



Demographic and Socioeconomic Profile 2010

SDCOUNCIL: 9

Population by Race

	Population	Percent
Total Population	144,913	100%
Hispanic	72,836	50%
White	33,672	23%
Asian	18,322	13%
Black	15,621	11%
Two or More	3,342	2%
Pacific Islander	412	<1%
American Indian	380	<1%
Other	328	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	144,913	72,743	72,170	50%
Under 5	11,457	5,924	5,533	48%
5 to 9	10,672	5,515	5,157	48%
10 to 14	10,627	5,413	5,214	49%
15 to 17	6,770	3,515	3,255	48%
18 and 19	7,482	3,517	3,965	53%
20 to 24	17,399	8,797	8,602	49%
25 to 29	12,340	6,434	5,906	48%
30 to 34	10,645	5,387	5,258	49%
35 to 39	10,417	5,181	5,236	50%
40 to 44	9,635	5,058	4,577	48%
45 to 49	8,623	4,450	4,173	48%
50 to 54	7,505	3,716	3,789	50%
55 to 59	6,336	3,053	3,283	52%
60 and 61	2,058	985	1,073	52%
62 to 64	2,668	1,236	1,432	54%
65 to 69	3,321	1,635	1,686	51%
70 to 74	2,301	1,045	1,256	55%
75 to 79	1,792	792	1,000	56%
80 to 84	1,350	527	823	61%
85 and Older	1,515	563	952	63%
Under 18	39,526	20,367	19,159	48%
65 and older	10,279	4,562	5,717	56%
Median	28.3	27.9	28.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	112,157	100%
Never Married	52,014	46%
Married, excluding separated	41,917	37%
Separated	3,959	4%
Widowed	4,651	4%
Divorced	9,616	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	144,913	100%
Household	141,105	97%
Group Quarters - College	2,988	2%
Group Quarters - Other	820	1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	144,913	72,836	33,672	15,621	380	18,322	412	328	3,342
Under 5	11,457	7,525	1,074	1,306	18	1,033	38	36	427
5 to 9	10,672	7,307	842	1,094	16	1,043	17	25	328
10 to 14	10,627	7,128	782	1,162	17	1,184	26	32	296
15 to 17	6,770	4,583	448	804	20	740	16	12	147
18 and 19	7,482	3,522	2,300	615	15	754	14	12	250
20 to 24	17,399	7,422	5,661	1,513	28	2,123	58	29	565
25 to 29	12,340	6,208	2,686	1,321	41	1,721	52	37	274
30 to 34	10,645	5,712	2,368	1,093	32	1,167	27	21	225
35 to 39	10,417	5,704	2,081	995	27	1,373	41	29	167
40 to 44	9,635	5,005	2,190	980	29	1,256	25	17	133
45 to 49	8,623	4,054	2,263	1,017	25	1,074	26	23	141
50 to 54	7,505	2,853	2,373	1,080	26	1,045	18	15	95
55 to 59	6,336	1,965	2,244	861	29	1,108	25	13	91
60 and 61	2,058	592	783	299	10	336	6	3	29
62 to 64	2,668	762	1,086	292	16	462	5	7	38
65 to 69	3,321	896	1,312	351	14	681	7	5	55
70 to 74	2,301	640	826	301	8	484	5	2	35
75 to 79	1,792	457	674	252	5	378	2	3	21
80 to 84	1,350	288	688	158	3	198	2	3	10
85 and Older	1,515	213	991	127	1	162	2	4	15
Under 18	39,526	26,543	3,146	4,366	71	4,000	97	105	1,198
65 and older	10,279	2,494	4,491	1,189	31	1,903	18	17	136
Median		24.3	36.6	30.0	35.6	32.4	28.6	27.4	22.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	133,456	100%
Speak Only English	56,305	42%
Speak Spanish:	57,994	43%
Speak English "well" or "very well"	39,332	29%
Speak English "not well" or "not at all"	18,662	14%
Speak Asian/Pacific Island language:	13,833	10%
Speak English "well" or "very well"	8,540	6%
Speak English "not well" or "not at all"	5,293	4%
Speak other language:	5,324	3%
Speak English "well" or "very well"	4,301	3%
Speak English "not well" or "not at all"	1,023	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	80,506	100%
Less than 9th grade	15,822	20%
9th through 12th grade, no diploma	10,585	13%
High school grad (incl. equivalency)	18,706	23%
Some college, no degree	14,823	18%
Associate degree	4,756	6%
Bachelor's degree	10,085	13%
Master's degree	3,502	4%
Professional school degree	1,244	2%
Doctorate degree	983	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	137,932	100%	---	---	---	---
Enrolled in school	49,987	36%	46,775	34%	3,212	2%
Nursery / Preschool	2,171	4%	1,618	3%	553	17%
Kindergarten to grade 4	11,467	23%	11,053	24%	414	13%
Grade 5 to grade 8	8,617	17%	8,371	18%	246	8%
Grade 9 to grade 12	9,441	19%	9,248	20%	193	6%
College, undergraduate	16,369	33%	15,238	33%	1,131	35%
Graduate or Professional school	1,922	4%	1,247	3%	675	21%
Not enrolled in school	87,945	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	46,422	100%	18,391	100%	28,031	100%
Family Households:	28,600	62%	18,285	99%	10,315	37%
Married couple family	17,247	37%	10,433	57%	6,814	24%
Other family:	11,353	24%	7,852	43%	3,501	12%
Male householder, no wife	3,099	7%	1,787	10%	1,312	5%
Female householder, no husband	8,254	18%	6,065	33%	2,189	8%
Nonfamily households:	17,822	38%	106	1%	17,716	63%
Householder living alone	11,710	25%	----	----	----	----
Other nonfamily households	6,112	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	48,788	100%	46,422	2,366	5%	3.04
Single family (detached)	15,661	32%	14,907	754	5%	3.02
Single family (attached)	10,001	20%	9,490	511	5%	3.42
2 to 4 units	4,616	9%	4,387	229	5%	3.06
5 to 9 units	6,444	13%	6,126	318	5%	3.00
10 or more units	12,066	25%	11,512	554	5%	2.76
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	15,654	100%
Less than \$150,000	1,078	7%
\$150,000 to \$199,999	763	5%
\$200,000 to \$249,999	1,195	8%
\$250,000 to \$299,999	1,190	8%
\$300,000 to \$399,999	3,116	20%
\$400,000 to \$499,999	3,528	23%
\$500,000 to \$749,999	3,261	21%
\$750,000 to \$999,999	1,074	7%
\$1,000,000 or more	449	3%

Median Value **\$413,730**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	48,788	100%
2005 or Later	759	2%
2000 to 2004	1,534	3%
1990 to 1999	2,426	5%
1980 to 1989	7,096	15%
1970 to 1979	7,729	16%
1960 to 1969	7,899	16%
1950 to 1959	9,292	19%
1940 to 1949	6,060	12%
1939 or earlier	5,993	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	46,422	100%	30,768	100%	15,654	100%
1.00 occupant housing per room or less	39,094	84%	24,566	80%	14,528	93%
1.01 to 1.50 occupants per room	4,791	10%	3,969	13%	822	5%
1.51 to 2.00 occupants per room	1,757	4%	1,498	5%	259	2%
2.01 or more occupants per room	780	2%	735	2%	45	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	30,768	100%
Less than \$500	2,188	7%
\$500 to \$599	1,059	3%
\$600 to \$699	1,971	6%
\$700 to \$799	5,039	16%
\$800 to \$899	4,446	14%
\$900 to \$999	4,305	14%
\$1,000 to \$1,249	5,610	18%
\$1,250 to \$1,499	2,831	9%
\$1,500 to \$1,999	2,114	7%
\$2,000 or more	622	2%
No cash rent	583	2%
Median contract rent	\$916	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	30,768	100%
Less than 20 percent	4,637	15%
20.0 to 24.9 percent	3,019	10%
25.0 to 29.9 percent	3,084	10%
30.0 to 34.9 percent	2,649	9%
35.0 to 39.9 percent	2,415	8%
40.0 to 49.9 percent	3,057	10%
50.0 percent or more	10,210	33%
Not computed	1,697	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	46,422	100%
No vehicle	6,116	13%
1 vehicle	18,553	40%
2 vehicles	15,310	33%
3 vehicles	4,460	10%
4 or more vehicles	1,983	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	60,651	100%
Worked in state of residence	60,429	100%
Worked in county of residence	59,613	98%
Worked outside county of residence	816	1%
Worked outside state of residence	222	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	109,940	100%	54,736	50%
In labor force	67,333	61%	37,558	56%
Armed forces	1,017	2%	907	89%
Civilian (employed)	58,865	87%	32,636	55%
Civilian (unemployed)	7,451	11%	4,015	54%
Not in labor force	42,607	39%	17,178	40%
Pct. of civilian labor force unemployed	11.2%		11.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	60,651	100%
Car, truck or van:	51,109	84%
Drove Alone	43,213	71%
Carpooled	7,896	13%
Public Transportation:	4,391	7%
Bus	4,287	7%
Trolley / Streetcar	104	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	101	<1%
Bicycle	442	1%
Walked	1,998	3%
Other means	423	1%
Worked at home	2,187	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	60,651	100%
Did not work at home	58,464	96%
Less than 10 minutes	4,509	7%
10 to 19 minutes	20,509	34%
20 to 29 minutes	15,509	26%
30 to 44 minutes	11,667	19%
45 to 59 minutes	2,560	4%
60 to 89 minutes	2,129	4%
90 minutes or more	1,581	3%
Worked at home	2,187	4%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	59,697	100%
Agriculture, forestry, mining	386	1%
Utilities	255	<1%
Construction	5,774	10%
Manufacturing	5,263	9%
Wholesale trade	1,261	2%
Retail trade	6,742	11%
Transportation & warehousing	1,960	3%
Information & communications	896	2%
Finance, insurance, & real estate	2,561	4%
Professional, scientific, management, administration	1,916	3%
Educational, social, & health services	10,123	17%
Art, entertainment, recreation, accommodations, food	10,446	17%
Other services	3,639	6%
Public administration	8,475	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	59,697	100%
Management, professional & related:	14,589	24%
Management (incl. farm managers)	3,543	6%
Business & financial	1,772	3%
Computer & mathematical	954	2%
Architecture & engineering	1,099	2%
Life, physical & social science	816	1%
Community & social service	864	1%
Legal	522	1%
Education, training, & library	2,260	4%
Art, entertainment, sports & media	1,301	2%
Healthcare practitioners	1,458	2%
Service:	17,501	29%
Healthcare support	1,045	2%
Protective service	1,128	2%
Food preparation & serving	6,426	11%
Building & grounds cleaning / maintenance	5,650	9%
Personal care & service	3,252	5%
Sales & office	12,636	21%
Farming, fishing & forestry	155	<1%
Construction, extraction & maintenance	7,310	12%
Production, transport & material moving	7,506	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	46,422	100%
Less than \$15,000	8,735	19%
\$15,000 to \$29,999	10,232	22%
\$30,000 to \$44,999	8,024	17%
\$45,000 to \$59,999	5,790	12%
\$60,000 to \$74,999	3,811	8%
\$75,000 to \$99,999	4,298	9%
\$100,000 to \$124,999	2,434	5%
\$125,000 to \$149,999	1,293	3%
\$150,000 to \$199,999	857	2%
\$200,000 or more	948	2%
Median Income	\$37,934	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	46,422	100%
With earnings	37,751	81%
With wage and salary income	36,095	78%
With self-employment income	5,346	12%
With interest, dividend, or net rental income	6,542	14%
With Social Security income	8,143	18%
With Supplemental Security income	2,911	6%
With public assistance income	2,249	5%
With retirement income	4,254	9%
With other types of income	6,056	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	140,014	100%
Under .50	17,178	12%
.50 to .99	21,693	15%
1.00 to 1.24	11,715	8%
1.25 to 1.49	11,928	9%
1.50 to 1.84	11,772	8%
1.85 to 1.99	4,523	3%
2.00 and over	61,205	44%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	140,014	100%
Above Poverty	101,143	72%
Below Poverty	38,871	28%

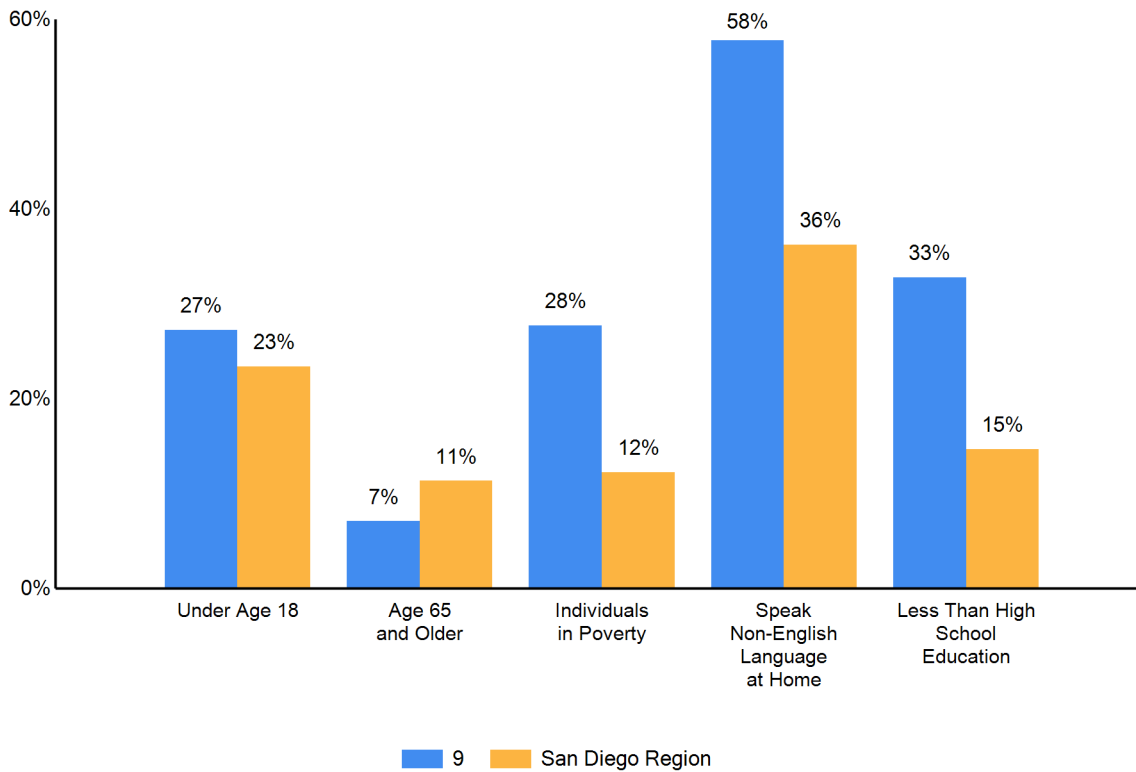
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	28,600	18,285	10,315	22,001	12,771	9,230	6,599	5,514	1,085
Married couple family	17,247	10,433	6,814	14,790	8,517	6,273	2,457	1,916	541
Male householder, no wife present	3,099	1,787	1,312	2,424	1,253	1,171	675	534	141
Female householder, no husband present	8,254	6,065	2,189	4,787	3,001	1,786	3,467	3,064	403

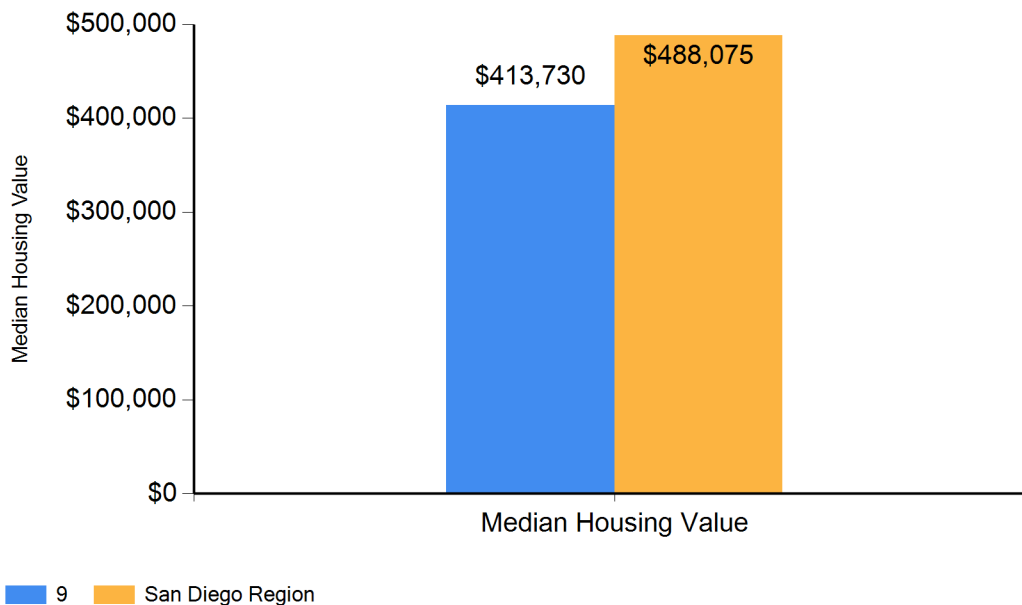
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075