



Demographic and Socioeconomic Profile 2010

ZIP: 92036

Population by Race

	Population	Percent
Total Population	3,573	100%
White	2,837	79%
Hispanic	518	14%
American Indian	91	3%
Two or More	62	2%
Black	30	1%
Asian	30	1%
Other	3	<1%
Pacific Islander	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,573	1,765	1,808	51%
Under 5	138	82	56	41%
5 to 9	143	66	77	54%
10 to 14	204	87	117	57%
15 to 17	111	61	50	45%
18 and 19	68	34	34	50%
20 to 24	124	54	70	56%
25 to 29	116	60	56	48%
30 to 34	143	62	81	57%
35 to 39	129	59	70	54%
40 to 44	187	89	98	52%
45 to 49	250	125	125	50%
50 to 54	389	174	215	55%
55 to 59	424	220	204	48%
60 and 61	160	88	72	45%
62 to 64	207	105	102	49%
65 to 69	284	142	142	50%
70 to 74	212	125	87	41%
75 to 79	153	77	76	50%
80 to 84	62	30	32	52%
85 and Older	69	25	44	64%
Under 18	596	296	300	50%
65 and older	780	399	381	49%
Median	52.2	53.0	51.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,088	100%
Never Married	579	19%
Married, excluding separated	1,860	60%
Separated	9	<1%
Widowed	306	10%
Divorced	334	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,573	100%
Household	3,445	96%
Group Quarters - Other	128	4%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,573	518	2,837	30	91	30	2	3	62
Under 5	138	41	85	1	3	0	0	0	8
5 to 9	143	58	80	1	1	2	0	0	1
10 to 14	204	65	121	0	4	2	1	0	11
15 to 17	111	28	66	1	12	0	0	0	4
18 and 19	68	23	40	0	2	0	0	0	3
20 to 24	124	28	81	1	5	3	0	0	6
25 to 29	116	24	79	1	7	1	0	0	4
30 to 34	143	36	93	2	3	6	0	1	2
35 to 39	129	29	88	3	8	0	0	0	1
40 to 44	187	37	136	3	4	2	0	1	4
45 to 49	250	30	209	2	5	1	0	0	3
50 to 54	389	32	334	3	15	3	1	0	1
55 to 59	424	25	375	4	13	1	0	0	6
60 and 61	160	10	141	3	4	1	0	0	1
62 to 64	207	17	182	0	1	4	0	0	3
65 to 69	284	19	257	2	0	2	0	0	4
70 to 74	212	11	195	2	2	1	0	1	0
75 to 79	153	4	147	0	1	1	0	0	0
80 to 84	62	0	62	0	0	0	0	0	0
85 and Older	69	1	66	1	1	0	0	0	0
Under 18	596	192	352	3	20	4	1	0	24
65 and older	780	35	727	5	4	4	0	1	4
Median		28.3	55.1	50.0	40.6	42.5	50.0	42.5	23.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,435	100%
Speak Only English	3,279	95%
Speak Spanish:	120	3%
Speak English "well" or "very well"	112	3%
Speak English "not well" or "not at all"	8	<1%
Speak Asian/Pacific Island language:	15	<1%
Speak English "well" or "very well"	7	<1%
Speak English "not well" or "not at all"	8	<1%
Speak other language:	21	1%
Speak English "well" or "very well"	21	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,785	100%
Less than 9th grade	59	2%
9th through 12th grade, no diploma	216	8%
High school grad (incl. equivalency)	513	18%
Some college, no degree	793	28%
Associate degree	230	8%
Bachelor's degree	611	22%
Master's degree	323	12%
Professional school degree	14	1%
Doctorate degree	26	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,475	100%	---	---	---	---
Enrolled in school	559	16%	549	16%	10	0%
Nursery / Preschool	5	1%	4	1%	1	10%
Kindergarten to grade 4	271	48%	267	49%	4	40%
Grade 5 to grade 8	178	32%	174	32%	4	40%
Grade 9 to grade 12	63	11%	63	11%	0	0%
College, undergraduate	39	7%	38	7%	1	10%
Graduate or Professional school	3	1%	3	1%	0	0%
Not enrolled in school	2,916	84%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,530	100%	291	100%	1,239	100%
Family Households:	920	60%	290	100%	630	51%
Married couple family	835	55%	247	85%	588	47%
Other family:	85	6%	43	15%	42	3%
Male householder, no wife	39	3%	7	2%	32	3%
Female householder, no husband	46	3%	36	12%	10	1%
Nonfamily households:	610	40%	1	<1%	609	49%
Householder living alone	455	30%	----	----	----	----
Other nonfamily households	155	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,164	100%	1530	634	29%	2.25
Single family (detached)	2,068	96%	1,454	614	30%	2.26
Single family (attached)	16	1%	14	2	13%	2.29
2 to 4 units	61	3%	43	18	30%	1.84
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	19	1%	19	0	0%	2.68

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,262	100%
Less than \$150,000	114	9%
\$150,000 to \$199,999	58	5%
\$200,000 to \$249,999	69	5%
\$250,000 to \$299,999	159	13%
\$300,000 to \$399,999	320	25%
\$400,000 to \$499,999	75	6%
\$500,000 to \$749,999	301	24%
\$750,000 to \$999,999	81	6%
\$1,000,000 or more	85	7%

Median Value **\$379,876**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,164	100%
2005 or Later	101	5%
2000 to 2004	75	3%
1990 to 1999	337	16%
1980 to 1989	406	19%
1970 to 1979	469	22%
1960 to 1969	252	12%
1950 to 1959	158	7%
1940 to 1949	124	6%
1939 or earlier	242	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,530	100%	268	100%	1,262	100%
1.00 occupant housing per room or less	1,509	99%	247	92%	1,262	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	21	1%	21	8%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	268	100%
Less than \$500	63	24%
\$500 to \$599	31	12%
\$600 to \$699	1	<1%
\$700 to \$799	6	2%
\$800 to \$899	0	0%
\$900 to \$999	3	1%
\$1,000 to \$1,249	71	26%
\$1,250 to \$1,499	1	<1%
\$1,500 to \$1,999	21	8%
\$2,000 or more	6	2%
No cash rent	65	24%
Median contract rent	\$1,122	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	268	100%
Less than 20 percent	114	43%
20.0 to 24.9 percent	5	2%
25.0 to 29.9 percent	14	5%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	50	19%
50.0 percent or more	21	8%
Not computed	64	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,530	100%
No vehicle	71	5%
1 vehicle	378	25%
2 vehicles	577	38%
3 vehicles	324	21%
4 or more vehicles	180	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,656	100%
Worked in state of residence	1,656	100%
Worked in county of residence	1,610	97%
Worked outside county of residence	46	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,070	100%	1,518	49%
In labor force	1,812	59%	1,006	56%
Armed forces	12	1%	12	100%
Civilian (employed)	1,722	95%	951	55%
Civilian (unemployed)	78	4%	43	55%
Not in labor force	1,258	41%	512	41%
Pct. of civilian labor force unemployed	4.3%		4.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,656	100%
Car, truck or van:	1,312	79%
Drove Alone	1,186	72%
Carpooled	126	8%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	100	6%
Other means	0	0%
Worked at home	244	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,656	100%
Did not work at home	1,412	85%
Less than 10 minutes	359	22%
10 to 19 minutes	206	12%
20 to 29 minutes	86	5%
30 to 44 minutes	216	13%
45 to 59 minutes	38	2%
60 to 89 minutes	282	17%
90 minutes or more	225	14%
Worked at home	244	15%
Average time to work (minutes)	51	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,634	100%
Agriculture, forestry, mining	140	9%
Utilities	13	1%
Construction	205	13%
Manufacturing	120	7%
Wholesale trade	28	2%
Retail trade	115	7%
Transportation & warehousing	31	2%
Information & communications	4	<1%
Finance, insurance, & real estate	39	2%
Professional, scientific, management, administration	11	1%
Educational, social, & health services	170	10%
Art, entertainment, recreation, accommodations, food	514	31%
Other services	43	3%
Public administration	201	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,634	100%
Management, professional & related:	574	35%
Management (incl. farm managers)	226	14%
Business & financial	66	4%
Computer & mathematical	3	<1%
Architecture & engineering	67	4%
Life, physical & social science	5	<1%
Community & social service	1	<1%
Legal	3	<1%
Education, training, & library	121	7%
Art, entertainment, sports & media	67	4%
Healthcare practitioners	15	1%
Service:	283	17%
Healthcare support	18	1%
Protective service	45	3%
Food preparation & serving	98	6%
Building & grounds cleaning / maintenance	37	2%
Personal care & service	85	5%
Sales & office	503	31%
Farming, fishing & forestry	1	<1%
Construction, extraction & maintenance	169	10%
Production, transport & material moving	104	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,530	100%
Less than \$15,000	180	12%
\$15,000 to \$29,999	232	15%
\$30,000 to \$44,999	148	10%
\$45,000 to \$59,999	269	18%
\$60,000 to \$74,999	196	13%
\$75,000 to \$99,999	155	10%
\$100,000 to \$124,999	179	12%
\$125,000 to \$149,999	64	4%
\$150,000 to \$199,999	58	4%
\$200,000 or more	49	3%
Median Income	\$56,431	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,530	100%
With earnings	1,080	71%
With wage and salary income	913	60%
With self-employment income	367	24%
With interest, dividend, or net rental income	554	36%
With Social Security income	692	45%
With Supplemental Security income	64	4%
With public assistance income	0	0%
With retirement income	456	30%
With other types of income	133	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,573	100%
Under .50	121	3%
.50 to .99	156	4%
1.00 to 1.24	113	3%
1.25 to 1.49	183	5%
1.50 to 1.84	101	3%
1.85 to 1.99	101	3%
2.00 and over	2,798	78%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,573	100%
Above Poverty	3,296	92%
Below Poverty	277	8%

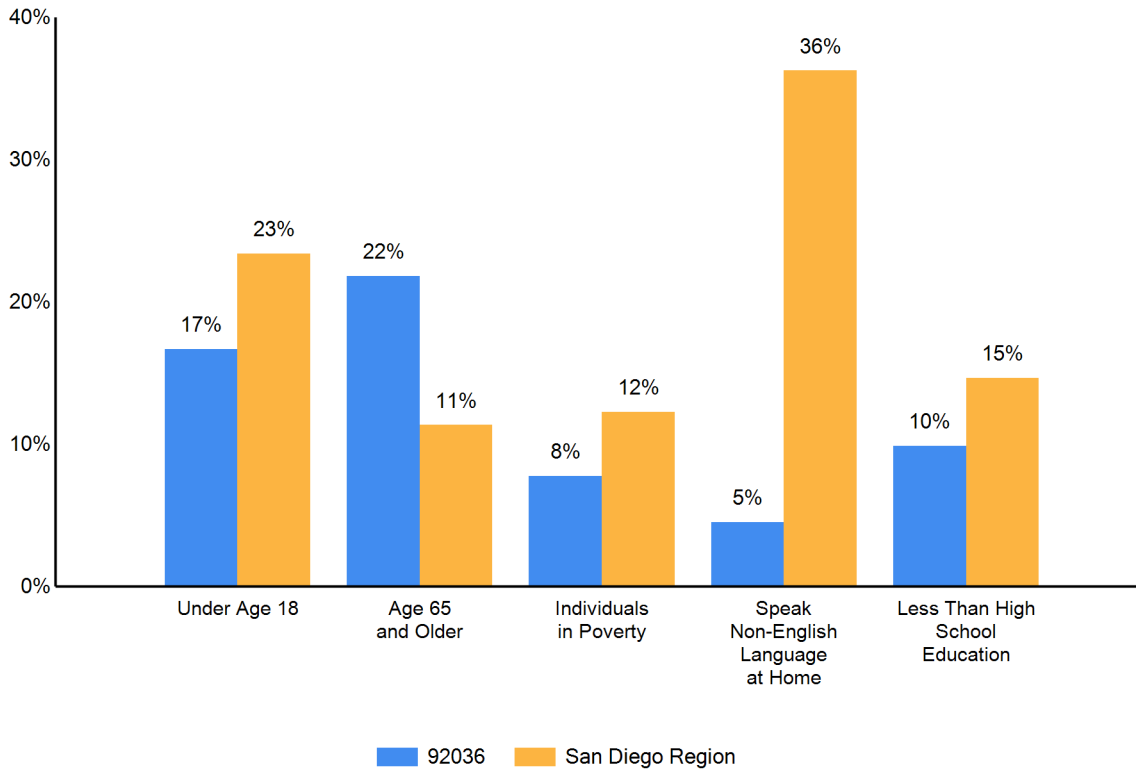
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	920	290	630	894	290	604	26	0	26
Married couple family	835	247	588	809	247	562	26	0	26
Male householder, no wife present	39	7	32	39	7	32	0	0	0
Female householder, no husband present	46	36	10	46	36	10	0	0	0

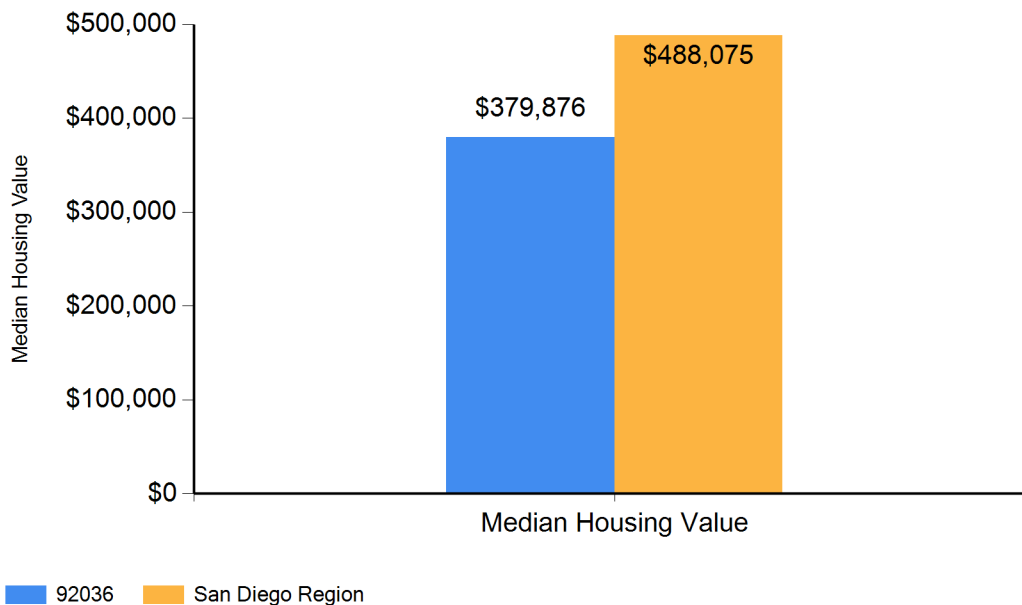
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075