

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



	Jan 1, 2014
Total Population	195,382
Household Population	194,210
Group Quarters Population	1,172
Persons Per Household	2.81

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,745	69,232	2.1%
Single Family - Detached	43,034	42,215	1.9%
Single Family - Multiple-Unit	8,269	8,054	2.6%
Multi-Family	18,740	18,270	2.5%
Mobile Home and Other	702	693	1.3%

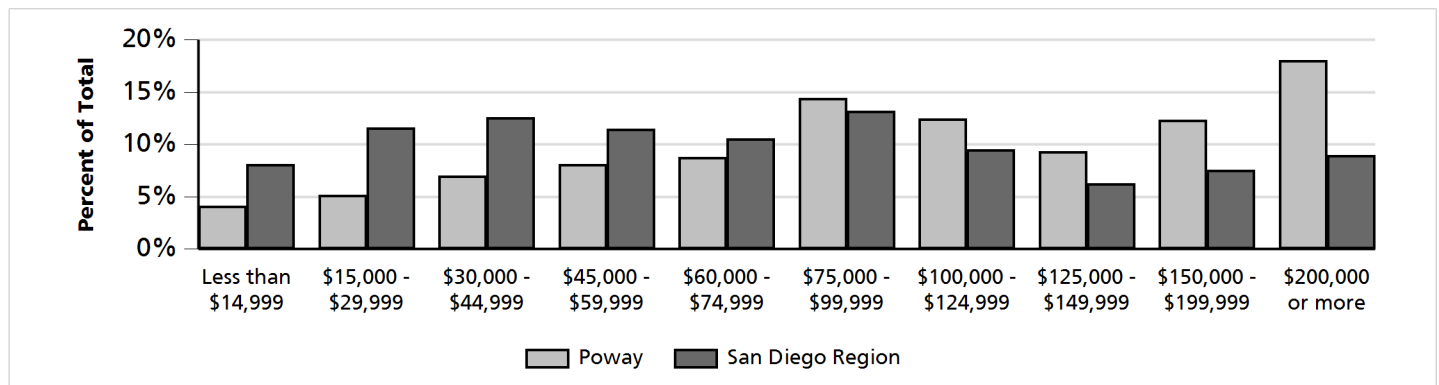
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	5%	7%	8%	9%	14%	12%	9%	12%	18%

Median Household Income

Adjusted for Inflation (2010 \$)	\$104,596
Not adjusted for inflation (current 2013\$)	\$110,925



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

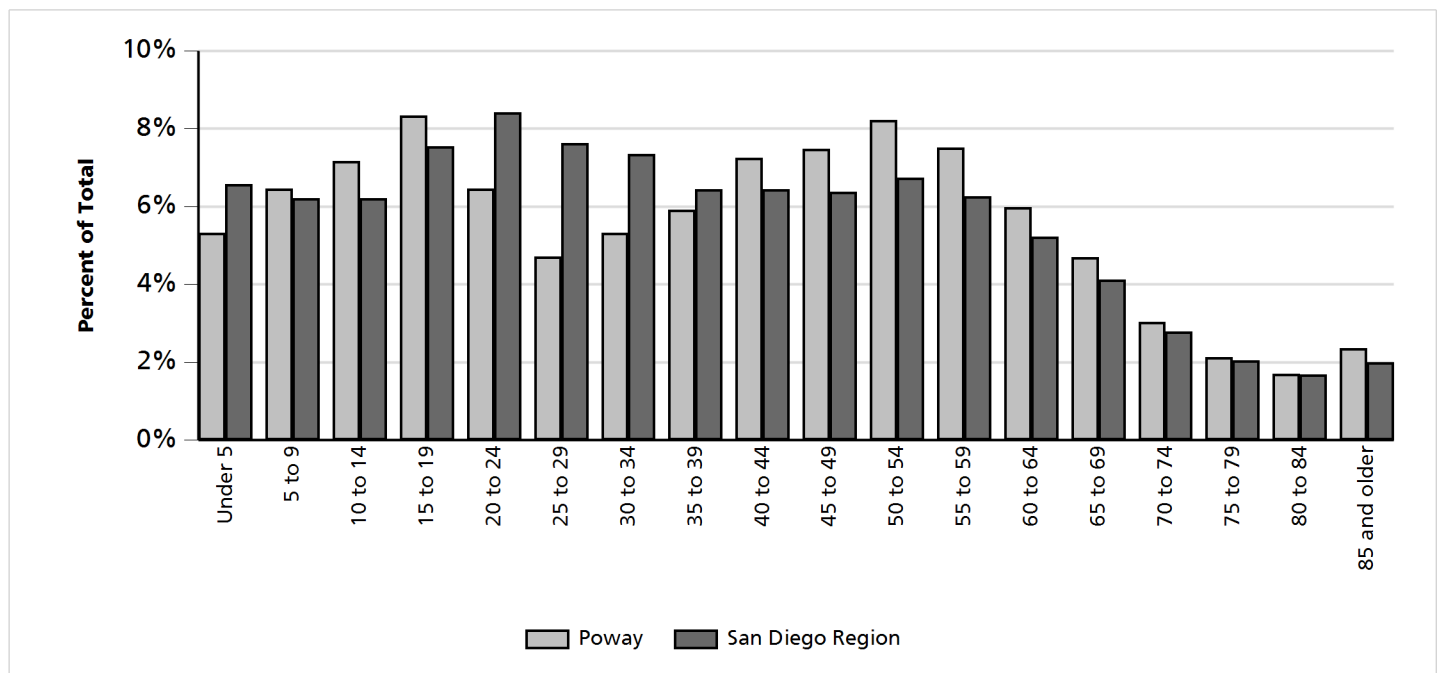
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	195,382	95,121	100,261	51%
Under 5	10,405	5,377	5,028	48%
5 to 9	12,595	6,421	6,174	49%
10 to 14	13,986	7,401	6,585	47%
15 to 17	9,612	5,142	4,470	47%
18 and 19	6,669	3,450	3,219	48%
20 to 24	12,621	6,543	6,078	48%
25 to 29	9,193	4,657	4,536	49%
30 to 34	10,378	5,052	5,326	51%
35 to 39	11,565	5,386	6,179	53%
40 to 44	14,162	6,681	7,481	53%
45 to 49	14,610	6,846	7,764	53%
50 to 54	16,059	7,718	8,341	52%
55 to 59	14,680	7,051	7,629	52%
60 and 61	5,047	2,345	2,702	54%
62 to 64	6,632	3,041	3,591	54%
65 to 69	9,163	4,353	4,810	52%
70 to 74	5,922	2,683	3,239	55%
75 to 79	4,149	1,830	2,319	56%
80 to 84	3,333	1,454	1,879	56%
85 and older	4,601	1,690	2,911	63%
Under 18	46,598	24,341	22,257	48%
65 and older	27,168	12,010	15,158	56%
Median Age	40.2	38.3	41.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	22,510	115,591	3,715	432	44,905	8,229
Under 5	1,568	5,236	172	27	2,788	614
5 to 9	2,151	5,767	211	21	3,158	1,287
10 to 14	2,190	6,905	250	27	3,469	1,145
15 to 17	1,453	5,085	184	23	2,158	709
18 and 19	938	3,771	147	11	1,377	425
20 to 24	1,867	7,326	300	38	2,301	789
25 to 29	1,454	5,033	208	39	1,984	475
30 to 34	1,504	5,403	253	26	2,761	431
35 to 39	1,467	5,722	237	32	3,699	408
40 to 44	1,704	7,340	283	41	4,417	377
45 to 49	1,591	8,537	303	46	3,833	300
50 to 54	1,404	10,555	334	23	3,367	376
55 to 59	1,066	10,185	271	31	2,798	329
60 and 61	318	3,571	99	6	959	94
62 to 64	384	4,727	110	13	1,296	102
65 to 69	511	6,684	117	15	1,691	145
70 to 74	369	4,324	69	7	1,068	85
75 to 79	228	2,951	60	3	842	65
80 to 84	145	2,588	46	2	510	42
85 and older	198	3,881	61	1	429	31
Under 18	7,362	22,993	817	98	11,573	3,755
65 and older	1,451	20,428	353	28	4,540	368
Median Age	28.7	45.1	37.8	35.6	38.3	19.7