DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92103



	Jan 1, 2011
Total Population	30,838
Household Population	30,042
Group Quarters Population	796
Persons Per Household	1.71

HOUSING AND OCCUPANCY

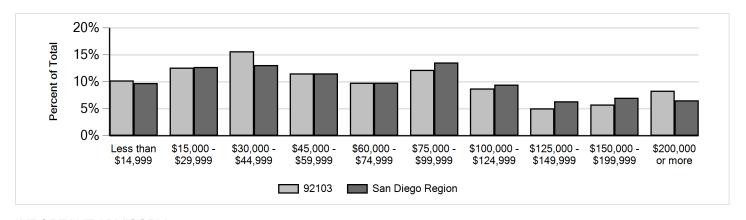
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	18,707	17,593	6.0%
Single Family - Detached	3,987	3,753	5.9%
Single Family - Multiple-Unit	2,322	2,184	5.9%
Multi-Family	12,398	11,656	6.0%
Mobile Home and Other	0	0	

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	10%	13%	16%	12%	10%	12%	9%	5%	6%	8%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$59 922



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

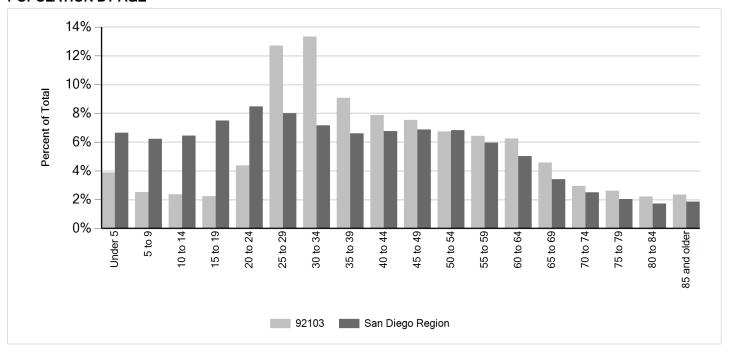
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	30,838	15,990	14,848	48%
Under 5	1,199	595	604	50%
5 to 9	778	395	383	49%
10 to 14	732	411	321	44%
15 to 17	405	188	217	54%
18 and 19	281	158	123	44%
20 to 24	1,352	591	761	56%
25 to 29	3,921	1,738	2,183	56%
30 to 34	4,109	2,075	2,034	50%
35 to 39	2,801	1,537	1,264	45%
40 to 44	2,425	1,450	975	40%
45 to 49	2,322	1,519	803	35%
50 to 54	2,076	1,231	845	41%
55 to 59	1,980	1,082	898	45%
60 and 61	769	399	370	48%
62 to 64	1,158	567	591	51%
65 to 69	1,414	707	707	50%
70 to 74	907	457	450	50%
75 to 79	803	371	432	54%
80 to 84	681	294	387	57%
85 and older	725	225	500	69%
Under 18	3,114	1,589	1,525	49%
65 and older	4,530	2,054	2,476	55%
Median Age	39.7	41.1	38.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	4,715	22,451	805	101	1,841	925
Under 5	332	635	29	7	87	109
5 to 9	202	444	27	1	29	75
10 to 14	199	401	28	8	42	54
15 to 17	106	220	33	3	16	27
18 and 19	101	142	20	0	3	15
20 to 24	304	780	73	13	104	78
25 to 29	685	2,598	100	16	358	164
30 to 34	676	2,778	93	12	403	147
35 to 39	484	1,878	55	13	286	85
40 to 44	388	1,769	54	5	153	56
45 to 49	306	1,766	91	6	105	48
50 to 54	253	1,674	65	6	57	21
55 to 59	183	1,655	45	7	63	27
60 and 61	60	676	17	1	13	2
62 to 64	69	1,038	23	3	20	5
65 to 69	113	1,231	33	0	31	6
70 to 74	59	811	2	0	32	3
75 to 79	67	713	3	0	18	2
80 to 84	65	592	9	0	14	1
85 and older	63	650	5	0	7	0
Under 18	839	1,700	117	19	174	265
65 and older	367	3,997	52	0	102	12
Median Age	33.2	43.8	35.0	31.0	33.5	28.2