

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



	Jan 1, 2014
Total Population	87,362
Household Population	86,924
Group Quarters Population	438
Persons Per Household	2.82

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,661	30,878	2.5%
Single Family - Detached	21,248	20,804	2.1%
Single Family - Multiple-Unit	3,936	3,742	4.9%
Multi-Family	5,775	5,639	2.4%
Mobile Home and Other	702	693	1.3%

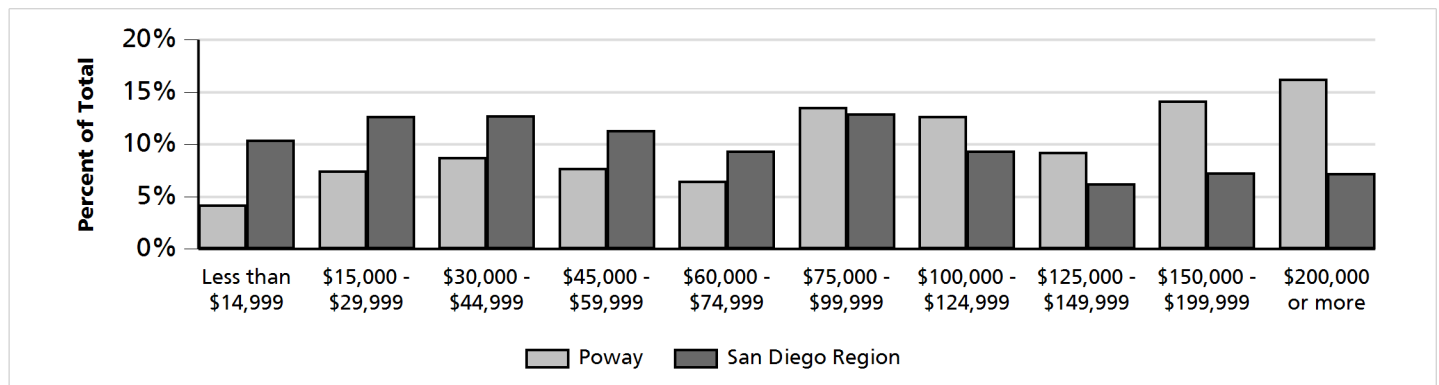
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	8%	9%	8%	7%	14%	13%	9%	14%	16%

Median Household Income

Adjusted for Inflation (2010 \$)	\$104,904
Not adjusted for inflation (current 2013\$)	\$111,252



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

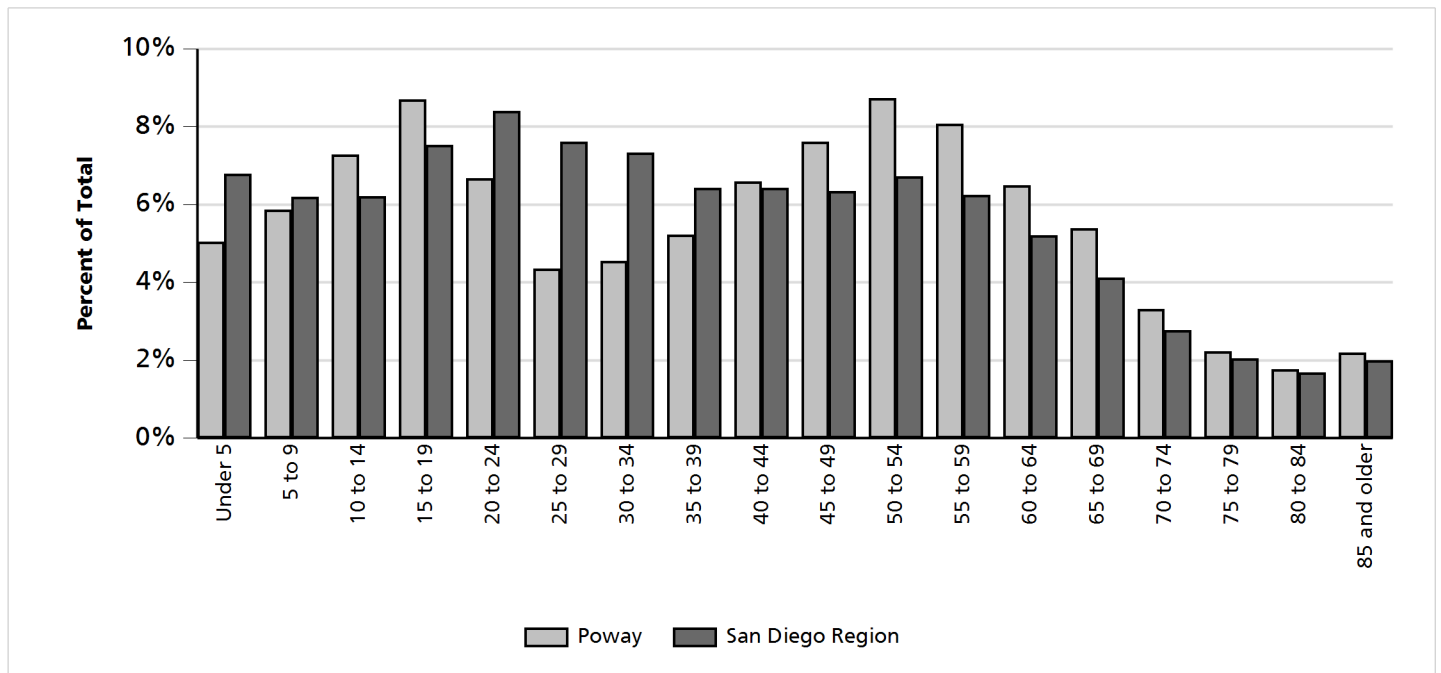
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	87,362	42,693	44,669	51%
Under 5	4,406	2,255	2,151	49%
5 to 9	5,123	2,622	2,501	49%
10 to 14	6,351	3,264	3,087	49%
15 to 17	4,471	2,357	2,114	47%
18 and 19	3,127	1,580	1,547	49%
20 to 24	5,822	3,069	2,753	47%
25 to 29	3,800	1,952	1,848	49%
30 to 34	3,978	1,987	1,991	50%
35 to 39	4,554	2,112	2,442	54%
40 to 44	5,753	2,754	2,999	52%
45 to 49	6,644	3,066	3,578	54%
50 to 54	7,617	3,725	3,892	51%
55 to 59	7,043	3,350	3,693	52%
60 and 61	2,438	1,146	1,292	53%
62 to 64	3,227	1,551	1,676	52%
65 to 69	4,707	2,272	2,435	52%
70 to 74	2,893	1,342	1,551	54%
75 to 79	1,946	906	1,040	53%
80 to 84	1,548	677	871	56%
85 and older	1,914	706	1,208	63%
Under 18	20,351	10,498	9,853	48%
65 and older	13,008	5,903	7,105	55%
Median Age	41.8	40.3	43.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,246	57,312	1,375	224	14,051	3,154
Under 5	842	2,361	85	5	954	159
5 to 9	1,045	2,573	80	9	972	444
10 to 14	1,155	3,531	82	18	1,086	479
15 to 17	687	2,733	65	10	680	296
18 and 19	502	2,009	51	9	380	176
20 to 24	980	3,762	92	23	670	295
25 to 29	703	2,255	76	13	572	181
30 to 34	725	2,205	74	16	807	151
35 to 39	689	2,426	88	25	1,157	169
40 to 44	785	3,265	99	18	1,416	170
45 to 49	810	4,303	113	17	1,276	125
50 to 54	716	5,506	132	14	1,075	174
55 to 59	542	5,385	111	12	868	125
60 and 61	163	1,868	33	8	325	41
62 to 64	182	2,524	53	6	408	54
65 to 69	254	3,776	51	14	554	58
70 to 74	180	2,344	38	3	303	25
75 to 79	111	1,570	19	2	232	12
80 to 84	73	1,290	13	2	158	12
85 and older	102	1,626	20	0	158	8
Under 18	3,729	11,198	312	42	3,692	1,378
65 and older	720	10,606	141	21	1,405	115
Median Age	27.9	46.8	39.7	36.8	38.9	20.4