



Demographic and Socioeconomic Profile 2010

ZIP: 92064

Population by Race

	Population	Percent
Total Population	47,904	100%
White	33,101	69%
Hispanic	7,513	16%
Asian	4,766	10%
Two or More	1,471	3%
Black	725	2%
American Indian	149	<1%
Pacific Islander	101	<1%
Other	78	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	47,904	23,635	24,269	51%
Under 5	2,475	1,299	1,176	48%
5 to 9	3,059	1,597	1,462	48%
10 to 14	3,783	1,880	1,903	50%
15 to 17	2,642	1,363	1,279	48%
18 and 19	1,270	699	571	45%
20 to 24	2,619	1,436	1,183	45%
25 to 29	2,416	1,293	1,123	46%
30 to 34	2,263	1,104	1,159	51%
35 to 39	2,558	1,224	1,334	52%
40 to 44	3,373	1,571	1,802	53%
45 to 49	4,321	2,087	2,234	52%
50 to 54	4,513	2,175	2,338	52%
55 to 59	3,739	1,840	1,899	51%
60 and 61	1,265	638	627	50%
62 to 64	1,630	812	818	50%
65 to 69	1,904	930	974	51%
70 to 74	1,325	619	706	53%
75 to 79	968	435	533	55%
80 to 84	843	332	511	61%
85 and Older	938	301	637	68%
Under 18	11,959	6,139	5,820	49%
65 and older	5,978	2,617	3,361	56%
Median	41.3	39.7	42.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	38,587	100%
Never Married	9,939	26%
Married, excluding separated	23,011	60%
Separated	413	1%
Widowed	1,662	4%
Divorced	3,562	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	47,904	100%
Household	47,354	99%
Group Quarters - Other	550	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	47,904	7,513	33,101	725	149	4,766	101	78	1,471
Under 5	2,475	737	1,283	37	10	228	0	5	175
5 to 9	3,059	748	1,783	35	8	271	4	4	206
10 to 14	3,783	782	2,350	42	18	354	5	6	226
15 to 17	2,642	491	1,752	38	6	205	4	7	139
18 and 19	1,270	280	804	20	2	98	2	3	61
20 to 24	2,619	591	1,616	42	10	239	4	6	111
25 to 29	2,416	580	1,433	57	6	266	5	3	66
30 to 34	2,263	513	1,309	54	11	310	5	1	60
35 to 39	2,558	530	1,540	55	4	345	14	2	68
40 to 44	3,373	546	2,278	62	13	399	11	5	59
45 to 49	4,321	522	3,176	71	9	437	13	11	82
50 to 54	4,513	402	3,553	55	14	394	6	8	81
55 to 59	3,739	249	3,005	41	9	378	9	10	38
60 and 61	1,265	82	1,014	20	3	128	2	2	14
62 to 64	1,630	93	1,321	20	4	170	3	1	18
65 to 69	1,904	120	1,553	21	13	171	7	0	19
70 to 74	1,325	85	1,061	21	1	133	2	2	20
75 to 79	968	68	774	15	6	88	1	1	15
80 to 84	843	55	676	11	0	89	3	1	8
85 and Older	938	39	820	8	2	63	1	0	5
Under 18	11,959	2,758	7,168	152	42	1,058	13	22	746
65 and older	5,978	367	4,884	76	22	544	14	4	67
Median		26.1	45.6	38.4	39.4	40.8	43.4	42.0	17.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	45,429	100%
Speak Only English	36,376	80%
Speak Spanish:	3,988	9%
Speak English "well" or "very well"	2,982	7%
Speak English "not well" or "not at all"	1,006	2%
Speak Asian/Pacific Island language:	3,209	7%
Speak English "well" or "very well"	2,909	6%
Speak English "not well" or "not at all"	300	1%
Speak other language:	1,856	4%
Speak English "well" or "very well"	1,656	4%
Speak English "not well" or "not at all"	200	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	32,056	100%
Less than 9th grade	950	3%
9th through 12th grade, no diploma	933	3%
High school grad (incl. equivalency)	5,097	16%
Some college, no degree	7,453	23%
Associate degree	2,844	9%
Bachelor's degree	9,051	28%
Master's degree	3,806	12%
Professional school degree	1,313	4%
Doctorate degree	609	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	46,531	100%	---	---	---	---
Enrolled in school	14,222	31%	12,131	26%	2,091	4%
Nursery / Preschool	904	6%	408	3%	496	24%
Kindergarten to grade 4	3,273	23%	2,875	24%	398	19%
Grade 5 to grade 8	2,975	21%	2,722	22%	253	12%
Grade 9 to grade 12	3,690	26%	3,556	29%	134	6%
College, undergraduate	3,029	21%	2,469	20%	560	27%
Graduate or Professional school	351	2%	101	1%	250	12%
Not enrolled in school	32,309	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	16,161	100%	6,506	100%	9,655	100%
Family Households:	12,906	80%	6,447	99%	6,459	67%
Married couple family	10,980	68%	5,272	81%	5,708	59%
Other family:	1,926	12%	1,175	18%	751	8%
Male householder, no wife	561	3%	242	4%	319	3%
Female householder, no husband	1,365	8%	933	14%	432	4%
Nonfamily households:	3,255	20%	59	1%	3,196	33%
Householder living alone	2,541	16%	----	----	----	----
Other nonfamily households	714	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	16,509	100%	16161	348	2%	2.93
Single family (detached)	12,392	75%	12,123	269	2%	2.98
Single family (attached)	694	4%	694	0	0%	2.72
2 to 4 units	415	3%	407	8	2%	2.84
5 to 9 units	432	3%	422	10	2%	2.62
10 or more units	1,874	11%	1,822	52	3%	2.83
Mobile home and Other	702	4%	693	9	1%	2.73

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	12,345	100%
Less than \$150,000	693	6%
\$150,000 to \$199,999	121	1%
\$200,000 to \$249,999	203	2%
\$250,000 to \$299,999	146	1%
\$300,000 to \$399,999	1,278	10%
\$400,000 to \$499,999	2,142	17%
\$500,000 to \$749,999	3,925	32%
\$750,000 to \$999,999	2,077	17%
\$1,000,000 or more	1,760	14%

Median Value **\$601,366**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	16,509	100%
2005 or Later	374	2%
2000 to 2004	1,022	6%
1990 to 1999	1,848	11%
1980 to 1989	3,557	22%
1970 to 1979	6,233	38%
1960 to 1969	2,188	13%
1950 to 1959	1,174	7%
1940 to 1949	77	<1%
1939 or earlier	36	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	16,161	100%	3,816	100%	12,345	100%
1.00 occupant housing per room or less	15,834	98%	3,595	94%	12,239	99%
1.01 to 1.50 occupants per room	230	1%	166	4%	64	1%
1.51 to 2.00 occupants per room	96	1%	54	1%	42	<1%
2.01 or more occupants per room	1	<1%	1	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,816	100%
Less than \$500	120	3%
\$500 to \$599	156	4%
\$600 to \$699	50	1%
\$700 to \$799	216	6%
\$800 to \$899	186	5%
\$900 to \$999	404	11%
\$1,000 to \$1,249	620	16%
\$1,250 to \$1,499	589	15%
\$1,500 to \$1,999	842	22%
\$2,000 or more	574	15%
No cash rent	59	2%
Median contract rent	\$1,315	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,816	100%
Less than 20 percent	721	19%
20.0 to 24.9 percent	773	20%
25.0 to 29.9 percent	516	14%
30.0 to 34.9 percent	320	8%
35.0 to 39.9 percent	224	6%
40.0 to 49.9 percent	339	9%
50.0 percent or more	834	22%
Not computed	89	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	16,161	100%
No vehicle	631	4%
1 vehicle	2,945	18%
2 vehicles	6,716	42%
3 vehicles	4,066	25%
4 or more vehicles	1,803	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	24,288	100%
Worked in state of residence	24,143	99%
Worked in county of residence	23,582	97%
Worked outside county of residence	561	2%
Worked outside state of residence	145	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	37,766	100%	18,438	49%
In labor force	25,473	67%	13,812	54%
Armed forces	229	1%	155	68%
Civilian (employed)	23,660	93%	12,666	54%
Civilian (unemployed)	1,584	6%	991	63%
Not in labor force	12,293	33%	4,626	38%
Pct. of civilian labor force unemployed	6.3%		7.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	24,288	100%
Car, truck or van:	21,931	90%
Drove Alone	19,517	80%
Carpooled	2,414	10%
Public Transportation:	257	1%
Bus	257	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	121	0%
Bicycle	163	1%
Walked	398	2%
Other means	155	1%
Worked at home	1,263	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	24,288	100%
Did not work at home	23,025	95%
Less than 10 minutes	2,885	12%
10 to 19 minutes	6,478	27%
20 to 29 minutes	5,009	21%
30 to 44 minutes	6,165	25%
45 to 59 minutes	1,723	7%
60 to 89 minutes	413	2%
90 minutes or more	352	1%
Worked at home	1,263	5%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	24,033	100%
Agriculture, forestry, mining	18	<1%
Utilities	218	1%
Construction	1,843	8%
Manufacturing	3,097	13%
Wholesale trade	1,116	5%
Retail trade	2,251	9%
Transportation & warehousing	632	3%
Information & communications	505	2%
Finance, insurance, & real estate	1,866	8%
Professional, scientific, management, administration	947	4%
Educational, social, & health services	4,584	19%
Art, entertainment, recreation, accommodations, food	1,804	8%
Other services	1,102	5%
Public administration	4,050	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	24,033	100%
Management, professional & related:	11,614	48%
Management (incl. farm managers)	3,723	15%
Business & financial	1,468	6%
Computer & mathematical	1,194	5%
Architecture & engineering	1,175	5%
Life, physical & social science	458	2%
Community & social service	214	1%
Legal	358	1%
Education, training, & library	1,318	5%
Art, entertainment, sports & media	474	2%
Healthcare practitioners	1,232	5%
Service:	3,264	14%
Healthcare support	320	1%
Protective service	518	2%
Food preparation & serving	884	4%
Building & grounds cleaning / maintenance	729	3%
Personal care & service	813	3%
Sales & office	5,960	25%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	1,704	7%
Production, transport & material moving	1,491	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	16,161	100%
Less than \$15,000	823	5%
\$15,000 to \$29,999	972	6%
\$30,000 to \$44,999	1,138	7%
\$45,000 to \$59,999	1,300	8%
\$60,000 to \$74,999	1,630	10%
\$75,000 to \$99,999	2,532	16%
\$100,000 to \$124,999	1,973	12%
\$125,000 to \$149,999	1,354	8%
\$150,000 to \$199,999	2,447	15%
\$200,000 or more	1,992	12%
Median Income	\$96,895	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	16,161	100%
With earnings	13,504	84%
With wage and salary income	12,962	80%
With self-employment income	2,542	16%
With interest, dividend, or net rental income	6,783	42%
With Social Security income	3,769	23%
With Supplemental Security income	452	3%
With public assistance income	140	1%
With retirement income	3,287	20%
With other types of income	2,267	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	47,478	100%
Under .50	824	2%
.50 to .99	1,019	2%
1.00 to 1.24	662	1%
1.25 to 1.49	592	1%
1.50 to 1.84	1,306	3%
1.85 to 1.99	295	1%
2.00 and over	42,780	90%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	47,478	100%
Above Poverty	45,635	96%
Below Poverty	1,843	4%

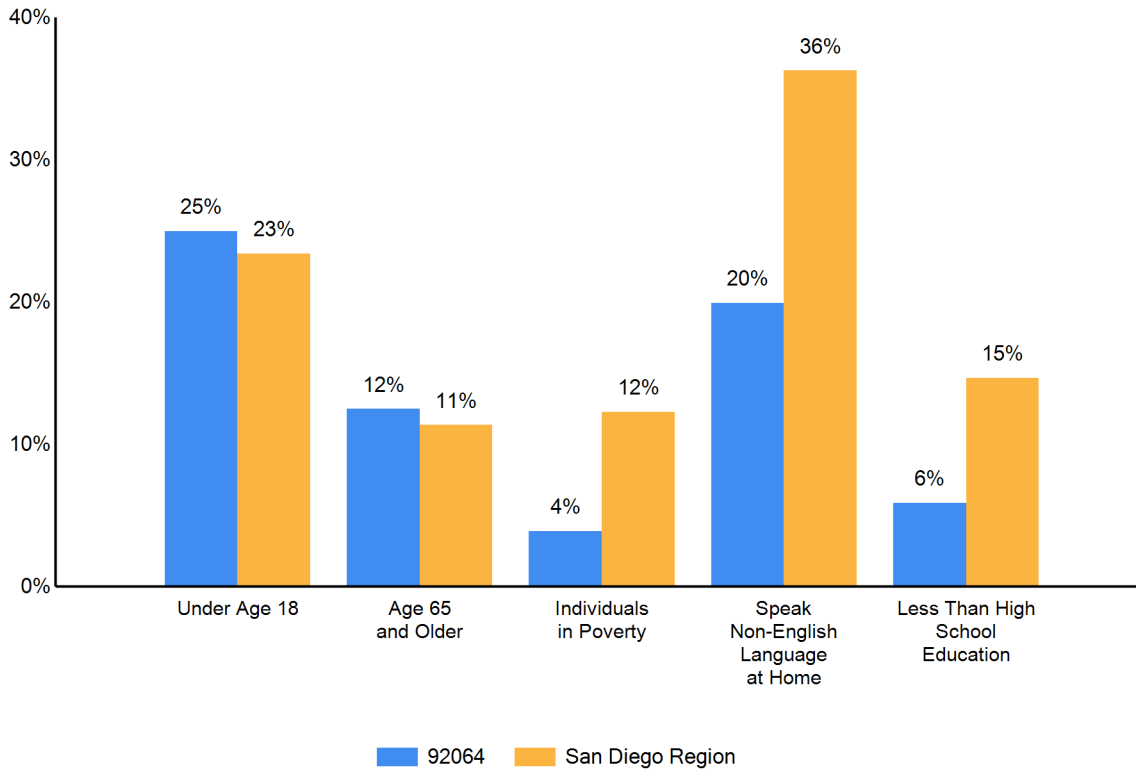
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	12,906	6,447	6,459	12,632	6,221	6,411	274	226	48
Married couple family	10,980	5,272	5,708	10,831	5,171	5,660	149	101	48
Male householder, no wife present	561	242	319	523	204	319	38	38	0
Female householder, no husband present	1,365	933	432	1,278	846	432	87	87	0

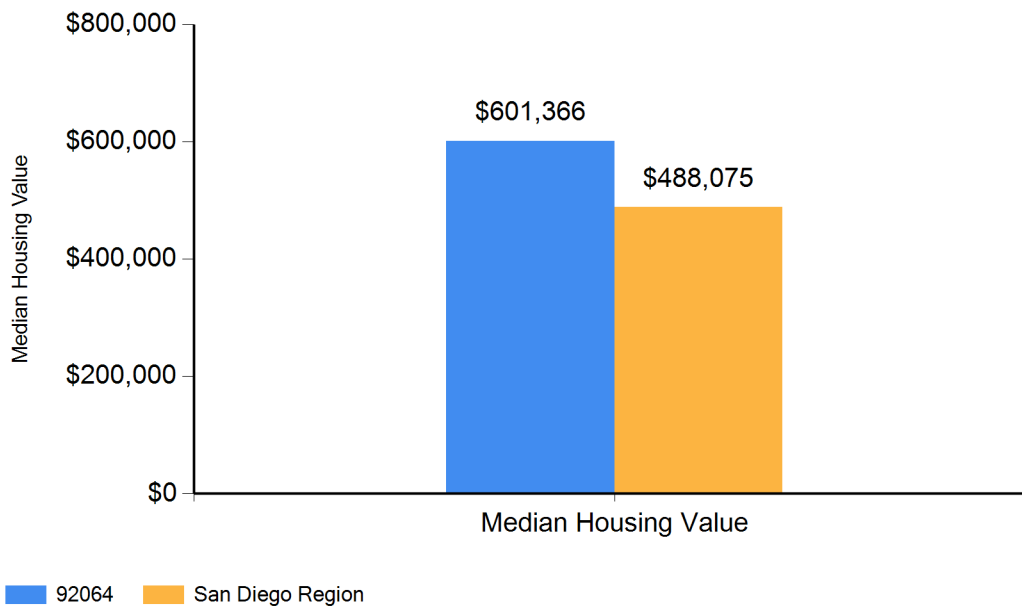
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075