



Demographic and Socioeconomic Profile 2010

ZIP: 92027

Population by Race

	Population	Percent
Total Population	53,143	100%
Hispanic	26,393	50%
White	21,239	40%
Asian	3,150	6%
Black	1,026	2%
Two or More	936	2%
American Indian	200	<1%
Pacific Islander	133	<1%
Other	66	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	53,143	26,459	26,684	50%
Under 5	4,052	2,097	1,955	48%
5 to 9	4,014	2,094	1,920	48%
10 to 14	4,268	2,092	2,176	51%
15 to 17	2,579	1,344	1,235	48%
18 and 19	1,732	942	790	46%
20 to 24	4,006	1,974	2,032	51%
25 to 29	3,904	1,993	1,911	49%
30 to 34	3,481	1,780	1,701	49%
35 to 39	3,568	1,764	1,804	51%
40 to 44	3,644	1,780	1,864	51%
45 to 49	3,841	2,016	1,825	48%
50 to 54	3,679	1,833	1,846	50%
55 to 59	2,871	1,407	1,464	51%
60 and 61	1,021	490	531	52%
62 to 64	1,175	535	640	54%
65 to 69	1,635	752	883	54%
70 to 74	1,208	541	667	55%
75 to 79	921	415	506	55%
80 to 84	797	352	445	56%
85 and Older	747	258	489	65%
Under 18	14,913	7,627	7,286	49%
65 and older	5,308	2,318	2,990	56%
Median	32.9	31.9	33.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	40,809	100%
Never Married	12,875	32%
Married, excluding separated	21,381	52%
Separated	435	1%
Widowed	2,224	5%
Divorced	3,894	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	53,143	100%
Household	52,667	99%
Group Quarters - Other	476	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	53,143	26,393	21,239	1,026	200	3,150	133	66	936
Under 5	4,052	2,729	939	76	9	172	15	8	104
5 to 9	4,014	2,599	1,025	85	18	183	10	6	88
10 to 14	4,268	2,682	1,189	82	11	181	2	7	114
15 to 17	2,579	1,635	735	48	3	77	3	3	75
18 and 19	1,732	1,091	497	28	13	61	4	2	36
20 to 24	4,006	2,332	1,248	87	18	231	10	4	76
25 to 29	3,904	2,283	1,231	78	17	196	12	4	83
30 to 34	3,481	2,012	1,093	54	13	236	14	5	54
35 to 39	3,568	1,958	1,176	72	30	265	17	4	46
40 to 44	3,644	1,882	1,331	90	16	260	12	3	50
45 to 49	3,841	1,591	1,824	103	9	245	9	3	57
50 to 54	3,679	1,149	2,094	81	12	287	9	4	43
55 to 59	2,871	826	1,728	60	11	209	5	3	29
60 and 61	1,021	219	681	16	3	87	4	2	9
62 to 64	1,175	328	724	18	3	82	4	1	15
65 to 69	1,635	403	1,066	9	5	132	0	5	15
70 to 74	1,208	283	791	20	3	96	1	0	14
75 to 79	921	174	638	9	4	82	1	2	11
80 to 84	797	118	618	8	2	37	1	0	13
85 and Older	747	99	611	2	0	31	0	0	4
Under 18	14,913	9,645	3,888	291	41	613	30	24	381
65 and older	5,308	1,077	3,724	48	14	378	3	7	57
Median		25.3	45.4	32.7	34.2	39.5	33.8	28.8	23.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	49,091	100%
Speak Only English	26,116	53%
Speak Spanish:	19,237	39%
Speak English "well" or "very well"	13,160	27%
Speak English "not well" or "not at all"	6,077	12%
Speak Asian/Pacific Island language:	2,916	6%
Speak English "well" or "very well"	2,239	5%
Speak English "not well" or "not at all"	677	1%
Speak other language:	822	1%
Speak English "well" or "very well"	731	1%
Speak English "not well" or "not at all"	91	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	32,492	100%
Less than 9th grade	4,488	14%
9th through 12th grade, no diploma	3,275	10%
High school grad (incl. equivalency)	7,801	24%
Some college, no degree	6,665	21%
Associate degree	2,983	9%
Bachelor's degree	5,424	17%
Master's degree	1,309	4%
Professional school degree	429	1%
Doctorate degree	118	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	50,704	100%	---	---	---	---
Enrolled in school	14,383	28%	13,157	26%	1,226	2%
Nursery / Preschool	687	5%	478	4%	209	17%
Kindergarten to grade 4	3,388	24%	3,222	24%	166	14%
Grade 5 to grade 8	3,288	23%	3,194	24%	94	8%
Grade 9 to grade 12	3,605	25%	3,466	26%	139	11%
College, undergraduate	2,705	19%	2,317	18%	388	32%
Graduate or Professional school	710	5%	480	4%	230	19%
Not enrolled in school	36,321	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	16,080	100%	6,894	100%	9,186	100%
Family Households:	12,032	75%	6,797	99%	5,235	57%
Married couple family	9,136	57%	4,888	71%	4,248	46%
Other family:	2,896	18%	1,909	28%	987	11%
Male householder, no wife	990	6%	688	10%	302	3%
Female householder, no husband	1,906	12%	1,221	18%	685	7%
Nonfamily households:	4,048	25%	97	1%	3,951	43%
Householder living alone	3,188	20%	----	----	----	----
Other nonfamily households	860	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	16,971	100%	16080	891	5%	3.28
Single family (detached)	10,078	59%	9,727	351	3%	3.46
Single family (attached)	775	5%	742	33	4%	3.24
2 to 4 units	852	5%	815	37	4%	3.36
5 to 9 units	608	4%	574	34	6%	3.06
10 or more units	2,986	18%	2,717	269	9%	3.02
Mobile home and Other	1,672	10%	1,505	167	10%	2.60

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	10,299	100%
Less than \$150,000	1,469	14%
\$150,000 to \$199,999	475	5%
\$200,000 to \$249,999	514	5%
\$250,000 to \$299,999	824	8%
\$300,000 to \$399,999	1,504	15%
\$400,000 to \$499,999	2,343	23%
\$500,000 to \$749,999	2,320	23%
\$750,000 to \$999,999	629	6%
\$1,000,000 or more	221	2%

Median Value **\$416,064**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	16,971	100%
2005 or Later	583	3%
2000 to 2004	1,055	6%
1990 to 1999	1,526	9%
1980 to 1989	2,829	17%
1970 to 1979	5,890	35%
1960 to 1969	3,296	19%
1950 to 1959	1,447	9%
1940 to 1949	149	1%
1939 or earlier	196	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	16,080	100%	5,781	100%	10,299	100%
1.00 occupant housing per room or less	14,662	91%	4,841	84%	9,821	95%
1.01 to 1.50 occupants per room	1,115	7%	707	12%	408	4%
1.51 to 2.00 occupants per room	218	1%	148	3%	70	1%
2.01 or more occupants per room	85	1%	85	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	5,781	100%
Less than \$500	390	7%
\$500 to \$599	116	2%
\$600 to \$699	234	4%
\$700 to \$799	494	9%
\$800 to \$899	820	14%
\$900 to \$999	937	16%
\$1,000 to \$1,249	1,020	18%
\$1,250 to \$1,499	426	7%
\$1,500 to \$1,999	979	17%
\$2,000 or more	208	4%
No cash rent	157	3%
Median contract rent	\$989	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	5,781	100%
Less than 20 percent	833	14%
20.0 to 24.9 percent	748	13%
25.0 to 29.9 percent	545	9%
30.0 to 34.9 percent	591	10%
35.0 to 39.9 percent	445	8%
40.0 to 49.9 percent	503	9%
50.0 percent or more	1,904	33%
Not computed	212	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	16,080	100%
No vehicle	1,153	7%
1 vehicle	4,303	27%
2 vehicles	6,401	40%
3 vehicles	2,498	16%
4 or more vehicles	1,725	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	24,807	100%
Worked in state of residence	24,748	100%
Worked in county of residence	24,032	97%
Worked outside county of residence	716	3%
Worked outside state of residence	59	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	39,986	100%	19,742	49%
In labor force	26,460	66%	15,222	58%
Armed forces	131	0%	127	97%
Civilian (employed)	23,948	91%	13,850	58%
Civilian (unemployed)	2,381	9%	1,245	52%
Not in labor force	13,526	34%	4,520	33%
Pct. of civilian labor force unemployed	9.0%		8.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	24,807	100%
Car, truck or van:	21,849	88%
Drove Alone	17,672	71%
Carpooled	4,177	17%
Public Transportation:	768	3%
Bus	729	3%
Trolley / Streetcar	0	0%
Railroad	39	<1%
Other public transportation	0	0%
Motorcycle	120	<1%
Bicycle	173	1%
Walked	462	2%
Other means	326	1%
Worked at home	1,109	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	24,807	100%
Did not work at home	23,698	96%
Less than 10 minutes	1,486	6%
10 to 19 minutes	6,945	28%
20 to 29 minutes	4,735	19%
30 to 44 minutes	6,000	24%
45 to 59 minutes	2,453	10%
60 to 89 minutes	1,539	6%
90 minutes or more	540	2%
Worked at home	1,109	4%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	24,686	100%
Agriculture, forestry, mining	527	2%
Utilities	139	1%
Construction	2,871	12%
Manufacturing	2,903	12%
Wholesale trade	699	3%
Retail trade	3,238	13%
Transportation & warehousing	611	2%
Information & communications	452	2%
Finance, insurance, & real estate	1,284	5%
Professional, scientific, management, administration	924	4%
Educational, social, & health services	4,472	18%
Art, entertainment, recreation, accommodations, food	2,535	10%
Other services	1,489	6%
Public administration	2,542	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	24,686	100%
Management, professional & related:	6,698	27%
Management (incl. farm managers)	1,988	8%
Business & financial	988	4%
Computer & mathematical	524	2%
Architecture & engineering	547	2%
Life, physical & social science	152	1%
Community & social service	371	2%
Legal	112	<1%
Education, training, & library	850	3%
Art, entertainment, sports & media	285	1%
Healthcare practitioners	881	4%
Service:	5,334	22%
Healthcare support	440	2%
Protective service	503	2%
Food preparation & serving	1,215	5%
Building & grounds cleaning / maintenance	1,805	7%
Personal care & service	1,371	6%
Sales & office	6,074	25%
Farming, fishing & forestry	377	2%
Construction, extraction & maintenance	3,141	13%
Production, transport & material moving	3,062	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	16,080	100%
Less than \$15,000	1,460	9%
\$15,000 to \$29,999	2,376	15%
\$30,000 to \$44,999	2,409	15%
\$45,000 to \$59,999	1,947	12%
\$60,000 to \$74,999	1,768	11%
\$75,000 to \$99,999	2,285	14%
\$100,000 to \$124,999	1,371	9%
\$125,000 to \$149,999	877	5%
\$150,000 to \$199,999	922	6%
\$200,000 or more	665	4%
Median Income	\$58,829	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	16,080	100%
With earnings	13,423	83%
With wage and salary income	12,714	79%
With self-employment income	2,433	15%
With interest, dividend, or net rental income	3,381	21%
With Social Security income	3,752	23%
With Supplemental Security income	727	5%
With public assistance income	590	4%
With retirement income	2,320	14%
With other types of income	2,219	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	52,766	100%
Under .50	2,747	5%
.50 to .99	3,311	6%
1.00 to 1.24	3,045	6%
1.25 to 1.49	2,508	5%
1.50 to 1.84	5,070	10%
1.85 to 1.99	2,075	4%
2.00 and over	34,010	64%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	52,766	100%
Above Poverty	46,708	89%
Below Poverty	6,058	11%

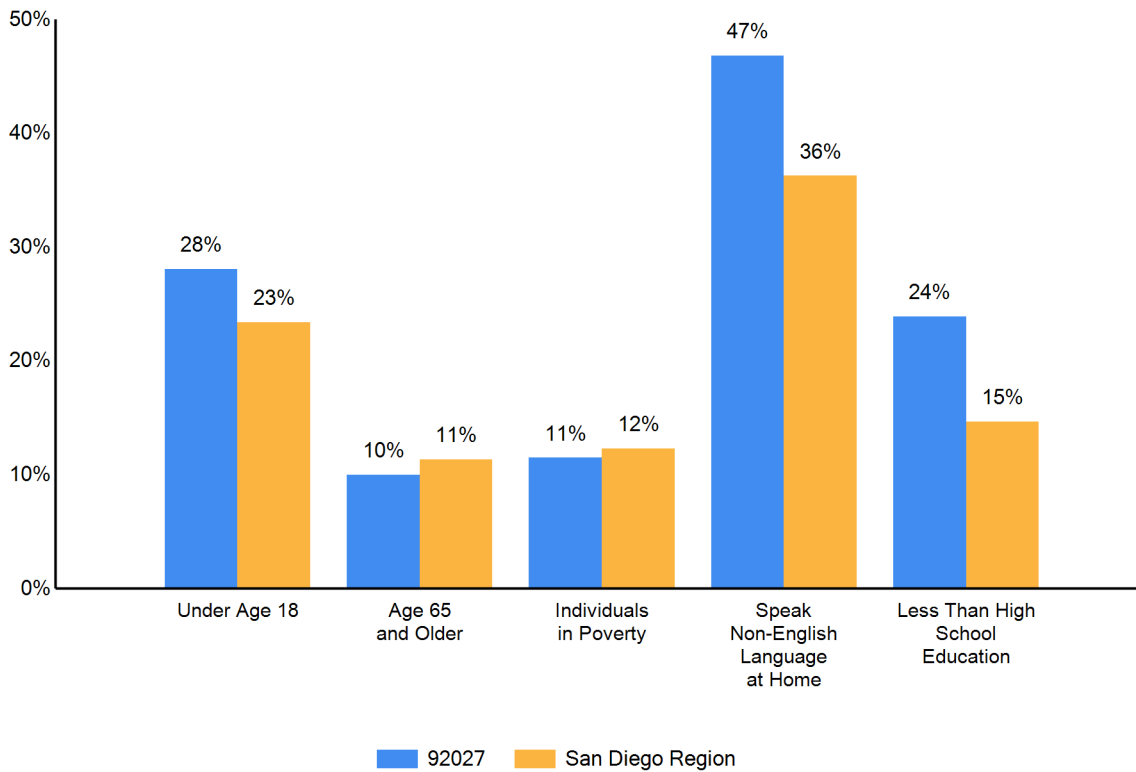
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	12,032	6,797	5,235	10,972	6,006	4,966	1,060	791	269
Married couple family	9,136	4,888	4,248	8,563	4,472	4,091	573	416	157
Male householder, no wife present	990	688	302	915	640	275	75	48	27
Female householder, no husband present	1,906	1,221	685	1,494	894	600	412	327	85

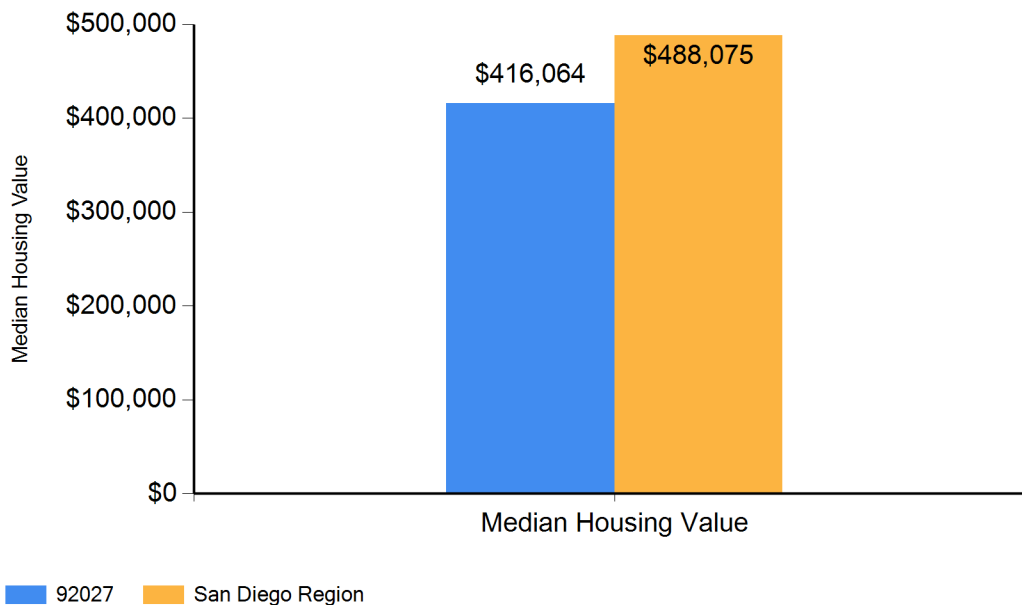
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075