



Demographic and Socioeconomic Profile 2010

TRACT: 30.03

Population by Race

	Population	Percent
Total Population	5,062	100%
Hispanic	2,273	45%
White	1,273	25%
Black	959	19%
Asian	261	5%
Two or More	211	4%
American Indian	38	1%
Pacific Islander	32	1%
Other	15	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,062	2,545	2,517	50%
Under 5	327	169	158	48%
5 to 9	293	150	143	49%
10 to 14	335	178	157	47%
15 to 17	243	122	121	50%
18 and 19	169	89	80	47%
20 to 24	371	198	173	47%
25 to 29	366	183	183	50%
30 to 34	305	148	157	51%
35 to 39	320	172	148	46%
40 to 44	376	187	189	50%
45 to 49	363	186	177	49%
50 to 54	425	213	212	50%
55 to 59	353	197	156	44%
60 and 61	103	54	49	48%
62 to 64	143	68	75	52%
65 to 69	170	76	94	55%
70 to 74	161	68	93	58%
75 to 79	86	35	51	59%
80 to 84	84	31	53	63%
85 and Older	69	21	48	70%
Under 18	1,198	619	579	48%
65 and older	570	231	339	59%
Median	36.9	36.0	37.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,107	100%
Never Married	1,421	35%
Married, excluding separated	1,815	44%
Separated	113	3%
Widowed	217	5%
Divorced	541	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,062	100%
Household	5,053	100%
Group Quarters - Other	9	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,062	2,273	1,273	959	38	261	32	15	211
Under 5	327	192	54	37	1	10	6	0	27
5 to 9	293	181	30	44	0	12	0	0	26
10 to 14	335	193	46	66	2	10	0	0	18
15 to 17	243	130	29	51	1	13	0	2	17
18 and 19	169	107	22	19	2	9	1	3	6
20 to 24	371	205	71	56	2	14	1	2	20
25 to 29	366	174	103	46	1	21	3	1	17
30 to 34	305	136	80	47	4	19	1	1	17
35 to 39	320	178	65	47	2	17	1	1	9
40 to 44	376	163	79	88	3	27	5	0	11
45 to 49	363	131	119	75	4	18	5	2	9
50 to 54	425	148	150	77	6	23	3	2	16
55 to 59	353	110	134	69	7	23	1	0	9
60 and 61	103	32	47	18	0	6	0	0	0
62 to 64	143	40	59	31	1	9	2	0	1
65 to 69	170	44	51	60	0	9	1	1	4
70 to 74	161	53	42	60	1	3	1	0	1
75 to 79	86	18	33	25	0	8	0	0	2
80 to 84	84	19	26	30	0	7	1	0	1
85 and Older	69	19	33	13	1	3	0	0	0
Under 18	1,198	696	159	198	4	45	6	2	88
65 and older	570	153	185	188	2	30	3	1	8
Median		28.7	47.4	43.8	46.3	41.0	43.0	27.5	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,735	100%
Speak Only English	2,503	53%
Speak Spanish:	2,029	43%
Speak English "well" or "very well"	1,634	35%
Speak English "not well" or "not at all"	395	8%
Speak Asian/Pacific Island language:	145	3%
Speak English "well" or "very well"	133	3%
Speak English "not well" or "not at all"	12	<1%
Speak other language:	58	1%
Speak English "well" or "very well"	58	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,324	100%
Less than 9th grade	359	11%
9th through 12th grade, no diploma	404	12%
High school grad (incl. equivalency)	990	30%
Some college, no degree	793	24%
Associate degree	161	5%
Bachelor's degree	405	12%
Master's degree	156	5%
Professional school degree	25	1%
Doctorate degree	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,858	100%	---	---	---	---
Enrolled in school	1,217	25%	1,129	23%	88	2%
Nursery / Preschool	83	7%	51	5%	32	36%
Kindergarten to grade 4	239	20%	239	21%	0	0%
Grade 5 to grade 8	219	18%	210	19%	9	10%
Grade 9 to grade 12	320	26%	303	27%	17	19%
College, undergraduate	293	24%	275	24%	18	20%
Graduate or Professional school	63	5%	51	5%	12	14%
Not enrolled in school	3,641	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,533	100%	531	100%	1,002	100%
Family Households:	1,117	73%	531	100%	586	58%
Married couple family	652	43%	281	53%	371	37%
Other family:	465	30%	250	47%	215	21%
Male householder, no wife	147	10%	56	11%	91	9%
Female householder, no husband	318	21%	194	37%	124	12%
Nonfamily households:	416	27%	0	0%	416	42%
Householder living alone	294	19%	----	----	----	----
Other nonfamily households	122	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,579	100%	1533	46	3%	3.30
Single family (detached)	1,359	86%	1,320	39	3%	3.31
Single family (attached)	214	14%	207	7	3%	3.23
2 to 4 units	6	<1%	6	0	0%	2.50
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,246	100%
Less than \$150,000	62	5%
\$150,000 to \$199,999	69	6%
\$200,000 to \$249,999	89	7%
\$250,000 to \$299,999	125	10%
\$300,000 to \$399,999	307	25%
\$400,000 to \$499,999	326	26%
\$500,000 to \$749,999	222	18%
\$750,000 to \$999,999	46	4%
\$1,000,000 or more	0	0%

Median Value **\$390,850**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,579	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	75	5%
1980 to 1989	89	6%
1970 to 1979	235	15%
1960 to 1969	333	21%
1950 to 1959	582	37%
1940 to 1949	146	9%
1939 or earlier	119	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,533	100%	287	100%	1,246	100%
1.00 occupant housing per room or less	1,429	93%	244	85%	1,185	95%
1.01 to 1.50 occupants per room	104	7%	43	15%	61	5%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	287	100%
Less than \$500	44	15%
\$500 to \$599	0	0%
\$600 to \$699	21	7%
\$700 to \$799	23	8%
\$800 to \$899	33	11%
\$900 to \$999	23	8%
\$1,000 to \$1,249	81	28%
\$1,250 to \$1,499	26	9%
\$1,500 to \$1,999	36	13%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$998	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	287	100%
Less than 20 percent	93	32%
20.0 to 24.9 percent	40	14%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	53	18%
35.0 to 39.9 percent	14	5%
40.0 to 49.9 percent	0	0%
50.0 percent or more	87	30%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,533	100%
No vehicle	68	4%
1 vehicle	303	20%
2 vehicles	653	43%
3 vehicles	293	19%
4 or more vehicles	216	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,169	100%
Worked in state of residence	2,149	99%
Worked in county of residence	2,125	98%
Worked outside county of residence	24	1%
Worked outside state of residence	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,038	100%	2,007	50%
In labor force	2,305	57%	1,233	53%
Armed forces	0	0%	0	0%
Civilian (employed)	2,007	87%	1,055	53%
Civilian (unemployed)	298	13%	178	60%
Not in labor force	1,733	43%	774	45%
Pct. of civilian labor force unemployed	12.9%		14.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,169	100%
Car, truck or van:	1,937	89%
Drove Alone	1,638	76%
Carpooled	299	14%
Public Transportation:	26	1%
Bus	26	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	10	<1%
Bicycle	12	1%
Walked	41	2%
Other means	0	0%
Worked at home	143	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,169	100%
Did not work at home	2,026	93%
Less than 10 minutes	190	9%
10 to 19 minutes	531	24%
20 to 29 minutes	589	27%
30 to 44 minutes	491	23%
45 to 59 minutes	159	7%
60 to 89 minutes	56	3%
90 minutes or more	10	<1%
Worked at home	143	7%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,169	100%
Agriculture, forestry, mining	0	0%
Utilities	11	1%
Construction	238	11%
Manufacturing	161	7%
Wholesale trade	172	8%
Retail trade	252	12%
Transportation & warehousing	21	1%
Information & communications	35	2%
Finance, insurance, & real estate	108	5%
Professional, scientific, management, administration	33	2%
Educational, social, & health services	591	27%
Art, entertainment, recreation, accommodations, food	183	8%
Other services	117	5%
Public administration	247	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,169	100%
Management, professional & related:	580	27%
Management (incl. farm managers)	129	6%
Business & financial	93	4%
Computer & mathematical	34	2%
Architecture & engineering	33	2%
Life, physical & social science	0	0%
Community & social service	18	1%
Legal	0	0%
Education, training, & library	172	8%
Art, entertainment, sports & media	56	3%
Healthcare practitioners	45	2%
Service:	416	19%
Healthcare support	82	4%
Protective service	0	0%
Food preparation & serving	151	7%
Building & grounds cleaning / maintenance	69	3%
Personal care & service	114	5%
Sales & office	674	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	266	12%
Production, transport & material moving	233	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,533	100%
Less than \$15,000	206	13%
\$15,000 to \$29,999	178	12%
\$30,000 to \$44,999	210	14%
\$45,000 to \$59,999	186	12%
\$60,000 to \$74,999	170	11%
\$75,000 to \$99,999	306	20%
\$100,000 to \$124,999	156	10%
\$125,000 to \$149,999	50	3%
\$150,000 to \$199,999	26	2%
\$200,000 or more	45	3%
Median Income	\$58,911	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,533	100%
With earnings	1,210	79%
With wage and salary income	1,165	76%
With self-employment income	188	12%
With interest, dividend, or net rental income	382	25%
With Social Security income	558	36%
With Supplemental Security income	90	6%
With public assistance income	117	8%
With retirement income	414	27%
With other types of income	275	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,055	100%
Under .50	220	4%
.50 to .99	836	17%
1.00 to 1.24	71	1%
1.25 to 1.49	104	2%
1.50 to 1.84	216	4%
1.85 to 1.99	66	1%
2.00 and over	3,542	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,055	100%
Above Poverty	3,999	79%
Below Poverty	1,056	21%

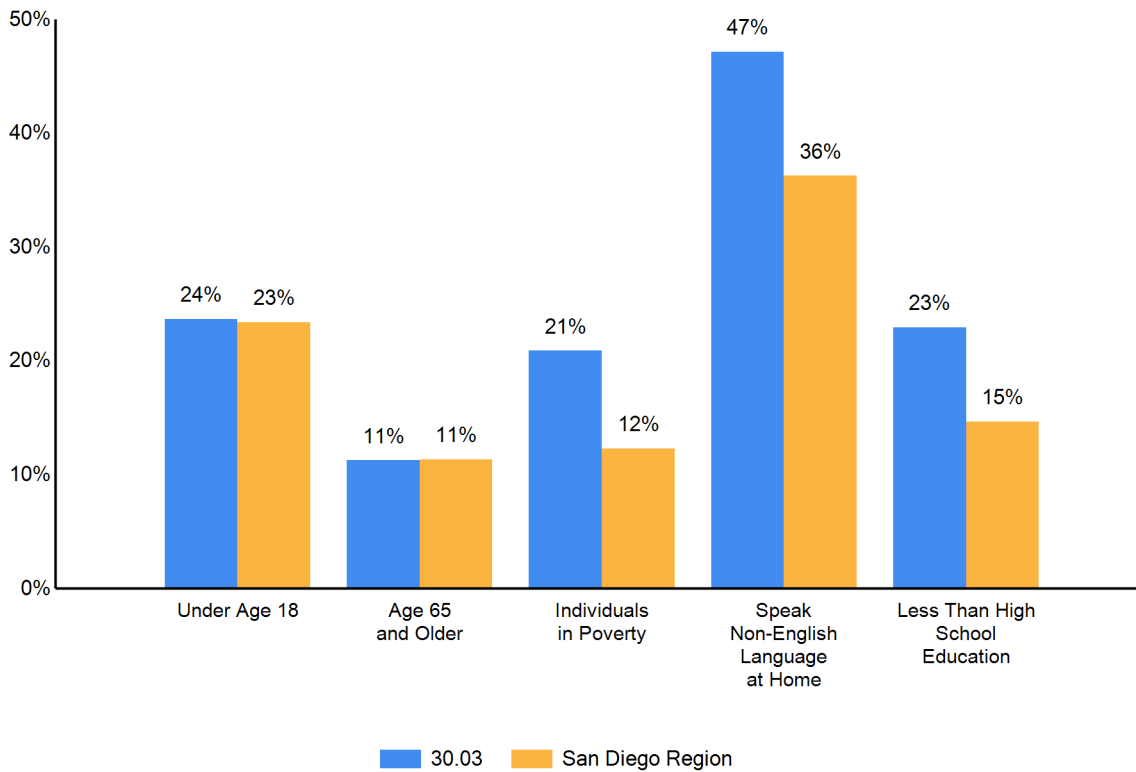
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,117	531	586	964	397	567	153	134	19
Married couple family	652	281	371	607	246	361	45	35	10
Male householder, no wife present	147	56	91	116	25	91	31	31	0
Female householder, no husband present	318	194	124	241	126	115	77	68	9

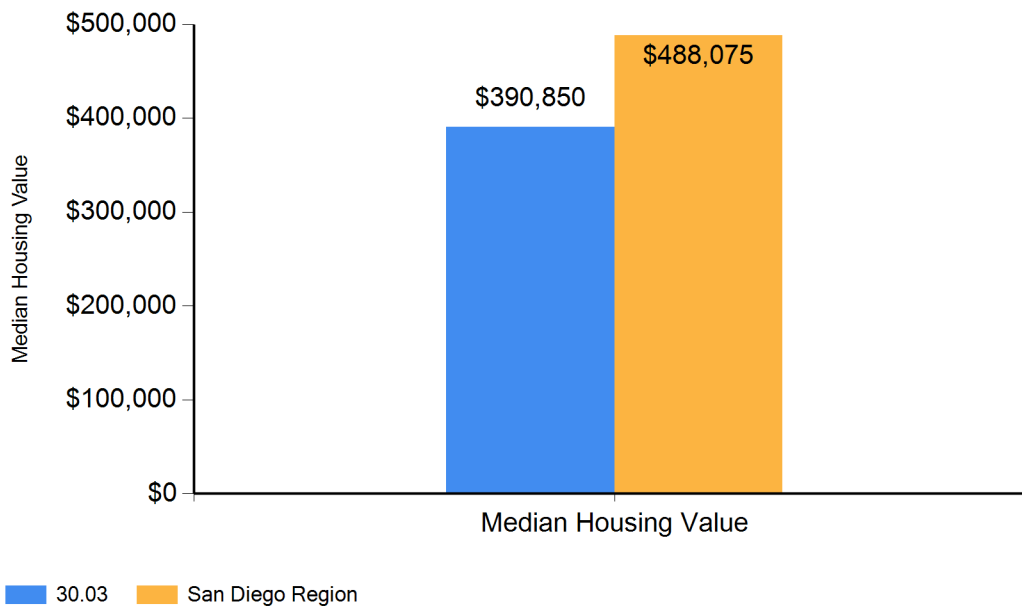
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075