



Demographic and Socioeconomic Profile 2010

JURISDICTION: Chula Vista

Population by Race

	Population	Percent
Total Population	243,916	100%
Hispanic	142,066	58%
White	49,641	20%
Asian	33,581	14%
Black	9,972	4%
Two or More	6,591	3%
Pacific Islander	1,105	<1%
American Indian	600	<1%
Other	360	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	243,916	120,747	123,169	50%
Under 5	17,302	8,994	8,308	48%
5 to 9	18,767	9,542	9,225	49%
10 to 14	20,330	10,752	9,578	47%
15 to 17	12,828	6,791	6,037	47%
18 and 19	7,729	4,030	3,699	48%
20 to 24	17,219	8,994	8,225	48%
25 to 29	16,492	8,483	8,009	49%
30 to 34	16,322	7,922	8,400	51%
35 to 39	18,249	9,183	9,066	50%
40 to 44	18,471	9,192	9,279	50%
45 to 49	17,584	8,505	9,079	52%
50 to 54	15,913	7,686	8,227	52%
55 to 59	12,753	6,063	6,690	52%
60 and 61	4,110	1,859	2,251	55%
62 to 64	5,648	2,554	3,094	55%
65 to 69	7,098	3,200	3,898	55%
70 to 74	5,515	2,337	3,178	58%
75 to 79	4,642	1,930	2,712	58%
80 to 84	3,476	1,442	2,034	59%
85 and Older	3,468	1,288	2,180	63%
Under 18	69,227	36,079	33,148	48%
65 and older	24,199	10,197	14,002	58%
Median	33.5	31.8	35.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	187,517	100%
Never Married	58,322	31%
Married, excluding separated	96,732	52%
Separated	5,178	3%
Widowed	10,341	6%
Divorced	16,944	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	243,916	100%
Household	242,180	99%
Group Quarters - Other	1,736	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	243,916	142,066	49,641	9,972	600	33,581	1,105	360	6,591
Under 5	17,302	11,565	2,131	600	32	1,872	34	35	1,033
5 to 9	18,767	12,595	2,206	646	24	2,249	57	34	956
10 to 14	20,330	13,938	2,256	834	57	2,317	63	42	823
15 to 17	12,828	8,808	1,456	509	27	1,551	42	23	412
18 and 19	7,729	5,284	981	330	17	844	25	8	240
20 to 24	17,219	10,970	2,808	716	45	2,041	71	29	539
25 to 29	16,492	9,842	2,993	827	64	2,208	102	39	417
30 to 34	16,322	9,737	2,807	725	52	2,434	109	32	426
35 to 39	18,249	10,668	3,393	751	47	2,876	103	29	382
40 to 44	18,471	10,880	3,568	880	34	2,642	102	21	344
45 to 49	17,584	9,719	3,930	844	35	2,652	94	16	294
50 to 54	15,913	8,119	4,085	825	40	2,483	96	12	253
55 to 59	12,753	5,913	3,854	541	33	2,158	69	16	169
60 and 61	4,110	1,874	1,342	136	13	689	12	3	41
62 to 64	5,648	2,416	1,993	192	23	942	27	2	53
65 to 69	7,098	2,965	2,614	248	13	1,158	31	5	64
70 to 74	5,515	2,376	1,976	165	12	893	34	5	54
75 to 79	4,642	1,952	1,831	79	17	706	13	4	40
80 to 84	3,476	1,329	1,542	53	10	501	10	3	28
85 and Older	3,468	1,116	1,875	71	5	365	11	2	23
Under 18	69,227	46,906	8,049	2,589	140	7,989	196	134	3,224
65 and older	24,199	9,738	9,838	616	57	3,623	99	19	209
Median		29.0	45.3	33.6	33.3	37.2	37.4	26.2	18.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	226,614	100%
Speak Only English	98,301	43%
Speak Spanish:	103,413	46%
Speak English "well" or "very well"	84,688	37%
Speak English "not well" or "not at all"	18,725	8%
Speak Asian/Pacific Island language:	20,983	9%
Speak English "well" or "very well"	18,514	8%
Speak English "not well" or "not at all"	2,469	1%
Speak other language:	3,917	2%
Speak English "well" or "very well"	3,663	2%
Speak English "not well" or "not at all"	254	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	149,741	100%
Less than 9th grade	12,581	8%
9th through 12th grade, no diploma	15,273	10%
High school grad (incl. equivalency)	30,827	21%
Some college, no degree	36,832	25%
Associate degree	14,788	10%
Bachelor's degree	27,174	18%
Master's degree	8,558	6%
Professional school degree	2,657	2%
Doctorate degree	1,051	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	233,871	100%	---	---	---	---
Enrolled in school	77,276	33%	66,711	29%	10,565	5%
Nursery / Preschool	4,386	6%	2,429	4%	1,957	19%
Kindergarten to grade 4	18,334	24%	16,826	25%	1,508	14%
Grade 5 to grade 8	15,910	21%	14,438	22%	1,472	14%
Grade 9 to grade 12	17,543	23%	16,257	24%	1,286	12%
College, undergraduate	18,199	24%	15,138	23%	3,061	29%
Graduate or Professional school	2,904	4%	1,623	2%	1,281	12%
Not enrolled in school	156,595	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	75,515	100%	35,732	100%	39,783	100%
Family Households:	59,585	79%	35,563	100%	24,022	60%
Married couple family	42,306	56%	23,868	67%	18,438	46%
Other family:	17,279	23%	11,695	33%	5,584	14%
Male householder, no wife	4,204	6%	2,399	7%	1,805	5%
Female householder, no husband	13,075	17%	9,296	26%	3,779	9%
Nonfamily households:	15,930	21%	169	<1%	15,761	40%
Householder living alone	12,724	17%	----	----	----	----
Other nonfamily households	3,206	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	78,384	100%	75,515	2,869	4%	3.21
Single family (detached)	41,098	52%	39,949	1,149	3%	3.41
Single family (attached)	6,830	9%	6,604	226	3%	3.29
2 to 4 units	5,210	7%	4,983	227	4%	3.12
5 to 9 units	4,288	5%	4,114	174	4%	2.91
10 or more units	17,193	22%	16,358	835	5%	2.88
Mobile home and Other	3,765	5%	3,507	258	7%	2.70

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	45,467	100%
Less than \$150,000	3,761	8%
\$150,000 to \$199,999	1,011	2%
\$200,000 to \$249,999	2,130	5%
\$250,000 to \$299,999	2,690	6%
\$300,000 to \$399,999	9,067	20%
\$400,000 to \$499,999	8,853	19%
\$500,000 to \$749,999	13,625	30%
\$750,000 to \$999,999	3,457	8%
\$1,000,000 or more	873	2%

Median Value **\$445,894**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	78,384	100%
2005 or Later	4,578	6%
2000 to 2004	14,051	18%
1990 to 1999	12,060	15%
1980 to 1989	10,265	13%
1970 to 1979	10,759	14%
1960 to 1969	13,204	17%
1950 to 1959	9,726	12%
1940 to 1949	2,460	3%
1939 or earlier	1,281	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	75,515	100%	30,048	100%	45,467	100%
1.00 occupant housing per room or less	70,461	93%	26,399	88%	44,062	97%
1.01 to 1.50 occupants per room	3,632	5%	2,658	9%	974	2%
1.51 to 2.00 occupants per room	1,175	2%	797	3%	378	1%
2.01 or more occupants per room	247	<1%	194	1%	53	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	30,048	100%
Less than \$500	1,791	6%
\$500 to \$599	471	2%
\$600 to \$699	636	2%
\$700 to \$799	2,333	8%
\$800 to \$899	3,241	11%
\$900 to \$999	3,290	11%
\$1,000 to \$1,249	5,442	18%
\$1,250 to \$1,499	3,841	13%
\$1,500 to \$1,999	5,555	18%
\$2,000 or more	2,740	9%
No cash rent	708	2%
Median contract rent	\$1,150	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	30,048	100%
Less than 20 percent	3,584	12%
20.0 to 24.9 percent	3,428	11%
25.0 to 29.9 percent	3,787	13%
30.0 to 34.9 percent	3,133	10%
35.0 to 39.9 percent	2,641	9%
40.0 to 49.9 percent	3,949	13%
50.0 percent or more	8,655	29%
Not computed	871	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	75,515	100%
No vehicle	4,485	6%
1 vehicle	21,454	28%
2 vehicles	30,807	41%
3 vehicles	12,355	16%
4 or more vehicles	6,414	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	110,285	100%
Worked in state of residence	108,329	98%
Worked in county of residence	106,624	97%
Worked outside county of residence	1,705	2%
Worked outside state of residence	1,956	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	183,334	100%	89,234	49%
In labor force	122,107	67%	66,053	54%
Armed forces	3,630	3%	2,982	82%
Civilian (employed)	105,824	87%	56,199	53%
Civilian (unemployed)	12,653	10%	6,872	54%
Not in labor force	61,227	33%	23,181	38%
Pct. of civilian labor force unemployed	10.7%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	110,285	100%
Car, truck or van:	99,143	90%
Drove Alone	86,373	78%
Carpooled	12,770	12%
Public Transportation:	3,807	3%
Bus	3,141	3%
Trolley / Streetcar	558	1%
Railroad	65	<1%
Other public transportation	43	<1%
Motorcycle	440	<1%
Bicycle	276	<1%
Walked	1,927	2%
Other means	732	1%
Worked at home	3,960	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	110,285	100%
Did not work at home	106,325	96%
Less than 10 minutes	8,817	8%
10 to 19 minutes	26,836	24%
20 to 29 minutes	27,192	25%
30 to 44 minutes	27,280	25%
45 to 59 minutes	8,735	8%
60 to 89 minutes	5,525	5%
90 minutes or more	1,940	2%
Worked at home	3,960	4%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	106,715	100%
Agriculture, forestry, mining	294	<1%
Utilities	1,019	1%
Construction	6,928	6%
Manufacturing	8,813	8%
Wholesale trade	3,288	3%
Retail trade	13,553	13%
Transportation & warehousing	4,427	4%
Information & communications	2,484	2%
Finance, insurance, & real estate	7,610	7%
Professional, scientific, management, administration	9,249	9%
Educational, social, & health services	24,069	23%
Art, entertainment, recreation, accommodations, food	9,539	9%
Other services	5,442	5%
Public administration	10,000	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	106,715	100%
Management, professional & related:	35,599	33%
Management (incl. farm managers)	9,144	9%
Business & financial	5,260	5%
Computer & mathematical	2,231	2%
Architecture & engineering	2,064	2%
Life, physical & social science	600	1%
Community & social service	1,676	2%
Legal	729	1%
Education, training, & library	6,671	6%
Art, entertainment, sports & media	1,391	1%
Healthcare practitioners	5,833	5%
Service:	19,347	18%
Healthcare support	2,016	2%
Protective service	3,881	4%
Food preparation & serving	5,022	5%
Building & grounds cleaning / maintenance	3,879	4%
Personal care & service	4,549	4%
Sales & office	31,963	30%
Farming, fishing & forestry	179	<1%
Construction, extraction & maintenance	9,658	9%
Production, transport & material moving	9,969	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	75,515	100%
Less than \$15,000	6,709	9%
\$15,000 to \$29,999	9,745	13%
\$30,000 to \$44,999	10,050	13%
\$45,000 to \$59,999	8,715	12%
\$60,000 to \$74,999	8,322	11%
\$75,000 to \$99,999	11,393	15%
\$100,000 to \$124,999	7,561	10%
\$125,000 to \$149,999	5,189	7%
\$150,000 to \$199,999	4,865	6%
\$200,000 or more	2,966	4%
Median Income	\$64,576	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	75,515	100%
With earnings	64,301	85%
With wage and salary income	61,723	82%
With self-employment income	8,862	12%
With interest, dividend, or net rental income	13,229	18%
With Social Security income	16,916	22%
With Supplemental Security income	3,734	5%
With public assistance income	2,213	3%
With retirement income	13,116	17%
With other types of income	13,545	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	241,402	100%
Under .50	8,669	4%
.50 to .99	14,598	6%
1.00 to 1.24	9,980	4%
1.25 to 1.49	11,778	5%
1.50 to 1.84	16,490	7%
1.85 to 1.99	5,759	2%
2.00 and over	174,128	72%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	241,402	100%
Above Poverty	218,135	90%
Below Poverty	23,267	10%

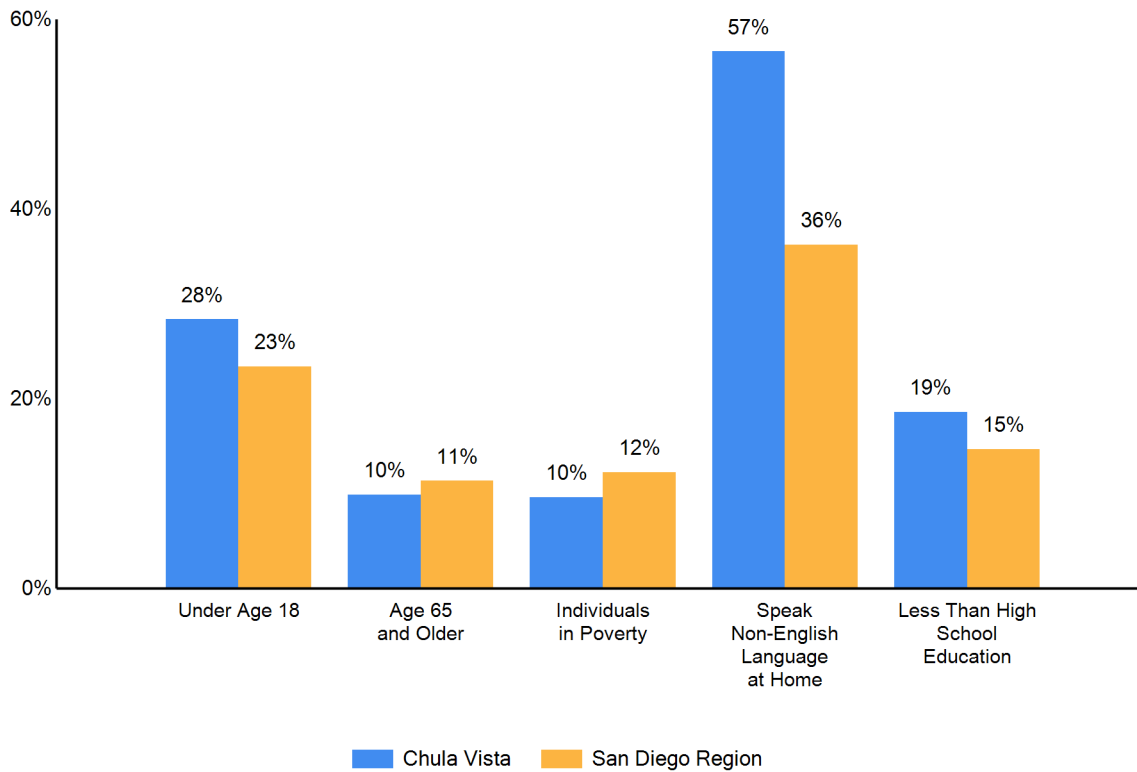
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	59,585	35,563	24,022	54,889	31,638	23,251	4,696	3,925	771
Married couple family	42,306	23,868	18,438	40,814	22,918	17,896	1,492	950	542
Male householder, no wife present	4,204	2,399	1,805	3,785	1,996	1,789	419	403	16
Female householder, no husband present	13,075	9,296	3,779	10,290	6,724	3,566	2,785	2,572	213

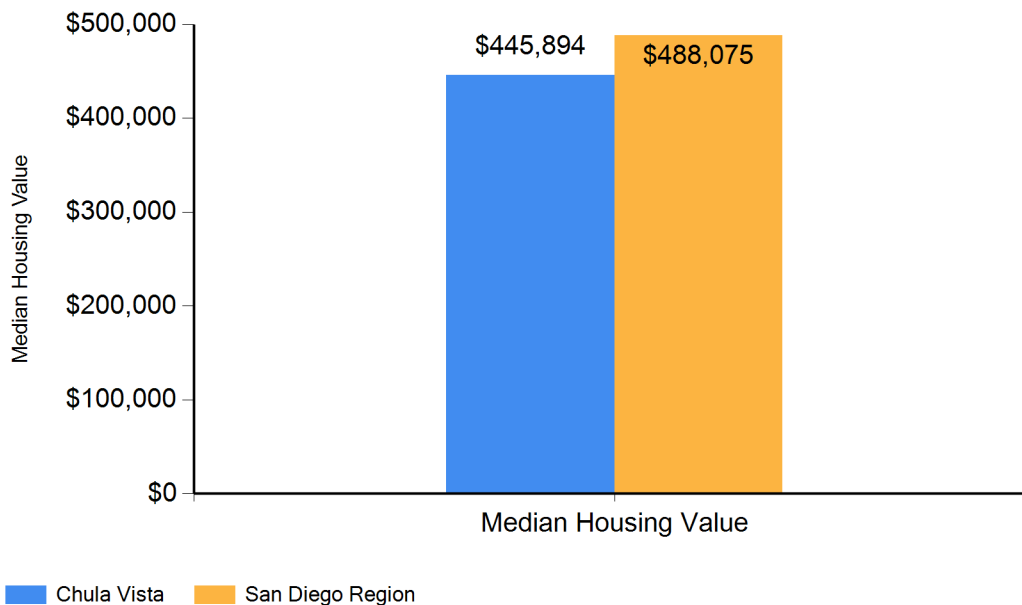
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075