

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92078



	Jan 1, 2013
Total Population	41,398
Household Population	41,249
Group Quarters Population	149
Persons Per Household	2.64

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,378	15,617	4.6%
Single Family - Detached	7,832	7,611	2.8%
Single Family - Multiple-Unit	1,041	949	8.8%
Multi-Family	4,992	4,735	5.1%
Mobile Home and Other	2,513	2,322	7.6%

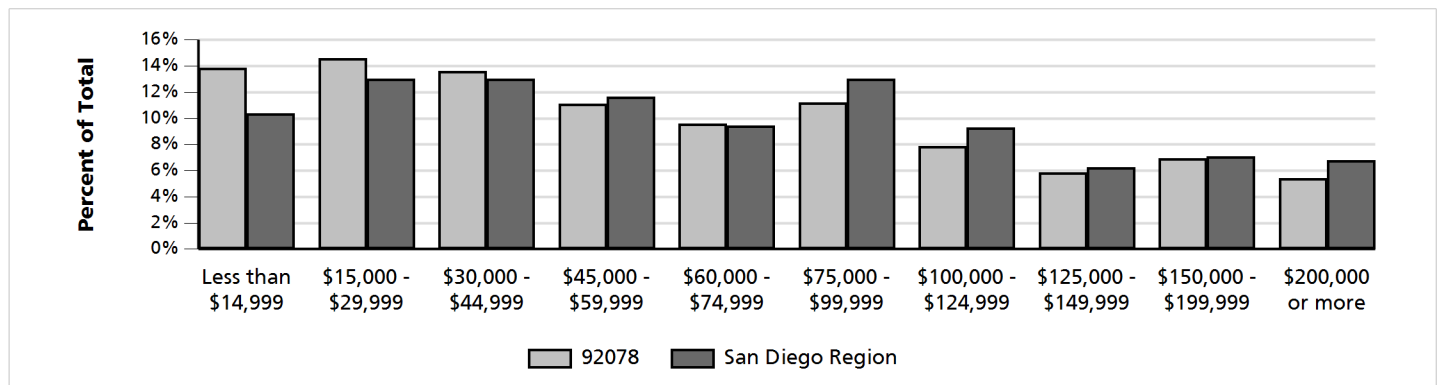
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	14%	15%	14%	11%	10%	11%	8%	6%	7%	5%

Median Household Income

Adjusted for Inflation (2010 \$)	\$55,670
Not adjusted for inflation (current 2012\$)	\$58,277



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

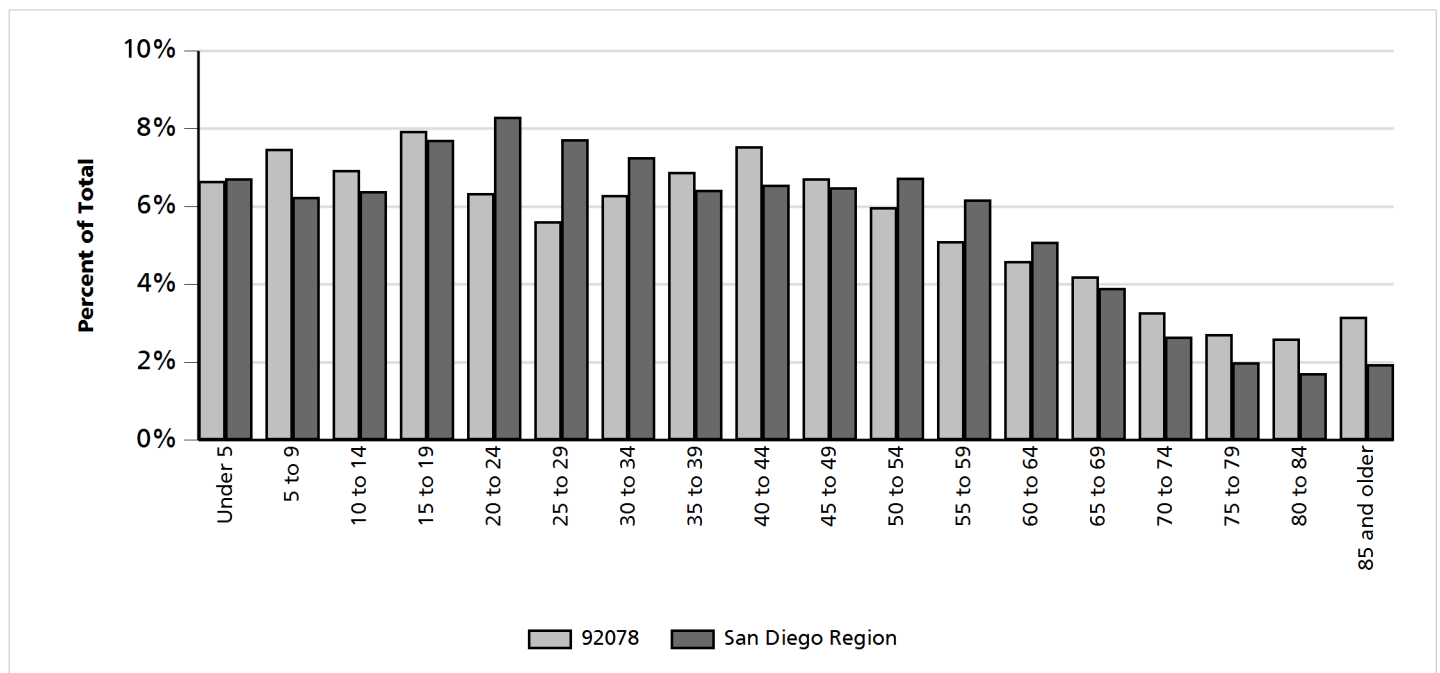
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	41,398	19,942	21,452	52%
Under 5	2,755	1,429	1,326	48%
5 to 9	3,091	1,545	1,546	50%
10 to 14	2,868	1,550	1,318	46%
15 to 17	1,670	881	789	47%
18 and 19	1,614	722	892	55%
20 to 24	2,623	1,259	1,364	52%
25 to 29	2,327	1,143	1,184	51%
30 to 34	2,604	1,233	1,371	53%
35 to 39	2,847	1,415	1,432	50%
40 to 44	3,118	1,563	1,555	50%
45 to 49	2,780	1,398	1,382	50%
50 to 54	2,474	1,256	1,218	49%
55 to 59	2,113	995	1,118	53%
60 and 61	749	369	380	51%
62 to 64	1,151	493	658	57%
65 to 69	1,740	725	1,015	58%
70 to 74	1,356	592	764	56%
75 to 79	1,127	456	671	60%
80 to 84	1,079	448	631	58%
85 and older	1,308	470	838	64%
Under 18	10,384	5,405	4,979	48%
65 and older	6,610	2,691	3,919	59%
Median Age	37.0	35.7	38.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,168	24,296	802	129	3,604	1,395
Under 5	1,003	1,387	34	4	189	138
5 to 9	1,106	1,475	42	5	235	228
10 to 14	995	1,430	46	6	230	161
15 to 17	605	838	40	4	117	66
18 and 19	560	829	37	2	97	89
20 to 24	1,014	1,181	96	14	225	93
25 to 29	849	1,066	87	5	239	81
30 to 34	922	1,258	68	10	265	81
35 to 39	794	1,548	53	5	343	104
40 to 44	770	1,817	68	14	370	79
45 to 49	728	1,618	58	5	291	80
50 to 54	487	1,631	62	13	231	50
55 to 59	423	1,378	35	9	237	31
60 and 61	104	529	15	5	80	16
62 to 64	182	842	18	9	90	10
65 to 69	221	1,331	18	7	126	37
70 to 74	152	1,098	7	4	80	15
75 to 79	103	933	7	3	66	15
80 to 84	90	931	3	1	47	7
85 and older	60	1,176	8	4	46	14
Under 18	3,709	5,130	162	19	771	593
65 and older	626	5,469	43	19	365	88
Median Age	26.8	43.1	31.4	43.4	38.0	20.8