

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Peninsula



Jan 1, 2013

Total Population	66,553
Household Population	58,252
Group Quarters Population	8,301
Persons Per Household	2.21

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,623	26,416	4.4%
Single Family - Detached	9,887	9,544	3.5%
Single Family - Multiple-Unit	5,545	5,325	4.0%
Multi-Family	12,191	11,547	5.3%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

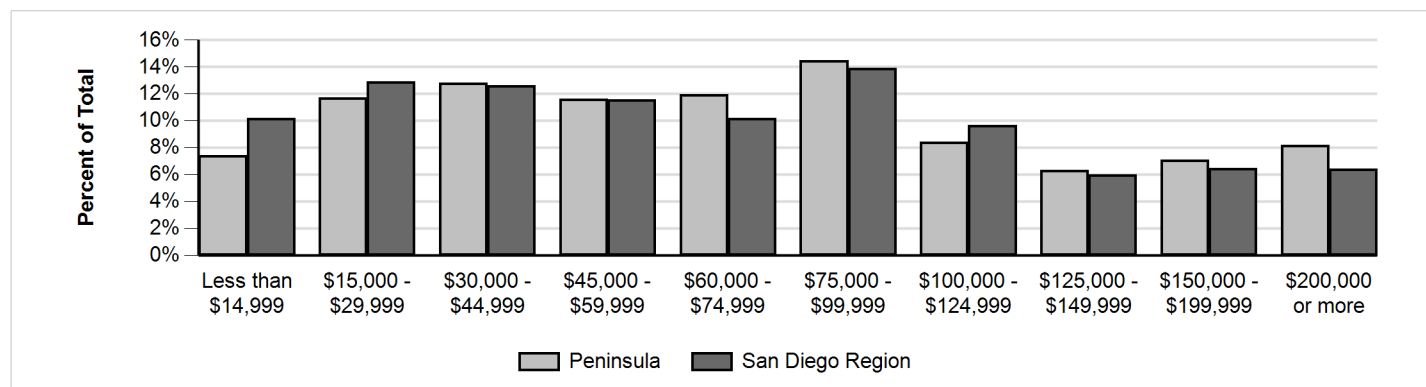
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	7%	12%	13%	12%	12%	14%	8%	6%	7%	8%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$68,089
Not adjusted for inflation (current 2012\$)	\$71,278



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

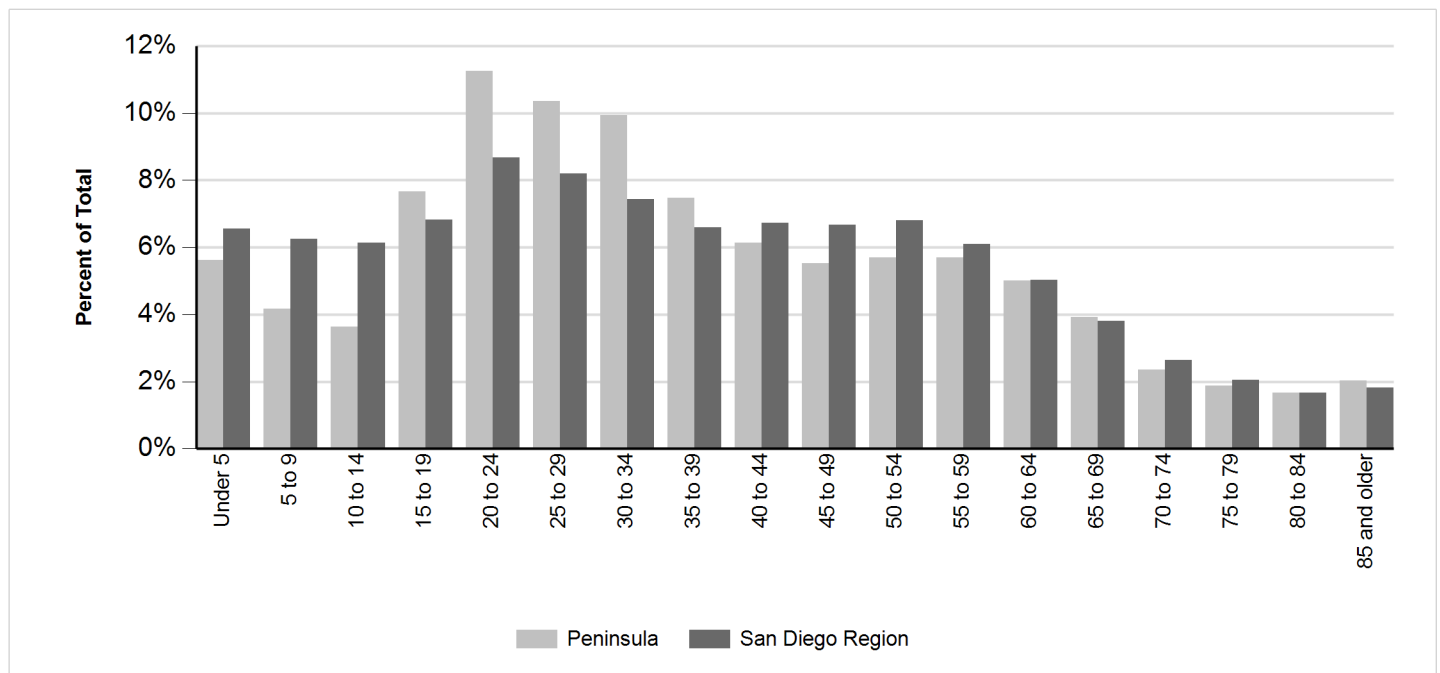
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	66,553	36,325	30,228	45%
Under 5	3,747	1,973	1,774	47%
5 to 9	2,770	1,419	1,351	49%
10 to 14	2,416	1,239	1,177	49%
15 to 17	1,345	716	629	47%
18 and 19	3,753	2,720	1,033	28%
20 to 24	7,487	4,851	2,636	35%
25 to 29	6,891	3,721	3,170	46%
30 to 34	6,609	3,526	3,083	47%
35 to 39	4,969	2,708	2,261	46%
40 to 44	4,081	2,246	1,835	45%
45 to 49	3,675	1,947	1,728	47%
50 to 54	3,796	2,017	1,779	47%
55 to 59	3,795	1,920	1,875	49%
60 and 61	1,371	726	645	47%
62 to 64	1,967	1,020	947	48%
65 to 69	2,605	1,298	1,307	50%
70 to 74	1,569	754	815	52%
75 to 79	1,246	568	678	54%
80 to 84	1,108	471	637	57%
85 and older	1,353	485	868	64%
Under 18	10,278	5,347	4,931	48%
65 and older	7,881	3,576	4,305	55%
Median Age	33.7	32.2	35.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,914	48,248	2,135	284	2,900	2,072
Under 5	1,021	2,146	138	22	164	256
5 to 9	740	1,545	142	11	125	207
10 to 14	714	1,352	105	3	95	147
15 to 17	371	783	59	3	44	85
18 and 19	738	2,540	156	30	151	138
20 to 24	1,350	5,252	316	43	300	226
25 to 29	1,194	4,917	227	31	311	211
30 to 34	1,201	4,614	223	28	328	215
35 to 39	829	3,474	184	16	306	160
40 to 44	737	2,856	134	17	253	84
45 to 49	537	2,763	106	12	159	98
50 to 54	420	3,037	109	20	147	63
55 to 59	323	3,170	91	16	132	63
60 and 61	115	1,165	24	5	44	18
62 to 64	155	1,672	34	6	75	25
65 to 69	182	2,282	31	7	72	31
70 to 74	98	1,343	24	3	84	17
75 to 79	66	1,106	11	8	48	7
80 to 84	68	979	15	3	34	9
85 and older	55	1,252	6	0	28	12
Under 18	2,846	5,826	444	39	428	695
65 and older	469	6,962	87	21	266	76
Median Age	27.2	36.4	28.3	29.8	34.0	24.5