

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Unified School District

### Poway



Jan 1, 2012

<b>Total Population</b>	<b>191,838</b>
Household Population	190,558
Group Quarters Population	1,280
<b>Persons Per Household</b>	<b>2.79</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>70,163</b>	<b>68,223</b>	<b>2.8%</b>
Single Family - Detached	42,587	42,339	0.6%
Single Family - Multiple-Unit	8,155	6,886	15.6%
Multi-Family	18,719	18,305	2.2%
Mobile Home and Other	702	693	1.3%

## HOUSEHOLD INCOME

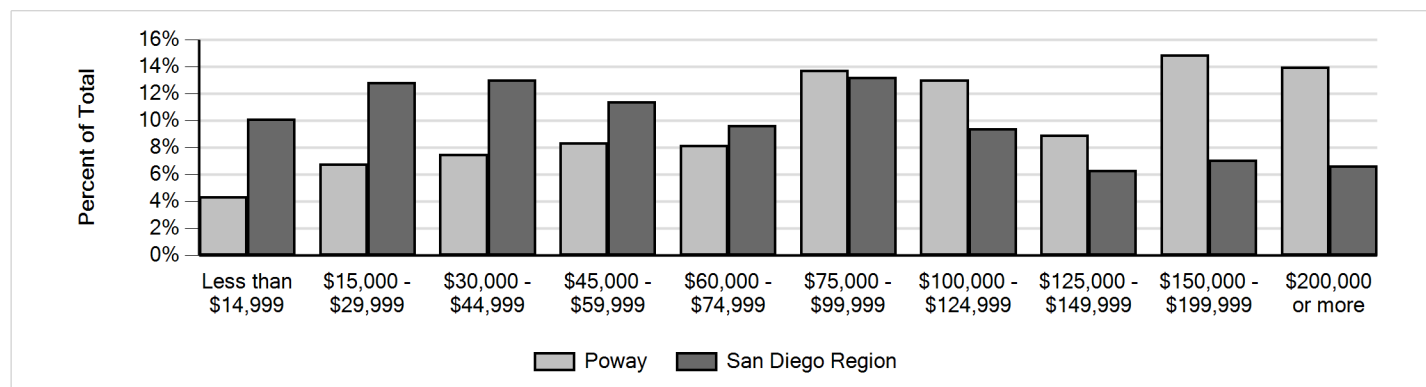
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	7%	8%	8%	8%	14%	13%	9%	15%	14%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$101,778
Not adjusted for inflation (current 2011\$)	\$104,865



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

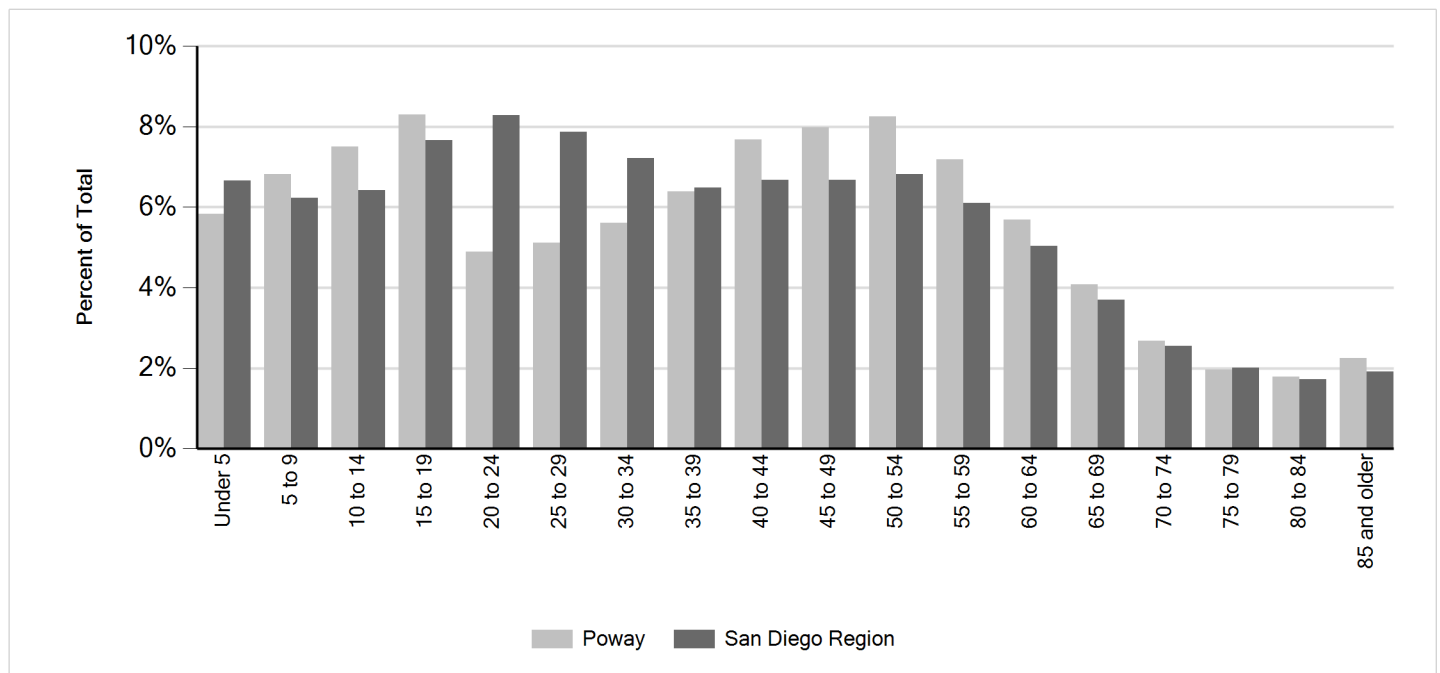
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>191,838</b>	<b>93,133</b>	<b>98,705</b>	<b>51%</b>
Under 5	11,170	5,679	5,491	49%
5 to 9	13,072	6,691	6,381	49%
10 to 14	14,405	7,687	6,718	47%
15 to 17	9,481	4,888	4,593	48%
18 and 19	6,432	3,312	3,120	49%
20 to 24	9,395	4,879	4,516	48%
25 to 29	9,822	4,981	4,841	49%
30 to 34	10,760	5,173	5,587	52%
35 to 39	12,264	5,762	6,502	53%
40 to 44	14,725	6,930	7,795	53%
45 to 49	15,297	7,231	8,066	53%
50 to 54	15,825	7,607	8,218	52%
55 to 59	13,792	6,621	7,171	52%
60 and 61	4,482	2,076	2,406	54%
62 to 64	6,436	3,043	3,393	53%
65 to 69	7,821	3,695	4,126	53%
70 to 74	5,149	2,301	2,848	55%
75 to 79	3,766	1,620	2,146	57%
80 to 84	3,433	1,436	1,997	58%
85 and older	4,311	1,521	2,790	65%
Under 18	48,128	24,945	23,183	48%
65 and older	24,480	10,573	13,907	57%
Median Age	39.6	37.8	41.0	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>21,618</b>	<b>114,872</b>	<b>3,713</b>	<b>403</b>	<b>43,164</b>	<b>8,068</b>
Under 5	1,801	5,527	177	21	2,838	806
5 to 9	2,105	6,227	220	24	3,220	1,276
10 to 14	2,135	7,403	286	27	3,366	1,188
15 to 17	1,373	5,268	213	25	1,942	660
18 and 19	870	3,807	156	17	1,141	441
20 to 24	1,486	5,322	224	27	1,768	568
25 to 29	1,526	5,356	243	11	2,229	457
30 to 34	1,446	5,542	259	45	3,048	420
35 to 39	1,558	6,044	245	38	4,002	377
40 to 44	1,663	8,088	305	33	4,271	365
45 to 49	1,516	9,399	365	27	3,649	341
50 to 54	1,282	10,835	301	24	3,029	354
55 to 59	959	9,673	259	25	2,580	296
60 and 61	265	3,186	70	12	857	92
62 to 64	367	4,682	95	11	1,189	92
65 to 69	446	5,703	90	18	1,451	113
70 to 74	293	3,677	71	10	1,015	83
75 to 79	209	2,753	44	3	698	59
80 to 84	156	2,719	49	4	464	41
85 and older	162	3,661	41	1	407	39
Under 18	7,414	24,425	896	97	11,366	3,930
65 and older	1,266	18,513	295	36	4,035	335
Median Age	28.4	44.3	36.6	35.6	37.5	18.5