

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### Poway



	Jan 1, 2011
Total Population	48,081
Household Population	47,531
Group Quarters Population	550
Persons Per Household	2.94

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,499	16,165	2.0%
Single Family - Detached	12,374	12,111	2.1%
Single Family - Multiple-Unit	692	690	0.3%
Multi-Family	2,731	2,671	2.2%
Mobile Home and Other	702	693	1.3%

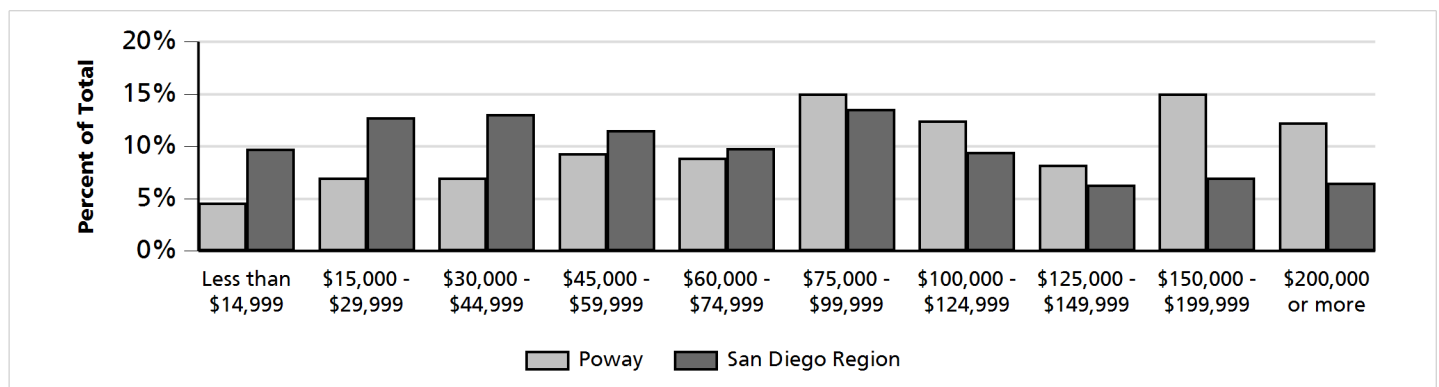
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	7%	7%	9%	9%	15%	12%	8%	15%	12%

Median Household Income

Adjusted for Inflation (2010 \$)	\$96,798
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## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

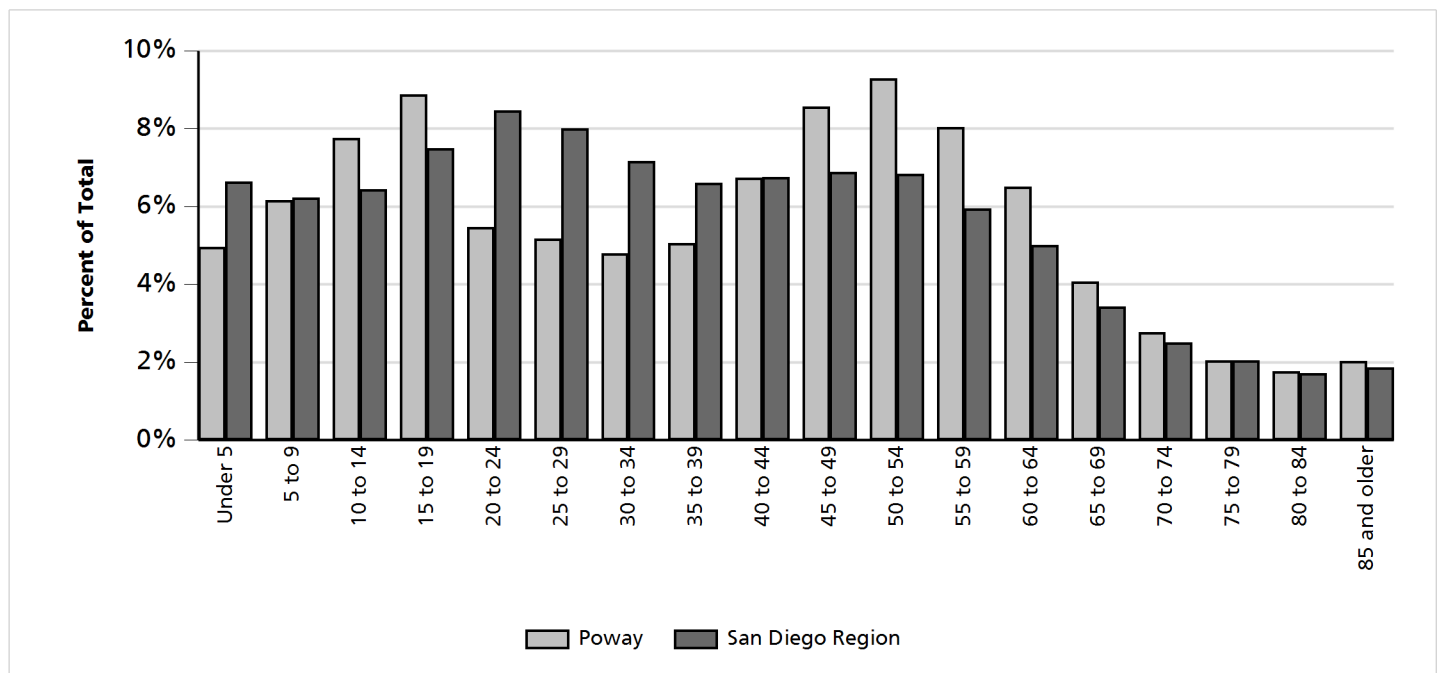
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>48,081</b>	23,622	24,459	51%
Under 5	2,382	1,201	1,181	50%
5 to 9	2,958	1,556	1,402	47%
10 to 14	3,732	1,897	1,835	49%
15 to 17	2,653	1,357	1,296	49%
18 and 19	1,611	853	758	47%
20 to 24	2,631	1,418	1,213	46%
25 to 29	2,483	1,335	1,148	46%
30 to 34	2,302	1,115	1,187	52%
35 to 39	2,427	1,173	1,254	52%
40 to 44	3,239	1,478	1,761	54%
45 to 49	4,114	1,950	2,164	53%
50 to 54	4,463	2,129	2,334	52%
55 to 59	3,861	1,883	1,978	51%
60 and 61	1,311	659	652	50%
62 to 64	1,819	930	889	49%
65 to 69	1,959	968	991	51%
70 to 74	1,335	619	716	54%
75 to 79	980	432	548	56%
80 to 84	846	327	519	61%
85 and older	975	342	633	65%
Under 18	11,725	6,011	5,714	49%
65 and older	6,095	2,688	3,407	56%
Median Age	41.3	39.6	42.7	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>7,777</b>	32,763	698	<b>148</b>	<b>5,066</b>	<b>1,629</b>
Under 5	699	1,198	40	9	248	188
5 to 9	772	1,639	38	10	288	211
10 to 14	827	2,228	46	16	374	241
15 to 17	517	1,713	39	10	220	154
18 and 19	288	1,069	19	1	138	96
20 to 24	575	1,638	41	9	256	112
25 to 29	595	1,466	47	5	284	86
30 to 34	537	1,313	55	12	324	61
35 to 39	512	1,433	46	8	360	68
40 to 44	561	2,140	40	10	422	66
45 to 49	524	2,985	54	10	444	97
50 to 54	433	3,481	61	9	391	88
55 to 59	314	3,046	53	9	381	58
60 and 61	88	1,037	20	4	145	17
62 to 64	104	1,475	26	8	187	19
65 to 69	132	1,588	18	9	191	21
70 to 74	97	1,069	16	3	133	17
75 to 79	75	767	17	6	101	14
80 to 84	67	651	13	0	105	10
85 and older	60	827	9	0	74	5
Under 18	2,815	6,778	163	45	1,130	794
65 and older	431	4,902	73	18	604	67
Median Age	26.8	45.9	37.6	36.3	40.5	18.4