



Demographic and Socioeconomic Profile 2010

ZIP: 92004

Population by Race

	Population	Percent
Total Population	4,054	100%
White	2,533	62%
Hispanic	1,417	35%
American Indian	37	1%
Two or More	28	1%
Asian	20	<1%
Black	16	<1%
Pacific Islander	2	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,054	2,022	2,032	50%
Under 5	192	94	98	51%
5 to 9	189	83	106	56%
10 to 14	191	95	96	50%
15 to 17	138	64	74	54%
18 and 19	74	38	36	49%
20 to 24	144	83	61	42%
25 to 29	151	79	72	48%
30 to 34	120	61	59	49%
35 to 39	121	55	66	55%
40 to 44	167	75	92	55%
45 to 49	243	126	117	48%
50 to 54	299	137	162	54%
55 to 59	351	162	189	54%
60 and 61	167	90	77	46%
62 to 64	253	129	124	49%
65 to 69	366	184	182	50%
70 to 74	309	164	145	47%
75 to 79	260	133	127	49%
80 to 84	179	101	78	44%
85 and Older	140	69	71	51%
Under 18	710	336	374	53%
65 and older	1,254	651	603	48%
Median	55.0	55.6	54.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,482	100%
Never Married	630	18%
Married, excluding separated	2,091	60%
Separated	154	4%
Widowed	268	8%
Divorced	339	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,054	100%
Household	4,048	100%
Group Quarters - Other	6	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,054	1,417	2,533	16	37	20	2	1	28
Under 5	192	147	38	1	4	0	0	0	2
5 to 9	189	144	42	0	2	0	0	0	1
10 to 14	191	127	54	3	0	1	0	0	6
15 to 17	138	104	30	0	2	0	0	0	2
18 and 19	74	56	15	0	3	0	0	0	0
20 to 24	144	113	26	1	3	1	0	0	0
25 to 29	151	101	47	0	3	0	0	0	0
30 to 34	120	88	29	0	0	1	0	0	2
35 to 39	121	67	46	2	3	1	0	0	2
40 to 44	167	85	76	3	1	1	1	0	0
45 to 49	243	93	138	2	2	2	0	0	6
50 to 54	299	94	196	1	3	2	0	0	3
55 to 59	351	62	280	2	2	3	0	0	2
60 and 61	167	20	142	0	2	1	1	0	1
62 to 64	253	22	226	1	1	2	0	1	0
65 to 69	366	29	331	0	3	3	0	0	0
70 to 74	309	23	284	0	2	0	0	0	0
75 to 79	260	18	241	0	0	1	0	0	0
80 to 84	179	9	167	0	1	1	0	0	1
85 and Older	140	15	125	0	0	0	0	0	0
Under 18	710	522	164	4	8	1	0	0	11
65 and older	1,254	94	1,148	0	6	5	0	0	1
Median		25.9	63.4	41.7	37.5	56.7	60.0	63.5	37.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,862	100%
Speak Only English	2,615	68%
Speak Spanish:	1,197	31%
Speak English "well" or "very well"	579	15%
Speak English "not well" or "not at all"	618	16%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	50	1%
Speak English "well" or "very well"	50	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,126	100%
Less than 9th grade	404	13%
9th through 12th grade, no diploma	209	7%
High school grad (incl. equivalency)	633	20%
Some college, no degree	780	25%
Associate degree	308	10%
Bachelor's degree	628	20%
Master's degree	91	3%
Professional school degree	63	2%
Doctorate degree	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,935	100%	---	---	---	---
Enrolled in school	466	12%	428	11%	38	1%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	162	35%	132	31%	30	79%
Grade 5 to grade 8	19	4%	11	3%	8	21%
Grade 9 to grade 12	206	44%	206	48%	0	0%
College, undergraduate	79	17%	79	18%	0	0%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	3,469	88%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,832	100%	222	100%	1,610	100%
Family Households:	1,156	63%	221	100%	935	58%
Married couple family	883	48%	125	56%	758	47%
Other family:	273	15%	96	43%	177	11%
Male householder, no wife	66	4%	0	0%	66	4%
Female householder, no husband	207	11%	96	43%	111	7%
Nonfamily households:	676	37%	1	<1%	675	42%
Householder living alone	599	33%	----	----	----	----
Other nonfamily households	77	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,179	100%	1832	1,347	42%	2.21
Single family (detached)	1,807	57%	1,024	783	43%	2.17
Single family (attached)	338	11%	175	163	48%	2.29
2 to 4 units	186	6%	113	73	39%	1.95
5 to 9 units	41	1%	16	25	61%	1.81
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	807	25%	504	303	38%	2.34

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,463	100%
Less than \$150,000	507	35%
\$150,000 to \$199,999	111	8%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	104	7%
\$300,000 to \$399,999	266	18%
\$400,000 to \$499,999	147	10%
\$500,000 to \$749,999	294	20%
\$750,000 to \$999,999	11	1%
\$1,000,000 or more	13	1%

Median Value **\$312,689**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,179	100%
2005 or Later	105	3%
2000 to 2004	175	6%
1990 to 1999	336	11%
1980 to 1989	756	24%
1970 to 1979	882	28%
1960 to 1969	545	17%
1950 to 1959	251	8%
1940 to 1949	90	3%
1939 or earlier	39	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,832	100%	369	100%	1,463	100%
1.00 occupant housing per room or less	1,802	98%	339	92%	1,463	100%
1.01 to 1.50 occupants per room	30	2%	30	8%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	369	100%
Less than \$500	86	23%
\$500 to \$599	0	0%
\$600 to \$699	109	30%
\$700 to \$799	2	1%
\$800 to \$899	66	18%
\$900 to \$999	2	1%
\$1,000 to \$1,249	11	3%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	0	0%
\$2,000 or more	3	1%
No cash rent	90	24%
Median contract rent	\$690	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	369	100%
Less than 20 percent	124	34%
20.0 to 24.9 percent	70	19%
25.0 to 29.9 percent	11	3%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	37	10%
50.0 percent or more	38	10%
Not computed	89	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,832	100%
No vehicle	101	6%
1 vehicle	480	26%
2 vehicles	776	42%
3 vehicles	315	17%
4 or more vehicles	160	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,821	100%
Worked in state of residence	1,821	100%
Worked in county of residence	1,743	96%
Worked outside county of residence	78	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,447	100%	1,737	50%
In labor force	1,918	56%	1,040	54%
Armed forces	0	0%	0	0%
Civilian (employed)	1,826	95%	1,017	56%
Civilian (unemployed)	92	5%	23	25%
Not in labor force	1,529	44%	697	46%
Pct. of civilian labor force unemployed	4.8%		2.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,821	100%
Car, truck or van:	1,543	85%
Drove Alone	1,331	73%
Carpooled	212	12%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	36	2%
Walked	55	3%
Other means	11	1%
Worked at home	176	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,821	100%
Did not work at home	1,645	90%
Less than 10 minutes	541	30%
10 to 19 minutes	608	33%
20 to 29 minutes	149	8%
30 to 44 minutes	30	2%
45 to 59 minutes	13	1%
60 to 89 minutes	130	7%
90 minutes or more	174	10%
Worked at home	176	10%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,821	100%
Agriculture, forestry, mining	11	1%
Utilities	46	3%
Construction	150	8%
Manufacturing	220	12%
Wholesale trade	2	<1%
Retail trade	114	6%
Transportation & warehousing	0	0%
Information & communications	11	1%
Finance, insurance, & real estate	86	5%
Professional, scientific, management, administration	126	7%
Educational, social, & health services	112	6%
Art, entertainment, recreation, accommodations, food	688	38%
Other services	176	10%
Public administration	79	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,821	100%
Management, professional & related:	435	24%
Management (incl. farm managers)	276	15%
Business & financial	8	<1%
Computer & mathematical	5	<1%
Architecture & engineering	47	3%
Life, physical & social science	10	1%
Community & social service	1	<1%
Legal	18	1%
Education, training, & library	10	1%
Art, entertainment, sports & media	49	3%
Healthcare practitioners	11	1%
Service:	817	45%
Healthcare support	0	0%
Protective service	32	2%
Food preparation & serving	301	17%
Building & grounds cleaning / maintenance	389	21%
Personal care & service	95	5%
Sales & office	251	14%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	152	8%
Production, transport & material moving	166	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,832	100%
Less than \$15,000	284	16%
\$15,000 to \$29,999	430	23%
\$30,000 to \$44,999	174	9%
\$45,000 to \$59,999	279	15%
\$60,000 to \$74,999	331	18%
\$75,000 to \$99,999	198	11%
\$100,000 to \$124,999	27	1%
\$125,000 to \$149,999	88	5%
\$150,000 to \$199,999	18	1%
\$200,000 or more	3	<1%
Median Income	\$46,505	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,832	100%
With earnings	1,166	64%
With wage and salary income	995	54%
With self-employment income	319	17%
With interest, dividend, or net rental income	411	22%
With Social Security income	845	46%
With Supplemental Security income	53	3%
With public assistance income	0	0%
With retirement income	452	25%
With other types of income	212	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,054	100%
Under .50	220	5%
.50 to .99	268	7%
1.00 to 1.24	190	5%
1.25 to 1.49	54	1%
1.50 to 1.84	271	7%
1.85 to 1.99	170	4%
2.00 and over	2,881	71%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,054	100%
Above Poverty	3,566	88%
Below Poverty	488	12%

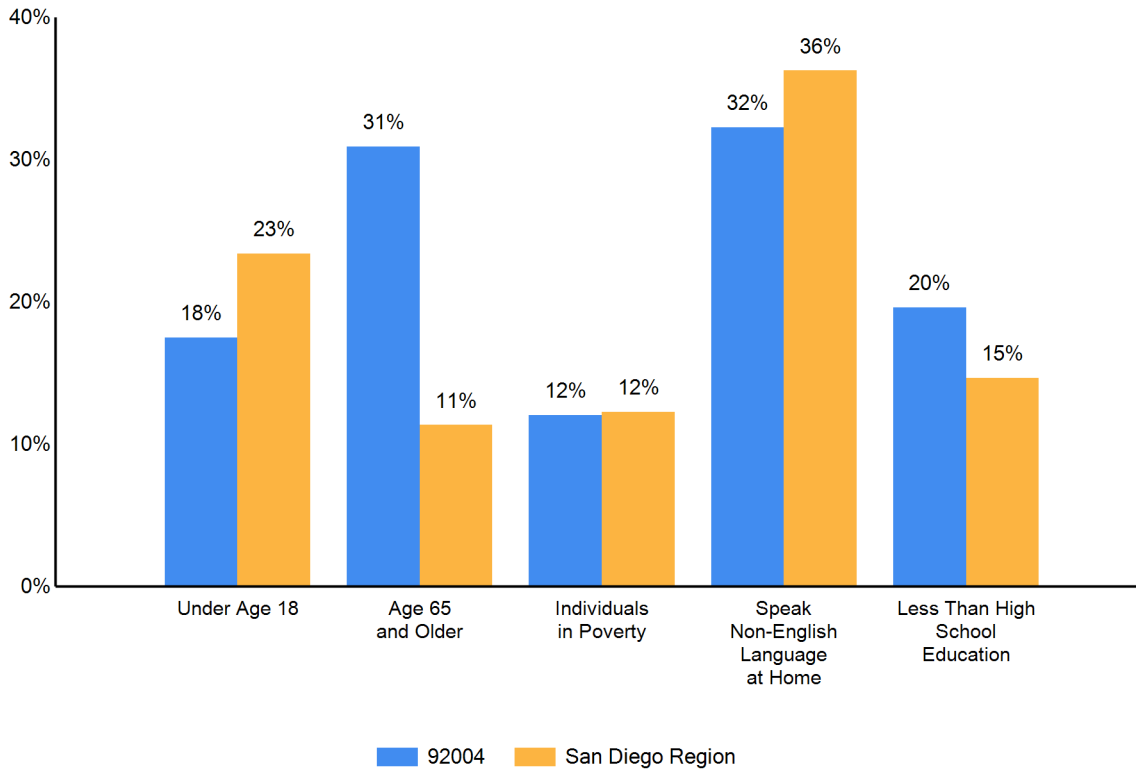
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,156	221	935	1,067	174	893	89	47	42
Married couple family	883	125	758	807	78	729	76	47	29
Male householder, no wife present	66	0	66	66	0	66	0	0	0
Female householder, no husband present	207	96	111	194	96	98	13	0	13

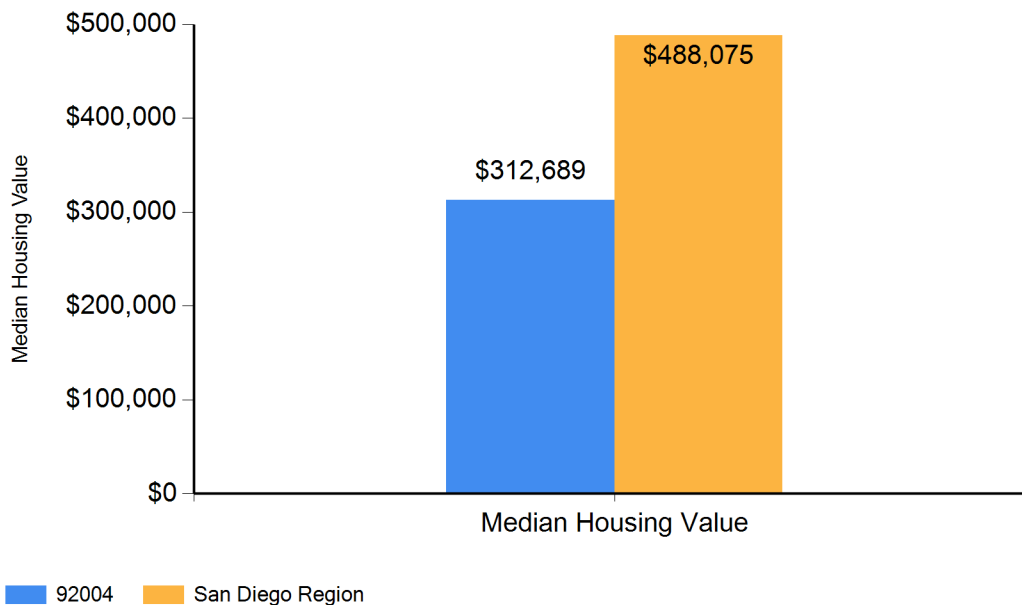
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075