



Demographic and Socioeconomic Profile 2010

TRACT: 154.06

Population by Race

	Population	Percent
Total Population	2,492	100%
White	2,037	82%
Hispanic	265	11%
Two or More	74	3%
Asian	59	2%
Black	31	1%
American Indian	14	1%
Pacific Islander	7	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,492	1,224	1,268	51%
Under 5	81	39	42	52%
5 to 9	121	67	54	45%
10 to 14	167	84	83	50%
15 to 17	159	73	86	54%
18 and 19	83	46	37	45%
20 to 24	136	72	64	47%
25 to 29	82	55	27	33%
30 to 34	61	24	37	61%
35 to 39	91	37	54	59%
40 to 44	154	70	84	55%
45 to 49	217	100	117	54%
50 to 54	280	129	151	54%
55 to 59	222	109	113	51%
60 and 61	77	44	33	43%
62 to 64	130	69	61	47%
65 to 69	168	82	86	51%
70 to 74	106	52	54	51%
75 to 79	77	36	41	53%
80 to 84	46	19	27	59%
85 and Older	34	17	17	50%
Under 18	528	263	265	50%
65 and older	431	206	225	52%
Median	47.6	47.3	47.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,123	100%
Never Married	443	21%
Married, excluding separated	1,409	66%
Separated	9	<1%
Widowed	132	6%
Divorced	130	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,492	100%
Household	2,487	100%
Group Quarters - Other	5	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,492	265	2,037	31	14	59	7	5	74
Under 5	81	17	59	0	0	2	0	0	3
5 to 9	121	27	78	0	2	6	2	0	6
10 to 14	167	35	116	1	2	6	0	0	7
15 to 17	159	25	120	0	0	4	0	0	10
18 and 19	83	10	67	0	1	0	0	0	5
20 to 24	136	11	119	1	1	2	0	0	2
25 to 29	82	8	68	0	0	2	1	0	3
30 to 34	61	9	45	1	1	1	0	1	3
35 to 39	91	12	64	4	1	3	1	1	5
40 to 44	154	28	114	1	1	4	0	0	6
45 to 49	217	24	182	3	1	3	1	0	3
50 to 54	280	18	234	5	1	11	1	0	10
55 to 59	222	11	197	5	1	3	0	0	5
60 and 61	77	6	67	1	1	2	0	0	0
62 to 64	130	7	113	5	0	4	0	0	1
65 to 69	168	7	150	2	0	2	1	3	3
70 to 74	106	6	96	1	1	1	0	0	1
75 to 79	77	3	71	1	0	1	0	0	1
80 to 84	46	1	45	0	0	0	0	0	0
85 and Older	34	0	32	0	0	2	0	0	0
Under 18	528	104	373	1	4	18	2	0	26
65 and older	431	17	394	4	1	6	1	3	5
Median		29.7	49.6	54.5	35.0	44.4	37.5	65.8	31.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,411	100%
Speak Only English	2,098	87%
Speak Spanish:	110	5%
Speak English "well" or "very well"	88	4%
Speak English "not well" or "not at all"	22	1%
Speak Asian/Pacific Island language:	16	1%
Speak English "well" or "very well"	16	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	187	7%
Speak English "well" or "very well"	171	7%
Speak English "not well" or "not at all"	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,745	100%
Less than 9th grade	50	3%
9th through 12th grade, no diploma	32	2%
High school grad (incl. equivalency)	268	15%
Some college, no degree	396	23%
Associate degree	195	11%
Bachelor's degree	408	23%
Master's degree	241	14%
Professional school degree	113	6%
Doctorate degree	42	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,448	100%	---	---	---	---
Enrolled in school	771	31%	547	22%	224	9%
Nursery / Preschool	58	8%	0	0%	58	26%
Kindergarten to grade 4	183	24%	125	23%	58	26%
Grade 5 to grade 8	198	26%	161	29%	37	17%
Grade 9 to grade 12	176	23%	144	26%	32	14%
College, undergraduate	112	15%	93	17%	19	8%
Graduate or Professional school	44	6%	24	4%	20	9%
Not enrolled in school	1,677	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	864	100%	261	100%	603	100%
Family Households:	718	83%	261	100%	457	76%
Married couple family	662	77%	240	92%	422	70%
Other family:	56	6%	21	8%	35	6%
Male householder, no wife	35	4%	0	0%	35	6%
Female householder, no husband	21	2%	21	8%	0	0%
Nonfamily households:	146	17%	0	0%	146	24%
Householder living alone	111	13%	----	----	----	----
Other nonfamily households	35	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	886	100%	864	22	2%	2.88
Single family (detached)	886	100%	864	22	2%	2.88
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	748	100%
Less than \$150,000	25	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	4	1%
\$250,000 to \$299,999	3	<1%
\$300,000 to \$399,999	25	3%
\$400,000 to \$499,999	68	9%
\$500,000 to \$749,999	200	27%
\$750,000 to \$999,999	299	40%
\$1,000,000 or more	124	17%

Median Value **\$792,517**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	886	100%
2005 or Later	23	3%
2000 to 2004	199	22%
1990 to 1999	221	25%
1980 to 1989	193	22%
1970 to 1979	172	19%
1960 to 1969	51	6%
1950 to 1959	5	1%
1940 to 1949	8	1%
1939 or earlier	14	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	864	100%	116	100%	748	100%
1.00 occupant housing per room or less	864	100%	116	100%	748	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	116	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	11	9%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	41	35%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	3	3%
\$2,000 or more	61	53%
No cash rent	0	0%
Median contract rent	\$2,074	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	116	100%
Less than 20 percent	5	4%
20.0 to 24.9 percent	33	28%
25.0 to 29.9 percent	21	18%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	11	9%
40.0 to 49.9 percent	0	0%
50.0 percent or more	46	40%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	864	100%
No vehicle	0	0%
1 vehicle	94	11%
2 vehicles	376	44%
3 vehicles	249	29%
4 or more vehicles	145	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,103	100%
Worked in state of residence	1,103	100%
Worked in county of residence	1,103	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,065	100%	1,010	49%
In labor force	1,255	61%	685	55%
Armed forces	10	1%	4	40%
Civilian (employed)	1,099	88%	616	56%
Civilian (unemployed)	146	12%	65	45%
Not in labor force	810	39%	325	40%
Pct. of civilian labor force unemployed	11.7%		9.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,103	100%
Car, truck or van:	1,045	95%
Drove Alone	921	83%
Carpooled	124	11%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	58	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,103	100%
Did not work at home	1,045	95%
Less than 10 minutes	100	9%
10 to 19 minutes	222	20%
20 to 29 minutes	222	20%
30 to 44 minutes	360	33%
45 to 59 minutes	97	9%
60 to 89 minutes	44	4%
90 minutes or more	0	0%
Worked at home	58	5%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,082	100%
Agriculture, forestry, mining	0	0%
Utilities	30	3%
Construction	75	7%
Manufacturing	100	9%
Wholesale trade	16	1%
Retail trade	130	12%
Transportation & warehousing	11	1%
Information & communications	3	<1%
Finance, insurance, & real estate	111	10%
Professional, scientific, management, administration	32	3%
Educational, social, & health services	337	31%
Art, entertainment, recreation, accommodations, food	45	4%
Other services	54	5%
Public administration	138	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,082	100%
Management, professional & related:	682	63%
Management (incl. farm managers)	218	20%
Business & financial	36	3%
Computer & mathematical	62	6%
Architecture & engineering	22	2%
Life, physical & social science	4	<1%
Community & social service	43	4%
Legal	87	8%
Education, training, & library	101	9%
Art, entertainment, sports & media	2	<1%
Healthcare practitioners	107	10%
Service:	48	4%
Healthcare support	0	0%
Protective service	32	3%
Food preparation & serving	0	0%
Building & grounds cleaning / maintenance	11	1%
Personal care & service	5	<1%
Sales & office	265	24%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	15	1%
Production, transport & material moving	72	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	864	100%
Less than \$15,000	21	2%
\$15,000 to \$29,999	17	2%
\$30,000 to \$44,999	63	7%
\$45,000 to \$59,999	44	5%
\$60,000 to \$74,999	79	9%
\$75,000 to \$99,999	104	12%
\$100,000 to \$124,999	136	16%
\$125,000 to \$149,999	100	12%
\$150,000 to \$199,999	120	14%
\$200,000 or more	180	21%
Median Income	\$119,118	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	864	100%
With earnings	721	83%
With wage and salary income	637	74%
With self-employment income	238	28%
With interest, dividend, or net rental income	387	45%
With Social Security income	267	31%
With Supplemental Security income	0	0%
With public assistance income	0	0%
With retirement income	238	28%
With other types of income	121	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,492	100%
Under .50	19	1%
.50 to .99	19	1%
1.00 to 1.24	0	0%
1.25 to 1.49	86	3%
1.50 to 1.84	89	4%
1.85 to 1.99	0	0%
2.00 and over	2,279	91%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,492	100%
Above Poverty	2,454	98%
Below Poverty	38	2%

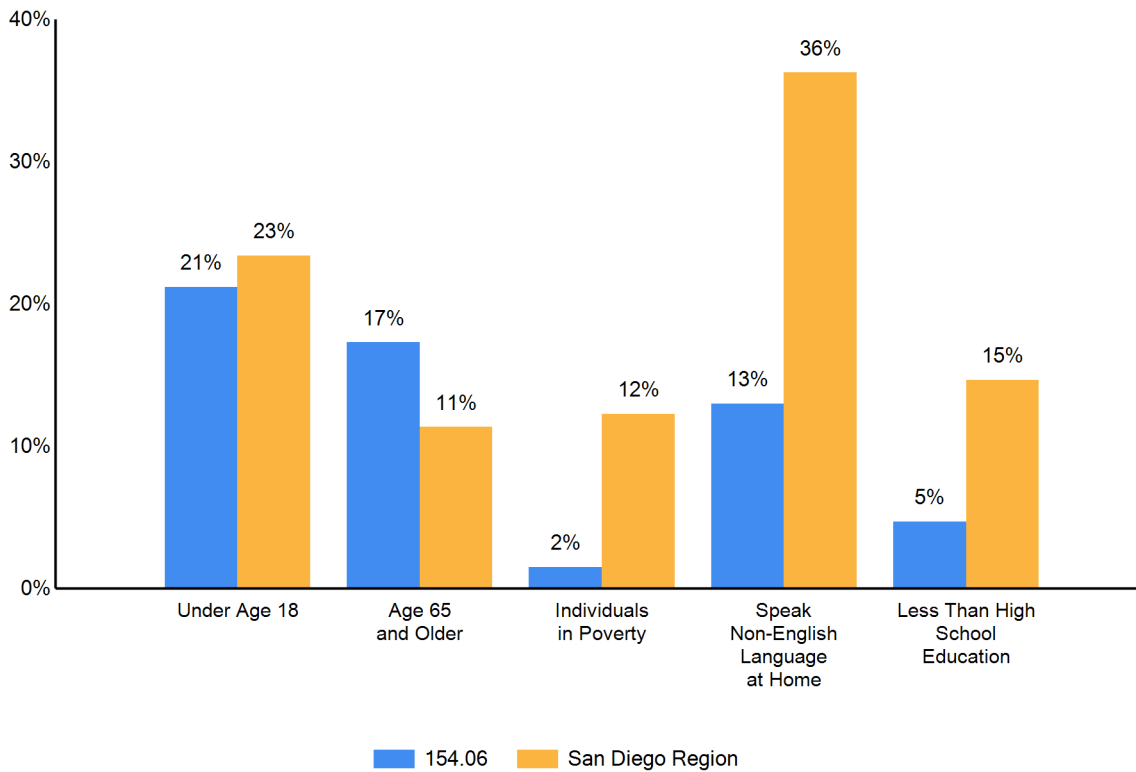
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	718	261	457	710	261	449	8	0	8
Married couple family	662	240	422	662	240	422	0	0	0
Male householder, no wife present	35	0	35	27	0	27	8	0	8
Female householder, no husband present	21	21	0	21	21	0	0	0	0

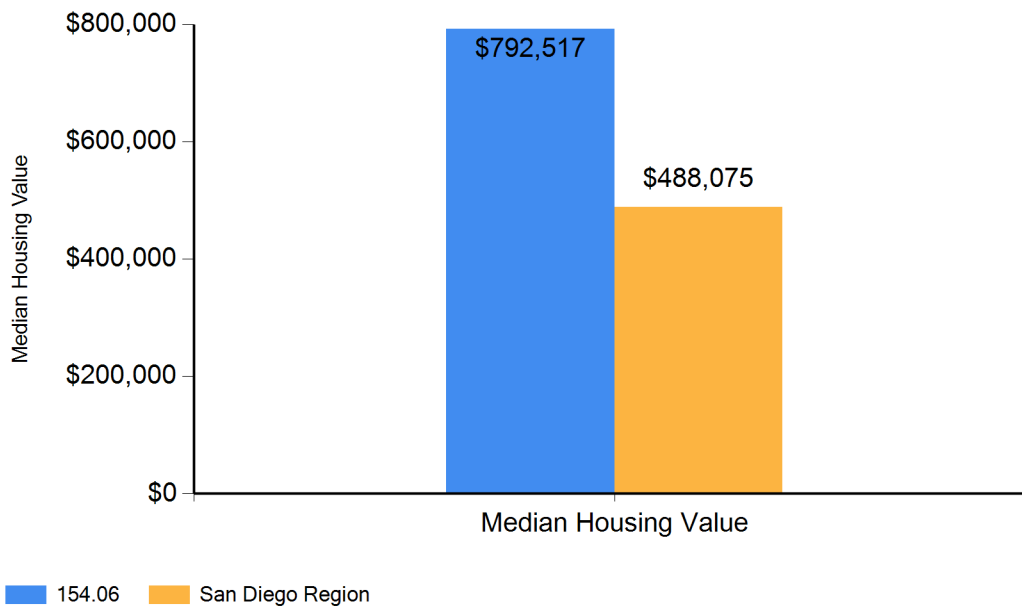
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075