



Demographic and Socioeconomic Profile 2010

TRACT: 170.20

Population by Race

	Population	Percent
Total Population	3,694	100%
White	3,079	83%
Hispanic	298	8%
Asian	184	5%
Two or More	85	2%
Black	35	1%
Pacific Islander	6	<1%
American Indian	6	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,694	1,824	1,870	51%
Under 5	132	70	62	47%
5 to 9	220	110	110	50%
10 to 14	296	149	147	50%
15 to 17	206	101	105	51%
18 and 19	74	51	23	31%
20 to 24	124	72	52	42%
25 to 29	101	54	47	47%
30 to 34	102	55	47	46%
35 to 39	154	60	94	61%
40 to 44	254	105	149	59%
45 to 49	323	160	163	50%
50 to 54	377	173	204	54%
55 to 59	374	188	186	50%
60 and 61	128	55	73	57%
62 to 64	176	95	81	46%
65 to 69	239	125	114	48%
70 to 74	153	81	72	47%
75 to 79	96	44	52	54%
80 to 84	95	40	55	58%
85 and Older	70	36	34	49%
Under 18	854	430	424	50%
65 and older	653	326	327	50%
Median	47.8	47.7	48.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,046	100%
Never Married	593	19%
Married, excluding separated	2,159	71%
Separated	21	<1%
Widowed	160	5%
Divorced	113	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,694	100%
Household	3,694	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,694	298	3,079	35	6	184	6	1	85
Under 5	132	20	92	2	1	7	0	0	10
5 to 9	220	22	167	0	0	11	0	0	20
10 to 14	296	41	232	2	0	10	0	0	11
15 to 17	206	18	169	1	0	11	0	0	7
18 and 19	74	14	55	0	0	2	0	0	3
20 to 24	124	9	108	1	0	2	0	1	3
25 to 29	101	12	74	5	0	8	0	0	2
30 to 34	102	11	73	4	2	10	0	0	2
35 to 39	154	22	119	1	0	10	1	0	1
40 to 44	254	27	204	3	0	14	1	0	5
45 to 49	323	29	258	3	0	27	2	0	4
50 to 54	377	24	323	4	0	20	0	0	6
55 to 59	374	19	338	1	1	11	1	0	3
60 and 61	128	4	114	1	0	7	0	0	2
62 to 64	176	6	161	3	0	4	1	0	1
65 to 69	239	13	209	0	1	15	0	0	1
70 to 74	153	2	141	3	0	7	0	0	0
75 to 79	96	2	89	0	1	2	0	0	2
80 to 84	95	2	86	1	0	5	0	0	1
85 and Older	70	1	67	0	0	1	0	0	1
Under 18	854	101	660	5	1	39	0	0	48
65 and older	653	20	592	4	2	30	0	0	5
Median		35.5	49.8	42.5	55.0	46.3	47.5	22.5	15.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,562	100%
Speak Only English	3,045	85%
Speak Spanish:	101	3%
Speak English "well" or "very well"	98	3%
Speak English "not well" or "not at all"	3	<1%
Speak Asian/Pacific Island language:	242	7%
Speak English "well" or "very well"	230	6%
Speak English "not well" or "not at all"	12	<1%
Speak other language:	174	5%
Speak English "well" or "very well"	174	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,642	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	44	2%
High school grad (incl. equivalency)	254	10%
Some college, no degree	388	15%
Associate degree	157	6%
Bachelor's degree	1,064	40%
Master's degree	401	15%
Professional school degree	245	9%
Doctorate degree	89	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,637	100%	---	---	---	---
Enrolled in school	1,007	28%	780	21%	227	6%
Nursery / Preschool	123	12%	12	2%	111	49%
Kindergarten to grade 4	188	19%	179	23%	9	4%
Grade 5 to grade 8	204	20%	179	23%	25	11%
Grade 9 to grade 12	247	25%	235	30%	12	5%
College, undergraduate	229	23%	165	21%	64	28%
Graduate or Professional school	16	2%	10	1%	6	3%
Not enrolled in school	2,630	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,341	100%	455	100%	886	100%
Family Households:	1,141	85%	455	100%	686	77%
Married couple family	1,070	80%	411	90%	659	74%
Other family:	71	5%	44	10%	27	3%
Male householder, no wife	1	<1%	0	0%	1	<1%
Female householder, no husband	70	5%	44	10%	26	3%
Nonfamily households:	200	15%	0	0%	200	23%
Householder living alone	191	14%	----	----	----	----
Other nonfamily households	9	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,363	100%	1341	22	2%	2.75
Single family (detached)	1,165	85%	1,143	22	2%	2.79
Single family (attached)	198	15%	198	0	0%	2.55
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,196	100%
Less than \$150,000	29	2%
\$150,000 to \$199,999	18	2%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	10	1%
\$400,000 to \$499,999	113	9%
\$500,000 to \$749,999	278	23%
\$750,000 to \$999,999	260	22%
\$1,000,000 or more	488	41%

Median Value **\$893,678**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,363	100%
2005 or Later	43	3%
2000 to 2004	99	7%
1990 to 1999	292	21%
1980 to 1989	282	21%
1970 to 1979	587	43%
1960 to 1969	42	3%
1950 to 1959	9	1%
1940 to 1949	9	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,341	100%	145	100%	1,196	100%
1.00 occupant housing per room or less	1,339	100%	143	99%	1,196	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	2	<1%	2	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	145	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	13	9%
\$1,500 to \$1,999	31	21%
\$2,000 or more	99	68%
No cash rent	2	1%
Median contract rent	\$2,432	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	145	100%
Less than 20 percent	25	17%
20.0 to 24.9 percent	77	53%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	10	7%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	31	21%
Not computed	2	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,341	100%
No vehicle	28	2%
1 vehicle	233	17%
2 vehicles	605	45%
3 vehicles	375	28%
4 or more vehicles	100	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,630	100%
Worked in state of residence	1,577	97%
Worked in county of residence	1,520	93%
Worked outside county of residence	57	3%
Worked outside state of residence	53	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,992	100%	1,474	49%
In labor force	1,829	61%	995	54%
Armed forces	2	<1%	2	100%
Civilian (employed)	1,704	93%	941	55%
Civilian (unemployed)	123	7%	52	42%
Not in labor force	1,163	39%	479	41%
Pct. of civilian labor force unemployed	6.7%		5.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,630	100%
Car, truck or van:	1,335	82%
Drove Alone	1,186	73%
Carpooled	149	9%
Public Transportation:	20	1%
Bus	20	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	22	1%
Other means	20	1%
Worked at home	233	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,630	100%
Did not work at home	1,397	86%
Less than 10 minutes	63	4%
10 to 19 minutes	481	30%
20 to 29 minutes	216	13%
30 to 44 minutes	455	28%
45 to 59 minutes	101	6%
60 to 89 minutes	33	2%
90 minutes or more	48	3%
Worked at home	233	14%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,630	100%
Agriculture, forestry, mining	2	<1%
Utilities	27	2%
Construction	72	4%
Manufacturing	215	13%
Wholesale trade	62	4%
Retail trade	101	6%
Transportation & warehousing	66	4%
Information & communications	87	5%
Finance, insurance, & real estate	247	15%
Professional, scientific, management, administration	67	4%
Educational, social, & health services	249	15%
Art, entertainment, recreation, accommodations, food	106	7%
Other services	40	2%
Public administration	289	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,630	100%
Management, professional & related:	977	60%
Management (incl. farm managers)	456	28%
Business & financial	84	5%
Computer & mathematical	139	9%
Architecture & engineering	49	3%
Life, physical & social science	33	2%
Community & social service	0	0%
Legal	9	1%
Education, training, & library	85	5%
Art, entertainment, sports & media	79	5%
Healthcare practitioners	43	3%
Service:	77	5%
Healthcare support	0	0%
Protective service	27	2%
Food preparation & serving	23	1%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	27	2%
Sales & office	446	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	60	4%
Production, transport & material moving	70	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,341	100%
Less than \$15,000	95	7%
\$15,000 to \$29,999	17	1%
\$30,000 to \$44,999	58	4%
\$45,000 to \$59,999	56	4%
\$60,000 to \$74,999	109	8%
\$75,000 to \$99,999	176	13%
\$100,000 to \$124,999	133	10%
\$125,000 to \$149,999	162	12%
\$150,000 to \$199,999	133	10%
\$200,000 or more	402	30%
Median Income	\$129,090	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,341	100%
With earnings	1,083	81%
With wage and salary income	980	73%
With self-employment income	274	20%
With interest, dividend, or net rental income	905	67%
With Social Security income	411	31%
With Supplemental Security income	22	2%
With public assistance income	0	0%
With retirement income	216	16%
With other types of income	159	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,692	100%
Under .50	38	1%
.50 to .99	68	2%
1.00 to 1.24	34	1%
1.25 to 1.49	13	<1%
1.50 to 1.84	27	1%
1.85 to 1.99	0	0%
2.00 and over	3,512	95%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,692	100%
Above Poverty	3,586	97%
Below Poverty	106	3%

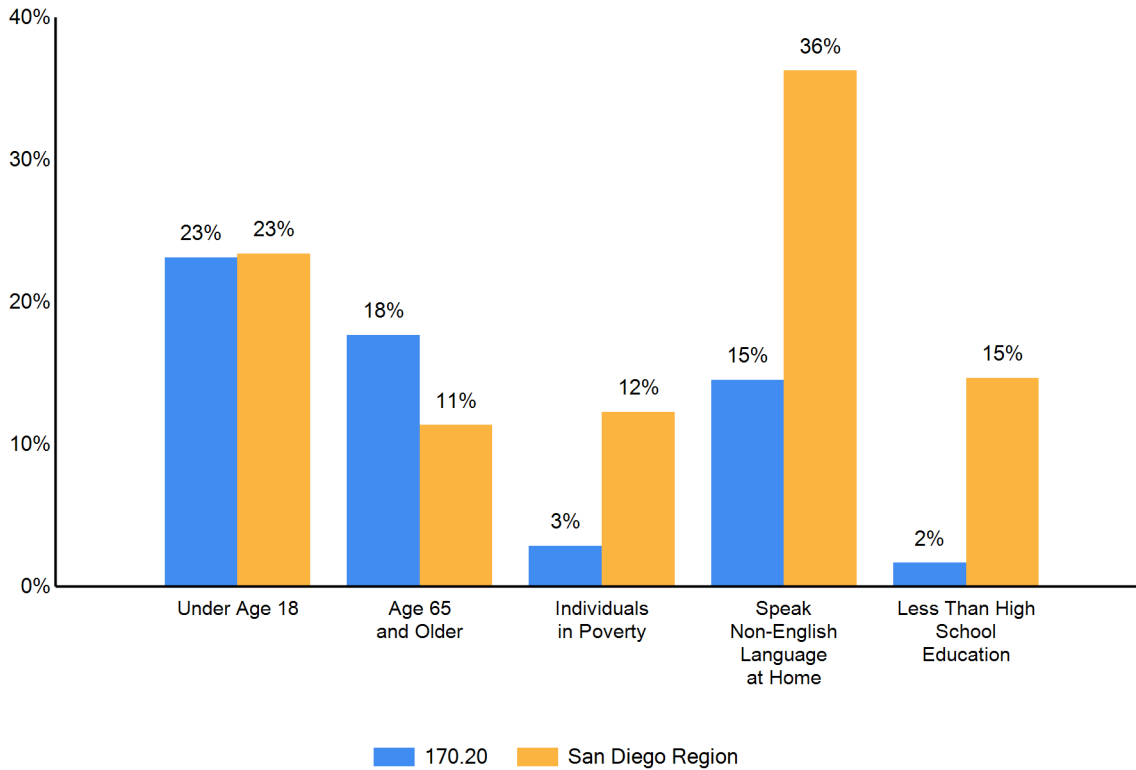
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,141	455	686	1,114	448	666	27	7	20
Married couple family	1,070	411	659	1,043	404	639	27	7	20
Male householder, no wife present	1	0	1	1	0	1	0	0	0
Female householder, no husband present	70	44	26	70	44	26	0	0	0

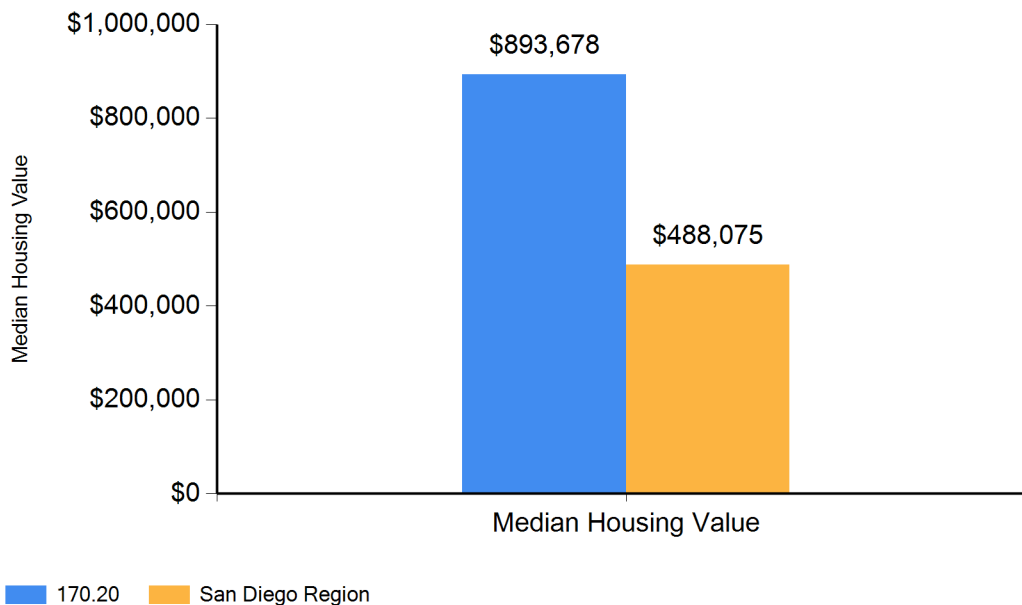
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075