DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Major Statistical Area North City



	Jan 1, 2012
Total Population	752,585
Household Population	731,825
Group Quarters Population	20,760
Persons Per Household	2.57

HOUSING AND OCCUPANCY

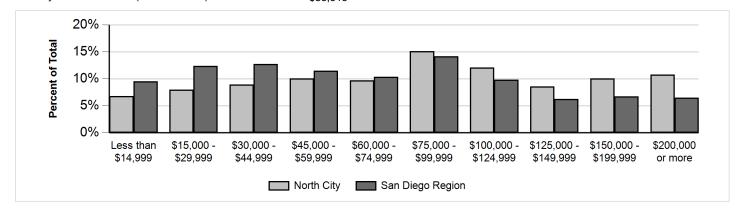
	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	301,096	284,548	5.5%
Single Family - Detached	149,683	143,054	4.4%
Single Family - Multiple-Unit	31,180	29,231	6.3%
Multi-Family	117,781	109,975	6.6%
Mobile Home and Other	2,452	2,288	6.7%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	7%	8%	9%	10%	10%	15%	12%	9%	10%	11%

Median Household Income2012Adjusted for Inflation (2010 \$)\$85,909Not adjusted for inflation (current 2011\$)\$88,515



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

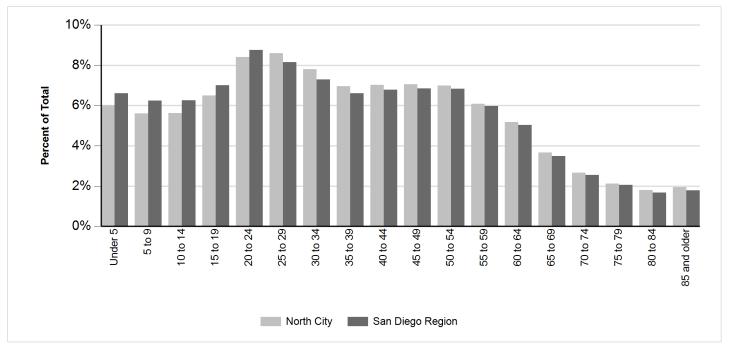
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	752,585	374,323	378,262	50%
Under 5	45,228	23,366	21,862	48%
5 to 9	42,199	21,634	20,565	49%
10 to 14	42,279	21,823	20,456	48%
15 to 17	25,029	13,032	11,997	48%
18 and 19	23,857	11,994	11,863	50%
20 to 24	63,230	32,746	30,484	48%
25 to 29	64,749	33,804	30,945	48%
30 to 34	58,725	30,190	28,535	49%
35 to 39	52,321	26,467	25,854	49%
40 to 44	52,830	26,202	26,628	50%
45 to 49	53,065	26,413	26,652	50%
50 to 54	52,569	26,018	26,551	51%
55 to 59	45,739	22,155	23,584	52%
60 and 61	15,891	7,598	8,293	52%
62 to 64	23,029	10,894	12,135	53%
65 to 69	27,594	13,023	14,571	53%
70 to 74	20,031	8,875	11,156	56%
75 to 79	16,011	6,937	9,074	57%
80 to 84	13,559	5,794	7,765	57%
85 and older	14,650	5,358	9,292	63%
Under 18	154,735	79,855	74,880	48%
65 and older	91,845	39,987	51,858	56%
Median Age	36.1	34.8	37.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i lispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	116,389	437,845	22,385	2,000	146,154	27,812	
Under 5	11,551	20,333	1,449	171	8,005	3,719	
5 to 9	9,688	19,463	1,365	103	7,951	3,629	
10 to 14	9,582	20,272	1,524	108	7,709	3,084	
15 to 17	5,637	12,300	1,057	68	4,361	1,606	
18 and 19	4,642	11,584	836	70	5,399	1,326	
20 to 24	11,547	32,096	2,149	204	14,509	2,725	
25 to 29	11,553	36,014	1,923	201	12,589	2,469	
30 to 34	10,041	31,450	1,860	153	13,254	1,967	
35 to 39	8,418	27,084	1,697	122	13,457	1,543	
40 to 44	7,727	29,830	1,834	149	11,984	1,306	
45 to 49	6,812	32,465	1,684	125	10,801	1,178	
50 to 54	5,501	35,284	1,508	126	9,112	1,038	
55 to 59	4,147	31,917	1,142	111	7,678	744	
60 and 61	1,292	11,278	355	36	2,703	227	
62 to 64	1,771	16,827	464	57	3,618	292	
65 to 69	2,057	20,333	504	74	4,302	324	
70 to 74	1,510	14,475	398	48	3,373	227	
75 to 79	1,131	11,906	270	32	2,532	140	
80 to 84	914	10,665	209	23	1,605	143	
85 and older	868	12,269	157	19	1,212	125	
Under 18	36,458	72,368	5,395	450	28,026	12,038	
65 and older	6,480	69,648	1,538	196	13,024	959	
Median Age	27.4	41.4	32.4	32.5	34.7	21.0	