

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2013
Total Population	26,928
Household Population	26,928
Group Quarters Population	0
Persons Per Household	3.57

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,825	7,545	3.6%
Single Family - Detached	4,508	4,359	3.3%
Single Family - Multiple-Unit	1,418	1,362	3.9%
Multi-Family	1,899	1,824	3.9%
Mobile Home and Other	0	0	--

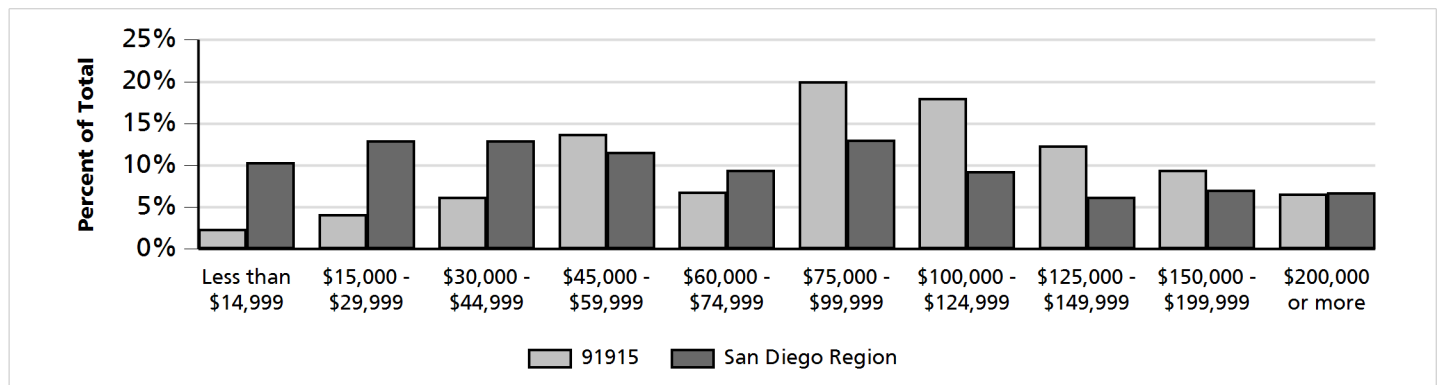
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	2%	4%	6%	14%	7%	20%	18%	12%	9%	7%

Median Household Income

Adjusted for Inflation (2010 \$)	\$95,627
Not adjusted for inflation (current 2012\$)	\$100,106



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

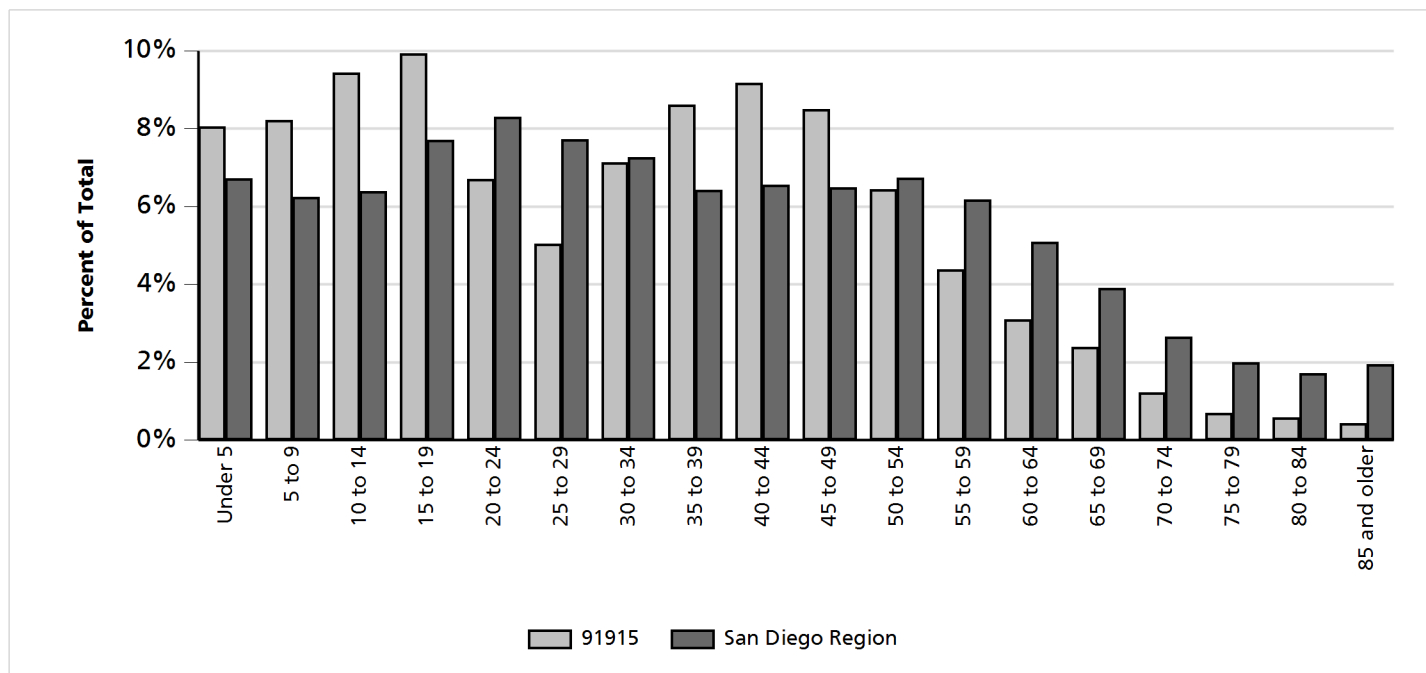
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	26,928	13,103	13,825	51%
Under 5	2,168	1,123	1,045	48%
5 to 9	2,214	1,091	1,123	51%
10 to 14	2,539	1,320	1,219	48%
15 to 17	1,626	871	755	46%
18 and 19	1,045	547	498	48%
20 to 24	1,805	899	906	50%
25 to 29	1,357	661	696	51%
30 to 34	1,920	878	1,042	54%
35 to 39	2,319	1,076	1,243	54%
40 to 44	2,467	1,168	1,299	53%
45 to 49	2,288	1,124	1,164	51%
50 to 54	1,733	838	895	52%
55 to 59	1,181	544	637	54%
60 and 61	370	175	195	53%
62 to 64	465	221	244	52%
65 to 69	645	274	371	58%
70 to 74	327	124	203	62%
75 to 79	186	76	110	59%
80 to 84	157	52	105	67%
85 and older	116	41	75	65%
Under 18	8,547	4,405	4,142	48%
65 and older	1,431	567	864	60%
Median Age	31.8	30.2	33.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				All Other
		White	Black	American Indian	Asian & Pacific Isl.	
Total Population	12,301	5,637	1,280	61	6,577	1,072
Under 5	1,021	450	75	3	488	131
5 to 9	1,152	381	96	2	403	180
10 to 14	1,237	460	103	0	557	182
15 to 17	823	267	86	3	346	101
18 and 19	576	143	44	1	214	67
20 to 24	982	256	105	4	358	100
25 to 29	609	269	51	2	382	44
30 to 34	785	442	104	4	516	69
35 to 39	1,021	510	110	18	603	57
40 to 44	1,119	565	122	11	608	42
45 to 49	1,014	531	128	2	573	40
50 to 54	673	457	106	2	474	21
55 to 59	416	324	64	5	354	18
60 and 61	137	111	11	1	106	4
62 to 64	176	114	27	1	145	2
65 to 69	246	167	35	0	191	6
70 to 74	137	69	9	1	103	8
75 to 79	73	45	3	1	64	0
80 to 84	59	30	0	0	68	0
85 and older	45	46	1	0	24	0
Under 18	4,233	1,558	360	8	1,794	594
65 and older	560	357	48	2	450	14
Median Age	28.0	36.5	33.8	38.2	35.2	18.4