



## Demographic and Socioeconomic Profile 2010

TRACT: 195.02

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>5,715</b>	<b>100%</b>
Hispanic	4,695	82%
White	716	13%
Black	125	2%
Two or More	72	1%
Asian	53	1%
Pacific Islander	27	<1%
American Indian	21	<1%
Other	6	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,715</b>	<b>2,928</b>	<b>2,787</b>	<b>49%</b>
Under 5	654	339	315	48%
5 to 9	580	288	292	50%
10 to 14	526	264	262	50%
15 to 17	309	171	138	45%
18 and 19	199	106	93	47%
20 to 24	602	314	288	48%
25 to 29	533	286	247	46%
30 to 34	482	239	243	50%
35 to 39	398	193	205	52%
40 to 44	381	198	183	48%
45 to 49	346	184	162	47%
50 to 54	263	133	130	49%
55 to 59	179	87	92	51%
60 and 61	50	27	23	46%
62 to 64	50	26	24	48%
65 to 69	55	26	29	53%
70 to 74	40	16	24	60%
75 to 79	25	12	13	52%
80 to 84	24	9	15	63%
85 and Older	19	10	9	47%
Under 18	2,069	1,062	1,007	49%
65 and older	163	73	90	55%
<b>Median</b>	<b>24.9</b>	<b>24.7</b>	<b>25.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,955</b>	<b>100%</b>
Never Married	1,676	42%
Married, excluding separated	1,714	43%
Separated	88	2%
Widowed	52	1%
Divorced	425	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>5,715</b>	<b>100%</b>
Household	5,708	100%
Group Quarters - Other	7	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>5,715</b>	<b>4,695</b>	<b>716</b>	<b>125</b>	<b>21</b>	<b>53</b>	<b>27</b>	<b>6</b>	<b>72</b>
Under 5	654	587	44	4	4	2	1	1	11
5 to 9	580	526	27	11	2	3	3	1	7
10 to 14	526	474	34	10	0	0	2	2	4
15 to 17	309	285	14	4	1	1	1	0	3
18 and 19	199	175	12	4	1	1	1	0	5
20 to 24	602	469	97	13	2	8	3	0	10
25 to 29	533	435	75	9	1	5	1	0	7
30 to 34	482	403	48	12	3	6	2	0	8
35 to 39	398	343	34	12	1	2	4	0	2
40 to 44	381	287	67	9	4	7	4	0	3
45 to 49	346	245	77	12	1	5	3	0	3
50 to 54	263	185	65	3	0	5	0	0	5
55 to 59	179	111	51	13	0	3	0	0	1
60 and 61	50	33	16	1	0	0	0	0	0
62 to 64	50	33	13	3	1	0	0	0	0
65 to 69	55	33	15	3	0	1	1	0	2
70 to 74	40	27	10	0	0	1	1	1	0
75 to 79	25	13	8	1	0	1	0	1	1
80 to 84	24	17	5	1	0	1	0	0	0
85 and Older	19	14	4	0	0	1	0	0	0
Under 18	2,069	1,872	119	29	7	6	7	4	25
65 and older	163	104	42	5	0	5	2	2	3
<b>Median</b>		<b>23.2</b>	<b>36.0</b>	<b>33.1</b>	<b>27.5</b>	<b>36.3</b>	<b>33.8</b>	<b>12.5</b>	<b>23.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>5,061</b>	<b>100%</b>
Speak Only English	1,450	29%
Speak Spanish:	3,540	70%
Speak English "well" or "very well"	1,793	35%
Speak English "not well" or "not at all"	1,747	35%
Speak Asian/Pacific Island language:	41	1%
Speak English "well" or "very well"	33	1%
Speak English "not well" or "not at all"	8	<1%
Speak other language:	30	1%
Speak English "well" or "very well"	30	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,845</b>	<b>100%</b>
Less than 9th grade	896	31%
9th through 12th grade, no diploma	543	19%
High school grad (incl. equivalency)	833	29%
Some college, no degree	354	12%
Associate degree	89	3%
Bachelor's degree	97	3%
Master's degree	33	1%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>5,312</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,518	29%	1,434	27%	84	2%
Nursery / Preschool	56	4%	56	4%	0	0%
Kindergarten to grade 4	512	34%	481	34%	31	37%
Grade 5 to grade 8	492	32%	469	33%	23	27%
Grade 9 to grade 12	370	24%	356	25%	14	17%
College, undergraduate	88	6%	72	5%	16	19%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	3,794	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,307</b>	<b>100%</b>	<b>756</b>	<b>100%</b>	<b>551</b>	<b>100%</b>
Family Households:	989	76%	756	100%	233	42%
Married couple family	570	44%	418	55%	152	28%
Other family:	419	32%	338	45%	81	15%
Male householder, no wife	138	11%	138	18%	0	0%
Female householder, no husband	281	21%	200	26%	81	15%
Nonfamily households:	318	24%	0	0%	318	58%
Householder living alone	168	13%	----	----	----	----
Other nonfamily households	150	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,354</b>	<b>100%</b>	<b>1307</b>	<b>47</b>	<b>3%</b>	<b>4.37</b>
Single family (detached)	257	19%	257	0	0%	4.46
Single family (attached)	477	35%	456	21	4%	4.61
2 to 4 units	321	24%	315	6	2%	4.34
5 to 9 units	193	14%	182	11	6%	3.81
10 or more units	106	8%	97	9	8%	4.13
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>289</b>	<b>100%</b>
Less than \$150,000	6	2%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	29	10%
\$250,000 to \$299,999	24	8%
\$300,000 to \$399,999	34	12%
\$400,000 to \$499,999	44	15%
\$500,000 to \$749,999	122	42%
\$750,000 to \$999,999	30	10%
\$1,000,000 or more	0	0%

**Median Value** **\$517,418**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,354</b>	<b>100%</b>
2005 or Later	1	<1%
2000 to 2004	0	0%
1990 to 1999	22	2%
1980 to 1989	209	15%
1970 to 1979	590	44%
1960 to 1969	174	13%
1950 to 1959	170	13%
1940 to 1949	164	12%
1939 or earlier	24	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,307</b>	<b>100%</b>	<b>1,018</b>	<b>100%</b>	<b>289</b>	<b>100%</b>
1.00 occupant housing per room or less	1,032	79%	823	81%	209	72%
1.01 to 1.50 occupants per room	172	13%	131	13%	41	14%
1.51 to 2.00 occupants per room	87	7%	48	5%	39	13%
2.01 or more occupants per room	16	1%	16	2%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,018</b>	<b>100%</b>
Less than \$500	51	5%
\$500 to \$599	0	0%
\$600 to \$699	34	3%
\$700 to \$799	73	7%
\$800 to \$899	86	8%
\$900 to \$999	157	15%
\$1,000 to \$1,249	413	41%
\$1,250 to \$1,499	169	17%
\$1,500 to \$1,999	28	3%
\$2,000 or more	0	0%
No cash rent	7	1%
<b>Median contract rent</b>	<b>\$1,066</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,018</b>	<b>100%</b>
Less than 20 percent	183	18%
20.0 to 24.9 percent	173	17%
25.0 to 29.9 percent	118	12%
30.0 to 34.9 percent	78	8%
35.0 to 39.9 percent	112	11%
40.0 to 49.9 percent	84	8%
50.0 percent or more	235	23%
Not computed	35	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,307</b>	<b>100%</b>
No vehicle	54	4%
1 vehicle	495	38%
2 vehicles	491	38%
3 vehicles	214	16%
4 or more vehicles	53	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,681</b>	<b>100%</b>
Worked in state of residence	2,681	100%
Worked in county of residence	2,632	98%
Worked outside county of residence	49	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,855</b>	<b>100%</b>	<b>1,981</b>	<b>51%</b>
In labor force	2,702	70%	1,637	61%
Armed forces	48	2%	48	100%
Civilian (employed)	2,398	89%	1,425	59%
Civilian (unemployed)	256	9%	164	64%
Not in labor force	1,153	30%	344	30%
Pct. of civilian labor force unemployed	9.6%		10.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,681</b>	<b>100%</b>
Car, truck or van:	2,168	81%
Drove Alone	1,695	63%
Carpooled	473	18%
Public Transportation:	221	8%
Bus	221	8%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	<1%
Bicycle	43	2%
Walked	133	5%
Other means	60	2%
Worked at home	45	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,681</b>	<b>100%</b>
Did not work at home	2,636	98%
Less than 10 minutes	167	6%
10 to 19 minutes	753	28%
20 to 29 minutes	710	26%
30 to 44 minutes	602	22%
45 to 59 minutes	141	5%
60 to 89 minutes	227	8%
90 minutes or more	36	1%
Worked at home	45	2%
<b>Average time to work (minutes)</b>	<b>31</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,632</b>	<b>100%</b>
Agriculture, forestry, mining	2	<1%
Utilities	8	<1%
Construction	422	16%
Manufacturing	497	19%
Wholesale trade	93	4%
Retail trade	185	7%
Transportation & warehousing	0	0%
Information & communications	47	2%
Finance, insurance, & real estate	144	5%
Professional, scientific, management, administration	64	2%
Educational, social, & health services	331	13%
Art, entertainment, recreation, accommodations, food	285	11%
Other services	181	7%
Public administration	373	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,632</b>	<b>100%</b>
Management, professional & related:	314	12%
Management (incl. farm managers)	98	4%
Business & financial	64	2%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	0	0%
Community & social service	61	2%
Legal	0	0%
Education, training, & library	27	1%
Art, entertainment, sports & media	64	2%
Healthcare practitioners	0	0%
Service:	805	31%
Healthcare support	21	1%
Protective service	5	<1%
Food preparation & serving	81	3%
Building & grounds cleaning / maintenance	566	22%
Personal care & service	132	5%
Sales & office	463	18%
Farming, fishing & forestry	29	1%
Construction, extraction & maintenance	438	17%
Production, transport & material moving	583	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,307</b>	<b>100%</b>
Less than \$15,000	103	8%
\$15,000 to \$29,999	275	21%
\$30,000 to \$44,999	349	27%
\$45,000 to \$59,999	237	18%
\$60,000 to \$74,999	162	12%
\$75,000 to \$99,999	118	9%
\$100,000 to \$124,999	47	4%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	16	1%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$41,841</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,307</b>	<b>100%</b>
With earnings	1,151	88%
With wage and salary income	1,085	83%
With self-employment income	179	14%
With interest, dividend, or net rental income	57	4%
With Social Security income	110	8%
With Supplemental Security income	32	2%
With public assistance income	89	7%
With retirement income	108	8%
With other types of income	142	11%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,634</b>	<b>100%</b>
Under .50	448	8%
.50 to .99	992	18%
1.00 to 1.24	708	13%
1.25 to 1.49	529	9%
1.50 to 1.84	555	10%
1.85 to 1.99	299	5%
2.00 and over	2,103	37%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,634</b>	<b>100%</b>
Above Poverty	4,194	74%
Below Poverty	1,440	26%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

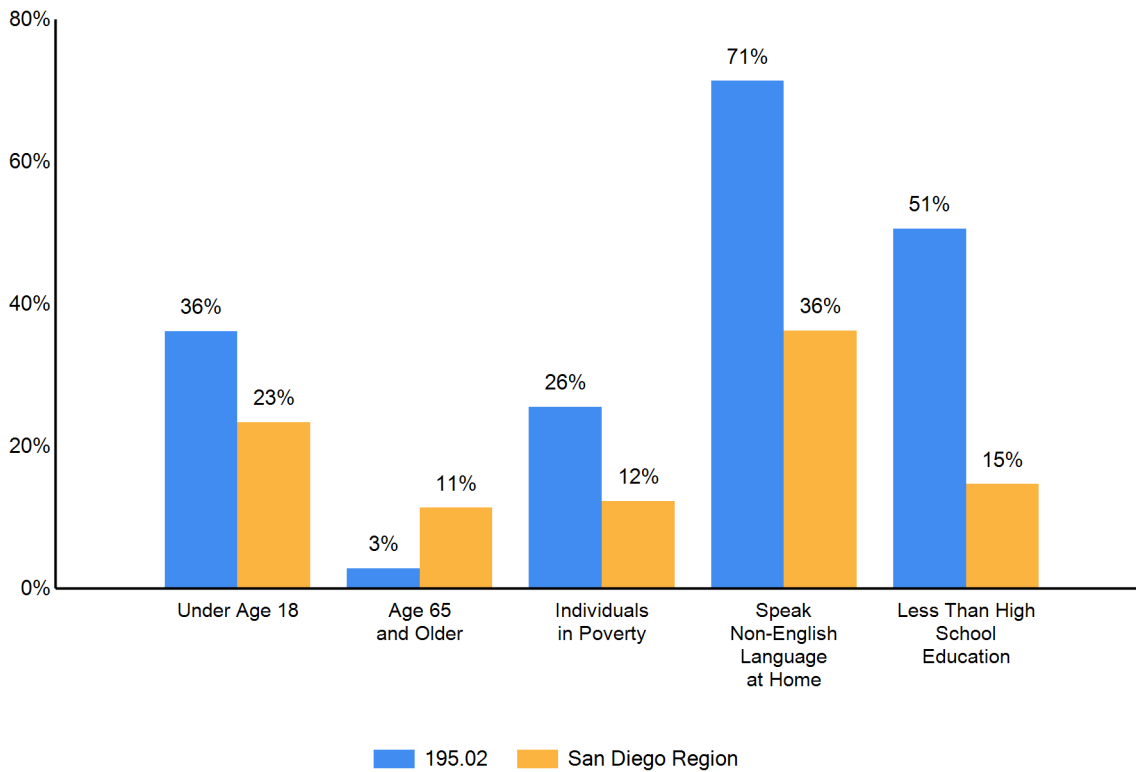
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>989</b>	<b>756</b>	<b>233</b>	<b>773</b>	<b>540</b>	<b>233</b>	<b>216</b>	<b>216</b>	<b>0</b>
Married couple family	570	418	152	448	296	152	122	122	0
Male householder, no wife present	138	138	0	112	112	0	26	26	0
Female householder, no husband present	281	200	81	213	132	81	68	68	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

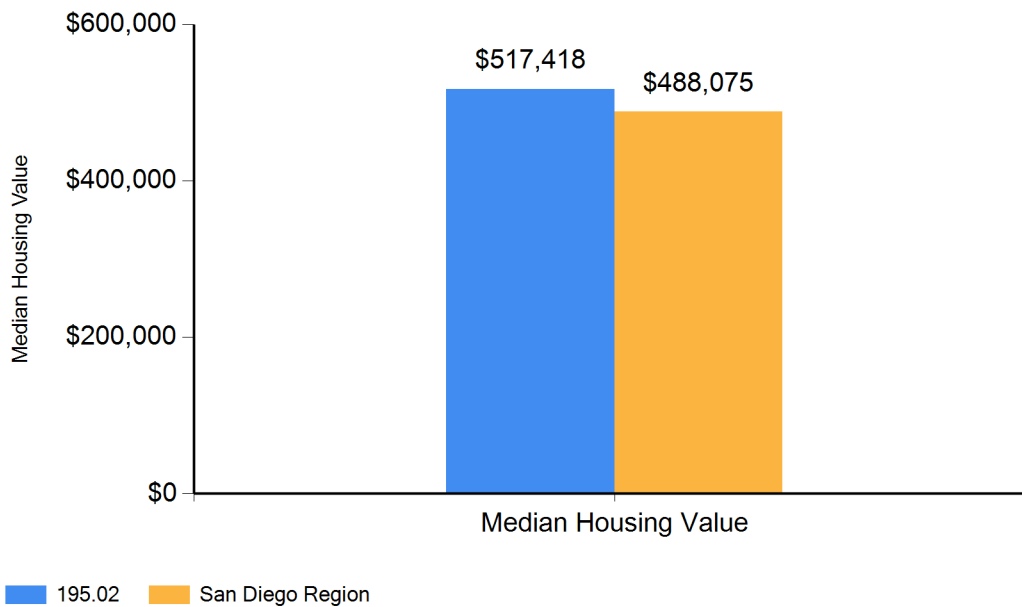


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075