



## Demographic and Socioeconomic Profile 2010

TRACT: 200.19

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>6,832</b>	<b>100%</b>
White	4,312	63%
Hispanic	1,806	26%
Asian	374	5%
Two or More	161	2%
Black	149	2%
Other	11	<1%
American Indian	11	<1%
Pacific Islander	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>6,832</b>	<b>3,149</b>	<b>3,683</b>	<b>54%</b>
Under 5	344	164	180	52%
5 to 9	354	172	182	51%
10 to 14	395	207	188	48%
15 to 17	232	115	117	50%
18 and 19	131	72	59	45%
20 to 24	337	171	166	49%
25 to 29	281	158	123	44%
30 to 34	296	135	161	54%
35 to 39	358	177	181	51%
40 to 44	416	213	203	49%
45 to 49	422	211	211	50%
50 to 54	383	187	196	51%
55 to 59	415	201	214	52%
60 and 61	187	81	106	57%
62 to 64	282	101	181	64%
65 to 69	451	175	276	61%
70 to 74	437	170	267	61%
75 to 79	390	165	225	58%
80 to 84	389	148	241	62%
85 and Older	332	126	206	62%
Under 18	1,325	658	667	50%
65 and older	1,999	784	1,215	61%
<b>Median</b>	<b>48.2</b>	<b>44.8</b>	<b>51.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,739</b>	<b>100%</b>
Never Married	1,220	21%
Married, excluding separated	3,377	59%
Separated	55	<1%
Widowed	481	8%
Divorced	606	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>6,832</b>	<b>100%</b>
Household	6,832	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>6,832</b>	<b>1,806</b>	<b>4,312</b>	<b>149</b>	<b>11</b>	<b>374</b>	<b>8</b>	<b>11</b>	<b>161</b>
Under 5	344	151	147	14	0	12	1	2	17
5 to 9	354	132	174	13	0	15	0	1	19
10 to 14	395	167	175	9	0	17	0	1	26
15 to 17	232	113	88	7	0	7	0	0	17
18 and 19	131	83	35	3	0	7	1	0	2
20 to 24	337	149	147	14	0	17	1	0	9
25 to 29	281	117	126	16	1	19	0	0	2
30 to 34	296	102	152	8	0	27	0	4	3
35 to 39	358	118	175	15	1	33	0	0	16
40 to 44	416	149	231	6	1	20	1	0	8
45 to 49	422	113	262	10	1	26	2	0	8
50 to 54	383	90	246	6	0	33	0	2	6
55 to 59	415	83	293	5	0	26	0	1	7
60 and 61	187	32	140	4	1	10	0	0	0
62 to 64	282	42	216	4	1	17	0	0	2
65 to 69	451	47	371	2	2	26	0	0	3
70 to 74	437	43	351	6	1	30	2	0	4
75 to 79	390	37	325	4	1	16	0	0	7
80 to 84	389	16	358	2	1	9	0	0	3
85 and Older	332	22	300	1	0	7	0	0	2
Under 18	1,325	563	584	43	0	51	1	4	79
65 and older	1,999	165	1,705	15	5	88	2	0	19
<b>Median</b>		<b>29.6</b>	<b>58.4</b>	<b>29.5</b>	<b>63.5</b>	<b>47.5</b>	<b>45.0</b>	<b>31.9</b>	<b>19.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,488</b>	<b>100%</b>
Speak Only English	4,474	69%
Speak Spanish:	1,680	26%
Speak English "well" or "very well"	1,148	18%
Speak English "not well" or "not at all"	532	8%
Speak Asian/Pacific Island language:	197	3%
Speak English "well" or "very well"	175	3%
Speak English "not well" or "not at all"	22	<1%
Speak other language:	137	2%
Speak English "well" or "very well"	123	2%
Speak English "not well" or "not at all"	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>5,039</b>	<b>100%</b>
Less than 9th grade	609	12%
9th through 12th grade, no diploma	268	5%
High school grad (incl. equivalency)	1,054	21%
Some college, no degree	1,232	24%
Associate degree	513	10%
Bachelor's degree	965	19%
Master's degree	262	5%
Professional school degree	41	1%
Doctorate degree	95	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,620</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,517	23%	1,379	21%	138	2%
Nursery / Preschool	77	5%	28	2%	49	36%
Kindergarten to grade 4	284	19%	284	21%	0	0%
Grade 5 to grade 8	168	11%	157	11%	11	8%
Grade 9 to grade 12	455	30%	420	30%	35	25%
College, undergraduate	479	32%	479	35%	0	0%
Graduate or Professional school	54	4%	11	1%	43	31%
Not enrolled in school	5,103	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,801</b>	<b>100%</b>	<b>783</b>	<b>100%</b>	<b>2,018</b>	<b>100%</b>
Family Households:	1,964	70%	783	100%	1,181	59%
Married couple family	1,691	60%	668	85%	1,023	51%
Other family:	273	10%	115	15%	158	8%
Male householder, no wife	143	5%	26	3%	117	6%
Female householder, no husband	130	5%	89	11%	41	2%
Nonfamily households:	837	30%	0	0%	837	41%
Householder living alone	738	26%	----	----	----	----
Other nonfamily households	99	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>3,013</b>	<b>100%</b>	<b>2801</b>	<b>212</b>	<b>7%</b>	<b>2.44</b>
Single family (detached)	1,281	43%	1,272	9	1%	2.58
Single family (attached)	8	<1%	8	0	0%	2.88
2 to 4 units	126	4%	113	13	10%	3.30
5 to 9 units	122	4%	122	0	0%	2.30
10 or more units	176	6%	174	2	1%	2.03
Mobile home and Other	1,300	43%	1,112	188	14%	2.27

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>2,296</b>	<b>100%</b>
Less than \$150,000	946	41%
\$150,000 to \$199,999	180	8%
\$200,000 to \$249,999	46	2%
\$250,000 to \$299,999	90	4%
\$300,000 to \$399,999	322	14%
\$400,000 to \$499,999	260	11%
\$500,000 to \$749,999	356	16%
\$750,000 to \$999,999	78	3%
\$1,000,000 or more	18	1%

**Median Value** **\$221,739**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>3,013</b>	<b>100%</b>
2005 or Later	127	4%
2000 to 2004	186	6%
1990 to 1999	421	14%
1980 to 1989	847	28%
1970 to 1979	1,230	41%
1960 to 1969	160	5%
1950 to 1959	22	1%
1940 to 1949	20	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,801</b>	<b>100%</b>	<b>505</b>	<b>100%</b>	<b>2,296</b>	<b>100%</b>
1.00 occupant housing per room or less	2,744	98%	491	97%	2,253	98%
1.01 to 1.50 occupants per room	30	1%	2	<1%	28	1%
1.51 to 2.00 occupants per room	27	1%	12	2%	15	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>505</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	21	4%
\$600 to \$699	0	0%
\$700 to \$799	40	8%
\$800 to \$899	0	0%
\$900 to \$999	17	3%
\$1,000 to \$1,249	89	18%
\$1,250 to \$1,499	32	6%
\$1,500 to \$1,999	198	39%
\$2,000 or more	108	21%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,635</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>505</b>	<b>100%</b>
Less than 20 percent	87	17%
20.0 to 24.9 percent	12	2%
25.0 to 29.9 percent	10	2%
30.0 to 34.9 percent	78	15%
35.0 to 39.9 percent	50	10%
40.0 to 49.9 percent	129	26%
50.0 percent or more	98	19%
Not computed	41	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,801</b>	<b>100%</b>
No vehicle	185	7%
1 vehicle	1,047	37%
2 vehicles	1,073	38%
3 vehicles	415	15%
4 or more vehicles	81	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,587</b>	<b>100%</b>
Worked in state of residence	2,563	99%
Worked in county of residence	2,396	93%
Worked outside county of residence	167	6%
Worked outside state of residence	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,664</b>	<b>100%</b>	<b>2,574</b>	<b>45%</b>
In labor force	2,930	52%	1,560	53%
Armed forces	39	1%	39	100%
Civilian (employed)	2,558	87%	1,388	54%
Civilian (unemployed)	333	11%	133	40%
Not in labor force	2,734	48%	1,014	37%
Pct. of civilian labor force unemployed	11.5%		8.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,587</b>	<b>100%</b>
Car, truck or van:	2,344	91%
Drove Alone	2,079	80%
Carpooled	265	10%
Public Transportation:	34	1%
Bus	34	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	55	2%
Other means	0	0%
Worked at home	154	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,587</b>	<b>100%</b>
Did not work at home	2,433	94%
Less than 10 minutes	242	9%
10 to 19 minutes	825	32%
20 to 29 minutes	593	23%
30 to 44 minutes	417	16%
45 to 59 minutes	224	9%
60 to 89 minutes	62	2%
90 minutes or more	70	3%
Worked at home	154	6%
<b>Average time to work (minutes)</b>	<b>29</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,516</b>	<b>100%</b>
Agriculture, forestry, mining	83	3%
Utilities	70	3%
Construction	79	3%
Manufacturing	222	9%
Wholesale trade	115	5%
Retail trade	298	12%
Transportation & warehousing	56	2%
Information & communications	45	2%
Finance, insurance, & real estate	171	7%
Professional, scientific, management, administration	85	3%
Educational, social, & health services	483	19%
Art, entertainment, recreation, accommodations, food	221	9%
Other services	150	6%
Public administration	438	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,516</b>	<b>100%</b>
Management, professional & related:	806	32%
Management (incl. farm managers)	283	11%
Business & financial	102	4%
Computer & mathematical	27	1%
Architecture & engineering	83	3%
Life, physical & social science	70	3%
Community & social service	67	3%
Legal	29	1%
Education, training, & library	71	3%
Art, entertainment, sports & media	56	2%
Healthcare practitioners	18	1%
Service:	589	23%
Healthcare support	27	1%
Protective service	138	5%
Food preparation & serving	166	7%
Building & grounds cleaning / maintenance	179	7%
Personal care & service	79	3%
Sales & office	665	26%
Farming, fishing & forestry	31	1%
Construction, extraction & maintenance	163	6%
Production, transport & material moving	262	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,801</b>	<b>100%</b>
Less than \$15,000	168	6%
\$15,000 to \$29,999	470	17%
\$30,000 to \$44,999	502	18%
\$45,000 to \$59,999	550	20%
\$60,000 to \$74,999	218	8%
\$75,000 to \$99,999	309	11%
\$100,000 to \$124,999	220	8%
\$125,000 to \$149,999	246	9%
\$150,000 to \$199,999	66	2%
\$200,000 or more	52	2%
<b>Median Income</b>	<b>\$52,105</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,801</b>	<b>100%</b>
With earnings	1,859	66%
With wage and salary income	1,779	64%
With self-employment income	393	14%
With interest, dividend, or net rental income	889	32%
With Social Security income	1,310	47%
With Supplemental Security income	63	2%
With public assistance income	0	0%
With retirement income	942	34%
With other types of income	499	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,832</b>	<b>100%</b>
Under .50	322	5%
.50 to .99	166	2%
1.00 to 1.24	589	9%
1.25 to 1.49	332	5%
1.50 to 1.84	527	8%
1.85 to 1.99	306	4%
2.00 and over	4,590	67%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,832</b>	<b>100%</b>
Above Poverty	6,344	93%
Below Poverty	488	7%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

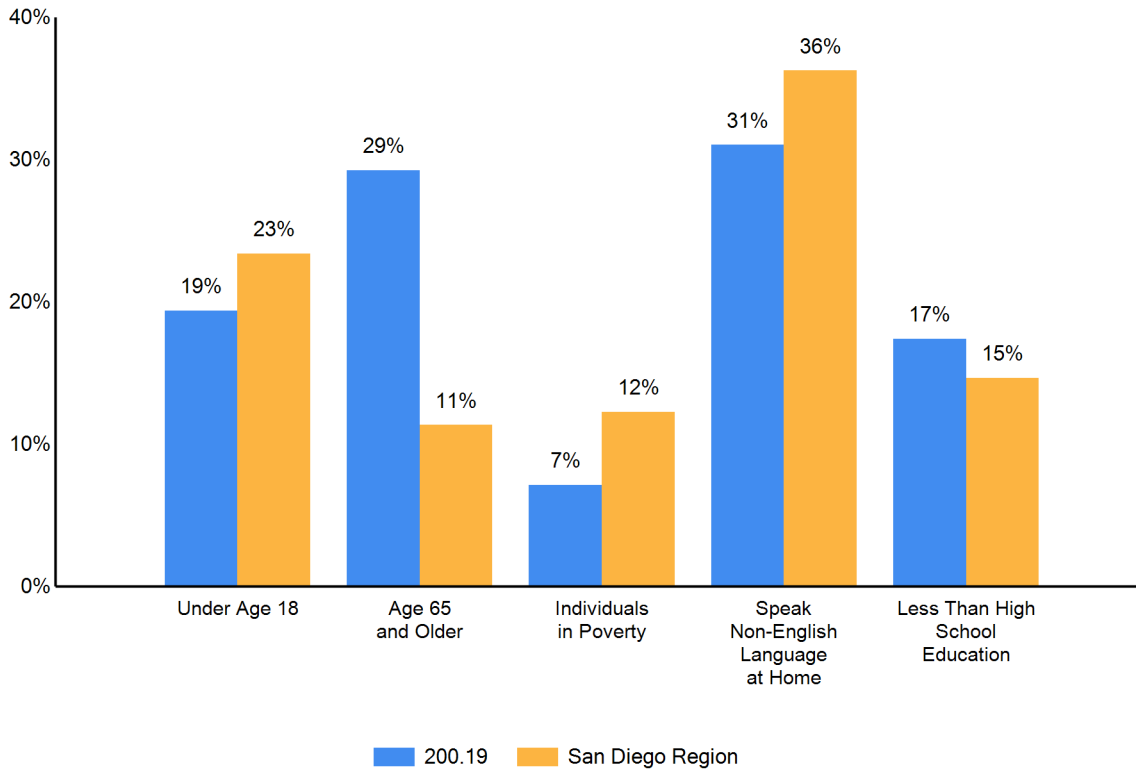
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,964</b>	<b>783</b>	<b>1,181</b>	<b>1,899</b>	<b>742</b>	<b>1,157</b>	<b>65</b>	<b>41</b>	<b>24</b>
Married couple family	1,691	668	1,023	1,626	627	999	65	41	24
Male householder, no wife present	143	26	117	143	26	117	0	0	0
Female householder, no husband present	130	89	41	130	89	41	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

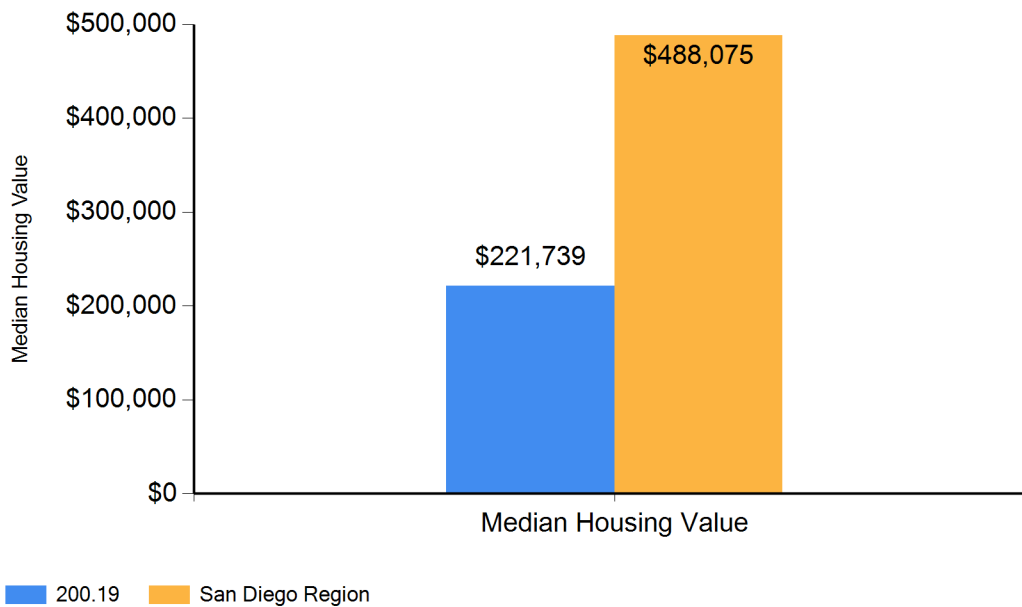


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075