



## Demographic and Socioeconomic Profile 2010

TRACT: 200.16

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>9,314</b>	<b>100%</b>
White	7,640	82%
Hispanic	755	8%
Asian	601	6%
Two or More	245	3%
Black	38	<1%
Other	15	<1%
American Indian	13	<1%
Pacific Islander	7	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>9,314</b>	<b>4,608</b>	<b>4,706</b>	<b>51%</b>
Under 5	483	237	246	51%
5 to 9	830	434	396	48%
10 to 14	907	451	456	50%
15 to 17	538	277	261	49%
18 and 19	211	133	78	37%
20 to 24	310	177	133	43%
25 to 29	222	115	107	48%
30 to 34	299	142	157	53%
35 to 39	554	254	300	54%
40 to 44	871	400	471	54%
45 to 49	963	460	503	52%
50 to 54	890	447	443	50%
55 to 59	730	359	371	51%
60 and 61	232	114	118	51%
62 to 64	288	150	138	48%
65 to 69	335	175	160	48%
70 to 74	214	99	115	54%
75 to 79	193	90	103	53%
80 to 84	124	53	71	57%
85 and Older	120	41	79	66%
Under 18	2,758	1,399	1,359	49%
65 and older	986	458	528	54%
<b>Median</b>	<b>41.7</b>	<b>41.1</b>	<b>42.3</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>7,094</b>	<b>100%</b>
Never Married	1,568	22%
Married, excluding separated	4,779	67%
Separated	29	<1%
Widowed	159	2%
Divorced	559	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>9,314</b>	<b>100%</b>
Household	9,303	100%
Group Quarters - Other	11	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>9,314</b>	<b>755</b>	<b>7,640</b>	<b>38</b>	<b>13</b>	<b>601</b>	<b>7</b>	<b>15</b>	<b>245</b>
Under 5	483	57	370	3	0	25	0	0	28
5 to 9	830	85	636	6	2	43	0	1	57
10 to 14	907	86	718	0	0	52	0	3	48
15 to 17	538	50	427	6	1	18	0	2	34
18 and 19	211	15	180	2	0	7	0	2	5
20 to 24	310	39	247	1	1	13	0	2	7
25 to 29	222	25	184	1	2	8	0	0	2
30 to 34	299	32	239	1	0	23	0	0	4
35 to 39	554	62	431	6	0	45	1	0	9
40 to 44	871	79	689	0	0	82	2	2	17
45 to 49	963	70	818	2	1	64	0	0	8
50 to 54	890	50	763	5	2	56	1	0	13
55 to 59	730	33	653	2	1	34	2	1	4
60 and 61	232	12	202	0	1	14	0	1	2
62 to 64	288	12	253	1	1	20	0	1	0
65 to 69	335	21	269	1	0	40	1	0	3
70 to 74	214	8	175	0	0	31	0	0	0
75 to 79	193	12	165	0	1	14	0	0	1
80 to 84	124	3	112	0	0	7	0	0	2
85 and Older	120	4	109	1	0	5	0	0	1
Under 18	2,758	278	2,151	15	3	138	0	6	167
65 and older	986	48	830	2	1	97	1	0	7
<b>Median</b>		<b>33.2</b>	<b>42.8</b>	<b>30.0</b>	<b>47.5</b>	<b>44.1</b>	<b>52.5</b>	<b>19.5</b>	<b>13.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>8,831</b>	<b>100%</b>
Speak Only English	7,529	85%
Speak Spanish:	468	5%
Speak English "well" or "very well"	334	4%
Speak English "not well" or "not at all"	134	2%
Speak Asian/Pacific Island language:	393	4%
Speak English "well" or "very well"	316	4%
Speak English "not well" or "not at all"	77	1%
Speak other language:	441	5%
Speak English "well" or "very well"	414	5%
Speak English "not well" or "not at all"	27	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>6,035</b>	<b>100%</b>
Less than 9th grade	100	2%
9th through 12th grade, no diploma	39	1%
High school grad (incl. equivalency)	462	8%
Some college, no degree	870	14%
Associate degree	492	8%
Bachelor's degree	2,473	41%
Master's degree	1,126	19%
Professional school degree	186	3%
Doctorate degree	287	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>9,056</b>	<b>100%</b>	---	---	---	---
Enrolled in school	3,044	34%	2,695	30%	349	4%
Nursery / Preschool	113	4%	21	1%	92	26%
Kindergarten to grade 4	1,076	35%	1,025	38%	51	15%
Grade 5 to grade 8	660	22%	580	22%	80	23%
Grade 9 to grade 12	758	25%	732	27%	26	7%
College, undergraduate	336	11%	288	11%	48	14%
Graduate or Professional school	101	3%	49	2%	52	15%
Not enrolled in school	6,012	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>3,121</b>	<b>100%</b>	<b>1,480</b>	<b>100%</b>	<b>1,641</b>	<b>100%</b>
Family Households:	2,621	84%	1,480	100%	1,141	70%
Married couple family	2,268	73%	1,247	84%	1,021	62%
Other family:	353	11%	233	16%	120	7%
Male householder, no wife	69	2%	44	3%	25	2%
Female householder, no husband	284	9%	189	13%	95	6%
Nonfamily households:	500	16%	0	0%	500	30%
Householder living alone	389	12%	----	----	----	----
Other nonfamily households	111	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>3,261</b>	<b>100%</b>	<b>3121</b>	<b>140</b>	<b>4%</b>	<b>2.98</b>
Single family (detached)	2,805	86%	2,700	105	4%	3.04
Single family (attached)	317	10%	316	1	<1%	2.74
2 to 4 units	120	4%	86	34	28%	2.01
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	19	1%	19	0	0%	2.74
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>2,694</b>	<b>100%</b>
Less than \$150,000	9	<1%
\$150,000 to \$199,999	26	1%
\$200,000 to \$249,999	10	<1%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	161	6%
\$400,000 to \$499,999	89	3%
\$500,000 to \$749,999	1,162	43%
\$750,000 to \$999,999	943	35%
\$1,000,000 or more	294	11%

**Median Value** **\$726,724**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>3,261</b>	<b>100%</b>
2005 or Later	47	1%
2000 to 2004	518	16%
1990 to 1999	537	16%
1980 to 1989	716	22%
1970 to 1979	1,349	41%
1960 to 1969	14	<1%
1950 to 1959	33	1%
1940 to 1949	32	1%
1939 or earlier	15	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>3,121</b>	<b>100%</b>	<b>427</b>	<b>100%</b>	<b>2,694</b>	<b>100%</b>
1.00 occupant housing per room or less	3,110	100%	427	100%	2,683	100%
1.01 to 1.50 occupants per room	11	<1%	0	0%	11	<1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>427</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	46	11%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	11	3%
\$900 to \$999	0	0%
\$1,000 to \$1,249	17	4%
\$1,250 to \$1,499	50	12%
\$1,500 to \$1,999	92	22%
\$2,000 or more	200	47%
No cash rent	11	3%
<b>Median contract rent</b>	<b>\$1,986</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>427</b>	<b>100%</b>
Less than 20 percent	128	30%
20.0 to 24.9 percent	49	11%
25.0 to 29.9 percent	55	13%
30.0 to 34.9 percent	38	9%
35.0 to 39.9 percent	45	11%
40.0 to 49.9 percent	0	0%
50.0 percent or more	101	24%
Not computed	11	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>3,121</b>	<b>100%</b>
No vehicle	94	3%
1 vehicle	432	14%
2 vehicles	1,850	59%
3 vehicles	591	19%
4 or more vehicles	154	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>4,260</b>	<b>100%</b>
Worked in state of residence	4,191	98%
Worked in county of residence	3,901	92%
Worked outside county of residence	290	7%
Worked outside state of residence	69	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>6,925</b>	<b>100%</b>	<b>3,394</b>	<b>49%</b>
In labor force	4,459	64%	2,420	54%
Armed forces	53	1%	53	100%
Civilian (employed)	4,113	92%	2,202	54%
Civilian (unemployed)	293	7%	165	56%
Not in labor force	2,466	36%	974	39%
Pct. of civilian labor force unemployed	6.7%		7.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>4,260</b>	<b>100%</b>
Car, truck or van:	3,493	82%
Drove Alone	3,095	73%
Carpooled	398	9%
Public Transportation:	116	3%
Bus	45	1%
Trolley / Streetcar	0	0%
Railroad	54	1%
Other public transportation	17	<1%
Motorcycle	0	0%
Bicycle	0	0%
Walked	45	1%
Other means	96	2%
Worked at home	510	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>4,260</b>	<b>100%</b>
Did not work at home	3,750	88%
Less than 10 minutes	345	8%
10 to 19 minutes	929	22%
20 to 29 minutes	717	17%
30 to 44 minutes	931	22%
45 to 59 minutes	451	11%
60 to 89 minutes	170	4%
90 minutes or more	207	5%
Worked at home	510	12%
<b>Average time to work (minutes)</b>	<b>35</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>4,201</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	258	6%
Manufacturing	596	14%
Wholesale trade	78	2%
Retail trade	436	10%
Transportation & warehousing	85	2%
Information & communications	45	1%
Finance, insurance, & real estate	347	8%
Professional, scientific, management, administration	177	4%
Educational, social, & health services	950	23%
Art, entertainment, recreation, accommodations, food	272	6%
Other services	184	4%
Public administration	773	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>4,201</b>	<b>100%</b>
Management, professional & related:	2,735	65%
Management (incl. farm managers)	881	21%
Business & financial	299	7%
Computer & mathematical	304	7%
Architecture & engineering	160	4%
Life, physical & social science	218	5%
Community & social service	0	0%
Legal	98	2%
Education, training, & library	299	7%
Art, entertainment, sports & media	103	2%
Healthcare practitioners	373	9%
Service:	316	8%
Healthcare support	0	0%
Protective service	65	2%
Food preparation & serving	61	1%
Building & grounds cleaning / maintenance	45	1%
Personal care & service	145	3%
Sales & office	854	20%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	116	3%
Production, transport & material moving	180	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>3,121</b>	<b>100%</b>
Less than \$15,000	180	6%
\$15,000 to \$29,999	136	4%
\$30,000 to \$44,999	177	6%
\$45,000 to \$59,999	173	6%
\$60,000 to \$74,999	118	4%
\$75,000 to \$99,999	427	14%
\$100,000 to \$124,999	389	12%
\$125,000 to \$149,999	456	15%
\$150,000 to \$199,999	369	12%
\$200,000 or more	696	22%
<b>Median Income</b>	<b>\$122,461</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>3,121</b>	<b>100%</b>
With earnings	2,722	87%
With wage and salary income	2,508	80%
With self-employment income	656	21%
With interest, dividend, or net rental income	1,498	48%
With Social Security income	648	21%
With Supplemental Security income	74	2%
With public assistance income	0	0%
With retirement income	385	12%
With other types of income	319	10%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>9,314</b>	<b>100%</b>
Under .50	551	6%
.50 to .99	211	2%
1.00 to 1.24	0	0%
1.25 to 1.49	123	1%
1.50 to 1.84	73	1%
1.85 to 1.99	92	1%
2.00 and over	8,264	89%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>9,314</b>	<b>100%</b>
Above Poverty	8,552	92%
Below Poverty	762	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

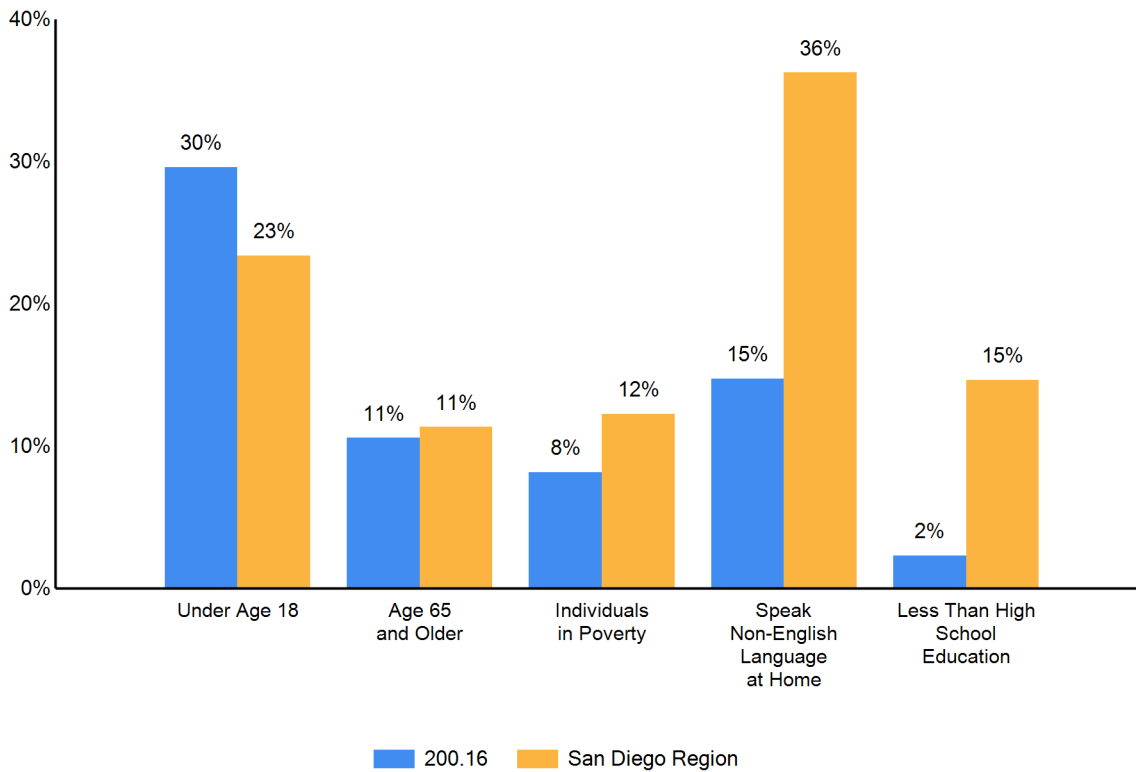
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>2,621</b>	<b>1,480</b>	<b>1,141</b>	<b>2,472</b>	<b>1,331</b>	<b>1,141</b>	<b>149</b>	<b>149</b>	<b>0</b>
Married couple family	2,268	1,247	1,021	2,225	1,204	1,021	43	43	0
Male householder, no wife present	69	44	25	69	44	25	0	0	0
Female householder, no husband present	284	189	95	178	83	95	106	106	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

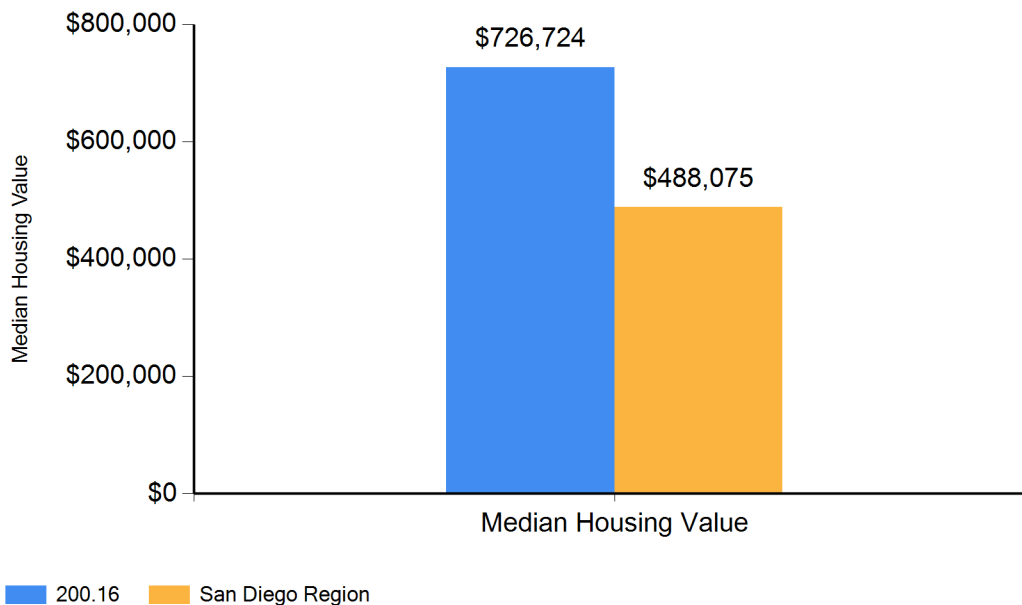


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075