



Demographic and Socioeconomic Profile 2010

TRACT: 171.06

Population by Race

	Population	Percent
Total Population	4,973	100%
White	4,372	88%
Hispanic	321	6%
Asian	158	3%
Two or More	86	2%
Black	17	<1%
Other	14	<1%
Pacific Islander	4	<1%
American Indian	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,973	2,454	2,519	51%
Under 5	139	81	58	42%
5 to 9	266	140	126	47%
10 to 14	437	229	208	48%
15 to 17	291	143	148	51%
18 and 19	100	52	48	48%
20 to 24	146	85	61	42%
25 to 29	100	56	44	44%
30 to 34	78	28	50	64%
35 to 39	141	59	82	58%
40 to 44	253	108	145	57%
45 to 49	425	176	249	59%
50 to 54	491	226	265	54%
55 to 59	501	235	266	53%
60 and 61	200	104	96	48%
62 to 64	277	149	128	46%
65 to 69	382	209	173	45%
70 to 74	233	129	104	45%
75 to 79	185	96	89	48%
80 to 84	162	81	81	50%
85 and Older	166	68	98	59%
Under 18	1,133	593	540	48%
65 and older	1,128	583	545	48%
Median	51.1	51.5	50.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,131	100%
Never Married	789	19%
Married, excluding separated	2,691	65%
Separated	82	2%
Widowed	326	8%
Divorced	243	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,973	100%
Household	4,973	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,973	321	4,372	17	1	158	4	14	86
Under 5	139	8	126	0	0	1	0	0	4
5 to 9	266	30	221	0	0	6	0	3	6
10 to 14	437	39	364	2	0	12	2	1	17
15 to 17	291	23	247	0	0	6	0	3	12
18 and 19	100	12	82	0	0	3	0	0	3
20 to 24	146	15	128	0	0	2	0	0	1
25 to 29	100	10	84	0	0	5	0	0	1
30 to 34	78	12	61	0	0	3	0	0	2
35 to 39	141	18	109	2	0	9	0	0	3
40 to 44	253	26	204	0	0	15	0	1	7
45 to 49	425	34	363	4	0	16	0	0	8
50 to 54	491	31	435	2	0	16	1	1	5
55 to 59	501	27	447	2	0	13	1	0	11
60 and 61	200	3	184	2	0	10	0	0	1
62 to 64	277	5	254	2	0	15	0	0	1
65 to 69	382	8	357	1	0	13	0	2	1
70 to 74	233	9	216	0	0	6	0	0	2
75 to 79	185	2	179	0	0	3	0	0	1
80 to 84	162	3	158	0	0	1	0	0	0
85 and Older	166	6	153	0	1	3	0	3	0
Under 18	1,133	100	958	2	0	25	2	7	39
65 and older	1,128	28	1,063	1	1	26	0	5	4
Median		38.2	52.3	51.3	93.0	50.3	50.0	40.0	25.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,834	100%
Speak Only English	4,200	87%
Speak Spanish:	272	6%
Speak English "well" or "very well"	214	4%
Speak English "not well" or "not at all"	58	1%
Speak Asian/Pacific Island language:	104	2%
Speak English "well" or "very well"	104	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	258	5%
Speak English "well" or "very well"	258	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,594	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	0	0%
High school grad (incl. equivalency)	307	9%
Some college, no degree	544	15%
Associate degree	211	6%
Bachelor's degree	1,500	42%
Master's degree	548	15%
Professional school degree	189	5%
Doctorate degree	295	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,876	100%	---	---	---	---
Enrolled in school	1,304	27%	967	20%	337	7%
Nursery / Preschool	80	6%	0	0%	80	24%
Kindergarten to grade 4	429	33%	391	40%	38	11%
Grade 5 to grade 8	283	22%	194	20%	89	26%
Grade 9 to grade 12	263	20%	185	19%	78	23%
College, undergraduate	223	17%	183	19%	40	12%
Graduate or Professional school	26	2%	14	1%	12	4%
Not enrolled in school	3,572	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,879	100%	779	100%	1,100	100%
Family Households:	1,490	79%	776	100%	714	65%
Married couple family	1,336	71%	675	87%	661	60%
Other family:	154	8%	101	13%	53	5%
Male householder, no wife	106	6%	53	7%	53	5%
Female householder, no husband	48	3%	48	6%	0	0%
Nonfamily households:	389	21%	3	<1%	386	35%
Householder living alone	319	17%	----	----	----	----
Other nonfamily households	70	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,164	100%	1879	285	13%	2.65
Single family (detached)	2,024	94%	1,768	256	13%	2.67
Single family (attached)	52	2%	49	3	6%	2.71
2 to 4 units	88	4%	62	26	30%	1.87
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,620	100%
Less than \$150,000	53	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	34	2%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	50	3%
\$500,000 to \$749,999	60	4%
\$750,000 to \$999,999	35	2%
\$1,000,000 or more	1,388	86%

Median Value **\$1,416,427**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,164	100%
2005 or Later	56	3%
2000 to 2004	64	3%
1990 to 1999	270	12%
1980 to 1989	502	23%
1970 to 1979	767	35%
1960 to 1969	273	13%
1950 to 1959	162	7%
1940 to 1949	0	0%
1939 or earlier	70	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,879	100%	259	100%	1,620	100%
1.00 occupant housing per room or less	1,879	100%	259	100%	1,620	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	259	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	66	25%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	8	3%
\$2,000 or more	159	61%
No cash rent	26	10%
Median contract rent	\$2,524	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	259	100%
Less than 20 percent	8	3%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	38	15%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	187	72%
Not computed	26	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,879	100%
No vehicle	4	<1%
1 vehicle	245	13%
2 vehicles	535	28%
3 vehicles	636	34%
4 or more vehicles	459	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,847	100%
Worked in state of residence	1,839	100%
Worked in county of residence	1,822	99%
Worked outside county of residence	17	1%
Worked outside state of residence	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,054	100%	1,966	48%
In labor force	1,944	48%	1,242	64%
Armed forces	0	0%	0	0%
Civilian (employed)	1,896	98%	1,212	64%
Civilian (unemployed)	48	2%	30	63%
Not in labor force	2,110	52%	724	34%
Pct. of civilian labor force unemployed	2.5%		2.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,847	100%
Car, truck or van:	1,494	81%
Drove Alone	1,466	79%
Carpooled	28	2%
Public Transportation:	46	2%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	38	2%
Other public transportation	8	<1%
Motorcycle	0	0%
Bicycle	0	0%
Walked	2	<1%
Other means	0	0%
Worked at home	305	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,847	100%
Did not work at home	1,542	83%
Less than 10 minutes	297	16%
10 to 19 minutes	385	21%
20 to 29 minutes	256	14%
30 to 44 minutes	431	23%
45 to 59 minutes	134	7%
60 to 89 minutes	39	2%
90 minutes or more	0	0%
Worked at home	305	17%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,847	100%
Agriculture, forestry, mining	0	0%
Utilities	12	1%
Construction	126	7%
Manufacturing	91	5%
Wholesale trade	92	5%
Retail trade	199	11%
Transportation & warehousing	89	5%
Information & communications	15	1%
Finance, insurance, & real estate	548	30%
Professional, scientific, management, administration	0	0%
Educational, social, & health services	270	15%
Art, entertainment, recreation, accommodations, food	0	0%
Other services	136	7%
Public administration	269	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,847	100%
Management, professional & related:	843	46%
Management (incl. farm managers)	370	20%
Business & financial	62	3%
Computer & mathematical	61	3%
Architecture & engineering	37	2%
Life, physical & social science	54	3%
Community & social service	15	1%
Legal	42	2%
Education, training, & library	72	4%
Art, entertainment, sports & media	36	2%
Healthcare practitioners	94	5%
Service:	134	7%
Healthcare support	0	0%
Protective service	15	1%
Food preparation & serving	0	0%
Building & grounds cleaning / maintenance	92	5%
Personal care & service	27	1%
Sales & office	685	37%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	75	4%
Production, transport & material moving	110	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,879	100%
Less than \$15,000	189	10%
\$15,000 to \$29,999	179	10%
\$30,000 to \$44,999	47	3%
\$45,000 to \$59,999	168	9%
\$60,000 to \$74,999	6	<1%
\$75,000 to \$99,999	100	5%
\$100,000 to \$124,999	170	9%
\$125,000 to \$149,999	124	7%
\$150,000 to \$199,999	170	9%
\$200,000 or more	726	39%
Median Income	\$141,230	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,879	100%
With earnings	1,267	67%
With wage and salary income	1,132	60%
With self-employment income	402	21%
With interest, dividend, or net rental income	1,230	65%
With Social Security income	701	37%
With Supplemental Security income	0	0%
With public assistance income	0	0%
With retirement income	308	16%
With other types of income	163	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,973	100%
Under .50	182	4%
.50 to .99	151	3%
1.00 to 1.24	264	5%
1.25 to 1.49	35	1%
1.50 to 1.84	289	6%
1.85 to 1.99	17	<1%
2.00 and over	4,035	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,973	100%
Above Poverty	4,640	93%
Below Poverty	333	7%

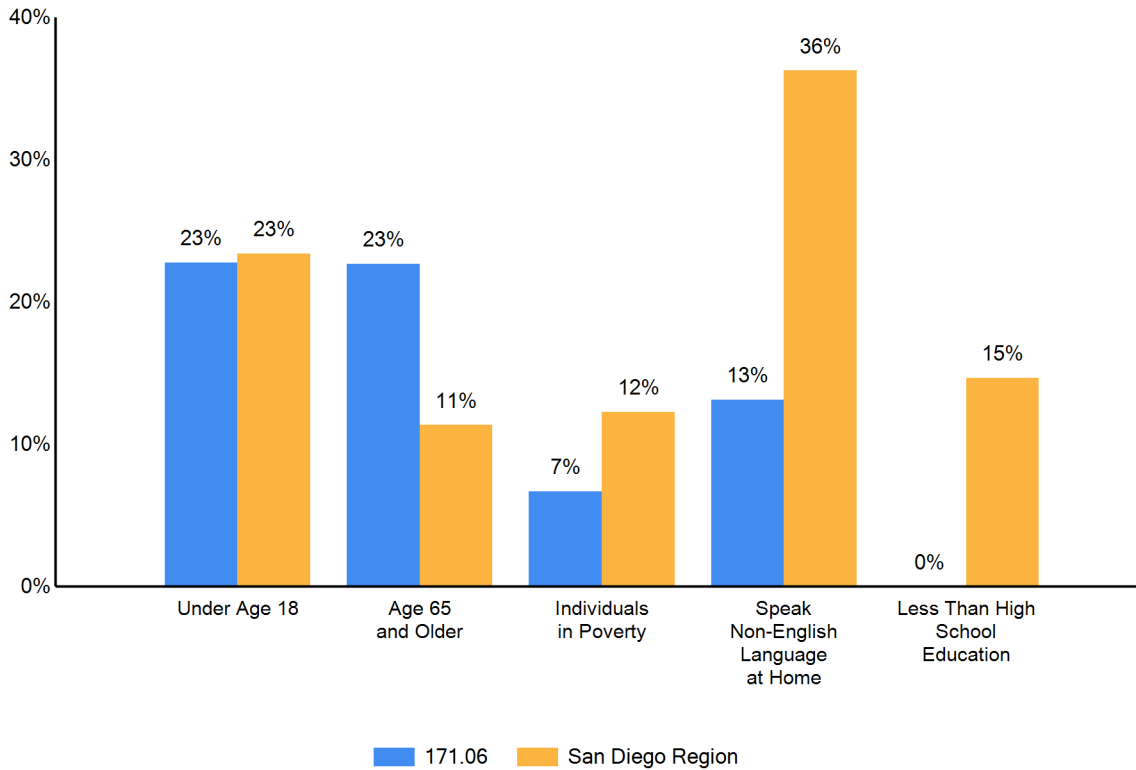
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,490	776	714	1,430	718	712	60	58	2
Married couple family	1,336	675	661	1,299	640	659	37	35	2
Male householder, no wife present	106	53	53	106	53	53	0	0	0
Female householder, no husband present	48	48	0	25	25	0	23	23	0

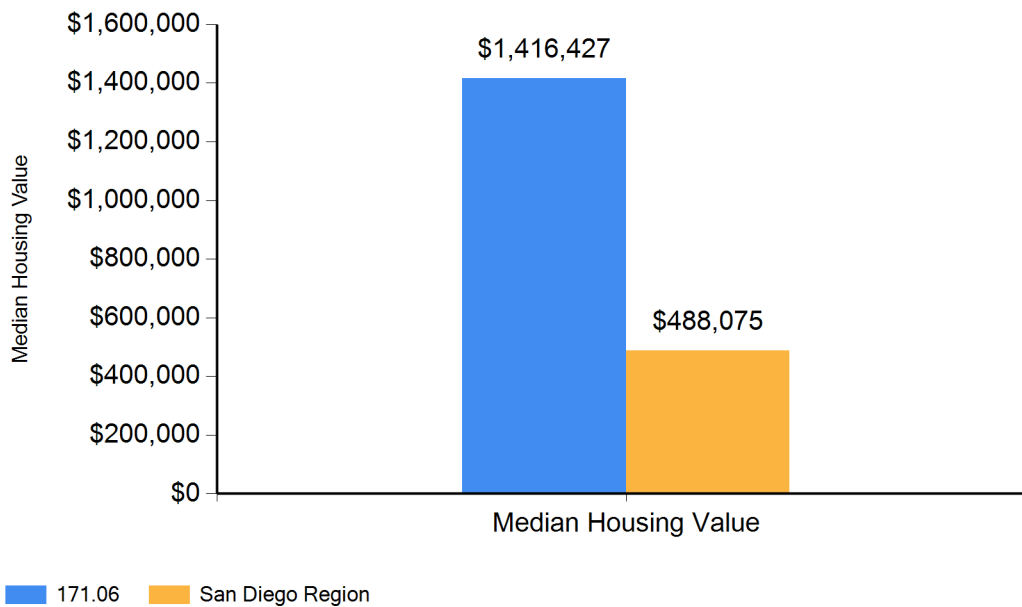
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075