



Demographic and Socioeconomic Profile 2010

TRACT: 133.13

Population by Race

	Population	Percent
Total Population	9,464	100%
Hispanic	3,810	40%
Asian	3,136	33%
White	1,522	16%
Black	518	5%
Two or More	389	4%
Pacific Islander	65	1%
American Indian	13	<1%
Other	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	9,464	4,618	4,846	51%
Under 5	907	462	445	49%
5 to 9	778	364	414	53%
10 to 14	793	436	357	45%
15 to 17	490	258	232	47%
18 and 19	266	133	133	50%
20 to 24	558	271	287	51%
25 to 29	808	388	420	52%
30 to 34	1,010	488	522	52%
35 to 39	961	458	503	52%
40 to 44	711	352	359	50%
45 to 49	592	271	321	54%
50 to 54	478	238	240	50%
55 to 59	353	180	173	49%
60 and 61	135	56	79	59%
62 to 64	130	55	75	58%
65 to 69	178	79	99	56%
70 to 74	146	68	78	53%
75 to 79	78	25	53	68%
80 to 84	60	24	36	60%
85 and Older	32	12	20	63%
Under 18	2,968	1,520	1,448	49%
65 and older	494	208	286	58%
Median	30.7	30.0	31.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	6,986	100%
Never Married	2,229	32%
Married, excluding separated	4,187	60%
Separated	69	<1%
Widowed	86	1%
Divorced	415	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	9,464	100%
Household	9,464	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	9,464	3,810	1,522	518	13	3,136	65	11	389
Under 5	907	411	151	37	2	225	2	1	78
5 to 9	778	333	99	44	0	227	3	1	71
10 to 14	793	372	75	44	0	247	3	1	51
15 to 17	490	233	49	35	0	140	3	1	29
18 and 19	266	132	25	14	1	85	2	0	7
20 to 24	558	241	88	31	0	185	3	0	10
25 to 29	808	308	182	40	2	241	7	1	27
30 to 34	1,010	385	194	41	3	332	11	3	41
35 to 39	961	381	186	66	3	286	6	1	32
40 to 44	711	280	117	45	0	244	8	1	16
45 to 49	592	220	96	48	1	216	3	0	8
50 to 54	478	169	61	32	0	205	4	1	6
55 to 59	353	119	56	19	0	151	4	0	4
60 and 61	135	52	29	5	1	48	0	0	0
62 to 64	130	34	30	4	0	60	0	0	2
65 to 69	178	44	42	9	0	77	3	0	3
70 to 74	146	47	19	2	0	75	2	0	1
75 to 79	78	24	4	1	0	47	0	0	2
80 to 84	60	14	11	1	0	32	1	0	1
85 and Older	32	11	8	0	0	13	0	0	0
Under 18	2,968	1,349	374	160	2	839	11	4	229
65 and older	494	140	84	13	0	244	6	0	7
Median		28.0	32.4	31.7	32.5	33.3	34.3	30.8	14.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	8,557	100%
Speak Only English	3,379	39%
Speak Spanish:	2,334	27%
Speak English "well" or "very well"	2,031	24%
Speak English "not well" or "not at all"	303	4%
Speak Asian/Pacific Island language:	2,699	32%
Speak English "well" or "very well"	2,609	30%
Speak English "not well" or "not at all"	90	1%
Speak other language:	145	2%
Speak English "well" or "very well"	145	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,672	100%
Less than 9th grade	86	2%
9th through 12th grade, no diploma	255	4%
High school grad (incl. equivalency)	892	16%
Some college, no degree	1,252	22%
Associate degree	587	10%
Bachelor's degree	1,955	34%
Master's degree	415	7%
Professional school degree	230	4%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	8,906	100%	---	---	---	---
Enrolled in school	3,236	36%	2,679	30%	557	6%
Nursery / Preschool	190	6%	72	3%	118	21%
Kindergarten to grade 4	739	23%	707	26%	32	6%
Grade 5 to grade 8	663	20%	623	23%	40	7%
Grade 9 to grade 12	829	26%	729	27%	100	18%
College, undergraduate	567	18%	372	14%	195	35%
Graduate or Professional school	248	8%	176	7%	72	13%
Not enrolled in school	5,670	64%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,645	100%	1,777	100%	868	100%
Family Households:	2,341	89%	1,740	98%	601	69%
Married couple family	1,875	71%	1,372	77%	503	58%
Other family:	466	18%	368	21%	98	11%
Male householder, no wife	77	3%	49	3%	28	3%
Female householder, no husband	389	15%	319	18%	70	8%
Nonfamily households:	304	11%	37	2%	267	31%
Householder living alone	227	9%	----	----	----	----
Other nonfamily households	77	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,764	100%	2645	119	4%	3.58
Single family (detached)	1,605	58%	1,576	29	2%	3.72
Single family (attached)	49	2%	44	5	10%	4.11
2 to 4 units	230	8%	213	17	7%	2.58
5 to 9 units	378	14%	349	29	8%	3.54
10 or more units	502	18%	463	39	8%	3.54
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,241	100%
Less than \$150,000	28	1%
\$150,000 to \$199,999	29	1%
\$200,000 to \$249,999	120	5%
\$250,000 to \$299,999	291	13%
\$300,000 to \$399,999	484	22%
\$400,000 to \$499,999	578	26%
\$500,000 to \$749,999	502	22%
\$750,000 to \$999,999	153	7%
\$1,000,000 or more	56	2%

Median Value **\$429,253**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,764	100%
2005 or Later	1,049	38%
2000 to 2004	1,467	53%
1990 to 1999	79	3%
1980 to 1989	13	<1%
1970 to 1979	156	6%
1960 to 1969	0	0%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,645	100%	404	100%	2,241	100%
1.00 occupant housing per room or less	2,577	97%	364	90%	2,213	99%
1.01 to 1.50 occupants per room	68	3%	40	10%	28	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	404	100%
Less than \$500	0	0%
\$500 to \$599	1	<1%
\$600 to \$699	11	3%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	61	15%
\$1,250 to \$1,499	25	6%
\$1,500 to \$1,999	130	32%
\$2,000 or more	176	44%
No cash rent	0	0%
Median contract rent	\$1,900	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	404	100%
Less than 20 percent	25	6%
20.0 to 24.9 percent	46	11%
25.0 to 29.9 percent	96	24%
30.0 to 34.9 percent	28	7%
35.0 to 39.9 percent	18	4%
40.0 to 49.9 percent	121	30%
50.0 percent or more	70	17%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,645	100%
No vehicle	61	2%
1 vehicle	408	15%
2 vehicles	1,294	49%
3 vehicles	611	23%
4 or more vehicles	271	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	4,694	100%
Worked in state of residence	4,636	99%
Worked in county of residence	4,576	97%
Worked outside county of residence	60	1%
Worked outside state of residence	58	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	6,818	100%	3,267	48%
In labor force	4,985	73%	2,667	54%
Armed forces	228	5%	215	94%
Civilian (employed)	4,519	91%	2,339	52%
Civilian (unemployed)	238	5%	113	47%
Not in labor force	1,833	27%	600	33%
Pct. of civilian labor force unemployed	5.0%		4.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	4,694	100%
Car, truck or van:	4,450	95%
Drove Alone	3,943	84%
Carpooled	507	11%
Public Transportation:	18	<1%
Bus	18	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	32	1%
Bicycle	0	0%
Walked	10	<1%
Other means	40	1%
Worked at home	144	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	4,694	100%
Did not work at home	4,550	97%
Less than 10 minutes	219	5%
10 to 19 minutes	943	20%
20 to 29 minutes	949	20%
30 to 44 minutes	1,499	32%
45 to 59 minutes	501	11%
60 to 89 minutes	381	8%
90 minutes or more	58	1%
Worked at home	144	3%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	4,390	100%
Agriculture, forestry, mining	0	0%
Utilities	12	<1%
Construction	179	4%
Manufacturing	265	6%
Wholesale trade	110	3%
Retail trade	606	14%
Transportation & warehousing	119	3%
Information & communications	110	3%
Finance, insurance, & real estate	463	11%
Professional, scientific, management, administration	731	17%
Educational, social, & health services	983	22%
Art, entertainment, recreation, accommodations, food	170	4%
Other services	219	5%
Public administration	423	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	4,390	100%
Management, professional & related:	1,906	43%
Management (incl. farm managers)	580	13%
Business & financial	334	8%
Computer & mathematical	146	3%
Architecture & engineering	119	3%
Life, physical & social science	72	2%
Community & social service	86	2%
Legal	32	1%
Education, training, & library	173	4%
Art, entertainment, sports & media	82	2%
Healthcare practitioners	282	6%
Service:	291	7%
Healthcare support	100	2%
Protective service	40	1%
Food preparation & serving	17	<1%
Building & grounds cleaning / maintenance	86	2%
Personal care & service	48	1%
Sales & office	1,613	37%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	254	6%
Production, transport & material moving	326	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	2,645	100%
Less than \$15,000	51	2%
\$15,000 to \$29,999	178	7%
\$30,000 to \$44,999	181	7%
\$45,000 to \$59,999	187	7%
\$60,000 to \$74,999	413	16%
\$75,000 to \$99,999	364	14%
\$100,000 to \$124,999	514	19%
\$125,000 to \$149,999	348	13%
\$150,000 to \$199,999	149	6%
\$200,000 or more	260	10%
Median Income	\$96,463	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,645	100%
With earnings	2,620	99%
With wage and salary income	2,584	98%
With self-employment income	267	10%
With interest, dividend, or net rental income	518	20%
With Social Security income	290	11%
With Supplemental Security income	22	1%
With public assistance income	81	3%
With retirement income	429	16%
With other types of income	469	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	9,424	100%
Under .50	178	2%
.50 to .99	86	1%
1.00 to 1.24	262	3%
1.25 to 1.49	111	1%
1.50 to 1.84	441	5%
1.85 to 1.99	173	2%
2.00 and over	8,173	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	9,424	100%
Above Poverty	9,160	97%
Below Poverty	264	3%

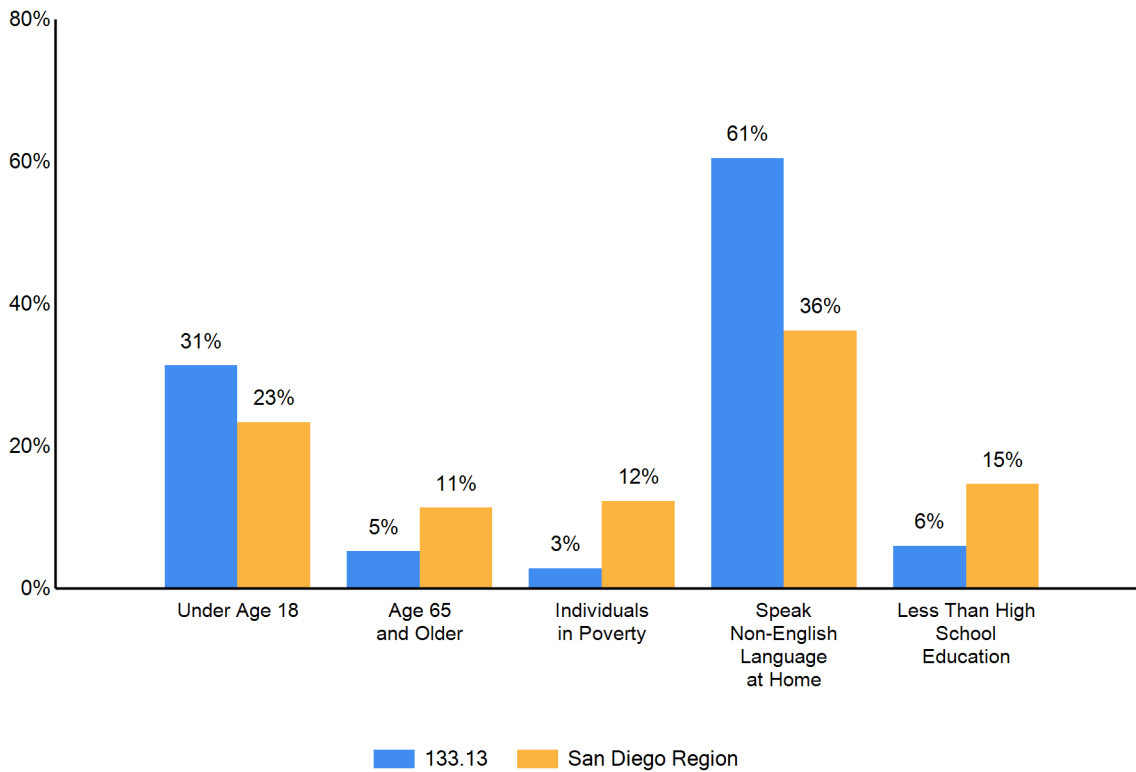
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,341	1,740	601	2,287	1,686	601	54	54	0
Married couple family	1,875	1,372	503	1,875	1,372	503	0	0	0
Male householder, no wife present	77	49	28	77	49	28	0	0	0
Female householder, no husband present	389	319	70	335	265	70	54	54	0

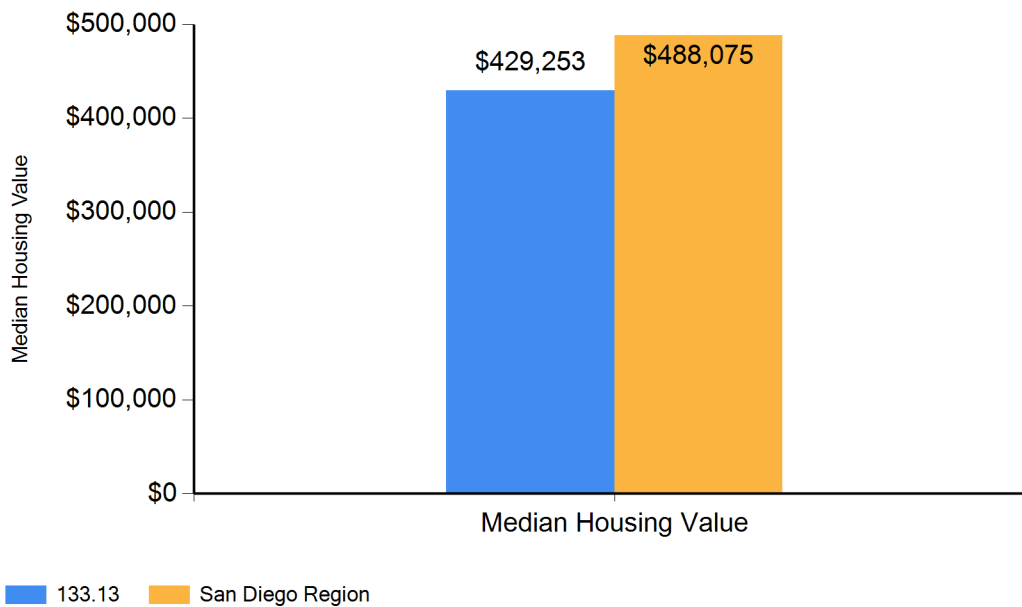
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075