



Demographic and Socioeconomic Profile 2010

TRACT: 100.03

Population by Race

	Population	Percent
Total Population	5,906	100%
Hispanic	3,823	65%
Asian	973	16%
White	680	12%
Black	207	4%
Two or More	155	3%
Pacific Islander	50	1%
American Indian	13	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,906	2,907	2,999	51%
Under 5	351	174	177	50%
5 to 9	373	198	175	47%
10 to 14	422	222	200	47%
15 to 17	322	179	143	44%
18 and 19	206	105	101	49%
20 to 24	459	251	208	45%
25 to 29	347	173	174	50%
30 to 34	312	160	152	49%
35 to 39	333	157	176	53%
40 to 44	399	191	208	52%
45 to 49	414	205	209	50%
50 to 54	378	186	192	51%
55 to 59	337	150	187	55%
60 and 61	127	57	70	55%
62 to 64	185	75	110	59%
65 to 69	310	139	171	55%
70 to 74	268	117	151	56%
75 to 79	197	91	106	54%
80 to 84	110	56	54	49%
85 and Older	56	21	35	63%
Under 18	1,468	773	695	47%
65 and older	941	424	517	55%
Median	37.4	34.7	39.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,760	100%
Never Married	1,498	31%
Married, excluding separated	2,624	55%
Separated	70	1%
Widowed	309	6%
Divorced	259	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,906	100%
Household	5,874	99%
Group Quarters - Other	32	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,906	3,823	680	207	13	973	50	5	155
Under 5	351	263	24	17	1	27	1	0	18
5 to 9	373	279	23	17	3	28	3	0	20
10 to 14	422	337	16	19	1	37	1	0	11
15 to 17	322	237	25	14	0	26	4	1	15
18 and 19	206	153	17	5	0	19	2	0	10
20 to 24	459	338	33	17	0	51	3	0	17
25 to 29	347	235	32	6	3	60	3	0	8
30 to 34	312	218	19	12	0	47	4	0	12
35 to 39	333	244	28	8	1	42	1	0	9
40 to 44	399	278	46	11	1	55	3	1	4
45 to 49	414	274	52	16	1	53	6	0	12
50 to 54	378	220	64	16	1	70	4	0	3
55 to 59	337	187	49	16	0	72	3	2	8
60 and 61	127	64	23	3	0	36	1	0	0
62 to 64	185	94	36	2	0	51	2	0	0
65 to 69	310	143	67	6	0	88	2	1	3
70 to 74	268	106	57	13	1	82	6	0	3
75 to 79	197	77	45	7	0	67	0	0	1
80 to 84	110	46	16	2	0	45	0	0	1
85 and Older	56	30	8	0	0	17	1	0	0
Under 18	1,468	1,116	88	67	5	118	9	1	64
65 and older	941	402	193	28	1	299	9	1	8
Median		31.6	52.0	33.5	27.5	53.0	45.0	56.3	21.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,555	100%
Speak Only English	1,362	25%
Speak Spanish:	3,431	62%
Speak English "well" or "very well"	2,583	46%
Speak English "not well" or "not at all"	848	15%
Speak Asian/Pacific Island language:	762	14%
Speak English "well" or "very well"	651	12%
Speak English "not well" or "not at all"	111	2%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,773	100%
Less than 9th grade	682	18%
9th through 12th grade, no diploma	378	10%
High school grad (incl. equivalency)	1,173	31%
Some college, no degree	568	15%
Associate degree	428	11%
Bachelor's degree	472	13%
Master's degree	23	1%
Professional school degree	42	1%
Doctorate degree	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,706	100%	---	---	---	---
Enrolled in school	1,872	33%	1,721	30%	151	3%
Nursery / Preschool	63	3%	36	2%	27	18%
Kindergarten to grade 4	490	26%	490	28%	0	0%
Grade 5 to grade 8	445	24%	430	25%	15	10%
Grade 9 to grade 12	590	32%	582	34%	8	5%
College, undergraduate	230	12%	171	10%	59	39%
Graduate or Professional school	54	3%	12	1%	42	28%
Not enrolled in school	3,834	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,433	100%	701	100%	732	100%
Family Households:	1,232	86%	693	99%	539	74%
Married couple family	901	63%	472	67%	429	59%
Other family:	331	23%	221	32%	110	15%
Male householder, no wife	75	5%	62	9%	13	2%
Female householder, no husband	256	18%	159	23%	97	13%
Nonfamily households:	201	14%	8	1%	193	26%
Householder living alone	193	13%	----	----	----	----
Other nonfamily households	8	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,478	100%	1433	45	3%	4.10
Single family (detached)	1,478	100%	1,433	45	3%	4.10
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,119	100%
Less than \$150,000	32	3%
\$150,000 to \$199,999	38	3%
\$200,000 to \$249,999	85	8%
\$250,000 to \$299,999	105	9%
\$300,000 to \$399,999	298	27%
\$400,000 to \$499,999	285	25%
\$500,000 to \$749,999	276	25%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$401,228**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,478	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	0	0%
1980 to 1989	209	14%
1970 to 1979	717	49%
1960 to 1969	508	34%
1950 to 1959	44	3%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,433	100%	314	100%	1,119	100%
1.00 occupant housing per room or less	1,312	92%	279	89%	1,033	92%
1.01 to 1.50 occupants per room	121	8%	35	11%	86	8%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	314	100%
Less than \$500	37	12%
\$500 to \$599	0	0%
\$600 to \$699	89	28%
\$700 to \$799	37	12%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	24	8%
\$1,500 to \$1,999	102	32%
\$2,000 or more	5	2%
No cash rent	20	6%
Median contract rent	\$784	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	314	100%
Less than 20 percent	65	21%
20.0 to 24.9 percent	9	3%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	46	15%
35.0 to 39.9 percent	13	4%
40.0 to 49.9 percent	15	5%
50.0 percent or more	146	46%
Not computed	20	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,433	100%
No vehicle	59	4%
1 vehicle	287	20%
2 vehicles	591	41%
3 vehicles	290	20%
4 or more vehicles	206	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Worked in state of residence	2,159	100%
Worked in county of residence	2,066	95%
Worked outside county of residence	93	4%
Worked outside state of residence	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,681	100%	2,265	48%
In labor force	2,679	57%	1,339	50%
Armed forces	0	0%	0	0%
Civilian (employed)	2,425	91%	1,156	48%
Civilian (unemployed)	254	9%	183	72%
Not in labor force	2,002	43%	926	46%
Pct. of civilian labor force unemployed	9.5%		13.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Car, truck or van:	1,961	91%
Drove Alone	1,701	79%
Carpooled	260	12%
Public Transportation:	124	6%
Bus	83	4%
Trolley / Streetcar	41	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	10	<1%
Worked at home	71	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Did not work at home	2,095	97%
Less than 10 minutes	104	5%
10 to 19 minutes	492	23%
20 to 29 minutes	303	14%
30 to 44 minutes	869	40%
45 to 59 minutes	147	7%
60 to 89 minutes	122	6%
90 minutes or more	58	3%
Worked at home	71	3%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,166	100%
Agriculture, forestry, mining	33	2%
Utilities	15	1%
Construction	210	10%
Manufacturing	215	10%
Wholesale trade	28	1%
Retail trade	234	11%
Transportation & warehousing	50	2%
Information & communications	26	1%
Finance, insurance, & real estate	135	6%
Professional, scientific, management, administration	164	8%
Educational, social, & health services	546	25%
Art, entertainment, recreation, accommodations, food	207	10%
Other services	85	4%
Public administration	218	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,166	100%
Management, professional & related:	629	29%
Management (incl. farm managers)	183	8%
Business & financial	93	4%
Computer & mathematical	17	1%
Architecture & engineering	42	2%
Life, physical & social science	18	1%
Community & social service	76	4%
Legal	16	1%
Education, training, & library	58	3%
Art, entertainment, sports & media	10	<1%
Healthcare practitioners	116	5%
Service:	411	19%
Healthcare support	18	1%
Protective service	8	<1%
Food preparation & serving	150	7%
Building & grounds cleaning / maintenance	111	5%
Personal care & service	124	6%
Sales & office	577	27%
Farming, fishing & forestry	33	2%
Construction, extraction & maintenance	325	15%
Production, transport & material moving	191	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,433	100%
Less than \$15,000	122	9%
\$15,000 to \$29,999	183	13%
\$30,000 to \$44,999	290	20%
\$45,000 to \$59,999	180	13%
\$60,000 to \$74,999	228	16%
\$75,000 to \$99,999	216	15%
\$100,000 to \$124,999	118	8%
\$125,000 to \$149,999	39	3%
\$150,000 to \$199,999	57	4%
\$200,000 or more	0	0%
Median Income	\$55,125	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,433	100%
With earnings	1,109	77%
With wage and salary income	1,083	76%
With self-employment income	86	6%
With interest, dividend, or net rental income	210	15%
With Social Security income	577	40%
With Supplemental Security income	125	9%
With public assistance income	79	6%
With retirement income	406	28%
With other types of income	217	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,835	100%
Under .50	304	5%
.50 to .99	315	5%
1.00 to 1.24	194	3%
1.25 to 1.49	188	3%
1.50 to 1.84	842	14%
1.85 to 1.99	406	7%
2.00 and over	3,586	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,835	100%
Above Poverty	5,216	89%
Below Poverty	619	11%

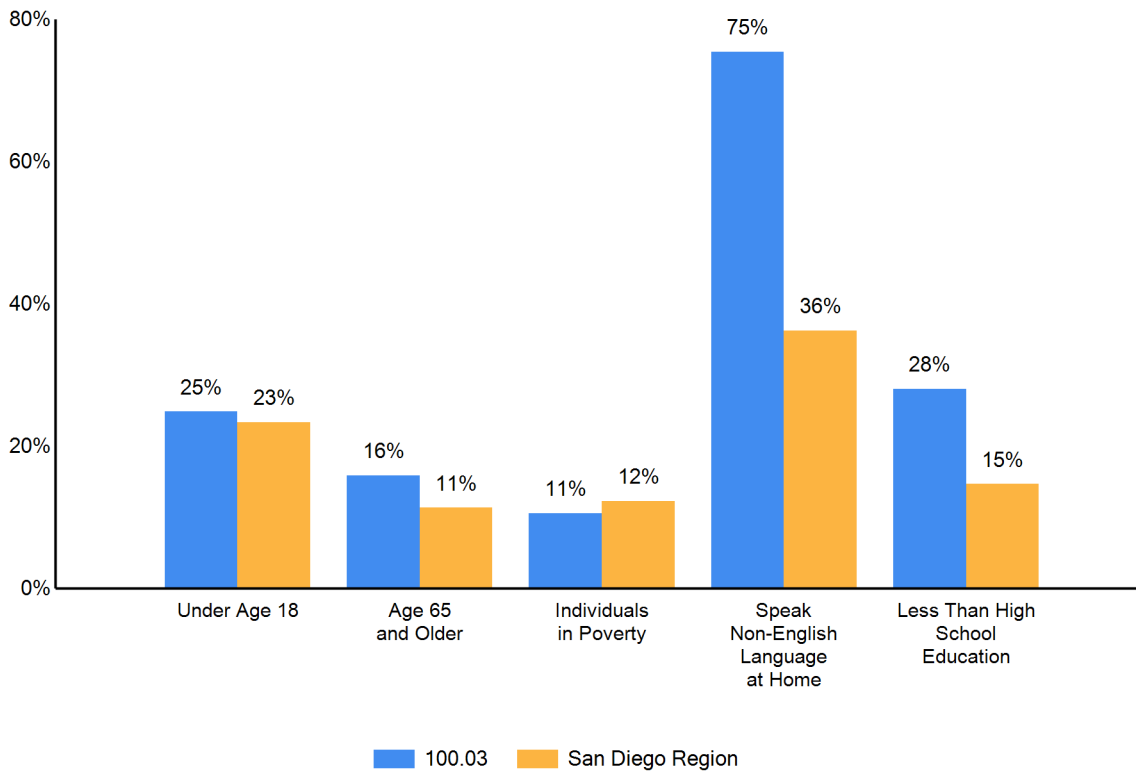
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,232	693	539	1,112	585	527	120	108	12
Married couple family	901	472	429	864	435	429	37	37	0
Male householder, no wife present	75	62	13	75	62	13	0	0	0
Female householder, no husband present	256	159	97	173	88	85	83	71	12

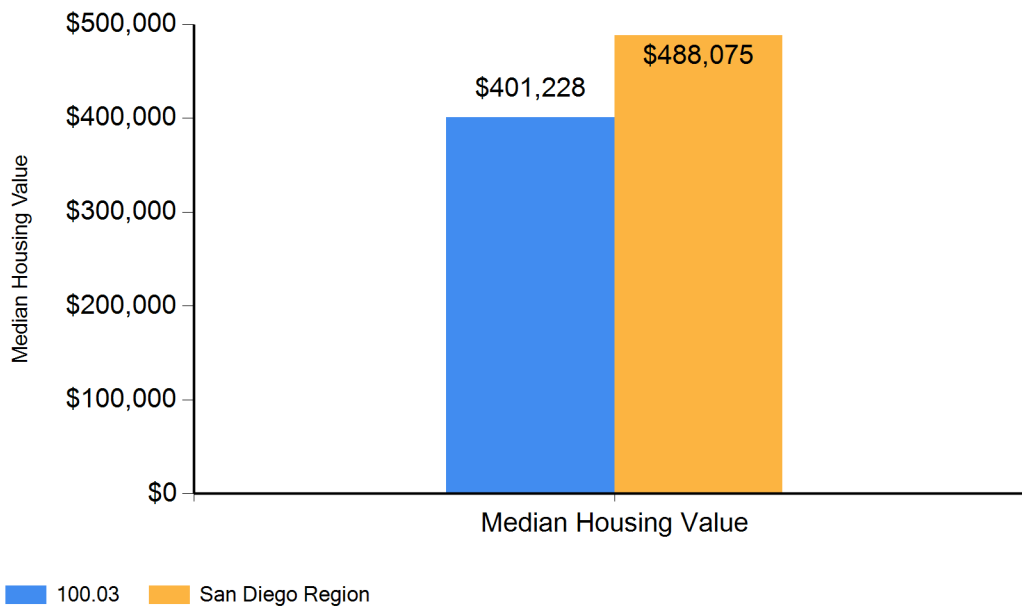
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075