

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



Jan 1, 2011

Total Population	187,804
Household Population	186,525
Group Quarters Population	1,279
Persons Per Household	2.79

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	68,932	66,934	2.9%
Single Family - Detached	44,009	42,863	2.6%
Single Family - Multiple-Unit	5,828	5,583	4.2%
Multi-Family	18,393	17,795	3.3%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME

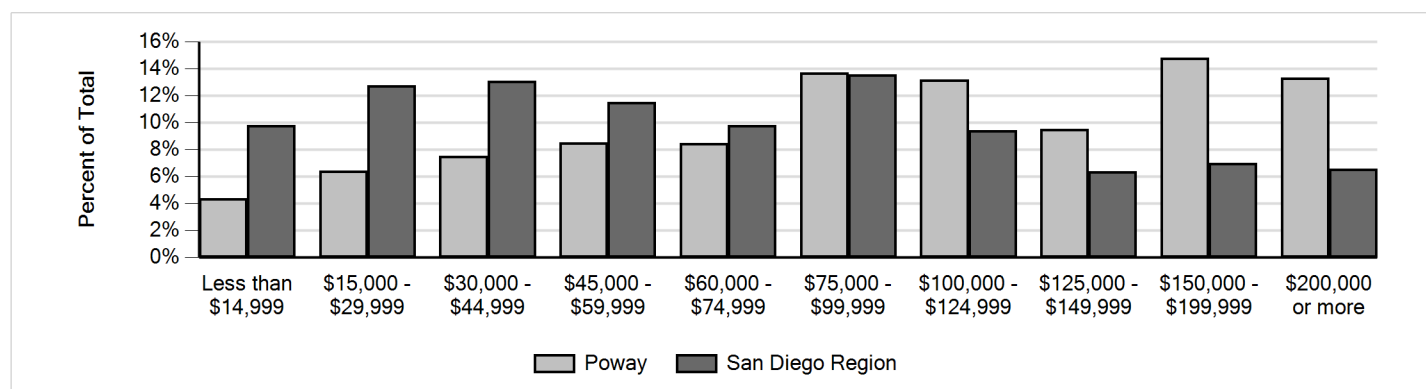
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	8%	9%	8%	14%	13%	10%	15%	13%

Median Household Income

2011

Adjusted for Inflation (2010 \$) \$101,737



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

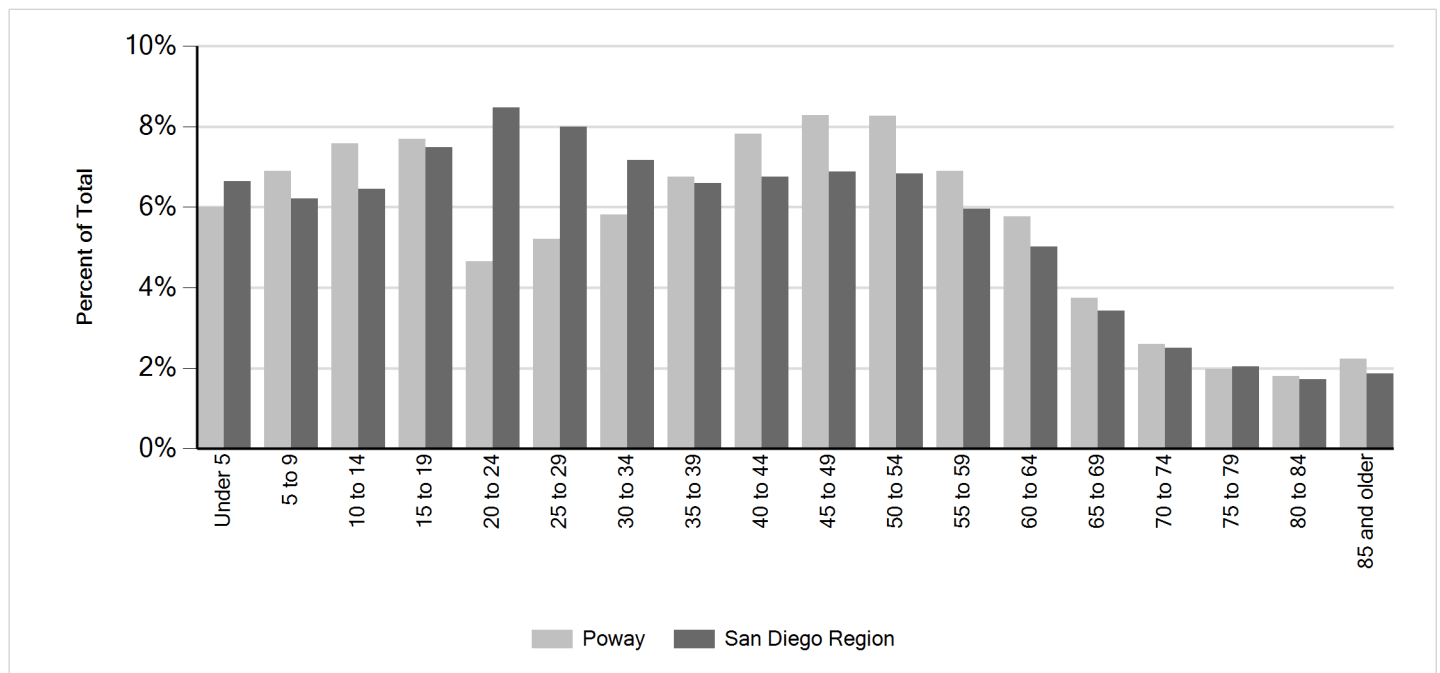
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	187,804	91,250	96,554	51%
Under 5	11,290	5,731	5,559	49%
5 to 9	12,946	6,684	6,262	48%
10 to 14	14,249	7,507	6,742	47%
15 to 17	9,156	4,739	4,417	48%
18 and 19	5,305	2,787	2,518	47%
20 to 24	8,734	4,537	4,197	48%
25 to 29	9,791	4,914	4,877	50%
30 to 34	10,929	5,200	5,729	52%
35 to 39	12,680	6,009	6,671	53%
40 to 44	14,678	6,887	7,791	53%
45 to 49	15,563	7,419	8,144	52%
50 to 54	15,515	7,480	8,035	52%
55 to 59	12,937	6,202	6,735	52%
60 and 61	4,494	2,113	2,381	53%
62 to 64	6,334	3,054	3,280	52%
65 to 69	7,023	3,318	3,705	53%
70 to 74	4,869	2,175	2,694	55%
75 to 79	3,729	1,618	2,111	57%
80 to 84	3,387	1,358	2,029	60%
85 and older	4,195	1,518	2,677	64%
Under 18	47,641	24,661	22,980	48%
65 and older	23,203	9,987	13,216	57%
Median Age	39.5	37.9	40.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	20,726	113,577	3,794	398	41,450	7,859
Under 5	1,820	5,529	188	24	2,753	976
5 to 9	1,987	6,376	236	24	3,102	1,221
10 to 14	2,154	7,484	304	27	3,142	1,138
15 to 17	1,290	5,206	240	23	1,730	667
18 and 19	735	3,149	120	11	943	347
20 to 24	1,383	4,914	222	20	1,699	496
25 to 29	1,434	5,409	251	18	2,243	436
30 to 34	1,460	5,562	264	34	3,162	447
35 to 39	1,547	6,364	256	30	4,101	382
40 to 44	1,626	8,287	329	46	4,037	353
45 to 49	1,435	9,853	383	25	3,500	367
50 to 54	1,212	10,722	310	26	2,916	329
55 to 59	864	9,127	234	27	2,432	253
60 and 61	252	3,228	81	10	852	71
62 to 64	360	4,631	104	13	1,127	99
65 to 69	406	5,166	83	20	1,267	81
70 to 74	263	3,460	77	11	975	83
75 to 79	196	2,797	44	6	643	43
80 to 84	149	2,702	45	3	452	36
85 and older	153	3,611	23	0	374	34
Under 18	7,251	24,595	968	98	10,727	4,002
65 and older	1,167	17,736	272	40	3,711	277
Median Age	28.5	44.1	36.4	38.0	37.4	18.9