



Demographic and Socioeconomic Profile 2010

TRACT: 166.08

Population by Race

	Population	Percent
Total Population	2,526	100%
White	1,996	79%
Hispanic	328	13%
Two or More	80	3%
Asian	71	3%
Black	23	1%
American Indian	22	1%
Pacific Islander	4	<1%
Other	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,526	1,274	1,252	50%
Under 5	144	75	69	48%
5 to 9	176	89	87	49%
10 to 14	184	89	95	52%
15 to 17	123	64	59	48%
18 and 19	73	36	37	51%
20 to 24	155	83	72	46%
25 to 29	139	85	54	39%
30 to 34	124	55	69	56%
35 to 39	155	75	80	52%
40 to 44	212	104	108	51%
45 to 49	262	135	127	48%
50 to 54	235	115	120	51%
55 to 59	175	84	91	52%
60 and 61	54	32	22	41%
62 to 64	81	42	39	48%
65 to 69	73	33	40	55%
70 to 74	76	40	36	47%
75 to 79	48	22	26	54%
80 to 84	25	11	14	56%
85 and Older	12	5	7	58%
Under 18	627	317	310	49%
65 and older	234	111	123	53%
Median	39.7	39.1	40.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,022	100%
Never Married	487	24%
Married, excluding separated	1,265	63%
Separated	12	<1%
Widowed	90	4%
Divorced	168	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,526	100%
Household	2,509	99%
Group Quarters - Other	17	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,526	328	1,996	23	22	71	4	2	80
Under 5	144	27	107	2	1	1	0	0	6
5 to 9	176	35	122	2	0	4	0	0	13
10 to 14	184	33	127	1	0	7	1	0	15
15 to 17	123	29	88	0	0	2	0	0	4
18 and 19	73	9	61	0	0	1	0	0	2
20 to 24	155	22	112	3	4	8	1	0	5
25 to 29	139	16	107	4	3	2	0	0	7
30 to 34	124	22	95	0	0	3	0	0	4
35 to 39	155	24	120	2	0	2	0	1	6
40 to 44	212	34	160	1	1	12	0	0	4
45 to 49	262	21	222	2	6	2	1	0	8
50 to 54	235	19	201	1	3	8	0	0	3
55 to 59	175	12	157	0	1	4	0	0	1
60 and 61	54	2	51	0	0	0	0	0	1
62 to 64	81	8	68	0	2	1	1	1	0
65 to 69	73	8	57	2	0	6	0	0	0
70 to 74	76	4	67	1	0	3	0	0	1
75 to 79	48	3	40	2	0	3	0	0	0
80 to 84	25	0	24	0	0	1	0	0	0
85 and Older	12	0	10	0	1	1	0	0	0
Under 18	627	124	444	5	1	14	1	0	38
65 and older	234	15	198	5	1	14	0	0	1
Median		27.8	41.8	29.4	46.7	42.3	45.0	62.0	20.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,382	100%
Speak Only English	2,191	92%
Speak Spanish:	106	4%
Speak English "well" or "very well"	106	4%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	22	1%
Speak English "well" or "very well"	22	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	63	3%
Speak English "well" or "very well"	63	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,671	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	32	2%
High school grad (incl. equivalency)	398	24%
Some college, no degree	733	44%
Associate degree	184	11%
Bachelor's degree	124	7%
Master's degree	186	11%
Professional school degree	0	0%
Doctorate degree	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,437	100%	---	---	---	---
Enrolled in school	807	33%	661	27%	146	6%
Nursery / Preschool	60	7%	48	7%	12	8%
Kindergarten to grade 4	189	23%	181	27%	8	5%
Grade 5 to grade 8	182	23%	157	24%	25	17%
Grade 9 to grade 12	110	14%	102	15%	8	5%
College, undergraduate	235	29%	154	23%	81	55%
Graduate or Professional school	31	4%	19	3%	12	8%
Not enrolled in school	1,630	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	810	100%	286	100%	524	100%
Family Households:	716	88%	286	100%	430	82%
Married couple family	633	78%	286	100%	347	66%
Other family:	83	10%	0	0%	83	16%
Male householder, no wife	17	2%	0	0%	17	3%
Female householder, no husband	66	8%	0	0%	66	13%
Nonfamily households:	94	12%	0	0%	94	18%
Householder living alone	84	10%	----	----	----	----
Other nonfamily households	10	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	818	100%	810	8	1%	3.10
Single family (detached)	816	100%	808	8	1%	3.10
Single family (attached)	2	<1%	2	0	0%	3.50
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	759	100%
Less than \$150,000	29	4%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	24	3%
\$300,000 to \$399,999	121	16%
\$400,000 to \$499,999	233	31%
\$500,000 to \$749,999	342	45%
\$750,000 to \$999,999	10	1%
\$1,000,000 or more	0	0%

Median Value **\$488,197**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	818	100%
2005 or Later	0	0%
2000 to 2004	27	3%
1990 to 1999	87	11%
1980 to 1989	53	6%
1970 to 1979	562	69%
1960 to 1969	56	7%
1950 to 1959	33	4%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	810	100%	51	100%	759	100%
1.00 occupant housing per room or less	810	100%	51	100%	759	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	51	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	19	37%
\$2,000 or more	15	29%
No cash rent	17	33%
Median contract rent	\$2,650	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	51	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	25	49%
50.0 percent or more	7	14%
Not computed	19	37%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	810	100%
No vehicle	0	0%
1 vehicle	69	9%
2 vehicles	304	38%
3 vehicles	200	25%
4 or more vehicles	237	29%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,431	100%
Worked in state of residence	1,420	99%
Worked in county of residence	1,394	97%
Worked outside county of residence	26	2%
Worked outside state of residence	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	1,979	100%	996	50%
In labor force	1,436	73%	726	51%
Armed forces	7	<1%	7	100%
Civilian (employed)	1,348	94%	668	50%
Civilian (unemployed)	81	6%	51	63%
Not in labor force	543	27%	270	50%
Pct. of civilian labor force unemployed	5.7%		7.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,431	100%
Car, truck or van:	1,305	91%
Drove Alone	1,163	81%
Carpooled	142	10%
Public Transportation:	37	3%
Bus	0	0%
Trolley / Streetcar	37	3%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	32	2%
Bicycle	0	0%
Walked	13	1%
Other means	0	0%
Worked at home	44	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,431	100%
Did not work at home	1,387	97%
Less than 10 minutes	96	7%
10 to 19 minutes	297	21%
20 to 29 minutes	473	33%
30 to 44 minutes	320	22%
45 to 59 minutes	133	9%
60 to 89 minutes	45	3%
90 minutes or more	23	2%
Worked at home	44	3%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,431	100%
Agriculture, forestry, mining	21	1%
Utilities	51	4%
Construction	128	9%
Manufacturing	227	16%
Wholesale trade	63	4%
Retail trade	224	16%
Transportation & warehousing	22	2%
Information & communications	65	5%
Finance, insurance, & real estate	109	8%
Professional, scientific, management, administration	24	2%
Educational, social, & health services	345	24%
Art, entertainment, recreation, accommodations, food	49	3%
Other services	36	3%
Public administration	67	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,431	100%
Management, professional & related:	533	37%
Management (incl. farm managers)	166	12%
Business & financial	32	2%
Computer & mathematical	21	1%
Architecture & engineering	70	5%
Life, physical & social science	10	1%
Community & social service	24	2%
Legal	0	0%
Education, training, & library	157	11%
Art, entertainment, sports & media	21	1%
Healthcare practitioners	32	2%
Service:	187	13%
Healthcare support	10	1%
Protective service	7	<1%
Food preparation & serving	67	5%
Building & grounds cleaning / maintenance	41	3%
Personal care & service	62	4%
Sales & office	470	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	194	14%
Production, transport & material moving	47	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	810	100%
Less than \$15,000	27	3%
\$15,000 to \$29,999	18	2%
\$30,000 to \$44,999	113	14%
\$45,000 to \$59,999	45	6%
\$60,000 to \$74,999	69	9%
\$75,000 to \$99,999	166	20%
\$100,000 to \$124,999	121	15%
\$125,000 to \$149,999	150	19%
\$150,000 to \$199,999	59	7%
\$200,000 or more	42	5%
Median Income	\$95,030	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	810	100%
With earnings	748	92%
With wage and salary income	741	91%
With self-employment income	67	8%
With interest, dividend, or net rental income	207	26%
With Social Security income	206	25%
With Supplemental Security income	7	1%
With public assistance income	0	0%
With retirement income	211	26%
With other types of income	118	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,526	100%
Under .50	72	3%
.50 to .99	22	1%
1.00 to 1.24	20	1%
1.25 to 1.49	10	<1%
1.50 to 1.84	109	4%
1.85 to 1.99	140	6%
2.00 and over	2,153	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,526	100%
Above Poverty	2,432	96%
Below Poverty	94	4%

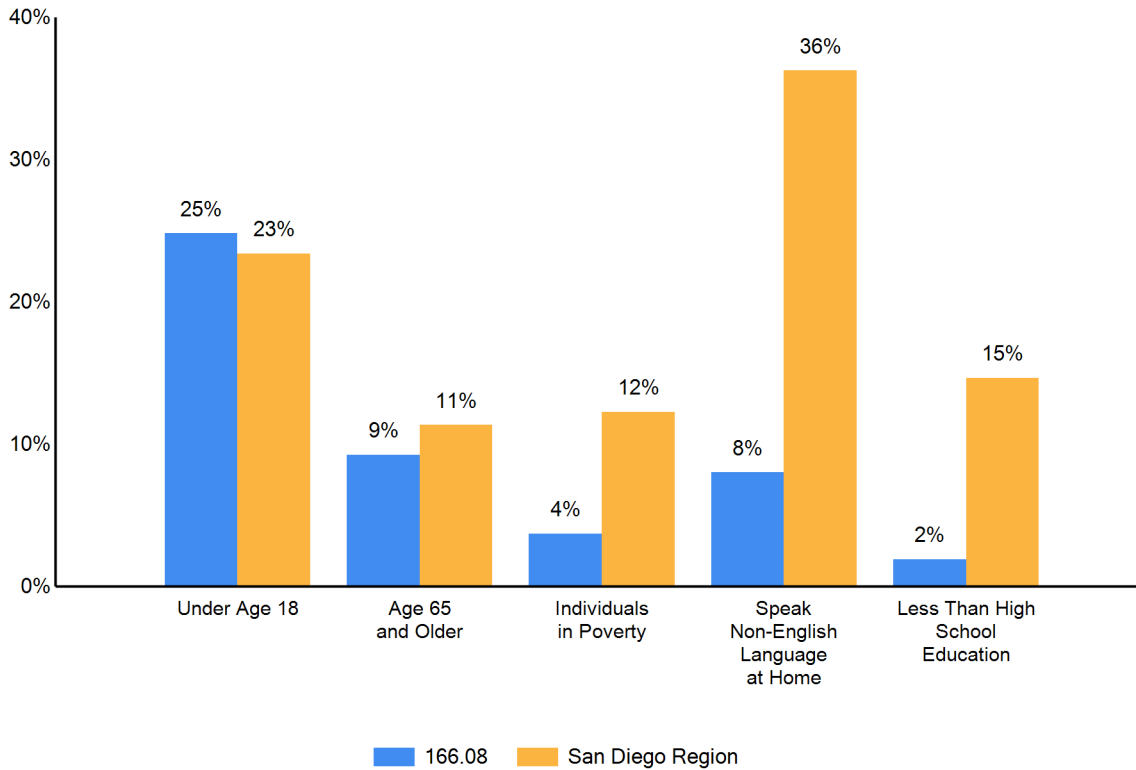
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	716	286	430	690	279	411	26	7	19
Married couple family	633	286	347	616	279	337	17	7	10
Male householder, no wife present	17	0	17	17	0	17	0	0	0
Female householder, no husband present	66	0	66	57	0	57	9	0	9

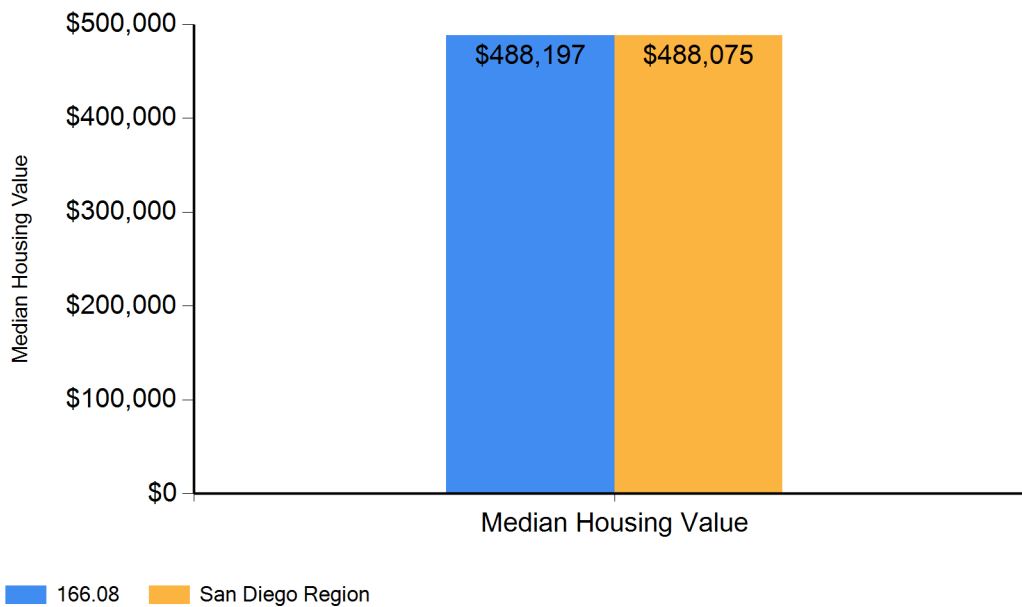
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075