

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2014
Total Population	28,580
Household Population	28,580
Group Quarters Population	0
Persons Per Household	3.48

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	8,363	8,212	1.8%
Single Family - Detached	4,510	4,414	2.1%
Single Family - Multiple-Unit	1,418	1,389	2.0%
Multi-Family	2,435	2,409	1.1%
Mobile Home and Other	0	0	--

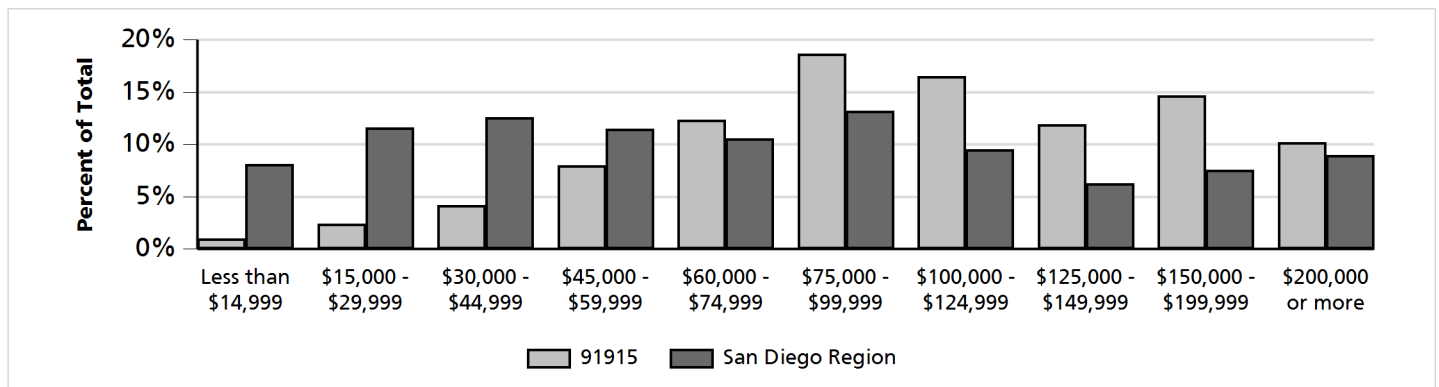
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	1%	2%	4%	8%	12%	19%	17%	12%	15%	10%

Median Household Income

Adjusted for Inflation (2010 \$)	\$104,996
Not adjusted for inflation (current 2013\$)	\$111,349



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

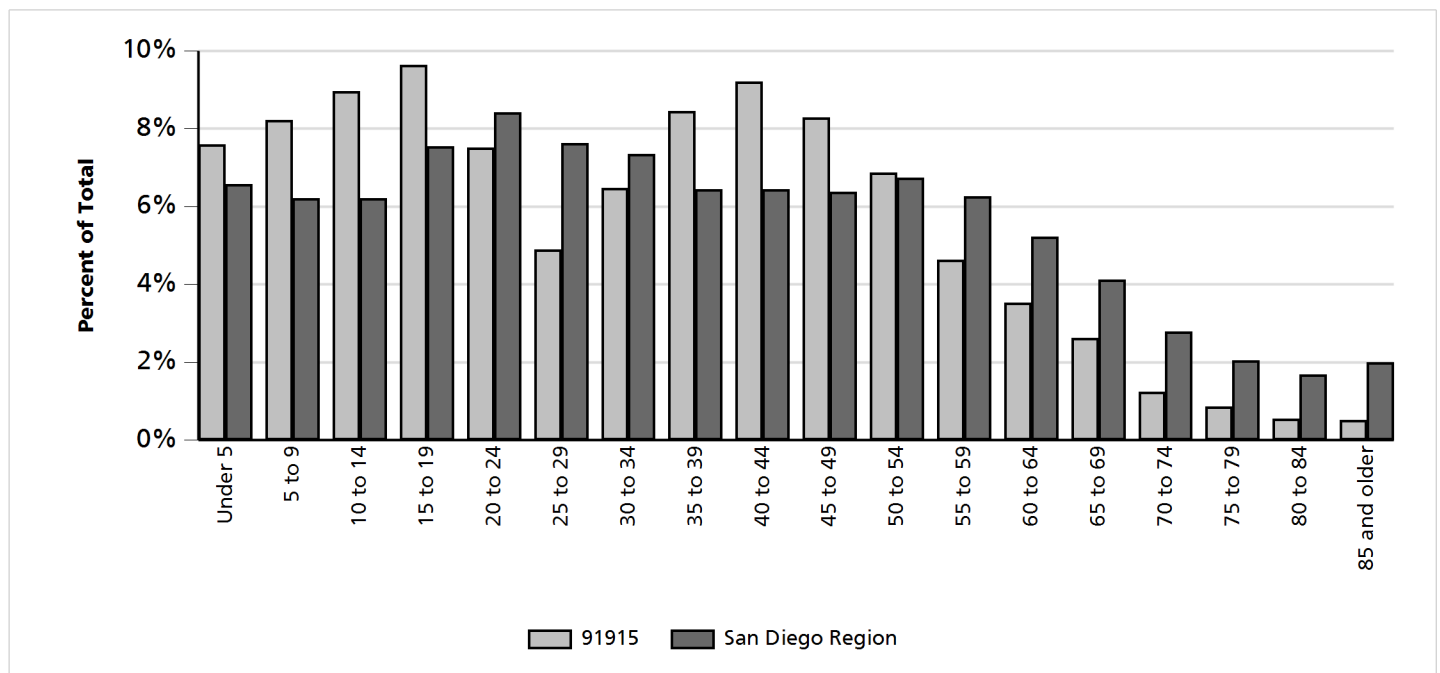
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	28,580	13,855	14,725	52%
Under 5	2,169	1,103	1,066	49%
5 to 9	2,347	1,176	1,171	50%
10 to 14	2,559	1,312	1,247	49%
15 to 17	1,676	870	806	48%
18 and 19	1,078	580	498	46%
20 to 24	2,144	1,096	1,048	49%
25 to 29	1,400	677	723	52%
30 to 34	1,849	846	1,003	54%
35 to 39	2,416	1,121	1,295	54%
40 to 44	2,630	1,248	1,382	53%
45 to 49	2,367	1,116	1,251	53%
50 to 54	1,962	950	1,012	52%
55 to 59	1,323	613	710	54%
60 and 61	463	234	229	49%
62 to 64	543	271	272	50%
65 to 69	751	303	448	60%
70 to 74	355	146	209	59%
75 to 79	246	90	156	63%
80 to 84	156	52	104	67%
85 and older	146	51	95	65%
Under 18	8,751	4,461	4,290	49%
65 and older	1,654	642	1,012	61%
Median Age	32.5	30.7	34.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	13,049	5,983	1,364	72	6,965	1,147
Under 5	1,030	479	76	7	441	136
5 to 9	1,210	391	97	3	433	213
10 to 14	1,246	468	87	1	573	184
15 to 17	857	286	86	5	347	95
18 and 19	573	158	40	4	232	71
20 to 24	1,169	285	125	6	436	123
25 to 29	663	264	55	1	368	49
30 to 34	748	428	97	5	515	56
35 to 39	1,065	535	125	10	614	67
40 to 44	1,165	590	126	9	689	51
45 to 49	1,078	527	143	4	576	39
50 to 54	789	499	119	6	519	30
55 to 59	477	352	85	7	385	17
60 and 61	143	130	18	0	170	2
62 to 64	198	146	28	1	168	2
65 to 69	292	185	41	2	225	6
70 to 74	134	97	10	0	109	5
75 to 79	104	58	2	0	82	0
80 to 84	65	37	2	0	51	1
85 and older	43	68	2	1	32	0
Under 18	4,343	1,624	346	16	1,794	628
65 and older	638	445	57	3	499	12
Median Age	28.3	37.2	35.8	37.0	36.1	18.4