

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92078



	Jan 1, 2013
Total Population	41,277
Household Population	41,128
Group Quarters Population	149
Persons Per Household	2.63

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,378	15,622	4.6%
Single Family - Detached	7,832	7,614	2.8%
Single Family - Multiple-Unit	1,041	992	4.7%
Multi-Family	4,992	4,694	6.0%
Mobile Home and Other	2,513	2,322	7.6%

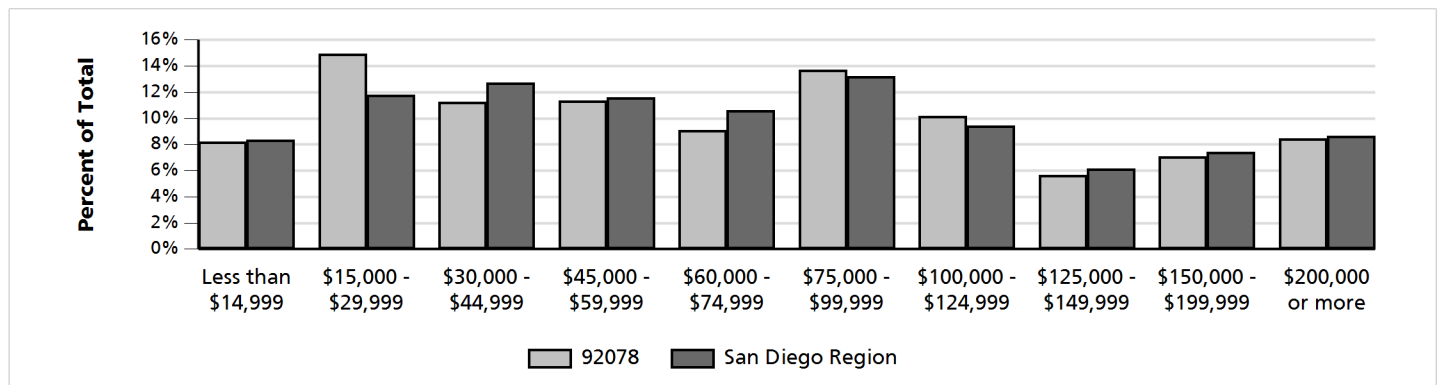
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	15%	11%	11%	9%	14%	10%	6%	7%	8%

Median Household Income

Adjusted for Inflation (2010 \$)	\$66,952
Not adjusted for inflation (current 2012\$)	\$70,088



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

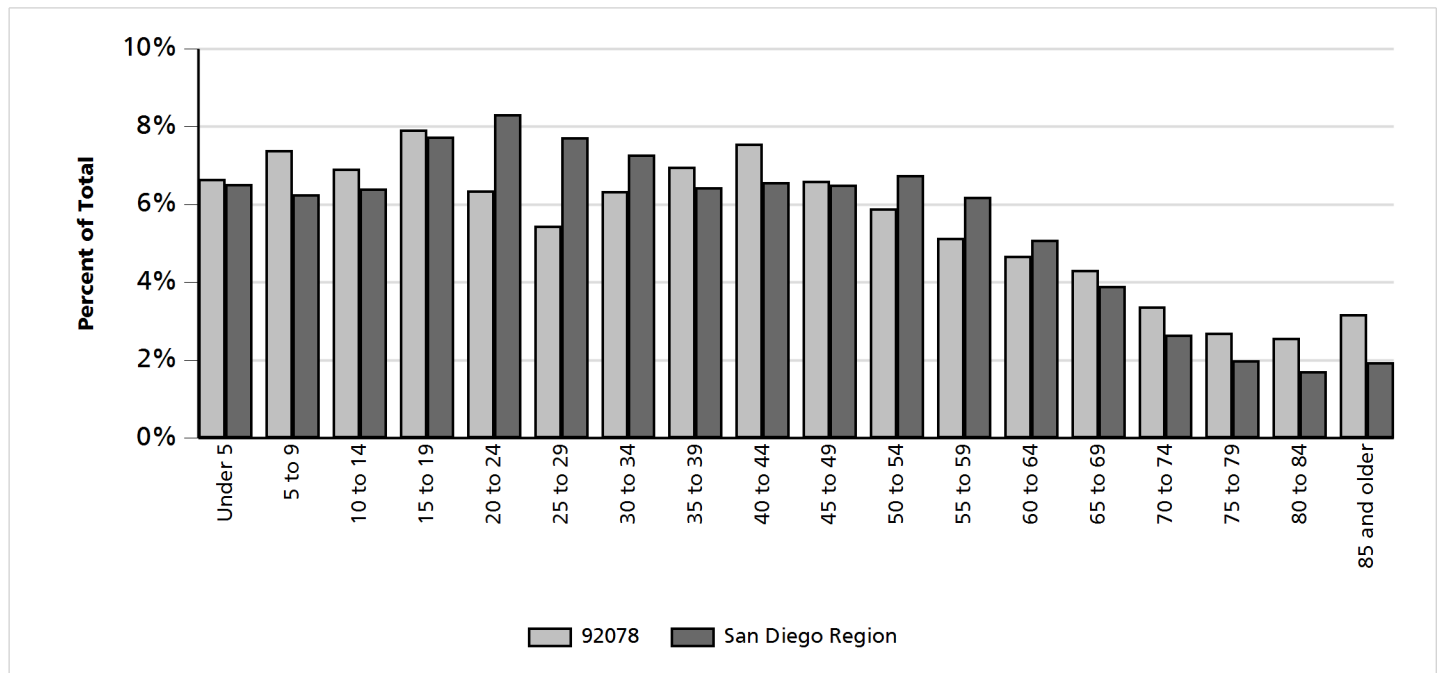
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	41,277	19,858	21,419	52%
Under 5	2,748	1,421	1,327	48%
5 to 9	3,054	1,536	1,518	50%
10 to 14	2,856	1,544	1,312	46%
15 to 17	1,654	869	785	47%
18 and 19	1,617	713	904	56%
20 to 24	2,626	1,270	1,356	52%
25 to 29	2,250	1,122	1,128	50%
30 to 34	2,615	1,241	1,374	53%
35 to 39	2,874	1,426	1,448	50%
40 to 44	3,121	1,546	1,575	50%
45 to 49	2,723	1,366	1,357	50%
50 to 54	2,432	1,229	1,203	49%
55 to 59	2,120	979	1,141	54%
60 and 61	772	386	386	50%
62 to 64	1,156	504	652	56%
65 to 69	1,778	753	1,025	58%
70 to 74	1,392	622	770	55%
75 to 79	1,115	431	684	61%
80 to 84	1,062	450	612	58%
85 and older	1,312	450	862	66%
Under 18	10,312	5,370	4,942	48%
65 and older	6,659	2,706	3,953	59%
Median Age	37.1	35.7	38.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,114	24,236	806	137	3,583	1,401
Under 5	1,002	1,351	37	5	197	156
5 to 9	1,092	1,486	40	6	214	216
10 to 14	992	1,414	58	12	223	157
15 to 17	590	838	32	4	120	70
18 and 19	546	843	50	2	98	78
20 to 24	1,020	1,180	80	11	227	108
25 to 29	818	1,051	74	5	220	82
30 to 34	945	1,242	72	9	275	72
35 to 39	801	1,571	57	3	350	92
40 to 44	789	1,800	70	16	349	97
45 to 49	740	1,569	52	6	282	74
50 to 54	457	1,644	52	11	223	45
55 to 59	398	1,399	36	7	244	36
60 and 61	123	533	17	10	71	18
62 to 64	185	835	22	9	96	9
65 to 69	231	1,332	24	6	154	31
70 to 74	151	1,110	8	7	99	17
75 to 79	93	941	8	4	54	15
80 to 84	71	917	10	0	47	17
85 and older	70	1,180	7	4	40	11
Under 18	3,676	5,089	167	27	754	599
65 and older	616	5,480	57	21	394	91
Median Age	26.9	43.2	32.2	43.6	38.1	21.1