DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Unified School District
San Marcos

	Jan 1, 2014
Total Population	120,297
Household Population	118,649
Group Quarters Population	1,648
Persons Per Household	2.91

HOUSING AND OCCUPANCY

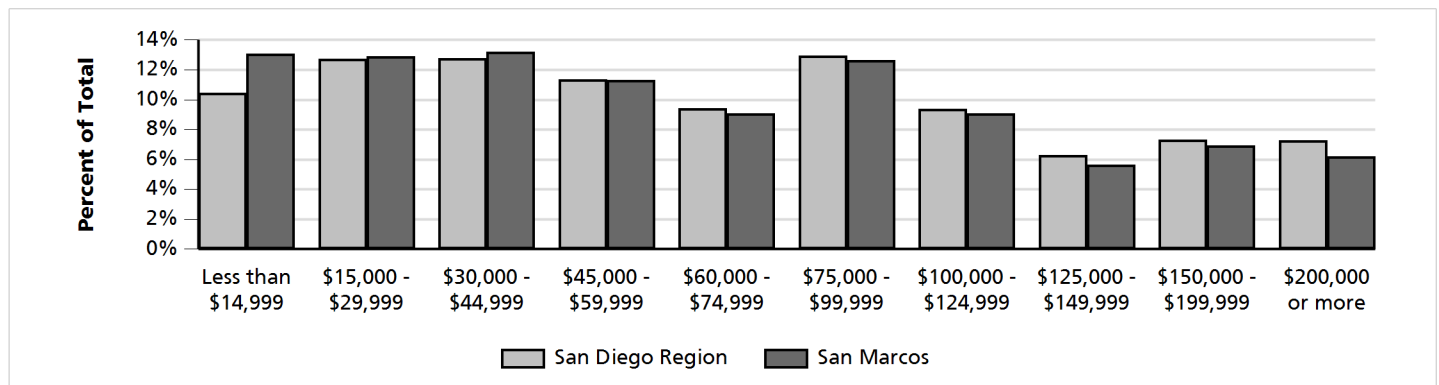|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	42,655	40,818	4.3%
Single Family - Detached	21,581	20,887	3.2%
Single Family - Multiple-Unit	3,473	3,212	7.5%
Multi-Family	13,775	13,101	4.9%
Mobile Home and Other	3,826	3,618	5.4%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	13%	13%	13%	11%	9%	13%	9%	6%	7%	6%

Median Household Income

Adjusted for Inflation (2010 $)	$59,369
Not adjusted for inflation (current 2013$)	$62,961

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
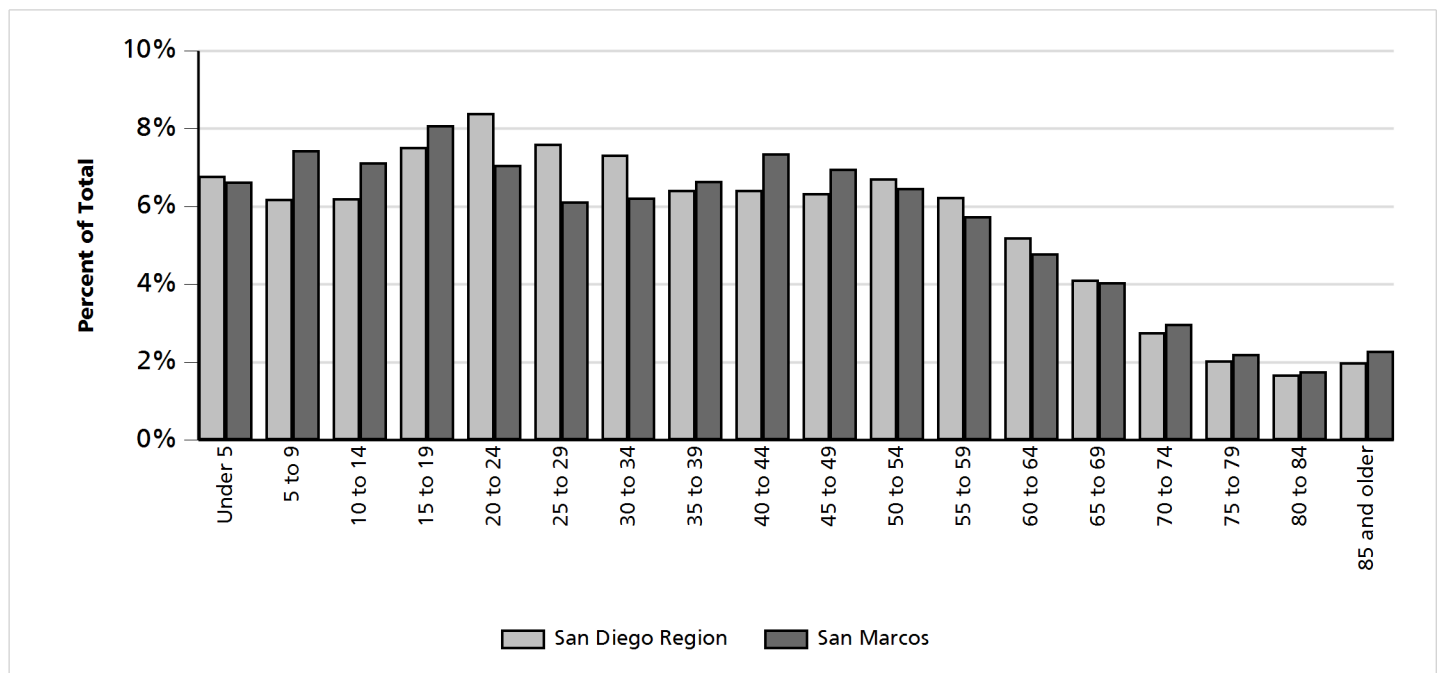
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**120,297**	59,022	61,271	51%
Under 5	7,985	4,149	3,836	48%
5 to 9	8,961	4,537	4,424	49%
10 to 14	8,566	4,420	4,146	48%
15 to 17	5,383	2,906	2,477	46%
18 and 19	4,337	2,092	2,245	52%
20 to 24	8,488	4,099	4,389	52%
25 to 29	7,373	3,691	3,682	50%
30 to 34	7,495	3,745	3,750	50%
35 to 39	8,002	3,971	4,031	50%
40 to 44	8,848	4,361	4,487	51%
45 to 49	8,387	4,184	4,203	50%
50 to 54	7,786	3,901	3,885	50%
55 to 59	6,919	3,403	3,516	51%
60 and 61	2,448	1,162	1,286	53%
62 to 64	3,313	1,506	1,807	55%
65 to 69	4,884	2,189	2,695	55%
70 to 74	3,590	1,626	1,964	55%
75 to 79	2,648	1,135	1,513	57%
80 to 84	2,117	929	1,188	56%
85 and older	2,763	1,016	1,747	63%
Under 18	30,895	16,012	14,883	48%
65 and older	16,002	6,895	9,107	57%
Median Age	36.0	34.8	37.1	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	39,629	63,773	2,292	365	10,632	3,602
Under 5	3,360	3,596	116	12	637	264
5 to 9	4,035	3,594	119	21	630	562
10 to 14	3,696	3,658	136	10	669	397
15 to 17	2,317	2,373	102	11	361	219
18 and 19	1,728	2,010	97	19	281	202
20 to 24	3,791	3,554	213	24	598	308
25 to 29	3,063	3,142	203	24	698	243
30 to 34	3,060	3,269	184	22	737	223
35 to 39	2,934	3,738	155	18	908	249
40 to 44	2,882	4,486	166	33	1,081	200
45 to 49	2,668	4,474	178	30	871	166
50 to 54	1,918	4,771	186	28	738	145
55 to 59	1,487	4,504	148	20	666	94
60 and 61	445	1,668	46	21	232	36
62 to 64	529	2,377	47	21	303	36
65 to 69	639	3,612	75	16	458	84
70 to 74	446	2,751	32	12	292	57
75 to 79	262	2,079	31	11	216	49
80 to 84	194	1,744	13	5	130	31
85 and older	175	2,373	45	7	126	37
Under 18	13,408	13,221	473	54	2,297	1,442
65 and older	1,716	12,559	196	51	1,222	258
Median Age	26.4	43.3	34.3	43.3	38.9	22.5

Source: SANDAG, Current Estimates
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