

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Major Statistical Areas North City

	Apr 1, 2010
Total Population	733,866
Household Population	714,884
Group Quarters Population	18,982
Persons Per Household	2.53

HOUSING AND OCCUPANCY

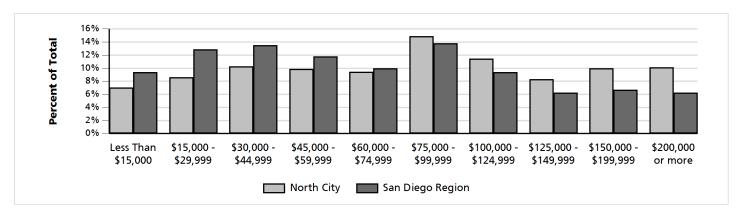
	Total Housing		Vacancy
	Units	Households	Rate
Total Housing Units	298,839	282,269	5.5%
Single Family - Detached	148,100	142,359	3.9%
Single Family - Multiple-Unit	30,592	28,509	6.8%
Multi-Family	117,605	109,025	7.3%
Mobile Home and Other	2,542	2,376	6.5%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	7%	9%	10%	10%	9%	15%	11%	8%	10%	10%

Median Household Income 2010
Adjusted for Inflation (2010 \$) \$83,012



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

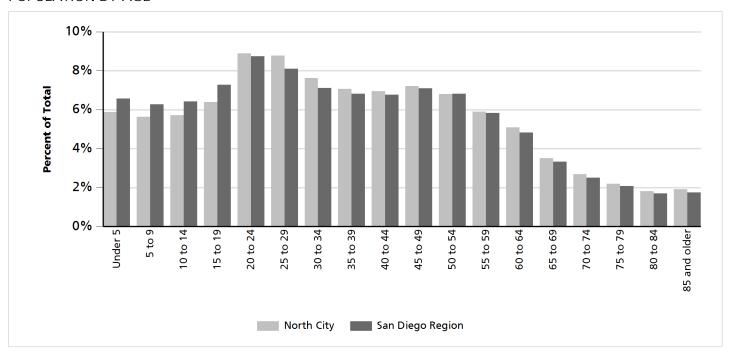
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

				Percent
	Total	Male	Female	Female
Total Population	733,866	366,657	367,209	50%
Under 5	43,082	22,321	20,761	48%
5 to 9	41,322	21,076	20,246	49%
10 to 14	41,921	21,966	19,955	48%
15 to 17	26,098	13,459	12,639	48%
18 and 19	20,798	10,513	10,285	49%
20 to 24	65,240	34,071	31,169	48%
25 to 29	64,443	33,939	30,504	47%
30 to 34	55,899	29,042	26,857	48%
35 to 39	51,817	26,018	25,799	50%
40 to 44	50,976	25,729	25,247	50%
45 to 49	52,925	26,201	26,724	50%
50 to 54	49,898	24,577	25,321	51%
55 to 59	43,232	21,084	22,148	51%
60 and 61	15,724	7,610	8,114	52%
62 to 64	21,580	10,618	10,962	51%
65 to 69	25,801	12,039	13,762	53%
70 to 74	19,696	8,728	10,968	56%
75 to 79	16,073	6,889	9,184	57%
80 to 84	13,337	5,514	7,823	59%
85 and older	14,004	5,263	8,741	62%
Under 18	152,423	78,822	73,601	48%
65 and older	88,911	38,433	50,478	57%
Median Age	35.8	34.5	37.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	98,448	437,748	20,726	1,854	144,890	30,200
Under 5	8,856	20,274	1,227	112	8,232	4,381
5 to 9	8,188	19,627	1,183	115	8,251	3,958
10 to 14	7,793	21,322	1,434	125	7,868	3,379
15 to 17	4,816	13,841	1,004	73	4,495	1,869
18 and 19	3,646	9,958	746	52	5,216	1,180
20 to 24	10,311	34,468	1,947	187	15,272	3,055
25 to 29	9,884	36,456	2,046	186	13,220	2,651
30 to 34	8,477	29,922	1,821	161	13,417	2,101
35 to 39	7,578	27,656	1,674	128	13,136	1,645
40 to 44	7,012	29,429	1,528	123	11,541	1,343
45 to 49	5,851	33,830	1,673	116	10,205	1,250
50 to 54	4,595	34,038	1,370	113	8,652	1,130
55 to 59	3,256	30,864	1,007	103	7,242	760
60 and 61	1,129	11,267	350	39	2,728	211
62 to 64	1,451	16,145	366	50	3,267	301
65 to 69	1,814	19,205	415	68	3,990	309
70 to 74	1,298	14,399	401	43	3,310	245
75 to 79	1,009	12,255	244	29	2,369	167
80 to 84	812	10,752	187	14	1,436	136
85 and older	672	12,040	103	17	1,043	129
Under 18	29,653	75,064	4,848	425	28,846	13,587
65 and older	5,605	68,651	1,350	171	12,148	986
Median Age	27.8	40.9	32.1	32.4	33.7	20.5