



Demographic and Socioeconomic Profile 2010

TRACT: 24.01

Population by Race

	Population	Percent
Total Population	4,573	100%
Hispanic	2,769	61%
White	800	17%
Black	498	11%
Asian	345	8%
Two or More	110	2%
Pacific Islander	22	<1%
American Indian	18	<1%
Other	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,573	2,283	2,290	50%
Under 5	403	208	195	48%
5 to 9	358	166	192	54%
10 to 14	348	163	185	53%
15 to 17	232	115	117	50%
18 and 19	154	92	62	40%
20 to 24	423	205	218	52%
25 to 29	435	219	216	50%
30 to 34	397	203	194	49%
35 to 39	387	183	204	53%
40 to 44	328	158	170	52%
45 to 49	291	171	120	41%
50 to 54	249	130	119	48%
55 to 59	199	90	109	55%
60 and 61	56	30	26	46%
62 to 64	91	48	43	47%
65 to 69	87	47	40	46%
70 to 74	35	14	21	60%
75 to 79	43	19	24	56%
80 to 84	34	15	19	56%
85 and Older	23	7	16	70%
Under 18	1,341	652	689	51%
65 and older	222	102	120	54%
Median	29.2	29.4	29.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,464	100%
Never Married	1,856	54%
Married, excluding separated	994	29%
Separated	176	5%
Widowed	65	2%
Divorced	373	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,573	100%
Household	4,563	100%
Group Quarters - Other	10	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,573	2,769	800	498	18	345	22	11	110
Under 5	403	298	28	37	0	17	2	0	21
5 to 9	358	272	20	39	1	15	2	2	7
10 to 14	348	265	18	27	0	22	1	2	13
15 to 17	232	175	15	22	0	16	1	0	3
18 and 19	154	109	13	18	0	9	0	0	5
20 to 24	423	244	69	57	4	35	1	0	13
25 to 29	435	235	110	46	0	29	0	1	14
30 to 34	397	220	95	40	1	24	0	2	15
35 to 39	387	233	77	40	3	28	2	1	3
40 to 44	328	219	60	19	1	20	4	2	3
45 to 49	291	159	57	43	0	25	2	1	4
50 to 54	249	111	70	40	3	22	1	0	2
55 to 59	199	86	57	25	2	24	2	0	3
60 and 61	56	29	15	6	1	3	1	0	1
62 to 64	91	24	34	13	0	18	0	0	2
65 to 69	87	33	25	8	2	18	1	0	0
70 to 74	35	11	10	9	0	4	1	0	0
75 to 79	43	23	8	6	0	6	0	0	0
80 to 84	34	15	12	1	0	6	0	0	0
85 and Older	23	8	7	2	0	4	1	0	1
Under 18	1,341	1,010	81	125	1	70	6	4	44
65 and older	222	90	62	26	2	38	3	0	1
Median		25.5	37.1	30.4	40.0	36.0	42.5	31.3	22.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,170	100%
Speak Only English	1,490	36%
Speak Spanish:	2,323	56%
Speak English "well" or "very well"	1,478	35%
Speak English "not well" or "not at all"	845	20%
Speak Asian/Pacific Island language:	243	6%
Speak English "well" or "very well"	136	3%
Speak English "not well" or "not at all"	107	3%
Speak other language:	114	2%
Speak English "well" or "very well"	93	2%
Speak English "not well" or "not at all"	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,655	100%
Less than 9th grade	482	18%
9th through 12th grade, no diploma	408	15%
High school grad (incl. equivalency)	717	27%
Some college, no degree	475	18%
Associate degree	159	6%
Bachelor's degree	292	11%
Master's degree	103	4%
Professional school degree	19	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,323	100%	---	---	---	---
Enrolled in school	1,616	37%	1,574	36%	42	1%
Nursery / Preschool	116	7%	116	7%	0	0%
Kindergarten to grade 4	504	31%	482	31%	22	52%
Grade 5 to grade 8	276	17%	276	18%	0	0%
Grade 9 to grade 12	403	25%	383	24%	20	48%
College, undergraduate	266	16%	266	17%	0	0%
Graduate or Professional school	51	3%	51	3%	0	0%
Not enrolled in school	2,707	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,593	100%	712	100%	881	100%
Family Households:	940	59%	712	100%	228	26%
Married couple family	349	22%	195	27%	154	17%
Other family:	591	37%	517	73%	74	8%
Male householder, no wife	123	8%	89	13%	34	4%
Female householder, no husband	468	29%	428	60%	40	5%
Nonfamily households:	653	41%	0	0%	653	74%
Householder living alone	402	25%	----	----	----	----
Other nonfamily households	251	16%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,690	100%	1593	97	6%	2.86
Single family (detached)	313	19%	287	26	8%	3.05
Single family (attached)	461	27%	430	31	7%	3.22
2 to 4 units	149	9%	144	5	3%	2.17
5 to 9 units	346	20%	333	13	4%	3.03
10 or more units	421	25%	399	22	5%	2.46
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	348	100%
Less than \$150,000	42	12%
\$150,000 to \$199,999	44	13%
\$200,000 to \$249,999	39	11%
\$250,000 to \$299,999	20	6%
\$300,000 to \$399,999	41	12%
\$400,000 to \$499,999	137	39%
\$500,000 to \$749,999	25	7%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$370,732**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,690	100%
2005 or Later	32	2%
2000 to 2004	50	3%
1990 to 1999	64	4%
1980 to 1989	325	19%
1970 to 1979	405	24%
1960 to 1969	95	6%
1950 to 1959	284	17%
1940 to 1949	170	10%
1939 or earlier	265	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,593	100%	1,245	100%	348	100%
1.00 occupant housing per room or less	1,293	81%	999	80%	294	84%
1.01 to 1.50 occupants per room	222	14%	168	13%	54	16%
1.51 to 2.00 occupants per room	57	4%	57	5%	0	0%
2.01 or more occupants per room	21	1%	21	2%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,245	100%
Less than \$500	92	7%
\$500 to \$599	29	2%
\$600 to \$699	84	7%
\$700 to \$799	192	15%
\$800 to \$899	217	17%
\$900 to \$999	232	19%
\$1,000 to \$1,249	252	20%
\$1,250 to \$1,499	59	5%
\$1,500 to \$1,999	57	5%
\$2,000 or more	0	0%
No cash rent	31	2%
Median contract rent	\$904	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,245	100%
Less than 20 percent	293	24%
20.0 to 24.9 percent	112	9%
25.0 to 29.9 percent	106	9%
30.0 to 34.9 percent	145	12%
35.0 to 39.9 percent	42	3%
40.0 to 49.9 percent	153	12%
50.0 percent or more	335	27%
Not computed	59	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,593	100%
No vehicle	282	18%
1 vehicle	648	41%
2 vehicles	475	30%
3 vehicles	151	9%
4 or more vehicles	37	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,014	100%
Worked in state of residence	2,014	100%
Worked in county of residence	1,980	98%
Worked outside county of residence	34	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,385	100%	1,708	50%
In labor force	2,234	66%	1,327	59%
Armed forces	51	2%	26	51%
Civilian (employed)	2,011	90%	1,219	61%
Civilian (unemployed)	172	8%	82	48%
Not in labor force	1,151	34%	381	33%
Pct. of civilian labor force unemployed	7.9%		6.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,014	100%
Car, truck or van:	1,749	87%
Drove Alone	1,313	65%
Carpooled	436	22%
Public Transportation:	157	8%
Bus	157	8%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	22	1%
Other means	13	1%
Worked at home	73	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,014	100%
Did not work at home	1,941	96%
Less than 10 minutes	99	5%
10 to 19 minutes	689	34%
20 to 29 minutes	531	26%
30 to 44 minutes	423	21%
45 to 59 minutes	57	3%
60 to 89 minutes	94	5%
90 minutes or more	48	2%
Worked at home	73	4%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,976	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	313	16%
Manufacturing	181	9%
Wholesale trade	33	2%
Retail trade	212	11%
Transportation & warehousing	24	1%
Information & communications	0	0%
Finance, insurance, & real estate	161	8%
Professional, scientific, management, administration	76	4%
Educational, social, & health services	125	6%
Art, entertainment, recreation, accommodations, food	438	22%
Other services	112	6%
Public administration	301	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,976	100%
Management, professional & related:	294	15%
Management (incl. farm managers)	53	3%
Business & financial	113	6%
Computer & mathematical	33	2%
Architecture & engineering	0	0%
Life, physical & social science	12	1%
Community & social service	0	0%
Legal	13	1%
Education, training, & library	0	0%
Art, entertainment, sports & media	37	2%
Healthcare practitioners	33	2%
Service:	476	24%
Healthcare support	9	<1%
Protective service	0	0%
Food preparation & serving	186	9%
Building & grounds cleaning / maintenance	172	9%
Personal care & service	109	6%
Sales & office	563	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	396	20%
Production, transport & material moving	247	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,593	100%
Less than \$15,000	238	15%
\$15,000 to \$29,999	406	25%
\$30,000 to \$44,999	294	18%
\$45,000 to \$59,999	231	15%
\$60,000 to \$74,999	156	10%
\$75,000 to \$99,999	85	5%
\$100,000 to \$124,999	95	6%
\$125,000 to \$149,999	48	3%
\$150,000 to \$199,999	40	3%
\$200,000 or more	0	0%
Median Income	\$37,781	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,593	100%
With earnings	1,370	86%
With wage and salary income	1,337	84%
With self-employment income	97	6%
With interest, dividend, or net rental income	213	13%
With Social Security income	245	15%
With Supplemental Security income	66	4%
With public assistance income	84	5%
With retirement income	108	7%
With other types of income	292	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,557	100%
Under .50	411	9%
.50 to .99	1,047	23%
1.00 to 1.24	382	8%
1.25 to 1.49	786	17%
1.50 to 1.84	300	7%
1.85 to 1.99	316	7%
2.00 and over	1,315	29%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,557	100%
Above Poverty	3,099	68%
Below Poverty	1,458	32%

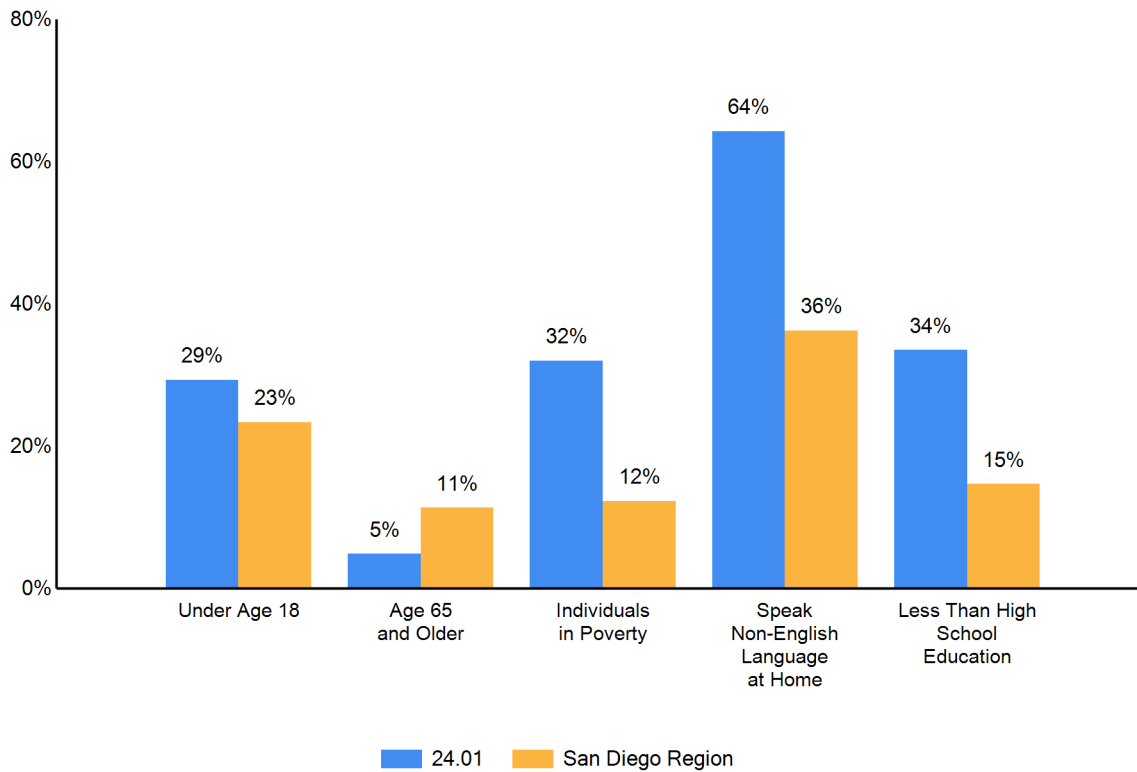
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	940	712	228	644	435	209	296	277	19
Married couple family	349	195	154	337	183	154	12	12	0
Male householder, no wife present	123	89	34	102	68	34	21	21	0
Female householder, no husband present	468	428	40	205	184	21	263	244	19

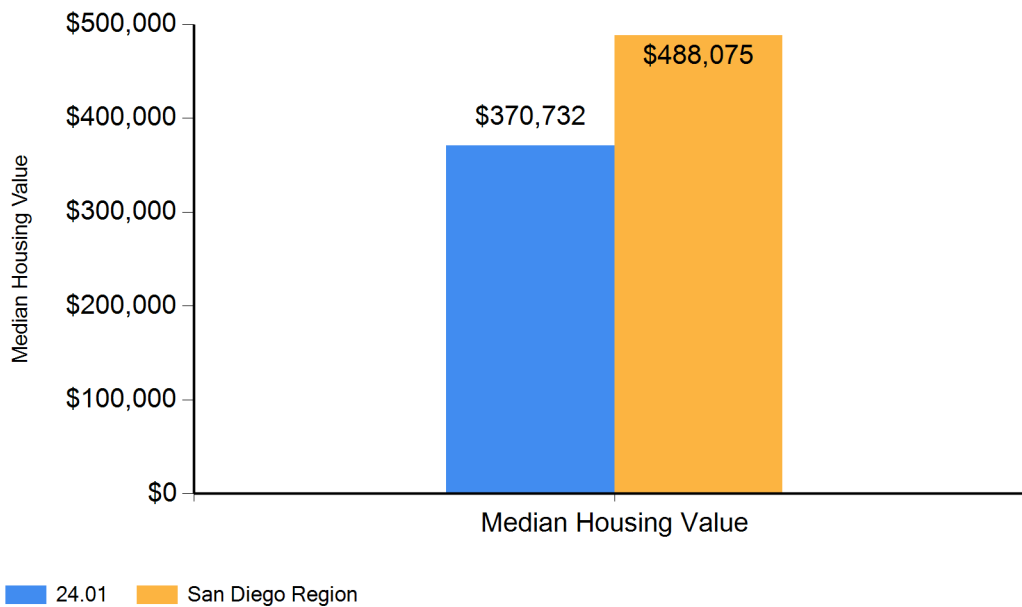
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075