

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Poway



Apr 1, 2010

<b>Total Population</b>	<b>86,311</b>
Household Population	85,859
Group Quarters Population	452
<b>Persons Per Household</b>	<b>2.79</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>31,446</b>	<b>30,721</b>	<b>2.3%</b>
Single Family - Detached	21,627	21,210	1.9%
Single Family - Multiple-Unit	3,329	3,257	2.2%
Multi-Family	5,788	5,561	3.9%
Mobile Home and Other	702	693	1.3%

## HOUSEHOLD INCOME

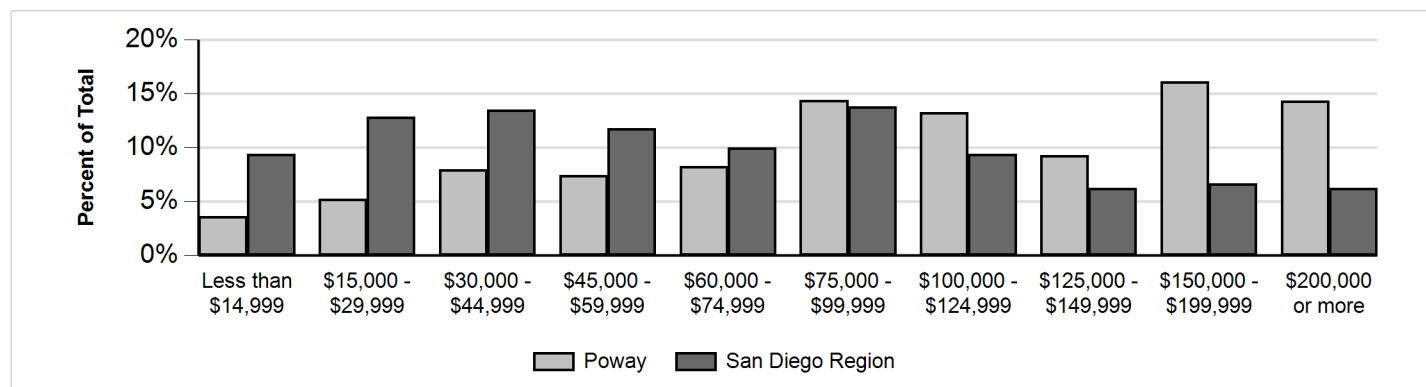
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	5%	8%	7%	8%	14%	13%	9%	16%	14%

## Median Household Income

2010

Adjusted for Inflation (2010 \$) \$105,844



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

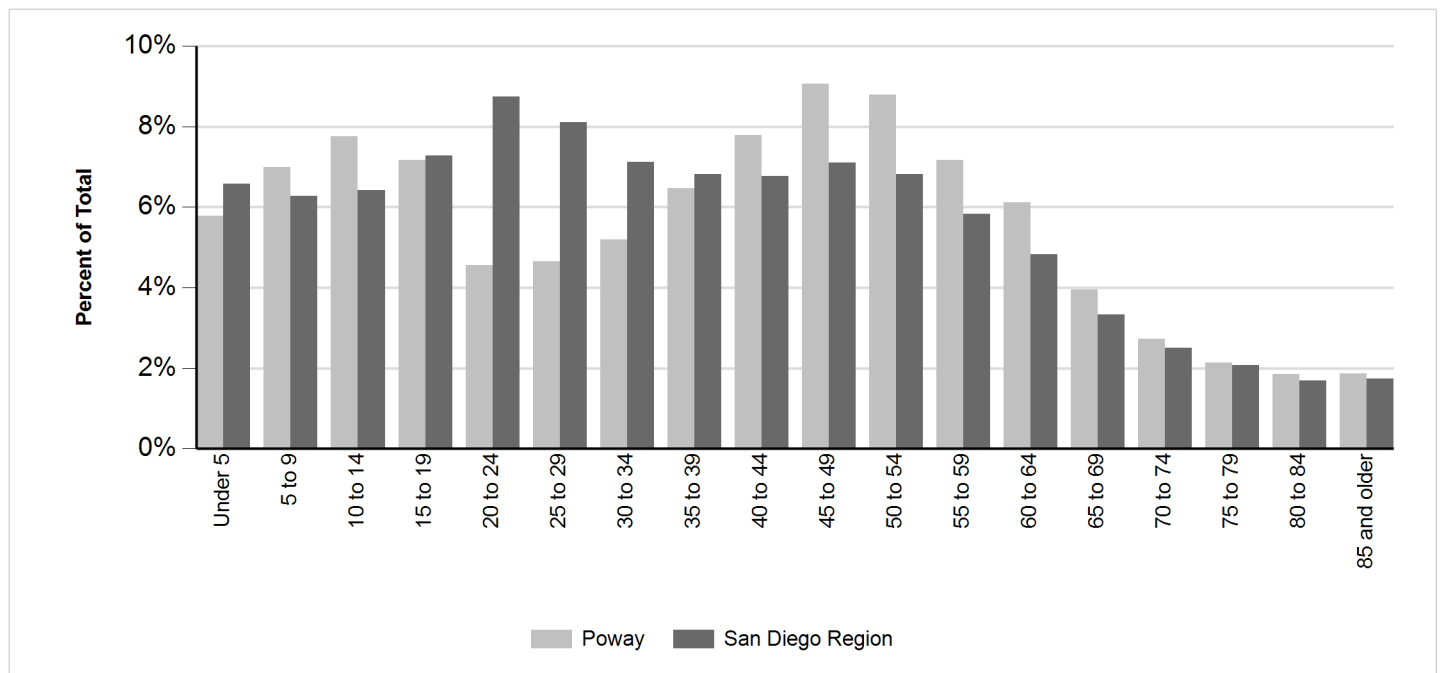
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>86,311</b>	<b>42,170</b>	<b>44,141</b>	<b>51%</b>
Under 5	4,985	2,563	2,422	49%
5 to 9	6,032	3,092	2,940	49%
10 to 14	6,695	3,371	3,324	50%
15 to 17	4,362	2,251	2,111	48%
18 and 19	1,818	970	848	47%
20 to 24	3,929	2,094	1,835	47%
25 to 29	4,018	2,024	1,994	50%
30 to 34	4,484	2,140	2,344	52%
35 to 39	5,576	2,691	2,885	52%
40 to 44	6,725	3,150	3,575	53%
45 to 49	7,815	3,784	4,031	52%
50 to 54	7,586	3,686	3,900	51%
55 to 59	6,190	2,975	3,215	52%
60 and 61	2,251	1,063	1,188	53%
62 to 64	3,025	1,494	1,531	51%
65 to 69	3,413	1,649	1,764	52%
70 to 74	2,358	1,099	1,259	53%
75 to 79	1,842	823	1,019	55%
80 to 84	1,602	667	935	58%
85 and older	1,605	584	1,021	64%
Under 18	22,074	11,277	10,797	49%
65 and older	10,820	4,822	5,998	55%
Median Age	40.9	39.8	41.9	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>10,326</b>	<b>57,964</b>	<b>1,511</b>	<b>229</b>	<b>13,135</b>	<b>3,146</b>
Under 5	997	2,540	84	20	905	439
5 to 9	1,045	3,390	87	11	1,005	494
10 to 14	1,052	4,120	110	25	933	455
15 to 17	674	2,839	74	18	494	263
18 and 19	329	1,165	35	3	195	91
20 to 24	710	2,396	83	13	532	195
25 to 29	710	2,345	85	11	708	159
30 to 34	675	2,456	105	14	1,076	158
35 to 39	777	3,097	108	7	1,422	165
40 to 44	804	4,309	141	20	1,309	142
45 to 49	764	5,569	160	14	1,123	185
50 to 54	590	5,770	135	16	936	139
55 to 59	380	4,838	93	14	768	97
60 and 61	121	1,790	44	3	264	29
62 to 64	160	2,431	34	8	354	38
65 to 69	185	2,765	40	17	377	29
70 to 74	125	1,892	39	6	272	24
75 to 79	96	1,495	23	6	201	21
80 to 84	74	1,330	19	0	165	14
85 and older	58	1,427	12	3	96	9
Under 18	3,768	12,889	355	74	3,337	1,651
65 and older	538	8,909	133	32	1,111	97
Median Age	27.5	45.3	39.3	34.8	37.5	18.7