



Demographic and Socioeconomic Profile 2010

TRACT: 123.04

Population by Race

	Population	Percent
Total Population	3,434	100%
Hispanic	1,818	53%
White	1,217	35%
Asian	168	5%
Black	103	3%
Two or More	94	3%
American Indian	19	1%
Other	9	<1%
Pacific Islander	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,434	1,691	1,743	51%
Under 5	204	121	83	41%
5 to 9	203	99	104	51%
10 to 14	241	122	119	49%
15 to 17	130	73	57	44%
18 and 19	82	38	44	54%
20 to 24	228	112	116	51%
25 to 29	260	130	130	50%
30 to 34	257	124	133	52%
35 to 39	248	142	106	43%
40 to 44	243	116	127	52%
45 to 49	231	115	116	50%
50 to 54	245	134	111	45%
55 to 59	224	100	124	55%
60 and 61	67	36	31	46%
62 to 64	98	42	56	57%
65 to 69	142	63	79	56%
70 to 74	86	30	56	65%
75 to 79	89	37	52	58%
80 to 84	68	25	43	63%
85 and Older	88	32	56	64%
Under 18	778	415	363	47%
65 and older	473	187	286	60%
Median	37.3	35.9	39.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,786	100%
Never Married	828	30%
Married, excluding separated	1,271	46%
Separated	23	<1%
Widowed	207	7%
Divorced	457	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,434	100%
Household	3,428	100%
Group Quarters - Other	6	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,434	1,818	1,217	103	19	168	6	9	94
Under 5	204	145	44	3	0	3	0	2	7
5 to 9	203	144	31	6	1	8	0	2	11
10 to 14	241	171	40	7	1	10	0	1	11
15 to 17	130	88	27	3	1	6	0	0	5
18 and 19	82	45	26	2	2	4	0	0	3
20 to 24	228	128	67	16	2	8	0	2	5
25 to 29	260	148	68	12	2	22	0	0	8
30 to 34	257	166	56	6	2	14	2	0	11
35 to 39	248	141	75	7	1	18	0	0	6
40 to 44	243	146	68	10	0	14	2	1	2
45 to 49	231	118	84	11	2	7	1	1	7
50 to 54	245	109	109	8	0	13	0	0	6
55 to 59	224	77	127	6	1	10	0	0	3
60 and 61	67	29	29	1	0	6	0	0	2
62 to 64	98	29	58	3	1	5	0	0	2
65 to 69	142	50	78	1	1	8	1	0	3
70 to 74	86	36	44	0	0	6	0	0	0
75 to 79	89	23	61	1	2	1	0	0	1
80 to 84	68	13	54	0	0	1	0	0	0
85 and Older	88	12	71	0	0	4	0	0	1
Under 18	778	548	142	19	3	27	0	5	34
65 and older	473	134	308	2	3	20	1	0	5
Median		31.2	51.0	32.1	31.3	37.5	42.5	12.5	28.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,230	100%
Speak Only English	1,873	58%
Speak Spanish:	1,168	36%
Speak English "well" or "very well"	930	29%
Speak English "not well" or "not at all"	238	7%
Speak Asian/Pacific Island language:	162	5%
Speak English "well" or "very well"	162	5%
Speak English "not well" or "not at all"	0	0%
Speak other language:	27	1%
Speak English "well" or "very well"	27	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,346	100%
Less than 9th grade	192	8%
9th through 12th grade, no diploma	118	5%
High school grad (incl. equivalency)	383	16%
Some college, no degree	706	30%
Associate degree	152	6%
Bachelor's degree	583	25%
Master's degree	183	8%
Professional school degree	0	0%
Doctorate degree	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,327	100%	---	---	---	---
Enrolled in school	833	25%	742	22%	91	3%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	100	12%	95	13%	5	5%
Grade 5 to grade 8	144	17%	110	15%	34	37%
Grade 9 to grade 12	220	26%	213	29%	7	8%
College, undergraduate	323	39%	304	41%	19	21%
Graduate or Professional school	46	6%	20	3%	26	29%
Not enrolled in school	2,494	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,336	100%	430	100%	906	100%
Family Households:	769	58%	430	100%	339	37%
Married couple family	544	41%	329	77%	215	24%
Other family:	225	17%	101	23%	124	14%
Male householder, no wife	51	4%	20	5%	31	3%
Female householder, no husband	174	13%	81	19%	93	10%
Nonfamily households:	567	42%	0	0%	567	63%
Householder living alone	504	38%	----	----	----	----
Other nonfamily households	63	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,411	100%	1336	75	5%	2.57
Single family (detached)	788	56%	778	10	1%	2.66
Single family (attached)	161	11%	157	4	2%	2.41
2 to 4 units	134	9%	121	13	10%	2.91
5 to 9 units	48	3%	44	4	8%	2.36
10 or more units	280	20%	236	44	16%	2.22
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	771	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	9	1%
\$200,000 to \$249,999	31	4%
\$250,000 to \$299,999	54	7%
\$300,000 to \$399,999	114	15%
\$400,000 to \$499,999	268	35%
\$500,000 to \$749,999	195	25%
\$750,000 to \$999,999	100	13%
\$1,000,000 or more	0	0%

Median Value **\$466,479**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,411	100%
2005 or Later	32	2%
2000 to 2004	43	3%
1990 to 1999	25	2%
1980 to 1989	119	8%
1970 to 1979	182	13%
1960 to 1969	401	28%
1950 to 1959	431	31%
1940 to 1949	145	10%
1939 or earlier	33	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,336	100%	565	100%	771	100%
1.00 occupant housing per room or less	1,239	93%	468	83%	771	100%
1.01 to 1.50 occupants per room	65	5%	65	12%	0	0%
1.51 to 2.00 occupants per room	32	2%	32	6%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	565	100%
Less than \$500	15	3%
\$500 to \$599	32	6%
\$600 to \$699	0	0%
\$700 to \$799	66	12%
\$800 to \$899	15	3%
\$900 to \$999	162	29%
\$1,000 to \$1,249	137	24%
\$1,250 to \$1,499	44	8%
\$1,500 to \$1,999	76	13%
\$2,000 or more	18	3%
No cash rent	0	0%
Median contract rent	\$996	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	565	100%
Less than 20 percent	109	19%
20.0 to 24.9 percent	90	16%
25.0 to 29.9 percent	69	12%
30.0 to 34.9 percent	73	13%
35.0 to 39.9 percent	33	6%
40.0 to 49.9 percent	115	20%
50.0 percent or more	76	13%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,336	100%
No vehicle	56	4%
1 vehicle	481	36%
2 vehicles	472	35%
3 vehicles	267	20%
4 or more vehicles	60	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,879	100%
Worked in state of residence	1,879	100%
Worked in county of residence	1,853	99%
Worked outside county of residence	26	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,740	100%	1,326	48%
In labor force	1,876	68%	1,042	56%
Armed forces	49	3%	49	100%
Civilian (employed)	1,670	89%	931	56%
Civilian (unemployed)	157	8%	62	39%
Not in labor force	864	32%	284	33%
Pct. of civilian labor force unemployed	8.6%		6.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,879	100%
Car, truck or van:	1,754	93%
Drove Alone	1,540	82%
Carpooled	214	11%
Public Transportation:	20	1%
Bus	20	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	10	1%
Other means	0	0%
Worked at home	95	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,879	100%
Did not work at home	1,784	95%
Less than 10 minutes	180	10%
10 to 19 minutes	547	29%
20 to 29 minutes	398	21%
30 to 44 minutes	325	17%
45 to 59 minutes	155	8%
60 to 89 minutes	179	10%
90 minutes or more	0	0%
Worked at home	95	5%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,808	100%
Agriculture, forestry, mining	0	0%
Utilities	55	3%
Construction	41	2%
Manufacturing	115	6%
Wholesale trade	109	6%
Retail trade	202	11%
Transportation & warehousing	52	3%
Information & communications	48	3%
Finance, insurance, & real estate	11	1%
Professional, scientific, management, administration	150	8%
Educational, social, & health services	579	32%
Art, entertainment, recreation, accommodations, food	140	8%
Other services	177	10%
Public administration	129	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,808	100%
Management, professional & related:	820	45%
Management (incl. farm managers)	146	8%
Business & financial	21	1%
Computer & mathematical	78	4%
Architecture & engineering	115	6%
Life, physical & social science	28	2%
Community & social service	15	1%
Legal	0	0%
Education, training, & library	267	15%
Art, entertainment, sports & media	23	1%
Healthcare practitioners	127	7%
Service:	319	18%
Healthcare support	42	2%
Protective service	49	3%
Food preparation & serving	51	3%
Building & grounds cleaning / maintenance	61	3%
Personal care & service	116	6%
Sales & office	496	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	84	5%
Production, transport & material moving	89	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,336	100%
Less than \$15,000	139	10%
\$15,000 to \$29,999	82	6%
\$30,000 to \$44,999	235	18%
\$45,000 to \$59,999	187	14%
\$60,000 to \$74,999	197	15%
\$75,000 to \$99,999	127	10%
\$100,000 to \$124,999	180	13%
\$125,000 to \$149,999	97	7%
\$150,000 to \$199,999	76	6%
\$200,000 or more	16	1%
Median Income	\$61,904	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,336	100%
With earnings	1,076	81%
With wage and salary income	993	74%
With self-employment income	194	15%
With interest, dividend, or net rental income	285	21%
With Social Security income	301	23%
With Supplemental Security income	71	5%
With public assistance income	11	1%
With retirement income	297	22%
With other types of income	99	7%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,434	100%
Under .50	17	0%
.50 to .99	150	4%
1.00 to 1.24	26	1%
1.25 to 1.49	46	1%
1.50 to 1.84	179	5%
1.85 to 1.99	125	4%
2.00 and over	2,891	84%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,434	100%
Above Poverty	3,267	95%
Below Poverty	167	5%

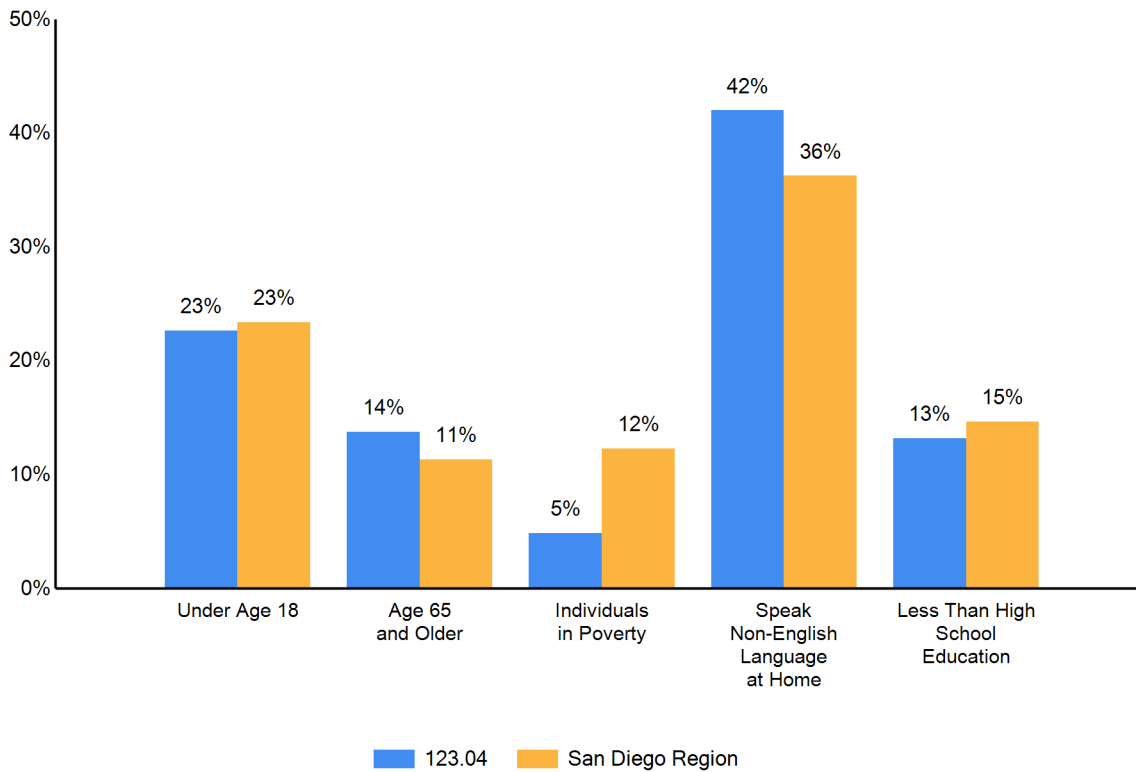
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	769	430	339	743	430	313	26	0	26
Married couple family	544	329	215	518	329	189	26	0	26
Male householder, no wife present	51	20	31	51	20	31	0	0	0
Female householder, no husband present	174	81	93	174	81	93	0	0	0

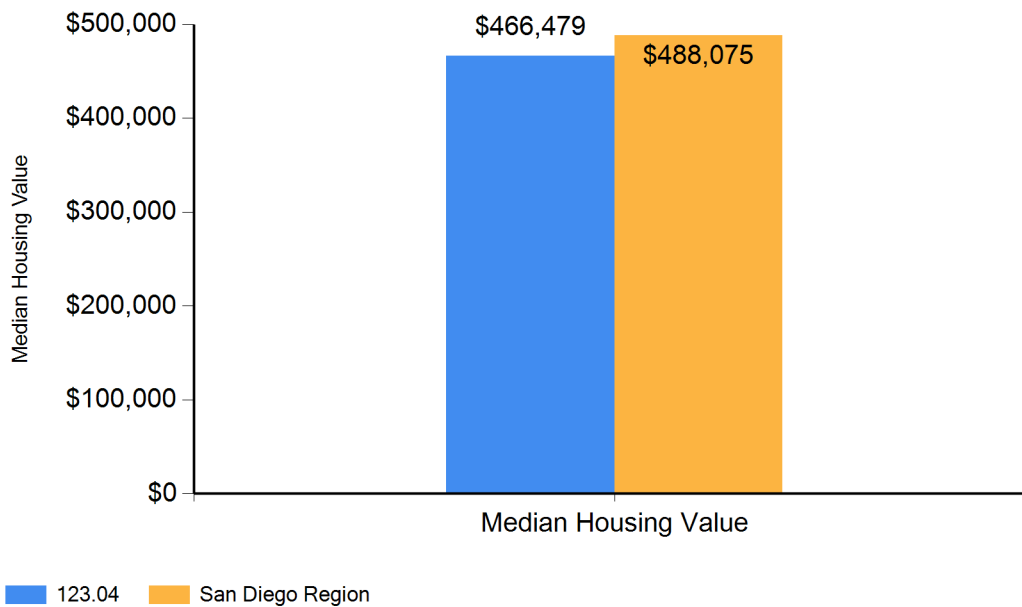
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075