DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
San Marcos

	Jan 1, 2014
Total Population	92,204
Household Population	91,783
Group Quarters Population	421
Persons Per Household	2.97

HOUSING AND OCCUPANCY

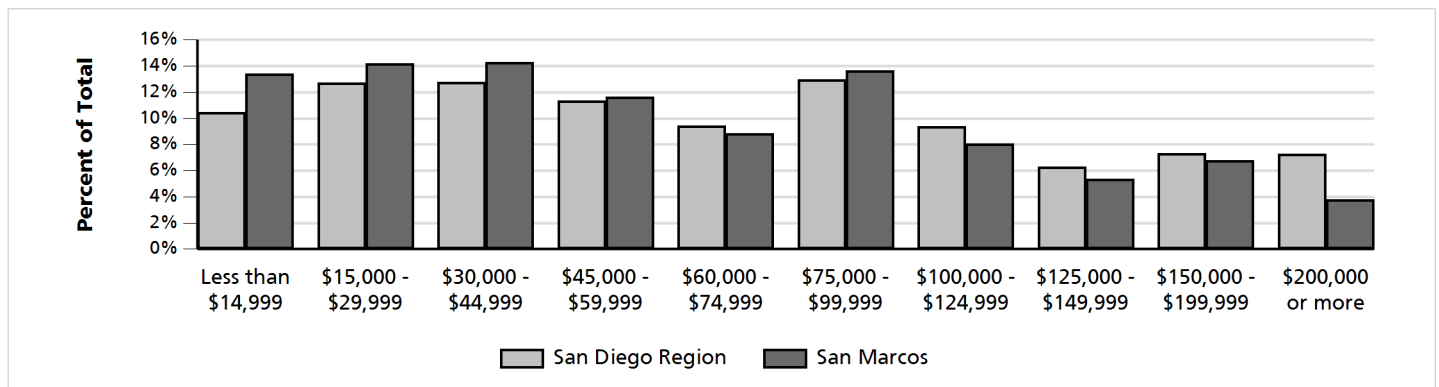|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	32,086	30,856	3.8%
Single Family - Detached	17,475	17,043	2.5%
Single Family - Multiple-Unit	2,323	2,212	4.8%
Multi-Family	8,889	8,395	5.6%
Mobile Home and Other	3,399	3,206	5.7%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	13%	14%	14%	12%	9%	14%	8%	5%	7%	4%

Median Household Income

Adjusted for Inflation (2010 $)	$55,387
Not adjusted for inflation (current 2013$)	$58,738

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
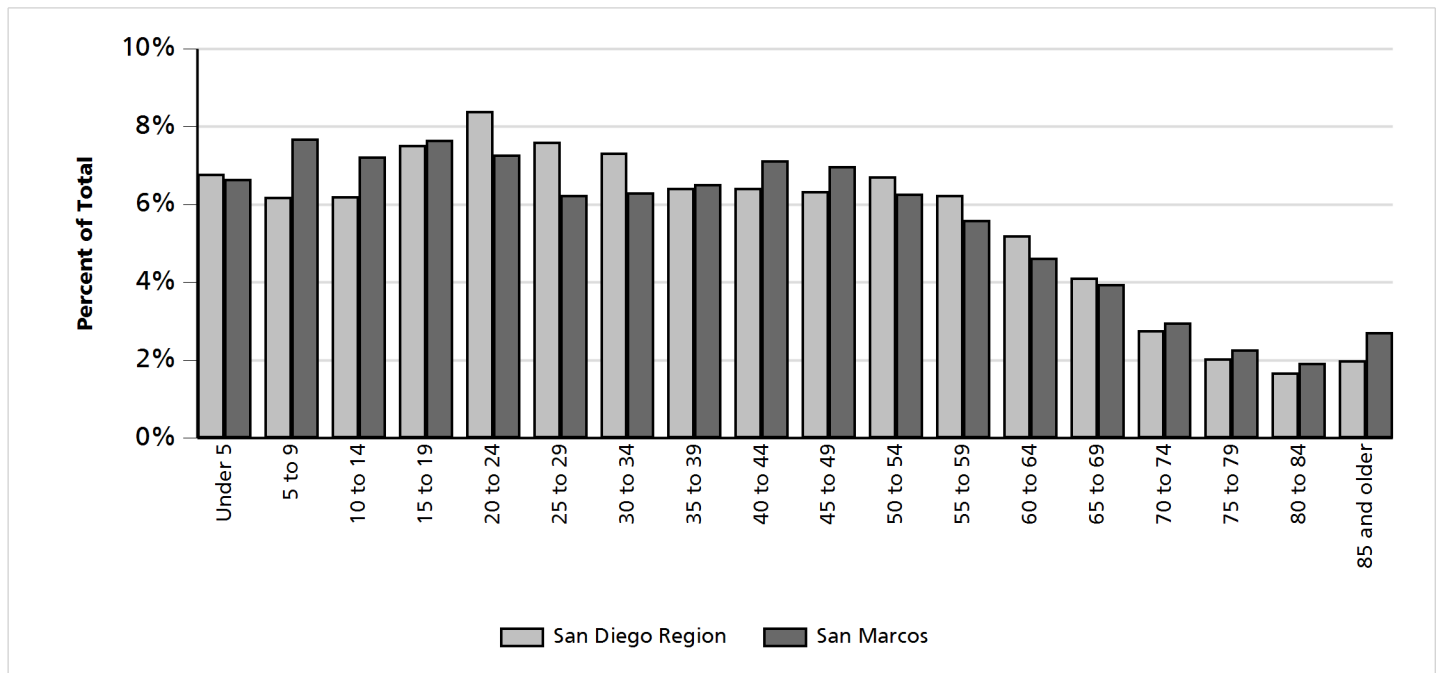
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

December 28, 2015
San Marcos
Page 1 of 3

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**92,204**	45,261	46,943	51%
Under 5	6,128	3,156	2,972	48%
5 to 9	7,094	3,577	3,517	50%
10 to 14	6,671	3,480	3,191	48%
15 to 17	4,236	2,252	1,984	47%
18 and 19	2,817	1,459	1,358	48%
20 to 24	6,709	3,332	3,377	50%
25 to 29	5,752	2,932	2,820	49%
30 to 34	5,809	2,972	2,837	49%
35 to 39	6,007	2,960	3,047	51%
40 to 44	6,571	3,213	3,358	51%
45 to 49	6,440	3,164	3,276	51%
50 to 54	5,785	2,930	2,855	49%
55 to 59	5,156	2,502	2,654	51%
60 and 61	1,823	836	987	54%
62 to 64	2,451	1,146	1,305	53%
65 to 69	3,648	1,591	2,057	56%
70 to 74	2,731	1,204	1,527	56%
75 to 79	2,092	886	1,206	58%
80 to 84	1,772	763	1,009	57%
85 and older	2,512	906	1,606	64%
Under 18	24,129	12,465	11,664	48%
65 and older	12,755	5,350	7,405	58%
Median Age	35.7	34.1	37.3	N/A

POPULATION BY AGE

Legend: San Diego Region, San Marcos

Source: SANDAG, Current Estimates
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December 28, 2015
San Marcos
Page 2 of 3

POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	35,295	44,782	1,596	280	7,675	2,576
Under 5	2,980	2,457	86	11	431	163
5 to 9	3,633	2,474	97	21	449	420
10 to 14	3,277	2,467	106	12	488	321
15 to 17	2,101	1,601	77	5	268	184
18 and 19	1,375	1,053	54	15	196	124
20 to 24	3,411	2,470	150	14	446	218
25 to 29	2,743	2,195	107	19	519	169
30 to 34	2,772	2,254	127	10	502	144
35 to 39	2,616	2,494	105	12	628	152
40 to 44	2,568	3,025	109	26	716	127
45 to 49	2,412	3,130	128	23	621	126
50 to 54	1,732	3,249	120	20	557	107
55 to 59	1,315	3,149	107	15	511	59
60 and 61	395	1,155	34	15	193	31
62 to 64	462	1,704	31	15	217	22
65 to 69	559	2,623	52	13	339	62
70 to 74	394	2,042	30	12	219	34
75 to 79	234	1,627	24	9	153	45
80 to 84	173	1,444	11	6	117	21
85 and older	143	2,169	41	7	105	47
Under 18	11,991	8,999	366	49	1,636	1,088
65 and older	1,503	9,905	158	47	933	209
Median Age	26.6	44.8	34.8	44.0	39.3	21.7