

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91910



	Jan 1, 2012
Total Population	76,270
Household Population	75,334
Group Quarters Population	936
Persons Per Household	2.93

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,539	25,730	6.6%
Single Family - Detached	11,519	11,496	0.2%
Single Family - Multiple-Unit	3,517	2,670	24.1%
Multi-Family	11,132	10,402	6.6%
Mobile Home and Other	1,371	1,162	15.2%

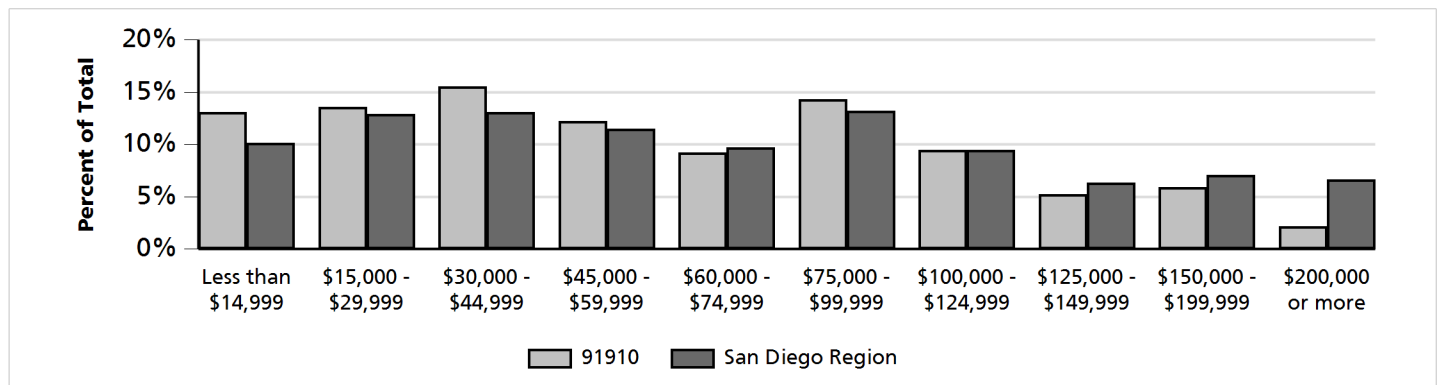
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	14%	16%	12%	9%	14%	9%	5%	6%	2%

Median Household Income

Adjusted for Inflation (2010 \$)	\$54,503
Not adjusted for inflation (current 2011\$)	\$56,156



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

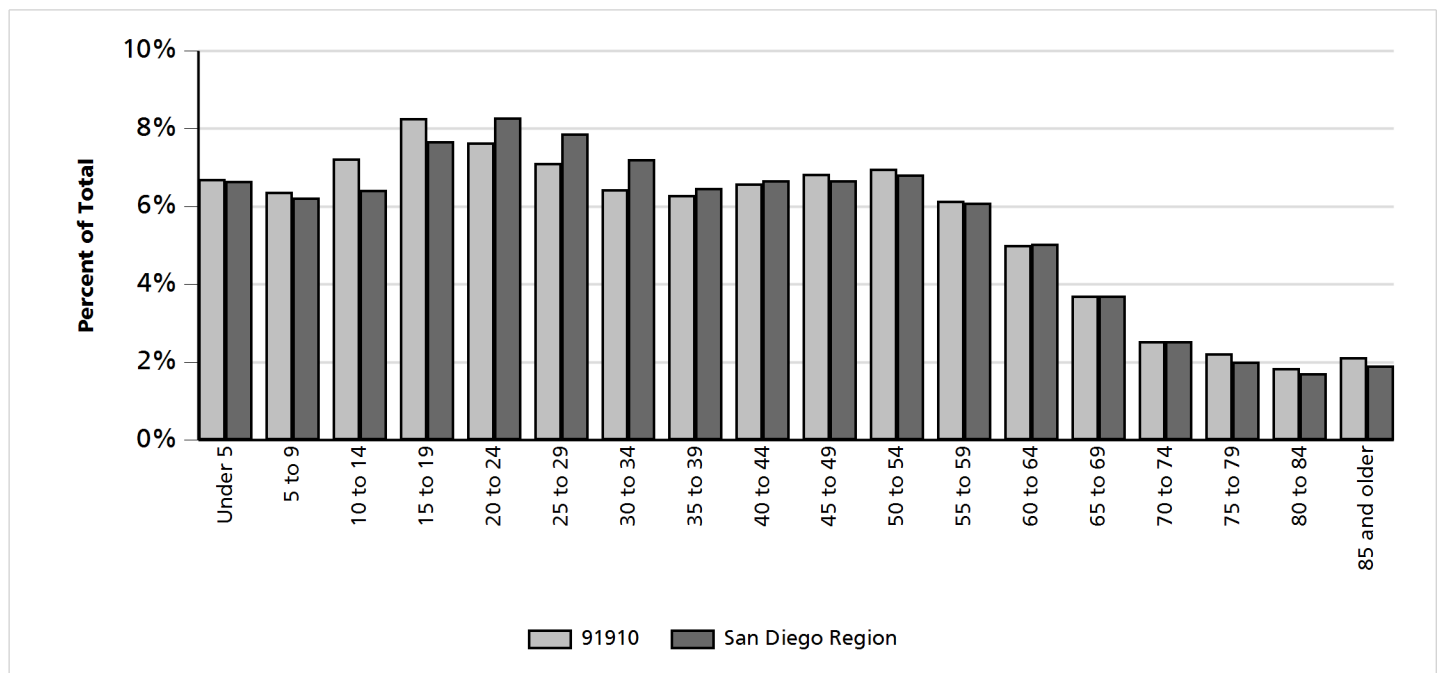
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	76,270	36,964	39,306	52%
Under 5	5,115	2,620	2,495	49%
5 to 9	4,855	2,547	2,308	48%
10 to 14	5,508	2,811	2,697	49%
15 to 17	3,771	1,981	1,790	47%
18 and 19	2,526	1,309	1,217	48%
20 to 24	5,821	2,984	2,837	49%
25 to 29	5,419	2,760	2,659	49%
30 to 34	4,906	2,427	2,479	51%
35 to 39	4,800	2,311	2,489	52%
40 to 44	5,025	2,393	2,632	52%
45 to 49	5,216	2,457	2,759	53%
50 to 54	5,307	2,557	2,750	52%
55 to 59	4,686	2,187	2,499	53%
60 and 61	1,628	743	885	54%
62 to 64	2,194	967	1,227	56%
65 to 69	2,827	1,273	1,554	55%
70 to 74	1,932	835	1,097	57%
75 to 79	1,703	678	1,025	60%
80 to 84	1,412	567	845	60%
85 and older	1,619	557	1,062	66%
Under 18	19,249	9,959	9,290	48%
65 and older	9,493	3,910	5,583	59%
Median Age	35.2	33.0	37.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				All Other
		White	Black	American Indian	Asian & Pacific Isl.	
Total Population	46,727	17,430	2,629	235	7,378	1,871
Under 5	3,778	619	167	13	332	206
5 to 9	3,684	524	116	9	302	220
10 to 14	4,131	631	149	15	391	191
15 to 17	2,782	440	100	17	274	158
18 and 19	1,823	336	77	8	195	87
20 to 24	4,024	914	267	16	437	163
25 to 29	3,429	1,032	269	17	514	158
30 to 34	3,187	836	233	28	492	130
35 to 39	3,253	799	186	14	451	97
40 to 44	3,222	948	189	18	549	99
45 to 49	3,101	1,237	209	21	563	85
50 to 54	2,875	1,513	226	18	594	81
55 to 59	2,187	1,637	178	12	616	56
60 and 61	743	612	42	4	191	36
62 to 64	913	855	58	7	341	20
65 to 69	1,162	1,234	62	8	337	24
70 to 74	776	831	36	5	262	22
75 to 79	699	740	27	2	222	13
80 to 84	516	675	20	2	181	18
85 and older	442	1,017	18	1	134	7
Under 18	14,375	2,214	532	54	1,299	775
65 and older	3,595	4,497	163	18	1,136	84
Median Age	29.6	51.3	33.6	34.0	42.7	22.3