



## Demographic and Socioeconomic Profile 2010

ZIP: 91902

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>17,005</b>	<b>100%</b>
Hispanic	7,146	42%
White	6,824	40%
Asian	1,775	10%
Black	583	3%
Two or More	498	3%
Pacific Islander	97	1%
American Indian	59	<1%
Other	23	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>17,005</b>	<b>8,145</b>	<b>8,860</b>	<b>52%</b>
Under 5	922	488	434	47%
5 to 9	932	483	449	48%
10 to 14	1,034	536	498	48%
15 to 17	757	356	401	53%
18 and 19	439	214	225	51%
20 to 24	1,123	578	545	49%
25 to 29	1,039	493	546	53%
30 to 34	939	459	480	51%
35 to 39	1,022	476	546	53%
40 to 44	1,125	530	595	53%
45 to 49	1,237	553	684	55%
50 to 54	1,277	594	683	53%
55 to 59	1,252	593	659	53%
60 and 61	500	231	269	54%
62 to 64	659	314	345	52%
65 to 69	796	392	404	51%
70 to 74	646	310	336	52%
75 to 79	548	248	300	55%
80 to 84	370	170	200	54%
85 and Older	388	127	261	67%
Under 18	3,645	1,863	1,782	49%
65 and older	2,748	1,247	1,501	55%
<b>Median</b>	<b>41.3</b>	<b>39.9</b>	<b>42.6</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>14,117</b>	<b>100%</b>
Never Married	4,056	29%
Married, excluding separated	7,695	55%
Separated	228	2%
Widowed	713	5%
Divorced	1,425	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>17,005</b>	<b>100%</b>
Household	16,953	100%
Group Quarters - Other	52	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>17,005</b>	<b>7,146</b>	<b>6,824</b>	<b>583</b>	<b>59</b>	<b>1,775</b>	<b>97</b>	<b>23</b>	<b>498</b>
Under 5	922	524	219	33	1	77	6	5	57
5 to 9	932	526	238	30	0	83	3	4	48
10 to 14	1,034	553	248	37	6	96	4	3	87
15 to 17	757	415	218	17	4	60	11	1	31
18 and 19	439	256	109	16	2	26	5	2	23
20 to 24	1,123	598	349	50	4	77	5	0	40
25 to 29	1,039	535	307	39	4	112	7	1	34
30 to 34	939	457	274	41	2	128	10	0	27
35 to 39	1,022	466	329	49	4	136	5	2	31
40 to 44	1,125	494	391	60	5	140	11	1	23
45 to 49	1,237	503	517	46	3	130	11	1	26
50 to 54	1,277	499	582	41	9	115	5	1	25
55 to 59	1,252	405	658	43	4	128	2	0	12
60 and 61	500	162	268	9	0	54	2	0	5
62 to 64	659	166	384	18	1	80	1	0	9
65 to 69	796	175	493	19	4	95	3	0	7
70 to 74	646	159	355	22	4	99	3	0	4
75 to 79	548	110	344	6	1	78	2	0	7
80 to 84	370	83	251	2	0	31	1	2	0
85 and Older	388	60	290	5	1	30	0	0	2
Under 18	3,645	2,018	923	117	11	316	24	13	223
65 and older	2,748	587	1,733	54	10	333	9	2	20
<b>Median</b>		<b>31.8</b>	<b>51.8</b>	<b>37.9</b>	<b>42.5</b>	<b>43.3</b>	<b>33.8</b>	<b>14.2</b>	<b>20.4</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>16,083</b>	<b>100%</b>
Speak Only English	8,017	50%
Speak Spanish:	6,148	38%
Speak English "well" or "very well"	5,451	34%
Speak English "not well" or "not at all"	697	4%
Speak Asian/Pacific Island language:	1,182	7%
Speak English "well" or "very well"	1,127	7%
Speak English "not well" or "not at all"	55	<1%
Speak other language:	736	4%
Speak English "well" or "very well"	703	4%
Speak English "not well" or "not at all"	33	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>11,798</b>	<b>100%</b>
Less than 9th grade	365	3%
9th through 12th grade, no diploma	619	5%
High school grad (incl. equivalency)	2,462	21%
Some college, no degree	2,790	24%
Associate degree	984	8%
Bachelor's degree	2,830	24%
Master's degree	1,081	9%
Professional school degree	449	4%
Doctorate degree	218	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>16,463</b>	<b>100%</b>	---	---	---	---
Enrolled in school	4,997	30%	4,083	25%	914	6%
Nursery / Preschool	166	3%	38	1%	128	14%
Kindergarten to grade 4	934	19%	755	18%	179	20%
Grade 5 to grade 8	891	18%	728	18%	163	18%
Grade 9 to grade 12	1,242	25%	1,101	27%	141	15%
College, undergraduate	1,516	30%	1,287	32%	229	25%
Graduate or Professional school	248	5%	174	4%	74	8%
Not enrolled in school	11,466	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>5,718</b>	<b>100%</b>	<b>1,926</b>	<b>100%</b>	<b>3,792</b>	<b>100%</b>
Family Households:	4,322	76%	1,912	99%	2,410	64%
Married couple family	3,358	59%	1,273	66%	2,085	55%
Other family:	964	17%	639	33%	325	9%
Male householder, no wife	232	4%	215	11%	17	<1%
Female householder, no husband	732	13%	424	22%	308	8%
Nonfamily households:	1,396	24%	14	1%	1,382	36%
Householder living alone	1,176	21%	----	----	----	----
Other nonfamily households	220	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>5,996</b>	<b>100%</b>	<b>5718</b>	<b>278</b>	<b>5%</b>	<b>2.96</b>
Single family (detached)	4,832	81%	4,586	246	5%	3.05
Single family (attached)	372	6%	350	22	6%	2.82
2 to 4 units	67	1%	67	0	0%	2.52
5 to 9 units	270	5%	264	6	2%	2.39
10 or more units	455	8%	451	4	1%	2.65
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>4,540</b>	<b>100%</b>
Less than \$150,000	48	1%
\$150,000 to \$199,999	72	2%
\$200,000 to \$249,999	74	2%
\$250,000 to \$299,999	162	4%
\$300,000 to \$399,999	677	15%
\$400,000 to \$499,999	629	14%
\$500,000 to \$749,999	1,610	35%
\$750,000 to \$999,999	907	20%
\$1,000,000 or more	361	8%

**Median Value** **\$595,112**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>5,996</b>	<b>100%</b>
2005 or Later	168	3%
2000 to 2004	237	4%
1990 to 1999	487	8%
1980 to 1989	1,627	27%
1970 to 1979	2,078	35%
1960 to 1969	719	12%
1950 to 1959	461	8%
1940 to 1949	173	3%
1939 or earlier	46	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>5,718</b>	<b>100%</b>	<b>1,178</b>	<b>100%</b>	<b>4,540</b>	<b>100%</b>
1.00 occupant housing per room or less	5,638	99%	1,137	97%	4,501	99%
1.01 to 1.50 occupants per room	62	1%	41	3%	21	<1%
1.51 to 2.00 occupants per room	4	<1%	0	0%	4	<1%
2.01 or more occupants per room	14	<1%	0	0%	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,178</b>	<b>100%</b>
Less than \$500	17	1%
\$500 to \$599	12	1%
\$600 to \$699	20	2%
\$700 to \$799	18	2%
\$800 to \$899	10	1%
\$900 to \$999	38	3%
\$1,000 to \$1,249	246	21%
\$1,250 to \$1,499	379	32%
\$1,500 to \$1,999	311	26%
\$2,000 or more	91	8%
No cash rent	36	3%
<b>Median contract rent</b>	<b>\$1,400</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,178</b>	<b>100%</b>
Less than 20 percent	101	9%
20.0 to 24.9 percent	55	5%
25.0 to 29.9 percent	337	29%
30.0 to 34.9 percent	90	8%
35.0 to 39.9 percent	65	6%
40.0 to 49.9 percent	206	17%
50.0 percent or more	288	24%
Not computed	36	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>5,718</b>	<b>100%</b>
No vehicle	72	1%
1 vehicle	1,163	20%
2 vehicles	2,315	40%
3 vehicles	1,364	24%
4 or more vehicles	804	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>7,986</b>	<b>100%</b>
Worked in state of residence	7,787	98%
Worked in county of residence	7,600	95%
Worked outside county of residence	187	2%
Worked outside state of residence	199	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>13,880</b>	<b>100%</b>	<b>6,530</b>	<b>47%</b>
In labor force	8,665	62%	4,619	53%
Armed forces	217	3%	187	86%
Civilian (employed)	7,913	91%	4,180	53%
Civilian (unemployed)	535	6%	252	47%
Not in labor force	5,215	38%	1,911	37%
Pct. of civilian labor force unemployed	6.3%		5.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>7,986</b>	<b>100%</b>
Car, truck or van:	7,382	92%
Drove Alone	6,548	82%
Carpooled	834	10%
Public Transportation:	137	2%
Bus	131	2%
Trolley / Streetcar	6	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	28	<1%
Bicycle	2	<1%
Walked	37	<1%
Other means	130	2%
Worked at home	270	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>7,986</b>	<b>100%</b>
Did not work at home	7,716	97%
Less than 10 minutes	316	4%
10 to 19 minutes	2,769	35%
20 to 29 minutes	2,180	27%
30 to 44 minutes	1,732	22%
45 to 59 minutes	364	5%
60 to 89 minutes	176	2%
90 minutes or more	179	2%
Worked at home	270	3%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>7,802</b>	<b>100%</b>
Agriculture, forestry, mining	29	<1%
Utilities	56	1%
Construction	589	8%
Manufacturing	577	7%
Wholesale trade	396	5%
Retail trade	976	13%
Transportation & warehousing	239	3%
Information & communications	186	2%
Finance, insurance, & real estate	640	8%
Professional, scientific, management, administration	634	8%
Educational, social, & health services	1,848	24%
Art, entertainment, recreation, accommodations, food	470	6%
Other services	542	7%
Public administration	620	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>7,802</b>	<b>100%</b>
Management, professional & related:	2,969	38%
Management (incl. farm managers)	903	12%
Business & financial	324	4%
Computer & mathematical	80	1%
Architecture & engineering	191	2%
Life, physical & social science	47	1%
Community & social service	73	1%
Legal	86	1%
Education, training, & library	569	7%
Art, entertainment, sports & media	115	1%
Healthcare practitioners	581	7%
Service:	1,096	14%
Healthcare support	101	1%
Protective service	221	3%
Food preparation & serving	314	4%
Building & grounds cleaning / maintenance	115	1%
Personal care & service	345	4%
Sales & office	2,508	32%
Farming, fishing & forestry	29	<1%
Construction, extraction & maintenance	667	9%
Production, transport & material moving	533	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>5,718</b>	<b>100%</b>
Less than \$15,000	215	4%
\$15,000 to \$29,999	482	8%
\$30,000 to \$44,999	498	9%
\$45,000 to \$59,999	870	15%
\$60,000 to \$74,999	754	13%
\$75,000 to \$99,999	930	16%
\$100,000 to \$124,999	712	12%
\$125,000 to \$149,999	306	5%
\$150,000 to \$199,999	457	8%
\$200,000 or more	494	9%
<b>Median Income</b>	<b>\$76,075</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>5,718</b>	<b>100%</b>
With earnings	4,707	82%
With wage and salary income	4,363	76%
With self-employment income	889	16%
With interest, dividend, or net rental income	1,808	32%
With Social Security income	1,625	28%
With Supplemental Security income	238	4%
With public assistance income	31	1%
With retirement income	1,387	24%
With other types of income	1,047	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>16,979</b>	<b>100%</b>
Under .50	498	3%
.50 to .99	388	2%
1.00 to 1.24	289	2%
1.25 to 1.49	383	2%
1.50 to 1.84	957	6%
1.85 to 1.99	244	1%
2.00 and over	14,220	84%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>16,979</b>	<b>100%</b>
Above Poverty	16,093	95%
Below Poverty	886	5%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

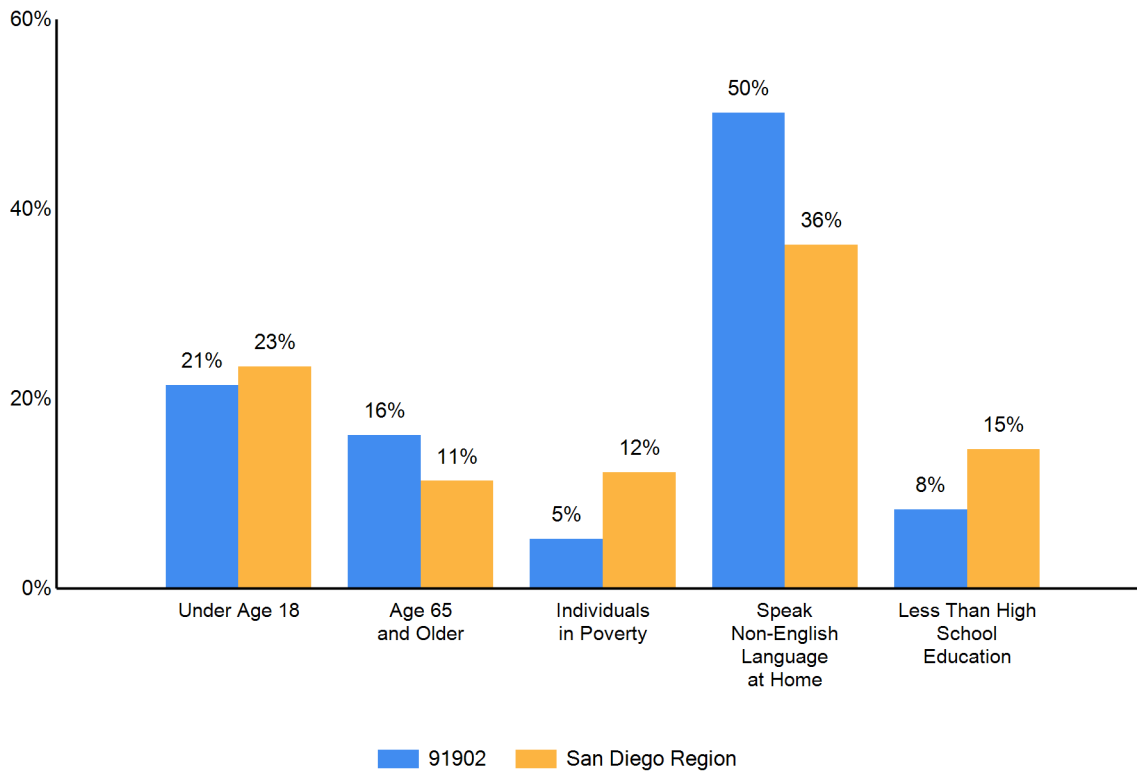
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>4,322</b>	<b>1,912</b>	<b>2,410</b>	<b>4,127</b>	<b>1,769</b>	<b>2,358</b>	<b>195</b>	<b>143</b>	<b>52</b>
Married couple family	3,358	1,273	2,085	3,293	1,248	2,045	65	25	40
Male householder, no wife present	232	215	17	171	154	17	61	61	0
Female householder, no husband present	732	424	308	663	367	296	69	57	12

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

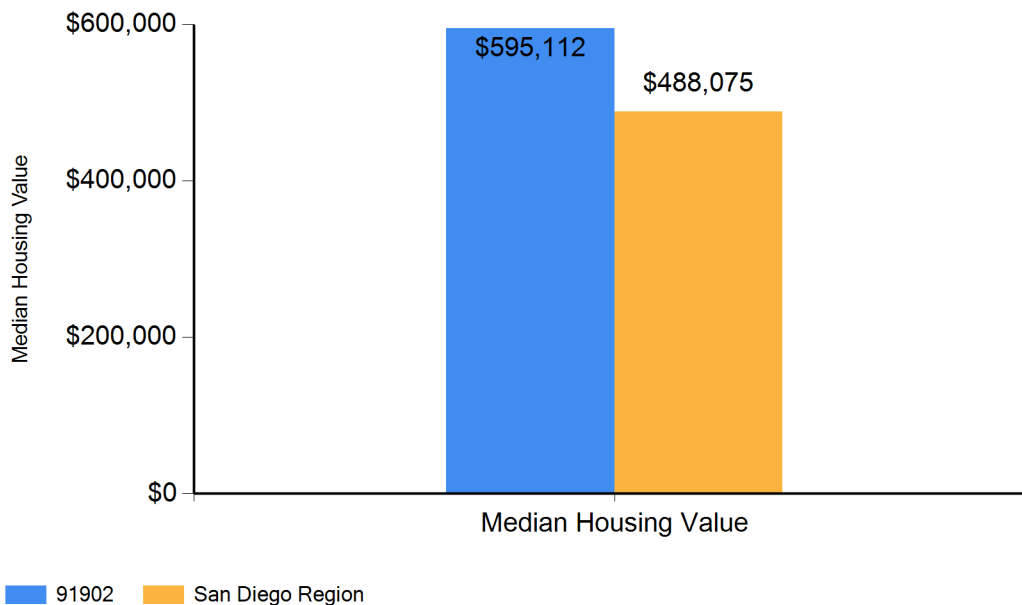


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075