



Demographic and Socioeconomic Profile 2010

ZIP: 92029

Population by Race

	Population	Percent
Total Population	18,624	100%
White	12,579	68%
Hispanic	3,879	21%
Asian	1,308	7%
Two or More	459	2%
Black	291	2%
American Indian	55	<1%
Other	30	<1%
Pacific Islander	23	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	18,624	8,682	9,942	53%
Under 5	915	446	469	51%
5 to 9	1,025	508	517	50%
10 to 14	1,114	487	627	56%
15 to 17	546	178	368	67%
18 and 19	511	203	308	60%
20 to 24	1,299	666	633	49%
25 to 29	1,046	506	540	52%
30 to 34	1,036	486	550	53%
35 to 39	1,109	524	585	53%
40 to 44	1,104	474	630	57%
45 to 49	1,332	603	729	55%
50 to 54	1,665	860	805	48%
55 to 59	1,652	794	858	52%
60 and 61	587	293	294	50%
62 to 64	566	203	363	64%
65 to 69	908	371	537	59%
70 to 74	778	393	385	49%
75 to 79	617	339	278	45%
80 to 84	388	186	202	52%
85 and Older	426	162	264	62%
Under 18	3,600	1,619	1,981	55%
65 and older	3,117	1,451	1,666	53%
Median	43.2	43.6	43.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	15,570	100%
Never Married	4,098	26%
Married, excluding separated	8,746	56%
Separated	246	2%
Widowed	867	6%
Divorced	1,613	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	18,624	100%
Household	18,386	99%
Group Quarters - Other	238	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	18,624	3,879	12,579	291	55	1,308	23	30	459
Under 5	915	331	421	2	0	105	2	0	54
5 to 9	1,025	341	576	11	3	49	8	8	29
10 to 14	1,114	305	662	45	0	39	0	4	59
15 to 17	546	113	325	2	1	71	0	2	32
18 and 19	511	97	296	66	1	15	0	0	36
20 to 24	1,299	544	596	32	27	63	1	0	36
25 to 29	1,046	290	647	12	1	57	1	2	36
30 to 34	1,036	357	562	12	0	93	1	1	10
35 to 39	1,109	317	613	16	1	114	7	3	38
40 to 44	1,104	195	768	8	2	113	1	1	16
45 to 49	1,332	170	982	4	2	157	0	2	15
50 to 54	1,665	185	1,327	10	2	112	0	2	27
55 to 59	1,652	288	1,198	36	11	97	0	2	20
60 and 61	587	52	500	4	0	24	1	0	6
62 to 64	566	34	483	6	1	34	1	0	7
65 to 69	908	98	737	15	2	48	0	1	7
70 to 74	778	57	663	2	1	46	0	1	8
75 to 79	617	54	499	3	0	52	0	0	9
80 to 84	388	30	333	4	0	12	0	1	8
85 and Older	426	21	391	1	0	7	0	0	6
Under 18	3,600	1,090	1,984	60	4	264	10	14	174
65 and older	3,117	260	2,623	25	3	165	0	3	38
Median		28.6	49.2	23.0	24.2	42.1	27.5	27.5	22.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	17,709	100%
Speak Only English	13,412	76%
Speak Spanish:	2,738	15%
Speak English "well" or "very well"	2,200	12%
Speak English "not well" or "not at all"	538	3%
Speak Asian/Pacific Island language:	964	5%
Speak English "well" or "very well"	918	5%
Speak English "not well" or "not at all"	46	<1%
Speak other language:	595	3%
Speak English "well" or "very well"	459	3%
Speak English "not well" or "not at all"	136	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	13,214	100%
Less than 9th grade	625	5%
9th through 12th grade, no diploma	747	6%
High school grad (incl. equivalency)	2,699	20%
Some college, no degree	2,845	22%
Associate degree	1,445	11%
Bachelor's degree	2,998	23%
Master's degree	1,248	9%
Professional school degree	431	3%
Doctorate degree	176	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	18,097	100%	---	---	---	---
Enrolled in school	4,786	26%	4,165	23%	621	3%
Nursery / Preschool	252	5%	124	3%	128	21%
Kindergarten to grade 4	1,104	23%	934	22%	170	27%
Grade 5 to grade 8	1,029	22%	971	23%	58	9%
Grade 9 to grade 12	1,164	24%	1,094	26%	70	11%
College, undergraduate	1,132	24%	982	24%	150	24%
Graduate or Professional school	105	2%	60	1%	45	7%
Not enrolled in school	13,311	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	6,953	100%	2,296	100%	4,657	100%
Family Households:	5,012	72%	2,296	100%	2,716	58%
Married couple family	4,107	59%	1,799	78%	2,308	50%
Other family:	905	13%	497	22%	408	9%
Male householder, no wife	286	4%	139	6%	147	3%
Female householder, no husband	619	9%	358	16%	261	6%
Nonfamily households:	1,941	28%	0	0%	1,941	42%
Householder living alone	1,371	20%	----	----	----	----
Other nonfamily households	570	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	7,134	100%	6953	181	3%	2.64
Single family (detached)	4,864	68%	4,731	133	3%	2.68
Single family (attached)	189	3%	189	0	0%	2.71
2 to 4 units	270	4%	263	7	3%	2.31
5 to 9 units	150	2%	149	1	1%	2.63
10 or more units	656	9%	641	15	2%	2.60
Mobile home and Other	1,005	14%	980	25	2%	2.56

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,125	100%
Less than \$150,000	641	13%
\$150,000 to \$199,999	170	3%
\$200,000 to \$249,999	147	3%
\$250,000 to \$299,999	124	2%
\$300,000 to \$399,999	463	9%
\$400,000 to \$499,999	535	10%
\$500,000 to \$749,999	1,696	33%
\$750,000 to \$999,999	1,008	20%
\$1,000,000 or more	341	7%

Median Value **\$574,707**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	7,134	100%
2005 or Later	311	4%
2000 to 2004	567	8%
1990 to 1999	1,300	18%
1980 to 1989	2,296	32%
1970 to 1979	1,771	25%
1960 to 1969	381	5%
1950 to 1959	264	4%
1940 to 1949	113	2%
1939 or earlier	131	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	6,953	100%	1,828	100%	5,125	100%
1.00 occupant housing per room or less	6,692	96%	1,724	94%	4,968	97%
1.01 to 1.50 occupants per room	245	4%	88	5%	157	3%
1.51 to 2.00 occupants per room	16	<1%	16	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,828	100%
Less than \$500	232	13%
\$500 to \$599	17	1%
\$600 to \$699	51	3%
\$700 to \$799	44	2%
\$800 to \$899	116	6%
\$900 to \$999	96	5%
\$1,000 to \$1,249	482	26%
\$1,250 to \$1,499	293	16%
\$1,500 to \$1,999	299	16%
\$2,000 or more	166	9%
No cash rent	32	2%
Median contract rent	\$1,186	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,828	100%
Less than 20 percent	250	14%
20.0 to 24.9 percent	227	12%
25.0 to 29.9 percent	142	8%
30.0 to 34.9 percent	237	13%
35.0 to 39.9 percent	229	13%
40.0 to 49.9 percent	251	14%
50.0 percent or more	417	23%
Not computed	75	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	6,953	100%
No vehicle	187	3%
1 vehicle	1,591	23%
2 vehicles	3,176	46%
3 vehicles	1,204	17%
4 or more vehicles	795	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	9,152	100%
Worked in state of residence	9,057	99%
Worked in county of residence	8,749	96%
Worked outside county of residence	308	3%
Worked outside state of residence	95	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	15,392	100%	7,185	47%
In labor force	9,868	64%	5,373	54%
Armed forces	159	2%	153	96%
Civilian (employed)	8,743	89%	4,580	52%
Civilian (unemployed)	966	10%	640	66%
Not in labor force	5,524	36%	1,812	33%
Pct. of civilian labor force unemployed	9.9%		12.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	9,152	100%
Car, truck or van:	8,244	90%
Drove Alone	7,349	80%
Carpooled	895	10%
Public Transportation:	35	<1%
Bus	10	<1%
Trolley / Streetcar	0	0%
Railroad	25	<1%
Other public transportation	0	0%
Motorcycle	57	1%
Bicycle	34	<1%
Walked	111	1%
Other means	45	0%
Worked at home	626	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	9,152	100%
Did not work at home	8,526	93%
Less than 10 minutes	858	9%
10 to 19 minutes	2,394	26%
20 to 29 minutes	1,364	15%
30 to 44 minutes	2,480	27%
45 to 59 minutes	921	10%
60 to 89 minutes	278	3%
90 minutes or more	231	3%
Worked at home	626	7%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	8,968	100%
Agriculture, forestry, mining	46	1%
Utilities	24	<1%
Construction	1,034	12%
Manufacturing	972	11%
Wholesale trade	208	2%
Retail trade	1,039	12%
Transportation & warehousing	139	2%
Information & communications	197	2%
Finance, insurance, & real estate	658	7%
Professional, scientific, management, administration	328	4%
Educational, social, & health services	1,761	20%
Art, entertainment, recreation, accommodations, food	795	9%
Other services	353	4%
Public administration	1,414	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	8,968	100%
Management, professional & related:	3,809	42%
Management (incl. farm managers)	1,244	14%
Business & financial	517	6%
Computer & mathematical	379	4%
Architecture & engineering	272	3%
Life, physical & social science	68	1%
Community & social service	66	1%
Legal	95	1%
Education, training, & library	364	4%
Art, entertainment, sports & media	239	3%
Healthcare practitioners	565	6%
Service:	1,480	17%
Healthcare support	111	1%
Protective service	221	2%
Food preparation & serving	314	4%
Building & grounds cleaning / maintenance	408	5%
Personal care & service	426	5%
Sales & office	2,152	24%
Farming, fishing & forestry	15	<1%
Construction, extraction & maintenance	884	10%
Production, transport & material moving	628	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	6,953	100%
Less than \$15,000	436	6%
\$15,000 to \$29,999	800	12%
\$30,000 to \$44,999	818	12%
\$45,000 to \$59,999	818	12%
\$60,000 to \$74,999	696	10%
\$75,000 to \$99,999	702	10%
\$100,000 to \$124,999	725	10%
\$125,000 to \$149,999	634	9%
\$150,000 to \$199,999	543	8%
\$200,000 or more	781	11%
Median Income	\$73,028	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	6,953	100%
With earnings	5,528	80%
With wage and salary income	5,194	75%
With self-employment income	1,215	17%
With interest, dividend, or net rental income	2,186	31%
With Social Security income	1,970	28%
With Supplemental Security income	248	4%
With public assistance income	57	1%
With retirement income	1,479	21%
With other types of income	1,093	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	18,623	100%
Under .50	743	4%
.50 to .99	925	5%
1.00 to 1.24	665	4%
1.25 to 1.49	440	2%
1.50 to 1.84	688	4%
1.85 to 1.99	262	1%
2.00 and over	14,900	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	18,623	100%
Above Poverty	16,955	91%
Below Poverty	1,668	9%

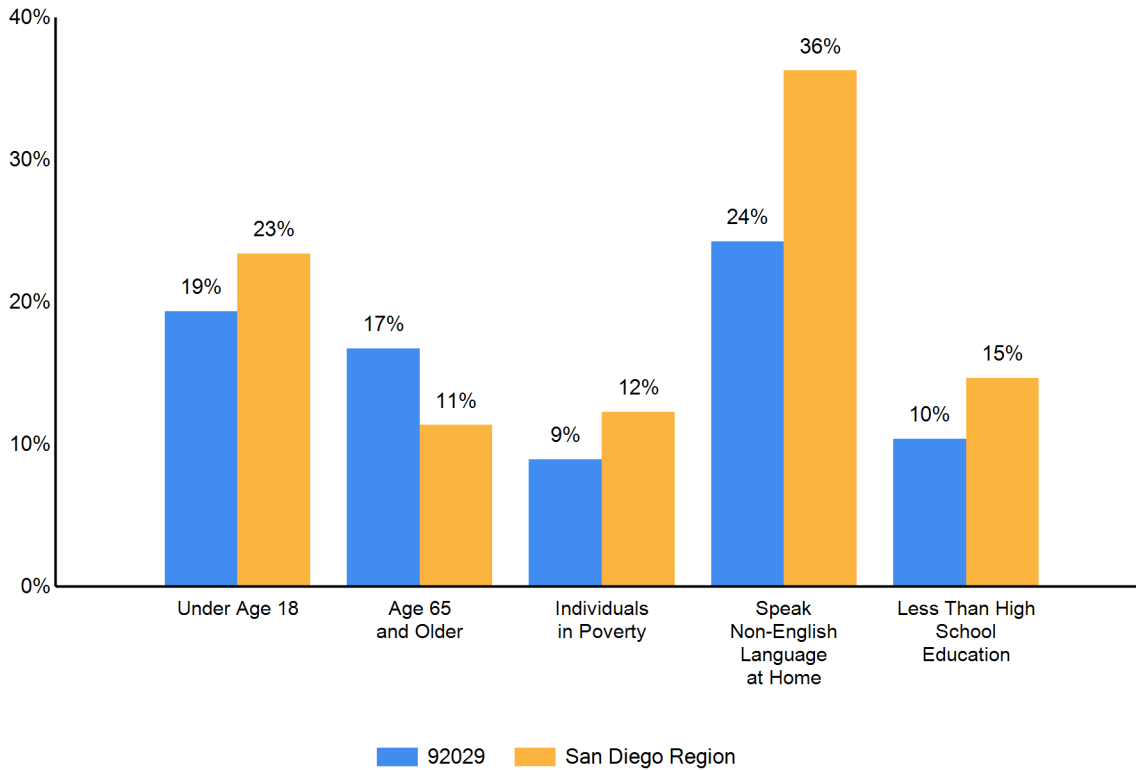
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	5,012	2,296	2,716	4,742	2,128	2,614	270	168	102
Married couple family	4,107	1,799	2,308	3,920	1,714	2,206	187	85	102
Male householder, no wife present	286	139	147	254	107	147	32	32	0
Female householder, no husband present	619	358	261	568	307	261	51	51	0

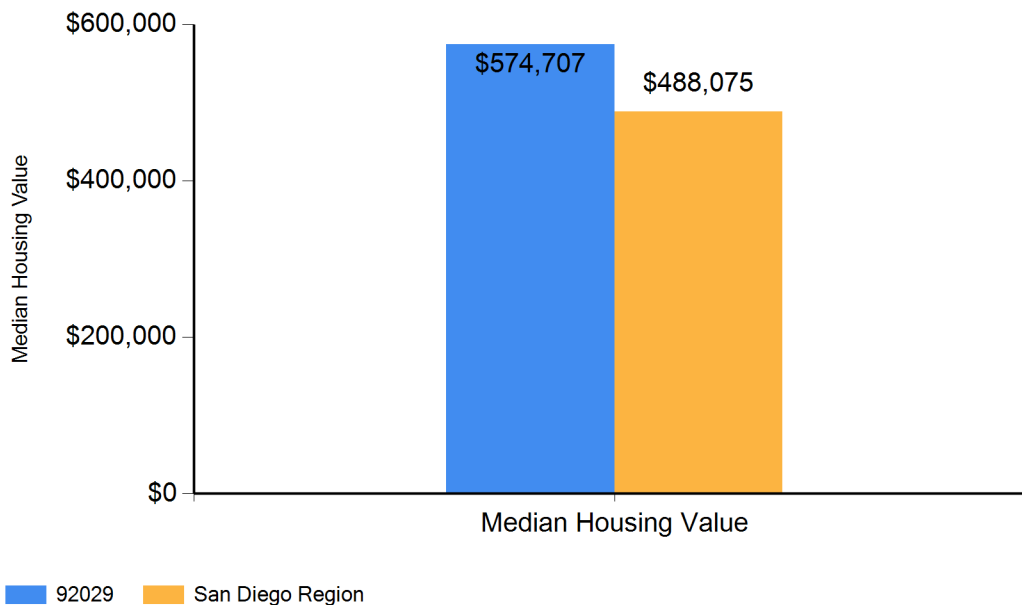
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075