

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Unified School Districts UNIFIED POWAY

	Jan 1, 2012
Total Population	191,739
Household Population	190,460
Group Quarters Population	1,279
Persons Per Household	2.79

HOUSING AND OCCUPANCY

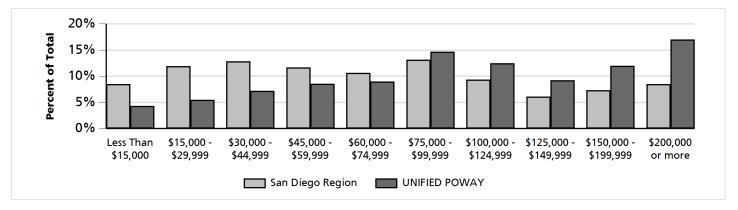
	Total Housing		Vacancy
	Units	Households	Rate
Total Housing Units	70,205	68,255	2.8%
Single Family - Detached	44,917	43,793	2.5%
Single Family - Multiple-Unit	5,831	5,602	3.9%
Multi-Family	18,755	18,167	3.1%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	4%	5%	7%	9%	9%	15%	12%	9%	12%	17%

Median Household Income	2012
Adjusted for Inflation (2010 \$)	\$101,587
Not adjusted for inflation (current 2011\$)	\$104,669



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

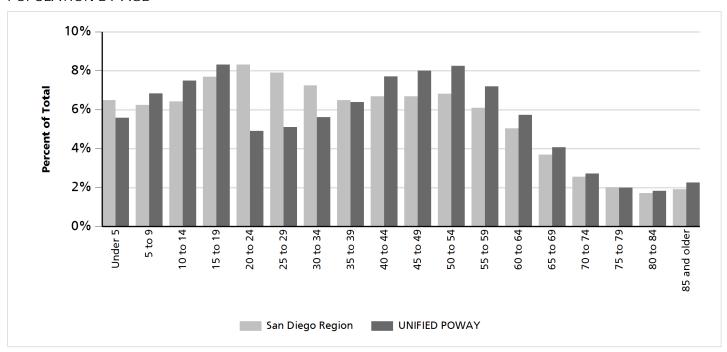
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	191,739	93,121	98,618	51%
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Under 5	10,713	5,457	5,256	49%
5 to 9	13,103	6,706	6,397	49%
10 to 14	14,372	7,687	6,685	47%
15 to 17	9,483	4,907	4,576	48%
18 and 19	6,453	3,329	3,124	48%
20 to 24	9,395	4,866	4,529	48%
25 to 29	9,783	4,969	4,814	49%
30 to 34	10,761	5,159	5,602	52%
35 to 39	12,246	5,757	6,489	53%
40 to 44	14,788	6,943	7,845	53%
45 to 49	15,329	7,253	8,076	53%
50 to 54	15,821	7,606	8,215	52%
55 to 59	13,808	6,636	7,172	52%
60 and 61	4,506	2,081	2,425	54%
62 to 64	6,481	3,037	3,444	53%
65 to 69	7,816	3,693	4,123	53%
70 to 74	5,214	2,361	2,853	55%
75 to 79	3,814	1,649	2,165	57%
80 to 84	3,514	1,464	2,050	58%
85 and older	4,339	1,561	2,778	64%
Under 18	47,671	24,757	22,914	48%
65 and older	24,697	10,728	13,969	57%
Median Age	39.8	38.0	41.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	21,585	114,965	3,694	427	42,871	8,197	
Under 5	1,711	5,205	185	23	2,604	985	
5 to 9	2,112	6,256	235	31	3,199	1,270	
10 to 14	2,159	7,419	270	28	3,340	1,156	
15 to 17	1,382	5,286	214	16	1,936	649	
18 and 19	883	3,826	147	20	1,139	438	
20 to 24	1,489	5,312	220	30	1,771	573	
25 to 29	1,514	5,334	231	22	2,219	463	
30 to 34	1,436	5,558	260	28	3,052	427	
35 to 39	1,549	6,042	239	35	3,989	392	
40 to 44	1,679	8,113	310	39	4,296	351	
45 to 49	1,510	9,443	346	44	3,649	337	
50 to 54	1,289	10,805	297	25	3,040	365	
55 to 59	952	9,688	276	22	2,596	274	
60 and 61	268	3,223	72	13	843	87	
62 to 64	373	4,714	102	13	1,182	97	
65 to 69	432	5,735	86	15	1,431	117	
70 to 74	298	3,720	75	13	1,028	80	
75 to 79	208	2,782	45	4	709	66	
80 to 84	154	2,786	51	4	477	42	
85 and older	187	3,718	33	2	371	28	
Under 18	7,364	24,166	904	98	11,079	4,060	
65 and older	1,279	18,741	290	38	4,016	333	
Median Age	28.5	44.5	36.8	37.2	37.7	18.2	