



Demographic and Socioeconomic Profile 2010

CPA: Valle De Oro

Population by Race

	Population	Percent
Total Population	40,554	100%
White	29,034	72%
Hispanic	6,506	16%
Black	1,821	4%
Asian	1,474	4%
Two or More	1,392	3%
American Indian	142	<1%
Pacific Islander	118	<1%
Other	67	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	40,554	19,171	21,383	53%
Under 5	2,029	1,010	1,019	50%
5 to 9	2,282	1,162	1,120	49%
10 to 14	2,611	1,228	1,383	53%
15 to 17	1,672	857	815	49%
18 and 19	1,101	592	509	46%
20 to 24	2,524	1,297	1,227	49%
25 to 29	2,294	1,153	1,141	50%
30 to 34	2,105	965	1,140	54%
35 to 39	2,167	984	1,183	55%
40 to 44	2,752	1,227	1,525	55%
45 to 49	3,164	1,444	1,720	54%
50 to 54	3,545	1,674	1,871	53%
55 to 59	3,317	1,527	1,790	54%
60 and 61	1,165	550	615	53%
62 to 64	1,595	769	826	52%
65 to 69	1,795	796	999	56%
70 to 74	1,279	593	686	54%
75 to 79	1,132	549	583	52%
80 to 84	983	417	566	58%
85 and Older	1,042	377	665	64%
Under 18	8,594	4,257	4,337	50%
65 and older	6,231	2,732	3,499	56%
Median	42.7	41.4	43.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	33,632	100%
Never Married	7,981	24%
Married, excluding separated	19,714	59%
Separated	513	2%
Widowed	1,996	6%
Divorced	3,428	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	40,554	100%
Household	40,263	99%
Group Quarters - Other	291	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	40,554	6,506	29,034	1,821	142	1,474	118	67	1,392
Under 5	2,029	622	1,105	99	6	45	1	5	146
5 to 9	2,282	546	1,374	126	8	73	4	7	144
10 to 14	2,611	601	1,651	117	11	51	8	6	166
15 to 17	1,672	371	1,035	126	5	44	6	2	83
18 and 19	1,101	198	715	70	3	41	5	2	67
20 to 24	2,524	508	1,622	143	10	82	12	3	144
25 to 29	2,294	465	1,456	133	5	121	12	4	98
30 to 34	2,105	511	1,268	138	9	89	7	4	79
35 to 39	2,167	431	1,391	137	10	105	6	6	81
40 to 44	2,752	521	1,860	142	11	143	11	4	60
45 to 49	3,164	404	2,378	152	11	118	9	9	83
50 to 54	3,545	405	2,757	136	13	154	7	6	67
55 to 59	3,317	284	2,702	116	11	132	15	5	52
60 and 61	1,165	89	966	32	5	50	5	1	17
62 to 64	1,595	116	1,341	39	7	61	4	0	27
65 to 69	1,795	147	1,497	48	8	56	2	2	35
70 to 74	1,279	115	1,072	33	5	34	4	0	16
75 to 79	1,132	59	1,019	13	2	26	0	0	13
80 to 84	983	61	879	15	0	23	0	0	5
85 and Older	1,042	52	946	6	2	26	0	1	9
Under 18	8,594	2,140	5,165	468	30	213	19	20	539
65 and older	6,231	434	5,413	115	17	165	6	3	78
Median		29.4	47.2	33.5	41.8	43.0	38.3	35.4	23.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	38,525	100%
Speak Only English	32,192	84%
Speak Spanish:	3,333	9%
Speak English "well" or "very well"	3,137	8%
Speak English "not well" or "not at all"	196	1%
Speak Asian/Pacific Island language:	812	2%
Speak English "well" or "very well"	776	2%
Speak English "not well" or "not at all"	36	<1%
Speak other language:	2,188	5%
Speak English "well" or "very well"	1,920	5%
Speak English "not well" or "not at all"	268	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	28,335	100%
Less than 9th grade	519	2%
9th through 12th grade, no diploma	1,093	4%
High school grad (incl. equivalency)	5,140	18%
Some college, no degree	7,415	26%
Associate degree	2,715	10%
Bachelor's degree	6,441	23%
Master's degree	3,283	12%
Professional school degree	991	3%
Doctorate degree	738	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	39,360	100%	---	---	---	---
Enrolled in school	11,233	29%	9,257	24%	1,976	5%
Nursery / Preschool	536	5%	266	3%	270	14%
Kindergarten to grade 4	2,261	20%	2,035	22%	226	11%
Grade 5 to grade 8	2,793	25%	2,310	25%	483	24%
Grade 9 to grade 12	2,393	21%	1,995	22%	398	20%
College, undergraduate	2,787	25%	2,444	26%	343	17%
Graduate or Professional school	463	4%	207	2%	256	13%
Not enrolled in school	28,127	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	14,959	100%	5,306	100%	9,653	100%
Family Households:	11,355	76%	5,265	99%	6,090	63%
Married couple family	9,120	61%	3,961	75%	5,159	53%
Other family:	2,235	15%	1,304	25%	931	10%
Male householder, no wife	744	5%	375	7%	369	4%
Female householder, no husband	1,491	10%	929	18%	562	6%
Nonfamily households:	3,604	24%	41	1%	3,563	37%
Householder living alone	2,939	20%	----	----	----	----
Other nonfamily households	665	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	15,538	100%	14,959	579	4%	2.69
Single family (detached)	11,151	72%	10,787	364	3%	2.81
Single family (attached)	290	2%	286	4	1%	2.83
2 to 4 units	433	3%	412	21	5%	2.50
5 to 9 units	1,166	8%	1,099	67	6%	2.22
10 or more units	2,397	15%	2,274	123	5%	2.39
Mobile home and Other	101	1%	101	0	0%	2.75

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	11,331	100%
Less than \$150,000	366	3%
\$150,000 to \$199,999	216	2%
\$200,000 to \$249,999	367	3%
\$250,000 to \$299,999	393	3%
\$300,000 to \$399,999	1,222	11%
\$400,000 to \$499,999	1,570	14%
\$500,000 to \$749,999	4,319	38%
\$750,000 to \$999,999	2,091	18%
\$1,000,000 or more	787	7%

Median Value **\$588,798**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	15,538	100%
2005 or Later	198	1%
2000 to 2004	996	6%
1990 to 1999	1,912	12%
1980 to 1989	4,538	29%
1970 to 1979	3,239	21%
1960 to 1969	1,702	11%
1950 to 1959	1,978	13%
1940 to 1949	663	4%
1939 or earlier	312	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	14,959	100%	3,628	100%	11,331	100%
1.00 occupant housing per room or less	14,751	99%	3,461	95%	11,290	100%
1.01 to 1.50 occupants per room	202	1%	167	5%	35	<1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	6	<1%	0	0%	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,628	100%
Less than \$500	45	1%
\$500 to \$599	15	<1%
\$600 to \$699	86	2%
\$700 to \$799	171	5%
\$800 to \$899	238	7%
\$900 to \$999	304	8%
\$1,000 to \$1,249	805	22%
\$1,250 to \$1,499	850	23%
\$1,500 to \$1,999	803	22%
\$2,000 or more	194	5%
No cash rent	117	3%
Median contract rent	\$1,294	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,628	100%
Less than 20 percent	744	21%
20.0 to 24.9 percent	372	10%
25.0 to 29.9 percent	612	17%
30.0 to 34.9 percent	270	7%
35.0 to 39.9 percent	265	7%
40.0 to 49.9 percent	548	15%
50.0 percent or more	701	19%
Not computed	116	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	14,959	100%
No vehicle	318	2%
1 vehicle	3,403	23%
2 vehicles	6,256	42%
3 vehicles	3,211	21%
4 or more vehicles	1,771	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	20,175	100%
Worked in state of residence	20,024	99%
Worked in county of residence	19,840	98%
Worked outside county of residence	184	1%
Worked outside state of residence	151	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	33,133	100%	15,516	47%
In labor force	22,079	67%	11,537	52%
Armed forces	330	1%	206	62%
Civilian (employed)	19,836	90%	10,214	51%
Civilian (unemployed)	1,913	9%	1,117	58%
Not in labor force	11,054	33%	3,979	36%
Pct. of civilian labor force unemployed	8.8%		9.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	20,175	100%
Car, truck or van:	18,474	92%
Drove Alone	16,438	81%
Carpooled	2,036	10%
Public Transportation:	141	1%
Bus	129	1%
Trolley / Streetcar	12	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	46	<1%
Bicycle	33	<1%
Walked	143	1%
Other means	108	1%
Worked at home	1,230	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	20,175	100%
Did not work at home	18,945	94%
Less than 10 minutes	1,691	8%
10 to 19 minutes	5,006	25%
20 to 29 minutes	5,162	26%
30 to 44 minutes	5,161	26%
45 to 59 minutes	1,188	6%
60 to 89 minutes	573	3%
90 minutes or more	164	1%
Worked at home	1,230	6%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	19,682	100%
Agriculture, forestry, mining	39	<1%
Utilities	228	1%
Construction	1,552	8%
Manufacturing	1,359	7%
Wholesale trade	444	2%
Retail trade	2,202	11%
Transportation & warehousing	378	2%
Information & communications	359	2%
Finance, insurance, & real estate	1,810	9%
Professional, scientific, management, administration	1,318	7%
Educational, social, & health services	5,069	26%
Art, entertainment, recreation, accommodations, food	1,257	6%
Other services	904	5%
Public administration	2,763	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	19,682	100%
Management, professional & related:	9,585	49%
Management (incl. farm managers)	3,046	15%
Business & financial	1,202	6%
Computer & mathematical	515	3%
Architecture & engineering	354	2%
Life, physical & social science	171	1%
Community & social service	338	2%
Legal	467	2%
Education, training, & library	1,636	8%
Art, entertainment, sports & media	355	2%
Healthcare practitioners	1,501	8%
Service:	2,410	12%
Healthcare support	188	1%
Protective service	571	3%
Food preparation & serving	631	3%
Building & grounds cleaning / maintenance	234	1%
Personal care & service	786	4%
Sales & office	5,325	27%
Farming, fishing & forestry	1	<1%
Construction, extraction & maintenance	1,396	7%
Production, transport & material moving	965	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	14,959	100%
Less than \$15,000	695	5%
\$15,000 to \$29,999	1,011	7%
\$30,000 to \$44,999	1,758	12%
\$45,000 to \$59,999	1,675	11%
\$60,000 to \$74,999	1,414	9%
\$75,000 to \$99,999	2,530	17%
\$100,000 to \$124,999	1,593	11%
\$125,000 to \$149,999	1,305	9%
\$150,000 to \$199,999	1,445	10%
\$200,000 or more	1,533	10%
Median Income	\$84,155	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	14,959	100%
With earnings	12,630	84%
With wage and salary income	11,952	80%
With self-employment income	2,626	18%
With interest, dividend, or net rental income	5,710	38%
With Social Security income	4,167	28%
With Supplemental Security income	347	2%
With public assistance income	272	2%
With retirement income	3,682	25%
With other types of income	2,139	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	40,419	100%
Under .50	1,099	3%
.50 to .99	470	1%
1.00 to 1.24	453	1%
1.25 to 1.49	845	2%
1.50 to 1.84	1,324	3%
1.85 to 1.99	665	2%
2.00 and over	35,563	88%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	40,419	100%
Above Poverty	38,850	96%
Below Poverty	1,569	4%

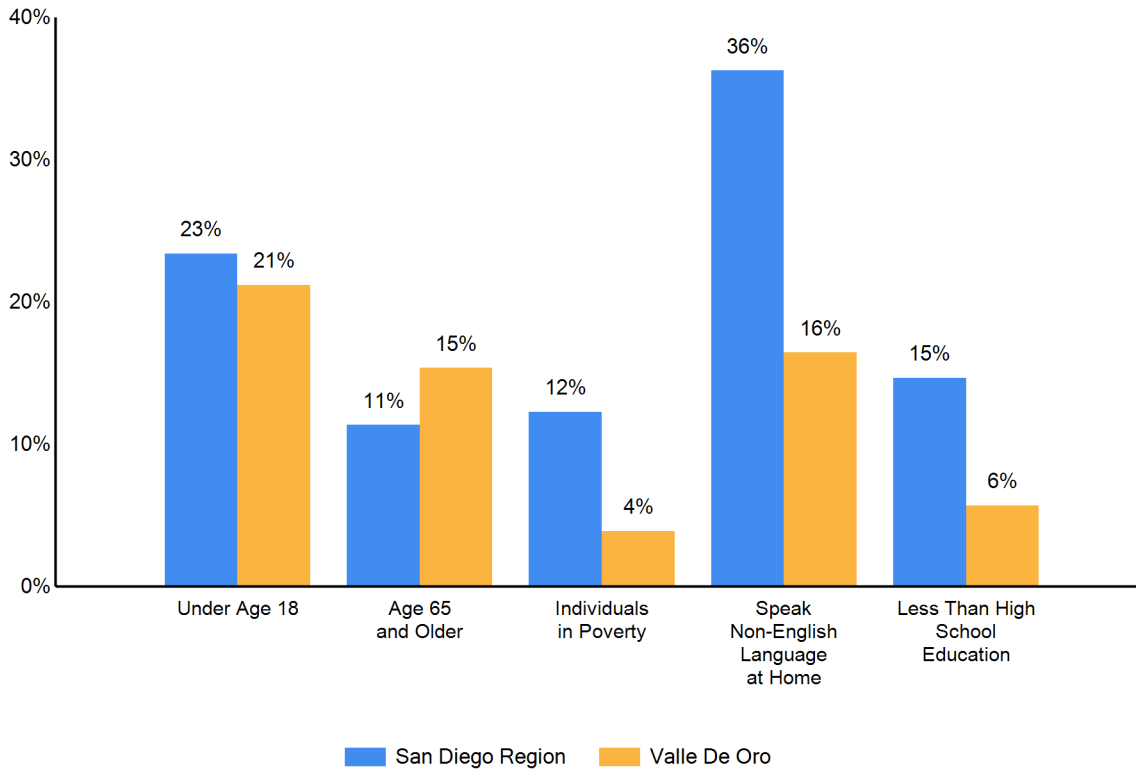
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	11,355	5,265	6,090	11,070	5,077	5,993	285	188	97
Married couple family	9,120	3,961	5,159	8,999	3,914	5,085	121	47	74
Male householder, no wife present	744	375	369	728	365	363	16	10	6
Female householder, no husband present	1,491	929	562	1,343	798	545	148	131	17

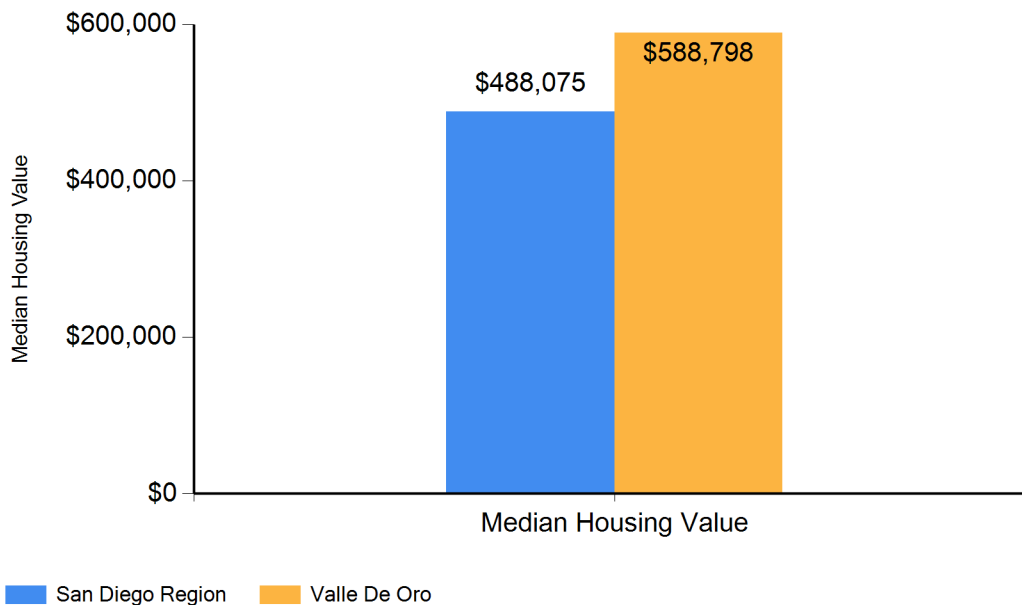
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075