

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Subregional Areas

### South Bay



	Apr 1, 2010
Total Population	134,914
Household Population	129,409
Group Quarters Population	5,505
Persons Per Household	3.51

## HOUSING AND OCCUPANCY

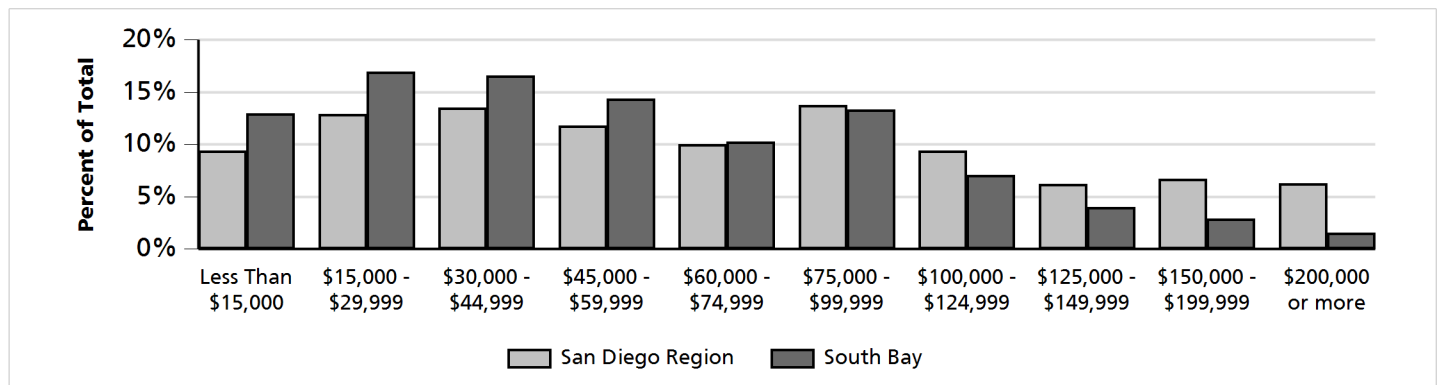
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	38,731	36,898	4.7%
Single Family - Detached	16,687	16,167	3.1%
Single Family - Multiple-Unit	4,279	4,058	5.2%
Multi-Family	15,048	14,181	5.8%
Mobile Home and Other	2,717	2,492	8.3%

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	13%	17%	17%	14%	10%	13%	7%	4%	3%	2%

Median Household Income	2010
Adjusted for Inflation (2010 \$)	\$48,692



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

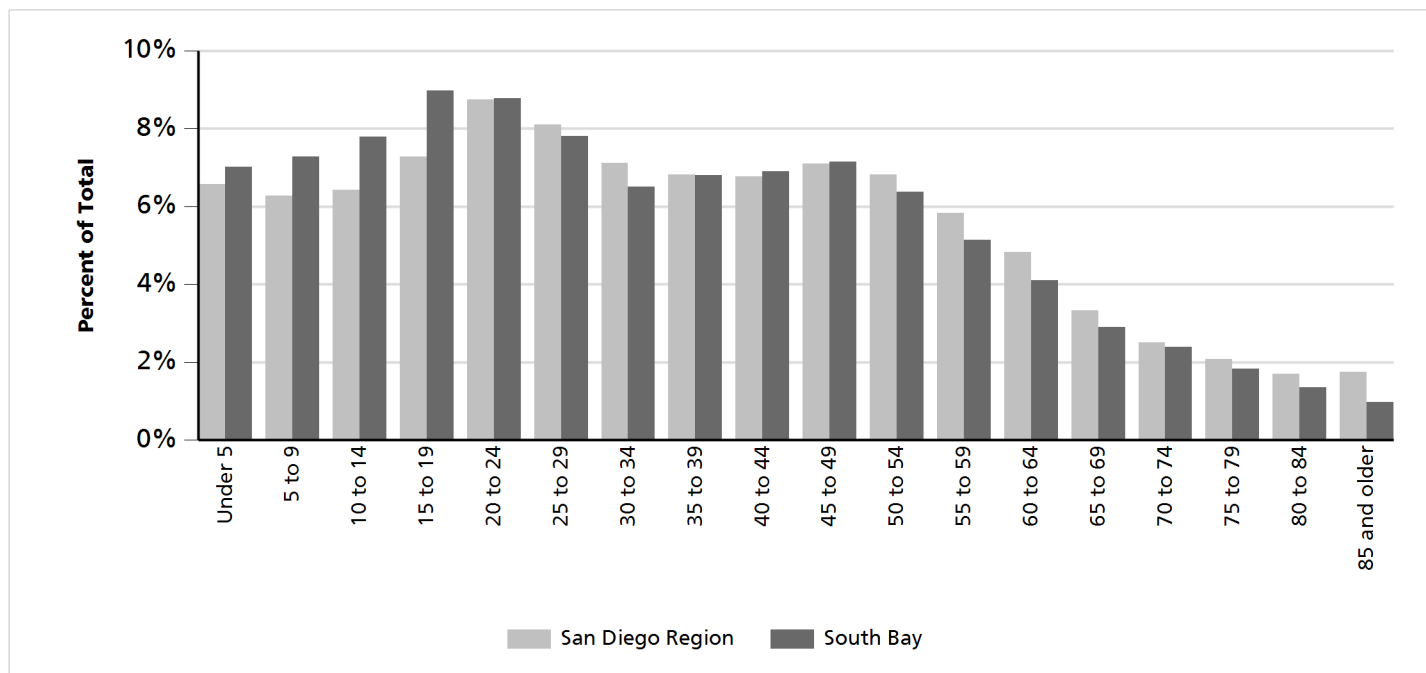
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>134,914</b>	68,401	66,513	49%
Under 5	9,456	4,847	4,609	49%
5 to 9	9,820	5,080	4,740	48%
10 to 14	10,506	5,479	5,027	48%
15 to 17	7,116	3,680	3,436	48%
18 and 19	4,991	2,637	2,354	47%
20 to 24	11,846	6,387	5,459	46%
25 to 29	10,522	5,726	4,796	46%
30 to 34	8,768	4,627	4,141	47%
35 to 39	9,166	4,799	4,367	48%
40 to 44	9,299	4,803	4,496	48%
45 to 49	9,633	4,845	4,788	50%
50 to 54	8,586	4,078	4,508	53%
55 to 59	6,925	3,258	3,667	53%
60 and 61	2,443	1,218	1,225	50%
62 to 64	3,090	1,431	1,659	54%
65 to 69	3,907	1,794	2,113	54%
70 to 74	3,233	1,428	1,805	56%
75 to 79	2,468	1,049	1,419	57%
80 to 84	1,826	694	1,132	62%
85 and older	1,313	541	772	59%
Under 18	36,898	19,086	17,812	48%
65 and older	12,747	5,506	7,241	57%
Median Age	31.8	30.4	33.4	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>92,432</b>	20,525	5,424	<b>306</b>	<b>13,063</b>	<b>3,164</b>
Under 5	7,373	903	267	10	539	364
5 to 9	7,942	662	215	24	635	342
10 to 14	8,566	668	277	13	686	296
15 to 17	5,784	463	204	10	446	209
18 and 19	3,923	394	183	3	338	150
20 to 24	8,177	1,773	616	29	866	385
25 to 29	6,886	1,820	547	33	939	297
30 to 34	5,964	1,332	454	25	814	179
35 to 39	6,358	1,315	434	18	831	210
40 to 44	6,343	1,405	501	27	865	158
45 to 49	6,168	1,762	584	28	931	160
50 to 54	5,240	1,718	396	22	1,061	149
55 to 59	3,905	1,612	283	17	1,010	98
60 and 61	1,216	691	101	12	402	21
62 to 64	1,658	780	96	10	513	33
65 to 69	2,132	975	103	15	638	44
70 to 74	1,753	762	91	4	591	32
75 to 79	1,299	635	37	2	481	14
80 to 84	999	481	22	2	309	13
85 and older	746	374	13	2	168	10
Under 18	29,665	2,696	963	57	2,306	1,211
65 and older	6,929	3,227	266	25	2,187	113
Median Age	28.2	43.3	34.4	36.7	42.5	22.9