

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2014
Total Population	17,308
Household Population	17,308
Group Quarters Population	0
Persons Per Household	3.68

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,909	4,700	4.3%
Single Family - Detached	3,834	3,726	2.8%
Single Family - Multiple-Unit	10	10	0.0%
Multi-Family	1,065	964	9.5%
Mobile Home and Other	0	0	--

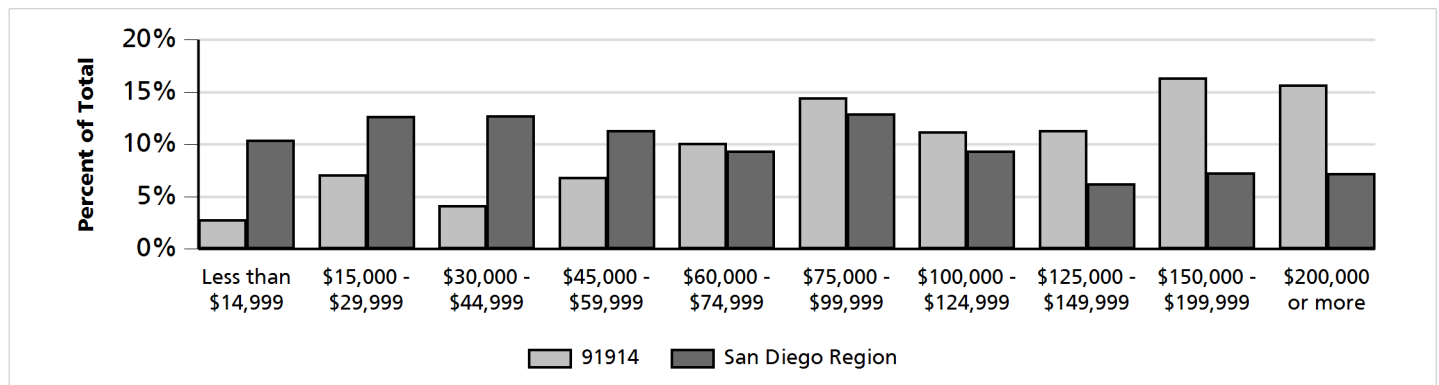
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	7%	4%	7%	10%	15%	11%	11%	16%	16%

Median Household Income

Adjusted for Inflation (2010 \$)	\$110,559
Not adjusted for inflation (current 2013\$)	\$117,249



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

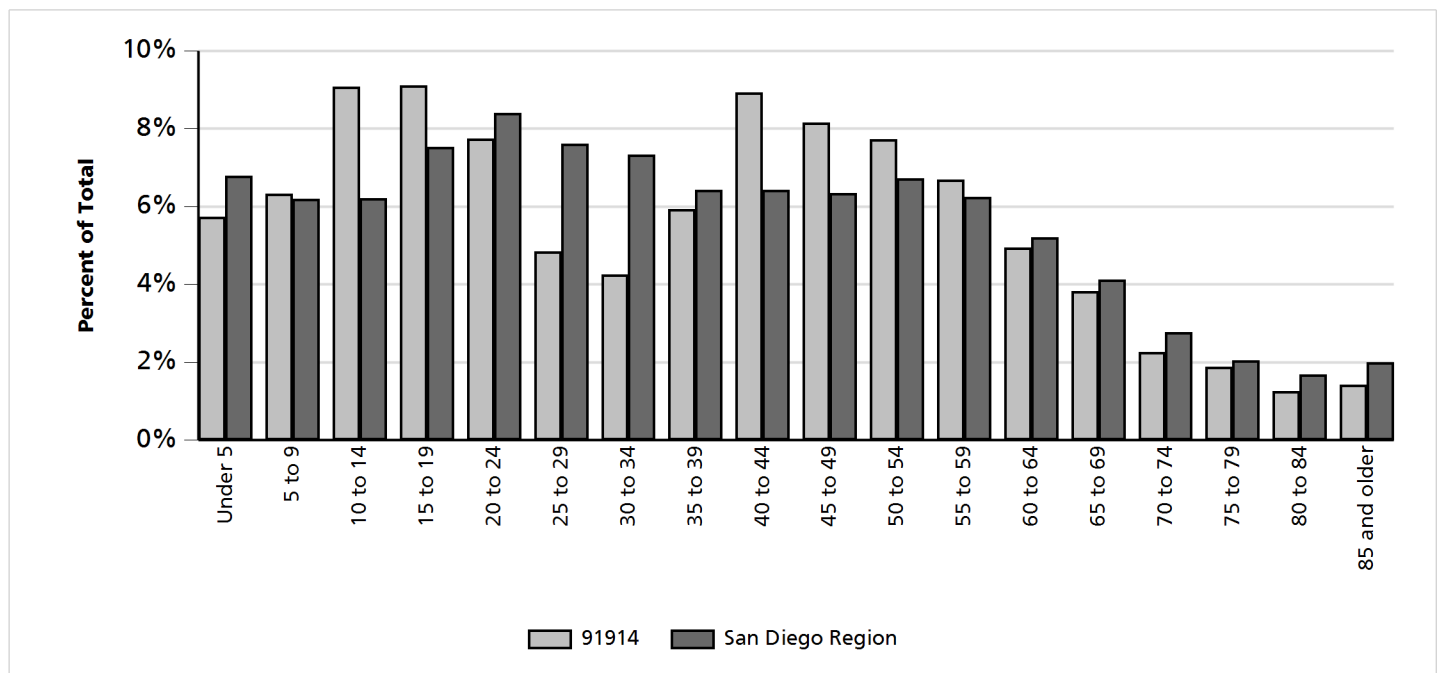
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	17,308	8,494	8,814	51%
Under 5	991	485	506	51%
5 to 9	1,095	532	563	51%
10 to 14	1,569	858	711	45%
15 to 17	959	492	467	49%
18 and 19	616	329	287	47%
20 to 24	1,338	651	687	51%
25 to 29	837	468	369	44%
30 to 34	736	354	382	52%
35 to 39	1,025	443	582	57%
40 to 44	1,545	705	840	54%
45 to 49	1,410	738	672	48%
50 to 54	1,337	635	702	53%
55 to 59	1,156	566	590	51%
60 and 61	368	167	201	55%
62 to 64	486	235	251	52%
65 to 69	662	325	337	51%
70 to 74	390	178	212	54%
75 to 79	326	139	187	57%
80 to 84	217	87	130	60%
85 and older	245	107	138	56%
Under 18	4,614	2,367	2,247	49%
65 and older	1,840	836	1,004	55%
Median Age	37.5	35.9	38.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				All Other
		White	Black	American Indian	Asian & Pacific Isl.	
Total Population	7,486	5,688	557	7	2,999	571
Under 5	497	252	12	0	207	23
5 to 9	605	286	15	1	149	39
10 to 14	829	389	29	0	244	78
15 to 17	501	249	29	1	140	39
18 and 19	338	155	21	0	83	19
20 to 24	688	370	38	0	184	58
25 to 29	401	223	17	0	148	48
30 to 34	312	219	23	0	137	45
35 to 39	477	296	28	1	185	38
40 to 44	701	442	47	0	297	58
45 to 49	636	459	55	0	239	21
50 to 54	461	481	76	0	289	30
55 to 59	356	514	46	1	215	24
60 and 61	107	160	22	0	69	10
62 to 64	126	229	24	0	101	6
65 to 69	176	375	33	0	71	7
70 to 74	90	211	17	3	60	9
75 to 79	83	148	11	0	74	10
80 to 84	54	94	7	0	57	5
85 and older	48	136	7	0	50	4
Under 18	2,432	1,176	85	2	740	179
65 and older	451	964	75	3	312	35
Median Age	28.6	44.6	46.8	57.5	40.4	28.1