



## Demographic and Socioeconomic Profile 2010

SRA: Pauma

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>7,984</b>	<b>100%</b>
White	3,364	42%
Hispanic	2,863	36%
American Indian	1,133	14%
Asian	272	3%
Two or More	207	3%
Black	111	1%
Pacific Islander	21	<1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>7,984</b>	<b>4,170</b>	<b>3,814</b>	<b>48%</b>
Under 5	683	373	310	45%
5 to 9	570	294	276	48%
10 to 14	585	312	273	47%
15 to 17	395	221	174	44%
18 and 19	234	124	110	47%
20 to 24	491	282	209	43%
25 to 29	540	280	260	48%
30 to 34	524	270	254	48%
35 to 39	492	246	246	50%
40 to 44	563	279	284	50%
45 to 49	622	333	289	46%
50 to 54	562	288	274	49%
55 to 59	545	270	275	50%
60 and 61	216	111	105	49%
62 to 64	225	114	111	49%
65 to 69	263	142	121	46%
70 to 74	190	83	107	56%
75 to 79	120	64	56	47%
80 to 84	92	44	48	52%
85 and Older	72	40	32	44%
Under 18	2,233	1,200	1,033	46%
65 and older	737	373	364	49%
<b>Median</b>	<b>34.7</b>	<b>33.7</b>	<b>35.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>6,146</b>	<b>100%</b>
Never Married	1,706	28%
Married, excluding separated	3,557	58%
Separated	90	1%
Widowed	212	3%
Divorced	581	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>7,984</b>	<b>100%</b>
Household	7,959	100%
Group Quarters - Other	25	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>7,984</b>	<b>2,863</b>	<b>3,364</b>	<b>111</b>	<b>1,133</b>	<b>272</b>	<b>21</b>	<b>13</b>	<b>207</b>
Under 5	683	309	191	7	128	8	0	0	40
5 to 9	570	259	161	9	105	11	0	0	25
10 to 14	585	268	188	7	88	15	0	3	16
15 to 17	395	193	130	6	47	6	2	1	10
18 and 19	234	99	82	3	37	6	1	0	6
20 to 24	491	224	137	2	90	8	3	1	26
25 to 29	540	200	206	4	87	22	3	1	17
30 to 34	524	209	202	15	74	14	1	0	9
35 to 39	492	220	183	9	53	18	0	1	8
40 to 44	563	223	241	11	49	26	1	1	11
45 to 49	622	190	294	12	73	34	3	1	15
50 to 54	562	128	304	10	86	24	3	0	7
55 to 59	545	112	325	6	67	24	0	0	11
60 and 61	216	45	134	5	21	10	1	0	0
62 to 64	225	46	135	3	30	8	2	0	1
65 to 69	263	67	157	2	15	18	0	0	4
70 to 74	190	31	104	0	38	12	1	3	1
75 to 79	120	19	76	0	21	3	0	1	0
80 to 84	92	15	60	0	15	2	0	0	0
85 and Older	72	6	54	0	9	3	0	0	0
Under 18	2,233	1,029	670	29	368	40	2	4	91
65 and older	737	138	451	2	98	38	1	4	5
<b>Median</b>		<b>27.0</b>	<b>44.2</b>	<b>36.4</b>	<b>29.1</b>	<b>45.3</b>	<b>42.5</b>	<b>37.5</b>	<b>21.3</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>7,301</b>	<b>100%</b>
Speak Only English	4,629	63%
Speak Spanish:	2,225	30%
Speak English "well" or "very well"	1,541	21%
Speak English "not well" or "not at all"	684	9%
Speak Asian/Pacific Island language:	196	3%
Speak English "well" or "very well"	123	2%
Speak English "not well" or "not at all"	73	1%
Speak other language:	251	3%
Speak English "well" or "very well"	251	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>5,026</b>	<b>100%</b>
Less than 9th grade	722	14%
9th through 12th grade, no diploma	412	8%
High school grad (incl. equivalency)	1,513	30%
Some college, no degree	1,070	21%
Associate degree	323	6%
Bachelor's degree	604	12%
Master's degree	236	5%
Professional school degree	82	2%
Doctorate degree	64	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>7,565</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,242	30%	2,030	27%	212	3%
Nursery / Preschool	129	6%	97	5%	32	15%
Kindergarten to grade 4	608	27%	536	26%	72	34%
Grade 5 to grade 8	568	25%	467	23%	101	48%
Grade 9 to grade 12	491	22%	484	24%	7	3%
College, undergraduate	424	19%	424	21%	0	0%
Graduate or Professional school	22	1%	22	1%	0	0%
Not enrolled in school	5,323	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,536</b>	<b>100%</b>	<b>1,199</b>	<b>100%</b>	<b>1,337</b>	<b>100%</b>
Family Households:	2,043	81%	1,183	99%	860	64%
Married couple family	1,580	62%	923	77%	657	49%
Other family:	463	18%	260	22%	203	15%
Male householder, no wife	220	9%	97	8%	123	9%
Female householder, no husband	243	10%	163	14%	80	6%
Nonfamily households:	493	19%	16	1%	477	36%
Householder living alone	293	12%	----	----	----	----
Other nonfamily households	200	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,596</b>	<b>100%</b>	<b>2536</b>	<b>60</b>	<b>2%</b>	<b>3.14</b>
Single family (detached)	2,405	93%	2,394	11	<1%	3.12
Single family (attached)	31	1%	31	0	0%	3.61
2 to 4 units	10	<1%	10	0	0%	2.40
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	150	6%	101	49	33%	3.59

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,871</b>	<b>100%</b>
Less than \$150,000	156	8%
\$150,000 to \$199,999	67	4%
\$200,000 to \$249,999	48	3%
\$250,000 to \$299,999	350	19%
\$300,000 to \$399,999	196	10%
\$400,000 to \$499,999	220	12%
\$500,000 to \$749,999	512	27%
\$750,000 to \$999,999	209	11%
\$1,000,000 or more	113	6%

**Median Value** **\$477,650**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,596</b>	<b>100%</b>
2005 or Later	167	6%
2000 to 2004	395	15%
1990 to 1999	687	26%
1980 to 1989	405	16%
1970 to 1979	381	15%
1960 to 1969	261	10%
1950 to 1959	136	5%
1940 to 1949	30	1%
1939 or earlier	134	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,536</b>	<b>100%</b>	<b>665</b>	<b>100%</b>	<b>1,871</b>	<b>100%</b>
1.00 occupant housing per room or less	2,335	92%	511	77%	1,824	97%
1.01 to 1.50 occupants per room	114	4%	71	11%	43	2%
1.51 to 2.00 occupants per room	87	3%	83	12%	4	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>665</b>	<b>100%</b>
Less than \$500	180	27%
\$500 to \$599	6	1%
\$600 to \$699	10	2%
\$700 to \$799	98	15%
\$800 to \$899	25	4%
\$900 to \$999	42	6%
\$1,000 to \$1,249	56	8%
\$1,250 to \$1,499	14	2%
\$1,500 to \$1,999	52	8%
\$2,000 or more	0	0%
No cash rent	182	27%
<b>Median contract rent</b>	<b>\$910</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>665</b>	<b>100%</b>
Less than 20 percent	132	20%
20.0 to 24.9 percent	137	21%
25.0 to 29.9 percent	56	8%
30.0 to 34.9 percent	27	4%
35.0 to 39.9 percent	24	4%
40.0 to 49.9 percent	49	7%
50.0 percent or more	52	8%
Not computed	188	28%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,536</b>	<b>100%</b>
No vehicle	65	3%
1 vehicle	430	17%
2 vehicles	1,049	41%
3 vehicles	699	28%
4 or more vehicles	293	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,401</b>	<b>100%</b>
Worked in state of residence	3,396	100%
Worked in county of residence	3,123	92%
Worked outside county of residence	273	8%
Worked outside state of residence	5	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>6,030</b>	<b>100%</b>	<b>3,124</b>	<b>52%</b>
In labor force	3,529	59%	2,134	60%
Armed forces	9	<1%	9	100%
Civilian (employed)	3,260	92%	1,962	60%
Civilian (unemployed)	260	7%	163	63%
Not in labor force	2,501	41%	990	40%
Pct. of civilian labor force unemployed	7.4%		7.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,401</b>	<b>100%</b>
Car, truck or van:	2,876	85%
Drove Alone	2,535	75%
Carpooled	341	10%
Public Transportation:	6	<1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	6	<1%
Other public transportation	0	0%
Motorcycle	5	<1%
Bicycle	0	0%
Walked	121	4%
Other means	0	0%
Worked at home	393	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,401</b>	<b>100%</b>
Did not work at home	3,008	88%
Less than 10 minutes	506	15%
10 to 19 minutes	620	18%
20 to 29 minutes	371	11%
30 to 44 minutes	626	18%
45 to 59 minutes	453	13%
60 to 89 minutes	304	9%
90 minutes or more	128	4%
Worked at home	393	12%
<b>Average time to work (minutes)</b>	<b>36</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,371</b>	<b>100%</b>
Agriculture, forestry, mining	502	15%
Utilities	16	<1%
Construction	299	9%
Manufacturing	310	9%
Wholesale trade	54	2%
Retail trade	235	7%
Transportation & warehousing	89	3%
Information & communications	18	1%
Finance, insurance, & real estate	102	3%
Professional, scientific, management, administration	132	4%
Educational, social, & health services	518	15%
Art, entertainment, recreation, accommodations, food	565	17%
Other services	151	4%
Public administration	380	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,371</b>	<b>100%</b>
Management, professional & related:	945	28%
Management (incl. farm managers)	522	15%
Business & financial	79	2%
Computer & mathematical	33	1%
Architecture & engineering	63	2%
Life, physical & social science	23	1%
Community & social service	4	<1%
Legal	18	1%
Education, training, & library	135	4%
Art, entertainment, sports & media	39	1%
Healthcare practitioners	29	1%
Service:	811	24%
Healthcare support	22	1%
Protective service	44	1%
Food preparation & serving	301	9%
Building & grounds cleaning / maintenance	271	8%
Personal care & service	173	5%
Sales & office	738	22%
Farming, fishing & forestry	256	8%
Construction, extraction & maintenance	435	13%
Production, transport & material moving	186	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,536</b>	<b>100%</b>
Less than \$15,000	125	5%
\$15,000 to \$29,999	284	11%
\$30,000 to \$44,999	275	11%
\$45,000 to \$59,999	494	19%
\$60,000 to \$74,999	197	8%
\$75,000 to \$99,999	487	19%
\$100,000 to \$124,999	289	11%
\$125,000 to \$149,999	268	11%
\$150,000 to \$199,999	67	3%
\$200,000 or more	50	2%
<b>Median Income</b>	<b>\$66,853</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,536</b>	<b>100%</b>
With earnings	2,258	89%
With wage and salary income	2,138	84%
With self-employment income	332	13%
With interest, dividend, or net rental income	508	20%
With Social Security income	455	18%
With Supplemental Security income	55	2%
With public assistance income	52	2%
With retirement income	283	11%
With other types of income	422	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,907</b>	<b>100%</b>
Under .50	302	4%
.50 to .99	441	6%
1.00 to 1.24	255	3%
1.25 to 1.49	794	10%
1.50 to 1.84	601	8%
1.85 to 1.99	168	2%
2.00 and over	5,346	68%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,907</b>	<b>100%</b>
Above Poverty	7,164	91%
Below Poverty	743	9%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

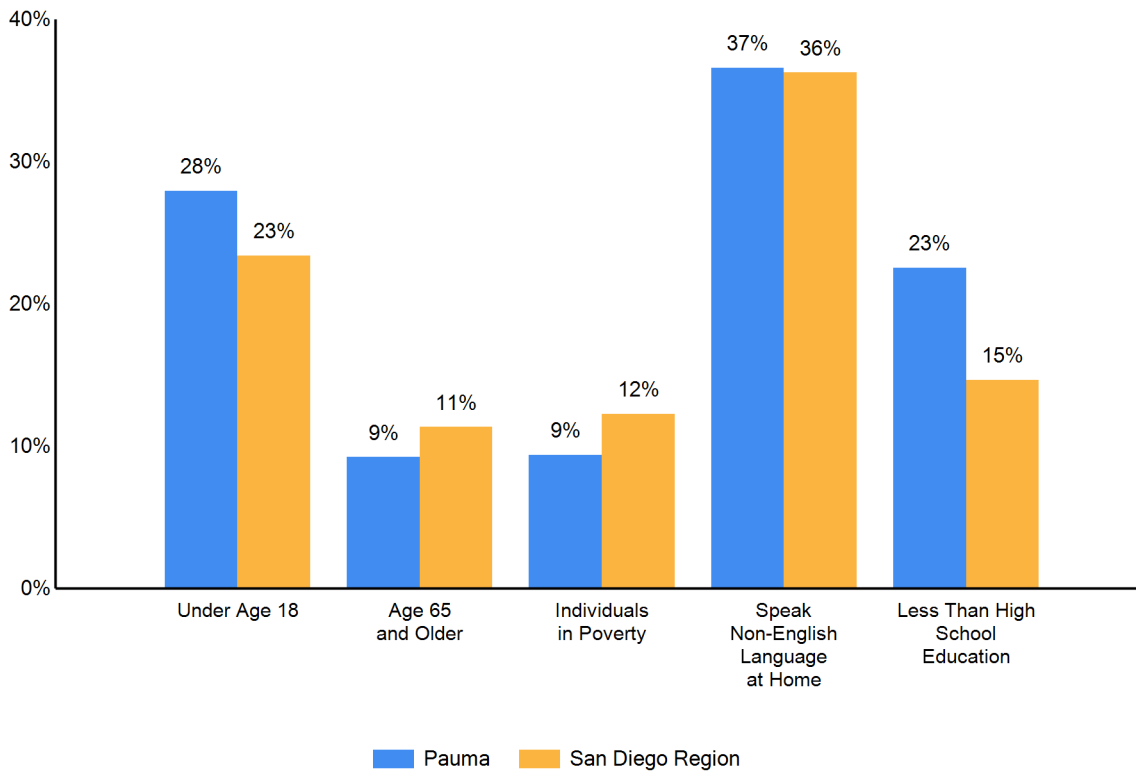
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>2,043</b>	<b>1,183</b>	<b>860</b>	<b>1,948</b>	<b>1,095</b>	<b>853</b>	<b>95</b>	<b>88</b>	<b>7</b>
Married couple family	1,580	923	657	1,536	883	653	44	40	4
Male householder, no wife present	220	97	123	190	70	120	30	27	3
Female householder, no husband present	243	163	80	222	142	80	21	21	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

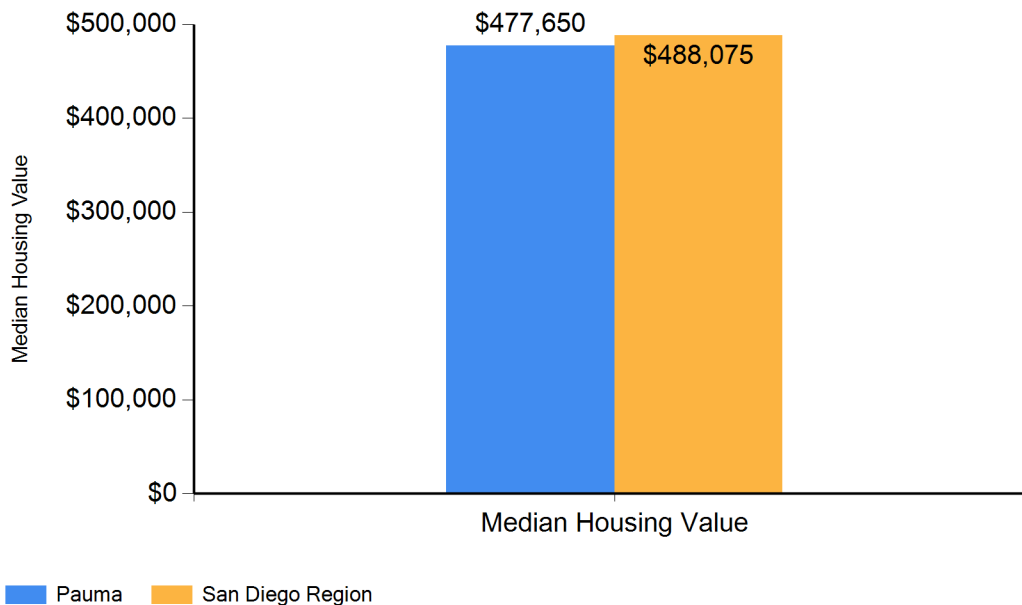


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075