

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**92078**



Jan 1, 2012

<b>Total Population</b>	<b>40,421</b>
Household Population	40,272
Group Quarters Population	149
<b>Persons Per Household</b>	<b>2.62</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,188</b>	<b>15,359</b>	<b>5.1%</b>
Single Family - Detached	7,752	7,637	1.5%
Single Family - Multiple-Unit	930	664	28.6%
Multi-Family	4,993	4,749	4.9%
Mobile Home and Other	2,513	2,309	8.1%

**HOUSEHOLD INCOME**

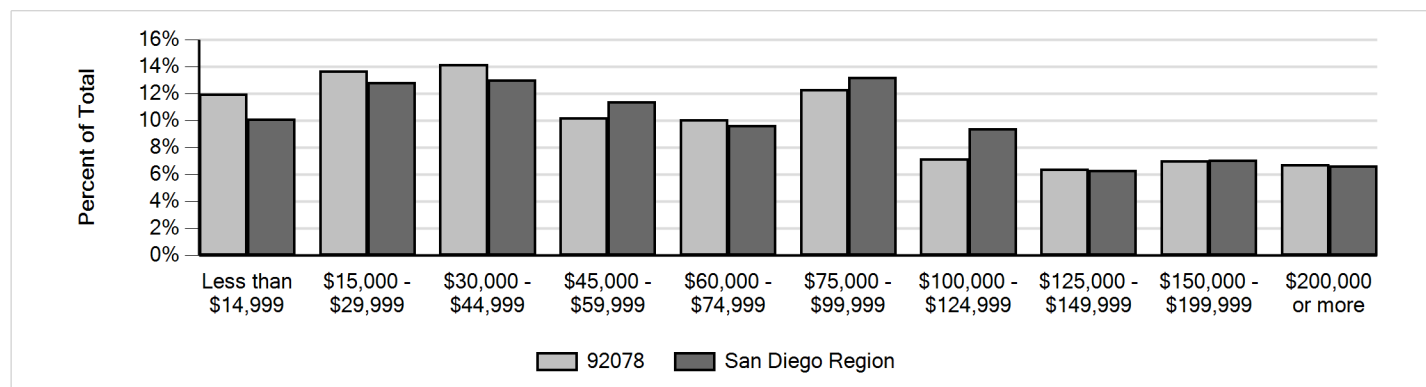
**Households by Income Category (2010 \$, adjusted for inflation)**

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	14%	14%	10%	10%	12%	7%	6%	7%	7%

**Median Household Income**

2012

Adjusted for Inflation (2010 \$)	\$59,710
Not adjusted for inflation (current 2011\$)	\$61,521



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

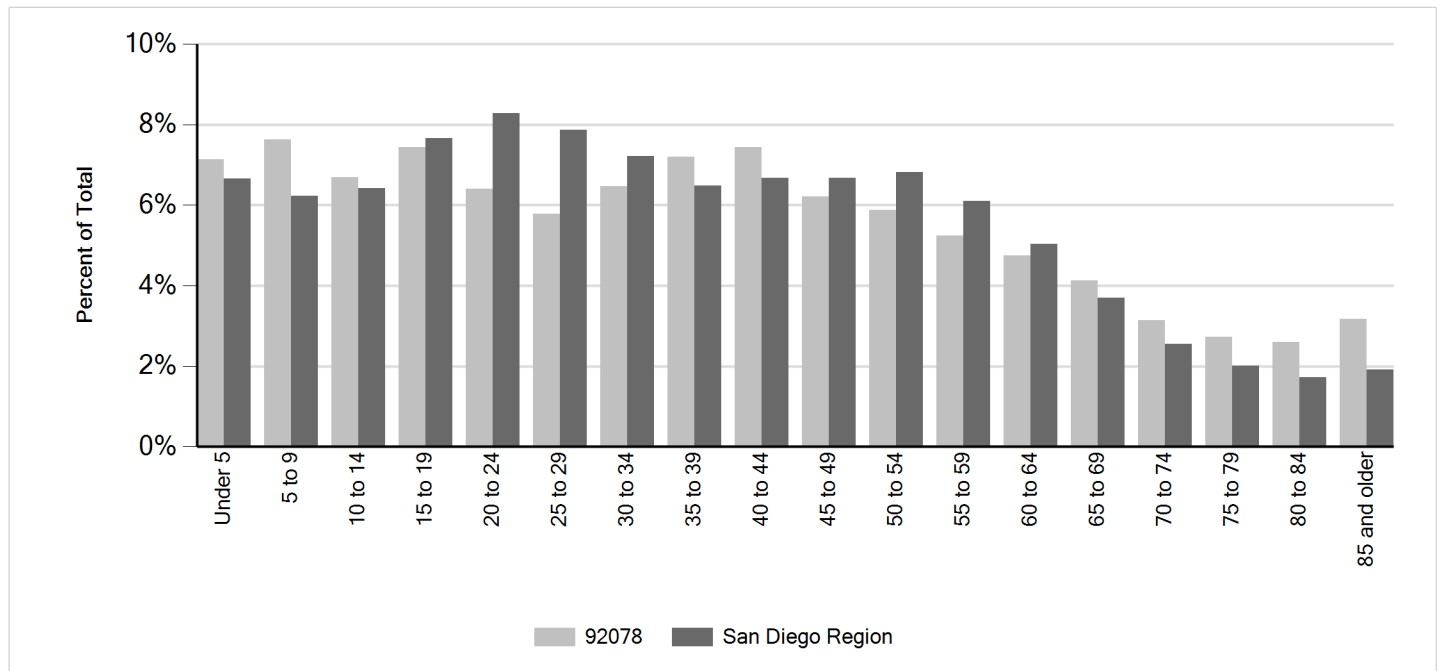
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>40,421</b>	<b>19,364</b>	<b>21,057</b>	<b>52%</b>
Under 5	2,881	1,437	1,444	50%
5 to 9	3,083	1,573	1,510	49%
10 to 14	2,707	1,448	1,259	47%
15 to 17	1,487	768	719	48%
18 and 19	1,518	687	831	55%
20 to 24	2,590	1,235	1,355	52%
25 to 29	2,337	1,170	1,167	50%
30 to 34	2,612	1,236	1,376	53%
35 to 39	2,911	1,394	1,517	52%
40 to 44	3,006	1,532	1,474	49%
45 to 49	2,510	1,251	1,259	50%
50 to 54	2,379	1,189	1,190	50%
55 to 59	2,118	986	1,132	53%
60 and 61	760	366	394	52%
62 to 64	1,160	480	680	59%
65 to 69	1,665	705	960	58%
70 to 74	1,268	567	701	55%
75 to 79	1,101	431	670	61%
80 to 84	1,049	442	607	58%
85 and older	1,279	467	812	63%
Under 18	10,158	5,226	4,932	49%
65 and older	6,362	2,612	3,750	59%
Median Age	36.7	35.5	37.9	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>10,706</b>	<b>23,972</b>	<b>799</b>	<b>122</b>	<b>3,450</b>	<b>1,372</b>
Under 5	1,015	1,434	31	6	223	172
5 to 9	1,082	1,487	47	5	237	225
10 to 14	939	1,351	55	4	198	160
15 to 17	557	716	37	4	108	65
18 and 19	535	768	43	5	93	74
20 to 24	996	1,166	91	10	226	101
25 to 29	841	1,082	91	9	231	83
30 to 34	860	1,317	71	10	271	83
35 to 39	783	1,615	51	6	365	91
40 to 44	761	1,808	53	9	307	68
45 to 49	639	1,474	59	10	276	52
50 to 54	459	1,566	63	15	226	50
55 to 59	398	1,416	31	8	227	38
60 and 61	104	565	12	3	62	14
62 to 64	165	878	18	5	85	9
65 to 69	212	1,305	18	2	95	33
70 to 74	134	1,019	6	4	88	17
75 to 79	90	922	9	2	60	18
80 to 84	75	925	3	3	39	4
85 and older	61	1,158	10	2	33	15
Under 18	3,593	4,988	170	19	766	622
65 and older	572	5,329	46	13	315	87
Median Age	26.4	42.9	30.3	41.1	36.9	19.7