DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
South Bay

	Jan 1, 2014
Total Population	137,478
Household Population	133,831
Group Quarters Population	3,647
Persons Per Household	3.51

HOUSING AND OCCUPANCY

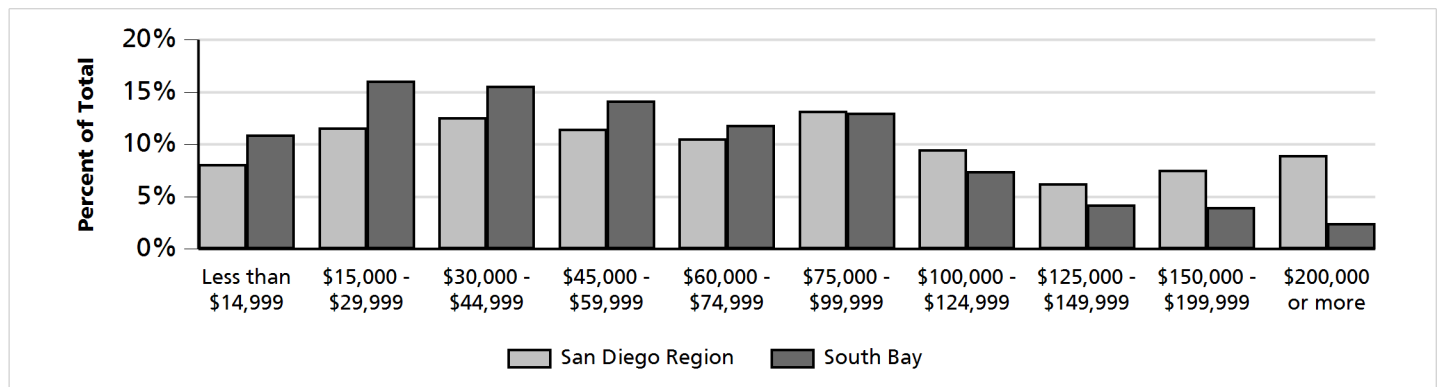|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	39,415	38,108	3.3%
Single Family - Detached	16,513	16,203	1.9%
Single Family - Multiple-Unit	4,495	4,330	3.7%
Multi-Family	15,690	15,061	4.0%
Mobile Home and Other	2,717	2,514	7.5%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	11%	16%	16%	14%	12%	13%	7%	4%	4%	2%

Median Household Income

Adjusted for Inflation (2010 $)	$52,710
Not adjusted for inflation (current 2013$)	$55,899

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
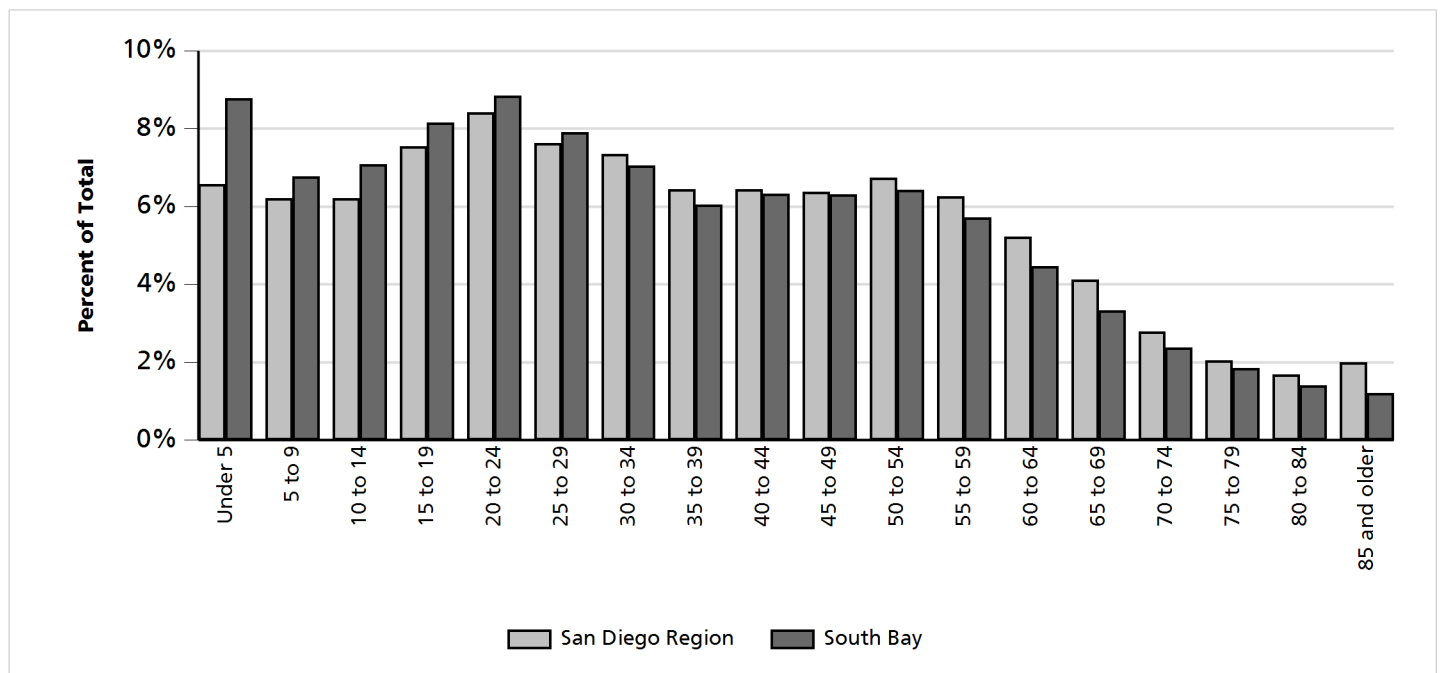
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**137,478**	68,801	68,677	50%
Under 5	12,062	6,277	5,785	48%
5 to 9	9,297	4,725	4,572	49%
10 to 14	9,736	5,033	4,703	48%
15 to 17	6,539	3,432	3,107	48%
18 and 19	4,653	2,454	2,199	47%
20 to 24	12,155	6,232	5,923	49%
25 to 29	10,866	5,732	5,134	47%
30 to 34	9,678	5,103	4,575	47%
35 to 39	8,309	4,267	4,042	49%
40 to 44	8,699	4,462	4,237	49%
45 to 49	8,672	4,381	4,291	49%
50 to 54	8,832	4,419	4,413	50%
55 to 59	7,856	3,644	4,212	54%
60 and 61	2,643	1,204	1,439	54%
62 to 64	3,498	1,691	1,807	52%
65 to 69	4,581	2,044	2,537	55%
70 to 74	3,269	1,378	1,891	58%
75 to 79	2,536	1,061	1,475	58%
80 to 84	1,931	727	1,204	62%
85 and older	1,666	535	1,131	68%
Under 18	37,634	19,467	18,167	48%
65 and older	13,983	5,745	8,238	59%
Median Age	31.8	30.5	33.2	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	96,599	19,487	4,841	302	13,046	3,203
Under 5	9,723	1,086	309	16	588	340
5 to 9	7,447	735	216	8	554	337
10 to 14	7,849	657	212	18	677	323
15 to 17	5,218	470	165	9	493	184
18 and 19	3,813	306	116	6	277	135
20 to 24	9,516	992	423	10	858	356
25 to 29	7,433	1,670	527	19	914	303
30 to 34	6,484	1,528	447	31	930	258
35 to 39	5,790	1,201	353	17	776	172
40 to 44	6,078	1,226	383	25	787	200
45 to 49	5,915	1,342	416	31	839	129
50 to 54	5,631	1,647	455	26	915	158
55 to 59	4,742	1,629	347	32	992	114
60 and 61	1,522	564	94	12	407	44
62 to 64	1,888	861	115	10	581	43
65 to 69	2,517	1,115	113	15	780	41
70 to 74	1,753	849	56	6	575	30
75 to 79	1,398	631	33	3	458	13
80 to 84	1,014	471	35	3	396	12
85 and older	868	507	26	5	249	11
Under 18	30,237	2,948	902	51	2,312	1,184
65 and older	7,550	3,573	263	32	2,458	107
Median Age	28.2	44.5	35.1	43.4	42.9	24.0