



Demographic and Socioeconomic Profile 2010

ZIP: 92075

Population by Race

	Population	Percent
Total Population	11,854	100%
White	9,105	77%
Hispanic	1,977	17%
Asian	433	4%
Two or More	227	2%
Black	46	<1%
American Indian	25	<1%
Other	23	<1%
Pacific Islander	18	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	11,854	5,885	5,969	50%
Under 5	564	284	280	50%
5 to 9	620	311	309	50%
10 to 14	615	316	299	49%
15 to 17	403	222	181	45%
18 and 19	204	128	76	37%
20 to 24	510	276	234	46%
25 to 29	760	367	393	52%
30 to 34	894	455	439	49%
35 to 39	846	414	432	51%
40 to 44	859	431	428	50%
45 to 49	901	435	466	52%
50 to 54	911	474	437	48%
55 to 59	815	389	426	52%
60 and 61	335	170	165	49%
62 to 64	522	260	262	50%
65 to 69	694	310	384	55%
70 to 74	481	232	249	52%
75 to 79	339	161	178	53%
80 to 84	272	124	148	54%
85 and Older	309	126	183	59%
Under 18	2,202	1,133	1,069	49%
65 and older	2,095	953	1,142	55%
Median	43.0	42.0	44.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	10,055	100%
Never Married	3,173	32%
Married, excluding separated	4,912	49%
Separated	179	2%
Widowed	620	6%
Divorced	1,171	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	11,854	100%
Household	11,854	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	11,854	1,977	9,105	46	25	433	18	23	227
Under 5	564	144	380	1	2	14	0	2	21
5 to 9	620	145	426	1	1	14	1	1	31
10 to 14	615	149	420	2	3	16	1	2	22
15 to 17	403	114	255	2	2	9	2	2	17
18 and 19	204	66	120	0	0	5	0	0	13
20 to 24	510	157	309	3	1	23	2	0	15
25 to 29	760	172	530	5	1	32	0	2	18
30 to 34	894	186	636	3	3	41	2	2	21
35 to 39	846	188	590	2	1	51	1	4	9
40 to 44	859	152	645	6	1	42	3	1	9
45 to 49	901	123	726	3	3	29	1	0	16
50 to 54	911	99	766	2	1	30	0	3	10
55 to 59	815	79	691	7	1	31	1	1	4
60 and 61	335	29	290	1	0	11	1	0	3
62 to 64	522	36	461	1	0	21	1	0	2
65 to 69	694	42	613	4	3	24	0	1	7
70 to 74	481	39	416	0	1	21	1	0	3
75 to 79	339	25	300	1	1	9	0	0	3
80 to 84	272	18	243	2	0	5	1	2	1
85 and Older	309	14	288	0	0	5	0	0	2
Under 18	2,202	552	1,481	6	8	53	4	7	91
65 and older	2,095	138	1,860	7	5	64	2	3	16
Median		31.1	46.7	43.3	34.2	41.4	40.0	35.6	23.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	11,290	100%
Speak Only English	8,803	78%
Speak Spanish:	1,562	14%
Speak English "well" or "very well"	945	8%
Speak English "not well" or "not at all"	617	5%
Speak Asian/Pacific Island language:	292	3%
Speak English "well" or "very well"	272	2%
Speak English "not well" or "not at all"	20	<1%
Speak other language:	633	5%
Speak English "well" or "very well"	573	5%
Speak English "not well" or "not at all"	60	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	8,938	100%
Less than 9th grade	266	3%
9th through 12th grade, no diploma	281	3%
High school grad (incl. equivalency)	947	11%
Some college, no degree	1,684	19%
Associate degree	565	6%
Bachelor's degree	3,113	35%
Master's degree	1,239	14%
Professional school degree	464	5%
Doctorate degree	379	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	11,510	100%	---	---	---	---
Enrolled in school	2,377	21%	1,883	16%	494	4%
Nursery / Preschool	110	5%	23	1%	87	18%
Kindergarten to grade 4	591	25%	529	28%	62	13%
Grade 5 to grade 8	449	19%	379	20%	70	14%
Grade 9 to grade 12	555	23%	439	23%	116	23%
College, undergraduate	479	20%	400	21%	79	16%
Graduate or Professional school	193	8%	113	6%	80	16%
Not enrolled in school	9,133	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	5,223	100%	1,214	100%	4,009	100%
Family Households:	2,915	56%	1,211	100%	1,704	43%
Married couple family	2,403	46%	930	77%	1,473	37%
Other family:	512	10%	281	23%	231	6%
Male householder, no wife	197	4%	90	7%	107	3%
Female householder, no husband	315	6%	191	16%	124	3%
Nonfamily households:	2,308	44%	3	<1%	2,305	57%
Householder living alone	1,800	34%	----	----	----	----
Other nonfamily households	508	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	6,094	100%	5223	871	14%	2.27
Single family (detached)	2,568	42%	2,400	168	7%	2.47
Single family (attached)	937	15%	828	109	12%	2.29
2 to 4 units	414	7%	322	92	22%	2.25
5 to 9 units	271	4%	186	85	31%	1.92
10 or more units	1,878	31%	1,472	406	22%	1.98
Mobile home and Other	26	<1%	15	11	42%	2.40

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	3,015	100%
Less than \$150,000	34	1%
\$150,000 to \$199,999	9	<1%
\$200,000 to \$249,999	40	1%
\$250,000 to \$299,999	10	<1%
\$300,000 to \$399,999	161	5%
\$400,000 to \$499,999	68	2%
\$500,000 to \$749,999	432	14%
\$750,000 to \$999,999	722	24%
\$1,000,000 or more	1,539	51%

Median Value **\$1,021,782**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	6,094	100%
2005 or Later	53	1%
2000 to 2004	173	3%
1990 to 1999	399	7%
1980 to 1989	1,048	17%
1970 to 1979	2,803	46%
1960 to 1969	550	9%
1950 to 1959	697	11%
1940 to 1949	253	4%
1939 or earlier	118	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	5,223	100%	2,208	100%	3,015	100%
1.00 occupant housing per room or less	5,123	98%	2,119	96%	3,004	100%
1.01 to 1.50 occupants per room	48	1%	47	2%	1	<1%
1.51 to 2.00 occupants per room	52	1%	42	2%	10	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	2,208	100%
Less than \$500	20	1%
\$500 to \$599	59	3%
\$600 to \$699	9	<1%
\$700 to \$799	49	2%
\$800 to \$899	78	4%
\$900 to \$999	52	2%
\$1,000 to \$1,249	379	17%
\$1,250 to \$1,499	295	13%
\$1,500 to \$1,999	516	23%
\$2,000 or more	682	31%
No cash rent	69	3%
Median contract rent	\$1,658	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	2,208	100%
Less than 20 percent	287	13%
20.0 to 24.9 percent	464	21%
25.0 to 29.9 percent	186	8%
30.0 to 34.9 percent	174	8%
35.0 to 39.9 percent	111	5%
40.0 to 49.9 percent	234	11%
50.0 percent or more	667	30%
Not computed	85	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	5,223	100%
No vehicle	277	5%
1 vehicle	1,698	33%
2 vehicles	2,302	44%
3 vehicles	772	15%
4 or more vehicles	174	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	6,080	100%
Worked in state of residence	6,080	100%
Worked in county of residence	5,888	97%
Worked outside county of residence	192	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	9,920	100%	4,901	49%
In labor force	6,478	65%	3,661	57%
Armed forces	29	<1%	29	100%
Civilian (employed)	5,877	91%	3,330	57%
Civilian (unemployed)	572	9%	302	53%
Not in labor force	3,442	35%	1,240	36%
Pct. of civilian labor force unemployed	8.9%		8.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	6,080	100%
Car, truck or van:	4,851	80%
Drove Alone	4,259	70%
Carpooled	592	10%
Public Transportation:	64	1%
Bus	18	<1%
Trolley / Streetcar	0	0%
Railroad	46	1%
Other public transportation	0	0%
Motorcycle	34	1%
Bicycle	59	1%
Walked	226	4%
Other means	30	0%
Worked at home	816	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	6,080	100%
Did not work at home	5,264	87%
Less than 10 minutes	1,112	18%
10 to 19 minutes	1,382	23%
20 to 29 minutes	1,173	19%
30 to 44 minutes	1,290	21%
45 to 59 minutes	127	2%
60 to 89 minutes	130	2%
90 minutes or more	50	1%
Worked at home	816	13%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	6,043	100%
Agriculture, forestry, mining	35	1%
Utilities	9	<1%
Construction	287	5%
Manufacturing	326	5%
Wholesale trade	238	4%
Retail trade	339	6%
Transportation & warehousing	76	1%
Information & communications	289	5%
Finance, insurance, & real estate	570	9%
Professional, scientific, management, administration	197	3%
Educational, social, & health services	1,131	19%
Art, entertainment, recreation, accommodations, food	904	15%
Other services	267	4%
Public administration	1,375	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	6,043	100%
Management, professional & related:	3,148	52%
Management (incl. farm managers)	892	15%
Business & financial	470	8%
Computer & mathematical	256	4%
Architecture & engineering	147	2%
Life, physical & social science	169	3%
Community & social service	83	1%
Legal	194	3%
Education, training, & library	370	6%
Art, entertainment, sports & media	236	4%
Healthcare practitioners	331	5%
Service:	1,167	19%
Healthcare support	51	1%
Protective service	69	1%
Food preparation & serving	588	10%
Building & grounds cleaning / maintenance	357	6%
Personal care & service	102	2%
Sales & office	1,306	22%
Farming, fishing & forestry	13	<1%
Construction, extraction & maintenance	211	3%
Production, transport & material moving	198	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	5,223	100%
Less than \$15,000	443	8%
\$15,000 to \$29,999	436	8%
\$30,000 to \$44,999	509	10%
\$45,000 to \$59,999	429	8%
\$60,000 to \$74,999	504	10%
\$75,000 to \$99,999	618	12%
\$100,000 to \$124,999	534	10%
\$125,000 to \$149,999	419	8%
\$150,000 to \$199,999	520	10%
\$200,000 or more	811	16%
Median Income	\$86,752	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	5,223	100%
With earnings	4,123	79%
With wage and salary income	3,671	70%
With self-employment income	960	18%
With interest, dividend, or net rental income	2,467	47%
With Social Security income	1,446	28%
With Supplemental Security income	44	1%
With public assistance income	109	2%
With retirement income	908	17%
With other types of income	602	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	11,854	100%
Under .50	610	5%
.50 to .99	378	3%
1.00 to 1.24	306	3%
1.25 to 1.49	285	2%
1.50 to 1.84	603	5%
1.85 to 1.99	146	1%
2.00 and over	9,526	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	11,854	100%
Above Poverty	10,866	92%
Below Poverty	988	8%

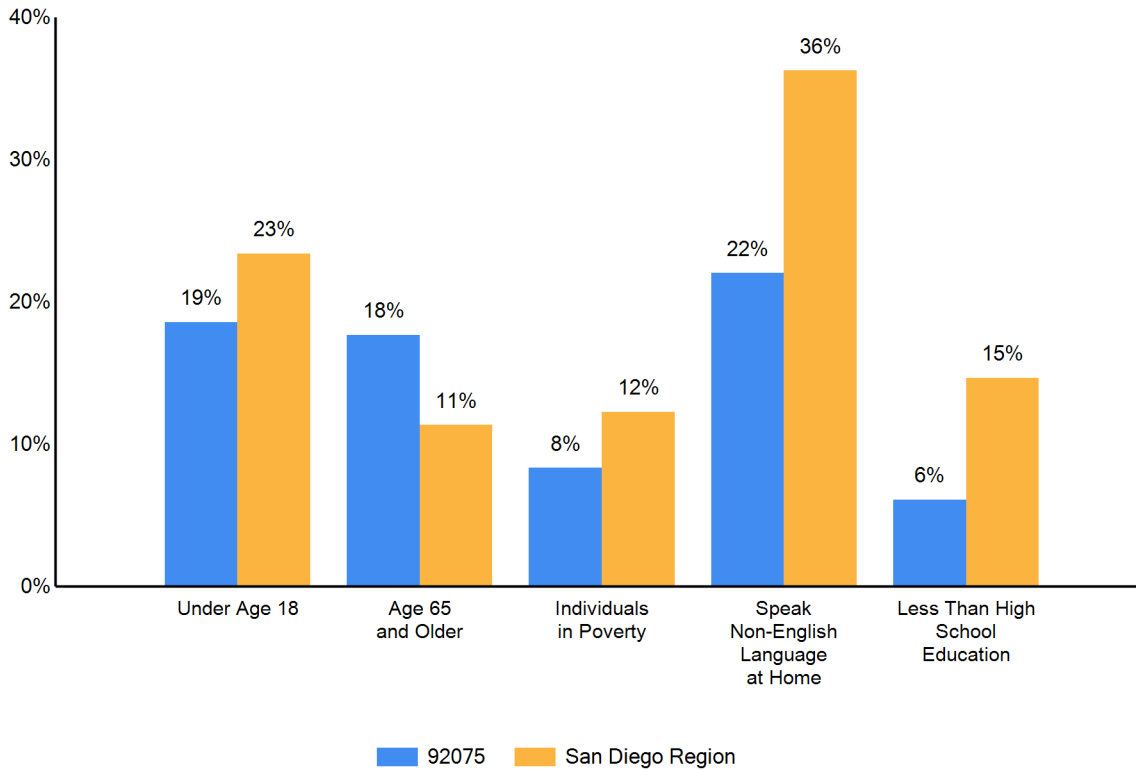
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,915	1,211	1,704	2,786	1,108	1,678	129	103	26
Married couple family	2,403	930	1,473	2,353	890	1,463	50	40	10
Male householder, no wife present	197	90	107	181	90	91	16	0	16
Female householder, no husband present	315	191	124	252	128	124	63	63	0

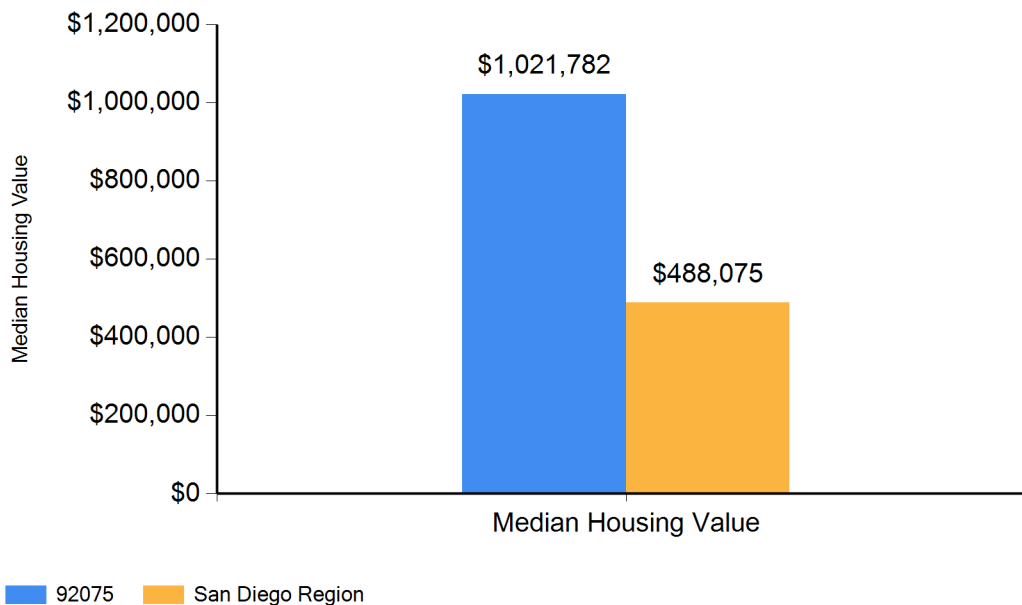
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075