

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Unified School Districts UNIFIED POWAY

	Jan 1, 2013
Total Population	193,237
Household Population	191,974
Group Quarters Population	1,263
Persons Per Household	2.80

HOUSING AND OCCUPANCY

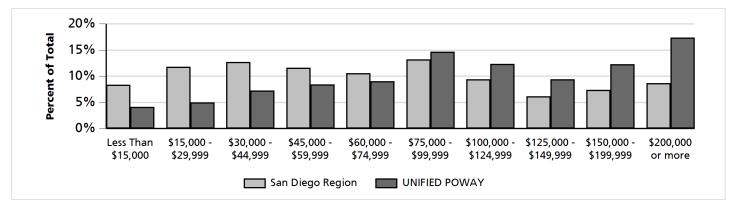
	Total Housing		Vacancy
	Units	Households	Rate
Total Housing Units	70,351	68,571	2.5%
Single Family - Detached	42,713	41,730	2.3%
Single Family - Multiple-Unit	8,175	7,929	3.0%
Multi-Family	18,761	18,219	2.9%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	4%	5%	7%	8%	9%	15%	12%	9%	12%	17%

Median Household Income	2013
Adjusted for Inflation (2010 \$)	\$102,857
Not adjusted for inflation (current 2012\$)	\$107,675



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

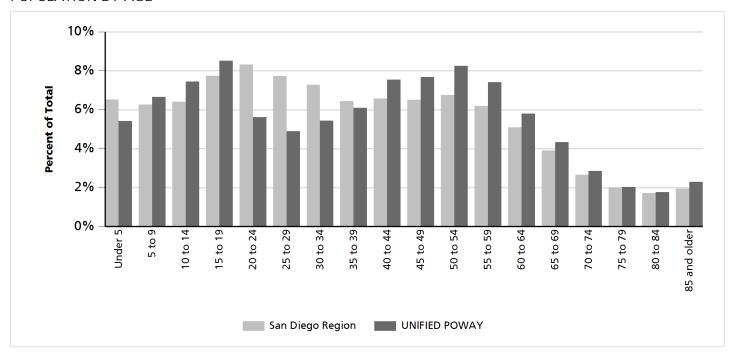
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	T			Percent
	Total	Male	Female	Female
Total Population	193,237	93,838	99,399	51%
Under 5	10,484	5,385	5,099	49%
5 to 9	12,848	6,553	6,295	49%
10 to 14	14,373	7,693	6,680	46%
15 to 17	9,625	5,064	4,561	47%
18 and 19	6,830	3,514	3,316	49%
20 to 24	10,862	5,590	5,272	49%
25 to 29	9,453	4,812	4,641	49%
30 to 34	10,490	5,048	5,442	52%
35 to 39	11,766	5,510	6,256	53%
40 to 44	14,576	6,855	7,721	53%
45 to 49	14,833	6,967	7,866	53%
50 to 54	15,935	7,613	8,322	52%
55 to 59	14,307	6,843	7,464	52%
60 and 61	4,645	2,163	2,482	53%
62 to 64	6,543	3,014	3,529	54%
65 to 69	8,378	4,010	4,368	52%
70 to 74	5,520	2,462	3,058	55%
75 to 79	3,928	1,739	2,189	56%
80 to 84	3,412	1,419	1,993	58%
85 and older	4,429	1,584	2,845	64%
Under 18	47,330	24,695	22,635	48%
65 and older	25,667	11,214	14,453	56%
Median Age	40.0	38.0	41.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	22,213	114,826	3,579	427	43,997	8,195	
Under 5	1,636	5,162	172	20	2,714	780	
5 to 9	2,182	5,944	212	22	3,193	1,295	
10 to 14	2,196	7,223	262	31	3,516	1,145	
15 to 17	1,427	5,253	180	21	2,061	683	
18 and 19	967	3,988	172	14	1,241	448	
20 to 24	1,661	6,223	247	39	2,021	671	
25 to 29	1,455	5,146	212	29	2,139	472	
30 to 34	1,470	5,400	236	30	2,928	426	
35 to 39	1,529	5,802	222	35	3,795	383	
40 to 44	1,689	7,744	287	46	4,434	376	
45 to 49	1,563	8,890	314	43	3,706	317	
50 to 54	1,368	10,661	313	18	3,208	367	
55 to 59	1,020	9,991	253	26	2,721	296	
60 and 61	292	3,299	84	15	870	85	
62 to 64	376	4,698	110	9	1,245	105	
65 to 69	455	6,189	95	14	1,500	125	
70 to 74	353	3,977	68	8	1,035	79	
75 to 79	221	2,824	49	4	760	70	
80 to 84	157	2,665	50	2	496	42	
85 and older	196	3,747	41	1	414	30	
Under 18	7,441	23,582	826	94	11,484	3,903	
65 and older	1,382	19,402	303	29	4,205	346	
Median Age	28.6	44.7	37.2	36.1	37.9	18.9	