



Demographic and Socioeconomic Profile 2010

TRACT: 70.02

Population by Race

	Population	Percent
Total Population	2,947	100%
White	2,600	88%
Hispanic	190	6%
Two or More	54	2%
Asian	52	2%
Pacific Islander	17	1%
Black	13	<1%
American Indian	11	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,947	1,468	1,479	50%
Under 5	142	76	66	46%
5 to 9	166	90	76	46%
10 to 14	149	77	72	48%
15 to 17	103	56	47	46%
18 and 19	38	20	18	47%
20 to 24	94	54	40	43%
25 to 29	97	55	42	43%
30 to 34	104	52	52	50%
35 to 39	172	79	93	54%
40 to 44	249	126	123	49%
45 to 49	197	92	105	53%
50 to 54	263	136	127	48%
55 to 59	246	127	119	48%
60 and 61	104	60	44	42%
62 to 64	138	66	72	52%
65 to 69	167	86	81	49%
70 to 74	129	58	71	55%
75 to 79	117	54	63	54%
80 to 84	123	57	66	54%
85 and Older	149	47	102	68%
Under 18	560	299	261	47%
65 and older	685	302	383	56%
Median	49.0	47.7	50.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,490	100%
Never Married	450	18%
Married, excluding separated	1,609	65%
Separated	48	2%
Widowed	187	8%
Divorced	196	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,947	100%
Household	2,947	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,947	190	2,600	13	11	52	17	10	54
Under 5	142	14	115	0	1	0	1	2	9
5 to 9	166	15	143	0	1	2	0	2	3
10 to 14	149	18	121	1	2	2	0	0	5
15 to 17	103	12	77	0	2	0	3	1	8
18 and 19	38	3	35	0	0	0	0	0	0
20 to 24	94	12	68	3	0	5	2	0	4
25 to 29	97	8	82	0	0	2	0	1	4
30 to 34	104	6	90	0	0	3	0	0	5
35 to 39	172	18	144	3	1	4	2	0	0
40 to 44	249	12	225	0	0	4	2	1	5
45 to 49	197	19	163	0	1	10	1	0	3
50 to 54	263	14	236	0	2	5	2	1	3
55 to 59	246	10	227	1	1	1	2	1	3
60 and 61	104	7	91	2	0	3	0	1	0
62 to 64	138	5	131	0	0	2	0	0	0
65 to 69	167	5	158	0	0	3	0	0	1
70 to 74	129	3	123	2	0	0	0	0	1
75 to 79	117	3	111	0	0	2	1	0	0
80 to 84	123	1	120	0	0	2	0	0	0
85 and Older	149	5	140	1	0	2	1	0	0
Under 18	560	59	456	1	6	4	4	5	25
65 and older	685	17	652	3	0	9	2	0	2
Median		36.9	50.8	39.2	17.3	47.0	41.3	25.0	22.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,805	100%
Speak Only English	2,386	85%
Speak Spanish:	148	5%
Speak English "well" or "very well"	135	5%
Speak English "not well" or "not at all"	13	<1%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	271	9%
Speak English "well" or "very well"	240	9%
Speak English "not well" or "not at all"	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,255	100%
Less than 9th grade	66	3%
9th through 12th grade, no diploma	71	3%
High school grad (incl. equivalency)	326	14%
Some college, no degree	492	22%
Associate degree	199	9%
Bachelor's degree	509	23%
Master's degree	346	15%
Professional school degree	177	8%
Doctorate degree	69	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,865	100%	---	---	---	---
Enrolled in school	578	20%	418	15%	160	6%
Nursery / Preschool	50	9%	0	0%	50	31%
Kindergarten to grade 4	114	20%	72	17%	42	26%
Grade 5 to grade 8	162	28%	146	35%	16	10%
Grade 9 to grade 12	144	25%	119	28%	25	16%
College, undergraduate	98	17%	71	17%	27	17%
Graduate or Professional school	10	2%	10	2%	0	0%
Not enrolled in school	2,287	80%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,207	100%	393	100%	814	100%
Family Households:	910	75%	360	92%	550	68%
Married couple family	782	65%	307	78%	475	58%
Other family:	128	11%	53	13%	75	9%
Male householder, no wife	48	4%	24	6%	24	3%
Female householder, no husband	80	7%	29	7%	51	6%
Nonfamily households:	297	25%	33	8%	264	32%
Householder living alone	230	19%	----	----	----	----
Other nonfamily households	67	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,255	100%	1207	48	4%	2.44
Single family (detached)	1,246	99%	1,198	48	4%	2.44
Single family (attached)	9	1%	9	0	0%	2.56
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,063	100%
Less than \$150,000	9	1%
\$150,000 to \$199,999	30	3%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	14	1%
\$400,000 to \$499,999	37	3%
\$500,000 to \$749,999	288	27%
\$750,000 to \$999,999	415	39%
\$1,000,000 or more	270	25%

Median Value **\$837,440**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,255	100%
2005 or Later	8	1%
2000 to 2004	0	0%
1990 to 1999	0	0%
1980 to 1989	0	0%
1970 to 1979	56	4%
1960 to 1969	158	13%
1950 to 1959	715	57%
1940 to 1949	246	20%
1939 or earlier	72	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,207	100%	144	100%	1,063	100%
1.00 occupant housing per room or less	1,207	100%	144	100%	1,063	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	144	100%
Less than \$500	11	8%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	11	8%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	25	17%
\$2,000 or more	86	60%
No cash rent	11	8%
Median contract rent	\$2,436	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	144	100%
Less than 20 percent	28	19%
20.0 to 24.9 percent	14	10%
25.0 to 29.9 percent	19	13%
30.0 to 34.9 percent	8	6%
35.0 to 39.9 percent	1	1%
40.0 to 49.9 percent	17	12%
50.0 percent or more	38	26%
Not computed	19	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,207	100%
No vehicle	14	1%
1 vehicle	249	21%
2 vehicles	593	49%
3 vehicles	286	24%
4 or more vehicles	65	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,200	100%
Worked in state of residence	1,182	99%
Worked in county of residence	1,182	99%
Worked outside county of residence	0	0%
Worked outside state of residence	18	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,470	100%	1,209	49%
In labor force	1,331	54%	726	55%
Armed forces	0	0%	0	0%
Civilian (employed)	1,224	92%	647	53%
Civilian (unemployed)	107	8%	79	74%
Not in labor force	1,139	46%	483	42%
Pct. of civilian labor force unemployed	8.0%		10.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,200	100%
Car, truck or van:	1,031	86%
Drove Alone	1,010	84%
Carpooled	21	2%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	7	1%
Bicycle	17	1%
Walked	5	<1%
Other means	13	1%
Worked at home	127	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,200	100%
Did not work at home	1,073	89%
Less than 10 minutes	162	14%
10 to 19 minutes	409	34%
20 to 29 minutes	319	27%
30 to 44 minutes	156	13%
45 to 59 minutes	20	2%
60 to 89 minutes	0	0%
90 minutes or more	7	1%
Worked at home	127	11%
Average time to work (minutes)	21	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,193	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	54	5%
Manufacturing	68	6%
Wholesale trade	34	3%
Retail trade	89	7%
Transportation & warehousing	16	1%
Information & communications	49	4%
Finance, insurance, & real estate	109	9%
Professional, scientific, management, administration	118	10%
Educational, social, & health services	236	20%
Art, entertainment, recreation, accommodations, food	165	14%
Other services	75	6%
Public administration	180	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,193	100%
Management, professional & related:	689	58%
Management (incl. farm managers)	210	18%
Business & financial	65	5%
Computer & mathematical	37	3%
Architecture & engineering	40	3%
Life, physical & social science	27	2%
Community & social service	0	0%
Legal	128	11%
Education, training, & library	120	10%
Art, entertainment, sports & media	56	5%
Healthcare practitioners	6	1%
Service:	190	16%
Healthcare support	0	0%
Protective service	48	4%
Food preparation & serving	79	7%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	63	5%
Sales & office	246	21%
Farming, fishing & forestry	16	1%
Construction, extraction & maintenance	29	2%
Production, transport & material moving	23	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,207	100%
Less than \$15,000	48	4%
\$15,000 to \$29,999	70	6%
\$30,000 to \$44,999	71	6%
\$45,000 to \$59,999	151	13%
\$60,000 to \$74,999	140	12%
\$75,000 to \$99,999	175	14%
\$100,000 to \$124,999	164	14%
\$125,000 to \$149,999	60	5%
\$150,000 to \$199,999	199	16%
\$200,000 or more	129	11%
Median Income	\$92,643	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,207	100%
With earnings	852	71%
With wage and salary income	744	62%
With self-employment income	316	26%
With interest, dividend, or net rental income	667	55%
With Social Security income	522	43%
With Supplemental Security income	48	4%
With public assistance income	0	0%
With retirement income	389	32%
With other types of income	187	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,947	100%
Under .50	48	2%
.50 to .99	58	2%
1.00 to 1.24	28	1%
1.25 to 1.49	42	1%
1.50 to 1.84	22	1%
1.85 to 1.99	7	<1%
2.00 and over	2,742	93%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,947	100%
Above Poverty	2,841	96%
Below Poverty	106	4%

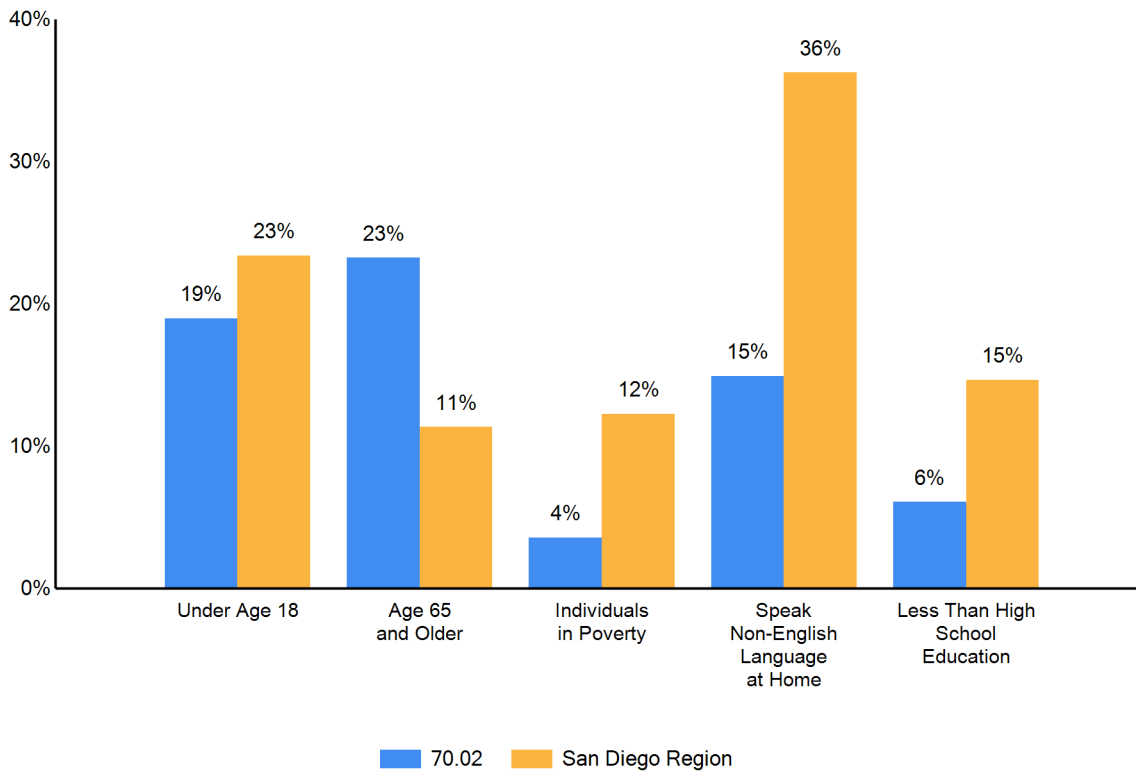
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	910	360	550	888	360	528	22	0	22
Married couple family	782	307	475	760	307	453	22	0	22
Male householder, no wife present	48	24	24	48	24	24	0	0	0
Female householder, no husband present	80	29	51	80	29	51	0	0	0

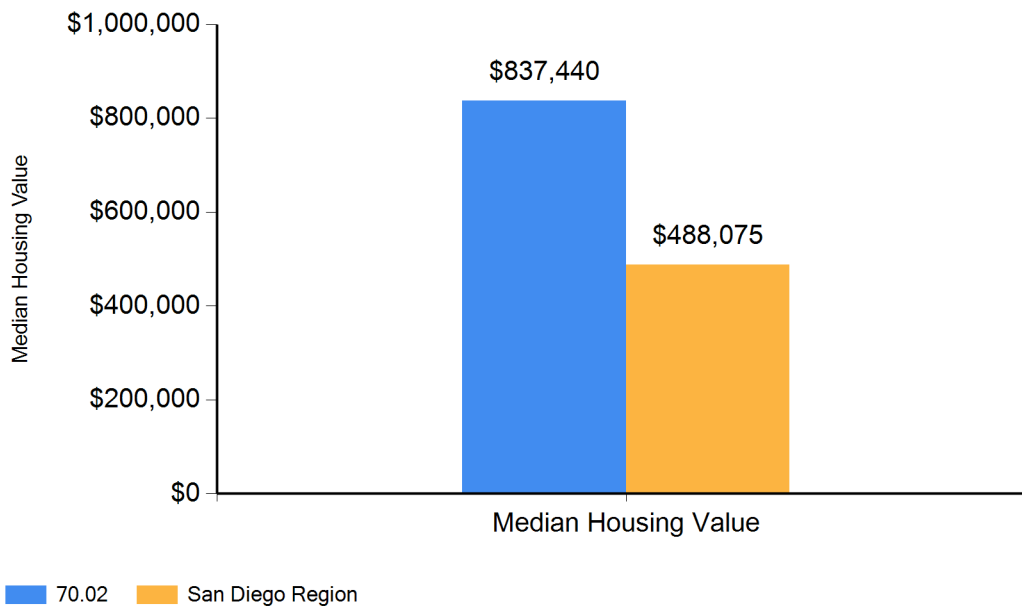
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075