

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



Jan 1, 2013

Total Population	78,390
Household Population	77,311
Group Quarters Population	1,079
Persons Per Household	2.02

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,347	38,194	7.6%
Single Family - Detached	13,226	12,782	3.4%
Single Family - Multiple-Unit	8,103	7,659	5.5%
Multi-Family	19,786	17,553	11.3%
Mobile Home and Other	232	200	13.8%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

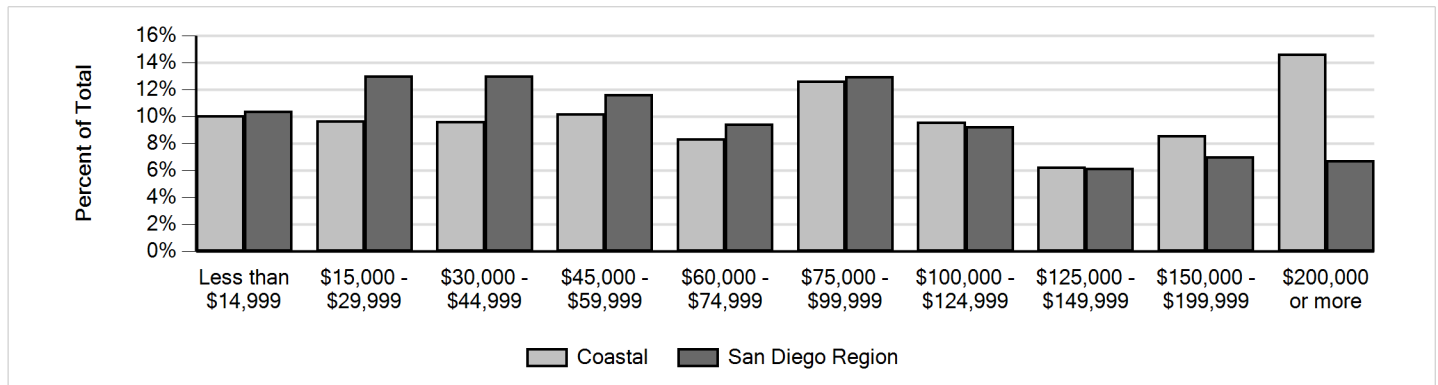
	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	10%	10%	10%	8%	13%	10%	6%	9%	15%

Median Household Income

2013

Adjusted for Inflation (2010 \$) \$78,687

Not adjusted for inflation (current 2012\$) \$82,373



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

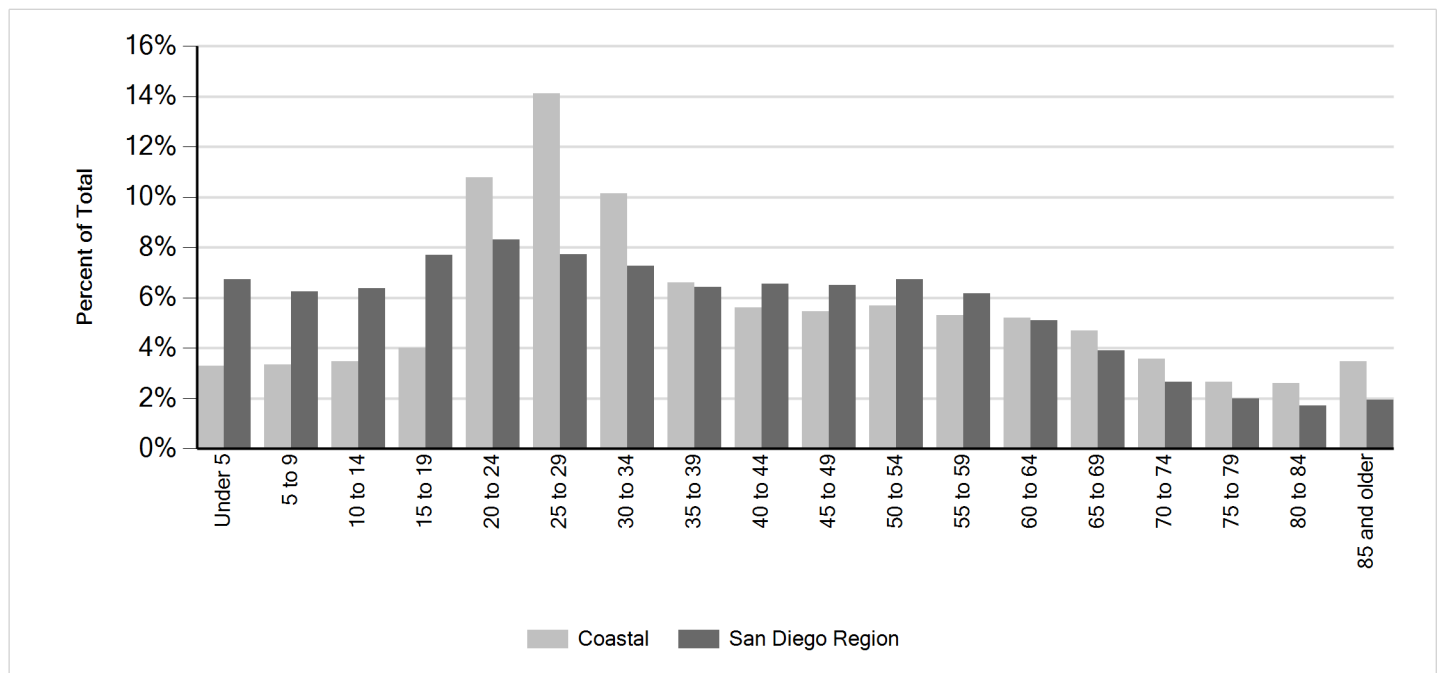
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	78,390	40,382	38,008	48%
Under 5	2,582	1,308	1,274	49%
5 to 9	2,630	1,379	1,251	48%
10 to 14	2,711	1,393	1,318	49%
15 to 17	1,749	872	877	50%
18 and 19	1,385	693	692	50%
20 to 24	8,458	4,145	4,313	51%
25 to 29	11,068	6,071	4,997	45%
30 to 34	7,951	4,537	3,414	43%
35 to 39	5,170	2,933	2,237	43%
40 to 44	4,388	2,419	1,969	45%
45 to 49	4,269	2,295	1,974	46%
50 to 54	4,456	2,338	2,118	48%
55 to 59	4,163	2,117	2,046	49%
60 and 61	1,671	831	840	50%
62 to 64	2,417	1,168	1,249	52%
65 to 69	3,681	1,747	1,934	53%
70 to 74	2,797	1,311	1,486	53%
75 to 79	2,089	909	1,180	56%
80 to 84	2,038	895	1,143	56%
85 and older	2,717	1,021	1,696	62%
Under 18	9,672	4,952	4,720	49%
65 and older	13,322	5,883	7,439	56%
Median Age	35.6	34.8	36.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,862	62,440	795	172	3,632	2,489
Under 5	464	1,839	35	2	93	149
5 to 9	476	1,792	25	7	89	241
10 to 14	553	1,799	26	13	105	215
15 to 17	320	1,180	23	10	79	137
18 and 19	221	1,021	11	3	43	86
20 to 24	1,042	6,607	80	21	400	308
25 to 29	1,251	8,752	115	26	525	399
30 to 34	953	6,244	98	27	385	244
35 to 39	673	3,912	85	9	314	177
40 to 44	604	3,346	75	8	247	108
45 to 49	524	3,301	51	11	258	124
50 to 54	471	3,624	43	6	230	82
55 to 59	336	3,508	37	9	212	61
60 and 61	137	1,417	18	10	71	18
62 to 64	165	2,084	17	2	120	29
65 to 69	201	3,292	18	5	124	41
70 to 74	149	2,504	6	2	102	34
75 to 79	93	1,875	10	0	89	22
80 to 84	107	1,831	10	0	84	6
85 and older	122	2,512	12	1	62	8
Under 18	1,813	6,610	109	32	366	742
65 and older	672	12,014	56	8	461	111
Median Age	30.5	37.5	34.2	30.7	36.5	26.4