



Demographic and Socioeconomic Profile 2010

TRACT: 189.04

Population by Race

	Population	Percent
Total Population	5,640	100%
Hispanic	3,006	53%
White	2,369	42%
Two or More	91	2%
Asian	81	1%
Black	50	1%
American Indian	27	<1%
Pacific Islander	9	<1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,640	2,747	2,893	51%
Under 5	516	269	247	48%
5 to 9	428	214	214	50%
10 to 14	395	204	191	48%
15 to 17	307	157	150	49%
18 and 19	174	93	81	47%
20 to 24	507	262	245	48%
25 to 29	408	209	199	49%
30 to 34	388	192	196	51%
35 to 39	356	169	187	53%
40 to 44	358	192	166	46%
45 to 49	343	156	187	55%
50 to 54	305	140	165	54%
55 to 59	261	119	142	54%
60 and 61	91	49	42	46%
62 to 64	123	62	61	50%
65 to 69	140	65	75	54%
70 to 74	113	45	68	60%
75 to 79	110	49	61	55%
80 to 84	110	42	68	62%
85 and Older	207	59	148	71%
Under 18	1,646	844	802	49%
65 and older	680	260	420	62%
Median	31.1	29.2	33.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,301	100%
Never Married	1,311	30%
Married, excluding separated	2,233	52%
Separated	38	<1%
Widowed	319	7%
Divorced	400	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,640	100%
Household	5,581	99%
Group Quarters - Other	59	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,640	3,006	2,369	50	27	81	9	7	91
Under 5	516	346	143	5	5	0	0	0	17
5 to 9	428	308	93	6	2	6	0	0	13
10 to 14	395	263	117	2	2	2	0	0	9
15 to 17	307	204	90	1	2	5	0	0	5
18 and 19	174	134	36	0	1	1	0	0	2
20 to 24	507	299	176	9	5	8	2	0	8
25 to 29	408	246	147	5	2	3	0	2	3
30 to 34	388	234	134	3	1	6	0	1	9
35 to 39	356	225	112	2	3	8	1	0	5
40 to 44	358	204	141	2	0	6	0	0	5
45 to 49	343	166	160	5	1	7	1	1	2
50 to 54	305	116	173	2	1	7	3	1	2
55 to 59	261	89	163	1	0	3	1	0	4
60 and 61	91	26	61	0	0	2	0	1	1
62 to 64	123	37	80	2	0	2	0	0	2
65 to 69	140	36	95	1	0	4	1	0	3
70 to 74	113	23	80	1	1	7	0	1	0
75 to 79	110	23	82	1	0	3	0	0	1
80 to 84	110	16	90	2	1	1	0	0	0
85 and Older	207	11	196	0	0	0	0	0	0
Under 18	1,646	1,121	443	14	11	13	0	0	44
65 and older	680	109	543	5	2	15	1	1	4
Median		24.1	44.8	27.0	21.5	41.3	50.8	47.5	19.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,124	100%
Speak Only English	3,259	64%
Speak Spanish:	1,741	34%
Speak English "well" or "very well"	1,009	20%
Speak English "not well" or "not at all"	732	14%
Speak Asian/Pacific Island language:	65	1%
Speak English "well" or "very well"	63	1%
Speak English "not well" or "not at all"	2	<1%
Speak other language:	59	1%
Speak English "well" or "very well"	59	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,313	100%
Less than 9th grade	504	15%
9th through 12th grade, no diploma	263	8%
High school grad (incl. equivalency)	832	25%
Some college, no degree	938	28%
Associate degree	302	9%
Bachelor's degree	284	9%
Master's degree	154	5%
Professional school degree	27	1%
Doctorate degree	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,329	100%	---	---	---	---
Enrolled in school	1,513	28%	1,403	26%	110	2%
Nursery / Preschool	79	5%	37	3%	42	38%
Kindergarten to grade 4	366	24%	358	26%	8	7%
Grade 5 to grade 8	310	20%	302	22%	8	7%
Grade 9 to grade 12	438	29%	430	31%	8	7%
College, undergraduate	264	17%	242	17%	22	20%
Graduate or Professional school	56	4%	34	2%	22	20%
Not enrolled in school	3,816	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,814	100%	737	100%	1,077	100%
Family Households:	1,164	64%	733	99%	431	40%
Married couple family	954	53%	624	85%	330	31%
Other family:	210	12%	109	15%	101	9%
Male householder, no wife	82	5%	71	10%	11	1%
Female householder, no husband	128	7%	38	5%	90	8%
Nonfamily households:	650	36%	4	1%	646	60%
Householder living alone	483	27%	----	----	----	----
Other nonfamily households	167	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,966	100%	1814	152	8%	3.08
Single family (detached)	1,047	53%	947	100	10%	3.02
Single family (attached)	125	6%	113	12	10%	3.13
2 to 4 units	316	16%	290	26	8%	3.28
5 to 9 units	118	6%	113	5	4%	3.51
10 or more units	360	18%	351	9	3%	2.91
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	751	100%
Less than \$150,000	4	1%
\$150,000 to \$199,999	3	<1%
\$200,000 to \$249,999	46	6%
\$250,000 to \$299,999	54	7%
\$300,000 to \$399,999	284	38%
\$400,000 to \$499,999	160	21%
\$500,000 to \$749,999	178	24%
\$750,000 to \$999,999	8	1%
\$1,000,000 or more	14	2%

Median Value **\$396,367**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,966	100%
2005 or Later	139	7%
2000 to 2004	28	1%
1990 to 1999	334	17%
1980 to 1989	391	20%
1970 to 1979	448	23%
1960 to 1969	230	12%
1950 to 1959	264	13%
1940 to 1949	59	3%
1939 or earlier	73	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,814	100%	1,063	100%	751	100%
1.00 occupant housing per room or less	1,601	88%	912	86%	689	92%
1.01 to 1.50 occupants per room	86	5%	28	3%	58	8%
1.51 to 2.00 occupants per room	66	4%	66	6%	0	0%
2.01 or more occupants per room	61	3%	57	5%	4	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,063	100%
Less than \$500	19	2%
\$500 to \$599	30	3%
\$600 to \$699	31	3%
\$700 to \$799	123	12%
\$800 to \$899	161	15%
\$900 to \$999	154	14%
\$1,000 to \$1,249	175	16%
\$1,250 to \$1,499	123	12%
\$1,500 to \$1,999	83	8%
\$2,000 or more	128	12%
No cash rent	36	3%
Median contract rent	\$1,029	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,063	100%
Less than 20 percent	174	16%
20.0 to 24.9 percent	58	5%
25.0 to 29.9 percent	79	7%
30.0 to 34.9 percent	101	10%
35.0 to 39.9 percent	73	7%
40.0 to 49.9 percent	176	17%
50.0 percent or more	363	34%
Not computed	39	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,814	100%
No vehicle	289	16%
1 vehicle	444	24%
2 vehicles	580	32%
3 vehicles	297	16%
4 or more vehicles	204	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,458	100%
Worked in state of residence	2,444	99%
Worked in county of residence	2,264	92%
Worked outside county of residence	180	7%
Worked outside state of residence	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,207	100%	2,017	48%
In labor force	2,723	65%	1,601	59%
Armed forces	32	1%	24	75%
Civilian (employed)	2,321	85%	1,366	59%
Civilian (unemployed)	370	14%	211	57%
Not in labor force	1,484	35%	416	28%
Pct. of civilian labor force unemployed	13.7%		13.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,458	100%
Car, truck or van:	2,322	94%
Drove Alone	1,822	74%
Carpooled	500	20%
Public Transportation:	32	1%
Bus	32	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	84	3%
Other means	3	<1%
Worked at home	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,458	100%
Did not work at home	2,441	99%
Less than 10 minutes	526	21%
10 to 19 minutes	511	21%
20 to 29 minutes	242	10%
30 to 44 minutes	563	23%
45 to 59 minutes	316	13%
60 to 89 minutes	182	7%
90 minutes or more	101	4%
Worked at home	17	1%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,397	100%
Agriculture, forestry, mining	199	8%
Utilities	6	<1%
Construction	351	15%
Manufacturing	87	4%
Wholesale trade	85	4%
Retail trade	202	8%
Transportation & warehousing	68	3%
Information & communications	12	1%
Finance, insurance, & real estate	107	4%
Professional, scientific, management, administration	130	5%
Educational, social, & health services	357	15%
Art, entertainment, recreation, accommodations, food	292	12%
Other services	154	6%
Public administration	347	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,397	100%
Management, professional & related:	544	23%
Management (incl. farm managers)	281	12%
Business & financial	11	<1%
Computer & mathematical	0	0%
Architecture & engineering	25	1%
Life, physical & social science	13	1%
Community & social service	57	2%
Legal	0	0%
Education, training, & library	66	3%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	91	4%
Service:	575	24%
Healthcare support	54	2%
Protective service	28	1%
Food preparation & serving	223	9%
Building & grounds cleaning / maintenance	238	10%
Personal care & service	32	1%
Sales & office	474	20%
Farming, fishing & forestry	139	6%
Construction, extraction & maintenance	505	21%
Production, transport & material moving	160	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,814	100%
Less than \$15,000	135	7%
\$15,000 to \$29,999	276	15%
\$30,000 to \$44,999	416	23%
\$45,000 to \$59,999	183	10%
\$60,000 to \$74,999	145	8%
\$75,000 to \$99,999	302	17%
\$100,000 to \$124,999	183	10%
\$125,000 to \$149,999	91	5%
\$150,000 to \$199,999	5	<1%
\$200,000 or more	78	4%
Median Income	\$51,557	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,814	100%
With earnings	1,455	80%
With wage and salary income	1,398	77%
With self-employment income	231	13%
With interest, dividend, or net rental income	437	24%
With Social Security income	483	27%
With Supplemental Security income	58	3%
With public assistance income	13	1%
With retirement income	443	24%
With other types of income	347	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,640	100%
Under .50	270	5%
.50 to .99	719	13%
1.00 to 1.24	94	2%
1.25 to 1.49	285	5%
1.50 to 1.84	214	4%
1.85 to 1.99	257	5%
2.00 and over	3,801	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,640	100%
Above Poverty	4,651	82%
Below Poverty	989	18%

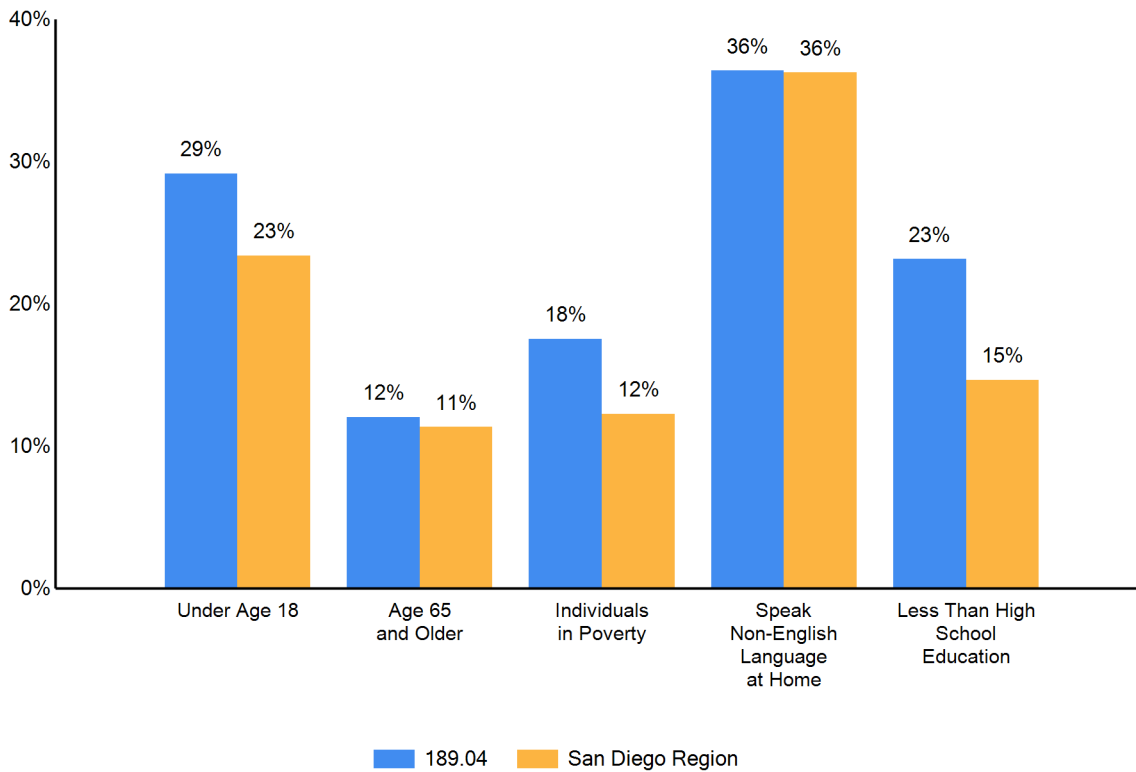
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,164	733	431	1,040	611	429	124	122	2
Married couple family	954	624	330	830	502	328	124	122	2
Male householder, no wife present	82	71	11	82	71	11	0	0	0
Female householder, no husband present	128	38	90	128	38	90	0	0	0

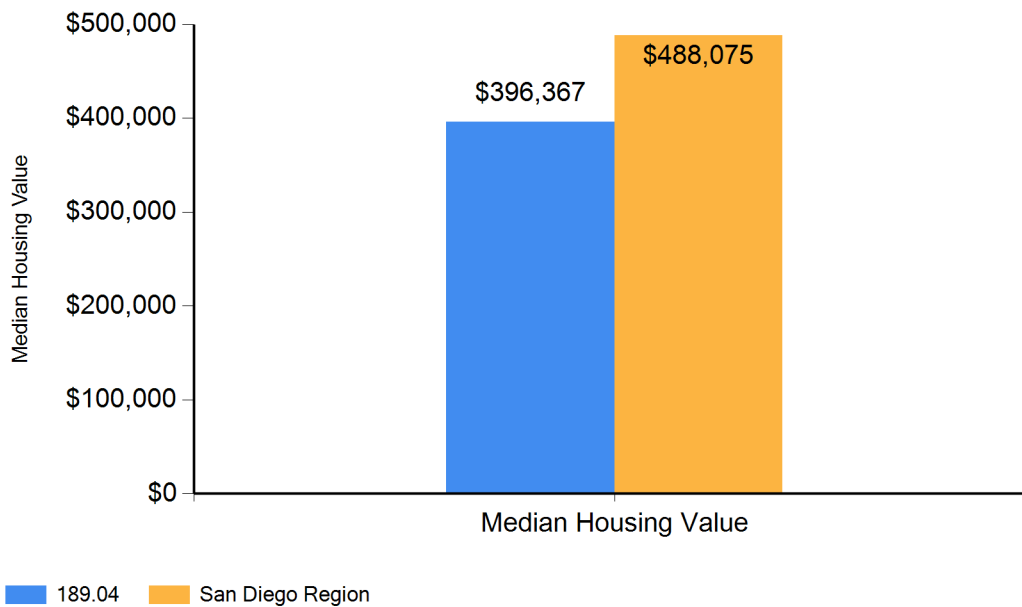
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075