

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Census Tract 2010

### 201.03



	Jan 1, 2012
<b>Total Population</b>	<b>10,734</b>
Household Population	10,654
Group Quarters Population	80
<b>Persons Per Household</b>	<b>3.10</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>3,564</b>	<b>3,441</b>	<b>3.5%</b>
Single Family - Detached	3,449	3,327	3.5%
Single Family - Multiple-Unit	5	5	0.0%
Multi-Family	0	0	--
Mobile Home and Other	110	109	0.9%

## HOUSEHOLD INCOME

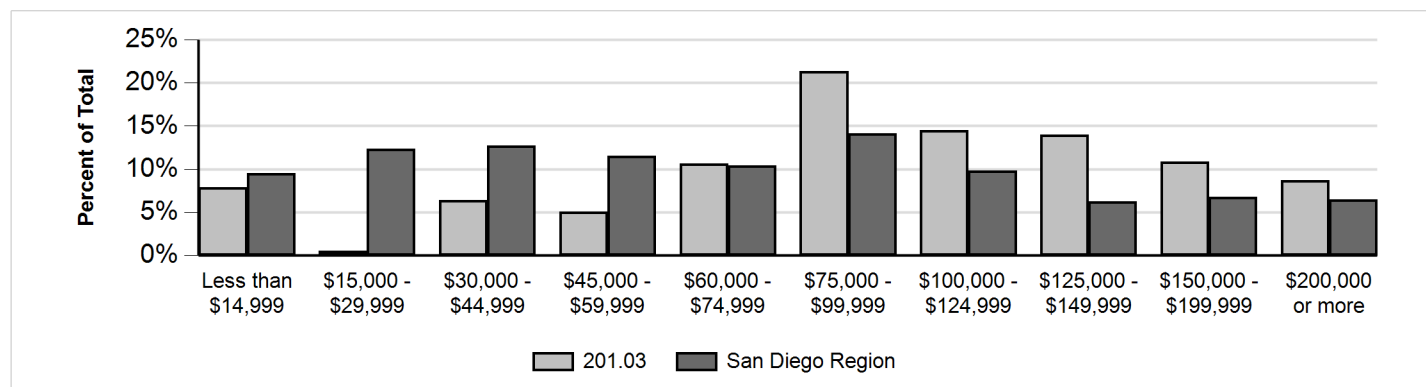
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	1%	6%	5%	11%	21%	15%	14%	11%	9%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$97,775
Not adjusted for inflation (current 2011\$)	\$100,741



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

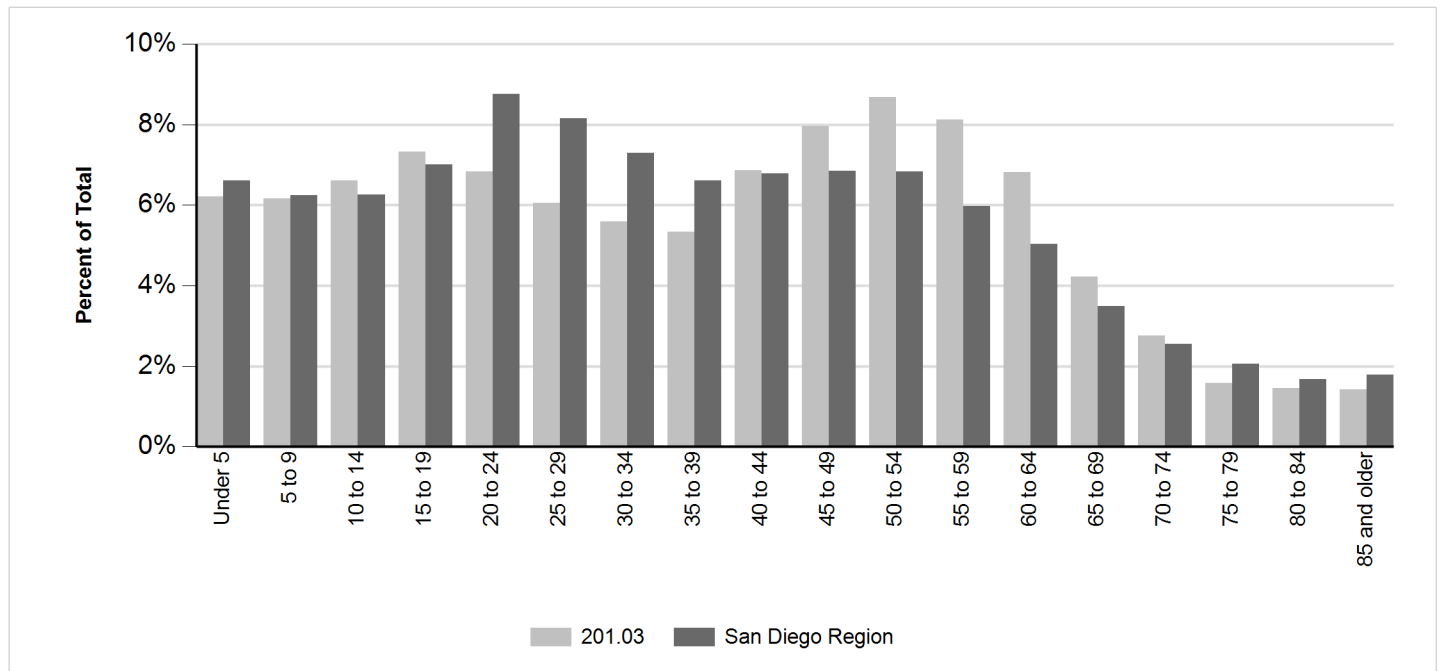
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>10,734</b>	<b>5,206</b>	<b>5,528</b>	<b>51%</b>
Under 5	666	314	352	53%
5 to 9	662	321	341	52%
10 to 14	710	344	366	52%
15 to 17	479	234	245	51%
18 and 19	308	157	151	49%
20 to 24	733	383	350	48%
25 to 29	649	325	324	50%
30 to 34	600	297	303	51%
35 to 39	573	268	305	53%
40 to 44	736	365	371	50%
45 to 49	854	381	473	55%
50 to 54	932	452	480	52%
55 to 59	872	431	441	51%
60 and 61	287	133	154	54%
62 to 64	445	219	226	51%
65 to 69	454	238	216	48%
70 to 74	296	147	149	50%
75 to 79	170	74	96	56%
80 to 84	156	67	89	57%
85 and older	152	56	96	63%
Under 18	2,517	1,213	1,304	52%
65 and older	1,228	582	646	53%
Median Age	39.9	39.3	40.4	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>2,700</b>	<b>6,199</b>	<b>257</b>	<b>32</b>	<b>1,235</b>	<b>311</b>
Under 5	258	266	25	4	52	61
5 to 9	254	274	20	2	56	56
10 to 14	256	309	21	5	70	49
15 to 17	158	226	15	1	58	21
18 and 19	101	153	7	2	34	11
20 to 24	216	397	14	1	87	18
25 to 29	200	311	30	4	92	12
30 to 34	174	299	10	0	104	13
35 to 39	169	278	9	1	108	8
40 to 44	216	396	20	3	87	14
45 to 49	173	540	18	0	110	13
50 to 54	174	614	25	3	103	13
55 to 59	124	628	26	0	84	10
60 and 61	29	218	2	2	33	3
62 to 64	42	347	7	2	46	1
65 to 69	68	334	5	2	41	4
70 to 74	30	229	1	0	33	3
75 to 79	29	124	1	0	15	1
80 to 84	16	126	0	0	14	0
85 and older	13	130	1	0	8	0
Under 18	926	1,075	81	12	236	187
65 and older	156	943	8	2	111	8
Median Age	27.7	46.8	29.4	26.3	38.0	13.9