



Demographic and Socioeconomic Profile 2010

TRACT: 186.01

Population by Race

	Population	Percent
Total Population	4,779	100%
White	2,535	53%
Hispanic	1,334	28%
Asian	499	10%
Two or More	197	4%
Black	127	3%
Pacific Islander	44	1%
Other	23	<1%
American Indian	20	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,779	2,462	2,317	48%
Under 5	389	207	182	47%
5 to 9	328	177	151	46%
10 to 14	329	179	150	46%
15 to 17	191	106	85	45%
18 and 19	119	59	60	50%
20 to 24	305	171	134	44%
25 to 29	279	141	138	49%
30 to 34	321	166	155	48%
35 to 39	399	197	202	51%
40 to 44	394	200	194	49%
45 to 49	392	213	179	46%
50 to 54	373	173	200	54%
55 to 59	334	174	160	48%
60 and 61	104	54	50	48%
62 to 64	130	66	64	49%
65 to 69	131	62	69	53%
70 to 74	88	40	48	55%
75 to 79	73	31	42	58%
80 to 84	53	27	26	49%
85 and Older	47	19	28	60%
Under 18	1,237	669	568	46%
65 and older	392	179	213	54%
Median	36.6	35.6	37.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,733	100%
Never Married	1,020	27%
Married, excluding separated	2,080	56%
Separated	125	3%
Widowed	85	2%
Divorced	423	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,779	100%
Household	4,748	99%
Group Quarters - Other	31	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,779	1,334	2,535	127	20	499	44	23	197
Under 5	389	114	202	5	1	32	1	4	30
5 to 9	328	105	150	8	1	28	0	5	31
10 to 14	329	127	130	10	1	25	3	3	30
15 to 17	191	72	70	12	1	16	6	1	13
18 and 19	119	58	39	4	2	10	1	1	4
20 to 24	305	115	138	4	1	30	0	2	15
25 to 29	279	82	150	8	3	25	3	0	8
30 to 34	321	98	186	4	0	22	2	0	9
35 to 39	399	116	203	12	2	49	1	2	14
40 to 44	394	117	196	10	2	53	6	1	9
45 to 49	392	84	234	17	1	38	7	0	11
50 to 54	373	76	220	12	1	47	10	1	6
55 to 59	334	62	210	9	2	47	0	2	2
60 and 61	104	17	70	1	0	15	0	0	1
62 to 64	130	20	87	4	0	15	1	0	3
65 to 69	131	25	80	3	0	18	0	1	4
70 to 74	88	20	46	3	0	14	2	0	3
75 to 79	73	16	43	1	1	11	0	0	1
80 to 84	53	6	40	0	1	4	0	0	2
85 and Older	47	4	41	0	0	0	1	0	1
Under 18	1,237	418	552	35	4	101	10	13	104
65 and older	392	71	250	7	2	47	3	1	11
Median		29.6	40.0	38.5	35.0	41.2	44.2	14.2	16.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,390	100%
Speak Only English	2,888	66%
Speak Spanish:	982	22%
Speak English "well" or "very well"	656	15%
Speak English "not well" or "not at all"	326	7%
Speak Asian/Pacific Island language:	330	8%
Speak English "well" or "very well"	238	5%
Speak English "not well" or "not at all"	92	2%
Speak other language:	190	4%
Speak English "well" or "very well"	177	4%
Speak English "not well" or "not at all"	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,118	100%
Less than 9th grade	324	10%
9th through 12th grade, no diploma	184	6%
High school grad (incl. equivalency)	730	23%
Some college, no degree	855	27%
Associate degree	240	8%
Bachelor's degree	491	16%
Master's degree	220	7%
Professional school degree	62	2%
Doctorate degree	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,566	100%	---	---	---	---
Enrolled in school	1,417	31%	1,194	26%	223	5%
Nursery / Preschool	20	1%	0	0%	20	9%
Kindergarten to grade 4	442	31%	376	31%	66	30%
Grade 5 to grade 8	290	20%	224	19%	66	30%
Grade 9 to grade 12	228	16%	228	19%	0	0%
College, undergraduate	368	26%	321	27%	47	21%
Graduate or Professional school	69	5%	45	4%	24	11%
Not enrolled in school	3,149	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,496	100%	605	100%	891	100%
Family Households:	1,208	81%	605	100%	603	68%
Married couple family	960	64%	487	80%	473	53%
Other family:	248	17%	118	20%	130	15%
Male householder, no wife	70	5%	35	6%	35	4%
Female householder, no husband	178	12%	83	14%	95	11%
Nonfamily households:	288	19%	0	0%	288	32%
Householder living alone	159	11%	----	----	----	----
Other nonfamily households	129	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,589	100%	1496	93	6%	3.17
Single family (detached)	1,483	93%	1,403	80	5%	3.19
Single family (attached)	50	3%	45	5	10%	3.13
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	56	4%	48	8	14%	2.69

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,091	100%
Less than \$150,000	28	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	92	8%
\$250,000 to \$299,999	18	2%
\$300,000 to \$399,999	173	16%
\$400,000 to \$499,999	237	22%
\$500,000 to \$749,999	543	50%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$498,523**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,589	100%
2005 or Later	34	2%
2000 to 2004	204	13%
1990 to 1999	432	27%
1980 to 1989	414	26%
1970 to 1979	70	4%
1960 to 1969	44	3%
1950 to 1959	291	18%
1940 to 1949	100	6%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,496	100%	405	100%	1,091	100%
1.00 occupant housing per room or less	1,462	98%	371	92%	1,091	100%
1.01 to 1.50 occupants per room	5	<1%	5	1%	0	0%
1.51 to 2.00 occupants per room	29	2%	29	7%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	405	100%
Less than \$500	65	16%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	41	10%
\$800 to \$899	12	3%
\$900 to \$999	0	0%
\$1,000 to \$1,249	24	6%
\$1,250 to \$1,499	70	17%
\$1,500 to \$1,999	105	26%
\$2,000 or more	54	13%
No cash rent	34	8%
Median contract rent	\$1,469	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	405	100%
Less than 20 percent	145	36%
20.0 to 24.9 percent	35	9%
25.0 to 29.9 percent	24	6%
30.0 to 34.9 percent	12	3%
35.0 to 39.9 percent	67	17%
40.0 to 49.9 percent	36	9%
50.0 percent or more	52	13%
Not computed	34	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,496	100%
No vehicle	21	1%
1 vehicle	270	18%
2 vehicles	656	44%
3 vehicles	364	24%
4 or more vehicles	185	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,722	100%
Worked in state of residence	2,722	100%
Worked in county of residence	2,507	92%
Worked outside county of residence	215	8%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,667	100%	1,856	51%
In labor force	2,738	75%	1,428	52%
Armed forces	58	2%	58	100%
Civilian (employed)	2,559	93%	1,319	52%
Civilian (unemployed)	121	4%	51	42%
Not in labor force	929	25%	428	46%
Pct. of civilian labor force unemployed	4.5%		3.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,722	100%
Car, truck or van:	2,426	89%
Drove Alone	2,134	78%
Carpooled	292	11%
Public Transportation:	82	3%
Bus	22	1%
Trolley / Streetcar	0	0%
Railroad	42	2%
Other public transportation	18	1%
Motorcycle	30	1%
Bicycle	0	0%
Walked	43	2%
Other means	0	0%
Worked at home	141	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,722	100%
Did not work at home	2,581	95%
Less than 10 minutes	340	12%
10 to 19 minutes	546	20%
20 to 29 minutes	690	25%
30 to 44 minutes	492	18%
45 to 59 minutes	238	9%
60 to 89 minutes	215	8%
90 minutes or more	60	2%
Worked at home	141	5%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,660	100%
Agriculture, forestry, mining	35	1%
Utilities	8	<1%
Construction	253	10%
Manufacturing	218	8%
Wholesale trade	37	1%
Retail trade	575	22%
Transportation & warehousing	82	3%
Information & communications	104	4%
Finance, insurance, & real estate	178	7%
Professional, scientific, management, administration	142	5%
Educational, social, & health services	425	16%
Art, entertainment, recreation, accommodations, food	198	7%
Other services	226	8%
Public administration	179	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,660	100%
Management, professional & related:	949	36%
Management (incl. farm managers)	314	12%
Business & financial	232	9%
Computer & mathematical	74	3%
Architecture & engineering	40	2%
Life, physical & social science	20	1%
Community & social service	13	<1%
Legal	29	1%
Education, training, & library	149	6%
Art, entertainment, sports & media	17	1%
Healthcare practitioners	61	2%
Service:	376	14%
Healthcare support	18	1%
Protective service	22	1%
Food preparation & serving	92	3%
Building & grounds cleaning / maintenance	153	6%
Personal care & service	91	3%
Sales & office	846	32%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	226	8%
Production, transport & material moving	263	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,496	100%
Less than \$15,000	72	5%
\$15,000 to \$29,999	72	5%
\$30,000 to \$44,999	106	7%
\$45,000 to \$59,999	185	12%
\$60,000 to \$74,999	240	16%
\$75,000 to \$99,999	177	12%
\$100,000 to \$124,999	248	17%
\$125,000 to \$149,999	193	13%
\$150,000 to \$199,999	117	8%
\$200,000 or more	86	6%
Median Income	\$85,311	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,496	100%
With earnings	1,404	94%
With wage and salary income	1,397	93%
With self-employment income	268	18%
With interest, dividend, or net rental income	382	26%
With Social Security income	290	19%
With Supplemental Security income	26	2%
With public assistance income	0	0%
With retirement income	292	20%
With other types of income	383	26%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,779	100%
Under .50	13	<1%
.50 to .99	107	2%
1.00 to 1.24	318	7%
1.25 to 1.49	106	2%
1.50 to 1.84	13	<1%
1.85 to 1.99	96	2%
2.00 and over	4,126	86%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,779	100%
Above Poverty	4,659	97%
Below Poverty	120	3%

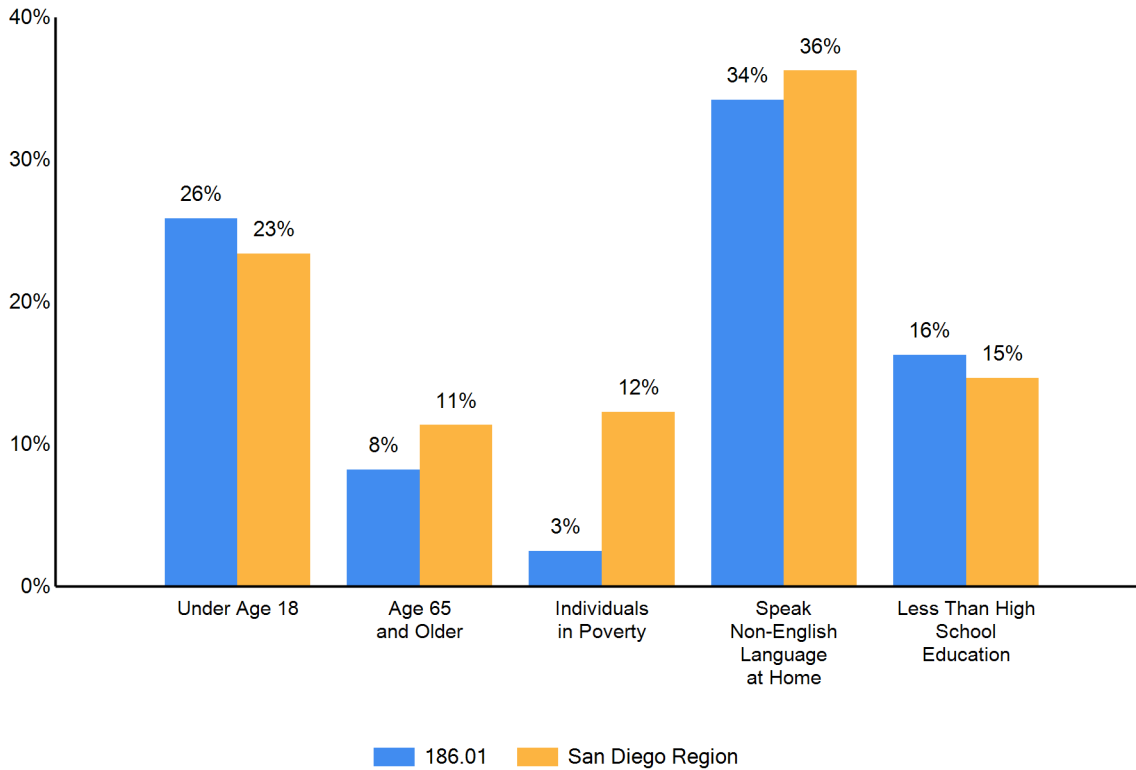
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,208	605	603	1,192	596	596	16	9	7
Married couple family	960	487	473	960	487	473	0	0	0
Male householder, no wife present	70	35	35	61	26	35	9	9	0
Female householder, no husband present	178	83	95	171	83	88	7	0	7

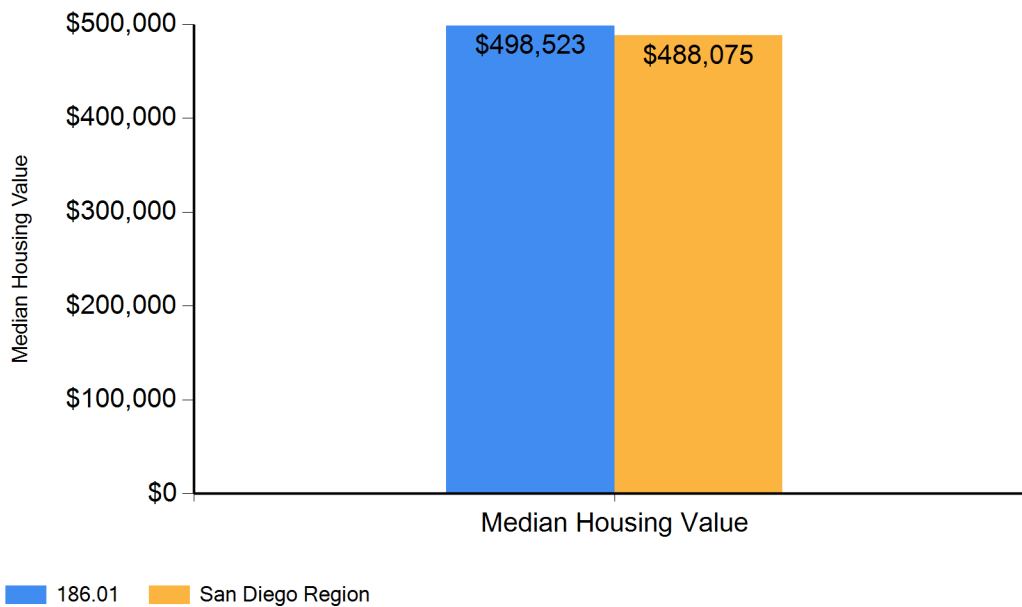
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075