

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91910



	Jan 1, 2015
Total Population	77,178
Household Population	76,143
Group Quarters Population	1,035
Persons Per Household	2.95

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,584	25,793	6.5%
Single Family - Detached	11,535	11,058	4.1%
Single Family - Multiple-Unit	3,533	3,338	5.5%
Multi-Family	11,145	10,251	8.0%
Mobile Home and Other	1,371	1,146	16.4%

HOUSEHOLD INCOME

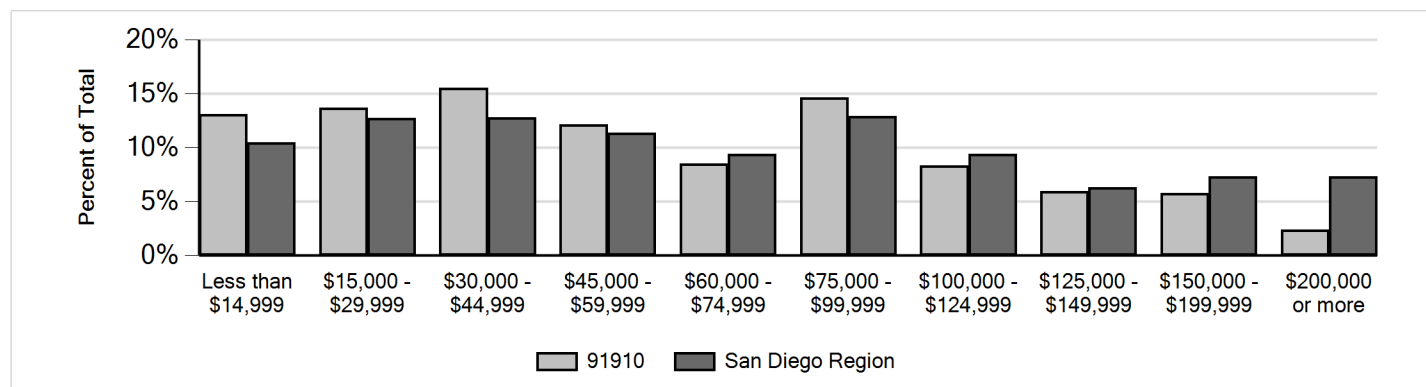
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	14%	16%	12%	9%	15%	8%	6%	6%	2%

Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$54,437
Not adjusted for inflation (current 2014\$)	\$58,802



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

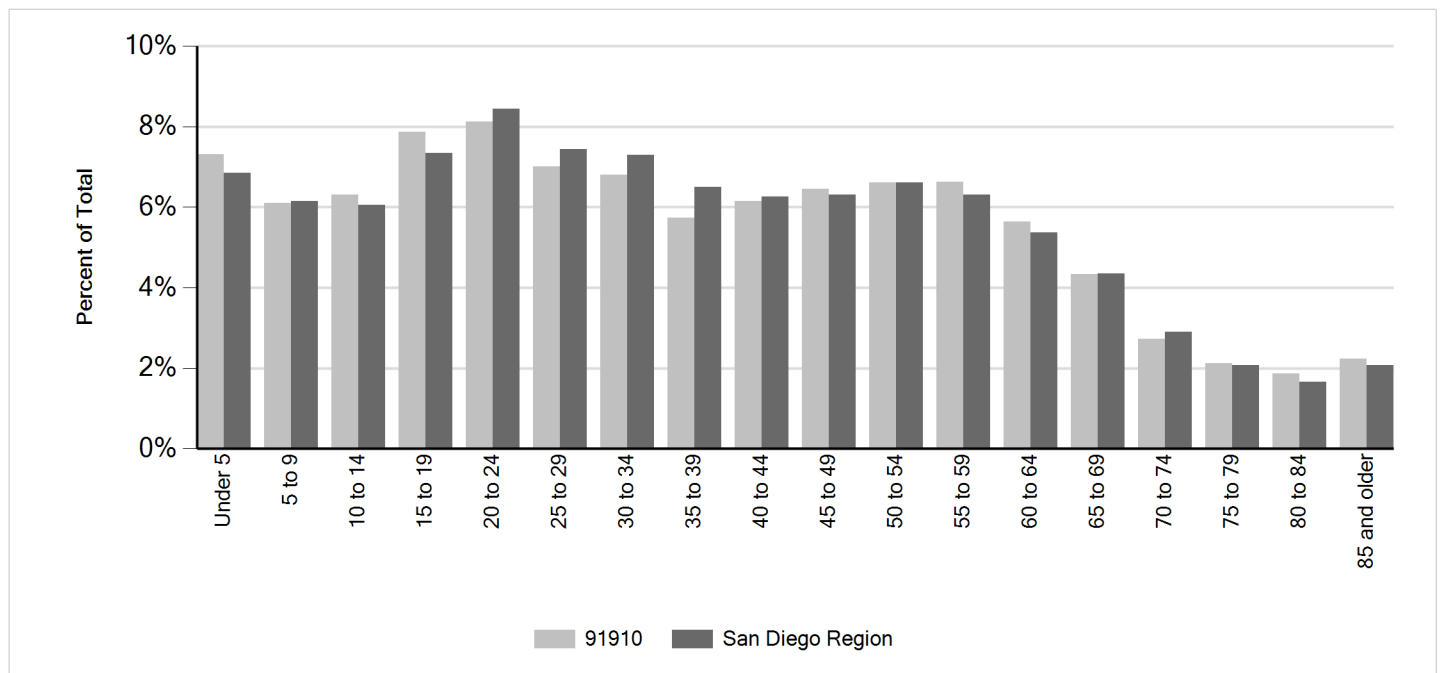
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	77,178	37,182	39,996	52%
Under 5	5,642	2,901	2,741	49%
5 to 9	4,703	2,477	2,226	47%
10 to 14	4,871	2,491	2,380	49%
15 to 17	3,570	1,871	1,699	48%
18 and 19	2,501	1,291	1,210	48%
20 to 24	6,264	3,250	3,014	48%
25 to 29	5,414	2,737	2,677	49%
30 to 34	5,251	2,642	2,609	50%
35 to 39	4,426	2,155	2,271	51%
40 to 44	4,739	2,207	2,532	53%
45 to 49	4,973	2,360	2,613	53%
50 to 54	5,105	2,357	2,748	54%
55 to 59	5,114	2,381	2,733	53%
60 and 61	1,896	859	1,037	55%
62 to 64	2,457	1,104	1,353	55%
65 to 69	3,341	1,490	1,851	55%
70 to 74	2,110	892	1,218	58%
75 to 79	1,643	630	1,013	62%
80 to 84	1,437	533	904	63%
85 and older	1,721	554	1,167	68%
Under 18	18,786	9,740	9,046	48%
65 and older	10,252	4,099	6,153	60%
Median Age	35.4	33.0	38.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	47,771	17,292	2,582	232	7,390	1,911
Under 5	3,946	980	183	7	403	123
5 to 9	3,601	458	119	9	268	248
10 to 14	3,672	537	123	13	340	186
15 to 17	2,621	436	90	15	286	122
18 and 19	1,875	279	60	10	162	115
20 to 24	4,450	864	259	12	468	211
25 to 29	3,560	938	266	22	483	145
30 to 34	3,365	933	297	28	501	127
35 to 39	3,010	704	174	18	412	108
40 to 44	3,161	811	154	15	513	85
45 to 49	3,161	997	201	25	507	82
50 to 54	2,846	1,384	191	13	580	91
55 to 59	2,640	1,626	168	21	577	82
60 and 61	881	682	61	4	242	26
62 to 64	1,097	942	65	0	313	40
65 to 69	1,406	1,369	62	13	450	41
70 to 74	871	929	33	3	248	26
75 to 79	618	717	34	3	247	24
80 to 84	526	660	23	1	207	20
85 and older	464	1,046	19	0	183	9
Under 18	13,840	2,411	515	44	1,297	679
65 and older	3,885	4,721	171	20	1,335	120
Median Age	30.2	52.6	33.2	35.0	43.6	23.8