DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Community Planning Area
Rainbow

	Jan 1, 2015
Total Population	**1,913**
Household Population	1,833
Group Quarters Population	80
Persons Per Household	2.55

HOUSING AND OCCUPANCY

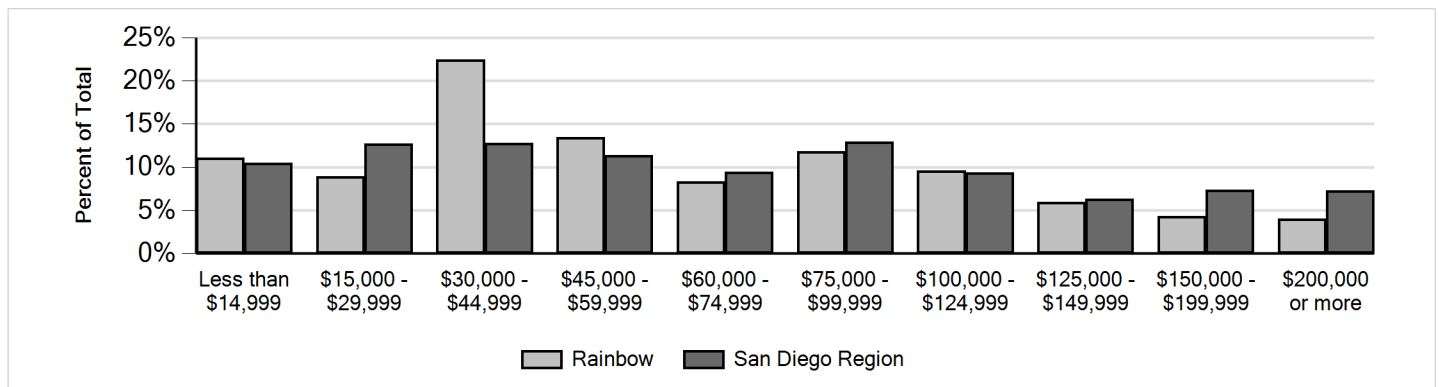|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**721**	**720**	**0.1%**
Single Family - Detached	603	602	0.2%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	11%	9%	23%	13%	8%	12%	10%	6%	4%	4%

Median Household Income	2015
Adjusted for Inflation (2010 $)	$53,351
Not adjusted for inflation (current 2014$)	$57,629

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
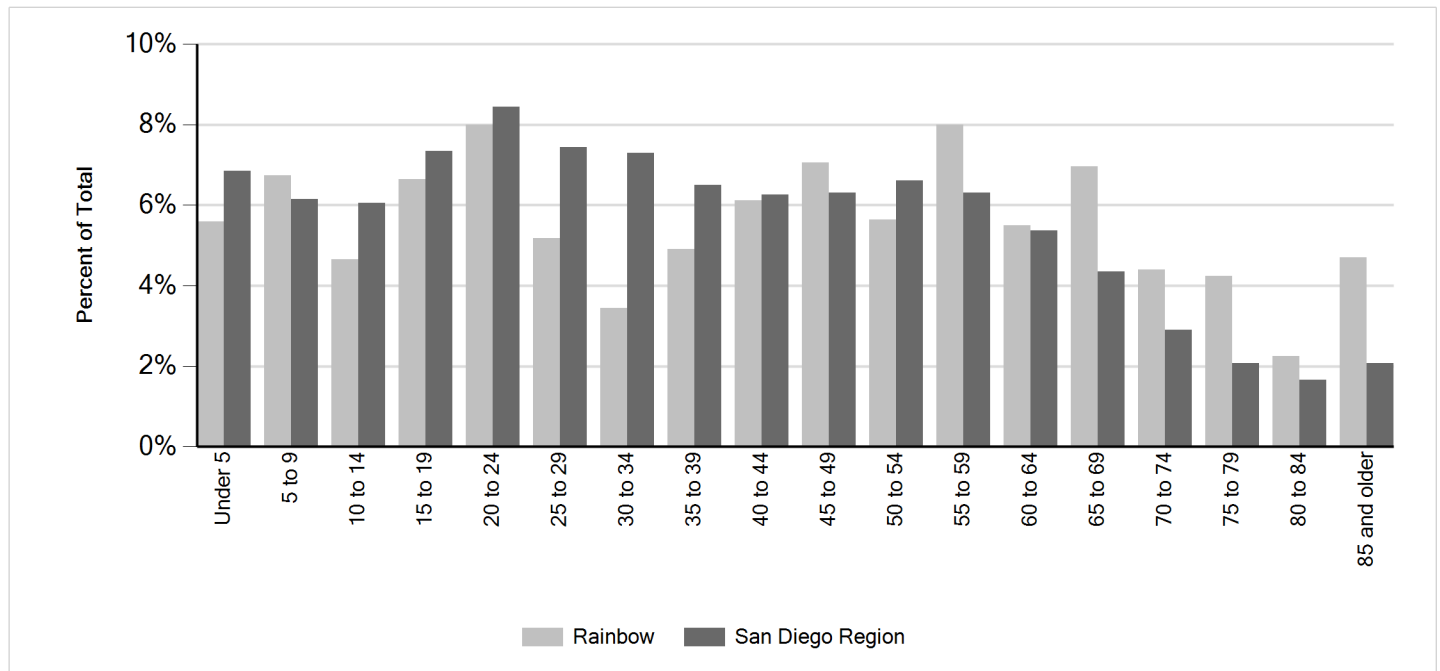
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

February 24, 2016
Rainbow
Page 1 of 3

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**1,913**	**978**	**935**	**49%**
Under 5	107	55	52	49%
5 to 9	129	50	79	61%
10 to 14	89	40	49	55%
15 to 17	74	32	42	57%
18 and 19	53	28	25	47%
20 to 24	153	95	58	38%
25 to 29	99	62	37	37%
30 to 34	66	34	32	48%
35 to 39	94	39	55	59%
40 to 44	117	64	53	45%
45 to 49	135	76	59	44%
50 to 54	108	63	45	42%
55 to 59	153	83	70	46%
60 and 61	55	20	35	64%
62 to 64	50	25	25	50%
65 to 69	133	70	63	47%
70 to 74	84	46	38	45%
75 to 79	81	30	51	63%
80 to 84	43	20	23	53%
85 and older	90	46	44	49%
Under 18	399	177	222	56%
65 and older	431	212	219	51%
Median Age	44.0	44.2	43.6	N/A

POPULATION BY AGE

Rainbow   San Diego Region

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

February 24, 2016
Rainbow
Page 2 of 3

POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	799	1,000	9	20	58	27
Under 5	76	26	0	0	0	5
5 to 9	79	35	1	12	1	1
10 to 14	54	29	0	0	5	1
15 to 17	42	31	1	0	0	0
18 and 19	29	21	0	1	2	0
20 to 24	94	54	1	2	2	0
25 to 29	53	42	0	0	2	2
30 to 34	31	28	0	0	5	2
35 to 39	33	55	1	1	3	1
40 to 44	47	68	0	0	2	0
45 to 49	72	53	0	4	5	1
50 to 54	57	48	1	0	2	0
55 to 59	43	107	1	0	1	1
60 and 61	8	45	0	0	1	1
62 to 64	12	33	0	0	4	1
65 to 69	14	111	0	0	5	3
70 to 74	9	71	0	0	3	1
75 to 79	13	57	0	0	9	2
80 to 84	6	31	1	0	3	2
85 and older	27	55	2	0	3	3
Under 18	251	121	2	12	6	7
65 and older	69	325	3	0	23	11
Median Age	27.4	55.5	52.5	9.2	55.0	57.5

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

February 24, 2016
Rainbow
Page 3 of 3