

# SERIES 13 REGIONAL GROWTH FORECAST



## Subregional Area 33 - La Mesa

### POPULATION AND HOUSING

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	60,320	63,196	72,424	80,048	19,728	33%
Household Population	59,653	62,616	71,712	79,240	19,587	33%
Group Quarters Population	667	580	712	808	141	21%
Civilian	667	580	712	808	141	21%
Military	0	0	0	0	0	0%
Total Housing Units	26,667	27,295	30,851	34,266	7,599	28%
Single Family	14,567	14,737	14,828	14,860	293	2%
Multiple Family	11,768	12,401	16,023	19,406	7,638	65%
Mobile Homes	332	157	0	0	-332	-100%
Occupied Housing Units	25,756	26,338	30,020	33,150	7,394	29%
Single Family	14,173	14,294	14,497	14,446	273	2%
Multiple Family	11,323	11,922	15,523	18,704	7,381	65%
Mobile Homes	260	122	0	0	-260	-100%
Vacancy Rate	3.4%	3.5%	2.7%	3.3%	-0.1	-3%
Single Family	2.7%	3.0%	2.2%	2.8%	0.1	4%
Multiple Family	3.8%	3.9%	3.1%	3.6%	-0.2	-5%
Mobile Homes	21.7%	22.3%	0.0%	0.0%	-21.7	-100%
Persons per Household	2.32	2.38	2.39	2.39	0.1	3%

### HOUSEHOLD INCOME (real 2010 dollars, adjusted for inflation)

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Households by Income Category						
Less than \$15,000	2,388	2,326	2,223	2,041	-347	-15%
\$15,000-\$29,999	3,670	3,604	3,629	3,486	-184	-5%
\$30,000-\$44,999	3,955	3,871	4,087	4,126	171	4%
\$45,000-\$59,999	3,402	3,465	3,802	4,013	611	18%
\$60,000-\$74,999	3,003	2,983	3,386	3,603	600	20%
\$75,000-\$99,999	3,173	3,626	4,269	4,918	1,745	55%
\$100,000-\$124,999	2,168	2,363	2,977	3,523	1,355	63%
\$125,000-\$149,999	1,362	1,510	1,939	2,389	1,027	75%
\$150,000-\$199,999	1,532	1,544	2,096	2,739	1,207	79%
\$200,000 or more	1,103	1,046	1,612	2,312	1,209	110%
Total Households	25,756	26,338	30,020	33,150	7,394	29%

#### \*IMPORTANT INFORMATION ABOUT THIS FORECAST:

This forecast was accepted by the SANDAG Board of Directors in October 2013 for distribution and use in planning and other studies. This forecast represents one possibility for future growth in the San Diego region. It is intended to represent a likely prediction of future growth, but it is not intended to be a prescription for growth. The Series 13 Regional Growth Forecast represents a combination of economic and demographic projections, existing land use plans and policies, as well as potential land use plan changes that may occur in the region between 2030 and 2050. In general, growth between 2012 and 2030 is based on adopted land use plans and policies, and growth between 2030 and 2050 includes alternatives that may, in some cases, reach beyond existing adopted plans.

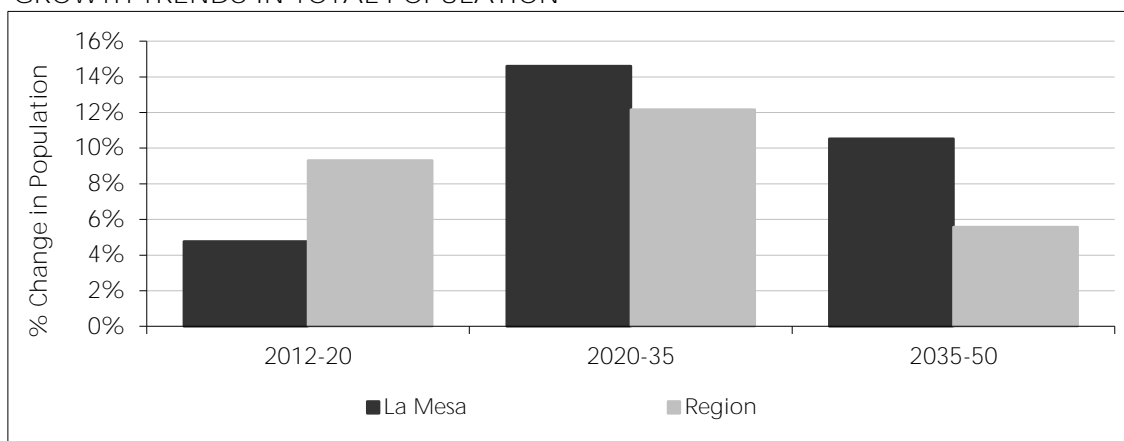
## POPULATION BY AGE

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	60,320	63,196	72,424	80,048	19,728	33%
Under 5	3,802	4,486	4,596	5,350	1,548	41%
5 to 9	3,372	3,661	3,983	4,589	1,217	36%
10 to 14	2,943	2,828	3,311	3,592	649	22%
15 to 17	1,979	1,685	2,060	2,123	144	7%
18 to 19	1,387	984	1,172	1,102	-285	-21%
20 to 24	4,388	4,190	4,521	4,630	242	6%
25 to 29	5,393	5,705	5,583	6,438	1,045	19%
30 to 34	4,604	4,762	4,867	5,833	1,229	27%
35 to 39	3,848	4,480	4,772	5,171	1,323	34%
40 to 44	3,938	3,700	4,659	4,415	477	12%
45 to 49	3,941	3,433	4,182	4,078	137	3%
50 to 54	4,443	3,835	4,515	4,759	316	7%
55 to 59	3,958	4,073	3,716	4,692	734	19%
60 to 61	1,422	1,708	1,420	1,751	329	23%
62 to 64	1,831	2,194	1,942	2,385	554	30%
65 to 69	2,446	3,356	3,427	3,971	1,525	62%
70 to 74	1,653	2,681	3,555	3,289	1,636	99%
75 to 79	1,450	1,891	3,488	3,005	1,555	107%
80 to 84	1,401	1,362	2,920	2,915	1,514	108%
85 and over	2,121	2,182	3,735	5,960	3,839	181%
Median Age	38.0	38.7	41.4	41.4	3.4	9%

## POPULATION BY RACE AND ETHNICITY

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	60,320	63,196	72,424	80,048	19,728	33%
Hispanic	12,755	15,335	21,021	26,944	14,189	111%
Non-Hispanic	47,565	47,861	51,403	53,104	5,539	12%
White	37,118	36,088	34,920	32,362	-4,756	-13%
Black	4,034	4,589	5,985	7,332	3,298	82%
American Indian	264	242	239	226	-38	-14%
Asian	3,379	3,880	6,067	7,920	4,541	134%
Hawaiian / Pacific Islander	291	345	500	674	383	132%
Other	169	160	173	193	24	14%
Two or More Races	2,310	2,557	3,519	4,397	2,087	90%

## GROWTH TRENDS IN TOTAL POPULATION



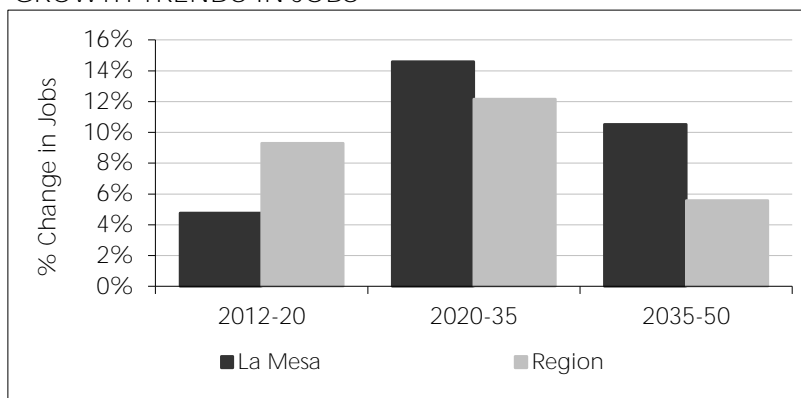
## EMPLOYMENT

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Jobs	25,356	28,799	33,433	36,676	11,320	45%
Civilian Jobs	25,356	28,799	33,433	36,676	11,320	45%
Military Jobs	0	0	0	0	0	0%

## LAND USE<sup>1</sup>

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Acres	6,381	6,381	6,381	6,381	0	0%
Developed Acres	6,091	6,130	6,187	6,232	141	2%
Low Density Single Family	0	1	1	1	1	--
Single Family	3,114	3,140	3,174	3,204	90	3%
Multiple Family	442	450	455	450	8	2%
Mobile Homes	20	7	0	0	-20	-100%
Other Residential	25	25	25	18	-6	-26%
Mixed Use	0	52	159	234	234	--
Industrial	106	60	64	65	-41	-39%
Commercial/Services	553	529	451	414	-138	-25%
Office	60	59	53	43	-16	-27%
Schools	172	170	169	169	-4	-2%
Roads and Freeways	1,413	1,460	1,460	1,460	47	3%
Agricultural and Extractive <sup>2</sup>	10	0	0	0	-10	-100%
Parks and Military Use	177	177	175	174	-3	-2%
Vacant Developable Acres	162	128	72	27	-136	-84%
Low Density Single Family	3	2	2	2	-1	-35%
Single Family	111	91	51	15	-96	-86%
Multiple Family	6	5	2	0	-6	-97%
Mixed Use	11	8	5	1	-11	-95%
Industrial	10	9	4	3	-7	-69%
Commercial/Services	16	10	5	2	-14	-87%
Office	1	0	0	0	0	-84%
Schools	0	0	0	0	0	0%
Parks and Other	3	3	3	3	0	0%
Future Roads and Freeways	1	1	1	1	0	0%
Constrained Acres	123	123	123	123	0	0%
Employment Density <sup>3</sup>	28.5	34.1	40.9	45.4	16.9	59%
Residential Density <sup>4</sup>	7.4	7.5	8.3	9.0	1.6	22%

## GROWTH TRENDS IN JOBS



### Notes:

1 - Figures may not add to total due to independent rounding.

2 - This is not a forecast of agricultural land, because the 2050 Regional Growth Forecast does not account for land that may become agricultural in the future. Also, some types of development that occur on agricultural land, such as low density single family residential, may allow for the continuation of existing agricultural use.

3 - Civilian jobs per developed employment acre (industrial, retail, office, schools, and half of mixed use acres).

4 - Total housing units per developed