

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92008



	Jan 1, 2013
Total Population	28,297
Household Population	27,720
Group Quarters Population	577
Persons Per Household	2.37

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,549	11,707	6.7%
Single Family - Detached	5,068	4,815	5.0%
Single Family - Multiple-Unit	1,465	1,356	7.4%
Multi-Family	5,860	5,388	8.1%
Mobile Home and Other	156	148	5.1%

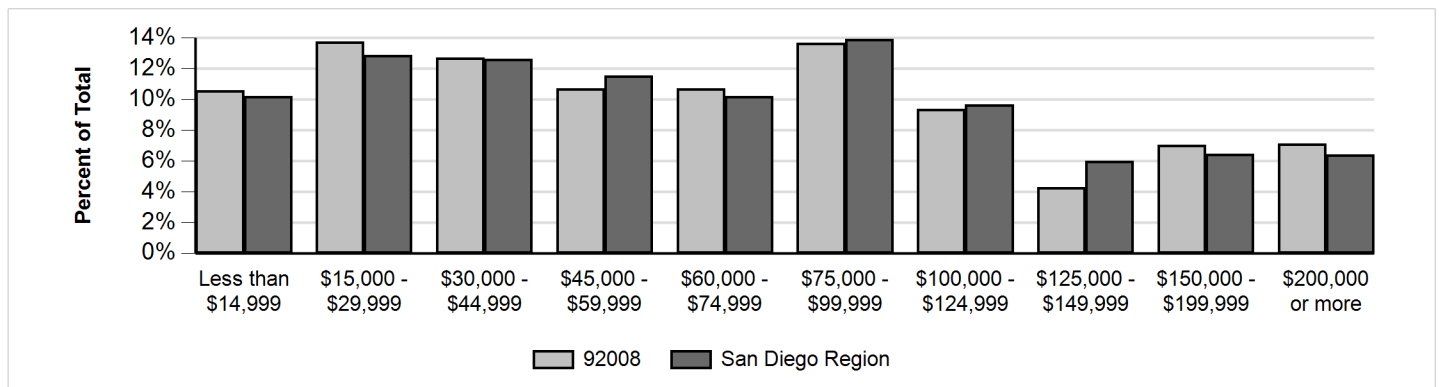
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	14%	13%	11%	11%	14%	9%	4%	7%	7%

Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$63,121
Not adjusted for inflation (current 2012\$)	\$66,077



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

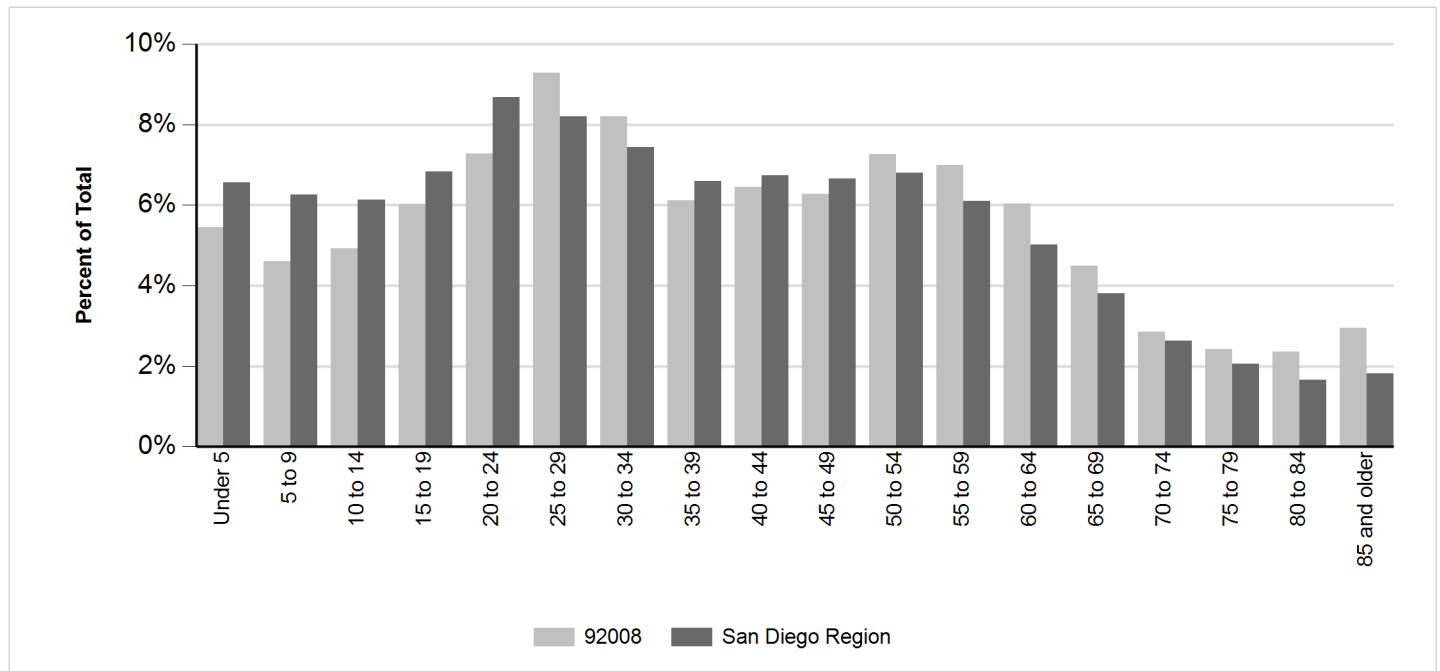
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	28,297	14,410	13,887	49%
Under 5	1,543	799	744	48%
5 to 9	1,303	660	643	49%
10 to 14	1,395	728	667	48%
15 to 17	1,030	614	416	40%
18 and 19	674	391	283	42%
20 to 24	2,061	1,087	974	47%
25 to 29	2,629	1,406	1,223	47%
30 to 34	2,320	1,275	1,045	45%
35 to 39	1,729	905	824	48%
40 to 44	1,824	940	884	48%
45 to 49	1,776	876	900	51%
50 to 54	2,053	1,009	1,044	51%
55 to 59	1,978	973	1,005	51%
60 and 61	706	353	353	50%
62 to 64	1,003	493	510	51%
65 to 69	1,271	630	641	50%
70 to 74	809	377	432	53%
75 to 79	687	314	373	54%
80 to 84	670	291	379	57%
85 and older	836	289	547	65%
Under 18	5,271	2,801	2,470	47%
65 and older	4,273	1,901	2,372	56%
Median Age	38.5	36.4	40.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,359	19,459	272	98	1,408	701
Under 5	589	808	15	5	56	70
5 to 9	470	697	18	3	54	61
10 to 14	488	727	17	9	67	87
15 to 17	348	555	14	4	65	44
18 and 19	231	370	10	3	35	25
20 to 24	532	1,358	25	7	76	63
25 to 29	694	1,715	25	12	105	78
30 to 34	577	1,510	25	5	142	61
35 to 39	430	1,116	19	8	123	33
40 to 44	428	1,223	27	5	106	35
45 to 49	365	1,237	21	9	112	32
50 to 54	317	1,593	17	8	90	28
55 to 59	271	1,554	14	9	92	38
60 and 61	77	589	4	2	25	9
62 to 64	93	849	6	3	43	9
65 to 69	143	1,043	5	1	66	13
70 to 74	101	653	3	0	47	5
75 to 79	83	553	4	3	43	1
80 to 84	72	552	3	2	37	4
85 and older	50	757	0	0	24	5
Under 18	1,895	2,787	64	21	242	262
65 and older	449	3,558	15	6	217	28
Median Age	28.8	43.6	32.4	35.6	39.2	25.0