



Demographic and Socioeconomic Profile 2010

TRACT: 203.07

Population by Race

	Population	Percent
Total Population	7,154	100%
White	4,234	59%
Hispanic	2,027	28%
Asian	514	7%
Two or More	185	3%
Black	146	2%
American Indian	32	<1%
Pacific Islander	10	<1%
Other	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,154	3,283	3,871	54%
Under 5	400	187	213	53%
5 to 9	403	208	195	48%
10 to 14	376	168	208	55%
15 to 17	227	58	169	74%
18 and 19	238	78	160	67%
20 to 24	534	286	248	46%
25 to 29	364	178	186	51%
30 to 34	385	211	174	45%
35 to 39	461	229	232	50%
40 to 44	561	248	313	56%
45 to 49	526	250	276	52%
50 to 54	630	345	285	45%
55 to 59	638	323	315	49%
60 and 61	235	97	138	59%
62 to 64	124	31	93	75%
65 to 69	266	44	222	83%
70 to 74	266	127	139	52%
75 to 79	216	106	110	51%
80 to 84	119	47	72	61%
85 and Older	185	62	123	66%
Under 18	1,406	621	785	56%
65 and older	1,052	386	666	63%
Median	41.7	40.8	42.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,975	100%
Never Married	1,634	27%
Married, excluding separated	2,962	50%
Separated	100	2%
Widowed	461	8%
Divorced	818	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,154	100%
Household	6,891	96%
Group Quarters - Other	263	4%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,154	2,027	4,234	146	32	514	10	6	185
Under 5	400	164	156	0	0	57	1	0	22
5 to 9	403	168	188	2	0	33	8	0	4
10 to 14	376	143	177	43	0	10	0	0	3
15 to 17	227	64	138	2	0	10	0	0	13
18 and 19	238	76	106	19	0	4	0	0	33
20 to 24	534	275	170	1	28	47	0	0	13
25 to 29	364	125	218	8	0	9	0	0	4
30 to 34	385	158	196	4	0	20	0	1	6
35 to 39	461	207	174	13	0	38	0	3	26
40 to 44	561	113	399	7	0	39	1	0	2
45 to 49	526	81	359	3	0	76	0	0	7
50 to 54	630	96	446	6	0	67	0	1	14
55 to 59	638	180	385	25	0	37	0	0	11
60 and 61	235	40	179	4	0	7	0	0	5
62 to 64	124	15	91	1	0	12	0	0	5
65 to 69	266	44	212	2	0	5	0	0	3
70 to 74	266	26	214	1	4	19	0	0	2
75 to 79	216	30	171	2	0	10	0	0	3
80 to 84	119	18	80	3	0	11	0	1	6
85 and Older	185	4	175	0	0	3	0	0	3
Under 18	1,406	539	659	47	0	110	9	0	42
65 and older	1,052	122	852	8	4	48	0	1	17
Median		29.9	47.7	28.8	22.9	43.7	7.5	38.3	30.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,754	100%
Speak Only English	4,919	73%
Speak Spanish:	1,338	20%
Speak English "well" or "very well"	1,060	16%
Speak English "not well" or "not at all"	278	4%
Speak Asian/Pacific Island language:	341	5%
Speak English "well" or "very well"	341	5%
Speak English "not well" or "not at all"	0	0%
Speak other language:	156	1%
Speak English "well" or "very well"	65	1%
Speak English "not well" or "not at all"	91	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,976	100%
Less than 9th grade	301	6%
9th through 12th grade, no diploma	236	5%
High school grad (incl. equivalency)	1,571	32%
Some college, no degree	1,100	22%
Associate degree	595	12%
Bachelor's degree	881	18%
Master's degree	137	3%
Professional school degree	135	3%
Doctorate degree	20	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,905	100%	---	---	---	---
Enrolled in school	1,821	26%	1,685	24%	136	2%
Nursery / Preschool	114	6%	72	4%	42	31%
Kindergarten to grade 4	241	13%	228	14%	13	10%
Grade 5 to grade 8	328	18%	328	19%	0	0%
Grade 9 to grade 12	574	32%	561	33%	13	10%
College, undergraduate	545	30%	488	29%	57	42%
Graduate or Professional school	19	1%	8	<1%	11	8%
Not enrolled in school	5,084	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,682	100%	865	100%	1,817	100%
Family Households:	1,750	65%	865	100%	885	49%
Married couple family	1,195	45%	616	71%	579	32%
Other family:	555	21%	249	29%	306	17%
Male householder, no wife	212	8%	72	8%	140	8%
Female householder, no husband	343	13%	177	20%	166	9%
Nonfamily households:	932	35%	0	0%	932	51%
Householder living alone	787	29%	----	----	----	----
Other nonfamily households	145	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,756	100%	2682	74	3%	2.57
Single family (detached)	1,271	46%	1,231	40	3%	2.65
Single family (attached)	62	2%	62	0	0%	3.02
2 to 4 units	96	3%	92	4	4%	1.62
5 to 9 units	18	1%	18	0	0%	2.44
10 or more units	408	15%	397	11	3%	2.49
Mobile home and Other	901	33%	882	19	2%	2.57

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,942	100%
Less than \$150,000	505	26%
\$150,000 to \$199,999	142	7%
\$200,000 to \$249,999	128	7%
\$250,000 to \$299,999	99	5%
\$300,000 to \$399,999	255	13%
\$400,000 to \$499,999	303	16%
\$500,000 to \$749,999	409	21%
\$750,000 to \$999,999	75	4%
\$1,000,000 or more	26	1%

Median Value **\$340,392**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,756	100%
2005 or Later	64	2%
2000 to 2004	165	6%
1990 to 1999	256	9%
1980 to 1989	1,012	37%
1970 to 1979	845	31%
1960 to 1969	196	7%
1950 to 1959	113	4%
1940 to 1949	34	1%
1939 or earlier	71	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,682	100%	740	100%	1,942	100%
1.00 occupant housing per room or less	2,563	96%	696	94%	1,867	96%
1.01 to 1.50 occupants per room	103	4%	28	4%	75	4%
1.51 to 2.00 occupants per room	16	1%	16	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	740	100%
Less than \$500	224	30%
\$500 to \$599	6	1%
\$600 to \$699	0	0%
\$700 to \$799	49	7%
\$800 to \$899	171	23%
\$900 to \$999	65	9%
\$1,000 to \$1,249	76	10%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	139	19%
\$2,000 or more	0	0%
No cash rent	10	1%
Median contract rent	\$853	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	740	100%
Less than 20 percent	135	18%
20.0 to 24.9 percent	56	8%
25.0 to 29.9 percent	57	8%
30.0 to 34.9 percent	90	12%
35.0 to 39.9 percent	55	7%
40.0 to 49.9 percent	185	25%
50.0 percent or more	136	18%
Not computed	26	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,682	100%
No vehicle	190	7%
1 vehicle	855	32%
2 vehicles	1,043	39%
3 vehicles	320	12%
4 or more vehicles	274	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,748	100%
Worked in state of residence	3,662	98%
Worked in county of residence	3,583	96%
Worked outside county of residence	79	2%
Worked outside state of residence	86	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,894	100%	2,702	46%
In labor force	4,030	68%	2,181	54%
Armed forces	85	2%	85	100%
Civilian (employed)	3,398	84%	1,726	51%
Civilian (unemployed)	547	14%	370	68%
Not in labor force	1,864	32%	521	28%
Pct. of civilian labor force unemployed	13.9%		17.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,748	100%
Car, truck or van:	3,556	95%
Drove Alone	3,167	84%
Carpooled	389	10%
Public Transportation:	22	1%
Bus	22	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	49	1%
Bicycle	34	1%
Walked	0	0%
Other means	36	1%
Worked at home	51	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,748	100%
Did not work at home	3,697	99%
Less than 10 minutes	240	6%
10 to 19 minutes	1,032	28%
20 to 29 minutes	470	13%
30 to 44 minutes	1,126	30%
45 to 59 minutes	521	14%
60 to 89 minutes	102	3%
90 minutes or more	206	5%
Worked at home	51	1%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,648	100%
Agriculture, forestry, mining	9	<1%
Utilities	0	0%
Construction	446	12%
Manufacturing	383	10%
Wholesale trade	93	3%
Retail trade	559	15%
Transportation & warehousing	119	3%
Information & communications	53	1%
Finance, insurance, & real estate	192	5%
Professional, scientific, management, administration	155	4%
Educational, social, & health services	800	22%
Art, entertainment, recreation, accommodations, food	297	8%
Other services	147	4%
Public administration	395	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,648	100%
Management, professional & related:	1,152	32%
Management (incl. farm managers)	344	9%
Business & financial	144	4%
Computer & mathematical	135	4%
Architecture & engineering	103	3%
Life, physical & social science	12	<1%
Community & social service	31	1%
Legal	17	<1%
Education, training, & library	124	3%
Art, entertainment, sports & media	64	2%
Healthcare practitioners	178	5%
Service:	677	19%
Healthcare support	66	2%
Protective service	109	3%
Food preparation & serving	95	3%
Building & grounds cleaning / maintenance	209	6%
Personal care & service	198	5%
Sales & office	1,006	28%
Farming, fishing & forestry	9	<1%
Construction, extraction & maintenance	466	13%
Production, transport & material moving	338	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,682	100%
Less than \$15,000	176	7%
\$15,000 to \$29,999	475	18%
\$30,000 to \$44,999	378	14%
\$45,000 to \$59,999	404	15%
\$60,000 to \$74,999	302	11%
\$75,000 to \$99,999	285	11%
\$100,000 to \$124,999	200	7%
\$125,000 to \$149,999	213	8%
\$150,000 to \$199,999	148	6%
\$200,000 or more	101	4%
Median Income	\$56,584	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,682	100%
With earnings	2,091	78%
With wage and salary income	2,035	76%
With self-employment income	284	11%
With interest, dividend, or net rental income	493	18%
With Social Security income	769	29%
With Supplemental Security income	142	5%
With public assistance income	39	1%
With retirement income	499	19%
With other types of income	572	21%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,154	100%
Under .50	85	1%
.50 to .99	100	1%
1.00 to 1.24	343	5%
1.25 to 1.49	128	2%
1.50 to 1.84	623	9%
1.85 to 1.99	78	1%
2.00 and over	5,797	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,154	100%
Above Poverty	6,969	97%
Below Poverty	185	3%

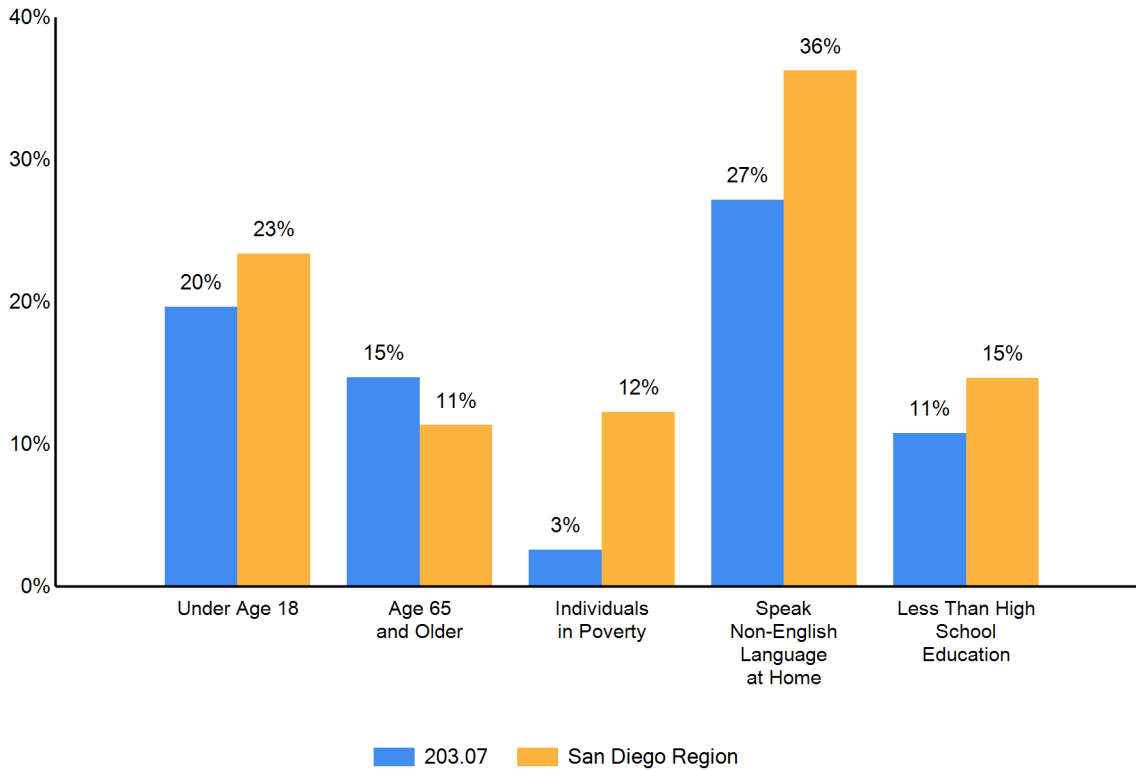
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,750	865	885	1,750	865	885	0	0	0
Married couple family	1,195	616	579	1,195	616	579	0	0	0
Male householder, no wife present	212	72	140	212	72	140	0	0	0
Female householder, no husband present	343	177	166	343	177	166	0	0	0

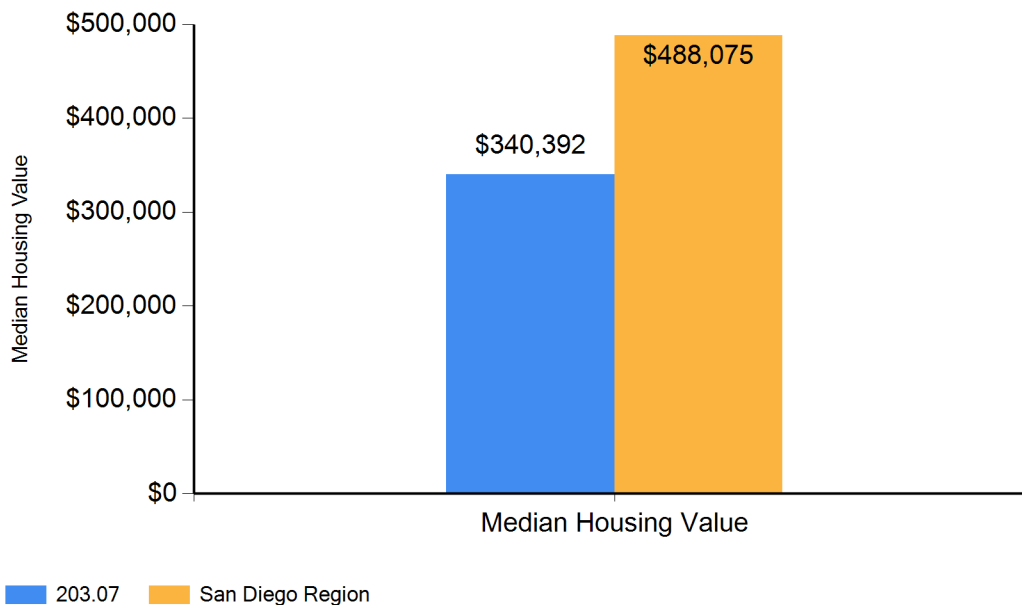
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075