

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Rainbow



	Jan 1, 2013
Total Population	1,888
Household Population	1,817
Group Quarters Population	71
Persons Per Household	2.54

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	716	715	0.1%
Single Family - Detached	598	597	0.2%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

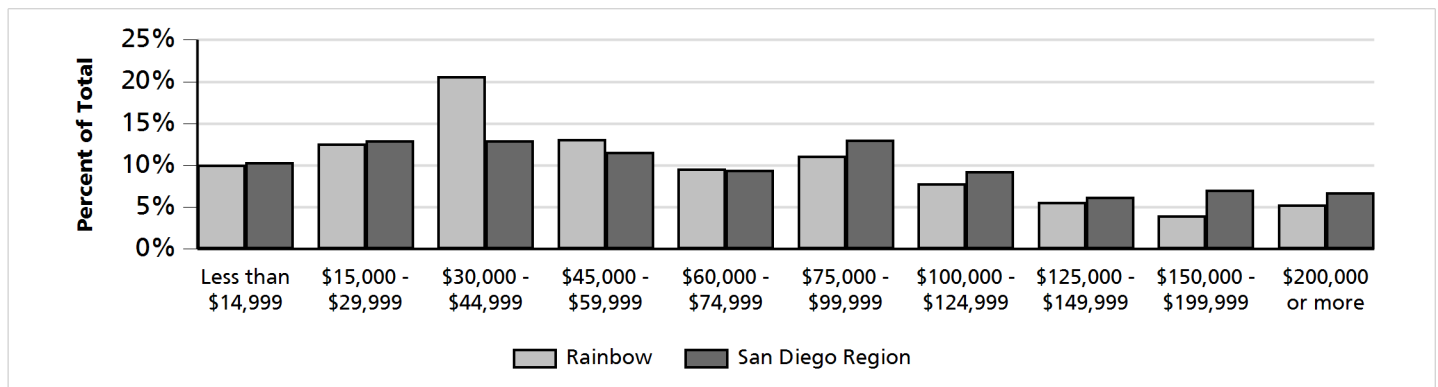
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	13%	21%	13%	10%	11%	8%	6%	4%	5%

Median Household Income

Adjusted for Inflation (2010 \$)	\$52,580
Not adjusted for inflation (current 2012\$)	\$55,043



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

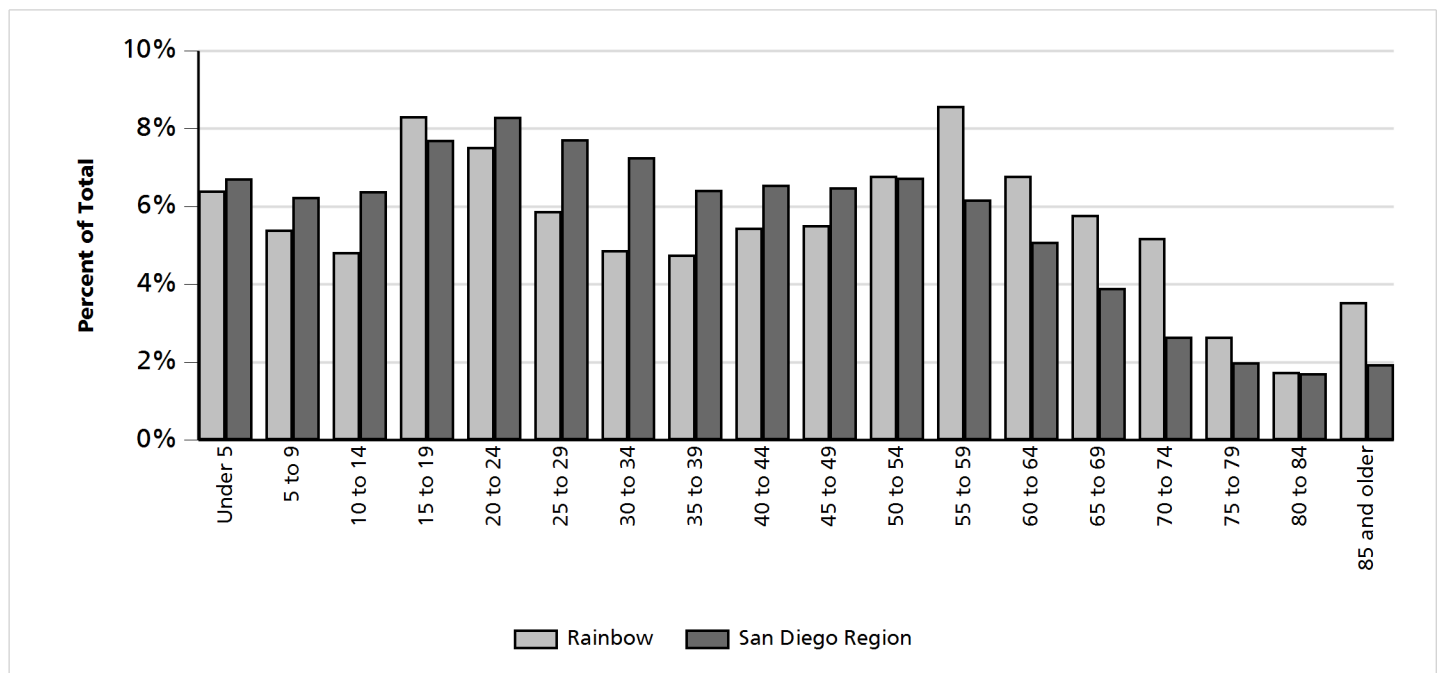
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,888	982	906	48%
Under 5	121	68	53	44%
5 to 9	102	53	49	48%
10 to 14	91	57	34	37%
15 to 17	93	48	45	48%
18 and 19	64	30	34	53%
20 to 24	142	80	62	44%
25 to 29	111	60	51	46%
30 to 34	92	38	54	59%
35 to 39	90	33	57	63%
40 to 44	103	47	56	54%
45 to 49	104	54	50	48%
50 to 54	128	61	67	52%
55 to 59	162	84	78	48%
60 and 61	47	31	16	34%
62 to 64	81	46	35	43%
65 to 69	109	64	45	41%
70 to 74	98	55	43	44%
75 to 79	50	23	27	54%
80 to 84	33	21	12	36%
85 and older	67	29	38	57%
Under 18	407	226	181	44%
65 and older	357	192	165	46%
Median Age	41.8	42.6	41.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	862	931	18	14	44	19
Under 5	98	21	0	1	1	0
5 to 9	51	46	0	3	1	1
10 to 14	53	36	1	0	1	0
15 to 17	57	34	1	0	1	0
18 and 19	37	24	1	1	0	1
20 to 24	96	41	1	1	0	3
25 to 29	77	28	3	1	1	1
30 to 34	53	37	0	0	2	0
35 to 39	62	27	1	0	0	0
40 to 44	66	34	0	2	1	0
45 to 49	72	25	2	1	2	2
50 to 54	42	75	4	1	3	3
55 to 59	27	129	0	1	3	2
60 and 61	11	34	1	1	0	0
62 to 64	13	60	0	0	8	0
65 to 69	17	85	0	0	6	1
70 to 74	14	78	0	0	6	0
75 to 79	8	35	1	1	5	0
80 to 84	4	26	0	0	1	2
85 and older	4	56	2	0	2	3
Under 18	259	137	2	4	4	1
65 and older	47	280	3	1	20	6
Median Age	27.5	56.5	47.5	40.0	64.3	52.5