

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92008



Apr 1, 2010

Total Population	27,568
Household Population	26,991
Group Quarters Population	577
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,501	11,577	7.4%
Single Family - Detached	5,214	4,943	5.2%
Single Family - Multiple-Unit	1,263	1,180	6.6%
Multi-Family	5,868	5,327	9.2%
Mobile Home and Other	156	127	18.6%

HOUSEHOLD INCOME

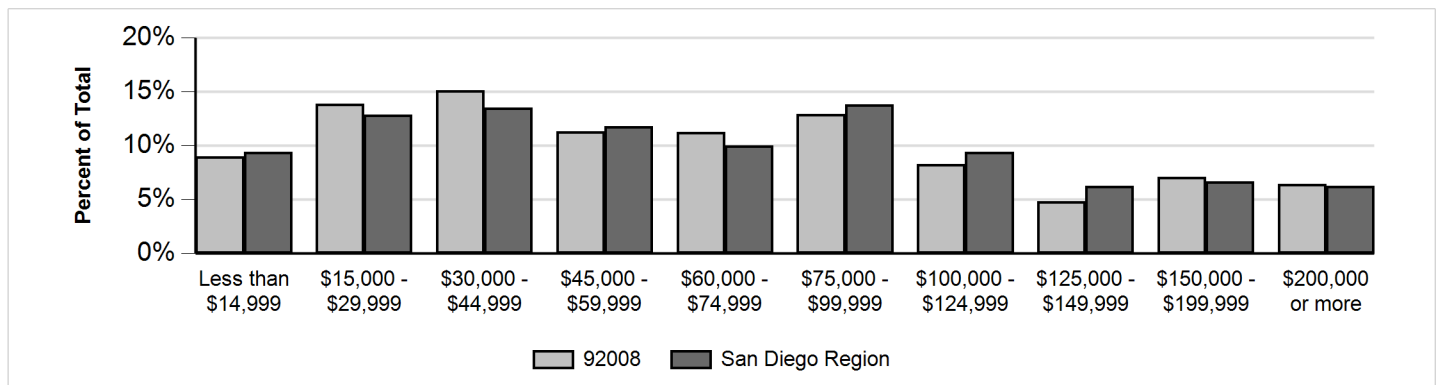
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	14%	15%	11%	11%	13%	8%	5%	7%	6%

Median Household Income

2010

Adjusted for Inflation (2010 \$) \$60,951



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

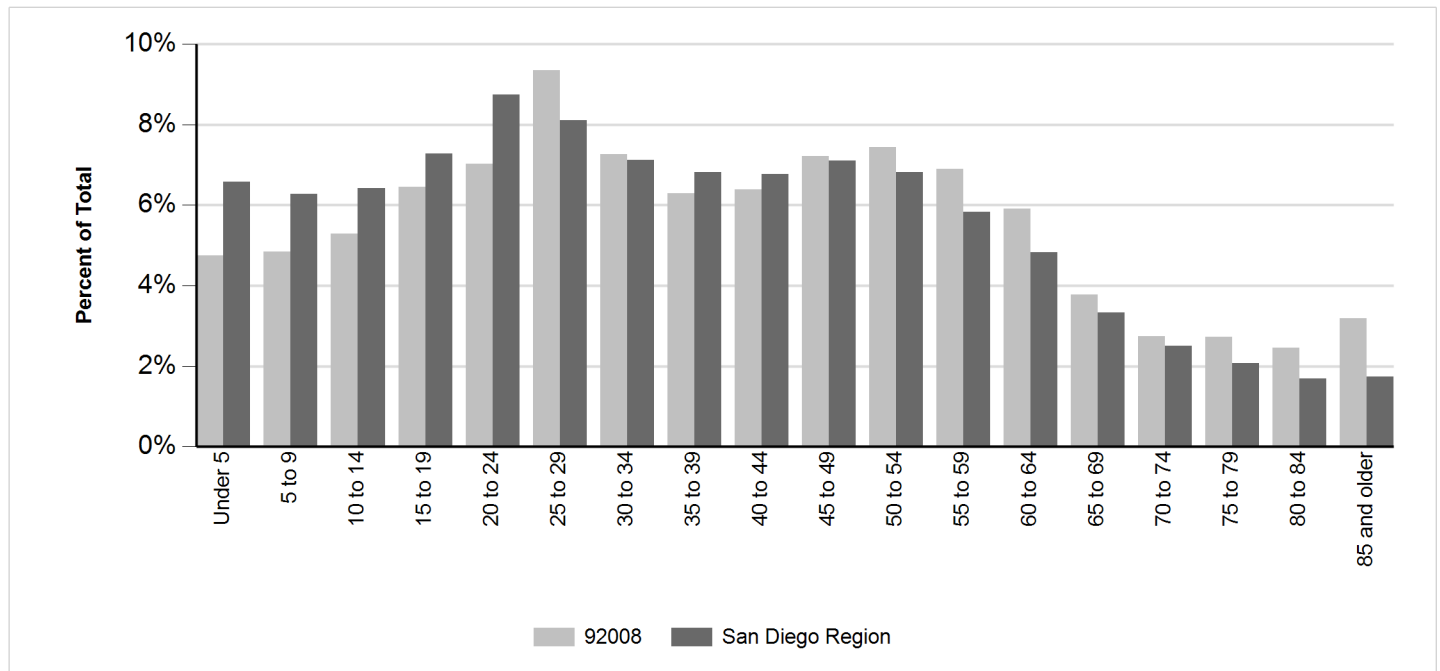
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	27,568	14,113	13,455	49%
Under 5	1,307	678	629	48%
5 to 9	1,337	701	636	48%
10 to 14	1,456	779	677	46%
15 to 17	1,165	693	472	41%
18 and 19	613	368	245	40%
20 to 24	1,936	1,034	902	47%
25 to 29	2,577	1,403	1,174	46%
30 to 34	2,004	1,061	943	47%
35 to 39	1,736	905	831	48%
40 to 44	1,761	909	852	48%
45 to 49	1,991	991	1,000	50%
50 to 54	2,052	1,055	997	49%
55 to 59	1,899	923	976	51%
60 and 61	675	334	341	51%
62 to 64	954	495	459	48%
65 to 69	1,043	510	533	51%
70 to 74	755	338	417	55%
75 to 79	751	358	393	52%
80 to 84	676	283	393	58%
85 and older	880	295	585	66%
Under 18	5,265	2,851	2,414	46%
65 and older	4,105	1,784	2,321	57%
Median Age	39.0	36.9	41.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,207	20,074	285	96	1,149	757
Under 5	420	741	15	3	38	90
5 to 9	410	787	13	7	47	73
10 to 14	439	854	14	3	58	88
15 to 17	320	720	22	4	56	43
18 and 19	153	404	14	3	20	19
20 to 24	475	1,278	30	13	69	71
25 to 29	496	1,846	31	11	115	78
30 to 34	432	1,361	22	8	116	65
35 to 39	382	1,197	14	6	100	37
40 to 44	368	1,231	33	8	83	38
45 to 49	333	1,500	16	6	101	35
50 to 54	265	1,635	23	7	89	33
55 to 59	209	1,590	11	7	52	30
60 and 61	57	581	5	3	25	4
62 to 64	81	816	3	0	39	15
65 to 69	101	883	6	1	41	11
70 to 74	88	623	7	1	28	8
75 to 79	81	613	5	3	42	7
80 to 84	53	595	1	2	20	5
85 and older	44	819	0	0	10	7
Under 18	1,589	3,102	64	17	199	294
65 and older	367	3,533	19	7	141	38
Median Age	28.9	43.4	30.8	32.5	37.8	24.6