



## Demographic and Socioeconomic Profile 2010

TRACT: 32.11

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,165</b>	<b>100%</b>
Hispanic	1,645	52%
Asian	699	22%
White	501	16%
Black	191	6%
Two or More	81	3%
Pacific Islander	37	1%
American Indian	8	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,165</b>	<b>1,554</b>	<b>1,611</b>	<b>51%</b>
Under 5	182	94	88	48%
5 to 9	209	110	99	47%
10 to 14	235	118	117	50%
15 to 17	160	88	72	45%
18 and 19	105	51	54	51%
20 to 24	209	123	86	41%
25 to 29	189	94	95	50%
30 to 34	208	105	103	50%
35 to 39	197	100	97	49%
40 to 44	206	102	104	50%
45 to 49	243	115	128	53%
50 to 54	227	116	111	49%
55 to 59	203	92	111	55%
60 and 61	70	30	40	57%
62 to 64	99	47	52	53%
65 to 69	124	57	67	54%
70 to 74	98	36	62	63%
75 to 79	78	34	44	56%
80 to 84	67	20	47	70%
85 and Older	56	22	34	61%
Under 18	786	410	376	48%
65 and older	423	169	254	60%
<b>Median</b>	<b>37.2</b>	<b>34.7</b>	<b>39.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,539</b>	<b>100%</b>
Never Married	705	28%
Married, excluding separated	1,430	56%
Separated	59	2%
Widowed	137	5%
Divorced	208	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,165</b>	<b>100%</b>
Household	3,155	100%
Group Quarters - Other	10	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,165</b>	<b>1,645</b>	<b>501</b>	<b>191</b>	<b>8</b>	<b>699</b>	<b>37</b>	<b>3</b>	<b>81</b>
Under 5	182	133	10	10	0	21	0	0	8
5 to 9	209	139	8	10	1	37	3	0	11
10 to 14	235	139	15	14	2	50	3	0	12
15 to 17	160	107	9	11	1	26	1	0	5
18 and 19	105	68	9	6	0	19	2	0	1
20 to 24	209	121	16	17	0	46	2	0	7
25 to 29	189	109	18	7	0	47	3	0	5
30 to 34	208	124	25	8	1	35	4	1	10
35 to 39	197	110	26	8	0	38	7	1	7
40 to 44	206	112	33	19	0	33	1	0	8
45 to 49	243	117	41	15	1	64	4	0	1
50 to 54	227	94	49	15	0	63	3	0	3
55 to 59	203	82	46	13	0	61	0	0	1
60 and 61	70	27	15	5	0	22	0	1	0
62 to 64	99	41	25	4	0	27	0	0	2
65 to 69	124	47	38	10	1	27	1	0	0
70 to 74	98	31	29	12	0	23	3	0	0
75 to 79	78	23	27	3	1	24	0	0	0
80 to 84	67	15	25	4	0	23	0	0	0
85 and Older	56	6	37	0	0	13	0	0	0
Under 18	786	518	42	45	4	134	7	0	36
65 and older	423	122	156	29	2	110	4	0	0
<b>Median</b>		<b>30.3</b>	<b>54.1</b>	<b>41.2</b>	<b>30.0</b>	<b>44.6</b>	<b>35.4</b>	<b>37.5</b>	<b>22.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>2,983</b>	<b>100%</b>
Speak Only English	1,164	39%
Speak Spanish:	1,114	37%
Speak English "well" or "very well"	968	32%
Speak English "not well" or "not at all"	146	5%
Speak Asian/Pacific Island language:	652	22%
Speak English "well" or "very well"	479	16%
Speak English "not well" or "not at all"	173	6%
Speak other language:	53	2%
Speak English "well" or "very well"	53	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,065</b>	<b>100%</b>
Less than 9th grade	257	12%
9th through 12th grade, no diploma	250	12%
High school grad (incl. equivalency)	440	21%
Some college, no degree	478	23%
Associate degree	144	7%
Bachelor's degree	408	20%
Master's degree	77	4%
Professional school degree	0	0%
Doctorate degree	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,053</b>	<b>100%</b>	---	---	---	---
Enrolled in school	930	30%	823	27%	107	4%
Nursery / Preschool	140	15%	119	14%	21	20%
Kindergarten to grade 4	168	18%	168	20%	0	0%
Grade 5 to grade 8	163	18%	138	17%	25	23%
Grade 9 to grade 12	217	23%	210	26%	7	7%
College, undergraduate	188	20%	188	23%	0	0%
Graduate or Professional school	54	6%	0	0%	54	50%
Not enrolled in school	2,123	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>867</b>	<b>100%</b>	<b>395</b>	<b>100%</b>	<b>472</b>	<b>100%</b>
Family Households:	742	86%	395	100%	347	74%
Married couple family	552	64%	314	79%	238	50%
Other family:	190	22%	81	21%	109	23%
Male householder, no wife	39	4%	28	7%	11	2%
Female householder, no husband	151	17%	53	13%	98	21%
Nonfamily households:	125	14%	0	0%	125	26%
Householder living alone	85	10%	----	----	----	----
Other nonfamily households	40	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>890</b>	<b>100%</b>	<b>867</b>	<b>23</b>	<b>3%</b>	<b>3.64</b>
Single family (detached)	829	93%	810	19	2%	3.62
Single family (attached)	8	1%	8	0	0%	4.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	53	6%	49	4	8%	3.92
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>747</b>	<b>100%</b>
Less than \$150,000	10	1%
\$150,000 to \$199,999	8	1%
\$200,000 to \$249,999	92	12%
\$250,000 to \$299,999	72	10%
\$300,000 to \$399,999	220	29%
\$400,000 to \$499,999	214	29%
\$500,000 to \$749,999	105	14%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	26	3%

**Median Value** **\$387,844**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>890</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	9	1%
1990 to 1999	12	1%
1980 to 1989	61	7%
1970 to 1979	175	20%
1960 to 1969	100	11%
1950 to 1959	426	48%
1940 to 1949	55	6%
1939 or earlier	52	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>867</b>	<b>100%</b>	<b>120</b>	<b>100%</b>	<b>747</b>	<b>100%</b>
1.00 occupant housing per room or less	767	88%	107	89%	660	88%
1.01 to 1.50 occupants per room	87	10%	0	0%	87	12%
1.51 to 2.00 occupants per room	13	1%	13	11%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>120</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	24	20%
\$1,000 to \$1,249	49	41%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	5	4%
\$2,000 or more	24	20%
No cash rent	18	15%
<b>Median contract rent</b>	<b>\$1,184</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>120</b>	<b>100%</b>
Less than 20 percent	16	13%
20.0 to 24.9 percent	31	26%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	13	11%
35.0 to 39.9 percent	11	9%
40.0 to 49.9 percent	7	6%
50.0 percent or more	24	20%
Not computed	18	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>867</b>	<b>100%</b>
No vehicle	45	5%
1 vehicle	154	18%
2 vehicles	358	41%
3 vehicles	221	25%
4 or more vehicles	89	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,333</b>	<b>100%</b>
Worked in state of residence	1,322	99%
Worked in county of residence	1,290	97%
Worked outside county of residence	32	2%
Worked outside state of residence	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,490</b>	<b>100%</b>	<b>1,206</b>	<b>48%</b>
In labor force	1,525	61%	857	56%
Armed forces	16	1%	13	81%
Civilian (employed)	1,342	88%	717	53%
Civilian (unemployed)	167	11%	127	76%
Not in labor force	965	39%	349	36%
Pct. of civilian labor force unemployed	11.1%		15.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,333</b>	<b>100%</b>
Car, truck or van:	1,257	94%
Drove Alone	1,099	82%
Carpooled	158	12%
Public Transportation:	26	2%
Bus	26	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	17	1%
Other means	26	2%
Worked at home	7	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,333</b>	<b>100%</b>
Did not work at home	1,326	99%
Less than 10 minutes	68	5%
10 to 19 minutes	425	32%
20 to 29 minutes	458	34%
30 to 44 minutes	257	19%
45 to 59 minutes	65	5%
60 to 89 minutes	53	4%
90 minutes or more	0	0%
Worked at home	7	1%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,285</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	93	7%
Manufacturing	108	8%
Wholesale trade	20	2%
Retail trade	124	10%
Transportation & warehousing	75	6%
Information & communications	8	1%
Finance, insurance, & real estate	64	5%
Professional, scientific, management, administration	96	7%
Educational, social, & health services	342	27%
Art, entertainment, recreation, accommodations, food	220	17%
Other services	7	1%
Public administration	128	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,285</b>	<b>100%</b>
Management, professional & related:	265	21%
Management (incl. farm managers)	41	3%
Business & financial	40	3%
Computer & mathematical	47	4%
Architecture & engineering	20	2%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	15	1%
Education, training, & library	59	5%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	43	3%
Service:	336	26%
Healthcare support	38	3%
Protective service	59	5%
Food preparation & serving	121	9%
Building & grounds cleaning / maintenance	71	6%
Personal care & service	47	4%
Sales & office	437	34%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	112	9%
Production, transport & material moving	135	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>867</b>	<b>100%</b>
Less than \$15,000	41	5%
\$15,000 to \$29,999	66	8%
\$30,000 to \$44,999	174	20%
\$45,000 to \$59,999	161	19%
\$60,000 to \$74,999	108	12%
\$75,000 to \$99,999	108	12%
\$100,000 to \$124,999	73	8%
\$125,000 to \$149,999	60	7%
\$150,000 to \$199,999	46	5%
\$200,000 or more	30	3%
<b>Median Income</b>	<b>\$59,208</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>867</b>	<b>100%</b>
With earnings	738	85%
With wage and salary income	729	84%
With self-employment income	79	9%
With interest, dividend, or net rental income	195	22%
With Social Security income	284	33%
With Supplemental Security income	68	8%
With public assistance income	0	0%
With retirement income	167	19%
With other types of income	169	19%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,134</b>	<b>100%</b>
Under .50	51	2%
.50 to .99	87	3%
1.00 to 1.24	124	4%
1.25 to 1.49	146	5%
1.50 to 1.84	310	10%
1.85 to 1.99	7	<1%
2.00 and over	2,409	77%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,134</b>	<b>100%</b>
Above Poverty	2,996	96%
Below Poverty	138	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

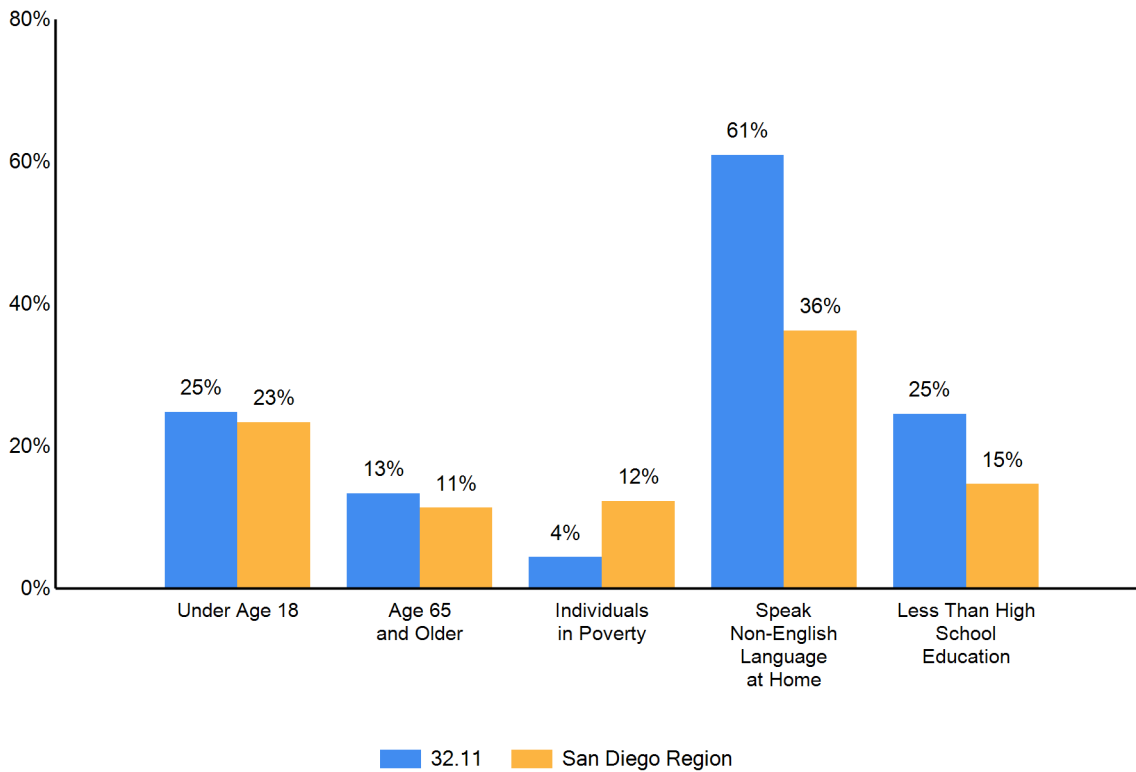
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>742</b>	<b>395</b>	<b>347</b>	<b>721</b>	<b>381</b>	<b>340</b>	<b>21</b>	<b>14</b>	<b>7</b>
Married couple family	552	314	238	552	314	238	0	0	0
Male householder, no wife present	39	28	11	39	28	11	0	0	0
Female householder, no husband present	151	53	98	130	39	91	21	14	7

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

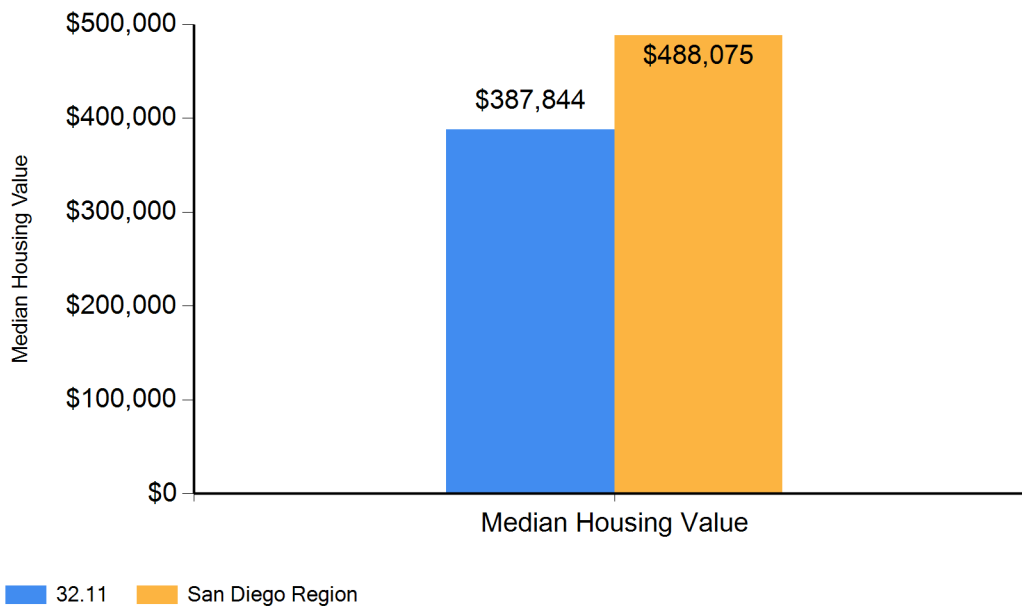


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075