## DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Statistical Reference Area Vista



	Jan 1, 2012
Total Population	102,177
Household Population	99,884
Group Quarters Population	2,293
Persons Per Household	3.14

### HOUSING AND OCCUPANCY

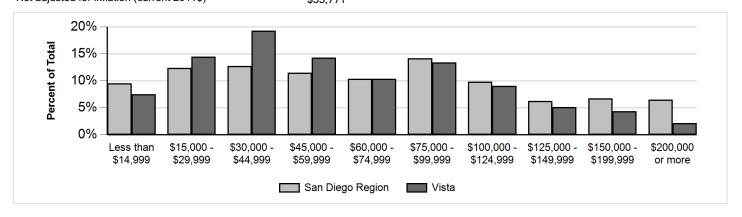
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,200	31,800	4.2%
Single Family - Detached	18,229	17,457	4.2%
Single Family - Multiple-Unit	2,732	2,641	3.3%
Multi-Family	10,430	9,987	4.2%
Mobile Home and Other	1.809	1.715	5.2%

#### HOUSEHOLD INCOME

### Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15.000	\$29.999	\$44.999	\$59.999	\$74.999	\$99.999	\$124.999	\$149.999	\$199.999	or more
% of Total	8%	14%	19%	14%	10%	13%	9%	5%	4%	2%

# Median Household Income2012Adjusted for Inflation (2010 \$)\$54,129Not adjusted for inflation (current 2011\$)\$55,771



### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

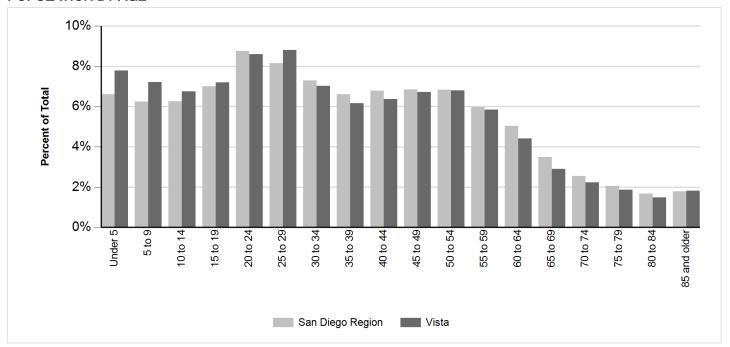
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	102,177	51,524	50,653	50%
Under 5	7,955	4,042	3,913	49%
5 to 9	7,366	3,779	3,587	49%
10 to 14	6,907	3,424	3,483	50%
15 to 17	4,327	2,302	2,025	47%
18 and 19	3,022	1,614	1,408	47%
20 to 24	8,794	4,625	4,169	47%
25 to 29	8,993	4,792	4,201	47%
30 to 34	7,175	3,822	3,353	47%
35 to 39	6,301	3,135	3,166	50%
40 to 44	6,509	3,363	3,146	48%
45 to 49	6,869	3,448	3,421	50%
50 to 54	6,949	3,401	3,548	51%
55 to 59	5,965	2,901	3,064	51%
60 and 61	1,886	922	964	51%
62 to 64	2,630	1,348	1,282	49%
65 to 69	2,971	1,427	1,544	52%
70 to 74	2,278	1,038	1,240	54%
75 to 79	1,903	845	1,058	56%
80 to 84	1,518	635	883	58%
85 and older	1,859	661	1,198	64%
Under 18	26,555	13,547	13,008	49%
65 and older	10,529	4,606	5,923	56%
Median Age	32.6	31.5	33.8	N/A

### **POPULATION BY AGE**



# POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i lispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	45,744	45,317	2,746	352	5,271	2,747	
Under 5	4,828	2,146	168	39	316	458	
5 to 9	4,734	1,878	135	18	275	326	
10 to 14	4,182	2,023	169	18	237	278	
15 to 17	2,584	1,330	124	10	122	157	
18 and 19	1,816	924	82	16	102	82	
20 to 24	4,447	3,317	284	30	442	274	
25 to 29	4,270	3,590	327	27	542	237	
30 to 34	3,564	2,716	222	22	465	186	
35 to 39	3,316	2,287	187	18	376	117	
40 to 44	3,078	2,721	210	25	366	109	
45 to 49	2,734	3,350	240	29	385	131	
50 to 54	2,102	4,049	231	28	409	130	
55 to 59	1,436	3,874	154	33	372	96	
60 and 61	405	1,302	39	3	117	20	
62 to 64	490	1,888	58	7	143	44	
65 to 69	551	2,129	50	10	197	34	
70 to 74	469	1,592	29	6	161	21	
75 to 79	328	1,421	13	3	120	18	
80 to 84	209	1,204	13	4	73	15	
85 and older	201	1,576	11	6	51	14	
Under 18	16,328	7,377	596	85	950	1,219	
65 and older	1,758	7,922	116	29	602	102	
Median Age	25.3	44.5	31.9	34.1	36.8	21.3	