

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91915



	Jan 1, 2015
<b>Total Population</b>	<b>28,950</b>
Household Population	28,950
Group Quarters Population	0
<b>Persons Per Household</b>	<b>3.58</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>8,392</b>	<b>8,096</b>	<b>3.5%</b>
Single Family - Detached	4,510	4,376	3.0%
Single Family - Multiple-Unit	1,418	1,359	4.2%
Multi-Family	2,464	2,361	4.2%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

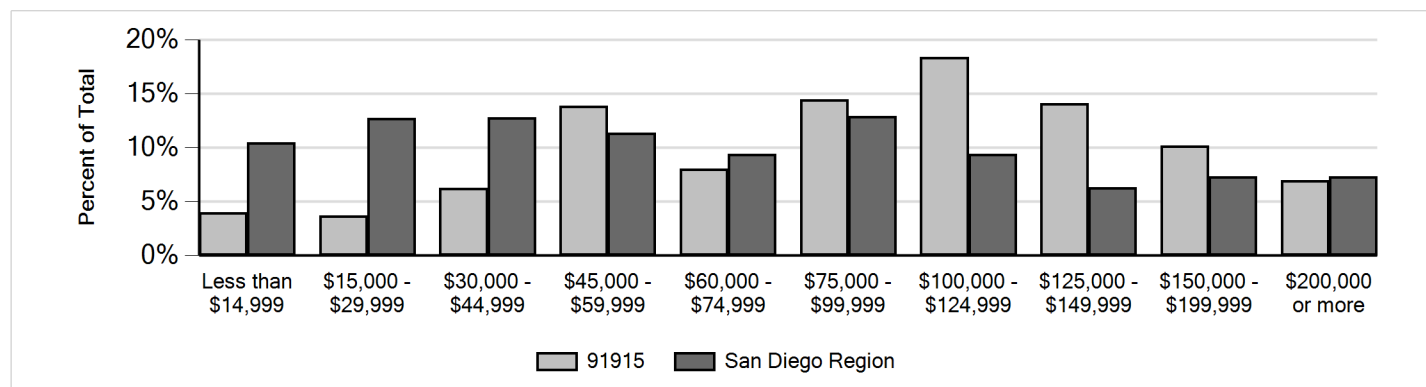
	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	4%	6%	14%	8%	14%	18%	14%	10%	7%

## Median Household Income

2015

Adjusted for Inflation (2010 \$) \$99,425

Not adjusted for inflation (current 2014\$) \$107,397



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

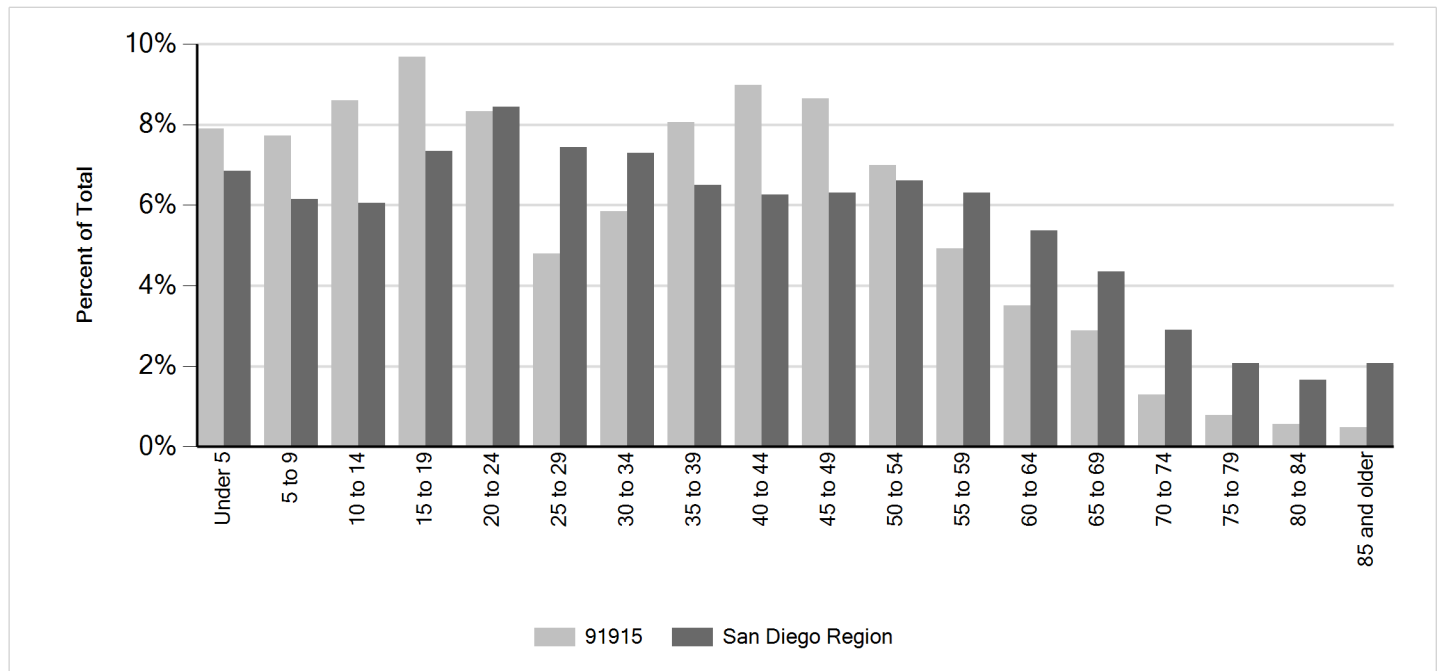
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>28,950</b>	<b>14,076</b>	<b>14,874</b>	<b>51%</b>
Under 5	2,288	1,189	1,099	48%
5 to 9	2,234	1,112	1,122	50%
10 to 14	2,489	1,295	1,194	48%
15 to 17	1,675	874	801	48%
18 and 19	1,127	580	547	49%
20 to 24	2,413	1,232	1,181	49%
25 to 29	1,390	668	722	52%
30 to 34	1,693	770	923	55%
35 to 39	2,334	1,082	1,252	54%
40 to 44	2,602	1,260	1,342	52%
45 to 49	2,503	1,195	1,308	52%
50 to 54	2,022	983	1,039	51%
55 to 59	1,424	654	770	54%
60 and 61	474	235	239	50%
62 to 64	543	259	284	52%
65 to 69	835	355	480	57%
70 to 74	376	147	229	61%
75 to 79	227	77	150	66%
80 to 84	163	56	107	66%
85 and older	138	53	85	62%
Under 18	8,686	4,470	4,216	49%
65 and older	1,739	688	1,051	60%
Median Age	32.5	30.6	34.2	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>13,209</b>	<b>6,106</b>	<b>1,371</b>	<b>68</b>	<b>7,044</b>	<b>1,152</b>
Under 5	1,075	545	87	2	498	81
5 to 9	1,135	381	79	6	420	213
10 to 14	1,247	430	93	0	523	196
15 to 17	840	284	71	0	367	113
18 and 19	577	187	66	1	231	65
20 to 24	1,296	329	139	2	500	147
25 to 29	714	248	59	7	309	53
30 to 34	693	402	78	3	462	55
35 to 39	999	523	119	13	612	68
40 to 44	1,169	546	128	13	702	44
45 to 49	1,110	598	135	4	625	31
50 to 54	850	509	118	6	501	38
55 to 59	531	375	82	4	411	21
60 and 61	150	133	29	1	160	1
62 to 64	186	160	25	1	163	8
65 to 69	331	191	48	2	257	6
70 to 74	134	97	13	0	124	8
75 to 79	89	54	1	1	82	0
80 to 84	49	48	0	1	61	4
85 and older	34	66	1	1	36	0
Under 18	4,297	1,640	330	8	1,808	603
65 and older	637	456	63	5	560	18
Median Age	28.0	37.4	35.6	40.0	36.7	18.8