



Demographic and Socioeconomic Profile 2010

TRACT: 208.06

Population by Race

	Population	Percent
Total Population	5,846	100%
White	3,248	56%
Hispanic	2,239	38%
Two or More	139	2%
Asian	100	2%
American Indian	53	1%
Black	46	1%
Pacific Islander	12	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,846	2,842	3,004	51%
Under 5	514	265	249	48%
5 to 9	446	209	237	53%
10 to 14	470	239	231	49%
15 to 17	315	174	141	45%
18 and 19	223	120	103	46%
20 to 24	485	247	238	49%
25 to 29	431	221	210	49%
30 to 34	332	166	166	50%
35 to 39	346	158	188	54%
40 to 44	394	187	207	53%
45 to 49	418	192	226	54%
50 to 54	397	210	187	47%
55 to 59	298	143	155	52%
60 and 61	100	54	46	46%
62 to 64	126	66	60	48%
65 to 69	156	56	100	64%
70 to 74	116	46	70	60%
75 to 79	112	38	74	66%
80 to 84	81	25	56	69%
85 and Older	86	26	60	70%
Under 18	1,745	887	858	49%
65 and older	551	191	360	65%
Median	30.6	28.8	32.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,416	100%
Never Married	1,211	27%
Married, excluding separated	2,261	51%
Separated	97	2%
Widowed	360	8%
Divorced	487	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,846	100%
Household	5,846	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,846	2,239	3,248	46	53	100	12	9	139
Under 5	514	261	215	4	3	6	0	0	25
5 to 9	446	243	179	4	6	4	0	1	9
10 to 14	470	241	188	2	6	12	1	0	20
15 to 17	315	160	131	1	0	7	3	1	12
18 and 19	223	115	95	2	3	1	0	0	7
20 to 24	485	211	246	5	4	3	3	0	13
25 to 29	431	151	253	5	2	2	3	3	12
30 to 34	332	149	164	2	3	4	0	2	8
35 to 39	346	150	177	3	6	3	1	0	6
40 to 44	394	150	221	3	1	14	1	0	4
45 to 49	418	128	266	2	3	11	0	1	7
50 to 54	397	96	278	3	7	7	0	0	6
55 to 59	298	63	221	3	1	6	0	0	4
60 and 61	100	19	69	3	1	6	0	0	2
62 to 64	126	28	93	1	0	3	0	0	1
65 to 69	156	33	117	2	1	3	0	0	0
70 to 74	116	12	99	0	2	2	0	0	1
75 to 79	112	12	92	1	2	4	0	0	1
80 to 84	81	6	71	0	2	1	0	0	1
85 and Older	86	11	73	0	0	1	0	1	0
Under 18	1,745	905	713	11	15	29	4	2	66
65 and older	551	74	452	3	7	11	0	1	3
Median		22.4	39.3	30.0	34.2	42.9	23.3	29.2	19.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,332	100%
Speak Only English	3,445	65%
Speak Spanish:	1,887	35%
Speak English "well" or "very well"	1,451	27%
Speak English "not well" or "not at all"	436	8%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,393	100%
Less than 9th grade	453	13%
9th through 12th grade, no diploma	633	19%
High school grad (incl. equivalency)	919	27%
Some college, no degree	847	25%
Associate degree	201	6%
Bachelor's degree	251	7%
Master's degree	55	2%
Professional school degree	12	<1%
Doctorate degree	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,517	100%	---	---	---	---
Enrolled in school	1,883	34%	1,732	31%	151	3%
Nursery / Preschool	48	3%	24	1%	24	16%
Kindergarten to grade 4	521	28%	482	28%	39	26%
Grade 5 to grade 8	450	24%	444	26%	6	4%
Grade 9 to grade 12	579	31%	562	32%	17	11%
College, undergraduate	250	13%	207	12%	43	28%
Graduate or Professional school	35	2%	13	1%	22	15%
Not enrolled in school	3,634	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,945	100%	927	100%	1,018	100%
Family Households:	1,474	76%	915	99%	559	55%
Married couple family	1,088	56%	701	76%	387	38%
Other family:	386	20%	214	23%	172	17%
Male householder, no wife	150	8%	96	10%	54	5%
Female householder, no husband	236	12%	118	13%	118	12%
Nonfamily households:	471	24%	12	1%	459	45%
Householder living alone	396	20%	----	----	----	----
Other nonfamily households	75	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,063	100%	1945	118	6%	3.01
Single family (detached)	850	41%	807	43	5%	3.26
Single family (attached)	122	6%	114	8	7%	3.23
2 to 4 units	40	2%	38	2	5%	3.97
5 to 9 units	93	5%	88	5	5%	2.89
10 or more units	672	33%	629	43	6%	2.89
Mobile home and Other	286	14%	269	17	6%	2.33

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,010	100%
Less than \$150,000	314	31%
\$150,000 to \$199,999	19	2%
\$200,000 to \$249,999	27	3%
\$250,000 to \$299,999	39	4%
\$300,000 to \$399,999	155	15%
\$400,000 to \$499,999	188	19%
\$500,000 to \$749,999	228	23%
\$750,000 to \$999,999	30	3%
\$1,000,000 or more	10	1%

Median Value **\$372,903**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,063	100%
2005 or Later	22	1%
2000 to 2004	268	13%
1990 to 1999	213	10%
1980 to 1989	437	21%
1970 to 1979	677	33%
1960 to 1969	151	7%
1950 to 1959	134	6%
1940 to 1949	132	6%
1939 or earlier	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,945	100%	935	100%	1,010	100%
1.00 occupant housing per room or less	1,821	94%	827	88%	994	98%
1.01 to 1.50 occupants per room	86	4%	70	7%	16	2%
1.51 to 2.00 occupants per room	10	1%	10	1%	0	0%
2.01 or more occupants per room	28	1%	28	3%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	935	100%
Less than \$500	107	11%
\$500 to \$599	23	2%
\$600 to \$699	28	3%
\$700 to \$799	50	5%
\$800 to \$899	113	12%
\$900 to \$999	214	23%
\$1,000 to \$1,249	146	16%
\$1,250 to \$1,499	110	12%
\$1,500 to \$1,999	77	8%
\$2,000 or more	7	1%
No cash rent	60	6%
Median contract rent	\$970	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	935	100%
Less than 20 percent	54	6%
20.0 to 24.9 percent	133	14%
25.0 to 29.9 percent	99	11%
30.0 to 34.9 percent	130	14%
35.0 to 39.9 percent	192	21%
40.0 to 49.9 percent	157	17%
50.0 percent or more	111	12%
Not computed	59	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,945	100%
No vehicle	138	7%
1 vehicle	532	27%
2 vehicles	910	47%
3 vehicles	265	14%
4 or more vehicles	100	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,283	100%
Worked in state of residence	2,283	100%
Worked in county of residence	2,117	93%
Worked outside county of residence	166	7%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,323	100%	2,081	48%
In labor force	2,568	59%	1,401	55%
Armed forces	77	3%	77	100%
Civilian (employed)	2,186	85%	1,172	54%
Civilian (unemployed)	305	12%	152	50%
Not in labor force	1,755	41%	680	39%
Pct. of civilian labor force unemployed	12.2%		11.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,283	100%
Car, truck or van:	1,952	86%
Drove Alone	1,630	71%
Carpooled	322	14%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	<1%
Bicycle	5	<1%
Walked	144	6%
Other means	0	0%
Worked at home	171	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,283	100%
Did not work at home	2,112	93%
Less than 10 minutes	273	12%
10 to 19 minutes	212	9%
20 to 29 minutes	256	11%
30 to 44 minutes	652	29%
45 to 59 minutes	452	20%
60 to 89 minutes	168	7%
90 minutes or more	99	4%
Worked at home	171	7%
Average time to work (minutes)	40	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,219	100%
Agriculture, forestry, mining	82	4%
Utilities	17	1%
Construction	322	15%
Manufacturing	74	3%
Wholesale trade	36	2%
Retail trade	234	11%
Transportation & warehousing	161	7%
Information & communications	41	2%
Finance, insurance, & real estate	284	13%
Professional, scientific, management, administration	42	2%
Educational, social, & health services	282	13%
Art, entertainment, recreation, accommodations, food	294	13%
Other services	175	8%
Public administration	175	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,219	100%
Management, professional & related:	530	24%
Management (incl. farm managers)	309	14%
Business & financial	47	2%
Computer & mathematical	23	1%
Architecture & engineering	23	1%
Life, physical & social science	0	0%
Community & social service	10	<1%
Legal	0	0%
Education, training, & library	3	<1%
Art, entertainment, sports & media	7	<1%
Healthcare practitioners	108	5%
Service:	601	27%
Healthcare support	33	1%
Protective service	23	1%
Food preparation & serving	200	9%
Building & grounds cleaning / maintenance	257	12%
Personal care & service	88	4%
Sales & office	506	23%
Farming, fishing & forestry	13	1%
Construction, extraction & maintenance	375	17%
Production, transport & material moving	194	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,945	100%
Less than \$15,000	203	10%
\$15,000 to \$29,999	355	18%
\$30,000 to \$44,999	501	26%
\$45,000 to \$59,999	161	8%
\$60,000 to \$74,999	150	8%
\$75,000 to \$99,999	227	12%
\$100,000 to \$124,999	224	12%
\$125,000 to \$149,999	45	2%
\$150,000 to \$199,999	79	4%
\$200,000 or more	0	0%
Median Income	\$42,410	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,945	100%
With earnings	1,492	77%
With wage and salary income	1,325	68%
With self-employment income	416	21%
With interest, dividend, or net rental income	263	14%
With Social Security income	517	27%
With Supplemental Security income	165	8%
With public assistance income	65	3%
With retirement income	368	19%
With other types of income	277	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,723	100%
Under .50	235	4%
.50 to .99	384	7%
1.00 to 1.24	290	5%
1.25 to 1.49	522	9%
1.50 to 1.84	717	13%
1.85 to 1.99	143	2%
2.00 and over	3,432	60%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,723	100%
Above Poverty	5,104	89%
Below Poverty	619	11%

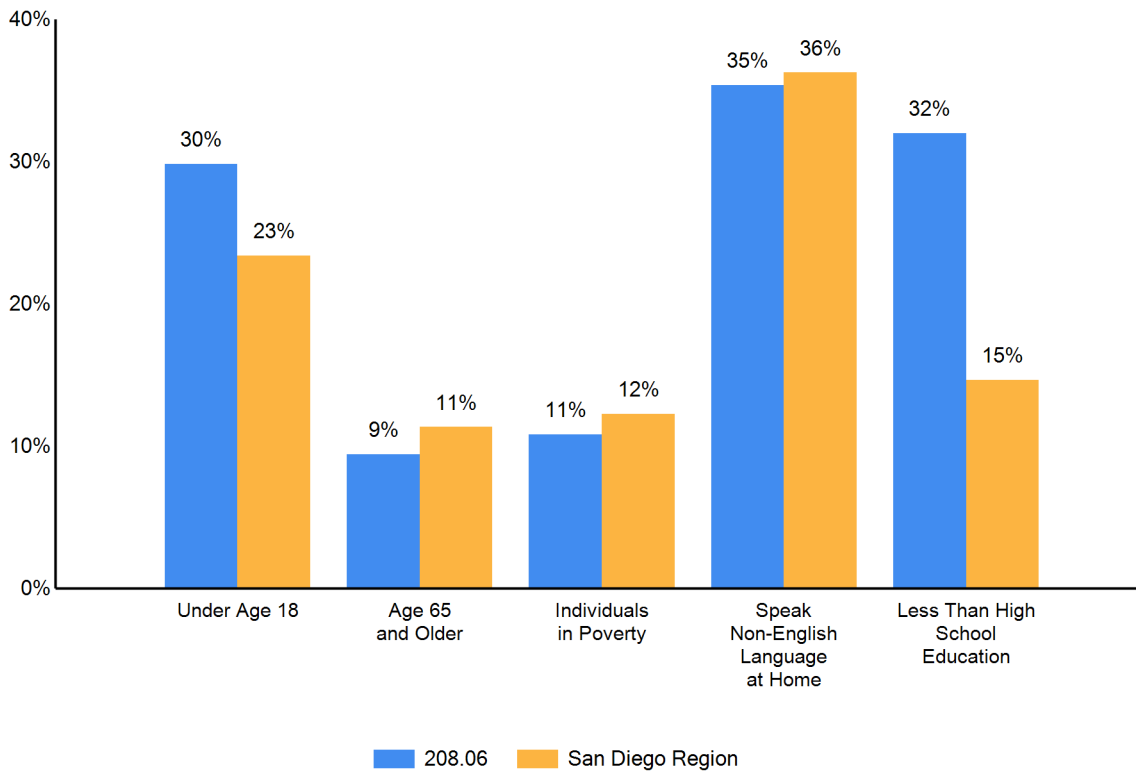
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,474	915	559	1,349	840	509	125	75	50
Married couple family	1,088	701	387	1,048	701	347	40	0	40
Male householder, no wife present	150	96	54	150	96	54	0	0	0
Female householder, no husband present	236	118	118	151	43	108	85	75	10

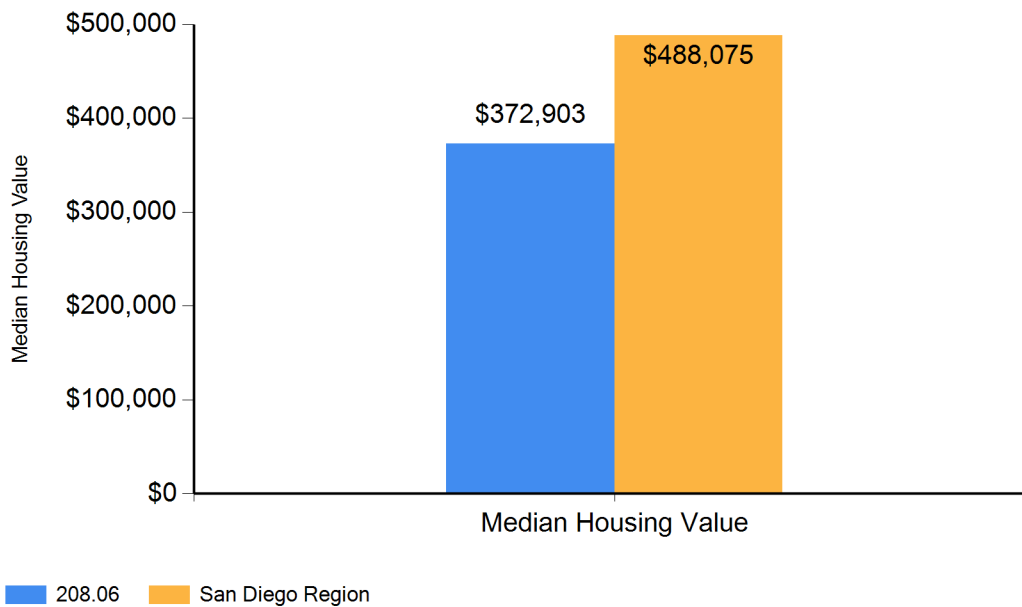
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075