

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Jurisdiction

Poway



	Jan 1, 2014
Total Population	48,847
Household Population	48,297
Group Quarters Population	550
Persons Per Household	2.97

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,575	16,272	1.8%
Single Family - Detached	12,299	12,061	1.9%
Single Family - Multiple-Unit	874	870	0.5%
Multi-Family	2,700	2,648	1.9%
Mobile Home and Other	702	693	1.3%

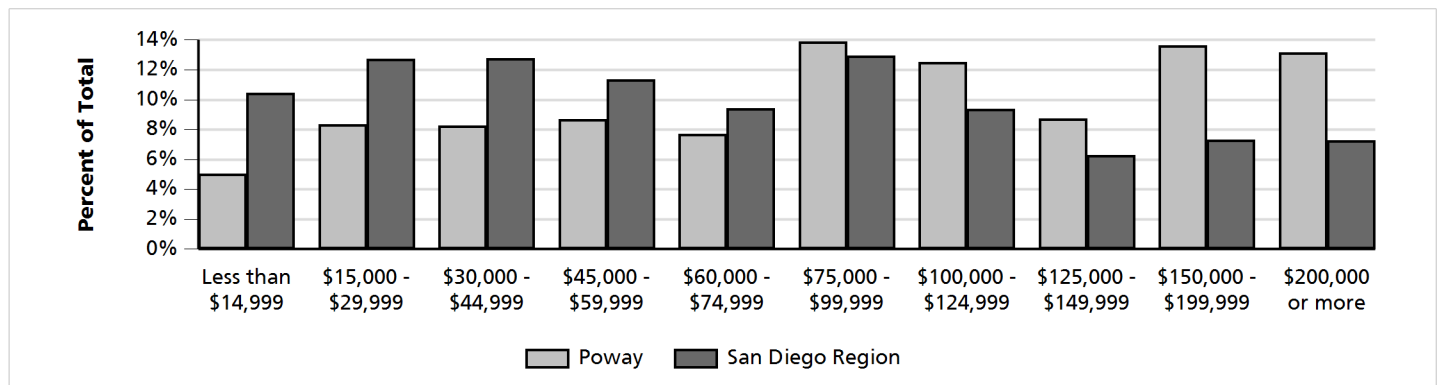
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	8%	8%	9%	8%	14%	13%	9%	14%	13%

Median Household Income

Adjusted for Inflation (2010 \$)	\$96,481
Not adjusted for inflation (current 2013\$)	\$102,319



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

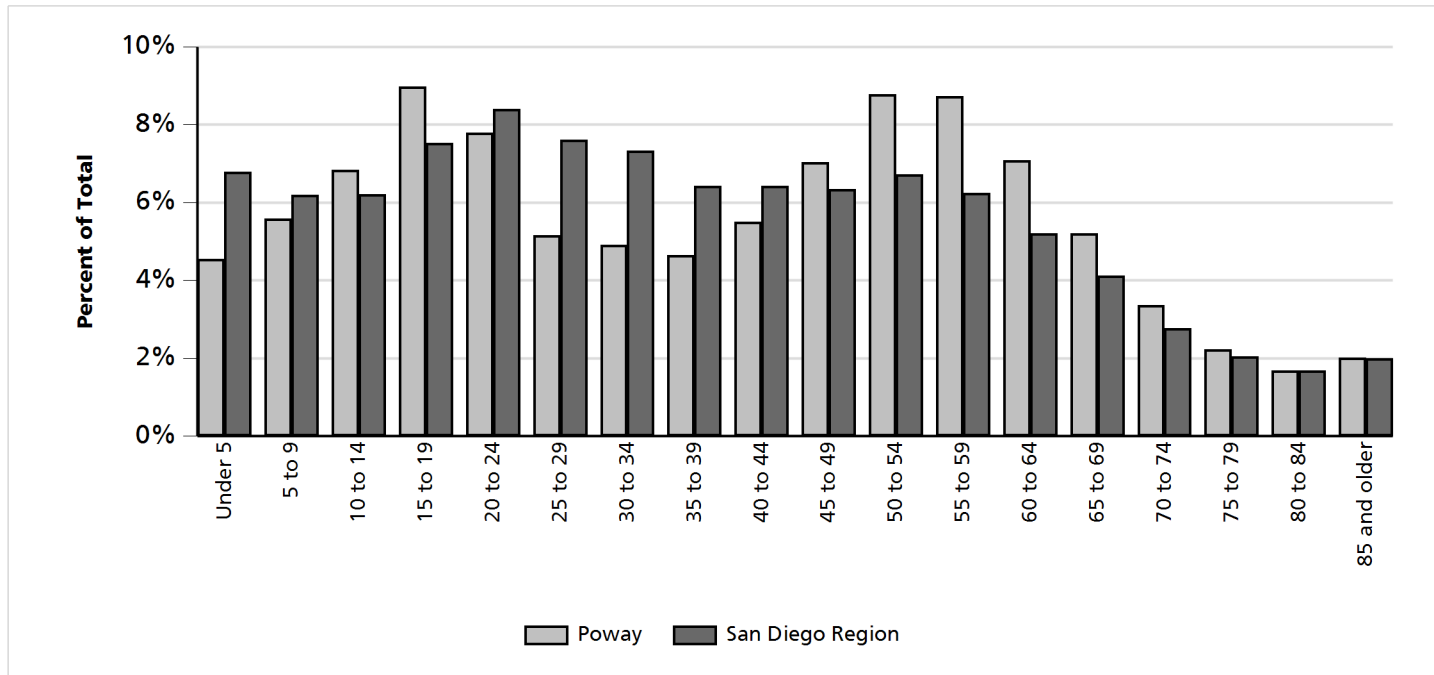
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	48,847	24,072	24,775	51%
Under 5	2,223	1,158	1,065	48%
5 to 9	2,724	1,394	1,330	49%
10 to 14	3,341	1,737	1,604	48%
15 to 17	2,523	1,311	1,212	48%
18 and 19	1,856	936	920	50%
20 to 24	3,803	2,017	1,786	47%
25 to 29	2,515	1,334	1,181	47%
30 to 34	2,396	1,250	1,146	48%
35 to 39	2,267	1,060	1,207	53%
40 to 44	2,684	1,260	1,424	53%
45 to 49	3,437	1,568	1,869	54%
50 to 54	4,290	2,091	2,199	51%
55 to 59	4,260	2,017	2,243	53%
60 and 61	1,492	709	783	52%
62 to 64	1,965	981	984	50%
65 to 69	2,539	1,268	1,271	50%
70 to 74	1,638	777	861	53%
75 to 79	1,085	495	590	54%
80 to 84	824	365	459	56%
85 and older	985	344	641	65%
Under 18	10,811	5,600	5,211	48%
65 and older	7,071	3,249	3,822	54%
Median Age	41.4	39.2	43.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,284	32,723	654	153	5,403	1,630
Under 5	609	1,197	42	4	285	86
5 to 9	830	1,312	43	6	315	218
10 to 14	836	1,860	43	13	350	239
15 to 17	528	1,553	31	9	260	142
18 and 19	370	1,189	24	5	176	92
20 to 24	758	2,456	44	16	352	177
25 to 29	582	1,521	31	13	280	88
30 to 34	586	1,379	39	10	319	63
35 to 39	496	1,301	41	16	353	60
40 to 44	545	1,607	35	7	399	91
45 to 49	559	2,345	48	9	416	60
50 to 54	489	3,231	47	7	421	95
55 to 59	398	3,332	53	7	388	82
60 and 61	111	1,173	20	7	153	28
62 to 64	132	1,562	27	6	205	33
65 to 69	135	2,074	24	13	265	28
70 to 74	115	1,333	23	2	147	18
75 to 79	84	840	17	1	133	10
80 to 84	47	662	6	2	94	13
85 and older	74	796	16	0	92	7
Under 18	2,803	5,922	159	32	1,210	685
65 and older	455	5,705	86	18	731	76
Median Age	26.8	47.1	38.7	35.2	40.1	21.1