

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### Poway



Apr 1, 2010

<b>Total Population</b>	<b>47,811</b>
Household Population	47,261
Group Quarters Population	550
<b>Persons Per Household</b>	<b>2.93</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,476</b>	<b>16,128</b>	<b>2.1%</b>
Single Family - Detached	12,359	12,090	2.2%
Single Family - Multiple-Unit	694	693	0.1%
Multi-Family	2,721	2,652	2.5%
Mobile Home and Other	702	693	1.3%

## HOUSEHOLD INCOME

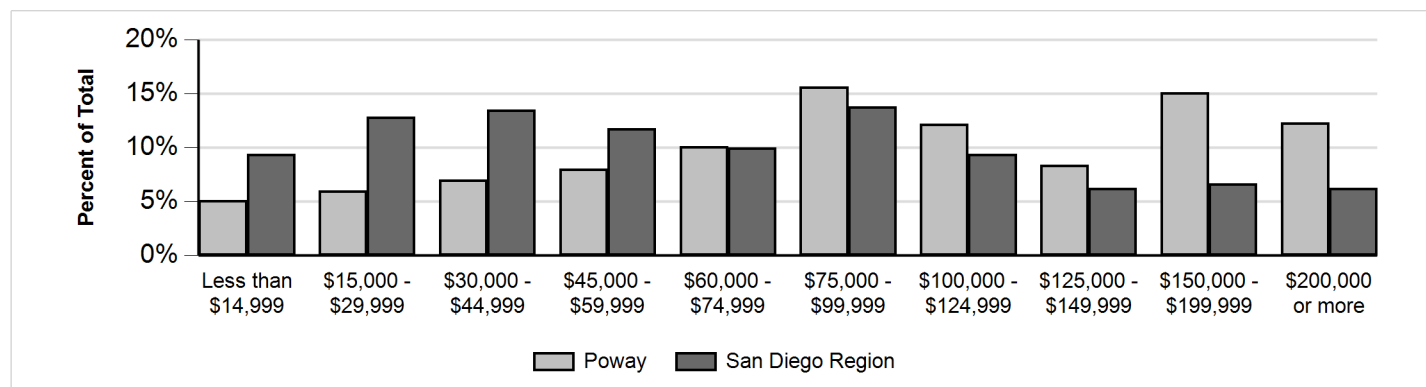
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	6%	7%	8%	10%	16%	12%	8%	15%	12%

### Median Household Income

2010

Adjusted for Inflation (2010 \$) \$96,854



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

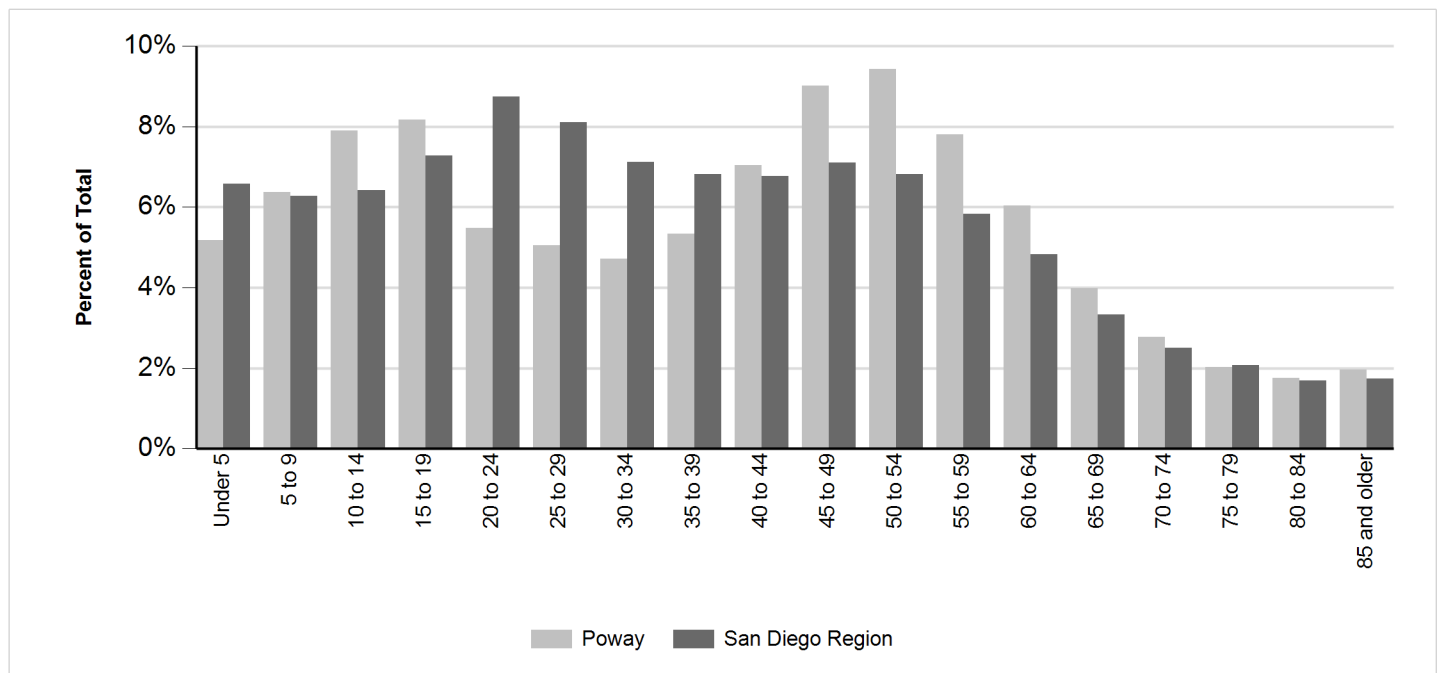
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>47,811</b>	<b>23,601</b>	<b>24,210</b>	<b>51%</b>
Under 5	2,472	1,297	1,175	48%
5 to 9	3,045	1,591	1,454	48%
10 to 14	3,778	1,879	1,899	50%
15 to 17	2,640	1,363	1,277	48%
18 and 19	1,267	699	568	45%
20 to 24	2,618	1,435	1,183	45%
25 to 29	2,412	1,292	1,120	46%
30 to 34	2,255	1,099	1,156	51%
35 to 39	2,550	1,222	1,328	52%
40 to 44	3,366	1,569	1,797	53%
45 to 49	4,311	2,083	2,228	52%
50 to 54	4,506	2,174	2,332	52%
55 to 59	3,734	1,839	1,895	51%
60 and 61	1,262	637	625	50%
62 to 64	1,627	810	817	50%
65 to 69	1,901	928	973	51%
70 to 74	1,323	618	705	53%
75 to 79	966	434	532	55%
80 to 84	842	332	510	61%
85 and older	936	300	636	68%
Under 18	11,935	6,130	5,805	49%
65 and older	5,968	2,612	3,356	56%
Median Age	41.3	39.7	42.6	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>7,508</b>	<b>33,041</b>	<b>722</b>	<b>149</b>	<b>4,851</b>	<b>1,540</b>
Under 5	737	1,280	37	10	228	180
5 to 9	747	1,774	34	8	274	208
10 to 14	780	2,348	41	18	359	232
15 to 17	490	1,751	38	6	209	146
18 and 19	280	802	20	2	100	63
20 to 24	591	1,615	42	10	243	117
25 to 29	580	1,431	57	6	269	69
30 to 34	513	1,302	54	11	314	61
35 to 39	530	1,536	55	4	356	69
40 to 44	546	2,272	62	13	409	64
45 to 49	521	3,169	71	9	448	93
50 to 54	402	3,551	55	14	395	89
55 to 59	249	3,003	41	9	387	45
60 and 61	82	1,012	19	3	130	16
62 to 64	93	1,318	20	4	173	19
65 to 69	120	1,551	21	13	177	19
70 to 74	85	1,060	21	1	135	21
75 to 79	68	773	15	6	89	15
80 to 84	55	675	11	0	92	9
85 and older	39	818	8	2	64	5
Under 18	2,754	7,153	150	42	1,070	766
65 and older	367	4,877	76	22	557	69
Median Age	26.1	45.6	38.5	39.4	40.9	18.1