

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2011
Total Population	408,496
Household Population	389,413
Group Quarters Population	19,083
Persons Per Household	2.68

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	158,126	145,456	8.0%
Single Family - Detached	80,334	75,604	5.9%
Single Family - Multiple-Unit	29,382	26,235	10.7%
Multi-Family	42,515	38,550	9.3%
Mobile Home and Other	5,895	5,067	14.0%

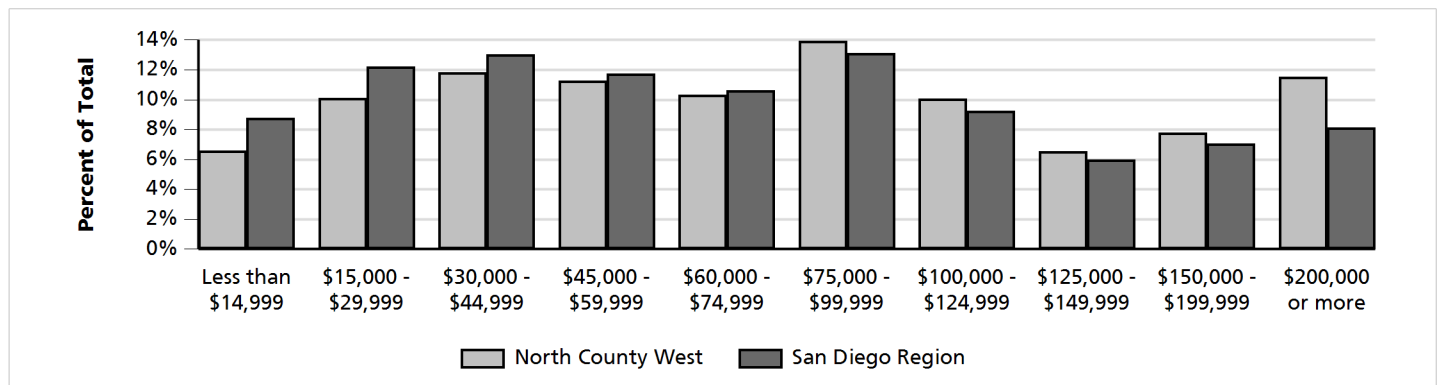
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	10%	12%	11%	10%	14%	10%	7%	8%	12%

Median Household Income

Adjusted for Inflation (2010 \$)	\$74,822
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

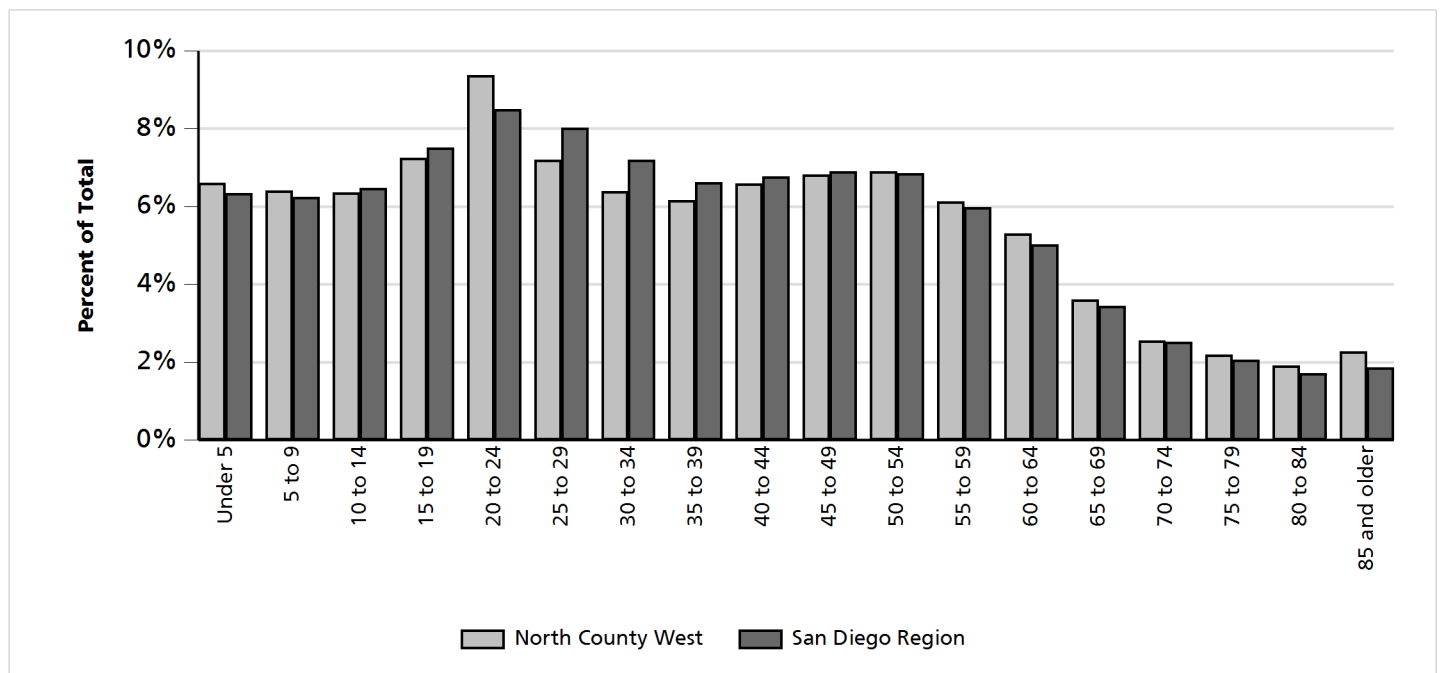
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	408,496	208,564	199,932	49%
Under 5	26,953	13,678	13,275	49%
5 to 9	26,183	13,440	12,743	49%
10 to 14	25,946	13,401	12,545	48%
15 to 17	15,944	8,428	7,516	47%
18 and 19	13,663	8,488	5,175	38%
20 to 24	38,278	24,708	13,570	35%
25 to 29	29,415	15,695	13,720	47%
30 to 34	26,125	13,088	13,037	50%
35 to 39	25,183	12,451	12,732	51%
40 to 44	26,870	13,143	13,727	51%
45 to 49	27,812	13,574	14,238	51%
50 to 54	28,181	13,858	14,323	51%
55 to 59	25,034	11,967	13,067	52%
60 and 61	8,867	4,296	4,571	52%
62 to 64	12,813	6,106	6,707	52%
65 to 69	14,728	6,888	7,840	53%
70 to 74	10,459	4,735	5,724	55%
75 to 79	8,954	3,913	5,041	56%
80 to 84	7,824	3,321	4,503	58%
85 and older	9,264	3,386	5,878	63%
Under 18	95,026	48,947	46,079	48%
65 and older	51,229	22,243	28,986	57%
Median Age	35.3	32.5	38.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	99,030	255,393	11,689	1,639	26,720	14,025
Under 5	9,568	13,012	712	104	1,428	2,129
5 to 9	9,108	12,901	697	102	1,421	1,954
10 to 14	8,833	13,171	733	84	1,492	1,633
15 to 17	5,351	8,209	507	48	885	944
18 and 19	4,248	7,543	551	56	681	584
20 to 24	10,978	22,260	1,676	292	1,816	1,256
25 to 29	8,696	16,705	1,053	190	1,794	977
30 to 34	7,569	14,917	821	119	1,823	876
35 to 39	6,845	14,500	751	83	2,324	680
40 to 44	6,684	16,334	736	72	2,446	598
45 to 49	5,795	18,192	864	108	2,224	629
50 to 54	4,719	20,016	819	87	2,017	523
55 to 59	3,430	18,862	612	78	1,654	398
60 and 61	1,026	6,924	165	35	608	109
62 to 64	1,304	10,247	217	58	832	155
65 to 69	1,589	11,677	248	35	1,013	166
70 to 74	1,173	8,051	208	23	857	147
75 to 79	918	7,055	147	35	689	110
80 to 84	620	6,616	76	15	413	84
85 and older	576	8,201	96	15	303	73
Under 18	32,860	47,293	2,649	338	5,226	6,660
65 and older	4,876	41,600	775	123	3,275	580
Median Age	25.8	41.4	29.6	28.5	39.3	19.2