



## Demographic and Socioeconomic Profile 2010

TRACT: 168.02

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>6,942</b>	<b>100%</b>
White	5,718	82%
Hispanic	859	12%
Two or More	137	2%
Asian	107	2%
Black	61	1%
American Indian	42	1%
Other	10	<1%
Pacific Islander	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>6,942</b>	<b>3,370</b>	<b>3,572</b>	<b>51%</b>
Under 5	255	133	122	48%
5 to 9	289	155	134	46%
10 to 14	397	194	203	51%
15 to 17	252	137	115	46%
18 and 19	195	96	99	51%
20 to 24	363	191	172	47%
25 to 29	252	135	117	46%
30 to 34	204	100	104	51%
35 to 39	304	123	181	60%
40 to 44	377	188	189	50%
45 to 49	634	312	322	51%
50 to 54	603	301	302	50%
55 to 59	656	318	338	52%
60 and 61	267	128	139	52%
62 to 64	337	164	173	51%
65 to 69	461	219	242	52%
70 to 74	345	160	185	54%
75 to 79	311	128	183	59%
80 to 84	256	117	139	54%
85 and Older	184	71	113	61%
Under 18	1,193	619	574	48%
65 and older	1,557	695	862	55%
<b>Median</b>	<b>49.6</b>	<b>48.7</b>	<b>50.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>6,001</b>	<b>100%</b>
Never Married	1,765	29%
Married, excluding separated	2,792	47%
Separated	19	<1%
Widowed	479	8%
Divorced	946	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>6,942</b>	<b>100%</b>
Household	6,851	99%
Group Quarters - Other	91	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>6,942</b>	<b>859</b>	<b>5,718</b>	<b>61</b>	<b>42</b>	<b>107</b>	<b>8</b>	<b>10</b>	<b>137</b>
Under 5	255	49	189	6	0	2	0	0	9
5 to 9	289	68	204	0	3	3	0	0	11
10 to 14	397	106	272	2	0	2	2	0	13
15 to 17	252	54	182	1	1	6	0	0	8
18 and 19	195	42	138	6	2	1	0	0	6
20 to 24	363	61	281	6	1	4	1	1	8
25 to 29	252	30	200	1	3	8	0	1	9
30 to 34	204	39	149	2	3	6	1	0	4
35 to 39	304	39	246	3	0	7	0	0	9
40 to 44	377	48	312	0	1	5	0	2	9
45 to 49	634	81	523	6	6	7	0	0	11
50 to 54	603	54	513	5	7	7	0	1	16
55 to 59	656	52	564	5	5	18	3	3	6
60 and 61	267	24	231	4	0	6	0	0	2
62 to 64	337	22	293	1	2	11	1	0	7
65 to 69	461	25	418	5	3	6	0	0	4
70 to 74	345	26	310	1	2	3	0	1	2
75 to 79	311	15	288	2	2	1	0	1	2
80 to 84	256	17	230	5	0	3	0	0	1
85 and Older	184	7	175	0	1	1	0	0	0
Under 18	1,193	277	847	9	4	13	2	0	41
65 and older	1,557	90	1,421	13	8	14	0	2	9
<b>Median</b>		<b>32.5</b>	<b>51.6</b>	<b>47.9</b>	<b>50.7</b>	<b>51.8</b>	<b>55.0</b>	<b>55.0</b>	<b>35.3</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,687</b>	<b>100%</b>
Speak Only English	6,067	91%
Speak Spanish:	272	4%
Speak English "well" or "very well"	205	3%
Speak English "not well" or "not at all"	67	1%
Speak Asian/Pacific Island language:	156	2%
Speak English "well" or "very well"	129	2%
Speak English "not well" or "not at all"	27	<1%
Speak other language:	192	3%
Speak English "well" or "very well"	192	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>5,191</b>	<b>100%</b>
Less than 9th grade	116	2%
9th through 12th grade, no diploma	433	8%
High school grad (incl. equivalency)	1,868	36%
Some college, no degree	1,587	31%
Associate degree	349	7%
Bachelor's degree	457	9%
Master's degree	300	6%
Professional school degree	81	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,799</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,691	25%	1,328	20%	363	5%
Nursery / Preschool	19	1%	0	0%	19	5%
Kindergarten to grade 4	229	14%	150	11%	79	22%
Grade 5 to grade 8	365	22%	273	21%	92	25%
Grade 9 to grade 12	586	35%	551	41%	35	10%
College, undergraduate	376	22%	295	22%	81	22%
Graduate or Professional school	116	7%	59	4%	57	16%
Not enrolled in school	5,108	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,686</b>	<b>100%</b>	<b>705</b>	<b>100%</b>	<b>1,981</b>	<b>100%</b>
Family Households:	1,692	63%	676	96%	1,016	51%
Married couple family	1,388	52%	525	74%	863	44%
Other family:	304	11%	151	21%	153	8%
Male householder, no wife	150	6%	75	11%	75	4%
Female householder, no husband	154	6%	76	11%	78	4%
Nonfamily households:	994	37%	29	4%	965	49%
Householder living alone	781	29%	----	----	----	----
Other nonfamily households	213	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,902</b>	<b>100%</b>	<b>2686</b>	<b>216</b>	<b>7%</b>	<b>2.55</b>
Single family (detached)	1,521	52%	1,408	113	7%	2.81
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	7	<1%	7	0	0%	2.43
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	1,374	47%	1,271	103	7%	2.27

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>2,328</b>	<b>100%</b>
Less than \$150,000	458	20%
\$150,000 to \$199,999	95	4%
\$200,000 to \$249,999	97	4%
\$250,000 to \$299,999	131	6%
\$300,000 to \$399,999	163	7%
\$400,000 to \$499,999	450	19%
\$500,000 to \$749,999	382	16%
\$750,000 to \$999,999	292	13%
\$1,000,000 or more	260	11%

**Median Value** **\$448,000**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,902</b>	<b>100%</b>
2005 or Later	171	6%
2000 to 2004	266	9%
1990 to 1999	387	13%
1980 to 1989	588	20%
1970 to 1979	932	32%
1960 to 1969	197	7%
1950 to 1959	226	8%
1940 to 1949	28	1%
1939 or earlier	107	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,686</b>	<b>100%</b>	<b>358</b>	<b>100%</b>	<b>2,328</b>	<b>100%</b>
1.00 occupant housing per room or less	2,607	97%	319	89%	2,288	98%
1.01 to 1.50 occupants per room	40	1%	0	0%	40	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	39	1%	39	11%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>358</b>	<b>100%</b>
Less than \$500	80	22%
\$500 to \$599	76	21%
\$600 to \$699	38	11%
\$700 to \$799	36	10%
\$800 to \$899	12	3%
\$900 to \$999	0	0%
\$1,000 to \$1,249	9	3%
\$1,250 to \$1,499	7	2%
\$1,500 to \$1,999	22	6%
\$2,000 or more	0	0%
No cash rent	78	22%
<b>Median contract rent</b>	<b>\$661</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>358</b>	<b>100%</b>
Less than 20 percent	9	3%
20.0 to 24.9 percent	26	7%
25.0 to 29.9 percent	26	7%
30.0 to 34.9 percent	25	7%
35.0 to 39.9 percent	66	18%
40.0 to 49.9 percent	45	13%
50.0 percent or more	83	23%
Not computed	78	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,686</b>	<b>100%</b>
No vehicle	91	3%
1 vehicle	863	32%
2 vehicles	742	28%
3 vehicles	500	19%
4 or more vehicles	490	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,349</b>	<b>100%</b>
Worked in state of residence	3,336	100%
Worked in county of residence	3,169	95%
Worked outside county of residence	167	5%
Worked outside state of residence	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,924</b>	<b>100%</b>	<b>2,845</b>	<b>48%</b>
In labor force	3,344	56%	1,678	50%
Armed forces	0	0%	0	0%
Civilian (employed)	3,292	98%	1,678	51%
Civilian (unemployed)	52	2%	0	0%
Not in labor force	2,580	44%	1,167	45%
Pct. of civilian labor force unemployed	1.6%		3.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,349</b>	<b>100%</b>
Car, truck or van:	3,047	91%
Drove Alone	2,774	83%
Carpooled	273	8%
Public Transportation:	100	3%
Bus	100	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	<1%
Bicycle	0	0%
Walked	12	<1%
Other means	12	<1%
Worked at home	167	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,349</b>	<b>100%</b>
Did not work at home	3,182	95%
Less than 10 minutes	129	4%
10 to 19 minutes	1,022	31%
20 to 29 minutes	691	21%
30 to 44 minutes	745	22%
45 to 59 minutes	103	3%
60 to 89 minutes	415	12%
90 minutes or more	77	2%
Worked at home	167	5%
<b>Average time to work (minutes)</b>	<b>34</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,349</b>	<b>100%</b>
Agriculture, forestry, mining	58	2%
Utilities	0	0%
Construction	669	20%
Manufacturing	294	9%
Wholesale trade	45	1%
Retail trade	407	12%
Transportation & warehousing	138	4%
Information & communications	59	2%
Finance, insurance, & real estate	240	7%
Professional, scientific, management, administration	56	2%
Educational, social, & health services	533	16%
Art, entertainment, recreation, accommodations, food	324	10%
Other services	145	4%
Public administration	381	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,349</b>	<b>100%</b>
Management, professional & related:	1,080	32%
Management (incl. farm managers)	487	15%
Business & financial	86	3%
Computer & mathematical	73	2%
Architecture & engineering	24	1%
Life, physical & social science	0	0%
Community & social service	29	1%
Legal	31	1%
Education, training, & library	203	6%
Art, entertainment, sports & media	72	2%
Healthcare practitioners	75	2%
Service:	637	19%
Healthcare support	102	3%
Protective service	85	3%
Food preparation & serving	230	7%
Building & grounds cleaning / maintenance	89	3%
Personal care & service	131	4%
Sales & office	739	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	647	19%
Production, transport & material moving	246	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,686</b>	<b>100%</b>
Less than \$15,000	92	3%
\$15,000 to \$29,999	454	17%
\$30,000 to \$44,999	407	15%
\$45,000 to \$59,999	257	10%
\$60,000 to \$74,999	282	10%
\$75,000 to \$99,999	400	15%
\$100,000 to \$124,999	322	12%
\$125,000 to \$149,999	127	5%
\$150,000 to \$199,999	220	8%
\$200,000 or more	125	5%
<b>Median Income</b>	<b>\$67,074</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,686</b>	<b>100%</b>
With earnings	2,021	75%
With wage and salary income	1,937	72%
With self-employment income	391	15%
With interest, dividend, or net rental income	709	26%
With Social Security income	1,023	38%
With Supplemental Security income	161	6%
With public assistance income	45	2%
With retirement income	782	29%
With other types of income	343	13%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,866</b>	<b>100%</b>
Under .50	223	3%
.50 to .99	166	2%
1.00 to 1.24	661	10%
1.25 to 1.49	285	4%
1.50 to 1.84	421	6%
1.85 to 1.99	157	2%
2.00 and over	4,953	72%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,866</b>	<b>100%</b>
Above Poverty	6,477	94%
Below Poverty	389	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

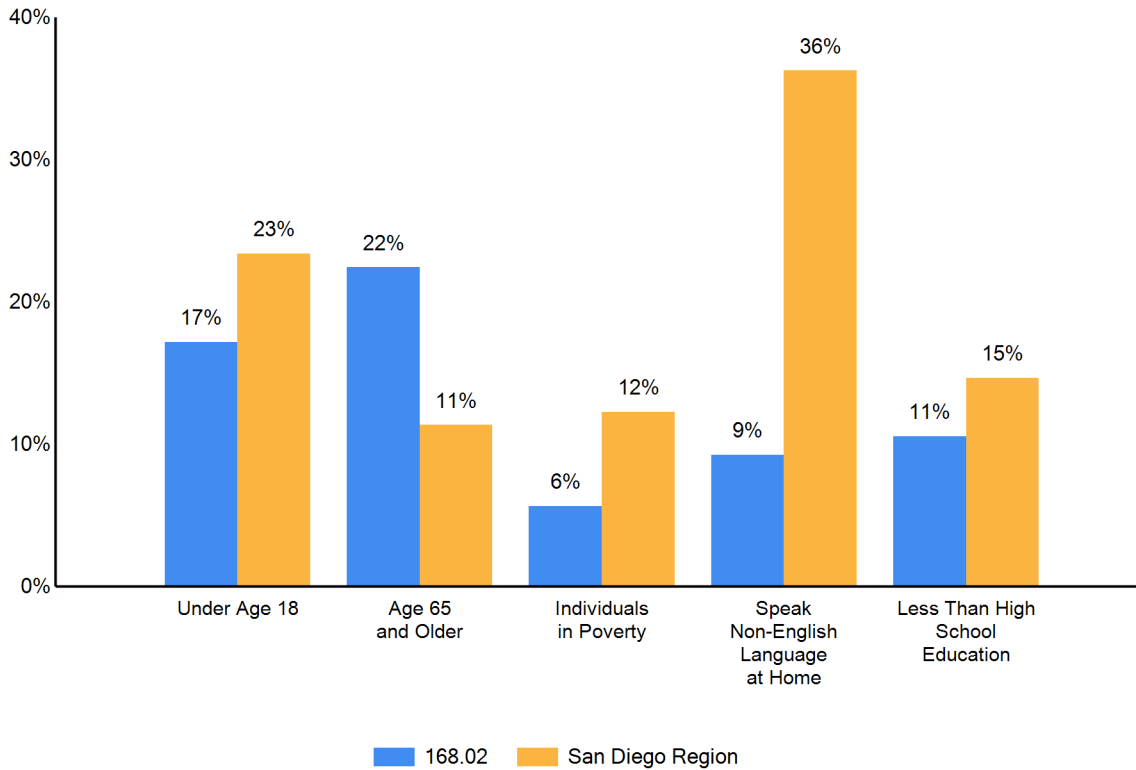
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,692</b>	<b>676</b>	<b>1,016</b>	<b>1,653</b>	<b>676</b>	<b>977</b>	<b>39</b>	<b>0</b>	<b>39</b>
Married couple family	1,388	525	863	1,349	525	824	39	0	39
Male householder, no wife present	150	75	75	150	75	75	0	0	0
Female householder, no husband present	154	76	78	154	76	78	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

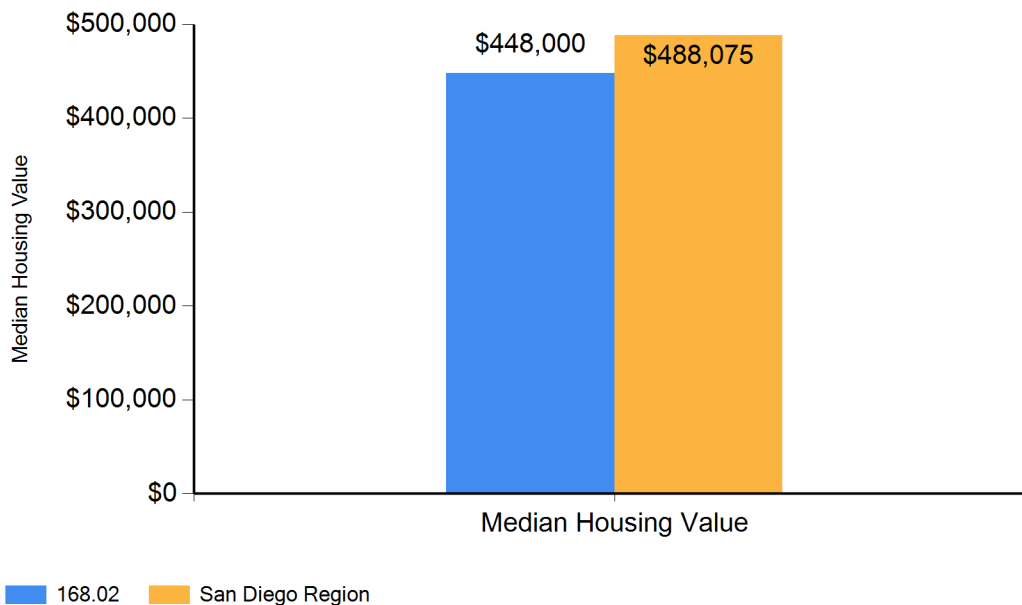


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075