



Demographic and Socioeconomic Profile 2010

TRACT: 189.06

Population by Race

	Population	Percent
Total Population	6,033	100%
Hispanic	3,025	50%
White	2,581	43%
Black	149	2%
Asian	126	2%
Two or More	117	2%
American Indian	21	<1%
Pacific Islander	10	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,033	3,025	3,008	50%
Under 5	525	248	277	53%
5 to 9	445	225	220	49%
10 to 14	435	228	207	48%
15 to 17	284	149	135	48%
18 and 19	241	111	130	54%
20 to 24	705	385	320	45%
25 to 29	393	227	166	42%
30 to 34	345	167	178	52%
35 to 39	363	162	201	55%
40 to 44	350	182	168	48%
45 to 49	346	181	165	48%
50 to 54	357	173	184	52%
55 to 59	336	151	185	55%
60 and 61	105	47	58	55%
62 to 64	147	81	66	45%
65 to 69	222	106	116	52%
70 to 74	153	79	74	48%
75 to 79	119	51	68	57%
80 to 84	86	39	47	55%
85 and Older	76	33	43	57%
Under 18	1,689	850	839	50%
65 and older	656	308	348	53%
Median	29.9	28.7	31.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,628	100%
Never Married	1,435	31%
Married, excluding separated	2,487	54%
Separated	96	2%
Widowed	191	4%
Divorced	419	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,033	100%
Household	6,024	100%
Group Quarters - Other	9	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,033	3,025	2,581	149	21	126	10	4	117
Under 5	525	367	127	10	1	5	0	0	15
5 to 9	445	314	98	13	1	6	0	0	13
10 to 14	435	291	107	9	4	10	0	1	13
15 to 17	284	177	84	3	0	6	0	0	14
18 and 19	241	144	75	7	3	3	0	0	9
20 to 24	705	352	291	31	5	10	2	0	14
25 to 29	393	224	128	22	1	9	3	0	6
30 to 34	345	219	100	12	1	6	1	1	5
35 to 39	363	217	120	13	0	7	1	0	5
40 to 44	350	192	135	4	1	10	0	0	8
45 to 49	346	156	164	6	3	12	0	0	5
50 to 54	357	140	194	7	0	12	1	0	3
55 to 59	336	98	219	7	0	10	0	0	2
60 and 61	105	30	70	2	0	1	0	1	1
62 to 64	147	24	112	1	1	5	2	1	1
65 to 69	222	34	182	2	0	3	0	0	1
70 to 74	153	11	138	0	0	3	0	0	1
75 to 79	119	19	95	0	0	5	0	0	0
80 to 84	86	9	75	0	0	1	0	0	1
85 and Older	76	7	67	0	0	2	0	0	0
Under 18	1,689	1,149	416	35	6	27	0	1	55
65 and older	656	80	557	2	0	14	0	0	3
Median		23.1	45.8	25.3	21.5	40.5	30.0	60.0	18.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,508	100%
Speak Only English	3,493	63%
Speak Spanish:	1,941	35%
Speak English "well" or "very well"	1,169	21%
Speak English "not well" or "not at all"	772	14%
Speak Asian/Pacific Island language:	15	<1%
Speak English "well" or "very well"	15	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	59	1%
Speak English "well" or "very well"	37	1%
Speak English "not well" or "not at all"	22	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,398	100%
Less than 9th grade	585	17%
9th through 12th grade, no diploma	241	7%
High school grad (incl. equivalency)	749	22%
Some college, no degree	909	27%
Associate degree	312	9%
Bachelor's degree	329	10%
Master's degree	227	7%
Professional school degree	46	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,704	100%	---	---	---	---
Enrolled in school	1,405	25%	1,218	21%	187	3%
Nursery / Preschool	132	9%	71	6%	61	33%
Kindergarten to grade 4	319	23%	283	23%	36	19%
Grade 5 to grade 8	337	24%	288	24%	49	26%
Grade 9 to grade 12	206	15%	206	17%	0	0%
College, undergraduate	371	26%	359	29%	12	6%
Graduate or Professional school	40	3%	11	1%	29	16%
Not enrolled in school	4,299	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,969	100%	691	100%	1,278	100%
Family Households:	1,397	71%	691	100%	706	55%
Married couple family	1,089	55%	481	70%	608	48%
Other family:	308	16%	210	30%	98	8%
Male householder, no wife	144	7%	112	16%	32	3%
Female householder, no husband	164	8%	98	14%	66	5%
Nonfamily households:	572	29%	0	0%	572	45%
Householder living alone	332	17%	----	----	----	----
Other nonfamily households	240	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,156	100%	1969	187	9%	3.06
Single family (detached)	1,058	49%	965	93	9%	2.85
Single family (attached)	33	2%	33	0	0%	3.27
2 to 4 units	174	8%	162	12	7%	3.67
5 to 9 units	170	8%	164	6	4%	3.24
10 or more units	448	21%	422	26	6%	3.13
Mobile home and Other	273	13%	223	50	18%	3.23

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,004	100%
Less than \$150,000	128	13%
\$150,000 to \$199,999	44	4%
\$200,000 to \$249,999	30	3%
\$250,000 to \$299,999	15	1%
\$300,000 to \$399,999	193	19%
\$400,000 to \$499,999	97	10%
\$500,000 to \$749,999	380	38%
\$750,000 to \$999,999	113	11%
\$1,000,000 or more	4	<1%

Median Value **\$494,845**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,156	100%
2005 or Later	46	2%
2000 to 2004	352	16%
1990 to 1999	338	16%
1980 to 1989	507	24%
1970 to 1979	600	28%
1960 to 1969	110	5%
1950 to 1959	134	6%
1940 to 1949	50	2%
1939 or earlier	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,969	100%	965	100%	1,004	100%
1.00 occupant housing per room or less	1,825	93%	869	90%	956	95%
1.01 to 1.50 occupants per room	128	7%	80	8%	48	5%
1.51 to 2.00 occupants per room	16	1%	16	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	965	100%
Less than \$500	13	1%
\$500 to \$599	13	1%
\$600 to \$699	69	7%
\$700 to \$799	28	3%
\$800 to \$899	228	24%
\$900 to \$999	267	28%
\$1,000 to \$1,249	175	18%
\$1,250 to \$1,499	39	4%
\$1,500 to \$1,999	26	3%
\$2,000 or more	70	7%
No cash rent	37	4%
Median contract rent	\$951	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	965	100%
Less than 20 percent	205	21%
20.0 to 24.9 percent	159	16%
25.0 to 29.9 percent	135	14%
30.0 to 34.9 percent	57	6%
35.0 to 39.9 percent	65	7%
40.0 to 49.9 percent	186	19%
50.0 percent or more	119	12%
Not computed	39	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,969	100%
No vehicle	171	9%
1 vehicle	508	26%
2 vehicles	907	46%
3 vehicles	250	13%
4 or more vehicles	133	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,998	100%
Worked in state of residence	2,957	99%
Worked in county of residence	2,504	84%
Worked outside county of residence	453	15%
Worked outside state of residence	41	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,524	100%	2,267	50%
In labor force	2,820	62%	1,560	55%
Armed forces	287	10%	267	93%
Civilian (employed)	2,372	84%	1,224	52%
Civilian (unemployed)	161	6%	69	43%
Not in labor force	1,704	38%	707	41%
Pct. of civilian labor force unemployed	6.4%		5.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,998	100%
Car, truck or van:	2,750	92%
Drove Alone	2,282	76%
Carpooled	468	16%
Public Transportation:	31	1%
Bus	10	<1%
Trolley / Streetcar	0	0%
Railroad	21	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	85	3%
Other means	13	<1%
Worked at home	119	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,998	100%
Did not work at home	2,879	96%
Less than 10 minutes	367	12%
10 to 19 minutes	420	14%
20 to 29 minutes	521	17%
30 to 44 minutes	956	32%
45 to 59 minutes	322	11%
60 to 89 minutes	196	7%
90 minutes or more	97	3%
Worked at home	119	4%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,730	100%
Agriculture, forestry, mining	111	4%
Utilities	21	1%
Construction	108	4%
Manufacturing	208	8%
Wholesale trade	45	2%
Retail trade	360	13%
Transportation & warehousing	91	3%
Information & communications	92	3%
Finance, insurance, & real estate	166	6%
Professional, scientific, management, administration	199	7%
Educational, social, & health services	445	16%
Art, entertainment, recreation, accommodations, food	334	12%
Other services	175	6%
Public administration	375	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,730	100%
Management, professional & related:	840	31%
Management (incl. farm managers)	321	12%
Business & financial	90	3%
Computer & mathematical	46	2%
Architecture & engineering	19	1%
Life, physical & social science	0	0%
Community & social service	24	1%
Legal	59	2%
Education, training, & library	101	4%
Art, entertainment, sports & media	80	3%
Healthcare practitioners	100	4%
Service:	646	24%
Healthcare support	43	2%
Protective service	109	4%
Food preparation & serving	126	5%
Building & grounds cleaning / maintenance	240	9%
Personal care & service	128	5%
Sales & office	687	25%
Farming, fishing & forestry	75	3%
Construction, extraction & maintenance	209	8%
Production, transport & material moving	273	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,969	100%
Less than \$15,000	137	7%
\$15,000 to \$29,999	254	13%
\$30,000 to \$44,999	375	19%
\$45,000 to \$59,999	344	17%
\$60,000 to \$74,999	282	14%
\$75,000 to \$99,999	123	6%
\$100,000 to \$124,999	171	9%
\$125,000 to \$149,999	66	3%
\$150,000 to \$199,999	63	3%
\$200,000 or more	154	8%
Median Income	\$54,528	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,969	100%
With earnings	1,555	79%
With wage and salary income	1,465	74%
With self-employment income	334	17%
With interest, dividend, or net rental income	415	21%
With Social Security income	367	19%
With Supplemental Security income	113	6%
With public assistance income	11	1%
With retirement income	340	17%
With other types of income	155	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,033	100%
Under .50	183	3%
.50 to .99	257	4%
1.00 to 1.24	457	8%
1.25 to 1.49	407	7%
1.50 to 1.84	670	11%
1.85 to 1.99	317	5%
2.00 and over	3,742	62%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,033	100%
Above Poverty	5,593	93%
Below Poverty	440	7%

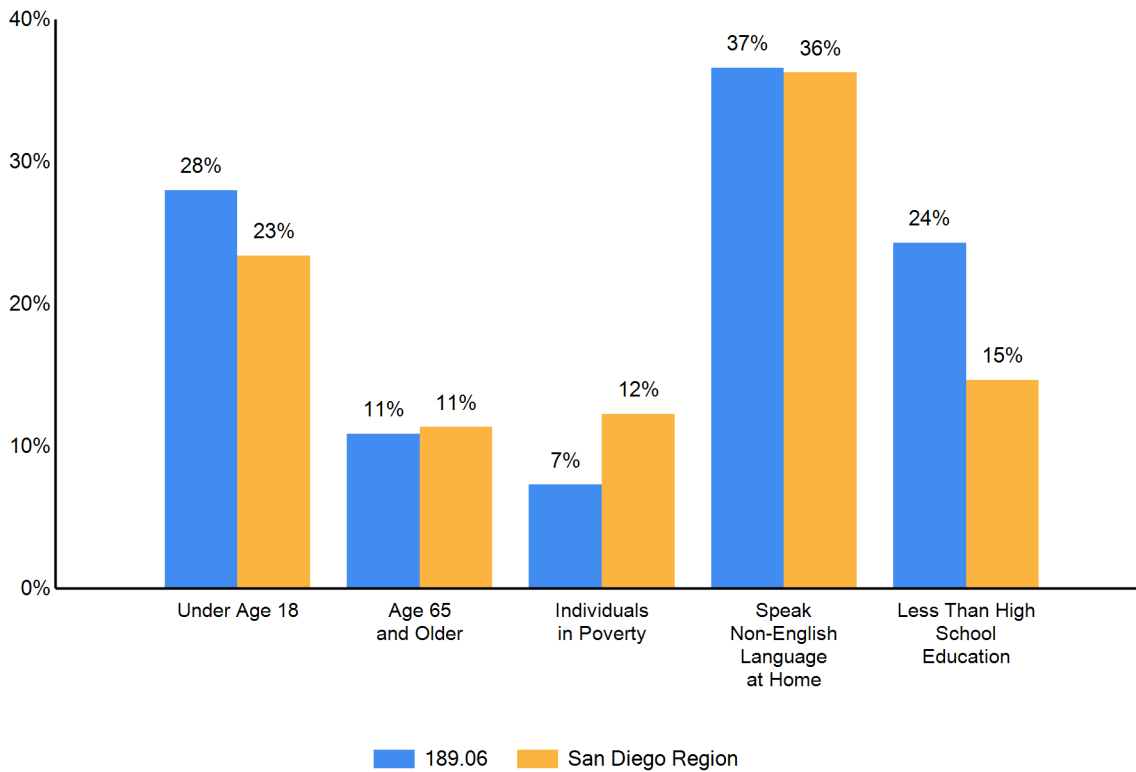
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,397	691	706	1,280	601	679	117	90	27
Married couple family	1,089	481	608	1,061	470	591	28	11	17
Male householder, no wife present	144	112	32	100	78	22	44	34	10
Female householder, no husband present	164	98	66	119	53	66	45	45	0

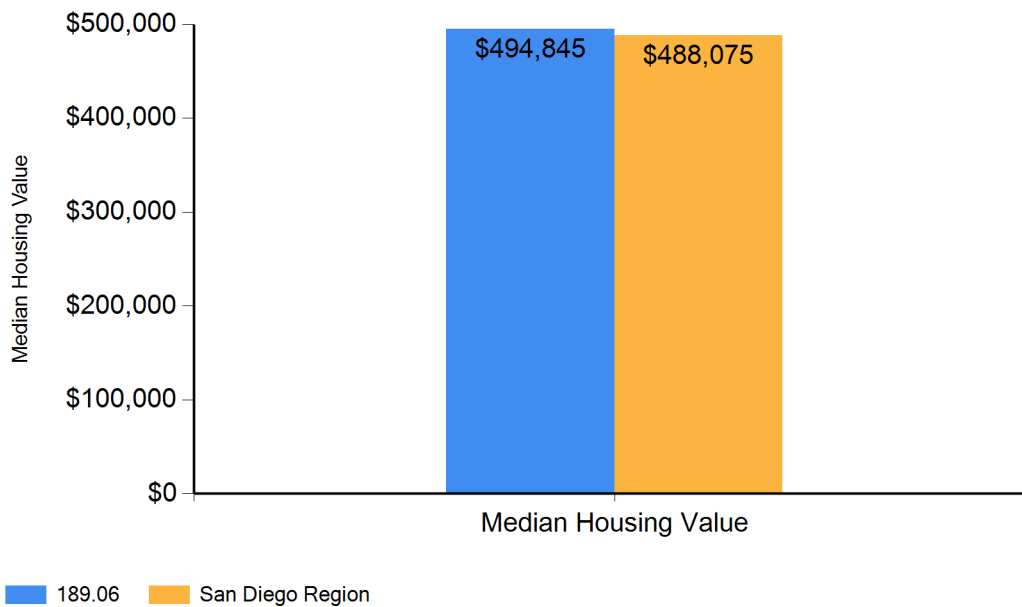
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075