



Demographic and Socioeconomic Profile 2010

TRACT: 100.13

Population by Race

	Population	Percent
Total Population	5,484	100%
Hispanic	5,336	97%
White	95	2%
Asian	19	<1%
Black	19	<1%
Two or More	10	<1%
American Indian	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,484	2,611	2,873	52%
Under 5	395	201	194	49%
5 to 9	471	249	222	47%
10 to 14	483	258	225	47%
15 to 17	350	176	174	50%
18 and 19	204	100	104	51%
20 to 24	462	228	234	51%
25 to 29	392	182	210	54%
30 to 34	319	152	167	52%
35 to 39	307	149	158	51%
40 to 44	327	143	184	56%
45 to 49	391	183	208	53%
50 to 54	329	147	182	55%
55 to 59	266	123	143	54%
60 and 61	91	40	51	56%
62 to 64	112	41	71	63%
65 to 69	170	72	98	58%
70 to 74	127	54	73	57%
75 to 79	125	57	68	54%
80 to 84	103	31	72	70%
85 and Older	60	25	35	58%
Under 18	1,699	884	815	48%
65 and older	585	239	346	59%
Median	29.8	27.6	32.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,135	100%
Never Married	1,587	38%
Married, excluding separated	1,870	45%
Separated	176	4%
Widowed	243	6%
Divorced	259	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,484	100%
Household	5,484	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Two or More
Total Pop.	5,484	5,336	95	19	5	19	10
Under 5	395	384	5	2	0	1	3
5 to 9	471	454	7	0	0	5	5
10 to 14	483	477	4	0	0	1	1
15 to 17	350	349	1	0	0	0	0
18 and 19	204	201	2	1	0	0	0
20 to 24	462	448	7	7	0	0	0
25 to 29	392	380	8	1	0	2	1
30 to 34	319	308	9	0	0	2	0
35 to 39	307	300	5	2	0	0	0
40 to 44	327	320	4	1	0	2	0
45 to 49	391	382	6	1	1	1	0
50 to 54	329	317	6	3	2	1	0
55 to 59	266	260	5	0	0	1	0
60 and 61	91	87	2	0	1	1	0
62 to 64	112	108	2	0	1	1	0
65 to 69	170	163	7	0	0	0	0
70 to 74	127	120	6	1	0	0	0
75 to 79	125	118	7	0	0	0	0
80 to 84	103	102	1	0	0	0	0
85 and Older	60	58	1	0	0	1	0
Under 18	1,699	1,664	17	2	0	7	9
65 and older	585	561	22	1	0	1	0
Median		29.7	39.5	24.6	53.8	31.3	7.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,089	100%
Speak Only English	316	6%
Speak Spanish:	4,759	94%
Speak English "well" or "very well"	3,100	61%
Speak English "not well" or "not at all"	1,659	33%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	14	<1%
Speak English "well" or "very well"	14	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,119	100%
Less than 9th grade	1,320	42%
9th through 12th grade, no diploma	658	21%
High school grad (incl. equivalency)	513	16%
Some college, no degree	357	11%
Associate degree	106	3%
Bachelor's degree	118	4%
Master's degree	21	1%
Professional school degree	0	0%
Doctorate degree	26	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,263	100%	---	---	---	---
Enrolled in school	1,883	36%	1,865	35%	18	0%
Nursery / Preschool	107	6%	107	6%	0	0%
Kindergarten to grade 4	404	21%	404	22%	0	0%
Grade 5 to grade 8	559	30%	559	30%	0	0%
Grade 9 to grade 12	506	27%	506	27%	0	0%
College, undergraduate	267	14%	249	13%	18	100%
Graduate or Professional school	40	2%	40	2%	0	0%
Not enrolled in school	3,380	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,451	100%	737	100%	714	100%
Family Households:	1,108	76%	737	100%	371	52%
Married couple family	577	40%	390	53%	187	26%
Other family:	531	37%	347	47%	184	26%
Male householder, no wife	123	8%	79	11%	44	6%
Female householder, no husband	408	28%	268	36%	140	20%
Nonfamily households:	343	24%	0	0%	343	48%
Householder living alone	315	22%	----	----	----	----
Other nonfamily households	28	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,452	100%	1451	1	<1%	3.78
Single family (detached)	155	11%	155	0	0%	4.08
Single family (attached)	308	21%	308	0	0%	4.02
2 to 4 units	185	13%	185	0	0%	3.73
5 to 9 units	273	19%	273	0	0%	3.63
10 or more units	443	31%	442	1	<1%	3.62
Mobile home and Other	88	6%	88	0	0%	3.75

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	103	100%
Less than \$150,000	39	38%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	20	19%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	23	22%
\$400,000 to \$499,999	12	12%
\$500,000 to \$749,999	9	9%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$231,250**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,452	100%
2005 or Later	26	2%
2000 to 2004	20	1%
1990 to 1999	153	11%
1980 to 1989	236	16%
1970 to 1979	363	25%
1960 to 1969	194	13%
1950 to 1959	205	14%
1940 to 1949	107	7%
1939 or earlier	148	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,451	100%	1,348	100%	103	100%
1.00 occupant housing per room or less	910	63%	823	61%	87	84%
1.01 to 1.50 occupants per room	182	13%	182	14%	0	0%
1.51 to 2.00 occupants per room	139	10%	139	10%	0	0%
2.01 or more occupants per room	220	15%	204	15%	16	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,348	100%
Less than \$500	155	11%
\$500 to \$599	33	2%
\$600 to \$699	140	10%
\$700 to \$799	236	18%
\$800 to \$899	190	14%
\$900 to \$999	282	21%
\$1,000 to \$1,249	164	12%
\$1,250 to \$1,499	61	5%
\$1,500 to \$1,999	0	0%
\$2,000 or more	0	0%
No cash rent	87	6%
Median contract rent	\$855	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,348	100%
Less than 20 percent	111	8%
20.0 to 24.9 percent	109	8%
25.0 to 29.9 percent	91	7%
30.0 to 34.9 percent	140	10%
35.0 to 39.9 percent	169	13%
40.0 to 49.9 percent	114	8%
50.0 percent or more	512	38%
Not computed	102	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,451	100%
No vehicle	414	29%
1 vehicle	555	38%
2 vehicles	380	26%
3 vehicles	73	5%
4 or more vehicles	29	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,607	100%
Worked in state of residence	1,563	97%
Worked in county of residence	1,544	96%
Worked outside county of residence	19	1%
Worked outside state of residence	44	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,026	100%	1,854	46%
In labor force	2,047	51%	1,148	56%
Armed forces	0	0%	0	0%
Civilian (employed)	1,787	87%	1,002	56%
Civilian (unemployed)	260	13%	146	56%
Not in labor force	1,979	49%	706	36%
Pct. of civilian labor force unemployed	12.7%		12.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,607	100%
Car, truck or van:	1,237	77%
Drove Alone	1,017	63%
Carpooled	220	14%
Public Transportation:	69	4%
Bus	69	4%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	46	3%
Walked	66	4%
Other means	27	2%
Worked at home	162	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,607	100%
Did not work at home	1,445	90%
Less than 10 minutes	174	11%
10 to 19 minutes	367	23%
20 to 29 minutes	250	16%
30 to 44 minutes	483	30%
45 to 59 minutes	65	4%
60 to 89 minutes	53	3%
90 minutes or more	53	3%
Worked at home	162	10%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,607	100%
Agriculture, forestry, mining	51	3%
Utilities	53	3%
Construction	213	13%
Manufacturing	146	9%
Wholesale trade	23	1%
Retail trade	196	12%
Transportation & warehousing	65	4%
Information & communications	46	3%
Finance, insurance, & real estate	49	3%
Professional, scientific, management, administration	65	4%
Educational, social, & health services	133	8%
Art, entertainment, recreation, accommodations, food	181	11%
Other services	206	13%
Public administration	180	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,607	100%
Management, professional & related:	160	10%
Management (incl. farm managers)	76	5%
Business & financial	0	0%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	8	<1%
Community & social service	12	1%
Legal	0	0%
Education, training, & library	56	3%
Art, entertainment, sports & media	8	<1%
Healthcare practitioners	0	0%
Service:	409	25%
Healthcare support	0	0%
Protective service	17	1%
Food preparation & serving	78	5%
Building & grounds cleaning / maintenance	230	14%
Personal care & service	84	5%
Sales & office	448	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	283	18%
Production, transport & material moving	307	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,451	100%
Less than \$15,000	483	33%
\$15,000 to \$29,999	375	26%
\$30,000 to \$44,999	365	25%
\$45,000 to \$59,999	82	6%
\$60,000 to \$74,999	95	7%
\$75,000 to \$99,999	39	3%
\$100,000 to \$124,999	6	<1%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	6	<1%
\$200,000 or more	0	0%
Median Income	\$24,700	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,451	100%
With earnings	975	67%
With wage and salary income	900	62%
With self-employment income	88	6%
With interest, dividend, or net rental income	13	1%
With Social Security income	507	35%
With Supplemental Security income	198	14%
With public assistance income	115	8%
With retirement income	86	6%
With other types of income	241	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,439	100%
Under .50	712	13%
.50 to .99	1,503	28%
1.00 to 1.24	854	16%
1.25 to 1.49	408	8%
1.50 to 1.84	433	8%
1.85 to 1.99	148	3%
2.00 and over	1,381	25%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,439	100%
Above Poverty	3,224	59%
Below Poverty	2,215	41%

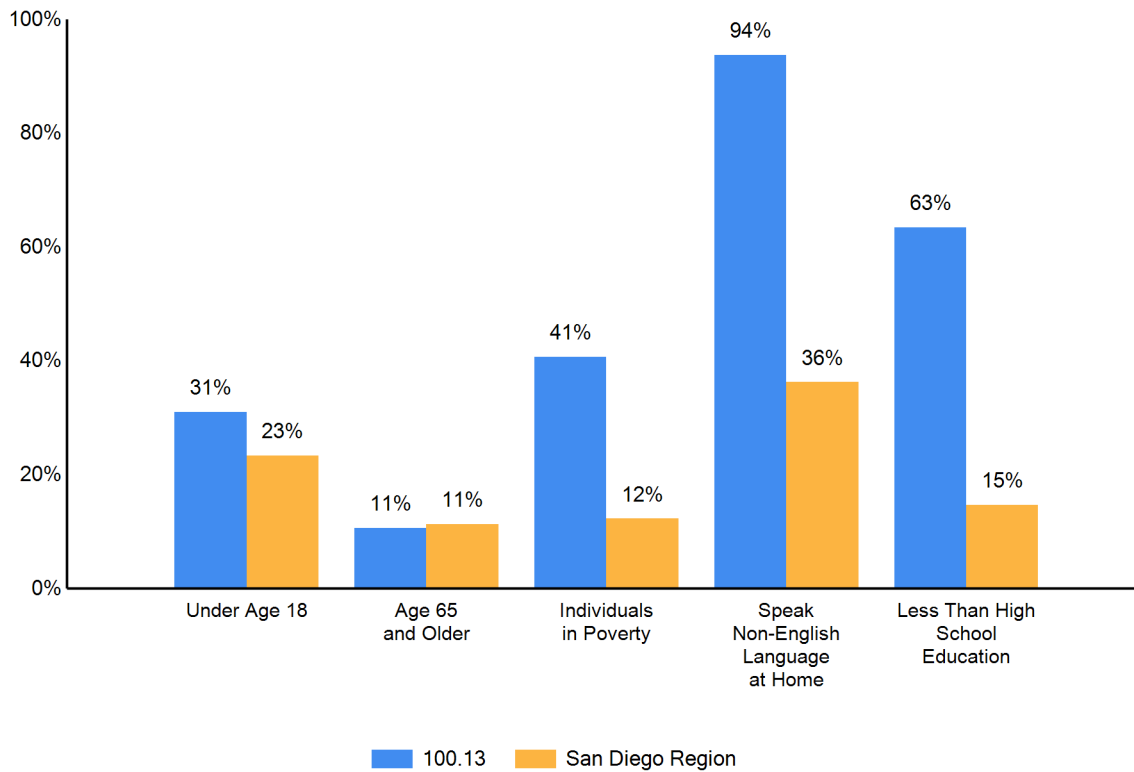
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,108	737	371	707	432	275	401	305	96
Married couple family	577	390	187	436	291	145	141	99	42
Male householder, no wife present	123	79	44	106	70	36	17	9	8
Female householder, no husband present	408	268	140	165	71	94	243	197	46

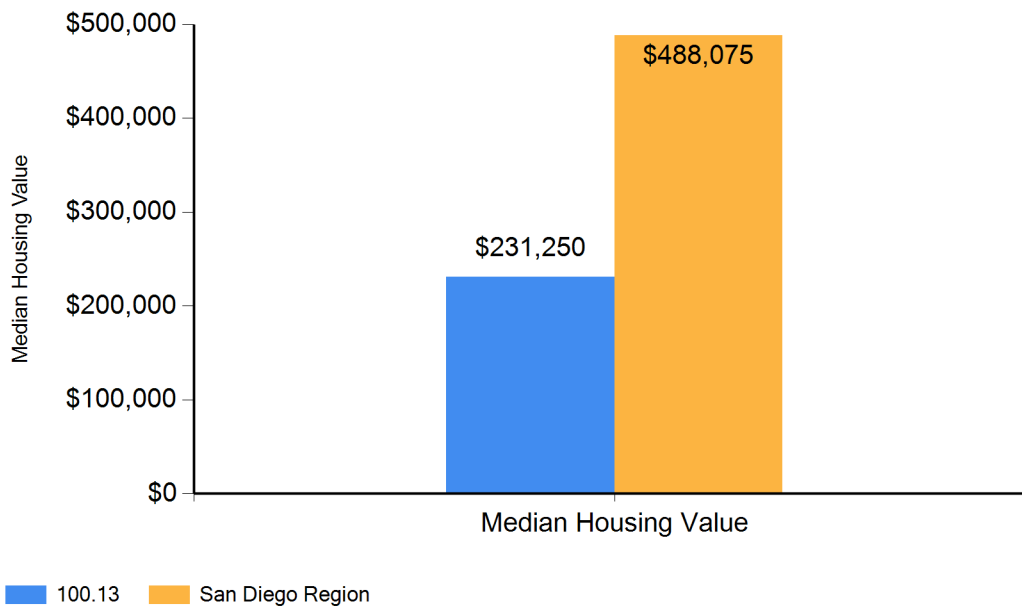
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075