



Demographic and Socioeconomic Profile 2010

TRACT: 192.07

Population by Race

	Population	Percent
Total Population	8,833	100%
White	4,213	48%
Hispanic	3,831	43%
Asian	307	3%
Black	204	2%
Two or More	176	2%
Pacific Islander	59	1%
American Indian	28	<1%
Other	15	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	8,833	4,181	4,652	53%
Under 5	684	247	437	64%
5 to 9	546	398	148	27%
10 to 14	670	232	438	65%
15 to 17	387	172	215	56%
18 and 19	250	182	68	27%
20 to 24	684	313	371	54%
25 to 29	758	349	409	54%
30 to 34	285	128	157	55%
35 to 39	438	196	242	55%
40 to 44	571	283	288	50%
45 to 49	556	257	299	54%
50 to 54	845	533	312	37%
55 to 59	654	240	414	63%
60 and 61	153	38	115	75%
62 to 64	190	89	101	53%
65 to 69	256	55	201	79%
70 to 74	329	193	136	41%
75 to 79	228	155	73	32%
80 to 84	157	70	87	55%
85 and Older	192	51	141	73%
Under 18	2,287	1,049	1,238	54%
65 and older	1,162	524	638	55%
Median	36.7	36.8	36.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	6,933	100%
Never Married	1,754	25%
Married, excluding separated	4,094	59%
Separated	129	2%
Widowed	213	3%
Divorced	743	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	8,833	100%
Household	8,737	99%
Group Quarters - Other	96	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	8,833	3,831	4,213	204	28	307	59	15	176
Under 5	684	521	109	25	2	11	2	0	14
5 to 9	546	369	161	3	1	9	1	0	2
10 to 14	670	337	295	19	1	0	3	3	12
15 to 17	387	260	50	5	1	3	2	0	66
18 and 19	250	135	102	7	0	0	4	0	2
20 to 24	684	360	180	65	2	36	1	1	39
25 to 29	758	477	240	23	1	0	13	1	3
30 to 34	285	218	50	0	10	2	3	1	1
35 to 39	438	143	267	3	0	21	3	0	1
40 to 44	571	214	339	2	3	3	4	0	6
45 to 49	556	270	169	22	0	84	3	6	2
50 to 54	845	233	545	3	1	54	3	1	5
55 to 59	654	81	501	7	0	52	3	1	9
60 and 61	153	16	121	8	1	3	2	1	1
62 to 64	190	80	99	6	2	0	1	0	2
65 to 69	256	8	226	2	1	6	5	0	8
70 to 74	329	83	239	1	0	3	2	0	1
75 to 79	228	17	200	2	1	6	0	0	2
80 to 84	157	7	139	1	0	8	2	0	0
85 and Older	192	2	181	0	1	6	2	0	0
Under 18	2,287	1,487	615	52	5	23	8	3	94
65 and older	1,162	117	985	6	3	29	11	0	11
Median		24.1	51.3	23.3	33.0	49.1	35.8	46.3	17.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	8,149	100%
Speak Only English	4,823	59%
Speak Spanish:	2,995	37%
Speak English "well" or "very well"	1,838	23%
Speak English "not well" or "not at all"	1,157	14%
Speak Asian/Pacific Island language:	191	2%
Speak English "well" or "very well"	138	2%
Speak English "not well" or "not at all"	53	1%
Speak other language:	140	2%
Speak English "well" or "very well"	136	2%
Speak English "not well" or "not at all"	4	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,612	100%
Less than 9th grade	464	8%
9th through 12th grade, no diploma	722	13%
High school grad (incl. equivalency)	1,084	19%
Some college, no degree	1,297	23%
Associate degree	457	8%
Bachelor's degree	1,011	18%
Master's degree	335	6%
Professional school degree	155	3%
Doctorate degree	87	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	8,396	100%	---	---	---	---
Enrolled in school	2,173	26%	1,896	23%	277	3%
Nursery / Preschool	49	2%	15	1%	34	12%
Kindergarten to grade 4	757	35%	719	38%	38	14%
Grade 5 to grade 8	287	13%	210	11%	77	28%
Grade 9 to grade 12	483	22%	439	23%	44	16%
College, undergraduate	577	27%	513	27%	64	23%
Graduate or Professional school	20	1%	0	0%	20	7%
Not enrolled in school	6,223	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,762	100%	1,120	100%	1,642	100%
Family Households:	2,268	82%	1,120	100%	1,148	70%
Married couple family	1,774	64%	760	68%	1,014	62%
Other family:	494	18%	360	32%	134	8%
Male householder, no wife	215	8%	182	16%	33	2%
Female householder, no husband	279	10%	178	16%	101	6%
Nonfamily households:	494	18%	0	0%	494	30%
Householder living alone	424	15%	----	----	----	----
Other nonfamily households	70	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,902	100%	2762	140	5%	3.16
Single family (detached)	1,631	56%	1,567	64	4%	3.09
Single family (attached)	176	6%	172	4	2%	3.04
2 to 4 units	161	6%	154	7	4%	3.52
5 to 9 units	306	11%	286	20	7%	3.47
10 or more units	491	17%	456	35	7%	3.49
Mobile home and Other	137	5%	127	10	7%	1.90

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,556	100%
Less than \$150,000	184	12%
\$150,000 to \$199,999	39	3%
\$200,000 to \$249,999	14	1%
\$250,000 to \$299,999	93	6%
\$300,000 to \$399,999	44	3%
\$400,000 to \$499,999	264	17%
\$500,000 to \$749,999	469	30%
\$750,000 to \$999,999	349	22%
\$1,000,000 or more	100	6%

Median Value **\$574,946**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,902	100%
2005 or Later	7	<1%
2000 to 2004	223	8%
1990 to 1999	177	6%
1980 to 1989	906	31%
1970 to 1979	1,038	36%
1960 to 1969	237	8%
1950 to 1959	186	6%
1940 to 1949	99	3%
1939 or earlier	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,762	100%	1,206	100%	1,556	100%
1.00 occupant housing per room or less	2,448	89%	924	77%	1,524	98%
1.01 to 1.50 occupants per room	314	11%	282	23%	32	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,206	100%
Less than \$500	0	0%
\$500 to \$599	14	1%
\$600 to \$699	0	0%
\$700 to \$799	53	4%
\$800 to \$899	0	0%
\$900 to \$999	296	25%
\$1,000 to \$1,249	641	53%
\$1,250 to \$1,499	37	3%
\$1,500 to \$1,999	80	7%
\$2,000 or more	44	4%
No cash rent	41	3%
Median contract rent	\$1,094	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,206	100%
Less than 20 percent	214	18%
20.0 to 24.9 percent	100	8%
25.0 to 29.9 percent	86	7%
30.0 to 34.9 percent	72	6%
35.0 to 39.9 percent	85	7%
40.0 to 49.9 percent	297	25%
50.0 percent or more	281	23%
Not computed	71	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,762	100%
No vehicle	110	4%
1 vehicle	655	24%
2 vehicles	1,249	45%
3 vehicles	432	16%
4 or more vehicles	316	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	4,064	100%
Worked in state of residence	4,041	99%
Worked in county of residence	3,843	95%
Worked outside county of residence	198	5%
Worked outside state of residence	23	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	6,809	100%	3,252	48%
In labor force	4,212	62%	2,272	54%
Armed forces	161	4%	135	84%
Civilian (employed)	3,821	91%	2,028	53%
Civilian (unemployed)	230	5%	109	47%
Not in labor force	2,597	38%	980	38%
Pct. of civilian labor force unemployed	5.7%		5.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	4,064	100%
Car, truck or van:	3,406	84%
Drove Alone	2,818	69%
Carpooled	588	14%
Public Transportation:	163	4%
Bus	163	4%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	27	1%
Bicycle	0	0%
Walked	161	4%
Other means	0	0%
Worked at home	307	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	4,064	100%
Did not work at home	3,757	92%
Less than 10 minutes	273	7%
10 to 19 minutes	826	20%
20 to 29 minutes	993	24%
30 to 44 minutes	986	24%
45 to 59 minutes	372	9%
60 to 89 minutes	238	6%
90 minutes or more	69	2%
Worked at home	307	8%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,874	100%
Agriculture, forestry, mining	9	<1%
Utilities	66	2%
Construction	191	5%
Manufacturing	561	14%
Wholesale trade	145	4%
Retail trade	455	12%
Transportation & warehousing	139	4%
Information & communications	25	1%
Finance, insurance, & real estate	304	8%
Professional, scientific, management, administration	284	7%
Educational, social, & health services	595	15%
Art, entertainment, recreation, accommodations, food	239	6%
Other services	127	3%
Public administration	734	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,874	100%
Management, professional & related:	1,159	30%
Management (incl. farm managers)	361	9%
Business & financial	134	3%
Computer & mathematical	89	2%
Architecture & engineering	129	3%
Life, physical & social science	4	<1%
Community & social service	4	<1%
Legal	34	1%
Education, training, & library	202	5%
Art, entertainment, sports & media	38	1%
Healthcare practitioners	164	4%
Service:	574	15%
Healthcare support	32	1%
Protective service	59	2%
Food preparation & serving	110	3%
Building & grounds cleaning / maintenance	303	8%
Personal care & service	70	2%
Sales & office	1,207	31%
Farming, fishing & forestry	8	<1%
Construction, extraction & maintenance	281	7%
Production, transport & material moving	645	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,762	100%
Less than \$15,000	206	7%
\$15,000 to \$29,999	397	14%
\$30,000 to \$44,999	535	19%
\$45,000 to \$59,999	468	17%
\$60,000 to \$74,999	280	10%
\$75,000 to \$99,999	210	8%
\$100,000 to \$124,999	176	6%
\$125,000 to \$149,999	110	4%
\$150,000 to \$199,999	224	8%
\$200,000 or more	156	6%
Median Income	\$52,788	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,762	100%
With earnings	2,216	80%
With wage and salary income	1,971	71%
With self-employment income	489	18%
With interest, dividend, or net rental income	781	28%
With Social Security income	571	21%
With Supplemental Security income	29	1%
With public assistance income	16	1%
With retirement income	596	22%
With other types of income	321	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	8,758	100%
Under .50	579	7%
.50 to .99	548	6%
1.00 to 1.24	222	3%
1.25 to 1.49	730	8%
1.50 to 1.84	560	6%
1.85 to 1.99	70	1%
2.00 and over	6,049	69%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	8,758	100%
Above Poverty	7,631	87%
Below Poverty	1,127	13%

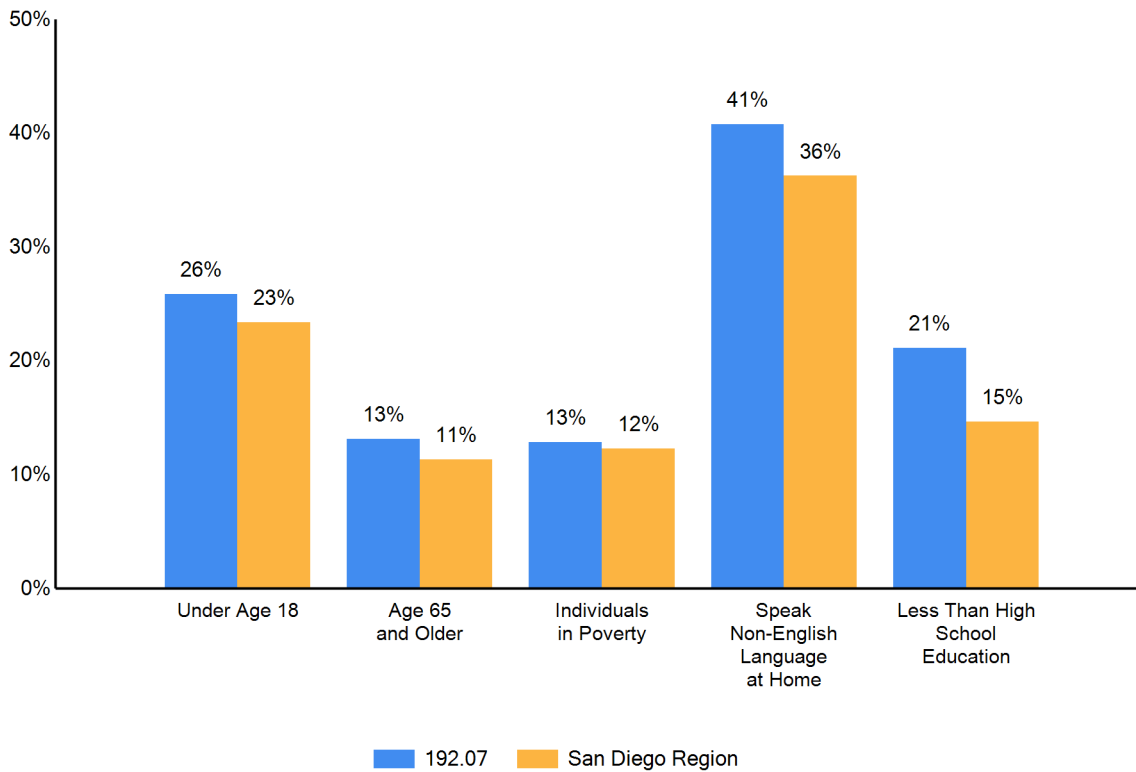
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,268	1,120	1,148	2,021	961	1,060	247	159	88
Married couple family	1,774	760	1,014	1,687	733	954	87	27	60
Male householder, no wife present	215	182	33	120	87	33	95	95	0
Female householder, no husband present	279	178	101	214	141	73	65	37	28

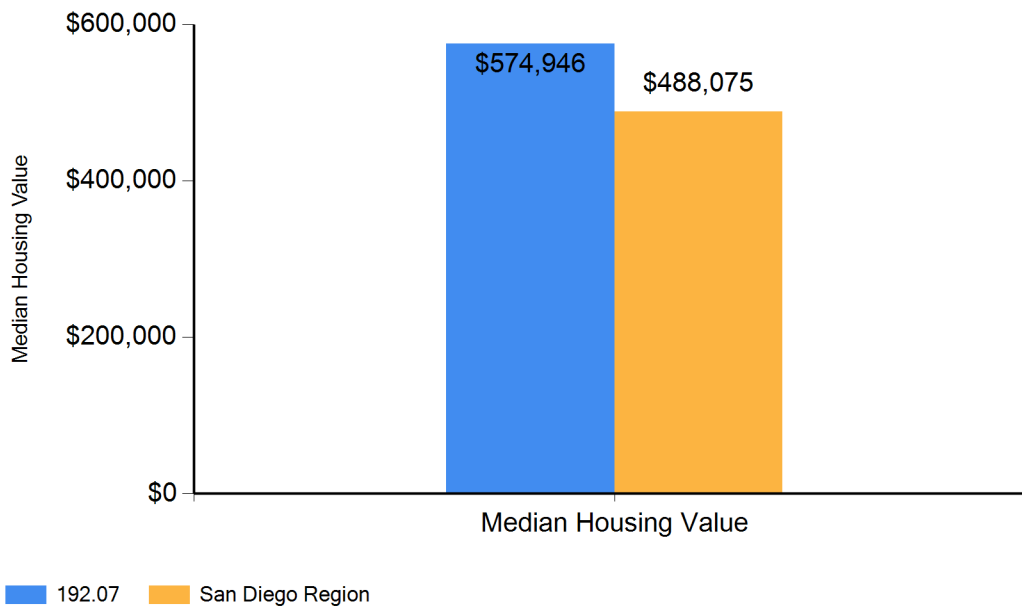
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075