



Demographic and Socioeconomic Profile 2010

TRACT: 31.05

Population by Race

	Population	Percent
Total Population	4,167	100%
Hispanic	2,678	64%
White	545	13%
Black	469	11%
Asian	292	7%
Two or More	102	2%
Pacific Islander	57	1%
American Indian	15	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,167	2,083	2,084	50%
Under 5	280	146	134	48%
5 to 9	322	187	135	42%
10 to 14	355	180	175	49%
15 to 17	246	115	131	53%
18 and 19	131	66	65	50%
20 to 24	316	175	141	45%
25 to 29	319	168	151	47%
30 to 34	229	110	119	52%
35 to 39	267	130	137	51%
40 to 44	275	140	135	49%
45 to 49	312	146	166	53%
50 to 54	274	144	130	47%
55 to 59	235	112	123	52%
60 and 61	92	44	48	52%
62 to 64	107	53	54	50%
65 to 69	138	64	74	54%
70 to 74	85	36	49	58%
75 to 79	91	34	57	63%
80 to 84	54	23	31	57%
85 and Older	39	10	29	74%
Under 18	1,203	628	575	48%
65 and older	407	167	240	59%
Median	32.5	30.2	34.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,210	100%
Never Married	1,193	37%
Married, excluding separated	1,348	42%
Separated	188	6%
Widowed	192	6%
Divorced	289	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,167	100%
Household	4,142	99%
Group Quarters - Other	25	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,167	2,678	545	469	15	292	57	9	102
Under 5	280	213	16	27	1	14	0	1	8
5 to 9	322	256	15	26	0	10	1	2	12
10 to 14	355	263	23	39	1	12	2	3	12
15 to 17	246	184	16	22	0	12	3	0	9
18 and 19	131	95	9	13	0	5	1	1	7
20 to 24	316	198	36	40	2	26	4	0	10
25 to 29	319	208	46	23	2	28	4	0	8
30 to 34	229	161	32	16	0	12	4	0	4
35 to 39	267	191	29	28	0	8	5	1	5
40 to 44	275	188	20	37	1	16	8	0	5
45 to 49	312	200	45	42	1	17	2	0	5
50 to 54	274	133	64	35	2	32	2	0	6
55 to 59	235	119	47	28	2	34	2	0	3
60 and 61	92	44	20	15	0	10	2	0	1
62 to 64	107	47	28	15	1	7	5	0	4
65 to 69	138	62	22	37	0	12	4	0	1
70 to 74	85	39	18	14	0	9	4	0	1
75 to 79	91	34	32	6	0	15	3	0	1
80 to 84	54	31	8	3	1	11	0	0	0
85 and Older	39	12	19	3	1	2	1	1	0
Under 18	1,203	916	70	114	2	48	6	6	41
65 and older	407	178	99	63	2	49	12	1	3
Median		28.1	48.4	40.1	47.5	45.9	42.8	12.5	21.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,887	100%
Speak Only English	1,529	39%
Speak Spanish:	2,023	52%
Speak English "well" or "very well"	1,381	36%
Speak English "not well" or "not at all"	642	17%
Speak Asian/Pacific Island language:	325	8%
Speak English "well" or "very well"	308	8%
Speak English "not well" or "not at all"	17	<1%
Speak other language:	10	<1%
Speak English "well" or "very well"	10	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,517	100%
Less than 9th grade	603	24%
9th through 12th grade, no diploma	366	15%
High school grad (incl. equivalency)	615	24%
Some college, no degree	496	20%
Associate degree	185	7%
Bachelor's degree	211	8%
Master's degree	35	1%
Professional school degree	6	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,002	100%	---	---	---	---
Enrolled in school	1,341	34%	1,333	33%	8	0%
Nursery / Preschool	34	3%	34	3%	0	0%
Kindergarten to grade 4	293	22%	293	22%	0	0%
Grade 5 to grade 8	273	20%	273	20%	0	0%
Grade 9 to grade 12	424	32%	424	32%	0	0%
College, undergraduate	301	22%	293	22%	8	100%
Graduate or Professional school	16	1%	16	1%	0	0%
Not enrolled in school	2,661	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,018	100%	661	100%	357	100%
Family Households:	914	90%	661	100%	253	71%
Married couple family	618	61%	462	70%	156	44%
Other family:	296	29%	199	30%	97	27%
Male householder, no wife	99	10%	57	9%	42	12%
Female householder, no husband	197	19%	142	21%	55	15%
Nonfamily households:	104	10%	0	0%	104	29%
Householder living alone	77	8%	----	----	----	----
Other nonfamily households	27	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,061	100%	1018	43	4%	4.07
Single family (detached)	1,060	100%	1,017	43	4%	4.07
Single family (attached)	1	<1%	1	0	0%	4.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	875	100%
Less than \$150,000	112	13%
\$150,000 to \$199,999	16	2%
\$200,000 to \$249,999	121	14%
\$250,000 to \$299,999	106	12%
\$300,000 to \$399,999	142	16%
\$400,000 to \$499,999	297	34%
\$500,000 to \$749,999	72	8%
\$750,000 to \$999,999	9	1%
\$1,000,000 or more	0	0%

Median Value **\$356,294**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,061	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	0	0%
1980 to 1989	8	1%
1970 to 1979	94	9%
1960 to 1969	251	24%
1950 to 1959	688	65%
1940 to 1949	0	0%
1939 or earlier	20	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,018	100%	143	100%	875	100%
1.00 occupant housing per room or less	925	91%	143	100%	782	89%
1.01 to 1.50 occupants per room	93	9%	0	0%	93	11%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	143	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	40	28%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	84	59%
\$2,000 or more	9	6%
No cash rent	10	7%
Median contract rent	\$1,688	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	143	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	19	13%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	36	25%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	31	22%
50.0 percent or more	47	33%
Not computed	10	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,018	100%
No vehicle	57	6%
1 vehicle	214	21%
2 vehicles	308	30%
3 vehicles	211	21%
4 or more vehicles	228	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,458	100%
Worked in state of residence	1,458	100%
Worked in county of residence	1,458	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,127	100%	1,525	49%
In labor force	1,757	56%	1,133	64%
Armed forces	26	1%	26	100%
Civilian (employed)	1,485	85%	927	62%
Civilian (unemployed)	246	14%	180	73%
Not in labor force	1,370	44%	392	29%
Pct. of civilian labor force unemployed	14.2%		16.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,458	100%
Car, truck or van:	1,375	94%
Drove Alone	1,082	74%
Carpooled	293	20%
Public Transportation:	57	4%
Bus	35	2%
Trolley / Streetcar	22	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	2	<1%
Bicycle	0	0%
Walked	0	0%
Other means	10	1%
Worked at home	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,458	100%
Did not work at home	1,444	99%
Less than 10 minutes	33	2%
10 to 19 minutes	312	21%
20 to 29 minutes	418	29%
30 to 44 minutes	590	40%
45 to 59 minutes	63	4%
60 to 89 minutes	10	1%
90 minutes or more	18	1%
Worked at home	14	1%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,438	100%
Agriculture, forestry, mining	72	5%
Utilities	15	1%
Construction	179	12%
Manufacturing	158	11%
Wholesale trade	21	1%
Retail trade	193	13%
Transportation & warehousing	26	2%
Information & communications	0	0%
Finance, insurance, & real estate	41	3%
Professional, scientific, management, administration	8	1%
Educational, social, & health services	184	13%
Art, entertainment, recreation, accommodations, food	249	17%
Other services	55	4%
Public administration	237	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,438	100%
Management, professional & related:	265	18%
Management (incl. farm managers)	99	7%
Business & financial	24	2%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	0	0%
Art, entertainment, sports & media	25	2%
Healthcare practitioners	117	8%
Service:	256	18%
Healthcare support	4	<1%
Protective service	16	1%
Food preparation & serving	83	6%
Building & grounds cleaning / maintenance	131	9%
Personal care & service	22	2%
Sales & office	450	31%
Farming, fishing & forestry	72	5%
Construction, extraction & maintenance	175	12%
Production, transport & material moving	220	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,018	100%
Less than \$15,000	125	12%
\$15,000 to \$29,999	123	12%
\$30,000 to \$44,999	267	26%
\$45,000 to \$59,999	101	10%
\$60,000 to \$74,999	92	9%
\$75,000 to \$99,999	197	19%
\$100,000 to \$124,999	94	9%
\$125,000 to \$149,999	15	1%
\$150,000 to \$199,999	0	0%
\$200,000 or more	4	<1%
Median Income	\$44,663	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,018	100%
With earnings	852	84%
With wage and salary income	755	74%
With self-employment income	155	15%
With interest, dividend, or net rental income	51	5%
With Social Security income	271	27%
With Supplemental Security income	36	4%
With public assistance income	10	1%
With retirement income	240	24%
With other types of income	76	7%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,151	100%
Under .50	445	11%
.50 to .99	329	8%
1.00 to 1.24	160	4%
1.25 to 1.49	356	9%
1.50 to 1.84	592	14%
1.85 to 1.99	161	4%
2.00 and over	2,108	51%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,151	100%
Above Poverty	3,377	81%
Below Poverty	774	19%

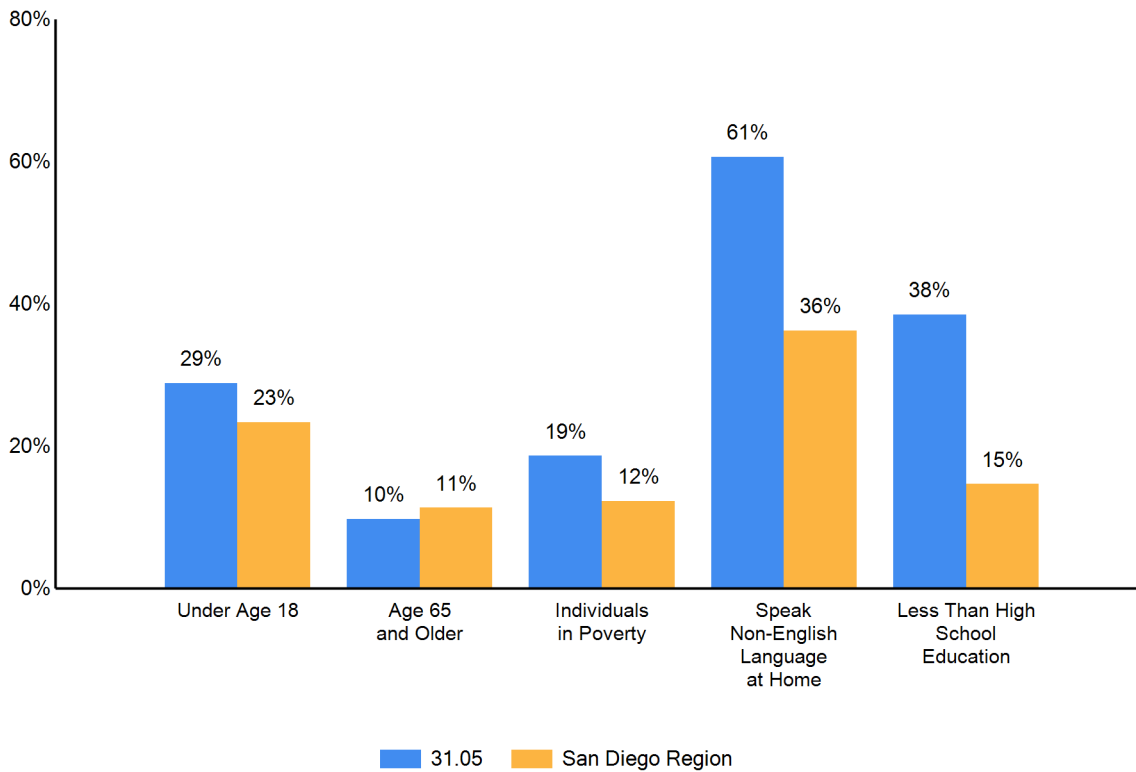
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	914	661	253	717	500	217	197	161	36
Married couple family	618	462	156	544	401	143	74	61	13
Male householder, no wife present	99	57	42	99	57	42	0	0	0
Female householder, no husband present	197	142	55	74	42	32	123	100	23

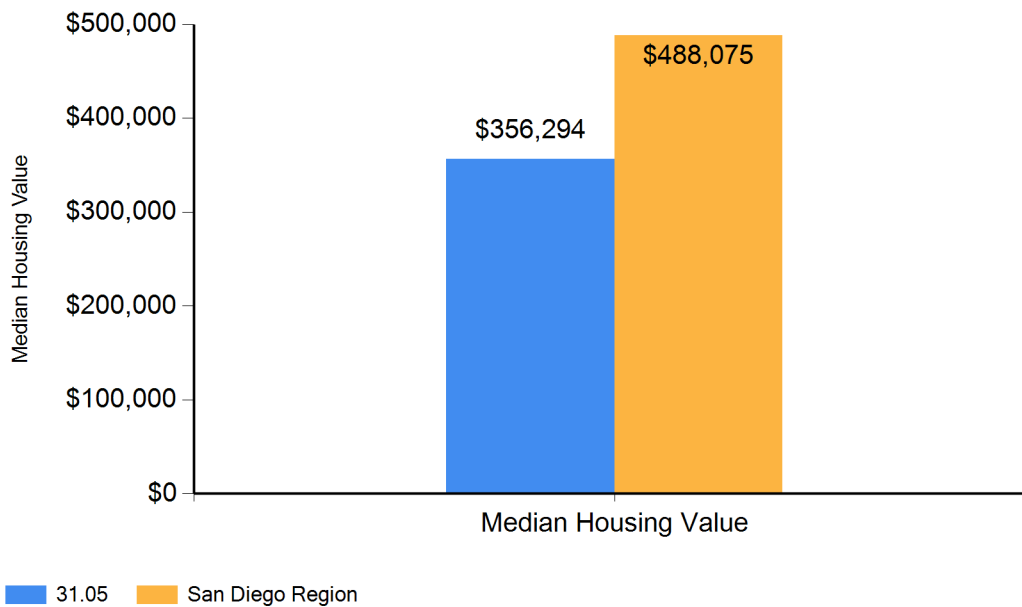
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075