

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Rainbow



	Jan 1, 2011
Total Population	1,905
Household Population	1,817
Group Quarters Population	88
Persons Per Household	2.54

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	714	714	0.0%
Single Family - Detached	596	596	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

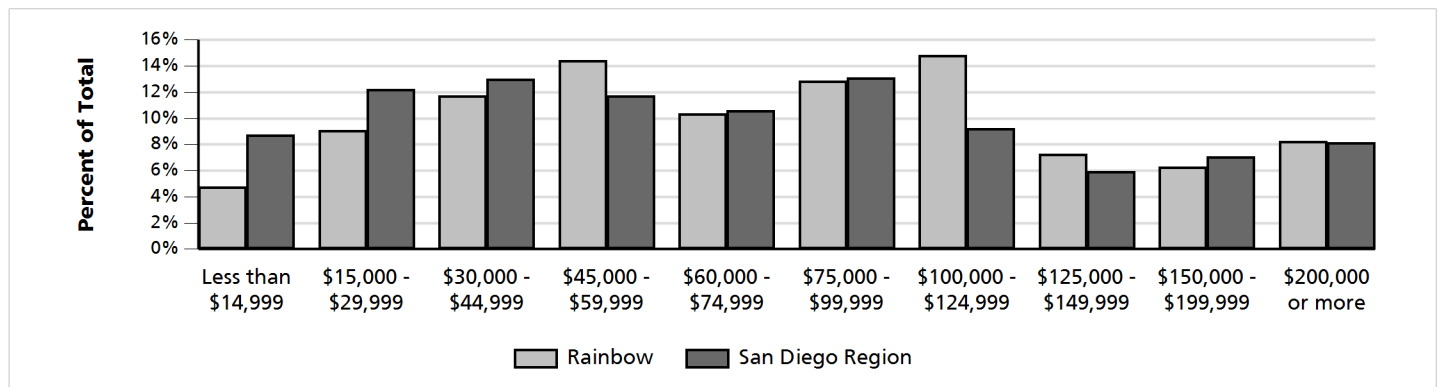
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	9%	12%	14%	10%	13%	15%	7%	6%	8%

Median Household Income

Adjusted for Inflation (2010 \$) \$74,392



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

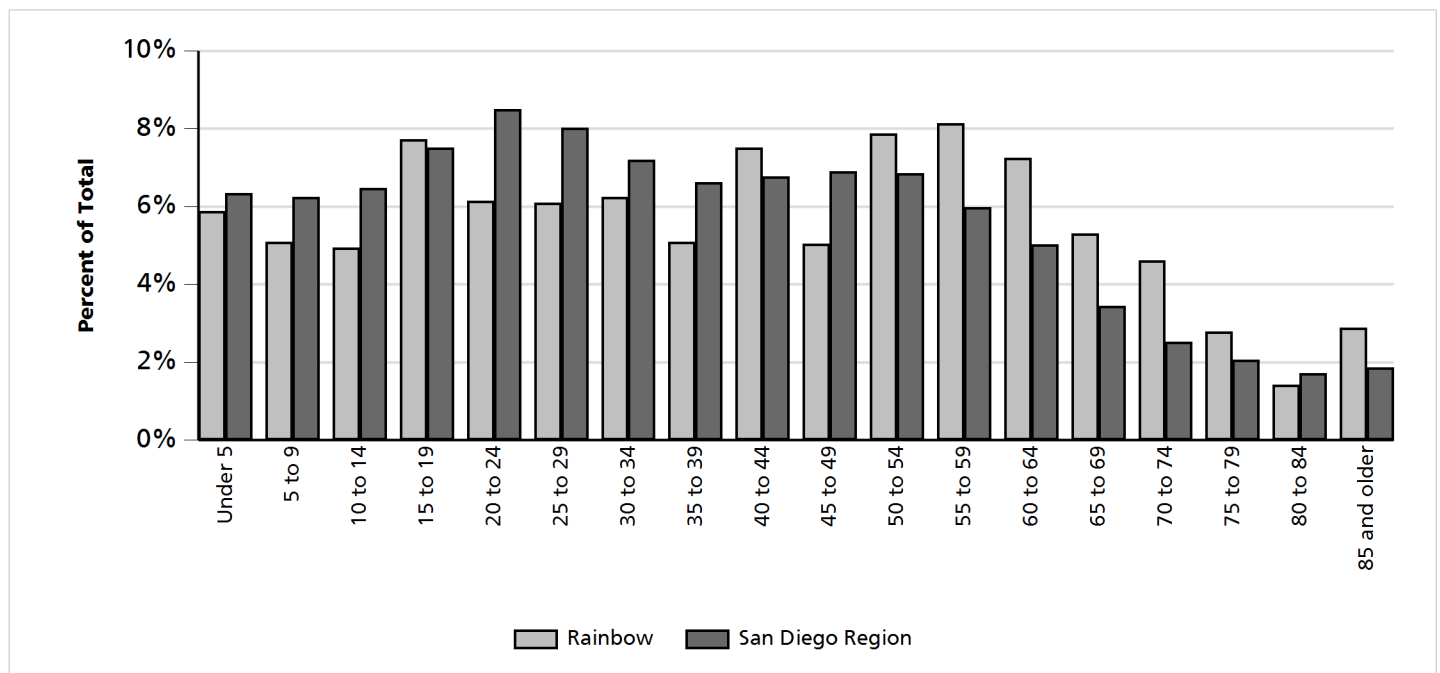
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>1,905</b>	978	927	49%
Under 5	112	59	53	47%
5 to 9	97	39	58	60%
10 to 14	94	58	36	38%
15 to 17	88	53	35	40%
18 and 19	59	32	27	46%
20 to 24	117	62	55	47%
25 to 29	116	59	57	49%
30 to 34	119	61	58	49%
35 to 39	97	40	57	59%
40 to 44	143	67	76	53%
45 to 49	96	51	45	47%
50 to 54	150	61	89	59%
55 to 59	155	89	66	43%
60 and 61	48	31	17	35%
62 to 64	90	47	43	48%
65 to 69	101	50	51	50%
70 to 74	88	49	39	44%
75 to 79	53	21	32	60%
80 to 84	27	17	10	37%
85 and older	55	32	23	42%
Under 18	391	209	182	47%
65 and older	324	169	155	48%
Median Age	41.9	41.9	41.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>839</b>	962	21	<b>15</b>	<b>49</b>	<b>19</b>
Under 5	75	30	0	0	7	0
5 to 9	65	26	2	3	0	1
10 to 14	55	36	2	0	1	0
15 to 17	53	34	0	0	0	1
18 and 19	42	15	0	1	1	0
20 to 24	65	43	0	1	4	4
25 to 29	67	43	2	1	3	0
30 to 34	73	39	1	2	4	0
35 to 39	52	41	2	0	2	0
40 to 44	82	55	2	2	2	0
45 to 49	62	30	0	1	2	1
50 to 54	54	83	5	1	6	1
55 to 59	23	125	3	2	2	0
60 and 61	6	39	2	0	1	0
62 to 64	16	71	0	0	2	1
65 to 69	15	79	0	0	3	4
70 to 74	15	69	0	0	2	2
75 to 79	8	38	0	1	4	2
80 to 84	4	20	0	0	1	2
85 and older	7	46	0	0	2	0
Under 18	248	126	4	3	8	2
65 and older	49	252	0	1	12	10
Median Age	29.8	55.2	43.8	33.8	46.3	65.6