



## Demographic and Socioeconomic Profile 2010

SRA: South Bay

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>134,914</b>	<b>100%</b>
Hispanic	92,432	69%
White	20,525	15%
Asian	12,603	9%
Black	5,424	4%
Two or More	2,847	2%
Pacific Islander	460	<1%
Other	317	<1%
American Indian	306	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>134,914</b>	<b>68,401</b>	<b>66,513</b>	<b>49%</b>
Under 5	9,456	4,847	4,609	49%
5 to 9	9,820	5,080	4,740	48%
10 to 14	10,506	5,479	5,027	48%
15 to 17	7,116	3,680	3,436	48%
18 and 19	4,991	2,637	2,354	47%
20 to 24	11,846	6,387	5,459	46%
25 to 29	10,522	5,726	4,796	46%
30 to 34	8,768	4,627	4,141	47%
35 to 39	9,166	4,799	4,367	48%
40 to 44	9,299	4,803	4,496	48%
45 to 49	9,633	4,845	4,788	50%
50 to 54	8,586	4,078	4,508	53%
55 to 59	6,925	3,258	3,667	53%
60 and 61	2,443	1,218	1,225	50%
62 to 64	3,090	1,431	1,659	54%
65 to 69	3,907	1,794	2,113	54%
70 to 74	3,233	1,428	1,805	56%
75 to 79	2,468	1,049	1,419	57%
80 to 84	1,826	694	1,132	62%
85 and Older	1,313	541	772	59%
Under 18	36,898	19,086	17,812	48%
65 and older	12,747	5,506	7,241	57%
<b>Median</b>	<b>31.8</b>	<b>30.4</b>	<b>33.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>105,132</b>	<b>100%</b>
Never Married	36,834	35%
Married, excluding separated	50,086	48%
Separated	3,451	3%
Widowed	5,212	5%
Divorced	9,549	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>134,914</b>	<b>100%</b>
Household	129,409	96%
Group Quarters - Other	5,505	4%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>134,914</b>	<b>92,432</b>	<b>20,525</b>	<b>5,424</b>	<b>306</b>	<b>12,603</b>	<b>460</b>	<b>317</b>	<b>2,847</b>
Under 5	9,456	7,373	903	267	10	526	13	12	352
5 to 9	9,820	7,942	662	215	24	615	20	13	329
10 to 14	10,506	8,566	668	277	13	657	29	14	282
15 to 17	7,116	5,784	463	204	10	428	18	16	193
18 and 19	4,991	3,923	394	183	3	317	21	12	138
20 to 24	11,846	8,177	1,773	616	29	831	35	34	351
25 to 29	10,522	6,886	1,820	547	33	900	39	44	253
30 to 34	8,768	5,964	1,332	454	25	774	40	35	144
35 to 39	9,166	6,358	1,315	434	18	807	24	36	174
40 to 44	9,299	6,343	1,405	501	27	825	40	30	128
45 to 49	9,633	6,168	1,762	584	28	889	42	21	139
50 to 54	8,586	5,240	1,718	396	22	1,027	34	16	133
55 to 59	6,925	3,905	1,612	283	17	978	32	15	83
60 and 61	2,443	1,216	691	101	12	389	13	6	15
62 to 64	3,090	1,658	780	96	10	502	11	3	30
65 to 69	3,907	2,132	975	103	15	620	18	5	39
70 to 74	3,233	1,753	762	91	4	571	20	3	29
75 to 79	2,468	1,299	635	37	2	477	4	0	14
80 to 84	1,826	999	481	22	2	306	3	0	13
85 and Older	1,313	746	374	13	2	164	4	2	8
Under 18	36,898	29,665	2,696	963	57	2,226	80	55	1,156
65 and older	12,747	6,929	3,227	266	25	2,138	49	10	103
<b>Median</b>		<b>28.2</b>	<b>43.3</b>	<b>34.4</b>	<b>36.7</b>	<b>42.7</b>	<b>38.1</b>	<b>31.9</b>	<b>21.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>125,458</b>	<b>100%</b>
Speak Only English	38,457	31%
Speak Spanish:	76,605	61%
Speak English "well" or "very well"	59,300	47%
Speak English "not well" or "not at all"	17,305	14%
Speak Asian/Pacific Island language:	9,712	8%
Speak English "well" or "very well"	8,523	7%
Speak English "not well" or "not at all"	1,189	1%
Speak other language:	684	1%
Speak English "well" or "very well"	631	1%
Speak English "not well" or "not at all"	53	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>81,179</b>	<b>100%</b>
Less than 9th grade	12,846	16%
9th through 12th grade, no diploma	11,586	14%
High school grad (incl. equivalency)	21,325	26%
Some college, no degree	17,696	22%
Associate degree	6,255	8%
Bachelor's degree	8,373	10%
Master's degree	2,036	3%
Professional school degree	631	1%
Doctorate degree	431	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>129,297</b>	<b>100%</b>	---	---	---	---
Enrolled in school	40,797	32%	38,119	29%	2,678	2%
Nursery / Preschool	1,977	5%	1,785	5%	192	7%
Kindergarten to grade 4	10,219	25%	9,883	26%	336	13%
Grade 5 to grade 8	8,451	21%	8,168	21%	283	11%
Grade 9 to grade 12	10,170	25%	9,800	26%	370	14%
College, undergraduate	9,015	22%	7,971	21%	1,044	39%
Graduate or Professional school	965	2%	512	1%	453	17%
Not enrolled in school	88,500	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>36,898</b>	<b>100%</b>	<b>17,565</b>	<b>100%</b>	<b>19,333</b>	<b>100%</b>
Family Households:	29,123	79%	17,524	100%	11,599	60%
Married couple family	19,265	52%	11,101	63%	8,164	42%
Other family:	9,858	27%	6,423	37%	3,435	18%
Male householder, no wife	2,355	6%	1,243	7%	1,112	6%
Female householder, no husband	7,503	20%	5,180	29%	2,323	12%
Nonfamily households:	7,775	21%	41	<1%	7,734	40%
Householder living alone	6,200	17%	----	----	----	----
Other nonfamily households	1,575	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>38,731</b>	<b>100%</b>	<b>36,898</b>	<b>1,833</b>	<b>5%</b>	<b>3.51</b>
Single family (detached)	16,687	43%	16,167	520	3%	3.79
Single family (attached)	4,279	11%	4,053	226	5%	3.47
2 to 4 units	3,688	10%	3,463	225	6%	3.32
5 to 9 units	4,045	10%	3,780	265	7%	3.27
10 or more units	7,315	19%	6,943	372	5%	3.19
Mobile home and Other	2,717	7%	2,492	225	8%	3.23

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>17,875</b>	<b>100%</b>
Less than \$150,000	2,381	13%
\$150,000 to \$199,999	639	4%
\$200,000 to \$249,999	1,481	8%
\$250,000 to \$299,999	1,320	7%
\$300,000 to \$399,999	3,922	22%
\$400,000 to \$499,999	3,784	21%
\$500,000 to \$749,999	3,879	22%
\$750,000 to \$999,999	331	2%
\$1,000,000 or more	138	1%

**Median Value** **\$379,590**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>38,731</b>	<b>100%</b>
2005 or Later	1,066	3%
2000 to 2004	4,881	13%
1990 to 1999	2,165	6%
1980 to 1989	5,510	14%
1970 to 1979	12,678	33%
1960 to 1969	6,024	16%
1950 to 1959	4,557	12%
1940 to 1949	1,070	3%
1939 or earlier	780	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>36,898</b>	<b>100%</b>	<b>19,023</b>	<b>100%</b>	<b>17,875</b>	<b>100%</b>
1.00 occupant housing per room or less	30,466	83%	14,230	75%	16,236	91%
1.01 to 1.50 occupants per room	2,450	7%	1,362	7%	1,088	6%
1.51 to 2.00 occupants per room	1,583	4%	1,207	6%	376	2%
2.01 or more occupants per room	2,399	7%	2,224	12%	175	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>19,023</b>	<b>100%</b>
Less than \$500	2,209	12%
\$500 to \$599	676	4%
\$600 to \$699	1,081	6%
\$700 to \$799	1,609	8%
\$800 to \$899	1,786	9%
\$900 to \$999	2,537	13%
\$1,000 to \$1,249	3,579	19%
\$1,250 to \$1,499	2,490	13%
\$1,500 to \$1,999	2,227	12%
\$2,000 or more	409	2%
No cash rent	420	2%
<b>Median contract rent</b>	<b>\$985</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>19,023</b>	<b>100%</b>
Less than 20 percent	2,810	15%
20.0 to 24.9 percent	2,187	11%
25.0 to 29.9 percent	2,269	12%
30.0 to 34.9 percent	2,087	11%
35.0 to 39.9 percent	1,538	8%
40.0 to 49.9 percent	2,143	11%
50.0 percent or more	5,361	28%
Not computed	628	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>36,898</b>	<b>100%</b>
No vehicle	3,408	9%
1 vehicle	10,899	30%
2 vehicles	13,666	37%
3 vehicles	5,636	15%
4 or more vehicles	3,289	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>55,030</b>	<b>100%</b>
Worked in state of residence	54,382	99%
Worked in county of residence	53,527	97%
Worked outside county of residence	855	2%
Worked outside state of residence	648	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>102,849</b>	<b>100%</b>	<b>51,801</b>	<b>50%</b>
In labor force	61,505	60%	33,649	55%
Armed forces	2,389	4%	1,911	80%
Civilian (employed)	52,521	85%	27,938	53%
Civilian (unemployed)	6,595	11%	3,800	58%
Not in labor force	41,344	40%	18,152	44%
Pct. of civilian labor force unemployed	11.2%		12.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>55,030</b>	<b>100%</b>
Car, truck or van:	48,767	89%
Drove Alone	42,374	77%
Carpooled	6,393	12%
Public Transportation:	2,858	5%
Bus	2,545	5%
Trolley / Streetcar	203	<1%
Railroad	13	<1%
Other public transportation	97	<1%
Motorcycle	182	<1%
Bicycle	199	<1%
Walked	1,008	2%
Other means	332	1%
Worked at home	1,684	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>55,030</b>	<b>100%</b>
Did not work at home	53,346	97%
Less than 10 minutes	3,925	7%
10 to 19 minutes	14,273	26%
20 to 29 minutes	11,395	21%
30 to 44 minutes	15,863	29%
45 to 59 minutes	3,713	7%
60 to 89 minutes	2,629	5%
90 minutes or more	1,548	3%
Worked at home	1,684	3%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>52,598</b>	<b>100%</b>
Agriculture, forestry, mining	456	1%
Utilities	430	1%
Construction	4,661	9%
Manufacturing	4,504	9%
Wholesale trade	1,886	4%
Retail trade	6,774	13%
Transportation & warehousing	2,869	5%
Information & communications	875	2%
Finance, insurance, & real estate	2,920	6%
Professional, scientific, management, administration	4,308	8%
Educational, social, & health services	9,559	18%
Art, entertainment, recreation, accommodations, food	5,685	11%
Other services	2,878	5%
Public administration	4,793	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>52,598</b>	<b>100%</b>
Management, professional & related:	11,259	21%
Management (incl. farm managers)	3,445	7%
Business & financial	1,516	3%
Computer & mathematical	680	1%
Architecture & engineering	710	1%
Life, physical & social science	278	1%
Community & social service	560	1%
Legal	266	1%
Education, training, & library	2,185	4%
Art, entertainment, sports & media	425	1%
Healthcare practitioners	1,194	2%
Service:	12,326	23%
Healthcare support	1,569	3%
Protective service	1,413	3%
Food preparation & serving	2,737	5%
Building & grounds cleaning / maintenance	4,182	8%
Personal care & service	2,425	5%
Sales & office	15,071	29%
Farming, fishing & forestry	310	1%
Construction, extraction & maintenance	6,342	12%
Production, transport & material moving	7,290	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>36,898</b>	<b>100%</b>
Less than \$15,000	4,782	13%
\$15,000 to \$29,999	6,250	17%
\$30,000 to \$44,999	6,112	17%
\$45,000 to \$59,999	5,302	14%
\$60,000 to \$74,999	3,791	10%
\$75,000 to \$99,999	4,913	13%
\$100,000 to \$124,999	2,622	7%
\$125,000 to \$149,999	1,483	4%
\$150,000 to \$199,999	1,063	3%
\$200,000 or more	580	2%
<b>Median Income</b>	<b>\$48,692</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>36,898</b>	<b>100%</b>
With earnings	31,063	84%
With wage and salary income	29,973	81%
With self-employment income	3,853	10%
With interest, dividend, or net rental income	3,999	11%
With Social Security income	8,694	24%
With Supplemental Security income	2,543	7%
With public assistance income	1,490	4%
With retirement income	5,495	15%
With other types of income	6,412	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>128,505</b>	<b>100%</b>
Under .50	8,085	6%
.50 to .99	13,900	11%
1.00 to 1.24	8,758	7%
1.25 to 1.49	5,600	4%
1.50 to 1.84	11,470	9%
1.85 to 1.99	3,858	3%
2.00 and over	76,834	60%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>128,505</b>	<b>100%</b>
Above Poverty	106,520	83%
Below Poverty	21,985	17%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

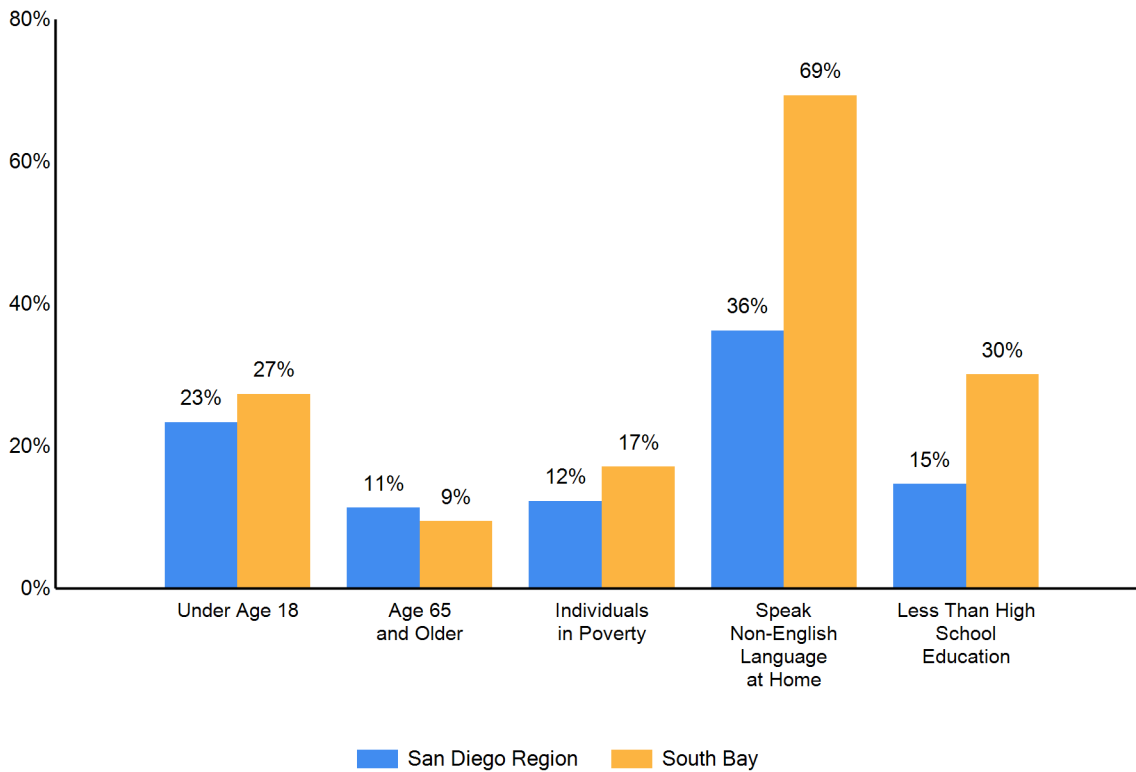
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>29,123</b>	<b>17,524</b>	<b>11,599</b>	<b>24,933</b>	<b>14,105</b>	<b>10,828</b>	<b>4,190</b>	<b>3,419</b>	<b>771</b>
Married couple family	19,265	11,101	8,164	17,580	9,777	7,803	1,685	1,324	361
Male householder, no wife present	2,355	1,243	1,112	2,185	1,162	1,023	170	81	89
Female householder, no husband present	7,503	5,180	2,323	5,168	3,166	2,002	2,335	2,014	321

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

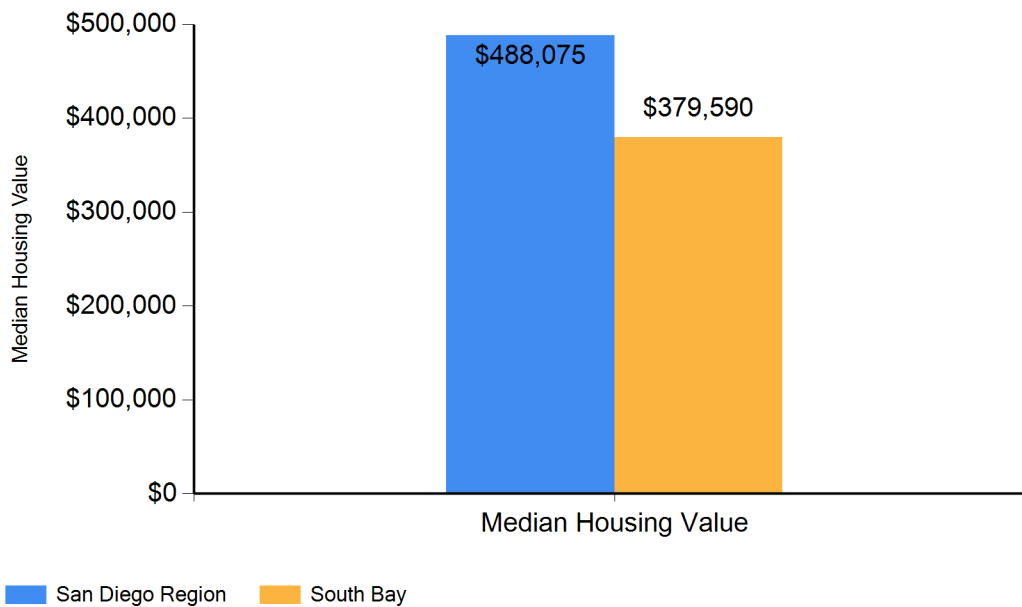


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075