

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



	Jan 1, 2014
Total Population	88,213
Household Population	87,775
Group Quarters Population	438
Persons Per Household	2.81

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,661	31,272	1.2%
Single Family - Detached	21,248	21,027	1.0%
Single Family - Multiple-Unit	3,936	3,911	0.6%
Multi-Family	5,775	5,641	2.3%
Mobile Home and Other	702	693	1.3%

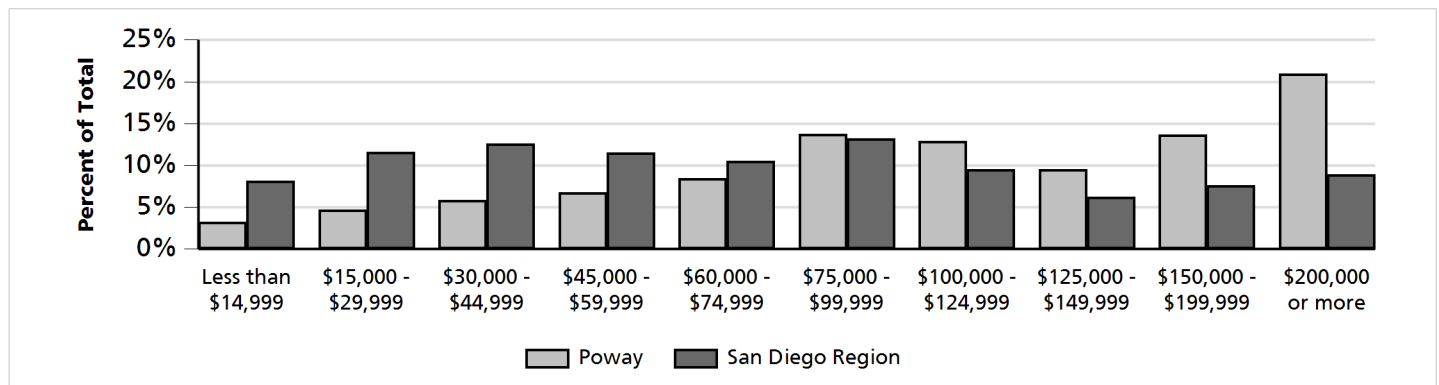
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	5%	6%	7%	8%	14%	13%	10%	14%	21%

Median Household Income

Adjusted for Inflation (2010 \$)	\$113,815
Not adjusted for inflation (current 2013\$)	\$120,702



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

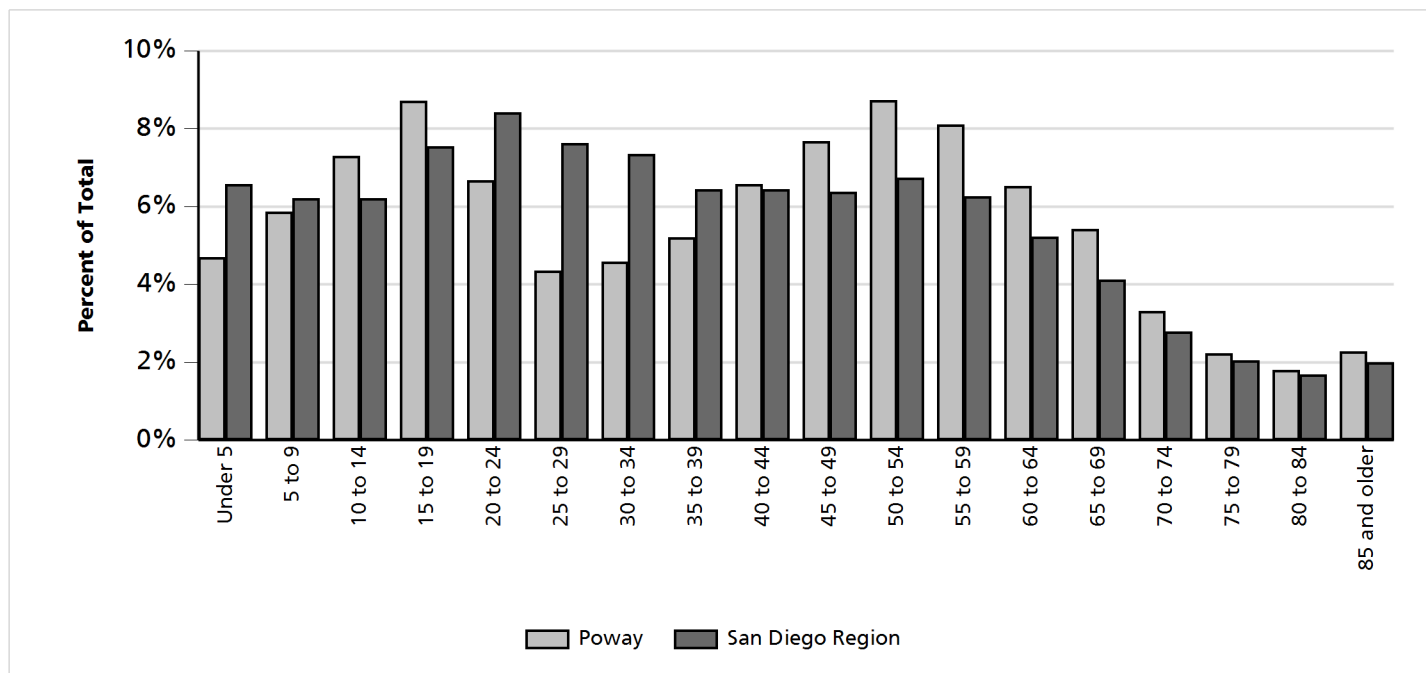
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	88,213	43,180	45,033	51%
Under 5	4,141	2,167	1,974	48%
5 to 9	5,172	2,656	2,516	49%
10 to 14	6,427	3,304	3,123	49%
15 to 17	4,529	2,380	2,149	47%
18 and 19	3,155	1,596	1,559	49%
20 to 24	5,885	3,089	2,796	48%
25 to 29	3,840	1,973	1,867	49%
30 to 34	4,040	2,011	2,029	50%
35 to 39	4,588	2,127	2,461	54%
40 to 44	5,799	2,782	3,017	52%
45 to 49	6,772	3,139	3,633	54%
50 to 54	7,703	3,767	3,936	51%
55 to 59	7,150	3,422	3,728	52%
60 and 61	2,456	1,149	1,307	53%
62 to 64	3,301	1,585	1,716	52%
65 to 69	4,778	2,316	2,462	52%
70 to 74	2,923	1,369	1,554	53%
75 to 79	1,964	901	1,063	54%
80 to 84	1,581	695	886	56%
85 and older	2,009	752	1,257	63%
Under 18	20,269	10,507	9,762	48%
65 and older	13,255	6,033	7,222	54%
Median Age	42.0	40.5	43.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,354	57,850	1,412	231	14,147	3,219
Under 5	799	2,195	80	11	854	202
5 to 9	1,062	2,597	78	11	981	443
10 to 14	1,179	3,577	79	12	1,105	475
15 to 17	703	2,771	54	10	692	299
18 and 19	506	2,025	51	7	392	174
20 to 24	997	3,797	91	20	678	302
25 to 29	702	2,274	83	13	569	199
30 to 34	732	2,247	74	20	823	144
35 to 39	694	2,458	87	23	1,165	161
40 to 44	797	3,289	97	18	1,425	173
45 to 49	823	4,366	125	27	1,310	121
50 to 54	721	5,563	137	12	1,090	180
55 to 59	558	5,452	120	12	879	129
60 and 61	165	1,877	40	4	331	39
62 to 64	184	2,578	52	6	426	55
65 to 69	255	3,832	63	11	563	54
70 to 74	196	2,349	28	5	316	29
75 to 79	114	1,576	24	2	234	14
80 to 84	70	1,323	21	4	144	19
85 and older	97	1,704	28	3	170	7
Under 18	3,743	11,140	291	44	3,632	1,419
65 and older	732	10,784	164	25	1,427	123
Median Age	28.1	46.9	41.5	37.5	39.2	20.3