



Demographic and Socioeconomic Profile 2010

TRACT: 80.06

Population by Race

	Population	Percent
Total Population	3,805	100%
White	3,181	84%
Hispanic	343	9%
Asian	115	3%
Two or More	105	3%
Black	25	1%
Other	17	<1%
Pacific Islander	10	<1%
American Indian	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,805	1,899	1,906	50%
Under 5	140	68	72	51%
5 to 9	134	77	57	43%
10 to 14	110	41	69	63%
15 to 17	66	37	29	44%
18 and 19	35	14	21	60%
20 to 24	363	149	214	59%
25 to 29	674	321	353	52%
30 to 34	488	275	213	44%
35 to 39	318	175	143	45%
40 to 44	261	157	104	40%
45 to 49	193	111	82	42%
50 to 54	191	99	92	48%
55 to 59	190	101	89	47%
60 and 61	65	34	31	48%
62 to 64	81	42	39	48%
65 to 69	103	53	50	49%
70 to 74	86	36	50	58%
75 to 79	96	41	55	57%
80 to 84	91	33	58	64%
85 and Older	120	35	85	71%
Under 18	450	223	227	50%
65 and older	496	198	298	60%
Median	33.9	34.4	33.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,421	100%
Never Married	1,771	52%
Married, excluding separated	1,123	33%
Separated	47	1%
Widowed	73	2%
Divorced	407	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,805	100%
Household	3,782	99%
Group Quarters - Other	23	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,805	343	3,181	25	9	115	10	17	105
Under 5	140	18	108	0	0	4	1	0	9
5 to 9	134	15	103	1	0	0	0	2	13
10 to 14	110	16	76	1	0	2	1	1	13
15 to 17	66	17	47	0	0	0	0	0	2
18 and 19	35	5	24	1	0	2	0	0	3
20 to 24	363	35	298	2	0	14	1	2	11
25 to 29	674	54	571	8	1	14	0	1	25
30 to 34	488	48	400	1	2	23	4	1	9
35 to 39	318	32	264	3	0	13	0	0	6
40 to 44	261	18	217	3	1	11	1	4	6
45 to 49	193	23	153	1	0	10	2	2	2
50 to 54	191	21	159	1	3	5	0	1	1
55 to 59	190	12	166	1	1	7	0	1	2
60 and 61	65	3	62	0	0	0	0	0	0
62 to 64	81	1	77	1	0	1	0	0	1
65 to 69	103	9	90	0	0	2	0	0	2
70 to 74	86	4	77	0	0	4	0	1	0
75 to 79	96	3	89	1	1	2	0	0	0
80 to 84	91	5	85	0	0	1	0	0	0
85 and Older	120	4	115	0	0	0	0	1	0
Under 18	450	66	334	2	0	6	2	3	37
65 and older	496	25	456	1	1	9	0	2	2
Median		31.2	34.5	29.7	50.8	34.7	32.5	41.9	25.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,665	100%
Speak Only English	2,913	79%
Speak Spanish:	395	11%
Speak English "well" or "very well"	395	11%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	16	<1%
Speak English "well" or "very well"	16	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	341	9%
Speak English "well" or "very well"	320	9%
Speak English "not well" or "not at all"	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,957	100%
Less than 9th grade	128	4%
9th through 12th grade, no diploma	30	1%
High school grad (incl. equivalency)	200	7%
Some college, no degree	470	16%
Associate degree	139	5%
Bachelor's degree	1,196	40%
Master's degree	433	15%
Professional school degree	182	6%
Doctorate degree	179	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,723	100%	---	---	---	---
Enrolled in school	774	21%	500	13%	274	7%
Nursery / Preschool	62	8%	27	5%	35	13%
Kindergarten to grade 4	156	20%	131	26%	25	9%
Grade 5 to grade 8	52	7%	30	6%	22	8%
Grade 9 to grade 12	0	0%	0	0%	0	0%
College, undergraduate	225	29%	193	39%	32	12%
Graduate or Professional school	279	36%	119	24%	160	58%
Not enrolled in school	2,949	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,966	100%	191	100%	1,775	100%
Family Households:	568	29%	191	100%	377	21%
Married couple family	515	26%	171	90%	344	19%
Other family:	53	3%	20	10%	33	2%
Male householder, no wife	0	0%	0	0%	0	0%
Female householder, no husband	53	3%	20	10%	33	2%
Nonfamily households:	1,398	71%	0	0%	1,398	79%
Householder living alone	1,010	51%	----	----	----	----
Other nonfamily households	388	20%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,120	100%	1966	154	7%	1.92
Single family (detached)	570	27%	557	13	2%	2.13
Single family (attached)	186	9%	179	7	4%	1.99
2 to 4 units	468	22%	417	51	11%	1.88
5 to 9 units	298	14%	281	17	6%	1.75
10 or more units	598	28%	532	66	11%	1.82
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	694	100%
Less than \$150,000	10	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	16	2%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	82	12%
\$400,000 to \$499,999	107	15%
\$500,000 to \$749,999	72	10%
\$750,000 to \$999,999	215	31%
\$1,000,000 or more	192	28%

Median Value **\$820,602**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,120	100%
2005 or Later	77	4%
2000 to 2004	138	7%
1990 to 1999	147	7%
1980 to 1989	80	4%
1970 to 1979	675	32%
1960 to 1969	212	10%
1950 to 1959	600	28%
1940 to 1949	94	4%
1939 or earlier	97	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,966	100%	1,272	100%	694	100%
1.00 occupant housing per room or less	1,966	100%	1,272	100%	694	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,272	100%
Less than \$500	0	0%
\$500 to \$599	34	3%
\$600 to \$699	27	2%
\$700 to \$799	58	5%
\$800 to \$899	145	11%
\$900 to \$999	32	3%
\$1,000 to \$1,249	324	25%
\$1,250 to \$1,499	192	15%
\$1,500 to \$1,999	271	21%
\$2,000 or more	189	15%
No cash rent	0	0%
Median contract rent	\$1,268	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,272	100%
Less than 20 percent	400	31%
20.0 to 24.9 percent	202	16%
25.0 to 29.9 percent	43	3%
30.0 to 34.9 percent	137	11%
35.0 to 39.9 percent	61	5%
40.0 to 49.9 percent	65	5%
50.0 percent or more	364	29%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,966	100%
No vehicle	106	5%
1 vehicle	1,063	54%
2 vehicles	571	29%
3 vehicles	125	6%
4 or more vehicles	101	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,292	100%
Worked in state of residence	2,292	100%
Worked in county of residence	2,272	99%
Worked outside county of residence	20	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,402	100%	1,702	50%
In labor force	2,583	76%	1,362	53%
Armed forces	14	1%	14	100%
Civilian (employed)	2,324	90%	1,182	51%
Civilian (unemployed)	245	9%	166	68%
Not in labor force	819	24%	340	42%
Pct. of civilian labor force unemployed	9.5%		12.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,292	100%
Car, truck or van:	1,882	82%
Drove Alone	1,770	77%
Carpooled	112	5%
Public Transportation:	54	2%
Bus	54	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	13	1%
Walked	76	3%
Other means	21	1%
Worked at home	246	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,292	100%
Did not work at home	2,046	89%
Less than 10 minutes	255	11%
10 to 19 minutes	421	18%
20 to 29 minutes	685	30%
30 to 44 minutes	542	24%
45 to 59 minutes	94	4%
60 to 89 minutes	0	0%
90 minutes or more	49	2%
Worked at home	246	11%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,292	100%
Agriculture, forestry, mining	0	0%
Utilities	25	1%
Construction	135	6%
Manufacturing	193	8%
Wholesale trade	101	4%
Retail trade	113	5%
Transportation & warehousing	13	1%
Information & communications	100	4%
Finance, insurance, & real estate	189	8%
Professional, scientific, management, administration	58	3%
Educational, social, & health services	437	19%
Art, entertainment, recreation, accommodations, food	252	11%
Other services	139	6%
Public administration	537	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,292	100%
Management, professional & related:	1,211	53%
Management (incl. farm managers)	210	9%
Business & financial	122	5%
Computer & mathematical	136	6%
Architecture & engineering	42	2%
Life, physical & social science	134	6%
Community & social service	33	1%
Legal	152	7%
Education, training, & library	131	6%
Art, entertainment, sports & media	94	4%
Healthcare practitioners	157	7%
Service:	386	17%
Healthcare support	53	2%
Protective service	39	2%
Food preparation & serving	216	9%
Building & grounds cleaning / maintenance	15	1%
Personal care & service	63	3%
Sales & office	611	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	73	3%
Production, transport & material moving	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,966	100%
Less than \$15,000	114	6%
\$15,000 to \$29,999	224	11%
\$30,000 to \$44,999	248	13%
\$45,000 to \$59,999	273	14%
\$60,000 to \$74,999	196	10%
\$75,000 to \$99,999	382	19%
\$100,000 to \$124,999	157	8%
\$125,000 to \$149,999	105	5%
\$150,000 to \$199,999	123	6%
\$200,000 or more	144	7%
Median Income	\$69,490	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,966	100%
With earnings	1,672	85%
With wage and salary income	1,485	76%
With self-employment income	374	19%
With interest, dividend, or net rental income	875	45%
With Social Security income	382	19%
With Supplemental Security income	0	0%
With public assistance income	0	0%
With retirement income	319	16%
With other types of income	327	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,805	100%
Under .50	147	4%
.50 to .99	249	7%
1.00 to 1.24	101	3%
1.25 to 1.49	41	1%
1.50 to 1.84	113	3%
1.85 to 1.99	106	3%
2.00 and over	3,048	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,805	100%
Above Poverty	3,409	90%
Below Poverty	396	10%

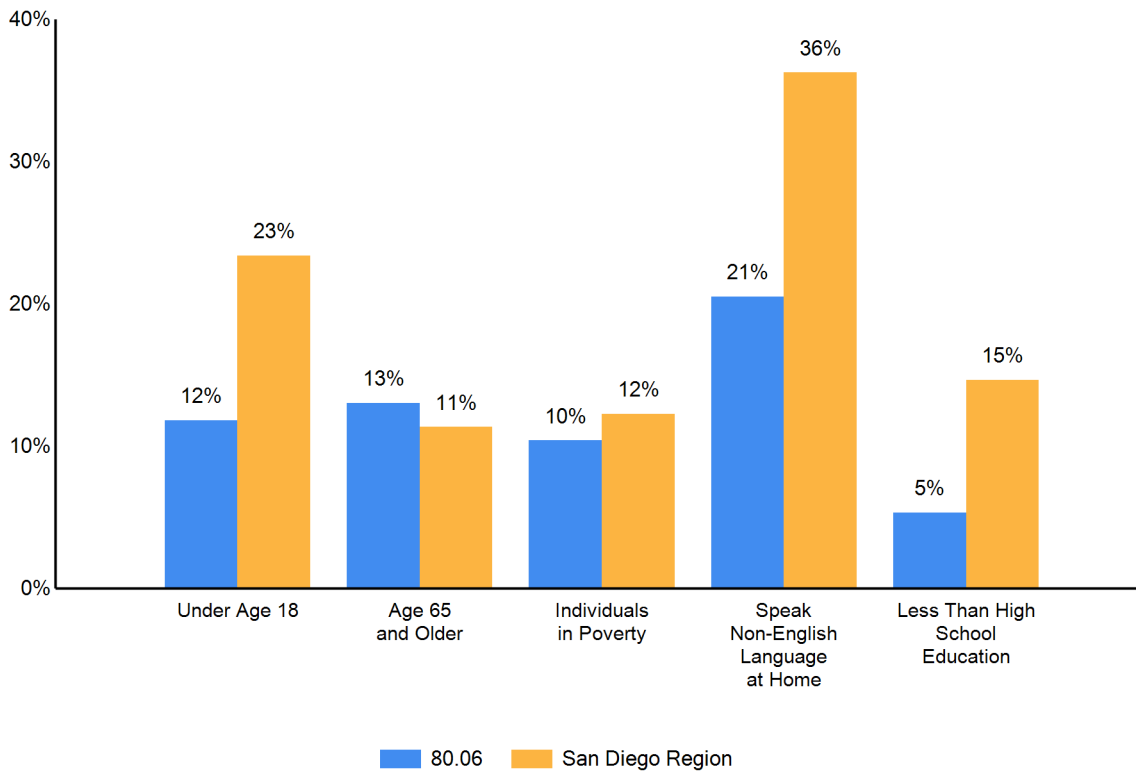
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	568	191	377	555	191	364	13	0	13
Married couple family	515	171	344	515	171	344	0	0	0
Male householder, no wife present	0	0	0	0	0	0	0	0	0
Female householder, no husband present	53	20	33	40	20	20	13	0	13

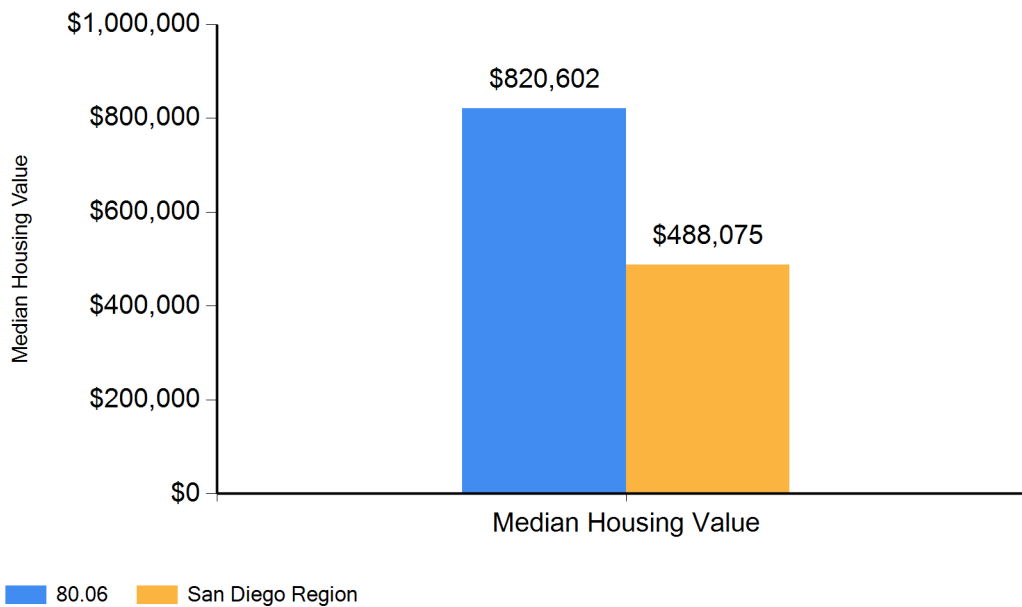
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075