DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Unified School District
Poway

	Jan 1, 2015
Total Population	**197,573**
Household Population	196,311
Group Quarters Population	1,262
Persons Per Household	2.81

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**71,549**	**69,775**	**2.5%**
Single Family - Detached	43,502	42,590	2.1%
Single Family - Multiple-Unit	8,310	7,820	5.9%
Multi-Family	19,035	18,672	1.9%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME
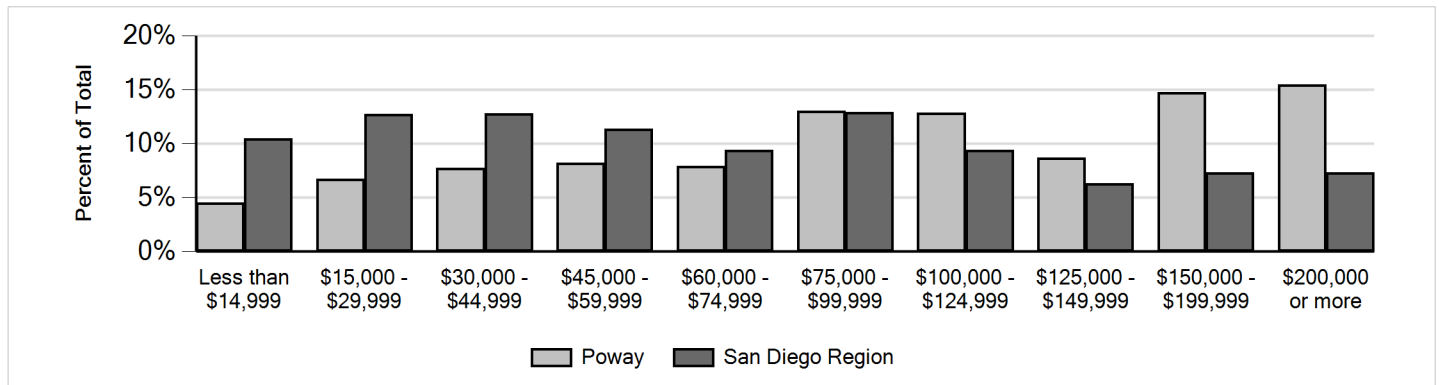### Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	5%	7%	8%	8%	8%	13%	13%	9%	15%	15%

Median Household Income	2015
Adjusted for Inflation (2010 $)	$103,527
Not adjusted for inflation (current 2014$)	$111,828

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
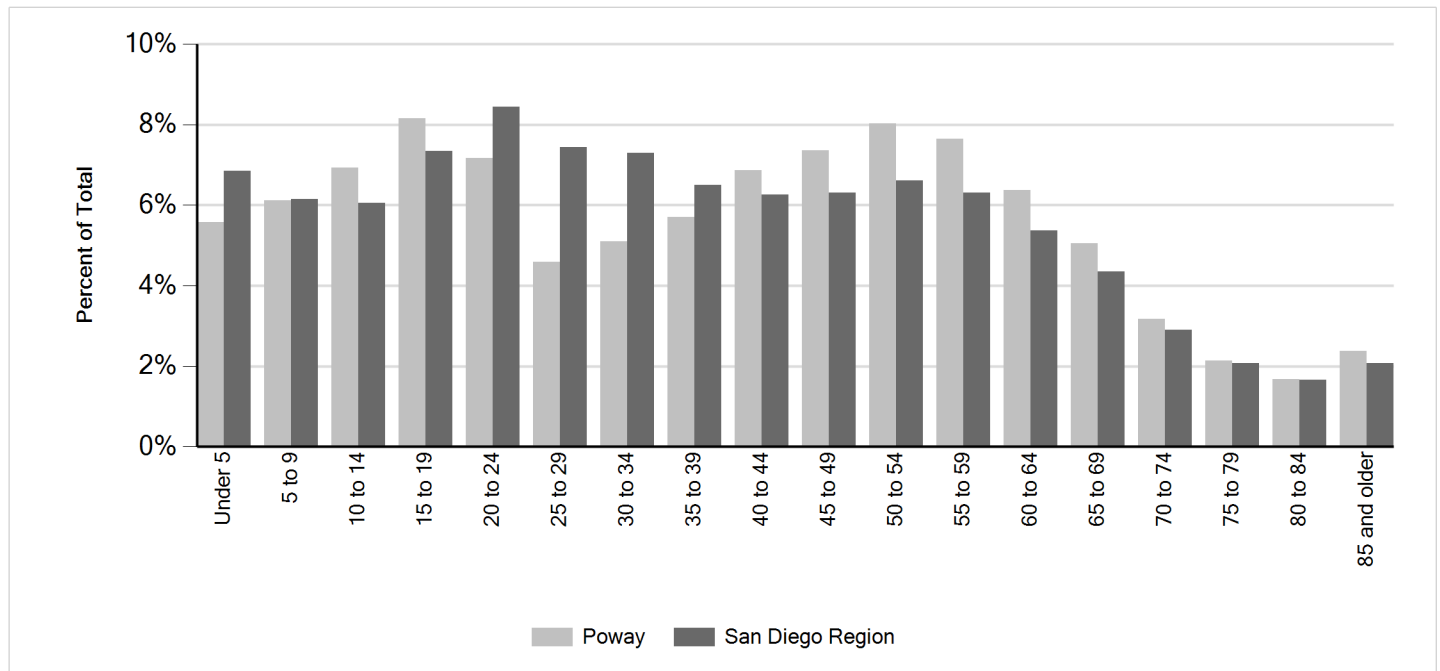
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**197,573**	**96,708**	**100,865**	**51%**
Under 5	11,017	5,711	5,306	48%
5 to 9	12,071	6,143	5,928	49%
10 to 14	13,683	7,206	6,477	47%
15 to 17	9,549	5,150	4,399	46%
18 and 19	6,568	3,446	3,122	48%
20 to 24	14,146	7,253	6,893	49%
25 to 29	9,059	4,572	4,487	50%
30 to 34	10,068	4,935	5,133	51%
35 to 39	11,272	5,325	5,947	53%
40 to 44	13,559	6,420	7,139	53%
45 to 49	14,542	6,880	7,662	53%
50 to 54	15,860	7,542	8,318	52%
55 to 59	15,111	7,339	7,772	51%
60 and 61	5,494	2,608	2,886	53%
62 to 64	7,101	3,375	3,726	52%
65 to 69	9,984	4,785	5,199	52%
70 to 74	6,262	2,890	3,372	54%
75 to 79	4,214	1,873	2,341	56%
80 to 84	3,307	1,442	1,865	56%
85 and older	4,706	1,813	2,893	61%
Under 18	46,320	24,210	22,110	48%
65 and older	28,473	12,803	15,670	55%
Median Age	40.5	38.7	41.9	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

		Non-Hispanic				
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**22,851**	**116,627**	**3,665**	**411**	**45,940**	**8,079**
Under 5	1,573	5,695	185	20	3,263	281
5 to 9	2,168	5,509	185	14	3,017	1,178
10 to 14	2,143	6,640	238	33	3,406	1,223
15 to 17	1,436	4,911	175	21	2,295	711
18 and 19	988	3,615	127	17	1,413	408
20 to 24	2,047	8,313	340	49	2,552	845
25 to 29	1,496	4,931	196	35	1,905	496
30 to 34	1,505	5,306	249	36	2,549	423
35 to 39	1,474	5,574	229	37	3,536	422
40 to 44	1,648	6,905	231	33	4,344	398
45 to 49	1,621	8,262	313	28	3,998	320
50 to 54	1,395	10,218	347	15	3,513	372
55 to 59	1,166	10,444	278	24	2,867	332
60 and 61	348	3,859	95	8	1,059	125
62 to 64	412	5,066	124	16	1,343	140
65 to 69	557	7,274	133	20	1,831	169
70 to 74	344	4,601	84	4	1,136	93
75 to 79	221	3,045	48	1	831	68
80 to 84	149	2,517	40	0	558	43
85 and older	160	3,942	48	0	524	32
Under 18	7,320	22,755	783	88	11,981	3,393
65 and older	1,431	21,379	353	25	4,880	405
Median Age	28.6	45.6	38.0	32.3	38.6	21.4

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