

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



	Jan 1, 2014
Total Population	445,787
Household Population	439,176
Group Quarters Population	6,611
Persons Per Household	3.04

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	150,259	144,405	3.9%
Single Family - Detached	85,513	83,063	2.9%
Single Family - Multiple-Unit	11,532	11,143	3.4%
Multi-Family	41,364	39,369	4.8%
Mobile Home and Other	11,850	10,830	8.6%

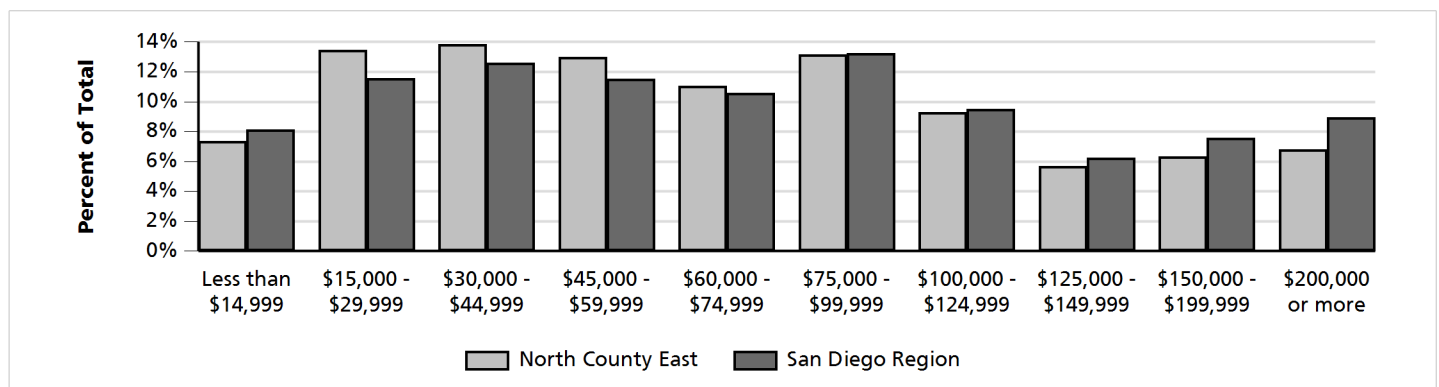
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	13%	14%	13%	11%	13%	9%	6%	6%	7%

Median Household Income

Adjusted for Inflation (2010 \$)	\$63,173
Not adjusted for inflation (current 2013\$)	\$66,996



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

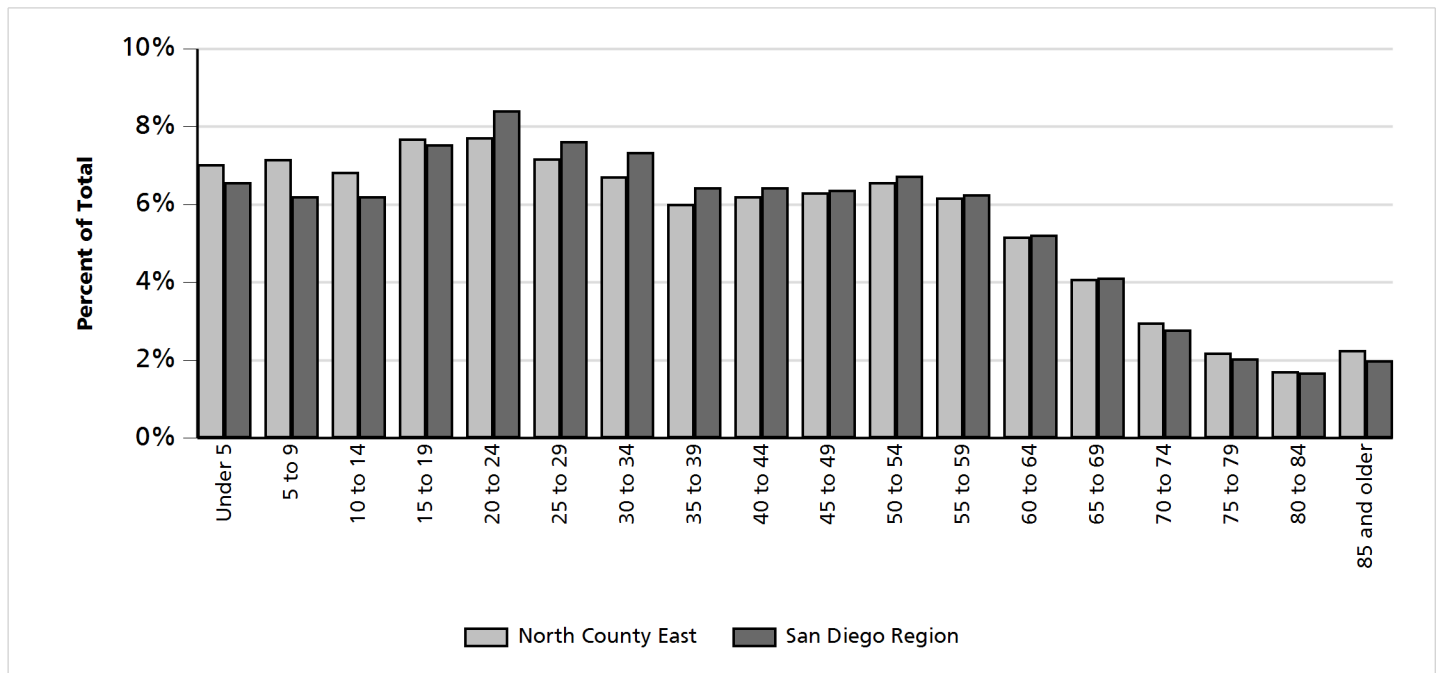
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	445,787	221,726	224,061	50%
Under 5	31,311	16,060	15,251	49%
5 to 9	31,955	16,196	15,759	49%
10 to 14	30,468	15,660	14,808	49%
15 to 17	19,496	10,292	9,204	47%
18 and 19	14,754	7,469	7,285	49%
20 to 24	34,385	17,272	17,113	50%
25 to 29	32,007	16,607	15,400	48%
30 to 34	29,953	15,371	14,582	49%
35 to 39	26,818	13,461	13,357	50%
40 to 44	27,650	13,599	14,051	51%
45 to 49	28,140	14,095	14,045	50%
50 to 54	29,265	14,544	14,721	50%
55 to 59	27,561	13,414	14,147	51%
60 and 61	9,941	4,754	5,187	52%
62 to 64	13,122	6,375	6,747	51%
65 to 69	18,206	8,645	9,561	53%
70 to 74	13,244	6,240	7,004	53%
75 to 79	9,802	4,447	5,355	55%
80 to 84	7,644	3,383	4,261	56%
85 and older	10,065	3,842	6,223	62%
Under 18	113,230	58,208	55,022	49%
65 and older	58,961	26,557	32,404	55%
Median Age	34.8	33.7	36.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	194,885	202,357	8,204	3,665	25,494	11,182
Under 5	17,992	9,803	482	313	1,580	1,141
5 to 9	19,675	8,718	522	310	1,285	1,445
10 to 14	18,276	9,000	457	230	1,385	1,120
15 to 17	11,153	6,402	329	120	827	665
18 and 19	7,866	5,294	297	98	674	525
20 to 24	18,596	12,314	654	285	1,471	1,065
25 to 29	16,134	12,214	764	265	1,755	875
30 to 34	15,554	10,908	666	207	1,934	684
35 to 39	13,822	9,738	571	240	1,848	599
40 to 44	13,397	11,023	562	182	1,999	487
45 to 49	12,299	12,551	648	184	1,930	528
50 to 54	9,646	16,290	693	267	1,879	490
55 to 59	7,259	17,235	548	212	1,885	422
60 and 61	2,190	6,644	178	105	688	136
62 to 64	2,632	9,151	164	132	902	141
65 to 69	3,137	13,228	243	158	1,205	235
70 to 74	2,144	9,892	120	118	804	166
75 to 79	1,349	7,519	98	114	560	162
80 to 84	901	6,033	68	61	473	108
85 and older	863	8,400	140	64	410	188
Under 18	67,096	33,923	1,790	973	5,077	4,371
65 and older	8,394	45,072	669	515	3,452	859
Median Age	26.2	47.3	34.5	35.1	40.0	23.3