



## Demographic and Socioeconomic Profile 2010

SDCOUNCIL: 5

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>144,369</b>	<b>100%</b>
White	87,271	60%
Asian	32,971	23%
Hispanic	13,565	9%
Two or More	6,116	4%
Black	3,467	2%
Pacific Islander	347	<1%
Other	345	<1%
American Indian	287	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>144,369</b>	<b>70,700</b>	<b>73,669</b>	<b>51%</b>
Under 5	9,635	5,088	4,547	47%
5 to 9	10,240	5,143	5,097	50%
10 to 14	10,298	5,536	4,762	46%
15 to 17	6,468	3,318	3,150	49%
18 and 19	2,585	1,377	1,208	47%
20 to 24	6,606	3,295	3,311	50%
25 to 29	7,962	4,028	3,934	49%
30 to 34	9,425	4,468	4,957	53%
35 to 39	10,929	5,262	5,667	52%
40 to 44	11,501	5,601	5,900	51%
45 to 49	12,275	5,892	6,383	52%
50 to 54	10,806	5,143	5,663	52%
55 to 59	9,289	4,414	4,875	52%
60 and 61	3,691	1,806	1,885	51%
62 to 64	4,921	2,634	2,287	46%
65 to 69	5,349	2,549	2,800	52%
70 to 74	3,807	1,673	2,134	56%
75 to 79	3,124	1,292	1,832	59%
80 to 84	2,572	1,059	1,513	59%
85 and Older	2,886	1,122	1,764	61%
Under 18	36,641	19,085	17,556	48%
65 and older	17,738	7,695	10,043	57%
<b>Median</b>	<b>39.1</b>	<b>37.9</b>	<b>40.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>114,196</b>	<b>100%</b>
Never Married	26,569	23%
Married, excluding separated	72,598	64%
Separated	968	<1%
Widowed	5,094	4%
Divorced	8,967	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>144,369</b>	<b>100%</b>
Household	143,583	99%
Group Quarters - Other	741	1%
Group Quarters - College	45	<1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>144,369</b>	<b>13,565</b>	<b>87,271</b>	<b>3,467</b>	<b>287</b>	<b>32,971</b>	<b>347</b>	<b>345</b>	<b>6,116</b>
Under 5	9,635	1,214	4,758	184	23	2,385	22	25	1,024
5 to 9	10,240	1,339	5,060	216	17	2,576	17	37	978
10 to 14	10,298	1,250	5,636	257	24	2,202	18	40	871
15 to 17	6,468	830	3,795	170	23	1,146	11	24	469
18 and 19	2,585	298	1,489	110	5	522	7	6	148
20 to 24	6,606	846	3,956	194	12	1,257	9	25	307
25 to 29	7,962	1,017	4,220	250	19	2,100	17	26	313
30 to 34	9,425	1,028	4,722	270	19	2,958	43	27	358
35 to 39	10,929	1,105	5,528	253	25	3,680	27	21	290
40 to 44	11,501	1,105	6,554	311	28	3,149	50	38	266
45 to 49	12,275	908	7,940	414	16	2,657	30	16	294
50 to 54	10,806	791	7,277	273	16	2,130	23	22	274
55 to 59	9,289	563	6,544	220	19	1,690	17	19	217
60 and 61	3,691	191	2,608	71	4	775	8	1	33
62 to 64	4,921	245	3,694	65	8	814	20	4	71
65 to 69	5,349	325	3,868	72	12	999	7	7	59
70 to 74	3,807	183	2,660	66	9	834	6	5	44
75 to 79	3,124	133	2,337	28	3	582	4	2	35
80 to 84	2,572	107	2,079	32	0	322	1	0	31
85 and Older	2,886	87	2,546	11	5	193	10	0	34
Under 18	36,641	4,633	19,249	827	87	8,309	68	126	3,342
65 and older	17,738	835	13,490	209	29	2,930	28	14	203
<b>Median</b>		<b>29.9</b>	<b>43.4</b>	<b>36.6</b>	<b>35.3</b>	<b>36.8</b>	<b>40.3</b>	<b>28.0</b>	<b>16.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>134,734</b>	<b>100%</b>
Speak Only English	96,269	71%
Speak Spanish:	7,526	6%
Speak English "well" or "very well"	7,049	5%
Speak English "not well" or "not at all"	477	<1%
Speak Asian/Pacific Island language:	19,895	15%
Speak English "well" or "very well"	17,094	13%
Speak English "not well" or "not at all"	2,801	2%
Speak other language:	11,044	7%
Speak English "well" or "very well"	10,013	7%
Speak English "not well" or "not at all"	1,031	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>98,537</b>	<b>100%</b>
Less than 9th grade	1,335	1%
9th through 12th grade, no diploma	2,314	2%
High school grad (incl. equivalency)	10,914	11%
Some college, no degree	18,961	19%
Associate degree	7,915	8%
Bachelor's degree	32,871	33%
Master's degree	16,589	17%
Professional school degree	3,922	4%
Doctorate degree	3,716	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>138,764</b>	<b>100%</b>	---	---	---	---
Enrolled in school	41,137	30%	34,088	25%	7,049	5%
Nursery / Preschool	3,162	8%	1,163	3%	1,999	28%
Kindergarten to grade 4	10,659	26%	9,607	28%	1,052	15%
Grade 5 to grade 8	8,040	20%	7,175	21%	865	12%
Grade 9 to grade 12	9,257	23%	8,316	24%	941	13%
College, undergraduate	8,064	20%	6,794	20%	1,270	18%
Graduate or Professional school	1,955	5%	1,033	3%	922	13%
Not enrolled in school	97,627	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>53,327</b>	<b>100%</b>	<b>21,752</b>	<b>100%</b>	<b>31,575</b>	<b>100%</b>
Family Households:	40,655	76%	21,666	100%	18,989	60%
Married couple family	34,277	64%	17,767	82%	16,510	52%
Other family:	6,378	12%	3,899	18%	2,479	8%
Male householder, no wife	1,806	3%	1,073	5%	733	2%
Female householder, no husband	4,572	9%	2,826	13%	1,746	6%
Nonfamily households:	12,672	24%	86	<1%	12,586	40%
Householder living alone	10,328	19%	----	----	----	----
Other nonfamily households	2,344	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>55,194</b>	<b>100%</b>	<b>53,327</b>	<b>1,867</b>	<b>3%</b>	<b>2.69</b>
Single family (detached)	32,405	59%	31,398	1,007	3%	2.85
Single family (attached)	6,544	12%	6,236	308	5%	2.37
2 to 4 units	4,255	8%	4,097	158	4%	2.70
5 to 9 units	4,478	8%	4,332	146	3%	2.47
10 or more units	7,512	14%	7,264	248	3%	2.42
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>39,110</b>	<b>100%</b>
Less than \$150,000	541	1%
\$150,000 to \$199,999	521	1%
\$200,000 to \$249,999	1,183	3%
\$250,000 to \$299,999	1,425	4%
\$300,000 to \$399,999	4,322	11%
\$400,000 to \$499,999	5,182	13%
\$500,000 to \$749,999	16,311	42%
\$750,000 to \$999,999	6,108	16%
\$1,000,000 or more	3,517	9%

**Median Value** **\$597,845**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>55,194</b>	<b>100%</b>
2005 or Later	2,291	4%
2000 to 2004	6,039	11%
1990 to 1999	12,685	23%
1980 to 1989	18,326	33%
1970 to 1979	12,453	23%
1960 to 1969	2,747	5%
1950 to 1959	381	1%
1940 to 1949	99	<1%
1939 or earlier	173	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>53,327</b>	<b>100%</b>	<b>14,217</b>	<b>100%</b>	<b>39,110</b>	<b>100%</b>
1.00 occupant housing per room or less	52,468	98%	13,556	95%	38,912	99%
1.01 to 1.50 occupants per room	665	1%	504	4%	161	<1%
1.51 to 2.00 occupants per room	184	<1%	147	1%	37	<1%
2.01 or more occupants per room	10	<1%	10	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>14,217</b>	<b>100%</b>
Less than \$500	578	4%
\$500 to \$599	242	2%
\$600 to \$699	115	1%
\$700 to \$799	87	1%
\$800 to \$899	171	1%
\$900 to \$999	223	2%
\$1,000 to \$1,249	1,447	10%
\$1,250 to \$1,499	3,169	22%
\$1,500 to \$1,999	4,983	35%
\$2,000 or more	2,796	20%
No cash rent	406	3%
<b>Median contract rent</b>	<b>\$1,608</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>14,217</b>	<b>100%</b>
Less than 20 percent	3,046	21%
20.0 to 24.9 percent	2,438	17%
25.0 to 29.9 percent	1,974	14%
30.0 to 34.9 percent	1,574	11%
35.0 to 39.9 percent	1,024	7%
40.0 to 49.9 percent	1,096	8%
50.0 percent or more	2,544	18%
Not computed	521	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>53,327</b>	<b>100%</b>
No vehicle	1,266	2%
1 vehicle	14,242	27%
2 vehicles	25,717	48%
3 vehicles	8,706	16%
4 or more vehicles	3,396	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>72,192</b>	<b>100%</b>
Worked in state of residence	71,673	99%
Worked in county of residence	70,076	97%
Worked outside county of residence	1,597	2%
Worked outside state of residence	519	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>111,123</b>	<b>100%</b>	<b>52,944</b>	<b>48%</b>
In labor force	76,878	69%	41,001	53%
Armed forces	1,202	2%	958	80%
Civilian (employed)	70,857	92%	37,381	53%
Civilian (unemployed)	4,819	6%	2,662	55%
Not in labor force	34,245	31%	11,943	35%
Pct. of civilian labor force unemployed	6.4%		6.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>72,192</b>	<b>100%</b>
Car, truck or van:	65,697	91%
Drove Alone	59,282	82%
Carpooled	6,415	9%
Public Transportation:	668	1%
Bus	483	1%
Trolley / Streetcar	50	<1%
Railroad	119	<1%
Other public transportation	16	<1%
Motorcycle	157	<1%
Bicycle	209	<1%
Walked	545	1%
Other means	595	1%
Worked at home	4,321	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>72,192</b>	<b>100%</b>
Did not work at home	67,871	94%
Less than 10 minutes	5,759	8%
10 to 19 minutes	19,160	27%
20 to 29 minutes	20,943	29%
30 to 44 minutes	17,165	24%
45 to 59 minutes	2,937	4%
60 to 89 minutes	913	1%
90 minutes or more	994	1%
Worked at home	4,321	6%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>70,948</b>	<b>100%</b>
Agriculture, forestry, mining	50	<1%
Utilities	644	1%
Construction	2,317	3%
Manufacturing	9,202	13%
Wholesale trade	2,069	3%
Retail trade	5,988	8%
Transportation & warehousing	1,686	2%
Information & communications	3,103	4%
Finance, insurance, & real estate	6,293	9%
Professional, scientific, management, administration	3,994	6%
Educational, social, & health services	15,593	22%
Art, entertainment, recreation, accommodations, food	4,045	6%
Other services	2,507	4%
Public administration	13,457	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>70,948</b>	<b>100%</b>
Management, professional & related:	43,475	61%
Management (incl. farm managers)	10,727	15%
Business & financial	6,467	9%
Computer & mathematical	5,718	8%
Architecture & engineering	4,416	6%
Life, physical & social science	2,085	3%
Community & social service	1,023	1%
Legal	1,432	2%
Education, training, & library	4,639	7%
Art, entertainment, sports & media	1,691	2%
Healthcare practitioners	5,277	7%
Service:	6,370	9%
Healthcare support	779	1%
Protective service	1,131	2%
Food preparation & serving	1,712	2%
Building & grounds cleaning / maintenance	599	1%
Personal care & service	2,149	3%
Sales & office	15,789	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	2,279	3%
Production, transport & material moving	3,035	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>53,327</b>	<b>100%</b>
Less than \$15,000	2,324	4%
\$15,000 to \$29,999	3,107	6%
\$30,000 to \$44,999	4,170	8%
\$45,000 to \$59,999	4,011	8%
\$60,000 to \$74,999	4,427	8%
\$75,000 to \$99,999	7,931	15%
\$100,000 to \$124,999	7,434	14%
\$125,000 to \$149,999	5,177	10%
\$150,000 to \$199,999	7,508	14%
\$200,000 or more	7,238	14%
<b>Median Income</b>	<b>\$102,332</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>53,327</b>	<b>100%</b>
With earnings	44,964	84%
With wage and salary income	43,531	82%
With self-employment income	7,161	13%
With interest, dividend, or net rental income	21,579	40%
With Social Security income	11,144	21%
With Supplemental Security income	1,053	2%
With public assistance income	472	1%
With retirement income	10,032	19%
With other types of income	6,607	12%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>144,001</b>	<b>100%</b>
Under .50	3,204	2%
.50 to .99	2,531	2%
1.00 to 1.24	1,862	1%
1.25 to 1.49	2,060	1%
1.50 to 1.84	2,865	2%
1.85 to 1.99	1,977	1%
2.00 and over	129,502	90%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>144,001</b>	<b>100%</b>
Above Poverty	138,266	96%
Below Poverty	5,735	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

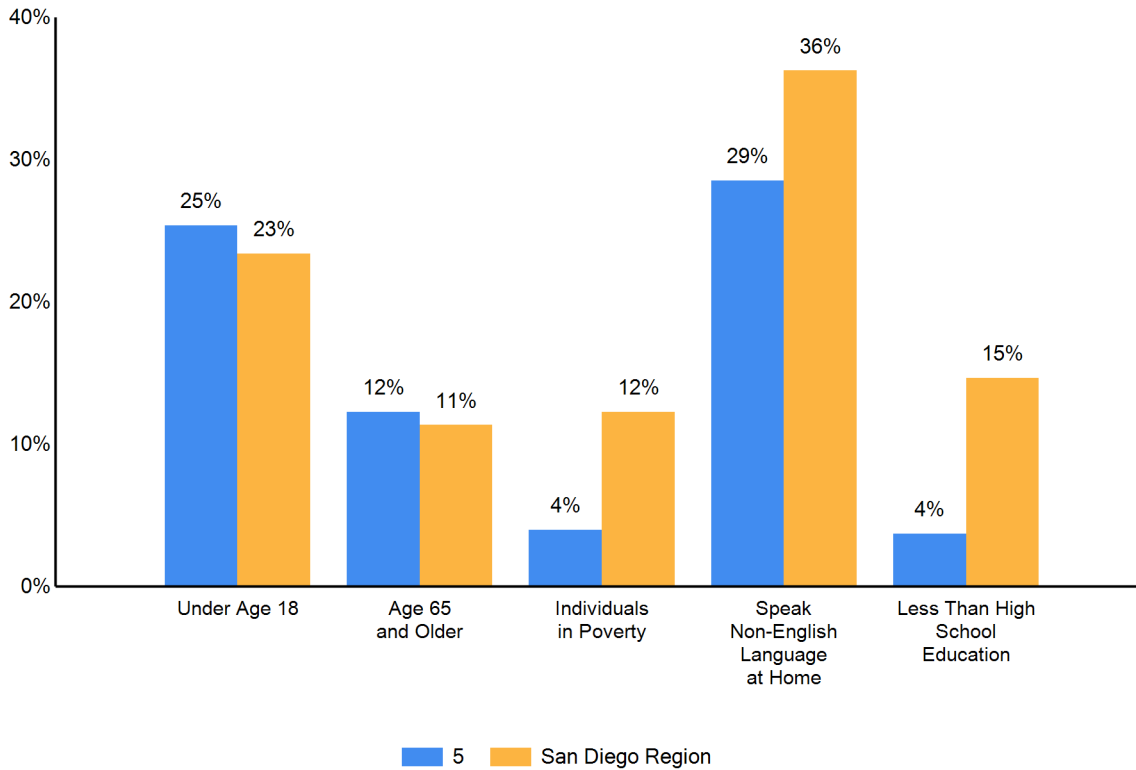
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>40,655</b>	<b>21,666</b>	<b>18,989</b>	<b>39,590</b>	<b>20,868</b>	<b>18,722</b>	<b>1,065</b>	<b>798</b>	<b>267</b>
Married couple family	34,277	17,767	16,510	33,804	17,404	16,400	473	363	110
Male householder, no wife present	1,806	1,073	733	1,756	1,056	700	50	17	33
Female householder, no husband present	4,572	2,826	1,746	4,030	2,408	1,622	542	418	124

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

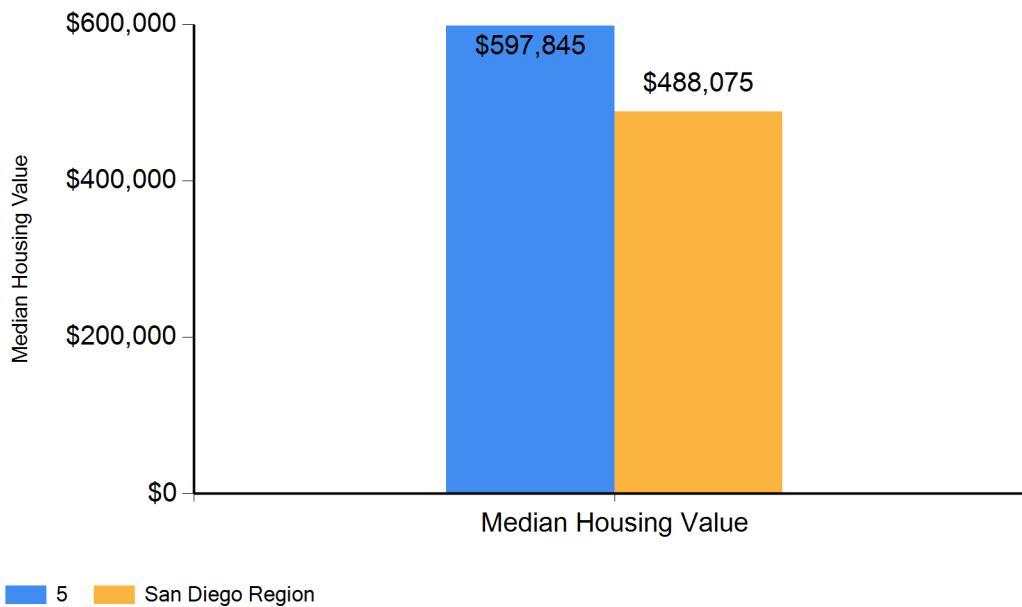


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075