DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91901

SANDAG

	Jan 1, 2014
Total Population	**17,126**
Household Population	16,865
Group Quarters Population	261
Persons Per Household	2.75

HOUSING AND OCCUPANCY

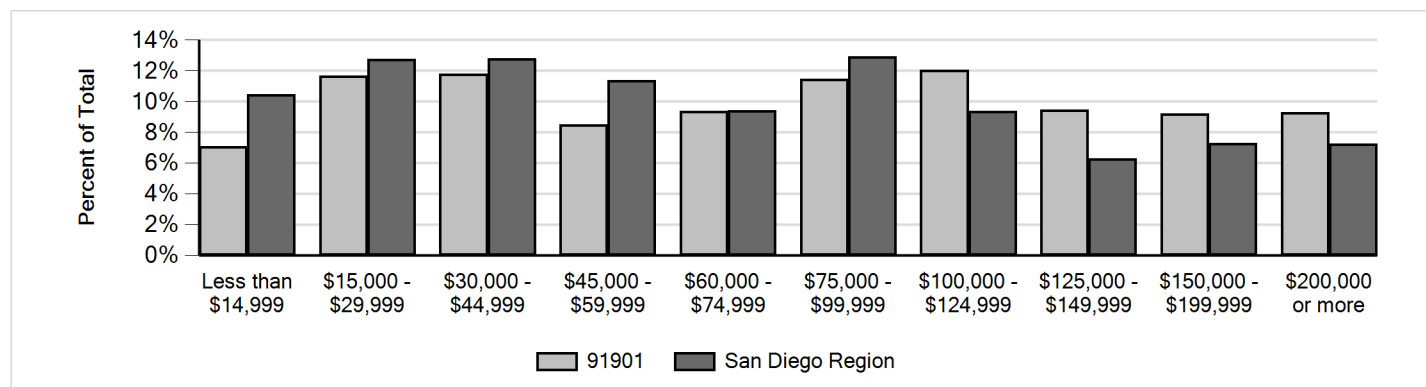|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**6,471**	**6,143**	**5.1%**
Single Family - Detached	4,771	4,632	2.9%
Single Family - Multiple-Unit	685	557	18.7%
Multi-Family	761	720	5.4%
Mobile Home and Other	254	234	7.9%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	7%	12%	12%	9%	9%	11%	12%	9%	9%	9%

Median Household Income	2014
Adjusted for Inflation (2010 $)	$78,351
Not adjusted for inflation (current 2013$)	$83,092

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
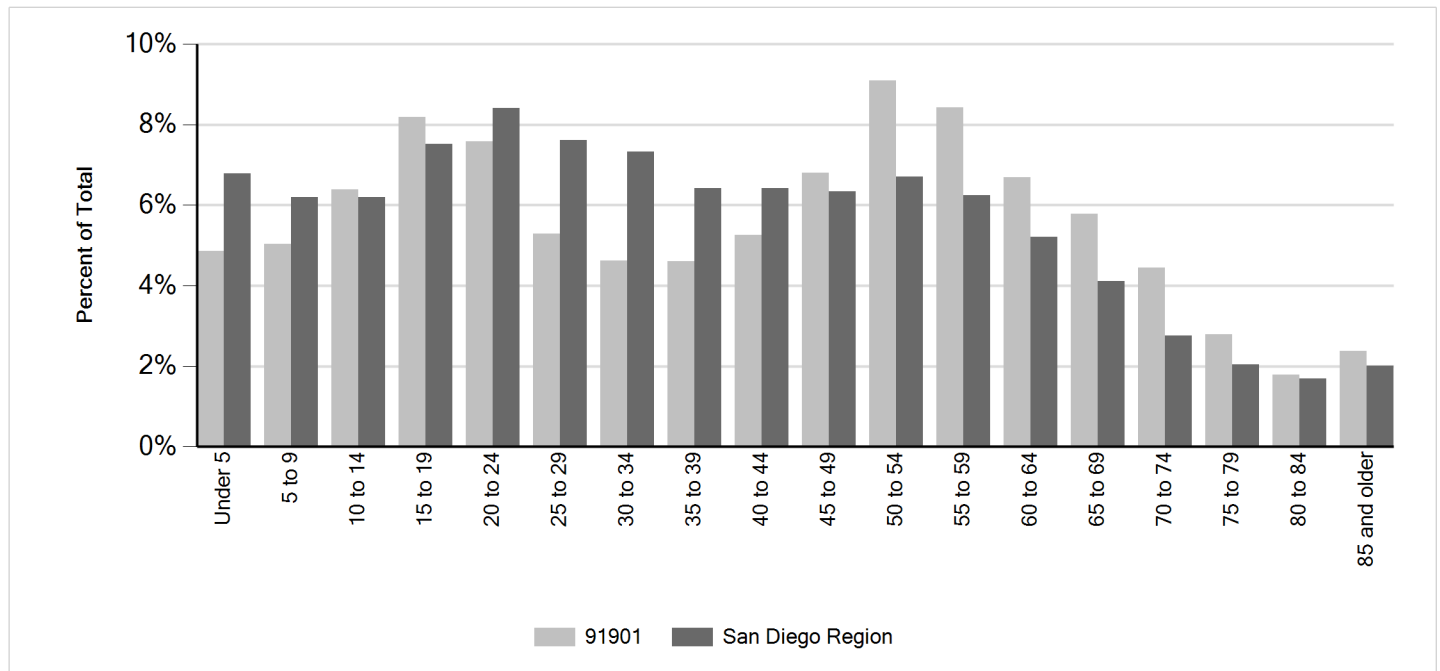
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**17,126**	**8,624**	**8,502**	**50%**
Under 5	832	404	428	51%
5 to 9	863	438	425	49%
10 to 14	1,095	604	491	45%
15 to 17	821	426	395	48%
18 and 19	580	307	273	47%
20 to 24	1,299	693	606	47%
25 to 29	905	482	423	47%
30 to 34	790	423	367	46%
35 to 39	788	390	398	51%
40 to 44	901	413	488	54%
45 to 49	1,164	578	586	50%
50 to 54	1,556	739	817	53%
55 to 59	1,444	758	686	48%
60 and 61	481	253	228	47%
62 to 64	665	299	366	55%
65 to 69	990	507	483	49%
70 to 74	760	367	393	52%
75 to 79	478	227	251	53%
80 to 84	307	152	155	50%
85 and older	407	164	243	60%
Under 18	3,611	1,872	1,739	48%
65 and older	2,942	1,417	1,525	52%
Median Age	43.3	41.8	44.6	N/A

POPULATION BY AGE

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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**3,135**	**12,722**	**204**	**326**	**352**	**387**
Under 5	188	557	6	23	24	34
5 to 9	248	533	10	17	17	38
10 to 14	276	741	6	20	18	34
15 to 17	176	584	4	6	10	41
18 and 19	132	403	5	13	10	17
20 to 24	304	917	17	20	13	28
25 to 29	208	629	19	21	14	14
30 to 34	181	534	16	18	19	22
35 to 39	180	521	14	19	27	27
40 to 44	207	629	12	13	15	25
45 to 49	221	848	26	29	22	18
50 to 54	214	1,234	20	26	34	28
55 to 59	164	1,193	17	26	26	18
60 and 61	39	414	5	10	9	4
62 to 64	87	536	6	12	16	8
65 to 69	106	840	3	14	19	8
70 to 74	73	642	7	18	14	6
75 to 79	53	392	2	11	13	7
80 to 84	21	265	2	6	12	1
85 and older	57	310	7	4	20	9
Under 18	888	2,415	26	66	69	147
65 and older	310	2,449	21	53	78	31
Median Age	31.0	46.8	42.1	42.3	47.0	25.5