DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91901



	Jan 1, 2013
Total Population	17,329
Household Population	17,099
Group Quarters Population	230
Persons Per Household	2.72

HOUSING AND OCCUPANCY

	Total Housing		Vacancy
	Units	Households	Raté
Total Housing Units	6,441	6,283	2.5%
Single Family - Detached	4,741	4,635	2.2%
Single Family - Multiple-Unit	685	665	2.9%
Multi-Family	761	737	3.2%
Mobile Home and Other	254	246	3.1%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	4%	14%	12%	8%	10%	13%	10%	8%	11%	11%

Median Household Income2013Adjusted for Inflation (2010 \$)\$80,876Not adjusted for inflation (current 2012\$)\$84,664



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

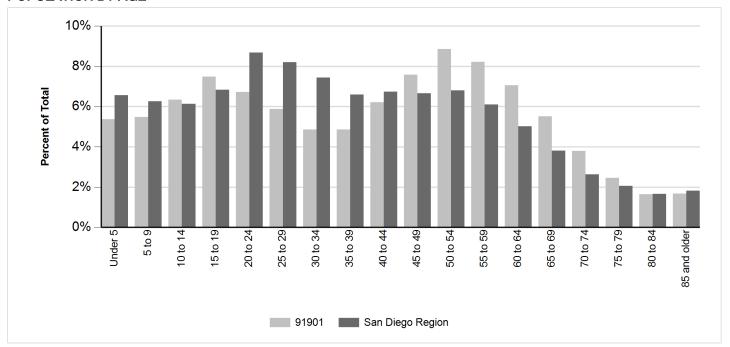
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
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Total Population	17,329	8,667	8,662	50%
Under 5	929	484	445	48%
5 to 9	950	505	445	47%
10 to 14	1,099	587	512	47%
15 to 17	781	431	350	45%
18 and 19	516	286	230	45%
20 to 24	1,164	601	563	48%
25 to 29	1,018	555	463	45%
30 to 34	843	446	397	47%
35 to 39	843	387	456	54%
40 to 44	1,077	512	565	52%
45 to 49	1,314	622	692	53%
50 to 54	1,534	722	812	53%
55 to 59	1,424	718	706	50%
60 and 61	526	251	275	52%
62 to 64	697	330	367	53%
65 to 69	955	475	480	50%
70 to 74	657	323	334	51%
75 to 79	426	189	237	56%
80 to 84	285	137	148	52%
85 and older	291	106	185	64%
Under 18	3,759	2,007	1,752	47%
65 and older	2,614	1,230	1,384	53%
Median Age	42.4	40.5	44.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i lispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	3,258	12,529	194	235	689	424	
Under 5	335	485	13	12	38	46	
5 to 9	258	570	8	16	49	49	
10 to 14	284	706	11	22	40	36	
15 to 17	218	491	18	11	22	21	
18 and 19	133	341	10	5	10	17	
20 to 24	259	798	7	17	37	46	
25 to 29	217	688	12	22	41	38	
30 to 34	191	556	12	17	41	26	
35 to 39	219	511	8	13	66	26	
40 to 44	226	741	12	8	61	29	
45 to 49	200	1,021	15	23	41	14	
50 to 54	188	1,239	19	15	51	22	
55 to 59	153	1,180	19	12	45	15	
60 and 61	60	430	5	8	18	5	
62 to 64	77	560	11	9	33	7	
65 to 69	111	794	4	9	29	8	
70 to 74	55	552	4	4	30	12	
75 to 79	30	358	5	6	21	6	
80 to 84	25	245	0	3	12	0	
85 and older	19	263	1	3	4	1	
Under 18	1,095	2,252	50	61	149	152	
65 and older	240	2,212	14	25	96	27	
Median Age	28.3	46.8	38.8	33.7	40.0	24.7	