

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Poway



Jan 1, 2015

<b>Total Population</b>	<b>88,187</b>
Household Population	87,737
Group Quarters Population	450
<b>Persons Per Household</b>	<b>2.82</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>31,791</b>	<b>31,111</b>	<b>2.1%</b>
Single Family - Detached	21,262	20,862	1.9%
Single Family - Multiple-Unit	3,938	3,776	4.1%
Multi-Family	5,889	5,780	1.9%
Mobile Home and Other	702	693	1.3%

## HOUSEHOLD INCOME

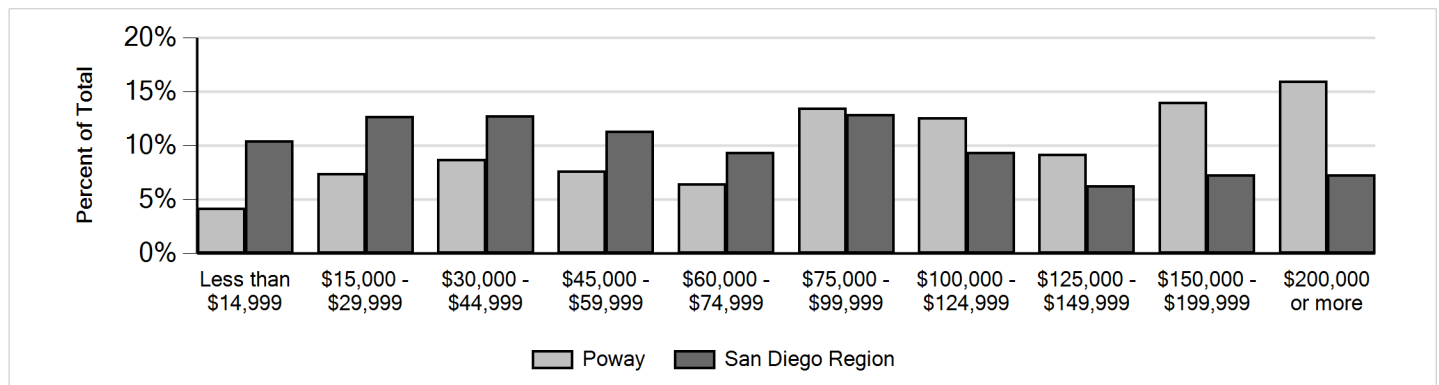
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	7%	9%	8%	6%	14%	13%	9%	14%	16%

## Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$103,809
Not adjusted for inflation (current 2014\$)	\$112,132



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

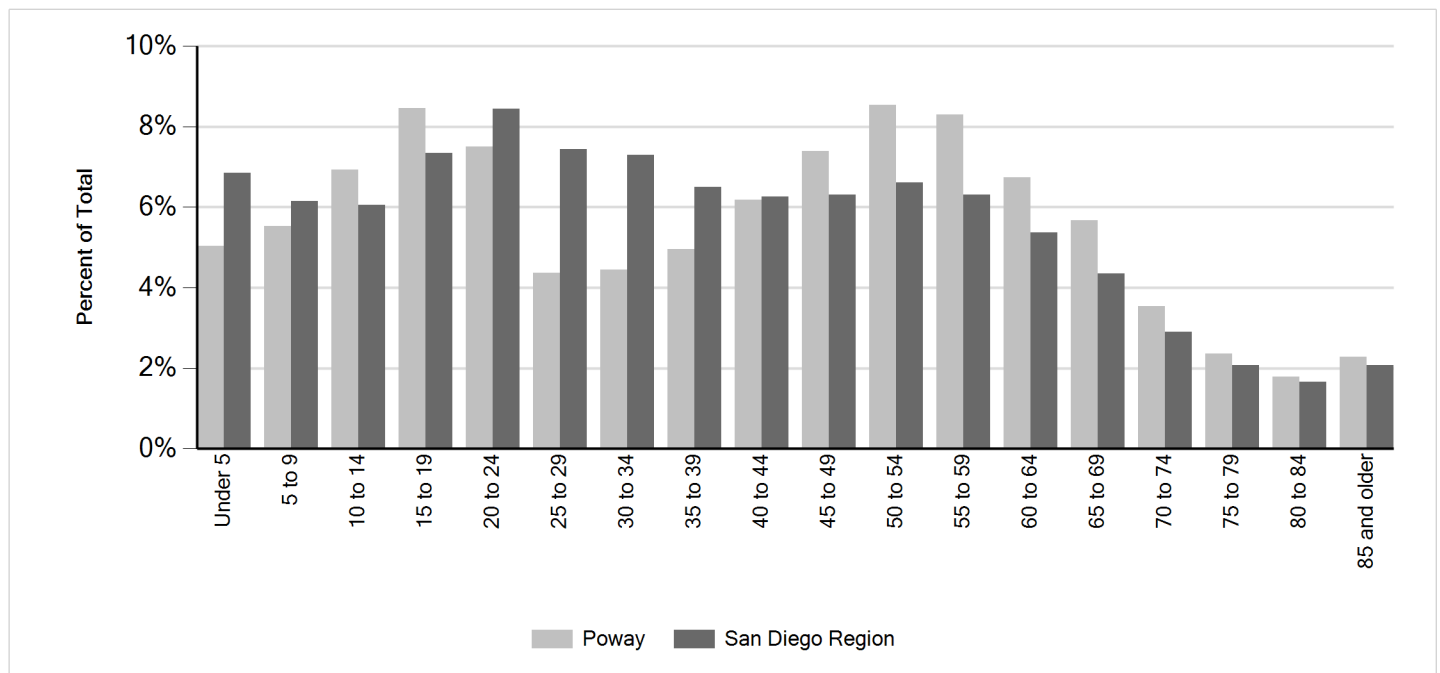
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>88,187</b>	<b>43,163</b>	<b>45,024</b>	<b>51%</b>
Under 5	4,444	2,244	2,200	50%
5 to 9	4,878	2,506	2,372	49%
10 to 14	6,104	3,148	2,956	48%
15 to 17	4,358	2,290	2,068	47%
18 and 19	3,103	1,579	1,524	49%
20 to 24	6,618	3,442	3,176	48%
25 to 29	3,856	2,004	1,852	48%
30 to 34	3,914	1,957	1,957	50%
35 to 39	4,371	2,059	2,312	53%
40 to 44	5,455	2,609	2,846	52%
45 to 49	6,518	3,032	3,486	53%
50 to 54	7,524	3,622	3,902	52%
55 to 59	7,318	3,514	3,804	52%
60 and 61	2,544	1,199	1,345	53%
62 to 64	3,391	1,625	1,766	52%
65 to 69	5,003	2,404	2,599	52%
70 to 74	3,120	1,487	1,633	52%
75 to 79	2,075	959	1,116	54%
80 to 84	1,581	701	880	56%
85 and older	2,012	782	1,230	61%
Under 18	19,784	10,188	9,596	49%
65 and older	13,791	6,333	7,458	54%
Median Age	42.2	40.7	43.7	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>11,380</b>	<b>57,702</b>	<b>1,415</b>	<b>213</b>	<b>14,309</b>	<b>3,168</b>
Under 5	798	2,457	91	2	997	99
5 to 9	1,054	2,408	72	9	930	405
10 to 14	1,112	3,338	81	16	1,063	494
15 to 17	679	2,586	64	11	717	301
18 and 19	497	1,956	49	6	417	178
20 to 24	1,085	4,319	97	26	752	339
25 to 29	721	2,285	81	17	560	192
30 to 34	709	2,212	82	13	735	163
35 to 39	679	2,318	90	25	1,096	163
40 to 44	786	2,962	94	20	1,428	165
45 to 49	813	4,156	110	19	1,290	130
50 to 54	753	5,351	140	7	1,101	172
55 to 59	577	5,530	123	15	937	136
60 and 61	177	1,966	34	2	327	38
62 to 64	191	2,645	50	9	436	60
65 to 69	277	3,963	62	13	607	81
70 to 74	176	2,552	34	1	335	22
75 to 79	122	1,684	26	2	232	9
80 to 84	77	1,291	19	0	179	15
85 and older	97	1,723	16	0	170	6
Under 18	3,643	10,789	308	38	3,707	1,299
65 and older	749	11,213	157	16	1,523	133
Median Age	28.2	47.4	40.0	36.3	39.5	21.6