

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**91914**



	Jan 1, 2011
<b>Total Population</b>	<b>15,924</b>
Household Population	15,924
Group Quarters Population	0
<b>Persons Per Household</b>	<b>3.57</b>

**HOUSING AND OCCUPANCY**

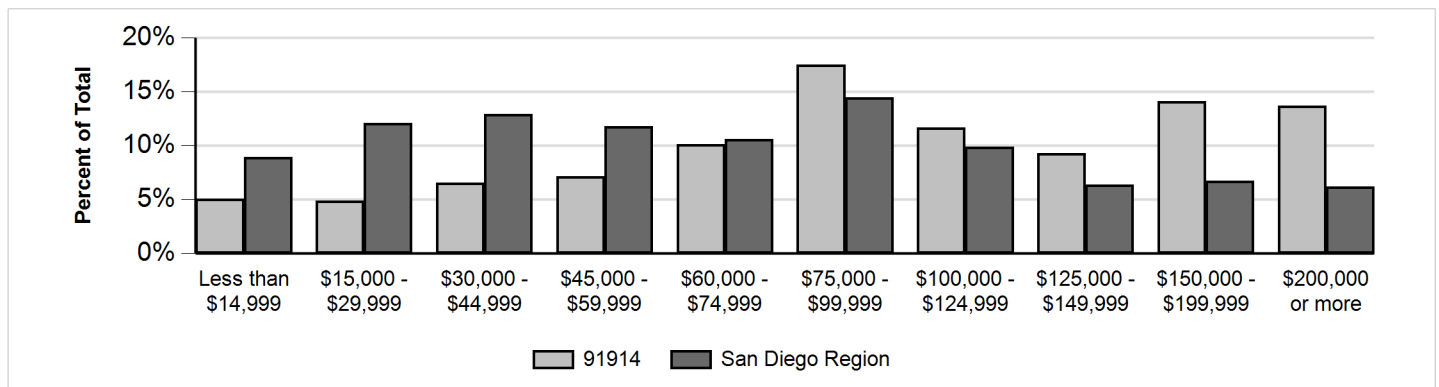
	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>4,583</b>	<b>4,457</b>	<b>2.7%</b>
Single Family - Detached	3,516	3,420	2.7%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	1,065	1,035	2.8%
Mobile Home and Other	0	0	--

**HOUSEHOLD INCOME**

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	5%	7%	7%	10%	18%	12%	9%	14%	14%

<b>Median Household Income</b>	2011
Adjusted for Inflation (2010 \$)	\$98,255



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

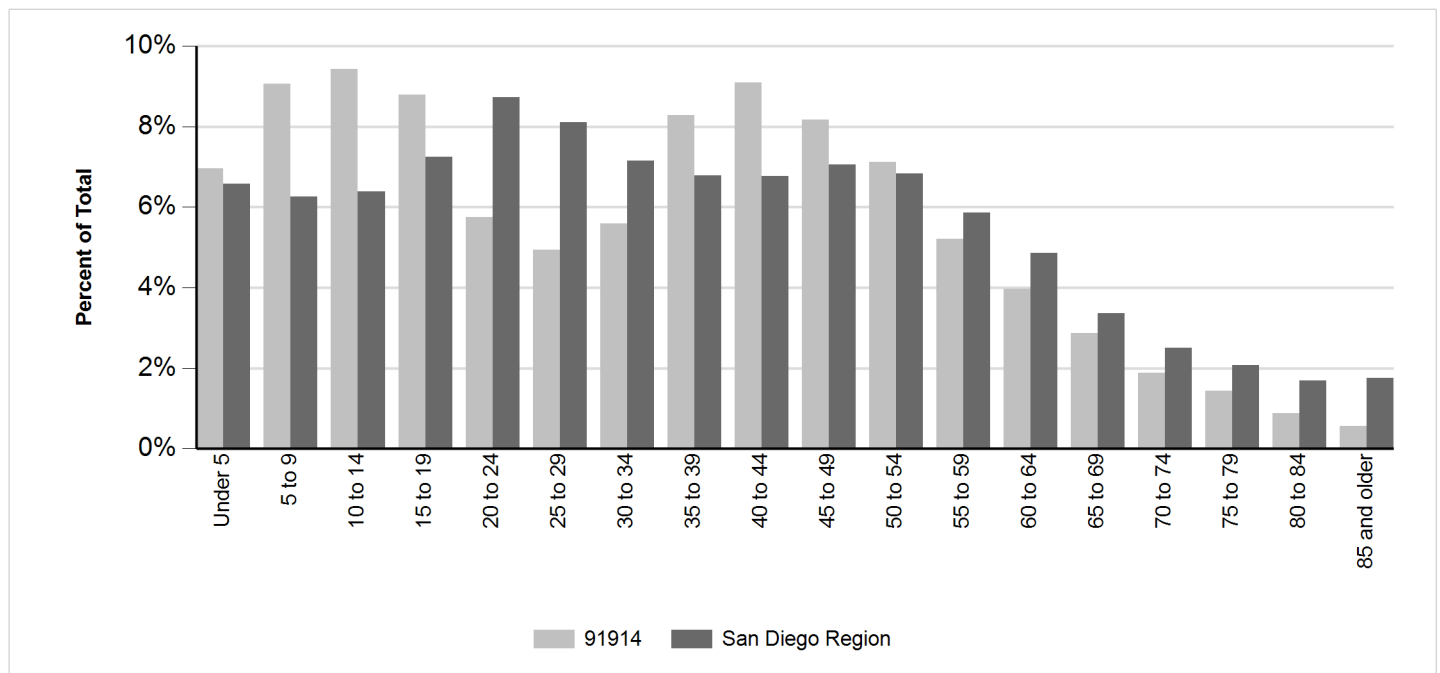
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>15,924</b>	<b>7,740</b>	<b>8,184</b>	<b>51%</b>
Under 5	1,109	548	561	51%
5 to 9	1,443	747	696	48%
10 to 14	1,502	772	730	49%
15 to 17	856	418	438	51%
18 and 19	544	268	276	51%
20 to 24	916	464	452	49%
25 to 29	787	393	394	50%
30 to 34	891	392	499	56%
35 to 39	1,318	608	710	54%
40 to 44	1,449	704	745	51%
45 to 49	1,300	651	649	50%
50 to 54	1,133	542	591	52%
55 to 59	829	397	432	52%
60 and 61	282	117	165	59%
62 to 64	349	160	189	54%
65 to 69	456	215	241	53%
70 to 74	301	133	168	56%
75 to 79	230	109	121	53%
80 to 84	139	69	70	50%
85 and older	90	33	57	63%
Under 18	4,910	2,485	2,425	49%
65 and older	1,216	559	657	54%
Median Age	34.5	33.3	35.3	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>7,122</b>	<b>4,426</b>	<b>651</b>	<b>27</b>	<b>3,128</b>	<b>570</b>
Under 5	593	257	31	2	161	65
5 to 9	741	350	41	1	216	94
10 to 14	765	341	58	4	243	91
15 to 17	463	196	36	3	117	41
18 and 19	269	141	26	1	86	21
20 to 24	445	217	39	3	169	43
25 to 29	349	221	24	0	163	30
30 to 34	444	218	28	2	170	29
35 to 39	655	301	48	2	275	37
40 to 44	646	369	61	1	338	34
45 to 49	514	406	75	3	281	21
50 to 54	395	374	64	1	279	20
55 to 59	280	282	39	3	208	17
60 and 61	91	111	11	0	66	3
62 to 64	97	145	14	0	88	5
65 to 69	135	195	18	1	100	7
70 to 74	107	101	17	0	73	3
75 to 79	66	98	12	0	47	7
80 to 84	37	65	5	0	30	2
85 and older	30	38	4	0	18	0
Under 18	2,562	1,144	166	10	737	291
65 and older	375	497	56	1	268	19
Median Age	29.1	39.5	39.4	24.2	39.3	18.9