



Demographic and Socioeconomic Profile 2010

TRACT: 207.06

Population by Race

	Population	Percent
Total Population	6,286	100%
White	4,643	74%
Hispanic	1,140	18%
Asian	262	4%
Two or More	132	2%
Black	55	1%
American Indian	26	<1%
Other	17	<1%
Pacific Islander	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,286	3,168	3,118	50%
Under 5	267	150	117	44%
5 to 9	341	179	162	48%
10 to 14	437	220	217	50%
15 to 17	339	180	159	47%
18 and 19	169	111	58	34%
20 to 24	306	157	149	49%
25 to 29	227	119	108	48%
30 to 34	196	107	89	45%
35 to 39	273	125	148	54%
40 to 44	375	170	205	55%
45 to 49	618	305	313	51%
50 to 54	631	322	309	49%
55 to 59	562	280	282	50%
60 and 61	192	103	89	46%
62 to 64	284	158	126	44%
65 to 69	328	165	163	50%
70 to 74	200	98	102	51%
75 to 79	196	95	101	52%
80 to 84	141	58	83	59%
85 and Older	204	66	138	68%
Under 18	1,384	729	655	47%
65 and older	1,069	482	587	55%
Median	46.7	46.1	47.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,241	100%
Never Married	1,211	23%
Married, excluding separated	3,397	65%
Separated	9	<1%
Widowed	285	5%
Divorced	339	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,286	100%
Household	6,263	100%
Group Quarters - Other	23	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,286	1,140	4,643	55	26	262	11	17	132
Under 5	267	75	160	6	0	12	0	1	13
5 to 9	341	89	217	3	0	16	2	1	13
10 to 14	437	126	276	6	1	13	1	3	11
15 to 17	339	82	221	3	2	12	0	2	17
18 and 19	169	59	92	1	4	3	0	1	9
20 to 24	306	81	200	2	2	13	1	1	6
25 to 29	227	66	143	0	1	9	0	0	8
30 to 34	196	66	109	1	2	16	0	0	2
35 to 39	273	73	169	2	1	21	2	2	3
40 to 44	375	82	252	7	1	21	0	3	9
45 to 49	618	105	474	3	1	23	2	1	9
50 to 54	631	95	492	5	4	25	0	0	10
55 to 59	562	44	474	9	1	29	0	0	5
60 and 61	192	18	157	2	2	10	0	0	3
62 to 64	284	13	247	3	0	16	0	1	4
65 to 69	328	23	286	0	0	12	1	1	5
70 to 74	200	9	185	1	1	2	1	0	1
75 to 79	196	8	178	0	1	4	1	0	4
80 to 84	141	12	124	0	2	3	0	0	0
85 and Older	204	14	187	1	0	2	0	0	0
Under 18	1,384	372	874	18	3	53	3	7	54
65 and older	1,069	66	960	2	4	23	3	1	10
Median		29.4	50.1	42.5	40.0	43.8	38.8	22.5	22.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,019	100%
Speak Only English	5,301	88%
Speak Spanish:	352	6%
Speak English "well" or "very well"	287	5%
Speak English "not well" or "not at all"	65	1%
Speak Asian/Pacific Island language:	89	1%
Speak English "well" or "very well"	61	1%
Speak English "not well" or "not at all"	28	<1%
Speak other language:	277	5%
Speak English "well" or "very well"	277	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,427	100%
Less than 9th grade	69	2%
9th through 12th grade, no diploma	76	2%
High school grad (incl. equivalency)	534	12%
Some college, no degree	1,083	24%
Associate degree	643	15%
Bachelor's degree	1,361	31%
Master's degree	395	9%
Professional school degree	183	4%
Doctorate degree	83	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,130	100%	---	---	---	---
Enrolled in school	1,888	31%	1,612	26%	276	5%
Nursery / Preschool	78	4%	13	1%	65	24%
Kindergarten to grade 4	291	15%	199	12%	92	33%
Grade 5 to grade 8	374	20%	357	22%	17	6%
Grade 9 to grade 12	647	34%	647	40%	0	0%
College, undergraduate	358	19%	354	22%	4	1%
Graduate or Professional school	140	7%	42	3%	98	36%
Not enrolled in school	4,242	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,137	100%	894	100%	1,243	100%
Family Households:	1,795	84%	894	100%	901	72%
Married couple family	1,651	77%	752	84%	899	72%
Other family:	144	7%	142	16%	2	<1%
Male householder, no wife	61	3%	61	7%	0	0%
Female householder, no husband	83	4%	81	9%	2	<1%
Nonfamily households:	342	16%	0	0%	342	28%
Householder living alone	241	11%	----	----	----	----
Other nonfamily households	101	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,190	100%	2137	53	2%	2.93
Single family (detached)	2,070	95%	2,047	23	1%	2.95
Single family (attached)	4	<1%	4	0	0%	2.50
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	116	5%	86	30	26%	2.44
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,913	100%
Less than \$150,000	9	<1%
\$150,000 to \$199,999	2	<1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	108	6%
\$400,000 to \$499,999	217	11%
\$500,000 to \$749,999	870	45%
\$750,000 to \$999,999	478	25%
\$1,000,000 or more	229	12%

Median Value **\$678,469**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,190	100%
2005 or Later	57	3%
2000 to 2004	98	4%
1990 to 1999	293	13%
1980 to 1989	521	24%
1970 to 1979	687	31%
1960 to 1969	335	15%
1950 to 1959	166	8%
1940 to 1949	16	1%
1939 or earlier	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,137	100%	224	100%	1,913	100%
1.00 occupant housing per room or less	2,137	100%	224	100%	1,913	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	224	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	8	4%
\$800 to \$899	0	0%
\$900 to \$999	44	20%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	136	61%
\$2,000 or more	6	3%
No cash rent	30	13%
Median contract rent	\$1,721	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	224	100%
Less than 20 percent	39	17%
20.0 to 24.9 percent	10	4%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	52	23%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	5	2%
50.0 percent or more	47	21%
Not computed	71	32%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,137	100%
No vehicle	104	5%
1 vehicle	267	12%
2 vehicles	746	35%
3 vehicles	520	24%
4 or more vehicles	500	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,941	100%
Worked in state of residence	2,927	100%
Worked in county of residence	2,828	96%
Worked outside county of residence	99	3%
Worked outside state of residence	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,143	100%	2,568	50%
In labor force	3,043	59%	1,657	54%
Armed forces	0	0%	0	0%
Civilian (employed)	2,829	93%	1,563	55%
Civilian (unemployed)	214	7%	94	44%
Not in labor force	2,100	41%	911	43%
Pct. of civilian labor force unemployed	7.0%		5.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,941	100%
Car, truck or van:	2,482	84%
Drove Alone	2,433	83%
Carpooled	49	2%
Public Transportation:	57	2%
Bus	57	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	9	<1%
Worked at home	393	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,941	100%
Did not work at home	2,548	87%
Less than 10 minutes	159	5%
10 to 19 minutes	767	26%
20 to 29 minutes	545	19%
30 to 44 minutes	682	23%
45 to 59 minutes	204	7%
60 to 89 minutes	16	1%
90 minutes or more	175	6%
Worked at home	393	13%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,941	100%
Agriculture, forestry, mining	29	1%
Utilities	53	2%
Construction	259	9%
Manufacturing	218	7%
Wholesale trade	158	5%
Retail trade	221	8%
Transportation & warehousing	75	3%
Information & communications	139	5%
Finance, insurance, & real estate	246	8%
Professional, scientific, management, administration	260	9%
Educational, social, & health services	522	18%
Art, entertainment, recreation, accommodations, food	282	10%
Other services	69	2%
Public administration	410	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,941	100%
Management, professional & related:	1,514	51%
Management (incl. farm managers)	410	14%
Business & financial	185	6%
Computer & mathematical	116	4%
Architecture & engineering	90	3%
Life, physical & social science	83	3%
Community & social service	5	<1%
Legal	81	3%
Education, training, & library	224	8%
Art, entertainment, sports & media	104	4%
Healthcare practitioners	216	7%
Service:	236	8%
Healthcare support	25	1%
Protective service	67	2%
Food preparation & serving	69	2%
Building & grounds cleaning / maintenance	12	<1%
Personal care & service	63	2%
Sales & office	835	28%
Farming, fishing & forestry	6	<1%
Construction, extraction & maintenance	192	7%
Production, transport & material moving	158	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,137	100%
Less than \$15,000	149	7%
\$15,000 to \$29,999	146	7%
\$30,000 to \$44,999	122	6%
\$45,000 to \$59,999	175	8%
\$60,000 to \$74,999	149	7%
\$75,000 to \$99,999	206	10%
\$100,000 to \$124,999	308	14%
\$125,000 to \$149,999	149	7%
\$150,000 to \$199,999	365	17%
\$200,000 or more	368	17%
Median Income	\$109,862	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,137	100%
With earnings	1,632	76%
With wage and salary income	1,574	74%
With self-employment income	509	24%
With interest, dividend, or net rental income	1,012	47%
With Social Security income	608	28%
With Supplemental Security income	35	2%
With public assistance income	0	0%
With retirement income	484	23%
With other types of income	330	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,286	100%
Under .50	330	5%
.50 to .99	39	1%
1.00 to 1.24	74	1%
1.25 to 1.49	79	1%
1.50 to 1.84	197	3%
1.85 to 1.99	173	3%
2.00 and over	5,394	86%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,286	100%
Above Poverty	5,917	94%
Below Poverty	369	6%

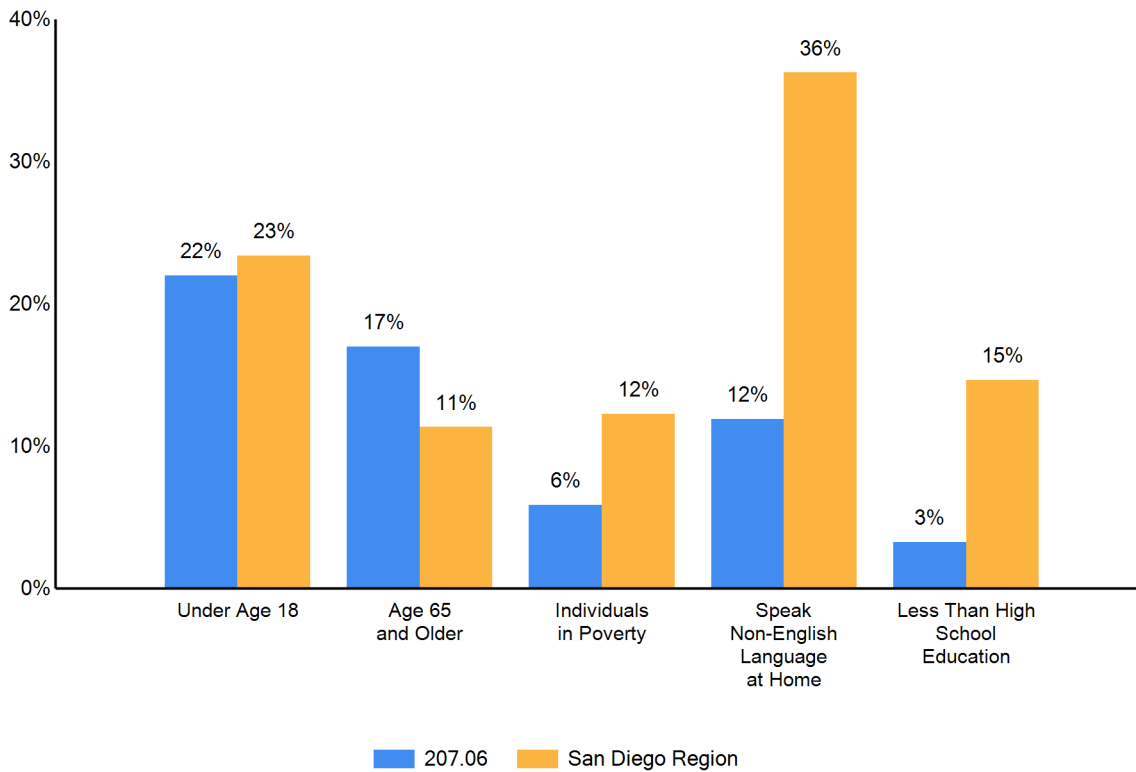
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,795	894	901	1,705	828	877	90	66	24
Married couple family	1,651	752	899	1,588	713	875	63	39	24
Male householder, no wife present	61	61	0	34	34	0	27	27	0
Female householder, no husband present	83	81	2	83	81	2	0	0	0

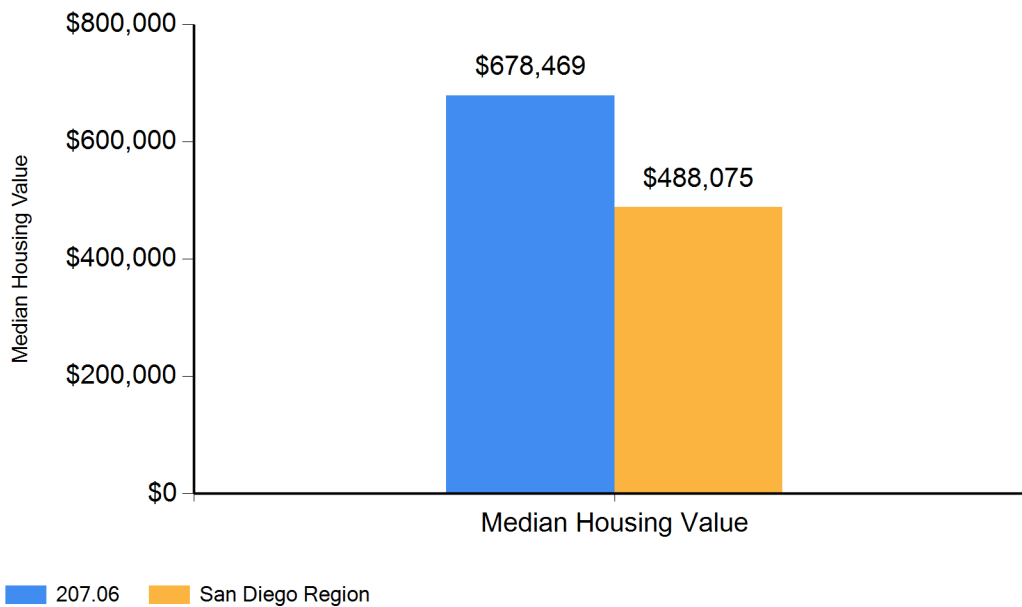
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075