## DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Community Planning Area Normal Heights



	Jan 1, 2012
Total Population	15,605
Household Population	15,591
Group Quarters Population	14
Persons Per Household	2.12

### HOUSING AND OCCUPANCY

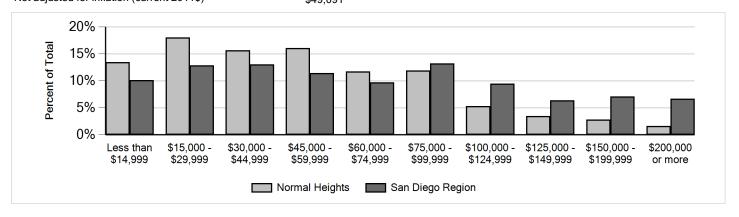
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,851	7,347	6.4%
Single Family - Detached	1,820	1,820	0.0%
Single Family - Multiple-Unit	1,824	1,562	14.4%
Multi-Family	4,207	3,965	5.8%
Mobile Home and Other	0	0	

### HOUSEHOLD INCOME

## Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	13%	18%	16%	16%	12%	12%	5%	3%	3%	2%

# Median Household Income2012Adjusted for Inflation (2010 \$)\$47,646Not adjusted for inflation (current 2011\$)\$49,091



### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

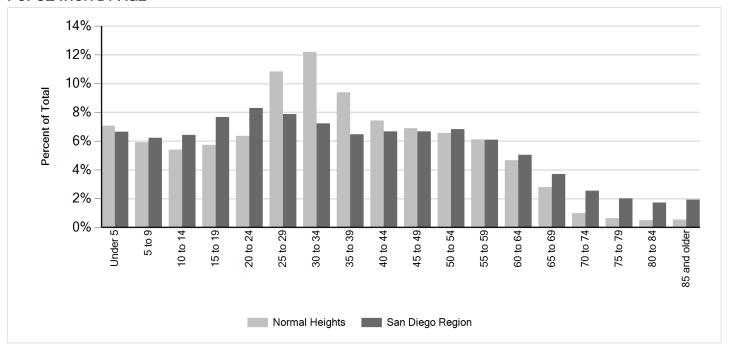
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,605	7,891	7,714	49%
Under 5	1,105	580	525	48%
5 to 9	924	489	435	47%
10 to 14	841	463	378	45%
15 to 17	558	292	266	48%
18 and 19	337	188	149	44%
20 to 24	992	468	524	53%
25 to 29	1,691	767	924	55%
30 to 34	1,902	897	1,005	53%
35 to 39	1,464	780	684	47%
40 to 44	1,158	631	527	46%
45 to 49	1,077	612	465	43%
50 to 54	1,025	541	484	47%
55 to 59	953	501	452	47%
60 and 61	305	152	153	50%
62 to 64	421	195	226	54%
65 to 69	434	191	243	56%
70 to 74	154	65	89	58%
75 to 79	100	30	70	70%
80 to 84	78	27	51	65%
85 and older	86	22	64	74%
Under 18	3,428	1,824	1,604	47%
65 and older	852	335	517	61%
Median Age	33.6	33.9	33.3	N/A

### **POPULATION BY AGE**



# POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

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	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,742	7,016	1,430	72	793	552
Under 5	557	275	124	4	68	77
5 to 9	522	138	109	8	48	99
10 to 14	470	143	95	10	61	62
15 to 17	310	96	67	6	39	40
18 and 19	195	57	37	0	30	18
20 to 24	523	237	116	10	55	51
25 to 29	603	742	156	10	99	81
30 to 34	625	990	131	5	105	46
35 to 39	500	774	93	3	73	21
40 to 44	404	610	83	2	44	15
45 to 49	328	583	113	2	36	15
50 to 54	260	605	120	3	27	10
55 to 59	166	654	79	7	39	8
60 and 61	50	213	28	0	12	2
62 to 64	80	278	39	1	18	5
65 to 69	68	307	33	1	24	1
70 to 74	40	105	1	0	8	0
75 to 79	14	84	2	0	0	0
80 to 84	15	54	4	0	4	1
85 and older	12	71	0	0	3	0
Under 18	1,859	652	395	28	216	278
65 and older	149	621	40	1	39	2
Median Age	27.4	40.5	30.4	24.0	29.8	19.0