

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



	Jan 1, 2011
Total Population	434,795
Household Population	428,956
Group Quarters Population	5,839
Persons Per Household	3.03

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,435	141,504	4.7%
Single Family - Detached	86,015	82,963	3.5%
Single Family - Multiple-Unit	9,651	9,301	3.6%
Multi-Family	40,915	38,440	6.0%
Mobile Home and Other	11,854	10,800	8.9%

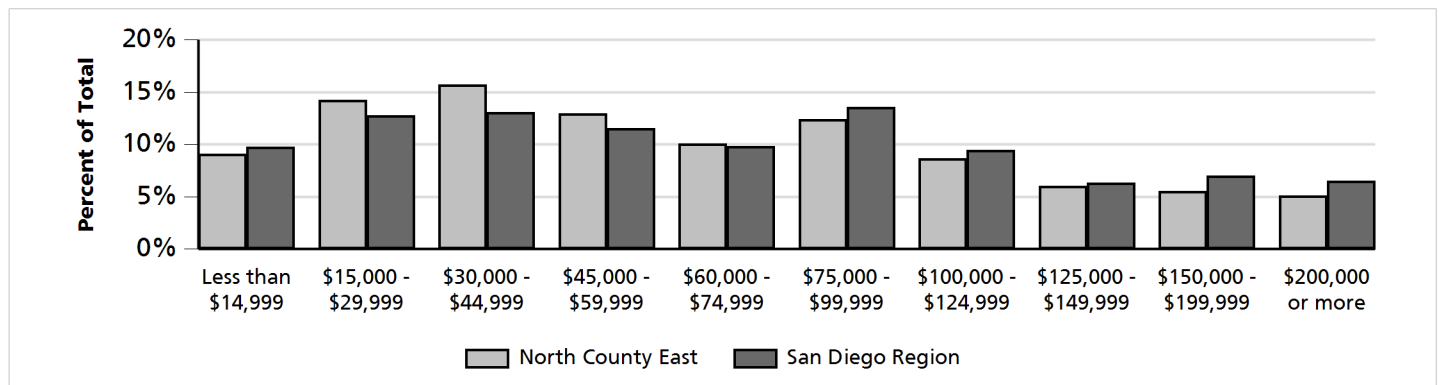
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	14%	16%	13%	10%	12%	9%	6%	6%	5%

Median Household Income

Adjusted for Inflation (2010 \$)	\$57,585
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

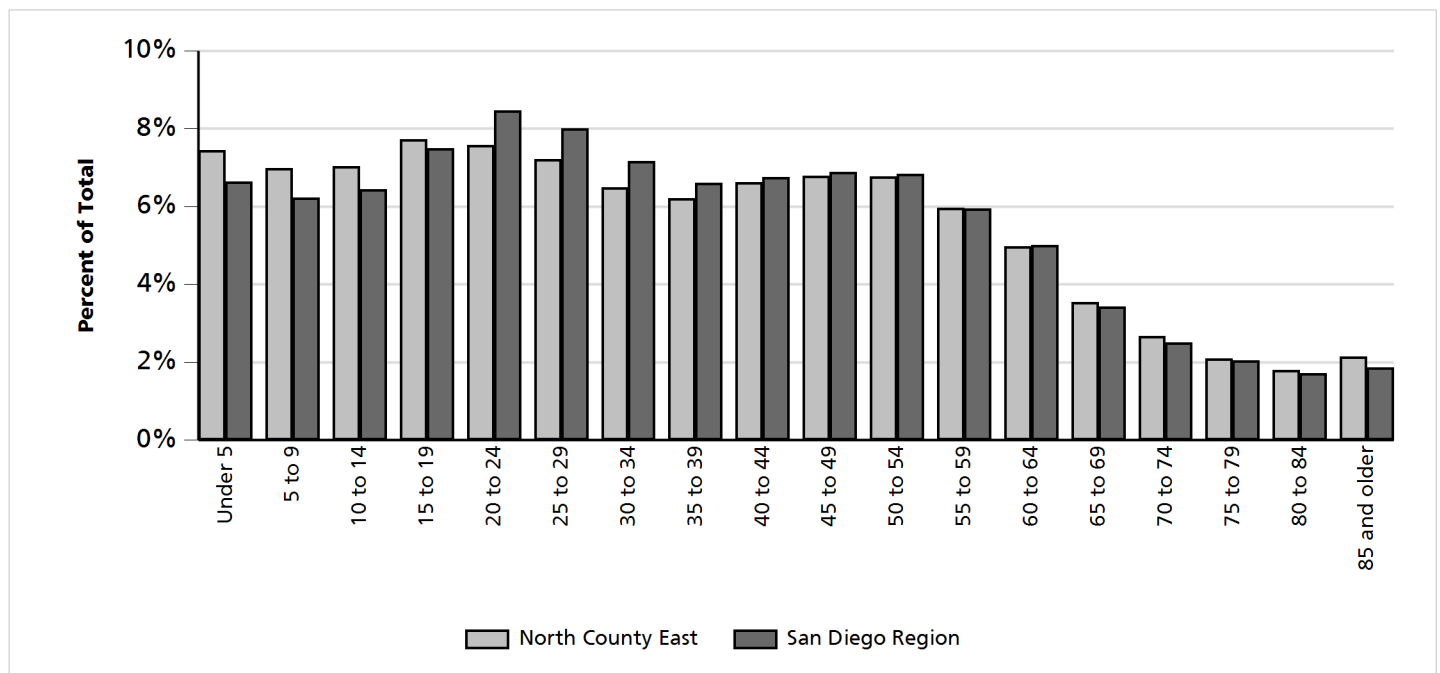
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	434,795	216,314	218,477	50%
Under 5	32,358	16,498	15,860	49%
5 to 9	30,330	15,458	14,872	49%
10 to 14	30,540	15,748	14,792	48%
15 to 17	19,617	10,074	9,543	49%
18 and 19	13,983	7,065	6,918	49%
20 to 24	32,921	16,981	15,940	48%
25 to 29	31,378	16,369	15,009	48%
30 to 34	28,201	14,354	13,847	49%
35 to 39	26,980	13,317	13,663	51%
40 to 44	28,791	14,406	14,385	50%
45 to 49	29,468	14,754	14,714	50%
50 to 54	29,445	14,612	14,833	50%
55 to 59	25,882	12,554	13,328	51%
60 and 61	8,980	4,420	4,560	51%
62 to 64	12,619	6,089	6,530	52%
65 to 69	15,365	7,330	8,035	52%
70 to 74	11,642	5,361	6,281	54%
75 to 79	9,137	4,145	4,992	55%
80 to 84	7,817	3,373	4,444	57%
85 and older	9,337	3,406	5,931	64%
Under 18	112,845	57,778	55,067	49%
65 and older	53,298	23,615	29,683	56%
Median Age	34.7	33.5	35.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	183,559	204,592	8,325	3,570	24,163	10,582
Under 5	19,298	9,546	515	315	1,376	1,308
5 to 9	18,222	8,813	495	257	1,258	1,285
10 to 14	17,630	9,744	531	238	1,279	1,118
15 to 17	10,936	6,639	387	149	805	701
18 and 19	7,521	5,081	285	121	537	438
20 to 24	16,830	12,510	758	300	1,571	952
25 to 29	15,867	11,887	800	246	1,796	782
30 to 34	14,387	10,449	657	234	1,830	644
35 to 39	13,590	10,139	565	196	1,964	526
40 to 44	12,920	12,564	615	202	1,964	526
45 to 49	10,975	15,024	740	226	1,946	557
50 to 54	8,277	17,797	680	265	1,952	474
55 to 59	5,958	17,145	476	229	1,705	369
60 and 61	1,730	6,359	117	88	594	92
62 to 64	2,131	9,200	201	110	823	154
65 to 69	2,605	11,394	154	105	919	188
70 to 74	1,784	8,797	104	104	717	136
75 to 79	1,255	7,138	80	66	488	110
80 to 84	837	6,431	55	57	352	85
85 and older	806	7,935	110	62	287	137
Under 18	66,086	34,742	1,928	959	4,718	4,412
65 and older	7,287	41,695	503	394	2,763	656
Median Age	25.4	46.6	33.0	33.4	39.1	22.3