

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

San Marcos



Jan 1, 2013

Total Population	117,667
Household Population	116,279
Group Quarters Population	1,388
Persons Per Household	2.91

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,773	40,007	4.2%
Single Family - Detached	21,469	20,800	3.1%
Single Family - Multiple-Unit	3,278	3,021	7.8%
Multi-Family	13,200	12,568	4.8%
Mobile Home and Other	3,826	3,618	5.4%

HOUSEHOLD INCOME

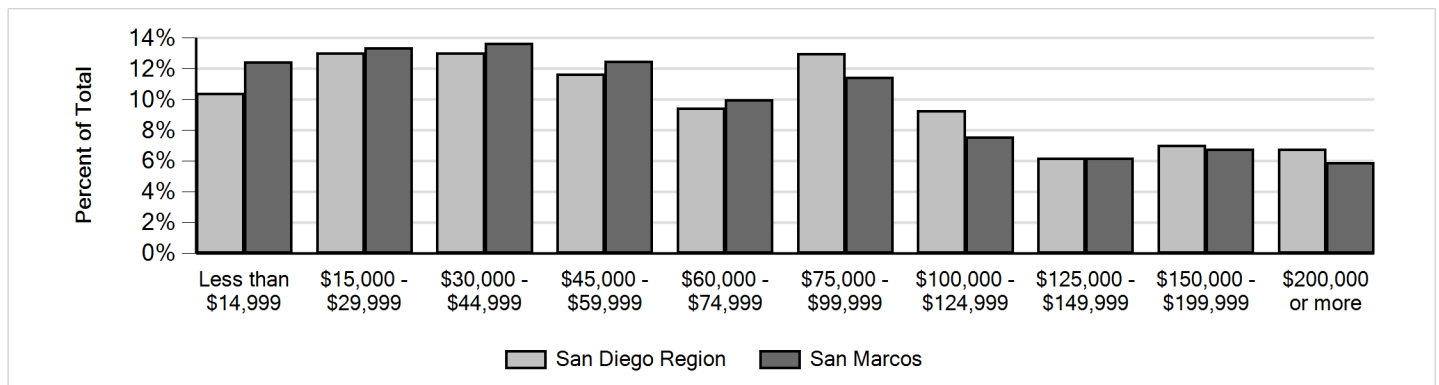
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	13%	14%	13%	10%	11%	8%	6%	7%	6%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$57,611
Not adjusted for inflation (current 2012\$)	\$60,309



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

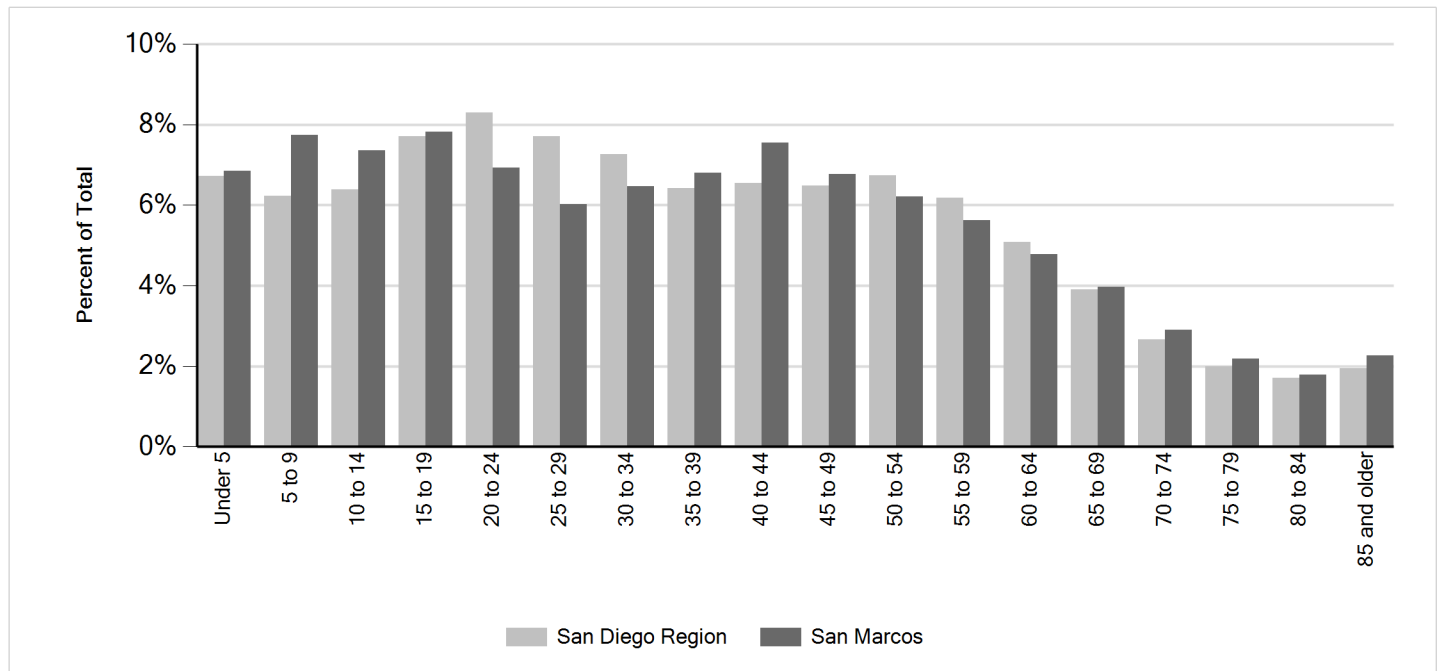
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	117,667	57,435	60,232	51%
Under 5	8,052	4,085	3,967	49%
5 to 9	9,104	4,628	4,476	49%
10 to 14	8,657	4,585	4,072	47%
15 to 17	5,141	2,680	2,461	48%
18 and 19	4,058	1,920	2,138	53%
20 to 24	8,145	3,948	4,197	52%
25 to 29	7,079	3,558	3,521	50%
30 to 34	7,618	3,727	3,891	51%
35 to 39	8,002	3,922	4,080	51%
40 to 44	8,880	4,324	4,556	51%
45 to 49	7,972	3,932	4,040	51%
50 to 54	7,302	3,662	3,640	50%
55 to 59	6,617	3,232	3,385	51%
60 and 61	2,348	1,080	1,268	54%
62 to 64	3,272	1,526	1,746	53%
65 to 69	4,663	2,085	2,578	55%
70 to 74	3,419	1,574	1,845	54%
75 to 79	2,567	1,089	1,478	58%
80 to 84	2,103	910	1,193	57%
85 and older	2,668	968	1,700	64%
Under 18	30,954	15,978	14,976	48%
65 and older	15,420	6,626	8,794	57%
Median Age	35.6	34.4	36.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	38,755	62,402	2,186	338	10,335	3,651
Under 5	3,468	3,490	114	15	636	329
5 to 9	3,946	3,789	124	15	663	567
10 to 14	3,706	3,705	138	20	629	459
15 to 17	2,257	2,186	111	16	333	238
18 and 19	1,711	1,785	94	8	256	204
20 to 24	3,648	3,428	191	22	590	266
25 to 29	2,966	2,993	191	26	679	224
30 to 34	3,048	3,431	163	15	731	230
35 to 39	2,841	3,780	154	21	959	247
40 to 44	2,854	4,624	165	23	1,000	214
45 to 49	2,543	4,290	183	18	797	141
50 to 54	1,759	4,480	160	27	734	142
55 to 59	1,397	4,301	142	14	649	114
60 and 61	395	1,659	31	16	205	42
62 to 64	519	2,357	53	21	291	31
65 to 69	599	3,490	69	14	429	62
70 to 74	426	2,604	36	13	286	54
75 to 79	280	2,021	22	17	193	34
80 to 84	199	1,717	14	9	145	19
85 and older	193	2,272	31	8	130	34
Under 18	13,377	13,170	487	66	2,261	1,593
65 and older	1,697	12,104	172	61	1,183	203
Median Age	26.1	42.8	34.0	42.4	38.4	20.5