



Demographic and Socioeconomic Profile 2010

TRACT: 101.04

Population by Race

	Population	Percent
Total Population	3,217	100%
Hispanic	1,510	47%
White	1,061	33%
Asian	417	13%
Two or More	132	4%
Black	62	2%
Pacific Islander	16	<1%
American Indian	16	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,217	1,579	1,638	51%
Under 5	169	86	83	49%
5 to 9	189	84	105	56%
10 to 14	207	100	107	52%
15 to 17	147	62	85	58%
18 and 19	105	53	52	50%
20 to 24	267	159	108	40%
25 to 29	208	100	108	52%
30 to 34	144	69	75	52%
35 to 39	187	92	95	51%
40 to 44	188	92	96	51%
45 to 49	264	147	117	44%
50 to 54	266	130	136	51%
55 to 59	212	110	102	48%
60 and 61	85	45	40	47%
62 to 64	81	39	42	52%
65 to 69	132	58	74	56%
70 to 74	120	50	70	58%
75 to 79	122	51	71	58%
80 to 84	73	27	46	63%
85 and Older	51	25	26	51%
Under 18	712	332	380	53%
65 and older	498	211	287	58%
Median	39.6	39.2	40.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,652	100%
Never Married	837	32%
Married, excluding separated	1,466	55%
Separated	21	<1%
Widowed	142	5%
Divorced	186	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,217	100%
Household	3,208	100%
Group Quarters - Other	9	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,217	1,510	1,061	62	16	417	16	3	132
Under 5	169	106	29	6	0	13	1	0	14
5 to 9	189	131	28	2	2	18	0	0	8
10 to 14	207	145	35	3	1	12	0	0	11
15 to 17	147	99	24	5	3	7	0	1	8
18 and 19	105	73	17	2	0	5	0	0	8
20 to 24	267	123	84	14	1	31	2	0	12
25 to 29	208	100	66	2	1	18	2	0	19
30 to 34	144	80	40	1	0	18	1	0	4
35 to 39	187	105	50	1	1	22	0	0	8
40 to 44	188	92	60	2	2	27	1	0	4
45 to 49	264	122	86	4	1	38	2	0	11
50 to 54	266	104	111	6	0	33	4	1	7
55 to 59	212	61	105	3	1	33	1	0	8
60 and 61	85	26	35	3	3	18	0	0	0
62 to 64	81	23	41	2	0	11	0	0	4
65 to 69	132	40	53	2	0	34	1	1	1
70 to 74	120	26	66	1	0	26	1	0	0
75 to 79	122	28	56	2	0	34	0	0	2
80 to 84	73	17	41	1	0	12	0	0	2
85 and Older	51	9	34	0	0	7	0	0	1
Under 18	712	481	116	16	6	50	1	1	41
65 and older	498	120	250	6	0	113	2	1	6
Median		28.9	50.5	24.6	35.0	49.9	47.5	52.5	26.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,048	100%
Speak Only English	1,838	60%
Speak Spanish:	765	25%
Speak English "well" or "very well"	621	20%
Speak English "not well" or "not at all"	144	5%
Speak Asian/Pacific Island language:	365	12%
Speak English "well" or "very well"	332	11%
Speak English "not well" or "not at all"	33	1%
Speak other language:	80	3%
Speak English "well" or "very well"	80	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,133	100%
Less than 9th grade	167	8%
9th through 12th grade, no diploma	126	6%
High school grad (incl. equivalency)	511	24%
Some college, no degree	766	36%
Associate degree	167	8%
Bachelor's degree	171	8%
Master's degree	183	9%
Professional school degree	42	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,106	100%	---	---	---	---
Enrolled in school	672	22%	630	20%	42	1%
Nursery / Preschool	83	12%	72	11%	11	26%
Kindergarten to grade 4	164	24%	164	26%	0	0%
Grade 5 to grade 8	112	17%	99	16%	13	31%
Grade 9 to grade 12	192	29%	192	30%	0	0%
College, undergraduate	112	17%	103	16%	9	21%
Graduate or Professional school	9	1%	0	0%	9	21%
Not enrolled in school	2,434	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,014	100%	258	100%	756	100%
Family Households:	804	79%	258	100%	546	72%
Married couple family	675	67%	202	78%	473	63%
Other family:	129	13%	56	22%	73	10%
Male householder, no wife	41	4%	33	13%	8	1%
Female householder, no husband	88	9%	23	9%	65	9%
Nonfamily households:	210	21%	0	0%	210	28%
Householder living alone	124	12%	----	----	----	----
Other nonfamily households	86	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,066	100%	1014	52	5%	3.16
Single family (detached)	933	88%	898	35	4%	3.26
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	35	3%	31	4	11%	3.48
5 to 9 units	13	1%	11	2	15%	2.00
10 or more units	85	8%	74	11	13%	2.01
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	766	100%
Less than \$150,000	39	5%
\$150,000 to \$199,999	33	4%
\$200,000 to \$249,999	58	8%
\$250,000 to \$299,999	51	7%
\$300,000 to \$399,999	114	15%
\$400,000 to \$499,999	162	21%
\$500,000 to \$749,999	309	40%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$454,601**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,066	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	18	2%
1980 to 1989	18	2%
1970 to 1979	359	34%
1960 to 1969	337	32%
1950 to 1959	259	24%
1940 to 1949	51	5%
1939 or earlier	24	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,014	100%	248	100%	766	100%
1.00 occupant housing per room or less	968	95%	230	93%	738	96%
1.01 to 1.50 occupants per room	46	5%	18	7%	28	4%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	248	100%
Less than \$500	18	7%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	13	5%
\$800 to \$899	0	0%
\$900 to \$999	30	12%
\$1,000 to \$1,249	46	19%
\$1,250 to \$1,499	67	27%
\$1,500 to \$1,999	50	20%
\$2,000 or more	24	10%
No cash rent	0	0%
Median contract rent	\$1,313	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	248	100%
Less than 20 percent	95	38%
20.0 to 24.9 percent	7	3%
25.0 to 29.9 percent	18	7%
30.0 to 34.9 percent	18	7%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	110	44%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,014	100%
No vehicle	24	2%
1 vehicle	275	27%
2 vehicles	337	33%
3 vehicles	229	23%
4 or more vehicles	149	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,419	100%
Worked in state of residence	1,419	100%
Worked in county of residence	1,410	99%
Worked outside county of residence	9	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,608	100%	1,292	50%
In labor force	1,721	66%	917	53%
Armed forces	177	10%	100	56%
Civilian (employed)	1,318	77%	664	50%
Civilian (unemployed)	226	13%	153	68%
Not in labor force	887	34%	375	42%
Pct. of civilian labor force unemployed	14.6%		18.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,419	100%
Car, truck or van:	1,345	95%
Drove Alone	1,068	75%
Carpooled	277	20%
Public Transportation:	33	2%
Bus	33	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	24	2%
Other means	0	0%
Worked at home	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,419	100%
Did not work at home	1,402	99%
Less than 10 minutes	48	3%
10 to 19 minutes	343	24%
20 to 29 minutes	344	24%
30 to 44 minutes	438	31%
45 to 59 minutes	136	10%
60 to 89 minutes	30	2%
90 minutes or more	63	4%
Worked at home	17	1%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,230	100%
Agriculture, forestry, mining	22	2%
Utilities	18	1%
Construction	121	10%
Manufacturing	124	10%
Wholesale trade	27	2%
Retail trade	202	16%
Transportation & warehousing	18	1%
Information & communications	51	4%
Finance, insurance, & real estate	54	4%
Professional, scientific, management, administration	102	8%
Educational, social, & health services	308	25%
Art, entertainment, recreation, accommodations, food	39	3%
Other services	18	1%
Public administration	126	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,230	100%
Management, professional & related:	400	33%
Management (incl. farm managers)	70	6%
Business & financial	10	1%
Computer & mathematical	28	2%
Architecture & engineering	12	1%
Life, physical & social science	28	2%
Community & social service	0	0%
Legal	33	3%
Education, training, & library	198	16%
Art, entertainment, sports & media	9	1%
Healthcare practitioners	12	1%
Service:	143	12%
Healthcare support	35	3%
Protective service	27	2%
Food preparation & serving	27	2%
Building & grounds cleaning / maintenance	41	3%
Personal care & service	13	1%
Sales & office	382	31%
Farming, fishing & forestry	22	2%
Construction, extraction & maintenance	210	17%
Production, transport & material moving	73	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,014	100%
Less than \$15,000	28	3%
\$15,000 to \$29,999	190	19%
\$30,000 to \$44,999	110	11%
\$45,000 to \$59,999	194	19%
\$60,000 to \$74,999	107	11%
\$75,000 to \$99,999	147	14%
\$100,000 to \$124,999	66	7%
\$125,000 to \$149,999	38	4%
\$150,000 to \$199,999	53	5%
\$200,000 or more	81	8%
Median Income	\$58,840	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,014	100%
With earnings	681	67%
With wage and salary income	655	65%
With self-employment income	81	8%
With interest, dividend, or net rental income	248	24%
With Social Security income	397	39%
With Supplemental Security income	54	5%
With public assistance income	0	0%
With retirement income	377	37%
With other types of income	231	23%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,217	100%
Under .50	46	1%
.50 to .99	226	7%
1.00 to 1.24	43	1%
1.25 to 1.49	119	4%
1.50 to 1.84	165	5%
1.85 to 1.99	39	1%
2.00 and over	2,579	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,217	100%
Above Poverty	2,945	92%
Below Poverty	272	8%

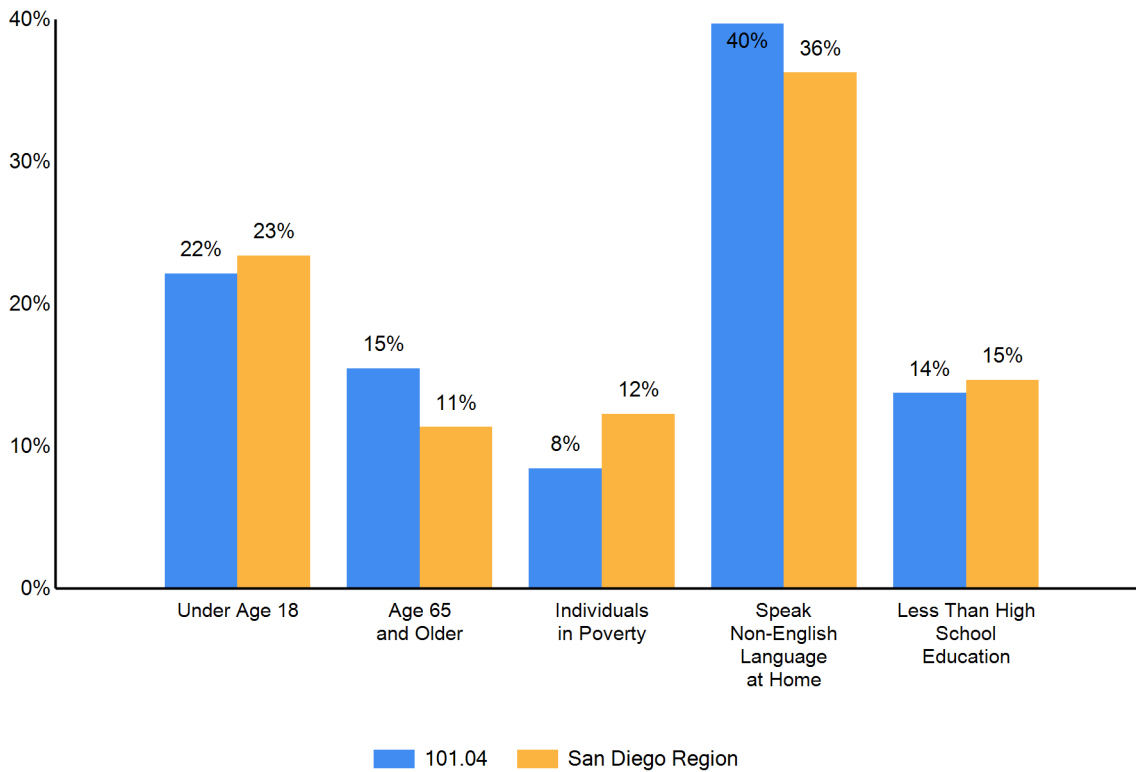
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	804	258	546	748	234	514	56	24	32
Married couple family	675	202	473	634	178	456	41	24	17
Male householder, no wife present	41	33	8	41	33	8	0	0	0
Female householder, no husband present	88	23	65	73	23	50	15	0	15

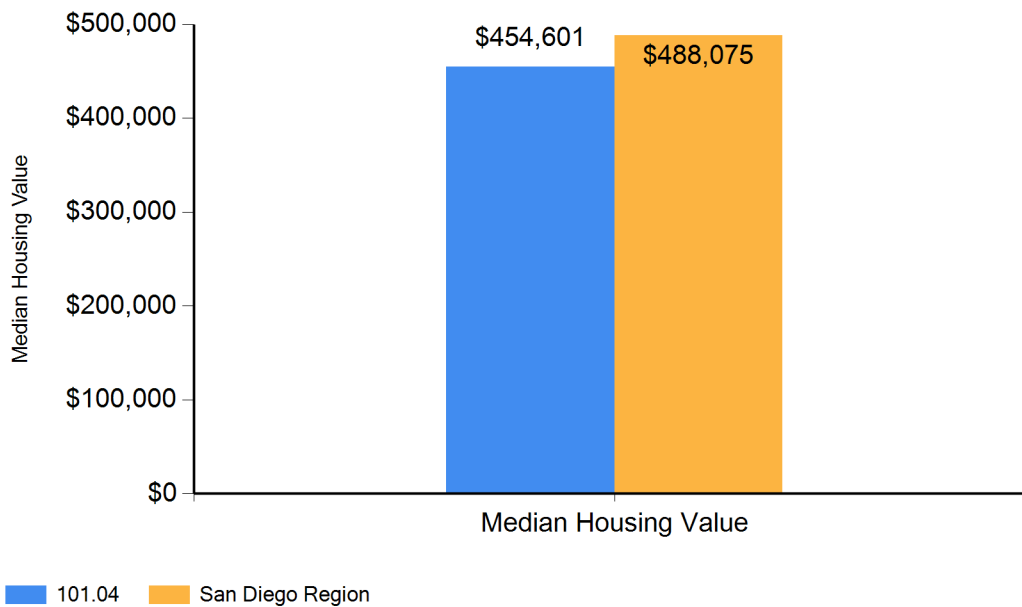
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075