



Demographic and Socioeconomic Profile 2010

TRACT: 100.01

Population by Race

	Population	Percent
Total Population	4,097	100%
Hispanic	2,573	63%
Asian	721	18%
White	498	12%
Black	140	3%
Two or More	126	3%
Pacific Islander	31	1%
Other	6	<1%
American Indian	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,097	1,997	2,100	51%
Under 5	250	121	129	52%
5 to 9	262	136	126	48%
10 to 14	286	147	139	49%
15 to 17	238	127	111	47%
18 and 19	150	79	71	47%
20 to 24	346	163	183	53%
25 to 29	277	146	131	47%
30 to 34	258	126	132	51%
35 to 39	235	111	124	53%
40 to 44	271	133	138	51%
45 to 49	269	136	133	49%
50 to 54	247	104	143	58%
55 to 59	231	127	104	45%
60 and 61	95	42	53	56%
62 to 64	114	46	68	60%
65 to 69	175	80	95	54%
70 to 74	167	65	102	61%
75 to 79	105	54	51	49%
80 to 84	78	38	40	51%
85 and Older	43	16	27	63%
Under 18	1,036	531	505	49%
65 and older	568	253	315	55%
Median	34.6	33.2	36.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,299	100%
Never Married	903	27%
Married, excluding separated	1,966	60%
Separated	67	2%
Widowed	153	5%
Divorced	210	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,097	100%
Household	4,097	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,097	2,573	498	140	2	721	31	6	126
Under 5	250	177	12	9	0	35	0	0	17
5 to 9	262	201	15	11	0	25	2	0	8
10 to 14	286	237	10	6	0	19	1	0	13
15 to 17	238	187	16	1	0	23	2	0	9
18 and 19	150	101	12	4	0	22	1	0	10
20 to 24	346	216	52	17	1	48	0	0	12
25 to 29	277	166	20	17	0	53	1	3	17
30 to 34	258	177	25	9	0	40	2	0	5
35 to 39	235	163	23	10	0	33	0	0	6
40 to 44	271	174	39	5	1	41	4	0	7
45 to 49	269	180	36	6	0	39	1	0	7
50 to 54	247	145	27	15	0	54	2	0	4
55 to 59	231	116	40	7	0	54	9	1	4
60 and 61	95	45	19	7	0	22	2	0	0
62 to 64	114	51	26	4	0	33	0	0	0
65 to 69	175	76	43	4	0	50	1	0	1
70 to 74	167	64	35	5	0	57	1	0	5
75 to 79	105	45	19	2	0	37	2	0	0
80 to 84	78	34	18	1	0	24	0	0	1
85 and Older	43	18	11	0	0	12	0	2	0
Under 18	1,036	802	53	27	0	102	5	0	47
65 and older	568	237	126	12	0	180	4	2	7
Median		30.0	48.5	32.8	40.0	47.8	53.8	55.0	22.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,847	100%
Speak Only English	1,457	38%
Speak Spanish:	1,545	40%
Speak English "well" or "very well"	1,234	32%
Speak English "not well" or "not at all"	311	8%
Speak Asian/Pacific Island language:	845	22%
Speak English "well" or "very well"	744	19%
Speak English "not well" or "not at all"	101	3%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,565	100%
Less than 9th grade	569	22%
9th through 12th grade, no diploma	239	9%
High school grad (incl. equivalency)	553	22%
Some college, no degree	606	24%
Associate degree	248	10%
Bachelor's degree	236	9%
Master's degree	80	3%
Professional school degree	34	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,944	100%	---	---	---	---
Enrolled in school	1,183	30%	1,098	28%	85	2%
Nursery / Preschool	41	3%	41	4%	0	0%
Kindergarten to grade 4	306	26%	292	27%	14	16%
Grade 5 to grade 8	199	17%	187	17%	12	14%
Grade 9 to grade 12	346	29%	346	32%	0	0%
College, undergraduate	291	25%	232	21%	59	69%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	2,761	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,072	100%	429	100%	643	100%
Family Households:	884	82%	429	100%	455	71%
Married couple family	715	67%	390	91%	325	51%
Other family:	169	16%	39	9%	130	20%
Male householder, no wife	0	0%	0	0%	0	0%
Female householder, no husband	169	16%	39	9%	130	20%
Nonfamily households:	188	18%	0	0%	188	29%
Householder living alone	179	17%	----	----	----	----
Other nonfamily households	9	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,122	100%	1072	50	4%	3.82
Single family (detached)	881	79%	871	10	1%	3.90
Single family (attached)	13	1%	9	4	31%	4.89
2 to 4 units	47	4%	40	7	15%	2.00
5 to 9 units	148	13%	124	24	16%	3.77
10 or more units	33	3%	28	5	15%	3.79
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	729	100%
Less than \$150,000	60	8%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	55	8%
\$250,000 to \$299,999	47	6%
\$300,000 to \$399,999	205	28%
\$400,000 to \$499,999	277	38%
\$500,000 to \$749,999	85	12%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$396,890**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,122	100%
2005 or Later	9	1%
2000 to 2004	37	3%
1990 to 1999	80	7%
1980 to 1989	225	20%
1970 to 1979	348	31%
1960 to 1969	320	29%
1950 to 1959	70	6%
1940 to 1949	27	2%
1939 or earlier	6	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,072	100%	343	100%	729	100%
1.00 occupant housing per room or less	997	93%	343	100%	654	90%
1.01 to 1.50 occupants per room	48	4%	0	0%	48	7%
1.51 to 2.00 occupants per room	27	3%	0	0%	27	4%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	343	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	26	8%
\$900 to \$999	45	13%
\$1,000 to \$1,249	89	26%
\$1,250 to \$1,499	53	15%
\$1,500 to \$1,999	88	26%
\$2,000 or more	0	0%
No cash rent	42	12%
Median contract rent	\$1,304	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	343	100%
Less than 20 percent	102	30%
20.0 to 24.9 percent	26	8%
25.0 to 29.9 percent	99	29%
30.0 to 34.9 percent	22	6%
35.0 to 39.9 percent	24	7%
40.0 to 49.9 percent	0	0%
50.0 percent or more	28	8%
Not computed	42	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,072	100%
No vehicle	37	3%
1 vehicle	224	21%
2 vehicles	310	29%
3 vehicles	291	27%
4 or more vehicles	210	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Worked in state of residence	2,116	98%
Worked in county of residence	2,116	98%
Worked outside county of residence	0	0%
Worked outside state of residence	50	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,217	100%	1,545	48%
In labor force	2,244	70%	1,216	54%
Armed forces	67	3%	41	61%
Civilian (employed)	2,072	92%	1,118	54%
Civilian (unemployed)	105	5%	57	54%
Not in labor force	973	30%	329	34%
Pct. of civilian labor force unemployed	4.8%		4.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Car, truck or van:	1,903	88%
Drove Alone	1,666	77%
Carpooled	237	11%
Public Transportation:	157	7%
Bus	123	6%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	34	2%
Motorcycle	0	0%
Bicycle	13	1%
Walked	30	1%
Other means	0	0%
Worked at home	63	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,166	100%
Did not work at home	2,103	97%
Less than 10 minutes	38	2%
10 to 19 minutes	559	26%
20 to 29 minutes	431	20%
30 to 44 minutes	811	37%
45 to 59 minutes	176	8%
60 to 89 minutes	88	4%
90 minutes or more	0	0%
Worked at home	63	3%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,135	100%
Agriculture, forestry, mining	27	1%
Utilities	0	0%
Construction	137	6%
Manufacturing	158	7%
Wholesale trade	27	1%
Retail trade	246	12%
Transportation & warehousing	96	4%
Information & communications	99	5%
Finance, insurance, & real estate	34	2%
Professional, scientific, management, administration	360	17%
Educational, social, & health services	459	21%
Art, entertainment, recreation, accommodations, food	294	14%
Other services	138	6%
Public administration	60	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,135	100%
Management, professional & related:	453	21%
Management (incl. farm managers)	146	7%
Business & financial	56	3%
Computer & mathematical	30	1%
Architecture & engineering	88	4%
Life, physical & social science	0	0%
Community & social service	39	2%
Legal	0	0%
Education, training, & library	12	1%
Art, entertainment, sports & media	18	1%
Healthcare practitioners	64	3%
Service:	650	30%
Healthcare support	130	6%
Protective service	104	5%
Food preparation & serving	172	8%
Building & grounds cleaning / maintenance	244	11%
Personal care & service	0	0%
Sales & office	536	25%
Farming, fishing & forestry	37	2%
Construction, extraction & maintenance	186	9%
Production, transport & material moving	273	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,072	100%
Less than \$15,000	43	4%
\$15,000 to \$29,999	125	12%
\$30,000 to \$44,999	153	14%
\$45,000 to \$59,999	124	12%
\$60,000 to \$74,999	117	11%
\$75,000 to \$99,999	192	18%
\$100,000 to \$124,999	134	13%
\$125,000 to \$149,999	117	11%
\$150,000 to \$199,999	67	6%
\$200,000 or more	0	0%
Median Income	\$71,667	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,072	100%
With earnings	992	93%
With wage and salary income	977	91%
With self-employment income	106	10%
With interest, dividend, or net rental income	182	17%
With Social Security income	339	32%
With Supplemental Security income	42	4%
With public assistance income	22	2%
With retirement income	227	21%
With other types of income	142	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,097	100%
Under .50	18	<1%
.50 to .99	193	5%
1.00 to 1.24	0	0%
1.25 to 1.49	70	2%
1.50 to 1.84	316	8%
1.85 to 1.99	61	1%
2.00 and over	3,439	84%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,097	100%
Above Poverty	3,886	95%
Below Poverty	211	5%

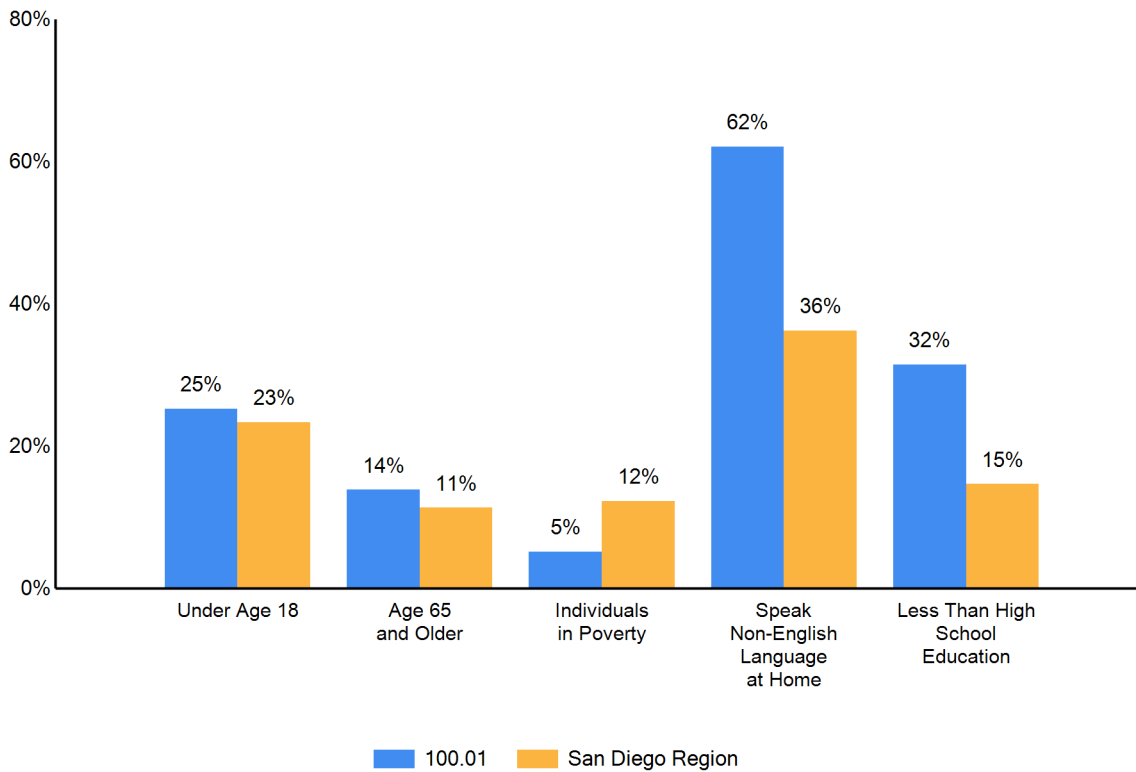
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	884	429	455	857	402	455	27	27	0
Married couple family	715	390	325	688	363	325	27	27	0
Male householder, no wife present	0	0	0	0	0	0	0	0	0
Female householder, no husband present	169	39	130	169	39	130	0	0	0

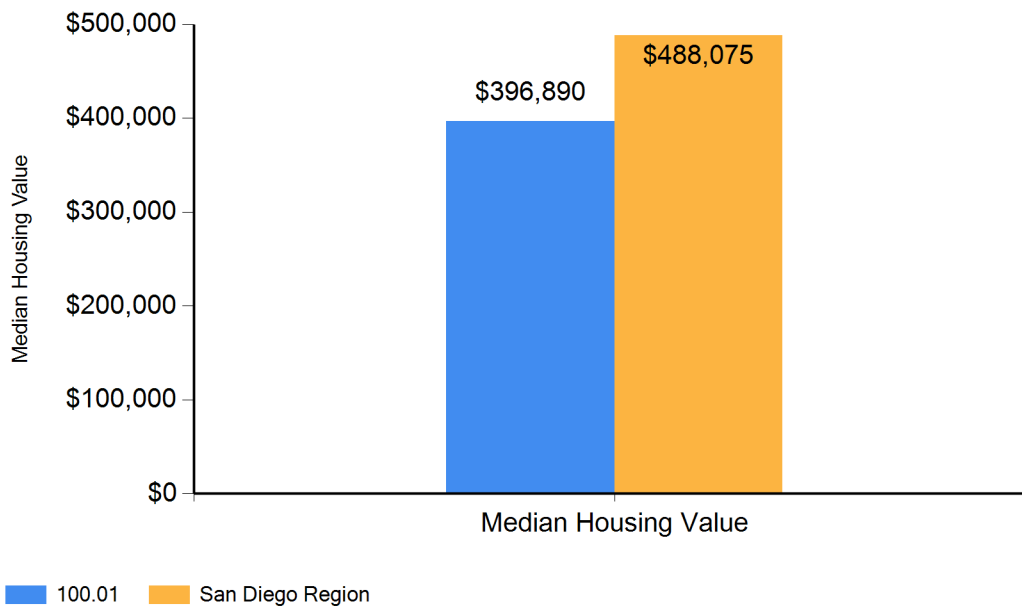
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075