DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92081



	Jan 1, 2015
Total Population	29,773
Household Population	28,813
Group Quarters Population	960
Persons Per Household	2.77

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	10,959	10,414	5.0%
Single Family - Detached	5,672	5,445	4.0%
Single Family - Multiple-Unit	658	626	4.9%
Multi-Family	4,093	3,852	5.9%
Mobile Home and Other	536	491	8.4%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	15%	14%	13%	12%	10%	13%	8%	5%	6%	4%

Median Household Income2015Adjusted for Inflation (2010 \$)\$54,367Not adjusted for inflation (current 2014\$)\$58,726



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

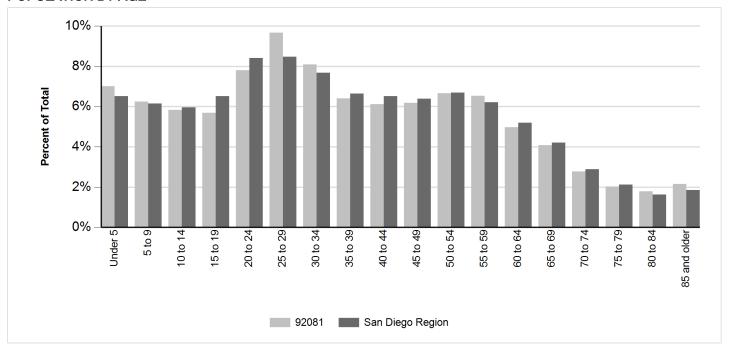
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	29,773	15,067	14,706	49%
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Under 5	2,086	1,105	981	47%
5 to 9	1,861	959	902	48%
10 to 14	1,737	921	816	47%
15 to 17	960	468	492	51%
18 and 19	731	406	325	44%
20 to 24	2,321	1,268	1,053	45%
25 to 29	2,879	1,574	1,305	45%
30 to 34	2,408	1,296	1,112	46%
35 to 39	1,907	989	918	48%
40 to 44	1,823	939	884	48%
45 to 49	1,838	928	910	50%
50 to 54	1,984	986	998	50%
55 to 59	1,942	936	1,006	52%
60 and 61	637	282	355	56%
62 to 64	845	377	468	55%
65 to 69	1,215	580	635	52%
70 to 74	826	360	466	56%
75 to 79	601	254	347	58%
80 to 84	531	210	321	60%
85 and older	641	229	412	64%
Under 18	6,644	3,453	3,191	48%
65 and older	3,814	1,633	2,181	57%
Median Age	34.8	33.2	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-i lispanic						
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	8,697	16,297	1,028	122	2,592	1,037	
Under 5	913	813	57	21	127	155	
5 to 9	846	702	49	12	142	110	
10 to 14	682	762	62	6	125	100	
15 to 17	380	423	31	1	66	59	
18 and 19	286	318	32	7	46	42	
20 to 24	920	1,038	99	3	153	108	
25 to 29	979	1,402	126	14	228	130	
30 to 34	747	1,180	119	12	277	73	
35 to 39	573	984	75	5	216	54	
40 to 44	555	927	63	6	236	36	
45 to 49	448	1,075	82	6	188	39	
50 to 54	397	1,257	88	6	189	47	
55 to 59	342	1,338	66	8	157	31	
60 and 61	90	455	16	2	65	9	
62 to 64	105	633	20	3	68	16	
65 to 69	142	937	14	2	110	10	
70 to 74	107	617	14	4	78	6	
75 to 79	91	453	7	1	46	3	
80 to 84	53	426	6	1	40	5	
85 and older	41	557	2	2	35	4	
Under 18	2,821	2,700	199	40	460	424	
65 and older	434	2,990	43	10	309	28	
Median Age	26.6	42.8	32.4	28.9	38.1	22.4	