

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Community Planning Area Rainbow

	Jan 1, 2012
Total Population	1,904
Household Population	1,815
Group Quarters Population	89
Persons Per Household	2.54

HOUSING AND OCCUPANCY

	Total Housing		Vacancy
	0	Households	Rate
Total Housing Units	716	714	0.3%
Single Family - Detached	598	598	0.0%
Single Family - Multiple-Unit	6	4	33.3%
Multi-Family	0	0	
Mobile Home and Other	112	112	0.0%

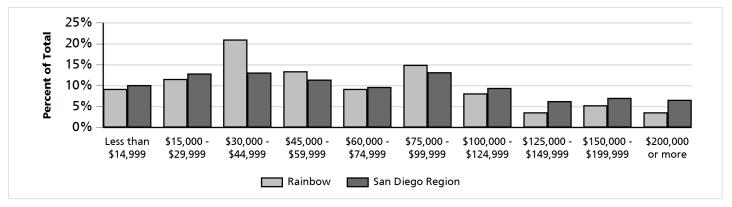
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	9%	12%	21%	13%	9%	15%	8%	4%	5%	4%

Median Household Income

Adjusted for Inflation (2010 \$)	\$54,063
Not adjusted for inflation (current 2011\$)	\$55,703



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

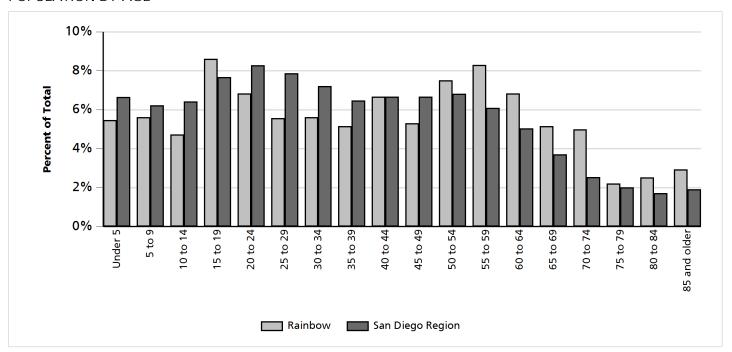
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,904	988	916	48%
Under 5	104	57	47	45%
5 to 9	107	45	62	58%
10 to 14	90	59	31	34%
15 to 17	86	54	32	37%
18 and 19	78	36	42	54%
20 to 24	130	74	56	43%
25 to 29	106	54	52	49%
30 to 34	107	54	53	50%
35 to 39	98	40	58	59%
40 to 44	127	58	69	54%
45 to 49	101	52	49	49%
50 to 54	143	59	84	59%
55 to 59	158	85	73	46%
60 and 61	50	30	20	40%
62 to 64	80	46	34	43%
65 to 69	98	58	40	41%
70 to 74	95	54	41	43%
75 to 79	42	19	23	55%
80 to 84	48	25	23	48%
85 and older	56	29	27	48%
Under 18	387	215	172	44%
65 and older	339	185	154	45%
Median Age	41.8	41.8	41.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

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	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	849	963	17	11	45	19
Under 5	78	23	0	2	1	0
5 to 9	69	32	2	0	3	1
10 to 14	50	38	1	1	0	0
15 to 17	56	27	0	1	2	0
18 and 19	46	28	1	0	0	3
20 to 24	81	47	0	0	2	0
25 to 29	66	29	4	2	3	2
30 to 34	59	46	0	0	1	1
35 to 39	60	36	1	0	1	0
40 to 44	80	44	0	1	2	0
45 to 49	66	29	0	1	3	2
50 to 54	48	86	4	0	3	2
55 to 59	24	126	2	0	4	2
60 and 61	9	39	0	1	1	0
62 to 64	16	60	0	0	4	0
65 to 69	16	75	0	1	5	1
70 to 74	11	78	1	0	5	0
75 to 79	7	33	0	0	2	0
80 to 84	3	40	0	0	3	2
85 and older	4	47	1	1	0	3
Under 18	253	120	3	4	6	1
65 and older	41	273	2	2	15	6
Median Age	28.4	55.7	37.5	28.8	56.9	51.3