DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
Coastal

SANDAG

	Jan 1, 2011
Total Population	**75,577**
Household Population	74,465
Group Quarters Population	1,112
Persons Per Household	2.03

HOUSING AND OCCUPANCY

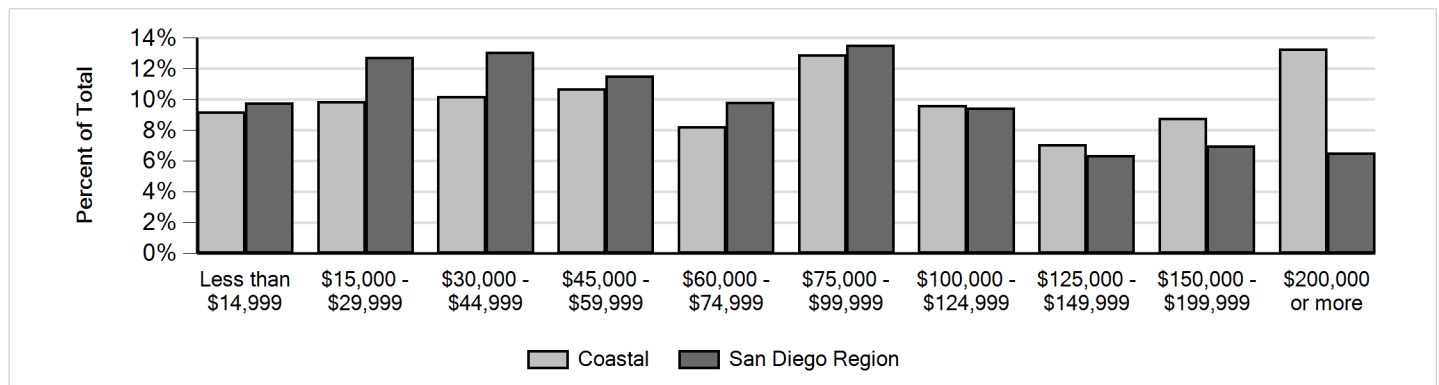|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**41,290**	**36,731**	**11.0%**
Single Family - Detached	14,220	13,104	7.8%
Single Family - Multiple-Unit	7,075	6,253	11.6%
Multi-Family	19,729	17,146	13.1%
Mobile Home and Other	266	228	14.3%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	9%	10%	10%	11%	8%	13%	10%	7%	9%	13%

Median Household Income	2011
Adjusted for Inflation (2010 $)	$78,293

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
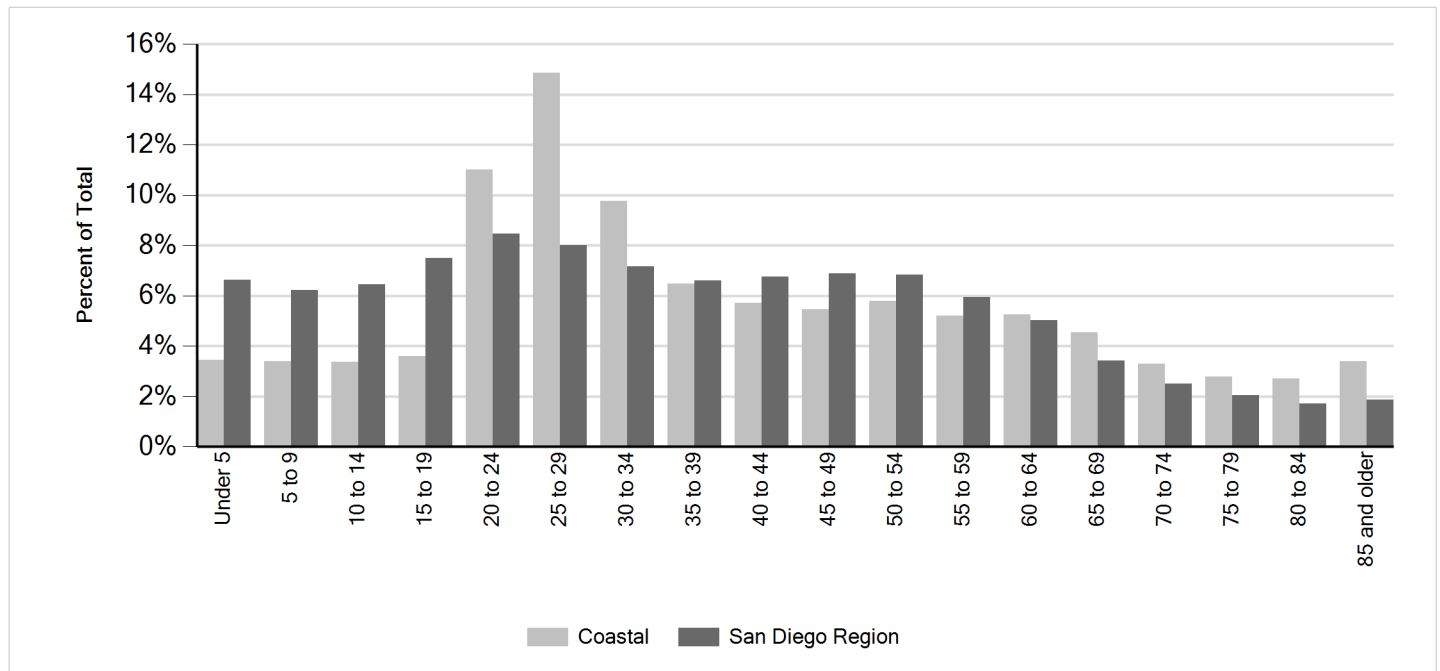
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**75,577**	**38,944**	**36,633**	**48%**
Under 5	2,604	1,350	1,254	48%
5 to 9	2,574	1,350	1,224	48%
10 to 14	2,551	1,274	1,277	50%
15 to 17	1,624	825	799	49%
18 and 19	1,088	561	527	48%
20 to 24	8,321	4,053	4,268	51%
25 to 29	11,222	6,156	5,066	45%
30 to 34	7,372	4,233	3,139	43%
35 to 39	4,894	2,797	2,097	43%
40 to 44	4,311	2,314	1,997	46%
45 to 49	4,131	2,244	1,887	46%
50 to 54	4,366	2,279	2,087	48%
55 to 59	3,926	2,001	1,925	49%
60 and 61	1,552	744	808	52%
62 to 64	2,412	1,147	1,265	52%
65 to 69	3,427	1,677	1,750	51%
70 to 74	2,496	1,167	1,329	53%
75 to 79	2,096	922	1,174	56%
80 to 84	2,043	903	1,140	56%
85 and older	2,567	947	1,620	63%
Under 18	9,353	4,799	4,554	49%
65 and older	12,629	5,616	7,013	56%
Median Age	35.4	34.6	36.8	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

| | Hispanic | Non-Hispanic | | | | |
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**8,235**	**60,701**	**749**	**154**	**3,388**	**2,350**
Under 5	445	1,835	38	4	92	190
5 to 9	461	1,787	22	8	80	216
10 to 14	507	1,707	24	9	107	197
15 to 17	304	1,140	19	4	54	103
18 and 19	198	783	11	1	41	54
20 to 24	972	6,550	74	19	399	307
25 to 29	1,212	8,968	115	27	499	401
30 to 34	882	5,795	87	23	368	217
35 to 39	648	3,714	84	8	289	151
40 to 44	557	3,303	71	6	260	114
45 to 49	485	3,241	42	11	237	115
50 to 54	435	3,595	41	10	210	75
55 to 59	308	3,335	34	10	181	58
60 and 61	108	1,345	19	7	55	18
62 to 64	133	2,131	14	2	101	31
65 to 69	178	3,063	24	3	119	40
70 to 74	134	2,233	5	1	97	26
75 to 79	95	1,894	9	0	76	22
80 to 84	80	1,878	10	0	65	10
85 and older	93	2,404	6	1	58	5
Under 18	1,717	6,469	103	25	333	706
65 and older	580	11,472	54	5	415	103
Median Age	30.1	37.4	34.1	31.1	35.9	26.3

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