



Demographic and Socioeconomic Profile 2010

TRACT: 200.29

Population by Race

| | Population | Percent |
|-------------------------|--------------|-------------|
| Total Population | 4,819 | 100% |
| Hispanic | 3,014 | 63% |
| White | 1,385 | 29% |
| Asian | 219 | 5% |
| Black | 67 | 1% |
| Two or More | 55 | 1% |
| American Indian | 37 | 1% |
| Pacific Islander | 23 | <1% |
| Other | 19 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|--------------|--------------|--------------|----------------|
| Total Population | 4,819 | 2,362 | 2,457 | 51% |
| Under 5 | 385 | 205 | 180 | 47% |
| 5 to 9 | 352 | 199 | 153 | 43% |
| 10 to 14 | 257 | 122 | 135 | 53% |
| 15 to 17 | 184 | 95 | 89 | 48% |
| 18 and 19 | 173 | 87 | 86 | 50% |
| 20 to 24 | 429 | 221 | 208 | 48% |
| 25 to 29 | 447 | 237 | 210 | 47% |
| 30 to 34 | 349 | 196 | 153 | 44% |
| 35 to 39 | 332 | 168 | 164 | 49% |
| 40 to 44 | 281 | 143 | 138 | 49% |
| 45 to 49 | 236 | 124 | 112 | 47% |
| 50 to 54 | 215 | 116 | 99 | 46% |
| 55 to 59 | 182 | 96 | 86 | 47% |
| 60 and 61 | 60 | 23 | 37 | 62% |
| 62 to 64 | 96 | 49 | 47 | 49% |
| 65 to 69 | 135 | 61 | 74 | 55% |
| 70 to 74 | 111 | 42 | 69 | 62% |
| 75 to 79 | 129 | 41 | 88 | 68% |
| 80 to 84 | 138 | 45 | 93 | 67% |
| 85 and Older | 328 | 92 | 236 | 72% |
| Under 18 | 1,178 | 621 | 557 | 47% |
| 65 and older | 841 | 281 | 560 | 67% |
| Median | 32.6 | 30.4 | 35.4 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|--------------|-------------|
| Total population age 15 and over | 3,825 | 100% |
| Never Married | 1,282 | 34% |
| Married, excluding separated | 1,480 | 39% |
| Separated | 103 | 3% |
| Widowed | 340 | 9% |
| Divorced | 620 | 16% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|--------------|-------------|
| Total population | 4,819 | 100% |
| Household | 4,707 | 98% |
| Group Quarters - Other | 112 | 2% |
| Group Quarters - Military | 0 | 0% |
| Group Quarters - College | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|--------------|--------------|--------------|-------------|-----------------|-------------|------------------|-------------|-------------|
| Total Pop. | 4,819 | 3,014 | 1,385 | 67 | 37 | 219 | 23 | 19 | 55 |
| Under 5 | 385 | 324 | 34 | 2 | 9 | 10 | 1 | 3 | 2 |
| 5 to 9 | 352 | 295 | 25 | 2 | 6 | 14 | 5 | 1 | 4 |
| 10 to 14 | 257 | 223 | 12 | 0 | 3 | 5 | 1 | 3 | 10 |
| 15 to 17 | 184 | 160 | 11 | 3 | 2 | 4 | 1 | 1 | 2 |
| 18 and 19 | 173 | 138 | 20 | 1 | 1 | 10 | 1 | 2 | 0 |
| 20 to 24 | 429 | 279 | 88 | 5 | 1 | 46 | 1 | 4 | 5 |
| 25 to 29 | 447 | 321 | 84 | 7 | 2 | 25 | 3 | 2 | 3 |
| 30 to 34 | 349 | 263 | 56 | 3 | 1 | 16 | 4 | 1 | 5 |
| 35 to 39 | 332 | 257 | 57 | 2 | 0 | 11 | 1 | 1 | 3 |
| 40 to 44 | 281 | 224 | 37 | 6 | 1 | 10 | 0 | 0 | 3 |
| 45 to 49 | 236 | 161 | 48 | 6 | 1 | 17 | 1 | 0 | 2 |
| 50 to 54 | 215 | 118 | 69 | 10 | 4 | 10 | 2 | 0 | 2 |
| 55 to 59 | 182 | 89 | 74 | 4 | 3 | 7 | 2 | 0 | 3 |
| 60 and 61 | 60 | 17 | 34 | 3 | 1 | 3 | 0 | 1 | 1 |
| 62 to 64 | 96 | 33 | 52 | 4 | 0 | 6 | 0 | 0 | 1 |
| 65 to 69 | 135 | 36 | 87 | 2 | 1 | 8 | 0 | 0 | 1 |
| 70 to 74 | 111 | 21 | 83 | 2 | 0 | 4 | 0 | 0 | 1 |
| 75 to 79 | 129 | 26 | 94 | 1 | 1 | 4 | 0 | 0 | 3 |
| 80 to 84 | 138 | 17 | 115 | 2 | 0 | 3 | 0 | 0 | 1 |
| 85 and Older | 328 | 12 | 305 | 2 | 0 | 6 | 0 | 0 | 3 |
| Under 18 | 1,178 | 1,002 | 82 | 7 | 20 | 33 | 8 | 8 | 18 |
| 65 and older | 841 | 112 | 684 | 9 | 2 | 25 | 0 | 0 | 9 |
| Median | | 26.4 | 64.5 | 47.1 | 15.8 | 29.1 | 27.5 | 19.5 | 31.5 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|--------------|-------------|
| Total population age 5 and over | 4,434 | 100% |
| Speak Only English | 2,056 | 46% |
| Speak Spanish: | 1,972 | 44% |
| Speak English "well" or "very well" | 1,325 | 30% |
| Speak English "not well" or "not at all" | 647 | 15% |
| Speak Asian/Pacific Island language: | 272 | 6% |
| Speak English "well" or "very well" | 105 | 2% |
| Speak English "not well" or "not at all" | 167 | 4% |
| Speak other language: | 134 | 3% |
| Speak English "well" or "very well" | 122 | 3% |
| Speak English "not well" or "not at all" | 12 | <1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|--------------|-------------|
| Total population age 25 and older | 3,039 | 100% |
| Less than 9th grade | 432 | 14% |
| 9th through 12th grade, no diploma | 433 | 14% |
| High school grad (incl. equivalency) | 1,013 | 33% |
| Some college, no degree | 627 | 21% |
| Associate degree | 180 | 6% |
| Bachelor's degree | 214 | 7% |
| Master's degree | 94 | 3% |
| Professional school degree | 10 | <1% |
| Doctorate degree | 36 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|--------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 4,574 | 100% | --- | --- | --- | --- |
| Enrolled in school | 1,005 | 22% | 932 | 20% | 73 | 2% |
| Nursery / Preschool | 13 | 1% | 0 | 0% | 13 | 18% |
| Kindergarten to grade 4 | 257 | 26% | 246 | 26% | 11 | 15% |
| Grade 5 to grade 8 | 180 | 18% | 180 | 19% | 0 | 0% |
| Grade 9 to grade 12 | 271 | 27% | 271 | 29% | 0 | 0% |
| College, undergraduate | 235 | 23% | 235 | 25% | 0 | 0% |
| Graduate or Professional school | 49 | 5% | 0 | 0% | 49 | 67% |
| Not enrolled in school | 3,569 | 78% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|--------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 1,781 | 100% | 611 | 100% | 1,170 | 100% |
| Family Households: | 921 | 52% | 590 | 97% | 331 | 28% |
| Married couple family | 687 | 39% | 482 | 79% | 205 | 18% |
| Other family: | 234 | 13% | 108 | 18% | 126 | 11% |
| Male householder, no wife | 76 | 4% | 31 | 5% | 45 | 4% |
| Female householder, no husband | 158 | 9% | 77 | 13% | 81 | 7% |
| Nonfamily households: | 860 | 48% | 21 | 3% | 839 | 72% |
| Householder living alone | 671 | 38% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 189 | 11% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|--------------|-------------|-------------|------------|--------------|-----------------------|
| Total Housing Units | 1,867 | 100% | 1781 | 86 | 5% | 2.64 |
| Single family (detached) | 42 | 2% | 42 | 0 | 0% | 2.79 |
| Single family (attached) | 21 | 1% | 21 | 0 | 0% | 3.24 |
| 2 to 4 units | 73 | 4% | 70 | 3 | 4% | 2.63 |
| 5 to 9 units | 194 | 10% | 188 | 6 | 3% | 2.96 |
| 10 or more units | 1,218 | 65% | 1,152 | 66 | 5% | 2.65 |
| Mobile home and Other | 319 | 17% | 308 | 11 | 3% | 2.37 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|------------|-------------|
| Total Owner-Occupied Units | 402 | 100% |
| Less than \$150,000 | 143 | 36% |
| \$150,000 to \$199,999 | 47 | 12% |
| \$200,000 to \$249,999 | 67 | 17% |
| \$250,000 to \$299,999 | 35 | 9% |
| \$300,000 to \$399,999 | 51 | 13% |
| \$400,000 to \$499,999 | 0 | 0% |
| \$500,000 to \$749,999 | 59 | 15% |
| \$750,000 to \$999,999 | 0 | 0% |
| \$1,000,000 or more | 0 | 0% |

Median Value **\$208,955**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|--------------|-------------|
| Total Housing units | 1,867 | 100% |
| 2005 or Later | 33 | 2% |
| 2000 to 2004 | 78 | 4% |
| 1990 to 1999 | 281 | 15% |
| 1980 to 1989 | 471 | 25% |
| 1970 to 1979 | 619 | 33% |
| 1960 to 1969 | 242 | 13% |
| 1950 to 1959 | 123 | 7% |
| 1940 to 1949 | 0 | 0% |
| 1939 or earlier | 20 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|--------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 1,781 | 100% | 1,379 | 100% | 402 | 100% |
| 1.00 occupant housing per room or less | 1,563 | 88% | 1,205 | 87% | 358 | 89% |
| 1.01 to 1.50 occupants per room | 96 | 5% | 78 | 6% | 18 | 4% |
| 1.51 to 2.00 occupants per room | 90 | 5% | 64 | 5% | 26 | 6% |
| 2.01 or more occupants per room | 32 | 2% | 32 | 2% | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 1,379 | 100% |
| Less than \$500 | 97 | 7% |
| \$500 to \$599 | 0 | 0% |
| \$600 to \$699 | 29 | 2% |
| \$700 to \$799 | 99 | 7% |
| \$800 to \$899 | 223 | 16% |
| \$900 to \$999 | 207 | 15% |
| \$1,000 to \$1,249 | 422 | 31% |
| \$1,250 to \$1,499 | 154 | 11% |
| \$1,500 to \$1,999 | 8 | 1% |
| \$2,000 or more | 110 | 8% |
| No cash rent | 30 | 2% |
| Median contract rent | \$1,020 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|--------------|-------------|
| Total Units | 1,379 | 100% |
| Less than 20 percent | 60 | 4% |
| 20.0 to 24.9 percent | 147 | 11% |
| 25.0 to 29.9 percent | 145 | 11% |
| 30.0 to 34.9 percent | 205 | 15% |
| 35.0 to 39.9 percent | 150 | 11% |
| 40.0 to 49.9 percent | 141 | 10% |
| 50.0 percent or more | 457 | 33% |
| Not computed | 74 | 5% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|--------------|-------------|
| Total Availability | 1,781 | 100% |
| No vehicle | 298 | 17% |
| 1 vehicle | 818 | 46% |
| 2 vehicles | 487 | 27% |
| 3 vehicles | 114 | 6% |
| 4 or more vehicles | 64 | 4% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------------|-------------|
| Total Workers | 1,929 | 100% |
| Worked in state of residence | 1,929 | 100% |
| Worked in county of residence | 1,876 | 97% |
| Worked outside county of residence | 53 | 3% |
| Worked outside state of residence | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|--------------|-------------|--------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 3,779 | 100% | 1,816 | 48% |
| In labor force | 2,096 | 55% | 1,172 | 56% |
| Armed forces | 0 | 0% | 0 | 0% |
| Civilian (employed) | 1,871 | 89% | 1,050 | 56% |
| Civilian (unemployed) | 225 | 11% | 122 | 54% |
| Not in labor force | 1,683 | 45% | 644 | 38% |
| Pct. of civilian labor force unemployed | 10.7% | | 11.1% | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------------|-------------|
| Total Workers | 1,929 | 100% |
| Car, truck or van: | 1,735 | 90% |
| Drove Alone | 1,427 | 74% |
| Carpooled | 308 | 16% |
| Public Transportation: | 62 | 3% |
| Bus | 62 | 3% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 0 | 0% |
| Other public transportation | 0 | 0% |
| Motorcycle | 0 | 0% |
| Bicycle | 0 | 0% |
| Walked | 102 | 5% |
| Other means | 0 | 0% |
| Worked at home | 30 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|--------------|-------------|
| Total Workers | 1,929 | 100% |
| Did not work at home | 1,899 | 98% |
| Less than 10 minutes | 184 | 10% |
| 10 to 19 minutes | 763 | 40% |
| 20 to 29 minutes | 546 | 28% |
| 30 to 44 minutes | 190 | 10% |
| 45 to 59 minutes | 131 | 7% |
| 60 to 89 minutes | 85 | 4% |
| 90 minutes or more | 0 | 0% |
| Worked at home | 30 | 2% |
| Average time to work (minutes) | 24 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|--------------|-------------|
| Total employed civilian age 16+ | 1,929 | 100% |
| Agriculture, forestry, mining | 0 | 0% |
| Utilities | 0 | 0% |
| Construction | 48 | 2% |
| Manufacturing | 330 | 17% |
| Wholesale trade | 197 | 10% |
| Retail trade | 143 | 7% |
| Transportation & warehousing | 0 | 0% |
| Information & communications | 34 | 2% |
| Finance, insurance, & real estate | 121 | 6% |
| Professional, scientific, management, administration | 47 | 2% |
| Educational, social, & health services | 248 | 13% |
| Art, entertainment, recreation, accommodations, food | 351 | 18% |
| Other services | 200 | 10% |
| Public administration | 210 | 11% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

| | | |
|---|--------------|-------------|
| Total employed civilian age 16+ | 1,929 | 100% |
| Management, professional & related: | 148 | 8% |
| Management (incl. farm managers) | 19 | 1% |
| Business & financial | 0 | 0% |
| Computer & mathematical | 0 | 0% |
| Architecture & engineering | 24 | 1% |
| Life, physical & social science | 0 | 0% |
| Community & social service | 0 | 0% |
| Legal | 0 | 0% |
| Education, training, & library | 78 | 4% |
| Art, entertainment, sports & media | 15 | 1% |
| Healthcare practitioners | 12 | 1% |
| Service: | 689 | 36% |
| Healthcare support | 5 | <1% |
| Protective service | 0 | 0% |
| Food preparation & serving | 305 | 16% |
| Building & grounds cleaning / maintenance | 256 | 13% |
| Personal care & service | 123 | 6% |
| Sales & office | 553 | 29% |
| Farming, fishing & forestry | 0 | 0% |
| Construction, extraction & maintenance | 179 | 9% |
| Production, transport & material moving | 360 | 19% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

| | | |
|-------------------------|-----------------|-------------|
| Total Households | 1,781 | 100% |
| Less than \$15,000 | 315 | 18% |
| \$15,000 to \$29,999 | 503 | 28% |
| \$30,000 to \$44,999 | 493 | 28% |
| \$45,000 to \$59,999 | 205 | 12% |
| \$60,000 to \$74,999 | 131 | 7% |
| \$75,000 to \$99,999 | 37 | 2% |
| \$100,000 to \$124,999 | 65 | 4% |
| \$125,000 to \$149,999 | 32 | 2% |
| \$150,000 to \$199,999 | 0 | 0% |
| \$200,000 or more | 0 | 0% |
| Median Income | \$32,206 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|--------------|-------------|
| Total households | 1,781 | 100% |
| With earnings | 1,171 | 66% |
| With wage and salary income | 1,102 | 62% |
| With self-employment income | 187 | 10% |
| With interest, dividend, or net rental income | 208 | 12% |
| With Social Security income | 603 | 34% |
| With Supplemental Security income | 55 | 3% |
| With public assistance income | 31 | 2% |
| With retirement income | 325 | 18% |
| With other types of income | 300 | 17% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 4,789 | 100% |
| Under .50 | 400 | 8% |
| .50 to .99 | 226 | 5% |
| 1.00 to 1.24 | 643 | 13% |
| 1.25 to 1.49 | 275 | 6% |
| 1.50 to 1.84 | 1,104 | 23% |
| 1.85 to 1.99 | 492 | 10% |
| 2.00 and over | 1,649 | 34% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 4,789 | 100% |
| Above Poverty | 4,163 | 87% |
| Below Poverty | 626 | 13% |

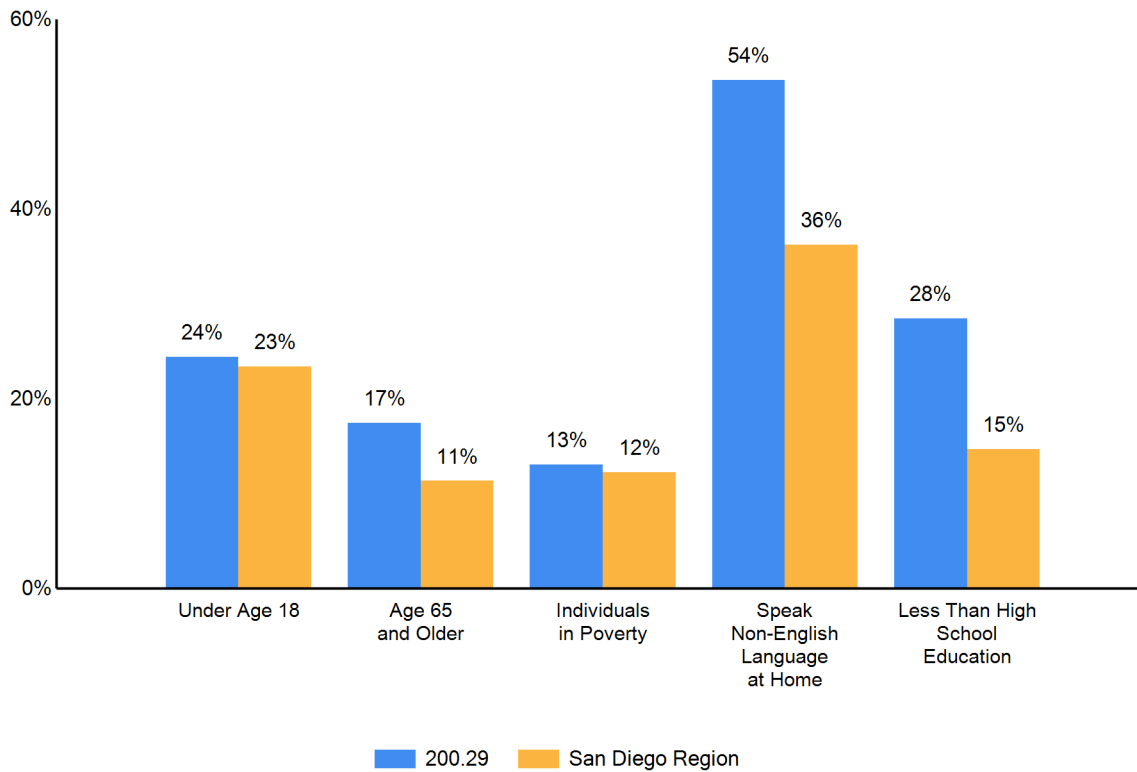
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 921 | 590 | 331 | 835 | 527 | 308 | 86 | 63 | 23 |
| Married couple family | 687 | 482 | 205 | 656 | 451 | 205 | 31 | 31 | 0 |
| Male householder, no wife present | 76 | 31 | 45 | 53 | 31 | 22 | 23 | 0 | 23 |
| Female householder, no husband present | 158 | 77 | 81 | 126 | 45 | 81 | 32 | 32 | 0 |

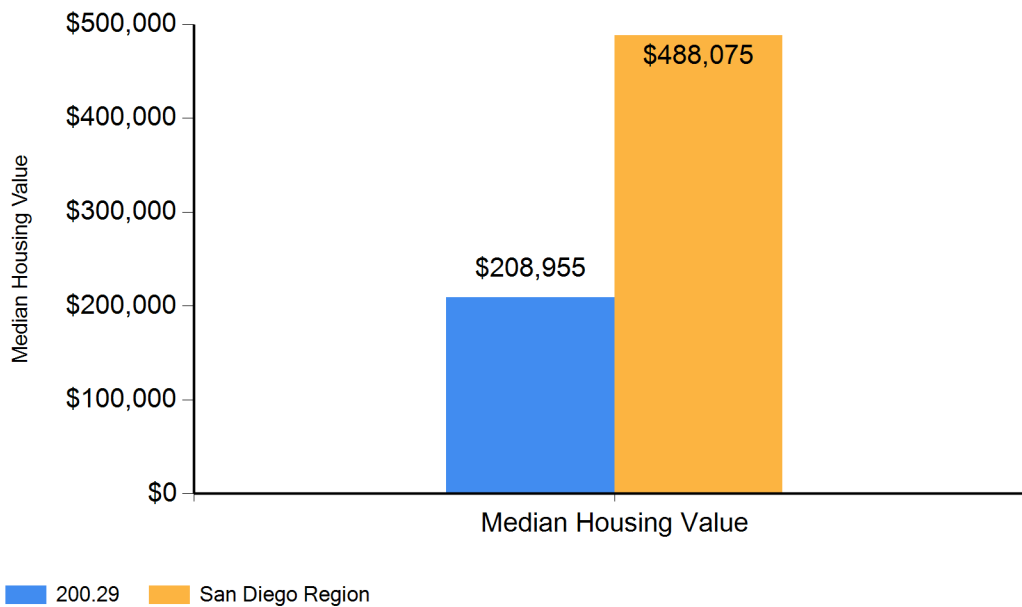
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075