

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County West



Jan 1, 2013

<b>Total Population</b>	<b>411,797</b>
Household Population	396,275
Group Quarters Population	15,522
<b>Persons Per Household</b>	<b>2.68</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>159,280</b>	<b>147,682</b>	<b>7.3%</b>
Single Family - Detached	77,900	73,862	5.2%
Single Family - Multiple-Unit	32,923	29,767	9.6%
Multi-Family	42,633	38,982	8.6%
Mobile Home and Other	5,824	5,071	12.9%

## HOUSEHOLD INCOME

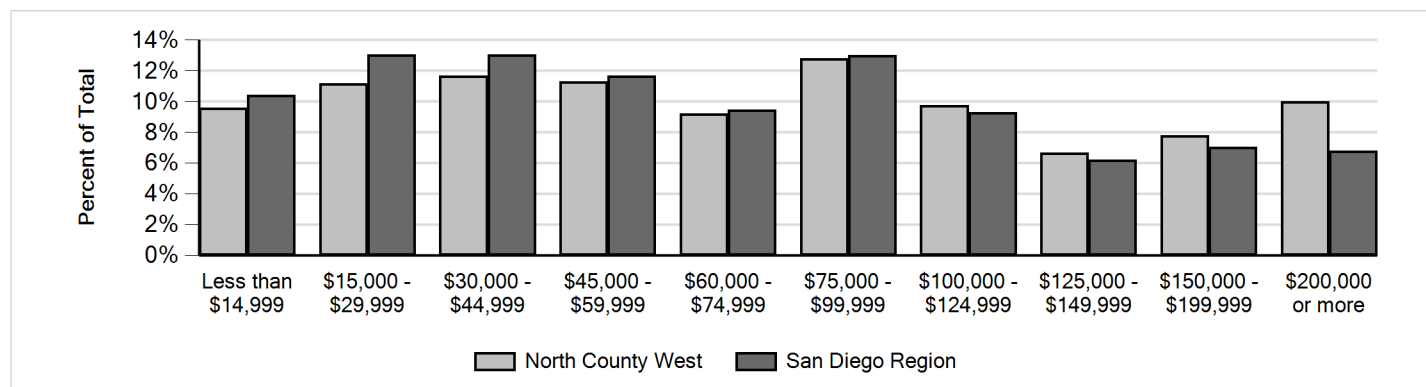
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	11%	12%	11%	9%	13%	10%	7%	8%	10%

## Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$70,200
Not adjusted for inflation (current 2012\$)	\$73,488



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

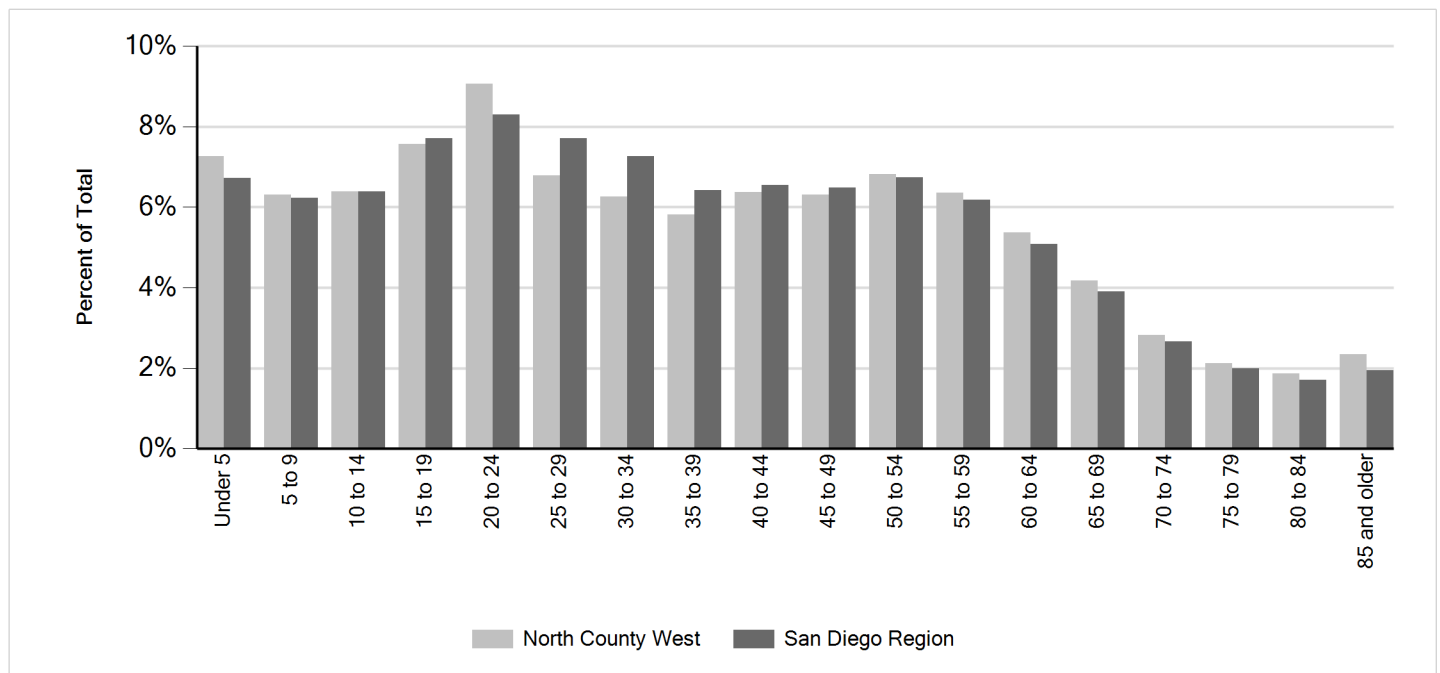
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>411,797</b>	<b>208,933</b>	<b>202,864</b>	<b>49%</b>
Under 5	29,890	15,212	14,678	49%
5 to 9	25,988	13,311	12,677	49%
10 to 14	26,283	13,729	12,554	48%
15 to 17	16,520	8,776	7,744	47%
18 and 19	14,631	8,942	5,689	39%
20 to 24	37,284	23,696	13,588	36%
25 to 29	27,926	14,606	13,320	48%
30 to 34	25,806	12,848	12,958	50%
35 to 39	23,968	11,614	12,354	52%
40 to 44	26,266	12,770	13,496	51%
45 to 49	25,986	12,555	13,431	52%
50 to 54	28,085	13,762	14,323	51%
55 to 59	26,172	12,538	13,634	52%
60 and 61	9,259	4,415	4,844	52%
62 to 64	12,851	6,166	6,685	52%
65 to 69	17,186	8,027	9,159	53%
70 to 74	11,588	5,282	6,306	54%
75 to 79	8,723	3,790	4,933	57%
80 to 84	7,710	3,396	4,314	56%
85 and older	9,675	3,498	6,177	64%
Under 18	98,681	51,028	47,653	48%
65 and older	54,882	23,993	30,889	56%
Median Age	35.3	32.4	38.3	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>102,718</b>	<b>255,307</b>	<b>10,747</b>	<b>1,547</b>	<b>27,791</b>	<b>13,687</b>
Under 5	10,157	15,485	834	115	1,786	1,513
5 to 9	9,423	12,444	624	89	1,448	1,960
10 to 14	9,053	13,217	625	65	1,677	1,646
15 to 17	5,490	8,645	433	36	989	927
18 and 19	4,370	8,225	517	62	776	681
20 to 24	11,099	21,373	1,502	242	1,758	1,310
25 to 29	8,592	15,509	975	184	1,685	981
30 to 34	7,734	14,521	771	110	1,814	856
35 to 39	6,881	13,658	601	92	2,056	680
40 to 44	6,823	15,599	617	69	2,531	627
45 to 49	5,990	16,381	733	71	2,208	603
50 to 54	5,172	19,408	761	87	2,083	574
55 to 59	3,939	19,216	654	76	1,863	424
60 and 61	1,175	7,143	165	36	593	147
62 to 64	1,462	10,056	211	61	911	150
65 to 69	1,787	13,783	225	57	1,134	200
70 to 74	1,291	9,081	197	29	853	137
75 to 79	897	6,842	116	27	731	110
80 to 84	724	6,291	92	17	501	85
85 and older	659	8,430	94	22	394	76
Under 18	34,123	49,791	2,516	305	5,900	6,046
65 and older	5,358	44,427	724	152	3,613	608
Median Age	26.0	41.5	29.3	29.5	39.8	20.4