

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2013
Total Population	15,000
Household Population	14,835
Group Quarters Population	165
Persons Per Household	2.64

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,921	5,625	5.0%
Single Family - Detached	2,884	2,832	1.8%
Single Family - Multiple-Unit	1,825	1,661	9.0%
Multi-Family	711	691	2.8%
Mobile Home and Other	501	441	12.0%

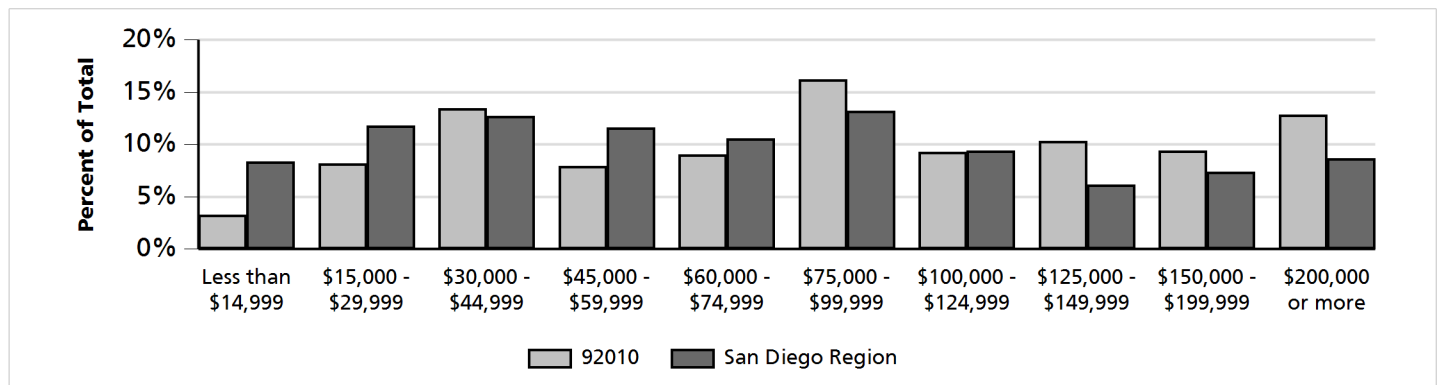
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	8%	13%	8%	9%	16%	9%	10%	9%	13%

Median Household Income

Adjusted for Inflation (2010 \$)	\$87,377
Not adjusted for inflation (current 2012\$)	\$91,470



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

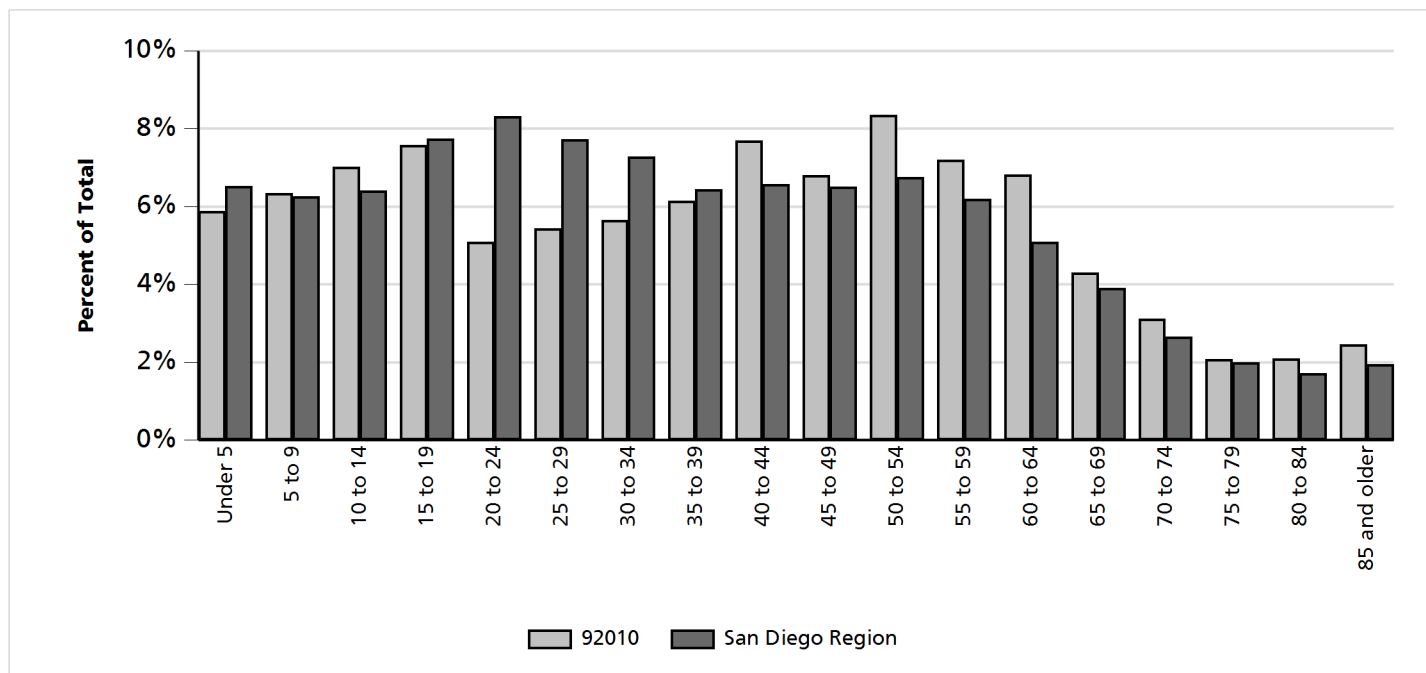
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,000	7,264	7,736	52%
Under 5	882	440	442	50%
5 to 9	951	479	472	50%
10 to 14	1,051	526	525	50%
15 to 17	652	363	289	44%
18 and 19	485	265	220	45%
20 to 24	763	394	369	48%
25 to 29	815	405	410	50%
30 to 34	848	388	460	54%
35 to 39	921	449	472	51%
40 to 44	1,153	561	592	51%
45 to 49	1,020	454	566	55%
50 to 54	1,251	620	631	50%
55 to 59	1,078	526	552	51%
60 and 61	411	195	216	53%
62 to 64	611	289	322	53%
65 to 69	646	308	338	52%
70 to 74	467	214	253	54%
75 to 79	312	119	193	62%
80 to 84	314	122	192	61%
85 and older	369	147	222	60%
Under 18	3,536	1,808	1,728	49%
65 and older	2,108	910	1,198	57%
Median Age	40.6	39.1	41.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,354	10,479	232	45	1,291	599
Under 5	139	570	21	5	68	79
5 to 9	204	599	17	2	42	87
10 to 14	244	609	13	2	116	67
15 to 17	155	415	15	2	31	34
18 and 19	94	337	16	2	17	19
20 to 24	146	498	15	1	52	51
25 to 29	152	528	10	4	87	34
30 to 34	172	533	11	6	89	37
35 to 39	160	639	12	2	66	42
40 to 44	206	741	14	3	148	41
45 to 49	136	723	19	5	118	19
50 to 54	178	891	21	4	125	32
55 to 59	125	816	17	3	93	24
60 and 61	42	336	4	1	21	7
62 to 64	64	494	7	1	39	6
65 to 69	41	543	7	1	45	9
70 to 74	37	381	12	0	34	3
75 to 79	14	258	1	1	36	2
80 to 84	21	247	0	0	41	5
85 and older	24	321	0	0	23	1
Under 18	742	2,193	66	11	257	267
65 and older	137	1,750	20	2	179	20
Median Age	31.3	43.5	34.1	33.8	42.6	21.3