



## Demographic and Socioeconomic Profile 2010

ZIP: 92071

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>53,211</b>	<b>100%</b>
White	39,175	74%
Hispanic	8,659	16%
Asian	1,964	4%
Two or More	1,843	3%
Black	969	2%
American Indian	289	1%
Pacific Islander	232	<1%
Other	80	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>53,211</b>	<b>25,829</b>	<b>27,382</b>	<b>51%</b>
Under 5	3,447	1,807	1,640	48%
5 to 9	3,280	1,690	1,590	48%
10 to 14	3,563	1,807	1,756	49%
15 to 17	2,358	1,211	1,147	49%
18 and 19	1,483	757	726	49%
20 to 24	3,504	1,755	1,749	50%
25 to 29	3,620	1,800	1,820	50%
30 to 34	3,557	1,704	1,853	52%
35 to 39	3,628	1,792	1,836	51%
40 to 44	3,775	1,785	1,990	53%
45 to 49	4,458	2,130	2,328	52%
50 to 54	4,248	2,088	2,160	51%
55 to 59	3,529	1,680	1,849	52%
60 and 61	1,279	637	642	50%
62 to 64	1,664	760	904	54%
65 to 69	1,899	847	1,052	55%
70 to 74	1,347	575	772	57%
75 to 79	1,045	436	609	58%
80 to 84	769	299	470	61%
85 and Older	758	269	489	65%
Under 18	12,648	6,515	6,133	48%
65 and older	5,818	2,426	3,392	58%
<b>Median</b>	<b>37.5</b>	<b>36.1</b>	<b>38.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>42,921</b>	<b>100%</b>
Never Married	11,634	27%
Married, excluding separated	22,790	53%
Separated	754	2%
Widowed	2,341	5%
Divorced	5,402	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>53,211</b>	<b>100%</b>
Household	52,245	98%
Group Quarters - Other	966	2%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>53,211</b>	<b>8,659</b>	<b>39,175</b>	<b>969</b>	<b>289</b>	<b>1,964</b>	<b>232</b>	<b>80</b>	<b>1,843</b>
Under 5	3,447	840	2,107	64	15	124	8	7	282
5 to 9	3,280	768	2,094	55	20	89	18	4	232
10 to 14	3,563	863	2,262	81	14	98	16	6	223
15 to 17	2,358	507	1,586	46	11	49	7	3	149
18 and 19	1,483	302	1,034	28	7	33	7	2	70
20 to 24	3,504	704	2,421	88	18	107	20	8	138
25 to 29	3,620	648	2,563	100	21	133	15	6	134
30 to 34	3,557	601	2,505	83	19	199	19	8	123
35 to 39	3,628	637	2,528	92	17	215	21	6	112
40 to 44	3,775	646	2,757	72	22	165	14	3	96
45 to 49	4,458	541	3,539	83	30	145	28	8	84
50 to 54	4,248	437	3,491	57	26	141	20	7	69
55 to 59	3,529	350	2,901	36	20	151	16	6	49
60 and 61	1,279	115	1,072	14	9	52	4	2	11
62 to 64	1,664	169	1,384	14	13	57	6	3	18
65 to 69	1,899	194	1,563	34	9	74	6	1	18
70 to 74	1,347	143	1,124	9	10	45	4	0	12
75 to 79	1,045	91	882	6	1	48	1	0	16
80 to 84	769	53	673	5	6	25	1	0	6
85 and Older	758	50	689	2	1	14	1	0	1
Under 18	12,648	2,978	8,049	246	60	360	49	20	886
65 and older	5,818	531	4,931	56	27	206	13	1	53
<b>Median</b>		<b>27.7</b>	<b>40.9</b>	<b>31.4</b>	<b>40.6</b>	<b>38.5</b>	<b>36.4</b>	<b>32.5</b>	<b>19.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>49,764</b>	<b>100%</b>
Speak Only English	42,480	85%
Speak Spanish:	3,690	7%
Speak English "well" or "very well"	3,157	6%
Speak English "not well" or "not at all"	533	1%
Speak Asian/Pacific Island language:	1,494	3%
Speak English "well" or "very well"	1,447	3%
Speak English "not well" or "not at all"	47	<1%
Speak other language:	2,100	4%
Speak English "well" or "very well"	1,828	4%
Speak English "not well" or "not at all"	272	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>35,576</b>	<b>100%</b>
Less than 9th grade	1,330	4%
9th through 12th grade, no diploma	2,668	7%
High school grad (incl. equivalency)	9,260	26%
Some college, no degree	11,445	32%
Associate degree	3,894	11%
Bachelor's degree	4,704	13%
Master's degree	1,676	5%
Professional school degree	384	1%
Doctorate degree	215	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>51,114</b>	<b>100%</b>	---	---	---	---
Enrolled in school	15,018	29%	13,118	26%	1,900	4%
Nursery / Preschool	751	5%	402	3%	349	18%
Kindergarten to grade 4	3,604	24%	3,334	25%	270	14%
Grade 5 to grade 8	2,958	20%	2,807	21%	151	8%
Grade 9 to grade 12	3,190	21%	2,996	23%	194	10%
College, undergraduate	3,997	27%	3,218	25%	779	41%
Graduate or Professional school	518	3%	361	3%	157	8%
Not enrolled in school	36,096	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>19,242</b>	<b>100%</b>	<b>7,519</b>	<b>100%</b>	<b>11,723</b>	<b>100%</b>
Family Households:	14,159	74%	7,496	100%	6,663	57%
Married couple family	11,016	57%	5,681	76%	5,335	46%
Other family:	3,143	16%	1,815	24%	1,328	11%
Male householder, no wife	979	5%	542	7%	437	4%
Female householder, no husband	2,164	11%	1,273	17%	891	8%
Nonfamily households:	5,083	26%	23	<1%	5,060	43%
Householder living alone	4,135	21%	----	----	----	----
Other nonfamily households	948	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>19,836</b>	<b>100%</b>	<b>19,242</b>	<b>594</b>	<b>3%</b>	<b>2.72</b>
Single family (detached)	10,629	54%	10,307	322	3%	2.94
Single family (attached)	1,913	10%	1,845	68	4%	2.65
2 to 4 units	1,205	6%	1,154	51	4%	2.42
5 to 9 units	1,210	6%	1,186	24	2%	2.57
10 or more units	2,646	13%	2,600	46	2%	2.58
Mobile home and Other	2,233	11%	2,150	83	4%	2.10

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>13,984</b>	<b>100%</b>
Less than \$150,000	1,950	14%
\$150,000 to \$199,999	586	4%
\$200,000 to \$249,999	721	5%
\$250,000 to \$299,999	1,013	7%
\$300,000 to \$399,999	3,502	25%
\$400,000 to \$499,999	3,216	23%
\$500,000 to \$749,999	2,809	20%
\$750,000 to \$999,999	140	1%
\$1,000,000 or more	47	<1%

**Median Value** **\$377,939**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>19,836</b>	<b>100%</b>
2005 or Later	596	3%
2000 to 2004	667	3%
1990 to 1999	1,312	7%
1980 to 1989	3,691	19%
1970 to 1979	8,228	41%
1960 to 1969	3,053	15%
1950 to 1959	1,916	10%
1940 to 1949	242	1%
1939 or earlier	131	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>19,242</b>	<b>100%</b>	<b>5,258</b>	<b>100%</b>	<b>13,984</b>	<b>100%</b>
1.00 occupant housing per room or less	18,808	98%	4,993	95%	13,815	99%
1.01 to 1.50 occupants per room	396	2%	245	5%	151	1%
1.51 to 2.00 occupants per room	21	<1%	20	<1%	1	<1%
2.01 or more occupants per room	17	<1%	0	0%	17	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>5,258</b>	<b>100%</b>
Less than \$500	522	10%
\$500 to \$599	98	2%
\$600 to \$699	139	3%
\$700 to \$799	265	5%
\$800 to \$899	371	7%
\$900 to \$999	582	11%
\$1,000 to \$1,249	1,116	21%
\$1,250 to \$1,499	755	14%
\$1,500 to \$1,999	920	17%
\$2,000 or more	355	7%
No cash rent	135	3%
<b>Median contract rent</b>	<b>\$1,146</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>5,258</b>	<b>100%</b>
Less than 20 percent	1,192	23%
20.0 to 24.9 percent	672	13%
25.0 to 29.9 percent	681	13%
30.0 to 34.9 percent	560	11%
35.0 to 39.9 percent	413	8%
40.0 to 49.9 percent	532	10%
50.0 percent or more	1,072	20%
Not computed	136	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>19,242</b>	<b>100%</b>
No vehicle	627	3%
1 vehicle	5,394	28%
2 vehicles	7,587	39%
3 vehicles	3,876	20%
4 or more vehicles	1,758	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,856</b>	<b>100%</b>
Worked in state of residence	25,634	99%
Worked in county of residence	25,377	98%
Worked outside county of residence	257	1%
Worked outside state of residence	222	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>42,150</b>	<b>100%</b>	<b>20,127</b>	<b>48%</b>
In labor force	28,281	67%	15,012	53%
Armed forces	491	2%	410	84%
Civilian (employed)	25,363	90%	13,015	51%
Civilian (unemployed)	2,427	9%	1,587	65%
Not in labor force	13,869	33%	5,115	37%
Pct. of civilian labor force unemployed	8.7%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,856</b>	<b>100%</b>
Car, truck or van:	23,640	91%
Drove Alone	21,041	81%
Carpooled	2,599	10%
Public Transportation:	317	1%
Bus	176	1%
Trolley / Streetcar	135	1%
Railroad	0	0%
Other public transportation	6	<1%
Motorcycle	284	1%
Bicycle	9	<1%
Walked	293	1%
Other means	257	1%
Worked at home	1,056	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,856</b>	<b>100%</b>
Did not work at home	24,800	96%
Less than 10 minutes	2,425	9%
10 to 19 minutes	6,629	26%
20 to 29 minutes	6,850	26%
30 to 44 minutes	6,333	24%
45 to 59 minutes	1,584	6%
60 to 89 minutes	685	3%
90 minutes or more	294	1%
Worked at home	1,056	4%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>25,277</b>	<b>100%</b>
Agriculture, forestry, mining	67	<1%
Utilities	232	1%
Construction	2,722	11%
Manufacturing	2,268	9%
Wholesale trade	822	3%
Retail trade	3,043	12%
Transportation & warehousing	851	3%
Information & communications	599	2%
Finance, insurance, & real estate	2,119	8%
Professional, scientific, management, administration	1,343	5%
Educational, social, & health services	5,341	21%
Art, entertainment, recreation, accommodations, food	2,196	9%
Other services	1,120	4%
Public administration	2,554	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>25,277</b>	<b>100%</b>
Management, professional & related:	9,059	36%
Management (incl. farm managers)	2,625	10%
Business & financial	1,679	7%
Computer & mathematical	633	3%
Architecture & engineering	482	2%
Life, physical & social science	168	1%
Community & social service	309	1%
Legal	134	1%
Education, training, & library	1,534	6%
Art, entertainment, sports & media	407	2%
Healthcare practitioners	1,088	4%
Service:	3,802	15%
Healthcare support	631	2%
Protective service	615	2%
Food preparation & serving	1,042	4%
Building & grounds cleaning / maintenance	571	2%
Personal care & service	943	4%
Sales & office	7,420	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	2,860	11%
Production, transport & material moving	2,136	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>19,242</b>	<b>100%</b>
Less than \$15,000	1,167	6%
\$15,000 to \$29,999	2,066	11%
\$30,000 to \$44,999	2,424	13%
\$45,000 to \$59,999	2,364	12%
\$60,000 to \$74,999	2,384	12%
\$75,000 to \$99,999	3,243	17%
\$100,000 to \$124,999	2,519	13%
\$125,000 to \$149,999	1,565	8%
\$150,000 to \$199,999	1,159	6%
\$200,000 or more	351	2%
<b>Median Income</b>	<b>\$70,067</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>19,242</b>	<b>100%</b>
With earnings	15,973	83%
With wage and salary income	15,363	80%
With self-employment income	2,292	12%
With interest, dividend, or net rental income	4,622	24%
With Social Security income	4,808	25%
With Supplemental Security income	720	4%
With public assistance income	414	2%
With retirement income	4,184	22%
With other types of income	3,322	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>51,517</b>	<b>100%</b>
Under .50	1,161	2%
.50 to .99	1,969	4%
1.00 to 1.24	1,301	3%
1.25 to 1.49	1,455	3%
1.50 to 1.84	2,492	5%
1.85 to 1.99	924	2%
2.00 and over	42,215	82%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>51,517</b>	<b>100%</b>
Above Poverty	48,387	94%
Below Poverty	3,130	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

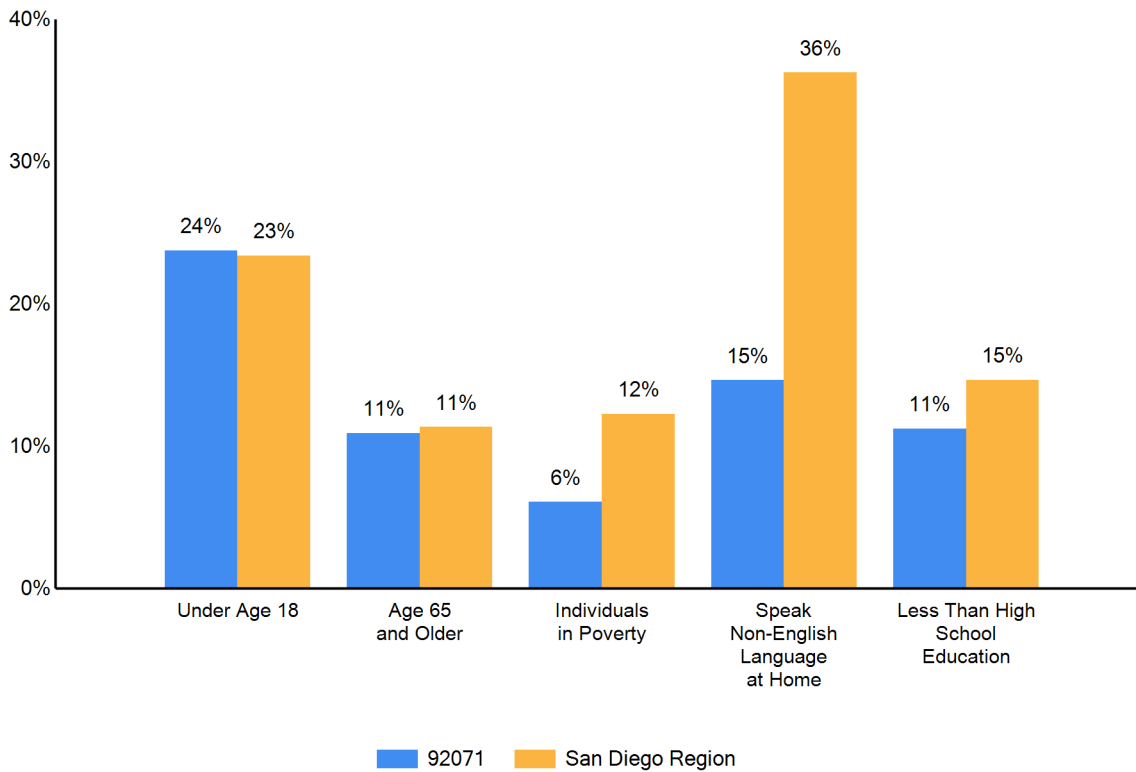
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>14,159</b>	<b>7,496</b>	<b>6,663</b>	<b>13,536</b>	<b>7,096</b>	<b>6,440</b>	<b>623</b>	<b>400</b>	<b>223</b>
Married couple family	11,016	5,681	5,335	10,749	5,509	5,240	267	172	95
Male householder, no wife present	979	542	437	962	525	437	17	17	0
Female householder, no husband present	2,164	1,273	891	1,825	1,062	763	339	211	128

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

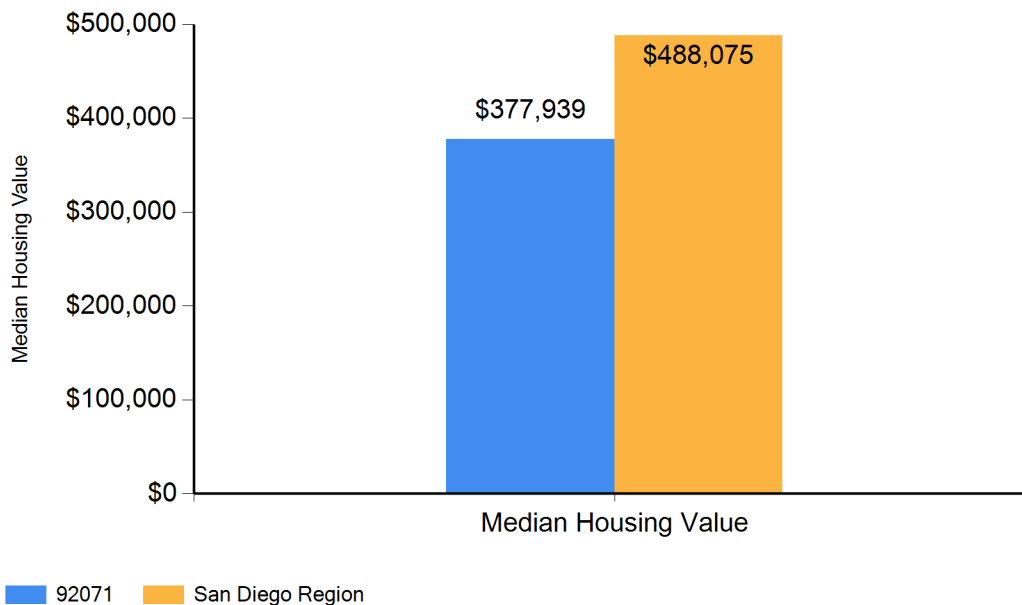


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075