

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Peninsula



	Jan 1, 2012
<b>Total Population</b>	<b>65,274</b>
Household Population	57,218
Group Quarters Population	8,056
<b>Persons Per Household</b>	<b>2.18</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>27,617</b>	<b>26,260</b>	<b>4.9%</b>
Single Family - Detached	10,040	9,627	4.1%
Single Family - Multiple-Unit	5,386	5,135	4.7%
Multi-Family	12,191	11,498	5.7%
Mobile Home and Other	0	0	--

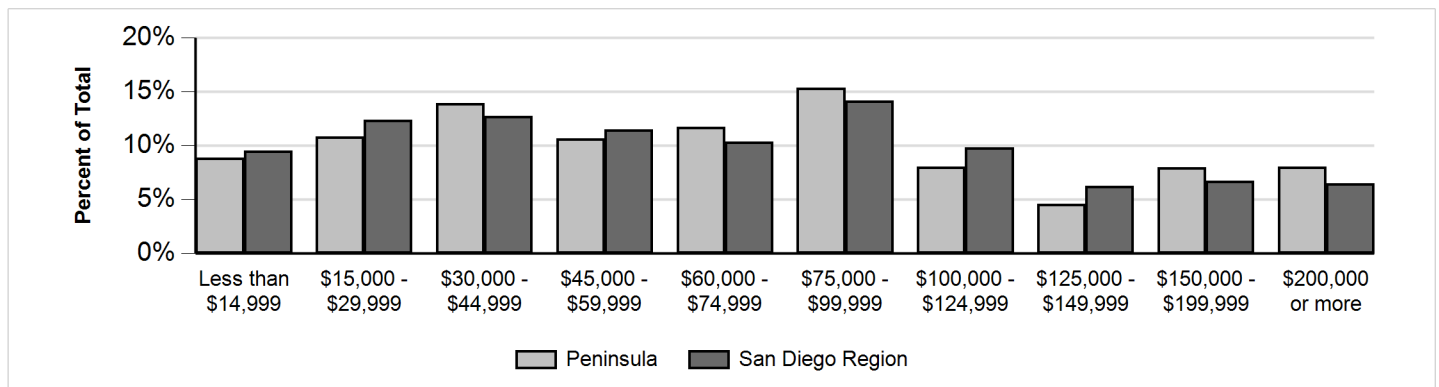
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	11%	14%	11%	12%	15%	8%	5%	8%	8%

## Median Household Income

	2012
Adjusted for Inflation (2010 \$)	\$67,285
Not adjusted for inflation (current 2011\$)	\$69,326



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

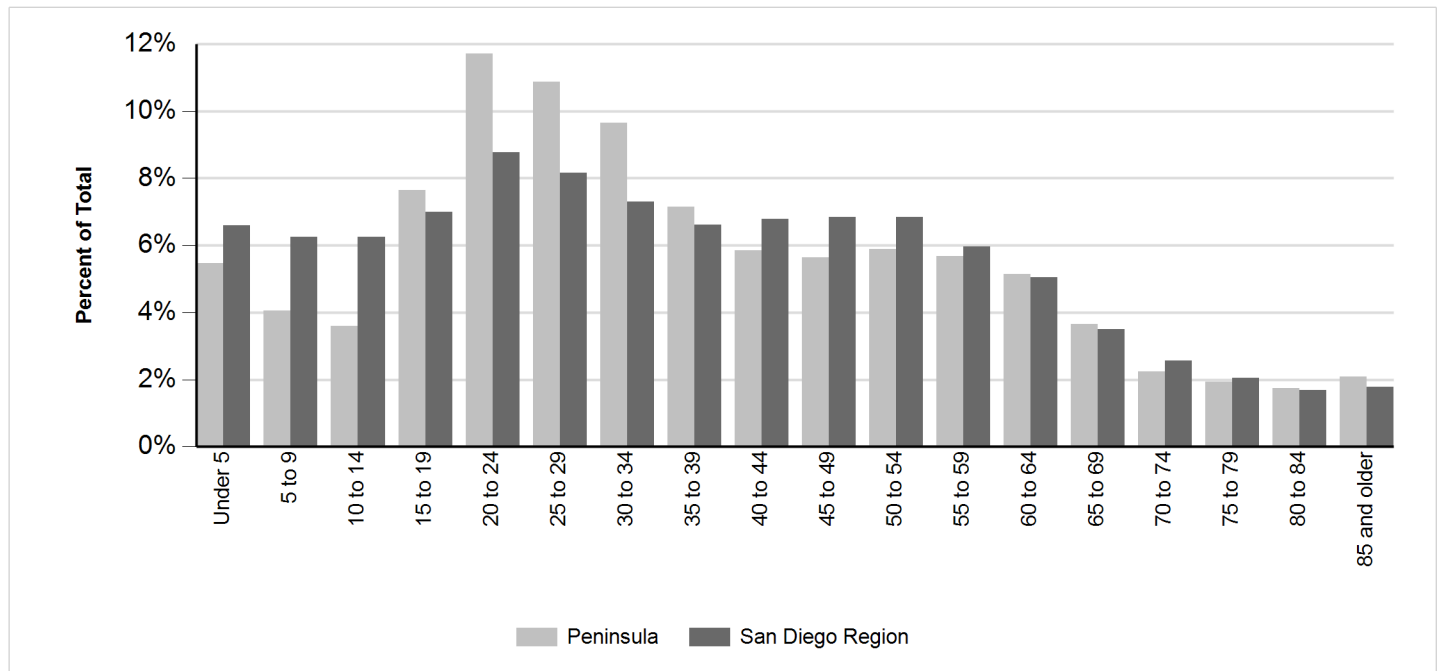
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>65,274</b>	<b>35,577</b>	<b>29,697</b>	<b>45%</b>
Under 5	3,567	1,855	1,712	48%
5 to 9	2,650	1,339	1,311	49%
10 to 14	2,348	1,234	1,114	47%
15 to 17	1,317	689	628	48%
18 and 19	3,676	2,674	1,002	27%
20 to 24	7,646	4,831	2,815	37%
25 to 29	7,102	3,852	3,250	46%
30 to 34	6,298	3,379	2,919	46%
35 to 39	4,669	2,582	2,087	45%
40 to 44	3,814	2,072	1,742	46%
45 to 49	3,685	1,952	1,733	47%
50 to 54	3,841	2,026	1,815	47%
55 to 59	3,706	1,908	1,798	49%
60 and 61	1,368	732	636	46%
62 to 64	1,985	1,005	980	49%
65 to 69	2,384	1,182	1,202	50%
70 to 74	1,464	698	766	52%
75 to 79	1,257	585	672	53%
80 to 84	1,137	482	655	58%
85 and older	1,360	500	860	63%
Under 18	9,882	5,117	4,765	48%
65 and older	7,602	3,447	4,155	55%
Median Age	33.4	31.9	35.2	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>10,024</b>	<b>48,145</b>	<b>2,105</b>	<b>278</b>	<b>2,680</b>	<b>2,042</b>
Under 5	952	2,027	144	25	151	268
5 to 9	641	1,555	135	10	98	211
10 to 14	639	1,362	116	3	83	145
15 to 17	340	785	63	2	45	82
18 and 19	727	2,520	132	33	142	122
20 to 24	1,318	5,442	313	45	294	234
25 to 29	1,213	5,089	243	28	312	217
30 to 34	1,038	4,497	220	23	314	206
35 to 39	735	3,296	180	16	298	144
40 to 44	564	2,803	125	14	219	89
45 to 49	514	2,811	111	15	142	92
50 to 54	395	3,121	98	22	138	67
55 to 59	295	3,150	81	13	111	56
60 and 61	97	1,185	24	2	45	15
62 to 64	142	1,715	31	6	66	25
65 to 69	160	2,098	36	6	59	25
70 to 74	78	1,279	20	5	65	17
75 to 79	63	1,126	12	6	39	11
80 to 84	60	1,021	15	4	32	5
85 and older	53	1,263	6	0	27	11
Under 18	2,572	5,729	458	40	377	706
65 and older	414	6,787	89	21	222	69
Median Age	26.6	36.2	28.1	28.8	33.4	24.1