

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91910



	Jan 1, 2011
Total Population	76,500
Household Population	75,651
Group Quarters Population	849
Persons Per Household	2.87

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,533	26,334	4.4%
Single Family - Detached	12,007	11,645	3.0%
Single Family - Multiple-Unit	3,010	2,909	3.4%
Multi-Family	10,984	10,420	5.1%
Mobile Home and Other	1,532	1,360	11.2%

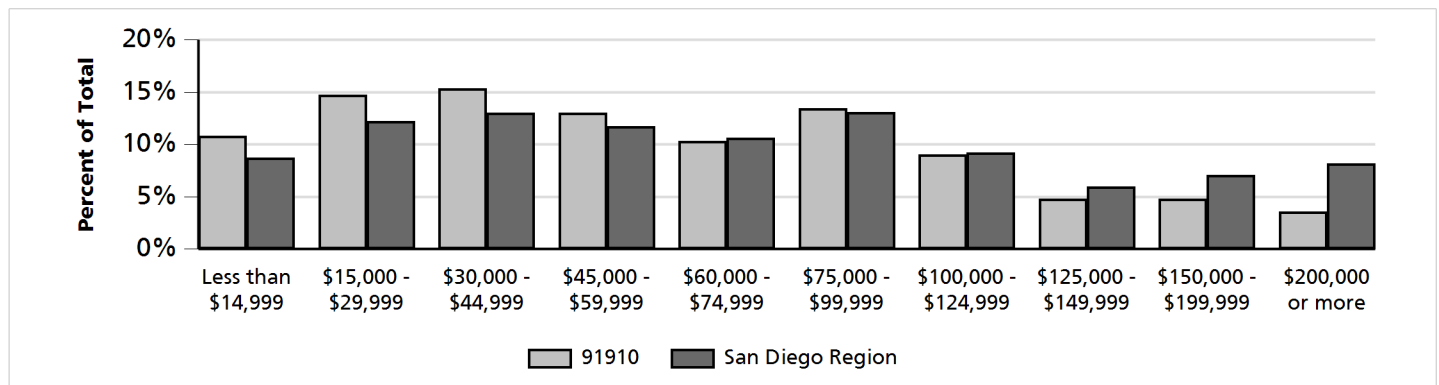
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	15%	15%	13%	10%	13%	9%	5%	5%	4%

Median Household Income

Adjusted for Inflation (2010 \$) \$55,509



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

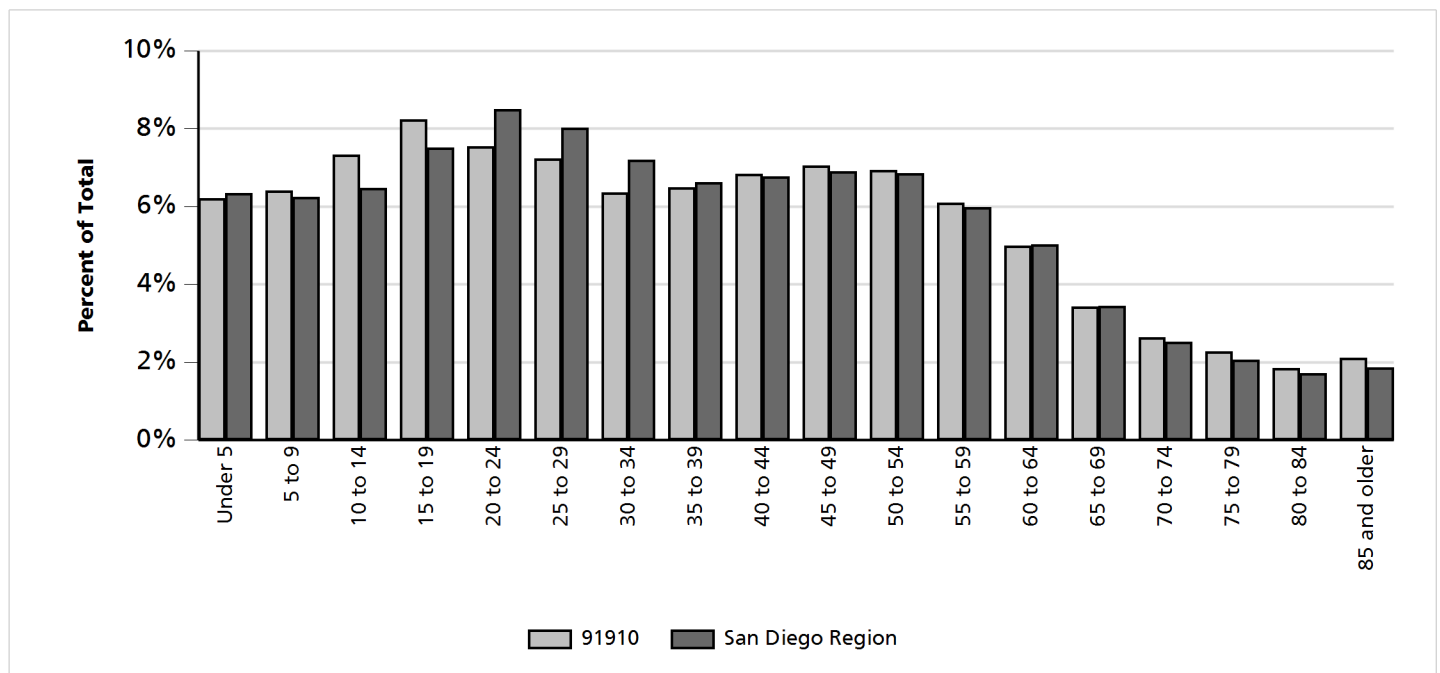
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>76,500</b>	37,133	39,367	51%
Under 5	4,755	2,516	2,239	47%
5 to 9	4,896	2,522	2,374	48%
10 to 14	5,602	2,885	2,717	49%
15 to 17	3,812	1,996	1,816	48%
18 and 19	2,483	1,252	1,231	50%
20 to 24	5,764	2,976	2,788	48%
25 to 29	5,535	2,794	2,741	50%
30 to 34	4,866	2,433	2,433	50%
35 to 39	4,962	2,394	2,568	52%
40 to 44	5,233	2,486	2,747	52%
45 to 49	5,389	2,561	2,828	52%
50 to 54	5,308	2,499	2,809	53%
55 to 59	4,664	2,195	2,469	53%
60 and 61	1,543	693	850	55%
62 to 64	2,271	1,047	1,224	54%
65 to 69	2,622	1,164	1,458	56%
70 to 74	2,019	855	1,164	58%
75 to 79	1,745	723	1,022	59%
80 to 84	1,419	574	845	60%
85 and older	1,612	568	1,044	65%
Under 18	19,065	9,919	9,146	48%
65 and older	9,417	3,884	5,533	59%
Median Age	35.5	33.3	37.6	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>46,247</b>	17,891	2,802	<b>253</b>	<b>7,368</b>	<b>1,939</b>
Under 5	3,532	518	155	14	281	255
5 to 9	3,659	551	121	12	323	230
10 to 14	4,179	672	158	13	380	200
15 to 17	2,773	460	113	6	307	153
18 and 19	1,803	337	86	9	164	84
20 to 24	3,853	968	288	26	445	184
25 to 29	3,470	1,075	282	28	531	149
30 to 34	3,212	811	238	23	449	133
35 to 39	3,281	844	204	22	508	103
40 to 44	3,247	1,066	226	24	571	99
45 to 49	3,106	1,336	240	17	599	91
50 to 54	2,805	1,600	210	19	591	83
55 to 59	2,138	1,644	196	15	604	67
60 and 61	698	574	47	2	207	15
62 to 64	954	927	62	8	300	20
65 to 69	1,112	1,094	72	8	316	20
70 to 74	798	865	49	3	286	18
75 to 79	699	768	27	1	238	12
80 to 84	507	721	18	2	156	15
85 and older	421	1,060	10	1	112	8
Under 18	14,143	2,201	547	45	1,291	838
65 and older	3,537	4,508	176	15	1,108	73
Median Age	29.8	51.0	34.2	34.0	42.6	21.3