



Demographic and Socioeconomic Profile 2010

CPA: Barona

Population by Race

	Population	Percent
Total Population	546	100%
White	353	65%
American Indian	92	17%
Hispanic	76	14%
Asian	10	2%
Black	7	1%
Two or More	5	1%
Pacific Islander	3	1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	546	275	271	50%
Under 5	42	21	21	50%
5 to 9	25	17	8	32%
10 to 14	58	33	25	43%
15 to 17	17	12	5	29%
18 and 19	20	14	6	30%
20 to 24	32	11	21	66%
25 to 29	24	8	16	67%
30 to 34	41	22	19	46%
35 to 39	30	14	16	53%
40 to 44	41	16	25	61%
45 to 49	35	22	13	37%
50 to 54	43	25	18	42%
55 to 59	43	17	26	60%
60 and 61	9	5	4	44%
62 to 64	15	6	9	60%
65 to 69	19	11	8	42%
70 to 74	18	8	10	56%
75 to 79	9	4	5	56%
80 to 84	13	4	9	69%
85 and Older	12	5	7	58%
Under 18	142	83	59	42%
65 and older	71	32	39	55%
Median	37.3	34.9	39.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	421	100%
Never Married	81	19%
Married, excluding separated	224	53%
Separated	13	3%
Widowed	14	3%
Divorced	89	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	546	100%
Household	546	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	546	76	353	7	92	10	3	5
Under 5	42	12	19	0	11	0	0	0
5 to 9	25	4	9	1	11	0	0	0
10 to 14	58	4	35	6	13	0	0	0
15 to 17	17	2	10	0	5	0	0	0
18 and 19	20	6	5	0	8	1	0	0
20 to 24	32	0	30	0	2	0	0	0
25 to 29	24	6	11	0	7	0	0	0
30 to 34	41	10	22	0	7	1	1	0
35 to 39	30	6	17	0	5	2	0	0
40 to 44	41	5	26	0	4	1	0	5
45 to 49	35	4	25	0	4	2	0	0
50 to 54	43	2	38	0	1	0	2	0
55 to 59	43	8	27	0	6	2	0	0
60 and 61	9	2	7	0	0	0	0	0
62 to 64	15	1	14	0	0	0	0	0
65 to 69	19	0	16	0	2	1	0	0
70 to 74	18	1	14	0	3	0	0	0
75 to 79	9	1	7	0	1	0	0	0
80 to 84	13	2	9	0	2	0	0	0
85 and Older	12	0	12	0	0	0	0	0
Under 18	142	22	73	7	40	0	0	0
65 and older	71	4	58	0	8	1	0	0
Median		32.0	43.6	12.1	19.5	45.0	51.3	42.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	504	100%
Speak Only English	435	86%
Speak Spanish:	58	12%
Speak English "well" or "very well"	56	11%
Speak English "not well" or "not at all"	2	<1%
Speak Asian/Pacific Island language:	11	2%
Speak English "well" or "very well"	11	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	352	100%
Less than 9th grade	10	3%
9th through 12th grade, no diploma	31	9%
High school grad (incl. equivalency)	119	34%
Some college, no degree	122	35%
Associate degree	17	5%
Bachelor's degree	43	12%
Master's degree	10	3%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	526	100%	---	---	---	---
Enrolled in school	109	21%	77	15%	32	6%
Nursery / Preschool	15	14%	5	6%	10	31%
Kindergarten to grade 4	15	14%	10	13%	5	16%
Grade 5 to grade 8	43	39%	31	40%	12	38%
Grade 9 to grade 12	21	19%	21	27%	0	0%
College, undergraduate	13	12%	8	10%	5	16%
Graduate or Professional school	2	2%	2	3%	0	0%
Not enrolled in school	417	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	199	100%	60	100%	139	100%
Family Households:	151	76%	60	100%	91	65%
Married couple family	122	61%	38	63%	84	60%
Other family:	29	15%	22	37%	7	5%
Male householder, no wife	11	6%	11	18%	0	0%
Female householder, no husband	18	9%	11	18%	7	5%
Nonfamily households:	48	24%	0	0%	48	35%
Householder living alone	41	21%	----	----	----	----
Other nonfamily households	7	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	202	100%	199	3	1%	2.74
Single family (detached)	170	84%	168	2	1%	2.54
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	32	16%	31	1	3%	3.87
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	152	100%
Less than \$150,000	27	18%
\$150,000 to \$199,999	2	1%
\$200,000 to \$249,999	8	5%
\$250,000 to \$299,999	14	9%
\$300,000 to \$399,999	14	9%
\$400,000 to \$499,999	13	9%
\$500,000 to \$749,999	55	36%
\$750,000 to \$999,999	16	11%
\$1,000,000 or more	3	2%

Median Value **\$492,308**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	202	100%
2005 or Later	22	11%
2000 to 2004	26	13%
1990 to 1999	32	16%
1980 to 1989	7	3%
1970 to 1979	37	18%
1960 to 1969	19	9%
1950 to 1959	24	12%
1940 to 1949	6	3%
1939 or earlier	29	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	199	100%	47	100%	152	100%
1.00 occupant housing per room or less	185	93%	40	85%	145	95%
1.01 to 1.50 occupants per room	9	5%	7	15%	2	1%
1.51 to 2.00 occupants per room	3	2%	0	0%	3	2%
2.01 or more occupants per room	2	1%	0	0%	2	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	47	100%
Less than \$500	0	0%
\$500 to \$599	7	15%
\$600 to \$699	0	0%
\$700 to \$799	11	23%
\$800 to \$899	2	4%
\$900 to \$999	3	6%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	5	11%
\$1,500 to \$1,999	3	6%
\$2,000 or more	7	15%
No cash rent	9	19%

Median contract rent **\$1,275**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	47	100%
Less than 20 percent	20	43%
20.0 to 24.9 percent	8	17%
25.0 to 29.9 percent	3	6%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	2	4%
50.0 percent or more	5	11%
Not computed	9	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	199	100%
No vehicle	3	2%
1 vehicle	39	20%
2 vehicles	73	37%
3 vehicles	45	23%
4 or more vehicles	39	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	214	100%
Worked in state of residence	214	100%
Worked in county of residence	212	99%
Worked outside county of residence	2	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	415	100%	199	48%
In labor force	229	55%	127	55%
Armed forces	3	1%	3	100%
Civilian (employed)	200	87%	110	55%
Civilian (unemployed)	26	11%	14	54%
Not in labor force	186	45%	72	39%
Pct. of civilian labor force unemployed	11.5%		11.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	214	100%
Car, truck or van:	191	89%
Drove Alone	173	81%
Carpooled	18	8%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	3	1%
Other means	5	2%
Worked at home	15	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	214	100%
Did not work at home	199	93%
Less than 10 minutes	26	12%
10 to 19 minutes	20	9%
20 to 29 minutes	40	19%
30 to 44 minutes	44	21%
45 to 59 minutes	56	26%
60 to 89 minutes	7	3%
90 minutes or more	6	3%
Worked at home	15	7%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	213	100%
Agriculture, forestry, mining	6	3%
Utilities	0	0%
Construction	62	29%
Manufacturing	12	6%
Wholesale trade	15	7%
Retail trade	5	2%
Transportation & warehousing	20	9%
Information & communications	3	1%
Finance, insurance, & real estate	7	3%
Professional, scientific, management, administration	7	3%
Educational, social, & health services	32	15%
Art, entertainment, recreation, accommodations, food	13	6%
Other services	13	6%
Public administration	18	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	213	100%
Management, professional & related:	66	31%
Management (incl. farm managers)	25	12%
Business & financial	17	8%
Computer & mathematical	0	0%
Architecture & engineering	5	2%
Life, physical & social science	2	1%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	7	3%
Art, entertainment, sports & media	2	1%
Healthcare practitioners	8	4%
Service:	30	14%
Healthcare support	9	4%
Protective service	4	2%
Food preparation & serving	0	0%
Building & grounds cleaning / maintenance	2	1%
Personal care & service	15	7%
Sales & office	41	19%
Farming, fishing & forestry	1	<1%
Construction, extraction & maintenance	44	21%
Production, transport & material moving	31	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	199	100%
Less than \$15,000	10	5%
\$15,000 to \$29,999	23	12%
\$30,000 to \$44,999	23	12%
\$45,000 to \$59,999	18	9%
\$60,000 to \$74,999	3	2%
\$75,000 to \$99,999	41	21%
\$100,000 to \$124,999	35	18%
\$125,000 to \$149,999	11	6%
\$150,000 to \$199,999	21	11%
\$200,000 or more	14	7%
Median Income	\$88,720	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	199	100%
With earnings	159	80%
With wage and salary income	145	73%
With self-employment income	31	16%
With interest, dividend, or net rental income	56	28%
With Social Security income	80	40%
With Supplemental Security income	2	1%
With public assistance income	8	4%
With retirement income	48	24%
With other types of income	55	28%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	546	100%
Under .50	29	5%
.50 to .99	5	1%
1.00 to 1.24	5	1%
1.25 to 1.49	10	2%
1.50 to 1.84	17	3%
1.85 to 1.99	17	3%
2.00 and over	463	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	546	100%
Above Poverty	512	94%
Below Poverty	34	6%

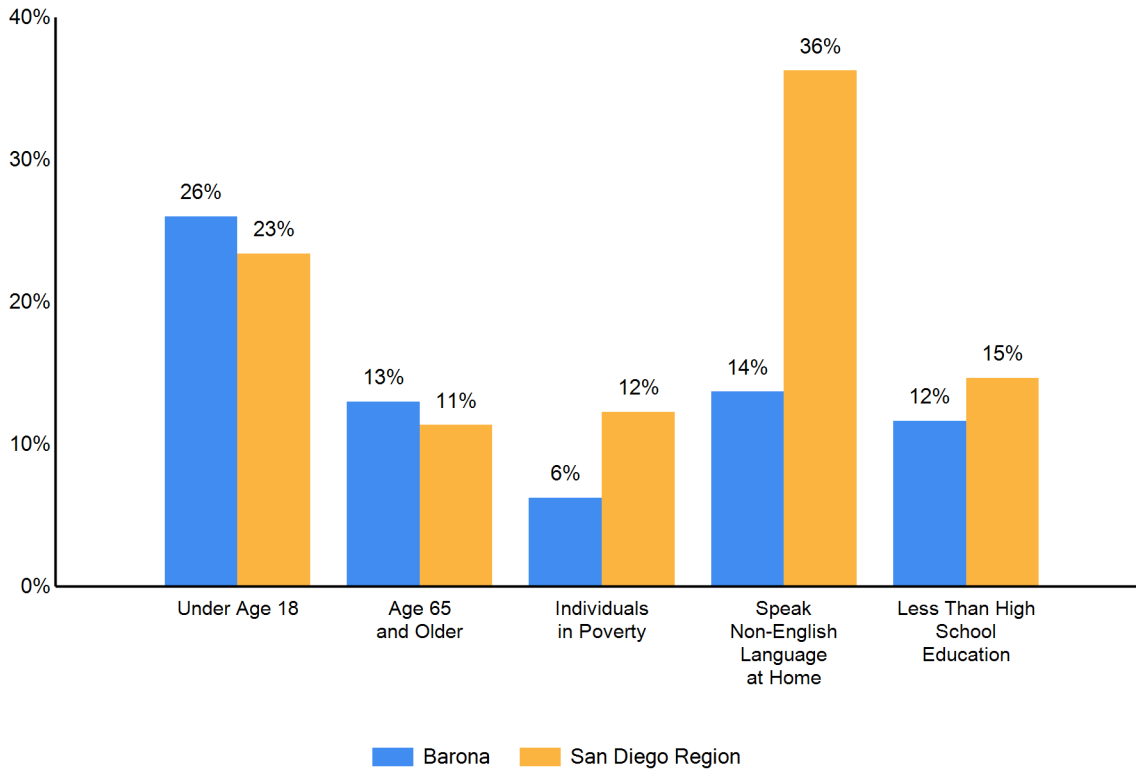
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	151	60	91	148	57	91	3	3	0
Married couple family	122	38	84	122	38	84	0	0	0
Male householder, no wife present	11	11	0	10	10	0	1	1	0
Female householder, no husband present	18	11	7	16	9	7	2	2	0

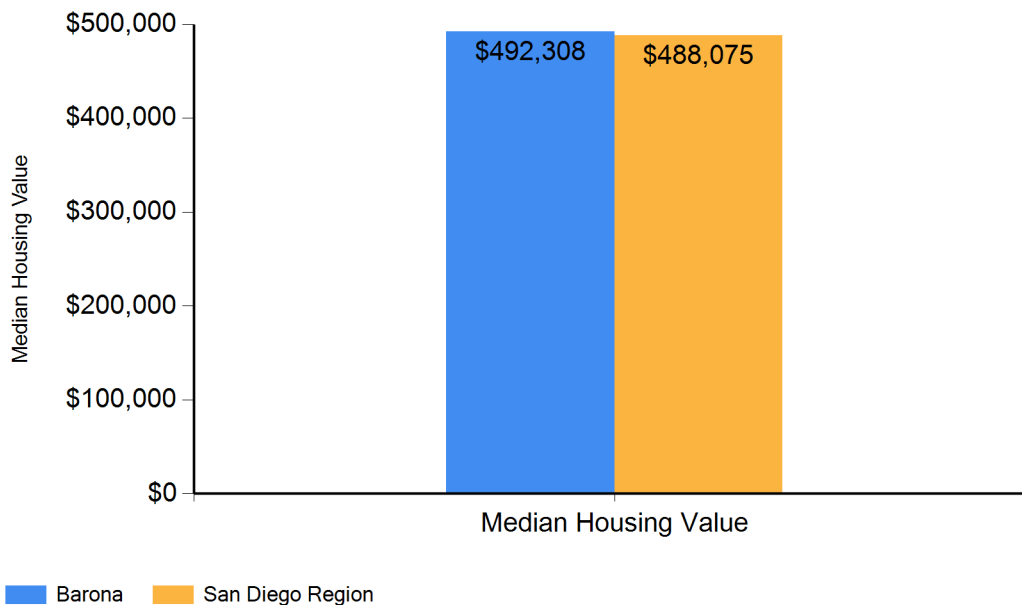
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075