SERIES 13 REGIONAL GROWTH FORECAST



Subregional Area 33 - La Mesa

POPULATION AND HOUSING

TOTOL, WIDTO TOTOLING					2012 to 3	2050 Change*
	2012	2020	2035	2050	Numeric	Percent
Total Population	60,320	63,196	72,424	80,098	19,778	33%
Household Population	59,653	62,616	71,712	79,290	19,637	33%
Group Quarters Population	667	580	712	808	141	21%
Civilian	667	580	712	808	141	21%
Military	0	0	0	0	0	0%
Total Housing Units Single Family Multiple Family Mobile Homes	26,667 14,567 11,768 332	27,295 14,737 12,401 157	30,851 14,828 16,023 0	34,284 14,860 19,424 0	7,617 293 7,656 -332	29% 2% 65% -100%
Occupied Housing Units Single Family Multiple Family Mobile Homes	25,756 14,173 11,323 260	26,338 14,294 11,922 122	30,020 14,497 15,523 0	33,167 14,446 18,721 0	7,411 273 7,398 -260	29% 2% 65% -100%
Vacancy Rate Single Family Multiple Family Mobile Homes	3.4% 2.7% 3.8% 21.7%	3.5% 3.0% 3.9% 22.3%	2.7% 2.2% 3.1% 0.0%	3.3% 2.8% 3.6% 0.0%	-0.1 0.1 -0.2 -21.7	-3% 4% -5% -100%
Persons per Household	2.32	2.38	2.39	2.39	0.1	3%

HOUSEHOLD INCOME (real 2010 dollars, adjusted for inflation)

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	2012	2020	2035	2050	Numeric	Percent	
Households by Income Category	У						
Less than \$15,000	2,388	2,326	2,223	2,043	-345	-14%	
\$15,000-\$29,999	3,670	3,604	3,629	3,493	-177	-5%	
\$30,000-\$44,999	3,955	3,871	4,087	4,129	174	4%	
\$45,000-\$59,999	3,402	3,465	3,802	4,015	613	18%	
\$60,000-\$74,999	3,003	2,983	3,386	3,604	601	20%	
\$75,000-\$99,999	3,173	3,626	4,269	4,919	1,746	55%	
\$100,000-\$124,999	2,168	2,363	2,977	3,524	1,356	63%	
\$125,000-\$149,999	1,362	1,510	1,939	2,389	1,027	75%	
\$150,000-\$199,999	1,532	1,544	2,096	2,739	1,207	79%	
\$200,000 or more	1,103	1,046	1,612	2,312	1,209	110%	
Total Households	25,756	26,338	30,020	33,167	7,411	29%	
Median Household Income							
Adjusted for inflation (\$2010)	\$57,632	\$59,580	\$65,622	\$72,084	\$14,452	25%	

*IMPORTANT INFORMATION ABOUT THIS FORECAST:

This forecast was accepted by the SANDAG Board of Directors in October 2013 for distribution and use in planning and other studies. This forecast represents one possibility for future growth in the San Diego region. It is intended to represent a likely prediction of future growth, but it is not intended to be a prescription for growth. The Series 13 Regional Growth Forecast represents a combination of economic and demographic projections, existing land use plans and policies, as well as potential land use plan changes that may occur in the region between 2030 and 2050. In general, growth between 2012 and 2030 is based on adopted land use plans and policies, and growth between 2030 and 2050 includes alternatives that may, in some cases, reach beyond existing adopted plans.

POPULATION BY AGE

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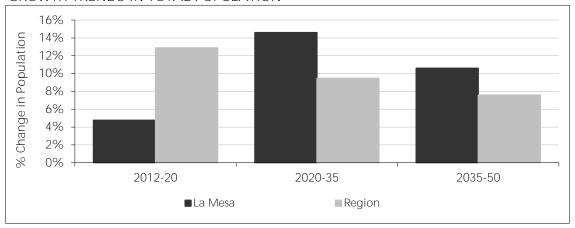
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	2012	2020	2035	2050	Numeric	Percent
Total Population	60,320	63,196	72,424	80,098	19,778	33%
Under 5	3,802	4,486	4,596	5,351	1,549	41%
5 to 9	3,372	3,661	3,983	4,591	1,219	36%
10 to 14	2,943	2,828	3,311	3,594	651	22%
15 to 17	1,979	1,685	2,060	2,128	149	8%
18 to 19	1,387	984	1,172	1,102	-285	-21%
20 to 24	4,388	4,190	4,521	4,632	244	6%
25 to 29	5,393	5,705	5,583	6,442	1,049	19%
30 to 34	4,604	4,762	4,867	5,833	1,229	27%
35 to 39	3,848	4,480	4,772	5,174	1,326	34%
40 to 44	3,938	3,700	4,659	4,418	480	12%
45 to 49	3,941	3,433	4,182	4,078	137	3%
50 to 54	4,443	3,835	4,515	4,767	324	7%
55 to 59	3,958	4,073	3,716	4,697	739	19%
60 to 61	1,422	1,708	1,420	1,753	331	23%
62 to 64	1,831	2,194	1,942	2,385	554	30%
65 to 69	2,446	3,356	3,427	3,976	1,530	63%
70 to 74	1,653	2,681	3,555	3,291	1,638	99%
75 to 79	1,450	1,891	3,488	3,005	1,555	107%
80 to 84	1,401	1,362	2,920	2,917	1,516	108%
85 and over	2,121	2,182	3,735	5,964	3,843	181%
Median Age	38.0	38.7	41.4	41.4	3.4	9%

POPULATION BY RACE AND ETHNICITY

2012 to 2050 Change*

	2012	2020	2035	2050	Numeric	Percent
Total Population	60,320	63,196	72,424	80,098	19,778	33%
Hispanic	12,755	15,335	21,021	26,959	14,204	111%
Non-Hispanic	47,565	47,861	51,403	53,139	5,574	12%
White	37,118	36,088	34,920	32,381	-4,737	-13%
Black	4,034	4,589	5,985	7,337	3,303	82%
American Indian	264	242	239	226	-38	-14%
Asian	3,379	3,880	6,067	7,924	4,545	135%
Hawaiian / Pacific Islander	291	345	500	675	384	132%
Other	169	160	173	193	24	14%
Two or More Races	2,310	2,557	3,519	4,403	2,093	91%

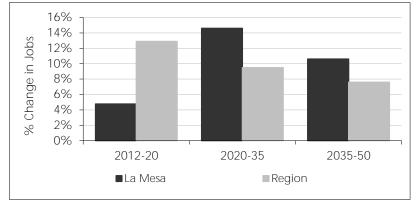
GROWTH TRENDS IN TOTAL POPULATION



EMPLOYMENT

	2012	2020	2035	2050	Numeric	Percent
Jobs	25,358	28,801	33,435	36,697	11,339	45%
Civilian Jobs	25,358	28,801	33,435	36,697	11,339	45%
Military Jobs	0	0	0	0	0	0%
LAND USE ¹						
	0010	2000	0005	2050		2050 Change*
Total Acres	2012 6,382	2020 6,382	2035 6,382	2050 6,382	Numeric 0	Percent 0%
					-	
Developed Acres	6,093	6,132	6,188	6,233	141	2%
Low Density Single Family	0	1	1	1	1	
Single Family	3,114	3,140	3,174	3,204	90	3%
Multiple Family	442	450	455	450	8	2%
Mobile Homes	20	7	0	0	-20	-100%
Other Residential	25	25	25	18	-6	-26%
Mixed Use	0	52	159	234	234	
Industrial	106	60	64	65	-41	-39%
Commercial/Services	553	529	452	414	-139	-25%
Office	60	59	53	43	-16	-27%
Schools	172	170	169	169	-4	-2%
Roads and Freeways	1,414	1,461	1,461	1,461	47	3%
Agricultural and Extractive ²	10	0	0	0	-10	-100%
Parks and Military Use	177	177	175	174	-3	-2%
Vacant Developable Acres	162	128	72	27	-136	-84%
Low Density Single Family	3	2	2	2	-1	-35%
Single Family	111	91	51	15	-96	-86%
Multiple Family	6	5	2	0	-6	-97%
Mixed Use	11	8	5	1	-11	-95%
Industrial	10	9	4	3	-7	-69%
Commercial/Services	16	10	5	2	-14	-87%
Office	1	0	0	0	0	-84%
Schools	0	0	0	0	0	0%
Parks and Other	3	3	3	3	0	0%
Future Roads and Freeways	1	1	1	1	0	0%
Constrained Acres	123	123	123	123	0	0%
Employment Density ³	28.5	34.1	40.9	45.4	17.0	60%
Residential Density ⁴	7.4	7.5	8.3	9.0	1.6	22%

GROWTH TRENDS IN JOBS



Notes:

1 - Figures may not add to total due to independent rounding.

2 - This is not a forecast of agricultural land, because the 2050 Regional Growth Forecast does not account for land that may become agricultural in the future. Also, some types of development that occur on agricultural land, such as low density single family residential, may allow for the continuation of existing agricultural use.

- 3 Civilian jobs per developed employment acre (industrial, retail, office, schools, and half of mixed use acres).
- 4 Total housing units per developed

2012 to 2050 Change*