DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Unified School District
Poway

SANDAG

	Jan 1, 2014
Total Population	193,909
Household Population	192,737
Group Quarters Population	1,172
Persons Per Household	2.81

HOUSING AND OCCUPANCY

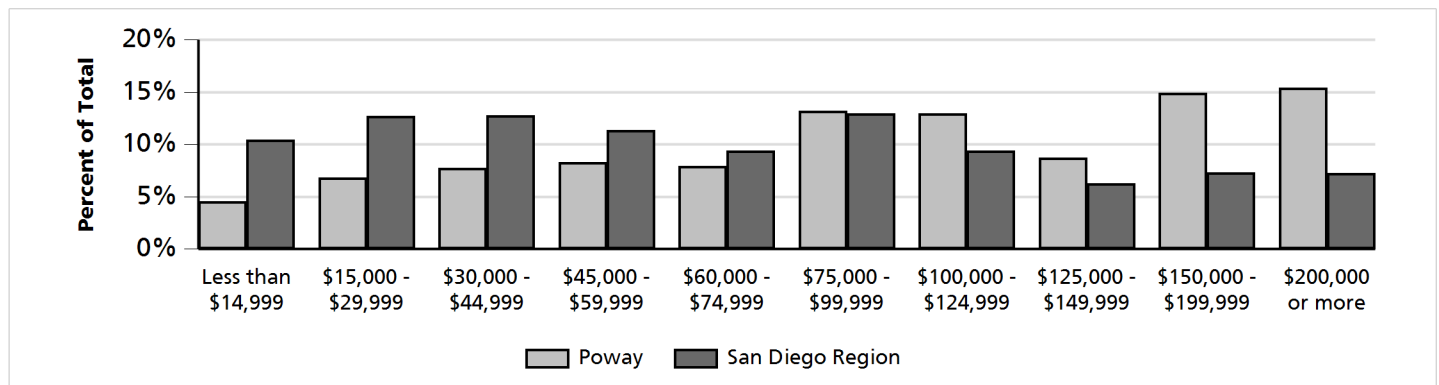|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,745	68,649	3.0%
Single Family - Detached	43,034	41,934	2.6%
Single Family - Multiple-Unit	8,269	7,706	6.8%
Multi-Family	18,740	18,316	2.3%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	5%	7%	8%	8%	8%	13%	13%	9%	15%	15%

Median Household Income

Adjusted for Inflation (2010 $)	$103,973
Not adjusted for inflation (current 2013$)	$110,264

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
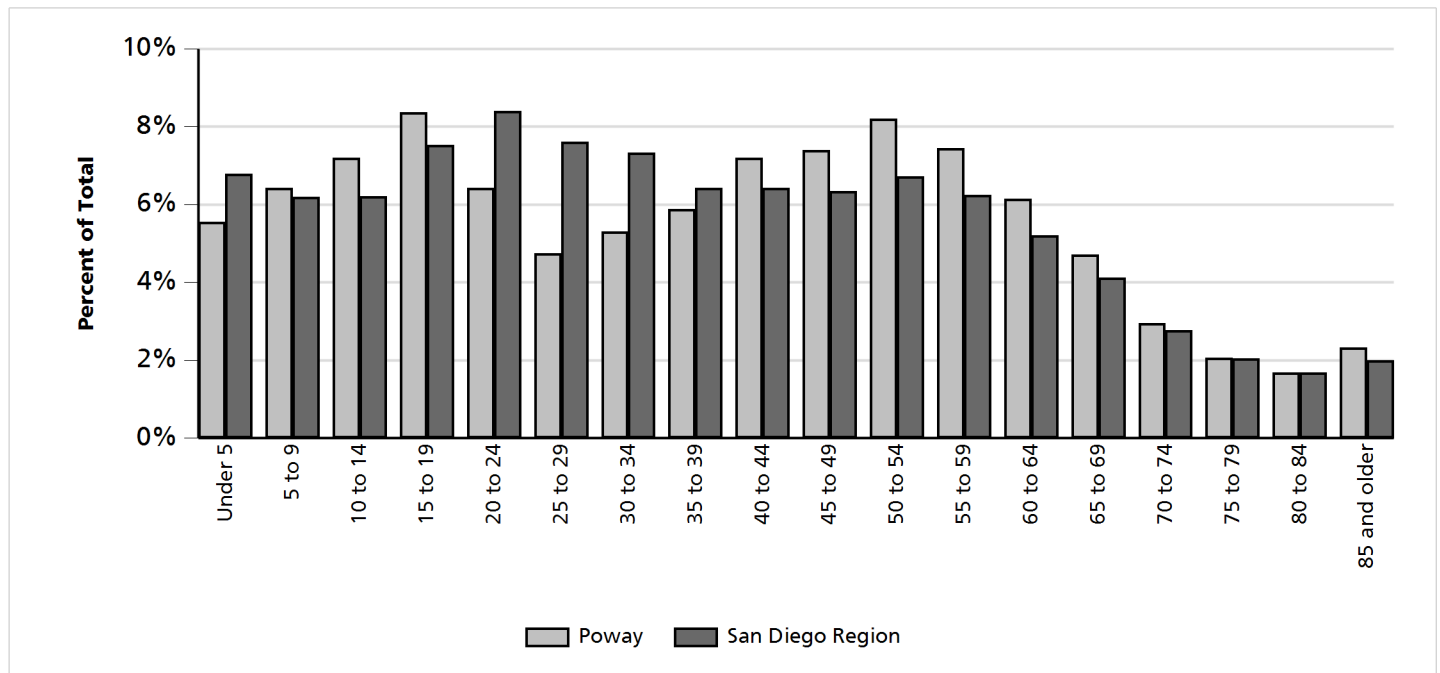
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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December 28, 2015
Poway
Page 1 of 3

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**193,909**	94,468	99,441	51%
Under 5	10,773	5,577	5,196	48%
5 to 9	12,466	6,362	6,104	49%
10 to 14	13,936	7,325	6,611	47%
15 to 17	9,637	5,167	4,470	46%
18 and 19	6,578	3,403	3,175	48%
20 to 24	12,467	6,443	6,024	48%
25 to 29	9,202	4,638	4,564	50%
30 to 34	10,286	4,988	5,298	52%
35 to 39	11,410	5,306	6,104	53%
40 to 44	13,957	6,643	7,314	52%
45 to 49	14,330	6,688	7,642	53%
50 to 54	15,893	7,669	8,224	52%
55 to 59	14,438	6,934	7,504	52%
60 and 61	5,140	2,405	2,735	53%
62 to 64	6,763	3,149	3,614	53%
65 to 69	9,133	4,388	4,745	52%
70 to 74	5,720	2,618	3,102	54%
75 to 79	4,012	1,732	2,280	57%
80 to 84	3,271	1,404	1,867	57%
85 and older	4,497	1,629	2,868	64%
Under 18	46,812	24,431	22,381	48%
65 and older	26,633	11,771	14,862	56%
Median Age	40.1	38.1	41.5	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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December 28, 2015
Poway
Page 2 of 3

POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	22,324	114,850	3,567	423	44,695	8,050
Under 5	1,598	5,462	170	17	3,078	448
5 to 9	2,133	5,691	204	18	3,167	1,253
10 to 14	2,181	6,832	243	34	3,497	1,149
15 to 17	1,449	5,109	210	21	2,141	707
18 and 19	937	3,713	144	15	1,341	428
20 to 24	1,876	7,194	299	47	2,269	782
25 to 29	1,454	5,064	190	27	1,971	496
30 to 34	1,515	5,351	233	33	2,724	430
35 to 39	1,451	5,668	206	46	3,639	400
40 to 44	1,638	7,247	257	34	4,397	384
45 to 49	1,555	8,373	303	23	3,767	309
50 to 54	1,405	10,513	325	20	3,264	366
55 to 59	1,058	10,069	264	25	2,703	319
60 and 61	308	3,661	85	11	979	96
62 to 64	393	4,835	97	15	1,307	116
65 to 69	501	6,682	120	28	1,648	154
70 to 74	349	4,168	78	5	1,034	86
75 to 79	215	2,901	47	2	793	54
80 to 84	138	2,560	31	2	501	39
85 and older	170	3,757	61	0	475	34
Under 18	7,361	23,094	827	90	11,883	3,557
65 and older	1,373	20,068	337	37	4,451	367
Median Age	28.4	45.1	37.2	34.9	38.0	20.3

Source: SANDAG, Current Estimates
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December 28, 2015
Poway
Page 3 of 3