

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91914



Jan 1, 2012

Total Population	16,444
Household Population	16,444
Group Quarters Population	0
Persons Per Household	3.58

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,708	4,598	2.3%
Single Family - Detached	3,641	3,598	1.2%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	1,065	998	6.3%
Mobile Home and Other	0	0	--

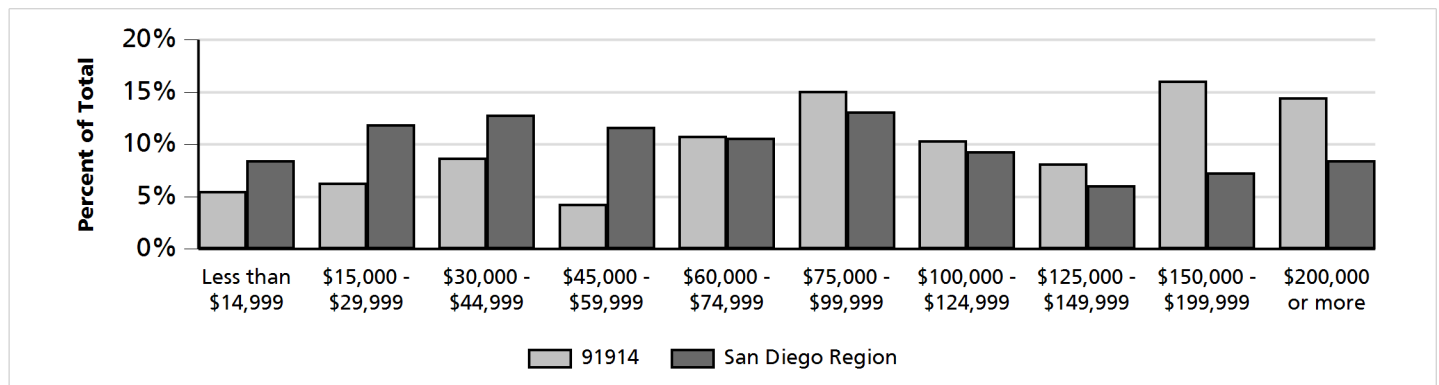
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	6%	9%	4%	11%	15%	10%	8%	16%	14%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$98,559
Not adjusted for inflation (current 2011\$)	\$101,549



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

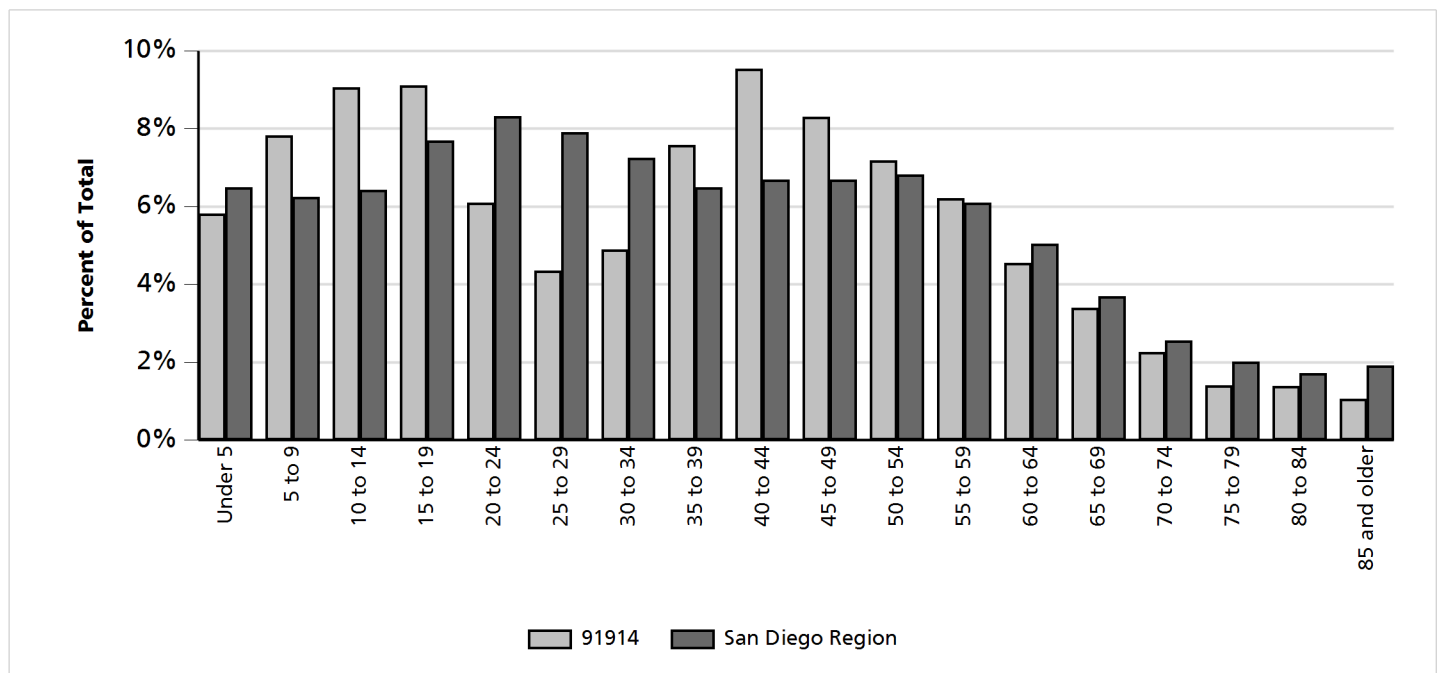
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>16,444</b>	8,118	8,326	51%
Under 5	957	504	453	47%
5 to 9	1,287	639	648	50%
10 to 14	1,490	793	697	47%
15 to 17	911	468	443	49%
18 and 19	586	287	299	51%
20 to 24	1,003	497	506	50%
25 to 29	716	396	320	45%
30 to 34	805	369	436	54%
35 to 39	1,245	578	667	54%
40 to 44	1,566	759	807	52%
45 to 49	1,365	682	683	50%
50 to 54	1,181	592	589	50%
55 to 59	1,022	480	542	53%
60 and 61	289	145	144	50%
62 to 64	458	209	249	54%
65 to 69	559	291	268	48%
70 to 74	371	172	199	54%
75 to 79	231	97	134	58%
80 to 84	228	94	134	59%
85 and older	174	66	108	62%
Under 18	4,645	2,404	2,241	48%
65 and older	1,563	720	843	54%
Median Age	36.9	35.9	37.7	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>7,032</b>	5,373	580	<b>34</b>	<b>2,810</b>	<b>615</b>
Under 5	474	241	25	4	138	75
5 to 9	703	342	24	0	174	44
10 to 14	754	347	54	2	248	85
15 to 17	490	210	43	0	118	50
18 and 19	284	174	21	1	85	21
20 to 24	535	241	39	2	147	39
25 to 29	311	211	29	0	128	37
30 to 34	346	261	18	1	145	34
35 to 39	580	316	33	3	260	53
40 to 44	713	483	36	5	273	56
45 to 49	543	472	56	3	257	34
50 to 54	394	446	72	3	240	26
55 to 59	301	468	38	2	191	22
60 and 61	94	116	11	1	54	13
62 to 64	113	229	15	2	96	3
65 to 69	133	323	17	1	77	8
70 to 74	91	198	16	1	56	9
75 to 79	70	94	12	2	50	3
80 to 84	50	127	9	1	38	3
85 and older	53	74	12	0	35	0
Under 18	2,421	1,140	146	6	678	254
65 and older	397	816	66	5	256	23
Median Age	29.4	43.6	40.6	44.0	39.3	24.2