

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91910



	Jan 1, 2011
Total Population	77,464
Household Population	76,593
Group Quarters Population	871
Persons Per Household	2.91

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,533	26,309	4.4%
Single Family - Detached	12,019	11,577	3.7%
Single Family - Multiple-Unit	3,010	2,870	4.7%
Multi-Family	11,133	10,569	5.1%
Mobile Home and Other	1,371	1,293	5.7%

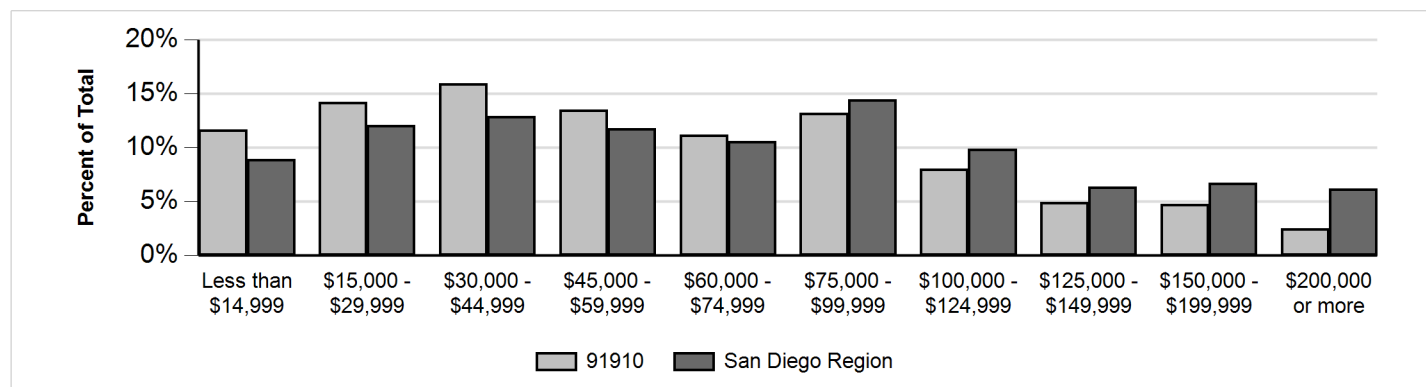
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	14%	16%	14%	11%	13%	8%	5%	5%	2%

Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$54,032



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

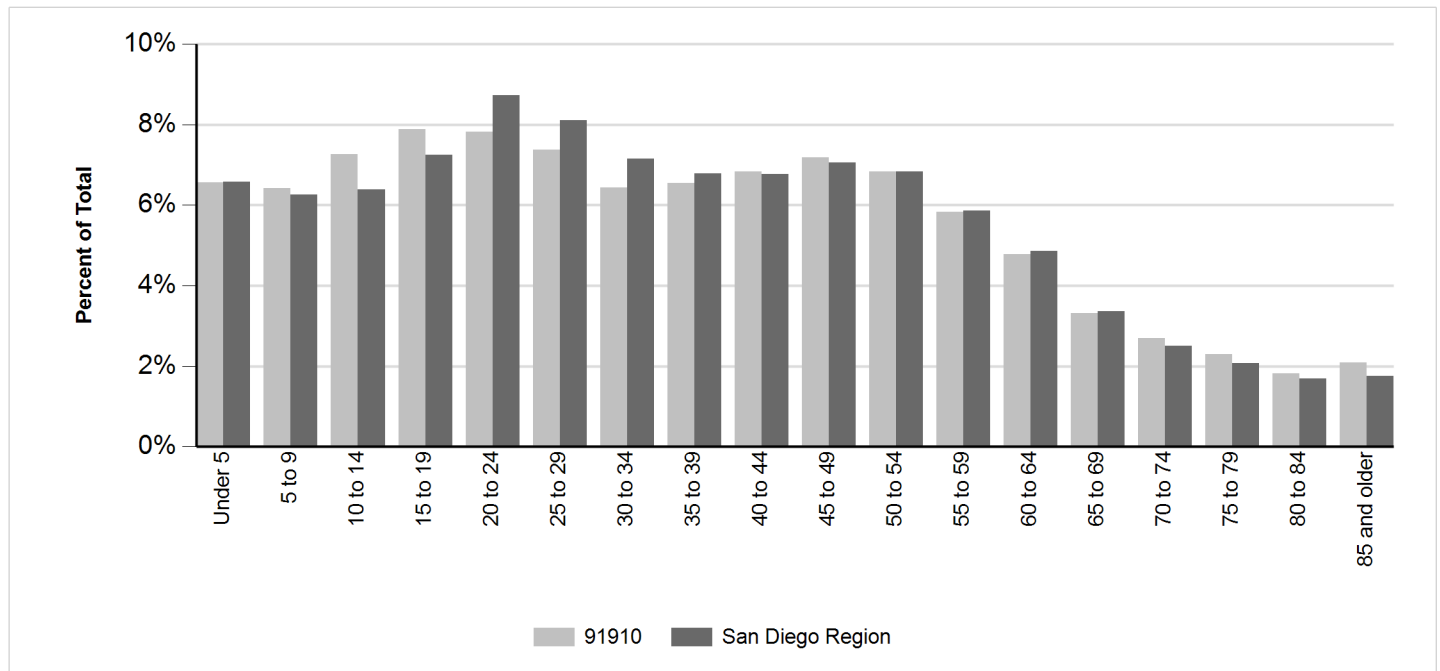
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	77,464	37,654	39,810	51%
Under 5	5,086	2,612	2,474	49%
5 to 9	4,973	2,519	2,454	49%
10 to 14	5,624	2,854	2,770	49%
15 to 17	3,603	1,865	1,738	48%
18 and 19	2,502	1,293	1,209	48%
20 to 24	6,057	3,175	2,882	48%
25 to 29	5,708	2,877	2,831	50%
30 to 34	4,985	2,486	2,499	50%
35 to 39	5,077	2,450	2,627	52%
40 to 44	5,297	2,555	2,742	52%
45 to 49	5,568	2,677	2,891	52%
50 to 54	5,297	2,546	2,751	52%
55 to 59	4,519	2,112	2,407	53%
60 and 61	1,544	689	855	55%
62 to 64	2,162	1,010	1,152	53%
65 to 69	2,569	1,144	1,425	55%
70 to 74	2,085	866	1,219	58%
75 to 79	1,783	768	1,015	57%
80 to 84	1,410	572	838	59%
85 and older	1,615	584	1,031	64%
Under 18	19,286	9,850	9,436	49%
65 and older	9,462	3,934	5,528	58%
Median Age	35.2	33.3	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	45,852	19,046	2,916	218	7,590	1,842
Under 5	3,741	645	151	11	290	248
5 to 9	3,627	676	118	11	348	193
10 to 14	4,171	724	138	20	376	195
15 to 17	2,623	451	91	8	286	144
18 and 19	1,772	353	94	7	185	91
20 to 24	3,914	1,113	305	16	534	175
25 to 29	3,380	1,353	259	28	553	135
30 to 34	3,228	904	222	15	489	127
35 to 39	3,300	936	207	14	525	95
40 to 44	3,247	1,135	247	14	568	86
45 to 49	3,098	1,479	273	10	610	98
50 to 54	2,765	1,636	228	19	578	71
55 to 59	2,018	1,635	199	14	594	59
60 and 61	681	557	60	4	225	17
62 to 64	869	893	72	4	303	21
65 to 69	1,051	1,078	95	6	314	25
70 to 74	795	886	68	5	306	25
75 to 79	700	784	40	6	239	14
80 to 84	474	734	25	4	158	15
85 and older	398	1,074	24	2	109	8
Under 18	14,162	2,496	498	50	1,300	780
65 and older	3,418	4,556	252	23	1,126	87
Median Age	29.6	49.2	36.9	32.7	41.8	21.4