

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Pacific Beach



	Jan 1, 2013
<b>Total Population</b>	<b>41,217</b>
Household Population	40,720
Group Quarters Population	497
<b>Persons Per Household</b>	<b>1.92</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>22,055</b>	<b>21,177</b>	<b>4.0%</b>
Single Family - Detached	4,341	4,227	2.6%
Single Family - Multiple-Unit	4,089	4,047	1.0%
Multi-Family	13,625	12,903	5.3%
Mobile Home and Other	0	0	--

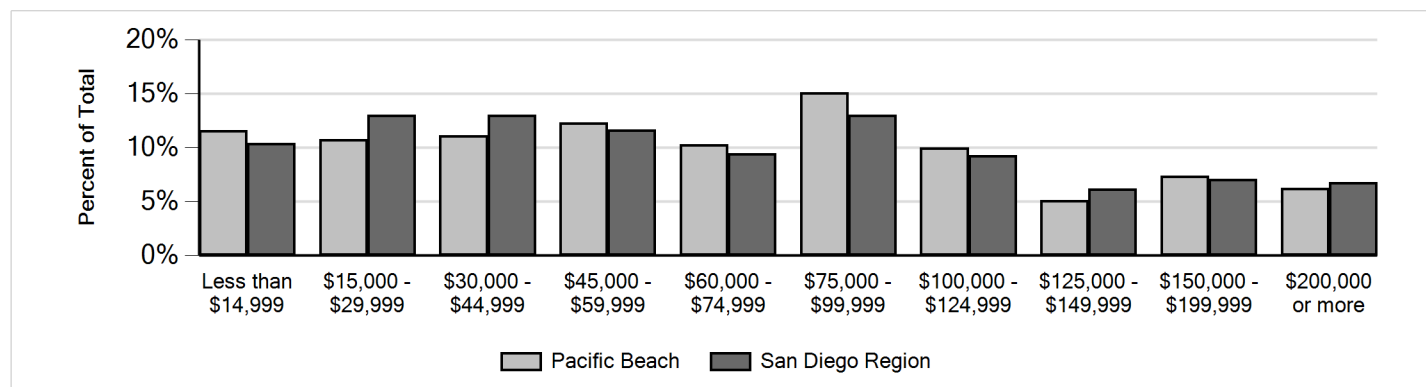
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	11%	11%	12%	10%	15%	10%	5%	7%	6%

## Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$66,056
Not adjusted for inflation (current 2012\$)	\$69,150



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

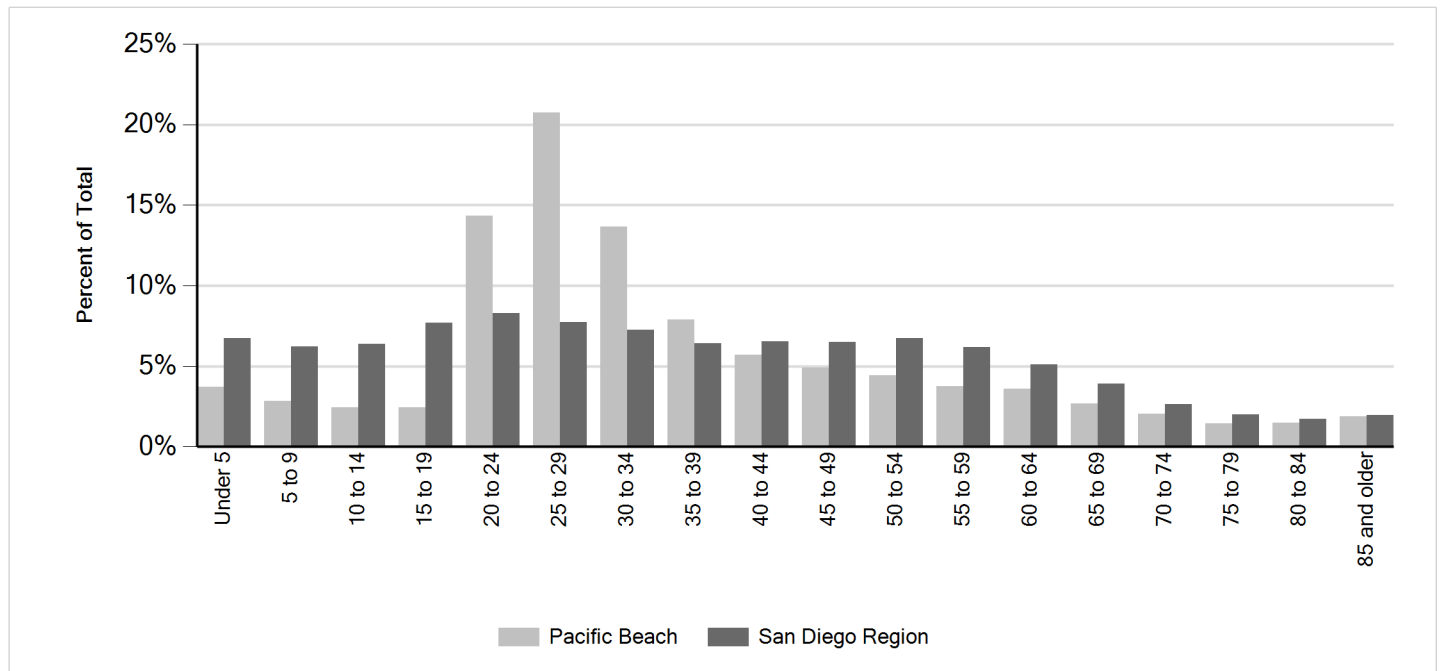
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>41,217</b>	<b>22,153</b>	<b>19,064</b>	<b>46%</b>
Under 5	1,533	778	755	49%
5 to 9	1,174	618	556	47%
10 to 14	1,011	529	482	48%
15 to 17	544	263	281	52%
18 and 19	460	240	220	48%
20 to 24	5,904	2,834	3,070	52%
25 to 29	8,554	4,667	3,887	45%
30 to 34	5,623	3,345	2,278	41%
35 to 39	3,251	1,916	1,335	41%
40 to 44	2,358	1,394	964	41%
45 to 49	2,027	1,199	828	41%
50 to 54	1,818	1,037	781	43%
55 to 59	1,543	819	724	47%
60 and 61	646	343	303	47%
62 to 64	840	439	401	48%
65 to 69	1,105	546	559	51%
70 to 74	842	404	438	52%
75 to 79	597	252	345	58%
80 to 84	616	262	354	57%
85 and older	771	268	503	65%
Under 18	4,262	2,188	2,074	49%
65 and older	3,931	1,732	2,199	56%
Median Age	31.3	31.7	30.6	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>5,477</b>	<b>32,093</b>	<b>578</b>	<b>118</b>	<b>1,615</b>	<b>1,336</b>
Under 5	330	1,017	28	2	54	102
5 to 9	296	721	23	7	22	105
10 to 14	307	570	21	8	27	78
15 to 17	152	301	19	7	25	40
18 and 19	125	289	10	0	4	32
20 to 24	744	4,629	60	15	256	200
25 to 29	983	6,789	100	22	357	303
30 to 34	703	4,397	79	18	258	168
35 to 39	463	2,445	63	8	167	105
40 to 44	364	1,774	57	4	107	52
45 to 49	293	1,553	34	10	83	54
50 to 54	229	1,471	31	4	59	24
55 to 59	145	1,301	18	5	53	21
60 and 61	51	557	11	4	18	5
62 to 64	52	738	7	1	35	7
65 to 69	67	992	8	2	25	11
70 to 74	64	742	3	1	19	13
75 to 79	27	540	4	0	17	9
80 to 84	36	564	1	0	14	1
85 and older	46	703	1	0	15	6
Under 18	1,085	2,609	91	24	128	325
65 and older	240	3,541	17	3	90	40
Median Age	29.0	32.0	31.8	29.5	31.2	26.8