



## Demographic and Socioeconomic Profile 2010

TRACT: 193.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>6,538</b>	<b>100%</b>
White	3,637	56%
Hispanic	2,114	32%
Asian	280	4%
Two or More	236	4%
Black	199	3%
Pacific Islander	41	1%
American Indian	18	<1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>6,538</b>	<b>3,251</b>	<b>3,287</b>	<b>50%</b>
Under 5	431	234	197	46%
5 to 9	384	194	190	49%
10 to 14	488	251	237	49%
15 to 17	342	183	159	46%
18 and 19	198	103	95	48%
20 to 24	491	256	235	48%
25 to 29	390	205	185	47%
30 to 34	363	171	192	53%
35 to 39	356	182	174	49%
40 to 44	460	228	232	50%
45 to 49	585	271	314	54%
50 to 54	537	260	277	52%
55 to 59	420	207	213	51%
60 and 61	165	70	95	58%
62 to 64	201	98	103	51%
65 to 69	221	106	115	52%
70 to 74	151	72	79	52%
75 to 79	149	69	80	54%
80 to 84	110	52	58	53%
85 and Older	96	39	57	59%
Under 18	1,645	862	783	48%
65 and older	727	338	389	54%
<b>Median</b>	<b>37.6</b>	<b>35.8</b>	<b>39.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,235</b>	<b>100%</b>
Never Married	1,459	28%
Married, excluding separated	3,029	58%
Separated	7	<1%
Widowed	288	6%
Divorced	452	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>6,538</b>	<b>100%</b>
Household	6,528	100%
Group Quarters - Other	10	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>6,538</b>	<b>2,114</b>	<b>3,637</b>	<b>199</b>	<b>18</b>	<b>280</b>	<b>41</b>	<b>13</b>	<b>236</b>
Under 5	431	219	153	9	1	9	2	3	35
5 to 9	384	173	163	11	2	13	1	0	21
10 to 14	488	213	216	11	1	16	0	0	31
15 to 17	342	138	158	12	2	7	0	1	24
18 and 19	198	91	92	3	1	3	1	0	7
20 to 24	491	202	230	28	0	14	0	1	16
25 to 29	390	158	180	16	0	13	7	1	15
30 to 34	363	147	175	13	0	13	1	0	14
35 to 39	356	141	170	12	1	16	7	1	8
40 to 44	460	162	243	7	1	26	6	2	13
45 to 49	585	157	355	19	2	27	6	1	18
50 to 54	537	93	367	23	2	40	1	1	10
55 to 59	420	76	298	12	3	19	3	0	9
60 and 61	165	25	123	5	1	5	2	0	4
62 to 64	201	29	156	7	0	7	1	0	1
65 to 69	221	36	158	6	1	16	1	1	2
70 to 74	151	26	105	2	0	16	0	0	2
75 to 79	149	12	120	0	0	11	2	0	4
80 to 84	110	12	85	2	0	8	0	1	2
85 and Older	96	4	90	1	0	1	0	0	0
Under 18	1,645	743	690	43	6	45	3	4	111
65 and older	727	90	558	11	1	52	3	2	10
<b>Median</b>		<b>25.7</b>	<b>45.5</b>	<b>33.7</b>	<b>45.0</b>	<b>46.9</b>	<b>41.3</b>	<b>37.5</b>	<b>20.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,107</b>	<b>100%</b>
Speak Only English	4,049	66%
Speak Spanish:	1,814	30%
Speak English "well" or "very well"	1,354	22%
Speak English "not well" or "not at all"	460	8%
Speak Asian/Pacific Island language:	130	2%
Speak English "well" or "very well"	106	2%
Speak English "not well" or "not at all"	24	<1%
Speak other language:	114	2%
Speak English "well" or "very well"	114	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>4,204</b>	<b>100%</b>
Less than 9th grade	432	10%
9th through 12th grade, no diploma	315	7%
High school grad (incl. equivalency)	782	19%
Some college, no degree	907	22%
Associate degree	701	17%
Bachelor's degree	709	17%
Master's degree	226	5%
Professional school degree	113	3%
Doctorate degree	19	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,279</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,912	30%	1,730	28%	182	3%
Nursery / Preschool	41	2%	0	0%	41	23%
Kindergarten to grade 4	344	18%	325	19%	19	10%
Grade 5 to grade 8	422	22%	422	24%	0	0%
Grade 9 to grade 12	492	26%	465	27%	27	15%
College, undergraduate	599	31%	504	29%	95	52%
Graduate or Professional school	14	1%	14	1%	0	0%
Not enrolled in school	4,367	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,178</b>	<b>100%</b>	<b>814</b>	<b>100%</b>	<b>1,364</b>	<b>100%</b>
Family Households:	1,786	82%	800	98%	986	72%
Married couple family	1,492	69%	620	76%	872	64%
Other family:	294	13%	180	22%	114	8%
Male householder, no wife	161	7%	108	13%	53	4%
Female householder, no husband	133	6%	72	9%	61	4%
Nonfamily households:	392	18%	14	2%	378	28%
Householder living alone	294	13%	----	----	----	----
Other nonfamily households	98	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,310</b>	<b>100%</b>	<b>2178</b>	<b>132</b>	<b>6%</b>	<b>3.00</b>
Single family (detached)	1,619	70%	1,578	41	3%	3.06
Single family (attached)	260	11%	200	60	23%	2.96
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	332	14%	301	31	9%	2.97
Mobile home and Other	99	4%	99	0	0%	2.12

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,638</b>	<b>100%</b>
Less than \$150,000	88	5%
\$150,000 to \$199,999	21	1%
\$200,000 to \$249,999	27	2%
\$250,000 to \$299,999	40	2%
\$300,000 to \$399,999	265	16%
\$400,000 to \$499,999	436	27%
\$500,000 to \$749,999	642	39%
\$750,000 to \$999,999	119	7%
\$1,000,000 or more	0	0%

**Median Value** **\$487,529**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,310</b>	<b>100%</b>
2005 or Later	66	3%
2000 to 2004	235	10%
1990 to 1999	528	23%
1980 to 1989	988	43%
1970 to 1979	337	15%
1960 to 1969	77	3%
1950 to 1959	23	1%
1940 to 1949	19	1%
1939 or earlier	37	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,178</b>	<b>100%</b>	<b>540</b>	<b>100%</b>	<b>1,638</b>	<b>100%</b>
1.00 occupant housing per room or less	2,010	92%	400	74%	1,610	98%
1.01 to 1.50 occupants per room	85	4%	57	11%	28	2%
1.51 to 2.00 occupants per room	27	1%	27	5%	0	0%
2.01 or more occupants per room	56	3%	56	10%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>540</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	110	20%
\$700 to \$799	9	2%
\$800 to \$899	41	8%
\$900 to \$999	54	10%
\$1,000 to \$1,249	112	21%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	165	31%
\$2,000 or more	35	6%
No cash rent	14	3%
<b>Median contract rent</b>	<b>\$1,125</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>540</b>	<b>100%</b>
Less than 20 percent	22	4%
20.0 to 24.9 percent	161	30%
25.0 to 29.9 percent	62	11%
30.0 to 34.9 percent	77	14%
35.0 to 39.9 percent	44	8%
40.0 to 49.9 percent	48	9%
50.0 percent or more	105	19%
Not computed	21	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,178</b>	<b>100%</b>
No vehicle	17	1%
1 vehicle	322	15%
2 vehicles	1,174	54%
3 vehicles	433	20%
4 or more vehicles	232	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,051</b>	<b>100%</b>
Worked in state of residence	3,030	99%
Worked in county of residence	2,896	95%
Worked outside county of residence	134	4%
Worked outside state of residence	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,126</b>	<b>100%</b>	<b>2,510</b>	<b>49%</b>
In labor force	3,282	64%	1,911	58%
Armed forces	120	4%	70	58%
Civilian (employed)	2,880	88%	1,710	59%
Civilian (unemployed)	282	9%	131	46%
Not in labor force	1,844	36%	599	32%
Pct. of civilian labor force unemployed	8.9%		7.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,051</b>	<b>100%</b>
Car, truck or van:	2,582	85%
Drove Alone	2,111	69%
Carpooled	471	15%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	133	4%
Other means	48	2%
Worked at home	288	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,051</b>	<b>100%</b>
Did not work at home	2,763	91%
Less than 10 minutes	147	5%
10 to 19 minutes	870	29%
20 to 29 minutes	744	24%
30 to 44 minutes	568	19%
45 to 59 minutes	74	2%
60 to 89 minutes	292	10%
90 minutes or more	68	2%
Worked at home	288	9%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,855</b>	<b>100%</b>
Agriculture, forestry, mining	52	2%
Utilities	48	2%
Construction	190	7%
Manufacturing	383	13%
Wholesale trade	115	4%
Retail trade	469	16%
Transportation & warehousing	20	1%
Information & communications	115	4%
Finance, insurance, & real estate	127	4%
Professional, scientific, management, administration	68	2%
Educational, social, & health services	358	13%
Art, entertainment, recreation, accommodations, food	212	7%
Other services	268	9%
Public administration	430	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,855</b>	<b>100%</b>
Management, professional & related:	918	32%
Management (incl. farm managers)	216	8%
Business & financial	159	6%
Computer & mathematical	56	2%
Architecture & engineering	49	2%
Life, physical & social science	29	1%
Community & social service	21	1%
Legal	70	2%
Education, training, & library	180	6%
Art, entertainment, sports & media	55	2%
Healthcare practitioners	83	3%
Service:	436	15%
Healthcare support	9	<1%
Protective service	47	2%
Food preparation & serving	78	3%
Building & grounds cleaning / maintenance	140	5%
Personal care & service	162	6%
Sales & office	1,022	36%
Farming, fishing & forestry	49	2%
Construction, extraction & maintenance	168	6%
Production, transport & material moving	262	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,178</b>	<b>100%</b>
Less than \$15,000	108	5%
\$15,000 to \$29,999	191	9%
\$30,000 to \$44,999	179	8%
\$45,000 to \$59,999	308	14%
\$60,000 to \$74,999	216	10%
\$75,000 to \$99,999	405	19%
\$100,000 to \$124,999	254	12%
\$125,000 to \$149,999	179	8%
\$150,000 to \$199,999	221	10%
\$200,000 or more	117	5%
<b>Median Income</b>	<b>\$80,370</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,178</b>	<b>100%</b>
With earnings	1,853	85%
With wage and salary income	1,729	79%
With self-employment income	479	22%
With interest, dividend, or net rental income	696	32%
With Social Security income	496	23%
With Supplemental Security income	88	4%
With public assistance income	8	<1%
With retirement income	493	23%
With other types of income	348	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,496</b>	<b>100%</b>
Under .50	120	2%
.50 to .99	368	6%
1.00 to 1.24	663	10%
1.25 to 1.49	33	1%
1.50 to 1.84	366	6%
1.85 to 1.99	48	1%
2.00 and over	4,898	75%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,496</b>	<b>100%</b>
Above Poverty	6,008	92%
Below Poverty	488	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

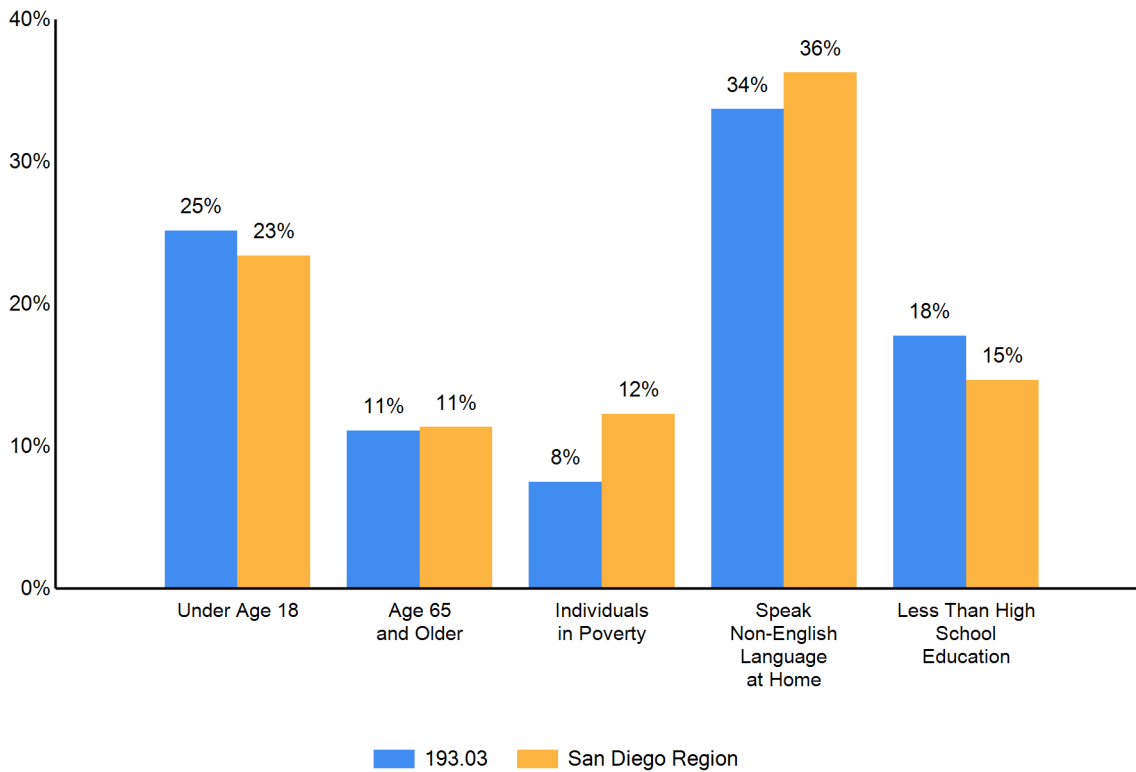
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,786</b>	<b>800</b>	<b>986</b>	<b>1,706</b>	<b>738</b>	<b>968</b>	<b>80</b>	<b>62</b>	<b>18</b>
Married couple family	1,492	620	872	1,421	558	863	71	62	9
Male householder, no wife present	161	108	53	161	108	53	0	0	0
Female householder, no husband present	133	72	61	124	72	52	9	0	9

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

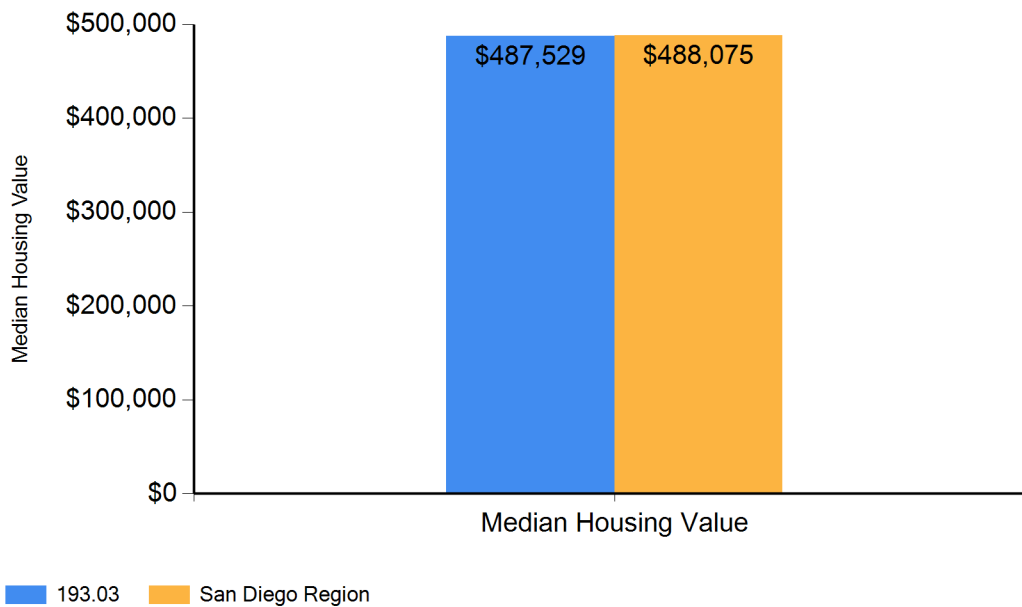


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075