

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



Jan 1, 2014

Total Population	449,744
Household Population	443,319
Group Quarters Population	6,425
Persons Per Household	3.08

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	149,662	144,057	3.7%
Single Family - Detached	85,512	82,678	3.3%
Single Family - Multiple-Unit	11,532	11,098	3.8%
Multi-Family	40,769	38,934	4.5%
Mobile Home and Other	11,849	11,347	4.2%

HOUSEHOLD INCOME

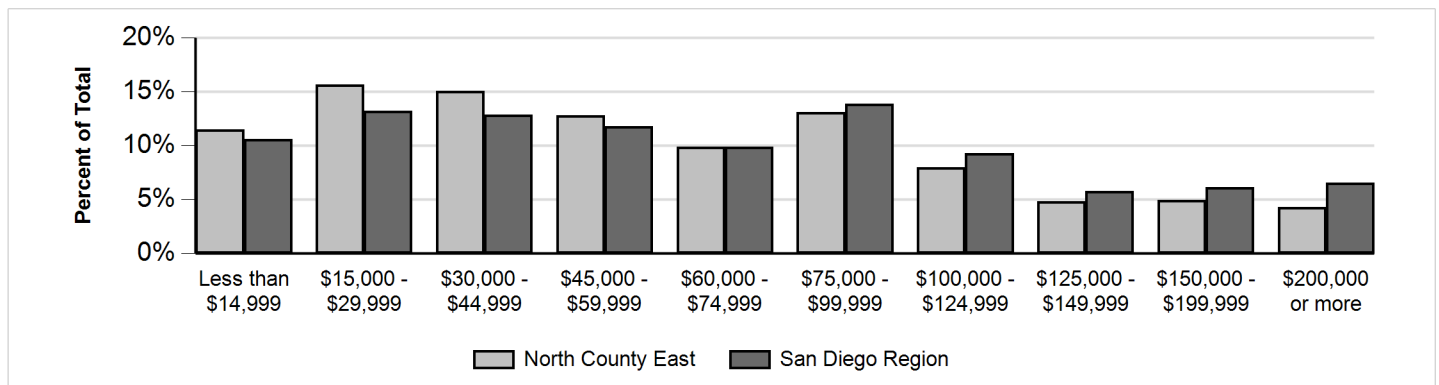
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	16%	15%	13%	10%	13%	8%	5%	5%	4%

Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$54,163
Not adjusted for inflation (current 2013\$)	\$57,440



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

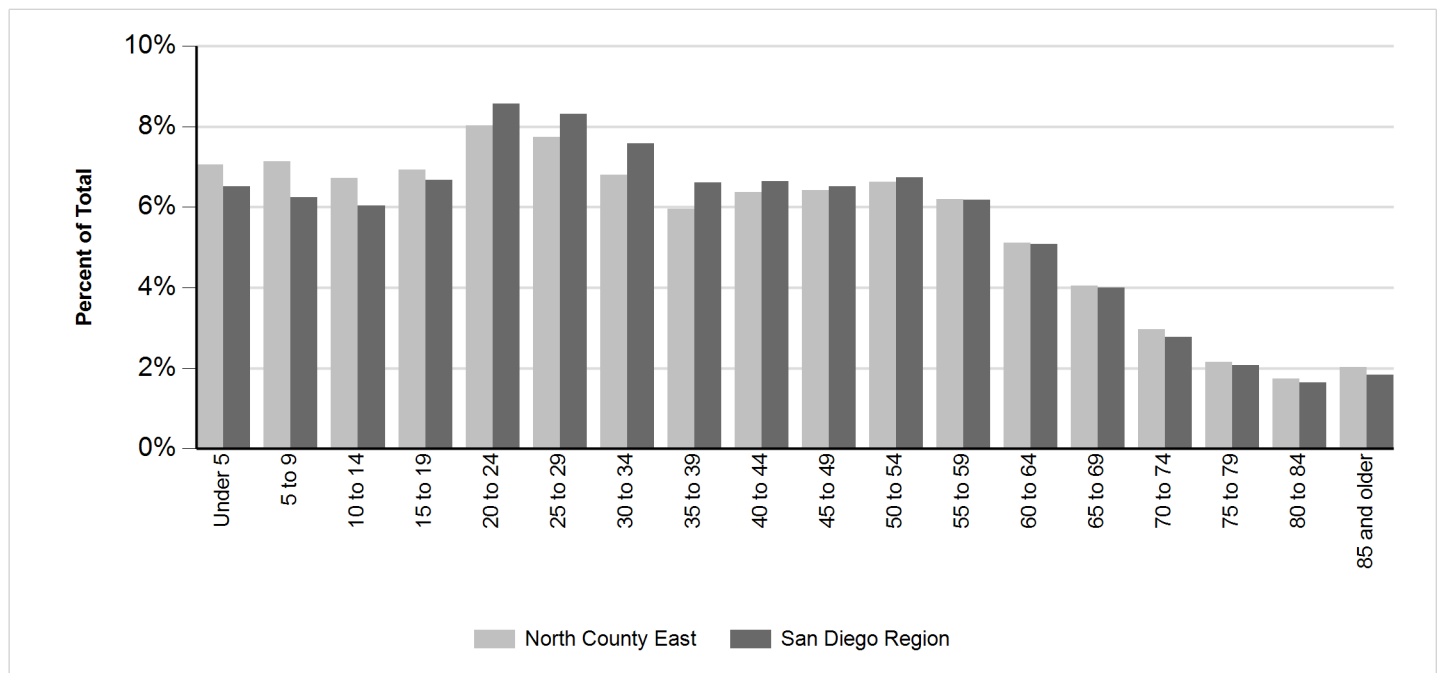
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	449,744	223,333	226,411	50%
Under 5	31,753	15,978	15,775	50%
5 to 9	32,110	16,376	15,734	49%
10 to 14	30,201	15,252	14,949	49%
15 to 17	18,053	9,317	8,736	48%
18 and 19	13,101	6,633	6,468	49%
20 to 24	36,094	18,596	17,498	48%
25 to 29	34,795	18,384	16,411	47%
30 to 34	30,581	15,907	14,674	48%
35 to 39	26,769	13,459	13,310	50%
40 to 44	28,665	14,093	14,572	51%
45 to 49	28,840	14,419	14,421	50%
50 to 54	29,823	14,829	14,994	50%
55 to 59	27,865	13,422	14,443	52%
60 and 61	9,676	4,571	5,105	53%
62 to 64	13,289	6,415	6,874	52%
65 to 69	18,179	8,579	9,600	53%
70 to 74	13,332	6,167	7,165	54%
75 to 79	9,712	4,239	5,473	56%
80 to 84	7,793	3,359	4,434	57%
85 and older	9,113	3,338	5,775	63%
Under 18	112,117	56,923	55,194	49%
65 and older	58,129	25,682	32,447	56%
Median Age	34.7	33.5	36.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	183,307	209,300	10,576	2,754	31,610	12,197
Under 5	17,601	9,453	881	258	1,670	1,890
5 to 9	17,847	9,771	734	222	1,920	1,616
10 to 14	16,677	9,642	649	172	1,803	1,258
15 to 17	9,957	5,902	454	118	913	709
18 and 19	6,905	4,605	330	80	666	515
20 to 24	18,153	13,304	983	210	2,277	1,167
25 to 29	15,720	14,020	1,025	232	2,782	1,016
30 to 34	14,305	12,004	880	179	2,521	692
35 to 39	13,165	10,006	624	174	2,245	555
40 to 44	12,623	12,208	708	154	2,453	519
45 to 49	11,570	13,583	766	144	2,265	512
50 to 54	8,994	17,120	775	204	2,225	505
55 to 59	6,786	17,766	636	184	2,091	402
60 and 61	1,997	6,502	196	59	793	129
62 to 64	2,475	9,275	235	95	1,056	153
65 to 69	3,057	13,116	301	99	1,406	200
70 to 74	2,160	9,856	166	73	952	125
75 to 79	1,434	7,364	100	45	656	113
80 to 84	1,003	6,102	58	30	530	70
85 and older	878	7,701	75	22	386	51
Under 18	62,082	34,768	2,718	770	6,306	5,473
65 and older	8,532	44,139	700	269	3,930	559
Median Age	26.4	46.4	31.3	32.4	37.8	20.5