

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92081



	Jan 1, 2012
Total Population	28,429
Household Population	27,512
Group Quarters Population	917
Persons Per Household	2.66

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	10,940	10,343	5.5%
Single Family - Detached	5,994	5,718	4.6%
Single Family - Multiple-Unit	317	303	4.4%
Multi-Family	4,093	3,831	6.4%
Mobile Home and Other	536	491	8.4%

HOUSEHOLD INCOME

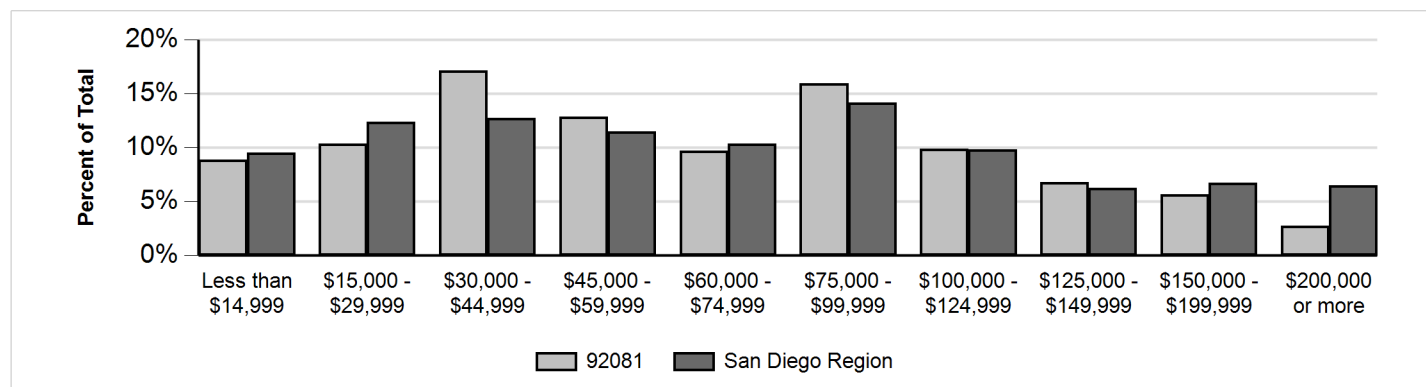
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	10%	17%	13%	10%	16%	10%	7%	6%	3%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$61,170
Not adjusted for inflation (current 2011\$)	\$63,026



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

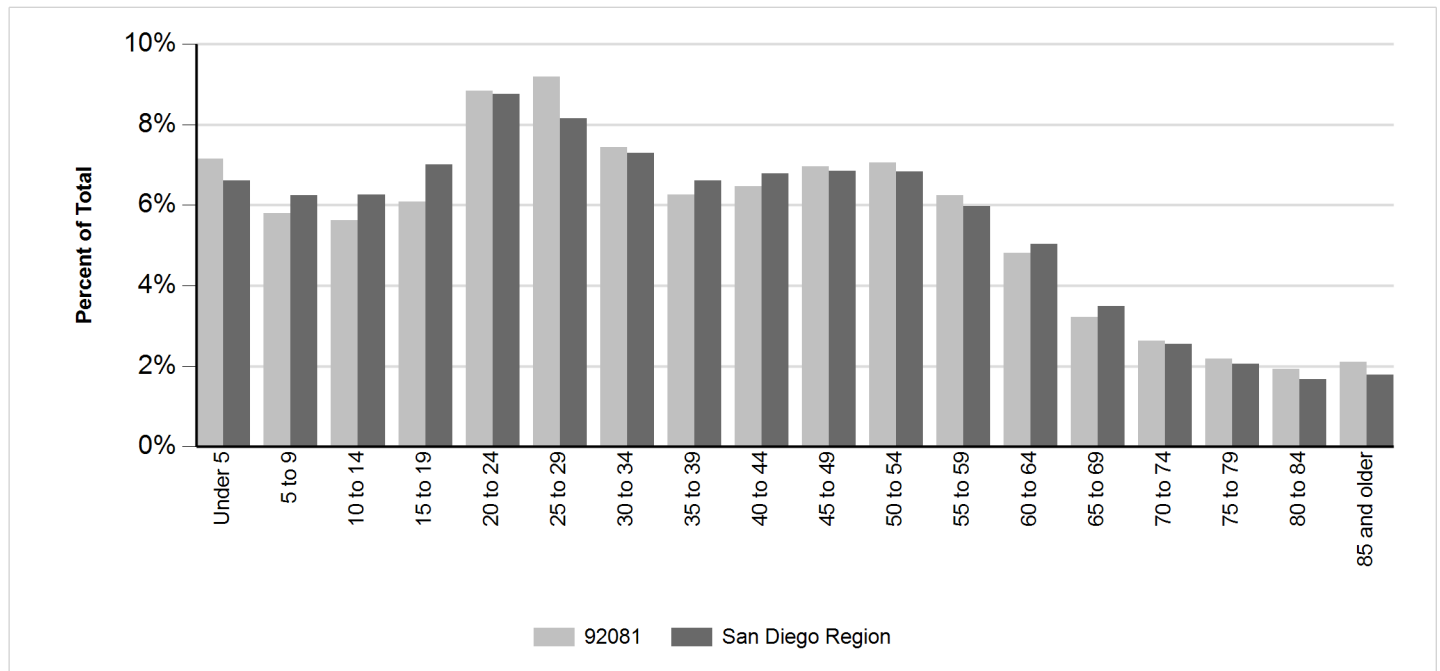
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	28,429	14,284	14,145	50%
Under 5	2,035	1,090	945	46%
5 to 9	1,650	853	797	48%
10 to 14	1,597	797	800	50%
15 to 17	1,026	569	457	45%
18 and 19	703	414	289	41%
20 to 24	2,512	1,305	1,207	48%
25 to 29	2,612	1,384	1,228	47%
30 to 34	2,114	1,128	986	47%
35 to 39	1,779	906	873	49%
40 to 44	1,840	949	891	48%
45 to 49	1,979	1,002	977	49%
50 to 54	2,004	966	1,038	52%
55 to 59	1,774	815	959	54%
60 and 61	540	244	296	55%
62 to 64	829	414	415	50%
65 to 69	917	422	495	54%
70 to 74	747	314	433	58%
75 to 79	623	268	355	57%
80 to 84	548	212	336	61%
85 and older	600	232	368	61%
Under 18	6,308	3,309	2,999	48%
65 and older	3,435	1,448	1,987	58%
Median Age	34.9	33.2	37.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,548	16,598	972	88	2,260	963
Under 5	849	832	53	11	136	154
5 to 9	660	711	53	6	105	115
10 to 14	566	748	65	6	109	103
15 to 17	386	473	33	0	64	70
18 and 19	280	316	36	4	35	32
20 to 24	824	1,308	91	8	177	104
25 to 29	843	1,332	132	7	212	86
30 to 34	605	1,123	89	6	219	72
35 to 39	530	932	77	4	203	33
40 to 44	472	1,072	75	5	180	36
45 to 49	435	1,215	91	6	180	52
50 to 54	349	1,366	79	8	170	32
55 to 59	252	1,292	42	8	153	27
60 and 61	66	415	11	1	38	9
62 to 64	83	666	11	1	57	11
65 to 69	103	708	13	3	83	7
70 to 74	107	575	10	0	48	7
75 to 79	56	516	5	2	42	2
80 to 84	39	468	3	0	31	7
85 and older	43	530	3	2	18	4
Under 18	2,461	2,764	204	23	414	442
65 and older	348	2,797	34	7	222	27
Median Age	26.2	42.4	31.3	31.7	36.8	20.4