DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
San Marcos

	Jan 1, 2013
Total Population	**93,350**
Household Population	92,863
Group Quarters Population	487
Persons Per Household	3.02

HOUSING AND OCCUPANCY

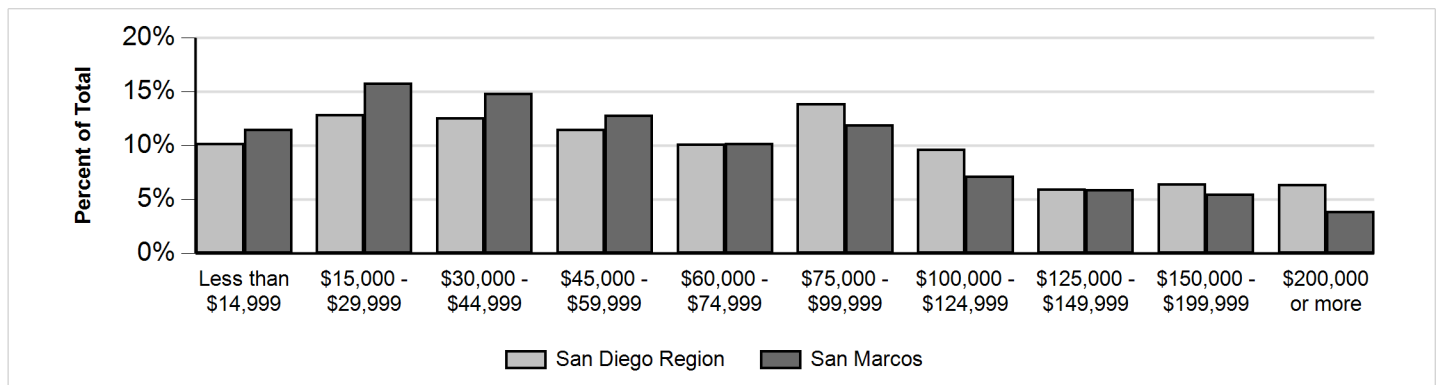|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**31,962**	**30,785**	**3.7%**
Single Family - Detached	17,400	16,833	3.3%
Single Family - Multiple-Unit	2,175	2,072	4.7%
Multi-Family	8,989	8,621	4.1%
Mobile Home and Other	3,398	3,259	4.1%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	12%	16%	15%	13%	10%	12%	7%	6%	6%	4%

Median Household Income	2013
Adjusted for Inflation (2010 $)	$53,996
Not adjusted for inflation (current 2012$)	$56,525

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
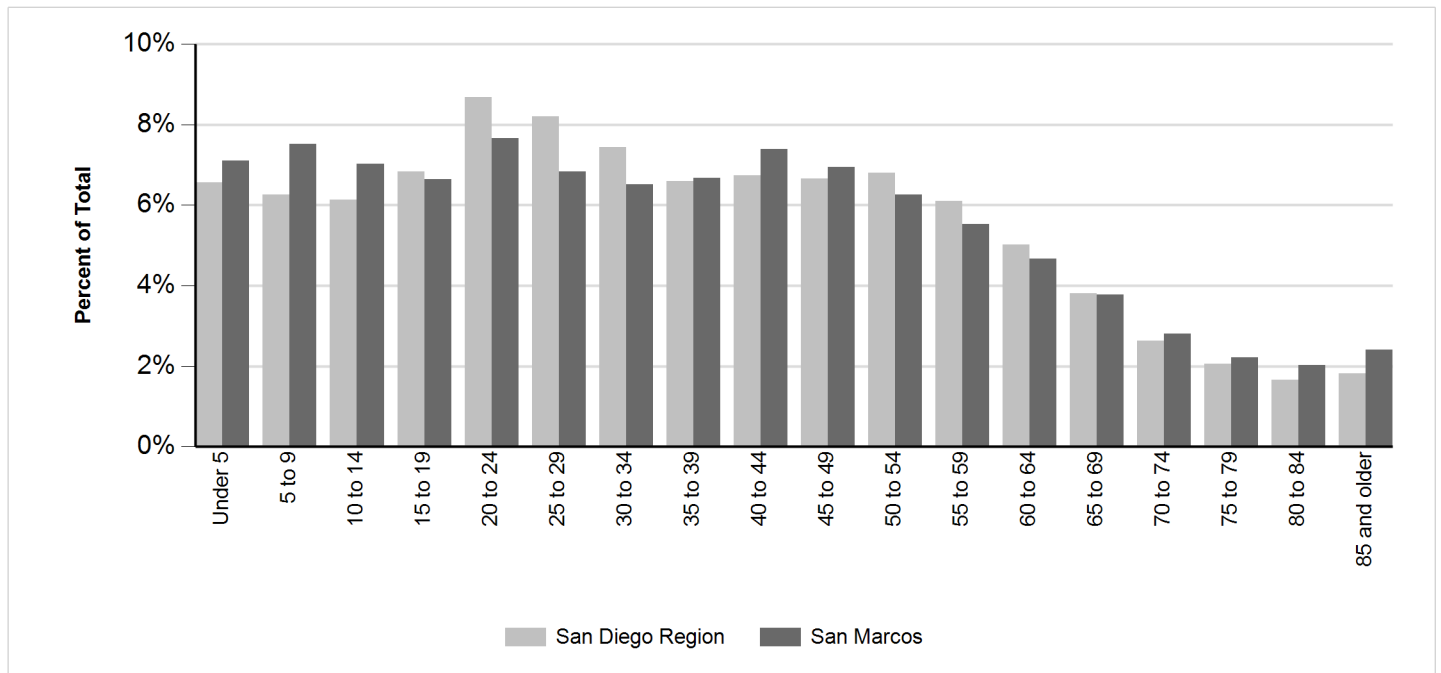
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

March 8, 2017
San Marcos
Page 1 of 3

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**93,350**	**45,783**	**47,567**	**51%**
Under 5	6,633	3,365	3,268	49%
5 to 9	7,020	3,554	3,466	49%
10 to 14	6,551	3,344	3,207	49%
15 to 17	3,736	1,930	1,806	48%
18 and 19	2,468	1,276	1,192	48%
20 to 24	7,149	3,565	3,584	50%
25 to 29	6,372	3,343	3,029	48%
30 to 34	6,083	3,090	2,993	49%
35 to 39	6,227	3,083	3,144	50%
40 to 44	6,900	3,347	3,553	51%
45 to 49	6,478	3,219	3,259	50%
50 to 54	5,844	2,975	2,869	49%
55 to 59	5,166	2,458	2,708	52%
60 and 61	1,764	828	936	53%
62 to 64	2,596	1,202	1,394	54%
65 to 69	3,530	1,575	1,955	55%
70 to 74	2,619	1,169	1,450	55%
75 to 79	2,074	857	1,217	59%
80 to 84	1,896	799	1,097	58%
85 and older	2,244	804	1,440	64%
Under 18	23,940	12,193	11,747	49%
65 and older	12,363	5,204	7,159	58%
Median Age	35.5	34.1	37.0	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

March 8, 2017
San Marcos
Page 2 of 3

POPULATION BY RACE, ETHNICITY AND AGE

| | Hispanic | Non-Hispanic | | | | |
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**33,966**	**45,809**	**2,218**	**291**	**8,502**	**2,564**
Under 5	3,373	2,225	191	38	438	368
5 to 9	3,343	2,570	169	14	545	379
10 to 14	3,097	2,463	151	26	493	321
15 to 17	1,840	1,360	105	14	263	154
18 and 19	1,255	871	63	8	161	110
20 to 24	3,264	2,777	225	25	657	201
25 to 29	2,715	2,588	192	24	675	178
30 to 34	2,652	2,568	150	11	582	120
35 to 39	2,537	2,683	130	11	742	124
40 to 44	2,471	3,357	144	21	774	133
45 to 49	2,243	3,255	168	15	678	119
50 to 54	1,578	3,401	164	16	587	98
55 to 59	1,215	3,215	132	17	525	62
60 and 61	357	1,166	34	7	170	30
62 to 64	478	1,791	55	9	231	32
65 to 69	546	2,520	62	10	347	45
70 to 74	400	1,925	27	8	234	25
75 to 79	263	1,581	29	4	168	29
80 to 84	182	1,533	12	8	137	24
85 and older	157	1,960	15	5	95	12
Under 18	11,653	8,618	616	92	1,739	1,222
65 and older	1,548	9,519	145	35	981	135
Median Age	26.5	44.2	30.4	29.3	37.9	19.1