



Demographic and Socioeconomic Profile 2010

TRACT: 167.02

Population by Race

	Population	Percent
Total Population	6,944	100%
White	4,919	71%
Hispanic	1,494	22%
Two or More	241	3%
Black	100	1%
Asian	94	1%
American Indian	79	1%
Pacific Islander	17	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,944	3,479	3,465	50%
Under 5	514	257	257	50%
5 to 9	429	219	210	49%
10 to 14	431	214	217	50%
15 to 17	281	146	135	48%
18 and 19	170	78	92	54%
20 to 24	502	244	258	51%
25 to 29	600	312	288	48%
30 to 34	486	263	223	46%
35 to 39	423	222	201	48%
40 to 44	440	228	212	48%
45 to 49	581	315	266	46%
50 to 54	507	241	266	52%
55 to 59	512	257	255	50%
60 and 61	154	75	79	51%
62 to 64	193	98	95	49%
65 to 69	222	109	113	51%
70 to 74	182	75	107	59%
75 to 79	131	63	68	52%
80 to 84	96	32	64	67%
85 and Older	90	31	59	66%
Under 18	1,655	836	819	49%
65 and older	721	310	411	57%
Median	35.7	35.1	36.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,570	100%
Never Married	1,608	29%
Married, excluding separated	2,824	51%
Separated	51	<1%
Widowed	370	7%
Divorced	717	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,944	100%
Household	6,812	98%
Group Quarters - Other	132	2%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	6,944	1,494	4,919	100	79	94	17	241
Under 5	514	139	330	9	6	3	0	27
5 to 9	429	179	196	5	4	5	0	40
10 to 14	431	149	233	6	9	2	0	32
15 to 17	281	83	171	3	6	4	1	13
18 and 19	170	54	104	1	3	1	2	5
20 to 24	502	117	342	12	3	5	2	21
25 to 29	600	131	426	13	3	10	0	17
30 to 34	486	110	332	8	5	10	2	19
35 to 39	423	104	296	3	2	5	0	13
40 to 44	440	95	318	7	5	8	1	6
45 to 49	581	103	432	10	11	8	2	15
50 to 54	507	60	416	6	4	6	2	13
55 to 59	512	59	421	10	4	14	2	2
60 and 61	154	17	127	2	2	3	0	3
62 to 64	193	19	164	2	1	4	0	3
65 to 69	222	24	188	2	1	1	1	5
70 to 74	182	21	153	1	2	1	2	2
75 to 79	131	12	113	0	1	2	0	3
80 to 84	96	9	83	0	2	2	0	0
85 and Older	90	9	74	0	5	0	0	2
Under 18	1,655	550	930	23	25	14	1	112
65 and older	721	75	611	3	11	6	3	12
Median		26.0	40.5	30.6	36.3	41.3	46.3	20.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,430	100%
Speak Only English	5,755	90%
Speak Spanish:	579	9%
Speak English "well" or "very well"	471	7%
Speak English "not well" or "not at all"	108	2%
Speak Asian/Pacific Island language:	16	<1%
Speak English "well" or "very well"	16	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	80	1%
Speak English "well" or "very well"	80	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,617	100%
Less than 9th grade	138	3%
9th through 12th grade, no diploma	504	11%
High school grad (incl. equivalency)	1,542	33%
Some college, no degree	1,612	35%
Associate degree	385	8%
Bachelor's degree	274	6%
Master's degree	144	3%
Professional school degree	18	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,615	100%	---	---	---	---
Enrolled in school	1,626	25%	1,254	19%	372	6%
Nursery / Preschool	128	8%	71	6%	57	15%
Kindergarten to grade 4	243	15%	222	18%	21	6%
Grade 5 to grade 8	307	19%	307	24%	0	0%
Grade 9 to grade 12	363	22%	363	29%	0	0%
College, undergraduate	506	31%	255	20%	251	67%
Graduate or Professional school	79	5%	36	3%	43	12%
Not enrolled in school	4,989	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,655	100%	886	100%	1,769	100%
Family Households:	2,012	76%	886	100%	1,126	64%
Married couple family	1,535	58%	726	82%	809	46%
Other family:	477	18%	160	18%	317	18%
Male householder, no wife	156	6%	49	6%	107	6%
Female householder, no husband	321	12%	111	13%	210	12%
Nonfamily households:	643	24%	0	0%	643	36%
Householder living alone	565	21%	----	----	----	----
Other nonfamily households	78	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,789	100%	2655	134	5%	2.57
Single family (detached)	1,060	38%	1,018	42	4%	2.80
Single family (attached)	219	8%	198	21	10%	2.89
2 to 4 units	298	11%	285	13	4%	2.30
5 to 9 units	93	3%	89	4	4%	2.58
10 or more units	1,059	38%	1,019	40	4%	2.37
Mobile home and Other	60	2%	46	14	23%	2.09

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,101	100%
Less than \$150,000	91	8%
\$150,000 to \$199,999	86	8%
\$200,000 to \$249,999	88	8%
\$250,000 to \$299,999	76	7%
\$300,000 to \$399,999	180	16%
\$400,000 to \$499,999	259	24%
\$500,000 to \$749,999	271	25%
\$750,000 to \$999,999	50	5%
\$1,000,000 or more	0	0%

Median Value **\$411,303**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,789	100%
2005 or Later	116	4%
2000 to 2004	31	1%
1990 to 1999	239	9%
1980 to 1989	481	17%
1970 to 1979	1,034	37%
1960 to 1969	387	14%
1950 to 1959	344	12%
1940 to 1949	50	2%
1939 or earlier	107	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,655	100%	1,554	100%	1,101	100%
1.00 occupant housing per room or less	2,587	97%	1,497	96%	1,090	99%
1.01 to 1.50 occupants per room	68	3%	57	4%	11	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,554	100%
Less than \$500	171	11%
\$500 to \$599	24	2%
\$600 to \$699	24	2%
\$700 to \$799	186	12%
\$800 to \$899	198	13%
\$900 to \$999	246	16%
\$1,000 to \$1,249	400	26%
\$1,250 to \$1,499	120	8%
\$1,500 to \$1,999	66	4%
\$2,000 or more	56	4%
No cash rent	63	4%
Median contract rent	\$971	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,554	100%
Less than 20 percent	443	29%
20.0 to 24.9 percent	188	12%
25.0 to 29.9 percent	315	20%
30.0 to 34.9 percent	101	6%
35.0 to 39.9 percent	99	6%
40.0 to 49.9 percent	131	8%
50.0 percent or more	214	14%
Not computed	63	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,655	100%
No vehicle	276	10%
1 vehicle	663	25%
2 vehicles	960	36%
3 vehicles	563	21%
4 or more vehicles	193	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,369	100%
Worked in state of residence	3,354	100%
Worked in county of residence	3,285	98%
Worked outside county of residence	69	2%
Worked outside state of residence	15	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,490	100%	2,749	50%
In labor force	3,683	67%	2,110	57%
Armed forces	65	2%	54	83%
Civilian (employed)	3,370	92%	1,894	56%
Civilian (unemployed)	248	7%	162	65%
Not in labor force	1,807	33%	639	35%
Pct. of civilian labor force unemployed	6.9%		7.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,369	100%
Car, truck or van:	2,935	87%
Drove Alone	2,591	77%
Carpooled	344	10%
Public Transportation:	171	5%
Bus	102	3%
Trolley / Streetcar	0	0%
Railroad	69	2%
Other public transportation	0	0%
Motorcycle	15	<1%
Bicycle	0	0%
Walked	99	3%
Other means	15	<1%
Worked at home	134	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,369	100%
Did not work at home	3,235	96%
Less than 10 minutes	190	6%
10 to 19 minutes	844	25%
20 to 29 minutes	738	22%
30 to 44 minutes	1,079	32%
45 to 59 minutes	174	5%
60 to 89 minutes	64	2%
90 minutes or more	146	4%
Worked at home	134	4%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,268	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	394	12%
Manufacturing	445	14%
Wholesale trade	77	2%
Retail trade	269	8%
Transportation & warehousing	140	4%
Information & communications	182	6%
Finance, insurance, & real estate	249	8%
Professional, scientific, management, administration	269	8%
Educational, social, & health services	495	15%
Art, entertainment, recreation, accommodations, food	202	6%
Other services	214	7%
Public administration	332	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,268	100%
Management, professional & related:	803	25%
Management (incl. farm managers)	238	7%
Business & financial	57	2%
Computer & mathematical	221	7%
Architecture & engineering	36	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	21	1%
Education, training, & library	122	4%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	108	3%
Service:	479	15%
Healthcare support	114	3%
Protective service	92	3%
Food preparation & serving	60	2%
Building & grounds cleaning / maintenance	103	3%
Personal care & service	110	3%
Sales & office	1,075	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	466	14%
Production, transport & material moving	445	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,655	100%
Less than \$15,000	279	11%
\$15,000 to \$29,999	348	13%
\$30,000 to \$44,999	280	11%
\$45,000 to \$59,999	433	16%
\$60,000 to \$74,999	342	13%
\$75,000 to \$99,999	409	15%
\$100,000 to \$124,999	289	11%
\$125,000 to \$149,999	169	6%
\$150,000 to \$199,999	42	2%
\$200,000 or more	64	2%
Median Income	\$59,567	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,655	100%
With earnings	2,146	81%
With wage and salary income	2,086	79%
With self-employment income	219	8%
With interest, dividend, or net rental income	568	21%
With Social Security income	888	33%
With Supplemental Security income	92	3%
With public assistance income	92	3%
With retirement income	503	19%
With other types of income	568	21%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,912	100%
Under .50	160	2%
.50 to .99	153	2%
1.00 to 1.24	921	13%
1.25 to 1.49	598	9%
1.50 to 1.84	284	4%
1.85 to 1.99	0	0%
2.00 and over	4,796	69%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,912	100%
Above Poverty	6,599	95%
Below Poverty	313	5%

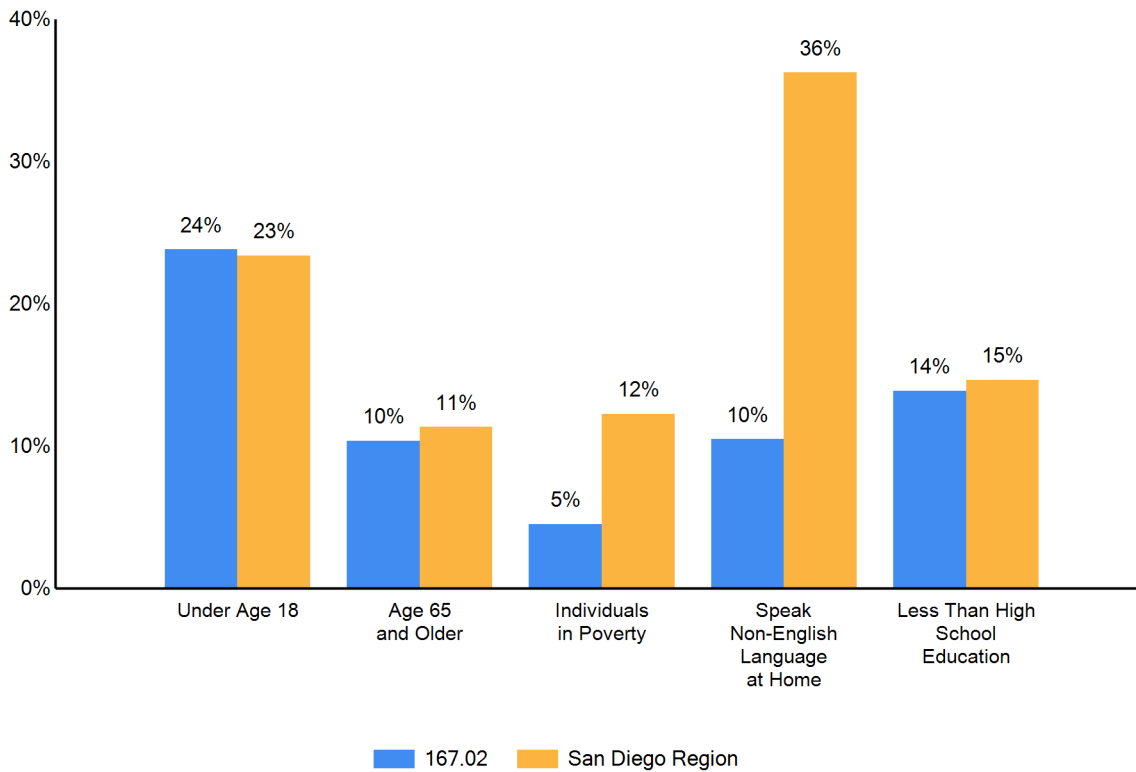
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,012	886	1,126	1,939	833	1,106	73	53	20
Married couple family	1,535	726	809	1,486	697	789	49	29	20
Male householder, no wife present	156	49	107	156	49	107	0	0	0
Female householder, no husband present	321	111	210	297	87	210	24	24	0

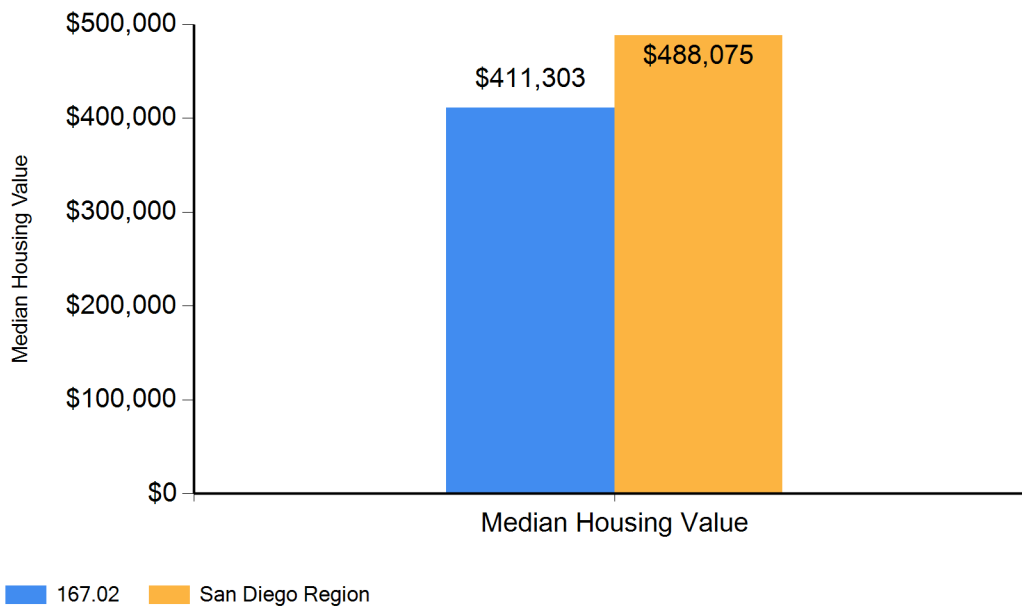
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075