

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

San Marcos



	Jan 1, 2013
Total Population	117,288
Household Population	115,900
Group Quarters Population	1,388
Persons Per Household	2.90

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,773	39,984	4.3%
Single Family - Detached	21,469	20,798	3.1%
Single Family - Multiple-Unit	3,278	3,056	6.8%
Multi-Family	13,200	12,512	5.2%
Mobile Home and Other	3,826	3,618	5.4%

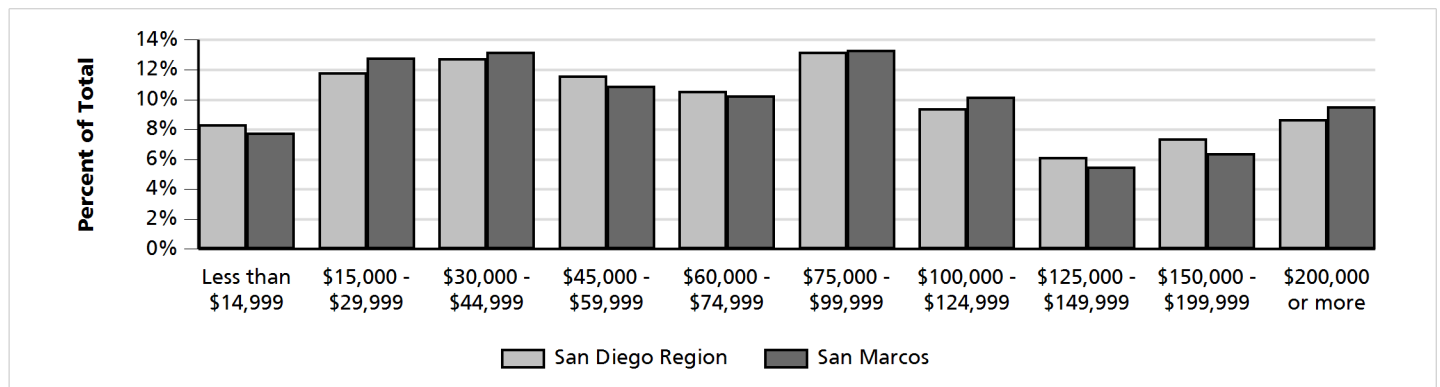
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	13%	13%	11%	10%	13%	10%	6%	6%	10%

Median Household Income

Adjusted for Inflation (2010 \$)	\$67,747
Not adjusted for inflation (current 2012\$)	\$70,920



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

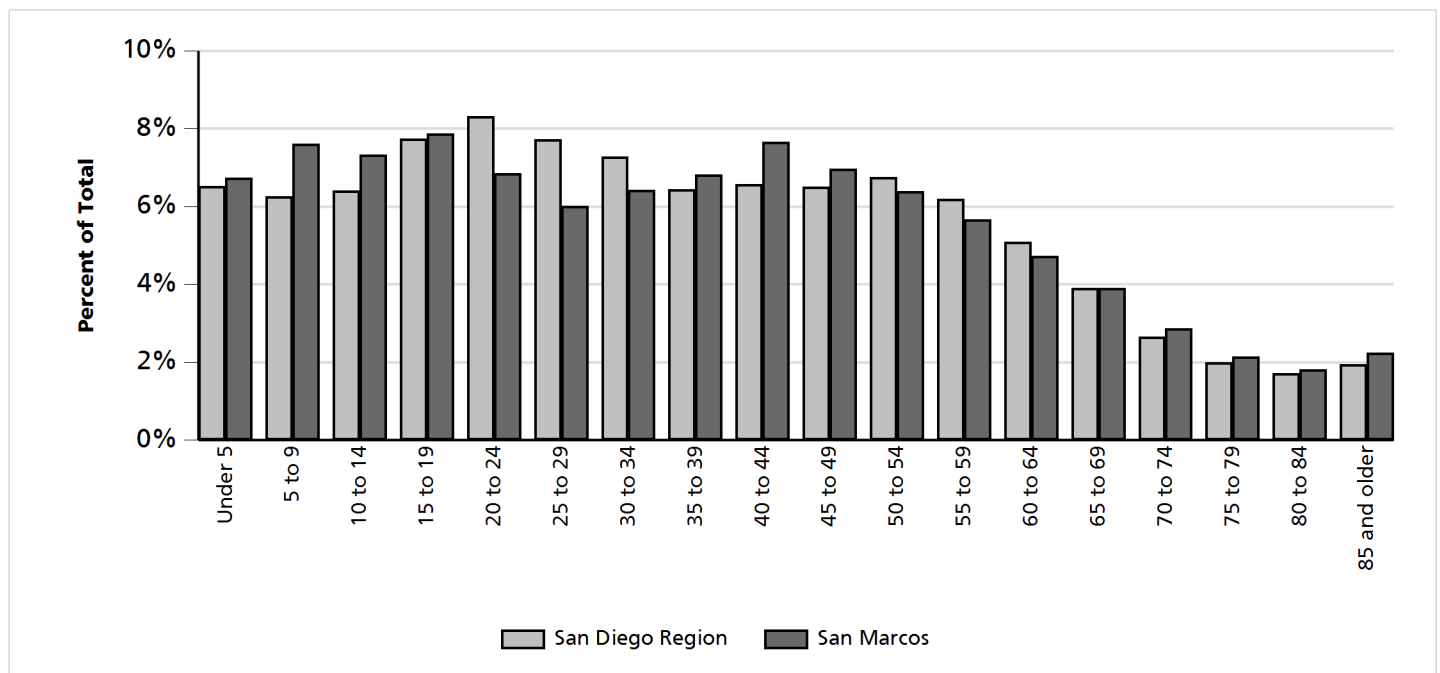
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	117,288	57,473	59,815	51%
Under 5	7,899	4,066	3,833	49%
5 to 9	8,914	4,497	4,417	50%
10 to 14	8,595	4,570	4,025	47%
15 to 17	5,194	2,731	2,463	47%
18 and 19	4,027	1,930	2,097	52%
20 to 24	8,031	3,852	4,179	52%
25 to 29	7,053	3,579	3,474	49%
30 to 34	7,524	3,715	3,809	51%
35 to 39	8,002	3,983	4,019	50%
40 to 44	8,978	4,386	4,592	51%
45 to 49	8,164	4,107	4,057	50%
50 to 54	7,498	3,754	3,744	50%
55 to 59	6,639	3,220	3,419	51%
60 and 61	2,302	1,088	1,214	53%
62 to 64	3,251	1,487	1,764	54%
65 to 69	4,583	2,023	2,560	56%
70 to 74	3,366	1,577	1,789	53%
75 to 79	2,506	1,056	1,450	58%
80 to 84	2,133	916	1,217	57%
85 and older	2,629	936	1,693	64%
Under 18	30,602	15,864	14,738	48%
65 and older	15,217	6,508	8,709	57%
Median Age	35.9	34.7	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	38,942	62,048	2,142	370	10,268	3,518
Under 5	3,492	3,282	104	16	626	379
5 to 9	3,957	3,675	125	18	648	491
10 to 14	3,721	3,672	141	21	641	399
15 to 17	2,268	2,270	94	12	339	211
18 and 19	1,689	1,805	92	12	237	192
20 to 24	3,611	3,322	181	27	612	278
25 to 29	2,983	2,971	183	29	664	223
30 to 34	3,051	3,366	162	24	718	203
35 to 39	2,912	3,754	143	16	962	215
40 to 44	2,909	4,617	187	26	1,028	211
45 to 49	2,583	4,407	179	19	812	164
50 to 54	1,762	4,689	178	28	707	134
55 to 59	1,386	4,372	133	15	626	107
60 and 61	391	1,618	32	20	202	39
62 to 64	525	2,321	51	18	306	30
65 to 69	610	3,396	59	14	430	74
70 to 74	410	2,588	26	15	288	39
75 to 79	291	1,961	23	17	172	42
80 to 84	192	1,727	19	11	141	43
85 and older	199	2,235	30	12	109	44
Under 18	13,438	12,899	464	67	2,254	1,480
65 and older	1,702	11,907	157	69	1,140	242
Median Age	26.2	43.1	34.7	41.9	38.4	21.6