

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### Poway



	Jan 1, 2015
<b>Total Population</b>	<b>49,854</b>
Household Population	49,304
Group Quarters Population	550
<b>Persons Per Household</b>	<b>3.00</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,589</b>	<b>16,460</b>	<b>0.8%</b>
Single Family - Detached	12,311	12,222	0.7%
Single Family - Multiple-Unit	876	868	0.9%
Multi-Family	2,700	2,679	0.8%
Mobile Home and Other	702	691	1.6%

## HOUSEHOLD INCOME

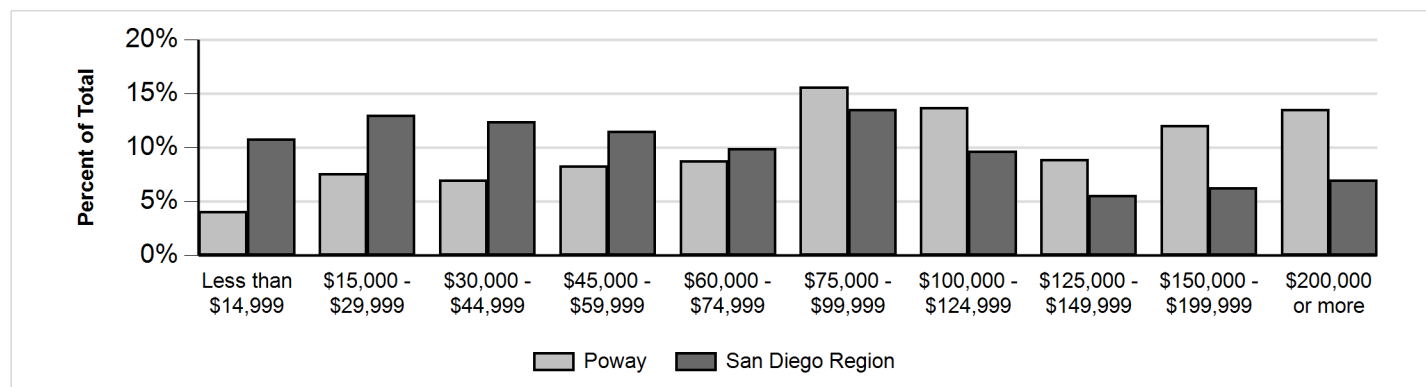
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	8%	7%	8%	9%	16%	14%	9%	12%	14%

### Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$97,425
Not adjusted for inflation (current 2014\$)	\$105,236



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

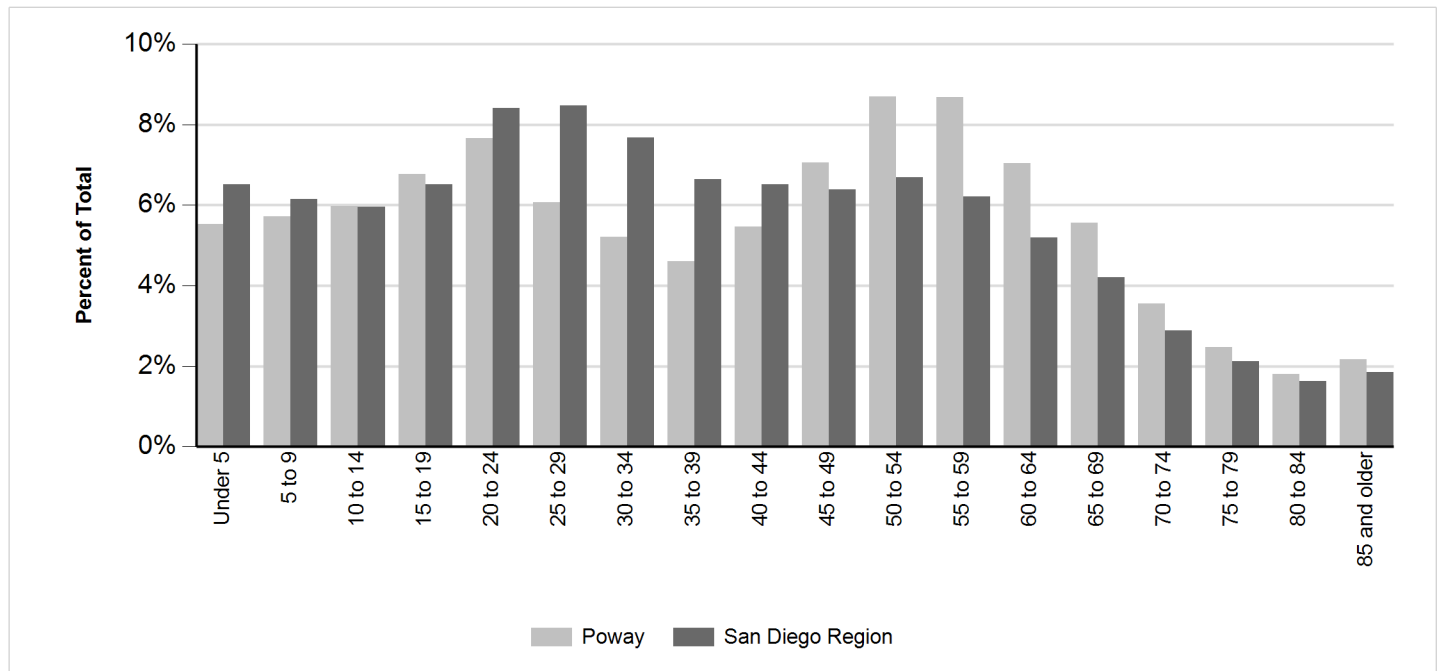
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>49,854</b>	<b>24,537</b>	<b>25,317</b>	<b>51%</b>
Under 5	2,756	1,413	1,343	49%
5 to 9	2,854	1,448	1,406	49%
10 to 14	2,977	1,562	1,415	48%
15 to 17	1,994	1,043	951	48%
18 and 19	1,384	721	663	48%
20 to 24	3,816	1,979	1,837	48%
25 to 29	3,022	1,615	1,407	47%
30 to 34	2,598	1,355	1,243	48%
35 to 39	2,297	1,134	1,163	51%
40 to 44	2,720	1,312	1,408	52%
45 to 49	3,515	1,619	1,896	54%
50 to 54	4,337	2,118	2,219	51%
55 to 59	4,325	2,041	2,284	53%
60 and 61	1,524	730	794	52%
62 to 64	1,986	1,008	978	49%
65 to 69	2,773	1,351	1,422	51%
70 to 74	1,768	835	933	53%
75 to 79	1,232	526	706	57%
80 to 84	896	361	535	60%
85 and older	1,080	366	714	66%
Under 18	10,581	5,466	5,115	48%
65 and older	7,749	3,439	4,310	56%
Median Age	42.3	40.0	44.4	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>8,957</b>	<b>32,538</b>	<b>858</b>	<b>190</b>	<b>5,722</b>	<b>1,589</b>
Under 5	911	1,315	52	30	219	229
5 to 9	844	1,421	49	12	321	207
10 to 14	769	1,679	44	6	288	191
15 to 17	451	1,205	25	7	200	106
18 and 19	309	842	19	7	137	70
20 to 24	901	2,317	92	10	348	148
25 to 29	680	1,777	69	13	374	109
30 to 34	619	1,476	66	10	351	76
35 to 39	568	1,275	63	10	331	50
40 to 44	575	1,618	53	4	411	59
45 to 49	597	2,319	53	13	477	56
50 to 54	541	3,149	73	11	482	81
55 to 59	413	3,330	57	13	431	81
60 and 61	114	1,190	17	5	175	23
62 to 64	131	1,559	23	7	242	24
65 to 69	181	2,180	34	9	333	36
70 to 74	139	1,391	29	11	183	15
75 to 79	81	958	18	6	154	15
80 to 84	61	681	11	5	128	10
85 and older	72	856	11	1	137	3
Under 18	2,975	5,620	170	55	1,028	733
65 and older	534	6,066	103	32	935	79
Median Age	27.2	47.9	36.0	35.0	43.6	19.8