



Demographic and Socioeconomic Profile 2010

TRACT: 32.09

Population by Race

	Population	Percent
Total Population	5,385	100%
Asian	2,228	41%
Hispanic	1,442	27%
Black	860	16%
White	492	9%
Two or More	303	6%
Pacific Islander	40	1%
Other	11	<1%
American Indian	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,385	2,536	2,849	53%
Under 5	451	222	229	51%
5 to 9	419	195	224	53%
10 to 14	426	199	227	53%
15 to 17	247	137	110	45%
18 and 19	165	89	76	46%
20 to 24	443	203	240	54%
25 to 29	464	236	228	49%
30 to 34	438	210	228	52%
35 to 39	452	203	249	55%
40 to 44	383	188	195	51%
45 to 49	353	156	197	56%
50 to 54	307	137	170	55%
55 to 59	288	128	160	56%
60 and 61	84	43	41	49%
62 to 64	119	53	66	55%
65 to 69	129	56	73	57%
70 to 74	90	32	58	64%
75 to 79	63	22	41	65%
80 to 84	32	14	18	56%
85 and Older	32	13	19	59%
Under 18	1,543	753	790	51%
65 and older	346	137	209	60%
Median	30.9	29.7	32.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,089	100%
Never Married	1,605	39%
Married, excluding separated	1,908	47%
Separated	175	4%
Widowed	159	4%
Divorced	242	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,385	100%
Household	5,375	100%
Group Quarters - Other	10	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,385	1,442	492	860	9	2,228	40	11	303
Under 5	451	193	25	73	0	111	0	4	45
5 to 9	419	144	14	80	1	128	3	2	47
10 to 14	426	135	16	78	0	158	1	0	38
15 to 17	247	73	7	34	1	106	0	0	26
18 and 19	165	46	4	29	0	70	0	1	15
20 to 24	443	120	48	55	0	184	4	0	32
25 to 29	464	133	48	62	0	197	4	0	20
30 to 34	438	127	39	62	0	180	3	2	25
35 to 39	452	123	35	89	0	175	11	1	18
40 to 44	383	101	39	64	3	162	4	0	10
45 to 49	353	66	38	58	0	179	2	0	10
50 to 54	307	52	42	52	0	155	2	0	4
55 to 59	288	49	37	41	1	154	1	0	5
60 and 61	84	12	19	10	0	40	1	0	2
62 to 64	119	19	24	13	1	57	1	1	3
65 to 69	129	20	28	22	1	57	0	0	1
70 to 74	90	14	11	16	1	46	0	0	2
75 to 79	63	10	7	8	0	37	1	0	0
80 to 84	32	0	5	8	0	19	0	0	0
85 and Older	32	5	6	6	0	13	2	0	0
Under 18	1,543	545	62	265	2	503	4	6	156
65 and older	346	49	57	60	2	172	3	0	3
Median		25.4	41.3	31.5	44.2	34.4	37.3	8.8	17.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,934	100%
Speak Only English	1,637	33%
Speak Spanish:	1,025	21%
Speak English "well" or "very well"	891	18%
Speak English "not well" or "not at all"	134	3%
Speak Asian/Pacific Island language:	2,087	42%
Speak English "well" or "very well"	1,793	36%
Speak English "not well" or "not at all"	294	6%
Speak other language:	185	4%
Speak English "well" or "very well"	185	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,234	100%
Less than 9th grade	215	7%
9th through 12th grade, no diploma	366	11%
High school grad (incl. equivalency)	495	15%
Some college, no degree	1,155	36%
Associate degree	199	6%
Bachelor's degree	746	23%
Master's degree	41	1%
Professional school degree	17	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,108	100%	---	---	---	---
Enrolled in school	1,905	37%	1,590	31%	315	6%
Nursery / Preschool	53	3%	38	2%	15	5%
Kindergarten to grade 4	318	17%	232	15%	86	27%
Grade 5 to grade 8	394	21%	346	22%	48	15%
Grade 9 to grade 12	395	21%	383	24%	12	4%
College, undergraduate	686	36%	578	36%	108	34%
Graduate or Professional school	59	3%	13	1%	46	15%
Not enrolled in school	3,203	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,693	100%	928	100%	765	100%
Family Households:	1,252	74%	914	98%	338	44%
Married couple family	742	44%	576	62%	166	22%
Other family:	510	30%	338	36%	172	22%
Male householder, no wife	187	11%	63	7%	124	16%
Female householder, no husband	323	19%	275	30%	48	6%
Nonfamily households:	441	26%	14	2%	427	56%
Householder living alone	340	20%	----	----	----	----
Other nonfamily households	101	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,765	100%	1693	72	4%	3.17
Single family (detached)	225	13%	200	25	11%	3.18
Single family (attached)	734	42%	687	47	6%	3.33
2 to 4 units	96	5%	96	0	0%	3.49
5 to 9 units	126	7%	126	0	0%	2.95
10 or more units	584	33%	584	0	0%	2.98
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	782	100%
Less than \$150,000	15	2%
\$150,000 to \$199,999	105	13%
\$200,000 to \$249,999	24	3%
\$250,000 to \$299,999	146	19%
\$300,000 to \$399,999	270	35%
\$400,000 to \$499,999	121	15%
\$500,000 to \$749,999	101	13%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$337,970**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,765	100%
2005 or Later	27	2%
2000 to 2004	12	1%
1990 to 1999	48	3%
1980 to 1989	1,082	61%
1970 to 1979	527	30%
1960 to 1969	33	2%
1950 to 1959	36	2%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,693	100%	911	100%	782	100%
1.00 occupant housing per room or less	1,553	92%	836	92%	717	92%
1.01 to 1.50 occupants per room	126	7%	61	7%	65	8%
1.51 to 2.00 occupants per room	14	1%	14	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	911	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	83	9%
\$800 to \$899	139	15%
\$900 to \$999	89	10%
\$1,000 to \$1,249	358	39%
\$1,250 to \$1,499	83	9%
\$1,500 to \$1,999	146	16%
\$2,000 or more	13	1%
No cash rent	0	0%
Median contract rent	\$1,101	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	911	100%
Less than 20 percent	173	19%
20.0 to 24.9 percent	57	6%
25.0 to 29.9 percent	174	19%
30.0 to 34.9 percent	46	5%
35.0 to 39.9 percent	92	10%
40.0 to 49.9 percent	116	13%
50.0 percent or more	203	22%
Not computed	50	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,693	100%
No vehicle	24	1%
1 vehicle	650	38%
2 vehicles	706	42%
3 vehicles	173	10%
4 or more vehicles	140	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,765	100%
Worked in state of residence	2,737	99%
Worked in county of residence	2,710	98%
Worked outside county of residence	27	1%
Worked outside state of residence	28	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,992	100%	1,865	47%
In labor force	2,813	70%	1,511	54%
Armed forces	186	7%	186	100%
Civilian (employed)	2,471	88%	1,223	49%
Civilian (unemployed)	156	6%	102	65%
Not in labor force	1,179	30%	354	30%
Pct. of civilian labor force unemployed	5.9%		7.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,765	100%
Car, truck or van:	2,566	93%
Drove Alone	2,239	81%
Carpooled	327	12%
Public Transportation:	134	5%
Bus	134	5%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	28	1%
Other means	37	1%
Worked at home	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,765	100%
Did not work at home	2,765	100%
Less than 10 minutes	97	4%
10 to 19 minutes	824	30%
20 to 29 minutes	736	27%
30 to 44 minutes	679	25%
45 to 59 minutes	165	6%
60 to 89 minutes	199	7%
90 minutes or more	65	2%
Worked at home	0	0%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,502	100%
Agriculture, forestry, mining	42	2%
Utilities	34	1%
Construction	72	3%
Manufacturing	230	9%
Wholesale trade	44	2%
Retail trade	187	7%
Transportation & warehousing	71	3%
Information & communications	27	1%
Finance, insurance, & real estate	112	4%
Professional, scientific, management, administration	343	14%
Educational, social, & health services	681	27%
Art, entertainment, recreation, accommodations, food	332	13%
Other services	25	1%
Public administration	302	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,502	100%
Management, professional & related:	669	27%
Management (incl. farm managers)	165	7%
Business & financial	73	3%
Computer & mathematical	0	0%
Architecture & engineering	83	3%
Life, physical & social science	51	2%
Community & social service	27	1%
Legal	38	2%
Education, training, & library	108	4%
Art, entertainment, sports & media	15	1%
Healthcare practitioners	109	4%
Service:	624	25%
Healthcare support	138	6%
Protective service	124	5%
Food preparation & serving	129	5%
Building & grounds cleaning / maintenance	126	5%
Personal care & service	107	4%
Sales & office	775	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	225	9%
Production, transport & material moving	209	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,693	100%
Less than \$15,000	118	7%
\$15,000 to \$29,999	253	15%
\$30,000 to \$44,999	336	20%
\$45,000 to \$59,999	222	13%
\$60,000 to \$74,999	158	9%
\$75,000 to \$99,999	333	20%
\$100,000 to \$124,999	101	6%
\$125,000 to \$149,999	70	4%
\$150,000 to \$199,999	93	5%
\$200,000 or more	9	1%
Median Income	\$54,426	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,693	100%
With earnings	1,606	95%
With wage and salary income	1,554	92%
With self-employment income	140	8%
With interest, dividend, or net rental income	200	12%
With Social Security income	106	6%
With Supplemental Security income	145	9%
With public assistance income	50	3%
With retirement income	207	12%
With other types of income	372	22%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,375	100%
Under .50	168	3%
.50 to .99	279	5%
1.00 to 1.24	185	3%
1.25 to 1.49	386	7%
1.50 to 1.84	144	3%
1.85 to 1.99	123	2%
2.00 and over	4,090	76%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,375	100%
Above Poverty	4,928	92%
Below Poverty	447	8%

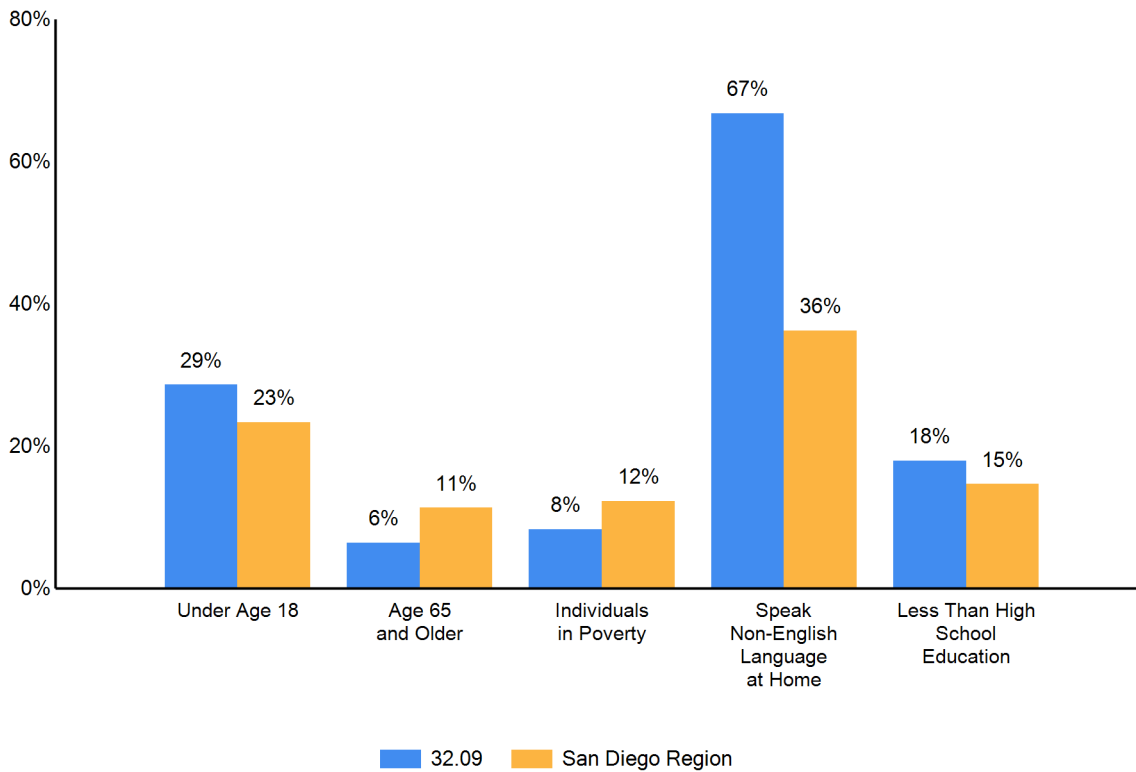
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,252	914	338	1,132	833	299	120	81	39
Married couple family	742	576	166	715	549	166	27	27	0
Male householder, no wife present	187	63	124	108	23	85	79	40	39
Female householder, no husband present	323	275	48	309	261	48	14	14	0

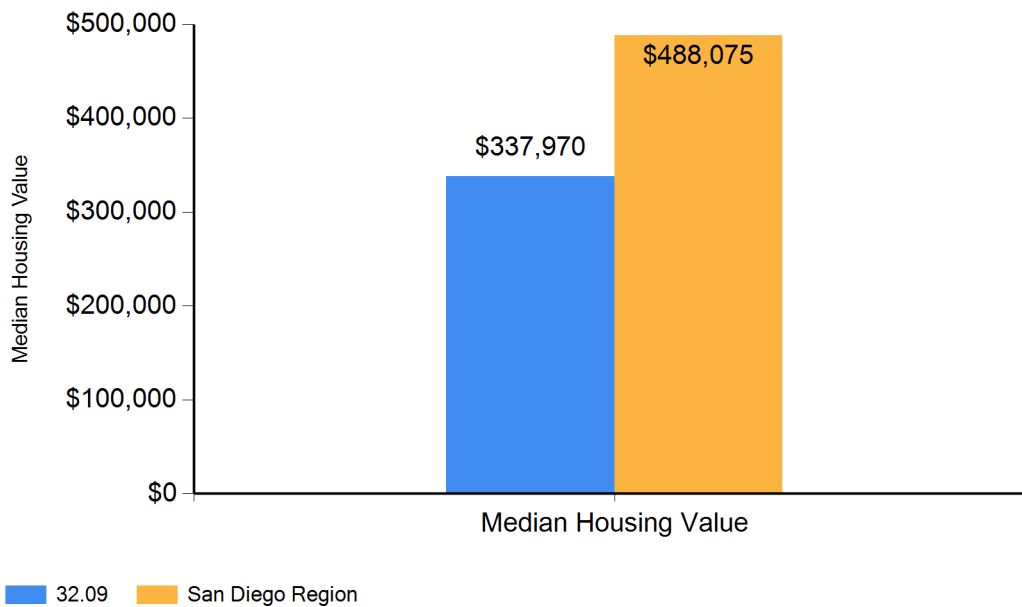
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075