



Demographic and Socioeconomic Profile 2010

TRACT: 133.03

Population by Race

	Population	Percent
Total Population	4,909	100%
Hispanic	3,694	75%
White	745	15%
Asian	219	4%
Black	110	2%
Two or More	72	1%
Pacific Islander	43	1%
American Indian	23	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,909	2,341	2,568	52%
Under 5	315	157	158	50%
5 to 9	301	145	156	52%
10 to 14	338	168	170	50%
15 to 17	254	124	130	51%
18 and 19	162	85	77	48%
20 to 24	351	193	158	45%
25 to 29	340	168	172	51%
30 to 34	300	153	147	49%
35 to 39	266	123	143	54%
40 to 44	315	151	164	52%
45 to 49	336	155	181	54%
50 to 54	334	170	164	49%
55 to 59	269	118	151	56%
60 and 61	103	48	55	53%
62 to 64	139	62	77	55%
65 to 69	183	73	110	60%
70 to 74	201	82	119	59%
75 to 79	182	79	103	57%
80 to 84	130	58	72	55%
85 and Older	90	29	61	68%
Under 18	1,208	594	614	51%
65 and older	786	321	465	59%
Median	36.8	34.3	39.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,955	100%
Never Married	1,305	33%
Married, excluding separated	1,815	46%
Separated	135	3%
Widowed	212	5%
Divorced	488	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,909	100%
Household	4,903	100%
Group Quarters - Other	6	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,909	3,694	745	110	23	219	43	3	72
Under 5	315	265	24	7	2	6	2	1	8
5 to 9	301	262	22	2	3	5	3	0	4
10 to 14	338	294	16	10	2	10	1	0	5
15 to 17	254	213	12	12	3	5	4	1	4
18 and 19	162	139	12	6	1	3	0	0	1
20 to 24	351	300	31	8	2	7	1	0	2
25 to 29	340	275	27	8	2	18	5	0	5
30 to 34	300	255	24	5	1	5	2	0	8
35 to 39	266	216	20	8	0	11	8	0	3
40 to 44	315	248	41	12	1	9	1	0	3
45 to 49	336	234	57	7	0	19	6	1	12
50 to 54	334	243	63	9	1	12	0	0	6
55 to 59	269	179	56	5	1	22	4	0	2
60 and 61	103	64	26	3	2	7	0	0	1
62 to 64	139	82	45	1	1	9	0	0	1
65 to 69	183	120	48	2	0	9	2	0	2
70 to 74	201	108	65	0	0	23	2	0	3
75 to 79	182	103	59	2	1	14	1	0	2
80 to 84	130	50	63	0	0	16	1	0	0
85 and Older	90	44	34	3	0	9	0	0	0
Under 18	1,208	1,034	74	31	10	26	10	2	21
65 and older	786	425	269	7	1	71	6	0	7
Median		31.9	57.1	32.0	21.3	54.8	37.2	16.5	34.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,594	100%
Speak Only English	1,814	39%
Speak Spanish:	2,645	58%
Speak English "well" or "very well"	1,994	43%
Speak English "not well" or "not at all"	651	14%
Speak Asian/Pacific Island language:	124	3%
Speak English "well" or "very well"	124	3%
Speak English "not well" or "not at all"	0	0%
Speak other language:	11	<1%
Speak English "well" or "very well"	11	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,188	100%
Less than 9th grade	451	14%
9th through 12th grade, no diploma	385	12%
High school grad (incl. equivalency)	864	27%
Some college, no degree	748	23%
Associate degree	372	12%
Bachelor's degree	268	8%
Master's degree	59	2%
Professional school degree	31	1%
Doctorate degree	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,720	100%	---	---	---	---
Enrolled in school	1,487	32%	1,325	28%	162	3%
Nursery / Preschool	79	5%	69	5%	10	6%
Kindergarten to grade 4	431	29%	414	31%	17	10%
Grade 5 to grade 8	178	12%	178	13%	0	0%
Grade 9 to grade 12	370	25%	370	28%	0	0%
College, undergraduate	429	29%	294	22%	135	83%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	3,233	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,442	100%	590	100%	852	100%
Family Households:	1,190	83%	590	100%	600	70%
Married couple family	768	53%	368	62%	400	47%
Other family:	422	29%	222	38%	200	23%
Male householder, no wife	183	13%	52	9%	131	15%
Female householder, no husband	239	17%	170	29%	69	8%
Nonfamily households:	252	17%	0	0%	252	30%
Householder living alone	219	15%	----	----	----	----
Other nonfamily households	33	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,489	100%	1442	47	3%	3.40
Single family (detached)	774	52%	759	15	2%	3.83
Single family (attached)	189	13%	185	4	2%	4.05
2 to 4 units	41	3%	39	2	5%	2.92
5 to 9 units	7	<1%	7	0	0%	3.57
10 or more units	188	13%	182	6	3%	3.62
Mobile home and Other	290	19%	270	20	7%	1.67

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,072	100%
Less than \$150,000	323	30%
\$150,000 to \$199,999	36	3%
\$200,000 to \$249,999	93	9%
\$250,000 to \$299,999	52	5%
\$300,000 to \$399,999	186	17%
\$400,000 to \$499,999	224	21%
\$500,000 to \$749,999	158	15%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$316,129**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,489	100%
2005 or Later	49	3%
2000 to 2004	12	1%
1990 to 1999	67	4%
1980 to 1989	151	10%
1970 to 1979	384	26%
1960 to 1969	548	37%
1950 to 1959	278	19%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,442	100%	370	100%	1,072	100%
1.00 occupant housing per room or less	1,365	95%	330	89%	1,035	97%
1.01 to 1.50 occupants per room	51	4%	21	6%	30	3%
1.51 to 2.00 occupants per room	26	2%	19	5%	7	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	370	100%
Less than \$500	16	4%
\$500 to \$599	48	13%
\$600 to \$699	11	3%
\$700 to \$799	20	5%
\$800 to \$899	29	8%
\$900 to \$999	43	12%
\$1,000 to \$1,249	119	32%
\$1,250 to \$1,499	17	5%
\$1,500 to \$1,999	58	16%
\$2,000 or more	0	0%
No cash rent	9	2%
Median contract rent	\$1,038	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	370	100%
Less than 20 percent	53	14%
20.0 to 24.9 percent	28	8%
25.0 to 29.9 percent	17	5%
30.0 to 34.9 percent	23	6%
35.0 to 39.9 percent	28	8%
40.0 to 49.9 percent	50	14%
50.0 percent or more	162	44%
Not computed	9	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,442	100%
No vehicle	15	1%
1 vehicle	463	32%
2 vehicles	615	43%
3 vehicles	223	15%
4 or more vehicles	126	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,952	100%
Worked in state of residence	1,952	100%
Worked in county of residence	1,952	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,871	100%	1,830	47%
In labor force	2,400	62%	1,189	50%
Armed forces	8	<1%	0	0%
Civilian (employed)	1,888	79%	923	49%
Civilian (unemployed)	504	21%	266	53%
Not in labor force	1,471	38%	641	44%
Pct. of civilian labor force unemployed	21.1%		22.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,952	100%
Car, truck or van:	1,747	89%
Drove Alone	1,619	83%
Carpooled	128	7%
Public Transportation:	103	5%
Bus	78	4%
Trolley / Streetcar	25	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	17	1%
Worked at home	85	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,952	100%
Did not work at home	1,867	96%
Less than 10 minutes	61	3%
10 to 19 minutes	743	38%
20 to 29 minutes	323	17%
30 to 44 minutes	472	24%
45 to 59 minutes	153	8%
60 to 89 minutes	79	4%
90 minutes or more	36	2%
Worked at home	85	4%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,930	100%
Agriculture, forestry, mining	31	2%
Utilities	25	1%
Construction	152	8%
Manufacturing	102	5%
Wholesale trade	38	2%
Retail trade	285	15%
Transportation & warehousing	136	7%
Information & communications	34	2%
Finance, insurance, & real estate	122	6%
Professional, scientific, management, administration	77	4%
Educational, social, & health services	427	22%
Art, entertainment, recreation, accommodations, food	215	11%
Other services	131	7%
Public administration	155	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,930	100%
Management, professional & related:	426	22%
Management (incl. farm managers)	143	7%
Business & financial	24	1%
Computer & mathematical	15	1%
Architecture & engineering	11	1%
Life, physical & social science	9	<1%
Community & social service	16	1%
Legal	0	0%
Education, training, & library	106	5%
Art, entertainment, sports & media	10	1%
Healthcare practitioners	92	5%
Service:	552	29%
Healthcare support	48	2%
Protective service	102	5%
Food preparation & serving	166	9%
Building & grounds cleaning / maintenance	91	5%
Personal care & service	145	8%
Sales & office	400	21%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	303	16%
Production, transport & material moving	249	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,442	100%
Less than \$15,000	166	12%
\$15,000 to \$29,999	310	21%
\$30,000 to \$44,999	240	17%
\$45,000 to \$59,999	176	12%
\$60,000 to \$74,999	175	12%
\$75,000 to \$99,999	185	13%
\$100,000 to \$124,999	100	7%
\$125,000 to \$149,999	85	6%
\$150,000 to \$199,999	0	0%
\$200,000 or more	5	<1%
Median Income	\$45,426	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,442	100%
With earnings	1,086	75%
With wage and salary income	951	66%
With self-employment income	244	17%
With interest, dividend, or net rental income	246	17%
With Social Security income	525	36%
With Supplemental Security income	111	8%
With public assistance income	43	3%
With retirement income	250	17%
With other types of income	191	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,876	100%
Under .50	165	3%
.50 to .99	197	4%
1.00 to 1.24	423	9%
1.25 to 1.49	360	7%
1.50 to 1.84	437	9%
1.85 to 1.99	336	7%
2.00 and over	2,958	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,876	100%
Above Poverty	4,514	93%
Below Poverty	362	7%

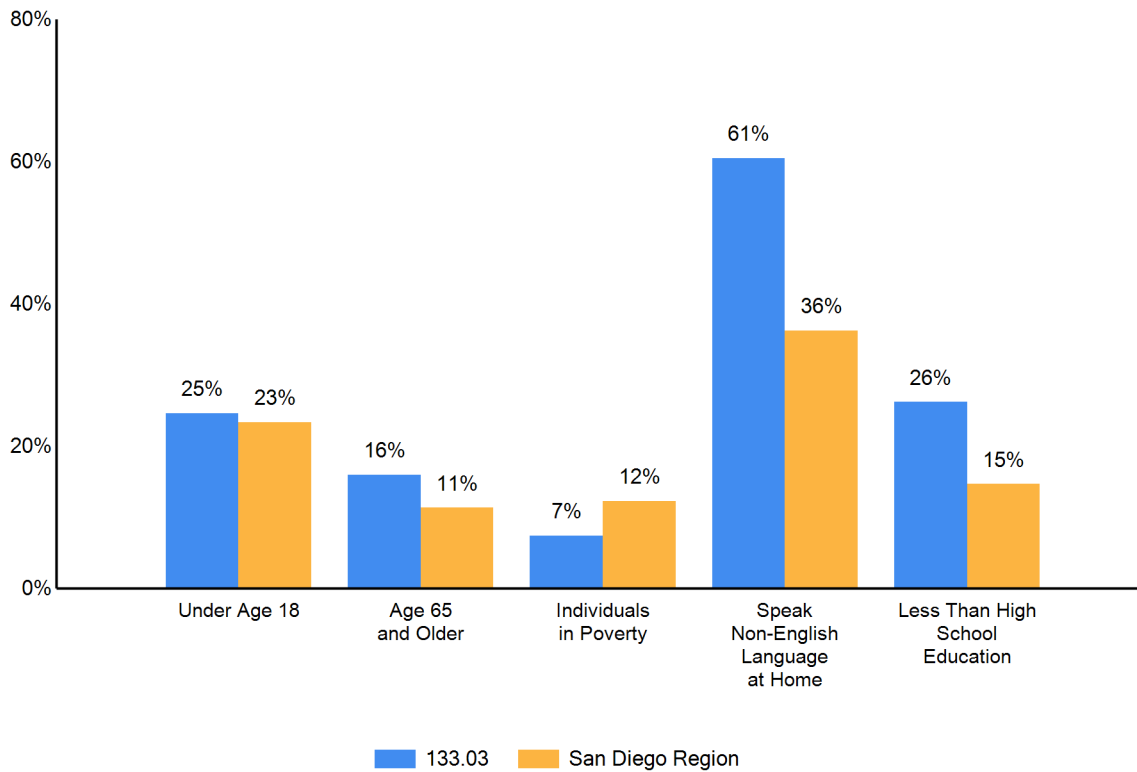
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,190	590	600	1,088	500	588	102	90	12
Married couple family	768	368	400	756	368	388	12	0	12
Male householder, no wife present	183	52	131	150	19	131	33	33	0
Female householder, no husband present	239	170	69	182	113	69	57	57	0

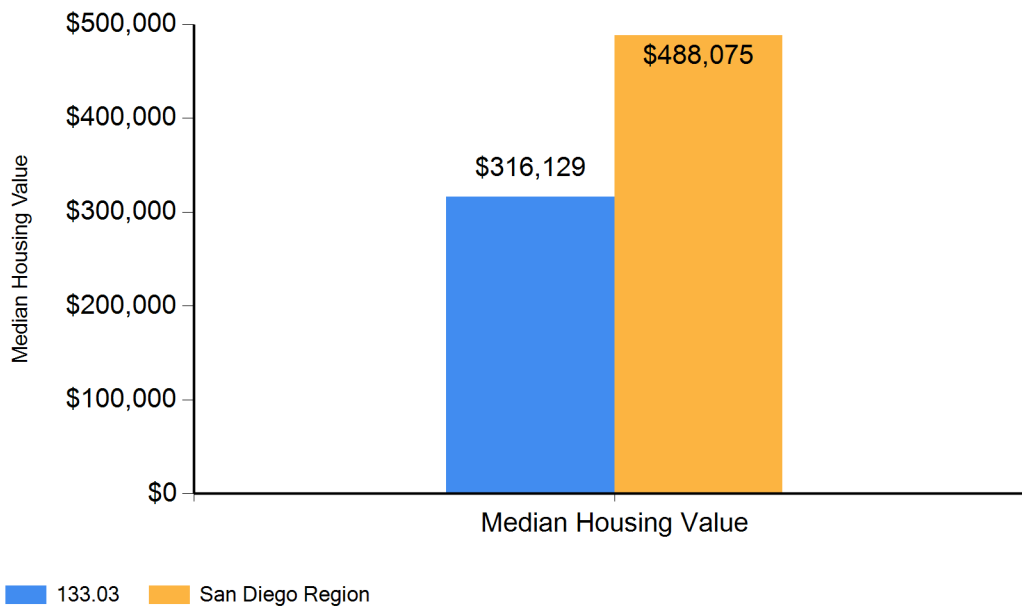
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075