



Demographic and Socioeconomic Profile 2010

TRACT: 201.07

Population by Race

	Population	Percent
Total Population	3,820	100%
White	1,947	51%
Hispanic	1,434	38%
Asian	251	7%
Two or More	80	2%
Black	68	2%
American Indian	24	1%
Other	8	<1%
Pacific Islander	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,820	1,856	1,964	51%
Under 5	217	92	125	58%
5 to 9	221	175	46	21%
10 to 14	270	97	173	64%
15 to 17	203	109	94	46%
18 and 19	122	81	41	34%
20 to 24	318	114	204	64%
25 to 29	201	83	118	59%
30 to 34	253	126	127	50%
35 to 39	163	81	82	50%
40 to 44	261	66	195	75%
45 to 49	392	266	126	32%
50 to 54	380	178	202	53%
55 to 59	156	65	91	58%
60 and 61	129	34	95	74%
62 to 64	43	26	17	40%
65 to 69	175	107	68	39%
70 to 74	137	85	52	38%
75 to 79	76	34	42	55%
80 to 84	40	11	29	73%
85 and Older	63	26	37	59%
Under 18	911	473	438	48%
65 and older	491	263	228	46%
Median	38.2	38.1	38.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,112	100%
Never Married	872	28%
Married, excluding separated	1,629	52%
Separated	0	0%
Widowed	156	5%
Divorced	455	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,820	100%
Household	3,814	100%
Group Quarters - Other	6	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,820	1,434	1,947	68	24	251	8	8	80
Under 5	217	151	49	0	0	1	6	0	10
5 to 9	221	109	97	0	1	12	0	0	2
10 to 14	270	145	101	0	5	3	0	7	9
15 to 17	203	138	44	0	0	2	0	1	18
18 and 19	122	49	70	0	0	0	0	0	3
20 to 24	318	97	171	18	0	32	0	0	0
25 to 29	201	94	89	6	0	0	0	0	12
30 to 34	253	149	78	0	0	26	0	0	0
35 to 39	163	79	63	0	15	4	1	0	1
40 to 44	261	92	129	13	0	27	0	0	0
45 to 49	392	116	192	14	0	54	0	0	16
50 to 54	380	78	266	2	0	32	0	0	2
55 to 59	156	49	97	1	0	8	0	0	1
60 and 61	129	4	112	0	0	12	0	0	1
62 to 64	43	20	14	3	1	3	1	0	1
65 to 69	175	26	125	0	0	23	0	0	1
70 to 74	137	24	102	11	0	0	0	0	0
75 to 79	76	7	59	0	1	7	0	0	2
80 to 84	40	2	32	0	1	5	0	0	0
85 and Older	63	5	57	0	0	0	0	0	1
Under 18	911	543	291	0	6	18	6	8	39
65 and older	491	64	375	11	2	35	0	0	4
Median		26.5	47.1	43.8	37.0	46.7	3.3	12.9	18.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,603	100%
Speak Only English	2,719	75%
Speak Spanish:	688	19%
Speak English "well" or "very well"	512	14%
Speak English "not well" or "not at all"	176	5%
Speak Asian/Pacific Island language:	138	4%
Speak English "well" or "very well"	138	4%
Speak English "not well" or "not at all"	0	0%
Speak other language:	58	1%
Speak English "well" or "very well"	29	1%
Speak English "not well" or "not at all"	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,469	100%
Less than 9th grade	72	3%
9th through 12th grade, no diploma	148	6%
High school grad (incl. equivalency)	584	24%
Some college, no degree	586	24%
Associate degree	317	13%
Bachelor's degree	549	22%
Master's degree	154	6%
Professional school degree	27	1%
Doctorate degree	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,693	100%	---	---	---	---
Enrolled in school	1,080	29%	977	26%	103	3%
Nursery / Preschool	9	1%	0	0%	9	9%
Kindergarten to grade 4	251	23%	227	23%	24	23%
Grade 5 to grade 8	194	18%	194	20%	0	0%
Grade 9 to grade 12	290	27%	281	29%	9	9%
College, undergraduate	246	23%	232	24%	14	14%
Graduate or Professional school	90	8%	43	4%	47	46%
Not enrolled in school	2,613	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,153	100%	486	100%	667	100%
Family Households:	972	84%	486	100%	486	73%
Married couple family	739	64%	375	77%	364	55%
Other family:	233	20%	111	23%	122	18%
Male householder, no wife	107	9%	57	12%	50	7%
Female householder, no husband	126	11%	54	11%	72	11%
Nonfamily households:	181	16%	0	0%	181	27%
Householder living alone	79	7%	----	----	----	----
Other nonfamily households	102	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,194	100%	1153	41	3%	3.31
Single family (detached)	932	78%	926	6	1%	3.33
Single family (attached)	2	<1%	2	0	0%	3.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	260	22%	225	35	13%	3.21

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	849	100%
Less than \$150,000	42	5%
\$150,000 to \$199,999	10	1%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	68	8%
\$300,000 to \$399,999	120	14%
\$400,000 to \$499,999	187	22%
\$500,000 to \$749,999	361	43%
\$750,000 to \$999,999	37	4%
\$1,000,000 or more	14	2%

Median Value **\$493,817**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,194	100%
2005 or Later	1	<1%
2000 to 2004	66	6%
1990 to 1999	203	17%
1980 to 1989	376	31%
1970 to 1979	278	23%
1960 to 1969	200	17%
1950 to 1959	51	4%
1940 to 1949	0	0%
1939 or earlier	19	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,153	100%	304	100%	849	100%
1.00 occupant housing per room or less	1,096	95%	254	84%	842	99%
1.01 to 1.50 occupants per room	50	4%	50	16%	0	0%
1.51 to 2.00 occupants per room	7	1%	0	0%	7	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	304	100%
Less than \$500	29	10%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	21	7%
\$900 to \$999	40	13%
\$1,000 to \$1,249	83	27%
\$1,250 to \$1,499	62	20%
\$1,500 to \$1,999	60	20%
\$2,000 or more	9	3%
No cash rent	0	0%
Median contract rent	\$1,187	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	304	100%
Less than 20 percent	70	23%
20.0 to 24.9 percent	78	26%
25.0 to 29.9 percent	54	18%
30.0 to 34.9 percent	48	16%
35.0 to 39.9 percent	22	7%
40.0 to 49.9 percent	0	0%
50.0 percent or more	32	11%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,153	100%
No vehicle	24	2%
1 vehicle	172	15%
2 vehicles	528	46%
3 vehicles	307	27%
4 or more vehicles	122	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,160	100%
Worked in state of residence	2,160	100%
Worked in county of residence	2,016	93%
Worked outside county of residence	144	7%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,032	100%	1,448	48%
In labor force	2,164	71%	1,168	54%
Armed forces	17	1%	17	100%
Civilian (employed)	2,047	95%	1,108	54%
Civilian (unemployed)	100	5%	43	43%
Not in labor force	868	29%	280	32%
Pct. of civilian labor force unemployed	4.7%		3.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,160	100%
Car, truck or van:	2,037	94%
Drove Alone	1,721	80%
Carpooled	316	15%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	14	1%
Walked	18	1%
Other means	9	<1%
Worked at home	82	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,160	100%
Did not work at home	2,078	96%
Less than 10 minutes	207	10%
10 to 19 minutes	620	29%
20 to 29 minutes	279	13%
30 to 44 minutes	538	25%
45 to 59 minutes	188	9%
60 to 89 minutes	134	6%
90 minutes or more	112	5%
Worked at home	82	4%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,147	100%
Agriculture, forestry, mining	45	2%
Utilities	31	1%
Construction	211	10%
Manufacturing	162	8%
Wholesale trade	0	0%
Retail trade	236	11%
Transportation & warehousing	91	4%
Information & communications	44	2%
Finance, insurance, & real estate	177	8%
Professional, scientific, management, administration	111	5%
Educational, social, & health services	409	19%
Art, entertainment, recreation, accommodations, food	295	14%
Other services	86	4%
Public administration	249	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,147	100%
Management, professional & related:	798	37%
Management (incl. farm managers)	294	14%
Business & financial	44	2%
Computer & mathematical	17	1%
Architecture & engineering	96	4%
Life, physical & social science	4	<1%
Community & social service	67	3%
Legal	9	<1%
Education, training, & library	121	6%
Art, entertainment, sports & media	38	2%
Healthcare practitioners	108	5%
Service:	404	19%
Healthcare support	50	2%
Protective service	44	2%
Food preparation & serving	114	5%
Building & grounds cleaning / maintenance	59	3%
Personal care & service	137	6%
Sales & office	564	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	250	12%
Production, transport & material moving	131	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,153	100%
Less than \$15,000	43	4%
\$15,000 to \$29,999	83	7%
\$30,000 to \$44,999	183	16%
\$45,000 to \$59,999	115	10%
\$60,000 to \$74,999	118	10%
\$75,000 to \$99,999	231	20%
\$100,000 to \$124,999	106	9%
\$125,000 to \$149,999	109	9%
\$150,000 to \$199,999	104	9%
\$200,000 or more	61	5%
Median Income	\$78,734	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,153	100%
With earnings	1,059	92%
With wage and salary income	979	85%
With self-employment income	212	18%
With interest, dividend, or net rental income	241	21%
With Social Security income	238	21%
With Supplemental Security income	21	2%
With public assistance income	14	1%
With retirement income	154	13%
With other types of income	146	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,820	100%
Under .50	177	5%
.50 to .99	37	1%
1.00 to 1.24	66	2%
1.25 to 1.49	164	4%
1.50 to 1.84	124	3%
1.85 to 1.99	0	0%
2.00 and over	3,252	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,820	100%
Above Poverty	3,606	94%
Below Poverty	214	6%

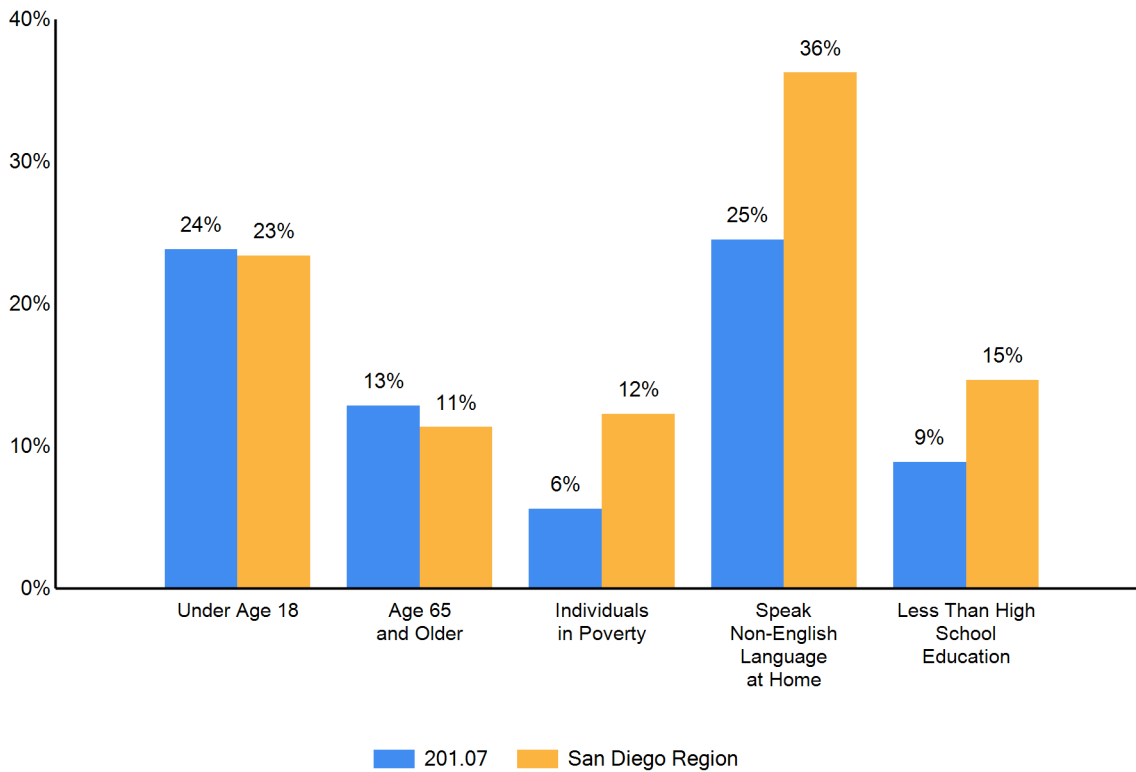
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	972	486	486	952	486	466	20	0	20
Married couple family	739	375	364	719	375	344	20	0	20
Male householder, no wife present	107	57	50	107	57	50	0	0	0
Female householder, no husband present	126	54	72	126	54	72	0	0	0

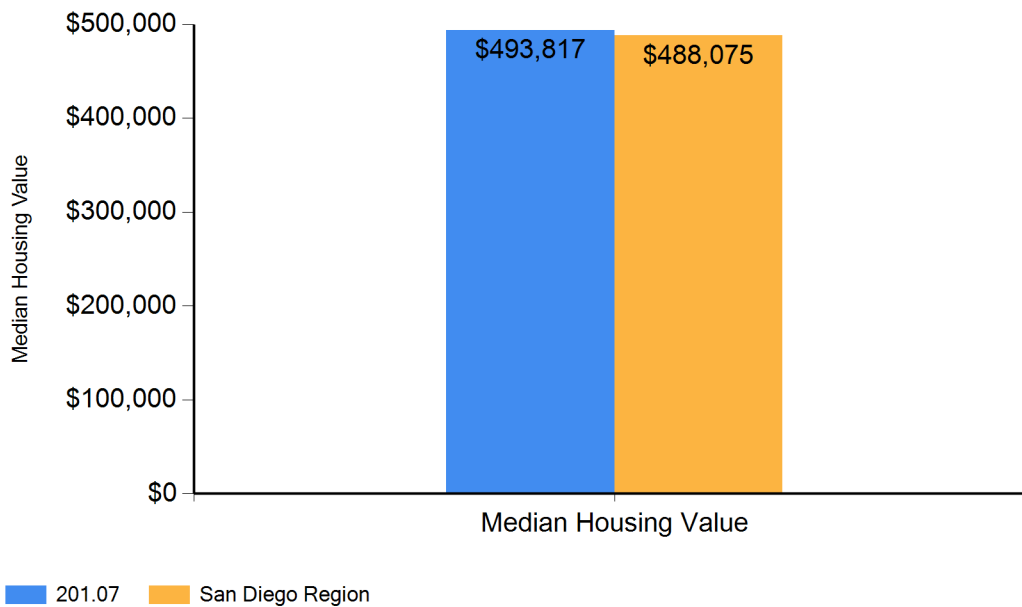
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075