



Demographic and Socioeconomic Profile 2010

TRACT: 97.05

Population by Race

	Population	Percent
Total Population	3,652	100%
White	2,577	71%
Hispanic	549	15%
Black	179	5%
Two or More	158	4%
Asian	144	4%
Other	22	1%
Pacific Islander	12	<1%
American Indian	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,652	1,771	1,881	52%
Under 5	205	86	119	58%
5 to 9	222	106	116	52%
10 to 14	205	114	91	44%
15 to 17	123	59	64	52%
18 and 19	51	31	20	39%
20 to 24	234	121	113	48%
25 to 29	262	143	119	45%
30 to 34	199	102	97	49%
35 to 39	222	118	104	47%
40 to 44	252	110	142	56%
45 to 49	256	130	126	49%
50 to 54	245	125	120	49%
55 to 59	206	102	104	50%
60 and 61	85	42	43	51%
62 to 64	119	54	65	55%
65 to 69	133	62	71	53%
70 to 74	148	58	90	61%
75 to 79	145	65	80	55%
80 to 84	167	67	100	60%
85 and Older	173	76	97	56%
Under 18	755	365	390	52%
65 and older	766	328	438	57%
Median	42.0	40.3	43.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,020	100%
Never Married	644	21%
Married, excluding separated	1,798	60%
Separated	88	3%
Widowed	216	7%
Divorced	274	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,652	100%
Household	3,646	100%
Group Quarters - Other	6	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,652	549	2,577	179	11	144	12	22	158
Under 5	205	61	103	4	1	7	4	1	24
5 to 9	222	38	138	8	1	4	1	6	26
10 to 14	205	39	126	20	0	2	0	1	17
15 to 17	123	21	75	10	0	1	0	0	16
18 and 19	51	13	28	5	1	1	0	0	3
20 to 24	234	61	143	2	1	12	0	1	14
25 to 29	262	61	132	27	0	25	1	1	15
30 to 34	199	38	126	12	1	8	4	1	9
35 to 39	222	42	138	18	0	12	1	4	7
40 to 44	252	39	180	11	2	11	0	3	6
45 to 49	256	37	186	13	0	15	0	0	5
50 to 54	245	14	190	18	0	14	1	3	5
55 to 59	206	22	164	8	2	6	0	0	4
60 and 61	85	13	65	1	1	3	0	0	2
62 to 64	119	7	97	4	0	8	0	0	3
65 to 69	133	13	111	1	0	7	0	0	1
70 to 74	148	12	127	4	1	3	0	1	0
75 to 79	145	3	135	5	0	1	0	0	1
80 to 84	167	7	152	4	0	4	0	0	0
85 and Older	173	8	161	4	0	0	0	0	0
Under 18	755	159	442	42	2	14	5	8	83
65 and older	766	43	686	18	1	15	0	1	2
Median		28.4	47.7	35.4	41.3	40.0	30.0	35.0	17.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,447	100%
Speak Only English	2,941	85%
Speak Spanish:	272	8%
Speak English "well" or "very well"	272	8%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	10	<1%
Speak English "well" or "very well"	10	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	224	5%
Speak English "well" or "very well"	184	5%
Speak English "not well" or "not at all"	40	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,612	100%
Less than 9th grade	16	1%
9th through 12th grade, no diploma	54	2%
High school grad (incl. equivalency)	277	11%
Some college, no degree	656	25%
Associate degree	155	6%
Bachelor's degree	900	34%
Master's degree	410	16%
Professional school degree	101	4%
Doctorate degree	43	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,534	100%	---	---	---	---
Enrolled in school	795	22%	646	18%	149	4%
Nursery / Preschool	86	11%	9	1%	77	52%
Kindergarten to grade 4	205	26%	205	32%	0	0%
Grade 5 to grade 8	176	22%	154	24%	22	15%
Grade 9 to grade 12	123	15%	101	16%	22	15%
College, undergraduate	137	17%	129	20%	8	5%
Graduate or Professional school	68	9%	48	7%	20	13%
Not enrolled in school	2,739	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,453	100%	456	100%	997	100%
Family Households:	1,041	72%	456	100%	585	59%
Married couple family	861	59%	357	78%	504	51%
Other family:	180	12%	99	22%	81	8%
Male householder, no wife	20	1%	9	2%	11	1%
Female householder, no husband	160	11%	90	20%	70	7%
Nonfamily households:	412	28%	0	0%	412	41%
Householder living alone	334	23%	----	----	----	----
Other nonfamily households	78	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,524	100%	1453	71	5%	2.51
Single family (detached)	992	65%	959	33	3%	2.65
Single family (attached)	100	7%	100	0	0%	2.20
2 to 4 units	88	6%	80	8	9%	2.50
5 to 9 units	92	6%	81	11	12%	2.28
10 or more units	252	17%	233	19	8%	2.14
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,097	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	11	1%
\$250,000 to \$299,999	38	3%
\$300,000 to \$399,999	136	12%
\$400,000 to \$499,999	149	14%
\$500,000 to \$749,999	601	55%
\$750,000 to \$999,999	120	11%
\$1,000,000 or more	42	4%

Median Value **\$588,663**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,524	100%
2005 or Later	0	0%
2000 to 2004	34	2%
1990 to 1999	13	1%
1980 to 1989	138	9%
1970 to 1979	420	28%
1960 to 1969	577	38%
1950 to 1959	342	22%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,453	100%	356	100%	1,097	100%
1.00 occupant housing per room or less	1,453	100%	356	100%	1,097	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	356	100%
Less than \$500	0	0%
\$500 to \$599	31	9%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	9	3%
\$1,000 to \$1,249	12	3%
\$1,250 to \$1,499	83	23%
\$1,500 to \$1,999	155	44%
\$2,000 or more	25	7%
No cash rent	41	12%
Median contract rent	\$1,639	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	356	100%
Less than 20 percent	68	19%
20.0 to 24.9 percent	70	20%
25.0 to 29.9 percent	15	4%
30.0 to 34.9 percent	30	8%
35.0 to 39.9 percent	53	15%
40.0 to 49.9 percent	36	10%
50.0 percent or more	31	9%
Not computed	53	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,453	100%
No vehicle	14	1%
1 vehicle	344	24%
2 vehicles	647	45%
3 vehicles	322	22%
4 or more vehicles	126	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,808	100%
Worked in state of residence	1,808	100%
Worked in county of residence	1,767	98%
Worked outside county of residence	41	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,977	100%	1,441	48%
In labor force	1,887	63%	1,007	53%
Armed forces	77	4%	31	40%
Civilian (employed)	1,747	93%	946	54%
Civilian (unemployed)	63	3%	30	48%
Not in labor force	1,090	37%	434	40%
Pct. of civilian labor force unemployed	3.5%		3.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,808	100%
Car, truck or van:	1,574	87%
Drove Alone	1,499	83%
Carpooled	75	4%
Public Transportation:	13	1%
Bus	13	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	12	1%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	209	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,808	100%
Did not work at home	1,599	88%
Less than 10 minutes	184	10%
10 to 19 minutes	732	40%
20 to 29 minutes	346	19%
30 to 44 minutes	270	15%
45 to 59 minutes	49	3%
60 to 89 minutes	18	1%
90 minutes or more	0	0%
Worked at home	209	12%
Average time to work (minutes)	22	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,744	100%
Agriculture, forestry, mining	19	1%
Utilities	3	<1%
Construction	15	1%
Manufacturing	67	4%
Wholesale trade	41	2%
Retail trade	258	15%
Transportation & warehousing	30	2%
Information & communications	80	5%
Finance, insurance, & real estate	196	11%
Professional, scientific, management, administration	120	7%
Educational, social, & health services	402	23%
Art, entertainment, recreation, accommodations, food	132	8%
Other services	115	7%
Public administration	266	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,744	100%
Management, professional & related:	845	48%
Management (incl. farm managers)	204	12%
Business & financial	192	11%
Computer & mathematical	13	1%
Architecture & engineering	19	1%
Life, physical & social science	32	2%
Community & social service	10	1%
Legal	70	4%
Education, training, & library	199	11%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	106	6%
Service:	198	11%
Healthcare support	21	1%
Protective service	50	3%
Food preparation & serving	49	3%
Building & grounds cleaning / maintenance	20	1%
Personal care & service	58	3%
Sales & office	553	32%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	34	2%
Production, transport & material moving	114	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,453	100%
Less than \$15,000	91	6%
\$15,000 to \$29,999	154	11%
\$30,000 to \$44,999	157	11%
\$45,000 to \$59,999	64	4%
\$60,000 to \$74,999	84	6%
\$75,000 to \$99,999	221	15%
\$100,000 to \$124,999	299	21%
\$125,000 to \$149,999	85	6%
\$150,000 to \$199,999	131	9%
\$200,000 or more	167	11%
Median Income	\$94,966	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,453	100%
With earnings	1,045	72%
With wage and salary income	947	65%
With self-employment income	299	21%
With interest, dividend, or net rental income	606	42%
With Social Security income	522	36%
With Supplemental Security income	10	1%
With public assistance income	9	1%
With retirement income	385	26%
With other types of income	222	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,652	100%
Under .50	66	2%
.50 to .99	81	2%
1.00 to 1.24	77	2%
1.25 to 1.49	42	1%
1.50 to 1.84	111	3%
1.85 to 1.99	87	2%
2.00 and over	3,188	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,652	100%
Above Poverty	3,505	96%
Below Poverty	147	4%

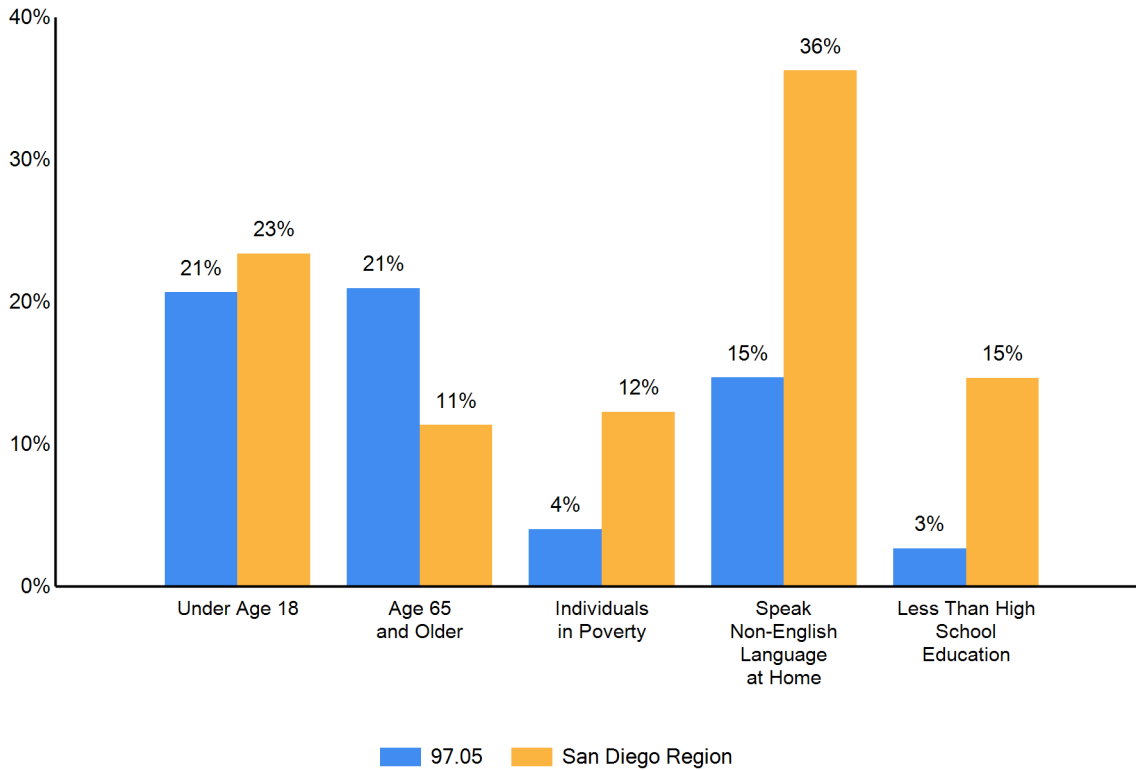
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,041	456	585	1,005	444	561	36	12	24
Married couple family	861	357	504	848	357	491	13	0	13
Male householder, no wife present	20	9	11	20	9	11	0	0	0
Female householder, no husband present	160	90	70	137	78	59	23	12	11

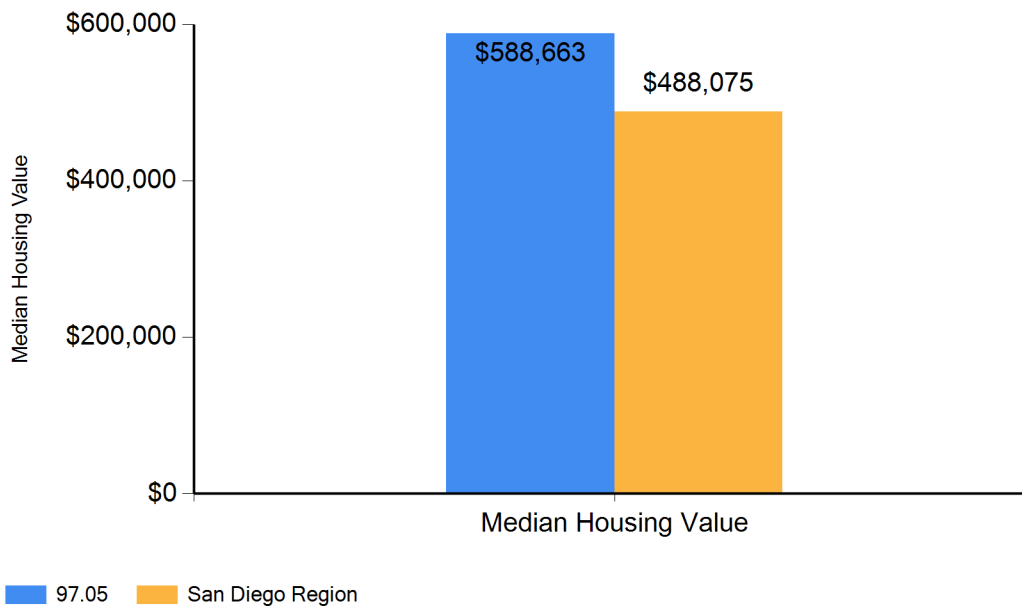
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075