

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Subregional Areas

### Coastal



	Jan 1, 2014
Total Population	76,416
Household Population	75,329
Group Quarters Population	1,087
Persons Per Household	2.02

## HOUSING AND OCCUPANCY

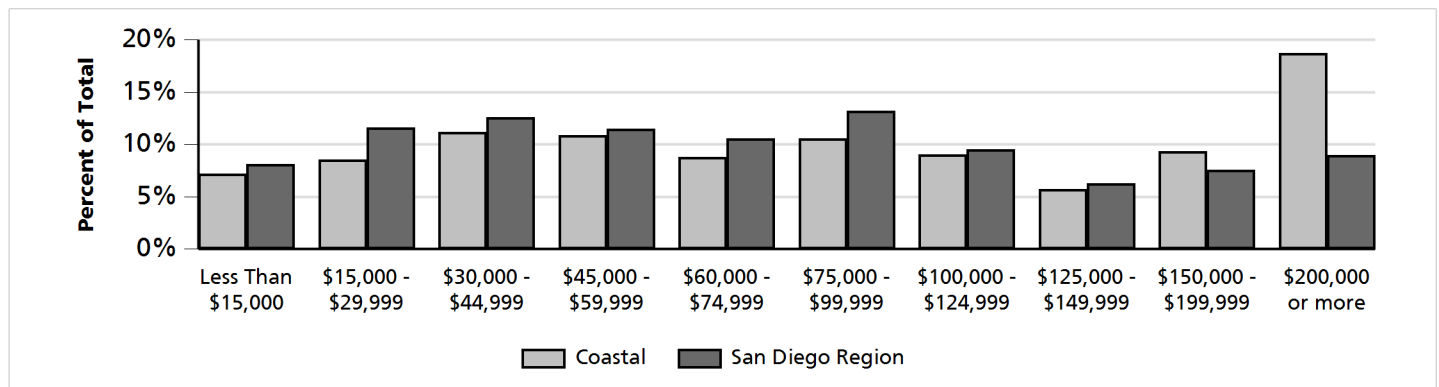
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,262	37,282	9.6%
Single Family - Detached	13,268	12,316	7.2%
Single Family - Multiple-Unit	8,111	7,317	9.8%
Multi-Family	19,651	17,452	11.2%
Mobile Home and Other	232	197	15.1%

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	9%	11%	11%	9%	11%	9%	6%	9%	19%

Median Household Income	2014
Adjusted for Inflation (2010 \$)	\$82,993
Not adjusted for inflation (current 2013\$)	\$88,015



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

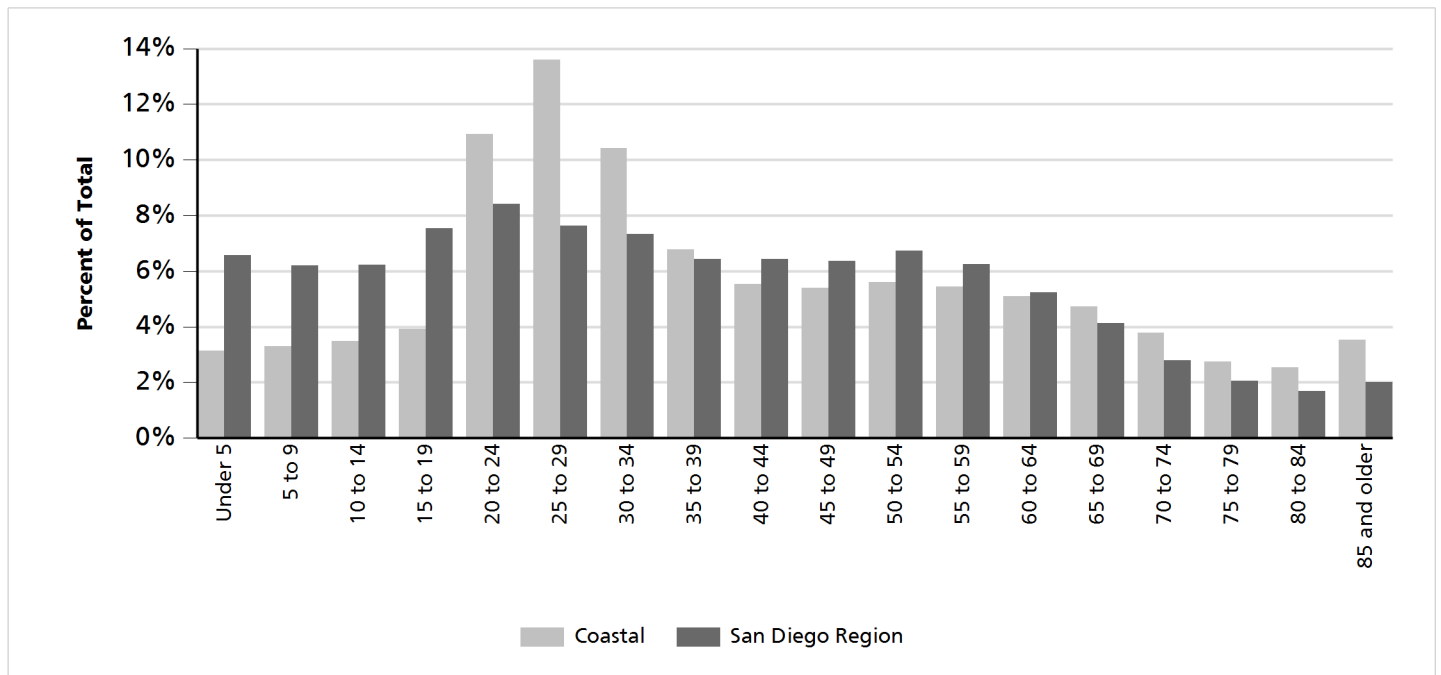
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>76,416</b>	39,469	36,947	48%
Under 5	2,406	1,246	1,160	48%
5 to 9	2,523	1,319	1,204	48%
10 to 14	2,668	1,373	1,295	49%
15 to 17	1,641	815	826	50%
18 and 19	1,364	696	668	49%
20 to 24	8,348	4,081	4,267	51%
25 to 29	10,390	5,724	4,666	45%
30 to 34	7,958	4,532	3,426	43%
35 to 39	5,177	2,944	2,233	43%
40 to 44	4,229	2,313	1,916	45%
45 to 49	4,132	2,195	1,937	47%
50 to 54	4,281	2,263	2,018	47%
55 to 59	4,152	2,094	2,058	50%
60 and 61	1,633	832	801	49%
62 to 64	2,262	1,096	1,166	52%
65 to 69	3,611	1,707	1,904	53%
70 to 74	2,896	1,340	1,556	54%
75 to 79	2,094	938	1,156	55%
80 to 84	1,949	862	1,087	56%
85 and older	2,702	1,099	1,603	59%
Under 18	9,238	4,753	4,485	49%
65 and older	13,252	5,946	7,306	55%
Median Age	35.9	34.9	37.2	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>8,797</b>	60,467	840	<b>189</b>	<b>3,615</b>	<b>2,508</b>
Under 5	451	1,685	42	8	78	142
5 to 9	452	1,713	22	9	86	241
10 to 14	528	1,764	26	10	101	239
15 to 17	302	1,103	30	7	74	125
18 and 19	240	977	16	2	36	93
20 to 24	1,058	6,499	88	18	371	314
25 to 29	1,211	8,132	117	31	538	361
30 to 34	925	6,228	110	30	400	265
35 to 39	684	3,907	82	12	319	173
40 to 44	620	3,153	75	8	257	116
45 to 49	524	3,180	54	17	227	130
50 to 54	483	3,421	42	5	248	82
55 to 59	345	3,483	37	11	214	62
60 and 61	132	1,366	19	12	79	25
62 to 64	170	1,957	16	2	84	33
65 to 69	211	3,173	33	5	155	34
70 to 74	165	2,575	11	1	106	38
75 to 79	89	1,901	5	0	78	21
80 to 84	100	1,752	8	0	84	5
85 and older	107	2,498	7	1	80	9
Under 18	1,733	6,265	120	34	339	747
65 and older	672	11,899	64	7	503	107
Median Age	30.8	37.7	33.6	31.6	36.9	26.4