



## Demographic and Socioeconomic Profile 2010

TRACT: 200.13

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>12,473</b>	<b>100%</b>
White	8,637	69%
Hispanic	1,730	14%
Asian	1,351	11%
Two or More	452	4%
Black	228	2%
Other	37	<1%
American Indian	20	<1%
Pacific Islander	18	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>12,473</b>	<b>6,083</b>	<b>6,390</b>	<b>51%</b>
Under 5	1,197	625	572	48%
5 to 9	1,230	600	630	51%
10 to 14	935	486	449	48%
15 to 17	381	176	205	54%
18 and 19	175	110	65	37%
20 to 24	378	186	192	51%
25 to 29	530	225	305	58%
30 to 34	932	425	507	54%
35 to 39	1,288	605	683	53%
40 to 44	1,218	584	634	52%
45 to 49	971	502	469	48%
50 to 54	800	403	397	50%
55 to 59	684	315	369	54%
60 and 61	287	128	159	55%
62 to 64	388	177	211	54%
65 to 69	454	235	219	48%
70 to 74	248	126	122	49%
75 to 79	184	90	94	51%
80 to 84	117	50	67	57%
85 and Older	76	35	41	54%
Under 18	3,743	1,887	1,856	50%
65 and older	1,079	536	543	50%
<b>Median</b>	<b>36.9</b>	<b>36.7</b>	<b>37.0</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>9,111</b>	<b>100%</b>
Never Married	1,984	22%
Married, excluding separated	5,710	63%
Separated	115	1%
Widowed	316	3%
Divorced	986	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>12,473</b>	<b>100%</b>
Household	12,467	100%
Group Quarters - Other	6	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>12,473</b>	<b>1,730</b>	<b>8,637</b>	<b>228</b>	<b>20</b>	<b>1,351</b>	<b>18</b>	<b>37</b>	<b>452</b>
Under 5	1,197	183	779	12	0	116	0	7	100
5 to 9	1,230	201	805	22	0	112	1	6	83
10 to 14	935	167	609	28	4	68	1	2	56
15 to 17	381	90	223	11	0	27	1	5	24
18 and 19	175	55	91	4	0	18	1	0	6
20 to 24	378	97	229	9	1	26	2	3	11
25 to 29	530	120	322	9	1	57	1	2	18
30 to 34	932	138	625	26	2	102	1	0	38
35 to 39	1,288	160	872	17	0	195	3	2	39
40 to 44	1,218	163	842	20	2	169	2	3	17
45 to 49	971	121	704	21	4	93	2	3	23
50 to 54	800	78	595	23	0	96	0	2	6
55 to 59	684	50	552	14	1	60	2	0	5
60 and 61	287	22	228	3	1	32	0	0	1
62 to 64	388	27	317	4	2	33	1	0	4
65 to 69	454	21	366	3	1	57	0	1	5
70 to 74	248	10	180	2	1	49	0	0	6
75 to 79	184	13	138	0	0	25	0	0	8
80 to 84	117	9	94	0	0	11	0	1	2
85 and Older	76	5	66	0	0	5	0	0	0
Under 18	3,743	641	2,416	73	4	323	3	20	263
65 and older	1,079	58	844	5	2	147	0	2	21
<b>Median</b>		<b>28.0</b>	<b>38.6</b>	<b>33.7</b>	<b>45.0</b>	<b>38.8</b>	<b>36.7</b>	<b>17.1</b>	<b>13.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>11,276</b>	<b>100%</b>
Speak Only English	8,527	76%
Speak Spanish:	1,254	11%
Speak English "well" or "very well"	982	9%
Speak English "not well" or "not at all"	272	2%
Speak Asian/Pacific Island language:	448	4%
Speak English "well" or "very well"	332	3%
Speak English "not well" or "not at all"	116	1%
Speak other language:	1,047	8%
Speak English "well" or "very well"	875	8%
Speak English "not well" or "not at all"	172	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>8,177</b>	<b>100%</b>
Less than 9th grade	250	3%
9th through 12th grade, no diploma	163	2%
High school grad (incl. equivalency)	634	8%
Some college, no degree	1,737	21%
Associate degree	702	9%
Bachelor's degree	3,238	40%
Master's degree	1,013	12%
Professional school degree	270	3%
Doctorate degree	170	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>11,827</b>	<b>100%</b>	---	---	---	---
Enrolled in school	3,698	31%	3,032	26%	666	6%
Nursery / Preschool	422	11%	75	2%	347	52%
Kindergarten to grade 4	1,186	32%	1,000	33%	186	28%
Grade 5 to grade 8	723	20%	709	23%	14	2%
Grade 9 to grade 12	634	17%	607	20%	27	4%
College, undergraduate	549	15%	527	17%	22	3%
Graduate or Professional school	184	5%	114	4%	70	11%
Not enrolled in school	8,129	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>4,411</b>	<b>100%</b>	<b>1,834</b>	<b>100%</b>	<b>2,577</b>	<b>100%</b>
Family Households:	3,264	74%	1,821	99%	1,443	56%
Married couple family	2,675	61%	1,432	78%	1,243	48%
Other family:	589	13%	389	21%	200	8%
Male householder, no wife	160	4%	63	3%	97	4%
Female householder, no husband	429	10%	326	18%	103	4%
Nonfamily households:	1,147	26%	13	1%	1,134	44%
Householder living alone	986	22%	----	----	----	----
Other nonfamily households	161	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>4,694</b>	<b>100%</b>	<b>4411</b>	<b>283</b>	<b>6%</b>	<b>2.83</b>
Single family (detached)	2,899	62%	2,828	71	2%	2.90
Single family (attached)	690	15%	619	71	10%	2.46
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	481	10%	410	71	15%	2.86
10 or more units	624	13%	554	70	11%	2.84
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>3,505</b>	<b>100%</b>
Less than \$150,000	75	2%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	22	1%
\$250,000 to \$299,999	79	2%
\$300,000 to \$399,999	513	15%
\$400,000 to \$499,999	396	11%
\$500,000 to \$749,999	1,041	30%
\$750,000 to \$999,999	874	25%
\$1,000,000 or more	505	14%

**Median Value** **\$659,429**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>4,694</b>	<b>100%</b>
2005 or Later	1,075	23%
2000 to 2004	1,211	26%
1990 to 1999	776	17%
1980 to 1989	1,066	23%
1970 to 1979	476	10%
1960 to 1969	52	1%
1950 to 1959	13	<1%
1940 to 1949	0	0%
1939 or earlier	25	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>4,411</b>	<b>100%</b>	<b>906</b>	<b>100%</b>	<b>3,505</b>	<b>100%</b>
1.00 occupant housing per room or less	4,381	99%	876	97%	3,505	100%
1.01 to 1.50 occupants per room	29	1%	29	3%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	1	<1%	1	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>906</b>	<b>100%</b>
Less than \$500	12	1%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	88	10%
\$900 to \$999	49	5%
\$1,000 to \$1,249	355	39%
\$1,250 to \$1,499	163	18%
\$1,500 to \$1,999	85	9%
\$2,000 or more	120	13%
No cash rent	34	4%
<b>Median contract rent</b>	<b>\$1,214</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>906</b>	<b>100%</b>
Less than 20 percent	110	12%
20.0 to 24.9 percent	60	7%
25.0 to 29.9 percent	96	11%
30.0 to 34.9 percent	78	9%
35.0 to 39.9 percent	20	2%
40.0 to 49.9 percent	258	28%
50.0 percent or more	250	28%
Not computed	34	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>4,411</b>	<b>100%</b>
No vehicle	96	2%
1 vehicle	974	22%
2 vehicles	2,428	55%
3 vehicles	759	17%
4 or more vehicles	154	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>6,013</b>	<b>100%</b>
Worked in state of residence	5,951	99%
Worked in county of residence	5,327	89%
Worked outside county of residence	624	10%
Worked outside state of residence	62	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>8,958</b>	<b>100%</b>	<b>4,301</b>	<b>48%</b>
In labor force	6,007	67%	3,439	57%
Armed forces	88	1%	45	51%
Civilian (employed)	5,650	94%	3,221	57%
Civilian (unemployed)	269	4%	173	64%
Not in labor force	2,951	33%	862	29%
Pct. of civilian labor force unemployed	4.5%		5.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>6,013</b>	<b>100%</b>
Car, truck or van:	5,020	83%
Drove Alone	4,571	76%
Carpooled	449	7%
Public Transportation:	68	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	68	1%
Other public transportation	0	0%
Motorcycle	29	<1%
Bicycle	30	0%
Walked	9	<1%
Other means	68	1%
Worked at home	789	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>6,013</b>	<b>100%</b>
Did not work at home	5,224	87%
Less than 10 minutes	364	6%
10 to 19 minutes	1,154	19%
20 to 29 minutes	1,147	19%
30 to 44 minutes	1,164	19%
45 to 59 minutes	857	14%
60 to 89 minutes	338	6%
90 minutes or more	200	3%
Worked at home	789	13%
<b>Average time to work (minutes)</b>	<b>36</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>5,925</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	27	<1%
Construction	158	3%
Manufacturing	811	14%
Wholesale trade	320	5%
Retail trade	459	8%
Transportation & warehousing	139	2%
Information & communications	192	3%
Finance, insurance, & real estate	442	7%
Professional, scientific, management, administration	219	4%
Educational, social, & health services	850	14%
Art, entertainment, recreation, accommodations, food	789	13%
Other services	253	4%
Public administration	1,266	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>5,925</b>	<b>100%</b>
Management, professional & related:	3,087	52%
Management (incl. farm managers)	857	14%
Business & financial	636	11%
Computer & mathematical	306	5%
Architecture & engineering	248	4%
Life, physical & social science	123	2%
Community & social service	152	3%
Legal	53	1%
Education, training, & library	240	4%
Art, entertainment, sports & media	218	4%
Healthcare practitioners	254	4%
Service:	948	16%
Healthcare support	141	2%
Protective service	153	3%
Food preparation & serving	410	7%
Building & grounds cleaning / maintenance	135	2%
Personal care & service	109	2%
Sales & office	1,613	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	117	2%
Production, transport & material moving	160	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>4,411</b>	<b>100%</b>
Less than \$15,000	261	6%
\$15,000 to \$29,999	92	2%
\$30,000 to \$44,999	536	12%
\$45,000 to \$59,999	326	7%
\$60,000 to \$74,999	589	13%
\$75,000 to \$99,999	498	11%
\$100,000 to \$124,999	543	12%
\$125,000 to \$149,999	258	6%
\$150,000 to \$199,999	612	14%
\$200,000 or more	696	16%
<b>Median Income</b>	<b>\$95,156</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>4,411</b>	<b>100%</b>
With earnings	3,947	89%
With wage and salary income	3,630	82%
With self-employment income	861	20%
With interest, dividend, or net rental income	1,658	38%
With Social Security income	739	17%
With Supplemental Security income	41	1%
With public assistance income	56	1%
With retirement income	595	13%
With other types of income	451	10%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>12,473</b>	<b>100%</b>
Under .50	481	4%
.50 to .99	272	2%
1.00 to 1.24	55	<1%
1.25 to 1.49	596	5%
1.50 to 1.84	410	3%
1.85 to 1.99	277	2%
2.00 and over	10,382	83%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>12,473</b>	<b>100%</b>
Above Poverty	11,720	94%
Below Poverty	753	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

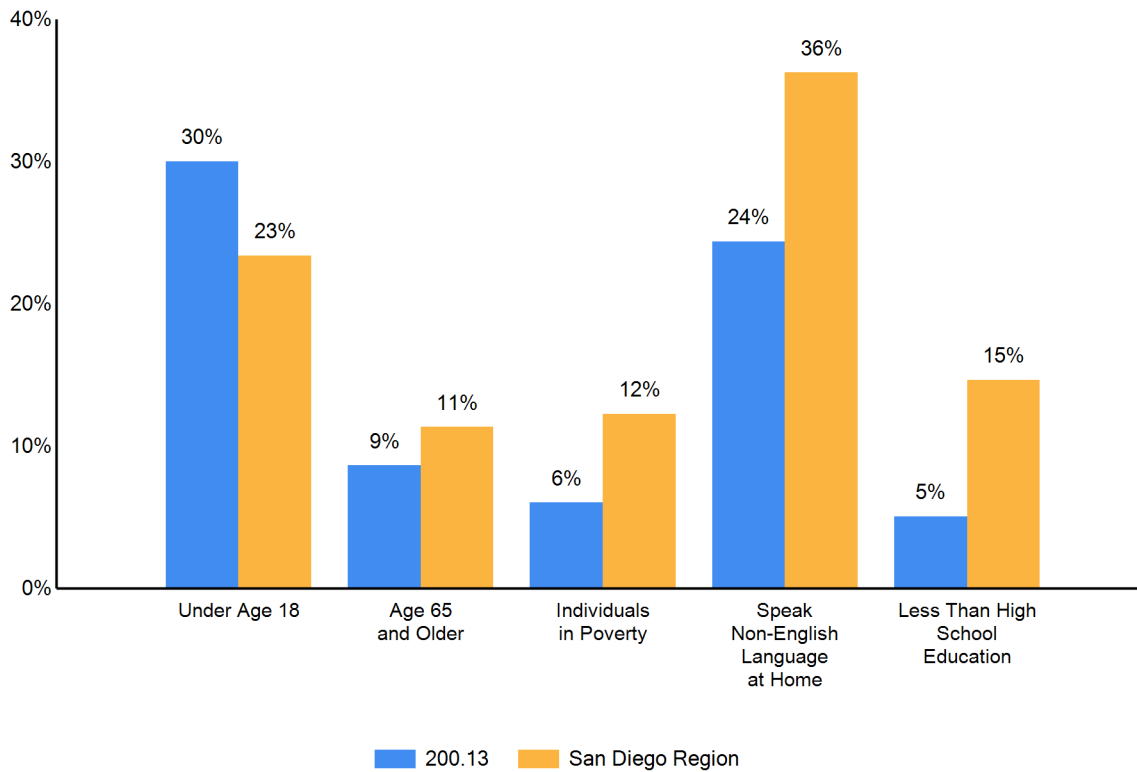
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>3,264</b>	<b>1,821</b>	<b>1,443</b>	<b>3,116</b>	<b>1,695</b>	<b>1,421</b>	<b>148</b>	<b>126</b>	<b>22</b>
Married couple family	2,675	1,432	1,243	2,594	1,373	1,221	81	59	22
Male householder, no wife present	160	63	97	160	63	97	0	0	0
Female householder, no husband present	429	326	103	362	259	103	67	67	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

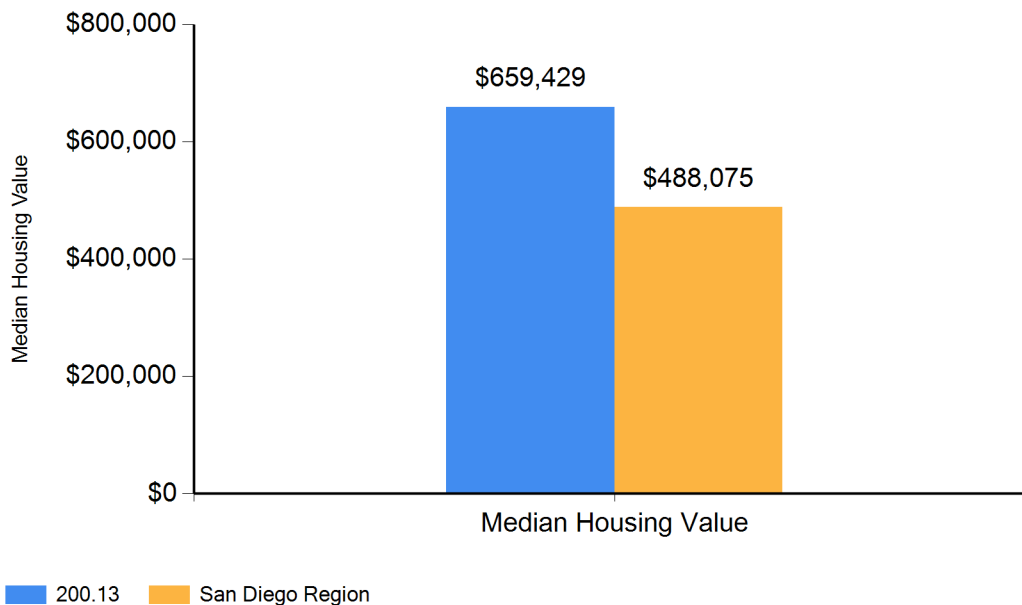


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075