



Demographic and Socioeconomic Profile 2010

TRACT: 198.09

Population by Race

	Population	Percent
Total Population	4,082	100%
White	3,121	76%
Hispanic	572	14%
Asian	204	5%
Two or More	96	2%
Black	64	2%
American Indian	11	<1%
Other	9	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,082	1,938	2,144	53%
Under 5	130	76	54	42%
5 to 9	247	95	152	62%
10 to 14	130	56	74	57%
15 to 17	257	86	171	67%
18 and 19	101	52	49	49%
20 to 24	176	110	66	38%
25 to 29	144	78	66	46%
30 to 34	119	67	52	44%
35 to 39	176	57	119	68%
40 to 44	273	128	145	53%
45 to 49	403	231	172	43%
50 to 54	300	156	144	48%
55 to 59	373	208	165	44%
60 and 61	230	105	125	54%
62 to 64	169	77	92	54%
65 to 69	177	83	94	53%
70 to 74	186	54	132	71%
75 to 79	104	28	76	73%
80 to 84	120	74	46	38%
85 and Older	267	117	150	56%
Under 18	764	313	451	59%
65 and older	854	356	498	58%
Median	48.6	48.5	48.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,575	100%
Never Married	698	20%
Married, excluding separated	1,980	55%
Separated	0	0%
Widowed	439	12%
Divorced	458	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,082	100%
Household	4,062	100%
Group Quarters - Other	20	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,082	572	3,121	64	11	204	5	9	96
Under 5	130	14	98	2	1	6	0	0	9
5 to 9	247	83	158	1	0	4	0	0	1
10 to 14	130	27	77	0	0	12	0	0	14
15 to 17	257	24	183	11	9	11	0	0	19
18 and 19	101	11	79	1	0	6	0	0	4
20 to 24	176	46	126	0	0	3	0	0	1
25 to 29	144	36	96	0	0	5	0	7	0
30 to 34	119	9	107	2	0	1	0	0	0
35 to 39	176	40	105	2	1	18	0	0	10
40 to 44	273	71	180	12	0	5	3	1	1
45 to 49	403	39	317	11	0	12	0	0	24
50 to 54	300	8	256	11	0	25	0	0	0
55 to 59	373	39	304	2	0	18	0	0	10
60 and 61	230	9	199	0	0	20	2	0	0
62 to 64	169	10	132	5	0	21	0	0	1
65 to 69	177	10	162	0	0	5	0	0	0
70 to 74	186	18	152	2	0	12	0	0	2
75 to 79	104	9	86	2	0	6	0	1	0
80 to 84	120	3	115	0	0	2	0	0	0
85 and Older	267	66	189	0	0	12	0	0	0
Under 18	764	148	516	14	10	33	0	0	43
65 and older	854	106	704	4	0	37	0	1	2
Median		39.5	50.7	45.5	16.5	53.8	44.2	28.2	35.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,952	100%
Speak Only English	3,643	92%
Speak Spanish:	153	4%
Speak English "well" or "very well"	153	4%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	75	2%
Speak English "well" or "very well"	45	1%
Speak English "not well" or "not at all"	30	1%
Speak other language:	81	2%
Speak English "well" or "very well"	81	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,041	100%
Less than 9th grade	102	3%
9th through 12th grade, no diploma	85	3%
High school grad (incl. equivalency)	607	20%
Some college, no degree	885	29%
Associate degree	352	12%
Bachelor's degree	594	20%
Master's degree	321	11%
Professional school degree	83	3%
Doctorate degree	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,005	100%	---	---	---	---
Enrolled in school	957	24%	793	20%	164	4%
Nursery / Preschool	114	12%	37	5%	77	47%
Kindergarten to grade 4	226	24%	218	27%	8	5%
Grade 5 to grade 8	135	14%	121	15%	14	9%
Grade 9 to grade 12	207	22%	173	22%	34	21%
College, undergraduate	228	24%	228	29%	0	0%
Graduate or Professional school	47	5%	16	2%	31	19%
Not enrolled in school	3,048	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,617	100%	521	100%	1,096	100%
Family Households:	1,180	73%	521	100%	659	60%
Married couple family	956	59%	472	91%	484	44%
Other family:	224	14%	49	9%	175	16%
Male householder, no wife	52	3%	0	0%	52	5%
Female householder, no husband	172	11%	49	9%	123	11%
Nonfamily households:	437	27%	0	0%	437	40%
Householder living alone	419	26%	----	----	----	----
Other nonfamily households	18	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,720	100%	1617	103	6%	2.51
Single family (detached)	1,378	80%	1,282	96	7%	2.71
Single family (attached)	17	1%	17	0	0%	2.06
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	325	19%	318	7	2%	1.75

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,391	100%
Less than \$150,000	277	20%
\$150,000 to \$199,999	13	1%
\$200,000 to \$249,999	72	5%
\$250,000 to \$299,999	96	7%
\$300,000 to \$399,999	114	8%
\$400,000 to \$499,999	236	17%
\$500,000 to \$749,999	547	39%
\$750,000 to \$999,999	36	3%
\$1,000,000 or more	0	0%

Median Value **\$453,178**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,720	100%
2005 or Later	26	2%
2000 to 2004	21	1%
1990 to 1999	403	23%
1980 to 1989	656	38%
1970 to 1979	444	26%
1960 to 1969	156	9%
1950 to 1959	2	<1%
1940 to 1949	12	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,617	100%	226	100%	1,391	100%
1.00 occupant housing per room or less	1,617	100%	226	100%	1,391	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	226	100%
Less than \$500	26	12%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	31	14%
\$1,000 to \$1,249	13	6%
\$1,250 to \$1,499	49	22%
\$1,500 to \$1,999	61	27%
\$2,000 or more	19	8%
No cash rent	27	12%
Median contract rent	\$1,469	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	226	100%
Less than 20 percent	96	42%
20.0 to 24.9 percent	32	14%
25.0 to 29.9 percent	29	13%
30.0 to 34.9 percent	23	10%
35.0 to 39.9 percent	19	8%
40.0 to 49.9 percent	0	0%
50.0 percent or more	0	0%
Not computed	27	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,617	100%
No vehicle	170	11%
1 vehicle	431	27%
2 vehicles	610	38%
3 vehicles	249	15%
4 or more vehicles	157	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,618	100%
Worked in state of residence	1,585	98%
Worked in county of residence	1,464	90%
Worked outside county of residence	121	7%
Worked outside state of residence	33	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,494	100%	1,677	48%
In labor force	1,979	57%	810	41%
Armed forces	0	0%	0	0%
Civilian (employed)	1,785	90%	734	41%
Civilian (unemployed)	194	10%	76	39%
Not in labor force	1,515	43%	1,007	66%
Pct. of civilian labor force unemployed	9.8%		10.1%	9.4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,618	100%
Car, truck or van:	1,480	91%
Drove Alone	1,276	79%
Carpooled	204	13%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	23	1%
Bicycle	0	0%
Walked	0	0%
Other means	8	0%
Worked at home	107	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,618	100%
Did not work at home	1,511	93%
Less than 10 minutes	206	13%
10 to 19 minutes	558	34%
20 to 29 minutes	145	9%
30 to 44 minutes	321	20%
45 to 59 minutes	212	13%
60 to 89 minutes	45	3%
90 minutes or more	24	1%
Worked at home	107	7%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,617	100%
Agriculture, forestry, mining	1	<1%
Utilities	11	1%
Construction	203	13%
Manufacturing	288	18%
Wholesale trade	91	6%
Retail trade	175	11%
Transportation & warehousing	37	2%
Information & communications	61	4%
Finance, insurance, & real estate	100	6%
Professional, scientific, management, administration	93	6%
Educational, social, & health services	267	17%
Art, entertainment, recreation, accommodations, food	150	9%
Other services	33	2%
Public administration	107	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,617	100%
Management, professional & related:	631	39%
Management (incl. farm managers)	250	15%
Business & financial	32	2%
Computer & mathematical	98	6%
Architecture & engineering	23	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	16	1%
Education, training, & library	158	10%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	54	3%
Service:	164	10%
Healthcare support	0	0%
Protective service	5	<1%
Food preparation & serving	109	7%
Building & grounds cleaning / maintenance	38	2%
Personal care & service	12	1%
Sales & office	508	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	152	9%
Production, transport & material moving	162	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,617	100%
Less than \$15,000	226	14%
\$15,000 to \$29,999	212	13%
\$30,000 to \$44,999	198	12%
\$45,000 to \$59,999	54	3%
\$60,000 to \$74,999	198	12%
\$75,000 to \$99,999	269	17%
\$100,000 to \$124,999	207	13%
\$125,000 to \$149,999	84	5%
\$150,000 to \$199,999	96	6%
\$200,000 or more	73	5%
Median Income	\$68,977	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,617	100%
With earnings	1,050	65%
With wage and salary income	979	61%
With self-employment income	331	20%
With interest, dividend, or net rental income	720	45%
With Social Security income	682	42%
With Supplemental Security income	86	5%
With public assistance income	15	1%
With retirement income	310	19%
With other types of income	384	24%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,082	100%
Under .50	59	1%
.50 to .99	141	3%
1.00 to 1.24	42	1%
1.25 to 1.49	181	4%
1.50 to 1.84	321	8%
1.85 to 1.99	90	2%
2.00 and over	3,248	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,082	100%
Above Poverty	3,882	95%
Below Poverty	200	5%

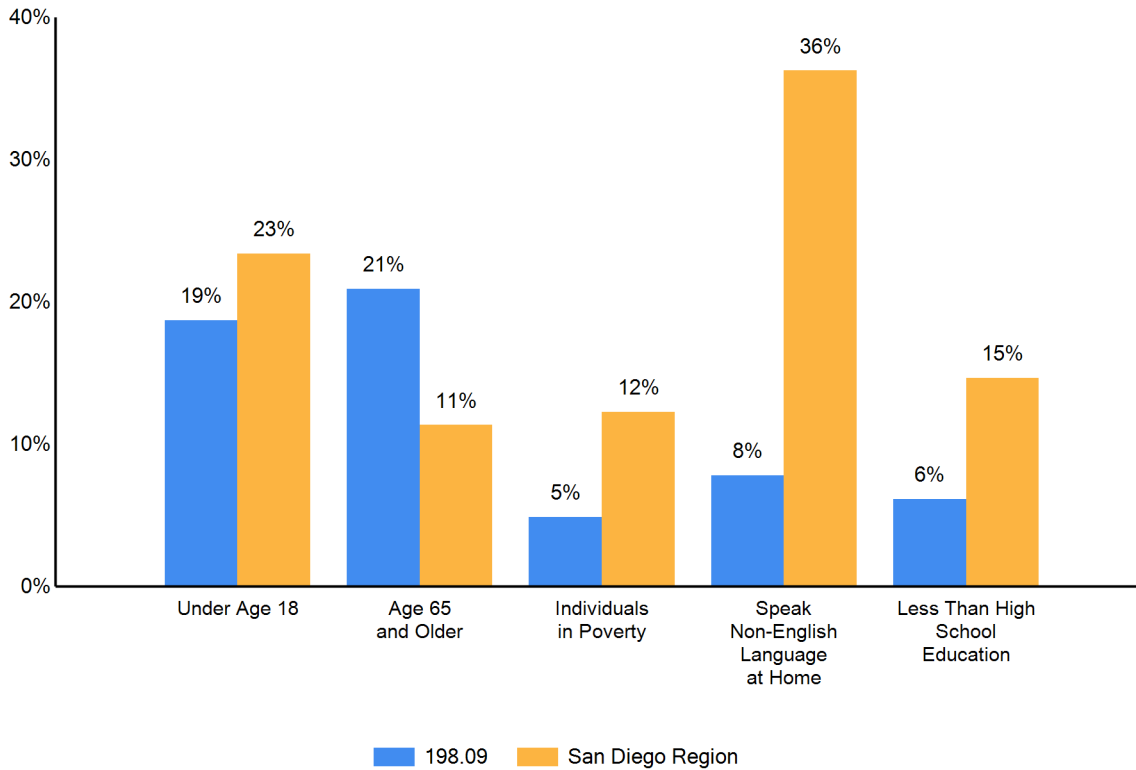
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,180	521	659	1,169	521	648	11	0	11
Married couple family	956	472	484	956	472	484	0	0	0
Male householder, no wife present	52	0	52	52	0	52	0	0	0
Female householder, no husband present	172	49	123	161	49	112	11	0	11

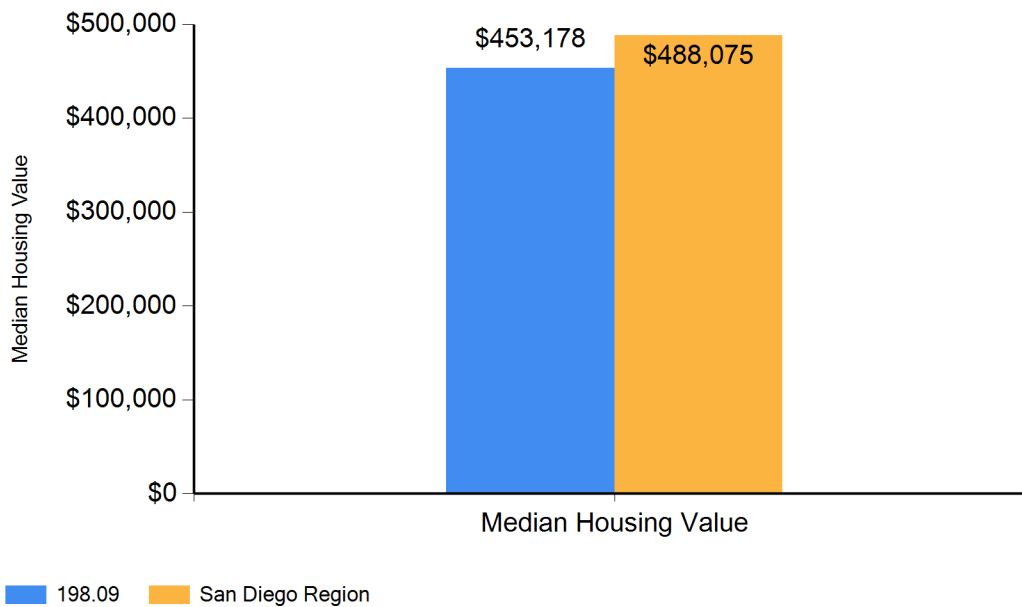
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075