



Demographic and Socioeconomic Profile 2010

TRACT: 35.01

Population by Race

	Population	Percent
Total Population	4,255	100%
Hispanic	3,589	84%
Black	435	10%
White	110	3%
Asian	60	1%
Two or More	37	1%
Pacific Islander	9	<1%
Other	8	<1%
American Indian	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,255	2,084	2,171	51%
Under 5	422	195	227	54%
5 to 9	397	191	206	52%
10 to 14	402	202	200	50%
15 to 17	293	137	156	53%
18 and 19	188	96	92	49%
20 to 24	391	209	182	47%
25 to 29	310	165	145	47%
30 to 34	274	126	148	54%
35 to 39	312	154	158	51%
40 to 44	263	137	126	48%
45 to 49	301	153	148	49%
50 to 54	202	93	109	54%
55 to 59	160	79	81	51%
60 and 61	39	18	21	54%
62 to 64	66	28	38	58%
65 to 69	69	33	36	52%
70 to 74	56	32	24	43%
75 to 79	46	19	27	59%
80 to 84	32	9	23	72%
85 and Older	32	8	24	75%
Under 18	1,514	725	789	52%
65 and older	235	101	134	57%
Median	25.6	25.4	25.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,034	100%
Never Married	1,522	50%
Married, excluding separated	1,049	35%
Separated	115	4%
Widowed	218	7%
Divorced	130	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,255	100%
Household	4,249	100%
Group Quarters - Other	6	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,255	3,589	110	435	7	60	9	8	37
Under 5	422	386	2	27	0	4	0	0	3
5 to 9	397	368	7	19	0	1	0	0	2
10 to 14	402	361	8	27	0	2	0	0	4
15 to 17	293	274	1	13	0	3	0	0	2
18 and 19	188	168	4	9	0	4	0	0	3
20 to 24	391	335	9	40	0	3	0	1	3
25 to 29	310	278	7	19	0	3	1	2	0
30 to 34	274	231	10	20	2	6	3	0	2
35 to 39	312	276	8	21	0	6	0	0	1
40 to 44	263	212	10	27	2	7	0	1	4
45 to 49	301	237	18	38	0	2	2	0	4
50 to 54	202	154	6	31	0	5	0	2	4
55 to 59	160	109	11	34	1	1	3	1	0
60 and 61	39	24	1	11	0	3	0	0	0
62 to 64	66	49	1	14	0	1	0	1	0
65 to 69	69	45	4	19	1	0	0	0	0
70 to 74	56	42	2	10	1	1	0	0	0
75 to 79	46	18	0	23	0	3	0	0	2
80 to 84	32	15	1	15	0	0	0	0	1
85 and Older	32	7	0	18	0	5	0	0	2
Under 18	1,514	1,389	18	86	0	10	0	0	11
65 and older	235	127	7	85	2	9	0	0	5
Median		23.5	39.4	44.2	43.8	38.3	46.3	50.0	33.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,833	100%
Speak Only English	612	16%
Speak Spanish:	3,221	84%
Speak English "well" or "very well"	1,921	50%
Speak English "not well" or "not at all"	1,300	34%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,162	100%
Less than 9th grade	1,024	47%
9th through 12th grade, no diploma	433	20%
High school grad (incl. equivalency)	370	17%
Some college, no degree	103	5%
Associate degree	152	7%
Bachelor's degree	80	4%
Master's degree	0	0%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,996	100%	---	---	---	---
Enrolled in school	1,528	38%	1,508	38%	20	1%
Nursery / Preschool	79	5%	79	5%	0	0%
Kindergarten to grade 4	360	24%	360	24%	0	0%
Grade 5 to grade 8	392	26%	392	26%	0	0%
Grade 9 to grade 12	439	29%	439	29%	0	0%
College, undergraduate	258	17%	238	16%	20	100%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	2,468	62%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,011	100%	517	100%	494	100%
Family Households:	775	77%	503	97%	272	55%
Married couple family	426	42%	282	55%	144	29%
Other family:	349	35%	221	43%	128	26%
Male householder, no wife	36	4%	23	4%	13	3%
Female householder, no husband	313	31%	198	38%	115	23%
Nonfamily households:	236	23%	14	3%	222	45%
Householder living alone	144	14%	----	----	----	----
Other nonfamily households	92	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,091	100%	1011	80	7%	4.20
Single family (detached)	434	40%	402	32	7%	4.17
Single family (attached)	418	38%	393	25	6%	4.16
2 to 4 units	108	10%	99	9	8%	3.61
5 to 9 units	5	<1%	3	2	40%	2.67
10 or more units	126	12%	114	12	10%	5.04
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	432	100%
Less than \$150,000	30	7%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	75	17%
\$250,000 to \$299,999	117	27%
\$300,000 to \$399,999	64	15%
\$400,000 to \$499,999	141	33%
\$500,000 to \$749,999	5	1%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$297,034**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,091	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	168	15%
1980 to 1989	93	9%
1970 to 1979	96	9%
1960 to 1969	142	13%
1950 to 1959	303	28%
1940 to 1949	66	6%
1939 or earlier	223	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,011	100%	579	100%	432	100%
1.00 occupant housing per room or less	778	77%	440	76%	338	78%
1.01 to 1.50 occupants per room	140	14%	51	9%	89	21%
1.51 to 2.00 occupants per room	57	6%	52	9%	5	1%
2.01 or more occupants per room	36	4%	36	6%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	579	100%
Less than \$500	82	14%
\$500 to \$599	33	6%
\$600 to \$699	31	5%
\$700 to \$799	43	7%
\$800 to \$899	67	12%
\$900 to \$999	146	25%
\$1,000 to \$1,249	122	21%
\$1,250 to \$1,499	37	6%
\$1,500 to \$1,999	18	3%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$923	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	579	100%
Less than 20 percent	111	19%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	51	9%
30.0 to 34.9 percent	5	1%
35.0 to 39.9 percent	58	10%
40.0 to 49.9 percent	108	19%
50.0 percent or more	246	42%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,011	100%
No vehicle	212	21%
1 vehicle	340	34%
2 vehicles	345	34%
3 vehicles	73	7%
4 or more vehicles	41	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,519	100%
Worked in state of residence	1,519	100%
Worked in county of residence	1,511	99%
Worked outside county of residence	8	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,943	100%	1,451	49%
In labor force	1,672	57%	876	52%
Armed forces	0	0%	0	0%
Civilian (employed)	1,521	91%	760	50%
Civilian (unemployed)	151	9%	116	77%
Not in labor force	1,271	43%	575	45%
Pct. of civilian labor force unemployed	9.0%		13.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,519	100%
Car, truck or van:	1,106	73%
Drove Alone	874	58%
Carpooled	232	15%
Public Transportation:	194	13%
Bus	194	13%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	34	2%
Walked	112	7%
Other means	0	0%
Worked at home	73	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,519	100%
Did not work at home	1,446	95%
Less than 10 minutes	168	11%
10 to 19 minutes	381	25%
20 to 29 minutes	245	16%
30 to 44 minutes	353	23%
45 to 59 minutes	13	1%
60 to 89 minutes	256	17%
90 minutes or more	30	2%
Worked at home	73	5%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,519	100%
Agriculture, forestry, mining	25	2%
Utilities	0	0%
Construction	217	14%
Manufacturing	79	5%
Wholesale trade	30	2%
Retail trade	272	18%
Transportation & warehousing	191	13%
Information & communications	0	0%
Finance, insurance, & real estate	36	2%
Professional, scientific, management, administration	0	0%
Educational, social, & health services	174	11%
Art, entertainment, recreation, accommodations, food	283	19%
Other services	107	7%
Public administration	105	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,519	100%
Management, professional & related:	54	4%
Management (incl. farm managers)	0	0%
Business & financial	0	0%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	8	1%
Community & social service	25	2%
Legal	0	0%
Education, training, & library	13	1%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	8	1%
Service:	531	35%
Healthcare support	15	1%
Protective service	0	0%
Food preparation & serving	172	11%
Building & grounds cleaning / maintenance	279	18%
Personal care & service	65	4%
Sales & office	393	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	238	16%
Production, transport & material moving	303	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,011	100%
Less than \$15,000	230	23%
\$15,000 to \$29,999	231	23%
\$30,000 to \$44,999	303	30%
\$45,000 to \$59,999	92	9%
\$60,000 to \$74,999	74	7%
\$75,000 to \$99,999	49	5%
\$100,000 to \$124,999	32	3%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 or more	0	0%
Median Income	\$32,203	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,011	100%
With earnings	703	70%
With wage and salary income	678	67%
With self-employment income	105	10%
With interest, dividend, or net rental income	39	4%
With Social Security income	338	33%
With Supplemental Security income	93	9%
With public assistance income	119	12%
With retirement income	81	8%
With other types of income	77	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,255	100%
Under .50	557	13%
.50 to .99	894	21%
1.00 to 1.24	425	10%
1.25 to 1.49	484	11%
1.50 to 1.84	534	13%
1.85 to 1.99	173	4%
2.00 and over	1,188	28%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,255	100%
Above Poverty	2,804	66%
Below Poverty	1,451	34%

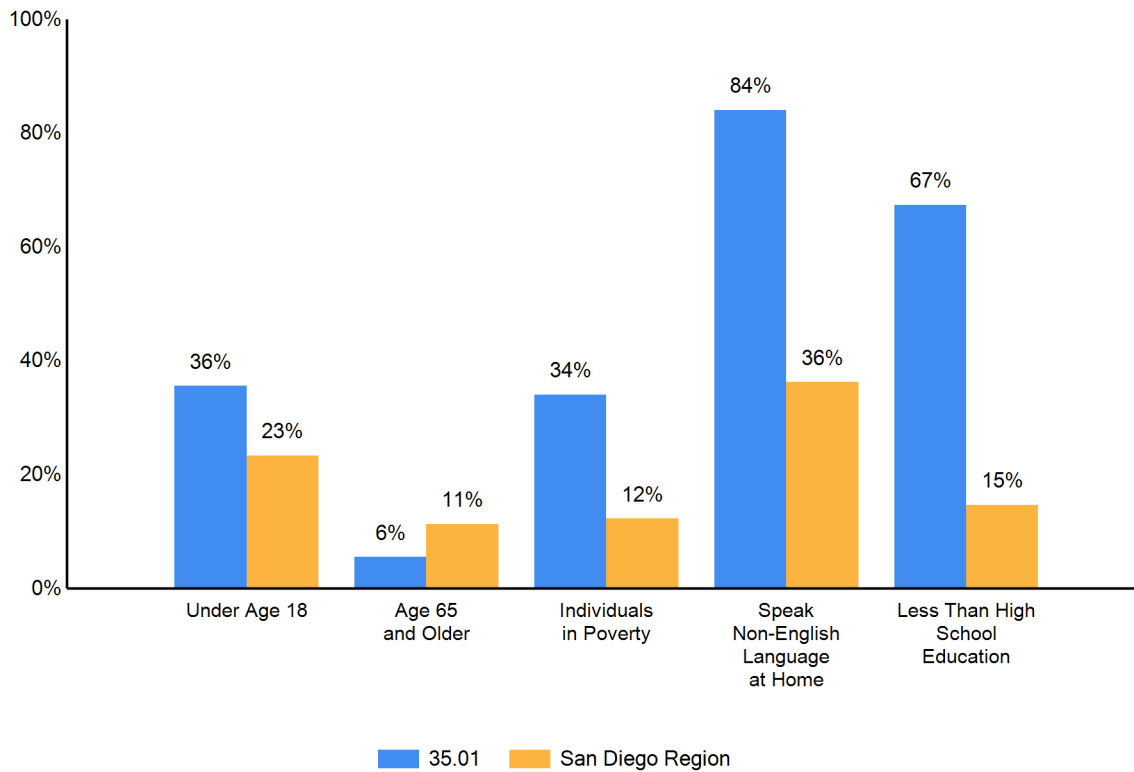
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	775	503	272	517	307	210	258	196	62
Married couple family	426	282	144	332	198	134	94	84	10
Male householder, no wife present	36	23	13	26	13	13	10	10	0
Female householder, no husband present	313	198	115	159	96	63	154	102	52

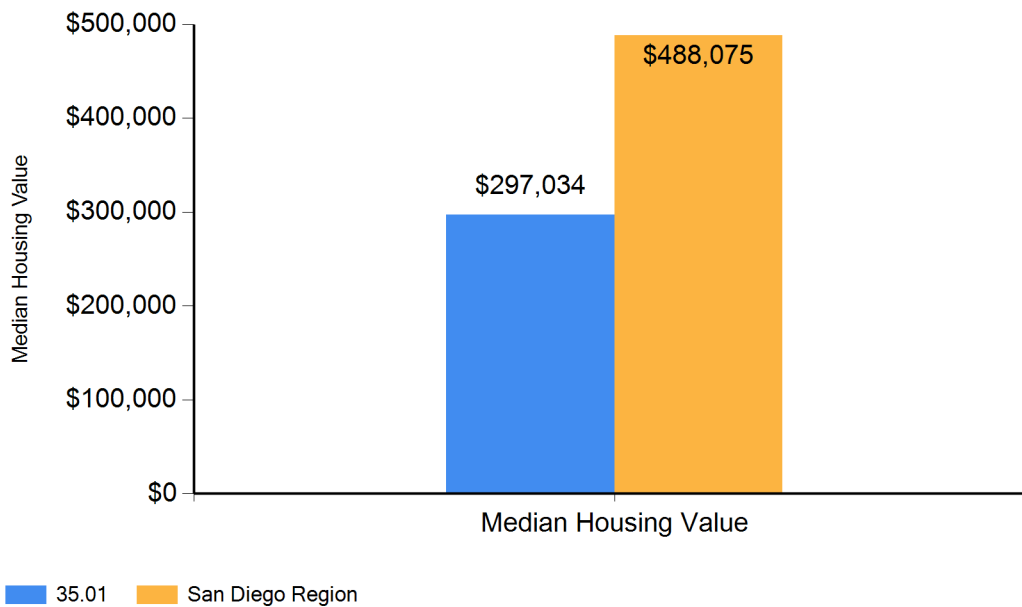
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075