



## Demographic and Socioeconomic Profile 2010

TRACT: 25.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>5,504</b>	<b>100%</b>
Hispanic	3,407	62%
Asian	816	15%
White	641	12%
Black	484	9%
Two or More	106	2%
Pacific Islander	27	<1%
Other	15	<1%
American Indian	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,504</b>	<b>2,820</b>	<b>2,684</b>	<b>49%</b>
Under 5	453	230	223	49%
5 to 9	488	246	242	50%
10 to 14	485	254	231	48%
15 to 17	311	171	140	45%
18 and 19	207	112	95	46%
20 to 24	415	212	203	49%
25 to 29	439	214	225	51%
30 to 34	395	210	185	47%
35 to 39	450	216	234	52%
40 to 44	458	265	193	42%
45 to 49	360	168	192	53%
50 to 54	281	145	136	48%
55 to 59	239	120	119	50%
60 and 61	66	42	24	36%
62 to 64	108	52	56	52%
65 to 69	135	66	69	51%
70 to 74	91	40	51	56%
75 to 79	66	35	31	47%
80 to 84	30	10	20	67%
85 and Older	27	12	15	56%
Under 18	1,737	901	836	48%
65 and older	349	163	186	53%
<b>Median</b>	<b>29.5</b>	<b>29.3</b>	<b>29.6</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,078</b>	<b>100%</b>
Never Married	1,577	39%
Married, excluding separated	1,916	47%
Separated	171	4%
Widowed	137	3%
Divorced	277	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>5,504</b>	<b>100%</b>
Household	5,465	99%
Group Quarters - Other	39	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>5,504</b>	<b>3,407</b>	<b>641</b>	<b>484</b>	<b>8</b>	<b>816</b>	<b>27</b>	<b>15</b>	<b>106</b>
Under 5	453	326	24	37	2	45	3	2	14
5 to 9	488	335	23	53	0	59	3	1	14
10 to 14	485	349	17	49	0	49	3	3	15
15 to 17	311	226	9	31	0	34	3	1	7
18 and 19	207	169	8	8	0	15	3	0	4
20 to 24	415	263	37	31	0	76	0	1	7
25 to 29	439	273	48	38	1	64	4	2	9
30 to 34	395	260	47	19	1	57	2	1	8
35 to 39	450	279	73	20	0	69	3	0	6
40 to 44	458	284	68	35	0	67	2	0	2
45 to 49	360	191	68	42	1	50	0	2	6
50 to 54	281	126	64	33	1	56	0	0	1
55 to 59	239	93	53	28	0	59	1	0	5
60 and 61	66	21	23	8	0	13	0	0	1
62 to 64	108	55	20	11	0	21	0	0	1
65 to 69	135	57	19	13	1	42	0	0	3
70 to 74	91	48	12	8	0	20	0	0	3
75 to 79	66	29	13	10	0	14	0	0	0
80 to 84	30	15	5	5	1	3	0	1	0
85 and Older	27	8	10	5	0	3	0	1	0
Under 18	1,737	1,236	73	170	2	187	12	7	50
65 and older	349	157	59	41	2	82	0	2	6
<b>Median</b>		<b>25.7</b>	<b>42.5</b>	<b>29.3</b>	<b>45.0</b>	<b>35.7</b>	<b>19.0</b>	<b>22.5</b>	<b>19.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>5,051</b>	<b>100%</b>
Speak Only English	1,159	23%
Speak Spanish:	3,050	60%
Speak English "well" or "very well"	2,068	41%
Speak English "not well" or "not at all"	982	19%
Speak Asian/Pacific Island language:	842	17%
Speak English "well" or "very well"	520	10%
Speak English "not well" or "not at all"	322	6%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,145</b>	<b>100%</b>
Less than 9th grade	921	29%
9th through 12th grade, no diploma	432	14%
High school grad (incl. equivalency)	746	24%
Some college, no degree	385	12%
Associate degree	152	5%
Bachelor's degree	381	12%
Master's degree	73	2%
Professional school degree	36	1%
Doctorate degree	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>5,224</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,745	33%	1,684	32%	61	1%
Nursery / Preschool	76	4%	66	4%	10	16%
Kindergarten to grade 4	547	31%	534	32%	13	21%
Grade 5 to grade 8	319	18%	308	18%	11	18%
Grade 9 to grade 12	463	27%	436	26%	27	44%
College, undergraduate	330	19%	330	20%	0	0%
Graduate or Professional school	10	1%	10	1%	0	0%
Not enrolled in school	3,479	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,513</b>	<b>100%</b>	<b>725</b>	<b>100%</b>	<b>788</b>	<b>100%</b>
Family Households:	1,249	83%	725	100%	524	66%
Married couple family	828	55%	507	70%	321	41%
Other family:	421	28%	218	30%	203	26%
Male householder, no wife	194	13%	106	15%	88	11%
Female householder, no husband	227	15%	112	15%	115	15%
Nonfamily households:	264	17%	0	0%	264	34%
Householder living alone	133	9%	----	----	----	----
Other nonfamily households	131	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,581</b>	<b>100%</b>	<b>1513</b>	<b>68</b>	<b>4%</b>	<b>3.61</b>
Single family (detached)	557	35%	535	22	4%	3.52
Single family (attached)	634	40%	601	33	5%	3.62
2 to 4 units	152	10%	148	4	3%	3.47
5 to 9 units	145	9%	137	8	6%	4.16
10 or more units	93	6%	92	1	1%	3.50
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>749</b>	<b>100%</b>
Less than \$150,000	17	2%
\$150,000 to \$199,999	124	17%
\$200,000 to \$249,999	53	7%
\$250,000 to \$299,999	34	5%
\$300,000 to \$399,999	240	32%
\$400,000 to \$499,999	157	21%
\$500,000 to \$749,999	116	15%
\$750,000 to \$999,999	8	1%
\$1,000,000 or more	0	0%

**Median Value** **\$361,364**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,581</b>	<b>100%</b>
2005 or Later	27	2%
2000 to 2004	0	0%
1990 to 1999	23	1%
1980 to 1989	189	12%
1970 to 1979	127	8%
1960 to 1969	141	9%
1950 to 1959	582	37%
1940 to 1949	268	17%
1939 or earlier	224	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,513</b>	<b>100%</b>	<b>764</b>	<b>100%</b>	<b>749</b>	<b>100%</b>
1.00 occupant housing per room or less	1,184	78%	533	70%	651	87%
1.01 to 1.50 occupants per room	253	17%	172	23%	81	11%
1.51 to 2.00 occupants per room	76	5%	59	8%	17	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>764</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	13	2%
\$600 to \$699	79	10%
\$700 to \$799	102	13%
\$800 to \$899	101	13%
\$900 to \$999	156	20%
\$1,000 to \$1,249	131	17%
\$1,250 to \$1,499	126	16%
\$1,500 to \$1,999	28	4%
\$2,000 or more	22	3%
No cash rent	6	1%
<b>Median contract rent</b>	<b>\$956</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>764</b>	<b>100%</b>
Less than 20 percent	86	11%
20.0 to 24.9 percent	111	15%
25.0 to 29.9 percent	81	11%
30.0 to 34.9 percent	17	2%
35.0 to 39.9 percent	38	5%
40.0 to 49.9 percent	80	10%
50.0 percent or more	275	36%
Not computed	76	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,513</b>	<b>100%</b>
No vehicle	83	5%
1 vehicle	466	31%
2 vehicles	600	40%
3 vehicles	257	17%
4 or more vehicles	107	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,379</b>	<b>100%</b>
Worked in state of residence	2,379	100%
Worked in county of residence	2,342	98%
Worked outside county of residence	37	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,969</b>	<b>100%</b>	<b>2,027</b>	<b>51%</b>
In labor force	2,430	61%	1,412	58%
Armed forces	29	1%	29	100%
Civilian (employed)	2,234	92%	1,248	56%
Civilian (unemployed)	167	7%	135	81%
Not in labor force	1,539	39%	615	40%
Pct. of civilian labor force unemployed	7.0%		9.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,379</b>	<b>100%</b>
Car, truck or van:	2,207	93%
Drove Alone	1,819	76%
Carpooled	388	16%
Public Transportation:	6	<1%
Bus	6	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	17	1%
Bicycle	0	0%
Walked	0	0%
Other means	5	<1%
Worked at home	144	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,379</b>	<b>100%</b>
Did not work at home	2,235	94%
Less than 10 minutes	179	8%
10 to 19 minutes	938	39%
20 to 29 minutes	622	26%
30 to 44 minutes	391	16%
45 to 59 minutes	40	2%
60 to 89 minutes	27	1%
90 minutes or more	38	2%
Worked at home	144	6%
<b>Average time to work (minutes)</b>	<b>24</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,338</b>	<b>100%</b>
Agriculture, forestry, mining	18	1%
Utilities	0	0%
Construction	263	11%
Manufacturing	234	10%
Wholesale trade	0	0%
Retail trade	184	8%
Transportation & warehousing	30	1%
Information & communications	0	0%
Finance, insurance, & real estate	112	5%
Professional, scientific, management, administration	59	3%
Educational, social, & health services	470	20%
Art, entertainment, recreation, accommodations, food	372	16%
Other services	235	10%
Public administration	361	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,338</b>	<b>100%</b>
Management, professional & related:	571	24%
Management (incl. farm managers)	115	5%
Business & financial	42	2%
Computer & mathematical	44	2%
Architecture & engineering	31	1%
Life, physical & social science	8	<1%
Community & social service	66	3%
Legal	41	2%
Education, training, & library	90	4%
Art, entertainment, sports & media	68	3%
Healthcare practitioners	66	3%
Service:	737	32%
Healthcare support	31	1%
Protective service	26	1%
Food preparation & serving	229	10%
Building & grounds cleaning / maintenance	207	9%
Personal care & service	244	10%
Sales & office	311	13%
Farming, fishing & forestry	18	1%
Construction, extraction & maintenance	412	18%
Production, transport & material moving	289	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,513</b>	<b>100%</b>
Less than \$15,000	199	13%
\$15,000 to \$29,999	366	24%
\$30,000 to \$44,999	246	16%
\$45,000 to \$59,999	156	10%
\$60,000 to \$74,999	168	11%
\$75,000 to \$99,999	160	11%
\$100,000 to \$124,999	107	7%
\$125,000 to \$149,999	82	5%
\$150,000 to \$199,999	29	2%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$41,677</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,513</b>	<b>100%</b>
With earnings	1,273	84%
With wage and salary income	1,182	78%
With self-employment income	329	22%
With interest, dividend, or net rental income	235	16%
With Social Security income	250	17%
With Supplemental Security income	121	8%
With public assistance income	104	7%
With retirement income	114	8%
With other types of income	83	5%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,504</b>	<b>100%</b>
Under .50	878	16%
.50 to .99	576	10%
1.00 to 1.24	664	12%
1.25 to 1.49	297	5%
1.50 to 1.84	579	11%
1.85 to 1.99	125	2%
2.00 and over	2,385	43%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,504</b>	<b>100%</b>
Above Poverty	4,050	74%
Below Poverty	1,454	26%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

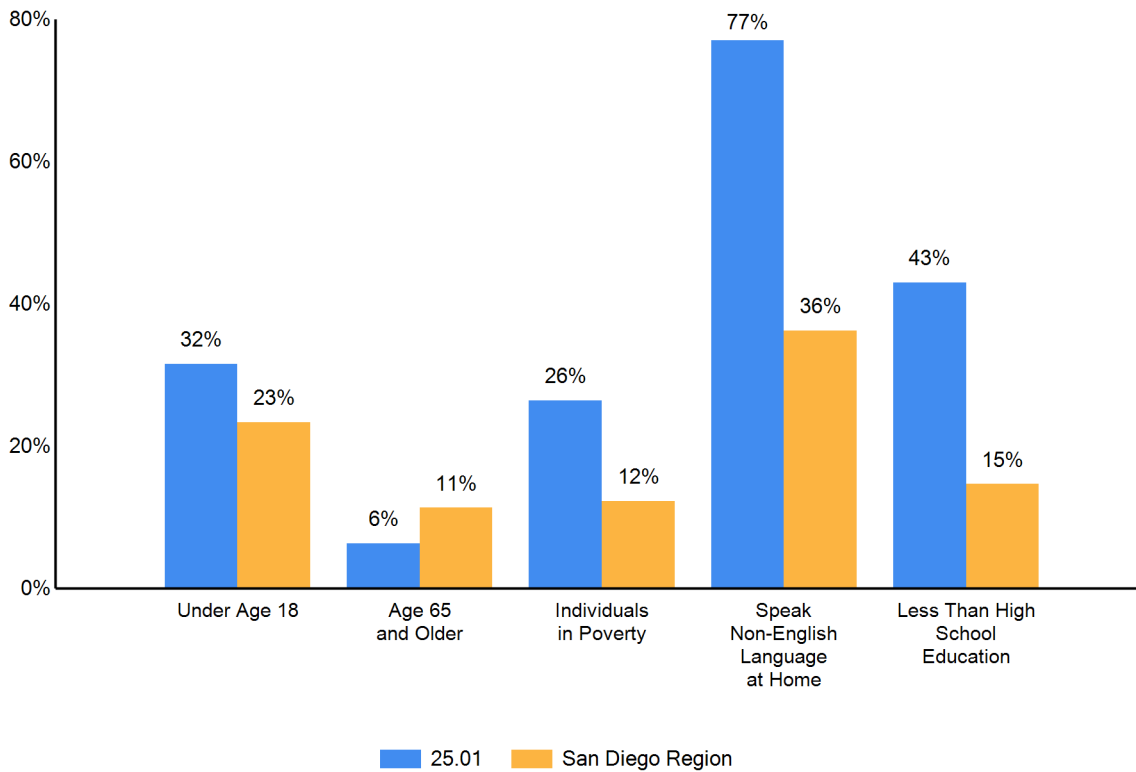
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,249</b>	<b>725</b>	<b>524</b>	<b>950</b>	<b>485</b>	<b>465</b>	<b>299</b>	<b>240</b>	<b>59</b>
Married couple family	828	507	321	622	352	270	206	155	51
Male householder, no wife present	194	106	88	153	65	88	41	41	0
Female householder, no husband present	227	112	115	175	68	107	52	44	8

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

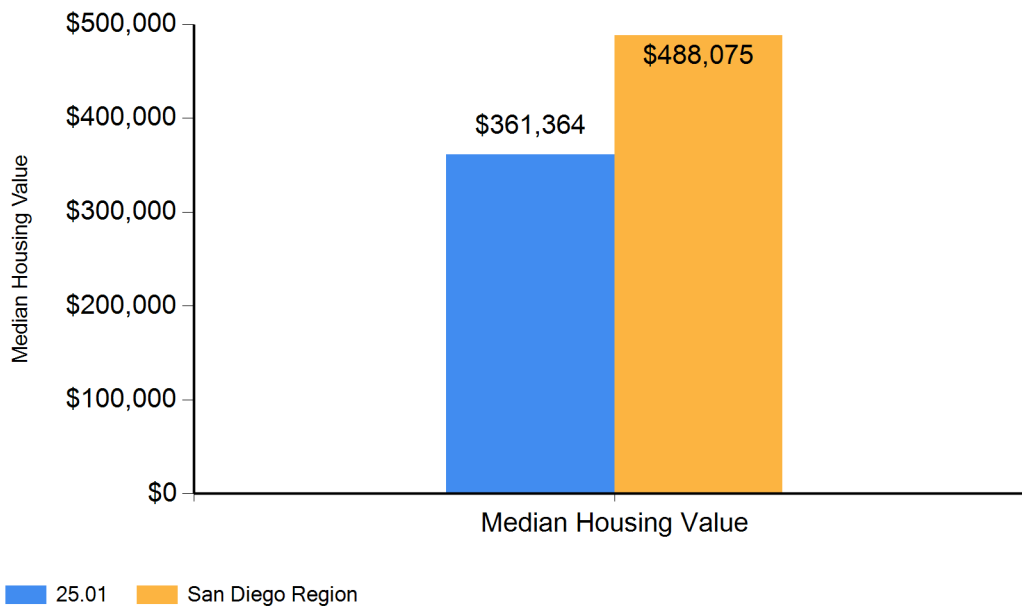


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075