



## Demographic and Socioeconomic Profile 2010

COLLEGE: Palomar

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>754,706</b>	<b>100%</b>
White	406,561	54%
Hispanic	232,818	31%
Asian	68,476	9%
Two or More	21,180	3%
Black	16,361	2%
American Indian	5,296	1%
Pacific Islander	2,627	<1%
Other	1,387	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>754,706</b>	<b>374,891</b>	<b>379,815</b>	<b>50%</b>
Under 5	53,634	27,185	26,449	49%
5 to 9	51,380	26,290	25,090	49%
10 to 14	52,644	26,442	26,202	50%
15 to 17	33,290	16,987	16,303	49%
18 and 19	22,806	12,462	10,344	45%
20 to 24	58,187	32,748	25,439	44%
25 to 29	50,309	26,020	24,289	48%
30 to 34	47,185	23,453	23,732	50%
35 to 39	48,424	23,304	25,120	52%
40 to 44	50,862	24,663	26,199	52%
45 to 49	55,601	27,427	28,174	51%
50 to 54	54,221	26,853	27,368	50%
55 to 59	45,473	21,805	23,668	52%
60 and 61	17,057	8,257	8,800	52%
62 to 64	21,785	10,523	11,262	52%
65 to 69	26,677	12,401	14,276	54%
70 to 74	20,014	9,234	10,780	54%
75 to 79	16,351	7,382	8,969	55%
80 to 84	13,866	6,047	7,819	56%
85 and Older	14,940	5,408	9,532	64%
Under 18	190,948	96,904	94,044	49%
65 and older	91,848	40,472	51,376	56%
<b>Median</b>	<b>35.8</b>	<b>34.1</b>	<b>37.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>597,048</b>	<b>100%</b>
Never Married	168,686	28%
Married, excluding separated	334,813	56%
Separated	8,406	1%
Widowed	30,579	5%
Divorced	54,564	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>754,706</b>	<b>100%</b>
Household	734,682	97%
Group Quarters - Military	11,869	2%
Group Quarters - Other	7,538	1%
Group Quarters - College	617	<1%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>754,706</b>	<b>232,818</b>	<b>406,561</b>	<b>16,361</b>	<b>5,296</b>	<b>68,476</b>	<b>2,627</b>	<b>1,387</b>	<b>21,180</b>
Under 5	53,634	24,858	19,585	1,016	416	4,339	151	101	3,168
5 to 9	51,380	22,247	20,336	975	378	4,346	157	131	2,810
10 to 14	52,644	22,233	21,776	1,024	357	4,362	137	129	2,626
15 to 17	33,290	13,765	14,507	746	253	2,286	96	83	1,554
18 and 19	22,806	9,432	10,239	638	208	1,347	94	41	807
20 to 24	58,187	22,075	27,960	1,947	555	3,571	271	101	1,707
25 to 29	50,309	20,051	22,342	1,415	381	4,376	227	104	1,413
30 to 34	47,185	18,200	20,468	1,153	363	5,507	197	95	1,202
35 to 39	48,424	16,941	22,049	1,149	283	6,703	238	70	991
40 to 44	50,862	15,959	25,936	1,196	302	6,216	202	126	925
45 to 49	55,601	13,726	32,861	1,449	359	5,834	231	81	1,060
50 to 54	54,221	10,752	35,749	1,188	392	5,016	163	99	862
55 to 59	45,473	7,398	31,898	886	325	4,108	124	83	651
60 and 61	17,057	2,348	12,385	284	111	1,657	64	17	191
62 to 64	21,785	2,791	16,253	362	144	1,853	85	31	266
65 to 69	26,677	3,647	19,855	333	143	2,309	60	31	299
70 to 74	20,014	2,476	14,975	248	128	1,889	52	28	218
75 to 79	16,351	1,750	12,760	169	87	1,342	32	15	196
80 to 84	13,866	1,134	11,583	110	65	812	25	9	128
85 and Older	14,940	1,035	13,044	73	46	603	21	12	106
Under 18	190,948	83,103	76,204	3,761	1,404	15,333	541	444	10,158
65 and older	91,848	10,042	72,217	933	469	6,955	190	95	947
<b>Median</b>		<b>25.4</b>	<b>44.6</b>	<b>31.8</b>	<b>31.4</b>	<b>38.1</b>	<b>34.6</b>	<b>30.2</b>	<b>19.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>701,072</b>	<b>100%</b>
Speak Only English	468,641	67%
Speak Spanish:	163,500	23%
Speak English "well" or "very well"	112,759	16%
Speak English "not well" or "not at all"	50,741	7%
Speak Asian/Pacific Island language:	42,661	6%
Speak English "well" or "very well"	35,512	5%
Speak English "not well" or "not at all"	7,149	1%
Speak other language:	26,270	3%
Speak English "well" or "very well"	23,625	3%
Speak English "not well" or "not at all"	2,645	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>482,765</b>	<b>100%</b>
Less than 9th grade	39,605	8%
9th through 12th grade, no diploma	31,264	6%
High school grad (incl. equivalency)	95,262	20%
Some college, no degree	109,135	23%
Associate degree	42,258	9%
Bachelor's degree	106,348	22%
Master's degree	39,759	8%
Professional school degree	11,383	2%
Doctorate degree	7,751	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>722,732</b>	<b>100%</b>	---	---	---	---
Enrolled in school	202,983	28%	178,041	25%	24,942	3%
Nursery / Preschool	12,004	6%	5,832	3%	6,172	25%
Kindergarten to grade 4	51,004	25%	46,487	26%	4,517	18%
Grade 5 to grade 8	40,657	20%	37,435	21%	3,222	13%
Grade 9 to grade 12	47,550	23%	45,003	25%	2,547	10%
College, undergraduate	44,788	22%	39,445	22%	5,343	21%
Graduate or Professional school	6,980	3%	3,839	2%	3,141	13%
Not enrolled in school	519,749	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>250,909</b>	<b>100%</b>	<b>98,957</b>	<b>100%</b>	<b>151,952</b>	<b>100%</b>
Family Households:	187,945	75%	98,191	99%	89,754	59%
Married couple family	150,617	60%	74,611	75%	76,006	50%
Other family:	37,328	15%	23,580	24%	13,748	9%
Male householder, no wife	12,147	5%	7,181	7%	4,966	3%
Female householder, no husband	25,181	10%	16,399	17%	8,782	6%
Nonfamily households:	62,964	25%	766	1%	62,198	41%
Householder living alone	49,151	20%	----	----	----	----
Other nonfamily households	13,813	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>264,482</b>	<b>100%</b>	<b>250,909</b>	<b>13,573</b>	<b>5%</b>	<b>2.93</b>
Single family (detached)	162,506	61%	155,358	7,148	4%	2.99
Single family (attached)	21,002	8%	19,680	1,322	6%	2.88
2 to 4 units	13,448	5%	12,688	760	6%	3.02
5 to 9 units	15,395	6%	14,633	762	5%	2.78
10 or more units	37,310	14%	35,310	2,000	5%	2.83
Mobile home and Other	14,821	6%	13,240	1,581	11%	2.55

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>169,354</b>	<b>100%</b>
Less than \$150,000	11,684	7%
\$150,000 to \$199,999	4,431	3%
\$200,000 to \$249,999	6,428	4%
\$250,000 to \$299,999	8,292	5%
\$300,000 to \$399,999	24,268	14%
\$400,000 to \$499,999	28,513	17%
\$500,000 to \$749,999	56,235	33%
\$750,000 to \$999,999	18,637	11%
\$1,000,000 or more	10,866	6%

**Median Value** **\$506,453**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>264,482</b>	<b>100%</b>
2005 or Later	12,293	5%
2000 to 2004	26,524	10%
1990 to 1999	41,099	16%
1980 to 1989	72,169	27%
1970 to 1979	68,185	26%
1960 to 1969	24,318	9%
1950 to 1959	12,465	5%
1940 to 1949	3,985	2%
1939 or earlier	3,444	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>250,909</b>	<b>100%</b>	<b>81,555</b>	<b>100%</b>	<b>169,354</b>	<b>100%</b>
1.00 occupant housing per room or less	238,397	95%	72,770	89%	165,627	98%
1.01 to 1.50 occupants per room	8,970	4%	6,118	8%	2,852	2%
1.51 to 2.00 occupants per room	2,548	1%	1,833	2%	715	<1%
2.01 or more occupants per room	994	<1%	834	1%	160	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>81,555</b>	<b>100%</b>
Less than \$500	3,764	5%
\$500 to \$599	1,421	2%
\$600 to \$699	2,054	3%
\$700 to \$799	3,744	5%
\$800 to \$899	5,968	7%
\$900 to \$999	8,147	10%
\$1,000 to \$1,249	18,866	23%
\$1,250 to \$1,499	12,414	15%
\$1,500 to \$1,999	14,951	18%
\$2,000 or more	7,170	9%
No cash rent	3,056	4%
<b>Median contract rent</b>	<b>\$1,208</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>81,555</b>	<b>100%</b>
Less than 20 percent	12,071	15%
20.0 to 24.9 percent	10,851	13%
25.0 to 29.9 percent	9,340	11%
30.0 to 34.9 percent	7,896	10%
35.0 to 39.9 percent	6,702	8%
40.0 to 49.9 percent	10,076	12%
50.0 percent or more	20,169	25%
Not computed	4,450	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>250,909</b>	<b>100%</b>
No vehicle	10,550	4%
1 vehicle	66,686	27%
2 vehicles	106,044	42%
3 vehicles	44,724	18%
4 or more vehicles	22,905	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>355,167</b>	<b>100%</b>
Worked in state of residence	353,020	99%
Worked in county of residence	336,914	95%
Worked outside county of residence	16,106	5%
Worked outside state of residence	2,147	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>585,410</b>	<b>100%</b>	<b>288,603</b>	<b>49%</b>
In labor force	378,371	65%	213,885	57%
Armed forces	17,464	5%	16,028	92%
Civilian (employed)	331,909	88%	181,862	55%
Civilian (unemployed)	28,998	8%	15,995	55%
Not in labor force	207,039	35%	74,718	36%
Pct. of civilian labor force unemployed	8.0%		8.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>355,167</b>	<b>100%</b>
Car, truck or van:	313,163	88%
Drove Alone	269,878	76%
Carpooled	43,285	12%
Public Transportation:	5,722	2%
Bus	4,342	1%
Trolley / Streetcar	111	<1%
Railroad	1,160	<1%
Other public transportation	109	<1%
Motorcycle	1,458	<1%
Bicycle	1,169	<1%
Walked	9,433	3%
Other means	3,006	1%
Worked at home	21,216	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>355,167</b>	<b>100%</b>
Did not work at home	333,951	94%
Less than 10 minutes	36,920	10%
10 to 19 minutes	91,550	26%
20 to 29 minutes	71,243	20%
30 to 44 minutes	76,183	21%
45 to 59 minutes	30,104	8%
60 to 89 minutes	19,609	6%
90 minutes or more	8,342	2%
Worked at home	21,216	6%
<b>Average time to work (minutes)</b>	<b>31</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>337,861</b>	<b>100%</b>
Agriculture, forestry, mining	6,121	2%
Utilities	3,252	1%
Construction	28,533	8%
Manufacturing	38,588	11%
Wholesale trade	11,917	4%
Retail trade	35,838	11%
Transportation & warehousing	7,920	2%
Information & communications	8,407	2%
Finance, insurance, & real estate	24,183	7%
Professional, scientific, management, administration	14,515	4%
Educational, social, & health services	60,643	18%
Art, entertainment, recreation, accommodations, food	31,803	9%
Other services	17,844	5%
Public administration	48,297	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>337,861</b>	<b>100%</b>
Management, professional & related:	132,814	39%
Management (incl. farm managers)	39,428	12%
Business & financial	18,560	5%
Computer & mathematical	13,275	4%
Architecture & engineering	11,153	3%
Life, physical & social science	4,455	1%
Community & social service	4,130	1%
Legal	3,053	1%
Education, training, & library	17,181	5%
Art, entertainment, sports & media	6,896	2%
Healthcare practitioners	14,683	4%
Service:	57,817	17%
Healthcare support	4,553	1%
Protective service	6,678	2%
Food preparation & serving	15,603	5%
Building & grounds cleaning / maintenance	17,521	5%
Personal care & service	13,462	4%
Sales & office	84,651	25%
Farming, fishing & forestry	3,596	1%
Construction, extraction & maintenance	29,942	9%
Production, transport & material moving	29,041	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>250,909</b>	<b>100%</b>
Less than \$15,000	17,294	7%
\$15,000 to \$29,999	28,804	11%
\$30,000 to \$44,999	33,090	13%
\$45,000 to \$59,999	29,382	12%
\$60,000 to \$74,999	25,259	10%
\$75,000 to \$99,999	34,060	14%
\$100,000 to \$124,999	26,076	10%
\$125,000 to \$149,999	17,857	7%
\$150,000 to \$199,999	20,781	8%
\$200,000 or more	18,306	7%
<b>Median Income</b>	<b>\$70,027</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>250,909</b>	<b>100%</b>
With earnings	205,399	82%
With wage and salary income	194,745	78%
With self-employment income	38,802	15%
With interest, dividend, or net rental income	77,586	31%
With Social Security income	61,800	25%
With Supplemental Security income	6,858	3%
With public assistance income	4,254	2%
With retirement income	45,847	18%
With other types of income	36,097	14%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>739,608</b>	<b>100%</b>
Under .50	31,670	4%
.50 to .99	38,050	5%
1.00 to 1.24	30,825	4%
1.25 to 1.49	31,160	4%
1.50 to 1.84	42,927	6%
1.85 to 1.99	19,209	3%
2.00 and over	545,767	74%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>739,608</b>	<b>100%</b>
Above Poverty	669,888	91%
Below Poverty	69,720	9%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

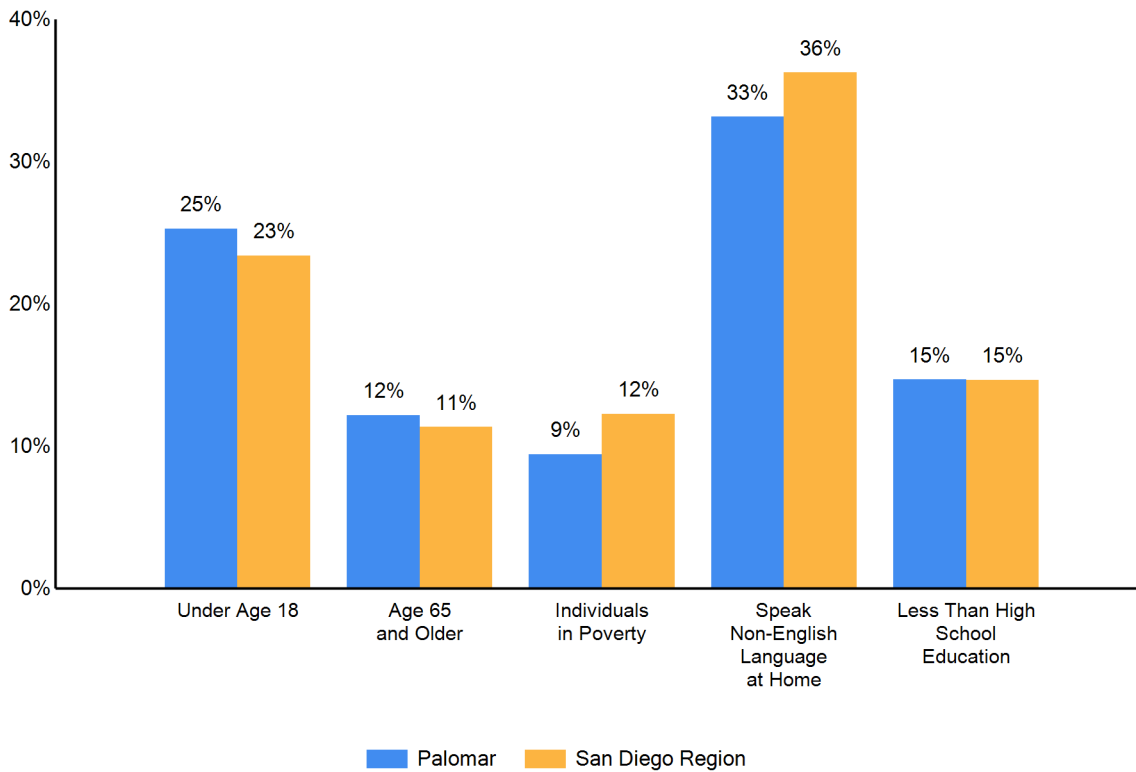
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>187,945</b>	<b>98,191</b>	<b>89,754</b>	<b>176,685</b>	<b>89,643</b>	<b>87,042</b>	<b>11,260</b>	<b>8,548</b>	<b>2,712</b>
Married couple family	150,617	74,611	76,006	144,930	70,734	74,196	5,687	3,877	1,810
Male householder, no wife present	12,147	7,181	4,966	10,735	6,042	4,693	1,412	1,139	273
Female householder, no husband present	25,181	16,399	8,782	21,020	12,867	8,153	4,161	3,532	629

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

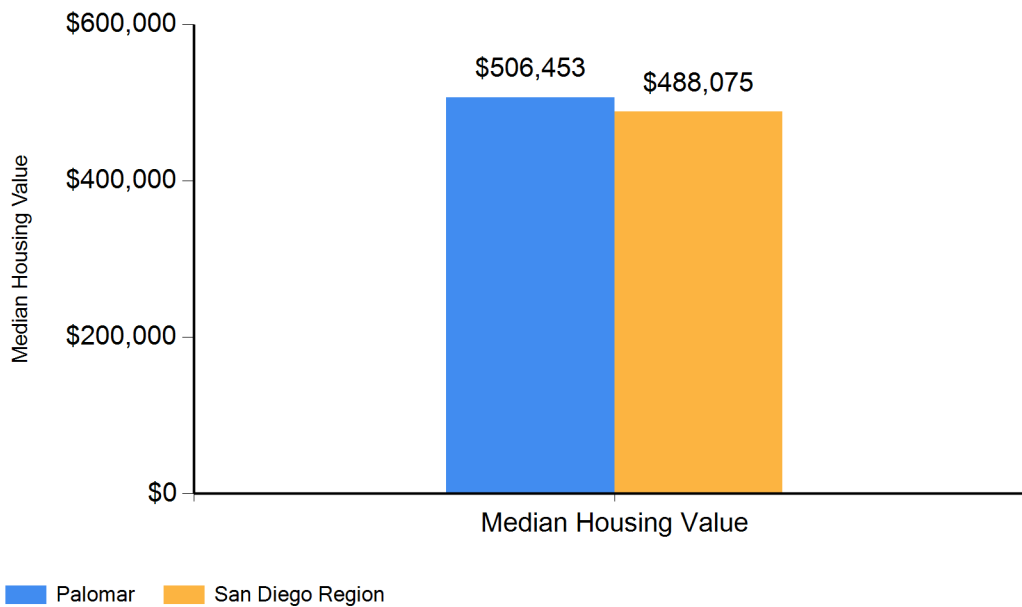


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075