



Demographic and Socioeconomic Profile 2010

TRACT: 200.14

Population by Race

	Population	Percent
Total Population	7,006	100%
White	5,517	79%
Hispanic	636	9%
Asian	494	7%
Two or More	195	3%
Black	117	2%
American Indian	20	<1%
Pacific Islander	19	<1%
Other	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,006	3,347	3,659	52%
Under 5	450	234	216	48%
5 to 9	410	186	224	55%
10 to 14	365	168	197	54%
15 to 17	164	73	91	55%
18 and 19	104	55	49	47%
20 to 24	219	111	108	49%
25 to 29	404	193	211	52%
30 to 34	514	232	282	55%
35 to 39	618	308	310	50%
40 to 44	550	264	286	52%
45 to 49	550	271	279	51%
50 to 54	564	272	292	52%
55 to 59	546	242	304	56%
60 and 61	194	83	111	57%
62 to 64	287	125	162	56%
65 to 69	395	178	217	55%
70 to 74	261	146	115	44%
75 to 79	181	85	96	53%
80 to 84	132	66	66	50%
85 and Older	98	55	43	44%
Under 18	1,389	661	728	52%
65 and older	1,067	530	537	50%
Median	42.3	42.1	42.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,781	100%
Never Married	1,581	27%
Married, excluding separated	3,034	52%
Separated	40	<1%
Widowed	191	3%
Divorced	935	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,006	100%
Household	7,006	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,006	636	5,517	117	20	494	19	8	195
Under 5	450	60	309	3	2	37	2	1	36
5 to 9	410	49	298	9	0	15	0	1	38
10 to 14	365	50	267	7	1	10	2	0	28
15 to 17	164	32	106	4	0	9	3	0	10
18 and 19	104	12	80	4	0	4	0	0	4
20 to 24	219	29	158	9	0	15	1	0	7
25 to 29	404	41	315	7	2	32	2	0	5
30 to 34	514	54	394	4	2	43	1	1	15
35 to 39	618	65	465	6	2	64	0	1	15
40 to 44	550	58	416	13	0	49	4	1	9
45 to 49	550	52	454	4	2	31	2	0	5
50 to 54	564	53	453	11	2	31	1	2	11
55 to 59	546	32	445	13	5	44	1	1	5
60 and 61	194	11	158	4	1	18	0	0	2
62 to 64	287	10	250	3	0	24	0	0	0
65 to 69	395	13	345	9	1	26	0	0	1
70 to 74	261	4	230	7	0	18	0	0	2
75 to 79	181	7	160	0	0	13	0	0	1
80 to 84	132	2	123	0	0	7	0	0	0
85 and Older	98	2	91	0	0	4	0	0	1
Under 18	1,389	191	980	23	3	71	7	2	112
65 and older	1,067	28	949	16	1	68	0	0	5
Median		34.2	44.4	42.1	47.5	41.8	28.8	40.0	14.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,556	100%
Speak Only English	5,757	88%
Speak Spanish:	431	7%
Speak English "well" or "very well"	362	6%
Speak English "not well" or "not at all"	69	1%
Speak Asian/Pacific Island language:	163	2%
Speak English "well" or "very well"	163	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	205	3%
Speak English "well" or "very well"	205	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,294	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	0	0%
High school grad (incl. equivalency)	654	12%
Some college, no degree	1,149	22%
Associate degree	270	5%
Bachelor's degree	2,192	41%
Master's degree	635	12%
Professional school degree	219	4%
Doctorate degree	175	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,742	100%	---	---	---	---
Enrolled in school	1,698	25%	1,342	20%	356	5%
Nursery / Preschool	75	4%	0	0%	75	21%
Kindergarten to grade 4	417	25%	383	29%	34	10%
Grade 5 to grade 8	294	17%	240	18%	54	15%
Grade 9 to grade 12	417	25%	370	28%	47	13%
College, undergraduate	289	17%	257	19%	32	9%
Graduate or Professional school	206	12%	92	7%	114	32%
Not enrolled in school	5,044	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,989	100%	734	100%	2,255	100%
Family Households:	1,858	62%	671	91%	1,187	53%
Married couple family	1,517	51%	543	74%	974	43%
Other family:	341	11%	128	17%	213	9%
Male householder, no wife	88	3%	13	2%	75	3%
Female householder, no husband	253	8%	115	16%	138	6%
Nonfamily households:	1,131	38%	63	9%	1,068	47%
Householder living alone	734	25%	----	----	----	----
Other nonfamily households	397	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,230	100%	2989	241	7%	2.34
Single family (detached)	1,423	44%	1,293	130	9%	2.39
Single family (attached)	514	16%	436	78	15%	2.53
2 to 4 units	390	12%	371	19	5%	2.41
5 to 9 units	645	20%	633	12	2%	2.15
10 or more units	258	8%	256	2	1%	2.18
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,448	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	64	3%
\$200,000 to \$249,999	99	4%
\$250,000 to \$299,999	16	1%
\$300,000 to \$399,999	317	13%
\$400,000 to \$499,999	371	15%
\$500,000 to \$749,999	947	39%
\$750,000 to \$999,999	273	11%
\$1,000,000 or more	361	15%

Median Value **\$594,310**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,230	100%
2005 or Later	98	3%
2000 to 2004	100	3%
1990 to 1999	807	25%
1980 to 1989	997	31%
1970 to 1979	1,075	33%
1960 to 1969	140	4%
1950 to 1959	13	<1%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,989	100%	541	100%	2,448	100%
1.00 occupant housing per room or less	2,960	99%	512	95%	2,448	100%
1.01 to 1.50 occupants per room	29	1%	29	5%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	541	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	61	11%
\$1,250 to \$1,499	153	28%
\$1,500 to \$1,999	113	21%
\$2,000 or more	198	37%
No cash rent	16	3%
Median contract rent	\$1,750	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	541	100%
Less than 20 percent	111	21%
20.0 to 24.9 percent	74	14%
25.0 to 29.9 percent	29	5%
30.0 to 34.9 percent	128	24%
35.0 to 39.9 percent	55	10%
40.0 to 49.9 percent	13	2%
50.0 percent or more	115	21%
Not computed	16	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,989	100%
No vehicle	16	1%
1 vehicle	844	28%
2 vehicles	1,654	55%
3 vehicles	414	14%
4 or more vehicles	61	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,872	100%
Worked in state of residence	3,836	99%
Worked in county of residence	3,713	96%
Worked outside county of residence	123	3%
Worked outside state of residence	36	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,736	100%	2,738	48%
In labor force	3,869	67%	2,154	56%
Armed forces	0	0%	0	0%
Civilian (employed)	3,566	92%	1,941	54%
Civilian (unemployed)	303	8%	213	70%
Not in labor force	1,867	33%	584	31%
Pct. of civilian labor force unemployed	7.8%		9.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,872	100%
Car, truck or van:	3,294	85%
Drove Alone	2,931	76%
Carpooled	363	9%
Public Transportation:	132	3%
Bus	53	1%
Trolley / Streetcar	0	0%
Railroad	79	2%
Other public transportation	0	0%
Motorcycle	24	1%
Bicycle	0	0%
Walked	29	1%
Other means	16	<1%
Worked at home	377	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,872	100%
Did not work at home	3,495	90%
Less than 10 minutes	319	8%
10 to 19 minutes	985	25%
20 to 29 minutes	453	12%
30 to 44 minutes	1,015	26%
45 to 59 minutes	423	11%
60 to 89 minutes	195	5%
90 minutes or more	105	3%
Worked at home	377	10%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,855	100%
Agriculture, forestry, mining	16	<1%
Utilities	0	0%
Construction	54	1%
Manufacturing	304	8%
Wholesale trade	259	7%
Retail trade	442	11%
Transportation & warehousing	0	0%
Information & communications	144	4%
Finance, insurance, & real estate	394	10%
Professional, scientific, management, administration	112	3%
Educational, social, & health services	797	21%
Art, entertainment, recreation, accommodations, food	340	9%
Other services	79	2%
Public administration	914	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	3,855	100%
Management, professional & related:	2,292	59%
Management (incl. farm managers)	520	13%
Business & financial	424	11%
Computer & mathematical	328	9%
Architecture & engineering	110	3%
Life, physical & social science	77	2%
Community & social service	44	1%
Legal	23	1%
Education, training, & library	278	7%
Art, entertainment, sports & media	252	7%
Healthcare practitioners	236	6%
Service:	414	11%
Healthcare support	18	<1%
Protective service	118	3%
Food preparation & serving	134	3%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	144	4%
Sales & office	1,058	27%
Farming, fishing & forestry	16	<1%
Construction, extraction & maintenance	28	1%
Production, transport & material moving	47	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	2,989	100%
Less than \$15,000	146	5%
\$15,000 to \$29,999	113	4%
\$30,000 to \$44,999	292	10%
\$45,000 to \$59,999	269	9%
\$60,000 to \$74,999	255	9%
\$75,000 to \$99,999	473	16%
\$100,000 to \$124,999	426	14%
\$125,000 to \$149,999	268	9%
\$150,000 to \$199,999	378	13%
\$200,000 or more	369	12%
Median Income	\$97,172	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,989	100%
With earnings	2,558	86%
With wage and salary income	2,247	75%
With self-employment income	666	22%
With interest, dividend, or net rental income	1,052	35%
With Social Security income	593	20%
With Supplemental Security income	45	2%
With public assistance income	37	1%
With retirement income	309	10%
With other types of income	424	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,006	100%
Under .50	145	2%
.50 to .99	151	2%
1.00 to 1.24	292	4%
1.25 to 1.49	81	1%
1.50 to 1.84	68	1%
1.85 to 1.99	155	2%
2.00 and over	6,114	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,006	100%
Above Poverty	6,710	96%
Below Poverty	296	4%

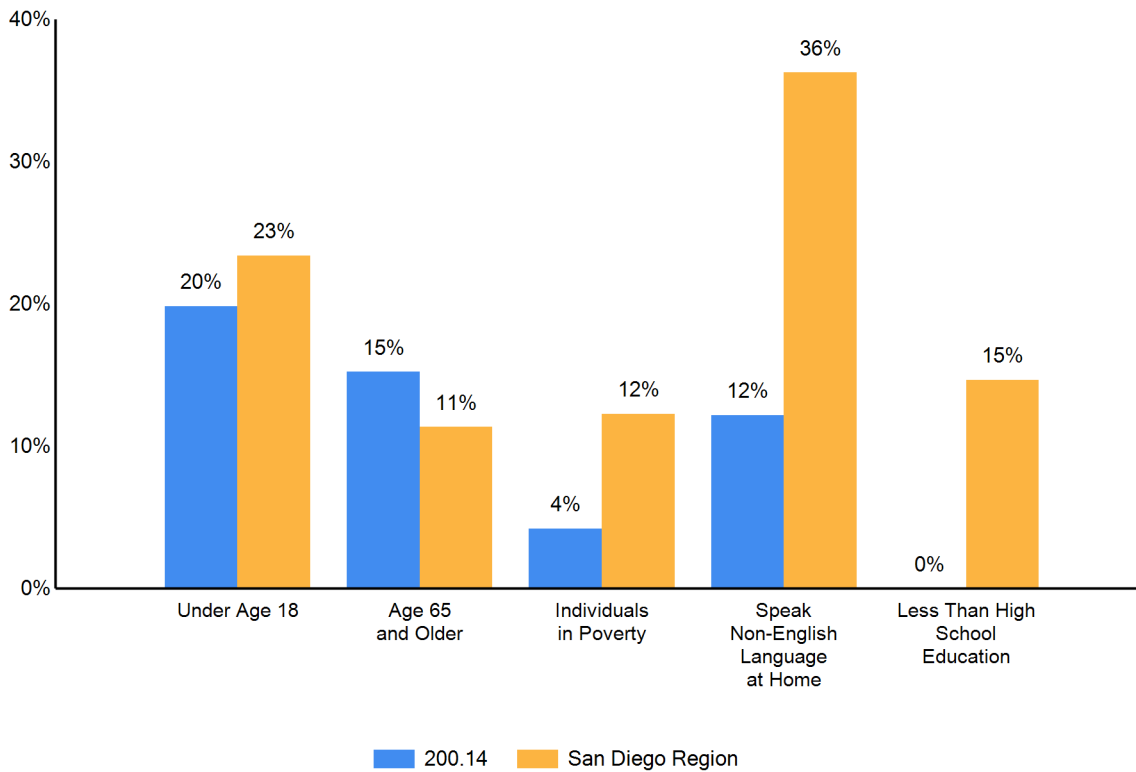
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,858	671	1,187	1,778	671	1,107	80	0	80
Married couple family	1,517	543	974	1,437	543	894	80	0	80
Male householder, no wife present	88	13	75	88	13	75	0	0	0
Female householder, no husband present	253	115	138	253	115	138	0	0	0

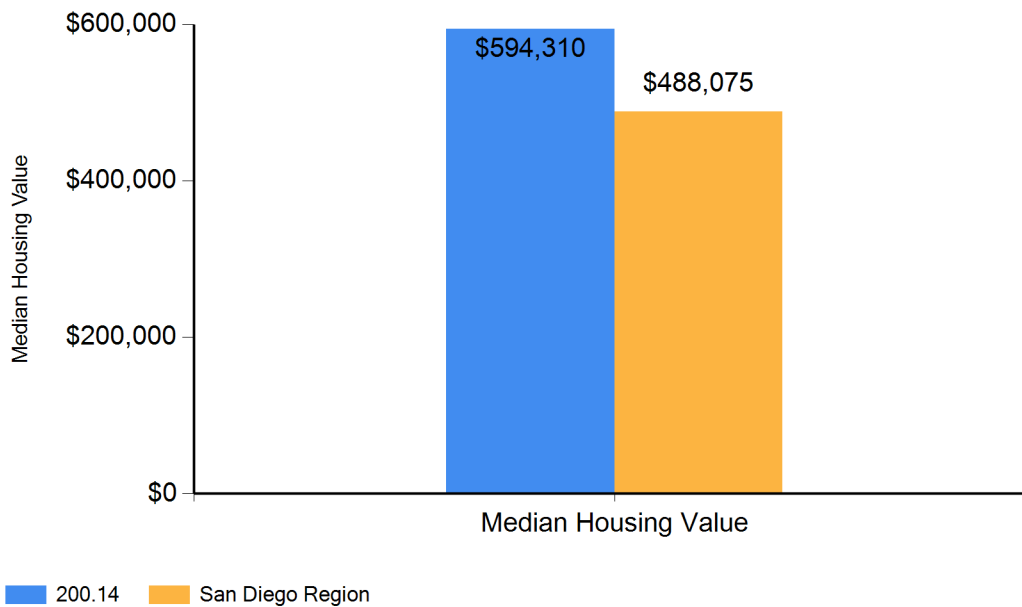
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075