



Demographic and Socioeconomic Profile 2010

ZIP: 91910

Population by Race

	Population	Percent
Total Population	76,153	100%
Hispanic	45,462	60%
White	18,226	24%
Asian	7,078	9%
Black	2,946	4%
Two or More	1,763	2%
Pacific Islander	278	<1%
American Indian	245	<1%
Other	155	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	76,153	37,014	39,139	51%
Under 5	4,874	2,554	2,320	48%
5 to 9	4,930	2,464	2,466	50%
10 to 14	5,725	2,942	2,783	49%
15 to 17	3,548	1,868	1,680	47%
18 and 19	2,383	1,234	1,149	48%
20 to 24	5,711	2,979	2,732	48%
25 to 29	5,431	2,763	2,668	49%
30 to 34	4,753	2,355	2,398	50%
35 to 39	5,153	2,536	2,617	51%
40 to 44	5,385	2,620	2,765	51%
45 to 49	5,501	2,620	2,881	52%
50 to 54	5,381	2,558	2,823	52%
55 to 59	4,476	2,083	2,393	53%
60 and 61	1,517	685	832	55%
62 to 64	2,064	966	1,098	53%
65 to 69	2,517	1,100	1,417	56%
70 to 74	2,057	854	1,203	58%
75 to 79	1,720	711	1,009	59%
80 to 84	1,301	497	804	62%
85 and Older	1,726	625	1,101	64%
Under 18	19,077	9,828	9,249	48%
65 and older	9,321	3,787	5,534	59%
Median	35.7	33.6	37.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	60,624	100%
Never Married	18,690	31%
Married, excluding separated	29,578	49%
Separated	1,773	3%
Widowed	3,790	6%
Divorced	6,793	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	76,153	100%
Household	75,197	99%
Group Quarters - Other	956	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	76,153	45,462	18,226	2,946	245	7,078	278	155	1,763
Under 5	4,874	3,654	523	148	8	277	5	20	239
5 to 9	4,930	3,646	599	133	12	331	9	15	185
10 to 14	5,725	4,264	689	143	22	375	14	10	208
15 to 17	3,548	2,583	439	97	9	276	7	9	128
18 and 19	2,383	1,681	333	119	8	156	9	4	73
20 to 24	5,711	3,722	1,071	261	13	445	27	13	159
25 to 29	5,431	3,447	1,024	293	30	475	21	13	128
30 to 34	4,753	3,102	825	212	20	424	28	14	128
35 to 39	5,153	3,333	922	211	19	536	29	12	91
40 to 44	5,385	3,333	1,133	263	17	528	17	11	83
45 to 49	5,501	3,065	1,446	258	11	597	20	9	95
50 to 54	5,381	2,726	1,718	255	19	551	23	6	83
55 to 59	4,476	2,023	1,599	185	16	568	21	8	56
60 and 61	1,517	633	588	45	5	226	4	2	14
62 to 64	2,064	810	858	75	14	282	8	0	17
65 to 69	2,517	1,018	1,056	96	7	306	8	3	23
70 to 74	2,057	798	889	58	3	275	14	3	17
75 to 79	1,720	655	811	31	5	202	6	1	9
80 to 84	1,301	439	667	30	6	135	4	2	18
85 and Older	1,726	530	1,036	33	1	113	4	0	9
Under 18	19,077	14,147	2,250	521	51	1,259	35	54	760
65 and older	9,321	3,440	4,459	248	22	1,031	36	9	76
Median		29.6	50.3	36.6	35.1	42.3	38.3	27.5	21.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	71,279	100%
Speak Only English	33,464	47%
Speak Spanish:	31,933	45%
Speak English "well" or "very well"	25,550	36%
Speak English "not well" or "not at all"	6,383	9%
Speak Asian/Pacific Island language:	4,845	7%
Speak English "well" or "very well"	4,119	6%
Speak English "not well" or "not at all"	726	1%
Speak other language:	1,037	1%
Speak English "well" or "very well"	1,019	1%
Speak English "not well" or "not at all"	18	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	48,982	100%
Less than 9th grade	3,901	8%
9th through 12th grade, no diploma	4,998	10%
High school grad (incl. equivalency)	10,022	20%
Some college, no degree	12,882	26%
Associate degree	4,731	10%
Bachelor's degree	8,378	17%
Master's degree	2,852	6%
Professional school degree	853	2%
Doctorate degree	365	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	73,340	100%	---	---	---	---
Enrolled in school	21,881	30%	19,004	26%	2,877	4%
Nursery / Preschool	1,042	5%	720	4%	322	11%
Kindergarten to grade 4	4,798	22%	4,329	23%	469	16%
Grade 5 to grade 8	4,733	22%	4,359	23%	374	13%
Grade 9 to grade 12	4,776	22%	4,393	23%	383	13%
College, undergraduate	5,752	26%	4,840	25%	912	32%
Graduate or Professional school	780	4%	363	2%	417	14%
Not enrolled in school	51,459	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	26,172	100%	10,019	100%	16,153	100%
Family Households:	18,716	72%	9,960	99%	8,756	54%
Married couple family	12,928	49%	6,187	62%	6,741	42%
Other family:	5,788	22%	3,773	38%	2,015	12%
Male householder, no wife	1,451	6%	775	8%	676	4%
Female householder, no husband	4,337	17%	2,998	30%	1,339	8%
Nonfamily households:	7,456	28%	59	1%	7,397	46%
Householder living alone	6,108	23%	----	----	----	----
Other nonfamily households	1,348	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	27,522	100%	26172	1,350	5%	2.87
Single family (detached)	12,018	44%	11,593	425	4%	3.11
Single family (attached)	3,003	11%	2,895	108	4%	2.99
2 to 4 units	2,082	8%	1,979	103	5%	2.75
5 to 9 units	1,642	6%	1,567	75	5%	2.54
10 or more units	7,406	27%	6,949	457	6%	2.64
Mobile home and Other	1,371	5%	1,189	182	13%	2.31

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	13,671	100%
Less than \$150,000	1,390	10%
\$150,000 to \$199,999	212	2%
\$200,000 to \$249,999	755	6%
\$250,000 to \$299,999	727	5%
\$300,000 to \$399,999	2,809	21%
\$400,000 to \$499,999	2,799	20%
\$500,000 to \$749,999	4,019	29%
\$750,000 to \$999,999	685	5%
\$1,000,000 or more	275	2%

Median Value **\$433,447**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	27,522	100%
2005 or Later	307	1%
2000 to 2004	596	2%
1990 to 1999	4,893	18%
1980 to 1989	4,317	16%
1970 to 1979	4,346	16%
1960 to 1969	5,552	20%
1950 to 1959	5,148	19%
1940 to 1949	1,601	6%
1939 or earlier	762	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	26,172	100%	12,501	100%	13,671	100%
1.00 occupant housing per room or less	24,174	92%	10,905	87%	13,269	97%
1.01 to 1.50 occupants per room	1,438	5%	1,175	9%	263	2%
1.51 to 2.00 occupants per room	546	2%	421	3%	125	1%
2.01 or more occupants per room	14	<1%	0	0%	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	12,501	100%
Less than \$500	955	8%
\$500 to \$599	141	1%
\$600 to \$699	261	2%
\$700 to \$799	1,205	10%
\$800 to \$899	1,537	12%
\$900 to \$999	1,902	15%
\$1,000 to \$1,249	2,614	21%
\$1,250 to \$1,499	1,755	14%
\$1,500 to \$1,999	1,455	12%
\$2,000 or more	423	3%
No cash rent	253	2%
Median contract rent	\$1,023	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	12,501	100%
Less than 20 percent	1,625	13%
20.0 to 24.9 percent	1,558	12%
25.0 to 29.9 percent	1,527	12%
30.0 to 34.9 percent	1,279	10%
35.0 to 39.9 percent	1,138	9%
40.0 to 49.9 percent	1,535	12%
50.0 percent or more	3,569	29%
Not computed	270	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	26,172	100%
No vehicle	2,340	9%
1 vehicle	9,125	35%
2 vehicles	9,625	37%
3 vehicles	3,431	13%
4 or more vehicles	1,651	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	34,840	100%
Worked in state of residence	34,373	99%
Worked in county of residence	33,850	97%
Worked outside county of residence	523	2%
Worked outside state of residence	467	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	59,449	100%	28,418	48%
In labor force	38,767	65%	20,412	53%
Armed forces	914	2%	624	68%
Civilian (employed)	33,257	86%	17,320	52%
Civilian (unemployed)	4,596	12%	2,468	54%
Not in labor force	20,682	35%	8,006	39%
Pct. of civilian labor force unemployed	12.1%		12.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	34,840	100%
Car, truck or van:	30,396	87%
Drove Alone	26,775	77%
Carpooled	3,621	10%
Public Transportation:	1,718	5%
Bus	1,464	4%
Trolley / Streetcar	179	1%
Railroad	45	<1%
Other public transportation	30	<1%
Motorcycle	135	<1%
Bicycle	164	<1%
Walked	713	2%
Other means	456	1%
Worked at home	1,258	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	34,840	100%
Did not work at home	33,582	96%
Less than 10 minutes	3,390	10%
10 to 19 minutes	9,615	28%
20 to 29 minutes	9,043	26%
30 to 44 minutes	7,592	22%
45 to 59 minutes	2,069	6%
60 to 89 minutes	1,414	4%
90 minutes or more	459	1%
Worked at home	1,258	4%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	33,935	100%
Agriculture, forestry, mining	107	<1%
Utilities	320	1%
Construction	1,978	6%
Manufacturing	2,660	8%
Wholesale trade	1,143	3%
Retail trade	3,956	12%
Transportation & warehousing	1,557	5%
Information & communications	748	2%
Finance, insurance, & real estate	2,622	8%
Professional, scientific, management, administration	2,750	8%
Educational, social, & health services	7,472	22%
Art, entertainment, recreation, accommodations, food	3,368	10%
Other services	1,794	5%
Public administration	3,460	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	33,935	100%
Management, professional & related:	11,211	33%
Management (incl. farm managers)	2,666	8%
Business & financial	1,524	4%
Computer & mathematical	675	2%
Architecture & engineering	621	2%
Life, physical & social science	215	1%
Community & social service	684	2%
Legal	261	1%
Education, training, & library	2,376	7%
Art, entertainment, sports & media	562	2%
Healthcare practitioners	1,627	5%
Service:	6,494	19%
Healthcare support	469	1%
Protective service	1,262	4%
Food preparation & serving	1,753	5%
Building & grounds cleaning / maintenance	1,520	4%
Personal care & service	1,490	4%
Sales & office	10,201	30%
Farming, fishing & forestry	45	<1%
Construction, extraction & maintenance	3,024	9%
Production, transport & material moving	2,960	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	26,172	100%
Less than \$15,000	3,052	12%
\$15,000 to \$29,999	3,808	15%
\$30,000 to \$44,999	4,125	16%
\$45,000 to \$59,999	3,393	13%
\$60,000 to \$74,999	2,858	11%
\$75,000 to \$99,999	3,376	13%
\$100,000 to \$124,999	2,092	8%
\$125,000 to \$149,999	1,355	5%
\$150,000 to \$199,999	1,376	5%
\$200,000 or more	737	3%
Median Income	\$54,288	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	26,172	100%
With earnings	21,112	81%
With wage and salary income	20,163	77%
With self-employment income	3,043	12%
With interest, dividend, or net rental income	4,751	18%
With Social Security income	6,873	26%
With Supplemental Security income	1,080	4%
With public assistance income	1,024	4%
With retirement income	5,219	20%
With other types of income	4,454	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	75,139	100%
Under .50	3,469	5%
.50 to .99	5,645	8%
1.00 to 1.24	3,448	5%
1.25 to 1.49	3,885	5%
1.50 to 1.84	4,735	6%
1.85 to 1.99	1,542	2%
2.00 and over	52,415	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	75,139	100%
Above Poverty	66,025	88%
Below Poverty	9,114	12%

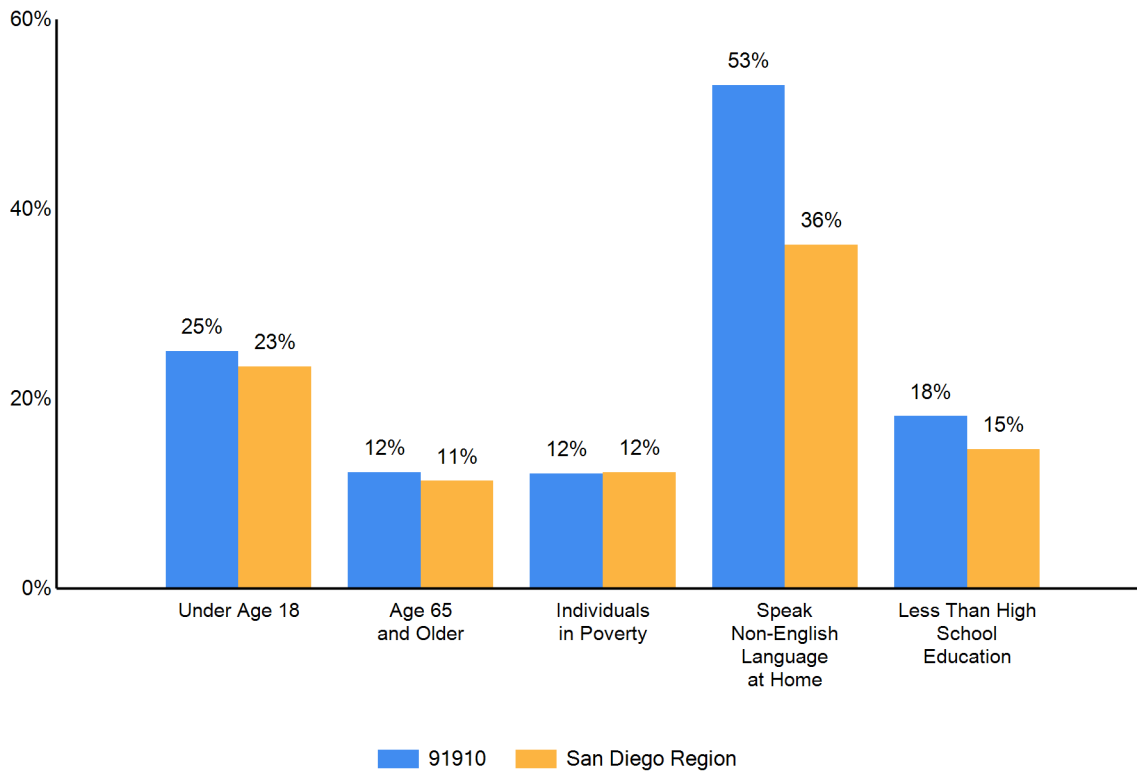
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	18,716	9,960	8,756	16,981	8,550	8,431	1,735	1,410	325
Married couple family	12,928	6,187	6,741	12,296	5,822	6,474	632	365	267
Male householder, no wife present	1,451	775	676	1,382	706	676	69	69	0
Female householder, no husband present	4,337	2,998	1,339	3,303	2,022	1,281	1,034	976	58

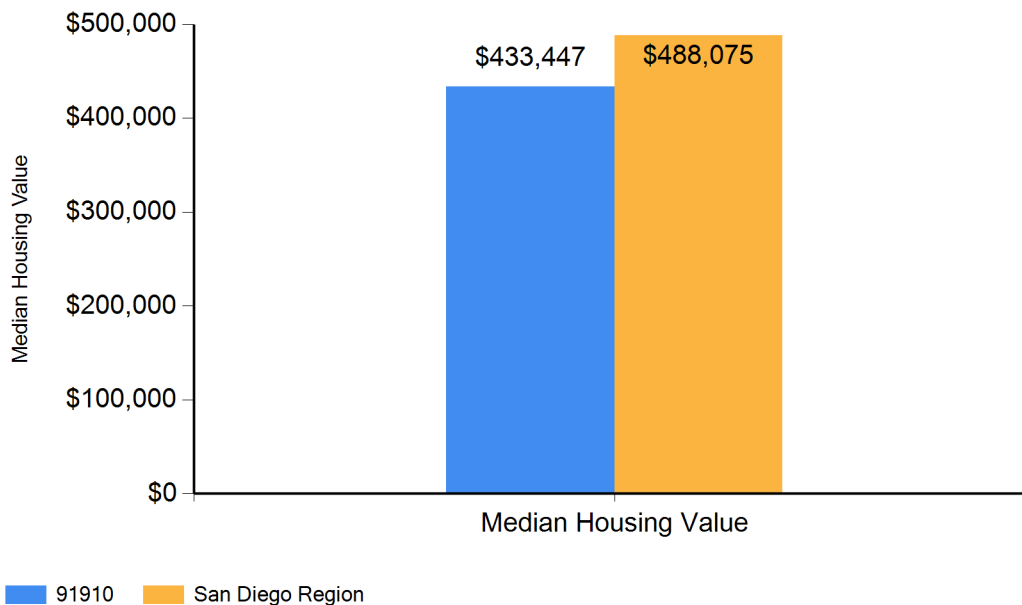
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075