



Demographic and Socioeconomic Profile 2010

TRACT: 93.06

Population by Race

	Population	Percent
Total Population	5,589	100%
White	3,159	57%
Hispanic	918	16%
Asian	738	13%
Black	392	7%
Two or More	292	5%
American Indian	36	1%
Pacific Islander	32	1%
Other	22	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,589	2,724	2,865	51%
Under 5	398	185	213	54%
5 to 9	267	127	140	52%
10 to 14	254	145	109	43%
15 to 17	133	72	61	46%
18 and 19	112	55	57	51%
20 to 24	514	253	261	51%
25 to 29	645	332	313	49%
30 to 34	562	271	291	52%
35 to 39	450	233	217	48%
40 to 44	373	190	183	49%
45 to 49	395	199	196	50%
50 to 54	393	195	198	50%
55 to 59	301	131	170	56%
60 and 61	106	44	62	58%
62 to 64	135	71	64	47%
65 to 69	138	52	86	62%
70 to 74	152	60	92	61%
75 to 79	118	54	64	54%
80 to 84	79	32	47	59%
85 and Older	64	23	41	64%
Under 18	1,052	529	523	50%
65 and older	551	221	330	60%
Median	34.2	33.6	34.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,670	100%
Never Married	1,166	25%
Married, excluding separated	2,269	49%
Separated	131	3%
Widowed	256	5%
Divorced	848	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,589	100%
Household	5,588	100%
Group Quarters - Other	1	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,589	918	3,159	392	36	738	32	22	292
Under 5	398	113	164	22	0	45	2	1	51
5 to 9	267	68	99	25	0	29	2	1	43
10 to 14	254	61	110	30	1	26	1	2	23
15 to 17	133	27	54	14	2	17	0	3	16
18 and 19	112	20	62	7	3	14	1	2	3
20 to 24	514	85	260	42	2	87	5	3	30
25 to 29	645	104	359	47	7	95	2	0	31
30 to 34	562	96	280	50	2	98	4	2	30
35 to 39	450	93	234	16	5	81	3	3	15
40 to 44	373	48	227	29	3	46	3	3	14
45 to 49	395	34	255	44	3	49	0	0	10
50 to 54	393	52	255	28	1	40	4	1	12
55 to 59	301	34	215	12	3	36	0	0	1
60 and 61	106	11	72	3	1	12	3	1	3
62 to 64	135	18	87	13	1	12	0	0	4
65 to 69	138	11	100	6	0	17	0	0	4
70 to 74	152	15	114	3	1	17	1	0	1
75 to 79	118	15	95	0	1	6	0	0	1
80 to 84	79	8	62	1	0	7	1	0	0
85 and Older	64	5	55	0	0	4	0	0	0
Under 18	1,052	269	427	91	3	117	5	7	133
65 and older	551	54	426	10	2	51	2	0	6
Median		29.1	39.1	30.9	36.0	32.9	33.8	23.3	21.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,191	100%
Speak Only English	3,992	77%
Speak Spanish:	478	9%
Speak English "well" or "very well"	417	8%
Speak English "not well" or "not at all"	61	1%
Speak Asian/Pacific Island language:	546	11%
Speak English "well" or "very well"	496	10%
Speak English "not well" or "not at all"	50	1%
Speak other language:	175	3%
Speak English "well" or "very well"	164	3%
Speak English "not well" or "not at all"	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,911	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	132	3%
High school grad (incl. equivalency)	654	17%
Some college, no degree	1,015	26%
Associate degree	473	12%
Bachelor's degree	1,219	31%
Master's degree	308	8%
Professional school degree	37	1%
Doctorate degree	73	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,350	100%	---	---	---	---
Enrolled in school	1,299	24%	852	16%	447	8%
Nursery / Preschool	116	9%	0	0%	116	26%
Kindergarten to grade 4	225	17%	114	13%	111	25%
Grade 5 to grade 8	237	18%	228	27%	9	2%
Grade 9 to grade 12	275	21%	215	25%	60	13%
College, undergraduate	381	29%	252	30%	129	29%
Graduate or Professional school	65	5%	43	5%	22	5%
Not enrolled in school	4,051	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,325	100%	624	100%	1,701	100%
Family Households:	1,349	58%	624	100%	725	43%
Married couple family	1,018	44%	414	66%	604	36%
Other family:	331	14%	210	34%	121	7%
Male householder, no wife	54	2%	24	4%	30	2%
Female householder, no husband	277	12%	186	30%	91	5%
Nonfamily households:	976	42%	0	0%	976	57%
Householder living alone	723	31%	----	----	----	----
Other nonfamily households	253	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,493	100%	2325	168	7%	2.40
Single family (detached)	1,250	50%	1,165	85	7%	2.62
Single family (attached)	2	<1%	2	0	0%	2.50
2 to 4 units	40	2%	37	3	8%	2.57
5 to 9 units	367	15%	348	19	5%	2.21
10 or more units	834	33%	773	61	7%	2.15
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,235	100%
Less than \$150,000	36	3%
\$150,000 to \$199,999	30	2%
\$200,000 to \$249,999	41	3%
\$250,000 to \$299,999	30	2%
\$300,000 to \$399,999	217	18%
\$400,000 to \$499,999	246	20%
\$500,000 to \$749,999	627	51%
\$750,000 to \$999,999	8	1%
\$1,000,000 or more	0	0%

Median Value **\$506,978**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,493	100%
2005 or Later	0	0%
2000 to 2004	604	24%
1990 to 1999	774	31%
1980 to 1989	70	3%
1970 to 1979	300	12%
1960 to 1969	117	5%
1950 to 1959	602	24%
1940 to 1949	26	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,325	100%	1,090	100%	1,235	100%
1.00 occupant housing per room or less	2,276	98%	1,053	97%	1,223	99%
1.01 to 1.50 occupants per room	49	2%	37	3%	12	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,090	100%
Less than \$500	28	3%
\$500 to \$599	35	3%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	76	7%
\$1,000 to \$1,249	127	12%
\$1,250 to \$1,499	204	19%
\$1,500 to \$1,999	404	37%
\$2,000 or more	173	16%
No cash rent	43	4%
Median contract rent	\$1,591	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,090	100%
Less than 20 percent	358	33%
20.0 to 24.9 percent	130	12%
25.0 to 29.9 percent	147	13%
30.0 to 34.9 percent	46	4%
35.0 to 39.9 percent	14	1%
40.0 to 49.9 percent	89	8%
50.0 percent or more	263	24%
Not computed	43	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,325	100%
No vehicle	80	3%
1 vehicle	772	33%
2 vehicles	1,098	47%
3 vehicles	311	13%
4 or more vehicles	64	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,315	100%
Worked in state of residence	3,282	99%
Worked in county of residence	3,205	97%
Worked outside county of residence	77	2%
Worked outside state of residence	33	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,622	100%	2,245	49%
In labor force	3,500	76%	1,815	52%
Armed forces	428	12%	295	69%
Civilian (employed)	2,971	85%	1,456	49%
Civilian (unemployed)	101	3%	64	63%
Not in labor force	1,122	24%	430	38%
Pct. of civilian labor force unemployed	3.3%		4.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,315	100%
Car, truck or van:	3,003	91%
Drove Alone	2,806	85%
Carpooled	197	6%
Public Transportation:	55	2%
Bus	37	1%
Trolley / Streetcar	18	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	13	<1%
Bicycle	37	1%
Walked	58	2%
Other means	0	0%
Worked at home	149	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,315	100%
Did not work at home	3,166	96%
Less than 10 minutes	462	14%
10 to 19 minutes	1,230	37%
20 to 29 minutes	751	23%
30 to 44 minutes	438	13%
45 to 59 minutes	78	2%
60 to 89 minutes	123	4%
90 minutes or more	84	3%
Worked at home	149	4%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,902	100%
Agriculture, forestry, mining	24	1%
Utilities	13	<1%
Construction	93	3%
Manufacturing	343	12%
Wholesale trade	59	2%
Retail trade	234	8%
Transportation & warehousing	50	2%
Information & communications	25	1%
Finance, insurance, & real estate	201	7%
Professional, scientific, management, administration	274	9%
Educational, social, & health services	628	22%
Art, entertainment, recreation, accommodations, food	267	9%
Other services	167	6%
Public administration	524	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,902	100%
Management, professional & related:	1,535	53%
Management (incl. farm managers)	342	12%
Business & financial	299	10%
Computer & mathematical	254	9%
Architecture & engineering	256	9%
Life, physical & social science	0	0%
Community & social service	107	4%
Legal	27	1%
Education, training, & library	91	3%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	159	5%
Service:	456	16%
Healthcare support	135	5%
Protective service	104	4%
Food preparation & serving	79	3%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	138	5%
Sales & office	563	19%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	82	3%
Production, transport & material moving	266	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,325	100%
Less than \$15,000	119	5%
\$15,000 to \$29,999	231	10%
\$30,000 to \$44,999	207	9%
\$45,000 to \$59,999	216	9%
\$60,000 to \$74,999	246	11%
\$75,000 to \$99,999	373	16%
\$100,000 to \$124,999	249	11%
\$125,000 to \$149,999	229	10%
\$150,000 to \$199,999	241	10%
\$200,000 or more	214	9%
Median Income	\$84,618	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,325	100%
With earnings	2,000	86%
With wage and salary income	1,926	83%
With self-employment income	313	13%
With interest, dividend, or net rental income	626	27%
With Social Security income	480	21%
With Supplemental Security income	54	2%
With public assistance income	46	2%
With retirement income	369	16%
With other types of income	269	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,589	100%
Under .50	76	1%
.50 to .99	149	3%
1.00 to 1.24	154	3%
1.25 to 1.49	81	1%
1.50 to 1.84	456	8%
1.85 to 1.99	36	1%
2.00 and over	4,637	83%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,589	100%
Above Poverty	5,364	96%
Below Poverty	225	4%

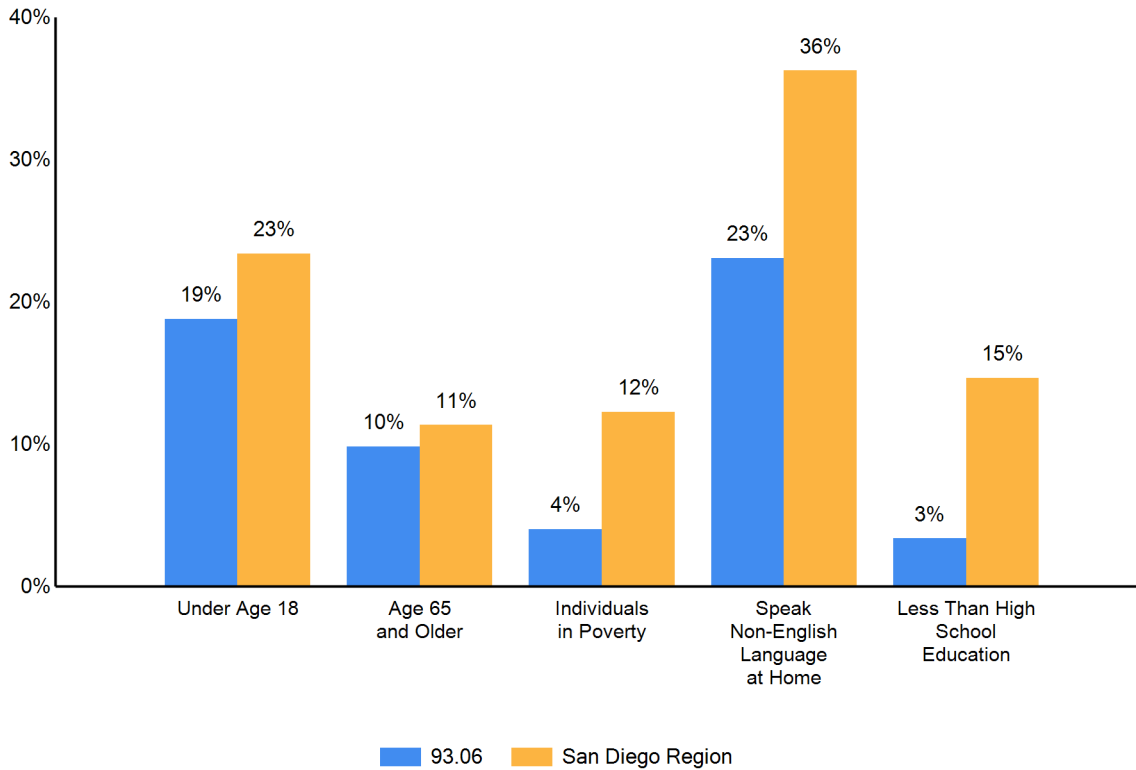
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,349	624	725	1,310	591	719	39	33	6
Married couple family	1,018	414	604	1,003	399	604	15	15	0
Male householder, no wife present	54	24	30	54	24	30	0	0	0
Female householder, no husband present	277	186	91	253	168	85	24	18	6

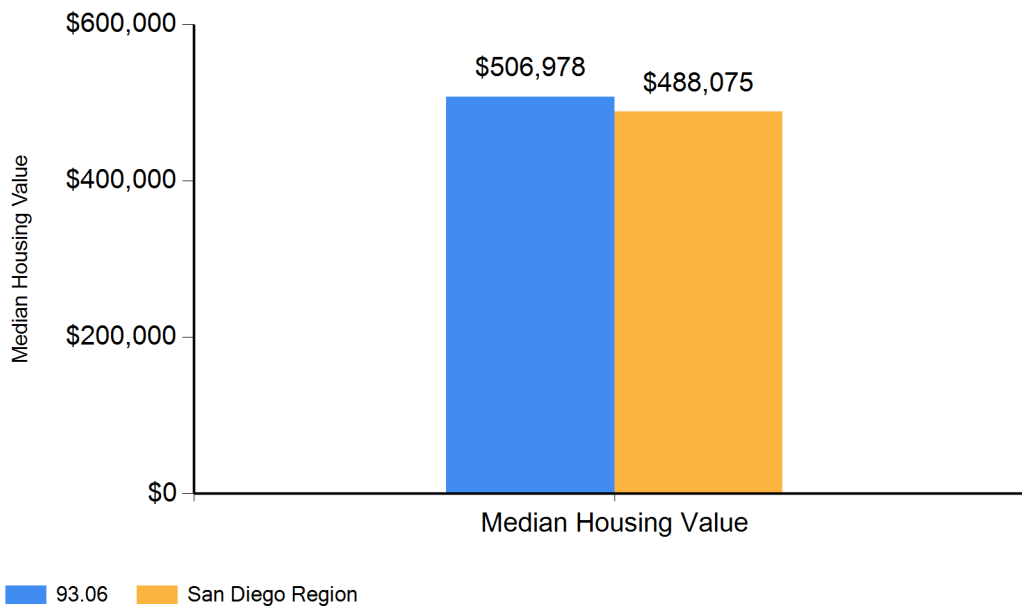
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075