



Demographic and Socioeconomic Profile 2010

TRACT: 200.23

Population by Race

	Population	Percent
Total Population	3,941	100%
White	2,092	53%
Hispanic	1,501	38%
Asian	148	4%
Two or More	75	2%
Black	71	2%
Pacific Islander	27	1%
Other	18	<1%
American Indian	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,941	1,935	2,006	51%
Under 5	234	111	123	53%
5 to 9	242	128	114	47%
10 to 14	307	155	152	50%
15 to 17	204	110	94	46%
18 and 19	124	59	65	52%
20 to 24	279	147	132	47%
25 to 29	227	119	108	48%
30 to 34	224	110	114	51%
35 to 39	256	126	130	51%
40 to 44	297	158	139	47%
45 to 49	325	141	184	57%
50 to 54	325	167	158	49%
55 to 59	253	120	133	53%
60 and 61	83	35	48	58%
62 to 64	120	56	64	53%
65 to 69	185	81	104	56%
70 to 74	95	49	46	48%
75 to 79	73	32	41	56%
80 to 84	40	19	21	53%
85 and Older	48	12	36	75%
Under 18	987	504	483	49%
65 and older	441	193	248	56%
Median	37.5	36.1	38.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,158	100%
Never Married	1,018	32%
Married, excluding separated	1,651	52%
Separated	50	2%
Widowed	95	3%
Divorced	344	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,941	100%
Household	3,936	100%
Group Quarters - Other	5	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,941	1,501	2,092	71	9	148	27	18	75
Under 5	234	126	84	3	0	9	1	4	7
5 to 9	242	144	86	2	0	3	1	1	5
10 to 14	307	165	115	8	0	11	0	1	7
15 to 17	204	94	91	3	0	4	1	4	7
18 and 19	124	49	64	1	0	3	2	0	5
20 to 24	279	120	129	5	0	12	3	0	10
25 to 29	227	91	113	3	1	4	4	2	9
30 to 34	224	91	110	2	0	13	3	1	4
35 to 39	256	115	110	8	1	13	4	1	4
40 to 44	297	128	143	5	0	15	2	2	2
45 to 49	325	108	190	11	1	6	2	2	5
50 to 54	325	83	212	8	1	14	2	0	5
55 to 59	253	60	177	5	2	7	1	0	1
60 and 61	83	23	55	1	1	3	0	0	0
62 to 64	120	28	82	2	0	8	0	0	0
65 to 69	185	30	137	4	0	10	1	0	3
70 to 74	95	22	64	0	1	7	0	0	1
75 to 79	73	14	58	0	0	1	0	0	0
80 to 84	40	7	29	0	1	3	0	0	0
85 and Older	48	3	43	0	0	2	0	0	0
Under 18	987	529	376	16	0	27	3	10	26
65 and older	441	76	331	4	2	23	1	0	4
Median		27.9	45.0	40.5	56.3	40.7	32.5	17.3	23.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,707	100%
Speak Only English	2,527	68%
Speak Spanish:	994	27%
Speak English "well" or "very well"	745	20%
Speak English "not well" or "not at all"	249	7%
Speak Asian/Pacific Island language:	86	2%
Speak English "well" or "very well"	71	2%
Speak English "not well" or "not at all"	15	<1%
Speak other language:	100	3%
Speak English "well" or "very well"	100	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,551	100%
Less than 9th grade	145	6%
9th through 12th grade, no diploma	231	9%
High school grad (incl. equivalency)	792	31%
Some college, no degree	592	23%
Associate degree	346	14%
Bachelor's degree	358	14%
Master's degree	46	2%
Professional school degree	41	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,818	100%	---	---	---	---
Enrolled in school	1,152	30%	1,043	27%	109	3%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	218	19%	202	19%	16	15%
Grade 5 to grade 8	274	24%	242	23%	32	29%
Grade 9 to grade 12	380	33%	345	33%	35	32%
College, undergraduate	254	22%	254	24%	0	0%
Graduate or Professional school	26	2%	0	0%	26	24%
Not enrolled in school	2,666	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,231	100%	480	100%	751	100%
Family Households:	861	70%	476	99%	385	51%
Married couple family	697	57%	385	80%	312	42%
Other family:	164	13%	91	19%	73	10%
Male householder, no wife	43	3%	25	5%	18	2%
Female householder, no husband	121	10%	66	14%	55	7%
Nonfamily households:	370	30%	4	1%	366	49%
Householder living alone	309	25%	----	----	----	----
Other nonfamily households	61	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,239	100%	1231	8	1%	3.20
Single family (detached)	889	72%	881	8	1%	3.25
Single family (attached)	6	<1%	6	0	0%	3.17
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	344	28%	344	0	0%	3.07

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	891	100%
Less than \$150,000	181	20%
\$150,000 to \$199,999	47	5%
\$200,000 to \$249,999	28	3%
\$250,000 to \$299,999	88	10%
\$300,000 to \$399,999	156	18%
\$400,000 to \$499,999	179	20%
\$500,000 to \$749,999	193	22%
\$750,000 to \$999,999	14	2%
\$1,000,000 or more	5	1%

Median Value **\$364,465**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,239	100%
2005 or Later	8	1%
2000 to 2004	70	6%
1990 to 1999	120	10%
1980 to 1989	279	23%
1970 to 1979	668	54%
1960 to 1969	73	6%
1950 to 1959	21	2%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,231	100%	340	100%	891	100%
1.00 occupant housing per room or less	1,197	97%	319	94%	878	99%
1.01 to 1.50 occupants per room	34	3%	21	6%	13	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	340	100%
Less than \$500	36	11%
\$500 to \$599	17	5%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	81	24%
\$1,250 to \$1,499	63	19%
\$1,500 to \$1,999	119	35%
\$2,000 or more	24	7%
No cash rent	0	0%
Median contract rent	\$1,393	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	340	100%
Less than 20 percent	36	11%
20.0 to 24.9 percent	12	4%
25.0 to 29.9 percent	69	20%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	110	32%
50.0 percent or more	113	33%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,231	100%
No vehicle	23	2%
1 vehicle	314	26%
2 vehicles	471	38%
3 vehicles	272	22%
4 or more vehicles	151	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,849	100%
Worked in state of residence	1,849	100%
Worked in county of residence	1,785	97%
Worked outside county of residence	64	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,083	100%	1,494	48%
In labor force	1,980	64%	1,019	51%
Armed forces	5	<1%	5	100%
Civilian (employed)	1,763	89%	899	51%
Civilian (unemployed)	212	11%	115	54%
Not in labor force	1,103	36%	475	43%
Pct. of civilian labor force unemployed	10.7%		11.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,849	100%
Car, truck or van:	1,694	92%
Drove Alone	1,551	84%
Carpooled	143	8%
Public Transportation:	15	1%
Bus	15	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	14	1%
Bicycle	0	0%
Walked	23	1%
Other means	0	0%
Worked at home	103	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,849	100%
Did not work at home	1,746	94%
Less than 10 minutes	297	16%
10 to 19 minutes	692	37%
20 to 29 minutes	322	17%
30 to 44 minutes	242	13%
45 to 59 minutes	102	6%
60 to 89 minutes	84	5%
90 minutes or more	7	<1%
Worked at home	103	6%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,839	100%
Agriculture, forestry, mining	21	1%
Utilities	21	1%
Construction	184	10%
Manufacturing	202	11%
Wholesale trade	66	4%
Retail trade	203	11%
Transportation & warehousing	47	3%
Information & communications	37	2%
Finance, insurance, & real estate	74	4%
Professional, scientific, management, administration	15	1%
Educational, social, & health services	342	19%
Art, entertainment, recreation, accommodations, food	209	11%
Other services	72	4%
Public administration	346	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,839	100%
Management, professional & related:	631	34%
Management (incl. farm managers)	189	10%
Business & financial	72	4%
Computer & mathematical	114	6%
Architecture & engineering	30	2%
Life, physical & social science	0	0%
Community & social service	34	2%
Legal	0	0%
Education, training, & library	107	6%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	85	5%
Service:	295	16%
Healthcare support	53	3%
Protective service	45	2%
Food preparation & serving	60	3%
Building & grounds cleaning / maintenance	57	3%
Personal care & service	80	4%
Sales & office	525	29%
Farming, fishing & forestry	3	<1%
Construction, extraction & maintenance	218	12%
Production, transport & material moving	167	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,231	100%
Less than \$15,000	87	7%
\$15,000 to \$29,999	197	16%
\$30,000 to \$44,999	254	21%
\$45,000 to \$59,999	160	13%
\$60,000 to \$74,999	100	8%
\$75,000 to \$99,999	162	13%
\$100,000 to \$124,999	79	6%
\$125,000 to \$149,999	70	6%
\$150,000 to \$199,999	76	6%
\$200,000 or more	46	4%
Median Income	\$52,266	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,231	100%
With earnings	1,009	82%
With wage and salary income	955	78%
With self-employment income	178	14%
With interest, dividend, or net rental income	248	20%
With Social Security income	262	21%
With Supplemental Security income	58	5%
With public assistance income	4	<1%
With retirement income	205	17%
With other types of income	246	20%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,933	100%
Under .50	114	3%
.50 to .99	52	1%
1.00 to 1.24	157	4%
1.25 to 1.49	205	5%
1.50 to 1.84	464	12%
1.85 to 1.99	192	5%
2.00 and over	2,749	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,933	100%
Above Poverty	3,767	96%
Below Poverty	166	4%

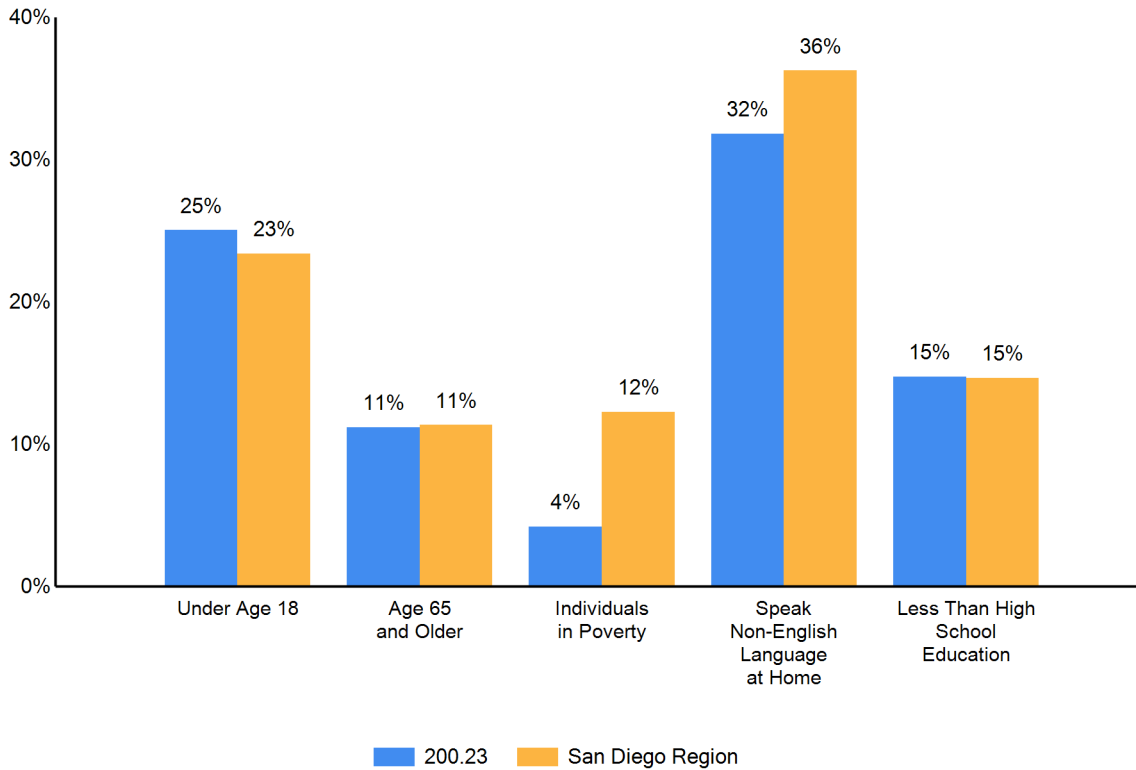
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	861	476	385	847	462	385	14	14	0
Married couple family	697	385	312	697	385	312	0	0	0
Male householder, no wife present	43	25	18	29	11	18	14	14	0
Female householder, no husband present	121	66	55	121	66	55	0	0	0

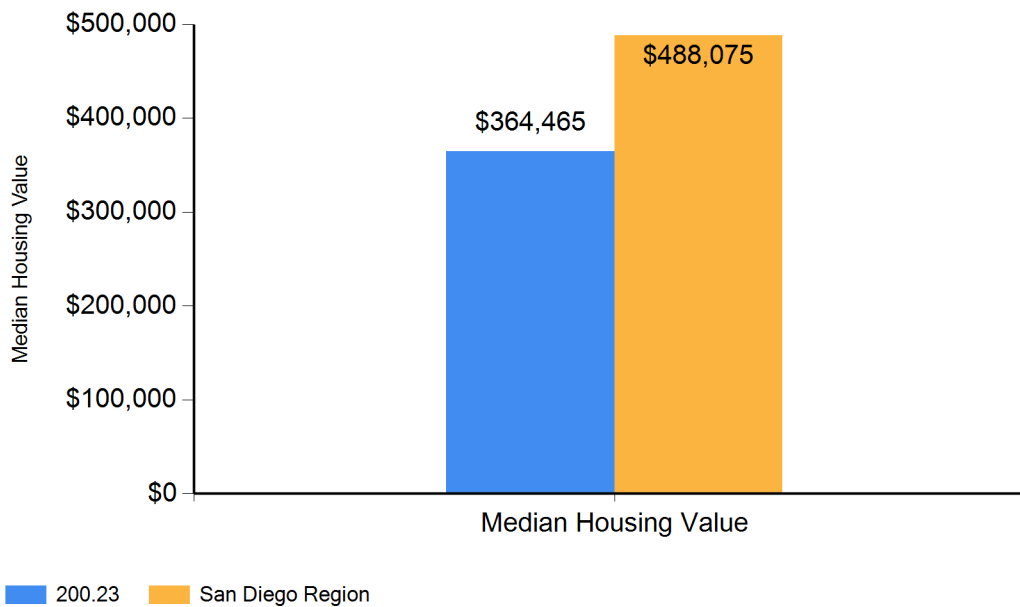
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075