



Demographic and Socioeconomic Profile 2010

CPA: Sweetwater

Population by Race

	Population	Percent
Total Population	13,072	100%
White	5,568	43%
Hispanic	5,368	41%
Asian	1,172	9%
Black	464	4%
Two or More	346	3%
Pacific Islander	75	1%
American Indian	59	<1%
Other	20	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	13,072	6,117	6,955	53%
Under 5	728	379	349	48%
5 to 9	683	333	350	51%
10 to 14	780	395	385	49%
15 to 17	559	250	309	55%
18 and 19	336	154	182	54%
20 to 24	860	429	431	50%
25 to 29	787	357	430	55%
30 to 34	756	376	380	50%
35 to 39	866	412	454	52%
40 to 44	852	388	464	54%
45 to 49	945	416	529	56%
50 to 54	987	467	520	53%
55 to 59	919	412	507	55%
60 and 61	396	183	213	54%
62 to 64	493	238	255	52%
65 to 69	617	286	331	54%
70 to 74	487	221	266	55%
75 to 79	396	163	233	59%
80 to 84	295	137	158	54%
85 and Older	330	121	209	63%
Under 18	2,750	1,357	1,393	51%
65 and older	2,125	928	1,197	56%
Median	41.1	39.7	42.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	10,881	100%
Never Married	3,262	30%
Married, excluding separated	5,948	55%
Separated	142	1%
Widowed	517	5%
Divorced	1,012	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	13,072	100%
Household	13,039	100%
Group Quarters - Other	33	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	13,072	5,368	5,568	464	59	1,172	75	20	346
Under 5	728	421	193	23	1	45	2	4	39
5 to 9	683	364	197	24	0	54	4	3	37
10 to 14	780	422	211	26	5	56	1	2	57
15 to 17	559	291	183	15	4	34	5	2	25
18 and 19	336	190	92	13	2	17	4	2	16
20 to 24	860	458	280	32	5	51	5	0	29
25 to 29	787	402	256	32	4	60	6	0	27
30 to 34	756	367	233	38	1	89	10	0	18
35 to 39	866	395	292	39	4	106	5	2	23
40 to 44	852	379	297	46	4	104	10	1	11
45 to 49	945	374	405	36	3	100	8	1	18
50 to 54	987	358	467	40	11	89	3	1	18
55 to 59	919	264	523	36	4	84	1	0	7
60 and 61	396	123	229	7	0	32	2	0	3
62 to 64	493	123	309	17	1	39	0	0	4
65 to 69	617	142	386	18	5	59	3	0	4
70 to 74	487	135	269	12	4	61	3	0	3
75 to 79	396	73	259	3	1	53	2	0	5
80 to 84	295	59	212	1	0	20	1	2	0
85 and Older	330	28	275	6	0	19	0	0	2
Under 18	2,750	1,498	784	88	10	189	12	11	158
65 and older	2,125	437	1,401	40	10	212	9	2	14
Median		31.9	51.6	38.7	44.4	43.6	35.5	16.5	19.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	12,344	100%
Speak Only English	5,813	47%
Speak Spanish:	5,112	41%
Speak English "well" or "very well"	4,545	37%
Speak English "not well" or "not at all"	567	5%
Speak Asian/Pacific Island language:	837	7%
Speak English "well" or "very well"	801	6%
Speak English "not well" or "not at all"	36	<1%
Speak other language:	582	5%
Speak English "well" or "very well"	562	5%
Speak English "not well" or "not at all"	20	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	9,126	100%
Less than 9th grade	282	3%
9th through 12th grade, no diploma	535	6%
High school grad (incl. equivalency)	1,984	22%
Some college, no degree	2,051	22%
Associate degree	811	9%
Bachelor's degree	2,123	23%
Master's degree	845	9%
Professional school degree	327	4%
Doctorate degree	168	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	12,645	100%	---	---	---	---
Enrolled in school	4,014	32%	3,330	26%	684	5%
Nursery / Preschool	136	3%	41	1%	95	14%
Kindergarten to grade 4	727	18%	587	18%	140	20%
Grade 5 to grade 8	733	18%	623	19%	110	16%
Grade 9 to grade 12	1,039	26%	945	28%	94	14%
College, undergraduate	1,195	30%	1,017	31%	178	26%
Graduate or Professional school	184	5%	117	4%	67	10%
Not enrolled in school	8,631	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	4,453	100%	1,525	100%	2,928	100%
Family Households:	3,382	76%	1,511	99%	1,871	64%
Married couple family	2,650	60%	1,016	67%	1,634	56%
Other family:	732	16%	495	32%	237	8%
Male householder, no wife	174	4%	161	11%	13	<1%
Female householder, no husband	558	13%	334	22%	224	8%
Nonfamily households:	1,071	24%	14	1%	1,057	36%
Householder living alone	928	21%	----	----	----	----
Other nonfamily households	143	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	4,713	100%	4453	260	6%	2.93
Single family (detached)	3,684	78%	3,485	199	5%	3.00
Single family (attached)	246	5%	217	29	12%	2.76
2 to 4 units	53	1%	52	1	2%	2.46
5 to 9 units	173	4%	165	8	5%	2.63
10 or more units	557	12%	534	23	4%	2.68
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	3,496	100%
Less than \$150,000	30	1%
\$150,000 to \$199,999	72	2%
\$200,000 to \$249,999	45	1%
\$250,000 to \$299,999	141	4%
\$300,000 to \$399,999	572	16%
\$400,000 to \$499,999	399	11%
\$500,000 to \$749,999	1,215	35%
\$750,000 to \$999,999	707	20%
\$1,000,000 or more	315	9%

Median Value **\$602,066**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	4,713	100%
2005 or Later	138	3%
2000 to 2004	223	5%
1990 to 1999	445	9%
1980 to 1989	965	20%
1970 to 1979	1,757	37%
1960 to 1969	604	13%
1950 to 1959	389	8%
1940 to 1949	135	3%
1939 or earlier	57	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	4,453	100%	957	100%	3,496	100%
1.00 occupant housing per room or less	4,372	98%	923	96%	3,449	99%
1.01 to 1.50 occupants per room	66	1%	34	4%	32	1%
1.51 to 2.00 occupants per room	1	<1%	0	0%	1	<1%
2.01 or more occupants per room	14	<1%	0	0%	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	957	100%
Less than \$500	21	2%
\$500 to \$599	3	<1%
\$600 to \$699	8	1%
\$700 to \$799	19	2%
\$800 to \$899	10	1%
\$900 to \$999	40	4%
\$1,000 to \$1,249	207	22%
\$1,250 to \$1,499	289	30%
\$1,500 to \$1,999	255	27%
\$2,000 or more	78	8%
No cash rent	27	3%
Median contract rent	\$1,397	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	957	100%
Less than 20 percent	91	10%
20.0 to 24.9 percent	47	5%
25.0 to 29.9 percent	247	26%
30.0 to 34.9 percent	66	7%
35.0 to 39.9 percent	61	6%
40.0 to 49.9 percent	178	19%
50.0 percent or more	240	25%
Not computed	27	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	4,453	100%
No vehicle	82	2%
1 vehicle	947	21%
2 vehicles	1,824	41%
3 vehicles	954	21%
4 or more vehicles	646	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	6,070	100%
Worked in state of residence	5,935	98%
Worked in county of residence	5,796	95%
Worked outside county of residence	139	2%
Worked outside state of residence	135	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	10,709	100%	4,935	46%
In labor force	6,678	62%	3,516	53%
Armed forces	154	2%	129	84%
Civilian (employed)	6,083	91%	3,166	52%
Civilian (unemployed)	441	7%	221	50%
Not in labor force	4,031	38%	1,419	35%
Pct. of civilian labor force unemployed	6.8%		6.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	6,070	100%
Car, truck or van:	5,696	94%
Drove Alone	5,081	84%
Carpooled	615	10%
Public Transportation:	97	2%
Bus	94	2%
Trolley / Streetcar	3	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	33	1%
Bicycle	2	<1%
Walked	37	1%
Other means	56	1%
Worked at home	149	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	6,070	100%
Did not work at home	5,921	98%
Less than 10 minutes	278	5%
10 to 19 minutes	2,099	35%
20 to 29 minutes	1,721	28%
30 to 44 minutes	1,222	20%
45 to 59 minutes	279	5%
60 to 89 minutes	175	3%
90 minutes or more	147	2%
Worked at home	149	2%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	5,939	100%
Agriculture, forestry, mining	29	<1%
Utilities	37	1%
Construction	476	8%
Manufacturing	431	7%
Wholesale trade	310	5%
Retail trade	803	14%
Transportation & warehousing	175	3%
Information & communications	110	2%
Finance, insurance, & real estate	470	8%
Professional, scientific, management, administration	536	9%
Educational, social, & health services	1,349	23%
Art, entertainment, recreation, accommodations, food	342	6%
Other services	382	6%
Public administration	489	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	5,939	100%
Management, professional & related:	2,126	36%
Management (incl. farm managers)	620	10%
Business & financial	242	4%
Computer & mathematical	86	1%
Architecture & engineering	115	2%
Life, physical & social science	29	<1%
Community & social service	57	1%
Legal	76	1%
Education, training, & library	380	6%
Art, entertainment, sports & media	88	1%
Healthcare practitioners	433	7%
Service:	765	13%
Healthcare support	101	2%
Protective service	160	3%
Food preparation & serving	222	4%
Building & grounds cleaning / maintenance	69	1%
Personal care & service	213	4%
Sales & office	2,037	34%
Farming, fishing & forestry	29	<1%
Construction, extraction & maintenance	527	9%
Production, transport & material moving	455	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	4,453	100%
Less than \$15,000	191	4%
\$15,000 to \$29,999	371	8%
\$30,000 to \$44,999	404	9%
\$45,000 to \$59,999	688	15%
\$60,000 to \$74,999	599	13%
\$75,000 to \$99,999	716	16%
\$100,000 to \$124,999	562	13%
\$125,000 to \$149,999	189	4%
\$150,000 to \$199,999	347	8%
\$200,000 or more	386	9%
Median Income	\$74,336	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	4,453	100%
With earnings	3,679	83%
With wage and salary income	3,407	77%
With self-employment income	669	15%
With interest, dividend, or net rental income	1,368	31%
With Social Security income	1,236	28%
With Supplemental Security income	207	5%
With public assistance income	15	<1%
With retirement income	1,034	23%
With other types of income	832	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	13,044	100%
Under .50	474	4%
.50 to .99	287	2%
1.00 to 1.24	165	1%
1.25 to 1.49	252	2%
1.50 to 1.84	788	6%
1.85 to 1.99	153	1%
2.00 and over	10,925	84%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	13,044	100%
Above Poverty	12,283	94%
Below Poverty	761	6%

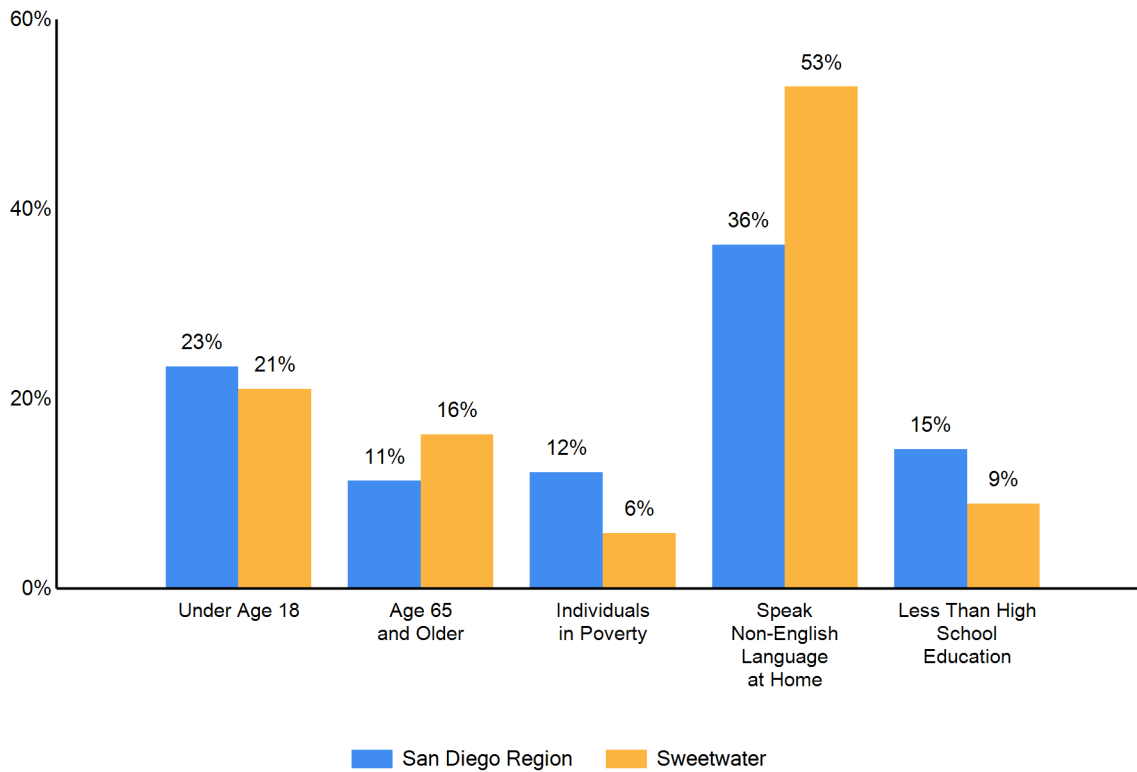
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	3,382	1,511	1,871	3,213	1,398	1,815	169	113	56
Married couple family	2,650	1,016	1,634	2,580	986	1,594	70	30	40
Male householder, no wife present	174	161	13	148	135	13	26	26	0
Female householder, no husband present	558	334	224	485	277	208	73	57	16

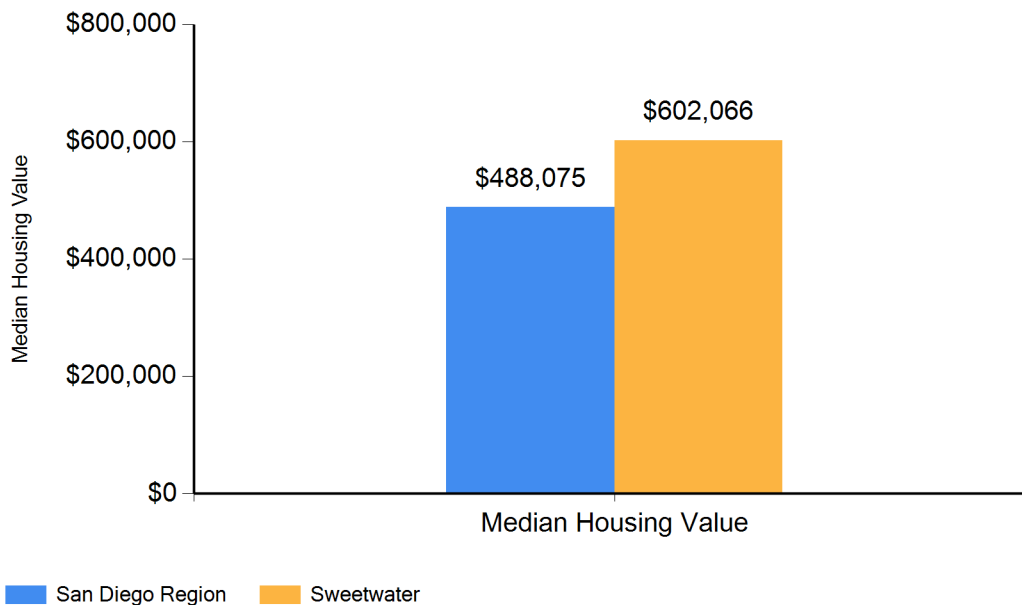
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075