



Demographic and Socioeconomic Profile 2010

TRACT: 154.05

Population by Race

	Population	Percent
Total Population	5,765	100%
White	4,442	77%
Hispanic	882	15%
Two or More	177	3%
Asian	147	3%
Black	83	1%
American Indian	19	<1%
Pacific Islander	8	<1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,765	2,839	2,926	51%
Under 5	280	149	131	47%
5 to 9	335	164	171	51%
10 to 14	409	207	202	49%
15 to 17	276	139	137	50%
18 and 19	184	98	86	47%
20 to 24	387	188	199	51%
25 to 29	301	171	130	43%
30 to 34	262	119	143	55%
35 to 39	295	140	155	53%
40 to 44	346	157	189	55%
45 to 49	467	230	237	51%
50 to 54	510	254	256	50%
55 to 59	433	207	226	52%
60 and 61	194	93	101	52%
62 to 64	234	102	132	56%
65 to 69	284	142	142	50%
70 to 74	207	101	106	51%
75 to 79	170	94	76	45%
80 to 84	111	53	58	52%
85 and Older	80	31	49	61%
Under 18	1,300	659	641	49%
65 and older	852	421	431	51%
Median	42.2	41.4	42.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,741	100%
Never Married	1,154	24%
Married, excluding separated	2,684	57%
Separated	37	<1%
Widowed	310	7%
Divorced	556	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,765	100%
Household	5,759	100%
Group Quarters - Other	6	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,765	882	4,442	83	19	147	8	7	177
Under 5	280	83	173	1	0	5	0	0	18
5 to 9	335	57	240	10	1	7	0	0	20
10 to 14	409	86	281	5	2	9	0	0	26
15 to 17	276	56	192	6	0	4	0	0	18
18 and 19	184	38	125	2	1	6	0	0	12
20 to 24	387	74	278	5	0	9	3	0	18
25 to 29	301	64	218	4	0	4	0	0	11
30 to 34	262	47	200	3	0	7	0	0	5
35 to 39	295	50	223	4	1	7	0	0	10
40 to 44	346	77	240	7	0	14	0	1	7
45 to 49	467	70	365	7	3	11	2	1	8
50 to 54	510	58	415	9	3	16	2	0	7
55 to 59	433	33	366	7	3	13	0	3	8
60 and 61	194	14	169	4	2	4	0	0	1
62 to 64	234	12	210	1	0	9	0	1	1
65 to 69	284	25	244	3	1	10	0	0	1
70 to 74	207	15	180	1	2	4	1	0	4
75 to 79	170	11	152	2	0	5	0	0	0
80 to 84	111	7	99	1	0	3	0	0	1
85 and Older	80	5	72	1	0	0	0	1	1
Under 18	1,300	282	886	22	3	25	0	0	82
65 and older	852	63	747	8	3	22	1	1	7
Median		28.7	45.7	41.1	52.5	45.7	47.5	57.5	19.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,485	100%
Speak Only English	4,516	82%
Speak Spanish:	450	8%
Speak English "well" or "very well"	450	8%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	519	6%
Speak English "well" or "very well"	304	6%
Speak English "not well" or "not at all"	215	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,894	100%
Less than 9th grade	183	5%
9th through 12th grade, no diploma	134	3%
High school grad (incl. equivalency)	889	23%
Some college, no degree	1,062	27%
Associate degree	422	11%
Bachelor's degree	750	19%
Master's degree	335	9%
Professional school degree	72	2%
Doctorate degree	47	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,605	100%	---	---	---	---
Enrolled in school	1,742	31%	1,580	28%	162	3%
Nursery / Preschool	24	1%	17	1%	7	4%
Kindergarten to grade 4	353	20%	338	21%	15	9%
Grade 5 to grade 8	468	27%	455	29%	13	8%
Grade 9 to grade 12	350	20%	316	20%	34	21%
College, undergraduate	520	30%	454	29%	66	41%
Graduate or Professional school	27	2%	0	0%	27	17%
Not enrolled in school	3,863	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,936	100%	829	100%	1,107	100%
Family Households:	1,564	81%	829	100%	735	66%
Married couple family	1,195	62%	645	78%	550	50%
Other family:	369	19%	184	22%	185	17%
Male householder, no wife	95	5%	0	0%	95	9%
Female householder, no husband	274	14%	184	22%	90	8%
Nonfamily households:	372	19%	0	0%	372	34%
Householder living alone	330	17%	----	----	----	----
Other nonfamily households	42	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,995	100%	1936	59	3%	2.97
Single family (detached)	1,527	77%	1,469	58	4%	3.01
Single family (attached)	32	2%	32	0	0%	2.50
2 to 4 units	164	8%	163	1	1%	2.31
5 to 9 units	29	1%	29	0	0%	3.52
10 or more units	142	7%	142	0	0%	3.51
Mobile home and Other	101	5%	101	0	0%	2.75

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,556	100%
Less than \$150,000	88	6%
\$150,000 to \$199,999	19	1%
\$200,000 to \$249,999	93	6%
\$250,000 to \$299,999	51	3%
\$300,000 to \$399,999	208	13%
\$400,000 to \$499,999	157	10%
\$500,000 to \$749,999	575	37%
\$750,000 to \$999,999	256	16%
\$1,000,000 or more	109	7%

Median Value **\$570,681**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,995	100%
2005 or Later	11	1%
2000 to 2004	228	11%
1990 to 1999	141	7%
1980 to 1989	260	13%
1970 to 1979	814	41%
1960 to 1969	166	8%
1950 to 1959	279	14%
1940 to 1949	88	4%
1939 or earlier	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,936	100%	380	100%	1,556	100%
1.00 occupant housing per room or less	1,891	98%	349	92%	1,542	99%
1.01 to 1.50 occupants per room	45	2%	31	8%	14	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	380	100%
Less than \$500	30	8%
\$500 to \$599	0	0%
\$600 to \$699	20	5%
\$700 to \$799	7	2%
\$800 to \$899	59	16%
\$900 to \$999	29	8%
\$1,000 to \$1,249	81	21%
\$1,250 to \$1,499	57	15%
\$1,500 to \$1,999	51	13%
\$2,000 or more	28	7%
No cash rent	18	5%
Median contract rent	\$1,139	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	380	100%
Less than 20 percent	35	9%
20.0 to 24.9 percent	13	3%
25.0 to 29.9 percent	7	2%
30.0 to 34.9 percent	7	2%
35.0 to 39.9 percent	51	13%
40.0 to 49.9 percent	107	28%
50.0 percent or more	142	37%
Not computed	18	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,936	100%
No vehicle	47	2%
1 vehicle	459	24%
2 vehicles	706	36%
3 vehicles	513	26%
4 or more vehicles	211	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,548	100%
Worked in state of residence	2,548	100%
Worked in county of residence	2,548	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,655	100%	2,281	49%
In labor force	2,823	61%	1,566	55%
Armed forces	0	0%	0	0%
Civilian (employed)	2,620	93%	1,456	56%
Civilian (unemployed)	203	7%	110	54%
Not in labor force	1,832	39%	715	39%
Pct. of civilian labor force unemployed	7.2%		7.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,548	100%
Car, truck or van:	2,195	86%
Drove Alone	1,987	78%
Carpooled	208	8%
Public Transportation:	13	1%
Bus	13	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	54	2%
Bicycle	0	0%
Walked	80	3%
Other means	0	0%
Worked at home	206	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,548	100%
Did not work at home	2,342	92%
Less than 10 minutes	323	13%
10 to 19 minutes	622	24%
20 to 29 minutes	491	19%
30 to 44 minutes	649	25%
45 to 59 minutes	190	7%
60 to 89 minutes	64	3%
90 minutes or more	3	<1%
Worked at home	206	8%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,548	100%
Agriculture, forestry, mining	0	0%
Utilities	10	<1%
Construction	249	10%
Manufacturing	122	5%
Wholesale trade	51	2%
Retail trade	278	11%
Transportation & warehousing	87	3%
Information & communications	27	1%
Finance, insurance, & real estate	219	9%
Professional, scientific, management, administration	206	8%
Educational, social, & health services	693	27%
Art, entertainment, recreation, accommodations, food	208	8%
Other services	106	4%
Public administration	292	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,548	100%
Management, professional & related:	968	38%
Management (incl. farm managers)	285	11%
Business & financial	103	4%
Computer & mathematical	38	1%
Architecture & engineering	14	1%
Life, physical & social science	8	<1%
Community & social service	38	1%
Legal	55	2%
Education, training, & library	200	8%
Art, entertainment, sports & media	71	3%
Healthcare practitioners	156	6%
Service:	399	16%
Healthcare support	8	<1%
Protective service	149	6%
Food preparation & serving	44	2%
Building & grounds cleaning / maintenance	63	2%
Personal care & service	135	5%
Sales & office	711	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	216	8%
Production, transport & material moving	254	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,936	100%
Less than \$15,000	214	11%
\$15,000 to \$29,999	157	8%
\$30,000 to \$44,999	269	14%
\$45,000 to \$59,999	160	8%
\$60,000 to \$74,999	149	8%
\$75,000 to \$99,999	225	12%
\$100,000 to \$124,999	194	10%
\$125,000 to \$149,999	103	5%
\$150,000 to \$199,999	236	12%
\$200,000 or more	229	12%
Median Income	\$77,111	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,936	100%
With earnings	1,552	80%
With wage and salary income	1,490	77%
With self-employment income	366	19%
With interest, dividend, or net rental income	566	29%
With Social Security income	613	32%
With Supplemental Security income	77	4%
With public assistance income	71	4%
With retirement income	469	24%
With other types of income	330	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,764	100%
Under .50	139	2%
.50 to .99	283	5%
1.00 to 1.24	436	8%
1.25 to 1.49	164	3%
1.50 to 1.84	513	9%
1.85 to 1.99	225	4%
2.00 and over	4,004	69%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,764	100%
Above Poverty	5,342	93%
Below Poverty	422	7%

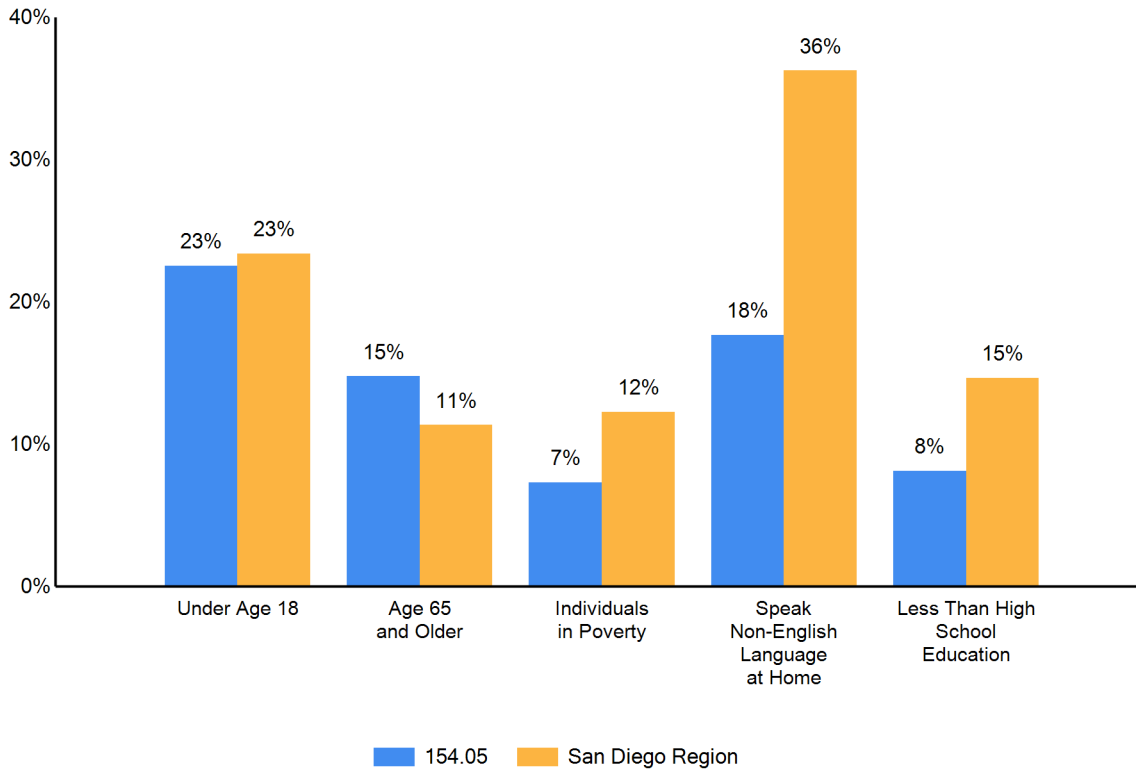
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,564	829	735	1,503	783	720	61	46	15
Married couple family	1,195	645	550	1,150	607	543	45	38	7
Male householder, no wife present	95	0	95	95	0	95	0	0	0
Female householder, no husband present	274	184	90	258	176	82	16	8	8

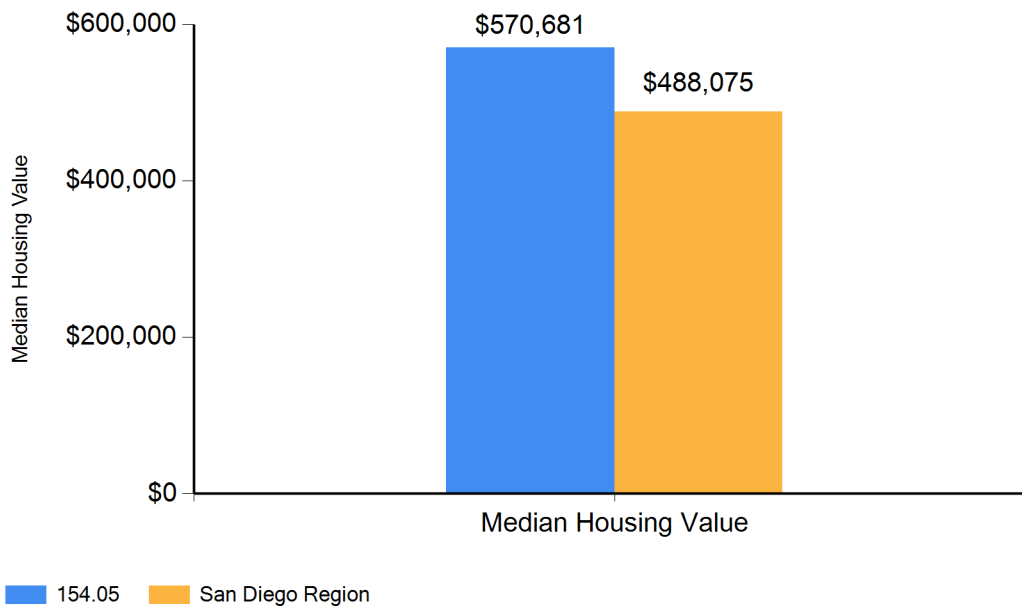
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075