

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Normal Heights



	Jan 1, 2014
<b>Total Population</b>	<b>16,535</b>
Household Population	16,519
Group Quarters Population	16
<b>Persons Per Household</b>	<b>2.22</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>7,850</b>	<b>7,446</b>	<b>5.1%</b>
Single Family - Detached	1,820	1,741	4.3%
Single Family - Multiple-Unit	1,823	1,735	4.8%
Multi-Family	4,207	3,970	5.6%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

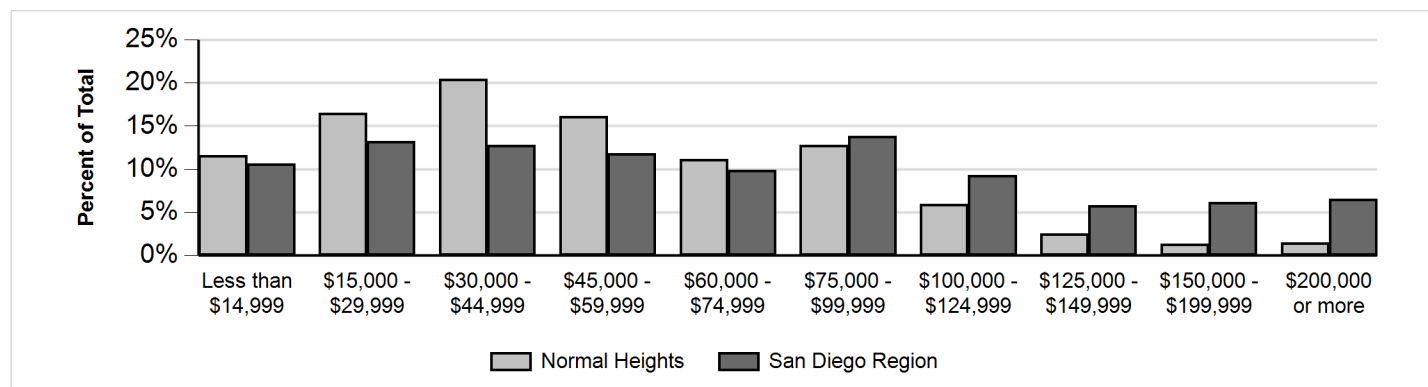
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	12%	17%	21%	16%	11%	13%	6%	3%	1%	1%

## Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$46,273
Not adjusted for inflation (current 2013\$)	\$49,073



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

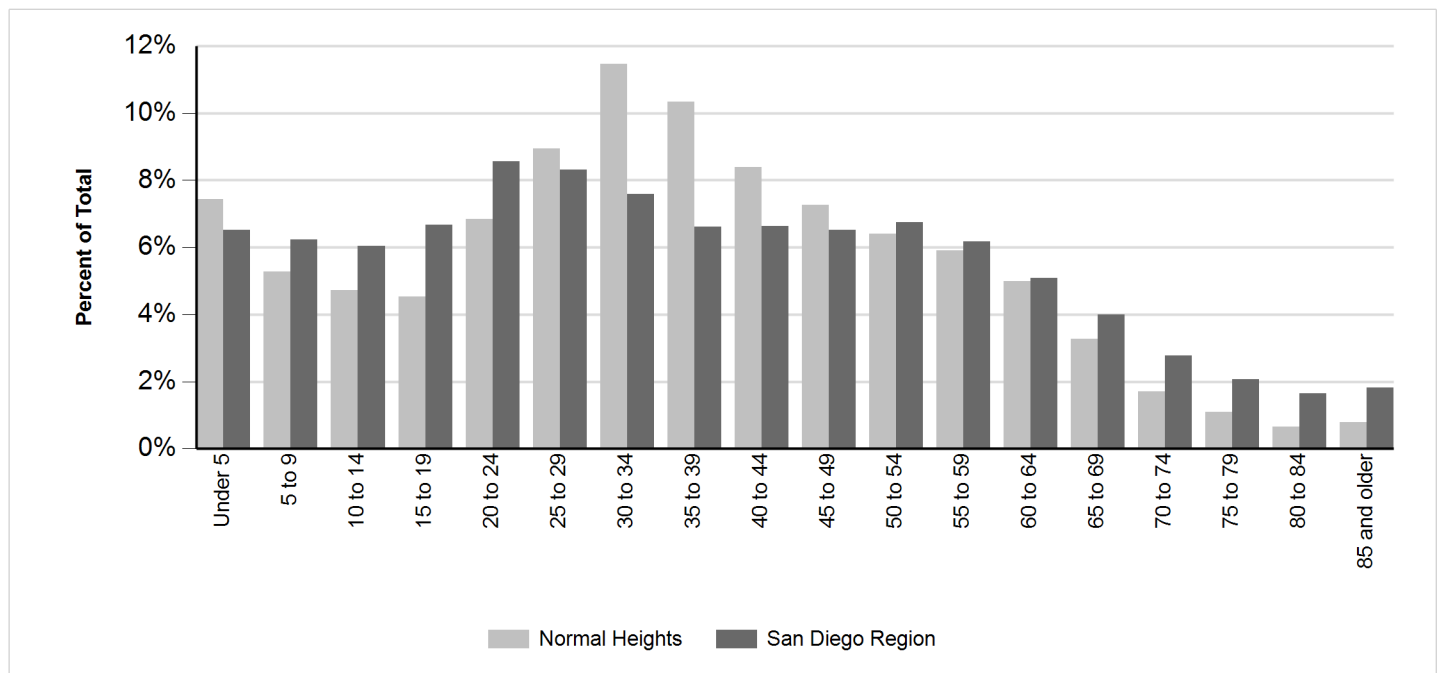
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>16,535</b>	<b>8,186</b>	<b>8,349</b>	<b>50%</b>
Under 5	1,228	604	624	51%
5 to 9	874	440	434	50%
10 to 14	781	400	381	49%
15 to 17	440	233	207	47%
18 and 19	308	150	158	51%
20 to 24	1,130	590	540	48%
25 to 29	1,479	686	793	54%
30 to 34	1,896	879	1,017	54%
35 to 39	1,710	870	840	49%
40 to 44	1,386	685	701	51%
45 to 49	1,202	666	536	45%
50 to 54	1,059	557	502	47%
55 to 59	977	492	485	50%
60 and 61	364	189	175	48%
62 to 64	460	235	225	49%
65 to 69	540	233	307	57%
70 to 74	282	124	158	56%
75 to 79	181	76	105	58%
80 to 84	107	40	67	63%
85 and older	131	37	94	72%
Under 18	3,323	1,677	1,646	50%
65 and older	1,241	510	731	59%
Median Age	35.4	35.6	35.1	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>6,047</b>	<b>7,399</b>	<b>1,389</b>	<b>81</b>	<b>1,105</b>	<b>514</b>
Under 5	643	399	68	2	74	42
5 to 9	540	180	67	3	41	43
10 to 14	457	159	61	7	44	53
15 to 17	265	82	33	1	39	20
18 and 19	199	55	25	2	17	10
20 to 24	536	373	102	10	66	43
25 to 29	580	617	125	8	95	54
30 to 34	619	902	144	6	154	71
35 to 39	488	859	137	8	165	53
40 to 44	456	642	120	8	115	45
45 to 49	371	596	128	5	68	34
50 to 54	293	580	120	4	49	13
55 to 59	204	615	97	7	39	15
60 and 61	65	246	28	1	22	2
62 to 64	79	302	41	3	30	5
65 to 69	94	353	53	2	33	5
70 to 74	53	171	25	2	29	2
75 to 79	41	119	8	1	11	1
80 to 84	38	59	4	0	5	1
85 and older	26	90	3	1	9	2
Under 18	1,905	820	229	13	198	158
65 and older	252	792	93	6	87	11
Median Age	28.3	40.6	37.5	35.9	35.7	29.3