

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North City



	Jan 1, 2011
Total Population	741,201
Household Population	718,854
Group Quarters Population	22,347
Persons Per Household	2.53

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	299,566	284,174	5.1%
Single Family - Detached	148,521	143,326	3.5%
Single Family - Multiple-Unit	30,717	28,806	6.2%
Multi-Family	117,832	109,694	6.9%
Mobile Home and Other	2,496	2,348	5.9%

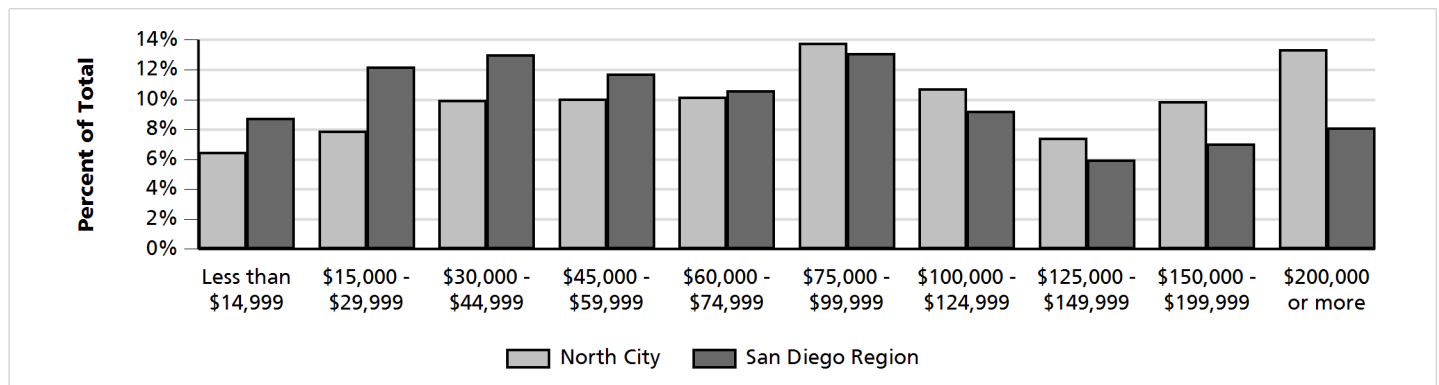
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	8%	10%	10%	10%	14%	11%	7%	10%	13%

Median Household Income

Adjusted for Inflation (2010 \$) \$84,626



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

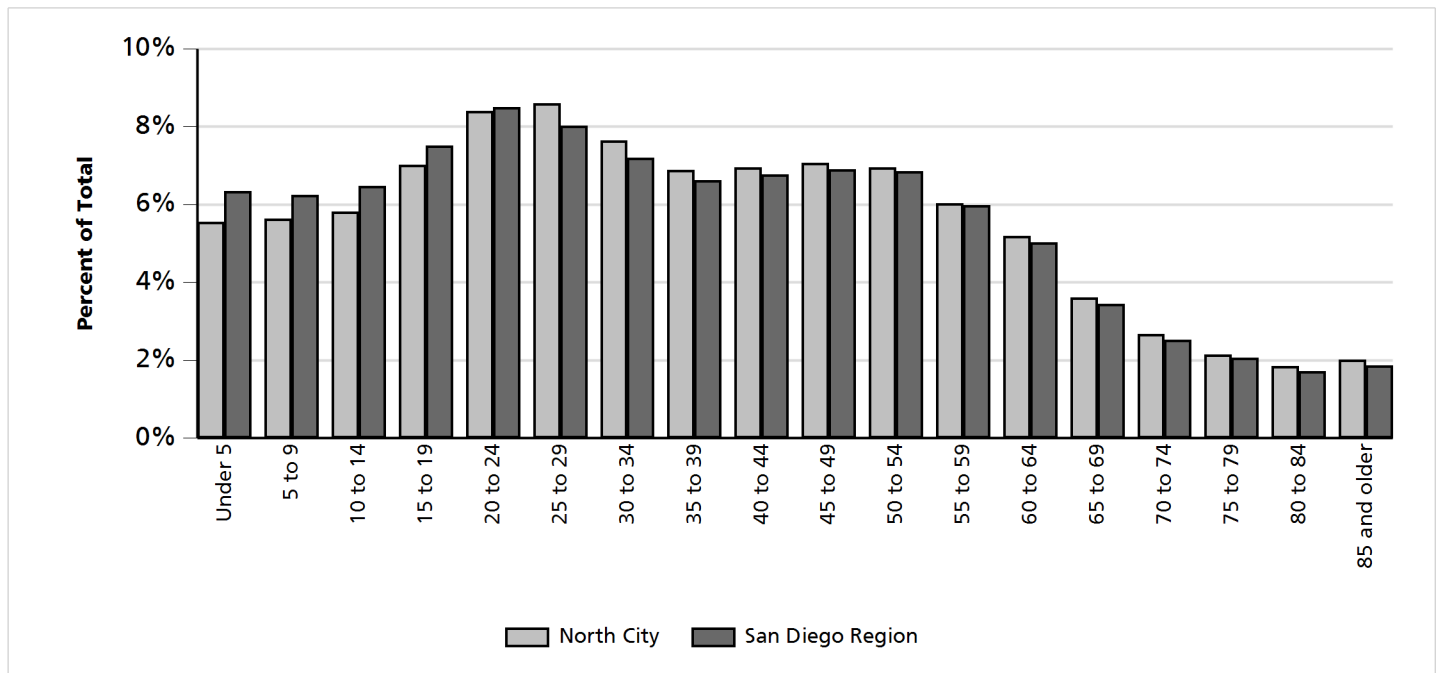
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	741,201	368,561	372,640	50%
Under 5	41,159	21,052	20,107	49%
5 to 9	41,801	21,559	20,242	48%
10 to 14	43,096	22,458	20,638	48%
15 to 17	26,846	13,904	12,942	48%
18 and 19	25,107	12,643	12,464	50%
20 to 24	62,222	32,174	30,048	48%
25 to 29	63,753	33,564	30,189	47%
30 to 34	56,581	29,130	27,451	49%
35 to 39	51,015	25,690	25,325	50%
40 to 44	51,541	25,519	26,022	50%
45 to 49	52,380	26,015	26,365	50%
50 to 54	51,550	25,404	26,146	51%
55 to 59	44,696	21,674	23,022	52%
60 and 61	15,657	7,446	8,211	52%
62 to 64	22,792	10,766	12,026	53%
65 to 69	26,693	12,536	14,157	53%
70 to 74	19,749	8,736	11,013	56%
75 to 79	15,904	6,969	8,935	56%
80 to 84	13,736	5,852	7,884	57%
85 and older	14,923	5,470	9,453	63%
Under 18	152,902	78,973	73,929	48%
65 and older	91,005	39,563	51,442	57%
Median Age	36.0	34.6	37.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	100,916	438,247	20,530	1,864	148,908	30,736
Under 5	8,546	19,269	1,173	98	8,107	3,966
5 to 9	8,369	19,766	1,211	96	8,319	4,040
10 to 14	8,214	21,411	1,426	113	8,468	3,464
15 to 17	5,018	13,872	1,035	80	4,910	1,931
18 and 19	4,192	12,339	797	58	6,285	1,436
20 to 24	10,183	31,989	1,865	192	14,916	3,077
25 to 29	9,843	36,130	1,870	176	13,037	2,697
30 to 34	8,695	30,418	1,724	185	13,384	2,175
35 to 39	7,549	26,669	1,657	139	13,302	1,699
40 to 44	6,986	29,504	1,590	145	11,860	1,456
45 to 49	6,099	32,643	1,560	131	10,684	1,263
50 to 54	4,902	34,969	1,415	109	9,043	1,112
55 to 59	3,688	31,367	1,054	106	7,673	808
60 and 61	1,130	11,185	357	41	2,720	224
62 to 64	1,599	16,811	412	55	3,568	347
65 to 69	1,871	19,913	418	61	4,075	355
70 to 74	1,346	14,357	392	43	3,340	271
75 to 79	1,046	12,014	250	19	2,405	170
80 to 84	866	10,931	195	16	1,582	146
85 and older	774	12,690	129	1	1,230	99
Under 18	30,147	74,318	4,845	387	29,804	13,401
65 and older	5,903	69,905	1,384	140	12,632	1,041
Median Age	28.0	41.2	32.6	33.2	33.9	20.9