



Demographic and Socioeconomic Profile 2010

JURISDICTION: La Mesa

Population by Race

	Population	Percent
Total Population	57,065	100%
White	35,295	62%
Hispanic	11,696	20%
Black	4,102	7%
Asian	3,152	6%
Two or More	2,139	4%
Pacific Islander	272	<1%
American Indian	249	<1%
Other	160	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	57,065	26,663	30,402	53%
Under 5	3,519	1,708	1,811	51%
5 to 9	3,049	1,514	1,535	50%
10 to 14	2,615	1,333	1,282	49%
15 to 17	1,780	812	968	54%
18 and 19	1,285	695	590	46%
20 to 24	4,934	2,405	2,529	51%
25 to 29	5,051	2,445	2,606	52%
30 to 34	4,345	2,197	2,148	49%
35 to 39	3,894	1,887	2,007	52%
40 to 44	3,782	1,692	2,090	55%
45 to 49	4,138	2,034	2,104	51%
50 to 54	4,193	1,978	2,215	53%
55 to 59	3,551	1,600	1,951	55%
60 and 61	1,110	560	550	50%
62 to 64	1,685	699	986	59%
65 to 69	1,794	798	996	56%
70 to 74	1,543	650	893	58%
75 to 79	1,513	643	870	58%
80 to 84	1,370	443	927	68%
85 and Older	1,914	570	1,344	70%
Under 18	10,963	5,367	5,596	51%
65 and older	8,134	3,104	5,030	62%
Median	37.5	35.6	39.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	47,882	100%
Never Married	15,943	33%
Married, excluding separated	20,830	44%
Separated	796	2%
Widowed	3,631	8%
Divorced	6,682	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	57,065	100%
Household	56,408	99%
Group Quarters - Other	657	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	57,065	11,696	35,295	4,102	249	3,152	272	160	2,139
Under 5	3,519	1,191	1,411	343	15	176	16	7	360
5 to 9	3,049	937	1,407	326	8	137	12	8	214
10 to 14	2,615	738	1,286	233	14	99	15	11	219
15 to 17	1,780	517	900	171	10	63	6	9	104
18 and 19	1,285	339	677	106	7	63	12	5	76
20 to 24	4,934	1,334	2,474	388	19	432	31	11	245
25 to 29	5,051	1,278	2,704	440	17	374	24	11	203
30 to 34	4,345	1,083	2,364	335	22	316	19	13	193
35 to 39	3,894	857	2,186	358	15	316	30	22	110
40 to 44	3,782	722	2,318	326	28	283	20	13	72
45 to 49	4,138	657	2,792	305	22	240	16	26	80
50 to 54	4,193	572	3,037	267	16	169	21	7	104
55 to 59	3,551	449	2,637	178	20	178	18	4	67
60 and 61	1,110	105	874	63	9	44	2	4	9
62 to 64	1,685	208	1,340	58	5	40	10	0	24
65 to 69	1,794	182	1,448	74	6	55	7	4	18
70 to 74	1,543	155	1,262	56	4	45	6	2	13
75 to 79	1,513	119	1,299	34	3	44	2	2	10
80 to 84	1,370	161	1,121	23	5	48	2	1	9
85 and Older	1,914	92	1,758	18	4	30	3	0	9
Under 18	10,963	3,383	5,004	1,073	47	475	49	35	897
65 and older	8,134	709	6,888	205	22	222	20	9	59
Median		28.1	44.8	30.7	39.2	33.7	35.2	36.1	22.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	53,546	100%
Speak Only English	43,151	81%
Speak Spanish:	5,557	10%
Speak English "well" or "very well"	4,796	9%
Speak English "not well" or "not at all"	761	1%
Speak Asian/Pacific Island language:	2,053	4%
Speak English "well" or "very well"	1,697	3%
Speak English "not well" or "not at all"	356	1%
Speak other language:	2,785	4%
Speak English "well" or "very well"	2,354	4%
Speak English "not well" or "not at all"	431	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	39,883	100%
Less than 9th grade	1,236	3%
9th through 12th grade, no diploma	2,352	6%
High school grad (incl. equivalency)	8,000	20%
Some college, no degree	11,348	28%
Associate degree	3,993	10%
Bachelor's degree	8,465	21%
Master's degree	3,216	8%
Professional school degree	749	2%
Doctorate degree	524	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	54,898	100%	---	---	---	---
Enrolled in school	14,909	27%	12,511	23%	2,398	4%
Nursery / Preschool	759	5%	387	3%	372	16%
Kindergarten to grade 4	2,534	17%	2,232	18%	302	13%
Grade 5 to grade 8	2,069	14%	1,952	16%	117	5%
Grade 9 to grade 12	2,558	17%	2,137	17%	421	18%
College, undergraduate	5,922	40%	5,079	41%	843	35%
Graduate or Professional school	1,067	7%	724	6%	343	14%
Not enrolled in school	39,989	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	24,512	100%	6,375	100%	18,137	100%
Family Households:	13,611	56%	6,359	100%	7,252	40%
Married couple family	9,747	40%	4,067	64%	5,680	31%
Other family:	3,864	16%	2,292	36%	1,572	9%
Male householder, no wife	1,201	5%	589	9%	612	3%
Female householder, no husband	2,663	11%	1,703	27%	960	5%
Nonfamily households:	10,901	44%	16	<1%	10,885	60%
Householder living alone	8,406	34%	----	----	----	----
Other nonfamily households	2,495	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	25,949	100%	24,512	1,437	6%	2.30
Single family (detached)	11,061	43%	10,466	595	5%	2.49
Single family (attached)	2,729	11%	2,666	63	2%	2.44
2 to 4 units	2,133	8%	2,002	131	6%	2.35
5 to 9 units	1,953	8%	1,855	98	5%	2.12
10 or more units	7,741	30%	7,285	456	6%	2.02
Mobile home and Other	332	1%	238	94	28%	2.16

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	11,877	100%
Less than \$150,000	349	3%
\$150,000 to \$199,999	307	3%
\$200,000 to \$249,999	603	5%
\$250,000 to \$299,999	889	7%
\$300,000 to \$399,999	2,588	22%
\$400,000 to \$499,999	3,254	27%
\$500,000 to \$749,999	2,994	25%
\$750,000 to \$999,999	674	6%
\$1,000,000 or more	219	2%

Median Value **\$437,262**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	25,954	100%
2005 or Later	395	2%
2000 to 2004	333	1%
1990 to 1999	1,632	6%
1980 to 1989	2,355	9%
1970 to 1979	6,795	26%
1960 to 1969	4,129	16%
1950 to 1959	6,675	26%
1940 to 1949	2,722	10%
1939 or earlier	918	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	24,512	100%	12,635	100%	11,877	100%
1.00 occupant housing per room or less	23,837	97%	12,106	96%	11,731	99%
1.01 to 1.50 occupants per room	562	2%	459	4%	103	1%
1.51 to 2.00 occupants per room	85	<1%	70	1%	15	<1%
2.01 or more occupants per room	28	<1%	0	0%	28	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	12,635	100%
Less than \$500	507	4%
\$500 to \$599	149	1%
\$600 to \$699	354	3%
\$700 to \$799	764	6%
\$800 to \$899	1,610	13%
\$900 to \$999	2,033	16%
\$1,000 to \$1,249	3,107	25%
\$1,250 to \$1,499	1,896	15%
\$1,500 to \$1,999	1,521	12%
\$2,000 or more	383	3%
No cash rent	311	2%
Median contract rent	\$1,073	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	12,635	100%
Less than 20 percent	2,050	16%
20.0 to 24.9 percent	1,468	12%
25.0 to 29.9 percent	1,633	13%
30.0 to 34.9 percent	1,084	9%
35.0 to 39.9 percent	933	7%
40.0 to 49.9 percent	1,418	11%
50.0 percent or more	3,559	28%
Not computed	490	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	24,512	100%
No vehicle	1,961	8%
1 vehicle	9,224	38%
2 vehicles	8,959	37%
3 vehicles	2,958	12%
4 or more vehicles	1,410	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	29,373	100%
Worked in state of residence	29,219	99%
Worked in county of residence	28,903	98%
Worked outside county of residence	316	1%
Worked outside state of residence	154	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	47,333	100%	21,870	46%
In labor force	31,965	68%	15,889	50%
Armed forces	903	3%	790	87%
Civilian (employed)	28,228	88%	13,391	47%
Civilian (unemployed)	2,834	9%	1,708	60%
Not in labor force	15,368	32%	5,981	39%
Pct. of civilian labor force unemployed	9.1%		11.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	29,373	100%
Car, truck or van:	25,882	88%
Drove Alone	22,712	77%
Carpooled	3,170	11%
Public Transportation:	1,026	3%
Bus	822	3%
Trolley / Streetcar	195	1%
Railroad	0	0%
Other public transportation	9	<1%
Motorcycle	41	<1%
Bicycle	146	0%
Walked	639	2%
Other means	98	<1%
Worked at home	1,541	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	29,373	100%
Did not work at home	27,832	95%
Less than 10 minutes	3,379	12%
10 to 19 minutes	8,764	30%
20 to 29 minutes	8,099	28%
30 to 44 minutes	5,152	18%
45 to 59 minutes	1,241	4%
60 to 89 minutes	868	3%
90 minutes or more	329	1%
Worked at home	1,541	5%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	28,322	100%
Agriculture, forestry, mining	66	<1%
Utilities	58	<1%
Construction	1,928	7%
Manufacturing	2,049	7%
Wholesale trade	668	2%
Retail trade	3,277	12%
Transportation & warehousing	820	3%
Information & communications	560	2%
Finance, insurance, & real estate	1,995	7%
Professional, scientific, management, administration	2,385	8%
Educational, social, & health services	6,473	23%
Art, entertainment, recreation, accommodations, food	2,850	10%
Other services	1,510	5%
Public administration	3,683	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	28,322	100%
Management, professional & related:	11,087	39%
Management (incl. farm managers)	2,932	10%
Business & financial	1,385	5%
Computer & mathematical	712	3%
Architecture & engineering	694	2%
Life, physical & social science	397	1%
Community & social service	759	3%
Legal	298	1%
Education, training, & library	1,961	7%
Art, entertainment, sports & media	703	2%
Healthcare practitioners	1,246	4%
Service:	5,515	19%
Healthcare support	575	2%
Protective service	864	3%
Food preparation & serving	1,890	7%
Building & grounds cleaning / maintenance	622	2%
Personal care & service	1,564	6%
Sales & office	7,502	26%
Farming, fishing & forestry	19	<1%
Construction, extraction & maintenance	2,384	8%
Production, transport & material moving	1,815	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	24,512	100%
Less than \$15,000	2,669	11%
\$15,000 to \$29,999	3,884	16%
\$30,000 to \$44,999	4,153	17%
\$45,000 to \$59,999	3,041	12%
\$60,000 to \$74,999	2,399	10%
\$75,000 to \$99,999	3,752	15%
\$100,000 to \$124,999	1,917	8%
\$125,000 to \$149,999	1,157	5%
\$150,000 to \$199,999	1,060	4%
\$200,000 or more	480	2%
Median Income	\$52,646	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	24,512	100%
With earnings	19,263	79%
With wage and salary income	18,443	75%
With self-employment income	3,133	13%
With interest, dividend, or net rental income	6,695	27%
With Social Security income	6,529	27%
With Supplemental Security income	859	4%
With public assistance income	421	2%
With retirement income	5,023	20%
With other types of income	3,939	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	56,077	100%
Under .50	3,246	6%
.50 to .99	3,454	6%
1.00 to 1.24	1,928	3%
1.25 to 1.49	2,182	4%
1.50 to 1.84	3,575	6%
1.85 to 1.99	1,082	2%
2.00 and over	40,610	72%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	56,077	100%
Above Poverty	49,377	88%
Below Poverty	6,700	12%

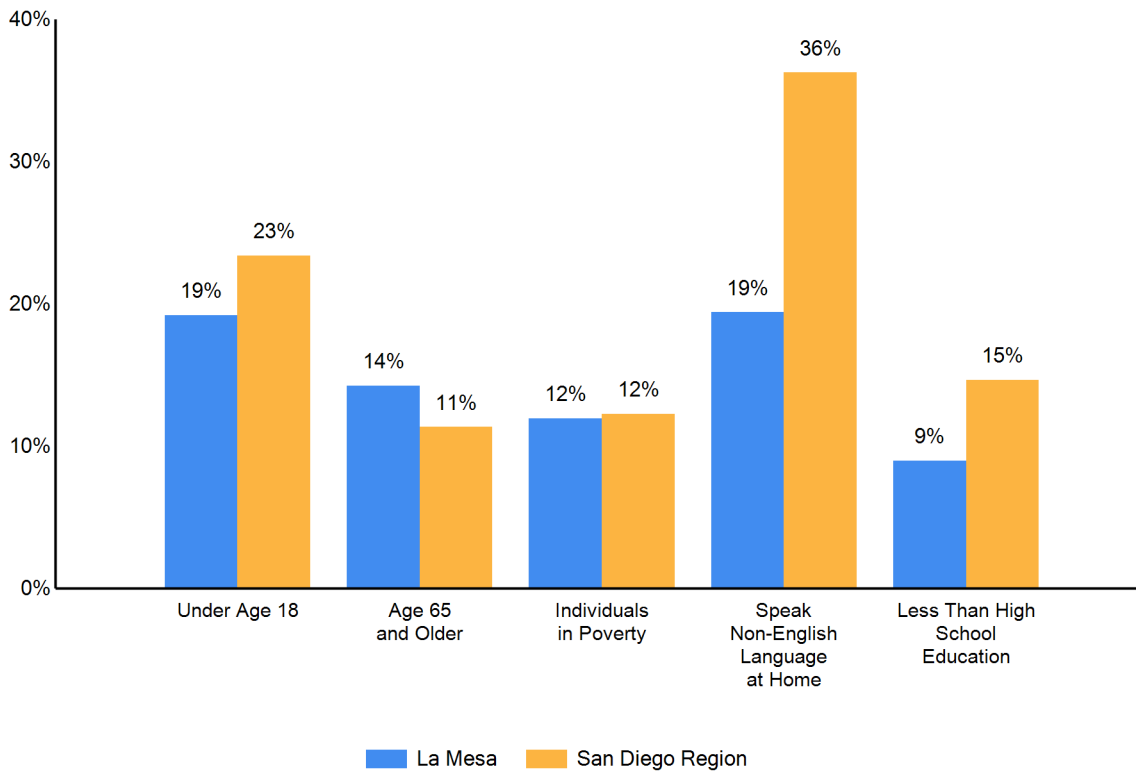
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	13,611	6,359	7,252	12,509	5,634	6,875	1,102	725	377
Married couple family	9,747	4,067	5,680	9,297	3,820	5,477	450	247	203
Male householder, no wife present	1,201	589	612	1,029	488	541	172	101	71
Female householder, no husband present	2,663	1,703	960	2,183	1,326	857	480	377	103

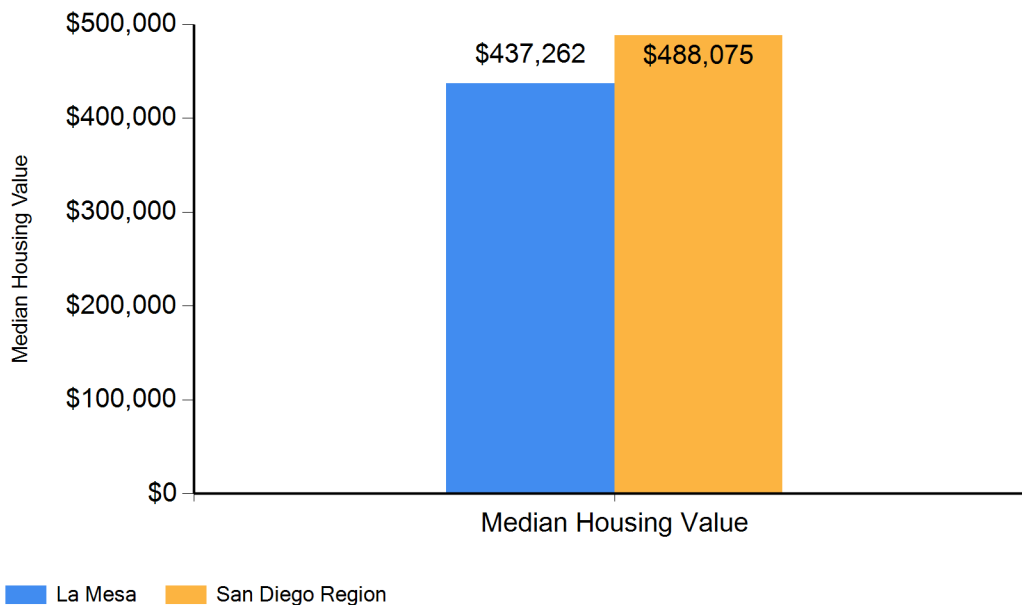
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075