

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



	Jan 1, 2012
Total Population	101,633
Household Population	99,321
Group Quarters Population	2,312
Persons Per Household	3.14

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,205	31,667	4.6%
Single Family - Detached	18,229	17,586	3.5%
Single Family - Multiple-Unit	2,732	2,634	3.6%
Multi-Family	10,435	9,845	5.7%
Mobile Home and Other	1,809	1,602	11.4%

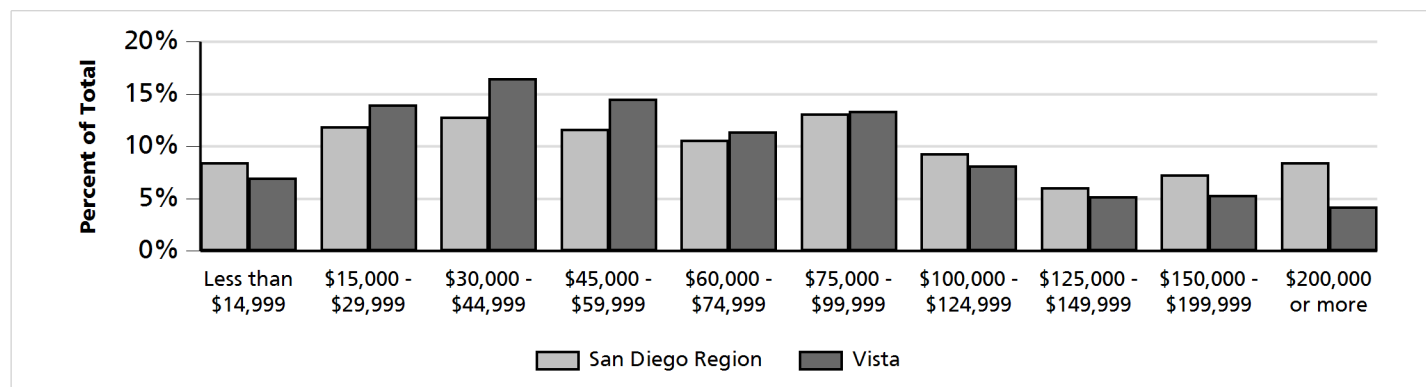
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	14%	17%	15%	11%	13%	8%	5%	5%	4%

Median Household Income

Adjusted for Inflation (2010 \$)	\$57,829
Not adjusted for inflation (current 2011\$)	\$59,583



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

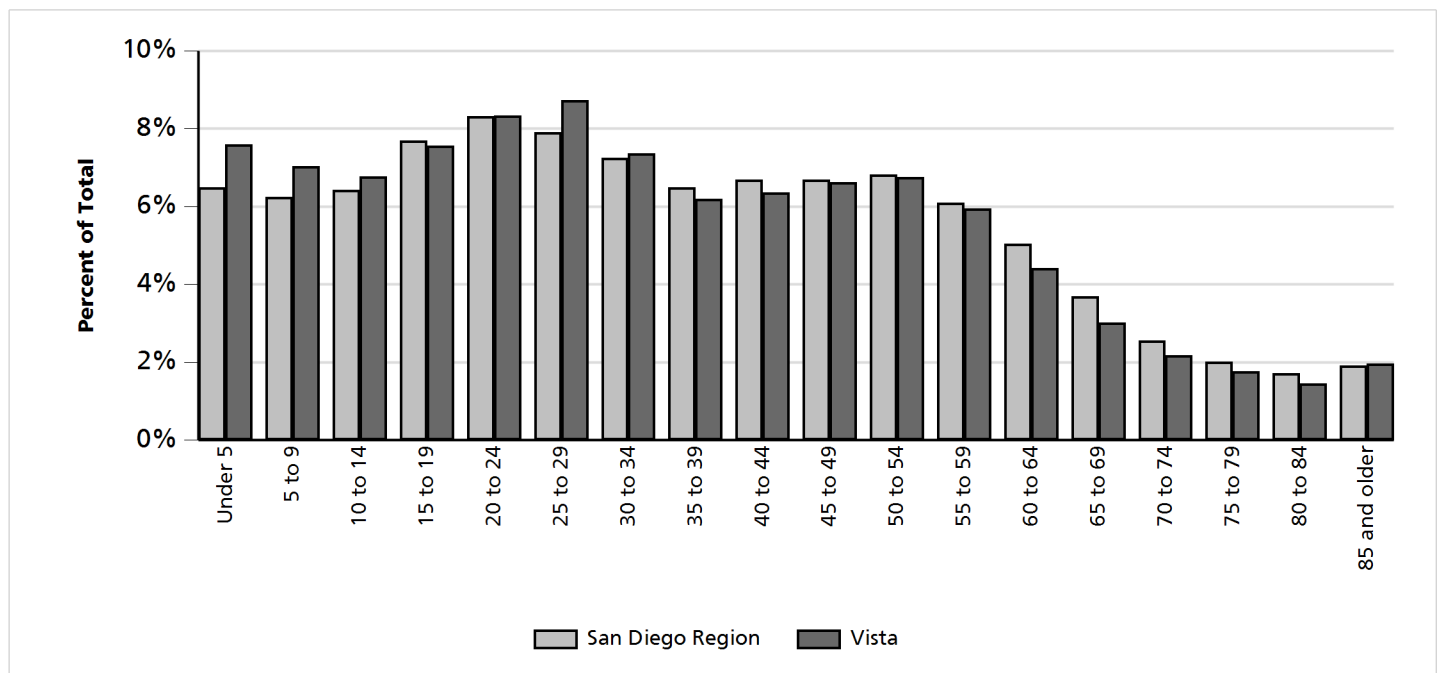
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	101,633	51,193	50,440	50%
Under 5	7,713	3,920	3,793	49%
5 to 9	7,152	3,627	3,525	49%
10 to 14	6,884	3,503	3,381	49%
15 to 17	4,513	2,341	2,172	48%
18 and 19	3,171	1,642	1,529	48%
20 to 24	8,460	4,381	4,079	48%
25 to 29	8,864	4,693	4,171	47%
30 to 34	7,475	3,966	3,509	47%
35 to 39	6,290	3,129	3,161	50%
40 to 44	6,459	3,309	3,150	49%
45 to 49	6,731	3,409	3,322	49%
50 to 54	6,865	3,408	3,457	50%
55 to 59	6,036	2,980	3,056	51%
60 and 61	1,880	941	939	50%
62 to 64	2,613	1,353	1,260	48%
65 to 69	3,061	1,460	1,601	52%
70 to 74	2,205	1,001	1,204	55%
75 to 79	1,789	802	987	55%
80 to 84	1,483	629	854	58%
85 and older	1,989	699	1,290	65%
Under 18	26,262	13,391	12,871	49%
65 and older	10,527	4,591	5,936	56%
Median Age	32.7	31.9	33.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	48,720	43,051	2,471	361	4,256	2,774
Under 5	5,007	1,944	121	17	254	370
5 to 9	4,920	1,607	116	14	160	335
10 to 14	4,529	1,782	143	15	158	257
15 to 17	2,795	1,315	104	7	120	172
18 and 19	1,943	978	80	10	79	81
20 to 24	4,611	3,025	227	33	277	287
25 to 29	4,579	3,329	295	28	365	268
30 to 34	3,992	2,654	223	18	399	189
35 to 39	3,482	2,161	168	22	333	124
40 to 44	3,305	2,510	184	28	315	117
45 to 49	2,917	3,092	231	23	324	144
50 to 54	2,319	3,786	228	37	356	139
55 to 59	1,577	3,850	151	27	331	100
60 and 61	450	1,267	28	6	108	21
62 to 64	522	1,861	50	8	133	39
65 to 69	603	2,178	39	18	193	30
70 to 74	446	1,559	30	17	131	22
75 to 79	308	1,333	13	10	94	31
80 to 84	199	1,172	12	12	74	14
85 and older	216	1,648	28	11	52	34
Under 18	17,251	6,648	484	53	692	1,134
65 and older	1,772	7,890	122	68	544	131
Median Age	25.6	45.4	33.4	42.9	39.7	23.0