



Demographic and Socioeconomic Profile 2010

TRACT: 168.10

Population by Race

	Population	Percent
Total Population	2,792	100%
White	2,250	81%
Hispanic	381	14%
Two or More	71	3%
Asian	52	2%
Black	17	1%
American Indian	13	<1%
Pacific Islander	5	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,792	1,406	1,386	50%
Under 5	134	74	60	45%
5 to 9	178	85	93	52%
10 to 14	227	102	125	55%
15 to 17	156	91	65	42%
18 and 19	72	47	25	35%
20 to 24	165	90	75	45%
25 to 29	147	77	70	48%
30 to 34	128	63	65	51%
35 to 39	169	83	86	51%
40 to 44	207	94	113	55%
45 to 49	293	149	144	49%
50 to 54	284	147	137	48%
55 to 59	198	103	95	48%
60 and 61	68	37	31	46%
62 to 64	87	40	47	54%
65 to 69	91	48	43	47%
70 to 74	65	23	42	65%
75 to 79	51	23	28	55%
80 to 84	43	21	22	51%
85 and Older	29	9	20	69%
Under 18	695	352	343	49%
65 and older	279	124	155	56%
Median	40.5	39.5	41.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,253	100%
Never Married	631	28%
Married, excluding separated	1,291	57%
Separated	57	3%
Widowed	97	4%
Divorced	177	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,792	100%
Household	2,762	99%
Group Quarters - Other	30	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,792	381	2,250	17	13	52	5	3	71
Under 5	134	25	98	0	0	1	0	2	8
5 to 9	178	36	125	3	1	5	0	0	8
10 to 14	227	44	168	0	1	1	0	0	13
15 to 17	156	21	126	1	1	2	0	0	5
18 and 19	72	17	51	1	0	1	0	0	2
20 to 24	165	28	131	0	0	1	1	0	4
25 to 29	147	31	106	2	0	1	1	0	6
30 to 34	128	21	100	1	1	2	0	0	3
35 to 39	169	23	137	0	0	3	0	0	6
40 to 44	207	25	168	4	0	6	0	1	3
45 to 49	293	22	253	1	1	8	1	0	7
50 to 54	284	23	249	0	5	5	0	0	2
55 to 59	198	21	169	0	1	4	0	0	3
60 and 61	68	5	57	0	0	5	1	0	0
62 to 64	87	11	73	0	0	2	0	0	1
65 to 69	91	12	73	3	2	1	0	0	0
70 to 74	65	6	57	0	0	2	0	0	0
75 to 79	51	5	44	0	0	1	1	0	0
80 to 84	43	2	40	0	0	1	0	0	0
85 and Older	29	3	25	1	0	0	0	0	0
Under 18	695	126	517	4	3	9	0	2	34
65 and older	279	28	239	4	2	5	1	0	0
Median		28.1	42.5	40.6	51.5	46.9	47.5	3.8	19.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,658	100%
Speak Only English	2,416	91%
Speak Spanish:	206	8%
Speak English "well" or "very well"	206	8%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	36	1%
Speak English "well" or "very well"	36	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,860	100%
Less than 9th grade	33	2%
9th through 12th grade, no diploma	141	8%
High school grad (incl. equivalency)	579	31%
Some college, no degree	573	31%
Associate degree	127	7%
Bachelor's degree	271	15%
Master's degree	107	6%
Professional school degree	20	1%
Doctorate degree	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,717	100%	---	---	---	---
Enrolled in school	688	25%	572	21%	116	4%
Nursery / Preschool	56	8%	0	0%	56	48%
Kindergarten to grade 4	139	20%	92	16%	47	41%
Grade 5 to grade 8	128	19%	128	22%	0	0%
Grade 9 to grade 12	214	31%	214	37%	0	0%
College, undergraduate	142	21%	129	23%	13	11%
Graduate or Professional school	9	1%	9	2%	0	0%
Not enrolled in school	2,029	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	893	100%	371	100%	522	100%
Family Households:	787	88%	371	100%	416	80%
Married couple family	654	73%	301	81%	353	68%
Other family:	133	15%	70	19%	63	12%
Male householder, no wife	54	6%	23	6%	31	6%
Female householder, no husband	79	9%	47	13%	32	6%
Nonfamily households:	106	12%	0	0%	106	20%
Householder living alone	74	8%	----	----	----	----
Other nonfamily households	32	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	914	100%	893	21	2%	3.09
Single family (detached)	852	93%	832	20	2%	3.10
Single family (attached)	62	7%	61	1	2%	3.02
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	788	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	49	6%
\$300,000 to \$399,999	185	23%
\$400,000 to \$499,999	215	27%
\$500,000 to \$749,999	271	34%
\$750,000 to \$999,999	46	6%
\$1,000,000 or more	12	2%

Median Value **\$469,767**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	914	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	225	25%
1980 to 1989	77	8%
1970 to 1979	166	18%
1960 to 1969	183	20%
1950 to 1959	104	11%
1940 to 1949	89	10%
1939 or earlier	70	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	893	100%	105	100%	788	100%
1.00 occupant housing per room or less	883	99%	105	100%	778	99%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	10	1%	0	0%	10	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	105	100%
Less than \$500	10	10%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	62	59%
\$1,500 to \$1,999	0	0%
\$2,000 or more	13	12%
No cash rent	20	19%
Median contract rent	\$1,421	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	105	100%
Less than 20 percent	10	10%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	37	35%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	38	36%
Not computed	20	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	893	100%
No vehicle	13	1%
1 vehicle	113	13%
2 vehicles	332	37%
3 vehicles	292	33%
4 or more vehicles	143	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,461	100%
Worked in state of residence	1,461	100%
Worked in county of residence	1,429	98%
Worked outside county of residence	32	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,195	100%	1,112	51%
In labor force	1,577	72%	859	54%
Armed forces	13	1%	13	100%
Civilian (employed)	1,371	87%	731	53%
Civilian (unemployed)	193	12%	115	60%
Not in labor force	618	28%	253	41%
Pct. of civilian labor force unemployed	12.3%		13.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,461	100%
Car, truck or van:	1,391	95%
Drove Alone	1,270	87%
Carpooled	121	8%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	70	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,461	100%
Did not work at home	1,391	95%
Less than 10 minutes	89	6%
10 to 19 minutes	520	36%
20 to 29 minutes	267	18%
30 to 44 minutes	334	23%
45 to 59 minutes	121	8%
60 to 89 minutes	50	3%
90 minutes or more	10	1%
Worked at home	70	5%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,448	100%
Agriculture, forestry, mining	0	0%
Utilities	9	1%
Construction	180	12%
Manufacturing	153	11%
Wholesale trade	42	3%
Retail trade	68	5%
Transportation & warehousing	44	3%
Information & communications	78	5%
Finance, insurance, & real estate	92	6%
Professional, scientific, management, administration	81	6%
Educational, social, & health services	335	23%
Art, entertainment, recreation, accommodations, food	72	5%
Other services	104	7%
Public administration	190	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,448	100%
Management, professional & related:	539	37%
Management (incl. farm managers)	132	9%
Business & financial	107	7%
Computer & mathematical	44	3%
Architecture & engineering	25	2%
Life, physical & social science	16	1%
Community & social service	35	2%
Legal	10	1%
Education, training, & library	100	7%
Art, entertainment, sports & media	10	1%
Healthcare practitioners	60	4%
Service:	226	16%
Healthcare support	22	2%
Protective service	47	3%
Food preparation & serving	63	4%
Building & grounds cleaning / maintenance	31	2%
Personal care & service	63	4%
Sales & office	387	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	249	17%
Production, transport & material moving	47	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	893	100%
Less than \$15,000	0	0%
\$15,000 to \$29,999	72	8%
\$30,000 to \$44,999	69	8%
\$45,000 to \$59,999	83	9%
\$60,000 to \$74,999	113	13%
\$75,000 to \$99,999	161	18%
\$100,000 to \$124,999	134	15%
\$125,000 to \$149,999	92	10%
\$150,000 to \$199,999	80	9%
\$200,000 or more	89	10%
Median Income	\$92,003	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	893	100%
With earnings	817	91%
With wage and salary income	789	88%
With self-employment income	133	15%
With interest, dividend, or net rental income	255	29%
With Social Security income	176	20%
With Supplemental Security income	0	0%
With public assistance income	15	2%
With retirement income	149	17%
With other types of income	75	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,792	100%
Under .50	65	2%
.50 to .99	119	4%
1.00 to 1.24	0	0%
1.25 to 1.49	25	1%
1.50 to 1.84	107	4%
1.85 to 1.99	53	2%
2.00 and over	2,423	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,792	100%
Above Poverty	2,608	93%
Below Poverty	184	7%

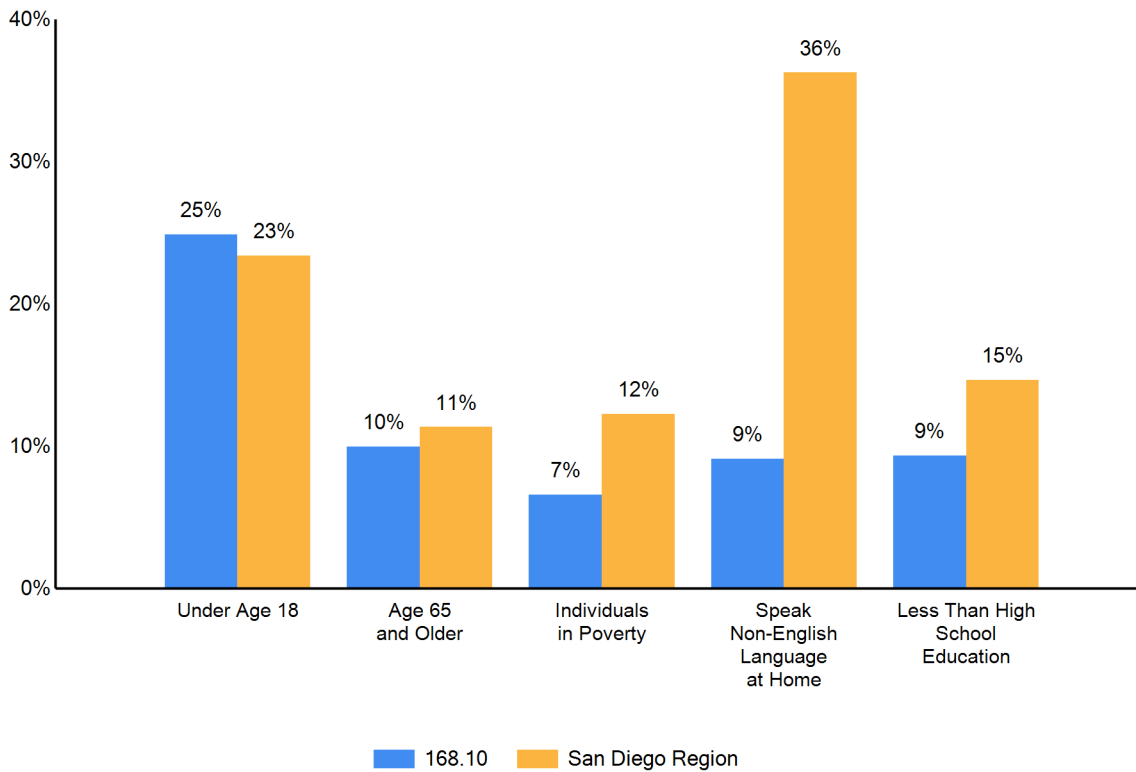
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	787	371	416	777	361	416	10	10	0
Married couple family	654	301	353	644	291	353	10	10	0
Male householder, no wife present	54	23	31	54	23	31	0	0	0
Female householder, no husband present	79	47	32	79	47	32	0	0	0

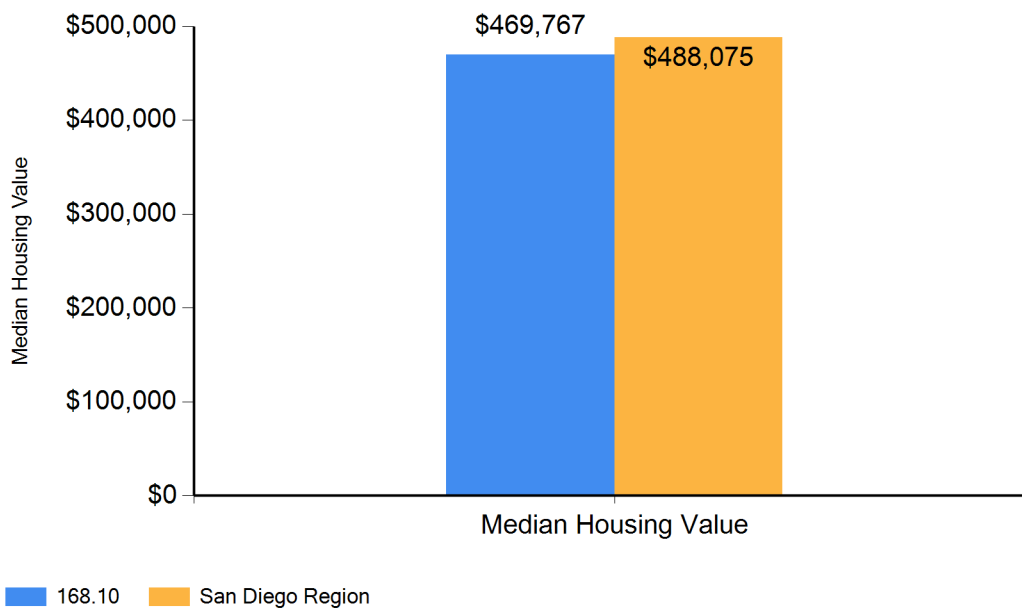
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075