

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



	Jan 1, 2012
Total Population	191,838
Household Population	190,558
Group Quarters Population	1,280
Persons Per Household	2.79

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,163	68,224	2.8%
Single Family - Detached	42,587	42,339	0.6%
Single Family - Multiple-Unit	8,155	6,887	15.5%
Multi-Family	18,719	18,305	2.2%
Mobile Home and Other	702	693	1.3%

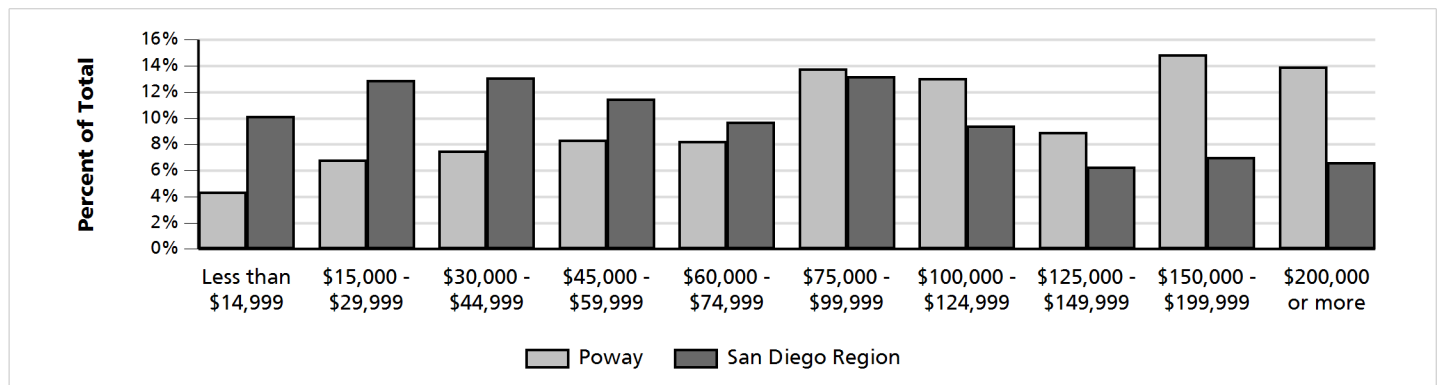
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	7%	8%	8%	8%	14%	13%	9%	15%	14%

Median Household Income

Adjusted for Inflation (2010 \$)	\$101,597
Not adjusted for inflation (current 2011\$)	\$104,679



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

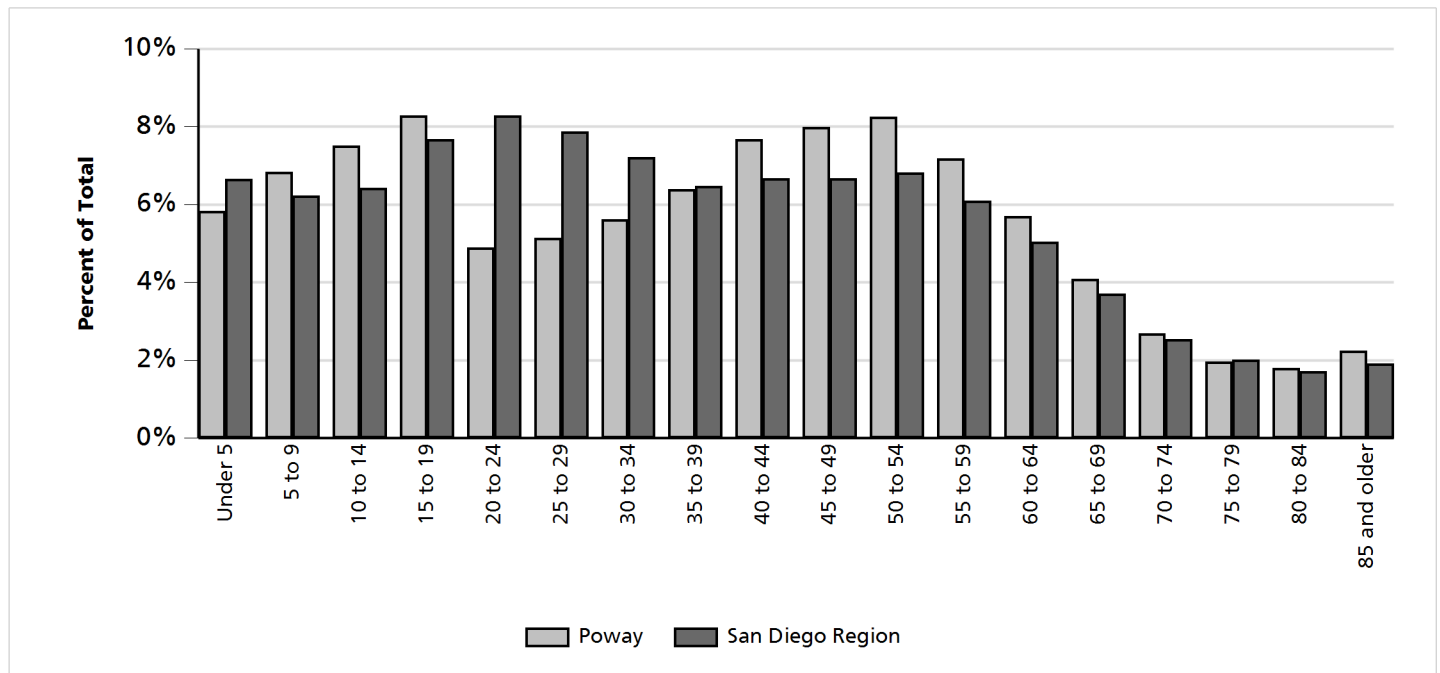
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	191,838	93,131	98,707	51%
Under 5	11,183	5,683	5,500	49%
5 to 9	13,107	6,702	6,405	49%
10 to 14	14,393	7,684	6,709	47%
15 to 17	9,457	4,894	4,563	48%
18 and 19	6,422	3,300	3,122	49%
20 to 24	9,392	4,874	4,518	48%
25 to 29	9,853	5,005	4,848	49%
30 to 34	10,779	5,158	5,621	52%
35 to 39	12,264	5,757	6,507	53%
40 to 44	14,715	6,916	7,799	53%
45 to 49	15,303	7,236	8,067	53%
50 to 54	15,830	7,610	8,220	52%
55 to 59	13,762	6,605	7,157	52%
60 and 61	4,489	2,082	2,407	54%
62 to 64	6,428	3,036	3,392	53%
65 to 69	7,823	3,701	4,122	53%
70 to 74	5,150	2,305	2,845	55%
75 to 79	3,764	1,623	2,141	57%
80 to 84	3,438	1,444	1,994	58%
85 and older	4,286	1,516	2,770	65%
Under 18	48,140	24,963	23,177	48%
65 and older	24,461	10,589	13,872	57%
Median Age	39.6	37.8	41.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	21,621	114,856	3,717	412	43,159	8,073
Under 5	1,797	5,525	178	22	2,845	816
5 to 9	2,100	6,230	225	29	3,232	1,291
10 to 14	2,141	7,406	290	24	3,369	1,163
15 to 17	1,366	5,250	219	21	1,946	655
18 and 19	864	3,807	152	20	1,135	444
20 to 24	1,485	5,308	229	34	1,763	573
25 to 29	1,541	5,354	244	18	2,233	463
30 to 34	1,439	5,569	255	40	3,031	445
35 to 39	1,563	6,039	231	38	4,005	388
40 to 44	1,664	8,090	303	34	4,273	351
45 to 49	1,528	9,391	351	28	3,653	352
50 to 54	1,273	10,850	314	17	3,028	348
55 to 59	946	9,665	258	24	2,590	279
60 and 61	270	3,199	70	11	845	94
62 to 64	370	4,671	95	11	1,185	96
65 to 69	447	5,703	97	20	1,440	116
70 to 74	292	3,669	66	14	1,031	78
75 to 79	209	2,751	45	2	699	58
80 to 84	154	2,722	52	5	469	36
85 and older	172	3,657	43	0	387	27
Under 18	7,404	24,411	912	96	11,392	3,925
65 and older	1,274	18,502	303	41	4,026	315
Median Age	28.4	44.3	36.4	34.8	37.5	18.5