



## Demographic and Socioeconomic Profile 2010

UNIFIED: Carlsbad

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>71,628</b>	<b>100%</b>
White	51,829	72%
Hispanic	11,404	16%
Asian	4,761	7%
Two or More	2,143	3%
Black	960	1%
American Indian	213	<1%
Other	171	<1%
Pacific Islander	147	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>71,628</b>	<b>35,265</b>	<b>36,363</b>	<b>51%</b>
Under 5	4,174	2,187	1,987	48%
5 to 9	4,519	2,295	2,224	49%
10 to 14	4,648	2,415	2,233	48%
15 to 17	2,822	1,575	1,247	44%
18 and 19	1,446	815	631	44%
20 to 24	3,762	1,946	1,816	48%
25 to 29	4,652	2,379	2,273	49%
30 to 34	4,649	2,295	2,354	51%
35 to 39	4,963	2,452	2,511	51%
40 to 44	5,120	2,438	2,682	52%
45 to 49	5,812	2,917	2,895	50%
50 to 54	5,513	2,712	2,801	51%
55 to 59	4,806	2,298	2,508	52%
60 and 61	1,802	887	915	51%
62 to 64	2,401	1,128	1,273	53%
65 to 69	2,933	1,367	1,566	53%
70 to 74	2,041	912	1,129	55%
75 to 79	1,987	875	1,112	56%
80 to 84	1,685	726	959	57%
85 and Older	1,893	646	1,247	66%
Under 18	16,163	8,472	7,691	48%
65 and older	10,539	4,526	6,013	57%
<b>Median</b>	<b>40.2</b>	<b>38.5</b>	<b>41.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>58,287</b>	<b>100%</b>
Never Married	15,471	27%
Married, excluding separated	31,610	54%
Separated	700	1%
Widowed	3,068	5%
Divorced	7,438	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>71,628</b>	<b>100%</b>
Household	70,869	99%
Group Quarters - Other	759	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>71,628</b>	<b>11,404</b>	<b>51,829</b>	<b>960</b>	<b>213</b>	<b>4,761</b>	<b>147</b>	<b>171</b>	<b>2,143</b>
Under 5	4,174	988	2,533	51	5	263	8	22	304
5 to 9	4,519	1,032	2,694	66	13	361	4	23	326
10 to 14	4,648	1,045	2,903	81	19	280	11	19	290
15 to 17	2,822	657	1,768	57	10	157	15	9	149
18 and 19	1,446	359	915	29	6	65	3	2	67
20 to 24	3,762	845	2,522	70	16	162	11	3	133
25 to 29	4,652	924	3,179	66	23	289	12	13	146
30 to 34	4,649	925	3,112	77	17	366	8	19	125
35 to 39	4,963	873	3,338	90	12	508	10	11	121
40 to 44	5,120	815	3,656	87	18	434	10	11	89
45 to 49	5,812	799	4,269	79	20	515	18	12	100
50 to 54	5,513	604	4,383	57	20	343	14	10	82
55 to 59	4,806	487	3,957	45	13	233	8	7	56
60 and 61	1,802	128	1,546	22	4	87	4	3	8
62 to 64	2,401	169	2,052	17	6	124	1	3	29
65 to 69	2,933	246	2,458	21	2	169	7	0	30
70 to 74	2,041	165	1,654	18	2	166	1	1	34
75 to 79	1,987	159	1,647	16	4	132	1	1	27
80 to 84	1,685	97	1,501	5	3	68	1	0	10
85 and Older	1,893	87	1,742	6	0	39	0	2	17
Under 18	16,163	3,722	9,898	255	47	1,061	38	73	1,069
65 and older	10,539	754	9,002	66	11	574	10	4	118
<b>Median</b>		<b>29.2</b>	<b>44.0</b>	<b>33.9</b>	<b>34.3</b>	<b>39.3</b>	<b>35.8</b>	<b>27.9</b>	<b>18.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>67,454</b>	<b>100%</b>
Speak Only English	54,921	81%
Speak Spanish:	6,872	10%
Speak English "well" or "very well"	5,351	8%
Speak English "not well" or "not at all"	1,521	2%
Speak Asian/Pacific Island language:	2,385	4%
Speak English "well" or "very well"	2,048	3%
Speak English "not well" or "not at all"	337	0%
Speak other language:	3,276	4%
Speak English "well" or "very well"	3,024	4%
Speak English "not well" or "not at all"	252	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>50,257</b>	<b>100%</b>
Less than 9th grade	1,257	3%
9th through 12th grade, no diploma	1,572	3%
High school grad (incl. equivalency)	7,799	16%
Some college, no degree	11,525	23%
Associate degree	5,128	10%
Bachelor's degree	14,165	28%
Master's degree	5,871	12%
Professional school degree	1,634	3%
Doctorate degree	1,306	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>69,218</b>	<b>100%</b>	---	---	---	---
Enrolled in school	18,047	26%	15,214	22%	2,833	4%
Nursery / Preschool	1,385	8%	573	4%	812	29%
Kindergarten to grade 4	4,413	24%	4,035	27%	378	13%
Grade 5 to grade 8	3,386	19%	3,125	21%	261	9%
Grade 9 to grade 12	4,029	22%	3,876	25%	153	5%
College, undergraduate	3,963	22%	3,166	21%	797	28%
Graduate or Professional school	871	5%	439	3%	432	15%
Not enrolled in school	51,171	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>28,773</b>	<b>100%</b>	<b>8,688</b>	<b>100%</b>	<b>20,085</b>	<b>100%</b>
Family Households:	18,559	65%	8,611	99%	9,948	50%
Married couple family	14,759	51%	6,178	71%	8,581	43%
Other family:	3,800	13%	2,433	28%	1,367	7%
Male householder, no wife	1,048	4%	584	7%	464	2%
Female householder, no husband	2,752	10%	1,849	21%	903	4%
Nonfamily households:	10,214	35%	77	1%	10,137	50%
Householder living alone	7,994	28%	----	----	----	----
Other nonfamily households	2,220	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>31,059</b>	<b>100%</b>	<b>28773</b>	<b>2,286</b>	<b>7%</b>	<b>2.46</b>
Single family (detached)	14,258	46%	13,429	829	6%	2.63
Single family (attached)	5,549	18%	5,128	421	8%	2.45
2 to 4 units	2,310	7%	2,116	194	8%	2.45
5 to 9 units	2,180	7%	2,018	162	7%	2.26
10 or more units	5,463	18%	5,030	433	8%	2.20
Mobile home and Other	1,299	4%	1,052	247	19%	2.01

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>18,056</b>	<b>100%</b>
Less than \$150,000	575	3%
\$150,000 to \$199,999	307	2%
\$200,000 to \$249,999	206	1%
\$250,000 to \$299,999	475	3%
\$300,000 to \$399,999	1,655	9%
\$400,000 to \$499,999	2,008	11%
\$500,000 to \$749,999	6,440	36%
\$750,000 to \$999,999	4,169	23%
\$1,000,000 or more	2,221	12%

**Median Value** **\$647,911**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>31,059</b>	<b>100%</b>
2005 or Later	1,737	6%
2000 to 2004	3,617	12%
1990 to 1999	5,419	17%
1980 to 1989	7,894	25%
1970 to 1979	8,018	26%
1960 to 1969	2,375	8%
1950 to 1959	1,450	5%
1940 to 1949	267	1%
1939 or earlier	282	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>28,773</b>	<b>100%</b>	<b>10,717</b>	<b>100%</b>	<b>18,056</b>	<b>100%</b>
1.00 occupant housing per room or less	28,171	98%	10,263	96%	17,908	99%
1.01 to 1.50 occupants per room	409	1%	271	3%	138	1%
1.51 to 2.00 occupants per room	147	1%	147	1%	0	0%
2.01 or more occupants per room	46	<1%	36	<1%	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>10,717</b>	<b>100%</b>
Less than \$500	263	2%
\$500 to \$599	88	1%
\$600 to \$699	149	1%
\$700 to \$799	398	4%
\$800 to \$899	542	5%
\$900 to \$999	822	8%
\$1,000 to \$1,249	1,575	15%
\$1,250 to \$1,499	2,355	22%
\$1,500 to \$1,999	3,130	29%
\$2,000 or more	1,228	11%
No cash rent	167	2%
<b>Median contract rent</b>	<b>\$1,411</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>10,717</b>	<b>100%</b>
Less than 20 percent	1,782	17%
20.0 to 24.9 percent	1,345	13%
25.0 to 29.9 percent	1,149	11%
30.0 to 34.9 percent	1,122	10%
35.0 to 39.9 percent	686	6%
40.0 to 49.9 percent	1,696	16%
50.0 percent or more	2,563	24%
Not computed	374	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>28,773</b>	<b>100%</b>
No vehicle	963	3%
1 vehicle	9,301	32%
2 vehicles	12,633	44%
3 vehicles	4,576	16%
4 or more vehicles	1,300	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>36,047</b>	<b>100%</b>
Worked in state of residence	35,659	99%
Worked in county of residence	32,971	91%
Worked outside county of residence	2,688	7%
Worked outside state of residence	388	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>57,360</b>	<b>100%</b>	<b>27,854</b>	<b>49%</b>
In labor force	37,445	65%	20,600	55%
Armed forces	966	3%	916	95%
Civilian (employed)	33,839	90%	18,196	54%
Civilian (unemployed)	2,640	7%	1,488	56%
Not in labor force	19,915	35%	7,254	36%
Pct. of civilian labor force unemployed	7.2%		7.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>36,047</b>	<b>100%</b>
Car, truck or van:	30,874	86%
Drove Alone	28,179	78%
Carpooled	2,695	7%
Public Transportation:	670	2%
Bus	199	1%
Trolley / Streetcar	0	0%
Railroad	462	1%
Other public transportation	9	<1%
Motorcycle	194	1%
Bicycle	215	1%
Walked	820	2%
Other means	250	1%
Worked at home	3,024	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>36,047</b>	<b>100%</b>
Did not work at home	33,023	92%
Less than 10 minutes	4,013	11%
10 to 19 minutes	10,138	28%
20 to 29 minutes	6,049	17%
30 to 44 minutes	6,036	17%
45 to 59 minutes	3,234	9%
60 to 89 minutes	2,368	7%
90 minutes or more	1,185	3%
Worked at home	3,024	8%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>34,998</b>	<b>100%</b>
Agriculture, forestry, mining	234	1%
Utilities	602	2%
Construction	2,089	6%
Manufacturing	3,551	10%
Wholesale trade	1,321	4%
Retail trade	3,969	11%
Transportation & warehousing	886	3%
Information & communications	996	3%
Finance, insurance, & real estate	3,269	9%
Professional, scientific, management, administration	1,325	4%
Educational, social, & health services	6,225	18%
Art, entertainment, recreation, accommodations, food	3,676	11%
Other services	1,571	4%
Public administration	5,284	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>34,998</b>	<b>100%</b>
Management, professional & related:	16,310	47%
Management (incl. farm managers)	5,017	14%
Business & financial	2,254	6%
Computer & mathematical	1,510	4%
Architecture & engineering	1,165	3%
Life, physical & social science	616	2%
Community & social service	358	1%
Legal	472	1%
Education, training, & library	2,221	6%
Art, entertainment, sports & media	994	3%
Healthcare practitioners	1,703	5%
Service:	4,701	13%
Healthcare support	440	1%
Protective service	488	1%
Food preparation & serving	1,670	5%
Building & grounds cleaning / maintenance	879	3%
Personal care & service	1,224	3%
Sales & office	9,847	28%
Farming, fishing & forestry	66	<1%
Construction, extraction & maintenance	2,211	6%
Production, transport & material moving	1,863	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>28,773</b>	<b>100%</b>
Less than \$15,000	1,966	7%
\$15,000 to \$29,999	3,137	11%
\$30,000 to \$44,999	3,541	12%
\$45,000 to \$59,999	2,735	10%
\$60,000 to \$74,999	2,914	10%
\$75,000 to \$99,999	3,909	14%
\$100,000 to \$124,999	2,855	10%
\$125,000 to \$149,999	2,196	8%
\$150,000 to \$199,999	2,780	10%
\$200,000 or more	2,740	10%
<b>Median Income</b>	<b>\$75,598</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>28,773</b>	<b>100%</b>
With earnings	23,038	80%
With wage and salary income	21,627	75%
With self-employment income	5,101	18%
With interest, dividend, or net rental income	10,687	37%
With Social Security income	7,080	25%
With Supplemental Security income	762	3%
With public assistance income	384	1%
With retirement income	5,247	18%
With other types of income	3,816	13%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>71,474</b>	<b>100%</b>
Under .50	2,876	4%
.50 to .99	2,442	3%
1.00 to 1.24	1,534	2%
1.25 to 1.49	2,116	3%
1.50 to 1.84	3,046	4%
1.85 to 1.99	1,127	2%
2.00 and over	58,333	82%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>71,474</b>	<b>100%</b>
Above Poverty	66,156	93%
Below Poverty	5,318	7%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

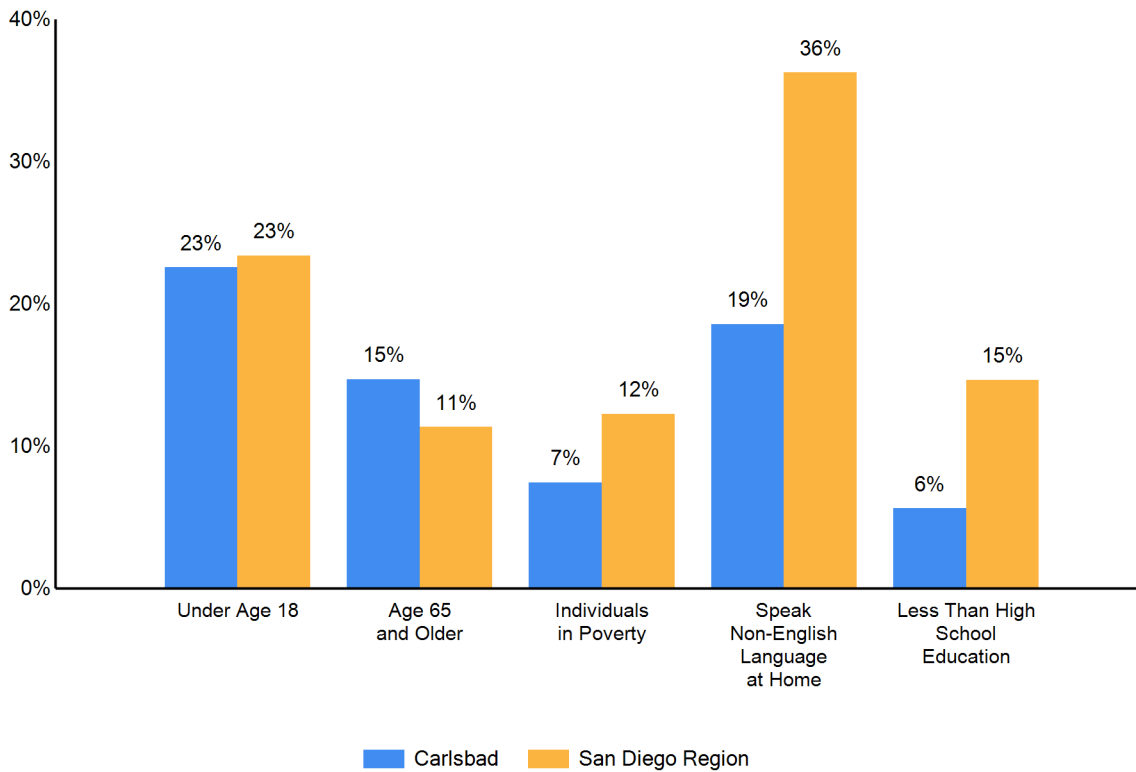
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>18,559</b>	<b>8,611</b>	<b>9,948</b>	<b>17,510</b>	<b>7,921</b>	<b>9,589</b>	<b>1,049</b>	<b>690</b>	<b>359</b>
Married couple family	14,759	6,178	8,581	14,216	5,939	8,277	543	239	304
Male householder, no wife present	1,048	584	464	1,033	569	464	15	15	0
Female householder, no husband present	2,752	1,849	903	2,261	1,413	848	491	436	55

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

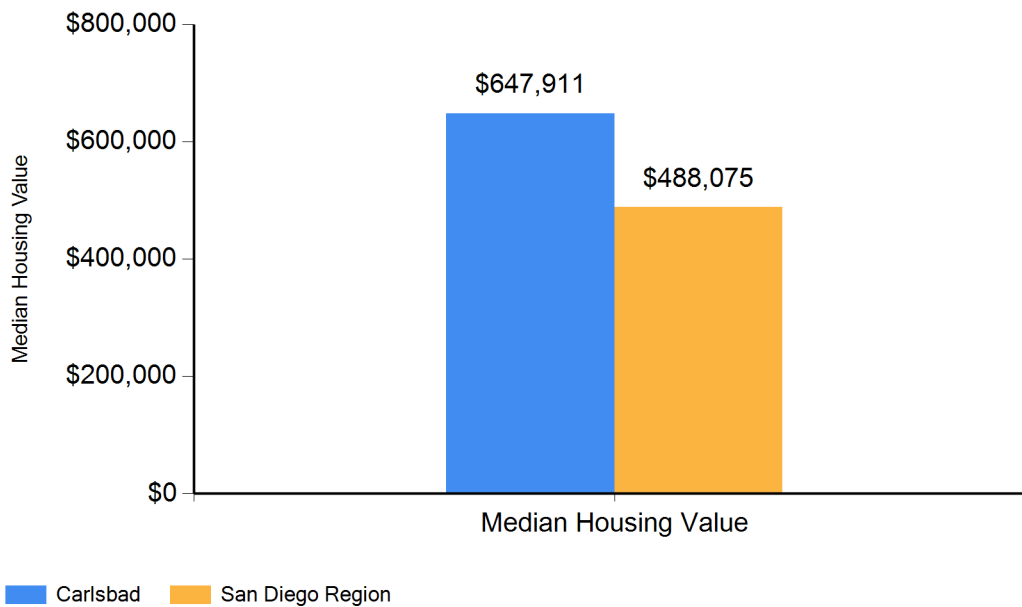


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075