



Demographic and Socioeconomic Profile 2010

TRACT: 170.41

Population by Race

	Population	Percent
Total Population	6,147	100%
White	3,969	65%
Hispanic	1,229	20%
Asian	619	10%
Two or More	184	3%
Black	99	2%
Pacific Islander	22	<1%
American Indian	14	<1%
Other	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,147	3,064	3,083	50%
Under 5	392	205	187	48%
5 to 9	420	220	200	48%
10 to 14	486	249	237	49%
15 to 17	305	161	144	47%
18 and 19	154	79	75	49%
20 to 24	341	193	148	43%
25 to 29	434	229	205	47%
30 to 34	396	201	195	49%
35 to 39	390	198	192	49%
40 to 44	494	243	251	51%
45 to 49	534	249	285	53%
50 to 54	527	238	289	55%
55 to 59	401	195	206	51%
60 and 61	127	76	51	40%
62 to 64	183	79	104	57%
65 to 69	213	93	120	56%
70 to 74	134	69	65	49%
75 to 79	91	34	57	63%
80 to 84	76	37	39	51%
85 and Older	49	16	33	67%
Under 18	1,603	835	768	48%
65 and older	563	249	314	56%
Median	36.9	34.9	38.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,849	100%
Never Married	1,591	33%
Married, excluding separated	2,556	53%
Separated	21	<1%
Widowed	71	1%
Divorced	610	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,147	100%
Household	6,147	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,147	1,229	3,969	99	14	619	22	11	184
Under 5	392	144	184	4	2	37	0	2	19
5 to 9	420	147	198	7	1	38	1	2	26
10 to 14	486	131	279	4	1	45	1	1	24
15 to 17	305	62	196	9	0	20	0	1	17
18 and 19	154	35	98	3	0	8	0	0	10
20 to 24	341	74	204	5	0	41	1	1	15
25 to 29	434	93	258	8	0	63	2	0	10
30 to 34	396	108	213	6	2	56	1	0	10
35 to 39	390	85	230	9	0	51	2	1	12
40 to 44	494	107	310	6	1	58	4	0	8
45 to 49	534	78	385	14	2	45	1	1	8
50 to 54	527	46	412	11	1	43	2	2	10
55 to 59	401	43	308	5	1	38	2	0	4
60 and 61	127	15	97	3	0	9	0	0	3
62 to 64	183	16	145	2	1	16	0	0	3
65 to 69	213	11	185	0	2	10	4	0	1
70 to 74	134	10	108	1	0	14	0	0	1
75 to 79	91	14	62	0	0	12	0	0	3
80 to 84	76	9	52	2	0	12	1	0	0
85 and Older	49	1	45	0	0	3	0	0	0
Under 18	1,603	484	857	24	4	140	2	6	86
65 and older	563	45	452	3	2	51	5	0	5
Median		26.2	42.0	36.9	45.0	35.1	43.8	16.5	19.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,755	100%
Speak Only English	4,370	76%
Speak Spanish:	712	12%
Speak English "well" or "very well"	495	9%
Speak English "not well" or "not at all"	217	4%
Speak Asian/Pacific Island language:	568	10%
Speak English "well" or "very well"	519	9%
Speak English "not well" or "not at all"	49	1%
Speak other language:	105	2%
Speak English "well" or "very well"	98	2%
Speak English "not well" or "not at all"	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,049	100%
Less than 9th grade	227	6%
9th through 12th grade, no diploma	162	4%
High school grad (incl. equivalency)	704	17%
Some college, no degree	1,077	27%
Associate degree	325	8%
Bachelor's degree	1,018	25%
Master's degree	372	9%
Professional school degree	104	3%
Doctorate degree	60	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,917	100%	---	---	---	---
Enrolled in school	1,895	32%	1,549	26%	346	6%
Nursery / Preschool	46	2%	0	0%	46	13%
Kindergarten to grade 4	393	21%	330	21%	63	18%
Grade 5 to grade 8	313	17%	261	17%	52	15%
Grade 9 to grade 12	664	35%	637	41%	27	8%
College, undergraduate	399	21%	321	21%	78	23%
Graduate or Professional school	80	4%	0	0%	80	23%
Not enrolled in school	4,022	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,117	100%	915	100%	1,202	100%
Family Households:	1,726	82%	915	100%	811	67%
Married couple family	1,329	63%	679	74%	650	54%
Other family:	397	19%	236	26%	161	13%
Male householder, no wife	123	6%	11	1%	112	9%
Female householder, no husband	274	13%	225	25%	49	4%
Nonfamily households:	391	18%	0	0%	391	33%
Householder living alone	248	12%	----	----	----	----
Other nonfamily households	143	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,169	100%	2117	52	2%	2.90
Single family (detached)	1,319	61%	1,284	35	3%	3.01
Single family (attached)	201	9%	201	0	0%	2.69
2 to 4 units	208	10%	203	5	2%	2.49
5 to 9 units	147	7%	144	3	2%	2.09
10 or more units	294	14%	285	9	3%	3.30
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,471	100%
Less than \$150,000	8	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	37	3%
\$250,000 to \$299,999	8	1%
\$300,000 to \$399,999	360	24%
\$400,000 to \$499,999	500	34%
\$500,000 to \$749,999	449	31%
\$750,000 to \$999,999	73	5%
\$1,000,000 or more	36	2%

Median Value **\$464,187**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,169	100%
2005 or Later	82	4%
2000 to 2004	44	2%
1990 to 1999	129	6%
1980 to 1989	443	20%
1970 to 1979	1,099	51%
1960 to 1969	137	6%
1950 to 1959	235	11%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,117	100%	646	100%	1,471	100%
1.00 occupant housing per room or less	2,052	97%	581	90%	1,471	100%
1.01 to 1.50 occupants per room	26	1%	26	4%	0	0%
1.51 to 2.00 occupants per room	39	2%	39	6%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	646	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	14	2%
\$800 to \$899	0	0%
\$900 to \$999	13	2%
\$1,000 to \$1,249	105	16%
\$1,250 to \$1,499	209	32%
\$1,500 to \$1,999	175	27%
\$2,000 or more	93	14%
No cash rent	37	6%
Median contract rent	\$1,477	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	646	100%
Less than 20 percent	86	13%
20.0 to 24.9 percent	134	21%
25.0 to 29.9 percent	29	4%
30.0 to 34.9 percent	109	17%
35.0 to 39.9 percent	33	5%
40.0 to 49.9 percent	112	17%
50.0 percent or more	92	14%
Not computed	51	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,117	100%
No vehicle	54	3%
1 vehicle	500	24%
2 vehicles	852	40%
3 vehicles	516	24%
4 or more vehicles	195	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,440	100%
Worked in state of residence	3,423	100%
Worked in county of residence	3,400	99%
Worked outside county of residence	23	1%
Worked outside state of residence	17	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,766	100%	2,343	49%
In labor force	3,425	72%	1,820	53%
Armed forces	6	<1%	6	100%
Civilian (employed)	3,224	94%	1,698	53%
Civilian (unemployed)	195	6%	116	59%
Not in labor force	1,341	28%	523	39%
Pct. of civilian labor force unemployed	5.7%		6.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,440	100%
Car, truck or van:	3,133	91%
Drove Alone	2,547	74%
Carpooled	586	17%
Public Transportation:	41	1%
Bus	41	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	12	<1%
Bicycle	26	1%
Walked	39	1%
Other means	0	0%
Worked at home	189	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,440	100%
Did not work at home	3,251	95%
Less than 10 minutes	424	12%
10 to 19 minutes	1,012	29%
20 to 29 minutes	708	21%
30 to 44 minutes	774	23%
45 to 59 minutes	254	7%
60 to 89 minutes	69	2%
90 minutes or more	10	<1%
Worked at home	189	5%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,421	100%
Agriculture, forestry, mining	0	0%
Utilities	12	<1%
Construction	322	9%
Manufacturing	531	16%
Wholesale trade	251	7%
Retail trade	289	8%
Transportation & warehousing	52	2%
Information & communications	110	3%
Finance, insurance, & real estate	226	7%
Professional, scientific, management, administration	19	1%
Educational, social, & health services	531	16%
Art, entertainment, recreation, accommodations, food	348	10%
Other services	213	6%
Public administration	517	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,421	100%
Management, professional & related:	1,415	41%
Management (incl. farm managers)	269	8%
Business & financial	281	8%
Computer & mathematical	184	5%
Architecture & engineering	220	6%
Life, physical & social science	100	3%
Community & social service	12	<1%
Legal	24	1%
Education, training, & library	161	5%
Art, entertainment, sports & media	76	2%
Healthcare practitioners	88	3%
Service:	542	16%
Healthcare support	25	1%
Protective service	19	1%
Food preparation & serving	252	7%
Building & grounds cleaning / maintenance	179	5%
Personal care & service	67	2%
Sales & office	963	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	330	10%
Production, transport & material moving	171	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,117	100%
Less than \$15,000	88	4%
\$15,000 to \$29,999	125	6%
\$30,000 to \$44,999	65	3%
\$45,000 to \$59,999	223	11%
\$60,000 to \$74,999	383	18%
\$75,000 to \$99,999	515	24%
\$100,000 to \$124,999	335	16%
\$125,000 to \$149,999	47	2%
\$150,000 to \$199,999	294	14%
\$200,000 or more	42	2%
Median Income	\$83,471	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,117	100%
With earnings	1,798	85%
With wage and salary income	1,730	82%
With self-employment income	315	15%
With interest, dividend, or net rental income	807	38%
With Social Security income	368	17%
With Supplemental Security income	0	0%
With public assistance income	21	1%
With retirement income	365	17%
With other types of income	267	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,147	100%
Under .50	113	2%
.50 to .99	128	2%
1.00 to 1.24	126	2%
1.25 to 1.49	130	2%
1.50 to 1.84	117	2%
1.85 to 1.99	66	1%
2.00 and over	5,467	89%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,147	100%
Above Poverty	5,906	96%
Below Poverty	241	4%

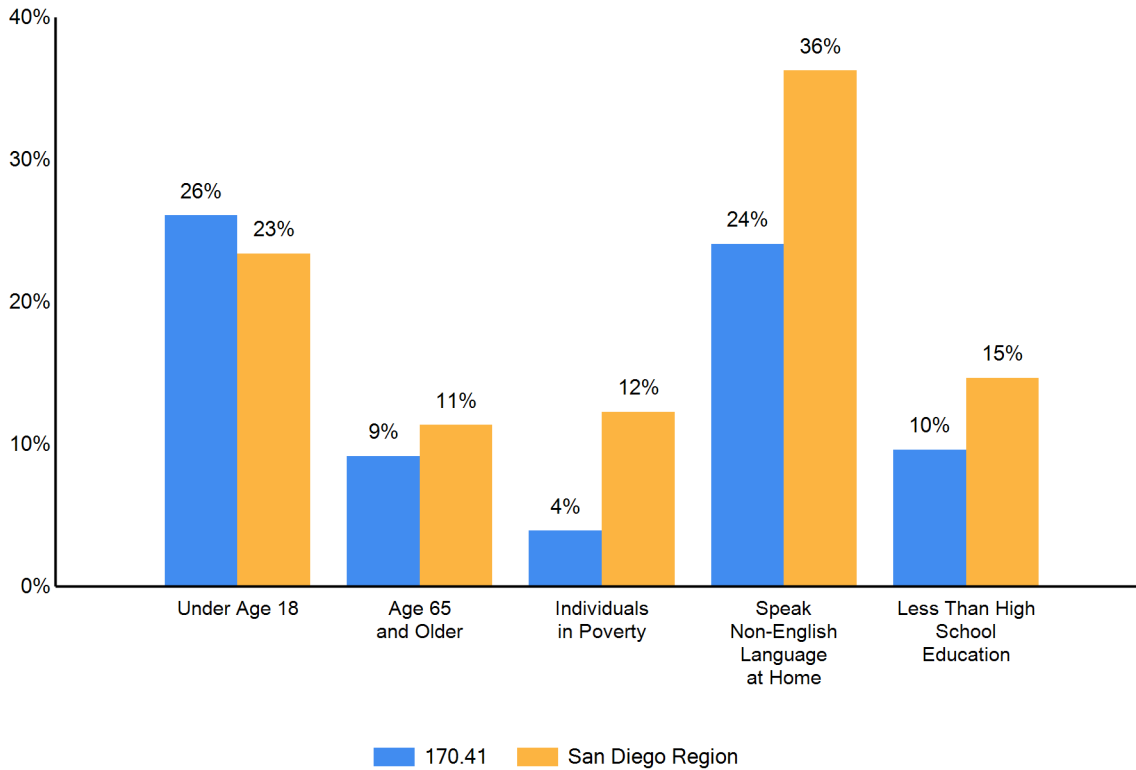
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,726	915	811	1,688	877	811	38	38	0
Married couple family	1,329	679	650	1,317	667	650	12	12	0
Male householder, no wife present	123	11	112	123	11	112	0	0	0
Female householder, no husband present	274	225	49	248	199	49	26	26	0

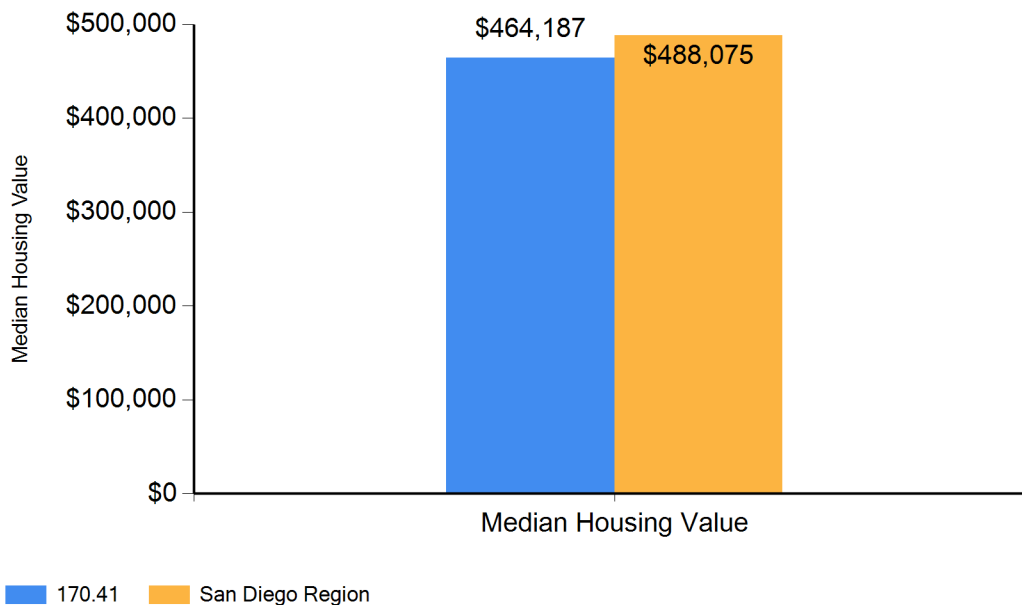
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075