



## Demographic and Socioeconomic Profile 2010

TRACT: 195.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,147</b>	<b>100%</b>
Hispanic	3,581	86%
White	336	8%
Asian	68	2%
Black	55	1%
Two or More	49	1%
Pacific Islander	25	1%
American Indian	22	1%
Other	11	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,147</b>	<b>2,112</b>	<b>2,035</b>	<b>49%</b>
Under 5	492	248	244	50%
5 to 9	451	233	218	48%
10 to 14	413	210	203	49%
15 to 17	266	127	139	52%
18 and 19	141	64	77	55%
20 to 24	395	217	178	45%
25 to 29	397	197	200	50%
30 to 34	359	195	164	46%
35 to 39	320	150	170	53%
40 to 44	283	149	134	47%
45 to 49	206	101	105	51%
50 to 54	176	102	74	42%
55 to 59	79	41	38	48%
60 and 61	17	9	8	47%
62 to 64	32	14	18	56%
65 to 69	57	25	32	56%
70 to 74	28	13	15	54%
75 to 79	16	9	7	44%
80 to 84	8	5	3	38%
85 and Older	11	3	8	73%
Under 18	1,622	818	804	50%
65 and older	120	55	65	54%
<b>Median</b>	<b>23.9</b>	<b>24.0</b>	<b>23.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,791</b>	<b>100%</b>
Never Married	1,357	49%
Married, excluding separated	1,122	40%
Separated	76	3%
Widowed	51	2%
Divorced	185	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,147</b>	<b>100%</b>
Household	4,099	99%
Group Quarters - Other	48	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,147</b>	<b>3,581</b>	<b>336</b>	<b>55</b>	<b>22</b>	<b>68</b>	<b>25</b>	<b>11</b>	<b>49</b>
Under 5	492	436	29	4	4	3	3	4	9
5 to 9	451	406	27	5	4	2	0	0	7
10 to 14	413	373	17	5	2	5	5	2	4
15 to 17	266	230	22	5	1	1	2	1	4
18 and 19	141	122	14	0	0	3	0	0	2
20 to 24	395	337	37	6	2	3	2	0	8
25 to 29	397	344	31	4	1	7	4	1	5
30 to 34	359	303	34	5	3	6	3	1	4
35 to 39	320	284	17	3	2	8	2	0	4
40 to 44	283	248	22	4	1	7	0	1	0
45 to 49	206	169	28	6	1	1	1	0	0
50 to 54	176	136	28	2	1	7	0	1	1
55 to 59	79	56	12	5	0	3	2	0	1
60 and 61	17	15	2	0	0	0	0	0	0
62 to 64	32	28	1	0	0	2	1	0	0
65 to 69	57	46	9	0	0	2	0	0	0
70 to 74	28	19	2	1	0	6	0	0	0
75 to 79	16	12	2	0	0	2	0	0	0
80 to 84	8	7	1	0	0	0	0	0	0
85 and Older	11	10	1	0	0	0	0	0	0
Under 18	1,622	1,445	95	19	11	11	10	7	24
65 and older	120	94	15	1	0	10	0	0	0
<b>Median</b>		<b>23.3</b>	<b>28.5</b>	<b>28.1</b>	<b>20.0</b>	<b>37.5</b>	<b>25.6</b>	<b>13.8</b>	<b>18.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,655</b>	<b>100%</b>
Speak Only English	554	15%
Speak Spanish:	3,051	83%
Speak English "well" or "very well"	1,446	40%
Speak English "not well" or "not at all"	1,605	44%
Speak Asian/Pacific Island language:	33	1%
Speak English "well" or "very well"	22	1%
Speak English "not well" or "not at all"	11	<1%
Speak other language:	17	<1%
Speak English "well" or "very well"	17	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>1,989</b>	<b>100%</b>
Less than 9th grade	1,039	52%
9th through 12th grade, no diploma	267	13%
High school grad (incl. equivalency)	410	21%
Some college, no degree	179	9%
Associate degree	18	1%
Bachelor's degree	50	3%
Master's degree	14	1%
Professional school degree	12	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,864</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,211	31%	1,197	31%	14	0%
Nursery / Preschool	34	3%	34	3%	0	0%
Kindergarten to grade 4	472	39%	472	39%	0	0%
Grade 5 to grade 8	258	21%	258	22%	0	0%
Grade 9 to grade 12	299	25%	299	25%	0	0%
College, undergraduate	128	11%	121	10%	7	50%
Graduate or Professional school	20	2%	13	1%	7	50%
Not enrolled in school	2,653	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>846</b>	<b>100%</b>	<b>549</b>	<b>100%</b>	<b>297</b>	<b>100%</b>
Family Households:	719	85%	549	100%	170	57%
Married couple family	428	51%	322	59%	106	36%
Other family:	291	34%	227	41%	64	22%
Male householder, no wife	118	14%	104	19%	14	5%
Female householder, no husband	173	20%	123	22%	50	17%
Nonfamily households:	127	15%	0	0%	127	43%
Householder living alone	63	7%	----	----	----	----
Other nonfamily households	64	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>879</b>	<b>100%</b>	<b>846</b>	<b>33</b>	<b>4%</b>	<b>4.85</b>
Single family (detached)	227	26%	217	10	4%	4.65
Single family (attached)	99	11%	95	4	4%	4.73
2 to 4 units	55	6%	54	1	2%	5.15
5 to 9 units	144	16%	140	4	3%	4.91
10 or more units	354	40%	340	14	4%	4.93
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>240</b>	<b>100%</b>
Less than \$150,000	7	3%
\$150,000 to \$199,999	3	1%
\$200,000 to \$249,999	57	24%
\$250,000 to \$299,999	7	3%
\$300,000 to \$399,999	106	44%
\$400,000 to \$499,999	49	20%
\$500,000 to \$749,999	0	0%
\$750,000 to \$999,999	11	5%
\$1,000,000 or more	0	0%

**Median Value** **\$343,396**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>879</b>	<b>100%</b>
2005 or Later	27	3%
2000 to 2004	45	5%
1990 to 1999	96	11%
1980 to 1989	170	19%
1970 to 1979	436	50%
1960 to 1969	50	6%
1950 to 1959	48	5%
1940 to 1949	7	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>846</b>	<b>100%</b>	<b>606</b>	<b>100%</b>	<b>240</b>	<b>100%</b>
1.00 occupant housing per room or less	651	77%	460	76%	191	80%
1.01 to 1.50 occupants per room	128	15%	95	16%	33	14%
1.51 to 2.00 occupants per room	54	6%	51	8%	3	1%
2.01 or more occupants per room	13	2%	0	0%	13	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>606</b>	<b>100%</b>
Less than \$500	7	1%
\$500 to \$599	0	0%
\$600 to \$699	37	6%
\$700 to \$799	52	9%
\$800 to \$899	48	8%
\$900 to \$999	90	15%
\$1,000 to \$1,249	234	39%
\$1,250 to \$1,499	87	14%
\$1,500 to \$1,999	51	8%
\$2,000 or more	0	0%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,072</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>606</b>	<b>100%</b>
Less than 20 percent	42	7%
20.0 to 24.9 percent	56	9%
25.0 to 29.9 percent	35	6%
30.0 to 34.9 percent	166	27%
35.0 to 39.9 percent	76	13%
40.0 to 49.9 percent	86	14%
50.0 percent or more	145	24%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>846</b>	<b>100%</b>
No vehicle	82	10%
1 vehicle	286	34%
2 vehicles	292	35%
3 vehicles	54	6%
4 or more vehicles	132	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,822</b>	<b>100%</b>
Worked in state of residence	1,822	100%
Worked in county of residence	1,807	99%
Worked outside county of residence	15	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,700</b>	<b>100%</b>	<b>1,372</b>	<b>51%</b>
In labor force	1,961	73%	1,173	60%
Armed forces	22	1%	22	100%
Civilian (employed)	1,749	89%	1,019	58%
Civilian (unemployed)	190	10%	132	69%
Not in labor force	739	27%	199	27%
Pct. of civilian labor force unemployed	9.8%		11.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,822</b>	<b>100%</b>
Car, truck or van:	1,665	91%
Drove Alone	1,211	66%
Carpooled	454	25%
Public Transportation:	64	4%
Bus	64	4%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	12	1%
Bicycle	7	<1%
Walked	11	1%
Other means	24	1%
Worked at home	39	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,822</b>	<b>100%</b>
Did not work at home	1,783	98%
Less than 10 minutes	199	11%
10 to 19 minutes	406	22%
20 to 29 minutes	650	36%
30 to 44 minutes	259	14%
45 to 59 minutes	59	3%
60 to 89 minutes	157	9%
90 minutes or more	53	3%
Worked at home	39	2%
<b>Average time to work (minutes)</b>	<b>31</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,796</b>	<b>100%</b>
Agriculture, forestry, mining	255	14%
Utilities	0	0%
Construction	333	19%
Manufacturing	321	18%
Wholesale trade	33	2%
Retail trade	216	12%
Transportation & warehousing	18	1%
Information & communications	12	1%
Finance, insurance, & real estate	24	1%
Professional, scientific, management, administration	28	2%
Educational, social, & health services	64	4%
Art, entertainment, recreation, accommodations, food	168	9%
Other services	135	8%
Public administration	189	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,796</b>	<b>100%</b>
Management, professional & related:	97	5%
Management (incl. farm managers)	47	3%
Business & financial	7	<1%
Computer & mathematical	0	0%
Architecture & engineering	21	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	0	0%
Art, entertainment, sports & media	3	<1%
Healthcare practitioners	19	1%
Service:	427	24%
Healthcare support	11	1%
Protective service	28	2%
Food preparation & serving	165	9%
Building & grounds cleaning / maintenance	216	12%
Personal care & service	7	<1%
Sales & office	298	17%
Farming, fishing & forestry	253	14%
Construction, extraction & maintenance	368	20%
Production, transport & material moving	353	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>846</b>	<b>100%</b>
Less than \$15,000	67	8%
\$15,000 to \$29,999	207	24%
\$30,000 to \$44,999	240	28%
\$45,000 to \$59,999	152	18%
\$60,000 to \$74,999	38	4%
\$75,000 to \$99,999	64	8%
\$100,000 to \$124,999	39	5%
\$125,000 to \$149,999	17	2%
\$150,000 to \$199,999	15	2%
\$200,000 or more	7	1%
<b>Median Income</b>	<b>\$39,312</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>846</b>	<b>100%</b>
With earnings	798	94%
With wage and salary income	755	89%
With self-employment income	77	9%
With interest, dividend, or net rental income	47	6%
With Social Security income	53	6%
With Supplemental Security income	25	3%
With public assistance income	21	2%
With retirement income	39	5%
With other types of income	114	13%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,147</b>	<b>100%</b>
Under .50	304	7%
.50 to .99	641	15%
1.00 to 1.24	442	11%
1.25 to 1.49	241	6%
1.50 to 1.84	964	23%
1.85 to 1.99	319	8%
2.00 and over	1,236	30%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,147</b>	<b>100%</b>
Above Poverty	3,202	77%
Below Poverty	945	23%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

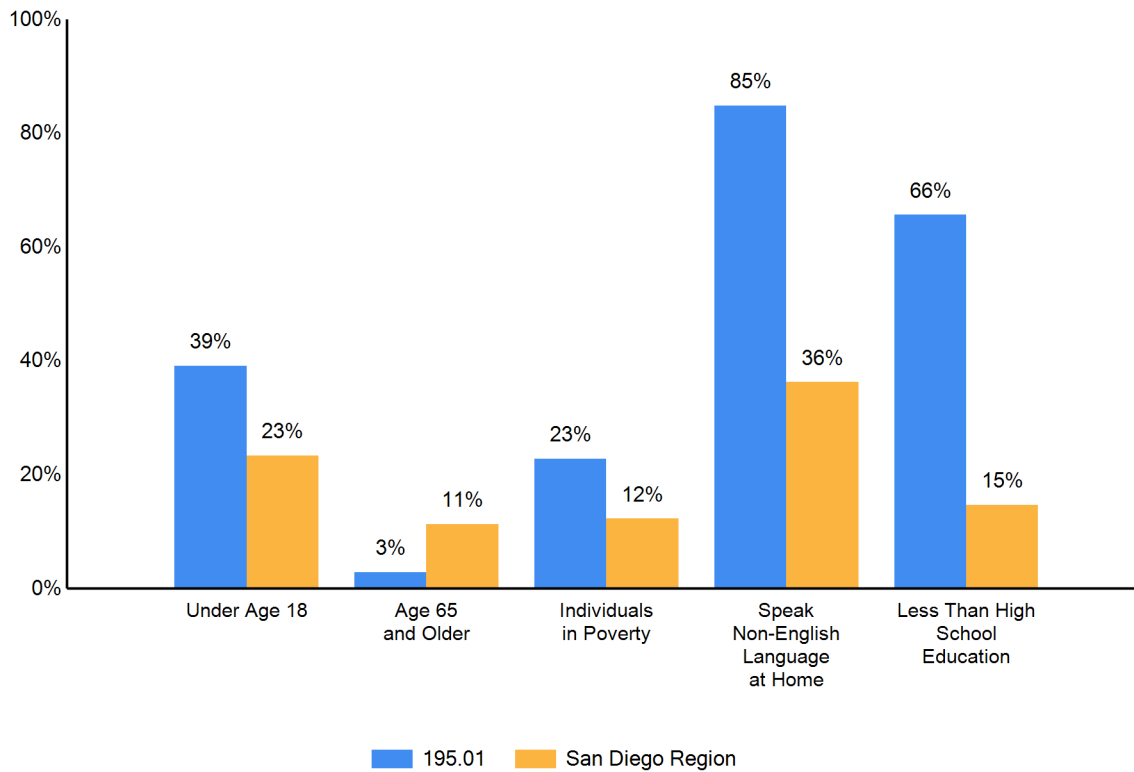
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>719</b>	<b>549</b>	<b>170</b>	<b>569</b>	<b>410</b>	<b>159</b>	<b>150</b>	<b>139</b>	<b>11</b>
Married couple family	428	322	106	355	249	106	73	73	0
Male householder, no wife present	118	104	14	75	61	14	43	43	0
Female householder, no husband present	173	123	50	139	100	39	34	23	11

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

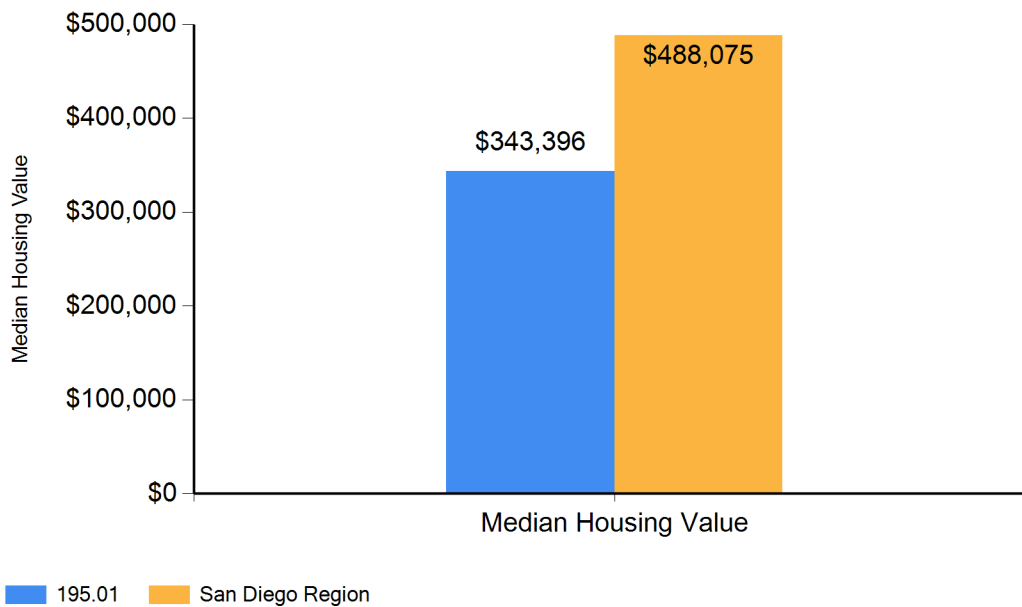


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075