

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Pacific Beach



	Jan 1, 2011
Total Population	40,498
Household Population	39,983
Group Quarters Population	515
Persons Per Household	1.92

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,035	20,771	5.7%
Single Family - Detached	4,970	4,806	3.3%
Single Family - Multiple-Unit	3,449	3,287	4.7%
Multi-Family	13,616	12,678	6.9%
Mobile Home and Other	0	0	--

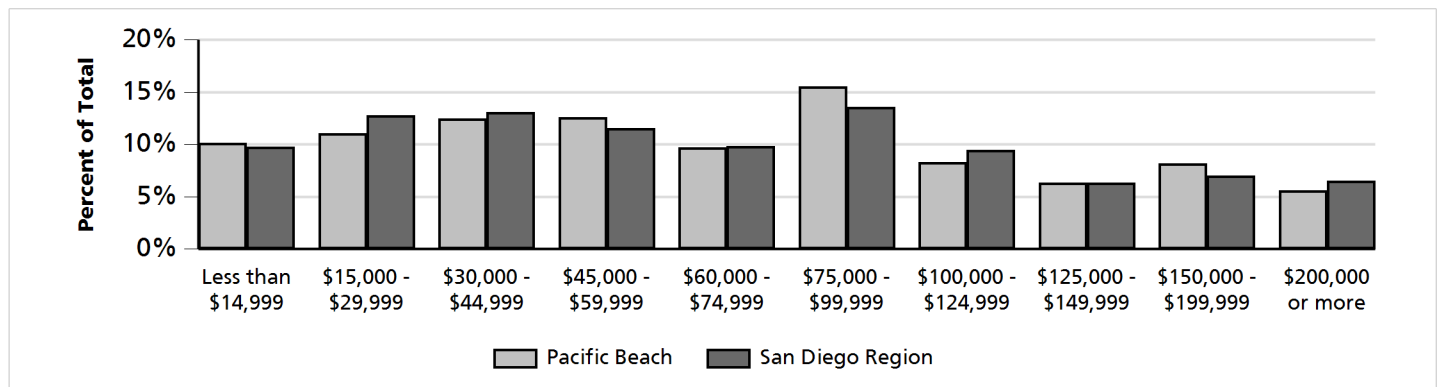
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	11%	13%	13%	10%	16%	8%	6%	8%	6%

Median Household Income

Adjusted for Inflation (2010 \$)	\$65,644
----------------------------------	----------



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

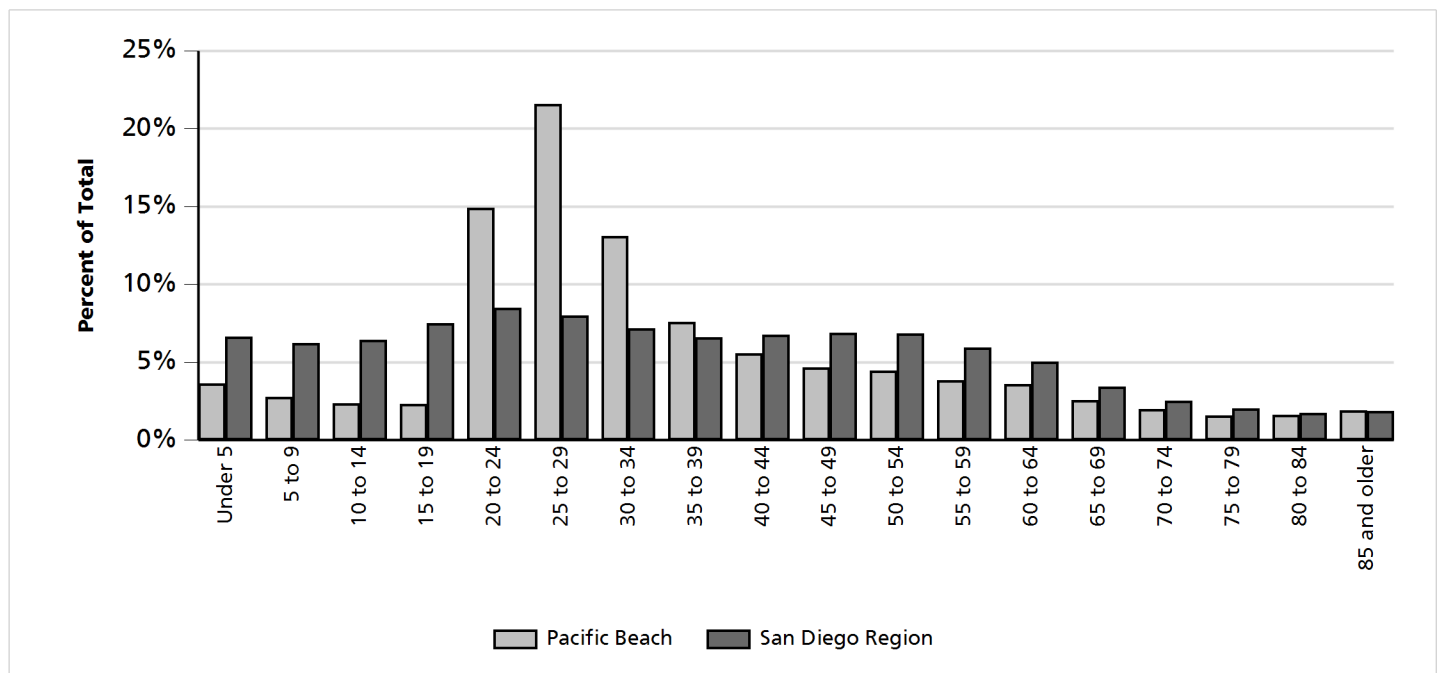
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>40,498</b>	21,626	18,872	47%
Under 5	1,474	752	722	49%
5 to 9	1,126	584	542	48%
10 to 14	951	479	472	50%
15 to 17	506	261	245	48%
18 and 19	428	223	205	48%
20 to 24	6,041	2,867	3,174	53%
25 to 29	8,732	4,776	3,956	45%
30 to 34	5,302	3,148	2,154	41%
35 to 39	3,073	1,863	1,210	39%
40 to 44	2,246	1,301	945	42%
45 to 49	1,888	1,110	778	41%
50 to 54	1,811	1,005	806	45%
55 to 59	1,551	816	735	47%
60 and 61	593	291	302	51%
62 to 64	865	447	418	48%
65 to 69	1,045	528	517	49%
70 to 74	805	383	422	52%
75 to 79	637	273	364	57%
80 to 84	652	272	380	58%
85 and older	772	247	525	68%
Under 18	4,057	2,076	1,981	49%
65 and older	3,911	1,703	2,208	56%
Median Age	30.9	31.4	30.3	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>5,204</b>	31,790	540	<b>98</b>	<b>1,535</b>	<b>1,331</b>
Under 5	297	1,004	32	3	33	105
5 to 9	274	705	21	7	29	90
10 to 14	283	537	19	5	29	78
15 to 17	154	282	15	3	12	40
18 and 19	107	275	11	1	9	25
20 to 24	720	4,769	57	11	260	224
25 to 29	977	7,005	95	21	324	310
30 to 34	642	4,176	69	14	238	163
35 to 39	440	2,309	57	8	163	96
40 to 44	352	1,669	52	4	116	53
45 to 49	285	1,451	27	8	69	48
50 to 54	218	1,462	26	4	76	25
55 to 59	137	1,332	16	3	43	20
60 and 61	43	515	12	2	16	5
62 to 64	55	771	7	1	22	9
65 to 69	64	924	12	2	30	13
70 to 74	62	709	3	1	19	11
75 to 79	33	573	2	0	20	9
80 to 84	26	605	4	0	15	2
85 and older	35	717	3	0	12	5
Under 18	1,008	2,528	87	18	103	313
65 and older	220	3,528	24	3	96	40
Median Age	28.9	31.6	31.4	29.5	31.5	26.7