



Demographic and Socioeconomic Profile 2010

TRACT: 29.05

Population by Race

	Population	Percent
Total Population	4,022	100%
White	2,090	52%
Hispanic	928	23%
Black	424	11%
Asian	370	9%
Two or More	166	4%
Pacific Islander	20	<1%
American Indian	14	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,022	2,070	1,952	49%
Under 5	239	126	113	47%
5 to 9	180	89	91	51%
10 to 14	185	97	88	48%
15 to 17	101	61	40	40%
18 and 19	108	53	55	51%
20 to 24	705	353	352	50%
25 to 29	462	276	186	40%
30 to 34	341	176	165	48%
35 to 39	268	136	132	49%
40 to 44	263	146	117	44%
45 to 49	240	124	116	48%
50 to 54	233	119	114	49%
55 to 59	217	107	110	51%
60 and 61	78	39	39	50%
62 to 64	101	50	51	50%
65 to 69	82	37	45	55%
70 to 74	70	36	34	49%
75 to 79	40	15	25	63%
80 to 84	46	15	31	67%
85 and Older	63	15	48	76%
Under 18	705	373	332	47%
65 and older	301	118	183	61%
Median	30.5	29.6	31.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,418	100%
Never Married	1,846	54%
Married, excluding separated	1,021	30%
Separated	35	1%
Widowed	39	1%
Divorced	477	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,022	100%
Household	4,001	99%
Group Quarters - Other	21	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,022	928	2,090	424	14	370	20	10	166
Under 5	239	95	73	26	1	16	1	1	26
5 to 9	180	77	43	35	0	11	0	0	14
10 to 14	185	55	54	41	0	17	1	2	15
15 to 17	101	45	26	14	1	8	0	0	7
18 and 19	108	38	42	13	0	13	0	0	2
20 to 24	705	154	407	36	0	67	6	0	35
25 to 29	462	85	256	37	0	62	3	2	17
30 to 34	341	86	166	43	0	24	0	3	19
35 to 39	268	71	128	29	1	32	1	0	6
40 to 44	263	52	131	44	3	24	0	0	9
45 to 49	240	55	126	29	3	18	2	1	6
50 to 54	233	39	153	21	1	16	0	0	3
55 to 59	217	26	137	24	0	25	4	0	1
60 and 61	78	10	51	8	0	6	2	0	1
62 to 64	101	14	58	10	1	14	0	1	3
65 to 69	82	8	58	5	3	8	0	0	0
70 to 74	70	9	54	2	0	4	0	0	1
75 to 79	40	3	35	1	0	1	0	0	0
80 to 84	46	2	37	4	0	3	0	0	0
85 and Older	63	4	55	2	0	1	0	0	1
Under 18	705	272	196	116	2	52	2	3	62
65 and older	301	26	239	14	3	17	0	0	2
Median		25.0	34.3	31.2	46.7	29.3	28.3	30.0	22.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,783	100%
Speak Only English	2,921	77%
Speak Spanish:	709	19%
Speak English "well" or "very well"	574	15%
Speak English "not well" or "not at all"	135	4%
Speak Asian/Pacific Island language:	45	1%
Speak English "well" or "very well"	45	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	108	3%
Speak English "well" or "very well"	108	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,504	100%
Less than 9th grade	49	2%
9th through 12th grade, no diploma	259	10%
High school grad (incl. equivalency)	489	20%
Some college, no degree	747	30%
Associate degree	211	8%
Bachelor's degree	512	20%
Master's degree	192	8%
Professional school degree	23	1%
Doctorate degree	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,868	100%	---	---	---	---
Enrolled in school	1,402	36%	1,296	34%	106	3%
Nursery / Preschool	21	1%	21	2%	0	0%
Kindergarten to grade 4	166	12%	166	13%	0	0%
Grade 5 to grade 8	132	9%	132	10%	0	0%
Grade 9 to grade 12	163	12%	163	13%	0	0%
College, undergraduate	807	58%	741	57%	66	62%
Graduate or Professional school	113	8%	73	6%	40	38%
Not enrolled in school	2,466	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,636	100%	504	100%	1,132	100%
Family Households:	799	49%	497	99%	302	27%
Married couple family	455	28%	239	47%	216	19%
Other family:	344	21%	258	51%	86	8%
Male householder, no wife	142	9%	100	20%	42	4%
Female householder, no husband	202	12%	158	31%	44	4%
Nonfamily households:	837	51%	7	1%	830	73%
Householder living alone	415	25%	----	----	----	----
Other nonfamily households	422	26%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,706	100%	1636	70	4%	2.45
Single family (detached)	473	28%	448	25	5%	2.59
Single family (attached)	501	29%	486	15	3%	2.70
2 to 4 units	89	5%	85	4	4%	2.44
5 to 9 units	35	2%	35	0	0%	2.11
10 or more units	608	36%	582	26	4%	2.14
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	560	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	13	2%
\$200,000 to \$249,999	98	18%
\$250,000 to \$299,999	117	21%
\$300,000 to \$399,999	84	15%
\$400,000 to \$499,999	171	31%
\$500,000 to \$749,999	70	13%
\$750,000 to \$999,999	7	1%
\$1,000,000 or more	0	0%

Median Value **\$361,905**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,706	100%
2005 or Later	0	0%
2000 to 2004	9	1%
1990 to 1999	63	4%
1980 to 1989	214	13%
1970 to 1979	472	28%
1960 to 1969	217	13%
1950 to 1959	414	24%
1940 to 1949	168	10%
1939 or earlier	149	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,636	100%	1,076	100%	560	100%
1.00 occupant housing per room or less	1,500	92%	943	88%	557	99%
1.01 to 1.50 occupants per room	57	3%	54	5%	3	1%
1.51 to 2.00 occupants per room	79	5%	79	7%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,076	100%
Less than \$500	22	2%
\$500 to \$599	41	4%
\$600 to \$699	52	5%
\$700 to \$799	142	13%
\$800 to \$899	100	9%
\$900 to \$999	16	1%
\$1,000 to \$1,249	344	32%
\$1,250 to \$1,499	195	18%
\$1,500 to \$1,999	164	15%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$1,125	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,076	100%
Less than 20 percent	187	17%
20.0 to 24.9 percent	151	14%
25.0 to 29.9 percent	125	12%
30.0 to 34.9 percent	90	8%
35.0 to 39.9 percent	53	5%
40.0 to 49.9 percent	118	11%
50.0 percent or more	345	32%
Not computed	7	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,636	100%
No vehicle	66	4%
1 vehicle	649	40%
2 vehicles	640	39%
3 vehicles	189	12%
4 or more vehicles	92	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,030	100%
Worked in state of residence	2,030	100%
Worked in county of residence	2,018	99%
Worked outside county of residence	12	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,383	100%	1,734	51%
In labor force	2,529	75%	1,471	58%
Armed forces	11	<1%	11	100%
Civilian (employed)	2,005	79%	1,110	55%
Civilian (unemployed)	513	20%	350	68%
Not in labor force	854	25%	263	31%
Pct. of civilian labor force unemployed	20.4%		24.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,030	100%
Car, truck or van:	1,700	84%
Drove Alone	1,513	75%
Carpooled	187	9%
Public Transportation:	57	3%
Bus	57	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	120	6%
Walked	57	3%
Other means	0	0%
Worked at home	96	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,030	100%
Did not work at home	1,934	95%
Less than 10 minutes	193	10%
10 to 19 minutes	571	28%
20 to 29 minutes	592	29%
30 to 44 minutes	440	22%
45 to 59 minutes	24	1%
60 to 89 minutes	103	5%
90 minutes or more	11	1%
Worked at home	96	5%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,018	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	85	4%
Manufacturing	124	6%
Wholesale trade	88	4%
Retail trade	400	20%
Transportation & warehousing	57	3%
Information & communications	82	4%
Finance, insurance, & real estate	63	3%
Professional, scientific, management, administration	56	3%
Educational, social, & health services	446	22%
Art, entertainment, recreation, accommodations, food	259	13%
Other services	45	2%
Public administration	313	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,018	100%
Management, professional & related:	683	34%
Management (incl. farm managers)	183	9%
Business & financial	43	2%
Computer & mathematical	27	1%
Architecture & engineering	69	3%
Life, physical & social science	92	5%
Community & social service	55	3%
Legal	27	1%
Education, training, & library	90	4%
Art, entertainment, sports & media	85	4%
Healthcare practitioners	12	1%
Service:	547	27%
Healthcare support	20	1%
Protective service	55	3%
Food preparation & serving	322	16%
Building & grounds cleaning / maintenance	77	4%
Personal care & service	73	4%
Sales & office	551	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	83	4%
Production, transport & material moving	154	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,636	100%
Less than \$15,000	154	9%
\$15,000 to \$29,999	297	18%
\$30,000 to \$44,999	222	14%
\$45,000 to \$59,999	310	19%
\$60,000 to \$74,999	280	17%
\$75,000 to \$99,999	213	13%
\$100,000 to \$124,999	52	3%
\$125,000 to \$149,999	44	3%
\$150,000 to \$199,999	31	2%
\$200,000 or more	33	2%
Median Income	\$52,016	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,636	100%
With earnings	1,513	92%
With wage and salary income	1,404	86%
With self-employment income	341	21%
With interest, dividend, or net rental income	354	22%
With Social Security income	217	13%
With Supplemental Security income	14	1%
With public assistance income	146	9%
With retirement income	138	8%
With other types of income	309	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,022	100%
Under .50	306	8%
.50 to .99	508	13%
1.00 to 1.24	234	6%
1.25 to 1.49	531	13%
1.50 to 1.84	83	2%
1.85 to 1.99	91	2%
2.00 and over	2,269	56%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,022	100%
Above Poverty	3,208	80%
Below Poverty	814	20%

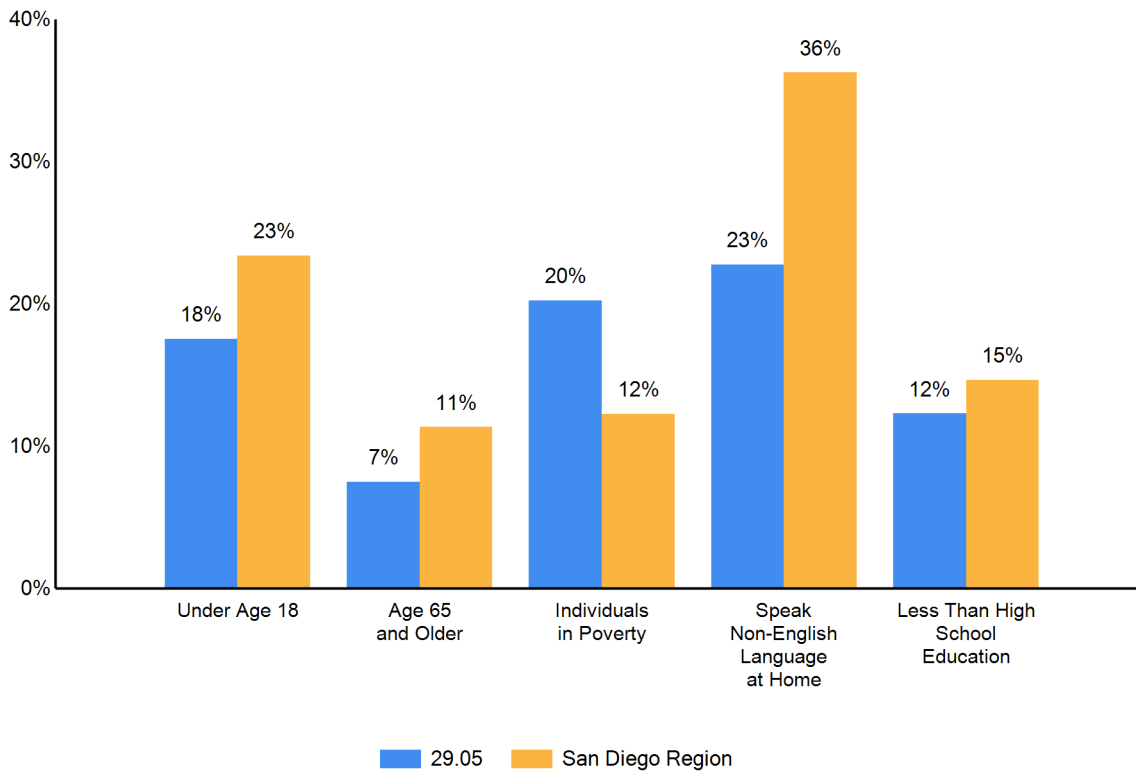
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	799	497	302	769	467	302	30	30	0
Married couple family	455	239	216	443	227	216	12	12	0
Male householder, no wife present	142	100	42	133	91	42	9	9	0
Female householder, no husband present	202	158	44	193	149	44	9	9	0

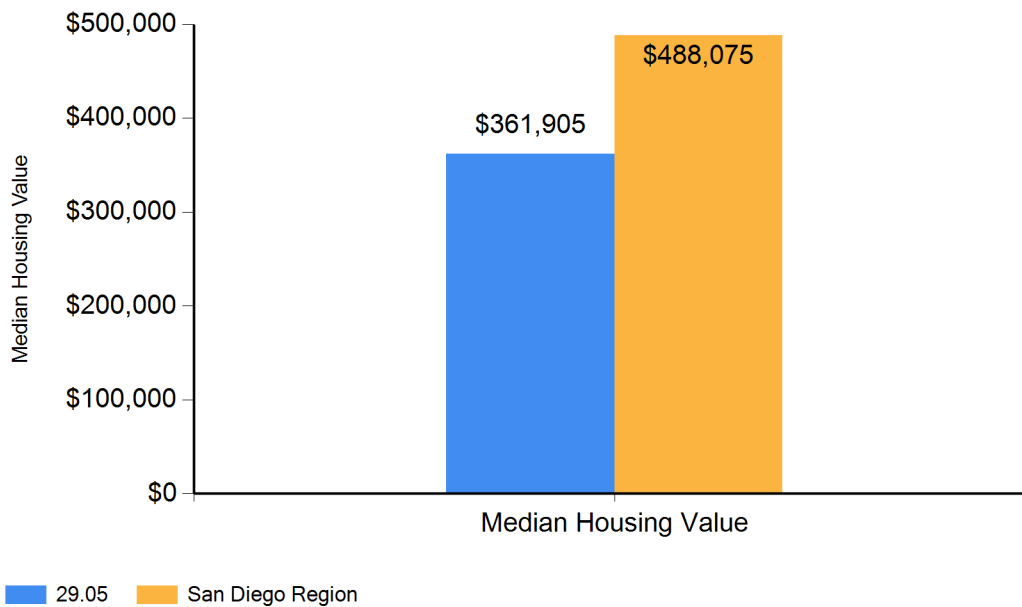
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075