



Demographic and Socioeconomic Profile 2010

TRACT: 191.05

Population by Race

	Population	Percent
Total Population	5,722	100%
White	4,284	75%
Hispanic	840	15%
Asian	369	6%
Two or More	123	2%
Black	72	1%
American Indian	19	<1%
Pacific Islander	11	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,722	2,849	2,873	50%
Under 5	205	118	87	42%
5 to 9	256	123	133	52%
10 to 14	279	136	143	51%
15 to 17	209	103	106	51%
18 and 19	131	71	60	46%
20 to 24	262	139	123	47%
25 to 29	220	111	109	50%
30 to 34	190	99	91	48%
35 to 39	250	124	126	50%
40 to 44	281	140	141	50%
45 to 49	470	222	248	53%
50 to 54	523	255	268	51%
55 to 59	551	261	290	53%
60 and 61	256	132	124	48%
62 to 64	317	163	154	49%
65 to 69	432	215	217	50%
70 to 74	321	170	151	47%
75 to 79	225	112	113	50%
80 to 84	179	83	96	54%
85 and Older	165	72	93	56%
Under 18	949	480	469	49%
65 and older	1,322	652	670	51%
Median	51.0	50.8	51.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,982	100%
Never Married	872	18%
Married, excluding separated	3,149	63%
Separated	133	3%
Widowed	337	7%
Divorced	491	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,722	100%
Household	5,695	100%
Group Quarters - Other	27	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,722	840	4,284	72	19	369	11	4	123
Under 5	205	66	104	0	2	16	0	1	16
5 to 9	256	73	147	5	1	15	1	1	13
10 to 14	279	59	168	6	3	23	1	2	17
15 to 17	209	48	137	5	0	12	1	0	6
18 and 19	131	36	76	3	0	10	1	0	5
20 to 24	262	76	153	3	0	20	0	0	10
25 to 29	220	53	143	4	0	17	1	0	2
30 to 34	190	53	106	2	2	21	0	0	6
35 to 39	250	66	150	4	1	22	1	0	6
40 to 44	281	67	180	6	1	20	1	0	6
45 to 49	470	58	355	12	1	35	0	0	9
50 to 54	523	44	423	6	2	39	2	0	7
55 to 59	551	45	452	7	0	40	0	0	7
60 and 61	256	19	219	1	1	15	0	0	1
62 to 64	317	12	285	1	1	15	0	0	3
65 to 69	432	24	379	2	0	22	1	0	4
70 to 74	321	16	288	3	3	7	0	0	4
75 to 79	225	13	202	0	1	8	1	0	0
80 to 84	179	5	165	1	0	8	0	0	0
85 and Older	165	7	152	1	0	4	0	0	1
Under 18	949	246	556	16	6	66	3	4	52
65 and older	1,322	65	1,186	7	4	49	2	0	9
Median		30.8	55.0	43.3	42.5	46.2	37.5	10.0	22.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,517	100%
Speak Only English	4,663	85%
Speak Spanish:	437	8%
Speak English "well" or "very well"	437	8%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	275	5%
Speak English "well" or "very well"	239	4%
Speak English "not well" or "not at all"	36	1%
Speak other language:	142	3%
Speak English "well" or "very well"	142	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,380	100%
Less than 9th grade	139	3%
9th through 12th grade, no diploma	120	3%
High school grad (incl. equivalency)	753	17%
Some college, no degree	760	17%
Associate degree	590	13%
Bachelor's degree	1,382	32%
Master's degree	359	8%
Professional school degree	146	3%
Doctorate degree	131	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,596	100%	---	---	---	---
Enrolled in school	1,059	19%	831	15%	228	4%
Nursery / Preschool	59	6%	0	0%	59	26%
Kindergarten to grade 4	233	22%	211	25%	22	10%
Grade 5 to grade 8	220	21%	198	24%	22	10%
Grade 9 to grade 12	208	20%	121	15%	87	38%
College, undergraduate	293	28%	278	33%	15	7%
Graduate or Professional school	46	4%	23	3%	23	10%
Not enrolled in school	4,537	81%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,226	100%	511	100%	1,715	100%
Family Households:	1,671	75%	511	100%	1,160	68%
Married couple family	1,472	66%	370	72%	1,102	64%
Other family:	199	9%	141	28%	58	3%
Male householder, no wife	139	6%	114	22%	25	1%
Female householder, no husband	60	3%	27	5%	33	2%
Nonfamily households:	555	25%	0	0%	555	32%
Householder living alone	479	22%	----	----	----	----
Other nonfamily households	76	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,662	100%	2226	436	16%	2.56
Single family (detached)	2,031	76%	1,868	163	8%	2.64
Single family (attached)	2	<1%	2	0	0%	3.00
2 to 4 units	41	2%	41	0	0%	2.49
5 to 9 units	27	1%	27	0	0%	2.67
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	561	21%	288	273	49%	2.05

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,050	100%
Less than \$150,000	103	5%
\$150,000 to \$199,999	27	1%
\$200,000 to \$249,999	27	1%
\$250,000 to \$299,999	43	2%
\$300,000 to \$399,999	157	8%
\$400,000 to \$499,999	305	15%
\$500,000 to \$749,999	896	44%
\$750,000 to \$999,999	292	14%
\$1,000,000 or more	200	10%

Median Value **\$602,273**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,662	100%
2005 or Later	134	5%
2000 to 2004	311	12%
1990 to 1999	455	17%
1980 to 1989	793	30%
1970 to 1979	550	21%
1960 to 1969	314	12%
1950 to 1959	40	2%
1940 to 1949	29	1%
1939 or earlier	36	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,226	100%	176	100%	2,050	100%
1.00 occupant housing per room or less	2,226	100%	176	100%	2,050	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	176	100%
Less than \$500	11	6%
\$500 to \$599	9	5%
\$600 to \$699	10	6%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	44	25%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	25	14%
\$2,000 or more	77	44%
No cash rent	0	0%
Median contract rent	\$1,800	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	176	100%
Less than 20 percent	17	10%
20.0 to 24.9 percent	47	27%
25.0 to 29.9 percent	2	1%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	30	17%
40.0 to 49.9 percent	0	0%
50.0 percent or more	80	45%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,226	100%
No vehicle	37	2%
1 vehicle	508	23%
2 vehicles	994	45%
3 vehicles	420	19%
4 or more vehicles	267	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,551	100%
Worked in state of residence	2,502	98%
Worked in county of residence	2,352	92%
Worked outside county of residence	150	6%
Worked outside state of residence	49	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,926	100%	2,444	50%
In labor force	2,456	50%	1,366	56%
Armed forces	3	<1%	3	100%
Civilian (employed)	2,378	97%	1,330	56%
Civilian (unemployed)	75	3%	33	44%
Not in labor force	2,470	50%	1,078	44%
Pct. of civilian labor force unemployed	3.1%		2.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,551	100%
Car, truck or van:	2,195	86%
Drove Alone	2,100	82%
Carpooled	95	4%
Public Transportation:	22	1%
Bus	22	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	25	1%
Bicycle	0	0%
Walked	15	1%
Other means	21	1%
Worked at home	273	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,551	100%
Did not work at home	2,278	89%
Less than 10 minutes	147	6%
10 to 19 minutes	362	14%
20 to 29 minutes	637	25%
30 to 44 minutes	571	22%
45 to 59 minutes	257	10%
60 to 89 minutes	218	9%
90 minutes or more	86	3%
Worked at home	273	11%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,551	100%
Agriculture, forestry, mining	60	2%
Utilities	40	2%
Construction	164	6%
Manufacturing	284	11%
Wholesale trade	54	2%
Retail trade	193	8%
Transportation & warehousing	122	5%
Information & communications	51	2%
Finance, insurance, & real estate	284	11%
Professional, scientific, management, administration	66	3%
Educational, social, & health services	575	23%
Art, entertainment, recreation, accommodations, food	181	7%
Other services	115	5%
Public administration	362	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,551	100%
Management, professional & related:	1,419	56%
Management (incl. farm managers)	564	22%
Business & financial	143	6%
Computer & mathematical	19	1%
Architecture & engineering	58	2%
Life, physical & social science	103	4%
Community & social service	90	4%
Legal	59	2%
Education, training, & library	154	6%
Art, entertainment, sports & media	109	4%
Healthcare practitioners	120	5%
Service:	169	7%
Healthcare support	2	<1%
Protective service	21	1%
Food preparation & serving	34	1%
Building & grounds cleaning / maintenance	19	1%
Personal care & service	93	4%
Sales & office	634	25%
Farming, fishing & forestry	14	1%
Construction, extraction & maintenance	193	8%
Production, transport & material moving	122	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,226	100%
Less than \$15,000	149	7%
\$15,000 to \$29,999	116	5%
\$30,000 to \$44,999	269	12%
\$45,000 to \$59,999	275	12%
\$60,000 to \$74,999	248	11%
\$75,000 to \$99,999	327	15%
\$100,000 to \$124,999	271	12%
\$125,000 to \$149,999	150	7%
\$150,000 to \$199,999	171	8%
\$200,000 or more	250	11%
Median Income	\$79,281	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,226	100%
With earnings	1,662	75%
With wage and salary income	1,562	70%
With self-employment income	502	23%
With interest, dividend, or net rental income	945	42%
With Social Security income	945	42%
With Supplemental Security income	40	2%
With public assistance income	0	0%
With retirement income	542	24%
With other types of income	267	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,722	100%
Under .50	117	2%
.50 to .99	232	4%
1.00 to 1.24	29	1%
1.25 to 1.49	41	1%
1.50 to 1.84	194	3%
1.85 to 1.99	17	<1%
2.00 and over	5,092	89%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,722	100%
Above Poverty	5,373	94%
Below Poverty	349	6%

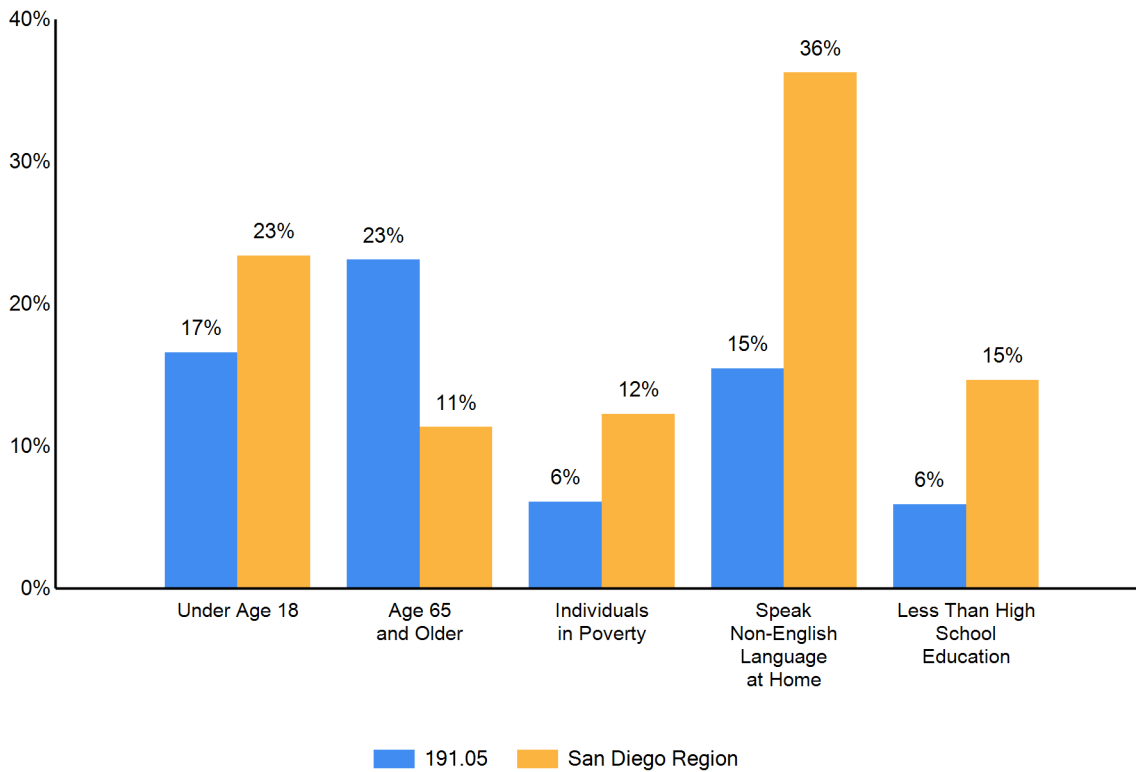
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,671	511	1,160	1,651	511	1,140	20	0	20
Married couple family	1,472	370	1,102	1,452	370	1,082	20	0	20
Male householder, no wife present	139	114	25	139	114	25	0	0	0
Female householder, no husband present	60	27	33	60	27	33	0	0	0

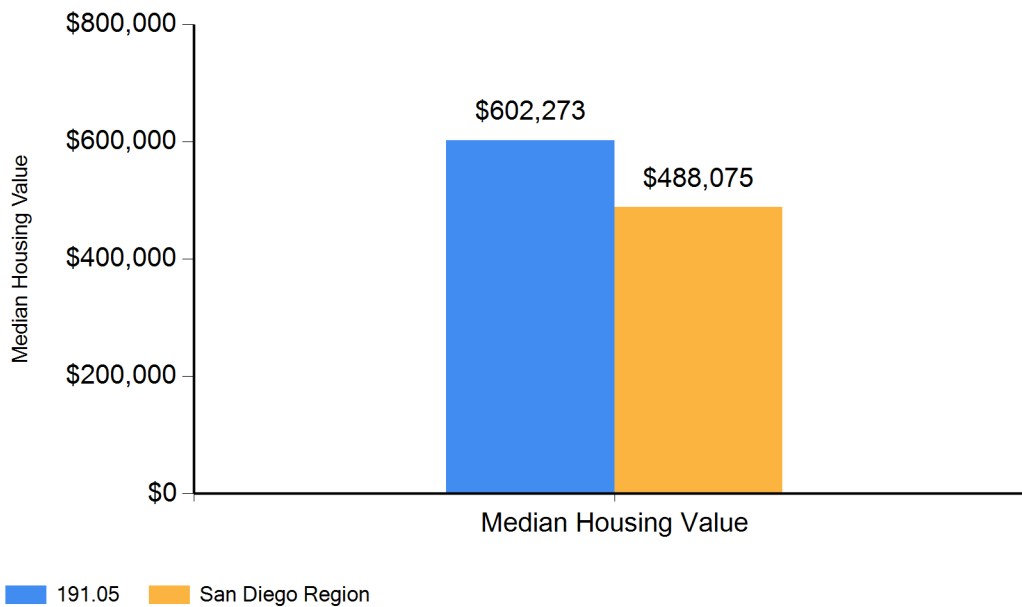
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075