

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92078



Apr 1, 2010

Total Population	39,983
Household Population	39,839
Group Quarters Population	144
Persons Per Household	2.61

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,064	15,250	5.1%
Single Family - Detached	8,032	7,770	3.3%
Single Family - Multiple-Unit	343	308	10.2%
Multi-Family	5,176	4,873	5.9%
Mobile Home and Other	2,513	2,299	8.5%

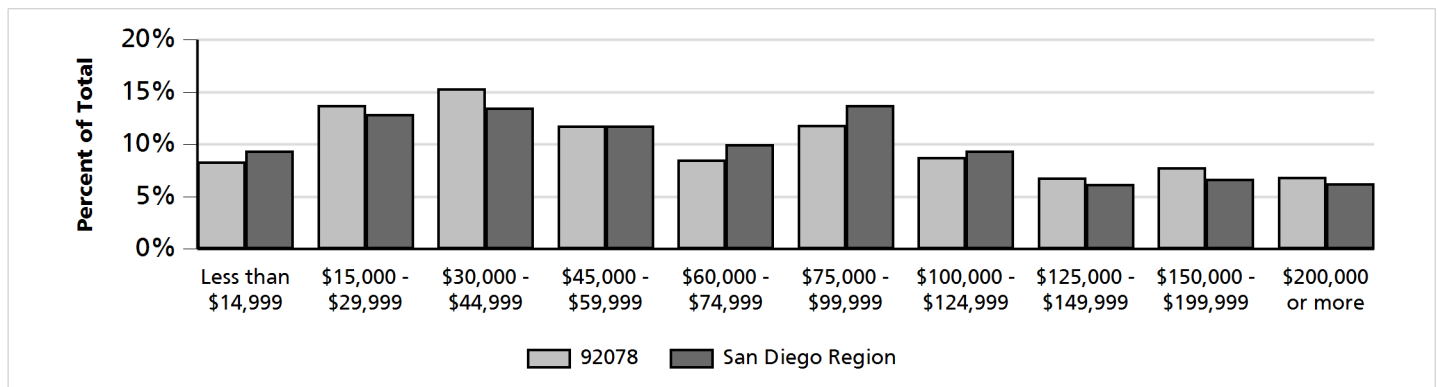
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	14%	15%	12%	9%	12%	9%	7%	8%	7%

Median Household Income

Adjusted for Inflation (2010 \$) \$61,281



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

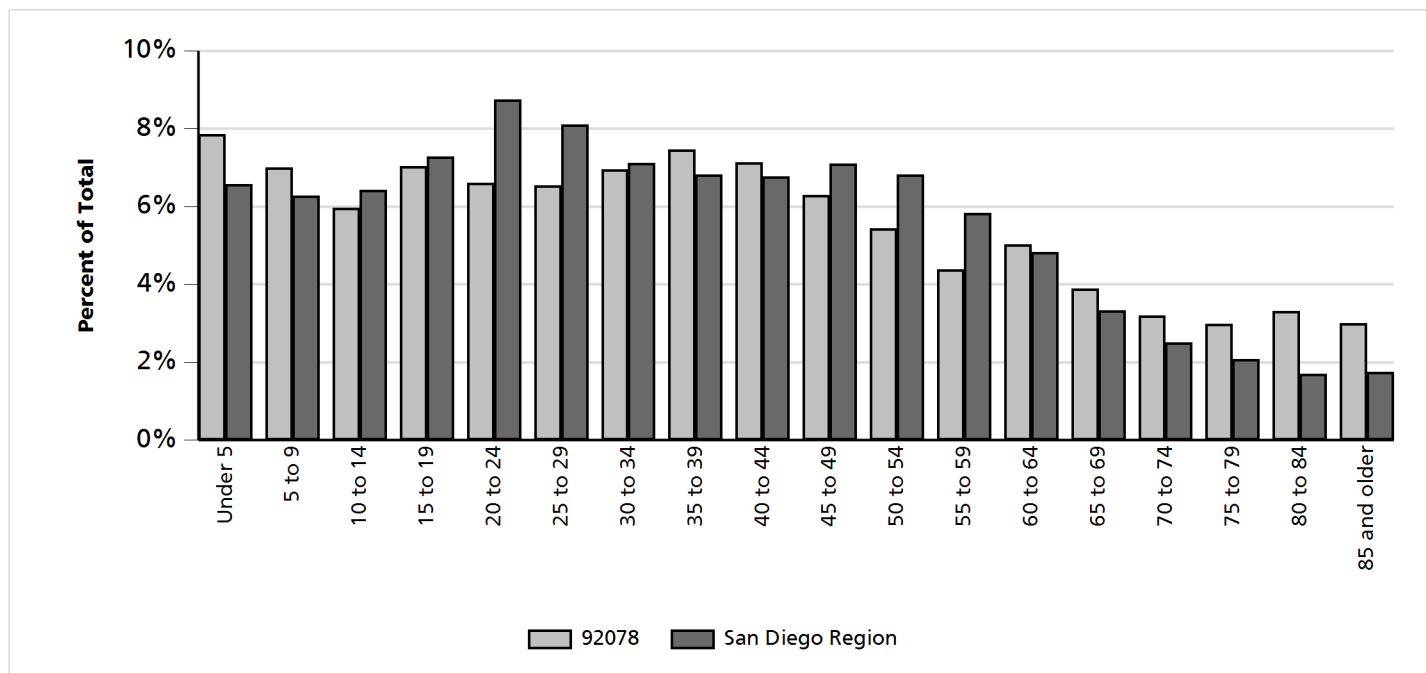
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	39,983	19,028	20,955	52%
Under 5	3,141	1,647	1,494	48%
5 to 9	2,797	1,342	1,455	52%
10 to 14	2,386	1,295	1,091	46%
15 to 17	1,350	724	626	46%
18 and 19	1,463	653	810	55%
20 to 24	2,639	1,291	1,348	51%
25 to 29	2,613	1,228	1,385	53%
30 to 34	2,775	1,361	1,414	51%
35 to 39	2,979	1,460	1,519	51%
40 to 44	2,851	1,461	1,390	49%
45 to 49	2,517	1,204	1,313	52%
50 to 54	2,170	1,012	1,158	53%
55 to 59	1,754	797	957	55%
60 and 61	701	344	357	51%
62 to 64	1,308	439	869	66%
65 to 69	1,555	684	871	56%
70 to 74	1,276	526	750	59%
75 to 79	1,190	541	649	55%
80 to 84	1,322	637	685	52%
85 and older	1,196	382	814	68%
Under 18	9,674	5,008	4,666	48%
65 and older	6,539	2,770	3,769	58%
Median Age	36.4	34.9	37.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,175	24,128	803	106	3,373	1,398
Under 5	1,062	1,637	53	6	221	162
5 to 9	927	1,408	61	9	156	236
10 to 14	874	1,101	21	4	231	155
15 to 17	584	592	33	1	82	58
18 and 19	482	854	25	3	54	45
20 to 24	941	1,329	113	2	158	96
25 to 29	885	1,345	76	7	217	83
30 to 34	872	1,506	58	0	286	53
35 to 39	778	1,670	91	2	377	61
40 to 44	620	1,753	39	5	365	69
45 to 49	603	1,556	79	30	167	82
50 to 54	388	1,494	37	2	203	46
55 to 59	314	1,199	42	5	149	45
60 and 61	84	481	12	12	85	27
62 to 64	170	984	21	3	88	42
65 to 69	221	1,122	11	5	153	43
70 to 74	118	954	9	3	164	28
75 to 79	119	910	15	3	109	34
80 to 84	78	1,152	4	4	67	17
85 and older	55	1,081	3	0	41	16
Under 18	3,447	4,738	168	20	690	611
65 and older	591	5,219	42	15	534	138
Median Age	26.2	41.8	31.7	47.3	38.7	22.2