



Demographic and Socioeconomic Profile 2010

TRACT: 101.07

Population by Race

	Population	Percent
Total Population	6,498	100%
Hispanic	4,685	72%
White	808	12%
Asian	682	10%
Black	176	3%
Two or More	124	2%
Pacific Islander	12	<1%
American Indian	9	<1%
Other	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,498	3,188	3,310	51%
Under 5	438	209	229	52%
5 to 9	441	233	208	47%
10 to 14	491	238	253	52%
15 to 17	330	184	146	44%
18 and 19	261	127	134	51%
20 to 24	585	313	272	46%
25 to 29	495	253	242	49%
30 to 34	373	190	183	49%
35 to 39	381	199	182	48%
40 to 44	434	205	229	53%
45 to 49	432	212	220	51%
50 to 54	424	181	243	57%
55 to 59	401	179	222	55%
60 and 61	144	72	72	50%
62 to 64	175	84	91	52%
65 to 69	202	101	101	50%
70 to 74	178	80	98	55%
75 to 79	142	65	77	54%
80 to 84	100	41	59	59%
85 and Older	71	22	49	69%
Under 18	1,700	864	836	49%
65 and older	693	309	384	55%
Median	32.8	31.0	34.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,128	100%
Never Married	1,889	37%
Married, excluding separated	2,484	48%
Separated	114	2%
Widowed	237	5%
Divorced	404	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,498	100%
Household	6,461	99%
Group Quarters - Other	37	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,498	4,685	808	176	9	682	12	2	124
Under 5	438	356	32	12	0	26	1	0	11
5 to 9	441	374	15	11	0	30	0	0	11
10 to 14	491	416	21	6	0	30	0	0	18
15 to 17	330	283	18	7	0	15	0	0	7
18 and 19	261	217	16	4	0	17	0	0	7
20 to 24	585	412	84	21	2	50	0	0	16
25 to 29	495	345	65	11	2	57	3	0	12
30 to 34	373	268	43	17	0	38	0	0	7
35 to 39	381	304	35	15	0	22	0	0	5
40 to 44	434	338	40	13	1	38	1	0	3
45 to 49	432	309	53	10	0	53	1	0	6
50 to 54	424	279	78	10	0	50	0	0	7
55 to 59	401	219	90	9	2	74	2	1	4
60 and 61	144	79	30	2	1	32	0	0	0
62 to 64	175	103	39	4	0	26	1	0	2
65 to 69	202	103	45	7	0	42	2	0	3
70 to 74	178	98	40	9	0	28	1	1	1
75 to 79	142	80	25	3	0	33	0	0	1
80 to 84	100	60	21	3	0	14	0	0	2
85 and Older	71	42	18	2	1	7	0	0	1
Under 18	1,700	1,429	86	36	0	101	1	0	47
65 and older	693	383	149	24	1	124	3	1	8
Median		29.1	48.3	34.7	42.5	46.7	55.0	70.0	22.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,060	100%
Speak Only English	1,520	25%
Speak Spanish:	3,990	66%
Speak English "well" or "very well"	3,216	53%
Speak English "not well" or "not at all"	774	13%
Speak Asian/Pacific Island language:	473	8%
Speak English "well" or "very well"	419	7%
Speak English "not well" or "not at all"	54	1%
Speak other language:	77	1%
Speak English "well" or "very well"	64	1%
Speak English "not well" or "not at all"	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,952	100%
Less than 9th grade	583	15%
9th through 12th grade, no diploma	610	15%
High school grad (incl. equivalency)	959	24%
Some college, no degree	1,049	27%
Associate degree	297	8%
Bachelor's degree	403	10%
Master's degree	51	1%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,234	100%	---	---	---	---
Enrolled in school	2,068	33%	1,953	31%	115	2%
Nursery / Preschool	85	4%	75	4%	10	9%
Kindergarten to grade 4	512	25%	502	26%	10	9%
Grade 5 to grade 8	440	21%	429	22%	11	10%
Grade 9 to grade 12	653	32%	627	32%	26	23%
College, undergraduate	259	13%	240	12%	19	17%
Graduate or Professional school	119	6%	80	4%	39	34%
Not enrolled in school	4,166	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,725	100%	1,049	100%	676	100%
Family Households:	1,476	86%	1,049	100%	427	63%
Married couple family	1,055	61%	691	66%	364	54%
Other family:	421	24%	358	34%	63	9%
Male householder, no wife	66	4%	44	4%	22	3%
Female householder, no husband	355	21%	314	30%	41	6%
Nonfamily households:	249	14%	0	0%	249	37%
Householder living alone	177	10%	----	----	----	----
Other nonfamily households	72	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,776	100%	1725	51	3%	3.75
Single family (detached)	888	50%	877	11	1%	3.76
Single family (attached)	91	5%	88	3	3%	3.86
2 to 4 units	178	10%	168	10	6%	3.92
5 to 9 units	35	2%	31	4	11%	3.06
10 or more units	179	10%	167	12	7%	3.33
Mobile home and Other	405	23%	394	11	3%	3.84

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	941	100%
Less than \$150,000	265	28%
\$150,000 to \$199,999	78	8%
\$200,000 to \$249,999	44	5%
\$250,000 to \$299,999	117	12%
\$300,000 to \$399,999	124	13%
\$400,000 to \$499,999	156	17%
\$500,000 to \$749,999	150	16%
\$750,000 to \$999,999	7	1%
\$1,000,000 or more	0	0%

Median Value **\$286,111**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,776	100%
2005 or Later	154	9%
2000 to 2004	68	4%
1990 to 1999	0	0%
1980 to 1989	444	25%
1970 to 1979	677	38%
1960 to 1969	345	19%
1950 to 1959	22	1%
1940 to 1949	30	2%
1939 or earlier	36	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,725	100%	784	100%	941	100%
1.00 occupant housing per room or less	1,346	78%	548	70%	798	85%
1.01 to 1.50 occupants per room	154	9%	92	12%	62	7%
1.51 to 2.00 occupants per room	132	8%	93	12%	39	4%
2.01 or more occupants per room	93	5%	51	7%	42	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	784	100%
Less than \$500	57	7%
\$500 to \$599	40	5%
\$600 to \$699	95	12%
\$700 to \$799	0	0%
\$800 to \$899	54	7%
\$900 to \$999	26	3%
\$1,000 to \$1,249	271	35%
\$1,250 to \$1,499	146	19%
\$1,500 to \$1,999	86	11%
\$2,000 or more	9	1%
No cash rent	0	0%
Median contract rent	\$1,111	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	784	100%
Less than 20 percent	198	25%
20.0 to 24.9 percent	61	8%
25.0 to 29.9 percent	172	22%
30.0 to 34.9 percent	87	11%
35.0 to 39.9 percent	82	10%
40.0 to 49.9 percent	15	2%
50.0 percent or more	147	19%
Not computed	22	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,725	100%
No vehicle	120	7%
1 vehicle	433	25%
2 vehicles	696	40%
3 vehicles	357	21%
4 or more vehicles	119	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,925	100%
Worked in state of residence	2,887	99%
Worked in county of residence	2,847	97%
Worked outside county of residence	40	1%
Worked outside state of residence	38	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,021	100%	2,449	49%
In labor force	3,280	65%	1,804	55%
Armed forces	121	4%	100	83%
Civilian (employed)	2,849	87%	1,478	52%
Civilian (unemployed)	310	9%	226	73%
Not in labor force	1,741	35%	645	37%
Pct. of civilian labor force unemployed	9.8%		13.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,925	100%
Car, truck or van:	2,607	89%
Drove Alone	2,445	84%
Carpooled	162	6%
Public Transportation:	172	6%
Bus	112	4%
Trolley / Streetcar	60	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	58	2%
Other means	10	<1%
Worked at home	78	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,925	100%
Did not work at home	2,847	97%
Less than 10 minutes	259	9%
10 to 19 minutes	519	18%
20 to 29 minutes	856	29%
30 to 44 minutes	635	22%
45 to 59 minutes	182	6%
60 to 89 minutes	293	10%
90 minutes or more	103	4%
Worked at home	78	3%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,799	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	208	7%
Manufacturing	234	8%
Wholesale trade	68	2%
Retail trade	358	13%
Transportation & warehousing	208	7%
Information & communications	77	3%
Finance, insurance, & real estate	80	3%
Professional, scientific, management, administration	164	6%
Educational, social, & health services	354	13%
Art, entertainment, recreation, accommodations, food	449	16%
Other services	123	4%
Public administration	476	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	2,799	100%
Management, professional & related:	508	18%
Management (incl. farm managers)	134	5%
Business & financial	92	3%
Computer & mathematical	32	1%
Architecture & engineering	111	4%
Life, physical & social science	48	2%
Community & social service	22	1%
Legal	8	<1%
Education, training, & library	13	<1%
Art, entertainment, sports & media	26	1%
Healthcare practitioners	22	1%
Service:	879	31%
Healthcare support	112	4%
Protective service	0	0%
Food preparation & serving	156	6%
Building & grounds cleaning / maintenance	355	13%
Personal care & service	256	9%
Sales & office	793	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	202	7%
Production, transport & material moving	417	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,725	100%
Less than \$15,000	78	5%
\$15,000 to \$29,999	248	14%
\$30,000 to \$44,999	379	22%
\$45,000 to \$59,999	335	19%
\$60,000 to \$74,999	154	9%
\$75,000 to \$99,999	215	12%
\$100,000 to \$124,999	163	9%
\$125,000 to \$149,999	50	3%
\$150,000 to \$199,999	59	3%
\$200,000 or more	44	3%
Median Income	\$52,052	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,725	100%
With earnings	1,535	89%
With wage and salary income	1,473	85%
With self-employment income	145	8%
With interest, dividend, or net rental income	161	9%
With Social Security income	379	22%
With Supplemental Security income	83	5%
With public assistance income	33	2%
With retirement income	261	15%
With other types of income	383	22%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,498	100%
Under .50	132	2%
.50 to .99	347	5%
1.00 to 1.24	566	9%
1.25 to 1.49	172	3%
1.50 to 1.84	402	6%
1.85 to 1.99	113	2%
2.00 and over	4,766	73%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,498	100%
Above Poverty	6,019	93%
Below Poverty	479	7%

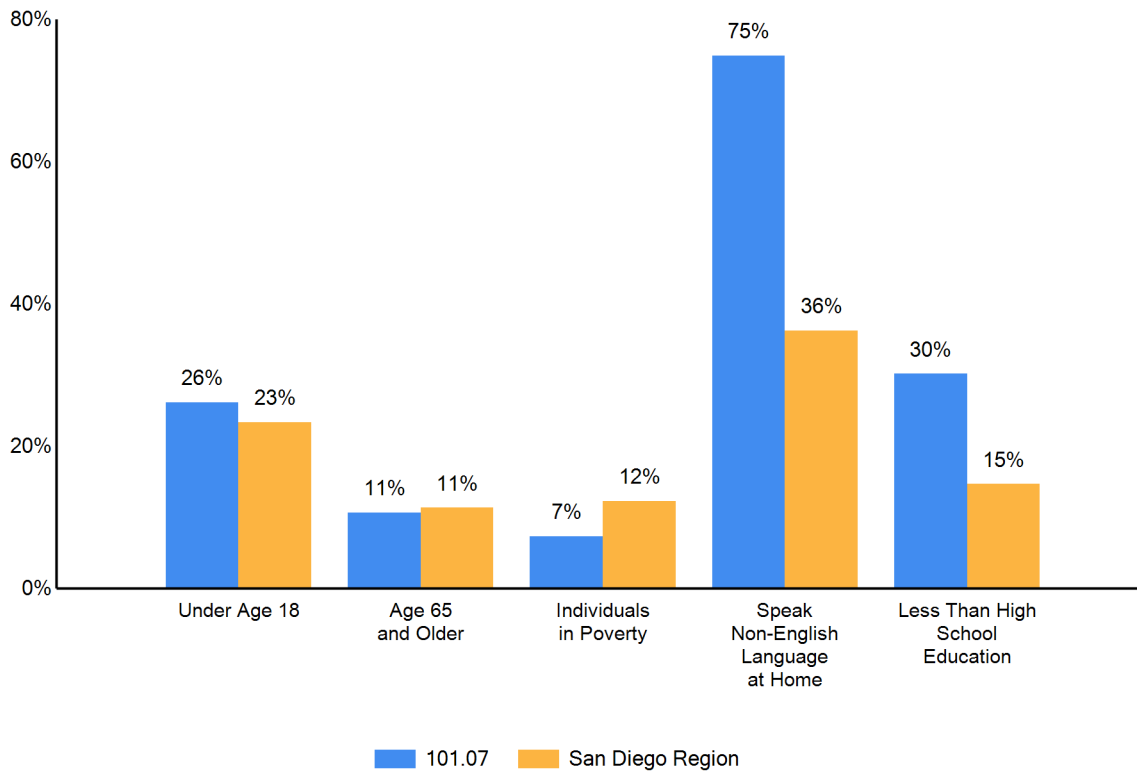
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,476	1,049	427	1,381	974	407	95	75	20
Married couple family	1,055	691	364	1,004	660	344	51	31	20
Male householder, no wife present	66	44	22	66	44	22	0	0	0
Female householder, no husband present	355	314	41	311	270	41	44	44	0

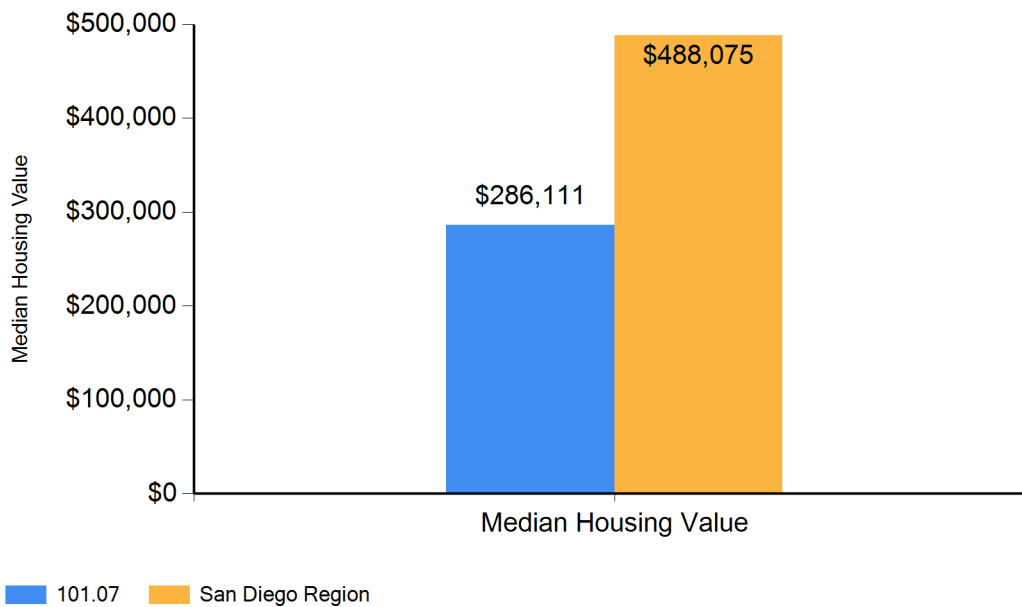
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075