



Demographic and Socioeconomic Profile 2010

TRACT: 31.08

Population by Race

	Population	Percent
Total Population	3,520	100%
Hispanic	1,938	55%
White	816	23%
Asian	298	8%
Black	286	8%
Two or More	125	4%
Pacific Islander	33	1%
Other	14	<1%
American Indian	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,520	1,750	1,770	50%
Under 5	268	136	132	49%
5 to 9	283	138	145	51%
10 to 14	306	156	150	49%
15 to 17	187	98	89	48%
18 and 19	118	59	59	50%
20 to 24	243	132	111	46%
25 to 29	247	124	123	50%
30 to 34	220	111	109	50%
35 to 39	238	121	117	49%
40 to 44	210	114	96	46%
45 to 49	249	115	134	54%
50 to 54	279	151	128	46%
55 to 59	173	81	92	53%
60 and 61	70	29	41	59%
62 to 64	81	36	45	56%
65 to 69	108	50	58	54%
70 to 74	98	41	57	58%
75 to 79	71	24	47	66%
80 to 84	36	19	17	47%
85 and Older	35	15	20	57%
Under 18	1,044	528	516	49%
65 and older	348	149	199	57%
Median	32.5	31.4	33.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,663	100%
Never Married	714	27%
Married, excluding separated	1,601	60%
Separated	58	2%
Widowed	128	5%
Divorced	162	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,520	100%
Household	3,509	100%
Group Quarters - Other	11	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,520	1,938	816	286	10	298	33	14	125
Under 5	268	183	28	31	0	8	0	0	18
5 to 9	283	200	28	19	0	15	2	2	17
10 to 14	306	215	29	23	0	23	3	2	11
15 to 17	187	117	33	11	0	11	2	3	10
18 and 19	118	78	19	14	0	6	0	0	1
20 to 24	243	152	43	22	1	7	0	2	16
25 to 29	247	133	54	24	1	24	1	1	9
30 to 34	220	133	49	13	0	15	0	0	10
35 to 39	238	138	44	21	0	22	6	0	7
40 to 44	210	125	39	16	2	24	2	0	2
45 to 49	249	125	66	19	0	31	0	4	4
50 to 54	279	116	90	30	2	28	5	0	8
55 to 59	173	72	53	17	2	24	3	0	2
60 and 61	70	17	39	5	1	6	0	0	2
62 to 64	81	30	29	3	0	15	3	0	1
65 to 69	108	29	54	8	0	13	2	0	2
70 to 74	98	32	46	8	1	5	3	0	3
75 to 79	71	25	35	1	0	8	1	0	1
80 to 84	36	14	18	0	0	3	0	0	1
85 and Older	35	4	20	1	0	10	0	0	0
Under 18	1,044	715	118	84	0	57	7	7	56
65 and older	348	104	173	18	1	39	6	0	7
Median		25.9	48.2	29.8	52.5	43.8	50.5	20.0	21.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,252	100%
Speak Only English	1,536	47%
Speak Spanish:	1,376	42%
Speak English "well" or "very well"	1,012	31%
Speak English "not well" or "not at all"	364	11%
Speak Asian/Pacific Island language:	239	7%
Speak English "well" or "very well"	200	6%
Speak English "not well" or "not at all"	39	1%
Speak other language:	101	2%
Speak English "well" or "very well"	70	2%
Speak English "not well" or "not at all"	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,115	100%
Less than 9th grade	434	21%
9th through 12th grade, no diploma	283	13%
High school grad (incl. equivalency)	592	28%
Some college, no degree	401	19%
Associate degree	158	7%
Bachelor's degree	237	11%
Master's degree	10	<1%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,346	100%	---	---	---	---
Enrolled in school	994	30%	955	29%	39	1%
Nursery / Preschool	27	3%	10	1%	17	44%
Kindergarten to grade 4	306	31%	306	32%	0	0%
Grade 5 to grade 8	229	23%	222	23%	7	18%
Grade 9 to grade 12	296	30%	296	31%	0	0%
College, undergraduate	124	12%	109	11%	15	38%
Graduate or Professional school	12	1%	12	1%	0	0%
Not enrolled in school	2,352	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	947	100%	465	100%	482	100%
Family Households:	845	89%	458	98%	387	80%
Married couple family	719	76%	385	83%	334	69%
Other family:	126	13%	73	16%	53	11%
Male householder, no wife	42	4%	26	6%	16	3%
Female householder, no husband	84	9%	47	10%	37	8%
Nonfamily households:	102	11%	7	2%	95	20%
Householder living alone	66	7%	----	----	----	----
Other nonfamily households	36	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	981	100%	947	34	3%	3.71
Single family (detached)	895	91%	861	34	4%	3.71
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	15	2%	15	0	0%	3.67
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	71	7%	71	0	0%	3.69
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	661	100%
Less than \$150,000	69	10%
\$150,000 to \$199,999	34	5%
\$200,000 to \$249,999	61	9%
\$250,000 to \$299,999	36	5%
\$300,000 to \$399,999	137	21%
\$400,000 to \$499,999	220	33%
\$500,000 to \$749,999	80	12%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	24	4%

Median Value **\$392,553**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	981	100%
2005 or Later	7	1%
2000 to 2004	0	0%
1990 to 1999	19	2%
1980 to 1989	66	7%
1970 to 1979	159	16%
1960 to 1969	445	45%
1950 to 1959	285	29%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	947	100%	286	100%	661	100%
1.00 occupant housing per room or less	867	92%	246	86%	621	94%
1.01 to 1.50 occupants per room	36	4%	0	0%	36	5%
1.51 to 2.00 occupants per room	40	4%	40	14%	0	0%
2.01 or more occupants per room	4	<1%	0	0%	4	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	286	100%
Less than \$500	0	0%
\$500 to \$599	40	14%
\$600 to \$699	0	0%
\$700 to \$799	30	10%
\$800 to \$899	0	0%
\$900 to \$999	30	10%
\$1,000 to \$1,249	87	30%
\$1,250 to \$1,499	18	6%
\$1,500 to \$1,999	77	27%
\$2,000 or more	0	0%
No cash rent	4	1%
Median contract rent	\$1,124	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	286	100%
Less than 20 percent	16	6%
20.0 to 24.9 percent	14	5%
25.0 to 29.9 percent	48	17%
30.0 to 34.9 percent	37	13%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	50	17%
50.0 percent or more	117	41%
Not computed	4	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	947	100%
No vehicle	34	4%
1 vehicle	203	21%
2 vehicles	436	46%
3 vehicles	152	16%
4 or more vehicles	122	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,399	100%
Worked in state of residence	1,399	100%
Worked in county of residence	1,372	98%
Worked outside county of residence	27	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,601	100%	1,287	49%
In labor force	1,714	66%	1,016	59%
Armed forces	21	1%	21	100%
Civilian (employed)	1,470	86%	864	59%
Civilian (unemployed)	223	13%	131	59%
Not in labor force	887	34%	271	31%
Pct. of civilian labor force unemployed	13.2%		13.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,399	100%
Car, truck or van:	1,330	95%
Drove Alone	1,205	86%
Carpooled	125	9%
Public Transportation:	40	3%
Bus	40	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	29	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,399	100%
Did not work at home	1,370	98%
Less than 10 minutes	9	1%
10 to 19 minutes	368	26%
20 to 29 minutes	236	17%
30 to 44 minutes	443	32%
45 to 59 minutes	181	13%
60 to 89 minutes	123	9%
90 minutes or more	10	1%
Worked at home	29	2%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,388	100%
Agriculture, forestry, mining	0	0%
Utilities	8	1%
Construction	132	10%
Manufacturing	79	6%
Wholesale trade	55	4%
Retail trade	154	11%
Transportation & warehousing	109	8%
Information & communications	17	1%
Finance, insurance, & real estate	89	6%
Professional, scientific, management, administration	84	6%
Educational, social, & health services	391	28%
Art, entertainment, recreation, accommodations, food	87	6%
Other services	61	4%
Public administration	122	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,388	100%
Management, professional & related:	387	28%
Management (incl. farm managers)	112	8%
Business & financial	22	2%
Computer & mathematical	45	3%
Architecture & engineering	12	1%
Life, physical & social science	0	0%
Community & social service	12	1%
Legal	0	0%
Education, training, & library	51	4%
Art, entertainment, sports & media	14	1%
Healthcare practitioners	119	9%
Service:	349	25%
Healthcare support	10	1%
Protective service	31	2%
Food preparation & serving	68	5%
Building & grounds cleaning / maintenance	131	9%
Personal care & service	109	8%
Sales & office	266	19%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	257	19%
Production, transport & material moving	129	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	947	100%
Less than \$15,000	62	7%
\$15,000 to \$29,999	137	14%
\$30,000 to \$44,999	158	17%
\$45,000 to \$59,999	121	13%
\$60,000 to \$74,999	145	15%
\$75,000 to \$99,999	152	16%
\$100,000 to \$124,999	117	12%
\$125,000 to \$149,999	37	4%
\$150,000 to \$199,999	18	2%
\$200,000 or more	0	0%
Median Income	\$59,442	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	947	100%
With earnings	818	86%
With wage and salary income	802	85%
With self-employment income	62	7%
With interest, dividend, or net rental income	139	15%
With Social Security income	267	28%
With Supplemental Security income	51	5%
With public assistance income	51	5%
With retirement income	239	25%
With other types of income	110	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,449	100%
Under .50	319	9%
.50 to .99	296	9%
1.00 to 1.24	345	10%
1.25 to 1.49	4	<1%
1.50 to 1.84	137	4%
1.85 to 1.99	210	6%
2.00 and over	2,138	62%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,449	100%
Above Poverty	2,834	82%
Below Poverty	615	18%

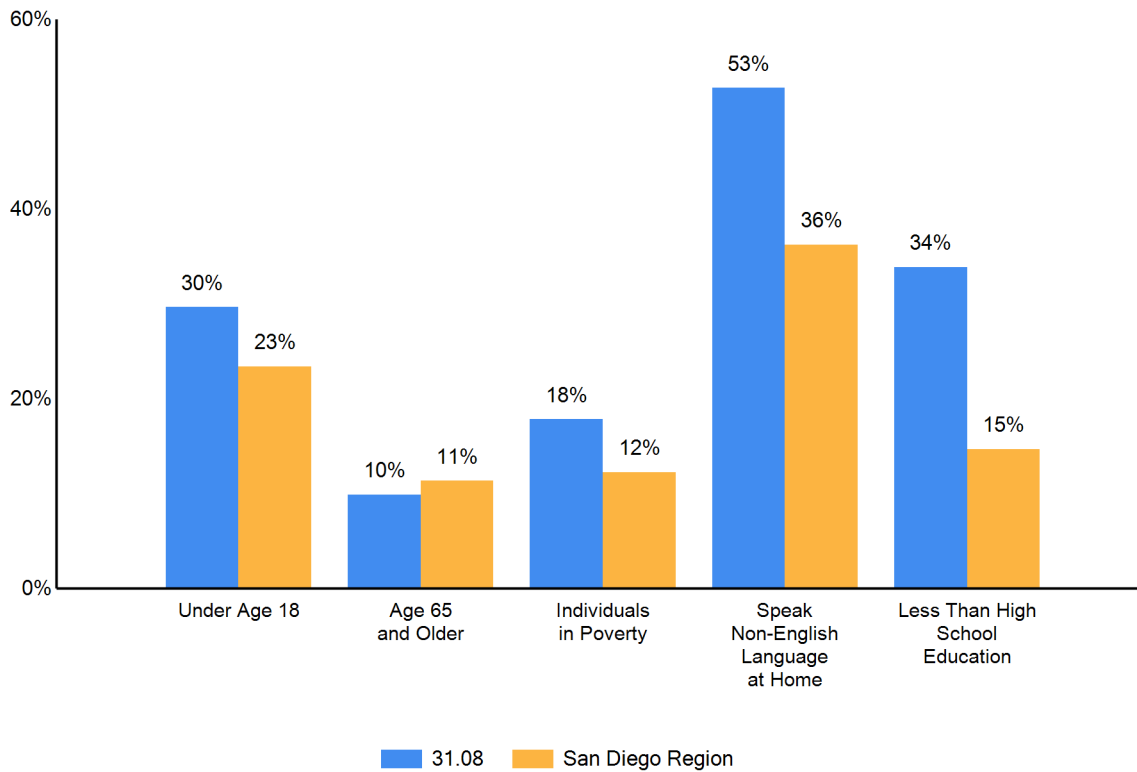
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	845	458	387	732	363	369	113	95	18
Married couple family	719	385	334	643	327	316	76	58	18
Male householder, no wife present	42	26	16	23	7	16	19	19	0
Female householder, no husband present	84	47	37	66	29	37	18	18	0

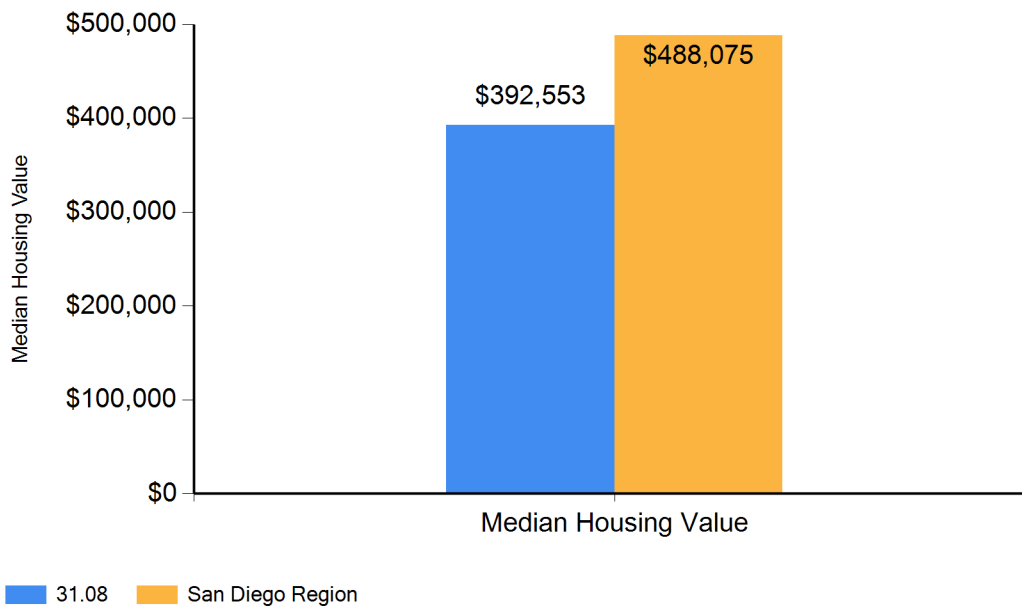
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075