DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Major Statistical Area
North County East

	Jan 1, 2015
Total Population	**453,094**
Household Population	446,278
Group Quarters Population	6,816
Persons Per Household	3.08

HOUSING AND OCCUPANCY

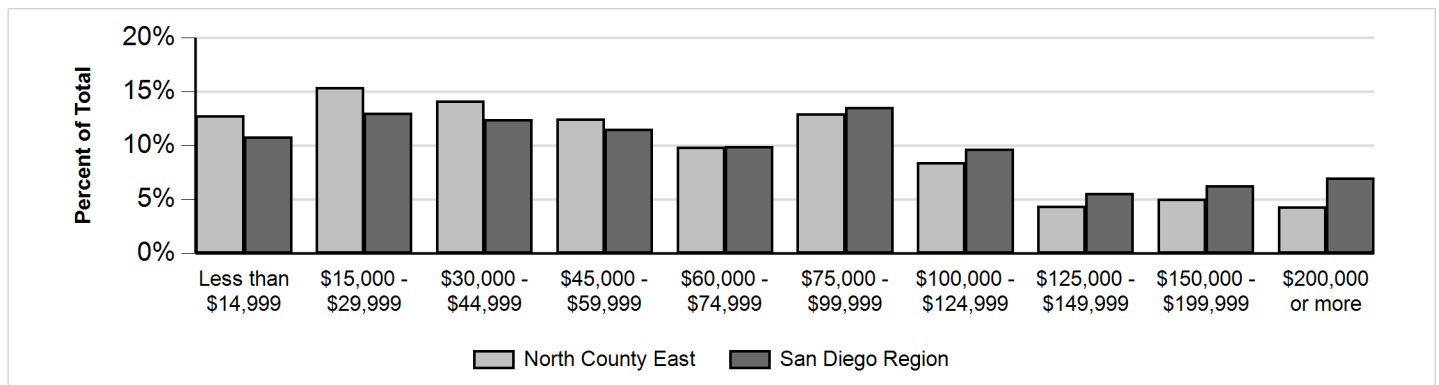|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**150,870**	**144,703**	**4.1%**
Single Family - Detached	85,941	82,914	3.5%
Single Family - Multiple-Unit	11,743	11,271	4.0%
Multi-Family	41,403	39,286	5.1%
Mobile Home and Other	11,783	11,232	4.7%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	13%	15%	14%	12%	10%	13%	8%	4%	5%	4%

Median Household Income	2015
Adjusted for Inflation (2010 $)	$54,159
Not adjusted for inflation (current 2014$)	$58,501

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
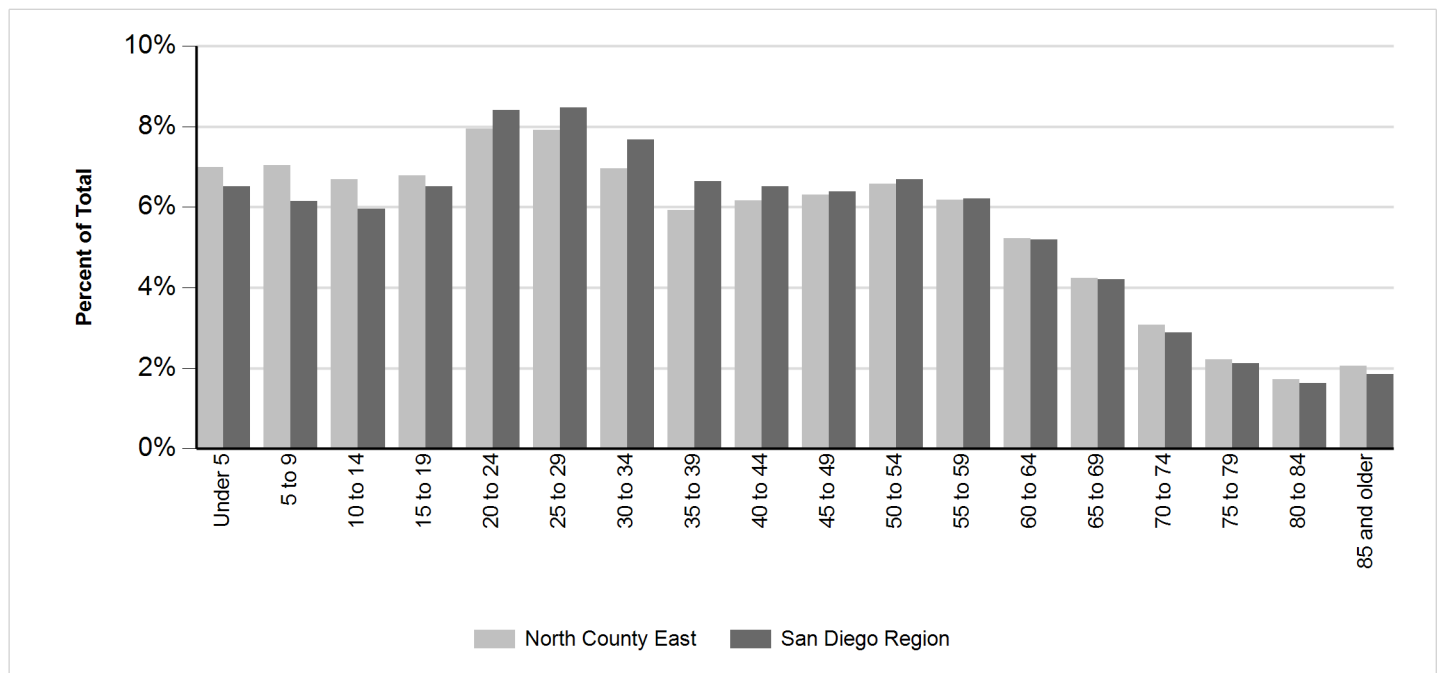
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**453,094**	**224,732**	**228,362**	**50%**
Under 5	31,684	15,912	15,772	50%
5 to 9	31,878	16,289	15,589	49%
10 to 14	30,302	15,350	14,952	49%
15 to 17	17,903	9,128	8,775	49%
18 and 19	12,817	6,449	6,368	50%
20 to 24	36,018	18,647	17,371	48%
25 to 29	35,884	18,864	17,020	47%
30 to 34	31,508	16,353	15,155	48%
35 to 39	26,855	13,617	13,238	49%
40 to 44	27,911	13,715	14,196	51%
45 to 49	28,552	14,240	14,312	50%
50 to 54	29,820	14,662	15,158	51%
55 to 59	27,989	13,636	14,353	51%
60 and 61	10,273	4,814	5,459	53%
62 to 64	13,376	6,400	6,976	52%
65 to 69	19,175	9,061	10,114	53%
70 to 74	13,958	6,417	7,541	54%
75 to 79	10,060	4,437	5,623	56%
80 to 84	7,840	3,326	4,514	58%
85 and older	9,291	3,415	5,876	63%
Under 18	111,767	56,679	55,088	49%
65 and older	60,324	26,656	33,668	56%
Median Age	34.8	33.6	36.2	N/A

POPULATION BY AGE

Legend: North County East, San Diego Region

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**184,281**	**208,524**	**11,110**	**2,713**	**33,736**	**12,730**
Under 5	17,218	9,491	930	308	1,880	1,857
5 to 9	17,540	9,593	826	178	2,019	1,722
10 to 14	16,507	9,588	648	186	1,972	1,401
15 to 17	9,766	5,847	433	111	1,034	712
18 and 19	6,755	4,455	333	79	720	475
20 to 24	18,511	12,831	1,056	186	2,147	1,287
25 to 29	15,972	14,417	1,090	232	3,094	1,079
30 to 34	14,417	12,420	956	173	2,793	749
35 to 39	13,099	10,016	644	178	2,327	591
40 to 44	12,380	11,531	723	132	2,604	541
45 to 49	11,800	13,054	725	141	2,316	516
50 to 54	9,438	16,473	829	198	2,380	502
55 to 59	7,006	17,539	659	174	2,186	425
60 and 61	2,212	6,816	249	68	800	128
62 to 64	2,603	9,170	258	84	1,096	165
65 to 69	3,209	13,750	321	114	1,577	204
70 to 74	2,291	10,239	181	71	1,047	129
75 to 79	1,524	7,535	106	43	736	116
80 to 84	1,078	6,042	59	29	562	70
85 and older	955	7,717	84	28	446	61
Under 18	61,031	34,519	2,837	783	6,905	5,692
65 and older	9,057	45,283	751	285	4,368	580
Median Age	26.8	46.6	31.3	32.2	37.6	20.8

Source: SANDAG, Current Estimates
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