DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
San Marcos

	Apr 1, 2010
Total Population	**89,365**
Household Population	88,959
Group Quarters Population	406
Persons Per Household	2.95

HOUSING AND OCCUPANCY

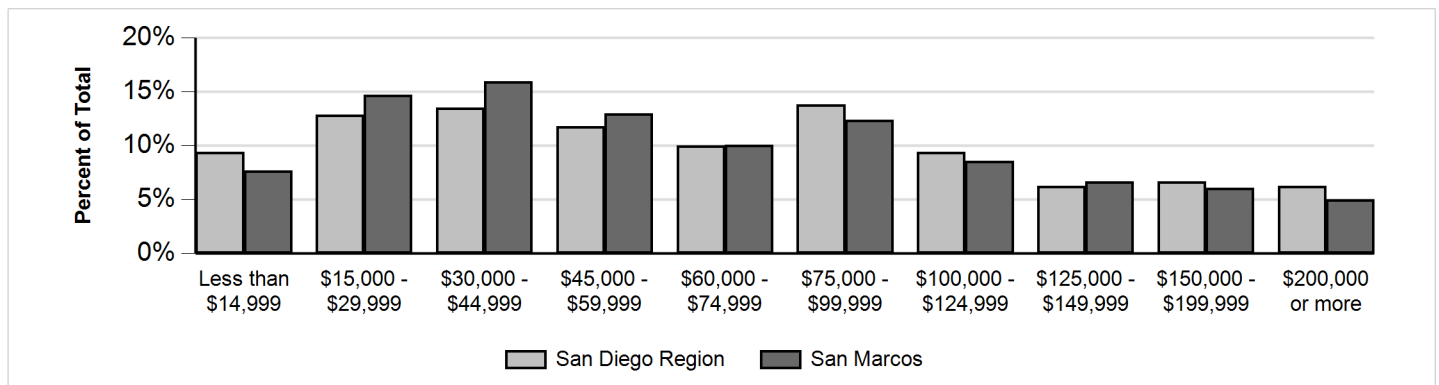|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**31,439**	**30,131**	**4.2%**
Single Family - Detached	17,548	17,049	2.8%
Single Family - Multiple-Unit	1,516	1,477	2.6%
Multi-Family	8,976	8,420	6.2%
Mobile Home and Other	3,399	3,185	6.3%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	8%	15%	16%	13%	10%	12%	9%	7%	6%	5%

Median Household Income	2010
Adjusted for Inflation (2010 $)	$58,488

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
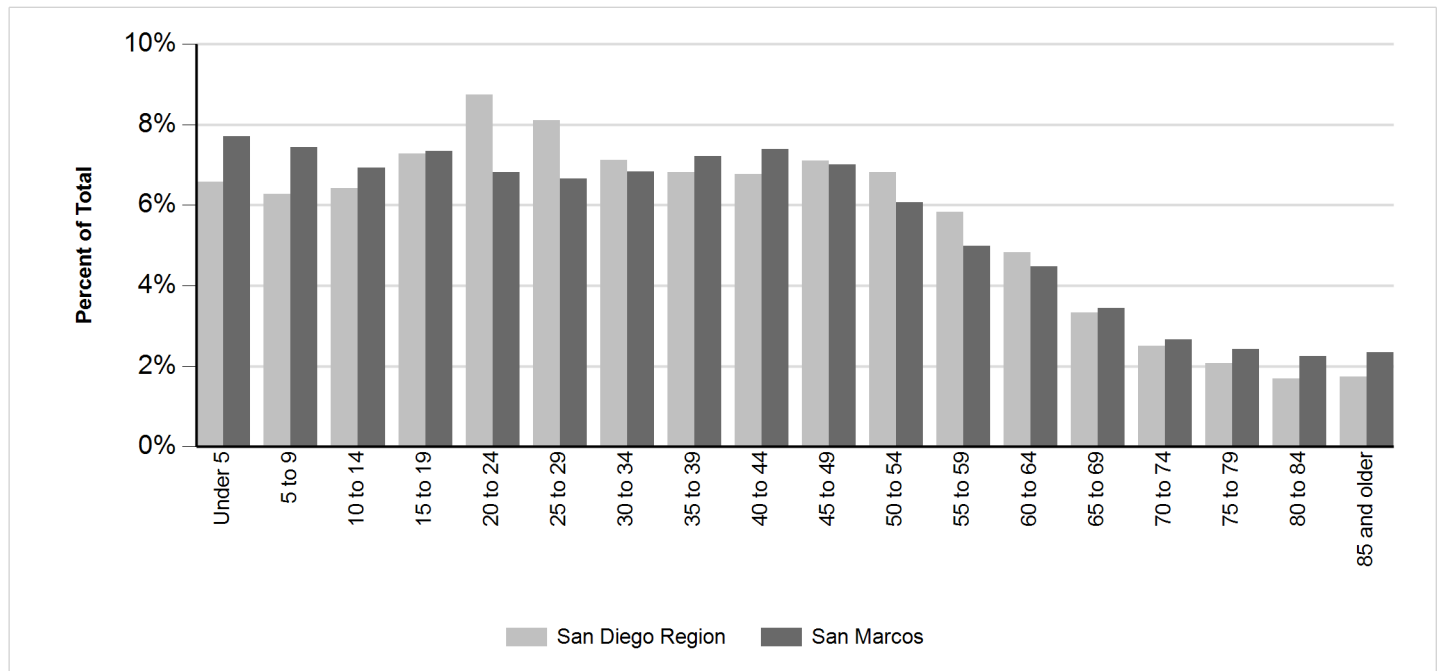
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**89,365**	**43,549**	**45,816**	**51%**
Under 5	6,893	3,491	3,402	49%
5 to 9	6,644	3,315	3,329	50%
10 to 14	6,195	3,349	2,846	46%
15 to 17	3,808	1,964	1,844	48%
18 and 19	2,753	1,330	1,423	52%
20 to 24	6,097	3,193	2,904	48%
25 to 29	5,944	2,947	2,997	50%
30 to 34	6,109	3,119	2,990	49%
35 to 39	6,452	3,130	3,322	51%
40 to 44	6,598	3,301	3,297	50%
45 to 49	6,263	3,066	3,197	51%
50 to 54	5,430	2,669	2,761	51%
55 to 59	4,452	2,099	2,353	53%
60 and 61	1,578	724	854	54%
62 to 64	2,426	949	1,477	61%
65 to 69	3,072	1,375	1,697	55%
70 to 74	2,373	1,032	1,341	57%
75 to 79	2,167	950	1,217	56%
80 to 84	2,014	859	1,155	57%
85 and older	2,097	687	1,410	67%
Under 18	23,540	12,119	11,421	49%
65 and older	11,723	4,903	6,820	58%
Median Age	35.2	33.5	36.8	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**32,772**	**44,816**	**1,742**	**307**	**7,189**	**2,539**
Under 5	3,466	2,553	106	18	404	346
5 to 9	3,206	2,512	139	20	406	361
10 to 14	3,052	2,251	115	19	440	318
15 to 17	2,029	1,313	79	15	203	169
18 and 19	1,327	1,134	54	10	144	84
20 to 24	2,867	2,407	158	22	475	168
25 to 29	2,795	2,354	142	23	471	159
30 to 34	2,681	2,618	106	11	568	125
35 to 39	2,565	2,894	171	14	682	126
40 to 44	2,413	3,226	108	20	692	139
45 to 49	2,010	3,386	147	41	543	136
50 to 54	1,395	3,314	127	15	491	88
55 to 59	955	2,881	106	23	419	68
60 and 61	286	1,091	36	9	133	23
62 to 64	374	1,730	43	9	212	58
65 to 69	501	2,183	34	6	297	51
70 to 74	306	1,752	28	7	245	35
75 to 79	251	1,670	18	7	179	42
80 to 84	174	1,680	13	11	112	24
85 and older	119	1,867	12	7	73	19
Under 18	11,753	8,629	439	72	1,453	1,194
65 and older	1,351	9,152	105	38	906	171
Median Age	25.8	43.7	33.7	40.4	38.5	19.8