

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



	Jan 1, 2011
Total Population	87,115
Household Population	86,663
Group Quarters Population	452
Persons Per Household	2.81

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,571	30,788	2.5%
Single Family - Detached	21,749	21,254	2.3%
Single Family - Multiple-Unit	3,345	3,253	2.8%
Multi-Family	5,775	5,601	3.0%
Mobile Home and Other	702	680	3.1%

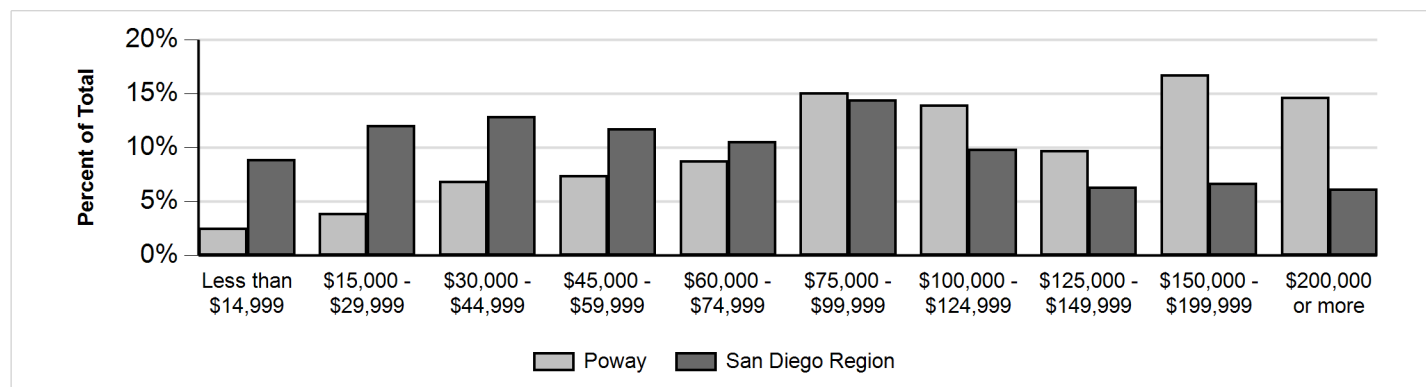
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	3%	4%	7%	7%	9%	15%	14%	10%	17%	15%

Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$109,360



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

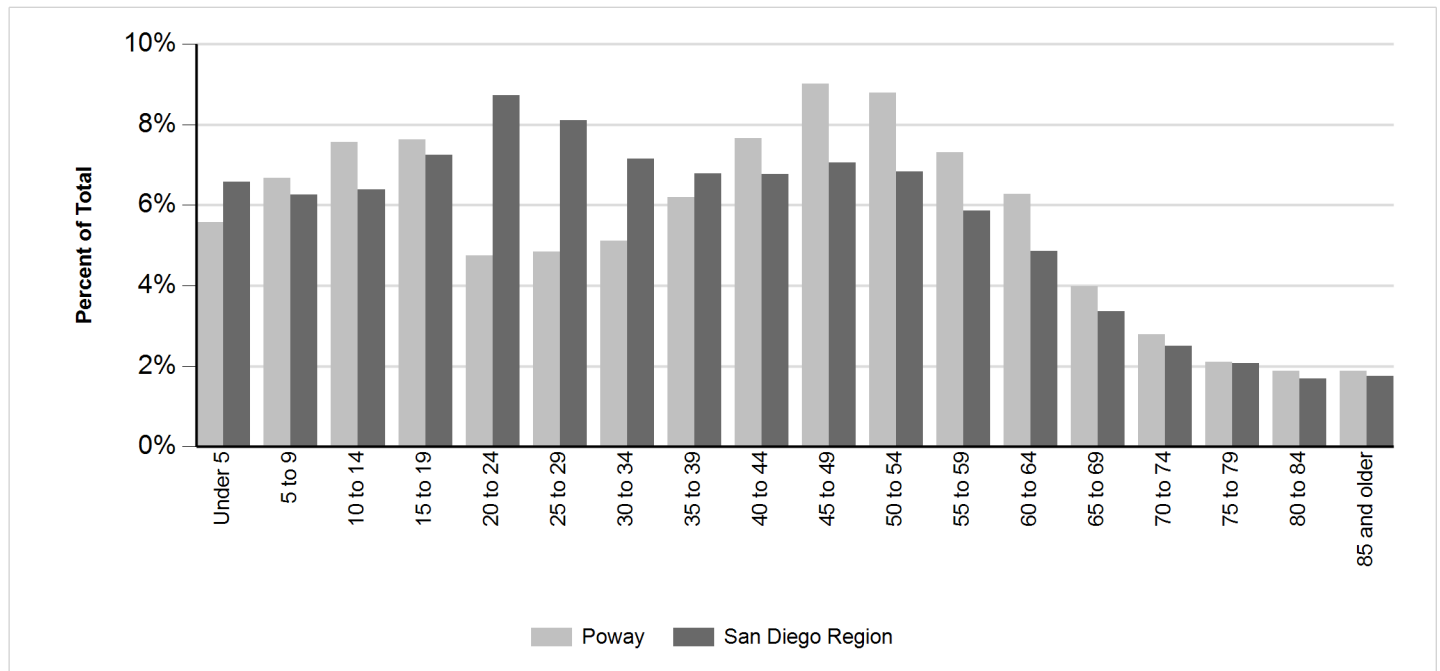
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	87,115	42,586	44,529	51%
Under 5	4,855	2,471	2,384	49%
5 to 9	5,814	2,961	2,853	49%
10 to 14	6,587	3,355	3,232	49%
15 to 17	4,296	2,206	2,090	49%
18 and 19	2,347	1,245	1,102	47%
20 to 24	4,139	2,181	1,958	47%
25 to 29	4,215	2,147	2,068	49%
30 to 34	4,449	2,151	2,298	52%
35 to 39	5,399	2,586	2,813	52%
40 to 44	6,667	3,122	3,545	53%
45 to 49	7,845	3,805	4,040	51%
50 to 54	7,661	3,724	3,937	51%
55 to 59	6,368	3,069	3,299	52%
60 and 61	2,270	1,115	1,155	51%
62 to 64	3,202	1,557	1,645	51%
65 to 69	3,472	1,673	1,799	52%
70 to 74	2,427	1,114	1,313	54%
75 to 79	1,831	829	1,002	55%
80 to 84	1,635	681	954	58%
85 and older	1,636	594	1,042	64%
Under 18	21,552	10,993	10,559	49%
65 and older	11,001	4,891	6,110	56%
Median Age	41.1	40.0	42.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,011	57,970	1,645	232	13,375	2,882
Under 5	1,048	2,403	91	18	888	407
5 to 9	1,101	3,212	93	14	964	430
10 to 14	1,120	3,997	110	22	923	415
15 to 17	710	2,768	70	14	503	231
18 and 19	400	1,512	47	9	254	125
20 to 24	800	2,462	101	13	581	182
25 to 29	797	2,466	95	17	688	152
30 to 34	721	2,420	114	11	1,050	133
35 to 39	780	2,913	119	7	1,430	150
40 to 44	841	4,185	135	21	1,359	126
45 to 49	789	5,526	175	14	1,173	168
50 to 54	609	5,776	156	16	981	123
55 to 59	438	4,954	93	12	781	90
60 and 61	122	1,776	50	4	288	30
62 to 64	158	2,581	53	7	366	37
65 to 69	198	2,791	54	16	384	29
70 to 74	130	1,949	33	7	290	18
75 to 79	105	1,470	27	6	205	18
80 to 84	80	1,359	19	0	166	11
85 and older	64	1,450	10	4	101	7
Under 18	3,979	12,380	364	68	3,278	1,483
65 and older	577	9,019	143	33	1,146	83
Median Age	27.0	45.6	39.3	34.1	37.9	18.8