



## Demographic and Socioeconomic Profile 2010

TRACT: 202.11

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>6,702</b>	<b>100%</b>
Hispanic	4,124	62%
White	1,825	27%
Asian	371	6%
Black	161	2%
Two or More	151	2%
American Indian	35	1%
Pacific Islander	23	<1%
Other	12	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>6,702</b>	<b>3,373</b>	<b>3,329</b>	<b>50%</b>
Under 5	610	313	297	49%
5 to 9	521	273	248	48%
10 to 14	479	240	239	50%
15 to 17	316	162	154	49%
18 and 19	217	112	105	48%
20 to 24	669	342	327	49%
25 to 29	596	326	270	45%
30 to 34	490	252	238	49%
35 to 39	467	233	234	50%
40 to 44	439	227	212	48%
45 to 49	437	239	198	45%
50 to 54	351	170	181	52%
55 to 59	282	140	142	50%
60 and 61	87	44	43	49%
62 to 64	123	52	71	58%
65 to 69	167	79	88	53%
70 to 74	109	55	54	50%
75 to 79	108	37	71	66%
80 to 84	90	27	63	70%
85 and Older	144	50	94	65%
Under 18	1,926	988	938	49%
65 and older	618	248	370	60%
<b>Median</b>	<b>29.5</b>	<b>28.8</b>	<b>30.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,092</b>	<b>100%</b>
Never Married	1,960	38%
Married, excluding separated	2,077	41%
Separated	96	2%
Widowed	421	8%
Divorced	538	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>6,702</b>	<b>100%</b>
Household	6,572	98%
Group Quarters - Other	130	2%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>6,702</b>	<b>4,124</b>	<b>1,825</b>	<b>161</b>	<b>35</b>	<b>371</b>	<b>23</b>	<b>12</b>	<b>151</b>
Under 5	610	445	107	13	2	24	2	2	15
5 to 9	521	406	66	9	6	15	3	1	15
10 to 14	479	380	49	7	1	17	0	2	23
15 to 17	316	245	45	2	0	13	0	0	11
18 and 19	217	155	44	4	0	6	1	0	7
20 to 24	669	450	145	18	5	37	1	0	13
25 to 29	596	367	159	15	5	32	5	1	12
30 to 34	490	306	123	13	4	25	4	2	13
35 to 39	467	313	108	13	1	21	4	0	7
40 to 44	439	292	104	11	2	25	1	1	3
45 to 49	437	229	142	18	2	36	0	0	10
50 to 54	351	167	132	16	3	28	0	0	5
55 to 59	282	128	113	8	0	24	1	1	7
60 and 61	87	33	38	5	1	10	0	0	0
62 to 64	123	43	68	1	0	9	0	1	1
65 to 69	167	68	78	2	1	13	0	0	5
70 to 74	109	44	51	0	1	12	0	0	1
75 to 79	108	25	63	3	1	14	0	1	1
80 to 84	90	9	71	3	0	5	1	0	1
85 and Older	144	19	119	0	0	5	0	0	1
Under 18	1,926	1,476	267	31	9	69	5	5	64
65 and older	618	165	382	8	3	49	1	1	9
<b>Median</b>		<b>24.8</b>	<b>43.2</b>	<b>34.8</b>	<b>28.5</b>	<b>38.9</b>	<b>29.5</b>	<b>30.0</b>	<b>21.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,092</b>	<b>100%</b>
Speak Only English	2,626	43%
Speak Spanish:	3,173	52%
Speak English "well" or "very well"	2,122	35%
Speak English "not well" or "not at all"	1,051	17%
Speak Asian/Pacific Island language:	234	4%
Speak English "well" or "very well"	139	2%
Speak English "not well" or "not at all"	95	2%
Speak other language:	59	1%
Speak English "well" or "very well"	59	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,890</b>	<b>100%</b>
Less than 9th grade	781	20%
9th through 12th grade, no diploma	508	13%
High school grad (incl. equivalency)	1,106	28%
Some college, no degree	598	15%
Associate degree	274	7%
Bachelor's degree	494	13%
Master's degree	51	1%
Professional school degree	34	1%
Doctorate degree	44	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,321</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,354	21%	1,249	20%	105	2%
Nursery / Preschool	90	7%	76	6%	14	13%
Kindergarten to grade 4	413	31%	374	30%	39	37%
Grade 5 to grade 8	438	32%	429	34%	9	9%
Grade 9 to grade 12	196	14%	196	16%	0	0%
College, undergraduate	200	15%	157	13%	43	41%
Graduate or Professional school	17	1%	17	1%	0	0%
Not enrolled in school	4,967	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,003</b>	<b>100%</b>	<b>741</b>	<b>100%</b>	<b>1,262</b>	<b>100%</b>
Family Households:	1,092	55%	741	100%	351	28%
Married couple family	716	36%	428	58%	288	23%
Other family:	376	19%	313	42%	63	5%
Male householder, no wife	140	7%	107	14%	33	3%
Female householder, no husband	236	12%	206	28%	30	2%
Nonfamily households:	911	45%	0	0%	911	72%
Householder living alone	812	41%	----	----	----	----
Other nonfamily households	99	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,275</b>	<b>100%</b>	<b>2003</b>	<b>272</b>	<b>12%</b>	<b>3.28</b>
Single family (detached)	776	34%	713	63	8%	4.13
Single family (attached)	11	<1%	9	2	18%	4.56
2 to 4 units	89	4%	73	16	18%	2.67
5 to 9 units	84	4%	72	12	14%	2.92
10 or more units	1,229	54%	1,050	179	15%	2.82
Mobile home and Other	86	4%	86	0	0%	2.56

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>565</b>	<b>100%</b>
Less than \$150,000	50	9%
\$150,000 to \$199,999	163	29%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	70	12%
\$300,000 to \$399,999	89	16%
\$400,000 to \$499,999	127	22%
\$500,000 to \$749,999	66	12%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$299,643**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,275</b>	<b>100%</b>
2005 or Later	37	2%
2000 to 2004	0	0%
1990 to 1999	5	<1%
1980 to 1989	387	17%
1970 to 1979	1,027	45%
1960 to 1969	535	24%
1950 to 1959	228	10%
1940 to 1949	0	0%
1939 or earlier	56	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,003</b>	<b>100%</b>	<b>1,438</b>	<b>100%</b>	<b>565</b>	<b>100%</b>
1.00 occupant housing per room or less	1,784	89%	1,290	90%	494	87%
1.01 to 1.50 occupants per room	168	8%	112	8%	56	10%
1.51 to 2.00 occupants per room	51	3%	36	3%	15	3%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,438</b>	<b>100%</b>
Less than \$500	69	5%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	165	11%
\$800 to \$899	308	21%
\$900 to \$999	241	17%
\$1,000 to \$1,249	228	16%
\$1,250 to \$1,499	75	5%
\$1,500 to \$1,999	148	10%
\$2,000 or more	169	12%
No cash rent	35	2%
<b>Median contract rent</b>	<b>\$973</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,438</b>	<b>100%</b>
Less than 20 percent	295	21%
20.0 to 24.9 percent	151	11%
25.0 to 29.9 percent	106	7%
30.0 to 34.9 percent	178	12%
35.0 to 39.9 percent	92	6%
40.0 to 49.9 percent	67	5%
50.0 percent or more	501	35%
Not computed	48	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,003</b>	<b>100%</b>
No vehicle	314	16%
1 vehicle	794	40%
2 vehicles	548	27%
3 vehicles	180	9%
4 or more vehicles	167	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,457</b>	<b>100%</b>
Worked in state of residence	3,457	100%
Worked in county of residence	3,363	97%
Worked outside county of residence	94	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>4,986</b>	<b>100%</b>	<b>2,495</b>	<b>50%</b>
In labor force	3,692	74%	2,229	60%
Armed forces	35	1%	35	100%
Civilian (employed)	3,354	91%	2,057	61%
Civilian (unemployed)	303	8%	137	45%
Not in labor force	1,294	26%	266	21%
Pct. of civilian labor force unemployed	8.3%		11.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,457</b>	<b>100%</b>
Car, truck or van:	3,109	90%
Drove Alone	2,218	64%
Carpooled	891	26%
Public Transportation:	227	7%
Bus	227	7%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	2	<1%
Bicycle	0	0%
Walked	43	1%
Other means	31	1%
Worked at home	45	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,457</b>	<b>100%</b>
Did not work at home	3,412	99%
Less than 10 minutes	137	4%
10 to 19 minutes	956	28%
20 to 29 minutes	742	21%
30 to 44 minutes	949	27%
45 to 59 minutes	346	10%
60 to 89 minutes	236	7%
90 minutes or more	46	1%
Worked at home	45	1%
<b>Average time to work (minutes)</b>	<b>33</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,444</b>	<b>100%</b>
Agriculture, forestry, mining	68	2%
Utilities	0	0%
Construction	365	11%
Manufacturing	581	17%
Wholesale trade	139	4%
Retail trade	479	14%
Transportation & warehousing	66	2%
Information & communications	14	<1%
Finance, insurance, & real estate	149	4%
Professional, scientific, management, administration	57	2%
Educational, social, & health services	532	15%
Art, entertainment, recreation, accommodations, food	321	9%
Other services	293	9%
Public administration	380	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,444</b>	<b>100%</b>
Management, professional & related:	635	18%
Management (incl. farm managers)	173	5%
Business & financial	129	4%
Computer & mathematical	49	1%
Architecture & engineering	0	0%
Life, physical & social science	30	1%
Community & social service	11	<1%
Legal	0	0%
Education, training, & library	83	2%
Art, entertainment, sports & media	30	1%
Healthcare practitioners	130	4%
Service:	904	26%
Healthcare support	111	3%
Protective service	51	1%
Food preparation & serving	182	5%
Building & grounds cleaning / maintenance	448	13%
Personal care & service	112	3%
Sales & office	931	27%
Farming, fishing & forestry	68	2%
Construction, extraction & maintenance	281	8%
Production, transport & material moving	625	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,003</b>	<b>100%</b>
Less than \$15,000	293	15%
\$15,000 to \$29,999	308	15%
\$30,000 to \$44,999	295	15%
\$45,000 to \$59,999	301	15%
\$60,000 to \$74,999	257	13%
\$75,000 to \$99,999	245	12%
\$100,000 to \$124,999	186	9%
\$125,000 to \$149,999	41	2%
\$150,000 to \$199,999	77	4%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$50,257</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,003</b>	<b>100%</b>
With earnings	1,615	81%
With wage and salary income	1,586	79%
With self-employment income	134	7%
With interest, dividend, or net rental income	211	11%
With Social Security income	409	20%
With Supplemental Security income	25	1%
With public assistance income	11	1%
With retirement income	203	10%
With other types of income	291	15%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,575</b>	<b>100%</b>
Under .50	619	9%
.50 to .99	498	8%
1.00 to 1.24	286	4%
1.25 to 1.49	205	3%
1.50 to 1.84	936	14%
1.85 to 1.99	422	6%
2.00 and over	3,609	55%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,575</b>	<b>100%</b>
Above Poverty	5,458	83%
Below Poverty	1,117	17%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

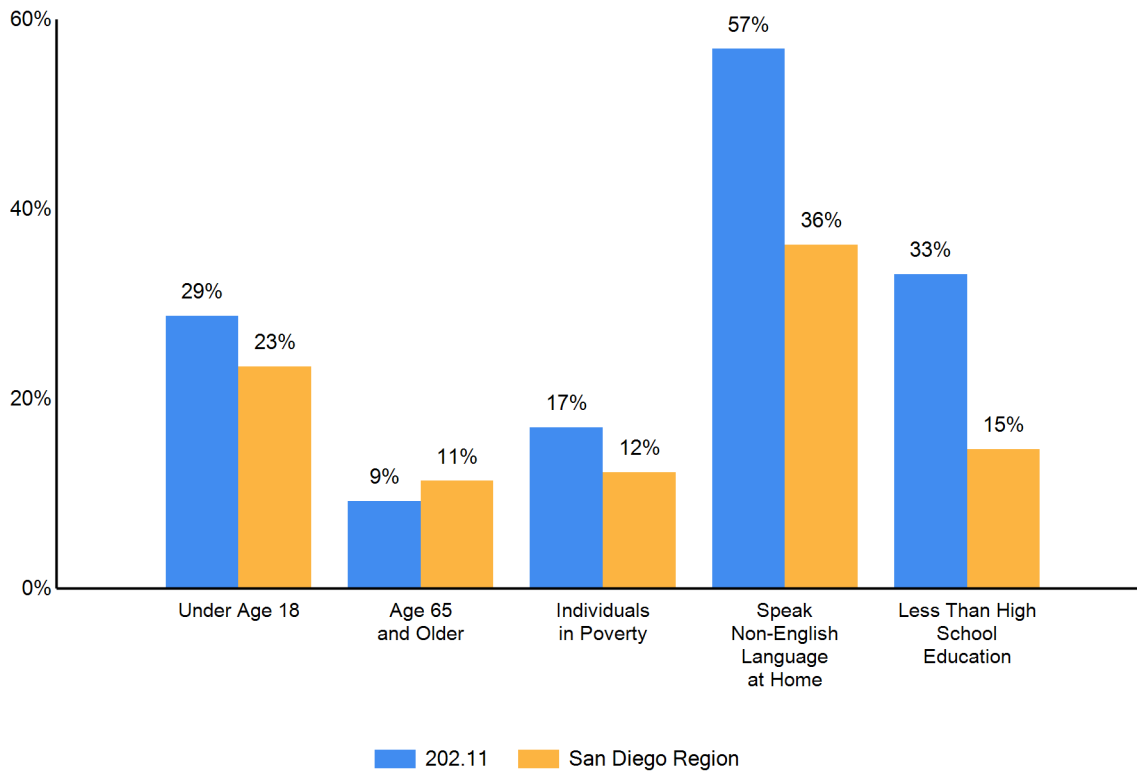
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,092</b>	<b>741</b>	<b>351</b>	<b>931</b>	<b>607</b>	<b>324</b>	<b>161</b>	<b>134</b>	<b>27</b>
Married couple family	716	428	288	652	364	288	64	64	0
Male householder, no wife present	140	107	33	113	107	6	27	0	27
Female householder, no husband present	236	206	30	166	136	30	70	70	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

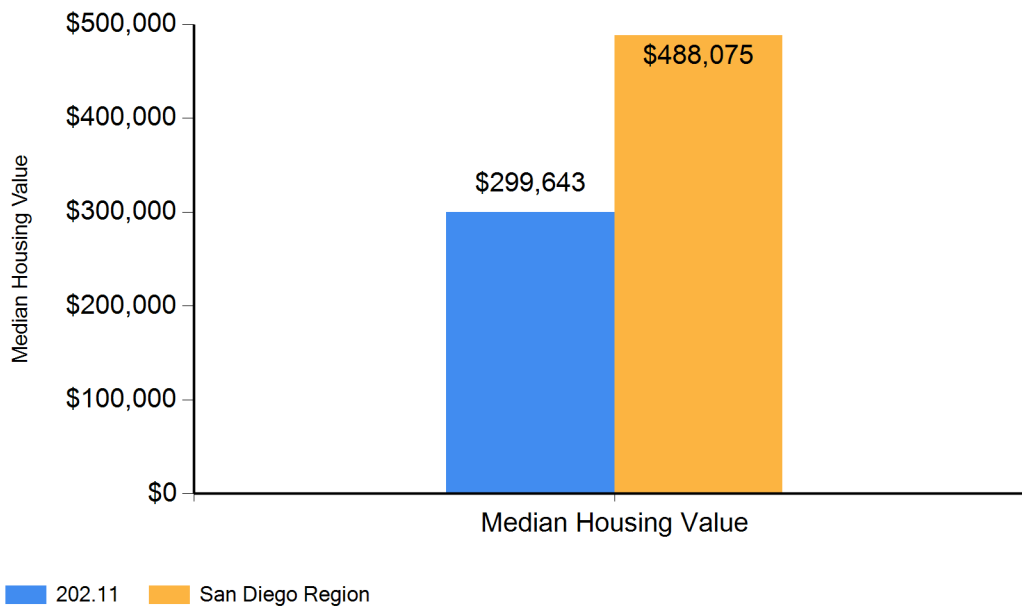


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075