

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County East



	Jan 1, 2015
Total Population	446,642
Household Population	440,619
Group Quarters Population	6,023
Persons Per Household	3.04

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	151,769	145,054	4.4%
Single Family - Detached	85,942	82,993	3.4%
Single Family - Multiple-Unit	11,743	11,344	3.4%
Multi-Family	42,301	39,926	5.6%
Mobile Home and Other	11,783	10,791	8.4%

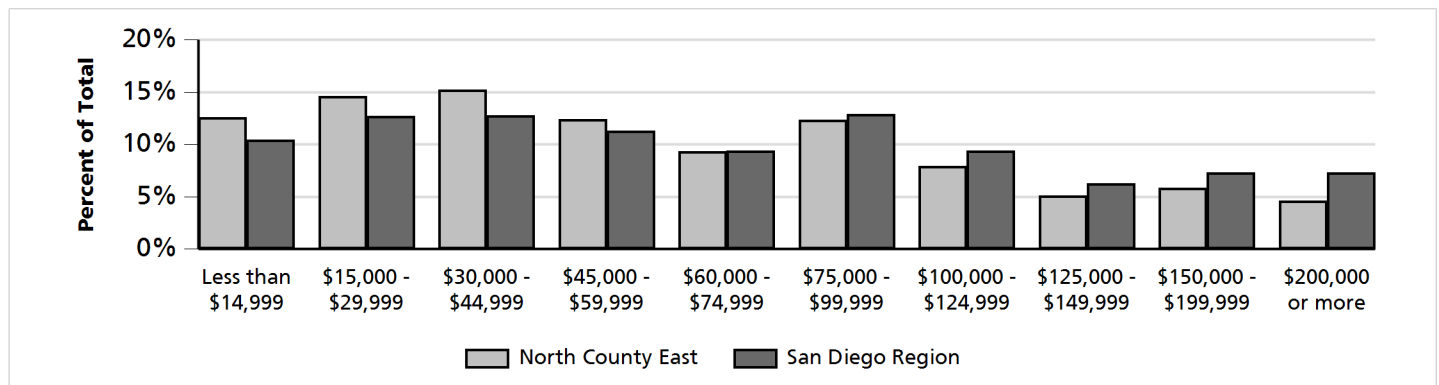
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	15%	15%	12%	9%	12%	8%	5%	6%	5%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$54,136
Not adjusted for inflation (current 2014\$)	\$58,477



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

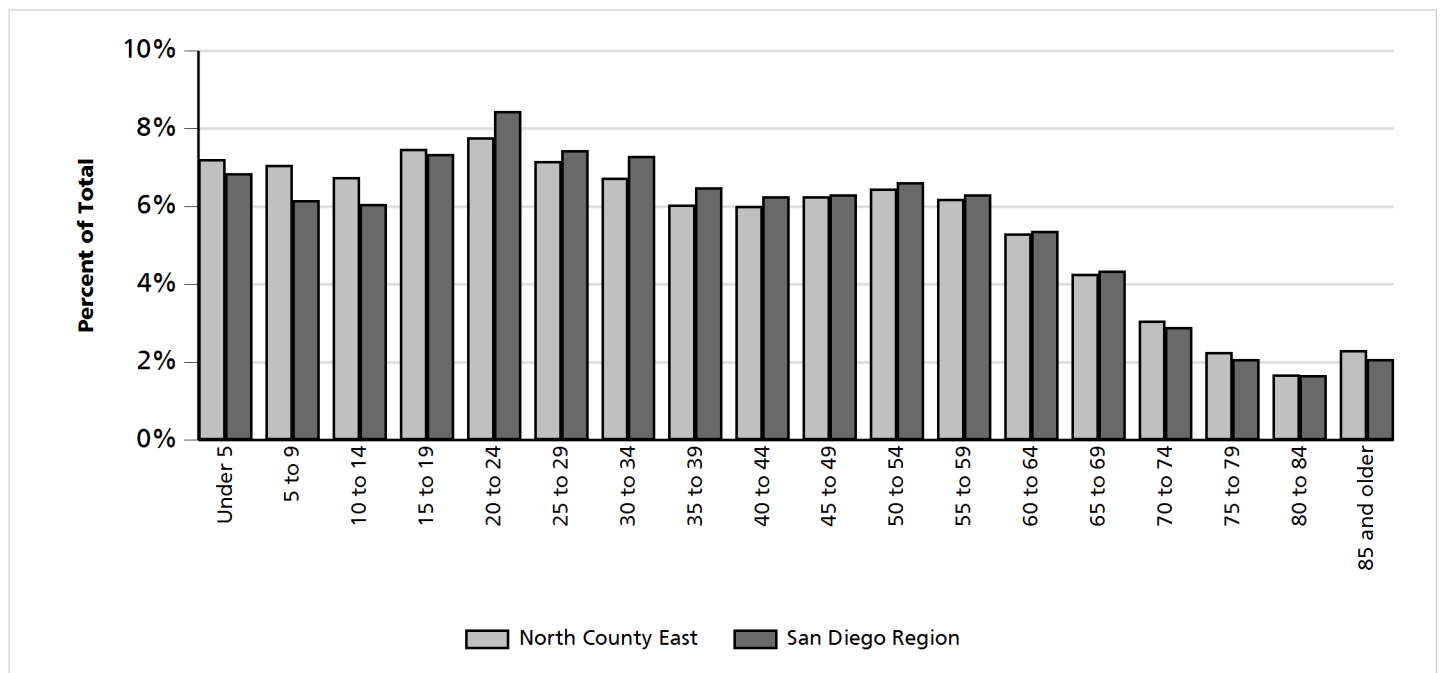
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>446,642</b>	221,936	224,702	50%
Under 5	32,214	16,508	15,706	49%
5 to 9	31,548	15,952	15,596	49%
10 to 14	30,133	15,462	14,671	49%
15 to 17	19,240	10,081	9,159	48%
18 and 19	14,134	7,159	6,975	49%
20 to 24	34,743	17,554	17,189	49%
25 to 29	31,961	16,435	15,526	49%
30 to 34	30,087	15,414	14,673	49%
35 to 39	26,960	13,635	13,325	49%
40 to 44	26,825	13,085	13,740	51%
45 to 49	27,941	13,932	14,009	50%
50 to 54	28,848	14,217	14,631	51%
55 to 59	27,652	13,615	14,037	51%
60 and 61	10,329	4,879	5,450	53%
62 to 64	13,352	6,433	6,919	52%
65 to 69	19,071	9,142	9,929	52%
70 to 74	13,671	6,337	7,334	54%
75 to 79	10,059	4,605	5,454	54%
80 to 84	7,538	3,339	4,199	56%
85 and older	10,332	4,152	6,180	60%
Under 18	113,135	58,003	55,132	49%
65 and older	60,671	27,575	33,096	55%
Median Age	34.9	33.8	36.1	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>195,789</b>	202,783	8,168	<b>3,565</b>	<b>25,452</b>	<b>10,881</b>
Under 5	17,724	11,370	511	308	1,636	665
5 to 9	19,490	8,515	498	297	1,288	1,460
10 to 14	18,221	8,791	431	234	1,297	1,159
15 to 17	11,087	6,211	313	110	862	657
18 and 19	7,705	4,932	253	74	679	491
20 to 24	18,942	12,279	685	273	1,413	1,151
25 to 29	16,191	12,189	763	260	1,685	873
30 to 34	15,490	11,066	734	180	1,888	729
35 to 39	13,964	9,804	557	220	1,792	623
40 to 44	13,314	10,293	539	159	2,021	499
45 to 49	12,509	12,219	597	199	1,906	511
50 to 54	10,103	15,445	675	251	1,868	506
55 to 59	7,438	17,130	556	214	1,898	416
60 and 61	2,380	6,850	172	86	686	155
62 to 64	2,784	9,177	179	132	928	152
65 to 69	3,290	13,894	238	188	1,255	206
70 to 74	2,140	10,298	111	124	828	170
75 to 79	1,370	7,658	110	114	623	184
80 to 84	834	6,046	80	65	420	93
85 and older	813	8,616	166	77	479	181
Under 18	66,522	34,887	1,753	949	5,083	3,941
65 and older	8,447	46,512	705	568	3,605	834
Median Age	26.5	47.4	34.3	36.1	40.5	24.4