



Demographic and Socioeconomic Profile 2010

TRACT: 166.12

Population by Race

	Population	Percent
Total Population	6,143	100%
White	4,723	77%
Hispanic	856	14%
Two or More	225	4%
Asian	181	3%
Black	77	1%
American Indian	50	1%
Pacific Islander	21	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,143	3,109	3,034	49%
Under 5	313	151	162	52%
5 to 9	354	189	165	47%
10 to 14	482	246	236	49%
15 to 17	335	176	159	47%
18 and 19	204	109	95	47%
20 to 24	390	201	189	48%
25 to 29	318	170	148	47%
30 to 34	342	171	171	50%
35 to 39	381	193	188	49%
40 to 44	478	231	247	52%
45 to 49	588	295	293	50%
50 to 54	539	270	269	50%
55 to 59	473	246	227	48%
60 and 61	172	100	72	42%
62 to 64	194	85	109	56%
65 to 69	233	111	122	52%
70 to 74	146	77	69	47%
75 to 79	82	41	41	50%
80 to 84	63	24	39	62%
85 and Older	56	23	33	59%
Under 18	1,484	762	722	49%
65 and older	580	276	304	52%
Median	39.4	38.7	40.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,994	100%
Never Married	1,317	26%
Married, excluding separated	2,776	56%
Separated	87	2%
Widowed	212	4%
Divorced	602	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,143	100%
Household	6,141	100%
Group Quarters - Other	2	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,143	856	4,723	77	50	181	21	10	225
Under 5	313	62	214	3	6	6	2	1	19
5 to 9	354	64	245	4	1	10	0	1	29
10 to 14	482	94	326	10	2	13	1	0	36
15 to 17	335	64	238	7	1	4	0	0	21
18 and 19	204	41	148	4	1	2	0	0	8
20 to 24	390	72	280	7	3	9	3	0	16
25 to 29	318	48	245	6	2	4	1	1	11
30 to 34	342	53	265	3	1	10	2	1	7
35 to 39	381	54	275	10	4	18	0	1	19
40 to 44	478	82	359	3	1	17	2	0	14
45 to 49	588	67	472	6	9	16	2	0	16
50 to 54	539	39	462	4	3	14	4	0	13
55 to 59	473	39	407	3	4	9	2	3	6
60 and 61	172	12	146	2	2	10	0	0	0
62 to 64	194	20	158	1	2	7	2	1	3
65 to 69	233	15	191	3	2	15	0	1	6
70 to 74	146	12	122	1	6	4	0	0	1
75 to 79	82	4	71	0	0	7	0	0	0
80 to 84	63	10	47	0	0	6	0	0	0
85 and Older	56	4	52	0	0	0	0	0	0
Under 18	1,484	284	1,023	24	10	33	3	2	105
65 and older	580	45	483	4	8	32	0	1	7
Median		28.2	41.7	27.9	46.7	44.3	43.8	55.0	19.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,830	100%
Speak Only English	5,142	88%
Speak Spanish:	410	7%
Speak English "well" or "very well"	390	7%
Speak English "not well" or "not at all"	20	<1%
Speak Asian/Pacific Island language:	178	3%
Speak English "well" or "very well"	155	3%
Speak English "not well" or "not at all"	23	<1%
Speak other language:	100	2%
Speak English "well" or "very well"	89	2%
Speak English "not well" or "not at all"	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,065	100%
Less than 9th grade	86	2%
9th through 12th grade, no diploma	292	7%
High school grad (incl. equivalency)	1,231	30%
Some college, no degree	1,460	36%
Associate degree	235	6%
Bachelor's degree	499	12%
Master's degree	213	5%
Professional school degree	29	1%
Doctorate degree	20	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,952	100%	---	---	---	---
Enrolled in school	1,832	31%	1,576	26%	256	4%
Nursery / Preschool	104	6%	66	4%	38	15%
Kindergarten to grade 4	492	27%	457	29%	35	14%
Grade 5 to grade 8	278	15%	270	17%	8	3%
Grade 9 to grade 12	446	24%	438	28%	8	3%
College, undergraduate	432	24%	317	20%	115	45%
Graduate or Professional school	80	4%	28	2%	52	20%
Not enrolled in school	4,120	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,102	100%	771	100%	1,331	100%
Family Households:	1,642	78%	771	100%	871	65%
Married couple family	1,339	64%	638	83%	701	53%
Other family:	303	14%	133	17%	170	13%
Male householder, no wife	114	5%	54	7%	60	5%
Female householder, no husband	189	9%	79	10%	110	8%
Nonfamily households:	460	22%	0	0%	460	35%
Householder living alone	351	17%	----	----	----	----
Other nonfamily households	109	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,116	100%	2102	14	1%	2.92
Single family (detached)	1,854	88%	1,842	12	1%	2.92
Single family (attached)	3	<1%	3	0	0%	3.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	259	12%	257	2	1%	2.95
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,623	100%
Less than \$150,000	40	2%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	57	4%
\$250,000 to \$299,999	48	3%
\$300,000 to \$399,999	484	30%
\$400,000 to \$499,999	675	42%
\$500,000 to \$749,999	310	19%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	9	1%

Median Value **\$427,077**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,116	100%
2005 or Later	0	0%
2000 to 2004	11	1%
1990 to 1999	12	1%
1980 to 1989	464	22%
1970 to 1979	739	35%
1960 to 1969	447	21%
1950 to 1959	443	21%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,102	100%	479	100%	1,623	100%
1.00 occupant housing per room or less	2,032	97%	440	92%	1,592	98%
1.01 to 1.50 occupants per room	70	3%	39	8%	31	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	479	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	53	11%
\$900 to \$999	22	5%
\$1,000 to \$1,249	16	3%
\$1,250 to \$1,499	77	16%
\$1,500 to \$1,999	160	33%
\$2,000 or more	151	32%
No cash rent	0	0%
Median contract rent	\$1,723	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	479	100%
Less than 20 percent	122	25%
20.0 to 24.9 percent	70	15%
25.0 to 29.9 percent	42	9%
30.0 to 34.9 percent	84	18%
35.0 to 39.9 percent	39	8%
40.0 to 49.9 percent	35	7%
50.0 percent or more	87	18%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,102	100%
No vehicle	63	3%
1 vehicle	384	18%
2 vehicles	769	37%
3 vehicles	556	26%
4 or more vehicles	330	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,408	100%
Worked in state of residence	3,400	100%
Worked in county of residence	3,375	99%
Worked outside county of residence	25	1%
Worked outside state of residence	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,864	100%	2,456	50%
In labor force	3,619	74%	1,983	55%
Armed forces	13	<1%	9	69%
Civilian (employed)	3,447	95%	1,882	55%
Civilian (unemployed)	159	4%	92	58%
Not in labor force	1,245	26%	473	38%
Pct. of civilian labor force unemployed	4.4%		4.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,408	100%
Car, truck or van:	3,086	91%
Drove Alone	2,741	80%
Carpooled	345	10%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	30	1%
Bicycle	0	0%
Walked	0	0%
Other means	83	2%
Worked at home	209	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,408	100%
Did not work at home	3,199	94%
Less than 10 minutes	121	4%
10 to 19 minutes	1,076	32%
20 to 29 minutes	891	26%
30 to 44 minutes	808	24%
45 to 59 minutes	205	6%
60 to 89 minutes	76	2%
90 minutes or more	22	1%
Worked at home	209	6%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,393	100%
Agriculture, forestry, mining	28	1%
Utilities	20	1%
Construction	395	12%
Manufacturing	289	9%
Wholesale trade	96	3%
Retail trade	385	11%
Transportation & warehousing	170	5%
Information & communications	46	1%
Finance, insurance, & real estate	334	10%
Professional, scientific, management, administration	99	3%
Educational, social, & health services	704	21%
Art, entertainment, recreation, accommodations, food	277	8%
Other services	272	8%
Public administration	278	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	3,393	100%
Management, professional & related:	1,141	34%
Management (incl. farm managers)	402	12%
Business & financial	198	6%
Computer & mathematical	46	1%
Architecture & engineering	19	1%
Life, physical & social science	34	1%
Community & social service	41	1%
Legal	10	<1%
Education, training, & library	212	6%
Art, entertainment, sports & media	41	1%
Healthcare practitioners	138	4%
Service:	500	15%
Healthcare support	85	3%
Protective service	91	3%
Food preparation & serving	101	3%
Building & grounds cleaning / maintenance	58	2%
Personal care & service	165	5%
Sales & office	976	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	424	12%
Production, transport & material moving	352	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	2,102	100%
Less than \$15,000	37	2%
\$15,000 to \$29,999	163	8%
\$30,000 to \$44,999	315	15%
\$45,000 to \$59,999	180	9%
\$60,000 to \$74,999	119	6%
\$75,000 to \$99,999	416	20%
\$100,000 to \$124,999	351	17%
\$125,000 to \$149,999	308	15%
\$150,000 to \$199,999	129	6%
\$200,000 or more	84	4%
Median Income	\$89,243	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,102	100%
With earnings	1,872	89%
With wage and salary income	1,808	86%
With self-employment income	243	12%
With interest, dividend, or net rental income	709	34%
With Social Security income	493	23%
With Supplemental Security income	65	3%
With public assistance income	37	2%
With retirement income	558	27%
With other types of income	339	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,143	100%
Under .50	122	2%
.50 to .99	126	2%
1.00 to 1.24	66	1%
1.25 to 1.49	91	1%
1.50 to 1.84	355	6%
1.85 to 1.99	83	1%
2.00 and over	5,300	86%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,143	100%
Above Poverty	5,895	96%
Below Poverty	248	4%

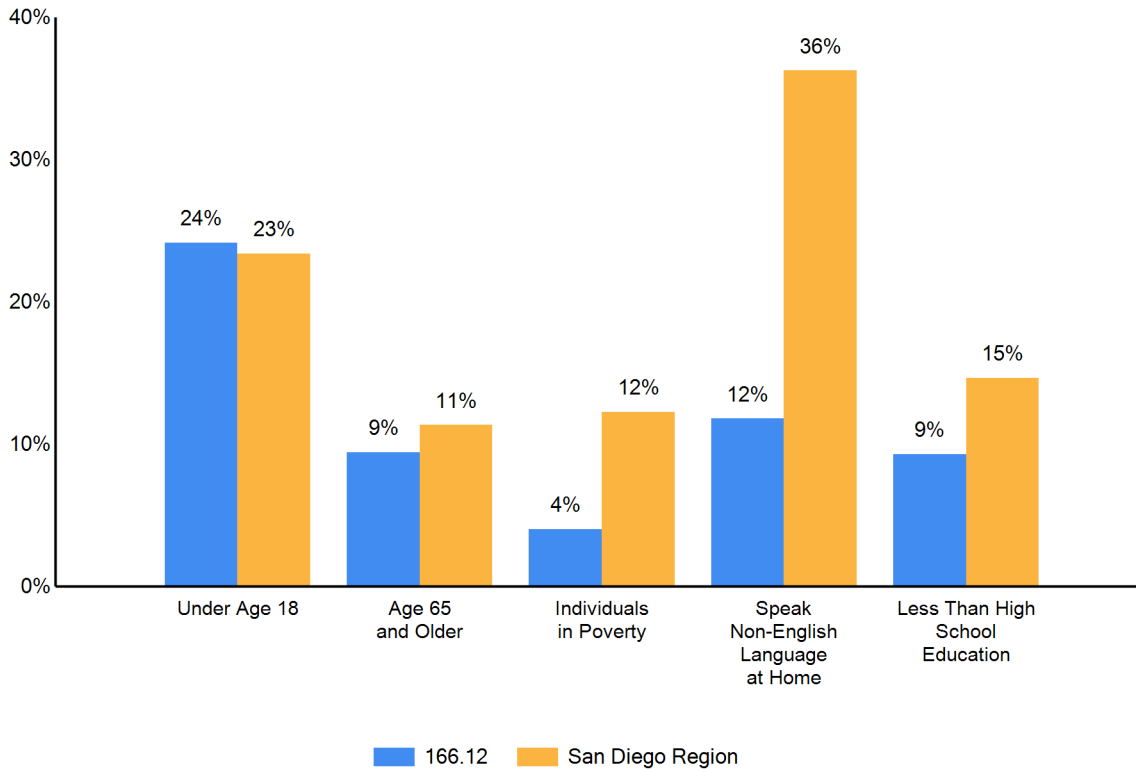
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,642	771	871	1,593	747	846	49	24	25
Married couple family	1,339	638	701	1,302	614	688	37	24	13
Male householder, no wife present	114	54	60	114	54	60	0	0	0
Female householder, no husband present	189	79	110	177	79	98	12	0	12

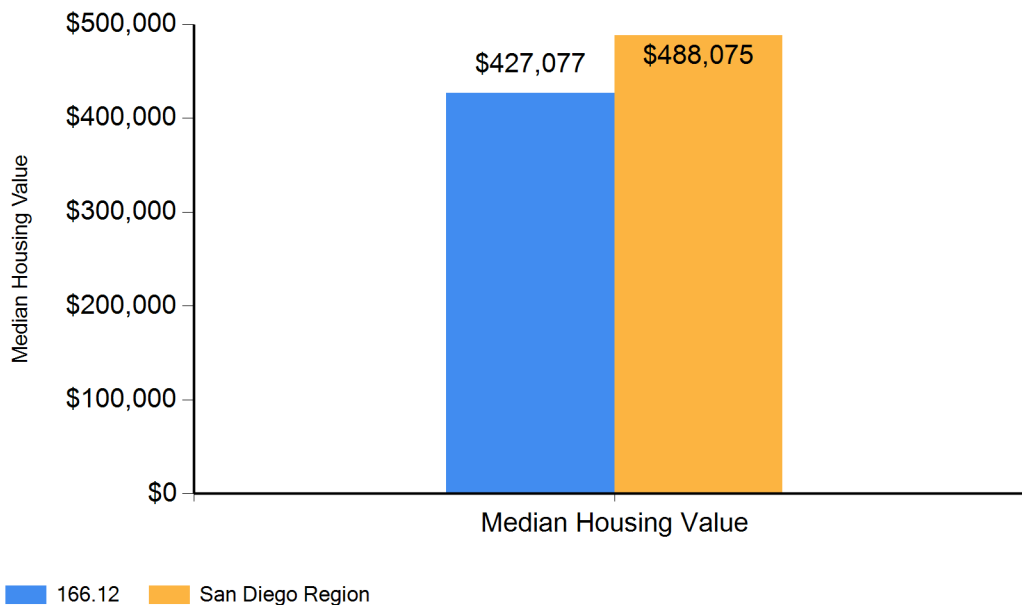
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075