

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2012
Total Population	25,863
Household Population	25,863
Group Quarters Population	0
Persons Per Household	3.49

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,593	7,417	2.3%
Single Family - Detached	5,329	5,194	2.5%
Single Family - Multiple-Unit	548	532	2.9%
Multi-Family	1,716	1,691	1.5%
Mobile Home and Other	0	0	--

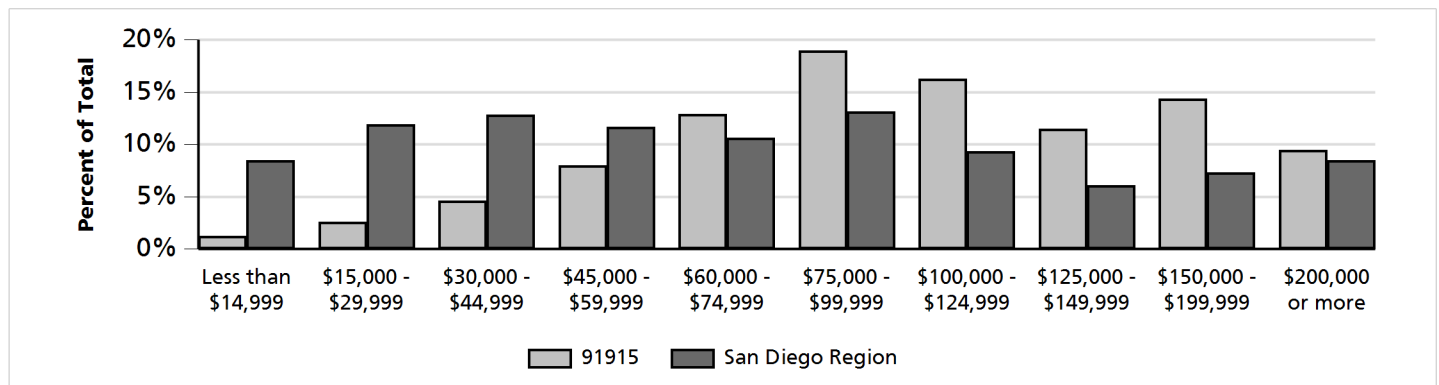
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	1%	3%	5%	8%	13%	19%	16%	12%	14%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$102,558
Not adjusted for inflation (current 2011\$)	\$105,669



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

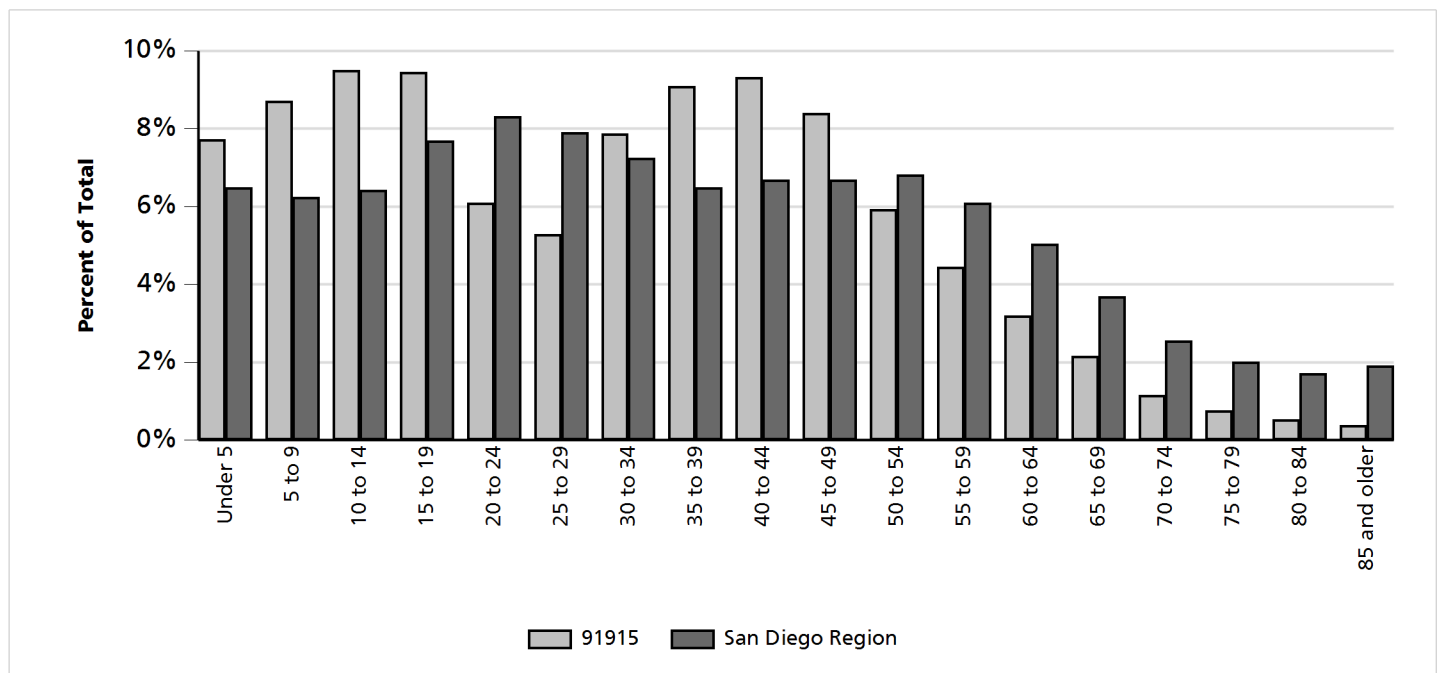
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	25,863	12,583	13,280	51%
Under 5	1,996	1,016	980	49%
5 to 9	2,252	1,120	1,132	50%
10 to 14	2,457	1,289	1,168	48%
15 to 17	1,491	778	713	48%
18 and 19	953	485	468	49%
20 to 24	1,576	786	790	50%
25 to 29	1,369	669	700	51%
30 to 34	2,036	930	1,106	54%
35 to 39	2,350	1,107	1,243	53%
40 to 44	2,409	1,158	1,251	52%
45 to 49	2,171	1,061	1,110	51%
50 to 54	1,533	748	785	51%
55 to 59	1,149	537	612	53%
60 and 61	340	170	170	50%
62 to 64	488	209	279	57%
65 to 69	557	244	313	56%
70 to 74	301	108	193	64%
75 to 79	195	85	110	56%
80 to 84	139	42	97	70%
85 and older	101	41	60	59%
Under 18	8,196	4,203	3,993	49%
65 and older	1,293	520	773	60%
Median Age	32.1	30.8	33.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,737	5,455	1,267	61	6,286	1,057
Under 5	944	390	71	6	417	168
5 to 9	1,139	402	91	0	430	190
10 to 14	1,219	433	98	4	528	175
15 to 17	782	232	77	6	308	86
18 and 19	516	120	56	4	214	43
20 to 24	841	244	74	1	331	85
25 to 29	612	291	61	2	353	50
30 to 34	822	465	125	6	548	70
35 to 39	1,037	515	115	11	615	57
40 to 44	1,093	558	134	4	580	40
45 to 49	939	518	125	6	546	37
50 to 54	578	414	96	6	415	24
55 to 59	390	329	65	0	354	11
60 and 61	123	94	14	1	107	1
62 to 64	182	119	31	1	147	8
65 to 69	203	152	27	2	166	7
70 to 74	138	65	3	1	90	4
75 to 79	78	41	3	0	73	0
80 to 84	58	34	1	0	45	1
85 and older	43	39	0	0	19	0
Under 18	4,084	1,457	337	16	1,683	619
65 and older	520	331	34	3	393	12
Median Age	28.5	36.5	34.2	35.7	35.1	14.9