DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92040



	Jan 1, 2011
Total Population	40,627
Household Population	40,317
Group Quarters Population	310
Persons Per Household	2.77

HOUSING AND OCCUPANCY

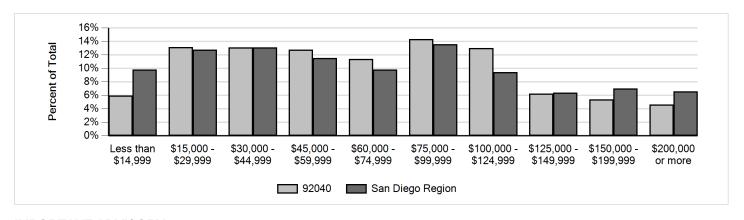
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	15,257	14,562	4.6%
Single Family - Detached	8,525	8,263	3.1%
Single Family - Multiple-Unit	1,215	1,146	5.7%
Multi-Family	3,607	3,361	6.8%
Mobile Home and Other	1,910	1,792	6.2%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	6%	13%	13%	13%	11%	14%	13%	6%	5%	5%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$66 567



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

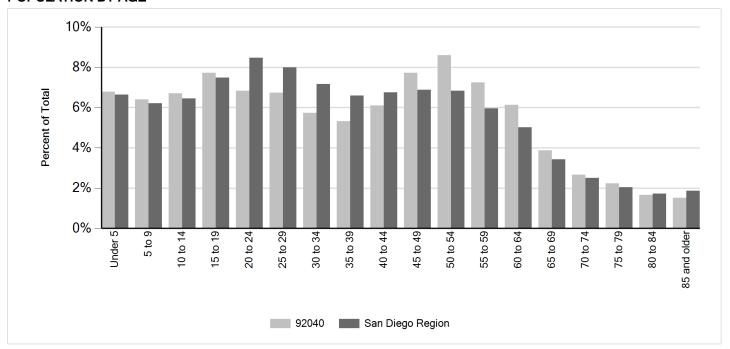
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	40,627	20,065	20,562	51%
Under 5	2,758	1,434	1,324	48%
5 to 9	2,601	1,363	1,238	48%
10 to 14	2,724	1,384	1,340	49%
15 to 17	1,871	979	892	48%
18 and 19	1,265	659	606	48%
20 to 24	2,777	1,385	1,392	50%
25 to 29	2,738	1,326	1,412	52%
30 to 34	2,332	1,166	1,166	50%
35 to 39	2,163	1,082	1,081	50%
40 to 44	2,476	1,182	1,294	52%
45 to 49	3,140	1,546	1,594	51%
50 to 54	3,492	1,728	1,764	51%
55 to 59	2,946	1,502	1,444	49%
60 and 61	1,067	523	544	51%
62 to 64	1,426	698	728	51%
65 to 69	1,571	711	860	55%
70 to 74	1,082	465	617	57%
75 to 79	906	421	485	54%
80 to 84	674	292	382	57%
85 and older	618	219	399	65%
Under 18	9,954	5,160	4,794	48%
65 and older	4,851	2,108	2,743	57%
Median Age	37.9	36.6	39.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non inspanie				
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,361	29,882	581	754	762	1,287
Under 5	724	1,746	65	43	35	145
5 to 9	747	1,556	46	55	29	168
10 to 14	743	1,695	42	82	21	141
15 to 17	454	1,232	26	49	21	89
18 and 19	340	800	25	34	15	51
20 to 24	595	1,940	47	47	47	101
25 to 29	495	1,959	74	37	57	116
30 to 34	476	1,621	46	43	68	78
35 to 39	470	1,515	34	42	49	53
40 to 44	465	1,829	28	35	55	64
45 to 49	460	2,432	37	54	84	73
50 to 54	417	2,835	23	78	72	67
55 to 59	300	2,475	23	47	62	39
60 and 61	98	900	7	19	30	13
62 to 64	109	1,231	7	16	31	32
65 to 69	151	1,336	16	17	30	21
70 to 74	113	918	11	16	14	10
75 to 79	99	750	7	20	20	10
80 to 84	63	581	4	7	15	4
85 and older	42	531	13	13	7	12
Under 18	2,668	6,229	179	229	106	543
65 and older	468	4,116	51	73	86	57
Median Age	25.8	42.4	27.7	33.5	43.5	22.5