

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



Jan 1, 2011

Total Population	435,228
Household Population	429,487
Group Quarters Population	5,741
Persons Per Household	3.04

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,325	141,169	4.8%
Single Family - Detached	86,289	82,546	4.3%
Single Family - Multiple-Unit	9,837	9,373	4.7%
Multi-Family	40,350	38,044	5.7%
Mobile Home and Other	11,849	11,206	5.4%

HOUSEHOLD INCOME

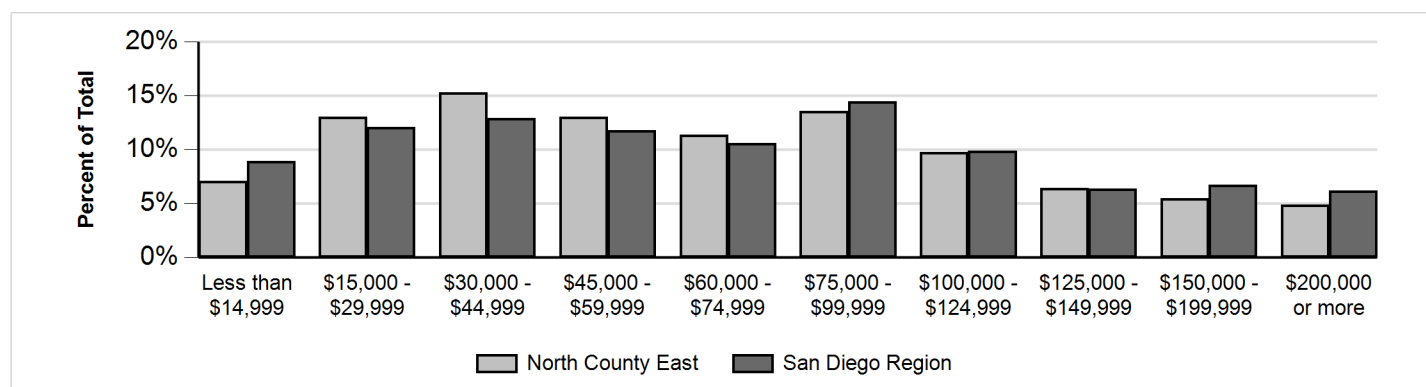
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	7%	13%	15%	13%	11%	14%	10%	6%	5%	5%

Median Household Income

2011

Adjusted for Inflation (2010 \$) \$62,018



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

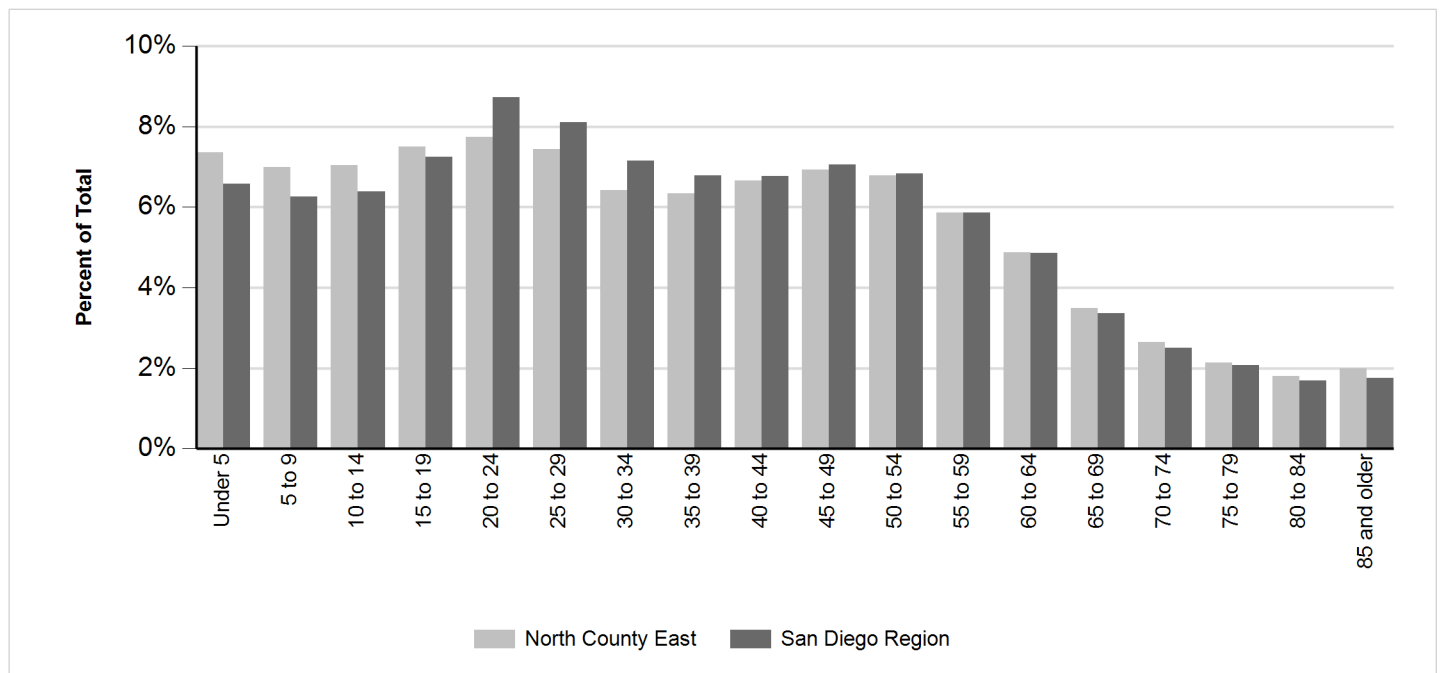
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	435,228	216,281	218,947	50%
Under 5	31,997	16,329	15,668	49%
5 to 9	30,430	15,532	14,898	49%
10 to 14	30,615	15,592	15,023	49%
15 to 17	19,214	9,917	9,297	48%
18 and 19	13,403	6,758	6,645	50%
20 to 24	33,686	17,387	16,299	48%
25 to 29	32,341	16,885	15,456	48%
30 to 34	27,945	14,271	13,674	49%
35 to 39	27,596	13,675	13,921	50%
40 to 44	28,984	14,556	14,428	50%
45 to 49	30,144	15,022	15,122	50%
50 to 54	29,544	14,644	14,900	50%
55 to 59	25,540	12,325	13,215	52%
60 and 61	8,938	4,384	4,554	51%
62 to 64	12,264	5,866	6,398	52%
65 to 69	15,214	7,254	7,960	52%
70 to 74	11,536	5,291	6,245	54%
75 to 79	9,334	4,149	5,185	56%
80 to 84	7,840	3,295	4,545	58%
85 and older	8,663	3,149	5,514	64%
Under 18	112,256	57,370	54,886	49%
65 and older	52,587	23,138	29,449	56%
Median Age	34.6	33.4	35.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	178,074	208,753	9,221	2,986	25,989	10,205
Under 5	18,673	9,450	640	283	1,439	1,512
5 to 9	17,720	9,207	579	211	1,480	1,233
10 to 14	17,241	10,005	650	212	1,364	1,143
15 to 17	10,592	6,540	419	145	820	698
18 and 19	7,236	4,834	320	91	544	378
20 to 24	16,374	13,313	884	276	1,936	903
25 to 29	15,422	12,901	880	203	2,169	766
30 to 34	13,846	10,722	687	200	1,906	584
35 to 39	13,409	10,798	634	163	2,079	513
40 to 44	12,622	12,954	674	174	2,061	499
45 to 49	10,535	16,022	798	204	2,062	523
50 to 54	7,900	18,244	717	210	2,042	431
55 to 59	5,599	17,163	519	188	1,731	340
60 and 61	1,704	6,301	145	69	628	91
62 to 64	2,046	8,976	208	87	810	137
65 to 69	2,530	11,264	189	79	999	153
70 to 74	1,792	8,693	110	71	755	115
75 to 79	1,275	7,306	66	50	554	83
80 to 84	825	6,512	52	45	350	56
85 and older	733	7,548	50	25	260	47
Under 18	64,226	35,202	2,288	851	5,103	4,586
65 and older	7,155	41,323	467	270	2,918	454
Median Age	25.4	46.1	31.7	31.8	38.2	20.8