

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Coastal



	Jan 1, 2011
Total Population	75,580
Household Population	74,468
Group Quarters Population	1,112
Persons Per Household	2.03

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,290	36,733	11.0%
Single Family - Detached	14,220	13,105	7.8%
Single Family - Multiple-Unit	7,075	6,253	11.6%
Multi-Family	19,729	17,147	13.1%
Mobile Home and Other	266	228	14.3%

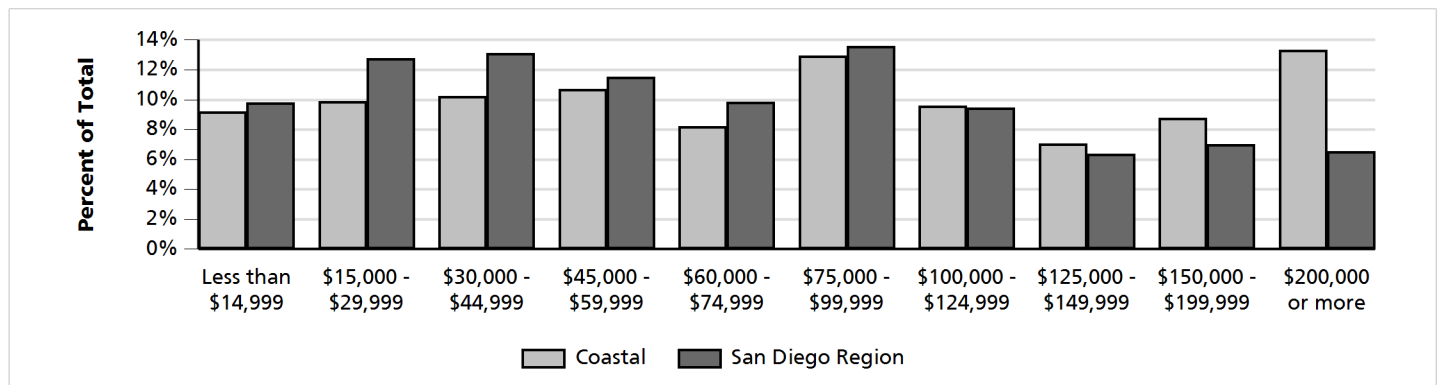
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	10%	10%	11%	8%	13%	10%	7%	9%	13%

Median Household Income

Adjusted for Inflation (2010 \$)	\$78,299
----------------------------------	----------



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

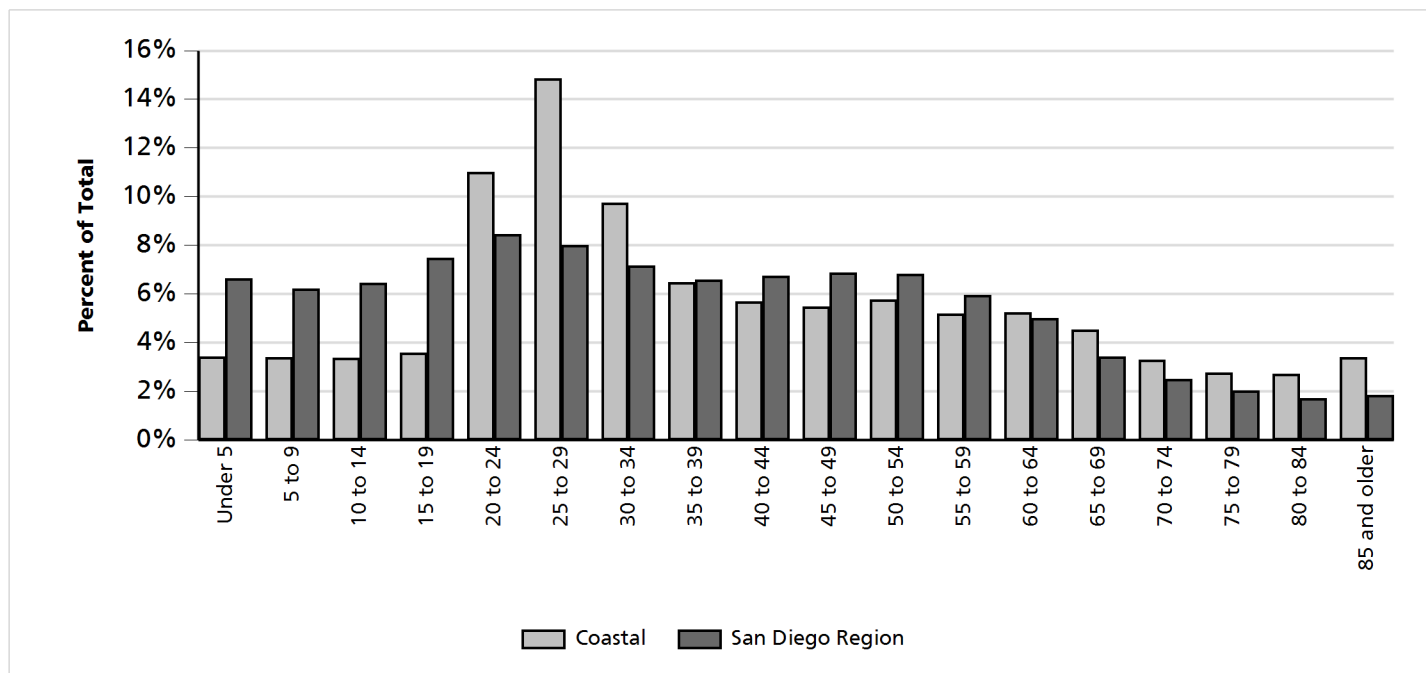
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>75,580</b>	38,937	36,643	48%
Under 5	2,601	1,344	1,257	48%
5 to 9	2,581	1,355	1,226	48%
10 to 14	2,549	1,272	1,277	50%
15 to 17	1,623	825	798	49%
18 and 19	1,089	561	528	48%
20 to 24	8,318	4,050	4,268	51%
25 to 29	11,225	6,156	5,069	45%
30 to 34	7,372	4,235	3,137	43%
35 to 39	4,896	2,795	2,101	43%
40 to 44	4,302	2,307	1,995	46%
45 to 49	4,136	2,246	1,890	46%
50 to 54	4,362	2,275	2,087	48%
55 to 59	3,923	1,997	1,926	49%
60 and 61	1,556	746	810	52%
62 to 64	2,412	1,149	1,263	52%
65 to 69	3,432	1,677	1,755	51%
70 to 74	2,495	1,169	1,326	53%
75 to 79	2,091	922	1,169	56%
80 to 84	2,047	909	1,138	56%
85 and older	2,570	947	1,623	63%
Under 18	9,354	4,796	4,558	49%
65 and older	12,635	5,624	7,011	55%
Median Age	35.4	34.6	36.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>8,237</b>	60,705	746	<b>155</b>	<b>3,389</b>	<b>2,348</b>
Under 5	445	1,836	34	3	92	191
5 to 9	461	1,787	26	8	82	217
10 to 14	506	1,706	24	10	108	195
15 to 17	302	1,140	19	5	54	103
18 and 19	198	783	12	1	41	54
20 to 24	972	6,551	71	18	400	306
25 to 29	1,212	8,972	113	28	498	402
30 to 34	882	5,796	86	20	367	221
35 to 39	651	3,714	83	10	289	149
40 to 44	553	3,303	70	6	257	113
45 to 49	487	3,244	43	12	236	114
50 to 54	436	3,594	37	8	210	77
55 to 59	307	3,333	34	10	182	57
60 and 61	109	1,344	22	7	56	18
62 to 64	133	2,130	17	3	98	31
65 to 69	180	3,065	22	3	121	41
70 to 74	135	2,234	7	1	95	23
75 to 79	95	1,888	7	1	79	21
80 to 84	83	1,881	10	0	65	8
85 and older	90	2,404	9	1	59	7
Under 18	1,714	6,469	103	26	336	706
65 and older	583	11,472	55	6	419	100
Median Age	30.1	37.4	34.3	31.1	35.9	26.3