

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Peninsula



	Jan 1, 2013
Total Population	63,078
Household Population	56,123
Group Quarters Population	6,955
Persons Per Household	2.10

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,708	26,701	3.6%
Single Family - Detached	9,858	9,595	2.7%
Single Family - Multiple-Unit	5,545	5,356	3.4%
Multi-Family	12,305	11,750	4.5%
Mobile Home and Other	0	0	--

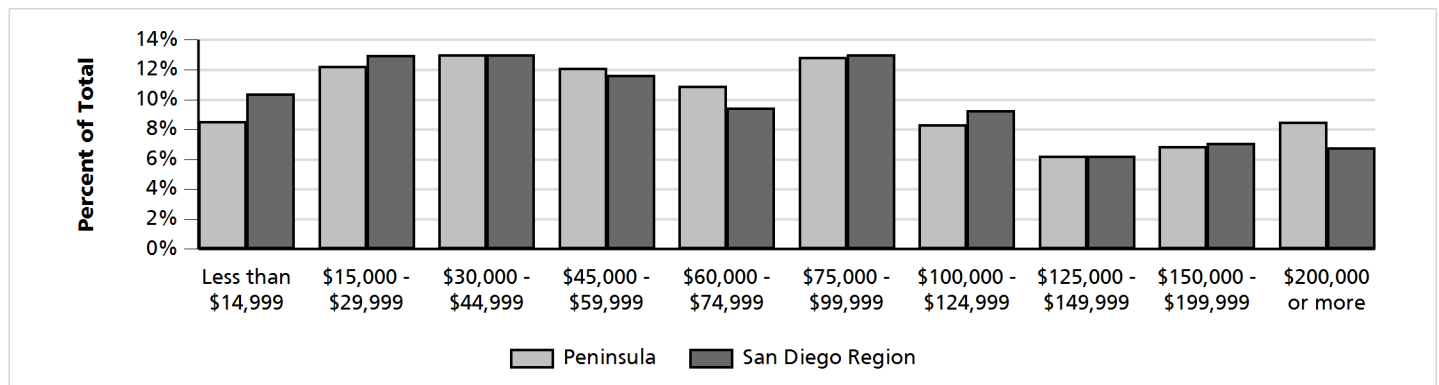
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	12%	13%	12%	11%	13%	8%	6%	7%	9%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$65,575
Not adjusted for inflation (current 2012\$)	\$68,646



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

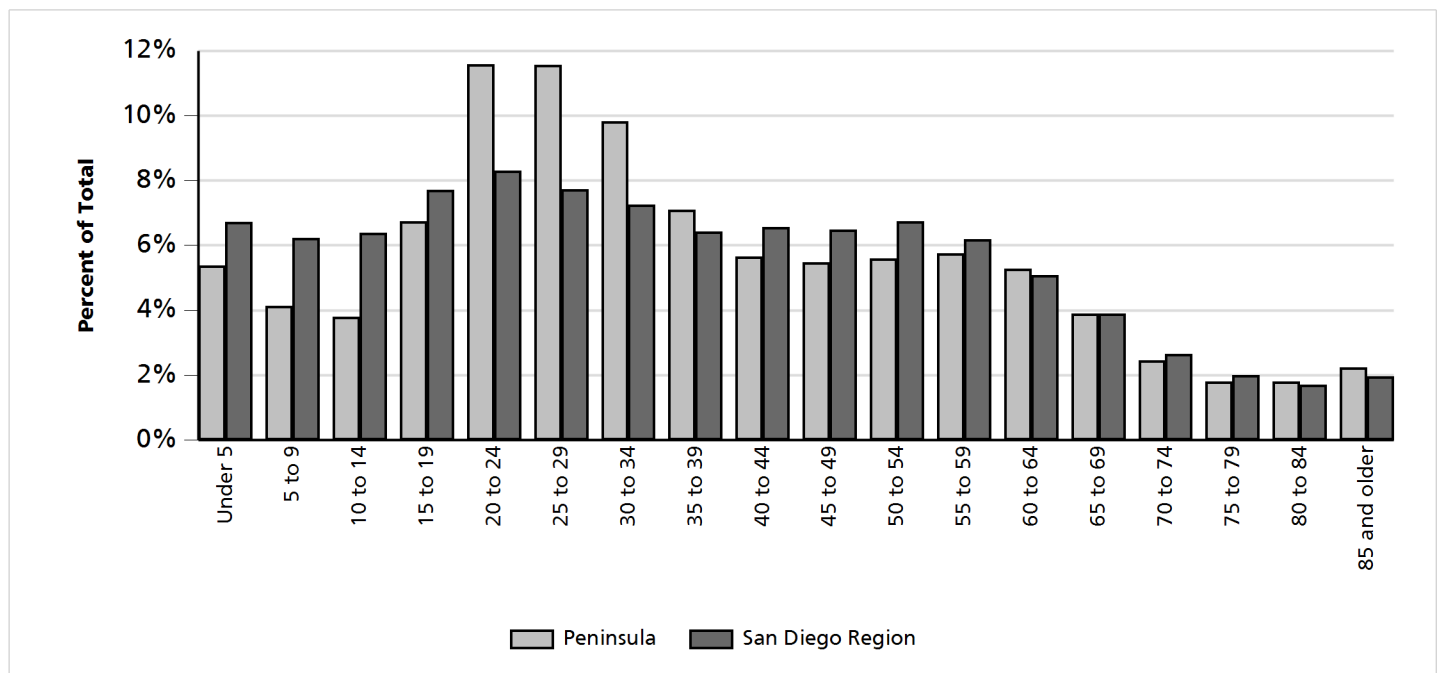
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>63,078</b>	34,122	28,956	46%
Under 5	3,392	1,745	1,647	49%
5 to 9	2,602	1,351	1,251	48%
10 to 14	2,397	1,256	1,141	48%
15 to 17	1,435	755	680	47%
18 and 19	2,816	2,354	462	16%
20 to 24	7,298	4,368	2,930	40%
25 to 29	7,292	3,831	3,461	47%
30 to 34	6,189	3,296	2,893	47%
35 to 39	4,469	2,502	1,967	44%
40 to 44	3,562	1,900	1,662	47%
45 to 49	3,452	1,871	1,581	46%
50 to 54	3,533	1,830	1,703	48%
55 to 59	3,631	1,858	1,773	49%
60 and 61	1,353	706	647	48%
62 to 64	1,974	1,006	968	49%
65 to 69	2,451	1,168	1,283	52%
70 to 74	1,549	765	784	51%
75 to 79	1,137	538	599	53%
80 to 84	1,133	513	620	55%
85 and older	1,413	509	904	64%
Under 18	9,826	5,107	4,719	48%
65 and older	7,683	3,493	4,190	55%
Median Age	33.5	32.1	35.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>8,755</b>	47,183	2,116	<b>282</b>	<b>2,422</b>	<b>2,320</b>
Under 5	755	2,022	178	23	165	249
5 to 9	584	1,485	140	16	102	275
10 to 14	544	1,447	121	18	89	178
15 to 17	288	926	56	9	46	110
18 and 19	551	1,911	121	30	79	124
20 to 24	1,179	5,205	294	51	263	306
25 to 29	1,104	5,306	257	26	325	274
30 to 34	915	4,392	264	34	331	253
35 to 39	659	3,236	158	5	258	153
40 to 44	485	2,699	104	6	178	90
45 to 49	455	2,673	100	16	118	90
50 to 54	343	2,925	91	18	102	54
55 to 59	289	3,130	72	13	86	41
60 and 61	112	1,185	19	5	24	8
62 to 64	148	1,682	47	1	75	21
65 to 69	143	2,174	36	6	53	39
70 to 74	63	1,384	26	2	49	25
75 to 79	48	1,060	6	1	21	1
80 to 84	51	1,013	20	1	32	16
85 and older	39	1,328	6	1	26	13
Under 18	2,171	5,880	495	66	402	812
65 and older	344	6,959	94	11	181	94
Median Age	27.2	36.4	27.9	24.4	32.1	23.7