

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Major Statistical Area North City

	Jan 1, 2012
Total Population	747,595
Household Population	723,956
Group Quarters Population	23,639
Persons Per Household	2.53

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	301,131	285,798	5.1%
Single Family - Detached	149,678	144,520	3.4%
Single Family - Multiple-Unit	30,766	28,922	6.0%
Multi-Family	118,235	110,052	6.9%
Mobile Home and Other	2.452	2,304	6.0%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	6%	8%	10%	10%	10%	14%	11%	8%	10%	14%

Median Household Income

Adjusted for Inflation (2010 \$)	\$86,285
Not adjusted for inflation (current 2011\$)	\$88,902



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

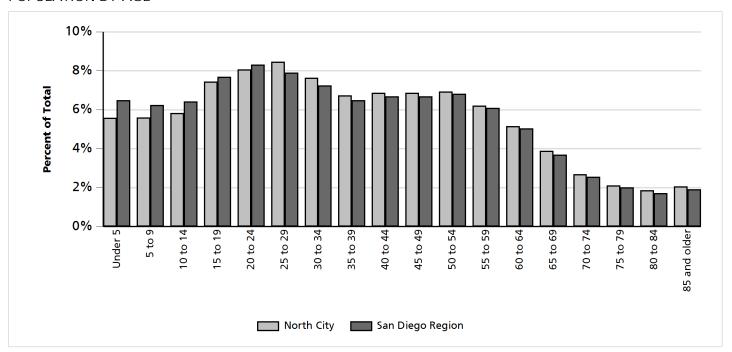
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

				Percent
	Total	Male	Female	Female
Total Population	747,595	371,563	376,032	50%
Under 5	41,694	21,415	20,279	49%
5 to 9	41,858	21,454	20,404	49%
10 to 14	43,574	22,876	20,698	48%
15 to 17	27,557	14,353	13,204	48%
18 and 19	28,062	14,092	13,970	50%
20 to 24	60,286	31,115	29,171	48%
25 to 29	63,306	33,233	30,073	48%
30 to 34	57,118	29,501	27,617	48%
35 to 39	50,401	25,331	25,070	50%
40 to 44	51,351	25,490	25,861	50%
45 to 49	51,365	25,382	25,983	51%
50 to 54	51,828	25,635	26,193	51%
55 to 59	46,384	22,395	23,989	52%
60 and 61	15,660	7,439	8,221	52%
62 to 64	22,885	10,757	12,128	53%
65 to 69	29,091	13,654	15,437	53%
70 to 74	20,108	8,956	11,152	55%
75 to 79	15,809	6,887	8,922	56%
80 to 84	13,903	5,969	7,934	57%
85 and older	15,355	5,629	9,726	63%
Under 18	154,683	80,098	74,585	48%
65 and older	94,266	41,095	53,171	56%
Median Age	36.0	34.6	37.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	103,731	438,875	19,872	1,905	151,686	31,526
Under 5	8,567	19,644	1,187	108	8,349	3,839
5 to 9	8,640	19,402	1,140	88	8,423	4,165
10 to 14	8,412	21,279	1,329	129	8,861	3,564
15 to 17	5,166	14,112	950	85	5,273	1,971
18 and 19	4,625	13,886	864	74	6,917	1,696
20 to 24	10,072	30,777	1,740	195	14,424	3,078
25 to 29	10,094	35,627	1,803	181	12,842	2,759
30 to 34	8,766	30,693	1,743	204	13,464	2,248
35 to 39	7,723	26,076	1,560	145	13,153	1,744
40 to 44	7,112	28,832	1,537	127	12,272	1,471
45 to 49	6,368	31,217	1,472	141	10,887	1,280
50 to 54	5,154	34,881	1,348	94	9,203	1,148
55 to 59	3,922	32,358	1,115	111	7,986	892
60 and 61	1,192	11,127	332	37	2,716	256
62 to 64	1,696	16,603	429	49	3,767	341
65 to 69	2,013	21,769	424	74	4,406	405
70 to 74	1,378	14,848	325	33	3,255	269
75 to 79	1,064	11,861	225	14	2,471	174
80 to 84	895	10,952	197	12	1,707	140
85 and older	872	12,931	152	4	1,310	86
Under 18	30,785	74,437	4,606	410	30,906	13,539
65 and older	6,222	72,361	1,323	137	13,149	1,074
Median Age	28.2	41.4	32.6	32.3	34.0	20.9