

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County East



	Jan 1, 2012
Total Population	437,621
Household Population	431,684
Group Quarters Population	5,937
Persons Per Household	3.03

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,944	142,275	4.5%
Single Family - Detached	85,101	83,835	1.5%
Single Family - Multiple-Unit	11,231	9,124	18.8%
Multi-Family	40,762	38,511	5.5%
Mobile Home and Other	11,850	10,805	8.8%

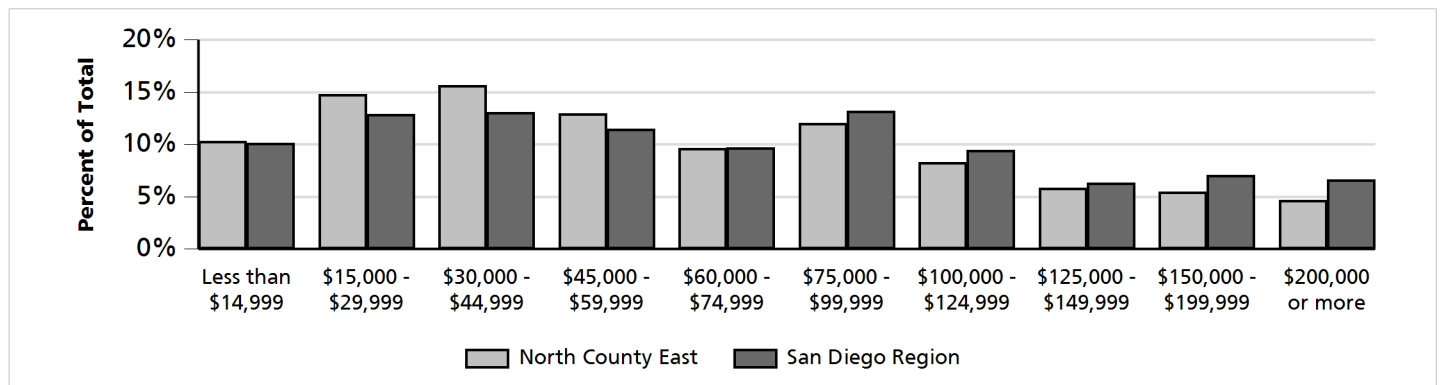
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	15%	16%	13%	10%	12%	8%	6%	6%	5%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$55,659
Not adjusted for inflation (current 2011\$)	\$57,347



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

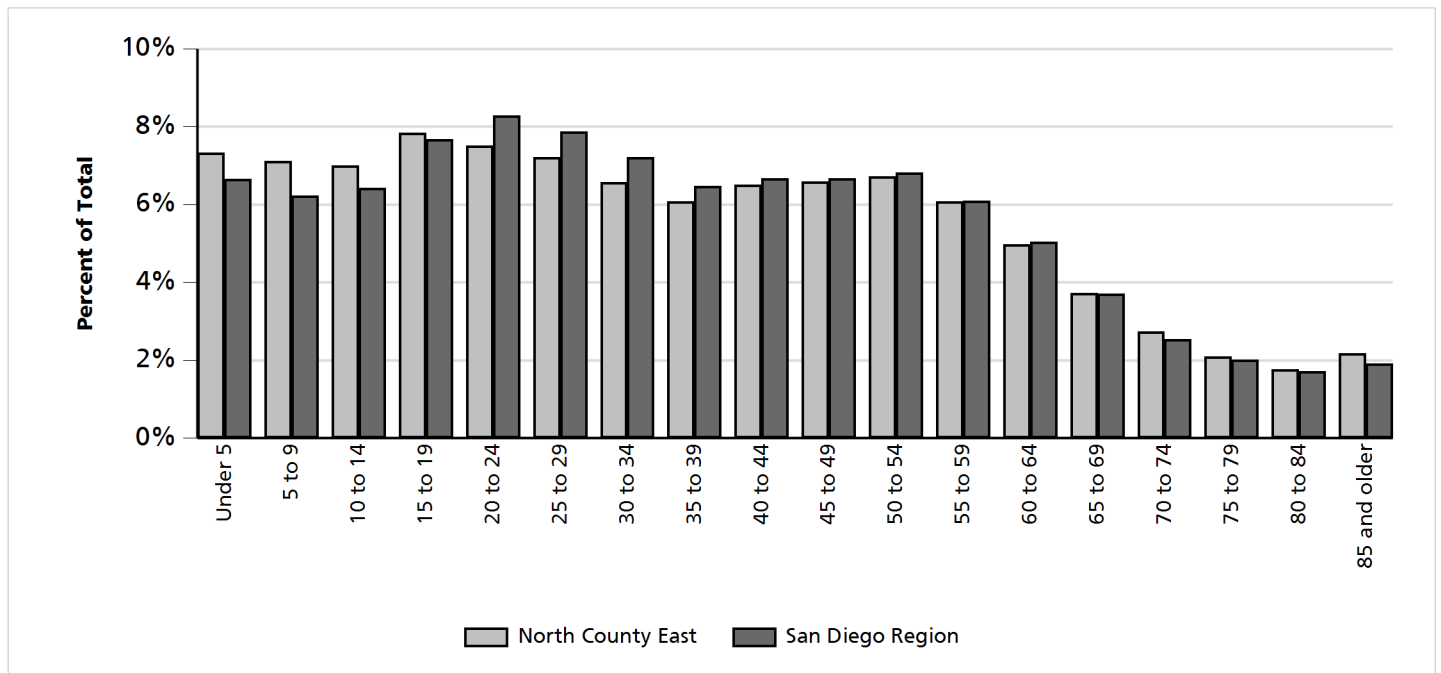
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>437,621</b>	217,572	220,045	50%
Under 5	32,090	16,437	15,653	49%
5 to 9	31,135	15,789	15,346	49%
10 to 14	30,644	15,873	14,771	48%
15 to 17	19,781	10,218	9,563	48%
18 and 19	14,481	7,329	7,152	49%
20 to 24	32,849	16,695	16,154	49%
25 to 29	31,591	16,475	15,116	48%
30 to 34	28,770	14,670	14,100	49%
35 to 39	26,611	13,134	13,477	51%
40 to 44	28,449	14,220	14,229	50%
45 to 49	28,794	14,446	14,348	50%
50 to 54	29,412	14,624	14,788	50%
55 to 59	26,595	12,846	13,749	52%
60 and 61	8,945	4,376	4,569	51%
62 to 64	12,835	6,266	6,569	51%
65 to 69	16,316	7,723	8,593	53%
70 to 74	11,967	5,534	6,433	54%
75 to 79	9,145	4,104	5,041	55%
80 to 84	7,698	3,365	4,333	56%
85 and older	9,509	3,448	6,061	64%
Under 18	113,650	58,317	55,333	49%
65 and older	54,635	24,174	30,461	56%
Median Age	34.6	33.4	35.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>188,068</b>	202,815	8,101	<b>3,568</b>	<b>24,436</b>	<b>10,629</b>
Under 5	19,004	9,732	480	311	1,429	1,134
5 to 9	18,947	8,824	474	281	1,276	1,333
10 to 14	17,898	9,593	519	210	1,304	1,120
15 to 17	11,115	6,625	354	128	844	715
18 and 19	7,836	5,183	285	125	580	472
20 to 24	17,278	12,166	697	285	1,491	932
25 to 29	15,990	11,959	807	248	1,751	836
30 to 34	14,793	10,579	660	218	1,853	667
35 to 39	13,666	9,708	519	204	1,967	547
40 to 44	13,157	12,025	591	202	1,951	523
45 to 49	11,396	14,056	692	199	1,919	532
50 to 54	8,766	17,230	681	285	1,936	514
55 to 59	6,399	17,335	502	212	1,778	369
60 and 61	1,831	6,212	118	95	584	105
62 to 64	2,338	9,195	192	118	858	134
65 to 69	2,698	12,163	166	126	978	185
70 to 74	1,875	8,978	109	113	743	149
75 to 79	1,300	7,066	78	72	505	124
80 to 84	884	6,225	60	56	382	91
85 and older	897	7,961	117	80	307	147
Under 18	66,964	34,774	1,827	930	4,853	4,302
65 and older	7,654	42,393	530	447	2,915	696
Median Age	25.6	46.8	33.3	34.5	39.3	22.9