



Demographic and Socioeconomic Profile 2010

TRACT: 199.03

Population by Race

	Population	Percent
Total Population	4,371	100%
White	2,543	58%
Hispanic	1,441	33%
Asian	120	3%
Two or More	114	3%
Black	112	3%
American Indian	19	<1%
Pacific Islander	18	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,371	2,217	2,154	49%
Under 5	263	139	124	47%
5 to 9	239	113	126	53%
10 to 14	255	132	123	48%
15 to 17	174	91	83	48%
18 and 19	125	74	51	41%
20 to 24	361	180	181	50%
25 to 29	361	189	172	48%
30 to 34	259	152	107	41%
35 to 39	255	122	133	52%
40 to 44	284	137	147	52%
45 to 49	328	166	162	49%
50 to 54	360	177	183	51%
55 to 59	326	158	168	52%
60 and 61	104	61	43	41%
62 to 64	159	82	77	48%
65 to 69	173	84	89	51%
70 to 74	108	49	59	55%
75 to 79	103	54	49	48%
80 to 84	67	31	36	54%
85 and Older	67	26	41	61%
Under 18	931	475	456	49%
65 and older	518	244	274	53%
Median	37.9	36.6	39.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,614	100%
Never Married	996	28%
Married, excluding separated	2,008	56%
Separated	37	1%
Widowed	147	4%
Divorced	426	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,371	100%
Household	4,298	98%
Group Quarters - Other	73	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,371	1,441	2,543	112	19	120	18	4	114
Under 5	263	137	97	8	0	2	2	0	17
5 to 9	239	124	98	7	0	2	0	0	8
10 to 14	255	128	111	3	3	1	0	0	9
15 to 17	174	71	89	6	0	1	0	0	7
18 and 19	125	56	55	3	2	3	0	0	6
20 to 24	361	155	155	16	2	14	2	1	16
25 to 29	361	132	178	14	1	16	4	0	16
30 to 34	259	110	128	3	0	8	0	0	10
35 to 39	255	98	137	7	3	4	0	0	6
40 to 44	284	83	172	8	0	13	2	0	6
45 to 49	328	98	197	15	2	11	2	0	3
50 to 54	360	89	240	6	2	15	2	1	5
55 to 59	326	60	249	4	2	8	2	0	1
60 and 61	104	19	82	2	0	0	1	0	0
62 to 64	159	17	128	4	2	6	0	0	2
65 to 69	173	28	136	4	0	3	1	0	1
70 to 74	108	12	93	0	0	3	0	0	0
75 to 79	103	10	87	2	0	4	0	0	0
80 to 84	67	7	57	0	0	2	0	0	1
85 and Older	67	7	54	0	0	4	0	2	0
Under 18	931	460	395	24	3	6	2	0	41
65 and older	518	64	427	6	0	16	1	2	2
Median		26.9	46.3	29.6	37.5	43.5	42.5	85.0	23.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,108	100%
Speak Only English	3,184	78%
Speak Spanish:	664	16%
Speak English "well" or "very well"	533	13%
Speak English "not well" or "not at all"	131	3%
Speak Asian/Pacific Island language:	156	4%
Speak English "well" or "very well"	44	1%
Speak English "not well" or "not at all"	112	3%
Speak other language:	104	3%
Speak English "well" or "very well"	104	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,954	100%
Less than 9th grade	232	8%
9th through 12th grade, no diploma	283	10%
High school grad (incl. equivalency)	863	29%
Some college, no degree	581	20%
Associate degree	289	10%
Bachelor's degree	423	14%
Master's degree	214	7%
Professional school degree	45	2%
Doctorate degree	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,212	100%	---	---	---	---
Enrolled in school	1,173	28%	1,010	24%	163	4%
Nursery / Preschool	47	4%	20	2%	27	17%
Kindergarten to grade 4	346	29%	306	30%	40	25%
Grade 5 to grade 8	232	20%	216	21%	16	10%
Grade 9 to grade 12	262	22%	248	25%	14	9%
College, undergraduate	226	19%	204	20%	22	13%
Graduate or Professional school	60	5%	16	2%	44	27%
Not enrolled in school	3,039	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,475	100%	502	100%	973	100%
Family Households:	1,153	78%	502	100%	651	67%
Married couple family	897	61%	374	75%	523	54%
Other family:	256	17%	128	25%	128	13%
Male householder, no wife	86	6%	30	6%	56	6%
Female householder, no husband	170	12%	98	20%	72	7%
Nonfamily households:	322	22%	0	0%	322	33%
Householder living alone	248	17%	----	----	----	----
Other nonfamily households	74	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,518	100%	1475	43	3%	2.91
Single family (detached)	1,099	72%	1,060	39	4%	2.98
Single family (attached)	99	7%	98	1	1%	2.86
2 to 4 units	52	3%	52	0	0%	1.85
5 to 9 units	85	6%	82	3	4%	3.01
10 or more units	142	9%	142	0	0%	3.03
Mobile home and Other	41	3%	41	0	0%	2.07

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	980	100%
Less than \$150,000	55	6%
\$150,000 to \$199,999	12	1%
\$200,000 to \$249,999	61	6%
\$250,000 to \$299,999	80	8%
\$300,000 to \$399,999	70	7%
\$400,000 to \$499,999	284	29%
\$500,000 to \$749,999	256	26%
\$750,000 to \$999,999	141	14%
\$1,000,000 or more	21	2%

Median Value **\$476,786**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,518	100%
2005 or Later	37	2%
2000 to 2004	24	2%
1990 to 1999	76	5%
1980 to 1989	446	29%
1970 to 1979	443	29%
1960 to 1969	210	14%
1950 to 1959	199	13%
1940 to 1949	47	3%
1939 or earlier	36	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,475	100%	495	100%	980	100%
1.00 occupant housing per room or less	1,391	94%	435	88%	956	98%
1.01 to 1.50 occupants per room	84	6%	60	12%	24	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	495	100%
Less than \$500	45	9%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	22	4%
\$800 to \$899	73	15%
\$900 to \$999	40	8%
\$1,000 to \$1,249	143	29%
\$1,250 to \$1,499	104	21%
\$1,500 to \$1,999	50	10%
\$2,000 or more	18	4%
No cash rent	0	0%
Median contract rent	\$1,117	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	495	100%
Less than 20 percent	81	16%
20.0 to 24.9 percent	24	5%
25.0 to 29.9 percent	94	19%
30.0 to 34.9 percent	13	3%
35.0 to 39.9 percent	8	2%
40.0 to 49.9 percent	159	32%
50.0 percent or more	116	23%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,475	100%
No vehicle	100	7%
1 vehicle	281	19%
2 vehicles	691	47%
3 vehicles	281	19%
4 or more vehicles	122	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,034	100%
Worked in state of residence	2,034	100%
Worked in county of residence	1,838	90%
Worked outside county of residence	196	10%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,559	100%	1,802	51%
In labor force	2,055	58%	1,215	59%
Armed forces	0	0%	0	0%
Civilian (employed)	1,952	95%	1,161	59%
Civilian (unemployed)	103	5%	54	52%
Not in labor force	1,504	42%	587	39%
Pct. of civilian labor force unemployed	5.0%		4.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,034	100%
Car, truck or van:	1,809	89%
Drove Alone	1,560	77%
Carpooled	249	12%
Public Transportation:	65	3%
Bus	56	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	9	<1%
Motorcycle	0	0%
Bicycle	0	0%
Walked	25	1%
Other means	9	<1%
Worked at home	126	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,034	100%
Did not work at home	1,908	94%
Less than 10 minutes	169	8%
10 to 19 minutes	628	31%
20 to 29 minutes	522	26%
30 to 44 minutes	297	15%
45 to 59 minutes	154	8%
60 to 89 minutes	80	4%
90 minutes or more	58	3%
Worked at home	126	6%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,034	100%
Agriculture, forestry, mining	0	0%
Utilities	21	1%
Construction	193	9%
Manufacturing	212	10%
Wholesale trade	73	4%
Retail trade	251	12%
Transportation & warehousing	74	4%
Information & communications	8	<1%
Finance, insurance, & real estate	96	5%
Professional, scientific, management, administration	74	4%
Educational, social, & health services	407	20%
Art, entertainment, recreation, accommodations, food	303	15%
Other services	114	6%
Public administration	208	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,034	100%
Management, professional & related:	457	22%
Management (incl. farm managers)	111	5%
Business & financial	77	4%
Computer & mathematical	35	2%
Architecture & engineering	28	1%
Life, physical & social science	16	1%
Community & social service	10	<1%
Legal	0	0%
Education, training, & library	45	2%
Art, entertainment, sports & media	31	2%
Healthcare practitioners	104	5%
Service:	491	24%
Healthcare support	34	2%
Protective service	125	6%
Food preparation & serving	177	9%
Building & grounds cleaning / maintenance	31	2%
Personal care & service	124	6%
Sales & office	540	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	235	12%
Production, transport & material moving	311	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,475	100%
Less than \$15,000	172	12%
\$15,000 to \$29,999	234	16%
\$30,000 to \$44,999	223	15%
\$45,000 to \$59,999	170	12%
\$60,000 to \$74,999	142	10%
\$75,000 to \$99,999	208	14%
\$100,000 to \$124,999	157	11%
\$125,000 to \$149,999	84	6%
\$150,000 to \$199,999	41	3%
\$200,000 or more	44	3%
Median Income	\$54,574	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,475	100%
With earnings	1,169	79%
With wage and salary income	1,062	72%
With self-employment income	279	19%
With interest, dividend, or net rental income	395	27%
With Social Security income	346	23%
With Supplemental Security income	72	5%
With public assistance income	33	2%
With retirement income	201	14%
With other types of income	278	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,363	100%
Under .50	309	7%
.50 to .99	303	7%
1.00 to 1.24	448	10%
1.25 to 1.49	215	5%
1.50 to 1.84	54	1%
1.85 to 1.99	143	3%
2.00 and over	2,891	66%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,363	100%
Above Poverty	3,751	86%
Below Poverty	612	14%

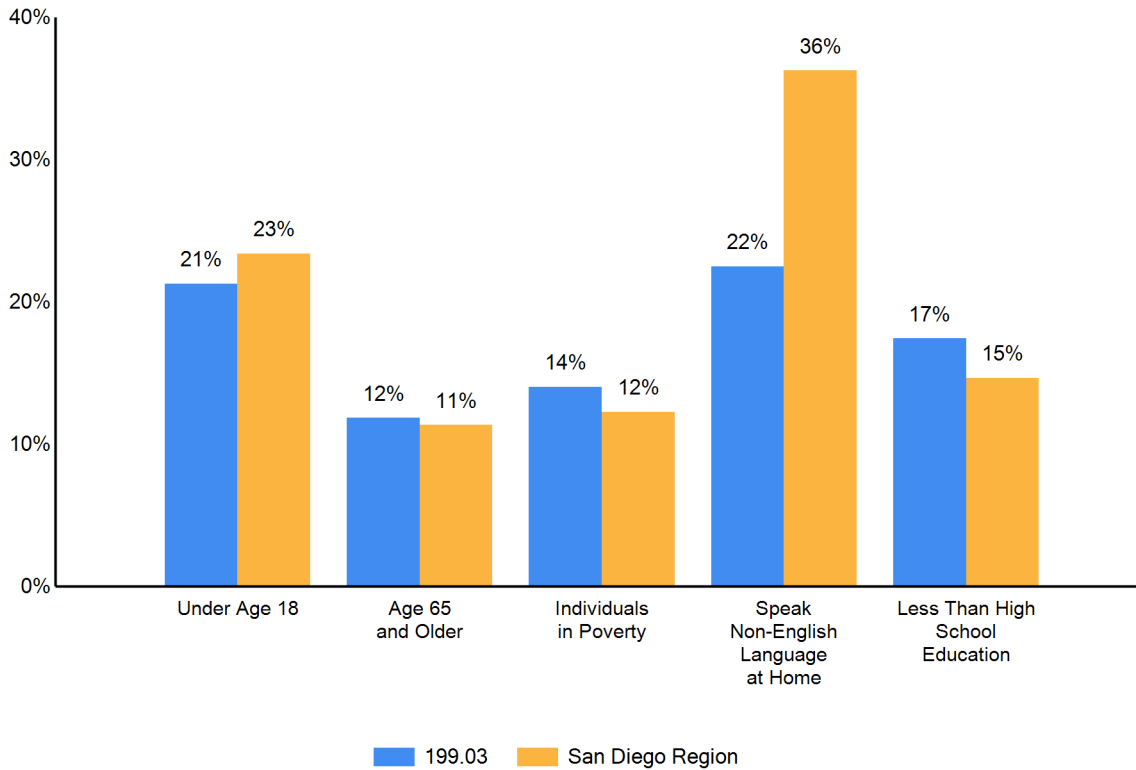
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,153	502	651	1,069	459	610	84	43	41
Married couple family	897	374	523	822	340	482	75	34	41
Male householder, no wife present	86	30	56	86	30	56	0	0	0
Female householder, no husband present	170	98	72	161	89	72	9	9	0

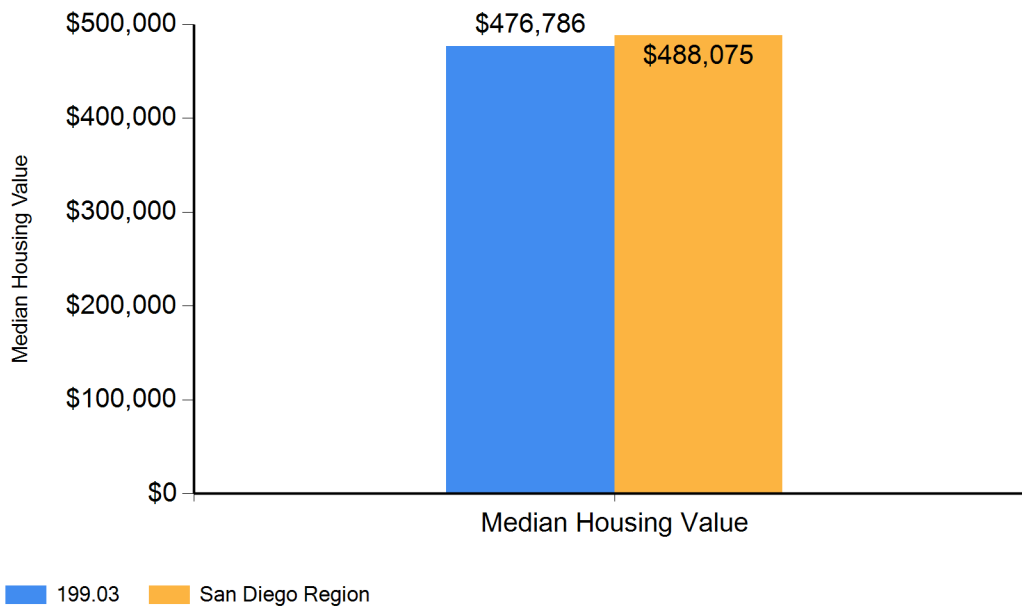
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075