

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92008



	Jan 1, 2011
Total Population	27,677
Household Population	27,100
Group Quarters Population	577
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,524	11,612	7.3%
Single Family - Detached	5,208	4,944	5.1%
Single Family - Multiple-Unit	1,283	1,199	6.5%
Multi-Family	5,877	5,346	9.0%
Mobile Home and Other	156	123	21.2%

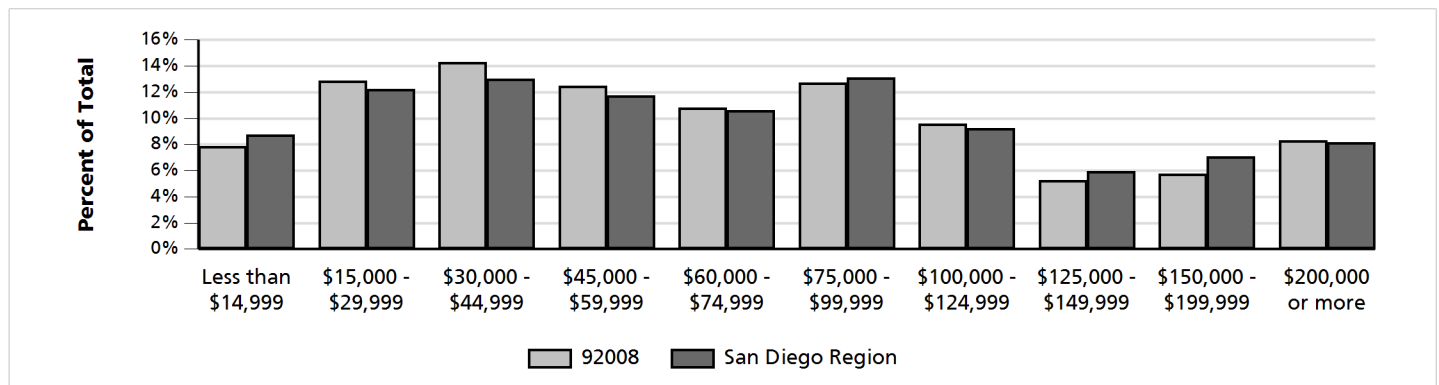
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	13%	14%	12%	11%	13%	10%	5%	6%	8%

Median Household Income

Adjusted for Inflation (2010 \$) \$63,404



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

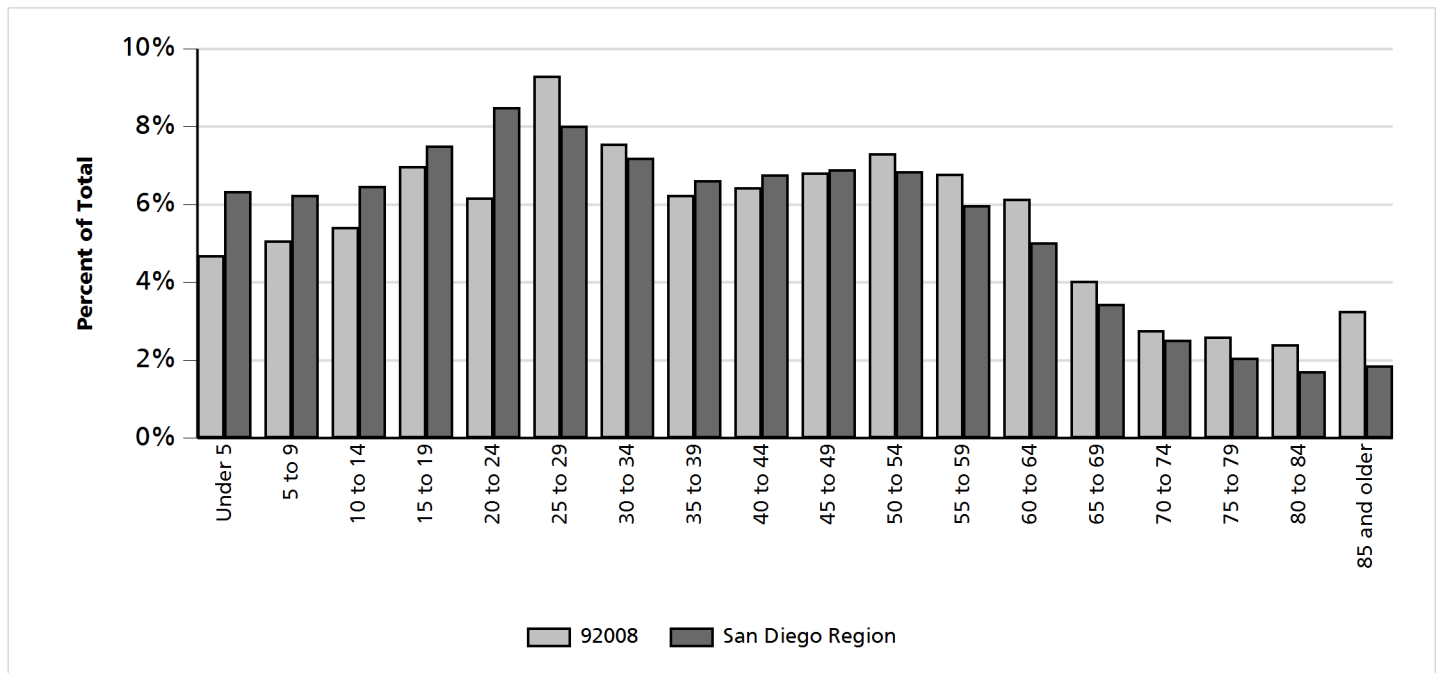
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	27,677	14,009	13,668	49%
Under 5	1,298	634	664	51%
5 to 9	1,406	747	659	47%
10 to 14	1,500	777	723	48%
15 to 17	1,170	681	489	42%
18 and 19	761	453	308	40%
20 to 24	1,709	909	800	47%
25 to 29	2,572	1,367	1,205	47%
30 to 34	2,091	1,118	973	47%
35 to 39	1,728	864	864	50%
40 to 44	1,780	947	833	47%
45 to 49	1,887	901	986	52%
50 to 54	2,024	1,043	981	48%
55 to 59	1,879	907	972	52%
60 and 61	709	358	351	50%
62 to 64	989	494	495	50%
65 to 69	1,117	570	547	49%
70 to 74	766	347	419	55%
75 to 79	720	316	404	56%
80 to 84	668	277	391	59%
85 and older	903	299	604	67%
Under 18	5,374	2,839	2,535	47%
65 and older	4,174	1,809	2,365	57%
Median Age	38.9	36.8	40.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,511	19,833	274	95	1,183	781
Under 5	415	720	27	3	45	88
5 to 9	478	737	21	4	57	109
10 to 14	443	850	29	12	53	113
15 to 17	334	695	17	3	59	62
18 and 19	212	478	18	3	34	16
20 to 24	454	1,089	18	9	65	74
25 to 29	528	1,841	23	12	104	64
30 to 34	475	1,408	17	4	113	74
35 to 39	401	1,173	10	2	111	31
40 to 44	425	1,210	19	9	89	28
45 to 49	334	1,392	16	9	97	39
50 to 54	292	1,602	18	6	80	26
55 to 59	213	1,567	6	7	68	18
60 and 61	54	615	3	0	33	4
62 to 64	86	849	8	5	34	7
65 to 69	109	954	5	1	39	9
70 to 74	93	619	8	2	34	10
75 to 79	72	600	7	1	36	4
80 to 84	52	587	3	2	19	5
85 and older	41	847	1	1	13	0
Under 18	1,670	3,002	94	22	214	372
65 and older	367	3,607	24	7	141	28
Median Age	29.0	43.8	26.5	31.9	37.8	20.2