

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County West



Jan 1, 2012

<b>Total Population</b>	<b>413,462</b>
Household Population	395,005
Group Quarters Population	18,457
<b>Persons Per Household</b>	<b>2.71</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>158,715</b>	<b>145,814</b>	<b>8.1%</b>
Single Family - Detached	80,904	75,512	6.7%
Single Family - Multiple-Unit	29,516	26,896	8.9%
Multi-Family	42,434	38,134	10.1%
Mobile Home and Other	5,861	5,272	10.0%

## HOUSEHOLD INCOME

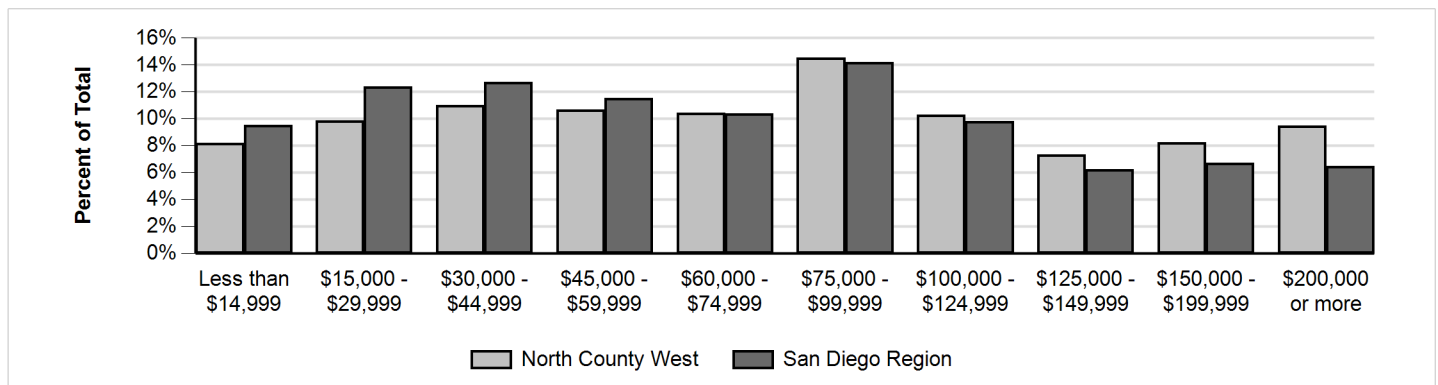
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	10%	11%	11%	10%	15%	10%	7%	8%	9%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$74,789
Not adjusted for inflation (current 2011\$)	\$77,058



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

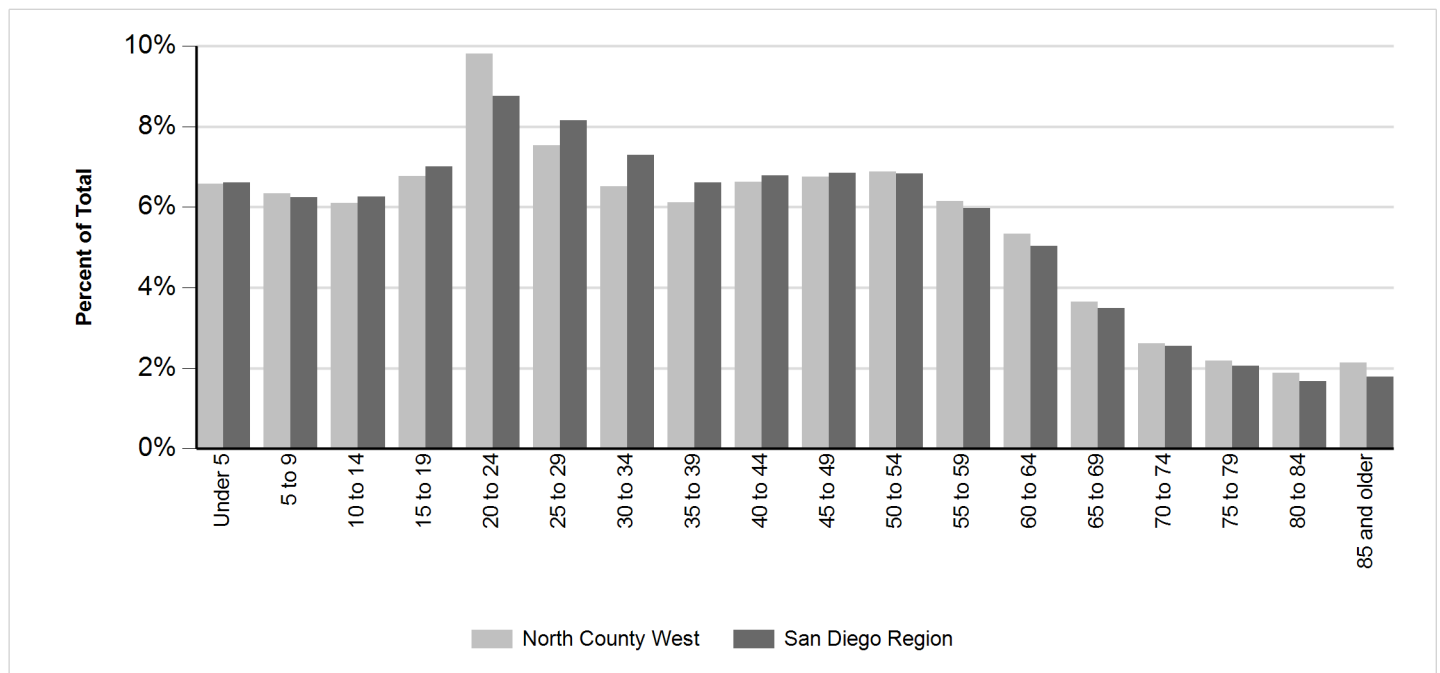
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>413,462</b>	<b>210,555</b>	<b>202,907</b>	<b>49%</b>
Under 5	27,223	13,785	13,438	49%
5 to 9	26,223	13,409	12,814	49%
10 to 14	25,239	12,999	12,240	48%
15 to 17	14,962	7,845	7,117	48%
18 and 19	13,037	8,130	4,907	38%
20 to 24	40,551	25,746	14,805	37%
25 to 29	31,153	16,502	14,651	47%
30 to 34	26,928	13,509	13,419	50%
35 to 39	25,305	12,455	12,850	51%
40 to 44	27,416	13,511	13,905	51%
45 to 49	27,900	13,479	14,421	52%
50 to 54	28,457	13,951	14,506	51%
55 to 59	25,430	12,183	13,247	52%
60 and 61	9,030	4,361	4,669	52%
62 to 64	13,054	6,177	6,877	53%
65 to 69	15,114	7,110	8,004	53%
70 to 74	10,801	4,904	5,897	55%
75 to 79	9,065	3,982	5,083	56%
80 to 84	7,762	3,283	4,479	58%
85 and older	8,812	3,234	5,578	63%
Under 18	93,647	48,038	45,609	49%
65 and older	51,554	22,513	29,041	56%
Median Age	35.3	32.5	38.1	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>102,747</b>	<b>253,231</b>	<b>14,380</b>	<b>1,508</b>	<b>28,698</b>	<b>12,898</b>
Under 5	10,318	12,365	1,042	131	1,446	1,921
5 to 9	9,384	12,493	920	95	1,502	1,829
10 to 14	8,705	12,433	928	79	1,584	1,510
15 to 17	5,353	7,285	580	41	897	806
18 and 19	4,238	6,959	602	54	652	532
20 to 24	11,524	23,449	1,870	270	2,212	1,226
25 to 29	9,217	17,196	1,492	177	2,110	961
30 to 34	7,775	15,088	1,131	102	2,061	771
35 to 39	6,999	14,412	854	70	2,319	651
40 to 44	6,940	16,374	869	69	2,590	574
45 to 49	5,921	18,062	968	76	2,310	563
50 to 54	4,917	19,887	969	77	2,132	475
55 to 59	3,628	18,792	754	78	1,812	366
60 and 61	1,087	6,960	218	27	627	111
62 to 64	1,481	10,259	269	49	872	124
65 to 69	1,739	11,871	282	39	1,038	145
70 to 74	1,285	8,152	274	31	931	128
75 to 79	950	7,039	170	22	785	99
80 to 84	694	6,400	106	11	489	62
85 and older	592	7,755	82	10	329	44
Under 18	33,760	44,576	3,470	346	5,429	6,066
65 and older	5,260	41,217	914	113	3,572	478
Median Age	26.0	41.5	29.2	27.4	39.1	19.4