



Demographic and Socioeconomic Profile 2010

TRACT: 185.14

Population by Race

	Population	Percent
Total Population	7,947	100%
White	4,431	56%
Hispanic	1,746	22%
Asian	836	11%
Black	535	7%
Two or More	293	4%
Pacific Islander	72	1%
American Indian	24	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,947	3,797	4,150	52%
Under 5	446	226	220	49%
5 to 9	458	209	249	54%
10 to 14	576	277	299	52%
15 to 17	430	215	215	50%
18 and 19	243	127	116	48%
20 to 24	720	365	355	49%
25 to 29	479	253	226	47%
30 to 34	417	199	218	52%
35 to 39	439	202	237	54%
40 to 44	538	253	285	53%
45 to 49	674	314	360	53%
50 to 54	680	326	354	52%
55 to 59	488	238	250	51%
60 and 61	151	68	83	55%
62 to 64	198	92	106	54%
65 to 69	235	102	133	57%
70 to 74	214	94	120	56%
75 to 79	237	93	144	61%
80 to 84	179	84	95	53%
85 and Older	145	60	85	59%
Under 18	1,910	927	983	51%
65 and older	1,010	433	577	57%
Median	37.3	35.7	38.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	6,467	100%
Never Married	1,614	25%
Married, excluding separated	3,710	57%
Separated	167	3%
Widowed	166	3%
Divorced	810	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,947	100%
Household	7,930	100%
Group Quarters - Other	17	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,947	1,746	4,431	535	24	836	72	10	293
Under 5	446	146	190	28	1	35	4	0	42
5 to 9	458	147	183	28	0	43	4	3	50
10 to 14	576	191	240	50	2	50	9	1	33
15 to 17	430	134	200	38	2	25	4	0	27
18 and 19	243	75	117	17	0	16	4	0	14
20 to 24	720	183	387	48	2	62	10	1	27
25 to 29	479	104	254	33	4	55	5	0	24
30 to 34	417	105	214	27	3	44	6	2	16
35 to 39	439	94	241	31	1	54	7	1	10
40 to 44	538	131	278	47	2	64	5	2	9
45 to 49	674	124	386	60	2	87	5	0	10
50 to 54	680	107	410	53	2	94	4	0	10
55 to 59	488	59	334	29	2	55	1	0	8
60 and 61	151	26	102	6	0	15	0	0	2
62 to 64	198	16	146	11	0	20	2	0	3
65 to 69	235	29	170	13	0	21	1	0	1
70 to 74	214	22	141	10	0	36	1	0	4
75 to 79	237	22	180	4	1	28	0	0	2
80 to 84	179	16	141	1	0	20	0	0	1
85 and Older	145	15	117	1	0	12	0	0	0
Under 18	1,910	618	813	144	5	153	21	4	152
65 and older	1,010	104	749	29	1	117	2	0	8
Median		24.9	43.4	34.7	31.7	42.7	26.0	30.0	17.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	7,501	100%
Speak Only English	5,829	78%
Speak Spanish:	836	11%
Speak English "well" or "very well"	663	9%
Speak English "not well" or "not at all"	173	2%
Speak Asian/Pacific Island language:	527	7%
Speak English "well" or "very well"	513	7%
Speak English "not well" or "not at all"	14	<1%
Speak other language:	309	4%
Speak English "well" or "very well"	292	4%
Speak English "not well" or "not at all"	17	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	5,074	100%
Less than 9th grade	106	2%
9th through 12th grade, no diploma	192	4%
High school grad (incl. equivalency)	1,019	20%
Some college, no degree	1,467	29%
Associate degree	515	10%
Bachelor's degree	1,025	20%
Master's degree	606	12%
Professional school degree	68	1%
Doctorate degree	76	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,665	100%	---	---	---	---
Enrolled in school	2,418	32%	2,074	27%	344	4%
Nursery / Preschool	41	2%	11	1%	30	9%
Kindergarten to grade 4	394	16%	329	16%	65	19%
Grade 5 to grade 8	626	26%	611	29%	15	4%
Grade 9 to grade 12	696	29%	594	29%	102	30%
College, undergraduate	574	24%	481	23%	93	27%
Graduate or Professional school	87	4%	48	2%	39	11%
Not enrolled in school	5,247	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,845	100%	1,105	100%	1,740	100%
Family Households:	2,087	73%	1,105	100%	982	56%
Married couple family	1,589	56%	735	67%	854	49%
Other family:	498	18%	370	33%	128	7%
Male householder, no wife	126	4%	80	7%	46	3%
Female householder, no husband	372	13%	290	26%	82	5%
Nonfamily households:	758	27%	0	0%	758	44%
Householder living alone	652	23%	----	----	----	----
Other nonfamily households	106	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,985	100%	2845	140	5%	2.79
Single family (detached)	1,933	65%	1,847	86	4%	3.00
Single family (attached)	333	11%	333	0	0%	2.42
2 to 4 units	123	4%	113	10	8%	2.18
5 to 9 units	114	4%	106	8	7%	2.41
10 or more units	482	16%	446	36	7%	2.41
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,961	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	81	4%
\$250,000 to \$299,999	93	5%
\$300,000 to \$399,999	386	20%
\$400,000 to \$499,999	575	29%
\$500,000 to \$749,999	805	41%
\$750,000 to \$999,999	21	1%
\$1,000,000 or more	0	0%

Median Value **\$473,130**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,985	100%
2005 or Later	0	0%
2000 to 2004	391	13%
1990 to 1999	1,518	51%
1980 to 1989	830	28%
1970 to 1979	149	5%
1960 to 1969	0	0%
1950 to 1959	28	1%
1940 to 1949	69	2%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,845	100%	884	100%	1,961	100%
1.00 occupant housing per room or less	2,829	99%	884	100%	1,945	99%
1.01 to 1.50 occupants per room	9	<1%	0	0%	9	<1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	7	<1%	0	0%	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	884	100%
Less than \$500	49	6%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	19	2%
\$800 to \$899	16	2%
\$900 to \$999	0	0%
\$1,000 to \$1,249	104	12%
\$1,250 to \$1,499	197	22%
\$1,500 to \$1,999	289	33%
\$2,000 or more	194	22%
No cash rent	16	2%
Median contract rent	\$1,598	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	884	100%
Less than 20 percent	176	20%
20.0 to 24.9 percent	56	6%
25.0 to 29.9 percent	108	12%
30.0 to 34.9 percent	159	18%
35.0 to 39.9 percent	78	9%
40.0 to 49.9 percent	114	13%
50.0 percent or more	177	20%
Not computed	16	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,845	100%
No vehicle	65	2%
1 vehicle	713	25%
2 vehicles	1,323	47%
3 vehicles	560	20%
4 or more vehicles	184	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	4,103	100%
Worked in state of residence	4,081	99%
Worked in county of residence	3,498	85%
Worked outside county of residence	583	14%
Worked outside state of residence	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	6,333	100%	3,016	48%
In labor force	4,374	69%	2,296	52%
Armed forces	283	6%	225	80%
Civilian (employed)	3,751	86%	1,948	52%
Civilian (unemployed)	340	8%	123	36%
Not in labor force	1,959	31%	720	37%
Pct. of civilian labor force unemployed	8.3%		5.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	4,103	100%
Car, truck or van:	3,761	92%
Drove Alone	3,210	78%
Carpooled	551	13%
Public Transportation:	44	1%
Bus	13	<1%
Trolley / Streetcar	0	0%
Railroad	31	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	27	1%
Other means	18	<1%
Worked at home	253	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	4,103	100%
Did not work at home	3,850	94%
Less than 10 minutes	300	7%
10 to 19 minutes	972	24%
20 to 29 minutes	869	21%
30 to 44 minutes	707	17%
45 to 59 minutes	334	8%
60 to 89 minutes	551	13%
90 minutes or more	117	3%
Worked at home	253	6%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,788	100%
Agriculture, forestry, mining	0	0%
Utilities	14	<1%
Construction	232	6%
Manufacturing	350	9%
Wholesale trade	132	3%
Retail trade	425	11%
Transportation & warehousing	44	1%
Information & communications	72	2%
Finance, insurance, & real estate	289	8%
Professional, scientific, management, administration	250	7%
Educational, social, & health services	871	23%
Art, entertainment, recreation, accommodations, food	381	10%
Other services	169	4%
Public administration	559	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,788	100%
Management, professional & related:	1,460	39%
Management (incl. farm managers)	392	10%
Business & financial	287	8%
Computer & mathematical	50	1%
Architecture & engineering	93	2%
Life, physical & social science	104	3%
Community & social service	94	2%
Legal	22	1%
Education, training, & library	159	4%
Art, entertainment, sports & media	11	<1%
Healthcare practitioners	248	7%
Service:	754	20%
Healthcare support	53	1%
Protective service	102	3%
Food preparation & serving	306	8%
Building & grounds cleaning / maintenance	100	3%
Personal care & service	193	5%
Sales & office	1,037	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	232	6%
Production, transport & material moving	305	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,845	100%
Less than \$15,000	84	3%
\$15,000 to \$29,999	321	11%
\$30,000 to \$44,999	172	6%
\$45,000 to \$59,999	470	17%
\$60,000 to \$74,999	388	14%
\$75,000 to \$99,999	321	11%
\$100,000 to \$124,999	362	13%
\$125,000 to \$149,999	290	10%
\$150,000 to \$199,999	307	11%
\$200,000 or more	130	5%
Median Income	\$74,517	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,845	100%
With earnings	2,399	84%
With wage and salary income	2,371	83%
With self-employment income	296	10%
With interest, dividend, or net rental income	772	27%
With Social Security income	606	21%
With Supplemental Security income	75	3%
With public assistance income	54	2%
With retirement income	441	16%
With other types of income	413	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,947	100%
Under .50	82	1%
.50 to .99	146	2%
1.00 to 1.24	19	<1%
1.25 to 1.49	146	2%
1.50 to 1.84	291	4%
1.85 to 1.99	169	2%
2.00 and over	7,094	89%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,947	100%
Above Poverty	7,719	97%
Below Poverty	228	3%

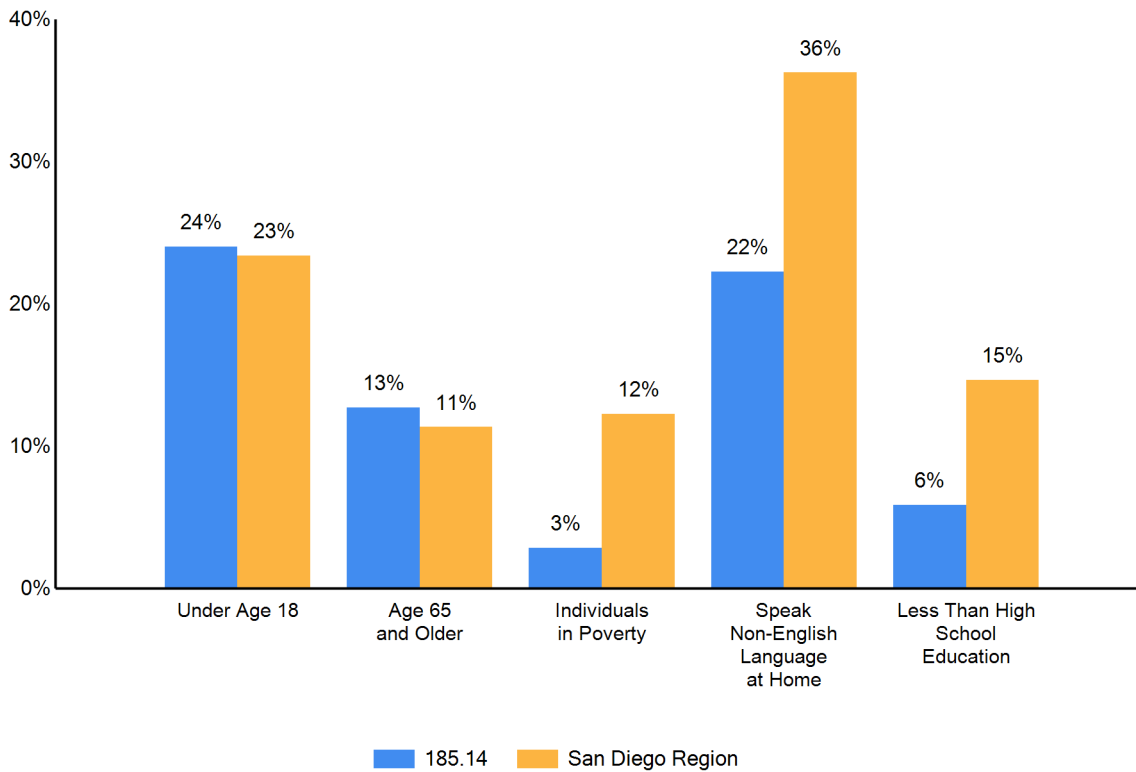
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,087	1,105	982	2,033	1,079	954	54	26	28
Married couple family	1,589	735	854	1,577	735	842	12	0	12
Male householder, no wife present	126	80	46	126	80	46	0	0	0
Female householder, no husband present	372	290	82	330	264	66	42	26	16

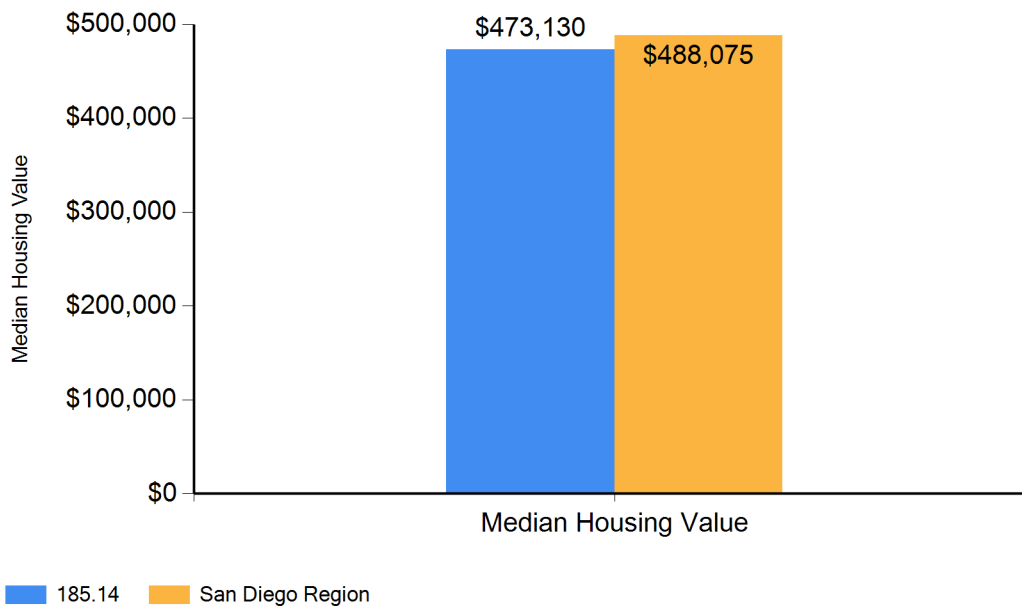
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075