

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2015
Total Population	15,487
Household Population	15,328
Group Quarters Population	159
Persons Per Household	2.65

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	6,108	5,779	5.4%
Single Family - Detached	3,051	2,928	4.0%
Single Family - Multiple-Unit	1,848	1,709	7.5%
Multi-Family	708	697	1.6%
Mobile Home and Other	501	445	11.2%

HOUSEHOLD INCOME

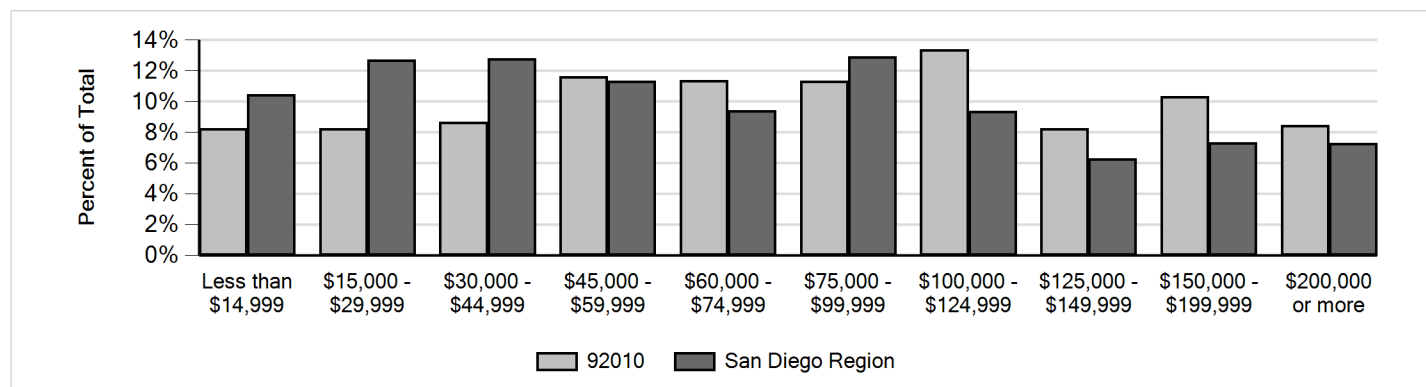
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	8%	9%	12%	11%	11%	13%	8%	10%	8%

Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$79,021
Not adjusted for inflation (current 2014\$)	\$85,357



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

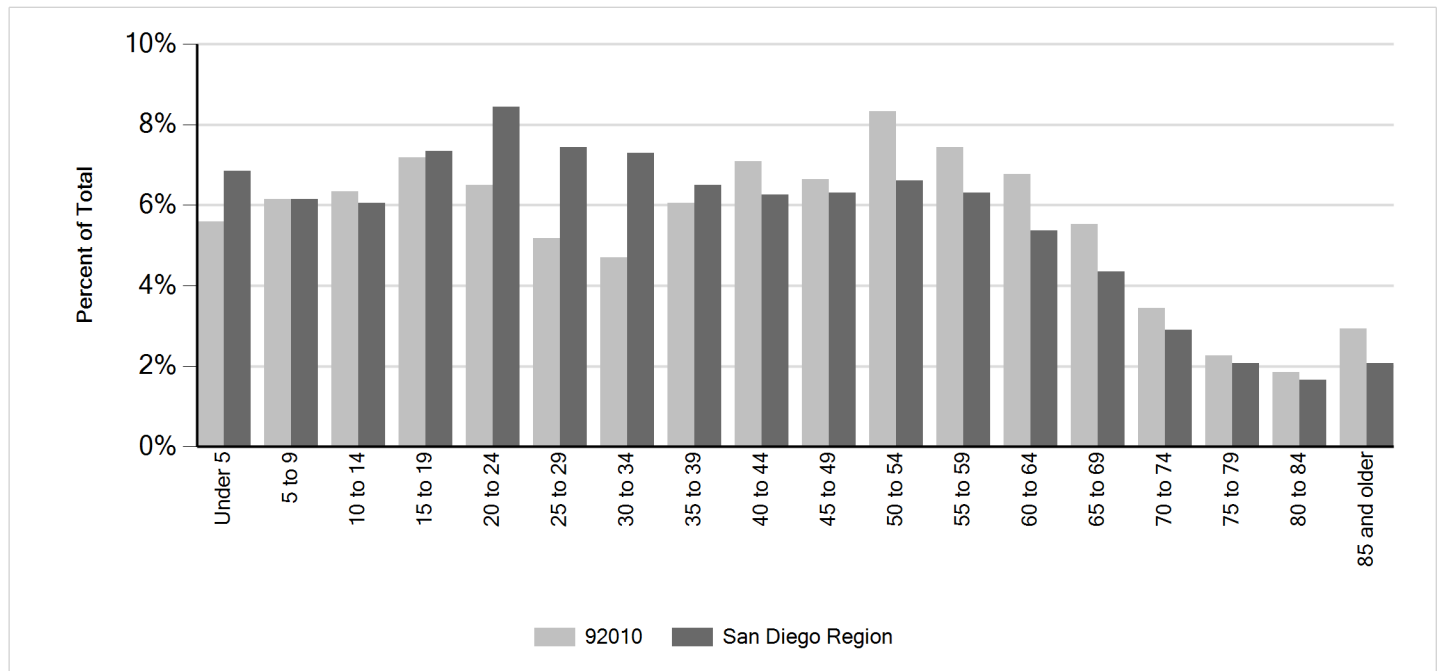
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,487	7,500	7,987	52%
Under 5	866	434	432	50%
5 to 9	953	493	460	48%
10 to 14	981	477	504	51%
15 to 17	628	316	312	50%
18 and 19	485	285	200	41%
20 to 24	1,007	554	453	45%
25 to 29	803	384	419	52%
30 to 34	727	352	375	52%
35 to 39	937	431	506	54%
40 to 44	1,097	530	567	52%
45 to 49	1,029	470	559	54%
50 to 54	1,291	608	683	53%
55 to 59	1,151	543	608	53%
60 and 61	436	205	231	53%
62 to 64	613	282	331	54%
65 to 69	857	426	431	50%
70 to 74	534	245	289	54%
75 to 79	350	144	206	59%
80 to 84	287	134	153	53%
85 and older	455	187	268	59%
Under 18	3,428	1,720	1,708	50%
65 and older	2,483	1,136	1,347	54%
Median Age	41.6	40.2	42.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,424	10,867	214	37	1,356	589
Under 5	125	645	20	0	48	28
5 to 9	195	600	12	1	64	81
10 to 14	220	567	12	0	93	89
15 to 17	134	410	2	0	49	33
18 and 19	123	304	3	2	27	26
20 to 24	170	669	9	1	86	72
25 to 29	189	491	12	0	70	41
30 to 34	160	455	13	2	58	39
35 to 39	168	634	13	3	65	54
40 to 44	208	667	14	1	159	48
45 to 49	133	734	18	4	118	22
50 to 54	210	873	23	4	158	23
55 to 59	137	875	27	7	91	14
60 and 61	53	342	8	1	31	1
62 to 64	62	507	4	4	33	3
65 to 69	67	709	8	4	65	4
70 to 74	16	454	8	2	47	7
75 to 79	16	293	4	1	32	4
80 to 84	22	227	0	0	38	0
85 and older	16	411	4	0	24	0
Under 18	674	2,222	46	1	254	231
65 and older	137	2,094	24	7	206	15
Median Age	31.8	44.9	43.9	55.4	43.7	22.6