



Demographic and Socioeconomic Profile 2010

TRACT: 83.44

Population by Race

	Population	Percent
Total Population	3,462	100%
White	2,506	72%
Asian	460	13%
Hispanic	315	9%
Two or More	112	3%
Black	57	2%
Other	5	<1%
Pacific Islander	4	<1%
American Indian	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,462	1,771	1,691	49%
Under 5	160	90	70	44%
5 to 9	233	131	102	44%
10 to 14	224	115	109	49%
15 to 17	114	58	56	49%
18 and 19	76	47	29	38%
20 to 24	317	201	116	37%
25 to 29	145	84	61	42%
30 to 34	136	85	51	38%
35 to 39	206	92	114	55%
40 to 44	254	125	129	51%
45 to 49	268	124	144	54%
50 to 54	240	111	129	54%
55 to 59	227	118	109	48%
60 and 61	101	47	54	53%
62 to 64	145	63	82	57%
65 to 69	220	103	117	53%
70 to 74	144	71	73	51%
75 to 79	106	50	56	53%
80 to 84	73	25	48	66%
85 and Older	73	31	42	58%
Under 18	731	394	337	46%
65 and older	616	280	336	55%
Median	42.4	39.0	45.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,845	100%
Never Married	962	34%
Married, excluding separated	1,602	56%
Separated	11	<1%
Widowed	121	4%
Divorced	149	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,462	100%
Household	3,454	100%
Group Quarters - Other	8	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,462	315	2,506	57	3	460	4	5	112
Under 5	160	9	128	0	0	11	0	0	12
5 to 9	233	17	170	2	0	19	0	1	24
10 to 14	224	39	131	2	0	31	0	2	19
15 to 17	114	16	77	3	0	13	0	0	5
18 and 19	76	17	42	2	0	11	0	0	4
20 to 24	317	29	178	4	0	92	2	0	12
25 to 29	145	12	95	3	0	32	0	0	3
30 to 34	136	17	89	2	0	25	0	0	3
35 to 39	206	12	163	4	0	20	0	0	7
40 to 44	254	28	177	5	0	41	0	0	3
45 to 49	268	27	187	8	1	36	0	1	8
50 to 54	240	24	186	4	0	22	1	1	2
55 to 59	227	14	174	6	0	29	1	0	3
60 and 61	101	10	85	0	0	5	0	0	1
62 to 64	145	7	121	1	0	15	0	0	1
65 to 69	220	15	185	1	1	17	0	0	1
70 to 74	144	12	119	4	1	8	0	0	0
75 to 79	106	3	91	1	0	11	0	0	0
80 to 84	73	4	51	3	0	12	0	0	3
85 and Older	73	3	57	2	0	10	0	0	1
Under 18	731	81	506	7	0	74	0	3	60
65 and older	616	37	503	11	2	58	0	0	5
Median		35.6	45.1	45.9	67.5	34.2	50.0	13.8	15.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,302	100%
Speak Only English	2,286	69%
Speak Spanish:	247	7%
Speak English "well" or "very well"	228	7%
Speak English "not well" or "not at all"	19	1%
Speak Asian/Pacific Island language:	310	9%
Speak English "well" or "very well"	290	9%
Speak English "not well" or "not at all"	20	1%
Speak other language:	459	14%
Speak English "well" or "very well"	459	14%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,338	100%
Less than 9th grade	11	<1%
9th through 12th grade, no diploma	101	4%
High school grad (incl. equivalency)	254	11%
Some college, no degree	421	18%
Associate degree	107	5%
Bachelor's degree	834	36%
Master's degree	252	11%
Professional school degree	150	6%
Doctorate degree	208	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,372	100%	---	---	---	---
Enrolled in school	1,366	41%	1,296	38%	70	2%
Nursery / Preschool	79	6%	25	2%	54	77%
Kindergarten to grade 4	264	19%	258	20%	6	9%
Grade 5 to grade 8	178	13%	171	13%	7	10%
Grade 9 to grade 12	198	14%	198	15%	0	0%
College, undergraduate	550	40%	550	42%	0	0%
Graduate or Professional school	97	7%	94	7%	3	4%
Not enrolled in school	2,006	59%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,247	100%	466	100%	781	100%
Family Households:	892	72%	466	100%	426	55%
Married couple family	815	65%	389	83%	426	55%
Other family:	77	6%	77	17%	0	0%
Male householder, no wife	39	3%	39	8%	0	0%
Female householder, no husband	38	3%	38	8%	0	0%
Nonfamily households:	355	28%	0	0%	355	45%
Householder living alone	267	21%	----	----	----	----
Other nonfamily households	88	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,282	100%	1247	35	3%	2.77
Single family (detached)	1,205	94%	1,170	35	3%	2.77
Single family (attached)	2	<1%	2	0	0%	3.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	28	2%	28	0	0%	2.71
10 or more units	47	4%	47	0	0%	2.68
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	938	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	36	4%
\$500,000 to \$749,999	743	79%
\$750,000 to \$999,999	132	14%
\$1,000,000 or more	27	3%

Median Value **\$645,693**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,282	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	0	0%
1980 to 1989	55	4%
1970 to 1979	804	63%
1960 to 1969	338	26%
1950 to 1959	13	1%
1940 to 1949	11	1%
1939 or earlier	61	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,247	100%	309	100%	938	100%
1.00 occupant housing per room or less	1,174	94%	258	83%	916	98%
1.01 to 1.50 occupants per room	73	6%	51	17%	22	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	309	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	10	3%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	42	14%
\$1,250 to \$1,499	9	3%
\$1,500 to \$1,999	88	28%
\$2,000 or more	142	46%
No cash rent	18	6%
Median contract rent	\$2,058	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	309	100%
Less than 20 percent	91	29%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	15	5%
30.0 to 34.9 percent	11	4%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	10	3%
50.0 percent or more	154	50%
Not computed	28	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,247	100%
No vehicle	75	6%
1 vehicle	308	25%
2 vehicles	413	33%
3 vehicles	325	26%
4 or more vehicles	126	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,492	100%
Worked in state of residence	1,492	100%
Worked in county of residence	1,492	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,800	100%	1,409	50%
In labor force	1,663	59%	890	54%
Armed forces	0	0%	0	0%
Civilian (employed)	1,519	91%	826	54%
Civilian (unemployed)	144	9%	64	44%
Not in labor force	1,137	41%	519	46%
Pct. of civilian labor force unemployed	8.7%		7.2%	10.3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,492	100%
Car, truck or van:	1,335	89%
Drove Alone	1,263	85%
Carpooled	72	5%
Public Transportation:	30	2%
Bus	30	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	16	1%
Bicycle	0	0%
Walked	9	1%
Other means	0	0%
Worked at home	102	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,492	100%
Did not work at home	1,390	93%
Less than 10 minutes	72	5%
10 to 19 minutes	703	47%
20 to 29 minutes	542	36%
30 to 44 minutes	73	5%
45 to 59 minutes	0	0%
60 to 89 minutes	0	0%
90 minutes or more	0	0%
Worked at home	102	7%
Average time to work (minutes)	20	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,492	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	14	1%
Manufacturing	179	12%
Wholesale trade	14	1%
Retail trade	137	9%
Transportation & warehousing	0	0%
Information & communications	34	2%
Finance, insurance, & real estate	119	8%
Professional, scientific, management, administration	49	3%
Educational, social, & health services	517	35%
Art, entertainment, recreation, accommodations, food	72	5%
Other services	80	5%
Public administration	277	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,492	100%
Management, professional & related:	934	63%
Management (incl. farm managers)	171	11%
Business & financial	70	5%
Computer & mathematical	74	5%
Architecture & engineering	38	3%
Life, physical & social science	159	11%
Community & social service	50	3%
Legal	18	1%
Education, training, & library	132	9%
Art, entertainment, sports & media	49	3%
Healthcare practitioners	173	12%
Service:	128	9%
Healthcare support	42	3%
Protective service	20	1%
Food preparation & serving	38	3%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	28	2%
Sales & office	346	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	24	2%
Production, transport & material moving	60	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,247	100%
Less than \$15,000	137	11%
\$15,000 to \$29,999	157	13%
\$30,000 to \$44,999	68	5%
\$45,000 to \$59,999	94	8%
\$60,000 to \$74,999	70	6%
\$75,000 to \$99,999	99	8%
\$100,000 to \$124,999	153	12%
\$125,000 to \$149,999	162	13%
\$150,000 to \$199,999	102	8%
\$200,000 or more	205	16%
Median Income	\$99,621	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,247	100%
With earnings	976	78%
With wage and salary income	961	77%
With self-employment income	113	9%
With interest, dividend, or net rental income	598	48%
With Social Security income	408	33%
With Supplemental Security income	9	1%
With public assistance income	9	1%
With retirement income	239	19%
With other types of income	167	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,462	100%
Under .50	220	6%
.50 to .99	309	9%
1.00 to 1.24	31	1%
1.25 to 1.49	74	2%
1.50 to 1.84	101	3%
1.85 to 1.99	113	3%
2.00 and over	2,614	76%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,462	100%
Above Poverty	2,933	85%
Below Poverty	529	15%

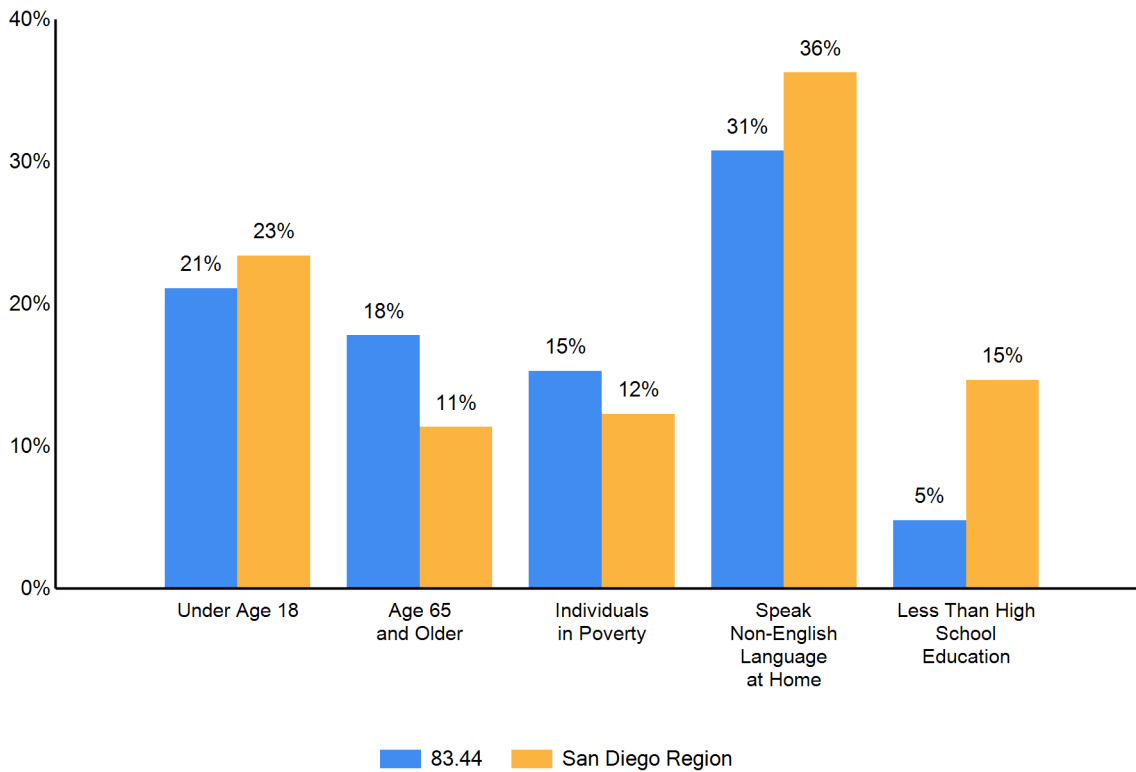
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	892	466	426	815	389	426	77	77	0
Married couple family	815	389	426	768	342	426	47	47	0
Male householder, no wife present	39	39	0	9	9	0	30	30	0
Female householder, no husband present	38	38	0	38	38	0	0	0	0

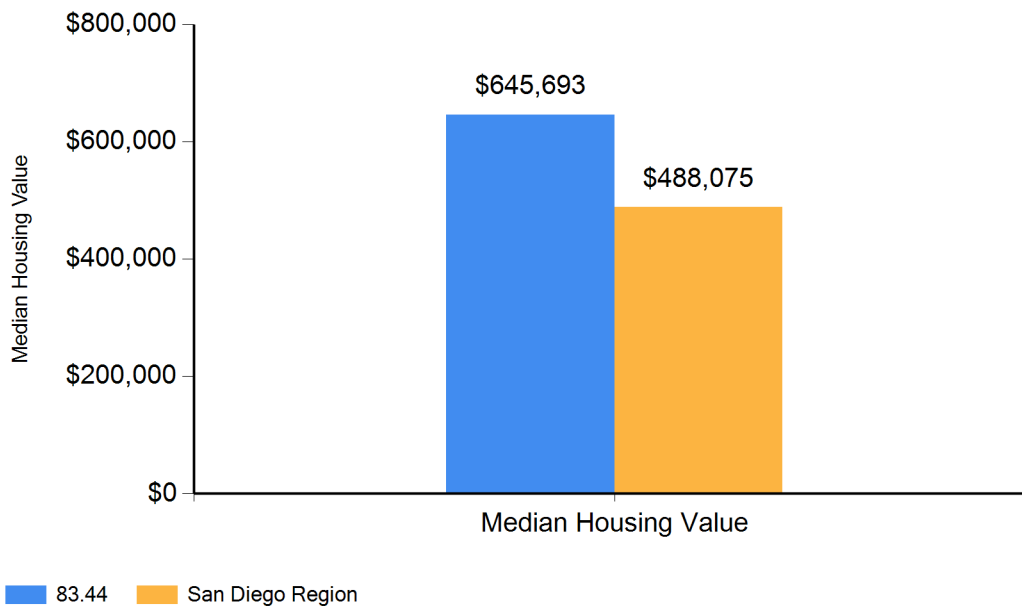
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075