



Demographic and Socioeconomic Profile 2010

TRACT: 178.11

Population by Race

	Population	Percent
Total Population	6,355	100%
White	4,940	78%
Asian	598	9%
Hispanic	539	8%
Two or More	186	3%
Black	49	1%
Other	19	<1%
Pacific Islander	16	<1%
American Indian	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,355	3,040	3,315	52%
Under 5	373	194	179	48%
5 to 9	450	233	217	48%
10 to 14	441	256	185	42%
15 to 17	245	134	111	45%
18 and 19	96	40	56	58%
20 to 24	186	84	102	55%
25 to 29	303	138	165	54%
30 to 34	453	211	242	53%
35 to 39	501	245	256	51%
40 to 44	524	248	276	53%
45 to 49	628	303	325	52%
50 to 54	553	282	271	49%
55 to 59	352	168	184	52%
60 and 61	145	59	86	59%
62 to 64	201	89	112	56%
65 to 69	255	106	149	58%
70 to 74	187	83	104	56%
75 to 79	169	58	111	66%
80 to 84	162	69	93	57%
85 and Older	131	40	91	69%
Under 18	1,509	817	692	46%
65 and older	904	356	548	61%
Median	41.2	39.7	42.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,091	100%
Never Married	1,216	24%
Married, excluding separated	2,664	52%
Separated	4	<1%
Widowed	245	5%
Divorced	962	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,355	100%
Household	6,355	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,355	539	4,940	49	8	598	16	19	186
Under 5	373	45	255	2	0	36	4	3	28
5 to 9	450	49	296	2	0	66	0	0	37
10 to 14	441	51	317	2	1	38	3	4	25
15 to 17	245	31	186	1	1	16	1	0	9
18 and 19	96	5	79	1	0	7	0	0	4
20 to 24	186	24	140	1	0	13	0	0	8
25 to 29	303	29	220	5	1	35	1	1	11
30 to 34	453	57	316	4	1	60	0	4	11
35 to 39	501	49	363	4	0	69	0	1	15
40 to 44	524	35	408	1	2	63	4	1	10
45 to 49	628	48	498	3	0	67	0	2	10
50 to 54	553	48	446	3	1	48	0	1	6
55 to 59	352	26	296	3	0	19	1	1	6
60 and 61	145	6	129	2	0	7	0	0	1
62 to 64	201	5	180	5	1	9	0	0	1
65 to 69	255	11	224	4	0	13	2	0	1
70 to 74	187	4	163	1	0	18	0	0	1
75 to 79	169	9	148	1	0	8	0	1	2
80 to 84	162	6	150	2	0	4	0	0	0
85 and Older	131	1	126	2	0	2	0	0	0
Under 18	1,509	176	1,054	7	2	156	8	7	99
65 and older	904	31	811	10	0	45	2	1	4
Median		33.1	43.7	47.5	40.0	37.0	25.0	31.9	16.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,982	100%
Speak Only English	5,336	89%
Speak Spanish:	80	1%
Speak English "well" or "very well"	80	1%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	215	4%
Speak English "well" or "very well"	177	3%
Speak English "not well" or "not at all"	38	1%
Speak other language:	351	5%
Speak English "well" or "very well"	322	5%
Speak English "not well" or "not at all"	29	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,564	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	150	3%
High school grad (incl. equivalency)	517	11%
Some college, no degree	994	22%
Associate degree	412	9%
Bachelor's degree	1,489	33%
Master's degree	602	13%
Professional school degree	232	5%
Doctorate degree	168	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,138	100%	---	---	---	---
Enrolled in school	1,466	24%	1,280	21%	186	3%
Nursery / Preschool	121	8%	27	2%	94	51%
Kindergarten to grade 4	463	32%	448	35%	15	8%
Grade 5 to grade 8	323	22%	286	22%	37	20%
Grade 9 to grade 12	371	25%	371	29%	0	0%
College, undergraduate	173	12%	148	12%	25	13%
Graduate or Professional school	15	1%	0	0%	15	8%
Not enrolled in school	4,672	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,735	100%	859	100%	1,876	100%
Family Households:	1,511	55%	854	99%	657	35%
Married couple family	1,171	43%	623	73%	548	29%
Other family:	340	12%	231	27%	109	6%
Male householder, no wife	115	4%	88	10%	27	1%
Female householder, no husband	225	8%	143	17%	82	4%
Nonfamily households:	1,224	45%	5	1%	1,219	65%
Householder living alone	950	35%	----	----	----	----
Other nonfamily households	274	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,009	100%	2735	274	9%	2.32
Single family (detached)	1,142	38%	1,051	91	8%	2.60
Single family (attached)	891	30%	802	89	10%	2.00
2 to 4 units	270	9%	233	37	14%	1.96
5 to 9 units	251	8%	237	14	6%	2.42
10 or more units	455	15%	412	43	9%	2.38
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,712	100%
Less than \$150,000	43	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	12	1%
\$300,000 to \$399,999	217	13%
\$400,000 to \$499,999	371	22%
\$500,000 to \$749,999	513	30%
\$750,000 to \$999,999	368	21%
\$1,000,000 or more	188	11%

Median Value **\$603,801**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,009	100%
2005 or Later	17	1%
2000 to 2004	161	5%
1990 to 1999	709	24%
1980 to 1989	1,467	49%
1970 to 1979	612	20%
1960 to 1969	12	<1%
1950 to 1959	15	0%
1940 to 1949	0	0%
1939 or earlier	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,735	100%	1,023	100%	1,712	100%
1.00 occupant housing per room or less	2,694	99%	1,023	100%	1,671	98%
1.01 to 1.50 occupants per room	41	1%	0	0%	41	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,023	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	16	2%
\$700 to \$799	15	1%
\$800 to \$899	0	0%
\$900 to \$999	12	1%
\$1,000 to \$1,249	48	5%
\$1,250 to \$1,499	163	16%
\$1,500 to \$1,999	750	73%
\$2,000 or more	19	2%
No cash rent	0	0%
Median contract rent	\$1,672	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,023	100%
Less than 20 percent	230	22%
20.0 to 24.9 percent	182	18%
25.0 to 29.9 percent	122	12%
30.0 to 34.9 percent	54	5%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	196	19%
50.0 percent or more	177	17%
Not computed	62	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,735	100%
No vehicle	15	1%
1 vehicle	1,102	40%
2 vehicles	1,297	47%
3 vehicles	266	10%
4 or more vehicles	55	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,277	100%
Worked in state of residence	3,262	100%
Worked in county of residence	2,983	91%
Worked outside county of residence	279	9%
Worked outside state of residence	15	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,009	100%	2,321	46%
In labor force	3,511	70%	1,833	52%
Armed forces	63	2%	63	100%
Civilian (employed)	3,304	94%	1,743	53%
Civilian (unemployed)	144	4%	27	19%
Not in labor force	1,498	30%	488	33%
Pct. of civilian labor force unemployed	4.2%		1.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,277	100%
Car, truck or van:	2,701	82%
Drove Alone	2,559	78%
Carpooled	142	4%
Public Transportation:	59	2%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	59	2%
Other public transportation	0	0%
Motorcycle	13	<1%
Bicycle	0	0%
Walked	19	1%
Other means	29	1%
Worked at home	456	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,277	100%
Did not work at home	2,821	86%
Less than 10 minutes	466	14%
10 to 19 minutes	779	24%
20 to 29 minutes	302	9%
30 to 44 minutes	731	22%
45 to 59 minutes	308	9%
60 to 89 minutes	77	2%
90 minutes or more	158	5%
Worked at home	456	14%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,212	100%
Agriculture, forestry, mining	56	2%
Utilities	72	2%
Construction	115	4%
Manufacturing	316	10%
Wholesale trade	61	2%
Retail trade	315	10%
Transportation & warehousing	41	1%
Information & communications	148	5%
Finance, insurance, & real estate	414	13%
Professional, scientific, management, administration	90	3%
Educational, social, & health services	553	17%
Art, entertainment, recreation, accommodations, food	234	7%
Other services	214	7%
Public administration	583	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,212	100%
Management, professional & related:	1,718	53%
Management (incl. farm managers)	556	17%
Business & financial	208	6%
Computer & mathematical	217	7%
Architecture & engineering	90	3%
Life, physical & social science	130	4%
Community & social service	0	0%
Legal	21	1%
Education, training, & library	225	7%
Art, entertainment, sports & media	86	3%
Healthcare practitioners	185	6%
Service:	383	12%
Healthcare support	61	2%
Protective service	43	1%
Food preparation & serving	149	5%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	130	4%
Sales & office	896	28%
Farming, fishing & forestry	23	1%
Construction, extraction & maintenance	104	3%
Production, transport & material moving	88	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,735	100%
Less than \$15,000	141	5%
\$15,000 to \$29,999	217	8%
\$30,000 to \$44,999	244	9%
\$45,000 to \$59,999	227	8%
\$60,000 to \$74,999	371	14%
\$75,000 to \$99,999	420	15%
\$100,000 to \$124,999	299	11%
\$125,000 to \$149,999	245	9%
\$150,000 to \$199,999	302	11%
\$200,000 or more	269	10%
Median Income	\$84,970	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,735	100%
With earnings	2,187	80%
With wage and salary income	2,000	73%
With self-employment income	592	22%
With interest, dividend, or net rental income	1,121	41%
With Social Security income	674	25%
With Supplemental Security income	79	3%
With public assistance income	11	<1%
With retirement income	556	20%
With other types of income	258	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,355	100%
Under .50	226	4%
.50 to .99	36	1%
1.00 to 1.24	63	1%
1.25 to 1.49	87	1%
1.50 to 1.84	193	3%
1.85 to 1.99	48	1%
2.00 and over	5,702	90%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,355	100%
Above Poverty	6,093	96%
Below Poverty	262	4%

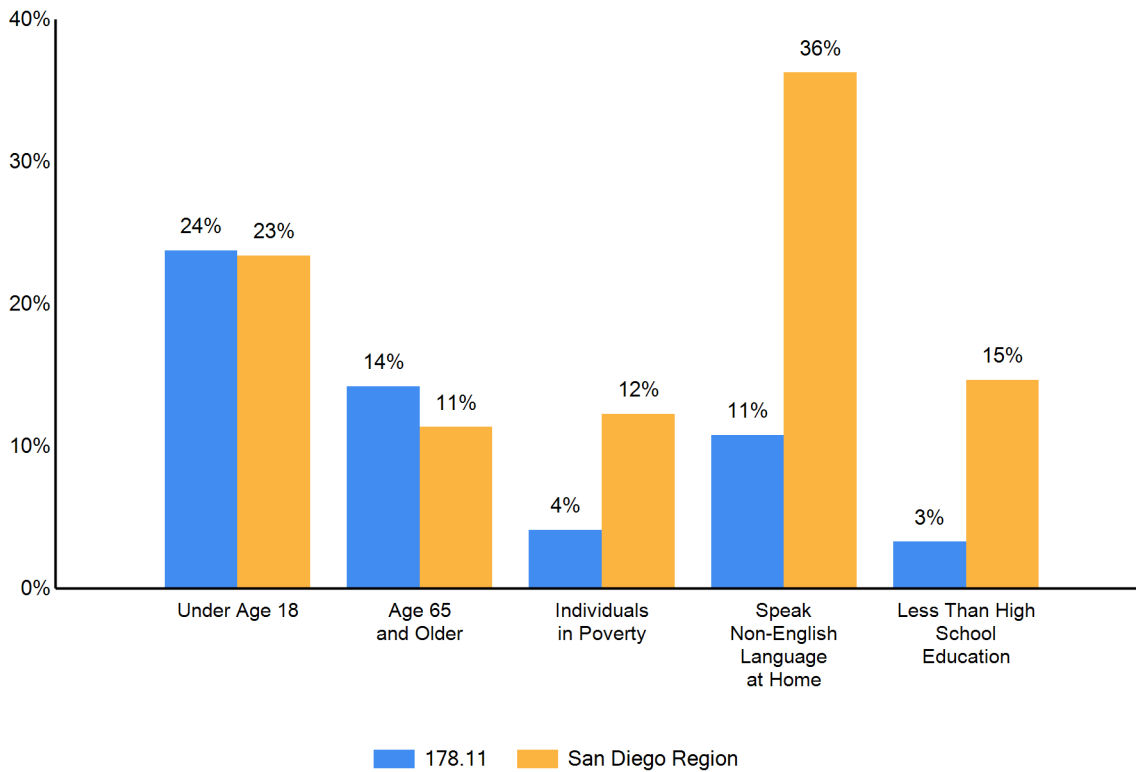
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,511	854	657	1,434	839	595	77	15	62
Married couple family	1,171	623	548	1,125	623	502	46	0	46
Male householder, no wife present	115	88	27	100	73	27	15	15	0
Female householder, no husband present	225	143	82	209	143	66	16	0	16

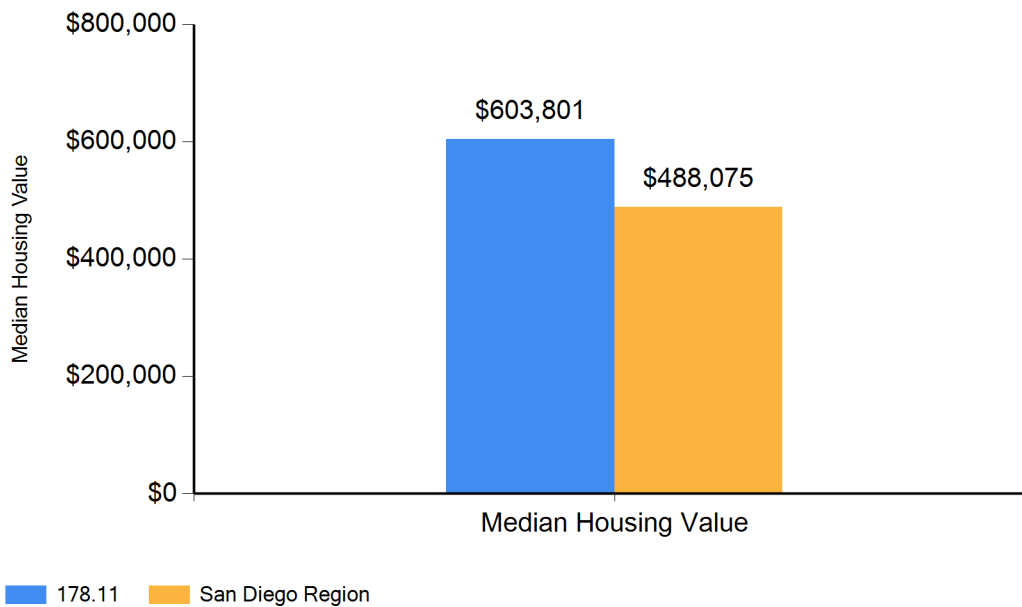
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075