

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**92081**



	Jan 1, 2013
<b>Total Population</b>	<b>29,031</b>
Household Population	28,088
Group Quarters Population	943
<b>Persons Per Household</b>	<b>2.70</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>10,949</b>	<b>10,407</b>	<b>5.0%</b>
Single Family - Detached	5,662	5,436	4.0%
Single Family - Multiple-Unit	658	627	4.7%
Multi-Family	4,093	3,853	5.9%
Mobile Home and Other	536	491	8.4%

**HOUSEHOLD INCOME**

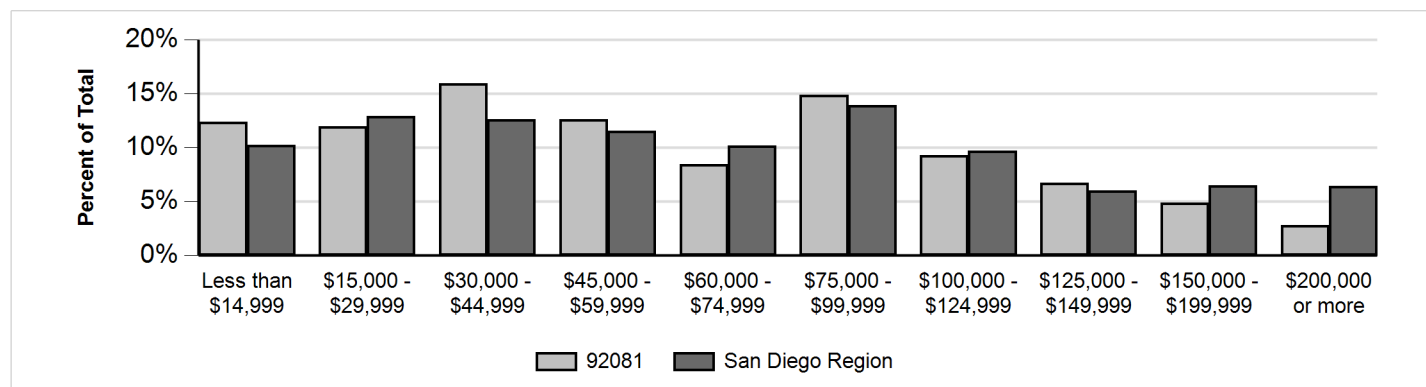
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	12%	16%	13%	8%	15%	9%	7%	5%	3%

**Median Household Income**

2013

Adjusted for Inflation (2010 \$)	\$56,470
Not adjusted for inflation (current 2012\$)	\$59,115



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

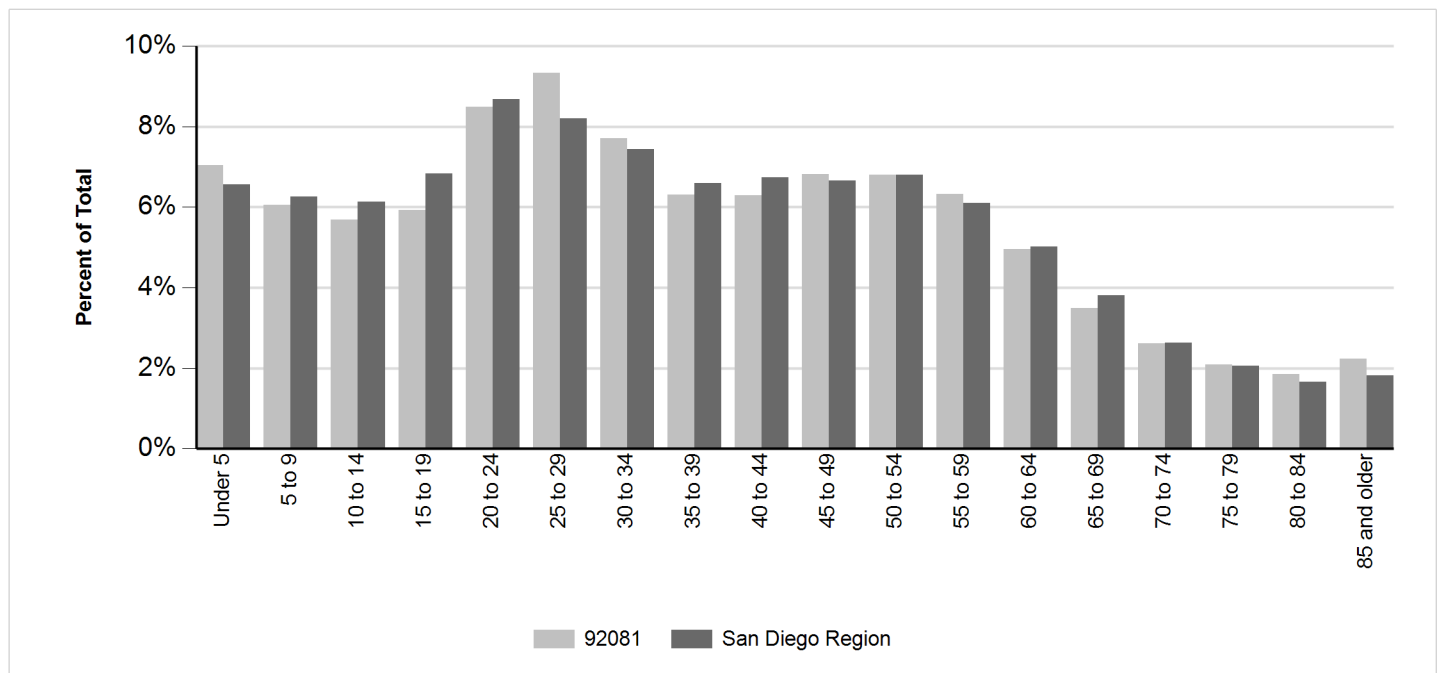
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>29,031</b>	<b>14,612</b>	<b>14,419</b>	<b>50%</b>
Under 5	2,044	1,069	975	48%
5 to 9	1,758	904	854	49%
10 to 14	1,652	825	827	50%
15 to 17	990	519	471	48%
18 and 19	732	426	306	42%
20 to 24	2,463	1,306	1,157	47%
25 to 29	2,711	1,466	1,245	46%
30 to 34	2,239	1,225	1,014	45%
35 to 39	1,830	918	912	50%
40 to 44	1,825	953	872	48%
45 to 49	1,978	976	1,002	51%
50 to 54	1,973	971	1,002	51%
55 to 59	1,835	869	966	53%
60 and 61	613	270	343	56%
62 to 64	824	406	418	51%
65 to 69	1,014	481	533	53%
70 to 74	759	313	446	59%
75 to 79	605	260	345	57%
80 to 84	537	212	325	61%
85 and older	649	243	406	63%
Under 18	6,444	3,317	3,127	49%
65 and older	3,564	1,509	2,055	58%
Median Age	34.8	33.2	37.0	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>7,909</b>	<b>16,588</b>	<b>1,005</b>	<b>111</b>	<b>2,396</b>	<b>1,022</b>
Under 5	874	815	60	17	124	154
5 to 9	730	727	52	9	120	120
10 to 14	606	760	60	6	116	104
15 to 17	363	456	40	0	63	68
18 and 19	295	324	31	6	37	39
20 to 24	851	1,215	98	9	177	113
25 to 29	868	1,373	121	13	226	110
30 to 34	653	1,156	106	9	241	74
35 to 39	536	952	75	5	224	38
40 to 44	499	1,025	71	5	192	33
45 to 49	454	1,197	92	5	182	48
50 to 54	359	1,316	81	6	176	35
55 to 59	280	1,306	55	7	158	29
60 and 61	74	458	10	4	55	12
62 to 64	98	629	17	1	65	14
65 to 69	114	792	11	5	83	9
70 to 74	101	582	12	0	56	8
75 to 79	64	483	6	1	48	3
80 to 84	44	451	3	1	31	7
85 and older	46	571	4	2	22	4
Under 18	2,573	2,758	212	32	423	446
65 and older	369	2,879	36	9	240	31
Median Age	26.4	42.5	31.9	28.3	37.1	21.2