



Demographic and Socioeconomic Profile 2010

TRACT: 166.14

Population by Race

	Population	Percent
Total Population	3,912	100%
White	2,894	74%
Hispanic	639	16%
Asian	165	4%
Two or More	129	3%
Black	46	1%
Pacific Islander	23	1%
American Indian	11	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,912	1,925	1,987	51%
Under 5	244	130	114	47%
5 to 9	304	161	143	47%
10 to 14	338	167	171	51%
15 to 17	204	103	101	50%
18 and 19	96	51	45	47%
20 to 24	220	120	100	45%
25 to 29	228	119	109	48%
30 to 34	250	124	126	50%
35 to 39	308	150	158	51%
40 to 44	341	165	176	52%
45 to 49	374	175	199	53%
50 to 54	299	142	157	53%
55 to 59	240	118	122	51%
60 and 61	68	36	32	47%
62 to 64	78	32	46	59%
65 to 69	111	45	66	59%
70 to 74	81	29	52	64%
75 to 79	56	26	30	54%
80 to 84	39	15	24	62%
85 and Older	33	17	16	48%
Under 18	1,090	561	529	49%
65 and older	320	132	188	59%
Median	36.2	34.5	37.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,026	100%
Never Married	1,017	34%
Married, excluding separated	1,564	52%
Separated	10	<1%
Widowed	131	4%
Divorced	304	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,912	100%
Household	3,901	100%
Group Quarters - Other	11	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,912	639	2,894	46	11	165	23	5	129
Under 5	244	50	156	4	0	12	0	0	22
5 to 9	304	69	202	1	1	8	2	1	20
10 to 14	338	73	226	10	0	9	2	0	18
15 to 17	204	48	139	3	1	4	1	0	8
18 and 19	96	20	66	0	0	4	2	0	4
20 to 24	220	47	148	5	2	9	2	0	7
25 to 29	228	29	174	4	0	9	1	0	11
30 to 34	250	46	185	3	2	8	0	1	5
35 to 39	308	50	222	2	0	22	4	0	8
40 to 44	341	51	251	3	2	18	1	2	13
45 to 49	374	52	296	3	0	15	4	1	3
50 to 54	299	28	243	4	3	14	2	0	5
55 to 59	240	29	191	2	0	15	1	0	2
60 and 61	68	7	56	1	0	3	0	0	1
62 to 64	78	5	68	0	0	5	0	0	0
65 to 69	111	11	92	0	0	6	1	0	1
70 to 74	81	13	65	1	0	2	0	0	0
75 to 79	56	5	49	0	0	1	0	0	1
80 to 84	39	5	33	0	0	1	0	0	0
85 and Older	33	1	32	0	0	0	0	0	0
Under 18	1,090	240	723	18	2	33	5	1	68
65 and older	320	35	271	1	0	10	1	0	2
Median		27.2	38.4	25.0	33.8	39.4	36.9	41.3	16.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,668	100%
Speak Only English	3,156	86%
Speak Spanish:	186	5%
Speak English "well" or "very well"	175	5%
Speak English "not well" or "not at all"	11	<1%
Speak Asian/Pacific Island language:	107	3%
Speak English "well" or "very well"	103	3%
Speak English "not well" or "not at all"	4	<1%
Speak other language:	219	4%
Speak English "well" or "very well"	134	4%
Speak English "not well" or "not at all"	85	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,506	100%
Less than 9th grade	93	4%
9th through 12th grade, no diploma	65	3%
High school grad (incl. equivalency)	651	26%
Some college, no degree	768	31%
Associate degree	309	12%
Bachelor's degree	405	16%
Master's degree	159	6%
Professional school degree	41	2%
Doctorate degree	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,764	100%	---	---	---	---
Enrolled in school	1,220	32%	1,097	29%	123	3%
Nursery / Preschool	91	7%	54	5%	37	30%
Kindergarten to grade 4	190	16%	171	16%	19	15%
Grade 5 to grade 8	296	24%	260	24%	36	29%
Grade 9 to grade 12	245	20%	245	22%	0	0%
College, undergraduate	339	28%	313	29%	26	21%
Graduate or Professional school	59	5%	54	5%	5	4%
Not enrolled in school	2,544	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,342	100%	662	100%	680	100%
Family Households:	1,033	77%	662	100%	371	55%
Married couple family	781	58%	533	81%	248	36%
Other family:	252	19%	129	19%	123	18%
Male householder, no wife	54	4%	46	7%	8	1%
Female householder, no husband	198	15%	83	13%	115	17%
Nonfamily households:	309	23%	0	0%	309	45%
Householder living alone	203	15%	----	----	----	----
Other nonfamily households	106	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,370	100%	1342	28	2%	2.91
Single family (detached)	898	66%	870	28	3%	2.99
Single family (attached)	112	8%	112	0	0%	2.85
2 to 4 units	106	8%	106	0	0%	2.64
5 to 9 units	123	9%	123	0	0%	2.78
10 or more units	131	10%	131	0	0%	2.75
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,068	100%
Less than \$150,000	29	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	36	3%
\$250,000 to \$299,999	143	13%
\$300,000 to \$399,999	292	27%
\$400,000 to \$499,999	356	33%
\$500,000 to \$749,999	204	19%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	8	1%

Median Value **\$409,659**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,370	100%
2005 or Later	27	2%
2000 to 2004	74	5%
1990 to 1999	334	24%
1980 to 1989	9	1%
1970 to 1979	268	20%
1960 to 1969	243	18%
1950 to 1959	361	26%
1940 to 1949	14	1%
1939 or earlier	40	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,342	100%	274	100%	1,068	100%
1.00 occupant housing per room or less	1,329	99%	261	95%	1,068	100%
1.01 to 1.50 occupants per room	13	1%	13	5%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	274	100%
Less than \$500	106	39%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	19	7%
\$1,000 to \$1,249	17	6%
\$1,250 to \$1,499	81	30%
\$1,500 to \$1,999	42	15%
\$2,000 or more	9	3%
No cash rent	0	0%
Median contract rent	\$1,176	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	274	100%
Less than 20 percent	12	4%
20.0 to 24.9 percent	41	15%
25.0 to 29.9 percent	114	42%
30.0 to 34.9 percent	27	10%
35.0 to 39.9 percent	42	15%
40.0 to 49.9 percent	10	4%
50.0 percent or more	28	10%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,342	100%
No vehicle	29	2%
1 vehicle	283	21%
2 vehicles	648	48%
3 vehicles	260	19%
4 or more vehicles	122	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,977	100%
Worked in state of residence	1,971	100%
Worked in county of residence	1,971	100%
Worked outside county of residence	0	0%
Worked outside state of residence	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,975	100%	1,440	48%
In labor force	2,142	72%	1,185	55%
Armed forces	11	1%	11	100%
Civilian (employed)	1,909	89%	1,014	53%
Civilian (unemployed)	222	10%	160	72%
Not in labor force	833	28%	255	31%
Pct. of civilian labor force unemployed	10.4%		13.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,977	100%
Car, truck or van:	1,775	90%
Drove Alone	1,682	85%
Carpooled	93	5%
Public Transportation:	30	2%
Bus	0	0%
Trolley / Streetcar	30	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	31	2%
Bicycle	0	0%
Walked	11	1%
Other means	0	0%
Worked at home	130	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,977	100%
Did not work at home	1,847	93%
Less than 10 minutes	225	11%
10 to 19 minutes	571	29%
20 to 29 minutes	508	26%
30 to 44 minutes	439	22%
45 to 59 minutes	20	1%
60 to 89 minutes	78	4%
90 minutes or more	6	<1%
Worked at home	130	7%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,977	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	118	6%
Manufacturing	202	10%
Wholesale trade	48	2%
Retail trade	248	13%
Transportation & warehousing	48	2%
Information & communications	52	3%
Finance, insurance, & real estate	203	10%
Professional, scientific, management, administration	245	12%
Educational, social, & health services	389	20%
Art, entertainment, recreation, accommodations, food	189	10%
Other services	40	2%
Public administration	195	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,977	100%
Management, professional & related:	660	33%
Management (incl. farm managers)	174	9%
Business & financial	97	5%
Computer & mathematical	42	2%
Architecture & engineering	21	1%
Life, physical & social science	0	0%
Community & social service	33	2%
Legal	0	0%
Education, training, & library	196	10%
Art, entertainment, sports & media	17	1%
Healthcare practitioners	80	4%
Service:	354	18%
Healthcare support	19	1%
Protective service	112	6%
Food preparation & serving	139	7%
Building & grounds cleaning / maintenance	33	2%
Personal care & service	51	3%
Sales & office	608	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	161	8%
Production, transport & material moving	194	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,342	100%
Less than \$15,000	112	8%
\$15,000 to \$29,999	152	11%
\$30,000 to \$44,999	109	8%
\$45,000 to \$59,999	179	13%
\$60,000 to \$74,999	158	12%
\$75,000 to \$99,999	251	19%
\$100,000 to \$124,999	163	12%
\$125,000 to \$149,999	90	7%
\$150,000 to \$199,999	128	10%
\$200,000 or more	0	0%
Median Income	\$71,297	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,342	100%
With earnings	1,145	85%
With wage and salary income	1,107	82%
With self-employment income	176	13%
With interest, dividend, or net rental income	398	30%
With Social Security income	227	17%
With Supplemental Security income	29	2%
With public assistance income	19	1%
With retirement income	195	15%
With other types of income	262	20%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,912	100%
Under .50	150	4%
.50 to .99	183	5%
1.00 to 1.24	185	5%
1.25 to 1.49	67	2%
1.50 to 1.84	270	7%
1.85 to 1.99	58	1%
2.00 and over	2,999	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,912	100%
Above Poverty	3,579	91%
Below Poverty	333	9%

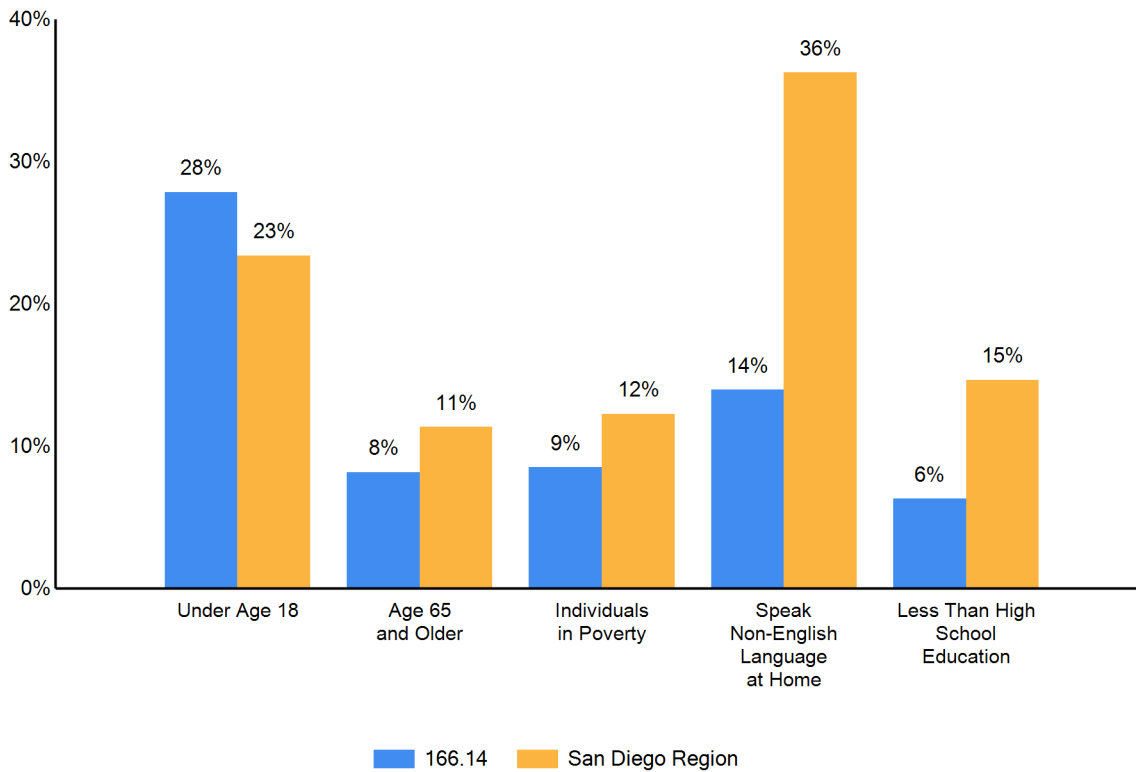
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,033	662	371	945	622	323	88	40	48
Married couple family	781	533	248	768	520	248	13	13	0
Male householder, no wife present	54	46	8	37	29	8	17	17	0
Female householder, no husband present	198	83	115	140	73	67	58	10	48

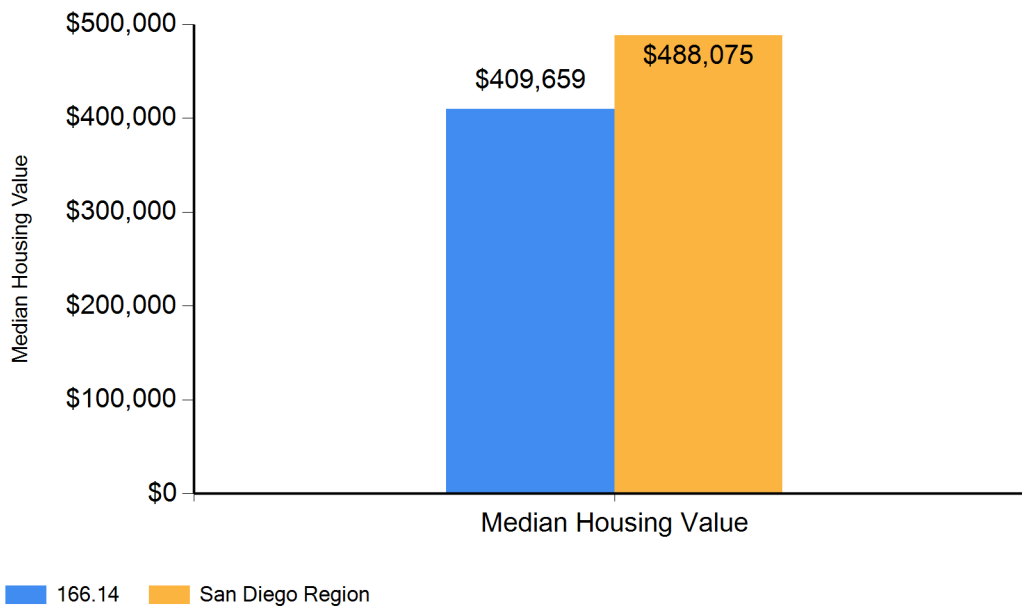
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075