

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Peninsula



	Jan 1, 2012
Total Population	39,830
Household Population	36,784
Group Quarters Population	3,046
Persons Per Household	2.24

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	17,123	16,393	4.3%
Single Family - Detached	8,904	8,904	0.0%
Single Family - Multiple-Unit	2,259	1,879	16.8%
Multi-Family	5,960	5,610	5.9%
Mobile Home and Other	0	0	--

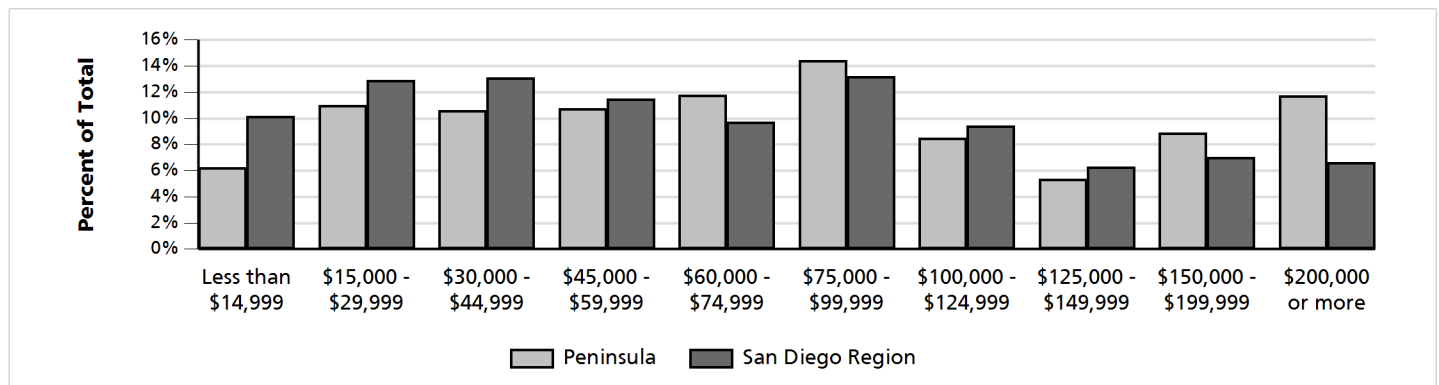
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	11%	11%	11%	12%	14%	8%	5%	9%	12%

Median Household Income

Adjusted for Inflation (2010 \$)	\$74,361
Not adjusted for inflation (current 2011\$)	\$76,617



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

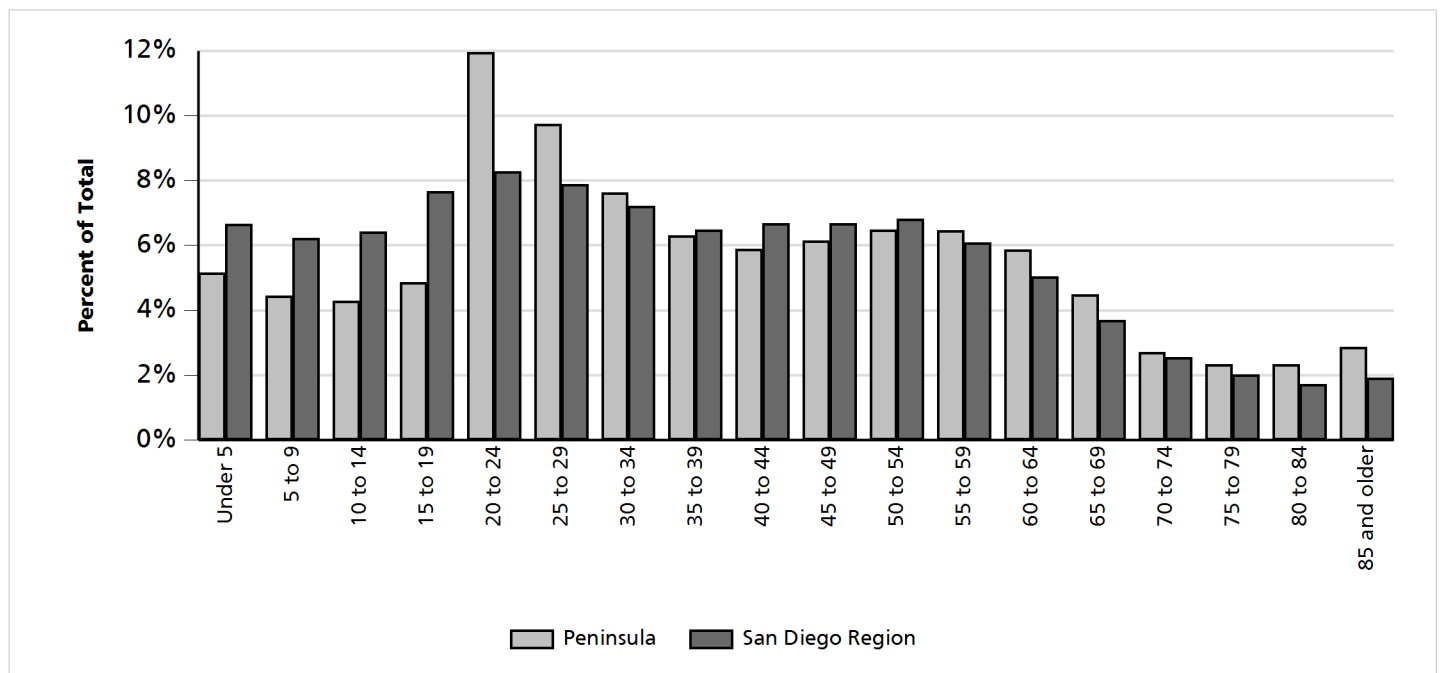
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	39,830	20,396	19,434	49%
Under 5	2,058	1,081	977	47%
5 to 9	1,769	899	870	49%
10 to 14	1,712	897	815	48%
15 to 17	1,055	544	511	48%
18 and 19	880	513	367	42%
20 to 24	4,759	2,510	2,249	47%
25 to 29	3,881	2,124	1,757	45%
30 to 34	3,040	1,647	1,393	46%
35 to 39	2,512	1,362	1,150	46%
40 to 44	2,345	1,201	1,144	49%
45 to 49	2,447	1,239	1,208	49%
50 to 54	2,582	1,274	1,308	51%
55 to 59	2,576	1,261	1,315	51%
60 and 61	970	506	464	48%
62 to 64	1,371	664	707	52%
65 to 69	1,791	862	929	52%
70 to 74	1,082	529	553	51%
75 to 79	927	446	481	52%
80 to 84	930	417	513	55%
85 and older	1,143	420	723	63%
Under 18	6,594	3,421	3,173	48%
65 and older	5,873	2,674	3,199	54%
Median Age	36.5	34.9	38.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	4,987	30,917	1,004	135	1,445	1,342
Under 5	441	1,297	65	11	72	172
5 to 9	319	1,192	52	5	50	151
10 to 14	356	1,149	52	7	46	102
15 to 17	174	744	30	6	29	72
18 and 19	169	609	40	2	26	34
20 to 24	738	3,482	177	23	158	181
25 to 29	578	2,775	143	19	209	157
30 to 34	460	2,150	96	15	156	163
35 to 39	375	1,816	75	4	156	86
40 to 44	314	1,812	52	4	113	50
45 to 49	296	1,947	48	13	92	51
50 to 54	232	2,181	52	8	70	39
55 to 59	174	2,279	35	8	57	23
60 and 61	59	874	11	1	20	5
62 to 64	80	1,221	22	1	38	9
65 to 69	87	1,610	19	3	53	19
70 to 74	41	986	10	1	31	13
75 to 79	32	868	4	1	19	3
80 to 84	41	838	16	2	28	5
85 and older	21	1,087	5	1	22	7
Under 18	1,290	4,382	199	29	197	497
65 and older	222	5,389	54	8	153	47
Median Age	27.6	40.7	28.0	28.6	34.2	23.9