



Demographic and Socioeconomic Profile 2010

SRA: Southeastern San Diego

Population by Race

	Population	Percent
Total Population	155,805	100%
Hispanic	78,276	50%
Asian	30,313	19%
Black	25,878	17%
White	14,899	10%
Two or More	4,376	3%
Pacific Islander	1,512	1%
American Indian	295	<1%
Other	256	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	155,805	75,968	79,837	51%
Under 5	11,976	6,152	5,824	49%
5 to 9	11,888	6,141	5,747	48%
10 to 14	12,795	6,518	6,277	49%
15 to 17	8,488	4,336	4,152	49%
18 and 19	5,528	2,784	2,744	50%
20 to 24	12,852	6,511	6,341	49%
25 to 29	11,603	5,778	5,825	50%
30 to 34	9,898	4,922	4,976	50%
35 to 39	9,947	4,736	5,211	52%
40 to 44	9,873	4,816	5,057	51%
45 to 49	10,373	5,043	5,330	51%
50 to 54	10,073	4,688	5,385	53%
55 to 59	8,773	4,201	4,572	52%
60 and 61	2,992	1,417	1,575	53%
62 to 64	3,790	1,737	2,053	54%
65 to 69	4,520	2,007	2,513	56%
70 to 74	3,796	1,648	2,148	57%
75 to 79	2,890	1,144	1,746	60%
80 to 84	2,036	791	1,245	61%
85 and Older	1,714	598	1,116	65%
Under 18	45,147	23,147	22,000	49%
65 and older	14,956	6,188	8,768	59%
Median	31.4	29.8	33.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	119,146	100%
Never Married	45,466	38%
Married, excluding separated	54,810	46%
Separated	3,761	3%
Widowed	5,570	5%
Divorced	9,539	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	155,805	100%
Household	154,667	99%
Group Quarters - Other	1,138	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	155,805	78,276	14,899	25,878	295	30,313	1,512	256	4,376
Under 5	11,976	7,687	604	1,596	8	1,389	80	19	593
5 to 9	11,888	7,521	430	1,677	8	1,582	93	29	548
10 to 14	12,795	7,745	481	2,070	19	1,819	116	20	525
15 to 17	8,488	5,051	354	1,380	13	1,287	67	18	318
18 and 19	5,528	3,215	268	873	17	914	46	16	179
20 to 24	12,852	6,913	1,095	1,869	25	2,349	147	21	433
25 to 29	11,603	6,100	1,173	1,415	22	2,390	131	17	355
30 to 34	9,898	5,403	926	1,233	17	1,914	101	19	285
35 to 39	9,947	5,671	820	1,369	9	1,716	113	16	233
40 to 44	9,873	5,198	900	1,637	30	1,821	110	17	160
45 to 49	10,373	4,727	1,229	1,897	26	2,186	110	22	176
50 to 54	10,073	3,867	1,392	2,043	18	2,487	102	12	152
55 to 59	8,773	2,931	1,316	1,719	32	2,569	79	8	119
60 and 61	2,992	943	519	586	7	867	24	4	42
62 to 64	3,790	1,173	655	726	10	1,125	40	2	59
65 to 69	4,520	1,329	821	1,045	13	1,207	39	4	62
70 to 74	3,796	1,049	589	1,108	8	932	55	6	49
75 to 79	2,890	774	505	734	6	803	33	2	33
80 to 84	2,036	574	362	494	3	559	16	3	25
85 and Older	1,714	405	460	407	4	397	10	1	30
Under 18	45,147	28,004	1,869	6,723	48	6,077	356	86	1,984
65 and older	14,956	4,131	2,737	3,788	34	3,898	153	16	199
Median		25.8	46.6	38.0	41.6	39.4	33.8	26.5	20.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	143,829	100%
Speak Only English	56,969	40%
Speak Spanish:	61,368	43%
Speak English "well" or "very well"	41,404	29%
Speak English "not well" or "not at all"	19,964	14%
Speak Asian/Pacific Island language:	22,607	16%
Speak English "well" or "very well"	18,884	13%
Speak English "not well" or "not at all"	3,723	3%
Speak other language:	2,885	2%
Speak English "well" or "very well"	2,468	2%
Speak English "not well" or "not at all"	417	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	92,278	100%
Less than 9th grade	15,414	17%
9th through 12th grade, no diploma	12,903	14%
High school grad (incl. equivalency)	22,027	24%
Some college, no degree	21,092	23%
Associate degree	7,146	8%
Bachelor's degree	10,997	12%
Master's degree	2,005	2%
Professional school degree	500	1%
Doctorate degree	194	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	148,525	100%	---	---	---	---
Enrolled in school	48,386	33%	44,866	30%	3,520	2%
Nursery / Preschool	2,499	5%	2,111	5%	388	11%
Kindergarten to grade 4	11,488	24%	11,003	25%	485	14%
Grade 5 to grade 8	10,239	21%	9,705	22%	534	15%
Grade 9 to grade 12	12,672	26%	12,414	28%	258	7%
College, undergraduate	10,175	21%	8,967	20%	1,208	34%
Graduate or Professional school	1,313	3%	666	1%	647	18%
Not enrolled in school	100,139	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	41,802	100%	20,766	100%	21,036	100%
Family Households:	33,463	80%	20,660	99%	12,803	61%
Married couple family	21,952	53%	12,707	61%	9,245	44%
Other family:	11,511	28%	7,953	38%	3,558	17%
Male householder, no wife	2,928	7%	1,806	9%	1,122	5%
Female householder, no husband	8,583	21%	6,147	30%	2,436	12%
Nonfamily households:	8,339	20%	106	1%	8,233	39%
Householder living alone	6,449	15%	----	----	----	----
Other nonfamily households	1,890	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	43,809	100%	41,802	2,007	5%	3.70
Single family (detached)	26,371	60%	25,247	1,124	4%	3.80
Single family (attached)	8,265	19%	7,777	488	6%	3.73
2 to 4 units	2,351	5%	2,233	118	5%	3.51
5 to 9 units	1,456	3%	1,411	45	3%	3.33
10 or more units	4,542	10%	4,380	162	4%	3.35
Mobile home and Other	824	2%	754	70	8%	3.46

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	24,572	100%
Less than \$150,000	1,902	8%
\$150,000 to \$199,999	1,433	6%
\$200,000 to \$249,999	2,352	10%
\$250,000 to \$299,999	2,539	10%
\$300,000 to \$399,999	6,296	26%
\$400,000 to \$499,999	5,797	24%
\$500,000 to \$749,999	3,595	15%
\$750,000 to \$999,999	438	2%
\$1,000,000 or more	220	1%

Median Value **\$364,596**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	43,809	100%
2005 or Later	478	1%
2000 to 2004	804	2%
1990 to 1999	2,354	5%
1980 to 1989	8,891	20%
1970 to 1979	10,934	25%
1960 to 1969	7,461	17%
1950 to 1959	8,717	20%
1940 to 1949	2,365	5%
1939 or earlier	1,805	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	41,802	100%	17,230	100%	24,572	100%
1.00 occupant housing per room or less	36,226	87%	13,869	80%	22,357	91%
1.01 to 1.50 occupants per room	4,274	10%	2,569	15%	1,705	7%
1.51 to 2.00 occupants per room	1,039	2%	640	4%	399	2%
2.01 or more occupants per room	263	1%	152	1%	111	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	17,230	100%
Less than \$500	1,689	10%
\$500 to \$599	679	4%
\$600 to \$699	883	5%
\$700 to \$799	1,440	8%
\$800 to \$899	1,802	10%
\$900 to \$999	1,623	9%
\$1,000 to \$1,249	3,802	22%
\$1,250 to \$1,499	1,838	11%
\$1,500 to \$1,999	2,272	13%
\$2,000 or more	625	4%
No cash rent	577	3%
Median contract rent	\$1,032	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	17,230	100%
Less than 20 percent	2,174	13%
20.0 to 24.9 percent	1,407	8%
25.0 to 29.9 percent	2,150	12%
30.0 to 34.9 percent	1,580	9%
35.0 to 39.9 percent	1,160	7%
40.0 to 49.9 percent	2,036	12%
50.0 percent or more	5,810	34%
Not computed	913	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	41,802	100%
No vehicle	2,890	7%
1 vehicle	11,911	28%
2 vehicles	14,317	34%
3 vehicles	7,731	18%
4 or more vehicles	4,953	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	64,096	100%
Worked in state of residence	63,886	100%
Worked in county of residence	63,128	98%
Worked outside county of residence	758	1%
Worked outside state of residence	210	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	116,421	100%	55,764	48%
In labor force	69,205	59%	37,724	55%
Armed forces	1,709	2%	1,465	86%
Civilian (employed)	59,724	86%	32,103	54%
Civilian (unemployed)	7,772	11%	4,156	53%
Not in labor force	47,216	41%	18,040	38%
Pct. of civilian labor force unemployed	11.5%		11.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	64,096	100%
Car, truck or van:	57,960	90%
Drove Alone	47,777	75%
Carpooled	10,183	16%
Public Transportation:	3,213	5%
Bus	3,122	5%
Trolley / Streetcar	73	<1%
Railroad	0	0%
Other public transportation	18	<1%
Motorcycle	158	<1%
Bicycle	97	<1%
Walked	672	1%
Other means	509	1%
Worked at home	1,487	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	64,096	100%
Did not work at home	62,609	98%
Less than 10 minutes	2,450	4%
10 to 19 minutes	16,965	26%
20 to 29 minutes	18,693	29%
30 to 44 minutes	17,013	27%
45 to 59 minutes	3,199	5%
60 to 89 minutes	3,100	5%
90 minutes or more	1,189	2%
Worked at home	1,487	2%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	62,323	100%
Agriculture, forestry, mining	500	1%
Utilities	321	1%
Construction	5,208	8%
Manufacturing	4,785	8%
Wholesale trade	1,750	3%
Retail trade	6,357	10%
Transportation & warehousing	3,067	5%
Information & communications	1,145	2%
Finance, insurance, & real estate	3,138	5%
Professional, scientific, management, administration	3,943	6%
Educational, social, & health services	13,029	21%
Art, entertainment, recreation, accommodations, food	8,780	14%
Other services	3,629	6%
Public administration	6,671	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	62,323	100%
Management, professional & related:	14,281	23%
Management (incl. farm managers)	3,403	5%
Business & financial	2,190	4%
Computer & mathematical	864	1%
Architecture & engineering	747	1%
Life, physical & social science	351	1%
Community & social service	746	1%
Legal	294	<1%
Education, training, & library	2,014	3%
Art, entertainment, sports & media	682	1%
Healthcare practitioners	2,990	5%
Service:	16,812	27%
Healthcare support	2,242	4%
Protective service	1,717	3%
Food preparation & serving	4,851	8%
Building & grounds cleaning / maintenance	5,163	8%
Personal care & service	2,839	5%
Sales & office	16,002	26%
Farming, fishing & forestry	241	<1%
Construction, extraction & maintenance	7,308	12%
Production, transport & material moving	7,679	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	41,802	100%
Less than \$15,000	4,725	11%
\$15,000 to \$29,999	7,417	18%
\$30,000 to \$44,999	6,675	16%
\$45,000 to \$59,999	5,539	13%
\$60,000 to \$74,999	4,988	12%
\$75,000 to \$99,999	5,656	14%
\$100,000 to \$124,999	3,392	8%
\$125,000 to \$149,999	1,337	3%
\$150,000 to \$199,999	1,295	3%
\$200,000 or more	778	2%
Median Income	\$50,644	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	41,802	100%
With earnings	34,475	82%
With wage and salary income	32,927	79%
With self-employment income	4,325	10%
With interest, dividend, or net rental income	4,711	11%
With Social Security income	10,263	25%
With Supplemental Security income	2,866	7%
With public assistance income	2,123	5%
With retirement income	7,738	19%
With other types of income	7,119	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	155,113	100%
Under .50	11,843	8%
.50 to .99	17,086	11%
1.00 to 1.24	10,463	7%
1.25 to 1.49	8,998	6%
1.50 to 1.84	13,162	8%
1.85 to 1.99	5,041	3%
2.00 and over	88,520	57%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	155,113	100%
Above Poverty	126,184	81%
Below Poverty	28,929	19%

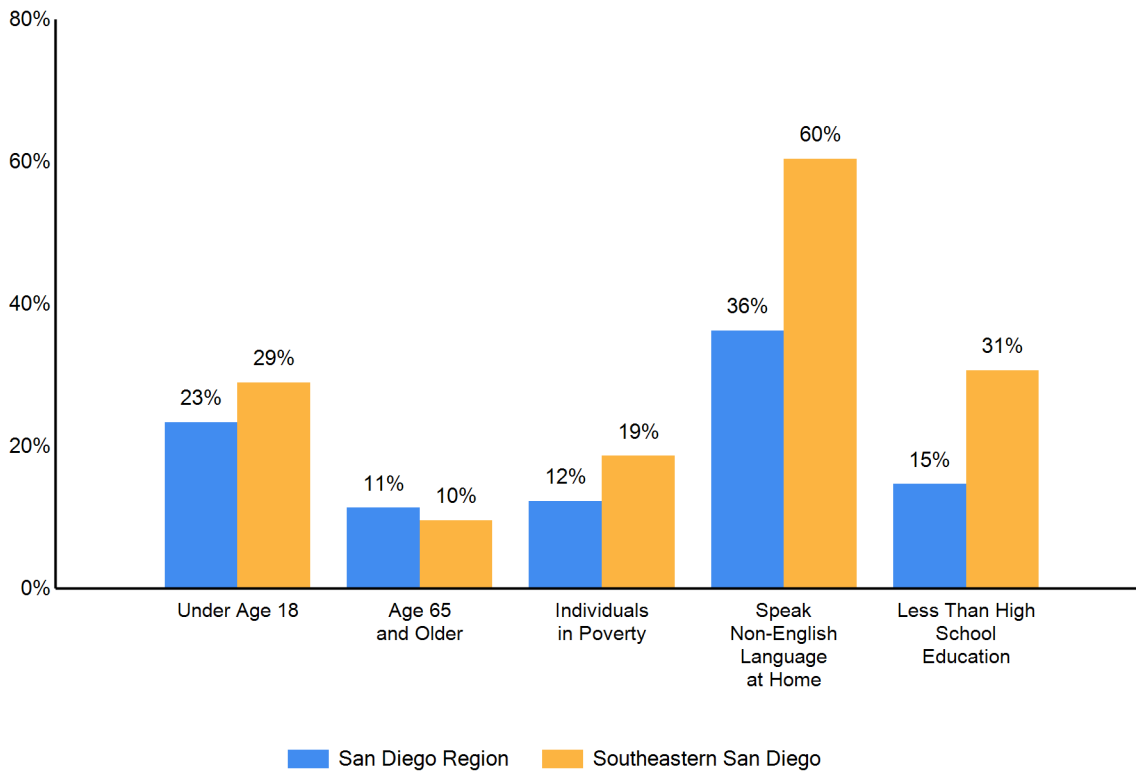
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	33,463	20,660	12,803	28,068	16,275	11,793	5,395	4,385	1,010
Married couple family	21,952	12,707	9,245	19,739	11,068	8,671	2,213	1,639	574
Male householder, no wife present	2,928	1,806	1,122	2,451	1,447	1,004	477	359	118
Female householder, no husband present	8,583	6,147	2,436	5,878	3,760	2,118	2,705	2,387	318

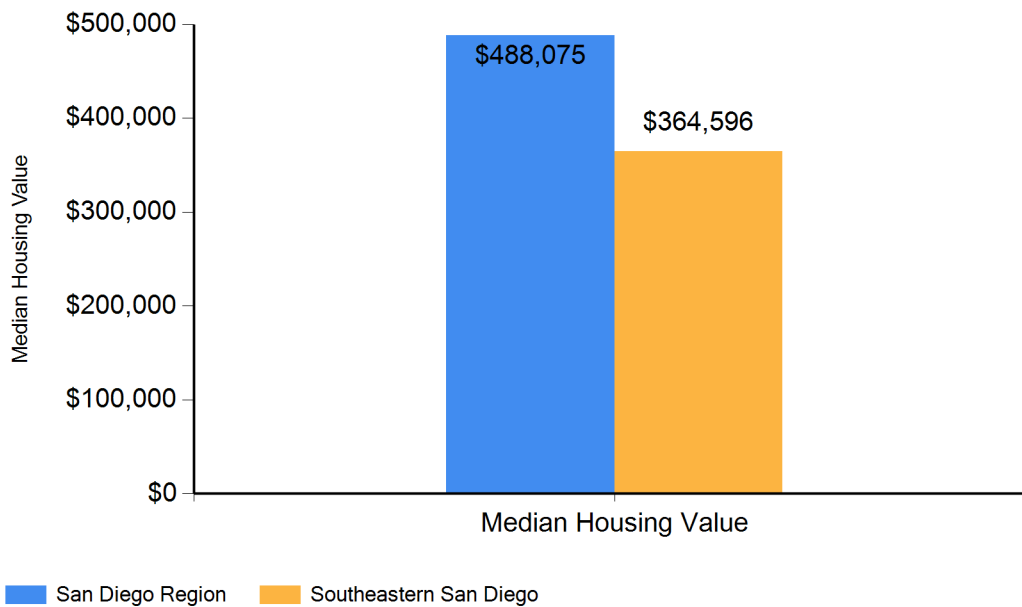
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075