



## Demographic and Socioeconomic Profile 2010

TRACT: 186.13

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,477</b>	<b>100%</b>
White	1,404	40%
Hispanic	1,285	37%
Black	277	8%
Asian	251	7%
Two or More	170	5%
Pacific Islander	52	1%
American Indian	20	1%
Other	18	1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,477</b>	<b>1,738</b>	<b>1,739</b>	<b>50%</b>
Under 5	305	154	151	50%
5 to 9	253	143	110	43%
10 to 14	198	97	101	51%
15 to 17	133	71	62	47%
18 and 19	113	52	61	54%
20 to 24	446	238	208	47%
25 to 29	342	200	142	42%
30 to 34	271	134	137	51%
35 to 39	223	103	120	54%
40 to 44	220	100	120	55%
45 to 49	231	109	122	53%
50 to 54	252	118	134	53%
55 to 59	144	72	72	50%
60 and 61	55	24	31	56%
62 to 64	67	25	42	63%
65 to 69	78	35	43	55%
70 to 74	53	22	31	58%
75 to 79	51	22	29	57%
80 to 84	25	13	12	48%
85 and Older	17	6	11	65%
Under 18	889	465	424	48%
65 and older	224	98	126	56%
<b>Median</b>	<b>29.2</b>	<b>27.9</b>	<b>31.3</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,721</b>	<b>100%</b>
Never Married	749	28%
Married, excluding separated	1,304	48%
Separated	72	3%
Widowed	147	5%
Divorced	449	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,477</b>	<b>100%</b>
Household	3,472	100%
Group Quarters - Other	5	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,477</b>	<b>1,285</b>	<b>1,404</b>	<b>277</b>	<b>20</b>	<b>251</b>	<b>52</b>	<b>18</b>	<b>170</b>
Under 5	305	136	97	14	2	15	6	3	32
5 to 9	253	132	51	23	5	16	3	4	19
10 to 14	198	107	42	24	1	8	1	1	14
15 to 17	133	70	18	15	0	11	2	0	17
18 and 19	113	59	28	7	0	7	3	1	8
20 to 24	446	150	207	26	5	23	7	4	24
25 to 29	342	124	150	25	4	21	2	3	13
30 to 34	271	94	123	21	0	23	2	0	8
35 to 39	223	90	81	12	2	19	6	0	13
40 to 44	220	74	90	18	0	26	1	0	11
45 to 49	231	69	106	24	0	22	3	1	6
50 to 54	252	71	115	35	0	19	10	0	2
55 to 59	144	32	81	13	0	14	2	1	1
60 and 61	55	14	31	4	1	3	0	0	2
62 to 64	67	17	38	3	0	8	1	0	0
65 to 69	78	22	42	6	0	7	1	0	0
70 to 74	53	15	34	3	0	0	1	0	0
75 to 79	51	4	36	4	0	6	1	0	0
80 to 84	25	3	19	0	0	3	0	0	0
85 and Older	17	2	15	0	0	0	0	0	0
Under 18	889	445	208	76	8	50	12	8	82
65 and older	224	46	146	13	0	16	3	0	0
<b>Median</b>		<b>24.6</b>	<b>34.4</b>	<b>31.1</b>	<b>22.0</b>	<b>35.4</b>	<b>35.0</b>	<b>20.0</b>	<b>18.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,172</b>	<b>100%</b>
Speak Only English	2,379	75%
Speak Spanish:	524	17%
Speak English "well" or "very well"	407	13%
Speak English "not well" or "not at all"	117	4%
Speak Asian/Pacific Island language:	246	8%
Speak English "well" or "very well"	246	8%
Speak English "not well" or "not at all"	0	0%
Speak other language:	23	1%
Speak English "well" or "very well"	23	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,029</b>	<b>100%</b>
Less than 9th grade	67	3%
9th through 12th grade, no diploma	170	8%
High school grad (incl. equivalency)	448	22%
Some college, no degree	520	26%
Associate degree	182	9%
Bachelor's degree	410	20%
Master's degree	158	8%
Professional school degree	50	2%
Doctorate degree	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,269</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,006	31%	913	28%	93	3%
Nursery / Preschool	78	8%	15	2%	63	68%
Kindergarten to grade 4	389	39%	389	43%	0	0%
Grade 5 to grade 8	188	19%	188	21%	0	0%
Grade 9 to grade 12	226	22%	226	25%	0	0%
College, undergraduate	120	12%	90	10%	30	32%
Graduate or Professional school	5	0%	5	1%	0	0%
Not enrolled in school	2,263	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,185</b>	<b>100%</b>	<b>530</b>	<b>100%</b>	<b>655</b>	<b>100%</b>
Family Households:	829	70%	530	100%	299	46%
Married couple family	525	44%	326	62%	199	30%
Other family:	304	26%	204	38%	100	15%
Male householder, no wife	59	5%	59	11%	0	0%
Female householder, no husband	245	21%	145	27%	100	15%
Nonfamily households:	356	30%	0	0%	356	54%
Householder living alone	263	22%	----	----	----	----
Other nonfamily households	93	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,290</b>	<b>100%</b>	<b>1185</b>	<b>105</b>	<b>8%</b>	<b>2.93</b>
Single family (detached)	523	41%	473	50	10%	2.97
Single family (attached)	86	7%	40	46	53%	3.08
2 to 4 units	245	19%	241	4	2%	2.94
5 to 9 units	345	27%	340	5	1%	2.92
10 or more units	91	7%	91	0	0%	2.69
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>590</b>	<b>100%</b>
Less than \$150,000	11	2%
\$150,000 to \$199,999	17	3%
\$200,000 to \$249,999	28	5%
\$250,000 to \$299,999	124	21%
\$300,000 to \$399,999	128	22%
\$400,000 to \$499,999	89	15%
\$500,000 to \$749,999	193	33%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$389,062**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,290</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	243	19%
1990 to 1999	416	32%
1980 to 1989	253	20%
1970 to 1979	326	25%
1960 to 1969	25	2%
1950 to 1959	27	2%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,185</b>	<b>100%</b>	<b>595</b>	<b>100%</b>	<b>590</b>	<b>100%</b>
1.00 occupant housing per room or less	1,185	100%	595	100%	590	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>595</b>	<b>100%</b>
Less than \$500	25	4%
\$500 to \$599	30	5%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	39	7%
\$900 to \$999	34	6%
\$1,000 to \$1,249	112	19%
\$1,250 to \$1,499	277	47%
\$1,500 to \$1,999	60	10%
\$2,000 or more	18	3%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,302</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>595</b>	<b>100%</b>
Less than 20 percent	92	15%
20.0 to 24.9 percent	43	7%
25.0 to 29.9 percent	132	22%
30.0 to 34.9 percent	68	11%
35.0 to 39.9 percent	57	10%
40.0 to 49.9 percent	45	8%
50.0 percent or more	144	24%
Not computed	14	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,185</b>	<b>100%</b>
No vehicle	70	6%
1 vehicle	340	29%
2 vehicles	575	49%
3 vehicles	175	15%
4 or more vehicles	25	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,753</b>	<b>100%</b>
Worked in state of residence	1,753	100%
Worked in county of residence	1,443	82%
Worked outside county of residence	310	18%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,674</b>	<b>100%</b>	<b>1,318</b>	<b>49%</b>
In labor force	1,978	74%	1,130	57%
Armed forces	217	11%	217	100%
Civilian (employed)	1,595	81%	847	53%
Civilian (unemployed)	166	8%	66	40%
Not in labor force	696	26%	188	27%
Pct. of civilian labor force unemployed	9.4%		7.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,753</b>	<b>100%</b>
Car, truck or van:	1,701	97%
Drove Alone	1,365	78%
Carpooled	336	19%
Public Transportation:	25	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	25	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	20	1%
Other means	0	0%
Worked at home	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,753</b>	<b>100%</b>
Did not work at home	1,746	100%
Less than 10 minutes	147	8%
10 to 19 minutes	411	23%
20 to 29 minutes	443	25%
30 to 44 minutes	287	16%
45 to 59 minutes	193	11%
60 to 89 minutes	241	14%
90 minutes or more	24	1%
Worked at home	7	<1%
<b>Average time to work (minutes)</b>	<b>35</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,534</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	130	8%
Manufacturing	136	9%
Wholesale trade	21	1%
Retail trade	116	8%
Transportation & warehousing	174	11%
Information & communications	48	3%
Finance, insurance, & real estate	131	9%
Professional, scientific, management, administration	136	9%
Educational, social, & health services	310	20%
Art, entertainment, recreation, accommodations, food	166	11%
Other services	31	2%
Public administration	135	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,534</b>	<b>100%</b>
Management, professional & related:	576	38%
Management (incl. farm managers)	177	12%
Business & financial	118	8%
Computer & mathematical	39	3%
Architecture & engineering	24	2%
Life, physical & social science	0	0%
Community & social service	14	1%
Legal	4	<1%
Education, training, & library	133	9%
Art, entertainment, sports & media	49	3%
Healthcare practitioners	18	1%
Service:	185	12%
Healthcare support	17	1%
Protective service	57	4%
Food preparation & serving	36	2%
Building & grounds cleaning / maintenance	56	4%
Personal care & service	19	1%
Sales & office	445	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	140	9%
Production, transport & material moving	188	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>1,185</b>	<b>100%</b>
Less than \$15,000	110	9%
\$15,000 to \$29,999	89	8%
\$30,000 to \$44,999	145	12%
\$45,000 to \$59,999	134	11%
\$60,000 to \$74,999	69	6%
\$75,000 to \$99,999	300	25%
\$100,000 to \$124,999	191	16%
\$125,000 to \$149,999	105	9%
\$150,000 to \$199,999	6	1%
\$200,000 or more	36	3%
<b>Median Income</b>	<b>\$78,792</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,185</b>	<b>100%</b>
With earnings	1,000	84%
With wage and salary income	961	81%
With self-employment income	92	8%
With interest, dividend, or net rental income	318	27%
With Social Security income	226	19%
With Supplemental Security income	71	6%
With public assistance income	98	8%
With retirement income	104	9%
With other types of income	223	19%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,477</b>	<b>100%</b>
Under .50	35	1%
.50 to .99	106	3%
1.00 to 1.24	283	8%
1.25 to 1.49	80	2%
1.50 to 1.84	184	5%
1.85 to 1.99	5	<1%
2.00 and over	2,784	80%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,477</b>	<b>100%</b>
Above Poverty	3,336	96%
Below Poverty	141	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

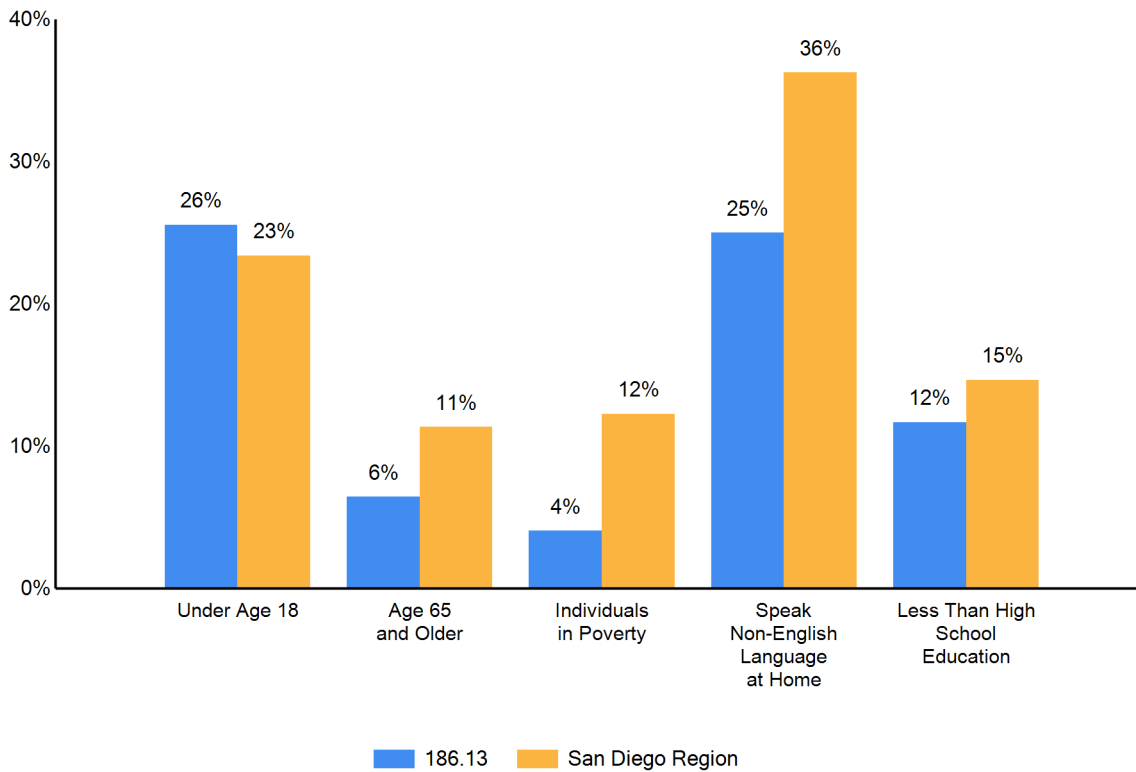
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>829</b>	<b>530</b>	<b>299</b>	<b>798</b>	<b>530</b>	<b>268</b>	<b>31</b>	<b>0</b>	<b>31</b>
Married couple family	525	326	199	508	326	182	17	0	17
Male householder, no wife present	59	59	0	59	59	0	0	0	0
Female householder, no husband present	245	145	100	231	145	86	14	0	14

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

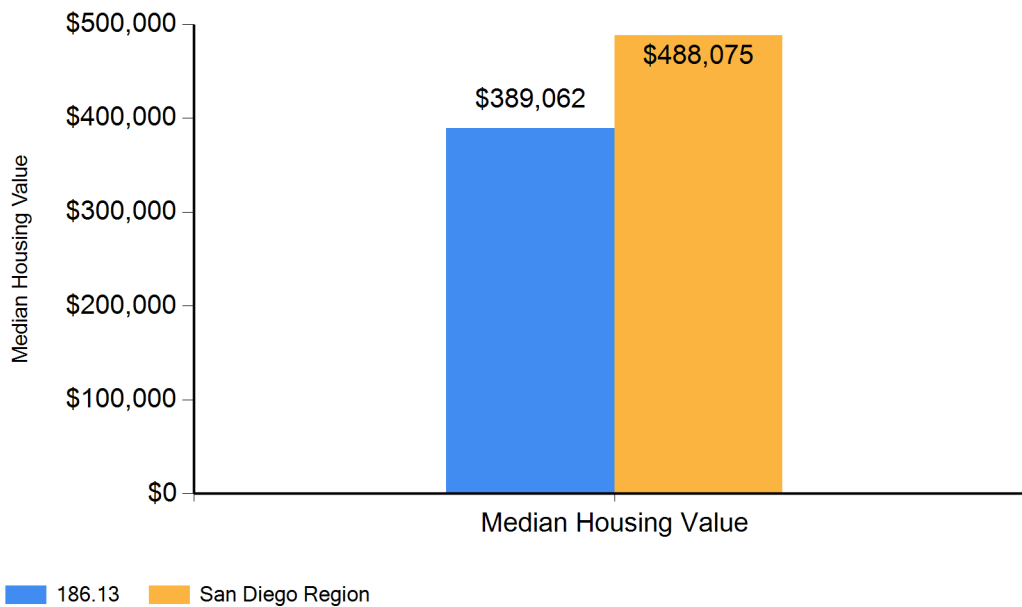


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075