

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92008



Jan 1, 2012

Total Population	27,703
Household Population	27,126
Group Quarters Population	577
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,544	11,645	7.2%
Single Family - Detached	5,065	5,065	0.0%
Single Family - Multiple-Unit	1,480	1,149	22.4%
Multi-Family	5,843	5,309	9.1%
Mobile Home and Other	156	122	21.8%

HOUSEHOLD INCOME

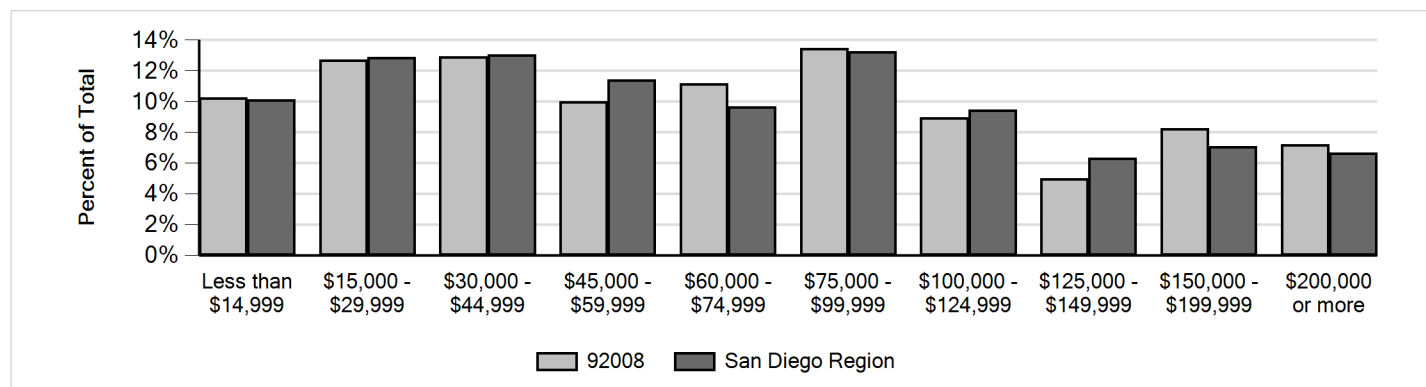
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	13%	13%	10%	11%	13%	9%	5%	8%	7%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$65,502
Not adjusted for inflation (current 2011\$)	\$67,489



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

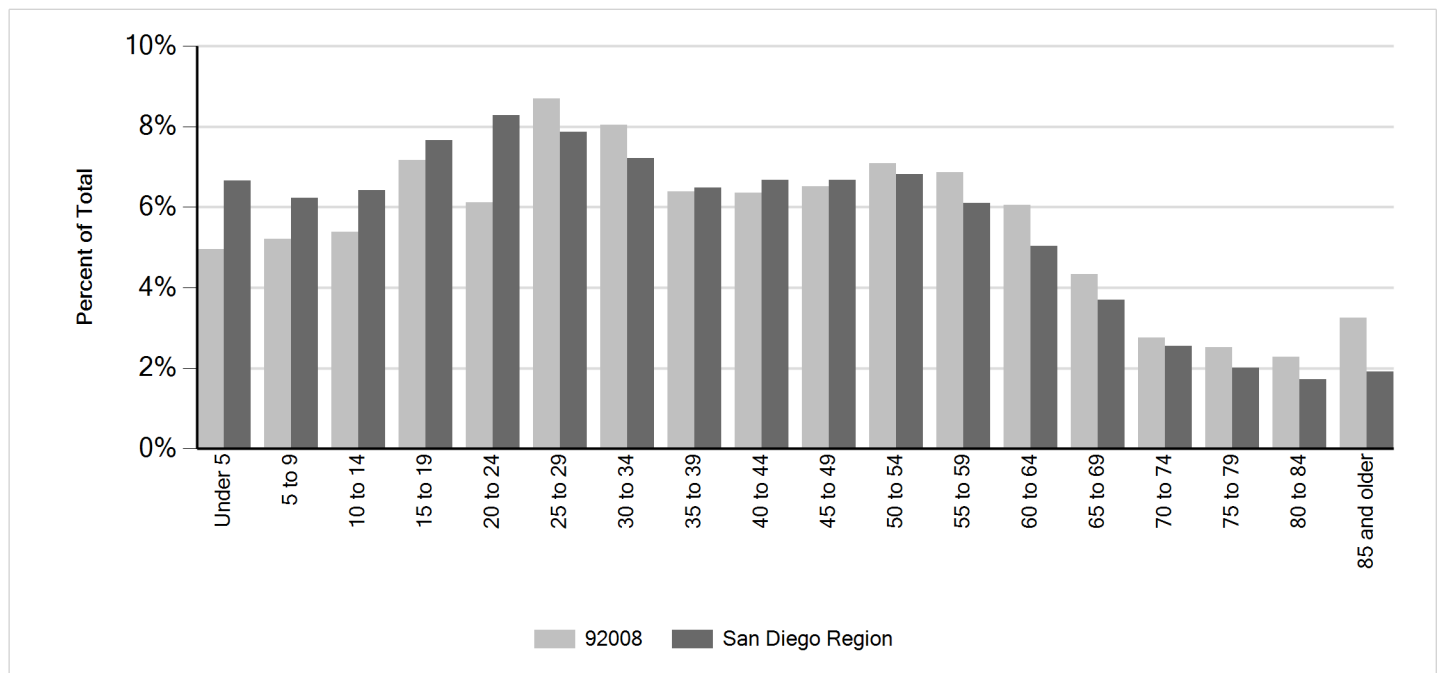
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	27,703	14,033	13,670	49%
Under 5	1,373	685	688	50%
5 to 9	1,441	775	666	46%
10 to 14	1,492	754	738	49%
15 to 17	1,136	650	486	43%
18 and 19	848	502	346	41%
20 to 24	1,696	911	785	46%
25 to 29	2,408	1,283	1,125	47%
30 to 34	2,229	1,180	1,049	47%
35 to 39	1,768	917	851	48%
40 to 44	1,761	906	855	49%
45 to 49	1,806	858	948	52%
50 to 54	1,965	1,007	958	49%
55 to 59	1,902	902	1,000	53%
60 and 61	681	345	336	49%
62 to 64	996	517	479	48%
65 to 69	1,201	589	612	51%
70 to 74	766	357	409	53%
75 to 79	700	318	382	55%
80 to 84	633	288	345	55%
85 and older	901	289	612	68%
Under 18	5,442	2,864	2,578	47%
65 and older	4,201	1,841	2,360	56%
Median Age	38.5	36.5	40.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,618	19,758	260	91	1,193	783
Under 5	417	799	25	3	51	78
5 to 9	500	731	20	7	83	100
10 to 14	432	872	14	8	46	120
15 to 17	354	619	17	8	66	72
18 and 19	240	505	18	1	48	36
20 to 24	468	1,069	32	3	61	63
25 to 29	518	1,686	14	15	102	73
30 to 34	482	1,540	19	10	114	64
35 to 39	434	1,168	8	4	114	40
40 to 44	444	1,187	9	9	87	25
45 to 49	342	1,312	21	7	88	36
50 to 54	265	1,582	15	2	78	23
55 to 59	227	1,570	13	5	66	21
60 and 61	62	588	2	1	24	4
62 to 64	88	860	6	1	36	5
65 to 69	118	1,025	5	1	46	6
70 to 74	77	642	5	1	31	10
75 to 79	64	589	10	2	33	2
80 to 84	44	565	6	2	14	2
85 and older	42	849	1	1	5	3
Under 18	1,703	3,021	76	26	246	370
65 and older	345	3,670	27	7	129	23
Median Age	28.8	43.7	26.4	30.3	36.1	19.2