

Demographic and Socioeconomic Profile 2010

JURISDICTION: Encinitas

Population by Race

| | Population | Percent |
|------------------|------------|---------|
| Total Population | 59,518 | 100% |
| White | 46,881 | 79% |
| Hispanic | 8,138 | 14% |
| Asian | 2,291 | 4% |
| Two or More | 1,468 | 2% |
| Black | 316 | 1% |
| Other | 184 | <1% |
| American Indian | 159 | <1% |
| Pacific Islander | 81 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|------------------|--------|--------|--------|----------------|
| Total Population | 59,518 | 29,165 | 30,353 | 51% |
| Under 5 | 3,296 | 1,720 | 1,576 | 48% |
| 5 to 9 | 3,384 | 1,703 | 1,681 | 50% |
| 10 to 14 | 3,322 | 1,792 | 1,530 | 46% |
| 15 to 17 | 2,118 | 1,098 | 1,020 | 48% |
| 18 and 19 | 1,064 | 573 | 491 | 46% |
| 20 to 24 | 2,670 | 1,330 | 1,340 | 50% |
| 25 to 29 | 4,017 | 2,040 | 1,977 | 49% |
| 30 to 34 | 4,175 | 2,103 | 2,072 | 50% |
| 35 to 39 | 4,338 | 2,182 | 2,156 | 50% |
| 40 to 44 | 4,262 | 2,110 | 2,152 | 50% |
| 45 to 49 | 4,821 | 2,334 | 2,487 | 52% |
| 50 to 54 | 4,877 | 2,382 | 2,495 | 51% |
| 55 to 59 | 4,802 | 2,304 | 2,498 | 52% |
| 60 and 61 | 1,823 | 909 | 914 | 50% |
| 62 to 64 | 2,156 | 1,077 | 1,079 | 50% |
| 65 to 69 | 2,395 | 1,221 | 1,174 | 49% |
| 70 to 74 | 1,529 | 661 | 868 | 57% |
| 75 to 79 | 1,263 | 531 | 732 | 58% |
| 80 to 84 | 1,272 | 462 | 810 | 64% |
| 85 and Older | 1,934 | 633 | 1,301 | 67% |
| Under 18 | 12,120 | 6,313 | 5,807 | 48% |
| 65 and older | 8,393 | 3,508 | 4,885 | 58% |
| Median | 41.6 | 40.1 | 43.1 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|----------------------------------|--------|---------|
| Total population age 15 and over | 49,516 | 100% |
| Never Married | 14,713 | 30% |
| Married, excluding separated | 25,836 | 52% |
| Separated | 893 | 2% |
| Widowed | 2,629 | 5% |
| Divorced | 5,445 | 11% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file,

Pop. by Household / Group Quarters Status

| | Number | Percent |
|-----------------------------------|--------|---------|
| Total population | 59,518 | 100% |
| Household | 58,990 | 99% |
| Group Quarters - Other | 528 | 1% |
| Group Quarters - College | 0 | 0% |
| Group Quarters - Military | 0 | 0% |
| Source: SANDAG, Current Estimates | (2010) | |

Table B12001

Population by Age and Race

| , op | 9 | | | A | American | | Pacific | | Two or |
|--------------|--------|----------|--------|-------|----------|-------|----------|-------|--------|
| | Total | Hispanic | White | Black | Indian | Asian | Islander | Other | More |
| Total Pop. | 59,518 | 8,138 | 46,881 | 316 | 159 | 2,291 | 81 | 184 | 1,468 |
| Under 5 | 3,296 | 631 | 2,349 | 7 | 11 | 88 | 1 | 23 | 186 |
| 5 to 9 | 3,384 | 653 | 2,354 | 11 | 7 | 107 | 1 | 21 | 230 |
| 10 to 14 | 3,322 | 618 | 2,380 | 21 | 10 | 97 | 6 | 12 | 178 |
| 15 to 17 | 2,118 | 435 | 1,476 | 11 | 4 | 84 | 4 | 7 | 97 |
| 18 and 19 | 1,064 | 246 | 746 | 5 | 0 | 21 | 0 | 8 | 38 |
| 20 to 24 | 2,670 | 639 | 1,805 | 30 | 20 | 76 | 2 | 16 | 82 |
| 25 to 29 | 4,017 | 678 | 3,035 | 16 | 19 | 141 | 11 | 19 | 98 |
| 30 to 34 | 4,175 | 716 | 3,159 | 21 | 9 | 173 | 7 | 12 | 78 |
| 35 to 39 | 4,338 | 702 | 3,211 | 36 | 13 | 277 | 4 | 11 | 84 |
| 40 to 44 | 4,262 | 619 | 3,248 | 23 | 8 | 269 | 6 | 15 | 74 |
| 45 to 49 | 4,821 | 529 | 3,927 | 33 | 20 | 200 | 7 | 13 | 92 |
| 50 to 54 | 4,877 | 467 | 4,084 | 21 | 10 | 201 | 9 | 8 | 77 |
| 55 to 59 | 4,802 | 377 | 4,172 | 22 | 9 | 151 | 7 | 8 | 56 |
| 60 and 61 | 1,823 | 122 | 1,609 | 8 | 8 | 57 | 4 | 1 | 14 |
| 62 to 64 | 2,156 | 157 | 1,904 | 9 | 6 | 61 | 3 | 1 | 15 |
| 65 to 69 | 2,395 | 176 | 2,075 | 12 | 4 | 93 | 2 | 7 | 26 |
| 70 to 74 | 1,529 | 117 | 1,313 | 10 | 0 | 72 | 1 | 1 | 15 |
| 75 to 79 | 1,263 | 106 | 1,096 | 7 | 0 | 43 | 2 | 0 | 9 |
| 80 to 84 | 1,272 | 76 | 1,141 | 7 | 1 | 37 | 2 | 0 | 8 |
| 85 and Older | 1,934 | 74 | 1,797 | 6 | 0 | 43 | 2 | 1 | 11 |
| Under 18 | 12,120 | 2,337 | 8,559 | 50 | 32 | 376 | 12 | 63 | 691 |
| 65 and older | 8,393 | 549 | 7,422 | 42 | 5 | 288 | 9 | 9 | 69 |
| Median | | 31.2 | 44.5 | 40.0 | 34.7 | 41.5 | 43.8 | 26.3 | 20.3 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| Number | Percent |
|--------|---|
| 56,222 | 100% |
| 45,468 | 81% |
| 6,938 | 12% |
| 4,997 | 9% |
| 1,941 | 3% |
| 1,058 | 2% |
| 962 | 2% |
| 96 | <1% |
| 2,758 | 4% |
| 2,511 | 4% |
| 247 | <1% |
| | 56,222 45,468 6,938 4,997 1,941 1,058 962 96 2,758 2,511 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--------------------------------------|--------|---------|
| Total population age 25 and older | 43,664 | 100% |
| Less than 9th grade | 1,643 | 4% |
| 9th through 12th grade, no diploma | 1,502 | 3% |
| High school grad (incl. equivalency) | 5,536 | 13% |
| Some college, no degree | 7,931 | 18% |
| Associate degree | 3,564 | 8% |
| Bachelor's degree | 14,067 | 32% |
| Master's degree | 5,408 | 12% |
| Professional school degree | 2,242 | 5% |
| Doctorate degree | 1,771 | 4% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

| School Enrollment | Total | | Public Scl | nool | Private School | |
|----------------------------------|--------|---------|------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 57,496 | 100% | | | | |
| Enrolled in school | 14,003 | 24% | 11,105 | 19% | 2,898 | 5% |
| Nursery / Preschool | 1,189 | 8% | 417 | 4% | 772 | 27% |
| Kindergarten to grade 4 | 3,198 | 23% | 2,609 | 23% | 589 | 20% |
| Grade 5 to grade 8 | 2,613 | 19% | 2,285 | 21% | 328 | 11% |
| Grade 9 to grade 12 | 3,028 | 22% | 2,721 | 25% | 307 | 11% |
| College, undergraduate | 3,071 | 22% | 2,631 | 24% | 440 | 15% |
| Graduate or Professional school | 904 | 6% | 442 | 4% | 462 | 16% |
| Not enrolled in school | 43,493 | 76% | | | | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|--------|---------|-----------------------|---------|--------------------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 24,082 | 100% | 7,279 | 100% | 16,803 | 100% |
| Family Households: | 15,063 | 63% | 7,183 | 99% | 7,880 | 47% |
| Married couple family | 12,329 | 51% | 5,526 | 76% | 6,803 | 40% |
| Other family: | 2,734 | 11% | 1,657 | 23% | 1,077 | 6% |
| Male householder, no wife | 851 | 4% | 485 | 7% | 366 | 2% |
| Female householder, no husband | 1,883 | 8% | 1,172 | 16% | 711 | 4% |
| Nonfamily households: | 9,019 | 37% | 96 | 1% | 8,923 | 53% |
| Householder living alone | 6,456 | 27% | | | | |
| Other nonfamily households | 2,563 | 11% | | | | |

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|--------------------------|--------|---------|----------|------------|-----------------|--------------------------|
| Total Housing Units | 25,477 | 100% | 24082 | 1,395 | 5% | 2.45 |
| Single family (detached) | 13,579 | 53% | 13,039 | 540 | 4% | 2.61 |
| Single family (attached) | 7,106 | 28% | 6,537 | 569 | 8% | 2.39 |
| 2 to 4 units | 1,126 | 4% | 1,030 | 96 | 9% | 2.02 |
| 5 to 9 units | 487 | 2% | 455 | 32 | 7% | 2.03 |
| 10 or more units | 2,403 | 9% | 2,294 | 109 | 5% | 2.14 |
| Mobile home and Other | 776 | 3% | 727 | 49 | 6% | 1.94 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

| Housing Value | | |
|----------------------------|-----------|---------|
| 3 | Number | Percent |
| Total Owner-Occupied Units | 15,399 | 100% |
| Less than \$150,000 | 613 | 4% |
| \$150,000 to \$199,999 | 223 | 1% |
| \$200,000 to \$249,999 | 168 | 1% |
| \$250,000 to \$299,999 | 207 | 1% |
| \$300,000 to \$399,999 | 956 | 6% |
| \$400,000 to \$499,999 | 1,162 | 8% |
| \$500,000 to \$749,999 | 4,754 | 31% |
| \$750,000 to \$999,999 | 3,418 | 22% |
| \$1,000,000 or more | 3,898 | 25% |
| Median Value | \$730,666 | |

| Year Structure Built | Number | Percent |
|----------------------|--------|---------|
| Total Housing units | 25,481 | 100% |
| 2005 or Later | 560 | 2% |
| 2000 to 2004 | 1,921 | 8% |
| 1990 to 1999 | 2,063 | 8% |
| 1980 to 1989 | 6,378 | 25% |
| 1970 to 1979 | 8,112 | 32% |
| 1960 to 1969 | 2,778 | 11% |
| 1950 to 1959 | 2,365 | 9% |
| 1940 to 1949 | 688 | 3% |
| 1939 or earlier | 616 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|--------|---------|-----------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 24,082 | 100% | 8,683 | 100% | 15,399 | 100% |
| 1.00 occupant housing per room or less | 23,570 | 98% | 8,304 | 96% | 15,266 | 99% |
| 1.01 to 1.50 occupants per room | 414 | 2% | 330 | 4% | 84 | 1% |
| 1.51 to 2.00 occupants per room | 80 | <1% | 31 | <1% | 49 | <1% |
| 2.01 or more occupants per room | 18 | <1% | 18 | <1% | 0 | 0% |

Contract Rent

| Number | Percent |
|---------|--|
| | 100% |
| • | 100 /6 |
| 212 | 2% |
| 113 | 1% |
| 173 | 2% |
| 260 | 3% |
| 263 | 3% |
| 304 | 4% |
| 1,374 | 16% |
| 1,460 | 17% |
| 2,481 | 29% |
| 1,846 | 21% |
| 197 | 2% |
| \$1,536 | |
| | 113 173 260 263 304 1,374 1,460 2,481 1,846 197 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|--------|---------|
| Total Units | 8,683 | 100% |
| Less than 20 percent | 2,300 | 26% |
| 20.0 to 24.9 percent | 1,093 | 13% |
| 25.0 to 29.9 percent | 718 | 8% |
| 30.0 to 34.9 percent | 547 | 6% |
| 35.0 to 39.9 percent | 411 | 5% |
| 40.0 to 49.9 percent | 904 | 10% |
| 50.0 percent or more | 2,254 | 26% |
| Not computed | 456 | 5% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|------------------------|--------|---------|
| Total Availability | 24,082 | 100% |
| No vehicle | 916 | 4% |
| 1 vehicle | 6,754 | 28% |
| 2 vehicles | 10,577 | 44% |
| 3 vehicles | 4,043 | 17% |
| 4 or more vehicles | 1,792 | 7% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------|---------|
| Total Workers | 31,185 | 100% |
| Worked in state of residence | 30,772 | 99% |
| Worked in county of residence | 29,736 | 95% |
| Worked outside county of residence | 1,036 | 3% |
| Worked outside state of residence | 413 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

| Employment Status | | | Male | | Female | • |
|---|--------|---------|--------|---------|--------|---------|
| | Total | Percent | Number | Percent | Number | Percent |
| Population age 16 and older | 48,931 | 100% | 23,638 | 48% | 25,293 | 52% |
| In labor force | 32,896 | 67% | 17,902 | 54% | 14,994 | 46% |
| Armed forces | 178 | 1% | 150 | 84% | 28 | 16% |
| Civilian (employed) | 30,688 | 93% | 16,581 | 54% | 14,107 | 46% |
| Civilian (unemployed) | 2,030 | 6% | 1,171 | 58% | 859 | 42% |
| Not in labor force | 16,035 | 33% | 5,736 | 36% | 10,299 | 64% |
| Pct. of civilian labor force unemployed | 6.2% | | 6.6% | | 5.7% | |

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------|---------|
| Total Workers | 31,185 | 100% |
| Car, truck or van: | 26,269 | 84% |
| Drove Alone | 24,011 | 77% |
| Carpooled | 2,258 | 7% |
| Public Transportation: | 625 | 2% |
| Bus | 292 | 1% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 319 | 1% |
| Other public transportation | 14 | <1% |
| Motorcycle | 119 | <1% |
| Bicycle | 440 | 1% |
| Walked | 677 | 2% |
| Other means | 248 | 1% |
| Worked at home | 2,807 | 9% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|--------------------------------|--------|---------|
| Total Workers | 31,185 | 100% |
| Did not work at home | 28,378 | 91% |
| Less than 10 minutes | 3,750 | 12% |
| 10 to 19 minutes | 8,272 | 27% |
| 20 to 29 minutes | 6,423 | 21% |
| 30 to 44 minutes | 6,922 | 22% |
| 45 to 59 minutes | 1,460 | 5% |
| 60 to 89 minutes | 1,035 | 3% |
| 90 minutes or more | 516 | 2% |
| Worked at home | 2,807 | 9% |
| Average time to work (minutes) | 28 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed cilivian population age 16 and older | Number | Percent |
|--|--------|---------|
| Total employed civilian age 16+ | 30,962 | 100% |
| Agriculture, forestry, mining | 127 | <1% |
| Utilities | 199 | 1% |
| Construction | 2,002 | 6% |
| Manufacturing | 2,777 | 9% |
| Wholesale trade | 1,110 | 4% |
| Retail trade | 2,874 | 9% |
| Transportation & warehousing | 700 | 2% |
| Information & communications | 843 | 3% |
| Finance, insurance, & real estate | 3,054 | 10% |
| Professional, scientific, management, administration | 846 | 3% |
| Educational, social, & health services | 5,837 | 19% |
| Art, entertainment, recreation, accommodations, food | 2,878 | 9% |
| Other services | 1,763 | 6% |
| Public administration | 5,952 | 19% |
| | | |

Occupation

| Occupation 16 and all all all and all all all all all all all all all al | Number | Percent |
|--|--------|---------|
| Employed cilivian population age 16 and older | | |
| Total employed civilian age 16+ | 30,962 | 100% |
| Management, professional & related: | 15,581 | 50% |
| Management (incl. farm managers) | 4,139 | 13% |
| Business & financial | 2,365 | 8% |
| Computer & mathematical | 1,011 | 3% |
| Architecture & engineering | 1,341 | 4% |
| Life, physical & social science | 609 | 2% |
| Community & social service | 299 | 1% |
| Legal | 685 | 2% |
| Education, training, & library | 2,292 | 7% |
| Art, entertainment, sports & media | 1,138 | 4% |
| Healthcare practitioners | 1,702 | 5% |
| Service: | 4,248 | 14% |
| Healthcare support | 231 | 1% |
| Protective service | 357 | 1% |
| Food preparation & serving | 1,263 | 4% |
| Building & grounds cleaning / maintenance | 1,238 | 4% |
| Personal care & service | 1,159 | 4% |
| Sales & office | 7,474 | 24% |
| Farming, fishing & forestry | 69 | <1% |
| Construction, extraction & maintenance | 1,789 | 6% |
| Production, transport & material moving | 1,801 | 6% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

| | Number | Percent |
|------------------------|----------|---------|
| Total Households | 24,082 | 100% |
| Less than \$15,000 | 1,857 | 8% |
| \$15,000 to \$29,999 | 2,108 | 9% |
| \$30,000 to \$44,999 | 2,679 | 11% |
| \$45,000 to \$59,999 | 2,275 | 9% |
| \$60,000 to \$74,999 | 1,921 | 8% |
| \$75,000 to \$99,999 | 2,901 | 12% |
| \$100,000 to \$124,999 | 2,531 | 11% |
| \$125,000 to \$149,999 | 1,924 | 8% |
| \$150,000 to \$199,999 | 2,612 | 11% |
| \$200,000 or more | 3,274 | 14% |
| Median Income | \$85,350 | _ |

Source: SANDAG, Current Estimates (2010)

| Earnings and Income | Number | Percent |
|---|--------|---------|
| Total households | 24,082 | 100% |
| With earnings | 20,111 | 84% |
| With wage and salary income | 18,632 | 77% |
| With self-employment income | 5,350 | 22% |
| With interest, dividend, or net rental income | 10,111 | 42% |
| With Social Security income | 5,395 | 22% |
| With Supplemental Security income | 344 | 1% |
| With public assistance income | 156 | 1% |
| With retirement income | 3,549 | 15% |
| With other types of income | 3,233 | 13% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------|---------|
| Total | 58,962 | 100% |
| Under .50 | 2,512 | 4% |
| .50 to .99 | 2,138 | 4% |
| 1.00 to 1.24 | 960 | 2% |
| 1.25 to 1.49 | 1,549 | 3% |
| 1.50 to 1.84 | 2,734 | 5% |
| 1.85 to 1.99 | 923 | 2% |
| 2.00 and over | 48,146 | 82% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

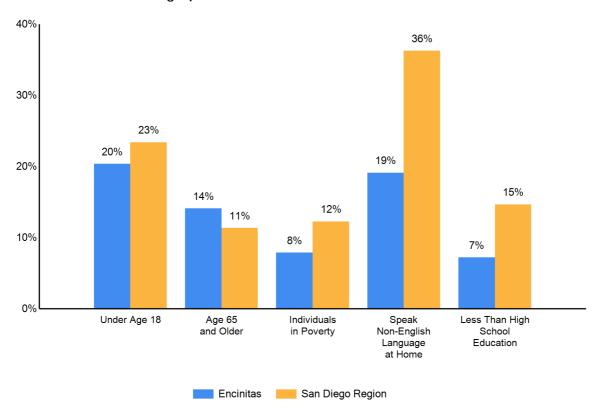
| | Number | Percent |
|---------------|--------|---------|
| Total | 58,962 | 100% |
| Above Poverty | 54,312 | 92% |
| Below Poverty | 4,650 | 8% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

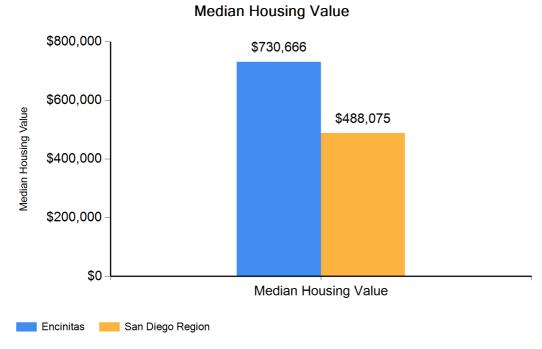
Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | Below Povery | | | |
|--|----------------|------------------|----------------|---------------|------------------|----------------|-------|------------------|----------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Familes | 15,063 | 7,183 | 7,880 | 14,239 | 6,671 | 7,568 | 824 | 512 | 312 |
| Married couple family | 12,329 | 5,526 | 6,803 | 11,984 | 5,384 | 6,600 | 345 | 142 | 203 |
| Male householder, no wife present | 851 | 485 | 366 | 691 | 391 | 300 | 160 | 94 | 66 |
| Female householder, no husband present | 1,883 | 1,172 | 711 | 1,564 | 896 | 668 | 319 | 276 | 43 |

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075