



Demographic and Socioeconomic Profile 2010

TRACT: 200.18

Population by Race

	Population	Percent
Total Population	7,708	100%
Hispanic	5,400	70%
White	1,744	23%
Asian	282	4%
Black	141	2%
Two or More	92	1%
American Indian	17	<1%
Other	16	<1%
Pacific Islander	16	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,708	3,958	3,750	49%
Under 5	740	384	356	48%
5 to 9	644	337	307	48%
10 to 14	634	335	299	47%
15 to 17	391	200	191	49%
18 and 19	268	135	133	50%
20 to 24	720	405	315	44%
25 to 29	699	358	341	49%
30 to 34	605	309	296	49%
35 to 39	550	282	268	49%
40 to 44	548	270	278	51%
45 to 49	493	261	232	47%
50 to 54	434	231	203	47%
55 to 59	327	148	179	55%
60 and 61	98	48	50	51%
62 to 64	123	59	64	52%
65 to 69	144	74	70	49%
70 to 74	90	41	49	54%
75 to 79	85	38	47	55%
80 to 84	52	17	35	67%
85 and Older	63	26	37	59%
Under 18	2,409	1,256	1,153	48%
65 and older	434	196	238	55%
Median	28.3	27.6	29.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,690	100%
Never Married	2,200	39%
Married, excluding separated	2,596	46%
Separated	93	2%
Widowed	226	4%
Divorced	575	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,708	100%
Household	7,683	100%
Group Quarters - Other	25	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,708	5,400	1,744	141	17	282	16	16	92
Under 5	740	599	97	10	0	16	0	1	17
5 to 9	644	533	76	11	1	14	2	1	6
10 to 14	634	529	66	10	2	12	1	1	13
15 to 17	391	314	52	7	1	9	0	2	6
18 and 19	268	201	50	5	2	7	0	0	3
20 to 24	720	521	151	20	2	17	0	1	8
25 to 29	699	508	145	13	3	17	3	1	9
30 to 34	605	469	93	13	1	21	1	1	6
35 to 39	550	393	109	12	1	29	3	1	2
40 to 44	548	384	121	5	0	26	3	3	6
45 to 49	493	320	142	11	0	14	0	2	4
50 to 54	434	222	169	8	0	24	3	1	7
55 to 59	327	160	134	7	2	23	0	1	0
60 and 61	98	43	43	1	1	8	0	0	2
62 to 64	123	53	61	1	0	8	0	0	0
65 to 69	144	48	76	3	1	15	0	0	1
70 to 74	90	40	39	1	0	9	0	0	1
75 to 79	85	36	43	2	0	4	0	0	0
80 to 84	52	12	34	1	0	5	0	0	0
85 and Older	63	15	43	0	0	4	0	0	1
Under 18	2,409	1,975	291	38	4	51	3	5	42
65 and older	434	151	235	7	1	37	0	0	3
Median		25.0	41.4	27.9	25.8	39.8	36.7	35.0	20.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,968	100%
Speak Only English	2,204	32%
Speak Spanish:	4,592	66%
Speak English "well" or "very well"	2,605	37%
Speak English "not well" or "not at all"	1,987	29%
Speak Asian/Pacific Island language:	114	2%
Speak English "well" or "very well"	54	1%
Speak English "not well" or "not at all"	60	1%
Speak other language:	58	1%
Speak English "well" or "very well"	58	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,311	100%
Less than 9th grade	1,420	33%
9th through 12th grade, no diploma	521	12%
High school grad (incl. equivalency)	1,018	24%
Some college, no degree	683	16%
Associate degree	277	6%
Bachelor's degree	331	8%
Master's degree	61	1%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,294	100%	---	---	---	---
Enrolled in school	2,365	32%	2,276	31%	89	1%
Nursery / Preschool	77	3%	63	3%	14	16%
Kindergarten to grade 4	715	30%	685	30%	30	34%
Grade 5 to grade 8	494	21%	494	22%	0	0%
Grade 9 to grade 12	480	20%	480	21%	0	0%
College, undergraduate	554	23%	509	22%	45	51%
Graduate or Professional school	45	2%	45	2%	0	0%
Not enrolled in school	4,929	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,038	100%	1,142	100%	896	100%
Family Households:	1,545	76%	1,111	97%	434	48%
Married couple family	1,092	54%	796	70%	296	33%
Other family:	453	22%	315	28%	138	15%
Male householder, no wife	124	6%	78	7%	46	5%
Female householder, no husband	329	16%	237	21%	92	10%
Nonfamily households:	493	24%	31	3%	462	52%
Householder living alone	220	11%	----	----	----	----
Other nonfamily households	273	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,038	100%	2038	0	0%	3.77
Single family (detached)	669	33%	669	0	0%	3.68
Single family (attached)	255	13%	255	0	0%	3.85
2 to 4 units	74	4%	74	0	0%	3.07
5 to 9 units	196	10%	196	0	0%	3.91
10 or more units	414	20%	414	0	0%	3.92
Mobile home and Other	430	21%	430	0	0%	3.76

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,034	100%
Less than \$150,000	248	24%
\$150,000 to \$199,999	62	6%
\$200,000 to \$249,999	82	8%
\$250,000 to \$299,999	101	10%
\$300,000 to \$399,999	252	24%
\$400,000 to \$499,999	167	16%
\$500,000 to \$749,999	112	11%
\$750,000 to \$999,999	10	1%
\$1,000,000 or more	0	0%

Median Value **\$309,600**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,038	100%
2005 or Later	59	3%
2000 to 2004	48	2%
1990 to 1999	120	6%
1980 to 1989	633	31%
1970 to 1979	928	46%
1960 to 1969	172	8%
1950 to 1959	78	4%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,038	100%	1,004	100%	1,034	100%
1.00 occupant housing per room or less	1,828	90%	883	88%	945	91%
1.01 to 1.50 occupants per room	192	9%	121	12%	71	7%
1.51 to 2.00 occupants per room	18	1%	0	0%	18	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,004	100%
Less than \$500	32	3%
\$500 to \$599	0	0%
\$600 to \$699	24	2%
\$700 to \$799	0	0%
\$800 to \$899	56	6%
\$900 to \$999	189	19%
\$1,000 to \$1,249	457	46%
\$1,250 to \$1,499	162	16%
\$1,500 to \$1,999	84	8%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$1,110	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,004	100%
Less than 20 percent	108	11%
20.0 to 24.9 percent	115	11%
25.0 to 29.9 percent	115	11%
30.0 to 34.9 percent	78	8%
35.0 to 39.9 percent	80	8%
40.0 to 49.9 percent	191	19%
50.0 percent or more	317	32%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,038	100%
No vehicle	107	5%
1 vehicle	525	26%
2 vehicles	763	37%
3 vehicles	493	24%
4 or more vehicles	150	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,308	100%
Worked in state of residence	3,308	100%
Worked in county of residence	3,194	97%
Worked outside county of residence	114	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,565	100%	2,839	51%
In labor force	3,506	63%	2,200	63%
Armed forces	9	<1%	9	100%
Civilian (employed)	3,115	89%	1,959	63%
Civilian (unemployed)	382	11%	232	61%
Not in labor force	2,059	37%	639	31%
Pct. of civilian labor force unemployed	10.9%		10.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,308	100%
Car, truck or van:	2,911	88%
Drove Alone	2,549	77%
Carpooled	362	11%
Public Transportation:	161	5%
Bus	129	4%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	32	1%
Motorcycle	0	0%
Bicycle	16	<1%
Walked	48	1%
Other means	102	3%
Worked at home	70	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,308	100%
Did not work at home	3,238	98%
Less than 10 minutes	341	10%
10 to 19 minutes	1,469	44%
20 to 29 minutes	440	13%
30 to 44 minutes	450	14%
45 to 59 minutes	391	12%
60 to 89 minutes	125	4%
90 minutes or more	22	1%
Worked at home	70	2%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,295	100%
Agriculture, forestry, mining	306	9%
Utilities	21	1%
Construction	468	14%
Manufacturing	485	15%
Wholesale trade	39	1%
Retail trade	270	8%
Transportation & warehousing	64	2%
Information & communications	83	3%
Finance, insurance, & real estate	154	5%
Professional, scientific, management, administration	107	3%
Educational, social, & health services	395	12%
Art, entertainment, recreation, accommodations, food	414	13%
Other services	168	5%
Public administration	321	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,295	100%
Management, professional & related:	504	15%
Management (incl. farm managers)	169	5%
Business & financial	46	1%
Computer & mathematical	40	1%
Architecture & engineering	13	<1%
Life, physical & social science	0	0%
Community & social service	36	1%
Legal	0	0%
Education, training, & library	69	2%
Art, entertainment, sports & media	99	3%
Healthcare practitioners	32	1%
Service:	801	24%
Healthcare support	20	1%
Protective service	48	1%
Food preparation & serving	199	6%
Building & grounds cleaning / maintenance	423	13%
Personal care & service	111	3%
Sales & office	641	19%
Farming, fishing & forestry	285	9%
Construction, extraction & maintenance	525	16%
Production, transport & material moving	539	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,038	100%
Less than \$15,000	147	7%
\$15,000 to \$29,999	419	21%
\$30,000 to \$44,999	490	24%
\$45,000 to \$59,999	298	15%
\$60,000 to \$74,999	333	16%
\$75,000 to \$99,999	143	7%
\$100,000 to \$124,999	91	4%
\$125,000 to \$149,999	38	2%
\$150,000 to \$199,999	57	3%
\$200,000 or more	22	1%
Median Income	\$43,867	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,038	100%
With earnings	1,818	89%
With wage and salary income	1,739	85%
With self-employment income	290	14%
With interest, dividend, or net rental income	220	11%
With Social Security income	373	18%
With Supplemental Security income	68	3%
With public assistance income	69	3%
With retirement income	223	11%
With other types of income	291	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,645	100%
Under .50	271	4%
.50 to .99	1,222	16%
1.00 to 1.24	721	9%
1.25 to 1.49	723	9%
1.50 to 1.84	840	11%
1.85 to 1.99	284	4%
2.00 and over	3,584	47%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,645	100%
Above Poverty	6,152	80%
Below Poverty	1,493	20%

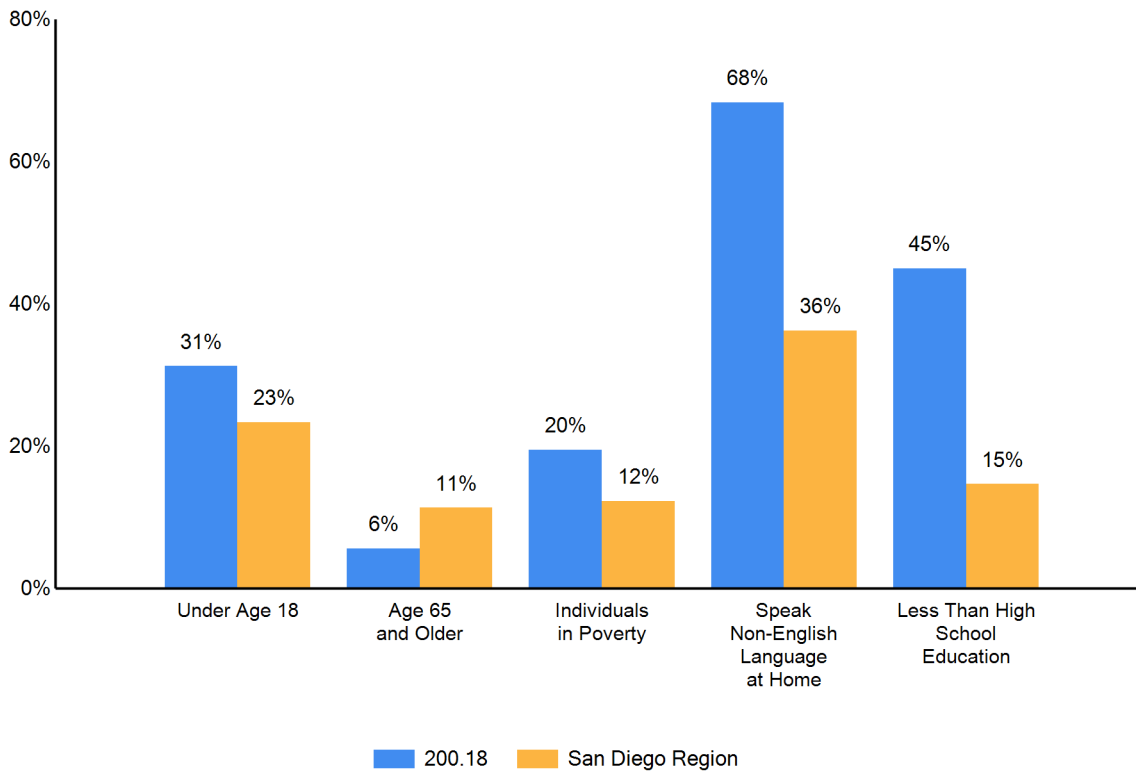
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,545	1,111	434	1,244	840	404	301	271	30
Married couple family	1,092	796	296	934	648	286	158	148	10
Male householder, no wife present	124	78	46	124	78	46	0	0	0
Female householder, no husband present	329	237	92	186	114	72	143	123	20

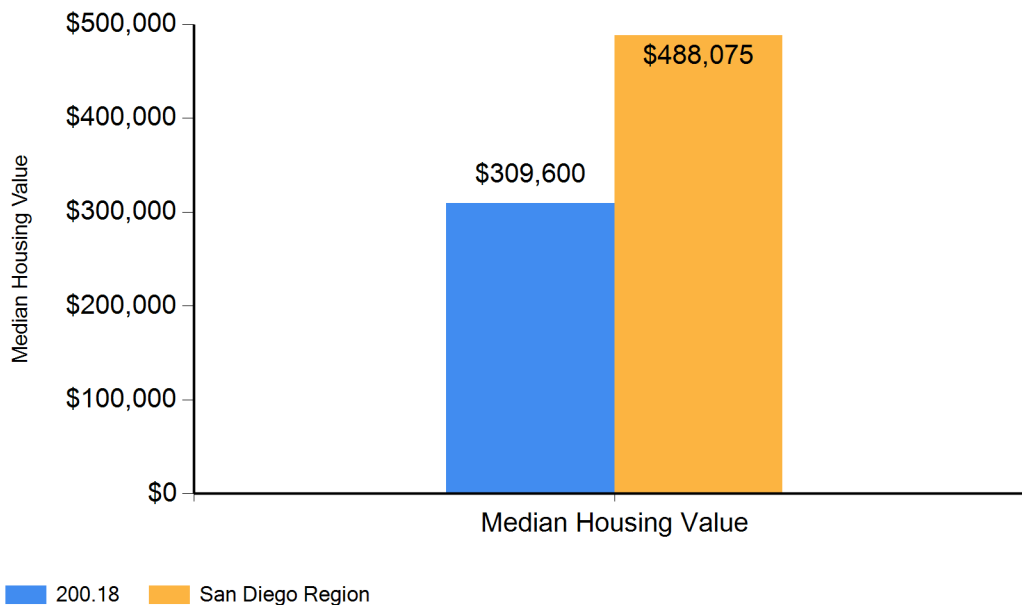
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075