

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### South Bay



Jan 1, 2015

<b>Total Population</b>	<b>136,972</b>
Household Population	131,747
Group Quarters Population	5,225
<b>Persons Per Household</b>	<b>3.45</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>39,737</b>	<b>38,160</b>	<b>4.0%</b>
Single Family - Detached	16,513	15,914	3.6%
Single Family - Multiple-Unit	4,496	4,304	4.3%
Multi-Family	15,993	15,336	4.1%
Mobile Home and Other	2,735	2,606	4.7%

## HOUSEHOLD INCOME

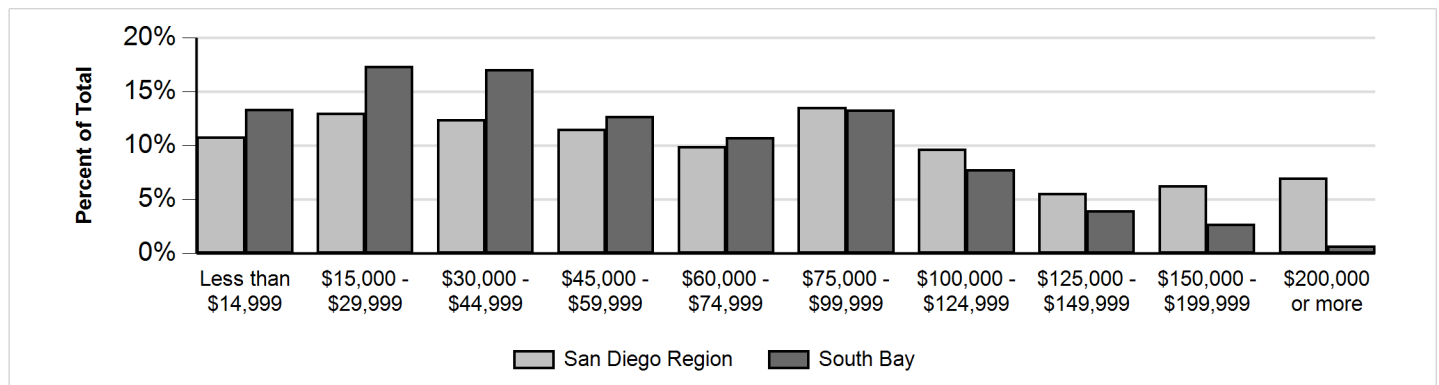
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	17%	17%	13%	11%	13%	8%	4%	3%	1%

## Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$47,472
Not adjusted for inflation (current 2014\$)	\$51,278



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

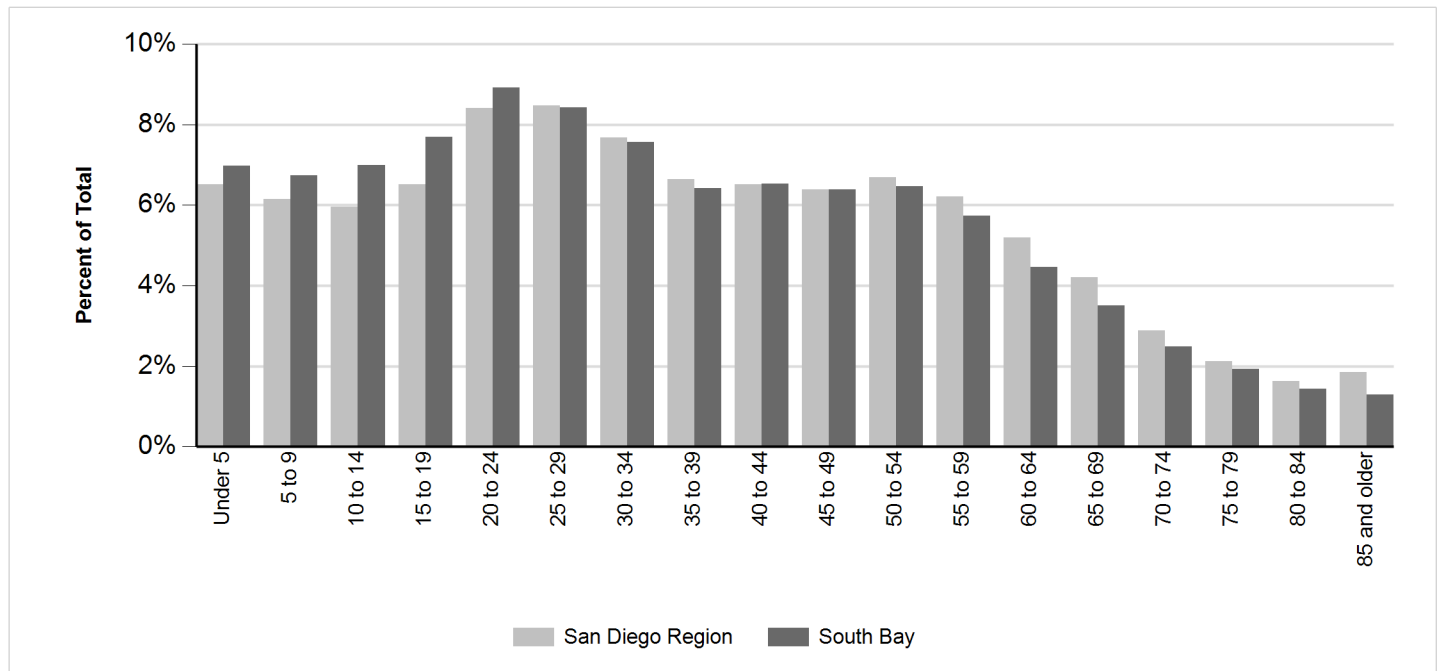
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>136,972</b>	<b>69,061</b>	<b>67,911</b>	<b>50%</b>
Under 5	9,562	4,619	4,943	52%
5 to 9	9,236	4,562	4,674	51%
10 to 14	9,578	4,812	4,766	50%
15 to 17	6,175	3,165	3,010	49%
18 and 19	4,356	2,257	2,099	48%
20 to 24	12,218	6,573	5,645	46%
25 to 29	11,541	6,366	5,175	45%
30 to 34	10,356	5,591	4,765	46%
35 to 39	8,794	4,587	4,207	48%
40 to 44	8,954	4,624	4,330	48%
45 to 49	8,758	4,472	4,286	49%
50 to 54	8,866	4,473	4,393	50%
55 to 59	7,846	3,709	4,137	53%
60 and 61	2,678	1,288	1,390	52%
62 to 64	3,424	1,617	1,807	53%
65 to 69	4,812	2,201	2,611	54%
70 to 74	3,418	1,524	1,894	55%
75 to 79	2,652	1,117	1,535	58%
80 to 84	1,969	807	1,162	59%
85 and older	1,779	697	1,082	61%
Under 18	34,551	17,158	17,393	50%
65 and older	14,630	6,346	8,284	57%
Median Age	32.8	31.9	33.8	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>88,412</b>	<b>24,442</b>	<b>7,760</b>	<b>379</b>	<b>12,859</b>	<b>3,120</b>
Under 5	6,701	1,245	617	53	564	382
5 to 9	6,476	1,243	518	19	618	362
10 to 14	6,969	1,117	533	20	604	335
15 to 17	4,555	580	404	14	430	192
18 and 19	3,267	395	328	6	240	120
20 to 24	8,657	1,489	828	15	890	339
25 to 29	7,164	2,329	831	38	927	252
30 to 34	6,382	2,032	693	34	959	256
35 to 39	5,861	1,439	496	24	809	165
40 to 44	5,782	1,573	552	24	843	180
45 to 49	5,712	1,566	538	32	799	111
50 to 54	5,497	1,901	505	28	827	108
55 to 59	4,554	1,808	367	23	977	117
60 and 61	1,474	651	89	11	421	32
62 to 64	1,817	940	113	7	499	48
65 to 69	2,470	1,339	141	15	802	45
70 to 74	1,743	1,006	78	6	553	32
75 to 79	1,375	721	69	3	462	22
80 to 84	1,007	562	35	4	351	10
85 and older	949	506	25	3	284	12
Under 18	24,701	4,185	2,072	106	2,216	1,271
65 and older	7,544	4,134	348	31	2,452	121
Median Age	30.3	41.1	28.9	33.6	42.3	22.5