

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



	Jan 1, 2011
Total Population	101,320
Household Population	99,076
Group Quarters Population	2,244
Persons Per Household	3.14

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,169	31,581	4.8%
Single Family - Detached	18,152	17,442	3.9%
Single Family - Multiple-Unit	2,707	2,613	3.5%
Multi-Family	10,499	9,921	5.5%
Mobile Home and Other	1,811	1,605	11.4%

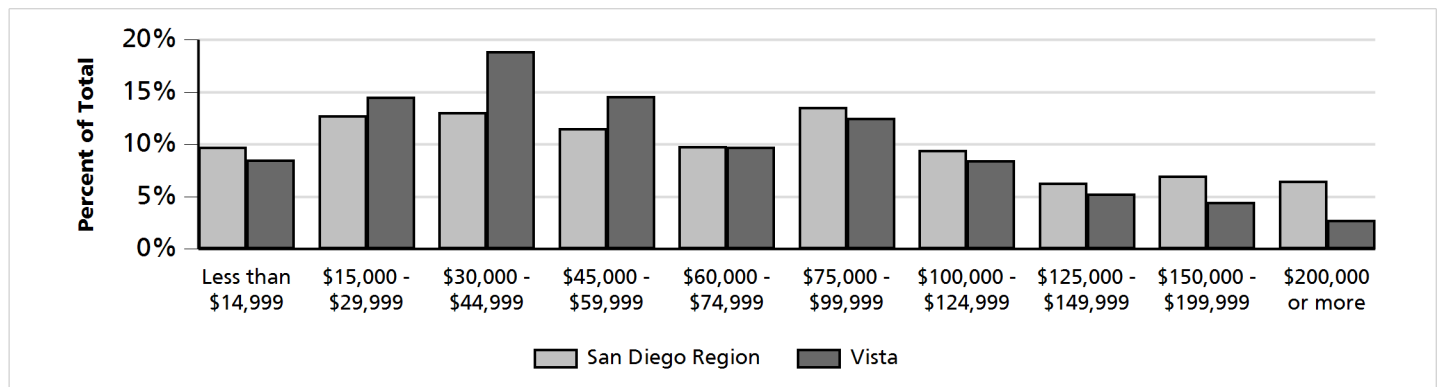
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	15%	19%	15%	10%	13%	8%	5%	5%	3%

Median Household Income

Adjusted for Inflation (2010 \$)	\$53,167
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

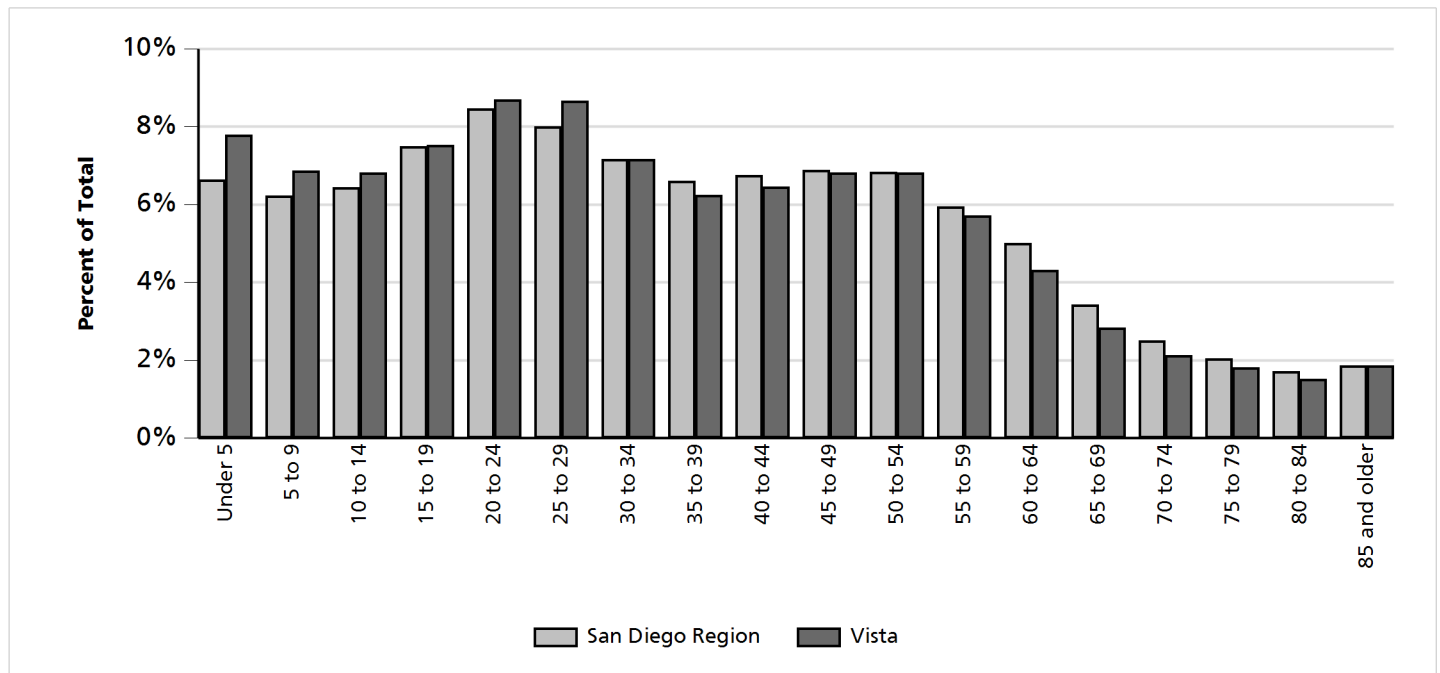
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	101,320	51,164	50,156	50%
Under 5	7,893	4,033	3,860	49%
5 to 9	6,956	3,509	3,447	50%
10 to 14	6,903	3,516	3,387	49%
15 to 17	4,526	2,362	2,164	48%
18 and 19	3,099	1,576	1,523	49%
20 to 24	8,800	4,660	4,140	47%
25 to 29	8,770	4,646	4,124	47%
30 to 34	7,249	3,845	3,404	47%
35 to 39	6,317	3,097	3,220	51%
40 to 44	6,543	3,368	3,175	49%
45 to 49	6,904	3,482	3,422	50%
50 to 54	6,914	3,471	3,443	50%
55 to 59	5,782	2,833	2,949	51%
60 and 61	1,875	958	917	49%
62 to 64	2,490	1,273	1,217	49%
65 to 69	2,873	1,394	1,479	51%
70 to 74	2,149	982	1,167	54%
75 to 79	1,842	803	1,039	56%
80 to 84	1,540	671	869	56%
85 and older	1,895	685	1,210	64%
Under 18	26,278	13,420	12,858	49%
65 and older	10,299	4,535	5,764	56%
Median Age	32.6	31.7	33.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	47,791	43,674	2,594	365	4,201	2,695
Under 5	5,160	2,028	140	22	217	326
5 to 9	4,738	1,616	118	18	158	308
10 to 14	4,468	1,833	151	14	174	263
15 to 17	2,783	1,348	116	17	101	161
18 and 19	1,852	969	75	14	89	100
20 to 24	4,621	3,292	267	32	291	297
25 to 29	4,529	3,265	310	23	403	240
30 to 34	3,882	2,580	218	27	361	181
35 to 39	3,452	2,225	169	18	326	127
40 to 44	3,240	2,626	207	28	327	115
45 to 49	2,832	3,328	245	34	325	140
50 to 54	2,196	3,950	226	27	378	137
55 to 59	1,446	3,758	137	30	312	99
60 and 61	424	1,292	30	10	102	17
62 to 64	469	1,775	57	9	140	40
65 to 69	577	2,038	43	10	164	41
70 to 74	429	1,530	26	14	132	18
75 to 79	314	1,378	21	10	88	31
80 to 84	187	1,246	14	4	68	21
85 and older	192	1,597	24	4	45	33
Under 18	17,149	6,825	525	71	650	1,058
65 and older	1,699	7,789	128	42	497	144
Median Age	25.3	45.1	32.8	39.3	39.7	23.2