

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



Jan 1, 2012

Total Population	78,903
Household Population	77,688
Group Quarters Population	1,215
Persons Per Household	2.10

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,329	36,998	10.5%
Single Family - Detached	14,289	12,942	9.4%
Single Family - Multiple-Unit	7,085	6,305	11.0%
Multi-Family	19,723	17,567	10.9%
Mobile Home and Other	232	184	20.7%

HOUSEHOLD INCOME

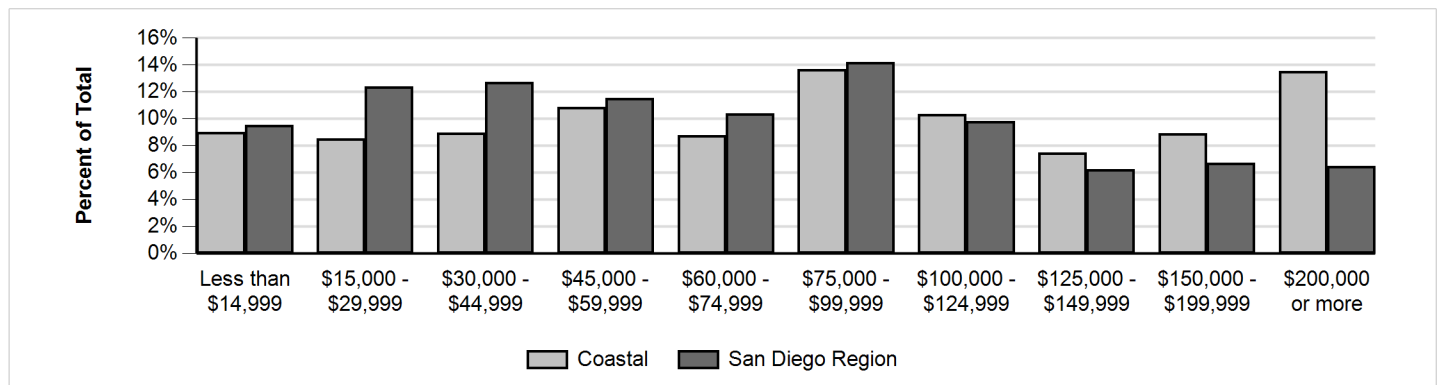
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	9%	9%	11%	9%	14%	10%	7%	9%	14%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$82,164
Not adjusted for inflation (current 2011\$)	\$84,656



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

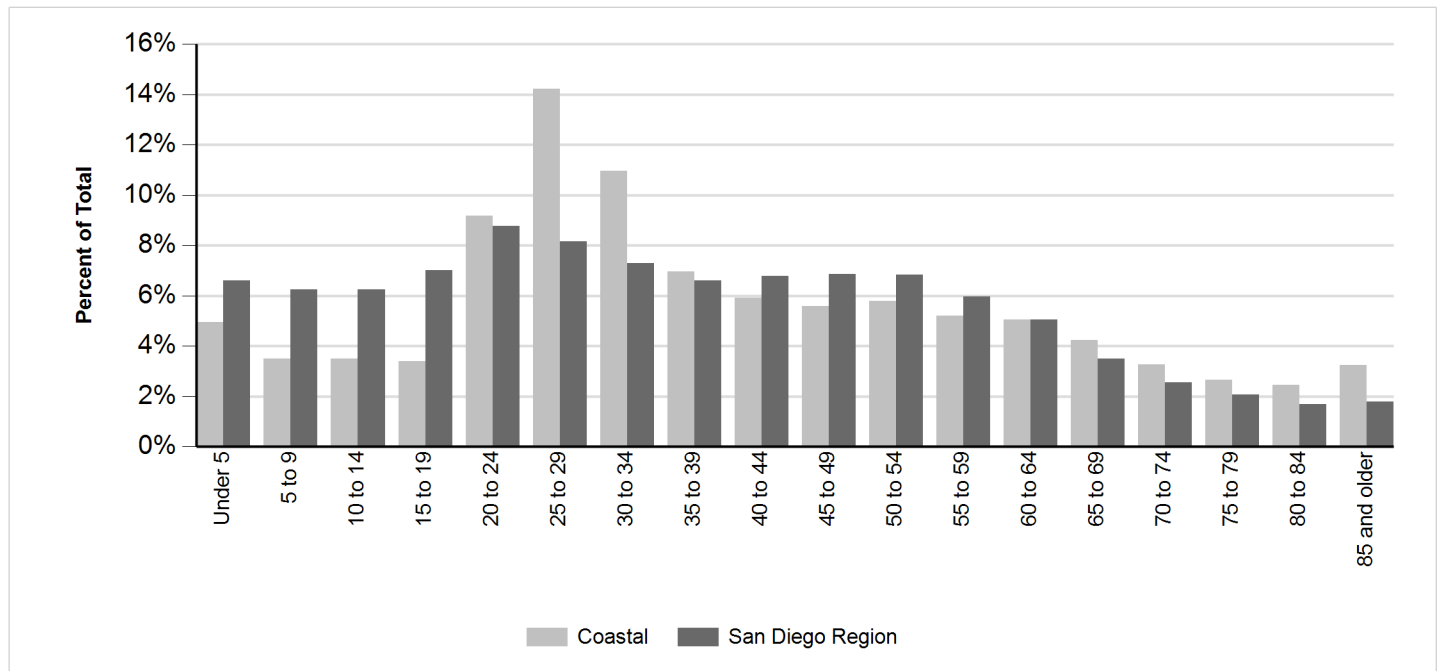
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	78,903	40,404	38,499	49%
Under 5	3,894	2,028	1,866	48%
5 to 9	2,750	1,409	1,341	49%
10 to 14	2,764	1,359	1,405	51%
15 to 17	1,610	848	762	47%
18 and 19	1,060	523	537	51%
20 to 24	7,246	3,462	3,784	52%
25 to 29	11,211	5,960	5,251	47%
30 to 34	8,643	4,866	3,777	44%
35 to 39	5,486	3,100	2,386	43%
40 to 44	4,665	2,495	2,170	47%
45 to 49	4,410	2,423	1,987	45%
50 to 54	4,575	2,381	2,194	48%
55 to 59	4,113	2,103	2,010	49%
60 and 61	1,507	728	779	52%
62 to 64	2,486	1,200	1,286	52%
65 to 69	3,335	1,615	1,720	52%
70 to 74	2,582	1,213	1,369	53%
75 to 79	2,087	914	1,173	56%
80 to 84	1,926	832	1,094	57%
85 and older	2,553	945	1,608	63%
Under 18	11,018	5,644	5,374	49%
65 and older	12,483	5,519	6,964	56%
Median Age	35.2	34.7	36.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,865	60,580	1,071	178	3,957	2,252
Under 5	837	2,533	116	9	155	244
5 to 9	586	1,770	93	7	102	192
10 to 14	783	1,648	53	5	106	169
15 to 17	400	1,018	31	6	66	89
18 and 19	278	651	21	1	55	54
20 to 24	1,044	5,447	101	16	405	233
25 to 29	1,471	8,620	127	30	591	372
30 to 34	1,295	6,531	103	25	450	239
35 to 39	875	4,038	81	13	334	145
40 to 44	676	3,476	96	7	295	115
45 to 49	649	3,309	67	10	268	107
50 to 54	538	3,662	40	12	243	80
55 to 59	462	3,329	47	10	214	51
60 and 61	132	1,266	19	5	65	20
62 to 64	181	2,115	24	8	131	27
65 to 69	187	2,966	20	3	126	33
70 to 74	161	2,250	10	4	117	40
75 to 79	110	1,863	7	4	86	17
80 to 84	89	1,742	8	2	71	14
85 and older	111	2,346	7	1	77	11
Under 18	2,606	6,969	293	27	429	694
65 and older	658	11,167	52	14	477	115
Median Age	30.1	37.6	29.7	33.0	35.7	26.9