

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Areas (County of San Diego)

Rainbow



	Jan 1, 2013
Total Population	1,891
Household Population	1,820
Group Quarters Population	71
Persons Per Household	2.54

HOUSING AND OCCUPANCY

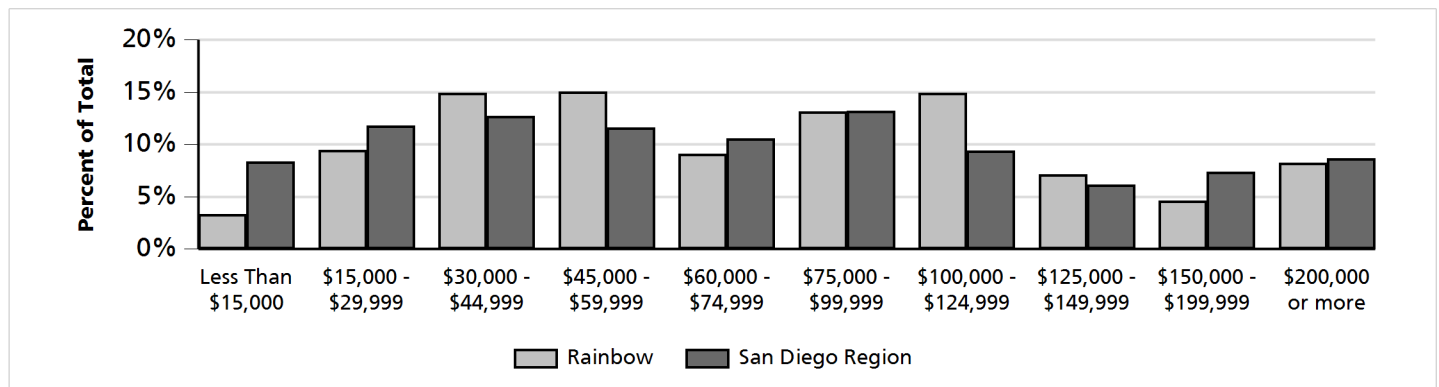
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	716	716	0.0%
Single Family - Detached	598	598	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	9%	15%	15%	9%	13%	15%	7%	5%	8%

Median Household Income	2013
Adjusted for Inflation (2010 \$)	\$71,769
Not adjusted for inflation (current 2012\$)	\$75,131



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

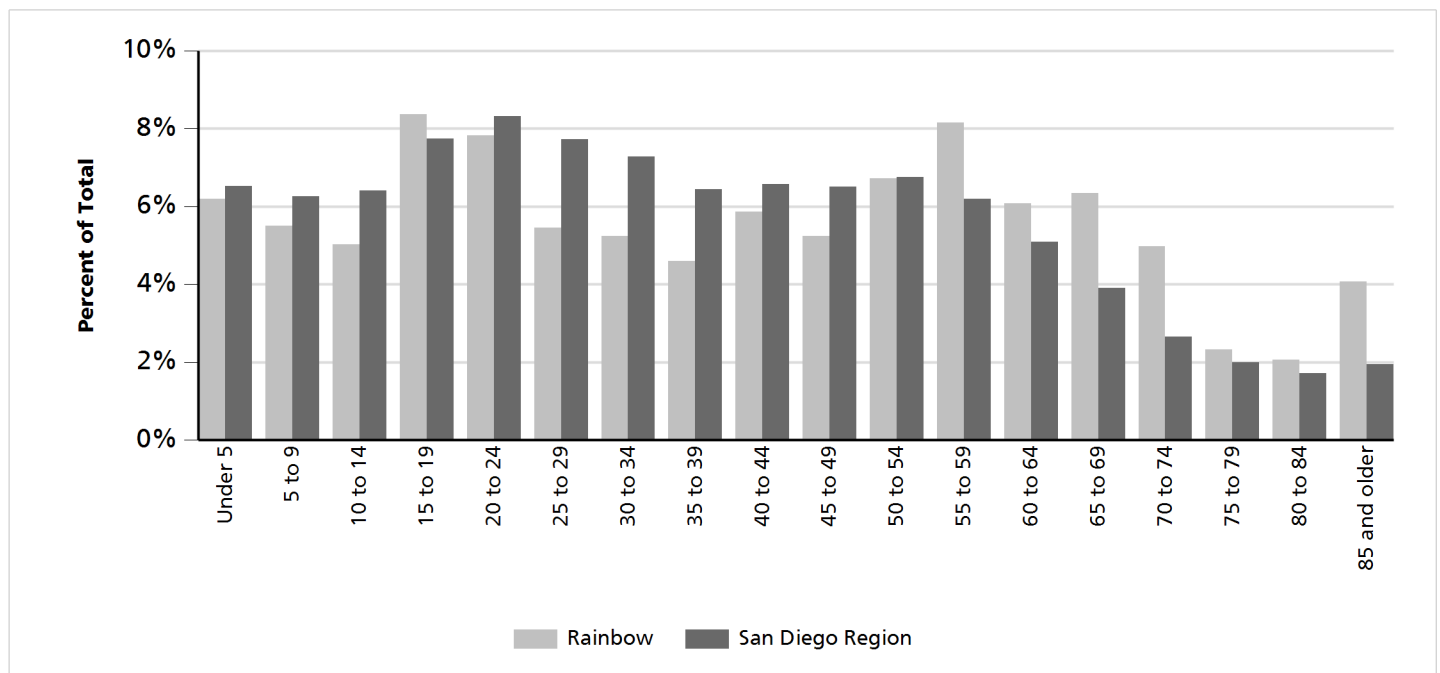
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,891	981	910	48%
Under 5	117	66	51	44%
5 to 9	104	54	50	48%
10 to 14	95	60	35	37%
15 to 17	101	55	46	46%
18 and 19	57	27	30	53%
20 to 24	148	78	70	47%
25 to 29	103	57	46	45%
30 to 34	99	39	60	61%
35 to 39	87	36	51	59%
40 to 44	111	44	67	60%
45 to 49	99	48	51	52%
50 to 54	127	66	61	48%
55 to 59	154	79	75	49%
60 and 61	42	25	17	40%
62 to 64	73	41	32	44%
65 to 69	120	76	44	37%
70 to 74	94	50	44	47%
75 to 79	44	20	24	55%
80 to 84	39	22	17	44%
85 and older	77	38	39	51%
Under 18	417	235	182	44%
65 and older	374	206	168	45%
Median Age	41.6	42.1	41.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	869	919	17	15	48	23
Under 5	90	21	0	0	5	1
5 to 9	50	46	2	3	3	0
10 to 14	55	34	1	1	4	0
15 to 17	58	42	0	0	1	0
18 and 19	37	19	0	0	1	0
20 to 24	97	42	0	1	4	4
25 to 29	78	18	2	0	4	1
30 to 34	57	38	1	1	2	0
35 to 39	58	26	0	2	0	1
40 to 44	71	36	1	0	0	3
45 to 49	71	25	1	0	2	0
50 to 54	40	81	2	3	1	0
55 to 59	29	123	2	0	0	0
60 and 61	11	29	0	1	1	0
62 to 64	13	59	0	0	1	0
65 to 69	17	95	0	1	4	3
70 to 74	14	77	0	0	3	0
75 to 79	10	24	1	2	4	3
80 to 84	6	27	1	0	4	1
85 and older	7	57	3	0	4	6
Under 18	253	143	3	4	13	1
65 and older	54	280	5	3	19	13
Median Age	28.0	56.3	51.3	38.8	45.0	67.5