

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2014
Total Population	17,314
Household Population	17,314
Group Quarters Population	0
Persons Per Household	3.60

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,909	4,807	2.1%
Single Family - Detached	3,834	3,791	1.1%
Single Family - Multiple-Unit	10	10	0.0%
Multi-Family	1,065	1,006	5.5%
Mobile Home and Other	0	0	--

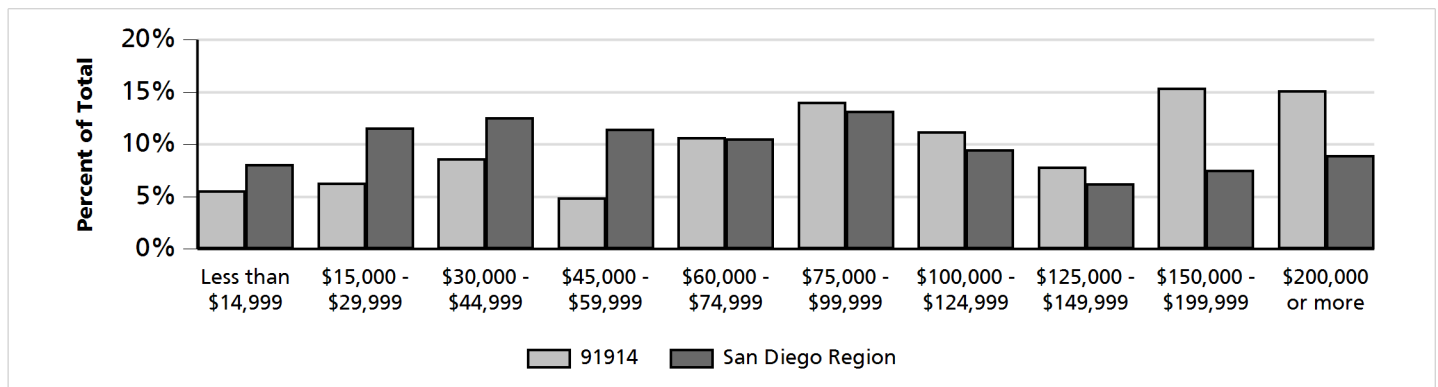
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	6%	9%	5%	11%	14%	11%	8%	15%	15%

Median Household Income

Adjusted for Inflation (2010 \$)	\$99,538
Not adjusted for inflation (current 2013\$)	\$105,561



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

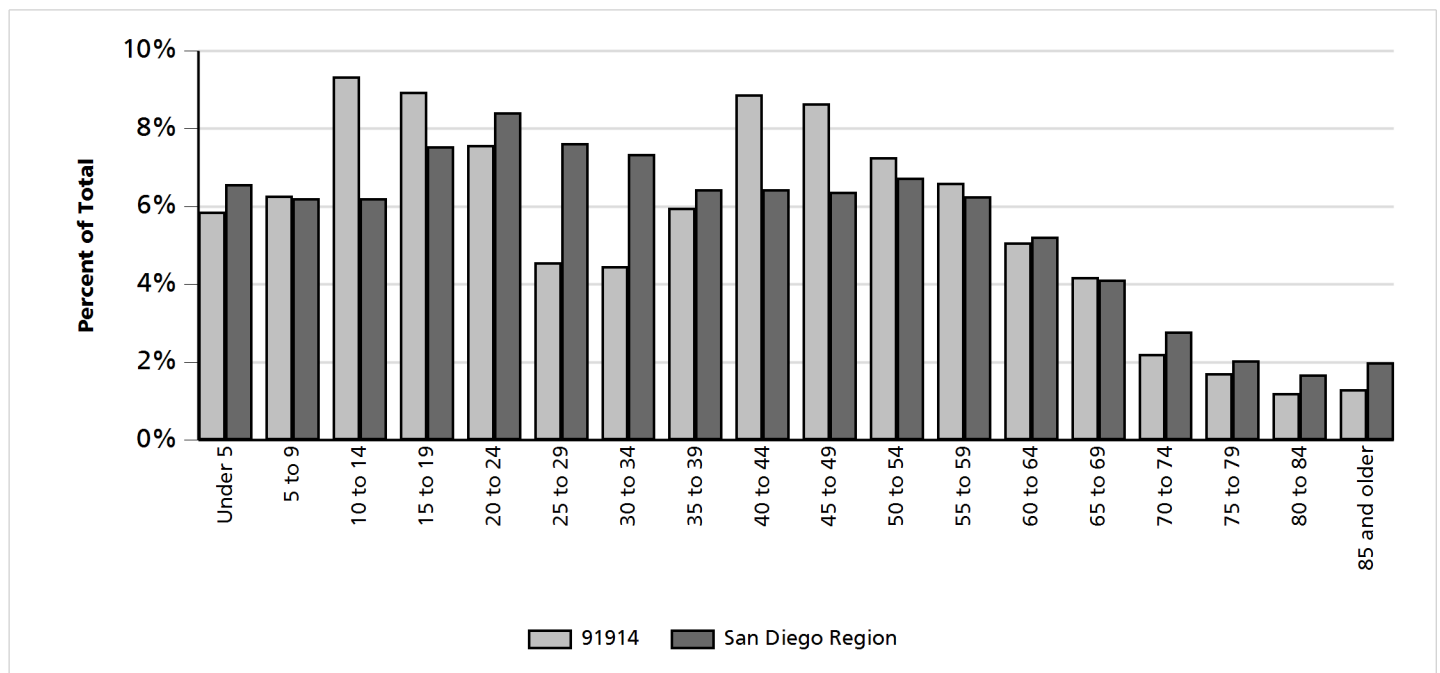
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	17,314	8,523	8,791	51%
Under 5	1,014	511	503	50%
5 to 9	1,086	533	553	51%
10 to 14	1,615	874	741	46%
15 to 17	912	462	450	49%
18 and 19	636	342	294	46%
20 to 24	1,310	624	686	52%
25 to 29	789	453	336	43%
30 to 34	772	358	414	54%
35 to 39	1,033	482	551	53%
40 to 44	1,537	707	830	54%
45 to 49	1,497	748	749	50%
50 to 54	1,256	612	644	51%
55 to 59	1,143	570	573	50%
60 and 61	413	196	217	53%
62 to 64	464	217	247	53%
65 to 69	723	372	351	49%
70 to 74	383	190	193	50%
75 to 79	297	127	170	57%
80 to 84	209	68	141	67%
85 and older	225	77	148	66%
Under 18	4,627	2,380	2,247	49%
65 and older	1,837	834	1,003	55%
Median Age	37.5	36.1	38.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,441	5,653	576	40	2,979	625
Under 5	494	265	26	5	176	48
5 to 9	586	271	12	1	175	41
10 to 14	867	369	38	1	263	77
15 to 17	496	234	19	0	121	42
18 and 19	336	164	21	0	87	28
20 to 24	687	339	54	4	190	36
25 to 29	347	236	39	1	127	39
30 to 34	329	234	33	5	127	44
35 to 39	478	289	27	3	199	37
40 to 44	700	434	44	8	281	70
45 to 49	647	484	39	3	280	44
50 to 54	449	446	66	3	256	36
55 to 59	324	513	48	2	231	25
60 and 61	143	177	23	0	59	11
62 to 64	123	231	14	0	83	13
65 to 69	165	396	17	2	134	9
70 to 74	105	201	7	1	59	10
75 to 79	79	126	26	1	56	9
80 to 84	43	124	8	0	30	4
85 and older	43	120	15	0	45	2
Under 18	2,443	1,139	95	7	735	208
65 and older	435	967	73	4	324	34
Median Age	28.7	44.9	42.2	40.0	40.4	30.2