



Demographic and Socioeconomic Profile 2010

TRACT: 121.01

Population by Race

	Population	Percent
Total Population	2,235	100%
Hispanic	1,724	77%
White	295	13%
Asian	132	6%
Black	36	2%
Two or More	21	1%
Pacific Islander	17	1%
American Indian	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,235	1,071	1,164	52%
Under 5	188	98	90	48%
5 to 9	157	79	78	50%
10 to 14	164	89	75	46%
15 to 17	116	66	50	43%
18 and 19	75	37	38	51%
20 to 24	145	67	78	54%
25 to 29	158	81	77	49%
30 to 34	146	74	72	49%
35 to 39	154	72	82	53%
40 to 44	135	65	70	52%
45 to 49	148	67	81	55%
50 to 54	142	63	79	56%
55 to 59	90	36	54	60%
60 and 61	46	18	28	61%
62 to 64	60	28	32	53%
65 to 69	63	29	34	54%
70 to 74	70	32	38	54%
75 to 79	86	31	55	64%
80 to 84	50	22	28	56%
85 and Older	42	17	25	60%
Under 18	625	332	293	47%
65 and older	311	131	180	58%
Median	33.9	31.3	36.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	1,726	100%
Never Married	447	26%
Married, excluding separated	967	56%
Separated	52	3%
Widowed	153	9%
Divorced	107	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,235	100%
Household	2,224	100%
Group Quarters - Other	11	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	2,235	1,724	295	36	10	132	17	21
Under 5	188	170	5	6	0	2	0	5
5 to 9	157	146	7	2	0	1	0	1
10 to 14	164	154	7	1	0	1	0	1
15 to 17	116	94	7	1	0	9	2	3
18 and 19	75	63	7	0	0	2	3	0
20 to 24	145	121	15	1	0	5	2	1
25 to 29	158	139	10	3	0	4	0	2
30 to 34	146	126	15	2	0	3	0	0
35 to 39	154	132	11	4	2	5	0	0
40 to 44	135	108	18	1	1	3	2	2
45 to 49	148	117	15	2	2	11	1	0
50 to 54	142	97	28	2	1	6	3	5
55 to 59	90	49	24	2	0	13	1	1
60 and 61	46	23	11	3	0	9	0	0
62 to 64	60	30	23	2	0	4	1	0
65 to 69	63	37	19	2	1	3	1	0
70 to 74	70	38	17	1	0	13	1	0
75 to 79	86	40	24	0	2	20	0	0
80 to 84	50	23	11	0	1	15	0	0
85 and Older	42	17	21	1	0	3	0	0
Under 18	625	564	26	10	0	13	2	10
65 and older	311	155	92	4	4	54	2	0
Median		29.1	55.5	37.5	50.0	60.2	43.8	22.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,047	100%
Speak Only English	714	35%
Speak Spanish:	1,144	56%
Speak English "well" or "very well"	1,031	50%
Speak English "not well" or "not at all"	113	6%
Speak Asian/Pacific Island language:	60	3%
Speak English "well" or "very well"	41	2%
Speak English "not well" or "not at all"	19	1%
Speak other language:	129	5%
Speak English "well" or "very well"	100	5%
Speak English "not well" or "not at all"	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,390	100%
Less than 9th grade	186	13%
9th through 12th grade, no diploma	121	9%
High school grad (incl. equivalency)	537	39%
Some college, no degree	245	18%
Associate degree	166	12%
Bachelor's degree	128	9%
Master's degree	3	<1%
Professional school degree	0	0%
Doctorate degree	4	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,131	100%	---	---	---	---
Enrolled in school	657	31%	624	29%	33	2%
Nursery / Preschool	28	4%	28	4%	0	0%
Kindergarten to grade 4	158	24%	152	24%	6	18%
Grade 5 to grade 8	93	14%	77	12%	16	48%
Grade 9 to grade 12	203	31%	192	31%	11	33%
College, undergraduate	175	27%	175	28%	0	0%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	1,474	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	683	100%	266	100%	417	100%
Family Households:	545	80%	266	100%	279	67%
Married couple family	450	66%	233	88%	217	52%
Other family:	95	14%	33	12%	62	15%
Male householder, no wife	16	2%	16	6%	0	0%
Female householder, no husband	79	12%	17	6%	62	15%
Nonfamily households:	138	20%	0	0%	138	33%
Householder living alone	88	13%	----	----	----	----
Other nonfamily households	50	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	686	100%	683	3	<1%	3.26
Single family (detached)	355	52%	352	3	1%	3.23
Single family (attached)	83	12%	83	0	0%	3.42
2 to 4 units	33	5%	33	0	0%	5.21
5 to 9 units	38	6%	38	0	0%	2.95
10 or more units	177	26%	177	0	0%	2.93
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	367	100%
Less than \$150,000	34	9%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	3	1%
\$250,000 to \$299,999	74	20%
\$300,000 to \$399,999	21	6%
\$400,000 to \$499,999	72	20%
\$500,000 to \$749,999	157	43%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	6	2%

Median Value **\$469,178**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	686	100%
2005 or Later	0	0%
2000 to 2004	5	1%
1990 to 1999	13	2%
1980 to 1989	29	4%
1970 to 1979	148	22%
1960 to 1969	34	5%
1950 to 1959	168	24%
1940 to 1949	67	10%
1939 or earlier	222	32%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	683	100%	316	100%	367	100%
1.00 occupant housing per room or less	640	94%	276	87%	364	99%
1.01 to 1.50 occupants per room	20	3%	17	5%	3	1%
1.51 to 2.00 occupants per room	6	1%	6	2%	0	0%
2.01 or more occupants per room	17	2%	17	5%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	316	100%
Less than \$500	53	17%
\$500 to \$599	0	0%
\$600 to \$699	14	4%
\$700 to \$799	48	15%
\$800 to \$899	17	5%
\$900 to \$999	39	12%
\$1,000 to \$1,249	57	18%
\$1,250 to \$1,499	36	11%
\$1,500 to \$1,999	17	5%
\$2,000 or more	0	0%
No cash rent	35	11%
Median contract rent	\$967	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	316	100%
Less than 20 percent	6	2%
20.0 to 24.9 percent	20	6%
25.0 to 29.9 percent	28	9%
30.0 to 34.9 percent	64	20%
35.0 to 39.9 percent	15	5%
40.0 to 49.9 percent	18	6%
50.0 percent or more	116	37%
Not computed	49	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	683	100%
No vehicle	57	8%
1 vehicle	97	14%
2 vehicles	342	50%
3 vehicles	137	20%
4 or more vehicles	50	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,008	100%
Worked in state of residence	1,008	100%
Worked in county of residence	1,008	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	1,686	100%	778	46%
In labor force	970	58%	582	60%
Armed forces	0	0%	0	0%
Civilian (employed)	812	84%	454	56%
Civilian (unemployed)	158	16%	128	81%
Not in labor force	716	42%	196	27%
Pct. of civilian labor force unemployed	16.3%		22.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,008	100%
Car, truck or van:	941	93%
Drove Alone	692	69%
Carpooled	249	25%
Public Transportation:	17	2%
Bus	17	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	42	4%
Other means	8	1%
Worked at home	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,008	100%
Did not work at home	1,008	100%
Less than 10 minutes	170	17%
10 to 19 minutes	294	29%
20 to 29 minutes	213	21%
30 to 44 minutes	218	22%
45 to 59 minutes	0	0%
60 to 89 minutes	113	11%
90 minutes or more	0	0%
Worked at home	0	0%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,008	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	92	9%
Manufacturing	85	8%
Wholesale trade	24	2%
Retail trade	140	14%
Transportation & warehousing	70	7%
Information & communications	0	0%
Finance, insurance, & real estate	60	6%
Professional, scientific, management, administration	111	11%
Educational, social, & health services	145	14%
Art, entertainment, recreation, accommodations, food	69	7%
Other services	77	8%
Public administration	135	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,008	100%
Management, professional & related:	331	33%
Management (incl. farm managers)	99	10%
Business & financial	53	5%
Computer & mathematical	34	3%
Architecture & engineering	2	<1%
Life, physical & social science	0	0%
Community & social service	23	2%
Legal	22	2%
Education, training, & library	63	6%
Art, entertainment, sports & media	27	3%
Healthcare practitioners	8	1%
Service:	174	17%
Healthcare support	2	<1%
Protective service	3	<1%
Food preparation & serving	53	5%
Building & grounds cleaning / maintenance	48	5%
Personal care & service	68	7%
Sales & office	277	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	113	11%
Production, transport & material moving	113	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	683	100%
Less than \$15,000	98	14%
\$15,000 to \$29,999	105	15%
\$30,000 to \$44,999	83	12%
\$45,000 to \$59,999	141	21%
\$60,000 to \$74,999	44	6%
\$75,000 to \$99,999	82	12%
\$100,000 to \$124,999	71	10%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	20	3%
\$200,000 or more	39	6%
Median Income	\$50,904	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	683	100%
With earnings	602	88%
With wage and salary income	585	86%
With self-employment income	55	8%
With interest, dividend, or net rental income	53	8%
With Social Security income	162	24%
With Supplemental Security income	67	10%
With public assistance income	37	5%
With retirement income	57	8%
With other types of income	194	28%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,235	100%
Under .50	145	6%
.50 to .99	218	10%
1.00 to 1.24	198	9%
1.25 to 1.49	35	2%
1.50 to 1.84	114	5%
1.85 to 1.99	157	7%
2.00 and over	1,368	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,235	100%
Above Poverty	1,872	84%
Below Poverty	363	16%

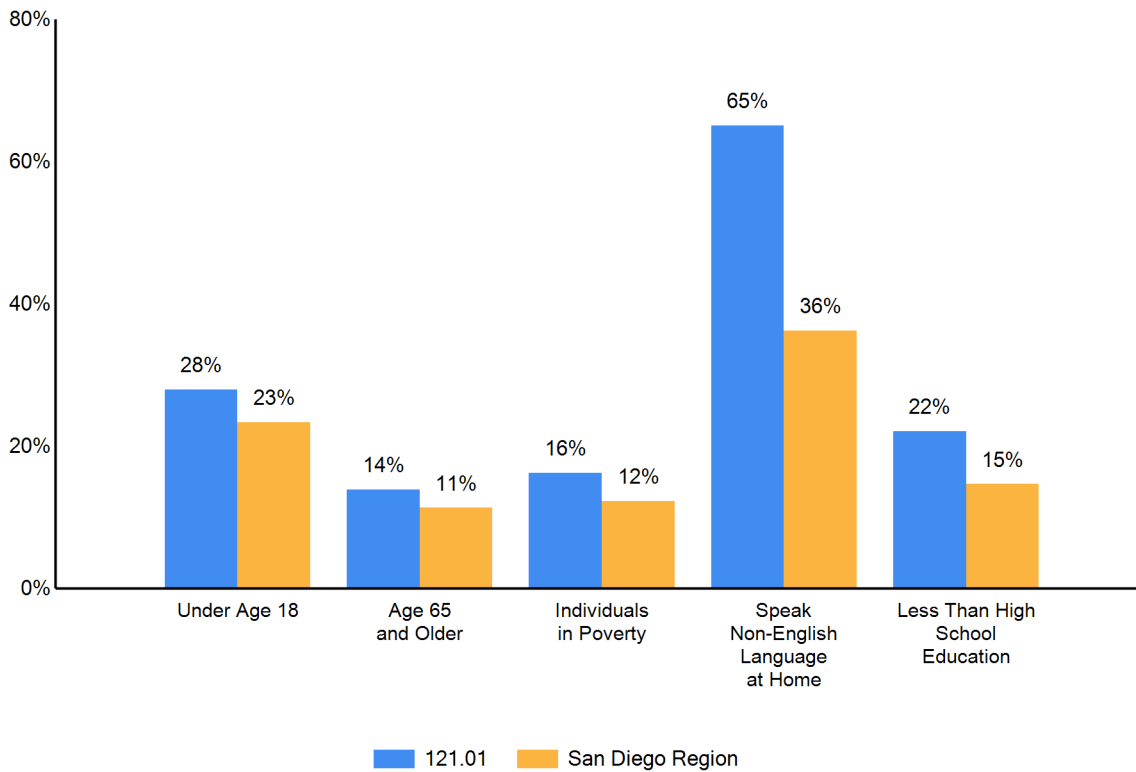
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	545	266	279	506	227	279	39	39	0
Married couple family	450	233	217	411	194	217	39	39	0
Male householder, no wife present	16	16	0	16	16	0	0	0	0
Female householder, no husband present	79	17	62	79	17	62	0	0	0

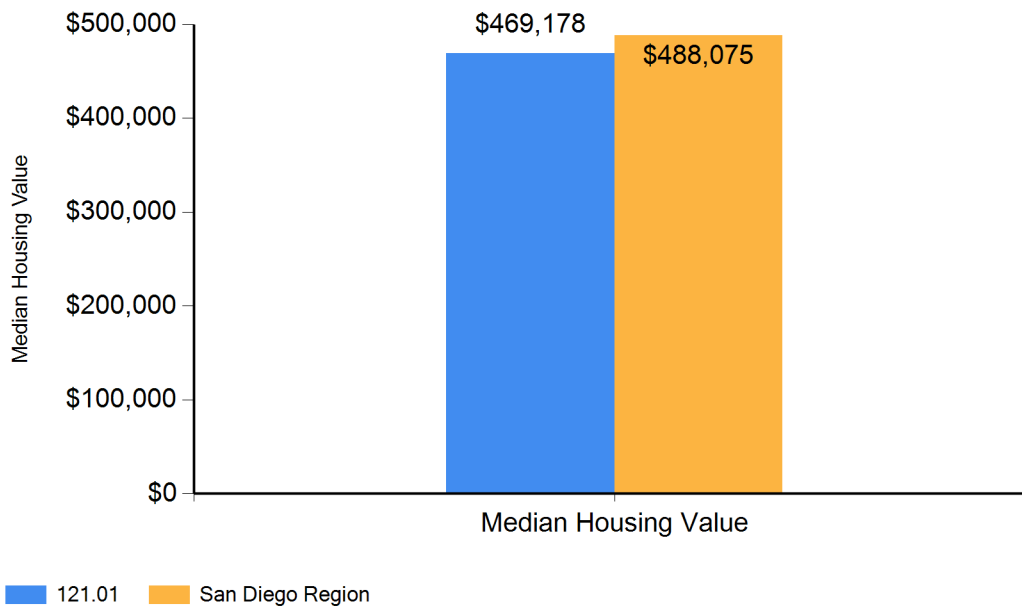
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075