

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



	Jan 1, 2012
Total Population	101,601
Household Population	99,289
Group Quarters Population	2,312
Persons Per Household	3.14

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,205	31,650	4.7%
Single Family - Detached	18,105	17,885	1.2%
Single Family - Multiple-Unit	2,861	2,320	18.9%
Multi-Family	10,430	9,843	5.6%
Mobile Home and Other	1,809	1,602	11.4%

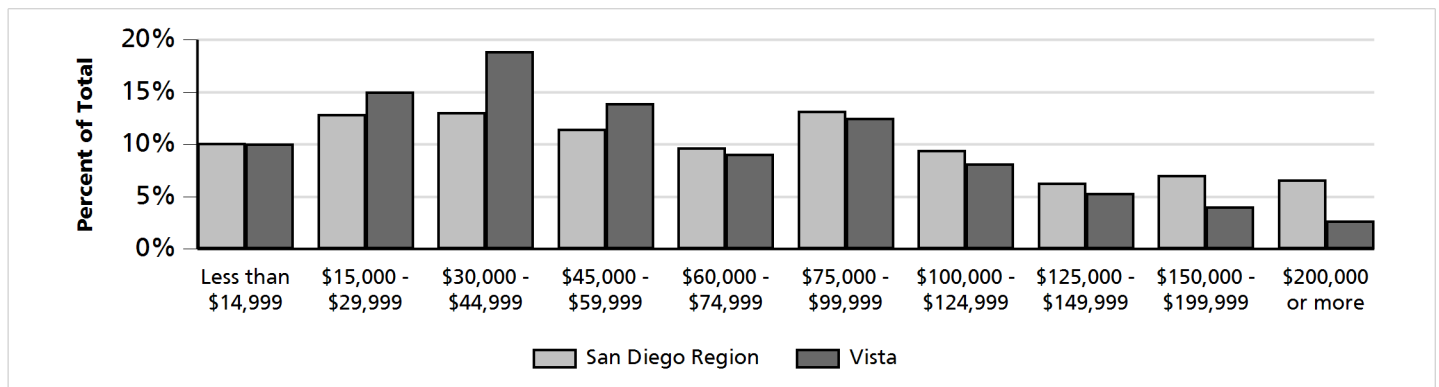
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	15%	19%	14%	9%	13%	8%	5%	4%	3%

Median Household Income

Adjusted for Inflation (2010 \$)	\$51,396
Not adjusted for inflation (current 2011\$)	\$52,955



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

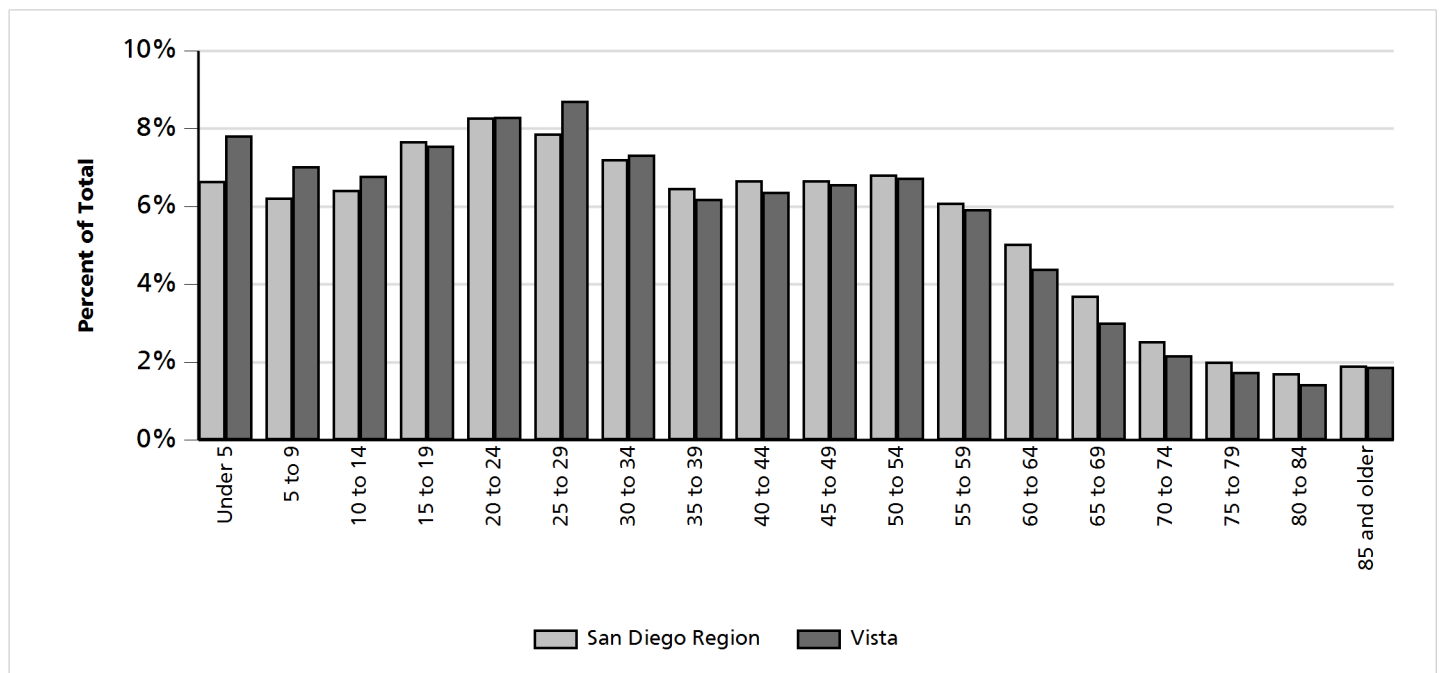
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	101,601	51,217	50,384	50%
Under 5	7,942	4,031	3,911	49%
5 to 9	7,147	3,627	3,520	49%
10 to 14	6,886	3,499	3,387	49%
15 to 17	4,503	2,346	2,157	48%
18 and 19	3,182	1,642	1,540	48%
20 to 24	8,428	4,361	4,067	48%
25 to 29	8,853	4,692	4,161	47%
30 to 34	7,451	3,957	3,494	47%
35 to 39	6,296	3,125	3,171	50%
40 to 44	6,467	3,319	3,148	49%
45 to 49	6,672	3,374	3,298	49%
50 to 54	6,848	3,396	3,452	50%
55 to 59	6,030	2,975	3,055	51%
60 and 61	1,876	937	939	50%
62 to 64	2,595	1,352	1,243	48%
65 to 69	3,060	1,479	1,581	52%
70 to 74	2,209	1,000	1,209	55%
75 to 79	1,783	795	988	55%
80 to 84	1,462	629	833	57%
85 and older	1,911	681	1,230	64%
Under 18	26,478	13,503	12,975	49%
65 and older	10,425	4,584	5,841	56%
Median Age	32.6	31.8	33.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	48,752	43,084	2,488	356	4,237	2,684
Under 5	5,115	2,143	127	21	250	286
5 to 9	4,922	1,601	113	15	164	332
10 to 14	4,523	1,780	143	16	158	266
15 to 17	2,800	1,314	103	7	119	160
18 and 19	1,950	974	77	15	83	83
20 to 24	4,602	3,013	233	28	267	285
25 to 29	4,579	3,325	295	24	369	261
30 to 34	3,984	2,635	222	22	398	190
35 to 39	3,484	2,170	161	23	330	128
40 to 44	3,300	2,508	196	26	318	119
45 to 49	2,896	3,083	215	27	322	129
50 to 54	2,313	3,770	228	33	360	144
55 to 59	1,568	3,849	151	27	334	101
60 and 61	450	1,257	28	8	109	24
62 to 64	521	1,845	58	11	128	32
65 to 69	598	2,185	44	10	186	37
70 to 74	457	1,554	28	16	127	27
75 to 79	300	1,330	22	9	94	28
80 to 84	198	1,149	19	7	68	21
85 and older	192	1,599	25	11	53	31
Under 18	17,360	6,838	486	59	691	1,044
65 and older	1,745	7,817	138	53	528	144
Median Age	25.5	45.1	33.4	41.3	39.7	23.8