

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



	Jan 1, 2014
Total Population	444,172
Household Population	437,561
Group Quarters Population	6,611
Persons Per Household	3.04

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	150,259	143,861	4.3%
Single Family - Detached	85,513	82,697	3.3%
Single Family - Multiple-Unit	11,532	11,124	3.5%
Multi-Family	41,364	39,201	5.2%
Mobile Home and Other	11,850	10,839	8.5%

HOUSEHOLD INCOME

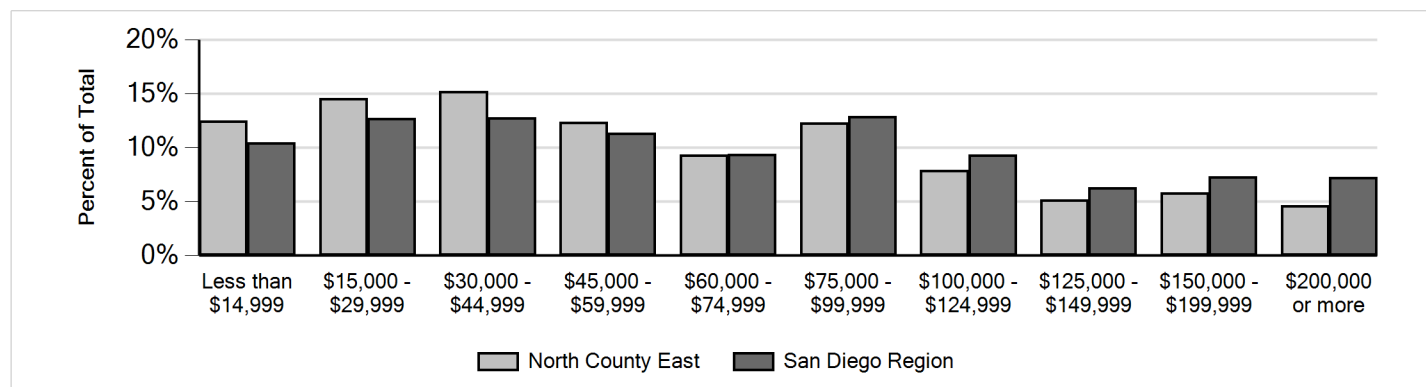
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	15%	15%	12%	9%	12%	8%	5%	6%	5%

Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$54,215
Not adjusted for inflation (current 2013\$)	\$57,496



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

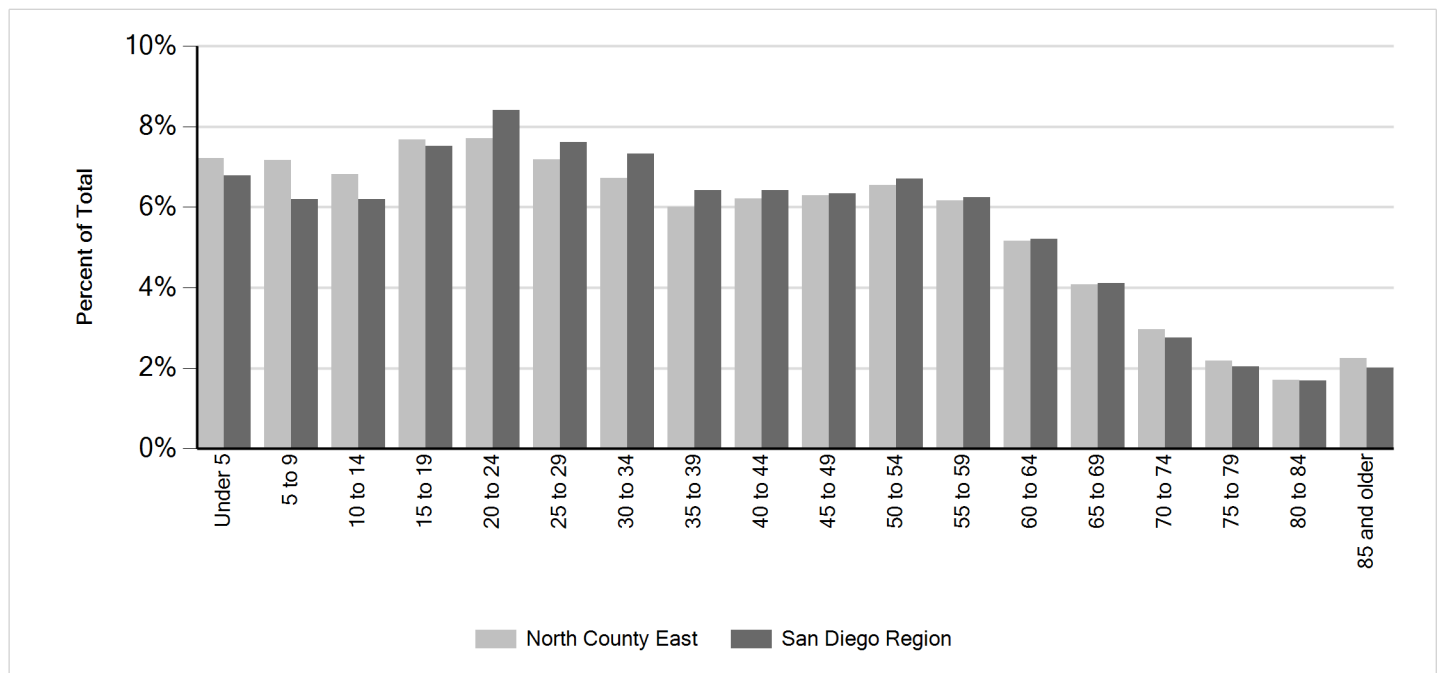
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	444,172	220,696	223,476	50%
Under 5	32,041	16,404	15,637	49%
5 to 9	31,815	16,120	15,695	49%
10 to 14	30,269	15,545	14,724	49%
15 to 17	19,424	10,226	9,198	47%
18 and 19	14,668	7,456	7,212	49%
20 to 24	34,203	17,154	17,049	50%
25 to 29	31,879	16,524	15,355	48%
30 to 34	29,826	15,256	14,570	49%
35 to 39	26,662	13,371	13,291	50%
40 to 44	27,568	13,584	13,984	51%
45 to 49	27,971	13,975	13,996	50%
50 to 54	29,093	14,454	14,639	50%
55 to 59	27,347	13,307	14,040	51%
60 and 61	9,942	4,760	5,182	52%
62 to 64	12,949	6,290	6,659	51%
65 to 69	18,097	8,608	9,489	52%
70 to 74	13,144	6,119	7,025	53%
75 to 79	9,705	4,407	5,298	55%
80 to 84	7,594	3,363	4,231	56%
85 and older	9,975	3,773	6,202	62%
Under 18	113,549	58,295	55,254	49%
65 and older	58,515	26,270	32,245	55%
Median Age	34.7	33.6	35.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	193,907	202,566	8,007	3,587	25,258	10,847
Under 5	18,148	10,718	491	311	1,555	818
5 to 9	19,594	8,687	476	304	1,298	1,456
10 to 14	18,184	8,988	426	207	1,349	1,115
15 to 17	11,110	6,401	327	101	816	669
18 and 19	7,821	5,252	286	97	667	545
20 to 24	18,512	12,232	689	261	1,456	1,053
25 to 29	16,077	12,196	750	255	1,727	874
30 to 34	15,494	10,843	682	198	1,909	700
35 to 39	13,722	9,692	550	234	1,851	613
40 to 44	13,327	11,032	529	194	2,002	484
45 to 49	12,199	12,509	630	185	1,914	534
50 to 54	9,565	16,227	640	285	1,886	490
55 to 59	7,191	17,173	536	200	1,853	394
60 and 61	2,162	6,655	173	115	701	136
62 to 64	2,595	9,082	146	137	880	109
65 to 69	3,090	13,218	218	161	1,184	226
70 to 74	2,111	9,826	109	124	792	182
75 to 79	1,315	7,469	92	103	558	168
80 to 84	867	6,054	82	44	439	108
85 and older	823	8,312	175	71	421	173
Under 18	67,036	34,794	1,720	923	5,018	4,058
65 and older	8,206	44,879	676	503	3,394	857
Median Age	26.1	47.1	34.1	36.3	40.0	23.9