DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92008

	Jan 1, 2015
Total Population	**28,028**
Household Population	27,435
Group Quarters Population	593
Persons Per Household	2.33

HOUSING AND OCCUPANCY

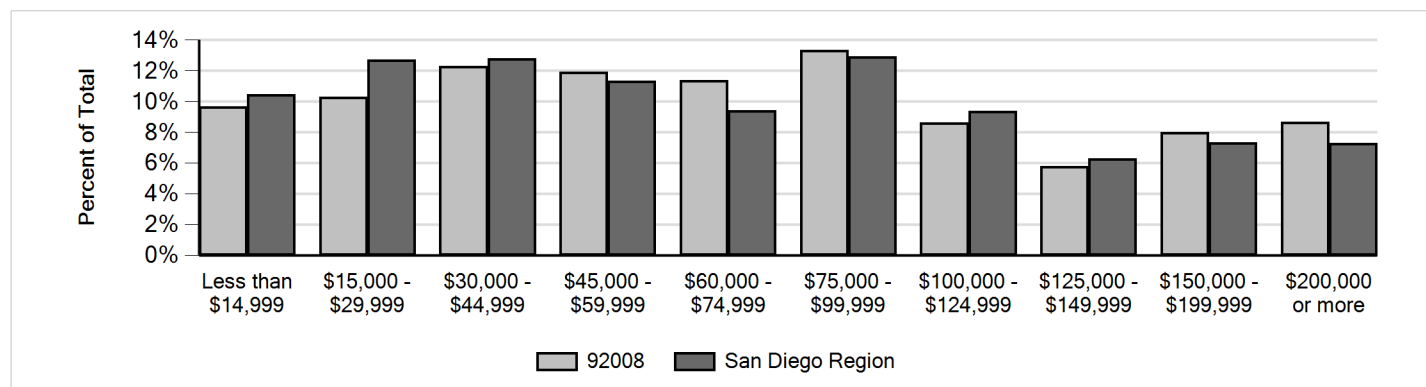|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**12,573**	**11,758**	**6.5%**
Single Family - Detached	5,063	4,811	5.0%
Single Family - Multiple-Unit	1,481	1,449	2.2%
Multi-Family	5,872	5,372	8.5%
Mobile Home and Other	157	126	19.7%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	10%	10%	12%	12%	11%	13%	9%	6%	8%	9%

Median Household Income

	2015
Adjusted for Inflation (2010 $)	$67,662
Not adjusted for inflation (current 2014$)	$73,087

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
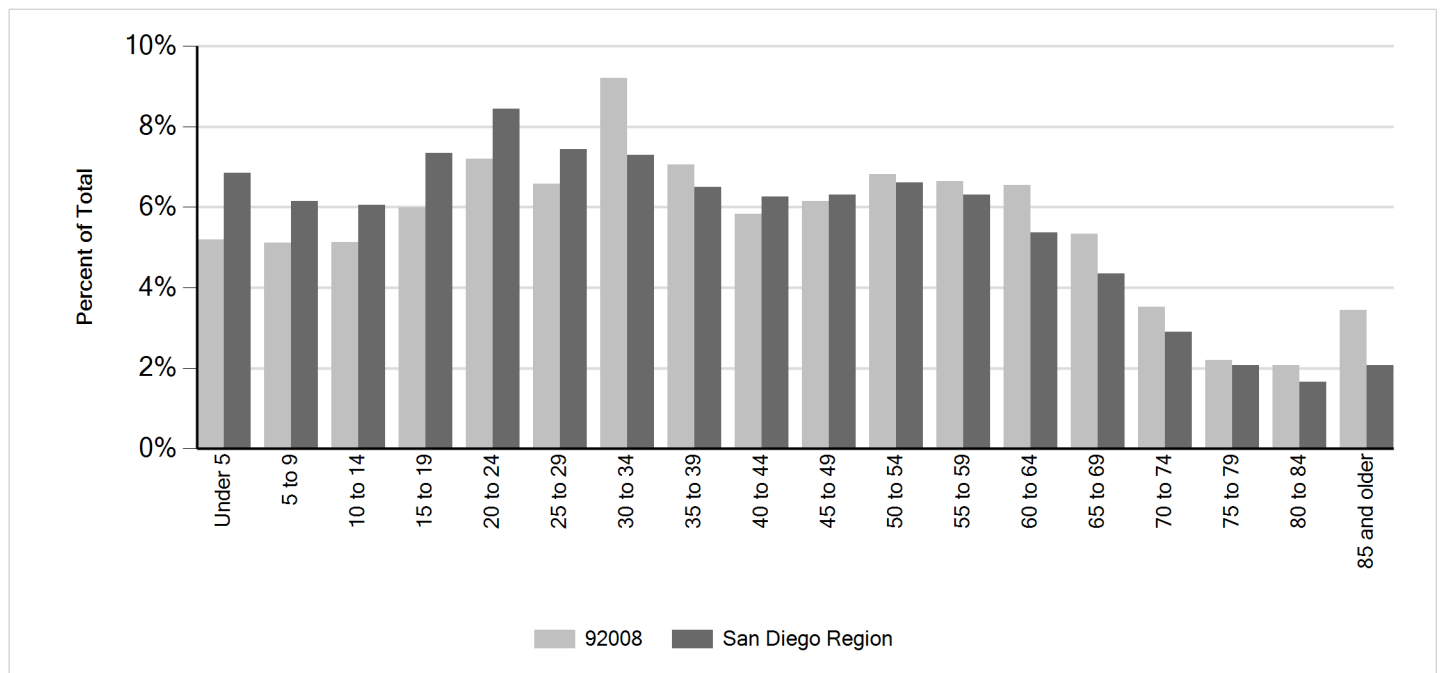
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**28,028**	**14,294**	**13,734**	**49%**
Under 5	1,454	737	717	49%
5 to 9	1,433	731	702	49%
10 to 14	1,437	757	680	47%
15 to 17	936	504	432	46%
18 and 19	741	418	323	44%
20 to 24	2,018	1,190	828	41%
25 to 29	1,844	934	910	49%
30 to 34	2,580	1,361	1,219	47%
35 to 39	1,976	1,035	941	48%
40 to 44	1,632	837	795	49%
45 to 49	1,724	870	854	50%
50 to 54	1,912	940	972	51%
55 to 59	1,860	946	914	49%
60 and 61	768	341	427	56%
62 to 64	1,065	529	536	50%
65 to 69	1,496	747	749	50%
70 to 74	988	477	511	52%
75 to 79	619	267	352	57%
80 to 84	581	281	300	52%
85 and older	964	392	572	59%
Under 18	5,260	2,729	2,531	48%
65 and older	4,648	2,164	2,484	53%
Median Age	39.0	37.5	40.7	N/A

POPULATION BY AGE

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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**5,809**	**19,838**	**250**	**106**	**1,236**	**789**
Under 5	362	920	20	7	103	42
5 to 9	491	687	22	8	73	152
10 to 14	485	753	17	4	60	118
15 to 17	295	523	9	4	25	80
18 and 19	233	397	14	4	41	52
20 to 24	554	1,224	40	8	112	80
25 to 29	509	1,177	21	10	61	66
30 to 34	558	1,815	18	10	119	60
35 to 39	488	1,308	14	13	128	25
40 to 44	414	1,106	9	8	76	19
45 to 49	377	1,219	10	2	98	18
50 to 54	342	1,458	3	9	65	35
55 to 59	209	1,544	11	4	76	16
60 and 61	74	669	2	2	17	4
62 to 64	108	916	2	2	32	5
65 to 69	127	1,305	5	5	52	2
70 to 74	87	842	7	2	42	8
75 to 79	47	531	6	0	30	5
80 to 84	27	527	9	3	15	0
85 and older	22	917	11	1	11	2
Under 18	1,633	2,883	68	23	261	392
65 and older	310	4,122	38	11	150	17
Median Age	29.8	45.0	25.7	34.0	35.9	18.1

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