

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Subregional Areas

Coastal



	Jan 1, 2013
Total Population	75,786
Household Population	74,710
Group Quarters Population	1,076
Persons Per Household	2.02

HOUSING AND OCCUPANCY

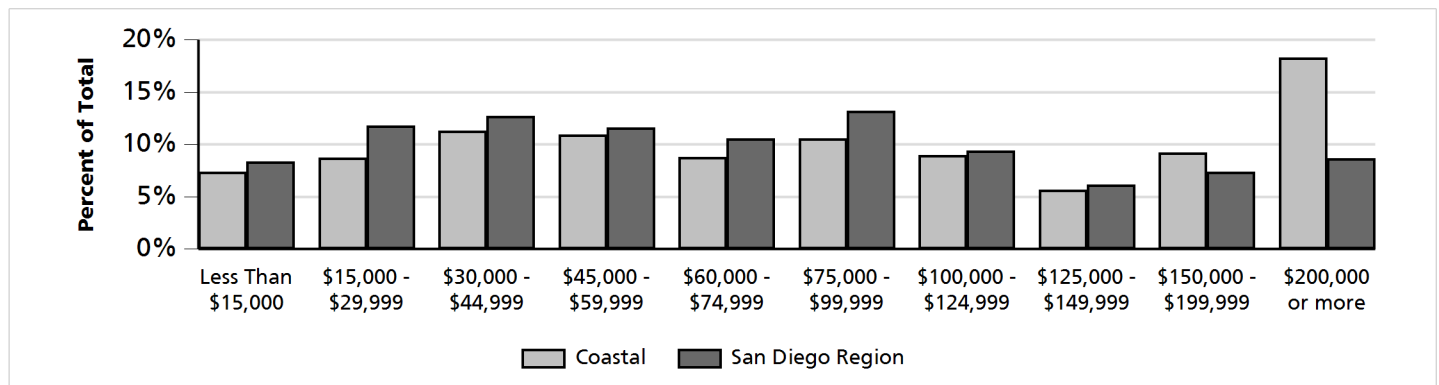
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,347	36,930	10.7%
Single Family - Detached	13,226	12,200	7.8%
Single Family - Multiple-Unit	8,103	7,232	10.7%
Multi-Family	19,786	17,301	12.6%
Mobile Home and Other	232	197	15.1%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	9%	11%	11%	9%	11%	9%	6%	9%	18%

Median Household Income	2013
Adjusted for Inflation (2010 \$)	\$81,632
Not adjusted for inflation (current 2012\$)	\$85,455



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

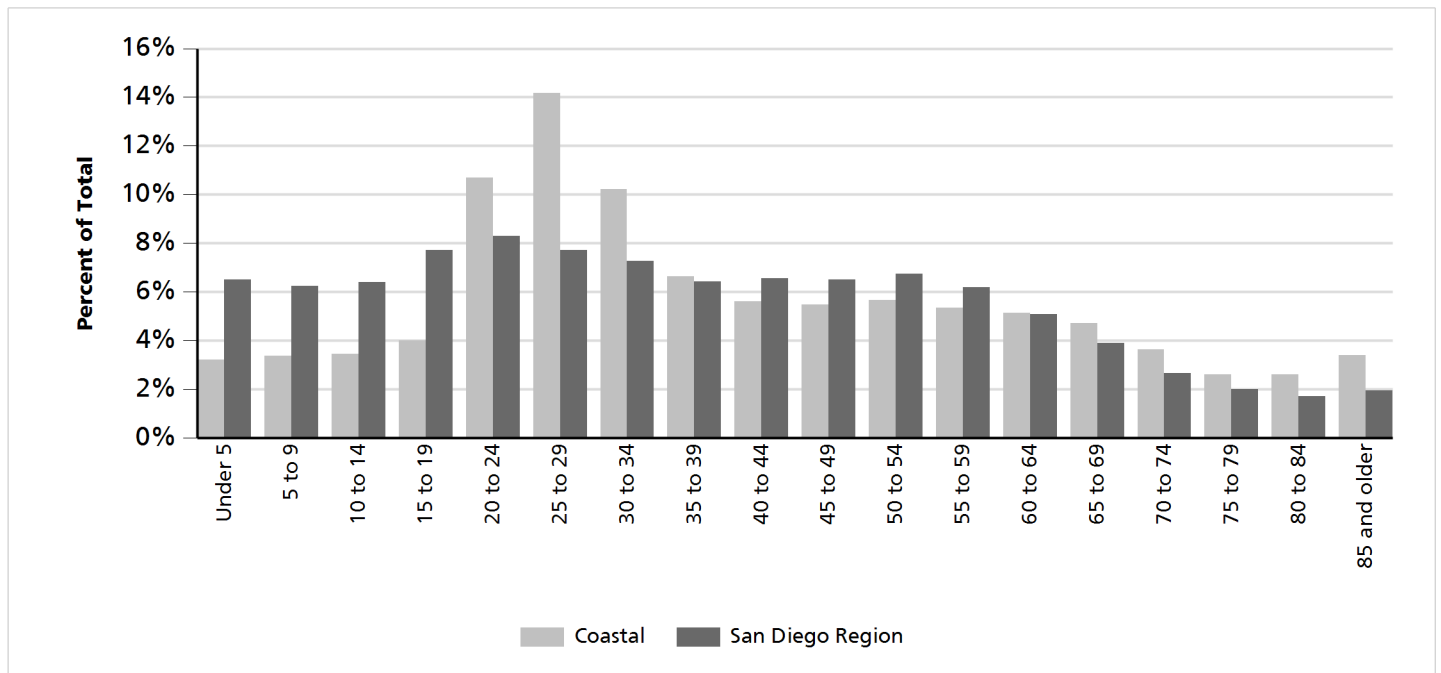
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	75,786	39,055	36,731	48%
Under 5	2,440	1,272	1,168	48%
5 to 9	2,553	1,337	1,216	48%
10 to 14	2,621	1,357	1,264	48%
15 to 17	1,689	846	843	50%
18 and 19	1,347	665	682	51%
20 to 24	8,100	3,978	4,122	51%
25 to 29	10,743	5,877	4,866	45%
30 to 34	7,756	4,417	3,339	43%
35 to 39	5,028	2,839	2,189	44%
40 to 44	4,253	2,325	1,928	45%
45 to 49	4,152	2,230	1,922	46%
50 to 54	4,285	2,255	2,030	47%
55 to 59	4,050	2,065	1,985	49%
60 and 61	1,592	780	812	51%
62 to 64	2,308	1,109	1,199	52%
65 to 69	3,574	1,675	1,899	53%
70 to 74	2,751	1,293	1,458	53%
75 to 79	1,983	863	1,120	56%
80 to 84	1,989	884	1,105	56%
85 and older	2,572	988	1,584	62%
Under 18	9,303	4,812	4,491	48%
65 and older	12,869	5,703	7,166	56%
Median Age	35.6	34.7	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,652	60,206	783	175	3,536	2,434
Under 5	448	1,717	35	6	81	153
5 to 9	464	1,732	18	8	89	242
10 to 14	526	1,747	30	10	99	209
15 to 17	323	1,138	27	9	67	125
18 and 19	218	980	12	1	46	90
20 to 24	1,013	6,317	74	18	382	296
25 to 29	1,227	8,478	114	27	520	377
30 to 34	925	6,068	102	29	385	247
35 to 39	670	3,781	83	12	313	169
40 to 44	602	3,221	70	6	240	114
45 to 49	528	3,188	57	14	246	119
50 to 54	448	3,492	34	4	225	82
55 to 59	332	3,400	37	13	208	60
60 and 61	127	1,345	18	11	69	22
62 to 64	164	1,989	18	2	108	27
65 to 69	197	3,181	23	3	131	39
70 to 74	147	2,457	10	1	102	34
75 to 79	83	1,804	3	0	76	17
80 to 84	97	1,796	10	0	83	3
85 and older	113	2,375	8	1	66	9
Under 18	1,761	6,334	110	33	336	729
65 and older	637	11,613	54	5	458	102
Median Age	30.6	37.5	34.0	31.5	36.6	26.4