



## Demographic and Socioeconomic Profile 2010

TRACT: 209.04

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,075</b>	<b>100%</b>
White	2,566	83%
Hispanic	381	12%
Two or More	49	2%
American Indian	38	1%
Asian	26	1%
Black	11	<1%
Other	2	<1%
Pacific Islander	2	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,075</b>	<b>1,512</b>	<b>1,563</b>	<b>51%</b>
Under 5	129	81	48	37%
5 to 9	141	61	80	57%
10 to 14	175	76	99	57%
15 to 17	94	49	45	48%
18 and 19	52	29	23	44%
20 to 24	102	50	52	51%
25 to 29	95	48	47	49%
30 to 34	118	57	61	52%
35 to 39	106	53	53	50%
40 to 44	165	73	92	56%
45 to 49	220	111	109	50%
50 to 54	304	142	162	53%
55 to 59	355	176	179	50%
60 and 61	152	78	74	49%
62 to 64	181	91	90	50%
65 to 69	262	129	133	51%
70 to 74	198	105	93	47%
75 to 79	112	58	54	48%
80 to 84	50	23	27	54%
85 and Older	64	22	42	66%
Under 18	539	267	272	50%
65 and older	686	337	349	51%
<b>Median</b>	<b>52.3</b>	<b>52.4</b>	<b>52.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,630</b>	<b>100%</b>
Never Married	423	16%
Married, excluding separated	1,715	65%
Separated	4	<1%
Widowed	246	9%
Divorced	242	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,075</b>	<b>100%</b>
Household	3,048	99%
Group Quarters - Other	27	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,075</b>	<b>381</b>	<b>2,566</b>	<b>11</b>	<b>38</b>	<b>26</b>	<b>2</b>	<b>2</b>	<b>49</b>
Under 5	129	36	85	0	1	0	0	0	7
5 to 9	141	48	89	0	1	2	0	0	1
10 to 14	175	48	112	0	3	2	1	0	9
15 to 17	94	18	65	1	6	0	0	0	4
18 and 19	52	12	39	0	0	0	0	0	1
20 to 24	102	17	75	0	1	3	0	0	6
25 to 29	95	18	74	0	1	0	0	0	2
30 to 34	118	23	84	0	2	6	0	1	2
35 to 39	106	22	79	0	4	0	0	0	1
40 to 44	165	28	128	1	3	2	0	0	3
45 to 49	220	21	190	1	4	1	0	0	3
50 to 54	304	24	266	2	8	2	1	0	1
55 to 59	355	23	324	2	2	1	0	0	3
60 and 61	152	7	141	1	1	1	0	0	1
62 to 64	181	9	167	0	0	3	0	0	2
65 to 69	262	15	240	2	0	2	0	0	3
70 to 74	198	8	188	0	1	0	0	1	0
75 to 79	112	3	108	0	0	1	0	0	0
80 to 84	50	0	50	0	0	0	0	0	0
85 and Older	64	1	62	1	0	0	0	0	0
Under 18	539	150	351	1	11	4	1	0	21
65 and older	686	27	648	3	1	3	0	1	3
<b>Median</b>		<b>28.2</b>	<b>54.9</b>	<b>56.3</b>	<b>40.0</b>	<b>40.0</b>	<b>50.0</b>	<b>70.0</b>	<b>22.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>2,946</b>	<b>100%</b>
Speak Only English	2,858	97%
Speak Spanish:	63	2%
Speak English "well" or "very well"	60	2%
Speak English "not well" or "not at all"	3	<1%
Speak Asian/Pacific Island language:	19	1%
Speak English "well" or "very well"	9	<1%
Speak English "not well" or "not at all"	10	<1%
Speak other language:	6	<1%
Speak English "well" or "very well"	6	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,382</b>	<b>100%</b>
Less than 9th grade	34	1%
9th through 12th grade, no diploma	171	7%
High school grad (incl. equivalency)	391	16%
Some college, no degree	701	29%
Associate degree	191	8%
Bachelor's degree	578	24%
Master's degree	287	12%
Professional school degree	3	<1%
Doctorate degree	26	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>2,985</b>	<b>100%</b>	---	---	---	---
Enrolled in school	496	17%	486	16%	10	0%
Nursery / Preschool	5	1%	4	1%	1	10%
Kindergarten to grade 4	237	48%	233	48%	4	40%
Grade 5 to grade 8	191	39%	187	38%	4	40%
Grade 9 to grade 12	59	12%	59	12%	0	0%
College, undergraduate	1	<1%	0	0%	1	10%
Graduate or Professional school	3	1%	3	1%	0	0%
Not enrolled in school	2,489	83%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,361</b>	<b>100%</b>	<b>273</b>	<b>100%</b>	<b>1,088</b>	<b>100%</b>
Family Households:	857	63%	272	100%	585	54%
Married couple family	804	59%	263	96%	541	50%
Other family:	53	4%	9	3%	44	4%
Male householder, no wife	34	2%	1	<1%	33	3%
Female householder, no husband	19	1%	8	3%	11	1%
Nonfamily households:	504	37%	1	<1%	503	46%
Householder living alone	355	26%	----	----	----	----
Other nonfamily households	149	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,813</b>	<b>100%</b>	<b>1361</b>	<b>452</b>	<b>25%</b>	<b>2.24</b>
Single family (detached)	1,742	96%	1,300	442	25%	2.24
Single family (attached)	16	1%	14	2	13%	2.29
2 to 4 units	36	2%	28	8	22%	1.89
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	19	1%	19	0	0%	2.68

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,118</b>	<b>100%</b>
Less than \$150,000	10	1%
\$150,000 to \$199,999	41	4%
\$200,000 to \$249,999	71	6%
\$250,000 to \$299,999	156	14%
\$300,000 to \$399,999	308	28%
\$400,000 to \$499,999	62	6%
\$500,000 to \$749,999	280	25%
\$750,000 to \$999,999	84	8%
\$1,000,000 or more	106	9%

**Median Value** **\$394,551**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,813</b>	<b>100%</b>
2005 or Later	80	4%
2000 to 2004	57	3%
1990 to 1999	288	16%
1980 to 1989	357	20%
1970 to 1979	426	23%
1960 to 1969	203	11%
1950 to 1959	109	6%
1940 to 1949	80	4%
1939 or earlier	213	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,361</b>	<b>100%</b>	<b>243</b>	<b>100%</b>	<b>1,118</b>	<b>100%</b>
1.00 occupant housing per room or less	1,340	98%	222	91%	1,118	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	21	2%	21	9%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>243</b>	<b>100%</b>
Less than \$500	59	24%
\$500 to \$599	30	12%
\$600 to \$699	1	<1%
\$700 to \$799	0	0%
\$800 to \$899	1	<1%
\$900 to \$999	4	2%
\$1,000 to \$1,249	57	23%
\$1,250 to \$1,499	1	<1%
\$1,500 to \$1,999	27	11%
\$2,000 or more	6	2%
No cash rent	57	23%
<b>Median contract rent</b>	<b>\$1,152</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>243</b>	<b>100%</b>
Less than 20 percent	109	45%
20.0 to 24.9 percent	6	2%
25.0 to 29.9 percent	2	1%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	49	20%
50.0 percent or more	21	9%
Not computed	56	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,361</b>	<b>100%</b>
No vehicle	78	6%
1 vehicle	278	20%
2 vehicles	511	38%
3 vehicles	308	23%
4 or more vehicles	186	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,460</b>	<b>100%</b>
Worked in state of residence	1,460	100%
Worked in county of residence	1,428	98%
Worked outside county of residence	32	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,615</b>	<b>100%</b>	<b>1,285</b>	<b>49%</b>
In labor force	1,592	61%	875	55%
Armed forces	14	1%	14	100%
Civilian (employed)	1,514	95%	829	55%
Civilian (unemployed)	64	4%	32	50%
Not in labor force	1,023	39%	410	40%
Pct. of civilian labor force unemployed	4.1%		3.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,460</b>	<b>100%</b>
Car, truck or van:	1,119	77%
Drove Alone	1,052	72%
Carpooled	67	5%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	89	6%
Other means	0	0%
Worked at home	252	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,460</b>	<b>100%</b>
Did not work at home	1,208	83%
Less than 10 minutes	329	23%
10 to 19 minutes	220	15%
20 to 29 minutes	42	3%
30 to 44 minutes	198	14%
45 to 59 minutes	1	<1%
60 to 89 minutes	276	19%
90 minutes or more	142	10%
Worked at home	252	17%
<b>Average time to work (minutes)</b>	<b>46</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,437</b>	<b>100%</b>
Agriculture, forestry, mining	150	10%
Utilities	13	1%
Construction	174	12%
Manufacturing	76	5%
Wholesale trade	29	2%
Retail trade	105	7%
Transportation & warehousing	28	2%
Information & communications	1	<1%
Finance, insurance, & real estate	35	2%
Professional, scientific, management, administration	3	<1%
Educational, social, & health services	143	10%
Art, entertainment, recreation, accommodations, food	456	32%
Other services	32	2%
Public administration	192	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,437</b>	<b>100%</b>
Management, professional & related:	518	36%
Management (incl. farm managers)	187	13%
Business & financial	51	4%
Computer & mathematical	3	<1%
Architecture & engineering	61	4%
Life, physical & social science	3	<1%
Community & social service	0	0%
Legal	3	<1%
Education, training, & library	125	9%
Art, entertainment, sports & media	70	5%
Healthcare practitioners	15	1%
Service:	234	16%
Healthcare support	18	1%
Protective service	45	3%
Food preparation & serving	60	4%
Building & grounds cleaning / maintenance	30	2%
Personal care & service	81	6%
Sales & office	446	31%
Farming, fishing & forestry	1	<1%
Construction, extraction & maintenance	129	9%
Production, transport & material moving	109	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,361</b>	<b>100%</b>
Less than \$15,000	146	11%
\$15,000 to \$29,999	200	15%
\$30,000 to \$44,999	120	9%
\$45,000 to \$59,999	222	16%
\$60,000 to \$74,999	170	12%
\$75,000 to \$99,999	140	10%
\$100,000 to \$124,999	187	14%
\$125,000 to \$149,999	62	5%
\$150,000 to \$199,999	62	5%
\$200,000 or more	52	4%
<b>Median Income</b>	<b>\$59,493</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,361</b>	<b>100%</b>
With earnings	1,017	75%
With wage and salary income	856	63%
With self-employment income	385	28%
With interest, dividend, or net rental income	522	38%
With Social Security income	580	43%
With Supplemental Security income	65	5%
With public assistance income	0	0%
With retirement income	407	30%
With other types of income	111	8%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,075</b>	<b>100%</b>
Under .50	95	3%
.50 to .99	95	3%
1.00 to 1.24	79	3%
1.25 to 1.49	153	5%
1.50 to 1.84	68	2%
1.85 to 1.99	96	3%
2.00 and over	2,489	81%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,075</b>	<b>100%</b>
Above Poverty	2,885	94%
Below Poverty	190	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

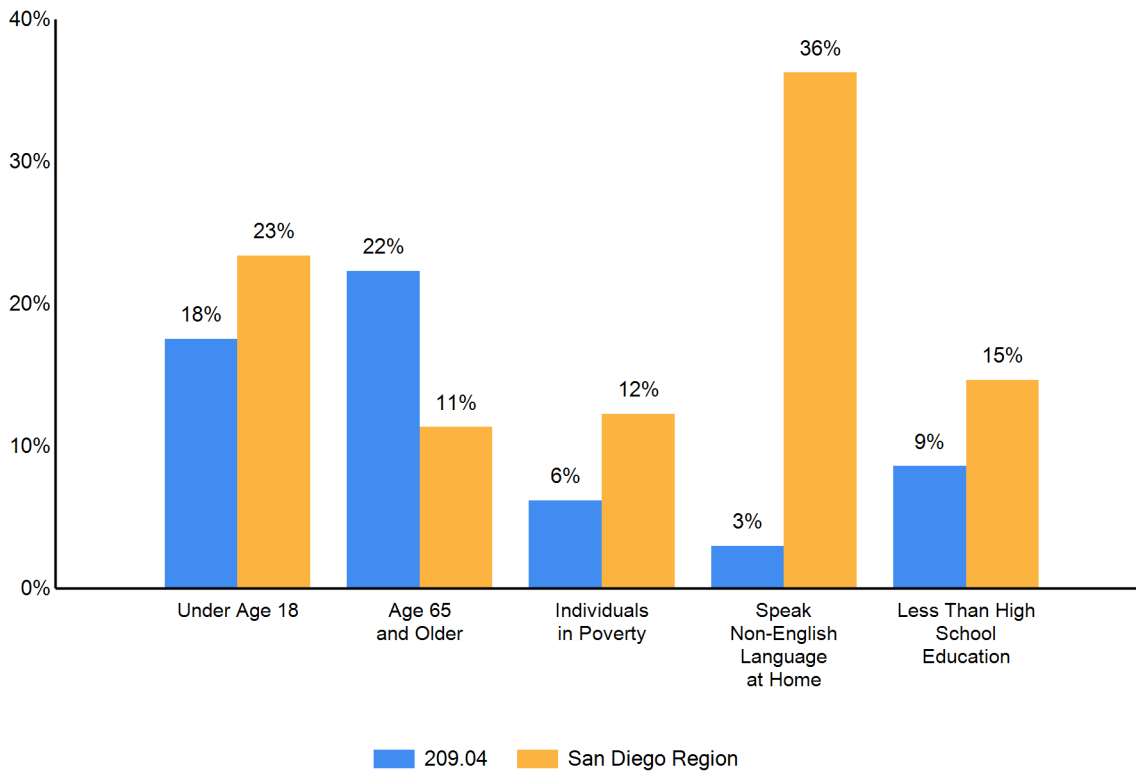
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>857</b>	<b>272</b>	<b>585</b>	<b>824</b>	<b>272</b>	<b>552</b>	<b>33</b>	<b>0</b>	<b>33</b>
Married couple family	804	263	541	771	263	508	33	0	33
Male householder, no wife present	34	1	33	34	1	33	0	0	0
Female householder, no husband present	19	8	11	19	8	11	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

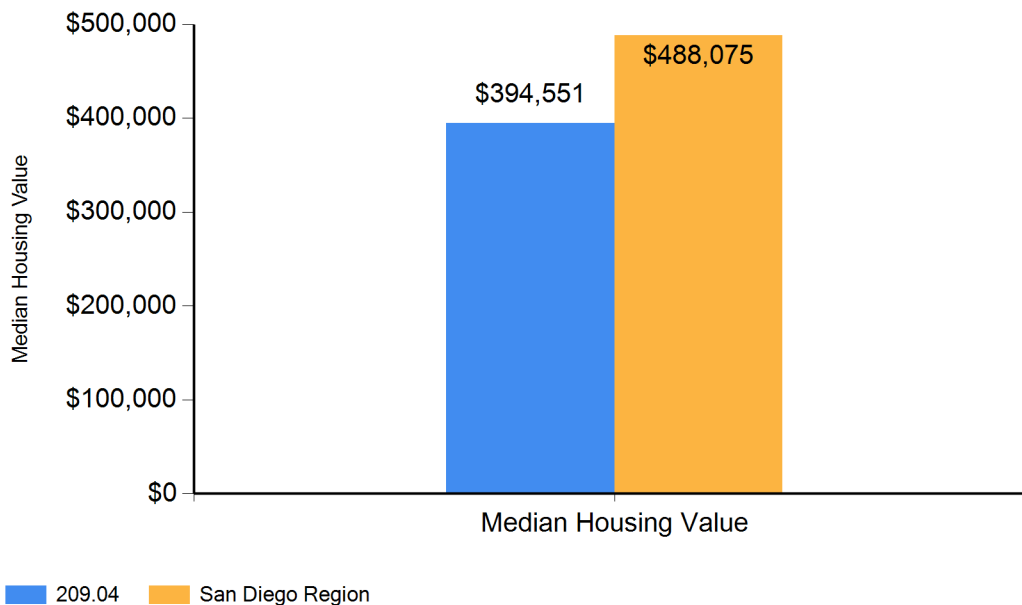


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075