



## Demographic and Socioeconomic Profile 2010

TRACT: 30.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,226</b>	<b>100%</b>
Hispanic	1,907	45%
Black	1,666	39%
White	273	6%
Asian	221	5%
Two or More	112	3%
Pacific Islander	30	1%
Other	9	<1%
American Indian	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,226</b>	<b>2,024</b>	<b>2,202</b>	<b>52%</b>
Under 5	332	166	166	50%
5 to 9	313	155	158	50%
10 to 14	337	169	168	50%
15 to 17	233	122	111	48%
18 and 19	154	89	65	42%
20 to 24	306	147	159	52%
25 to 29	301	139	162	54%
30 to 34	224	123	101	45%
35 to 39	241	104	137	57%
40 to 44	276	146	130	47%
45 to 49	289	139	150	52%
50 to 54	268	123	145	54%
55 to 59	190	86	104	55%
60 and 61	88	45	43	49%
62 to 64	123	47	76	62%
65 to 69	165	63	102	62%
70 to 74	156	68	88	56%
75 to 79	113	48	65	58%
80 to 84	68	24	44	65%
85 and Older	49	21	28	57%
Under 18	1,215	612	603	50%
65 and older	551	224	327	59%
<b>Median</b>	<b>33.1</b>	<b>31.0</b>	<b>35.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,244</b>	<b>100%</b>
Never Married	1,263	39%
Married, excluding separated	1,254	39%
Separated	105	3%
Widowed	283	9%
Divorced	339	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,226</b>	<b>100%</b>
Household	4,213	100%
Group Quarters - Other	13	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,226</b>	<b>1,907</b>	<b>273</b>	<b>1,666</b>	<b>8</b>	<b>221</b>	<b>30</b>	<b>9</b>	<b>112</b>
Under 5	332	208	9	75	0	16	4	1	19
5 to 9	313	196	8	75	0	18	2	1	13
10 to 14	337	169	13	118	1	21	2	1	12
15 to 17	233	121	10	82	1	8	1	0	10
18 and 19	154	89	6	51	0	4	0	0	4
20 to 24	306	156	20	101	0	17	3	0	9
25 to 29	301	160	23	91	0	20	1	0	6
30 to 34	224	131	24	50	0	13	1	0	5
35 to 39	241	128	18	66	0	19	3	1	6
40 to 44	276	131	24	96	1	12	1	2	9
45 to 49	289	121	16	127	2	15	4	1	3
50 to 54	268	78	26	148	0	12	2	0	2
55 to 59	190	58	26	94	1	7	1	0	3
60 and 61	88	22	9	49	1	5	1	0	1
62 to 64	123	32	9	68	0	9	2	0	3
65 to 69	165	38	13	98	1	7	1	2	5
70 to 74	156	27	6	113	0	9	1	0	0
75 to 79	113	19	10	80	0	3	0	0	1
80 to 84	68	16	2	46	0	4	0	0	0
85 and Older	49	7	1	38	0	2	0	0	1
Under 18	1,215	694	40	350	2	63	9	3	54
65 and older	551	107	32	375	1	25	2	2	7
<b>Median</b>		<b>25.5</b>	<b>41.1</b>	<b>46.1</b>	<b>47.5</b>	<b>32.5</b>	<b>36.7</b>	<b>41.3</b>	<b>19.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,894</b>	<b>100%</b>
Speak Only English	2,305	59%
Speak Spanish:	1,277	33%
Speak English "well" or "very well"	943	24%
Speak English "not well" or "not at all"	334	9%
Speak Asian/Pacific Island language:	227	6%
Speak English "well" or "very well"	140	4%
Speak English "not well" or "not at all"	87	2%
Speak other language:	85	2%
Speak English "well" or "very well"	69	2%
Speak English "not well" or "not at all"	16	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,551</b>	<b>100%</b>
Less than 9th grade	242	9%
9th through 12th grade, no diploma	447	18%
High school grad (incl. equivalency)	539	21%
Some college, no degree	571	22%
Associate degree	358	14%
Bachelor's degree	241	9%
Master's degree	139	5%
Professional school degree	0	0%
Doctorate degree	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,023</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,171	29%	1,137	28%	34	1%
Nursery / Preschool	61	5%	54	5%	7	21%
Kindergarten to grade 4	348	30%	338	30%	10	29%
Grade 5 to grade 8	216	18%	216	19%	0	0%
Grade 9 to grade 12	289	25%	289	25%	0	0%
College, undergraduate	216	18%	199	18%	17	50%
Graduate or Professional school	41	4%	41	4%	0	0%
Not enrolled in school	2,852	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,186</b>	<b>100%</b>	<b>466</b>	<b>100%</b>	<b>720</b>	<b>100%</b>
Family Households:	868	73%	466	100%	402	56%
Married couple family	476	40%	230	49%	246	34%
Other family:	392	33%	236	51%	156	22%
Male householder, no wife	91	8%	39	8%	52	7%
Female householder, no husband	301	25%	197	42%	104	14%
Nonfamily households:	318	27%	0	0%	318	44%
Householder living alone	286	24%	----	----	----	----
Other nonfamily households	32	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,242</b>	<b>100%</b>	<b>1186</b>	<b>56</b>	<b>5%</b>	<b>3.55</b>
Single family (detached)	1,055	85%	1,009	46	4%	3.55
Single family (attached)	187	15%	177	10	5%	3.54
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>834</b>	<b>100%</b>
Less than \$150,000	70	8%
\$150,000 to \$199,999	69	8%
\$200,000 to \$249,999	85	10%
\$250,000 to \$299,999	131	16%
\$300,000 to \$399,999	188	23%
\$400,000 to \$499,999	146	18%
\$500,000 to \$749,999	125	15%
\$750,000 to \$999,999	10	1%
\$1,000,000 or more	10	1%

**Median Value** **\$330,601**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,242</b>	<b>100%</b>
2005 or Later	9	1%
2000 to 2004	28	2%
1990 to 1999	0	0%
1980 to 1989	70	6%
1970 to 1979	379	31%
1960 to 1969	189	15%
1950 to 1959	488	39%
1940 to 1949	50	4%
1939 or earlier	29	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,186</b>	<b>100%</b>	<b>352</b>	<b>100%</b>	<b>834</b>	<b>100%</b>
1.00 occupant housing per room or less	1,104	93%	303	86%	801	96%
1.01 to 1.50 occupants per room	70	6%	37	11%	33	4%
1.51 to 2.00 occupants per room	12	1%	12	3%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>352</b>	<b>100%</b>
Less than \$500	17	5%
\$500 to \$599	41	12%
\$600 to \$699	12	3%
\$700 to \$799	46	13%
\$800 to \$899	54	15%
\$900 to \$999	36	10%
\$1,000 to \$1,249	52	15%
\$1,250 to \$1,499	60	17%
\$1,500 to \$1,999	0	0%
\$2,000 or more	9	3%
No cash rent	25	7%
<b>Median contract rent</b>	<b>\$917</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>352</b>	<b>100%</b>
Less than 20 percent	6	2%
20.0 to 24.9 percent	12	3%
25.0 to 29.9 percent	87	25%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	46	13%
40.0 to 49.9 percent	48	14%
50.0 percent or more	128	36%
Not computed	25	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,186</b>	<b>100%</b>
No vehicle	55	5%
1 vehicle	402	34%
2 vehicles	473	40%
3 vehicles	111	9%
4 or more vehicles	145	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,455</b>	<b>100%</b>
Worked in state of residence	1,455	100%
Worked in county of residence	1,438	99%
Worked outside county of residence	17	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,170</b>	<b>100%</b>	<b>1,500</b>	<b>47%</b>
In labor force	1,728	55%	887	51%
Armed forces	0	0%	0	0%
Civilian (employed)	1,566	91%	801	51%
Civilian (unemployed)	162	9%	86	53%
Not in labor force	1,442	45%	613	43%
Pct. of civilian labor force unemployed	9.4%		9.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,455</b>	<b>100%</b>
Car, truck or van:	1,275	88%
Drove Alone	1,041	72%
Carpooled	234	16%
Public Transportation:	101	7%
Bus	101	7%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	18	1%
Other means	0	0%
Worked at home	61	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,455</b>	<b>100%</b>
Did not work at home	1,394	96%
Less than 10 minutes	69	5%
10 to 19 minutes	363	25%
20 to 29 minutes	322	22%
30 to 44 minutes	386	27%
45 to 59 minutes	69	5%
60 to 89 minutes	168	12%
90 minutes or more	17	1%
Worked at home	61	4%
<b>Average time to work (minutes)</b>	<b>34</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,455</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	83	6%
Construction	102	7%
Manufacturing	122	8%
Wholesale trade	28	2%
Retail trade	95	7%
Transportation & warehousing	101	7%
Information & communications	0	0%
Finance, insurance, & real estate	147	10%
Professional, scientific, management, administration	145	10%
Educational, social, & health services	229	16%
Art, entertainment, recreation, accommodations, food	187	13%
Other services	76	5%
Public administration	140	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,455</b>	<b>100%</b>
Management, professional & related:	475	33%
Management (incl. farm managers)	77	5%
Business & financial	100	7%
Computer & mathematical	40	3%
Architecture & engineering	0	0%
Life, physical & social science	66	5%
Community & social service	51	4%
Legal	0	0%
Education, training, & library	67	5%
Art, entertainment, sports & media	32	2%
Healthcare practitioners	42	3%
Service:	264	18%
Healthcare support	48	3%
Protective service	14	1%
Food preparation & serving	49	3%
Building & grounds cleaning / maintenance	80	5%
Personal care & service	73	5%
Sales & office	456	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	152	10%
Production, transport & material moving	108	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,186</b>	<b>100%</b>
Less than \$15,000	124	10%
\$15,000 to \$29,999	367	31%
\$30,000 to \$44,999	224	19%
\$45,000 to \$59,999	106	9%
\$60,000 to \$74,999	90	8%
\$75,000 to \$99,999	176	15%
\$100,000 to \$124,999	49	4%
\$125,000 to \$149,999	19	2%
\$150,000 to \$199,999	31	3%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$36,830</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,186</b>	<b>100%</b>
With earnings	887	75%
With wage and salary income	828	70%
With self-employment income	151	13%
With interest, dividend, or net rental income	137	12%
With Social Security income	435	37%
With Supplemental Security income	51	4%
With public assistance income	29	2%
With retirement income	296	25%
With other types of income	236	20%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,217</b>	<b>100%</b>
Under .50	263	6%
.50 to .99	498	12%
1.00 to 1.24	494	12%
1.25 to 1.49	239	6%
1.50 to 1.84	595	14%
1.85 to 1.99	111	3%
2.00 and over	2,017	48%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,217</b>	<b>100%</b>
Above Poverty	3,456	82%
Below Poverty	761	18%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

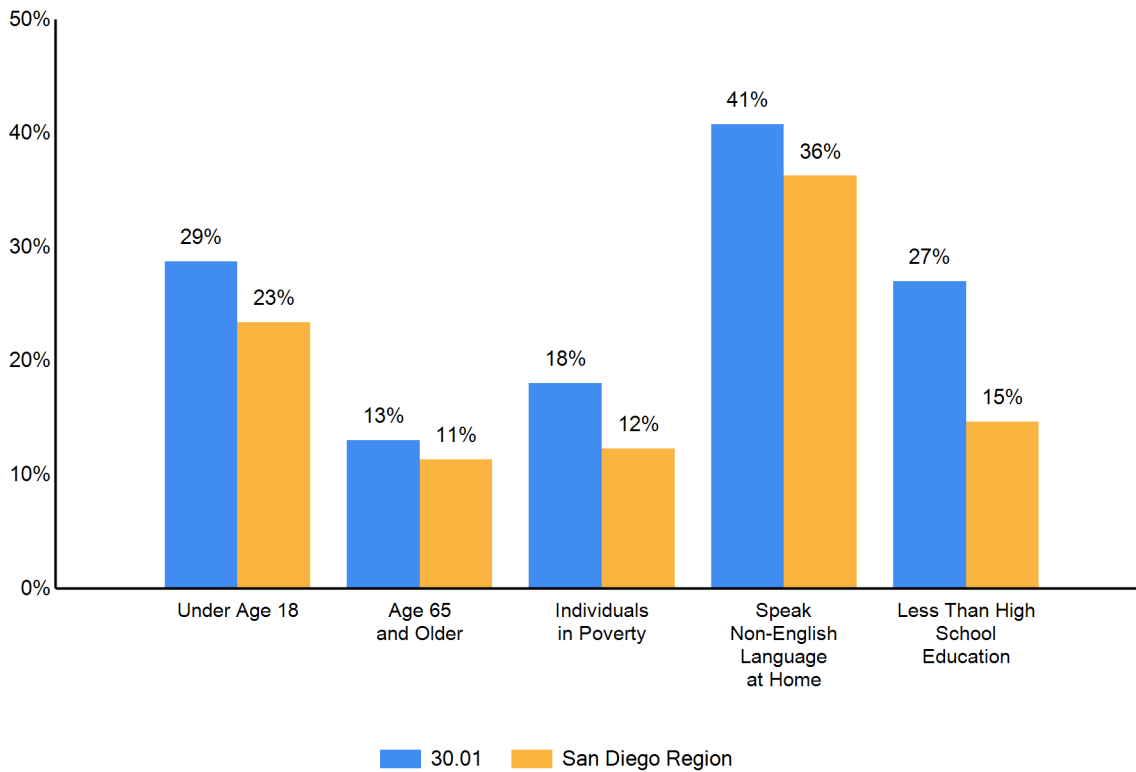
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>868</b>	<b>466</b>	<b>402</b>	<b>734</b>	<b>379</b>	<b>355</b>	<b>134</b>	<b>87</b>	<b>47</b>
Married couple family	476	230	246	465	219	246	11	11	0
Male householder, no wife present	91	39	52	25	10	15	66	29	37
Female householder, no husband present	301	197	104	244	150	94	57	47	10

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

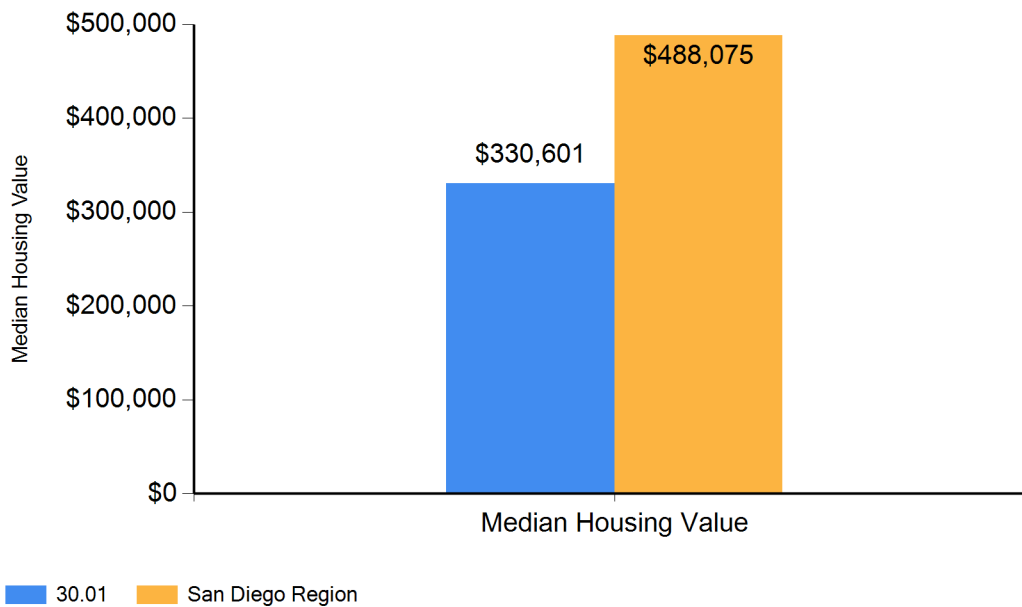


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075