

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92078



Jan 1, 2012

Total Population	40,447
Household Population	40,298
Group Quarters Population	149
Persons Per Household	2.62

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,188	15,403	4.8%
Single Family - Detached	8,120	7,880	3.0%
Single Family - Multiple-Unit	343	310	9.6%
Multi-Family	5,212	4,904	5.9%
Mobile Home and Other	2,513	2,309	8.1%

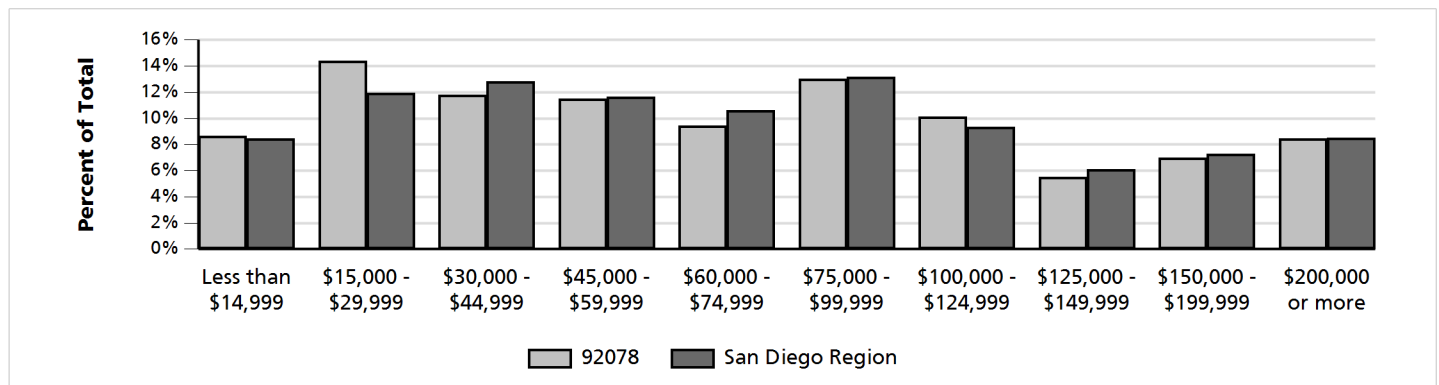
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	14%	12%	12%	9%	13%	10%	6%	7%	8%

Median Household Income

Adjusted for Inflation (2010 \$)	\$65,724
Not adjusted for inflation (current 2011\$)	\$67,718



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

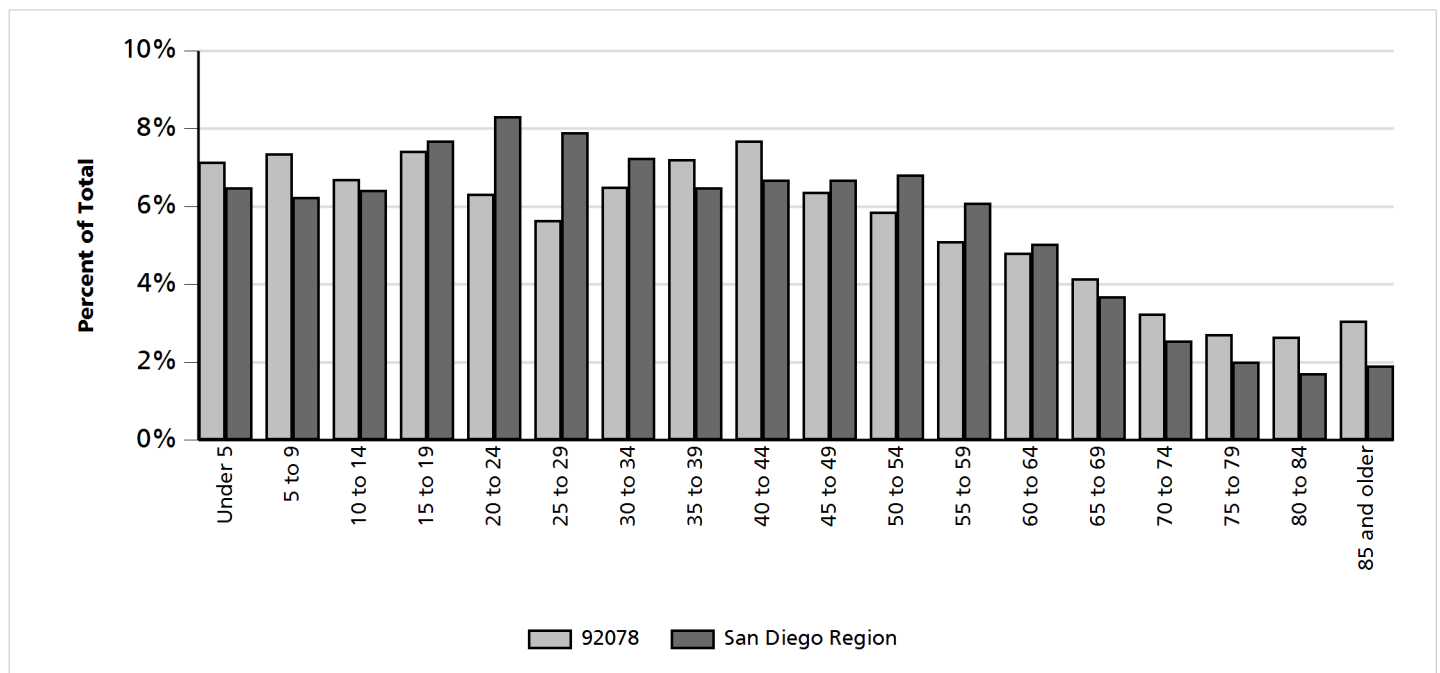
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	40,447	19,411	21,036	52%
Under 5	2,893	1,463	1,430	49%
5 to 9	2,978	1,504	1,474	49%
10 to 14	2,711	1,467	1,244	46%
15 to 17	1,508	759	749	50%
18 and 19	1,498	682	816	54%
20 to 24	2,556	1,218	1,338	52%
25 to 29	2,284	1,138	1,146	50%
30 to 34	2,632	1,235	1,397	53%
35 to 39	2,919	1,443	1,476	51%
40 to 44	3,110	1,561	1,549	50%
45 to 49	2,577	1,298	1,279	50%
50 to 54	2,370	1,180	1,190	50%
55 to 59	2,063	965	1,098	53%
60 and 61	755	382	373	49%
62 to 64	1,189	479	710	60%
65 to 69	1,680	724	956	57%
70 to 74	1,314	594	720	55%
75 to 79	1,099	421	678	62%
80 to 84	1,074	443	631	59%
85 and older	1,237	455	782	63%
Under 18	10,090	5,193	4,897	49%
65 and older	6,404	2,637	3,767	59%
Median Age	37.0	35.8	38.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,743	23,965	808	122	3,435	1,374
Under 5	1,048	1,410	32	5	201	197
5 to 9	1,080	1,443	48	4	204	199
10 to 14	928	1,358	57	3	217	148
15 to 17	557	743	31	5	107	65
18 and 19	512	753	57	5	98	73
20 to 24	995	1,143	93	10	211	104
25 to 29	819	1,078	75	8	219	85
30 to 34	887	1,326	68	9	258	84
35 to 39	786	1,616	59	1	370	87
40 to 44	808	1,820	64	12	321	85
45 to 49	645	1,530	54	10	272	66
50 to 54	470	1,575	52	9	221	43
55 to 59	383	1,377	31	11	229	32
60 and 61	90	572	16	4	61	12
62 to 64	165	877	24	4	99	20
65 to 69	206	1,308	12	6	123	25
70 to 74	135	1,072	6	6	84	11
75 to 79	102	912	8	5	54	18
80 to 84	69	934	6	1	52	12
85 and older	58	1,118	15	4	34	8
Under 18	3,613	4,954	168	17	729	609
65 and older	570	5,344	47	22	347	74
Median Age	26.5	43.1	30.8	44.6	37.7	20.2