



Demographic and Socioeconomic Profile 2010

TRACT: 31.15

Population by Race

	Population	Percent
Total Population	6,454	100%
Asian	2,726	42%
Hispanic	2,048	32%
Black	847	13%
White	524	8%
Two or More	207	3%
Pacific Islander	82	1%
Other	10	<1%
American Indian	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,454	3,060	3,394	53%
Under 5	463	224	239	52%
5 to 9	451	234	217	48%
10 to 14	531	265	266	50%
15 to 17	368	193	175	48%
18 and 19	234	128	106	45%
20 to 24	501	246	255	51%
25 to 29	398	193	205	52%
30 to 34	332	158	174	52%
35 to 39	338	148	190	56%
40 to 44	373	163	210	56%
45 to 49	462	219	243	53%
50 to 54	478	211	267	56%
55 to 59	425	213	212	50%
60 and 61	132	60	72	55%
62 to 64	183	86	97	53%
65 to 69	218	99	119	55%
70 to 74	186	77	109	59%
75 to 79	187	75	112	60%
80 to 84	115	42	73	63%
85 and Older	79	26	53	67%
Under 18	1,813	916	897	49%
65 and older	785	319	466	59%
Median	34.2	31.5	36.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,009	100%
Never Married	1,853	37%
Married, excluding separated	2,365	47%
Separated	185	4%
Widowed	259	5%
Divorced	347	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,454	100%
Household	6,407	99%
Group Quarters - Other	47	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,454	2,048	524	847	10	2,726	82	10	207
Under 5	463	229	25	76	0	111	2	1	19
5 to 9	451	203	20	75	0	128	4	0	21
10 to 14	531	214	18	92	0	178	6	1	22
15 to 17	368	149	12	46	0	137	1	1	22
18 and 19	234	80	8	23	0	112	0	0	11
20 to 24	501	163	35	63	0	213	5	0	22
25 to 29	398	148	21	41	1	165	4	0	18
30 to 34	332	110	27	45	0	131	4	0	15
35 to 39	338	135	30	41	0	110	5	4	13
40 to 44	373	128	33	43	0	157	6	1	5
45 to 49	462	125	50	63	3	206	2	0	13
50 to 54	478	89	49	61	0	259	15	0	5
55 to 59	425	86	51	43	1	233	8	0	3
60 and 61	132	16	16	10	1	85	3	0	1
62 to 64	183	41	20	16	0	101	1	0	4
65 to 69	218	43	28	36	1	104	2	1	3
70 to 74	186	29	23	33	1	88	6	1	5
75 to 79	187	31	26	26	0	95	6	0	3
80 to 84	115	15	15	8	1	72	2	0	2
85 and Older	79	14	17	6	1	41	0	0	0
Under 18	1,813	795	75	289	0	554	13	3	84
65 and older	785	132	109	109	4	400	16	2	13
Median		24.6	48.3	30.8	60.0	42.5	50.7	37.5	21.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,991	100%
Speak Only English	2,233	37%
Speak Spanish:	1,671	28%
Speak English "well" or "very well"	1,285	21%
Speak English "not well" or "not at all"	386	6%
Speak Asian/Pacific Island language:	1,686	28%
Speak English "well" or "very well"	1,445	24%
Speak English "not well" or "not at all"	241	4%
Speak other language:	401	5%
Speak English "well" or "very well"	307	5%
Speak English "not well" or "not at all"	94	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,906	100%
Less than 9th grade	423	11%
9th through 12th grade, no diploma	409	10%
High school grad (incl. equivalency)	1,029	26%
Some college, no degree	833	21%
Associate degree	395	10%
Bachelor's degree	738	19%
Master's degree	46	1%
Professional school degree	33	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,179	100%	---	---	---	---
Enrolled in school	2,266	37%	2,130	34%	136	2%
Nursery / Preschool	32	1%	32	2%	0	0%
Kindergarten to grade 4	618	27%	599	28%	19	14%
Grade 5 to grade 8	480	21%	423	20%	57	42%
Grade 9 to grade 12	575	25%	561	26%	14	10%
College, undergraduate	515	23%	469	22%	46	34%
Graduate or Professional school	46	2%	46	2%	0	0%
Not enrolled in school	3,913	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,716	100%	867	100%	849	100%
Family Households:	1,507	88%	867	100%	640	75%
Married couple family	1,014	59%	522	60%	492	58%
Other family:	493	29%	345	40%	148	17%
Male householder, no wife	124	7%	63	7%	61	7%
Female householder, no husband	369	22%	282	33%	87	10%
Nonfamily households:	209	12%	0	0%	209	25%
Householder living alone	209	12%	----	----	----	----
Other nonfamily households	0	0%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,778	100%	1716	62	3%	3.73
Single family (detached)	1,330	75%	1,268	62	5%	3.88
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	102	6%	102	0	0%	2.73
5 to 9 units	63	4%	63	0	0%	3.48
10 or more units	283	16%	283	0	0%	3.48
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,051	100%
Less than \$150,000	68	6%
\$150,000 to \$199,999	106	10%
\$200,000 to \$249,999	155	15%
\$250,000 to \$299,999	111	11%
\$300,000 to \$399,999	277	26%
\$400,000 to \$499,999	227	22%
\$500,000 to \$749,999	107	10%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$330,179**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,778	100%
2005 or Later	0	0%
2000 to 2004	94	5%
1990 to 1999	60	3%
1980 to 1989	533	30%
1970 to 1979	225	13%
1960 to 1969	639	36%
1950 to 1959	215	12%
1940 to 1949	12	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,716	100%	665	100%	1,051	100%
1.00 occupant housing per room or less	1,581	92%	586	88%	995	95%
1.01 to 1.50 occupants per room	87	5%	51	8%	36	3%
1.51 to 2.00 occupants per room	48	3%	28	4%	20	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	665	100%
Less than \$500	235	35%
\$500 to \$599	71	11%
\$600 to \$699	66	10%
\$700 to \$799	40	6%
\$800 to \$899	43	6%
\$900 to \$999	34	5%
\$1,000 to \$1,249	34	5%
\$1,250 to \$1,499	46	7%
\$1,500 to \$1,999	72	11%
\$2,000 or more	11	2%
No cash rent	13	2%
Median contract rent	\$639	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	665	100%
Less than 20 percent	117	18%
20.0 to 24.9 percent	79	12%
25.0 to 29.9 percent	61	9%
30.0 to 34.9 percent	79	12%
35.0 to 39.9 percent	33	5%
40.0 to 49.9 percent	17	3%
50.0 percent or more	266	40%
Not computed	13	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,716	100%
No vehicle	86	5%
1 vehicle	478	28%
2 vehicles	408	24%
3 vehicles	410	24%
4 or more vehicles	334	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,633	100%
Worked in state of residence	2,591	98%
Worked in county of residence	2,551	97%
Worked outside county of residence	40	2%
Worked outside state of residence	42	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,878	100%	2,265	46%
In labor force	2,876	59%	1,443	50%
Armed forces	13	<1%	0	0%
Civilian (employed)	2,549	89%	1,229	48%
Civilian (unemployed)	314	11%	204	65%
Not in labor force	2,002	41%	822	41%
Pct. of civilian labor force unemployed	11.0%		7.7%	14.2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,633	100%
Car, truck or van:	2,448	93%
Drove Alone	2,023	77%
Carpooled	425	16%
Public Transportation:	144	5%
Bus	144	5%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	25	1%
Other means	0	0%
Worked at home	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,633	100%
Did not work at home	2,617	99%
Less than 10 minutes	29	1%
10 to 19 minutes	608	23%
20 to 29 minutes	851	32%
30 to 44 minutes	784	30%
45 to 59 minutes	173	7%
60 to 89 minutes	148	6%
90 minutes or more	24	1%
Worked at home	16	1%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,629	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	97	4%
Manufacturing	154	6%
Wholesale trade	38	1%
Retail trade	406	15%
Transportation & warehousing	222	8%
Information & communications	37	1%
Finance, insurance, & real estate	133	5%
Professional, scientific, management, administration	231	9%
Educational, social, & health services	485	18%
Art, entertainment, recreation, accommodations, food	423	16%
Other services	140	5%
Public administration	263	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,629	100%
Management, professional & related:	569	22%
Management (incl. farm managers)	138	5%
Business & financial	95	4%
Computer & mathematical	37	1%
Architecture & engineering	26	1%
Life, physical & social science	9	<1%
Community & social service	39	1%
Legal	6	<1%
Education, training, & library	54	2%
Art, entertainment, sports & media	7	<1%
Healthcare practitioners	158	6%
Service:	679	26%
Healthcare support	181	7%
Protective service	110	4%
Food preparation & serving	179	7%
Building & grounds cleaning / maintenance	73	3%
Personal care & service	136	5%
Sales & office	900	34%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	253	10%
Production, transport & material moving	228	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,716	100%
Less than \$15,000	189	11%
\$15,000 to \$29,999	301	18%
\$30,000 to \$44,999	247	14%
\$45,000 to \$59,999	127	7%
\$60,000 to \$74,999	159	9%
\$75,000 to \$99,999	176	10%
\$100,000 to \$124,999	257	15%
\$125,000 to \$149,999	153	9%
\$150,000 to \$199,999	67	4%
\$200,000 or more	40	2%
Median Income	\$59,291	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,716	100%
With earnings	1,381	80%
With wage and salary income	1,345	78%
With self-employment income	154	9%
With interest, dividend, or net rental income	152	9%
With Social Security income	478	28%
With Supplemental Security income	145	8%
With public assistance income	133	8%
With retirement income	495	29%
With other types of income	328	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,433	100%
Under .50	488	8%
.50 to .99	817	13%
1.00 to 1.24	422	7%
1.25 to 1.49	205	3%
1.50 to 1.84	241	4%
1.85 to 1.99	212	3%
2.00 and over	4,048	63%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,433	100%
Above Poverty	5,128	80%
Below Poverty	1,305	20%

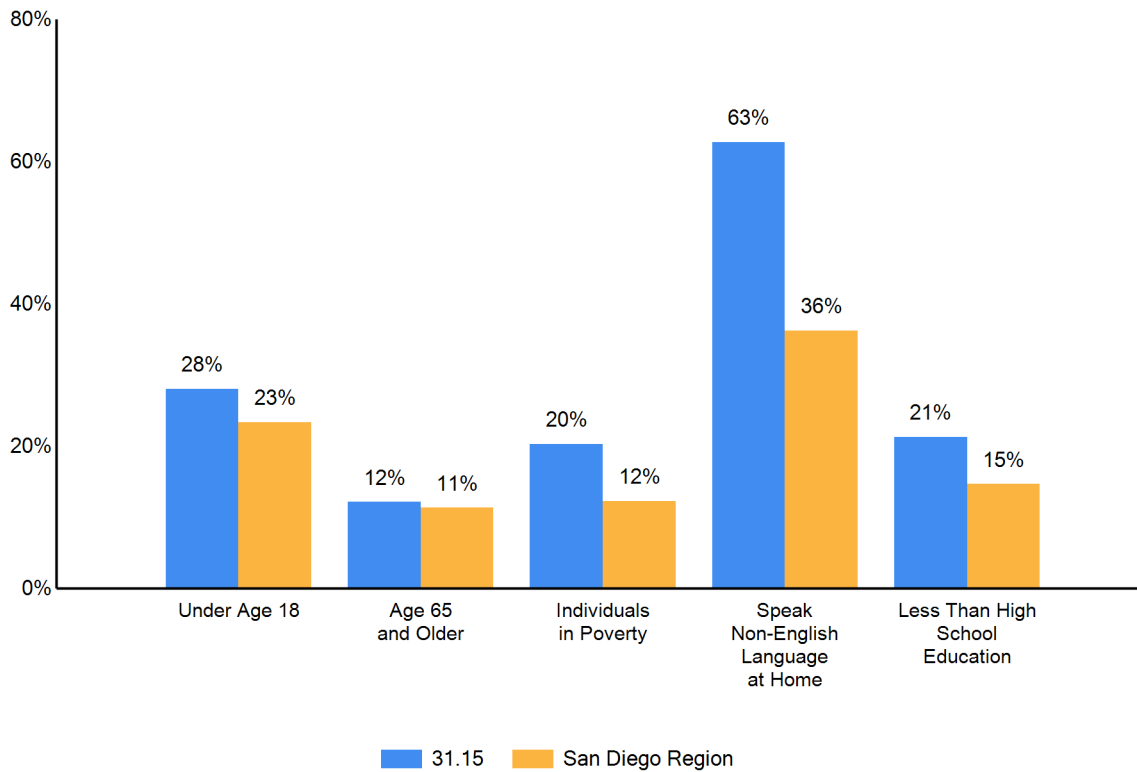
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,507	867	640	1,263	637	626	244	230	14
Married couple family	1,014	522	492	867	375	492	147	147	0
Male householder, no wife present	124	63	61	124	63	61	0	0	0
Female householder, no husband present	369	282	87	272	199	73	97	83	14

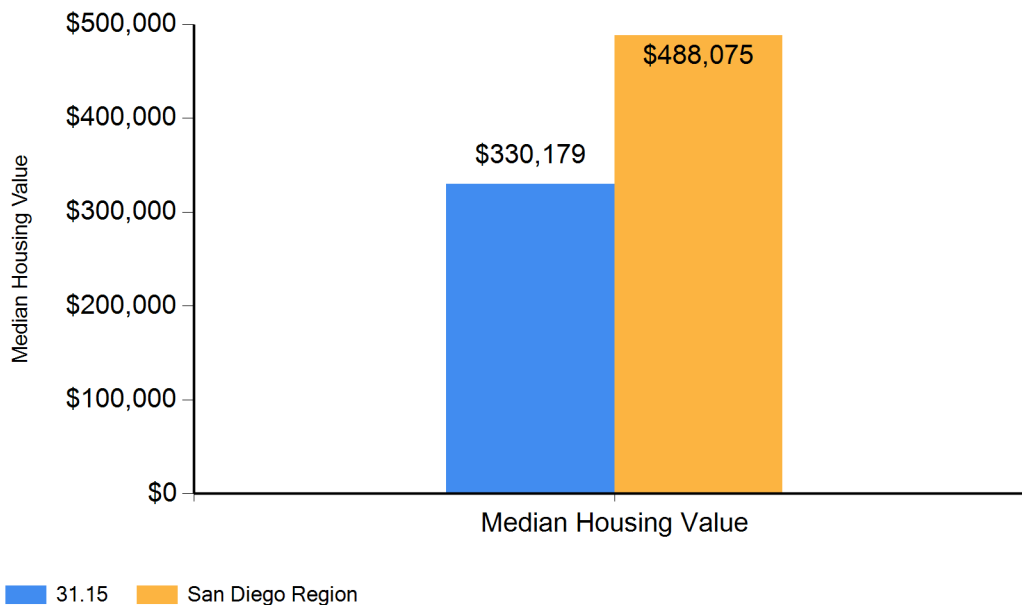
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075