



Demographic and Socioeconomic Profile 2010

TRACT: 68.01

Population by Race

	Population	Percent
Total Population	2,503	100%
White	1,802	72%
Hispanic	316	13%
Black	168	7%
Asian	98	4%
Two or More	70	3%
Other	24	1%
American Indian	17	1%
Pacific Islander	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,503	1,231	1,272	51%
Under 5	89	55	34	38%
5 to 9	74	42	32	43%
10 to 14	74	46	28	38%
15 to 17	53	26	27	51%
18 and 19	41	21	20	49%
20 to 24	335	152	183	55%
25 to 29	403	207	196	49%
30 to 34	257	131	126	49%
35 to 39	208	116	92	44%
40 to 44	139	71	68	49%
45 to 49	120	49	71	59%
50 to 54	138	62	76	55%
55 to 59	135	65	70	52%
60 and 61	62	28	34	55%
62 to 64	73	36	37	51%
65 to 69	105	45	60	57%
70 to 74	49	22	27	55%
75 to 79	52	24	28	54%
80 to 84	46	11	35	76%
85 and Older	50	22	28	56%
Under 18	290	169	121	42%
65 and older	302	124	178	59%
Median	33.6	32.5	34.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,266	100%
Never Married	955	42%
Married, excluding separated	883	39%
Separated	41	2%
Widowed	76	3%
Divorced	311	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,503	100%
Household	2,480	99%
Group Quarters - Other	23	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,503	316	1,802	168	17	98	8	24	70
Under 5	89	16	38	24	0	3	0	0	8
5 to 9	74	15	37	11	1	1	0	1	8
10 to 14	74	23	40	7	0	1	0	2	1
15 to 17	53	13	26	8	0	0	0	0	6
18 and 19	41	7	28	4	0	0	0	0	2
20 to 24	335	49	237	17	4	17	0	0	11
25 to 29	403	52	294	16	5	22	1	4	9
30 to 34	257	29	193	14	2	8	0	3	8
35 to 39	208	38	140	13	1	6	0	5	5
40 to 44	139	17	96	14	1	4	0	2	5
45 to 49	120	16	82	11	1	4	0	3	3
50 to 54	138	9	112	9	1	6	1	0	0
55 to 59	135	12	105	7	0	8	2	0	1
60 and 61	62	6	45	2	0	6	2	1	0
62 to 64	73	5	58	4	0	3	1	2	0
65 to 69	105	5	92	4	0	3	1	0	0
70 to 74	49	0	42	0	1	3	0	1	2
75 to 79	52	1	47	2	0	1	0	0	1
80 to 84	46	2	43	1	0	0	0	0	0
85 and Older	50	1	47	0	0	2	0	0	0
Under 18	290	67	141	50	1	5	0	3	23
65 and older	302	9	271	7	1	9	1	1	3
Median		28.4	35.3	29.1	28.5	33.1	60.0	37.0	24.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,414	100%
Speak Only English	1,735	72%
Speak Spanish:	367	15%
Speak English "well" or "very well"	302	13%
Speak English "not well" or "not at all"	65	3%
Speak Asian/Pacific Island language:	21	1%
Speak English "well" or "very well"	21	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	291	11%
Speak English "well" or "very well"	254	11%
Speak English "not well" or "not at all"	37	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,837	100%
Less than 9th grade	36	2%
9th through 12th grade, no diploma	24	1%
High school grad (incl. equivalency)	342	19%
Some college, no degree	392	21%
Associate degree	116	6%
Bachelor's degree	677	37%
Master's degree	175	10%
Professional school degree	47	3%
Doctorate degree	28	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,442	100%	---	---	---	---
Enrolled in school	551	23%	420	17%	131	5%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	73	13%	62	15%	11	8%
Grade 5 to grade 8	94	17%	83	20%	11	8%
Grade 9 to grade 12	126	23%	99	24%	27	21%
College, undergraduate	158	29%	114	27%	44	34%
Graduate or Professional school	100	18%	62	15%	38	29%
Not enrolled in school	1,891	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,335	100%	195	100%	1,140	100%
Family Households:	519	39%	195	100%	324	28%
Married couple family	407	30%	112	57%	295	26%
Other family:	112	8%	83	43%	29	3%
Male householder, no wife	19	1%	10	5%	9	1%
Female householder, no husband	93	7%	73	37%	20	2%
Nonfamily households:	816	61%	0	0%	816	72%
Householder living alone	617	46%	----	----	----	----
Other nonfamily households	199	15%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,455	100%	1335	120	8%	1.86
Single family (detached)	3	<1%	2	1	33%	2.00
Single family (attached)	148	10%	116	32	22%	1.94
2 to 4 units	45	3%	42	3	7%	2.00
5 to 9 units	182	13%	169	13	7%	1.84
10 or more units	1,077	74%	1,006	71	7%	1.84
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	517	100%
Less than \$150,000	21	4%
\$150,000 to \$199,999	18	3%
\$200,000 to \$249,999	44	9%
\$250,000 to \$299,999	94	18%
\$300,000 to \$399,999	218	42%
\$400,000 to \$499,999	90	17%
\$500,000 to \$749,999	25	5%
\$750,000 to \$999,999	7	1%
\$1,000,000 or more	0	0%

Median Value **\$337,385**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,455	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	51	4%
1980 to 1989	224	15%
1970 to 1979	333	23%
1960 to 1969	778	53%
1950 to 1959	48	3%
1940 to 1949	21	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,335	100%	818	100%	517	100%
1.00 occupant housing per room or less	1,321	99%	818	100%	503	97%
1.01 to 1.50 occupants per room	14	1%	0	0%	14	3%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	818	100%
Less than \$500	47	6%
\$500 to \$599	23	3%
\$600 to \$699	9	1%
\$700 to \$799	11	1%
\$800 to \$899	25	3%
\$900 to \$999	38	5%
\$1,000 to \$1,249	320	39%
\$1,250 to \$1,499	149	18%
\$1,500 to \$1,999	176	22%
\$2,000 or more	0	0%
No cash rent	20	2%
Median contract rent	\$1,201	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	818	100%
Less than 20 percent	135	17%
20.0 to 24.9 percent	46	6%
25.0 to 29.9 percent	94	11%
30.0 to 34.9 percent	68	8%
35.0 to 39.9 percent	114	14%
40.0 to 49.9 percent	12	1%
50.0 percent or more	318	39%
Not computed	31	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,335	100%
No vehicle	90	7%
1 vehicle	715	54%
2 vehicles	443	33%
3 vehicles	73	5%
4 or more vehicles	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,562	100%
Worked in state of residence	1,481	95%
Worked in county of residence	1,464	94%
Worked outside county of residence	17	1%
Worked outside state of residence	81	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,248	100%	1,078	48%
In labor force	1,731	77%	847	49%
Armed forces	104	6%	39	38%
Civilian (employed)	1,438	83%	721	50%
Civilian (unemployed)	189	11%	87	46%
Not in labor force	517	23%	231	45%
Pct. of civilian labor force unemployed	11.6%		10.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,562	100%
Car, truck or van:	1,261	81%
Drove Alone	1,101	70%
Carpooled	160	10%
Public Transportation:	31	2%
Bus	18	1%
Trolley / Streetcar	13	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	13	1%
Bicycle	25	2%
Walked	49	3%
Other means	52	3%
Worked at home	131	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,562	100%
Did not work at home	1,431	92%
Less than 10 minutes	132	8%
10 to 19 minutes	472	30%
20 to 29 minutes	465	30%
30 to 44 minutes	293	19%
45 to 59 minutes	59	4%
60 to 89 minutes	0	0%
90 minutes or more	10	1%
Worked at home	131	8%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,380	100%
Agriculture, forestry, mining	0	0%
Utilities	11	1%
Construction	38	3%
Manufacturing	98	7%
Wholesale trade	0	0%
Retail trade	90	7%
Transportation & warehousing	35	3%
Information & communications	11	1%
Finance, insurance, & real estate	114	8%
Professional, scientific, management, administration	121	9%
Educational, social, & health services	288	21%
Art, entertainment, recreation, accommodations, food	175	13%
Other services	63	5%
Public administration	336	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,380	100%
Management, professional & related:	653	47%
Management (incl. farm managers)	106	8%
Business & financial	66	5%
Computer & mathematical	44	3%
Architecture & engineering	7	1%
Life, physical & social science	25	2%
Community & social service	69	5%
Legal	33	2%
Education, training, & library	161	12%
Art, entertainment, sports & media	142	10%
Healthcare practitioners	0	0%
Service:	215	16%
Healthcare support	18	1%
Protective service	73	5%
Food preparation & serving	38	3%
Building & grounds cleaning / maintenance	42	3%
Personal care & service	44	3%
Sales & office	431	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	37	3%
Production, transport & material moving	44	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,335	100%
Less than \$15,000	249	19%
\$15,000 to \$29,999	286	21%
\$30,000 to \$44,999	84	6%
\$45,000 to \$59,999	168	13%
\$60,000 to \$74,999	212	16%
\$75,000 to \$99,999	104	8%
\$100,000 to \$124,999	81	6%
\$125,000 to \$149,999	37	3%
\$150,000 to \$199,999	88	7%
\$200,000 or more	26	2%
Median Income	\$49,330	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,335	100%
With earnings	1,136	85%
With wage and salary income	1,001	75%
With self-employment income	301	23%
With interest, dividend, or net rental income	320	24%
With Social Security income	272	20%
With Supplemental Security income	65	5%
With public assistance income	80	6%
With retirement income	113	8%
With other types of income	113	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,503	100%
Under .50	264	11%
.50 to .99	250	10%
1.00 to 1.24	86	3%
1.25 to 1.49	169	7%
1.50 to 1.84	100	4%
1.85 to 1.99	101	4%
2.00 and over	1,533	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,503	100%
Above Poverty	1,989	79%
Below Poverty	514	21%

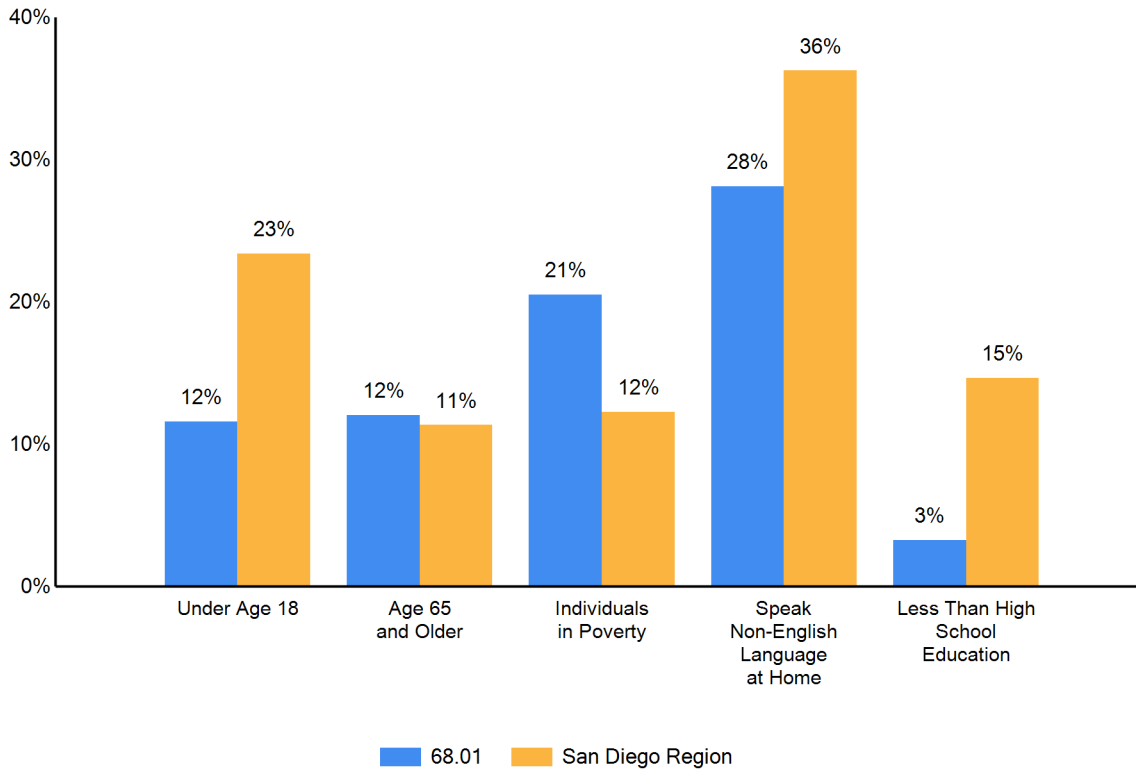
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	519	195	324	390	112	278	129	83	46
Married couple family	407	112	295	338	89	249	69	23	46
Male householder, no wife present	19	10	9	9	0	9	10	10	0
Female householder, no husband present	93	73	20	43	23	20	50	50	0

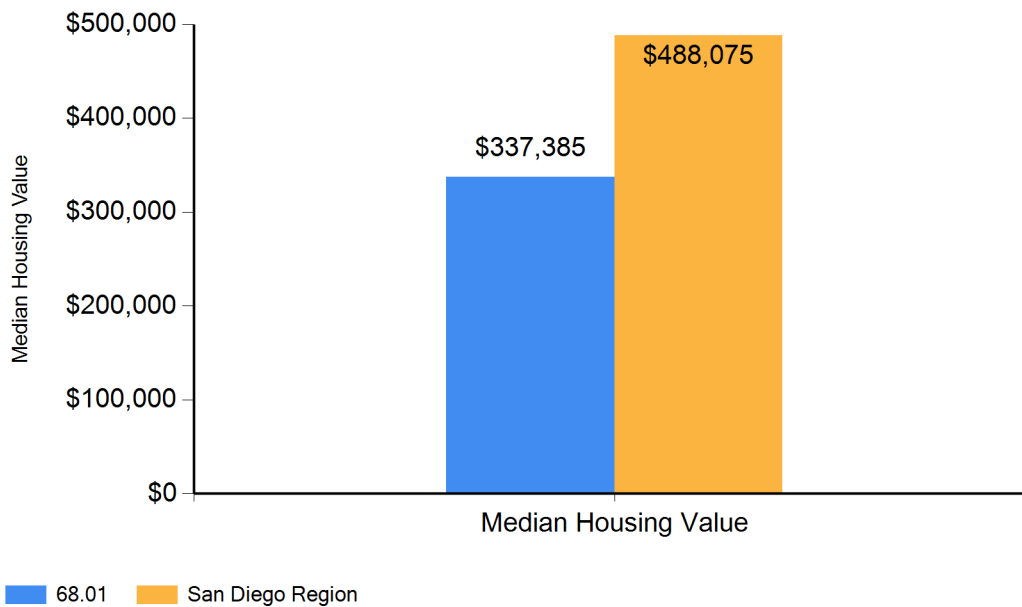
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075