



## Demographic and Socioeconomic Profile 2010

TRACT: 140.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,630</b>	<b>100%</b>
White	1,887	41%
Hispanic	1,828	39%
Black	386	8%
Asian	305	7%
Two or More	159	3%
Pacific Islander	32	1%
American Indian	24	1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,630</b>	<b>2,281</b>	<b>2,349</b>	<b>51%</b>
Under 5	303	157	146	48%
5 to 9	285	145	140	49%
10 to 14	303	138	165	54%
15 to 17	266	147	119	45%
18 and 19	131	80	51	39%
20 to 24	327	172	155	47%
25 to 29	308	151	157	51%
30 to 34	325	176	149	46%
35 to 39	284	129	155	55%
40 to 44	301	149	152	50%
45 to 49	310	156	154	50%
50 to 54	402	189	213	53%
55 to 59	321	161	160	50%
60 and 61	120	56	64	53%
62 to 64	130	64	66	51%
65 to 69	130	60	70	54%
70 to 74	104	48	56	54%
75 to 79	111	39	72	65%
80 to 84	81	32	49	60%
85 and Older	88	32	56	64%
Under 18	1,157	587	570	49%
65 and older	514	211	303	59%
<b>Median</b>	<b>36.2</b>	<b>34.3</b>	<b>38.0</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,739</b>	<b>100%</b>
Never Married	1,330	36%
Married, excluding separated	1,525	41%
Separated	116	3%
Widowed	187	5%
Divorced	581	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,630</b>	<b>100%</b>
Household	4,619	100%
Group Quarters - Other	11	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,630</b>	<b>1,828</b>	<b>1,887</b>	<b>386</b>	<b>24</b>	<b>305</b>	<b>32</b>	<b>9</b>	<b>159</b>
Under 5	303	160	83	20	0	16	0	1	23
5 to 9	285	156	68	22	1	18	1	1	18
10 to 14	303	176	58	33	3	16	2	1	14
15 to 17	266	147	58	33	3	10	2	0	13
18 and 19	131	65	39	11	1	7	2	0	6
20 to 24	327	148	111	25	1	20	1	0	21
25 to 29	308	129	127	20	1	17	4	1	9
30 to 34	325	133	128	27	0	23	3	0	11
35 to 39	284	132	105	19	1	19	2	1	5
40 to 44	301	111	123	32	0	23	3	0	9
45 to 49	310	101	132	40	3	27	2	0	5
50 to 54	402	114	195	44	4	33	4	0	8
55 to 59	321	98	162	19	2	27	4	1	8
60 and 61	120	20	75	11	1	9	0	2	2
62 to 64	130	25	85	8	1	6	1	0	4
65 to 69	130	27	86	6	0	9	1	0	1
70 to 74	104	32	59	7	0	6	0	0	0
75 to 79	111	27	71	1	1	10	0	0	1
80 to 84	81	17	54	3	0	5	0	1	1
85 and Older	88	10	68	5	1	4	0	0	0
Under 18	1,157	639	267	108	7	60	5	3	68
65 and older	514	113	338	22	2	34	1	1	3
<b>Median</b>		<b>27.4</b>	<b>46.6</b>	<b>35.5</b>	<b>46.7</b>	<b>41.4</b>	<b>37.5</b>	<b>37.5</b>	<b>21.3</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,327</b>	<b>100%</b>
Speak Only English	2,823	65%
Speak Spanish:	1,040	24%
Speak English "well" or "very well"	846	20%
Speak English "not well" or "not at all"	194	4%
Speak Asian/Pacific Island language:	437	10%
Speak English "well" or "very well"	313	7%
Speak English "not well" or "not at all"	124	3%
Speak other language:	27	<1%
Speak English "well" or "very well"	18	<1%
Speak English "not well" or "not at all"	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,015</b>	<b>100%</b>
Less than 9th grade	175	6%
9th through 12th grade, no diploma	304	10%
High school grad (incl. equivalency)	845	28%
Some college, no degree	768	25%
Associate degree	347	12%
Bachelor's degree	391	13%
Master's degree	86	3%
Professional school degree	78	3%
Doctorate degree	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,446</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,427	32%	1,326	30%	101	2%
Nursery / Preschool	58	4%	58	4%	0	0%
Kindergarten to grade 4	222	16%	222	17%	0	0%
Grade 5 to grade 8	355	25%	326	25%	29	29%
Grade 9 to grade 12	372	26%	360	27%	12	12%
College, undergraduate	359	25%	303	23%	56	55%
Graduate or Professional school	61	4%	57	4%	4	4%
Not enrolled in school	3,019	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,535</b>	<b>100%</b>	<b>500</b>	<b>100%</b>	<b>1,035</b>	<b>100%</b>
Family Households:	1,086	71%	500	100%	586	57%
Married couple family	716	47%	322	64%	394	38%
Other family:	370	24%	178	36%	192	19%
Male householder, no wife	119	8%	20	4%	99	10%
Female householder, no husband	251	16%	158	32%	93	9%
Nonfamily households:	449	29%	0	0%	449	43%
Householder living alone	309	20%	----	----	----	----
Other nonfamily households	140	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,597</b>	<b>100%</b>	<b>1535</b>	<b>62</b>	<b>4%</b>	<b>3.01</b>
Single family (detached)	1,238	78%	1,188	50	4%	3.02
Single family (attached)	250	16%	241	9	4%	3.09
2 to 4 units	22	1%	22	0	0%	2.14
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	87	5%	84	3	3%	2.88
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>881</b>	<b>100%</b>
Less than \$150,000	23	3%
\$150,000 to \$199,999	50	6%
\$200,000 to \$249,999	47	5%
\$250,000 to \$299,999	131	15%
\$300,000 to \$399,999	199	23%
\$400,000 to \$499,999	223	25%
\$500,000 to \$749,999	190	22%
\$750,000 to \$999,999	18	2%
\$1,000,000 or more	0	0%

**Median Value** **\$394,776**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,597</b>	<b>100%</b>
2005 or Later	21	1%
2000 to 2004	8	1%
1990 to 1999	64	4%
1980 to 1989	184	12%
1970 to 1979	216	14%
1960 to 1969	330	21%
1950 to 1959	538	34%
1940 to 1949	95	6%
1939 or earlier	141	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,535</b>	<b>100%</b>	<b>654</b>	<b>100%</b>	<b>881</b>	<b>100%</b>
1.00 occupant housing per room or less	1,430	93%	569	87%	861	98%
1.01 to 1.50 occupants per room	87	6%	67	10%	20	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	18	1%	18	3%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>654</b>	<b>100%</b>
Less than \$500	17	3%
\$500 to \$599	0	0%
\$600 to \$699	55	8%
\$700 to \$799	27	4%
\$800 to \$899	59	9%
\$900 to \$999	109	17%
\$1,000 to \$1,249	77	12%
\$1,250 to \$1,499	92	14%
\$1,500 to \$1,999	140	21%
\$2,000 or more	19	3%
No cash rent	59	9%
<b>Median contract rent</b>	<b>\$1,198</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>654</b>	<b>100%</b>
Less than 20 percent	191	29%
20.0 to 24.9 percent	62	9%
25.0 to 29.9 percent	91	14%
30.0 to 34.9 percent	40	6%
35.0 to 39.9 percent	35	5%
40.0 to 49.9 percent	0	0%
50.0 percent or more	176	27%
Not computed	59	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,535</b>	<b>100%</b>
No vehicle	63	4%
1 vehicle	447	29%
2 vehicles	653	43%
3 vehicles	254	17%
4 or more vehicles	118	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,109</b>	<b>100%</b>
Worked in state of residence	2,109	100%
Worked in county of residence	2,091	99%
Worked outside county of residence	18	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,650</b>	<b>100%</b>	<b>1,791</b>	<b>49%</b>
In labor force	2,245	62%	1,190	53%
Armed forces	0	0%	0	0%
Civilian (employed)	2,075	92%	1,116	54%
Civilian (unemployed)	170	8%	74	44%
Not in labor force	1,405	38%	601	43%
Pct. of civilian labor force unemployed	7.6%		6.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,109</b>	<b>100%</b>
Car, truck or van:	1,924	91%
Drove Alone	1,478	70%
Carpooled	446	21%
Public Transportation:	34	2%
Bus	26	1%
Trolley / Streetcar	8	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	10	<1%
Walked	24	1%
Other means	7	<1%
Worked at home	110	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,109</b>	<b>100%</b>
Did not work at home	1,999	95%
Less than 10 minutes	82	4%
10 to 19 minutes	519	25%
20 to 29 minutes	651	31%
30 to 44 minutes	468	22%
45 to 59 minutes	226	11%
60 to 89 minutes	46	2%
90 minutes or more	7	<1%
Worked at home	110	5%
<b>Average time to work (minutes)</b>	<b>29</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,109</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	19	1%
Construction	97	5%
Manufacturing	248	12%
Wholesale trade	71	3%
Retail trade	182	9%
Transportation & warehousing	76	4%
Information & communications	82	4%
Finance, insurance, & real estate	200	9%
Professional, scientific, management, administration	157	7%
Educational, social, & health services	488	23%
Art, entertainment, recreation, accommodations, food	178	8%
Other services	113	5%
Public administration	198	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,109</b>	<b>100%</b>
Management, professional & related:	649	31%
Management (incl. farm managers)	118	6%
Business & financial	110	5%
Computer & mathematical	63	3%
Architecture & engineering	32	2%
Life, physical & social science	11	1%
Community & social service	50	2%
Legal	0	0%
Education, training, & library	143	7%
Art, entertainment, sports & media	75	4%
Healthcare practitioners	47	2%
Service:	467	22%
Healthcare support	98	5%
Protective service	83	4%
Food preparation & serving	121	6%
Building & grounds cleaning / maintenance	73	3%
Personal care & service	92	4%
Sales & office	579	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	158	7%
Production, transport & material moving	256	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,535</b>	<b>100%</b>
Less than \$15,000	70	5%
\$15,000 to \$29,999	272	18%
\$30,000 to \$44,999	290	19%
\$45,000 to \$59,999	173	11%
\$60,000 to \$74,999	130	8%
\$75,000 to \$99,999	317	21%
\$100,000 to \$124,999	107	7%
\$125,000 to \$149,999	99	6%
\$150,000 to \$199,999	51	3%
\$200,000 or more	26	2%
<b>Median Income</b>	<b>\$56,749</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,535</b>	<b>100%</b>
With earnings	1,319	86%
With wage and salary income	1,226	80%
With self-employment income	261	17%
With interest, dividend, or net rental income	343	22%
With Social Security income	482	31%
With Supplemental Security income	27	2%
With public assistance income	83	5%
With retirement income	330	21%
With other types of income	242	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,630</b>	<b>100%</b>
Under .50	76	2%
.50 to .99	437	9%
1.00 to 1.24	356	8%
1.25 to 1.49	225	5%
1.50 to 1.84	165	4%
1.85 to 1.99	193	4%
2.00 and over	3,178	69%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,630</b>	<b>100%</b>
Above Poverty	4,117	89%
Below Poverty	513	11%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

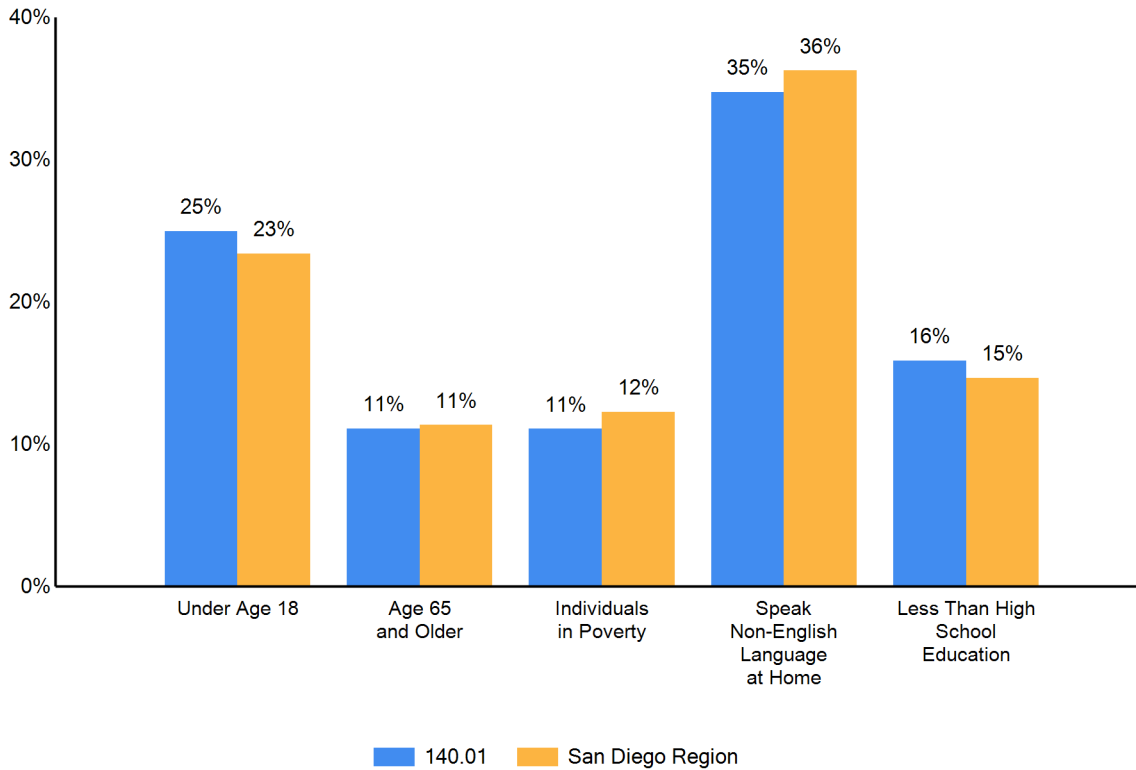
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,086</b>	<b>500</b>	<b>586</b>	<b>978</b>	<b>426</b>	<b>552</b>	<b>108</b>	<b>74</b>	<b>34</b>
Married couple family	716	322	394	629	269	360	87	53	34
Male householder, no wife present	119	20	99	119	20	99	0	0	0
Female householder, no husband present	251	158	93	230	137	93	21	21	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

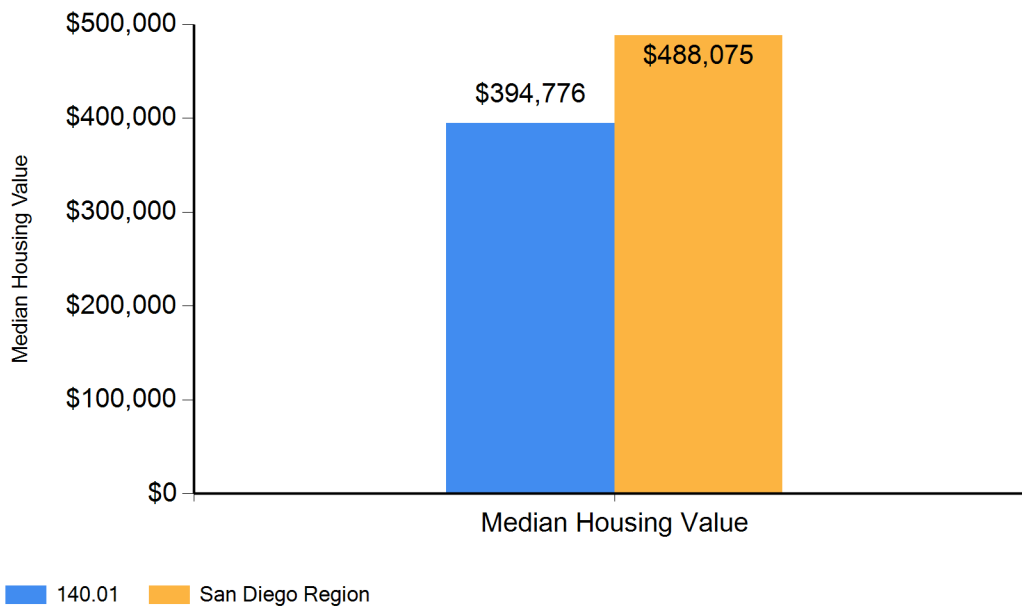


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075