

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Normal Heights



	Jan 1, 2013
<b>Total Population</b>	<b>16,436</b>
Household Population	16,420
Group Quarters Population	16
<b>Persons Per Household</b>	<b>2.20</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>7,848</b>	<b>7,453</b>	<b>5.0%</b>
Single Family - Detached	1,822	1,752	3.8%
Single Family - Multiple-Unit	1,819	1,733	4.7%
Multi-Family	4,207	3,968	5.7%
Mobile Home and Other	0	0	--

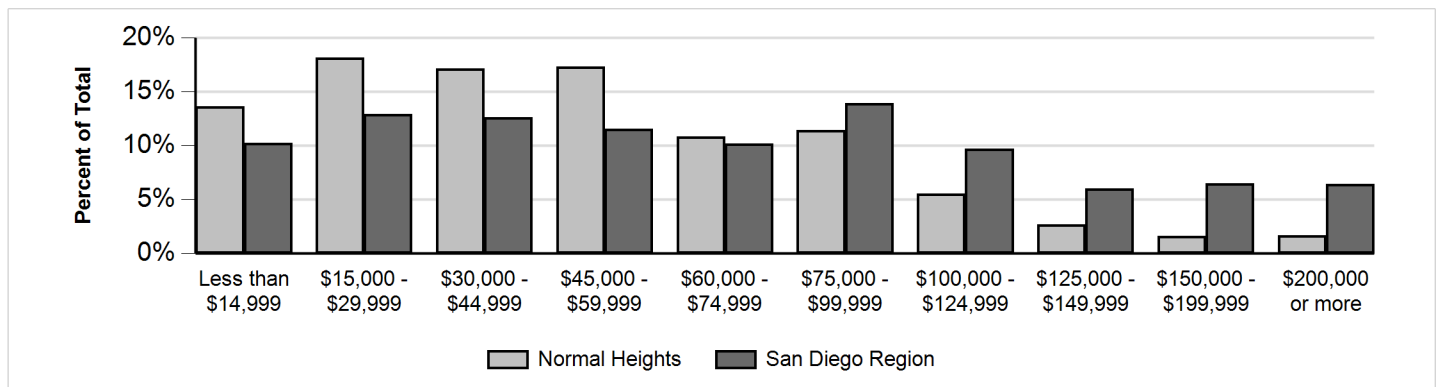
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	14%	18%	17%	17%	11%	11%	6%	3%	2%	2%

## Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$45,923
Not adjusted for inflation (current 2012\$)	\$48,074



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

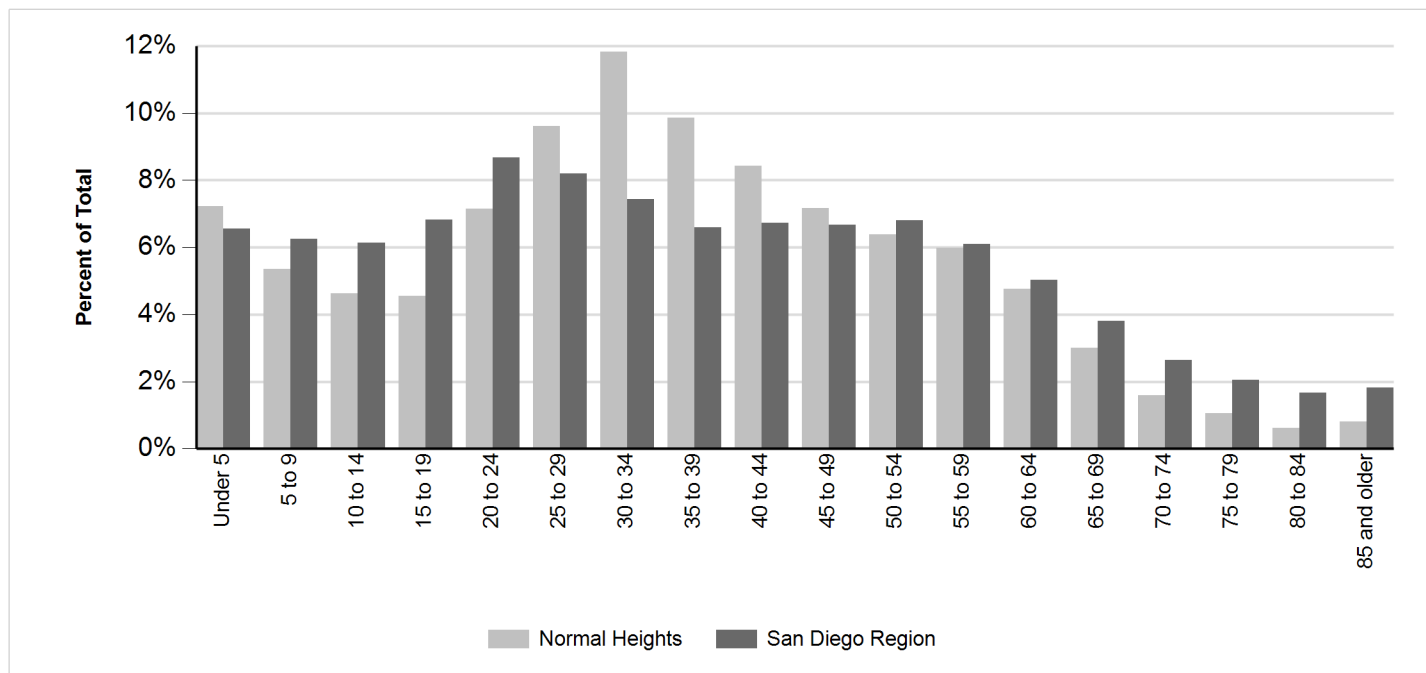
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>16,436</b>	<b>8,134</b>	<b>8,302</b>	<b>51%</b>
Under 5	1,186	583	603	51%
5 to 9	881	437	444	50%
10 to 14	760	408	352	46%
15 to 17	446	225	221	50%
18 and 19	303	164	139	46%
20 to 24	1,175	593	582	50%
25 to 29	1,579	726	853	54%
30 to 34	1,943	884	1,059	55%
35 to 39	1,620	844	776	48%
40 to 44	1,385	704	681	49%
45 to 49	1,178	646	532	45%
50 to 54	1,050	551	499	48%
55 to 59	982	506	476	48%
60 and 61	334	161	173	52%
62 to 64	449	230	219	49%
65 to 69	495	219	276	56%
70 to 74	262	114	148	56%
75 to 79	173	64	109	63%
80 to 84	101	35	66	65%
85 and older	134	40	94	70%
Under 18	3,273	1,653	1,620	49%
65 and older	1,165	472	693	59%
Median Age	34.9	35.3	34.5	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>5,980</b>	<b>7,407</b>	<b>1,425</b>	<b>83</b>	<b>1,035</b>	<b>506</b>
Under 5	625	370	71	4	62	54
5 to 9	542	181	72	4	39	43
10 to 14	447	157	63	5	39	49
15 to 17	279	81	41	1	25	19
18 and 19	196	46	28	2	21	10
20 to 24	553	406	102	8	73	33
25 to 29	614	665	138	6	90	66
30 to 34	612	936	142	8	177	68
35 to 39	470	834	138	5	129	44
40 to 44	442	641	126	10	115	51
45 to 49	344	619	125	5	58	27
50 to 54	293	576	126	6	35	14
55 to 59	187	638	99	6	40	12
60 and 61	56	225	28	4	17	4
62 to 64	83	286	41	2	33	4
65 to 69	85	329	46	2	30	3
70 to 74	54	151	23	2	29	3
75 to 79	39	117	7	1	9	0
80 to 84	32	57	5	1	5	1
85 and older	27	92	4	1	9	1
Under 18	1,893	789	247	14	165	165
65 and older	237	746	85	7	82	8
Median Age	27.8	40.2	37.0	38.5	34.8	28.4