

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Rainbow



	Jan 1, 2014
<b>Total Population</b>	<b>1,904</b>
Household Population	1,823
Group Quarters Population	81
<b>Persons Per Household</b>	<b>2.54</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>718</b>	<b>717</b>	<b>0.1%</b>
Single Family - Detached	600	599	0.2%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

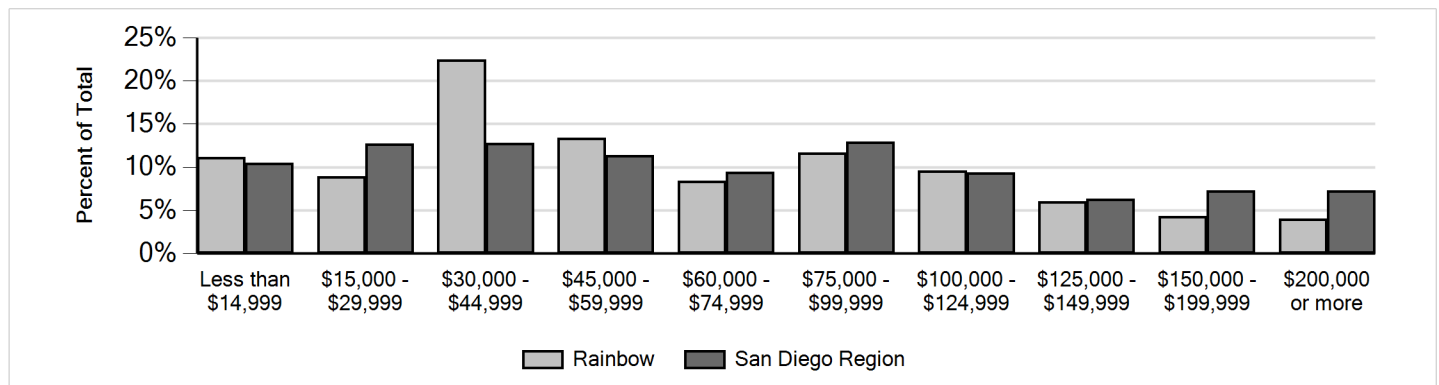
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	9%	22%	13%	8%	12%	10%	6%	4%	4%

## Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$53,359
Not adjusted for inflation (current 2013\$)	\$56,588



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

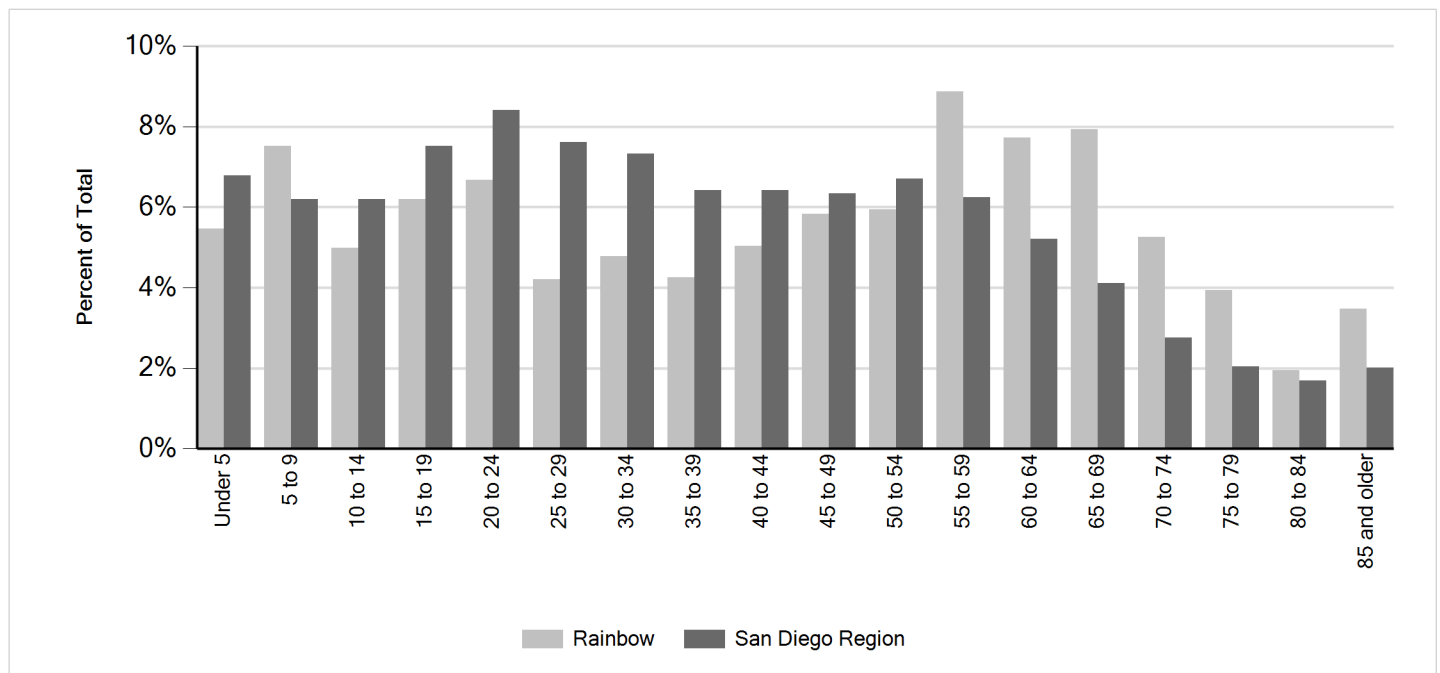
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>1,904</b>	<b>941</b>	<b>963</b>	<b>51%</b>
Under 5	104	42	62	60%
5 to 9	143	83	60	42%
10 to 14	95	56	39	41%
15 to 17	64	31	33	52%
18 and 19	54	28	26	48%
20 to 24	127	74	53	42%
25 to 29	80	35	45	56%
30 to 34	91	31	60	66%
35 to 39	81	36	45	56%
40 to 44	96	40	56	58%
45 to 49	111	50	61	55%
50 to 54	113	45	68	60%
55 to 59	169	87	82	49%
60 and 61	67	23	44	66%
62 to 64	80	45	35	44%
65 to 69	151	77	74	49%
70 to 74	100	50	50	50%
75 to 79	75	50	25	33%
80 to 84	37	19	18	49%
85 and older	66	39	27	41%
Under 18	406	212	194	48%
65 and older	429	235	194	45%
Median Age	45.8	46.5	45.2	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>713</b>	<b>1,008</b>	<b>12</b>	<b>43</b>	<b>85</b>	<b>43</b>
Under 5	62	34	0	0	1	7
5 to 9	64	54	1	21	1	2
10 to 14	46	41	1	0	5	2
15 to 17	40	22	0	0	1	1
18 and 19	30	21	0	0	2	1
20 to 24	70	50	1	0	5	1
25 to 29	35	42	0	0	2	1
30 to 34	43	31	0	12	4	1
35 to 39	39	33	2	1	4	2
40 to 44	42	48	0	3	1	2
45 to 49	48	51	0	1	6	5
50 to 54	38	67	1	0	7	0
55 to 59	40	115	2	0	10	2
60 and 61	14	49	0	0	2	2
62 to 64	15	53	1	0	10	1
65 to 69	27	116	0	1	6	1
70 to 74	20	74	0	1	4	1
75 to 79	9	45	1	3	9	8
80 to 84	13	21	0	0	3	0
85 and older	18	41	2	0	2	3
Under 18	212	151	2	21	8	12
65 and older	87	297	3	5	24	13
Median Age	31.1	55.4	55.0	30.2	56.8	46.5