



Demographic and Socioeconomic Profile 2010

SDCOUNCIL: 3

Population by Race

	Population	Percent
Total Population	147,469	100%
White	84,951	58%
Hispanic	38,085	26%
Black	10,233	7%
Asian	8,145	6%
Two or More	4,570	3%
American Indian	632	<1%
Pacific Islander	430	<1%
Other	423	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	147,469	78,863	68,606	47%
Under 5	6,145	3,115	3,030	49%
5 to 9	4,243	2,147	2,096	49%
10 to 14	3,968	2,083	1,885	48%
15 to 17	2,566	1,352	1,214	47%
18 and 19	1,896	970	926	49%
20 to 24	11,110	5,503	5,607	50%
25 to 29	21,228	10,570	10,658	50%
30 to 34	18,924	10,161	8,763	46%
35 to 39	13,840	7,957	5,883	43%
40 to 44	11,601	7,099	4,502	39%
45 to 49	10,870	6,621	4,249	39%
50 to 54	9,843	5,685	4,158	42%
55 to 59	8,889	4,770	4,119	46%
60 and 61	3,086	1,604	1,482	48%
62 to 64	4,266	2,242	2,024	47%
65 to 69	4,856	2,525	2,331	48%
70 to 74	3,183	1,553	1,630	51%
75 to 79	2,708	1,252	1,456	54%
80 to 84	2,141	924	1,217	57%
85 and Older	2,106	730	1,376	65%
Under 18	16,922	8,697	8,225	49%
65 and older	14,994	6,984	8,010	53%
Median	36.3	37.2	35.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	133,113	100%
Never Married	64,481	48%
Married, excluding separated	39,012	29%
Separated	3,557	3%
Widowed	5,248	4%
Divorced	20,815	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	147,469	100%
Household	139,247	94%
Group Quarters - Other	8,080	5%
Group Quarters - Military	142	<1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	147,469	38,085	84,951	10,233	632	8,145	430	423	4,570
Under 5	6,145	2,823	2,137	449	16	218	16	20	466
5 to 9	4,243	2,155	1,312	313	17	129	17	25	275
10 to 14	3,968	2,142	1,122	316	10	134	14	16	214
15 to 17	2,566	1,356	723	272	11	73	6	12	113
18 and 19	1,896	956	563	197	10	78	8	6	78
20 to 24	11,110	3,607	5,527	749	57	625	43	44	458
25 to 29	21,228	5,198	12,440	1,085	73	1,462	55	82	833
30 to 34	18,924	4,506	11,142	998	66	1,416	54	62	680
35 to 39	13,840	3,644	7,680	979	44	1,030	45	46	372
40 to 44	11,601	2,934	6,709	957	62	586	30	25	298
45 to 49	10,870	2,461	6,634	1,008	57	438	41	16	215
50 to 54	9,843	1,855	6,375	965	65	340	33	23	187
55 to 59	8,889	1,376	6,130	781	60	344	32	18	148
60 and 61	3,086	431	2,239	237	18	113	5	4	39
62 to 64	4,266	569	3,222	262	26	126	9	5	47
65 to 69	4,856	634	3,610	285	19	242	8	6	52
70 to 74	3,183	468	2,290	142	6	241	6	4	26
75 to 79	2,708	412	1,930	104	9	219	7	5	22
80 to 84	2,141	315	1,550	62	4	181	0	1	28
85 and Older	2,106	243	1,616	72	2	150	1	3	19
Under 18	16,922	8,476	5,294	1,350	54	554	53	73	1,068
65 and older	14,994	2,072	10,996	665	40	1,033	22	19	147
Median		30.9	39.9	38.8	41.0	34.8	35.2	30.5	29.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	141,324	100%
Speak Only English	103,162	73%
Speak Spanish:	25,897	18%
Speak English "well" or "very well"	19,875	14%
Speak English "not well" or "not at all"	6,022	4%
Speak Asian/Pacific Island language:	4,736	3%
Speak English "well" or "very well"	3,750	3%
Speak English "not well" or "not at all"	986	1%
Speak other language:	7,529	5%
Speak English "well" or "very well"	6,772	5%
Speak English "not well" or "not at all"	757	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	117,541	100%
Less than 9th grade	4,393	4%
9th through 12th grade, no diploma	7,086	6%
High school grad (incl. equivalency)	18,569	16%
Some college, no degree	26,183	22%
Associate degree	9,743	8%
Bachelor's degree	30,627	26%
Master's degree	12,624	11%
Professional school degree	4,751	4%
Doctorate degree	3,565	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	143,469	100%	---	---	---	---
Enrolled in school	28,557	20%	22,358	16%	6,199	4%
Nursery / Preschool	1,384	5%	797	4%	587	9%
Kindergarten to grade 4	3,772	13%	3,426	15%	346	6%
Grade 5 to grade 8	2,943	10%	2,719	12%	224	4%
Grade 9 to grade 12	4,224	15%	3,901	17%	323	5%
College, undergraduate	10,735	38%	8,715	39%	2,020	33%
Graduate or Professional school	5,499	19%	2,800	13%	2,699	44%
Not enrolled in school	114,912	80%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	77,521	100%	10,074	100%	67,447	100%
Family Households:	24,386	31%	9,911	98%	14,475	21%
Married couple family	17,113	22%	5,442	54%	11,671	17%
Other family:	7,273	9%	4,469	44%	2,804	4%
Male householder, no wife	2,307	3%	1,073	11%	1,234	2%
Female householder, no husband	4,966	6%	3,396	34%	1,570	2%
Nonfamily households:	53,135	69%	163	2%	52,972	79%
Householder living alone	40,492	52%	----	----	----	----
Other nonfamily households	12,643	16%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	87,431	100%	77,534	9,897	11%	1.80
Single family (detached)	13,170	15%	12,505	665	5%	2.07
Single family (attached)	11,784	13%	11,147	637	5%	2.05
2 to 4 units	9,269	11%	8,623	646	7%	1.85
5 to 9 units	11,282	13%	10,515	767	7%	1.84
10 or more units	41,926	48%	34,744	7,182	17%	1.59
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	22,307	100%
Less than \$150,000	686	3%
\$150,000 to \$199,999	648	3%
\$200,000 to \$249,999	1,310	6%
\$250,000 to \$299,999	1,062	5%
\$300,000 to \$399,999	3,438	15%
\$400,000 to \$499,999	3,503	16%
\$500,000 to \$749,999	6,012	27%
\$750,000 to \$999,999	3,352	15%
\$1,000,000 or more	2,296	10%

Median Value **\$522,029**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	87,420	100%
2005 or Later	3,875	4%
2000 to 2004	9,620	11%
1990 to 1999	6,421	7%
1980 to 1989	12,454	14%
1970 to 1979	12,721	15%
1960 to 1969	8,554	10%
1950 to 1959	8,394	10%
1940 to 1949	5,904	7%
1939 or earlier	19,477	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	77,521	100%	55,214	100%	22,307	100%
1.00 occupant housing per room or less	74,918	97%	52,872	96%	22,046	99%
1.01 to 1.50 occupants per room	1,199	2%	1,038	2%	161	1%
1.51 to 2.00 occupants per room	1,201	2%	1,104	2%	97	<1%
2.01 or more occupants per room	203	<1%	200	<1%	3	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	55,214	100%
Less than \$500	4,089	7%
\$500 to \$599	2,016	4%
\$600 to \$699	3,222	6%
\$700 to \$799	5,944	11%
\$800 to \$899	7,438	13%
\$900 to \$999	6,270	11%
\$1,000 to \$1,249	10,274	19%
\$1,250 to \$1,499	6,265	11%
\$1,500 to \$1,999	6,463	12%
\$2,000 or more	2,329	4%
No cash rent	904	2%
Median contract rent	\$978	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	55,214	100%
Less than 20 percent	11,491	21%
20.0 to 24.9 percent	7,743	14%
25.0 to 29.9 percent	6,759	12%
30.0 to 34.9 percent	5,436	10%
35.0 to 39.9 percent	3,742	7%
40.0 to 49.9 percent	4,500	8%
50.0 percent or more	13,425	24%
Not computed	2,118	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	77,521	100%
No vehicle	11,273	15%
1 vehicle	39,513	51%
2 vehicles	21,471	28%
3 vehicles	3,988	5%
4 or more vehicles	1,276	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	88,526	100%
Worked in state of residence	87,925	99%
Worked in county of residence	86,590	98%
Worked outside county of residence	1,335	2%
Worked outside state of residence	601	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	132,247	100%	70,994	54%
In labor force	93,996	71%	51,580	55%
Armed forces	1,890	2%	1,513	80%
Civilian (employed)	85,415	91%	46,056	54%
Civilian (unemployed)	6,691	7%	4,011	60%
Not in labor force	38,251	29%	19,414	51%
Pct. of civilian labor force unemployed	7.3%		8.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	88,526	100%
Car, truck or van:	68,756	78%
Drove Alone	62,335	70%
Carpooled	6,421	7%
Public Transportation:	5,709	6%
Bus	5,266	6%
Trolley / Streetcar	224	<1%
Railroad	92	<1%
Other public transportation	127	<1%
Motorcycle	405	<1%
Bicycle	1,191	1%
Walked	5,990	7%
Other means	842	1%
Worked at home	5,633	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	88,526	100%
Did not work at home	82,893	94%
Less than 10 minutes	11,298	13%
10 to 19 minutes	32,063	36%
20 to 29 minutes	19,685	22%
30 to 44 minutes	13,259	15%
45 to 59 minutes	2,978	3%
60 to 89 minutes	2,115	2%
90 minutes or more	1,495	2%
Worked at home	5,633	6%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	86,166	100%
Agriculture, forestry, mining	129	<1%
Utilities	516	1%
Construction	3,603	4%
Manufacturing	5,663	7%
Wholesale trade	1,958	2%
Retail trade	9,068	11%
Transportation & warehousing	2,194	3%
Information & communications	2,606	3%
Finance, insurance, & real estate	8,150	9%
Professional, scientific, management, administration	4,169	5%
Educational, social, & health services	17,563	20%
Art, entertainment, recreation, accommodations, food	10,962	13%
Other services	4,199	5%
Public administration	15,386	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	86,166	100%
Management, professional & related:	41,390	48%
Management (incl. farm managers)	10,633	12%
Business & financial	5,808	7%
Computer & mathematical	2,443	3%
Architecture & engineering	2,412	3%
Life, physical & social science	1,953	2%
Community & social service	1,713	2%
Legal	2,842	3%
Education, training, & library	5,503	6%
Art, entertainment, sports & media	3,625	4%
Healthcare practitioners	4,458	5%
Service:	14,981	17%
Healthcare support	1,293	2%
Protective service	1,553	2%
Food preparation & serving	5,910	7%
Building & grounds cleaning / maintenance	2,887	3%
Personal care & service	3,338	4%
Sales & office	20,647	24%
Farming, fishing & forestry	97	<1%
Construction, extraction & maintenance	4,259	5%
Production, transport & material moving	4,792	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	77,534	100%
Less than \$15,000	12,038	16%
\$15,000 to \$29,999	11,841	15%
\$30,000 to \$44,999	12,072	16%
\$45,000 to \$59,999	9,835	13%
\$60,000 to \$74,999	7,412	10%
\$75,000 to \$99,999	9,121	12%
\$100,000 to \$124,999	5,257	7%
\$125,000 to \$149,999	2,734	4%
\$150,000 to \$199,999	3,487	4%
\$200,000 or more	3,737	5%
Median Income	\$49,295	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	77,534	100%
With earnings	63,732	82%
With wage and salary income	59,973	77%
With self-employment income	10,576	14%
With interest, dividend, or net rental income	17,572	23%
With Social Security income	13,635	18%
With Supplemental Security income	3,570	5%
With public assistance income	1,334	2%
With retirement income	6,757	9%
With other types of income	8,847	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	143,626	100%
Under .50	11,194	8%
.50 to .99	13,704	10%
1.00 to 1.24	8,114	6%
1.25 to 1.49	7,265	5%
1.50 to 1.84	7,890	5%
1.85 to 1.99	3,187	2%
2.00 and over	92,272	64%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	143,626	100%
Above Poverty	118,728	83%
Below Poverty	24,898	17%

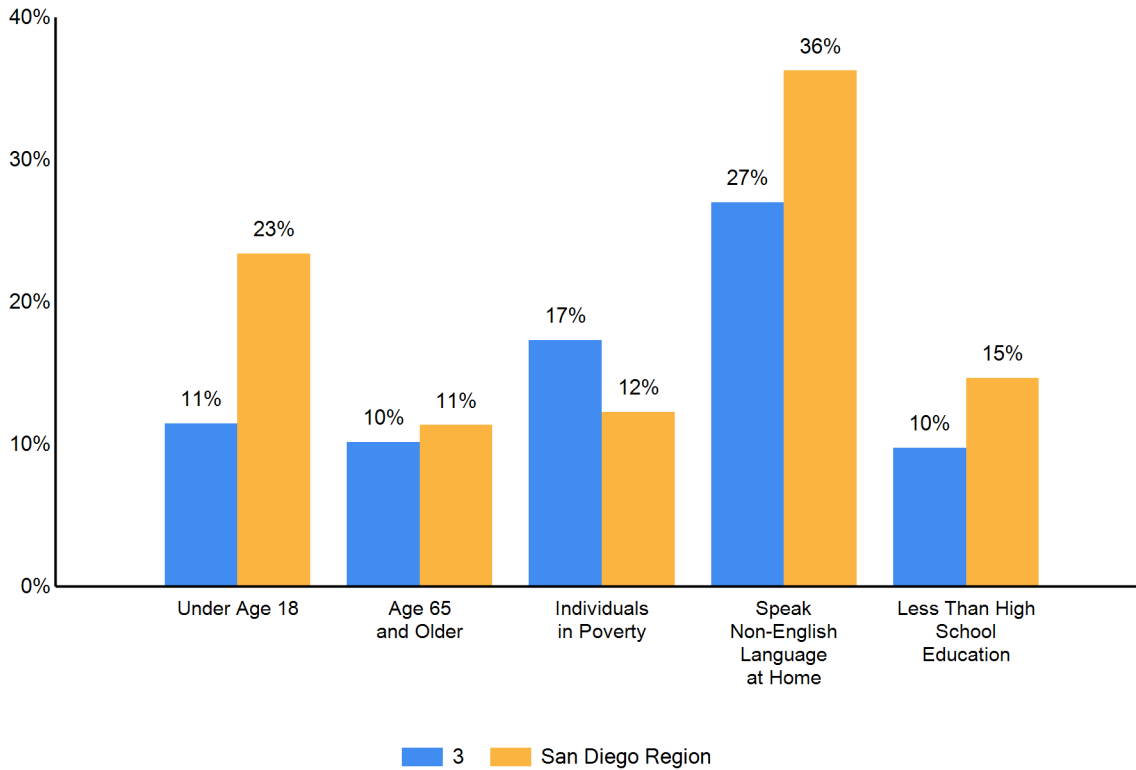
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	24,386	9,911	14,475	21,839	7,986	13,853	2,547	1,925	622
Married couple family	17,113	5,442	11,671	16,058	4,816	11,242	1,055	626	429
Male householder, no wife present	2,307	1,073	1,234	2,024	870	1,154	283	203	80
Female householder, no husband present	4,966	3,396	1,570	3,757	2,300	1,457	1,209	1,096	113

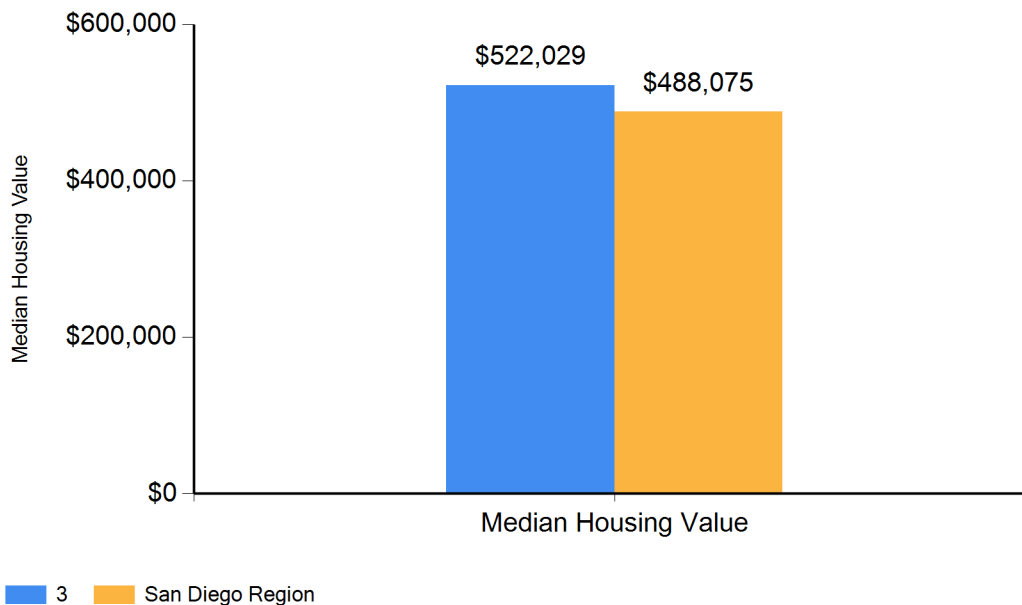
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075