



## Demographic and Socioeconomic Profile 2010

SRA: Chula Vista

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>115,234</b>	<b>100%</b>
Hispanic	81,335	71%
White	21,362	19%
Asian	5,488	5%
Black	3,951	3%
Two or More	2,040	2%
Pacific Islander	536	<1%
American Indian	353	<1%
Other	169	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>115,234</b>	<b>55,550</b>	<b>59,684</b>	<b>52%</b>
Under 5	7,994	4,104	3,890	49%
5 to 9	7,902	3,920	3,982	50%
10 to 14	8,682	4,445	4,237	49%
15 to 17	5,690	2,990	2,700	47%
18 and 19	3,915	1,997	1,918	49%
20 to 24	9,128	4,694	4,434	49%
25 to 29	8,462	4,307	4,155	49%
30 to 34	7,439	3,651	3,788	51%
35 to 39	7,273	3,545	3,728	51%
40 to 44	7,877	3,796	4,081	52%
45 to 49	7,843	3,771	4,072	52%
50 to 54	7,662	3,664	3,998	52%
55 to 59	6,199	2,830	3,369	54%
60 and 61	2,068	911	1,157	56%
62 to 64	2,742	1,205	1,537	56%
65 to 69	3,661	1,566	2,095	57%
70 to 74	3,226	1,287	1,939	60%
75 to 79	2,854	1,147	1,707	60%
80 to 84	2,232	830	1,402	63%
85 and Older	2,385	890	1,495	63%
Under 18	30,268	15,459	14,809	49%
65 and older	14,358	5,720	8,638	60%
<b>Median</b>	<b>33.9</b>	<b>31.8</b>	<b>36.0</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>90,656</b>	<b>100%</b>
Never Married	29,461	32%
Married, excluding separated	40,903	45%
Separated	3,334	4%
Widowed	6,470	7%
Divorced	10,488	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>115,234</b>	<b>100%</b>
Household	114,090	99%
Group Quarters - Other	1,144	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>115,234</b>	<b>81,335</b>	<b>21,362</b>	<b>3,951</b>	<b>353</b>	<b>5,488</b>	<b>536</b>	<b>169</b>	<b>2,040</b>
Under 5	7,994	6,671	567	236	18	229	19	19	235
5 to 9	7,902	6,579	618	212	17	228	24	21	203
10 to 14	8,682	7,251	686	231	26	232	39	13	204
15 to 17	5,690	4,737	461	149	16	157	28	11	131
18 and 19	3,915	3,139	377	165	13	117	12	3	89
20 to 24	9,128	6,900	1,238	345	29	359	45	17	195
25 to 29	8,462	6,205	1,173	417	40	384	42	11	190
30 to 34	7,439	5,628	936	295	23	345	45	10	157
35 to 39	7,273	5,464	1,002	243	14	370	55	18	107
40 to 44	7,877	5,745	1,300	327	20	361	33	7	84
45 to 49	7,843	5,194	1,683	337	20	427	41	9	132
50 to 54	7,662	4,787	1,994	303	29	407	40	8	94
55 to 59	6,199	3,585	1,801	261	19	418	31	7	77
60 and 61	2,068	1,123	697	52	10	165	4	2	15
62 to 64	2,742	1,480	916	85	21	199	18	1	22
65 to 69	3,661	1,959	1,297	115	8	236	19	3	24
70 to 74	3,226	1,661	1,163	71	7	281	17	2	24
75 to 79	2,854	1,362	1,170	37	10	244	6	2	23
80 to 84	2,232	969	1,009	31	9	182	9	3	20
85 and Older	2,385	896	1,274	39	4	147	9	2	14
Under 18	30,268	25,238	2,332	828	77	846	110	64	773
65 and older	14,358	6,847	5,913	293	38	1,090	60	12	105
<b>Median</b>		<b>29.3</b>	<b>51.6</b>	<b>33.7</b>	<b>33.8</b>	<b>44.5</b>	<b>36.3</b>	<b>25.2</b>	<b>24.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>107,240</b>	<b>100%</b>
Speak Only English	42,996	40%
Speak Spanish:	58,248	54%
Speak English "well" or "very well"	44,964	42%
Speak English "not well" or "not at all"	13,284	12%
Speak Asian/Pacific Island language:	4,616	4%
Speak English "well" or "very well"	3,674	3%
Speak English "not well" or "not at all"	942	1%
Speak other language:	1,380	1%
Speak English "well" or "very well"	1,299	1%
Speak English "not well" or "not at all"	81	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>71,923</b>	<b>100%</b>
Less than 9th grade	9,098	13%
9th through 12th grade, no diploma	10,857	15%
High school grad (incl. equivalency)	17,811	25%
Some college, no degree	16,964	24%
Associate degree	6,502	9%
Bachelor's degree	7,226	10%
Master's degree	2,525	4%
Professional school degree	600	1%
Doctorate degree	340	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>110,493</b>	<b>100%</b>	---	---	---	---
Enrolled in school	32,989	30%	29,746	27%	3,243	3%
Nursery / Preschool	2,058	6%	1,511	5%	547	17%
Kindergarten to grade 4	7,810	24%	7,401	25%	409	13%
Grade 5 to grade 8	6,673	20%	6,363	21%	310	10%
Grade 9 to grade 12	7,445	23%	7,213	24%	232	7%
College, undergraduate	8,013	24%	6,715	23%	1,298	40%
Graduate or Professional school	990	3%	543	2%	447	14%
Not enrolled in school	77,504	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>37,405</b>	<b>100%</b>	<b>14,929</b>	<b>100%</b>	<b>22,476</b>	<b>100%</b>
Family Households:	26,721	71%	14,821	99%	11,900	53%
Married couple family	16,671	45%	8,244	55%	8,427	37%
Other family:	10,050	27%	6,577	44%	3,473	15%
Male householder, no wife	2,548	7%	1,322	9%	1,226	5%
Female householder, no husband	7,502	20%	5,255	35%	2,247	10%
Nonfamily households:	10,684	29%	108	1%	10,576	47%
Householder living alone	8,866	24%	----	----	----	----
Other nonfamily households	1,818	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>38,960</b>	<b>100%</b>	<b>37405</b>	<b>1,555</b>	<b>4%</b>	<b>3.05</b>
Single family (detached)	14,310	37%	13,904	406	3%	3.32
Single family (attached)	4,773	12%	4,598	175	4%	3.35
2 to 4 units	2,760	7%	2,640	120	4%	2.91
5 to 9 units	1,909	5%	1,849	60	3%	2.69
10 or more units	11,640	30%	11,104	536	5%	2.79
Mobile home and Other	3,568	9%	3,310	258	7%	2.71

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>17,116</b>	<b>100%</b>
Less than \$150,000	3,316	19%
\$150,000 to \$199,999	692	4%
\$200,000 to \$249,999	1,166	7%
\$250,000 to \$299,999	1,138	7%
\$300,000 to \$399,999	3,764	22%
\$400,000 to \$499,999	3,153	18%
\$500,000 to \$749,999	3,421	20%
\$750,000 to \$999,999	366	2%
\$1,000,000 or more	100	1%

**Median Value** **\$359,311**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>38,960</b>	<b>100%</b>
2005 or Later	775	2%
2000 to 2004	686	2%
1990 to 1999	1,545	4%
1980 to 1989	4,724	12%
1970 to 1979	7,343	19%
1960 to 1969	11,274	29%
1950 to 1959	9,230	24%
1940 to 1949	2,282	6%
1939 or earlier	1,101	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>37,405</b>	<b>100%</b>	<b>20,289</b>	<b>100%</b>	<b>17,116</b>	<b>100%</b>
1.00 occupant housing per room or less	33,954	91%	17,634	87%	16,320	95%
1.01 to 1.50 occupants per room	2,356	6%	1,884	9%	472	3%
1.51 to 2.00 occupants per room	984	3%	695	3%	289	2%
2.01 or more occupants per room	111	<1%	76	<1%	35	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>20,289</b>	<b>100%</b>
Less than \$500	1,665	8%
\$500 to \$599	452	2%
\$600 to \$699	539	3%
\$700 to \$799	2,189	11%
\$800 to \$899	2,964	15%
\$900 to \$999	2,992	15%
\$1,000 to \$1,249	4,648	23%
\$1,250 to \$1,499	2,312	11%
\$1,500 to \$1,999	1,899	9%
\$2,000 or more	257	1%
No cash rent	372	2%
<b>Median contract rent</b>	<b>\$978</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>20,289</b>	<b>100%</b>
Less than 20 percent	2,680	13%
20.0 to 24.9 percent	2,281	11%
25.0 to 29.9 percent	2,416	12%
30.0 to 34.9 percent	2,124	10%
35.0 to 39.9 percent	1,940	10%
40.0 to 49.9 percent	2,470	12%
50.0 percent or more	5,958	29%
Not computed	420	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>37,405</b>	<b>100%</b>
No vehicle	3,653	10%
1 vehicle	14,311	38%
2 vehicles	12,842	34%
3 vehicles	4,367	12%
4 or more vehicles	2,232	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>49,393</b>	<b>100%</b>
Worked in state of residence	49,129	99%
Worked in county of residence	48,416	98%
Worked outside county of residence	713	1%
Worked outside state of residence	264	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>88,907</b>	<b>100%</b>	<b>42,148</b>	<b>47%</b>
In labor force	56,446	63%	29,606	52%
Armed forces	662	1%	582	88%
Civilian (employed)	47,929	85%	24,592	51%
Civilian (unemployed)	7,855	14%	4,432	56%
Not in labor force	32,461	37%	12,542	39%
Pct. of civilian labor force unemployed	14.1%		15.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>49,393</b>	<b>100%</b>
Car, truck or van:	42,690	86%
Drove Alone	36,436	74%
Carpooled	6,254	13%
Public Transportation:	3,075	6%
Bus	2,522	5%
Trolley / Streetcar	490	1%
Railroad	20	<1%
Other public transportation	43	<1%
Motorcycle	147	<1%
Bicycle	145	<1%
Walked	1,243	3%
Other means	381	1%
Worked at home	1,712	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>49,393</b>	<b>100%</b>
Did not work at home	47,681	97%
Less than 10 minutes	5,314	11%
10 to 19 minutes	13,484	27%
20 to 29 minutes	11,824	24%
30 to 44 minutes	9,746	20%
45 to 59 minutes	3,693	7%
60 to 89 minutes	2,762	6%
90 minutes or more	858	2%
Worked at home	1,712	3%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>48,713</b>	<b>100%</b>
Agriculture, forestry, mining	133	<1%
Utilities	365	1%
Construction	4,024	8%
Manufacturing	3,778	8%
Wholesale trade	1,225	3%
Retail trade	7,111	15%
Transportation & warehousing	2,225	5%
Information & communications	1,160	2%
Finance, insurance, & real estate	2,580	5%
Professional, scientific, management, administration	3,247	7%
Educational, social, & health services	10,092	21%
Art, entertainment, recreation, accommodations, food	5,059	10%
Other services	3,113	6%
Public administration	4,601	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>48,713</b>	<b>100%</b>
Management, professional & related:	11,726	24%
Management (incl. farm managers)	2,970	6%
Business & financial	1,360	3%
Computer & mathematical	598	1%
Architecture & engineering	658	1%
Life, physical & social science	221	<1%
Community & social service	820	2%
Legal	196	<1%
Education, training, & library	2,761	6%
Art, entertainment, sports & media	620	1%
Healthcare practitioners	1,522	3%
Service:	11,327	23%
Healthcare support	1,025	2%
Protective service	1,585	3%
Food preparation & serving	2,879	6%
Building & grounds cleaning / maintenance	2,917	6%
Personal care & service	2,921	6%
Sales & office	14,200	29%
Farming, fishing & forestry	125	<1%
Construction, extraction & maintenance	5,876	12%
Production, transport & material moving	5,459	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>37,405</b>	<b>100%</b>
Less than \$15,000	5,186	14%
\$15,000 to \$29,999	7,361	20%
\$30,000 to \$44,999	6,979	19%
\$45,000 to \$59,999	5,036	13%
\$60,000 to \$74,999	3,680	10%
\$75,000 to \$99,999	4,218	11%
\$100,000 to \$124,999	2,013	5%
\$125,000 to \$149,999	1,521	4%
\$150,000 to \$199,999	987	3%
\$200,000 or more	424	1%
<b>Median Income</b>	<b>\$43,230</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>37,405</b>	<b>100%</b>
With earnings	29,483	79%
With wage and salary income	28,061	75%
With self-employment income	3,714	10%
With interest, dividend, or net rental income	4,868	13%
With Social Security income	10,869	29%
With Supplemental Security income	2,529	7%
With public assistance income	1,575	4%
With retirement income	6,569	18%
With other types of income	6,834	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>113,912</b>	<b>100%</b>
Under .50	5,558	5%
.50 to .99	11,608	10%
1.00 to 1.24	7,101	6%
1.25 to 1.49	8,649	8%
1.50 to 1.84	10,310	9%
1.85 to 1.99	3,870	3%
2.00 and over	66,816	59%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>113,912</b>	<b>100%</b>
Above Poverty	96,746	85%
Below Poverty	17,166	15%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

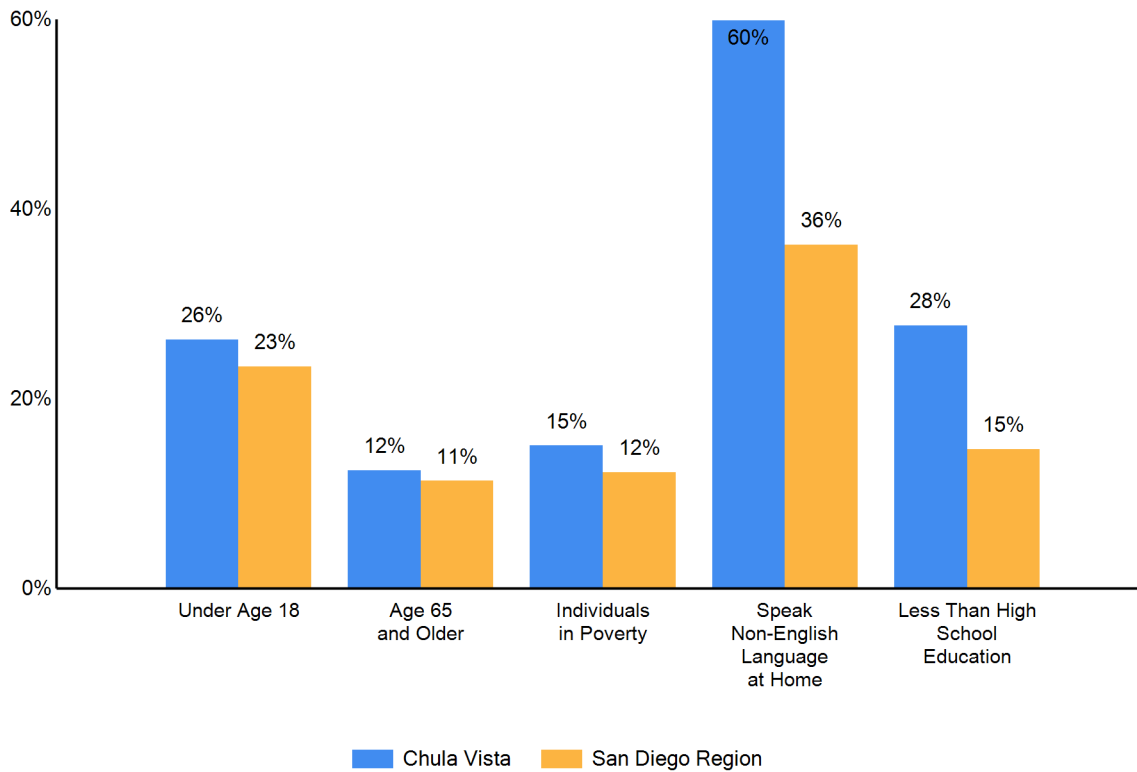
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>26,721</b>	<b>14,821</b>	<b>11,900</b>	<b>23,351</b>	<b>12,053</b>	<b>11,298</b>	<b>3,370</b>	<b>2,768</b>	<b>602</b>
Married couple family	16,671	8,244	8,427	15,477	7,458	8,019	1,194	786	408
Male householder, no wife present	2,548	1,322	1,226	2,276	1,066	1,210	272	256	16
Female householder, no husband present	7,502	5,255	2,247	5,598	3,529	2,069	1,904	1,726	178

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

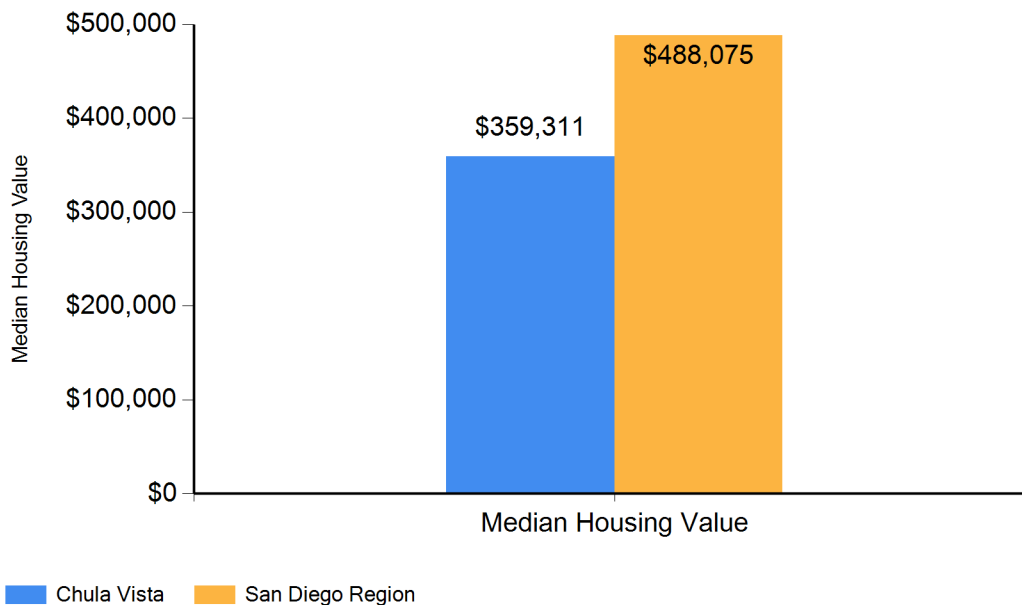


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075