



Demographic and Socioeconomic Profile 2010

TRACT: 95.02

Population by Race

	Population	Percent
Total Population	3,659	100%
White	2,298	63%
Asian	516	14%
Hispanic	474	13%
Two or More	181	5%
Black	165	5%
American Indian	12	<1%
Pacific Islander	9	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,659	1,745	1,914	52%
Under 5	226	109	117	52%
5 to 9	204	85	119	58%
10 to 14	208	107	101	49%
15 to 17	131	66	65	50%
18 and 19	64	46	18	28%
20 to 24	251	120	131	52%
25 to 29	280	139	141	50%
30 to 34	227	112	115	51%
35 to 39	247	115	132	53%
40 to 44	268	132	136	51%
45 to 49	248	116	132	53%
50 to 54	242	115	127	52%
55 to 59	217	105	112	52%
60 and 61	108	50	58	54%
62 to 64	153	59	94	61%
65 to 69	233	102	131	56%
70 to 74	137	67	70	51%
75 to 79	95	47	48	51%
80 to 84	64	29	35	55%
85 and Older	56	24	32	57%
Under 18	769	367	402	52%
65 and older	585	269	316	54%
Median	39.8	38.8	40.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,021	100%
Never Married	949	31%
Married, excluding separated	1,577	52%
Separated	47	2%
Widowed	128	4%
Divorced	320	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,659	100%
Household	3,659	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,659	474	2,298	165	12	516	9	4	181
Under 5	226	40	120	9	0	23	1	2	31
5 to 9	204	40	96	6	0	32	0	0	30
10 to 14	208	37	103	17	0	35	0	0	16
15 to 17	131	23	76	9	1	10	0	0	12
18 and 19	64	8	31	6	0	13	0	0	6
20 to 24	251	44	114	12	2	63	1	1	14
25 to 29	280	45	147	10	2	60	1	0	15
30 to 34	227	28	130	15	1	44	1	1	7
35 to 39	247	39	143	11	1	42	1	0	10
40 to 44	268	34	163	13	0	44	0	0	14
45 to 49	248	28	161	14	0	38	0	0	7
50 to 54	242	24	182	8	0	22	2	0	4
55 to 59	217	18	160	15	0	19	1	0	4
60 and 61	108	11	78	5	2	9	1	0	2
62 to 64	153	7	132	2	2	7	0	0	3
65 to 69	233	24	186	5	0	16	0	0	2
70 to 74	137	9	113	3	0	11	0	0	1
75 to 79	95	3	73	3	0	15	0	0	1
80 to 84	64	6	47	2	1	8	0	0	0
85 and Older	56	6	43	0	0	5	0	0	2
Under 18	769	140	395	41	1	100	1	2	89
65 and older	585	48	462	13	1	55	0	0	6
Median		30.0	45.8	34.5	35.0	32.5	37.5	20.0	18.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,433	100%
Speak Only English	2,454	71%
Speak Spanish:	261	8%
Speak English "well" or "very well"	238	7%
Speak English "not well" or "not at all"	23	1%
Speak Asian/Pacific Island language:	413	12%
Speak English "well" or "very well"	366	11%
Speak English "not well" or "not at all"	47	1%
Speak other language:	305	8%
Speak English "well" or "very well"	272	8%
Speak English "not well" or "not at all"	33	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,575	100%
Less than 9th grade	41	2%
9th through 12th grade, no diploma	104	4%
High school grad (incl. equivalency)	481	19%
Some college, no degree	661	26%
Associate degree	169	7%
Bachelor's degree	642	25%
Master's degree	302	12%
Professional school degree	93	4%
Doctorate degree	82	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,528	100%	---	---	---	---
Enrolled in school	1,015	29%	832	24%	183	5%
Nursery / Preschool	39	4%	14	2%	25	14%
Kindergarten to grade 4	227	22%	187	22%	40	22%
Grade 5 to grade 8	192	19%	183	22%	9	5%
Grade 9 to grade 12	159	16%	136	16%	23	13%
College, undergraduate	313	31%	239	29%	74	40%
Graduate or Professional school	85	8%	73	9%	12	7%
Not enrolled in school	2,513	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,496	100%	467	100%	1,029	100%
Family Households:	1,046	70%	447	96%	599	58%
Married couple family	783	52%	279	60%	504	49%
Other family:	263	18%	168	36%	95	9%
Male householder, no wife	78	5%	41	9%	37	4%
Female householder, no husband	185	12%	127	27%	58	6%
Nonfamily households:	450	30%	20	4%	430	42%
Householder living alone	336	22%	----	----	----	----
Other nonfamily households	114	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,531	100%	1496	35	2%	2.45
Single family (detached)	639	42%	632	7	1%	2.84
Single family (attached)	548	36%	532	16	3%	2.13
2 to 4 units	48	3%	46	2	4%	2.30
5 to 9 units	76	5%	73	3	4%	2.19
10 or more units	220	14%	213	7	3%	2.20
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	884	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	9	1%
\$300,000 to \$399,999	142	16%
\$400,000 to \$499,999	207	23%
\$500,000 to \$749,999	492	56%
\$750,000 to \$999,999	34	4%
\$1,000,000 or more	0	0%

Median Value **\$542,683**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,531	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	47	3%
1980 to 1989	215	14%
1970 to 1979	1,202	79%
1960 to 1969	18	1%
1950 to 1959	11	1%
1940 to 1949	0	0%
1939 or earlier	38	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,496	100%	612	100%	884	100%
1.00 occupant housing per room or less	1,460	98%	576	94%	884	100%
1.01 to 1.50 occupants per room	36	2%	36	6%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	612	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	126	21%
\$1,250 to \$1,499	287	47%
\$1,500 to \$1,999	141	23%
\$2,000 or more	47	8%
No cash rent	11	2%
Median contract rent	\$1,407	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	612	100%
Less than 20 percent	123	20%
20.0 to 24.9 percent	9	1%
25.0 to 29.9 percent	73	12%
30.0 to 34.9 percent	114	19%
35.0 to 39.9 percent	30	5%
40.0 to 49.9 percent	75	12%
50.0 percent or more	148	24%
Not computed	40	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,496	100%
No vehicle	83	6%
1 vehicle	374	25%
2 vehicles	737	49%
3 vehicles	269	18%
4 or more vehicles	33	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,848	100%
Worked in state of residence	1,840	100%
Worked in county of residence	1,806	98%
Worked outside county of residence	34	2%
Worked outside state of residence	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,984	100%	1,429	48%
In labor force	2,046	69%	1,071	52%
Armed forces	51	2%	51	100%
Civilian (employed)	1,856	91%	941	51%
Civilian (unemployed)	139	7%	79	57%
Not in labor force	938	31%	358	38%
Pct. of civilian labor force unemployed	7.0%		7.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,848	100%
Car, truck or van:	1,738	94%
Drove Alone	1,516	82%
Carpooled	222	12%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	15	1%
Walked	0	0%
Other means	8	<1%
Worked at home	87	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,848	100%
Did not work at home	1,761	95%
Less than 10 minutes	126	7%
10 to 19 minutes	746	40%
20 to 29 minutes	533	29%
30 to 44 minutes	209	11%
45 to 59 minutes	86	5%
60 to 89 minutes	27	1%
90 minutes or more	34	2%
Worked at home	87	5%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,790	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	30	2%
Manufacturing	213	12%
Wholesale trade	41	2%
Retail trade	231	13%
Transportation & warehousing	98	5%
Information & communications	58	3%
Finance, insurance, & real estate	233	13%
Professional, scientific, management, administration	97	5%
Educational, social, & health services	226	13%
Art, entertainment, recreation, accommodations, food	178	10%
Other services	89	5%
Public administration	296	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,790	100%
Management, professional & related:	937	52%
Management (incl. farm managers)	247	14%
Business & financial	204	11%
Computer & mathematical	15	1%
Architecture & engineering	38	2%
Life, physical & social science	127	7%
Community & social service	35	2%
Legal	81	5%
Education, training, & library	69	4%
Art, entertainment, sports & media	25	1%
Healthcare practitioners	96	5%
Service:	312	17%
Healthcare support	50	3%
Protective service	7	<1%
Food preparation & serving	130	7%
Building & grounds cleaning / maintenance	6	<1%
Personal care & service	119	7%
Sales & office	388	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	61	3%
Production, transport & material moving	92	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,496	100%
Less than \$15,000	59	4%
\$15,000 to \$29,999	139	9%
\$30,000 to \$44,999	252	17%
\$45,000 to \$59,999	198	13%
\$60,000 to \$74,999	164	11%
\$75,000 to \$99,999	128	9%
\$100,000 to \$124,999	235	16%
\$125,000 to \$149,999	120	8%
\$150,000 to \$199,999	135	9%
\$200,000 or more	66	4%
Median Income	\$69,146	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,496	100%
With earnings	1,240	83%
With wage and salary income	1,076	72%
With self-employment income	304	20%
With interest, dividend, or net rental income	556	37%
With Social Security income	402	27%
With Supplemental Security income	44	3%
With public assistance income	21	1%
With retirement income	323	22%
With other types of income	194	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,659	100%
Under .50	86	2%
.50 to .99	149	4%
1.00 to 1.24	17	<1%
1.25 to 1.49	70	2%
1.50 to 1.84	34	1%
1.85 to 1.99	200	5%
2.00 and over	3,103	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,659	100%
Above Poverty	3,424	94%
Below Poverty	235	6%

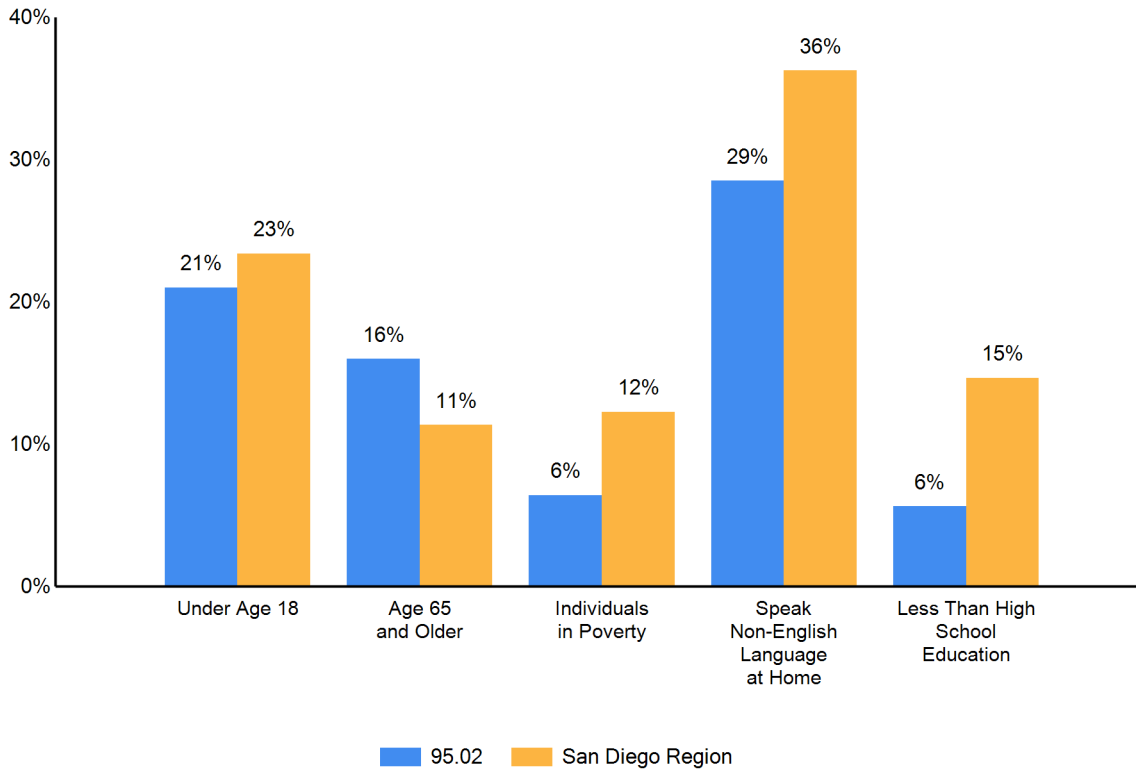
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,046	447	599	1,010	420	590	36	27	9
Married couple family	783	279	504	765	270	495	18	9	9
Male householder, no wife present	78	41	37	78	41	37	0	0	0
Female householder, no husband present	185	127	58	167	109	58	18	18	0

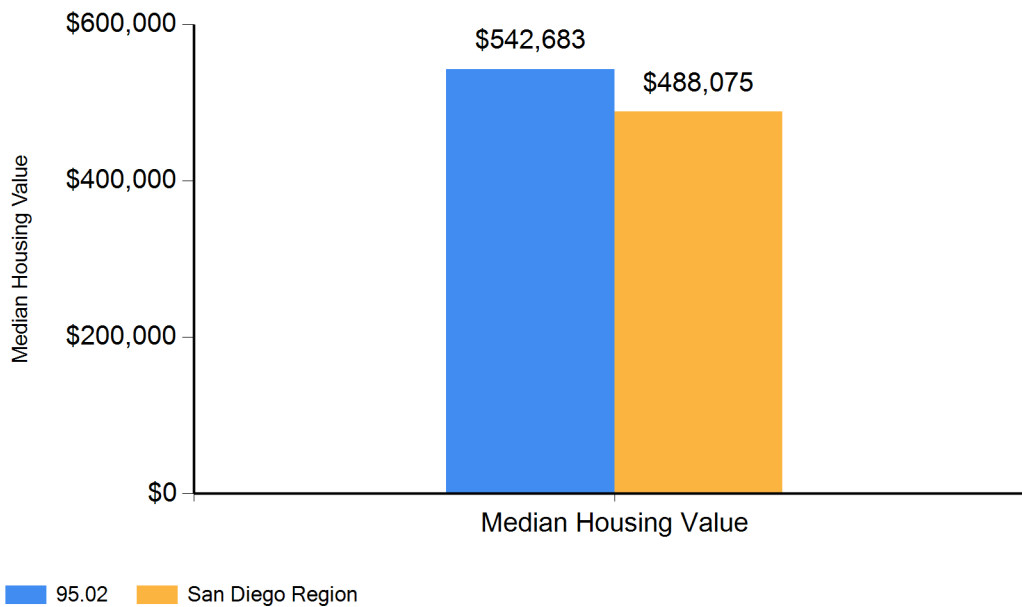
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075