



Demographic and Socioeconomic Profile 2010

TRACT: 170.29

Population by Race

	Population	Percent
Total Population	8,823	100%
White	6,712	76%
Asian	1,037	12%
Hispanic	618	7%
Two or More	307	3%
Black	97	1%
Other	29	<1%
American Indian	14	<1%
Pacific Islander	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	8,823	4,313	4,510	51%
Under 5	511	281	230	45%
5 to 9	779	416	363	47%
10 to 14	684	334	350	51%
15 to 17	370	200	170	46%
18 and 19	167	78	89	53%
20 to 24	266	140	126	47%
25 to 29	197	86	111	56%
30 to 34	290	110	180	62%
35 to 39	509	209	300	59%
40 to 44	721	349	372	52%
45 to 49	822	404	418	51%
50 to 54	801	370	431	54%
55 to 59	771	358	413	54%
60 and 61	277	153	124	45%
62 to 64	412	193	219	53%
65 to 69	498	259	239	48%
70 to 74	276	150	126	46%
75 to 79	195	99	96	49%
80 to 84	153	72	81	53%
85 and Older	124	52	72	58%
Under 18	2,344	1,231	1,113	47%
65 and older	1,246	632	614	49%
Median	44.4	44.3	44.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	6,849	100%
Never Married	1,355	20%
Married, excluding separated	4,609	67%
Separated	110	2%
Widowed	291	4%
Divorced	484	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	8,823	100%
Household	8,823	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	8,823	618	6,712	97	14	1,037	9	29	307
Under 5	511	47	341	5	1	61	0	3	53
5 to 9	779	85	545	7	1	81	1	6	53
10 to 14	684	70	486	4	0	80	0	2	42
15 to 17	370	29	273	6	1	35	0	1	25
18 and 19	167	7	131	1	2	19	0	1	6
20 to 24	266	27	175	4	2	48	0	1	9
25 to 29	197	23	130	6	0	30	0	0	8
30 to 34	290	34	180	3	0	58	0	2	13
35 to 39	509	50	345	10	2	83	2	2	15
40 to 44	721	60	535	10	0	88	2	6	20
45 to 49	822	48	622	14	1	115	0	1	21
50 to 54	801	36	649	8	0	88	2	2	16
55 to 59	771	36	634	7	2	77	0	2	13
60 and 61	277	10	237	1	0	29	0	0	0
62 to 64	412	20	347	5	1	39	0	0	0
65 to 69	498	11	433	2	1	45	2	0	4
70 to 74	276	10	232	1	0	28	0	0	5
75 to 79	195	7	170	1	0	16	0	0	1
80 to 84	153	3	140	1	0	8	0	0	1
85 and Older	124	5	107	1	0	9	0	0	2
Under 18	2,344	231	1,645	22	3	257	1	12	173
65 and older	1,246	36	1,082	6	1	106	2	0	13
Median		33.1	46.7	41.3	35.0	41.3	43.8	31.3	15.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	8,312	100%
Speak Only English	6,595	79%
Speak Spanish:	420	5%
Speak English "well" or "very well"	398	5%
Speak English "not well" or "not at all"	22	<1%
Speak Asian/Pacific Island language:	609	7%
Speak English "well" or "very well"	524	6%
Speak English "not well" or "not at all"	85	1%
Speak other language:	688	8%
Speak English "well" or "very well"	627	8%
Speak English "not well" or "not at all"	61	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	6,046	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	148	2%
High school grad (incl. equivalency)	341	6%
Some college, no degree	711	12%
Associate degree	225	4%
Bachelor's degree	2,369	39%
Master's degree	1,081	18%
Professional school degree	726	12%
Doctorate degree	445	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	8,531	100%	---	---	---	---
Enrolled in school	2,646	31%	1,529	18%	1,117	13%
Nursery / Preschool	287	11%	62	4%	225	20%
Kindergarten to grade 4	799	30%	557	36%	242	22%
Grade 5 to grade 8	665	25%	453	30%	212	19%
Grade 9 to grade 12	481	18%	265	17%	216	19%
College, undergraduate	246	9%	171	11%	75	7%
Graduate or Professional school	168	6%	21	1%	147	13%
Not enrolled in school	5,885	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	3,132	100%	1,364	100%	1,768	100%
Family Households:	2,460	79%	1,363	100%	1,097	62%
Married couple family	2,108	67%	1,114	82%	994	56%
Other family:	352	11%	249	18%	103	6%
Male householder, no wife	149	5%	146	11%	3	<1%
Female householder, no husband	203	6%	103	8%	100	6%
Nonfamily households:	672	21%	1	<1%	671	38%
Householder living alone	528	17%	----	----	----	----
Other nonfamily households	144	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,399	100%	3132	267	8%	2.82
Single family (detached)	2,842	84%	2,622	220	8%	2.88
Single family (attached)	230	7%	228	2	1%	2.18
2 to 4 units	250	7%	205	45	18%	3.01
5 to 9 units	8	<1%	8	0	0%	2.25
10 or more units	69	2%	69	0	0%	2.06
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,832	100%
Less than \$150,000	41	1%
\$150,000 to \$199,999	108	4%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	35	1%
\$300,000 to \$399,999	59	2%
\$400,000 to \$499,999	92	3%
\$500,000 to \$749,999	108	4%
\$750,000 to \$999,999	389	14%
\$1,000,000 or more	2,000	71%

Median Value **\$1,292,000**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,399	100%
2005 or Later	107	3%
2000 to 2004	1,592	47%
1990 to 1999	500	15%
1980 to 1989	903	27%
1970 to 1979	197	6%
1960 to 1969	100	3%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	3,132	100%	300	100%	2,832	100%
1.00 occupant housing per room or less	3,132	100%	300	100%	2,832	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	300	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	37	12%
\$1,000 to \$1,249	34	11%
\$1,250 to \$1,499	35	12%
\$1,500 to \$1,999	0	0%
\$2,000 or more	154	51%
No cash rent	40	13%
Median contract rent	\$2,429	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	300	100%
Less than 20 percent	72	24%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	1	<1%
30.0 to 34.9 percent	31	10%
35.0 to 39.9 percent	22	7%
40.0 to 49.9 percent	36	12%
50.0 percent or more	99	33%
Not computed	39	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	3,132	100%
No vehicle	17	1%
1 vehicle	676	22%
2 vehicles	1,460	47%
3 vehicles	704	22%
4 or more vehicles	275	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,750	100%
Worked in state of residence	3,729	99%
Worked in county of residence	3,662	98%
Worked outside county of residence	67	2%
Worked outside state of residence	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	6,737	100%	3,222	48%
In labor force	3,942	59%	2,432	62%
Armed forces	41	1%	41	100%
Civilian (employed)	3,673	93%	2,253	61%
Civilian (unemployed)	228	6%	138	61%
Not in labor force	2,795	41%	790	28%
Pct. of civilian labor force unemployed	5.8%		5.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,750	100%
Car, truck or van:	3,149	84%
Drove Alone	2,908	78%
Carpooled	241	6%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	19	1%
Other means	0	0%
Worked at home	582	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,750	100%
Did not work at home	3,168	84%
Less than 10 minutes	151	4%
10 to 19 minutes	805	21%
20 to 29 minutes	925	25%
30 to 44 minutes	1,054	28%
45 to 59 minutes	146	4%
60 to 89 minutes	54	1%
90 minutes or more	33	1%
Worked at home	582	16%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,717	100%
Agriculture, forestry, mining	28	1%
Utilities	0	0%
Construction	235	6%
Manufacturing	261	7%
Wholesale trade	158	4%
Retail trade	343	9%
Transportation & warehousing	22	1%
Information & communications	63	2%
Finance, insurance, & real estate	604	16%
Professional, scientific, management, administration	51	1%
Educational, social, & health services	648	17%
Art, entertainment, recreation, accommodations, food	271	7%
Other services	38	1%
Public administration	995	27%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,717	100%
Management, professional & related:	2,536	68%
Management (incl. farm managers)	1,002	27%
Business & financial	396	11%
Computer & mathematical	127	3%
Architecture & engineering	144	4%
Life, physical & social science	69	2%
Community & social service	1	<1%
Legal	239	6%
Education, training, & library	112	3%
Art, entertainment, sports & media	130	3%
Healthcare practitioners	316	9%
Service:	131	4%
Healthcare support	34	1%
Protective service	0	0%
Food preparation & serving	46	1%
Building & grounds cleaning / maintenance	20	1%
Personal care & service	31	1%
Sales & office	971	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	77	2%
Production, transport & material moving	2	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	3,132	100%
Less than \$15,000	186	6%
\$15,000 to \$29,999	176	6%
\$30,000 to \$44,999	189	6%
\$45,000 to \$59,999	162	5%
\$60,000 to \$74,999	131	4%
\$75,000 to \$99,999	163	5%
\$100,000 to \$124,999	496	16%
\$125,000 to \$149,999	283	9%
\$150,000 to \$199,999	349	11%
\$200,000 or more	997	32%
Median Income	\$130,565	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	3,132	100%
With earnings	2,555	82%
With wage and salary income	2,409	77%
With self-employment income	695	22%
With interest, dividend, or net rental income	1,722	55%
With Social Security income	676	22%
With Supplemental Security income	42	1%
With public assistance income	0	0%
With retirement income	458	15%
With other types of income	266	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	8,823	100%
Under .50	258	3%
.50 to .99	196	2%
1.00 to 1.24	176	2%
1.25 to 1.49	64	1%
1.50 to 1.84	122	1%
1.85 to 1.99	0	0%
2.00 and over	8,007	91%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	8,823	100%
Above Poverty	8,369	95%
Below Poverty	454	5%

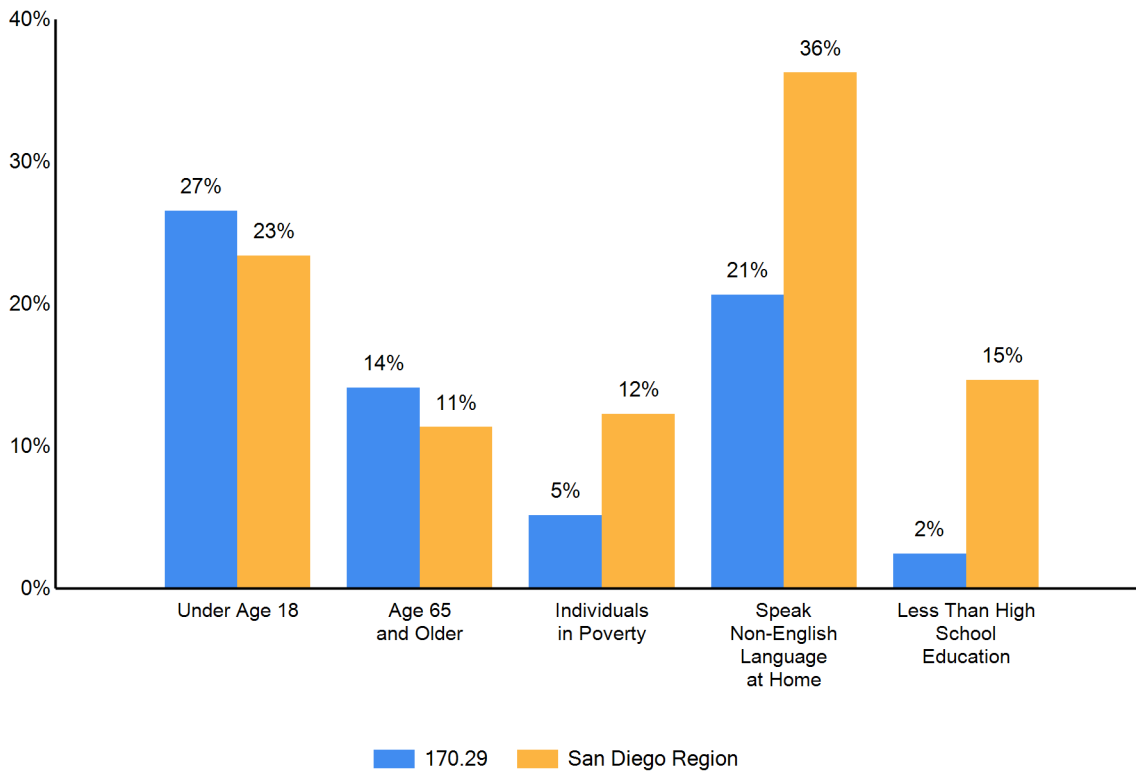
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,460	1,363	1,097	2,342	1,296	1,046	118	67	51
Married couple family	2,108	1,114	994	2,051	1,108	943	57	6	51
Male householder, no wife present	149	146	3	149	146	3	0	0	0
Female householder, no husband present	203	103	100	142	42	100	61	61	0

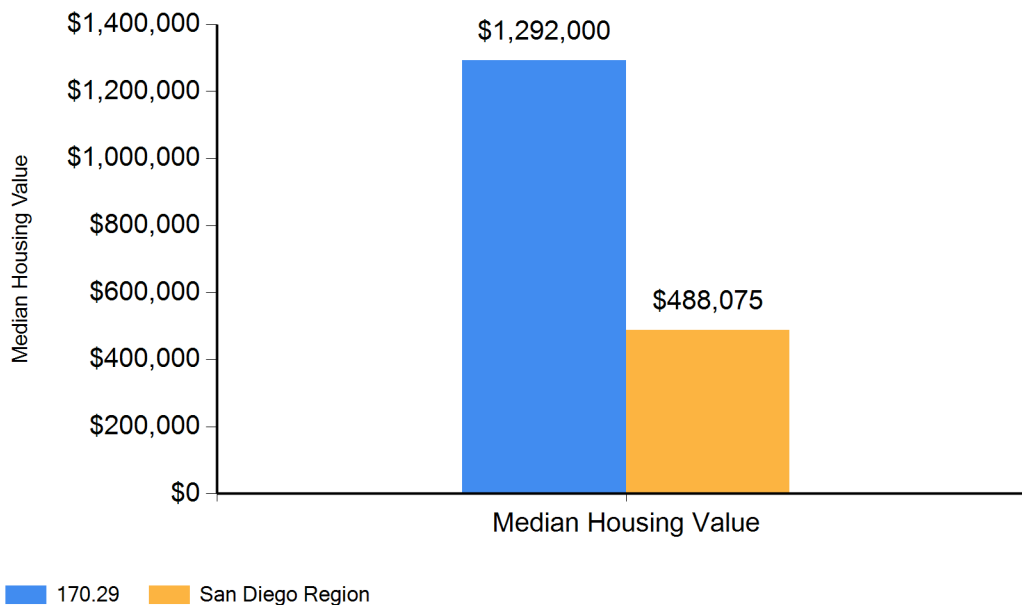
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075