

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2013
Total Population	136,389
Household Population	132,030
Group Quarters Population	4,359
Persons Per Household	3.51

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	39,206	37,577	4.2%
Single Family - Detached	16,497	15,918	3.5%
Single Family - Multiple-Unit	4,497	4,290	4.6%
Multi-Family	15,495	14,841	4.2%
Mobile Home and Other	2,717	2,528	7.0%

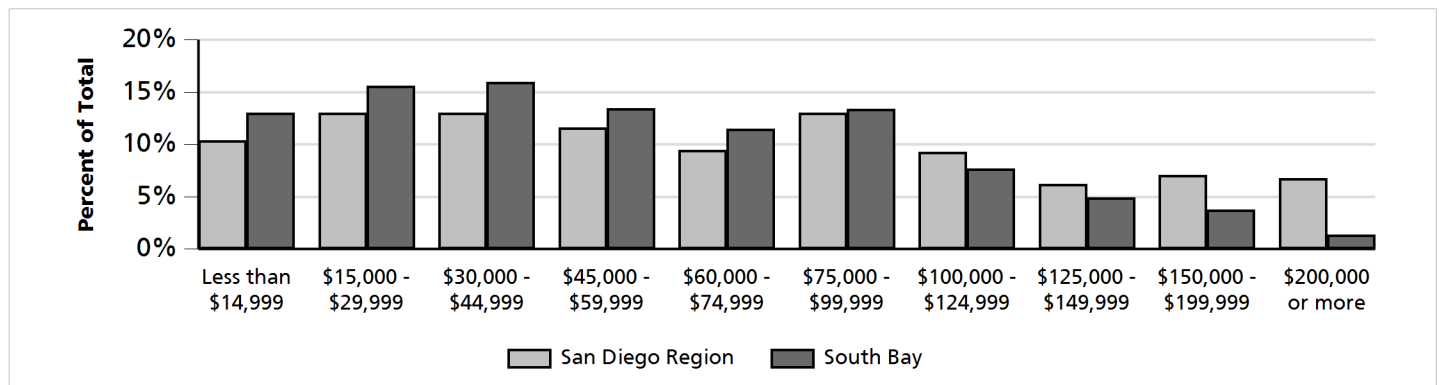
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	16%	16%	13%	12%	13%	8%	5%	4%	1%

Median Household Income

Adjusted for Inflation (2010 \$)	\$51,070
Not adjusted for inflation (current 2012\$)	\$53,462



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

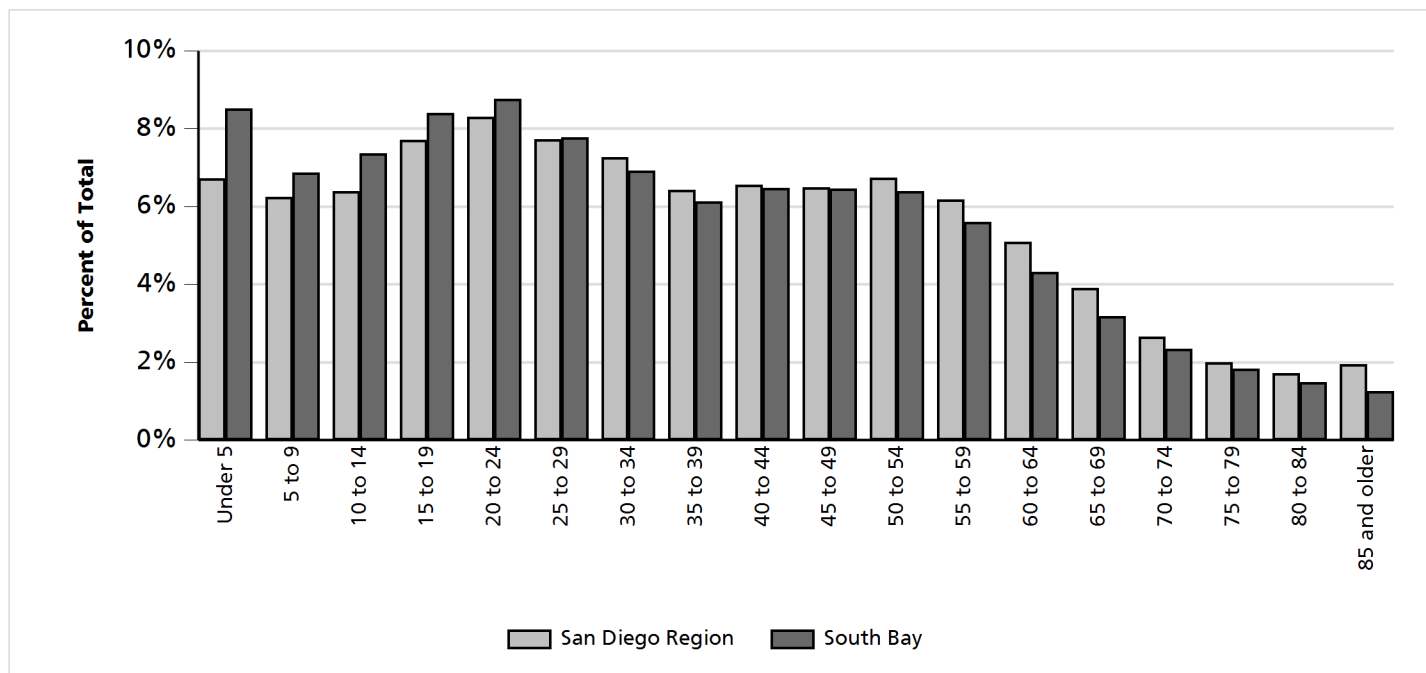
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	136,389	68,568	67,821	50%
Under 5	11,619	6,090	5,529	48%
5 to 9	9,355	4,767	4,588	49%
10 to 14	10,040	5,219	4,821	48%
15 to 17	6,651	3,508	3,143	47%
18 and 19	4,808	2,531	2,277	47%
20 to 24	11,948	6,082	5,866	49%
25 to 29	10,595	5,627	4,968	47%
30 to 34	9,429	4,976	4,453	47%
35 to 39	8,359	4,309	4,050	48%
40 to 44	8,836	4,464	4,372	49%
45 to 49	8,796	4,480	4,316	49%
50 to 54	8,706	4,286	4,420	51%
55 to 59	7,633	3,584	4,049	53%
60 and 61	2,507	1,156	1,351	54%
62 to 64	3,369	1,634	1,735	51%
65 to 69	4,340	1,913	2,427	56%
70 to 74	3,193	1,390	1,803	56%
75 to 79	2,487	1,054	1,433	58%
80 to 84	2,015	849	1,166	58%
85 and older	1,703	649	1,054	62%
Under 18	37,665	19,584	18,081	48%
65 and older	13,738	5,855	7,883	57%
Median Age	31.7	30.5	33.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	95,779	19,463	4,729	292	13,055	3,071
Under 5	9,247	1,126	302	16	646	282
5 to 9	7,526	687	208	15	574	345
10 to 14	8,081	686	220	14	702	337
15 to 17	5,383	462	164	5	472	165
18 and 19	3,910	335	117	5	300	141
20 to 24	9,172	1,095	461	17	865	338
25 to 29	7,135	1,680	510	19	923	328
30 to 34	6,373	1,496	424	24	901	211
35 to 39	5,843	1,150	354	21	798	193
40 to 44	6,150	1,301	397	23	787	178
45 to 49	5,991	1,369	416	25	865	130
50 to 54	5,425	1,698	455	39	939	150
55 to 59	4,629	1,601	281	23	990	109
60 and 61	1,441	572	93	2	367	32
62 to 64	1,804	831	110	11	583	30
65 to 69	2,442	1,043	98	13	707	37
70 to 74	1,735	796	46	9	576	31
75 to 79	1,389	605	28	5	449	11
80 to 84	1,110	491	31	6	365	12
85 and older	993	439	14	0	246	11
Under 18	30,237	2,961	894	50	2,394	1,129
65 and older	7,669	3,374	217	33	2,343	102
Median Age	28.2	43.9	34.5	42.2	42.2	23.9