

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2011
Total Population	135,127
Household Population	129,927
Group Quarters Population	5,200
Persons Per Household	3.50

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	38,797	37,136	4.3%
Single Family - Detached	16,692	16,250	2.6%
Single Family - Multiple-Unit	4,281	4,078	4.7%
Multi-Family	15,046	14,251	5.3%
Mobile Home and Other	2,778	2,557	8.0%

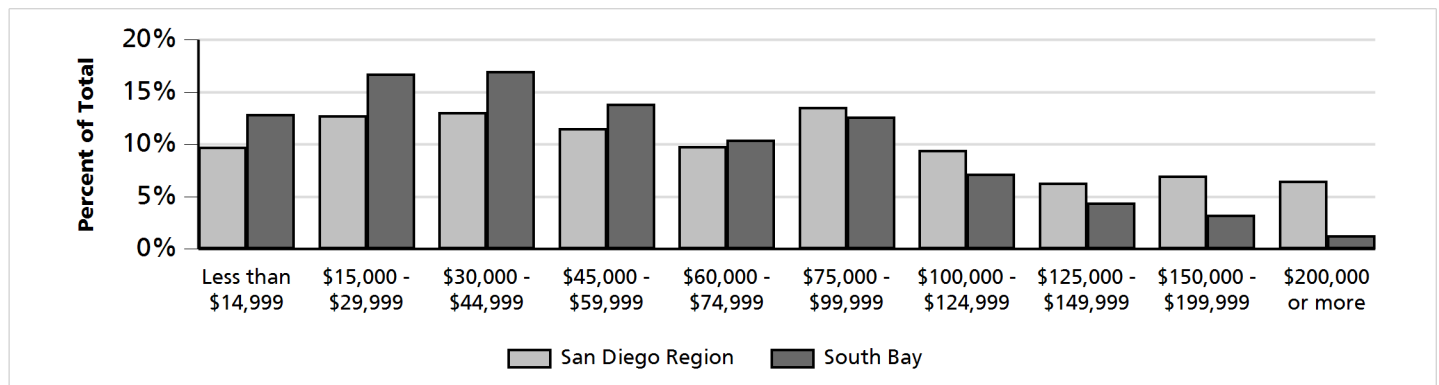
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	17%	17%	14%	10%	13%	7%	4%	3%	1%

Median Household Income

Adjusted for Inflation (2010 \$)	\$48,542
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

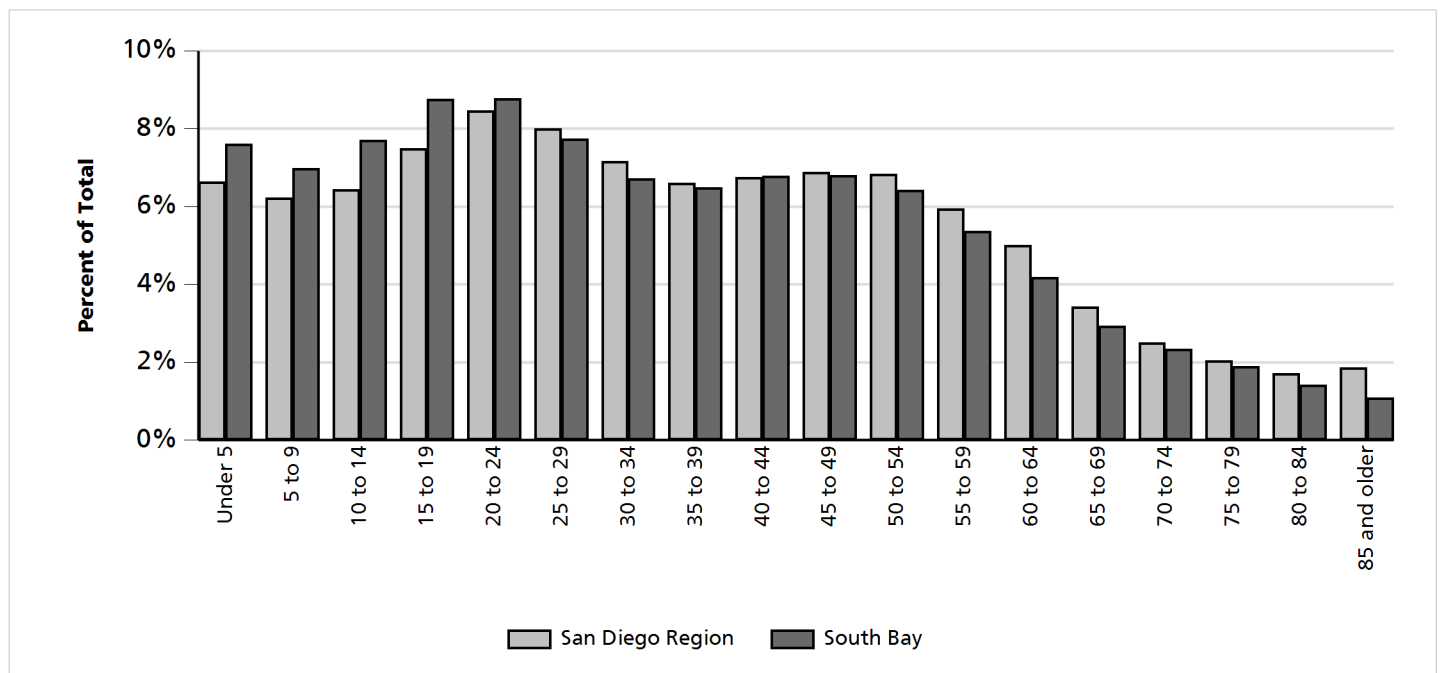
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	135,127	68,057	67,070	50%
Under 5	10,269	5,246	5,023	49%
5 to 9	9,428	4,867	4,561	48%
10 to 14	10,403	5,383	5,020	48%
15 to 17	6,878	3,609	3,269	48%
18 and 19	4,958	2,586	2,372	48%
20 to 24	11,862	6,231	5,631	47%
25 to 29	10,455	5,612	4,843	46%
30 to 34	9,087	4,802	4,285	47%
35 to 39	8,762	4,518	4,244	48%
40 to 44	9,166	4,649	4,517	49%
45 to 49	9,184	4,664	4,520	49%
50 to 54	8,673	4,201	4,472	52%
55 to 59	7,261	3,415	3,846	53%
60 and 61	2,431	1,210	1,221	50%
62 to 64	3,228	1,452	1,776	55%
65 to 69	3,968	1,802	2,166	55%
70 to 74	3,164	1,365	1,799	57%
75 to 79	2,560	1,086	1,474	58%
80 to 84	1,914	787	1,127	59%
85 and older	1,476	572	904	61%
Under 18	36,978	19,105	17,873	48%
65 and older	13,082	5,612	7,470	57%
Median Age	31.8	30.5	33.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	93,466	20,142	5,111	300	12,985	3,123
Under 5	8,141	952	267	17	563	329
5 to 9	7,564	686	224	14	594	346
10 to 14	8,380	726	265	13	709	310
15 to 17	5,594	455	184	9	419	217
18 and 19	3,955	340	175	4	352	132
20 to 24	8,453	1,530	586	26	902	365
25 to 29	6,926	1,745	512	32	923	317
30 to 34	6,193	1,432	427	27	821	187
35 to 39	6,173	1,211	389	18	784	187
40 to 44	6,226	1,422	475	15	854	174
45 to 49	6,095	1,571	464	31	884	139
50 to 54	5,298	1,772	432	33	993	145
55 to 59	4,203	1,641	284	23	1,005	105
60 and 61	1,284	616	87	6	411	27
62 to 64	1,739	803	110	13	539	24
65 to 69	2,231	975	71	9	637	45
70 to 74	1,671	790	78	5	588	32
75 to 79	1,435	597	35	0	477	16
80 to 84	1,050	495	26	4	328	11
85 and older	855	383	20	1	202	15
Under 18	29,679	2,819	940	53	2,285	1,202
65 and older	7,242	3,240	230	19	2,232	119
Median Age	28.4	43.5	34.0	37.2	42.5	23.1