



Demographic and Socioeconomic Profile 2010

SDCOUNCIL: 6

Population by Race

	Population	Percent
Total Population	140,294	100%
White	61,331	44%
Asian	43,659	31%
Hispanic	22,618	16%
Two or More	5,972	4%
Black	5,180	4%
Pacific Islander	759	1%
American Indian	398	<1%
Other	377	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	140,294	72,359	67,935	48%
Under 5	8,541	4,450	4,091	48%
5 to 9	7,442	3,888	3,554	48%
10 to 14	7,823	4,148	3,675	47%
15 to 17	5,116	2,690	2,426	47%
18 and 19	3,552	1,982	1,570	44%
20 to 24	13,021	7,915	5,106	39%
25 to 29	12,658	6,920	5,738	45%
30 to 34	10,885	5,782	5,103	47%
35 to 39	9,965	5,095	4,870	49%
40 to 44	9,814	5,119	4,695	48%
45 to 49	10,537	5,362	5,175	49%
50 to 54	10,100	4,964	5,136	51%
55 to 59	8,620	4,281	4,339	50%
60 and 61	2,986	1,441	1,545	52%
62 to 64	4,002	1,874	2,128	53%
65 to 69	4,607	2,115	2,492	54%
70 to 74	3,758	1,589	2,169	58%
75 to 79	2,951	1,244	1,707	58%
80 to 84	2,072	860	1,212	58%
85 and Older	1,844	640	1,204	65%
Under 18	28,922	15,176	13,746	48%
65 and older	15,232	6,448	8,784	58%
Median	35.6	33.6	37.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	116,488	100%
Never Married	40,124	34%
Married, excluding separated	57,801	50%
Separated	1,913	2%
Widowed	5,811	5%
Divorced	10,839	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	140,294	100%
Household	136,575	97%
Group Quarters - Military	2,926	2%
Group Quarters - Other	793	1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	140,294	22,618	61,331	5,180	398	43,659	759	377	5,972
Under 5	8,541	2,069	2,771	285	27	2,428	30	49	882
5 to 9	7,442	1,830	2,369	278	22	2,118	41	29	755
10 to 14	7,823	1,826	2,554	355	16	2,322	58	26	666
15 to 17	5,116	1,116	1,754	266	12	1,546	26	17	379
18 and 19	3,552	788	1,265	199	10	1,037	26	6	221
20 to 24	13,021	2,569	5,695	551	63	3,415	86	34	608
25 to 29	12,658	2,174	5,062	415	38	4,350	58	42	519
30 to 34	10,885	1,890	4,205	404	26	3,837	49	54	420
35 to 39	9,965	1,648	3,898	380	22	3,607	41	26	343
40 to 44	9,814	1,618	4,285	363	26	3,158	63	11	290
45 to 49	10,537	1,384	5,177	460	25	3,177	70	15	229
50 to 54	10,100	1,049	5,234	383	21	3,144	47	26	196
55 to 59	8,620	743	4,645	274	26	2,719	47	13	153
60 and 61	2,986	249	1,561	95	7	1,013	9	1	51
62 to 64	4,002	359	2,164	107	17	1,271	15	3	66
65 to 69	4,607	408	2,434	127	16	1,529	22	9	62
70 to 74	3,758	333	1,998	129	13	1,202	31	6	46
75 to 79	2,951	248	1,670	65	4	895	23	5	41
80 to 84	2,072	161	1,321	30	3	525	10	0	22
85 and Older	1,844	156	1,269	14	4	366	7	5	23
Under 18	28,922	6,841	9,448	1,184	77	8,414	155	121	2,682
65 and older	15,232	1,306	8,692	365	40	4,517	93	25	194
Median		27.6	41.3	33.0	32.1	36.1	35.7	28.3	20.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	131,753	100%
Speak Only English	81,303	62%
Speak Spanish:	13,595	10%
Speak English "well" or "very well"	11,108	8%
Speak English "not well" or "not at all"	2,487	2%
Speak Asian/Pacific Island language:	29,036	22%
Speak English "well" or "very well"	23,233	18%
Speak English "not well" or "not at all"	5,803	4%
Speak other language:	7,819	5%
Speak English "well" or "very well"	6,881	5%
Speak English "not well" or "not at all"	938	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	94,799	100%
Less than 9th grade	4,361	5%
9th through 12th grade, no diploma	4,498	5%
High school grad (incl. equivalency)	17,122	18%
Some college, no degree	22,159	23%
Associate degree	8,040	8%
Bachelor's degree	25,559	27%
Master's degree	8,809	9%
Professional school degree	1,923	2%
Doctorate degree	2,328	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	135,094	100%	---	---	---	---
Enrolled in school	36,842	27%	31,424	23%	5,418	4%
Nursery / Preschool	1,829	5%	707	2%	1,122	21%
Kindergarten to grade 4	8,224	22%	7,299	23%	925	17%
Grade 5 to grade 8	5,837	16%	5,245	17%	592	11%
Grade 9 to grade 12	6,905	19%	6,484	21%	421	8%
College, undergraduate	11,562	31%	9,965	32%	1,597	29%
Graduate or Professional school	2,485	7%	1,724	5%	761	14%
Not enrolled in school	98,252	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	48,230	100%	16,772	100%	31,458	100%
Family Households:	32,908	68%	16,730	100%	16,178	51%
Married couple family	25,011	52%	12,702	76%	12,309	39%
Other family:	7,897	16%	4,028	24%	3,869	12%
Male householder, no wife	2,524	5%	1,120	7%	1,404	4%
Female householder, no husband	5,373	11%	2,908	17%	2,465	8%
Nonfamily households:	15,322	32%	42	<1%	15,280	49%
Householder living alone	10,684	22%	----	----	----	----
Other nonfamily households	4,638	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	49,964	100%	48,230	1,734	3%	2.83
Single family (detached)	30,768	62%	29,899	869	3%	2.99
Single family (attached)	3,632	7%	3,469	163	4%	2.92
2 to 4 units	1,950	4%	1,886	64	3%	2.80
5 to 9 units	4,499	9%	4,341	158	4%	2.56
10 or more units	8,504	17%	8,091	413	5%	2.38
Mobile home and Other	611	1%	544	67	11%	2.30

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	29,793	100%
Less than \$150,000	1,647	6%
\$150,000 to \$199,999	535	2%
\$200,000 to \$249,999	1,014	3%
\$250,000 to \$299,999	1,123	4%
\$300,000 to \$399,999	5,039	17%
\$400,000 to \$499,999	7,084	24%
\$500,000 to \$749,999	11,478	39%
\$750,000 to \$999,999	1,629	5%
\$1,000,000 or more	244	1%

Median Value **\$478,216**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	49,964	100%
2005 or Later	530	1%
2000 to 2004	1,932	4%
1990 to 1999	7,868	16%
1980 to 1989	10,258	21%
1970 to 1979	14,777	30%
1960 to 1969	7,293	15%
1950 to 1959	6,717	13%
1940 to 1949	349	1%
1939 or earlier	240	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	48,230	100%	18,437	100%	29,793	100%
1.00 occupant housing per room or less	45,870	95%	16,898	92%	28,972	97%
1.01 to 1.50 occupants per room	1,803	4%	1,185	6%	618	2%
1.51 to 2.00 occupants per room	431	1%	255	1%	176	1%
2.01 or more occupants per room	126	<1%	99	1%	27	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	18,437	100%
Less than \$500	550	3%
\$500 to \$599	76	<1%
\$600 to \$699	84	<1%
\$700 to \$799	241	1%
\$800 to \$899	806	4%
\$900 to \$999	1,052	6%
\$1,000 to \$1,249	4,232	23%
\$1,250 to \$1,499	3,673	20%
\$1,500 to \$1,999	5,076	28%
\$2,000 or more	2,052	11%
No cash rent	595	3%
Median contract rent	\$1,399	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	18,437	100%
Less than 20 percent	3,476	19%
20.0 to 24.9 percent	2,878	16%
25.0 to 29.9 percent	2,013	11%
30.0 to 34.9 percent	2,067	11%
35.0 to 39.9 percent	1,304	7%
40.0 to 49.9 percent	1,910	10%
50.0 percent or more	3,963	21%
Not computed	826	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	48,230	100%
No vehicle	1,699	4%
1 vehicle	13,988	29%
2 vehicles	19,822	41%
3 vehicles	8,197	17%
4 or more vehicles	4,524	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	75,440	100%
Worked in state of residence	75,062	99%
Worked in county of residence	74,008	98%
Worked outside county of residence	1,054	1%
Worked outside state of residence	378	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	114,789	100%	58,958	51%
In labor force	81,101	71%	46,363	57%
Armed forces	4,151	5%	3,784	91%
Civilian (employed)	71,024	88%	39,491	56%
Civilian (unemployed)	5,926	7%	3,088	52%
Not in labor force	33,688	29%	12,595	37%
Pct. of civilian labor force unemployed	7.7%		7.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	75,440	100%
Car, truck or van:	67,197	89%
Drove Alone	59,605	79%
Carpooled	7,592	10%
Public Transportation:	1,515	2%
Bus	1,400	2%
Trolley / Streetcar	57	<1%
Railroad	58	<1%
Other public transportation	0	0%
Motorcycle	300	<1%
Bicycle	592	1%
Walked	1,452	2%
Other means	333	<1%
Worked at home	4,051	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	75,440	100%
Did not work at home	71,389	95%
Less than 10 minutes	7,565	10%
10 to 19 minutes	27,194	36%
20 to 29 minutes	19,982	26%
30 to 44 minutes	12,689	17%
45 to 59 minutes	2,336	3%
60 to 89 minutes	940	1%
90 minutes or more	683	1%
Worked at home	4,051	5%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	70,770	100%
Agriculture, forestry, mining	210	<1%
Utilities	421	1%
Construction	2,844	4%
Manufacturing	9,378	13%
Wholesale trade	1,763	2%
Retail trade	7,171	10%
Transportation & warehousing	1,790	3%
Information & communications	3,025	4%
Finance, insurance, & real estate	5,364	8%
Professional, scientific, management, administration	3,408	5%
Educational, social, & health services	13,961	20%
Art, entertainment, recreation, accommodations, food	6,245	9%
Other services	3,501	5%
Public administration	11,689	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	70,770	100%
Management, professional & related:	32,864	46%
Management (incl. farm managers)	7,272	10%
Business & financial	4,209	6%
Computer & mathematical	4,851	7%
Architecture & engineering	3,838	5%
Life, physical & social science	1,948	3%
Community & social service	645	1%
Legal	795	1%
Education, training, & library	4,050	6%
Art, entertainment, sports & media	1,543	2%
Healthcare practitioners	3,713	5%
Service:	10,374	15%
Healthcare support	866	1%
Protective service	1,295	2%
Food preparation & serving	3,606	5%
Building & grounds cleaning / maintenance	2,092	3%
Personal care & service	2,515	4%
Sales & office	17,190	24%
Farming, fishing & forestry	114	<1%
Construction, extraction & maintenance	4,298	6%
Production, transport & material moving	5,930	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	48,230	100%
Less than \$15,000	2,825	6%
\$15,000 to \$29,999	4,686	10%
\$30,000 to \$44,999	5,913	12%
\$45,000 to \$59,999	5,190	11%
\$60,000 to \$74,999	5,338	11%
\$75,000 to \$99,999	8,430	17%
\$100,000 to \$124,999	5,516	11%
\$125,000 to \$149,999	3,942	8%
\$150,000 to \$199,999	4,204	9%
\$200,000 or more	2,186	5%
Median Income	\$75,483	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	48,230	100%
With earnings	42,006	87%
With wage and salary income	40,592	84%
With self-employment income	6,152	13%
With interest, dividend, or net rental income	13,407	28%
With Social Security income	10,225	21%
With Supplemental Security income	1,989	4%
With public assistance income	572	1%
With retirement income	8,480	18%
With other types of income	6,768	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	136,233	100%
Under .50	4,725	3%
.50 to .99	5,747	4%
1.00 to 1.24	4,125	3%
1.25 to 1.49	4,676	3%
1.50 to 1.84	5,920	4%
1.85 to 1.99	2,800	2%
2.00 and over	108,240	79%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	136,233	100%
Above Poverty	125,761	92%
Below Poverty	10,472	8%

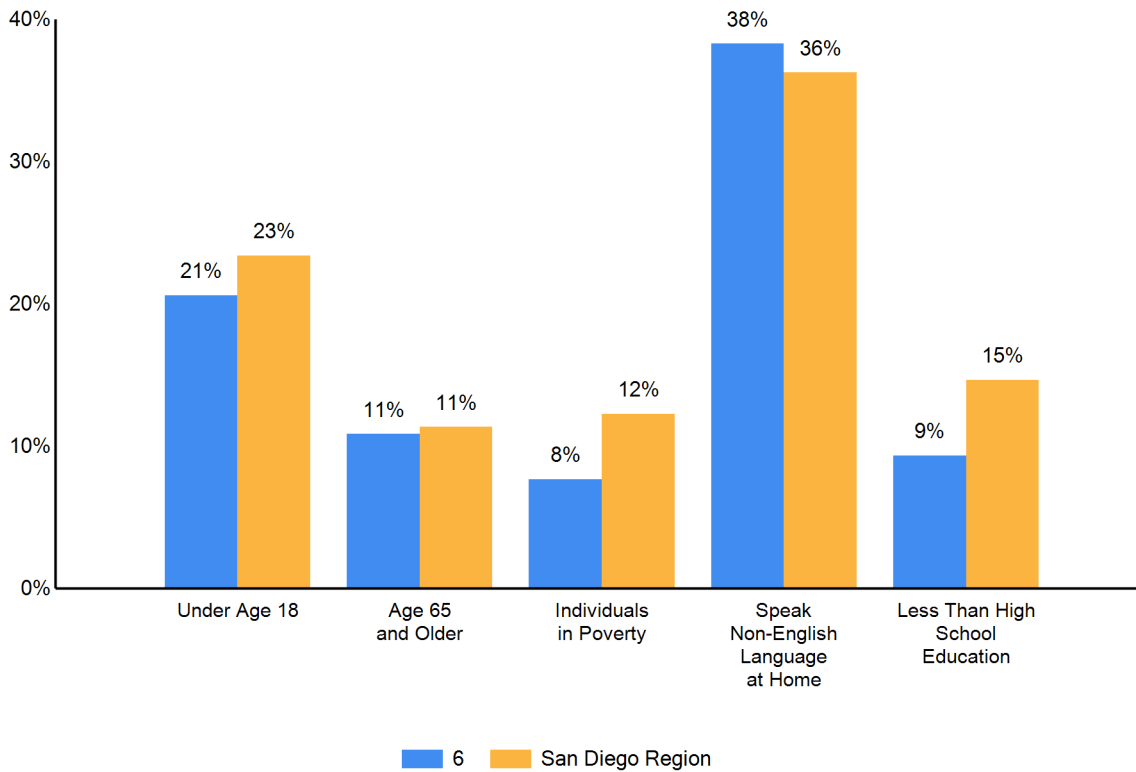
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	32,908	16,730	16,178	31,245	15,507	15,738	1,663	1,223	440
Married couple family	25,011	12,702	12,309	24,281	12,193	12,088	730	509	221
Male householder, no wife present	2,524	1,120	1,404	2,354	1,012	1,342	170	108	62
Female householder, no husband present	5,373	2,908	2,465	4,610	2,302	2,308	763	606	157

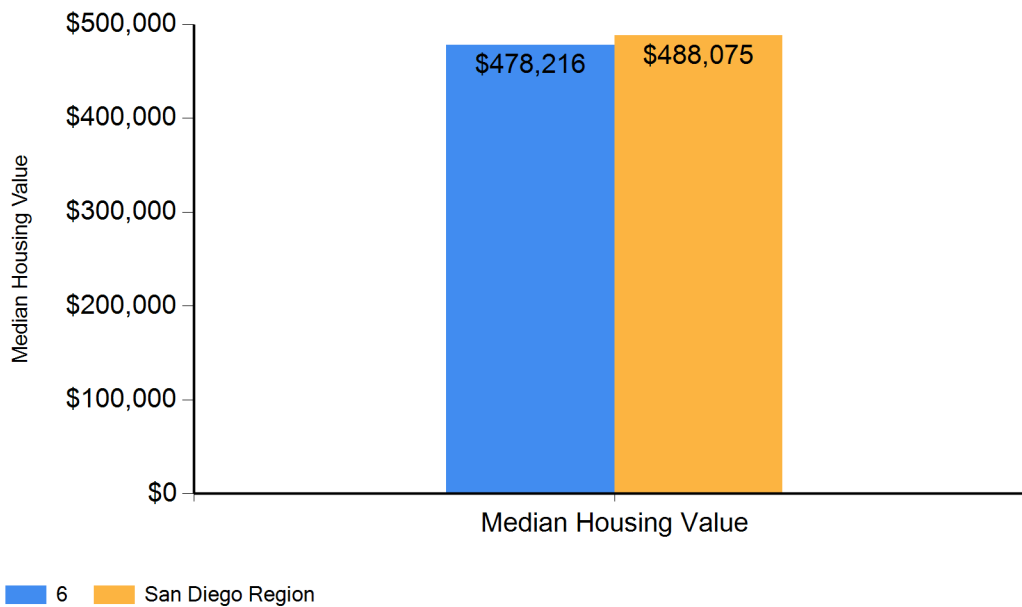
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075