

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Statistical Reference Area Vista

	Jan 1, 2013
Total Population	102,619
Household Population	100,239
Group Quarters Population	2,380
Persons Per Household	3.14

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,261	31,893	4.1%
Single Family - Detached	18,102	17,518	3.2%
Single Family - Multiple-Unit	2,862	2,747	4.0%
Multi-Family	10,488	10,026	4.4%
Mobile Home and Other	1,809	1,602	11.4%

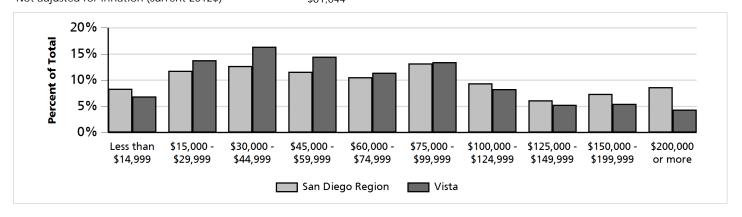
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	7%	14%	16%	15%	11%	13%	8%	5%	5%	4%

Median Household Income

Adjusted for Inflation (2010 \$)	\$58,313
Not adjusted for inflation (current 2012\$)	\$61,044



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

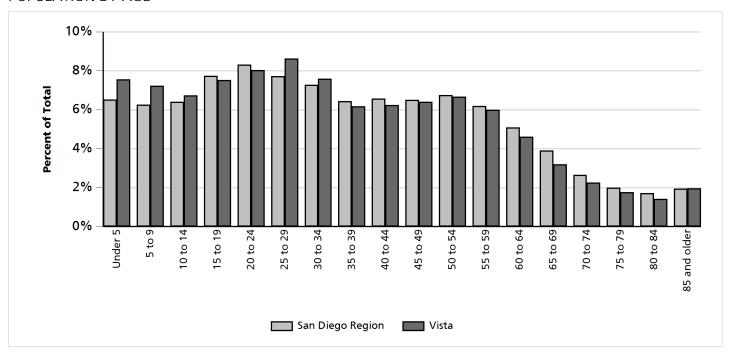
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

				Percent
	Total	Male	Female	Female
Total Population	102,619	51,663	50,956	50%
Under 5	7,751	3,906	3,845	50%
5 to 9	7,410	3,775	3,635	49%
10 to 14	6,905	3,541	3,364	49%
15 to 17	4,499	2,313	2,186	49%
18 and 19	3,227	1,688	1,539	48%
20 to 24	8,248	4,170	4,078	49%
25 to 29	8,857	4,741	4,116	46%
30 to 34	7,784	4,111	3,673	47%
35 to 39	6,330	3,187	3,143	50%
40 to 44	6,409	3,208	3,201	50%
45 to 49	6,580	3,359	3,221	49%
50 to 54	6,849	3,403	3,446	50%
55 to 59	6,144	3,051	3,093	50%
60 and 61	2,088	1,021	1,067	51%
62 to 64	2,642	1,354	1,288	49%
65 to 69	3,276	1,596	1,680	51%
70 to 74	2,323	1,079	1,244	54%
75 to 79	1,815	812	1,003	55%
80 to 84	1,462	628	834	57%
85 and older	2,020	720	1,300	64%
Under 18	26,565	13,535	13,030	49%
65 and older	10,896	4,835	6,061	56%
Median Age	32.8	32.1	33.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	49,903	42,824	2,397	360	4,351	2,784
Under 5	4,900	2,105	120	18	273	335
5 to 9	5,148	1,601	115	13	186	347
10 to 14	4,643	1,718	120	13	162	249
15 to 17	2,839	1,281	94	7	121	157
18 and 19	1,978	981	87	8	63	110
20 to 24	4,672	2,801	205	29	271	270
25 to 29	4,626	3,309	272	26	345	279
30 to 34	4,136	2,771	234	15	426	202
35 to 39	3,479	2,210	162	26	327	126
40 to 44	3,377	2,421	173	25	315	98
45 to 49	3,038	2,849	206	26	324	137
50 to 54	2,449	3,653	236	33	349	129
55 to 59	1,687	3,826	156	20	340	115
60 and 61	505	1,383	32	13	119	36
62 to 64	589	1,825	42	12	144	30
65 to 69	635	2,328	45	18	209	41
70 to 74	449	1,664	34	18	133	25
75 to 79	317	1,330	19	18	96	35
80 to 84	215	1,117	11	11	84	24
85 and older	221	1,651	34	11	64	39
Under 18	17,530	6,705	449	51	742	1,088
65 and older	1,837	8,090	143	76	586	164
Median Age	25.8	45.4	34.0	45.0	40.0	23.6