



Demographic and Socioeconomic Profile 2010

TRACT: 185.16

Population by Race

| | Population | Percent |
|-------------------------|--------------|-------------|
| Total Population | 3,992 | 100% |
| White | 1,904 | 48% |
| Hispanic | 1,506 | 38% |
| Asian | 254 | 6% |
| Two or More | 144 | 4% |
| Black | 113 | 3% |
| Pacific Islander | 57 | 1% |
| American Indian | 14 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|--------------|--------------|--------------|----------------|
| Total Population | 3,992 | 1,993 | 1,999 | 50% |
| Under 5 | 281 | 148 | 133 | 47% |
| 5 to 9 | 259 | 123 | 136 | 53% |
| 10 to 14 | 279 | 134 | 145 | 52% |
| 15 to 17 | 175 | 91 | 84 | 48% |
| 18 and 19 | 141 | 70 | 71 | 50% |
| 20 to 24 | 399 | 225 | 174 | 44% |
| 25 to 29 | 336 | 180 | 156 | 46% |
| 30 to 34 | 318 | 162 | 156 | 49% |
| 35 to 39 | 279 | 140 | 139 | 50% |
| 40 to 44 | 269 | 127 | 142 | 53% |
| 45 to 49 | 248 | 122 | 126 | 51% |
| 50 to 54 | 303 | 151 | 152 | 50% |
| 55 to 59 | 204 | 96 | 108 | 53% |
| 60 and 61 | 87 | 47 | 40 | 46% |
| 62 to 64 | 101 | 41 | 60 | 59% |
| 65 to 69 | 101 | 46 | 55 | 54% |
| 70 to 74 | 79 | 36 | 43 | 54% |
| 75 to 79 | 55 | 24 | 31 | 56% |
| 80 to 84 | 44 | 19 | 25 | 57% |
| 85 and Older | 34 | 11 | 23 | 68% |
| Under 18 | 994 | 496 | 498 | 50% |
| 65 and older | 313 | 136 | 177 | 57% |
| Median | 32.0 | 30.8 | 33.2 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|--------------|-------------|
| Total population age 15 and over | 3,173 | 100% |
| Never Married | 1,028 | 32% |
| Married, excluding separated | 1,564 | 49% |
| Separated | 92 | 3% |
| Widowed | 77 | 2% |
| Divorced | 412 | 13% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|--------------|-------------|
| Total population | 3,992 | 100% |
| Household | 3,992 | 100% |
| Group Quarters - Other | 0 | 0% |
| Group Quarters - Military | 0 | 0% |
| Group Quarters - College | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Two or More |
|-------------------|--------------|--------------|--------------|-------------|-----------------|-------------|------------------|-------------|
| Total Pop. | 3,992 | 1,506 | 1,904 | 113 | 14 | 254 | 57 | 144 |
| Under 5 | 281 | 135 | 101 | 7 | 2 | 12 | 1 | 23 |
| 5 to 9 | 259 | 143 | 83 | 4 | 1 | 10 | 3 | 15 |
| 10 to 14 | 279 | 157 | 91 | 2 | 1 | 9 | 5 | 14 |
| 15 to 17 | 175 | 79 | 73 | 4 | 0 | 7 | 2 | 10 |
| 18 and 19 | 141 | 53 | 70 | 1 | 0 | 5 | 3 | 9 |
| 20 to 24 | 399 | 165 | 171 | 17 | 2 | 21 | 8 | 15 |
| 25 to 29 | 336 | 146 | 132 | 14 | 0 | 25 | 5 | 14 |
| 30 to 34 | 318 | 141 | 139 | 7 | 1 | 20 | 4 | 6 |
| 35 to 39 | 279 | 111 | 130 | 7 | 2 | 18 | 3 | 8 |
| 40 to 44 | 269 | 99 | 127 | 11 | 1 | 18 | 5 | 8 |
| 45 to 49 | 248 | 78 | 135 | 10 | 0 | 13 | 4 | 8 |
| 50 to 54 | 303 | 72 | 187 | 5 | 1 | 31 | 2 | 5 |
| 55 to 59 | 204 | 40 | 143 | 5 | 2 | 10 | 2 | 2 |
| 60 and 61 | 87 | 13 | 58 | 2 | 0 | 11 | 2 | 1 |
| 62 to 64 | 101 | 19 | 64 | 3 | 0 | 13 | 1 | 1 |
| 65 to 69 | 101 | 21 | 56 | 9 | 0 | 11 | 2 | 2 |
| 70 to 74 | 79 | 16 | 47 | 5 | 0 | 5 | 4 | 2 |
| 75 to 79 | 55 | 11 | 38 | 0 | 0 | 6 | 0 | 0 |
| 80 to 84 | 44 | 5 | 33 | 0 | 0 | 5 | 0 | 1 |
| 85 and Older | 34 | 2 | 26 | 0 | 1 | 4 | 1 | 0 |
| Under 18 | 994 | 514 | 348 | 17 | 4 | 38 | 11 | 62 |
| 65 and older | 313 | 55 | 200 | 14 | 1 | 31 | 7 | 5 |
| Median | | 25.7 | 38.5 | 35.4 | 35.0 | 40.0 | 31.9 | 20.3 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|--------------|-------------|
| Total population age 5 and over | 3,711 | 100% |
| Speak Only English | 2,513 | 68% |
| Speak Spanish: | 766 | 21% |
| Speak English "well" or "very well" | 510 | 14% |
| Speak English "not well" or "not at all" | 256 | 7% |
| Speak Asian/Pacific Island language: | 319 | 9% |
| Speak English "well" or "very well" | 249 | 7% |
| Speak English "not well" or "not at all" | 70 | 2% |
| Speak other language: | 113 | 3% |
| Speak English "well" or "very well" | 104 | 3% |
| Speak English "not well" or "not at all" | 9 | <1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|--------------|-------------|
| Total population age 25 and older | 2,458 | 100% |
| Less than 9th grade | 113 | 5% |
| 9th through 12th grade, no diploma | 351 | 14% |
| High school grad (incl. equivalency) | 529 | 22% |
| Some college, no degree | 633 | 26% |
| Associate degree | 145 | 6% |
| Bachelor's degree | 497 | 20% |
| Master's degree | 130 | 5% |
| Professional school degree | 43 | 2% |
| Doctorate degree | 17 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|--------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 3,821 | 100% | --- | --- | --- | --- |
| Enrolled in school | 1,283 | 34% | 1,168 | 31% | 115 | 3% |
| Nursery / Preschool | 91 | 7% | 55 | 5% | 36 | 31% |
| Kindergarten to grade 4 | 349 | 27% | 338 | 29% | 11 | 10% |
| Grade 5 to grade 8 | 182 | 14% | 182 | 16% | 0 | 0% |
| Grade 9 to grade 12 | 201 | 16% | 190 | 16% | 11 | 10% |
| College, undergraduate | 383 | 30% | 342 | 29% | 41 | 36% |
| Graduate or Professional school | 77 | 6% | 61 | 5% | 16 | 14% |
| Not enrolled in school | 2,538 | 66% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|--------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 1,242 | 100% | 589 | 100% | 653 | 100% |
| Family Households: | 1,008 | 81% | 589 | 100% | 419 | 64% |
| Married couple family | 646 | 52% | 337 | 57% | 309 | 47% |
| Other family: | 362 | 29% | 252 | 43% | 110 | 17% |
| Male householder, no wife | 118 | 10% | 95 | 16% | 23 | 4% |
| Female householder, no husband | 244 | 20% | 157 | 27% | 87 | 13% |
| Nonfamily households: | 234 | 19% | 0 | 0% | 234 | 36% |
| Householder living alone | 103 | 8% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 131 | 11% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|--------------|-------------|-------------|------------|--------------|-----------------------|
| Total Housing Units | 1,315 | 100% | 1242 | 73 | 6% | 3.21 |
| Single family (detached) | 853 | 65% | 807 | 46 | 5% | 3.35 |
| Single family (attached) | 78 | 6% | 74 | 4 | 5% | 3.35 |
| 2 to 4 units | 48 | 4% | 46 | 2 | 4% | 2.48 |
| 5 to 9 units | 139 | 11% | 131 | 8 | 6% | 2.69 |
| 10 or more units | 197 | 15% | 184 | 13 | 7% | 3.14 |
| Mobile home and Other | 0 | 0% | 0 | 0 | 0% | 0.00 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|------------|-------------|
| Total Owner-Occupied Units | 681 | 100% |
| Less than \$150,000 | 9 | 1% |
| \$150,000 to \$199,999 | 10 | 1% |
| \$200,000 to \$249,999 | 32 | 5% |
| \$250,000 to \$299,999 | 98 | 14% |
| \$300,000 to \$399,999 | 199 | 29% |
| \$400,000 to \$499,999 | 145 | 21% |
| \$500,000 to \$749,999 | 188 | 28% |
| \$750,000 to \$999,999 | 0 | 0% |
| \$1,000,000 or more | 0 | 0% |

Median Value **\$395,750**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|--------------|-------------|
| Total Housing units | 1,315 | 100% |
| 2005 or Later | 17 | 1% |
| 2000 to 2004 | 0 | 0% |
| 1990 to 1999 | 210 | 16% |
| 1980 to 1989 | 585 | 44% |
| 1970 to 1979 | 413 | 31% |
| 1960 to 1969 | 90 | 7% |
| 1950 to 1959 | 0 | 0% |
| 1940 to 1949 | 0 | 0% |
| 1939 or earlier | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|--------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 1,242 | 100% | 561 | 100% | 681 | 100% |
| 1.00 occupant housing per room or less | 1,129 | 91% | 448 | 80% | 681 | 100% |
| 1.01 to 1.50 occupants per room | 104 | 8% | 104 | 19% | 0 | 0% |
| 1.51 to 2.00 occupants per room | 9 | 1% | 9 | 2% | 0 | 0% |
| 2.01 or more occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 561 | 100% |
| Less than \$500 | 0 | 0% |
| \$500 to \$599 | 0 | 0% |
| \$600 to \$699 | 0 | 0% |
| \$700 to \$799 | 0 | 0% |
| \$800 to \$899 | 0 | 0% |
| \$900 to \$999 | 15 | 3% |
| \$1,000 to \$1,249 | 226 | 40% |
| \$1,250 to \$1,499 | 95 | 17% |
| \$1,500 to \$1,999 | 182 | 32% |
| \$2,000 or more | 22 | 4% |
| No cash rent | 21 | 4% |
| Median contract rent | \$1,354 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|------------|-------------|
| Total Units | 561 | 100% |
| Less than 20 percent | 135 | 24% |
| 20.0 to 24.9 percent | 58 | 10% |
| 25.0 to 29.9 percent | 101 | 18% |
| 30.0 to 34.9 percent | 16 | 3% |
| 35.0 to 39.9 percent | 62 | 11% |
| 40.0 to 49.9 percent | 9 | 2% |
| 50.0 percent or more | 135 | 24% |
| Not computed | 45 | 8% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|--------------|-------------|
| Total Availability | 1,242 | 100% |
| No vehicle | 46 | 4% |
| 1 vehicle | 246 | 20% |
| 2 vehicles | 508 | 41% |
| 3 vehicles | 250 | 20% |
| 4 or more vehicles | 192 | 15% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------------|-------------|
| Total Workers | 2,020 | 100% |
| Worked in state of residence | 2,010 | 100% |
| Worked in county of residence | 1,931 | 96% |
| Worked outside county of residence | 79 | 4% |
| Worked outside state of residence | 10 | <1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|--------------|-------------|--------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 3,111 | 100% | 1,560 | 50% |
| In labor force | 2,350 | 76% | 1,253 | 53% |
| Armed forces | 76 | 3% | 66 | 87% |
| Civilian (employed) | 1,999 | 85% | 1,030 | 52% |
| Civilian (unemployed) | 275 | 12% | 157 | 57% |
| Not in labor force | 761 | 24% | 307 | 40% |
| Pct. of civilian labor force unemployed | 12.1% | | 13.2% | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------------|-------------|
| Total Workers | 2,020 | 100% |
| Car, truck or van: | 1,849 | 92% |
| Drove Alone | 1,626 | 80% |
| Carpooled | 223 | 11% |
| Public Transportation: | 20 | 1% |
| Bus | 9 | <1% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 11 | 1% |
| Other public transportation | 0 | 0% |
| Motorcycle | 11 | 1% |
| Bicycle | 0 | 0% |
| Walked | 51 | 3% |
| Other means | 10 | 0% |
| Worked at home | 79 | 4% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|--------------|-------------|
| Total Workers | 2,020 | 100% |
| Did not work at home | 1,941 | 96% |
| Less than 10 minutes | 230 | 11% |
| 10 to 19 minutes | 567 | 28% |
| 20 to 29 minutes | 506 | 25% |
| 30 to 44 minutes | 374 | 19% |
| 45 to 59 minutes | 175 | 9% |
| 60 to 89 minutes | 89 | 4% |
| 90 minutes or more | 0 | 0% |
| Worked at home | 79 | 4% |
| Average time to work (minutes) | 27 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|--------------|-------------|
| Total employed civilian age 16+ | 1,980 | 100% |
| Agriculture, forestry, mining | 18 | 1% |
| Utilities | 71 | 4% |
| Construction | 77 | 4% |
| Manufacturing | 291 | 15% |
| Wholesale trade | 129 | 7% |
| Retail trade | 228 | 12% |
| Transportation & warehousing | 29 | 1% |
| Information & communications | 38 | 2% |
| Finance, insurance, & real estate | 109 | 6% |
| Professional, scientific, management, administration | 104 | 5% |
| Educational, social, & health services | 280 | 14% |
| Art, entertainment, recreation, accommodations, food | 153 | 8% |
| Other services | 283 | 14% |
| Public administration | 170 | 9% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

| | | |
|---|--------------|-------------|
| Total employed civilian age 16+ | 1,980 | 100% |
| Management, professional & related: | 696 | 35% |
| Management (incl. farm managers) | 208 | 11% |
| Business & financial | 104 | 5% |
| Computer & mathematical | 9 | <1% |
| Architecture & engineering | 50 | 3% |
| Life, physical & social science | 17 | 1% |
| Community & social service | 43 | 2% |
| Legal | 32 | 2% |
| Education, training, & library | 147 | 7% |
| Art, entertainment, sports & media | 68 | 3% |
| Healthcare practitioners | 18 | 1% |
| Service: | 202 | 10% |
| Healthcare support | 41 | 2% |
| Protective service | 13 | 1% |
| Food preparation & serving | 42 | 2% |
| Building & grounds cleaning / maintenance | 17 | 1% |
| Personal care & service | 89 | 4% |
| Sales & office | 610 | 31% |
| Farming, fishing & forestry | 16 | 1% |
| Construction, extraction & maintenance | 165 | 8% |
| Production, transport & material moving | 291 | 15% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

| | | |
|-------------------------|-----------------|-------------|
| Total Households | 1,242 | 100% |
| Less than \$15,000 | 95 | 8% |
| \$15,000 to \$29,999 | 107 | 9% |
| \$30,000 to \$44,999 | 96 | 8% |
| \$45,000 to \$59,999 | 186 | 15% |
| \$60,000 to \$74,999 | 133 | 11% |
| \$75,000 to \$99,999 | 196 | 16% |
| \$100,000 to \$124,999 | 202 | 16% |
| \$125,000 to \$149,999 | 135 | 11% |
| \$150,000 to \$199,999 | 59 | 5% |
| \$200,000 or more | 33 | 3% |
| Median Income | \$75,510 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|--------------|-------------|
| Total households | 1,242 | 100% |
| With earnings | 1,081 | 87% |
| With wage and salary income | 1,047 | 84% |
| With self-employment income | 148 | 12% |
| With interest, dividend, or net rental income | 232 | 19% |
| With Social Security income | 203 | 16% |
| With Supplemental Security income | 26 | 2% |
| With public assistance income | 34 | 3% |
| With retirement income | 207 | 17% |
| With other types of income | 237 | 19% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 3,992 | 100% |
| Under .50 | 447 | 11% |
| .50 to .99 | 38 | 1% |
| 1.00 to 1.24 | 259 | 6% |
| 1.25 to 1.49 | 0 | 0% |
| 1.50 to 1.84 | 305 | 8% |
| 1.85 to 1.99 | 101 | 3% |
| 2.00 and over | 2,842 | 71% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 3,992 | 100% |
| Above Poverty | 3,507 | 88% |
| Below Poverty | 485 | 12% |

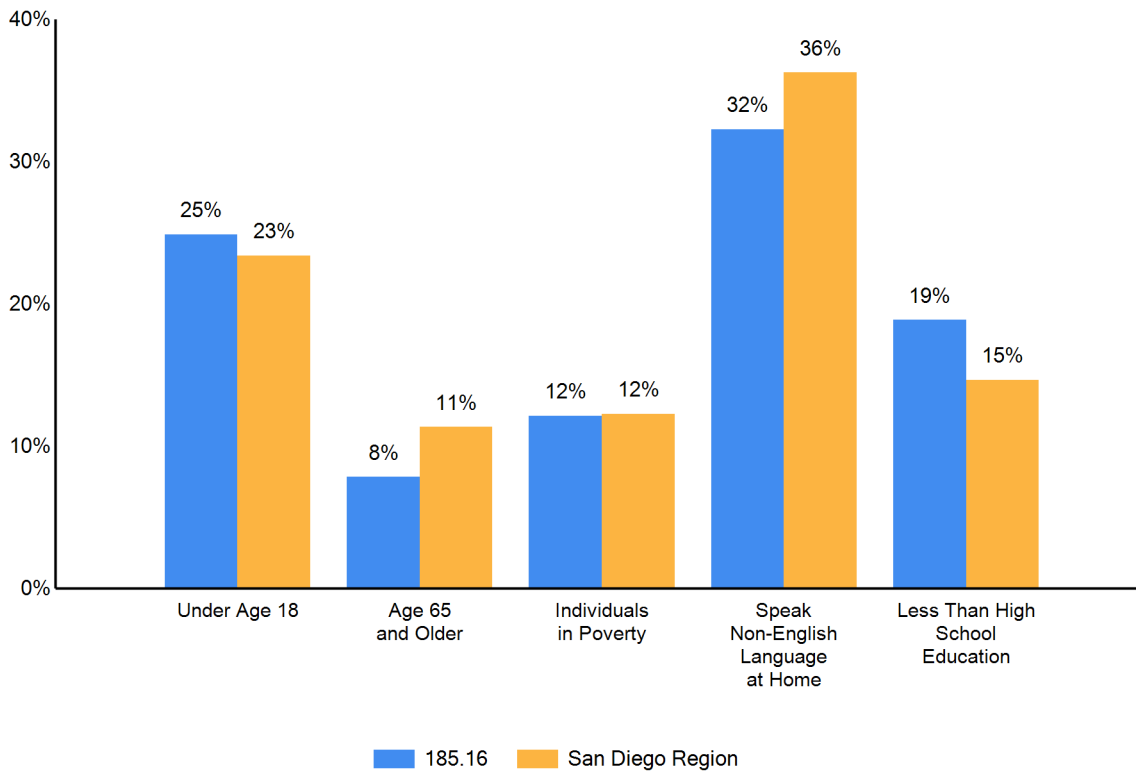
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 1,008 | 589 | 419 | 881 | 462 | 419 | 127 | 127 | 0 |
| Married couple family | 646 | 337 | 309 | 636 | 327 | 309 | 10 | 10 | 0 |
| Male householder, no wife present | 118 | 95 | 23 | 118 | 95 | 23 | 0 | 0 | 0 |
| Female householder, no husband present | 244 | 157 | 87 | 127 | 40 | 87 | 117 | 117 | 0 |

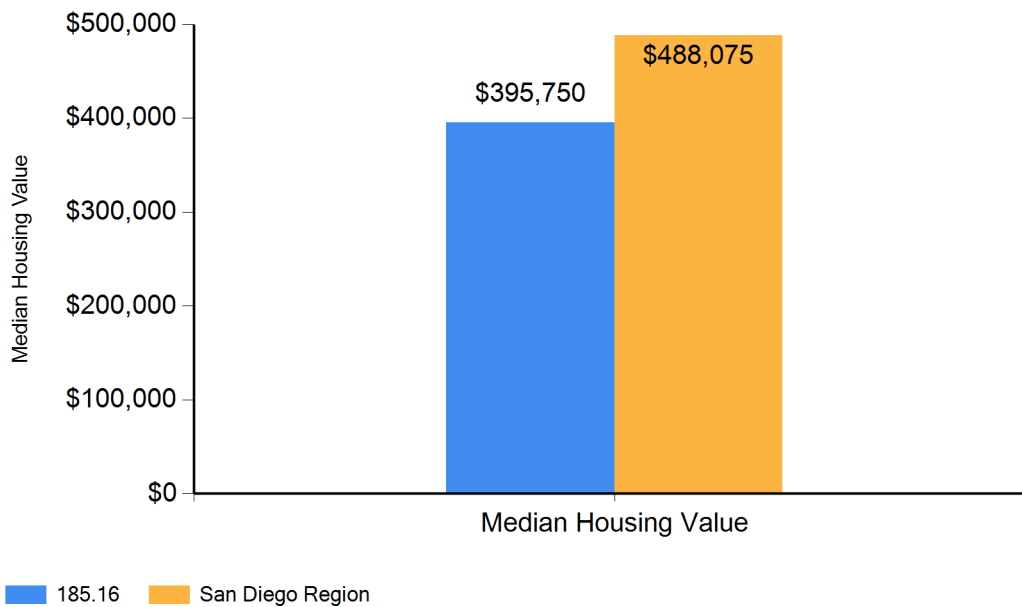
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075