



## Demographic and Socioeconomic Profile 2010

TRACT: 32.14

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,610</b>	<b>100%</b>
Hispanic	1,520	33%
Asian	1,120	24%
Black	984	21%
White	716	16%
Two or More	214	5%
Pacific Islander	43	1%
Other	11	<1%
American Indian	2	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,610</b>	<b>2,230</b>	<b>2,380</b>	<b>52%</b>
Under 5	373	198	175	47%
5 to 9	321	176	145	45%
10 to 14	315	161	154	49%
15 to 17	218	116	102	47%
18 and 19	155	71	84	54%
20 to 24	387	197	190	49%
25 to 29	401	206	195	49%
30 to 34	332	171	161	48%
35 to 39	313	148	165	53%
40 to 44	275	130	145	53%
45 to 49	336	147	189	56%
50 to 54	311	130	181	58%
55 to 59	291	131	160	55%
60 and 61	99	47	52	53%
62 to 64	91	44	47	52%
65 to 69	123	41	82	67%
70 to 74	101	52	49	49%
75 to 79	72	30	42	58%
80 to 84	46	16	30	65%
85 and Older	50	18	32	64%
Under 18	1,227	651	576	47%
65 and older	392	157	235	60%
<b>Median</b>	<b>32.0</b>	<b>29.8</b>	<b>34.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,601</b>	<b>100%</b>
Never Married	1,152	32%
Married, excluding separated	2,023	56%
Separated	72	2%
Widowed	112	3%
Divorced	242	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,610</b>	<b>100%</b>
Household	4,580	99%
Group Quarters - Other	30	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,610</b>	<b>1,520</b>	<b>716</b>	<b>984</b>	<b>2</b>	<b>1,120</b>	<b>43</b>	<b>11</b>	<b>214</b>
Under 5	373	156	28	82	0	69	3	0	35
5 to 9	321	132	18	69	0	70	0	1	31
10 to 14	315	121	26	71	0	63	1	1	32
15 to 17	218	81	15	66	0	42	1	0	13
18 and 19	155	51	17	49	0	25	3	2	8
20 to 24	387	151	52	77	0	80	5	2	20
25 to 29	401	146	62	72	1	99	6	0	15
30 to 34	332	112	39	68	0	91	3	1	18
35 to 39	313	112	38	77	0	75	1	0	10
40 to 44	275	101	38	58	0	65	0	3	10
45 to 49	336	88	65	90	0	81	4	1	7
50 to 54	311	73	81	68	0	79	7	0	3
55 to 59	291	73	55	61	1	94	3	0	4
60 and 61	99	19	19	22	0	35	0	0	4
62 to 64	91	21	24	10	0	32	3	0	1
65 to 69	123	26	41	18	0	37	0	0	1
70 to 74	101	21	29	18	0	31	1	0	1
75 to 79	72	17	28	3	0	23	1	0	0
80 to 84	46	10	14	1	0	20	1	0	0
85 and Older	50	9	27	4	0	9	0	0	1
Under 18	1,227	490	87	288	0	244	5	2	111
65 and older	392	83	139	44	0	120	3	0	3
<b>Median</b>		<b>27.3</b>	<b>46.9</b>	<b>30.4</b>	<b>55.0</b>	<b>36.4</b>	<b>34.2</b>	<b>23.8</b>	<b>17.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,237</b>	<b>100%</b>
Speak Only English	2,412	57%
Speak Spanish:	719	17%
Speak English "well" or "very well"	653	15%
Speak English "not well" or "not at all"	66	2%
Speak Asian/Pacific Island language:	788	19%
Speak English "well" or "very well"	707	17%
Speak English "not well" or "not at all"	81	2%
Speak other language:	318	7%
Speak English "well" or "very well"	278	7%
Speak English "not well" or "not at all"	40	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,841</b>	<b>100%</b>
Less than 9th grade	80	3%
9th through 12th grade, no diploma	228	8%
High school grad (incl. equivalency)	551	19%
Some college, no degree	982	35%
Associate degree	341	12%
Bachelor's degree	516	18%
Master's degree	128	5%
Professional school degree	15	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,385</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,321	30%	1,108	25%	213	5%
Nursery / Preschool	77	6%	68	6%	9	4%
Kindergarten to grade 4	270	20%	267	24%	3	1%
Grade 5 to grade 8	294	22%	294	27%	0	0%
Grade 9 to grade 12	196	15%	180	16%	16	8%
College, undergraduate	413	31%	271	24%	142	67%
Graduate or Professional school	71	5%	28	3%	43	20%
Not enrolled in school	3,064	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,431</b>	<b>100%</b>	<b>584</b>	<b>100%</b>	<b>847</b>	<b>100%</b>
Family Households:	1,179	82%	584	100%	595	70%
Married couple family	858	60%	428	73%	430	51%
Other family:	321	22%	156	27%	165	19%
Male householder, no wife	106	7%	53	9%	53	6%
Female householder, no husband	215	15%	103	18%	112	13%
Nonfamily households:	252	18%	0	0%	252	30%
Householder living alone	207	14%	----	----	----	----
Other nonfamily households	45	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,568</b>	<b>100%</b>	<b>1431</b>	<b>137</b>	<b>9%</b>	<b>3.20</b>
Single family (detached)	413	26%	367	46	11%	3.37
Single family (attached)	601	38%	549	52	9%	3.34
2 to 4 units	68	4%	66	2	3%	2.82
5 to 9 units	86	5%	84	2	2%	3.10
10 or more units	269	17%	259	10	4%	3.01
Mobile home and Other	131	8%	106	25	19%	2.70

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,015</b>	<b>100%</b>
Less than \$150,000	108	11%
\$150,000 to \$199,999	9	1%
\$200,000 to \$249,999	112	11%
\$250,000 to \$299,999	142	14%
\$300,000 to \$399,999	251	25%
\$400,000 to \$499,999	320	32%
\$500,000 to \$749,999	57	6%
\$750,000 to \$999,999	16	2%
\$1,000,000 or more	0	0%

**Median Value** **\$355,488**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,568</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	132	8%
1980 to 1989	725	46%
1970 to 1979	645	41%
1960 to 1969	66	4%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,431</b>	<b>100%</b>	<b>416</b>	<b>100%</b>	<b>1,015</b>	<b>100%</b>
1.00 occupant housing per room or less	1,342	94%	360	87%	982	97%
1.01 to 1.50 occupants per room	72	5%	56	13%	16	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	17	1%	0	0%	17	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>416</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	55	13%
\$700 to \$799	0	0%
\$800 to \$899	28	7%
\$900 to \$999	33	8%
\$1,000 to \$1,249	85	20%
\$1,250 to \$1,499	59	14%
\$1,500 to \$1,999	117	28%
\$2,000 or more	0	0%
No cash rent	39	9%
<b>Median contract rent</b>	<b>\$1,280</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>416</b>	<b>100%</b>
Less than 20 percent	64	15%
20.0 to 24.9 percent	104	25%
25.0 to 29.9 percent	46	11%
30.0 to 34.9 percent	7	2%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	156	38%
Not computed	39	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,431</b>	<b>100%</b>
No vehicle	31	2%
1 vehicle	367	26%
2 vehicles	592	41%
3 vehicles	326	23%
4 or more vehicles	115	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,106</b>	<b>100%</b>
Worked in state of residence	2,106	100%
Worked in county of residence	2,090	99%
Worked outside county of residence	16	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,535</b>	<b>100%</b>	<b>1,662</b>	<b>47%</b>
In labor force	2,408	68%	1,203	50%
Armed forces	130	5%	116	89%
Civilian (employed)	1,999	83%	945	47%
Civilian (unemployed)	279	12%	142	51%
Not in labor force	1,127	32%	459	41%
Pct. of civilian labor force unemployed	12.2%		13.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,106</b>	<b>100%</b>
Car, truck or van:	2,010	95%
Drove Alone	1,782	85%
Carpooled	228	11%
Public Transportation:	42	2%
Bus	24	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	18	1%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	38	2%
Worked at home	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,106</b>	<b>100%</b>
Did not work at home	2,090	99%
Less than 10 minutes	60	3%
10 to 19 minutes	789	37%
20 to 29 minutes	694	33%
30 to 44 minutes	371	18%
45 to 59 minutes	95	5%
60 to 89 minutes	38	2%
90 minutes or more	43	2%
Worked at home	16	1%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,020</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	25	1%
Construction	71	4%
Manufacturing	91	5%
Wholesale trade	21	1%
Retail trade	216	11%
Transportation & warehousing	78	4%
Information & communications	42	2%
Finance, insurance, & real estate	218	11%
Professional, scientific, management, administration	259	13%
Educational, social, & health services	569	28%
Art, entertainment, recreation, accommodations, food	186	9%
Other services	84	4%
Public administration	160	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,020</b>	<b>100%</b>
Management, professional & related:	620	31%
Management (incl. farm managers)	147	7%
Business & financial	161	8%
Computer & mathematical	40	2%
Architecture & engineering	10	<1%
Life, physical & social science	0	0%
Community & social service	93	5%
Legal	0	0%
Education, training, & library	58	3%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	111	5%
Service:	445	22%
Healthcare support	130	6%
Protective service	151	7%
Food preparation & serving	68	3%
Building & grounds cleaning / maintenance	67	3%
Personal care & service	29	1%
Sales & office	801	40%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	65	3%
Production, transport & material moving	89	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,431</b>	<b>100%</b>
Less than \$15,000	110	8%
\$15,000 to \$29,999	219	15%
\$30,000 to \$44,999	159	11%
\$45,000 to \$59,999	89	6%
\$60,000 to \$74,999	265	19%
\$75,000 to \$99,999	179	13%
\$100,000 to \$124,999	215	15%
\$125,000 to \$149,999	118	8%
\$150,000 to \$199,999	77	5%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$67,840</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,431</b>	<b>100%</b>
With earnings	1,234	86%
With wage and salary income	1,215	85%
With self-employment income	61	4%
With interest, dividend, or net rental income	224	16%
With Social Security income	207	14%
With Supplemental Security income	124	9%
With public assistance income	70	5%
With retirement income	297	21%
With other types of income	225	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,591</b>	<b>100%</b>
Under .50	302	7%
.50 to .99	217	5%
1.00 to 1.24	109	2%
1.25 to 1.49	201	4%
1.50 to 1.84	199	4%
1.85 to 1.99	63	1%
2.00 and over	3,500	76%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,591</b>	<b>100%</b>
Above Poverty	4,072	89%
Below Poverty	519	11%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

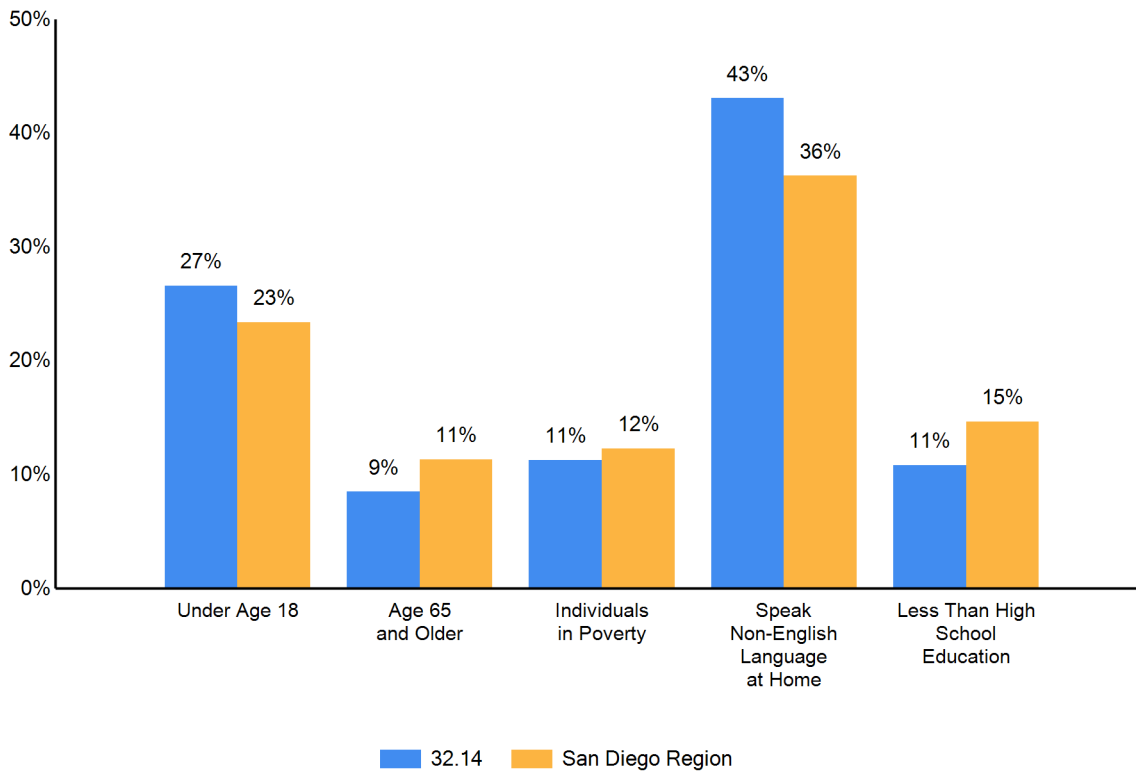
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,179</b>	<b>584</b>	<b>595</b>	<b>1,095</b>	<b>509</b>	<b>586</b>	<b>84</b>	<b>75</b>	<b>9</b>
Married couple family	858	428	430	783	362	421	75	66	9
Male householder, no wife present	106	53	53	106	53	53	0	0	0
Female householder, no husband present	215	103	112	206	94	112	9	9	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

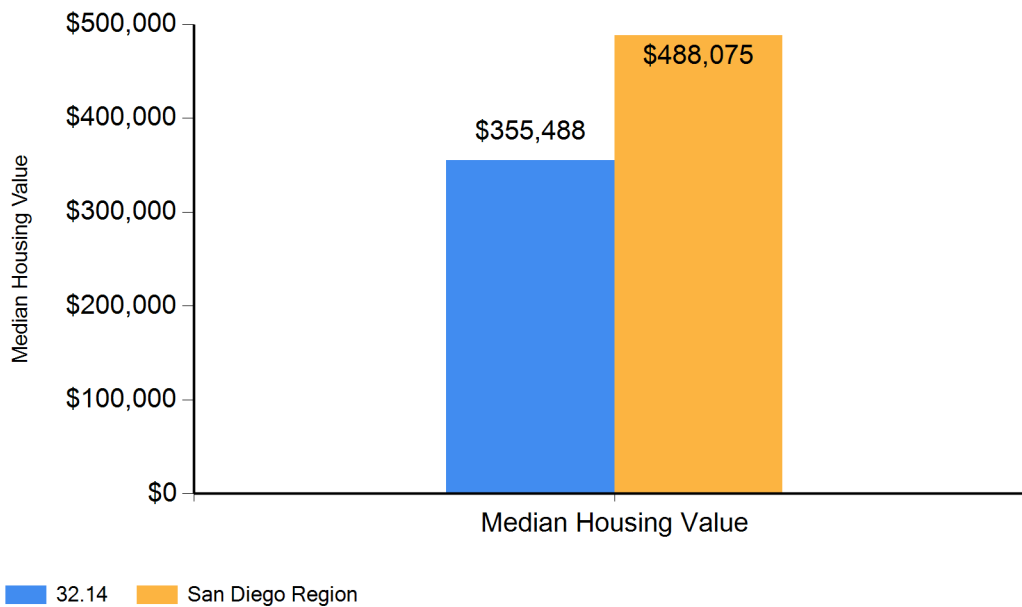


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075