



Demographic and Socioeconomic Profile 2010

SECONDARY: Escondido

Population by Race

	Population	Percent
Total Population	164,796	100%
Hispanic	74,553	45%
White	72,996	44%
Asian	9,519	6%
Black	3,269	2%
Two or More	3,222	2%
American Indian	654	<1%
Pacific Islander	340	<1%
Other	243	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	164,796	80,740	84,056	51%
Under 5	12,220	6,148	6,072	50%
5 to 9	11,720	6,084	5,636	48%
10 to 14	12,123	5,906	6,217	51%
15 to 17	7,440	3,695	3,745	50%
18 and 19	5,039	2,585	2,454	49%
20 to 24	12,242	6,230	6,012	49%
25 to 29	12,058	6,012	6,046	50%
30 to 34	11,168	5,701	5,467	49%
35 to 39	10,784	5,169	5,615	52%
40 to 44	10,860	5,217	5,643	52%
45 to 49	11,638	5,939	5,699	49%
50 to 54	11,618	5,791	5,827	50%
55 to 59	9,349	4,506	4,843	52%
60 and 61	3,439	1,537	1,902	55%
62 to 64	4,019	1,912	2,107	52%
65 to 69	5,492	2,506	2,986	54%
70 to 74	4,095	1,927	2,168	53%
75 to 79	3,256	1,450	1,806	55%
80 to 84	2,854	1,220	1,634	57%
85 and Older	3,382	1,205	2,177	64%
Under 18	43,503	21,833	21,670	50%
65 and older	19,079	8,308	10,771	56%
Median	34.3	33.3	35.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	128,733	100%
Never Married	40,324	31%
Married, excluding separated	65,759	51%
Separated	2,276	2%
Widowed	7,831	6%
Divorced	12,543	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	164,796	100%
Household	162,304	98%
Group Quarters - Other	2,492	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	164,796	74,553	72,996	3,269	654	9,519	340	243	3,222
Under 5	12,220	8,101	2,909	197	26	542	23	15	407
5 to 9	11,720	7,416	3,231	207	40	451	34	40	301
10 to 14	12,123	7,353	3,636	257	29	466	15	24	343
15 to 17	7,440	4,322	2,369	137	14	333	10	10	245
18 and 19	5,039	2,978	1,513	147	31	215	9	5	141
20 to 24	12,242	6,796	4,208	313	72	576	19	8	250
25 to 29	12,058	6,593	4,204	246	69	617	25	15	289
30 to 34	11,168	6,120	3,829	198	37	720	25	21	218
35 to 39	10,784	5,690	3,773	234	58	788	39	17	185
40 to 44	10,860	5,050	4,490	261	39	823	22	20	155
45 to 49	11,638	4,180	6,001	290	38	918	31	11	169
50 to 54	11,618	3,250	7,036	245	71	837	28	17	134
55 to 59	9,349	2,269	5,995	231	42	679	14	13	106
60 and 61	3,439	676	2,390	53	16	248	14	3	39
62 to 64	4,019	779	2,828	69	13	265	12	3	50
65 to 69	5,492	1,122	3,868	64	18	345	6	12	57
70 to 74	4,095	731	2,994	45	17	257	6	3	42
75 to 79	3,256	498	2,452	31	8	218	4	4	41
80 to 84	2,854	321	2,332	26	10	128	4	2	31
85 and Older	3,382	308	2,938	18	6	93	0	0	19
Under 18	43,503	27,192	12,145	798	109	1,792	82	89	1,296
65 and older	19,079	2,980	14,584	184	59	1,041	20	21	190
Median		25.2	46.9	33.3	35.8	40.3	36.3	31.1	23.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	152,576	100%
Speak Only English	86,632	57%
Speak Spanish:	55,690	36%
Speak English "well" or "very well"	36,828	24%
Speak English "not well" or "not at all"	18,862	12%
Speak Asian/Pacific Island language:	6,466	4%
Speak English "well" or "very well"	5,057	3%
Speak English "not well" or "not at all"	1,409	1%
Speak other language:	3,788	2%
Speak English "well" or "very well"	3,293	2%
Speak English "not well" or "not at all"	495	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	104,012	100%
Less than 9th grade	13,216	13%
9th through 12th grade, no diploma	10,001	10%
High school grad (incl. equivalency)	23,736	23%
Some college, no degree	21,961	21%
Associate degree	9,407	9%
Bachelor's degree	17,910	17%
Master's degree	5,196	5%
Professional school degree	1,803	2%
Doctorate degree	782	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	157,477	100%	---	---	---	---
Enrolled in school	43,250	27%	39,092	25%	4,158	3%
Nursery / Preschool	2,127	5%	1,302	3%	825	20%
Kindergarten to grade 4	10,737	25%	9,830	25%	907	22%
Grade 5 to grade 8	9,001	21%	8,576	22%	425	10%
Grade 9 to grade 12	11,064	26%	10,746	27%	318	8%
College, undergraduate	8,797	20%	7,751	20%	1,046	25%
Graduate or Professional school	1,524	4%	887	2%	637	15%
Not enrolled in school	114,227	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	52,423	100%	21,310	100%	31,113	100%
Family Households:	38,082	73%	20,990	98%	17,092	55%
Married couple family	28,315	54%	14,398	68%	13,917	45%
Other family:	9,767	19%	6,592	31%	3,175	10%
Male householder, no wife	3,314	6%	2,146	10%	1,168	4%
Female householder, no husband	6,453	12%	4,446	21%	2,007	6%
Nonfamily households:	14,341	27%	320	2%	14,021	45%
Householder living alone	11,123	21%	----	----	----	----
Other nonfamily households	3,218	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	55,394	100%	52,423	2,971	5%	3.10
Single family (detached)	29,809	54%	28,716	1,093	4%	3.20
Single family (attached)	4,512	8%	4,360	152	3%	3.33
2 to 4 units	3,400	6%	3,170	230	7%	3.30
5 to 9 units	2,807	5%	2,642	165	6%	3.04
10 or more units	10,597	19%	9,783	814	8%	2.87
Mobile home and Other	4,269	8%	3,752	517	12%	2.53

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	30,978	100%
Less than \$150,000	3,118	10%
\$150,000 to \$199,999	1,382	4%
\$200,000 to \$249,999	1,707	6%
\$250,000 to \$299,999	2,072	7%
\$300,000 to \$399,999	4,787	15%
\$400,000 to \$499,999	5,704	18%
\$500,000 to \$749,999	8,190	26%
\$750,000 to \$999,999	2,919	9%
\$1,000,000 or more	1,099	4%

Median Value **\$443,260**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	55,394	100%
2005 or Later	1,504	3%
2000 to 2004	3,244	6%
1990 to 1999	5,944	11%
1980 to 1989	13,257	24%
1970 to 1979	16,769	30%
1960 to 1969	7,738	14%
1950 to 1959	4,403	8%
1940 to 1949	1,134	2%
1939 or earlier	1,401	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	52,423	100%	21,445	100%	30,978	100%
1.00 occupant housing per room or less	47,986	92%	18,147	85%	29,839	96%
1.01 to 1.50 occupants per room	3,340	6%	2,425	11%	915	3%
1.51 to 2.00 occupants per room	785	1%	604	3%	181	1%
2.01 or more occupants per room	312	1%	269	1%	43	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	21,445	100%
Less than \$500	1,181	6%
\$500 to \$599	361	2%
\$600 to \$699	708	3%
\$700 to \$799	1,709	8%
\$800 to \$899	2,528	12%
\$900 to \$999	3,247	15%
\$1,000 to \$1,249	5,665	26%
\$1,250 to \$1,499	2,276	11%
\$1,500 to \$1,999	2,442	11%
\$2,000 or more	789	4%
No cash rent	539	3%
Median contract rent	\$1,043	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	21,445	100%
Less than 20 percent	2,700	13%
20.0 to 24.9 percent	2,621	12%
25.0 to 29.9 percent	2,200	10%
30.0 to 34.9 percent	2,146	10%
35.0 to 39.9 percent	1,928	9%
40.0 to 49.9 percent	2,588	12%
50.0 percent or more	6,288	29%
Not computed	974	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	52,423	100%
No vehicle	3,700	7%
1 vehicle	15,234	29%
2 vehicles	20,601	39%
3 vehicles	8,040	15%
4 or more vehicles	4,848	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	75,247	100%
Worked in state of residence	74,825	99%
Worked in county of residence	72,646	97%
Worked outside county of residence	2,179	3%
Worked outside state of residence	422	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	126,332	100%	61,399	49%
In labor force	81,030	64%	45,929	57%
Armed forces	768	1%	602	78%
Civilian (employed)	73,436	91%	41,347	56%
Civilian (unemployed)	6,826	8%	3,980	58%
Not in labor force	45,302	36%	15,470	34%
Pct. of civilian labor force unemployed	8.5%		8.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	75,247	100%
Car, truck or van:	66,874	89%
Drove Alone	55,658	74%
Carpooled	11,216	15%
Public Transportation:	1,927	3%
Bus	1,784	2%
Trolley / Streetcar	41	<1%
Railroad	102	<1%
Other public transportation	0	0%
Motorcycle	348	<1%
Bicycle	372	0%
Walked	1,364	2%
Other means	1,084	1%
Worked at home	3,278	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	75,247	100%
Did not work at home	71,969	96%
Less than 10 minutes	5,926	8%
10 to 19 minutes	20,681	27%
20 to 29 minutes	14,079	19%
30 to 44 minutes	18,103	24%
45 to 59 minutes	7,329	10%
60 to 89 minutes	4,081	5%
90 minutes or more	1,770	2%
Worked at home	3,278	4%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	74,502	100%
Agriculture, forestry, mining	1,481	2%
Utilities	625	1%
Construction	8,592	12%
Manufacturing	8,138	11%
Wholesale trade	2,021	3%
Retail trade	9,165	12%
Transportation & warehousing	1,543	2%
Information & communications	1,544	2%
Finance, insurance, & real estate	4,278	6%
Professional, scientific, management, administration	2,622	4%
Educational, social, & health services	12,739	17%
Art, entertainment, recreation, accommodations, food	8,156	11%
Other services	4,570	6%
Public administration	9,028	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	74,502	100%
Management, professional & related:	21,799	29%
Management (incl. farm managers)	6,533	9%
Business & financial	2,975	4%
Computer & mathematical	1,824	2%
Architecture & engineering	1,506	2%
Life, physical & social science	557	1%
Community & social service	1,042	1%
Legal	424	1%
Education, training, & library	2,913	4%
Art, entertainment, sports & media	1,268	2%
Healthcare practitioners	2,757	4%
Service:	16,045	22%
Healthcare support	1,139	2%
Protective service	1,495	2%
Food preparation & serving	4,193	6%
Building & grounds cleaning / maintenance	5,979	8%
Personal care & service	3,239	4%
Sales & office	18,037	24%
Farming, fishing & forestry	1,056	1%
Construction, extraction & maintenance	9,307	12%
Production, transport & material moving	8,258	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	52,423	100%
Less than \$15,000	5,118	10%
\$15,000 to \$29,999	7,835	15%
\$30,000 to \$44,999	8,122	15%
\$45,000 to \$59,999	6,970	13%
\$60,000 to \$74,999	5,427	10%
\$75,000 to \$99,999	6,088	12%
\$100,000 to \$124,999	4,462	9%
\$125,000 to \$149,999	3,009	6%
\$150,000 to \$199,999	2,830	5%
\$200,000 or more	2,562	5%
Median Income	\$56,054	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	52,423	100%
With earnings	42,974	82%
With wage and salary income	40,514	77%
With self-employment income	8,539	16%
With interest, dividend, or net rental income	12,166	23%
With Social Security income	13,123	25%
With Supplemental Security income	1,943	4%
With public assistance income	1,439	3%
With retirement income	8,302	16%
With other types of income	7,262	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	163,223	100%
Under .50	10,321	6%
.50 to .99	12,560	8%
1.00 to 1.24	10,511	6%
1.25 to 1.49	9,183	6%
1.50 to 1.84	12,619	8%
1.85 to 1.99	5,414	3%
2.00 and over	102,615	63%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	163,223	100%
Above Poverty	140,342	86%
Below Poverty	22,881	14%

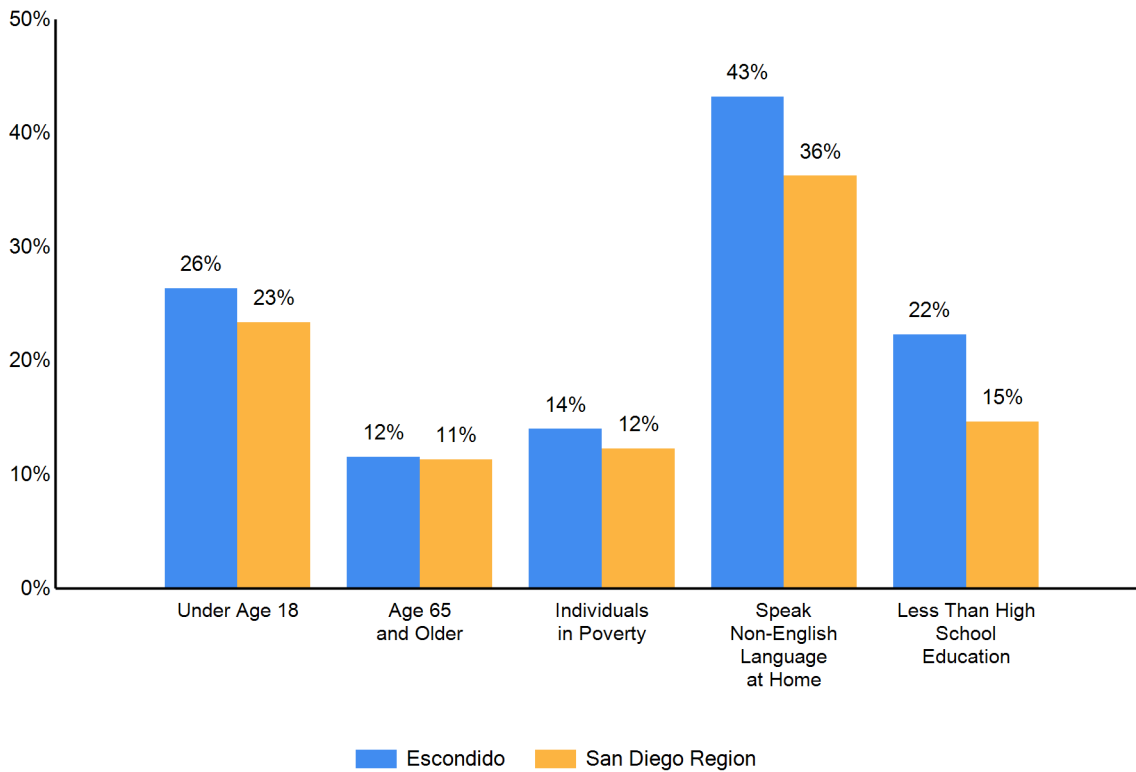
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	38,082	20,990	17,092	34,354	18,013	16,341	3,728	2,977	751
Married couple family	28,315	14,398	13,917	26,637	13,217	13,420	1,678	1,181	497
Male householder, no wife present	3,314	2,146	1,168	2,635	1,597	1,038	679	549	130
Female householder, no husband present	6,453	4,446	2,007	5,082	3,199	1,883	1,371	1,247	124

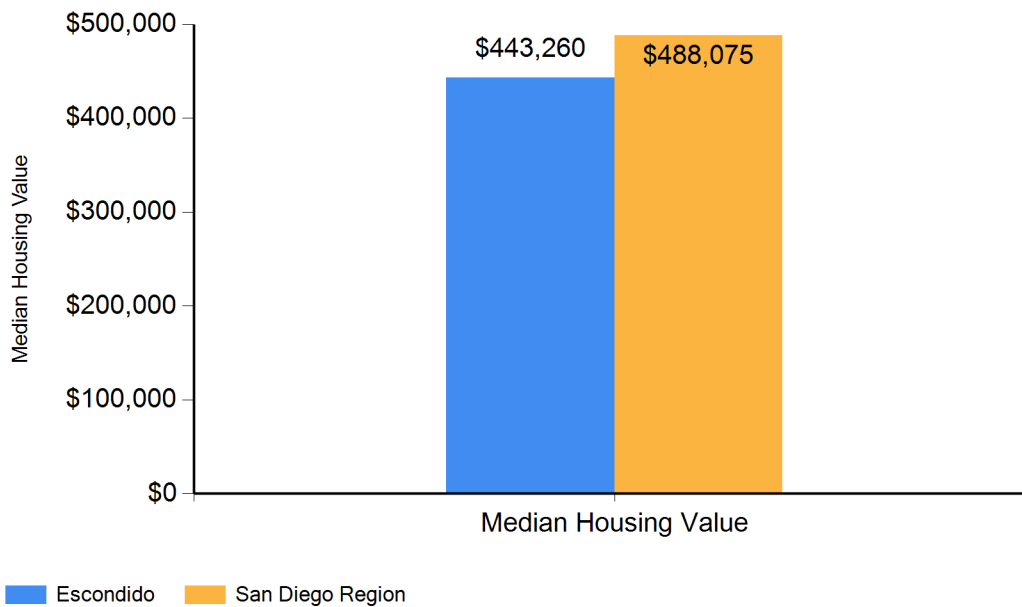
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075