

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2011
Total Population	135,126
Household Population	129,926
Group Quarters Population	5,200
Persons Per Household	3.50

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	38,797	37,136	4.3%
Single Family - Detached	16,692	16,252	2.6%
Single Family - Multiple-Unit	4,281	4,078	4.7%
Multi-Family	15,046	14,249	5.3%
Mobile Home and Other	2,778	2,557	8.0%

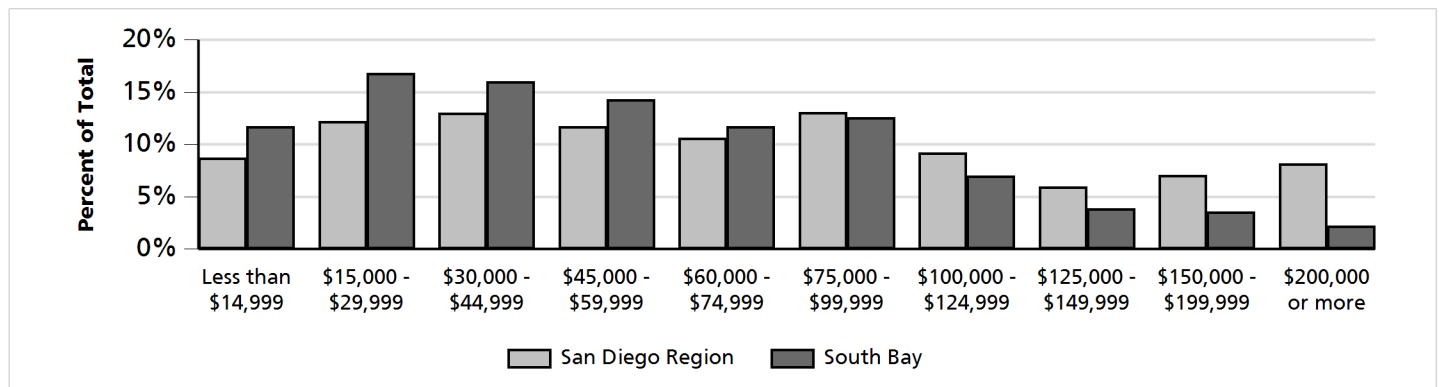
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	12%	17%	16%	14%	12%	13%	7%	4%	4%	2%

Median Household Income

Adjusted for Inflation (2010 \$) \$50,600



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

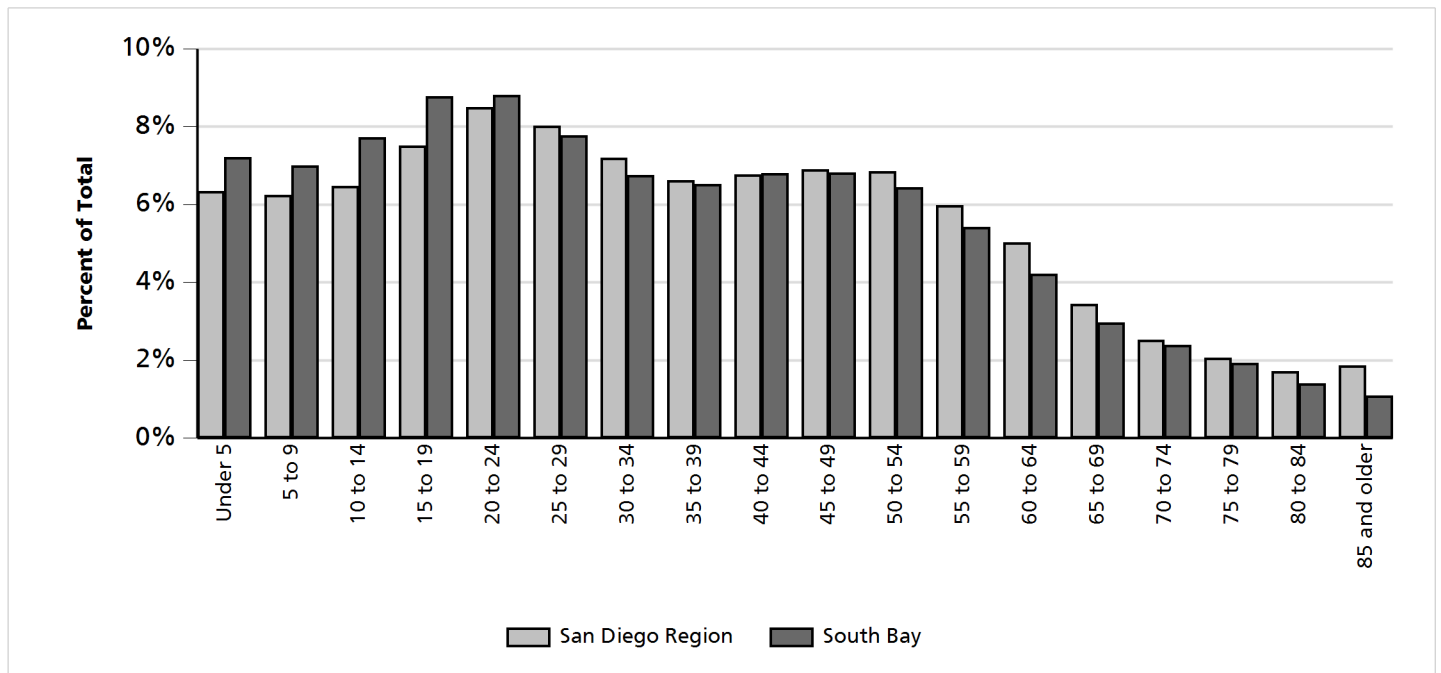
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	135,126	68,050	67,076	50%
Under 5	9,743	4,951	4,792	49%
5 to 9	9,456	4,879	4,577	48%
10 to 14	10,437	5,399	5,038	48%
15 to 17	6,882	3,613	3,269	48%
18 and 19	4,982	2,596	2,386	48%
20 to 24	11,903	6,256	5,647	47%
25 to 29	10,490	5,630	4,860	46%
30 to 34	9,116	4,823	4,293	47%
35 to 39	8,805	4,539	4,266	48%
40 to 44	9,198	4,671	4,527	49%
45 to 49	9,201	4,674	4,527	49%
50 to 54	8,698	4,222	4,476	51%
55 to 59	7,319	3,444	3,875	53%
60 and 61	2,439	1,214	1,225	50%
62 to 64	3,257	1,473	1,784	55%
65 to 69	4,010	1,821	2,189	55%
70 to 74	3,220	1,392	1,828	57%
75 to 79	2,600	1,102	1,498	58%
80 to 84	1,894	778	1,116	59%
85 and older	1,476	573	903	61%
Under 18	36,518	18,842	17,676	48%
65 and older	13,200	5,666	7,534	57%
Median Age	32.0	30.7	33.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	93,280	20,115	5,191	304	13,064	3,172
Under 5	7,696	852	253	18	544	380
5 to 9	7,582	687	228	14	602	343
10 to 14	8,400	728	269	16	713	311
15 to 17	5,604	457	183	7	418	213
18 and 19	3,961	343	182	5	357	134
20 to 24	8,474	1,540	598	20	911	360
25 to 29	6,943	1,744	526	30	929	318
30 to 34	6,207	1,436	434	23	826	190
35 to 39	6,189	1,211	395	23	795	192
40 to 44	6,237	1,425	487	15	860	174
45 to 49	6,114	1,574	464	31	885	133
50 to 54	5,318	1,774	447	24	993	142
55 to 59	4,229	1,646	293	30	1,011	110
60 and 61	1,288	614	88	5	414	30
62 to 64	1,753	811	109	13	547	24
65 to 69	2,254	985	74	11	643	43
70 to 74	1,698	797	80	8	603	34
75 to 79	1,455	600	38	7	480	20
80 to 84	1,026	494	30	3	332	9
85 and older	852	397	13	1	201	12
Under 18	29,282	2,724	933	55	2,277	1,247
65 and older	7,285	3,273	235	30	2,259	118
Median Age	28.5	43.7	34.1	39.1	42.5	22.8