



## Demographic and Socioeconomic Profile 2010

TRACT: 178.09

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>2,293</b>	<b>100%</b>
White	1,801	79%
Hispanic	347	15%
Two or More	72	3%
Asian	54	2%
American Indian	8	<1%
Black	5	<1%
Other	5	<1%
Pacific Islander	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>2,293</b>	<b>1,143</b>	<b>1,150</b>	<b>50%</b>
Under 5	96	50	46	48%
5 to 9	125	70	55	44%
10 to 14	136	68	68	50%
15 to 17	140	80	60	43%
18 and 19	68	32	36	53%
20 to 24	99	58	41	41%
25 to 29	104	50	54	52%
30 to 34	127	64	63	50%
35 to 39	162	97	65	40%
40 to 44	142	71	71	50%
45 to 49	198	83	115	58%
50 to 54	232	120	112	48%
55 to 59	175	75	100	57%
60 and 61	71	32	39	55%
62 to 64	86	43	43	50%
65 to 69	107	60	47	44%
70 to 74	63	26	37	59%
75 to 79	62	29	33	53%
80 to 84	53	16	37	70%
85 and Older	47	19	28	60%
Under 18	497	268	229	46%
65 and older	332	150	182	55%
<b>Median</b>	<b>43.2</b>	<b>40.2</b>	<b>45.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>1,936</b>	<b>100%</b>
Never Married	520	27%
Married, excluding separated	1,164	60%
Separated	19	<1%
Widowed	150	8%
Divorced	83	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>2,293</b>	<b>100%</b>
Household	2,292	100%
Group Quarters - Other	1	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>2,293</b>	<b>347</b>	<b>1,801</b>	<b>5</b>	<b>8</b>	<b>54</b>	<b>1</b>	<b>5</b>	<b>72</b>
Under 5	96	22	67	0	0	0	0	1	6
5 to 9	125	26	86	0	0	1	0	2	10
10 to 14	136	27	94	0	1	4	0	0	10
15 to 17	140	23	106	1	1	2	0	0	7
18 and 19	68	8	55	0	0	2	0	0	3
20 to 24	99	24	68	0	2	2	0	0	3
25 to 29	104	14	85	0	0	2	0	1	2
30 to 34	127	21	95	0	1	3	0	1	6
35 to 39	162	32	119	1	0	6	0	0	4
40 to 44	142	24	109	2	0	4	1	0	2
45 to 49	198	26	161	1	0	6	0	0	4
50 to 54	232	27	187	0	2	9	0	0	7
55 to 59	175	15	157	0	1	1	0	0	1
60 and 61	71	1	70	0	0	0	0	0	0
62 to 64	86	13	69	0	0	3	0	0	1
65 to 69	107	15	89	0	0	1	0	0	2
70 to 74	63	15	47	0	0	0	0	0	1
75 to 79	62	9	45	0	0	6	0	0	2
80 to 84	53	4	48	0	0	1	0	0	0
85 and Older	47	1	44	0	0	1	0	0	1
Under 18	497	98	353	1	2	7	0	3	33
65 and older	332	44	273	0	0	9	0	0	6
<b>Median</b>		<b>36.3</b>	<b>45.5</b>	<b>41.3</b>	<b>30.0</b>	<b>45.8</b>	<b>42.5</b>	<b>8.8</b>	<b>20.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>2,197</b>	<b>100%</b>
Speak Only English	2,030	92%
Speak Spanish:	109	5%
Speak English "well" or "very well"	96	4%
Speak English "not well" or "not at all"	13	1%
Speak Asian/Pacific Island language:	30	1%
Speak English "well" or "very well"	30	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	28	1%
Speak English "well" or "very well"	28	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>1,629</b>	<b>100%</b>
Less than 9th grade	0	0%
9th through 12th grade, no diploma	74	5%
High school grad (incl. equivalency)	200	12%
Some college, no degree	360	22%
Associate degree	230	14%
Bachelor's degree	398	24%
Master's degree	251	15%
Professional school degree	55	3%
Doctorate degree	61	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>2,239</b>	<b>100%</b>	---	---	---	---
Enrolled in school	695	31%	654	29%	41	2%
Nursery / Preschool	5	1%	0	0%	5	12%
Kindergarten to grade 4	109	16%	109	17%	0	0%
Grade 5 to grade 8	201	29%	165	25%	36	88%
Grade 9 to grade 12	233	34%	233	36%	0	0%
College, undergraduate	136	20%	136	21%	0	0%
Graduate or Professional school	11	2%	11	2%	0	0%
Not enrolled in school	1,544	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>851</b>	<b>100%</b>	<b>281</b>	<b>100%</b>	<b>570</b>	<b>100%</b>
Family Households:	646	76%	281	100%	365	64%
Married couple family	551	65%	251	89%	300	53%
Other family:	95	11%	30	11%	65	11%
Male householder, no wife	0	0%	0	0%	0	0%
Female householder, no husband	95	11%	30	11%	65	11%
Nonfamily households:	205	24%	0	0%	205	36%
Householder living alone	148	17%	----	----	----	----
Other nonfamily households	57	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>875</b>	<b>100%</b>	<b>851</b>	<b>24</b>	<b>3%</b>	<b>2.69</b>
Single family (detached)	699	80%	679	20	3%	2.73
Single family (attached)	113	13%	109	4	4%	2.59
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	63	7%	63	0	0%	2.44
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>700</b>	<b>100%</b>
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	28	4%
\$250,000 to \$299,999	10	1%
\$300,000 to \$399,999	19	3%
\$400,000 to \$499,999	109	16%
\$500,000 to \$749,999	233	33%
\$750,000 to \$999,999	216	31%
\$1,000,000 or more	85	12%

**Median Value** **\$697,425**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>875</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	77	9%
1990 to 1999	26	3%
1980 to 1989	182	21%
1970 to 1979	214	24%
1960 to 1969	178	20%
1950 to 1959	138	16%
1940 to 1949	36	4%
1939 or earlier	24	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>851</b>	<b>100%</b>	<b>151</b>	<b>100%</b>	<b>700</b>	<b>100%</b>
1.00 occupant housing per room or less	851	100%	151	100%	700	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>151</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	13	9%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	6	4%
\$1,000 to \$1,249	15	10%
\$1,250 to \$1,499	23	15%
\$1,500 to \$1,999	75	50%
\$2,000 or more	19	13%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,623</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>151</b>	<b>100%</b>
Less than 20 percent	43	28%
20.0 to 24.9 percent	16	11%
25.0 to 29.9 percent	20	13%
30.0 to 34.9 percent	6	4%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	31	21%
50.0 percent or more	35	23%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>851</b>	<b>100%</b>
No vehicle	19	2%
1 vehicle	170	20%
2 vehicles	454	53%
3 vehicles	172	20%
4 or more vehicles	36	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,001</b>	<b>100%</b>
Worked in state of residence	1,001	100%
Worked in county of residence	933	93%
Worked outside county of residence	68	7%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>1,901</b>	<b>100%</b>	<b>937</b>	<b>49%</b>
In labor force	1,098	58%	656	60%
Armed forces	0	0%	0	0%
Civilian (employed)	966	88%	524	54%
Civilian (unemployed)	132	0%	132	100%
Not in labor force	803	42%	281	35%
Pct. of civilian labor force unemployed	0.0%		20.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,001</b>	<b>100%</b>
Car, truck or van:	816	82%
Drove Alone	686	69%
Carpooled	130	13%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	19	2%
Walked	0	0%
Other means	20	2%
Worked at home	146	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,001</b>	<b>100%</b>
Did not work at home	855	85%
Less than 10 minutes	100	10%
10 to 19 minutes	281	28%
20 to 29 minutes	103	10%
30 to 44 minutes	200	20%
45 to 59 minutes	57	6%
60 to 89 minutes	114	11%
90 minutes or more	0	0%
Worked at home	146	15%
<b>Average time to work (minutes)</b>	<b>31</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,001</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	20	2%
Construction	100	10%
Manufacturing	94	9%
Wholesale trade	26	3%
Retail trade	103	10%
Transportation & warehousing	0	0%
Information & communications	10	1%
Finance, insurance, & real estate	120	12%
Professional, scientific, management, administration	78	8%
Educational, social, & health services	203	20%
Art, entertainment, recreation, accommodations, food	11	1%
Other services	70	7%
Public administration	166	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,001</b>	<b>100%</b>
Management, professional & related:	536	54%
Management (incl. farm managers)	121	12%
Business & financial	17	2%
Computer & mathematical	53	5%
Architecture & engineering	94	9%
Life, physical & social science	18	2%
Community & social service	14	1%
Legal	28	3%
Education, training, & library	106	11%
Art, entertainment, sports & media	40	4%
Healthcare practitioners	45	4%
Service:	72	7%
Healthcare support	20	2%
Protective service	29	3%
Food preparation & serving	0	0%
Building & grounds cleaning / maintenance	6	1%
Personal care & service	17	2%
Sales & office	271	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	78	8%
Production, transport & material moving	44	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>851</b>	<b>100%</b>
Less than \$15,000	85	10%
\$15,000 to \$29,999	90	11%
\$30,000 to \$44,999	92	11%
\$45,000 to \$59,999	77	9%
\$60,000 to \$74,999	58	7%
\$75,000 to \$99,999	160	19%
\$100,000 to \$124,999	61	7%
\$125,000 to \$149,999	37	4%
\$150,000 to \$199,999	134	16%
\$200,000 or more	57	7%
<b>Median Income</b>	<b>\$78,672</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>851</b>	<b>100%</b>
With earnings	576	68%
With wage and salary income	513	60%
With self-employment income	207	24%
With interest, dividend, or net rental income	393	46%
With Social Security income	265	31%
With Supplemental Security income	8	1%
With public assistance income	0	0%
With retirement income	219	26%
With other types of income	102	12%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>2,293</b>	<b>100%</b>
Under .50	184	8%
.50 to .99	98	4%
1.00 to 1.24	33	1%
1.25 to 1.49	52	2%
1.50 to 1.84	27	1%
1.85 to 1.99	85	4%
2.00 and over	1,814	79%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>2,293</b>	<b>100%</b>
Above Poverty	2,011	88%
Below Poverty	282	12%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

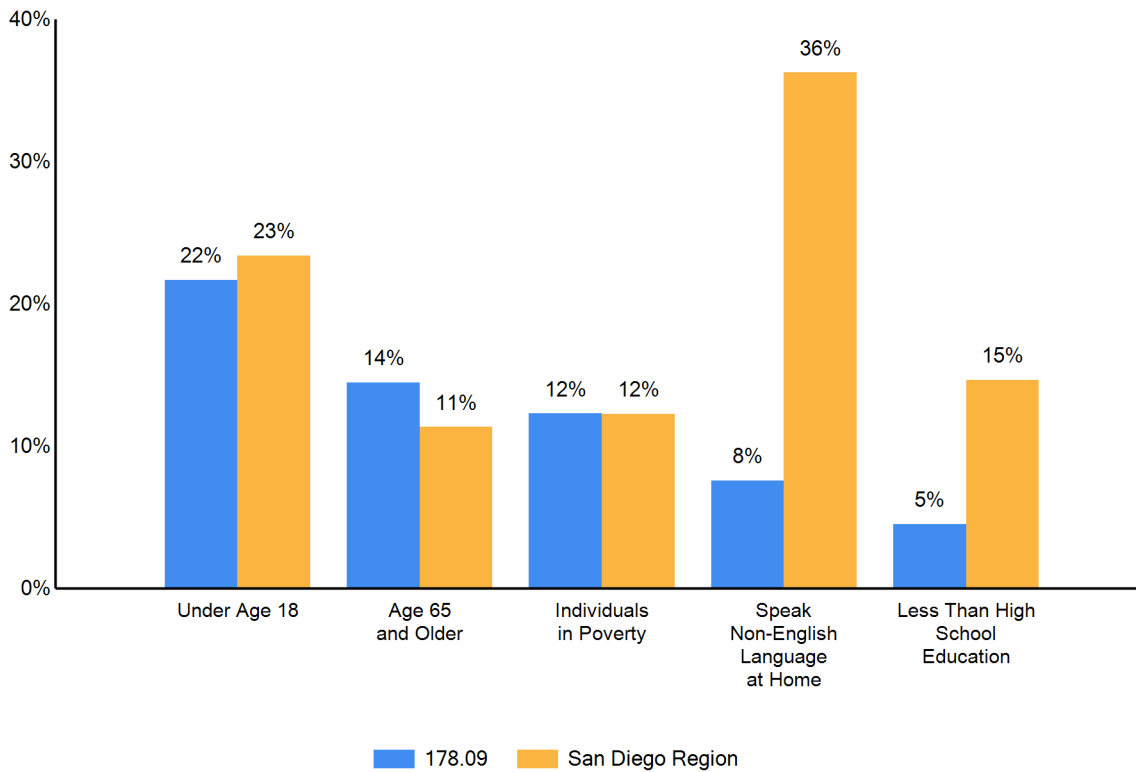
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>646</b>	<b>281</b>	<b>365</b>	<b>577</b>	<b>222</b>	<b>355</b>	<b>69</b>	<b>59</b>	<b>10</b>
Married couple family	551	251	300	511	211	300	40	40	0
Male householder, no wife present	0	0	0	0	0	0	0	0	0
Female householder, no husband present	95	30	65	66	11	55	29	19	10

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

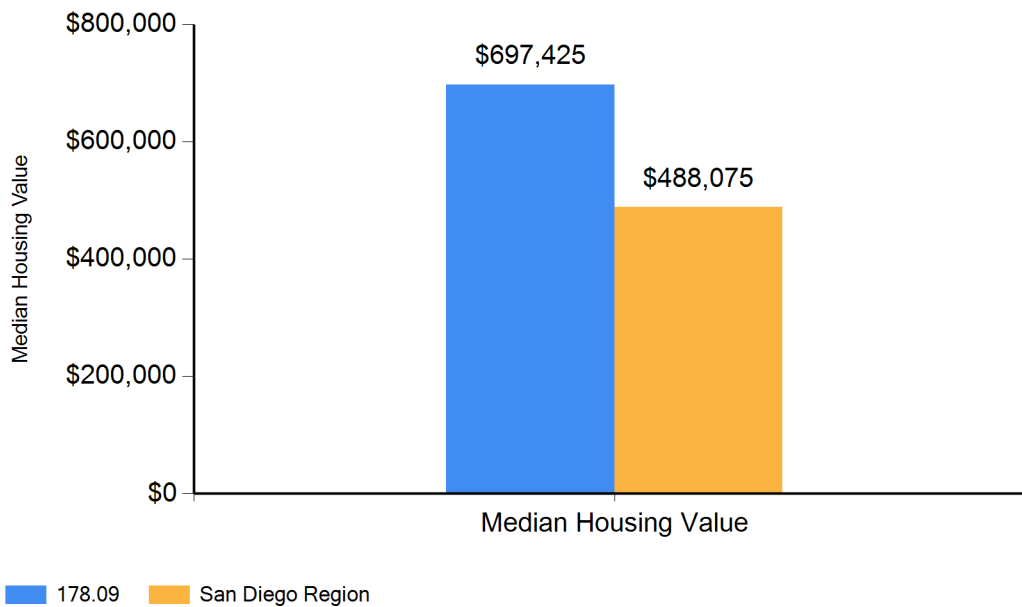


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075