DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91941



	Jan 1, 2014
Total Population	33,354
Household Population	33,029
Group Quarters Population	325
Persons Per Household	2.55

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	13,358	12,973	2.9%
Single Family - Detached	8,458	8,208	3.0%
Single Family - Multiple-Unit	1,363	1,335	2.1%
Multi-Family	3,537	3,430	3.0%
Mobile Home and Other	0	0	

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	9%	12%	13%	11%	10%	16%	10%	5%	6%	7%

Median Household Income2014Adjusted for Inflation (2010 \$)\$66,229Not adjusted for inflation (current 2013\$)\$70,237



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

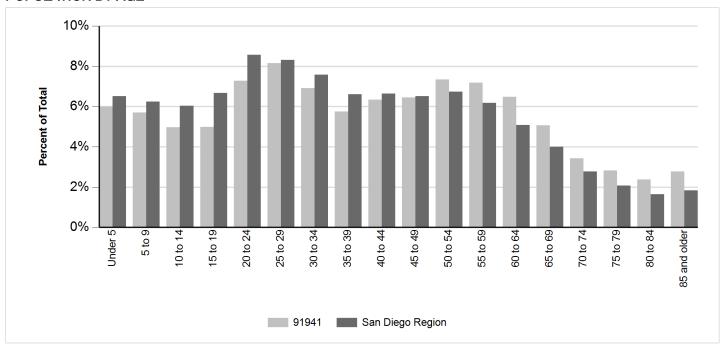
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	33,354	16,140	17,214	52%
Under 5	1,999	1,040	959	48%
5 to 9	1,900	958	942	50%
10 to 14	1,659	834	825	50%
15 to 17	991	525	466	47%
18 and 19	670	343	327	49%
20 to 24	2,426	1,223	1,203	50%
25 to 29	2,722	1,365	1,357	50%
30 to 34	2,306	1,126	1,180	51%
35 to 39	1,919	936	983	51%
40 to 44	2,114	1,048	1,066	50%
45 to 49	2,150	1,028	1,122	52%
50 to 54	2,447	1,220	1,227	50%
55 to 59	2,397	1,155	1,242	52%
60 and 61	927	434	493	53%
62 to 64	1,233	569	664	54%
65 to 69	1,689	795	894	53%
70 to 74	1,144	514	630	55%
75 to 79	943	390	553	59%
80 to 84	793	318	475	60%
85 and older	925	319	606	66%
Under 18	6,549	3,357	3,192	49%
65 and older	5,494	2,336	3,158	57%
Median Age	40.2	38.5	41.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-nispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,095	20,529	2,242	123	2,243	1,122
Under 5	662	901	170	12	129	125
5 to 9	641	846	146	7	110	150
10 to 14	493	839	120	6	94	107
15 to 17	304	493	63	2	52	77
18 and 19	224	329	45	3	31	38
20 to 24	639	1,260	237	10	170	110
25 to 29	682	1,437	266	10	220	107
30 to 34	581	1,207	203	9	217	89
35 to 39	522	1,033	144	5	162	53
40 to 44	457	1,287	145	7	178	40
45 to 49	445	1,350	154	5	149	47
50 to 54	382	1,686	162	9	158	50
55 to 59	316	1,757	128	8	141	47
60 and 61	100	701	53	3	53	17
62 to 64	136	935	46	7	90	19
65 to 69	163	1,358	52	6	97	13
70 to 74	102	921	41	4	64	12
75 to 79	96	743	38	3	55	8
80 to 84	77	652	16	3	39	6
85 and older	73	794	13	4	34	7
Under 18	2,100	3,079	499	27	385	459
65 and older	511	4,468	160	20	289	46
Median Age	29.3	47.3	31.8	37.5	38.0	22.9