

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2011
Total Population	15,958
Household Population	15,958
Group Quarters Population	0
Persons Per Household	3.57

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,583	4,471	2.4%
Single Family - Detached	3,516	3,472	1.3%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	1,065	997	6.4%
Mobile Home and Other	0	0	--

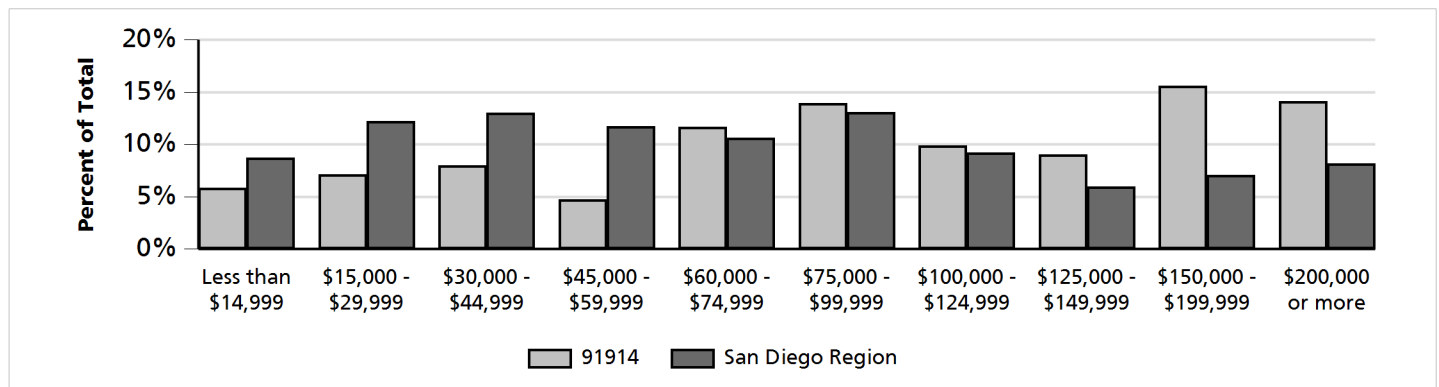
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	7%	8%	5%	12%	14%	10%	9%	16%	14%

Median Household Income

Adjusted for Inflation (2010 \$) \$97,620



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

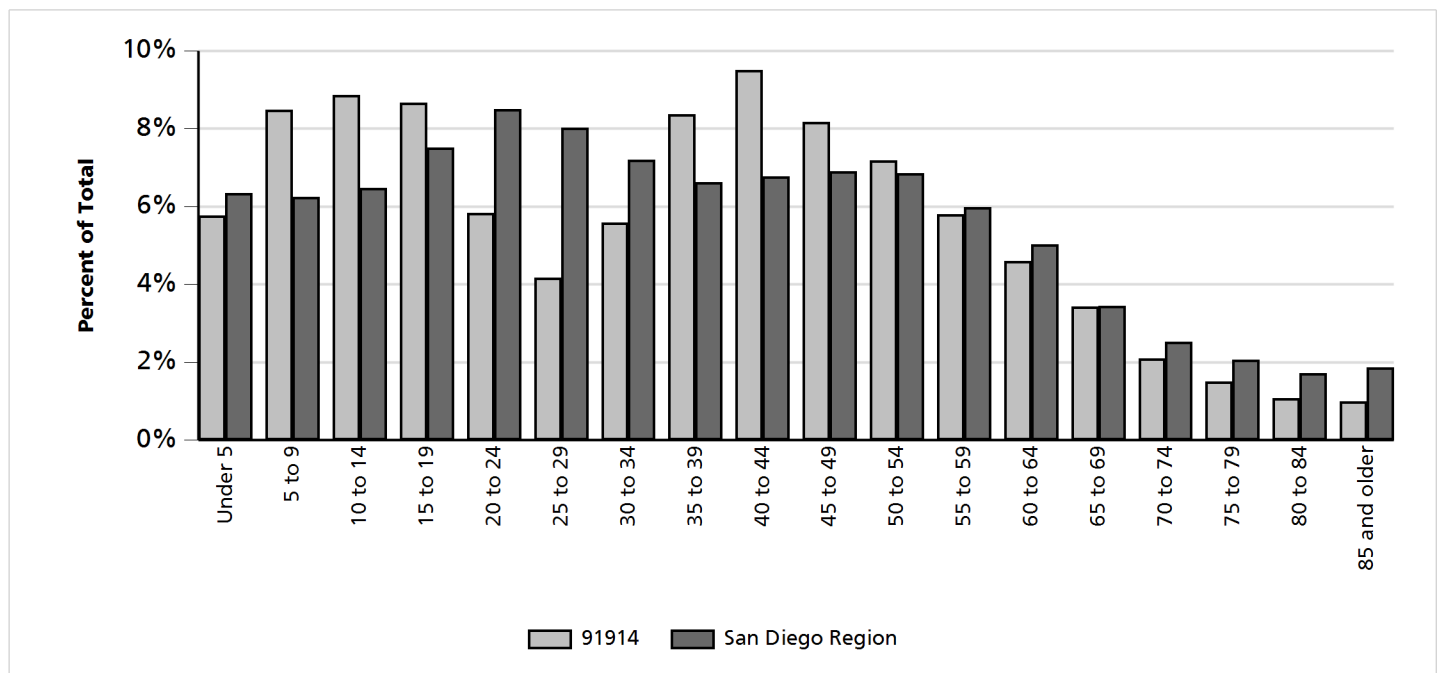
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,958	7,881	8,077	51%
Under 5	920	487	433	47%
5 to 9	1,353	672	681	50%
10 to 14	1,414	725	689	49%
15 to 17	844	443	401	48%
18 and 19	537	265	272	51%
20 to 24	929	466	463	50%
25 to 29	666	347	319	48%
30 to 34	890	410	480	54%
35 to 39	1,334	634	700	52%
40 to 44	1,515	752	763	50%
45 to 49	1,304	667	637	49%
50 to 54	1,145	545	600	52%
55 to 59	926	457	469	51%
60 and 61	320	151	169	53%
62 to 64	412	183	229	56%
65 to 69	547	274	273	50%
70 to 74	334	172	162	49%
75 to 79	240	119	121	50%
80 to 84	171	61	110	64%
85 and older	157	51	106	68%
Under 18	4,531	2,327	2,204	49%
65 and older	1,449	677	772	53%
Median Age	36.6	36.0	37.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,750	5,252	603	30	2,735	588
Under 5	468	237	19	2	131	63
5 to 9	732	329	32	0	199	61
10 to 14	722	338	56	3	210	85
15 to 17	450	207	35	0	114	38
18 and 19	263	148	25	0	86	15
20 to 24	465	227	39	2	138	58
25 to 29	281	205	23	1	122	34
30 to 34	390	289	20	0	155	36
35 to 39	622	342	38	2	278	52
40 to 44	651	483	54	2	279	46
45 to 49	507	475	51	2	241	28
50 to 54	386	429	74	4	230	22
55 to 59	268	439	40	2	164	13
60 and 61	89	150	14	0	62	5
62 to 64	87	210	10	2	97	6
65 to 69	142	304	20	4	64	13
70 to 74	110	158	12	3	44	7
75 to 79	56	116	12	1	52	3
80 to 84	25	98	14	0	33	1
85 and older	36	68	15	0	36	2
Under 18	2,372	1,111	142	5	654	247
65 and older	369	744	73	8	229	26
Median Age	29.9	43.1	41.3	51.3	38.8	22.8