

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### San Marcos



	Jan 1, 2011
Total Population	90,173
Household Population	89,753
Group Quarters Population	420
Persons Per Household	2.96

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,622	30,336	4.1%
Single Family - Detached	17,602	17,124	2.7%
Single Family - Multiple-Unit	1,518	1,480	2.5%
Multi-Family	9,103	8,545	6.1%
Mobile Home and Other	3,399	3,187	6.2%

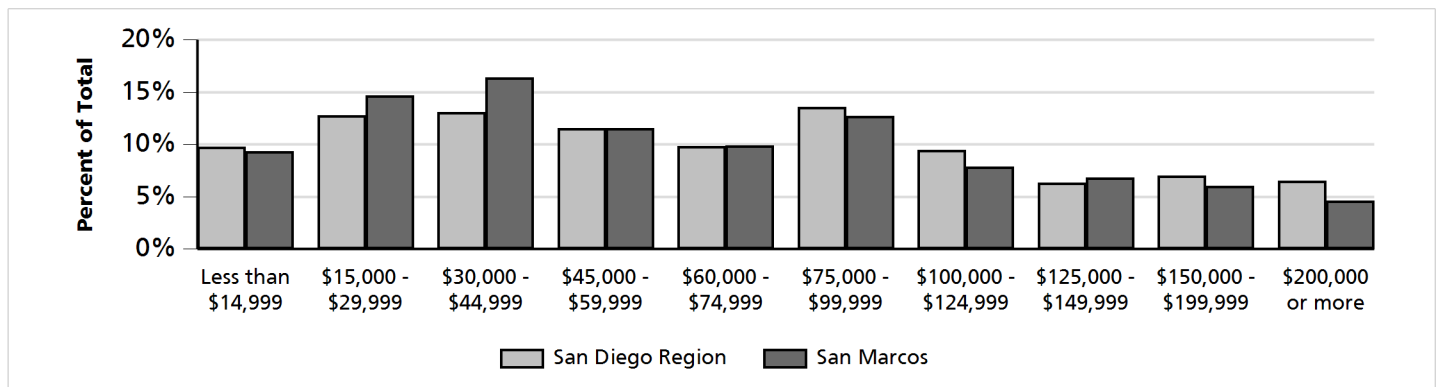
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	15%	16%	12%	10%	13%	8%	7%	6%	5%

Median Household Income

Adjusted for Inflation (2010 \$)	\$57,407
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## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

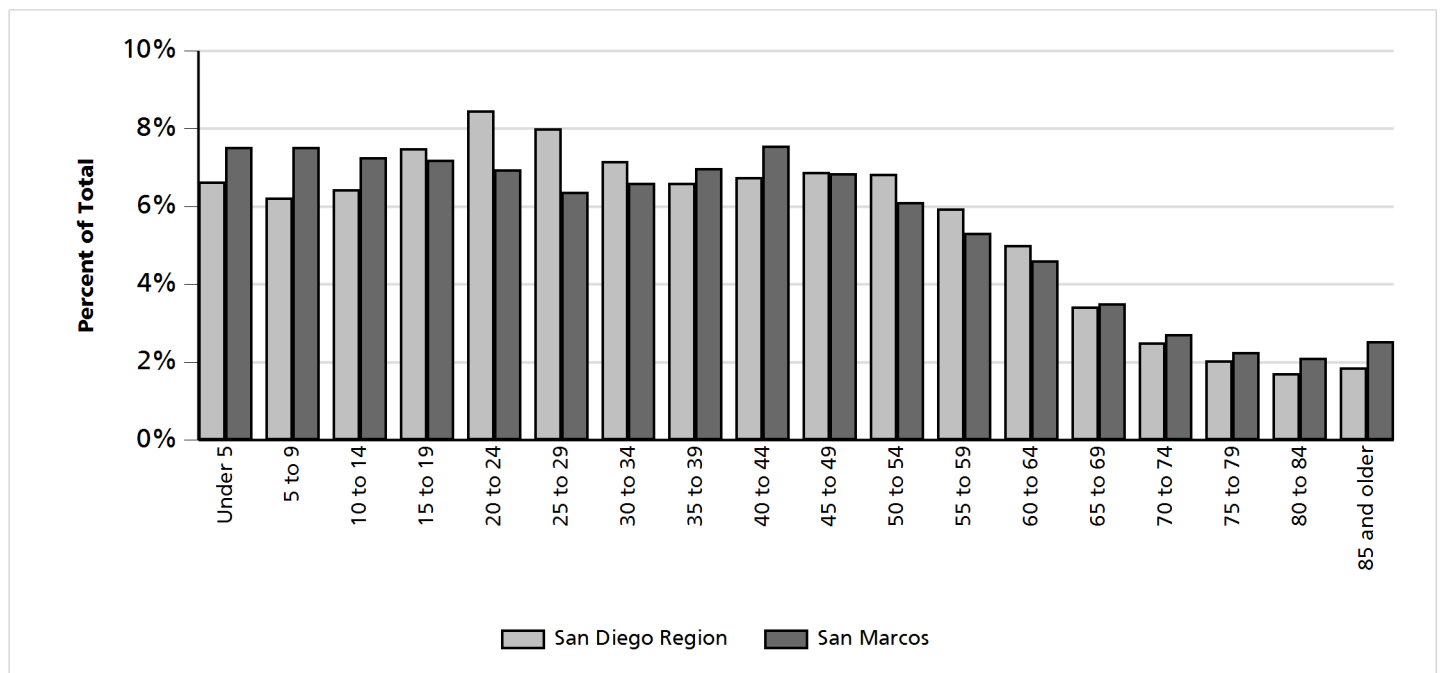
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>90,173</b>	44,143	46,030	51%
Under 5	6,784	3,413	3,371	50%
5 to 9	6,779	3,465	3,314	49%
10 to 14	6,544	3,431	3,113	48%
15 to 17	3,920	2,003	1,917	49%
18 and 19	2,569	1,339	1,230	48%
20 to 24	6,268	3,147	3,121	50%
25 to 29	5,744	2,987	2,757	48%
30 to 34	5,955	2,959	2,996	50%
35 to 39	6,301	3,127	3,174	50%
40 to 44	6,821	3,353	3,468	51%
45 to 49	6,180	3,099	3,081	50%
50 to 54	5,513	2,762	2,751	50%
55 to 59	4,801	2,260	2,541	53%
60 and 61	1,700	809	891	52%
62 to 64	2,452	1,076	1,376	56%
65 to 69	3,167	1,402	1,765	56%
70 to 74	2,452	1,098	1,354	55%
75 to 79	2,042	850	1,192	58%
80 to 84	1,899	765	1,134	60%
85 and older	2,282	798	1,484	65%
Under 18	24,027	12,312	11,715	49%
65 and older	11,842	4,913	6,929	59%
Median Age	35.4	33.9	36.9	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>33,265</b>	45,010	1,681	<b>299</b>	<b>7,368</b>	<b>2,550</b>
Under 5	3,435	2,427	100	22	444	356
5 to 9	3,279	2,533	114	19	468	366
10 to 14	3,203	2,474	127	21	413	306
15 to 17	1,950	1,432	82	11	264	181
18 and 19	1,359	921	57	8	142	82
20 to 24	2,973	2,424	149	22	515	185
25 to 29	2,722	2,222	124	27	495	154
30 to 34	2,654	2,494	128	14	516	149
35 to 39	2,561	2,753	131	17	701	138
40 to 44	2,507	3,357	115	18	681	143
45 to 49	2,093	3,196	140	19	609	123
50 to 54	1,438	3,316	133	17	518	91
55 to 59	1,073	3,072	96	26	456	78
60 and 61	309	1,181	32	13	148	17
62 to 64	395	1,752	46	12	218	29
65 to 69	459	2,347	35	4	275	47
70 to 74	333	1,856	23	9	200	31
75 to 79	243	1,619	21	6	124	29
80 to 84	143	1,617	13	11	98	17
85 and older	136	2,017	15	3	83	28
Under 18	11,867	8,866	423	73	1,589	1,209
65 and older	1,314	9,456	107	33	780	152
Median Age	25.8	44.2	33.4	36.6	38.0	19.6