



## Demographic and Socioeconomic Profile 2010

TRACT: 97.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,446</b>	<b>100%</b>
White	2,645	77%
Hispanic	478	14%
Asian	114	3%
Two or More	105	3%
Black	79	2%
American Indian	13	<1%
Pacific Islander	7	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,446</b>	<b>1,668</b>	<b>1,778</b>	<b>52%</b>
Under 5	158	77	81	51%
5 to 9	181	96	85	47%
10 to 14	199	99	100	50%
15 to 17	117	63	54	46%
18 and 19	71	38	33	46%
20 to 24	177	85	92	52%
25 to 29	178	84	94	53%
30 to 34	202	92	110	54%
35 to 39	214	115	99	46%
40 to 44	242	113	129	53%
45 to 49	290	140	150	52%
50 to 54	286	140	146	51%
55 to 59	278	138	140	50%
60 and 61	80	45	35	44%
62 to 64	96	49	47	49%
65 to 69	130	54	76	58%
70 to 74	126	62	64	51%
75 to 79	157	64	93	59%
80 to 84	134	57	77	57%
85 and Older	130	57	73	56%
Under 18	655	335	320	49%
65 and older	677	294	383	57%
<b>Median</b>	<b>44.7</b>	<b>43.8</b>	<b>45.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,908</b>	<b>100%</b>
Never Married	872	30%
Married, excluding separated	1,566	54%
Separated	33	1%
Widowed	180	6%
Divorced	257	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,446</b>	<b>100%</b>
Household	3,446	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,446</b>	<b>478</b>	<b>2,645</b>	<b>79</b>	<b>13</b>	<b>114</b>	<b>7</b>	<b>5</b>	<b>105</b>
Under 5	158	37	109	2	0	2	0	0	8
5 to 9	181	43	111	4	0	5	1	1	16
10 to 14	199	42	122	12	2	8	0	0	13
15 to 17	117	21	82	5	1	3	0	0	5
18 and 19	71	13	51	2	0	2	0	0	3
20 to 24	177	25	122	6	0	13	0	3	8
25 to 29	178	29	132	3	0	5	1	0	8
30 to 34	202	32	143	6	2	8	2	0	9
35 to 39	214	48	150	3	2	7	0	0	4
40 to 44	242	43	163	6	1	20	0	1	8
45 to 49	290	33	233	8	1	8	1	0	6
50 to 54	286	26	240	6	3	5	0	0	6
55 to 59	278	28	224	6	0	11	2	0	7
60 and 61	80	6	69	3	0	1	0	0	1
62 to 64	96	10	79	4	0	2	0	0	1
65 to 69	130	12	114	0	0	3	0	0	1
70 to 74	126	8	112	3	0	3	0	0	0
75 to 79	157	14	137	0	1	4	0	0	1
80 to 84	134	6	126	0	0	2	0	0	0
85 and Older	130	2	126	0	0	2	0	0	0
Under 18	655	143	424	23	3	18	1	1	42
65 and older	677	42	615	3	1	14	0	0	2
<b>Median</b>		<b>34.5</b>	<b>48.0</b>	<b>34.6</b>	<b>38.8</b>	<b>41.0</b>	<b>33.8</b>	<b>22.5</b>	<b>24.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,288</b>	<b>100%</b>
Speak Only English	2,887	88%
Speak Spanish:	309	9%
Speak English "well" or "very well"	302	9%
Speak English "not well" or "not at all"	7	<1%
Speak Asian/Pacific Island language:	33	1%
Speak English "well" or "very well"	24	1%
Speak English "not well" or "not at all"	9	<1%
Speak other language:	59	1%
Speak English "well" or "very well"	27	1%
Speak English "not well" or "not at all"	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,543</b>	<b>100%</b>
Less than 9th grade	41	2%
9th through 12th grade, no diploma	148	6%
High school grad (incl. equivalency)	628	25%
Some college, no degree	632	25%
Associate degree	233	9%
Bachelor's degree	609	24%
Master's degree	181	7%
Professional school degree	14	1%
Doctorate degree	57	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,344</b>	<b>100%</b>	---	---	---	---
Enrolled in school	925	28%	702	21%	223	7%
Nursery / Preschool	167	18%	64	9%	103	46%
Kindergarten to grade 4	134	14%	99	14%	35	16%
Grade 5 to grade 8	203	22%	162	23%	41	18%
Grade 9 to grade 12	147	16%	119	17%	28	13%
College, undergraduate	219	24%	218	31%	1	<1%
Graduate or Professional school	55	6%	40	6%	15	7%
Not enrolled in school	2,419	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,359</b>	<b>100%</b>	<b>404</b>	<b>100%</b>	<b>955</b>	<b>100%</b>
Family Households:	958	70%	404	100%	554	58%
Married couple family	753	55%	321	79%	432	45%
Other family:	205	15%	83	21%	122	13%
Male householder, no wife	44	3%	17	4%	27	3%
Female householder, no husband	161	12%	66	16%	95	10%
Nonfamily households:	401	30%	0	0%	401	42%
Householder living alone	260	19%	----	----	----	----
Other nonfamily households	141	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,388</b>	<b>100%</b>	<b>1359</b>	<b>29</b>	<b>2%</b>	<b>2.54</b>
Single family (detached)	1,388	100%	1,359	29	2%	2.54
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>955</b>	<b>100%</b>
Less than \$150,000	11	1%
\$150,000 to \$199,999	9	1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	7	1%
\$300,000 to \$399,999	219	23%
\$400,000 to \$499,999	269	28%
\$500,000 to \$749,999	406	43%
\$750,000 to \$999,999	34	4%
\$1,000,000 or more	0	0%

**Median Value** **\$486,381**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,388</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	9	1%
1990 to 1999	0	0%
1980 to 1989	28	2%
1970 to 1979	73	5%
1960 to 1969	221	16%
1950 to 1959	1,009	73%
1940 to 1949	39	3%
1939 or earlier	9	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,359</b>	<b>100%</b>	<b>404</b>	<b>100%</b>	<b>955</b>	<b>100%</b>
1.00 occupant housing per room or less	1,359	100%	404	100%	955	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>404</b>	<b>100%</b>
Less than \$500	10	2%
\$500 to \$599	0	0%
\$600 to \$699	8	2%
\$700 to \$799	8	2%
\$800 to \$899	34	8%
\$900 to \$999	0	0%
\$1,000 to \$1,249	6	1%
\$1,250 to \$1,499	46	11%
\$1,500 to \$1,999	252	62%
\$2,000 or more	32	8%
No cash rent	8	2%
<b>Median contract rent</b>	<b>\$1,679</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>404</b>	<b>100%</b>
Less than 20 percent	72	18%
20.0 to 24.9 percent	105	26%
25.0 to 29.9 percent	31	8%
30.0 to 34.9 percent	36	9%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	39	10%
50.0 percent or more	113	28%
Not computed	8	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,359</b>	<b>100%</b>
No vehicle	83	6%
1 vehicle	339	25%
2 vehicles	580	43%
3 vehicles	217	16%
4 or more vehicles	140	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,444</b>	<b>100%</b>
Worked in state of residence	1,426	99%
Worked in county of residence	1,396	97%
Worked outside county of residence	30	2%
Worked outside state of residence	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,870</b>	<b>100%</b>	<b>1,374</b>	<b>48%</b>
In labor force	1,767	62%	924	52%
Armed forces	56	3%	53	95%
Civilian (employed)	1,480	84%	751	51%
Civilian (unemployed)	231	13%	120	52%
Not in labor force	1,103	38%	450	41%
Pct. of civilian labor force unemployed	13.5%		13.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,444</b>	<b>100%</b>
Car, truck or van:	1,375	95%
Drove Alone	1,339	93%
Carpooled	36	2%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	8	1%
Other means	0	0%
Worked at home	61	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,444</b>	<b>100%</b>
Did not work at home	1,383	96%
Less than 10 minutes	122	8%
10 to 19 minutes	587	41%
20 to 29 minutes	314	22%
30 to 44 minutes	296	20%
45 to 59 minutes	38	3%
60 to 89 minutes	11	1%
90 minutes or more	15	1%
Worked at home	61	4%
<b>Average time to work (minutes)</b>	<b>24</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,394</b>	<b>100%</b>
Agriculture, forestry, mining	10	1%
Utilities	25	2%
Construction	96	7%
Manufacturing	51	4%
Wholesale trade	58	4%
Retail trade	207	15%
Transportation & warehousing	34	2%
Information & communications	28	2%
Finance, insurance, & real estate	111	8%
Professional, scientific, management, administration	111	8%
Educational, social, & health services	259	19%
Art, entertainment, recreation, accommodations, food	92	7%
Other services	103	7%
Public administration	209	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,394</b>	<b>100%</b>
Management, professional & related:	716	51%
Management (incl. farm managers)	140	10%
Business & financial	126	9%
Computer & mathematical	13	1%
Architecture & engineering	41	3%
Life, physical & social science	81	6%
Community & social service	73	5%
Legal	11	1%
Education, training, & library	133	10%
Art, entertainment, sports & media	79	6%
Healthcare practitioners	19	1%
Service:	142	10%
Healthcare support	0	0%
Protective service	83	6%
Food preparation & serving	24	2%
Building & grounds cleaning / maintenance	3	<1%
Personal care & service	32	2%
Sales & office	395	28%
Farming, fishing & forestry	18	1%
Construction, extraction & maintenance	74	5%
Production, transport & material moving	49	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,359</b>	<b>100%</b>
Less than \$15,000	60	4%
\$15,000 to \$29,999	152	11%
\$30,000 to \$44,999	237	17%
\$45,000 to \$59,999	141	10%
\$60,000 to \$74,999	100	7%
\$75,000 to \$99,999	226	17%
\$100,000 to \$124,999	167	12%
\$125,000 to \$149,999	93	7%
\$150,000 to \$199,999	114	8%
\$200,000 or more	69	5%
<b>Median Income</b>	<b>\$73,425</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,359</b>	<b>100%</b>
With earnings	1,017	75%
With wage and salary income	965	71%
With self-employment income	175	13%
With interest, dividend, or net rental income	547	40%
With Social Security income	494	36%
With Supplemental Security income	48	4%
With public assistance income	0	0%
With retirement income	318	23%
With other types of income	292	21%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,446</b>	<b>100%</b>
Under .50	75	2%
.50 to .99	80	2%
1.00 to 1.24	63	2%
1.25 to 1.49	38	1%
1.50 to 1.84	355	10%
1.85 to 1.99	41	1%
2.00 and over	2,794	81%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,446</b>	<b>100%</b>
Above Poverty	3,291	96%
Below Poverty	155	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

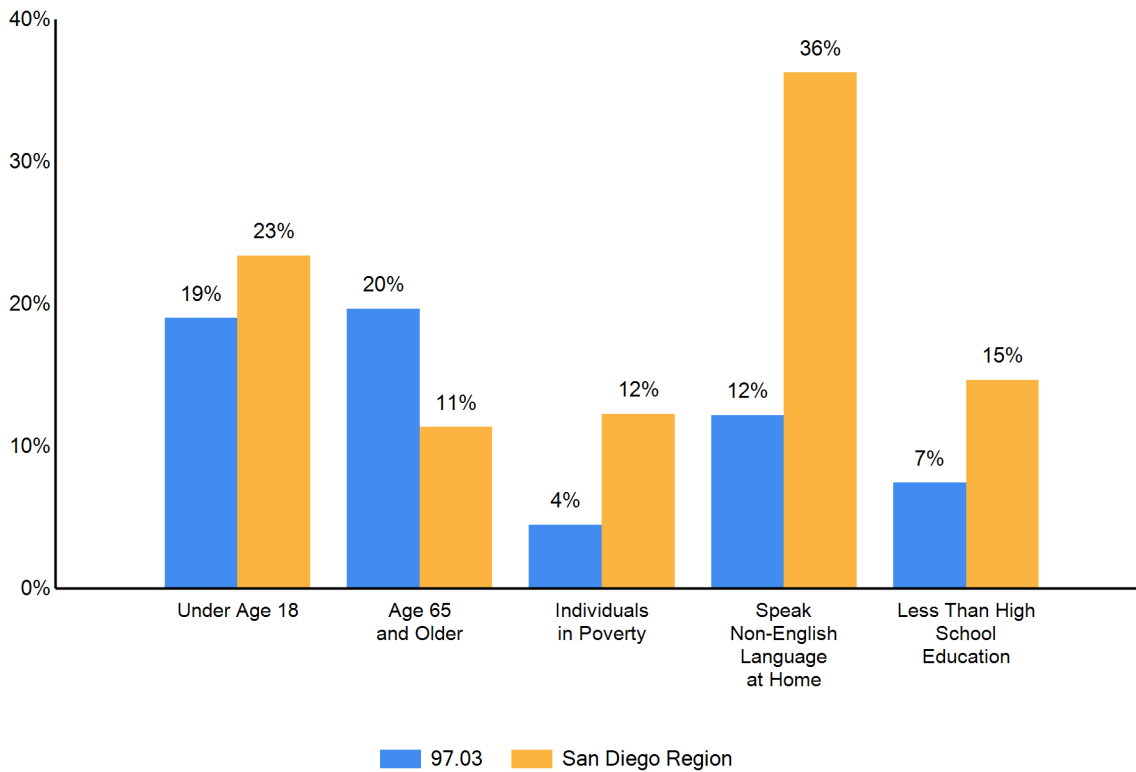
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>958</b>	<b>404</b>	<b>554</b>	<b>941</b>	<b>387</b>	<b>554</b>	<b>17</b>	<b>17</b>	<b>0</b>
Married couple family	753	321	432	753	321	432	0	0	0
Male householder, no wife present	44	17	27	27	0	27	17	17	0
Female householder, no husband present	161	66	95	161	66	95	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

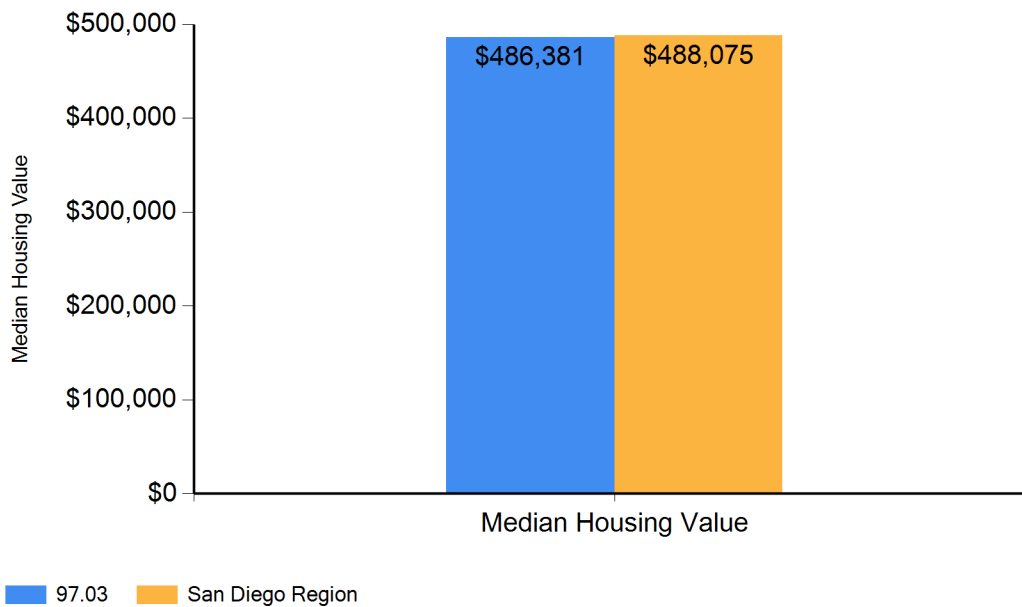


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075