

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**Census Tract 2010**  
**83.33**



	Jan 1, 2012
<b>Total Population</b>	<b>14,799</b>
Household Population	14,799
Group Quarters Population	0
<b>Persons Per Household</b>	<b>3.06</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>5,021</b>	<b>4,844</b>	<b>3.5%</b>
Single Family - Detached	3,301	3,183	3.6%
Single Family - Multiple-Unit	0	0	--
Multi-Family	1,720	1,661	3.4%
Mobile Home and Other	0	0	--

**HOUSEHOLD INCOME**

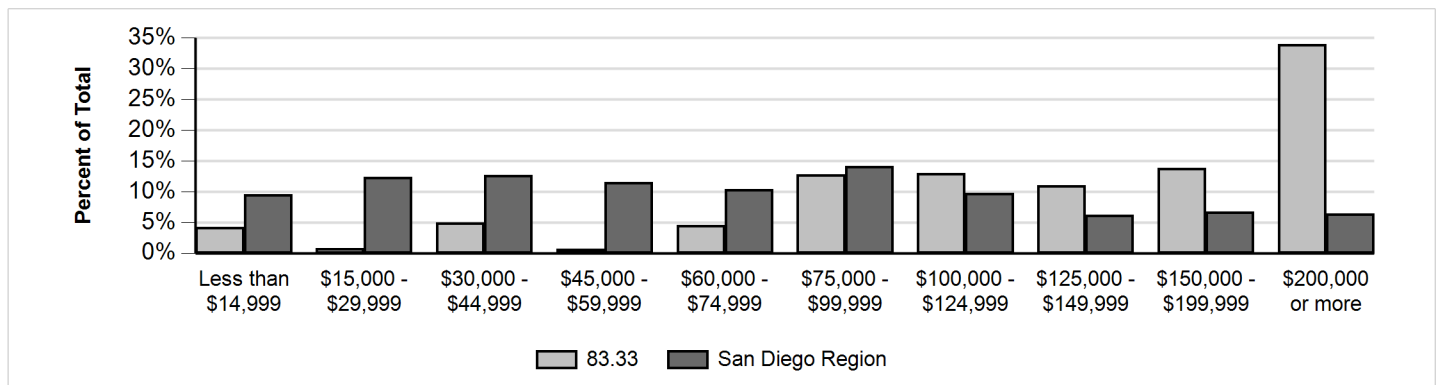
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	1%	5%	1%	5%	13%	13%	11%	14%	34%

**Median Household Income**

2012

Adjusted for Inflation (2010 \$)	\$145,112
Not adjusted for inflation (current 2011\$)	\$149,514



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

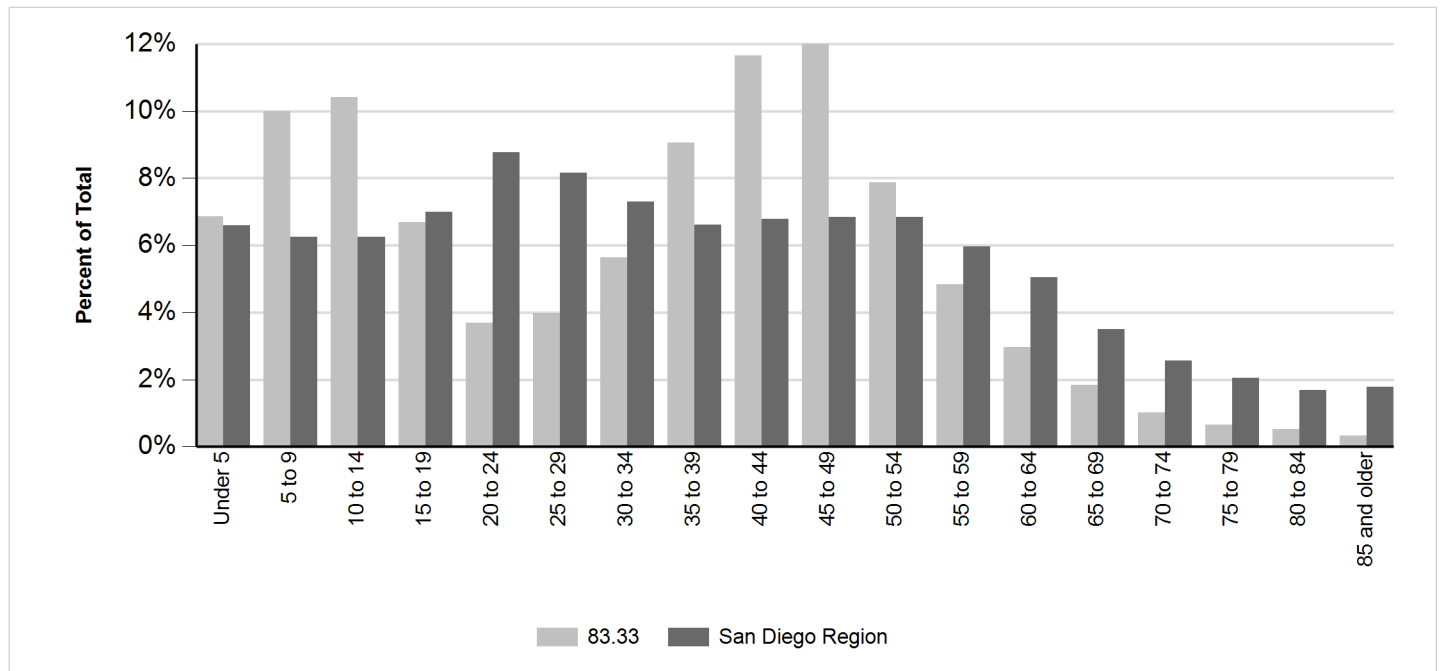
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>14,799</b>	<b>7,372</b>	<b>7,427</b>	<b>50%</b>
Under 5	1,016	504	512	50%
5 to 9	1,478	745	733	50%
10 to 14	1,541	782	759	49%
15 to 17	638	322	316	50%
18 and 19	352	177	175	50%
20 to 24	546	286	260	48%
25 to 29	590	302	288	49%
30 to 34	835	372	463	55%
35 to 39	1,342	632	710	53%
40 to 44	1,724	795	929	54%
45 to 49	1,775	919	856	48%
50 to 54	1,165	637	528	45%
55 to 59	716	391	325	45%
60 and 61	196	98	98	50%
62 to 64	243	128	115	47%
65 to 69	271	115	156	58%
70 to 74	150	66	84	56%
75 to 79	96	46	50	52%
80 to 84	76	40	36	47%
85 and older	49	15	34	69%
Under 18	4,673	2,353	2,320	50%
65 and older	642	282	360	56%
Median Age	36.5	36.6	36.5	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>1,540</b>	<b>8,015</b>	<b>453</b>	<b>20</b>	<b>4,233</b>	<b>538</b>
Under 5	168	481	48	3	232	84
5 to 9	167	738	47	2	396	128
10 to 14	168	786	49	5	446	87
15 to 17	57	324	22	2	201	32
18 and 19	56	159	22	0	96	19
20 to 24	93	279	30	1	116	27
25 to 29	106	320	37	2	106	19
30 to 34	95	484	27	2	205	22
35 to 39	127	682	35	0	467	31
40 to 44	158	920	36	1	593	16
45 to 49	117	1,024	32	0	579	23
50 to 54	109	696	16	2	321	21
55 to 59	55	481	12	0	158	10
60 and 61	13	144	4	0	32	3
62 to 64	15	168	4	0	51	5
65 to 69	11	161	10	0	87	2
70 to 74	11	65	4	0	68	2
75 to 79	4	40	4	0	45	3
80 to 84	6	37	8	0	21	4
85 and older	4	26	6	0	13	0
Under 18	560	2,329	166	12	1,275	331
65 and older	36	329	32	0	234	11
Median Age	27.9	38.2	26.1	15.0	38.4	13.3