



Demographic and Socioeconomic Profile 2010

TRACT: 27.03

Population by Race

	Population	Percent
Total Population	6,900	100%
Hispanic	2,780	40%
White	1,879	27%
Asian	1,062	15%
Black	881	13%
Two or More	246	4%
Pacific Islander	26	<1%
American Indian	20	<1%
Other	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,900	3,484	3,416	50%
Under 5	530	284	246	46%
5 to 9	473	243	230	49%
10 to 14	460	244	216	47%
15 to 17	295	149	146	49%
18 and 19	203	116	87	43%
20 to 24	613	301	312	51%
25 to 29	634	329	305	48%
30 to 34	523	264	259	50%
35 to 39	560	295	265	47%
40 to 44	502	258	244	49%
45 to 49	476	238	238	50%
50 to 54	429	200	229	53%
55 to 59	381	192	189	50%
60 and 61	121	61	60	50%
62 to 64	147	70	77	52%
65 to 69	148	63	85	57%
70 to 74	116	59	57	49%
75 to 79	104	44	60	58%
80 to 84	91	30	61	67%
85 and Older	94	44	50	53%
Under 18	1,758	920	838	48%
65 and older	553	240	313	57%
Median	32.3	31.4	33.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,437	100%
Never Married	2,071	38%
Married, excluding separated	2,216	41%
Separated	194	4%
Widowed	446	8%
Divorced	510	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,900	100%
Household	6,800	99%
Group Quarters - Other	100	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,900	2,780	1,879	881	20	1,062	26	6	246
Under 5	530	300	79	69	0	51	0	1	30
5 to 9	473	249	53	76	3	68	1	0	23
10 to 14	460	235	44	76	1	79	1	1	23
15 to 17	295	141	38	53	0	46	2	0	15
18 and 19	203	109	29	25	0	28	1	0	11
20 to 24	613	249	180	61	2	93	2	1	25
25 to 29	634	275	187	46	0	85	0	1	40
30 to 34	523	241	122	54	1	77	4	0	24
35 to 39	560	235	140	62	2	107	2	0	12
40 to 44	502	195	140	66	3	87	3	2	6
45 to 49	476	168	138	83	1	75	2	0	9
50 to 54	429	111	177	71	2	57	1	0	10
55 to 59	381	80	174	52	1	61	5	0	8
60 and 61	121	17	58	18	0	28	0	0	0
62 to 64	147	29	67	12	2	35	0	0	2
65 to 69	148	40	55	20	1	31	0	0	1
70 to 74	116	36	40	16	1	21	1	0	1
75 to 79	104	27	46	9	0	20	0	0	2
80 to 84	91	21	57	4	0	6	1	0	2
85 and Older	94	22	55	8	0	7	0	0	2
Under 18	1,758	925	214	274	4	244	4	2	91
65 and older	553	146	253	57	2	85	2	0	8
Median		26.9	42.4	33.2	41.7	35.2	40.0	25.0	24.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,370	100%
Speak Only English	3,461	54%
Speak Spanish:	1,448	23%
Speak English "well" or "very well"	1,099	17%
Speak English "not well" or "not at all"	349	5%
Speak Asian/Pacific Island language:	1,269	20%
Speak English "well" or "very well"	720	11%
Speak English "not well" or "not at all"	549	9%
Speak other language:	192	2%
Speak English "well" or "very well"	126	2%
Speak English "not well" or "not at all"	66	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,326	100%
Less than 9th grade	576	13%
9th through 12th grade, no diploma	395	9%
High school grad (incl. equivalency)	1,312	30%
Some college, no degree	962	22%
Associate degree	242	6%
Bachelor's degree	632	15%
Master's degree	195	5%
Professional school degree	12	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,570	100%	---	---	---	---
Enrolled in school	1,953	30%	1,782	27%	171	3%
Nursery / Preschool	61	3%	48	3%	13	8%
Kindergarten to grade 4	695	36%	677	38%	18	11%
Grade 5 to grade 8	344	18%	338	19%	6	4%
Grade 9 to grade 12	380	19%	362	20%	18	11%
College, undergraduate	426	22%	357	20%	69	40%
Graduate or Professional school	47	2%	0	0%	47	27%
Not enrolled in school	4,617	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,278	100%	846	100%	1,432	100%
Family Households:	1,427	63%	846	100%	581	41%
Married couple family	896	39%	494	58%	402	28%
Other family:	531	23%	352	42%	179	13%
Male householder, no wife	242	11%	124	15%	118	8%
Female householder, no husband	289	13%	228	27%	61	4%
Nonfamily households:	851	37%	0	0%	851	59%
Householder living alone	617	27%	----	----	----	----
Other nonfamily households	234	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,336	100%	2278	58	2%	2.99
Single family (detached)	1,204	52%	1,192	12	1%	3.10
Single family (attached)	22	1%	22	0	0%	2.77
2 to 4 units	310	13%	298	12	4%	3.27
5 to 9 units	228	10%	218	10	4%	2.52
10 or more units	572	24%	548	24	4%	2.77
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,323	100%
Less than \$150,000	84	6%
\$150,000 to \$199,999	130	10%
\$200,000 to \$249,999	151	11%
\$250,000 to \$299,999	147	11%
\$300,000 to \$399,999	430	33%
\$400,000 to \$499,999	322	24%
\$500,000 to \$749,999	59	4%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$334,439**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,336	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	25	1%
1980 to 1989	816	35%
1970 to 1979	256	11%
1960 to 1969	164	7%
1950 to 1959	873	37%
1940 to 1949	163	7%
1939 or earlier	39	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,278	100%	955	100%	1,323	100%
1.00 occupant housing per room or less	2,061	90%	811	85%	1,250	94%
1.01 to 1.50 occupants per room	186	8%	113	12%	73	6%
1.51 to 2.00 occupants per room	31	1%	31	3%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	955	100%
Less than \$500	25	3%
\$500 to \$599	44	5%
\$600 to \$699	0	0%
\$700 to \$799	17	2%
\$800 to \$899	151	16%
\$900 to \$999	150	16%
\$1,000 to \$1,249	218	23%
\$1,250 to \$1,499	179	19%
\$1,500 to \$1,999	124	13%
\$2,000 or more	36	4%
No cash rent	11	1%
Median contract rent	\$1,102	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	955	100%
Less than 20 percent	115	12%
20.0 to 24.9 percent	59	6%
25.0 to 29.9 percent	147	15%
30.0 to 34.9 percent	48	5%
35.0 to 39.9 percent	29	3%
40.0 to 49.9 percent	166	17%
50.0 percent or more	343	36%
Not computed	48	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,278	100%
No vehicle	217	10%
1 vehicle	685	30%
2 vehicles	839	37%
3 vehicles	432	19%
4 or more vehicles	105	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,119	100%
Worked in state of residence	3,079	99%
Worked in county of residence	3,058	98%
Worked outside county of residence	21	1%
Worked outside state of residence	40	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,326	100%	2,659	50%
In labor force	3,769	71%	2,055	55%
Armed forces	135	4%	135	100%
Civilian (employed)	3,163	84%	1,617	51%
Civilian (unemployed)	471	12%	303	64%
Not in labor force	1,557	29%	604	39%
Pct. of civilian labor force unemployed	13.0%		15.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,119	100%
Car, truck or van:	2,737	88%
Drove Alone	2,516	81%
Carpooled	221	7%
Public Transportation:	153	5%
Bus	153	5%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	37	1%
Bicycle	12	<1%
Walked	0	0%
Other means	29	1%
Worked at home	151	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,119	100%
Did not work at home	2,968	95%
Less than 10 minutes	399	13%
10 to 19 minutes	723	23%
20 to 29 minutes	1,060	34%
30 to 44 minutes	506	16%
45 to 59 minutes	42	1%
60 to 89 minutes	162	5%
90 minutes or more	76	2%
Worked at home	151	5%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,979	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	156	5%
Manufacturing	169	6%
Wholesale trade	135	5%
Retail trade	353	12%
Transportation & warehousing	124	4%
Information & communications	87	3%
Finance, insurance, & real estate	182	6%
Professional, scientific, management, administration	117	4%
Educational, social, & health services	324	11%
Art, entertainment, recreation, accommodations, food	613	21%
Other services	387	13%
Public administration	332	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,979	100%
Management, professional & related:	730	25%
Management (incl. farm managers)	307	10%
Business & financial	76	3%
Computer & mathematical	69	2%
Architecture & engineering	54	2%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	115	4%
Art, entertainment, sports & media	46	2%
Healthcare practitioners	63	2%
Service:	833	28%
Healthcare support	72	2%
Protective service	11	<1%
Food preparation & serving	315	11%
Building & grounds cleaning / maintenance	253	8%
Personal care & service	182	6%
Sales & office	769	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	356	12%
Production, transport & material moving	291	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,278	100%
Less than \$15,000	164	7%
\$15,000 to \$29,999	557	24%
\$30,000 to \$44,999	414	18%
\$45,000 to \$59,999	342	15%
\$60,000 to \$74,999	154	7%
\$75,000 to \$99,999	400	18%
\$100,000 to \$124,999	178	8%
\$125,000 to \$149,999	24	1%
\$150,000 to \$199,999	45	2%
\$200,000 or more	0	0%
Median Income	\$45,175	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,278	100%
With earnings	1,905	84%
With wage and salary income	1,742	76%
With self-employment income	295	13%
With interest, dividend, or net rental income	270	12%
With Social Security income	372	16%
With Supplemental Security income	78	3%
With public assistance income	130	6%
With retirement income	227	10%
With other types of income	304	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,875	100%
Under .50	184	3%
.50 to .99	436	6%
1.00 to 1.24	531	8%
1.25 to 1.49	560	8%
1.50 to 1.84	1,008	15%
1.85 to 1.99	123	2%
2.00 and over	4,033	59%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,875	100%
Above Poverty	6,255	91%
Below Poverty	620	9%

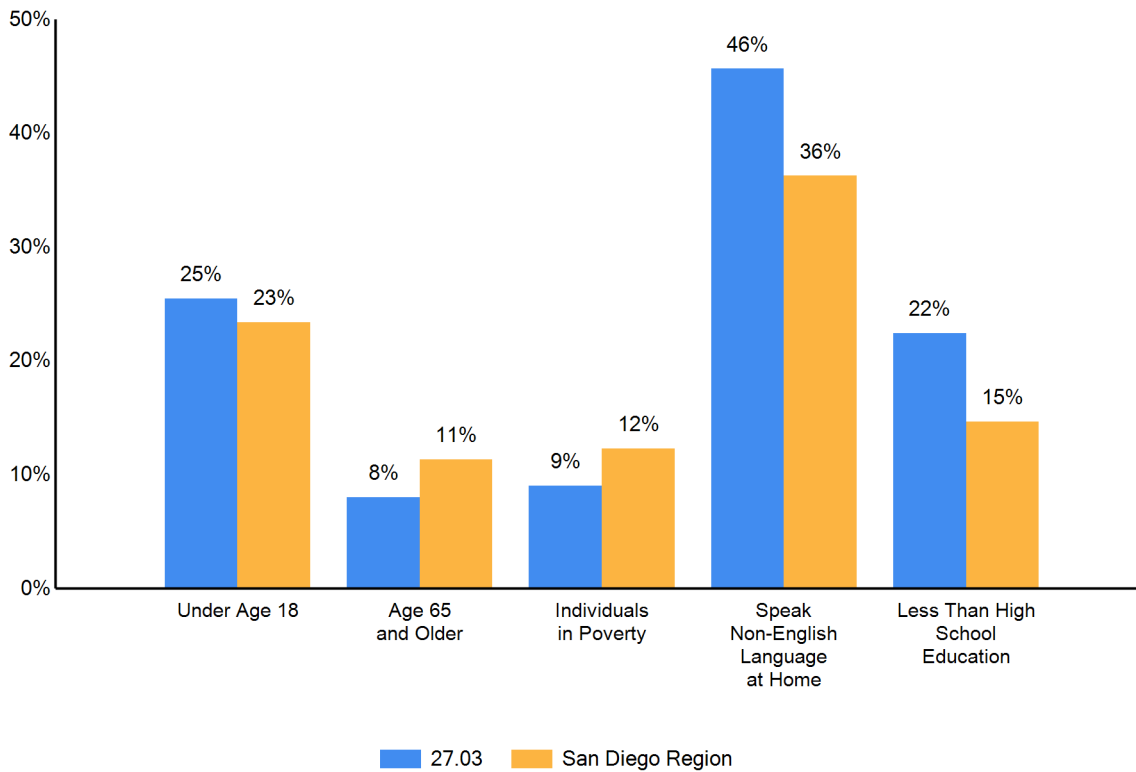
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,427	846	581	1,343	776	567	84	70	14
Married couple family	896	494	402	840	438	402	56	56	0
Male householder, no wife present	242	124	118	228	124	104	14	0	14
Female householder, no husband present	289	228	61	275	214	61	14	14	0

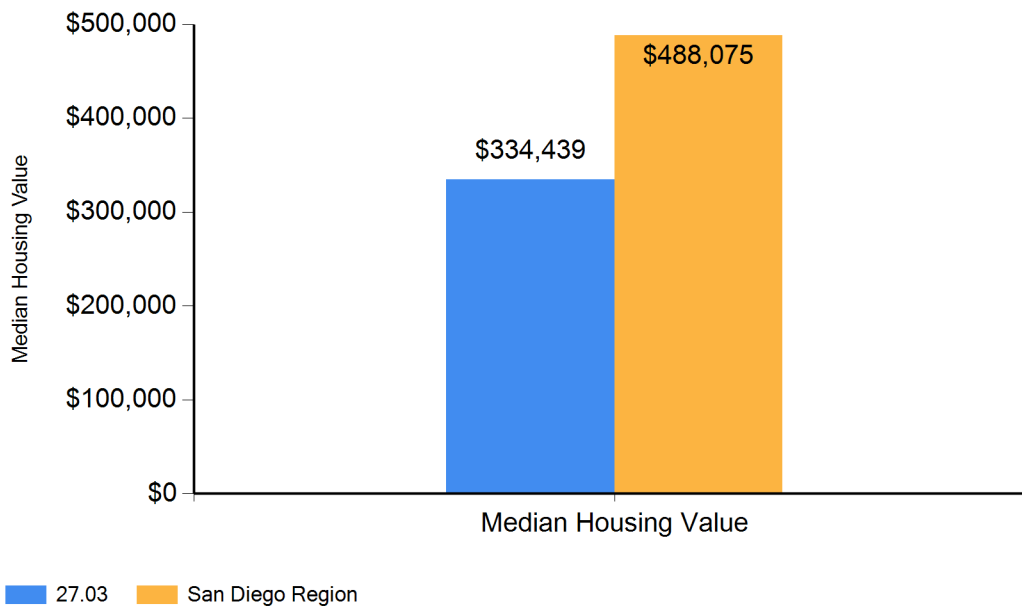
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075