

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



Jan 1, 2014

Total Population	197,849
Household Population	196,448
Group Quarters Population	1,401
Persons Per Household	2.85

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,745	68,816	2.7%
Single Family - Detached	43,034	42,050	2.3%
Single Family - Multiple-Unit	8,269	7,975	3.6%
Multi-Family	18,740	18,101	3.4%
Mobile Home and Other	702	690	1.7%

HOUSEHOLD INCOME

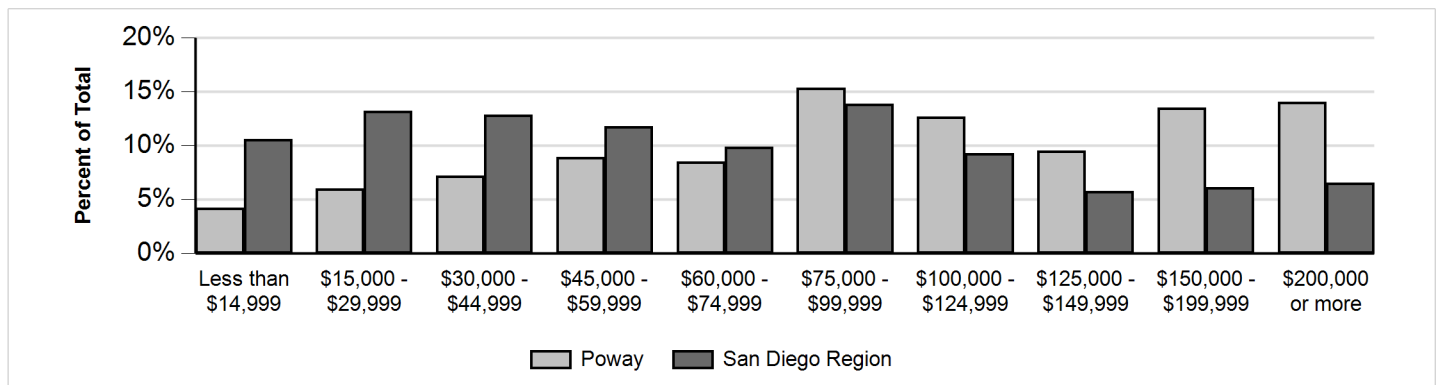
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	7%	9%	8%	15%	13%	10%	14%	14%

Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$99,683
Not adjusted for inflation (current 2013\$)	\$105,715



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

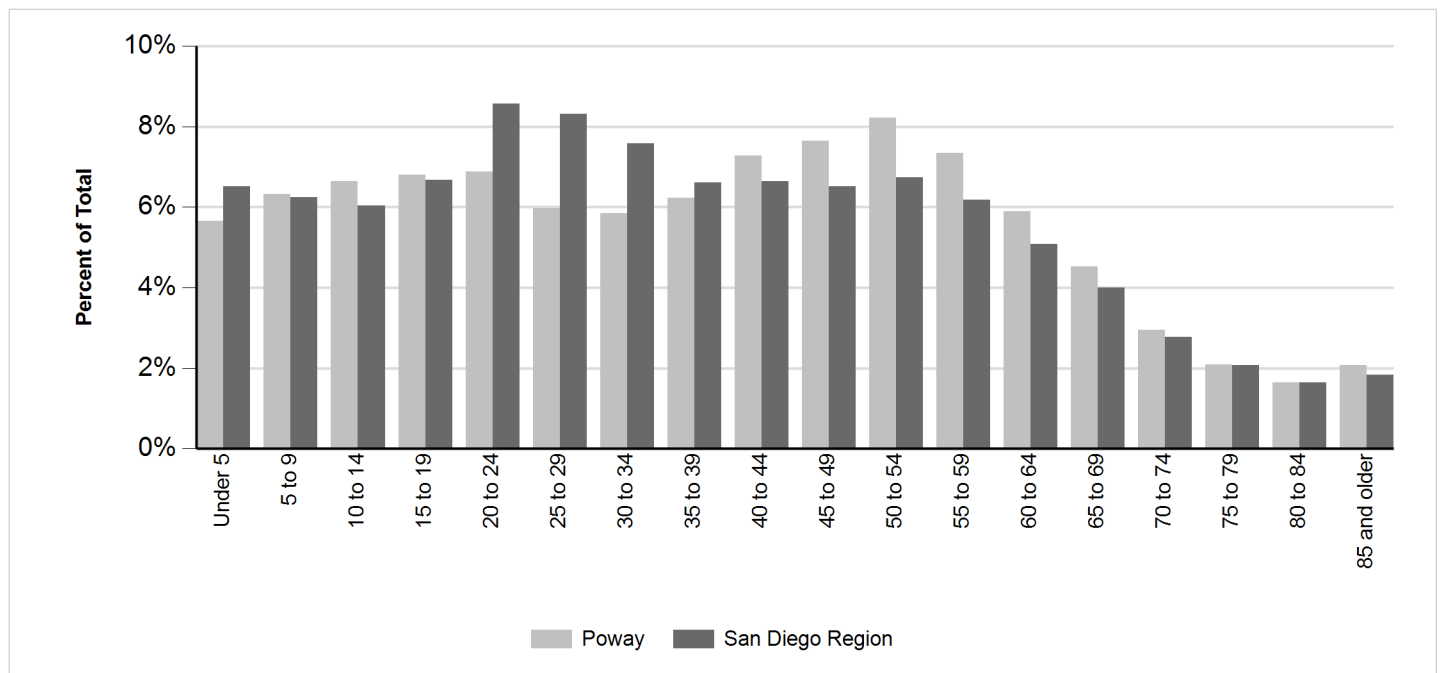
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	197,849	96,853	100,996	51%
Under 5	11,188	5,789	5,399	48%
5 to 9	12,520	6,413	6,107	49%
10 to 14	13,155	6,839	6,316	48%
15 to 17	8,130	4,254	3,876	48%
18 and 19	5,337	2,786	2,551	48%
20 to 24	13,626	7,003	6,623	49%
25 to 29	11,806	6,148	5,658	48%
30 to 34	11,557	5,779	5,778	50%
35 to 39	12,323	5,890	6,433	52%
40 to 44	14,397	6,876	7,521	52%
45 to 49	15,109	7,175	7,934	53%
50 to 54	16,268	7,859	8,409	52%
55 to 59	14,531	7,061	7,470	51%
60 and 61	4,941	2,322	2,619	53%
62 to 64	6,705	3,164	3,541	53%
65 to 69	8,946	4,249	4,697	53%
70 to 74	5,827	2,665	3,162	54%
75 to 79	4,127	1,794	2,333	57%
80 to 84	3,252	1,358	1,894	58%
85 and older	4,104	1,429	2,675	65%
Under 18	44,993	23,295	21,698	48%
65 and older	26,256	11,495	14,761	56%
Median Age	39.7	37.9	41.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	29,892	112,180	5,873	527	42,145	7,232
Under 5	3,186	4,753	391	63	1,945	850
5 to 9	2,812	5,612	352	40	2,681	1,023
10 to 14	2,766	6,347	390	23	2,711	918
15 to 17	1,560	4,153	230	19	1,598	570
18 and 19	1,015	2,842	176	8	979	317
20 to 24	2,694	7,148	656	47	2,455	626
25 to 29	2,360	6,024	497	28	2,412	485
30 to 34	2,212	5,624	410	31	2,892	388
35 to 39	1,959	5,775	384	30	3,823	352
40 to 44	2,037	7,451	426	43	4,118	322
45 to 49	1,863	8,740	420	28	3,784	274
50 to 54	1,678	10,451	467	36	3,288	348
55 to 59	1,250	9,960	361	36	2,648	276
60 and 61	359	3,442	99	13	942	86
62 to 64	455	4,715	141	20	1,289	85
65 to 69	618	6,402	172	21	1,618	115
70 to 74	419	4,051	127	19	1,151	60
75 to 79	268	2,835	73	12	888	51
80 to 84	176	2,494	54	7	491	30
85 and older	205	3,361	47	3	432	56
Under 18	10,324	20,865	1,363	145	8,935	3,361
65 and older	1,686	19,143	473	62	4,580	312
Median Age	26.9	45.2	33.0	35.8	39.4	19.6