



Demographic and Socioeconomic Profile 2010

TRACT: 208.10

Population by Race

	Population	Percent
Total Population	5,266	100%
White	4,357	83%
Hispanic	636	12%
Two or More	131	2%
Asian	62	1%
Black	36	1%
American Indian	26	<1%
Pacific Islander	10	<1%
Other	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,266	2,646	2,620	50%
Under 5	296	148	148	50%
5 to 9	353	182	171	48%
10 to 14	455	227	228	50%
15 to 17	277	139	138	50%
18 and 19	166	89	77	46%
20 to 24	266	143	123	46%
25 to 29	205	108	97	47%
30 to 34	259	119	140	54%
35 to 39	350	179	171	49%
40 to 44	392	191	201	51%
45 to 49	512	231	281	55%
50 to 54	558	279	279	50%
55 to 59	400	199	201	50%
60 and 61	136	78	58	43%
62 to 64	186	102	84	45%
65 to 69	174	94	80	46%
70 to 74	101	51	50	50%
75 to 79	62	32	30	48%
80 to 84	58	30	28	48%
85 and Older	60	25	35	58%
Under 18	1,381	696	685	50%
65 and older	455	232	223	49%
Median	40.1	39.7	40.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,162	100%
Never Married	831	20%
Married, excluding separated	3,061	74%
Separated	0	0%
Widowed	88	2%
Divorced	182	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,266	100%
Household	5,259	100%
Group Quarters - Other	7	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,266	636	4,357	36	26	62	10	8	131
Under 5	296	52	222	2	1	1	0	1	17
5 to 9	353	58	272	2	2	1	0	0	18
10 to 14	455	63	364	3	1	3	0	1	20
15 to 17	277	44	216	0	1	3	0	3	10
18 and 19	166	22	134	1	2	0	0	0	7
20 to 24	266	54	197	2	3	1	0	0	9
25 to 29	205	28	162	2	0	2	1	0	10
30 to 34	259	30	211	2	3	4	4	0	5
35 to 39	350	46	286	3	2	9	1	0	3
40 to 44	392	53	321	1	3	7	0	0	7
45 to 49	512	50	440	5	1	5	1	2	8
50 to 54	558	56	476	4	4	8	1	0	9
55 to 59	400	19	369	3	3	2	1	0	3
60 and 61	136	16	115	1	0	2	0	1	1
62 to 64	186	10	169	1	0	3	1	0	2
65 to 69	174	10	157	1	0	5	0	0	1
70 to 74	101	7	93	0	0	1	0	0	0
75 to 79	62	6	52	2	0	1	0	0	1
80 to 84	58	5	51	1	0	1	0	0	0
85 and Older	60	7	50	0	0	3	0	0	0
Under 18	1,381	217	1,074	7	5	8	0	5	65
65 and older	455	35	403	4	0	11	0	0	2
Median		29.5	41.8	45.0	35.0	45.0	35.0	17.0	18.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,970	100%
Speak Only English	4,787	96%
Speak Spanish:	96	2%
Speak English "well" or "very well"	96	2%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	26	1%
Speak English "well" or "very well"	26	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	61	1%
Speak English "well" or "very well"	61	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,453	100%
Less than 9th grade	12	<1%
9th through 12th grade, no diploma	69	2%
High school grad (incl. equivalency)	701	20%
Some college, no degree	1,200	35%
Associate degree	424	12%
Bachelor's degree	727	21%
Master's degree	177	5%
Professional school degree	93	3%
Doctorate degree	50	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,092	100%	---	---	---	---
Enrolled in school	1,653	32%	1,525	30%	128	3%
Nursery / Preschool	143	9%	80	5%	63	49%
Kindergarten to grade 4	353	21%	333	22%	20	16%
Grade 5 to grade 8	387	23%	387	25%	0	0%
Grade 9 to grade 12	341	21%	341	22%	0	0%
College, undergraduate	384	23%	356	23%	28	22%
Graduate or Professional school	45	3%	28	2%	17	13%
Not enrolled in school	3,439	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,738	100%	760	100%	978	100%
Family Households:	1,596	92%	760	100%	836	85%
Married couple family	1,518	87%	711	94%	807	83%
Other family:	78	4%	49	6%	29	3%
Male householder, no wife	21	1%	21	3%	0	0%
Female householder, no husband	57	3%	28	4%	29	3%
Nonfamily households:	142	8%	0	0%	142	15%
Householder living alone	142	8%	----	----	----	----
Other nonfamily households	0	0%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,770	100%	1738	32	2%	3.03
Single family (detached)	1,770	100%	1,738	32	2%	3.03
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,593	100%
Less than \$150,000	11	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	29	2%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	324	20%
\$400,000 to \$499,999	259	16%
\$500,000 to \$749,999	802	50%
\$750,000 to \$999,999	112	7%
\$1,000,000 or more	56	4%

Median Value **\$554,287**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,770	100%
2005 or Later	18	1%
2000 to 2004	350	20%
1990 to 1999	259	15%
1980 to 1989	726	41%
1970 to 1979	387	22%
1960 to 1969	0	0%
1950 to 1959	30	2%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,738	100%	145	100%	1,593	100%
1.00 occupant housing per room or less	1,738	100%	145	100%	1,593	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	145	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	4	3%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	107	74%
\$2,000 or more	34	23%
No cash rent	0	0%
Median contract rent	\$1,820	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	145	100%
Less than 20 percent	2	1%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	34	23%
30.0 to 34.9 percent	31	21%
35.0 to 39.9 percent	4	3%
40.0 to 49.9 percent	0	0%
50.0 percent or more	74	51%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,738	100%
No vehicle	3	<1%
1 vehicle	256	15%
2 vehicles	546	31%
3 vehicles	735	42%
4 or more vehicles	198	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,714	100%
Worked in state of residence	2,714	100%
Worked in county of residence	2,679	99%
Worked outside county of residence	35	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,075	100%	2,046	50%
In labor force	2,938	72%	1,484	51%
Armed forces	37	1%	37	100%
Civilian (employed)	2,568	87%	1,307	51%
Civilian (unemployed)	333	11%	140	42%
Not in labor force	1,137	28%	562	49%
Pct. of civilian labor force unemployed	11.5%		9.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,714	100%
Car, truck or van:	2,558	94%
Drove Alone	2,249	83%
Carpooled	309	11%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	28	1%
Bicycle	0	0%
Walked	0	0%
Other means	25	1%
Worked at home	103	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,714	100%
Did not work at home	2,611	96%
Less than 10 minutes	67	2%
10 to 19 minutes	308	11%
20 to 29 minutes	204	8%
30 to 44 minutes	907	33%
45 to 59 minutes	515	19%
60 to 89 minutes	585	22%
90 minutes or more	25	1%
Worked at home	103	4%
Average time to work (minutes)	45	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,682	100%
Agriculture, forestry, mining	4	<1%
Utilities	38	1%
Construction	263	10%
Manufacturing	283	11%
Wholesale trade	172	6%
Retail trade	213	8%
Transportation & warehousing	95	4%
Information & communications	86	3%
Finance, insurance, & real estate	278	10%
Professional, scientific, management, administration	160	6%
Educational, social, & health services	459	17%
Art, entertainment, recreation, accommodations, food	228	9%
Other services	55	2%
Public administration	348	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,682	100%
Management, professional & related:	1,100	41%
Management (incl. farm managers)	387	14%
Business & financial	191	7%
Computer & mathematical	2	<1%
Architecture & engineering	123	5%
Life, physical & social science	9	<1%
Community & social service	21	1%
Legal	131	5%
Education, training, & library	114	4%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	122	5%
Service:	363	14%
Healthcare support	9	<1%
Protective service	111	4%
Food preparation & serving	62	2%
Building & grounds cleaning / maintenance	38	1%
Personal care & service	143	5%
Sales & office	839	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	202	8%
Production, transport & material moving	178	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,738	100%
Less than \$15,000	25	1%
\$15,000 to \$29,999	68	4%
\$30,000 to \$44,999	152	9%
\$45,000 to \$59,999	157	9%
\$60,000 to \$74,999	116	7%
\$75,000 to \$99,999	283	16%
\$100,000 to \$124,999	205	12%
\$125,000 to \$149,999	264	15%
\$150,000 to \$199,999	305	18%
\$200,000 or more	163	9%
Median Income	\$108,293	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,738	100%
With earnings	1,564	90%
With wage and salary income	1,507	87%
With self-employment income	309	18%
With interest, dividend, or net rental income	608	35%
With Social Security income	336	19%
With Supplemental Security income	40	2%
With public assistance income	46	3%
With retirement income	407	23%
With other types of income	263	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,265	100%
Under .50	66	1%
.50 to .99	0	0%
1.00 to 1.24	320	6%
1.25 to 1.49	146	3%
1.50 to 1.84	0	0%
1.85 to 1.99	132	3%
2.00 and over	4,601	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,265	100%
Above Poverty	5,199	99%
Below Poverty	66	1%

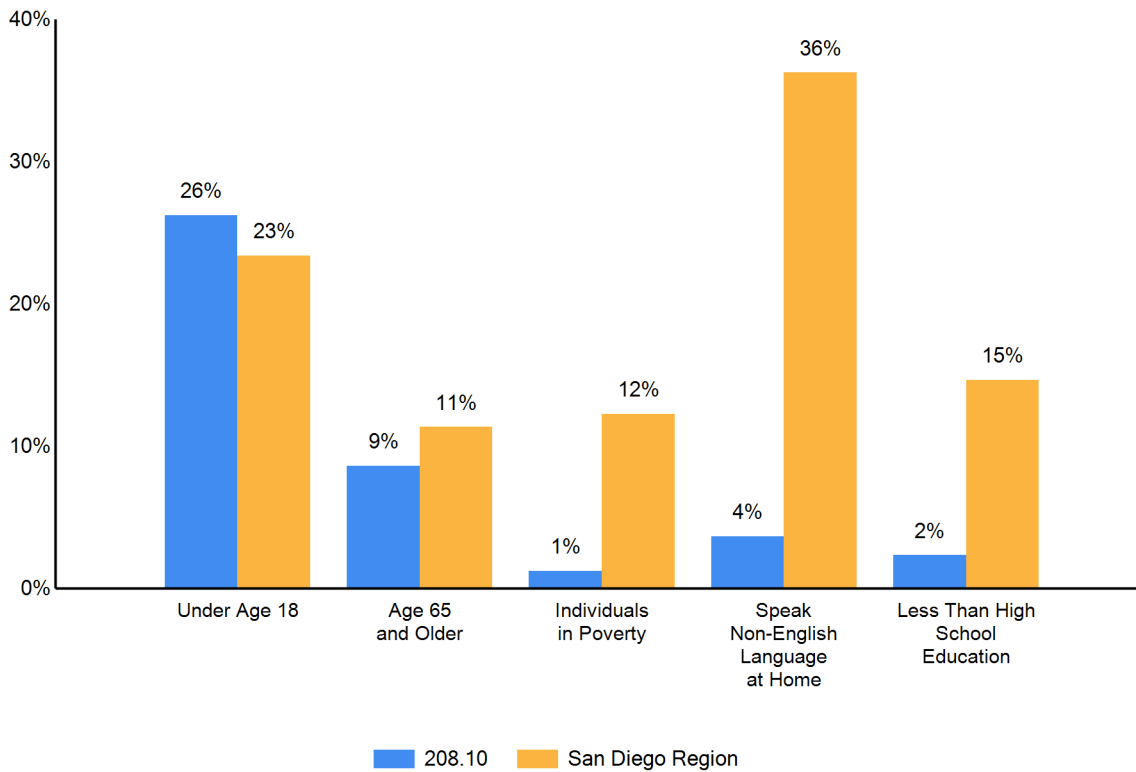
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,596	760	836	1,576	740	836	20	20	0
Married couple family	1,518	711	807	1,518	711	807	0	0	0
Male householder, no wife present	21	21	0	21	21	0	0	0	0
Female householder, no husband present	57	28	29	37	8	29	20	20	0

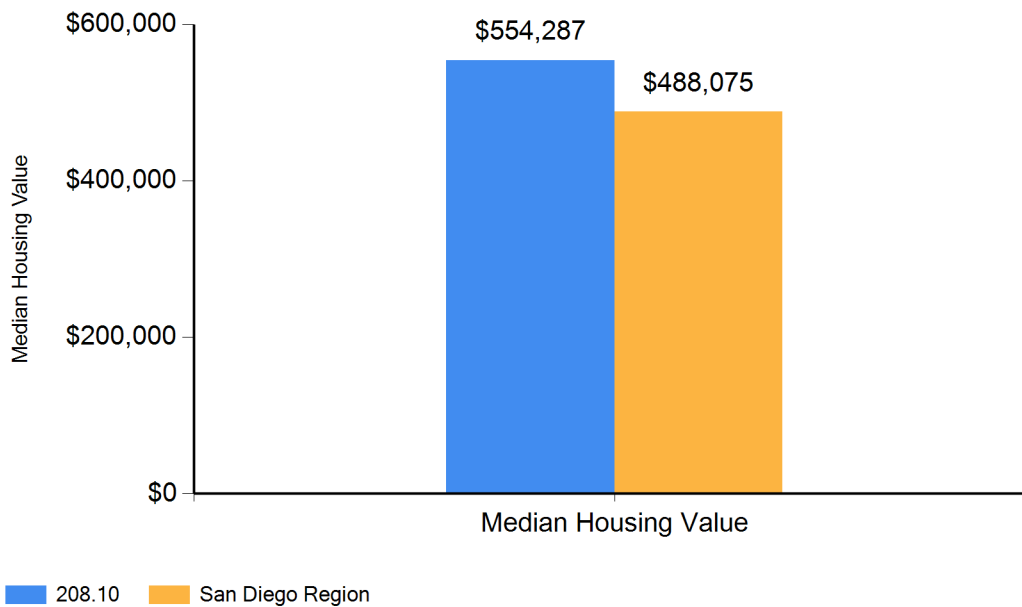
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075