



Demographic and Socioeconomic Profile 2010

TRACT: 170.30

Population by Race

	Population	Percent
Total Population	17,064	100%
White	9,300	55%
Asian	4,977	29%
Hispanic	1,497	9%
Two or More	811	5%
Black	388	2%
Other	48	<1%
American Indian	26	<1%
Pacific Islander	17	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	17,064	8,290	8,774	51%
Under 5	1,593	814	779	49%
5 to 9	1,496	754	742	50%
10 to 14	1,245	667	578	46%
15 to 17	728	368	360	49%
18 and 19	291	162	129	44%
20 to 24	556	272	284	51%
25 to 29	897	387	510	57%
30 to 34	1,578	725	853	54%
35 to 39	1,684	816	868	52%
40 to 44	1,416	684	732	52%
45 to 49	1,371	671	700	51%
50 to 54	1,151	579	572	50%
55 to 59	830	409	421	51%
60 and 61	320	145	175	55%
62 to 64	377	185	192	51%
65 to 69	387	203	184	48%
70 to 74	248	115	133	54%
75 to 79	204	89	115	56%
80 to 84	202	72	130	64%
85 and Older	490	173	317	65%
Under 18	5,062	2,603	2,459	49%
65 and older	1,531	652	879	57%
Median	35.4	35.0	35.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	12,730	100%
Never Married	2,626	21%
Married, excluding separated	8,631	68%
Separated	77	<1%
Widowed	535	4%
Divorced	861	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	17,064	100%
Household	16,908	99%
Group Quarters - Other	156	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	17,064	1,497	9,300	388	26	4,977	17	48	811
Under 5	1,593	189	712	33	3	495	1	3	157
5 to 9	1,496	160	648	32	6	483	1	6	160
10 to 14	1,245	155	629	34	1	316	0	2	108
15 to 17	728	84	396	24	0	160	0	3	61
18 and 19	291	40	154	9	0	66	0	2	20
20 to 24	556	69	290	19	0	138	0	4	36
25 to 29	897	89	467	22	0	285	0	4	30
30 to 34	1,578	134	732	37	2	613	1	7	52
35 to 39	1,684	136	746	31	1	713	4	3	50
40 to 44	1,416	116	751	41	4	469	4	4	27
45 to 49	1,371	101	835	39	1	357	2	3	33
50 to 54	1,151	85	731	30	1	269	1	3	31
55 to 59	830	55	577	13	1	168	1	2	13
60 and 61	320	17	205	6	2	79	1	0	10
62 to 64	377	19	263	4	0	84	1	0	6
65 to 69	387	20	249	4	3	106	0	0	5
70 to 74	248	12	150	3	1	76	0	1	5
75 to 79	204	8	137	4	0	52	0	1	2
80 to 84	202	5	170	2	0	23	0	0	2
85 and Older	490	3	458	1	0	25	0	0	3
Under 18	5,062	588	2,385	123	10	1,454	2	14	486
65 and older	1,531	48	1,164	14	4	282	0	2	17
Median		27.9	39.2	32.8	40.0	34.4	41.9	30.0	14.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	15,471	100%
Speak Only English	10,549	68%
Speak Spanish:	736	5%
Speak English "well" or "very well"	719	5%
Speak English "not well" or "not at all"	17	<1%
Speak Asian/Pacific Island language:	2,547	16%
Speak English "well" or "very well"	2,280	15%
Speak English "not well" or "not at all"	267	2%
Speak other language:	1,639	10%
Speak English "well" or "very well"	1,497	10%
Speak English "not well" or "not at all"	142	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	11,155	100%
Less than 9th grade	40	<1%
9th through 12th grade, no diploma	214	2%
High school grad (incl. equivalency)	1,307	12%
Some college, no degree	2,109	19%
Associate degree	553	5%
Bachelor's degree	3,917	35%
Master's degree	2,049	18%
Professional school degree	574	5%
Doctorate degree	392	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	16,120	100%	---	---	---	---
Enrolled in school	5,002	31%	4,167	26%	835	5%
Nursery / Preschool	544	11%	242	6%	302	36%
Kindergarten to grade 4	1,537	31%	1,377	33%	160	19%
Grade 5 to grade 8	955	19%	790	19%	165	20%
Grade 9 to grade 12	776	16%	705	17%	71	9%
College, undergraduate	1,019	20%	939	23%	80	10%
Graduate or Professional school	171	3%	114	3%	57	7%
Not enrolled in school	11,118	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	5,758	100%	2,975	100%	2,783	100%
Family Households:	4,587	80%	2,964	100%	1,623	58%
Married couple family	3,810	66%	2,386	80%	1,424	51%
Other family:	777	13%	578	19%	199	7%
Male householder, no wife	287	5%	169	6%	118	4%
Female householder, no husband	490	9%	409	14%	81	3%
Nonfamily households:	1,171	20%	11	<1%	1,160	42%
Householder living alone	974	17%	----	----	----	----
Other nonfamily households	197	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	5,958	100%	5758	200	3%	2.94
Single family (detached)	3,662	61%	3,523	139	4%	3.07
Single family (attached)	48	1%	47	1	2%	3.23
2 to 4 units	399	7%	391	8	2%	2.91
5 to 9 units	645	11%	625	20	3%	2.71
10 or more units	1,204	20%	1,172	32	3%	2.66
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	3,975	100%
Less than \$150,000	64	2%
\$150,000 to \$199,999	1	<1%
\$200,000 to \$249,999	149	4%
\$250,000 to \$299,999	87	2%
\$300,000 to \$399,999	179	5%
\$400,000 to \$499,999	425	11%
\$500,000 to \$749,999	1,740	44%
\$750,000 to \$999,999	785	20%
\$1,000,000 or more	545	14%

Median Value **\$657,945**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	5,958	100%
2005 or Later	2,233	37%
2000 to 2004	742	12%
1990 to 1999	1,155	19%
1980 to 1989	1,227	21%
1970 to 1979	500	8%
1960 to 1969	23	<1%
1950 to 1959	20	<1%
1940 to 1949	22	<1%
1939 or earlier	36	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	5,758	100%	1,783	100%	3,975	100%
1.00 occupant housing per room or less	5,672	99%	1,713	96%	3,959	100%
1.01 to 1.50 occupants per room	82	1%	66	4%	16	<1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	4	<1%	4	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,783	100%
Less than \$500	85	5%
\$500 to \$599	68	4%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	23	1%
\$1,000 to \$1,249	276	15%
\$1,250 to \$1,499	139	8%
\$1,500 to \$1,999	520	29%
\$2,000 or more	616	35%
No cash rent	56	3%
Median contract rent	\$1,789	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,783	100%
Less than 20 percent	273	15%
20.0 to 24.9 percent	365	20%
25.0 to 29.9 percent	205	11%
30.0 to 34.9 percent	94	5%
35.0 to 39.9 percent	64	4%
40.0 to 49.9 percent	182	10%
50.0 percent or more	507	28%
Not computed	93	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	5,758	100%
No vehicle	89	2%
1 vehicle	1,459	25%
2 vehicles	2,922	51%
3 vehicles	956	17%
4 or more vehicles	332	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	8,161	100%
Worked in state of residence	8,131	100%
Worked in county of residence	7,673	94%
Worked outside county of residence	458	6%
Worked outside state of residence	30	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	12,447	100%	5,912	47%
In labor force	8,805	71%	4,914	56%
Armed forces	88	1%	88	100%
Civilian (employed)	8,119	92%	4,543	56%
Civilian (unemployed)	598	7%	283	47%
Not in labor force	3,642	29%	998	27%
Pct. of civilian labor force unemployed	6.9%		5.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	8,161	100%
Car, truck or van:	7,404	91%
Drove Alone	6,775	83%
Carpooled	629	8%
Public Transportation:	44	1%
Bus	44	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	28	<1%
Bicycle	34	<1%
Walked	95	1%
Other means	71	1%
Worked at home	485	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	8,161	100%
Did not work at home	7,676	94%
Less than 10 minutes	846	10%
10 to 19 minutes	1,918	24%
20 to 29 minutes	1,683	21%
30 to 44 minutes	2,370	29%
45 to 59 minutes	336	4%
60 to 89 minutes	294	4%
90 minutes or more	229	3%
Worked at home	485	6%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	8,012	100%
Agriculture, forestry, mining	18	<1%
Utilities	46	1%
Construction	85	1%
Manufacturing	1,222	15%
Wholesale trade	125	2%
Retail trade	720	9%
Transportation & warehousing	223	3%
Information & communications	296	4%
Finance, insurance, & real estate	709	9%
Professional, scientific, management, administration	374	5%
Educational, social, & health services	1,886	24%
Art, entertainment, recreation, accommodations, food	509	6%
Other services	292	4%
Public administration	1,507	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	8,012	100%
Management, professional & related:	5,190	65%
Management (incl. farm managers)	1,313	16%
Business & financial	614	8%
Computer & mathematical	704	9%
Architecture & engineering	476	6%
Life, physical & social science	273	3%
Community & social service	96	1%
Legal	186	2%
Education, training, & library	538	7%
Art, entertainment, sports & media	220	3%
Healthcare practitioners	770	10%
Service:	880	11%
Healthcare support	161	2%
Protective service	280	3%
Food preparation & serving	171	2%
Building & grounds cleaning / maintenance	44	1%
Personal care & service	224	3%
Sales & office	1,599	20%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	125	2%
Production, transport & material moving	218	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	5,758	100%
Less than \$15,000	244	4%
\$15,000 to \$29,999	333	6%
\$30,000 to \$44,999	465	8%
\$45,000 to \$59,999	392	7%
\$60,000 to \$74,999	254	4%
\$75,000 to \$99,999	974	17%
\$100,000 to \$124,999	653	11%
\$125,000 to \$149,999	527	9%
\$150,000 to \$199,999	895	16%
\$200,000 or more	1,021	18%
Median Income	\$108,308	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	5,758	100%
With earnings	5,046	88%
With wage and salary income	4,917	85%
With self-employment income	826	14%
With interest, dividend, or net rental income	2,447	42%
With Social Security income	955	17%
With Supplemental Security income	75	1%
With public assistance income	98	2%
With retirement income	799	14%
With other types of income	793	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	17,064	100%
Under .50	615	4%
.50 to .99	434	3%
1.00 to 1.24	96	1%
1.25 to 1.49	164	1%
1.50 to 1.84	619	4%
1.85 to 1.99	248	1%
2.00 and over	14,888	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	17,064	100%
Above Poverty	16,015	94%
Below Poverty	1,049	6%

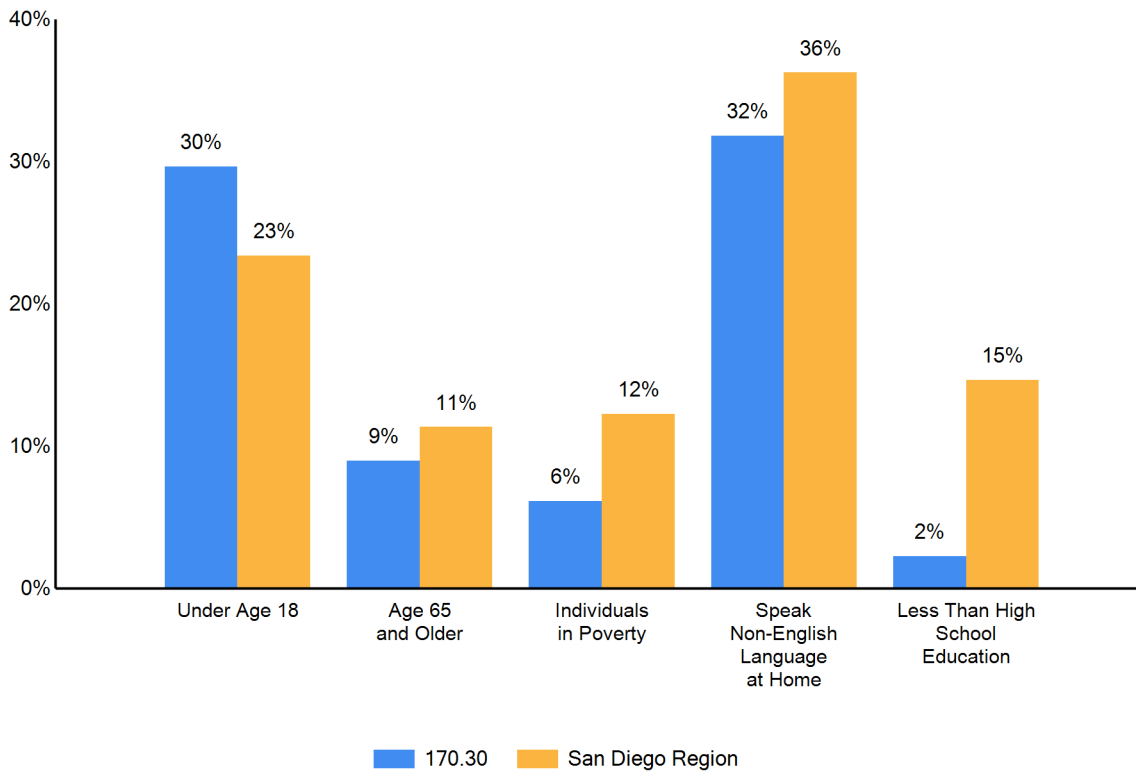
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	4,587	2,964	1,623	4,309	2,818	1,491	278	146	132
Married couple family	3,810	2,386	1,424	3,765	2,386	1,379	45	0	45
Male householder, no wife present	287	169	118	182	151	31	105	18	87
Female householder, no husband present	490	409	81	362	281	81	128	128	0

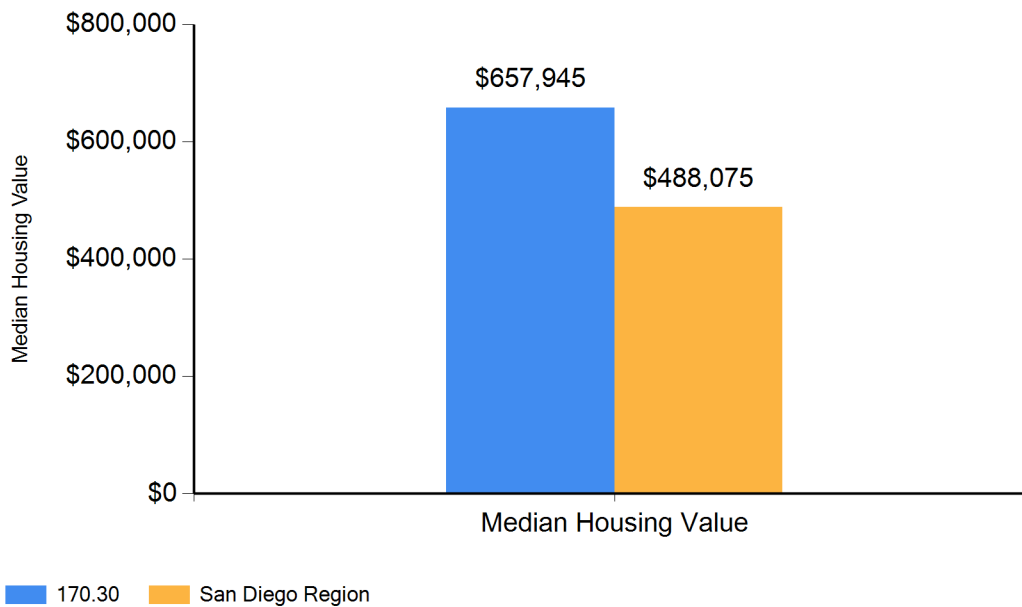
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075