



Demographic and Socioeconomic Profile 2010

TRACT: 191.06

Population by Race

	Population	Percent
Total Population	9,131	100%
White	4,972	54%
Hispanic	2,890	32%
American Indian	687	8%
Two or More	254	3%
Asian	216	2%
Black	72	1%
Other	25	<1%
Pacific Islander	15	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	9,131	4,566	4,565	50%
Under 5	583	281	302	52%
5 to 9	605	331	274	45%
10 to 14	715	360	355	50%
15 to 17	494	242	252	51%
18 and 19	292	142	150	51%
20 to 24	567	297	270	48%
25 to 29	422	223	199	47%
30 to 34	417	222	195	47%
35 to 39	479	222	257	54%
40 to 44	589	283	306	52%
45 to 49	736	358	378	51%
50 to 54	822	405	417	51%
55 to 59	674	321	353	52%
60 and 61	260	130	130	50%
62 to 64	343	176	167	49%
65 to 69	417	210	207	50%
70 to 74	274	137	137	50%
75 to 79	191	101	90	47%
80 to 84	139	77	62	45%
85 and Older	112	48	64	57%
Under 18	2,397	1,214	1,183	49%
65 and older	1,133	573	560	49%
Median	39.9	39.2	40.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	7,228	100%
Never Married	2,056	28%
Married, excluding separated	4,202	58%
Separated	38	<1%
Widowed	322	4%
Divorced	610	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	9,131	100%
Household	9,104	100%
Group Quarters - Other	27	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	9,131	2,890	4,972	72	687	216	15	25	254
Under 5	583	285	190	7	61	12	1	5	22
5 to 9	605	272	243	4	51	8	3	1	23
10 to 14	715	286	308	6	55	11	1	2	46
15 to 17	494	175	229	5	55	6	1	3	20
18 and 19	292	119	128	5	21	4	0	2	13
20 to 24	567	225	241	2	66	11	1	1	20
25 to 29	422	206	166	0	29	10	0	0	11
30 to 34	417	200	140	4	49	8	1	1	14
35 to 39	479	203	213	4	30	16	1	1	11
40 to 44	589	196	309	9	35	20	0	2	18
45 to 49	736	189	442	12	56	20	1	1	15
50 to 54	822	189	555	2	44	20	1	2	9
55 to 59	674	113	487	1	31	26	1	3	12
60 and 61	260	46	191	4	13	3	1	0	2
62 to 64	343	49	251	3	28	10	0	0	2
65 to 69	417	60	307	1	24	19	1	1	4
70 to 74	274	28	218	3	14	4	1	0	6
75 to 79	191	23	146	0	12	6	0	0	4
80 to 84	139	14	113	0	9	1	0	0	2
85 and Older	112	12	95	0	4	1	0	0	0
Under 18	2,397	1,018	970	22	222	37	6	11	111
65 and older	1,133	137	879	4	63	31	2	1	16
Median		27.0	48.6	38.8	30.6	45.5	32.5	19.5	20.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	8,548	100%
Speak Only English	6,412	75%
Speak Spanish:	1,745	20%
Speak English "well" or "very well"	1,310	15%
Speak English "not well" or "not at all"	435	5%
Speak Asian/Pacific Island language:	214	3%
Speak English "well" or "very well"	214	3%
Speak English "not well" or "not at all"	0	0%
Speak other language:	177	2%
Speak English "well" or "very well"	177	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,875	100%
Less than 9th grade	511	9%
9th through 12th grade, no diploma	446	8%
High school grad (incl. equivalency)	1,327	23%
Some college, no degree	1,373	23%
Associate degree	358	6%
Bachelor's degree	1,288	22%
Master's degree	329	6%
Professional school degree	233	4%
Doctorate degree	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	8,785	100%	---	---	---	---
Enrolled in school	2,420	28%	2,225	25%	195	2%
Nursery / Preschool	122	5%	36	2%	86	44%
Kindergarten to grade 4	598	25%	550	25%	48	25%
Grade 5 to grade 8	500	21%	450	20%	50	26%
Grade 9 to grade 12	697	29%	686	31%	11	6%
College, undergraduate	503	21%	503	23%	0	0%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	6,365	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,916	100%	1,183	100%	1,733	100%
Family Households:	2,354	81%	1,180	100%	1,174	68%
Married couple family	2,048	70%	1,053	89%	995	57%
Other family:	306	10%	127	11%	179	10%
Male householder, no wife	206	7%	62	5%	144	8%
Female householder, no husband	100	3%	65	5%	35	2%
Nonfamily households:	562	19%	3	<1%	559	32%
Householder living alone	490	17%	----	----	----	----
Other nonfamily households	72	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,993	100%	2916	77	3%	3.12
Single family (detached)	2,761	92%	2,693	68	2%	3.11
Single family (attached)	104	3%	100	4	4%	3.25
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	128	4%	123	5	4%	3.25

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,532	100%
Less than \$150,000	119	5%
\$150,000 to \$199,999	57	2%
\$200,000 to \$249,999	99	4%
\$250,000 to \$299,999	103	4%
\$300,000 to \$399,999	260	10%
\$400,000 to \$499,999	278	11%
\$500,000 to \$749,999	1,014	40%
\$750,000 to \$999,999	456	18%
\$1,000,000 or more	146	6%

Median Value **\$590,978**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,993	100%
2005 or Later	437	15%
2000 to 2004	447	15%
1990 to 1999	493	16%
1980 to 1989	688	23%
1970 to 1979	440	15%
1960 to 1969	222	7%
1950 to 1959	149	5%
1940 to 1949	74	2%
1939 or earlier	43	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,916	100%	384	100%	2,532	100%
1.00 occupant housing per room or less	2,874	99%	352	92%	2,522	100%
1.01 to 1.50 occupants per room	39	1%	32	8%	7	<1%
1.51 to 2.00 occupants per room	3	<1%	0	0%	3	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	384	100%
Less than \$500	63	16%
\$500 to \$599	0	0%
\$600 to \$699	20	5%
\$700 to \$799	22	6%
\$800 to \$899	20	5%
\$900 to \$999	3	1%
\$1,000 to \$1,249	2	1%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	96	25%
\$2,000 or more	36	9%
No cash rent	122	32%
Median contract rent	\$1,833	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	384	100%
Less than 20 percent	156	41%
20.0 to 24.9 percent	12	3%
25.0 to 29.9 percent	25	7%
30.0 to 34.9 percent	2	1%
35.0 to 39.9 percent	28	7%
40.0 to 49.9 percent	3	1%
50.0 percent or more	43	11%
Not computed	115	30%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,916	100%
No vehicle	113	4%
1 vehicle	590	20%
2 vehicles	914	31%
3 vehicles	782	27%
4 or more vehicles	517	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	4,319	100%
Worked in state of residence	4,316	100%
Worked in county of residence	4,135	96%
Worked outside county of residence	181	4%
Worked outside state of residence	3	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	7,074	100%	3,514	50%
In labor force	4,478	63%	2,499	56%
Armed forces	33	1%	33	100%
Civilian (employed)	4,115	92%	2,315	56%
Civilian (unemployed)	330	7%	151	46%
Not in labor force	2,596	37%	1,015	39%
Pct. of civilian labor force unemployed	7.4%		6.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	4,319	100%
Car, truck or van:	3,875	90%
Drove Alone	3,556	82%
Carpooled	319	7%
Public Transportation:	25	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	25	1%
Other public transportation	0	0%
Motorcycle	8	<1%
Bicycle	0	0%
Walked	107	2%
Other means	0	0%
Worked at home	304	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	4,319	100%
Did not work at home	4,015	93%
Less than 10 minutes	533	12%
10 to 19 minutes	513	12%
20 to 29 minutes	639	15%
30 to 44 minutes	1,176	27%
45 to 59 minutes	649	15%
60 to 89 minutes	258	6%
90 minutes or more	247	6%
Worked at home	304	7%
Average time to work (minutes)	39	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	4,264	100%
Agriculture, forestry, mining	121	3%
Utilities	75	2%
Construction	502	12%
Manufacturing	537	13%
Wholesale trade	175	4%
Retail trade	409	10%
Transportation & warehousing	56	1%
Information & communications	38	1%
Finance, insurance, & real estate	313	7%
Professional, scientific, management, administration	133	3%
Educational, social, & health services	664	16%
Art, entertainment, recreation, accommodations, food	460	11%
Other services	248	6%
Public administration	533	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	4,264	100%
Management, professional & related:	1,533	36%
Management (incl. farm managers)	528	12%
Business & financial	333	8%
Computer & mathematical	133	3%
Architecture & engineering	39	1%
Life, physical & social science	9	<1%
Community & social service	35	1%
Legal	19	<1%
Education, training, & library	292	7%
Art, entertainment, sports & media	50	1%
Healthcare practitioners	95	2%
Service:	673	16%
Healthcare support	18	<1%
Protective service	53	1%
Food preparation & serving	147	3%
Building & grounds cleaning / maintenance	357	8%
Personal care & service	98	2%
Sales & office	1,066	25%
Farming, fishing & forestry	66	2%
Construction, extraction & maintenance	417	10%
Production, transport & material moving	509	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,916	100%
Less than \$15,000	116	4%
\$15,000 to \$29,999	254	9%
\$30,000 to \$44,999	261	9%
\$45,000 to \$59,999	332	11%
\$60,000 to \$74,999	368	13%
\$75,000 to \$99,999	418	14%
\$100,000 to \$124,999	341	12%
\$125,000 to \$149,999	279	10%
\$150,000 to \$199,999	212	7%
\$200,000 or more	335	11%
Median Income	\$82,596	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,916	100%
With earnings	2,470	85%
With wage and salary income	2,302	79%
With self-employment income	562	19%
With interest, dividend, or net rental income	924	32%
With Social Security income	713	24%
With Supplemental Security income	45	2%
With public assistance income	4	<1%
With retirement income	539	18%
With other types of income	629	22%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	9,131	100%
Under .50	270	3%
.50 to .99	308	3%
1.00 to 1.24	288	3%
1.25 to 1.49	135	1%
1.50 to 1.84	354	4%
1.85 to 1.99	155	2%
2.00 and over	7,621	83%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	9,131	100%
Above Poverty	8,553	94%
Below Poverty	578	6%

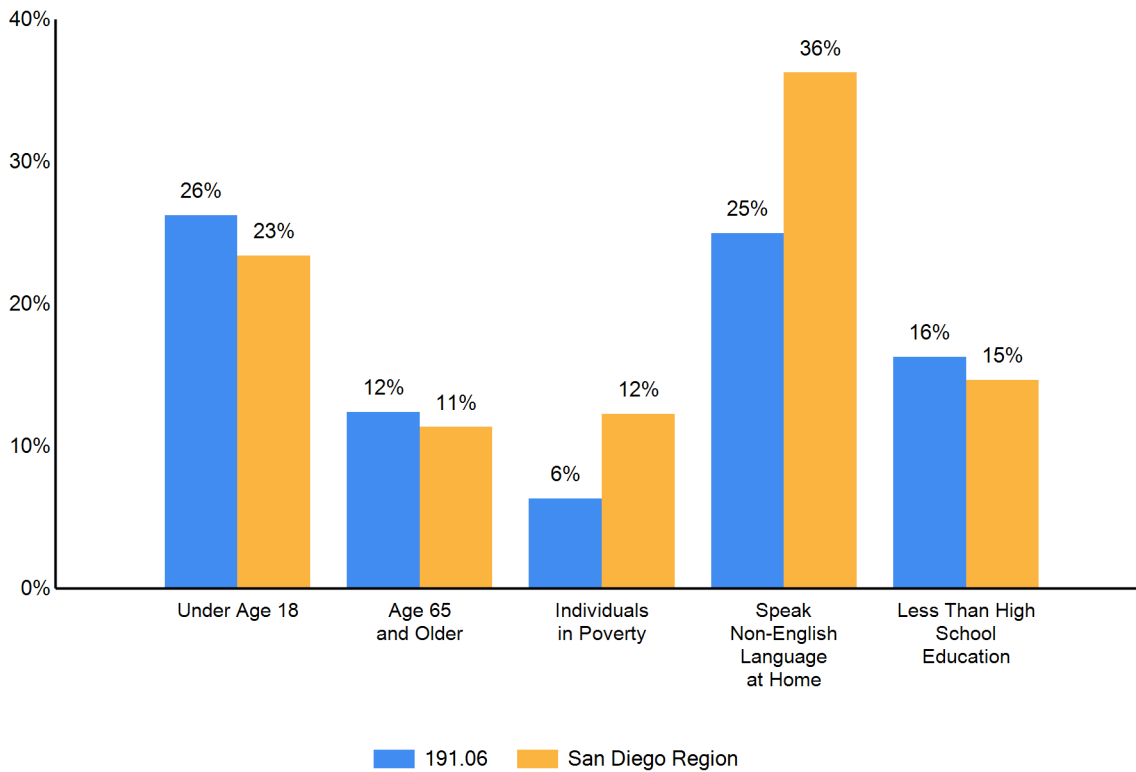
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,354	1,180	1,174	2,307	1,136	1,171	47	44	3
Married couple family	2,048	1,053	995	2,011	1,017	994	37	36	1
Male householder, no wife present	206	62	144	206	62	144	0	0	0
Female householder, no husband present	100	65	35	90	57	33	10	8	2

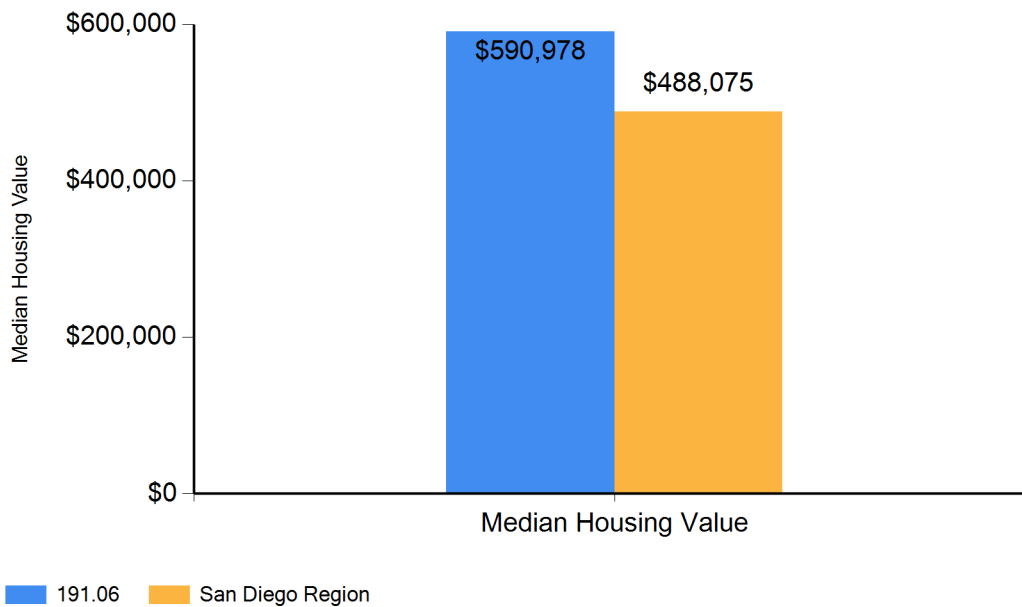
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075