



Demographic and Socioeconomic Profile 2010

TRACT: 31.14

Population by Race

	Population	Percent
Total Population	3,341	100%
Asian	1,994	60%
Black	591	18%
Hispanic	494	15%
White	129	4%
Two or More	119	4%
Pacific Islander	13	<1%
American Indian	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,341	1,623	1,718	51%
Under 5	166	85	81	49%
5 to 9	224	115	109	49%
10 to 14	252	129	123	49%
15 to 17	179	93	86	48%
18 and 19	124	55	69	56%
20 to 24	281	157	124	44%
25 to 29	255	133	122	48%
30 to 34	193	86	107	55%
35 to 39	158	85	73	46%
40 to 44	153	71	82	54%
45 to 49	236	103	133	56%
50 to 54	326	163	163	50%
55 to 59	295	141	154	52%
60 and 61	100	49	51	51%
62 to 64	101	47	54	53%
65 to 69	98	43	55	56%
70 to 74	65	30	35	54%
75 to 79	57	13	44	77%
80 to 84	51	18	33	65%
85 and Older	27	7	20	74%
Under 18	821	422	399	49%
65 and older	298	111	187	63%
Median	34.9	32.6	37.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,699	100%
Never Married	1,102	41%
Married, excluding separated	1,363	51%
Separated	30	1%
Widowed	90	3%
Divorced	114	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,341	100%
Household	3,306	99%
Group Quarters - Other	35	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	3,341	494	129	591	1	1,994	13	119
Under 5	166	34	1	44	0	79	1	7
5 to 9	224	53	3	64	0	87	2	15
10 to 14	252	57	5	63	0	105	2	20
15 to 17	179	43	5	35	1	88	1	6
18 and 19	124	16	3	21	0	79	1	4
20 to 24	281	32	11	38	0	188	0	12
25 to 29	255	39	6	27	0	169	0	14
30 to 34	193	32	7	26	0	118	0	10
35 to 39	158	40	4	35	0	73	1	5
40 to 44	153	28	9	28	0	80	2	6
45 to 49	236	29	6	34	0	162	2	3
50 to 54	326	29	22	51	0	220	1	3
55 to 59	295	23	22	34	0	210	0	6
60 and 61	100	10	8	19	0	62	0	1
62 to 64	101	11	2	14	0	73	0	1
65 to 69	98	3	6	15	0	71	0	3
70 to 74	65	6	3	13	0	40	0	3
75 to 79	57	7	2	13	0	35	0	0
80 to 84	51	1	1	12	0	37	0	0
85 and Older	27	1	3	5	0	18	0	0
Under 18	821	187	14	206	1	359	6	48
65 and older	298	18	15	58	0	201	0	6
Median		26.5	51.0	30.7	16.5	40.7	19.0	23.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,175	100%
Speak Only English	1,082	34%
Speak Spanish:	857	27%
Speak English "well" or "very well"	575	18%
Speak English "not well" or "not at all"	282	9%
Speak Asian/Pacific Island language:	1,236	39%
Speak English "well" or "very well"	998	31%
Speak English "not well" or "not at all"	238	7%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,115	100%
Less than 9th grade	203	10%
9th through 12th grade, no diploma	252	12%
High school grad (incl. equivalency)	521	25%
Some college, no degree	523	25%
Associate degree	205	10%
Bachelor's degree	368	17%
Master's degree	18	1%
Professional school degree	25	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,235	100%	---	---	---	---
Enrolled in school	1,210	37%	1,170	36%	40	1%
Nursery / Preschool	51	4%	51	4%	0	0%
Kindergarten to grade 4	234	19%	234	20%	0	0%
Grade 5 to grade 8	138	11%	130	11%	8	20%
Grade 9 to grade 12	237	20%	233	20%	4	10%
College, undergraduate	517	43%	489	42%	28	70%
Graduate or Professional school	33	3%	33	3%	0	0%
Not enrolled in school	2,025	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	783	100%	366	100%	417	100%
Family Households:	710	91%	366	100%	344	82%
Married couple family	618	79%	349	95%	269	65%
Other family:	92	12%	17	5%	75	18%
Male householder, no wife	23	3%	9	2%	14	3%
Female householder, no husband	69	9%	8	2%	61	15%
Nonfamily households:	73	9%	0	0%	73	18%
Householder living alone	21	3%	----	----	----	----
Other nonfamily households	52	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	810	100%	783	27	3%	4.22
Single family (detached)	810	100%	783	27	3%	4.22
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	681	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	19	3%
\$200,000 to \$249,999	70	10%
\$250,000 to \$299,999	60	9%
\$300,000 to \$399,999	148	22%
\$400,000 to \$499,999	206	30%
\$500,000 to \$749,999	172	25%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	6	1%

Median Value **\$420,913**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	810	100%
2005 or Later	0	0%
2000 to 2004	5	1%
1990 to 1999	78	10%
1980 to 1989	485	60%
1970 to 1979	116	14%
1960 to 1969	79	10%
1950 to 1959	21	3%
1940 to 1949	26	3%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	783	100%	102	100%	681	100%
1.00 occupant housing per room or less	729	93%	75	74%	654	96%
1.01 to 1.50 occupants per room	40	5%	27	26%	13	2%
1.51 to 2.00 occupants per room	14	2%	0	0%	14	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	102	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	27	26%
\$1,250 to \$1,499	27	26%
\$1,500 to \$1,999	38	37%
\$2,000 or more	0	0%
No cash rent	10	10%
Median contract rent	\$1,472	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	102	100%
Less than 20 percent	54	53%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	38	37%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	0	0%
Not computed	10	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	783	100%
No vehicle	34	4%
1 vehicle	91	12%
2 vehicles	133	17%
3 vehicles	286	37%
4 or more vehicles	239	31%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,533	100%
Worked in state of residence	1,526	100%
Worked in county of residence	1,514	99%
Worked outside county of residence	12	1%
Worked outside state of residence	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,639	100%	1,262	48%
In labor force	1,480	56%	820	55%
Armed forces	0	0%	0	0%
Civilian (employed)	1,310	89%	699	53%
Civilian (unemployed)	170	11%	121	71%
Not in labor force	1,159	44%	442	38%
Pct. of civilian labor force unemployed	11.5%		14.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,533	100%
Car, truck or van:	1,422	93%
Drove Alone	1,247	81%
Carpooled	175	11%
Public Transportation:	91	6%
Bus	91	6%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	12	1%
Worked at home	8	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,533	100%
Did not work at home	1,525	99%
Less than 10 minutes	30	2%
10 to 19 minutes	244	16%
20 to 29 minutes	506	33%
30 to 44 minutes	426	28%
45 to 59 minutes	157	10%
60 to 89 minutes	95	6%
90 minutes or more	67	4%
Worked at home	8	1%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,533	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	52	3%
Manufacturing	168	11%
Wholesale trade	75	5%
Retail trade	123	8%
Transportation & warehousing	175	11%
Information & communications	0	0%
Finance, insurance, & real estate	49	3%
Professional, scientific, management, administration	52	3%
Educational, social, & health services	373	24%
Art, entertainment, recreation, accommodations, food	158	10%
Other services	108	7%
Public administration	200	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,533	100%
Management, professional & related:	423	28%
Management (incl. farm managers)	82	5%
Business & financial	62	4%
Computer & mathematical	37	2%
Architecture & engineering	21	1%
Life, physical & social science	12	1%
Community & social service	16	1%
Legal	15	1%
Education, training, & library	49	3%
Art, entertainment, sports & media	33	2%
Healthcare practitioners	96	6%
Service:	263	17%
Healthcare support	8	1%
Protective service	22	1%
Food preparation & serving	59	4%
Building & grounds cleaning / maintenance	92	6%
Personal care & service	82	5%
Sales & office	598	39%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	48	3%
Production, transport & material moving	201	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	783	100%
Less than \$15,000	27	3%
\$15,000 to \$29,999	0	0%
\$30,000 to \$44,999	89	11%
\$45,000 to \$59,999	82	10%
\$60,000 to \$74,999	176	22%
\$75,000 to \$99,999	136	17%
\$100,000 to \$124,999	109	14%
\$125,000 to \$149,999	64	8%
\$150,000 to \$199,999	75	10%
\$200,000 or more	25	3%
Median Income	\$78,217	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	783	100%
With earnings	763	97%
With wage and salary income	725	93%
With self-employment income	77	10%
With interest, dividend, or net rental income	101	13%
With Social Security income	137	17%
With Supplemental Security income	67	9%
With public assistance income	26	3%
With retirement income	272	35%
With other types of income	213	27%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,341	100%
Under .50	201	6%
.50 to .99	98	3%
1.00 to 1.24	0	0%
1.25 to 1.49	45	1%
1.50 to 1.84	411	12%
1.85 to 1.99	0	0%
2.00 and over	2,586	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,341	100%
Above Poverty	3,042	91%
Below Poverty	299	9%

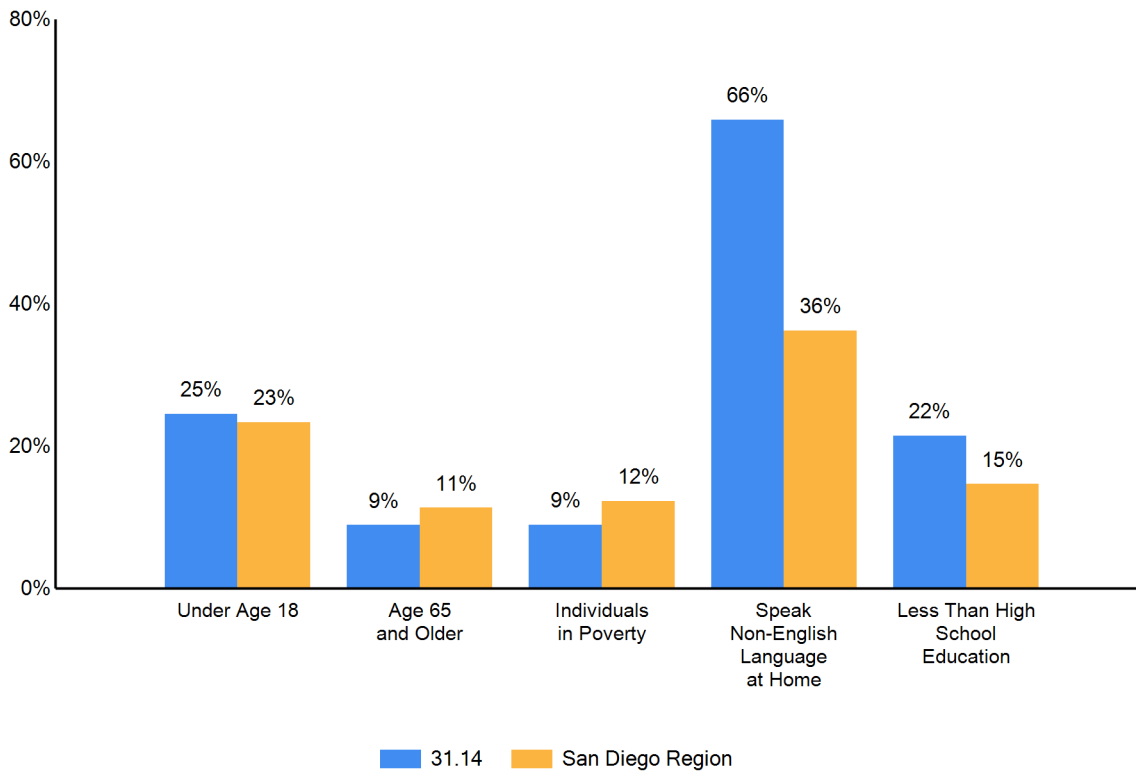
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	710	366	344	685	366	319	25	0	25
Married couple family	618	349	269	593	349	244	25	0	25
Male householder, no wife present	23	9	14	23	9	14	0	0	0
Female householder, no husband present	69	8	61	69	8	61	0	0	0

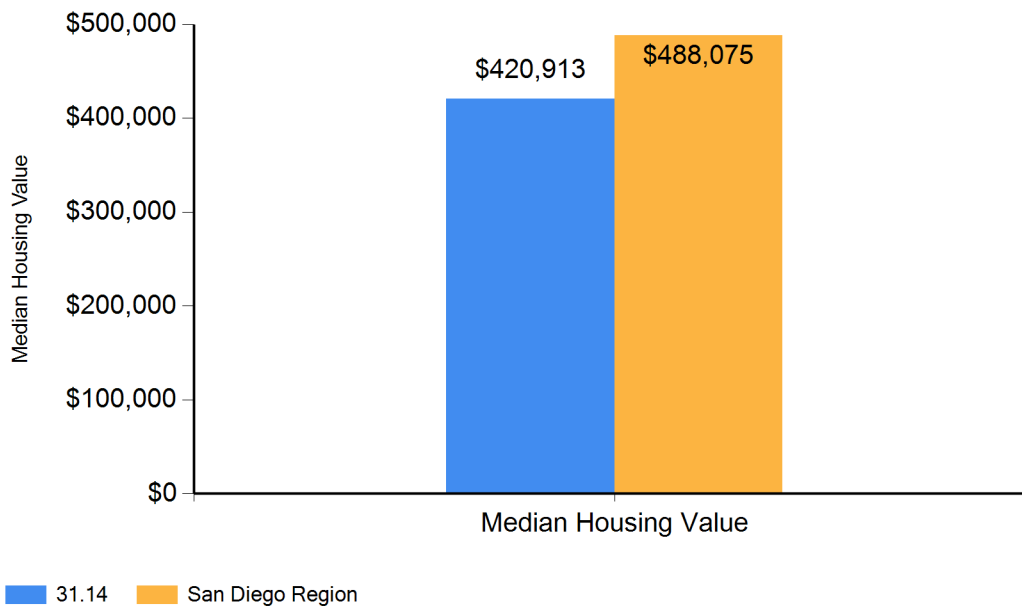
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075