

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



	Jan 1, 2015
Total Population	79,197
Household Population	77,898
Group Quarters Population	1,299
Persons Per Household	2.02

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,359	38,564	6.8%
Single Family - Detached	13,271	12,794	3.6%
Single Family - Multiple-Unit	8,144	7,740	5.0%
Multi-Family	19,712	17,830	9.5%
Mobile Home and Other	232	200	13.8%

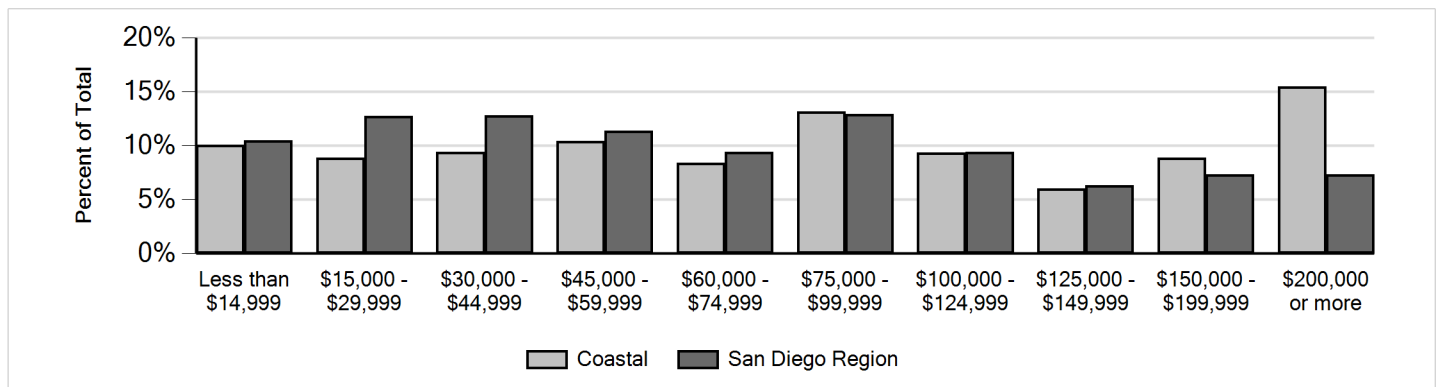
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	9%	9%	10%	8%	13%	9%	6%	9%	15%

Median Household Income

	2015
Adjusted for Inflation (2010 \$)	\$80,482
Not adjusted for inflation (current 2014\$)	\$86,935



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

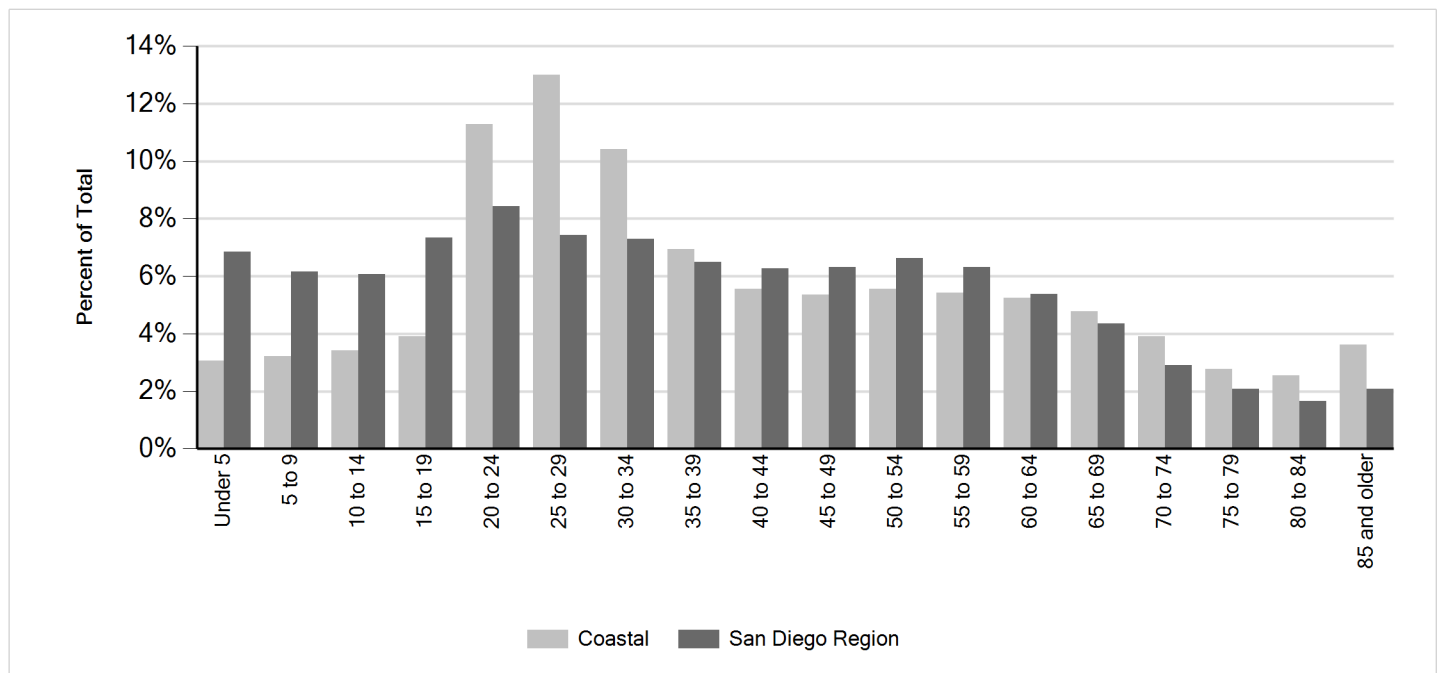
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	79,197	41,036	38,161	48%
Under 5	2,431	1,248	1,183	49%
5 to 9	2,553	1,331	1,222	48%
10 to 14	2,701	1,409	1,292	48%
15 to 17	1,686	842	844	50%
18 and 19	1,408	696	712	51%
20 to 24	8,931	4,369	4,562	51%
25 to 29	10,297	5,681	4,616	45%
30 to 34	8,247	4,701	3,546	43%
35 to 39	5,499	3,118	2,381	43%
40 to 44	4,401	2,444	1,957	44%
45 to 49	4,245	2,263	1,982	47%
50 to 54	4,398	2,326	2,072	47%
55 to 59	4,301	2,154	2,147	50%
60 and 61	1,719	890	829	48%
62 to 64	2,426	1,198	1,228	51%
65 to 69	3,785	1,786	1,999	53%
70 to 74	3,089	1,455	1,634	53%
75 to 79	2,201	1,011	1,190	54%
80 to 84	2,008	883	1,125	56%
85 and older	2,871	1,231	1,640	57%
Under 18	9,371	4,830	4,541	48%
65 and older	13,954	6,366	7,588	54%
Median Age	36.2	35.4	37.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	9,069	62,769	857	192	3,703	2,607
Under 5	459	1,767	34	5	71	95
5 to 9	467	1,721	23	6	97	239
10 to 14	555	1,777	25	14	94	236
15 to 17	310	1,133	23	6	74	140
18 and 19	258	966	11	3	58	112
20 to 24	1,104	6,995	85	27	386	334
25 to 29	1,237	7,981	134	32	536	377
30 to 34	945	6,466	103	33	404	296
35 to 39	716	4,190	83	9	317	184
40 to 44	617	3,317	83	6	259	119
45 to 49	534	3,259	61	14	238	139
50 to 54	506	3,492	43	9	252	96
55 to 59	355	3,636	40	5	205	60
60 and 61	135	1,436	23	10	90	25
62 to 64	184	2,087	21	2	99	33
65 to 69	231	3,333	24	6	152	39
70 to 74	159	2,763	10	4	111	42
75 to 79	97	1,991	6	0	91	16
80 to 84	95	1,798	9	0	94	12
85 and older	105	2,661	16	1	75	13
Under 18	1,791	6,398	105	31	336	710
65 and older	687	12,546	65	11	523	122
Median Age	30.8	38.1	34.5	30.5	37.1	27.0