

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91915



Apr 1, 2010

Total Population	25,126
Household Population	25,126
Group Quarters Population	0
Persons Per Household	3.49

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,410	7,202	2.8%
Single Family - Detached	5,222	5,069	2.9%
Single Family - Multiple-Unit	548	530	3.3%
Multi-Family	1,640	1,603	2.3%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

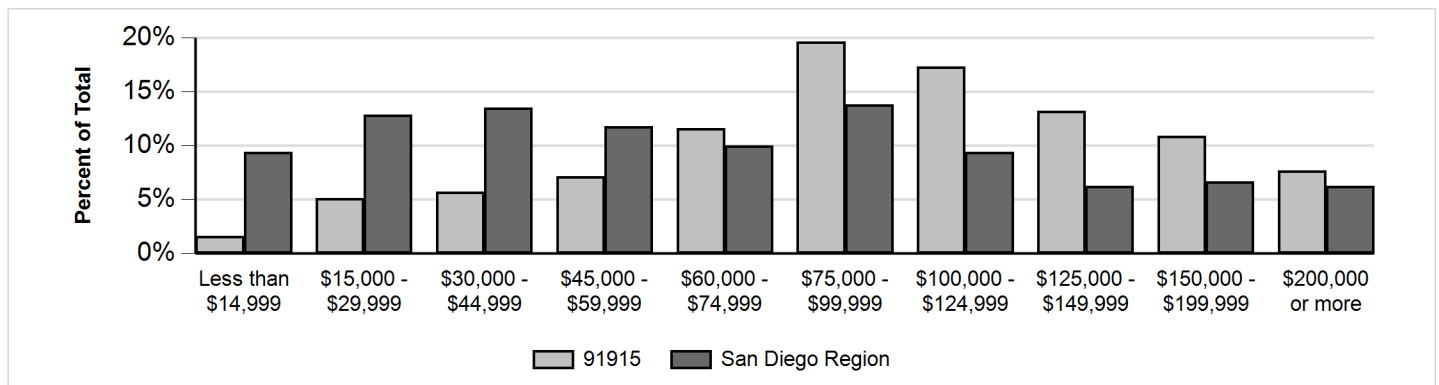
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	2%	5%	6%	7%	12%	20%	17%	13%	11%	8%

Median Household Income

2010

Adjusted for Inflation (2010 \$) \$98,941



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

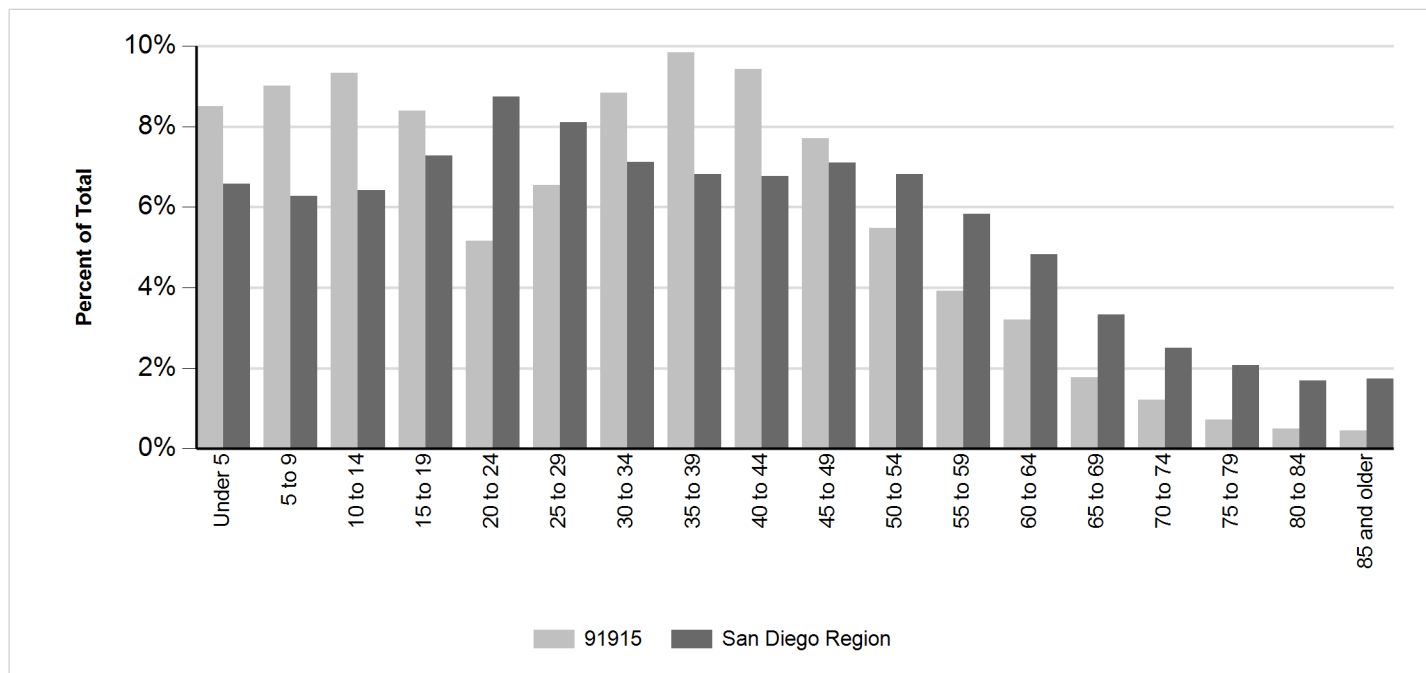
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	25,126	12,305	12,821	51%
Under 5	2,135	1,061	1,074	50%
5 to 9	2,263	1,153	1,110	49%
10 to 14	2,344	1,214	1,130	48%
15 to 17	1,368	706	662	48%
18 and 19	741	386	355	48%
20 to 24	1,296	658	638	49%
25 to 29	1,645	788	857	52%
30 to 34	2,221	1,043	1,178	53%
35 to 39	2,472	1,215	1,257	51%
40 to 44	2,367	1,139	1,228	52%
45 to 49	1,936	955	981	51%
50 to 54	1,378	650	728	53%
55 to 59	985	497	488	50%
60 and 61	338	159	179	53%
62 to 64	466	197	269	58%
65 to 69	445	207	238	53%
70 to 74	304	122	182	60%
75 to 79	183	66	117	64%
80 to 84	127	52	75	59%
85 and older	112	37	75	67%
Under 18	8,110	4,134	3,976	49%
65 and older	1,171	484	687	59%
Median Age	31.7	30.9	32.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,222	5,382	1,408	59	6,036	1,019
Under 5	1,024	399	100	6	420	186
5 to 9	1,111	417	95	1	464	175
10 to 14	1,214	381	135	8	463	143
15 to 17	756	172	83	4	280	73
18 and 19	381	114	49	0	154	43
20 to 24	663	244	55	2	288	44
25 to 29	653	404	84	3	434	67
30 to 34	932	520	126	12	561	70
35 to 39	1,096	550	138	4	616	68
40 to 44	1,031	556	153	3	563	61
45 to 49	785	493	125	7	486	40
50 to 54	509	366	95	2	383	23
55 to 59	326	285	60	3	302	9
60 and 61	126	76	26	0	109	1
62 to 64	189	114	33	0	128	2
65 to 69	150	118	26	1	145	5
70 to 74	117	57	15	1	108	6
75 to 79	71	40	6	2	61	3
80 to 84	49	38	1	0	39	0
85 and older	39	38	3	0	32	0
Under 18	4,105	1,369	413	19	1,627	577
65 and older	426	291	51	4	385	14
Median Age	28.5	35.4	34.1	32.3	34.6	18.1