



## Demographic and Socioeconomic Profile 2010

TRACT: 204.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,099</b>	<b>100%</b>
White	2,003	49%
Hispanic	1,645	40%
Asian	284	7%
Two or More	73	2%
Black	56	1%
American Indian	30	1%
Pacific Islander	5	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,099</b>	<b>1,826</b>	<b>2,273</b>	<b>55%</b>
Under 5	308	112	196	64%
5 to 9	175	129	46	26%
10 to 14	272	92	180	66%
15 to 17	139	89	50	36%
18 and 19	173	58	115	66%
20 to 24	210	83	127	60%
25 to 29	299	153	146	49%
30 to 34	219	132	87	40%
35 to 39	307	114	193	63%
40 to 44	297	87	210	71%
45 to 49	403	200	203	50%
50 to 54	413	260	153	37%
55 to 59	170	51	119	70%
60 and 61	66	7	59	89%
62 to 64	83	28	55	66%
65 to 69	162	60	102	63%
70 to 74	154	121	33	21%
75 to 79	78	9	69	88%
80 to 84	64	34	30	47%
85 and Older	107	7	100	93%
Under 18	894	422	472	53%
65 and older	565	231	334	59%
<b>Median</b>	<b>39.1</b>	<b>37.9</b>	<b>39.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,344</b>	<b>100%</b>
Never Married	1,119	33%
Married, excluding separated	1,637	49%
Separated	53	2%
Widowed	182	5%
Divorced	353	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,099</b>	<b>100%</b>
Household	3,967	97%
Group Quarters - Other	132	3%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,099</b>	<b>1,645</b>	<b>2,003</b>	<b>56</b>	<b>30</b>	<b>284</b>	<b>5</b>	<b>3</b>	<b>73</b>
Under 5	308	208	63	0	1	33	0	0	3
5 to 9	175	53	120	1	0	0	0	0	1
10 to 14	272	166	97	1	0	2	0	0	6
15 to 17	139	86	48	3	0	2	0	0	0
18 and 19	173	113	6	0	0	52	0	0	2
20 to 24	210	107	99	2	0	0	0	0	2
25 to 29	299	175	100	1	0	5	0	0	18
30 to 34	219	62	121	0	2	32	0	0	2
35 to 39	307	133	133	0	1	38	0	0	2
40 to 44	297	98	146	3	1	30	0	3	16
45 to 49	403	104	211	30	3	52	0	0	3
50 to 54	413	170	206	9	16	6	5	0	1
55 to 59	170	43	125	1	0	0	0	0	1
60 and 61	66	4	33	0	2	23	0	0	4
62 to 64	83	36	43	1	1	0	0	0	2
65 to 69	162	23	133	1	0	1	0	0	4
70 to 74	154	24	127	1	1	0	0	0	1
75 to 79	78	31	41	0	1	3	0	0	2
80 to 84	64	2	55	0	1	5	0	0	1
85 and Older	107	7	96	2	0	0	0	0	2
Under 18	894	513	328	5	1	37	0	0	10
65 and older	565	87	452	4	3	9	0	0	10
<b>Median</b>		<b>27.6</b>	<b>46.6</b>	<b>47.8</b>	<b>52.2</b>	<b>37.1</b>	<b>52.5</b>	<b>42.5</b>	<b>40.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,791</b>	<b>100%</b>
Speak Only English	2,238	59%
Speak Spanish:	1,368	36%
Speak English "well" or "very well"	1,141	30%
Speak English "not well" or "not at all"	227	6%
Speak Asian/Pacific Island language:	33	1%
Speak English "well" or "very well"	33	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	152	4%
Speak English "well" or "very well"	152	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,822</b>	<b>100%</b>
Less than 9th grade	285	10%
9th through 12th grade, no diploma	162	6%
High school grad (incl. equivalency)	685	24%
Some college, no degree	638	23%
Associate degree	258	9%
Bachelor's degree	577	20%
Master's degree	163	6%
Professional school degree	42	1%
Doctorate degree	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,907</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,314	34%	1,218	31%	96	2%
Nursery / Preschool	18	1%	18	1%	0	0%
Kindergarten to grade 4	223	17%	207	17%	16	17%
Grade 5 to grade 8	355	27%	339	28%	16	17%
Grade 9 to grade 12	393	30%	393	32%	0	0%
College, undergraduate	300	23%	236	19%	64	67%
Graduate or Professional school	25	2%	25	2%	0	0%
Not enrolled in school	2,593	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,239</b>	<b>100%</b>	<b>589</b>	<b>100%</b>	<b>650</b>	<b>100%</b>
Family Households:	916	74%	541	92%	375	58%
Married couple family	635	51%	330	56%	305	47%
Other family:	281	23%	211	36%	70	11%
Male householder, no wife	90	7%	69	12%	21	3%
Female householder, no husband	191	15%	142	24%	49	8%
Nonfamily households:	323	26%	48	8%	275	42%
Householder living alone	207	17%	----	----	----	----
Other nonfamily households	116	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,255</b>	<b>100%</b>	<b>1239</b>	<b>16</b>	<b>1%</b>	<b>3.20</b>
Single family (detached)	1,020	81%	1,017	3	<1%	3.21
Single family (attached)	42	3%	42	0	0%	3.26
2 to 4 units	63	5%	50	13	21%	2.26
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	130	10%	130	0	0%	3.45

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,002</b>	<b>100%</b>
Less than \$150,000	157	16%
\$150,000 to \$199,999	9	1%
\$200,000 to \$249,999	94	9%
\$250,000 to \$299,999	79	8%
\$300,000 to \$399,999	205	20%
\$400,000 to \$499,999	193	19%
\$500,000 to \$749,999	217	22%
\$750,000 to \$999,999	27	3%
\$1,000,000 or more	21	2%

**Median Value** **\$379,000**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,255</b>	<b>100%</b>
2005 or Later	11	1%
2000 to 2004	49	4%
1990 to 1999	49	4%
1980 to 1989	190	15%
1970 to 1979	288	23%
1960 to 1969	169	13%
1950 to 1959	312	25%
1940 to 1949	114	9%
1939 or earlier	73	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,239</b>	<b>100%</b>	<b>237</b>	<b>100%</b>	<b>1,002</b>	<b>100%</b>
1.00 occupant housing per room or less	1,191	96%	189	80%	1,002	100%
1.01 to 1.50 occupants per room	5	<1%	5	2%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	43	3%	43	18%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>237</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	9	4%
\$700 to \$799	0	0%
\$800 to \$899	22	9%
\$900 to \$999	68	29%
\$1,000 to \$1,249	18	8%
\$1,250 to \$1,499	54	23%
\$1,500 to \$1,999	41	17%
\$2,000 or more	0	0%
No cash rent	25	11%
<b>Median contract rent</b>	<b>\$1,257</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>237</b>	<b>100%</b>
Less than 20 percent	12	5%
20.0 to 24.9 percent	9	4%
25.0 to 29.9 percent	18	8%
30.0 to 34.9 percent	23	10%
35.0 to 39.9 percent	40	17%
40.0 to 49.9 percent	36	15%
50.0 percent or more	74	31%
Not computed	25	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,239</b>	<b>100%</b>
No vehicle	16	1%
1 vehicle	253	20%
2 vehicles	552	45%
3 vehicles	292	24%
4 or more vehicles	126	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,867</b>	<b>100%</b>
Worked in state of residence	1,867	100%
Worked in county of residence	1,808	97%
Worked outside county of residence	59	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,307</b>	<b>100%</b>	<b>1,461</b>	<b>44%</b>
In labor force	2,305	70%	1,127	49%
Armed forces	4	<1%	0	0%
Civilian (employed)	2,074	90%	1,004	48%
Civilian (unemployed)	227	10%	123	54%
Not in labor force	1,002	30%	334	33%
Pct. of civilian labor force unemployed	9.9%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,867</b>	<b>100%</b>
Car, truck or van:	1,727	93%
Drove Alone	1,555	83%
Carpooled	172	9%
Public Transportation:	13	1%
Bus	0	0%
Trolley / Streetcar	13	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	29	2%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	98	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,867</b>	<b>100%</b>
Did not work at home	1,769	95%
Less than 10 minutes	247	13%
10 to 19 minutes	538	29%
20 to 29 minutes	349	19%
30 to 44 minutes	370	20%
45 to 59 minutes	189	10%
60 to 89 minutes	52	3%
90 minutes or more	24	1%
Worked at home	98	5%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,862</b>	<b>100%</b>
Agriculture, forestry, mining	22	1%
Utilities	12	1%
Construction	134	7%
Manufacturing	237	13%
Wholesale trade	28	2%
Retail trade	272	15%
Transportation & warehousing	0	0%
Information & communications	101	5%
Finance, insurance, & real estate	105	6%
Professional, scientific, management, administration	47	3%
Educational, social, & health services	427	23%
Art, entertainment, recreation, accommodations, food	217	12%
Other services	83	4%
Public administration	177	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,862</b>	<b>100%</b>
Management, professional & related:	638	34%
Management (incl. farm managers)	113	6%
Business & financial	96	5%
Computer & mathematical	49	3%
Architecture & engineering	34	2%
Life, physical & social science	17	1%
Community & social service	8	<1%
Legal	32	2%
Education, training, & library	193	10%
Art, entertainment, sports & media	29	2%
Healthcare practitioners	67	4%
Service:	371	20%
Healthcare support	26	1%
Protective service	27	1%
Food preparation & serving	106	6%
Building & grounds cleaning / maintenance	114	6%
Personal care & service	98	5%
Sales & office	418	22%
Farming, fishing & forestry	22	1%
Construction, extraction & maintenance	260	14%
Production, transport & material moving	153	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>1,239</b>	<b>100%</b>
Less than \$15,000	126	10%
\$15,000 to \$29,999	133	11%
\$30,000 to \$44,999	179	14%
\$45,000 to \$59,999	144	12%
\$60,000 to \$74,999	103	8%
\$75,000 to \$99,999	193	16%
\$100,000 to \$124,999	199	16%
\$125,000 to \$149,999	58	5%
\$150,000 to \$199,999	43	3%
\$200,000 or more	61	5%
<b>Median Income</b>	<b>\$65,461</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,239</b>	<b>100%</b>
With earnings	1,076	87%
With wage and salary income	977	79%
With self-employment income	285	23%
With interest, dividend, or net rental income	314	25%
With Social Security income	336	27%
With Supplemental Security income	49	4%
With public assistance income	0	0%
With retirement income	166	13%
With other types of income	189	15%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,974</b>	<b>100%</b>
Under .50	449	11%
.50 to .99	251	6%
1.00 to 1.24	55	1%
1.25 to 1.49	387	10%
1.50 to 1.84	209	5%
1.85 to 1.99	183	5%
2.00 and over	2,440	61%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,974</b>	<b>100%</b>
Above Poverty	3,274	82%
Below Poverty	700	18%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

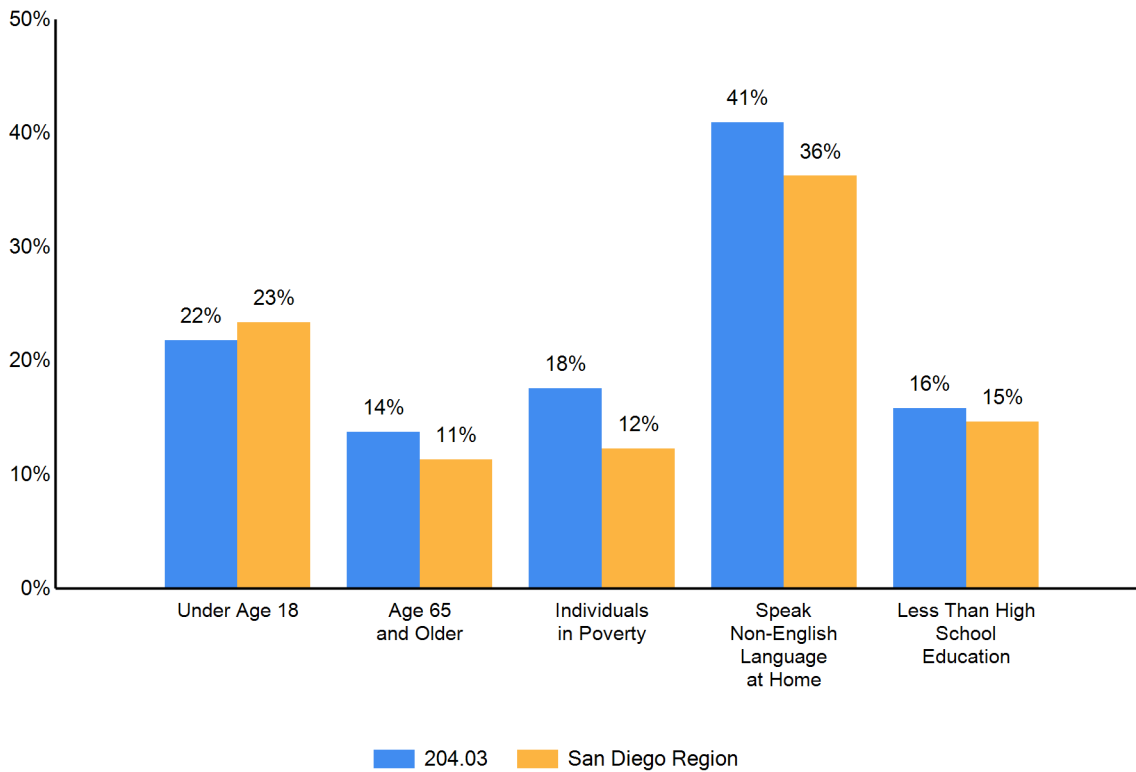
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>916</b>	<b>541</b>	<b>375</b>	<b>799</b>	<b>436</b>	<b>363</b>	<b>117</b>	<b>105</b>	<b>12</b>
Married couple family	635	330	305	617	312	305	18	18	0
Male householder, no wife present	90	69	21	73	64	9	17	5	12
Female householder, no husband present	191	142	49	109	60	49	82	82	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

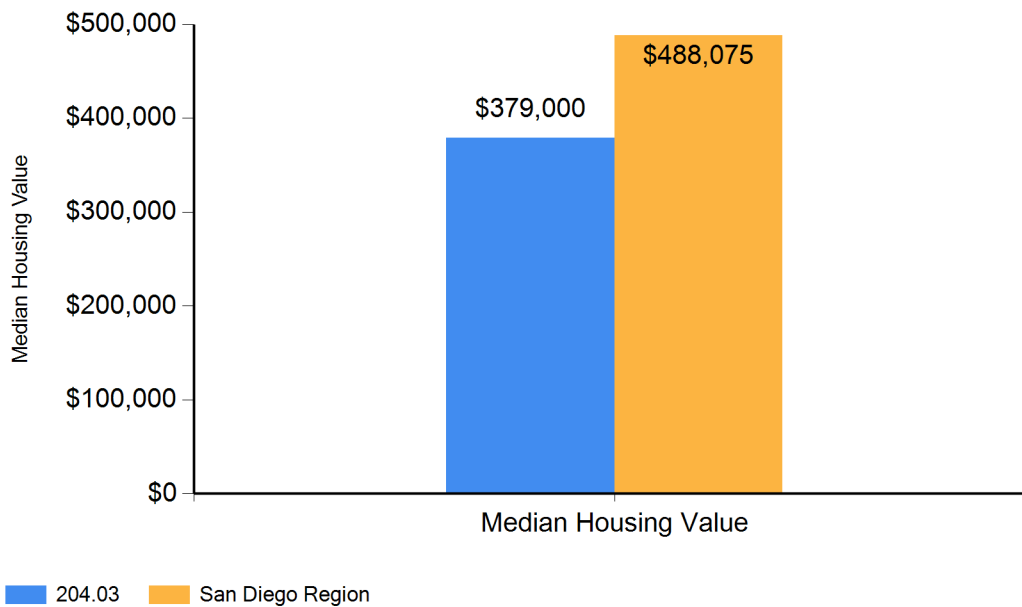


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075