



Demographic and Socioeconomic Profile 2010

TRACT: 101.12

Population by Race

	Population	Percent
Total Population	4,764	100%
Hispanic	3,953	83%
White	308	6%
Black	220	5%
Asian	182	4%
Two or More	77	2%
American Indian	12	<1%
Pacific Islander	11	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,764	2,248	2,516	53%
Under 5	431	212	219	51%
5 to 9	436	221	215	49%
10 to 14	438	228	210	48%
15 to 17	312	157	155	50%
18 and 19	193	107	86	45%
20 to 24	460	225	235	51%
25 to 29	392	206	186	47%
30 to 34	349	153	196	56%
35 to 39	339	149	190	56%
40 to 44	313	139	174	56%
45 to 49	303	124	179	59%
50 to 54	259	113	146	56%
55 to 59	178	59	119	67%
60 and 61	49	23	26	53%
62 to 64	75	38	37	49%
65 to 69	90	37	53	59%
70 to 74	47	16	31	66%
75 to 79	50	24	26	52%
80 to 84	29	10	19	66%
85 and Older	21	7	14	67%
Under 18	1,617	818	799	49%
65 and older	237	94	143	60%
Median	26.4	24.4	28.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,459	100%
Never Married	1,280	37%
Married, excluding separated	1,573	45%
Separated	215	6%
Widowed	82	2%
Divorced	309	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,764	100%
Household	4,764	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,764	3,953	308	220	12	182	11	1	77
Under 5	431	353	26	23	3	13	1	0	12
5 to 9	436	383	14	16	4	9	0	0	10
10 to 14	438	394	13	14	0	9	2	0	6
15 to 17	312	282	6	9	1	4	0	0	10
18 and 19	193	177	4	6	0	4	1	0	1
20 to 24	460	329	54	40	0	18	2	0	17
25 to 29	392	296	37	28	2	25	0	0	4
30 to 34	349	293	29	15	0	9	0	0	3
35 to 39	339	295	16	15	2	7	0	0	4
40 to 44	313	262	16	14	0	14	2	0	5
45 to 49	303	259	19	10	0	12	3	0	0
50 to 54	259	206	25	10	0	14	0	0	4
55 to 59	178	138	24	5	0	10	0	0	1
60 and 61	49	38	4	4	0	3	0	0	0
62 to 64	75	60	3	2	0	10	0	0	0
65 to 69	90	65	9	6	0	9	0	1	0
70 to 74	47	41	3	2	0	1	0	0	0
75 to 79	50	42	2	1	0	5	0	0	0
80 to 84	29	22	4	0	0	3	0	0	0
85 and Older	21	18	0	0	0	3	0	0	0
Under 18	1,617	1,412	59	62	8	35	3	0	38
65 and older	237	188	18	9	0	21	0	1	0
Median		26.0	30.0	25.4	8.8	35.0	23.8	67.5	19.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,333	100%
Speak Only English	863	20%
Speak Spanish:	3,252	75%
Speak English "well" or "very well"	2,607	60%
Speak English "not well" or "not at all"	645	15%
Speak Asian/Pacific Island language:	218	5%
Speak English "well" or "very well"	40	1%
Speak English "not well" or "not at all"	178	4%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,494	100%
Less than 9th grade	413	17%
9th through 12th grade, no diploma	449	18%
High school grad (incl. equivalency)	691	28%
Some college, no degree	528	21%
Associate degree	148	6%
Bachelor's degree	91	4%
Master's degree	45	2%
Professional school degree	55	2%
Doctorate degree	74	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,499	100%	---	---	---	---
Enrolled in school	1,736	39%	1,686	37%	50	1%
Nursery / Preschool	55	3%	55	3%	0	0%
Kindergarten to grade 4	453	26%	453	27%	0	0%
Grade 5 to grade 8	379	22%	379	22%	0	0%
Grade 9 to grade 12	484	28%	484	29%	0	0%
College, undergraduate	365	21%	315	19%	50	100%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	2,763	61%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,378	100%	884	100%	494	100%
Family Households:	1,096	80%	884	100%	212	43%
Married couple family	597	43%	491	56%	106	21%
Other family:	499	36%	393	44%	106	21%
Male householder, no wife	79	6%	67	8%	12	2%
Female householder, no husband	420	30%	326	37%	94	19%
Nonfamily households:	282	20%	0	0%	282	57%
Householder living alone	192	14%	----	----	----	----
Other nonfamily households	90	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,513	100%	1378	135	9%	3.46
Single family (detached)	1	<1%	1	0	0%	5.00
Single family (attached)	34	2%	30	4	12%	4.53
2 to 4 units	523	35%	476	47	9%	3.26
5 to 9 units	252	17%	228	24	10%	3.50
10 or more units	604	40%	550	54	9%	3.62
Mobile home and Other	99	7%	93	6	6%	3.04

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	143	100%
Less than \$150,000	72	50%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	16	11%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	32	22%
\$400,000 to \$499,999	23	16%
\$500,000 to \$749,999	0	0%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$148,958**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,513	100%
2005 or Later	0	0%
2000 to 2004	251	17%
1990 to 1999	55	4%
1980 to 1989	253	17%
1970 to 1979	731	48%
1960 to 1969	118	8%
1950 to 1959	36	2%
1940 to 1949	0	0%
1939 or earlier	69	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,378	100%	1,235	100%	143	100%
1.00 occupant housing per room or less	889	65%	818	66%	71	50%
1.01 to 1.50 occupants per room	104	8%	63	5%	41	29%
1.51 to 2.00 occupants per room	93	7%	68	6%	25	17%
2.01 or more occupants per room	292	21%	286	23%	6	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,235	100%
Less than \$500	100	8%
\$500 to \$599	20	2%
\$600 to \$699	64	5%
\$700 to \$799	62	5%
\$800 to \$899	27	2%
\$900 to \$999	122	10%
\$1,000 to \$1,249	409	33%
\$1,250 to \$1,499	316	26%
\$1,500 to \$1,999	115	9%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$1,134	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,235	100%
Less than 20 percent	108	9%
20.0 to 24.9 percent	97	8%
25.0 to 29.9 percent	151	12%
30.0 to 34.9 percent	213	17%
35.0 to 39.9 percent	69	6%
40.0 to 49.9 percent	154	12%
50.0 percent or more	443	36%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,378	100%
No vehicle	219	16%
1 vehicle	421	31%
2 vehicles	581	42%
3 vehicles	128	9%
4 or more vehicles	29	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,770	100%
Worked in state of residence	1,770	100%
Worked in county of residence	1,770	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,355	100%	1,536	46%
In labor force	2,215	66%	1,169	53%
Armed forces	42	2%	42	100%
Civilian (employed)	1,827	82%	939	51%
Civilian (unemployed)	346	16%	188	54%
Not in labor force	1,140	34%	367	32%
Pct. of civilian labor force unemployed	15.9%		16.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,770	100%
Car, truck or van:	1,548	87%
Drove Alone	1,237	70%
Carpooled	311	18%
Public Transportation:	71	4%
Bus	29	2%
Trolley / Streetcar	7	<1%
Railroad	13	1%
Other public transportation	22	1%
Motorcycle	0	0%
Bicycle	10	1%
Walked	0	0%
Other means	86	5%
Worked at home	55	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,770	100%
Did not work at home	1,715	97%
Less than 10 minutes	107	6%
10 to 19 minutes	497	28%
20 to 29 minutes	507	29%
30 to 44 minutes	374	21%
45 to 59 minutes	143	8%
60 to 89 minutes	71	4%
90 minutes or more	16	1%
Worked at home	55	3%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,749	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	181	10%
Manufacturing	110	6%
Wholesale trade	38	2%
Retail trade	280	16%
Transportation & warehousing	102	6%
Information & communications	39	2%
Finance, insurance, & real estate	147	8%
Professional, scientific, management, administration	25	1%
Educational, social, & health services	334	19%
Art, entertainment, recreation, accommodations, food	159	9%
Other services	199	11%
Public administration	135	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,749	100%
Management, professional & related:	328	19%
Management (incl. farm managers)	94	5%
Business & financial	38	2%
Computer & mathematical	6	<1%
Architecture & engineering	10	1%
Life, physical & social science	0	0%
Community & social service	42	2%
Legal	16	1%
Education, training, & library	71	4%
Art, entertainment, sports & media	14	1%
Healthcare practitioners	37	2%
Service:	426	24%
Healthcare support	72	4%
Protective service	20	1%
Food preparation & serving	41	2%
Building & grounds cleaning / maintenance	165	9%
Personal care & service	128	7%
Sales & office	479	27%
Farming, fishing & forestry	26	1%
Construction, extraction & maintenance	200	11%
Production, transport & material moving	290	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,378	100%
Less than \$15,000	203	15%
\$15,000 to \$29,999	447	32%
\$30,000 to \$44,999	280	20%
\$45,000 to \$59,999	192	14%
\$60,000 to \$74,999	110	8%
\$75,000 to \$99,999	107	8%
\$100,000 to \$124,999	12	1%
\$125,000 to \$149,999	10	1%
\$150,000 to \$199,999	17	1%
\$200,000 or more	0	0%
Median Income	\$32,089	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,378	100%
With earnings	1,214	88%
With wage and salary income	1,156	84%
With self-employment income	218	16%
With interest, dividend, or net rental income	22	2%
With Social Security income	130	9%
With Supplemental Security income	149	11%
With public assistance income	65	5%
With retirement income	88	6%
With other types of income	287	21%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,745	100%
Under .50	214	5%
.50 to .99	1,092	23%
1.00 to 1.24	460	10%
1.25 to 1.49	625	13%
1.50 to 1.84	562	12%
1.85 to 1.99	316	7%
2.00 and over	1,476	31%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,745	100%
Above Poverty	3,439	72%
Below Poverty	1,306	28%

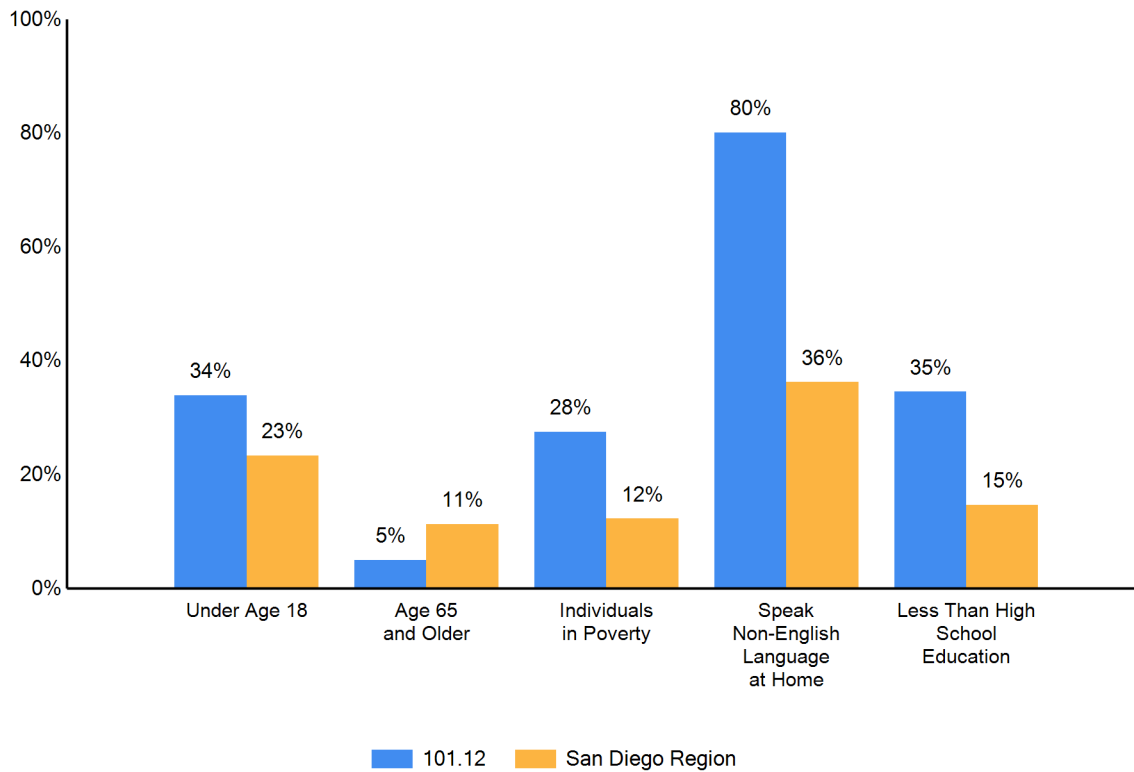
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,096	884	212	817	617	200	279	267	12
Married couple family	597	491	106	439	333	106	158	158	0
Male householder, no wife present	79	67	12	67	67	0	12	0	12
Female householder, no husband present	420	326	94	311	217	94	109	109	0

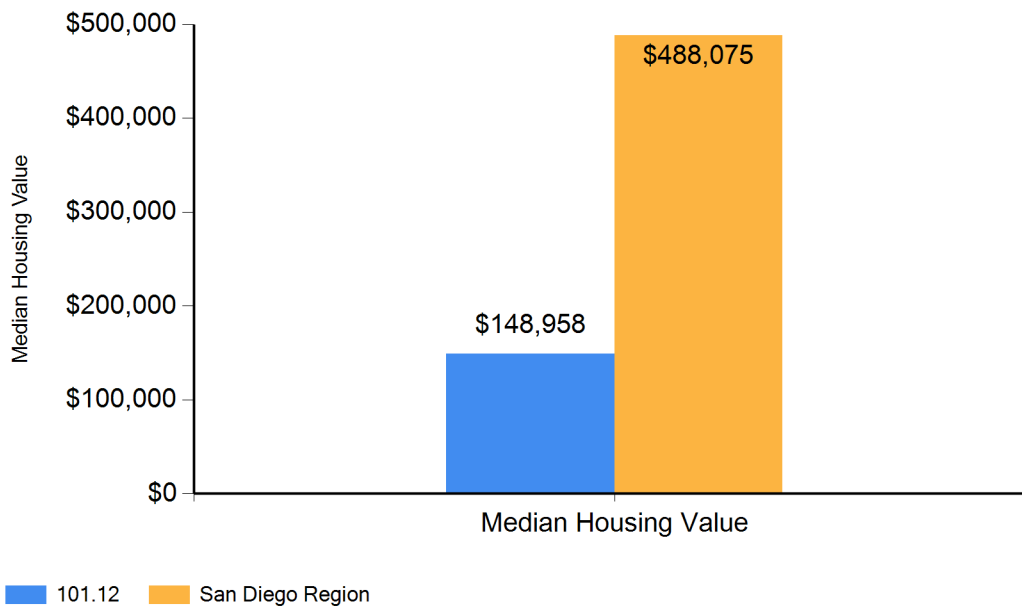
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075