

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Coastal



	Jan 1, 2013
Total Population	78,391
Household Population	77,312
Group Quarters Population	1,079
Persons Per Household	2.02

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,347	38,195	7.6%
Single Family - Detached	13,226	12,782	3.4%
Single Family - Multiple-Unit	8,103	7,660	5.5%
Multi-Family	19,786	17,553	11.3%
Mobile Home and Other	232	200	13.8%

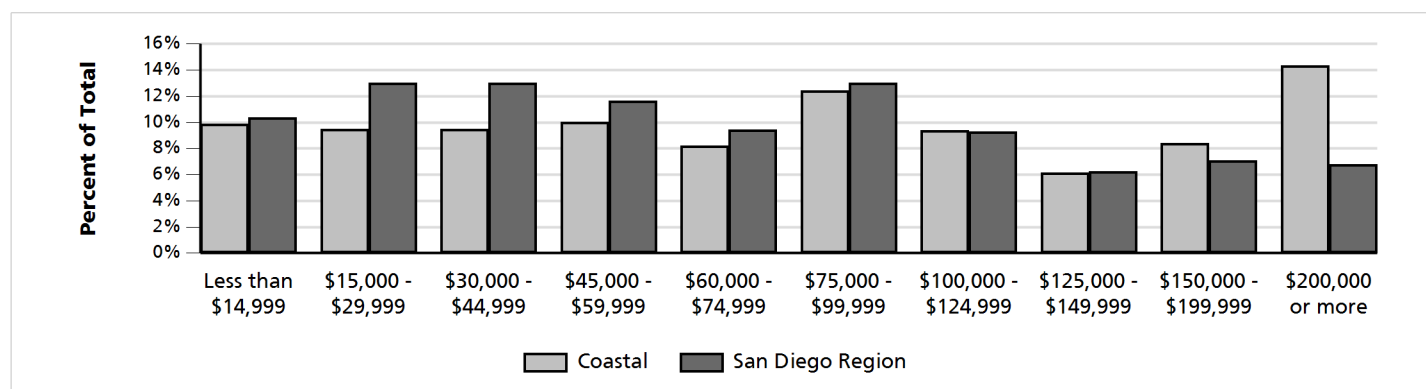
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	9%	9%	10%	8%	12%	9%	6%	8%	14%

### Median Household Income

Adjusted for Inflation (2010 \$)	\$80,743
Not adjusted for inflation (current 2012\$)	\$84,525



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

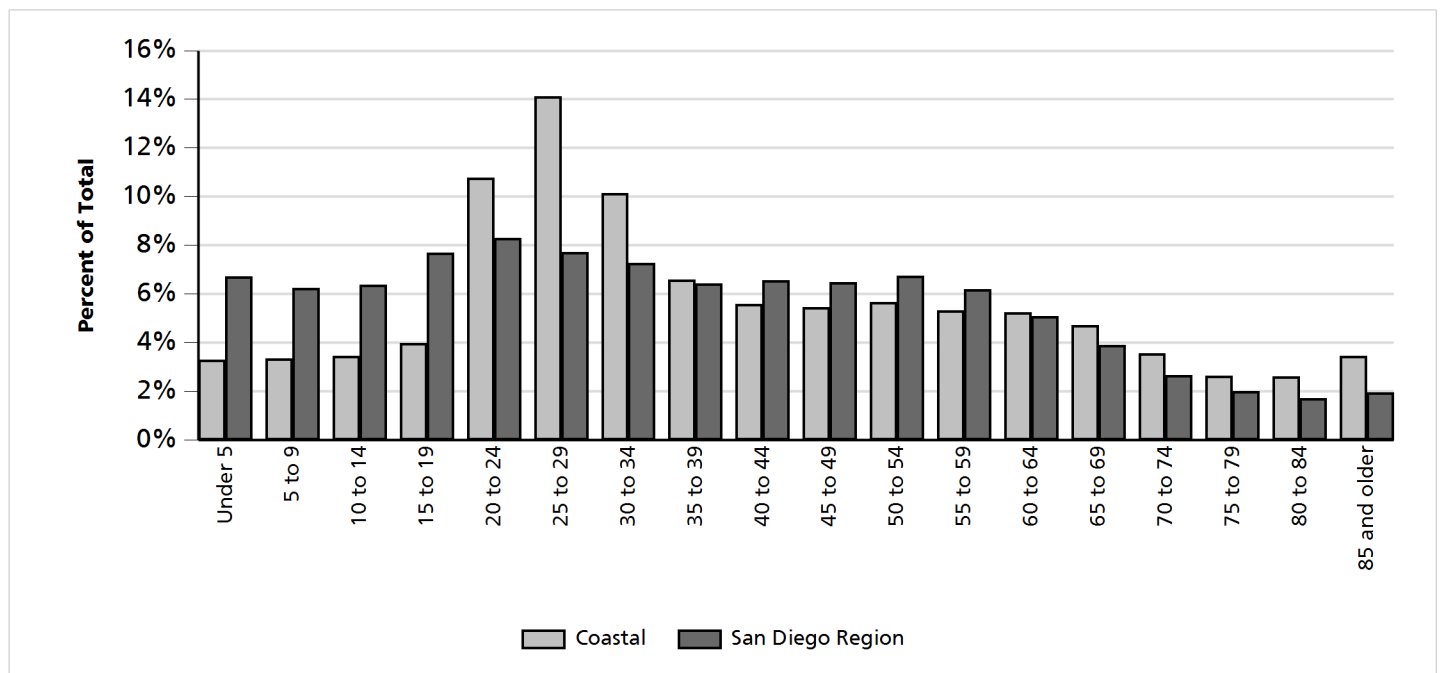
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>78,391</b>	40,374	38,017	48%
Under 5	2,576	1,299	1,277	50%
5 to 9	2,633	1,377	1,256	48%
10 to 14	2,712	1,398	1,314	48%
15 to 17	1,737	870	867	50%
18 and 19	1,391	694	697	50%
20 to 24	8,447	4,140	4,307	51%
25 to 29	11,073	6,070	5,003	45%
30 to 34	7,944	4,530	3,414	43%
35 to 39	5,173	2,937	2,236	43%
40 to 44	4,387	2,415	1,972	45%
45 to 49	4,278	2,295	1,983	46%
50 to 54	4,440	2,338	2,102	47%
55 to 59	4,165	2,112	2,053	49%
60 and 61	1,672	828	844	50%
62 to 64	2,435	1,180	1,255	52%
65 to 69	3,693	1,748	1,945	53%
70 to 74	2,800	1,320	1,480	53%
75 to 79	2,073	907	1,166	56%
80 to 84	2,043	898	1,145	56%
85 and older	2,719	1,018	1,701	63%
Under 18	9,658	4,944	4,714	49%
65 and older	13,328	5,891	7,437	56%
Median Age	35.7	34.8	37.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>8,857</b>	62,444	792	<b>175</b>	<b>3,641</b>	<b>2,482</b>
Under 5	464	1,839	32	5	90	146
5 to 9	475	1,793	24	5	91	245
10 to 14	552	1,793	26	20	108	213
15 to 17	318	1,183	21	6	76	133
18 and 19	228	1,022	11	2	44	84
20 to 24	1,037	6,606	78	18	404	304
25 to 29	1,251	8,762	115	28	520	397
30 to 34	949	6,242	96	27	385	245
35 to 39	679	3,908	85	9	317	175
40 to 44	603	3,346	74	5	250	109
45 to 49	527	3,306	54	13	253	125
50 to 54	465	3,619	36	6	231	83
55 to 59	335	3,511	36	10	210	63
60 and 61	134	1,411	22	10	74	21
62 to 64	168	2,092	21	3	121	30
65 to 69	204	3,288	24	5	130	42
70 to 74	152	2,504	6	2	101	35
75 to 79	91	1,873	7	0	84	18
80 to 84	104	1,834	10	0	88	7
85 and older	121	2,512	14	1	64	7
Under 18	1,809	6,608	103	36	365	737
65 and older	672	12,011	61	8	467	109
Median Age	30.5	37.5	34.6	30.6	36.6	26.5