



Demographic and Socioeconomic Profile 2010

TRACT: 104.02

Population by Race

	Population	Percent
Total Population	5,558	100%
Hispanic	3,223	58%
White	1,228	22%
Asian	563	10%
Black	254	5%
Two or More	204	4%
Pacific Islander	44	1%
American Indian	35	1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,558	2,722	2,836	51%
Under 5	502	252	250	50%
5 to 9	397	199	198	50%
10 to 14	408	208	200	49%
15 to 17	287	150	137	48%
18 and 19	193	109	84	44%
20 to 24	644	329	315	49%
25 to 29	538	276	262	49%
30 to 34	384	183	201	52%
35 to 39	356	175	181	51%
40 to 44	338	163	175	52%
45 to 49	343	154	189	55%
50 to 54	339	159	180	53%
55 to 59	269	122	147	55%
60 and 61	81	35	46	57%
62 to 64	85	37	48	56%
65 to 69	124	57	67	54%
70 to 74	110	44	66	60%
75 to 79	68	29	39	57%
80 to 84	50	21	29	58%
85 and Older	42	20	22	52%
Under 18	1,594	809	785	49%
65 and older	394	171	223	57%
Median	28.2	27.1	29.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,251	100%
Never Married	1,623	38%
Married, excluding separated	2,020	48%
Separated	203	5%
Widowed	85	2%
Divorced	320	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,558	100%
Household	5,547	100%
Group Quarters - Other	11	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,558	3,223	1,228	254	35	563	44	7	204
Under 5	502	369	60	15	0	18	3	3	34
5 to 9	397	289	46	10	3	24	1	0	24
10 to 14	408	303	43	9	2	31	1	1	18
15 to 17	287	197	38	11	0	25	2	0	14
18 and 19	193	112	30	13	0	16	2	2	18
20 to 24	644	329	180	43	7	50	5	0	30
25 to 29	538	288	137	32	6	52	7	0	16
30 to 34	384	237	84	14	5	35	2	1	6
35 to 39	356	224	69	17	0	36	2	0	8
40 to 44	338	196	80	24	2	29	3	0	4
45 to 49	343	181	86	19	5	40	4	0	8
50 to 54	339	157	102	19	2	51	2	0	6
55 to 59	269	107	92	15	3	44	4	0	4
60 and 61	81	37	30	3	0	11	0	0	0
62 to 64	85	28	25	2	0	25	1	0	4
65 to 69	124	52	42	5	0	18	3	0	4
70 to 74	110	48	36	2	0	19	2	0	3
75 to 79	68	30	21	0	0	16	0	0	1
80 to 84	50	21	16	1	0	11	0	0	1
85 and Older	42	18	11	0	0	12	0	0	1
Under 18	1,594	1,158	187	45	5	98	7	4	90
65 and older	394	169	126	8	0	76	5	0	10
Median		25.2	34.8	29.1	29.6	39.2	32.5	12.5	19.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,056	100%
Speak Only English	2,004	40%
Speak Spanish:	2,552	50%
Speak English "well" or "very well"	1,929	38%
Speak English "not well" or "not at all"	623	12%
Speak Asian/Pacific Island language:	469	9%
Speak English "well" or "very well"	453	9%
Speak English "not well" or "not at all"	16	<1%
Speak other language:	31	1%
Speak English "well" or "very well"	31	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,127	100%
Less than 9th grade	283	9%
9th through 12th grade, no diploma	389	12%
High school grad (incl. equivalency)	1,017	33%
Some college, no degree	830	27%
Associate degree	226	7%
Bachelor's degree	297	9%
Master's degree	52	2%
Professional school degree	33	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,248	100%	---	---	---	---
Enrolled in school	1,709	33%	1,644	31%	65	1%
Nursery / Preschool	93	5%	93	6%	0	0%
Kindergarten to grade 4	545	32%	545	33%	0	0%
Grade 5 to grade 8	371	22%	360	22%	11	17%
Grade 9 to grade 12	266	16%	266	16%	0	0%
College, undergraduate	380	22%	354	22%	26	40%
Graduate or Professional school	54	3%	26	2%	28	43%
Not enrolled in school	3,539	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,781	100%	859	100%	922	100%
Family Households:	1,379	77%	859	100%	520	56%
Married couple family	790	44%	466	54%	324	35%
Other family:	589	33%	393	46%	196	21%
Male householder, no wife	122	7%	76	9%	46	5%
Female householder, no husband	467	26%	317	37%	150	16%
Nonfamily households:	402	23%	0	0%	402	44%
Householder living alone	318	18%	----	----	----	----
Other nonfamily households	84	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,910	100%	1781	129	7%	3.11
Single family (detached)	293	15%	273	20	7%	3.34
Single family (attached)	589	31%	560	29	5%	3.49
2 to 4 units	198	10%	186	12	6%	3.55
5 to 9 units	223	12%	204	19	9%	2.66
10 or more units	607	32%	558	49	8%	2.64
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	351	100%
Less than \$150,000	30	9%
\$150,000 to \$199,999	19	5%
\$200,000 to \$249,999	13	4%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	177	50%
\$400,000 to \$499,999	65	19%
\$500,000 to \$749,999	47	13%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$364,124**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,910	100%
2005 or Later	47	2%
2000 to 2004	91	5%
1990 to 1999	117	6%
1980 to 1989	157	8%
1970 to 1979	643	34%
1960 to 1969	375	20%
1950 to 1959	363	19%
1940 to 1949	95	5%
1939 or earlier	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,781	100%	1,430	100%	351	100%
1.00 occupant housing per room or less	1,448	81%	1,097	77%	351	100%
1.01 to 1.50 occupants per room	38	2%	38	3%	0	0%
1.51 to 2.00 occupants per room	60	3%	60	4%	0	0%
2.01 or more occupants per room	235	13%	235	16%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,430	100%
Less than \$500	30	2%
\$500 to \$599	0	0%
\$600 to \$699	123	9%
\$700 to \$799	105	7%
\$800 to \$899	307	21%
\$900 to \$999	227	16%
\$1,000 to \$1,249	446	31%
\$1,250 to \$1,499	110	8%
\$1,500 to \$1,999	30	2%
\$2,000 or more	43	3%
No cash rent	9	1%
Median contract rent	\$967	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,430	100%
Less than 20 percent	258	18%
20.0 to 24.9 percent	192	13%
25.0 to 29.9 percent	133	9%
30.0 to 34.9 percent	164	11%
35.0 to 39.9 percent	141	10%
40.0 to 49.9 percent	129	9%
50.0 percent or more	392	27%
Not computed	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,781	100%
No vehicle	261	15%
1 vehicle	657	37%
2 vehicles	644	36%
3 vehicles	125	7%
4 or more vehicles	94	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,329	100%
Worked in state of residence	2,270	97%
Worked in county of residence	2,270	97%
Worked outside county of residence	0	0%
Worked outside state of residence	59	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,160	100%	2,016	48%
In labor force	2,690	65%	1,475	55%
Armed forces	130	5%	98	75%
Civilian (employed)	2,236	83%	1,210	54%
Civilian (unemployed)	324	12%	167	52%
Not in labor force	1,470	35%	541	37%
Pct. of civilian labor force unemployed	12.7%		12.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,329	100%
Car, truck or van:	1,993	86%
Drove Alone	1,769	76%
Carpooled	224	10%
Public Transportation:	185	8%
Bus	178	8%
Trolley / Streetcar	7	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	37	2%
Bicycle	60	3%
Walked	14	1%
Other means	8	<1%
Worked at home	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,329	100%
Did not work at home	2,297	99%
Less than 10 minutes	64	3%
10 to 19 minutes	559	24%
20 to 29 minutes	530	23%
30 to 44 minutes	737	32%
45 to 59 minutes	185	8%
60 to 89 minutes	109	5%
90 minutes or more	113	5%
Worked at home	32	1%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,091	100%
Agriculture, forestry, mining	37	2%
Utilities	23	1%
Construction	202	10%
Manufacturing	89	4%
Wholesale trade	91	4%
Retail trade	260	12%
Transportation & warehousing	136	7%
Information & communications	44	2%
Finance, insurance, & real estate	176	8%
Professional, scientific, management, administration	123	6%
Educational, social, & health services	316	15%
Art, entertainment, recreation, accommodations, food	305	15%
Other services	95	5%
Public administration	194	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,091	100%
Management, professional & related:	337	16%
Management (incl. farm managers)	131	6%
Business & financial	37	2%
Computer & mathematical	24	1%
Architecture & engineering	13	1%
Life, physical & social science	21	1%
Community & social service	13	1%
Legal	0	0%
Education, training, & library	59	3%
Art, entertainment, sports & media	13	1%
Healthcare practitioners	26	1%
Service:	533	25%
Healthcare support	68	3%
Protective service	78	4%
Food preparation & serving	91	4%
Building & grounds cleaning / maintenance	193	9%
Personal care & service	103	5%
Sales & office	659	32%
Farming, fishing & forestry	8	<1%
Construction, extraction & maintenance	245	12%
Production, transport & material moving	309	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,781	100%
Less than \$15,000	272	15%
\$15,000 to \$29,999	419	24%
\$30,000 to \$44,999	361	20%
\$45,000 to \$59,999	260	15%
\$60,000 to \$74,999	150	8%
\$75,000 to \$99,999	158	9%
\$100,000 to \$124,999	54	3%
\$125,000 to \$149,999	63	4%
\$150,000 to \$199,999	20	1%
\$200,000 or more	24	1%
Median Income	\$38,289	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,781	100%
With earnings	1,579	89%
With wage and salary income	1,506	85%
With self-employment income	206	12%
With interest, dividend, or net rental income	65	4%
With Social Security income	257	14%
With Supplemental Security income	109	6%
With public assistance income	120	7%
With retirement income	156	9%
With other types of income	288	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,549	100%
Under .50	577	10%
.50 to .99	702	13%
1.00 to 1.24	594	11%
1.25 to 1.49	218	4%
1.50 to 1.84	463	8%
1.85 to 1.99	82	1%
2.00 and over	2,913	52%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,549	100%
Above Poverty	4,270	77%
Below Poverty	1,279	23%

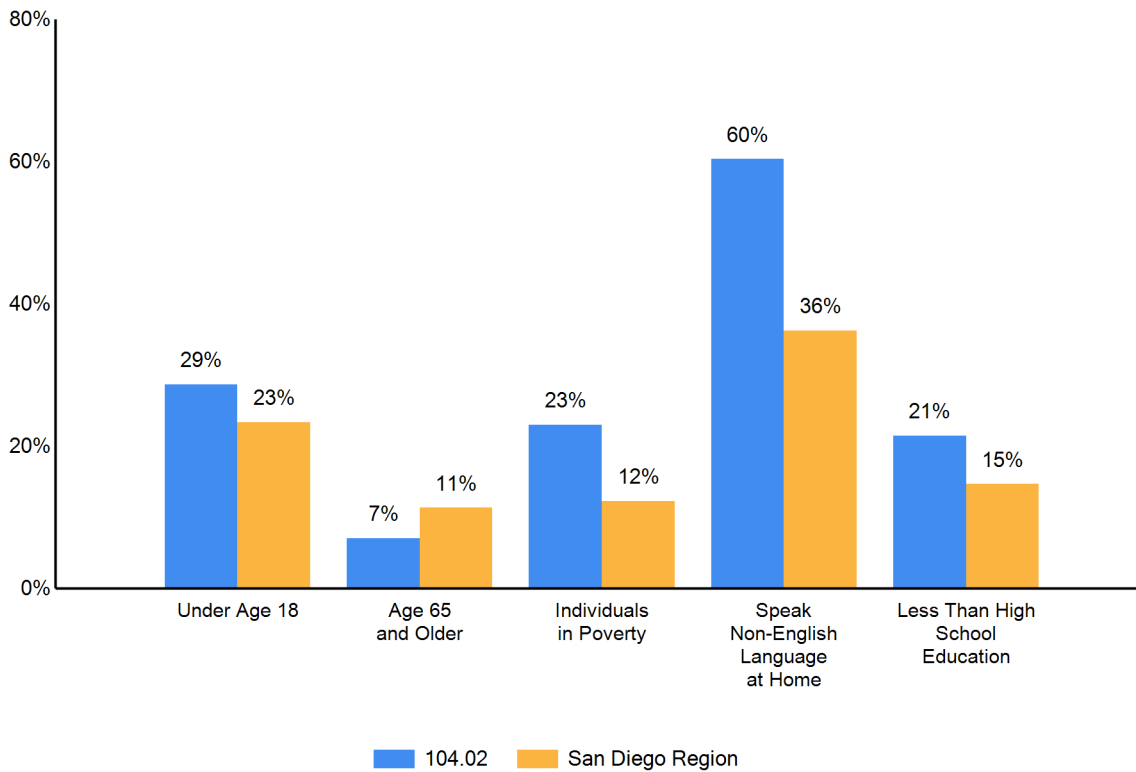
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,379	859	520	1,110	649	461	269	210	59
Married couple family	790	466	324	691	375	316	99	91	8
Male householder, no wife present	122	76	46	111	76	35	11	0	11
Female householder, no husband present	467	317	150	308	198	110	159	119	40

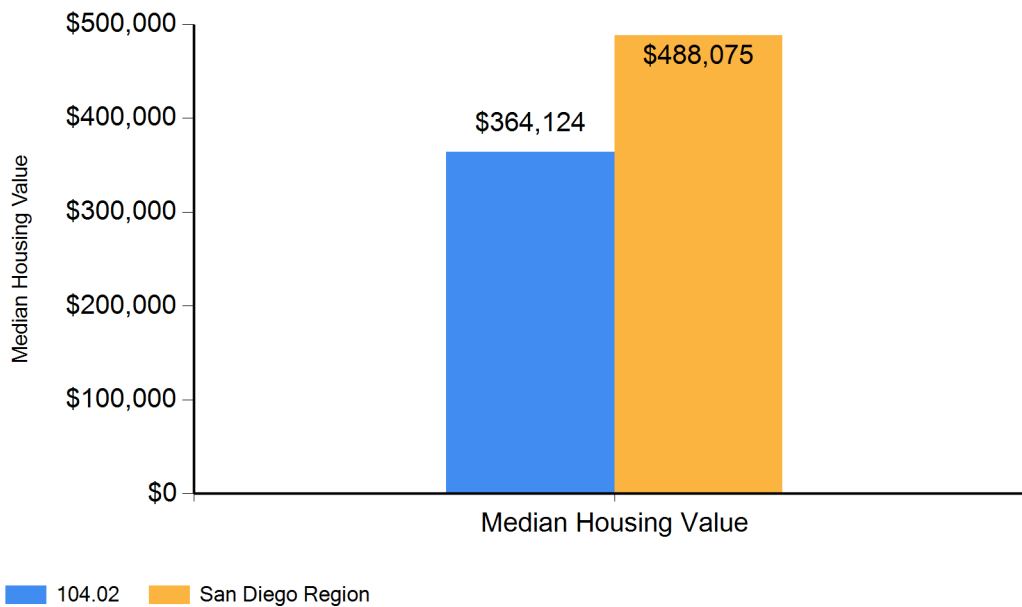
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075