DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
Coastal

	Jan 1, 2015
Total Population	**83,089**
Household Population	81,791
Group Quarters Population	1,298
Persons Per Household	2.19

HOUSING AND OCCUPANCY

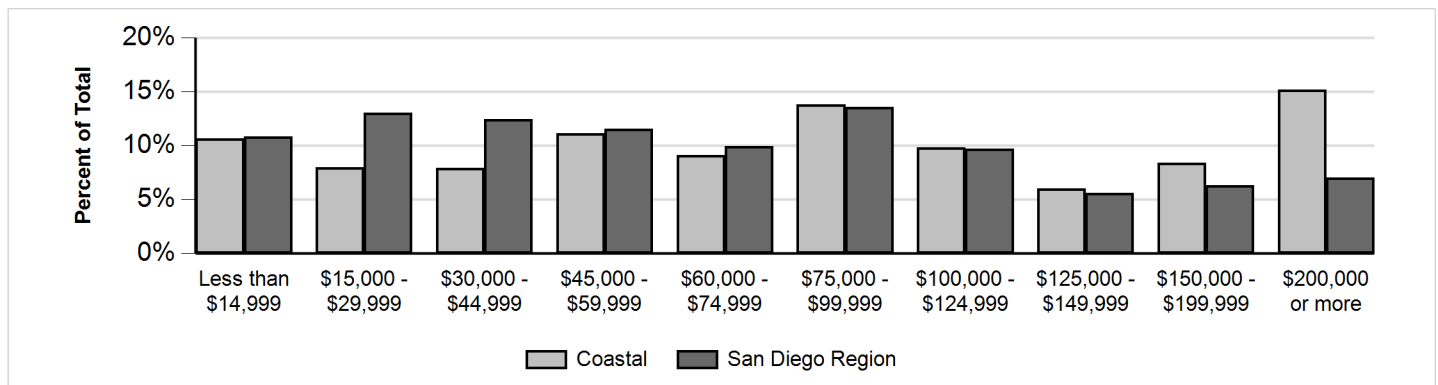|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**41,359**	**37,424**	**9.5%**
Single Family - Detached	13,271	12,114	8.7%
Single Family - Multiple-Unit	8,144	7,357	9.7%
Multi-Family	19,712	17,768	9.9%
Mobile Home and Other	232	185	20.3%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	11%	8%	8%	11%	9%	14%	10%	6%	8%	15%

Median Household Income	2015
Adjusted for Inflation (2010 $)	$80,892
Not adjusted for inflation (current 2014$)	$87,378

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
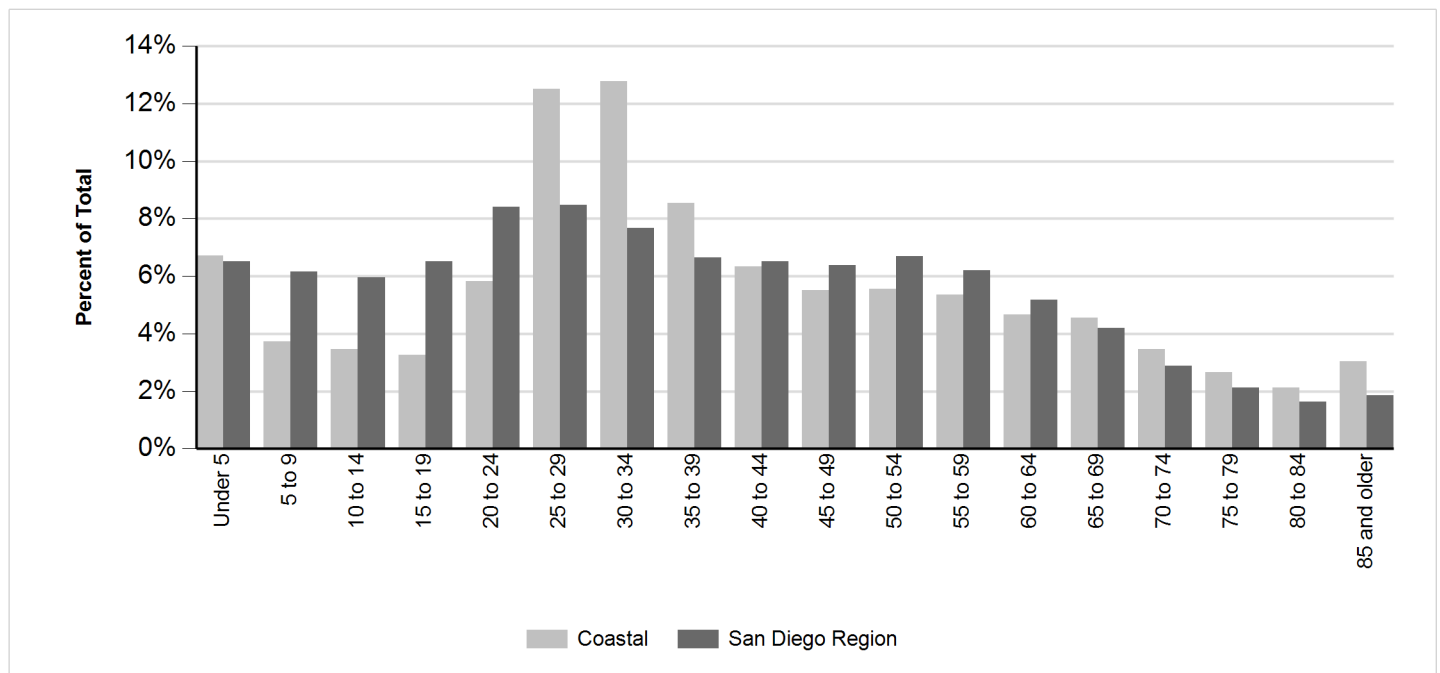
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**83,089**	**42,462**	**40,627**	**49%**
Under 5	5,573	2,874	2,699	48%
5 to 9	3,100	1,602	1,498	48%
10 to 14	2,870	1,431	1,439	50%
15 to 17	1,676	807	869	52%
18 and 19	1,039	554	485	47%
20 to 24	4,832	2,477	2,355	49%
25 to 29	10,390	5,215	5,175	50%
30 to 34	10,613	5,753	4,860	46%
35 to 39	7,097	3,955	3,142	44%
40 to 44	5,258	2,866	2,392	45%
45 to 49	4,576	2,373	2,203	48%
50 to 54	4,615	2,470	2,145	46%
55 to 59	4,442	2,269	2,173	49%
60 and 61	1,605	788	817	51%
62 to 64	2,266	1,122	1,144	50%
65 to 69	3,777	1,804	1,973	52%
70 to 74	2,868	1,406	1,462	51%
75 to 79	2,214	1,013	1,201	54%
80 to 84	1,757	760	997	57%
85 and older	2,521	923	1,598	63%
Under 18	13,219	6,714	6,505	49%
65 and older	13,137	5,906	7,231	55%
Median Age	36.0	35.7	36.5	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**13,923**	**60,242**	**1,287**	**208**	**4,953**	**2,476**
Under 5	1,375	3,409	119	24	325	321
5 to 9	776	1,741	149	4	223	207
10 to 14	879	1,588	67	8	151	177
15 to 17	548	915	37	5	85	86
18 and 19	318	598	15	2	50	56
20 to 24	1,106	3,133	95	18	282	198
25 to 29	1,521	7,760	126	27	659	297
30 to 34	1,751	7,719	115	30	631	367
35 to 39	1,283	5,117	95	19	409	174
40 to 44	1,001	3,620	121	8	361	147
45 to 49	781	3,275	85	10	318	107
50 to 54	735	3,410	68	13	303	86
55 to 59	619	3,423	56	7	267	70
60 and 61	185	1,265	24	5	105	21
62 to 64	226	1,844	33	6	129	28
65 to 69	269	3,227	29	8	208	36
70 to 74	196	2,461	26	3	143	39
75 to 79	130	1,918	9	5	121	31
80 to 84	98	1,556	6	4	81	12
85 and older	126	2,263	12	2	102	16
Under 18	3,578	7,653	372	41	784	791
65 and older	819	11,425	82	22	655	134
Median Age	31.3	38.2	31.5	32.7	35.9	28.2