

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



	Jan 1, 2013
Total Population	80,741
Household Population	79,487
Group Quarters Population	1,254
Persons Per Household	2.13

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,347	37,300	9.8%
Single Family - Detached	13,267	12,077	9.0%
Single Family - Multiple-Unit	8,102	7,303	9.9%
Multi-Family	19,746	17,735	10.2%
Mobile Home and Other	232	185	20.3%

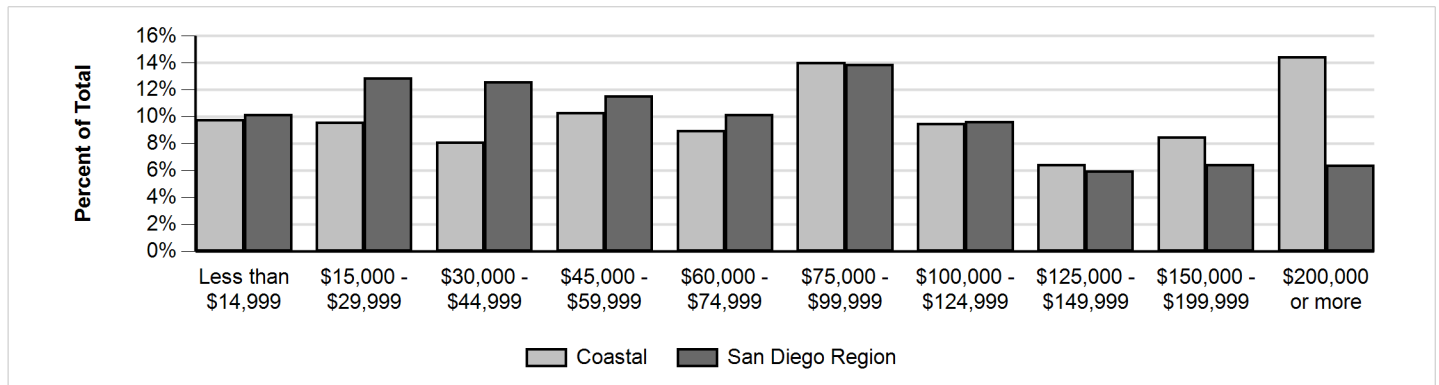
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	10%	8%	10%	9%	14%	10%	6%	9%	15%

Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$80,531
Not adjusted for inflation (current 2012\$)	\$84,303



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

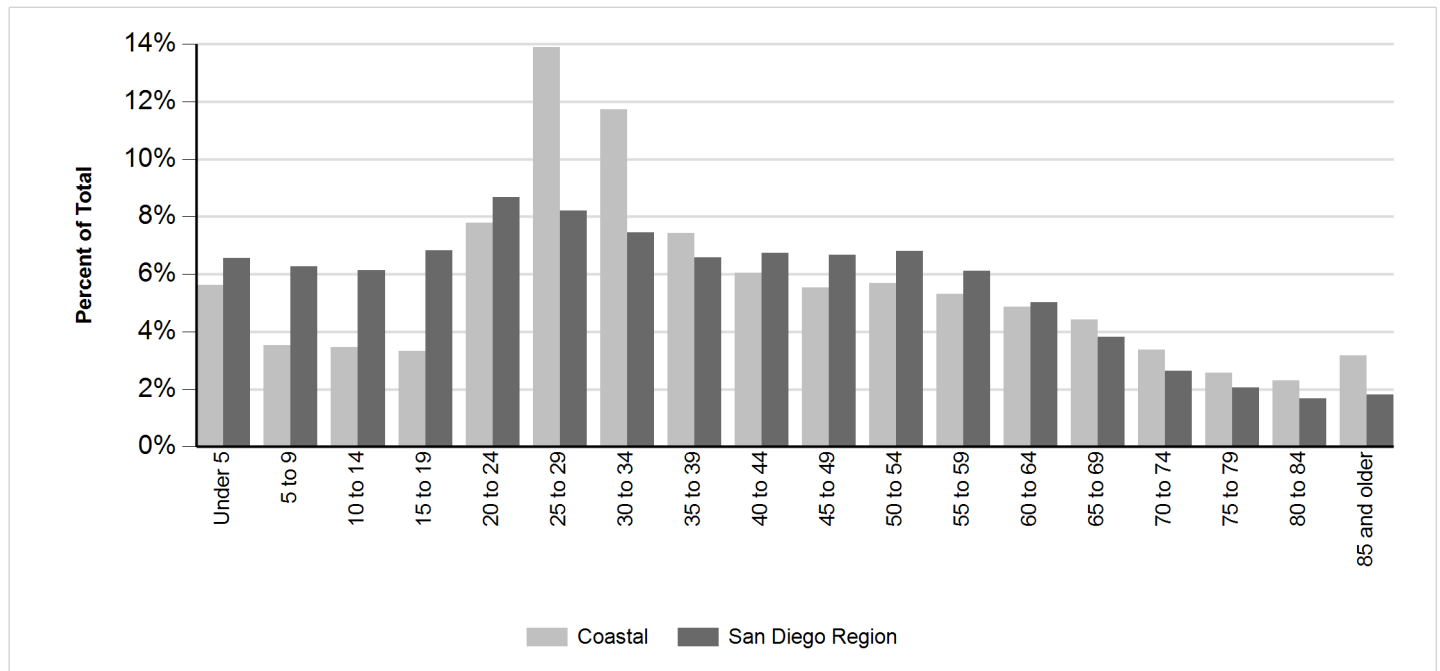
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	80,741	41,439	39,302	49%
Under 5	4,534	2,378	2,156	48%
5 to 9	2,842	1,464	1,378	48%
10 to 14	2,794	1,397	1,397	50%
15 to 17	1,627	841	786	48%
18 and 19	1,067	535	532	50%
20 to 24	6,276	2,993	3,283	52%
25 to 29	11,205	5,884	5,321	47%
30 to 34	9,471	5,236	4,235	45%
35 to 39	6,001	3,442	2,559	43%
40 to 44	4,877	2,621	2,256	46%
45 to 49	4,472	2,416	2,056	46%
50 to 54	4,599	2,400	2,199	48%
55 to 59	4,279	2,200	2,079	49%
60 and 61	1,575	796	779	49%
62 to 64	2,357	1,136	1,221	52%
65 to 69	3,567	1,705	1,862	52%
70 to 74	2,713	1,322	1,391	51%
75 to 79	2,069	908	1,161	56%
80 to 84	1,854	821	1,033	56%
85 and older	2,562	944	1,618	63%
Under 18	11,797	6,080	5,717	48%
65 and older	12,765	5,700	7,065	55%
Median Age	35.5	35.0	36.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,966	60,800	1,123	191	4,337	2,324
Under 5	1,049	2,887	111	16	209	262
5 to 9	640	1,765	108	5	132	192
10 to 14	835	1,601	57	9	127	165
15 to 17	451	985	29	1	67	94
18 and 19	273	663	21	4	49	57
20 to 24	1,080	4,496	88	14	383	215
25 to 29	1,488	8,580	123	34	615	365
30 to 34	1,451	7,089	112	23	519	277
35 to 39	1,026	4,355	84	18	356	162
40 to 44	807	3,521	109	8	315	117
45 to 49	664	3,330	70	8	291	109
50 to 54	634	3,538	56	12	271	88
55 to 59	492	3,424	46	10	248	59
60 and 61	170	1,286	25	5	69	20
62 to 64	190	1,981	29	8	128	21
65 to 69	214	3,131	21	3	160	38
70 to 74	174	2,357	13	4	128	37
75 to 79	107	1,817	6	4	111	24
80 to 84	94	1,671	6	3	72	8
85 and older	127	2,323	9	2	87	14
Under 18	2,975	7,238	305	31	535	713
65 and older	716	11,299	55	16	558	121
Median Age	30.6	37.7	31.1	32.7	35.9	27.4