



Demographic and Socioeconomic Profile 2010

TRACT: 170.53

Population by Race

	Population	Percent
Total Population	3,364	100%
White	2,841	84%
Asian	204	6%
Hispanic	172	5%
Two or More	96	3%
Black	37	1%
American Indian	8	<1%
Pacific Islander	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,364	1,681	1,683	50%
Under 5	92	48	44	48%
5 to 9	168	94	74	44%
10 to 14	297	141	156	53%
15 to 17	261	135	126	48%
18 and 19	90	45	45	50%
20 to 24	160	85	75	47%
25 to 29	85	49	36	42%
30 to 34	74	38	36	49%
35 to 39	91	41	50	55%
40 to 44	233	91	142	61%
45 to 49	319	157	162	51%
50 to 54	421	211	210	50%
55 to 59	364	194	170	47%
60 and 61	125	54	71	57%
62 to 64	171	94	77	45%
65 to 69	148	78	70	47%
70 to 74	111	54	57	51%
75 to 79	67	32	35	52%
80 to 84	55	29	26	47%
85 and Older	32	11	21	66%
Under 18	818	418	400	49%
65 and older	413	204	209	51%
Median	47.1	47.3	46.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,807	100%
Never Married	494	18%
Married, excluding separated	2,151	77%
Separated	0	0%
Widowed	52	2%
Divorced	110	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,364	100%
Household	3,350	100%
Group Quarters - Other	14	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	3,364	172	2,841	37	8	204	6	96
Under 5	92	8	69	2	2	6	0	5
5 to 9	168	10	131	1	1	9	1	15
10 to 14	297	18	244	1	1	14	0	19
15 to 17	261	22	213	3	1	8	0	14
18 and 19	90	10	71	2	0	3	0	4
20 to 24	160	4	132	3	0	11	0	10
25 to 29	85	5	74	1	0	4	0	1
30 to 34	74	7	53	1	0	12	0	1
35 to 39	91	7	75	1	0	7	0	1
40 to 44	233	15	184	4	2	24	1	3
45 to 49	319	10	272	5	0	21	2	9
50 to 54	421	16	373	7	0	13	1	11
55 to 59	364	12	320	3	1	26	1	1
60 and 61	125	5	111	2	0	7	0	0
62 to 64	171	6	151	0	0	12	0	2
65 to 69	148	4	130	1	0	13	0	0
70 to 74	111	8	98	0	0	5	0	0
75 to 79	67	2	61	0	0	4	0	0
80 to 84	55	1	52	0	0	2	0	0
85 and Older	32	2	27	0	0	3	0	0
Under 18	818	58	657	7	5	37	1	53
65 and older	413	17	368	1	0	27	0	0
Median		36.4	48.2	44.4	15.0	46.0	47.5	16.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,272	100%
Speak Only English	2,714	83%
Speak Spanish:	7	<1%
Speak English "well" or "very well"	7	<1%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	279	9%
Speak English "well" or "very well"	268	8%
Speak English "not well" or "not at all"	11	<1%
Speak other language:	272	8%
Speak English "well" or "very well"	253	8%
Speak English "not well" or "not at all"	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,296	100%
Less than 9th grade	0	0%
9th through 12th grade, no diploma	28	1%
High school grad (incl. equivalency)	90	4%
Some college, no degree	391	17%
Associate degree	153	7%
Bachelor's degree	760	33%
Master's degree	581	25%
Professional school degree	233	10%
Doctorate degree	60	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,323	100%	---	---	---	---
Enrolled in school	1,082	33%	945	28%	137	4%
Nursery / Preschool	29	3%	0	0%	29	21%
Kindergarten to grade 4	248	23%	236	25%	12	9%
Grade 5 to grade 8	276	26%	265	28%	11	8%
Grade 9 to grade 12	254	23%	242	26%	12	9%
College, undergraduate	246	23%	202	21%	44	32%
Graduate or Professional school	29	3%	0	0%	29	21%
Not enrolled in school	2,241	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,102	100%	405	100%	697	100%
Family Households:	1,002	91%	405	100%	597	86%
Married couple family	971	88%	374	92%	597	86%
Other family:	31	3%	31	8%	0	0%
Male householder, no wife	13	1%	13	3%	0	0%
Female householder, no husband	18	2%	18	4%	0	0%
Nonfamily households:	100	9%	0	0%	100	14%
Householder living alone	60	5%	----	----	----	----
Other nonfamily households	40	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,126	100%	1102	24	2%	3.04
Single family (detached)	1,124	100%	1,100	24	2%	3.04
Single family (attached)	2	<1%	2	0	0%	3.50
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,079	100%
Less than \$150,000	50	5%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	31	3%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	72	7%
\$500,000 to \$749,999	168	16%
\$750,000 to \$999,999	362	34%
\$1,000,000 or more	396	37%

Median Value **\$900,898**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,126	100%
2005 or Later	0	0%
2000 to 2004	28	2%
1990 to 1999	193	17%
1980 to 1989	458	41%
1970 to 1979	263	23%
1960 to 1969	133	12%
1950 to 1959	51	5%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,102	100%	23	100%	1,079	100%
1.00 occupant housing per room or less	1,102	100%	23	100%	1,079	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	23	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	17	74%
\$2,000 or more	6	26%
No cash rent	0	0%
Median contract rent	\$1,838	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	23	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	17	74%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	6	26%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,102	100%
No vehicle	33	3%
1 vehicle	65	6%
2 vehicles	359	33%
3 vehicles	390	35%
4 or more vehicles	255	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,729	100%
Worked in state of residence	1,706	99%
Worked in county of residence	1,658	96%
Worked outside county of residence	48	3%
Worked outside state of residence	23	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,725	100%	1,350	50%
In labor force	1,712	63%	940	55%
Armed forces	22	1%	0	0%
Civilian (employed)	1,618	95%	868	54%
Civilian (unemployed)	72	0%	72	100%
Not in labor force	1,013	37%	410	40%
Pct. of civilian labor force unemployed	0.0%		7.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,729	100%
Car, truck or van:	1,453	84%
Drove Alone	1,306	76%
Carpooled	147	9%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	12	1%
Walked	130	8%
Other means	35	2%
Worked at home	99	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,729	100%
Did not work at home	1,630	94%
Less than 10 minutes	418	24%
10 to 19 minutes	332	19%
20 to 29 minutes	272	16%
30 to 44 minutes	332	19%
45 to 59 minutes	168	10%
60 to 89 minutes	67	4%
90 minutes or more	41	2%
Worked at home	99	6%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,711	100%
Agriculture, forestry, mining	0	0%
Utilities	16	1%
Construction	57	3%
Manufacturing	199	12%
Wholesale trade	49	3%
Retail trade	182	11%
Transportation & warehousing	30	2%
Information & communications	37	2%
Finance, insurance, & real estate	326	19%
Professional, scientific, management, administration	19	1%
Educational, social, & health services	294	17%
Art, entertainment, recreation, accommodations, food	120	7%
Other services	11	1%
Public administration	371	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,711	100%
Management, professional & related:	1,141	67%
Management (incl. farm managers)	515	30%
Business & financial	85	5%
Computer & mathematical	64	4%
Architecture & engineering	103	6%
Life, physical & social science	11	1%
Community & social service	37	2%
Legal	76	4%
Education, training, & library	75	4%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	175	10%
Service:	72	4%
Healthcare support	0	0%
Protective service	19	1%
Food preparation & serving	32	2%
Building & grounds cleaning / maintenance	21	1%
Personal care & service	0	0%
Sales & office	360	21%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	57	3%
Production, transport & material moving	81	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,102	100%
Less than \$15,000	11	1%
\$15,000 to \$29,999	12	1%
\$30,000 to \$44,999	14	1%
\$45,000 to \$59,999	29	3%
\$60,000 to \$74,999	96	9%
\$75,000 to \$99,999	85	8%
\$100,000 to \$124,999	67	6%
\$125,000 to \$149,999	65	6%
\$150,000 to \$199,999	352	32%
\$200,000 or more	371	34%
Median Income	\$174,432	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,102	100%
With earnings	986	89%
With wage and salary income	898	81%
With self-employment income	303	27%
With interest, dividend, or net rental income	755	69%
With Social Security income	223	20%
With Supplemental Security income	0	0%
With public assistance income	0	0%
With retirement income	286	26%
With other types of income	86	8%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,364	100%
Under .50	0	0%
.50 to .99	0	0%
1.00 to 1.24	17	1%
1.25 to 1.49	0	0%
1.50 to 1.84	0	0%
1.85 to 1.99	0	0%
2.00 and over	3,347	99%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,364	100%
Above Poverty	3,364	100%
Below Poverty	0	0%

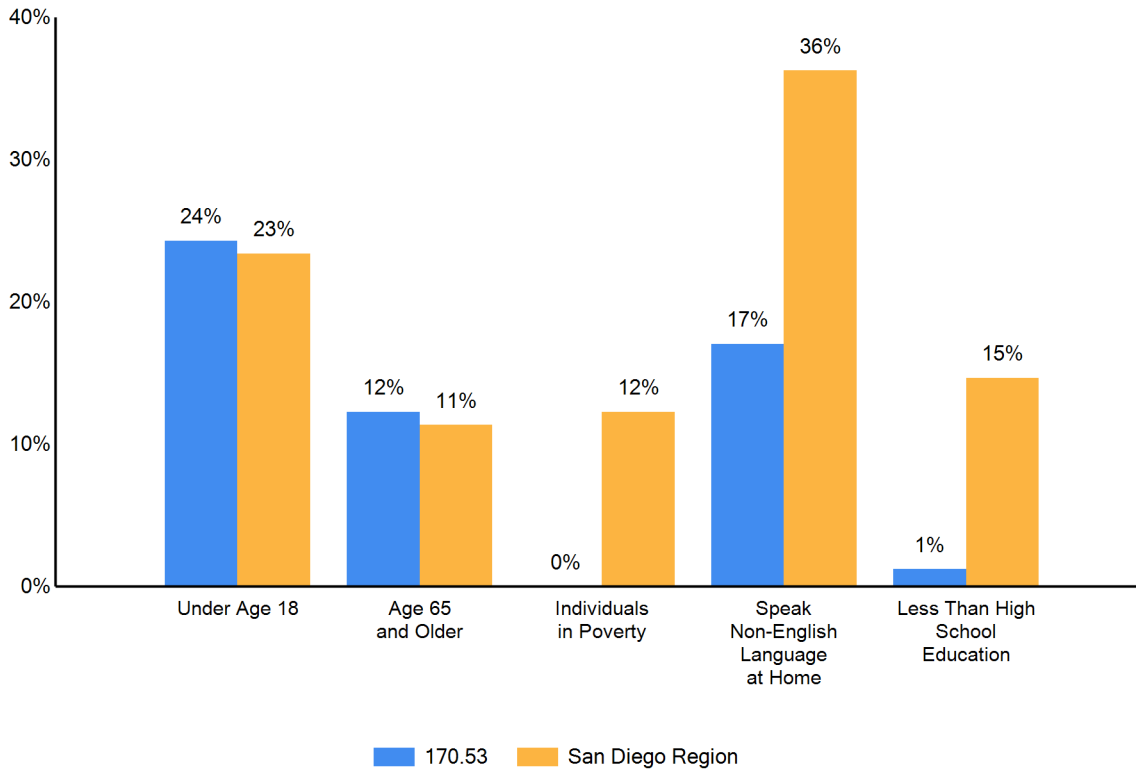
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,002	405	597	1,002	405	597	0	0	0
Married couple family	971	374	597	971	374	597	0	0	0
Male householder, no wife present	13	13	0	13	13	0	0	0	0
Female householder, no husband present	18	18	0	18	18	0	0	0	0

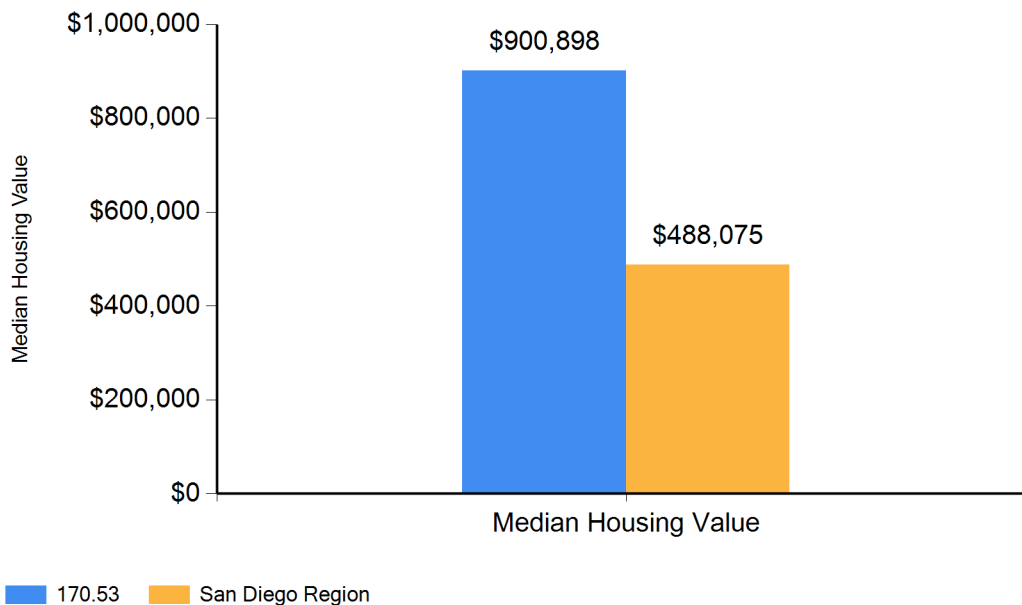
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075