



Demographic and Socioeconomic Profile 2010

TRACT: 212.04

Population by Race

	Population	Percent
Total Population	5,239	100%
White	4,364	83%
Hispanic	592	11%
Two or More	92	2%
Asian	92	2%
American Indian	44	1%
Black	43	1%
Pacific Islander	12	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,239	2,654	2,585	49%
Under 5	181	98	83	46%
5 to 9	270	145	125	46%
10 to 14	424	246	178	42%
15 to 17	291	141	150	52%
18 and 19	136	74	62	46%
20 to 24	283	151	132	47%
25 to 29	141	77	64	45%
30 to 34	167	75	92	55%
35 to 39	228	116	112	49%
40 to 44	353	158	195	55%
45 to 49	509	251	258	51%
50 to 54	593	286	307	52%
55 to 59	477	248	229	48%
60 and 61	157	73	84	54%
62 to 64	254	129	125	49%
65 to 69	296	151	145	49%
70 to 74	185	96	89	48%
75 to 79	140	78	62	44%
80 to 84	75	40	35	47%
85 and Older	79	21	58	73%
Under 18	1,166	630	536	46%
65 and older	775	386	389	50%
Median	46.4	45.9	46.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,364	100%
Never Married	1,086	25%
Married, excluding separated	2,773	64%
Separated	17	<1%
Widowed	157	4%
Divorced	331	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,239	100%
Household	5,239	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	5,239	592	4,364	43	44	92	12	92
Under 5	181	39	129	1	2	3	0	7
5 to 9	270	48	197	0	1	7	0	17
10 to 14	424	63	335	1	2	11	0	12
15 to 17	291	44	236	1	3	1	0	6
18 and 19	136	20	109	0	3	1	1	2
20 to 24	283	39	230	1	4	1	2	6
25 to 29	141	29	107	0	2	0	0	3
30 to 34	167	24	129	5	0	4	0	5
35 to 39	228	46	171	3	1	2	0	5
40 to 44	353	42	295	1	4	6	0	5
45 to 49	509	48	431	6	1	11	2	10
50 to 54	593	37	532	6	3	10	3	2
55 to 59	477	30	421	7	5	8	1	5
60 and 61	157	12	139	2	1	2	0	1
62 to 64	254	25	214	2	2	7	2	2
65 to 69	296	25	260	3	3	5	0	0
70 to 74	185	11	163	3	2	3	1	2
75 to 79	140	3	129	0	1	7	0	0
80 to 84	75	4	62	1	4	2	0	2
85 and Older	79	3	75	0	0	1	0	0
Under 18	1,166	194	897	3	8	22	0	42
65 and older	775	46	689	7	10	18	1	4
Median		32.9	47.8	52.1	45.0	49.5	51.7	21.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,058	100%
Speak Only English	4,478	89%
Speak Spanish:	399	8%
Speak English "well" or "very well"	366	7%
Speak English "not well" or "not at all"	33	1%
Speak Asian/Pacific Island language:	53	1%
Speak English "well" or "very well"	53	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	128	3%
Speak English "well" or "very well"	128	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,654	100%
Less than 9th grade	29	1%
9th through 12th grade, no diploma	310	8%
High school grad (incl. equivalency)	697	19%
Some college, no degree	1,086	30%
Associate degree	363	10%
Bachelor's degree	712	19%
Master's degree	317	9%
Professional school degree	72	2%
Doctorate degree	68	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,140	100%	---	---	---	---
Enrolled in school	1,369	27%	1,235	24%	134	3%
Nursery / Preschool	17	1%	11	1%	6	4%
Kindergarten to grade 4	387	28%	329	27%	58	43%
Grade 5 to grade 8	288	21%	261	21%	27	20%
Grade 9 to grade 12	374	27%	369	30%	5	4%
College, undergraduate	297	22%	265	21%	32	24%
Graduate or Professional school	6	<1%	0	0%	6	4%
Not enrolled in school	3,771	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,825	100%	585	100%	1,240	100%
Family Households:	1,541	84%	585	100%	956	77%
Married couple family	1,324	73%	510	87%	814	66%
Other family:	217	12%	75	13%	142	11%
Male householder, no wife	69	4%	7	1%	62	5%
Female householder, no husband	148	8%	68	12%	80	6%
Nonfamily households:	284	16%	0	0%	284	23%
Householder living alone	220	12%	----	----	----	----
Other nonfamily households	64	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,898	100%	1825	73	4%	2.87
Single family (detached)	1,798	95%	1,745	53	3%	2.86
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	100	5%	80	20	20%	3.04

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,635	100%
Less than \$150,000	88	5%
\$150,000 to \$199,999	44	3%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	136	8%
\$400,000 to \$499,999	148	9%
\$500,000 to \$749,999	433	26%
\$750,000 to \$999,999	566	35%
\$1,000,000 or more	210	13%

Median Value **\$727,194**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,898	100%
2005 or Later	59	3%
2000 to 2004	159	8%
1990 to 1999	573	30%
1980 to 1989	357	19%
1970 to 1979	470	25%
1960 to 1969	81	4%
1950 to 1959	74	4%
1940 to 1949	7	<1%
1939 or earlier	118	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,825	100%	190	100%	1,635	100%
1.00 occupant housing per room or less	1,800	99%	179	94%	1,621	99%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	25	1%	11	6%	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	190	100%
Less than \$500	18	9%
\$500 to \$599	36	19%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	17	9%
\$1,500 to \$1,999	41	22%
\$2,000 or more	78	41%
No cash rent	0	0%
Median contract rent	\$1,793	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	190	100%
Less than 20 percent	58	31%
20.0 to 24.9 percent	22	12%
25.0 to 29.9 percent	12	6%
30.0 to 34.9 percent	45	24%
35.0 to 39.9 percent	18	9%
40.0 to 49.9 percent	4	2%
50.0 percent or more	31	16%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,825	100%
No vehicle	50	3%
1 vehicle	326	18%
2 vehicles	543	30%
3 vehicles	504	28%
4 or more vehicles	402	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,649	100%
Worked in state of residence	2,638	100%
Worked in county of residence	2,604	98%
Worked outside county of residence	34	1%
Worked outside state of residence	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,281	100%	2,123	50%
In labor force	2,596	61%	1,387	53%
Armed forces	0	0%	0	0%
Civilian (employed)	2,540	98%	1,361	54%
Civilian (unemployed)	56	2%	26	46%
Not in labor force	1,685	39%	736	44%
Pct. of civilian labor force unemployed	2.2%		1.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,649	100%
Car, truck or van:	2,343	88%
Drove Alone	2,106	80%
Carpooled	237	9%
Public Transportation:	13	0%
Bus	13	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	12	<1%
Bicycle	0	0%
Walked	26	1%
Other means	0	0%
Worked at home	255	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,649	100%
Did not work at home	2,394	90%
Less than 10 minutes	301	11%
10 to 19 minutes	219	8%
20 to 29 minutes	631	24%
30 to 44 minutes	609	23%
45 to 59 minutes	396	15%
60 to 89 minutes	206	8%
90 minutes or more	32	1%
Worked at home	255	10%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,638	100%
Agriculture, forestry, mining	12	<1%
Utilities	6	<1%
Construction	126	5%
Manufacturing	104	4%
Wholesale trade	69	3%
Retail trade	331	13%
Transportation & warehousing	150	6%
Information & communications	93	4%
Finance, insurance, & real estate	207	8%
Professional, scientific, management, administration	238	9%
Educational, social, & health services	587	22%
Art, entertainment, recreation, accommodations, food	218	8%
Other services	100	4%
Public administration	397	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,638	100%
Management, professional & related:	1,213	46%
Management (incl. farm managers)	441	17%
Business & financial	104	4%
Computer & mathematical	59	2%
Architecture & engineering	107	4%
Life, physical & social science	8	<1%
Community & social service	34	1%
Legal	65	2%
Education, training, & library	171	6%
Art, entertainment, sports & media	56	2%
Healthcare practitioners	168	6%
Service:	368	14%
Healthcare support	63	2%
Protective service	110	4%
Food preparation & serving	75	3%
Building & grounds cleaning / maintenance	52	2%
Personal care & service	68	3%
Sales & office	790	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	89	3%
Production, transport & material moving	178	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,825	100%
Less than \$15,000	81	4%
\$15,000 to \$29,999	127	7%
\$30,000 to \$44,999	83	5%
\$45,000 to \$59,999	163	9%
\$60,000 to \$74,999	139	8%
\$75,000 to \$99,999	276	15%
\$100,000 to \$124,999	311	17%
\$125,000 to \$149,999	131	7%
\$150,000 to \$199,999	306	17%
\$200,000 or more	208	11%
Median Income	\$103,497	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,825	100%
With earnings	1,528	84%
With wage and salary income	1,443	79%
With self-employment income	387	21%
With interest, dividend, or net rental income	550	30%
With Social Security income	510	28%
With Supplemental Security income	32	2%
With public assistance income	0	0%
With retirement income	466	26%
With other types of income	258	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,239	100%
Under .50	146	3%
.50 to .99	54	1%
1.00 to 1.24	161	3%
1.25 to 1.49	0	0%
1.50 to 1.84	168	3%
1.85 to 1.99	11	<1%
2.00 and over	4,699	90%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,239	100%
Above Poverty	5,039	96%
Below Poverty	200	4%

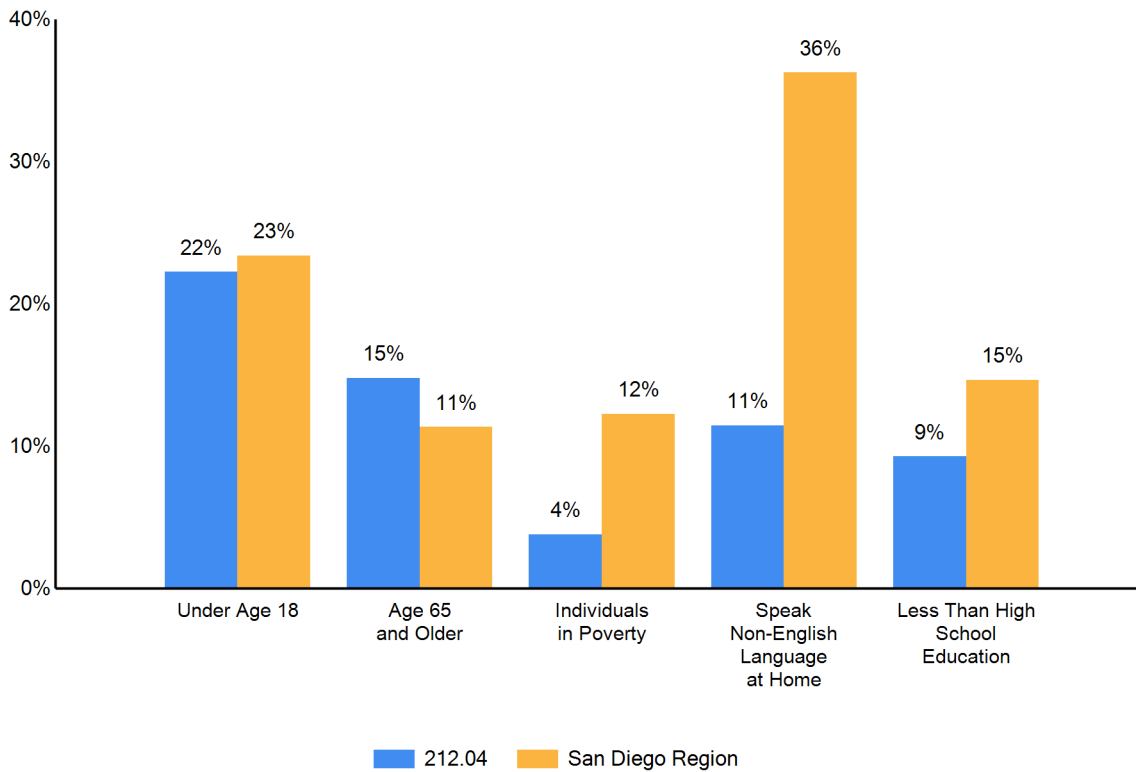
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,541	585	956	1,518	562	956	23	23	0
Married couple family	1,324	510	814	1,312	498	814	12	12	0
Male householder, no wife present	69	7	62	69	7	62	0	0	0
Female householder, no husband present	148	68	80	137	57	80	11	11	0

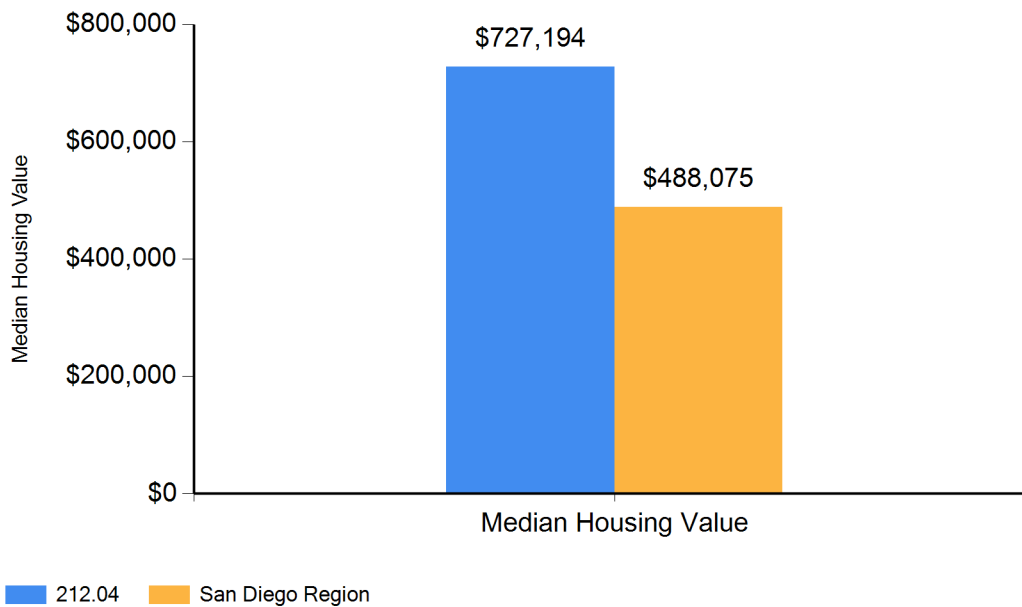
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075