



## Demographic and Socioeconomic Profile 2010

ZIP: 92028

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>46,449</b>	<b>100%</b>
White	26,440	57%
Hispanic	17,158	37%
Asian	1,053	2%
Two or More	844	2%
Black	559	1%
American Indian	237	1%
Pacific Islander	91	<1%
Other	67	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>46,449</b>	<b>22,553</b>	<b>23,896</b>	<b>51%</b>
Under 5	2,931	1,433	1,498	51%
5 to 9	2,783	1,459	1,324	48%
10 to 14	2,957	1,340	1,617	55%
15 to 17	2,134	1,039	1,095	51%
18 and 19	1,455	754	701	48%
20 to 24	3,447	1,895	1,552	45%
25 to 29	2,415	1,264	1,151	48%
30 to 34	2,386	1,078	1,308	55%
35 to 39	2,424	1,143	1,281	53%
40 to 44	2,674	1,240	1,434	54%
45 to 49	3,174	1,441	1,733	55%
50 to 54	3,642	1,840	1,802	49%
55 to 59	3,530	1,756	1,774	50%
60 and 61	1,422	627	795	56%
62 to 64	1,660	818	842	51%
65 to 69	2,271	988	1,283	56%
70 to 74	1,598	744	854	53%
75 to 79	1,425	778	647	45%
80 to 84	1,024	538	486	47%
85 and Older	1,097	378	719	66%
Under 18	10,805	5,271	5,534	51%
65 and older	7,415	3,426	3,989	54%
<b>Median</b>	<b>40.5</b>	<b>39.4</b>	<b>41.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>37,778</b>	<b>100%</b>
Never Married	10,152	27%
Married, excluding separated	21,686	57%
Separated	505	1%
Widowed	2,287	6%
Divorced	3,148	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>46,449</b>	<b>100%</b>
Household	46,182	99%
Group Quarters - Other	267	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>46,449</b>	<b>17,158</b>	<b>26,440</b>	<b>559</b>	<b>237</b>	<b>1,053</b>	<b>91</b>	<b>67</b>	<b>844</b>
Under 5	2,931	1,855	906	40	13	27	7	3	80
5 to 9	2,783	1,450	1,134	33	12	34	6	7	107
10 to 14	2,957	1,582	1,206	27	17	34	4	4	83
15 to 17	2,134	1,042	963	17	8	39	2	3	60
18 and 19	1,455	708	605	20	14	22	9	3	74
20 to 24	3,447	1,766	1,410	115	21	63	9	2	61
25 to 29	2,415	1,239	995	57	13	55	9	2	45
30 to 34	2,386	1,290	917	35	15	39	9	4	77
35 to 39	2,424	1,201	1,076	28	9	49	5	3	53
40 to 44	2,674	1,213	1,266	29	20	96	3	5	42
45 to 49	3,174	964	1,993	35	18	115	6	2	41
50 to 54	3,642	904	2,495	49	14	141	6	4	29
55 to 59	3,530	709	2,626	29	12	114	5	9	26
60 and 61	1,422	197	1,140	9	5	56	2	5	8
62 to 64	1,660	199	1,386	9	11	37	3	3	12
65 to 69	2,271	325	1,854	13	10	43	3	3	20
70 to 74	1,598	201	1,328	9	8	38	1	3	10
75 to 79	1,425	170	1,215	2	4	27	1	0	6
80 to 84	1,024	84	912	3	7	12	0	0	6
85 and Older	1,097	59	1,013	0	6	12	1	2	4
Under 18	10,805	5,929	4,209	117	50	134	19	17	330
65 and older	7,415	839	6,322	27	35	132	6	8	46
<b>Median</b>		<b>25.7</b>	<b>51.5</b>	<b>27.4</b>	<b>38.1</b>	<b>48.0</b>	<b>29.7</b>	<b>42.5</b>	<b>21.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>43,518</b>	<b>100%</b>
Speak Only English	30,185	69%
Speak Spanish:	11,890	27%
Speak English "well" or "very well"	7,896	18%
Speak English "not well" or "not at all"	3,994	9%
Speak Asian/Pacific Island language:	500	1%
Speak English "well" or "very well"	446	1%
Speak English "not well" or "not at all"	54	<1%
Speak other language:	943	2%
Speak English "well" or "very well"	888	2%
Speak English "not well" or "not at all"	55	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>30,742</b>	<b>100%</b>
Less than 9th grade	3,513	11%
9th through 12th grade, no diploma	1,832	6%
High school grad (incl. equivalency)	6,498	21%
Some college, no degree	8,296	27%
Associate degree	2,587	8%
Bachelor's degree	5,085	17%
Master's degree	2,071	7%
Professional school degree	547	2%
Doctorate degree	313	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>44,672</b>	<b>100%</b>	---	---	---	---
Enrolled in school	11,463	26%	10,063	23%	1,400	3%
Nursery / Preschool	746	7%	324	3%	422	30%
Kindergarten to grade 4	2,832	25%	2,430	24%	402	29%
Grade 5 to grade 8	2,385	21%	2,191	22%	194	14%
Grade 9 to grade 12	2,833	25%	2,726	27%	107	8%
College, undergraduate	2,390	21%	2,214	22%	176	13%
Graduate or Professional school	277	2%	178	2%	99	7%
Not enrolled in school	33,209	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>16,151</b>	<b>100%</b>	<b>5,272</b>	<b>100%</b>	<b>10,879</b>	<b>100%</b>
Family Households:	12,103	75%	5,218	99%	6,885	63%
Married couple family	9,791	61%	3,916	74%	5,875	54%
Other family:	2,312	14%	1,302	25%	1,010	9%
Male householder, no wife	742	5%	474	9%	268	2%
Female householder, no husband	1,570	10%	828	16%	742	7%
Nonfamily households:	4,048	25%	54	1%	3,994	37%
Householder living alone	3,218	20%	----	----	----	----
Other nonfamily households	830	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>17,052</b>	<b>100%</b>	<b>16151</b>	<b>901</b>	<b>5%</b>	<b>2.86</b>
Single family (detached)	12,589	74%	11,948	641	5%	2.80
Single family (attached)	749	4%	727	22	3%	2.84
2 to 4 units	706	4%	654	52	7%	3.32
5 to 9 units	599	4%	561	38	6%	3.22
10 or more units	1,480	9%	1,394	86	6%	3.12
Mobile home and Other	929	5%	867	62	7%	2.71

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>11,342</b>	<b>100%</b>
Less than \$150,000	594	5%
\$150,000 to \$199,999	205	2%
\$200,000 to \$249,999	413	4%
\$250,000 to \$299,999	560	5%
\$300,000 to \$399,999	1,384	12%
\$400,000 to \$499,999	1,474	13%
\$500,000 to \$749,999	3,823	34%
\$750,000 to \$999,999	1,523	13%
\$1,000,000 or more	1,366	12%

**Median Value** **\$572,156**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>17,052</b>	<b>100%</b>
2005 or Later	759	4%
2000 to 2004	1,867	11%
1990 to 1999	2,654	16%
1980 to 1989	3,645	21%
1970 to 1979	4,369	26%
1960 to 1969	1,717	10%
1950 to 1959	1,354	8%
1940 to 1949	421	2%
1939 or earlier	266	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>16,151</b>	<b>100%</b>	<b>4,809</b>	<b>100%</b>	<b>11,342</b>	<b>100%</b>
1.00 occupant housing per room or less	15,268	95%	4,189	87%	11,079	98%
1.01 to 1.50 occupants per room	588	4%	342	7%	246	2%
1.51 to 2.00 occupants per room	216	1%	207	4%	9	<1%
2.01 or more occupants per room	79	<1%	71	1%	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,809</b>	<b>100%</b>
Less than \$500	221	5%
\$500 to \$599	112	2%
\$600 to \$699	267	6%
\$700 to \$799	307	6%
\$800 to \$899	670	14%
\$900 to \$999	955	20%
\$1,000 to \$1,249	933	19%
\$1,250 to \$1,499	411	9%
\$1,500 to \$1,999	222	5%
\$2,000 or more	327	7%
No cash rent	384	8%
<b>Median contract rent</b>	<b>\$988</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,809</b>	<b>100%</b>
Less than 20 percent	717	15%
20.0 to 24.9 percent	622	13%
25.0 to 29.9 percent	657	14%
30.0 to 34.9 percent	429	9%
35.0 to 39.9 percent	329	7%
40.0 to 49.9 percent	620	13%
50.0 percent or more	1,007	21%
Not computed	428	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>16,151</b>	<b>100%</b>
No vehicle	867	5%
1 vehicle	3,537	22%
2 vehicles	6,398	40%
3 vehicles	3,269	20%
4 or more vehicles	2,080	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,547</b>	<b>100%</b>
Worked in state of residence	20,420	99%
Worked in county of residence	17,305	84%
Worked outside county of residence	3,115	15%
Worked outside state of residence	127	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>37,126</b>	<b>100%</b>	<b>18,020</b>	<b>49%</b>
In labor force	22,182	60%	12,146	55%
Armed forces	706	3%	648	92%
Civilian (employed)	19,428	88%	10,573	54%
Civilian (unemployed)	2,048	9%	925	45%
Not in labor force	14,944	40%	5,874	39%
Pct. of civilian labor force unemployed	9.5%		8.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,547</b>	<b>100%</b>
Car, truck or van:	18,074	88%
Drove Alone	15,194	74%
Carpooled	2,880	14%
Public Transportation:	201	1%
Bus	103	1%
Trolley / Streetcar	19	<1%
Railroad	69	<1%
Other public transportation	10	<1%
Motorcycle	56	<1%
Bicycle	62	<1%
Walked	498	2%
Other means	97	<1%
Worked at home	1,559	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,547</b>	<b>100%</b>
Did not work at home	18,988	92%
Less than 10 minutes	2,356	11%
10 to 19 minutes	3,531	17%
20 to 29 minutes	3,311	16%
30 to 44 minutes	4,718	23%
45 to 59 minutes	2,275	11%
60 to 89 minutes	1,978	10%
90 minutes or more	819	4%
Worked at home	1,559	8%
<b>Average time to work (minutes)</b>	<b>37</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>19,790</b>	<b>100%</b>
Agriculture, forestry, mining	1,241	6%
Utilities	110	1%
Construction	2,323	12%
Manufacturing	1,817	9%
Wholesale trade	740	4%
Retail trade	2,001	10%
Transportation & warehousing	658	3%
Information & communications	256	1%
Finance, insurance, & real estate	1,292	7%
Professional, scientific, management, administration	923	5%
Educational, social, & health services	3,220	16%
Art, entertainment, recreation, accommodations, food	1,783	9%
Other services	1,013	5%
Public administration	2,413	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>19,790</b>	<b>100%</b>
Management, professional & related:	6,820	34%
Management (incl. farm managers)	2,873	15%
Business & financial	800	4%
Computer & mathematical	304	2%
Architecture & engineering	427	2%
Life, physical & social science	123	1%
Community & social service	166	1%
Legal	98	<1%
Education, training, & library	787	4%
Art, entertainment, sports & media	479	2%
Healthcare practitioners	763	4%
Service:	3,151	16%
Healthcare support	252	1%
Protective service	349	2%
Food preparation & serving	835	4%
Building & grounds cleaning / maintenance	906	5%
Personal care & service	809	4%
Sales & office	4,868	25%
Farming, fishing & forestry	713	4%
Construction, extraction & maintenance	2,370	12%
Production, transport & material moving	1,868	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>16,151</b>	<b>100%</b>
Less than \$15,000	1,101	7%
\$15,000 to \$29,999	2,073	13%
\$30,000 to \$44,999	2,287	14%
\$45,000 to \$59,999	2,002	12%
\$60,000 to \$74,999	1,631	10%
\$75,000 to \$99,999	2,297	14%
\$100,000 to \$124,999	1,500	9%
\$125,000 to \$149,999	1,051	7%
\$150,000 to \$199,999	995	6%
\$200,000 or more	1,214	8%
<b>Median Income</b>	<b>\$65,633</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>16,151</b>	<b>100%</b>
With earnings	12,338	76%
With wage and salary income	11,448	71%
With self-employment income	2,764	17%
With interest, dividend, or net rental income	5,459	34%
With Social Security income	5,339	33%
With Supplemental Security income	525	3%
With public assistance income	200	1%
With retirement income	3,738	23%
With other types of income	2,505	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>46,298</b>	<b>100%</b>
Under .50	1,824	4%
.50 to .99	2,516	5%
1.00 to 1.24	1,997	4%
1.25 to 1.49	2,343	5%
1.50 to 1.84	2,745	6%
1.85 to 1.99	1,247	3%
2.00 and over	33,626	73%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>46,298</b>	<b>100%</b>
Above Poverty	41,958	91%
Below Poverty	4,340	9%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

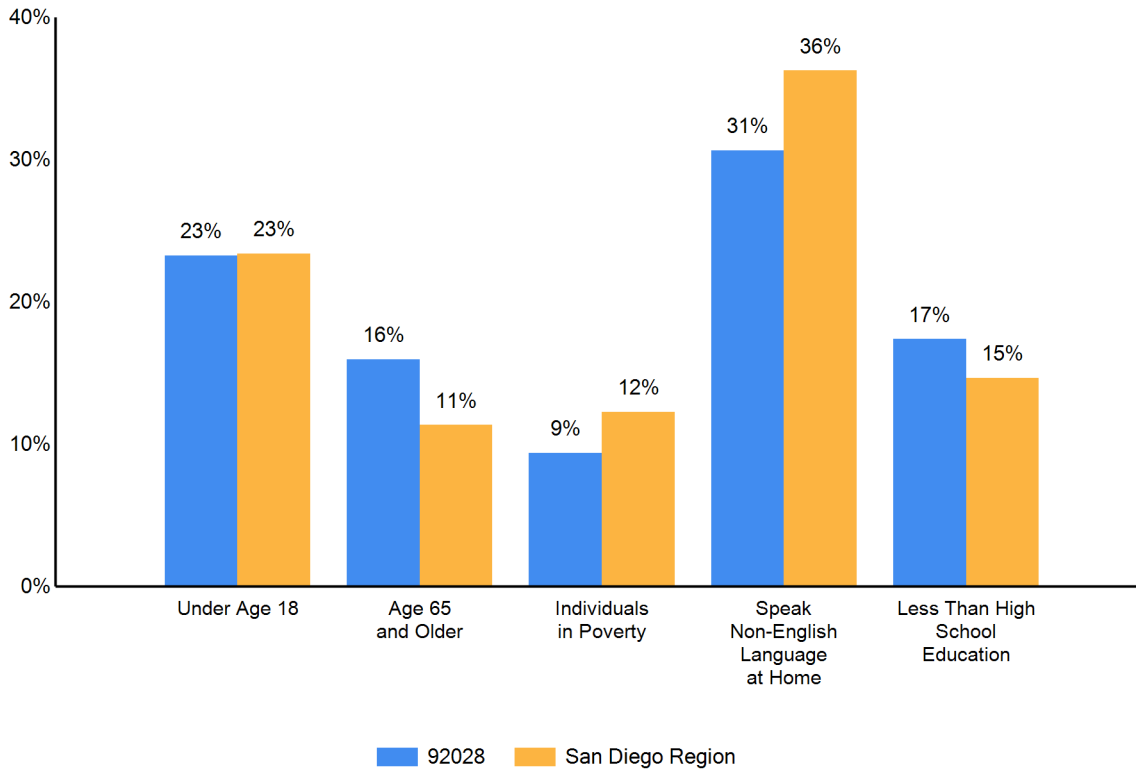
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>12,103</b>	<b>5,218</b>	<b>6,885</b>	<b>11,454</b>	<b>4,762</b>	<b>6,692</b>	<b>649</b>	<b>456</b>	<b>193</b>
Married couple family	9,791	3,916	5,875	9,394	3,688	5,706	397	228	169
Male householder, no wife present	742	474	268	653	398	255	89	76	13
Female householder, no husband present	1,570	828	742	1,407	676	731	163	152	11

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

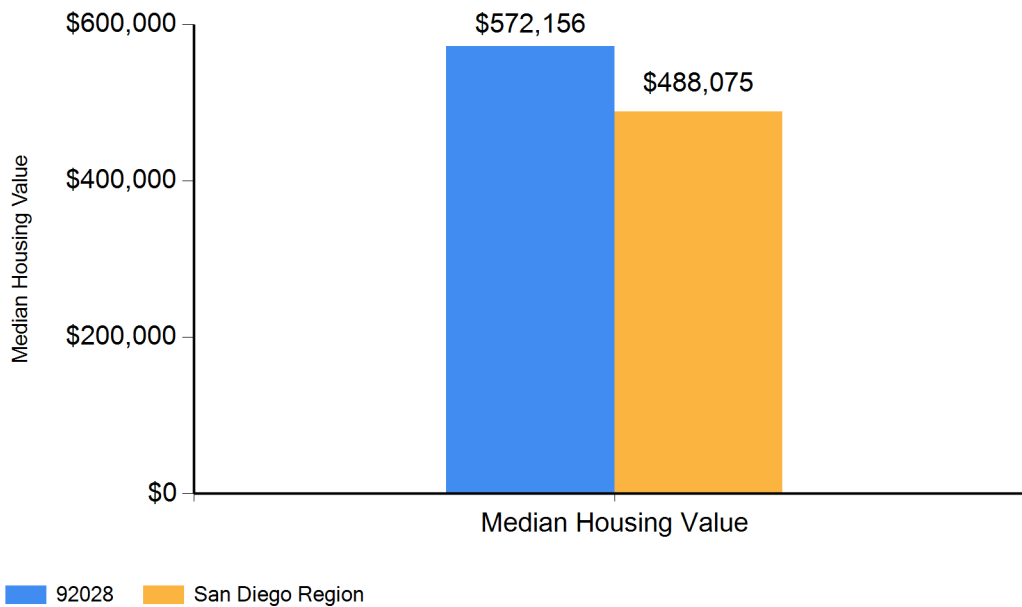


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075