



## Demographic and Socioeconomic Profile 2010

TRACT: 123.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,449</b>	<b>100%</b>
Hispanic	1,753	51%
White	1,198	35%
Asian	246	7%
Black	154	4%
Two or More	66	2%
Pacific Islander	16	<1%
Other	10	<1%
American Indian	6	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,449</b>	<b>1,676</b>	<b>1,773</b>	<b>51%</b>
Under 5	142	80	62	44%
5 to 9	191	97	94	49%
10 to 14	235	126	109	46%
15 to 17	92	61	31	34%
18 and 19	92	29	63	68%
20 to 24	329	172	157	48%
25 to 29	250	142	108	43%
30 to 34	134	74	60	45%
35 to 39	233	171	62	27%
40 to 44	259	137	122	47%
45 to 49	190	104	86	45%
50 to 54	272	126	146	54%
55 to 59	216	72	144	67%
60 and 61	75	32	43	57%
62 to 64	81	27	54	67%
65 to 69	66	35	31	47%
70 to 74	85	21	64	75%
75 to 79	72	12	60	83%
80 to 84	64	7	57	89%
85 and Older	371	151	220	59%
Under 18	660	364	296	45%
65 and older	658	226	432	66%
<b>Median</b>	<b>40.5</b>	<b>36.7</b>	<b>46.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,881</b>	<b>100%</b>
Never Married	616	21%
Married, excluding separated	1,505	52%
Separated	36	1%
Widowed	266	9%
Divorced	458	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,449</b>	<b>100%</b>
Household	3,205	93%
Group Quarters - Other	244	7%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,449</b>	<b>1,753</b>	<b>1,198</b>	<b>154</b>	<b>6</b>	<b>246</b>	<b>16</b>	<b>10</b>	<b>66</b>
Under 5	142	119	10	2	0	2	0	0	9
5 to 9	191	135	17	11	0	15	0	0	13
10 to 14	235	156	61	5	2	9	0	0	2
15 to 17	92	72	9	2	2	5	0	0	2
18 and 19	92	55	18	9	0	9	0	0	1
20 to 24	329	180	130	1	1	9	3	3	2
25 to 29	250	143	59	10	1	26	0	2	9
30 to 34	134	73	27	13	0	8	3	3	7
35 to 39	233	144	71	3	0	10	3	0	2
40 to 44	259	136	73	31	0	17	0	0	2
45 to 49	190	104	54	14	0	13	0	0	5
50 to 54	272	94	146	16	0	16	0	0	0
55 to 59	216	100	80	4	0	21	7	0	4
60 and 61	75	36	26	2	0	9	0	2	0
62 to 64	81	15	35	6	0	25	0	0	0
65 to 69	66	19	31	1	0	15	0	0	0
70 to 74	85	20	55	4	0	6	0	0	0
75 to 79	72	3	61	1	0	7	0	0	0
80 to 84	64	21	28	5	0	4	0	0	6
85 and Older	371	128	207	14	0	20	0	0	2
Under 18	660	482	97	20	4	31	0	0	26
65 and older	658	191	382	25	0	52	0	0	8
<b>Median</b>		<b>31.1</b>	<b>52.4</b>	<b>43.4</b>	<b>16.5</b>	<b>50.0</b>	<b>38.3</b>	<b>30.0</b>	<b>27.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,307</b>	<b>100%</b>
Speak Only English	1,912	58%
Speak Spanish:	1,252	38%
Speak English "well" or "very well"	1,161	35%
Speak English "not well" or "not at all"	91	3%
Speak Asian/Pacific Island language:	82	2%
Speak English "well" or "very well"	82	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	61	2%
Speak English "well" or "very well"	61	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,368</b>	<b>100%</b>
Less than 9th grade	92	4%
9th through 12th grade, no diploma	200	8%
High school grad (incl. equivalency)	418	18%
Some college, no degree	486	21%
Associate degree	390	16%
Bachelor's degree	476	20%
Master's degree	127	5%
Professional school degree	57	2%
Doctorate degree	122	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,357</b>	<b>100%</b>	---	---	---	---
Enrolled in school	482	14%	399	12%	83	2%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	60	12%	60	15%	0	0%
Grade 5 to grade 8	90	19%	90	23%	0	0%
Grade 9 to grade 12	128	27%	128	32%	0	0%
College, undergraduate	193	40%	110	28%	83	100%
Graduate or Professional school	11	2%	11	3%	0	0%
Not enrolled in school	2,875	86%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,381</b>	<b>100%</b>	<b>359</b>	<b>100%</b>	<b>1,022</b>	<b>100%</b>
Family Households:	890	64%	359	100%	531	52%
Married couple family	735	53%	222	62%	513	50%
Other family:	155	11%	137	38%	18	2%
Male householder, no wife	47	3%	47	13%	0	0%
Female householder, no husband	108	8%	90	25%	18	2%
Nonfamily households:	491	36%	0	0%	491	48%
Householder living alone	432	31%	----	----	----	----
Other nonfamily households	59	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,527</b>	<b>100%</b>	<b>1381</b>	<b>146</b>	<b>10%</b>	<b>2.32</b>
Single family (detached)	538	35%	485	53	10%	2.52
Single family (attached)	156	10%	142	14	9%	2.37
2 to 4 units	99	6%	86	13	13%	2.43
5 to 9 units	58	4%	52	6	10%	2.10
10 or more units	676	44%	616	60	9%	2.16
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>552</b>	<b>100%</b>
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	14	3%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	93	17%
\$400,000 to \$499,999	171	31%
\$500,000 to \$749,999	257	47%
\$750,000 to \$999,999	17	3%
\$1,000,000 or more	0	0%

**Median Value** **\$498,830**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,527</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	31	2%
1990 to 1999	106	7%
1980 to 1989	465	30%
1970 to 1979	437	29%
1960 to 1969	65	4%
1950 to 1959	198	13%
1940 to 1949	104	7%
1939 or earlier	121	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,381</b>	<b>100%</b>	<b>829</b>	<b>100%</b>	<b>552</b>	<b>100%</b>
1.00 occupant housing per room or less	1,331	96%	779	94%	552	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	50	4%	50	6%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>829</b>	<b>100%</b>
Less than \$500	68	8%
\$500 to \$599	0	0%
\$600 to \$699	25	3%
\$700 to \$799	8	1%
\$800 to \$899	54	7%
\$900 to \$999	166	20%
\$1,000 to \$1,249	270	33%
\$1,250 to \$1,499	99	12%
\$1,500 to \$1,999	97	12%
\$2,000 or more	28	3%
No cash rent	14	2%
<b>Median contract rent</b>	<b>\$1,085</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>829</b>	<b>100%</b>
Less than 20 percent	90	11%
20.0 to 24.9 percent	73	9%
25.0 to 29.9 percent	160	19%
30.0 to 34.9 percent	142	17%
35.0 to 39.9 percent	71	9%
40.0 to 49.9 percent	52	6%
50.0 percent or more	227	27%
Not computed	14	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,381</b>	<b>100%</b>
No vehicle	205	15%
1 vehicle	497	36%
2 vehicles	419	30%
3 vehicles	179	13%
4 or more vehicles	81	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,589</b>	<b>100%</b>
Worked in state of residence	1,565	98%
Worked in county of residence	1,526	96%
Worked outside county of residence	39	2%
Worked outside state of residence	24	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,854</b>	<b>100%</b>	<b>1,352</b>	<b>47%</b>
In labor force	1,555	54%	831	53%
Armed forces	32	2%	32	100%
Civilian (employed)	1,414	91%	706	50%
Civilian (unemployed)	109	7%	93	85%
Not in labor force	1,299	46%	521	40%
Pct. of civilian labor force unemployed	7.2%		11.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,589</b>	<b>100%</b>
Car, truck or van:	1,392	88%
Drove Alone	1,201	76%
Carpooled	191	12%
Public Transportation:	76	5%
Bus	76	5%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	45	3%
Other means	24	2%
Worked at home	52	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,589</b>	<b>100%</b>
Did not work at home	1,537	97%
Less than 10 minutes	242	15%
10 to 19 minutes	521	33%
20 to 29 minutes	439	28%
30 to 44 minutes	257	16%
45 to 59 minutes	25	2%
60 to 89 minutes	53	3%
90 minutes or more	0	0%
Worked at home	52	3%
<b>Average time to work (minutes)</b>	<b>23</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,563</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	74	5%
Manufacturing	119	8%
Wholesale trade	9	1%
Retail trade	179	11%
Transportation & warehousing	26	2%
Information & communications	34	2%
Finance, insurance, & real estate	181	12%
Professional, scientific, management, administration	164	10%
Educational, social, & health services	276	18%
Art, entertainment, recreation, accommodations, food	168	11%
Other services	41	3%
Public administration	292	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,563</b>	<b>100%</b>
Management, professional & related:	641	41%
Management (incl. farm managers)	131	8%
Business & financial	69	4%
Computer & mathematical	16	1%
Architecture & engineering	29	2%
Life, physical & social science	8	1%
Community & social service	39	2%
Legal	90	6%
Education, training, & library	131	8%
Art, entertainment, sports & media	63	4%
Healthcare practitioners	65	4%
Service:	182	12%
Healthcare support	0	0%
Protective service	45	3%
Food preparation & serving	13	1%
Building & grounds cleaning / maintenance	20	1%
Personal care & service	104	7%
Sales & office	474	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	157	10%
Production, transport & material moving	109	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,381</b>	<b>100%</b>
Less than \$15,000	132	10%
\$15,000 to \$29,999	233	17%
\$30,000 to \$44,999	177	13%
\$45,000 to \$59,999	188	14%
\$60,000 to \$74,999	88	6%
\$75,000 to \$99,999	183	13%
\$100,000 to \$124,999	113	8%
\$125,000 to \$149,999	151	11%
\$150,000 to \$199,999	62	4%
\$200,000 or more	54	4%
<b>Median Income</b>	<b>\$56,848</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,381</b>	<b>100%</b>
With earnings	928	67%
With wage and salary income	872	63%
With self-employment income	205	15%
With interest, dividend, or net rental income	427	31%
With Social Security income	566	41%
With Supplemental Security income	70	5%
With public assistance income	8	1%
With retirement income	431	31%
With other types of income	224	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,273</b>	<b>100%</b>
Under .50	143	4%
.50 to .99	138	4%
1.00 to 1.24	146	4%
1.25 to 1.49	115	4%
1.50 to 1.84	157	5%
1.85 to 1.99	33	1%
2.00 and over	2,541	78%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,273</b>	<b>100%</b>
Above Poverty	2,992	91%
Below Poverty	281	9%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

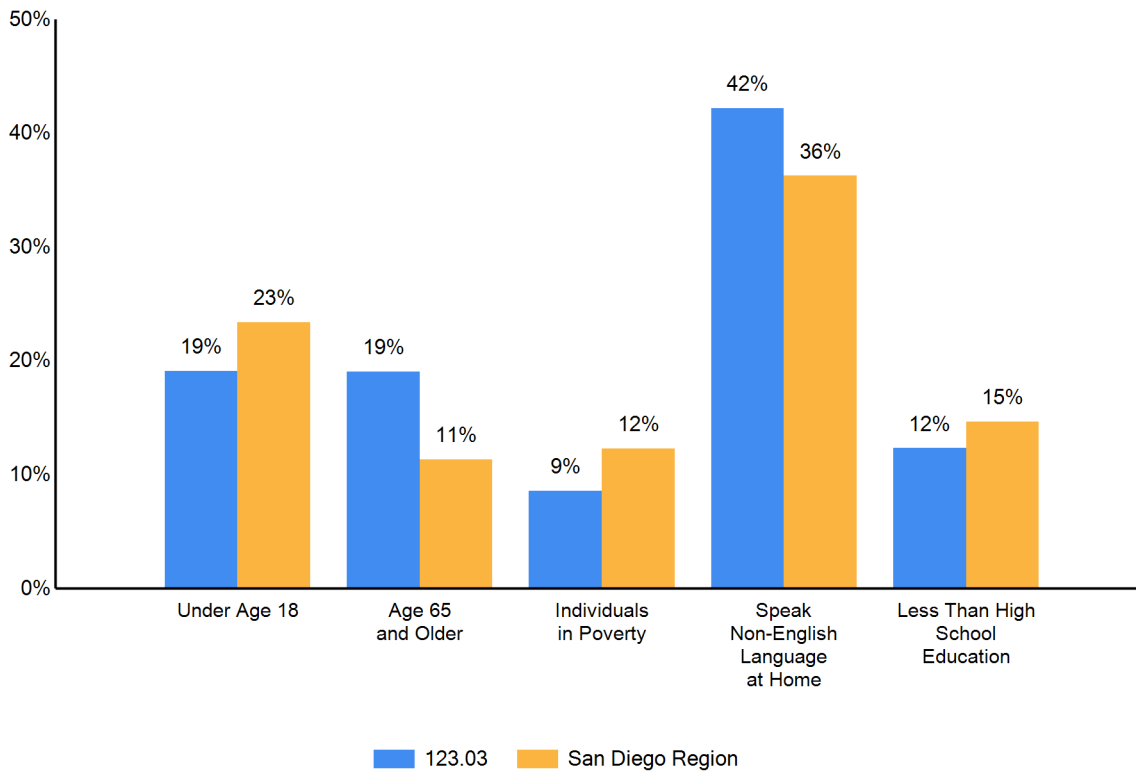
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>890</b>	<b>359</b>	<b>531</b>	<b>865</b>	<b>334</b>	<b>531</b>	<b>25</b>	<b>25</b>	<b>0</b>
Married couple family	735	222	513	735	222	513	0	0	0
Male householder, no wife present	47	47	0	22	22	0	25	25	0
Female householder, no husband present	108	90	18	108	90	18	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

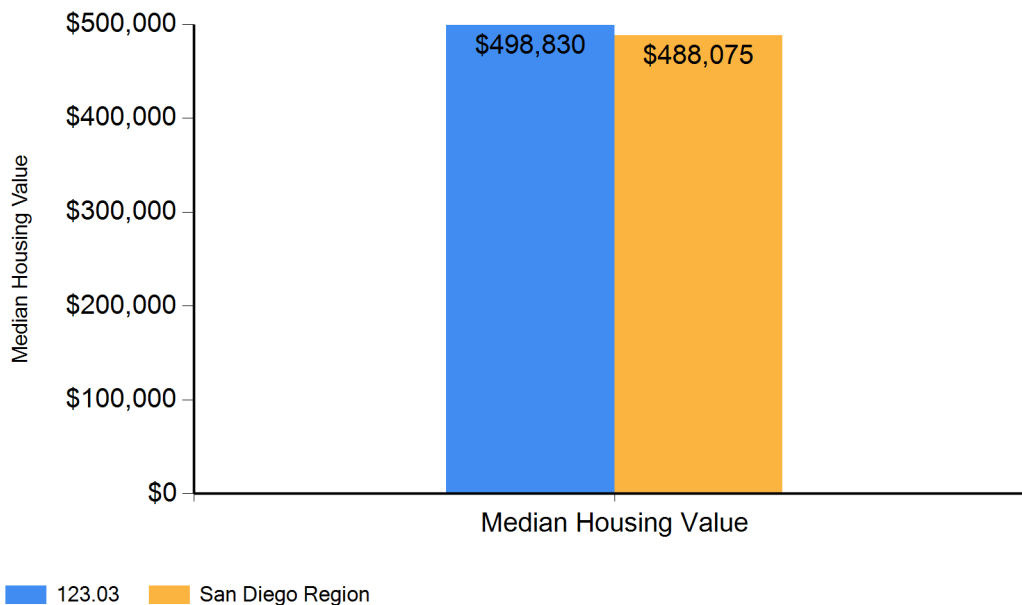


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075