



Demographic and Socioeconomic Profile 2010

TRACT: 79.08

Population by Race

	Population	Percent
Total Population	2,819	100%
White	2,064	73%
Hispanic	537	19%
Asian	82	3%
Two or More	76	3%
Black	33	1%
Pacific Islander	11	<1%
Other	9	<1%
American Indian	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,819	1,552	1,267	45%
Under 5	81	37	44	54%
5 to 9	55	25	30	55%
10 to 14	47	25	22	47%
15 to 17	21	9	12	57%
18 and 19	28	13	15	54%
20 to 24	545	277	268	49%
25 to 29	780	443	337	43%
30 to 34	429	255	174	41%
35 to 39	221	138	83	38%
40 to 44	134	68	66	49%
45 to 49	110	74	36	33%
50 to 54	108	59	49	45%
55 to 59	65	31	34	52%
60 and 61	26	15	11	42%
62 to 64	33	21	12	36%
65 to 69	42	20	22	52%
70 to 74	34	12	22	65%
75 to 79	20	9	11	55%
80 to 84	29	16	13	45%
85 and Older	11	5	6	55%
Under 18	204	96	108	53%
65 and older	136	62	74	54%
Median	29.1	29.4	28.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,636	100%
Never Married	1,646	62%
Married, excluding separated	590	22%
Separated	35	1%
Widowed	0	0%
Divorced	365	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,819	100%
Household	2,819	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,819	537	2,064	33	7	82	11	9	76
Under 5	81	32	43	1	0	2	0	0	3
5 to 9	55	29	23	0	0	0	1	0	2
10 to 14	47	30	13	1	0	0	1	0	2
15 to 17	21	11	8	1	0	1	0	0	0
18 and 19	28	12	14	1	0	0	1	0	0
20 to 24	545	70	429	5	1	22	1	2	15
25 to 29	780	117	607	7	1	18	1	1	28
30 to 34	429	65	323	4	1	16	3	5	12
35 to 39	221	45	152	2	0	13	2	0	7
40 to 44	134	34	89	4	3	1	1	0	2
45 to 49	110	30	76	0	1	1	0	0	2
50 to 54	108	27	76	4	0	1	0	0	0
55 to 59	65	12	49	1	0	3	0	0	0
60 and 61	26	0	25	0	0	0	0	0	1
62 to 64	33	2	31	0	0	0	0	0	0
65 to 69	42	6	29	2	0	3	0	0	2
70 to 74	34	7	25	0	0	1	0	1	0
75 to 79	20	3	17	0	0	0	0	0	0
80 to 84	29	4	25	0	0	0	0	0	0
85 and Older	11	1	10	0	0	0	0	0	0
Under 18	204	102	87	3	0	3	2	0	7
65 and older	136	21	106	2	0	4	0	1	2
Median		28.6	29.1	30.6	40.8	29.4	30.8	31.5	27.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,738	100%
Speak Only English	2,569	94%
Speak Spanish:	141	5%
Speak English "well" or "very well"	108	4%
Speak English "not well" or "not at all"	33	1%
Speak Asian/Pacific Island language:	14	1%
Speak English "well" or "very well"	14	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	14	1%
Speak English "well" or "very well"	14	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,042	100%
Less than 9th grade	15	1%
9th through 12th grade, no diploma	17	1%
High school grad (incl. equivalency)	197	10%
Some college, no degree	552	27%
Associate degree	206	10%
Bachelor's degree	657	32%
Master's degree	352	17%
Professional school degree	15	1%
Doctorate degree	31	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,766	100%	---	---	---	---
Enrolled in school	639	23%	484	17%	155	6%
Nursery / Preschool	14	2%	14	3%	0	0%
Kindergarten to grade 4	43	7%	43	9%	0	0%
Grade 5 to grade 8	33	5%	0	0%	33	21%
Grade 9 to grade 12	0	0%	0	0%	0	0%
College, undergraduate	480	75%	427	88%	53	34%
Graduate or Professional school	69	11%	0	0%	69	45%
Not enrolled in school	2,127	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,453	100%	72	100%	1,381	100%
Family Households:	326	22%	72	100%	254	18%
Married couple family	281	19%	57	79%	224	16%
Other family:	45	3%	15	21%	30	2%
Male householder, no wife	30	2%	15	21%	15	1%
Female householder, no husband	15	1%	0	0%	15	1%
Nonfamily households:	1,127	78%	0	0%	1,127	82%
Householder living alone	640	44%	----	----	----	----
Other nonfamily households	487	34%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,547	100%	1453	94	6%	1.94
Single family (detached)	104	7%	99	5	5%	2.12
Single family (attached)	478	31%	451	27	6%	2.15
2 to 4 units	446	29%	415	31	7%	1.92
5 to 9 units	254	16%	241	13	5%	1.73
10 or more units	265	17%	247	18	7%	1.72
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	420	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	30	7%
\$300,000 to \$399,999	63	15%
\$400,000 to \$499,999	90	21%
\$500,000 to \$749,999	112	27%
\$750,000 to \$999,999	99	24%
\$1,000,000 or more	26	6%

Median Value **\$560,268**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,547	100%
2005 or Later	41	3%
2000 to 2004	44	3%
1990 to 1999	147	10%
1980 to 1989	194	13%
1970 to 1979	370	24%
1960 to 1969	285	18%
1950 to 1959	318	21%
1940 to 1949	82	5%
1939 or earlier	66	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,453	100%	1,033	100%	420	100%
1.00 occupant housing per room or less	1,453	100%	1,033	100%	420	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,033	100%
Less than \$500	12	1%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	26	3%
\$800 to \$899	42	4%
\$900 to \$999	245	24%
\$1,000 to \$1,249	298	29%
\$1,250 to \$1,499	148	14%
\$1,500 to \$1,999	182	18%
\$2,000 or more	66	6%
No cash rent	14	1%
Median contract rent	\$1,162	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,033	100%
Less than 20 percent	352	34%
20.0 to 24.9 percent	146	14%
25.0 to 29.9 percent	134	13%
30.0 to 34.9 percent	78	8%
35.0 to 39.9 percent	49	5%
40.0 to 49.9 percent	77	7%
50.0 percent or more	183	18%
Not computed	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,453	100%
No vehicle	37	3%
1 vehicle	452	31%
2 vehicles	796	55%
3 vehicles	125	9%
4 or more vehicles	43	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,285	100%
Worked in state of residence	2,258	99%
Worked in county of residence	2,244	98%
Worked outside county of residence	14	1%
Worked outside state of residence	27	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,636	100%	1,465	56%
In labor force	2,421	92%	1,425	59%
Armed forces	13	1%	13	100%
Civilian (employed)	2,166	89%	1,254	58%
Civilian (unemployed)	242	10%	158	65%
Not in labor force	215	8%	40	19%
Pct. of civilian labor force unemployed	10.0%		11.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,285	100%
Car, truck or van:	2,007	88%
Drove Alone	1,744	76%
Carpooled	263	12%
Public Transportation:	69	3%
Bus	69	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	108	5%
Other means	36	2%
Worked at home	65	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,285	100%
Did not work at home	2,220	97%
Less than 10 minutes	235	10%
10 to 19 minutes	833	36%
20 to 29 minutes	774	34%
30 to 44 minutes	257	11%
45 to 59 minutes	34	1%
60 to 89 minutes	27	1%
90 minutes or more	60	3%
Worked at home	65	3%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,268	100%
Agriculture, forestry, mining	0	0%
Utilities	14	1%
Construction	73	3%
Manufacturing	238	10%
Wholesale trade	38	2%
Retail trade	276	12%
Transportation & warehousing	110	5%
Information & communications	53	2%
Finance, insurance, & real estate	262	12%
Professional, scientific, management, administration	173	8%
Educational, social, & health services	272	12%
Art, entertainment, recreation, accommodations, food	323	14%
Other services	80	4%
Public administration	356	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,268	100%
Management, professional & related:	1,032	46%
Management (incl. farm managers)	309	14%
Business & financial	131	6%
Computer & mathematical	73	3%
Architecture & engineering	137	6%
Life, physical & social science	13	1%
Community & social service	18	1%
Legal	62	3%
Education, training, & library	80	4%
Art, entertainment, sports & media	60	3%
Healthcare practitioners	149	7%
Service:	404	18%
Healthcare support	14	1%
Protective service	54	2%
Food preparation & serving	249	11%
Building & grounds cleaning / maintenance	53	2%
Personal care & service	34	1%
Sales & office	671	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	51	2%
Production, transport & material moving	110	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,453	100%
Less than \$15,000	109	8%
\$15,000 to \$29,999	79	5%
\$30,000 to \$44,999	115	8%
\$45,000 to \$59,999	277	19%
\$60,000 to \$74,999	136	9%
\$75,000 to \$99,999	247	17%
\$100,000 to \$124,999	163	11%
\$125,000 to \$149,999	125	9%
\$150,000 to \$199,999	156	11%
\$200,000 or more	46	3%
Median Income	\$76,063	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,453	100%
With earnings	1,375	95%
With wage and salary income	1,341	92%
With self-employment income	104	7%
With interest, dividend, or net rental income	281	19%
With Social Security income	81	6%
With Supplemental Security income	27	2%
With public assistance income	0	0%
With retirement income	74	5%
With other types of income	127	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,819	100%
Under .50	195	7%
.50 to .99	182	6%
1.00 to 1.24	26	1%
1.25 to 1.49	106	4%
1.50 to 1.84	182	6%
1.85 to 1.99	0	0%
2.00 and over	2,128	75%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,819	100%
Above Poverty	2,442	87%
Below Poverty	377	13%

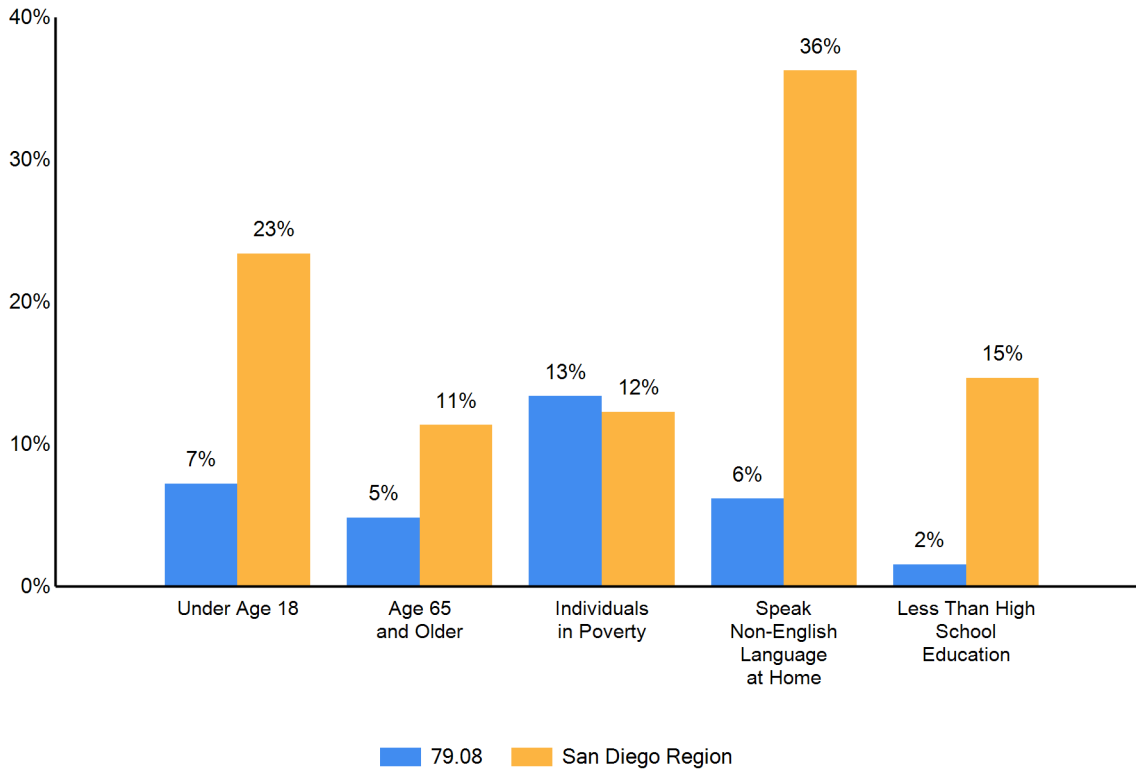
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	326	72	254	326	72	254	0	0	0
Married couple family	281	57	224	281	57	224	0	0	0
Male householder, no wife present	30	15	15	30	15	15	0	0	0
Female householder, no husband present	15	0	15	15	0	15	0	0	0

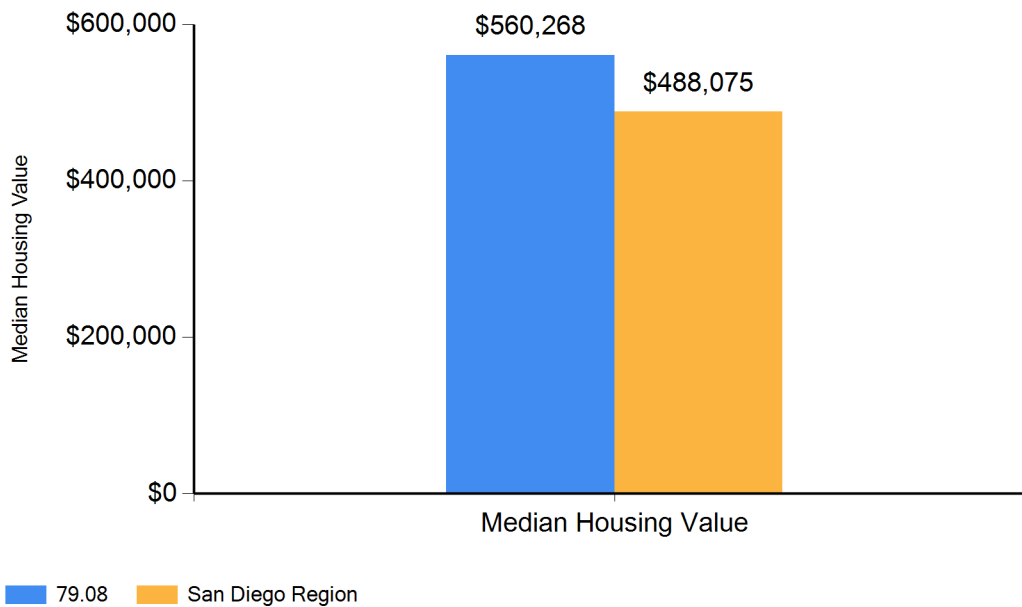
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075