

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### Poway



Jan 1, 2013

<b>Total Population</b>	<b>48,732</b>
Household Population	48,182
Group Quarters Population	550
<b>Persons Per Household</b>	<b>2.97</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,559</b>	<b>16,243</b>	<b>1.9%</b>
Single Family - Detached	12,272	12,023	2.0%
Single Family - Multiple-Unit	874	870	0.5%
Multi-Family	2,711	2,657	2.0%
Mobile Home and Other	702	693	1.3%

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

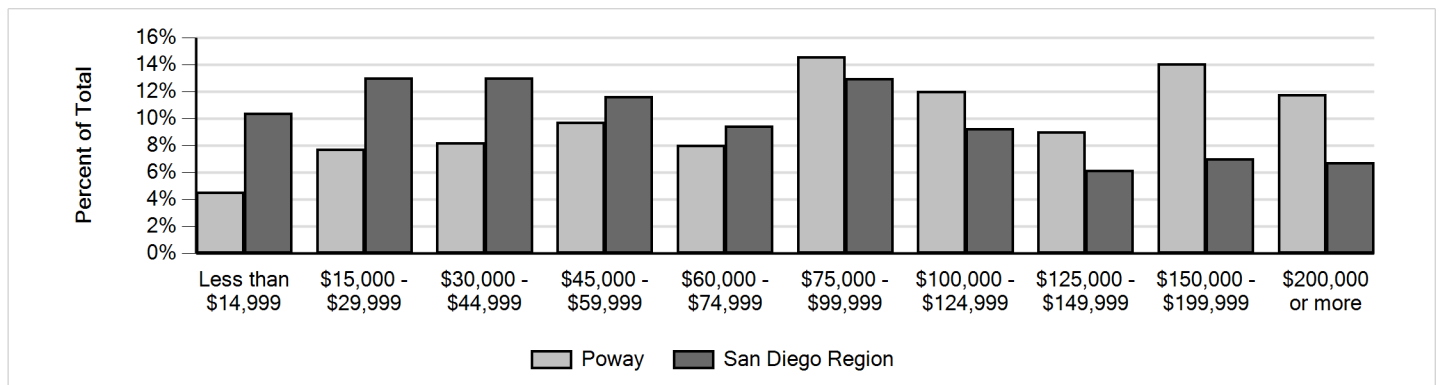
	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	8%	8%	10%	8%	15%	12%	9%	14%	12%

### Median Household Income

2013

Adjusted for Inflation (2010 \$) \$94,888

Not adjusted for inflation (current 2012\$) \$99,332



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

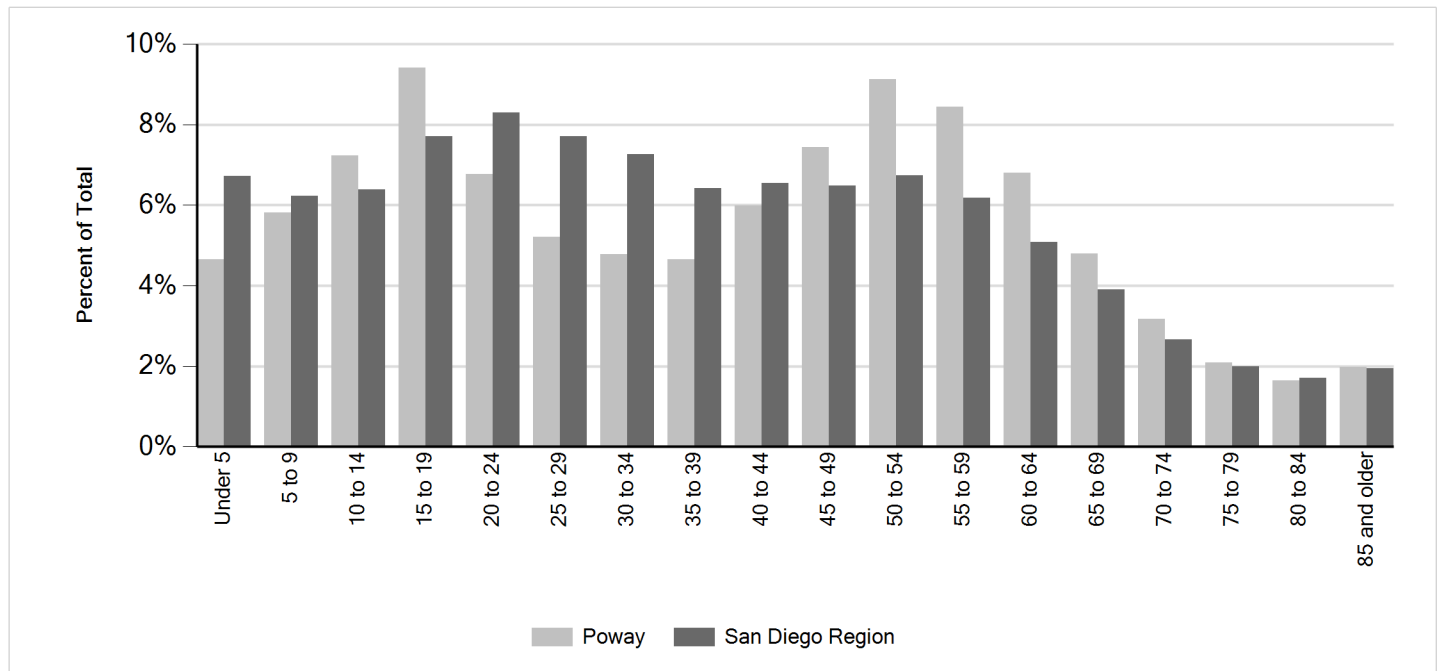
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>48,732</b>	<b>23,954</b>	<b>24,778</b>	<b>51%</b>
Under 5	2,268	1,177	1,091	48%
5 to 9	2,831	1,451	1,380	49%
10 to 14	3,523	1,837	1,686	48%
15 to 17	2,646	1,354	1,292	49%
18 and 19	1,944	1,020	924	48%
20 to 24	3,297	1,728	1,569	48%
25 to 29	2,535	1,357	1,178	46%
30 to 34	2,330	1,192	1,138	49%
35 to 39	2,267	1,072	1,195	53%
40 to 44	2,918	1,339	1,579	54%
45 to 49	3,625	1,691	1,934	53%
50 to 54	4,446	2,131	2,315	52%
55 to 59	4,115	1,966	2,149	52%
60 and 61	1,429	700	729	51%
62 to 64	1,889	926	963	51%
65 to 69	2,339	1,166	1,173	50%
70 to 74	1,548	726	822	53%
75 to 79	1,016	470	546	54%
80 to 84	803	326	477	59%
85 and older	963	325	638	66%
Under 18	11,268	5,819	5,449	48%
65 and older	6,669	3,013	3,656	55%
Median Age	41.2	39.0	43.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>8,224</b>	<b>32,669</b>	<b>663</b>	<b>142</b>	<b>5,395</b>	<b>1,639</b>
Under 5	657	1,174	41	4	274	118
5 to 9	840	1,412	40	11	316	212
10 to 14	826	2,007	46	13	388	243
15 to 17	540	1,661	37	9	249	150
18 and 19	375	1,272	25	7	160	105
20 to 24	669	2,118	44	8	307	151
25 to 29	603	1,484	39	5	316	88
30 to 34	564	1,350	44	14	299	59
35 to 39	502	1,294	39	14	348	70
40 to 44	561	1,785	37	7	447	81
45 to 49	558	2,526	52	10	405	74
50 to 54	484	3,370	58	11	428	95
55 to 59	363	3,219	47	9	398	79
60 and 61	108	1,130	18	5	144	24
62 to 64	119	1,505	25	3	215	22
65 to 69	139	1,898	15	8	252	27
70 to 74	114	1,247	18	3	149	17
75 to 79	87	781	15	1	124	8
80 to 84	55	642	14	0	84	8
85 and older	60	794	9	0	92	8
Under 18	2,863	6,254	164	37	1,227	723
65 and older	455	5,362	71	12	701	68
Median Age	26.7	46.5	37.0	35.0	40.5	19.8