DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92104



	Jan 1, 2012
Total Population	44,416
Household Population	44,203
Group Quarters Population	213
Persons Per Household	2.08

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,591	21,236	6.0%
Single Family - Detached	4,760	4,760	0.0%
Single Family - Multiple-Unit	5,109	4,363	14.6%
Multi-Family	12,722	12,113	4.8%
Mobile Home and Other	0	0	

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	15%	17%	15%	13%	9%	12%	7%	4%	4%	3%

Median Household Income2012Adjusted for Inflation (2010 \$)\$47,605Not adjusted for inflation (current 2011\$)\$49,049



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

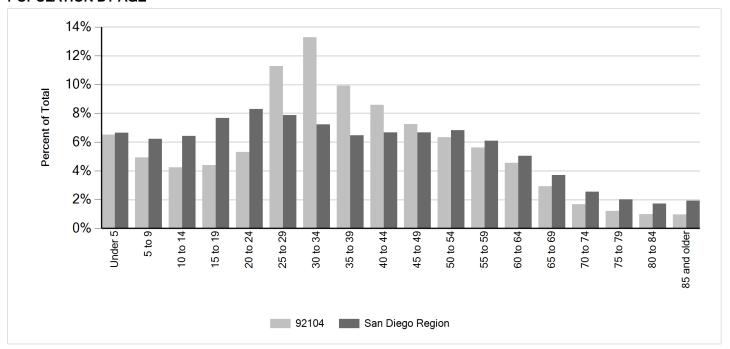
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	44,416	22,714	21,702	49%
Under 5	2,893	1,467	1,426	49%
5 to 9	2,187	1,056	1,131	52%
10 to 14	1,884	939	945	50%
15 to 17	1,159	593	566	49%
18 and 19	790	379	411	52%
20 to 24	2,362	1,141	1,221	52%
25 to 29	5,012	2,416	2,596	52%
30 to 34	5,901	2,987	2,914	49%
35 to 39	4,412	2,388	2,024	46%
40 to 44	3,809	2,070	1,739	46%
45 to 49	3,219	1,905	1,314	41%
50 to 54	2,812	1,561	1,251	44%
55 to 59	2,500	1,259	1,241	50%
60 and 61	828	402	426	51%
62 to 64	1,190	595	595	50%
65 to 69	1,301	655	646	50%
70 to 74	745	358	387	52%
75 to 79	541	229	312	58%
80 to 84	442	173	269	61%
85 and older	429	141	288	67%
Under 18	8,123	4,055	4,068	50%
65 and older	3,458	1,556	1,902	55%
Median Age	35.0	35.8	34.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non inspanie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	16,097	20,415	3,454	183	2,699	1,568	
Under 5	1,418	930	238	13	133	161	
5 to 9	1,305	491	168	10	94	119	
10 to 14	1,217	321	141	7	81	117	
15 to 17	742	167	117	4	72	57	
18 and 19	490	126	84	2	52	36	
20 to 24	1,208	644	259	10	145	96	
25 to 29	1,700	2,353	319	25	355	260	
30 to 34	1,751	3,008	409	31	413	289	
35 to 39	1,511	2,121	306	18	333	123	
40 to 44	1,270	1,882	310	6	252	89	
45 to 49	1,018	1,644	298	22	157	80	
50 to 54	777	1,551	306	12	124	42	
55 to 59	593	1,479	205	13	161	49	
60 and 61	177	545	62	1	30	13	
62 to 64	213	781	99	3	81	13	
65 to 69	256	881	79	4	70	11	
70 to 74	171	487	31	1	46	9	
75 to 79	118	384	6	1	31	1	
80 to 84	86	292	14	0	48	2	
85 and older	76	328	3	0	21	1	
Under 18	4,682	1,909	664	34	380	454	
65 and older	707	2,372	133	6	216	24	
Median Age	29.9	40.1	34.9	33.3	35.1	28.8	