



Demographic and Socioeconomic Profile 2010

TRACT: 100.10

Population by Race

	Population	Percent
Total Population	5,510	100%
Hispanic	4,007	73%
White	683	12%
Asian	603	11%
Black	105	2%
Two or More	91	2%
Pacific Islander	12	<1%
American Indian	7	<1%
Other	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,510	2,599	2,911	53%
Under 5	356	202	154	43%
5 to 9	353	192	161	46%
10 to 14	418	206	212	51%
15 to 17	308	169	139	45%
18 and 19	210	102	108	51%
20 to 24	388	197	191	49%
25 to 29	328	147	181	55%
30 to 34	287	155	132	46%
35 to 39	318	150	168	53%
40 to 44	363	157	206	57%
45 to 49	345	152	193	56%
50 to 54	334	141	193	58%
55 to 59	319	139	180	56%
60 and 61	108	47	61	56%
62 to 64	151	72	79	52%
65 to 69	253	108	145	57%
70 to 74	205	82	123	60%
75 to 79	212	85	127	60%
80 to 84	143	62	81	57%
85 and Older	111	34	77	69%
Under 18	1,435	769	666	46%
65 and older	924	371	553	60%
Median	36.7	32.7	40.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,383	100%
Never Married	1,625	37%
Married, excluding separated	1,794	41%
Separated	119	3%
Widowed	373	9%
Divorced	472	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,510	100%
Household	5,510	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,510	4,007	683	105	7	603	12	2	91
Under 5	356	296	13	4	1	26	0	0	16
5 to 9	353	307	11	4	0	21	0	0	10
10 to 14	418	358	11	10	0	28	1	0	10
15 to 17	308	257	12	10	0	21	0	0	8
18 and 19	210	179	8	4	0	12	1	1	5
20 to 24	388	316	20	6	0	35	1	0	10
25 to 29	328	252	16	5	2	44	0	0	9
30 to 34	287	229	15	5	0	32	1	0	5
35 to 39	318	244	21	4	0	47	0	0	2
40 to 44	363	279	37	5	2	36	2	0	2
45 to 49	345	254	46	7	0	35	1	0	2
50 to 54	334	224	57	7	0	41	2	0	3
55 to 59	319	182	59	15	0	60	0	1	2
60 and 61	108	68	22	1	0	16	0	0	1
62 to 64	151	81	36	6	0	27	0	0	1
65 to 69	253	130	77	4	2	37	0	0	3
70 to 74	205	108	58	3	0	35	0	0	1
75 to 79	212	104	77	2	0	28	0	0	1
80 to 84	143	70	52	2	0	16	3	0	0
85 and Older	111	69	35	1	0	6	0	0	0
Under 18	1,435	1,218	47	28	1	96	1	0	44
65 and older	924	481	299	12	2	122	3	0	5
Median		30.8	61.4	40.5	41.3	44.9	45.0	55.0	18.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,154	100%
Speak Only English	1,312	25%
Speak Spanish:	3,335	65%
Speak English "well" or "very well"	2,572	50%
Speak English "not well" or "not at all"	763	15%
Speak Asian/Pacific Island language:	495	10%
Speak English "well" or "very well"	446	9%
Speak English "not well" or "not at all"	49	1%
Speak other language:	12	<1%
Speak English "well" or "very well"	12	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,477	100%
Less than 9th grade	590	17%
9th through 12th grade, no diploma	673	19%
High school grad (incl. equivalency)	812	23%
Some college, no degree	689	20%
Associate degree	196	6%
Bachelor's degree	375	11%
Master's degree	90	3%
Professional school degree	2	<1%
Doctorate degree	50	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,302	100%	---	---	---	---
Enrolled in school	1,791	34%	1,718	32%	73	1%
Nursery / Preschool	106	6%	106	6%	0	0%
Kindergarten to grade 4	510	28%	505	29%	5	7%
Grade 5 to grade 8	224	13%	219	13%	5	7%
Grade 9 to grade 12	515	29%	506	29%	9	12%
College, undergraduate	383	21%	343	20%	40	55%
Graduate or Professional school	53	3%	39	2%	14	19%
Not enrolled in school	3,511	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,679	100%	733	100%	946	100%
Family Households:	1,151	69%	709	97%	442	47%
Married couple family	746	44%	495	68%	251	27%
Other family:	405	24%	214	29%	191	20%
Male householder, no wife	54	3%	9	1%	45	5%
Female householder, no husband	351	21%	205	28%	146	15%
Nonfamily households:	528	31%	24	3%	504	53%
Householder living alone	410	24%	----	----	----	----
Other nonfamily households	118	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,691	100%	1679	12	1%	3.28
Single family (detached)	459	27%	459	0	0%	3.37
Single family (attached)	105	6%	105	0	0%	3.64
2 to 4 units	228	13%	224	4	2%	4.09
5 to 9 units	240	14%	232	8	3%	3.10
10 or more units	263	16%	263	0	0%	3.16
Mobile home and Other	396	23%	396	0	0%	2.81

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	943	100%
Less than \$150,000	350	37%
\$150,000 to \$199,999	76	8%
\$200,000 to \$249,999	138	15%
\$250,000 to \$299,999	69	7%
\$300,000 to \$399,999	78	8%
\$400,000 to \$499,999	151	16%
\$500,000 to \$749,999	73	8%
\$750,000 to \$999,999	7	1%
\$1,000,000 or more	1	<1%

Median Value **\$215,036**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,691	100%
2005 or Later	12	1%
2000 to 2004	52	3%
1990 to 1999	37	2%
1980 to 1989	327	19%
1970 to 1979	1,040	62%
1960 to 1969	213	13%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	10	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,679	100%	736	100%	943	100%
1.00 occupant housing per room or less	1,248	74%	437	59%	811	86%
1.01 to 1.50 occupants per room	142	8%	72	10%	70	7%
1.51 to 2.00 occupants per room	78	5%	62	8%	16	2%
2.01 or more occupants per room	211	13%	165	22%	46	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	736	100%
Less than \$500	173	24%
\$500 to \$599	29	4%
\$600 to \$699	51	7%
\$700 to \$799	0	0%
\$800 to \$899	136	18%
\$900 to \$999	84	11%
\$1,000 to \$1,249	146	20%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	104	14%
\$2,000 or more	0	0%
No cash rent	13	2%
Median contract rent	\$884	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	736	100%
Less than 20 percent	9	1%
20.0 to 24.9 percent	37	5%
25.0 to 29.9 percent	200	27%
30.0 to 34.9 percent	50	7%
35.0 to 39.9 percent	35	5%
40.0 to 49.9 percent	65	9%
50.0 percent or more	309	42%
Not computed	31	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,679	100%
No vehicle	262	16%
1 vehicle	460	27%
2 vehicles	630	38%
3 vehicles	223	13%
4 or more vehicles	104	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,216	100%
Worked in state of residence	2,216	100%
Worked in county of residence	2,216	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,285	100%	1,943	45%
In labor force	2,341	55%	1,343	57%
Armed forces	0	0%	0	0%
Civilian (employed)	2,064	88%	1,132	55%
Civilian (unemployed)	277	12%	211	76%
Not in labor force	1,944	45%	600	31%
Pct. of civilian labor force unemployed	11.8%		15.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,216	100%
Car, truck or van:	1,996	90%
Drove Alone	1,571	71%
Carpooled	425	19%
Public Transportation:	36	2%
Bus	33	1%
Trolley / Streetcar	3	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	0%
Bicycle	0	0%
Walked	32	1%
Other means	0	0%
Worked at home	141	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,216	100%
Did not work at home	2,075	94%
Less than 10 minutes	158	7%
10 to 19 minutes	603	27%
20 to 29 minutes	503	23%
30 to 44 minutes	483	22%
45 to 59 minutes	214	10%
60 to 89 minutes	36	2%
90 minutes or more	78	4%
Worked at home	141	6%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,216	100%
Agriculture, forestry, mining	0	0%
Utilities	16	1%
Construction	82	4%
Manufacturing	287	13%
Wholesale trade	164	7%
Retail trade	439	20%
Transportation & warehousing	167	8%
Information & communications	0	0%
Finance, insurance, & real estate	199	9%
Professional, scientific, management, administration	96	4%
Educational, social, & health services	376	17%
Art, entertainment, recreation, accommodations, food	173	8%
Other services	73	3%
Public administration	144	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,216	100%
Management, professional & related:	261	12%
Management (incl. farm managers)	56	3%
Business & financial	76	3%
Computer & mathematical	34	2%
Architecture & engineering	33	1%
Life, physical & social science	0	0%
Community & social service	7	<1%
Legal	0	0%
Education, training, & library	24	1%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	31	1%
Service:	640	29%
Healthcare support	118	5%
Protective service	33	1%
Food preparation & serving	67	3%
Building & grounds cleaning / maintenance	348	16%
Personal care & service	74	3%
Sales & office	889	40%
Farming, fishing & forestry	29	1%
Construction, extraction & maintenance	95	4%
Production, transport & material moving	302	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,679	100%
Less than \$15,000	330	20%
\$15,000 to \$29,999	250	15%
\$30,000 to \$44,999	323	19%
\$45,000 to \$59,999	272	16%
\$60,000 to \$74,999	133	8%
\$75,000 to \$99,999	231	14%
\$100,000 to \$124,999	79	5%
\$125,000 to \$149,999	38	2%
\$150,000 to \$199,999	15	1%
\$200,000 or more	8	<1%
Median Income	\$42,051	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,679	100%
With earnings	1,192	71%
With wage and salary income	1,139	68%
With self-employment income	144	9%
With interest, dividend, or net rental income	159	9%
With Social Security income	600	36%
With Supplemental Security income	113	7%
With public assistance income	145	9%
With retirement income	316	19%
With other types of income	120	7%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,437	100%
Under .50	392	7%
.50 to .99	805	15%
1.00 to 1.24	305	6%
1.25 to 1.49	402	7%
1.50 to 1.84	327	6%
1.85 to 1.99	51	1%
2.00 and over	3,155	58%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,437	100%
Above Poverty	4,240	78%
Below Poverty	1,197	22%

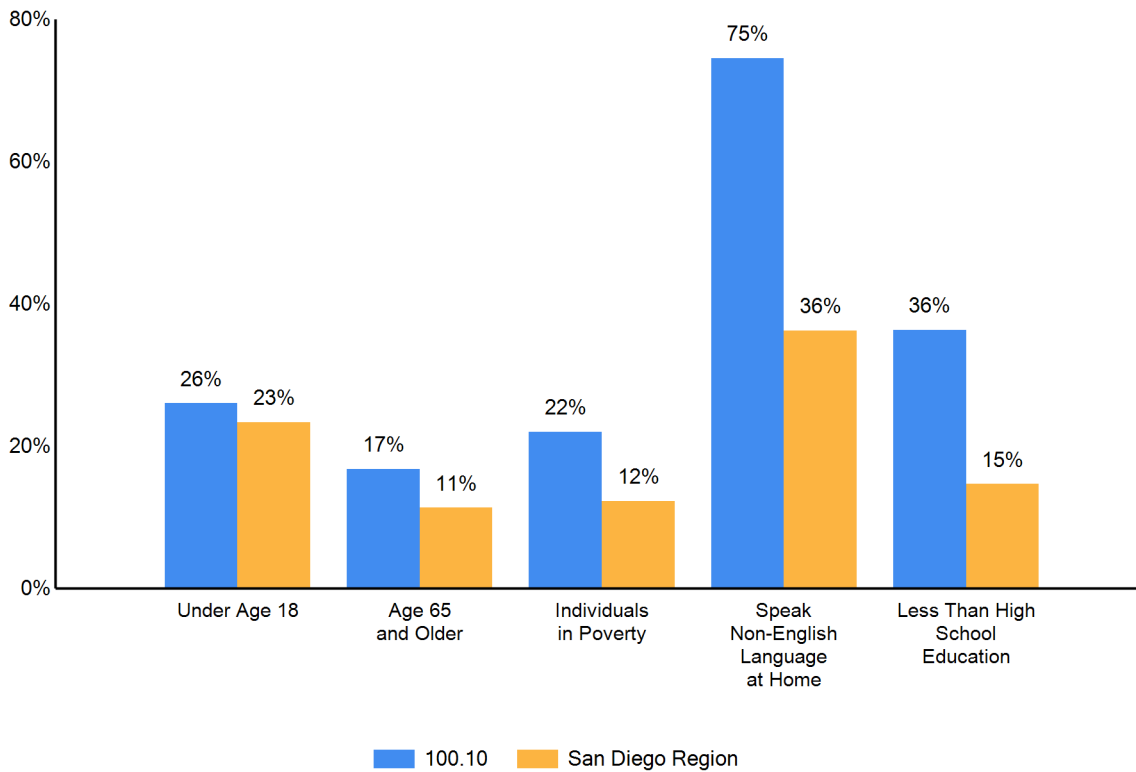
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,151	709	442	925	496	429	226	213	13
Married couple family	746	495	251	647	396	251	99	99	0
Male householder, no wife present	54	9	45	41	9	32	13	0	13
Female householder, no husband present	351	205	146	237	91	146	114	114	0

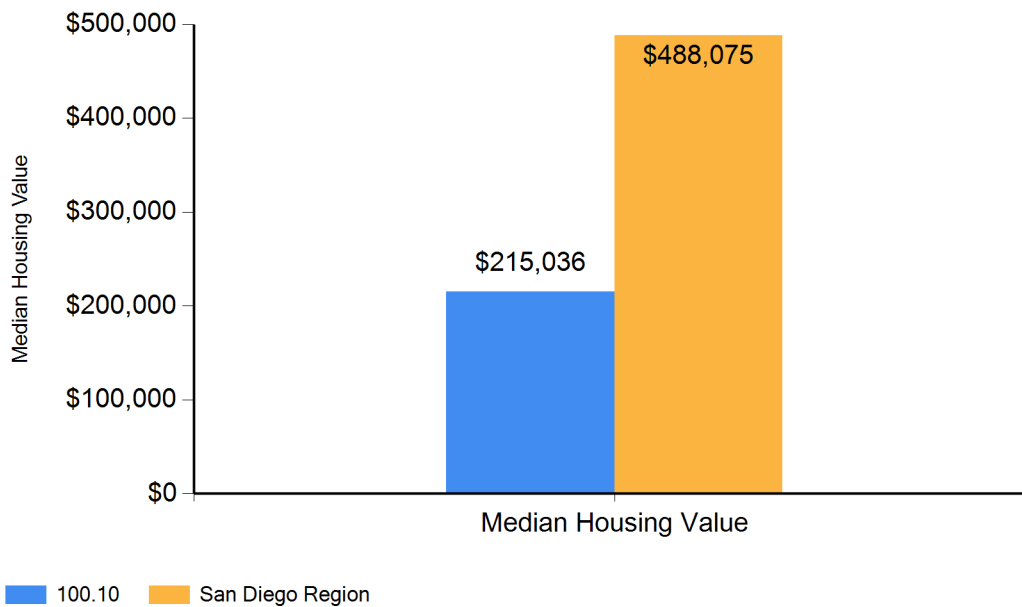
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075