



## Demographic and Socioeconomic Profile 2010

UNIFIED: Ramona

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>35,269</b>	<b>100%</b>
White	25,165	71%
Hispanic	8,246	23%
Two or More	712	2%
Asian	496	1%
Black	272	1%
American Indian	249	1%
Pacific Islander	86	<1%
Other	43	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>35,269</b>	<b>17,683</b>	<b>17,586</b>	<b>50%</b>
Under 5	2,132	1,078	1,054	49%
5 to 9	2,253	1,141	1,112	49%
10 to 14	2,678	1,389	1,289	48%
15 to 17	1,857	978	879	47%
18 and 19	1,119	591	528	47%
20 to 24	2,240	1,151	1,089	49%
25 to 29	1,887	970	917	49%
30 to 34	1,783	884	899	50%
35 to 39	1,968	961	1,007	51%
40 to 44	2,367	1,164	1,203	51%
45 to 49	3,081	1,459	1,622	53%
50 to 54	3,302	1,668	1,634	49%
55 to 59	2,653	1,296	1,357	51%
60 and 61	966	512	454	47%
62 to 64	1,200	650	550	46%
65 to 69	1,351	682	669	50%
70 to 74	853	420	433	51%
75 to 79	665	311	354	53%
80 to 84	502	215	287	57%
85 and Older	412	163	249	60%
Under 18	8,920	4,586	4,334	49%
65 and older	3,783	1,791	1,992	53%
<b>Median</b>	<b>39.3</b>	<b>38.4</b>	<b>40.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>28,206</b>	<b>100%</b>
Never Married	6,841	24%
Married, excluding separated	17,303	61%
Separated	262	<1%
Widowed	1,482	5%
Divorced	2,318	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>35,269</b>	<b>100%</b>
Household	35,122	100%
Group Quarters - Other	147	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>35,269</b>	<b>8,246</b>	<b>25,165</b>	<b>272</b>	<b>249</b>	<b>496</b>	<b>86</b>	<b>43</b>	<b>712</b>
Under 5	2,132	808	1,183	16	11	19	5	1	89
5 to 9	2,253	789	1,323	15	19	14	1	5	87
10 to 14	2,678	895	1,619	18	16	28	7	6	89
15 to 17	1,857	588	1,139	35	7	22	7	5	54
18 and 19	1,119	350	691	16	12	8	4	3	35
20 to 24	2,240	685	1,424	17	32	18	8	1	55
25 to 29	1,887	574	1,213	14	9	16	9	5	47
30 to 34	1,783	524	1,154	9	19	32	12	2	31
35 to 39	1,968	589	1,285	10	15	35	6	1	27
40 to 44	2,367	571	1,697	17	11	34	3	1	33
45 to 49	3,081	523	2,397	18	14	69	6	5	49
50 to 54	3,302	426	2,709	29	23	63	4	5	43
55 to 59	2,653	311	2,237	18	25	32	4	0	26
60 and 61	966	117	799	9	5	23	3	1	9
62 to 64	1,200	120	1,030	5	6	20	3	0	16
65 to 69	1,351	161	1,138	14	8	20	1	0	9
70 to 74	853	73	747	4	8	13	2	0	6
75 to 79	665	61	578	5	4	14	0	0	3
80 to 84	502	44	439	3	3	9	1	0	3
85 and Older	412	37	363	0	2	7	0	2	1
Under 18	8,920	3,080	5,264	84	53	83	20	17	319
65 and older	3,783	376	3,265	26	25	63	4	2	22
<b>Median</b>		<b>25.1</b>	<b>44.6</b>	<b>32.8</b>	<b>34.9</b>	<b>46.6</b>	<b>30.8</b>	<b>25.5</b>	<b>20.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>33,137</b>	<b>100%</b>
Speak Only English	26,701	81%
Speak Spanish:	5,548	17%
Speak English "well" or "very well"	4,406	13%
Speak English "not well" or "not at all"	1,142	3%
Speak Asian/Pacific Island language:	413	1%
Speak English "well" or "very well"	387	1%
Speak English "not well" or "not at all"	26	<1%
Speak other language:	475	1%
Speak English "well" or "very well"	453	1%
Speak English "not well" or "not at all"	22	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>22,990</b>	<b>100%</b>
Less than 9th grade	1,398	6%
9th through 12th grade, no diploma	1,736	8%
High school grad (incl. equivalency)	5,741	25%
Some college, no degree	6,445	28%
Associate degree	1,895	8%
Bachelor's degree	4,053	18%
Master's degree	1,187	5%
Professional school degree	365	2%
Doctorate degree	170	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>33,979</b>	<b>100%</b>	---	---	---	---
Enrolled in school	9,880	29%	8,894	26%	986	3%
Nursery / Preschool	570	6%	310	3%	260	26%
Kindergarten to grade 4	2,384	24%	2,141	24%	243	25%
Grade 5 to grade 8	2,048	21%	2,013	23%	35	4%
Grade 9 to grade 12	2,892	29%	2,846	32%	46	5%
College, undergraduate	1,686	17%	1,415	16%	271	27%
Graduate or Professional school	300	3%	169	2%	131	13%
Not enrolled in school	24,099	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>11,840</b>	<b>100%</b>	<b>4,965</b>	<b>100%</b>	<b>6,875</b>	<b>100%</b>
Family Households:	9,618	81%	4,950	100%	4,668	68%
Married couple family	8,365	71%	4,203	85%	4,162	61%
Other family:	1,253	11%	747	15%	506	7%
Male householder, no wife	420	4%	251	5%	169	2%
Female householder, no husband	833	7%	496	10%	337	5%
Nonfamily households:	2,222	19%	15	<1%	2,207	32%
Householder living alone	1,894	16%	----	----	----	----
Other nonfamily households	328	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>12,233</b>	<b>100%</b>	<b>11,840</b>	<b>393</b>	<b>3%</b>	<b>2.97</b>
Single family (detached)	9,571	78%	9,394	177	2%	2.98
Single family (attached)	648	5%	548	100	15%	3.00
2 to 4 units	333	3%	327	6	2%	2.70
5 to 9 units	226	2%	211	15	7%	3.06
10 or more units	1,003	8%	930	73	7%	3.05
Mobile home and Other	452	4%	430	22	5%	2.51

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>9,147</b>	<b>100%</b>
Less than \$150,000	481	5%
\$150,000 to \$199,999	94	1%
\$200,000 to \$249,999	252	3%
\$250,000 to \$299,999	380	4%
\$300,000 to \$399,999	1,456	16%
\$400,000 to \$499,999	1,776	19%
\$500,000 to \$749,999	3,292	36%
\$750,000 to \$999,999	916	10%
\$1,000,000 or more	500	5%

**Median Value** **\$514,302**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>12,233</b>	<b>100%</b>
2005 or Later	265	2%
2000 to 2004	1,664	14%
1990 to 1999	2,084	17%
1980 to 1989	2,845	23%
1970 to 1979	3,586	29%
1960 to 1969	449	4%
1950 to 1959	646	5%
1940 to 1949	403	3%
1939 or earlier	291	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>11,840</b>	<b>100%</b>	<b>2,693</b>	<b>100%</b>	<b>9,147</b>	<b>100%</b>
1.00 occupant housing per room or less	11,362	96%	2,480	92%	8,882	97%
1.01 to 1.50 occupants per room	329	3%	96	4%	233	3%
1.51 to 2.00 occupants per room	41	<1%	10	<1%	31	<1%
2.01 or more occupants per room	108	1%	107	4%	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>2,693</b>	<b>100%</b>
Less than \$500	128	5%
\$500 to \$599	23	1%
\$600 to \$699	68	3%
\$700 to \$799	144	5%
\$800 to \$899	343	13%
\$900 to \$999	534	20%
\$1,000 to \$1,249	339	13%
\$1,250 to \$1,499	436	16%
\$1,500 to \$1,999	468	17%
\$2,000 or more	63	2%
No cash rent	147	5%
<b>Median contract rent</b>	<b>\$1,081</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>2,693</b>	<b>100%</b>
Less than 20 percent	413	15%
20.0 to 24.9 percent	225	8%
25.0 to 29.9 percent	436	16%
30.0 to 34.9 percent	247	9%
35.0 to 39.9 percent	262	10%
40.0 to 49.9 percent	245	9%
50.0 percent or more	694	26%
Not computed	171	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>11,840</b>	<b>100%</b>
No vehicle	259	2%
1 vehicle	2,473	21%
2 vehicles	4,065	34%
3 vehicles	3,167	27%
4 or more vehicles	1,876	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,732</b>	<b>100%</b>
Worked in state of residence	16,646	99%
Worked in county of residence	16,040	96%
Worked outside county of residence	606	4%
Worked outside state of residence	86	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>27,631</b>	<b>100%</b>	<b>13,791</b>	<b>50%</b>
In labor force	18,091	65%	9,861	55%
Armed forces	163	1%	163	100%
Civilian (employed)	16,284	90%	8,794	54%
Civilian (unemployed)	1,644	9%	904	55%
Not in labor force	9,540	35%	3,930	41%
Pct. of civilian labor force unemployed	9.2%		9.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,732</b>	<b>100%</b>
Car, truck or van:	14,939	89%
Drove Alone	12,954	77%
Carpooled	1,985	12%
Public Transportation:	47	<1%
Bus	47	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	73	<1%
Bicycle	125	1%
Walked	345	2%
Other means	54	<1%
Worked at home	1,149	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,732</b>	<b>100%</b>
Did not work at home	15,583	93%
Less than 10 minutes	1,830	11%
10 to 19 minutes	2,262	14%
20 to 29 minutes	1,580	9%
30 to 44 minutes	4,363	26%
45 to 59 minutes	2,841	17%
60 to 89 minutes	2,269	14%
90 minutes or more	438	3%
Worked at home	1,149	7%
<b>Average time to work (minutes)</b>	<b>40</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>16,530</b>	<b>100%</b>
Agriculture, forestry, mining	339	2%
Utilities	243	1%
Construction	2,228	13%
Manufacturing	1,550	9%
Wholesale trade	582	4%
Retail trade	1,785	11%
Transportation & warehousing	506	3%
Information & communications	409	2%
Finance, insurance, & real estate	1,215	7%
Professional, scientific, management, administration	670	4%
Educational, social, & health services	2,685	16%
Art, entertainment, recreation, accommodations, food	1,564	9%
Other services	1,037	6%
Public administration	1,717	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>16,530</b>	<b>100%</b>
Management, professional & related:	5,977	36%
Management (incl. farm managers)	2,015	12%
Business & financial	830	5%
Computer & mathematical	443	3%
Architecture & engineering	565	3%
Life, physical & social science	127	1%
Community & social service	129	1%
Legal	217	1%
Education, training, & library	681	4%
Art, entertainment, sports & media	390	2%
Healthcare practitioners	580	4%
Service:	2,789	17%
Healthcare support	76	<1%
Protective service	391	2%
Food preparation & serving	728	4%
Building & grounds cleaning / maintenance	810	5%
Personal care & service	784	5%
Sales & office	4,473	27%
Farming, fishing & forestry	55	<1%
Construction, extraction & maintenance	2,011	12%
Production, transport & material moving	1,225	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>11,840</b>	<b>100%</b>
Less than \$15,000	689	6%
\$15,000 to \$29,999	1,025	9%
\$30,000 to \$44,999	1,513	13%
\$45,000 to \$59,999	1,331	11%
\$60,000 to \$74,999	990	8%
\$75,000 to \$99,999	1,722	15%
\$100,000 to \$124,999	1,486	13%
\$125,000 to \$149,999	1,021	9%
\$150,000 to \$199,999	1,303	11%
\$200,000 or more	760	6%
<b>Median Income</b>	<b>\$80,401</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>11,840</b>	<b>100%</b>
With earnings	9,993	84%
With wage and salary income	9,319	79%
With self-employment income	2,587	22%
With interest, dividend, or net rental income	3,462	29%
With Social Security income	2,981	25%
With Supplemental Security income	321	3%
With public assistance income	309	3%
With retirement income	2,551	22%
With other types of income	1,986	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>35,091</b>	<b>100%</b>
Under .50	1,509	4%
.50 to .99	1,224	3%
1.00 to 1.24	1,353	4%
1.25 to 1.49	1,542	4%
1.50 to 1.84	1,333	4%
1.85 to 1.99	713	2%
2.00 and over	27,417	78%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>35,091</b>	<b>100%</b>
Above Poverty	32,358	92%
Below Poverty	2,733	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

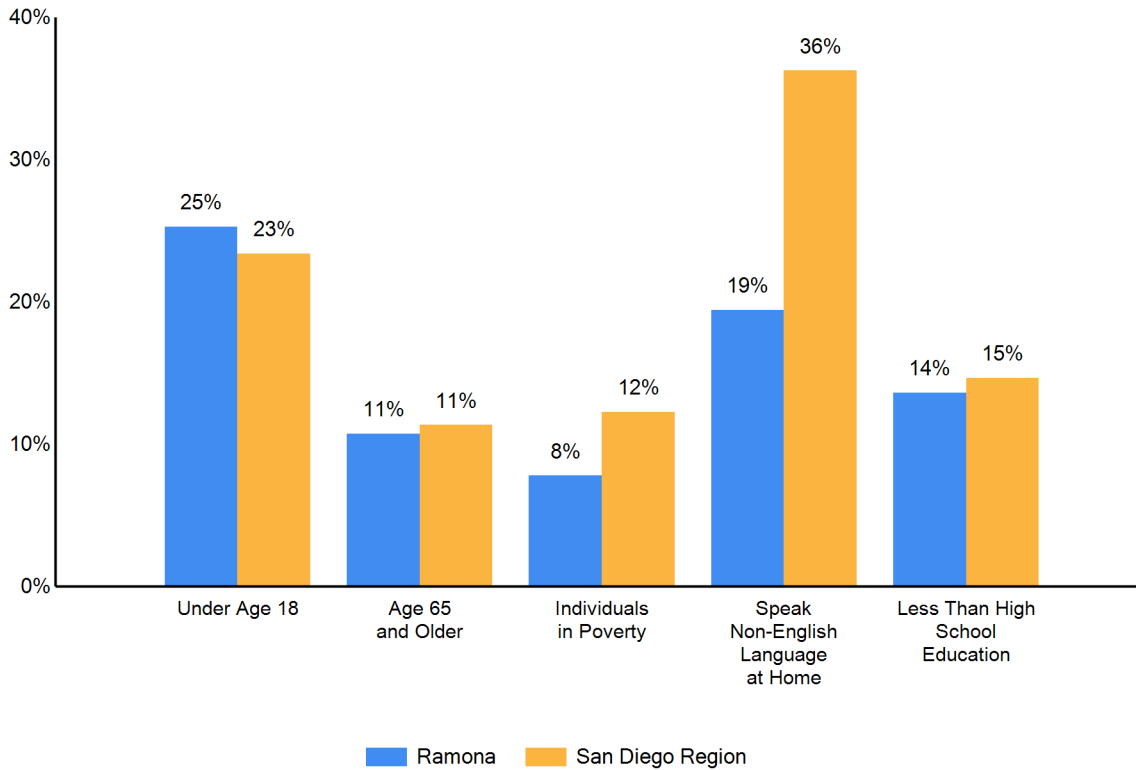
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>9,618</b>	<b>4,950</b>	<b>4,668</b>	<b>9,160</b>	<b>4,590</b>	<b>4,570</b>	<b>458</b>	<b>360</b>	<b>98</b>
Married couple family	8,365	4,203	4,162	8,194	4,076	4,118	171	127	44
Male householder, no wife present	420	251	169	389	220	169	31	31	0
Female householder, no husband present	833	496	337	577	294	283	256	202	54

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

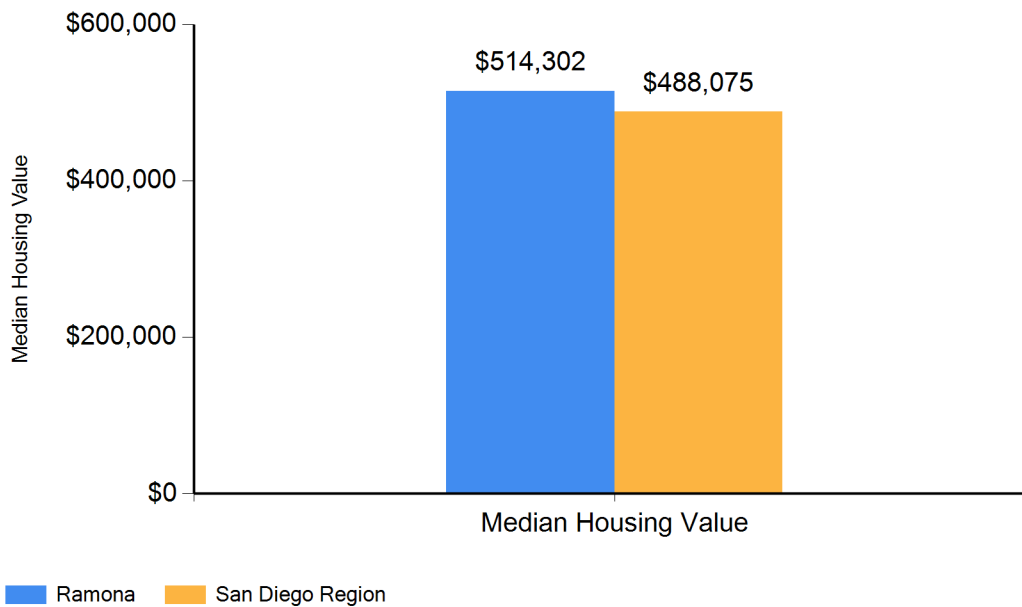


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075