

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



Jan 1, 2011

Total Population	434,809
Household Population	428,970
Group Quarters Population	5,839
Persons Per Household	3.03

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,435	141,510	4.7%
Single Family - Detached	86,015	82,969	3.5%
Single Family - Multiple-Unit	9,651	9,301	3.6%
Multi-Family	40,915	38,440	6.0%
Mobile Home and Other	11,854	10,800	8.9%

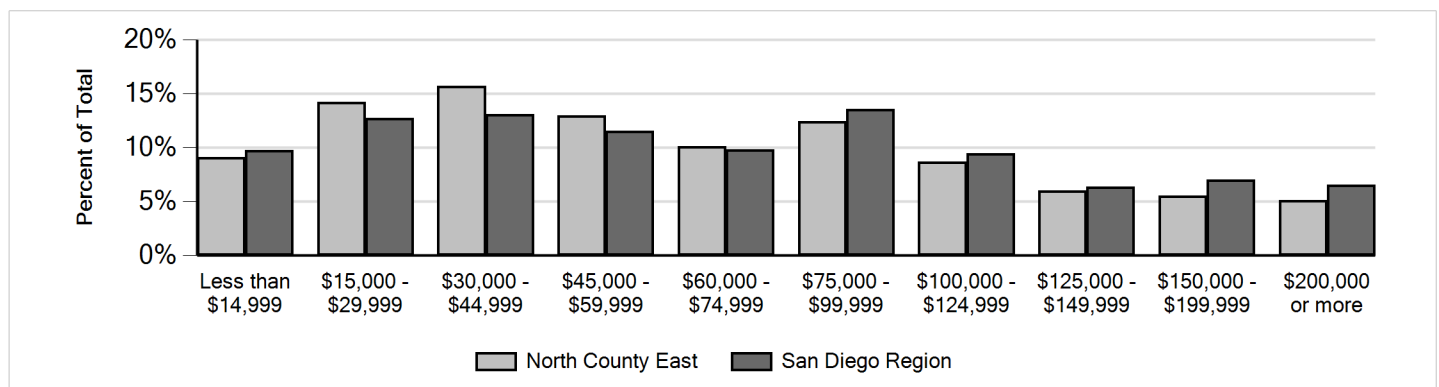
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	14%	16%	13%	10%	12%	9%	6%	6%	5%

Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$57,585



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

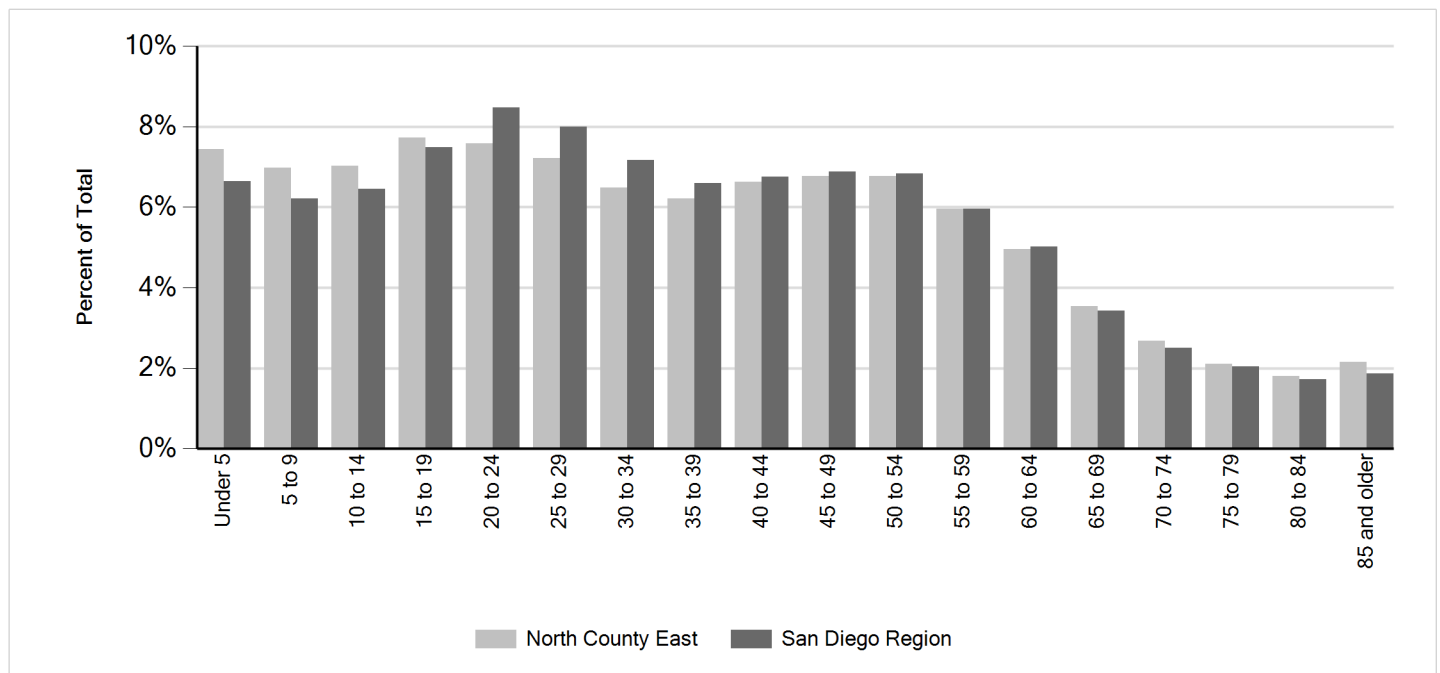
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	434,809	216,317	218,492	50%
Under 5	32,364	16,498	15,866	49%
5 to 9	30,323	15,459	14,864	49%
10 to 14	30,537	15,742	14,795	48%
15 to 17	19,618	10,081	9,537	49%
18 and 19	13,987	7,068	6,919	49%
20 to 24	32,932	16,980	15,952	48%
25 to 29	31,370	16,369	15,001	48%
30 to 34	28,196	14,355	13,841	49%
35 to 39	27,000	13,322	13,678	51%
40 to 44	28,785	14,400	14,385	50%
45 to 49	29,451	14,756	14,695	50%
50 to 54	29,430	14,605	14,825	50%
55 to 59	25,882	12,541	13,341	52%
60 and 61	8,970	4,418	4,552	51%
62 to 64	12,607	6,082	6,525	52%
65 to 69	15,376	7,337	8,039	52%
70 to 74	11,657	5,372	6,285	54%
75 to 79	9,150	4,152	4,998	55%
80 to 84	7,823	3,366	4,457	57%
85 and older	9,351	3,414	5,937	63%
Under 18	112,842	57,780	55,062	49%
65 and older	53,357	23,641	29,716	56%
Median Age	34.7	33.5	35.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	183,559	204,606	8,326	3,571	24,167	10,580
Under 5	19,299	9,550	514	311	1,376	1,314
5 to 9	18,220	8,815	495	254	1,256	1,283
10 to 14	17,628	9,748	532	232	1,283	1,114
15 to 17	10,936	6,641	384	149	805	703
18 and 19	7,522	5,077	285	123	538	442
20 to 24	16,832	12,510	760	306	1,570	954
25 to 29	15,864	11,888	797	243	1,799	779
30 to 34	14,384	10,447	658	231	1,829	647
35 to 39	13,591	10,142	565	197	1,967	538
40 to 44	12,920	12,564	617	199	1,961	524
45 to 49	10,979	15,025	736	215	1,947	549
50 to 54	8,277	17,796	678	260	1,950	469
55 to 59	5,957	17,151	481	224	1,706	363
60 and 61	1,729	6,358	117	82	595	89
62 to 64	2,130	9,201	201	101	821	153
65 to 69	2,606	11,391	155	117	921	186
70 to 74	1,784	8,800	106	108	721	138
75 to 79	1,257	7,144	81	69	489	110
80 to 84	837	6,422	61	66	349	88
85 and older	807	7,936	103	84	284	137
Under 18	66,083	34,754	1,925	946	4,720	4,414
65 and older	7,291	41,693	506	444	2,764	659
Median Age	25.4	46.6	33.0	33.6	39.1	22.3