

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Areas (County of San Diego)

Rainbow



Apr 1, 2010

Total Population	1,893
Household Population	1,806
Group Quarters Population	87
Persons Per Household	2.55

HOUSING AND OCCUPANCY

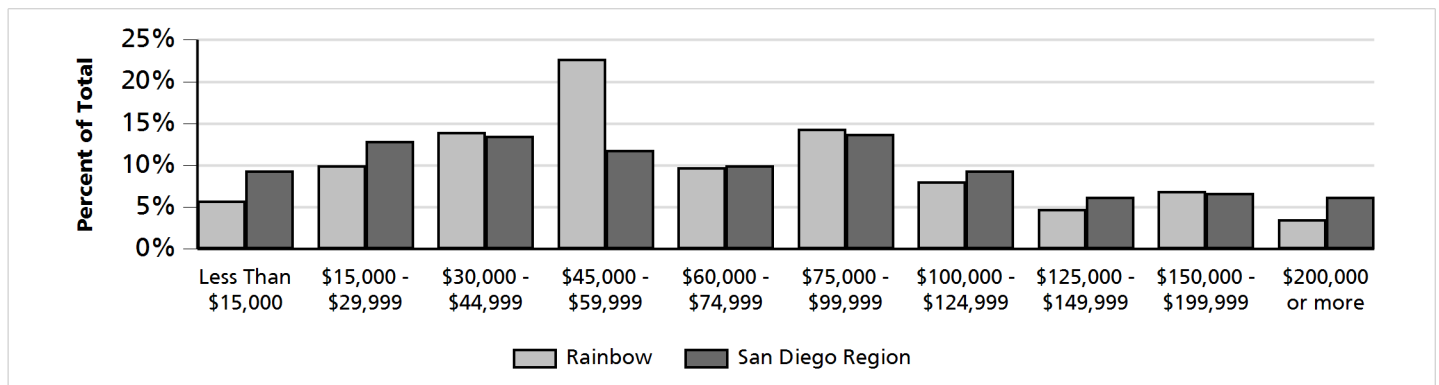
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	708	708	0.0%
Single Family - Detached	590	590	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	10%	14%	23%	10%	14%	8%	5%	7%	4%

Median Household Income	2010
Adjusted for Inflation (2010 \$)	\$58,323



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

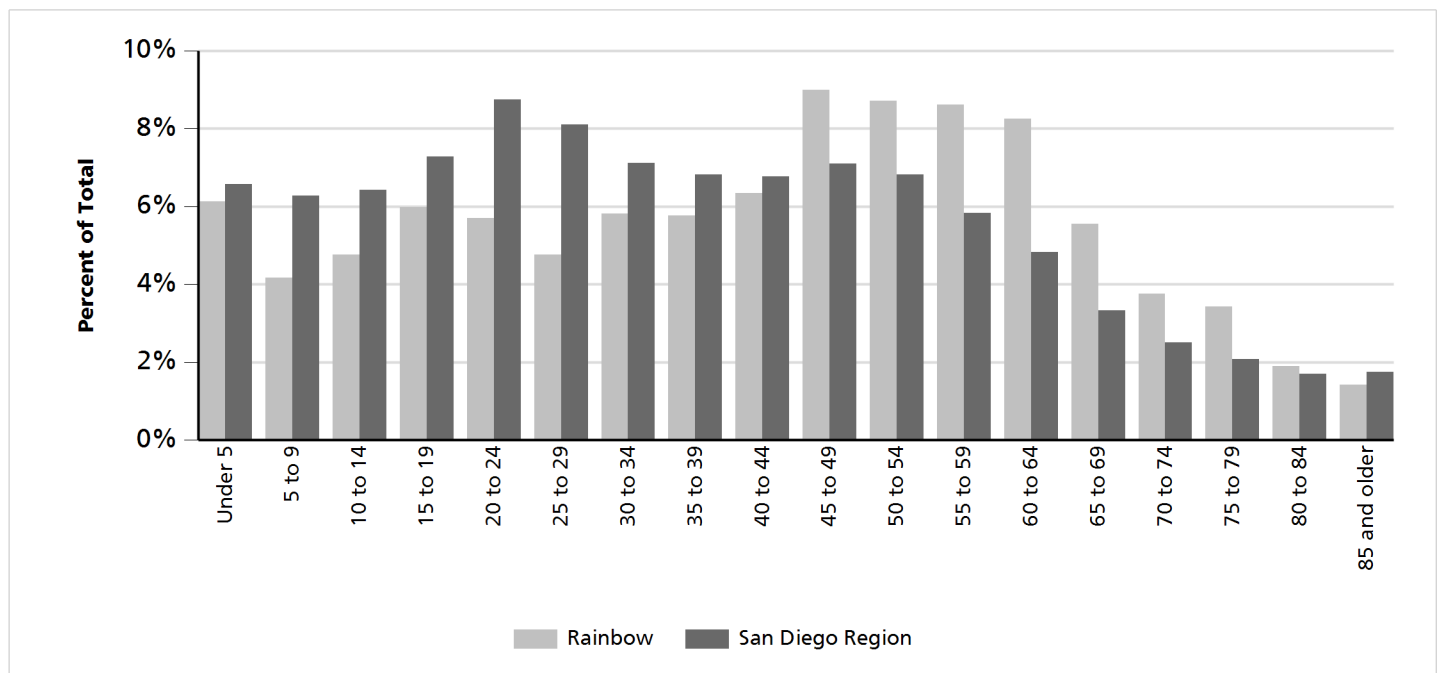
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,893	821	1,072	57%
Under 5	116	32	84	72%
5 to 9	79	29	50	63%
10 to 14	90	28	62	69%
15 to 17	59	17	42	71%
18 and 19	54	26	28	52%
20 to 24	108	54	54	50%
25 to 29	90	32	58	64%
30 to 34	110	43	67	61%
35 to 39	109	46	63	58%
40 to 44	120	43	77	64%
45 to 49	170	59	111	65%
50 to 54	165	86	79	48%
55 to 59	163	96	67	41%
60 and 61	61	30	31	51%
62 to 64	95	53	42	44%
65 to 69	105	49	56	53%
70 to 74	71	35	36	51%
75 to 79	65	37	28	43%
80 to 84	36	17	19	53%
85 and older	27	9	18	67%
Under 18	344	106	238	69%
65 and older	304	147	157	52%
Median Age	45.3	50.1	41.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	733	1,055	14	31	45	15
Under 5	87	26	0	2	1	0
5 to 9	35	40	0	1	1	2
10 to 14	51	36	1	2	0	0
15 to 17	35	23	0	0	1	0
18 and 19	28	18	0	4	3	1
20 to 24	70	34	0	2	1	1
25 to 29	47	36	1	1	3	2
30 to 34	57	43	6	1	3	0
35 to 39	52	50	1	2	2	2
40 to 44	63	52	2	0	2	1
45 to 49	65	99	0	3	3	0
50 to 54	50	104	0	3	6	2
55 to 59	30	125	1	2	4	1
60 and 61	9	49	0	1	2	0
62 to 64	11	77	2	1	3	1
65 to 69	16	85	0	0	4	0
70 to 74	10	58	0	0	3	0
75 to 79	6	53	0	2	3	1
80 to 84	8	24	0	3	0	1
85 and older	3	23	0	1	0	0
Under 18	208	125	1	5	3	2
65 and older	43	243	0	6	10	2
Median Age	31.2	53.4	34.2	45.8	52.1	38.8