



Demographic and Socioeconomic Profile 2010

TRACT: 168.07

Population by Race

	Population	Percent
Total Population	7,135	100%
White	5,369	75%
Hispanic	1,325	19%
Two or More	163	2%
Black	117	2%
Asian	105	1%
American Indian	34	<1%
Pacific Islander	18	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,135	3,516	3,619	51%
Under 5	390	203	187	48%
5 to 9	449	214	235	52%
10 to 14	486	248	238	49%
15 to 17	333	180	153	46%
18 and 19	201	109	92	46%
20 to 24	444	238	206	46%
25 to 29	377	190	187	50%
30 to 34	401	207	194	48%
35 to 39	405	213	192	47%
40 to 44	501	233	268	53%
45 to 49	609	291	318	52%
50 to 54	648	316	332	51%
55 to 59	573	275	298	52%
60 and 61	199	95	104	52%
62 to 64	282	135	147	52%
65 to 69	285	145	140	49%
70 to 74	176	76	100	57%
75 to 79	153	65	88	58%
80 to 84	125	49	76	61%
85 and Older	98	34	64	65%
Under 18	1,658	845	813	49%
65 and older	837	369	468	56%
Median	40.8	39.0	42.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,810	100%
Never Married	1,531	26%
Married, excluding separated	3,439	59%
Separated	38	<1%
Widowed	242	4%
Divorced	560	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,135	100%
Household	7,097	99%
Group Quarters - Other	38	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,135	1,325	5,369	117	34	105	18	4	163
Under 5	390	108	256	5	0	6	0	0	15
5 to 9	449	132	280	8	2	4	0	0	23
10 to 14	486	138	301	11	4	4	3	0	25
15 to 17	333	92	209	12	6	4	0	0	10
18 and 19	201	54	137	4	0	1	1	0	4
20 to 24	444	98	318	8	3	2	1	0	14
25 to 29	377	88	272	4	0	6	1	0	6
30 to 34	401	93	287	9	0	5	0	2	5
35 to 39	405	88	284	12	2	11	3	0	5
40 to 44	501	90	383	11	2	10	0	0	5
45 to 49	609	86	495	5	3	5	6	0	9
50 to 54	648	78	528	9	2	12	1	1	17
55 to 59	573	75	467	10	3	8	0	1	9
60 and 61	199	19	170	3	1	6	0	0	0
62 to 64	282	19	253	2	1	3	0	0	4
65 to 69	285	23	246	2	0	8	0	0	6
70 to 74	176	14	155	1	3	2	0	0	1
75 to 79	153	13	130	1	2	3	0	0	4
80 to 84	125	12	112	0	0	0	1	0	0
85 and Older	98	5	86	0	0	5	1	0	1
Under 18	1,658	470	1,046	36	12	18	3	0	73
65 and older	837	67	729	4	5	18	2	0	12
Median		27.3	44.4	33.6	40.0	44.8	45.0	50.0	21.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,745	100%
Speak Only English	6,047	90%
Speak Spanish:	631	9%
Speak English "well" or "very well"	593	9%
Speak English "not well" or "not at all"	38	1%
Speak Asian/Pacific Island language:	20	<1%
Speak English "well" or "very well"	20	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	47	1%
Speak English "well" or "very well"	47	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,832	100%
Less than 9th grade	93	2%
9th through 12th grade, no diploma	411	9%
High school grad (incl. equivalency)	1,223	25%
Some college, no degree	1,771	37%
Associate degree	289	6%
Bachelor's degree	754	16%
Master's degree	232	5%
Professional school degree	37	1%
Doctorate degree	22	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,895	100%	---	---	---	---
Enrolled in school	1,744	25%	1,562	23%	182	3%
Nursery / Preschool	156	9%	119	8%	37	20%
Kindergarten to grade 4	405	23%	372	24%	33	18%
Grade 5 to grade 8	240	14%	216	14%	24	13%
Grade 9 to grade 12	280	16%	271	17%	9	5%
College, undergraduate	465	27%	396	25%	69	38%
Graduate or Professional school	198	11%	188	12%	10	5%
Not enrolled in school	5,151	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,449	100%	717	100%	1,732	100%
Family Households:	2,016	82%	710	99%	1,306	75%
Married couple family	1,656	68%	502	70%	1,154	67%
Other family:	360	15%	208	29%	152	9%
Male householder, no wife	82	3%	26	4%	56	3%
Female householder, no husband	278	11%	182	25%	96	6%
Nonfamily households:	433	18%	7	1%	426	25%
Householder living alone	351	14%	----	----	----	----
Other nonfamily households	82	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,601	100%	2449	152	6%	2.90
Single family (detached)	1,662	64%	1,562	100	6%	2.89
Single family (attached)	127	5%	123	4	3%	2.77
2 to 4 units	39	1%	37	2	5%	2.27
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	151	6%	136	15	10%	2.92
Mobile home and Other	622	24%	591	31	5%	2.97

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,103	100%
Less than \$150,000	496	24%
\$150,000 to \$199,999	16	1%
\$200,000 to \$249,999	90	4%
\$250,000 to \$299,999	211	10%
\$300,000 to \$399,999	279	13%
\$400,000 to \$499,999	320	15%
\$500,000 to \$749,999	632	30%
\$750,000 to \$999,999	50	2%
\$1,000,000 or more	9	<1%

Median Value **\$385,125**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,601	100%
2005 or Later	76	3%
2000 to 2004	77	3%
1990 to 1999	266	10%
1980 to 1989	281	11%
1970 to 1979	1,123	43%
1960 to 1969	531	20%
1950 to 1959	247	9%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,449	100%	346	100%	2,103	100%
1.00 occupant housing per room or less	2,384	97%	346	100%	2,038	97%
1.01 to 1.50 occupants per room	65	3%	0	0%	65	3%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	346	100%
Less than \$500	18	5%
\$500 to \$599	17	5%
\$600 to \$699	44	13%
\$700 to \$799	70	20%
\$800 to \$899	34	10%
\$900 to \$999	19	5%
\$1,000 to \$1,249	39	11%
\$1,250 to \$1,499	14	4%
\$1,500 to \$1,999	42	12%
\$2,000 or more	49	14%
No cash rent	0	0%
Median contract rent	\$871	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	346	100%
Less than 20 percent	114	33%
20.0 to 24.9 percent	81	23%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	54	16%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	25	7%
50.0 percent or more	72	21%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,449	100%
No vehicle	62	3%
1 vehicle	221	9%
2 vehicles	1,309	53%
3 vehicles	503	21%
4 or more vehicles	354	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,769	100%
Worked in state of residence	3,769	100%
Worked in county of residence	3,753	100%
Worked outside county of residence	16	<1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,701	100%	2,793	49%
In labor force	3,817	67%	2,075	54%
Armed forces	0	0%	0	0%
Civilian (employed)	3,418	90%	1,848	54%
Civilian (unemployed)	399	10%	227	57%
Not in labor force	1,884	33%	718	38%
Pct. of civilian labor force unemployed	10.5%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,769	100%
Car, truck or van:	3,507	93%
Drove Alone	3,088	82%
Carpooled	419	11%
Public Transportation:	54	1%
Bus	54	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	22	1%
Bicycle	0	0%
Walked	0	0%
Other means	31	1%
Worked at home	155	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,769	100%
Did not work at home	3,614	96%
Less than 10 minutes	232	6%
10 to 19 minutes	845	22%
20 to 29 minutes	1,038	28%
30 to 44 minutes	742	20%
45 to 59 minutes	536	14%
60 to 89 minutes	221	6%
90 minutes or more	0	0%
Worked at home	155	4%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,729	100%
Agriculture, forestry, mining	0	0%
Utilities	55	1%
Construction	565	15%
Manufacturing	107	3%
Wholesale trade	99	3%
Retail trade	420	11%
Transportation & warehousing	80	2%
Information & communications	149	4%
Finance, insurance, & real estate	322	9%
Professional, scientific, management, administration	284	8%
Educational, social, & health services	729	20%
Art, entertainment, recreation, accommodations, food	360	10%
Other services	150	4%
Public administration	409	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,729	100%
Management, professional & related:	1,106	30%
Management (incl. farm managers)	299	8%
Business & financial	204	5%
Computer & mathematical	90	2%
Architecture & engineering	37	1%
Life, physical & social science	16	<1%
Community & social service	45	1%
Legal	37	1%
Education, training, & library	186	5%
Art, entertainment, sports & media	62	2%
Healthcare practitioners	130	3%
Service:	746	20%
Healthcare support	91	2%
Protective service	217	6%
Food preparation & serving	170	5%
Building & grounds cleaning / maintenance	110	3%
Personal care & service	158	4%
Sales & office	1,142	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	504	14%
Production, transport & material moving	231	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,449	100%
Less than \$15,000	49	2%
\$15,000 to \$29,999	160	7%
\$30,000 to \$44,999	333	14%
\$45,000 to \$59,999	417	17%
\$60,000 to \$74,999	250	10%
\$75,000 to \$99,999	409	17%
\$100,000 to \$124,999	353	14%
\$125,000 to \$149,999	179	7%
\$150,000 to \$199,999	229	9%
\$200,000 or more	70	3%
Median Income	\$75,947	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,449	100%
With earnings	2,012	82%
With wage and salary income	1,864	76%
With self-employment income	452	18%
With interest, dividend, or net rental income	771	31%
With Social Security income	730	30%
With Supplemental Security income	178	7%
With public assistance income	125	5%
With retirement income	629	26%
With other types of income	465	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,117	100%
Under .50	69	1%
.50 to .99	308	4%
1.00 to 1.24	92	1%
1.25 to 1.49	93	1%
1.50 to 1.84	201	3%
1.85 to 1.99	136	2%
2.00 and over	6,218	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,117	100%
Above Poverty	6,740	95%
Below Poverty	377	5%

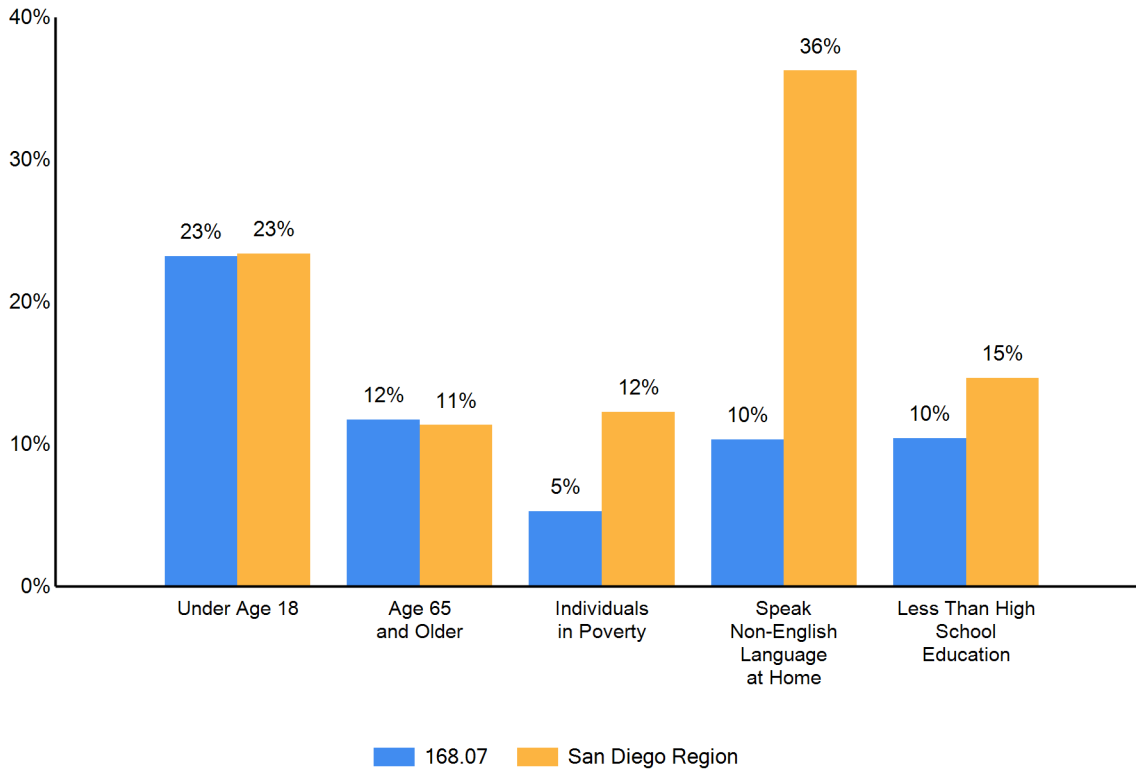
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,016	710	1,306	1,944	654	1,290	72	56	16
Married couple family	1,656	502	1,154	1,618	464	1,154	38	38	0
Male householder, no wife present	82	26	56	82	26	56	0	0	0
Female householder, no husband present	278	182	96	244	164	80	34	18	16

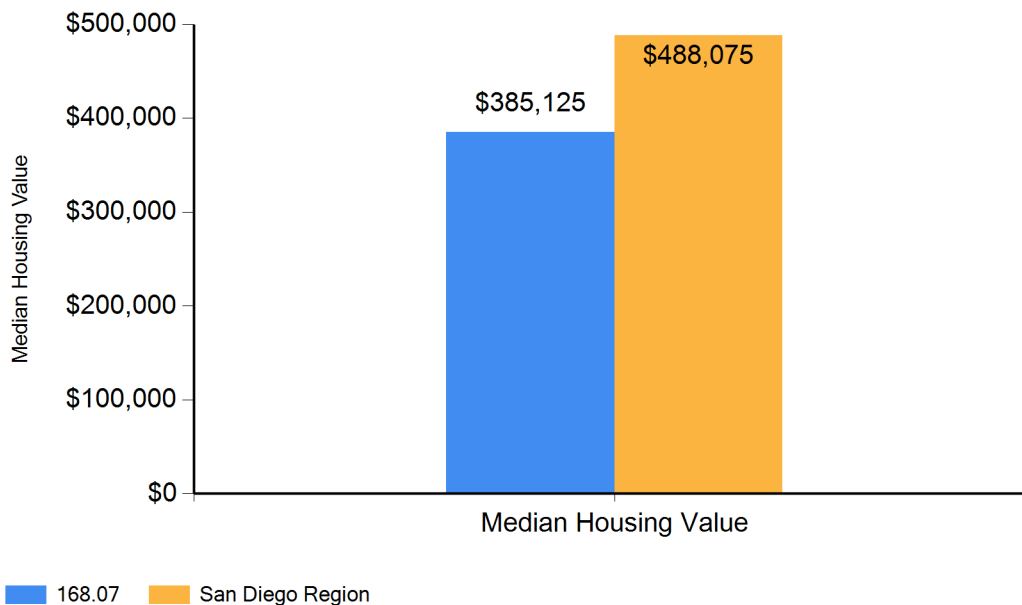
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075