

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



Jan 1, 2013

Total Population	416,553
Household Population	400,557
Group Quarters Population	15,996
Persons Per Household	2.72

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	159,279	147,027	7.7%
Single Family - Detached	78,037	73,274	6.1%
Single Family - Multiple-Unit	32,912	30,077	8.6%
Multi-Family	42,506	38,406	9.6%
Mobile Home and Other	5,824	5,270	9.5%

HOUSEHOLD INCOME

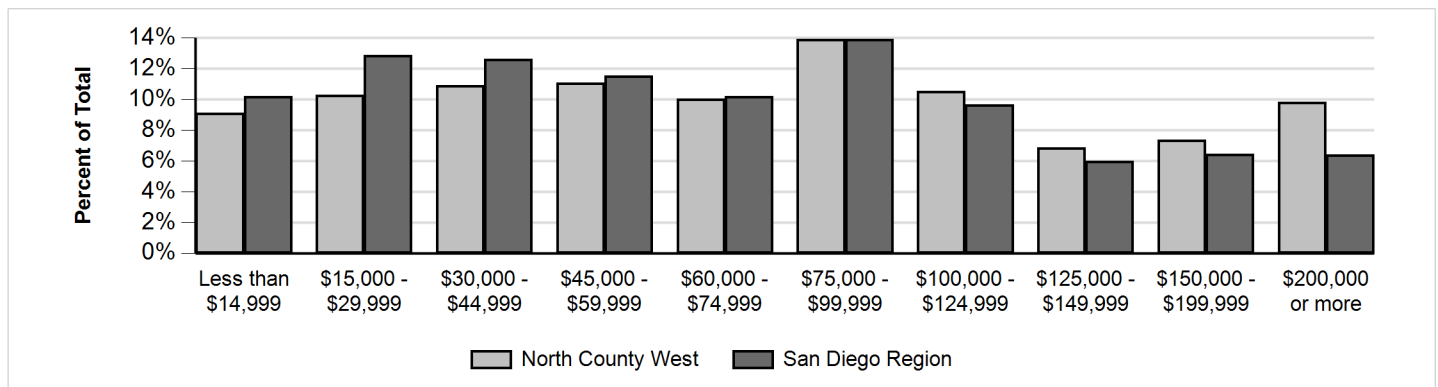
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	10%	11%	11%	10%	14%	11%	7%	7%	10%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$72,834
Not adjusted for inflation (current 2012\$)	\$76,245



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

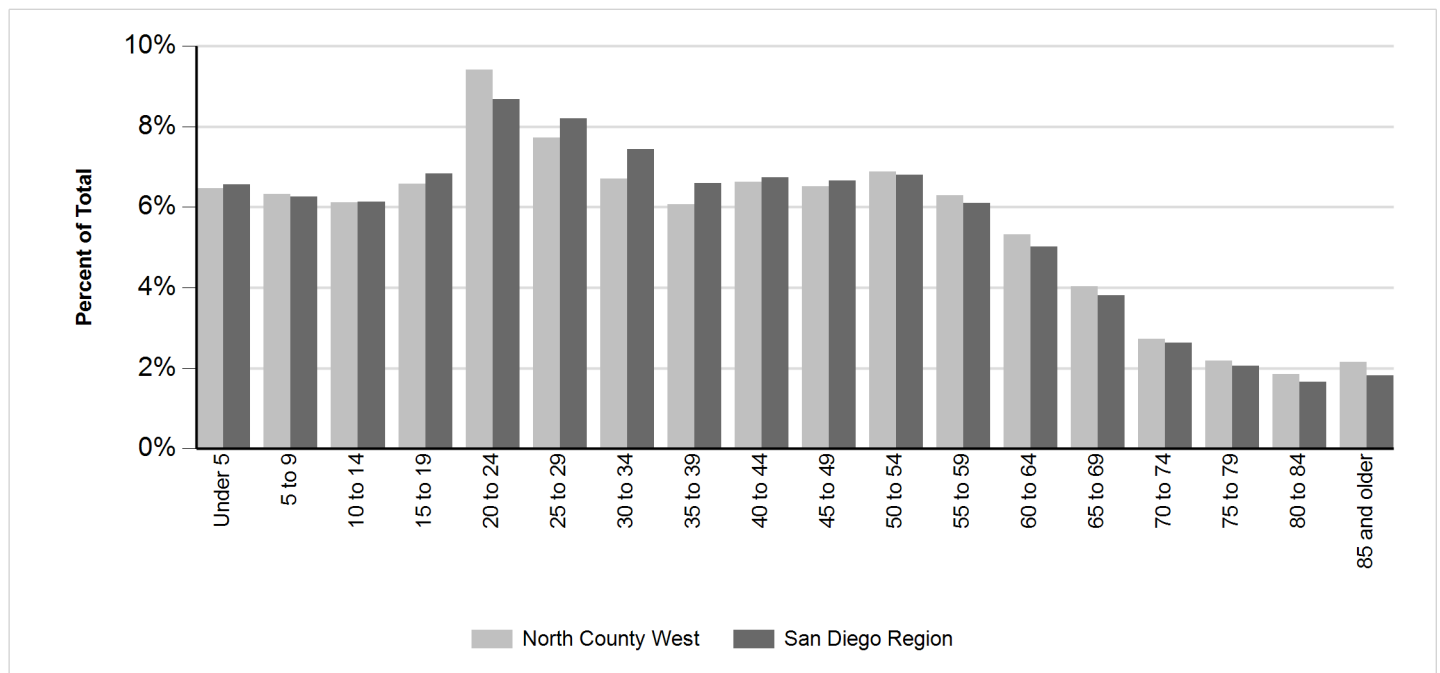
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	416,553	211,186	205,367	49%
Under 5	26,927	13,699	13,228	49%
5 to 9	26,364	13,457	12,907	49%
10 to 14	25,487	13,100	12,387	49%
15 to 17	14,915	7,760	7,155	48%
18 and 19	12,492	7,671	4,821	39%
20 to 24	39,235	24,323	14,912	38%
25 to 29	32,174	17,019	15,155	47%
30 to 34	27,938	14,072	13,866	50%
35 to 39	25,310	12,492	12,818	51%
40 to 44	27,575	13,596	13,979	51%
45 to 49	27,164	13,150	14,014	52%
50 to 54	28,662	14,028	14,634	51%
55 to 59	26,208	12,558	13,650	52%
60 and 61	9,255	4,445	4,810	52%
62 to 64	12,924	6,197	6,727	52%
65 to 69	16,816	7,876	8,940	53%
70 to 74	11,332	5,151	6,181	55%
75 to 79	9,083	3,945	5,138	57%
80 to 84	7,691	3,356	4,335	56%
85 and older	9,001	3,291	5,710	63%
Under 18	93,693	48,016	45,677	49%
65 and older	53,923	23,619	30,304	56%
Median Age	35.5	33.0	38.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	105,553	251,109	15,036	1,520	30,148	13,187
Under 5	10,549	11,769	1,093	150	1,487	1,879
5 to 9	9,609	12,339	957	86	1,560	1,813
10 to 14	8,998	12,227	1,006	92	1,640	1,524
15 to 17	5,307	7,258	557	41	931	821
18 and 19	4,044	6,589	585	42	706	526
20 to 24	11,507	22,018	1,844	236	2,312	1,318
25 to 29	9,591	17,594	1,525	190	2,221	1,053
30 to 34	8,157	15,393	1,259	104	2,224	801
35 to 39	7,084	14,229	908	76	2,361	652
40 to 44	7,109	16,203	897	64	2,707	595
45 to 49	6,016	17,213	949	72	2,364	550
50 to 54	5,230	19,624	1,038	83	2,186	501
55 to 59	3,950	19,008	824	85	1,967	374
60 and 61	1,168	7,025	248	22	663	129
62 to 64	1,570	9,927	309	54	933	131
65 to 69	1,904	13,217	322	49	1,153	171
70 to 74	1,386	8,518	291	31	972	134
75 to 79	992	6,940	193	20	836	102
80 to 84	746	6,226	118	12	528	61
85 and older	636	7,792	113	11	397	52
Under 18	34,463	43,593	3,613	369	5,618	6,037
65 and older	5,664	42,693	1,037	123	3,886	520
Median Age	26.4	41.9	29.8	28.0	39.2	20.1