

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92010



	Jan 1, 2013
Total Population	15,211
Household Population	15,046
Group Quarters Population	165
Persons Per Household	2.67

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,921	5,635	4.8%
Single Family - Detached	2,887	2,763	4.3%
Single Family - Multiple-Unit	1,825	1,724	5.5%
Multi-Family	708	671	5.2%
Mobile Home and Other	501	477	4.8%

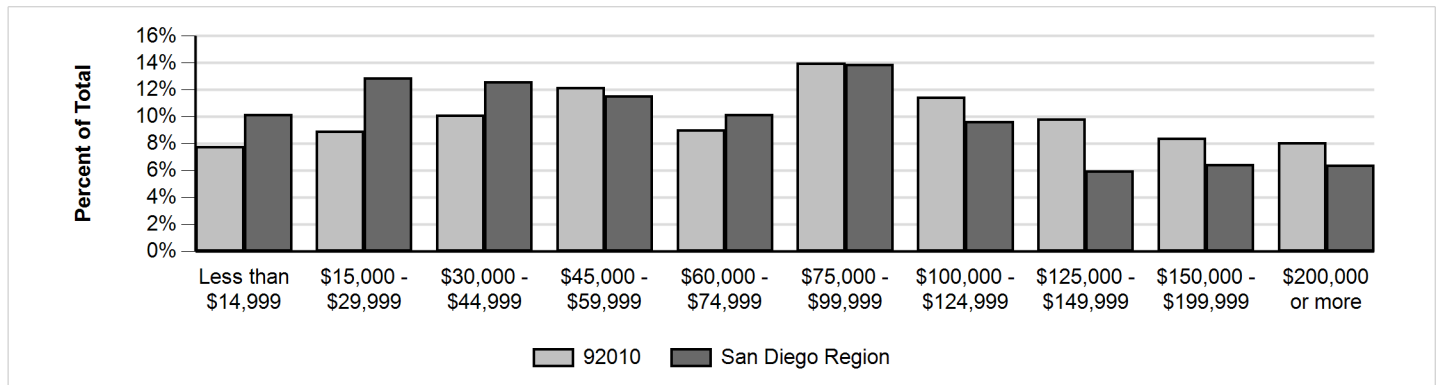
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	9%	10%	12%	9%	14%	11%	10%	8%	8%

Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$78,275
Not adjusted for inflation (current 2012\$)	\$81,941



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

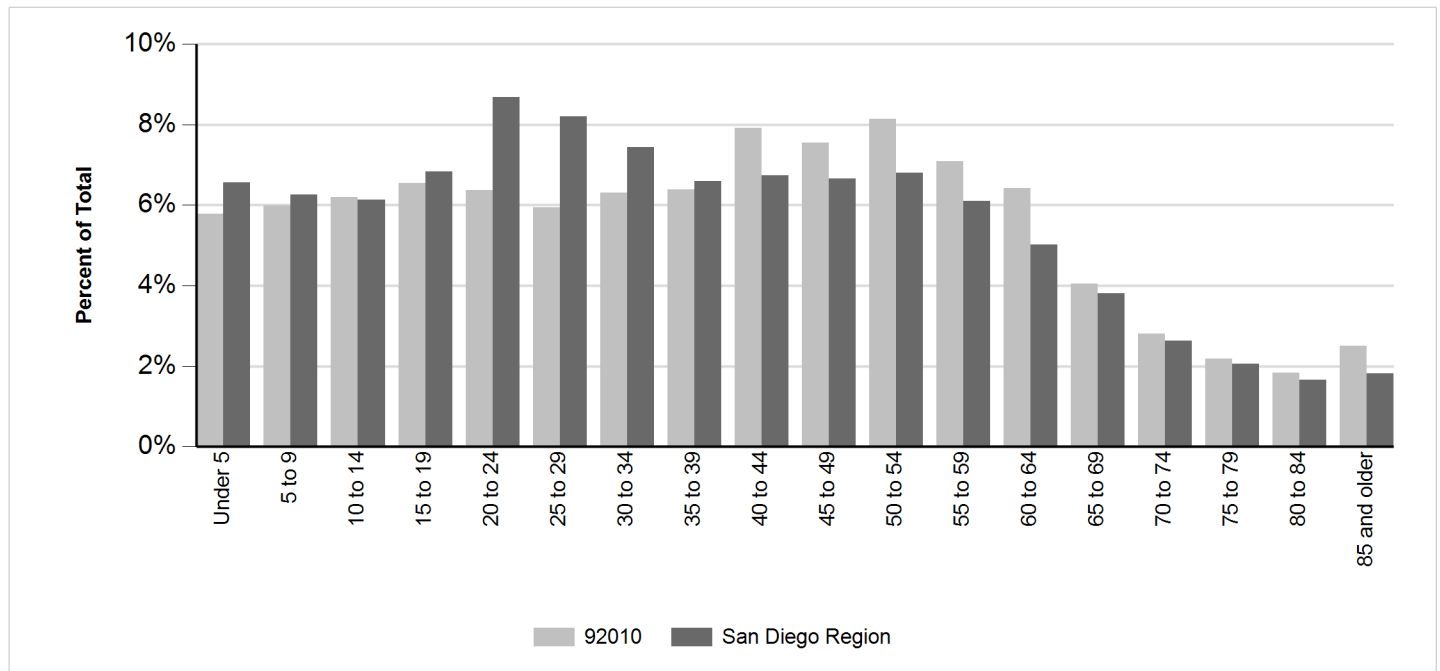
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,211	7,399	7,812	51%
Under 5	879	455	424	48%
5 to 9	911	451	460	50%
10 to 14	943	459	484	51%
15 to 17	611	316	295	48%
18 and 19	384	213	171	45%
20 to 24	968	488	480	50%
25 to 29	904	458	446	49%
30 to 34	960	441	519	54%
35 to 39	972	496	476	49%
40 to 44	1,204	586	618	51%
45 to 49	1,149	521	628	55%
50 to 54	1,239	614	625	50%
55 to 59	1,077	527	550	51%
60 and 61	427	214	213	50%
62 to 64	549	256	293	53%
65 to 69	616	293	323	52%
70 to 74	427	195	232	54%
75 to 79	332	162	170	51%
80 to 84	279	116	163	58%
85 and older	380	138	242	64%
Under 18	3,344	1,681	1,663	50%
65 and older	2,034	904	1,130	56%
Median Age	40.3	39.2	41.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,586	10,377	263	56	1,420	509
Under 5	235	491	13	5	64	71
5 to 9	239	530	17	0	68	57
10 to 14	219	540	12	6	97	69
15 to 17	142	369	13	2	50	35
18 and 19	79	245	7	2	32	19
20 to 24	223	567	30	6	83	59
25 to 29	190	541	20	6	115	32
30 to 34	190	609	26	6	100	29
35 to 39	193	633	19	1	104	22
40 to 44	217	772	21	3	167	24
45 to 49	162	821	15	4	122	25
50 to 54	177	903	26	2	106	25
55 to 59	115	849	18	1	83	11
60 and 61	33	360	3	1	25	5
62 to 64	45	451	4	1	41	7
65 to 69	44	495	8	3	60	6
70 to 74	28	358	4	3	29	5
75 to 79	19	274	0	3	32	4
80 to 84	13	230	4	0	30	2
85 and older	23	339	3	1	12	2
Under 18	835	1,930	55	13	279	232
65 and older	127	1,696	19	10	163	19
Median Age	29.1	44.3	33.8	30.8	39.9	20.3