



Demographic and Socioeconomic Profile 2010

ZIP: 92024

Population by Race

	Population	Percent
Total Population	52,579	100%
White	41,048	78%
Hispanic	7,290	14%
Asian	2,258	4%
Two or More	1,313	2%
Black	324	1%
Other	162	<1%
American Indian	115	<1%
Pacific Islander	69	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	52,579	25,840	26,739	51%
Under 5	3,072	1,635	1,437	47%
5 to 9	3,124	1,553	1,571	50%
10 to 14	3,113	1,692	1,421	46%
15 to 17	2,007	1,038	969	48%
18 and 19	942	480	462	49%
20 to 24	2,317	1,161	1,156	50%
25 to 29	3,283	1,693	1,590	48%
30 to 34	3,416	1,687	1,729	51%
35 to 39	3,679	1,855	1,824	50%
40 to 44	3,806	1,895	1,911	50%
45 to 49	4,234	2,056	2,178	51%
50 to 54	4,235	2,078	2,157	51%
55 to 59	4,179	2,000	2,179	52%
60 and 61	1,604	812	792	49%
62 to 64	1,871	943	928	50%
65 to 69	2,118	1,094	1,024	48%
70 to 74	1,377	598	779	57%
75 to 79	1,130	486	644	57%
80 to 84	1,235	470	765	62%
85 and Older	1,837	614	1,223	67%
Under 18	11,316	5,918	5,398	48%
65 and older	7,697	3,262	4,435	58%
Median	41.8	40.3	43.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	43,270	100%
Never Married	11,862	27%
Married, excluding separated	23,560	54%
Separated	693	2%
Widowed	2,451	6%
Divorced	4,704	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	52,579	100%
Household	51,936	99%
Group Quarters - Other	643	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	52,579	7,290	41,048	324	115	2,258	69	162	1,313
Under 5	3,072	597	2,173	12	4	95	1	21	169
5 to 9	3,124	621	2,109	11	4	115	4	18	242
10 to 14	3,113	566	2,224	23	9	110	4	13	164
15 to 17	2,007	398	1,394	13	4	98	3	6	91
18 and 19	942	221	658	5	0	21	0	5	32
20 to 24	2,317	574	1,545	32	14	67	2	12	71
25 to 29	3,283	618	2,414	14	11	123	8	19	76
30 to 34	3,416	629	2,527	26	7	152	6	9	60
35 to 39	3,679	611	2,659	34	12	281	5	10	67
40 to 44	3,806	553	2,878	23	4	263	3	12	70
45 to 49	4,234	469	3,425	34	16	194	5	11	80
50 to 54	4,235	415	3,523	18	10	200	8	4	57
55 to 59	4,179	328	3,615	22	6	145	5	9	49
60 and 61	1,604	96	1,424	8	8	51	4	0	13
62 to 64	1,871	134	1,649	9	2	60	4	2	11
65 to 69	2,118	141	1,838	14	3	92	1	9	20
70 to 74	1,377	105	1,179	6	0	70	1	1	15
75 to 79	1,130	90	974	8	0	47	2	0	9
80 to 84	1,235	65	1,120	7	1	32	2	0	8
85 and Older	1,837	59	1,720	5	0	42	1	1	9
Under 18	11,316	2,182	7,900	59	21	418	12	58	666
65 and older	7,697	460	6,831	40	4	283	7	11	61
Median		30.4	44.9	38.8	36.9	41.3	42.5	26.6	17.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	49,507	100%
Speak Only English	40,268	81%
Speak Spanish:	5,862	12%
Speak English "well" or "very well"	4,048	8%
Speak English "not well" or "not at all"	1,814	4%
Speak Asian/Pacific Island language:	1,000	2%
Speak English "well" or "very well"	904	2%
Speak English "not well" or "not at all"	96	<1%
Speak other language:	2,377	4%
Speak English "well" or "very well"	2,164	4%
Speak English "not well" or "not at all"	213	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	38,004	100%
Less than 9th grade	1,329	3%
9th through 12th grade, no diploma	1,282	3%
High school grad (incl. equivalency)	4,672	12%
Some college, no degree	7,062	19%
Associate degree	3,143	8%
Bachelor's degree	12,407	33%
Master's degree	4,688	12%
Professional school degree	1,857	5%
Doctorate degree	1,564	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	50,705	100%	---	---	---	---
Enrolled in school	12,588	25%	9,789	19%	2,799	6%
Nursery / Preschool	1,026	8%	291	3%	735	26%
Kindergarten to grade 4	2,812	22%	2,219	23%	593	21%
Grade 5 to grade 8	2,451	19%	2,110	22%	341	12%
Grade 9 to grade 12	2,806	22%	2,474	25%	332	12%
College, undergraduate	2,703	21%	2,340	24%	363	13%
Graduate or Professional school	790	6%	355	4%	435	16%
Not enrolled in school	38,117	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	21,087	100%	6,549	100%	14,538	100%
Family Households:	13,619	65%	6,486	99%	7,133	49%
Married couple family	11,244	53%	5,012	77%	6,232	43%
Other family:	2,375	11%	1,474	23%	901	6%
Male householder, no wife	749	4%	428	7%	321	2%
Female householder, no husband	1,626	8%	1,046	16%	580	4%
Nonfamily households:	7,468	35%	63	1%	7,405	51%
Householder living alone	5,574	26%	----	----	----	----
Other nonfamily households	1,894	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	22,167	100%	21,087	1,080	5%	2.46
Single family (detached)	11,798	53%	11,394	404	3%	2.66
Single family (attached)	5,119	23%	4,717	402	8%	2.41
2 to 4 units	826	4%	757	69	8%	2.11
5 to 9 units	493	2%	461	32	6%	2.06
10 or more units	3,155	14%	3,031	124	4%	2.07
Mobile home and Other	776	4%	727	49	6%	1.94

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	13,704	100%
Less than \$150,000	592	4%
\$150,000 to \$199,999	174	1%
\$200,000 to \$249,999	153	1%
\$250,000 to \$299,999	176	1%
\$300,000 to \$399,999	816	6%
\$400,000 to \$499,999	1,034	8%
\$500,000 to \$749,999	4,328	32%
\$750,000 to \$999,999	2,936	21%
\$1,000,000 or more	3,495	26%

Median Value **\$726,270**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	22,169	100%
2005 or Later	853	4%
2000 to 2004	2,342	11%
1990 to 1999	1,748	8%
1980 to 1989	5,623	25%
1970 to 1979	6,751	30%
1960 to 1969	2,049	9%
1950 to 1959	1,718	8%
1940 to 1949	584	3%
1939 or earlier	501	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	21,087	100%	7,383	100%	13,704	100%
1.00 occupant housing per room or less	20,691	98%	7,084	96%	13,607	99%
1.01 to 1.50 occupants per room	330	2%	246	3%	84	1%
1.51 to 2.00 occupants per room	48	<1%	35	<1%	13	<1%
2.01 or more occupants per room	18	<1%	18	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	7,383	100%
Less than \$500	255	3%
\$500 to \$599	79	1%
\$600 to \$699	173	2%
\$700 to \$799	226	3%
\$800 to \$899	243	3%
\$900 to \$999	246	3%
\$1,000 to \$1,249	1,194	16%
\$1,250 to \$1,499	1,159	16%
\$1,500 to \$1,999	1,819	25%
\$2,000 or more	1,773	24%
No cash rent	216	3%
Median contract rent	\$1,533	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	7,383	100%
Less than 20 percent	1,897	26%
20.0 to 24.9 percent	807	11%
25.0 to 29.9 percent	669	9%
30.0 to 34.9 percent	444	6%
35.0 to 39.9 percent	342	5%
40.0 to 49.9 percent	826	11%
50.0 percent or more	2,032	28%
Not computed	366	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	21,087	100%
No vehicle	894	4%
1 vehicle	5,867	28%
2 vehicles	9,130	43%
3 vehicles	3,663	17%
4 or more vehicles	1,533	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	26,752	100%
Worked in state of residence	26,418	99%
Worked in county of residence	25,486	95%
Worked outside county of residence	932	3%
Worked outside state of residence	334	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	42,703	100%	20,664	48%
In labor force	28,213	66%	15,374	54%
Armed forces	109	<1%	90	83%
Civilian (employed)	26,244	93%	14,215	54%
Civilian (unemployed)	1,860	7%	1,069	57%
Not in labor force	14,490	34%	5,290	37%
Pct. of civilian labor force unemployed	6.6%		7.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	26,752	100%
Car, truck or van:	22,546	84%
Drove Alone	20,535	77%
Carpooled	2,011	8%
Public Transportation:	531	2%
Bus	216	1%
Trolley / Streetcar	0	0%
Railroad	301	1%
Other public transportation	14	<1%
Motorcycle	68	<1%
Bicycle	381	1%
Walked	467	2%
Other means	193	1%
Worked at home	2,566	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	26,752	100%
Did not work at home	24,186	90%
Less than 10 minutes	3,121	12%
10 to 19 minutes	7,082	26%
20 to 29 minutes	5,114	19%
30 to 44 minutes	6,003	22%
45 to 59 minutes	1,435	5%
60 to 89 minutes	973	4%
90 minutes or more	458	2%
Worked at home	2,566	10%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	26,593	100%
Agriculture, forestry, mining	110	<1%
Utilities	172	1%
Construction	1,543	6%
Manufacturing	2,473	9%
Wholesale trade	1,101	4%
Retail trade	2,494	9%
Transportation & warehousing	455	2%
Information & communications	611	2%
Finance, insurance, & real estate	2,612	10%
Professional, scientific, management, administration	850	3%
Educational, social, & health services	5,081	19%
Art, entertainment, recreation, accommodations, food	2,345	9%
Other services	1,587	6%
Public administration	5,159	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	26,593	100%
Management, professional & related:	13,651	51%
Management (incl. farm managers)	3,598	14%
Business & financial	2,111	8%
Computer & mathematical	971	4%
Architecture & engineering	1,108	4%
Life, physical & social science	546	2%
Community & social service	308	1%
Legal	557	2%
Education, training, & library	2,025	8%
Art, entertainment, sports & media	999	4%
Healthcare practitioners	1,428	5%
Service:	3,612	14%
Healthcare support	231	1%
Protective service	356	1%
Food preparation & serving	982	4%
Building & grounds cleaning / maintenance	1,052	4%
Personal care & service	991	4%
Sales & office	6,284	24%
Farming, fishing & forestry	63	<1%
Construction, extraction & maintenance	1,492	6%
Production, transport & material moving	1,491	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	21,087	100%
Less than \$15,000	1,565	7%
\$15,000 to \$29,999	1,920	9%
\$30,000 to \$44,999	2,452	12%
\$45,000 to \$59,999	1,853	9%
\$60,000 to \$74,999	1,622	8%
\$75,000 to \$99,999	2,542	12%
\$100,000 to \$124,999	2,041	10%
\$125,000 to \$149,999	1,616	8%
\$150,000 to \$199,999	2,374	11%
\$200,000 or more	3,102	15%
Median Income	\$86,128	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	21,087	100%
With earnings	17,258	82%
With wage and salary income	15,976	76%
With self-employment income	4,570	22%
With interest, dividend, or net rental income	8,980	43%
With Social Security income	5,049	24%
With Supplemental Security income	289	1%
With public assistance income	131	1%
With retirement income	3,314	16%
With other types of income	2,803	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	52,102	100%
Under .50	2,278	4%
.50 to .99	1,888	4%
1.00 to 1.24	941	2%
1.25 to 1.49	1,814	3%
1.50 to 1.84	2,040	4%
1.85 to 1.99	850	2%
2.00 and over	42,291	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	52,102	100%
Above Poverty	47,936	92%
Below Poverty	4,166	8%

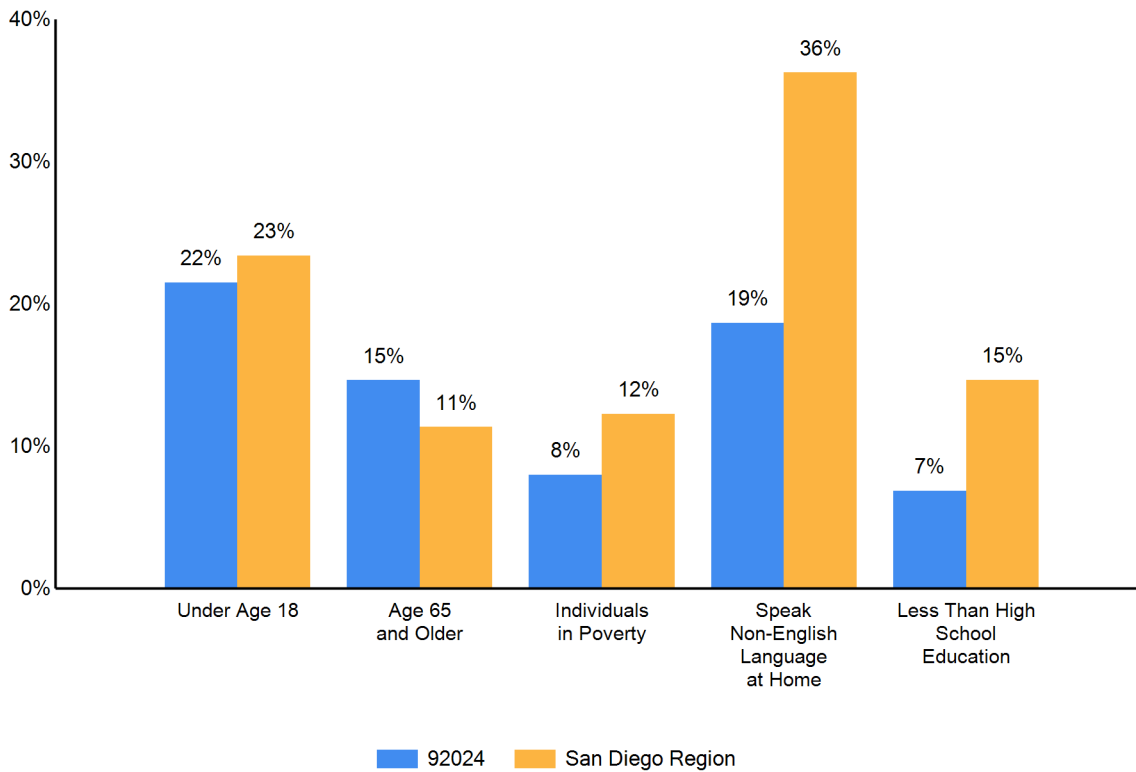
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	13,619	6,486	7,133	12,793	5,981	6,812	826	505	321
Married couple family	11,244	5,012	6,232	10,823	4,837	5,986	421	175	246
Male householder, no wife present	749	428	321	617	328	289	132	100	32
Female householder, no husband present	1,626	1,046	580	1,353	816	537	273	230	43

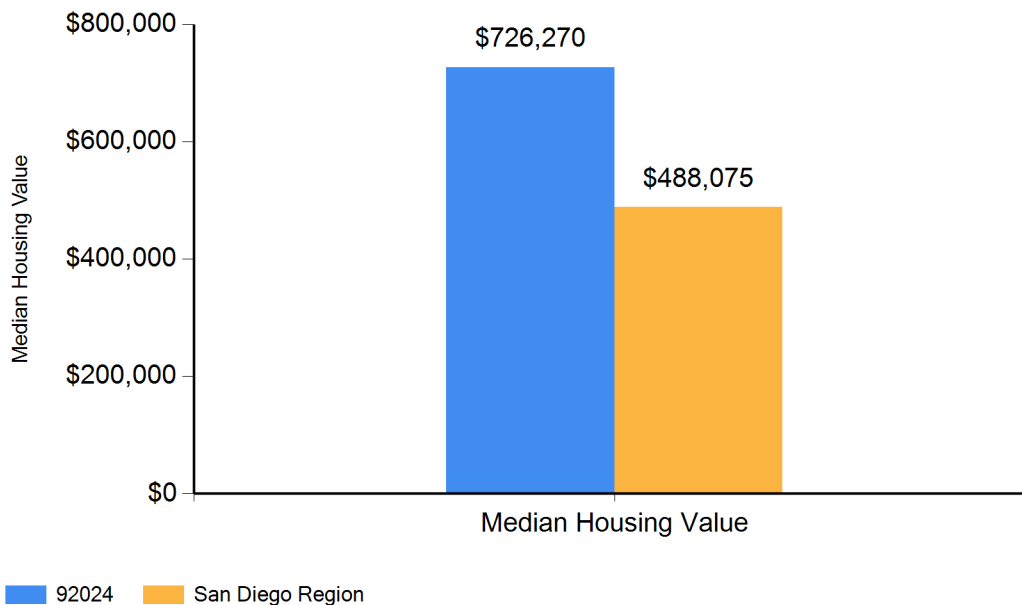
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075