



## Demographic and Socioeconomic Profile 2010

TRACT: 39.02

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,927</b>	<b>100%</b>
Hispanic	4,372	89%
Black	311	6%
White	145	3%
Asian	42	1%
Two or More	27	1%
Pacific Islander	13	<1%
American Indian	12	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,927</b>	<b>2,520</b>	<b>2,407</b>	<b>49%</b>
Under 5	484	243	241	50%
5 to 9	442	233	209	47%
10 to 14	430	231	199	46%
15 to 17	314	167	147	47%
18 and 19	201	109	92	46%
20 to 24	450	237	213	47%
25 to 29	388	209	179	46%
30 to 34	388	205	183	47%
35 to 39	355	174	181	51%
40 to 44	346	178	168	49%
45 to 49	292	146	146	50%
50 to 54	239	119	120	50%
55 to 59	188	84	104	55%
60 and 61	60	30	30	50%
62 to 64	85	39	46	54%
65 to 69	84	44	40	48%
70 to 74	69	27	42	61%
75 to 79	46	21	25	54%
80 to 84	30	12	18	60%
85 and Older	36	12	24	67%
Under 18	1,670	874	796	48%
65 and older	265	116	149	56%
<b>Median</b>	<b>26.8</b>	<b>26.0</b>	<b>27.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,571</b>	<b>100%</b>
Never Married	1,508	42%
Married, excluding separated	1,537	43%
Separated	188	5%
Widowed	173	5%
Divorced	165	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,927</b>	<b>100%</b>
Household	4,918	100%
Group Quarters - Other	9	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,927</b>	<b>4,372</b>	<b>145</b>	<b>311</b>	<b>12</b>	<b>42</b>	<b>13</b>	<b>5</b>	<b>27</b>
Under 5	484	454	5	18	0	3	1	2	1
5 to 9	442	424	6	8	1	1	1	0	1
10 to 14	430	395	4	21	3	2	1	0	4
15 to 17	314	293	2	16	0	1	1	0	1
18 and 19	201	184	3	13	0	0	0	0	1
20 to 24	450	400	11	28	2	5	1	1	2
25 to 29	388	342	21	16	0	7	0	0	2
30 to 34	388	353	12	17	0	3	1	0	2
35 to 39	355	313	10	23	2	0	3	0	4
40 to 44	346	304	13	25	0	2	2	0	0
45 to 49	292	252	12	19	1	4	2	0	2
50 to 54	239	188	15	29	1	6	0	0	0
55 to 59	188	150	14	18	0	2	0	0	4
60 and 61	60	49	3	7	0	1	0	0	0
62 to 64	85	63	5	12	1	0	0	2	2
65 to 69	84	65	3	13	0	2	0	0	1
70 to 74	69	62	2	3	1	1	0	0	0
75 to 79	46	33	1	12	0	0	0	0	0
80 to 84	30	21	3	5	0	1	0	0	0
85 and Older	36	27	0	8	0	1	0	0	0
Under 18	1,670	1,566	17	63	4	7	4	2	7
65 and older	265	208	9	41	1	5	0	0	1
<b>Median</b>		<b>25.5</b>	<b>39.3</b>	<b>39.0</b>	<b>35.0</b>	<b>33.3</b>	<b>35.8</b>	<b>22.5</b>	<b>33.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,443</b>	<b>100%</b>
Speak Only English	591	13%
Speak Spanish:	3,754	84%
Speak English "well" or "very well"	2,061	46%
Speak English "not well" or "not at all"	1,693	38%
Speak Asian/Pacific Island language:	45	1%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	45	1%
Speak other language:	53	1%
Speak English "well" or "very well"	53	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,606</b>	<b>100%</b>
Less than 9th grade	918	35%
9th through 12th grade, no diploma	528	20%
High school grad (incl. equivalency)	610	23%
Some college, no degree	329	13%
Associate degree	61	2%
Bachelor's degree	101	4%
Master's degree	59	2%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,627</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,427	31%	1,427	31%	0	0%
Nursery / Preschool	71	5%	71	5%	0	0%
Kindergarten to grade 4	427	30%	427	30%	0	0%
Grade 5 to grade 8	398	28%	398	28%	0	0%
Grade 9 to grade 12	270	19%	270	19%	0	0%
College, undergraduate	251	18%	251	18%	0	0%
Graduate or Professional school	10	1%	10	1%	0	0%
Not enrolled in school	3,200	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,245</b>	<b>100%</b>	<b>606</b>	<b>100%</b>	<b>639</b>	<b>100%</b>
Family Households:	869	70%	606	100%	263	41%
Married couple family	489	39%	361	60%	128	20%
Other family:	380	31%	245	40%	135	21%
Male householder, no wife	145	12%	84	14%	61	10%
Female householder, no husband	235	19%	161	27%	74	12%
Nonfamily households:	376	30%	0	0%	376	59%
Householder living alone	219	18%	----	----	----	----
Other nonfamily households	157	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,253</b>	<b>100%</b>	<b>1245</b>	<b>8</b>	<b>1%</b>	<b>3.95</b>
Single family (detached)	319	25%	317	2	1%	4.04
Single family (attached)	541	43%	535	6	1%	4.06
2 to 4 units	256	20%	256	0	0%	3.78
5 to 9 units	36	3%	36	0	0%	3.17
10 or more units	101	8%	101	0	0%	3.77
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>319</b>	<b>100%</b>
Less than \$150,000	7	2%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	46	14%
\$250,000 to \$299,999	40	13%
\$300,000 to \$399,999	78	24%
\$400,000 to \$499,999	84	26%
\$500,000 to \$749,999	32	10%
\$750,000 to \$999,999	14	4%
\$1,000,000 or more	18	6%

**Median Value** **\$385,256**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,253</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	21	2%
1980 to 1989	152	12%
1970 to 1979	96	8%
1960 to 1969	112	9%
1950 to 1959	322	26%
1940 to 1949	308	25%
1939 or earlier	242	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,245</b>	<b>100%</b>	<b>926</b>	<b>100%</b>	<b>319</b>	<b>100%</b>
1.00 occupant housing per room or less	964	77%	756	82%	208	65%
1.01 to 1.50 occupants per room	239	19%	144	16%	95	30%
1.51 to 2.00 occupants per room	42	3%	26	3%	16	5%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>926</b>	<b>100%</b>
Less than \$500	78	8%
\$500 to \$599	63	7%
\$600 to \$699	23	2%
\$700 to \$799	202	22%
\$800 to \$899	190	21%
\$900 to \$999	43	5%
\$1,000 to \$1,249	128	14%
\$1,250 to \$1,499	92	10%
\$1,500 to \$1,999	52	6%
\$2,000 or more	0	0%
No cash rent	55	6%
<b>Median contract rent</b>	<b>\$852</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>926</b>	<b>100%</b>
Less than 20 percent	96	10%
20.0 to 24.9 percent	80	9%
25.0 to 29.9 percent	86	9%
30.0 to 34.9 percent	76	8%
35.0 to 39.9 percent	117	13%
40.0 to 49.9 percent	159	17%
50.0 percent or more	253	27%
Not computed	59	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,245</b>	<b>100%</b>
No vehicle	223	18%
1 vehicle	409	33%
2 vehicles	377	30%
3 vehicles	156	13%
4 or more vehicles	80	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,906</b>	<b>100%</b>
Worked in state of residence	1,898	100%
Worked in county of residence	1,844	97%
Worked outside county of residence	54	3%
Worked outside state of residence	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,464</b>	<b>100%</b>	<b>1,763</b>	<b>51%</b>
In labor force	2,128	61%	1,328	62%
Armed forces	0	0%	0	0%
Civilian (employed)	1,711	80%	1,109	65%
Civilian (unemployed)	417	20%	219	53%
Not in labor force	1,336	39%	435	33%
Pct. of civilian labor force unemployed	19.6%		16.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,906</b>	<b>100%</b>
Car, truck or van:	1,555	82%
Drove Alone	1,229	64%
Carpooled	326	17%
Public Transportation:	246	13%
Bus	246	13%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	11	1%
Walked	75	4%
Other means	0	0%
Worked at home	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,906</b>	<b>100%</b>
Did not work at home	1,887	99%
Less than 10 minutes	157	8%
10 to 19 minutes	476	25%
20 to 29 minutes	557	29%
30 to 44 minutes	404	21%
45 to 59 minutes	129	7%
60 to 89 minutes	102	5%
90 minutes or more	62	3%
Worked at home	19	1%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,906</b>	<b>100%</b>
Agriculture, forestry, mining	88	5%
Utilities	0	0%
Construction	409	21%
Manufacturing	137	7%
Wholesale trade	11	1%
Retail trade	187	10%
Transportation & warehousing	11	1%
Information & communications	0	0%
Finance, insurance, & real estate	56	3%
Professional, scientific, management, administration	67	4%
Educational, social, & health services	249	13%
Art, entertainment, recreation, accommodations, food	312	16%
Other services	81	4%
Public administration	298	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,906</b>	<b>100%</b>
Management, professional & related:	166	9%
Management (incl. farm managers)	81	4%
Business & financial	23	1%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	10	1%
Education, training, & library	28	1%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	24	1%
Service:	542	28%
Healthcare support	0	0%
Protective service	10	1%
Food preparation & serving	197	10%
Building & grounds cleaning / maintenance	265	14%
Personal care & service	70	4%
Sales & office	426	22%
Farming, fishing & forestry	91	5%
Construction, extraction & maintenance	462	24%
Production, transport & material moving	219	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,245</b>	<b>100%</b>
Less than \$15,000	212	17%
\$15,000 to \$29,999	356	29%
\$30,000 to \$44,999	188	15%
\$45,000 to \$59,999	253	20%
\$60,000 to \$74,999	71	6%
\$75,000 to \$99,999	103	8%
\$100,000 to \$124,999	52	4%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	10	1%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$34,348</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,245</b>	<b>100%</b>
With earnings	977	78%
With wage and salary income	903	73%
With self-employment income	153	12%
With interest, dividend, or net rental income	45	4%
With Social Security income	261	21%
With Supplemental Security income	115	9%
With public assistance income	108	9%
With retirement income	119	10%
With other types of income	123	10%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,898</b>	<b>100%</b>
Under .50	363	7%
.50 to .99	984	20%
1.00 to 1.24	221	5%
1.25 to 1.49	491	10%
1.50 to 1.84	1,640	33%
1.85 to 1.99	142	3%
2.00 and over	1,057	22%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,898</b>	<b>100%</b>
Above Poverty	3,551	72%
Below Poverty	1,347	28%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

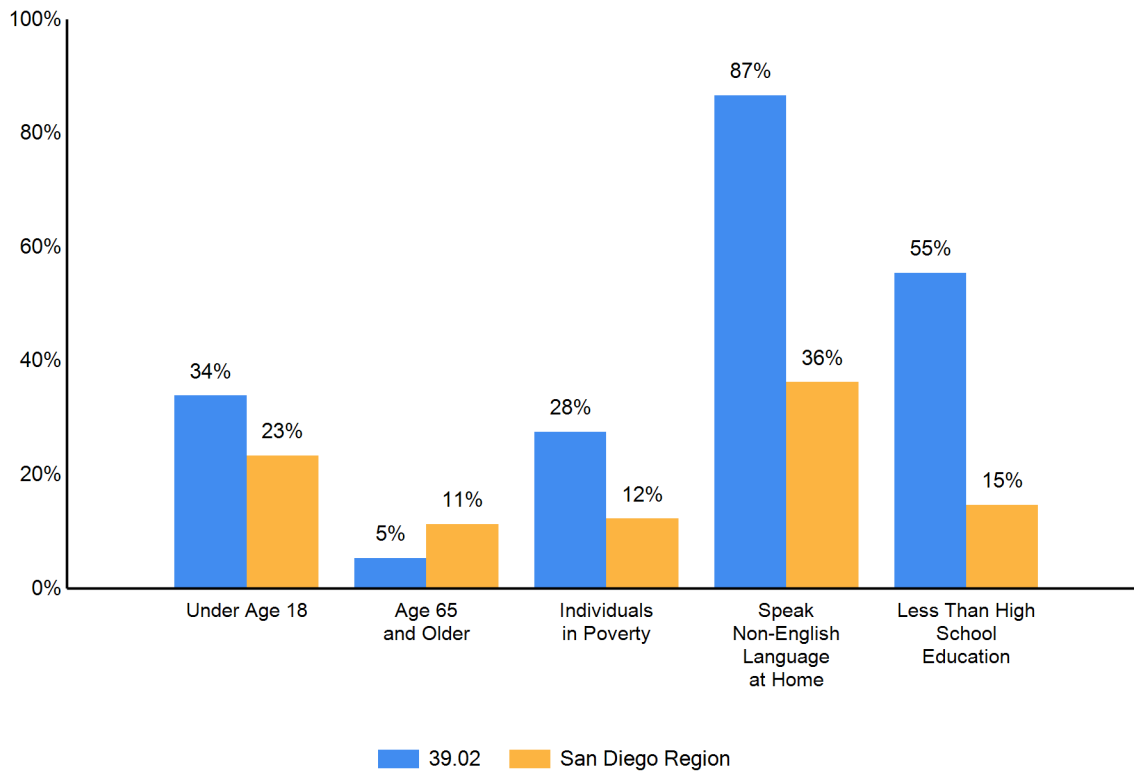
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>869</b>	<b>606</b>	<b>263</b>	<b>611</b>	<b>393</b>	<b>218</b>	<b>258</b>	<b>213</b>	<b>45</b>
Married couple family	489	361	128	399	271	128	90	90	0
Male householder, no wife present	145	84	61	97	64	33	48	20	28
Female householder, no husband present	235	161	74	115	58	57	120	103	17

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

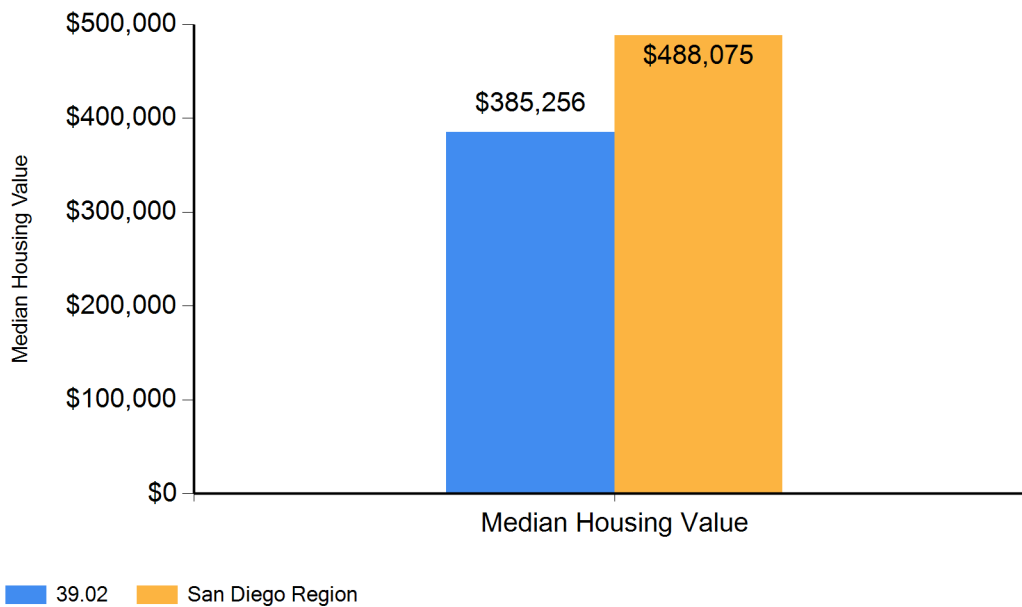


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075