



Demographic and Socioeconomic Profile 2010

ZIP: 91942

Population by Race

	Population	Percent
Total Population	36,886	100%
White	23,686	64%
Hispanic	7,102	19%
Black	2,324	6%
Asian	1,985	5%
Two or More	1,382	4%
American Indian	146	<1%
Pacific Islander	145	<1%
Other	116	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	36,886	17,272	19,614	53%
Under 5	2,064	997	1,067	52%
5 to 9	1,918	935	983	51%
10 to 14	1,622	856	766	47%
15 to 17	1,110	486	624	56%
18 and 19	832	457	375	45%
20 to 24	3,351	1,644	1,707	51%
25 to 29	3,342	1,638	1,704	51%
30 to 34	2,956	1,536	1,420	48%
35 to 39	2,512	1,218	1,294	52%
40 to 44	2,438	1,079	1,359	56%
45 to 49	2,694	1,373	1,321	49%
50 to 54	2,694	1,251	1,443	54%
55 to 59	2,184	960	1,224	56%
60 and 61	681	355	326	48%
62 to 64	1,101	448	653	59%
65 to 69	1,073	475	598	56%
70 to 74	985	420	565	57%
75 to 79	1,018	432	586	58%
80 to 84	911	290	621	68%
85 and Older	1,400	422	978	70%
Under 18	6,714	3,274	3,440	51%
65 and older	5,387	2,039	3,348	62%
Median	37.5	35.4	39.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	31,282	100%
Never Married	10,886	35%
Married, excluding separated	12,781	41%
Separated	577	2%
Widowed	2,636	8%
Divorced	4,402	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	36,886	100%
Household	36,503	99%
Group Quarters - Other	383	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	36,886	7,102	23,686	2,324	146	1,985	145	116	1,382
Under 5	2,064	650	881	156	10	124	8	5	230
5 to 9	1,918	561	950	187	3	85	3	4	125
10 to 14	1,622	424	852	128	8	62	5	7	136
15 to 17	1,110	306	609	83	4	35	1	8	64
18 and 19	832	187	484	56	5	42	8	5	45
20 to 24	3,351	847	1,770	214	11	322	12	9	166
25 to 29	3,342	842	1,887	219	7	240	10	7	130
30 to 34	2,956	697	1,669	203	19	208	11	9	140
35 to 39	2,512	514	1,458	224	8	202	20	20	66
40 to 44	2,438	416	1,540	206	20	183	13	11	49
45 to 49	2,694	412	1,850	186	13	154	10	16	53
50 to 54	2,694	321	2,032	168	8	80	10	3	72
55 to 59	2,184	277	1,633	108	13	97	15	2	39
60 and 61	681	59	555	36	5	18	1	2	5
62 to 64	1,101	149	870	34	2	21	9	0	16
65 to 69	1,073	100	879	46	3	27	2	3	13
70 to 74	985	94	829	26	2	20	1	2	11
75 to 79	1,018	74	892	18	2	21	1	2	8
80 to 84	911	121	740	14	2	24	2	1	7
85 and Older	1,400	51	1,306	12	1	20	3	0	7
Under 18	6,714	1,941	3,292	554	25	306	17	24	555
65 and older	5,387	440	4,646	116	10	112	9	8	46
Median		28.4	44.2	32.9	38.8	32.0	38.6	36.0	22.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	34,822	100%
Speak Only English	28,160	81%
Speak Spanish:	3,327	10%
Speak English "well" or "very well"	3,013	9%
Speak English "not well" or "not at all"	314	1%
Speak Asian/Pacific Island language:	1,151	3%
Speak English "well" or "very well"	1,002	3%
Speak English "not well" or "not at all"	149	<1%
Speak other language:	2,184	5%
Speak English "well" or "very well"	1,829	5%
Speak English "not well" or "not at all"	355	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	25,989	100%
Less than 9th grade	682	3%
9th through 12th grade, no diploma	1,537	6%
High school grad (incl. equivalency)	5,303	20%
Some college, no degree	7,544	29%
Associate degree	2,683	10%
Bachelor's degree	5,305	20%
Master's degree	2,066	8%
Professional school degree	524	2%
Doctorate degree	345	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	35,614	100%	---	---	---	---
Enrolled in school	9,862	28%	8,198	23%	1,664	5%
Nursery / Preschool	395	4%	176	2%	219	13%
Kindergarten to grade 4	1,506	15%	1,345	16%	161	10%
Grade 5 to grade 8	1,259	13%	1,188	14%	71	4%
Grade 9 to grade 12	1,617	16%	1,295	16%	322	19%
College, undergraduate	4,347	44%	3,712	45%	635	38%
Graduate or Professional school	738	7%	482	6%	256	15%
Not enrolled in school	25,752	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	16,338	100%	3,854	100%	12,484	100%
Family Households:	8,255	51%	3,838	100%	4,417	35%
Married couple family	5,888	36%	2,424	63%	3,464	28%
Other family:	2,367	14%	1,414	37%	953	8%
Male householder, no wife	666	4%	370	10%	296	2%
Female householder, no husband	1,701	10%	1,044	27%	657	5%
Nonfamily households:	8,083	49%	16	<1%	8,067	65%
Householder living alone	6,214	38%	----	----	----	----
Other nonfamily households	1,869	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	17,493	100%	16338	1,155	7%	2.23
Single family (detached)	6,905	39%	6,454	451	7%	2.46
Single family (attached)	1,550	9%	1,519	31	2%	2.37
2 to 4 units	1,312	8%	1,216	96	7%	2.40
5 to 9 units	1,567	9%	1,475	92	6%	2.05
10 or more units	5,827	33%	5,436	391	7%	1.95
Mobile home and Other	332	2%	238	94	28%	2.16

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	7,553	100%
Less than \$150,000	265	4%
\$150,000 to \$199,999	230	3%
\$200,000 to \$249,999	471	6%
\$250,000 to \$299,999	568	8%
\$300,000 to \$399,999	1,954	26%
\$400,000 to \$499,999	2,386	32%
\$500,000 to \$749,999	1,481	20%
\$750,000 to \$999,999	138	2%
\$1,000,000 or more	60	1%

Median Value **\$412,411**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	17,498	100%
2005 or Later	139	1%
2000 to 2004	292	2%
1990 to 1999	1,069	6%
1980 to 1989	1,373	8%
1970 to 1979	5,182	30%
1960 to 1969	2,942	17%
1950 to 1959	4,711	27%
1940 to 1949	1,443	8%
1939 or earlier	347	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	16,338	100%	8,785	100%	7,553	100%
1.00 occupant housing per room or less	15,849	97%	8,432	96%	7,417	98%
1.01 to 1.50 occupants per room	416	3%	323	4%	93	1%
1.51 to 2.00 occupants per room	45	<1%	30	<1%	15	<1%
2.01 or more occupants per room	28	<1%	0	0%	28	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	8,785	100%
Less than \$500	425	5%
\$500 to \$599	100	1%
\$600 to \$699	214	2%
\$700 to \$799	423	5%
\$800 to \$899	1,080	12%
\$900 to \$999	1,435	16%
\$1,000 to \$1,249	2,069	24%
\$1,250 to \$1,499	1,542	18%
\$1,500 to \$1,999	1,069	12%
\$2,000 or more	275	3%
No cash rent	153	2%
Median contract rent	\$1,088	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	8,785	100%
Less than 20 percent	1,245	14%
20.0 to 24.9 percent	954	11%
25.0 to 29.9 percent	1,145	13%
30.0 to 34.9 percent	730	8%
35.0 to 39.9 percent	760	9%
40.0 to 49.9 percent	1,064	12%
50.0 percent or more	2,597	30%
Not computed	290	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	16,338	100%
No vehicle	1,414	9%
1 vehicle	6,387	39%
2 vehicles	5,807	36%
3 vehicles	1,895	12%
4 or more vehicles	835	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	19,071	100%
Worked in state of residence	18,985	100%
Worked in county of residence	18,786	99%
Worked outside county of residence	199	1%
Worked outside state of residence	86	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	30,931	100%	14,336	46%
In labor force	20,980	68%	10,203	49%
Armed forces	349	2%	322	92%
Civilian (employed)	18,684	89%	8,776	47%
Civilian (unemployed)	1,947	9%	1,105	57%
Not in labor force	9,951	32%	4,133	42%
Pct. of civilian labor force unemployed	9.4%		11.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	19,071	100%
Car, truck or van:	17,023	89%
Drove Alone	15,010	79%
Carpooled	2,013	11%
Public Transportation:	534	3%
Bus	400	2%
Trolley / Streetcar	125	1%
Railroad	0	0%
Other public transportation	9	<1%
Motorcycle	29	<1%
Bicycle	118	1%
Walked	406	2%
Other means	27	<1%
Worked at home	934	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	19,071	100%
Did not work at home	18,137	95%
Less than 10 minutes	2,119	11%
10 to 19 minutes	5,919	31%
20 to 29 minutes	5,161	27%
30 to 44 minutes	3,224	17%
45 to 59 minutes	876	5%
60 to 89 minutes	617	3%
90 minutes or more	221	1%
Worked at home	934	5%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	18,611	100%
Agriculture, forestry, mining	30	<1%
Utilities	21	<1%
Construction	1,205	6%
Manufacturing	1,342	7%
Wholesale trade	455	2%
Retail trade	2,055	11%
Transportation & warehousing	615	3%
Information & communications	411	2%
Finance, insurance, & real estate	1,453	8%
Professional, scientific, management, administration	1,514	8%
Educational, social, & health services	4,122	22%
Art, entertainment, recreation, accommodations, food	1,962	11%
Other services	918	5%
Public administration	2,508	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	18,611	100%
Management, professional & related:	7,454	40%
Management (incl. farm managers)	1,961	11%
Business & financial	1,008	5%
Computer & mathematical	515	3%
Architecture & engineering	454	2%
Life, physical & social science	302	2%
Community & social service	577	3%
Legal	211	1%
Education, training, & library	1,114	6%
Art, entertainment, sports & media	457	2%
Healthcare practitioners	855	5%
Service:	3,496	19%
Healthcare support	291	2%
Protective service	587	3%
Food preparation & serving	1,249	7%
Building & grounds cleaning / maintenance	361	2%
Personal care & service	1,008	5%
Sales & office	4,947	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	1,580	8%
Production, transport & material moving	1,134	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	16,338	100%
Less than \$15,000	2,152	13%
\$15,000 to \$29,999	2,560	16%
\$30,000 to \$44,999	2,827	17%
\$45,000 to \$59,999	2,074	13%
\$60,000 to \$74,999	1,579	10%
\$75,000 to \$99,999	2,361	14%
\$100,000 to \$124,999	1,177	7%
\$125,000 to \$149,999	729	4%
\$150,000 to \$199,999	631	4%
\$200,000 or more	248	2%
Median Income	\$49,556	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	16,338	100%
With earnings	12,525	77%
With wage and salary income	12,106	74%
With self-employment income	1,742	11%
With interest, dividend, or net rental income	4,532	28%
With Social Security income	4,287	26%
With Supplemental Security income	623	4%
With public assistance income	248	2%
With retirement income	3,228	20%
With other types of income	2,644	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	36,076	100%
Under .50	2,614	7%
.50 to .99	2,418	7%
1.00 to 1.24	1,179	3%
1.25 to 1.49	1,386	4%
1.50 to 1.84	2,224	6%
1.85 to 1.99	617	2%
2.00 and over	25,638	71%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	36,076	100%
Above Poverty	31,044	86%
Below Poverty	5,032	14%

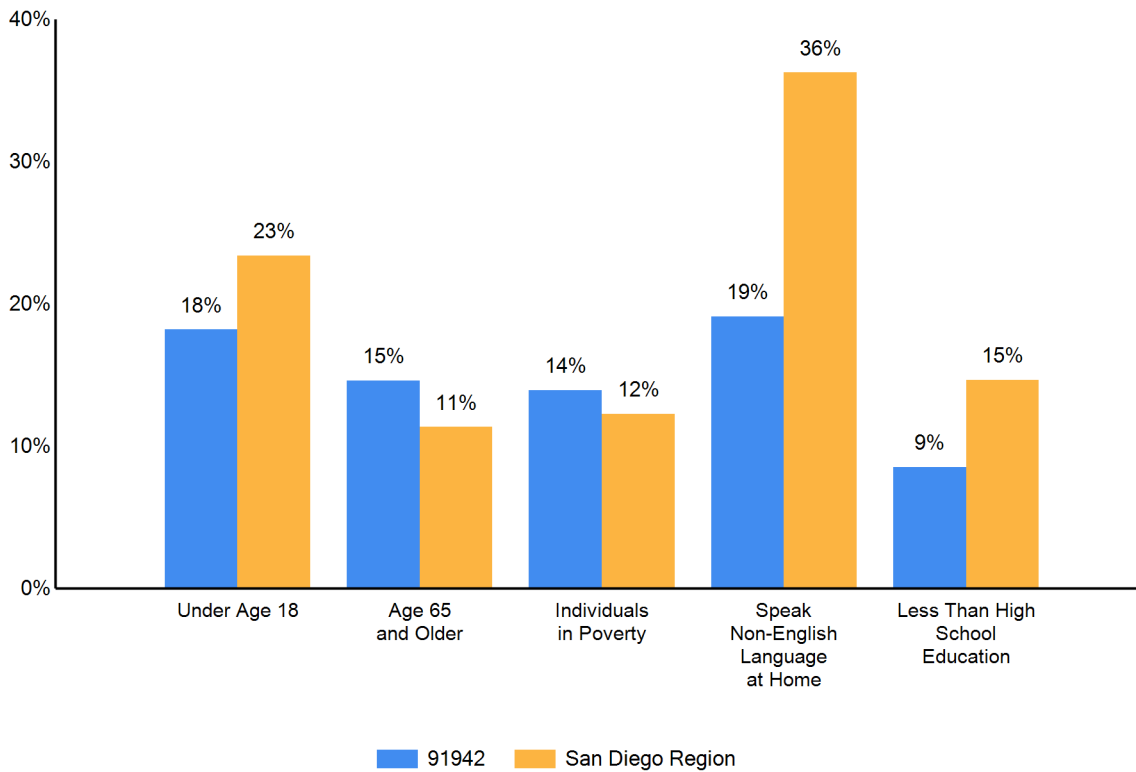
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	8,255	3,838	4,417	7,442	3,310	4,132	813	528	285
Married couple family	5,888	2,424	3,464	5,542	2,228	3,314	346	196	150
Male householder, no wife present	666	370	296	604	370	234	62	0	62
Female householder, no husband present	1,701	1,044	657	1,296	712	584	405	332	73

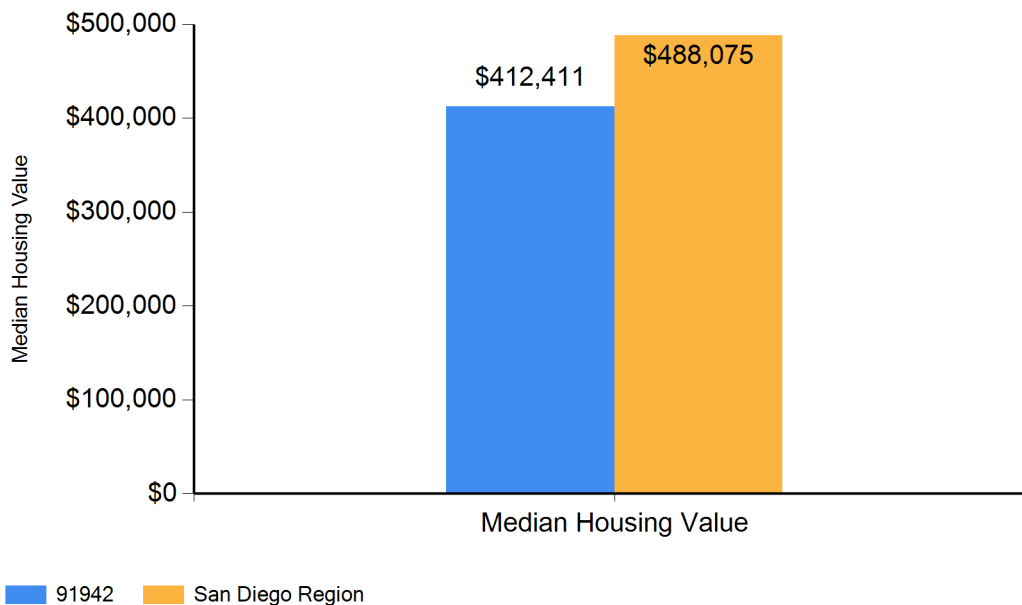
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075