

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Peninsula



Apr 1, 2010

<b>Total Population</b>	<b>39,688</b>
Household Population	36,642
Group Quarters Population	3,046
<b>Persons Per Household</b>	<b>2.25</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>17,116</b>	<b>16,286</b>	<b>4.8%</b>
Single Family - Detached	8,937	8,677	2.9%
Single Family - Multiple-Unit	2,165	1,997	7.8%
Multi-Family	6,014	5,612	6.7%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

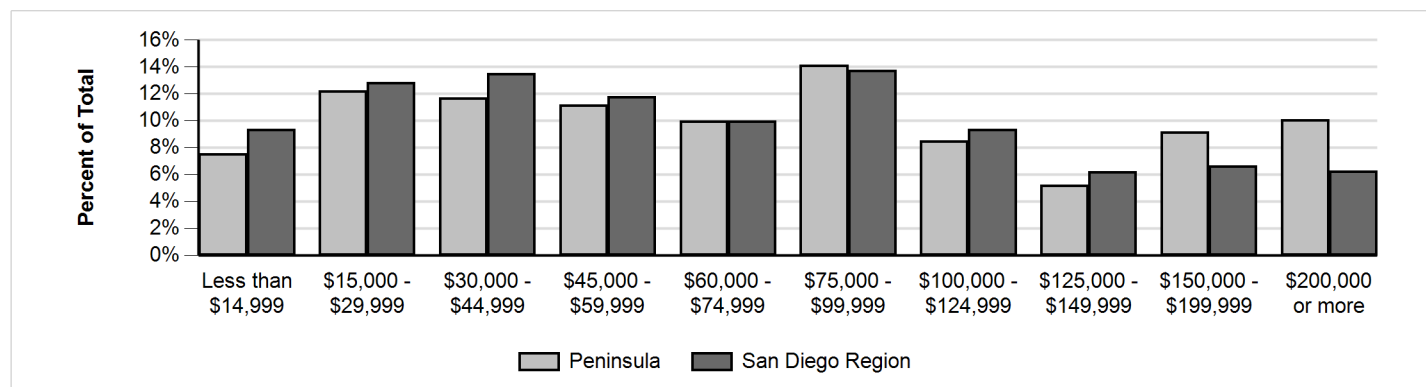
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	12%	12%	11%	10%	14%	9%	5%	9%	10%

## Median Household Income

2010

Adjusted for Inflation (2010 \$) \$70,898



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

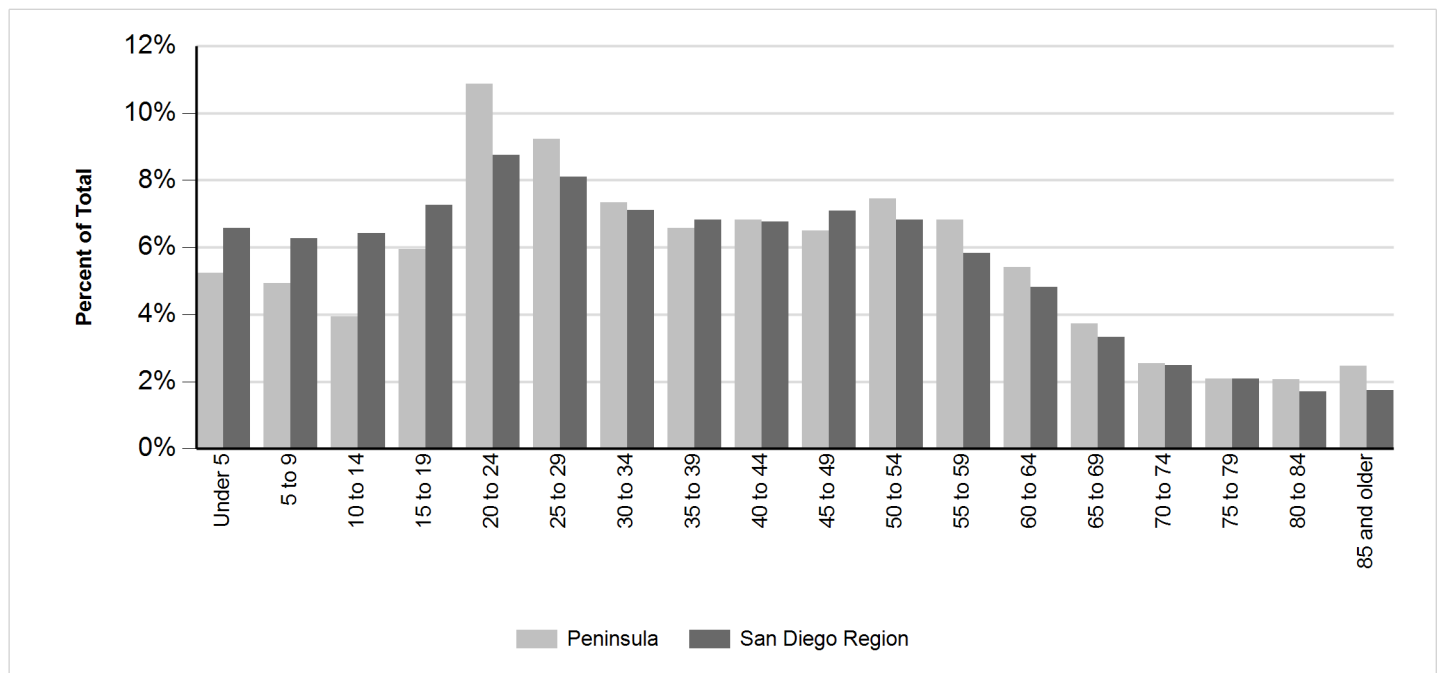
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>39,688</b>	<b>20,202</b>	<b>19,486</b>	<b>49%</b>
Under 5	2,077	1,065	1,012	49%
5 to 9	1,957	992	965	49%
10 to 14	1,560	834	726	47%
15 to 17	1,040	542	498	48%
18 and 19	1,318	614	704	53%
20 to 24	4,317	2,377	1,940	45%
25 to 29	3,664	2,006	1,658	45%
30 to 34	2,916	1,508	1,408	48%
35 to 39	2,613	1,423	1,190	46%
40 to 44	2,707	1,347	1,360	50%
45 to 49	2,579	1,263	1,316	51%
50 to 54	2,955	1,546	1,409	48%
55 to 59	2,708	1,420	1,288	48%
60 and 61	892	429	463	52%
62 to 64	1,258	627	631	50%
65 to 69	1,482	672	810	55%
70 to 74	1,012	471	541	53%
75 to 79	829	376	453	55%
80 to 84	821	325	496	60%
85 and older	983	365	618	63%
Under 18	6,634	3,433	3,201	48%
65 and older	5,127	2,209	2,918	57%
Median Age	36.9	35.6	38.5	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>4,582</b>	<b>31,377</b>	<b>963</b>	<b>142</b>	<b>1,336</b>	<b>1,288</b>
Under 5	388	1,329	89	6	46	219
5 to 9	344	1,337	48	5	78	145
10 to 14	336	1,033	41	4	40	106
15 to 17	206	696	33	6	45	54
18 and 19	214	959	56	4	42	43
20 to 24	564	3,282	162	19	141	149
25 to 29	525	2,664	123	25	195	132
30 to 34	391	2,159	92	17	127	130
35 to 39	370	1,932	81	10	141	79
40 to 44	315	2,136	50	5	144	57
45 to 49	248	2,152	50	11	70	48
50 to 54	274	2,509	49	9	70	44
55 to 59	140	2,456	22	10	53	27
60 and 61	54	781	18	2	29	8
62 to 64	53	1,166	9	1	21	8
65 to 69	51	1,372	14	1	35	9
70 to 74	36	933	10	3	15	15
75 to 79	27	775	4	2	17	4
80 to 84	25	769	8	1	12	6
85 and older	21	937	4	1	15	5
Under 18	1,274	4,395	211	21	209	524
65 and older	160	4,786	40	8	94	39
Median Age	27.3	40.7	27.1	30.6	33.2	22.6