DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Major Statistical Area East County



	Jan 1, 2012
Total Population	27,275
Household Population	26,504
Group Quarters Population	771
Persons Per Household	2.43

HOUSING AND OCCUPANCY

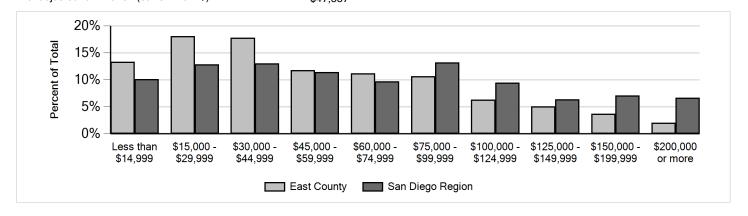
	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	12,352	10,914	11.6%
Single Family - Detached	9,663	8,919	7.7%
Single Family - Multiple-Unit	485	218	55.1%
Multi-Family	501	501	0.0%
Mobile Home and Other	1,703	1,276	25.1%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	13%	18%	18%	12%	11%	11%	6%	5%	4%	2%

Median Household Income2012Adjusted for Inflation (2010 \$)\$45,943Not adjusted for inflation (current 2011\$)\$47,337



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

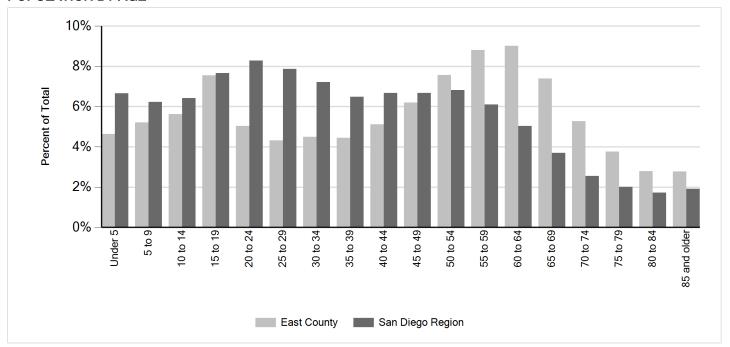
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Taral	Mala	E I.	Percent
	Total	Male	Female	Female
Total Population	27,275	14,047	13,228	48%
Under 5	1,266	642	624	49%
5 to 9	1,420	729	691	49%
10 to 14	1,535	752	783	51%
15 to 17	1,089	603	486	45%
18 and 19	971	592	379	39%
20 to 24	1,375	754	621	45%
25 to 29	1,179	596	583	49%
30 to 34	1,225	680	545	44%
35 to 39	1,212	629	583	48%
40 to 44	1,394	660	734	53%
45 to 49	1,690	844	846	50%
50 to 54	2,065	1,033	1,032	50%
55 to 59	2,403	1,193	1,210	50%
60 and 61	976	482	494	51%
62 to 64	1,482	785	697	47%
65 to 69	2,014	1,015	999	50%
70 to 74	1,438	780	658	46%
75 to 79	1,024	542	482	47%
80 to 84	761	393	368	48%
85 and older	756	343	413	55%
Under 18	5,310	2,726	2,584	49%
65 and older	5,993	3,073	2,920	49%
Median Age	47.9	47.3	48.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,887	16,867	394	1,302	271	554
Under 5	607	492	21	91	10	45
5 to 9	672	565	22	97	10	54
10 to 14	721	637	15	107	16	39
15 to 17	513	455	16	57	13	35
18 and 19	488	357	38	55	11	22
20 to 24	555	627	23	115	10	45
25 to 29	517	539	18	74	5	26
30 to 34	431	633	31	89	17	24
35 to 39	479	587	35	71	17	23
40 to 44	468	789	36	66	16	19
45 to 49	519	1,022	36	68	11	34
50 to 54	431	1,485	23	81	19	26
55 to 59	393	1,821	30	105	15	39
60 and 61	136	787	4	25	9	15
62 to 64	159	1,242	12	34	13	22
65 to 69	267	1,635	11	60	17	24
70 to 74	174	1,197	11	27	18	11
75 to 79	117	842	4	34	13	14
80 to 84	88	627	4	20	10	12
85 and older	152	528	4	26	21	25
Under 18	2,513	2,149	74	352	49	173
65 and older	798	4,829	34	167	79	86
Median Age	28.7	55.7	36.9	33.1	49.8	32.3