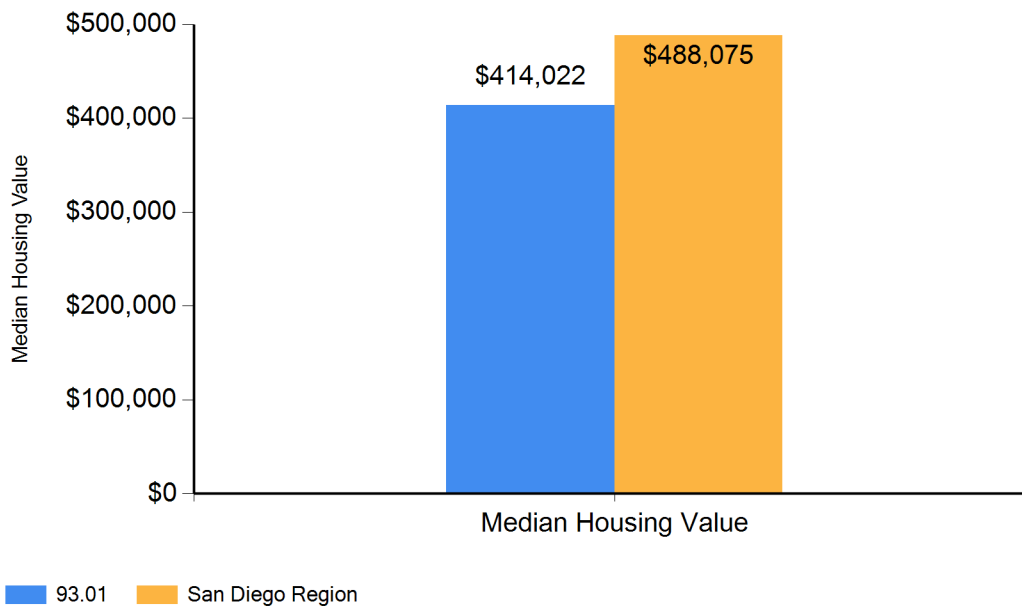


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075