

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



	Jan 1, 2012
Total Population	436,569
Household Population	430,632
Group Quarters Population	5,937
Persons Per Household	3.03

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,944	142,069	4.6%
Single Family - Detached	86,418	83,444	3.4%
Single Family - Multiple-Unit	9,682	9,325	3.7%
Multi-Family	40,994	38,492	6.1%
Mobile Home and Other	11,850	10,808	8.8%

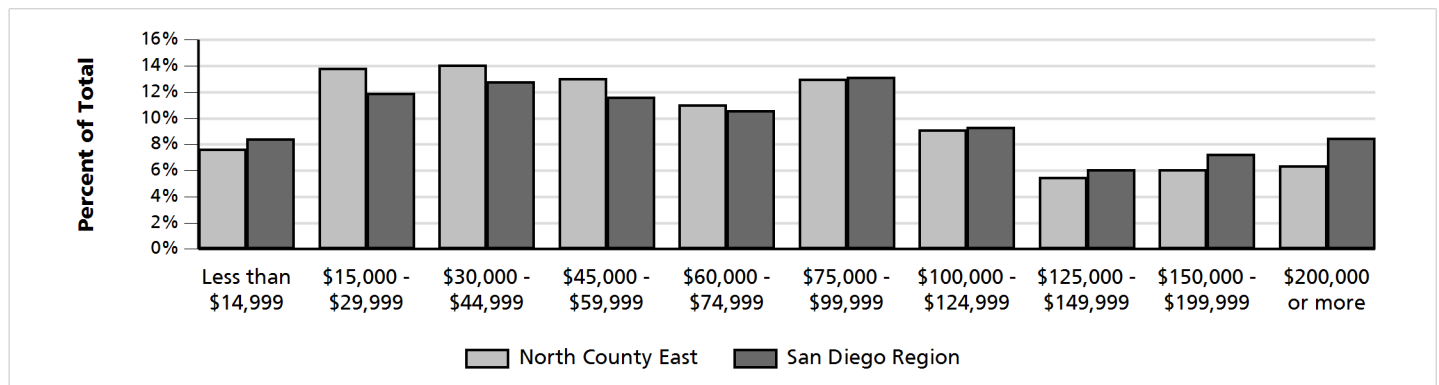
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	14%	14%	13%	11%	13%	9%	5%	6%	6%

Median Household Income

Adjusted for Inflation (2010 \$)	\$61,695
Not adjusted for inflation (current 2011\$)	\$63,566



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

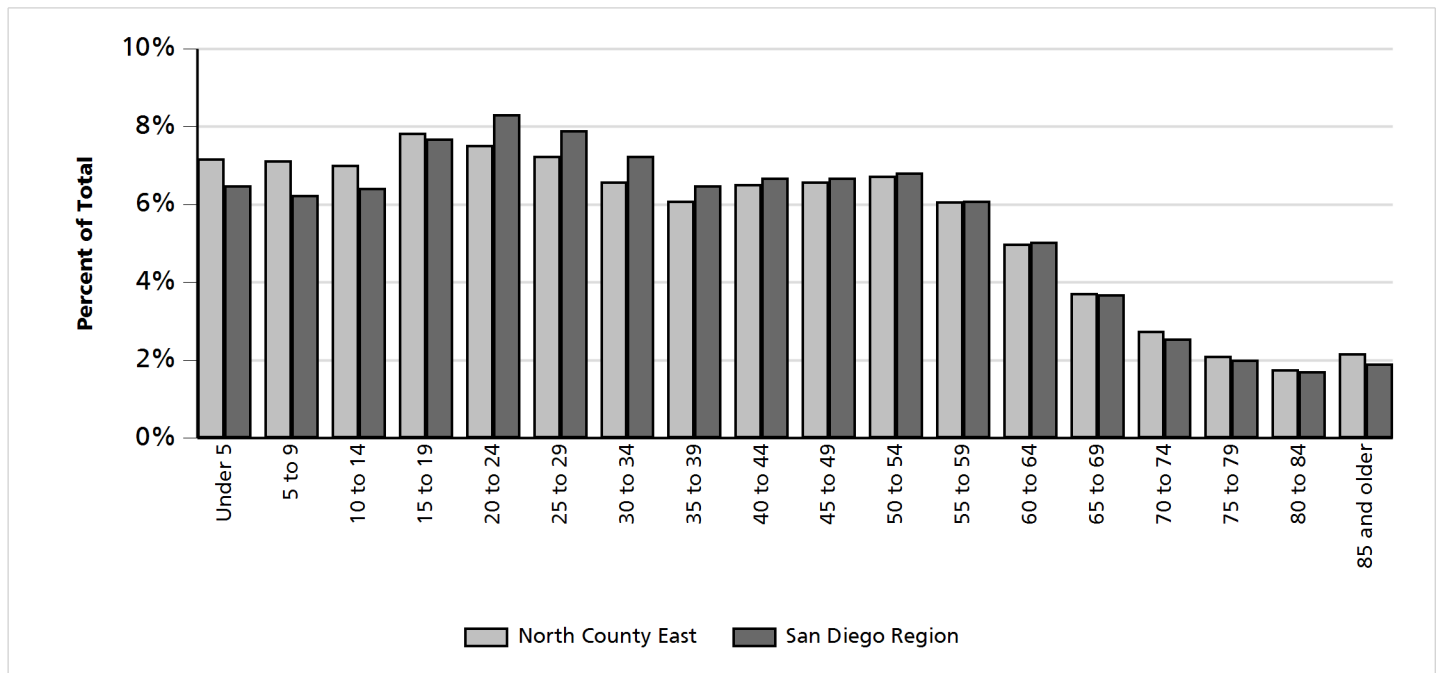
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	436,569	217,088	219,481	50%
Under 5	31,324	15,988	15,336	49%
5 to 9	31,089	15,763	15,326	49%
10 to 14	30,620	15,871	14,749	48%
15 to 17	19,734	10,191	9,543	48%
18 and 19	14,457	7,329	7,128	49%
20 to 24	32,842	16,682	16,160	49%
25 to 29	31,610	16,500	15,110	48%
30 to 34	28,726	14,665	14,061	49%
35 to 39	26,568	13,109	13,459	51%
40 to 44	28,438	14,231	14,207	50%
45 to 49	28,787	14,436	14,351	50%
50 to 54	29,364	14,616	14,748	50%
55 to 59	26,557	12,800	13,757	52%
60 and 61	8,943	4,381	4,562	51%
62 to 64	12,847	6,239	6,608	51%
65 to 69	16,264	7,689	8,575	53%
70 to 74	11,994	5,628	6,366	53%
75 to 79	9,182	4,125	5,057	55%
80 to 84	7,715	3,370	4,345	56%
85 and older	9,508	3,475	6,033	63%
Under 18	112,767	57,813	54,954	49%
65 and older	54,663	24,287	30,376	56%
Median Age	34.6	33.5	35.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	187,602	201,868	8,043	3,578	24,477	11,001
Under 5	18,665	8,940	478	292	1,430	1,519
5 to 9	18,912	8,808	489	283	1,263	1,334
10 to 14	17,884	9,574	511	225	1,314	1,112
15 to 17	11,079	6,617	352	133	846	707
18 and 19	7,815	5,196	281	114	582	469
20 to 24	17,234	12,155	679	296	1,509	969
25 to 29	16,004	11,967	794	261	1,760	824
30 to 34	14,758	10,597	657	223	1,846	645
35 to 39	13,657	9,688	522	210	1,943	548
40 to 44	13,169	12,018	577	204	1,949	521
45 to 49	11,407	14,058	698	200	1,909	515
50 to 54	8,771	17,229	673	288	1,915	488
55 to 59	6,387	17,279	502	219	1,775	395
60 and 61	1,843	6,198	116	85	592	109
62 to 64	2,366	9,169	192	104	862	154
65 to 69	2,697	12,091	158	130	1,003	185
70 to 74	1,871	9,023	108	117	744	131
75 to 79	1,313	7,073	74	81	508	133
80 to 84	880	6,212	59	52	408	104
85 and older	890	7,976	123	61	319	139
Under 18	66,540	33,939	1,830	933	4,853	4,672
65 and older	7,651	42,375	522	441	2,982	692
Median Age	25.7	46.9	33.3	34.1	39.3	21.9