DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92078

	Jan 1, 2011
Total Population	40,240
Household Population	40,091
Group Quarters Population	149
Persons Per Household	2.62

HOUSING AND OCCUPANCY

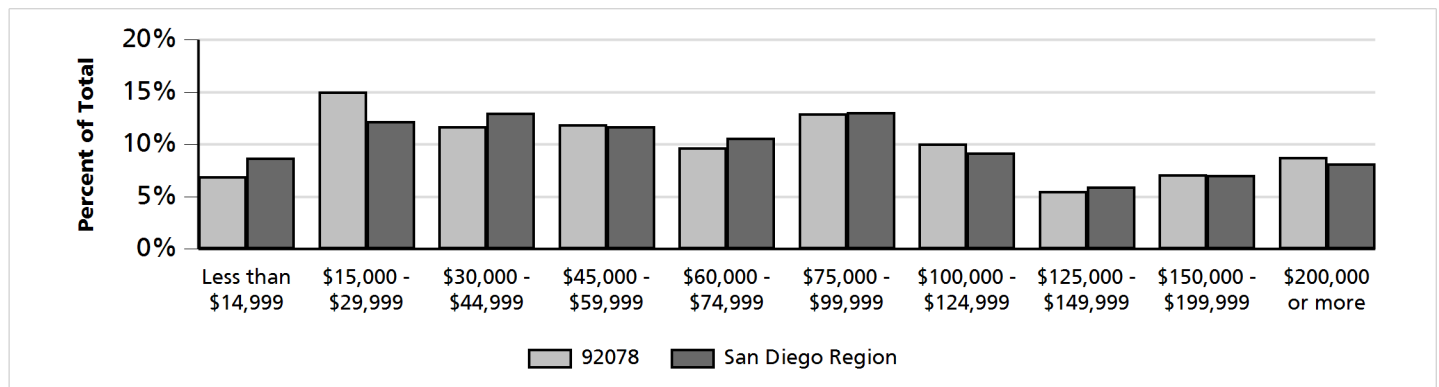|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,134	15,328	5.0%
Single Family - Detached	8,079	7,829	3.1%
Single Family - Multiple-Unit	343	309	9.9%
Multi-Family	5,199	4,892	5.9%
Mobile Home and Other	2,513	2,298	8.6%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	7%	15%	12%	12%	10%	13%	10%	6%	7%	9%

Median Household Income

Adjusted for Inflation (2010 $)	$66,634

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
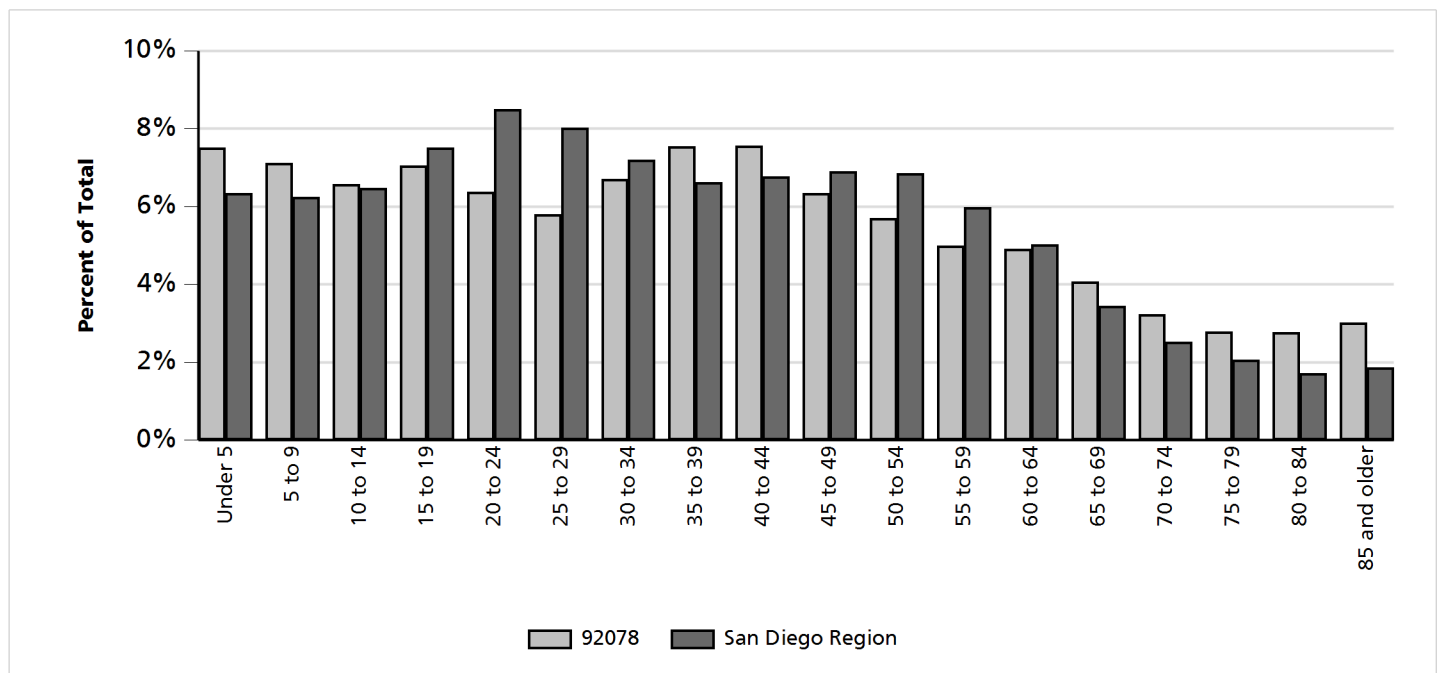
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**40,240**	19,290	20,950	52%
Under 5	3,018	1,514	1,504	50%
5 to 9	2,862	1,471	1,391	49%
10 to 14	2,646	1,398	1,248	47%
15 to 17	1,429	728	701	49%
18 and 19	1,406	641	765	54%
20 to 24	2,565	1,203	1,362	53%
25 to 29	2,330	1,159	1,171	50%
30 to 34	2,696	1,278	1,418	53%
35 to 39	3,034	1,542	1,492	49%
40 to 44	3,044	1,490	1,554	51%
45 to 49	2,549	1,300	1,249	49%
50 to 54	2,293	1,113	1,180	51%
55 to 59	2,005	967	1,038	52%
60 and 61	804	361	443	55%
62 to 64	1,168	475	693	59%
65 to 69	1,634	718	916	56%
70 to 74	1,302	586	716	55%
75 to 79	1,124	449	675	60%
80 to 84	1,117	464	653	58%
85 and older	1,214	433	781	64%
Under 18	9,955	5,111	4,844	49%
65 and older	6,391	2,650	3,741	59%
Median Age	36.9	35.8	38.1	N/A

POPULATION BY AGE

Legend: 92078, San Diego Region

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,476	24,097	820	104	3,404	1,339
Under 5	1,056	1,473	49	10	212	218
5 to 9	1,004	1,419	43	7	201	188
10 to 14	942	1,310	56	9	192	137
15 to 17	531	682	37	3	108	68
18 and 19	507	700	48	2	91	58
20 to 24	987	1,179	77	5	220	97
25 to 29	798	1,132	72	7	228	93
30 to 34	867	1,390	85	7	269	78
35 to 39	805	1,707	69	6	375	72
40 to 44	757	1,821	57	11	309	89
45 to 49	647	1,506	56	6	272	62
50 to 54	419	1,569	54	6	209	36
55 to 59	361	1,372	37	6	191	38
60 and 61	122	597	13	2	55	15
62 to 64	153	866	24	4	104	17
65 to 69	166	1,300	13	3	132	20
70 to 74	125	1,059	5	4	92	17
75 to 79	114	924	11	3	55	17
80 to 84	59	989	5	2	50	12
85 and older	56	1,102	9	1	39	7
Under 18	3,533	4,884	185	29	713	611
65 and older	520	5,374	43	13	368	73
Median Age	26.3	42.9	31.6	36.7	37.4	20.0