DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92078



	Jan 1, 2014
Total Population	45,502
Household Population	45,231
Group Quarters Population	271
Persons Per Household	2.79

HOUSING AND OCCUPANCY

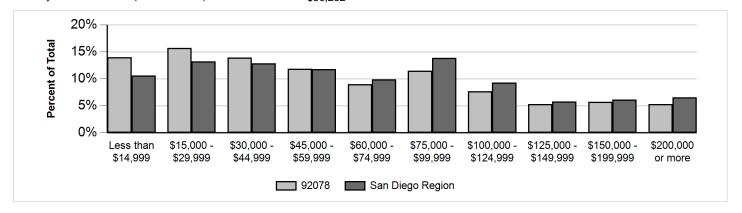
	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	16,709	16,223	2.9%
Single Family - Detached	7,907	7,696	2.7%
Single Family - Multiple-Unit	1,198	1,148	4.2%
Multi-Family	5,091	4,961	2.6%
Mobile Home and Other	2,513	2,418	3.8%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	14%	16%	14%	12%	9%	12%	8%	5%	6%	5%

Median Household Income	2014
Adjusted for Inflation (2010 \$)	\$53,024
Not adjusted for inflation (current 2013\$)	\$56 232



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

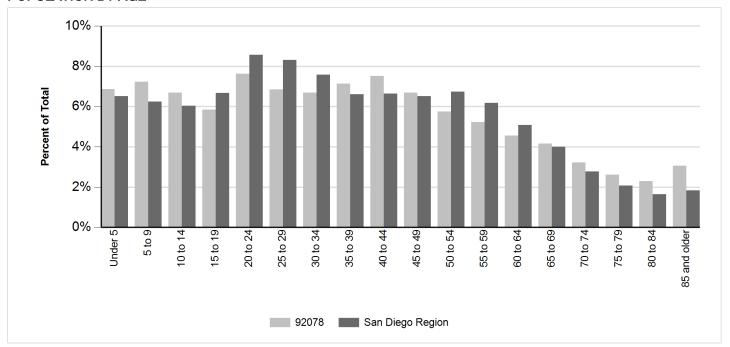
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	45,502	22,045	23,457	52%
Under 5	3,124	1,571	1,553	50%
5 to 9	3,287	1,653	1,634	50%
10 to 14	3,041	1,560	1,481	49%
15 to 17	1,657	851	806	49%
18 and 19	1,001	523	478	48%
20 to 24	3,474	1,732	1,742	50%
25 to 29	3,119	1,564	1,555	50%
30 to 34	3,042	1,523	1,519	50%
35 to 39	3,247	1,622	1,625	50%
40 to 44	3,419	1,655	1,764	52%
45 to 49	3,042	1,494	1,548	51%
50 to 54	2,614	1,340	1,274	49%
55 to 59	2,376	1,101	1,275	54%
60 and 61	820	390	430	52%
62 to 64	1,256	569	687	55%
65 to 69	1,892	825	1,067	56%
70 to 74	1,465	649	816	56%
75 to 79	1,189	479	710	60%
80 to 84	1,044	436	608	58%
85 and older	1,393	508	885	64%
Under 18	11,109	5,635	5,474	49%
65 and older	6,983	2,897	4,086	59%
Median Age	36.5	35.1	38.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-Hispanic						
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	13,758	24,269	1,554	129	4,280	1,512	
Under 5	1,335	1,150	170	20	223	226	
5 to 9	1,252	1,406	139	12	262	216	
10 to 14	1,252	1,248	95	6	245	195	
15 to 17	702	688	74	8	108	77	
18 and 19	433	396	47	2	78	45	
20 to 24	1,433	1,427	147	8	332	127	
25 to 29	1,193	1,325	130	14	355	102	
30 to 34	1,123	1,393	120	5	322	79	
35 to 39	1,023	1,614	92	5	438	75	
40 to 44	912	1,888	129	9	395	86	
45 to 49	792	1,716	98	7	357	72	
50 to 54	632	1,567	94	4	263	54	
55 to 59	488	1,511	79	8	250	40	
60 and 61	170	523	25	2	86	14	
62 to 64	210	896	24	3	104	19	
65 to 69	309	1,349	32	7	171	24	
70 to 74	194	1,112	18	3	124	14	
75 to 79	123	961	17	1	65	22	
80 to 84	98	852	10	3	64	17	
85 and older	84	1,247	14	2	38	8	
Under 18	4,541	4,492	478	46	838	714	
65 and older	808	5,521	91	16	462	85	
Median Age	27.0	43.9	29.0	28.0	37.5	19.9	