

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### Poway



	Jan 1, 2011
<b>Total Population</b>	<b>48,171</b>
Household Population	47,621
Group Quarters Population	550
<b>Persons Per Household</b>	<b>2.95</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,499</b>	<b>16,160</b>	<b>2.1%</b>
Single Family - Detached	12,387	12,146	1.9%
Single Family - Multiple-Unit	710	697	1.8%
Multi-Family	2,700	2,637	2.3%
Mobile Home and Other	702	680	3.1%

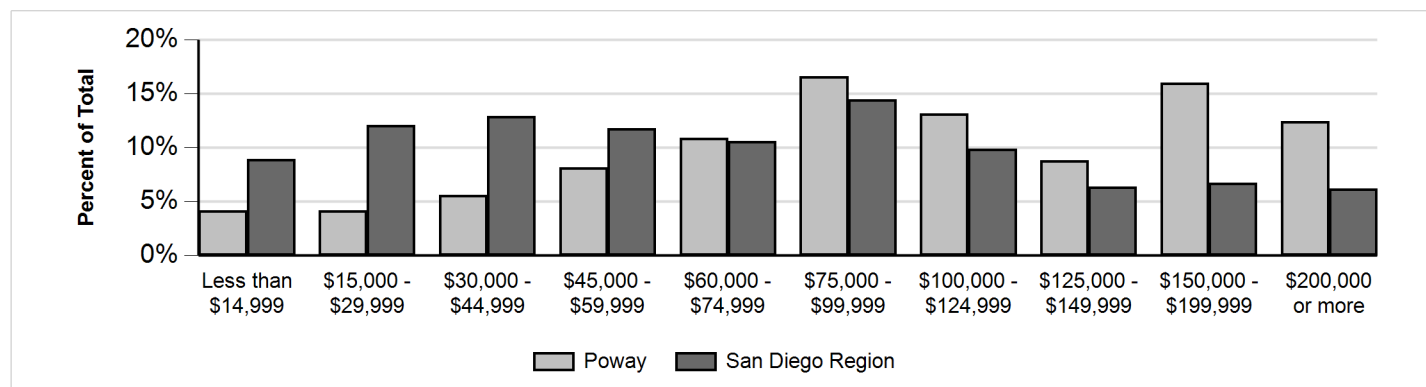
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	4%	6%	8%	11%	17%	13%	9%	16%	12%

## Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$100,835



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

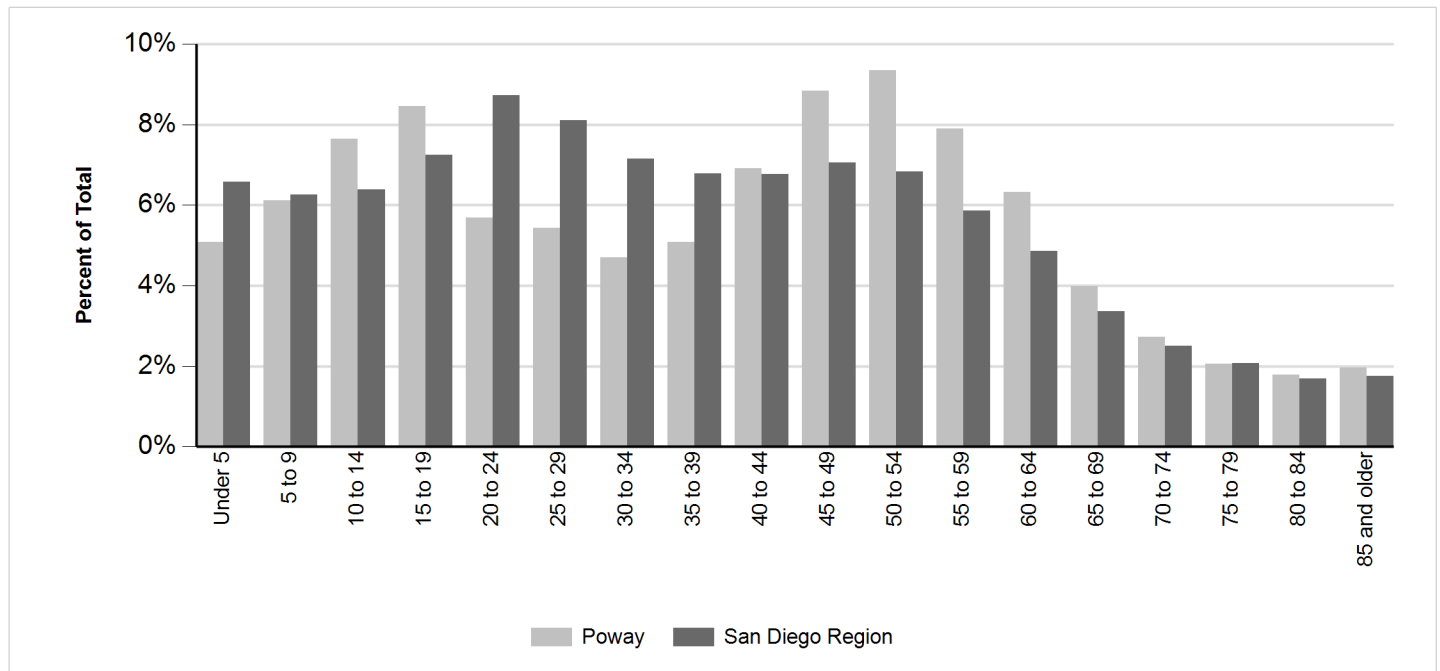
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>48,171</b>	<b>23,705</b>	<b>24,466</b>	<b>51%</b>
Under 5	2,446	1,243	1,203	49%
5 to 9	2,944	1,542	1,402	48%
10 to 14	3,683	1,868	1,815	49%
15 to 17	2,583	1,340	1,243	48%
18 and 19	1,487	784	703	47%
20 to 24	2,738	1,464	1,274	47%
25 to 29	2,617	1,396	1,221	47%
30 to 34	2,266	1,130	1,136	50%
35 to 39	2,445	1,174	1,271	52%
40 to 44	3,333	1,548	1,785	54%
45 to 49	4,257	2,035	2,222	52%
50 to 54	4,502	2,157	2,345	52%
55 to 59	3,804	1,871	1,933	51%
60 and 61	1,321	682	639	48%
62 to 64	1,722	863	859	50%
65 to 69	1,916	928	988	52%
70 to 74	1,314	598	716	54%
75 to 79	989	428	561	57%
80 to 84	858	348	510	59%
85 and older	946	306	640	68%
Under 18	11,656	5,993	5,663	49%
65 and older	6,023	2,608	3,415	57%
Median Age	41.3	39.6	42.7	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>7,767</b>	<b>33,026</b>	<b>757</b>	<b>150</b>	<b>5,057</b>	<b>1,414</b>
Under 5	736	1,225	41	12	260	172
5 to 9	761	1,685	33	9	271	185
10 to 14	816	2,267	44	15	341	200
15 to 17	507	1,687	40	6	219	124
18 and 19	287	974	20	6	117	83
20 to 24	620	1,691	59	8	258	102
25 to 29	617	1,553	56	12	298	81
30 to 34	524	1,309	55	8	316	54
35 to 39	511	1,459	58	2	357	58
40 to 44	582	2,197	53	13	431	57
45 to 49	528	3,094	69	11	472	83
50 to 54	425	3,514	74	9	402	78
55 to 59	278	3,039	38	8	395	46
60 and 61	91	1,033	21	4	156	16
62 to 64	96	1,410	24	4	171	17
65 to 69	130	1,551	23	10	183	19
70 to 74	86	1,051	15	4	143	15
75 to 79	69	781	19	6	100	14
80 to 84	59	687	8	0	97	7
85 and older	44	819	7	3	70	3
Under 18	2,820	6,864	158	42	1,091	681
65 and older	388	4,889	72	23	593	58
Median Age	26.3	45.8	37.6	34.4	41.1	18.6