



Demographic and Socioeconomic Profile 2010

ZIP: 91935

Population by Race

	Population	Percent
Total Population	8,235	100%
White	5,503	67%
Hispanic	2,092	25%
Black	277	3%
Two or More	162	2%
Asian	129	2%
American Indian	50	1%
Other	15	<1%
Pacific Islander	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	8,235	4,393	3,842	47%
Under 5	243	122	121	50%
5 to 9	517	282	235	45%
10 to 14	426	238	188	44%
15 to 17	413	210	203	49%
18 and 19	269	123	146	54%
20 to 24	493	307	186	38%
25 to 29	373	221	152	41%
30 to 34	386	215	171	44%
35 to 39	459	254	205	45%
40 to 44	716	389	327	46%
45 to 49	764	365	399	52%
50 to 54	674	319	355	53%
55 to 59	757	441	316	42%
60 and 61	273	148	125	46%
62 to 64	320	175	145	45%
65 to 69	454	275	179	39%
70 to 74	234	113	121	52%
75 to 79	198	76	122	62%
80 to 84	154	74	80	52%
85 and Older	112	46	66	59%
Under 18	1,599	852	747	47%
65 and older	1,152	584	568	49%
Median	43.8	42.9	44.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	7,049	100%
Never Married	1,894	27%
Married, excluding separated	4,074	58%
Separated	78	1%
Widowed	323	5%
Divorced	680	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	8,235	100%
Household	8,229	100%
Group Quarters - Other	6	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	8,235	2,092	5,503	277	50	129	7	15	162
Under 5	243	71	158	4	2	1	0	2	5
5 to 9	517	165	316	9	4	5	0	1	17
10 to 14	426	92	281	17	2	12	0	2	20
15 to 17	413	123	250	17	2	1	2	0	18
18 and 19	269	85	163	6	2	1	0	2	10
20 to 24	493	187	253	32	4	2	0	3	12
25 to 29	373	101	228	19	0	2	0	0	23
30 to 34	386	112	234	26	1	8	0	0	5
35 to 39	459	189	238	8	17	0	0	1	6
40 to 44	716	254	378	37	1	32	0	2	12
45 to 49	764	125	558	41	6	17	3	1	13
50 to 54	674	140	507	9	2	9	0	1	6
55 to 59	757	107	618	8	4	15	1	0	4
60 and 61	273	62	202	5	0	4	0	0	0
62 to 64	320	57	248	8	1	1	1	0	4
65 to 69	454	74	365	7	0	5	0	0	3
70 to 74	234	55	162	9	1	7	0	0	0
75 to 79	198	38	150	4	1	2	0	0	3
80 to 84	154	37	110	5	0	2	0	0	0
85 and Older	112	18	84	6	0	3	0	0	1
Under 18	1,599	451	1,005	47	10	19	2	5	60
65 and older	1,152	222	871	31	2	19	0	0	7
Median		37.9	47.3	40.1	37.4	45.1	47.5	20.8	24.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	7,992	100%
Speak Only English	6,607	83%
Speak Spanish:	1,092	14%
Speak English "well" or "very well"	888	11%
Speak English "not well" or "not at all"	204	3%
Speak Asian/Pacific Island language:	117	1%
Speak English "well" or "very well"	112	1%
Speak English "not well" or "not at all"	5	<1%
Speak other language:	176	2%
Speak English "well" or "very well"	167	2%
Speak English "not well" or "not at all"	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,874	100%
Less than 9th grade	169	3%
9th through 12th grade, no diploma	380	6%
High school grad (incl. equivalency)	1,092	19%
Some college, no degree	1,766	30%
Associate degree	574	10%
Bachelor's degree	1,086	18%
Master's degree	613	10%
Professional school degree	133	2%
Doctorate degree	61	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	8,088	100%	---	---	---	---
Enrolled in school	2,304	28%	1,724	21%	580	7%
Nursery / Preschool	85	4%	3	<1%	82	14%
Kindergarten to grade 4	539	23%	378	22%	161	28%
Grade 5 to grade 8	595	26%	413	24%	182	31%
Grade 9 to grade 12	585	25%	540	31%	45	8%
College, undergraduate	427	19%	369	21%	58	10%
Graduate or Professional school	73	3%	21	1%	52	9%
Not enrolled in school	5,784	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,878	100%	1,273	100%	1,605	100%
Family Households:	2,288	79%	1,248	98%	1,040	65%
Married couple family	1,965	68%	1,034	81%	931	58%
Other family:	323	11%	214	17%	109	7%
Male householder, no wife	174	6%	121	10%	53	3%
Female householder, no husband	149	5%	93	7%	56	3%
Nonfamily households:	590	21%	25	2%	565	35%
Householder living alone	341	12%	----	----	----	----
Other nonfamily households	249	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,964	100%	2878	86	3%	2.86
Single family (detached)	2,799	94%	2,713	86	3%	2.88
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	91	3%	91	0	0%	2.60
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	32	1%	32	0	0%	2.00
Mobile home and Other	42	1%	42	0	0%	2.55

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,471	100%
Less than \$150,000	126	5%
\$150,000 to \$199,999	84	3%
\$200,000 to \$249,999	35	1%
\$250,000 to \$299,999	30	1%
\$300,000 to \$399,999	254	10%
\$400,000 to \$499,999	289	12%
\$500,000 to \$749,999	738	30%
\$750,000 to \$999,999	610	25%
\$1,000,000 or more	305	12%

Median Value **\$641,768**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,964	100%
2005 or Later	136	5%
2000 to 2004	468	16%
1990 to 1999	646	22%
1980 to 1989	654	22%
1970 to 1979	531	18%
1960 to 1969	216	7%
1950 to 1959	215	7%
1940 to 1949	45	2%
1939 or earlier	53	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,878	100%	407	100%	2,471	100%
1.00 occupant housing per room or less	2,777	96%	347	85%	2,430	98%
1.01 to 1.50 occupants per room	46	2%	37	9%	9	<1%
1.51 to 2.00 occupants per room	31	1%	23	6%	8	<1%
2.01 or more occupants per room	24	1%	0	0%	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	407	100%
Less than \$500	48	12%
\$500 to \$599	0	0%
\$600 to \$699	8	2%
\$700 to \$799	10	2%
\$800 to \$899	7	2%
\$900 to \$999	19	5%
\$1,000 to \$1,249	68	17%
\$1,250 to \$1,499	31	8%
\$1,500 to \$1,999	36	9%
\$2,000 or more	97	24%
No cash rent	83	20%
Median contract rent	\$1,674	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	407	100%
Less than 20 percent	105	26%
20.0 to 24.9 percent	12	3%
25.0 to 29.9 percent	81	20%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	14	3%
40.0 to 49.9 percent	28	7%
50.0 percent or more	80	20%
Not computed	87	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,878	100%
No vehicle	26	1%
1 vehicle	398	14%
2 vehicles	1,120	39%
3 vehicles	690	24%
4 or more vehicles	644	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,526	100%
Worked in state of residence	3,486	99%
Worked in county of residence	3,426	97%
Worked outside county of residence	60	2%
Worked outside state of residence	40	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	6,937	100%	3,696	53%
In labor force	4,096	59%	2,298	56%
Armed forces	39	1%	39	100%
Civilian (employed)	3,708	91%	2,093	56%
Civilian (unemployed)	349	9%	166	48%
Not in labor force	2,841	41%	1,398	49%
Pct. of civilian labor force unemployed	8.6%		7.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,526	100%
Car, truck or van:	3,177	90%
Drove Alone	2,759	78%
Carpooled	418	12%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	11	<1%
Walked	70	2%
Other means	0	0%
Worked at home	268	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,526	100%
Did not work at home	3,258	92%
Less than 10 minutes	219	6%
10 to 19 minutes	349	10%
20 to 29 minutes	710	20%
30 to 44 minutes	1,035	29%
45 to 59 minutes	628	18%
60 to 89 minutes	297	8%
90 minutes or more	20	1%
Worked at home	268	8%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,480	100%
Agriculture, forestry, mining	75	2%
Utilities	31	1%
Construction	452	13%
Manufacturing	238	7%
Wholesale trade	44	1%
Retail trade	414	12%
Transportation & warehousing	93	3%
Information & communications	65	2%
Finance, insurance, & real estate	276	8%
Professional, scientific, management, administration	196	6%
Educational, social, & health services	620	18%
Art, entertainment, recreation, accommodations, food	236	7%
Other services	227	7%
Public administration	513	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,480	100%
Management, professional & related:	1,659	48%
Management (incl. farm managers)	645	19%
Business & financial	132	4%
Computer & mathematical	189	5%
Architecture & engineering	71	2%
Life, physical & social science	18	1%
Community & social service	32	1%
Legal	56	2%
Education, training, & library	239	7%
Art, entertainment, sports & media	120	3%
Healthcare practitioners	157	5%
Service:	383	11%
Healthcare support	10	<1%
Protective service	113	3%
Food preparation & serving	123	4%
Building & grounds cleaning / maintenance	25	1%
Personal care & service	112	3%
Sales & office	897	26%
Farming, fishing & forestry	21	1%
Construction, extraction & maintenance	383	11%
Production, transport & material moving	137	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,878	100%
Less than \$15,000	110	4%
\$15,000 to \$29,999	246	9%
\$30,000 to \$44,999	136	5%
\$45,000 to \$59,999	281	10%
\$60,000 to \$74,999	317	11%
\$75,000 to \$99,999	296	10%
\$100,000 to \$124,999	368	13%
\$125,000 to \$149,999	301	10%
\$150,000 to \$199,999	505	18%
\$200,000 or more	318	11%
Median Income	\$103,601	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,878	100%
With earnings	2,408	84%
With wage and salary income	2,205	77%
With self-employment income	656	23%
With interest, dividend, or net rental income	1,087	38%
With Social Security income	774	27%
With Supplemental Security income	93	3%
With public assistance income	19	1%
With retirement income	731	25%
With other types of income	378	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,490	100%
Under .50	291	4%
.50 to .99	330	4%
1.00 to 1.24	104	1%
1.25 to 1.49	61	1%
1.50 to 1.84	32	<1%
1.85 to 1.99	161	2%
2.00 and over	6,511	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,490	100%
Above Poverty	6,869	92%
Below Poverty	621	8%

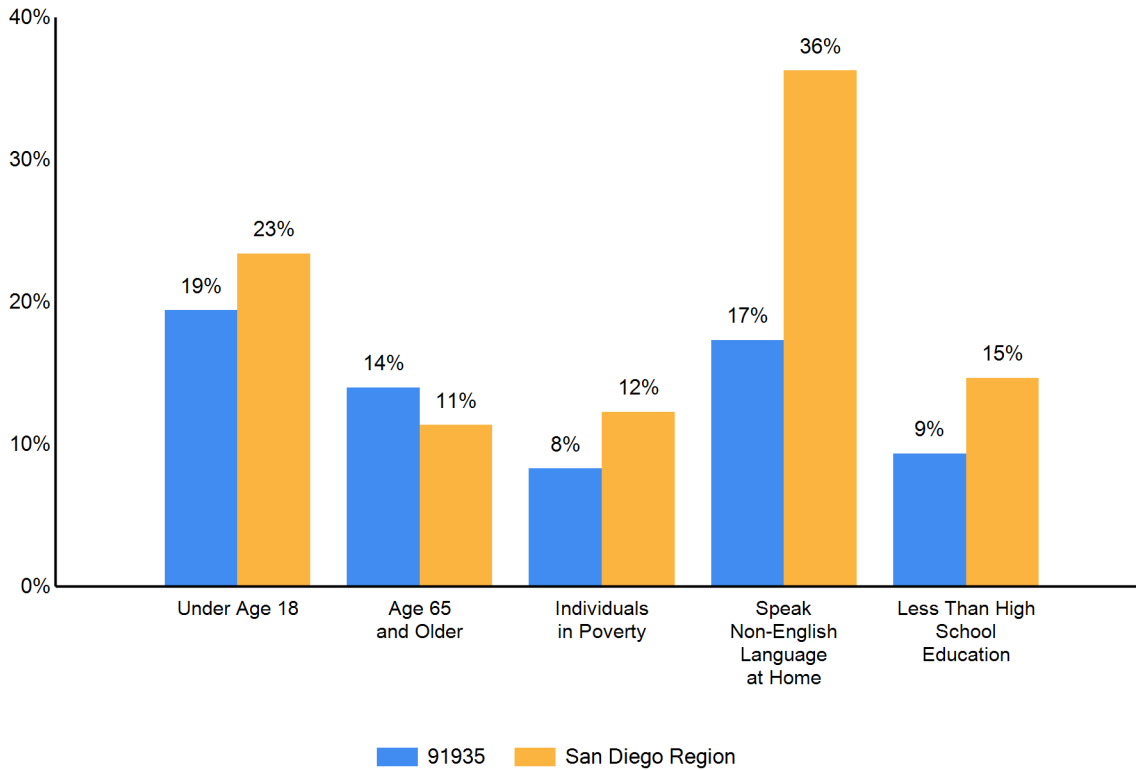
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,288	1,248	1,040	2,132	1,117	1,015	156	131	25
Married couple family	1,965	1,034	931	1,864	944	920	101	90	11
Male householder, no wife present	174	121	53	174	121	53	0	0	0
Female householder, no husband present	149	93	56	94	52	42	55	41	14

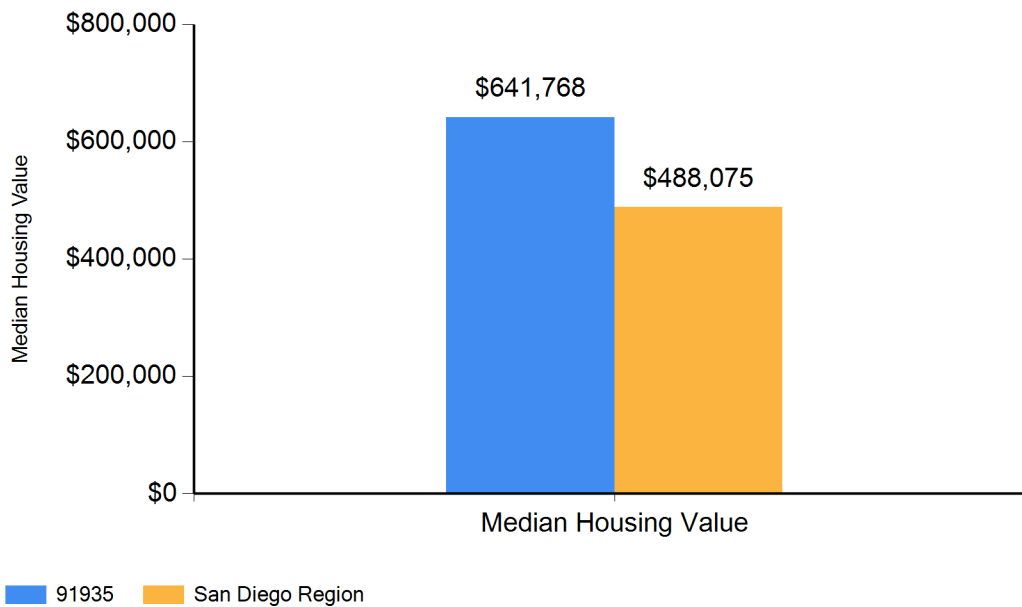
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075