

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Mission Valley



	Jan 1, 2012
<b>Total Population</b>	<b>20,112</b>
Household Population	19,756
Group Quarters Population	356
<b>Persons Per Household</b>	<b>1.93</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>11,233</b>	<b>10,215</b>	<b>9.1%</b>
Single Family - Detached	139	130	6.5%
Single Family - Multiple-Unit	933	866	7.2%
Multi-Family	10,161	9,219	9.3%
Mobile Home and Other	0	0	--

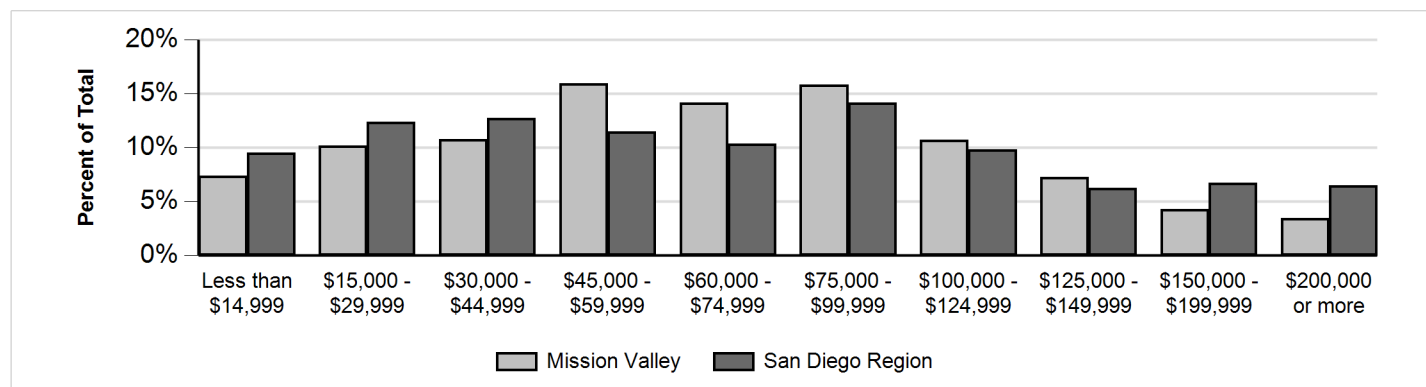
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	10%	11%	16%	14%	16%	11%	7%	4%	3%

## Median Household Income

	2012
Adjusted for Inflation (2010 \$)	\$66,096
Not adjusted for inflation (current 2011\$)	\$68,101



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

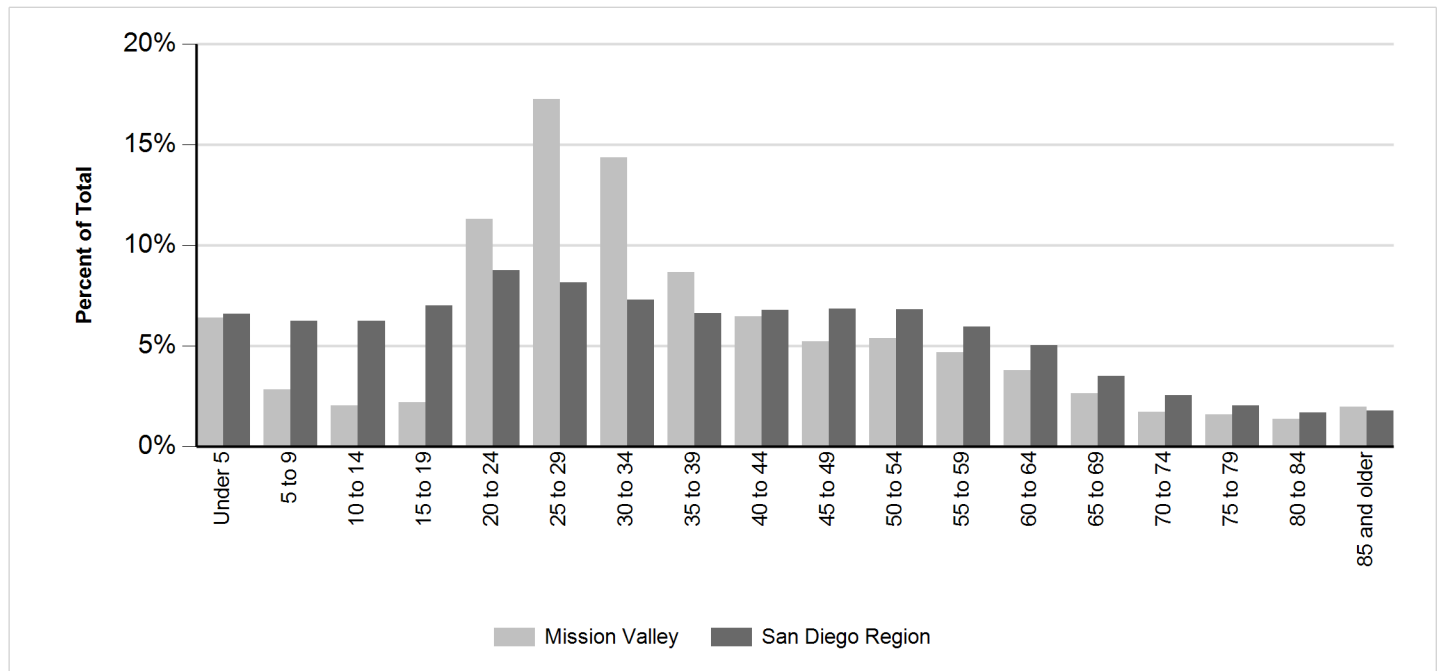
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>20,112</b>	<b>10,161</b>	<b>9,951</b>	<b>49%</b>
Under 5	1,291	655	636	49%
5 to 9	573	289	284	50%
10 to 14	413	225	188	46%
15 to 17	251	142	109	43%
18 and 19	191	96	95	50%
20 to 24	2,272	1,048	1,224	54%
25 to 29	3,470	1,680	1,790	52%
30 to 34	2,890	1,489	1,401	48%
35 to 39	1,743	972	771	44%
40 to 44	1,303	734	569	44%
45 to 49	1,050	591	459	44%
50 to 54	1,084	569	515	48%
55 to 59	942	499	443	47%
60 and 61	348	175	173	50%
62 to 64	415	191	224	54%
65 to 69	535	277	258	48%
70 to 74	345	138	207	60%
75 to 79	321	132	189	59%
80 to 84	274	121	153	56%
85 and older	401	138	263	66%
Under 18	2,528	1,311	1,217	48%
65 and older	1,876	806	1,070	57%
Median Age	32.8	33.2	32.3	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>3,945</b>	<b>11,799</b>	<b>1,260</b>	<b>70</b>	<b>2,305</b>	<b>733</b>
Under 5	410	582	83	1	133	82
5 to 9	189	204	63	1	58	58
10 to 14	143	151	43	3	37	36
15 to 17	106	77	37	0	17	14
18 and 19	65	81	13	1	14	17
20 to 24	451	1,382	101	6	236	96
25 to 29	694	2,038	191	11	404	132
30 to 34	555	1,629	148	9	429	120
35 to 39	339	959	116	10	265	54
40 to 44	225	716	151	9	162	40
45 to 49	197	633	86	5	103	26
50 to 54	162	695	94	1	111	21
55 to 59	149	639	61	0	83	10
60 and 61	36	249	22	0	38	3
62 to 64	44	299	11	3	53	5
65 to 69	66	391	15	3	52	8
70 to 74	42	249	9	2	40	3
75 to 79	29	251	8	2	28	3
80 to 84	28	218	4	0	22	2
85 and older	15	356	4	3	20	3
Under 18	848	1,014	226	5	245	190
65 and older	180	1,465	40	10	162	19
Median Age	29.4	34.2	33.3	36.5	33.0	27.4