# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91914



	Jan 1, 2012
Total Population	16,839
Household Population	16,839
Group Quarters Population	0
Persons Per Household	3.65

#### HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,708	4,617	1.9%
Single Family - Detached	3,635	3,635	0.0%
Single Family - Multiple-Unit	8	7	12.5%
Multi-Family	1,065	975	8.5%
Mobile Home and Other	0	0	

#### HOUSEHOLD INCOME

### Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	4%	7%	6%	11%	11%	14%	14%	11%	12%	11%

# Median Household Income2012Adjusted for Inflation (2010 \$)\$95,374Not adjusted for inflation (current 2011\$)\$98,267



### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

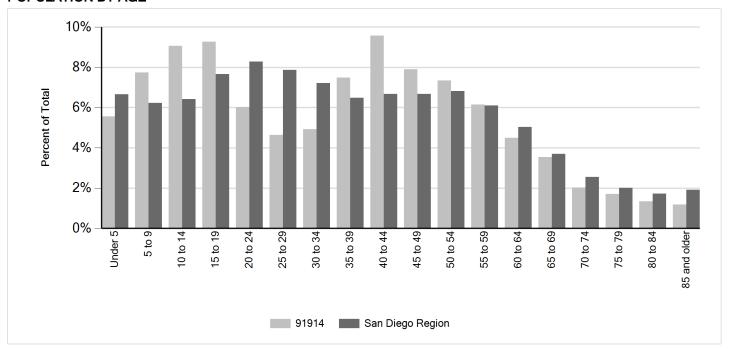
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	16,839	8,291	8,548	51%
Under 5	937	472	465	50%
5 to 9	1,303	670	633	49%
10 to 14	1,527	790	737	48%
15 to 17	937	483	454	48%
18 and 19	624	316	308	49%
20 to 24	1,015	503	512	50%
25 to 29	782	422	360	46%
30 to 34	829	390	439	53%
35 to 39	1,260	566	694	55%
40 to 44	1,612	782	830	51%
45 to 49	1,331	660	671	50%
50 to 54	1,237	630	607	49%
55 to 59	1,035	497	538	52%
60 and 61	321	141	180	56%
62 to 64	436	209	227	52%
65 to 69	597	308	289	48%
70 to 74	342	167	175	51%
75 to 79	288	112	176	61%
80 to 84	227	88	139	61%
85 and older	199	85	114	57%
Under 18	4,704	2,415	2,289	49%
65 and older	1,653	760	893	54%
Median Age	36.8	35.9	37.6	N/A

### **POPULATION BY AGE**



## POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-i lispanie						
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	7,242	5,521	588	20	2,892	576	
Under 5	494	239	13	1	153	37	
5 to 9	718	345	23	1	170	46	
10 to 14	786	360	41	1	263	76	
15 to 17	510	208	43	1	121	54	
18 and 19	294	195	27	1	79	28	
20 to 24	524	264	29	1	135	62	
25 to 29	347	220	32	0	142	41	
30 to 34	353	251	28	0	154	43	
35 to 39	590	322	33	2	272	41	
40 to 44	734	495	39	1	299	44	
45 to 49	555	461	73	2	217	23	
50 to 54	401	481	62	2	273	18	
55 to 59	305	461	49	1	198	21	
60 and 61	94	140	16	0	61	10	
62 to 64	104	231	18	0	78	5	
65 to 69	165	338	24	3	61	6	
70 to 74	86	170	12	1	65	8	
75 to 79	79	130	12	2	59	6	
80 to 84	61	101	8	0	50	7	
85 and older	42	109	6	0	42	0	
Under 18	2,508	1,152	120	4	707	213	
65 and older	433	848	62	6	277	27	
Median Age	29.3	43.6	43.2	47.5	39.2	23.8	