DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Subregional Areas
South Bay

	Jan 1, 2013
Total Population	136,570
Household Population	132,211
Group Quarters Population	4,359
Persons Per Household	3.51

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	39,206	37,670	3.9%
Single Family - Detached	16,497	16,126	2.2%
Single Family - Multiple-Unit	4,497	4,297	4.4%
Multi-Family	15,495	14,739	4.9%
Mobile Home and Other	2,717	2,508	7.7%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	11%	16%	16%	14%	12%	13%	7%	4%	4%	2%

Median Household Income	2013
Adjusted for Inflation (2010 $)	$51,982
Not adjusted for inflation (current 2012$)	$54,417
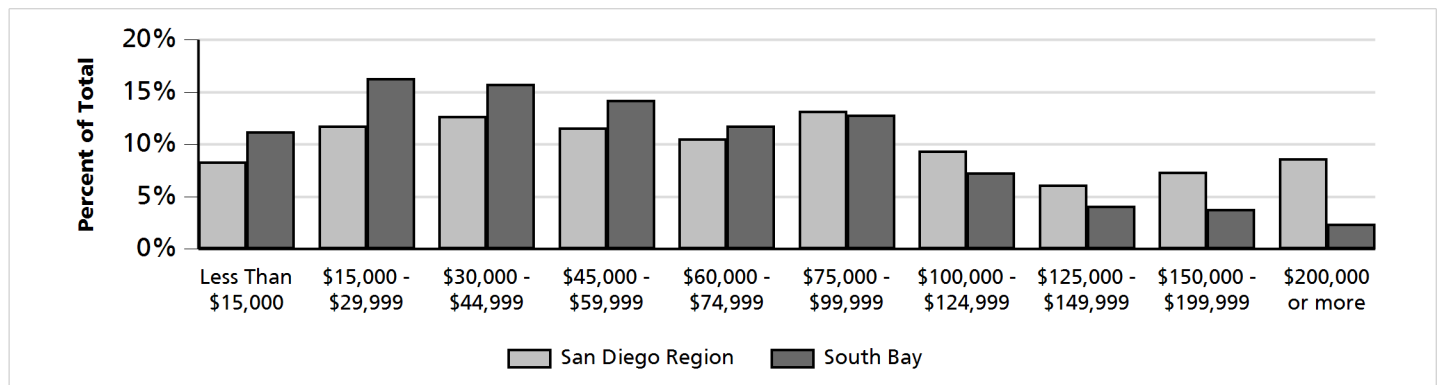
IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
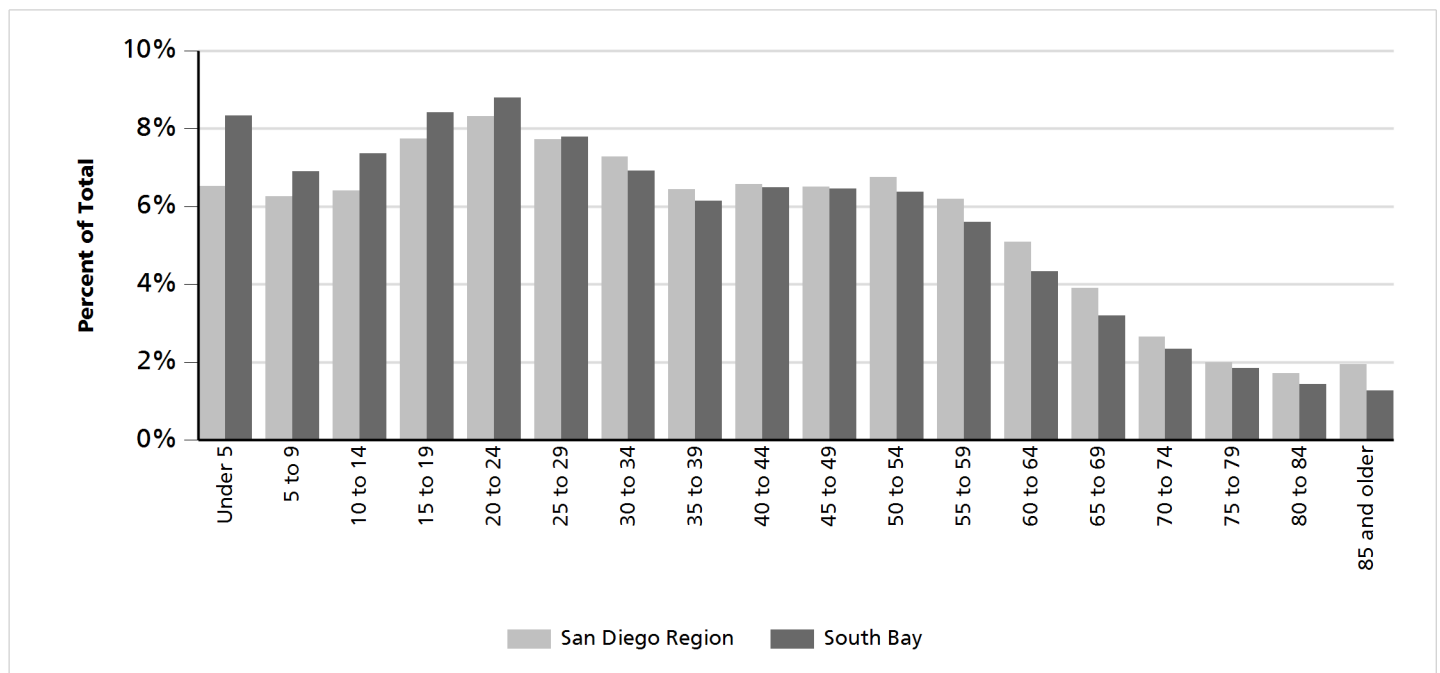
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**136,570**	68,579	67,991	50%
Under 5	11,372	5,868	5,504	48%
5 to 9	9,417	4,788	4,629	49%
10 to 14	10,056	5,225	4,831	48%
15 to 17	6,687	3,530	3,157	47%
18 and 19	4,808	2,532	2,276	47%
20 to 24	12,001	6,119	5,882	49%
25 to 29	10,642	5,651	4,991	47%
30 to 34	9,443	4,981	4,462	47%
35 to 39	8,377	4,317	4,060	48%
40 to 44	8,870	4,499	4,371	49%
45 to 49	8,823	4,479	4,344	49%
50 to 54	8,701	4,303	4,398	51%
55 to 59	7,651	3,601	4,050	53%
60 and 61	2,530	1,162	1,368	54%
62 to 64	3,396	1,655	1,741	51%
65 to 69	4,362	1,939	2,423	56%
70 to 74	3,205	1,399	1,806	56%
75 to 79	2,531	1,069	1,462	58%
80 to 84	1,972	811	1,161	59%
85 and older	1,726	651	1,075	62%
Under 18	37,532	19,411	18,121	48%
65 and older	13,796	5,869	7,927	57%
Median Age	31.7	30.6	33.1	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**95,955**	19,450	4,693	**301**	**12,983**	**3,188**
Under 5	9,125	1,007	272	17	581	370
5 to 9	7,567	691	212	15	583	349
10 to 14	8,111	678	221	17	695	334
15 to 17	5,405	462	167	12	473	168
18 and 19	3,923	338	111	1	298	137
20 to 24	9,210	1,101	461	17	878	334
25 to 29	7,174	1,696	503	13	930	326
30 to 34	6,398	1,502	415	27	894	207
35 to 39	5,862	1,155	366	18	786	190
40 to 44	6,176	1,308	402	20	785	179
45 to 49	6,010	1,377	411	35	858	132
50 to 54	5,451	1,701	439	28	921	161
55 to 59	4,626	1,606	288	32	989	110
60 and 61	1,446	576	92	7	373	36
62 to 64	1,807	846	110	14	583	36
65 to 69	2,443	1,056	91	12	713	47
70 to 74	1,730	806	46	9	581	33
75 to 79	1,410	617	28	3	460	13
80 to 84	1,103	467	35	1	355	11
85 and older	978	460	23	3	247	15
Under 18	30,208	2,838	872	61	2,332	1,221
65 and older	7,664	3,406	223	28	2,356	119
Median Age	28.2	44.2	34.8	43.4	42.4	23.5