



Demographic and Socioeconomic Profile 2010

COLLEGE: San Diego

Population by Race

	Population	Percent
Total Population	1,014,824	100%
White	467,136	46%
Hispanic	279,785	28%
Asian	150,628	15%
Black	73,719	7%
Two or More	33,367	3%
Pacific Islander	4,414	<1%
American Indian	3,028	<1%
Other	2,747	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	1,014,824	517,672	497,152	49%
Under 5	61,176	31,399	29,777	49%
5 to 9	54,056	27,725	26,331	49%
10 to 14	52,725	27,217	25,508	48%
15 to 17	33,911	17,605	16,306	48%
18 and 19	34,773	18,205	16,568	48%
20 to 24	108,254	57,462	50,792	47%
25 to 29	106,464	55,835	50,629	48%
30 to 34	87,607	46,461	41,146	47%
35 to 39	73,600	38,799	34,801	47%
40 to 44	66,470	35,295	31,175	47%
45 to 49	65,336	34,224	31,112	48%
50 to 54	62,213	31,481	30,732	49%
55 to 59	54,769	27,103	27,666	51%
60 and 61	19,316	9,340	9,976	52%
62 to 64	26,427	12,599	13,828	52%
65 to 69	31,590	14,984	16,606	53%
70 to 74	23,907	10,690	13,217	55%
75 to 79	19,850	8,682	11,168	56%
80 to 84	16,152	6,633	9,519	59%
85 and Older	16,228	5,933	10,295	63%
Under 18	201,868	103,946	97,922	49%
65 and older	107,727	46,922	60,805	56%
Median	33.2	32.5	34.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	846,867	100%
Never Married	357,522	42%
Married, excluding separated	346,100	41%
Separated	18,540	2%
Widowed	37,694	4%
Divorced	87,011	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	1,014,824	100%
Household	969,900	96%
Group Quarters - Other	15,477	2%
Group Quarters - College	14,986	1%
Group Quarters - Military	14,461	1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	1,014,824	279,785	467,136	73,719	3,028	150,628	4,414	2,747	33,367
Under 5	61,176	26,112	17,824	4,779	135	7,388	228	219	4,491
5 to 9	54,056	23,922	14,677	4,315	137	6,870	256	202	3,677
10 to 14	52,725	23,447	13,790	4,960	125	6,993	261	183	2,966
15 to 17	33,911	14,995	8,871	3,457	97	4,593	162	106	1,630
18 and 19	34,773	11,593	12,655	2,566	119	6,137	133	100	1,470
20 to 24	108,254	29,150	48,183	6,859	350	18,623	539	289	4,261
25 to 29	106,464	27,608	51,680	6,146	350	16,087	461	405	3,727
30 to 34	87,607	23,831	41,058	5,261	276	13,678	373	349	2,781
35 to 39	73,600	21,769	31,998	5,129	195	11,980	338	234	1,957
40 to 44	66,470	19,051	30,281	5,040	214	9,891	319	134	1,540
45 to 49	65,336	16,068	32,591	5,375	215	9,326	313	129	1,319
50 to 54	62,213	12,542	33,639	5,387	212	8,991	269	137	1,036
55 to 59	54,769	9,134	31,421	4,279	205	8,592	244	90	804
60 and 61	19,316	2,922	11,476	1,453	66	3,058	74	25	242
62 to 64	26,427	3,823	16,648	1,658	96	3,715	93	28	366
65 to 69	31,590	4,418	19,849	2,107	90	4,630	82	37	377
70 to 74	23,907	3,321	14,489	1,941	56	3,695	118	32	255
75 to 79	19,850	2,576	12,604	1,354	44	2,997	76	17	182
80 to 84	16,152	1,949	11,105	913	23	1,963	40	11	148
85 and Older	16,228	1,554	12,297	740	23	1,421	35	20	138
Under 18	201,868	88,476	55,162	17,511	494	25,844	907	710	12,764
65 and older	107,727	13,818	70,344	7,055	236	14,706	351	117	1,100
Median		26.9	38.9	33.6	33.6	33.2	32.2	28.4	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	953,648	100%
Speak Only English	603,480	63%
Speak Spanish:	199,027	21%
Speak English "well" or "very well"	144,219	15%
Speak English "not well" or "not at all"	54,808	6%
Speak Asian/Pacific Island language:	103,077	11%
Speak English "well" or "very well"	81,530	9%
Speak English "not well" or "not at all"	21,547	2%
Speak other language:	48,064	4%
Speak English "well" or "very well"	42,902	4%
Speak English "not well" or "not at all"	5,162	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	669,929	100%
Less than 9th grade	47,084	7%
9th through 12th grade, no diploma	44,651	7%
High school grad (incl. equivalency)	116,633	17%
Some college, no degree	145,707	22%
Associate degree	50,792	8%
Bachelor's degree	162,875	24%
Master's degree	62,970	9%
Professional school degree	21,937	3%
Doctorate degree	17,280	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	976,956	100%	---	---	---	---
Enrolled in school	286,573	29%	240,221	25%	46,352	5%
Nursery / Preschool	13,835	5%	7,632	3%	6,203	13%
Kindergarten to grade 4	53,837	19%	49,039	20%	4,798	10%
Grade 5 to grade 8	41,599	15%	37,796	16%	3,803	8%
Grade 9 to grade 12	48,117	17%	44,776	19%	3,341	7%
College, undergraduate	103,800	36%	85,869	36%	17,931	39%
Graduate or Professional school	25,385	9%	15,109	6%	10,276	22%
Not enrolled in school	690,383	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	388,029	100%	105,857	100%	282,172	100%
Family Households:	208,277	54%	105,009	99%	103,268	37%
Married couple family	150,516	39%	69,988	66%	80,528	29%
Other family:	57,761	15%	35,021	33%	22,740	8%
Male householder, no wife	17,076	4%	8,540	8%	8,536	3%
Female householder, no husband	40,685	10%	26,481	25%	14,204	5%
Nonfamily households:	179,752	46%	848	1%	178,904	63%
Householder living alone	126,686	33%	----	----	----	----
Other nonfamily households	53,066	14%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	416,731	100%	388,049	28,682	7%	2.50
Single family (detached)	156,736	38%	150,025	6,711	4%	2.84
Single family (attached)	59,373	14%	55,817	3,556	6%	2.77
2 to 4 units	38,245	9%	35,347	2,898	8%	2.36
5 to 9 units	39,123	9%	36,591	2,532	6%	2.26
10 or more units	120,149	29%	107,394	12,755	11%	2.01
Mobile home and Other	3,105	1%	2,875	230	7%	2.63

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	175,932	100%
Less than \$150,000	8,212	5%
\$150,000 to \$199,999	5,029	3%
\$200,000 to \$249,999	8,184	5%
\$250,000 to \$299,999	8,747	5%
\$300,000 to \$399,999	28,908	16%
\$400,000 to \$499,999	32,888	19%
\$500,000 to \$749,999	49,331	28%
\$750,000 to \$999,999	18,902	11%
\$1,000,000 or more	15,731	9%

Median Value **\$487,954**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	416,725	100%
2005 or Later	10,241	2%
2000 to 2004	25,512	6%
1990 to 1999	35,398	8%
1980 to 1989	65,171	16%
1970 to 1979	93,603	22%
1960 to 1969	60,628	15%
1950 to 1959	65,133	16%
1940 to 1949	25,076	6%
1939 or earlier	35,963	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	388,029	100%	212,097	100%	175,932	100%
1.00 occupant housing per room or less	365,637	94%	194,806	92%	170,831	97%
1.01 to 1.50 occupants per room	15,469	4%	11,438	5%	4,031	2%
1.51 to 2.00 occupants per room	5,450	1%	4,568	2%	882	1%
2.01 or more occupants per room	1,473	<1%	1,285	1%	188	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	212,097	100%
Less than \$500	10,863	5%
\$500 to \$599	4,762	2%
\$600 to \$699	8,123	4%
\$700 to \$799	15,616	7%
\$800 to \$899	20,075	9%
\$900 to \$999	18,909	9%
\$1,000 to \$1,249	39,728	19%
\$1,250 to \$1,499	30,843	15%
\$1,500 to \$1,999	40,114	19%
\$2,000 or more	17,667	8%
No cash rent	5,397	3%
Median contract rent	\$1,174	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	212,097	100%
Less than 20 percent	41,243	19%
20.0 to 24.9 percent	26,218	12%
25.0 to 29.9 percent	23,540	11%
30.0 to 34.9 percent	19,392	9%
35.0 to 39.9 percent	14,629	7%
40.0 to 49.9 percent	20,265	10%
50.0 percent or more	56,354	27%
Not computed	10,456	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	388,029	100%
No vehicle	31,063	8%
1 vehicle	148,666	38%
2 vehicles	142,587	37%
3 vehicles	45,391	12%
4 or more vehicles	20,322	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	521,873	100%
Worked in state of residence	518,635	99%
Worked in county of residence	511,175	98%
Worked outside county of residence	7,460	1%
Worked outside state of residence	3,238	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	817,692	100%	413,474	51%
In labor force	546,448	67%	300,321	55%
Armed forces	17,790	3%	15,382	86%
Civilian (employed)	483,194	88%	259,546	54%
Civilian (unemployed)	45,464	8%	25,393	56%
Not in labor force	271,244	33%	113,153	42%
Pct. of civilian labor force unemployed	8.6%		8.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	521,873	100%
Car, truck or van:	433,907	83%
Drove Alone	385,293	74%
Carpooled	48,614	9%
Public Transportation:	23,894	5%
Bus	22,427	4%
Trolley / Streetcar	1,008	<1%
Railroad	295	<1%
Other public transportation	164	<1%
Motorcycle	2,367	<1%
Bicycle	5,167	1%
Walked	19,554	4%
Other means	3,913	1%
Worked at home	33,071	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	521,873	100%
Did not work at home	488,802	94%
Less than 10 minutes	52,635	10%
10 to 19 minutes	178,879	34%
20 to 29 minutes	133,095	26%
30 to 44 minutes	86,750	17%
45 to 59 minutes	17,649	3%
60 to 89 minutes	11,908	2%
90 minutes or more	7,886	2%
Worked at home	33,071	6%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	493,614	100%
Agriculture, forestry, mining	1,783	<1%
Utilities	2,810	1%
Construction	26,245	5%
Manufacturing	42,121	9%
Wholesale trade	11,561	2%
Retail trade	48,935	10%
Transportation & warehousing	13,787	3%
Information & communications	13,612	3%
Finance, insurance, & real estate	38,060	8%
Professional, scientific, management, administration	24,639	5%
Educational, social, & health services	103,348	21%
Art, entertainment, recreation, accommodations, food	61,037	12%
Other services	25,514	5%
Public administration	80,162	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	493,614	100%
Management, professional & related:	212,517	43%
Management (incl. farm managers)	50,539	10%
Business & financial	29,005	6%
Computer & mathematical	19,242	4%
Architecture & engineering	16,184	3%
Life, physical & social science	11,712	2%
Community & social service	7,454	2%
Legal	9,702	2%
Education, training, & library	29,372	6%
Art, entertainment, sports & media	13,026	3%
Healthcare practitioners	26,281	5%
Service:	91,514	19%
Healthcare support	7,946	2%
Protective service	9,464	2%
Food preparation & serving	33,482	7%
Building & grounds cleaning / maintenance	20,061	4%
Personal care & service	20,561	4%
Sales & office	117,652	24%
Farming, fishing & forestry	1,084	<1%
Construction, extraction & maintenance	33,569	7%
Production, transport & material moving	37,278	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	388,049	100%
Less than \$15,000	44,570	11%
\$15,000 to \$29,999	53,473	14%
\$30,000 to \$44,999	53,894	14%
\$45,000 to \$59,999	46,041	12%
\$60,000 to \$74,999	38,371	10%
\$75,000 to \$99,999	52,834	14%
\$100,000 to \$124,999	33,572	9%
\$125,000 to \$149,999	21,710	6%
\$150,000 to \$199,999	22,580	6%
\$200,000 or more	21,004	5%
Median Income	\$58,712	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	388,049	100%
With earnings	321,538	83%
With wage and salary income	304,916	79%
With self-employment income	50,466	13%
With interest, dividend, or net rental income	99,085	26%
With Social Security income	79,805	21%
With Supplemental Security income	14,977	4%
With public assistance income	8,220	2%
With retirement income	55,142	14%
With other types of income	50,147	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	973,729	100%
Under .50	72,848	7%
.50 to .99	79,968	8%
1.00 to 1.24	46,772	5%
1.25 to 1.49	45,766	5%
1.50 to 1.84	55,192	6%
1.85 to 1.99	23,651	2%
2.00 and over	649,532	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	973,729	100%
Above Poverty	820,913	84%
Below Poverty	152,816	16%

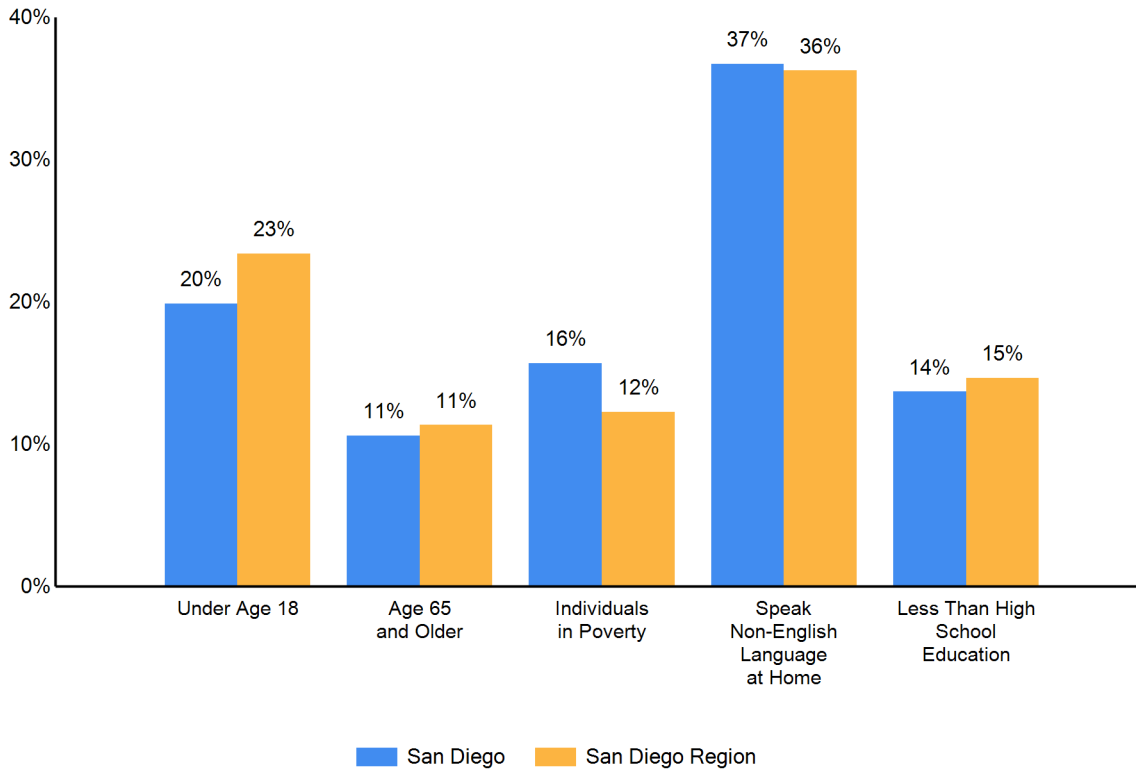
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	208,277	105,009	103,268	186,872	88,020	98,852	21,405	16,989	4,416
Married couple family	150,516	69,988	80,528	141,680	63,571	78,109	8,836	6,417	2,419
Male householder, no wife present	17,076	8,540	8,536	14,907	7,073	7,834	2,169	1,467	702
Female householder, no husband present	40,685	26,481	14,204	30,285	17,376	12,909	10,400	9,105	1,295

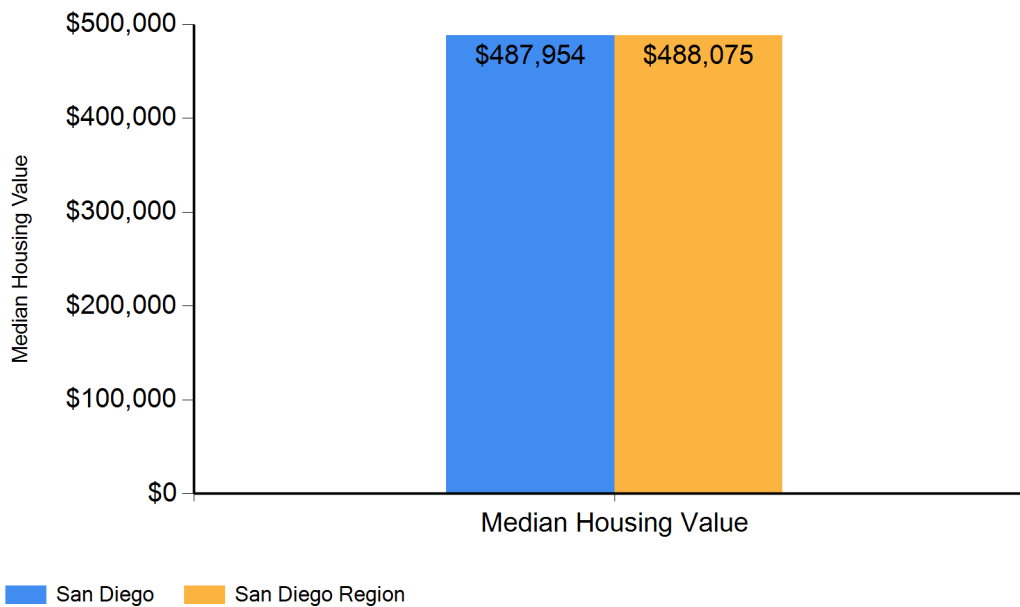
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075