

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

San Marcos



	Jan 1, 2012
Total Population	90,930
Household Population	90,509
Group Quarters Population	421
Persons Per Household	2.96

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,882	30,565	4.1%
Single Family - Detached	17,303	17,109	1.1%
Single Family - Multiple-Unit	2,064	1,617	21.7%
Multi-Family	9,116	8,641	5.2%
Mobile Home and Other	3,399	3,198	5.9%

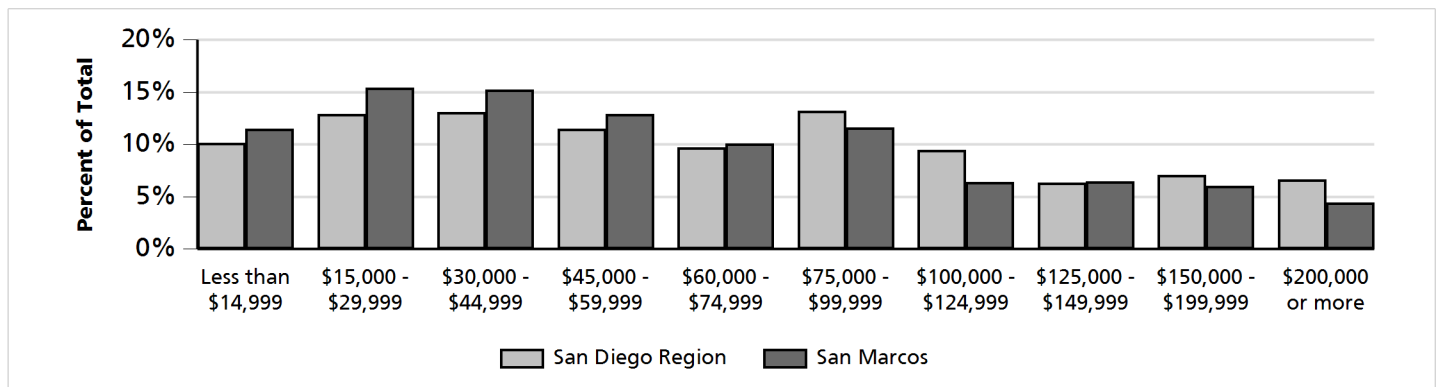
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	11%	15%	15%	13%	10%	12%	6%	6%	6%	4%

Median Household Income

Adjusted for Inflation (2010 \$)	\$54,128
Not adjusted for inflation (current 2011\$)	\$55,770



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

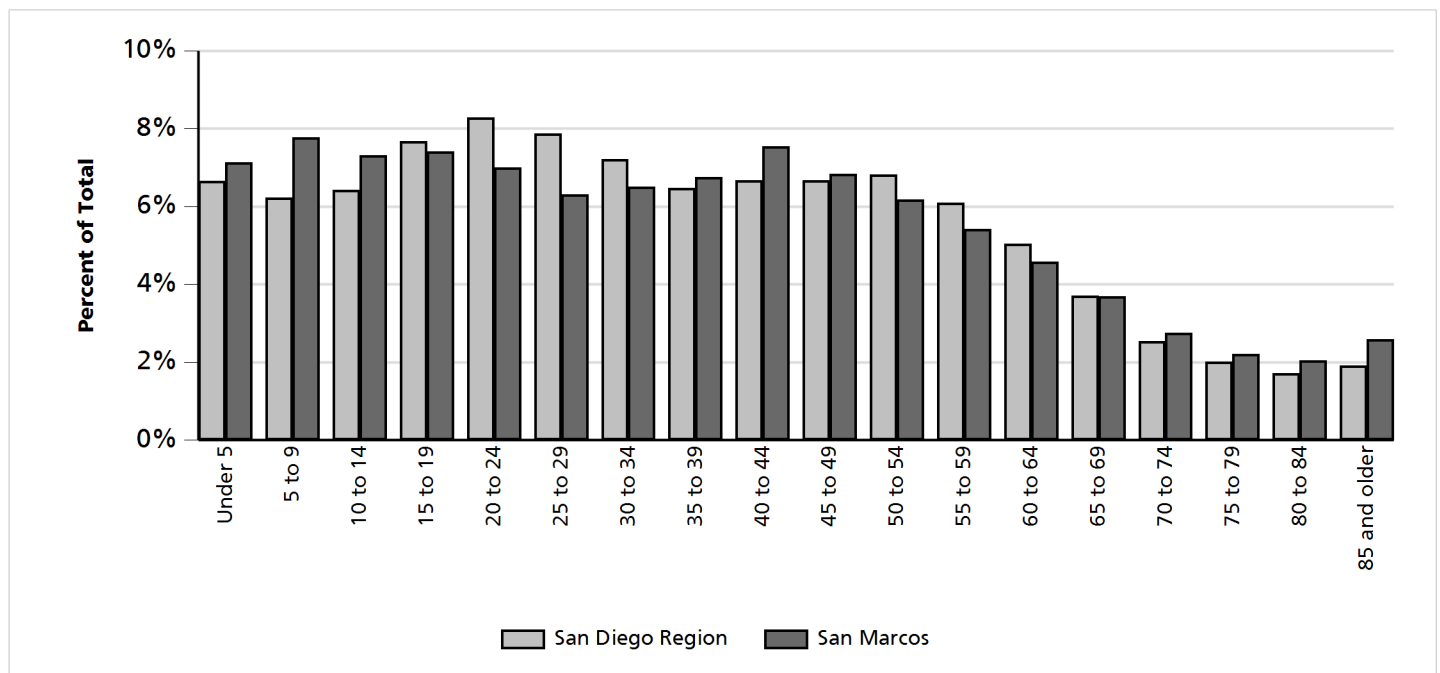
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	90,930	44,554	46,376	51%
Under 5	6,479	3,306	3,173	49%
5 to 9	7,065	3,574	3,491	49%
10 to 14	6,653	3,536	3,117	47%
15 to 17	4,044	2,086	1,958	48%
18 and 19	2,690	1,404	1,286	48%
20 to 24	6,369	3,147	3,222	51%
25 to 29	5,729	2,996	2,733	48%
30 to 34	5,915	2,935	2,980	50%
35 to 39	6,133	3,008	3,125	51%
40 to 44	6,857	3,376	3,481	51%
45 to 49	6,219	3,116	3,103	50%
50 to 54	5,621	2,839	2,782	49%
55 to 59	4,925	2,326	2,599	53%
60 and 61	1,681	796	885	53%
62 to 64	2,483	1,108	1,375	55%
65 to 69	3,358	1,489	1,869	56%
70 to 74	2,496	1,109	1,387	56%
75 to 79	2,002	804	1,198	60%
80 to 84	1,857	789	1,068	58%
85 and older	2,354	810	1,544	66%
Under 18	24,241	12,502	11,739	48%
65 and older	12,067	5,001	7,066	59%
Median Age	35.4	33.8	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	34,186	44,782	1,629	294	7,475	2,564
Under 5	3,284	2,369	87	21	421	297
5 to 9	3,520	2,545	102	18	490	390
10 to 14	3,186	2,559	126	15	447	320
15 to 17	2,044	1,475	80	14	259	172
18 and 19	1,409	937	59	10	167	108
20 to 24	3,109	2,417	142	15	500	186
25 to 29	2,751	2,177	127	21	491	162
30 to 34	2,684	2,453	121	14	495	148
35 to 39	2,578	2,587	116	16	697	139
40 to 44	2,580	3,319	109	19	689	141
45 to 49	2,203	3,119	142	24	614	117
50 to 54	1,533	3,304	128	17	529	110
55 to 59	1,151	3,091	103	23	490	67
60 and 61	331	1,151	26	13	141	19
62 to 64	430	1,734	46	15	227	31
65 to 69	475	2,503	39	8	285	48
70 to 74	344	1,882	25	10	208	27
75 to 79	247	1,563	23	4	133	32
80 to 84	166	1,544	13	8	109	17
85 and older	161	2,053	15	9	83	33
Under 18	12,034	8,948	395	68	1,617	1,179
65 and older	1,393	9,545	115	39	818	157
Median Age	26.0	44.3	33.8	40.8	38.4	19.9