



## Demographic and Socioeconomic Profile 2010

ZIP: 91941

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>33,302</b>	<b>100%</b>
White	20,943	63%
Hispanic	6,740	20%
Black	2,387	7%
Asian	1,593	5%
Two or More	1,250	4%
Pacific Islander	175	1%
American Indian	147	<1%
Other	67	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>33,302</b>	<b>15,512</b>	<b>17,790</b>	<b>53%</b>
Under 5	2,017	968	1,049	52%
5 to 9	1,862	978	884	47%
10 to 14	1,773	794	979	55%
15 to 17	1,197	605	592	49%
18 and 19	735	423	312	42%
20 to 24	2,167	1,082	1,085	50%
25 to 29	2,369	1,125	1,244	53%
30 to 34	1,981	911	1,070	54%
35 to 39	2,125	993	1,132	53%
40 to 44	2,346	1,065	1,281	55%
45 to 49	2,493	1,114	1,379	55%
50 to 54	2,638	1,251	1,387	53%
55 to 59	2,562	1,233	1,329	52%
60 and 61	794	378	416	52%
62 to 64	1,138	493	645	57%
65 to 69	1,335	574	761	57%
70 to 74	1,019	438	581	57%
75 to 79	966	489	477	49%
80 to 84	826	303	523	63%
85 and Older	959	295	664	69%
Under 18	6,849	3,345	3,504	51%
65 and older	5,105	2,099	3,006	59%
<b>Median</b>	<b>40.9</b>	<b>39.4</b>	<b>42.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>27,650</b>	<b>100%</b>
Never Married	7,519	27%
Married, excluding separated	14,527	53%
Separated	344	1%
Widowed	1,893	7%
Divorced	3,367	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>33,302</b>	<b>100%</b>
Household	33,015	99%
Group Quarters - Other	287	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>33,302</b>	<b>6,740</b>	<b>20,943</b>	<b>2,387</b>	<b>147</b>	<b>1,593</b>	<b>175</b>	<b>67</b>	<b>1,250</b>
Under 5	2,017	747	748	229	8	67	9	3	206
5 to 9	1,862	551	922	170	6	69	10	5	129
10 to 14	1,773	495	893	159	7	62	13	6	138
15 to 17	1,197	330	587	150	9	35	13	1	72
18 and 19	735	221	351	63	2	35	8	0	55
20 to 24	2,167	615	1,063	210	11	136	23	3	106
25 to 29	2,369	586	1,225	251	11	163	20	5	108
30 to 34	1,981	568	1,011	164	13	121	11	8	85
35 to 39	2,125	535	1,177	167	9	142	11	5	79
40 to 44	2,346	482	1,439	202	13	153	9	2	46
45 to 49	2,493	351	1,732	183	10	137	9	16	55
50 to 54	2,638	364	1,903	143	11	139	11	5	62
55 to 59	2,562	281	2,005	105	8	108	9	4	42
60 and 61	794	77	631	32	5	33	1	3	12
62 to 64	1,138	109	936	38	4	35	1	0	15
65 to 69	1,335	131	1,098	37	8	41	5	1	14
70 to 74	1,019	98	819	43	3	41	9	0	6
75 to 79	966	73	830	19	2	31	3	0	8
80 to 84	826	70	708	14	3	26	0	0	5
85 and Older	959	56	865	8	4	19	0	0	7
Under 18	6,849	2,123	3,150	708	30	233	45	15	545
65 and older	5,105	428	4,320	121	20	158	17	1	40
<b>Median</b>		<b>28.5</b>	<b>48.0</b>	<b>29.2</b>	<b>38.6</b>	<b>38.8</b>	<b>27.9</b>	<b>37.5</b>	<b>21.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>31,285</b>	<b>100%</b>
Speak Only English	25,479	81%
Speak Spanish:	3,667	12%
Speak English "well" or "very well"	3,083	10%
Speak English "not well" or "not at all"	584	2%
Speak Asian/Pacific Island language:	1,096	4%
Speak English "well" or "very well"	887	3%
Speak English "not well" or "not at all"	209	1%
Speak other language:	1,043	3%
Speak English "well" or "very well"	902	3%
Speak English "not well" or "not at all"	141	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>23,551</b>	<b>100%</b>
Less than 9th grade	719	3%
9th through 12th grade, no diploma	1,049	4%
High school grad (incl. equivalency)	4,265	18%
Some college, no degree	6,338	27%
Associate degree	2,035	9%
Bachelor's degree	5,527	23%
Master's degree	2,516	11%
Professional school degree	564	2%
Doctorate degree	538	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>32,092</b>	<b>100%</b>	---	---	---	---
Enrolled in school	8,283	26%	6,910	22%	1,373	4%
Nursery / Preschool	554	7%	327	5%	227	17%
Kindergarten to grade 4	1,662	20%	1,433	21%	229	17%
Grade 5 to grade 8	1,681	20%	1,412	20%	269	20%
Grade 9 to grade 12	1,710	21%	1,468	21%	242	18%
College, undergraduate	2,259	27%	1,972	29%	287	21%
Graduate or Professional school	417	5%	298	4%	119	9%
Not enrolled in school	23,809	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>12,945</b>	<b>100%</b>	<b>4,083</b>	<b>100%</b>	<b>8,862</b>	<b>100%</b>
Family Households:	8,869	69%	4,075	100%	4,794	54%
Married couple family	6,800	53%	2,902	71%	3,898	44%
Other family:	2,069	16%	1,173	29%	896	10%
Male householder, no wife	739	6%	338	8%	401	5%
Female householder, no husband	1,330	10%	835	20%	495	6%
Nonfamily households:	4,076	31%	8	<1%	4,068	46%
Householder living alone	3,224	25%	----	----	----	----
Other nonfamily households	852	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>13,443</b>	<b>100%</b>	<b>12,945</b>	<b>498</b>	<b>4%</b>	<b>2.55</b>
Single family (detached)	8,581	64%	8,240	341	4%	2.66
Single family (attached)	1,187	9%	1,155	32	3%	2.53
2 to 4 units	912	7%	874	38	4%	2.37
5 to 9 units	476	4%	465	11	2%	2.34
10 or more units	2,287	17%	2,211	76	3%	2.26
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>8,280</b>	<b>100%</b>
Less than \$150,000	228	3%
\$150,000 to \$199,999	169	2%
\$200,000 to \$249,999	216	3%
\$250,000 to \$299,999	450	5%
\$300,000 to \$399,999	1,047	13%
\$400,000 to \$499,999	1,399	17%
\$500,000 to \$749,999	2,898	35%
\$750,000 to \$999,999	1,360	16%
\$1,000,000 or more	513	6%

**Median Value** **\$554,471**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>13,443</b>	<b>100%</b>
2005 or Later	298	2%
2000 to 2004	75	1%
1990 to 1999	786	6%
1980 to 1989	1,998	15%
1970 to 1979	2,629	20%
1960 to 1969	2,020	15%
1950 to 1959	3,189	24%
1940 to 1949	1,664	12%
1939 or earlier	784	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>12,945</b>	<b>100%</b>	<b>4,665</b>	<b>100%</b>	<b>8,280</b>	<b>100%</b>
1.00 occupant housing per room or less	12,733	98%	4,473	96%	8,260	100%
1.01 to 1.50 occupants per room	172	1%	152	3%	20	<1%
1.51 to 2.00 occupants per room	40	<1%	40	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,665</b>	<b>100%</b>
Less than \$500	82	2%
\$500 to \$599	49	1%
\$600 to \$699	181	4%
\$700 to \$799	452	10%
\$800 to \$899	605	13%
\$900 to \$999	686	15%
\$1,000 to \$1,249	1,150	25%
\$1,250 to \$1,499	504	11%
\$1,500 to \$1,999	632	14%
\$2,000 or more	141	3%
No cash rent	183	4%
<b>Median contract rent</b>	<b>\$1,061</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,665</b>	<b>100%</b>
Less than 20 percent	971	21%
20.0 to 24.9 percent	546	12%
25.0 to 29.9 percent	594	13%
30.0 to 34.9 percent	436	9%
35.0 to 39.9 percent	268	6%
40.0 to 49.9 percent	473	10%
50.0 percent or more	1,152	25%
Not computed	225	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>12,945</b>	<b>100%</b>
No vehicle	690	5%
1 vehicle	3,804	29%
2 vehicles	5,078	39%
3 vehicles	2,179	17%
4 or more vehicles	1,194	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,810</b>	<b>100%</b>
Worked in state of residence	16,687	99%
Worked in county of residence	16,495	98%
Worked outside county of residence	192	1%
Worked outside state of residence	123	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>27,307</b>	<b>100%</b>	<b>12,596</b>	<b>46%</b>
In labor force	18,049	66%	9,378	52%
Armed forces	621	3%	531	86%
Civilian (employed)	15,974	89%	7,911	50%
Civilian (unemployed)	1,454	8%	936	64%
Not in labor force	9,258	34%	3,218	35%
Pct. of civilian labor force unemployed	8.3%		10.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,810</b>	<b>100%</b>
Car, truck or van:	14,607	87%
Drove Alone	12,907	77%
Carpooled	1,700	10%
Public Transportation:	571	3%
Bus	489	3%
Trolley / Streetcar	82	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	17	<1%
Bicycle	34	<1%
Walked	278	2%
Other means	165	1%
Worked at home	1,138	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>16,810</b>	<b>100%</b>
Did not work at home	15,672	93%
Less than 10 minutes	1,807	11%
10 to 19 minutes	4,518	27%
20 to 29 minutes	4,824	29%
30 to 44 minutes	3,244	19%
45 to 59 minutes	691	4%
60 to 89 minutes	396	2%
90 minutes or more	192	1%
Worked at home	1,138	7%
<b>Average time to work (minutes)</b>	<b>26</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>16,135</b>	<b>100%</b>
Agriculture, forestry, mining	56	<1%
Utilities	52	<1%
Construction	1,220	8%
Manufacturing	1,162	7%
Wholesale trade	350	2%
Retail trade	1,674	10%
Transportation & warehousing	353	2%
Information & communications	273	2%
Finance, insurance, & real estate	1,108	7%
Professional, scientific, management, administration	1,163	7%
Educational, social, & health services	4,171	26%
Art, entertainment, recreation, accommodations, food	1,353	8%
Other services	932	6%
Public administration	2,268	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>16,135</b>	<b>100%</b>
Management, professional & related:	7,014	43%
Management (incl. farm managers)	1,961	12%
Business & financial	758	5%
Computer & mathematical	368	2%
Architecture & engineering	343	2%
Life, physical & social science	211	1%
Community & social service	338	2%
Legal	271	2%
Education, training, & library	1,385	9%
Art, entertainment, sports & media	417	3%
Healthcare practitioners	962	6%
Service:	2,776	17%
Healthcare support	317	2%
Protective service	356	2%
Food preparation & serving	850	5%
Building & grounds cleaning / maintenance	430	3%
Personal care & service	823	5%
Sales & office	4,096	25%
Farming, fishing & forestry	19	<1%
Construction, extraction & maintenance	1,228	8%
Production, transport & material moving	1,002	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>12,945</b>	<b>100%</b>
Less than \$15,000	716	6%
\$15,000 to \$29,999	1,687	13%
\$30,000 to \$44,999	1,831	14%
\$45,000 to \$59,999	1,533	12%
\$60,000 to \$74,999	1,298	10%
\$75,000 to \$99,999	2,230	17%
\$100,000 to \$124,999	1,231	10%
\$125,000 to \$149,999	845	7%
\$150,000 to \$199,999	835	6%
\$200,000 or more	739	6%
<b>Median Income</b>	<b>\$68,153</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>12,945</b>	<b>100%</b>
With earnings	10,530	81%
With wage and salary income	9,830	76%
With self-employment income	2,293	18%
With interest, dividend, or net rental income	4,308	33%
With Social Security income	3,877	30%
With Supplemental Security income	347	3%
With public assistance income	244	2%
With retirement income	3,167	24%
With other types of income	1,956	15%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>32,911</b>	<b>100%</b>
Under .50	773	2%
.50 to .99	1,222	4%
1.00 to 1.24	870	3%
1.25 to 1.49	1,035	3%
1.50 to 1.84	1,720	5%
1.85 to 1.99	544	2%
2.00 and over	26,747	81%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>32,911</b>	<b>100%</b>
Above Poverty	30,916	94%
Below Poverty	1,995	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

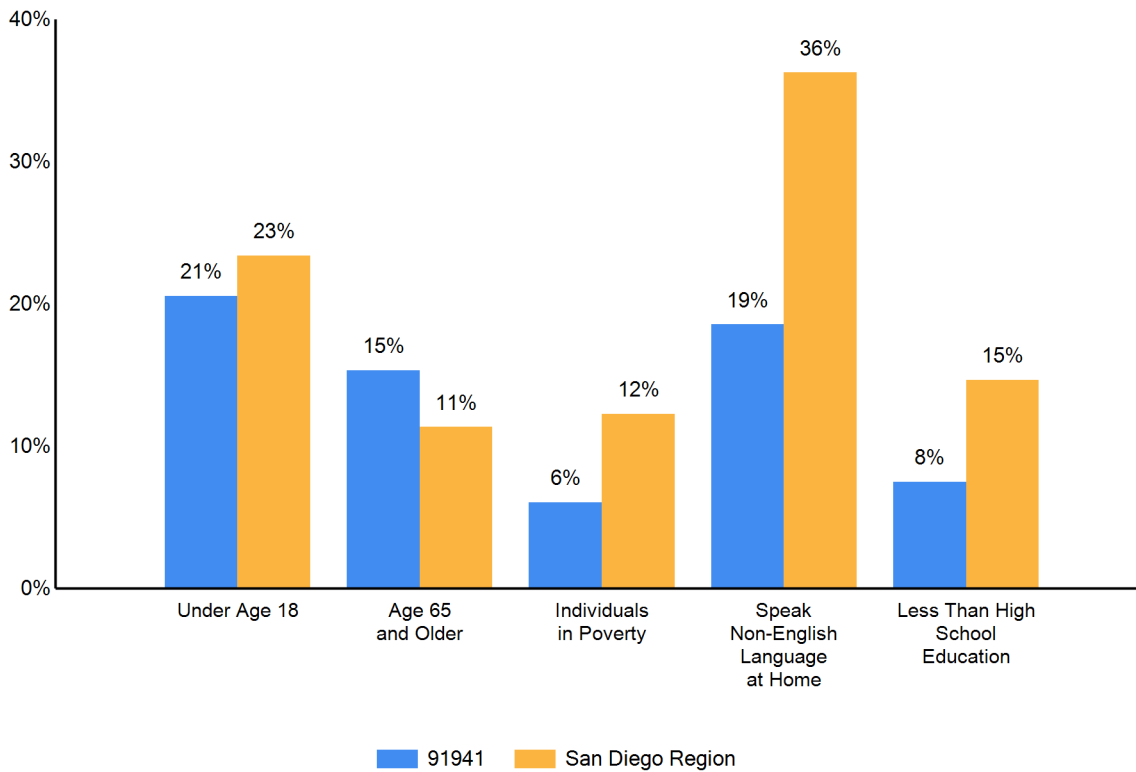
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>8,869</b>	<b>4,075</b>	<b>4,794</b>	<b>8,529</b>	<b>3,853</b>	<b>4,676</b>	<b>340</b>	<b>222</b>	<b>118</b>
Married couple family	6,800	2,902	3,898	6,679	2,843	3,836	121	59	62
Male householder, no wife present	739	338	401	606	227	379	133	111	22
Female householder, no husband present	1,330	835	495	1,244	783	461	86	52	34

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

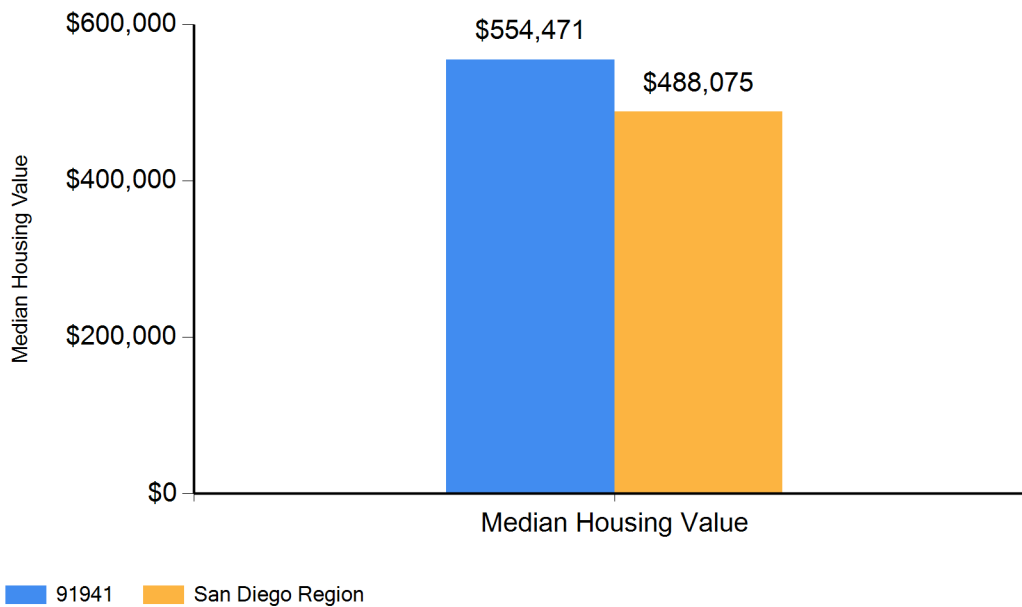


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075