

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91941



	Jan 1, 2014
Total Population	33,957
Household Population	33,667
Group Quarters Population	290
Persons Per Household	2.57

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	13,358	13,090	2.0%
Single Family - Detached	8,458	8,263	2.3%
Single Family - Multiple-Unit	1,363	1,333	2.2%
Multi-Family	3,537	3,494	1.2%
Mobile Home and Other	0	0	--

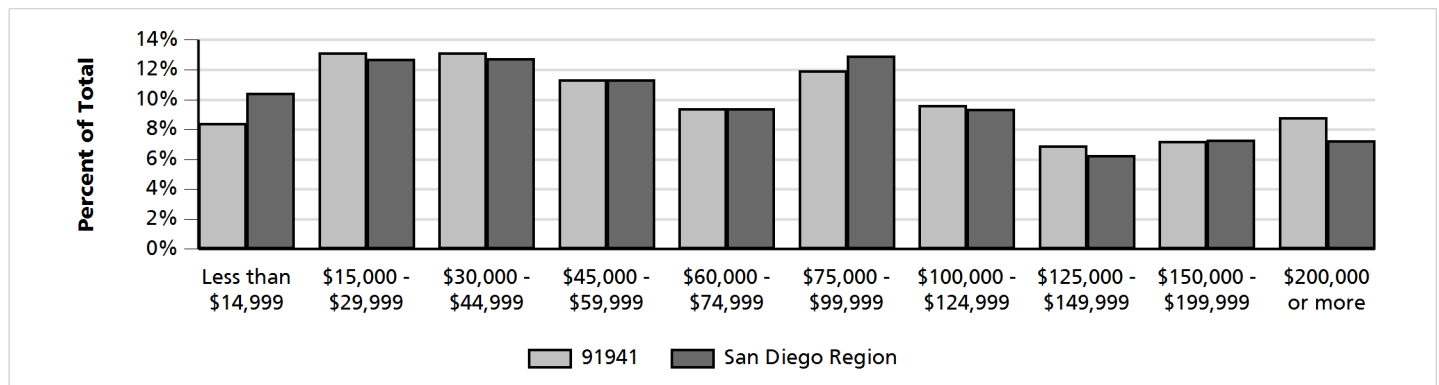
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	13%	13%	11%	9%	12%	10%	7%	7%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$66,144
Not adjusted for inflation (current 2013\$)	\$70,146



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

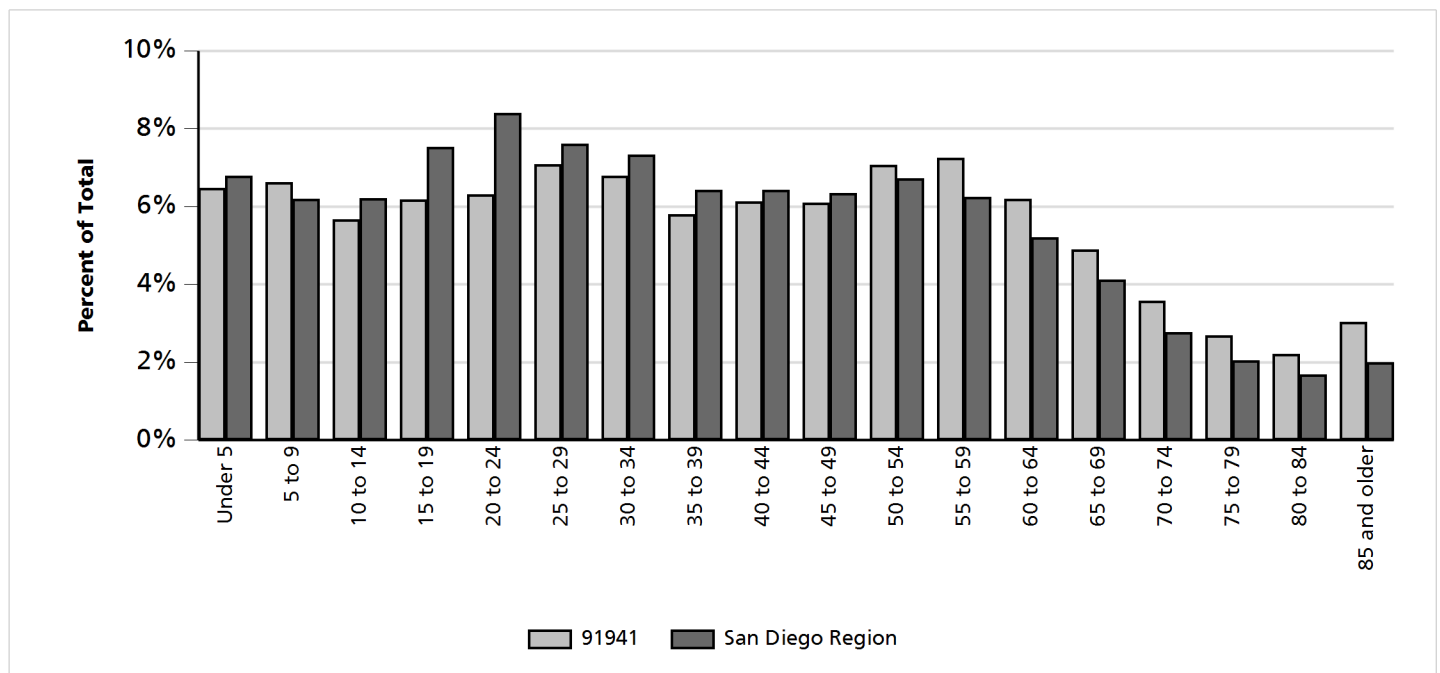
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	33,957	16,402	17,555	52%
Under 5	2,196	1,124	1,072	49%
5 to 9	2,250	1,137	1,113	49%
10 to 14	1,924	997	927	48%
15 to 17	1,220	658	562	46%
18 and 19	875	428	447	51%
20 to 24	2,143	1,059	1,084	51%
25 to 29	2,404	1,157	1,247	52%
30 to 34	2,304	1,098	1,206	52%
35 to 39	1,966	980	986	50%
40 to 44	2,079	1,014	1,065	51%
45 to 49	2,068	988	1,080	52%
50 to 54	2,396	1,203	1,193	50%
55 to 59	2,461	1,126	1,335	54%
60 and 61	905	416	489	54%
62 to 64	1,200	586	614	51%
65 to 69	1,663	806	857	52%
70 to 74	1,212	577	635	52%
75 to 79	910	366	544	60%
80 to 84	749	319	430	57%
85 and older	1,032	363	669	65%
Under 18	7,590	3,916	3,674	48%
65 and older	5,566	2,431	3,135	56%
Median Age	39.2	37.8	40.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,635	20,698	2,229	149	1,963	1,283
Under 5	660	1,126	191	8	115	96
5 to 9	849	856	233	13	104	195
10 to 14	625	882	165	6	98	148
15 to 17	371	596	89	4	74	86
18 and 19	290	416	69	3	39	58
20 to 24	611	1,070	201	12	143	106
25 to 29	664	1,162	228	9	197	144
30 to 34	637	1,114	253	8	203	89
35 to 39	535	1,038	159	8	146	80
40 to 44	512	1,216	126	10	153	62
45 to 49	455	1,296	109	11	151	46
50 to 54	405	1,675	129	15	117	55
55 to 59	318	1,833	129	14	113	54
60 and 61	102	725	23	3	40	12
62 to 64	143	930	39	7	70	11
65 to 69	150	1,407	33	7	53	13
70 to 74	120	1,001	20	5	55	11
75 to 79	103	751	11	6	35	4
80 to 84	41	672	9	0	21	6
85 and older	44	932	13	0	36	7
Under 18	2,505	3,460	678	31	391	525
65 and older	458	4,763	86	18	200	41
Median Age	28.1	48.4	28.7	41.8	35.3	22.8