



## Demographic and Socioeconomic Profile 2010

TRACT: 27.11

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,200</b>	<b>100%</b>
Hispanic	1,150	36%
White	772	24%
Asian	600	19%
Black	478	15%
Two or More	134	4%
Pacific Islander	54	2%
American Indian	11	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,200</b>	<b>1,585</b>	<b>1,615</b>	<b>50%</b>
Under 5	501	269	232	46%
5 to 9	291	129	162	56%
10 to 14	223	118	105	47%
15 to 17	113	55	58	51%
18 and 19	91	46	45	49%
20 to 24	342	160	182	53%
25 to 29	379	204	175	46%
30 to 34	262	122	140	53%
35 to 39	200	113	87	44%
40 to 44	152	68	84	55%
45 to 49	142	73	69	49%
50 to 54	106	40	66	62%
55 to 59	105	53	52	50%
60 and 61	47	24	23	49%
62 to 64	50	28	22	44%
65 to 69	64	30	34	53%
70 to 74	34	13	21	62%
75 to 79	36	19	17	47%
80 to 84	23	7	16	70%
85 and Older	39	14	25	64%
Under 18	1,128	571	557	49%
65 and older	196	83	113	58%
<b>Median</b>	<b>25.5</b>	<b>25.4</b>	<b>25.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,185</b>	<b>100%</b>
Never Married	640	29%
Married, excluding separated	1,331	61%
Separated	10	<1%
Widowed	137	6%
Divorced	67	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,200</b>	<b>100%</b>
Household	3,186	100%
Group Quarters - Other	14	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,200</b>	<b>1,150</b>	<b>772</b>	<b>478</b>	<b>11</b>	<b>600</b>	<b>54</b>	<b>1</b>	<b>134</b>
Under 5	501	203	101	76	4	58	8	0	51
5 to 9	291	139	39	53	2	30	6	0	22
10 to 14	223	106	29	38	0	34	7	0	9
15 to 17	113	59	12	18	0	21	1	0	2
18 and 19	91	39	14	13	0	19	3	0	3
20 to 24	342	99	117	53	1	50	8	0	14
25 to 29	379	113	110	73	2	60	6	0	15
30 to 34	262	92	63	46	1	45	7	0	8
35 to 39	200	74	32	39	0	49	4	1	1
40 to 44	152	61	37	15	1	38	0	0	0
45 to 49	142	42	37	22	0	38	1	0	2
50 to 54	106	33	29	9	0	33	1	0	1
55 to 59	105	21	35	7	0	38	1	0	3
60 and 61	47	12	15	3	0	15	0	0	2
62 to 64	50	10	15	2	0	22	1	0	0
65 to 69	64	14	23	7	0	20	0	0	0
70 to 74	34	7	14	1	0	12	0	0	0
75 to 79	36	12	14	3	0	7	0	0	0
80 to 84	23	6	12	0	0	5	0	0	0
85 and Older	39	8	24	0	0	6	0	0	1
Under 18	1,128	507	181	185	6	143	22	0	84
65 and older	196	47	87	11	0	50	0	0	1
<b>Median</b>		<b>21.5</b>	<b>28.4</b>	<b>23.9</b>	<b>8.8</b>	<b>33.1</b>	<b>21.3</b>	<b>37.5</b>	<b>8.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>2,699</b>	<b>100%</b>
Speak Only English	1,383	51%
Speak Spanish:	638	24%
Speak English "well" or "very well"	538	20%
Speak English "not well" or "not at all"	100	4%
Speak Asian/Pacific Island language:	594	22%
Speak English "well" or "very well"	478	18%
Speak English "not well" or "not at all"	116	4%
Speak other language:	84	3%
Speak English "well" or "very well"	84	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>1,639</b>	<b>100%</b>
Less than 9th grade	153	9%
9th through 12th grade, no diploma	191	12%
High school grad (incl. equivalency)	356	22%
Some college, no degree	489	30%
Associate degree	163	10%
Bachelor's degree	199	12%
Master's degree	60	4%
Professional school degree	0	0%
Doctorate degree	28	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>2,885</b>	<b>100%</b>	---	---	---	---
Enrolled in school	887	31%	795	28%	92	3%
Nursery / Preschool	147	17%	68	9%	79	86%
Kindergarten to grade 4	202	23%	202	25%	0	0%
Grade 5 to grade 8	139	16%	139	17%	0	0%
Grade 9 to grade 12	192	22%	192	24%	0	0%
College, undergraduate	194	22%	194	24%	0	0%
Graduate or Professional school	13	1%	0	0%	13	14%
Not enrolled in school	1,998	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>884</b>	<b>100%</b>	<b>520</b>	<b>100%</b>	<b>364</b>	<b>100%</b>
Family Households:	757	86%	520	100%	237	65%
Married couple family	569	64%	376	72%	193	53%
Other family:	188	21%	144	28%	44	12%
Male householder, no wife	66	7%	48	9%	18	5%
Female householder, no husband	122	14%	96	18%	26	7%
Nonfamily households:	127	14%	0	0%	127	35%
Householder living alone	55	6%	----	----	----	----
Other nonfamily households	72	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>922</b>	<b>100%</b>	<b>884</b>	<b>38</b>	<b>4%</b>	<b>3.60</b>
Single family (detached)	472	51%	445	27	6%	3.81
Single family (attached)	419	45%	408	11	3%	3.42
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	21	2%	21	0	0%	3.05
10 or more units	10	1%	10	0	0%	3.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>355</b>	<b>100%</b>
Less than \$150,000	25	7%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	83	23%
\$250,000 to \$299,999	53	15%
\$300,000 to \$399,999	80	23%
\$400,000 to \$499,999	77	22%
\$500,000 to \$749,999	37	10%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$321,875**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>922</b>	<b>100%</b>
2005 or Later	9	1%
2000 to 2004	27	3%
1990 to 1999	433	47%
1980 to 1989	10	1%
1970 to 1979	0	0%
1960 to 1969	0	0%
1950 to 1959	319	35%
1940 to 1949	113	12%
1939 or earlier	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>884</b>	<b>100%</b>	<b>529</b>	<b>100%</b>	<b>355</b>	<b>100%</b>
1.00 occupant housing per room or less	766	87%	495	94%	271	76%
1.01 to 1.50 occupants per room	94	11%	10	2%	84	24%
1.51 to 2.00 occupants per room	24	3%	24	5%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>529</b>	<b>100%</b>
Less than \$500	8	2%
\$500 to \$599	22	4%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	102	19%
\$1,250 to \$1,499	48	9%
\$1,500 to \$1,999	265	50%
\$2,000 or more	55	10%
No cash rent	29	5%
<b>Median contract rent</b>	<b>\$1,659</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>529</b>	<b>100%</b>
Less than 20 percent	54	10%
20.0 to 24.9 percent	45	9%
25.0 to 29.9 percent	57	11%
30.0 to 34.9 percent	34	6%
35.0 to 39.9 percent	55	10%
40.0 to 49.9 percent	51	10%
50.0 percent or more	204	39%
Not computed	29	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>884</b>	<b>100%</b>
No vehicle	41	5%
1 vehicle	261	30%
2 vehicles	400	45%
3 vehicles	65	7%
4 or more vehicles	117	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,354</b>	<b>100%</b>
Worked in state of residence	1,354	100%
Worked in county of residence	1,354	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,156</b>	<b>100%</b>	<b>1,053</b>	<b>49%</b>
In labor force	1,430	66%	811	57%
Armed forces	277	19%	250	90%
Civilian (employed)	1,052	74%	523	50%
Civilian (unemployed)	101	7%	38	38%
Not in labor force	726	34%	242	33%
Pct. of civilian labor force unemployed	8.8%		6.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,354</b>	<b>100%</b>
Car, truck or van:	1,312	97%
Drove Alone	1,086	80%
Carpooled	226	17%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	42	3%
Other means	0	0%
Worked at home	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,354</b>	<b>100%</b>
Did not work at home	1,354	100%
Less than 10 minutes	44	3%
10 to 19 minutes	451	33%
20 to 29 minutes	402	30%
30 to 44 minutes	322	24%
45 to 59 minutes	112	8%
60 to 89 minutes	11	1%
90 minutes or more	12	1%
Worked at home	0	0%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,135</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	64	6%
Construction	8	1%
Manufacturing	62	5%
Wholesale trade	0	0%
Retail trade	136	12%
Transportation & warehousing	20	2%
Information & communications	45	4%
Finance, insurance, & real estate	55	5%
Professional, scientific, management, administration	273	24%
Educational, social, & health services	132	12%
Art, entertainment, recreation, accommodations, food	84	7%
Other services	68	6%
Public administration	188	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,135</b>	<b>100%</b>
Management, professional & related:	348	31%
Management (incl. farm managers)	51	4%
Business & financial	44	4%
Computer & mathematical	89	8%
Architecture & engineering	31	3%
Life, physical & social science	7	1%
Community & social service	15	1%
Legal	0	0%
Education, training, & library	38	3%
Art, entertainment, sports & media	55	5%
Healthcare practitioners	18	2%
Service:	292	26%
Healthcare support	58	5%
Protective service	27	2%
Food preparation & serving	89	8%
Building & grounds cleaning / maintenance	67	6%
Personal care & service	51	4%
Sales & office	279	25%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	23	2%
Production, transport & material moving	193	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>884</b>	<b>100%</b>
Less than \$15,000	32	4%
\$15,000 to \$29,999	208	24%
\$30,000 to \$44,999	174	20%
\$45,000 to \$59,999	132	15%
\$60,000 to \$74,999	99	11%
\$75,000 to \$99,999	168	19%
\$100,000 to \$124,999	31	4%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 or more	40	5%
<b>Median Income</b>	<b>\$48,182</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>884</b>	<b>100%</b>
With earnings	793	90%
With wage and salary income	786	89%
With self-employment income	66	7%
With interest, dividend, or net rental income	108	12%
With Social Security income	120	14%
With Supplemental Security income	18	2%
With public assistance income	77	9%
With retirement income	47	5%
With other types of income	67	8%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,200</b>	<b>100%</b>
Under .50	35	1%
.50 to .99	236	7%
1.00 to 1.24	30	1%
1.25 to 1.49	477	15%
1.50 to 1.84	306	10%
1.85 to 1.99	155	5%
2.00 and over	1,961	61%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,200</b>	<b>100%</b>
Above Poverty	2,929	92%
Below Poverty	271	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

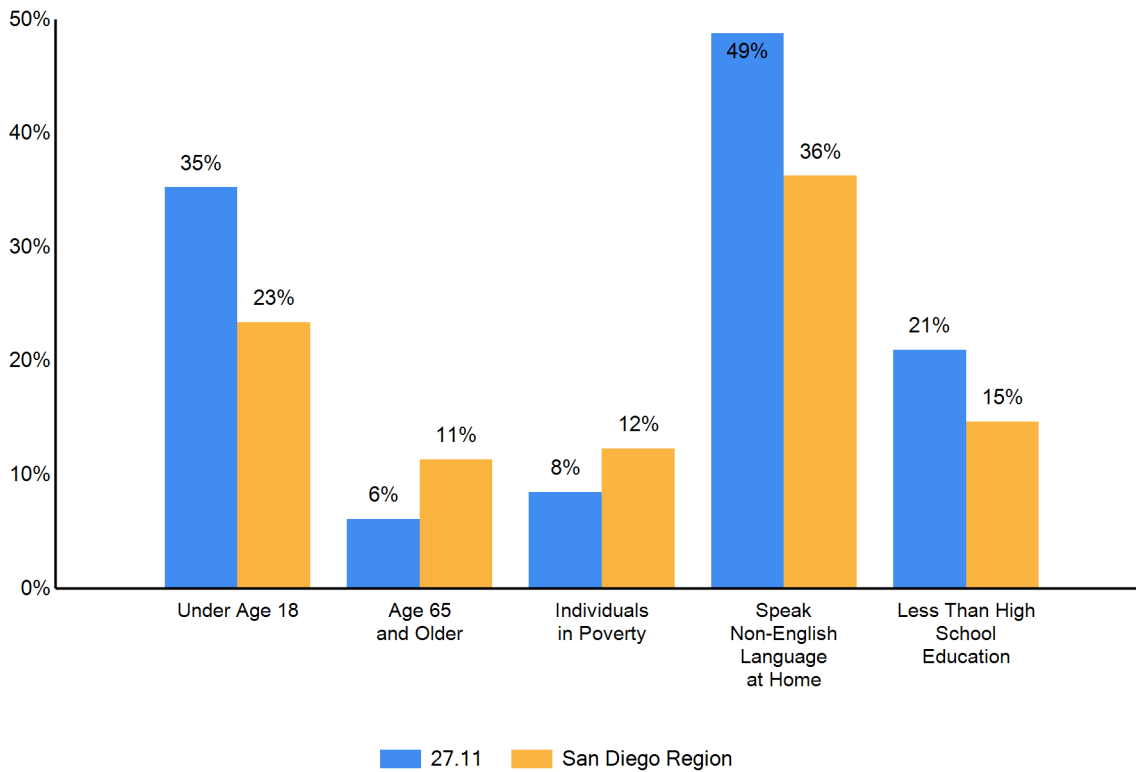
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>757</b>	<b>520</b>	<b>237</b>	<b>690</b>	<b>475</b>	<b>215</b>	<b>67</b>	<b>45</b>	<b>22</b>
Married couple family	569	376	193	534	355	179	35	21	14
Male householder, no wife present	66	48	18	58	48	10	8	0	8
Female householder, no husband present	122	96	26	98	72	26	24	24	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

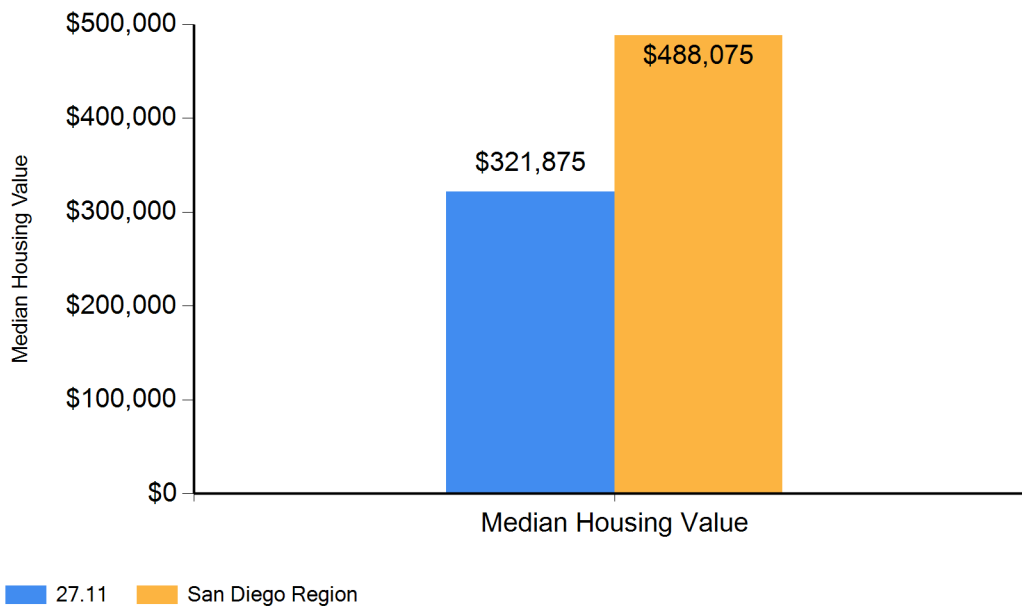


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075