

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Pacific Beach



	Jan 1, 2012
Total Population	40,312
Household Population	39,797
Group Quarters Population	515
Persons Per Household	1.92

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,052	20,689	6.2%
Single Family - Detached	5,005	4,821	3.7%
Single Family - Multiple-Unit	3,444	3,264	5.2%
Multi-Family	13,603	12,604	7.3%
Mobile Home and Other	0	0	--

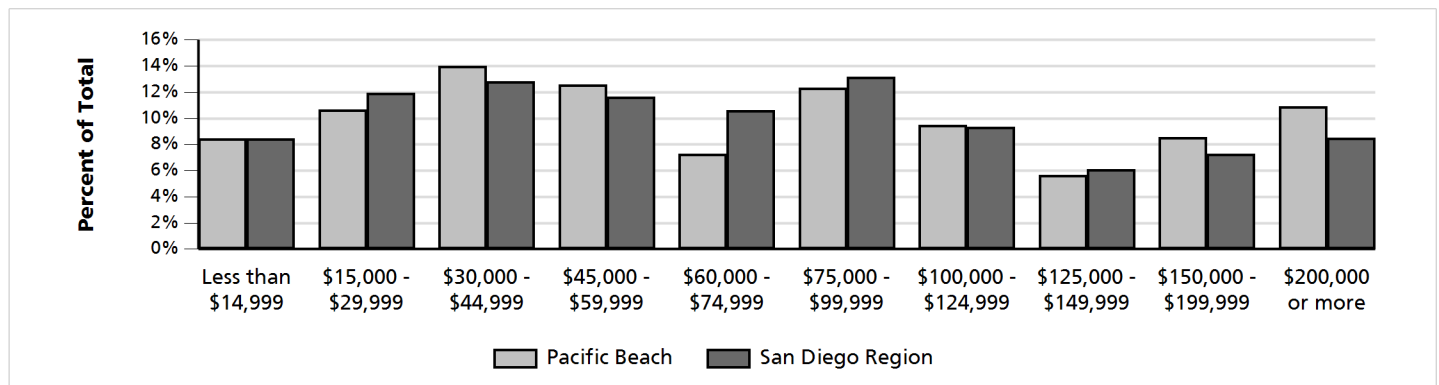
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	11%	14%	13%	7%	12%	10%	6%	9%	11%

Median Household Income

Adjusted for Inflation (2010 \$)	\$68,836
Not adjusted for inflation (current 2011\$)	\$70,924



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

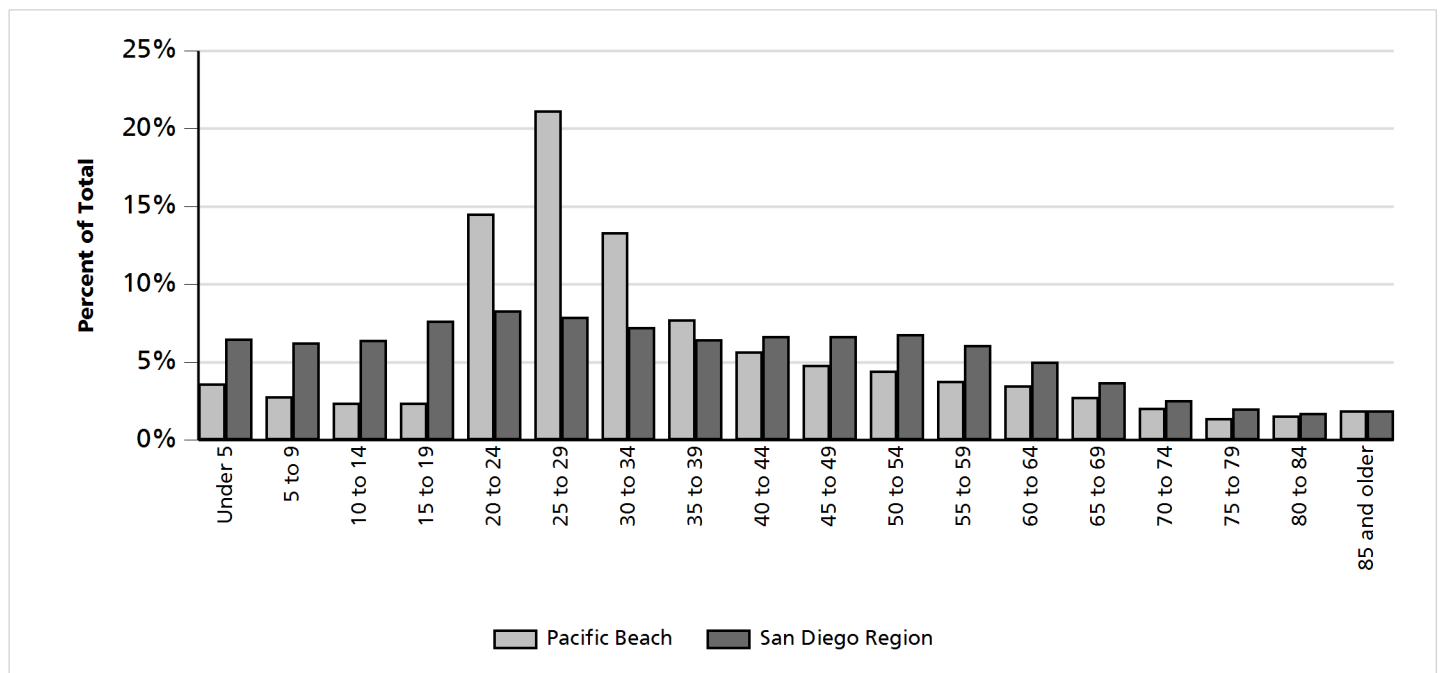
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	40,312	21,619	18,693	46%
Under 5	1,466	753	713	49%
5 to 9	1,130	588	542	48%
10 to 14	958	502	456	48%
15 to 17	519	261	258	50%
18 and 19	440	231	209	48%
20 to 24	5,859	2,799	3,060	52%
25 to 29	8,522	4,652	3,870	45%
30 to 34	5,378	3,191	2,187	41%
35 to 39	3,125	1,867	1,258	40%
40 to 44	2,300	1,328	972	42%
45 to 49	1,950	1,169	781	40%
50 to 54	1,801	1,033	768	43%
55 to 59	1,526	804	722	47%
60 and 61	564	284	280	50%
62 to 64	845	434	411	49%
65 to 69	1,111	563	548	49%
70 to 74	839	395	444	53%
75 to 79	576	236	340	59%
80 to 84	633	272	361	57%
85 and older	770	257	513	67%
Under 18	4,073	2,104	1,969	48%
65 and older	3,929	1,723	2,206	56%
Median Age	31.2	31.6	30.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,288	31,516	537	111	1,566	1,294
Under 5	316	966	33	3	38	110
5 to 9	283	714	19	6	23	85
10 to 14	288	553	21	4	25	67
15 to 17	151	288	20	2	21	37
18 and 19	121	275	9	0	5	30
20 to 24	722	4,615	56	11	249	206
25 to 29	978	6,793	93	25	339	294
30 to 34	644	4,233	75	17	245	164
35 to 39	449	2,341	61	9	169	96
40 to 44	355	1,719	50	5	121	50
45 to 49	294	1,496	25	9	73	53
50 to 54	215	1,455	27	4	76	24
55 to 59	144	1,295	14	6	44	23
60 and 61	39	493	11	5	11	5
62 to 64	58	744	4	1	30	8
65 to 69	69	988	12	3	26	13
70 to 74	61	739	3	1	20	15
75 to 79	28	516	2	0	23	7
80 to 84	36	579	1	0	15	2
85 and older	37	714	1	0	13	5
Under 18	1,038	2,521	93	15	107	299
65 and older	231	3,536	19	4	97	42
Median Age	28.9	31.8	31.2	31.3	31.7	26.9