

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Coastal



	Jan 1, 2015
Total Population	79,200
Household Population	77,901
Group Quarters Population	1,299
Persons Per Household	2.02

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,359	38,566	6.8%
Single Family - Detached	13,271	12,794	3.6%
Single Family - Multiple-Unit	8,144	7,742	4.9%
Multi-Family	19,712	17,830	9.5%
Mobile Home and Other	232	200	13.8%

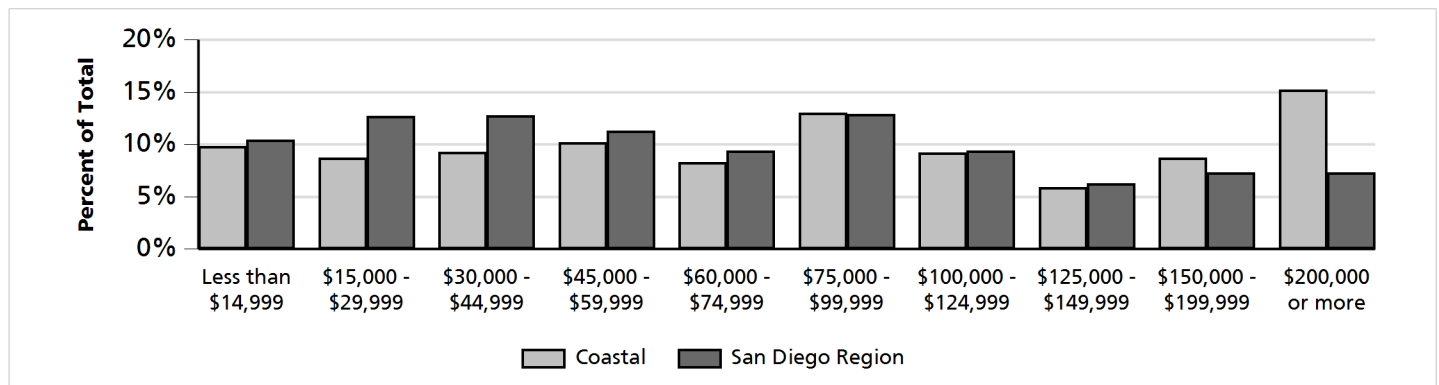
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	9%	9%	10%	8%	13%	9%	6%	9%	15%

### Median Household Income

Adjusted for Inflation (2010 \$)	\$81,993
Not adjusted for inflation (current 2014\$)	\$88,567



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

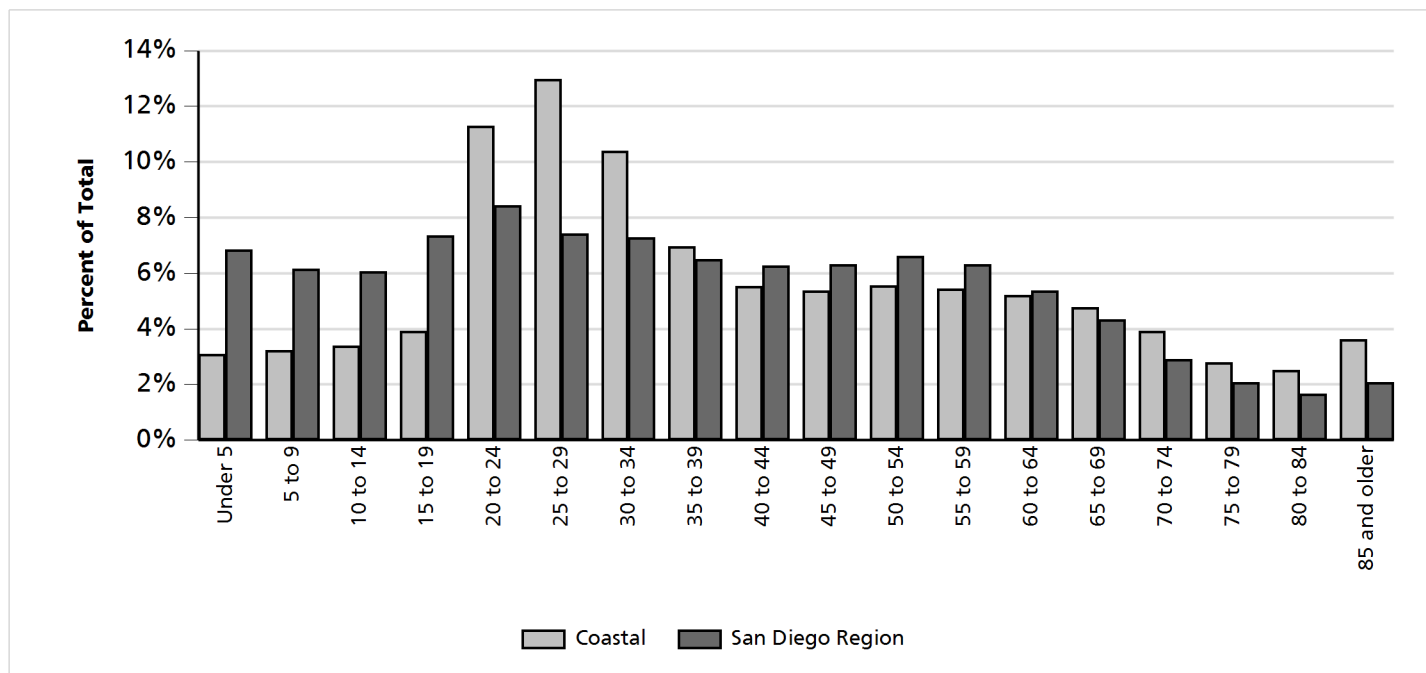
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>79,200</b>	41,014	38,186	48%
Under 5	2,441	1,246	1,195	49%
5 to 9	2,552	1,320	1,232	48%
10 to 14	2,692	1,413	1,279	48%
15 to 17	1,703	843	860	50%
18 and 19	1,399	696	703	50%
20 to 24	8,939	4,363	4,576	51%
25 to 29	10,285	5,678	4,607	45%
30 to 34	8,230	4,689	3,541	43%
35 to 39	5,506	3,123	2,383	43%
40 to 44	4,383	2,434	1,949	44%
45 to 49	4,256	2,262	1,994	47%
50 to 54	4,399	2,336	2,063	47%
55 to 59	4,316	2,160	2,156	50%
60 and 61	1,711	883	828	48%
62 to 64	2,423	1,190	1,233	51%
65 to 69	3,787	1,785	2,002	53%
70 to 74	3,101	1,460	1,641	53%
75 to 79	2,208	1,016	1,192	54%
80 to 84	2,001	886	1,115	56%
85 and older	2,868	1,231	1,637	57%
Under 18	9,388	4,822	4,566	49%
65 and older	13,965	6,378	7,587	54%
Median Age	36.2	35.4	37.3	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>9,058</b>	62,774	853	<b>194</b>	<b>3,717</b>	<b>2,604</b>
Under 5	467	1,774	32	3	72	93
5 to 9	464	1,715	25	7	89	252
10 to 14	553	1,773	25	11	101	229
15 to 17	312	1,134	23	11	75	148
18 and 19	252	966	11	3	54	113
20 to 24	1,107	7,005	87	26	387	327
25 to 29	1,233	7,984	130	33	533	372
30 to 34	938	6,466	102	37	403	284
35 to 39	716	4,189	78	11	318	194
40 to 44	610	3,310	85	5	261	112
45 to 49	538	3,255	65	11	244	143
50 to 54	510	3,495	42	7	250	95
55 to 59	360	3,645	34	5	208	64
60 and 61	136	1,428	22	10	87	28
62 to 64	176	2,082	24	4	105	32
65 to 69	237	3,321	30	6	159	34
70 to 74	163	2,764	11	3	113	47
75 to 79	101	1,996	5	0	88	18
80 to 84	88	1,809	8	0	87	9
85 and older	97	2,663	14	1	83	10
Under 18	1,796	6,396	105	32	337	722
65 and older	686	12,553	68	10	530	118
Median Age	30.8	38.1	34.6	30.4	37.3	26.9