



## Demographic and Socioeconomic Profile 2010

TRACT: 206.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>5,560</b>	<b>100%</b>
Hispanic	4,202	76%
White	1,027	18%
Black	118	2%
Asian	93	2%
Two or More	58	1%
American Indian	28	1%
Pacific Islander	26	<1%
Other	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,560</b>	<b>2,811</b>	<b>2,749</b>	<b>49%</b>
Under 5	601	294	307	51%
5 to 9	546	280	266	49%
10 to 14	515	251	264	51%
15 to 17	317	154	163	51%
18 and 19	210	109	101	48%
20 to 24	427	241	186	44%
25 to 29	497	251	246	49%
30 to 34	479	238	241	50%
35 to 39	449	233	216	48%
40 to 44	339	171	168	50%
45 to 49	316	179	137	43%
50 to 54	281	141	140	50%
55 to 59	204	104	100	49%
60 and 61	67	25	42	63%
62 to 64	70	31	39	56%
65 to 69	95	42	53	56%
70 to 74	52	29	23	44%
75 to 79	34	12	22	65%
80 to 84	31	11	20	65%
85 and Older	30	15	15	50%
Under 18	1,979	979	1,000	51%
65 and older	242	109	133	55%
<b>Median</b>	<b>26.6</b>	<b>26.5</b>	<b>26.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,898</b>	<b>100%</b>
Never Married	1,794	46%
Married, excluding separated	1,576	40%
Separated	84	2%
Widowed	120	3%
Divorced	324	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>5,560</b>	<b>100%</b>
Household	5,542	100%
Group Quarters - Other	18	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>5,560</b>	<b>4,202</b>	<b>1,027</b>	<b>118</b>	<b>28</b>	<b>93</b>	<b>26</b>	<b>8</b>	<b>58</b>
Under 5	601	511	54	13	2	4	3	0	14
5 to 9	546	472	52	10	2	3	4	0	3
10 to 14	515	444	43	12	0	8	5	0	3
15 to 17	317	258	38	11	3	2	3	0	2
18 and 19	210	179	18	7	1	3	0	0	2
20 to 24	427	346	64	7	1	3	0	0	6
25 to 29	497	377	88	13	4	8	1	5	1
30 to 34	479	371	79	9	1	6	1	0	12
35 to 39	449	337	91	8	1	5	3	0	4
40 to 44	339	253	62	6	4	11	2	0	1
45 to 49	316	200	92	9	0	10	2	1	2
50 to 54	281	150	103	8	4	13	0	0	3
55 to 59	204	114	76	2	1	7	0	2	2
60 and 61	67	32	30	1	0	1	2	0	1
62 to 64	70	32	34	0	0	2	0	0	2
65 to 69	95	52	37	2	2	2	0	0	0
70 to 74	52	30	20	0	0	2	0	0	0
75 to 79	34	18	14	0	0	2	0	0	0
80 to 84	31	15	15	0	1	0	0	0	0
85 and Older	30	11	17	0	1	1	0	0	0
Under 18	1,979	1,685	187	46	7	17	15	0	22
65 and older	242	126	103	2	4	7	0	0	0
<b>Median</b>		<b>23.4</b>	<b>39.3</b>	<b>24.3</b>	<b>35.0</b>	<b>42.0</b>	<b>16.0</b>	<b>29.0</b>	<b>24.2</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,959</b>	<b>100%</b>
Speak Only English	1,374	28%
Speak Spanish:	3,399	69%
Speak English "well" or "very well"	2,028	41%
Speak English "not well" or "not at all"	1,371	28%
Speak Asian/Pacific Island language:	186	4%
Speak English "well" or "very well"	107	2%
Speak English "not well" or "not at all"	79	2%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,944</b>	<b>100%</b>
Less than 9th grade	895	30%
9th through 12th grade, no diploma	554	19%
High school grad (incl. equivalency)	580	20%
Some college, no degree	372	13%
Associate degree	167	6%
Bachelor's degree	233	8%
Master's degree	72	2%
Professional school degree	10	<1%
Doctorate degree	61	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>5,211</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,815	35%	1,744	33%	71	1%
Nursery / Preschool	58	3%	58	3%	0	0%
Kindergarten to grade 4	444	24%	444	25%	0	0%
Grade 5 to grade 8	281	15%	268	15%	13	18%
Grade 9 to grade 12	563	31%	543	31%	20	28%
College, undergraduate	447	25%	420	24%	27	38%
Graduate or Professional school	22	1%	11	1%	11	15%
Not enrolled in school	3,396	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,459</b>	<b>100%</b>	<b>867</b>	<b>100%</b>	<b>592</b>	<b>100%</b>
Family Households:	1,175	81%	867	100%	308	52%
Married couple family	645	44%	404	47%	241	41%
Other family:	530	36%	463	53%	67	11%
Male householder, no wife	165	11%	151	17%	14	2%
Female householder, no husband	365	25%	312	36%	53	9%
Nonfamily households:	284	19%	0	0%	284	48%
Householder living alone	272	19%	----	----	----	----
Other nonfamily households	12	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,540</b>	<b>100%</b>	<b>1459</b>	<b>81</b>	<b>5%</b>	<b>3.80</b>
Single family (detached)	524	34%	504	20	4%	3.81
Single family (attached)	519	34%	495	24	5%	3.82
2 to 4 units	232	15%	199	33	14%	3.45
5 to 9 units	73	5%	72	1	1%	4.18
10 or more units	192	12%	189	3	2%	3.95
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>340</b>	<b>100%</b>
Less than \$150,000	12	4%
\$150,000 to \$199,999	9	3%
\$200,000 to \$249,999	56	16%
\$250,000 to \$299,999	7	2%
\$300,000 to \$399,999	59	17%
\$400,000 to \$499,999	106	31%
\$500,000 to \$749,999	79	23%
\$750,000 to \$999,999	12	4%
\$1,000,000 or more	0	0%

**Median Value** **\$428,302**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,540</b>	<b>100%</b>
2005 or Later	1	<1%
2000 to 2004	7	<1%
1990 to 1999	123	8%
1980 to 1989	46	3%
1970 to 1979	330	21%
1960 to 1969	160	10%
1950 to 1959	264	17%
1940 to 1949	246	16%
1939 or earlier	363	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,459</b>	<b>100%</b>	<b>1,119</b>	<b>100%</b>	<b>340</b>	<b>100%</b>
1.00 occupant housing per room or less	1,160	80%	868	78%	292	86%
1.01 to 1.50 occupants per room	235	16%	197	18%	38	11%
1.51 to 2.00 occupants per room	64	4%	54	5%	10	3%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,119</b>	<b>100%</b>
Less than \$500	12	1%
\$500 to \$599	35	3%
\$600 to \$699	72	6%
\$700 to \$799	161	14%
\$800 to \$899	132	12%
\$900 to \$999	187	17%
\$1,000 to \$1,249	264	24%
\$1,250 to \$1,499	152	14%
\$1,500 to \$1,999	12	1%
\$2,000 or more	1	<1%
No cash rent	91	8%
<b>Median contract rent</b>	<b>\$980</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,119</b>	<b>100%</b>
Less than 20 percent	82	7%
20.0 to 24.9 percent	80	7%
25.0 to 29.9 percent	115	10%
30.0 to 34.9 percent	98	9%
35.0 to 39.9 percent	149	13%
40.0 to 49.9 percent	195	17%
50.0 percent or more	281	25%
Not computed	119	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,459</b>	<b>100%</b>
No vehicle	123	8%
1 vehicle	599	41%
2 vehicles	562	39%
3 vehicles	97	7%
4 or more vehicles	78	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,290</b>	<b>100%</b>
Worked in state of residence	2,290	100%
Worked in county of residence	2,276	99%
Worked outside county of residence	14	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,794</b>	<b>100%</b>	<b>1,936</b>	<b>51%</b>
In labor force	2,201	58%	1,318	60%
Armed forces	6	<1%	6	100%
Civilian (employed)	2,092	95%	1,287	62%
Civilian (unemployed)	103	5%	25	24%
Not in labor force	1,593	42%	618	39%
Pct. of civilian labor force unemployed	4.7%		1.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,290</b>	<b>100%</b>
Car, truck or van:	2,039	89%
Drove Alone	1,550	68%
Carpooled	489	21%
Public Transportation:	112	5%
Bus	112	5%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	30	1%
Other means	3	<1%
Worked at home	106	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,290</b>	<b>100%</b>
Did not work at home	2,184	95%
Less than 10 minutes	196	9%
10 to 19 minutes	828	36%
20 to 29 minutes	377	16%
30 to 44 minutes	525	23%
45 to 59 minutes	152	7%
60 to 89 minutes	92	4%
90 minutes or more	14	1%
Worked at home	106	5%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,275</b>	<b>100%</b>
Agriculture, forestry, mining	55	2%
Utilities	11	<1%
Construction	267	12%
Manufacturing	165	7%
Wholesale trade	67	3%
Retail trade	335	15%
Transportation & warehousing	33	1%
Information & communications	23	1%
Finance, insurance, & real estate	52	2%
Professional, scientific, management, administration	25	1%
Educational, social, & health services	288	13%
Art, entertainment, recreation, accommodations, food	381	17%
Other services	274	12%
Public administration	299	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,275</b>	<b>100%</b>
Management, professional & related:	401	18%
Management (incl. farm managers)	47	2%
Business & financial	14	1%
Computer & mathematical	40	2%
Architecture & engineering	0	0%
Life, physical & social science	59	3%
Community & social service	74	3%
Legal	2	<1%
Education, training, & library	47	2%
Art, entertainment, sports & media	37	2%
Healthcare practitioners	81	4%
Service:	633	28%
Healthcare support	12	1%
Protective service	22	1%
Food preparation & serving	152	7%
Building & grounds cleaning / maintenance	422	19%
Personal care & service	25	1%
Sales & office	563	25%
Farming, fishing & forestry	55	2%
Construction, extraction & maintenance	417	18%
Production, transport & material moving	206	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,459</b>	<b>100%</b>
Less than \$15,000	218	15%
\$15,000 to \$29,999	336	23%
\$30,000 to \$44,999	291	20%
\$45,000 to \$59,999	328	22%
\$60,000 to \$74,999	61	4%
\$75,000 to \$99,999	52	4%
\$100,000 to \$124,999	93	6%
\$125,000 to \$149,999	48	3%
\$150,000 to \$199,999	32	2%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$39,046</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,459</b>	<b>100%</b>
With earnings	1,310	90%
With wage and salary income	1,220	84%
With self-employment income	223	15%
With interest, dividend, or net rental income	143	10%
With Social Security income	213	15%
With Supplemental Security income	59	4%
With public assistance income	90	6%
With retirement income	103	7%
With other types of income	136	9%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,560</b>	<b>100%</b>
Under .50	445	8%
.50 to .99	814	15%
1.00 to 1.24	1,118	20%
1.25 to 1.49	477	9%
1.50 to 1.84	519	9%
1.85 to 1.99	228	4%
2.00 and over	1,959	35%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,560</b>	<b>100%</b>
Above Poverty	4,301	77%
Below Poverty	1,259	23%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

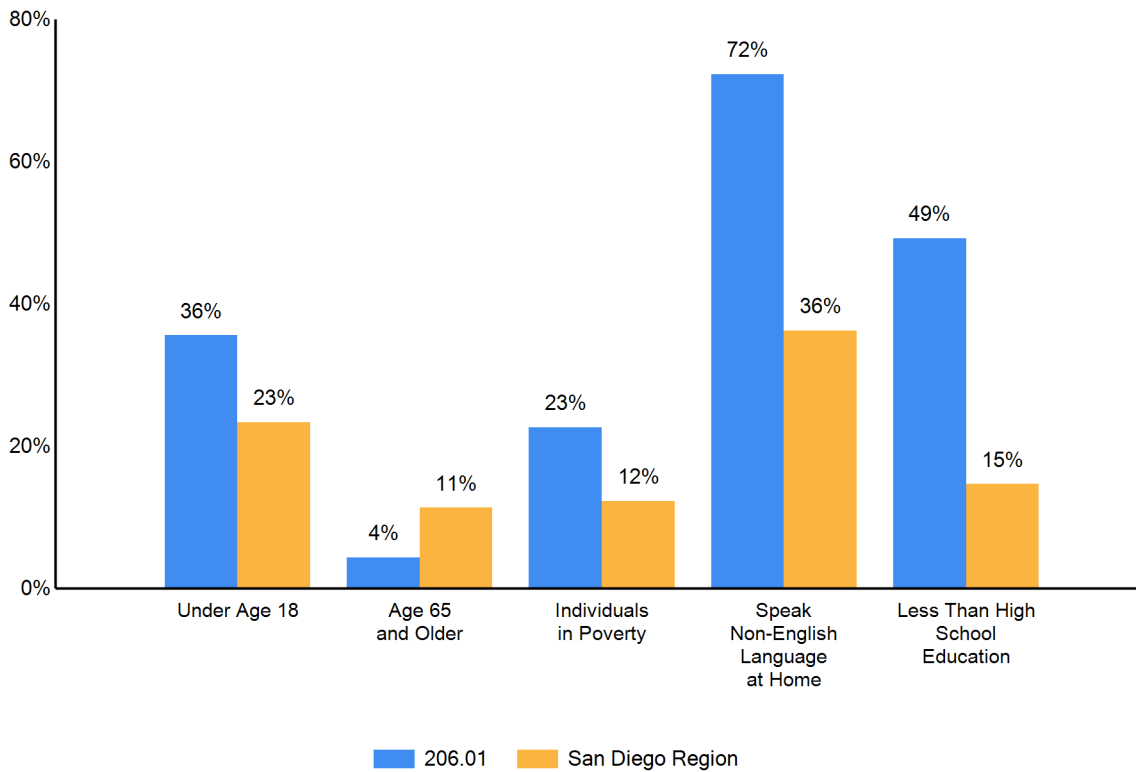
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,175</b>	<b>867</b>	<b>308</b>	<b>941</b>	<b>661</b>	<b>280</b>	<b>234</b>	<b>206</b>	<b>28</b>
Married couple family	645	404	241	560	347	213	85	57	28
Male householder, no wife present	165	151	14	119	105	14	46	46	0
Female householder, no husband present	365	312	53	262	209	53	103	103	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

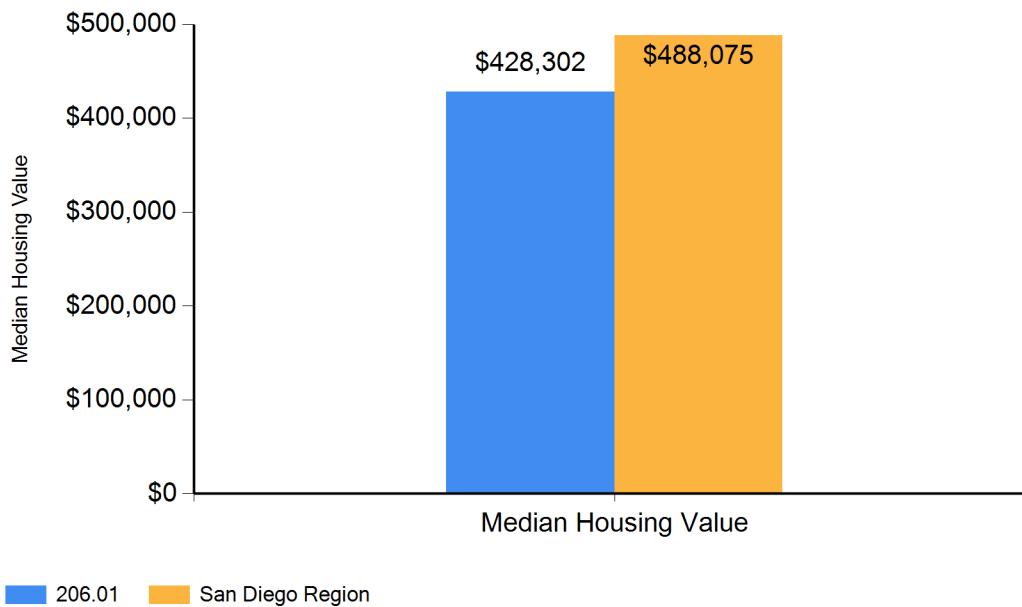


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075