



Demographic and Socioeconomic Profile 2010

ZIP: 91911

Population by Race

	Population	Percent
Total Population	83,249	100%
Hispanic	58,324	70%
White	13,073	16%
Asian	6,660	8%
Black	2,736	3%
Two or More	1,685	2%
Pacific Islander	463	1%
American Indian	208	<1%
Other	100	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	83,249	40,571	42,678	51%
Under 5	5,873	3,031	2,842	48%
5 to 9	6,181	3,051	3,130	51%
10 to 14	6,760	3,570	3,190	47%
15 to 17	4,522	2,376	2,146	47%
18 and 19	2,903	1,491	1,412	49%
20 to 24	6,597	3,419	3,178	48%
25 to 29	5,765	2,946	2,819	49%
30 to 34	5,275	2,571	2,704	51%
35 to 39	5,467	2,713	2,754	50%
40 to 44	5,872	2,849	3,023	51%
45 to 49	5,741	2,752	2,989	52%
50 to 54	5,427	2,613	2,814	52%
55 to 59	4,266	1,902	2,364	55%
60 and 61	1,365	596	769	56%
62 to 64	1,805	762	1,043	58%
65 to 69	2,613	1,128	1,485	57%
70 to 74	2,184	904	1,280	59%
75 to 79	1,933	834	1,099	57%
80 to 84	1,509	602	907	60%
85 and Older	1,191	461	730	61%
Under 18	23,336	12,028	11,308	48%
65 and older	9,430	3,929	5,501	58%
Median	32.9	30.8	34.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	64,435	100%
Never Married	21,167	33%
Married, excluding separated	30,455	47%
Separated	2,306	4%
Widowed	4,306	7%
Divorced	6,201	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	83,249	100%
Household	82,512	99%
Group Quarters - Other	737	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	83,249	58,324	13,073	2,736	208	6,660	463	100	1,685
Under 5	5,873	4,640	451	173	14	315	18	7	255
5 to 9	6,181	4,941	439	184	10	386	24	14	183
10 to 14	6,760	5,451	459	201	15	413	34	8	179
15 to 17	4,522	3,646	346	127	10	267	22	8	96
18 and 19	2,903	2,306	265	91	6	160	7	2	66
20 to 24	6,597	4,928	799	208	25	423	32	8	174
25 to 29	5,765	4,121	740	264	19	429	38	14	140
30 to 34	5,275	3,862	618	202	11	444	37	7	94
35 to 39	5,467	3,847	776	185	12	496	49	9	93
40 to 44	5,872	4,231	848	226	8	445	35	2	77
45 to 49	5,741	3,817	994	232	10	549	41	5	93
50 to 54	5,427	3,449	1,125	225	16	488	40	4	80
55 to 59	4,266	2,524	1,019	171	11	457	25	4	55
60 and 61	1,365	784	387	32	7	135	5	0	15
62 to 64	1,805	1,047	482	50	8	184	15	1	18
65 to 69	2,613	1,386	864	69	3	262	15	2	12
70 to 74	2,184	1,199	659	39	7	252	9	1	18
75 to 79	1,933	1,011	647	20	10	219	5	1	20
80 to 84	1,509	671	631	13	3	179	5	1	6
85 and Older	1,191	463	524	24	3	157	7	2	11
Under 18	23,336	18,678	1,695	685	49	1,381	98	37	713
65 and older	9,430	4,730	3,325	165	26	1,069	41	7	67
Median		28.9	49.0	33.0	32.3	40.0	37.0	26.1	21.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	77,376	100%
Speak Only English	28,360	37%
Speak Spanish:	43,389	56%
Speak English "well" or "very well"	34,441	45%
Speak English "not well" or "not at all"	8,948	12%
Speak Asian/Pacific Island language:	4,639	6%
Speak English "well" or "very well"	3,802	5%
Speak English "not well" or "not at all"	837	1%
Speak other language:	988	1%
Speak English "well" or "very well"	879	1%
Speak English "not well" or "not at all"	109	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	50,413	100%
Less than 9th grade	6,664	13%
9th through 12th grade, no diploma	7,506	15%
High school grad (incl. equivalency)	12,460	25%
Some college, no degree	11,305	22%
Associate degree	4,607	9%
Bachelor's degree	5,632	11%
Master's degree	1,746	3%
Professional school degree	303	1%
Doctorate degree	190	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	79,777	100%	---	---	---	---
Enrolled in school	25,960	33%	22,977	29%	2,983	4%
Nursery / Preschool	1,688	7%	1,120	5%	568	19%
Kindergarten to grade 4	5,934	23%	5,631	25%	303	10%
Grade 5 to grade 8	5,262	20%	4,930	21%	332	11%
Grade 9 to grade 12	5,855	23%	5,581	24%	274	9%
College, undergraduate	6,315	24%	5,148	22%	1,167	39%
Graduate or Professional school	906	3%	567	2%	339	11%
Not enrolled in school	53,817	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	24,551	100%	11,310	100%	13,241	100%
Family Households:	19,309	79%	11,244	99%	8,065	61%
Married couple family	12,374	50%	6,726	59%	5,648	43%
Other family:	6,935	28%	4,518	40%	2,417	18%
Male householder, no wife	1,784	7%	962	9%	822	6%
Female householder, no husband	5,151	21%	3,556	31%	1,595	12%
Nonfamily households:	5,242	21%	66	1%	5,176	39%
Householder living alone	4,385	18%	----	----	----	----
Other nonfamily households	857	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	25,296	100%	24551	745	3%	3.36
Single family (detached)	11,461	45%	11,183	278	2%	3.57
Single family (attached)	2,750	11%	2,663	87	3%	3.70
2 to 4 units	1,388	5%	1,340	48	3%	3.24
5 to 9 units	845	3%	826	19	2%	3.08
10 or more units	6,655	26%	6,418	237	4%	3.05
Mobile home and Other	2,197	9%	2,121	76	3%	2.94

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	13,080	100%
Less than \$150,000	2,073	16%
\$150,000 to \$199,999	629	5%
\$200,000 to \$249,999	725	6%
\$250,000 to \$299,999	934	7%
\$300,000 to \$399,999	2,904	22%
\$400,000 to \$499,999	2,563	20%
\$500,000 to \$749,999	2,848	22%
\$750,000 to \$999,999	339	3%
\$1,000,000 or more	65	<1%

Median Value **\$374,794**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	25,296	100%
2005 or Later	698	3%
2000 to 2004	1,952	8%
1990 to 1999	1,408	6%
1980 to 1989	3,410	13%
1970 to 1979	5,175	20%
1960 to 1969	7,110	28%
1950 to 1959	4,340	17%
1940 to 1949	782	3%
1939 or earlier	421	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	24,551	100%	11,471	100%	13,080	100%
1.00 occupant housing per room or less	22,392	91%	10,007	87%	12,385	95%
1.01 to 1.50 occupants per room	1,485	6%	1,012	9%	473	4%
1.51 to 2.00 occupants per room	505	2%	322	3%	183	1%
2.01 or more occupants per room	169	1%	130	1%	39	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	11,471	100%
Less than \$500	767	7%
\$500 to \$599	313	3%
\$600 to \$699	303	3%
\$700 to \$799	1,004	9%
\$800 to \$899	1,539	13%
\$900 to \$999	1,216	11%
\$1,000 to \$1,249	2,411	21%
\$1,250 to \$1,499	1,412	12%
\$1,500 to \$1,999	1,851	16%
\$2,000 or more	413	4%
No cash rent	242	2%
Median contract rent	\$1,062	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	11,471	100%
Less than 20 percent	1,513	13%
20.0 to 24.9 percent	1,227	11%
25.0 to 29.9 percent	1,392	12%
30.0 to 34.9 percent	1,192	10%
35.0 to 39.9 percent	1,009	9%
40.0 to 49.9 percent	1,496	13%
50.0 percent or more	3,316	29%
Not computed	326	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	24,551	100%
No vehicle	1,661	7%
1 vehicle	7,951	32%
2 vehicles	9,521	39%
3 vehicles	3,307	13%
4 or more vehicles	2,111	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	35,430	100%
Worked in state of residence	35,060	99%
Worked in county of residence	34,512	97%
Worked outside county of residence	548	2%
Worked outside state of residence	370	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	63,048	100%	30,202	48%
In labor force	40,576	64%	21,493	53%
Armed forces	585	1%	523	89%
Civilian (employed)	34,431	85%	17,876	52%
Civilian (unemployed)	5,560	14%	3,094	56%
Not in labor force	22,472	36%	8,709	39%
Pct. of civilian labor force unemployed	13.9%		14.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	35,430	100%
Car, truck or van:	31,562	89%
Drove Alone	26,826	76%
Carpooled	4,736	13%
Public Transportation:	1,599	5%
Bus	1,255	4%
Trolley / Streetcar	311	1%
Railroad	20	<1%
Other public transportation	13	<1%
Motorcycle	88	<1%
Bicycle	46	<1%
Walked	768	2%
Other means	68	<1%
Worked at home	1,299	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	35,430	100%
Did not work at home	34,131	96%
Less than 10 minutes	2,965	8%
10 to 19 minutes	9,919	28%
20 to 29 minutes	8,294	23%
30 to 44 minutes	7,464	21%
45 to 59 minutes	2,754	8%
60 to 89 minutes	2,025	6%
90 minutes or more	710	2%
Worked at home	1,299	4%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	34,805	100%
Agriculture, forestry, mining	80	<1%
Utilities	370	1%
Construction	3,006	9%
Manufacturing	2,773	8%
Wholesale trade	940	3%
Retail trade	5,565	16%
Transportation & warehousing	1,525	4%
Information & communications	823	2%
Finance, insurance, & real estate	1,887	5%
Professional, scientific, management, administration	2,333	7%
Educational, social, & health services	7,166	21%
Art, entertainment, recreation, accommodations, food	3,186	9%
Other services	2,202	6%
Public administration	2,949	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	34,805	100%
Management, professional & related:	8,245	24%
Management (incl. farm managers)	2,182	6%
Business & financial	1,122	3%
Computer & mathematical	482	1%
Architecture & engineering	443	1%
Life, physical & social science	83	<1%
Community & social service	390	1%
Legal	72	<1%
Education, training, & library	1,774	5%
Art, entertainment, sports & media	389	1%
Healthcare practitioners	1,308	4%
Service:	7,441	21%
Healthcare support	798	2%
Protective service	1,074	3%
Food preparation & serving	1,767	5%
Building & grounds cleaning / maintenance	1,762	5%
Personal care & service	2,040	6%
Sales & office	10,390	30%
Farming, fishing & forestry	90	<1%
Construction, extraction & maintenance	4,450	13%
Production, transport & material moving	4,189	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	24,551	100%
Less than \$15,000	2,645	11%
\$15,000 to \$29,999	4,337	18%
\$30,000 to \$44,999	4,145	17%
\$45,000 to \$59,999	3,322	14%
\$60,000 to \$74,999	2,721	11%
\$75,000 to \$99,999	3,285	13%
\$100,000 to \$124,999	1,677	7%
\$125,000 to \$149,999	1,244	5%
\$150,000 to \$199,999	839	3%
\$200,000 or more	336	1%
Median Income	\$50,186	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	24,551	100%
With earnings	20,235	82%
With wage and salary income	19,196	78%
With self-employment income	2,609	11%
With interest, dividend, or net rental income	3,215	13%
With Social Security income	6,604	27%
With Supplemental Security income	1,801	7%
With public assistance income	781	3%
With retirement income	4,092	17%
With other types of income	4,884	20%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	82,516	100%
Under .50	3,463	4%
.50 to .99	6,886	8%
1.00 to 1.24	4,188	5%
1.25 to 1.49	6,124	7%
1.50 to 1.84	7,251	9%
1.85 to 1.99	3,248	4%
2.00 and over	51,356	62%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	82,516	100%
Above Poverty	72,167	87%
Below Poverty	10,349	13%

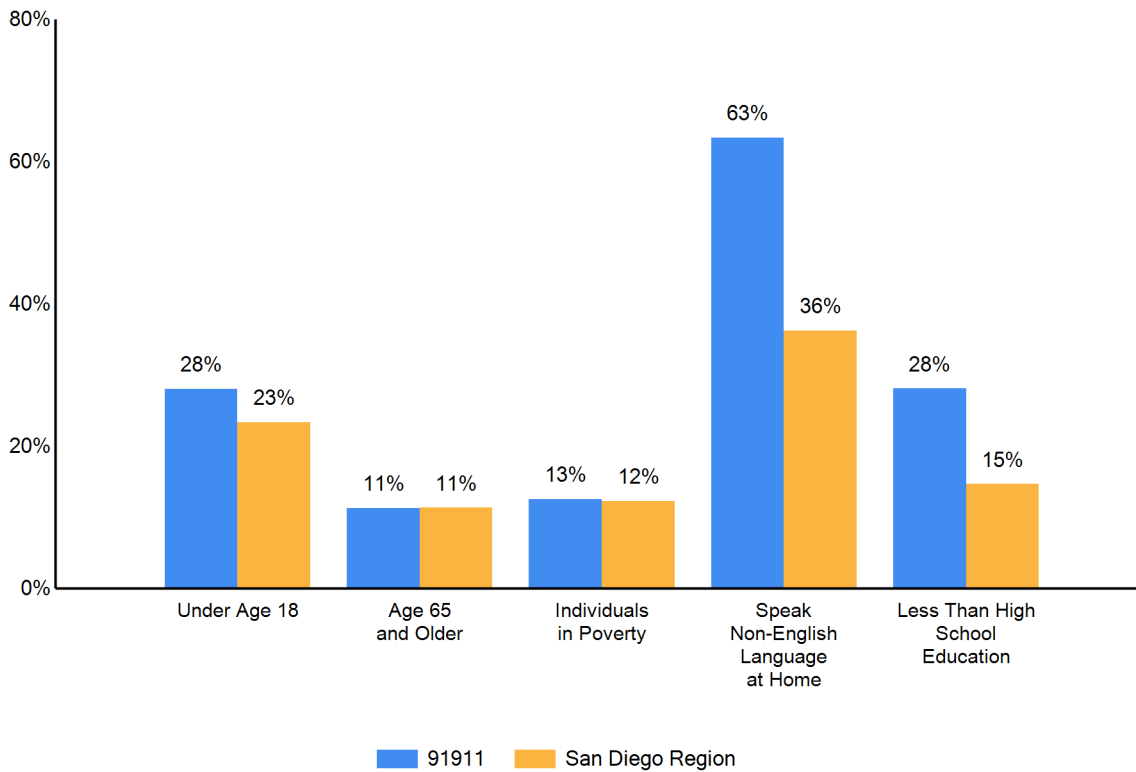
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	19,309	11,244	8,065	17,212	9,524	7,688	2,097	1,720	377
Married couple family	12,374	6,726	5,648	11,656	6,229	5,427	718	497	221
Male householder, no wife present	1,784	962	822	1,561	755	806	223	207	16
Female householder, no husband present	5,151	3,556	1,595	3,995	2,540	1,455	1,156	1,016	140

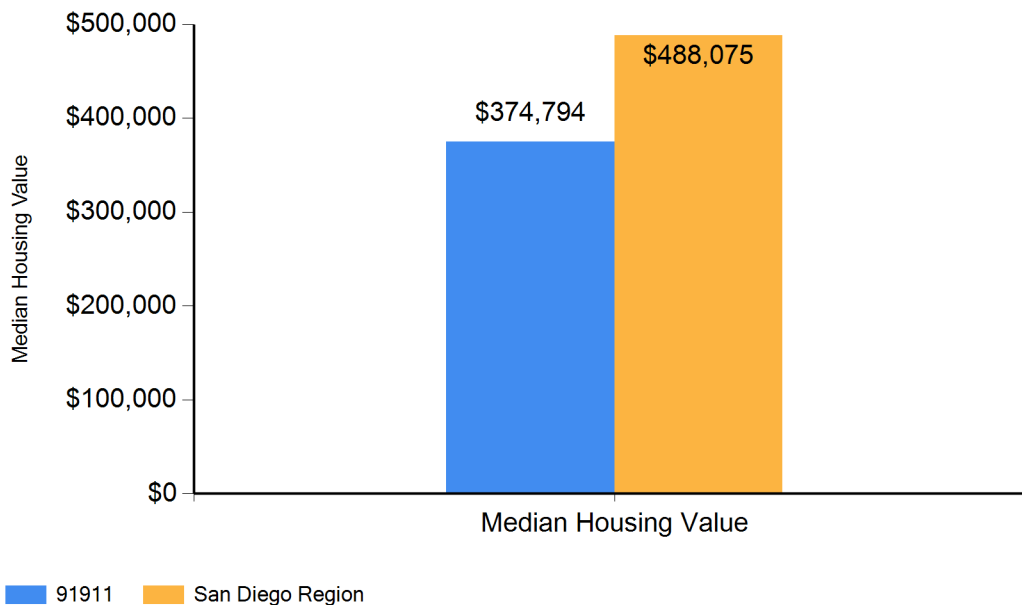
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075