



## Demographic and Socioeconomic Profile 2010

TRACT: 155.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,955</b>	<b>100%</b>
White	3,873	78%
Hispanic	796	16%
Two or More	110	2%
Asian	80	2%
Black	45	1%
American Indian	41	1%
Pacific Islander	8	<1%
Other	2	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,955</b>	<b>2,539</b>	<b>2,416</b>	<b>49%</b>
Under 5	251	141	110	44%
5 to 9	252	146	106	42%
10 to 14	333	182	151	45%
15 to 17	220	106	114	52%
18 and 19	133	69	64	48%
20 to 24	334	172	162	49%
25 to 29	263	143	120	46%
30 to 34	257	128	129	50%
35 to 39	254	136	118	46%
40 to 44	319	155	164	51%
45 to 49	418	205	213	51%
50 to 54	527	268	259	49%
55 to 59	473	228	245	52%
60 and 61	149	67	82	55%
62 to 64	186	101	85	46%
65 to 69	216	104	112	52%
70 to 74	147	79	68	46%
75 to 79	104	57	47	45%
80 to 84	84	35	49	58%
85 and Older	35	17	18	51%
Under 18	1,056	575	481	46%
65 and older	586	292	294	50%
<b>Median</b>	<b>42.8</b>	<b>41.5</b>	<b>44.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,119</b>	<b>100%</b>
Never Married	923	22%
Married, excluding separated	2,443	59%
Separated	46	1%
Widowed	191	5%
Divorced	516	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,955</b>	<b>100%</b>
Household	4,955	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,955</b>	<b>796</b>	<b>3,873</b>	<b>45</b>	<b>41</b>	<b>80</b>	<b>8</b>	<b>2</b>	<b>110</b>
Under 5	251	68	169	2	1	5	0	0	6
5 to 9	252	73	155	2	1	8	0	0	13
10 to 14	333	90	221	5	3	3	0	1	10
15 to 17	220	52	157	3	3	2	0	0	3
18 and 19	133	16	109	0	1	2	1	0	4
20 to 24	334	51	269	3	2	3	0	1	5
25 to 29	263	47	195	5	3	6	0	0	7
30 to 34	257	48	195	2	3	5	1	0	3
35 to 39	254	51	186	3	5	4	0	0	5
40 to 44	319	71	227	1	2	9	1	0	8
45 to 49	418	57	335	4	3	6	0	0	13
50 to 54	527	47	455	7	6	5	3	0	4
55 to 59	473	41	410	4	2	5	0	0	11
60 and 61	149	18	121	0	0	2	2	0	6
62 to 64	186	19	153	0	2	9	0	0	3
65 to 69	216	20	187	1	3	4	0	0	1
70 to 74	147	7	133	1	1	0	0	0	5
75 to 79	104	10	90	1	0	1	0	0	2
80 to 84	84	5	76	1	0	1	0	0	1
85 and Older	35	5	30	0	0	0	0	0	0
Under 18	1,056	283	702	12	8	18	0	1	32
65 and older	586	47	516	4	4	6	0	0	9
<b>Median</b>		<b>30.1</b>	<b>45.8</b>	<b>35.8</b>	<b>38.5</b>	<b>41.1</b>	<b>51.7</b>	<b>20.0</b>	<b>39.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,704</b>	<b>100%</b>
Speak Only English	3,533	75%
Speak Spanish:	1,062	23%
Speak English "well" or "very well"	807	17%
Speak English "not well" or "not at all"	255	5%
Speak Asian/Pacific Island language:	34	1%
Speak English "well" or "very well"	34	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	75	2%
Speak English "well" or "very well"	75	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,432</b>	<b>100%</b>
Less than 9th grade	239	7%
9th through 12th grade, no diploma	404	12%
High school grad (incl. equivalency)	899	26%
Some college, no degree	815	24%
Associate degree	394	11%
Bachelor's degree	510	15%
Master's degree	132	4%
Professional school degree	30	1%
Doctorate degree	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,796</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,174	24%	1,003	21%	171	4%
Nursery / Preschool	38	3%	6	1%	32	19%
Kindergarten to grade 4	299	25%	273	27%	26	15%
Grade 5 to grade 8	250	21%	250	25%	0	0%
Grade 9 to grade 12	215	18%	187	19%	28	16%
College, undergraduate	334	28%	276	28%	58	34%
Graduate or Professional school	38	3%	11	1%	27	16%
Not enrolled in school	3,622	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,780</b>	<b>100%</b>	<b>618</b>	<b>100%</b>	<b>1,162</b>	<b>100%</b>
Family Households:	1,305	73%	575	93%	730	63%
Married couple family	1,000	56%	398	64%	602	52%
Other family:	305	17%	177	29%	128	11%
Male householder, no wife	75	4%	68	11%	7	1%
Female householder, no husband	230	13%	109	18%	121	10%
Nonfamily households:	475	27%	43	7%	432	37%
Householder living alone	378	21%	----	----	----	----
Other nonfamily households	97	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,811</b>	<b>100%</b>	<b>1780</b>	<b>31</b>	<b>2%</b>	<b>2.78</b>
Single family (detached)	1,428	79%	1,397	31	2%	2.78
Single family (attached)	8	<1%	8	0	0%	2.75
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	375	21%	375	0	0%	2.79

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,602</b>	<b>100%</b>
Less than \$150,000	320	20%
\$150,000 to \$199,999	12	1%
\$200,000 to \$249,999	8	<1%
\$250,000 to \$299,999	34	2%
\$300,000 to \$399,999	304	19%
\$400,000 to \$499,999	307	19%
\$500,000 to \$749,999	391	24%
\$750,000 to \$999,999	159	10%
\$1,000,000 or more	67	4%

**Median Value** **\$441,368**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,811</b>	<b>100%</b>
2005 or Later	112	6%
2000 to 2004	242	13%
1990 to 1999	182	10%
1980 to 1989	235	13%
1970 to 1979	594	33%
1960 to 1969	96	5%
1950 to 1959	191	11%
1940 to 1949	109	6%
1939 or earlier	50	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,780</b>	<b>100%</b>	<b>178</b>	<b>100%</b>	<b>1,602</b>	<b>100%</b>
1.00 occupant housing per room or less	1,695	95%	177	99%	1,518	95%
1.01 to 1.50 occupants per room	49	3%	1	1%	48	3%
1.51 to 2.00 occupants per room	36	2%	0	0%	36	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>178</b>	<b>100%</b>
Less than \$500	1	1%
\$500 to \$599	6	3%
\$600 to \$699	21	12%
\$700 to \$799	5	3%
\$800 to \$899	11	6%
\$900 to \$999	46	26%
\$1,000 to \$1,249	12	7%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	39	22%
\$2,000 or more	37	21%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,000</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>178</b>	<b>100%</b>
Less than 20 percent	55	31%
20.0 to 24.9 percent	12	7%
25.0 to 29.9 percent	54	30%
30.0 to 34.9 percent	9	5%
35.0 to 39.9 percent	8	4%
40.0 to 49.9 percent	31	17%
50.0 percent or more	9	5%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,780</b>	<b>100%</b>
No vehicle	27	2%
1 vehicle	413	23%
2 vehicles	712	40%
3 vehicles	283	16%
4 or more vehicles	345	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,706</b>	<b>100%</b>
Worked in state of residence	2,706	100%
Worked in county of residence	2,699	100%
Worked outside county of residence	7	<1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>4,048</b>	<b>100%</b>	<b>2,035</b>	<b>50%</b>
In labor force	2,942	73%	1,587	54%
Armed forces	15	1%	15	100%
Civilian (employed)	2,619	89%	1,379	53%
Civilian (unemployed)	308	10%	193	63%
Not in labor force	1,106	27%	448	41%
Pct. of civilian labor force unemployed	10.5%		12.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,706</b>	<b>100%</b>
Car, truck or van:	2,564	95%
Drove Alone	2,204	81%
Carpooled	360	13%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	11	<1%
Bicycle	0	0%
Walked	26	1%
Other means	0	0%
Worked at home	105	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,706</b>	<b>100%</b>
Did not work at home	2,601	96%
Less than 10 minutes	220	8%
10 to 19 minutes	516	19%
20 to 29 minutes	651	24%
30 to 44 minutes	882	33%
45 to 59 minutes	230	8%
60 to 89 minutes	49	2%
90 minutes or more	53	2%
Worked at home	105	4%
<b>Average time to work (minutes)</b>	<b>31</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,683</b>	<b>100%</b>
Agriculture, forestry, mining	25	1%
Utilities	108	4%
Construction	359	13%
Manufacturing	152	6%
Wholesale trade	28	1%
Retail trade	394	15%
Transportation & warehousing	94	4%
Information & communications	25	1%
Finance, insurance, & real estate	264	10%
Professional, scientific, management, administration	200	7%
Educational, social, & health services	463	17%
Art, entertainment, recreation, accommodations, food	159	6%
Other services	161	6%
Public administration	251	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,683</b>	<b>100%</b>
Management, professional & related:	985	37%
Management (incl. farm managers)	283	11%
Business & financial	82	3%
Computer & mathematical	55	2%
Architecture & engineering	47	2%
Life, physical & social science	0	0%
Community & social service	41	2%
Legal	11	<1%
Education, training, & library	180	7%
Art, entertainment, sports & media	117	4%
Healthcare practitioners	169	6%
Service:	474	18%
Healthcare support	33	1%
Protective service	98	4%
Food preparation & serving	127	5%
Building & grounds cleaning / maintenance	85	3%
Personal care & service	131	5%
Sales & office	591	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	376	14%
Production, transport & material moving	257	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,780</b>	<b>100%</b>
Less than \$15,000	76	4%
\$15,000 to \$29,999	155	9%
\$30,000 to \$44,999	131	7%
\$45,000 to \$59,999	394	22%
\$60,000 to \$74,999	85	5%
\$75,000 to \$99,999	395	22%
\$100,000 to \$124,999	233	13%
\$125,000 to \$149,999	80	4%
\$150,000 to \$199,999	84	5%
\$200,000 or more	147	8%
<b>Median Income</b>	<b>\$78,101</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,780</b>	<b>100%</b>
With earnings	1,553	87%
With wage and salary income	1,456	82%
With self-employment income	359	20%
With interest, dividend, or net rental income	431	24%
With Social Security income	362	20%
With Supplemental Security income	99	6%
With public assistance income	42	2%
With retirement income	247	14%
With other types of income	311	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,834</b>	<b>100%</b>
Under .50	43	1%
.50 to .99	120	2%
1.00 to 1.24	97	2%
1.25 to 1.49	136	3%
1.50 to 1.84	375	8%
1.85 to 1.99	53	1%
2.00 and over	4,010	83%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,834</b>	<b>100%</b>
Above Poverty	4,671	97%
Below Poverty	163	3%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

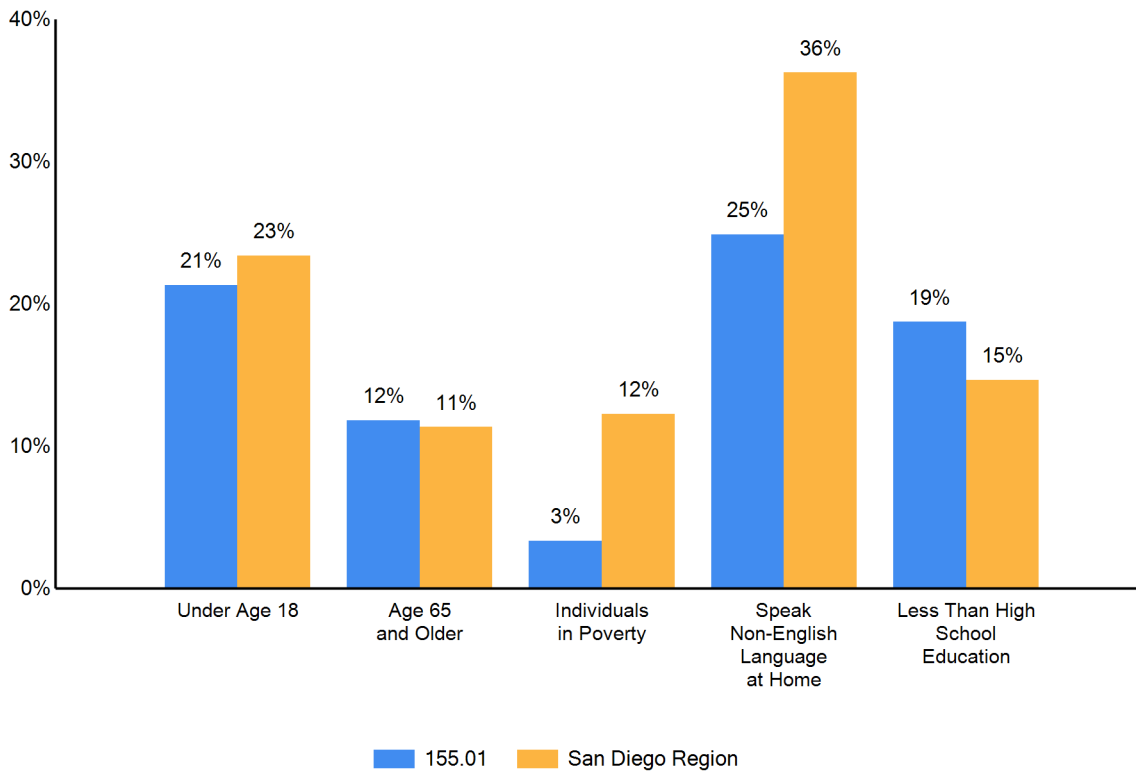
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,305</b>	<b>575</b>	<b>730</b>	<b>1,279</b>	<b>568</b>	<b>711</b>	<b>26</b>	<b>7</b>	<b>19</b>
Married couple family	1,000	398	602	993	391	602	7	7	0
Male householder, no wife present	75	68	7	75	68	7	0	0	0
Female householder, no husband present	230	109	121	211	109	102	19	0	19

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

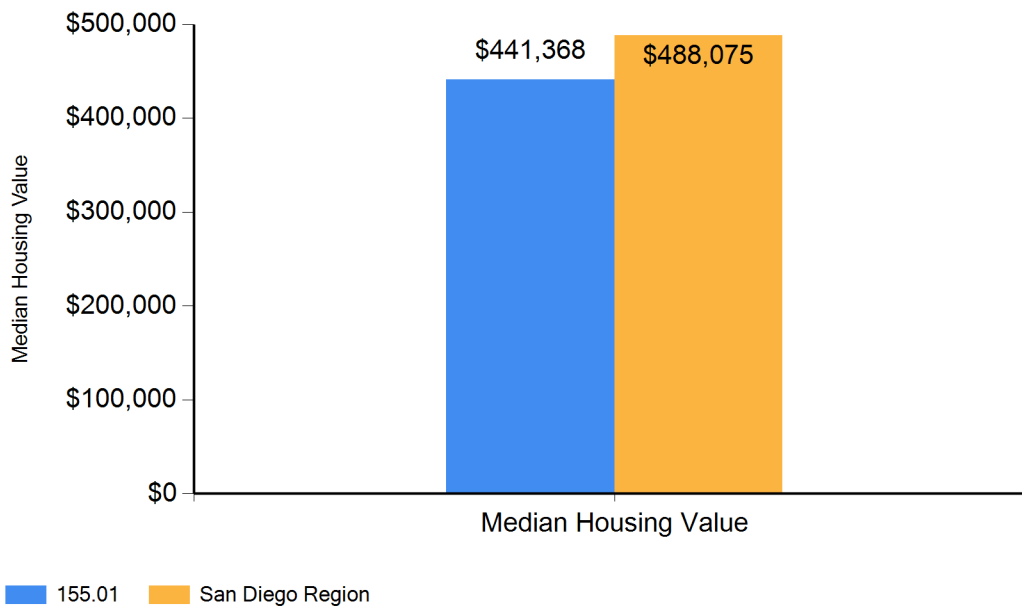


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075