DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92078



	Jan 1, 2013
Total Population	41,400
Household Population	41,251
Group Quarters Population	149
Persons Per Household	2.64

HOUSING AND OCCUPANCY

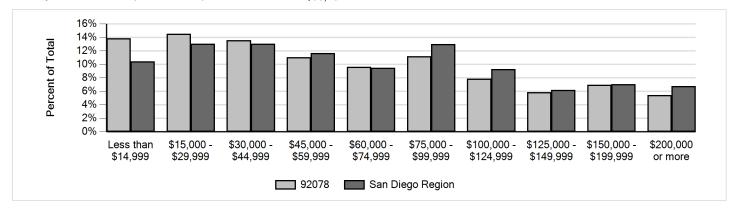
	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	16,378	15,618	4.6%
Single Family - Detached	7,832	7,612	2.8%
Single Family - Multiple-Unit	1,041	949	8.8%
Multi-Family	4,992	4,735	5.1%
Mobile Home and Other	2,513	2,322	7.6%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	14%	15%	14%	11%	10%	11%	8%	6%	7%	5%

Median Household Income2013Adjusted for Inflation (2010 \$)\$55,864Not adjusted for inflation (current 2012\$)\$58,481



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

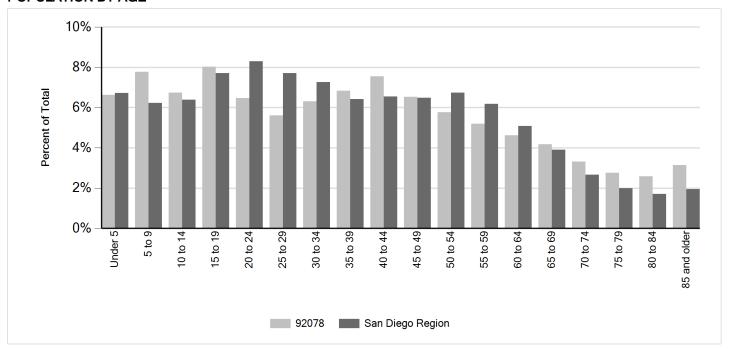
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	41,400	19,832	21,568	52%
Under 5	2,742	1,394	1,348	49%
5 to 9	3,215	1,609	1,606	50%
10 to 14	2,787	1,508	1,279	46%
15 to 17	1,647	869	778	47%
18 and 19	1,679	745	934	56%
20 to 24	2,676	1,300	1,376	51%
25 to 29	2,319	1,121	1,198	52%
30 to 34	2,614	1,244	1,370	52%
35 to 39	2,832	1,375	1,457	51%
40 to 44	3,124	1,561	1,563	50%
45 to 49	2,703	1,334	1,369	51%
50 to 54	2,386	1,212	1,174	49%
55 to 59	2,150	1,002	1,148	53%
60 and 61	780	382	398	51%
62 to 64	1,132	485	647	57%
65 to 69	1,727	723	1,004	58%
70 to 74	1,370	601	769	56%
75 to 79	1,142	458	684	60%
80 to 84	1,072	445	627	58%
85 and older	1,303	464	839	64%
Under 18	10,391	5,380	5,011	48%
65 and older	6,614	2,691	3,923	59%
Median Age	36.8	35.5	38.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i lispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	11,082	24,339	804	132	3,598	1,445	
Under 5	977	1,387	32	2	200	144	
5 to 9	1,106	1,566	45	7	244	247	
10 to 14	967	1,370	45	5	225	175	
15 to 17	600	815	39	7	119	67	
18 and 19	598	834	41	4	106	96	
20 to 24	1,015	1,239	96	11	218	97	
25 to 29	841	1,063	85	5	242	83	
30 to 34	905	1,265	74	8	275	87	
35 to 39	776	1,558	56	8	338	96	
40 to 44	771	1,839	68	9	343	94	
45 to 49	720	1,560	59	9	287	68	
50 to 54	489	1,562	53	16	223	43	
55 to 59	414	1,403	40	7	248	38	
60 and 61	110	553	13	8	75	21	
62 to 64	171	856	16	10	72	7	
65 to 69	214	1,333	15	6	130	29	
70 to 74	163	1,088	5	4	87	23	
75 to 79	108	940	9	4	66	15	
80 to 84	71	939	4	2	49	7	
85 and older	66	1,169	9	0	51	8	
Under 18	3,650	5,138	161	21	788	633	
65 and older	622	5,469	42	16	383	82	
Median Age	26.7	42.9	31.3	45.0	37.5	19.9	