

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2011
Total Population	135,124
Household Population	129,924
Group Quarters Population	5,200
Persons Per Household	3.50

HOUSING AND OCCUPANCY

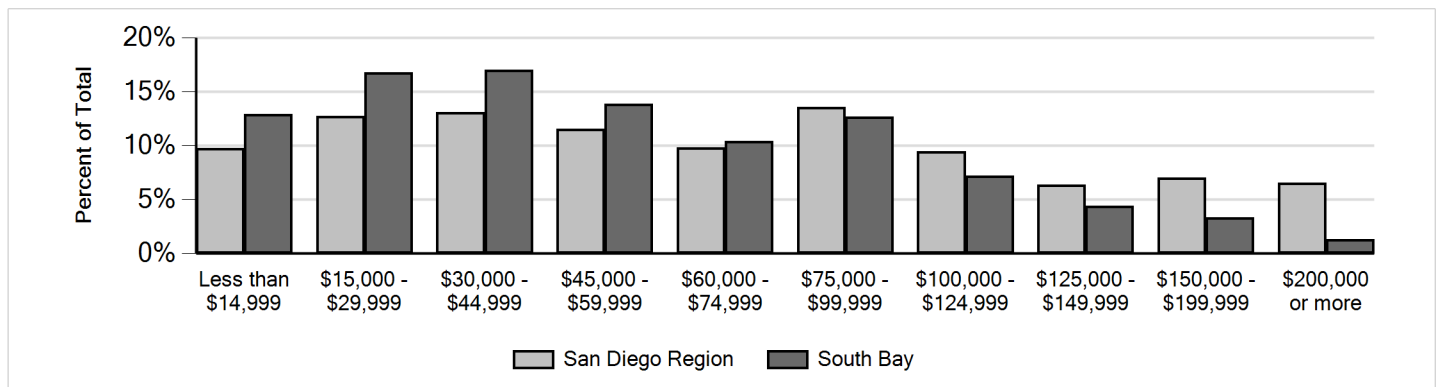
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	38,797	37,135	4.3%
Single Family - Detached	16,692	16,249	2.7%
Single Family - Multiple-Unit	4,281	4,078	4.7%
Multi-Family	15,046	14,251	5.3%
Mobile Home and Other	2,778	2,557	8.0%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	17%	17%	14%	10%	13%	7%	4%	3%	1%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$48,547



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

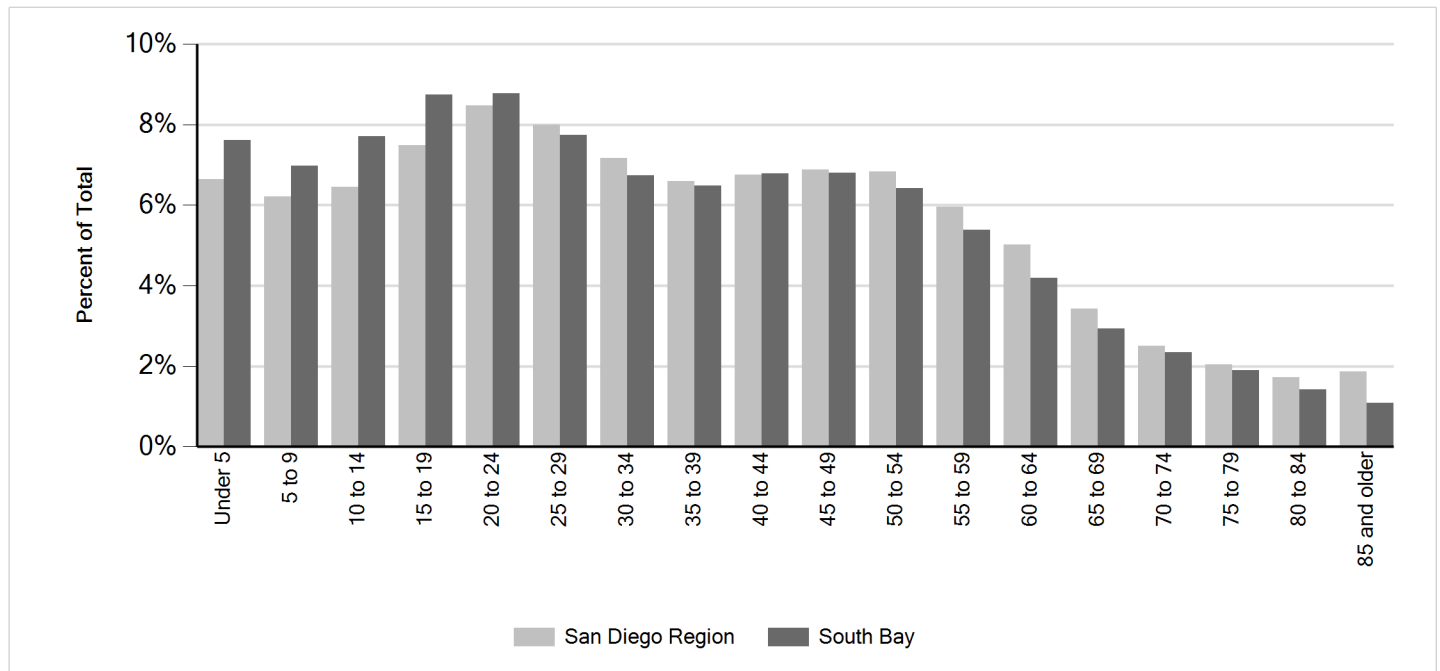
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	135,124	68,048	67,076	50%
Under 5	10,276	5,241	5,035	49%
5 to 9	9,419	4,862	4,557	48%
10 to 14	10,409	5,383	5,026	48%
15 to 17	6,868	3,608	3,260	47%
18 and 19	4,956	2,587	2,369	48%
20 to 24	11,856	6,231	5,625	47%
25 to 29	10,456	5,613	4,843	46%
30 to 34	9,095	4,805	4,290	47%
35 to 39	8,765	4,511	4,254	49%
40 to 44	9,171	4,651	4,520	49%
45 to 49	9,184	4,659	4,525	49%
50 to 54	8,665	4,200	4,465	52%
55 to 59	7,267	3,419	3,848	53%
60 and 61	2,427	1,211	1,216	50%
62 to 64	3,226	1,455	1,771	55%
65 to 69	3,968	1,811	2,157	54%
70 to 74	3,172	1,365	1,807	57%
75 to 79	2,564	1,088	1,476	58%
80 to 84	1,911	787	1,124	59%
85 and older	1,469	561	908	62%
Under 18	36,972	19,094	17,878	48%
65 and older	13,084	5,612	7,472	57%
Median Age	31.8	30.5	33.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	93,460	20,151	5,110	300	12,980	3,123
Under 5	8,142	949	276	17	562	330
5 to 9	7,563	687	224	17	591	337
10 to 14	8,380	730	267	14	709	309
15 to 17	5,596	454	179	7	420	212
18 and 19	3,952	341	173	4	353	133
20 to 24	8,453	1,528	583	26	906	360
25 to 29	6,924	1,746	514	29	918	325
30 to 34	6,194	1,436	426	26	822	191
35 to 39	6,169	1,213	391	17	781	194
40 to 44	6,230	1,423	473	14	854	177
45 to 49	6,094	1,573	462	29	887	139
50 to 54	5,299	1,773	432	31	988	142
55 to 59	4,202	1,642	289	25	1,002	107
60 and 61	1,283	615	86	5	409	29
62 to 64	1,738	802	111	12	539	24
65 to 69	2,231	977	70	10	638	42
70 to 74	1,672	794	79	7	588	32
75 to 79	1,433	596	37	5	476	17
80 to 84	1,050	493	24	4	331	9
85 and older	855	379	14	1	206	14
Under 18	29,681	2,820	946	55	2,282	1,188
65 and older	7,241	3,239	224	27	2,239	114
Median Age	28.4	43.5	34.0	37.9	42.5	23.3