



Demographic and Socioeconomic Profile 2010

TRACT: 200.24

Population by Race

	Population	Percent
Total Population	4,175	100%
White	2,313	55%
Hispanic	1,519	36%
Asian	161	4%
Black	66	2%
Two or More	65	2%
Pacific Islander	30	1%
American Indian	15	<1%
Other	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,175	2,002	2,173	52%
Under 5	192	97	95	49%
5 to 9	198	92	106	54%
10 to 14	264	118	146	55%
15 to 17	198	113	85	43%
18 and 19	133	64	69	52%
20 to 24	269	152	117	43%
25 to 29	235	142	93	40%
30 to 34	232	114	118	51%
35 to 39	209	97	112	54%
40 to 44	261	128	133	51%
45 to 49	275	140	135	49%
50 to 54	314	166	148	47%
55 to 59	279	121	158	57%
60 and 61	107	52	55	51%
62 to 64	166	71	95	57%
65 to 69	221	105	116	52%
70 to 74	176	63	113	64%
75 to 79	166	68	98	59%
80 to 84	152	53	99	65%
85 and Older	128	46	82	64%
Under 18	852	420	432	51%
65 and older	843	335	508	60%
Median	43.0	40.5	45.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,521	100%
Never Married	797	23%
Married, excluding separated	1,808	51%
Separated	0	0%
Widowed	465	13%
Divorced	451	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,175	100%
Household	4,145	99%
Group Quarters - Other	30	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,175	1,519	2,313	66	15	161	30	6	65
Under 5	192	118	64	0	1	3	1	0	5
5 to 9	198	116	58	6	1	7	2	0	8
10 to 14	264	165	77	2	1	5	4	0	10
15 to 17	198	108	68	3	2	6	0	3	8
18 and 19	133	63	63	1	0	3	0	1	2
20 to 24	269	114	135	2	0	14	0	0	4
25 to 29	235	125	94	4	1	11	0	0	0
30 to 34	232	110	108	0	2	8	1	1	2
35 to 39	209	93	97	3	1	9	4	0	2
40 to 44	261	121	109	4	1	16	2	0	8
45 to 49	275	105	143	7	0	14	1	0	5
50 to 54	314	82	208	7	0	9	3	1	4
55 to 59	279	57	202	5	0	10	4	0	1
60 and 61	107	23	75	2	1	6	0	0	0
62 to 64	166	23	130	2	0	9	1	0	1
65 to 69	221	24	179	5	0	11	2	0	0
70 to 74	176	32	127	4	2	8	2	0	1
75 to 79	166	20	133	4	0	7	1	0	1
80 to 84	152	14	127	3	2	4	0	0	2
85 and Older	128	6	116	2	0	1	2	0	1
Under 18	852	507	267	11	5	21	7	3	31
65 and older	843	96	682	18	4	31	7	0	5
Median		28.0	53.4	50.7	33.8	44.5	50.0	18.0	19.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,983	100%
Speak Only English	2,955	74%
Speak Spanish:	787	20%
Speak English "well" or "very well"	578	15%
Speak English "not well" or "not at all"	209	5%
Speak Asian/Pacific Island language:	77	2%
Speak English "well" or "very well"	53	1%
Speak English "not well" or "not at all"	24	1%
Speak other language:	164	4%
Speak English "well" or "very well"	154	4%
Speak English "not well" or "not at all"	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,921	100%
Less than 9th grade	314	11%
9th through 12th grade, no diploma	287	10%
High school grad (incl. equivalency)	929	32%
Some college, no degree	792	27%
Associate degree	150	5%
Bachelor's degree	309	11%
Master's degree	140	5%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,060	100%	---	---	---	---
Enrolled in school	631	16%	595	15%	36	1%
Nursery / Preschool	60	10%	41	7%	19	53%
Kindergarten to grade 4	110	17%	110	18%	0	0%
Grade 5 to grade 8	92	15%	92	15%	0	0%
Grade 9 to grade 12	228	36%	216	36%	12	33%
College, undergraduate	133	21%	133	22%	0	0%
Graduate or Professional school	8	1%	3	1%	5	14%
Not enrolled in school	3,429	84%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,437	100%	335	100%	1,102	100%
Family Households:	940	65%	335	100%	605	55%
Married couple family	768	53%	270	81%	498	45%
Other family:	172	12%	65	19%	107	10%
Male householder, no wife	64	4%	0	0%	64	6%
Female householder, no husband	108	8%	65	19%	43	4%
Nonfamily households:	497	35%	0	0%	497	45%
Householder living alone	465	32%	----	----	----	----
Other nonfamily households	32	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,499	100%	1437	62	4%	2.88
Single family (detached)	960	64%	912	48	5%	2.87
Single family (attached)	6	<1%	6	0	0%	2.83
2 to 4 units	14	1%	13	1	7%	2.15
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	190	13%	181	9	5%	2.73
Mobile home and Other	329	22%	325	4	1%	3.05

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,148	100%
Less than \$150,000	99	9%
\$150,000 to \$199,999	88	8%
\$200,000 to \$249,999	123	11%
\$250,000 to \$299,999	65	6%
\$300,000 to \$399,999	293	26%
\$400,000 to \$499,999	297	26%
\$500,000 to \$749,999	175	15%
\$750,000 to \$999,999	8	1%
\$1,000,000 or more	0	0%

Median Value **\$368,385**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,499	100%
2005 or Later	127	8%
2000 to 2004	140	9%
1990 to 1999	17	1%
1980 to 1989	167	11%
1970 to 1979	859	57%
1960 to 1969	116	8%
1950 to 1959	22	1%
1940 to 1949	21	1%
1939 or earlier	30	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,437	100%	289	100%	1,148	100%
1.00 occupant housing per room or less	1,387	97%	251	87%	1,136	99%
1.01 to 1.50 occupants per room	50	3%	38	13%	12	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	289	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	12	4%
\$700 to \$799	0	0%
\$800 to \$899	13	4%
\$900 to \$999	54	19%
\$1,000 to \$1,249	58	20%
\$1,250 to \$1,499	35	12%
\$1,500 to \$1,999	55	19%
\$2,000 or more	36	12%
No cash rent	26	9%
Median contract rent	\$1,304	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	289	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	77	27%
25.0 to 29.9 percent	30	10%
30.0 to 34.9 percent	41	14%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	31	11%
50.0 percent or more	84	29%
Not computed	26	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,437	100%
No vehicle	176	12%
1 vehicle	450	31%
2 vehicles	357	25%
3 vehicles	284	20%
4 or more vehicles	170	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,710	100%
Worked in state of residence	1,710	100%
Worked in county of residence	1,619	95%
Worked outside county of residence	91	5%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,455	100%	1,661	48%
In labor force	1,565	45%	908	58%
Armed forces	0	0%	0	0%
Civilian (employed)	1,458	93%	870	60%
Civilian (unemployed)	107	7%	38	36%
Not in labor force	1,890	55%	753	40%
Pct. of civilian labor force unemployed	6.8%		4.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,710	100%
Car, truck or van:	1,592	93%
Drove Alone	1,442	84%
Carpooled	150	9%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	6	<1%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	112	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,710	100%
Did not work at home	1,598	93%
Less than 10 minutes	172	10%
10 to 19 minutes	555	32%
20 to 29 minutes	242	14%
30 to 44 minutes	403	24%
45 to 59 minutes	81	5%
60 to 89 minutes	123	7%
90 minutes or more	22	1%
Worked at home	112	7%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,710	100%
Agriculture, forestry, mining	38	2%
Utilities	5	<1%
Construction	203	12%
Manufacturing	201	12%
Wholesale trade	131	8%
Retail trade	148	9%
Transportation & warehousing	25	1%
Information & communications	25	1%
Finance, insurance, & real estate	113	7%
Professional, scientific, management, administration	40	2%
Educational, social, & health services	261	15%
Art, entertainment, recreation, accommodations, food	228	13%
Other services	69	4%
Public administration	223	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,710	100%
Management, professional & related:	428	25%
Management (incl. farm managers)	89	5%
Business & financial	64	4%
Computer & mathematical	54	3%
Architecture & engineering	44	3%
Life, physical & social science	0	0%
Community & social service	33	2%
Legal	0	0%
Education, training, & library	91	5%
Art, entertainment, sports & media	19	1%
Healthcare practitioners	34	2%
Service:	284	17%
Healthcare support	28	2%
Protective service	3	<1%
Food preparation & serving	126	7%
Building & grounds cleaning / maintenance	60	4%
Personal care & service	67	4%
Sales & office	428	25%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	292	17%
Production, transport & material moving	278	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,437	100%
Less than \$15,000	163	11%
\$15,000 to \$29,999	227	16%
\$30,000 to \$44,999	154	11%
\$45,000 to \$59,999	176	12%
\$60,000 to \$74,999	342	24%
\$75,000 to \$99,999	160	11%
\$100,000 to \$124,999	150	10%
\$125,000 to \$149,999	15	1%
\$150,000 to \$199,999	50	3%
\$200,000 or more	0	0%
Median Income	\$59,872	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,437	100%
With earnings	953	66%
With wage and salary income	940	65%
With self-employment income	54	4%
With interest, dividend, or net rental income	488	34%
With Social Security income	672	47%
With Supplemental Security income	31	2%
With public assistance income	18	1%
With retirement income	462	32%
With other types of income	233	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,175	100%
Under .50	65	2%
.50 to .99	314	8%
1.00 to 1.24	184	4%
1.25 to 1.49	76	2%
1.50 to 1.84	360	9%
1.85 to 1.99	38	1%
2.00 and over	3,138	75%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,175	100%
Above Poverty	3,796	91%
Below Poverty	379	9%

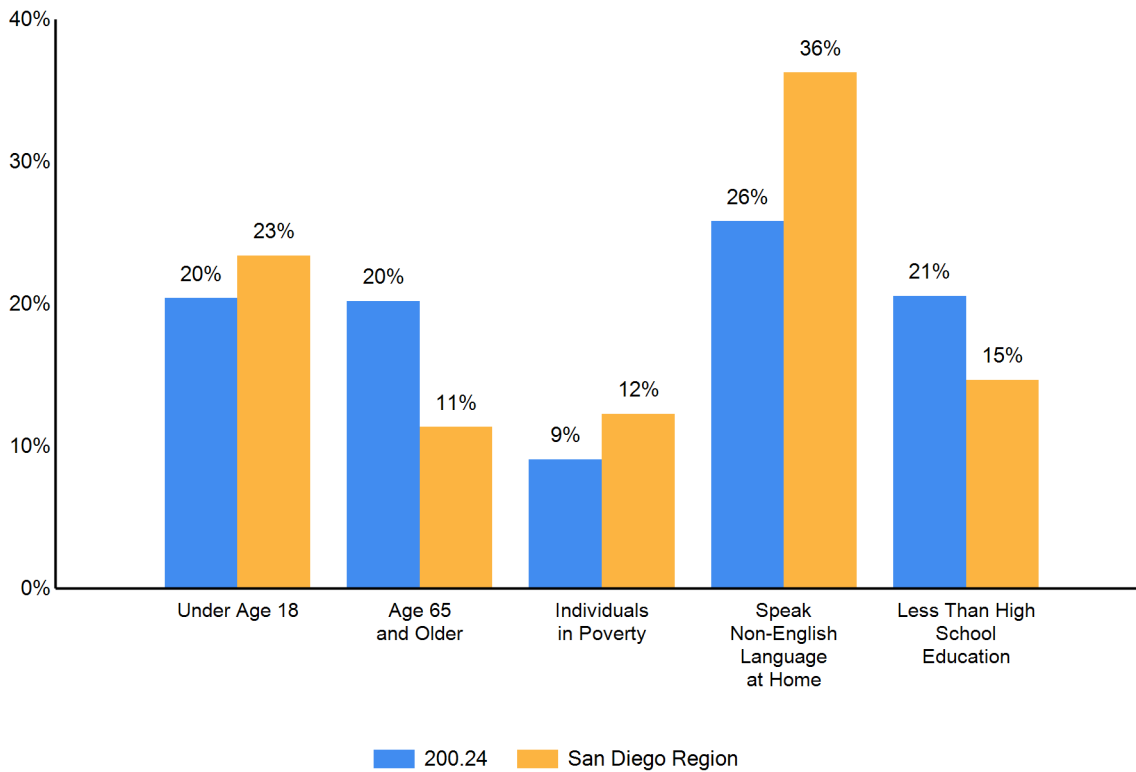
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	940	335	605	888	283	605	52	52	0
Married couple family	768	270	498	760	262	498	8	8	0
Male householder, no wife present	64	0	64	64	0	64	0	0	0
Female householder, no husband present	108	65	43	64	21	43	44	44	0

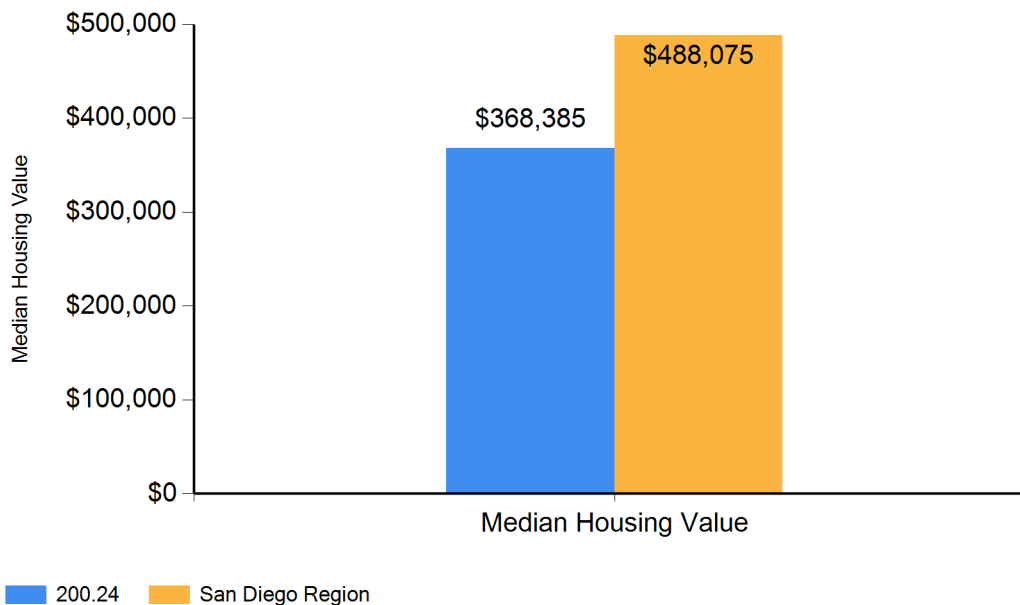
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075