

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91910



	Jan 1, 2013
Total Population	77,116
Household Population	76,120
Group Quarters Population	996
Persons Per Household	2.94

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,549	25,913	5.9%
Single Family - Detached	11,502	11,112	3.4%
Single Family - Multiple-Unit	3,524	3,341	5.2%
Multi-Family	11,152	10,314	7.5%
Mobile Home and Other	1,371	1,146	16.4%

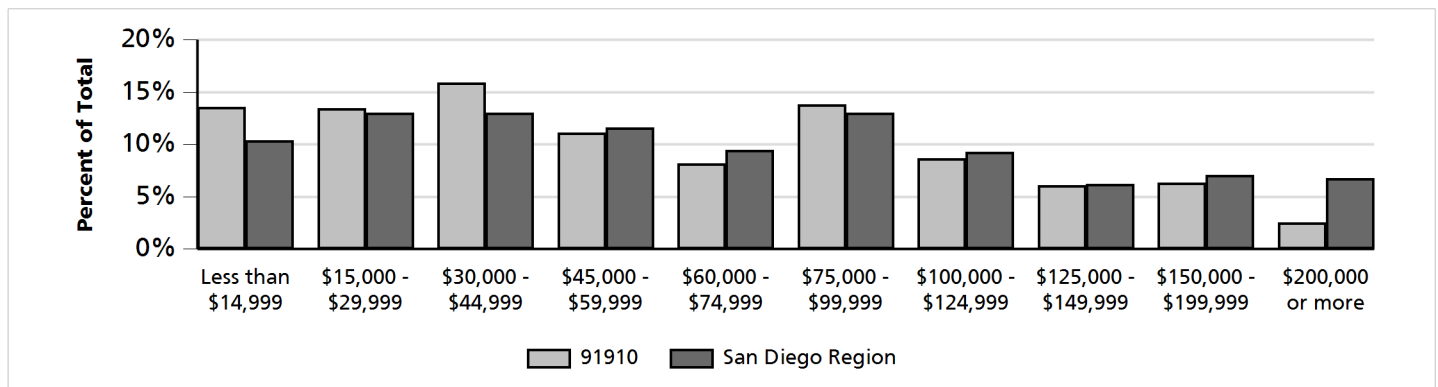
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	14%	13%	16%	11%	8%	14%	9%	6%	6%	3%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$54,483
Not adjusted for inflation (current 2012\$)	\$57,035



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

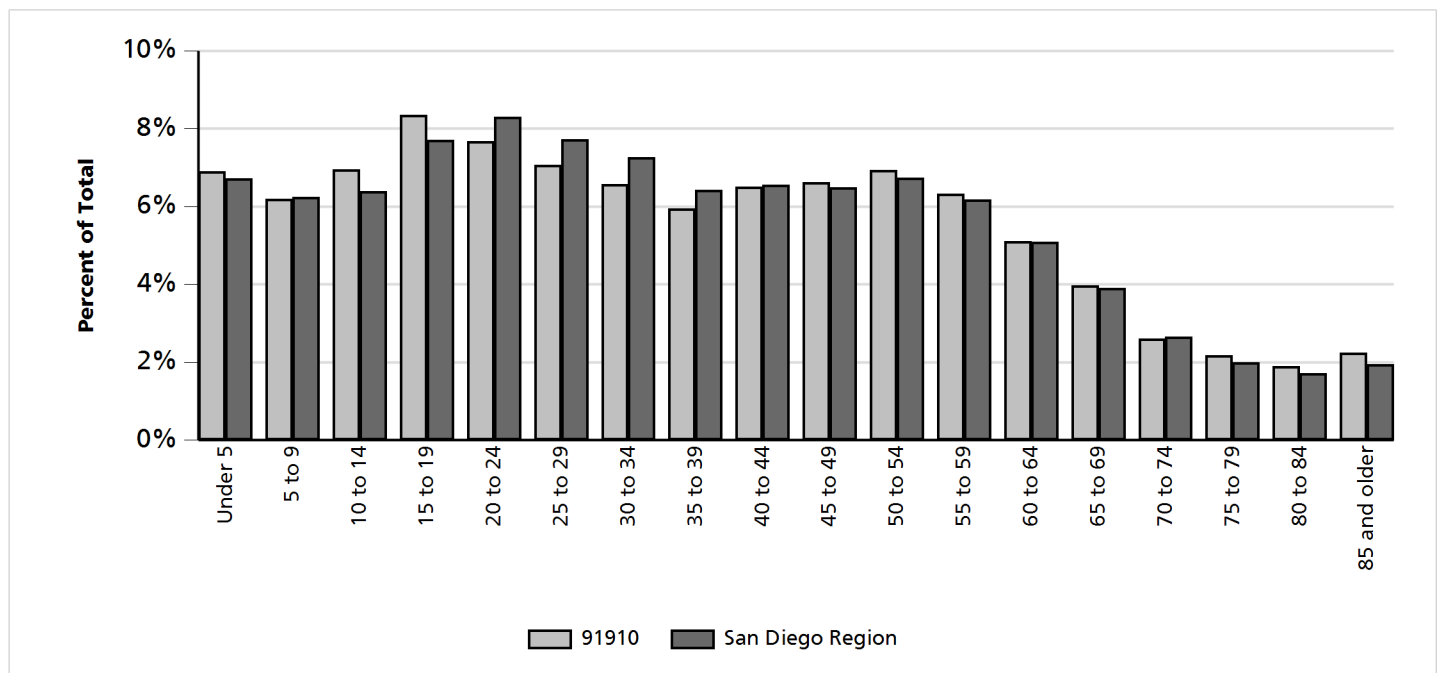
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>77,116</b>	37,265	39,851	52%
Under 5	5,318	2,731	2,587	49%
5 to 9	4,772	2,524	2,248	47%
10 to 14	5,360	2,723	2,637	49%
15 to 17	3,839	1,997	1,842	48%
18 and 19	2,603	1,393	1,210	46%
20 to 24	5,914	3,005	2,909	49%
25 to 29	5,449	2,742	2,707	50%
30 to 34	5,070	2,517	2,553	50%
35 to 39	4,587	2,186	2,401	52%
40 to 44	5,012	2,332	2,680	53%
45 to 49	5,110	2,427	2,683	53%
50 to 54	5,346	2,550	2,796	52%
55 to 59	4,875	2,272	2,603	53%
60 and 61	1,711	805	906	53%
62 to 64	2,223	985	1,238	56%
65 to 69	3,064	1,394	1,670	55%
70 to 74	2,007	852	1,155	58%
75 to 79	1,674	645	1,029	61%
80 to 84	1,458	572	886	61%
85 and older	1,724	613	1,111	64%
Under 18	19,289	9,975	9,314	48%
65 and older	9,927	4,076	5,851	59%
Median Age	35.3	33.0	37.6	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>47,648</b>	17,322	2,566	<b>229</b>	<b>7,459</b>	<b>1,892</b>
Under 5	3,849	750	186	9	356	168
5 to 9	3,670	437	100	12	303	250
10 to 14	3,996	621	159	15	369	200
15 to 17	2,869	460	97	13	269	131
18 and 19	1,890	315	78	7	215	98
20 to 24	4,187	852	265	16	417	177
25 to 29	3,441	1,012	278	18	539	161
30 to 34	3,317	862	237	26	499	129
35 to 39	3,141	752	156	11	434	93
40 to 44	3,243	913	174	20	558	104
45 to 49	3,143	1,148	193	17	537	72
50 to 54	2,944	1,471	205	17	618	91
55 to 59	2,391	1,617	180	19	602	66
60 and 61	761	643	45	2	226	34
62 to 64	983	848	46	5	311	30
65 to 69	1,271	1,288	68	9	404	24
70 to 74	815	872	37	6	253	24
75 to 79	702	707	25	3	218	19
80 to 84	558	685	17	4	182	12
85 and older	477	1,069	20	0	149	9
Under 18	14,384	2,268	542	49	1,297	749
65 and older	3,823	4,621	167	22	1,206	88
Median Age	29.9	51.8	32.5	34.7	42.9	22.8