



Demographic and Socioeconomic Profile 2010

ZIP: 92672

Population by Race

	Population	Percent
Total Population	4,040	100%
White	2,494	62%
Hispanic	885	22%
Black	297	7%
Two or More	188	5%
Asian	105	3%
Pacific Islander	32	1%
American Indian	31	1%
Other	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,040	2,732	1,308	32%
Under 5	500	232	268	54%
5 to 9	269	145	124	46%
10 to 14	132	66	66	50%
15 to 17	75	38	37	49%
18 and 19	408	347	61	15%
20 to 24	1,570	1,306	264	17%
25 to 29	500	308	192	38%
30 to 34	220	114	106	48%
35 to 39	136	69	67	49%
40 to 44	130	70	60	46%
45 to 49	54	22	32	59%
50 to 54	17	3	14	82%
55 to 59	9	3	6	67%
60 and 61	3	1	2	67%
62 to 64	8	4	4	50%
65 to 69	5	2	3	60%
70 to 74	2	1	1	50%
80 to 84	1	0	1	100%
75 to 79	1	1	0	0%
Under 18	976	481	495	51%
65 and older	9	4	5	56%
Median	22.0	22.1	21.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,139	100%
Never Married	1,599	51%
Married, excluding separated	1,457	46%
Separated	17	<1%
Widowed	6	<1%
Divorced	60	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,040	100%
Household	4,040	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,040	885	2,494	297	31	105	32	8	188
Under 5	500	141	254	32	4	7	3	0	59
5 to 9	269	75	132	22	2	2	1	0	35
10 to 14	132	45	59	14	1	1	1	1	10
15 to 17	75	35	28	7	0	2	0	0	3
18 and 19	408	80	275	28	0	10	1	1	13
20 to 24	1,570	277	1,089	95	15	46	18	3	27
25 to 29	500	112	304	38	5	16	3	2	20
30 to 34	220	56	117	22	2	8	2	0	13
35 to 39	136	26	74	22	1	5	2	1	5
40 to 44	130	17	96	11	0	4	1	0	1
45 to 49	54	8	39	5	1	1	0	0	0
50 to 54	17	7	8	0	0	1	0	0	1
55 to 59	9	1	7	1	0	0	0	0	0
60 and 61	3	0	3	0	0	0	0	0	0
62 to 64	8	3	4	0	0	0	0	0	1
65 to 69	5	2	2	0	0	1	0	0	0
70 to 74	2	0	1	0	0	1	0	0	0
75 to 79	1	0	1	0	0	0	0	0	0
80 to 84	1	0	1	0	0	0	0	0	0
Under 18	976	296	473	75	7	12	5	1	107
65 and older	9	2	5	0	0	2	0	0	0
Median		21.2	22.3	22.4	22.8	23.3	22.8	23.3	10.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,540	100%
Speak Only English	2,899	82%
Speak Spanish:	494	14%
Speak English "well" or "very well"	477	13%
Speak English "not well" or "not at all"	17	<1%
Speak Asian/Pacific Island language:	89	3%
Speak English "well" or "very well"	84	2%
Speak English "not well" or "not at all"	5	<1%
Speak other language:	58	2%
Speak English "well" or "very well"	58	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,086	100%
Less than 9th grade	4	<1%
9th through 12th grade, no diploma	16	1%
High school grad (incl. equivalency)	363	33%
Some college, no degree	437	40%
Associate degree	104	10%
Bachelor's degree	129	12%
Master's degree	24	2%
Professional school degree	9	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,701	100%	---	---	---	---
Enrolled in school	828	22%	760	21%	68	2%
Nursery / Preschool	60	7%	48	6%	12	18%
Kindergarten to grade 4	290	35%	282	37%	8	12%
Grade 5 to grade 8	107	13%	107	14%	0	0%
Grade 9 to grade 12	72	9%	71	9%	1	1%
College, undergraduate	271	33%	232	31%	39	57%
Graduate or Professional school	28	3%	20	3%	8	12%
Not enrolled in school	2,873	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,158	100%	792	100%	366	100%
Family Households:	1,132	98%	792	100%	340	93%
Married couple family	1,000	86%	665	84%	335	92%
Other family:	132	11%	127	16%	5	1%
Male householder, no wife	11	1%	11	1%	0	0%
Female householder, no husband	121	10%	116	15%	5	1%
Nonfamily households:	26	2%	0	0%	26	7%
Householder living alone	26	2%	----	----	----	----
Other nonfamily households	0	0%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,234	100%	1158	76	6%	3.49
Single family (detached)	0	0%	0	0	0%	0.00
Single family (attached)	1,234	100%	1,158	76	6%	3.49
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	11	100%
Less than \$150,000	5	45%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	1	9%
\$300,000 to \$399,999	4	36%
\$400,000 to \$499,999	0	0%
\$500,000 to \$749,999	0	0%
\$750,000 to \$999,999	1	9%
\$1,000,000 or more	0	0%

Median Value **\$275,000**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,234	100%
2005 or Later	256	21%
2000 to 2004	255	21%
1990 to 1999	200	16%
1980 to 1989	169	14%
1970 to 1979	126	10%
1960 to 1969	169	14%
1950 to 1959	52	4%
1940 to 1949	3	<1%
1939 or earlier	4	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,158	100%	1,147	100%	11	100%
1.00 occupant housing per room or less	1,132	98%	1,121	98%	11	100%
1.01 to 1.50 occupants per room	24	2%	24	2%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	2	<1%	2	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,147	100%
Less than \$500	3	<1%
\$500 to \$599	2	<1%
\$600 to \$699	0	0%
\$700 to \$799	4	<1%
\$800 to \$899	5	<1%
\$900 to \$999	2	<1%
\$1,000 to \$1,249	35	3%
\$1,250 to \$1,499	222	19%
\$1,500 to \$1,999	496	43%
\$2,000 or more	259	23%
No cash rent	119	10%
Median contract rent	\$1,804	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,147	100%
Less than 20 percent	52	5%
20.0 to 24.9 percent	56	5%
25.0 to 29.9 percent	76	7%
30.0 to 34.9 percent	109	10%
35.0 to 39.9 percent	104	9%
40.0 to 49.9 percent	237	21%
50.0 percent or more	377	33%
Not computed	136	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,158	100%
No vehicle	8	1%
1 vehicle	355	31%
2 vehicles	686	59%
3 vehicles	108	9%
4 or more vehicles	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,641	100%
Worked in state of residence	2,620	99%
Worked in county of residence	2,577	98%
Worked outside county of residence	43	2%
Worked outside state of residence	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,112	100%	2,274	73%
In labor force	2,637	85%	2,231	85%
Armed forces	2,138	81%	2,046	96%
Civilian (employed)	429	16%	184	43%
Civilian (unemployed)	70	3%	1	1%
Not in labor force	475	15%	43	9%
Pct. of civilian labor force unemployed	14.0%		0.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,641	100%
Car, truck or van:	1,551	59%
Drove Alone	1,173	44%
Carpooled	378	14%
Public Transportation:	11	<1%
Bus	11	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	28	1%
Bicycle	6	<1%
Walked	754	29%
Other means	30	1%
Worked at home	261	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,641	100%
Did not work at home	2,380	90%
Less than 10 minutes	1,136	43%
10 to 19 minutes	615	23%
20 to 29 minutes	335	13%
30 to 44 minutes	237	9%
45 to 59 minutes	35	1%
60 to 89 minutes	18	1%
90 minutes or more	4	<1%
Worked at home	261	10%
Average time to work (minutes)	15	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	504	100%
Agriculture, forestry, mining	3	1%
Utilities	5	1%
Construction	5	1%
Manufacturing	1	<1%
Wholesale trade	2	<1%
Retail trade	60	12%
Transportation & warehousing	2	<1%
Information & communications	5	1%
Finance, insurance, & real estate	24	5%
Professional, scientific, management, administration	166	33%
Educational, social, & health services	93	18%
Art, entertainment, recreation, accommodations, food	57	11%
Other services	27	5%
Public administration	54	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	504	100%
Management, professional & related:	128	25%
Management (incl. farm managers)	41	8%
Business & financial	25	5%
Computer & mathematical	2	<1%
Architecture & engineering	3	1%
Life, physical & social science	0	0%
Community & social service	6	1%
Legal	4	1%
Education, training, & library	27	5%
Art, entertainment, sports & media	6	1%
Healthcare practitioners	14	3%
Service:	151	30%
Healthcare support	20	4%
Protective service	54	11%
Food preparation & serving	23	5%
Building & grounds cleaning / maintenance	8	2%
Personal care & service	46	9%
Sales & office	151	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	48	10%
Production, transport & material moving	26	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,158	100%
Less than \$15,000	50	4%
\$15,000 to \$29,999	231	20%
\$30,000 to \$44,999	270	23%
\$45,000 to \$59,999	262	23%
\$60,000 to \$74,999	169	15%
\$75,000 to \$99,999	99	9%
\$100,000 to \$124,999	34	3%
\$125,000 to \$149,999	16	1%
\$150,000 to \$199,999	27	2%
\$200,000 or more	0	0%
Median Income	\$46,603	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,158	100%
With earnings	1,129	97%
With wage and salary income	1,116	96%
With self-employment income	59	5%
With interest, dividend, or net rental income	139	12%
With Social Security income	11	1%
With Supplemental Security income	0	0%
With public assistance income	10	1%
With retirement income	11	1%
With other types of income	99	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,223	100%
Under .50	70	3%
.50 to .99	157	7%
1.00 to 1.24	137	6%
1.25 to 1.49	176	8%
1.50 to 1.84	245	11%
1.85 to 1.99	98	4%
2.00 and over	1,340	60%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,223	100%
Above Poverty	1,996	90%
Below Poverty	227	10%

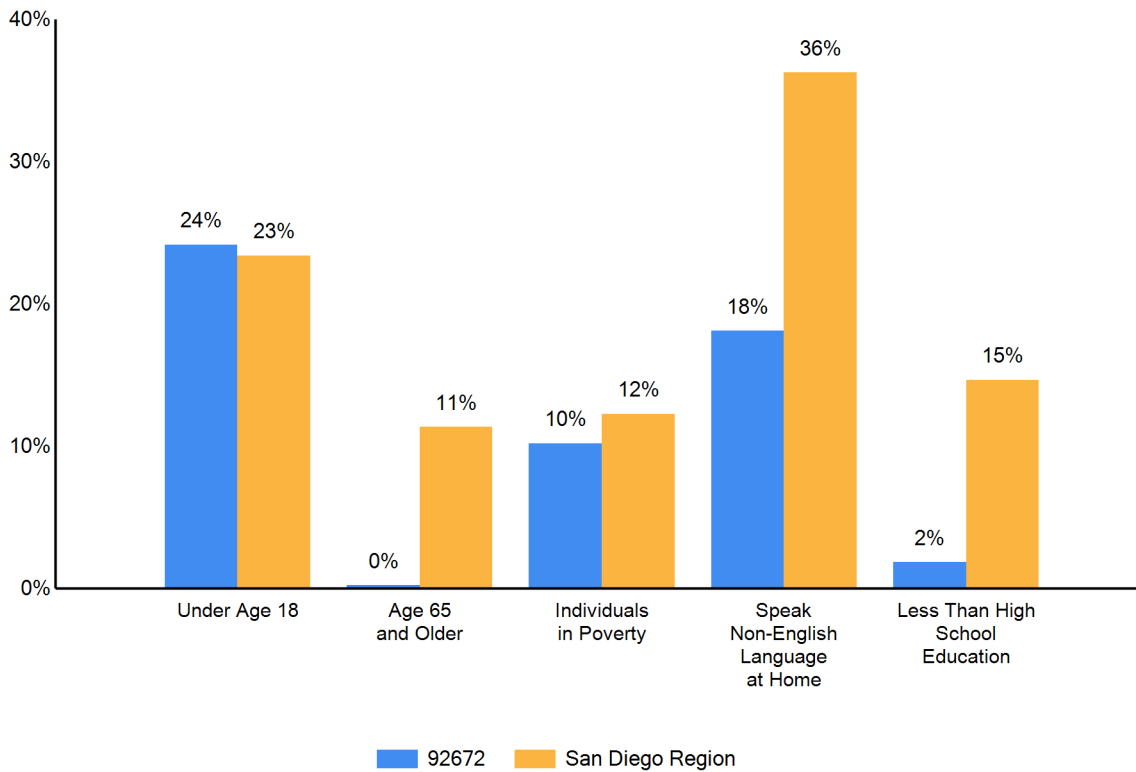
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,132	792	340	1,033	695	338	99	97	2
Married couple family	1,000	665	335	953	620	333	47	45	2
Male householder, no wife present	11	11	0	11	11	0	0	0	0
Female householder, no husband present	121	116	5	69	64	5	52	52	0

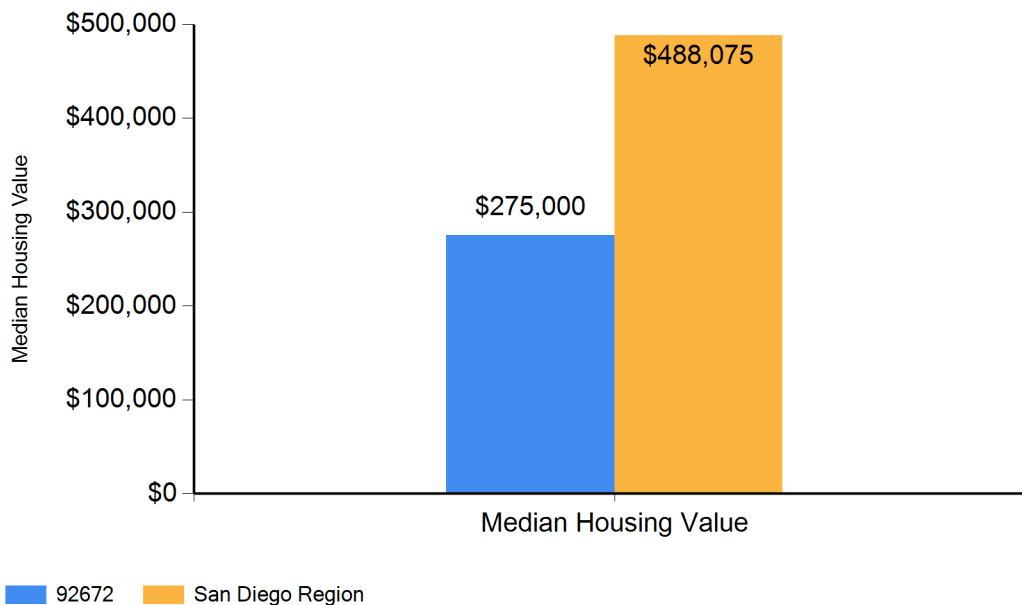
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075