



Demographic and Socioeconomic Profile 2010

TRACT: 185.15

Population by Race

	Population	Percent
Total Population	4,494	100%
White	3,183	71%
Hispanic	672	15%
Asian	283	6%
Black	158	4%
Two or More	145	3%
Pacific Islander	25	1%
Other	20	<1%
American Indian	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,494	2,207	2,287	51%
Under 5	225	108	117	52%
5 to 9	196	100	96	49%
10 to 14	201	100	101	50%
15 to 17	142	74	68	48%
18 and 19	86	52	34	40%
20 to 24	346	178	168	49%
25 to 29	337	173	164	49%
30 to 34	295	150	145	49%
35 to 39	231	120	111	48%
40 to 44	265	125	140	53%
45 to 49	347	187	160	46%
50 to 54	330	163	167	51%
55 to 59	342	160	182	53%
60 and 61	120	58	62	52%
62 to 64	188	88	100	53%
65 to 69	245	109	136	56%
70 to 74	152	68	84	55%
75 to 79	169	82	87	51%
80 to 84	166	65	101	61%
85 and Older	111	47	64	58%
Under 18	764	382	382	50%
65 and older	843	371	472	56%
Median	43.5	41.9	45.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,872	100%
Never Married	927	24%
Married, excluding separated	2,415	62%
Separated	78	2%
Widowed	229	6%
Divorced	223	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,494	100%
Household	4,491	100%
Group Quarters - Other	3	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,494	672	3,183	158	8	283	25	20	145
Under 5	225	68	118	7	0	11	2	3	16
5 to 9	196	56	108	7	0	10	3	0	12
10 to 14	201	46	122	7	0	7	0	0	19
15 to 17	142	23	80	8	0	12	1	3	15
18 and 19	86	16	52	4	0	9	1	0	4
20 to 24	346	72	227	12	1	17	3	3	11
25 to 29	337	77	213	6	1	27	2	1	10
30 to 34	295	60	178	18	2	24	3	0	10
35 to 39	231	47	141	12	0	23	1	3	4
40 to 44	265	39	188	9	1	17	4	0	7
45 to 49	347	37	255	17	1	24	1	2	10
50 to 54	330	28	254	14	0	23	2	1	8
55 to 59	342	33	261	18	1	19	1	1	8
60 and 61	120	14	94	3	0	8	0	0	1
62 to 64	188	11	157	3	0	14	0	1	2
65 to 69	245	14	215	4	0	10	0	0	2
70 to 74	152	11	123	3	1	11	1	2	0
75 to 79	169	10	144	3	0	9	0	0	3
80 to 84	166	6	151	1	0	6	0	0	2
85 and Older	111	4	102	2	0	2	0	0	1
Under 18	764	193	428	29	0	40	6	6	62
65 and older	843	45	735	13	1	38	1	2	8
Median		28.6	48.2	39.2	40.0	40.4	30.8	35.0	23.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,269	100%
Speak Only English	3,491	82%
Speak Spanish:	228	5%
Speak English "well" or "very well"	195	5%
Speak English "not well" or "not at all"	33	1%
Speak Asian/Pacific Island language:	324	8%
Speak English "well" or "very well"	324	8%
Speak English "not well" or "not at all"	0	0%
Speak other language:	226	5%
Speak English "well" or "very well"	226	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,298	100%
Less than 9th grade	63	2%
9th through 12th grade, no diploma	86	3%
High school grad (incl. equivalency)	545	17%
Some college, no degree	1,035	31%
Associate degree	360	11%
Bachelor's degree	735	22%
Master's degree	320	10%
Professional school degree	123	4%
Doctorate degree	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,354	100%	---	---	---	---
Enrolled in school	835	19%	538	12%	297	7%
Nursery / Preschool	13	2%	0	0%	13	4%
Kindergarten to grade 4	228	27%	143	27%	85	29%
Grade 5 to grade 8	83	10%	64	12%	19	6%
Grade 9 to grade 12	179	21%	103	19%	76	26%
College, undergraduate	236	28%	150	28%	86	29%
Graduate or Professional school	96	11%	78	14%	18	6%
Not enrolled in school	3,519	81%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,925	100%	429	100%	1,496	100%
Family Households:	1,397	73%	429	100%	968	65%
Married couple family	1,126	58%	237	55%	889	59%
Other family:	271	14%	192	45%	79	5%
Male householder, no wife	126	7%	63	15%	63	4%
Female householder, no husband	145	8%	129	30%	16	1%
Nonfamily households:	528	27%	0	0%	528	35%
Householder living alone	456	24%	----	----	----	----
Other nonfamily households	72	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,068	100%	1925	143	7%	2.33
Single family (detached)	1,240	60%	1,154	86	7%	2.43
Single family (attached)	121	6%	118	3	2%	2.41
2 to 4 units	144	7%	133	11	8%	1.98
5 to 9 units	387	19%	357	30	8%	2.19
10 or more units	176	9%	163	13	7%	2.20
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,406	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	36	3%
\$250,000 to \$299,999	48	3%
\$300,000 to \$399,999	140	10%
\$400,000 to \$499,999	287	20%
\$500,000 to \$749,999	720	51%
\$750,000 to \$999,999	133	9%
\$1,000,000 or more	42	3%

Median Value **\$566,482**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,068	100%
2005 or Later	61	3%
2000 to 2004	91	4%
1990 to 1999	561	27%
1980 to 1989	533	26%
1970 to 1979	630	30%
1960 to 1969	134	6%
1950 to 1959	20	1%
1940 to 1949	23	1%
1939 or earlier	15	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,925	100%	519	100%	1,406	100%
1.00 occupant housing per room or less	1,893	98%	487	94%	1,406	100%
1.01 to 1.50 occupants per room	32	2%	32	6%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	519	100%
Less than \$500	7	1%
\$500 to \$599	11	2%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	75	14%
\$1,000 to \$1,249	115	22%
\$1,250 to \$1,499	156	30%
\$1,500 to \$1,999	112	22%
\$2,000 or more	43	8%
No cash rent	0	0%
Median contract rent	\$1,333	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	519	100%
Less than 20 percent	32	6%
20.0 to 24.9 percent	80	15%
25.0 to 29.9 percent	71	14%
30.0 to 34.9 percent	40	8%
35.0 to 39.9 percent	92	18%
40.0 to 49.9 percent	45	9%
50.0 percent or more	159	31%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,925	100%
No vehicle	22	1%
1 vehicle	628	33%
2 vehicles	879	46%
3 vehicles	277	14%
4 or more vehicles	119	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,141	100%
Worked in state of residence	2,141	100%
Worked in county of residence	1,867	87%
Worked outside county of residence	274	13%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,824	100%	1,871	49%
In labor force	2,537	66%	1,392	55%
Armed forces	39	2%	39	100%
Civilian (employed)	2,374	94%	1,333	56%
Civilian (unemployed)	124	5%	20	16%
Not in labor force	1,287	34%	479	37%
Pct. of civilian labor force unemployed	5.0%		1.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,141	100%
Car, truck or van:	1,763	82%
Drove Alone	1,620	76%
Carpooled	143	7%
Public Transportation:	128	6%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	128	6%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	16	1%
Other means	0	0%
Worked at home	234	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,141	100%
Did not work at home	1,907	89%
Less than 10 minutes	301	14%
10 to 19 minutes	536	25%
20 to 29 minutes	399	19%
30 to 44 minutes	220	10%
45 to 59 minutes	88	4%
60 to 89 minutes	255	12%
90 minutes or more	108	5%
Worked at home	234	11%
Average time to work (minutes)	35	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,108	100%
Agriculture, forestry, mining	44	2%
Utilities	16	1%
Construction	202	10%
Manufacturing	81	4%
Wholesale trade	152	7%
Retail trade	309	15%
Transportation & warehousing	44	2%
Information & communications	27	1%
Finance, insurance, & real estate	115	5%
Professional, scientific, management, administration	196	9%
Educational, social, & health services	371	18%
Art, entertainment, recreation, accommodations, food	161	8%
Other services	142	7%
Public administration	248	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,108	100%
Management, professional & related:	1,080	51%
Management (incl. farm managers)	412	20%
Business & financial	221	10%
Computer & mathematical	22	1%
Architecture & engineering	78	4%
Life, physical & social science	44	2%
Community & social service	35	2%
Legal	31	1%
Education, training, & library	93	4%
Art, entertainment, sports & media	54	3%
Healthcare practitioners	90	4%
Service:	232	11%
Healthcare support	36	2%
Protective service	69	3%
Food preparation & serving	52	2%
Building & grounds cleaning / maintenance	1	<1%
Personal care & service	74	4%
Sales & office	446	21%
Farming, fishing & forestry	11	1%
Construction, extraction & maintenance	169	8%
Production, transport & material moving	170	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,925	100%
Less than \$15,000	84	4%
\$15,000 to \$29,999	256	13%
\$30,000 to \$44,999	145	8%
\$45,000 to \$59,999	228	12%
\$60,000 to \$74,999	321	17%
\$75,000 to \$99,999	415	22%
\$100,000 to \$124,999	145	8%
\$125,000 to \$149,999	83	4%
\$150,000 to \$199,999	147	8%
\$200,000 or more	101	5%
Median Income	\$71,659	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,925	100%
With earnings	1,389	72%
With wage and salary income	1,214	63%
With self-employment income	433	22%
With interest, dividend, or net rental income	751	39%
With Social Security income	646	34%
With Supplemental Security income	32	2%
With public assistance income	12	1%
With retirement income	490	25%
With other types of income	242	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,457	100%
Under .50	129	3%
.50 to .99	69	2%
1.00 to 1.24	8	<1%
1.25 to 1.49	137	3%
1.50 to 1.84	84	2%
1.85 to 1.99	61	1%
2.00 and over	3,969	89%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,457	100%
Above Poverty	4,259	96%
Below Poverty	198	4%

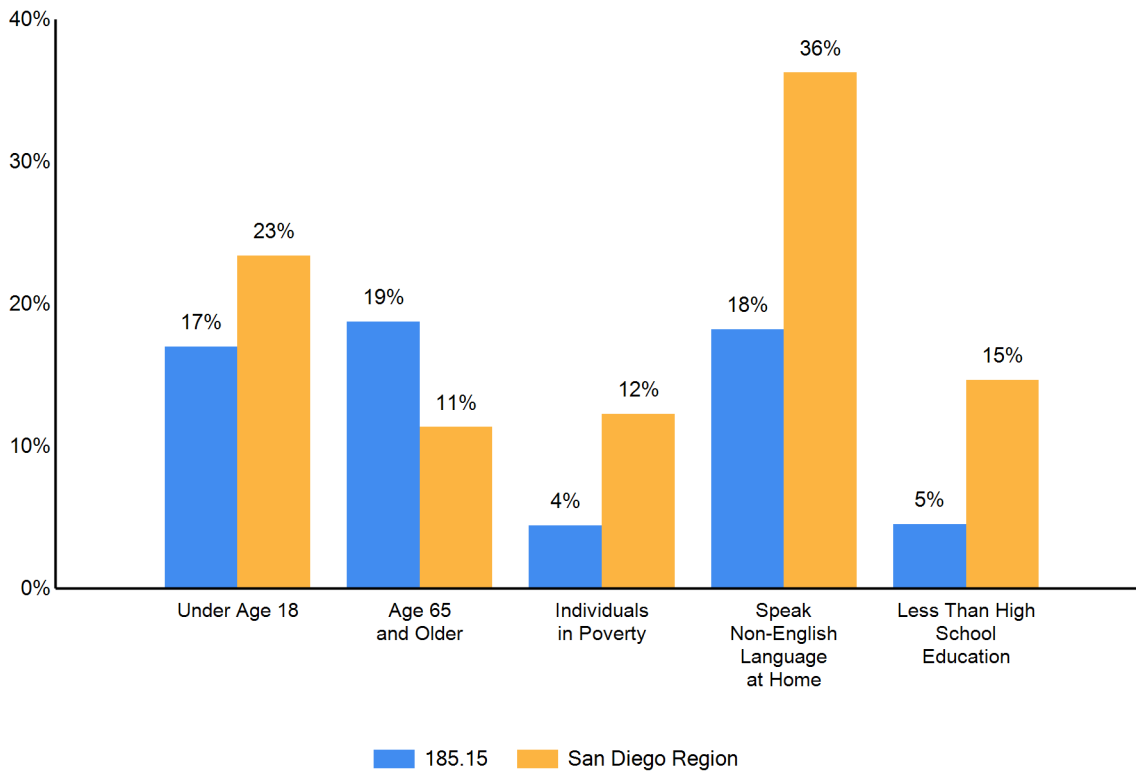
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,397	429	968	1,355	404	951	42	25	17
Married couple family	1,126	237	889	1,109	237	872	17	0	17
Male householder, no wife present	126	63	63	115	52	63	11	11	0
Female householder, no husband present	145	129	16	131	115	16	14	14	0

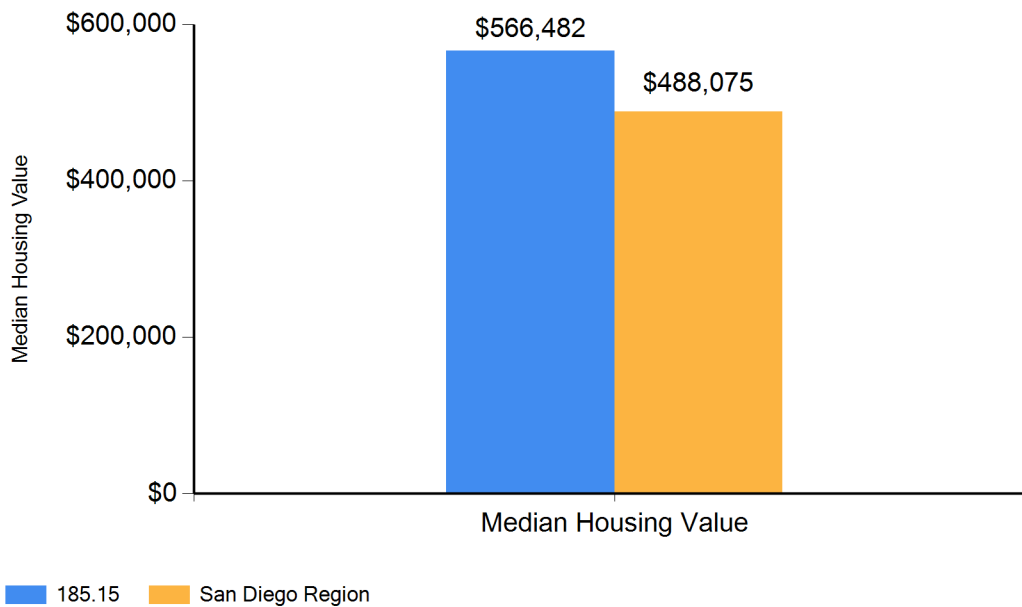
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075