

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



Jan 1, 2011

Total Population	101,323
Household Population	99,079
Group Quarters Population	2,244
Persons Per Household	3.14

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,169	31,582	4.8%
Single Family - Detached	18,152	17,443	3.9%
Single Family - Multiple-Unit	2,707	2,613	3.5%
Multi-Family	10,499	9,921	5.5%
Mobile Home and Other	1,811	1,605	11.4%

HOUSEHOLD INCOME

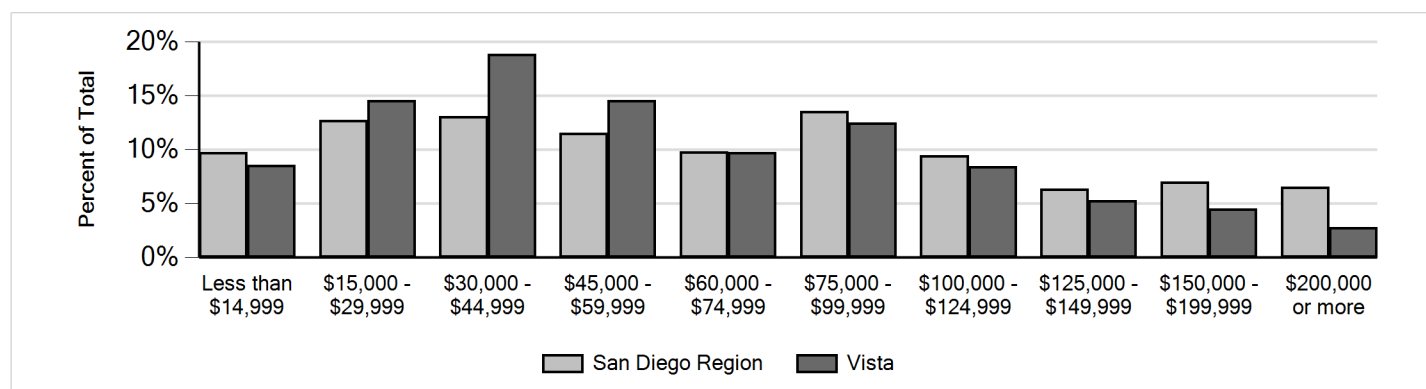
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	15%	19%	15%	10%	13%	8%	5%	5%	3%

Median Household Income

2011

Adjusted for Inflation (2010 \$) \$53,168



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

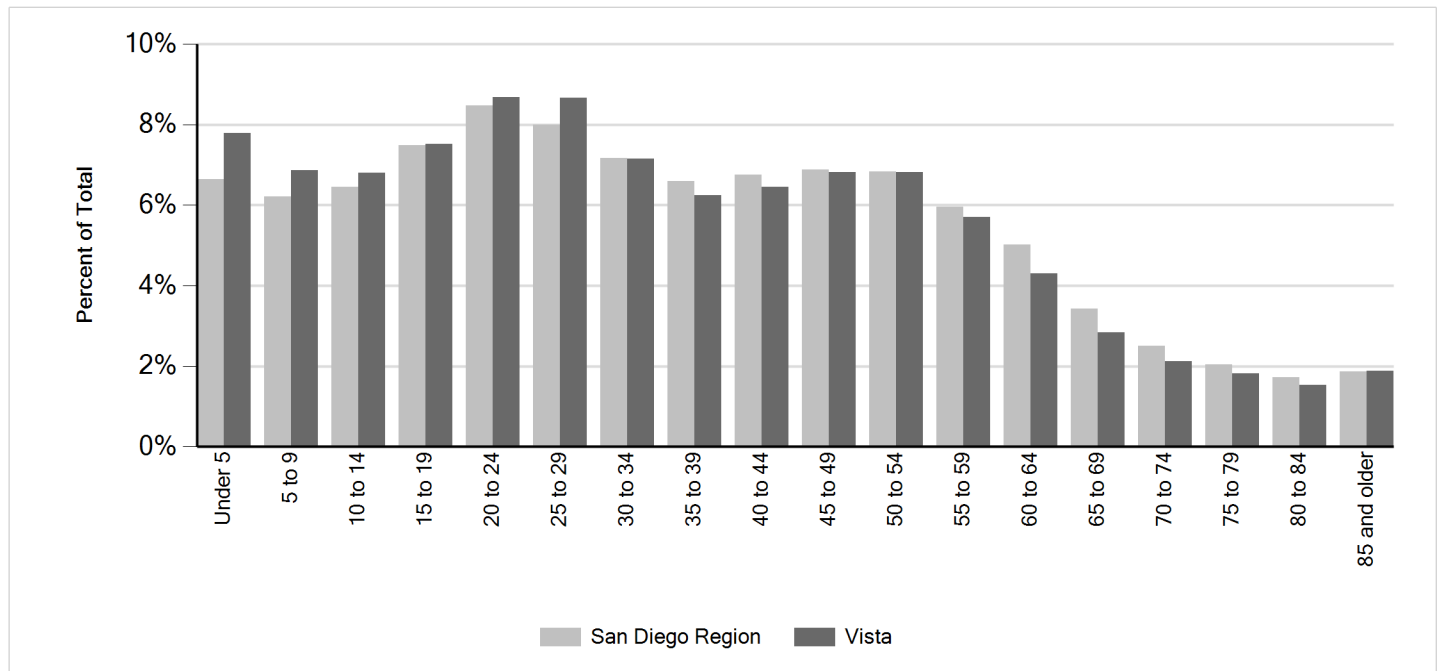
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	101,323	51,161	50,162	50%
Under 5	7,892	4,035	3,857	49%
5 to 9	6,962	3,514	3,448	50%
10 to 14	6,898	3,514	3,384	49%
15 to 17	4,524	2,359	2,165	48%
18 and 19	3,096	1,571	1,525	49%
20 to 24	8,800	4,666	4,134	47%
25 to 29	8,770	4,649	4,121	47%
30 to 34	7,245	3,836	3,409	47%
35 to 39	6,322	3,106	3,216	51%
40 to 44	6,536	3,362	3,174	49%
45 to 49	6,902	3,475	3,427	50%
50 to 54	6,911	3,473	3,438	50%
55 to 59	5,785	2,839	2,946	51%
60 and 61	1,874	960	914	49%
62 to 64	2,488	1,270	1,218	49%
65 to 69	2,880	1,394	1,486	52%
70 to 74	2,148	976	1,172	55%
75 to 79	1,837	800	1,037	56%
80 to 84	1,550	672	878	57%
85 and older	1,903	690	1,213	64%
Under 18	26,276	13,422	12,854	49%
65 and older	10,318	4,532	5,786	56%
Median Age	32.6	31.7	33.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	47,787	43,684	2,594	362	4,201	2,695
Under 5	5,161	2,028	140	22	216	325
5 to 9	4,737	1,616	119	19	158	313
10 to 14	4,468	1,833	151	12	174	260
15 to 17	2,782	1,349	116	15	101	161
18 and 19	1,852	968	76	13	88	99
20 to 24	4,622	3,292	267	34	290	295
25 to 29	4,528	3,268	310	20	404	240
30 to 34	3,881	2,580	218	25	360	181
35 to 39	3,453	2,226	169	22	325	127
40 to 44	3,240	2,628	206	22	326	114
45 to 49	2,834	3,327	246	31	325	139
50 to 54	2,192	3,951	225	25	380	138
55 to 59	1,446	3,758	136	33	313	99
60 and 61	424	1,292	31	7	102	18
62 to 64	467	1,777	56	7	140	41
65 to 69	577	2,038	43	14	166	42
70 to 74	429	1,530	27	13	132	17
75 to 79	314	1,377	20	13	88	25
80 to 84	188	1,247	17	5	67	26
85 and older	192	1,599	21	10	46	35
Under 18	17,148	6,826	526	68	649	1,059
65 and older	1,700	7,791	128	55	499	145
Median Age	25.3	45.1	32.7	39.8	39.8	23.2