



Demographic and Socioeconomic Profile 2010

TRACT: 199.04

Population by Race

	Population	Percent
Total Population	6,538	100%
White	4,130	63%
Hispanic	1,452	22%
Asian	495	8%
Two or More	215	3%
Black	211	3%
Pacific Islander	13	<1%
American Indian	13	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,538	3,179	3,359	51%
Under 5	401	200	201	50%
5 to 9	289	159	130	45%
10 to 14	315	154	161	51%
15 to 17	264	146	118	45%
18 and 19	150	75	75	50%
20 to 24	630	314	316	50%
25 to 29	724	382	342	47%
30 to 34	476	243	233	49%
35 to 39	388	177	211	54%
40 to 44	384	188	196	51%
45 to 49	429	221	208	48%
50 to 54	484	219	265	55%
55 to 59	373	156	217	58%
60 and 61	146	76	70	48%
62 to 64	193	96	97	50%
65 to 69	246	103	143	58%
70 to 74	158	69	89	56%
75 to 79	149	62	87	58%
80 to 84	131	53	78	60%
85 and Older	208	86	122	59%
Under 18	1,269	659	610	48%
65 and older	892	373	519	58%
Median	35.3	33.3	37.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,533	100%
Never Married	1,699	31%
Married, excluding separated	2,958	53%
Separated	76	1%
Widowed	139	3%
Divorced	661	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,538	100%
Household	6,458	99%
Group Quarters - Other	80	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,538	1,452	4,130	211	13	495	13	9	215
Under 5	401	162	164	9	2	26	0	3	35
5 to 9	289	105	122	12	2	18	0	0	30
10 to 14	315	105	162	7	0	23	0	0	18
15 to 17	264	86	145	10	0	11	0	1	11
18 and 19	150	37	92	7	0	8	0	0	6
20 to 24	630	186	361	20	1	38	1	0	23
25 to 29	724	173	404	33	0	80	3	1	30
30 to 34	476	116	264	15	0	59	4	0	18
35 to 39	388	112	204	16	0	49	1	1	5
40 to 44	384	91	222	27	2	31	0	1	10
45 to 49	429	72	296	19	2	32	1	0	7
50 to 54	484	81	336	20	1	36	1	2	7
55 to 59	373	34	293	5	2	32	1	0	6
60 and 61	146	14	124	1	0	6	0	0	1
62 to 64	193	17	156	2	0	13	0	0	5
65 to 69	246	18	205	5	0	18	0	0	0
70 to 74	158	19	132	0	0	5	1	0	1
75 to 79	149	10	131	2	0	5	0	0	1
80 to 84	131	5	123	0	1	1	0	0	1
85 and Older	208	9	194	1	0	4	0	0	0
Under 18	1,269	458	593	38	4	78	0	4	94
65 and older	892	61	785	8	1	33	1	0	3
Median		26.3	43.3	32.5	43.8	33.7	33.1	27.5	21.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,137	100%
Speak Only English	5,081	83%
Speak Spanish:	548	9%
Speak English "well" or "very well"	489	8%
Speak English "not well" or "not at all"	59	1%
Speak Asian/Pacific Island language:	122	2%
Speak English "well" or "very well"	91	1%
Speak English "not well" or "not at all"	31	1%
Speak other language:	386	6%
Speak English "well" or "very well"	345	6%
Speak English "not well" or "not at all"	41	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,489	100%
Less than 9th grade	124	3%
9th through 12th grade, no diploma	208	5%
High school grad (incl. equivalency)	692	15%
Some college, no degree	1,184	26%
Associate degree	508	11%
Bachelor's degree	1,287	29%
Master's degree	302	7%
Professional school degree	138	3%
Doctorate degree	46	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,278	100%	---	---	---	---
Enrolled in school	1,585	25%	1,178	19%	407	6%
Nursery / Preschool	131	8%	82	7%	49	12%
Kindergarten to grade 4	165	10%	146	12%	19	5%
Grade 5 to grade 8	285	18%	183	16%	102	25%
Grade 9 to grade 12	185	12%	185	16%	0	0%
College, undergraduate	772	49%	546	46%	226	56%
Graduate or Professional school	47	3%	36	3%	11	3%
Not enrolled in school	4,693	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,717	100%	713	100%	2,004	100%
Family Households:	1,876	69%	713	100%	1,163	58%
Married couple family	1,394	51%	436	61%	958	48%
Other family:	482	18%	277	39%	205	10%
Male householder, no wife	215	8%	101	14%	114	6%
Female householder, no husband	267	10%	176	25%	91	5%
Nonfamily households:	841	31%	0	0%	841	42%
Householder living alone	507	19%	----	----	----	----
Other nonfamily households	334	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,896	100%	2717	179	6%	2.38
Single family (detached)	1,273	44%	1,171	102	8%	2.60
Single family (attached)	144	5%	144	0	0%	2.42
2 to 4 units	195	7%	181	14	7%	2.41
5 to 9 units	671	23%	634	37	6%	2.18
10 or more units	612	21%	586	26	4%	2.12
Mobile home and Other	1	<1%	1	0	0%	2.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,296	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	36	3%
\$200,000 to \$249,999	4	<1%
\$250,000 to \$299,999	29	2%
\$300,000 to \$399,999	210	16%
\$400,000 to \$499,999	269	21%
\$500,000 to \$749,999	613	47%
\$750,000 to \$999,999	87	7%
\$1,000,000 or more	48	4%

Median Value **\$540,388**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,896	100%
2005 or Later	183	6%
2000 to 2004	213	7%
1990 to 1999	434	15%
1980 to 1989	1,397	48%
1970 to 1979	503	17%
1960 to 1969	38	1%
1950 to 1959	96	3%
1940 to 1949	2	<1%
1939 or earlier	30	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,717	100%	1,421	100%	1,296	100%
1.00 occupant housing per room or less	2,679	99%	1,396	98%	1,283	99%
1.01 to 1.50 occupants per room	38	1%	25	2%	13	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,421	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	9	1%
\$700 to \$799	0	0%
\$800 to \$899	108	8%
\$900 to \$999	34	2%
\$1,000 to \$1,249	529	37%
\$1,250 to \$1,499	465	33%
\$1,500 to \$1,999	209	15%
\$2,000 or more	67	5%
No cash rent	0	0%
Median contract rent	\$1,265	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,421	100%
Less than 20 percent	300	21%
20.0 to 24.9 percent	272	19%
25.0 to 29.9 percent	173	12%
30.0 to 34.9 percent	200	14%
35.0 to 39.9 percent	119	8%
40.0 to 49.9 percent	100	7%
50.0 percent or more	175	12%
Not computed	82	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,717	100%
No vehicle	37	1%
1 vehicle	800	29%
2 vehicles	1,367	50%
3 vehicles	379	14%
4 or more vehicles	134	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,387	100%
Worked in state of residence	3,387	100%
Worked in county of residence	3,287	97%
Worked outside county of residence	100	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,448	100%	2,619	48%
In labor force	3,358	62%	1,864	56%
Armed forces	297	9%	263	89%
Civilian (employed)	2,824	84%	1,442	51%
Civilian (unemployed)	237	7%	159	67%
Not in labor force	2,090	38%	755	36%
Pct. of civilian labor force unemployed	7.7%		9.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,387	100%
Car, truck or van:	3,163	93%
Drove Alone	2,781	82%
Carpooled	382	11%
Public Transportation:	147	4%
Bus	40	1%
Trolley / Streetcar	0	0%
Railroad	107	3%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	19	1%
Other means	0	0%
Worked at home	58	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,387	100%
Did not work at home	3,329	98%
Less than 10 minutes	149	4%
10 to 19 minutes	1,185	35%
20 to 29 minutes	749	22%
30 to 44 minutes	563	17%
45 to 59 minutes	313	9%
60 to 89 minutes	244	7%
90 minutes or more	126	4%
Worked at home	58	2%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,114	100%
Agriculture, forestry, mining	13	<1%
Utilities	60	2%
Construction	251	8%
Manufacturing	225	7%
Wholesale trade	96	3%
Retail trade	461	15%
Transportation & warehousing	90	3%
Information & communications	155	5%
Finance, insurance, & real estate	333	11%
Professional, scientific, management, administration	168	5%
Educational, social, & health services	439	14%
Art, entertainment, recreation, accommodations, food	346	11%
Other services	186	6%
Public administration	291	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,114	100%
Management, professional & related:	1,375	44%
Management (incl. farm managers)	416	13%
Business & financial	262	8%
Computer & mathematical	124	4%
Architecture & engineering	115	4%
Life, physical & social science	0	0%
Community & social service	5	<1%
Legal	11	<1%
Education, training, & library	200	6%
Art, entertainment, sports & media	96	3%
Healthcare practitioners	146	5%
Service:	394	13%
Healthcare support	0	0%
Protective service	147	5%
Food preparation & serving	136	4%
Building & grounds cleaning / maintenance	45	1%
Personal care & service	66	2%
Sales & office	890	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	324	10%
Production, transport & material moving	131	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,717	100%
Less than \$15,000	238	9%
\$15,000 to \$29,999	197	7%
\$30,000 to \$44,999	392	14%
\$45,000 to \$59,999	382	14%
\$60,000 to \$74,999	327	12%
\$75,000 to \$99,999	506	19%
\$100,000 to \$124,999	203	7%
\$125,000 to \$149,999	204	8%
\$150,000 to \$199,999	158	6%
\$200,000 or more	110	4%
Median Income	\$66,858	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,717	100%
With earnings	2,199	81%
With wage and salary income	2,137	79%
With self-employment income	213	8%
With interest, dividend, or net rental income	692	25%
With Social Security income	549	20%
With Supplemental Security income	89	3%
With public assistance income	0	0%
With retirement income	431	16%
With other types of income	227	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,538	100%
Under .50	376	6%
.50 to .99	258	4%
1.00 to 1.24	241	4%
1.25 to 1.49	79	1%
1.50 to 1.84	426	7%
1.85 to 1.99	110	2%
2.00 and over	5,048	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,538	100%
Above Poverty	5,904	90%
Below Poverty	634	10%

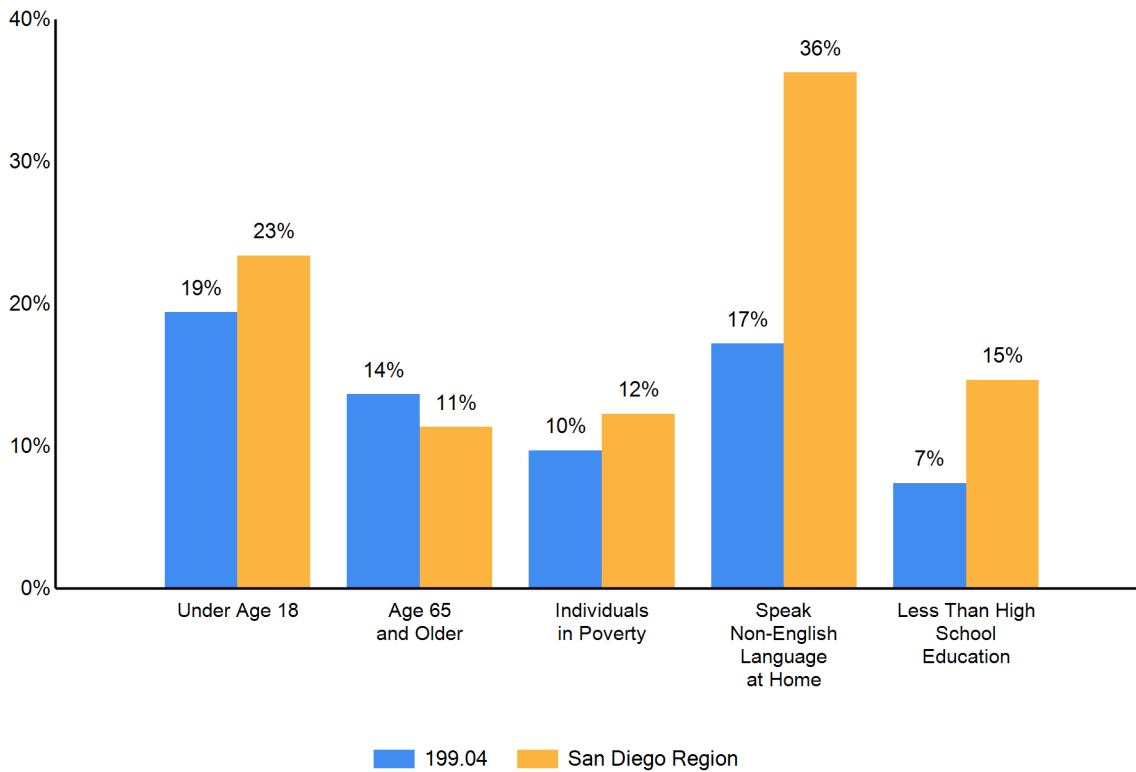
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,876	713	1,163	1,724	701	1,023	152	12	140
Married couple family	1,394	436	958	1,274	424	850	120	12	108
Male householder, no wife present	215	101	114	215	101	114	0	0	0
Female householder, no husband present	267	176	91	235	176	59	32	0	32

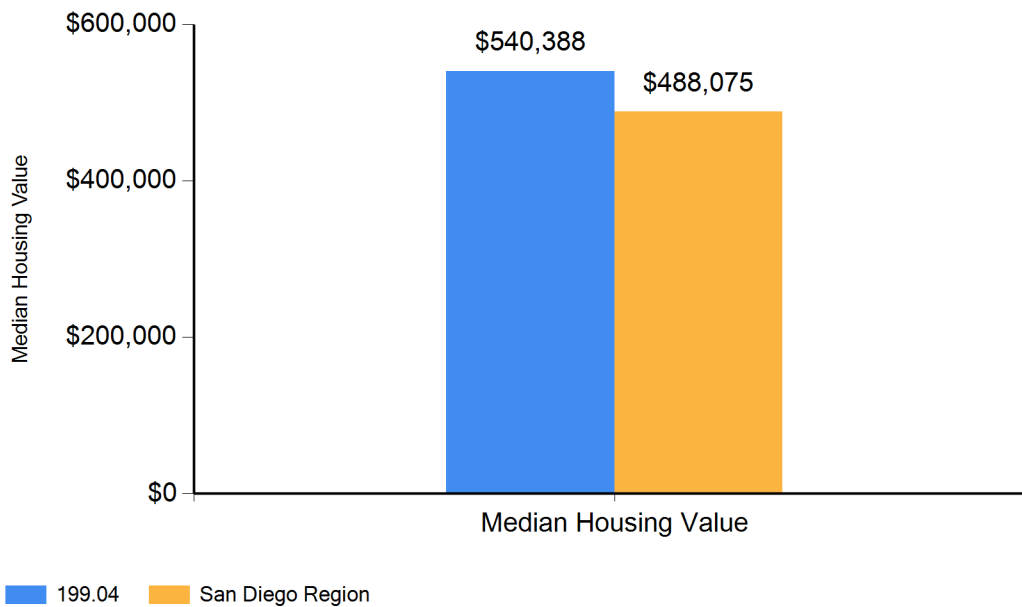
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075