DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Statistical Reference Area
San Marcos

	Jan 1, 2013
Total Population	91,775
Household Population	91,354
Group Quarters Population	421
Persons Per Household	2.97

HOUSING AND OCCUPANCY

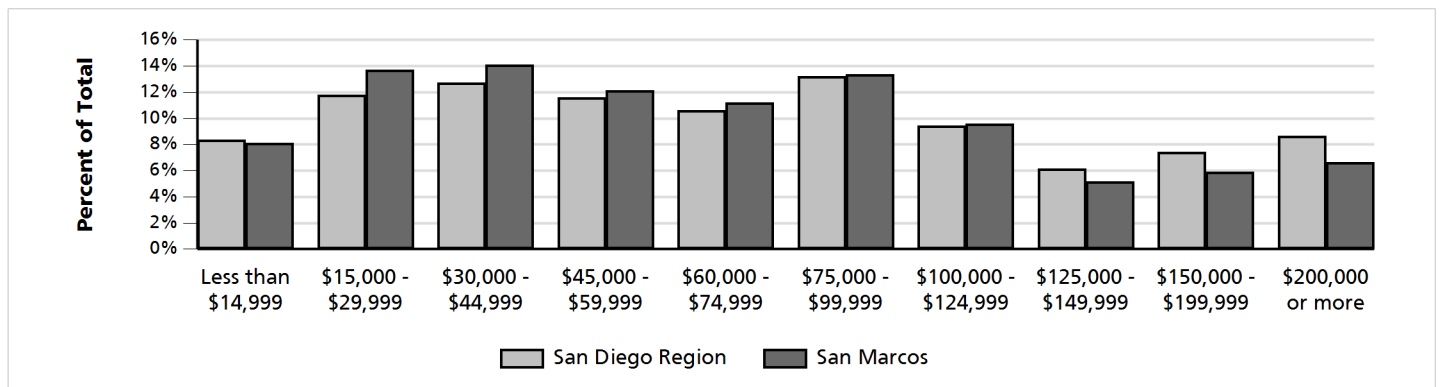|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,962	30,772	3.7%
Single Family - Detached	17,385	16,972	2.4%
Single Family - Multiple-Unit	2,175	2,118	2.6%
Multi-Family	9,003	8,475	5.9%
Mobile Home and Other	3,399	3,207	5.6%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	8%	14%	14%	12%	11%	13%	10%	5%	6%	7%

Median Household Income

Adjusted for Inflation (2010 $)	$62,559
Not adjusted for inflation (current 2012$)	$65,489

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
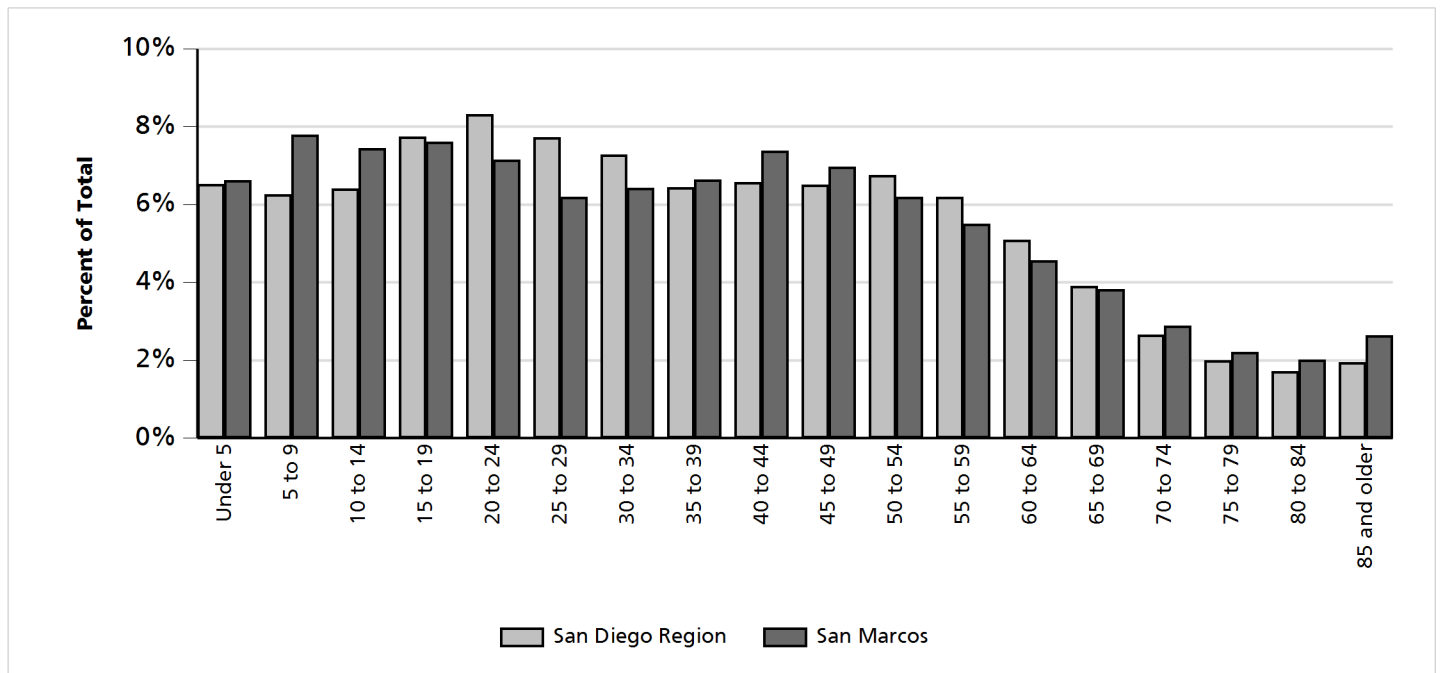
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**91,775**	44,944	46,831	51%
Under 5	6,073	3,054	3,019	50%
5 to 9	7,140	3,602	3,538	50%
10 to 14	6,822	3,618	3,204	47%
15 to 17	4,163	2,195	1,968	47%
18 and 19	2,824	1,426	1,398	50%
20 to 24	6,563	3,244	3,319	51%
25 to 29	5,686	2,951	2,735	48%
30 to 34	5,894	2,968	2,926	50%
35 to 39	6,089	2,987	3,102	51%
40 to 44	6,774	3,282	3,492	52%
45 to 49	6,398	3,195	3,203	50%
50 to 54	5,689	2,882	2,807	49%
55 to 59	5,046	2,424	2,622	52%
60 and 61	1,735	797	938	54%
62 to 64	2,453	1,146	1,307	53%
65 to 69	3,504	1,530	1,974	56%
70 to 74	2,640	1,176	1,464	55%
75 to 79	2,020	843	1,177	58%
80 to 84	1,841	778	1,063	58%
85 and older	2,421	846	1,575	65%
Under 18	24,198	12,469	11,729	48%
65 and older	12,426	5,173	7,253	58%
Median Age	35.6	34.0	37.1	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	35,104	44,540	1,580	298	7,629	2,624
Under 5	3,125	2,195	75	9	399	270
5 to 9	3,581	2,556	107	17	490	389
10 to 14	3,327	2,540	111	17	488	339
15 to 17	2,089	1,532	80	9	278	175
18 and 19	1,408	1,043	55	9	175	134
20 to 24	3,302	2,426	138	21	479	197
25 to 29	2,715	2,147	119	21	525	159
30 to 34	2,773	2,360	108	13	495	145
35 to 39	2,615	2,528	110	12	675	149
40 to 44	2,571	3,224	121	26	691	141
45 to 49	2,392	3,118	129	14	620	125
50 to 54	1,613	3,285	128	18	544	101
55 to 59	1,259	3,109	107	12	493	66
60 and 61	363	1,133	27	19	165	28
62 to 64	465	1,699	43	14	211	21
65 to 69	523	2,527	42	20	333	59
70 to 74	368	1,997	20	11	216	28
75 to 79	258	1,558	19	16	133	36
80 to 84	174	1,500	17	6	121	23
85 and older	183	2,063	24	14	98	39
Under 18	12,122	8,823	373	52	1,655	1,173
65 and older	1,506	9,645	122	67	901	185
Median Age	26.3	44.6	34.9	44.0	38.6	20.1