

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91910



	Jan 1, 2014
Total Population	76,871
Household Population	75,819
Group Quarters Population	1,052
Persons Per Household	2.94

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,558	25,819	6.3%
Single Family - Detached	11,519	11,071	3.9%
Single Family - Multiple-Unit	3,533	3,343	5.4%
Multi-Family	11,135	10,258	7.9%
Mobile Home and Other	1,371	1,147	16.3%

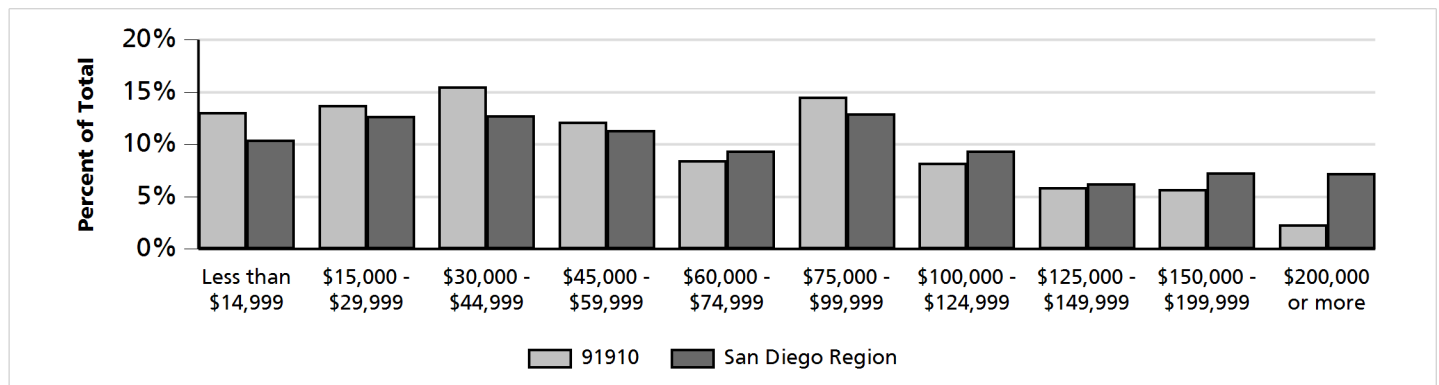
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	14%	16%	12%	9%	15%	8%	6%	6%	2%

### Median Household Income

Adjusted for Inflation (2010 \$)	\$54,379
Not adjusted for inflation (current 2013\$)	\$57,669



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

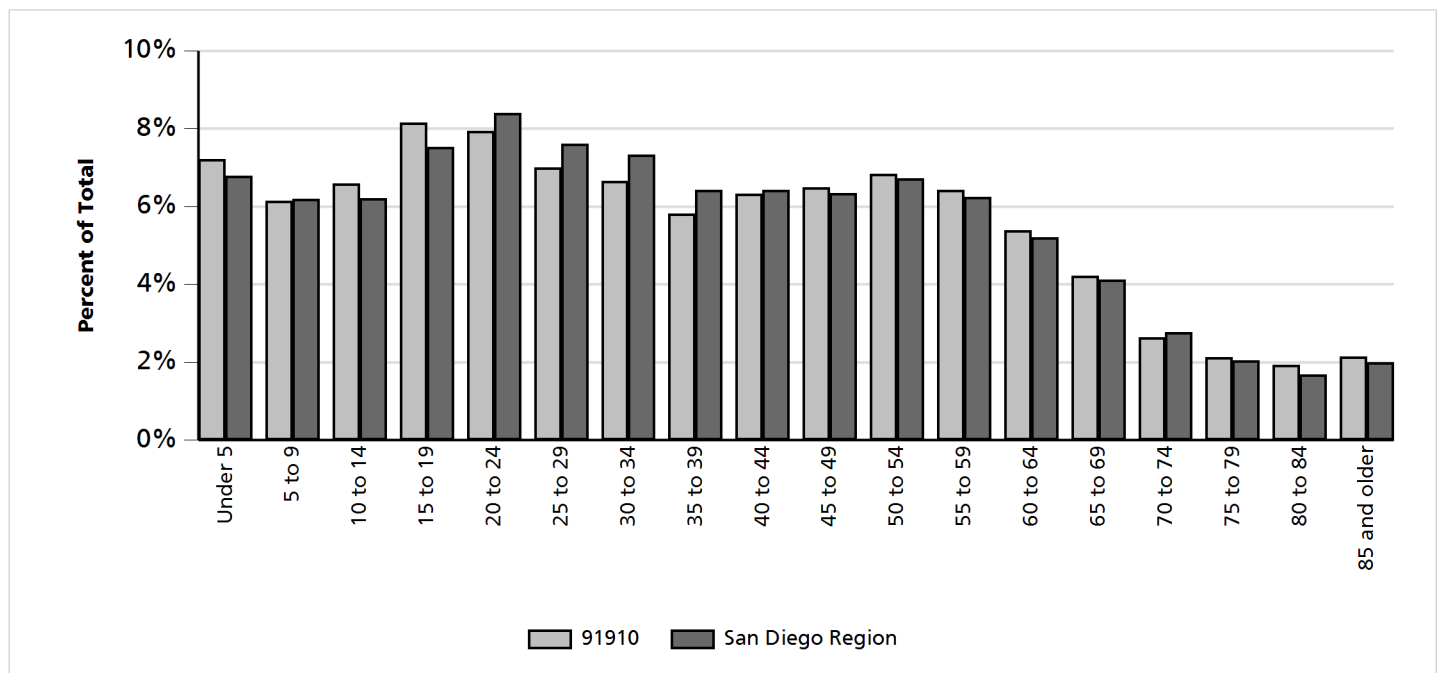
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>76,871</b>	37,094	39,777	52%
Under 5	5,543	2,808	2,735	49%
5 to 9	4,715	2,479	2,236	47%
10 to 14	5,065	2,552	2,513	50%
15 to 17	3,633	1,920	1,713	47%
18 and 19	2,632	1,373	1,259	48%
20 to 24	6,105	3,138	2,967	49%
25 to 29	5,381	2,726	2,655	49%
30 to 34	5,114	2,583	2,531	49%
35 to 39	4,462	2,137	2,325	52%
40 to 44	4,856	2,265	2,591	53%
45 to 49	4,985	2,384	2,601	52%
50 to 54	5,258	2,463	2,795	53%
55 to 59	4,937	2,291	2,646	54%
60 and 61	1,806	852	954	53%
62 to 64	2,338	1,050	1,288	55%
65 to 69	3,236	1,462	1,774	55%
70 to 74	2,027	845	1,182	58%
75 to 79	1,637	639	998	61%
80 to 84	1,488	580	908	61%
85 and older	1,653	547	1,106	67%
Under 18	18,956	9,759	9,197	49%
65 and older	10,041	4,073	5,968	59%
Median Age	35.3	33.0	37.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>47,622</b>	17,257	2,541	<b>225</b>	<b>7,348</b>	<b>1,878</b>
Under 5	3,968	861	190	6	370	148
5 to 9	3,663	438	103	9	269	233
10 to 14	3,802	567	155	12	352	177
15 to 17	2,710	429	98	12	257	127
18 and 19	1,930	310	69	10	204	109
20 to 24	4,331	846	258	16	465	189
25 to 29	3,507	983	269	12	462	148
30 to 34	3,273	933	254	29	489	136
35 to 39	3,067	707	144	18	416	110
40 to 44	3,177	873	168	13	530	95
45 to 49	3,105	1,061	191	14	545	69
50 to 54	2,935	1,405	206	22	595	95
55 to 59	2,483	1,642	154	20	574	64
60 and 61	818	652	64	7	239	26
62 to 64	1,035	888	53	2	313	47
65 to 69	1,363	1,334	62	11	435	31
70 to 74	835	892	35	7	226	32
75 to 79	636	726	32	3	222	18
80 to 84	558	683	18	1	214	14
85 and older	426	1,027	18	1	171	10
Under 18	14,143	2,295	546	39	1,248	685
65 and older	3,818	4,662	165	23	1,268	105
Median Age	29.9	52.2	32.5	36.8	43.7	23.8