DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Statistical Reference Area Valley Center



| | Jan 1, 2011 |
|---------------------------|-------------|
| Total Population | 22,965 |
| Household Population | 22,898 |
| Group Quarters Population | 67 |
| Persons Per Household | 2.86 |

HOUSING AND OCCUPANCY

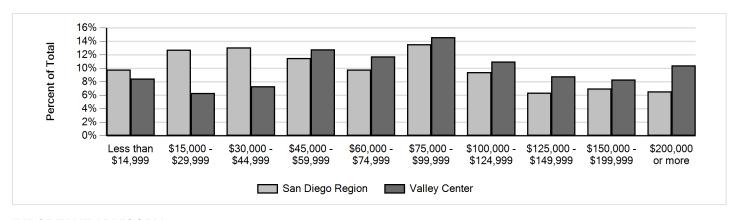
| | Total Housing | | Vacancy |
|-------------------------------|------------------|------------|---------|
| | Units | Households | Rate |
| Total Housing Units | 8,621 | 8,013 | 7.1% |
| Single Family - Detached | 7,113 | 6,803 | 4.4% |
| Single Family - Multiple-Unit | 255 | 232 | 9.0% |
| Multi-Family | 88 | 88 | 0.0% |
| Mobile Home and Other | 1,165 | 890 | 23.6% |

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

| | Less than | \$15,000- | \$30,000- | \$45,000- | \$60,000- | \$75,000- | \$100,000- | \$125,000- | \$150,000- | \$200,000 |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|
| | \$15,000 | \$29,999 | \$44,999 | \$59,999 | \$74,999 | \$99,999 | \$124,999 | \$149,999 | \$199,999 | or more |
| % of Total | 8% | 6% | 7% | 13% | 12% | 15% | 11% | 9% | 8% | 10% |

| Median Household Income | 2011 |
|----------------------------------|----------|
| Adjusted for Inflation (2010 \$) | \$80.500 |



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

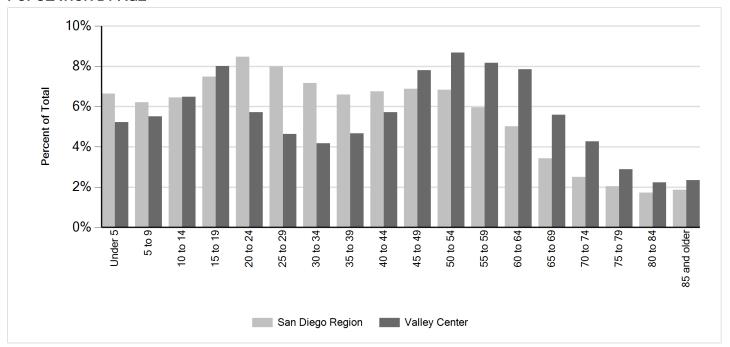
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

| | Total | Male | Female | Percent Female |
|------------------|--------|--------|--------|-------------------|
| Total Population | 22,965 | 11,543 | 11,422 | 50% |
| Under 5 | 1,201 | 598 | 603 | 50% |
| 5 to 9 | 1,266 | 681 | 585 | 46% |
| 10 to 14 | 1,488 | 771 | 717 | 48% |
| 15 to 17 | 1,075 | 571 | 504 | 47% |
| 18 and 19 | 765 | 373 | 392 | 51% |
| 20 to 24 | 1,313 | 673 | 640 | 49% |
| 25 to 29 | 1,065 | 559 | 506 | 48% |
| 30 to 34 | 960 | 508 | 452 | 47% |
| 35 to 39 | 1,071 | 511 | 560 | 52% |
| 40 to 44 | 1,314 | 626 | 688 | 52% |
| 45 to 49 | 1,793 | 886 | 907 | 51% |
| 50 to 54 | 1,992 | 1,005 | 987 | 50% |
| 55 to 59 | 1,876 | 874 | 1,002 | 53% |
| 60 and 61 | 793 | 394 | 399 | 50% |
| 62 to 64 | 1,011 | 518 | 493 | 49% |
| 65 to 69 | 1,284 | 651 | 633 | 49% |
| 70 to 74 | 981 | 492 | 489 | 50% |
| 75 to 79 | 663 | 359 | 304 | 46% |
| 80 to 84 | 514 | 258 | 256 | 50% |
| 85 and older | 540 | 235 | 305 | 56% |
| Under 18 | 5,030 | 2,621 | 2,409 | 48% |
| 65 and older | 3,982 | 1,995 | 1,987 | 50% |
| Median Age | 44.9 | 44.2 | 45.4 | N/A |

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

| Hispanic | White | Black | American Indian | Asian & Pacific Isl. | All Other |
|----------|--|---|---|---|---|
| 5,838 | 14,603 | 172 | 948 | 836 | 568 |
| 516 | 479 | 7 | 102 | 38 | 59 |
| 509 | 597 | 5 | 79 | 26 | 50 |
| 541 | 734 | 15 | 72 | 45 | 81 |
| 377 | 572 | 9 | 57 | 19 | 41 |
| 263 | 416 | 10 | 36 | 22 | 18 |
| 467 | 677 | 10 | 84 | 43 | 32 |
| 411 | 536 | 4 | 53 | 42 | 19 |
| 374 | 440 | 10 | 64 | 48 | 24 |
| 409 | 550 | 7 | 40 | 41 | 24 |
| 414 | 760 | 9 | 39 | 64 | 28 |
| 423 | 1,179 | 19 | 66 | 69 | 37 |
| 341 | 1,476 | 14 | 55 | 74 | 32 |
| 269 | 1,444 | 8 | 44 | 83 | 28 |
| 86 | 633 | 3 | 17 | 42 | 12 |
| 105 | 824 | 9 | 26 | 43 | 4 |
| 142 | 1,032 | 4 | 40 | 50 | 16 |
| 82 | 824 | 10 | 23 | 26 | 16 |
| 48 | 565 | 3 | 18 | 18 | 11 |
| 29 | 446 | 2 | 13 | 13 | 11 |
| 32 | 419 | 14 | 20 | 30 | 25 |
| 1,943 | 2,382 | 36 | 310 | 128 | 231 |
| 333 | 3,286 | 33 | 114 | 137 | 79 |
| 28.0 | 51.2 | 45.0 | 29.2 | 47.2 | 25.8 |
| | 5,838 516 509 541 377 263 467 411 374 409 414 423 341 269 86 105 142 82 48 29 32 1,943 333 | 5,838 14,603 516 479 509 597 541 734 377 572 263 416 467 677 411 536 374 440 409 550 414 760 423 1,179 341 1,476 269 1,444 86 633 105 824 142 1,032 82 824 48 565 29 446 32 419 1,943 2,382 333 3,286 | 5,838 14,603 172 516 479 7 509 597 5 541 734 15 377 572 9 263 416 10 467 677 10 411 536 4 374 440 10 409 550 7 414 760 9 423 1,179 19 341 1,476 14 269 1,444 8 86 633 3 105 824 9 142 1,032 4 82 824 10 48 565 3 29 446 2 32 419 14 1,943 2,382 36 333 3,286 33 | Hispanic White Black Indian 5,838 14,603 172 948 516 479 7 102 509 597 5 79 541 734 15 72 377 572 9 57 263 416 10 36 467 677 10 84 411 536 4 53 374 440 10 64 409 550 7 40 414 760 9 39 423 1,179 19 66 341 1,476 14 55 269 1,444 8 44 86 633 3 17 105 824 9 26 142 1,032 4 40 82 824 10 23 48 565 3 18 | Hispanic White Black Indian Pacific Isl. 5,838 14,603 172 948 836 516 479 7 102 38 509 597 5 79 26 541 734 15 72 45 377 572 9 57 19 263 416 10 36 22 467 677 10 84 43 411 536 4 53 42 374 440 10 64 48 409 550 7 40 41 414 760 9 39 64 423 1,179 19 66 69 341 1,476 14 55 74 269 1,444 8 44 83 86 633 3 17 42 105 824 9 |