

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



Jan 1, 2011

Total Population	86,900
Household Population	86,448
Group Quarters Population	452
Persons Per Household	2.80

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,571	30,922	2.1%
Single Family - Detached	21,735	21,351	1.8%
Single Family - Multiple-Unit	3,327	3,273	1.6%
Multi-Family	5,799	5,597	3.5%
Mobile Home and Other	710	701	1.3%

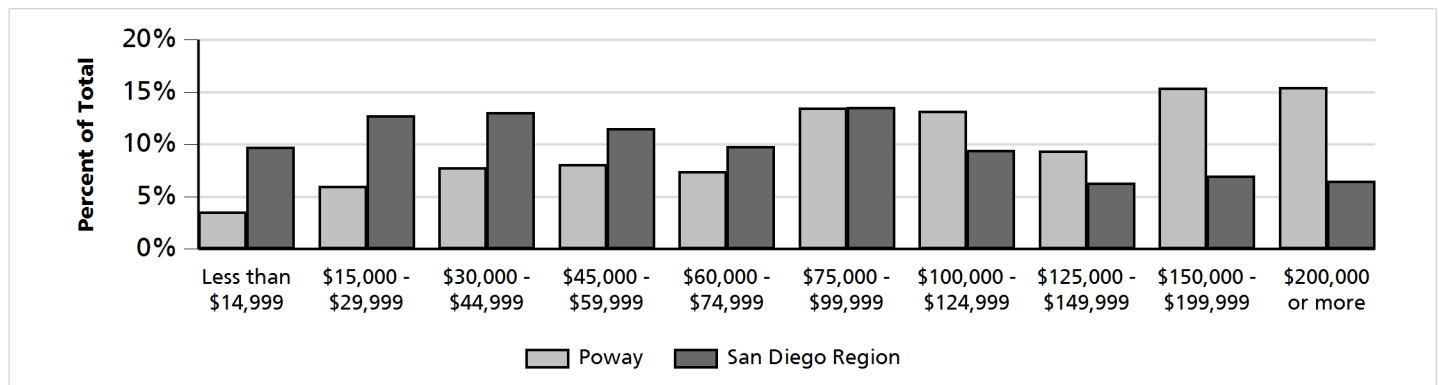
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	8%	8%	7%	14%	13%	9%	15%	15%

Median Household Income

Adjusted for Inflation (2010 \$) \$106,671



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

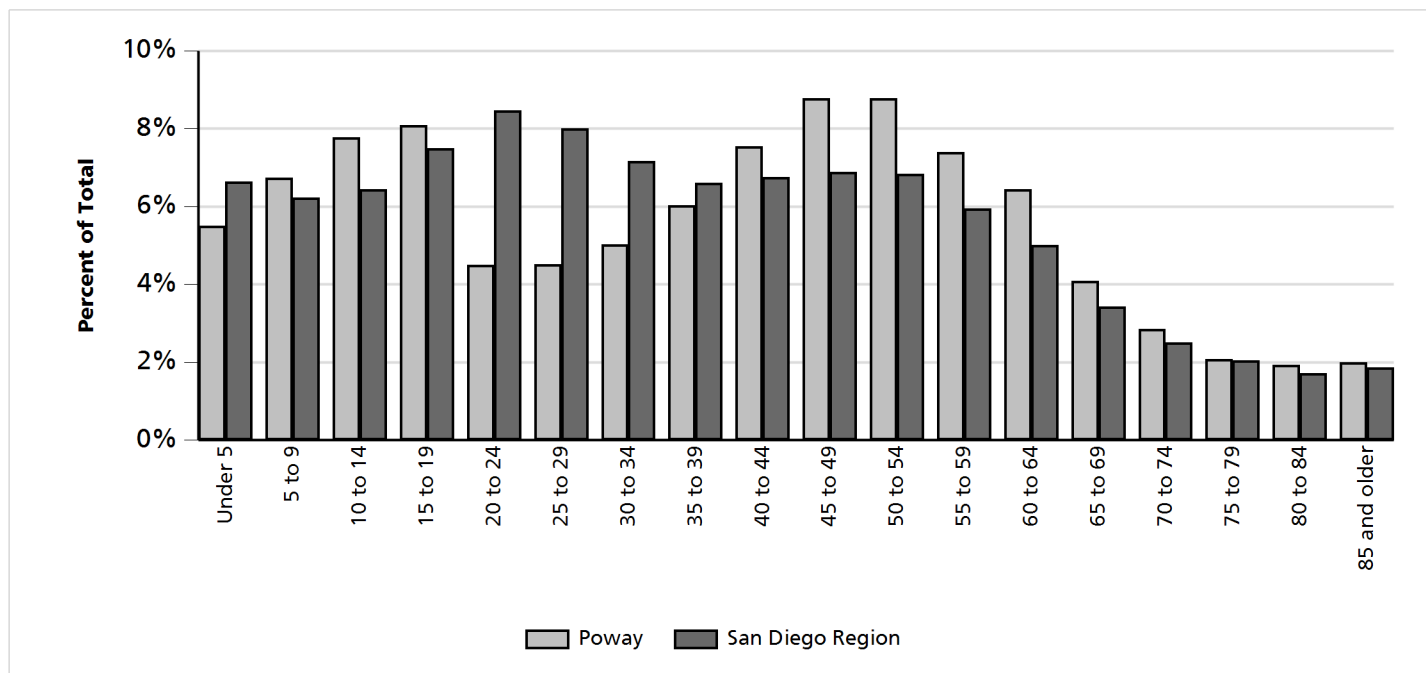
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	86,900	42,424	44,476	51%
Under 5	4,773	2,416	2,357	49%
5 to 9	5,852	2,993	2,859	49%
10 to 14	6,758	3,485	3,273	48%
15 to 17	4,468	2,283	2,185	49%
18 and 19	2,554	1,355	1,199	47%
20 to 24	3,904	2,058	1,846	47%
25 to 29	3,919	1,999	1,920	49%
30 to 34	4,366	2,083	2,283	52%
35 to 39	5,242	2,509	2,733	52%
40 to 44	6,556	3,066	3,490	53%
45 to 49	7,624	3,654	3,970	52%
50 to 54	7,629	3,703	3,926	51%
55 to 59	6,422	3,088	3,334	52%
60 and 61	2,234	1,085	1,149	51%
62 to 64	3,357	1,619	1,738	52%
65 to 69	3,544	1,724	1,820	51%
70 to 74	2,480	1,140	1,340	54%
75 to 79	1,806	833	973	54%
80 to 84	1,674	699	975	58%
85 and older	1,738	632	1,106	64%
Under 18	21,851	11,177	10,674	49%
65 and older	11,242	5,028	6,214	55%
Median Age	41.2	40.1	42.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,636	58,023	1,454	231	13,393	3,163
Under 5	958	2,456	74	14	894	377
5 to 9	1,057	3,190	83	18	1,022	482
10 to 14	1,100	4,068	108	22	988	472
15 to 17	711	2,891	74	16	516	260
18 and 19	390	1,678	45	8	289	144
20 to 24	715	2,393	76	11	512	197
25 to 29	705	2,314	82	8	651	159
30 to 34	703	2,385	96	16	1,018	148
35 to 39	764	2,806	102	10	1,385	175
40 to 44	800	4,126	123	17	1,346	144
45 to 49	780	5,316	146	20	1,182	180
50 to 54	612	5,746	147	14	965	145
55 to 59	457	4,991	81	12	772	109
60 and 61	112	1,760	44	5	282	31
62 to 64	172	2,704	49	10	382	40
65 to 69	199	2,866	33	14	402	30
70 to 74	138	1,987	35	9	285	26
75 to 79	101	1,452	25	7	201	20
80 to 84	84	1,370	21	0	182	17
85 and older	78	1,524	10	0	119	7
Under 18	3,826	12,605	339	70	3,420	1,591
65 and older	600	9,199	124	30	1,189	100
Median Age	27.7	45.7	39.4	36.3	37.9	19.0