

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2015
Total Population	29,078
Household Population	29,078
Group Quarters Population	0
Persons Per Household	3.53

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	8,392	8,240	1.8%
Single Family - Detached	4,510	4,432	1.7%
Single Family - Multiple-Unit	1,418	1,375	3.0%
Multi-Family	2,464	2,433	1.3%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

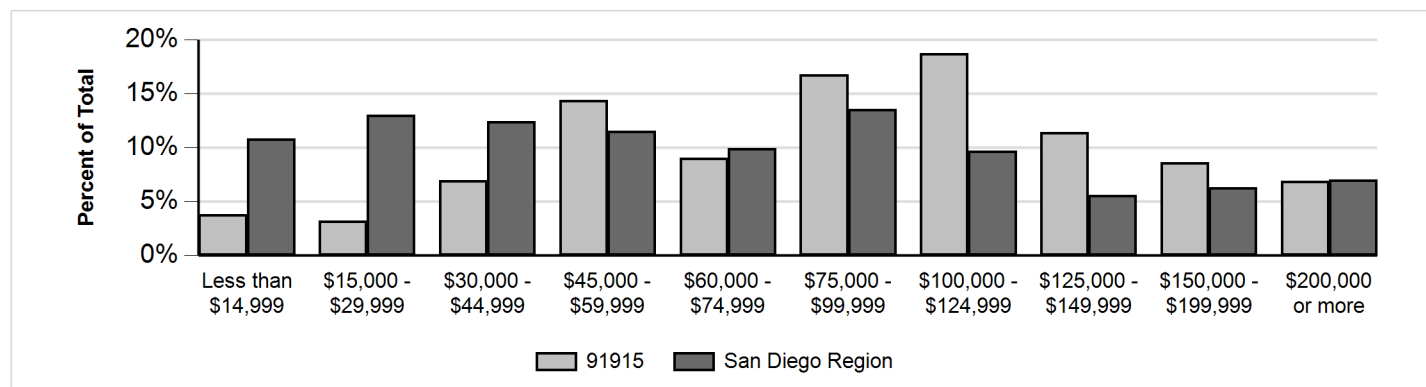
	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	3%	7%	14%	9%	17%	19%	11%	9%	7%

Median Household Income

2015

Adjusted for Inflation (2010 \$) \$93,605

Not adjusted for inflation (current 2014\$) \$101,110



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

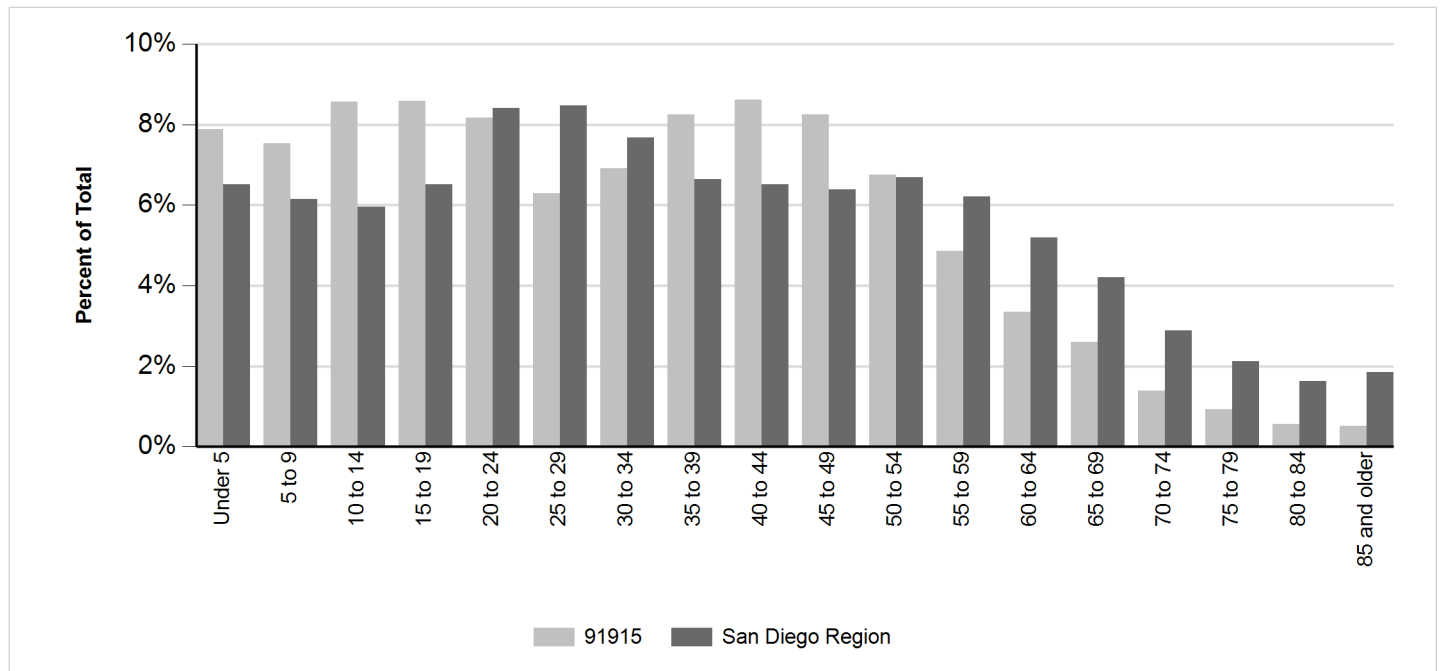
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	29,078	14,116	14,962	51%
Under 5	2,292	1,068	1,224	53%
5 to 9	2,190	1,059	1,131	52%
10 to 14	2,489	1,237	1,252	50%
15 to 17	1,560	761	799	51%
18 and 19	935	477	458	49%
20 to 24	2,374	1,183	1,191	50%
25 to 29	1,828	937	891	49%
30 to 34	2,009	1,017	992	49%
35 to 39	2,400	1,167	1,233	51%
40 to 44	2,505	1,225	1,280	51%
45 to 49	2,400	1,147	1,253	52%
50 to 54	1,965	979	986	50%
55 to 59	1,415	678	737	52%
60 and 61	424	203	221	52%
62 to 64	550	271	279	51%
65 to 69	756	331	425	56%
70 to 74	402	175	227	56%
75 to 79	271	106	165	61%
80 to 84	162	49	113	70%
85 and older	151	46	105	70%
Under 18	8,531	4,125	4,406	52%
65 and older	1,742	707	1,035	59%
Median Age	32.2	31.7	32.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	13,511	5,897	2,477	66	6,130	997
Under 5	1,310	332	249	8	288	105
5 to 9	1,088	401	207	5	341	148
10 to 14	1,275	429	246	2	394	143
15 to 17	837	227	162	1	253	80
18 and 19	478	130	119	3	156	49
20 to 24	1,199	337	283	4	452	99
25 to 29	862	330	158	3	422	53
30 to 34	879	408	181	5	480	56
35 to 39	1,048	489	173	6	608	76
40 to 44	1,137	552	152	4	601	59
45 to 49	1,084	549	154	9	554	50
50 to 54	785	517	141	6	479	37
55 to 59	527	391	107	4	368	18
60 and 61	136	124	33	1	123	7
62 to 64	191	177	30	1	145	6
65 to 69	311	204	44	1	194	2
70 to 74	133	137	19	1	109	3
75 to 79	110	68	8	1	79	5
80 to 84	64	47	6	1	43	1
85 and older	57	48	5	0	41	0
Under 18	4,510	1,389	864	16	1,276	476
65 and older	675	504	82	4	466	11
Median Age	28.3	38.6	24.5	36.7	37.3	18.9