

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2012
Total Population	135,410
Household Population	130,684
Group Quarters Population	4,726
Persons Per Household	3.50

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	38,866	37,298	4.0%
Single Family - Detached	16,508	16,363	0.9%
Single Family - Multiple-Unit	4,495	4,065	9.6%
Multi-Family	15,146	14,373	5.1%
Mobile Home and Other	2,717	2,497	8.1%

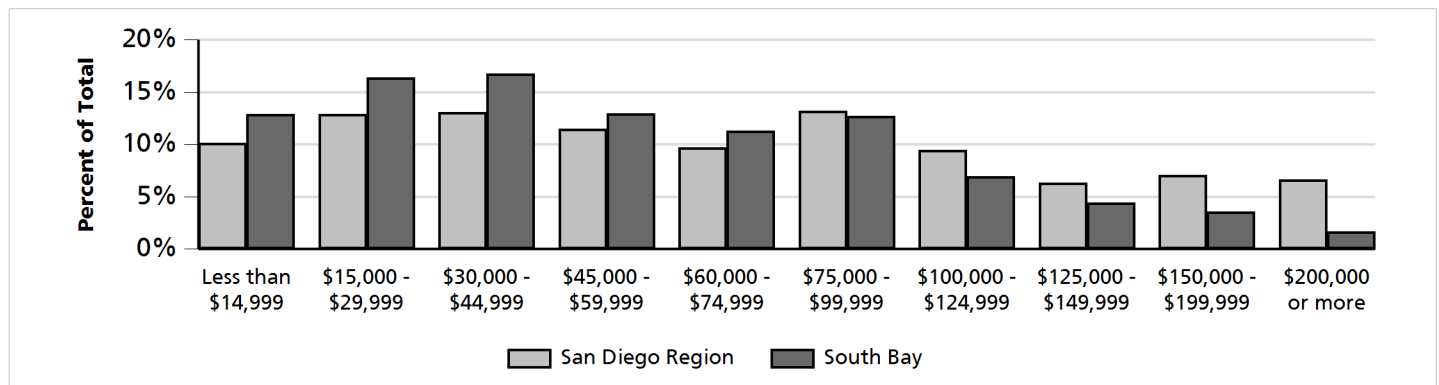
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	16%	17%	13%	11%	13%	7%	4%	4%	2%

Median Household Income

Adjusted for Inflation (2010 \$)	\$49,541
Not adjusted for inflation (current 2011\$)	\$51,044



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

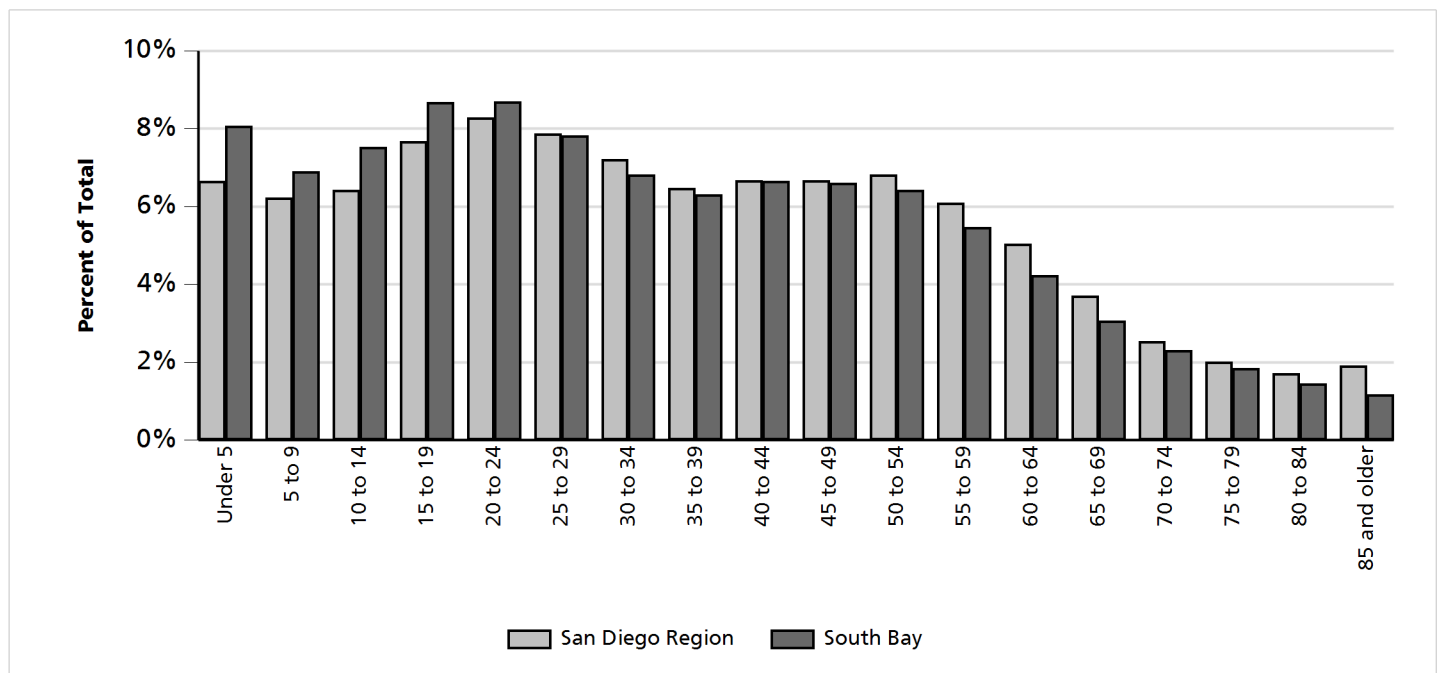
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	135,410	68,117	67,293	50%
Under 5	10,917	5,645	5,272	48%
5 to 9	9,334	4,755	4,579	49%
10 to 14	10,179	5,310	4,869	48%
15 to 17	6,829	3,600	3,229	47%
18 and 19	4,922	2,560	2,362	48%
20 to 24	11,778	6,075	5,703	48%
25 to 29	10,590	5,665	4,925	47%
30 to 34	9,219	4,894	4,325	47%
35 to 39	8,531	4,387	4,144	49%
40 to 44	9,002	4,553	4,449	49%
45 to 49	8,932	4,536	4,396	49%
50 to 54	8,703	4,277	4,426	51%
55 to 59	7,414	3,432	3,982	54%
60 and 61	2,386	1,179	1,207	51%
62 to 64	3,340	1,549	1,791	54%
65 to 69	4,142	1,849	2,293	55%
70 to 74	3,126	1,363	1,763	56%
75 to 79	2,510	1,068	1,442	57%
80 to 84	1,958	806	1,152	59%
85 and older	1,598	614	984	62%
Under 18	37,259	19,310	17,949	48%
65 and older	13,334	5,700	7,634	57%
Median Age	31.7	30.5	33.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	94,495	19,700	4,876	297	12,960	3,082
Under 5	8,685	1,021	280	19	620	292
5 to 9	7,489	684	219	12	580	350
10 to 14	8,226	678	236	16	702	321
15 to 17	5,566	475	172	8	423	185
18 and 19	3,980	322	143	5	338	134
20 to 24	8,719	1,305	526	20	851	357
25 to 29	7,047	1,734	510	27	936	336
30 to 34	6,293	1,439	414	20	874	179
35 to 39	5,970	1,194	366	25	772	204
40 to 44	6,212	1,352	436	16	810	176
45 to 49	5,986	1,452	438	30	892	134
50 to 54	5,398	1,737	447	34	946	141
55 to 59	4,414	1,594	276	20	999	111
60 and 61	1,307	604	87	3	359	26
62 to 64	1,782	824	111	14	581	28
65 to 69	2,325	1,017	84	13	661	42
70 to 74	1,686	779	53	7	571	30
75 to 79	1,395	597	31	3	470	14
80 to 84	1,087	483	30	5	339	14
85 and older	928	409	17	0	236	8
Under 18	29,966	2,858	907	55	2,325	1,148
65 and older	7,421	3,285	215	28	2,277	108
Median Age	28.3	43.7	34.3	39.3	42.4	23.6