DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Community Planning Area
Normal Heights

SANDAG

	Jan 1, 2014
Total Population	**16,235**
Household Population	16,228
Group Quarters Population	7
Persons Per Household	2.13

HOUSING AND OCCUPANCY

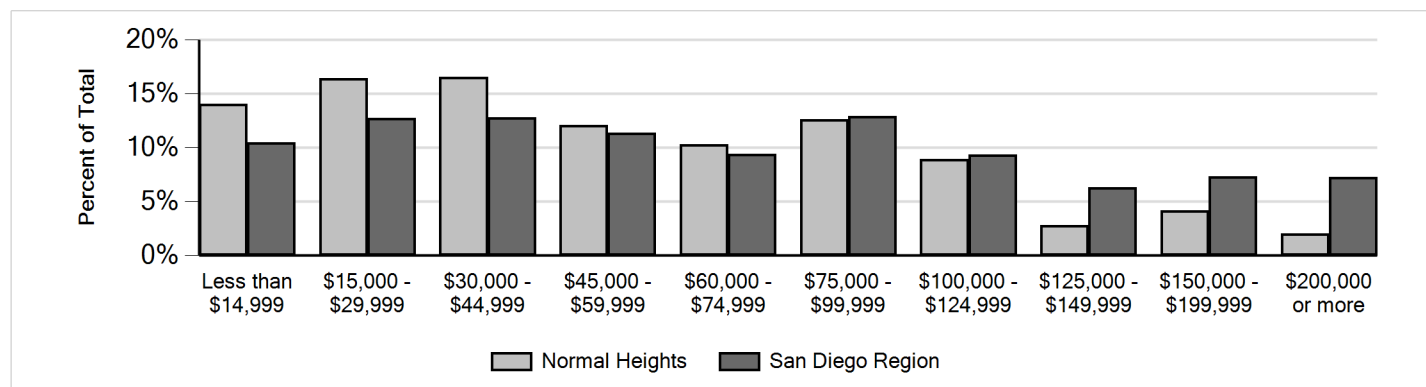|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**7,850**	**7,622**	**2.9%**
Single Family - Detached	1,820	1,761	3.2%
Single Family - Multiple-Unit	1,823	1,805	1.0%
Multi-Family	4,207	4,056	3.6%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	14%	16%	17%	12%	10%	13%	9%	3%	4%	2%

Median Household Income	2014
Adjusted for Inflation (2010 $)	$48,648
Not adjusted for inflation (current 2013$)	$51,592

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
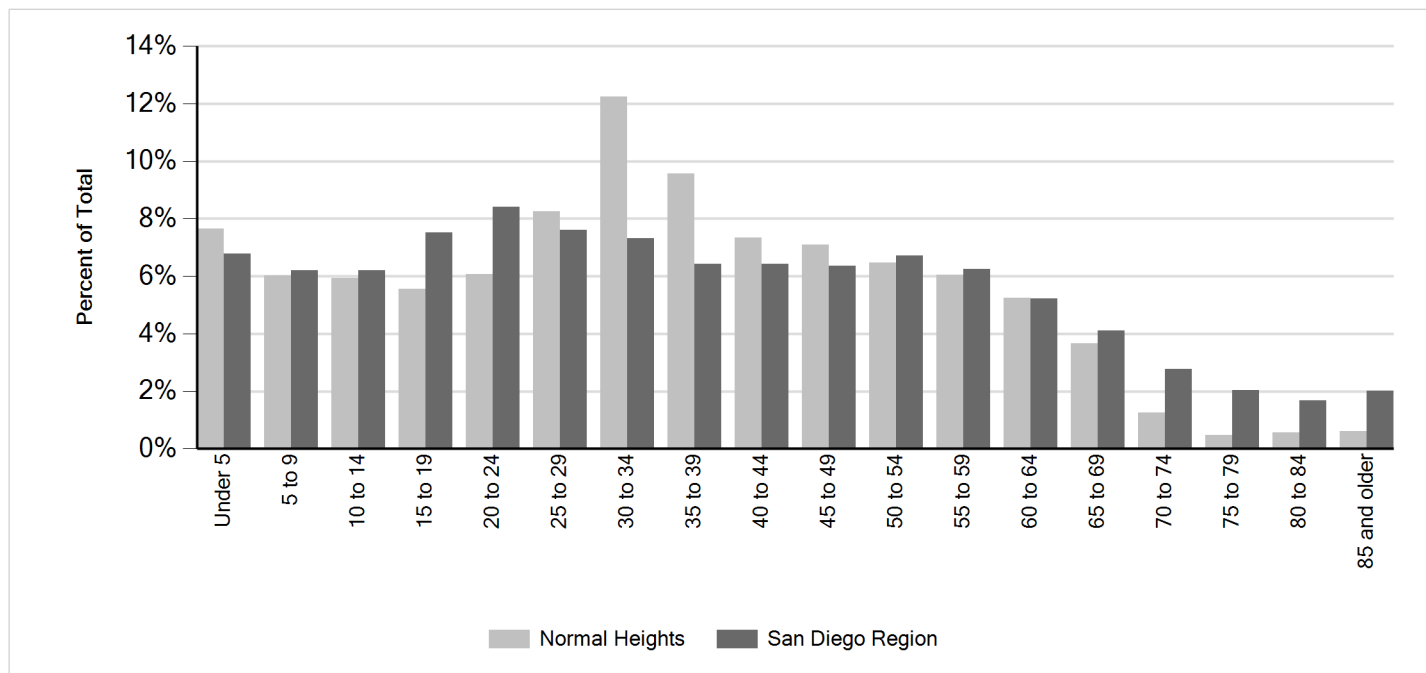
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**16,235**	**8,165**	**8,070**	**50%**
Under 5	1,242	694	548	44%
5 to 9	977	547	430	44%
10 to 14	963	517	446	46%
15 to 17	562	312	250	44%
18 and 19	340	171	169	50%
20 to 24	984	507	477	48%
25 to 29	1,338	578	760	57%
30 to 34	1,988	940	1,048	53%
35 to 39	1,553	791	762	49%
40 to 44	1,190	615	575	48%
45 to 49	1,151	633	518	45%
50 to 54	1,050	558	492	47%
55 to 59	981	482	499	51%
60 and 61	375	177	198	53%
62 to 64	477	227	250	52%
65 to 69	596	241	355	60%
70 to 74	205	86	119	58%
75 to 79	76	27	49	64%
80 to 84	90	37	53	59%
85 and older	97	25	72	74%
Under 18	3,744	2,070	1,674	45%
65 and older	1,064	416	648	61%
Median Age	34.3	34.0	34.6	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**6,203**	**7,227**	**1,375**	**77**	**837**	**516**
Under 5	528	442	119	1	89	63
5 to 9	542	132	123	7	68	105
10 to 14	555	147	113	13	58	77
15 to 17	304	105	68	11	38	36
18 and 19	221	51	37	1	10	20
20 to 24	512	207	120	9	86	50
25 to 29	579	507	116	8	83	45
30 to 34	727	955	135	5	113	53
35 to 39	534	845	74	4	72	24
40 to 44	463	613	62	3	35	14
45 to 49	390	591	108	2	43	17
50 to 54	316	584	111	2	32	5
55 to 59	210	656	87	8	19	1
60 and 61	59	273	25	1	16	1
62 to 64	79	340	35	1	20	2
65 to 69	115	414	33	1	32	1
70 to 74	36	159	3	0	6	1
75 to 79	12	63	0	0	0	1
80 to 84	16	57	5	0	12	0
85 and older	5	86	1	0	5	0
Under 18	1,929	826	423	32	253	281
65 and older	184	779	42	1	55	3
Median Age	28.8	41.8	29.6	23.1	29.2	18.4

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