

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2014
Total Population	15,214
Household Population	15,049
Group Quarters Population	165
Persons Per Household	2.65

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	6,038	5,688	5.8%
Single Family - Detached	2,981	2,844	4.6%
Single Family - Multiple-Unit	1,848	1,705	7.7%
Multi-Family	708	694	2.0%
Mobile Home and Other	501	445	11.2%

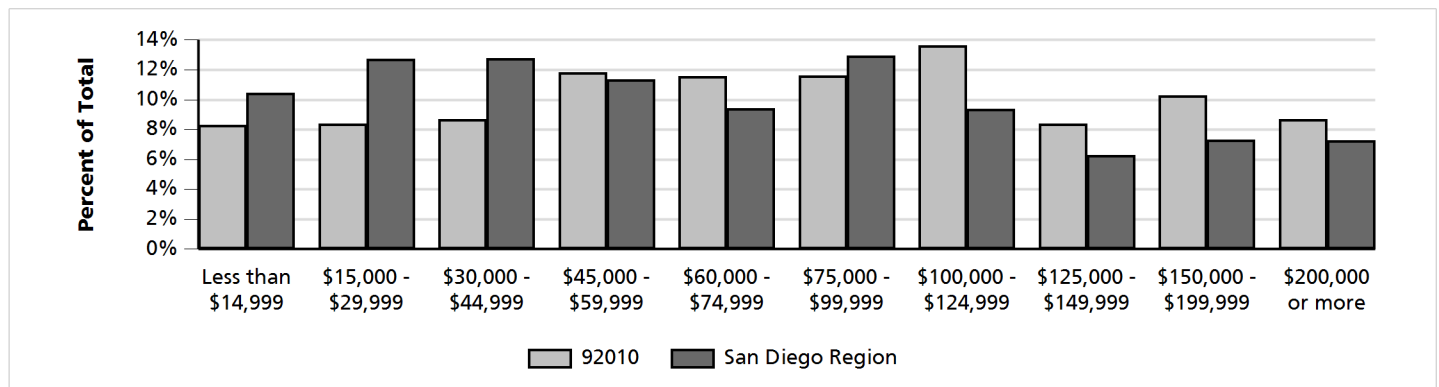
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	8%	9%	12%	12%	12%	14%	8%	10%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$77,652
Not adjusted for inflation (current 2013\$)	\$82,351



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

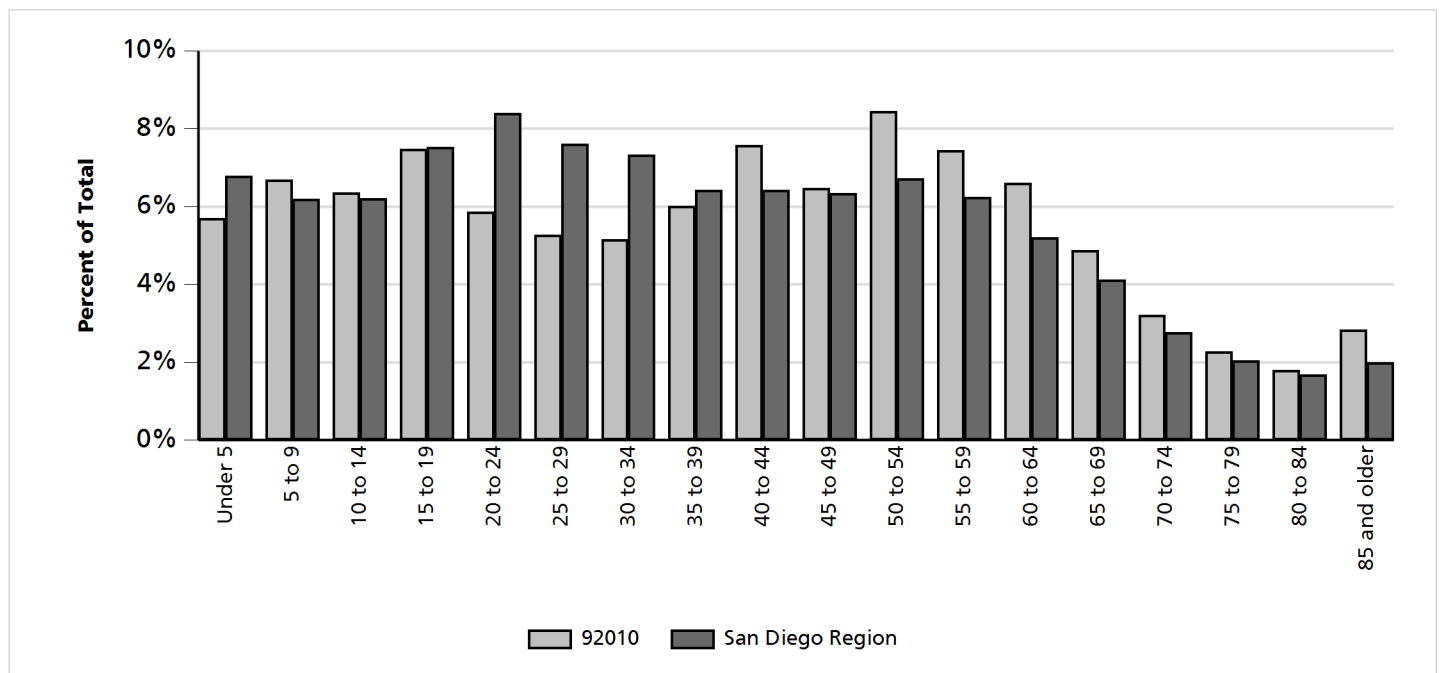
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,214	7,350	7,864	52%
Under 5	866	437	429	50%
5 to 9	1,017	533	484	48%
10 to 14	966	468	498	52%
15 to 17	641	333	308	48%
18 and 19	495	274	221	45%
20 to 24	893	473	420	47%
25 to 29	801	384	417	52%
30 to 34	784	372	412	53%
35 to 39	915	442	473	52%
40 to 44	1,151	543	608	53%
45 to 49	984	455	529	54%
50 to 54	1,284	614	670	52%
55 to 59	1,133	538	595	53%
60 and 61	393	176	217	55%
62 to 64	611	297	314	51%
65 to 69	741	351	390	53%
70 to 74	489	229	260	53%
75 to 79	345	133	212	61%
80 to 84	274	130	144	53%
85 and older	431	168	263	61%
Under 18	3,490	1,771	1,719	49%
65 and older	2,280	1,011	1,269	56%
Median Age	41.0	39.5	42.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,396	10,670	207	38	1,326	577
Under 5	127	632	12	1	55	39
5 to 9	219	624	16	1	64	93
10 to 14	228	560	13	0	93	72
15 to 17	113	438	6	1	43	40
18 and 19	135	311	3	0	23	23
20 to 24	154	577	26	1	70	65
25 to 29	185	488	7	3	82	36
30 to 34	164	489	12	7	73	39
35 to 39	149	639	13	3	69	42
40 to 44	225	705	11	5	165	40
45 to 49	126	699	18	4	111	26
50 to 54	196	880	30	4	148	26
55 to 59	131	876	17	1	90	18
60 and 61	39	329	2	0	21	2
62 to 64	61	500	8	2	34	6
65 to 69	48	632	2	2	52	5
70 to 74	29	407	6	3	41	3
75 to 79	21	283	4	0	36	1
80 to 84	26	212	1	0	34	1
85 and older	20	389	0	0	22	0
Under 18	687	2,254	47	3	255	244
65 and older	144	1,923	13	5	185	10
Median Age	31.1	44.1	38.3	42.0	42.8	21.7