

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### South Bay



Jan 1, 2013

<b>Total Population</b>	<b>135,186</b>
Household Population	130,547
Group Quarters Population	4,639
<b>Persons Per Household</b>	<b>3.48</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>39,206</b>	<b>37,460</b>	<b>4.5%</b>
Single Family - Detached	16,511	15,858	4.0%
Single Family - Multiple-Unit	4,494	4,279	4.8%
Multi-Family	15,484	14,743	4.8%
Mobile Home and Other	2,717	2,580	5.0%

## HOUSEHOLD INCOME

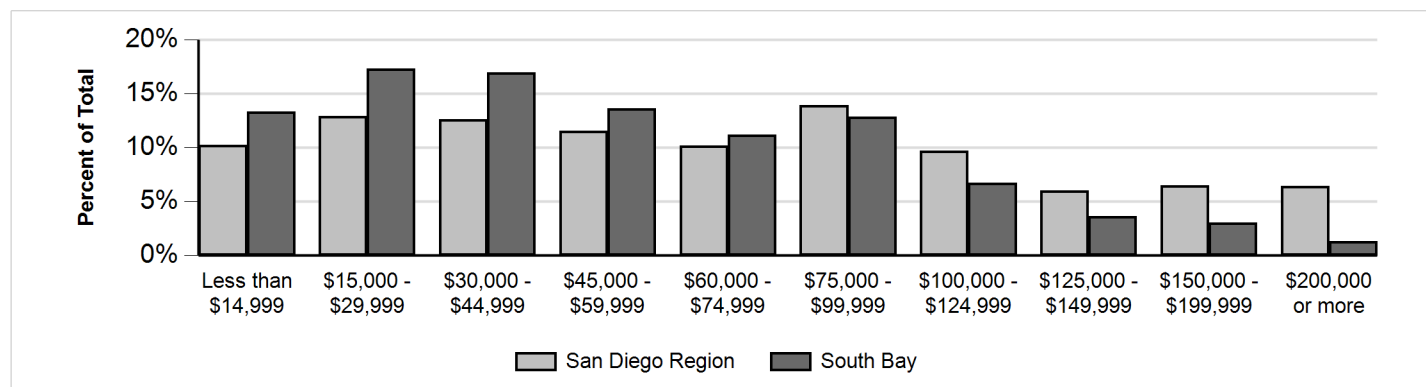
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	17%	17%	14%	11%	13%	7%	4%	3%	1%

## Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$47,577
Not adjusted for inflation (current 2012\$)	\$49,805



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

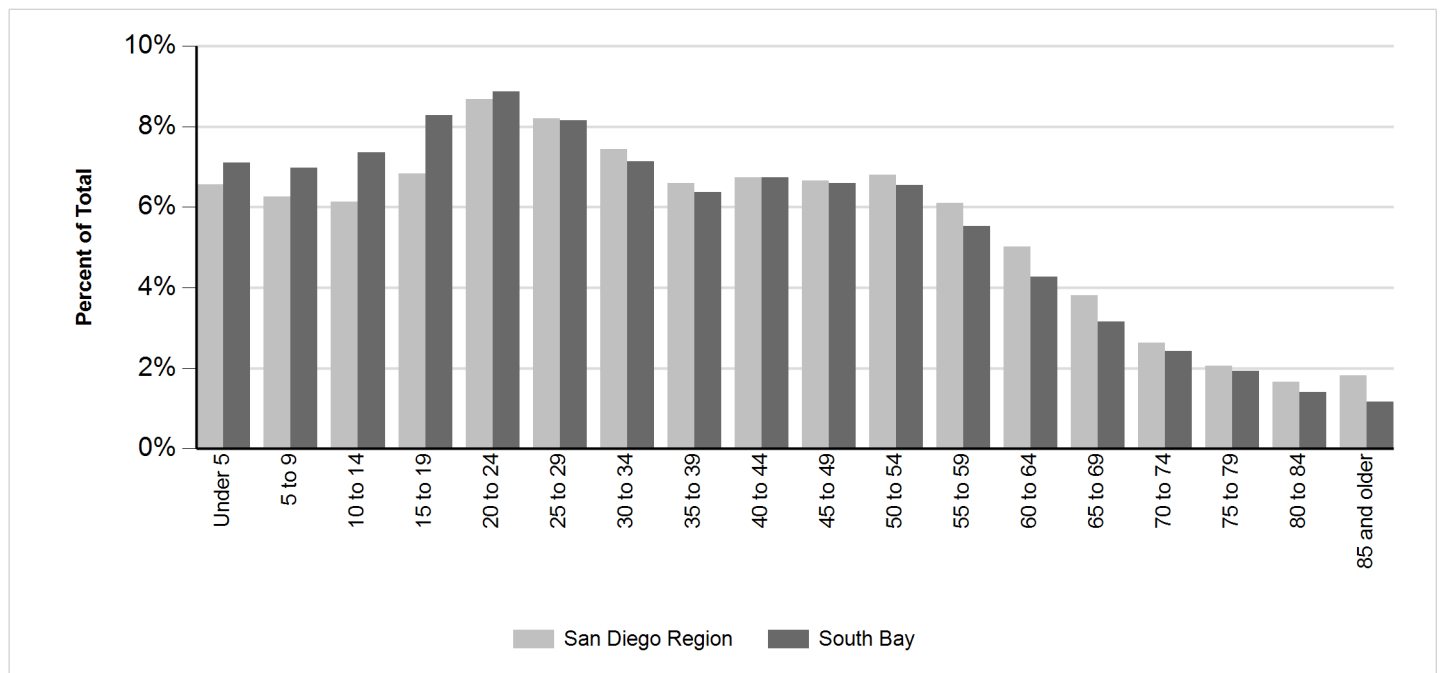
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>135,186</b>	<b>67,920</b>	<b>67,266</b>	<b>50%</b>
Under 5	9,597	4,725	4,872	51%
5 to 9	9,426	4,662	4,764	51%
10 to 14	9,951	5,097	4,854	49%
15 to 17	6,445	3,375	3,070	48%
18 and 19	4,746	2,516	2,230	47%
20 to 24	11,985	6,291	5,694	48%
25 to 29	11,016	6,127	4,889	44%
30 to 34	9,648	5,086	4,562	47%
35 to 39	8,621	4,426	4,195	49%
40 to 44	9,103	4,596	4,507	50%
45 to 49	8,910	4,541	4,369	49%
50 to 54	8,851	4,347	4,504	51%
55 to 59	7,467	3,512	3,955	53%
60 and 61	2,467	1,140	1,327	54%
62 to 64	3,315	1,616	1,699	51%
65 to 69	4,267	1,910	2,357	55%
70 to 74	3,281	1,451	1,830	56%
75 to 79	2,608	1,110	1,498	57%
80 to 84	1,909	785	1,124	59%
85 and older	1,573	607	966	61%
Under 18	35,419	17,859	17,560	50%
65 and older	13,638	5,863	7,775	57%
Median Age	32.3	31.1	33.6	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>89,408</b>	<b>22,964</b>	<b>6,654</b>	<b>316</b>	<b>12,854</b>	<b>2,990</b>
Under 5	6,987	1,153	503	34	567	353
5 to 9	6,975	1,027	419	13	618	374
10 to 14	7,607	900	456	20	643	325
15 to 17	4,968	537	360	6	417	157
18 and 19	3,688	376	263	6	276	137
20 to 24	8,388	1,653	720	19	921	284
25 to 29	6,841	2,270	706	35	885	279
30 to 34	6,217	1,716	546	29	899	241
35 to 39	5,860	1,306	429	22	835	169
40 to 44	6,111	1,537	505	18	780	152
45 to 49	5,821	1,589	481	31	879	109
50 to 54	5,414	1,874	469	25	933	136
55 to 59	4,289	1,740	310	23	1,011	94
60 and 61	1,340	646	88	5	352	36
62 to 64	1,721	901	120	7	537	29
65 to 69	2,262	1,159	107	13	682	44
70 to 74	1,685	897	66	2	604	27
75 to 79	1,400	681	61	2	444	20
80 to 84	1,001	543	28	3	322	12
85 and older	833	459	17	3	249	12
Under 18	26,537	3,617	1,738	73	2,245	1,209
65 and older	7,181	3,739	279	23	2,301	115
Median Age	29.5	41.8	29.3	34.3	42.3	22.6