DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92078



	Jan 1, 2011
Total Population	41,634
Household Population	41,483
Group Quarters Population	151
Persons Per Household	2.70

HOUSING AND OCCUPANCY

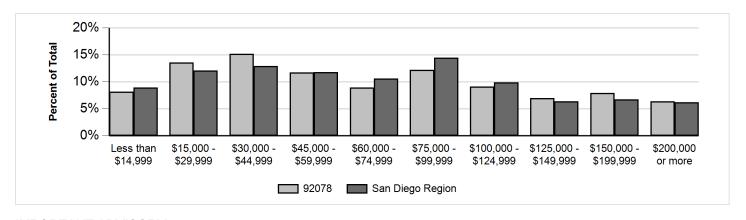
	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	16,135	15,355	4.8%
Single Family - Detached	8,126	7,767	4.4%
Single Family - Multiple-Unit	525	490	6.7%
Multi-Family	4,971	4,731	4.8%
Mobile Home and Other	2,513	2,367	5.8%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	8%	14%	15%	12%	9%	12%	9%	7%	8%	6%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$62,340



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

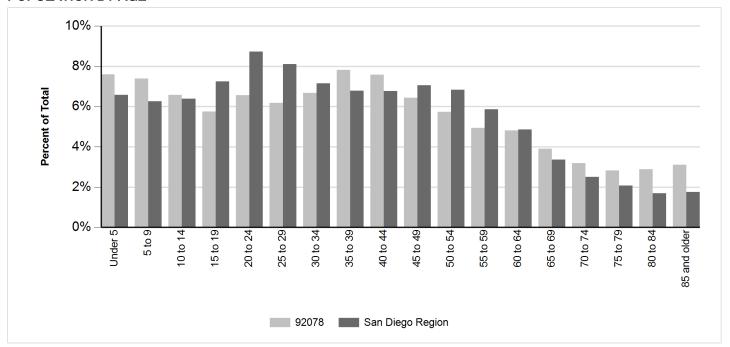
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	41,634	19,969	21,665	52%
Under 5	3,163	1,630	1,533	48%
5 to 9	3,077	1,590	1,487	48%
10 to 14	2,742	1,384	1,358	50%
15 to 17	1,439	731	708	49%
18 and 19	957	490	467	49%
20 to 24	2,733	1,326	1,407	51%
25 to 29	2,575	1,268	1,307	51%
30 to 34	2,781	1,337	1,444	52%
35 to 39	3,256	1,590	1,666	51%
40 to 44	3,159	1,562	1,597	51%
45 to 49	2,682	1,337	1,345	50%
50 to 54	2,387	1,168	1,219	51%
55 to 59	2,057	961	1,096	53%
60 and 61	793	361	432	54%
62 to 64	1,210	511	699	58%
65 to 69	1,628	718	910	56%
70 to 74	1,326	577	749	56%
75 to 79	1,175	465	710	60%
80 to 84	1,199	498	701	58%
85 and older	1,295	465	830	64%
Under 18	10,421	5,335	5,086	49%
65 and older	6,623	2,723	3,900	59%
Median Age	37.1	35.7	38.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-inspanie						
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	11,337	24,267	1,037	119	3,594	1,280	
Under 5	1,171	1,457	73	13	220	229	
5 to 9	1,103	1,445	82	7	239	201	
10 to 14	1,076	1,243	84	10	183	146	
15 to 17	585	610	51	4	111	78	
18 and 19	447	369	35	6	67	33	
20 to 24	1,045	1,232	105	11	254	86	
25 to 29	934	1,209	99	8	254	71	
30 to 34	880	1,454	84	5	292	66	
35 to 39	861	1,824	83	5	404	79	
40 to 44	795	1,872	74	5	336	77	
45 to 49	683	1,559	67	12	302	59	
50 to 54	482	1,574	74	3	215	39	
55 to 59	378	1,385	43	9	213	29	
60 and 61	117	592	11	3	59	11	
62 to 64	176	902	22	5	92	13	
65 to 69	204	1,265	16	2	125	16	
70 to 74	149	1,052	5	4	96	20	
75 to 79	115	979	10	1	58	12	
80 to 84	68	1,065	11	6	40	9	
85 and older	68	1,179	8	0	34	6	
Under 18	3,935	4,755	290	34	753	654	
65 and older	604	5,540	50	13	353	63	
Median Age	26.3	43.4	29.5	30.5	37.2	18.8	