DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Major Statistical Area
North City

SANDAG

	Jan 1, 2015
Total Population	778,099
Household Population	752,747
Group Quarters Population	25,352
Persons Per Household	2.54

HOUSING AND OCCUPANCY

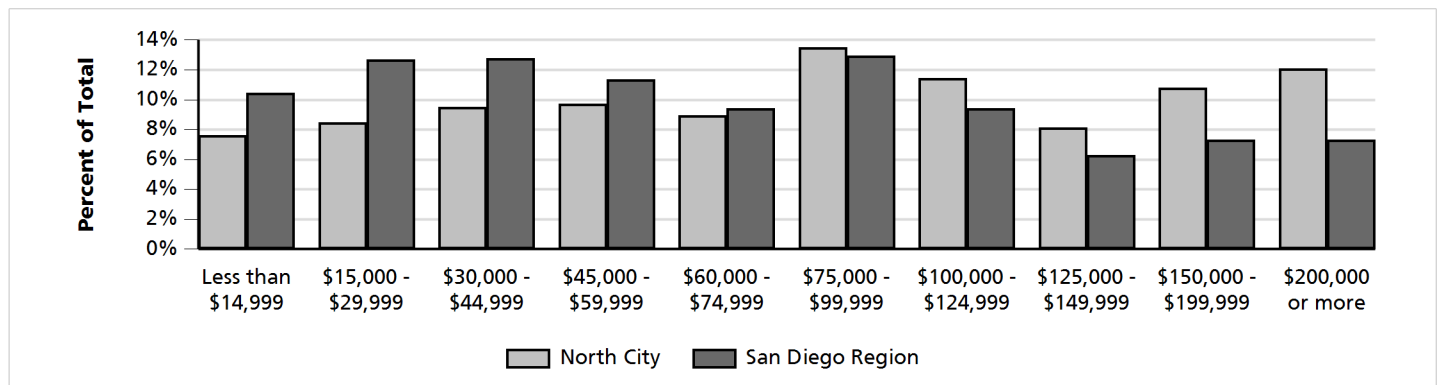|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	307,589	295,993	3.8%
Single Family - Detached	144,318	140,704	2.5%
Single Family - Multiple-Unit	38,240	35,993	5.9%
Multi-Family	122,579	116,967	4.6%
Mobile Home and Other	2,452	2,329	5.0%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	8%	8%	10%	10%	9%	13%	11%	8%	11%	12%

Median Household Income

Adjusted for Inflation (2010 $)	$85,557
Not adjusted for inflation (current 2014$)	$92,417

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
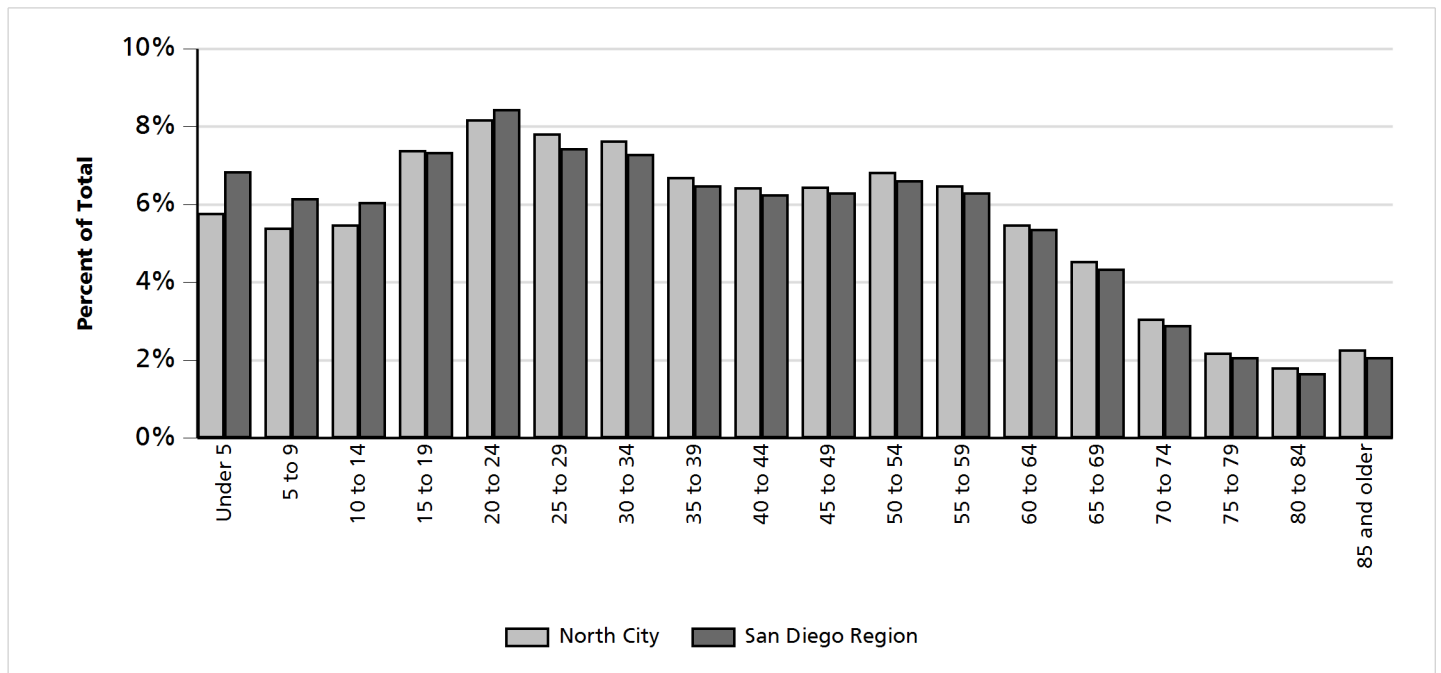
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
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December 28, 2015
North City
Page 1 of 3

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**778,099**	387,713	390,386	50%
Under 5	44,964	23,104	21,860	49%
5 to 9	42,065	21,541	20,524	49%
10 to 14	42,629	22,112	20,517	48%
15 to 17	28,109	14,849	13,260	47%
18 and 19	29,439	14,860	14,579	50%
20 to 24	63,715	33,196	30,519	48%
25 to 29	60,893	31,538	29,355	48%
30 to 34	59,488	30,925	28,563	48%
35 to 39	52,088	26,541	25,547	49%
40 to 44	50,112	24,907	25,205	50%
45 to 49	50,198	24,708	25,490	51%
50 to 54	53,198	26,242	26,956	51%
55 to 59	50,424	24,490	25,934	51%
60 and 61	18,528	8,967	9,561	52%
62 to 64	24,136	11,477	12,659	52%
65 to 69	35,414	16,606	18,808	53%
70 to 74	23,802	10,896	12,906	54%
75 to 79	17,013	7,464	9,549	56%
80 to 84	14,128	6,181	7,947	56%
85 and older	17,756	7,109	10,647	60%
Under 18	157,767	81,606	76,161	48%
65 and older	108,113	48,256	59,857	55%
Median Age	36.7	35.3	38.1	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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December 28, 2015
North City
Page 2 of 3

POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	110,001	450,341	20,691	1,990	162,699	32,377
Under 5	8,164	23,134	1,318	99	10,654	1,595
5 to 9	9,248	18,727	1,173	91	8,532	4,294
10 to 14	8,671	19,792	1,202	102	8,974	3,888
15 to 17	5,264	13,748	823	99	5,976	2,199
18 and 19	4,873	13,977	833	79	7,796	1,881
20 to 24	10,565	33,972	1,930	228	13,544	3,476
25 to 29	10,216	32,618	1,784	204	13,036	3,035
30 to 34	9,486	32,007	1,784	237	13,456	2,518
35 to 39	8,287	26,923	1,605	176	13,048	2,049
40 to 44	7,423	26,247	1,517	120	13,165	1,640
45 to 49	6,943	28,903	1,383	125	11,470	1,374
50 to 54	5,943	33,856	1,499	106	10,557	1,237
55 to 59	4,630	34,401	1,300	105	8,921	1,067
60 and 61	1,536	12,808	448	36	3,335	365
62 to 64	1,827	17,125	506	54	4,186	438
65 to 69	2,533	25,818	586	93	5,812	572
70 to 74	1,608	17,862	331	24	3,670	307
75 to 79	1,073	12,731	266	7	2,762	174
80 to 84	834	10,925	168	2	2,046	153
85 and older	877	14,767	235	3	1,759	115
Under 18	31,347	75,401	4,516	391	34,136	11,976
65 and older	6,925	82,103	1,586	129	16,049	1,321
Median Age	29.0	42.0	33.6	32.0	34.8	23.4

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December 28, 2015
North City
Page 3 of 3