DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92103



	Jan 1, 2012
Total Population	30,831
Household Population	30,035
Group Quarters Population	796
Persons Per Household	1.71

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	18,730	17,602	6.0%
Single Family - Detached	3,978	3,970	0.2%
Single Family - Multiple-Unit	2,405	2,048	14.8%
Multi-Family	12,347	11,584	6.2%
Mobile Home and Other	0	0	

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	11%	13%	13%	12%	10%	13%	9%	4%	7%	8%

Median Household Income2012Adjusted for Inflation (2010 \$)\$62,174Not adjusted for inflation (current 2011\$)\$64,060



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

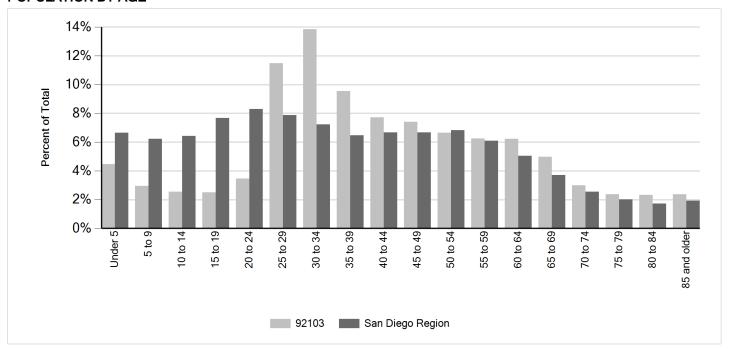
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	30,831	15,974	14,857	48%
Under 5	1,376	700	676	49%
5 to 9	906	463	443	49%
10 to 14	784	429	355	45%
15 to 17	458	229	229	50%
18 and 19	314	160	154	49%
20 to 24	1,066	498	568	53%
25 to 29	3,538	1,517	2,021	57%
30 to 34	4,265	2,111	2,154	51%
35 to 39	2,944	1,586	1,358	46%
40 to 44	2,376	1,398	978	41%
45 to 49	2,283	1,473	810	35%
50 to 54	2,049	1,236	813	40%
55 to 59	1,926	1,080	846	44%
60 and 61	783	408	375	48%
62 to 64	1,133	573	560	49%
65 to 69	1,536	765	771	50%
70 to 74	920	454	466	51%
75 to 79	728	333	395	54%
80 to 84	713	328	385	54%
85 and older	733	233	500	68%
Under 18	3,524	1,821	1,703	48%
65 and older	4,630	2,113	2,517	54%
Median Age	39.6	41.1	38.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i lispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	4,992	22,225	759	114	1,835	906	
Under 5	383	698	44	11	113	127	
5 to 9	287	454	24	4	30	107	
10 to 14	241	410	30	9	35	59	
15 to 17	156	216	32	2	17	35	
18 and 19	119	142	23	1	7	22	
20 to 24	273	576	86	11	59	61	
25 to 29	632	2,315	92	23	337	139	
30 to 34	733	2,856	89	11	444	132	
35 to 39	524	1,997	43	7	298	75	
40 to 44	369	1,781	40	9	141	36	
45 to 49	352	1,707	75	6	102	41	
50 to 54	255	1,641	53	6	68	26	
55 to 59	164	1,623	44	9	59	27	
60 and 61	63	695	10	1	13	1	
62 to 64	90	994	23	1	20	5	
65 to 69	97	1,366	35	2	28	8	
70 to 74	67	823	4	1	22	3	
75 to 79	67	647	3	0	11	0	
80 to 84	71	617	6	0	18	1	
85 and older	49	667	3	0	13	1	
Under 18	1,067	1,778	130	26	195	328	
65 and older	351	4,120	51	3	92	13	
Median Age	32.8	44.1	32.7	29.1	33.6	26.5	