



## Demographic and Socioeconomic Profile 2010

JURISDICTION: Del Mar

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,161</b>	<b>100%</b>
White	3,772	91%
Hispanic	175	4%
Asian	115	3%
Two or More	76	2%
Other	11	<1%
Black	9	<1%
American Indian	2	<1%
Pacific Islander	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,161</b>	<b>1,904</b>	<b>2,257</b>	<b>54%</b>
Under 5	104	33	71	68%
5 to 9	139	125	14	10%
10 to 14	167	10	157	94%
15 to 17	87	51	36	41%
18 and 19	27	17	10	37%
20 to 24	98	95	3	3%
25 to 29	328	140	188	57%
30 to 34	196	71	125	64%
35 to 39	364	155	209	57%
40 to 44	321	169	152	47%
45 to 49	311	34	277	89%
50 to 54	496	357	139	28%
55 to 59	374	147	227	61%
60 and 61	112	25	87	78%
62 to 64	154	76	78	51%
65 to 69	277	81	196	71%
70 to 74	250	187	63	25%
75 to 79	110	46	64	58%
80 to 84	164	69	95	58%
85 and Older	82	16	66	80%
Under 18	497	219	278	56%
65 and older	883	399	484	55%
<b>Median</b>	<b>49.0</b>	<b>50.7</b>	<b>48.0</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,751</b>	<b>100%</b>
Never Married	879	23%
Married, excluding separated	2,351	63%
Separated	16	<1%
Widowed	74	2%
Divorced	431	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,161</b>	<b>100%</b>
Household	4,161	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,161</b>	<b>175</b>	<b>3,772</b>	<b>9</b>	<b>2</b>	<b>115</b>	<b>1</b>	<b>11</b>	<b>76</b>
Under 5	104	2	96	1	0	1	0	0	4
5 to 9	139	0	136	0	0	2	0	1	0
10 to 14	167	6	159	1	0	0	0	1	0
15 to 17	87	1	86	0	0	0	0	0	0
18 and 19	27	0	26	0	0	0	0	1	0
20 to 24	98	0	96	0	0	0	0	0	2
25 to 29	328	27	248	2	0	17	0	0	34
30 to 34	196	3	176	2	0	1	0	0	14
35 to 39	364	8	273	0	0	60	0	1	22
40 to 44	321	47	273	0	0	0	0	1	0
45 to 49	311	69	216	1	0	25	0	0	0
50 to 54	496	1	489	0	0	1	0	5	0
55 to 59	374	6	363	1	0	3	1	0	0
60 and 61	112	1	110	0	0	0	0	1	0
62 to 64	154	1	151	1	0	1	0	0	0
65 to 69	277	1	275	0	0	1	0	0	0
70 to 74	250	1	246	0	2	1	0	0	0
75 to 79	110	1	109	0	0	0	0	0	0
80 to 84	164	0	163	0	0	1	0	0	0
85 and Older	82	0	81	0	0	1	0	0	0
Under 18	497	9	477	2	0	3	0	2	4
65 and older	883	3	874	0	2	4	0	0	0
<b>Median</b>		<b>44.3</b>	<b>51.0</b>	<b>31.3</b>	<b>72.5</b>	<b>38.0</b>	<b>57.5</b>	<b>50.5</b>	<b>29.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,057</b>	<b>100%</b>
Speak Only English	3,695	91%
Speak Spanish:	164	4%
Speak English "well" or "very well"	164	4%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	198	5%
Speak English "well" or "very well"	198	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,539</b>	<b>100%</b>
Less than 9th grade	0	0%
9th through 12th grade, no diploma	14	<1%
High school grad (incl. equivalency)	169	5%
Some college, no degree	435	12%
Associate degree	106	3%
Bachelor's degree	1,495	42%
Master's degree	601	17%
Professional school degree	423	12%
Doctorate degree	296	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,088</b>	<b>100%</b>	---	---	---	---
Enrolled in school	541	13%	345	8%	196	5%
Nursery / Preschool	17	3%	0	0%	17	9%
Kindergarten to grade 4	173	32%	153	44%	20	10%
Grade 5 to grade 8	114	21%	54	16%	60	31%
Grade 9 to grade 12	116	21%	78	23%	38	19%
College, undergraduate	53	10%	39	11%	14	7%
Graduate or Professional school	68	13%	21	6%	47	24%
Not enrolled in school	3,547	87%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,064</b>	<b>100%</b>	<b>319</b>	<b>100%</b>	<b>1,745</b>	<b>100%</b>
Family Households:	1,226	59%	259	81%	967	55%
Married couple family	1,114	54%	246	77%	868	50%
Other family:	112	5%	13	4%	99	6%
Male householder, no wife	32	2%	0	0%	32	2%
Female householder, no husband	80	4%	13	4%	67	4%
Nonfamily households:	838	41%	60	19%	778	45%
Householder living alone	641	31%	----	----	----	----
Other nonfamily households	197	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,606</b>	<b>100%</b>	<b>2064</b>	<b>542</b>	<b>21%</b>	<b>2.02</b>
Single family (detached)	1,253	48%	1,036	217	17%	2.10
Single family (attached)	517	20%	406	111	21%	2.08
2 to 4 units	247	9%	193	54	22%	1.88
5 to 9 units	77	3%	56	21	27%	2.00
10 or more units	512	20%	373	139	27%	1.78
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,129</b>	<b>100%</b>
Less than \$150,000	0	0%
\$150,000 to \$199,999	1	<1%
\$200,000 to \$249,999	14	1%
\$250,000 to \$299,999	16	1%
\$300,000 to \$399,999	1	<1%
\$400,000 to \$499,999	0	0%
\$500,000 to \$749,999	134	12%
\$750,000 to \$999,999	80	7%
\$1,000,000 or more	883	78%

**Median Value** **\$1,362,147**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,606</b>	<b>100%</b>
2005 or Later	37	1%
2000 to 2004	27	1%
1990 to 1999	209	8%
1980 to 1989	411	16%
1970 to 1979	727	28%
1960 to 1969	446	17%
1950 to 1959	442	17%
1940 to 1949	190	7%
1939 or earlier	117	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,064</b>	<b>100%</b>	<b>935</b>	<b>100%</b>	<b>1,129</b>	<b>100%</b>
1.00 occupant housing per room or less	2,047	99%	920	98%	1,127	100%
1.01 to 1.50 occupants per room	16	1%	15	2%	1	<1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	1	<1%	0	0%	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>935</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	14	1%
\$700 to \$799	0	0%
\$800 to \$899	17	2%
\$900 to \$999	0	0%
\$1,000 to \$1,249	43	5%
\$1,250 to \$1,499	123	13%
\$1,500 to \$1,999	343	37%
\$2,000 or more	308	33%
No cash rent	87	9%
<b>Median contract rent</b>	<b>\$1,892</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>935</b>	<b>100%</b>
Less than 20 percent	258	28%
20.0 to 24.9 percent	161	17%
25.0 to 29.9 percent	65	7%
30.0 to 34.9 percent	86	9%
35.0 to 39.9 percent	83	9%
40.0 to 49.9 percent	28	3%
50.0 percent or more	165	18%
Not computed	89	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,064</b>	<b>100%</b>
No vehicle	63	3%
1 vehicle	565	27%
2 vehicles	1,102	53%
3 vehicles	334	16%
4 or more vehicles	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,293</b>	<b>100%</b>
Worked in state of residence	2,220	97%
Worked in county of residence	2,201	96%
Worked outside county of residence	19	1%
Worked outside state of residence	73	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,723</b>	<b>100%</b>	<b>1,720</b>	<b>46%</b>
In labor force	2,485	67%	1,276	51%
Armed forces	0	0%	0	0%
Civilian (employed)	2,424	98%	1,237	51%
Civilian (unemployed)	61	2%	39	64%
Not in labor force	1,238	33%	444	36%
Pct. of civilian labor force unemployed	2.5%		3.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,293</b>	<b>100%</b>
Car, truck or van:	1,806	79%
Drove Alone	1,699	74%
Carpooled	107	5%
Public Transportation:	29	1%
Bus	14	1%
Trolley / Streetcar	0	0%
Railroad	15	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	42	2%
Walked	38	2%
Other means	37	2%
Worked at home	341	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,293</b>	<b>100%</b>
Did not work at home	1,952	85%
Less than 10 minutes	199	9%
10 to 19 minutes	601	26%
20 to 29 minutes	643	28%
30 to 44 minutes	320	14%
45 to 59 minutes	36	2%
60 to 89 minutes	121	5%
90 minutes or more	32	1%
Worked at home	341	15%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,293</b>	<b>100%</b>
Agriculture, forestry, mining	1	<1%
Utilities	15	1%
Construction	86	4%
Manufacturing	158	7%
Wholesale trade	128	6%
Retail trade	14	1%
Transportation & warehousing	23	1%
Information & communications	15	1%
Finance, insurance, & real estate	545	24%
Professional, scientific, management, administration	0	0%
Educational, social, & health services	638	28%
Art, entertainment, recreation, accommodations, food	169	7%
Other services	31	1%
Public administration	470	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,293</b>	<b>100%</b>
Management, professional & related:	1,645	72%
Management (incl. farm managers)	474	21%
Business & financial	311	14%
Computer & mathematical	58	3%
Architecture & engineering	42	2%
Life, physical & social science	75	3%
Community & social service	79	3%
Legal	71	3%
Education, training, & library	214	9%
Art, entertainment, sports & media	84	4%
Healthcare practitioners	237	10%
Service:	46	2%
Healthcare support	0	0%
Protective service	0	0%
Food preparation & serving	0	0%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	46	2%
Sales & office	524	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	54	2%
Production, transport & material moving	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,064</b>	<b>100%</b>
Less than \$15,000	65	3%
\$15,000 to \$29,999	82	4%
\$30,000 to \$44,999	196	9%
\$45,000 to \$59,999	253	12%
\$60,000 to \$74,999	68	3%
\$75,000 to \$99,999	304	15%
\$100,000 to \$124,999	132	6%
\$125,000 to \$149,999	157	8%
\$150,000 to \$199,999	307	15%
\$200,000 or more	500	24%
<b>Median Income</b>	<b>\$112,121</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,064</b>	<b>100%</b>
With earnings	1,694	82%
With wage and salary income	1,440	70%
With self-employment income	509	25%
With interest, dividend, or net rental income	1,279	62%
With Social Security income	463	22%
With Supplemental Security income	16	1%
With public assistance income	17	1%
With retirement income	282	14%
With other types of income	138	7%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,027</b>	<b>100%</b>
Under .50	33	1%
.50 to .99	115	3%
1.00 to 1.24	0	0%
1.25 to 1.49	16	<1%
1.50 to 1.84	37	1%
1.85 to 1.99	43	1%
2.00 and over	3,783	94%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,027</b>	<b>100%</b>
Above Poverty	3,879	96%
Below Poverty	148	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

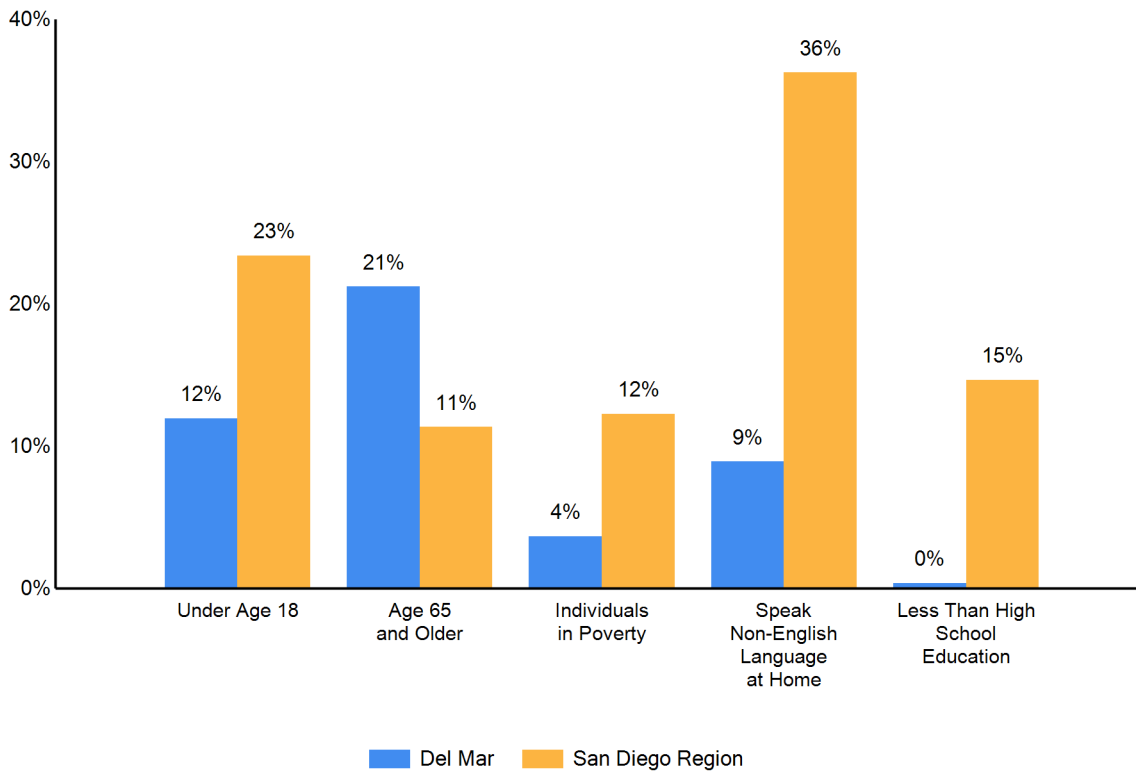
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,226</b>	<b>259</b>	<b>967</b>	<b>1,189</b>	<b>222</b>	<b>967</b>	<b>37</b>	<b>37</b>	<b>0</b>
Married couple family	1,114	246	868	1,077	209	868	37	37	0
Male householder, no wife present	32	0	32	32	0	32	0	0	0
Female householder, no husband present	80	13	67	80	13	67	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

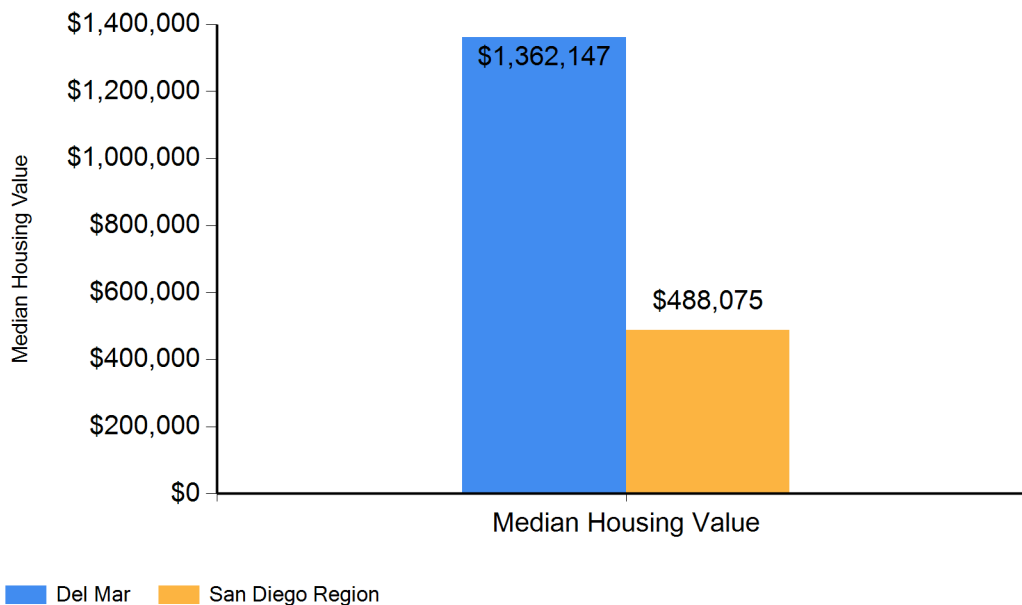


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075