



Demographic and Socioeconomic Profile 2010

TRACT: 133.11

Population by Race

	Population	Percent
Total Population	9,463	100%
Hispanic	4,177	44%
White	2,265	24%
Asian	2,092	22%
Black	539	6%
Two or More	340	4%
Pacific Islander	21	<1%
American Indian	20	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	9,463	4,618	4,845	51%
Under 5	603	296	307	51%
5 to 9	750	375	375	50%
10 to 14	887	490	397	45%
15 to 17	570	303	267	47%
18 and 19	322	173	149	46%
20 to 24	558	276	282	51%
25 to 29	582	292	290	50%
30 to 34	654	318	336	51%
35 to 39	733	330	403	55%
40 to 44	891	409	482	54%
45 to 49	822	394	428	52%
50 to 54	658	304	354	54%
55 to 59	477	244	233	49%
60 and 61	165	78	87	53%
62 to 64	223	91	132	59%
65 to 69	218	107	111	51%
70 to 74	142	58	84	59%
75 to 79	93	36	57	61%
80 to 84	60	28	32	53%
85 and Older	55	16	39	71%
Under 18	2,810	1,464	1,346	48%
65 and older	568	245	323	57%
Median	33.5	31.6	35.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	7,223	100%
Never Married	2,193	30%
Married, excluding separated	4,232	59%
Separated	159	2%
Widowed	249	3%
Divorced	390	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	9,463	100%
Household	9,463	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	9,463	4,177	2,265	539	20	2,092	21	9	340
Under 5	603	302	128	32	0	99	2	0	40
5 to 9	750	360	155	36	0	138	2	0	59
10 to 14	887	435	172	46	3	164	0	1	66
15 to 17	570	307	82	34	3	112	0	4	28
18 and 19	322	164	60	17	0	61	0	0	20
20 to 24	558	289	111	29	1	111	0	0	17
25 to 29	582	253	130	33	1	141	2	0	22
30 to 34	654	282	156	43	3	152	2	2	14
35 to 39	733	360	165	38	2	150	1	1	16
40 to 44	891	387	227	45	0	204	3	0	25
45 to 49	822	298	246	44	4	214	3	1	12
50 to 54	658	236	202	40	1	164	4	0	11
55 to 59	477	162	144	39	1	123	2	0	6
60 and 61	165	55	41	21	0	48	0	0	0
62 to 64	223	76	72	16	0	59	0	0	0
65 to 69	218	71	71	13	0	60	0	0	3
70 to 74	142	63	38	5	0	35	0	0	1
75 to 79	93	35	23	4	1	30	0	0	0
80 to 84	60	22	23	1	0	14	0	0	0
85 and Older	55	20	19	3	0	13	0	0	0
Under 18	2,810	1,404	537	148	6	513	4	5	193
65 and older	568	211	174	26	1	152	0	0	4
Median		29.6	39.2	34.9	33.3	37.3	42.5	17.6	15.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	8,860	100%
Speak Only English	4,107	46%
Speak Spanish:	3,404	38%
Speak English "well" or "very well"	2,965	33%
Speak English "not well" or "not at all"	439	5%
Speak Asian/Pacific Island language:	1,097	12%
Speak English "well" or "very well"	1,033	12%
Speak English "not well" or "not at all"	64	1%
Speak other language:	252	3%
Speak English "well" or "very well"	243	3%
Speak English "not well" or "not at all"	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,773	100%
Less than 9th grade	243	4%
9th through 12th grade, no diploma	172	3%
High school grad (incl. equivalency)	1,025	18%
Some college, no degree	1,360	24%
Associate degree	741	13%
Bachelor's degree	1,431	25%
Master's degree	572	10%
Professional school degree	212	4%
Doctorate degree	17	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	9,118	100%	---	---	---	---
Enrolled in school	3,516	39%	3,090	34%	426	5%
Nursery / Preschool	73	2%	16	1%	57	13%
Kindergarten to grade 4	931	26%	775	25%	156	37%
Grade 5 to grade 8	751	21%	692	22%	59	14%
Grade 9 to grade 12	792	23%	748	24%	44	10%
College, undergraduate	879	25%	780	25%	99	23%
Graduate or Professional school	90	3%	79	3%	11	3%
Not enrolled in school	5,602	61%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,810	100%	1,770	100%	1,040	100%
Family Households:	2,486	88%	1,770	100%	716	69%
Married couple family	1,986	71%	1,341	76%	645	62%
Other family:	500	18%	429	24%	71	7%
Male householder, no wife	88	3%	65	4%	23	2%
Female householder, no husband	412	15%	364	21%	48	5%
Nonfamily households:	324	12%	0	0%	324	31%
Householder living alone	227	8%	----	----	----	----
Other nonfamily households	97	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,944	100%	2810	134	5%	3.37
Single family (detached)	2,245	76%	2,166	79	4%	3.45
Single family (attached)	278	9%	260	18	6%	3.01
2 to 4 units	50	2%	46	4	8%	3.07
5 to 9 units	211	7%	192	19	9%	3.14
10 or more units	160	5%	146	14	9%	3.14
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,043	100%
Less than \$150,000	30	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	30	1%
\$250,000 to \$299,999	142	7%
\$300,000 to \$399,999	479	23%
\$400,000 to \$499,999	384	19%
\$500,000 to \$749,999	810	40%
\$750,000 to \$999,999	146	7%
\$1,000,000 or more	22	1%

Median Value **\$488,932**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,944	100%
2005 or Later	310	11%
2000 to 2004	515	17%
1990 to 1999	1,937	66%
1980 to 1989	83	3%
1970 to 1979	41	1%
1960 to 1969	0	0%
1950 to 1959	58	2%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,810	100%	767	100%	2,043	100%
1.00 occupant housing per room or less	2,670	95%	627	82%	2,043	100%
1.01 to 1.50 occupants per room	93	3%	93	12%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	47	2%	47	6%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	767	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	7	1%
\$700 to \$799	37	5%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	100	13%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	282	37%
\$2,000 or more	245	32%
No cash rent	96	13%
Median contract rent	\$1,925	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	767	100%
Less than 20 percent	106	14%
20.0 to 24.9 percent	39	5%
25.0 to 29.9 percent	83	11%
30.0 to 34.9 percent	77	10%
35.0 to 39.9 percent	72	9%
40.0 to 49.9 percent	159	21%
50.0 percent or more	137	18%
Not computed	94	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,810	100%
No vehicle	68	2%
1 vehicle	483	17%
2 vehicles	1,299	46%
3 vehicles	611	22%
4 or more vehicles	349	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	4,578	100%
Worked in state of residence	4,322	94%
Worked in county of residence	4,219	92%
Worked outside county of residence	103	2%
Worked outside state of residence	256	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	7,034	100%	3,356	48%
In labor force	5,218	74%	2,957	57%
Armed forces	197	4%	197	100%
Civilian (employed)	4,936	95%	2,700	55%
Civilian (unemployed)	85	2%	60	71%
Not in labor force	1,816	26%	399	22%
Pct. of civilian labor force unemployed	1.7%		2.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	4,578	100%
Car, truck or van:	4,084	89%
Drove Alone	3,650	80%
Carpooled	434	9%
Public Transportation:	64	1%
Bus	64	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	72	2%
Bicycle	0	0%
Walked	132	3%
Other means	14	<1%
Worked at home	212	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	4,578	100%
Did not work at home	4,366	95%
Less than 10 minutes	377	8%
10 to 19 minutes	657	14%
20 to 29 minutes	1,118	24%
30 to 44 minutes	1,251	27%
45 to 59 minutes	415	9%
60 to 89 minutes	392	9%
90 minutes or more	156	3%
Worked at home	212	5%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	4,362	100%
Agriculture, forestry, mining	67	2%
Utilities	0	0%
Construction	145	3%
Manufacturing	411	9%
Wholesale trade	106	2%
Retail trade	420	10%
Transportation & warehousing	115	3%
Information & communications	74	2%
Finance, insurance, & real estate	277	6%
Professional, scientific, management, administration	511	12%
Educational, social, & health services	1,344	31%
Art, entertainment, recreation, accommodations, food	291	7%
Other services	149	3%
Public administration	452	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	4,362	100%
Management, professional & related:	1,771	41%
Management (incl. farm managers)	471	11%
Business & financial	129	3%
Computer & mathematical	90	2%
Architecture & engineering	207	5%
Life, physical & social science	28	1%
Community & social service	116	3%
Legal	31	1%
Education, training, & library	249	6%
Art, entertainment, sports & media	16	<1%
Healthcare practitioners	434	10%
Service:	713	16%
Healthcare support	93	2%
Protective service	230	5%
Food preparation & serving	212	5%
Building & grounds cleaning / maintenance	99	2%
Personal care & service	79	2%
Sales & office	1,320	30%
Farming, fishing & forestry	35	1%
Construction, extraction & maintenance	155	4%
Production, transport & material moving	368	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,810	100%
Less than \$15,000	11	<1%
\$15,000 to \$29,999	248	9%
\$30,000 to \$44,999	230	8%
\$45,000 to \$59,999	274	10%
\$60,000 to \$74,999	264	9%
\$75,000 to \$99,999	547	19%
\$100,000 to \$124,999	471	17%
\$125,000 to \$149,999	277	10%
\$150,000 to \$199,999	268	10%
\$200,000 or more	220	8%
Median Income	\$92,276	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,810	100%
With earnings	2,721	97%
With wage and salary income	2,680	95%
With self-employment income	337	12%
With interest, dividend, or net rental income	594	21%
With Social Security income	311	11%
With Supplemental Security income	105	4%
With public assistance income	11	<1%
With retirement income	266	9%
With other types of income	397	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	9,414	100%
Under .50	12	<1%
.50 to .99	281	3%
1.00 to 1.24	532	6%
1.25 to 1.49	337	4%
1.50 to 1.84	597	6%
1.85 to 1.99	143	2%
2.00 and over	7,512	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	9,414	100%
Above Poverty	9,121	97%
Below Poverty	293	3%

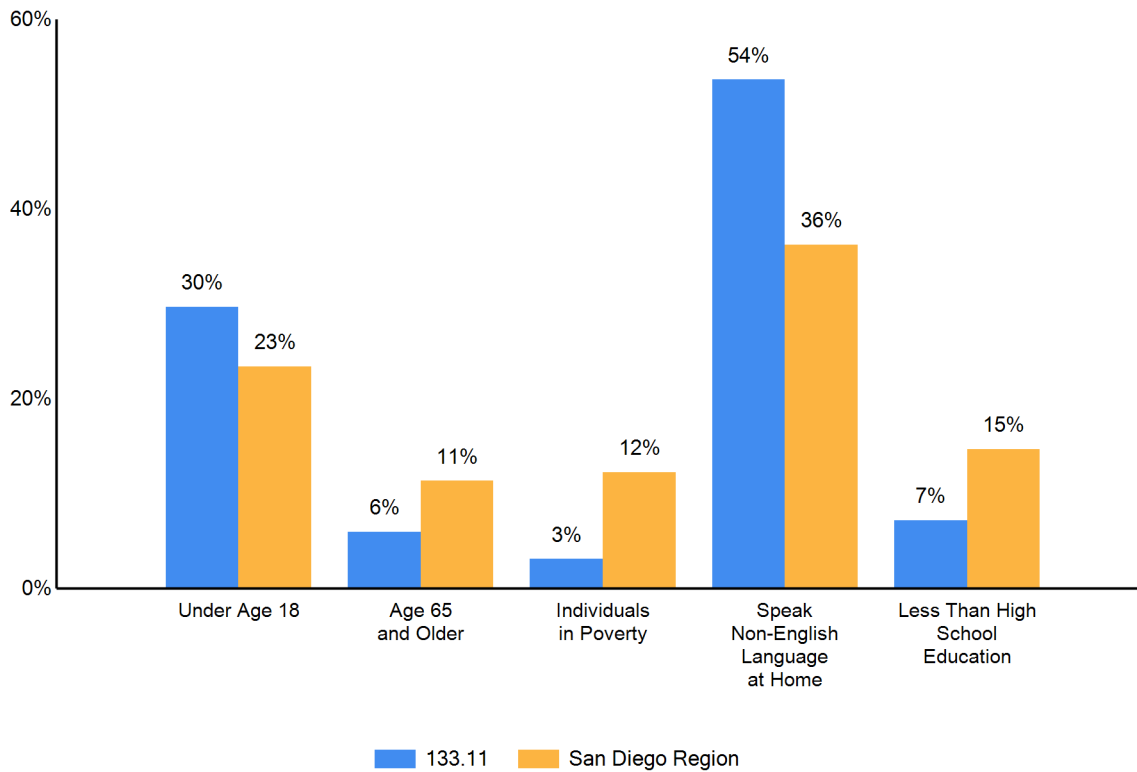
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,486	1,770	716	2,434	1,718	716	52	52	0
Married couple family	1,986	1,341	645	1,971	1,326	645	15	15	0
Male householder, no wife present	88	65	23	88	65	23	0	0	0
Female householder, no husband present	412	364	48	375	327	48	37	37	0

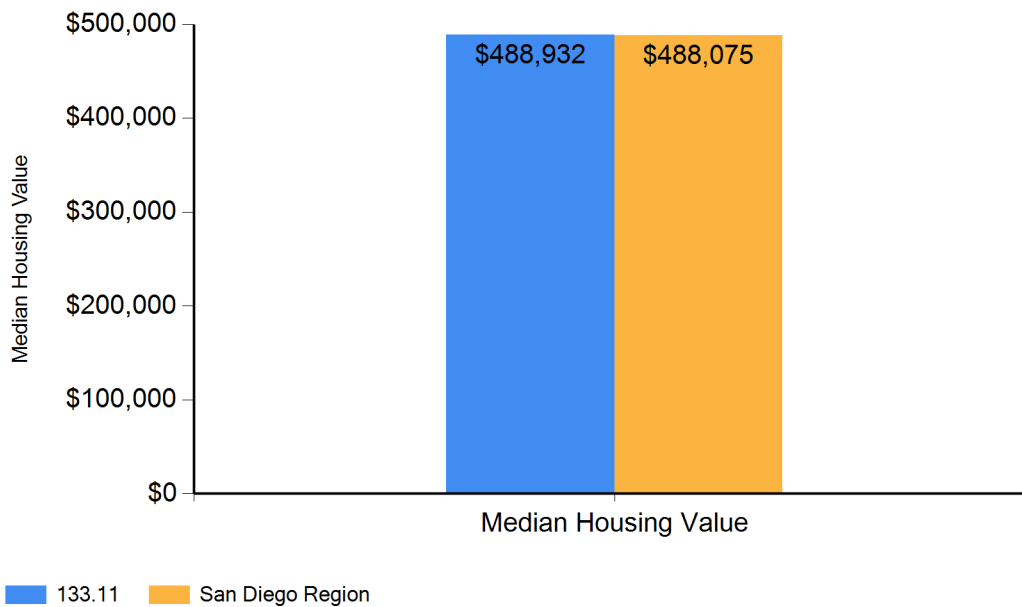
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075