



Demographic and Socioeconomic Profile 2010

TRACT: 192.03

Population by Race

| | Population | Percent |
|-------------------------|--------------|-------------|
| Total Population | 2,866 | 100% |
| White | 1,761 | 61% |
| Hispanic | 838 | 29% |
| Asian | 99 | 3% |
| Two or More | 84 | 3% |
| Black | 61 | 2% |
| American Indian | 12 | <1% |
| Other | 7 | <1% |
| Pacific Islander | 4 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|--------------|--------------|--------------|----------------|
| Total Population | 2,866 | 1,465 | 1,401 | 49% |
| Under 5 | 174 | 81 | 93 | 53% |
| 5 to 9 | 186 | 98 | 88 | 47% |
| 10 to 14 | 183 | 100 | 83 | 45% |
| 15 to 17 | 115 | 63 | 52 | 45% |
| 18 and 19 | 86 | 46 | 40 | 47% |
| 20 to 24 | 194 | 115 | 79 | 41% |
| 25 to 29 | 147 | 78 | 69 | 47% |
| 30 to 34 | 171 | 86 | 85 | 50% |
| 35 to 39 | 176 | 86 | 90 | 51% |
| 40 to 44 | 178 | 96 | 82 | 46% |
| 45 to 49 | 220 | 91 | 129 | 59% |
| 50 to 54 | 257 | 131 | 126 | 49% |
| 55 to 59 | 203 | 108 | 95 | 47% |
| 60 and 61 | 63 | 39 | 24 | 38% |
| 62 to 64 | 86 | 50 | 36 | 42% |
| 65 to 69 | 124 | 63 | 61 | 49% |
| 70 to 74 | 102 | 38 | 64 | 63% |
| 75 to 79 | 87 | 44 | 43 | 49% |
| 80 to 84 | 67 | 36 | 31 | 46% |
| 85 and Older | 47 | 16 | 31 | 66% |
| Under 18 | 658 | 342 | 316 | 48% |
| 65 and older | 427 | 197 | 230 | 54% |
| Median | 40.0 | 38.8 | 41.3 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|--------------|-------------|
| Total population age 15 and over | 2,323 | 100% |
| Never Married | 550 | 24% |
| Married, excluding separated | 1,371 | 59% |
| Separated | 13 | <1% |
| Widowed | 113 | 5% |
| Divorced | 276 | 12% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|--------------|-------------|
| Total population | 2,866 | 100% |
| Household | 2,827 | 99% |
| Group Quarters - Other | 39 | 1% |
| Group Quarters - College | 0 | 0% |
| Group Quarters - Military | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|--------------|-------------|--------------|-------------|-----------------|-------------|------------------|-------------|-------------|
| Total Pop. | 2,866 | 838 | 1,761 | 61 | 12 | 99 | 4 | 7 | 84 |
| Under 5 | 174 | 78 | 73 | 6 | 0 | 5 | 0 | 0 | 12 |
| 5 to 9 | 186 | 93 | 82 | 1 | 0 | 1 | 0 | 0 | 9 |
| 10 to 14 | 183 | 82 | 83 | 4 | 0 | 2 | 0 | 0 | 12 |
| 15 to 17 | 115 | 49 | 56 | 3 | 0 | 3 | 0 | 0 | 4 |
| 18 and 19 | 86 | 32 | 42 | 2 | 0 | 3 | 0 | 1 | 6 |
| 20 to 24 | 194 | 68 | 107 | 6 | 2 | 3 | 1 | 0 | 7 |
| 25 to 29 | 147 | 45 | 85 | 3 | 0 | 8 | 1 | 0 | 5 |
| 30 to 34 | 171 | 66 | 99 | 3 | 0 | 2 | 0 | 0 | 1 |
| 35 to 39 | 176 | 75 | 84 | 3 | 0 | 7 | 0 | 1 | 6 |
| 40 to 44 | 178 | 56 | 100 | 3 | 3 | 11 | 0 | 0 | 5 |
| 45 to 49 | 220 | 46 | 141 | 9 | 1 | 12 | 2 | 2 | 7 |
| 50 to 54 | 257 | 47 | 184 | 6 | 4 | 12 | 0 | 0 | 4 |
| 55 to 59 | 203 | 28 | 161 | 3 | 0 | 7 | 0 | 1 | 3 |
| 60 and 61 | 63 | 7 | 51 | 2 | 1 | 2 | 0 | 0 | 0 |
| 62 to 64 | 86 | 9 | 70 | 2 | 0 | 4 | 0 | 0 | 1 |
| 65 to 69 | 124 | 10 | 109 | 0 | 1 | 4 | 0 | 0 | 0 |
| 70 to 74 | 102 | 16 | 79 | 1 | 0 | 3 | 0 | 2 | 1 |
| 75 to 79 | 87 | 17 | 64 | 1 | 0 | 5 | 0 | 0 | 0 |
| 80 to 84 | 67 | 10 | 51 | 1 | 0 | 4 | 0 | 0 | 1 |
| 85 and Older | 47 | 4 | 40 | 2 | 0 | 1 | 0 | 0 | 0 |
| Under 18 | 658 | 302 | 294 | 14 | 0 | 11 | 0 | 0 | 37 |
| 65 and older | 427 | 57 | 343 | 5 | 1 | 17 | 0 | 2 | 2 |
| Median | | 26.9 | 47.5 | 39.2 | 50.0 | 46.9 | 45.0 | 48.8 | 19.7 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|--------------|-------------|
| Total population age 5 and over | 2,692 | 100% |
| Speak Only English | 2,030 | 75% |
| Speak Spanish: | 515 | 19% |
| Speak English "well" or "very well" | 440 | 16% |
| Speak English "not well" or "not at all" | 75 | 3% |
| Speak Asian/Pacific Island language: | 16 | 1% |
| Speak English "well" or "very well" | 8 | <1% |
| Speak English "not well" or "not at all" | 8 | <1% |
| Speak other language: | 131 | 4% |
| Speak English "well" or "very well" | 114 | 4% |
| Speak English "not well" or "not at all" | 17 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|--------------|-------------|
| Total population age 25 and older | 1,928 | 100% |
| Less than 9th grade | 88 | 5% |
| 9th through 12th grade, no diploma | 63 | 3% |
| High school grad (incl. equivalency) | 499 | 26% |
| Some college, no degree | 572 | 30% |
| Associate degree | 144 | 7% |
| Bachelor's degree | 387 | 20% |
| Master's degree | 107 | 6% |
| Professional school degree | 39 | 2% |
| Doctorate degree | 29 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|--------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 2,763 | 100% | --- | --- | --- | --- |
| Enrolled in school | 754 | 27% | 641 | 23% | 113 | 4% |
| Nursery / Preschool | 18 | 2% | 13 | 2% | 5 | 4% |
| Kindergarten to grade 4 | 206 | 27% | 164 | 26% | 42 | 37% |
| Grade 5 to grade 8 | 236 | 31% | 190 | 30% | 46 | 41% |
| Grade 9 to grade 12 | 184 | 24% | 172 | 27% | 12 | 11% |
| College, undergraduate | 82 | 11% | 74 | 12% | 8 | 7% |
| Graduate or Professional school | 28 | 4% | 28 | 4% | 0 | 0% |
| Not enrolled in school | 2,009 | 73% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 944 | 100% | 357 | 100% | 587 | 100% |
| Family Households: | 723 | 77% | 357 | 100% | 366 | 62% |
| Married couple family | 575 | 61% | 234 | 66% | 341 | 58% |
| Other family: | 148 | 16% | 123 | 34% | 25 | 4% |
| Male householder, no wife | 76 | 8% | 53 | 15% | 23 | 4% |
| Female householder, no husband | 72 | 8% | 70 | 20% | 2 | <1% |
| Nonfamily households: | 221 | 23% | 0 | 0% | 221 | 38% |
| Householder living alone | 126 | 13% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 95 | 10% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|------------|-------------|------------|------------|--------------|-----------------------|
| Total Housing Units | 965 | 100% | 944 | 21 | 2% | 2.99 |
| Single family (detached) | 883 | 92% | 868 | 15 | 2% | 3.00 |
| Single family (attached) | 14 | 1% | 14 | 0 | 0% | 2.93 |
| 2 to 4 units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 5 to 9 units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 10 or more units | 40 | 4% | 40 | 0 | 0% | 3.43 |
| Mobile home and Other | 28 | 3% | 22 | 6 | 21% | 2.05 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|------------|-------------|
| Total Owner-Occupied Units | 815 | 100% |
| Less than \$150,000 | 21 | 3% |
| \$150,000 to \$199,999 | 0 | 0% |
| \$200,000 to \$249,999 | 0 | 0% |
| \$250,000 to \$299,999 | 24 | 3% |
| \$300,000 to \$399,999 | 184 | 23% |
| \$400,000 to \$499,999 | 228 | 28% |
| \$500,000 to \$749,999 | 267 | 33% |
| \$750,000 to \$999,999 | 91 | 11% |
| \$1,000,000 or more | 0 | 0% |

Median Value **\$475,658**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|------------|-------------|
| Total Housing units | 965 | 100% |
| 2005 or Later | 24 | 2% |
| 2000 to 2004 | 15 | 2% |
| 1990 to 1999 | 38 | 4% |
| 1980 to 1989 | 373 | 39% |
| 1970 to 1979 | 277 | 29% |
| 1960 to 1969 | 75 | 8% |
| 1950 to 1959 | 125 | 13% |
| 1940 to 1949 | 0 | 0% |
| 1939 or earlier | 38 | 4% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 944 | 100% | 129 | 100% | 815 | 100% |
| 1.00 occupant housing per room or less | 937 | 99% | 129 | 100% | 808 | 99% |
| 1.01 to 1.50 occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |
| 1.51 to 2.00 occupants per room | 7 | 1% | 0 | 0% | 7 | 1% |
| 2.01 or more occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 129 | 100% |
| Less than \$500 | 6 | 5% |
| \$500 to \$599 | 0 | 0% |
| \$600 to \$699 | 0 | 0% |
| \$700 to \$799 | 0 | 0% |
| \$800 to \$899 | 12 | 9% |
| \$900 to \$999 | 0 | 0% |
| \$1,000 to \$1,249 | 21 | 16% |
| \$1,250 to \$1,499 | 32 | 25% |
| \$1,500 to \$1,999 | 40 | 31% |
| \$2,000 or more | 18 | 14% |
| No cash rent | 0 | 0% |
| Median contract rent | \$1,449 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|------------|-------------|
| Total Units | 129 | 100% |
| Less than 20 percent | 34 | 26% |
| 20.0 to 24.9 percent | 18 | 14% |
| 25.0 to 29.9 percent | 12 | 9% |
| 30.0 to 34.9 percent | 0 | 0% |
| 35.0 to 39.9 percent | 7 | 5% |
| 40.0 to 49.9 percent | 0 | 0% |
| 50.0 percent or more | 25 | 19% |
| Not computed | 33 | 26% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|------------|-------------|
| Total Availability | 944 | 100% |
| No vehicle | 19 | 2% |
| 1 vehicle | 82 | 9% |
| 2 vehicles | 433 | 46% |
| 3 vehicles | 271 | 29% |
| 4 or more vehicles | 139 | 15% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------------|-------------|
| Total Workers | 1,444 | 100% |
| Worked in state of residence | 1,444 | 100% |
| Worked in county of residence | 1,357 | 94% |
| Worked outside county of residence | 87 | 6% |
| Worked outside state of residence | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|--------------|-------------|--------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 2,282 | 100% | 1,161 | 51% |
| In labor force | 1,454 | 64% | 781 | 54% |
| Armed forces | 0 | 0% | 0 | 0% |
| Civilian (employed) | 1,387 | 95% | 755 | 54% |
| Civilian (unemployed) | 67 | 5% | 26 | 39% |
| Not in labor force | 828 | 36% | 380 | 46% |
| Pct. of civilian labor force unemployed | 4.6% | | 3.3% | 6.1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------------|-------------|
| Total Workers | 1,444 | 100% |
| Car, truck or van: | 1,271 | 88% |
| Drove Alone | 1,196 | 83% |
| Carpooled | 75 | 5% |
| Public Transportation: | 27 | 2% |
| Bus | 10 | 1% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 17 | 1% |
| Other public transportation | 0 | 0% |
| Motorcycle | 9 | 1% |
| Bicycle | 0 | 0% |
| Walked | 34 | 2% |
| Other means | 15 | 1% |
| Worked at home | 88 | 6% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|--------------|-------------|
| Total Workers | 1,444 | 100% |
| Did not work at home | 1,356 | 94% |
| Less than 10 minutes | 86 | 6% |
| 10 to 19 minutes | 328 | 23% |
| 20 to 29 minutes | 292 | 20% |
| 30 to 44 minutes | 468 | 32% |
| 45 to 59 minutes | 102 | 7% |
| 60 to 89 minutes | 43 | 3% |
| 90 minutes or more | 37 | 3% |
| Worked at home | 88 | 6% |
| Average time to work (minutes) | 32 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|--------------|-------------|
| Total employed civilian age 16+ | 1,444 | 100% |
| Agriculture, forestry, mining | 3 | <1% |
| Utilities | 27 | 2% |
| Construction | 59 | 4% |
| Manufacturing | 119 | 8% |
| Wholesale trade | 33 | 2% |
| Retail trade | 141 | 10% |
| Transportation & warehousing | 54 | 4% |
| Information & communications | 57 | 4% |
| Finance, insurance, & real estate | 136 | 9% |
| Professional, scientific, management, administration | 173 | 12% |
| Educational, social, & health services | 297 | 21% |
| Art, entertainment, recreation, accommodations, food | 89 | 6% |
| Other services | 99 | 7% |
| Public administration | 157 | 11% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

| | Number | Percent |
|---|--------------|-------------|
| Total employed civilian age 16+ | 1,444 | 100% |
| Management, professional & related: | 614 | 43% |
| Management (incl. farm managers) | 185 | 13% |
| Business & financial | 23 | 2% |
| Computer & mathematical | 20 | 1% |
| Architecture & engineering | 64 | 4% |
| Life, physical & social science | 20 | 1% |
| Community & social service | 39 | 3% |
| Legal | 8 | 1% |
| Education, training, & library | 122 | 8% |
| Art, entertainment, sports & media | 45 | 3% |
| Healthcare practitioners | 88 | 6% |
| Service: | 211 | 15% |
| Healthcare support | 50 | 3% |
| Protective service | 38 | 3% |
| Food preparation & serving | 60 | 4% |
| Building & grounds cleaning / maintenance | 35 | 2% |
| Personal care & service | 28 | 2% |
| Sales & office | 378 | 26% |
| Farming, fishing & forestry | 0 | 0% |
| Construction, extraction & maintenance | 106 | 7% |
| Production, transport & material moving | 135 | 9% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

| | Number | Percent |
|-------------------------|-----------------|-------------|
| Total Households | 944 | 100% |
| Less than \$15,000 | 68 | 7% |
| \$15,000 to \$29,999 | 88 | 9% |
| \$30,000 to \$44,999 | 140 | 15% |
| \$45,000 to \$59,999 | 70 | 7% |
| \$60,000 to \$74,999 | 88 | 9% |
| \$75,000 to \$99,999 | 184 | 19% |
| \$100,000 to \$124,999 | 120 | 13% |
| \$125,000 to \$149,999 | 76 | 8% |
| \$150,000 to \$199,999 | 52 | 6% |
| \$200,000 or more | 58 | 6% |
| Median Income | \$77,446 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|------------|-------------|
| Total households | 944 | 100% |
| With earnings | 792 | 84% |
| With wage and salary income | 740 | 78% |
| With self-employment income | 195 | 21% |
| With interest, dividend, or net rental income | 319 | 34% |
| With Social Security income | 235 | 25% |
| With Supplemental Security income | 13 | 1% |
| With public assistance income | 0 | 0% |
| With retirement income | 155 | 16% |
| With other types of income | 110 | 12% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 2,866 | 100% |
| Under .50 | 155 | 5% |
| .50 to .99 | 0 | 0% |
| 1.00 to 1.24 | 104 | 4% |
| 1.25 to 1.49 | 165 | 6% |
| 1.50 to 1.84 | 140 | 5% |
| 1.85 to 1.99 | 9 | <1% |
| 2.00 and over | 2,293 | 80% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 2,866 | 100% |
| Above Poverty | 2,711 | 95% |
| Below Poverty | 155 | 5% |

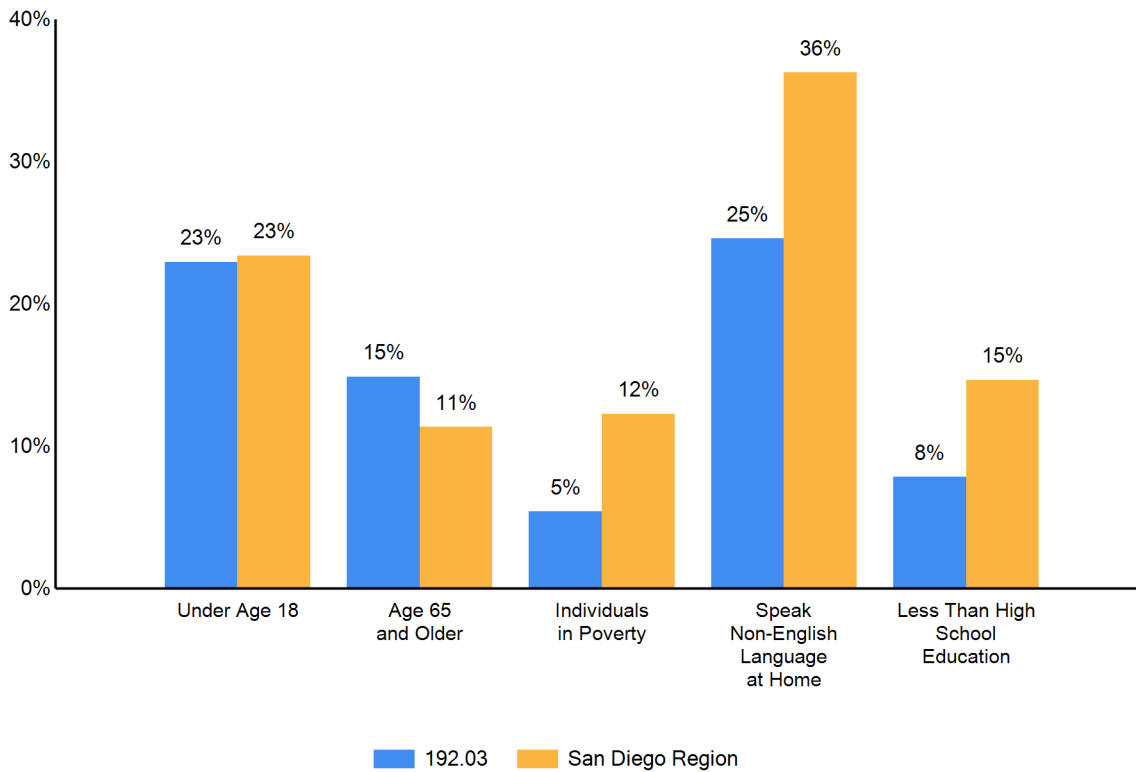
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 723 | 357 | 366 | 723 | 357 | 366 | 0 | 0 | 0 |
| Married couple family | 575 | 234 | 341 | 575 | 234 | 341 | 0 | 0 | 0 |
| Male householder, no wife present | 76 | 53 | 23 | 76 | 53 | 23 | 0 | 0 | 0 |
| Female householder, no husband present | 72 | 70 | 2 | 72 | 70 | 2 | 0 | 0 | 0 |

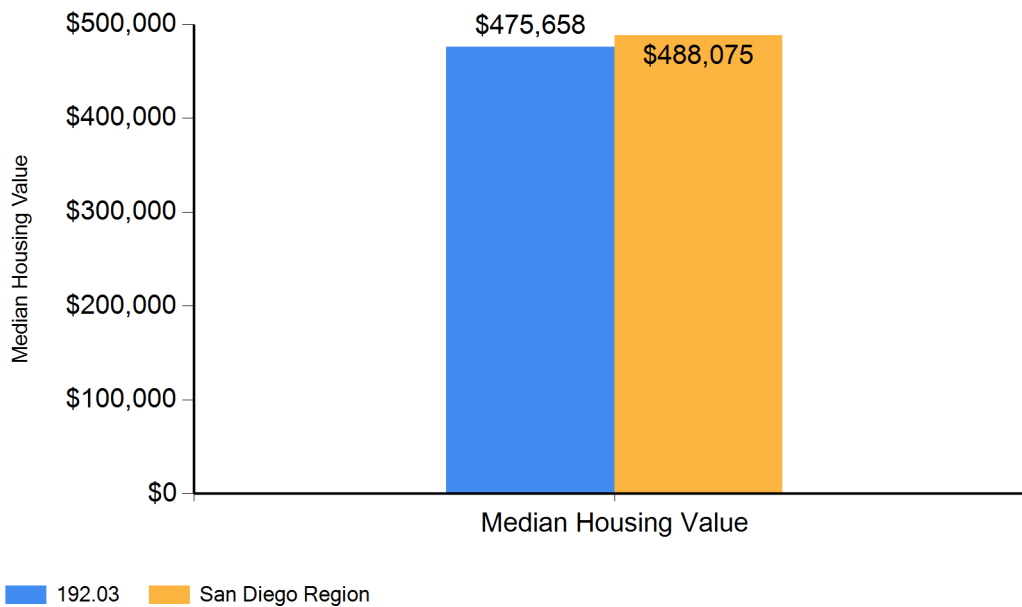
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075