

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2011
Total Population	134,478
Household Population	129,157
Group Quarters Population	5,321
Persons Per Household	3.50

HOUSING AND OCCUPANCY

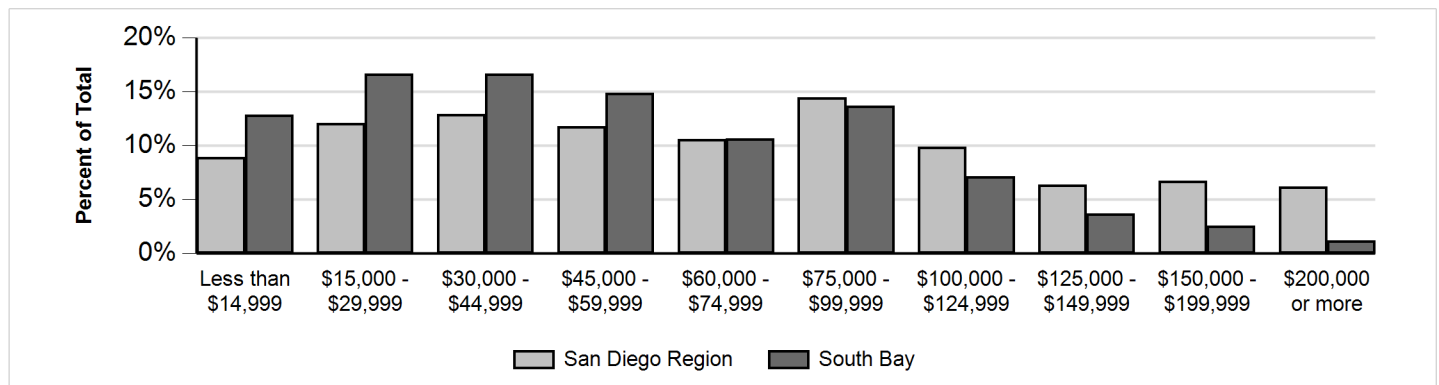
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	38,797	36,874	5.0%
Single Family - Detached	16,710	15,978	4.4%
Single Family - Multiple-Unit	4,287	4,054	5.4%
Multi-Family	15,083	14,279	5.3%
Mobile Home and Other	2,717	2,563	5.7%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	17%	17%	15%	11%	14%	7%	4%	3%	1%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$48,849



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

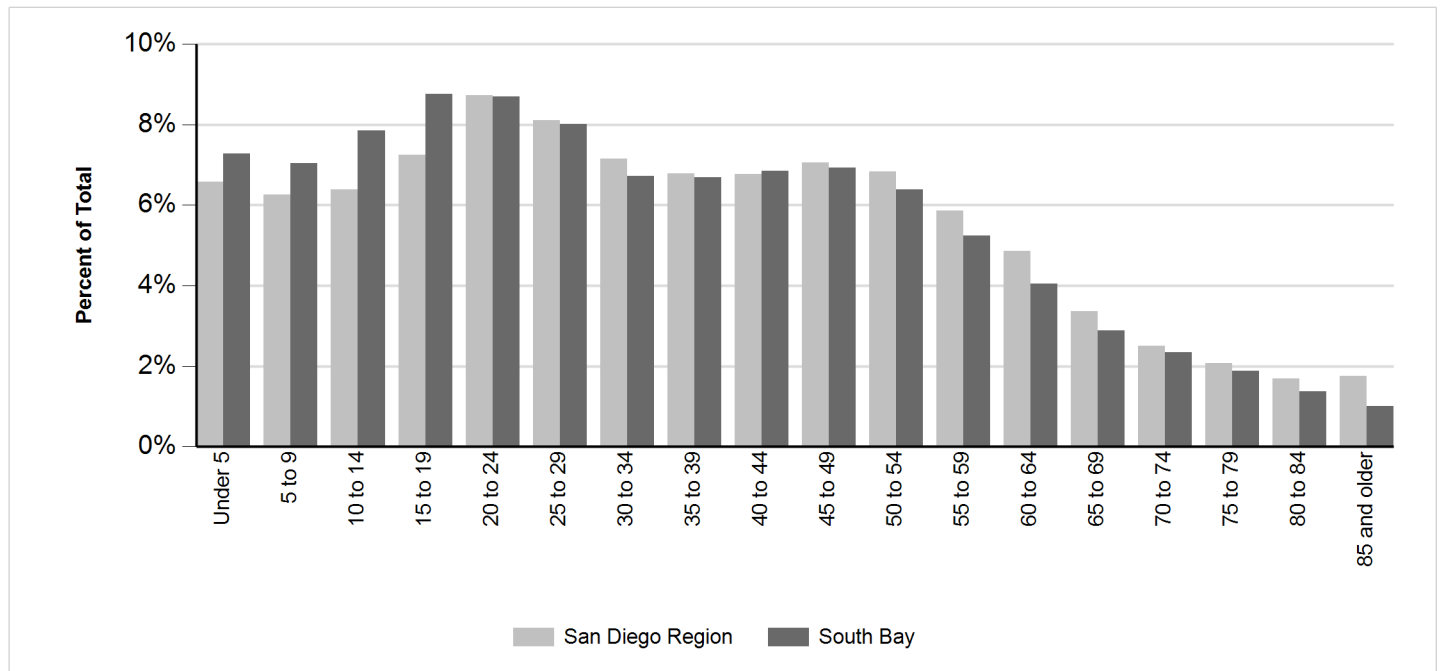
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	134,478	67,818	66,660	50%
Under 5	9,784	4,823	4,961	51%
5 to 9	9,469	4,821	4,648	49%
10 to 14	10,550	5,494	5,056	48%
15 to 17	6,815	3,560	3,255	48%
18 and 19	4,960	2,579	2,381	48%
20 to 24	11,699	6,248	5,451	47%
25 to 29	10,770	5,866	4,904	46%
30 to 34	9,042	4,749	4,293	47%
35 to 39	8,994	4,626	4,368	49%
40 to 44	9,210	4,716	4,494	49%
45 to 49	9,327	4,763	4,564	49%
50 to 54	8,585	4,132	4,453	52%
55 to 59	7,052	3,331	3,721	53%
60 and 61	2,323	1,184	1,139	49%
62 to 64	3,128	1,412	1,716	55%
65 to 69	3,870	1,762	2,108	54%
70 to 74	3,158	1,375	1,783	56%
75 to 79	2,542	1,065	1,477	58%
80 to 84	1,847	770	1,077	58%
85 and older	1,353	542	811	60%
Under 18	36,618	18,698	17,920	49%
65 and older	12,770	5,514	7,256	57%
Median Age	31.8	30.5	33.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	90,478	21,709	6,095	298	12,923	2,975
Under 5	7,444	962	397	26	559	396
5 to 9	7,316	869	324	15	598	347
10 to 14	8,246	832	473	13	712	274
15 to 17	5,477	480	236	9	410	203
18 and 19	3,826	418	248	4	342	122
20 to 24	8,050	1,777	654	26	877	315
25 to 29	6,751	2,065	665	29	966	294
30 to 34	6,068	1,500	457	28	807	182
35 to 39	6,205	1,317	462	20	807	183
40 to 44	6,159	1,504	516	15	869	147
45 to 49	6,038	1,713	513	31	907	125
50 to 54	5,179	1,856	426	21	966	137
55 to 59	3,969	1,668	287	20	1,020	88
60 and 61	1,196	618	91	5	388	25
62 to 64	1,649	809	107	15	521	27
65 to 69	2,115	994	73	10	638	40
70 to 74	1,659	809	86	4	569	31
75 to 79	1,383	628	42	4	468	17
80 to 84	981	515	25	1	311	14
85 and older	767	375	13	2	188	8
Under 18	28,483	3,143	1,430	63	2,279	1,220
65 and older	6,905	3,321	239	21	2,174	110
Median Age	28.6	42.1	30.6	34.8	42.2	22.3