

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 92010



	Jan 1, 2012
Total Population	14,790
Household Population	14,625
Group Quarters Population	165
Persons Per Household	2.63

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,852	5,556	5.1%
Single Family - Detached	2,936	2,872	2.2%
Single Family - Multiple-Unit	1,707	1,566	8.3%
Multi-Family	708	684	3.4%
Mobile Home and Other	501	434	13.4%

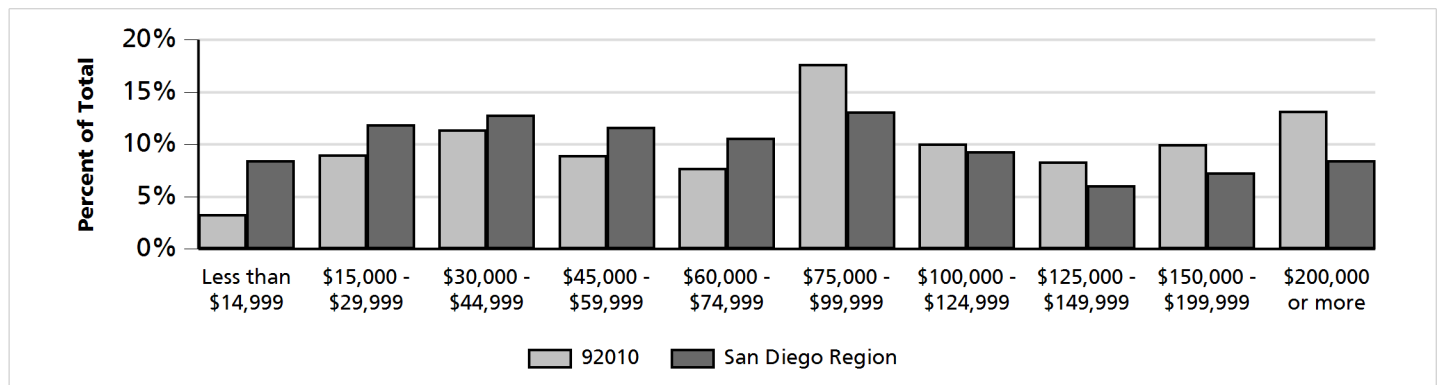
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	9%	11%	9%	8%	18%	10%	8%	10%	13%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$88,276
Not adjusted for inflation (current 2011\$)	\$90,954



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

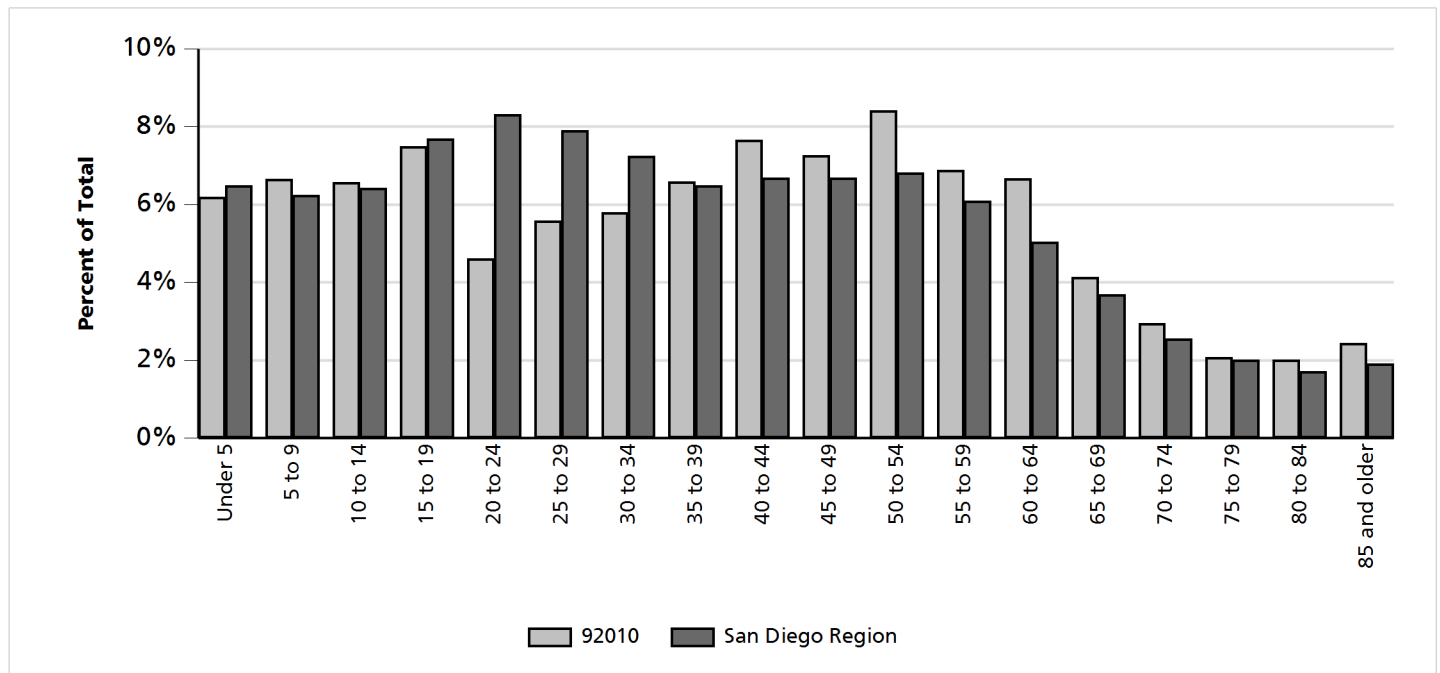
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>14,790</b>	7,161	7,629	52%
Under 5	915	456	459	50%
5 to 9	984	498	486	49%
10 to 14	972	475	497	51%
15 to 17	631	355	276	44%
18 and 19	477	252	225	47%
20 to 24	683	365	318	47%
25 to 29	825	386	439	53%
30 to 34	858	416	442	52%
35 to 39	974	466	508	52%
40 to 44	1,133	554	579	51%
45 to 49	1,075	477	598	56%
50 to 54	1,244	591	653	52%
55 to 59	1,018	511	507	50%
60 and 61	410	190	220	54%
62 to 64	577	294	283	49%
65 to 69	612	291	321	52%
70 to 74	437	195	242	55%
75 to 79	307	122	185	60%
80 to 84	297	122	175	59%
85 and older	361	145	216	60%
Under 18	3,502	1,784	1,718	49%
65 and older	2,014	875	1,139	57%
Median Age	40.3	39.1	41.4	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>2,284</b>	10,402	230	<b>40</b>	<b>1,243</b>	<b>591</b>
Under 5	162	588	22	1	53	89
5 to 9	224	587	8	1	69	95
10 to 14	220	591	6	2	88	65
15 to 17	130	429	12	2	29	29
18 and 19	112	315	7	0	19	24
20 to 24	115	444	17	5	64	38
25 to 29	164	536	10	5	82	28
30 to 34	162	560	15	3	84	34
35 to 39	170	660	18	2	83	41
40 to 44	201	725	24	6	138	39
45 to 49	126	772	25	2	125	25
50 to 54	173	890	31	2	118	30
55 to 59	100	811	14	2	72	19
60 and 61	53	319	2	1	30	5
62 to 64	39	493	4	3	32	6
65 to 69	43	504	6	2	48	9
70 to 74	36	359	7	0	28	7
75 to 79	17	255	1	1	32	1
80 to 84	16	246	1	0	30	4
85 and older	21	318	0	0	19	3
Under 18	736	2,195	48	6	239	278
65 and older	133	1,682	15	3	157	24
Median Age	30.5	43.4	40.0	37.5	41.8	19.5