

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Subregional Areas

Coastal



Apr 1, 2010

Total Population	75,375
Household Population	74,266
Group Quarters Population	1,109
Persons Per Household	2.03

HOUSING AND OCCUPANCY

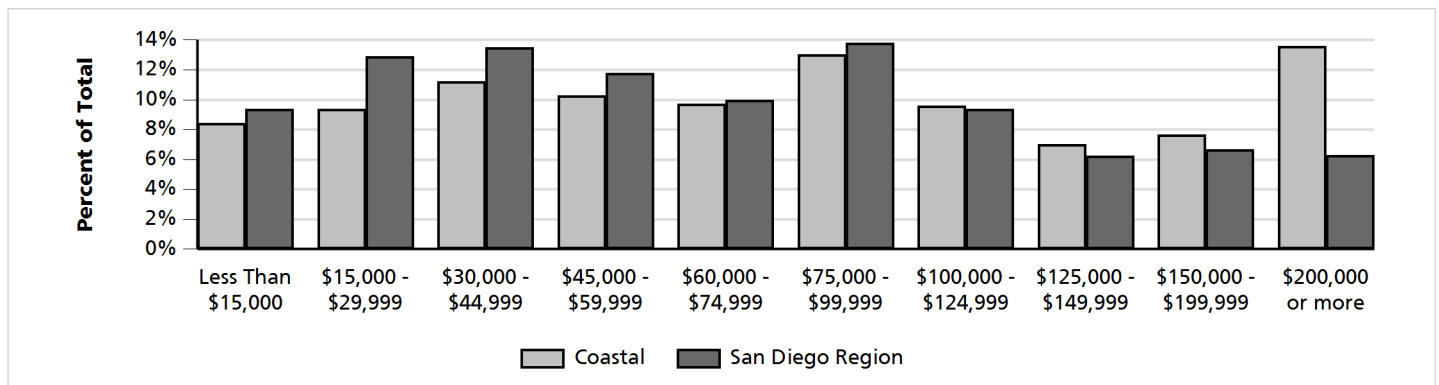
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,339	36,574	11.5%
Single Family - Detached	14,259	13,074	8.3%
Single Family - Multiple-Unit	7,051	6,188	12.2%
Multi-Family	19,707	17,042	13.5%
Mobile Home and Other	322	270	16.1%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	9%	11%	10%	10%	13%	10%	7%	8%	14%

Median Household Income	2010
Adjusted for Inflation (2010 \$)	\$76,819



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

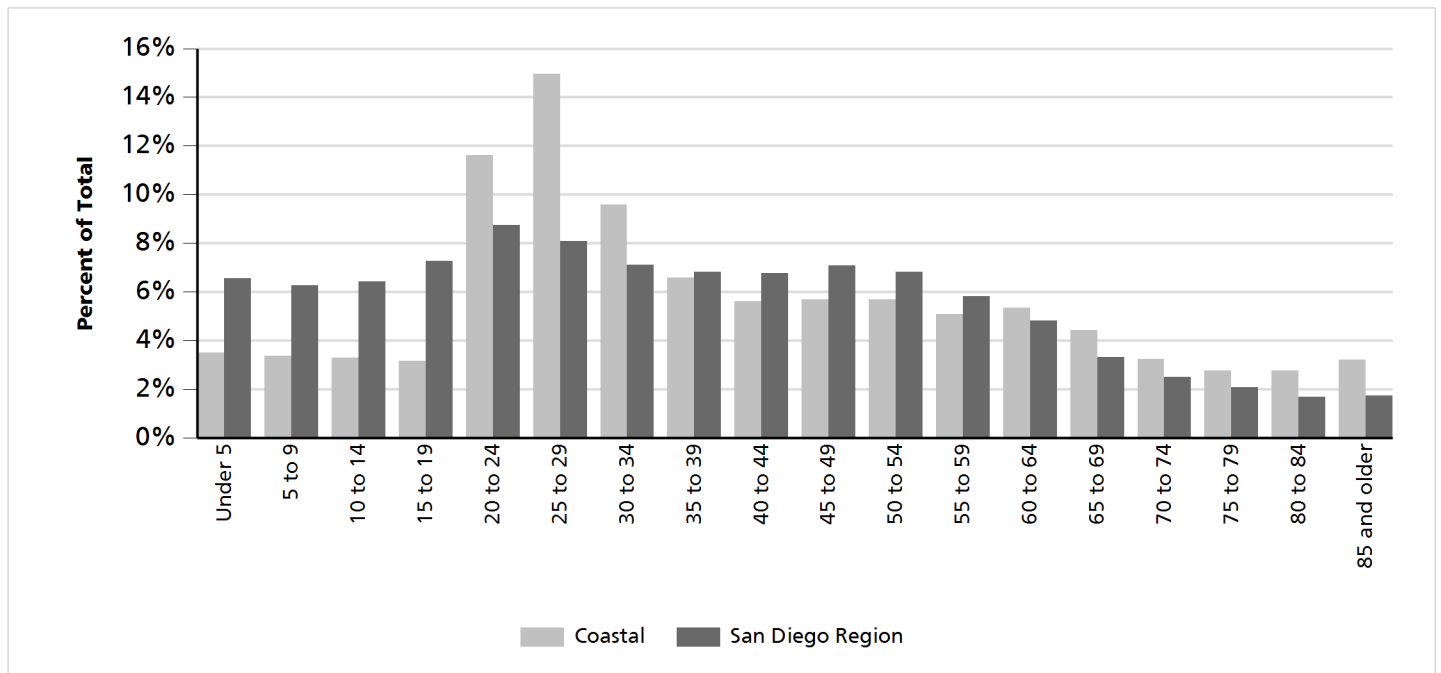
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	75,375	38,842	36,533	48%
Under 5	2,653	1,370	1,283	48%
5 to 9	2,548	1,325	1,223	48%
10 to 14	2,491	1,249	1,242	50%
15 to 17	1,508	760	748	50%
18 and 19	880	455	425	48%
20 to 24	8,755	4,285	4,470	51%
25 to 29	11,273	6,179	5,094	45%
30 to 34	7,221	4,174	3,047	42%
35 to 39	4,965	2,810	2,155	43%
40 to 44	4,234	2,278	1,956	46%
45 to 49	4,295	2,336	1,959	46%
50 to 54	4,293	2,247	2,046	48%
55 to 59	3,834	1,924	1,910	50%
60 and 61	1,632	792	840	51%
62 to 64	2,396	1,153	1,243	52%
65 to 69	3,341	1,635	1,706	51%
70 to 74	2,443	1,140	1,303	53%
75 to 79	2,090	937	1,153	55%
80 to 84	2,091	896	1,195	57%
85 and older	2,432	897	1,535	63%
Under 18	9,200	4,704	4,496	49%
65 and older	12,397	5,505	6,892	56%
Median Age	35.4	34.5	36.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,046	60,831	728	156	3,298	2,316
Under 5	441	1,864	36	1	84	227
5 to 9	466	1,765	17	6	83	211
10 to 14	502	1,692	24	4	94	175
15 to 17	268	1,080	19	2	58	81
18 and 19	166	624	9	0	35	46
20 to 24	980	6,946	76	21	419	313
25 to 29	1,198	9,042	121	30	482	400
30 to 34	863	5,681	87	25	362	203
35 to 39	655	3,794	78	9	271	158
40 to 44	552	3,231	68	10	261	112
45 to 49	482	3,412	41	9	245	106
50 to 54	393	3,582	39	12	193	74
55 to 59	294	3,285	33	8	159	55
60 and 61	108	1,397	22	8	80	17
62 to 64	122	2,162	13	2	71	26
65 to 69	176	2,979	22	2	121	41
70 to 74	129	2,191	5	2	88	28
75 to 79	89	1,892	6	3	83	17
80 to 84	81	1,931	7	1	57	14
85 and older	81	2,281	5	1	52	12
Under 18	1,677	6,401	96	13	319	694
65 and older	556	11,274	45	9	401	112
Median Age	30.0	37.3	33.6	32.8	35.6	26.3