



## Demographic and Socioeconomic Profile 2010

SRA: Peninsula

### Population by Race

|                         | Population    | Percent     |
|-------------------------|---------------|-------------|
| <b>Total Population</b> | <b>62,927</b> | <b>100%</b> |
| White                   | 47,945        | 76%         |
| Hispanic                | 8,216         | 13%         |
| Black                   | 2,098         | 3%          |
| Asian                   | 2,014         | 3%          |
| Two or More             | 1,899         | 3%          |
| Other                   | 290           | <1%         |
| American Indian         | 274           | <1%         |
| Pacific Islander        | 191           | <1%         |

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

|                         | Total         | Male          | Female        | Percent Female |
|-------------------------|---------------|---------------|---------------|----------------|
| <b>Total Population</b> | <b>62,927</b> | <b>34,242</b> | <b>28,685</b> | <b>46%</b>     |
| Under 5                 | 3,109         | 1,594         | 1,515         | 49%            |
| 5 to 9                  | 2,694         | 1,375         | 1,319         | 49%            |
| 10 to 14                | 2,120         | 1,138         | 982           | 46%            |
| 15 to 17                | 1,367         | 731           | 636           | 47%            |
| 18 and 19               | 3,259         | 2,449         | 810           | 25%            |
| 20 to 24                | 7,810         | 4,824         | 2,986         | 38%            |
| 25 to 29                | 7,351         | 3,971         | 3,380         | 46%            |
| 30 to 34                | 5,818         | 3,127         | 2,691         | 46%            |
| 35 to 39                | 4,278         | 2,420         | 1,858         | 43%            |
| 40 to 44                | 3,911         | 2,051         | 1,860         | 48%            |
| 45 to 49                | 3,666         | 1,898         | 1,768         | 48%            |
| 50 to 54                | 4,048         | 2,200         | 1,848         | 46%            |
| 55 to 59                | 3,745         | 2,003         | 1,742         | 47%            |
| 60 and 61               | 1,270         | 645           | 625           | 49%            |
| 62 to 64                | 1,787         | 912           | 875           | 49%            |
| 65 to 69                | 2,001         | 938           | 1,063         | 53%            |
| 70 to 74                | 1,319         | 603           | 716           | 54%            |
| 75 to 79                | 1,109         | 489           | 620           | 56%            |
| 80 to 84                | 1,030         | 414           | 616           | 60%            |
| 85 and Older            | 1,235         | 460           | 775           | 63%            |
| Under 18                | 9,290         | 4,838         | 4,452         | 48%            |
| 65 and older            | 6,694         | 2,904         | 3,790         | 57%            |
| <b>Median</b>           | <b>33.2</b>   | <b>31.7</b>   | <b>35.1</b>   |                |

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

|   | Number        | Percent     |
|---|---------------|-------------|
| <b>Total population age 15 and over</b> | <b>55,004</b> | <b>100%</b> |
| Never Married                           | 24,714        | 45%         |
| Married, excluding separated            | 20,215        | 37%         |
| Separated                               | 1,008         | 2%          |
| Widowed                                 | 2,656         | 5%          |
| Divorced                                | 6,411         | 12%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

|                           | Number        | Percent     |
|---------------------------|---------------|-------------|
| <b>Total population</b>   | <b>62,927</b> | <b>100%</b> |
| Household                 | 55,568        | 88%         |
| Group Quarters - Military | 4,863         | 8%          |
| Group Quarters - College  | 1,586         | 3%          |
| Group Quarters - Other    | 910           | 1%          |

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

|                   | Total         | Hispanic     | White         | Black        | American Indian | Asian        | Pacific Islander | Other       | Two or More  |
|-------------------|---------------|--------------|---------------|--------------|-----------------|--------------|------------------|-------------|--------------|
| <b>Total Pop.</b> | <b>62,927</b> | <b>8,216</b> | <b>47,945</b> | <b>2,098</b> | <b>274</b>      | <b>2,014</b> | <b>191</b>       | <b>290</b>  | <b>1,899</b> |
| Under 5           | 3,109         | 684          | 1,785         | 201          | 9               | 92           | 16               | 18          | 304          |
| 5 to 9            | 2,694         | 577          | 1,632         | 125          | 9               | 101          | 14               | 13          | 223          |
| 10 to 14          | 2,120         | 496          | 1,286         | 118          | 5               | 54           | 7                | 15          | 139          |
| 15 to 17          | 1,367         | 289          | 860           | 68           | 8               | 45           | 7                | 7           | 83           |
| 18 and 19         | 3,259         | 607          | 2,294         | 140          | 31              | 81           | 9                | 8           | 89           |
| 20 to 24          | 7,810         | 1,160        | 5,773         | 297          | 49              | 231          | 27               | 41          | 232          |
| 25 to 29          | 7,351         | 1,059        | 5,418         | 253          | 38              | 288          | 26               | 62          | 207          |
| 30 to 34          | 5,818         | 776          | 4,319         | 220          | 25              | 234          | 19               | 45          | 180          |
| 35 to 39          | 4,278         | 592          | 3,129         | 168          | 13              | 217          | 19               | 22          | 118          |
| 40 to 44          | 3,911         | 490          | 3,008         | 104          | 10              | 187          | 13               | 13          | 86           |
| 45 to 49          | 3,666         | 381          | 2,980         | 103          | 16              | 99           | 6                | 17          | 64           |
| 50 to 54          | 4,048         | 393          | 3,372         | 108          | 19              | 86           | 7                | 10          | 53           |
| 55 to 59          | 3,745         | 238          | 3,298         | 61           | 17              | 73           | 7                | 4           | 47           |
| 60 and 61         | 1,270         | 91           | 1,082         | 33           | 3               | 42           | 5                | 6           | 8            |
| 62 to 64          | 1,787         | 103          | 1,601         | 22           | 5               | 31           | 2                | 4           | 19           |
| 65 to 69          | 2,001         | 94           | 1,803         | 30           | 6               | 50           | 2                | 2           | 14           |
| 70 to 74          | 1,319         | 61           | 1,182         | 19           | 5               | 34           | 1                | 2           | 15           |
| 75 to 79          | 1,109         | 50           | 1,000         | 12           | 4               | 33           | 2                | 1           | 7            |
| 80 to 84          | 1,030         | 40           | 954           | 10           | 1               | 19           | 0                | 0           | 6            |
| 85 and Older      | 1,235         | 35           | 1,169         | 6            | 1               | 17           | 2                | 0           | 5            |
| Under 18          | 9,290         | 2,046        | 5,563         | 512          | 31              | 292          | 44               | 53          | 749          |
| 65 and older      | 6,694         | 280          | 6,108         | 77           | 17              | 153          | 7                | 5           | 47           |
| <b>Median</b>     |               | <b>26.4</b>  | <b>36.0</b>   | <b>27.0</b>  | <b>28.4</b>     | <b>32.5</b>  | <b>28.0</b>      | <b>28.5</b> | <b>22.4</b>  |

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

|  | Number        | Percent     |
|--|---------------|-------------|
| <b>Total population age 5 and over</b>   | <b>59,818</b> | <b>100%</b> |
| Speak Only English                       | 50,418        | 84%         |
| Speak Spanish:                           | 5,285         | 9%          |
| Speak English "well" or "very well"      | 4,585         | 8%          |
| Speak English "not well" or "not at all" | 700           | 1%          |
| Speak Asian/Pacific Island language:     | 1,027         | 2%          |
| Speak English "well" or "very well"      | 962           | 2%          |
| Speak English "not well" or "not at all" | 65            | <1%         |
| Speak other language:                    | 3,088         | 5%          |
| Speak English "well" or "very well"      | 2,784         | 5%          |
| Speak English "not well" or "not at all" | 304           | 1%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

|  | Number        | Percent     |
|--|---------------|-------------|
| <b>Total population age 25 and older</b> | <b>42,568</b> | <b>100%</b> |
| Less than 9th grade                      | 864           | 2%          |
| 9th through 12th grade, no diploma       | 1,243         | 3%          |
| High school grad (incl. equivalency)     | 6,465         | 15%         |
| Some college, no degree                  | 10,143        | 24%         |
| Associate degree                         | 3,053         | 7%          |
| Bachelor's degree                        | 12,981        | 30%         |
| Master's degree                          | 4,885         | 11%         |
| Professional school degree               | 2,003         | 5%          |
| Doctorate degree                         | 931           | 2%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

|   | Total         |             | Public School |         | Private School |         |
|---|---------------|-------------|---------------|---------|----------------|---------|
|   | Number        | Percent     | Number        | Percent | Number         | Percent |
| <b>Total population age 3 and older</b> | <b>60,986</b> | <b>100%</b> | ---           | ---     | ---            | ---     |
| Enrolled in school                      | 16,434        | 27%         | 10,606        | 17%     | 5,828          | 10%     |
| Nursery / Preschool                     | 585           | 4%          | 227           | 2%      | 358            | 6%      |
| Kindergarten to grade 4                 | 2,278         | 14%         | 1,996         | 19%     | 282            | 5%      |
| Grade 5 to grade 8                      | 2,073         | 13%         | 1,607         | 15%     | 466            | 8%      |
| Grade 9 to grade 12                     | 2,669         | 16%         | 2,431         | 23%     | 238            | 4%      |
| College, undergraduate                  | 6,762         | 41%         | 3,129         | 30%     | 3,633          | 62%     |
| Graduate or Professional school         | 2,067         | 13%         | 1,216         | 11%     | 851            | 15%     |
| Not enrolled in school                  | 44,552        | 73%         | ---           | ---     | ---            | ---     |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

|                                | Total         |             | With Persons Under 18 |             | Without Persons Under 18 |             |
|--------------------------------|---------------|-------------|-----------------------|-------------|--------------------------|-------------|
|                                | Number        | Percent     | Number                | Percent     | Number                   | Percent     |
| <b>Total households</b>        | <b>26,253</b> | <b>100%</b> | <b>5,413</b>          | <b>100%</b> | <b>20,840</b>            | <b>100%</b> |
| Family Households:             | 12,071        | 46%         | 5,345                 | 99%         | 6,726                    | 32%         |
| Married couple family          | 9,336         | 36%         | 3,587                 | 66%         | 5,749                    | 28%         |
| Other family:                  | 2,735         | 10%         | 1,758                 | 32%         | 977                      | 5%          |
| Male householder, no wife      | 915           | 3%          | 462                   | 9%          | 453                      | 2%          |
| Female householder, no husband | 1,820         | 7%          | 1,296                 | 24%         | 524                      | 3%          |
| Nonfamily households:          | 14,182        | 54%         | 68                    | 1%          | 14,114                   | 68%         |
| Householder living alone       | 9,932         | 38%         | ----                  | ----        | ----                     | ----        |
| Other nonfamily households     | 4,250         | 16%         | ----                  | ----        | ----                     | ----        |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

|                            | Number        | Percent     | Occupied      | Unoccupied   | Vacancy Rate | Persons per Household |
|----------------------------|---------------|-------------|---------------|--------------|--------------|-----------------------|
| <b>Total Housing Units</b> | <b>27,684</b> | <b>100%</b> | <b>26,260</b> | <b>1,424</b> | <b>5%</b>    | <b>2.12</b>           |
| Single family (detached)   | 10,031        | 36%         | 9,728         | 303          | 3%           | 2.36                  |
| Single family (attached)   | 5,324         | 19%         | 5,007         | 317          | 6%           | 2.17                  |
| 2 to 4 units               | 3,605         | 13%         | 3,404         | 201          | 6%           | 1.96                  |
| 5 to 9 units               | 2,582         | 9%          | 2,429         | 153          | 6%           | 1.87                  |
| 10 or more units           | 6,142         | 22%         | 5,692         | 450          | 7%           | 1.84                  |
| Mobile home and Other      | 0             | 0%          | 0             | 0            | 0%           | 0.00                  |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

|                                   | Number        | Percent     |
|-----------------------------------|---------------|-------------|
| <b>Total Owner-Occupied Units</b> | <b>10,834</b> | <b>100%</b> |
| Less than \$150,000               | 143           | 1%          |
| \$150,000 to \$199,999            | 117           | 1%          |
| \$200,000 to \$249,999            | 219           | 2%          |
| \$250,000 to \$299,999            | 304           | 3%          |
| \$300,000 to \$399,999            | 998           | 9%          |
| \$400,000 to \$499,999            | 702           | 6%          |
| \$500,000 to \$749,999            | 2,627         | 24%         |
| \$750,000 to \$999,999            | 3,103         | 29%         |
| \$1,000,000 or more               | 2,621         | 24%         |

**Median Value** **\$774,637**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

|                            | Number        | Percent     |
|----------------------------|---------------|-------------|
| <b>Total Housing units</b> | <b>27,677</b> | <b>100%</b> |
| 2005 or Later              | 468           | 2%          |
| 2000 to 2004               | 1,132         | 4%          |
| 1990 to 1999               | 566           | 2%          |
| 1980 to 1989               | 2,260         | 8%          |
| 1970 to 1979               | 5,027         | 18%         |
| 1960 to 1969               | 4,921         | 18%         |
| 1950 to 1959               | 6,685         | 24%         |
| 1940 to 1949               | 3,689         | 13%         |
| 1939 or earlier            | 2,929         | 11%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

|  | Total         |             | Renter Occupied |             | Owner Occupied |             |
|--|---------------|-------------|-----------------|-------------|----------------|-------------|
|  | Number        | Percent     | Number          | Percent     | Number         | Percent     |
| <b>Total occupied housing units</b>    | <b>26,253</b> | <b>100%</b> | <b>15,419</b>   | <b>100%</b> | <b>10,834</b>  | <b>100%</b> |
| 1.00 occupant housing per room or less | 25,797        | 98%         | 15,039          | 98%         | 10,758         | 99%         |
| 1.01 to 1.50 occupants per room        | 294           | 1%          | 254             | 2%          | 40             | <1%         |
| 1.51 to 2.00 occupants per room        | 126           | <1%         | 126             | 1%          | 0              | 0%          |
| 2.01 or more occupants per room        | 36            | <1%         | 0               | 0%          | 36             | <1%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

| Renter Occupied Housing Units | Number         | Percent     |
|-------------------------------|----------------|-------------|
| <b>Total Units</b>            | <b>15,419</b>  | <b>100%</b> |
| Less than \$500               | 620            | 4%          |
| \$500 to \$599                | 143            | 1%          |
| \$600 to \$699                | 436            | 3%          |
| \$700 to \$799                | 756            | 5%          |
| \$800 to \$899                | 1,462          | 9%          |
| \$900 to \$999                | 1,595          | 10%         |
| \$1,000 to \$1,249            | 3,186          | 21%         |
| \$1,250 to \$1,499            | 2,455          | 16%         |
| \$1,500 to \$1,999            | 3,028          | 20%         |
| \$2,000 or more               | 1,363          | 9%          |
| No cash rent                  | 375            | 2%          |
| <b>Median contract rent</b>   | <b>\$1,210</b> |             |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number        | Percent     |
|-------------------------------|---------------|-------------|
| <b>Total Units</b>            | <b>15,419</b> | <b>100%</b> |
| Less than 20 percent          | 3,151         | 20%         |
| 20.0 to 24.9 percent          | 1,624         | 11%         |
| 25.0 to 29.9 percent          | 1,990         | 13%         |
| 30.0 to 34.9 percent          | 1,390         | 9%          |
| 35.0 to 39.9 percent          | 1,179         | 8%          |
| 40.0 to 49.9 percent          | 1,345         | 9%          |
| 50.0 percent or more          | 4,100         | 27%         |
| Not computed                  | 640           | 4%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

| Occupied Housing Units    | Number        | Percent     |
|---------------------------|---------------|-------------|
| <b>Total Availability</b> | <b>26,253</b> | <b>100%</b> |
| No vehicle                | 1,810         | 7%          |
| 1 vehicle                 | 10,803        | 41%         |
| 2 vehicles                | 10,047        | 38%         |
| 3 vehicles                | 2,758         | 11%         |
| 4 or more vehicles        | 835           | 3%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

| Workers age 16 and older           | Number        | Percent     |
|------------------------------------|---------------|-------------|
| <b>Total Workers</b>               | <b>37,162</b> | <b>100%</b> |
| Worked in state of residence       | 36,860        | 99%         |
| Worked in county of residence      | 36,574        | 98%         |
| Worked outside county of residence | 286           | 1%          |
| Worked outside state of residence  | 302           | 1%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

|   | Male          |             | Female        |            |
|---|---------------|-------------|---------------|------------|
|   | Total         | Percent     | Number        | Percent    |
| <b>Population age 16 and older</b>      | <b>50,484</b> | <b>100%</b> | <b>25,866</b> | <b>51%</b> |
| In labor force                          | 35,430        | 70%         | 19,537        | 55%        |
| Armed forces                            | 1,874         | 5%          | 1,598         | 85%        |
| Civilian (employed)                     | 31,196        | 88%         | 16,567        | 53%        |
| Civilian (unemployed)                   | 2,360         | 7%          | 1,372         | 58%        |
| Not in labor force                      | 15,054        | 30%         | 6,329         | 42%        |
| Pct. of civilian labor force unemployed | 7.0%          |             | 7.6%          |            |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

| Workers age 16 and older    | Number        | Percent     |
|-----------------------------|---------------|-------------|
| <b>Total Workers</b>        | <b>37,162</b> | <b>100%</b> |
| Car, truck or van:          | 27,100        | 73%         |
| Drove Alone                 | 24,902        | 67%         |
| Carpooled                   | 2,198         | 6%          |
| Public Transportation:      | 966           | 3%          |
| Bus                         | 841           | 2%          |
| Trolley / Streetcar         | 123           | <1%         |
| Railroad                    | 0             | 0%          |
| Other public transportation | 2             | <1%         |
| Motorcycle                  | 257           | 1%          |
| Bicycle                     | 590           | 2%          |
| Walked                      | 2,355         | 6%          |
| Other means                 | 497           | 1%          |
| Worked at home              | 5,397         | 15%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

| Workers age 16 and older              | Number        | Percent     |
|---------------------------------------|---------------|-------------|
| <b>Total Workers</b>                  | <b>37,162</b> | <b>100%</b> |
| Did not work at home                  | 31,765        | 85%         |
| Less than 10 minutes                  | 5,190         | 14%         |
| 10 to 19 minutes                      | 11,864        | 32%         |
| 20 to 29 minutes                      | 8,168         | 22%         |
| 30 to 44 minutes                      | 4,507         | 12%         |
| 45 to 59 minutes                      | 1,075         | 3%          |
| 60 to 89 minutes                      | 499           | 1%          |
| 90 minutes or more                    | 462           | 1%          |
| Worked at home                        | 5,397         | 15%         |
| <b>Average time to work (minutes)</b> | <b>23</b>     | <b>--</b>   |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

| Employed civilian population age 16 and older        | Number        | Percent     |
|--|---------------|-------------|
| <b>Total employed civilian age 16+</b>               | <b>31,282</b> | <b>100%</b> |
| Agriculture, forestry, mining                        | 169           | 1%          |
| Utilities  | 137           | <1%         |
| Construction   | 1,526         | 5%          |
| Manufacturing  | 1,615         | 5%          |
| Wholesale trade                                      | 528           | 2%          |
| Retail trade   | 3,041         | 10%         |
| Transportation & warehousing                         | 711           | 2%          |
| Information & communications                         | 634           | 2%          |
| Finance, insurance, & real estate                    | 3,018         | 10%         |
| Professional, scientific, management, administration | 1,696         | 5%          |
| Educational, social, & health services               | 7,153         | 23%         |
| Art, entertainment, recreation, accommodations, food | 4,721         | 15%         |
| Other services                                       | 1,585         | 5%          |
| Public administration                                | 4,748         | 15%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

|   |               |             |
|---|---------------|-------------|
| <b>Total employed civilian age 16+</b>    | <b>31,282</b> | <b>100%</b> |
| Management, professional & related:       | 14,617        | 47%         |
| Management (incl. farm managers)          | 3,718         | 12%         |
| Business & financial                      | 1,806         | 6%          |
| Computer & mathematical                   | 976           | 3%          |
| Architecture & engineering                | 981           | 3%          |
| Life, physical & social science           | 578           | 2%          |
| Community & social service                | 651           | 2%          |
| Legal                                     | 756           | 2%          |
| Education, training, & library            | 2,448         | 8%          |
| Art, entertainment, sports & media        | 1,283         | 4%          |
| Healthcare practitioners                  | 1,420         | 5%          |
| Service:                                  | 5,250         | 17%         |
| Healthcare support                        | 196           | 1%          |
| Protective service                        | 332           | 1%          |
| Food preparation & serving                | 2,555         | 8%          |
| Building & grounds cleaning / maintenance | 532           | 2%          |
| Personal care & service                   | 1,635         | 5%          |
| Sales & office                            | 8,126         | 26%         |
| Farming, fishing & forestry               | 157           | 1%          |
| Construction, extraction & maintenance    | 1,601         | 5%          |
| Production, transport & material moving   | 1,531         | 5%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

|                         |                 |             |
|-------------------------|-----------------|-------------|
| <b>Total Households</b> | <b>26,260</b>   | <b>100%</b> |
| Less than \$15,000      | 2,577           | 10%         |
| \$15,000 to \$29,999    | 3,524           | 13%         |
| \$30,000 to \$44,999    | 3,689           | 14%         |
| \$45,000 to \$59,999    | 3,156           | 12%         |
| \$60,000 to \$74,999    | 2,704           | 10%         |
| \$75,000 to \$99,999    | 3,704           | 14%         |
| \$100,000 to \$124,999  | 2,029           | 8%          |
| \$125,000 to \$149,999  | 1,312           | 5%          |
| \$150,000 to \$199,999  | 1,697           | 6%          |
| \$200,000 or more       | 1,868           | 7%          |
| <b>Median Income</b>    | <b>\$61,021</b> | <b>—</b>    |

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

|   | Number        | Percent     |
|---|---------------|-------------|
| <b>Total households</b>                       | <b>26,260</b> | <b>100%</b> |
| With earnings                                 | 21,453        | 82%         |
| With wage and salary income                   | 20,056        | 76%         |
| With self-employment income                   | 4,016         | 15%         |
| With interest, dividend, or net rental income | 7,985         | 30%         |
| With Social Security income                   | 5,663         | 22%         |
| With Supplemental Security income             | 708           | 3%          |
| With public assistance income                 | 192           | 1%          |
| With retirement income                        | 4,013         | 15%         |
| With other types of income                    | 2,929         | 11%         |

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

|               | Number        | Percent     |
|---------------|---------------|-------------|
| <b>Total</b>  | <b>55,482</b> | <b>100%</b> |
| Under .50     | 2,931         | 5%          |
| .50 to .99    | 3,106         | 6%          |
| 1.00 to 1.24  | 2,227         | 4%          |
| 1.25 to 1.49  | 1,894         | 3%          |
| 1.50 to 1.84  | 2,635         | 5%          |
| 1.85 to 1.99  | 1,137         | 2%          |
| 2.00 and over | 41,552        | 75%         |

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

|               | Number        | Percent     |
|---------------|---------------|-------------|
| <b>Total</b>  | <b>55,482</b> | <b>100%</b> |
| Above Poverty | 49,445        | 89%         |
| Below Poverty | 6,037         | 11%         |

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

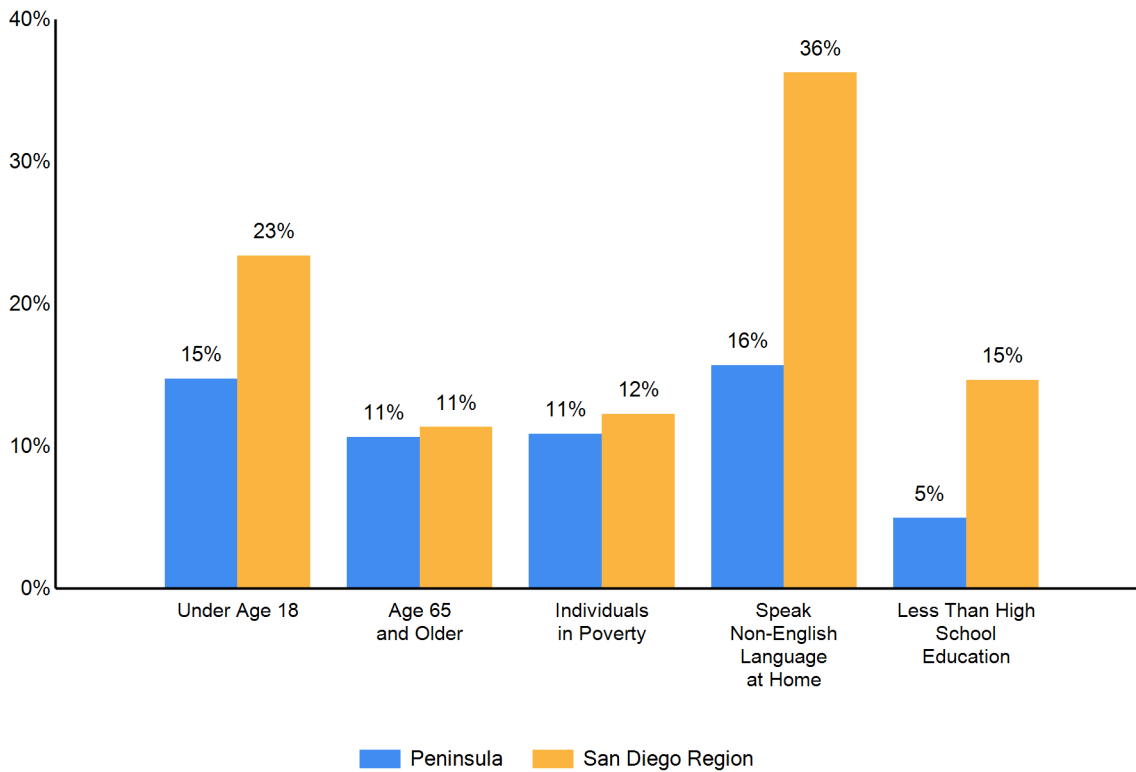
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

|  | Total Families |               |              | Above Poverty |               |              | Below Poverty |               |             |
|--|----------------|---------------|--------------|---------------|---------------|--------------|---------------|---------------|-------------|
|  | Total          | With Children | No Children  | Total         | With Children | No Children  | Total         | With Children | No Children |
| <b>Total Families</b>                  | <b>12,071</b>  | <b>5,345</b>  | <b>6,726</b> | <b>11,344</b> | <b>4,863</b>  | <b>6,481</b> | <b>727</b>    | <b>482</b>    | <b>245</b>  |
| Married couple family                  | 9,336          | 3,587         | 5,749        | 8,966         | 3,362         | 5,604        | 370           | 225           | 145         |
| Male householder, no wife present      | 915            | 462           | 453          | 787           | 409           | 378          | 128           | 53            | 75          |
| Female householder, no husband present | 1,820          | 1,296         | 524          | 1,591         | 1,092         | 499          | 229           | 204           | 25          |

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

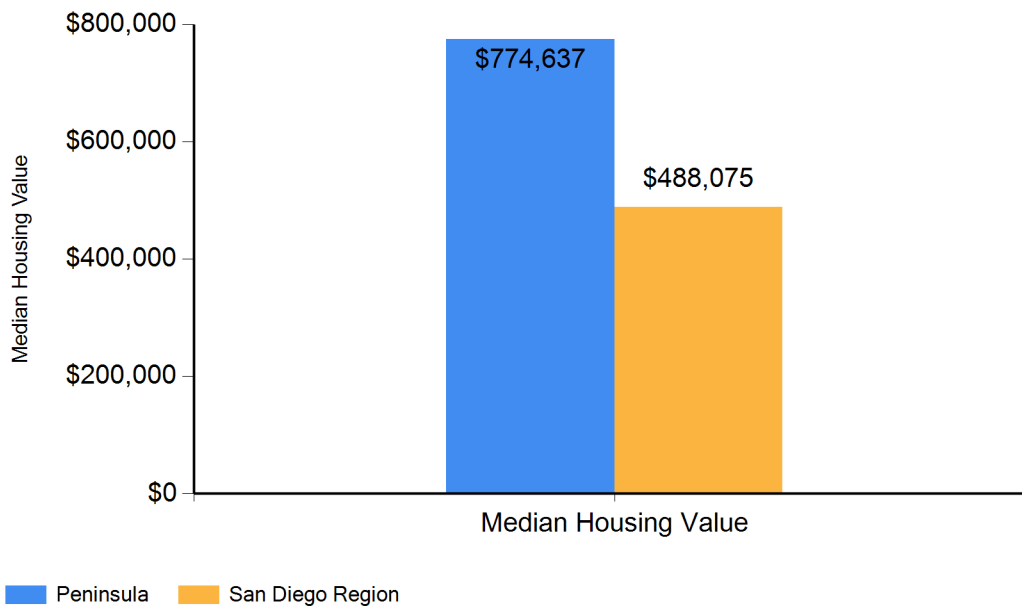


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075