



Demographic and Socioeconomic Profile 2010

TRACT: 190.01

Population by Race

	Population	Percent
Total Population	5,775	100%
White	4,314	75%
Hispanic	1,199	21%
Asian	136	2%
Two or More	76	1%
Black	28	<1%
American Indian	11	<1%
Other	6	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,775	2,558	3,217	56%
Under 5	233	89	144	62%
5 to 9	240	148	92	38%
10 to 14	305	38	267	88%
15 to 17	118	63	55	47%
18 and 19	152	69	83	55%
20 to 24	236	137	99	42%
25 to 29	67	39	28	42%
30 to 34	223	76	147	66%
35 to 39	305	131	174	57%
40 to 44	243	67	176	72%
45 to 49	476	227	249	52%
50 to 54	591	248	343	58%
55 to 59	710	436	274	39%
60 and 61	386	136	250	65%
62 to 64	320	147	173	54%
65 to 69	356	85	271	76%
70 to 74	140	42	98	70%
75 to 79	311	236	75	24%
80 to 84	163	82	81	50%
85 and Older	200	62	138	69%
Under 18	896	338	558	62%
65 and older	1,170	507	663	57%
Median	52.4	53.9	51.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,997	100%
Never Married	1,050	21%
Married, excluding separated	3,172	63%
Separated	40	<1%
Widowed	212	4%
Divorced	523	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,775	100%
Household	5,744	99%
Group Quarters - Other	31	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,775	1,199	4,314	28	11	136	5	6	76
Under 5	233	179	51	0	0	0	0	0	3
5 to 9	240	15	221	0	0	0	0	0	4
10 to 14	305	66	235	0	1	0	0	1	2
15 to 17	118	26	89	0	0	3	0	0	0
18 and 19	152	31	76	0	0	0	5	0	40
20 to 24	236	162	71	0	1	1	0	0	1
25 to 29	67	13	53	0	1	0	0	0	0
30 to 34	223	125	97	0	0	0	0	1	0
35 to 39	305	82	202	0	0	0	0	0	21
40 to 44	243	144	85	0	2	10	0	2	0
45 to 49	476	38	435	0	0	2	0	0	1
50 to 54	591	121	390	22	1	53	0	1	3
55 to 59	710	84	595	6	1	24	0	0	0
60 and 61	386	16	333	0	1	35	0	1	0
62 to 64	320	10	308	0	1	1	0	0	0
65 to 69	356	45	305	0	0	5	0	0	1
70 to 74	140	16	123	0	1	0	0	0	0
75 to 79	311	15	294	0	1	1	0	0	0
80 to 84	163	8	155	0	0	0	0	0	0
85 and Older	200	3	196	0	0	1	0	0	0
Under 18	896	286	596	0	1	3	0	1	9
65 and older	1,170	87	1,073	0	2	7	0	0	1
Median		34.3	56.3	53.2	52.5	54.9	19.0	42.5	19.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,542	100%
Speak Only English	4,753	86%
Speak Spanish:	494	9%
Speak English "well" or "very well"	389	7%
Speak English "not well" or "not at all"	105	2%
Speak Asian/Pacific Island language:	155	3%
Speak English "well" or "very well"	152	3%
Speak English "not well" or "not at all"	3	<1%
Speak other language:	140	3%
Speak English "well" or "very well"	140	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,491	100%
Less than 9th grade	121	3%
9th through 12th grade, no diploma	269	6%
High school grad (incl. equivalency)	933	21%
Some college, no degree	1,115	25%
Associate degree	303	7%
Bachelor's degree	1,029	23%
Master's degree	473	11%
Professional school degree	151	3%
Doctorate degree	97	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,642	100%	---	---	---	---
Enrolled in school	1,038	18%	842	15%	196	3%
Nursery / Preschool	82	8%	25	3%	57	29%
Kindergarten to grade 4	207	20%	129	15%	78	40%
Grade 5 to grade 8	215	21%	180	21%	35	18%
Grade 9 to grade 12	227	22%	207	25%	20	10%
College, undergraduate	235	23%	235	28%	0	0%
Graduate or Professional school	72	7%	66	8%	6	3%
Not enrolled in school	4,604	82%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,248	100%	537	100%	1,711	100%
Family Households:	1,829	81%	512	95%	1,317	77%
Married couple family	1,540	69%	367	68%	1,173	69%
Other family:	289	13%	145	27%	144	8%
Male householder, no wife	127	6%	81	15%	46	3%
Female householder, no husband	162	7%	64	12%	98	6%
Nonfamily households:	419	19%	25	5%	394	23%
Householder living alone	322	14%	----	----	----	----
Other nonfamily households	97	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,295	100%	2248	47	2%	2.56
Single family (detached)	2,171	95%	2,124	47	2%	2.60
Single family (attached)	19	1%	19	0	0%	2.58
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	105	5%	105	0	0%	1.70

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,037	100%
Less than \$150,000	111	5%
\$150,000 to \$199,999	38	2%
\$200,000 to \$249,999	34	2%
\$250,000 to \$299,999	3	<1%
\$300,000 to \$399,999	196	10%
\$400,000 to \$499,999	241	12%
\$500,000 to \$749,999	647	32%
\$750,000 to \$999,999	361	18%
\$1,000,000 or more	406	20%

Median Value **\$657,659**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,295	100%
2005 or Later	166	7%
2000 to 2004	253	11%
1990 to 1999	362	16%
1980 to 1989	547	24%
1970 to 1979	554	24%
1960 to 1969	115	5%
1950 to 1959	195	8%
1940 to 1949	66	3%
1939 or earlier	37	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,248	100%	211	100%	2,037	100%
1.00 occupant housing per room or less	2,213	98%	176	83%	2,037	100%
1.01 to 1.50 occupants per room	13	1%	13	6%	0	0%
1.51 to 2.00 occupants per room	18	1%	18	9%	0	0%
2.01 or more occupants per room	4	<1%	4	2%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	211	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	2	1%
\$800 to \$899	17	8%
\$900 to \$999	0	0%
\$1,000 to \$1,249	27	13%
\$1,250 to \$1,499	9	4%
\$1,500 to \$1,999	1	<1%
\$2,000 or more	6	3%
No cash rent	149	71%
Median contract rent	\$0	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	211	100%
Less than 20 percent	13	6%
20.0 to 24.9 percent	7	3%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	13	6%
50.0 percent or more	30	14%
Not computed	148	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,248	100%
No vehicle	55	2%
1 vehicle	311	14%
2 vehicles	867	39%
3 vehicles	629	28%
4 or more vehicles	386	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,614	100%
Worked in state of residence	2,598	99%
Worked in county of residence	2,123	81%
Worked outside county of residence	475	18%
Worked outside state of residence	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,968	100%	2,269	46%
In labor force	2,599	52%	1,372	53%
Armed forces	7	<1%	7	100%
Civilian (employed)	2,500	96%	1,294	52%
Civilian (unemployed)	92	4%	71	77%
Not in labor force	2,369	48%	897	38%
Pct. of civilian labor force unemployed	3.5%		5.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,614	100%
Car, truck or van:	1,902	73%
Drove Alone	1,620	62%
Carpooled	282	11%
Public Transportation:	8	<1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	8	<1%
Other public transportation	0	0%
Motorcycle	9	<1%
Bicycle	0	0%
Walked	96	4%
Other means	31	1%
Worked at home	568	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,614	100%
Did not work at home	2,046	78%
Less than 10 minutes	263	10%
10 to 19 minutes	282	11%
20 to 29 minutes	497	19%
30 to 44 minutes	403	15%
45 to 59 minutes	315	12%
60 to 89 minutes	231	9%
90 minutes or more	55	2%
Worked at home	568	22%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,594	100%
Agriculture, forestry, mining	169	7%
Utilities	14	1%
Construction	265	10%
Manufacturing	294	11%
Wholesale trade	78	3%
Retail trade	188	7%
Transportation & warehousing	83	3%
Information & communications	30	1%
Finance, insurance, & real estate	114	4%
Professional, scientific, management, administration	67	3%
Educational, social, & health services	596	23%
Art, entertainment, recreation, accommodations, food	142	5%
Other services	116	4%
Public administration	438	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	2,594	100%
Management, professional & related:	1,371	53%
Management (incl. farm managers)	555	21%
Business & financial	187	7%
Computer & mathematical	59	2%
Architecture & engineering	136	5%
Life, physical & social science	25	1%
Community & social service	13	1%
Legal	13	1%
Education, training, & library	125	5%
Art, entertainment, sports & media	94	4%
Healthcare practitioners	164	6%
Service:	349	13%
Healthcare support	23	1%
Protective service	30	1%
Food preparation & serving	62	2%
Building & grounds cleaning / maintenance	90	3%
Personal care & service	144	6%
Sales & office	482	19%
Farming, fishing & forestry	68	3%
Construction, extraction & maintenance	142	5%
Production, transport & material moving	182	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	2,248	100%
Less than \$15,000	47	2%
\$15,000 to \$29,999	247	11%
\$30,000 to \$44,999	73	3%
\$45,000 to \$59,999	333	15%
\$60,000 to \$74,999	204	9%
\$75,000 to \$99,999	353	16%
\$100,000 to \$124,999	178	8%
\$125,000 to \$149,999	275	12%
\$150,000 to \$199,999	217	10%
\$200,000 or more	321	14%
Median Income	\$90,581	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,248	100%
With earnings	1,672	74%
With wage and salary income	1,611	72%
With self-employment income	438	19%
With interest, dividend, or net rental income	952	42%
With Social Security income	957	43%
With Supplemental Security income	105	5%
With public assistance income	51	2%
With retirement income	615	27%
With other types of income	402	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,763	100%
Under .50	186	3%
.50 to .99	185	3%
1.00 to 1.24	76	1%
1.25 to 1.49	47	1%
1.50 to 1.84	380	7%
1.85 to 1.99	129	2%
2.00 and over	4,760	83%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,763	100%
Above Poverty	5,392	94%
Below Poverty	371	6%

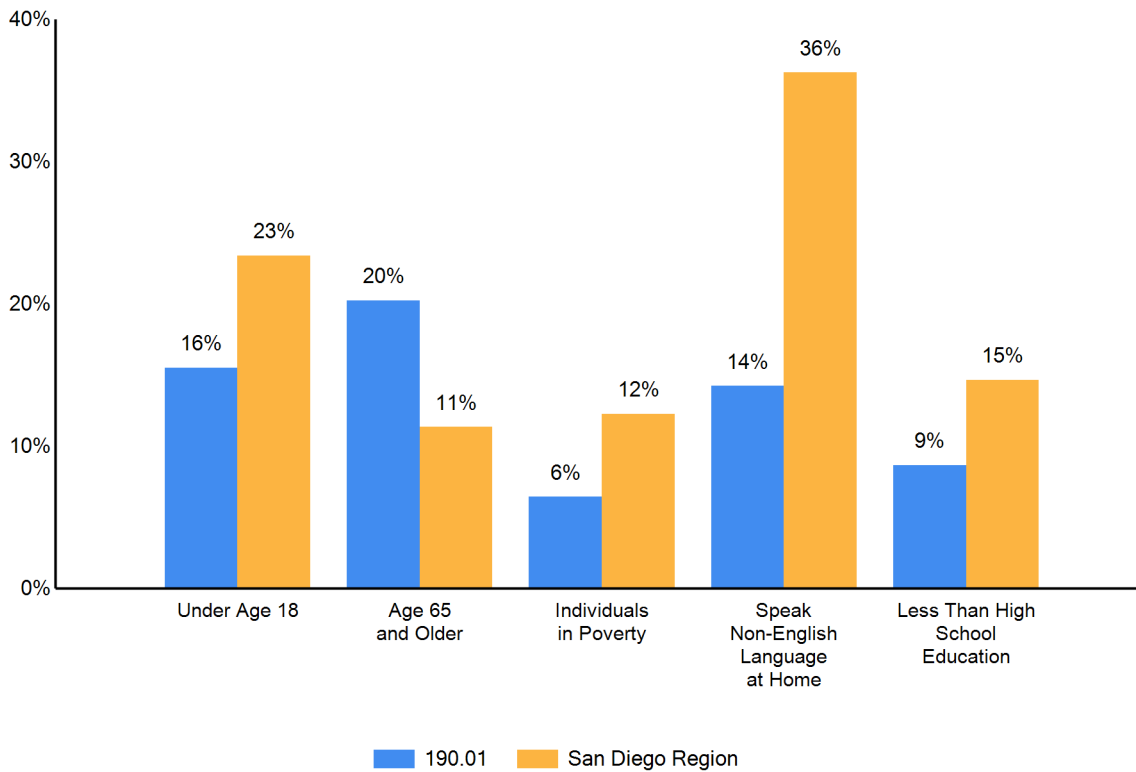
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,829	512	1,317	1,786	501	1,285	43	11	32
Married couple family	1,540	367	1,173	1,511	367	1,144	29	0	29
Male householder, no wife present	127	81	46	116	70	46	11	11	0
Female householder, no husband present	162	64	98	159	64	95	3	0	3

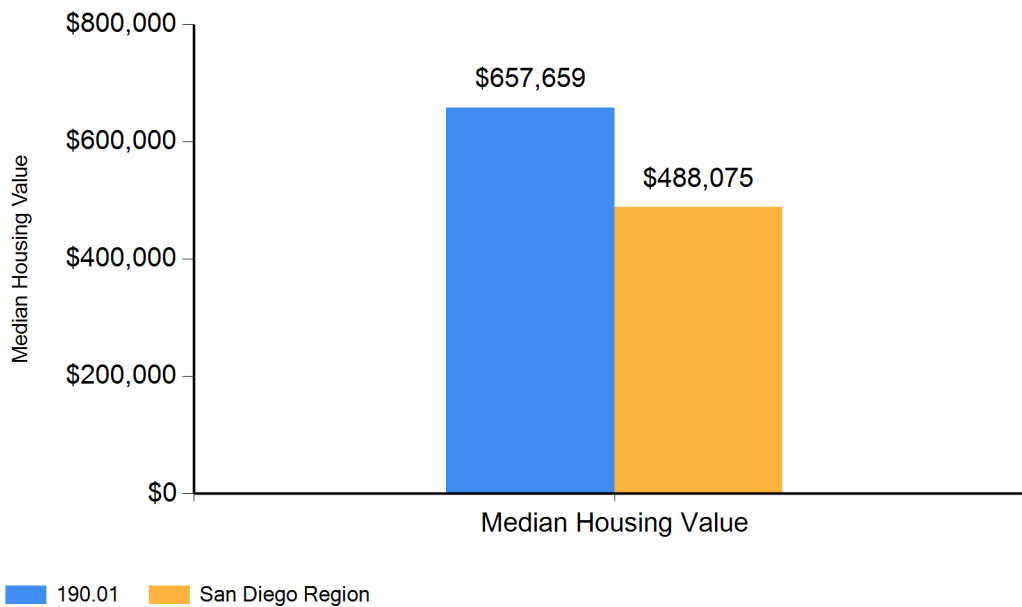
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075