



Demographic and Socioeconomic Profile 2010

ZIP: 91950

Population by Race

	Population	Percent
Total Population	55,312	100%
Hispanic	36,876	67%
Asian	9,987	18%
White	4,959	9%
Black	1,911	3%
Two or More	994	2%
Pacific Islander	401	1%
American Indian	142	<1%
Other	42	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	55,312	27,039	28,273	51%
Under 5	4,103	2,056	2,047	50%
5 to 9	4,031	2,063	1,968	49%
10 to 14	4,250	2,099	2,151	51%
15 to 17	2,849	1,525	1,324	46%
18 and 19	1,982	997	985	50%
20 to 24	4,873	2,616	2,257	46%
25 to 29	3,969	2,050	1,919	48%
30 to 34	3,609	1,807	1,802	50%
35 to 39	3,615	1,742	1,873	52%
40 to 44	3,450	1,696	1,754	51%
45 to 49	3,657	1,820	1,837	50%
50 to 54	3,525	1,682	1,843	52%
55 to 59	2,857	1,336	1,521	53%
60 and 61	974	428	546	56%
62 to 64	1,237	593	644	52%
65 to 69	1,566	669	897	57%
70 to 74	1,397	578	819	59%
75 to 79	1,354	522	832	61%
80 to 84	1,071	404	667	62%
85 and Older	943	356	587	62%
Under 18	15,233	7,743	7,490	49%
65 and older	6,331	2,529	3,802	60%
Median	32.2	30.3	34.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	42,928	100%
Never Married	14,871	35%
Married, excluding separated	19,962	47%
Separated	1,679	4%
Widowed	2,597	6%
Divorced	3,819	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	55,312	100%
Household	54,579	99%
Group Quarters - Other	611	1%
Group Quarters - Military	122	<1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	55,312	36,876	4,959	1,911	142	9,987	401	42	994
Under 5	4,103	3,238	129	116	4	484	14	8	110
5 to 9	4,031	3,233	117	90	5	477	21	7	81
10 to 14	4,250	3,355	117	93	3	559	23	5	95
15 to 17	2,849	2,257	78	73	1	372	15	2	51
18 and 19	1,982	1,513	75	60	6	257	20	0	51
20 to 24	4,873	3,352	426	228	25	671	50	3	118
25 to 29	3,969	2,729	331	166	11	599	30	4	99
30 to 34	3,609	2,574	279	124	5	547	19	3	58
35 to 39	3,615	2,543	273	151	13	558	20	0	57
40 to 44	3,450	2,342	264	115	3	653	27	1	45
45 to 49	3,657	2,313	363	146	10	744	36	0	45
50 to 54	3,525	2,022	461	139	14	806	36	1	46
55 to 59	2,857	1,496	406	118	9	762	26	0	40
60 and 61	974	475	164	49	2	266	4	2	12
62 to 64	1,237	590	226	46	10	345	9	1	10
65 to 69	1,566	784	267	53	7	425	15	1	14
70 to 74	1,397	649	209	45	5	457	16	0	16
75 to 79	1,354	613	248	44	4	411	15	2	17
80 to 84	1,071	441	236	17	4	353	2	0	18
85 and Older	943	357	290	38	1	241	3	2	11
Under 18	15,233	12,083	441	372	13	1,892	73	22	337
65 and older	6,331	2,844	1,250	197	21	1,887	51	5	76
Median		27.7	50.3	35.2	39.2	43.6	37.1	16.5	24.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	51,209	100%
Speak Only English	13,179	26%
Speak Spanish:	29,255	57%
Speak English "well" or "very well"	21,732	42%
Speak English "not well" or "not at all"	7,523	15%
Speak Asian/Pacific Island language:	8,491	17%
Speak English "well" or "very well"	6,945	14%
Speak English "not well" or "not at all"	1,546	3%
Speak other language:	284	<1%
Speak English "well" or "very well"	238	<1%
Speak English "not well" or "not at all"	46	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	33,224	100%
Less than 9th grade	6,233	19%
9th through 12th grade, no diploma	5,391	16%
High school grad (incl. equivalency)	9,017	27%
Some college, no degree	6,455	19%
Associate degree	2,096	6%
Bachelor's degree	3,260	10%
Master's degree	526	2%
Professional school degree	175	1%
Doctorate degree	71	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	52,853	100%	---	---	---	---
Enrolled in school	15,919	30%	15,172	29%	747	1%
Nursery / Preschool	782	5%	738	5%	44	6%
Kindergarten to grade 4	4,498	28%	4,367	29%	131	18%
Grade 5 to grade 8	3,368	21%	3,218	21%	150	20%
Grade 9 to grade 12	4,094	26%	4,024	27%	70	9%
College, undergraduate	2,816	18%	2,538	17%	278	37%
Graduate or Professional school	361	2%	287	2%	74	10%
Not enrolled in school	36,934	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	15,880	100%	7,365	100%	8,515	100%
Family Households:	12,252	77%	7,310	99%	4,942	58%
Married couple family	7,603	48%	4,355	59%	3,248	38%
Other family:	4,649	29%	2,955	40%	1,694	20%
Male householder, no wife	1,474	9%	717	10%	757	9%
Female householder, no husband	3,175	20%	2,238	30%	937	11%
Nonfamily households:	3,628	23%	55	1%	3,573	42%
Householder living alone	3,116	20%	----	----	----	----
Other nonfamily households	512	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	16,585	100%	15880	705	4%	3.44
Single family (detached)	6,016	36%	5,784	232	4%	3.66
Single family (attached)	3,399	20%	3,287	112	3%	3.62
2 to 4 units	2,002	12%	1,827	175	9%	3.44
5 to 9 units	1,025	6%	998	27	3%	3.37
10 or more units	3,755	23%	3,617	138	4%	2.93
Mobile home and Other	388	2%	367	21	5%	3.44

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,777	100%
Less than \$150,000	542	9%
\$150,000 to \$199,999	412	7%
\$200,000 to \$249,999	500	9%
\$250,000 to \$299,999	631	11%
\$300,000 to \$399,999	1,497	26%
\$400,000 to \$499,999	1,119	19%
\$500,000 to \$749,999	933	16%
\$750,000 to \$999,999	83	1%
\$1,000,000 or more	60	1%

Median Value **\$353,689**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	16,585	100%
2005 or Later	226	1%
2000 to 2004	456	3%
1990 to 1999	474	3%
1980 to 1989	1,563	9%
1970 to 1979	2,970	18%
1960 to 1969	3,173	19%
1950 to 1959	4,216	25%
1940 to 1949	1,866	11%
1939 or earlier	1,641	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	15,880	100%	10,103	100%	5,777	100%
1.00 occupant housing per room or less	13,337	84%	8,079	80%	5,258	91%
1.01 to 1.50 occupants per room	1,452	9%	1,117	11%	335	6%
1.51 to 2.00 occupants per room	788	5%	613	6%	175	3%
2.01 or more occupants per room	303	2%	294	3%	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	10,103	100%
Less than \$500	1,319	13%
\$500 to \$599	774	8%
\$600 to \$699	454	4%
\$700 to \$799	1,766	17%
\$800 to \$899	1,460	14%
\$900 to \$999	1,367	14%
\$1,000 to \$1,249	1,463	14%
\$1,250 to \$1,499	669	7%
\$1,500 to \$1,999	510	5%
\$2,000 or more	11	<1%
No cash rent	310	3%
Median contract rent	\$852	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	10,103	100%
Less than 20 percent	1,759	17%
20.0 to 24.9 percent	868	9%
25.0 to 29.9 percent	1,016	10%
30.0 to 34.9 percent	994	10%
35.0 to 39.9 percent	868	9%
40.0 to 49.9 percent	1,318	13%
50.0 percent or more	2,791	28%
Not computed	489	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	15,880	100%
No vehicle	2,411	15%
1 vehicle	5,232	33%
2 vehicles	4,834	30%
3 vehicles	2,362	15%
4 or more vehicles	1,041	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	22,327	100%
Worked in state of residence	22,248	100%
Worked in county of residence	21,868	98%
Worked outside county of residence	380	2%
Worked outside state of residence	79	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	42,017	100%	20,358	48%
In labor force	25,540	61%	14,178	56%
Armed forces	1,445	6%	1,201	83%
Civilian (employed)	21,291	83%	11,362	53%
Civilian (unemployed)	2,804	11%	1,615	58%
Not in labor force	16,477	39%	6,180	38%
Pct. of civilian labor force unemployed	11.6%		12.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	22,327	100%
Car, truck or van:	18,398	82%
Drove Alone	14,611	65%
Carpooled	3,787	17%
Public Transportation:	1,817	8%
Bus	1,537	7%
Trolley / Streetcar	173	1%
Railroad	107	<1%
Other public transportation	0	0%
Motorcycle	33	<1%
Bicycle	107	<1%
Walked	846	4%
Other means	282	1%
Worked at home	844	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	22,327	100%
Did not work at home	21,483	96%
Less than 10 minutes	2,137	10%
10 to 19 minutes	6,626	30%
20 to 29 minutes	4,510	20%
30 to 44 minutes	5,168	23%
45 to 59 minutes	987	4%
60 to 89 minutes	1,397	6%
90 minutes or more	658	3%
Worked at home	844	4%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	20,923	100%
Agriculture, forestry, mining	131	1%
Utilities	127	1%
Construction	1,726	8%
Manufacturing	2,034	10%
Wholesale trade	398	2%
Retail trade	2,040	10%
Transportation & warehousing	1,006	5%
Information & communications	252	1%
Finance, insurance, & real estate	928	4%
Professional, scientific, management, administration	1,114	5%
Educational, social, & health services	4,458	21%
Art, entertainment, recreation, accommodations, food	2,925	14%
Other services	1,341	6%
Public administration	2,443	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	20,923	100%
Management, professional & related:	3,595	17%
Management (incl. farm managers)	723	3%
Business & financial	560	3%
Computer & mathematical	276	1%
Architecture & engineering	166	1%
Life, physical & social science	139	1%
Community & social service	206	1%
Legal	108	1%
Education, training, & library	663	3%
Art, entertainment, sports & media	164	1%
Healthcare practitioners	590	3%
Service:	7,048	34%
Healthcare support	823	4%
Protective service	330	2%
Food preparation & serving	1,919	9%
Building & grounds cleaning / maintenance	2,757	13%
Personal care & service	1,219	6%
Sales & office	4,728	23%
Farming, fishing & forestry	105	1%
Construction, extraction & maintenance	2,722	13%
Production, transport & material moving	2,725	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	15,880	100%
Less than \$15,000	2,722	17%
\$15,000 to \$29,999	3,680	23%
\$30,000 to \$44,999	2,979	19%
\$45,000 to \$59,999	2,327	15%
\$60,000 to \$74,999	1,121	7%
\$75,000 to \$99,999	1,534	10%
\$100,000 to \$124,999	738	5%
\$125,000 to \$149,999	459	3%
\$150,000 to \$199,999	201	1%
\$200,000 or more	119	1%
Median Income	\$37,744	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	15,880	100%
With earnings	12,927	81%
With wage and salary income	12,341	78%
With self-employment income	1,675	11%
With interest, dividend, or net rental income	1,107	7%
With Social Security income	3,862	24%
With Supplemental Security income	1,494	9%
With public assistance income	956	6%
With retirement income	1,967	12%
With other types of income	2,557	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	53,545	100%
Under .50	3,368	6%
.50 to .99	8,306	16%
1.00 to 1.24	4,818	9%
1.25 to 1.49	4,204	8%
1.50 to 1.84	5,466	10%
1.85 to 1.99	1,921	4%
2.00 and over	25,462	48%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	53,545	100%
Above Poverty	41,871	78%
Below Poverty	11,674	22%

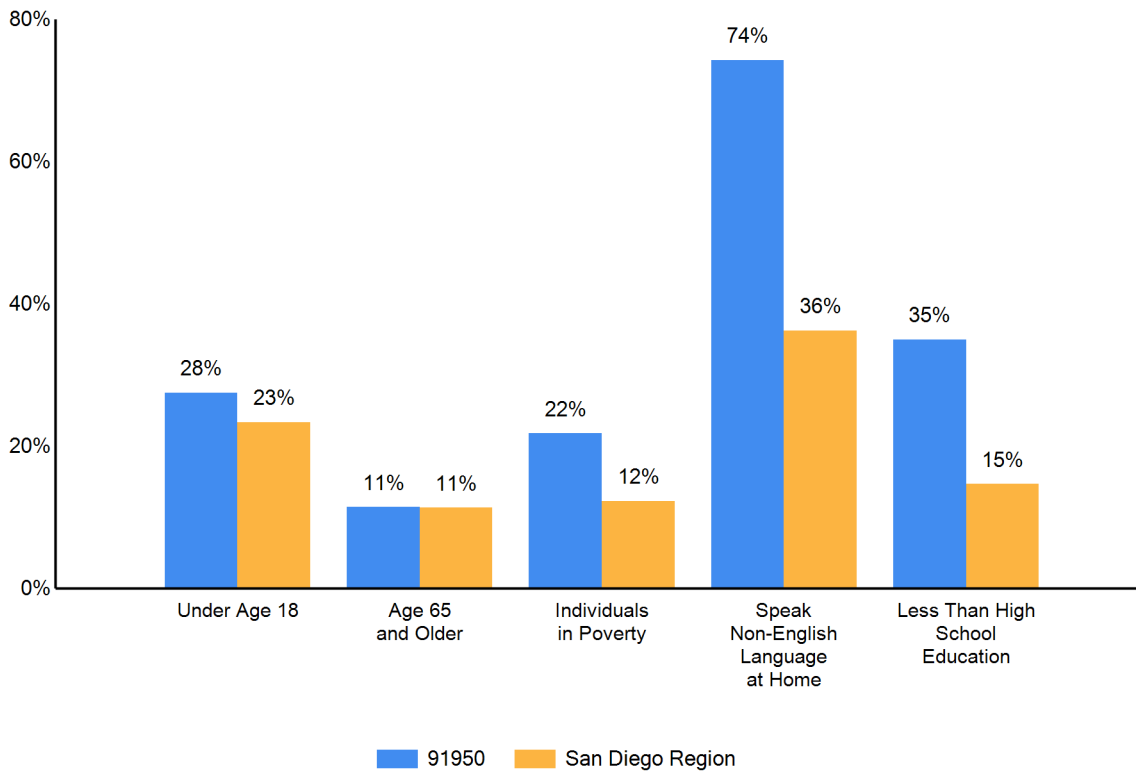
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	12,252	7,310	4,942	10,077	5,446	4,631	2,175	1,864	311
Married couple family	7,603	4,355	3,248	6,641	3,524	3,117	962	831	131
Male householder, no wife present	1,474	717	757	1,339	614	725	135	103	32
Female householder, no husband present	3,175	2,238	937	2,097	1,308	789	1,078	930	148

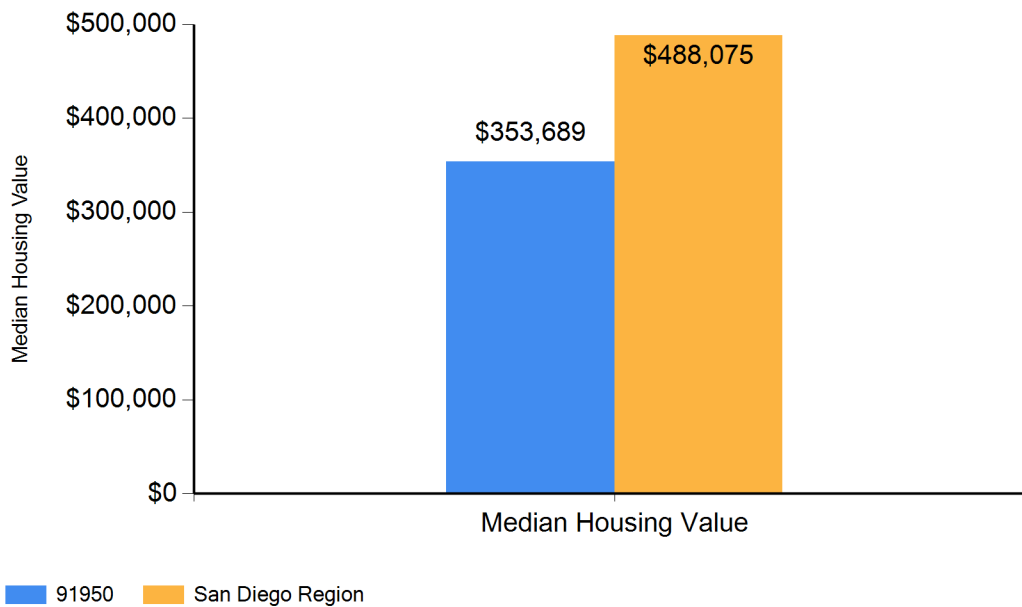
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075