



Demographic and Socioeconomic Profile 2010

CPA: Fallbrook

Population by Race

	Population	Percent
Total Population	43,338	100%
White	24,608	57%
Hispanic	16,124	37%
Asian	949	2%
Two or More	789	2%
Black	535	1%
American Indian	187	<1%
Pacific Islander	80	<1%
Other	66	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	43,338	21,155	22,183	51%
Under 5	2,740	1,353	1,387	51%
5 to 9	2,637	1,396	1,241	47%
10 to 14	2,804	1,291	1,513	54%
15 to 17	2,040	998	1,042	51%
18 and 19	1,363	708	655	48%
20 to 24	3,286	1,816	1,470	45%
25 to 29	2,285	1,206	1,079	47%
30 to 34	2,223	1,016	1,207	54%
35 to 39	2,239	1,061	1,178	53%
40 to 44	2,483	1,182	1,301	52%
45 to 49	2,906	1,329	1,577	54%
50 to 54	3,370	1,709	1,661	49%
55 to 59	3,248	1,599	1,649	51%
60 and 61	1,295	567	728	56%
62 to 64	1,511	738	773	51%
65 to 69	2,102	918	1,184	56%
70 to 74	1,494	692	802	54%
75 to 79	1,312	709	603	46%
80 to 84	960	507	453	47%
85 and Older	1,040	360	680	65%
Under 18	10,221	5,038	5,183	51%
65 and older	6,908	3,186	3,722	54%
Median	40.1	38.7	41.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	35,157	100%
Never Married	9,466	27%
Married, excluding separated	20,187	57%
Separated	463	1%
Widowed	2,175	6%
Divorced	2,866	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	43,338	100%
Household	43,158	100%
Group Quarters - Other	180	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	43,338	16,124	24,608	535	187	949	80	66	789
Under 5	2,740	1,726	862	37	9	22	6	3	75
5 to 9	2,637	1,406	1,045	33	10	31	4	7	101
10 to 14	2,804	1,509	1,134	25	15	34	4	4	79
15 to 17	2,040	996	926	15	7	34	2	3	57
18 and 19	1,363	664	574	19	10	20	6	3	67
20 to 24	3,286	1,671	1,353	115	18	60	8	2	59
25 to 29	2,285	1,173	944	56	11	52	8	2	39
30 to 34	2,223	1,214	844	29	14	37	7	4	74
35 to 39	2,239	1,128	981	27	5	44	5	3	46
40 to 44	2,483	1,121	1,185	27	19	84	3	5	39
45 to 49	2,906	882	1,821	33	15	108	5	2	40
50 to 54	3,370	834	2,315	49	11	125	6	3	27
55 to 59	3,248	664	2,408	27	9	101	5	9	25
60 and 61	1,295	182	1,039	9	3	47	2	5	8
62 to 64	1,511	183	1,265	7	8	31	3	3	11
65 to 69	2,102	301	1,716	13	8	39	3	3	19
70 to 74	1,494	185	1,245	9	8	33	1	3	10
75 to 79	1,312	158	1,121	2	2	24	1	0	4
80 to 84	960	71	867	3	3	11	0	0	5
85 and Older	1,040	56	963	0	2	12	1	2	4
Under 18	10,221	5,637	3,967	110	41	121	16	17	312
65 and older	6,908	771	5,912	27	23	119	6	8	42
Median		25.4	51.4	27.1	34.8	47.6	31.4	42.0	21.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	40,598	100%
Speak Only English	27,997	69%
Speak Spanish:	11,219	28%
Speak English "well" or "very well"	7,449	18%
Speak English "not well" or "not at all"	3,770	9%
Speak Asian/Pacific Island language:	462	1%
Speak English "well" or "very well"	409	1%
Speak English "not well" or "not at all"	53	<1%
Speak other language:	920	2%
Speak English "well" or "very well"	865	2%
Speak English "not well" or "not at all"	55	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	28,468	100%
Less than 9th grade	3,315	12%
9th through 12th grade, no diploma	1,681	6%
High school grad (incl. equivalency)	5,947	21%
Some college, no degree	7,684	27%
Associate degree	2,475	9%
Bachelor's degree	4,667	16%
Master's degree	1,888	7%
Professional school degree	532	2%
Doctorate degree	279	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	41,676	100%	---	---	---	---
Enrolled in school	10,838	26%	9,511	23%	1,327	3%
Nursery / Preschool	685	6%	288	3%	397	30%
Kindergarten to grade 4	2,667	25%	2,277	24%	390	29%
Grade 5 to grade 8	2,285	21%	2,100	22%	185	14%
Grade 9 to grade 12	2,690	25%	2,586	27%	104	8%
College, undergraduate	2,239	21%	2,082	22%	157	12%
Graduate or Professional school	272	3%	178	2%	94	7%
Not enrolled in school	30,838	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	15,029	100%	4,955	100%	10,074	100%
Family Households:	11,241	75%	4,902	99%	6,339	63%
Married couple family	9,065	60%	3,702	75%	5,363	53%
Other family:	2,176	14%	1,200	24%	976	10%
Male householder, no wife	682	5%	424	9%	258	3%
Female householder, no husband	1,494	10%	776	16%	718	7%
Nonfamily households:	3,788	25%	53	1%	3,735	37%
Householder living alone	2,994	20%	----	----	----	----
Other nonfamily households	794	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	15,929	100%	15029	900	6%	2.87
Single family (detached)	11,584	73%	10,944	640	6%	2.80
Single family (attached)	743	5%	721	22	3%	2.84
2 to 4 units	706	4%	654	52	7%	3.32
5 to 9 units	599	4%	561	38	6%	3.22
10 or more units	1,480	9%	1,394	86	6%	3.12
Mobile home and Other	817	5%	755	62	8%	2.84

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	10,460	100%
Less than \$150,000	544	5%
\$150,000 to \$199,999	165	2%
\$200,000 to \$249,999	408	4%
\$250,000 to \$299,999	558	5%
\$300,000 to \$399,999	1,318	13%
\$400,000 to \$499,999	1,396	13%
\$500,000 to \$749,999	3,481	33%
\$750,000 to \$999,999	1,350	13%
\$1,000,000 or more	1,240	12%

Median Value **\$562,284**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	15,929	100%
2005 or Later	694	4%
2000 to 2004	1,807	11%
1990 to 1999	2,537	16%
1980 to 1989	3,343	21%
1970 to 1979	4,075	26%
1960 to 1969	1,538	10%
1950 to 1959	1,291	8%
1940 to 1949	420	3%
1939 or earlier	224	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	15,029	100%	4,569	100%	10,460	100%
1.00 occupant housing per room or less	14,189	94%	3,990	87%	10,199	98%
1.01 to 1.50 occupants per room	562	4%	318	7%	244	2%
1.51 to 2.00 occupants per room	201	1%	192	4%	9	<1%
2.01 or more occupants per room	77	1%	69	2%	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	4,569	100%
Less than \$500	186	4%
\$500 to \$599	101	2%
\$600 to \$699	267	6%
\$700 to \$799	304	7%
\$800 to \$899	670	15%
\$900 to \$999	944	21%
\$1,000 to \$1,249	861	19%
\$1,250 to \$1,499	397	9%
\$1,500 to \$1,999	221	5%
\$2,000 or more	327	7%
No cash rent	291	6%
Median contract rent	\$981	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	4,569	100%
Less than 20 percent	681	15%
20.0 to 24.9 percent	604	13%
25.0 to 29.9 percent	651	14%
30.0 to 34.9 percent	416	9%
35.0 to 39.9 percent	315	7%
40.0 to 49.9 percent	591	13%
50.0 percent or more	985	22%
Not computed	326	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	15,029	100%
No vehicle	839	6%
1 vehicle	3,358	22%
2 vehicles	5,961	40%
3 vehicles	3,011	20%
4 or more vehicles	1,860	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	19,215	100%
Worked in state of residence	19,092	99%
Worked in county of residence	16,282	85%
Worked outside county of residence	2,810	15%
Worked outside state of residence	123	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	34,525	100%	16,825	49%
In labor force	20,736	60%	11,408	55%
Armed forces	692	3%	639	92%
Civilian (employed)	18,132	87%	9,883	55%
Civilian (unemployed)	1,912	9%	886	46%
Not in labor force	13,789	40%	5,417	39%
Pct. of civilian labor force unemployed	9.5%		8.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	19,215	100%
Car, truck or van:	16,989	88%
Drove Alone	14,215	74%
Carpooled	2,774	14%
Public Transportation:	198	1%
Bus	103	1%
Trolley / Streetcar	19	<1%
Railroad	66	<1%
Other public transportation	10	<1%
Motorcycle	54	<1%
Bicycle	62	<1%
Walked	456	2%
Other means	92	<1%
Worked at home	1,364	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	19,215	100%
Did not work at home	17,851	93%
Less than 10 minutes	2,250	12%
10 to 19 minutes	3,364	18%
20 to 29 minutes	3,055	16%
30 to 44 minutes	4,456	23%
45 to 59 minutes	2,117	11%
60 to 89 minutes	1,810	9%
90 minutes or more	799	4%
Worked at home	1,364	7%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	18,499	100%
Agriculture, forestry, mining	1,019	6%
Utilities	96	1%
Construction	2,102	11%
Manufacturing	1,710	9%
Wholesale trade	702	4%
Retail trade	1,968	11%
Transportation & warehousing	631	3%
Information & communications	242	1%
Finance, insurance, & real estate	1,227	7%
Professional, scientific, management, administration	888	5%
Educational, social, & health services	2,967	16%
Art, entertainment, recreation, accommodations, food	1,665	9%
Other services	947	5%
Public administration	2,335	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	18,499	100%
Management, professional & related:	6,279	34%
Management (incl. farm managers)	2,539	14%
Business & financial	755	4%
Computer & mathematical	298	2%
Architecture & engineering	417	2%
Life, physical & social science	122	1%
Community & social service	162	1%
Legal	95	1%
Education, training, & library	738	4%
Art, entertainment, sports & media	430	2%
Healthcare practitioners	723	4%
Service:	2,983	16%
Healthcare support	242	1%
Protective service	337	2%
Food preparation & serving	790	4%
Building & grounds cleaning / maintenance	848	5%
Personal care & service	766	4%
Sales & office	4,670	25%
Farming, fishing & forestry	628	3%
Construction, extraction & maintenance	2,196	12%
Production, transport & material moving	1,743	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	15,029	100%
Less than \$15,000	1,049	7%
\$15,000 to \$29,999	1,965	13%
\$30,000 to \$44,999	2,166	14%
\$45,000 to \$59,999	1,781	12%
\$60,000 to \$74,999	1,524	10%
\$75,000 to \$99,999	2,124	14%
\$100,000 to \$124,999	1,405	9%
\$125,000 to \$149,999	971	6%
\$150,000 to \$199,999	907	6%
\$200,000 or more	1,137	8%
Median Income	\$65,448	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	15,029	100%
With earnings	11,510	77%
With wage and salary income	10,682	71%
With self-employment income	2,539	17%
With interest, dividend, or net rental income	5,116	34%
With Social Security income	4,917	33%
With Supplemental Security income	515	3%
With public assistance income	177	1%
With retirement income	3,476	23%
With other types of income	2,302	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	43,230	100%
Under .50	1,720	4%
.50 to .99	2,303	5%
1.00 to 1.24	1,842	4%
1.25 to 1.49	2,272	5%
1.50 to 1.84	2,564	6%
1.85 to 1.99	1,176	3%
2.00 and over	31,353	73%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	43,230	100%
Above Poverty	39,207	91%
Below Poverty	4,023	9%

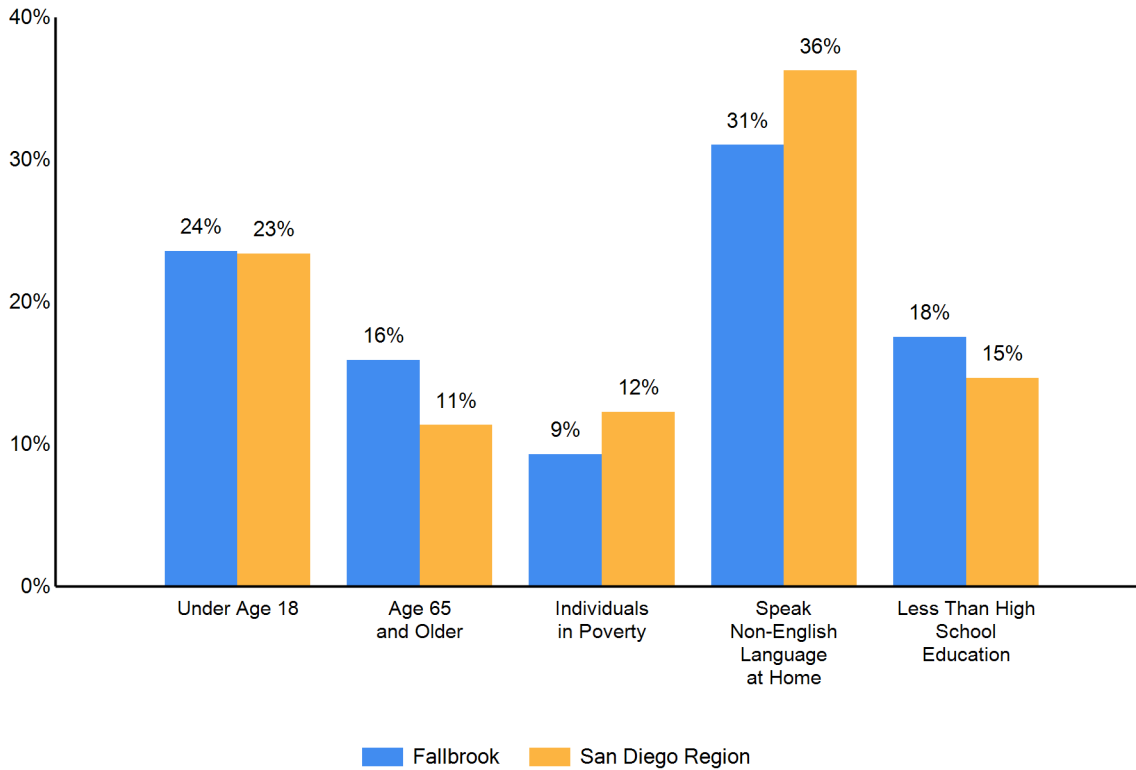
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	11,241	4,902	6,339	10,632	4,461	6,171	609	441	168
Married couple family	9,065	3,702	5,363	8,695	3,477	5,218	370	225	145
Male householder, no wife present	682	424	258	605	360	245	77	64	13
Female householder, no husband present	1,494	776	718	1,332	624	708	162	152	10

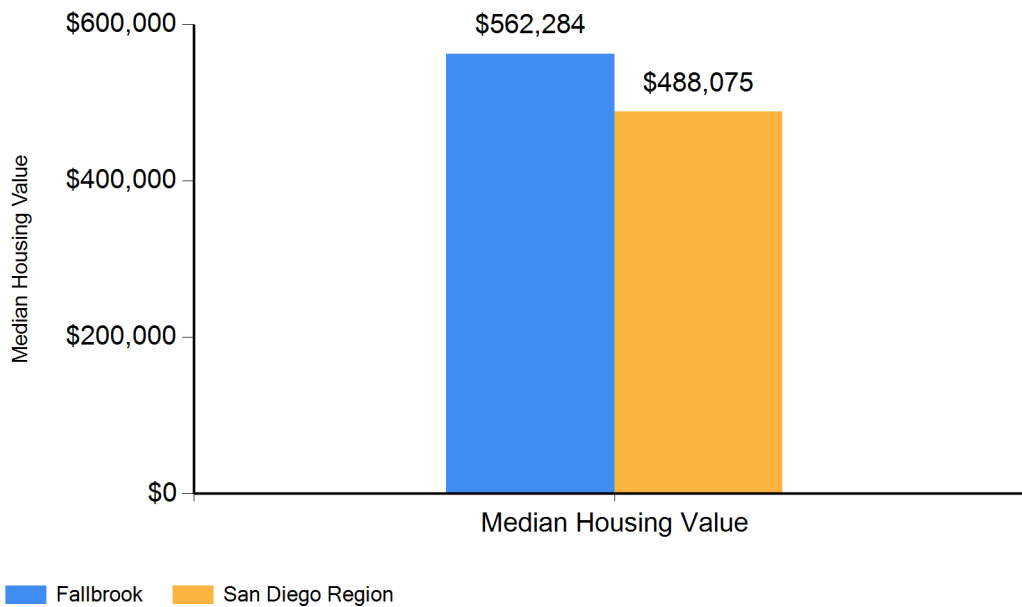
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075