



Demographic and Socioeconomic Profile 2010

TRACT: 209.03

Population by Race

	Population	Percent
Total Population	3,192	100%
White	2,054	64%
American Indian	498	16%
Hispanic	467	15%
Two or More	77	2%
Asian	50	2%
Black	42	1%
Other	2	<1%
Pacific Islander	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,192	1,570	1,622	51%
Under 5	125	64	61	49%
5 to 9	127	49	78	61%
10 to 14	154	87	67	44%
15 to 17	102	42	60	59%
18 and 19	53	32	21	40%
20 to 24	149	71	78	52%
25 to 29	150	78	72	48%
30 to 34	157	86	71	45%
35 to 39	153	63	90	59%
40 to 44	158	63	95	60%
45 to 49	192	91	101	53%
50 to 54	294	142	152	52%
55 to 59	312	159	153	49%
60 and 61	130	70	60	46%
62 to 64	243	124	119	49%
65 to 69	243	124	119	49%
70 to 74	203	111	92	45%
75 to 79	107	60	47	44%
80 to 84	79	37	42	53%
85 and Older	61	17	44	72%
Under 18	508	242	266	52%
65 and older	693	349	344	50%
Median	51.3	52.1	50.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,786	100%
Never Married	445	16%
Married, excluding separated	1,623	58%
Separated	27	<1%
Widowed	234	8%
Divorced	457	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,192	100%
Household	3,043	95%
Group Quarters - Other	149	5%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,192	467	2,054	42	498	50	2	2	77
Under 5	125	32	41	1	40	1	0	0	10
5 to 9	127	33	39	2	40	3	0	0	10
10 to 14	154	38	53	1	55	0	0	0	7
15 to 17	102	19	47	2	30	0	0	0	4
18 and 19	53	16	20	0	16	0	0	0	1
20 to 24	149	30	79	1	36	0	0	0	3
25 to 29	150	34	80	1	28	2	0	0	5
30 to 34	157	37	75	8	33	2	0	0	2
35 to 39	153	38	76	5	30	2	0	0	2
40 to 44	158	35	91	5	23	3	0	1	0
45 to 49	192	28	129	4	23	1	0	0	7
50 to 54	294	21	221	1	42	4	0	1	4
55 to 59	312	33	233	4	35	1	2	0	4
60 and 61	130	5	108	2	8	1	0	0	6
62 to 64	243	17	201	0	15	6	0	0	4
65 to 69	243	20	194	2	14	10	0	0	3
70 to 74	203	17	157	2	12	12	0	0	3
75 to 79	107	8	90	0	8	0	0	0	1
80 to 84	79	5	66	1	7	0	0	0	0
85 and Older	61	1	54	0	3	2	0	0	1
Under 18	508	122	180	6	165	4	0	0	31
65 and older	693	51	561	5	44	24	0	0	8
Median		34.3	56.6	40.0	30.6	64.5	57.5	50.0	28.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,067	100%
Speak Only English	2,922	95%
Speak Spanish:	114	4%
Speak English "well" or "very well"	107	3%
Speak English "not well" or "not at all"	7	<1%
Speak Asian/Pacific Island language:	14	<1%
Speak English "well" or "very well"	12	<1%
Speak English "not well" or "not at all"	2	<1%
Speak other language:	17	1%
Speak English "well" or "very well"	17	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,482	100%
Less than 9th grade	36	1%
9th through 12th grade, no diploma	180	7%
High school grad (incl. equivalency)	661	27%
Some college, no degree	829	33%
Associate degree	262	11%
Bachelor's degree	304	12%
Master's degree	153	6%
Professional school degree	14	1%
Doctorate degree	43	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,110	100%	---	---	---	---
Enrolled in school	461	15%	423	14%	38	1%
Nursery / Preschool	38	8%	14	3%	24	63%
Kindergarten to grade 4	93	20%	93	22%	0	0%
Grade 5 to grade 8	103	22%	95	22%	8	21%
Grade 9 to grade 12	125	27%	125	30%	0	0%
College, undergraduate	100	22%	96	23%	4	11%
Graduate or Professional school	2	<1%	0	0%	2	5%
Not enrolled in school	2,649	85%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,355	100%	277	100%	1,078	100%
Family Households:	899	66%	277	100%	622	58%
Married couple family	750	55%	206	74%	544	50%
Other family:	149	11%	71	26%	78	7%
Male householder, no wife	74	5%	26	9%	48	4%
Female householder, no husband	75	6%	45	16%	30	3%
Nonfamily households:	456	34%	0	0%	456	42%
Householder living alone	390	29%	----	----	----	----
Other nonfamily households	66	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,620	100%	1355	265	16%	2.25
Single family (detached)	1,208	75%	1,075	133	11%	2.26
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	2	<1%	1	1	50%	2.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	410	25%	279	131	32%	2.19

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,147	100%
Less than \$150,000	398	35%
\$150,000 to \$199,999	71	6%
\$200,000 to \$249,999	91	8%
\$250,000 to \$299,999	62	5%
\$300,000 to \$399,999	167	15%
\$400,000 to \$499,999	68	6%
\$500,000 to \$749,999	180	16%
\$750,000 to \$999,999	40	3%
\$1,000,000 or more	70	6%

Median Value **\$302,083**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,620	100%
2005 or Later	139	9%
2000 to 2004	234	14%
1990 to 1999	261	16%
1980 to 1989	286	18%
1970 to 1979	233	14%
1960 to 1969	175	11%
1950 to 1959	92	6%
1940 to 1949	98	6%
1939 or earlier	102	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,355	100%	208	100%	1,147	100%
1.00 occupant housing per room or less	1,333	98%	208	100%	1,125	98%
1.01 to 1.50 occupants per room	8	1%	0	0%	8	1%
1.51 to 2.00 occupants per room	1	<1%	0	0%	1	<1%
2.01 or more occupants per room	13	1%	0	0%	13	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	208	100%
Less than \$500	84	40%
\$500 to \$599	11	5%
\$600 to \$699	2	1%
\$700 to \$799	14	7%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	25	12%
\$1,250 to \$1,499	9	4%
\$1,500 to \$1,999	0	0%
\$2,000 or more	6	3%
No cash rent	57	27%
Median contract rent	\$1,010	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	208	100%
Less than 20 percent	90	43%
20.0 to 24.9 percent	12	6%
25.0 to 29.9 percent	7	3%
30.0 to 34.9 percent	7	3%
35.0 to 39.9 percent	17	8%
40.0 to 49.9 percent	0	0%
50.0 percent or more	15	7%
Not computed	60	29%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,355	100%
No vehicle	45	3%
1 vehicle	513	38%
2 vehicles	407	30%
3 vehicles	285	21%
4 or more vehicles	105	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,082	100%
Worked in state of residence	1,082	100%
Worked in county of residence	929	86%
Worked outside county of residence	153	14%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,768	100%	1,363	49%
In labor force	1,207	44%	723	60%
Armed forces	0	0%	0	0%
Civilian (employed)	1,006	83%	573	57%
Civilian (unemployed)	201	17%	150	75%
Not in labor force	1,561	56%	640	41%
Pct. of civilian labor force unemployed	16.7%		20.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,082	100%
Car, truck or van:	888	82%
Drove Alone	785	73%
Carpooled	103	10%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	2	<1%
Bicycle	0	0%
Walked	77	7%
Other means	53	5%
Worked at home	62	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,082	100%
Did not work at home	1,020	94%
Less than 10 minutes	286	26%
10 to 19 minutes	176	16%
20 to 29 minutes	88	8%
30 to 44 minutes	78	7%
45 to 59 minutes	171	16%
60 to 89 minutes	167	15%
90 minutes or more	54	5%
Worked at home	62	6%
Average time to work (minutes)	39	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,082	100%
Agriculture, forestry, mining	116	11%
Utilities	26	2%
Construction	104	10%
Manufacturing	61	6%
Wholesale trade	21	2%
Retail trade	57	5%
Transportation & warehousing	2	<1%
Information & communications	6	1%
Finance, insurance, & real estate	68	6%
Professional, scientific, management, administration	18	2%
Educational, social, & health services	221	20%
Art, entertainment, recreation, accommodations, food	143	13%
Other services	89	8%
Public administration	150	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,082	100%
Management, professional & related:	365	34%
Management (incl. farm managers)	186	17%
Business & financial	41	4%
Computer & mathematical	3	<1%
Architecture & engineering	22	2%
Life, physical & social science	6	1%
Community & social service	21	2%
Legal	1	<1%
Education, training, & library	54	5%
Art, entertainment, sports & media	28	3%
Healthcare practitioners	3	<1%
Service:	236	22%
Healthcare support	25	2%
Protective service	33	3%
Food preparation & serving	18	2%
Building & grounds cleaning / maintenance	93	9%
Personal care & service	67	6%
Sales & office	196	18%
Farming, fishing & forestry	24	2%
Construction, extraction & maintenance	201	19%
Production, transport & material moving	60	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,355	100%
Less than \$15,000	249	18%
\$15,000 to \$29,999	175	13%
\$30,000 to \$44,999	270	20%
\$45,000 to \$59,999	261	19%
\$60,000 to \$74,999	169	12%
\$75,000 to \$99,999	66	5%
\$100,000 to \$124,999	73	5%
\$125,000 to \$149,999	10	1%
\$150,000 to \$199,999	30	2%
\$200,000 or more	52	4%
Median Income	\$44,083	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,355	100%
With earnings	788	58%
With wage and salary income	699	52%
With self-employment income	180	13%
With interest, dividend, or net rental income	408	30%
With Social Security income	679	50%
With Supplemental Security income	54	4%
With public assistance income	38	3%
With retirement income	411	30%
With other types of income	264	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,192	100%
Under .50	207	6%
.50 to .99	105	3%
1.00 to 1.24	182	6%
1.25 to 1.49	75	2%
1.50 to 1.84	244	8%
1.85 to 1.99	25	1%
2.00 and over	2,354	74%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,192	100%
Above Poverty	2,880	90%
Below Poverty	312	10%

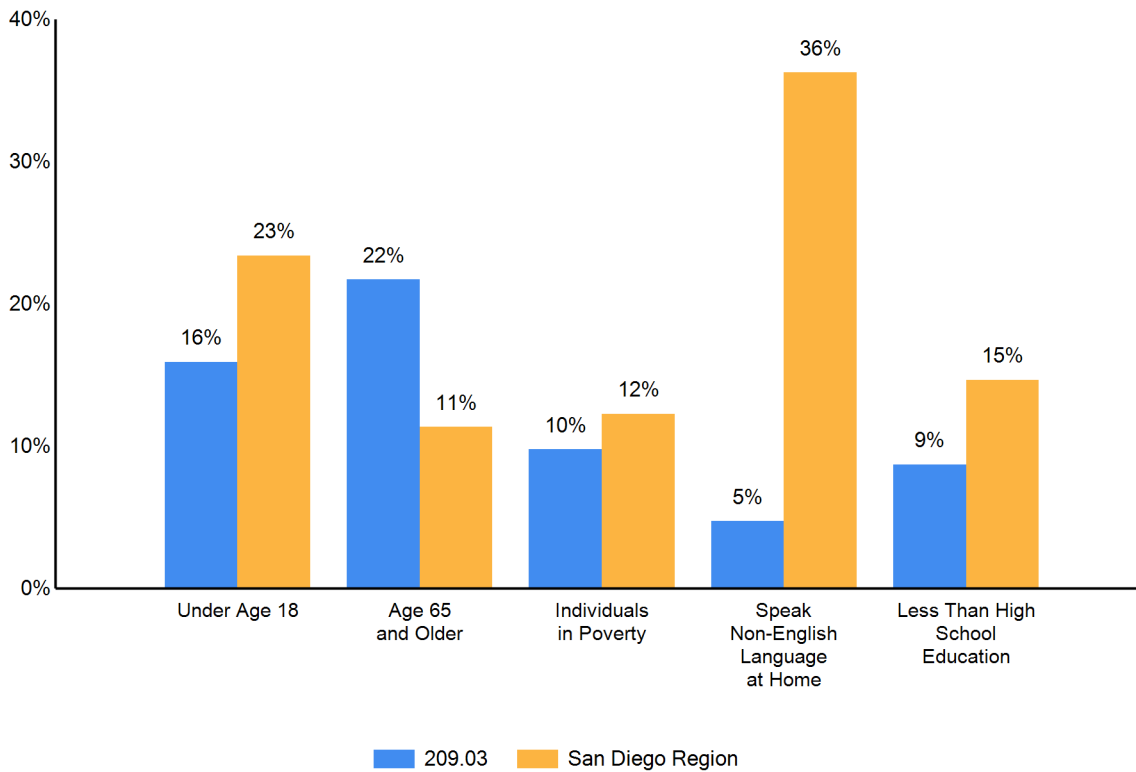
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	899	277	622	858	248	610	41	29	12
Married couple family	750	206	544	729	189	540	21	17	4
Male householder, no wife present	74	26	48	69	26	43	5	0	5
Female householder, no husband present	75	45	30	60	33	27	15	12	3

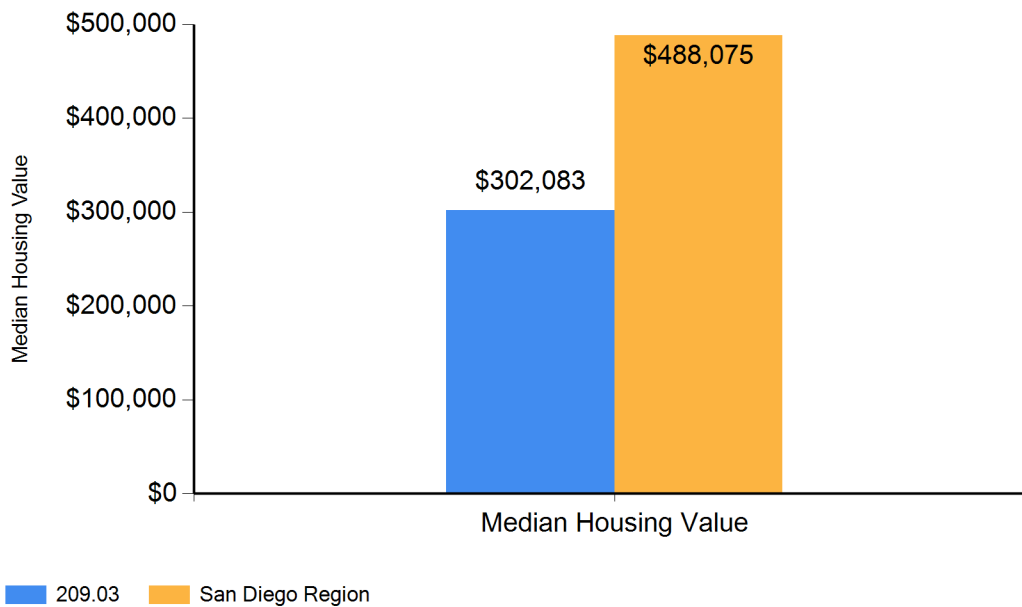
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075