

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2012
Total Population	410,228
Household Population	390,921
Group Quarters Population	19,307
Persons Per Household	2.68

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	158,745	145,959	8.1%
Single Family - Detached	80,885	76,094	5.9%
Single Family - Multiple-Unit	29,482	26,330	10.7%
Multi-Family	42,491	38,485	9.4%
Mobile Home and Other	5,887	5,050	14.2%

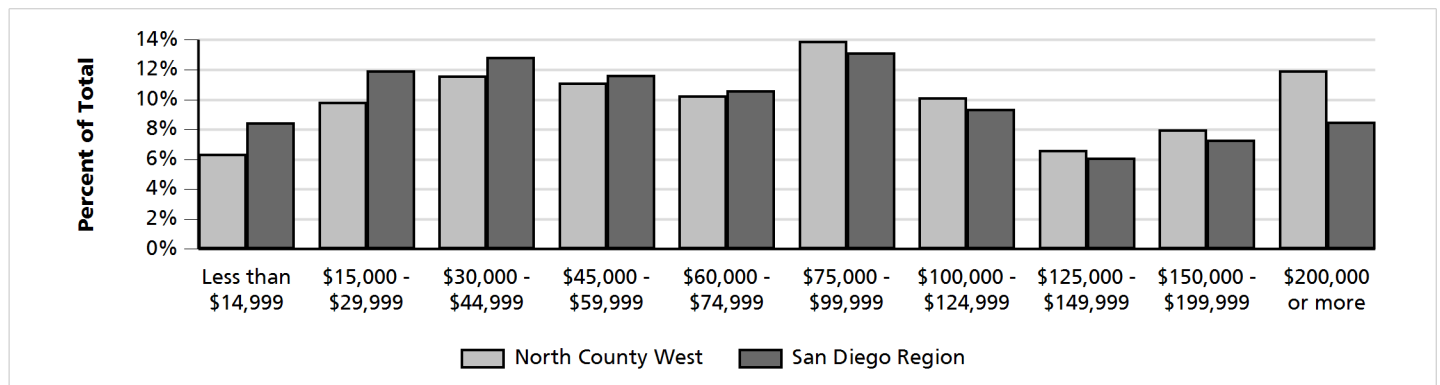
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	10%	12%	11%	10%	14%	10%	7%	8%	12%

Median Household Income

Adjusted for Inflation (2010 \$)	\$76,317
Not adjusted for inflation (current 2011\$)	\$78,632



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

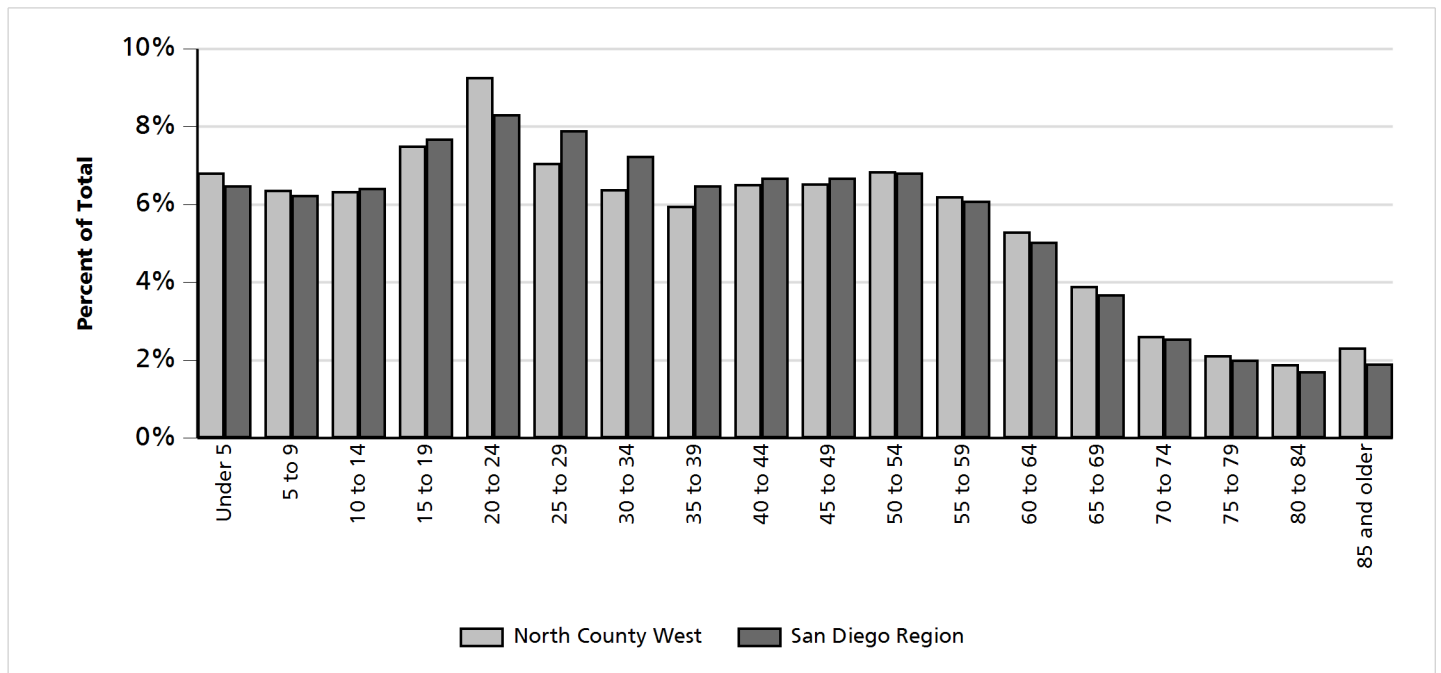
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	410,228	209,533	200,695	49%
Under 5	27,995	14,268	13,727	49%
5 to 9	26,115	13,351	12,764	49%
10 to 14	25,982	13,517	12,465	48%
15 to 17	16,192	8,588	7,604	47%
18 and 19	14,600	8,965	5,635	39%
20 to 24	38,038	24,642	13,396	35%
25 to 29	29,007	15,442	13,565	47%
30 to 34	26,178	13,191	12,987	50%
35 to 39	24,438	12,016	12,422	51%
40 to 44	26,748	13,161	13,587	51%
45 to 49	26,787	12,972	13,815	52%
50 to 54	28,107	13,823	14,284	51%
55 to 59	25,475	12,195	13,280	52%
60 and 61	8,895	4,307	4,588	52%
62 to 64	12,850	6,084	6,766	53%
65 to 69	16,041	7,537	8,504	53%
70 to 74	10,724	4,857	5,867	55%
75 to 79	8,720	3,810	4,910	56%
80 to 84	7,788	3,358	4,430	57%
85 and older	9,548	3,449	6,099	64%
Under 18	96,284	49,724	46,560	48%
65 and older	52,821	23,011	29,810	56%
Median Age	35.2	32.3	38.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	100,981	254,904	11,247	1,661	27,024	14,411
Under 5	9,796	13,459	761	126	1,593	2,260
5 to 9	9,302	12,660	654	102	1,405	1,992
10 to 14	8,865	13,155	682	81	1,555	1,644
15 to 17	5,457	8,410	447	43	911	924
18 and 19	4,419	8,168	558	62	710	683
20 to 24	11,125	21,935	1,634	277	1,795	1,272
25 to 29	8,704	16,356	1,022	190	1,736	999
30 to 34	7,672	14,826	823	123	1,846	888
35 to 39	6,808	14,014	703	86	2,161	666
40 to 44	6,826	16,022	667	76	2,523	634
45 to 49	5,872	17,234	802	97	2,191	591
50 to 54	4,944	19,719	771	89	2,033	551
55 to 59	3,668	18,960	642	81	1,725	399
60 and 61	1,064	6,877	163	39	612	140
62 to 64	1,405	10,178	210	56	862	139
65 to 69	1,664	12,893	217	45	1,034	188
70 to 74	1,191	8,336	183	34	819	161
75 to 79	910	6,842	133	28	692	115
80 to 84	668	6,476	77	17	463	87
85 and older	621	8,384	98	9	358	78
Under 18	33,420	47,684	2,544	352	5,464	6,820
65 and older	5,054	42,931	708	133	3,366	629
Median Age	25.9	41.4	29.3	28.7	39.5	19.1