

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2013
Total Population	409,454
Household Population	393,932
Group Quarters Population	15,522
Persons Per Household	2.68

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	159,280	146,873	7.8%
Single Family - Detached	77,900	73,535	5.6%
Single Family - Multiple-Unit	32,923	29,533	10.3%
Multi-Family	42,633	38,771	9.1%
Mobile Home and Other	5,824	5,034	13.6%

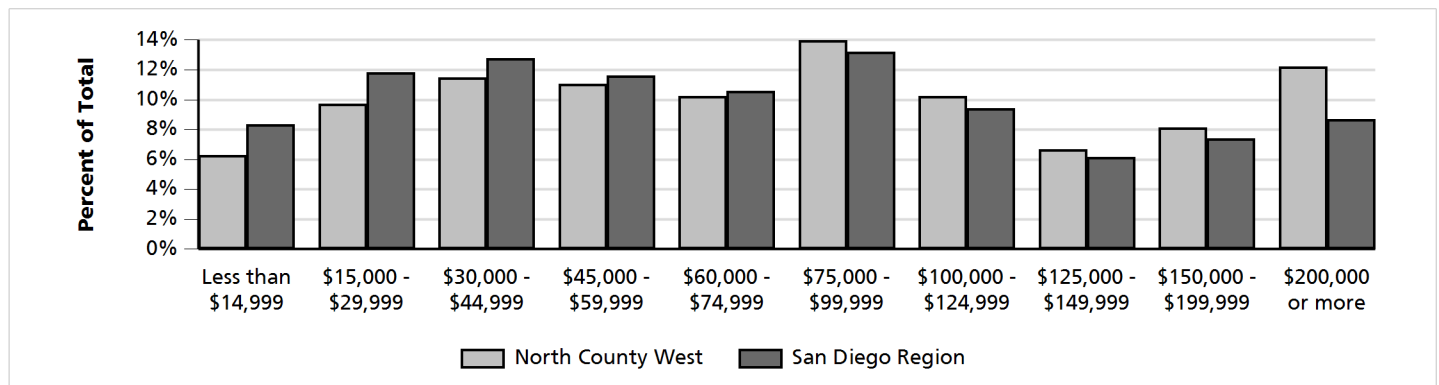
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	10%	11%	11%	10%	14%	10%	7%	8%	12%

Median Household Income

Adjusted for Inflation (2010 \$)	\$77,142
Not adjusted for inflation (current 2012\$)	\$80,755



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

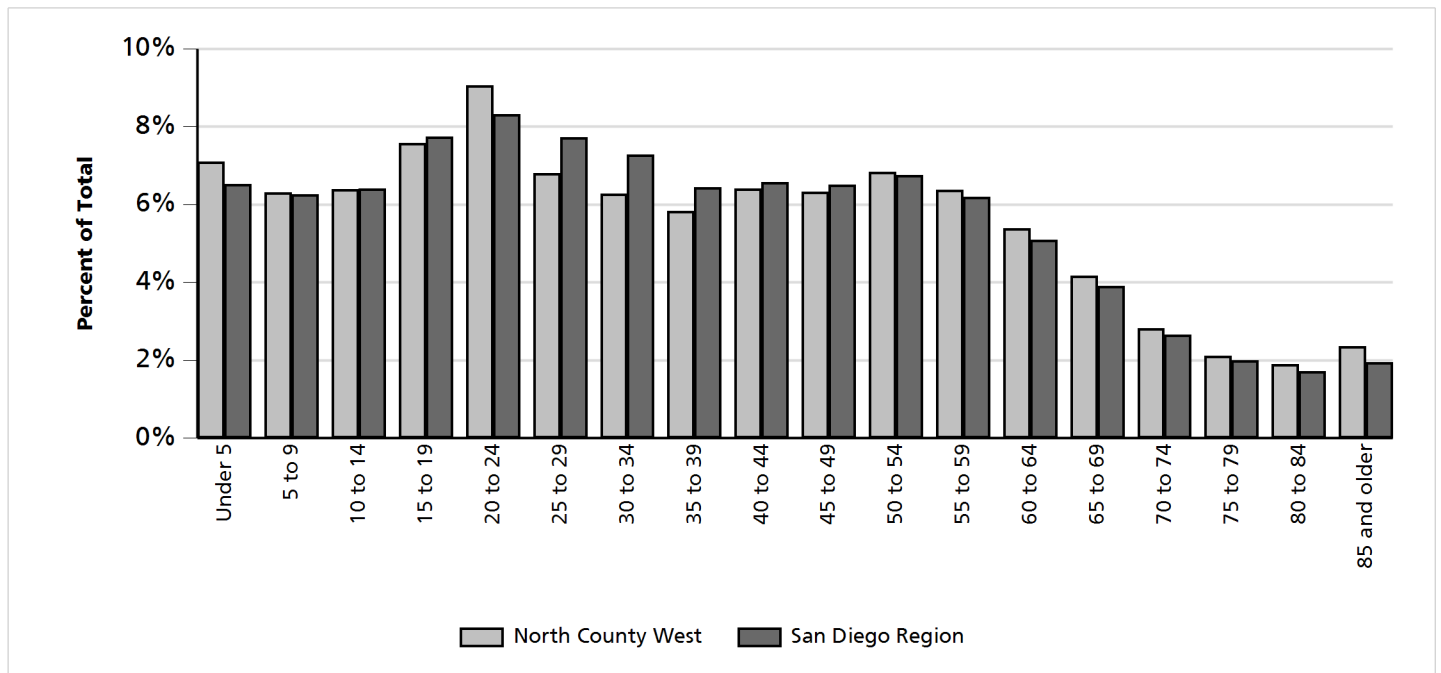
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	409,454	207,719	201,735	49%
Under 5	29,039	14,772	14,267	49%
5 to 9	25,820	13,217	12,603	49%
10 to 14	26,178	13,678	12,500	48%
15 to 17	16,467	8,731	7,736	47%
18 and 19	14,572	8,901	5,671	39%
20 to 24	37,093	23,580	13,513	36%
25 to 29	27,837	14,590	13,247	48%
30 to 34	25,702	12,812	12,890	50%
35 to 39	23,879	11,569	12,310	52%
40 to 44	26,193	12,759	13,434	51%
45 to 49	25,874	12,520	13,354	52%
50 to 54	28,009	13,754	14,255	51%
55 to 59	26,116	12,531	13,585	52%
60 and 61	9,230	4,407	4,823	52%
62 to 64	12,795	6,143	6,652	52%
65 to 69	17,093	8,006	9,087	53%
70 to 74	11,526	5,224	6,302	55%
75 to 79	8,615	3,728	4,887	57%
80 to 84	7,762	3,381	4,381	56%
85 and older	9,654	3,416	6,238	65%
Under 18	97,504	50,398	47,106	48%
65 and older	54,650	23,755	30,895	57%
Median Age	35.4	32.5	38.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	102,335	253,251	10,608	1,611	27,359	14,290
Under 5	9,875	14,387	825	159	1,746	2,047
5 to 9	9,424	12,364	625	88	1,359	1,960
10 to 14	9,053	13,153	604	71	1,634	1,663
15 to 17	5,503	8,622	423	36	947	936
18 and 19	4,361	8,183	515	64	768	681
20 to 24	11,068	21,235	1,474	236	1,749	1,331
25 to 29	8,597	15,443	968	183	1,656	990
30 to 34	7,730	14,466	743	118	1,778	867
35 to 39	6,873	13,594	608	84	2,047	673
40 to 44	6,825	15,555	617	71	2,488	637
45 to 49	5,950	16,321	722	81	2,216	584
50 to 54	5,182	19,342	754	93	2,076	562
55 to 59	3,913	19,184	657	87	1,854	421
60 and 61	1,183	7,124	162	39	573	149
62 to 64	1,437	10,050	202	55	904	147
65 to 69	1,789	13,708	223	55	1,113	205
70 to 74	1,285	9,063	180	37	806	155
75 to 79	899	6,752	112	23	708	121
80 to 84	720	6,312	95	20	520	95
85 and older	668	8,393	99	11	417	66
Under 18	33,855	48,526	2,477	354	5,686	6,606
65 and older	5,361	44,228	709	146	3,564	642
Median Age	26.1	41.7	29.3	29.1	40.0	19.6