

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2011
Total Population	15,957
Household Population	15,957
Group Quarters Population	0
Persons Per Household	3.61

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,583	4,416	3.6%
Single Family - Detached	3,516	3,439	2.2%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	1,065	975	8.5%
Mobile Home and Other	0	0	--

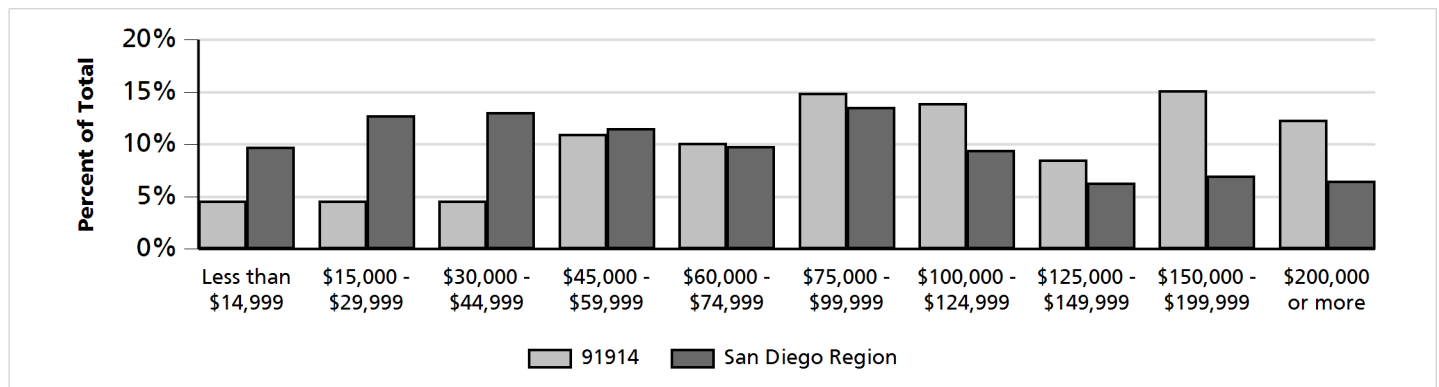
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	5%	5%	11%	10%	15%	14%	9%	15%	12%

Median Household Income

Adjusted for Inflation (2010 \$) \$100,162



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

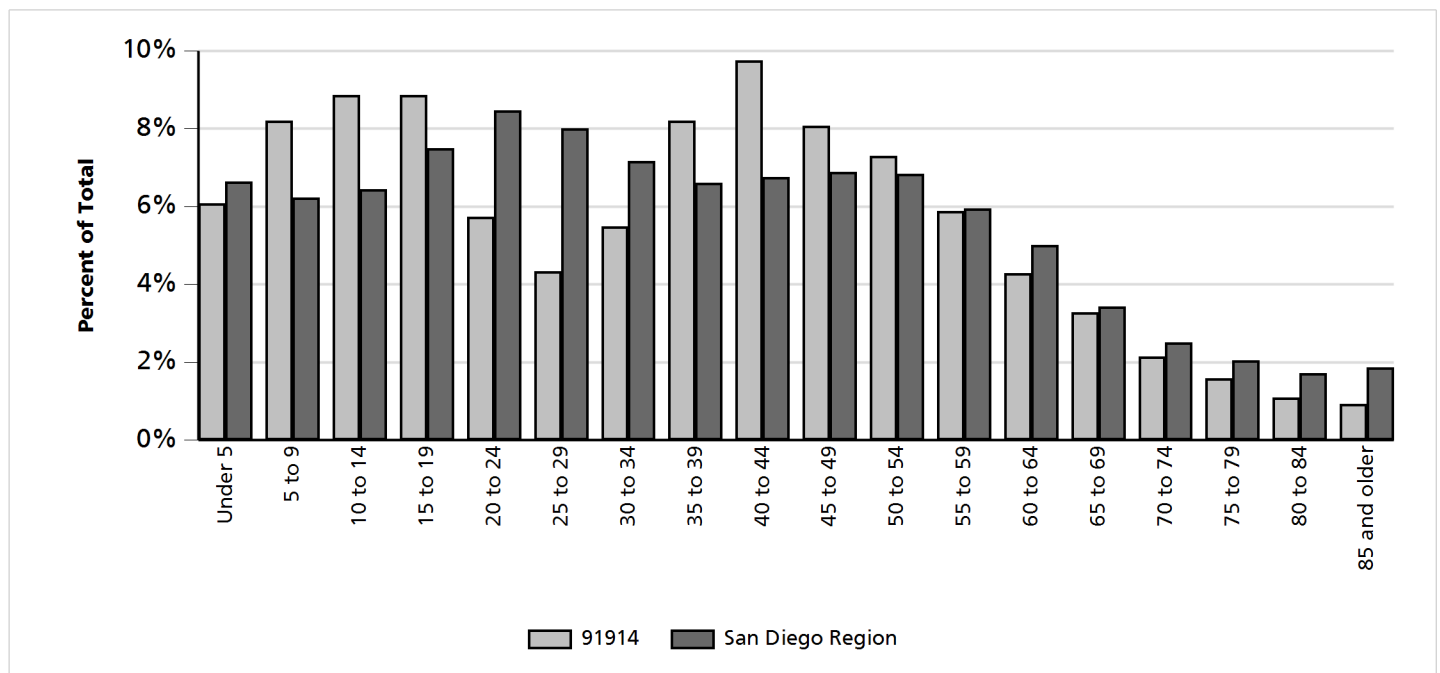
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,957	7,869	8,088	51%
Under 5	969	486	483	50%
5 to 9	1,309	685	624	48%
10 to 14	1,414	709	705	50%
15 to 17	864	457	407	47%
18 and 19	549	276	273	50%
20 to 24	914	457	457	50%
25 to 29	691	377	314	45%
30 to 34	874	404	470	54%
35 to 39	1,308	594	714	55%
40 to 44	1,554	762	792	51%
45 to 49	1,287	640	647	50%
50 to 54	1,164	571	593	51%
55 to 59	939	479	460	49%
60 and 61	304	128	176	58%
62 to 64	379	168	211	56%
65 to 69	522	269	253	48%
70 to 74	341	181	160	47%
75 to 79	252	102	150	60%
80 to 84	174	68	106	61%
85 and older	149	56	93	62%
Under 18	4,556	2,337	2,219	49%
65 and older	1,438	676	762	53%
Median Age	36.5	35.7	37.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,758	5,290	586	19	2,747	557
Under 5	480	277	16	1	157	38
5 to 9	723	313	32	1	179	61
10 to 14	722	336	58	1	213	84
15 to 17	453	210	39	0	127	35
18 and 19	263	165	21	0	73	27
20 to 24	470	215	39	0	130	60
25 to 29	288	214	20	0	137	32
30 to 34	394	280	10	0	154	36
35 to 39	604	346	37	3	264	54
40 to 44	657	498	52	1	299	47
45 to 49	511	450	85	2	226	13
50 to 54	385	447	72	3	235	22
55 to 59	260	428	38	3	194	16
60 and 61	92	147	8	0	52	5
62 to 64	93	218	10	0	53	5
65 to 69	146	295	13	1	59	8
70 to 74	98	162	13	2	60	6
75 to 79	51	122	12	0	63	4
80 to 84	30	95	5	1	40	3
85 and older	38	72	6	0	32	1
Under 18	2,378	1,136	145	3	676	218
65 and older	363	746	49	4	254	22
Median Age	29.7	42.9	42.0	50.8	38.9	22.8