



Demographic and Socioeconomic Profile 2010

TRACT: 196.02

Population by Race

	Population	Percent
Total Population	5,466	100%
White	2,731	50%
Hispanic	2,329	43%
Black	127	2%
Asian	116	2%
Two or More	109	2%
American Indian	30	1%
Pacific Islander	19	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,466	2,599	2,867	52%
Under 5	337	128	209	62%
5 to 9	469	238	231	49%
10 to 14	273	143	130	48%
15 to 17	257	142	115	45%
18 and 19	163	74	89	55%
20 to 24	329	140	189	57%
25 to 29	358	177	181	51%
30 to 34	355	170	185	52%
35 to 39	370	186	184	50%
40 to 44	303	93	210	69%
45 to 49	586	370	216	37%
50 to 54	455	239	216	47%
55 to 59	318	61	257	81%
60 and 61	32	23	9	28%
62 to 64	176	33	143	81%
65 to 69	181	154	27	15%
70 to 74	240	128	112	47%
75 to 79	63	50	13	21%
80 to 84	135	46	89	66%
85 and Older	66	4	62	94%
Under 18	1,336	651	685	51%
65 and older	685	382	303	44%
Median	37.6	37.4	37.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,387	100%
Never Married	1,260	29%
Married, excluding separated	2,351	54%
Separated	109	2%
Widowed	185	4%
Divorced	482	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,466	100%
Household	5,299	97%
Group Quarters - Other	167	3%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,466	2,329	2,731	127	30	116	19	5	109
Under 5	337	259	56	9	0	0	0	0	13
5 to 9	469	193	268	4	0	0	0	0	4
10 to 14	273	235	32	0	0	0	0	0	6
15 to 17	257	151	62	35	0	0	0	1	8
18 and 19	163	120	27	1	12	0	0	0	3
20 to 24	329	154	105	20	0	1	14	0	35
25 to 29	358	175	145	6	7	0	0	0	25
30 to 34	355	193	160	1	1	0	0	0	0
35 to 39	370	125	212	12	0	17	2	0	2
40 to 44	303	151	143	0	5	0	0	0	4
45 to 49	586	209	309	17	0	48	0	0	3
50 to 54	455	105	317	13	0	18	0	0	2
55 to 59	318	87	188	6	4	29	2	2	0
60 and 61	32	23	6	0	0	0	0	0	3
62 to 64	176	37	135	1	1	0	0	2	0
65 to 69	181	27	150	0	0	3	0	0	1
70 to 74	240	40	199	1	0	0	0	0	0
75 to 79	63	16	46	1	0	0	0	0	0
80 to 84	135	22	112	0	0	0	1	0	0
85 and Older	66	7	59	0	0	0	0	0	0
Under 18	1,336	838	418	48	0	0	0	1	31
65 and older	685	112	566	2	0	3	1	0	1
Median		26.5	47.5	23.6	27.1	49.2	23.4	58.8	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,129	100%
Speak Only English	3,163	62%
Speak Spanish:	1,847	36%
Speak English "well" or "very well"	946	18%
Speak English "not well" or "not at all"	901	18%
Speak Asian/Pacific Island language:	96	2%
Speak English "well" or "very well"	84	2%
Speak English "not well" or "not at all"	12	<1%
Speak other language:	23	<1%
Speak English "well" or "very well"	14	<1%
Speak English "not well" or "not at all"	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,638	100%
Less than 9th grade	521	14%
9th through 12th grade, no diploma	527	14%
High school grad (incl. equivalency)	776	21%
Some college, no degree	768	21%
Associate degree	273	8%
Bachelor's degree	578	16%
Master's degree	161	4%
Professional school degree	31	1%
Doctorate degree	3	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,268	100%	---	---	---	---
Enrolled in school	1,222	23%	1,080	21%	142	3%
Nursery / Preschool	114	9%	77	7%	37	26%
Kindergarten to grade 4	233	19%	211	20%	22	15%
Grade 5 to grade 8	219	18%	179	17%	40	28%
Grade 9 to grade 12	367	30%	358	33%	9	6%
College, undergraduate	285	23%	251	23%	34	24%
Graduate or Professional school	4	<1%	4	<1%	0	0%
Not enrolled in school	4,046	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,640	100%	738	100%	902	100%
Family Households:	1,246	76%	728	99%	518	57%
Married couple family	1,002	61%	587	80%	415	46%
Other family:	244	15%	141	19%	103	11%
Male householder, no wife	47	3%	18	2%	29	3%
Female householder, no husband	197	12%	123	17%	74	8%
Nonfamily households:	394	24%	10	1%	384	43%
Householder living alone	260	16%	----	----	----	----
Other nonfamily households	134	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,731	100%	1640	91	5%	3.23
Single family (detached)	1,177	68%	1,137	40	3%	2.89
Single family (attached)	71	4%	68	3	4%	3.04
2 to 4 units	104	6%	93	11	11%	3.92
5 to 9 units	74	4%	66	8	11%	4.06
10 or more units	274	16%	245	29	11%	4.24
Mobile home and Other	31	2%	31	0	0%	4.16

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,044	100%
Less than \$150,000	65	6%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	6	1%
\$250,000 to \$299,999	17	2%
\$300,000 to \$399,999	158	15%
\$400,000 to \$499,999	148	14%
\$500,000 to \$749,999	454	43%
\$750,000 to \$999,999	196	19%
\$1,000,000 or more	0	0%

Median Value **\$570,569**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,731	100%
2005 or Later	7	<1%
2000 to 2004	82	5%
1990 to 1999	90	5%
1980 to 1989	310	18%
1970 to 1979	601	35%
1960 to 1969	276	16%
1950 to 1959	189	11%
1940 to 1949	142	8%
1939 or earlier	34	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,640	100%	596	100%	1,044	100%
1.00 occupant housing per room or less	1,531	93%	518	87%	1,013	97%
1.01 to 1.50 occupants per room	99	6%	68	11%	31	3%
1.51 to 2.00 occupants per room	10	1%	10	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	596	100%
Less than \$500	28	5%
\$500 to \$599	43	7%
\$600 to \$699	28	5%
\$700 to \$799	8	1%
\$800 to \$899	55	9%
\$900 to \$999	58	10%
\$1,000 to \$1,249	184	31%
\$1,250 to \$1,499	68	11%
\$1,500 to \$1,999	92	15%
\$2,000 or more	25	4%
No cash rent	7	1%
Median contract rent	\$1,107	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	596	100%
Less than 20 percent	79	13%
20.0 to 24.9 percent	44	7%
25.0 to 29.9 percent	51	9%
30.0 to 34.9 percent	42	7%
35.0 to 39.9 percent	79	13%
40.0 to 49.9 percent	119	20%
50.0 percent or more	151	25%
Not computed	31	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,640	100%
No vehicle	93	6%
1 vehicle	308	19%
2 vehicles	812	50%
3 vehicles	250	15%
4 or more vehicles	177	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,626	100%
Worked in state of residence	2,622	100%
Worked in county of residence	2,331	89%
Worked outside county of residence	291	11%
Worked outside state of residence	4	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,327	100%	2,062	48%
In labor force	2,647	61%	1,475	56%
Armed forces	3	<1%	3	100%
Civilian (employed)	2,422	91%	1,423	59%
Civilian (unemployed)	222	8%	49	22%
Not in labor force	1,680	39%	587	35%
Pct. of civilian labor force unemployed	8.4%		3.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,626	100%
Car, truck or van:	2,221	85%
Drove Alone	1,878	72%
Carpooled	343	13%
Public Transportation:	59	2%
Bus	46	2%
Trolley / Streetcar	0	0%
Railroad	13	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	12	<1%
Walked	14	1%
Other means	18	1%
Worked at home	302	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,626	100%
Did not work at home	2,324	88%
Less than 10 minutes	213	8%
10 to 19 minutes	767	29%
20 to 29 minutes	494	19%
30 to 44 minutes	274	10%
45 to 59 minutes	309	12%
60 to 89 minutes	203	8%
90 minutes or more	64	2%
Worked at home	302	12%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,626	100%
Agriculture, forestry, mining	84	3%
Utilities	27	1%
Construction	296	11%
Manufacturing	358	14%
Wholesale trade	89	3%
Retail trade	367	14%
Transportation & warehousing	12	<1%
Information & communications	20	1%
Finance, insurance, & real estate	328	12%
Professional, scientific, management, administration	54	2%
Educational, social, & health services	338	13%
Art, entertainment, recreation, accommodations, food	251	10%
Other services	150	6%
Public administration	252	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,626	100%
Management, professional & related:	612	23%
Management (incl. farm managers)	301	11%
Business & financial	65	2%
Computer & mathematical	32	1%
Architecture & engineering	44	2%
Life, physical & social science	3	<1%
Community & social service	12	<1%
Legal	0	0%
Education, training, & library	62	2%
Art, entertainment, sports & media	66	3%
Healthcare practitioners	27	1%
Service:	596	23%
Healthcare support	34	1%
Protective service	18	1%
Food preparation & serving	200	8%
Building & grounds cleaning / maintenance	262	10%
Personal care & service	82	3%
Sales & office	736	28%
Farming, fishing & forestry	58	2%
Construction, extraction & maintenance	357	14%
Production, transport & material moving	267	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,640	100%
Less than \$15,000	71	4%
\$15,000 to \$29,999	257	16%
\$30,000 to \$44,999	367	22%
\$45,000 to \$59,999	178	11%
\$60,000 to \$74,999	117	7%
\$75,000 to \$99,999	201	12%
\$100,000 to \$124,999	159	10%
\$125,000 to \$149,999	76	5%
\$150,000 to \$199,999	155	9%
\$200,000 or more	59	4%
Median Income	\$55,534	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,640	100%
With earnings	1,308	80%
With wage and salary income	1,231	75%
With self-employment income	232	14%
With interest, dividend, or net rental income	522	32%
With Social Security income	416	25%
With Supplemental Security income	47	3%
With public assistance income	61	4%
With retirement income	249	15%
With other types of income	225	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,463	100%
Under .50	352	6%
.50 to .99	423	8%
1.00 to 1.24	403	7%
1.25 to 1.49	225	4%
1.50 to 1.84	482	9%
1.85 to 1.99	341	6%
2.00 and over	3,237	59%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,463	100%
Above Poverty	4,688	86%
Below Poverty	775	14%

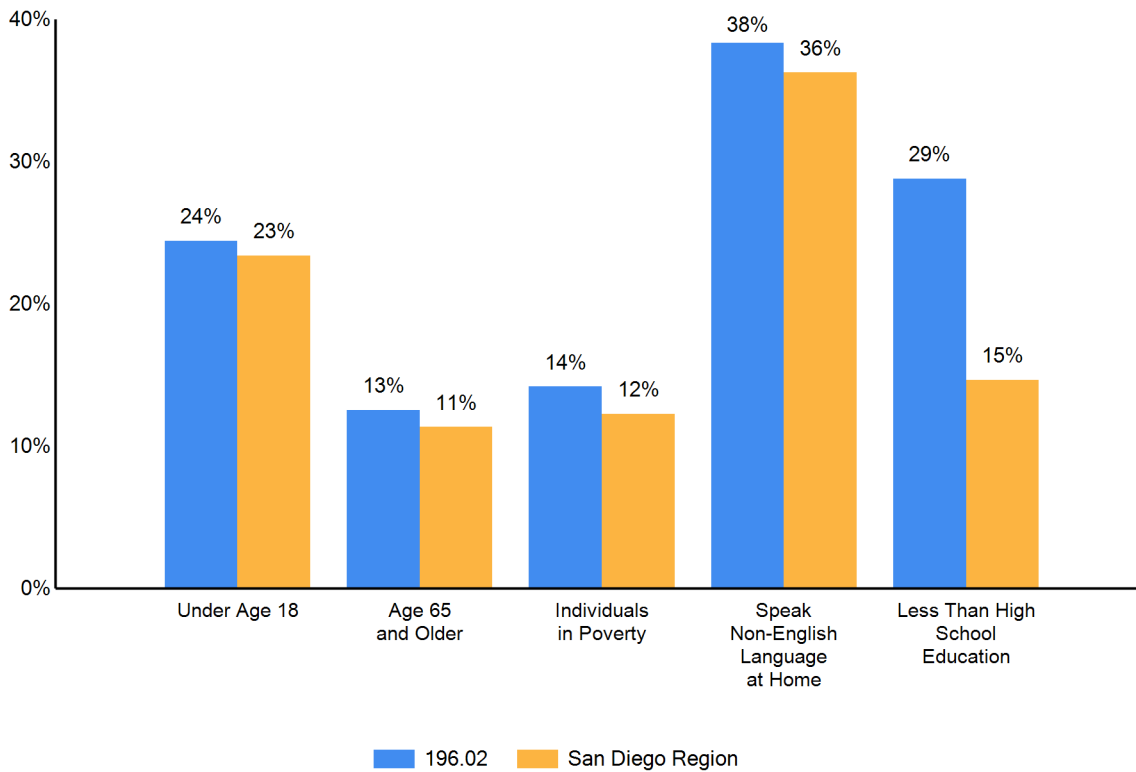
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,246	728	518	1,191	673	518	55	55	0
Married couple family	1,002	587	415	992	577	415	10	10	0
Male householder, no wife present	47	18	29	36	7	29	11	11	0
Female householder, no husband present	197	123	74	163	89	74	34	34	0

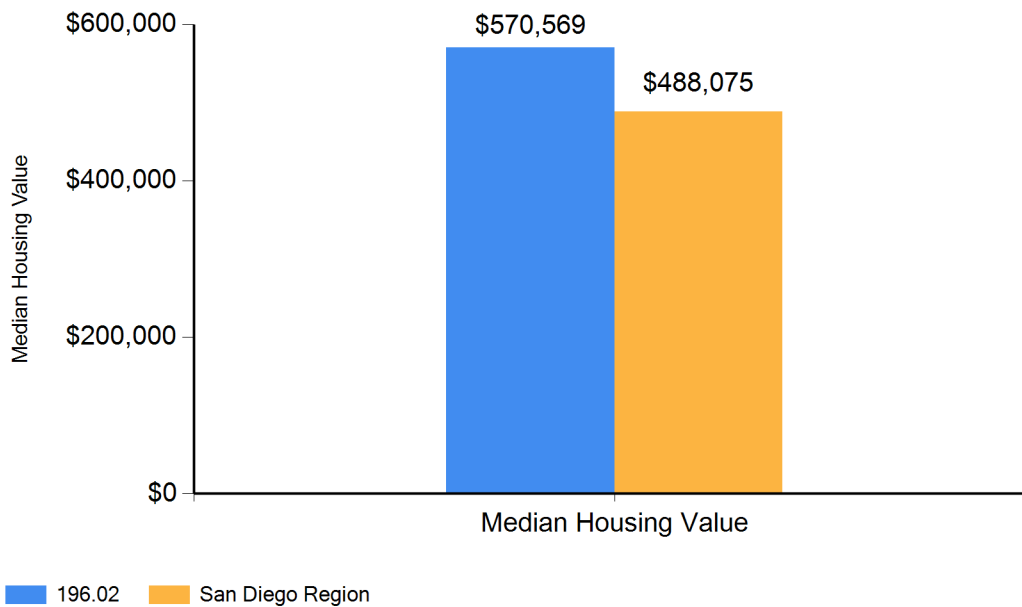
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075