

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County East



Apr 1, 2010

Total Population	431,210
Household Population	425,391
Group Quarters Population	5,819
Persons Per Household	3.03

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	147,670	140,486	4.9%
Single Family - Detached	85,668	82,440	3.8%
Single Family - Multiple-Unit	9,634	9,271	3.8%
Multi-Family	40,521	38,037	6.1%
Mobile Home and Other	11,847	10,738	9.4%

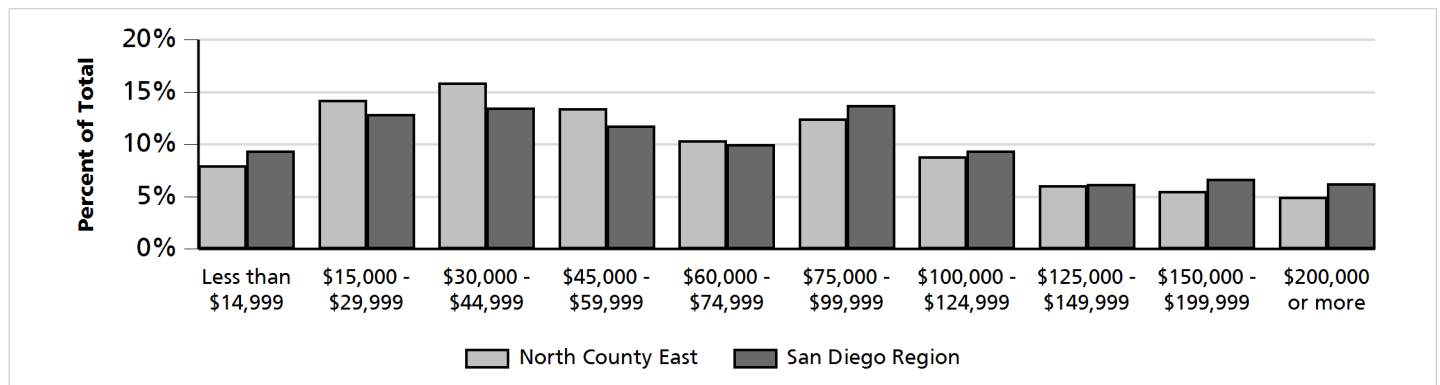
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	14%	16%	13%	10%	12%	9%	6%	6%	5%

Median Household Income

Adjusted for Inflation (2010 \$) \$58,205



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

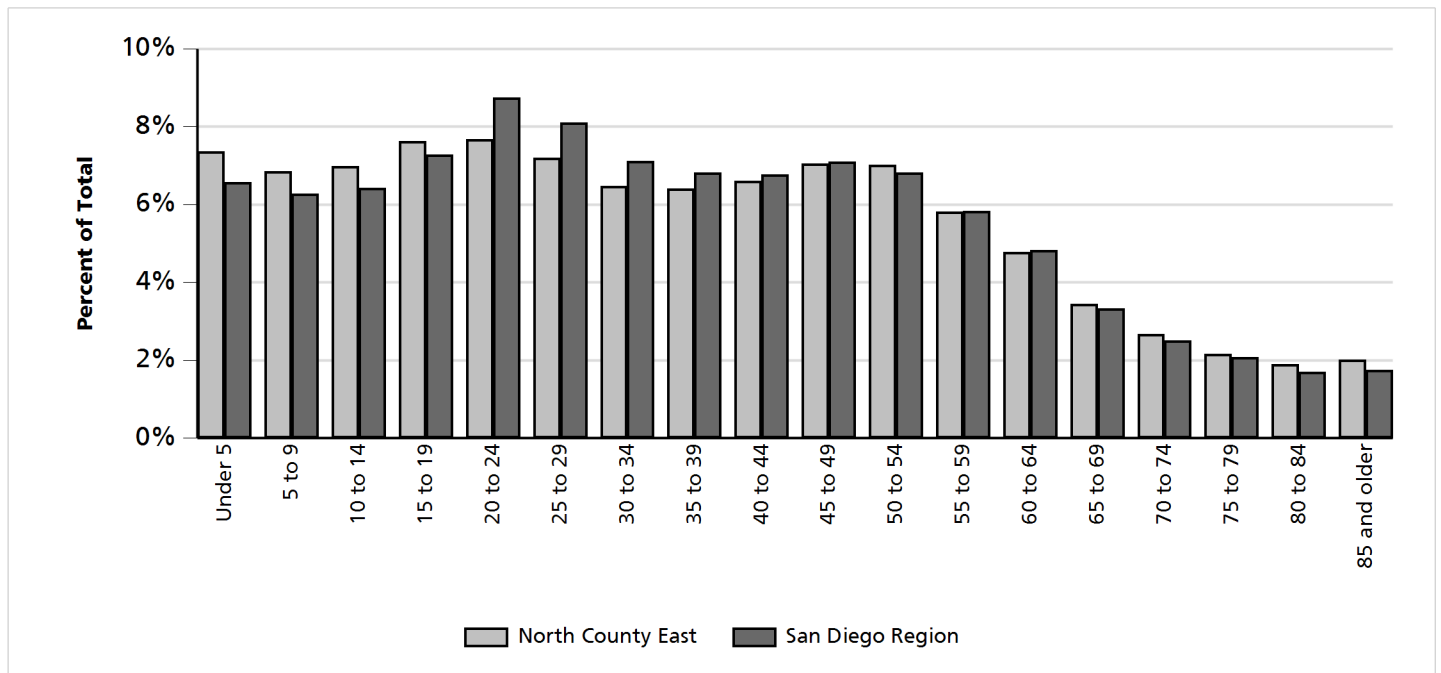
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>431,210</b>	212,116	219,094	51%
Under 5	31,714	15,791	15,923	50%
5 to 9	29,527	15,350	14,177	48%
10 to 14	30,110	14,765	15,345	51%
15 to 17	19,122	9,716	9,406	49%
18 and 19	13,728	6,875	6,853	50%
20 to 24	33,084	17,147	15,937	48%
25 to 29	31,024	15,849	15,175	49%
30 to 34	27,936	14,160	13,776	49%
35 to 39	27,642	13,323	14,319	52%
40 to 44	28,503	13,945	14,558	51%
45 to 49	30,417	15,195	15,222	50%
50 to 54	30,239	15,211	15,028	50%
55 to 59	25,038	11,982	13,056	52%
60 and 61	9,108	4,303	4,805	53%
62 to 64	11,494	5,232	6,262	54%
65 to 69	14,850	6,790	8,060	54%
70 to 74	11,537	5,423	6,114	53%
75 to 79	9,342	4,398	4,944	53%
80 to 84	8,151	3,673	4,478	55%
85 and older	8,644	2,988	5,656	65%
Under 18	110,473	55,622	54,851	50%
65 and older	52,524	23,272	29,252	56%
Median Age	34.9	33.7	36.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>179,675</b>	205,070	8,608	<b>3,544</b>	<b>23,783</b>	<b>10,530</b>
Under 5	19,479	8,774	532	291	1,288	1,350
5 to 9	17,160	9,313	491	258	1,121	1,184
10 to 14	17,221	9,757	559	233	1,204	1,136
15 to 17	10,654	6,491	395	157	705	720
18 and 19	7,311	4,996	317	139	522	443
20 to 24	16,691	12,479	1,004	326	1,626	958
25 to 29	15,791	11,649	781	266	1,694	843
30 to 34	14,389	10,341	580	237	1,765	624
35 to 39	13,348	10,937	609	187	2,044	517
40 to 44	12,348	12,783	602	211	2,023	536
45 to 49	10,545	16,161	802	266	2,104	539
50 to 54	8,135	18,793	644	258	1,966	443
55 to 59	5,610	16,716	503	208	1,653	348
60 and 61	1,682	6,452	147	76	628	123
62 to 64	1,994	8,349	191	101	690	169
65 to 69	2,684	10,820	159	87	900	200
70 to 74	1,854	8,630	110	92	722	129
75 to 79	1,303	7,220	85	64	544	126
80 to 84	817	6,806	53	53	343	79
85 and older	659	7,603	44	34	241	63
Under 18	64,514	34,335	1,977	939	4,318	4,390
65 and older	7,317	41,079	451	330	2,750	597
Median Age	25.4	46.6	31.9	32.2	39.8	22.3