

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91914



	Jan 1, 2011
Total Population	15,956
Household Population	15,956
Group Quarters Population	0
Persons Per Household	3.61

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,583	4,416	3.6%
Single Family - Detached	3,516	3,439	2.2%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	1,065	975	8.5%
Mobile Home and Other	0	0	--

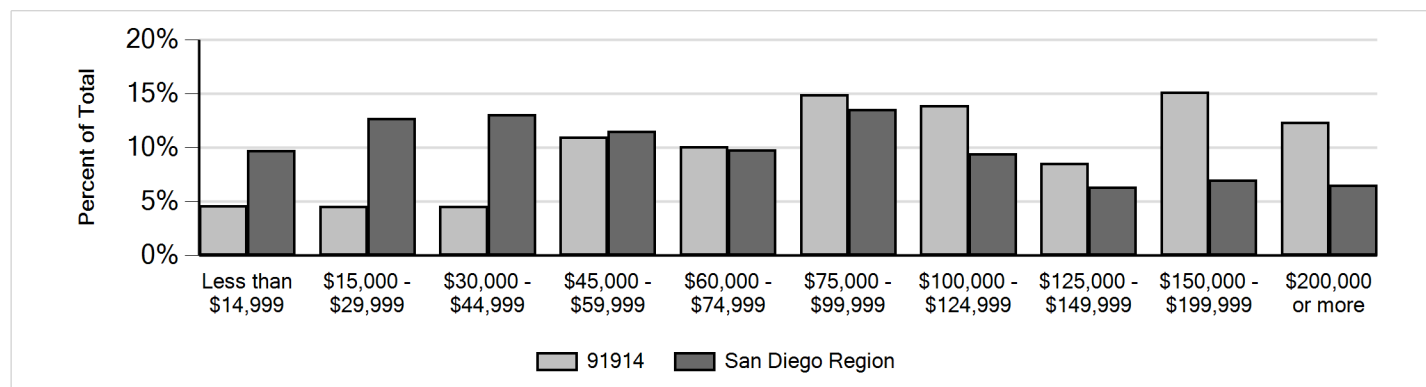
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	5%	5%	11%	10%	15%	14%	9%	15%	12%

Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$100,162



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

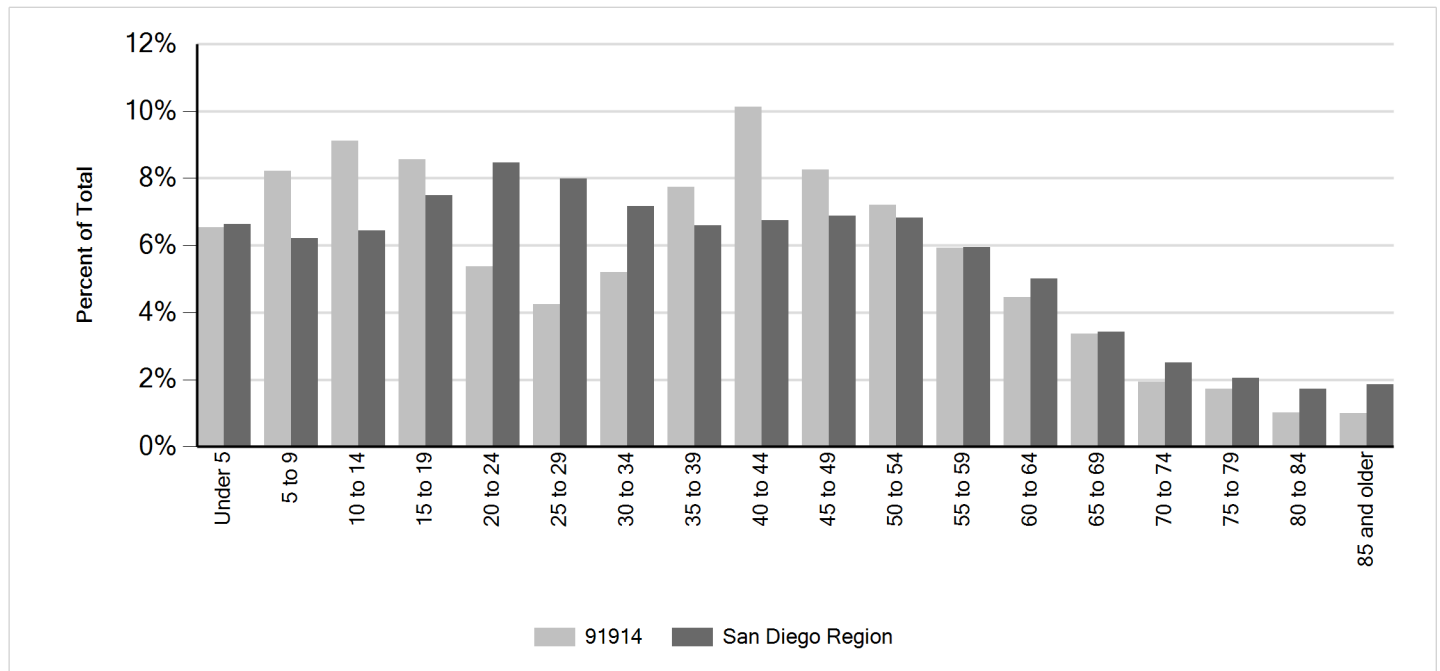
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,956	7,824	8,132	51%
Under 5	1,042	542	500	48%
5 to 9	1,311	715	596	45%
10 to 14	1,455	731	724	50%
15 to 17	831	421	410	49%
18 and 19	536	283	253	47%
20 to 24	856	449	407	48%
25 to 29	678	364	314	46%
30 to 34	830	385	445	54%
35 to 39	1,234	569	665	54%
40 to 44	1,615	773	842	52%
45 to 49	1,318	622	696	53%
50 to 54	1,151	564	587	51%
55 to 59	945	450	495	52%
60 and 61	313	136	177	57%
62 to 64	397	165	232	58%
65 to 69	537	249	288	54%
70 to 74	309	163	146	47%
75 to 79	276	124	152	55%
80 to 84	162	69	93	57%
85 and older	160	50	110	69%
Under 18	4,639	2,409	2,230	48%
65 and older	1,444	655	789	55%
Median Age	36.8	35.2	38.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,975	5,116	658	18	2,696	493
Under 5	514	306	27	0	155	40
5 to 9	710	334	31	1	184	51
10 to 14	780	336	52	1	232	54
15 to 17	439	203	39	1	117	32
18 and 19	260	146	30	1	76	23
20 to 24	447	195	35	0	124	55
25 to 29	295	185	24	0	146	28
30 to 34	405	247	23	1	122	32
35 to 39	583	318	50	2	239	42
40 to 44	692	501	67	0	317	38
45 to 49	562	441	87	2	205	21
50 to 54	414	422	70	3	219	23
55 to 59	291	392	41	2	202	17
60 and 61	103	147	8	0	49	6
62 to 64	89	221	14	1	62	10
65 to 69	149	286	22	3	68	9
70 to 74	94	125	11	0	73	6
75 to 79	73	139	13	0	48	3
80 to 84	37	91	4	0	29	1
85 and older	38	81	10	0	29	2
Under 18	2,443	1,179	149	3	688	177
65 and older	391	722	60	3	247	21
Median Age	30.5	42.9	41.3	50.0	39.0	24.2