



## Demographic and Socioeconomic Profile 2010

TRACT: 208.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>5,230</b>	<b>100%</b>
White	4,241	81%
Hispanic	697	13%
Asian	98	2%
Two or More	80	2%
Black	79	2%
American Indian	24	<1%
Other	6	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,230</b>	<b>2,642</b>	<b>2,588</b>	<b>49%</b>
Under 5	192	101	91	47%
5 to 9	274	144	130	47%
10 to 14	336	165	171	51%
15 to 17	324	165	159	49%
18 and 19	167	78	89	53%
20 to 24	272	135	137	50%
25 to 29	216	113	103	48%
30 to 34	181	85	96	53%
35 to 39	216	100	116	54%
40 to 44	309	154	155	50%
45 to 49	481	226	255	53%
50 to 54	627	332	295	47%
55 to 59	545	278	267	49%
60 and 61	198	105	93	47%
62 to 64	220	117	103	47%
65 to 69	254	135	119	47%
70 to 74	148	78	70	47%
75 to 79	118	61	57	48%
80 to 84	89	43	46	52%
85 and Older	63	27	36	57%
Under 18	1,126	575	551	49%
65 and older	672	344	328	49%
<b>Median</b>	<b>46.3</b>	<b>46.8</b>	<b>45.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,428</b>	<b>100%</b>
Never Married	881	20%
Married, excluding separated	2,963	67%
Separated	46	1%
Widowed	221	5%
Divorced	317	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>5,230</b>	<b>100%</b>
Household	5,008	96%
Group Quarters - Other	222	4%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>5,230</b>	<b>697</b>	<b>4,241</b>	<b>79</b>	<b>24</b>	<b>98</b>	<b>5</b>	<b>6</b>	<b>80</b>
Under 5	192	36	145	1	0	1	0	0	9
5 to 9	274	52	210	1	0	3	0	0	8
10 to 14	336	81	236	7	1	5	0	1	5
15 to 17	324	72	209	27	0	10	0	0	6
18 and 19	167	42	111	8	1	2	0	1	2
20 to 24	272	49	200	2	7	5	0	0	9
25 to 29	216	44	164	1	1	2	1	1	2
30 to 34	181	24	143	2	2	6	0	0	4
35 to 39	216	43	162	1	1	5	0	0	4
40 to 44	309	41	254	7	0	3	1	0	3
45 to 49	481	57	403	2	0	12	1	1	5
50 to 54	627	51	538	9	3	13	0	2	11
55 to 59	545	33	494	3	3	7	0	0	5
60 and 61	198	13	177	2	1	4	0	0	1
62 to 64	220	10	200	0	1	5	1	0	3
65 to 69	254	18	227	5	2	0	0	0	2
70 to 74	148	8	132	1	0	5	1	0	1
75 to 79	118	8	103	0	0	7	0	0	0
80 to 84	89	9	78	0	0	2	0	0	0
85 and Older	63	6	55	0	1	1	0	0	0
Under 18	1,126	241	800	36	1	19	0	1	28
65 and older	672	49	595	6	3	15	1	0	3
<b>Median</b>		<b>26.9</b>	<b>48.6</b>	<b>18.9</b>	<b>35.0</b>	<b>47.9</b>	<b>47.5</b>	<b>45.0</b>	<b>27.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>5,038</b>	<b>100%</b>
Speak Only English	4,533	90%
Speak Spanish:	244	5%
Speak English "well" or "very well"	220	4%
Speak English "not well" or "not at all"	24	<1%
Speak Asian/Pacific Island language:	151	3%
Speak English "well" or "very well"	151	3%
Speak English "not well" or "not at all"	0	0%
Speak other language:	110	2%
Speak English "well" or "very well"	110	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,665</b>	<b>100%</b>
Less than 9th grade	53	1%
9th through 12th grade, no diploma	160	4%
High school grad (incl. equivalency)	744	20%
Some college, no degree	1,144	31%
Associate degree	340	9%
Bachelor's degree	822	22%
Master's degree	257	7%
Professional school degree	108	3%
Doctorate degree	37	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>5,117</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,235	24%	1,013	20%	222	4%
Nursery / Preschool	56	5%	8	1%	48	22%
Kindergarten to grade 4	182	15%	169	17%	13	6%
Grade 5 to grade 8	211	17%	198	20%	13	6%
Grade 9 to grade 12	466	38%	448	44%	18	8%
College, undergraduate	276	22%	146	14%	130	59%
Graduate or Professional school	44	4%	44	4%	0	0%
Not enrolled in school	3,882	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,820</b>	<b>100%</b>	<b>664</b>	<b>100%</b>	<b>1,156</b>	<b>100%</b>
Family Households:	1,535	84%	664	100%	871	75%
Married couple family	1,339	74%	556	84%	783	68%
Other family:	196	11%	108	16%	88	8%
Male householder, no wife	94	5%	51	8%	43	4%
Female householder, no husband	102	6%	57	9%	45	4%
Nonfamily households:	285	16%	0	0%	285	25%
Householder living alone	268	15%	----	----	----	----
Other nonfamily households	17	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,829</b>	<b>100%</b>	<b>1820</b>	<b>9</b>	<b>&lt;1%</b>	<b>2.75</b>
Single family (detached)	1,641	90%	1,632	9	1%	2.82
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	184	10%	184	0	0%	2.18
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	4	<1%	4	0	0%	2.25

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,613</b>	<b>100%</b>
Less than \$150,000	55	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	19	1%
\$250,000 to \$299,999	26	2%
\$300,000 to \$399,999	85	5%
\$400,000 to \$499,999	303	19%
\$500,000 to \$749,999	512	32%
\$750,000 to \$999,999	440	27%
\$1,000,000 or more	173	11%

**Median Value** **\$659,791**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,829</b>	<b>100%</b>
2005 or Later	64	3%
2000 to 2004	299	16%
1990 to 1999	351	19%
1980 to 1989	274	15%
1970 to 1979	586	32%
1960 to 1969	56	3%
1950 to 1959	49	3%
1940 to 1949	75	4%
1939 or earlier	75	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,820</b>	<b>100%</b>	<b>207</b>	<b>100%</b>	<b>1,613</b>	<b>100%</b>
1.00 occupant housing per room or less	1,794	99%	195	94%	1,599	99%
1.01 to 1.50 occupants per room	11	1%	11	5%	0	0%
1.51 to 2.00 occupants per room	14	1%	0	0%	14	1%
2.01 or more occupants per room	1	<1%	1	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>207</b>	<b>100%</b>
Less than \$500	8	4%
\$500 to \$599	0	0%
\$600 to \$699	16	8%
\$700 to \$799	2	1%
\$800 to \$899	7	3%
\$900 to \$999	7	3%
\$1,000 to \$1,249	7	3%
\$1,250 to \$1,499	77	37%
\$1,500 to \$1,999	42	20%
\$2,000 or more	12	6%
No cash rent	29	14%
<b>Median contract rent</b>	<b>\$1,437</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>207</b>	<b>100%</b>
Less than 20 percent	29	14%
20.0 to 24.9 percent	24	12%
25.0 to 29.9 percent	45	22%
30.0 to 34.9 percent	9	4%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	12	6%
50.0 percent or more	43	21%
Not computed	45	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,820</b>	<b>100%</b>
No vehicle	6	<1%
1 vehicle	255	14%
2 vehicles	498	27%
3 vehicles	594	33%
4 or more vehicles	467	26%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,644</b>	<b>100%</b>
Worked in state of residence	2,632	100%
Worked in county of residence	2,575	97%
Worked outside county of residence	57	2%
Worked outside state of residence	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>4,331</b>	<b>100%</b>	<b>2,188</b>	<b>51%</b>
In labor force	2,878	66%	1,578	55%
Armed forces	0	0%	0	0%
Civilian (employed)	2,532	88%	1,433	57%
Civilian (unemployed)	346	12%	145	42%
Not in labor force	1,453	34%	610	42%
Pct. of civilian labor force unemployed	12.0%		9.2%	
				15.5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,644</b>	<b>100%</b>
Car, truck or van:	2,388	90%
Drove Alone	1,970	75%
Carpooled	418	16%
Public Transportation:	40	2%
Bus	40	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	15	1%
Other means	12	<1%
Worked at home	189	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,644</b>	<b>100%</b>
Did not work at home	2,455	93%
Less than 10 minutes	32	1%
10 to 19 minutes	505	19%
20 to 29 minutes	289	11%
30 to 44 minutes	906	34%
45 to 59 minutes	494	19%
60 to 89 minutes	179	7%
90 minutes or more	50	2%
Worked at home	189	7%
<b>Average time to work (minutes)</b>	<b>39</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,644</b>	<b>100%</b>
Agriculture, forestry, mining	40	2%
Utilities	13	0%
Construction	308	12%
Manufacturing	382	14%
Wholesale trade	24	1%
Retail trade	449	17%
Transportation & warehousing	80	3%
Information & communications	22	1%
Finance, insurance, & real estate	145	5%
Professional, scientific, management, administration	92	3%
Educational, social, & health services	497	19%
Art, entertainment, recreation, accommodations, food	244	9%
Other services	141	5%
Public administration	207	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,644</b>	<b>100%</b>
Management, professional & related:	1,312	50%
Management (incl. farm managers)	487	18%
Business & financial	180	7%
Computer & mathematical	48	2%
Architecture & engineering	167	6%
Life, physical & social science	26	1%
Community & social service	58	2%
Legal	0	0%
Education, training, & library	121	5%
Art, entertainment, sports & media	82	3%
Healthcare practitioners	143	5%
Service:	206	8%
Healthcare support	7	<1%
Protective service	74	3%
Food preparation & serving	74	3%
Building & grounds cleaning / maintenance	18	1%
Personal care & service	33	1%
Sales & office	748	28%
Farming, fishing & forestry	11	<1%
Construction, extraction & maintenance	212	8%
Production, transport & material moving	155	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,820</b>	<b>100%</b>
Less than \$15,000	85	5%
\$15,000 to \$29,999	116	6%
\$30,000 to \$44,999	112	6%
\$45,000 to \$59,999	237	13%
\$60,000 to \$74,999	129	7%
\$75,000 to \$99,999	145	8%
\$100,000 to \$124,999	209	11%
\$125,000 to \$149,999	214	12%
\$150,000 to \$199,999	362	20%
\$200,000 or more	211	12%
<b>Median Income</b>	<b>\$110,287</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,820</b>	<b>100%</b>
With earnings	1,493	82%
With wage and salary income	1,413	78%
With self-employment income	469	26%
With interest, dividend, or net rental income	855	47%
With Social Security income	482	26%
With Supplemental Security income	14	1%
With public assistance income	8	<1%
With retirement income	361	20%
With other types of income	312	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,230</b>	<b>100%</b>
Under .50	173	3%
.50 to .99	122	2%
1.00 to 1.24	19	<1%
1.25 to 1.49	73	1%
1.50 to 1.84	120	2%
1.85 to 1.99	0	0%
2.00 and over	4,723	90%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,230</b>	<b>100%</b>
Above Poverty	4,935	94%
Below Poverty	295	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

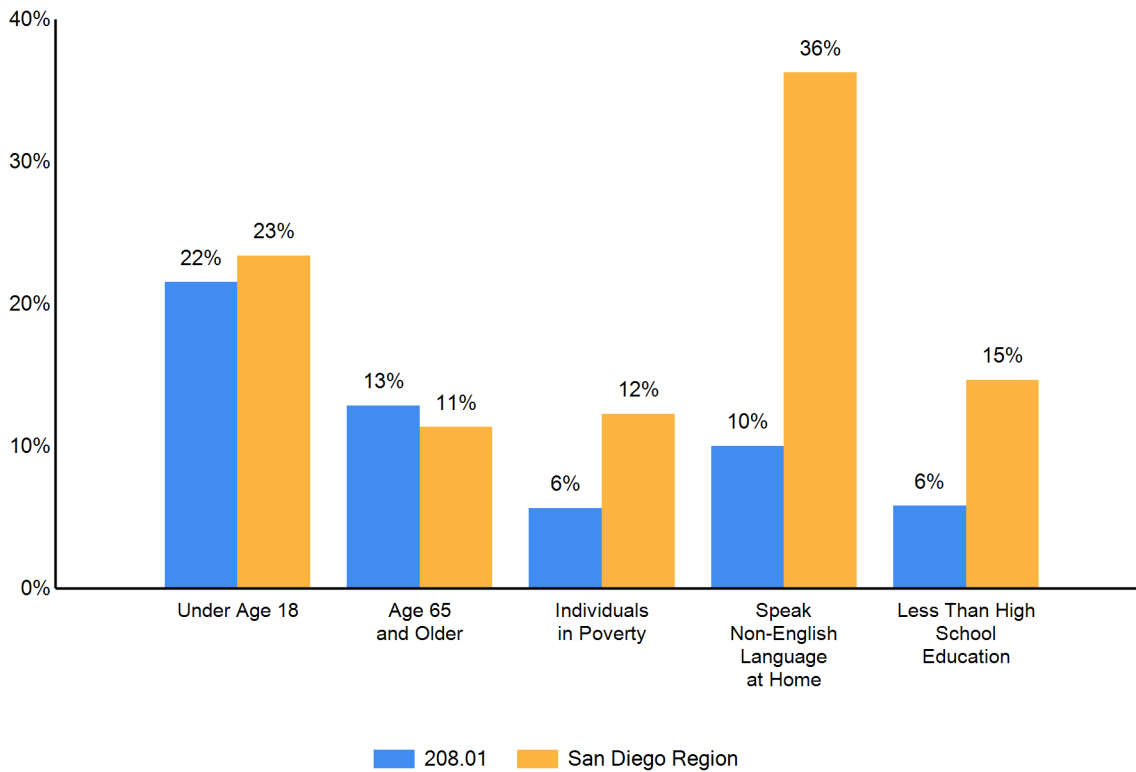
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,535</b>	<b>664</b>	<b>871</b>	<b>1,489</b>	<b>618</b>	<b>871</b>	<b>46</b>	<b>46</b>	<b>0</b>
Married couple family	1,339	556	783	1,302	519	783	37	37	0
Male householder, no wife present	94	51	43	94	51	43	0	0	0
Female householder, no husband present	102	57	45	93	48	45	9	9	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

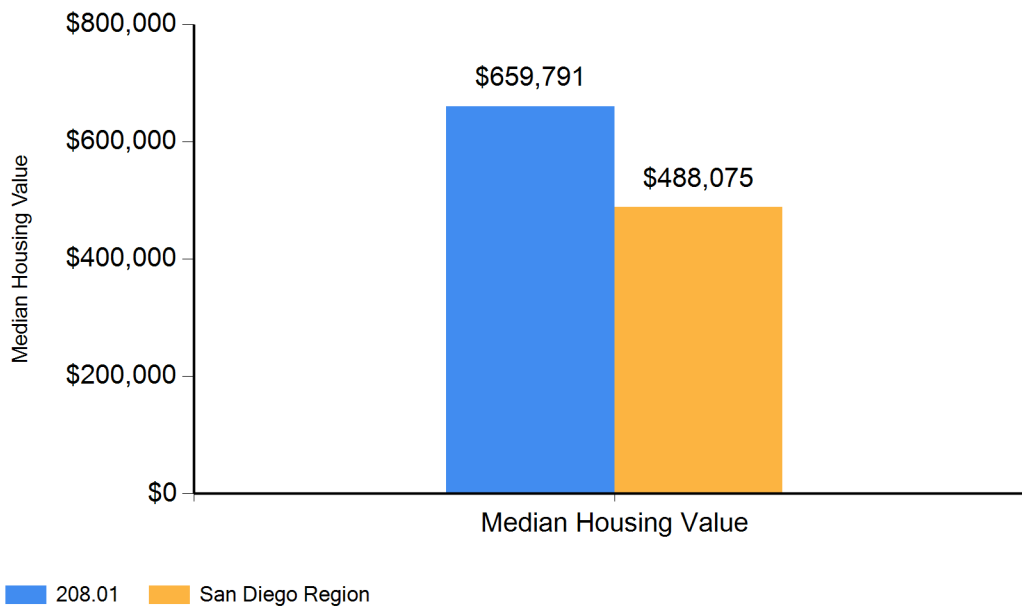


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075