



Demographic and Socioeconomic Profile 2010

TRACT: 208.07

Population by Race

	Population	Percent
Total Population	2,599	100%
White	2,025	78%
Hispanic	476	18%
Two or More	46	2%
Asian	23	1%
American Indian	20	1%
Black	7	<1%
Pacific Islander	1	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,599	1,324	1,275	49%
Under 5	124	59	65	52%
5 to 9	115	61	54	47%
10 to 14	161	92	69	43%
15 to 17	105	60	45	43%
18 and 19	59	32	27	46%
20 to 24	144	80	64	44%
25 to 29	107	48	59	55%
30 to 34	122	61	61	50%
35 to 39	126	65	61	48%
40 to 44	170	82	88	52%
45 to 49	264	132	132	50%
50 to 54	241	112	129	54%
55 to 59	241	118	123	51%
60 and 61	96	48	48	50%
62 to 64	135	76	59	44%
65 to 69	156	78	78	50%
70 to 74	96	52	44	46%
75 to 79	66	37	29	44%
80 to 84	45	20	25	56%
85 and Older	26	11	15	58%
Under 18	505	272	233	46%
65 and older	389	198	191	49%
Median	46.3	45.8	46.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,199	100%
Never Married	600	27%
Married, excluding separated	1,259	57%
Separated	0	0%
Widowed	102	5%
Divorced	238	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,599	100%
Household	2,567	99%
Group Quarters - Other	32	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,599	476	2,025	7	20	23	1	1	46
Under 5	124	37	84	0	0	1	0	0	2
5 to 9	115	41	65	1	1	1	0	0	6
10 to 14	161	40	115	0	1	0	0	0	5
15 to 17	105	18	79	0	0	1	0	0	7
18 and 19	59	16	40	0	1	0	0	0	2
20 to 24	144	54	83	1	1	2	0	1	2
25 to 29	107	32	72	0	2	0	0	0	1
30 to 34	122	40	79	0	1	1	0	0	1
35 to 39	126	36	83	0	1	3	0	0	3
40 to 44	170	35	133	0	0	0	1	0	1
45 to 49	264	29	223	1	2	2	0	0	7
50 to 54	241	20	216	1	0	1	0	0	3
55 to 59	241	29	204	0	3	2	0	0	3
60 and 61	96	12	82	0	0	2	0	0	0
62 to 64	135	10	119	1	2	3	0	0	0
65 to 69	156	10	142	1	1	0	0	0	2
70 to 74	96	9	81	1	3	2	0	0	0
75 to 79	66	5	61	0	0	0	0	0	0
80 to 84	45	3	40	0	0	1	0	0	1
85 and Older	26	0	24	0	1	1	0	0	0
Under 18	505	136	343	1	2	3	0	0	20
65 and older	389	27	348	2	5	4	0	0	3
Median		30.0	49.0	52.5	55.0	52.5	42.5	22.5	22.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,475	100%
Speak Only English	2,171	88%
Speak Spanish:	286	12%
Speak English "well" or "very well"	235	9%
Speak English "not well" or "not at all"	51	2%
Speak Asian/Pacific Island language:	16	1%
Speak English "well" or "very well"	16	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	2	<1%
Speak English "well" or "very well"	2	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,891	100%
Less than 9th grade	96	5%
9th through 12th grade, no diploma	137	7%
High school grad (incl. equivalency)	656	35%
Some college, no degree	495	26%
Associate degree	109	6%
Bachelor's degree	252	13%
Master's degree	88	5%
Professional school degree	57	3%
Doctorate degree	1	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,524	100%	---	---	---	---
Enrolled in school	604	24%	552	22%	52	2%
Nursery / Preschool	19	3%	14	3%	5	10%
Kindergarten to grade 4	101	17%	101	18%	0	0%
Grade 5 to grade 8	118	20%	118	21%	0	0%
Grade 9 to grade 12	204	34%	204	37%	0	0%
College, undergraduate	139	23%	108	20%	31	60%
Graduate or Professional school	23	4%	7	1%	16	31%
Not enrolled in school	1,920	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	949	100%	290	100%	659	100%
Family Households:	680	72%	287	99%	393	60%
Married couple family	631	66%	245	84%	386	59%
Other family:	49	5%	42	14%	7	1%
Male householder, no wife	8	1%	5	2%	3	<1%
Female householder, no husband	41	4%	37	13%	4	1%
Nonfamily households:	269	28%	3	1%	266	40%
Householder living alone	254	27%	----	----	----	----
Other nonfamily households	15	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	955	100%	949	6	1%	2.70
Single family (detached)	793	83%	792	1	<1%	2.68
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	162	17%	157	5	3%	2.83

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	825	100%
Less than \$150,000	68	8%
\$150,000 to \$199,999	16	2%
\$200,000 to \$249,999	9	1%
\$250,000 to \$299,999	1	<1%
\$300,000 to \$399,999	46	6%
\$400,000 to \$499,999	120	15%
\$500,000 to \$749,999	210	25%
\$750,000 to \$999,999	188	23%
\$1,000,000 or more	167	20%

Median Value **\$720,178**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	955	100%
2005 or Later	126	13%
2000 to 2004	170	18%
1990 to 1999	232	24%
1980 to 1989	142	15%
1970 to 1979	126	13%
1960 to 1969	19	2%
1950 to 1959	49	5%
1940 to 1949	51	5%
1939 or earlier	40	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	949	100%	124	100%	825	100%
1.00 occupant housing per room or less	938	99%	124	100%	814	99%
1.01 to 1.50 occupants per room	11	1%	0	0%	11	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	124	100%
Less than \$500	7	6%
\$500 to \$599	0	0%
\$600 to \$699	21	17%
\$700 to \$799	81	65%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	13	10%
\$1,500 to \$1,999	0	0%
\$2,000 or more	0	0%
No cash rent	2	2%
Median contract rent	\$744	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	124	100%
Less than 20 percent	18	15%
20.0 to 24.9 percent	23	19%
25.0 to 29.9 percent	28	23%
30.0 to 34.9 percent	1	1%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	1	1%
50.0 percent or more	41	33%
Not computed	12	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	949	100%
No vehicle	8	1%
1 vehicle	302	32%
2 vehicles	188	20%
3 vehicles	200	21%
4 or more vehicles	251	26%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,345	100%
Worked in state of residence	1,345	100%
Worked in county of residence	1,323	98%
Worked outside county of residence	22	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,172	100%	1,096	50%
In labor force	1,515	70%	772	51%
Armed forces	18	1%	18	100%
Civilian (employed)	1,275	84%	632	50%
Civilian (unemployed)	222	15%	122	55%
Not in labor force	657	30%	324	49%
Pct. of civilian labor force unemployed	14.8%		16.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,345	100%
Car, truck or van:	1,156	86%
Drove Alone	917	68%
Carpooled	239	18%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	189	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,345	100%
Did not work at home	1,156	86%
Less than 10 minutes	101	8%
10 to 19 minutes	127	9%
20 to 29 minutes	154	11%
30 to 44 minutes	299	22%
45 to 59 minutes	198	15%
60 to 89 minutes	234	17%
90 minutes or more	43	3%
Worked at home	189	14%
Average time to work (minutes)	44	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,280	100%
Agriculture, forestry, mining	79	6%
Utilities	0	0%
Construction	196	15%
Manufacturing	201	16%
Wholesale trade	44	3%
Retail trade	139	11%
Transportation & warehousing	9	1%
Information & communications	23	2%
Finance, insurance, & real estate	39	3%
Professional, scientific, management, administration	23	2%
Educational, social, & health services	274	21%
Art, entertainment, recreation, accommodations, food	92	7%
Other services	95	7%
Public administration	66	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,280	100%
Management, professional & related:	475	37%
Management (incl. farm managers)	184	14%
Business & financial	106	8%
Computer & mathematical	44	3%
Architecture & engineering	8	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	21	2%
Education, training, & library	67	5%
Art, entertainment, sports & media	22	2%
Healthcare practitioners	23	2%
Service:	214	17%
Healthcare support	12	1%
Protective service	14	1%
Food preparation & serving	39	3%
Building & grounds cleaning / maintenance	58	5%
Personal care & service	91	7%
Sales & office	368	29%
Farming, fishing & forestry	1	<1%
Construction, extraction & maintenance	161	13%
Production, transport & material moving	61	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	949	100%
Less than \$15,000	85	9%
\$15,000 to \$29,999	71	7%
\$30,000 to \$44,999	147	15%
\$45,000 to \$59,999	141	15%
\$60,000 to \$74,999	66	7%
\$75,000 to \$99,999	110	12%
\$100,000 to \$124,999	79	8%
\$125,000 to \$149,999	102	11%
\$150,000 to \$199,999	111	12%
\$200,000 or more	37	4%
Median Income	\$66,932	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	949	100%
With earnings	753	79%
With wage and salary income	679	72%
With self-employment income	302	32%
With interest, dividend, or net rental income	331	35%
With Social Security income	398	42%
With Supplemental Security income	14	1%
With public assistance income	11	1%
With retirement income	165	17%
With other types of income	98	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,591	100%
Under .50	110	4%
.50 to .99	103	4%
1.00 to 1.24	38	1%
1.25 to 1.49	34	1%
1.50 to 1.84	39	2%
1.85 to 1.99	198	8%
2.00 and over	2,069	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,591	100%
Above Poverty	2,378	92%
Below Poverty	213	8%

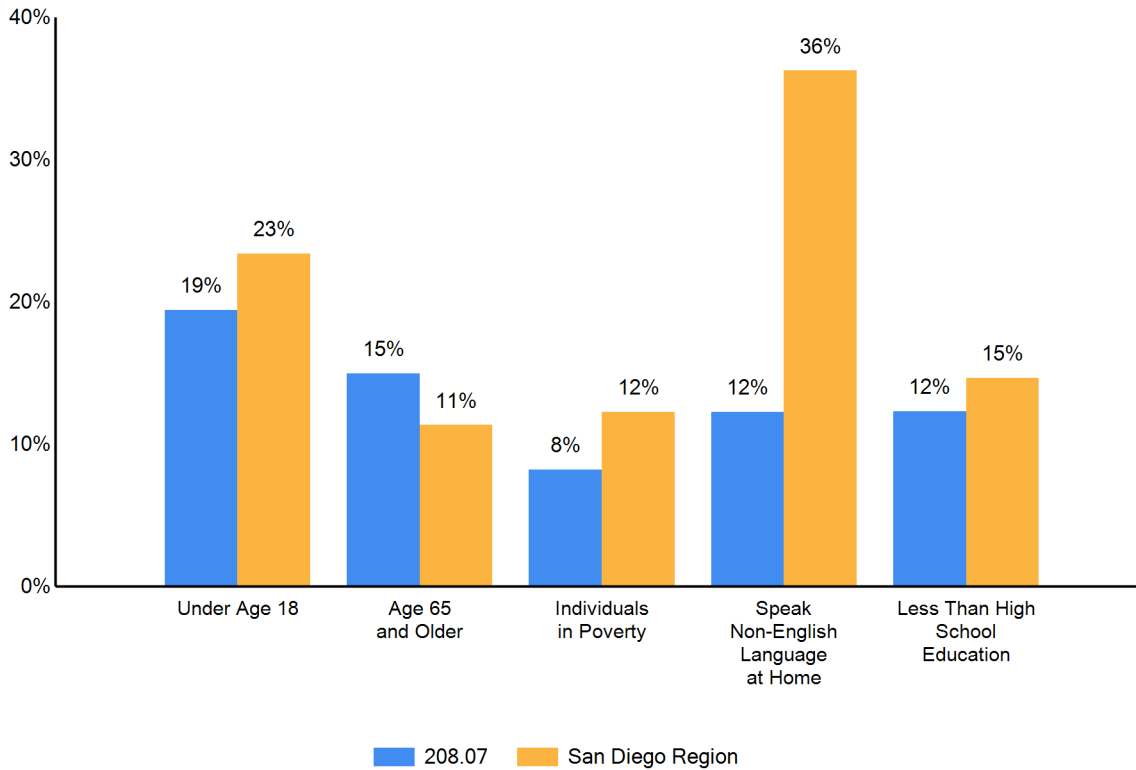
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	680	287	393	671	282	389	9	5	4
Married couple family	631	245	386	627	245	382	4	0	4
Male householder, no wife present	8	5	3	3	0	3	5	5	0
Female householder, no husband present	41	37	4	41	37	4	0	0	0

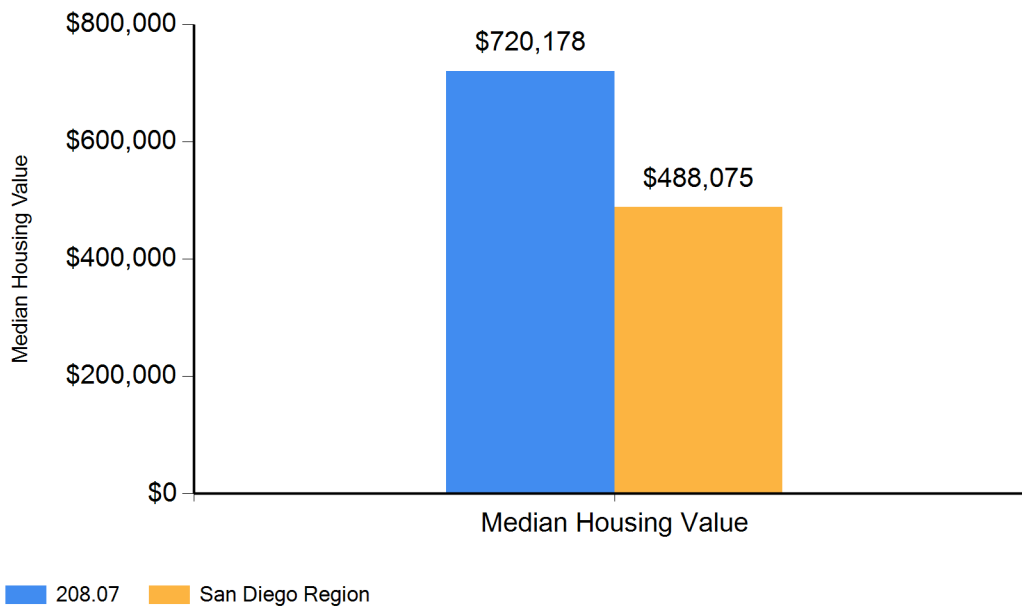
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075