



Demographic and Socioeconomic Profile 2010

TRACT: 170.36

Population by Race

	Population	Percent
Total Population	3,276	100%
White	1,839	56%
Asian	729	22%
Hispanic	365	11%
Two or More	194	6%
Black	105	3%
Pacific Islander	18	1%
Other	13	<1%
American Indian	13	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,276	1,533	1,743	53%
Under 5	193	96	97	50%
5 to 9	214	112	102	48%
10 to 14	229	119	110	48%
15 to 17	169	74	95	56%
18 and 19	80	42	38	48%
20 to 24	182	88	94	52%
25 to 29	209	109	100	48%
30 to 34	221	100	121	55%
35 to 39	269	125	144	54%
40 to 44	257	125	132	51%
45 to 49	279	117	162	58%
50 to 54	274	128	146	53%
55 to 59	222	85	137	62%
60 and 61	83	31	52	63%
62 to 64	110	53	57	52%
65 to 69	126	62	64	51%
70 to 74	61	27	34	56%
75 to 79	39	18	21	54%
80 to 84	31	13	18	58%
85 and Older	28	9	19	68%
Under 18	805	401	404	50%
65 and older	285	129	156	55%
Median	37.6	36.1	39.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,640	100%
Never Married	915	35%
Married, excluding separated	1,362	52%
Separated	0	0%
Widowed	95	4%
Divorced	268	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,276	100%
Household	3,276	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,276	365	1,839	105	13	729	18	13	194
Under 5	193	28	102	2	0	36	2	0	23
5 to 9	214	30	95	7	1	48	1	2	30
10 to 14	229	42	94	7	2	40	3	1	40
15 to 17	169	26	80	10	2	27	0	0	24
18 and 19	80	7	50	2	0	14	0	0	7
20 to 24	182	24	108	3	0	32	0	0	15
25 to 29	209	30	107	4	0	52	2	2	12
30 to 34	221	23	114	4	0	69	2	2	7
35 to 39	269	40	136	9	2	70	2	0	10
40 to 44	257	32	132	9	1	78	1	1	3
45 to 49	279	20	180	13	1	57	3	1	4
50 to 54	274	20	181	12	2	49	1	2	7
55 to 59	222	10	160	12	2	33	0	2	3
60 and 61	83	5	58	4	0	14	0	0	2
62 to 64	110	12	72	0	0	25	0	0	1
65 to 69	126	7	84	5	0	27	0	0	3
70 to 74	61	1	29	2	0	27	0	0	2
75 to 79	39	3	21	0	0	15	0	0	0
80 to 84	31	4	17	0	0	9	0	0	1
85 and Older	28	1	19	0	0	7	1	0	0
Under 18	805	126	371	26	5	151	6	3	117
65 and older	285	16	170	7	0	85	1	0	6
Median		29.3	41.3	42.5	38.8	38.3	32.5	33.8	15.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,083	100%
Speak Only English	1,955	63%
Speak Spanish:	407	13%
Speak English "well" or "very well"	342	11%
Speak English "not well" or "not at all"	65	2%
Speak Asian/Pacific Island language:	411	13%
Speak English "well" or "very well"	383	12%
Speak English "not well" or "not at all"	28	1%
Speak other language:	310	10%
Speak English "well" or "very well"	295	10%
Speak English "not well" or "not at all"	15	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,209	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	38	2%
High school grad (incl. equivalency)	216	10%
Some college, no degree	439	20%
Associate degree	259	12%
Bachelor's degree	827	37%
Master's degree	291	13%
Professional school degree	61	3%
Doctorate degree	78	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,156	100%	---	---	---	---
Enrolled in school	1,104	35%	937	30%	167	5%
Nursery / Preschool	97	9%	39	4%	58	35%
Kindergarten to grade 4	172	16%	164	18%	8	5%
Grade 5 to grade 8	191	17%	182	19%	9	5%
Grade 9 to grade 12	246	22%	246	26%	0	0%
College, undergraduate	342	31%	285	30%	57	34%
Graduate or Professional school	56	5%	21	2%	35	21%
Not enrolled in school	2,052	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,194	100%	482	100%	712	100%
Family Households:	888	74%	482	100%	406	57%
Married couple family	657	55%	344	71%	313	44%
Other family:	231	19%	138	29%	93	13%
Male householder, no wife	48	4%	27	6%	21	3%
Female householder, no husband	183	15%	111	23%	72	10%
Nonfamily households:	306	26%	0	0%	306	43%
Householder living alone	265	22%	----	----	----	----
Other nonfamily households	41	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,222	100%	1194	28	2%	2.74
Single family (detached)	407	33%	403	4	1%	3.15
Single family (attached)	315	26%	313	2	1%	2.68
2 to 4 units	13	1%	13	0	0%	1.54
5 to 9 units	236	19%	226	10	4%	2.46
10 or more units	251	21%	239	12	5%	2.46
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	722	100%
Less than \$150,000	8	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	51	7%
\$250,000 to \$299,999	57	8%
\$300,000 to \$399,999	136	19%
\$400,000 to \$499,999	143	20%
\$500,000 to \$749,999	327	45%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$476,224**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,222	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	17	1%
1980 to 1989	881	72%
1970 to 1979	284	23%
1960 to 1969	18	1%
1950 to 1959	0	0%
1940 to 1949	10	1%
1939 or earlier	12	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,194	100%	472	100%	722	100%
1.00 occupant housing per room or less	1,158	97%	436	92%	722	100%
1.01 to 1.50 occupants per room	36	3%	36	8%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	472	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	9	2%
\$700 to \$799	0	0%
\$800 to \$899	10	2%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	150	32%
\$1,500 to \$1,999	193	41%
\$2,000 or more	102	22%
No cash rent	8	2%
Median contract rent	\$1,674	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	472	100%
Less than 20 percent	129	27%
20.0 to 24.9 percent	64	14%
25.0 to 29.9 percent	33	7%
30.0 to 34.9 percent	61	13%
35.0 to 39.9 percent	24	5%
40.0 to 49.9 percent	8	2%
50.0 percent or more	136	29%
Not computed	17	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,194	100%
No vehicle	8	1%
1 vehicle	303	25%
2 vehicles	568	48%
3 vehicles	212	18%
4 or more vehicles	103	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,782	100%
Worked in state of residence	1,774	100%
Worked in county of residence	1,732	97%
Worked outside county of residence	42	2%
Worked outside state of residence	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,588	100%	1,182	46%
In labor force	1,873	72%	937	50%
Armed forces	9	<1%	9	100%
Civilian (employed)	1,746	93%	859	49%
Civilian (unemployed)	118	6%	69	58%
Not in labor force	715	28%	245	34%
Pct. of civilian labor force unemployed	6.3%		7.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,782	100%
Car, truck or van:	1,675	94%
Drove Alone	1,532	86%
Carpooled	143	8%
Public Transportation:	12	1%
Bus	12	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	8	<1%
Bicycle	8	<1%
Walked	8	<1%
Other means	0	0%
Worked at home	71	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,782	100%
Did not work at home	1,711	96%
Less than 10 minutes	158	9%
10 to 19 minutes	455	26%
20 to 29 minutes	726	41%
30 to 44 minutes	330	19%
45 to 59 minutes	7	<1%
60 to 89 minutes	27	2%
90 minutes or more	8	<1%
Worked at home	71	4%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,764	100%
Agriculture, forestry, mining	0	0%
Utilities	18	1%
Construction	79	4%
Manufacturing	156	9%
Wholesale trade	34	2%
Retail trade	227	13%
Transportation & warehousing	24	1%
Information & communications	138	8%
Finance, insurance, & real estate	156	9%
Professional, scientific, management, administration	26	1%
Educational, social, & health services	451	26%
Art, entertainment, recreation, accommodations, food	127	7%
Other services	22	1%
Public administration	306	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,764	100%
Management, professional & related:	855	48%
Management (incl. farm managers)	206	12%
Business & financial	183	10%
Computer & mathematical	103	6%
Architecture & engineering	83	5%
Life, physical & social science	34	2%
Community & social service	32	2%
Legal	35	2%
Education, training, & library	69	4%
Art, entertainment, sports & media	37	2%
Healthcare practitioners	73	4%
Service:	246	14%
Healthcare support	60	3%
Protective service	18	1%
Food preparation & serving	110	6%
Building & grounds cleaning / maintenance	23	1%
Personal care & service	35	2%
Sales & office	540	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	92	5%
Production, transport & material moving	31	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,194	100%
Less than \$15,000	73	6%
\$15,000 to \$29,999	103	9%
\$30,000 to \$44,999	97	8%
\$45,000 to \$59,999	110	9%
\$60,000 to \$74,999	105	9%
\$75,000 to \$99,999	201	17%
\$100,000 to \$124,999	173	14%
\$125,000 to \$149,999	181	15%
\$150,000 to \$199,999	116	10%
\$200,000 or more	35	3%
Median Income	\$88,557	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,194	100%
With earnings	1,138	95%
With wage and salary income	1,100	92%
With self-employment income	222	19%
With interest, dividend, or net rental income	387	32%
With Social Security income	141	12%
With Supplemental Security income	0	0%
With public assistance income	9	1%
With retirement income	164	14%
With other types of income	122	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,250	100%
Under .50	80	2%
.50 to .99	294	9%
1.00 to 1.24	50	2%
1.25 to 1.49	130	4%
1.50 to 1.84	40	1%
1.85 to 1.99	29	1%
2.00 and over	2,627	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,250	100%
Above Poverty	2,876	88%
Below Poverty	374	12%

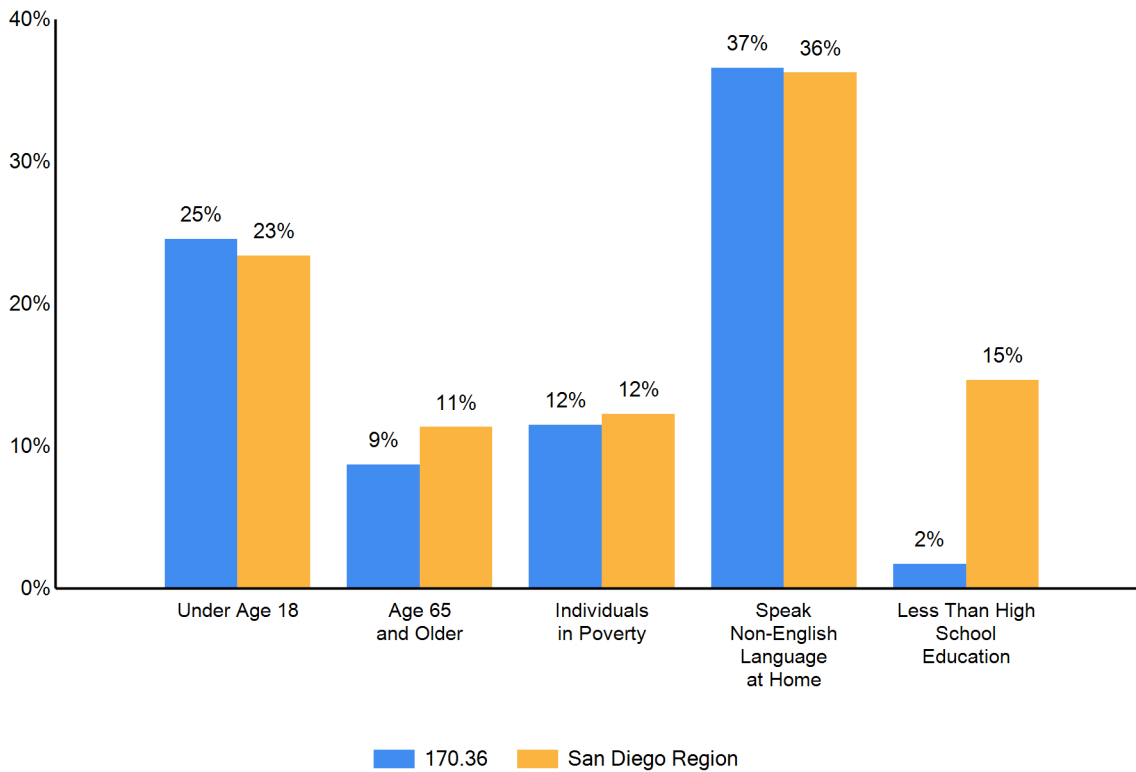
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	888	482	406	833	446	387	55	36	19
Married couple family	657	344	313	647	334	313	10	10	0
Male householder, no wife present	48	27	21	48	27	21	0	0	0
Female householder, no husband present	183	111	72	138	85	53	45	26	19

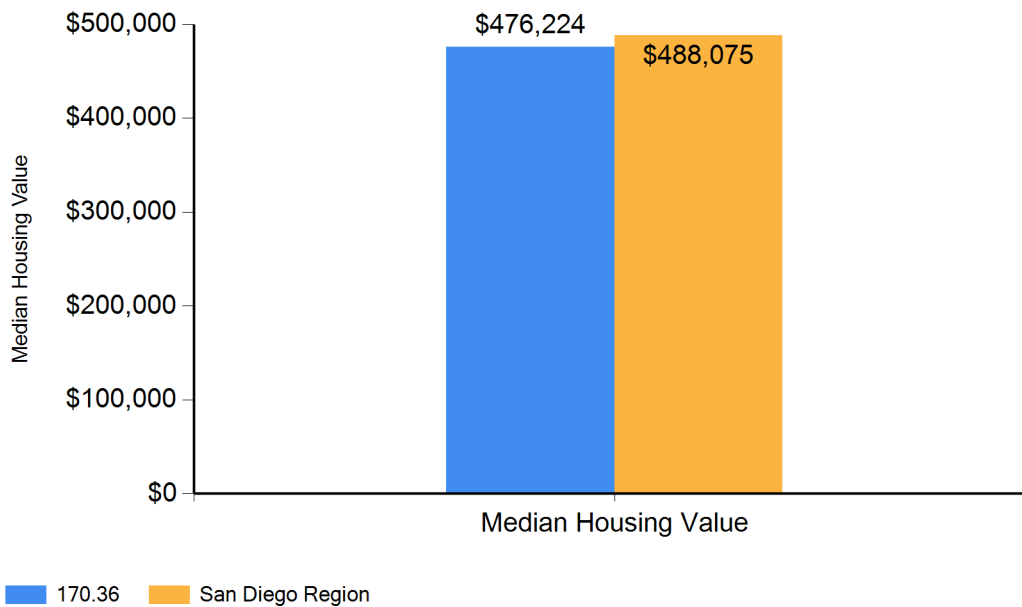
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075