

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### South Bay



Jan 1, 2012

<b>Total Population</b>	<b>135,410</b>
Household Population	130,684
Group Quarters Population	4,726
<b>Persons Per Household</b>	<b>3.50</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>38,866</b>	<b>37,298</b>	<b>4.0%</b>
Single Family - Detached	16,508	16,363	0.9%
Single Family - Multiple-Unit	4,495	4,065	9.6%
Multi-Family	15,146	14,373	5.1%
Mobile Home and Other	2,717	2,497	8.1%

## HOUSEHOLD INCOME

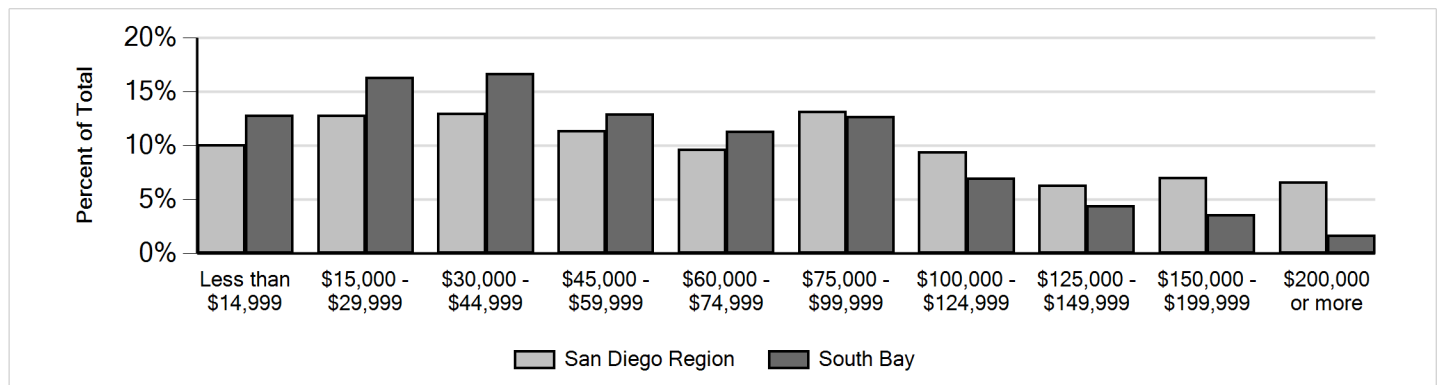
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	16%	17%	13%	11%	13%	7%	4%	4%	2%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$49,600
Not adjusted for inflation (current 2011\$)	\$51,105



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

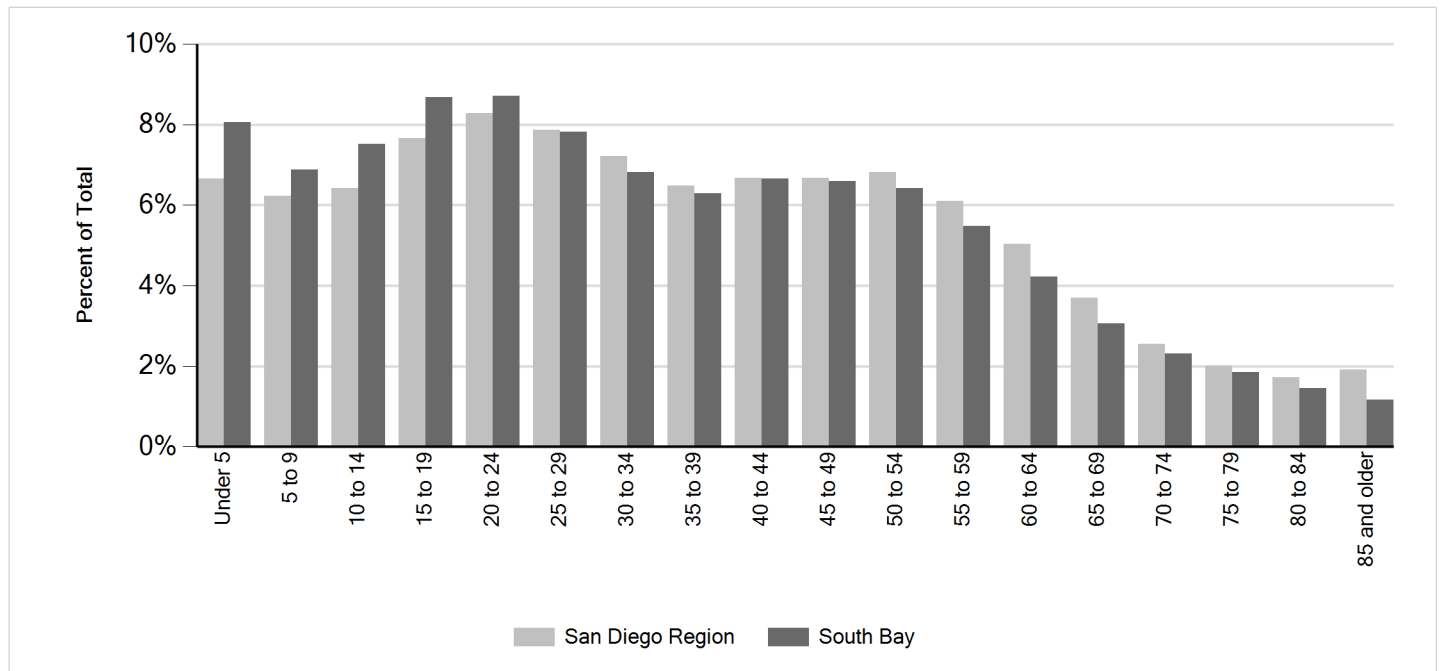
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>135,410</b>	<b>68,103</b>	<b>67,307</b>	<b>50%</b>
Under 5	10,908	5,636	5,272	48%
5 to 9	9,327	4,751	4,576	49%
10 to 14	10,178	5,302	4,876	48%
15 to 17	6,827	3,601	3,226	47%
18 and 19	4,926	2,570	2,356	48%
20 to 24	11,798	6,085	5,713	48%
25 to 29	10,579	5,665	4,914	46%
30 to 34	9,228	4,889	4,339	47%
35 to 39	8,523	4,379	4,144	49%
40 to 44	9,006	4,556	4,450	49%
45 to 49	8,933	4,531	4,402	49%
50 to 54	8,701	4,282	4,419	51%
55 to 59	7,425	3,439	3,986	54%
60 and 61	2,387	1,176	1,211	51%
62 to 64	3,337	1,552	1,785	53%
65 to 69	4,139	1,850	2,289	55%
70 to 74	3,136	1,368	1,768	56%
75 to 79	2,507	1,067	1,440	57%
80 to 84	1,966	812	1,154	59%
85 and older	1,579	592	987	63%
Under 18	37,240	19,290	17,950	48%
65 and older	13,327	5,689	7,638	57%
Median Age	31.7	30.5	33.1	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>94,483</b>	<b>19,718</b>	<b>4,875</b>	<b>296</b>	<b>12,959</b>	<b>3,079</b>
Under 5	8,687	1,019	286	21	606	289
5 to 9	7,489	685	223	16	583	331
10 to 14	8,224	681	239	15	700	319
15 to 17	5,565	474	166	5	433	184
18 and 19	3,979	321	143	4	342	137
20 to 24	8,719	1,308	524	24	868	355
25 to 29	7,048	1,735	504	28	925	339
30 to 34	6,292	1,443	415	20	868	190
35 to 39	5,969	1,200	366	26	762	200
40 to 44	6,213	1,354	436	16	812	175
45 to 49	5,986	1,451	436	26	895	139
50 to 54	5,397	1,741	445	30	946	142
55 to 59	4,412	1,596	283	22	998	114
60 and 61	1,307	604	85	3	359	29
62 to 64	1,777	823	110	12	582	33
65 to 69	2,325	1,020	84	9	663	38
70 to 74	1,688	783	56	7	571	31
75 to 79	1,393	593	33	5	470	13
80 to 84	1,086	484	27	7	348	14
85 and older	927	403	14	0	228	7
Under 18	29,965	2,859	914	57	2,322	1,123
65 and older	7,419	3,283	214	28	2,280	103
Median Age	28.2	43.7	34.2	37.9	42.4	23.9