

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91901



Apr 1, 2010

Total Population	17,084
Household Population	16,832
Group Quarters Population	252
Persons Per Household	2.71

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	6,411	6,216	3.0%
Single Family - Detached	4,791	4,680	2.3%
Single Family - Multiple-Unit	17	17	0.0%
Multi-Family	1,349	1,285	4.7%
Mobile Home and Other	254	234	7.9%

HOUSEHOLD INCOME

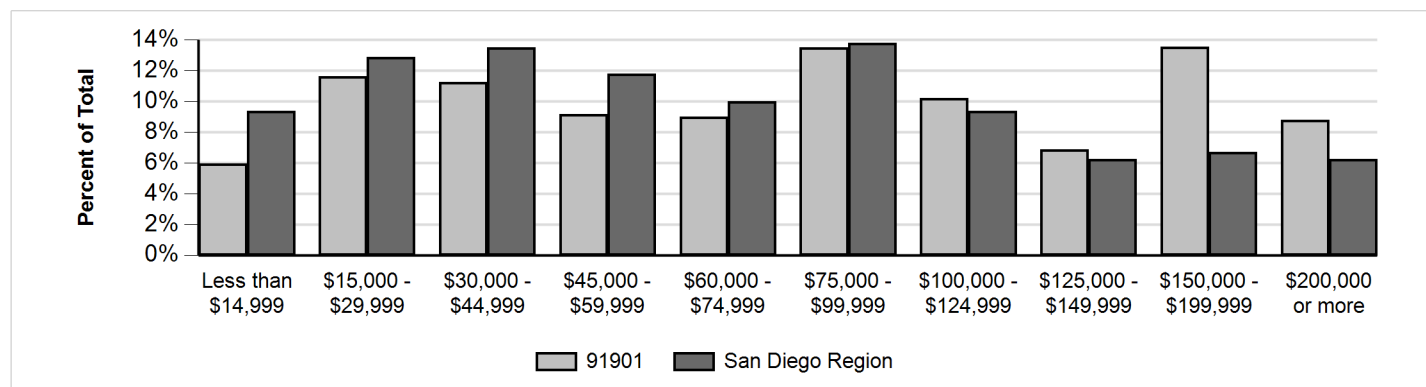
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	12%	11%	9%	9%	13%	10%	7%	14%	9%

Median Household Income

2010

Adjusted for Inflation (2010 \$) \$80,513



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

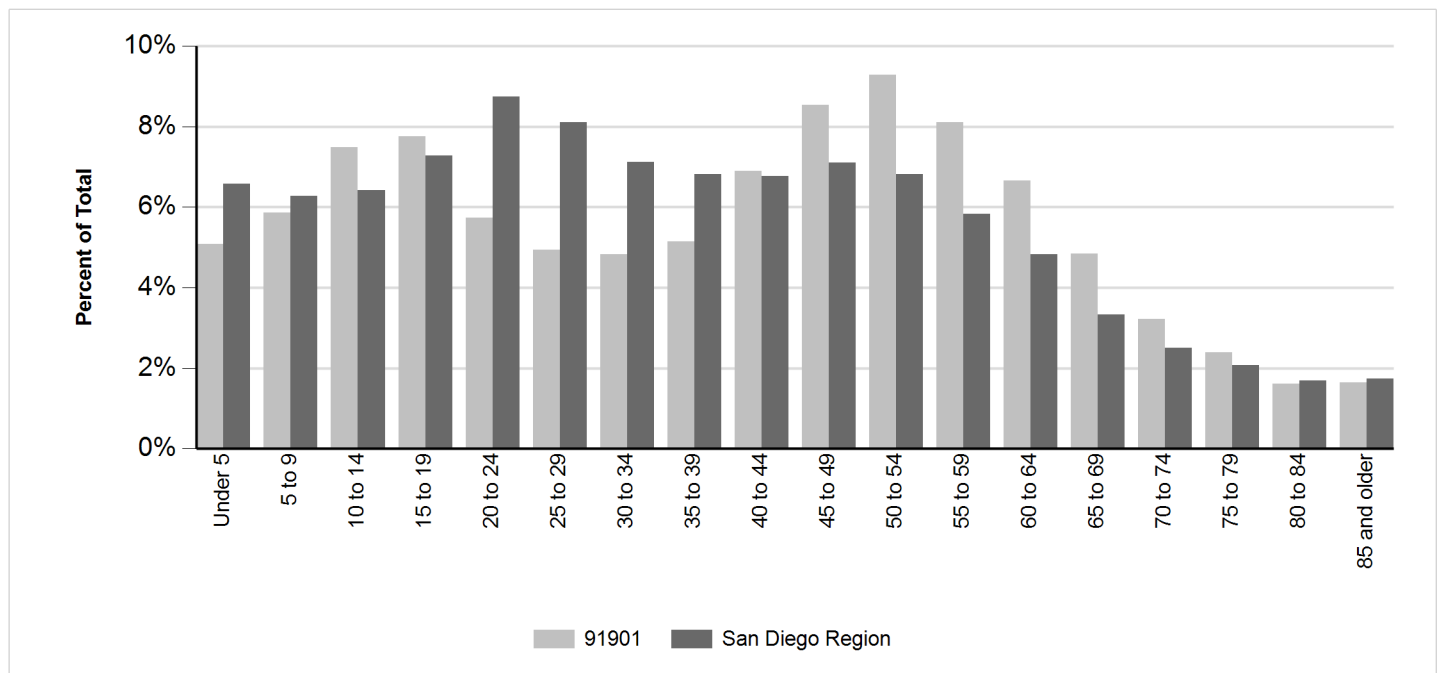
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	17,084	8,611	8,473	50%
Under 5	867	441	426	49%
5 to 9	1,002	540	462	46%
10 to 14	1,278	664	614	48%
15 to 17	862	476	386	45%
18 and 19	463	248	215	46%
20 to 24	979	520	459	47%
25 to 29	843	437	406	48%
30 to 34	825	397	428	52%
35 to 39	879	420	459	52%
40 to 44	1,178	582	596	51%
45 to 49	1,457	708	749	51%
50 to 54	1,586	760	826	52%
55 to 59	1,385	708	677	49%
60 and 61	460	232	228	50%
62 to 64	677	371	306	45%
65 to 69	828	419	409	49%
70 to 74	550	274	276	50%
75 to 79	410	191	219	53%
80 to 84	275	126	149	54%
85 and older	280	97	183	65%
Under 18	4,009	2,121	1,888	47%
65 and older	2,343	1,107	1,236	53%
Median Age	42.3	41.4	43.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,663	13,131	201	326	379	384
Under 5	231	539	8	34	10	45
5 to 9	214	694	11	24	16	43
10 to 14	255	914	9	21	21	58
15 to 17	192	598	16	15	12	29
18 and 19	92	327	6	15	9	14
20 to 24	197	699	12	34	13	24
25 to 29	180	592	6	21	16	28
30 to 34	155	587	14	14	28	27
35 to 39	189	623	12	19	19	17
40 to 44	211	876	22	19	27	23
45 to 49	187	1,173	20	24	38	15
50 to 54	151	1,344	18	20	39	14
55 to 59	114	1,172	18	21	39	21
60 and 61	45	380	6	5	19	5
62 to 64	78	563	6	9	15	6
65 to 69	70	723	9	6	17	3
70 to 74	32	486	3	8	14	7
75 to 79	24	357	3	6	18	2
80 to 84	24	236	1	6	6	2
85 and older	22	248	1	5	3	1
Under 18	892	2,745	44	94	59	175
65 and older	172	2,050	17	31	58	15
Median Age	29.2	45.5	41.5	29.8	47.4	20.6