

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Areas

North County West



Apr 1, 2010

Total Population	405,715
Household Population	386,637
Group Quarters Population	19,078
Persons Per Household	2.68

HOUSING AND OCCUPANCY

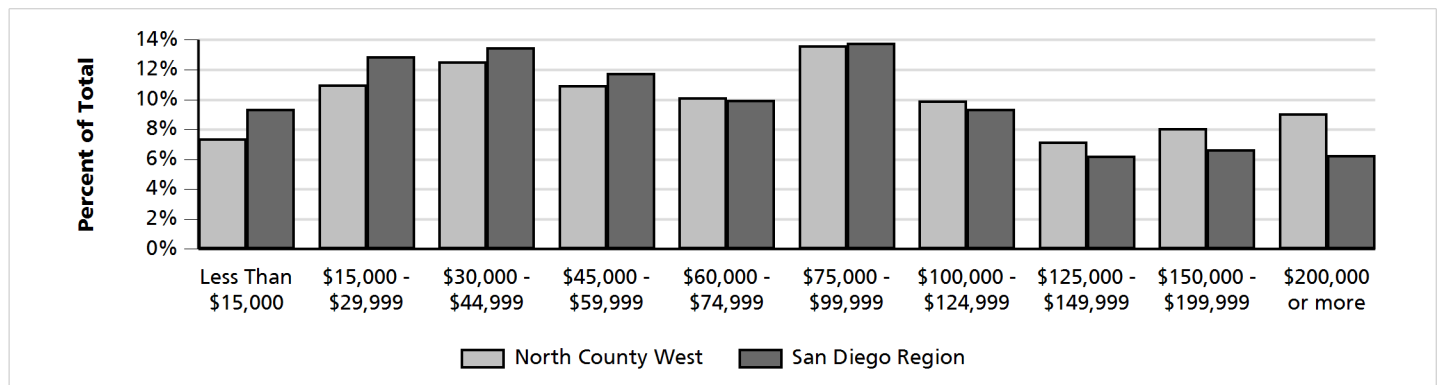
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	157,406	144,483	8.2%
Single Family - Detached	80,127	75,142	6.2%
Single Family - Multiple-Unit	29,276	26,076	10.9%
Multi-Family	42,131	38,173	9.4%
Mobile Home and Other	5,872	5,092	13.3%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	11%	13%	11%	10%	14%	10%	7%	8%	9%

Median Household Income	2010
Adjusted for Inflation (2010 \$)	\$71,906



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

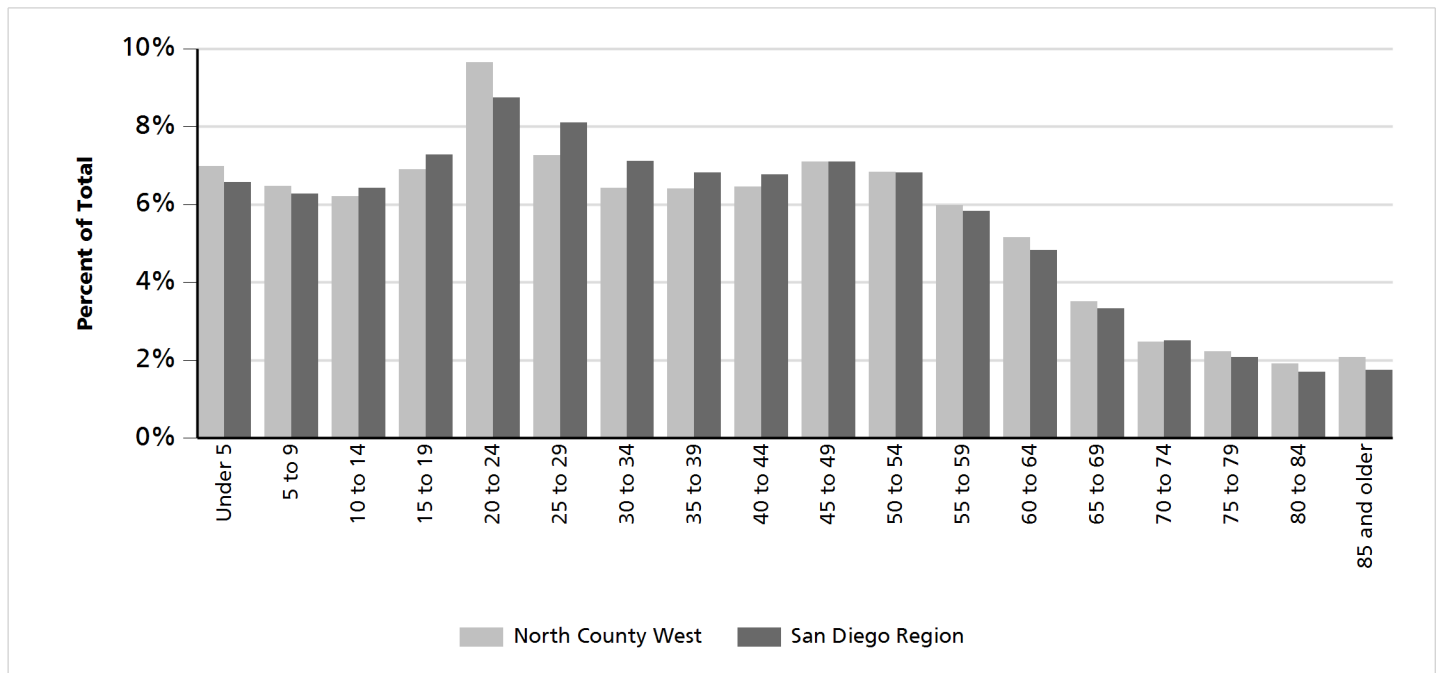
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	405,715	206,979	198,736	49%
Under 5	28,328	14,562	13,766	49%
5 to 9	26,250	13,221	13,029	50%
10 to 14	25,160	12,968	12,192	48%
15 to 17	15,429	8,032	7,397	48%
18 and 19	12,558	7,885	4,673	37%
20 to 24	39,162	25,225	13,937	36%
25 to 29	29,451	15,749	13,702	47%
30 to 34	26,060	12,911	13,149	50%
35 to 39	26,003	12,825	13,178	51%
40 to 44	26,198	12,641	13,557	52%
45 to 49	28,803	14,359	14,444	50%
50 to 54	27,690	13,602	14,088	51%
55 to 59	24,229	11,590	12,639	52%
60 and 61	9,155	4,447	4,708	51%
62 to 64	11,749	5,573	6,176	53%
65 to 69	14,260	6,705	7,555	53%
70 to 74	10,032	4,411	5,621	56%
75 to 79	9,023	3,967	5,056	56%
80 to 84	7,761	3,226	4,535	58%
85 and older	8,414	3,080	5,334	63%
Under 18	95,167	48,783	46,384	49%
65 and older	49,490	21,389	28,101	57%
Median Age	35.1	32.3	37.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	96,742	255,982	11,866	1,518	25,958	13,649
Under 5	9,903	14,072	733	99	1,362	2,159
5 to 9	8,990	13,122	694	83	1,417	1,944
10 to 14	8,542	12,885	752	76	1,326	1,579
15 to 17	5,275	7,812	521	52	859	910
18 and 19	4,081	6,841	519	51	572	494
20 to 24	10,810	23,302	1,731	308	1,812	1,199
25 to 29	8,455	17,068	1,068	161	1,732	967
30 to 34	7,438	15,137	794	106	1,781	804
35 to 39	6,738	15,185	830	73	2,503	674
40 to 44	6,302	16,090	769	73	2,352	612
45 to 49	5,655	19,250	890	104	2,244	660
50 to 54	4,446	19,929	836	92	1,924	463
55 to 59	3,140	18,437	557	77	1,636	382
60 and 61	1,001	7,259	172	38	594	91
62 to 64	1,242	9,385	220	33	733	136
65 to 69	1,546	11,256	279	38	961	180
70 to 74	1,118	7,675	216	19	845	159
75 to 79	905	7,182	156	17	645	118
80 to 84	578	6,657	71	13	384	58
85 and older	577	7,438	58	5	276	60
Under 18	32,710	47,891	2,700	310	4,964	6,592
65 and older	4,724	40,208	780	92	3,111	575
Median Age	25.5	40.8	29.6	27.8	39.2	18.9