



Demographic and Socioeconomic Profile 2010

TRACT: 75.01

Population by Race

	Population	Percent
Total Population	4,040	100%
White	3,210	79%
Hispanic	515	13%
Two or More	134	3%
Asian	72	2%
Black	68	2%
American Indian	19	<1%
Other	14	<1%
Pacific Islander	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,040	2,179	1,861	46%
Under 5	127	65	62	49%
5 to 9	92	43	49	53%
10 to 14	102	60	42	41%
15 to 17	45	26	19	42%
18 and 19	44	19	25	57%
20 to 24	467	224	243	52%
25 to 29	883	455	428	48%
30 to 34	665	384	281	42%
35 to 39	386	231	155	40%
40 to 44	283	161	122	43%
45 to 49	251	148	103	41%
50 to 54	206	116	90	44%
55 to 59	195	108	87	45%
60 and 61	60	35	25	42%
62 to 64	78	40	38	49%
65 to 69	60	28	32	53%
70 to 74	38	12	26	68%
75 to 79	25	10	15	60%
80 to 84	16	7	9	56%
85 and Older	17	7	10	59%
Under 18	366	194	172	47%
65 and older	156	64	92	59%
Median	32.0	32.6	31.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,719	100%
Never Married	1,916	52%
Married, excluding separated	1,304	35%
Separated	57	2%
Widowed	145	4%
Divorced	297	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,040	100%
Household	4,028	100%
Group Quarters - Other	12	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,040	515	3,210	68	19	72	8	14	134
Under 5	127	35	77	2	0	3	0	0	10
5 to 9	92	26	51	4	2	0	1	0	8
10 to 14	102	26	62	9	0	0	0	0	5
15 to 17	45	15	26	1	1	0	0	0	2
18 and 19	44	10	30	0	0	2	0	0	2
20 to 24	467	59	372	5	4	10	0	1	16
25 to 29	883	120	699	8	5	15	1	7	28
30 to 34	665	65	549	11	3	15	1	0	21
35 to 39	386	49	299	9	0	11	2	4	12
40 to 44	283	32	230	4	1	4	2	0	10
45 to 49	251	27	206	5	0	5	1	1	6
50 to 54	206	23	172	5	0	3	0	1	2
55 to 59	195	13	169	3	2	2	0	0	6
60 and 61	60	5	51	1	1	0	0	0	2
62 to 64	78	3	70	1	0	1	0	0	3
65 to 69	60	3	56	0	0	0	0	0	1
70 to 74	38	3	35	0	0	0	0	0	0
75 to 79	25	1	23	0	0	1	0	0	0
80 to 84	16	0	16	0	0	0	0	0	0
85 and Older	17	0	17	0	0	0	0	0	0
Under 18	366	102	216	16	3	3	1	0	25
65 and older	156	7	147	0	0	1	0	0	1
Median		28.6	32.6	32.3	27.5	32.0	37.5	29.3	29.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,913	100%
Speak Only English	3,057	78%
Speak Spanish:	556	14%
Speak English "well" or "very well"	344	9%
Speak English "not well" or "not at all"	212	5%
Speak Asian/Pacific Island language:	19	<1%
Speak English "well" or "very well"	19	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	281	7%
Speak English "well" or "very well"	281	7%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,163	100%
Less than 9th grade	124	4%
9th through 12th grade, no diploma	105	3%
High school grad (incl. equivalency)	263	8%
Some college, no degree	725	23%
Associate degree	323	10%
Bachelor's degree	1,208	38%
Master's degree	226	7%
Professional school degree	82	3%
Doctorate degree	107	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,961	100%	---	---	---	---
Enrolled in school	754	19%	608	15%	146	4%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	101	13%	101	17%	0	0%
Grade 5 to grade 8	38	5%	19	3%	19	13%
Grade 9 to grade 12	45	6%	45	7%	0	0%
College, undergraduate	321	43%	283	47%	38	26%
Graduate or Professional school	249	33%	160	26%	89	61%
Not enrolled in school	3,207	81%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,239	100%	247	100%	1,992	100%
Family Households:	711	32%	247	100%	464	23%
Married couple family	573	26%	195	79%	378	19%
Other family:	138	6%	52	21%	86	4%
Male householder, no wife	27	1%	0	0%	27	1%
Female householder, no husband	111	5%	52	21%	59	3%
Nonfamily households:	1,528	68%	0	0%	1,528	77%
Householder living alone	1,184	53%	----	----	----	----
Other nonfamily households	344	15%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,352	100%	2239	113	5%	1.80
Single family (detached)	314	13%	307	7	2%	1.82
Single family (attached)	1,019	43%	985	34	3%	1.74
2 to 4 units	550	23%	507	43	8%	1.83
5 to 9 units	352	15%	329	23	7%	1.88
10 or more units	117	5%	111	6	5%	1.84
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	429	100%
Less than \$150,000	30	7%
\$150,000 to \$199,999	15	3%
\$200,000 to \$249,999	59	14%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	30	7%
\$400,000 to \$499,999	36	8%
\$500,000 to \$749,999	140	33%
\$750,000 to \$999,999	94	22%
\$1,000,000 or more	25	6%

Median Value **\$579,464**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,352	100%
2005 or Later	0	0%
2000 to 2004	26	1%
1990 to 1999	13	1%
1980 to 1989	113	5%
1970 to 1979	310	13%
1960 to 1969	284	12%
1950 to 1959	723	31%
1940 to 1949	416	18%
1939 or earlier	467	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,239	100%	1,810	100%	429	100%
1.00 occupant housing per room or less	2,146	96%	1,717	95%	429	100%
1.01 to 1.50 occupants per room	93	4%	93	5%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,810	100%
Less than \$500	26	1%
\$500 to \$599	11	1%
\$600 to \$699	167	9%
\$700 to \$799	15	1%
\$800 to \$899	260	14%
\$900 to \$999	315	17%
\$1,000 to \$1,249	427	24%
\$1,250 to \$1,499	221	12%
\$1,500 to \$1,999	241	13%
\$2,000 or more	117	6%
No cash rent	10	1%
Median contract rent	\$1,064	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,810	100%
Less than 20 percent	352	19%
20.0 to 24.9 percent	191	11%
25.0 to 29.9 percent	268	15%
30.0 to 34.9 percent	116	6%
35.0 to 39.9 percent	60	3%
40.0 to 49.9 percent	291	16%
50.0 percent or more	501	28%
Not computed	31	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,239	100%
No vehicle	130	6%
1 vehicle	1,122	50%
2 vehicles	714	32%
3 vehicles	227	10%
4 or more vehicles	46	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,850	100%
Worked in state of residence	2,850	100%
Worked in county of residence	2,850	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,708	100%	2,004	54%
In labor force	3,190	86%	1,743	55%
Armed forces	27	1%	27	100%
Civilian (employed)	2,869	90%	1,513	53%
Civilian (unemployed)	294	9%	203	69%
Not in labor force	518	14%	261	50%
Pct. of civilian labor force unemployed	9.3%		11.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,850	100%
Car, truck or van:	2,388	84%
Drove Alone	2,251	79%
Carpooled	137	5%
Public Transportation:	49	2%
Bus	49	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	127	4%
Walked	220	8%
Other means	0	0%
Worked at home	66	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,850	100%
Did not work at home	2,784	98%
Less than 10 minutes	456	16%
10 to 19 minutes	1,049	37%
20 to 29 minutes	710	25%
30 to 44 minutes	336	12%
45 to 59 minutes	128	4%
60 to 89 minutes	86	3%
90 minutes or more	19	1%
Worked at home	66	2%
Average time to work (minutes)	23	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,812	100%
Agriculture, forestry, mining	51	2%
Utilities	7	<1%
Construction	142	5%
Manufacturing	22	1%
Wholesale trade	5	<1%
Retail trade	235	8%
Transportation & warehousing	83	3%
Information & communications	143	5%
Finance, insurance, & real estate	321	11%
Professional, scientific, management, administration	136	5%
Educational, social, & health services	677	24%
Art, entertainment, recreation, accommodations, food	459	16%
Other services	187	7%
Public administration	344	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,812	100%
Management, professional & related:	1,269	45%
Management (incl. farm managers)	268	10%
Business & financial	198	7%
Computer & mathematical	57	2%
Architecture & engineering	39	1%
Life, physical & social science	21	1%
Community & social service	42	1%
Legal	13	<1%
Education, training, & library	432	15%
Art, entertainment, sports & media	132	5%
Healthcare practitioners	67	2%
Service:	544	19%
Healthcare support	11	<1%
Protective service	41	1%
Food preparation & serving	340	12%
Building & grounds cleaning / maintenance	24	1%
Personal care & service	128	5%
Sales & office	632	22%
Farming, fishing & forestry	74	3%
Construction, extraction & maintenance	126	4%
Production, transport & material moving	167	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,239	100%
Less than \$15,000	267	12%
\$15,000 to \$29,999	513	23%
\$30,000 to \$44,999	355	16%
\$45,000 to \$59,999	185	8%
\$60,000 to \$74,999	186	8%
\$75,000 to \$99,999	402	18%
\$100,000 to \$124,999	149	7%
\$125,000 to \$149,999	111	5%
\$150,000 to \$199,999	18	1%
\$200,000 or more	53	2%
Median Income	\$44,345	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,239	100%
With earnings	2,062	92%
With wage and salary income	2,011	90%
With self-employment income	394	18%
With interest, dividend, or net rental income	414	18%
With Social Security income	161	7%
With Supplemental Security income	18	1%
With public assistance income	19	1%
With retirement income	150	7%
With other types of income	160	7%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,040	100%
Under .50	233	6%
.50 to .99	367	9%
1.00 to 1.24	130	3%
1.25 to 1.49	211	5%
1.50 to 1.84	145	4%
1.85 to 1.99	164	4%
2.00 and over	2,790	69%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,040	100%
Above Poverty	3,440	85%
Below Poverty	600	15%

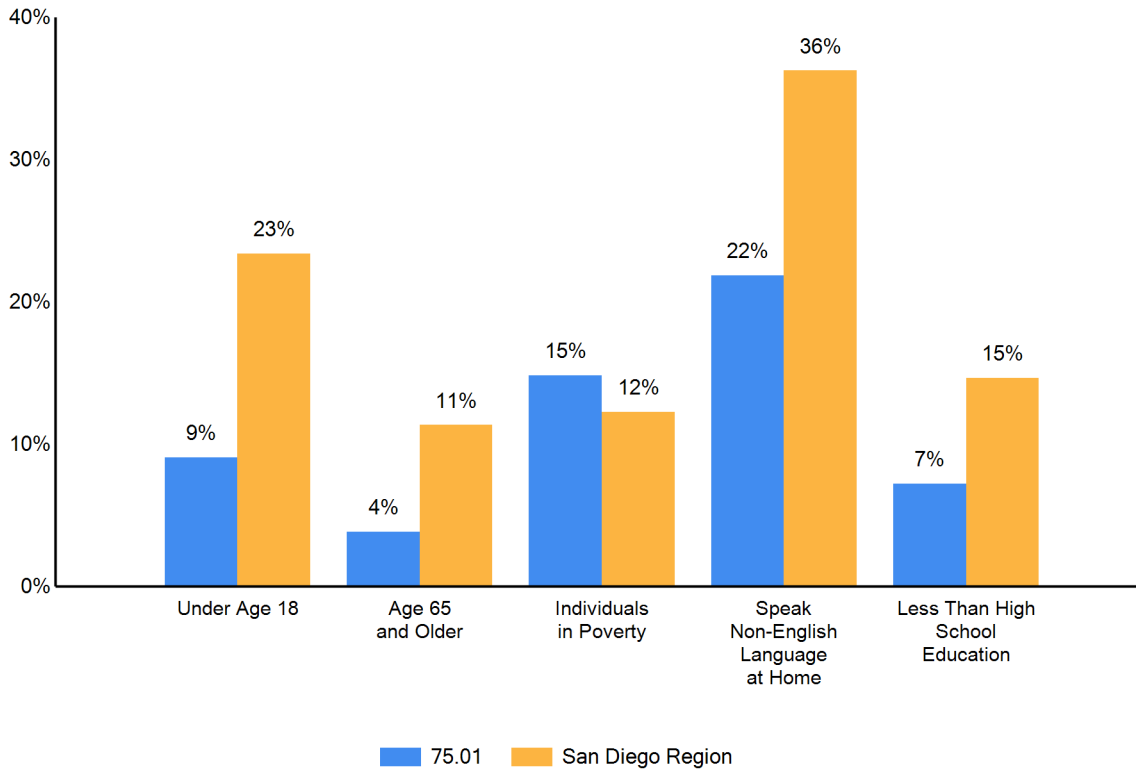
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	711	247	464	629	165	464	82	82	0
Married couple family	573	195	378	508	130	378	65	65	0
Male householder, no wife present	27	0	27	27	0	27	0	0	0
Female householder, no husband present	111	52	59	94	35	59	17	17	0

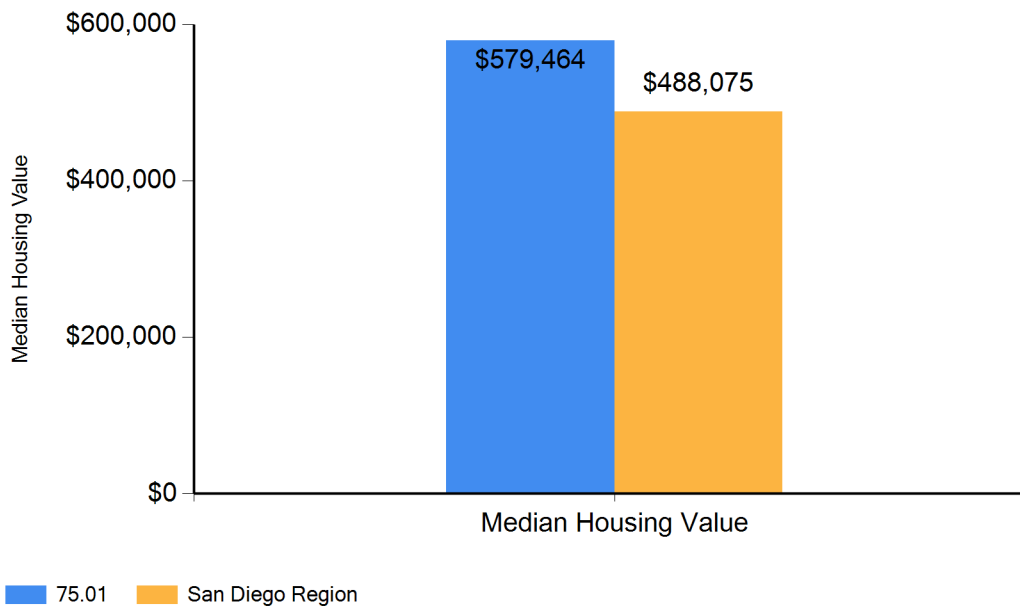
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075