



## Demographic and Socioeconomic Profile 2010

JURISDICTION: National City

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>58,582</b>	<b>100%</b>
Hispanic	36,911	63%
Asian	10,401	18%
White	6,872	12%
Black	2,660	5%
Two or More	1,110	2%
Pacific Islander	413	1%
American Indian	168	<1%
Other	47	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>58,582</b>	<b>30,218</b>	<b>28,364</b>	<b>48%</b>
Under 5	4,064	2,055	2,009	49%
5 to 9	3,968	2,041	1,927	49%
10 to 14	4,183	2,074	2,109	50%
15 to 17	2,807	1,491	1,316	47%
18 and 19	2,278	1,233	1,045	46%
20 to 24	7,158	4,622	2,536	35%
25 to 29	4,716	2,741	1,975	42%
30 to 34	3,858	2,054	1,804	47%
35 to 39	3,711	1,855	1,856	50%
40 to 44	3,520	1,786	1,734	49%
45 to 49	3,604	1,784	1,820	50%
50 to 54	3,463	1,657	1,806	52%
55 to 59	2,847	1,333	1,514	53%
60 and 61	947	411	536	57%
62 to 64	1,245	586	659	53%
65 to 69	1,518	665	853	56%
70 to 74	1,396	585	811	58%
75 to 79	1,332	512	820	62%
80 to 84	1,036	382	654	63%
85 and Older	931	351	580	62%
Under 18	15,022	7,661	7,361	49%
65 and older	6,213	2,495	3,718	60%
<b>Median</b>	<b>30.2</b>	<b>27.9</b>	<b>33.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>46,367</b>	<b>100%</b>
Never Married	16,488	36%
Married, excluding separated	21,597	47%
Separated	1,713	4%
Widowed	2,623	6%
Divorced	3,946	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>58,582</b>	<b>100%</b>
Household	52,830	90%
Group Quarters - Military	5,141	9%
Group Quarters - Other	611	1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>58,582</b>	<b>36,911</b>	<b>6,872</b>	<b>2,660</b>	<b>168</b>	<b>10,401</b>	<b>413</b>	<b>47</b>	<b>1,110</b>
Under 5	4,064	3,210	121	116	4	479	16	8	110
5 to 9	3,968	3,187	111	88	4	468	20	8	82
10 to 14	4,183	3,303	109	96	1	551	19	5	99
15 to 17	2,807	2,214	76	72	1	374	18	2	50
18 and 19	2,278	1,540	250	128	9	272	20	0	59
20 to 24	7,158	3,613	1,748	610	37	875	63	8	204
25 to 29	4,716	2,867	666	315	20	697	35	5	111
30 to 34	3,858	2,540	411	199	12	608	19	3	66
35 to 39	3,711	2,526	331	180	13	585	17	0	59
40 to 44	3,520	2,342	297	137	2	672	25	1	44
45 to 49	3,604	2,260	352	156	10	742	38	0	46
50 to 54	3,463	1,986	437	147	14	796	37	1	45
55 to 59	2,847	1,492	397	119	9	766	24	0	40
60 and 61	947	461	154	48	2	267	4	1	10
62 to 64	1,245	604	214	50	10	349	7	1	10
65 to 69	1,518	758	245	53	7	427	15	0	13
70 to 74	1,396	632	212	47	5	468	16	0	16
75 to 79	1,332	599	234	44	4	417	15	2	17
80 to 84	1,036	424	225	17	3	347	2	0	18
85 and Older	931	353	282	38	1	241	3	2	11
Under 18	15,022	11,914	417	372	10	1,872	73	23	341
65 and older	6,213	2,766	1,198	199	20	1,900	51	4	75
<b>Median</b>		<b>27.4</b>	<b>34.3</b>	<b>28.5</b>	<b>33.3</b>	<b>42.2</b>	<b>34.1</b>	<b>20.3</b>	<b>23.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>54,518</b>	<b>100%</b>
Speak Only English	16,297	30%
Speak Spanish:	29,400	54%
Speak English "well" or "very well"	21,809	40%
Speak English "not well" or "not at all"	7,591	14%
Speak Asian/Pacific Island language:	8,419	15%
Speak English "well" or "very well"	6,926	13%
Speak English "not well" or "not at all"	1,493	3%
Speak other language:	402	1%
Speak English "well" or "very well"	335	1%
Speak English "not well" or "not at all"	67	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>34,124</b>	<b>100%</b>
Less than 9th grade	6,210	18%
9th through 12th grade, no diploma	5,356	16%
High school grad (incl. equivalency)	9,120	27%
Some college, no degree	6,726	20%
Associate degree	2,278	7%
Bachelor's degree	3,629	11%
Master's degree	564	2%
Professional school degree	177	1%
Doctorate degree	64	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>56,153</b>	<b>100%</b>	---	---	---	---
Enrolled in school	15,916	28%	15,167	27%	749	1%
Nursery / Preschool	739	5%	695	5%	44	6%
Kindergarten to grade 4	4,340	27%	4,209	28%	131	17%
Grade 5 to grade 8	3,283	21%	3,133	21%	150	20%
Grade 9 to grade 12	4,189	26%	4,119	27%	70	9%
College, undergraduate	3,021	19%	2,742	18%	279	37%
Graduate or Professional school	344	2%	269	2%	75	10%
Not enrolled in school	40,237	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>15,502</b>	<b>100%</b>	<b>7,108</b>	<b>100%</b>	<b>8,394</b>	<b>100%</b>
Family Households:	11,959	77%	7,053	99%	4,906	58%
Married couple family	7,391	48%	4,157	58%	3,234	39%
Other family:	4,568	29%	2,896	41%	1,672	20%
Male householder, no wife	1,454	9%	711	10%	743	9%
Female householder, no husband	3,114	20%	2,185	31%	929	11%
Nonfamily households:	3,543	23%	55	1%	3,488	42%
Householder living alone	3,043	20%	----	----	----	----
Other nonfamily households	500	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>16,200</b>	<b>100%</b>	<b>15502</b>	<b>698</b>	<b>4%</b>	<b>3.41</b>
Single family (detached)	5,670	35%	5,444	226	4%	3.65
Single family (attached)	3,182	20%	3,074	108	3%	3.59
2 to 4 units	2,011	12%	1,836	175	9%	3.43
5 to 9 units	1,120	7%	1,091	29	3%	3.30
10 or more units	3,829	24%	3,690	139	4%	2.92
Mobile home and Other	388	2%	367	21	5%	3.44

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>5,609</b>	<b>100%</b>
Less than \$150,000	483	9%
\$150,000 to \$199,999	358	6%
\$200,000 to \$249,999	491	9%
\$250,000 to \$299,999	597	11%
\$300,000 to \$399,999	1,493	27%
\$400,000 to \$499,999	1,111	20%
\$500,000 to \$749,999	907	16%
\$750,000 to \$999,999	100	2%
\$1,000,000 or more	69	1%

**Median Value** **\$358,647**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>16,200</b>	<b>100%</b>
2005 or Later	235	1%
2000 to 2004	437	3%
1990 to 1999	481	3%
1980 to 1989	1,572	10%
1970 to 1979	2,909	18%
1960 to 1969	3,167	20%
1950 to 1959	4,092	25%
1940 to 1949	1,774	11%
1939 or earlier	1,533	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>15,502</b>	<b>100%</b>	<b>9,893</b>	<b>100%</b>	<b>5,609</b>	<b>100%</b>
1.00 occupant housing per room or less	13,115	85%	7,977	81%	5,138	92%
1.01 to 1.50 occupants per room	1,385	9%	1,087	11%	298	5%
1.51 to 2.00 occupants per room	719	5%	555	6%	164	3%
2.01 or more occupants per room	283	2%	274	3%	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>9,893</b>	<b>100%</b>
Less than \$500	1,313	13%
\$500 to \$599	741	7%
\$600 to \$699	455	5%
\$700 to \$799	1,741	18%
\$800 to \$899	1,408	14%
\$900 to \$999	1,321	13%
\$1,000 to \$1,249	1,435	15%
\$1,250 to \$1,499	684	7%
\$1,500 to \$1,999	499	5%
\$2,000 or more	11	<1%
No cash rent	285	3%
<b>Median contract rent</b>	<b>\$851</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>9,893</b>	<b>100%</b>
Less than 20 percent	1,727	17%
20.0 to 24.9 percent	854	9%
25.0 to 29.9 percent	1,038	10%
30.0 to 34.9 percent	982	10%
35.0 to 39.9 percent	871	9%
40.0 to 49.9 percent	1,266	13%
50.0 percent or more	2,691	27%
Not computed	464	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>15,502</b>	<b>100%</b>
No vehicle	2,368	15%
1 vehicle	5,124	33%
2 vehicles	4,716	30%
3 vehicles	2,303	15%
4 or more vehicles	991	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,357</b>	<b>100%</b>
Worked in state of residence	25,274	100%
Worked in county of residence	24,855	98%
Worked outside county of residence	419	2%
Worked outside state of residence	83	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>45,471</b>	<b>100%</b>	<b>23,596</b>	<b>52%</b>
In labor force	28,817	63%	17,149	60%
Armed forces	4,543	16%	4,006	88%
Civilian (employed)	21,461	74%	11,539	54%
Civilian (unemployed)	2,813	10%	1,604	57%
Not in labor force	16,654	37%	6,447	39%
Pct. of civilian labor force unemployed	11.6%		12.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,357</b>	<b>100%</b>
Car, truck or van:	19,686	78%
Drove Alone	15,529	61%
Carpooled	4,157	16%
Public Transportation:	1,841	7%
Bus	1,551	6%
Trolley / Streetcar	183	1%
Railroad	107	<1%
Other public transportation	0	0%
Motorcycle	109	<1%
Bicycle	92	<1%
Walked	883	3%
Other means	284	1%
Worked at home	2,462	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>25,357</b>	<b>100%</b>
Did not work at home	22,895	90%
Less than 10 minutes	2,125	8%
10 to 19 minutes	7,395	29%
20 to 29 minutes	4,830	19%
30 to 44 minutes	5,486	22%
45 to 59 minutes	1,062	4%
60 to 89 minutes	1,381	5%
90 minutes or more	616	2%
Worked at home	2,462	10%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>21,159</b>	<b>100%</b>
Agriculture, forestry, mining	117	1%
Utilities	127	1%
Construction	1,781	8%
Manufacturing	2,144	10%
Wholesale trade	417	2%
Retail trade	2,049	10%
Transportation & warehousing	1,078	5%
Information & communications	240	1%
Finance, insurance, & real estate	881	4%
Professional, scientific, management, administration	1,149	5%
Educational, social, & health services	4,457	21%
Art, entertainment, recreation, accommodations, food	2,953	14%
Other services	1,285	6%
Public administration	2,481	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>21,159</b>	<b>100%</b>
Management, professional & related:	3,740	18%
Management (incl. farm managers)	794	4%
Business & financial	611	3%
Computer & mathematical	258	1%
Architecture & engineering	159	1%
Life, physical & social science	142	1%
Community & social service	189	1%
Legal	102	<1%
Education, training, & library	691	3%
Art, entertainment, sports & media	184	1%
Healthcare practitioners	610	3%
Service:	6,973	33%
Healthcare support	831	4%
Protective service	406	2%
Food preparation & serving	1,902	9%
Building & grounds cleaning / maintenance	2,651	13%
Personal care & service	1,183	6%
Sales & office	4,770	23%
Farming, fishing & forestry	86	<1%
Construction, extraction & maintenance	2,782	13%
Production, transport & material moving	2,808	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>15,502</b>	<b>100%</b>
Less than \$15,000	2,612	17%
\$15,000 to \$29,999	3,562	23%
\$30,000 to \$44,999	2,884	19%
\$45,000 to \$59,999	2,298	15%
\$60,000 to \$74,999	1,114	7%
\$75,000 to \$99,999	1,493	10%
\$100,000 to \$124,999	741	5%
\$125,000 to \$149,999	461	3%
\$150,000 to \$199,999	204	1%
\$200,000 or more	133	1%
<b>Median Income</b>	<b>\$38,202</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>15,502</b>	<b>100%</b>
With earnings	12,579	81%
With wage and salary income	12,017	78%
With self-employment income	1,602	10%
With interest, dividend, or net rental income	1,115	7%
With Social Security income	3,820	25%
With Supplemental Security income	1,457	9%
With public assistance income	925	6%
With retirement income	1,968	13%
With other types of income	2,499	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>54,004</b>	<b>100%</b>
Under .50	3,174	6%
.50 to .99	8,304	15%
1.00 to 1.24	4,906	9%
1.25 to 1.49	4,182	8%
1.50 to 1.84	5,377	10%
1.85 to 1.99	2,121	4%
2.00 and over	25,940	48%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>54,004</b>	<b>100%</b>
Above Poverty	42,526	79%
Below Poverty	11,478	21%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

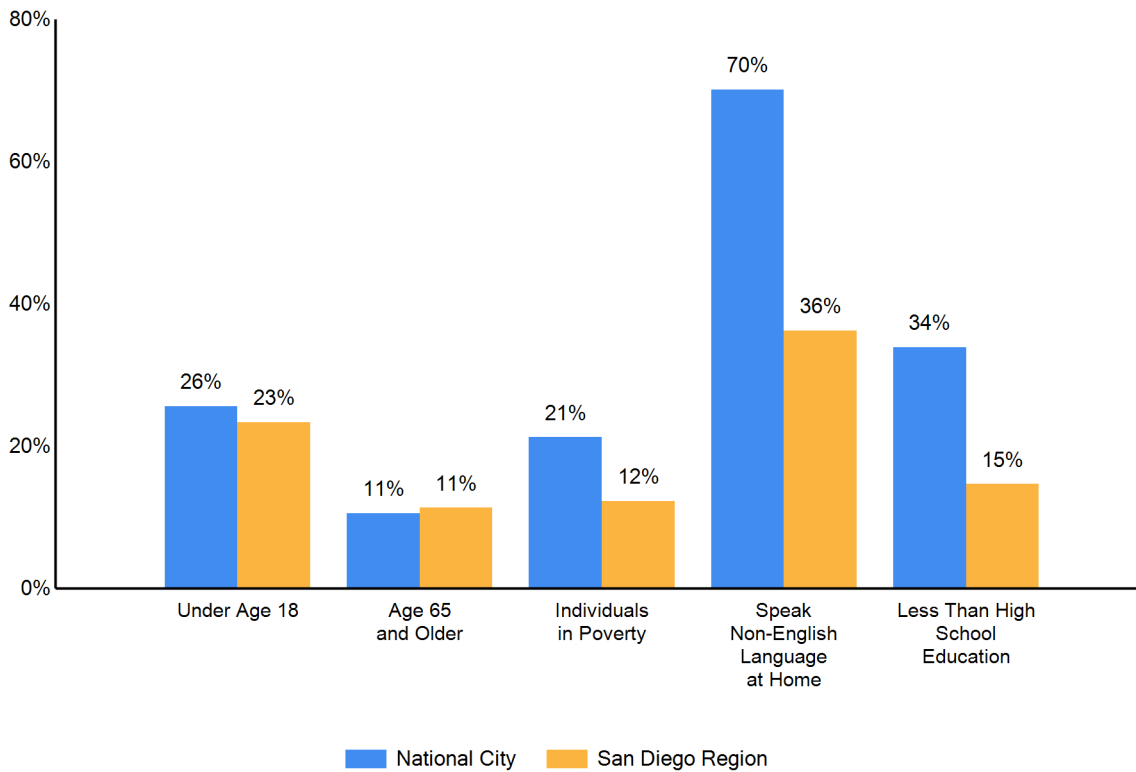
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>11,959</b>	<b>7,053</b>	<b>4,906</b>	<b>9,874</b>	<b>5,279</b>	<b>4,595</b>	<b>2,085</b>	<b>1,774</b>	<b>311</b>
Married couple family	7,391	4,157	3,234	6,467	3,364	3,103	924	793	131
Male householder, no wife present	1,454	711	743	1,320	609	711	134	102	32
Female householder, no husband present	3,114	2,185	929	2,087	1,306	781	1,027	879	148

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

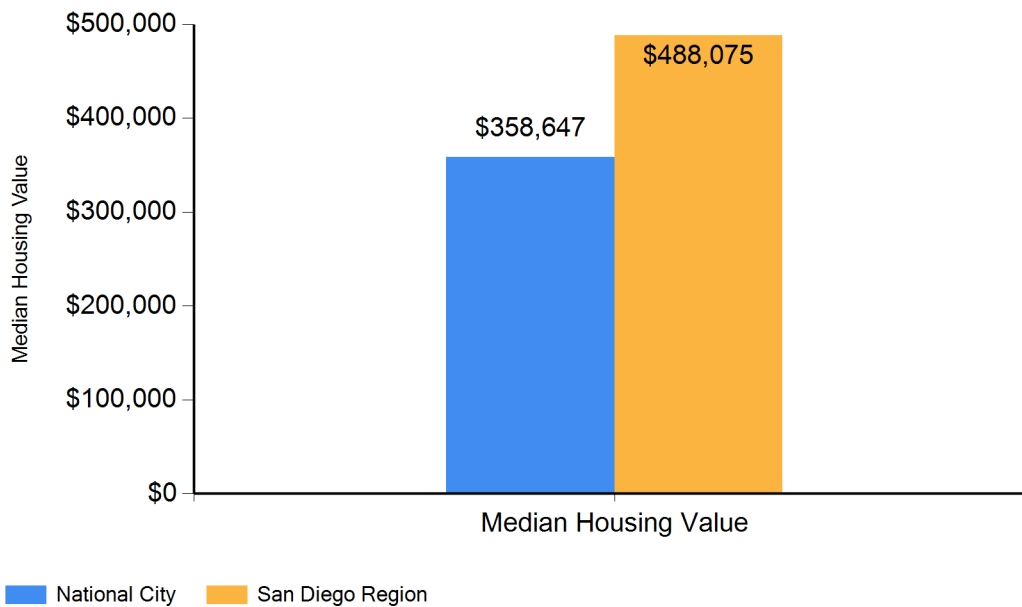


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075