

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2012
Total Population	135,077
Household Population	130,351
Group Quarters Population	4,726
Persons Per Household	3.50

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	38,866	37,224	4.2%
Single Family - Detached	16,710	16,287	2.5%
Single Family - Multiple-Unit	4,280	4,082	4.6%
Multi-Family	15,159	14,359	5.3%
Mobile Home and Other	2,717	2,496	8.1%

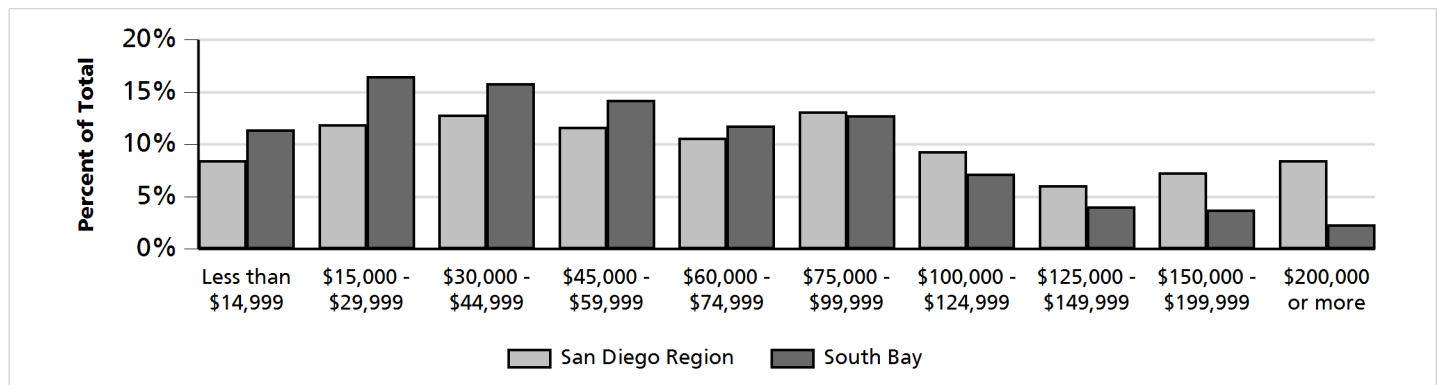
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	17%	16%	14%	12%	13%	7%	4%	4%	2%

Median Household Income

Adjusted for Inflation (2010 \$)	\$51,524
Not adjusted for inflation (current 2011\$)	\$53,087



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

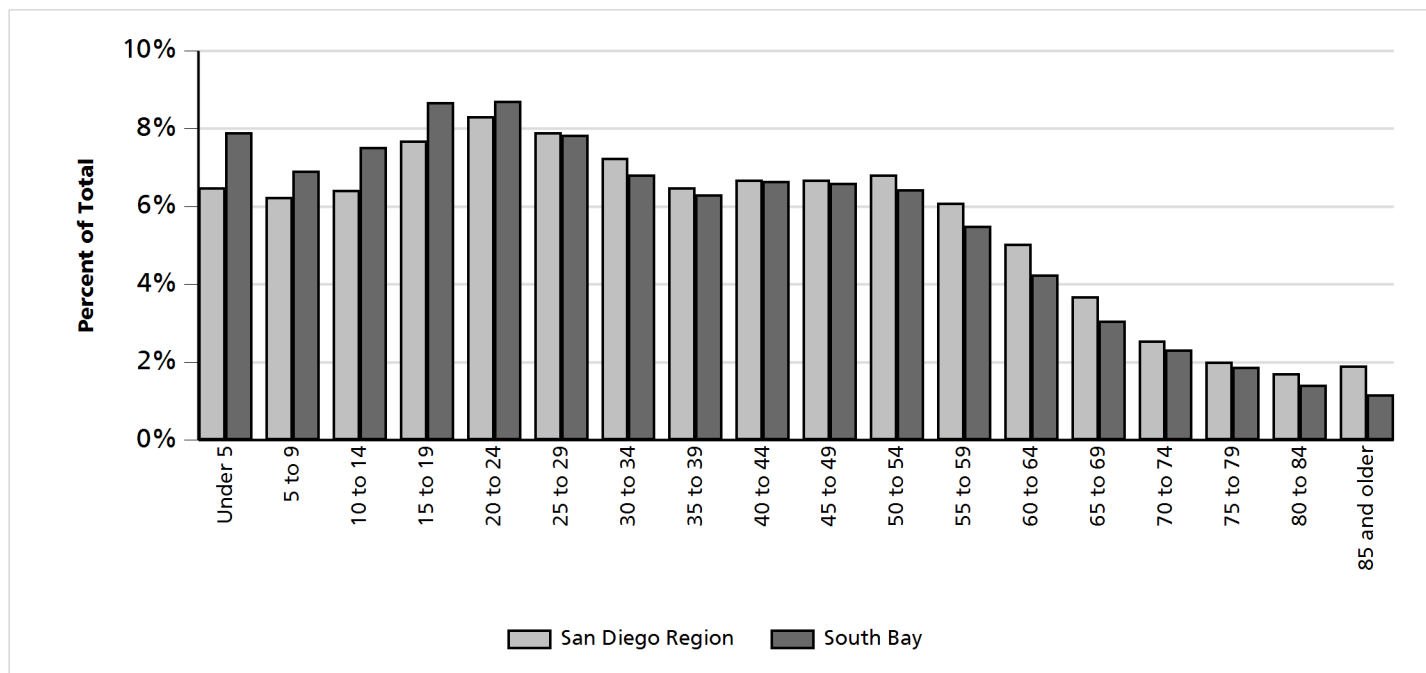
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	135,077	67,908	67,169	50%
Under 5	10,669	5,453	5,216	49%
5 to 9	9,342	4,753	4,589	49%
10 to 14	10,167	5,305	4,862	48%
15 to 17	6,809	3,592	3,217	47%
18 and 19	4,919	2,560	2,359	48%
20 to 24	11,767	6,071	5,696	48%
25 to 29	10,582	5,656	4,926	47%
30 to 34	9,215	4,901	4,314	47%
35 to 39	8,514	4,376	4,138	49%
40 to 44	8,989	4,560	4,429	49%
45 to 49	8,909	4,522	4,387	49%
50 to 54	8,696	4,288	4,408	51%
55 to 59	7,425	3,441	3,984	54%
60 and 61	2,406	1,186	1,220	51%
62 to 64	3,332	1,550	1,782	53%
65 to 69	4,142	1,850	2,292	55%
70 to 74	3,139	1,366	1,773	56%
75 to 79	2,534	1,082	1,452	57%
80 to 84	1,926	783	1,143	59%
85 and older	1,595	613	982	62%
Under 18	36,987	19,103	17,884	48%
65 and older	13,336	5,694	7,642	57%
Median Age	31.8	30.6	33.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	94,200	19,648	4,839	304	12,892	3,194
Under 5	8,524	912	248	20	573	392
5 to 9	7,486	688	221	13	585	349
10 to 14	8,215	673	238	18	703	320
15 to 17	5,555	475	167	7	419	186
18 and 19	3,971	321	143	5	346	133
20 to 24	8,711	1,310	519	18	858	351
25 to 29	7,043	1,740	510	22	934	333
30 to 34	6,284	1,442	415	24	869	181
35 to 39	5,960	1,191	370	24	766	203
40 to 44	6,211	1,352	434	15	804	173
45 to 49	5,971	1,461	434	30	882	131
50 to 54	5,393	1,739	448	28	938	150
55 to 59	4,404	1,590	281	34	997	119
60 and 61	1,309	610	89	3	368	27
62 to 64	1,768	828	106	14	583	33
65 to 69	2,326	1,020	77	15	661	43
70 to 74	1,680	786	56	7	576	34
75 to 79	1,411	600	30	4	477	12
80 to 84	1,066	473	30	3	338	16
85 and older	912	437	23	0	215	8
Under 18	29,780	2,748	874	58	2,280	1,247
65 and older	7,395	3,316	216	29	2,267	113
Median Age	28.3	44.0	34.5	40.3	42.4	23.1