DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91910

	Apr 1, 2010
Total Population	76,153
Household Population	75,197
Group Quarters Population	956
Persons Per Household	2.87

HOUSING AND OCCUPANCY

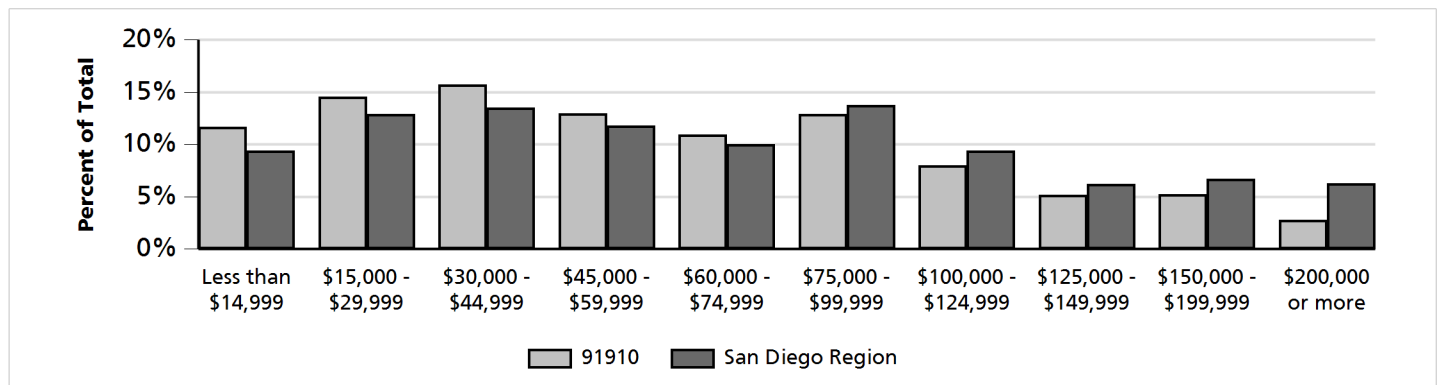|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,522	26,172	4.9%
Single Family - Detached	12,018	11,593	3.5%
Single Family - Multiple-Unit	3,003	2,891	3.7%
Multi-Family	11,130	10,499	5.7%
Mobile Home and Other	1,371	1,189	13.3%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	12%	15%	16%	13%	11%	13%	8%	5%	5%	3%

Median Household Income

Adjusted for Inflation (2010 $)	$54,288

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
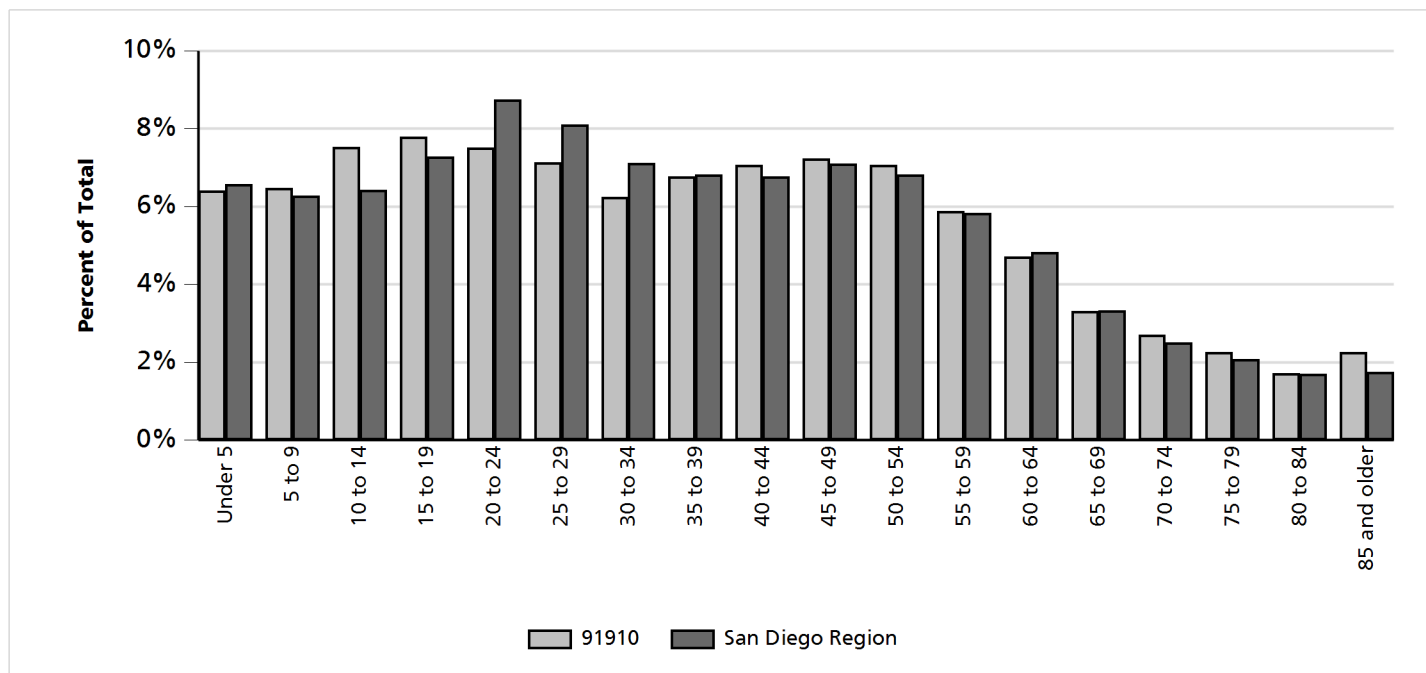
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

September 9, 2015
91910
Page 1 of 3

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**76,153**	37,014	39,139	51%
Under 5	4,874	2,554	2,320	48%
5 to 9	4,930	2,464	2,466	50%
10 to 14	5,725	2,942	2,783	49%
15 to 17	3,548	1,868	1,680	47%
18 and 19	2,383	1,234	1,149	48%
20 to 24	5,711	2,979	2,732	48%
25 to 29	5,431	2,763	2,668	49%
30 to 34	4,753	2,355	2,398	50%
35 to 39	5,153	2,536	2,617	51%
40 to 44	5,385	2,620	2,765	51%
45 to 49	5,501	2,620	2,881	52%
50 to 54	5,381	2,558	2,823	52%
55 to 59	4,476	2,083	2,393	53%
60 and 61	1,517	685	832	55%
62 to 64	2,064	966	1,098	53%
65 to 69	2,517	1,100	1,417	56%
70 to 74	2,057	854	1,203	58%
75 to 79	1,720	711	1,009	59%
80 to 84	1,301	497	804	62%
85 and older	1,726	625	1,101	64%
Under 18	19,077	9,828	9,249	48%
65 and older	9,321	3,787	5,534	59%
Median Age	35.7	33.6	37.6	N/A

POPULATION BY AGE

Legend: 91910 | San Diego Region

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

September 9, 2015
91910
Page 2 of 3

POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**45,462**	18,226	2,946	**245**	**7,356**	**1,918**
Under 5	3,654	523	148	8	282	259
5 to 9	3,646	599	133	12	340	200
10 to 14	4,264	689	143	22	389	218
15 to 17	2,583	439	97	9	283	137
18 and 19	1,681	333	119	8	165	77
20 to 24	3,722	1,071	261	13	472	172
25 to 29	3,447	1,024	293	30	496	141
30 to 34	3,102	825	212	20	452	142
35 to 39	3,333	922	211	19	565	103
40 to 44	3,333	1,133	263	17	545	94
45 to 49	3,065	1,446	258	11	617	104
50 to 54	2,726	1,718	255	19	574	89
55 to 59	2,023	1,599	185	16	589	64
60 and 61	633	588	45	5	230	16
62 to 64	810	858	75	14	290	17
65 to 69	1,018	1,056	96	7	314	26
70 to 74	798	889	58	3	289	20
75 to 79	655	811	31	5	208	10
80 to 84	439	667	30	6	139	20
85 and older	530	1,036	33	1	117	9
Under 18	14,147	2,250	521	51	1,294	814
65 and older	3,440	4,459	248	22	1,067	85
Median Age	29.6	50.3	36.6	35.1	42.1	22.0