



Demographic and Socioeconomic Profile 2010

TRACT: 32.02

Population by Race

	Population	Percent
Total Population	4,551	100%
Hispanic	3,045	67%
White	668	15%
Asian	449	10%
Black	250	5%
Two or More	90	2%
Pacific Islander	40	1%
American Indian	5	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,551	2,188	2,363	52%
Under 5	308	150	158	51%
5 to 9	320	157	163	51%
10 to 14	310	171	139	45%
15 to 17	245	145	100	41%
18 and 19	142	75	67	47%
20 to 24	351	164	187	53%
25 to 29	298	150	148	50%
30 to 34	286	147	139	49%
35 to 39	268	141	127	47%
40 to 44	318	141	177	56%
45 to 49	314	154	160	51%
50 to 54	317	144	173	55%
55 to 59	230	105	125	54%
60 and 61	100	56	44	44%
62 to 64	125	48	77	62%
65 to 69	169	66	103	61%
70 to 74	125	43	82	66%
75 to 79	129	62	67	52%
80 to 84	103	35	68	66%
85 and Older	93	34	59	63%
Under 18	1,183	623	560	47%
65 and older	619	240	379	61%
Median	35.3	32.8	38.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,613	100%
Never Married	1,097	30%
Married, excluding separated	1,891	52%
Separated	55	2%
Widowed	203	6%
Divorced	367	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,551	100%
Household	4,510	99%
Group Quarters - Other	41	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,551	3,045	668	250	5	449	40	4	90
Under 5	308	243	19	20	0	18	1	0	7
5 to 9	320	256	15	17	1	16	1	1	13
10 to 14	310	244	12	20	0	18	4	0	12
15 to 17	245	177	15	19	0	20	2	2	10
18 and 19	142	107	8	10	0	9	1	1	6
20 to 24	351	249	29	23	0	38	4	0	8
25 to 29	298	201	31	16	0	38	3	0	9
30 to 34	286	205	41	10	0	22	1	0	7
35 to 39	268	200	26	12	0	23	1	0	6
40 to 44	318	228	37	22	1	22	4	0	4
45 to 49	314	215	45	18	0	29	4	0	3
50 to 54	317	186	62	15	1	44	7	0	2
55 to 59	230	128	54	13	0	32	3	0	0
60 and 61	100	55	22	8	0	13	2	0	0
62 to 64	125	63	30	3	0	27	1	0	1
65 to 69	169	78	58	9	0	22	1	0	1
70 to 74	125	53	43	6	1	22	0	0	0
75 to 79	129	67	39	7	1	15	0	0	0
80 to 84	103	47	39	1	0	15	0	0	1
85 and Older	93	43	43	1	0	6	0	0	0
Under 18	1,183	920	61	76	1	72	8	3	42
65 and older	619	288	222	24	2	80	1	0	2
Median		31.1	54.5	30.0	52.5	45.1	42.5	16.5	19.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,243	100%
Speak Only English	1,308	31%
Speak Spanish:	2,528	60%
Speak English "well" or "very well"	1,999	47%
Speak English "not well" or "not at all"	529	12%
Speak Asian/Pacific Island language:	400	9%
Speak English "well" or "very well"	337	8%
Speak English "not well" or "not at all"	63	1%
Speak other language:	7	<1%
Speak English "well" or "very well"	7	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,875	100%
Less than 9th grade	627	22%
9th through 12th grade, no diploma	369	13%
High school grad (incl. equivalency)	857	30%
Some college, no degree	492	17%
Associate degree	287	10%
Bachelor's degree	180	6%
Master's degree	50	2%
Professional school degree	13	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,364	100%	---	---	---	---
Enrolled in school	1,542	35%	1,375	32%	167	4%
Nursery / Preschool	25	2%	0	0%	25	15%
Kindergarten to grade 4	243	16%	231	17%	12	7%
Grade 5 to grade 8	250	16%	198	14%	52	31%
Grade 9 to grade 12	525	34%	518	38%	7	4%
College, undergraduate	425	28%	409	30%	16	10%
Graduate or Professional school	74	5%	19	1%	55	33%
Not enrolled in school	2,822	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,278	100%	540	100%	738	100%
Family Households:	1,067	83%	540	100%	527	71%
Married couple family	802	63%	385	71%	417	57%
Other family:	265	21%	155	29%	110	15%
Male householder, no wife	43	3%	10	2%	33	4%
Female householder, no husband	222	17%	145	27%	77	10%
Nonfamily households:	211	17%	0	0%	211	29%
Householder living alone	193	15%	----	----	----	----
Other nonfamily households	18	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,319	100%	1278	41	3%	3.53
Single family (detached)	983	75%	960	23	2%	3.63
Single family (attached)	234	18%	230	4	2%	3.53
2 to 4 units	3	<1%	3	0	0%	2.33
5 to 9 units	16	1%	15	1	6%	2.47
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	83	6%	70	13	16%	2.47

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	891	100%
Less than \$150,000	142	16%
\$150,000 to \$199,999	98	11%
\$200,000 to \$249,999	96	11%
\$250,000 to \$299,999	55	6%
\$300,000 to \$399,999	199	22%
\$400,000 to \$499,999	171	19%
\$500,000 to \$749,999	130	15%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$328,186**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,319	100%
2005 or Later	35	3%
2000 to 2004	9	1%
1990 to 1999	30	2%
1980 to 1989	67	5%
1970 to 1979	366	28%
1960 to 1969	252	19%
1950 to 1959	396	30%
1940 to 1949	149	11%
1939 or earlier	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,278	100%	387	100%	891	100%
1.00 occupant housing per room or less	1,088	85%	305	79%	783	88%
1.01 to 1.50 occupants per room	122	10%	30	8%	92	10%
1.51 to 2.00 occupants per room	68	5%	52	13%	16	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	387	100%
Less than \$500	0	0%
\$500 to \$599	22	6%
\$600 to \$699	0	0%
\$700 to \$799	21	5%
\$800 to \$899	43	11%
\$900 to \$999	39	10%
\$1,000 to \$1,249	56	14%
\$1,250 to \$1,499	102	26%
\$1,500 to \$1,999	69	18%
\$2,000 or more	35	9%
No cash rent	0	0%
Median contract rent	\$1,280	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	387	100%
Less than 20 percent	9	2%
20.0 to 24.9 percent	34	9%
25.0 to 29.9 percent	47	12%
30.0 to 34.9 percent	22	6%
35.0 to 39.9 percent	45	12%
40.0 to 49.9 percent	0	0%
50.0 percent or more	230	59%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,278	100%
No vehicle	42	3%
1 vehicle	330	26%
2 vehicles	520	41%
3 vehicles	198	15%
4 or more vehicles	188	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,832	100%
Worked in state of residence	1,832	100%
Worked in county of residence	1,787	98%
Worked outside county of residence	45	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,527	100%	1,659	47%
In labor force	2,022	57%	952	47%
Armed forces	64	3%	31	48%
Civilian (employed)	1,653	82%	790	48%
Civilian (unemployed)	305	15%	131	43%
Not in labor force	1,505	43%	916	61%
Pct. of civilian labor force unemployed	15.6%		16.8%	14.2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,832	100%
Car, truck or van:	1,816	99%
Drove Alone	1,656	90%
Carpooled	160	9%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	16	1%
Other means	0	0%
Worked at home	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,832	100%
Did not work at home	1,832	100%
Less than 10 minutes	160	9%
10 to 19 minutes	545	30%
20 to 29 minutes	506	28%
30 to 44 minutes	479	26%
45 to 59 minutes	58	3%
60 to 89 minutes	64	3%
90 minutes or more	20	1%
Worked at home	0	0%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,769	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	237	13%
Manufacturing	184	10%
Wholesale trade	60	3%
Retail trade	180	10%
Transportation & warehousing	173	10%
Information & communications	0	0%
Finance, insurance, & real estate	47	3%
Professional, scientific, management, administration	30	2%
Educational, social, & health services	357	20%
Art, entertainment, recreation, accommodations, food	66	4%
Other services	121	7%
Public administration	314	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,769	100%
Management, professional & related:	343	19%
Management (incl. farm managers)	39	2%
Business & financial	73	4%
Computer & mathematical	54	3%
Architecture & engineering	62	4%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	19	1%
Education, training, & library	34	2%
Art, entertainment, sports & media	7	<1%
Healthcare practitioners	55	3%
Service:	445	25%
Healthcare support	90	5%
Protective service	16	1%
Food preparation & serving	41	2%
Building & grounds cleaning / maintenance	268	15%
Personal care & service	30	2%
Sales & office	372	21%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	353	20%
Production, transport & material moving	256	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,278	100%
Less than \$15,000	102	8%
\$15,000 to \$29,999	289	23%
\$30,000 to \$44,999	256	20%
\$45,000 to \$59,999	67	5%
\$60,000 to \$74,999	218	17%
\$75,000 to \$99,999	102	8%
\$100,000 to \$124,999	122	10%
\$125,000 to \$149,999	89	7%
\$150,000 to \$199,999	27	2%
\$200,000 or more	6	<1%
Median Income	\$44,531	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,278	100%
With earnings	1,016	79%
With wage and salary income	949	74%
With self-employment income	128	10%
With interest, dividend, or net rental income	221	17%
With Social Security income	492	38%
With Supplemental Security income	54	4%
With public assistance income	18	1%
With retirement income	297	23%
With other types of income	245	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,551	100%
Under .50	160	4%
.50 to .99	716	16%
1.00 to 1.24	50	1%
1.25 to 1.49	436	10%
1.50 to 1.84	329	7%
1.85 to 1.99	310	7%
2.00 and over	2,550	56%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,551	100%
Above Poverty	3,675	81%
Below Poverty	876	19%

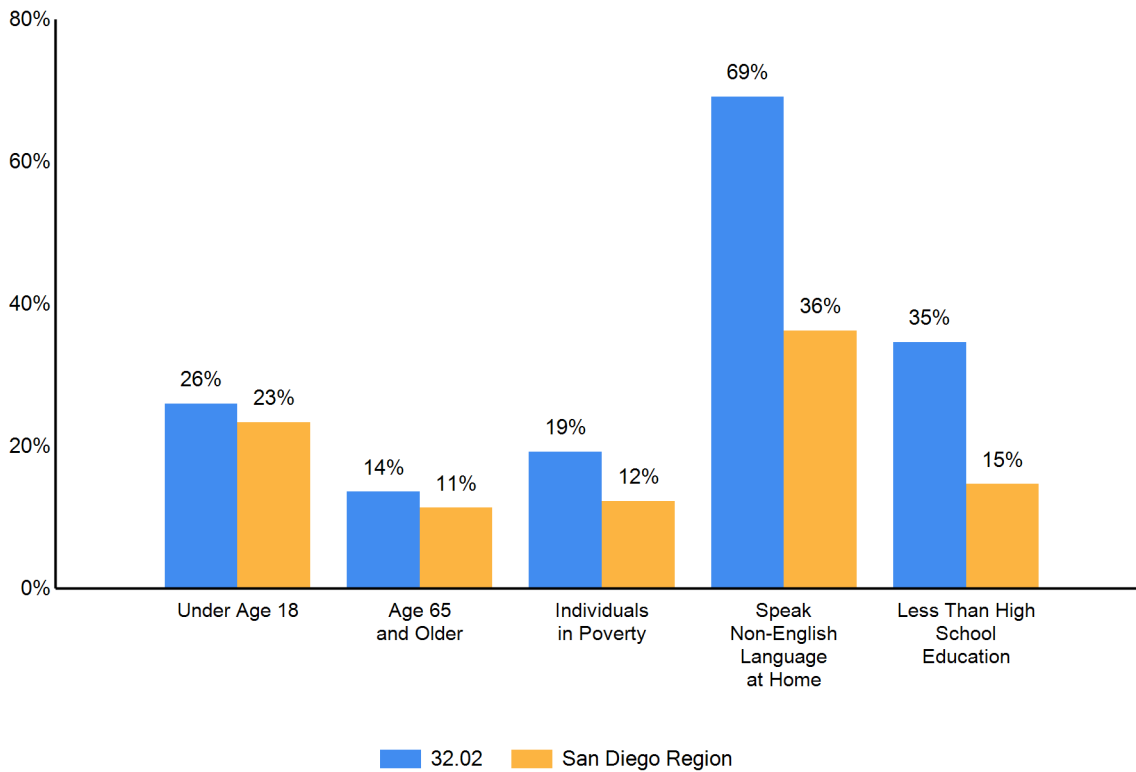
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,067	540	527	890	406	484	177	134	43
Married couple family	802	385	417	715	332	383	87	53	34
Male householder, no wife present	43	10	33	43	10	33	0	0	0
Female householder, no husband present	222	145	77	132	64	68	90	81	9

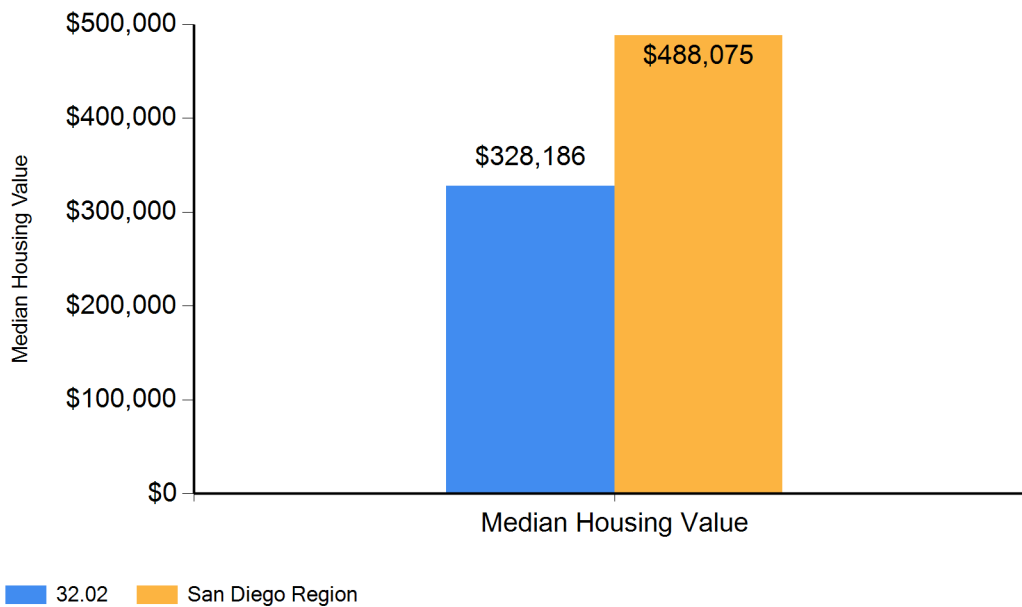
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075