



Demographic and Socioeconomic Profile 2010

TRACT: 101.03

Population by Race

	Population	Percent
Total Population	5,515	100%
Hispanic	4,155	75%
White	836	15%
Asian	246	4%
Black	165	3%
Two or More	90	2%
American Indian	11	<1%
Other	7	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,515	2,934	2,581	47%
Under 5	365	209	156	43%
5 to 9	489	240	249	51%
10 to 14	463	278	185	40%
15 to 17	291	150	141	48%
18 and 19	219	118	101	46%
20 to 24	495	283	212	43%
25 to 29	360	182	178	49%
30 to 34	325	156	169	52%
35 to 39	336	224	112	33%
40 to 44	447	249	198	44%
45 to 49	440	221	219	50%
50 to 54	420	187	233	55%
55 to 59	209	74	135	65%
60 and 61	79	30	49	62%
62 to 64	129	85	44	34%
65 to 69	104	58	46	44%
70 to 74	133	105	28	21%
75 to 79	35	22	13	37%
80 to 84	107	6	101	94%
85 and Older	69	57	12	17%
Under 18	1,608	877	731	45%
65 and older	448	248	200	45%
Median	31.2	30.2	32.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,198	100%
Never Married	1,541	37%
Married, excluding separated	1,831	44%
Separated	202	5%
Widowed	172	4%
Divorced	452	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,515	100%
Household	5,491	100%
Group Quarters - Other	24	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,515	4,155	836	165	11	246	5	7	90
Under 5	365	331	17	9	0	7	0	0	1
5 to 9	489	438	25	2	1	16	0	0	7
10 to 14	463	383	38	8	0	28	2	0	4
15 to 17	291	248	24	5	0	4	0	0	10
18 and 19	219	192	19	5	0	0	2	0	1
20 to 24	495	383	73	10	0	4	0	3	22
25 to 29	360	259	57	37	1	3	0	2	1
30 to 34	325	205	61	19	0	23	1	1	15
35 to 39	336	259	47	12	0	10	0	1	7
40 to 44	447	378	16	17	9	24	0	0	3
45 to 49	440	280	118	14	0	20	0	0	8
50 to 54	420	293	57	13	0	48	0	0	9
55 to 59	209	152	40	7	0	10	0	0	0
60 and 61	79	39	28	4	0	8	0	0	0
62 to 64	129	30	76	2	0	19	0	0	2
65 to 69	104	54	46	1	0	3	0	0	0
70 to 74	133	107	21	0	0	5	0	0	0
75 to 79	35	19	14	0	0	2	0	0	0
80 to 84	107	70	32	0	0	5	0	0	0
85 and Older	69	35	27	0	0	7	0	0	0
Under 18	1,608	1,400	104	24	1	55	2	0	22
65 and older	448	285	140	1	0	22	0	0	0
Median		27.0	46.7	31.7	41.9	46.0	18.5	26.3	25.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,150	100%
Speak Only English	1,573	31%
Speak Spanish:	3,411	66%
Speak English "well" or "very well"	2,751	53%
Speak English "not well" or "not at all"	660	13%
Speak Asian/Pacific Island language:	166	3%
Speak English "well" or "very well"	158	3%
Speak English "not well" or "not at all"	8	<1%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,193	100%
Less than 9th grade	557	17%
9th through 12th grade, no diploma	490	15%
High school grad (incl. equivalency)	720	23%
Some college, no degree	795	25%
Associate degree	253	8%
Bachelor's degree	320	10%
Master's degree	51	2%
Professional school degree	7	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,294	100%	---	---	---	---
Enrolled in school	1,598	30%	1,477	28%	121	2%
Nursery / Preschool	49	3%	49	3%	0	0%
Kindergarten to grade 4	276	17%	268	18%	8	7%
Grade 5 to grade 8	382	24%	374	25%	8	7%
Grade 9 to grade 12	419	26%	411	28%	8	7%
College, undergraduate	397	25%	338	23%	59	49%
Graduate or Professional school	75	5%	37	3%	38	31%
Not enrolled in school	3,696	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,660	100%	790	100%	870	100%
Family Households:	1,277	77%	790	100%	487	56%
Married couple family	705	42%	434	55%	271	31%
Other family:	572	34%	356	45%	216	25%
Male householder, no wife	213	13%	84	11%	129	15%
Female householder, no husband	359	22%	272	34%	87	10%
Nonfamily households:	383	23%	0	0%	383	44%
Householder living alone	292	18%	----	----	----	----
Other nonfamily households	91	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,796	100%	1660	136	8%	3.31
Single family (detached)	419	23%	400	19	5%	3.53
Single family (attached)	264	15%	242	22	8%	3.81
2 to 4 units	101	6%	94	7	7%	3.12
5 to 9 units	11	1%	11	0	0%	3.73
10 or more units	364	20%	345	19	5%	2.86
Mobile home and Other	637	35%	568	69	11%	3.24

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	814	100%
Less than \$150,000	370	45%
\$150,000 to \$199,999	19	2%
\$200,000 to \$249,999	18	2%
\$250,000 to \$299,999	12	1%
\$300,000 to \$399,999	94	12%
\$400,000 to \$499,999	121	15%
\$500,000 to \$749,999	170	21%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	10	1%

Median Value **\$254,167**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,796	100%
2005 or Later	65	4%
2000 to 2004	55	3%
1990 to 1999	64	4%
1980 to 1989	177	10%
1970 to 1979	521	29%
1960 to 1969	313	17%
1950 to 1959	392	22%
1940 to 1949	158	9%
1939 or earlier	51	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,660	100%	846	100%	814	100%
1.00 occupant housing per room or less	1,336	80%	651	77%	685	84%
1.01 to 1.50 occupants per room	154	9%	48	6%	106	13%
1.51 to 2.00 occupants per room	126	8%	103	12%	23	3%
2.01 or more occupants per room	44	3%	44	5%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	846	100%
Less than \$500	87	10%
\$500 to \$599	78	9%
\$600 to \$699	26	3%
\$700 to \$799	129	15%
\$800 to \$899	118	14%
\$900 to \$999	131	15%
\$1,000 to \$1,249	67	8%
\$1,250 to \$1,499	98	12%
\$1,500 to \$1,999	103	12%
\$2,000 or more	0	0%
No cash rent	9	1%
Median contract rent	\$886	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	846	100%
Less than 20 percent	177	21%
20.0 to 24.9 percent	66	8%
25.0 to 29.9 percent	125	15%
30.0 to 34.9 percent	16	2%
35.0 to 39.9 percent	40	5%
40.0 to 49.9 percent	202	24%
50.0 percent or more	167	20%
Not computed	53	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,660	100%
No vehicle	94	6%
1 vehicle	587	35%
2 vehicles	572	34%
3 vehicles	236	14%
4 or more vehicles	171	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,163	100%
Worked in state of residence	2,155	100%
Worked in county of residence	2,121	98%
Worked outside county of residence	34	2%
Worked outside state of residence	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,089	100%	2,149	53%
In labor force	2,434	60%	1,381	57%
Armed forces	61	3%	41	67%
Civilian (employed)	2,088	86%	1,148	55%
Civilian (unemployed)	285	12%	192	67%
Not in labor force	1,655	40%	768	46%
Pct. of civilian labor force unemployed	12.0%		14.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,163	100%
Car, truck or van:	1,869	86%
Drove Alone	1,574	73%
Carpooled	295	14%
Public Transportation:	166	8%
Bus	151	7%
Trolley / Streetcar	15	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	67	3%
Other means	32	1%
Worked at home	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,163	100%
Did not work at home	2,134	99%
Less than 10 minutes	139	6%
10 to 19 minutes	599	28%
20 to 29 minutes	441	20%
30 to 44 minutes	599	28%
45 to 59 minutes	87	4%
60 to 89 minutes	189	9%
90 minutes or more	80	4%
Worked at home	29	1%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,150	100%
Agriculture, forestry, mining	34	2%
Utilities	0	0%
Construction	230	11%
Manufacturing	130	6%
Wholesale trade	69	3%
Retail trade	323	15%
Transportation & warehousing	219	10%
Information & communications	0	0%
Finance, insurance, & real estate	33	2%
Professional, scientific, management, administration	134	6%
Educational, social, & health services	300	14%
Art, entertainment, recreation, accommodations, food	311	14%
Other services	172	8%
Public administration	195	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,150	100%
Management, professional & related:	289	13%
Management (incl. farm managers)	76	4%
Business & financial	26	1%
Computer & mathematical	9	<1%
Architecture & engineering	25	1%
Life, physical & social science	0	0%
Community & social service	10	<1%
Legal	8	<1%
Education, training, & library	35	2%
Art, entertainment, sports & media	27	1%
Healthcare practitioners	73	3%
Service:	692	32%
Healthcare support	75	3%
Protective service	135	6%
Food preparation & serving	129	6%
Building & grounds cleaning / maintenance	172	8%
Personal care & service	181	8%
Sales & office	547	25%
Farming, fishing & forestry	32	1%
Construction, extraction & maintenance	364	17%
Production, transport & material moving	226	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,660	100%
Less than \$15,000	239	14%
\$15,000 to \$29,999	285	17%
\$30,000 to \$44,999	374	23%
\$45,000 to \$59,999	299	18%
\$60,000 to \$74,999	181	11%
\$75,000 to \$99,999	206	12%
\$100,000 to \$124,999	58	3%
\$125,000 to \$149,999	18	1%
\$150,000 to \$199,999	0	0%
\$200,000 or more	0	0%
Median Income	\$42,273	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,660	100%
With earnings	1,428	86%
With wage and salary income	1,365	82%
With self-employment income	207	12%
With interest, dividend, or net rental income	185	11%
With Social Security income	359	22%
With Supplemental Security income	59	4%
With public assistance income	6	<1%
With retirement income	266	16%
With other types of income	230	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,510	100%
Under .50	326	6%
.50 to .99	280	5%
1.00 to 1.24	578	10%
1.25 to 1.49	395	7%
1.50 to 1.84	892	16%
1.85 to 1.99	128	2%
2.00 and over	2,911	53%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,510	100%
Above Poverty	4,904	89%
Below Poverty	606	11%

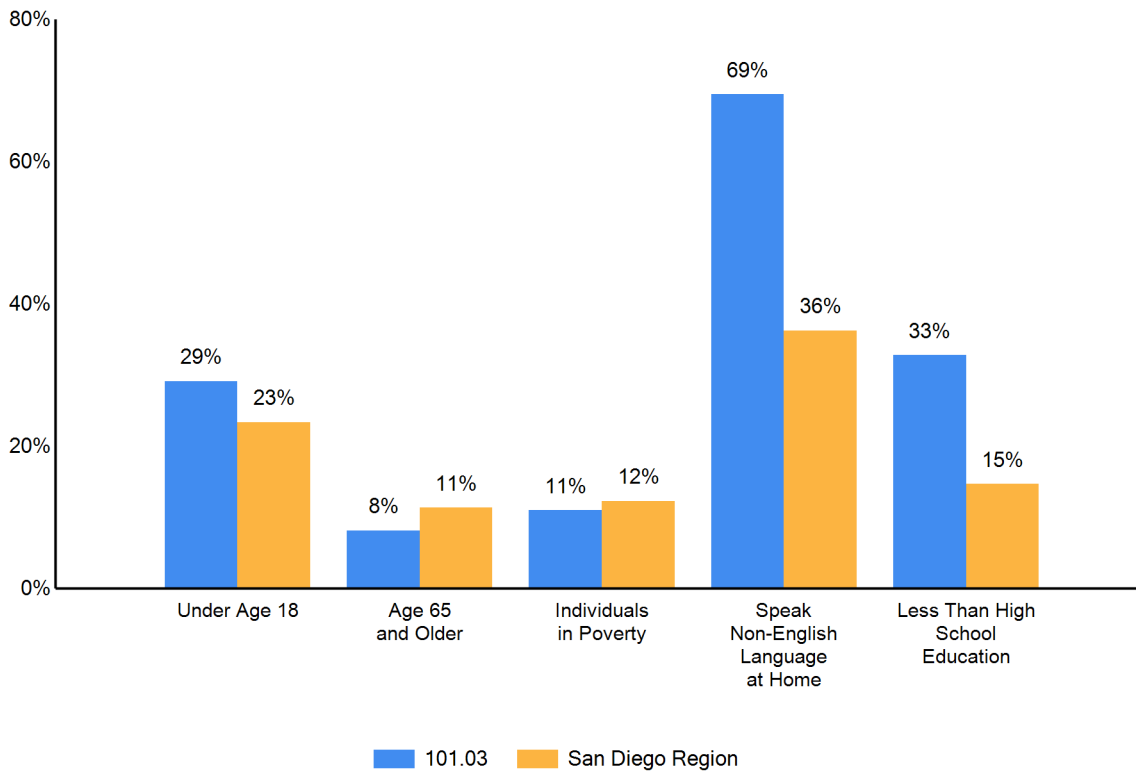
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,277	790	487	1,181	734	447	96	56	40
Married couple family	705	434	271	690	419	271	15	15	0
Male householder, no wife present	213	84	129	213	84	129	0	0	0
Female householder, no husband present	359	272	87	278	231	47	81	41	40

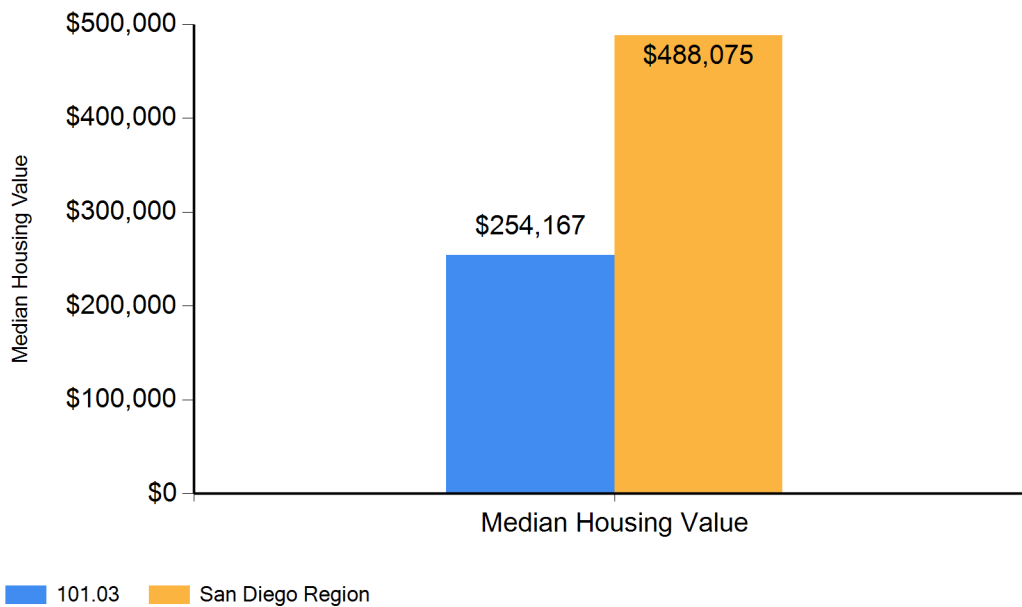
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075