



Demographic and Socioeconomic Profile 2010

TRACT: 178.08

Population by Race

	Population	Percent
Total Population	5,975	100%
White	4,886	82%
Asian	446	7%
Hispanic	365	6%
Two or More	203	3%
Black	43	1%
Other	16	<1%
American Indian	13	<1%
Pacific Islander	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,975	2,879	3,096	52%
Under 5	302	152	150	50%
5 to 9	430	220	210	49%
10 to 14	424	217	207	49%
15 to 17	225	124	101	45%
18 and 19	83	50	33	40%
20 to 24	161	87	74	46%
25 to 29	128	62	66	52%
30 to 34	169	72	97	57%
35 to 39	342	150	192	56%
40 to 44	456	211	245	54%
45 to 49	510	258	252	49%
50 to 54	513	242	271	53%
55 to 59	532	261	271	51%
60 and 61	185	98	87	47%
62 to 64	287	118	169	59%
65 to 69	406	188	218	54%
70 to 74	271	129	142	52%
75 to 79	218	110	108	50%
80 to 84	154	69	85	55%
85 and Older	179	61	118	66%
Under 18	1,381	713	668	48%
65 and older	1,228	557	671	55%
Median	47.6	46.8	48.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,819	100%
Never Married	725	15%
Married, excluding separated	3,346	69%
Separated	46	<1%
Widowed	225	5%
Divorced	477	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,975	100%
Household	5,975	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,975	365	4,886	43	13	446	3	16	203
Under 5	302	31	219	6	0	22	0	3	21
5 to 9	430	39	301	1	1	37	1	2	48
10 to 14	424	21	323	4	2	32	1	4	37
15 to 17	225	17	169	4	1	17	0	2	15
18 and 19	83	11	62	3	0	4	0	0	3
20 to 24	161	20	127	1	0	9	0	0	4
25 to 29	128	8	106	1	0	7	0	0	6
30 to 34	169	15	137	0	0	11	0	0	6
35 to 39	342	28	254	2	0	44	0	0	14
40 to 44	456	28	356	5	2	61	0	0	4
45 to 49	510	31	404	8	3	49	0	2	13
50 to 54	513	26	446	3	0	28	0	1	9
55 to 59	532	19	482	0	1	23	1	0	6
60 and 61	185	10	165	0	1	8	0	1	0
62 to 64	287	7	262	0	1	14	0	1	2
65 to 69	406	27	345	2	1	27	0	0	4
70 to 74	271	7	238	2	0	20	0	0	4
75 to 79	218	10	186	1	0	20	0	0	1
80 to 84	154	6	141	0	0	5	0	0	2
85 and Older	179	4	163	0	0	8	0	0	4
Under 18	1,381	108	1,012	15	4	108	2	11	121
65 and older	1,228	54	1,073	5	1	80	0	0	15
Median		38.7	49.8	38.8	45.8	43.3	12.5	13.8	14.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,673	100%
Speak Only English	4,991	88%
Speak Spanish:	156	3%
Speak English "well" or "very well"	137	2%
Speak English "not well" or "not at all"	19	<1%
Speak Asian/Pacific Island language:	242	4%
Speak English "well" or "very well"	227	4%
Speak English "not well" or "not at all"	15	<1%
Speak other language:	284	4%
Speak English "well" or "very well"	232	4%
Speak English "not well" or "not at all"	52	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,350	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	96	2%
High school grad (incl. equivalency)	544	13%
Some college, no degree	764	18%
Associate degree	380	9%
Bachelor's degree	1,539	35%
Master's degree	705	16%
Professional school degree	189	4%
Doctorate degree	133	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,803	100%	---	---	---	---
Enrolled in school	1,228	21%	861	15%	367	6%
Nursery / Preschool	141	11%	48	6%	93	25%
Kindergarten to grade 4	368	30%	268	31%	100	27%
Grade 5 to grade 8	324	26%	259	30%	65	18%
Grade 9 to grade 12	183	15%	128	15%	55	15%
College, undergraduate	141	11%	119	14%	22	6%
Graduate or Professional school	71	6%	39	5%	32	9%
Not enrolled in school	4,575	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,395	100%	726	100%	1,669	100%
Family Households:	1,919	80%	726	100%	1,193	71%
Married couple family	1,697	71%	595	82%	1,102	66%
Other family:	222	9%	131	18%	91	5%
Male householder, no wife	105	4%	34	5%	71	4%
Female householder, no husband	117	5%	97	13%	20	1%
Nonfamily households:	476	20%	0	0%	476	29%
Householder living alone	425	18%	----	----	----	----
Other nonfamily households	51	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,581	100%	2395	186	7%	2.49
Single family (detached)	2,084	81%	1,942	142	7%	2.51
Single family (attached)	380	15%	340	40	11%	2.48
2 to 4 units	24	1%	20	4	17%	2.95
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	93	4%	93	0	0%	2.16
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,067	100%
Less than \$150,000	32	2%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	18	1%
\$300,000 to \$399,999	85	4%
\$400,000 to \$499,999	26	1%
\$500,000 to \$749,999	897	43%
\$750,000 to \$999,999	497	24%
\$1,000,000 or more	512	25%

Median Value **\$742,901**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,581	100%
2005 or Later	164	6%
2000 to 2004	63	2%
1990 to 1999	1,052	41%
1980 to 1989	700	27%
1970 to 1979	602	23%
1960 to 1969	0	0%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,395	100%	328	100%	2,067	100%
1.00 occupant housing per room or less	2,395	100%	328	100%	2,067	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	328	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	114	35%
\$2,000 or more	214	65%
No cash rent	0	0%
Median contract rent	\$2,350	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	328	100%
Less than 20 percent	15	5%
20.0 to 24.9 percent	81	25%
25.0 to 29.9 percent	43	13%
30.0 to 34.9 percent	119	36%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	29	9%
50.0 percent or more	41	13%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,395	100%
No vehicle	33	1%
1 vehicle	497	21%
2 vehicles	1,266	53%
3 vehicles	435	18%
4 or more vehicles	164	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,861	100%
Worked in state of residence	2,846	99%
Worked in county of residence	2,560	89%
Worked outside county of residence	286	10%
Worked outside state of residence	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,745	100%	2,250	47%
In labor force	2,829	60%	1,510	53%
Armed forces	127	4%	127	100%
Civilian (employed)	2,531	89%	1,303	51%
Civilian (unemployed)	171	6%	80	47%
Not in labor force	1,916	40%	740	39%
Pct. of civilian labor force unemployed	6.3%		5.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,861	100%
Car, truck or van:	2,454	86%
Drove Alone	2,292	80%
Carpooled	162	6%
Public Transportation:	29	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	29	1%
Other public transportation	0	0%
Motorcycle	15	1%
Bicycle	7	<1%
Walked	43	2%
Other means	9	<1%
Worked at home	304	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,861	100%
Did not work at home	2,557	89%
Less than 10 minutes	337	12%
10 to 19 minutes	697	24%
20 to 29 minutes	321	11%
30 to 44 minutes	557	19%
45 to 59 minutes	402	14%
60 to 89 minutes	187	7%
90 minutes or more	56	2%
Worked at home	304	11%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,762	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	135	5%
Manufacturing	286	10%
Wholesale trade	135	5%
Retail trade	232	8%
Transportation & warehousing	102	4%
Information & communications	78	3%
Finance, insurance, & real estate	422	15%
Professional, scientific, management, administration	62	2%
Educational, social, & health services	544	20%
Art, entertainment, recreation, accommodations, food	255	9%
Other services	42	2%
Public administration	469	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,762	100%
Management, professional & related:	1,382	50%
Management (incl. farm managers)	360	13%
Business & financial	207	7%
Computer & mathematical	205	7%
Architecture & engineering	94	3%
Life, physical & social science	52	2%
Community & social service	26	1%
Legal	103	4%
Education, training, & library	172	6%
Art, entertainment, sports & media	83	3%
Healthcare practitioners	80	3%
Service:	131	5%
Healthcare support	6	<1%
Protective service	28	1%
Food preparation & serving	27	1%
Building & grounds cleaning / maintenance	22	1%
Personal care & service	48	2%
Sales & office	967	35%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	54	2%
Production, transport & material moving	228	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,395	100%
Less than \$15,000	23	1%
\$15,000 to \$29,999	110	5%
\$30,000 to \$44,999	171	7%
\$45,000 to \$59,999	222	9%
\$60,000 to \$74,999	199	8%
\$75,000 to \$99,999	367	15%
\$100,000 to \$124,999	205	9%
\$125,000 to \$149,999	375	16%
\$150,000 to \$199,999	327	14%
\$200,000 or more	396	17%
Median Income	\$112,866	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,395	100%
With earnings	1,850	77%
With wage and salary income	1,752	73%
With self-employment income	530	22%
With interest, dividend, or net rental income	1,205	50%
With Social Security income	695	29%
With Supplemental Security income	40	2%
With public assistance income	18	1%
With retirement income	655	27%
With other types of income	349	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,975	100%
Under .50	74	1%
.50 to .99	20	<1%
1.00 to 1.24	0	0%
1.25 to 1.49	156	3%
1.50 to 1.84	85	1%
1.85 to 1.99	0	0%
2.00 and over	5,640	94%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,975	100%
Above Poverty	5,881	98%
Below Poverty	94	2%

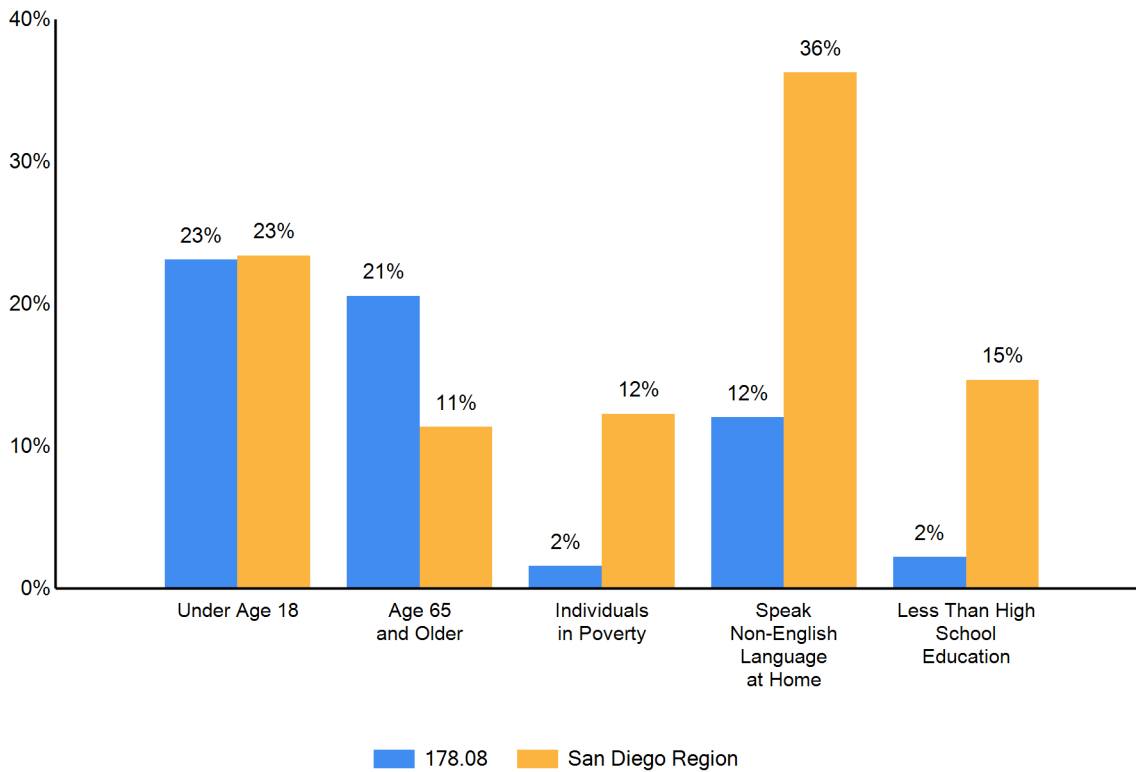
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,919	726	1,193	1,894	701	1,193	25	25	0
Married couple family	1,697	595	1,102	1,697	595	1,102	0	0	0
Male householder, no wife present	105	34	71	105	34	71	0	0	0
Female householder, no husband present	117	97	20	92	72	20	25	25	0

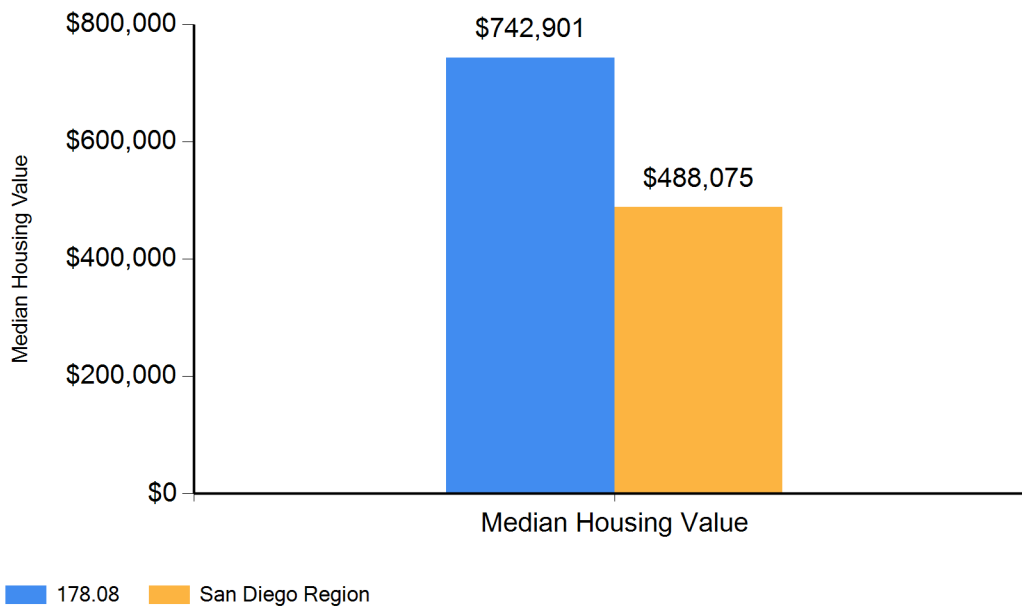
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075