

## DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Statistical Reference Area Vista

	Jan 1, 2013
Total Population	102,948
Household Population	100,568
Group Quarters Population	2,380
Persons Per Household	3.14

#### HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,261	31,990	3.8%
Single Family - Detached	18,102	17,537	3.1%
Single Family - Multiple-Unit	2,862	2,797	2.3%
Multi-Family	10,488	10,054	4.1%
Mobile Home and Other	1,809	1,602	11.4%

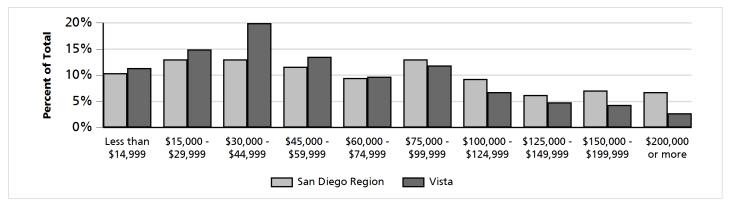
#### HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	11%	15%	20%	14%	10%	12%	7%	5%	4%	3%

#### Median Household Income

Adjusted for Inflation (2010 \$)	\$49,123
Not adjusted for inflation (current 2012\$)	\$51,424



### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

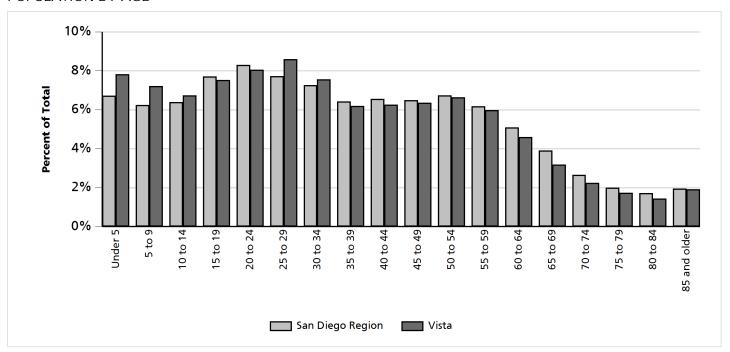
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	102,948	51,828	51,120	50%
Under 5	8,043	4,040	4,003	50%
5 to 9	7,432	3,789	3,643	49%
10 to 14	6,926	3,552	3,374	49%
15 to 17	4,491	2,313	2,178	48%
18 and 19	3,252	1,708	1,544	47%
20 to 24	8,281	4,178	4,103	50%
25 to 29	8,845	4,739	4,106	46%
30 to 34	7,776	4,105	3,671	47%
35 to 39	6,369	3,207	3,162	50%
40 to 44	6,434	3,216	3,218	50%
45 to 49	6,543	3,349	3,194	49%
50 to 54	6,837	3,384	3,453	51%
55 to 59	6,158	3,046	3,112	51%
60 and 61	2,088	1,027	1,061	51%
62 to 64	2,649	1,364	1,285	49%
65 to 69	3,271	1,615	1,656	51%
70 to 74	2,312	1,065	1,247	54%
75 to 79	1,789	789	1,000	56%
80 to 84	1,480	616	864	58%
85 and older	1,972	726	1,246	63%
Under 18	26,892	13,694	13,198	49%
65 and older	10,824	4,811	6,013	56%
Median Age	32.7	31.9	33.6	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

## Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	50,089	42,989	2,435	355	4,370	2,710
Under 5	5,047	2,298	143	22	267	266
5 to 9	5,158	1,609	113	13	196	343
10 to 14	4,640	1,727	123	14	164	258
15 to 17	2,841	1,287	83	6	124	150
18 and 19	1,992	985	88	12	69	106
20 to 24	4,678	2,800	228	29	270	276
25 to 29	4,623	3,314	267	22	346	273
30 to 34	4,139	2,759	236	19	425	198
35 to 39	3,488	2,225	159	27	330	140
40 to 44	3,377	2,434	180	22	311	110
45 to 49	3,023	2,844	196	27	327	126
50 to 54	2,441	3,650	223	34	356	133
55 to 59	1,686	3,828	163	22	344	115
60 and 61	503	1,372	38	16	121	38
62 to 64	597	1,822	49	11	145	25
65 to 69	643	2,315	56	14	206	37
70 to 74	464	1,645	31	15	130	27
75 to 79	317	1,317	20	11	96	28
80 to 84	220	1,137	21	9	72	21
85 and older	212	1,621	18	10	71	40
Under 18	17,686	6,921	462	55	751	1,017
65 and older	1,856	8,035	146	59	575	153
Median Age	25.7	45.1	33.7	43.1	39.9	24.2