DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92078



	Jan 1, 2015
Total Population	44,722
Household Population	44,573
Group Quarters Population	149
Persons Per Household	2.64

HOUSING AND OCCUPANCY

	Total Housing		Vacancy
	Units	Households	Rate
Total Housing Units	17,891	16,910	5.5%
Single Family - Detached	8,026	7,739	3.6%
Single Family - Multiple-Unit	1,374	1,284	6.6%
Multi-Family	5,978	5,564	6.9%
Mobile Home and Other	2.513	2.323	7.6%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	14%	14%	13%	12%	10%	12%	9%	4%	7%	5%

Median Household Income2015Adjusted for Inflation (2010 \$)\$57,525Not adjusted for inflation (current 2014\$)\$62,137



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

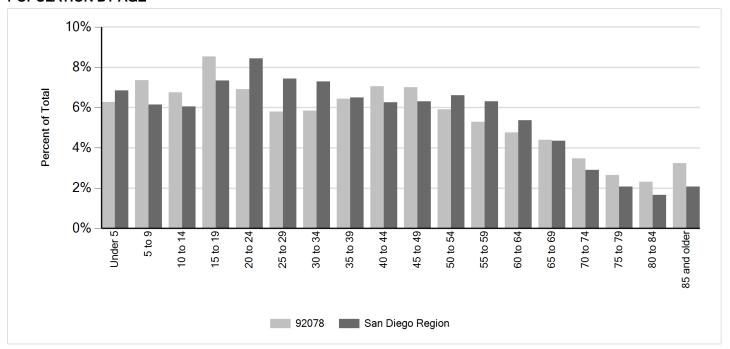
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	44,722	21,598	23,124	52%
Under 5	2,807	1,439	1,368	49%
5 to 9	3,290	1,625	1,665	51%
10 to 14	3,023	1,552	1,471	49%
15 to 17	1,864	1,000	864	46%
18 and 19	1,950	889	1,061	54%
20 to 24	3,088	1,508	1,580	51%
25 to 29	2,592	1,296	1,296	50%
30 to 34	2,615	1,258	1,357	52%
35 to 39	2,878	1,438	1,440	50%
40 to 44	3,158	1,544	1,614	51%
45 to 49	3,131	1,552	1,579	50%
50 to 54	2,643	1,320	1,323	50%
55 to 59	2,366	1,172	1,194	50%
60 and 61	840	413	427	51%
62 to 64	1,292	577	715	55%
65 to 69	1,964	839	1,125	57%
70 to 74	1,557	675	882	57%
75 to 79	1,181	516	665	56%
80 to 84	1,035	438	597	58%
85 and older	1,448	547	901	62%
Under 18	10,984	5,616	5,368	49%
65 and older	7,185	3,015	4,170	58%
Median Age	37.0	35.8	38.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non inspanie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,760	26,153	999	139	4,084	1,587
Under 5	946	1,471	48	0	239	103
5 to 9	1,242	1,466	46	6	267	263
10 to 14	1,007	1,576	57	5	211	167
15 to 17	653	906	35	11	151	108
18 and 19	609	1,046	63	3	135	94
20 to 24	1,089	1,489	83	13	261	153
25 to 29	888	1,186	119	6	304	89
30 to 34	915	1,236	74	15	290	85
35 to 39	825	1,513	79	6	332	123
40 to 44	792	1,804	73	12	392	85
45 to 49	803	1,820	86	8	332	82
50 to 54	541	1,694	73	12	262	61
55 to 59	438	1,563	65	7	240	53
60 and 61	141	574	16	6	86	17
62 to 64	217	900	21	8	122	24
65 to 69	271	1,476	18	10	164	25
70 to 74	176	1,229	11	6	108	27
75 to 79	92	984	14	3	78	10
80 to 84	52	910	6	2	53	12
85 and older	63	1,310	12	0	57	6
Under 18	3,848	5,419	186	22	868	641
65 and older	654	5,909	61	21	460	80
Median Age	26.9	43.3	33.3	41.9	37.8	21.9