

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91910



	Jan 1, 2015
Total Population	77,185
Household Population	76,150
Group Quarters Population	1,035
Persons Per Household	2.95

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,584	25,795	6.5%
Single Family - Detached	11,535	11,058	4.1%
Single Family - Multiple-Unit	3,533	3,338	5.5%
Multi-Family	11,145	10,253	8.0%
Mobile Home and Other	1,371	1,146	16.4%

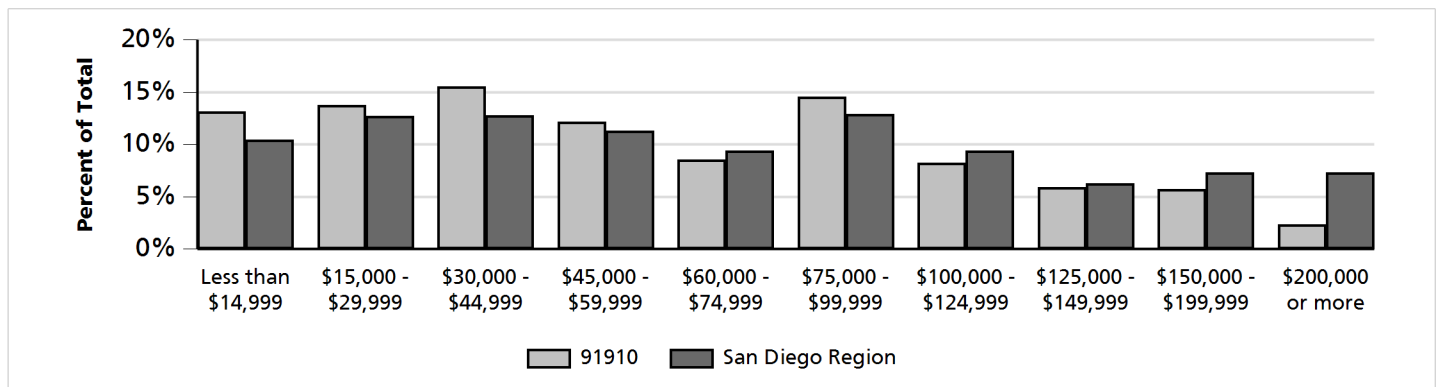
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	14%	16%	12%	9%	15%	8%	6%	6%	2%

Median Household Income

Adjusted for Inflation (2010 \$)	\$54,346
Not adjusted for inflation (current 2014\$)	\$58,703



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

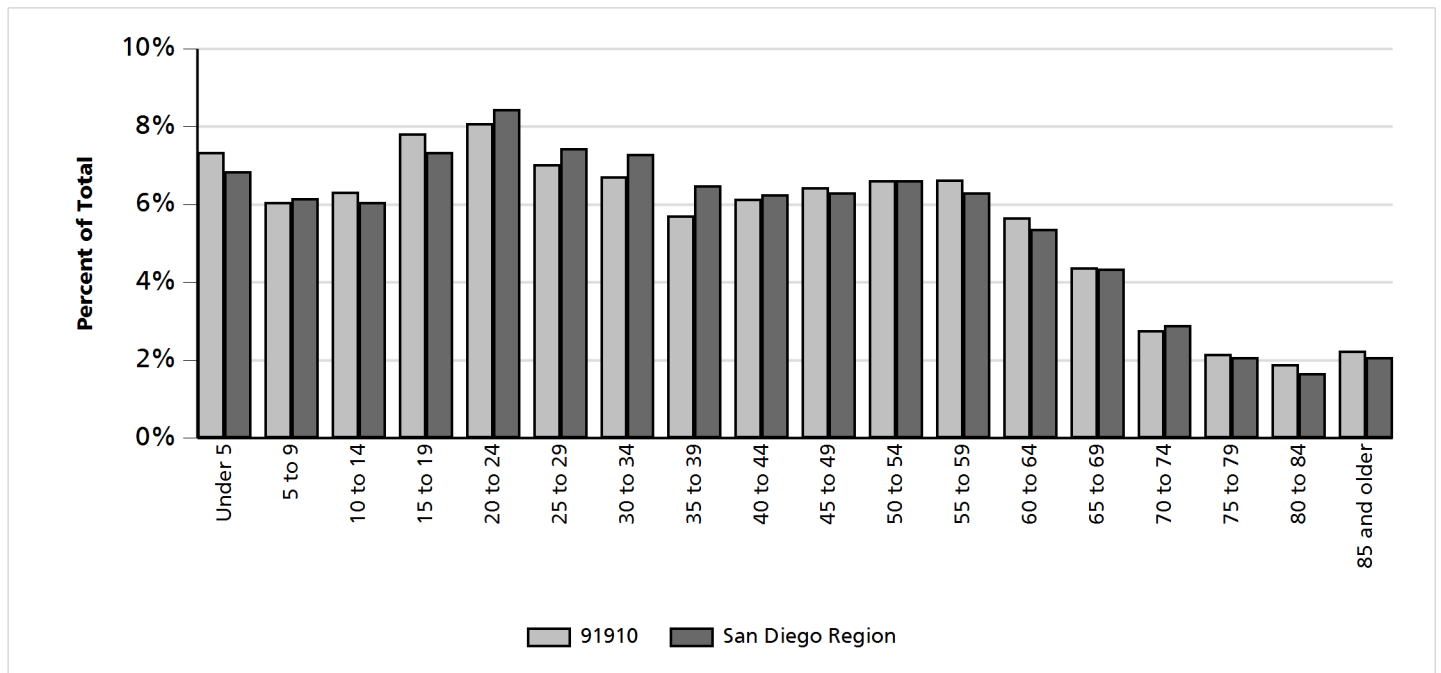
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	77,185	37,107	40,078	52%
Under 5	5,663	2,895	2,768	49%
5 to 9	4,674	2,444	2,230	48%
10 to 14	4,881	2,476	2,405	49%
15 to 17	3,546	1,856	1,690	48%
18 and 19	2,486	1,273	1,213	49%
20 to 24	6,242	3,243	2,999	48%
25 to 29	5,430	2,742	2,688	50%
30 to 34	5,184	2,604	2,580	50%
35 to 39	4,405	2,118	2,287	52%
40 to 44	4,742	2,223	2,519	53%
45 to 49	4,975	2,353	2,622	53%
50 to 54	5,105	2,365	2,740	54%
55 to 59	5,116	2,415	2,701	53%
60 and 61	1,888	866	1,022	54%
62 to 64	2,481	1,121	1,360	55%
65 to 69	3,379	1,499	1,880	56%
70 to 74	2,140	890	1,250	58%
75 to 79	1,662	628	1,034	62%
80 to 84	1,461	547	914	63%
85 and older	1,725	549	1,176	68%
Under 18	18,764	9,671	9,093	48%
65 and older	10,367	4,113	6,254	60%
Median Age	35.6	33.1	38.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	47,815	17,255	2,602	221	7,389	1,903
Under 5	3,953	980	185	5	406	134
5 to 9	3,599	444	123	7	268	233
10 to 14	3,682	528	135	15	331	190
15 to 17	2,653	415	108	11	258	101
18 and 19	1,868	271	64	11	170	102
20 to 24	4,431	852	257	14	479	209
25 to 29	3,559	935	271	10	494	161
30 to 34	3,348	906	289	27	478	136
35 to 39	2,983	714	163	13	420	112
40 to 44	3,161	803	147	22	508	101
45 to 49	3,174	990	187	14	535	75
50 to 54	2,863	1,355	207	19	569	92
55 to 59	2,646	1,619	167	22	583	79
60 and 61	884	676	65	12	226	25
62 to 64	1,107	948	67	1	307	51
65 to 69	1,432	1,379	61	8	469	30
70 to 74	871	965	32	3	251	18
75 to 79	618	748	31	4	243	18
80 to 84	531	680	26	2	200	22
85 and older	452	1,047	17	1	194	14
Under 18	13,887	2,367	551	38	1,263	658
65 and older	3,904	4,819	167	18	1,357	102
Median Age	30.2	52.9	32.7	39.0	43.8	24.6