

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91910



	Jan 1, 2011
Total Population	76,524
Household Population	75,676
Group Quarters Population	848
Persons Per Household	2.91

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,533	26,017	5.5%
Single Family - Detached	12,007	11,545	3.8%
Single Family - Multiple-Unit	3,010	2,887	4.1%
Multi-Family	10,984	10,260	6.6%
Mobile Home and Other	1,532	1,325	13.5%

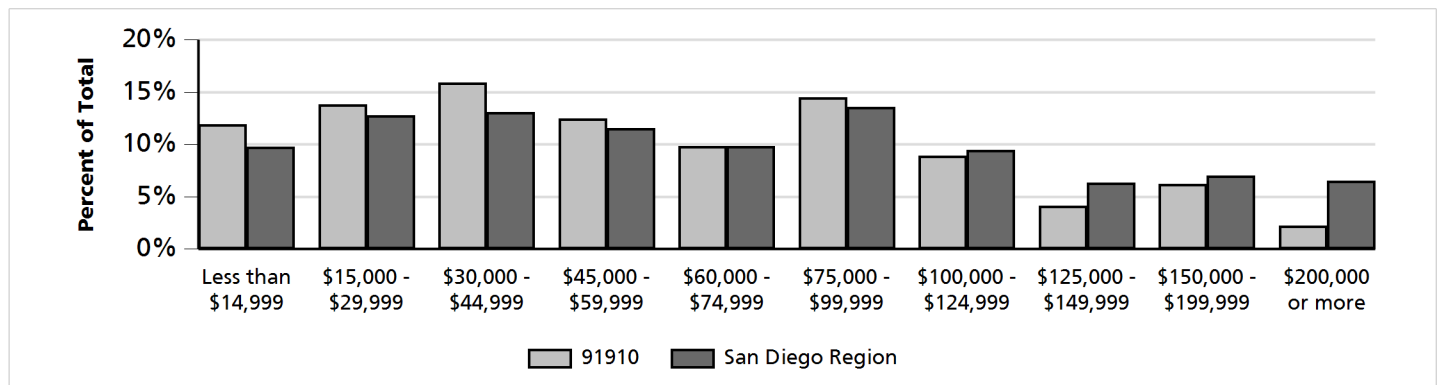
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	14%	16%	12%	10%	15%	9%	4%	6%	2%

Median Household Income

Adjusted for Inflation (2010 \$)	\$54,956
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

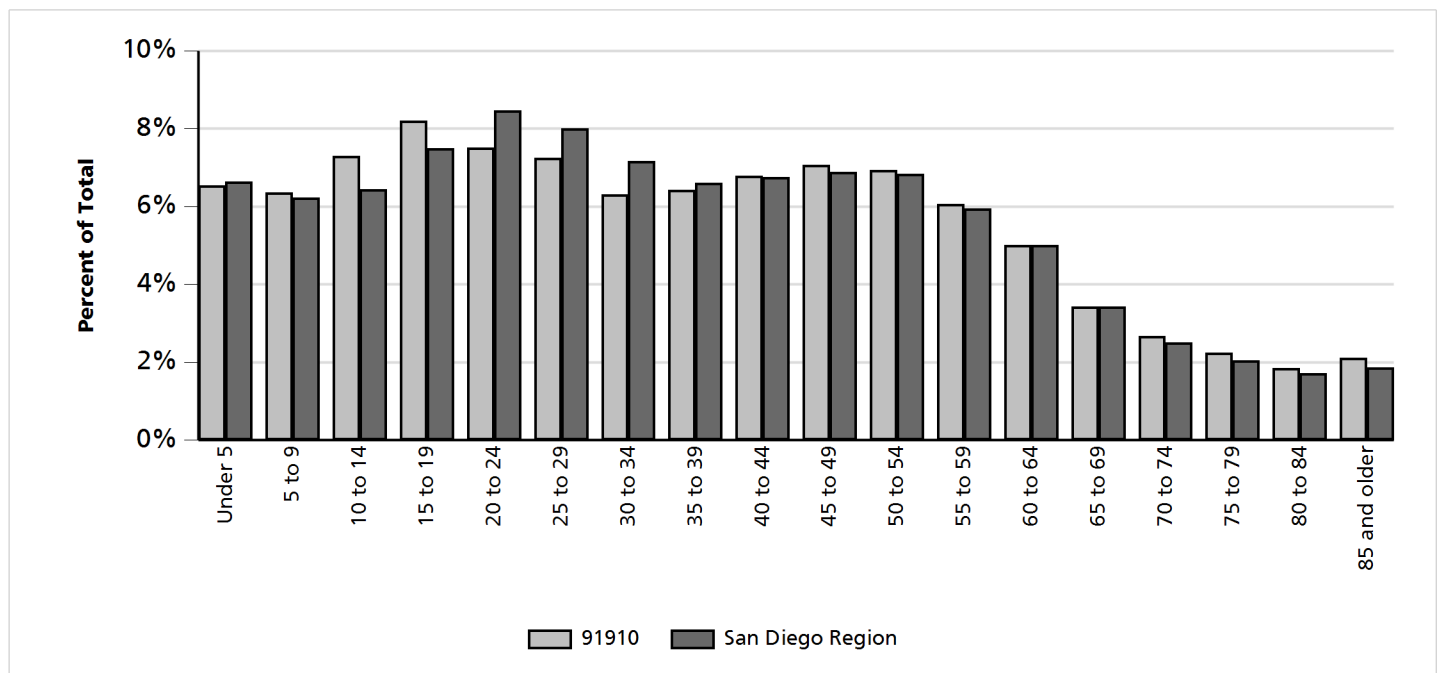
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	76,524	37,142	39,382	51%
Under 5	5,006	2,647	2,359	47%
5 to 9	4,861	2,515	2,346	48%
10 to 14	5,585	2,864	2,721	49%
15 to 17	3,781	1,983	1,798	48%
18 and 19	2,490	1,257	1,233	50%
20 to 24	5,741	2,970	2,771	48%
25 to 29	5,545	2,811	2,734	49%
30 to 34	4,825	2,399	2,426	50%
35 to 39	4,915	2,370	2,545	52%
40 to 44	5,185	2,481	2,704	52%
45 to 49	5,407	2,574	2,833	52%
50 to 54	5,310	2,499	2,811	53%
55 to 59	4,636	2,157	2,479	53%
60 and 61	1,533	689	844	55%
62 to 64	2,300	1,048	1,252	54%
65 to 69	2,622	1,164	1,458	56%
70 to 74	2,042	861	1,181	58%
75 to 79	1,711	712	999	58%
80 to 84	1,408	570	838	60%
85 and older	1,621	571	1,050	65%
Under 18	19,233	10,009	9,224	48%
65 and older	9,404	3,878	5,526	59%
Median Age	35.4	33.2	37.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				All Other
		White	Black	American Indian	Asian & Pacific Isl.	
Total Population	46,330	17,954	2,770	244	7,306	1,920
Under 5	3,733	595	143	9	301	225
5 to 9	3,664	538	120	12	304	223
10 to 14	4,176	672	142	17	372	206
15 to 17	2,755	456	103	12	298	157
18 and 19	1,795	343	93	7	173	79
20 to 24	3,834	967	291	17	456	176
25 to 29	3,470	1,079	287	27	530	152
30 to 34	3,199	798	230	18	458	122
35 to 39	3,277	842	186	24	479	107
40 to 44	3,224	1,060	226	21	563	91
45 to 49	3,108	1,355	245	13	593	93
50 to 54	2,794	1,599	219	12	595	91
55 to 59	2,134	1,631	189	15	599	68
60 and 61	690	575	43	4	203	18
62 to 64	961	938	65	6	300	30
65 to 69	1,095	1,095	81	13	310	28
70 to 74	822	860	47	7	281	25
75 to 79	688	763	20	4	229	7
80 to 84	502	718	23	6	146	13
85 and older	409	1,070	17	0	116	9
Under 18	14,328	2,261	508	50	1,275	811
65 and older	3,516	4,506	188	30	1,082	82
Median Age	29.6	50.9	34.5	35.6	42.5	22.0