

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91913



	Jan 1, 2011
Total Population	40,703
Household Population	40,681
Group Quarters Population	22
Persons Per Household	3.37

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,605	12,084	4.1%
Single Family - Detached	7,832	7,588	3.1%
Single Family - Multiple-Unit	401	386	3.7%
Multi-Family	4,175	3,917	6.2%
Mobile Home and Other	197	193	2.0%

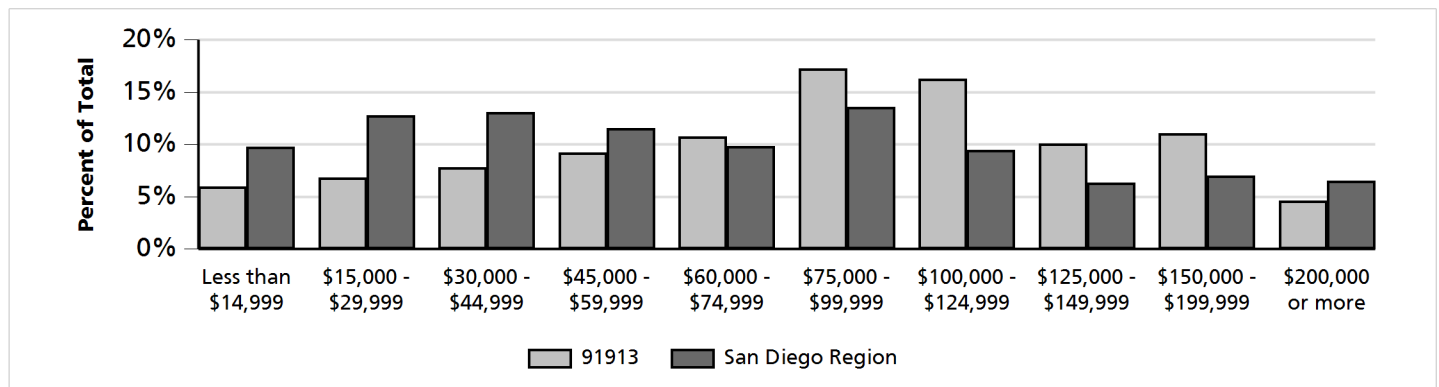
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	7%	8%	9%	11%	17%	16%	10%	11%	5%

Median Household Income

Adjusted for Inflation (2010 \$) \$88,500



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

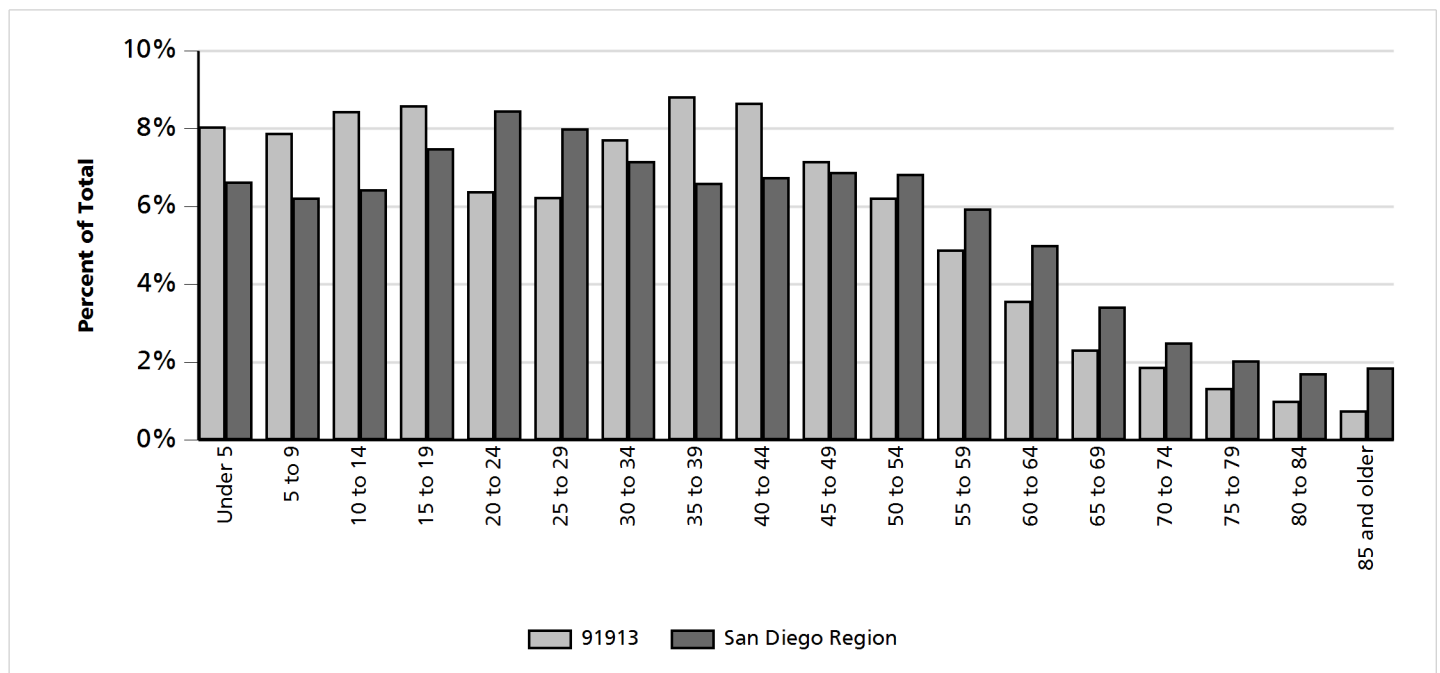
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	40,703	19,722	20,981	52%
Under 5	3,275	1,644	1,631	50%
5 to 9	3,208	1,585	1,623	51%
10 to 14	3,438	1,885	1,553	45%
15 to 17	2,156	1,118	1,038	48%
18 and 19	1,345	705	640	48%
20 to 24	2,603	1,262	1,341	52%
25 to 29	2,541	1,202	1,339	53%
30 to 34	3,145	1,485	1,660	53%
35 to 39	3,593	1,710	1,883	52%
40 to 44	3,525	1,660	1,865	53%
45 to 49	2,917	1,329	1,588	54%
50 to 54	2,536	1,176	1,360	54%
55 to 59	1,990	1,046	944	47%
60 and 61	607	279	328	54%
62 to 64	847	345	502	59%
65 to 69	945	446	499	53%
70 to 74	764	340	424	55%
75 to 79	547	219	328	60%
80 to 84	411	168	243	59%
85 and older	310	118	192	62%
Under 18	12,077	6,232	5,845	48%
65 and older	2,977	1,291	1,686	57%
Median Age	32.8	31.5	34.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	18,464	8,100	1,980	72	10,598	1,489
Under 5	1,584	639	137	3	668	244
5 to 9	1,687	436	123	1	740	221
10 to 14	1,847	476	149	2	823	141
15 to 17	1,137	240	141	4	490	144
18 and 19	724	166	72	5	309	69
20 to 24	1,257	433	157	9	640	107
25 to 29	1,162	495	113	6	656	109
30 to 34	1,333	677	157	6	865	107
35 to 39	1,658	725	188	7	929	86
40 to 44	1,565	700	219	9	941	91
45 to 49	1,248	628	168	2	813	58
50 to 54	982	563	161	6	784	40
55 to 59	739	451	69	3	699	29
60 and 61	239	166	33	1	162	6
62 to 64	261	265	24	1	287	9
65 to 69	311	319	27	3	273	12
70 to 74	291	229	11	2	225	6
75 to 79	194	175	16	1	155	6
80 to 84	144	162	5	1	95	4
85 and older	101	155	10	0	44	0
Under 18	6,255	1,791	550	10	2,721	750
65 and older	1,041	1,040	69	7	792	28
Median Age	29.3	38.4	33.1	35.0	35.6	19.0