



Demographic and Socioeconomic Profile 2010

TRACT: 204.05

Population by Race

	Population	Percent
Total Population	3,412	100%
White	2,718	80%
Hispanic	370	11%
Asian	224	7%
Two or More	79	2%
Black	16	<1%
American Indian	4	<1%
Pacific Islander	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,412	1,678	1,734	51%
Under 5	141	63	78	55%
5 to 9	176	89	87	49%
10 to 14	208	111	97	47%
15 to 17	126	59	67	53%
18 and 19	55	26	29	53%
20 to 24	127	64	63	50%
25 to 29	112	66	46	41%
30 to 34	118	59	59	50%
35 to 39	148	67	81	55%
40 to 44	208	102	106	51%
45 to 49	271	127	144	53%
50 to 54	342	160	182	53%
55 to 59	328	167	161	49%
60 and 61	130	61	69	53%
62 to 64	186	85	101	54%
65 to 69	238	132	106	45%
70 to 74	197	100	97	49%
75 to 79	139	69	70	50%
80 to 84	80	45	35	44%
85 and Older	82	26	56	68%
Under 18	651	322	329	51%
65 and older	736	372	364	49%
Median	50.2	50.2	50.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,887	100%
Never Married	529	18%
Married, excluding separated	1,886	65%
Separated	25	<1%
Widowed	209	7%
Divorced	238	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,412	100%
Household	3,383	99%
Group Quarters - Other	29	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	3,412	370	2,718	16	4	224	1	79
Under 5	141	33	90	2	0	5	0	11
5 to 9	176	35	123	1	1	9	0	7
10 to 14	208	25	160	0	0	14	0	9
15 to 17	126	15	91	1	0	9	0	10
18 and 19	55	9	42	1	0	3	0	0
20 to 24	127	21	94	0	0	8	0	4
25 to 29	112	28	72	1	0	9	0	2
30 to 34	118	29	78	1	0	7	0	3
35 to 39	148	17	116	2	1	10	0	2
40 to 44	208	29	153	0	0	21	0	5
45 to 49	271	26	220	0	0	18	0	7
50 to 54	342	25	287	2	0	22	0	6
55 to 59	328	27	282	0	1	18	0	0
60 and 61	130	5	109	1	0	14	0	1
62 to 64	186	13	155	2	0	13	1	2
65 to 69	238	9	205	1	1	20	0	2
70 to 74	197	6	178	1	0	9	0	3
75 to 79	139	8	116	0	0	12	0	3
80 to 84	80	6	71	0	0	2	0	1
85 and Older	82	4	76	0	0	1	0	1
Under 18	651	108	464	4	1	37	0	37
65 and older	736	33	646	2	1	44	0	10
Median		33.3	52.1	37.5	55.0	49.7	63.5	23.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,271	100%
Speak Only English	2,826	86%
Speak Spanish:	137	4%
Speak English "well" or "very well"	137	4%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	175	5%
Speak English "well" or "very well"	165	5%
Speak English "not well" or "not at all"	10	<1%
Speak other language:	133	3%
Speak English "well" or "very well"	110	3%
Speak English "not well" or "not at all"	23	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,579	100%
Less than 9th grade	12	<1%
9th through 12th grade, no diploma	69	3%
High school grad (incl. equivalency)	332	13%
Some college, no degree	503	20%
Associate degree	259	10%
Bachelor's degree	743	29%
Master's degree	447	17%
Professional school degree	137	5%
Doctorate degree	77	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,354	100%	---	---	---	---
Enrolled in school	785	23%	644	19%	141	4%
Nursery / Preschool	4	1%	0	0%	4	3%
Kindergarten to grade 4	210	27%	120	19%	90	64%
Grade 5 to grade 8	192	24%	159	25%	33	23%
Grade 9 to grade 12	143	18%	143	22%	0	0%
College, undergraduate	201	26%	187	29%	14	10%
Graduate or Professional school	35	4%	35	5%	0	0%
Not enrolled in school	2,569	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,266	100%	345	100%	921	100%
Family Households:	1,030	81%	345	100%	685	74%
Married couple family	948	75%	331	96%	617	67%
Other family:	82	6%	14	4%	68	7%
Male householder, no wife	9	1%	9	3%	0	0%
Female householder, no husband	73	6%	5	1%	68	7%
Nonfamily households:	236	19%	0	0%	236	26%
Householder living alone	217	17%	----	----	----	----
Other nonfamily households	19	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,279	100%	1266	13	1%	2.67
Single family (detached)	1,260	99%	1,247	13	1%	2.67
Single family (attached)	19	1%	19	0	0%	2.79
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,146	100%
Less than \$150,000	15	1%
\$150,000 to \$199,999	11	1%
\$200,000 to \$249,999	4	<1%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	92	8%
\$400,000 to \$499,999	76	7%
\$500,000 to \$749,999	503	44%
\$750,000 to \$999,999	402	35%
\$1,000,000 or more	43	4%

Median Value **\$686,382**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,279	100%
2005 or Later	43	3%
2000 to 2004	72	6%
1990 to 1999	356	28%
1980 to 1989	370	29%
1970 to 1979	223	17%
1960 to 1969	94	7%
1950 to 1959	92	7%
1940 to 1949	29	2%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,266	100%	120	100%	1,146	100%
1.00 occupant housing per room or less	1,266	100%	120	100%	1,146	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	120	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	43	36%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	31	26%
\$1,250 to \$1,499	8	7%
\$1,500 to \$1,999	4	3%
\$2,000 or more	30	25%
No cash rent	4	3%
Median contract rent	\$1,137	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	120	100%
Less than 20 percent	19	16%
20.0 to 24.9 percent	12	10%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	43	36%
40.0 to 49.9 percent	4	3%
50.0 percent or more	8	7%
Not computed	34	28%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,266	100%
No vehicle	6	<1%
1 vehicle	212	17%
2 vehicles	551	44%
3 vehicles	338	27%
4 or more vehicles	159	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,658	100%
Worked in state of residence	1,657	100%
Worked in county of residence	1,630	98%
Worked outside county of residence	27	2%
Worked outside state of residence	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,846	100%	1,397	49%
In labor force	1,622	57%	974	60%
Armed forces	0	0%	0	0%
Civilian (employed)	1,526	94%	902	59%
Civilian (unemployed)	96	6%	72	75%
Not in labor force	1,224	43%	423	35%
Pct. of civilian labor force unemployed	5.9%		7.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,658	100%
Car, truck or van:	1,388	84%
Drove Alone	1,243	75%
Carpooled	145	9%
Public Transportation:	11	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	11	1%
Other public transportation	0	0%
Motorcycle	5	<1%
Bicycle	0	0%
Walked	38	2%
Other means	14	1%
Worked at home	202	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,658	100%
Did not work at home	1,456	88%
Less than 10 minutes	163	10%
10 to 19 minutes	369	22%
20 to 29 minutes	260	16%
30 to 44 minutes	439	26%
45 to 59 minutes	171	10%
60 to 89 minutes	54	3%
90 minutes or more	0	0%
Worked at home	202	12%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,658	100%
Agriculture, forestry, mining	0	0%
Utilities	8	<1%
Construction	140	8%
Manufacturing	162	10%
Wholesale trade	24	1%
Retail trade	170	10%
Transportation & warehousing	1	<1%
Information & communications	55	3%
Finance, insurance, & real estate	129	8%
Professional, scientific, management, administration	80	5%
Educational, social, & health services	262	16%
Art, entertainment, recreation, accommodations, food	173	10%
Other services	77	5%
Public administration	377	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,658	100%
Management, professional & related:	853	51%
Management (incl. farm managers)	195	12%
Business & financial	183	11%
Computer & mathematical	78	5%
Architecture & engineering	41	2%
Life, physical & social science	1	<1%
Community & social service	5	<1%
Legal	19	1%
Education, training, & library	137	8%
Art, entertainment, sports & media	14	1%
Healthcare practitioners	180	11%
Service:	216	13%
Healthcare support	16	1%
Protective service	72	4%
Food preparation & serving	53	3%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	75	5%
Sales & office	376	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	130	8%
Production, transport & material moving	83	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,266	100%
Less than \$15,000	125	10%
\$15,000 to \$29,999	66	5%
\$30,000 to \$44,999	65	5%
\$45,000 to \$59,999	56	4%
\$60,000 to \$74,999	90	7%
\$75,000 to \$99,999	137	11%
\$100,000 to \$124,999	200	16%
\$125,000 to \$149,999	155	12%
\$150,000 to \$199,999	195	15%
\$200,000 or more	177	14%
Median Income	\$111,750	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,266	100%
With earnings	1,001	79%
With wage and salary income	951	75%
With self-employment income	314	25%
With interest, dividend, or net rental income	542	43%
With Social Security income	460	36%
With Supplemental Security income	58	5%
With public assistance income	0	0%
With retirement income	412	33%
With other types of income	105	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,412	100%
Under .50	200	6%
.50 to .99	60	2%
1.00 to 1.24	0	0%
1.25 to 1.49	5	<1%
1.50 to 1.84	40	1%
1.85 to 1.99	46	1%
2.00 and over	3,061	90%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,412	100%
Above Poverty	3,152	92%
Below Poverty	260	8%

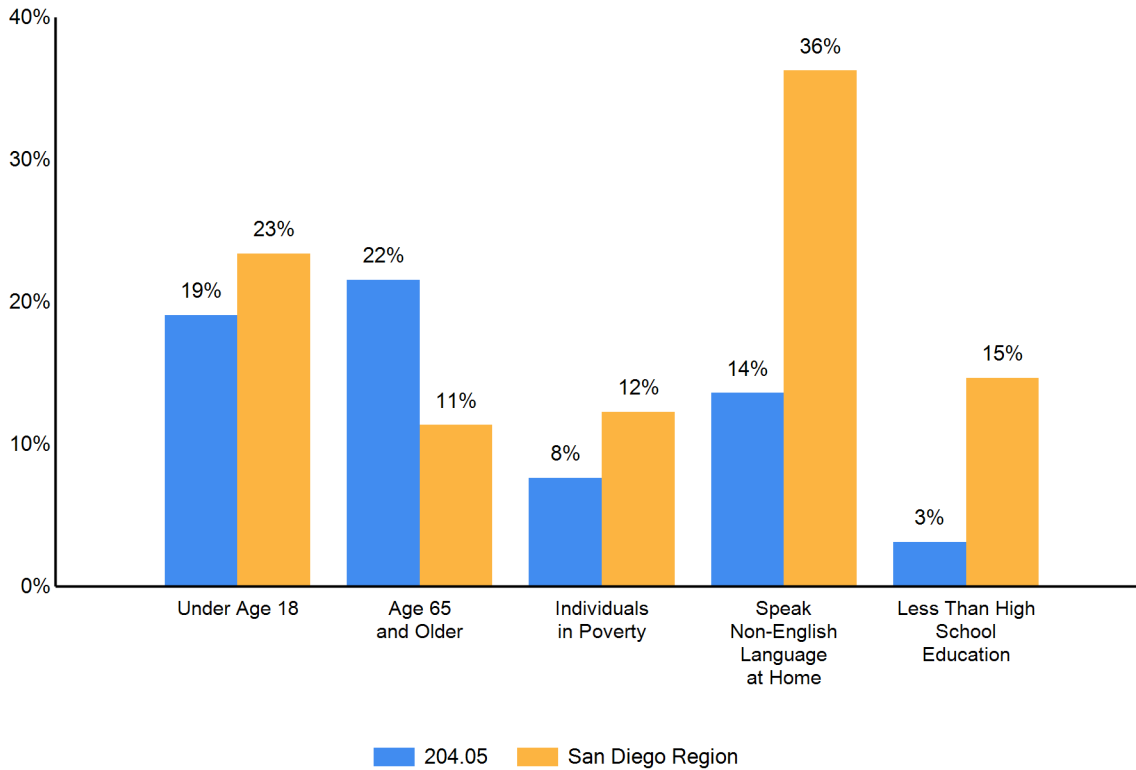
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,030	345	685	960	331	629	70	14	56
Married couple family	948	331	617	883	322	561	65	9	56
Male householder, no wife present	9	9	0	9	9	0	0	0	0
Female householder, no husband present	73	5	68	68	0	68	5	5	0

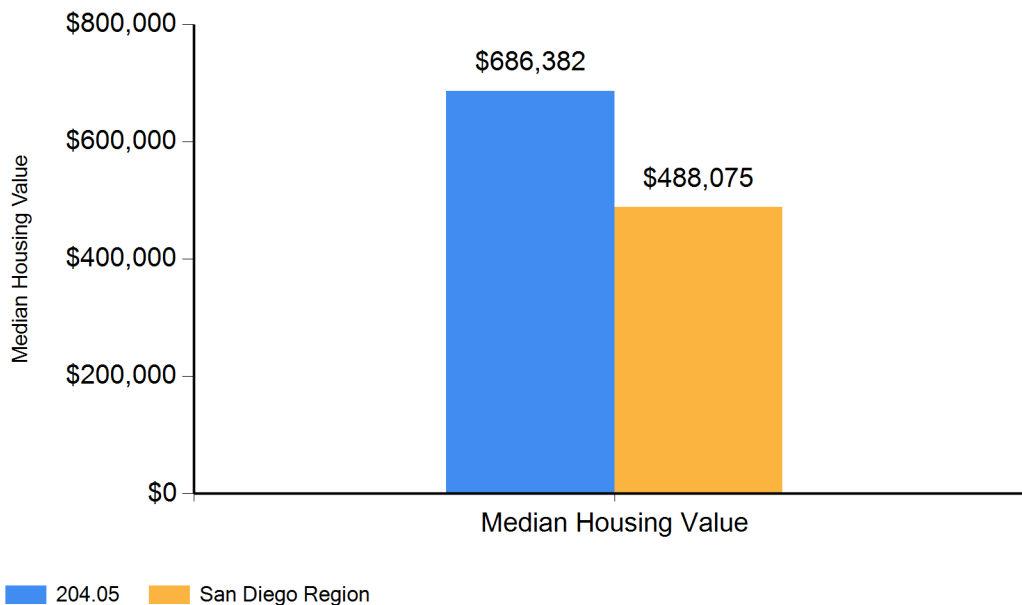
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075