



Demographic and Socioeconomic Profile 2010

TRACT: 20.01

Population by Race

	Population	Percent
Total Population	3,354	100%
White	2,764	82%
Hispanic	328	10%
Asian	108	3%
Two or More	82	2%
Black	54	2%
American Indian	9	<1%
Pacific Islander	5	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,354	1,668	1,686	50%
Under 5	174	94	80	46%
5 to 9	138	69	69	50%
10 to 14	137	65	72	53%
15 to 17	64	34	30	47%
18 and 19	33	22	11	33%
20 to 24	79	34	45	57%
25 to 29	105	51	54	51%
30 to 34	144	72	72	50%
35 to 39	225	120	105	47%
40 to 44	264	141	123	47%
45 to 49	307	167	140	46%
50 to 54	315	173	142	45%
55 to 59	342	160	182	53%
60 and 61	121	63	58	48%
62 to 64	218	94	124	57%
65 to 69	215	101	114	53%
70 to 74	140	78	62	44%
75 to 79	114	49	65	57%
80 to 84	82	41	41	50%
85 and Older	137	40	97	71%
Under 18	513	262	251	49%
65 and older	688	309	379	55%
Median	50.1	49.0	51.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,905	100%
Never Married	780	27%
Married, excluding separated	1,560	54%
Separated	9	<1%
Widowed	166	6%
Divorced	390	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,354	100%
Household	3,354	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,354	328	2,764	54	9	108	5	4	82
Under 5	174	27	121	0	0	12	0	0	14
5 to 9	138	27	95	3	0	3	0	2	8
10 to 14	137	28	90	2	0	1	0	0	16
15 to 17	64	12	46	2	1	2	0	0	1
18 and 19	33	8	25	0	0	0	0	0	0
20 to 24	79	18	50	2	0	1	0	0	8
25 to 29	105	17	79	0	1	4	1	0	3
30 to 34	144	20	101	3	0	15	0	0	5
35 to 39	225	21	172	10	1	14	2	0	5
40 to 44	264	22	222	4	3	8	1	0	4
45 to 49	307	32	248	5	2	14	0	1	5
50 to 54	315	19	276	11	0	7	1	0	1
55 to 59	342	22	298	4	1	13	0	0	4
60 and 61	121	6	107	2	0	4	0	1	1
62 to 64	218	10	202	3	0	2	0	0	1
65 to 69	215	12	198	1	0	2	0	0	2
70 to 74	140	5	132	0	0	1	0	0	2
75 to 79	114	8	101	1	0	3	0	0	1
80 to 84	82	6	75	0	0	0	0	0	1
85 and Older	137	8	126	1	0	2	0	0	0
Under 18	513	94	352	7	1	18	0	2	39
65 and older	688	39	632	3	0	8	0	0	6
Median		36.7	52.4	46.0	42.5	41.3	38.8	45.0	21.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,180	100%
Speak Only English	2,846	89%
Speak Spanish:	223	7%
Speak English "well" or "very well"	187	6%
Speak English "not well" or "not at all"	36	1%
Speak Asian/Pacific Island language:	25	1%
Speak English "well" or "very well"	25	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	86	3%
Speak English "well" or "very well"	86	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,729	100%
Less than 9th grade	24	1%
9th through 12th grade, no diploma	43	2%
High school grad (incl. equivalency)	291	11%
Some college, no degree	395	14%
Associate degree	116	4%
Bachelor's degree	766	28%
Master's degree	453	17%
Professional school degree	281	10%
Doctorate degree	360	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,247	100%	---	---	---	---
Enrolled in school	629	19%	370	11%	259	8%
Nursery / Preschool	65	10%	7	2%	58	22%
Kindergarten to grade 4	137	22%	73	20%	64	25%
Grade 5 to grade 8	160	25%	82	22%	78	30%
Grade 9 to grade 12	100	16%	71	19%	29	11%
College, undergraduate	86	14%	78	21%	8	3%
Graduate or Professional school	81	13%	59	16%	22	8%
Not enrolled in school	2,618	81%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,596	100%	290	100%	1,306	100%
Family Households:	848	53%	290	100%	558	43%
Married couple family	732	46%	223	77%	509	39%
Other family:	116	7%	67	23%	49	4%
Male householder, no wife	31	2%	31	11%	0	0%
Female householder, no husband	85	5%	36	12%	49	4%
Nonfamily households:	748	47%	0	0%	748	57%
Householder living alone	543	34%	----	----	----	----
Other nonfamily households	205	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,604	100%	1596	8	<1%	2.10
Single family (detached)	1,376	86%	1,368	8	1%	2.11
Single family (attached)	182	11%	182	0	0%	2.05
2 to 4 units	15	1%	15	0	0%	1.53
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	31	2%	31	0	0%	2.45
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,316	100%
Less than \$150,000	25	2%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	54	4%
\$400,000 to \$499,999	20	2%
\$500,000 to \$749,999	397	30%
\$750,000 to \$999,999	561	43%
\$1,000,000 or more	249	19%

Median Value **\$818,463**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,604	100%
2005 or Later	0	0%
2000 to 2004	10	1%
1990 to 1999	19	1%
1980 to 1989	20	1%
1970 to 1979	122	8%
1960 to 1969	60	4%
1950 to 1959	170	11%
1940 to 1949	248	15%
1939 or earlier	955	60%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,596	100%	280	100%	1,316	100%
1.00 occupant housing per room or less	1,596	100%	280	100%	1,316	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	280	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	14	5%
\$700 to \$799	11	4%
\$800 to \$899	11	4%
\$900 to \$999	14	5%
\$1,000 to \$1,249	14	5%
\$1,250 to \$1,499	73	26%
\$1,500 to \$1,999	97	35%
\$2,000 or more	10	4%
No cash rent	36	13%
Median contract rent	\$1,515	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	280	100%
Less than 20 percent	50	18%
20.0 to 24.9 percent	104	37%
25.0 to 29.9 percent	15	5%
30.0 to 34.9 percent	19	7%
35.0 to 39.9 percent	23	8%
40.0 to 49.9 percent	14	5%
50.0 percent or more	19	7%
Not computed	36	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,596	100%
No vehicle	14	1%
1 vehicle	550	34%
2 vehicles	779	49%
3 vehicles	194	12%
4 or more vehicles	59	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,936	100%
Worked in state of residence	1,936	100%
Worked in county of residence	1,936	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,886	100%	1,430	50%
In labor force	1,958	68%	1,064	54%
Armed forces	50	3%	37	74%
Civilian (employed)	1,827	93%	956	52%
Civilian (unemployed)	81	4%	71	88%
Not in labor force	928	32%	366	39%
Pct. of civilian labor force unemployed	4.2%		6.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,936	100%
Car, truck or van:	1,768	91%
Drove Alone	1,622	84%
Carpooled	146	8%
Public Transportation:	10	1%
Bus	10	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	8	<1%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	150	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,936	100%
Did not work at home	1,786	92%
Less than 10 minutes	216	11%
10 to 19 minutes	1,086	56%
20 to 29 minutes	247	13%
30 to 44 minutes	164	8%
45 to 59 minutes	47	2%
60 to 89 minutes	16	1%
90 minutes or more	10	1%
Worked at home	150	8%
Average time to work (minutes)	19	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,900	100%
Agriculture, forestry, mining	0	0%
Utilities	11	1%
Construction	44	2%
Manufacturing	180	9%
Wholesale trade	40	2%
Retail trade	151	8%
Transportation & warehousing	25	1%
Information & communications	28	1%
Finance, insurance, & real estate	145	8%
Professional, scientific, management, administration	43	2%
Educational, social, & health services	593	31%
Art, entertainment, recreation, accommodations, food	130	7%
Other services	47	2%
Public administration	463	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,900	100%
Management, professional & related:	1,315	69%
Management (incl. farm managers)	195	10%
Business & financial	268	14%
Computer & mathematical	34	2%
Architecture & engineering	56	3%
Life, physical & social science	69	4%
Community & social service	48	3%
Legal	85	4%
Education, training, & library	226	12%
Art, entertainment, sports & media	159	8%
Healthcare practitioners	175	9%
Service:	113	6%
Healthcare support	23	1%
Protective service	38	2%
Food preparation & serving	40	2%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	12	1%
Sales & office	347	18%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	63	3%
Production, transport & material moving	62	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,596	100%
Less than \$15,000	32	2%
\$15,000 to \$29,999	135	8%
\$30,000 to \$44,999	132	8%
\$45,000 to \$59,999	86	5%
\$60,000 to \$74,999	157	10%
\$75,000 to \$99,999	225	14%
\$100,000 to \$124,999	203	13%
\$125,000 to \$149,999	132	8%
\$150,000 to \$199,999	156	10%
\$200,000 or more	338	21%
Median Income	\$103,818	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,596	100%
With earnings	1,254	79%
With wage and salary income	1,148	72%
With self-employment income	323	20%
With interest, dividend, or net rental income	839	53%
With Social Security income	449	28%
With Supplemental Security income	0	0%
With public assistance income	32	2%
With retirement income	397	25%
With other types of income	140	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,354	100%
Under .50	54	2%
.50 to .99	58	2%
1.00 to 1.24	24	1%
1.25 to 1.49	9	<1%
1.50 to 1.84	90	3%
1.85 to 1.99	25	1%
2.00 and over	3,094	92%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,354	100%
Above Poverty	3,242	97%
Below Poverty	112	3%

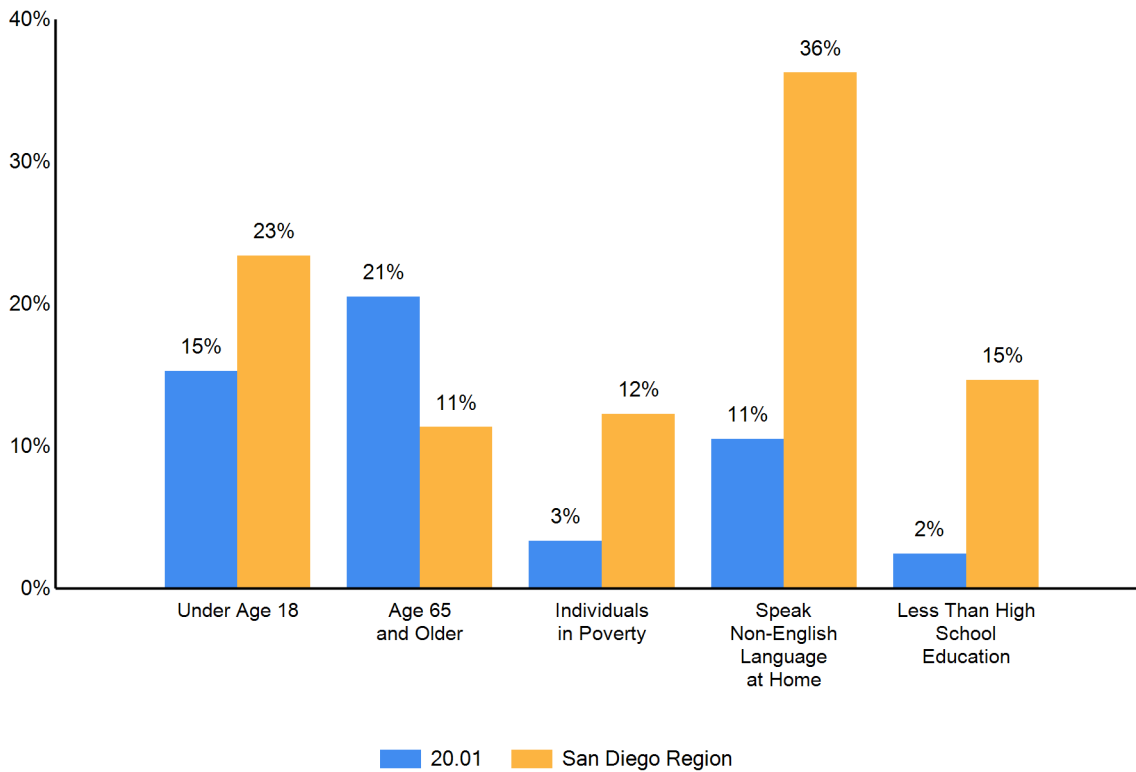
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	848	290	558	837	279	558	11	11	0
Married couple family	732	223	509	732	223	509	0	0	0
Male householder, no wife present	31	31	0	20	20	0	11	11	0
Female householder, no husband present	85	36	49	85	36	49	0	0	0

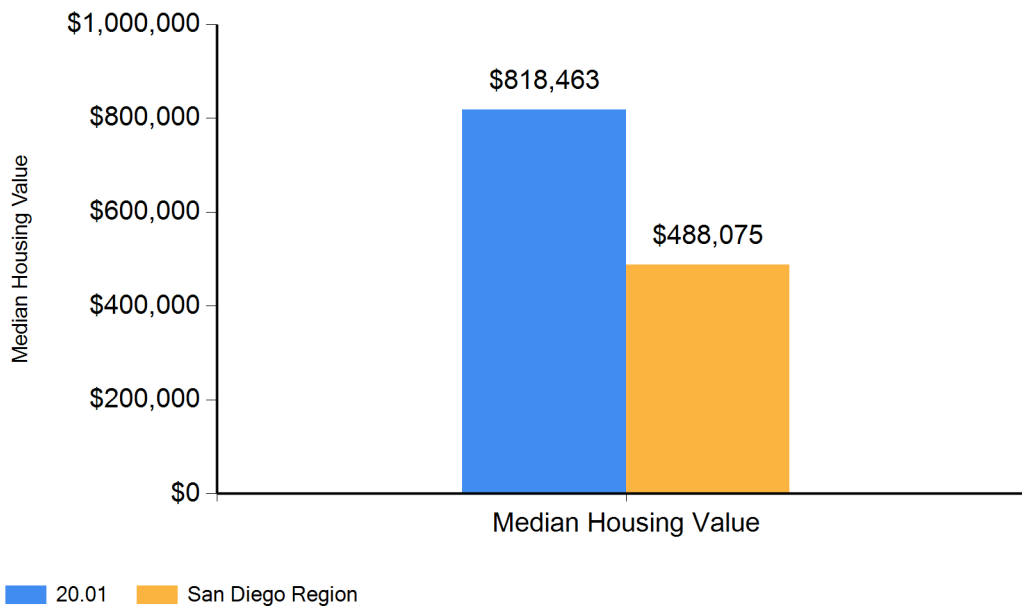
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075