

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Areas (City of San Diego)

### Pacific Beach



	Jan 1, 2011
Total Population	40,484
Household Population	39,969
Group Quarters Population	515
Persons Per Household	1.93

## HOUSING AND OCCUPANCY

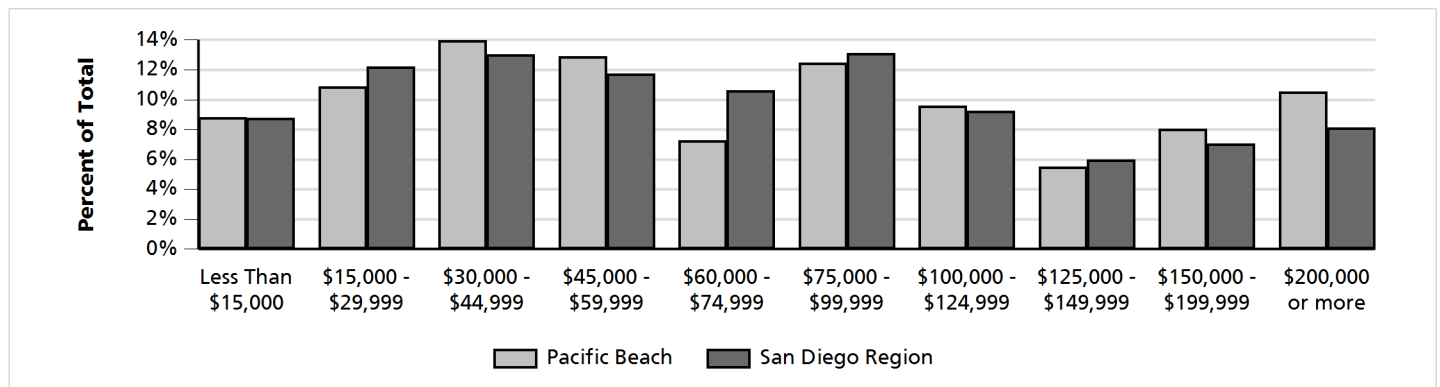
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,035	20,763	5.8%
Single Family - Detached	4,970	4,805	3.3%
Single Family - Multiple-Unit	3,449	3,287	4.7%
Multi-Family	13,616	12,671	6.9%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	11%	14%	13%	7%	12%	10%	5%	8%	11%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$67,077



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

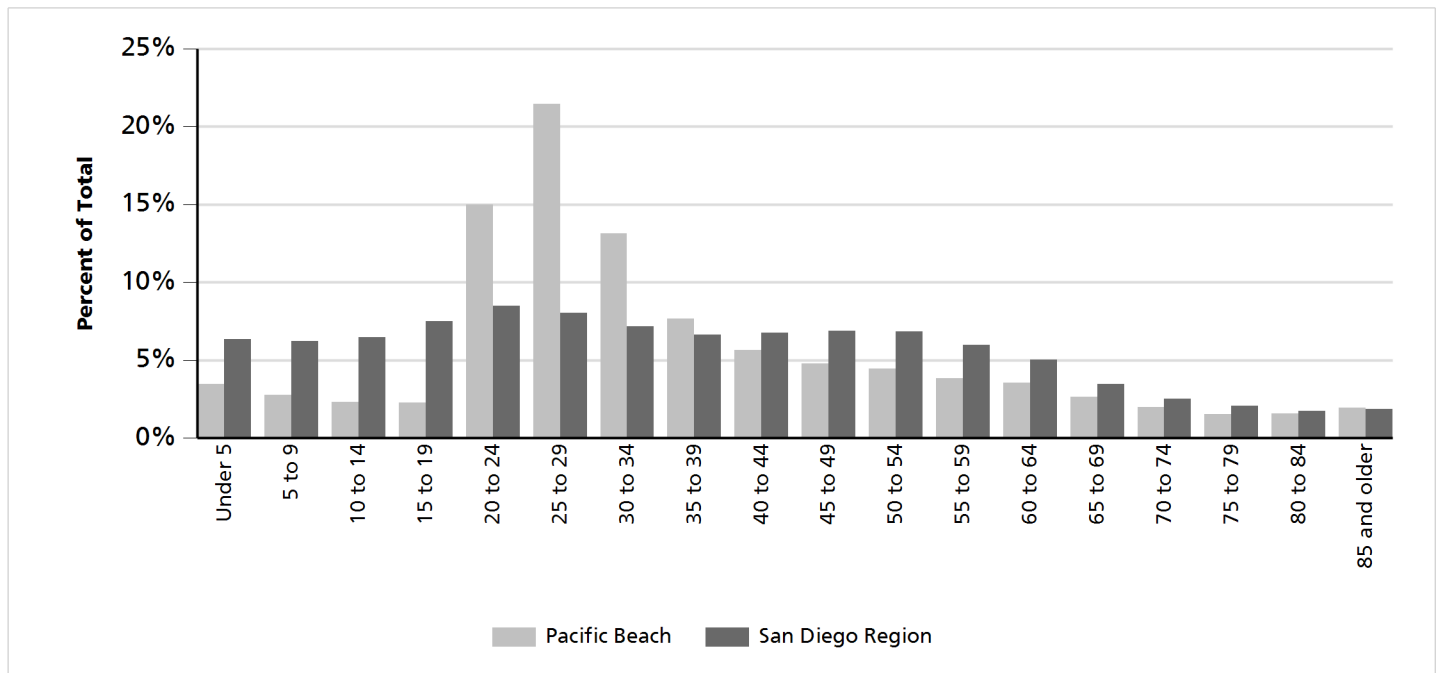
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>40,484</b>	21,688	18,796	46%
Under 5	1,400	708	692	49%
5 to 9	1,117	587	530	47%
10 to 14	943	482	461	49%
15 to 17	499	255	244	49%
18 and 19	420	227	193	46%
20 to 24	6,074	2,881	3,193	53%
25 to 29	8,677	4,766	3,911	45%
30 to 34	5,310	3,163	2,147	40%
35 to 39	3,102	1,867	1,235	40%
40 to 44	2,294	1,329	965	42%
45 to 49	1,938	1,148	790	41%
50 to 54	1,807	1,028	779	43%
55 to 59	1,550	824	726	47%
60 and 61	575	283	292	51%
62 to 64	858	443	415	48%
65 to 69	1,078	540	538	50%
70 to 74	800	373	427	53%
75 to 79	617	257	360	58%
80 to 84	640	264	376	59%
85 and older	785	263	522	66%
Under 18	3,959	2,032	1,927	49%
65 and older	3,920	1,697	2,223	57%
Median Age	31.0	31.5	30.4	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>5,240</b>	31,744	540	<b>109</b>	<b>1,548</b>	<b>1,303</b>
Under 5	299	930	34	1	32	104
5 to 9	280	713	18	6	24	76
10 to 14	282	542	17	4	30	68
15 to 17	150	282	18	1	13	35
18 and 19	107	266	9	0	10	28
20 to 24	733	4,798	57	14	258	214
25 to 29	969	6,935	100	26	335	312
30 to 34	649	4,166	72	18	245	160
35 to 39	443	2,331	59	9	163	97
40 to 44	350	1,717	52	5	115	55
45 to 49	282	1,500	26	8	70	52
50 to 54	218	1,457	27	4	74	27
55 to 59	138	1,331	18	5	39	19
60 and 61	44	494	11	2	17	7
62 to 64	59	766	3	2	20	8
65 to 69	74	946	12	2	29	15
70 to 74	56	708	2	1	22	11
75 to 79	32	553	2	0	22	8
80 to 84	34	587	2	0	15	2
85 and older	41	722	1	1	15	5
Under 18	1,011	2,467	87	12	99	283
65 and older	237	3,516	19	4	103	41
Median Age	29.0	31.7	31.2	30.7	31.5	27.0