DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Community Planning Area Rainbow



	Jan 1, 2011
Total Population	1,905
Household Population	1,817
Group Quarters Population	88
Persons Per Household	2.54

HOUSING AND OCCUPANCY

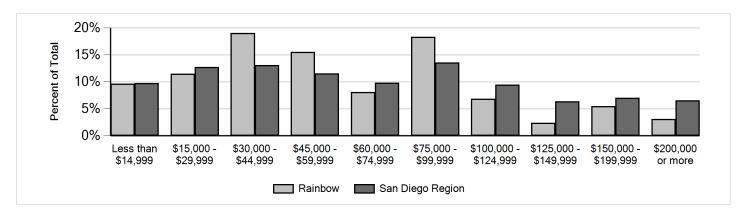
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	714	714	0.0%
Single Family - Detached	596	596	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	
Mobile Home and Other	112	112	0.0%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15.000	\$15,000- \$29.999	\$30,000- \$44.999	\$45,000- \$59.999	\$60,000- \$74,999	\$75,000- \$99.999	\$100,000- \$124.999	\$125,000- \$149.999	\$150,000- \$199.999	\$200,000 or more
% of Total	10%	11%	19%	16%	8%	18%	7%	2%	5%	3%
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Median Household Income2011Adjusted for Inflation (2010 \$)\$54.459



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

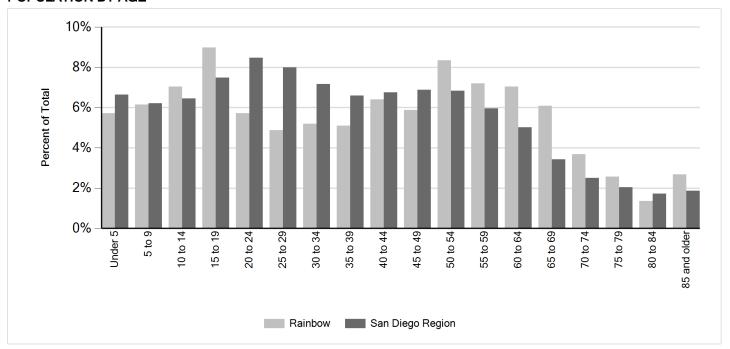
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,905	973	932	49%
Under 5	109	55	54	50%
5 to 9	117	53	64	55%
10 to 14	134	87	47	35%
15 to 17	111	50	61	55%
18 and 19	60	34	26	43%
20 to 24	109	69	40	37%
25 to 29	93	44	49	53%
30 to 34	99	45	54	55%
35 to 39	97	42	55	57%
40 to 44	122	52	70	57%
45 to 49	112	50	62	55%
50 to 54	159	77	82	52%
55 to 59	137	72	65	47%
60 and 61	38	23	15	39%
62 to 64	96	50	46	48%
65 to 69	116	58	58	50%
70 to 74	70	45	25	36%
75 to 79	49	20	29	59%
80 to 84	26	16	10	38%
85 and older	51	31	20	39%
Under 18	471	245	226	48%
65 and older	312	170	142	46%
Median Age	41.0	40.7	41.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-inspanie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	756	1,012	21	13	79	24
Under 5	61	42	0	2	3	1
5 to 9	69	42	2	0	2	2
10 to 14	81	50	0	0	2	1
15 to 17	59	45	1	0	2	4
18 and 19	37	19	0	0	4	0
20 to 24	67	34	1	1	6	0
25 to 29	42	43	1	2	4	1
30 to 34	41	49	2	1	4	2
35 to 39	46	41	2	1	5	2
40 to 44	65	51	2	0	3	1
45 to 49	43	59	2	0	7	1
50 to 54	48	101	1	1	7	1
55 to 59	26	103	1	1	5	1
60 and 61	6	29	2	0	1	0
62 to 64	21	69	0	1	4	1
65 to 69	14	90	1	0	9	2
70 to 74	13	54	0	0	3	0
75 to 79	9	31	3	0	4	2
80 to 84	3	19	0	0	4	0
85 and older	5	41	0	3	0	2
Under 18	270	179	3	2	9	8
65 and older	44	235	4	3	20	6
Median Age	25.5	51.5	43.8	37.5	48.2	37.5