

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



	Jan 1, 2011
Total Population	101,451
Household Population	99,222
Group Quarters Population	2,229
Persons Per Household	3.13

HOUSING AND OCCUPANCY

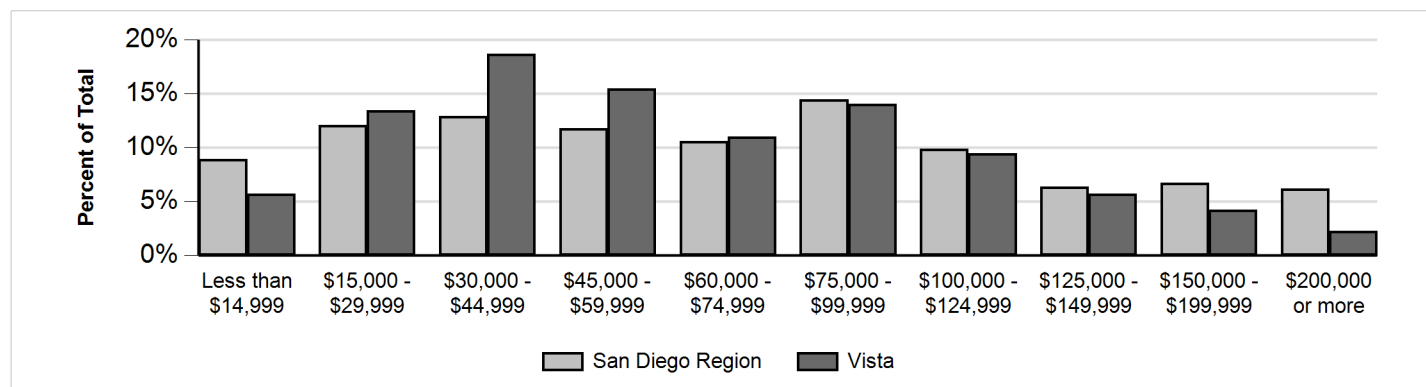
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,164	31,674	4.5%
Single Family - Detached	18,218	17,396	4.5%
Single Family - Multiple-Unit	2,707	2,603	3.8%
Multi-Family	10,430	9,956	4.5%
Mobile Home and Other	1,809	1,719	5.0%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	13%	19%	15%	11%	14%	9%	6%	4%	2%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$56,773



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

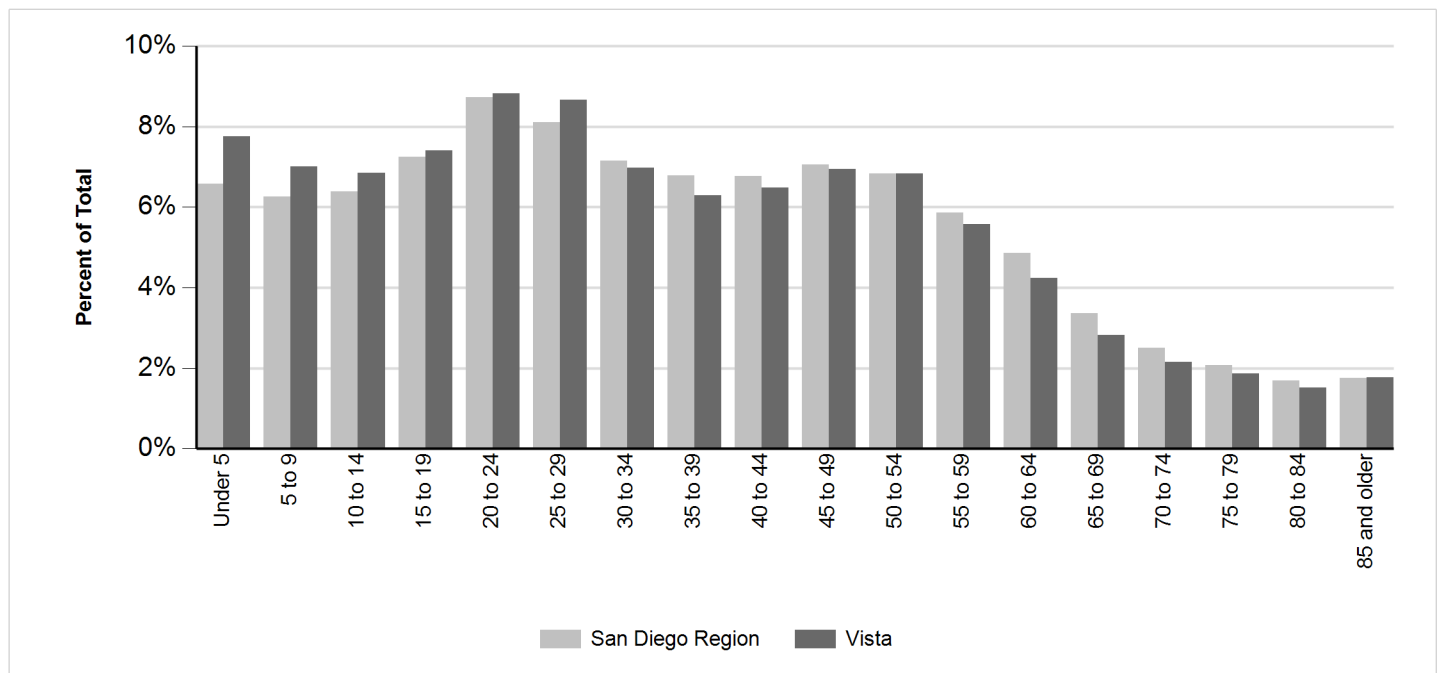
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	101,451	51,272	50,179	49%
Under 5	7,868	4,045	3,823	49%
5 to 9	7,113	3,632	3,481	49%
10 to 14	6,948	3,530	3,418	49%
15 to 17	4,484	2,356	2,128	47%
18 and 19	3,030	1,553	1,477	49%
20 to 24	8,953	4,739	4,214	47%
25 to 29	8,796	4,695	4,101	47%
30 to 34	7,080	3,745	3,335	47%
35 to 39	6,381	3,182	3,199	50%
40 to 44	6,570	3,382	3,188	49%
45 to 49	7,043	3,533	3,510	50%
50 to 54	6,935	3,453	3,482	50%
55 to 59	5,649	2,739	2,910	52%
60 and 61	1,875	937	938	50%
62 to 64	2,432	1,254	1,178	48%
65 to 69	2,870	1,377	1,493	52%
70 to 74	2,182	1,006	1,176	54%
75 to 79	1,898	820	1,078	57%
80 to 84	1,541	654	887	58%
85 and older	1,803	640	1,163	65%
Under 18	26,413	13,563	12,850	49%
65 and older	10,294	4,497	5,797	56%
Median Age	32.5	31.4	33.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	45,968	45,031	2,726	349	4,766	2,611
Under 5	4,963	2,029	162	33	259	422
5 to 9	4,656	1,770	131	17	242	297
10 to 14	4,309	2,002	164	15	184	274
15 to 17	2,743	1,332	129	15	112	153
18 and 19	1,788	965	77	12	104	84
20 to 24	4,440	3,532	300	33	385	263
25 to 29	4,313	3,396	309	23	529	226
30 to 34	3,658	2,630	223	21	387	161
35 to 39	3,342	2,366	192	19	344	118
40 to 44	3,134	2,741	216	26	358	95
45 to 49	2,696	3,556	254	38	352	147
50 to 54	2,054	4,120	221	24	395	121
55 to 59	1,335	3,741	140	28	319	86
60 and 61	415	1,291	38	5	105	21
62 to 64	449	1,739	51	9	138	46
65 to 69	544	2,047	52	11	184	32
70 to 74	446	1,545	26	4	144	17
75 to 79	307	1,428	17	8	117	21
80 to 84	187	1,266	10	2	63	13
85 and older	189	1,535	14	6	45	14
Under 18	16,671	7,133	586	80	797	1,146
65 and older	1,673	7,821	119	31	553	97
Median Age	25.1	44.5	32.0	36.4	37.6	21.4