

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91910



	Jan 1, 2014
Total Population	77,083
Household Population	76,031
Group Quarters Population	1,052
Persons Per Household	2.88

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,558	26,440	4.1%
Single Family - Detached	11,519	11,184	2.9%
Single Family - Multiple-Unit	3,533	3,422	3.1%
Multi-Family	11,135	10,624	4.6%
Mobile Home and Other	1,371	1,210	11.7%

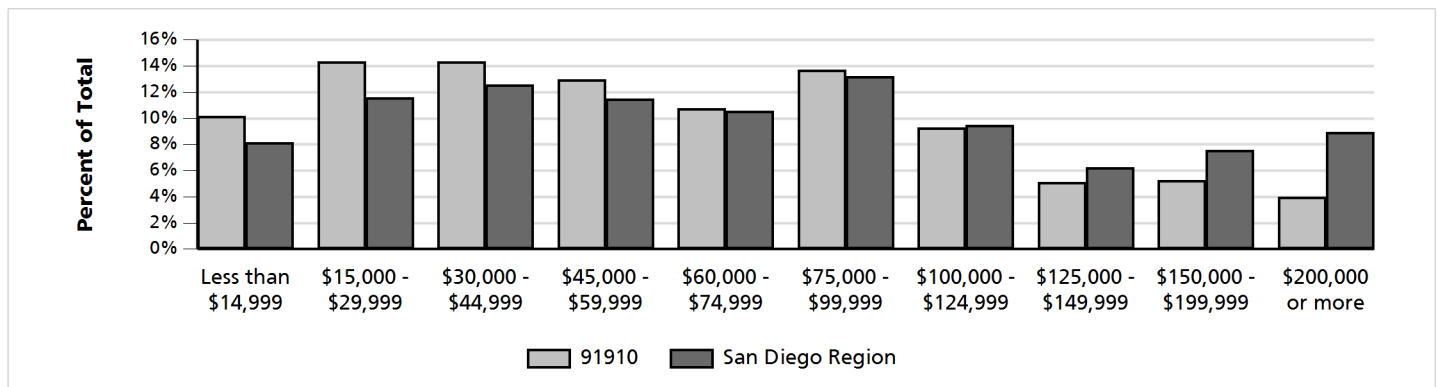
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	14%	14%	13%	11%	14%	9%	5%	5%	4%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$57,876
Not adjusted for inflation (current 2013\$)	\$61,378



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

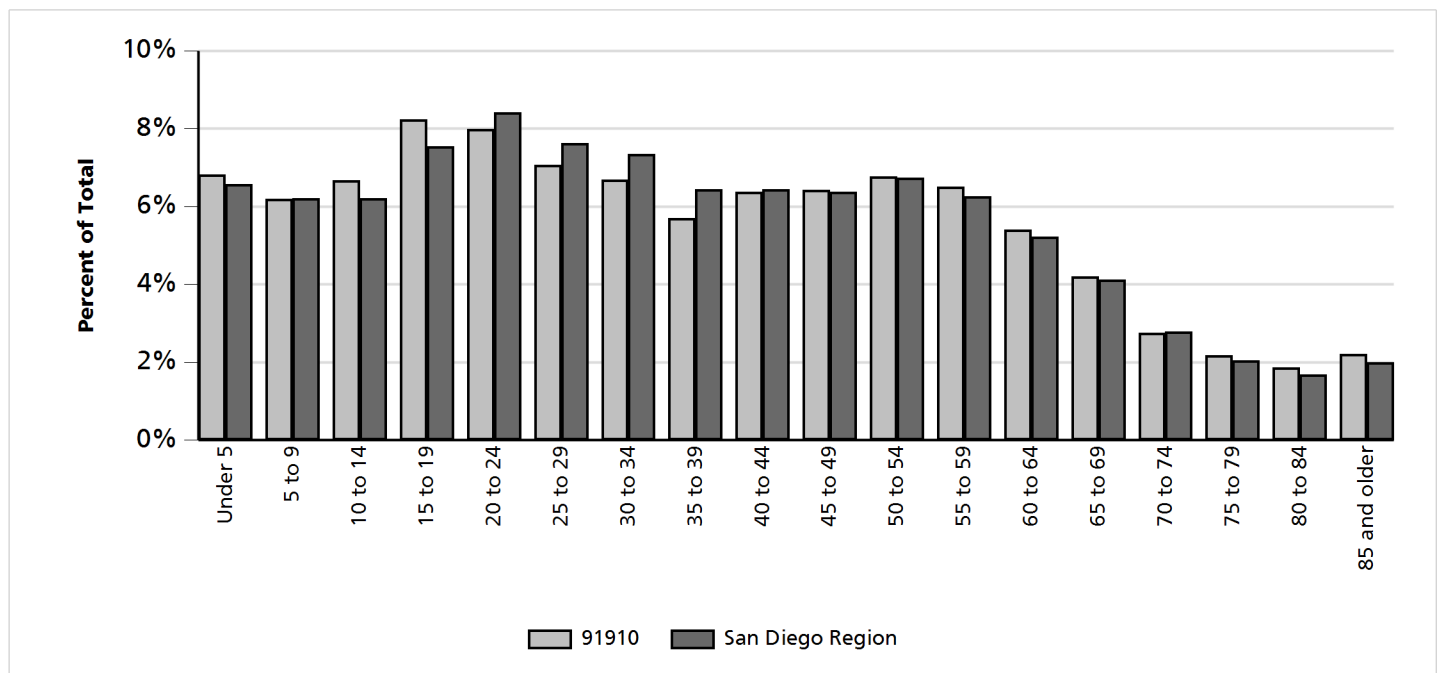
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>77,083</b>	37,187	39,896	52%
Under 5	5,251	2,684	2,567	49%
5 to 9	4,778	2,536	2,242	47%
10 to 14	5,134	2,598	2,536	49%
15 to 17	3,692	1,936	1,756	48%
18 and 19	2,657	1,390	1,267	48%
20 to 24	6,155	3,148	3,007	49%
25 to 29	5,448	2,762	2,686	49%
30 to 34	5,151	2,629	2,522	49%
35 to 39	4,392	2,083	2,309	53%
40 to 44	4,917	2,301	2,616	53%
45 to 49	4,945	2,339	2,606	53%
50 to 54	5,219	2,420	2,799	54%
55 to 59	5,010	2,325	2,685	54%
60 and 61	1,772	829	943	53%
62 to 64	2,390	1,064	1,326	55%
65 to 69	3,232	1,476	1,756	54%
70 to 74	2,127	893	1,234	58%
75 to 79	1,674	670	1,004	60%
80 to 84	1,442	538	904	63%
85 and older	1,697	566	1,131	67%
Under 18	18,855	9,754	9,101	48%
65 and older	10,172	4,143	6,029	59%
Median Age	35.3	32.9	38.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>47,774</b>	17,245	2,580	<b>247</b>	<b>7,283</b>	<b>1,954</b>
Under 5	3,834	749	136	9	300	223
5 to 9	3,642	457	127	17	304	231
10 to 14	3,901	587	127	11	333	175
15 to 17	2,765	430	95	8	259	135
18 and 19	1,935	331	71	4	215	101
20 to 24	4,423	795	263	15	455	204
25 to 29	3,569	993	267	22	460	137
30 to 34	3,338	922	263	27	474	127
35 to 39	3,013	683	168	19	400	109
40 to 44	3,161	892	179	21	569	95
45 to 49	3,054	1,071	189	20	526	85
50 to 54	2,882	1,431	201	17	585	103
55 to 59	2,490	1,674	197	21	554	74
60 and 61	840	623	49	6	238	16
62 to 64	1,069	914	61	2	307	37
65 to 69	1,349	1,330	64	13	441	35
70 to 74	877	896	53	7	266	28
75 to 79	664	715	33	3	243	16
80 to 84	531	689	15	3	188	16
85 and older	437	1,063	22	2	166	7
Under 18	14,142	2,223	485	45	1,196	764
65 and older	3,858	4,693	187	28	1,304	102
Median Age	29.7	52.5	33.9	37.8	43.9	22.7