



Demographic and Socioeconomic Profile 2010

ZIP: 92082

Population by Race

	Population	Percent
Total Population	17,896	100%
White	10,839	61%
Hispanic	4,939	28%
American Indian	995	6%
Asian	523	3%
Two or More	419	2%
Black	110	1%
Other	41	<1%
Pacific Islander	30	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	17,896	8,728	9,168	51%
Under 5	1,074	462	612	57%
5 to 9	1,094	576	518	47%
10 to 14	1,137	493	644	57%
15 to 17	789	396	393	50%
18 and 19	455	216	239	53%
20 to 24	1,021	535	486	48%
25 to 29	878	459	419	48%
30 to 34	781	443	338	43%
35 to 39	922	411	511	55%
40 to 44	1,140	527	613	54%
45 to 49	1,549	745	804	52%
50 to 54	1,582	758	824	52%
55 to 59	1,428	682	746	52%
60 and 61	550	308	242	44%
62 to 64	741	352	389	52%
65 to 69	927	478	449	48%
70 to 74	704	371	333	47%
75 to 79	464	231	233	50%
80 to 84	348	152	196	56%
85 and Older	312	133	179	57%
Under 18	4,094	1,927	2,167	53%
65 and older	2,755	1,365	1,390	50%
Median	43.5	43.5	43.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	14,591	100%
Never Married	3,646	25%
Married, excluding separated	8,932	61%
Separated	297	2%
Widowed	623	4%
Divorced	1,093	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	17,896	100%
Household	17,835	100%
Group Quarters - Other	61	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	17,896	4,939	10,839	110	995	523	30	41	419
Under 5	1,074	508	362	7	107	22	1	7	60
5 to 9	1,094	441	489	6	92	14	5	3	44
10 to 14	1,137	434	518	10	70	36	3	5	61
15 to 17	789	302	387	5	56	10	2	4	23
18 and 19	455	170	221	4	28	16	0	3	13
20 to 24	1,021	392	472	5	90	26	3	1	32
25 to 29	878	369	379	2	60	43	3	0	22
30 to 34	781	317	335	6	71	28	1	1	22
35 to 39	922	371	464	3	39	26	0	1	18
40 to 44	1,140	323	690	7	51	35	2	4	28
45 to 49	1,549	366	1,027	15	70	44	4	2	21
50 to 54	1,582	305	1,123	6	62	60	2	4	20
55 to 59	1,428	211	1,089	8	48	47	0	3	22
60 and 61	550	84	412	9	21	21	1	0	2
62 to 64	741	82	583	4	39	25	2	0	6
65 to 69	927	120	732	4	32	27	1	1	10
70 to 74	704	59	600	5	20	13	0	1	6
75 to 79	464	39	392	1	12	14	0	0	6
80 to 84	348	25	294	1	17	8	0	1	2
85 and Older	312	21	270	2	10	8	0	0	1
Under 18	4,094	1,685	1,756	28	325	82	11	19	188
65 and older	2,755	264	2,288	13	91	70	1	3	25
Median		28.0	50.3	45.0	29.5	45.6	26.7	19.0	21.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	16,822	100%
Speak Only English	12,469	74%
Speak Spanish:	3,453	21%
Speak English "well" or "very well"	2,804	17%
Speak English "not well" or "not at all"	649	4%
Speak Asian/Pacific Island language:	487	3%
Speak English "well" or "very well"	414	2%
Speak English "not well" or "not at all"	73	<1%
Speak other language:	413	2%
Speak English "well" or "very well"	359	2%
Speak English "not well" or "not at all"	54	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	12,326	100%
Less than 9th grade	903	7%
9th through 12th grade, no diploma	722	6%
High school grad (incl. equivalency)	3,194	26%
Some college, no degree	2,783	23%
Associate degree	983	8%
Bachelor's degree	2,519	20%
Master's degree	797	6%
Professional school degree	304	2%
Doctorate degree	121	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	17,244	100%	---	---	---	---
Enrolled in school	4,774	28%	4,156	24%	618	4%
Nursery / Preschool	236	5%	62	1%	174	28%
Kindergarten to grade 4	1,199	25%	1,072	26%	127	21%
Grade 5 to grade 8	1,052	22%	909	22%	143	23%
Grade 9 to grade 12	1,328	28%	1,224	29%	104	17%
College, undergraduate	924	19%	860	21%	64	10%
Graduate or Professional school	35	1%	29	1%	6	1%
Not enrolled in school	12,470	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	6,071	100%	2,304	100%	3,767	100%
Family Households:	4,969	82%	2,291	99%	2,678	71%
Married couple family	4,287	71%	1,870	81%	2,417	64%
Other family:	682	11%	421	18%	261	7%
Male householder, no wife	391	6%	204	9%	187	5%
Female householder, no husband	291	5%	217	9%	74	2%
Nonfamily households:	1,102	18%	13	1%	1,089	29%
Householder living alone	964	16%	----	----	----	----
Other nonfamily households	138	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	6,165	100%	6071	94	2%	2.94
Single family (detached)	5,642	92%	5,558	84	1%	2.97
Single family (attached)	25	<1%	21	4	16%	3.29
2 to 4 units	20	<1%	20	0	0%	1.80
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	478	8%	472	6	1%	2.59

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,362	100%
Less than \$150,000	506	9%
\$150,000 to \$199,999	86	2%
\$200,000 to \$249,999	111	2%
\$250,000 to \$299,999	197	4%
\$300,000 to \$399,999	598	11%
\$400,000 to \$499,999	805	15%
\$500,000 to \$749,999	1,931	36%
\$750,000 to \$999,999	822	15%
\$1,000,000 or more	306	6%

Median Value **\$554,485**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	6,165	100%
2005 or Later	625	10%
2000 to 2004	879	14%
1990 to 1999	1,024	17%
1980 to 1989	1,364	22%
1970 to 1979	1,193	19%
1960 to 1969	470	8%
1950 to 1959	283	5%
1940 to 1949	167	3%
1939 or earlier	160	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	6,071	100%	709	100%	5,362	100%
1.00 occupant housing per room or less	5,938	98%	636	90%	5,302	99%
1.01 to 1.50 occupants per room	76	1%	46	6%	30	1%
1.51 to 2.00 occupants per room	57	1%	27	4%	30	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	709	100%
Less than \$500	88	12%
\$500 to \$599	27	4%
\$600 to \$699	48	7%
\$700 to \$799	31	4%
\$800 to \$899	68	10%
\$900 to \$999	18	3%
\$1,000 to \$1,249	53	7%
\$1,250 to \$1,499	35	5%
\$1,500 to \$1,999	114	16%
\$2,000 or more	80	11%
No cash rent	147	21%
Median contract rent	\$1,454	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	709	100%
Less than 20 percent	165	23%
20.0 to 24.9 percent	170	24%
25.0 to 29.9 percent	28	4%
30.0 to 34.9 percent	4	1%
35.0 to 39.9 percent	50	7%
40.0 to 49.9 percent	48	7%
50.0 percent or more	103	15%
Not computed	141	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	6,071	100%
No vehicle	151	2%
1 vehicle	1,128	19%
2 vehicles	2,239	37%
3 vehicles	1,554	26%
4 or more vehicles	999	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	8,128	100%
Worked in state of residence	8,102	100%
Worked in county of residence	7,706	95%
Worked outside county of residence	396	5%
Worked outside state of residence	26	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	14,371	100%	7,075	49%
In labor force	8,518	59%	4,821	57%
Armed forces	28	<1%	28	100%
Civilian (employed)	7,867	92%	4,405	56%
Civilian (unemployed)	623	7%	388	62%
Not in labor force	5,853	41%	2,254	39%
Pct. of civilian labor force unemployed	7.3%		8.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	8,128	100%
Car, truck or van:	7,191	88%
Drove Alone	6,407	79%
Carpooled	784	10%
Public Transportation:	54	1%
Bus	28	<1%
Trolley / Streetcar	0	0%
Railroad	26	<1%
Other public transportation	0	0%
Motorcycle	35	<1%
Bicycle	0	0%
Walked	156	2%
Other means	0	0%
Worked at home	692	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	8,128	100%
Did not work at home	7,436	91%
Less than 10 minutes	807	10%
10 to 19 minutes	1,194	15%
20 to 29 minutes	1,249	15%
30 to 44 minutes	2,091	26%
45 to 59 minutes	939	12%
60 to 89 minutes	754	9%
90 minutes or more	402	5%
Worked at home	692	9%
Average time to work (minutes)	39	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	8,057	100%
Agriculture, forestry, mining	317	4%
Utilities	85	1%
Construction	969	12%
Manufacturing	876	11%
Wholesale trade	291	4%
Retail trade	570	7%
Transportation & warehousing	208	3%
Information & communications	156	2%
Finance, insurance, & real estate	612	8%
Professional, scientific, management, administration	282	4%
Educational, social, & health services	1,371	17%
Art, entertainment, recreation, accommodations, food	893	11%
Other services	425	5%
Public administration	1,002	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	8,057	100%
Management, professional & related:	3,052	38%
Management (incl. farm managers)	1,153	14%
Business & financial	451	6%
Computer & mathematical	281	3%
Architecture & engineering	157	2%
Life, physical & social science	36	<1%
Community & social service	57	1%
Legal	29	<1%
Education, training, & library	567	7%
Art, entertainment, sports & media	118	1%
Healthcare practitioners	203	3%
Service:	1,339	17%
Healthcare support	46	1%
Protective service	155	2%
Food preparation & serving	333	4%
Building & grounds cleaning / maintenance	507	6%
Personal care & service	298	4%
Sales & office	2,046	25%
Farming, fishing & forestry	106	1%
Construction, extraction & maintenance	813	10%
Production, transport & material moving	701	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	6,071	100%
Less than \$15,000	222	4%
\$15,000 to \$29,999	530	9%
\$30,000 to \$44,999	605	10%
\$45,000 to \$59,999	851	14%
\$60,000 to \$74,999	836	14%
\$75,000 to \$99,999	856	14%
\$100,000 to \$124,999	716	12%
\$125,000 to \$149,999	542	9%
\$150,000 to \$199,999	385	6%
\$200,000 or more	528	9%
Median Income	\$74,847	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	6,071	100%
With earnings	5,003	82%
With wage and salary income	4,676	77%
With self-employment income	1,181	19%
With interest, dividend, or net rental income	1,969	32%
With Social Security income	1,688	28%
With Supplemental Security income	95	2%
With public assistance income	14	<1%
With retirement income	1,258	21%
With other types of income	1,240	20%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	17,873	100%
Under .50	422	2%
.50 to .99	665	4%
1.00 to 1.24	402	2%
1.25 to 1.49	471	3%
1.50 to 1.84	746	4%
1.85 to 1.99	301	2%
2.00 and over	14,866	83%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	17,873	100%
Above Poverty	16,786	94%
Below Poverty	1,087	6%

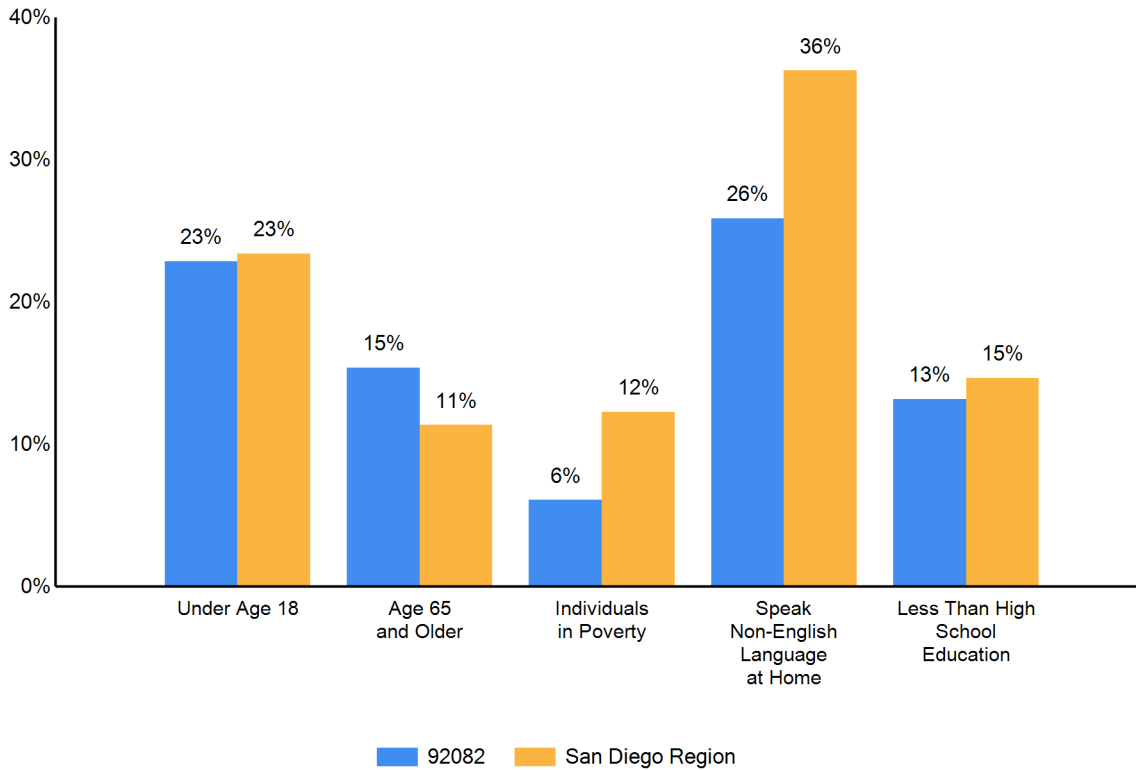
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	4,969	2,291	2,678	4,856	2,208	2,648	113	83	30
Married couple family	4,287	1,870	2,417	4,201	1,812	2,389	86	58	28
Male householder, no wife present	391	204	187	384	197	187	7	7	0
Female householder, no husband present	291	217	74	271	199	72	20	18	2

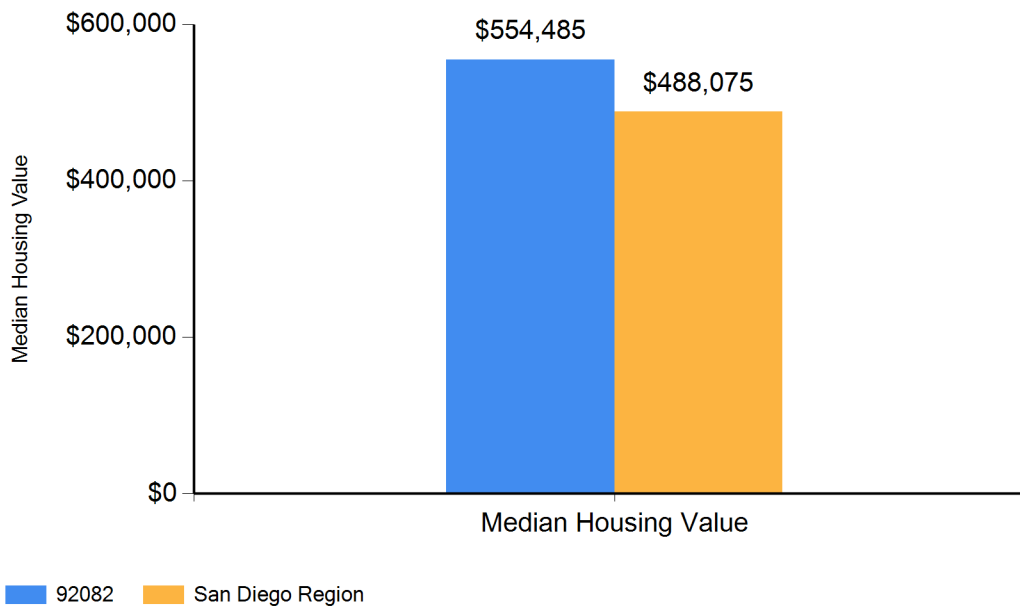
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075