



Demographic and Socioeconomic Profile 2010

TRACT: 188.02

Population by Race

	Population	Percent
Total Population	8,122	100%
White	6,614	81%
Hispanic	1,021	13%
Asian	226	3%
Two or More	147	2%
Black	58	1%
American Indian	27	<1%
Pacific Islander	16	<1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	8,122	4,020	4,102	51%
Under 5	245	124	121	49%
5 to 9	337	184	153	45%
10 to 14	404	199	205	51%
15 to 17	328	169	159	48%
18 and 19	195	111	84	43%
20 to 24	322	178	144	45%
25 to 29	265	143	122	46%
30 to 34	200	102	98	49%
35 to 39	248	124	124	50%
40 to 44	422	194	228	54%
45 to 49	637	293	344	54%
50 to 54	790	385	405	51%
55 to 59	795	359	436	55%
60 and 61	294	152	142	48%
62 to 64	510	234	276	54%
65 to 69	708	357	351	50%
70 to 74	572	292	280	49%
75 to 79	346	185	161	47%
80 to 84	271	136	135	50%
85 and Older	233	99	134	58%
Under 18	1,314	676	638	49%
65 and older	2,130	1,069	1,061	50%
Median	52.9	52.5	53.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	7,136	100%
Never Married	1,662	23%
Married, excluding separated	4,446	62%
Separated	74	1%
Widowed	453	6%
Divorced	501	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	8,122	100%
Household	8,100	100%
Group Quarters - Other	22	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	8,122	1,021	6,614	58	27	226	16	13	147
Under 5	245	59	162	0	0	11	1	3	9
5 to 9	337	74	226	6	1	8	2	0	20
10 to 14	404	80	291	3	3	8	0	0	19
15 to 17	328	65	232	7	2	7	1	0	14
18 and 19	195	32	151	1	1	5	0	1	4
20 to 24	322	63	239	1	1	5	0	0	13
25 to 29	265	60	187	2	2	11	0	0	3
30 to 34	200	42	140	3	2	8	0	1	4
35 to 39	248	54	169	2	1	14	1	0	7
40 to 44	422	86	297	5	0	21	3	2	8
45 to 49	637	93	494	8	4	25	3	0	10
50 to 54	790	82	674	3	3	20	1	0	7
55 to 59	795	63	697	3	0	25	1	2	4
60 and 61	294	24	251	4	2	7	1	0	5
62 to 64	510	30	463	0	0	9	1	1	6
65 to 69	708	43	634	2	5	14	1	1	8
70 to 74	572	36	513	7	0	11	0	2	3
75 to 79	346	13	322	0	0	10	0	0	1
80 to 84	271	17	249	1	0	4	0	0	0
85 and Older	233	5	223	0	0	3	0	0	2
Under 18	1,314	278	911	16	6	34	4	3	62
65 and older	2,130	114	1,941	10	5	42	1	3	14
Median		38.3	55.3	44.0	45.6	48.0	45.0	43.8	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	7,877	100%
Speak Only English	6,893	88%
Speak Spanish:	624	8%
Speak English "well" or "very well"	545	7%
Speak English "not well" or "not at all"	79	1%
Speak Asian/Pacific Island language:	74	1%
Speak English "well" or "very well"	58	1%
Speak English "not well" or "not at all"	16	<1%
Speak other language:	286	4%
Speak English "well" or "very well"	286	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	6,291	100%
Less than 9th grade	119	2%
9th through 12th grade, no diploma	148	2%
High school grad (incl. equivalency)	1,169	19%
Some college, no degree	1,969	31%
Associate degree	565	9%
Bachelor's degree	1,568	25%
Master's degree	484	8%
Professional school degree	134	2%
Doctorate degree	135	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,968	100%	---	---	---	---
Enrolled in school	1,471	18%	1,170	15%	301	4%
Nursery / Preschool	72	5%	32	3%	40	13%
Kindergarten to grade 4	247	17%	140	12%	107	36%
Grade 5 to grade 8	244	17%	194	17%	50	17%
Grade 9 to grade 12	571	39%	528	45%	43	14%
College, undergraduate	279	19%	237	20%	42	14%
Graduate or Professional school	58	4%	39	3%	19	6%
Not enrolled in school	6,497	82%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	3,273	100%	746	100%	2,527	100%
Family Households:	2,542	78%	746	100%	1,796	71%
Married couple family	2,228	68%	673	90%	1,555	62%
Other family:	314	10%	73	10%	241	10%
Male householder, no wife	97	3%	31	4%	66	3%
Female householder, no husband	217	7%	42	6%	175	7%
Nonfamily households:	731	22%	0	0%	731	29%
Householder living alone	621	19%	----	----	----	----
Other nonfamily households	110	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,507	100%	3273	234	7%	2.47
Single family (detached)	3,066	87%	2,839	227	7%	2.53
Single family (attached)	324	9%	319	5	2%	2.07
2 to 4 units	9	<1%	7	2	22%	2.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	108	3%	108	0	0%	2.13

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,846	100%
Less than \$150,000	144	5%
\$150,000 to \$199,999	21	1%
\$200,000 to \$249,999	24	1%
\$250,000 to \$299,999	26	1%
\$300,000 to \$399,999	120	4%
\$400,000 to \$499,999	354	12%
\$500,000 to \$749,999	913	32%
\$750,000 to \$999,999	625	22%
\$1,000,000 or more	619	22%

Median Value **\$704,194**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,507	100%
2005 or Later	115	3%
2000 to 2004	506	14%
1990 to 1999	628	18%
1980 to 1989	946	27%
1970 to 1979	649	19%
1960 to 1969	434	12%
1950 to 1959	146	4%
1940 to 1949	51	1%
1939 or earlier	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	3,273	100%	427	100%	2,846	100%
1.00 occupant housing per room or less	3,254	99%	427	100%	2,827	99%
1.01 to 1.50 occupants per room	19	1%	0	0%	19	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	427	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	31	7%
\$700 to \$799	46	11%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	54	13%
\$1,250 to \$1,499	144	34%
\$1,500 to \$1,999	53	12%
\$2,000 or more	60	14%
No cash rent	39	9%
Median contract rent	\$1,394	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	427	100%
Less than 20 percent	4	1%
20.0 to 24.9 percent	86	20%
25.0 to 29.9 percent	43	10%
30.0 to 34.9 percent	22	5%
35.0 to 39.9 percent	55	13%
40.0 to 49.9 percent	48	11%
50.0 percent or more	99	23%
Not computed	70	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	3,273	100%
No vehicle	36	1%
1 vehicle	544	17%
2 vehicles	1,424	44%
3 vehicles	671	21%
4 or more vehicles	598	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,760	100%
Worked in state of residence	3,731	99%
Worked in county of residence	2,890	77%
Worked outside county of residence	841	22%
Worked outside state of residence	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	7,049	100%	3,471	49%
In labor force	3,837	54%	2,094	55%
Armed forces	38	1%	38	100%
Civilian (employed)	3,510	91%	1,981	56%
Civilian (unemployed)	289	8%	75	26%
Not in labor force	3,212	46%	1,377	43%
Pct. of civilian labor force unemployed	7.6%		3.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,760	100%
Car, truck or van:	3,350	89%
Drove Alone	2,905	77%
Carpooled	445	12%
Public Transportation:	27	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	17	<1%
Other public transportation	10	<1%
Motorcycle	0	0%
Bicycle	0	0%
Walked	44	1%
Other means	0	0%
Worked at home	339	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,760	100%
Did not work at home	3,421	91%
Less than 10 minutes	127	3%
10 to 19 minutes	610	16%
20 to 29 minutes	648	17%
30 to 44 minutes	738	20%
45 to 59 minutes	384	10%
60 to 89 minutes	600	16%
90 minutes or more	314	8%
Worked at home	339	9%
Average time to work (minutes)	47	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,725	100%
Agriculture, forestry, mining	91	2%
Utilities	24	1%
Construction	459	12%
Manufacturing	420	11%
Wholesale trade	322	9%
Retail trade	340	9%
Transportation & warehousing	117	3%
Information & communications	45	1%
Finance, insurance, & real estate	349	9%
Professional, scientific, management, administration	103	3%
Educational, social, & health services	530	14%
Art, entertainment, recreation, accommodations, food	241	6%
Other services	110	3%
Public administration	574	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,725	100%
Management, professional & related:	1,475	40%
Management (incl. farm managers)	664	18%
Business & financial	146	4%
Computer & mathematical	56	2%
Architecture & engineering	82	2%
Life, physical & social science	30	1%
Community & social service	32	1%
Legal	25	1%
Education, training, & library	181	5%
Art, entertainment, sports & media	135	4%
Healthcare practitioners	124	3%
Service:	192	5%
Healthcare support	4	<1%
Protective service	23	1%
Food preparation & serving	71	2%
Building & grounds cleaning / maintenance	40	1%
Personal care & service	54	1%
Sales & office	1,294	35%
Farming, fishing & forestry	8	<1%
Construction, extraction & maintenance	339	9%
Production, transport & material moving	417	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	3,273	100%
Less than \$15,000	224	7%
\$15,000 to \$29,999	334	10%
\$30,000 to \$44,999	291	9%
\$45,000 to \$59,999	236	7%
\$60,000 to \$74,999	312	10%
\$75,000 to \$99,999	524	16%
\$100,000 to \$124,999	412	13%
\$125,000 to \$149,999	165	5%
\$150,000 to \$199,999	336	10%
\$200,000 or more	439	13%
Median Income	\$86,427	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	3,273	100%
With earnings	2,389	73%
With wage and salary income	2,088	64%
With self-employment income	611	19%
With interest, dividend, or net rental income	1,638	50%
With Social Security income	1,297	40%
With Supplemental Security income	21	1%
With public assistance income	30	1%
With retirement income	824	25%
With other types of income	382	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	8,122	100%
Under .50	262	3%
.50 to .99	251	3%
1.00 to 1.24	7	<1%
1.25 to 1.49	207	3%
1.50 to 1.84	201	2%
1.85 to 1.99	77	1%
2.00 and over	7,117	88%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	8,122	100%
Above Poverty	7,609	94%
Below Poverty	513	6%

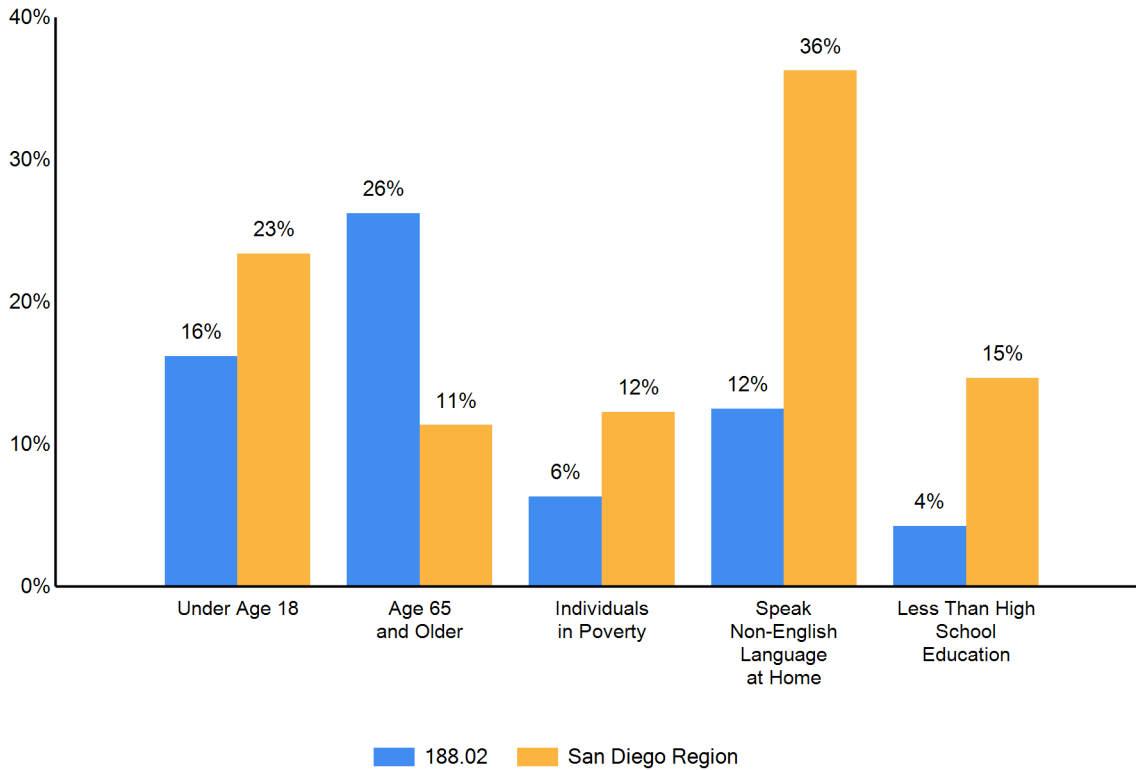
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,542	746	1,796	2,443	738	1,705	99	8	91
Married couple family	2,228	673	1,555	2,137	673	1,464	91	0	91
Male householder, no wife present	97	31	66	97	31	66	0	0	0
Female householder, no husband present	217	42	175	209	34	175	8	8	0

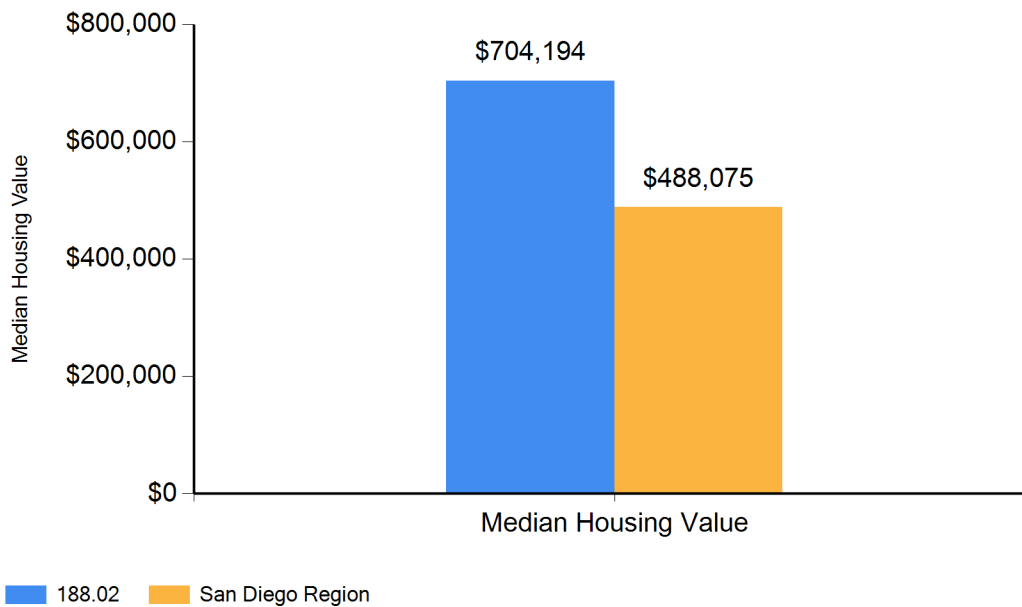
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075