



Demographic and Socioeconomic Profile 2010

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Population by Race

	Population	Percent
Total Population	146,846	100%
White	69,729	47%
Hispanic	60,380	41%
Asian	6,684	5%
Black	4,222	3%
Two or More	4,025	3%
Pacific Islander	1,019	1%
American Indian	524	<1%
Other	263	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	146,846	72,193	74,653	51%
Under 5	10,564	5,250	5,314	50%
5 to 9	9,612	4,978	4,634	48%
10 to 14	9,948	4,793	5,155	52%
15 to 17	6,449	3,324	3,125	48%
18 and 19	4,530	2,331	2,199	49%
20 to 24	12,466	6,483	5,983	48%
25 to 29	11,382	5,947	5,435	48%
30 to 34	9,495	4,833	4,662	49%
35 to 39	8,957	4,321	4,636	52%
40 to 44	9,414	4,545	4,869	52%
45 to 49	10,766	5,471	5,295	49%
50 to 54	10,687	5,457	5,230	49%
55 to 59	8,517	4,033	4,484	53%
60 and 61	3,005	1,464	1,541	51%
62 to 64	3,784	1,689	2,095	55%
65 to 69	4,311	1,918	2,393	56%
70 to 74	3,678	1,653	2,025	55%
75 to 79	3,294	1,400	1,894	57%
80 to 84	2,884	1,217	1,667	58%
85 and Older	3,103	1,086	2,017	65%
Under 18	36,573	18,345	18,228	50%
65 and older	17,270	7,274	9,996	58%
Median	34.5	33.1	35.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	116,722	100%
Never Married	36,027	31%
Married, excluding separated	60,446	52%
Separated	2,094	2%
Widowed	5,806	5%
Divorced	12,349	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	146,846	100%
Household	144,504	98%
Group Quarters - Other	2,342	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	146,846	60,380	69,729	4,222	524	6,684	1,019	263	4,025
Under 5	10,564	6,469	2,906	245	24	284	58	20	558
5 to 9	9,612	5,632	2,998	200	24	289	48	18	403
10 to 14	9,948	5,734	3,145	233	21	303	48	23	441
15 to 17	6,449	3,575	2,094	202	38	157	37	6	340
18 and 19	4,530	2,450	1,612	115	29	124	26	9	165
20 to 24	12,466	5,688	5,156	502	50	476	114	17	463
25 to 29	11,382	5,602	4,434	401	34	455	105	24	327
30 to 34	9,495	4,737	3,703	292	49	406	65	24	219
35 to 39	8,957	4,078	3,754	287	28	544	100	13	153
40 to 44	9,414	4,070	4,193	310	47	511	67	19	197
45 to 49	10,766	3,725	5,542	379	47	724	93	17	239
50 to 54	10,687	2,884	6,538	389	38	600	64	21	153
55 to 59	8,517	1,826	5,641	219	32	589	57	21	132
60 and 61	3,005	613	2,112	72	7	149	21	1	30
62 to 64	3,784	757	2,588	138	17	201	32	9	42
65 to 69	4,311	791	3,098	85	12	243	26	2	54
70 to 74	3,678	702	2,632	60	9	208	22	5	40
75 to 79	3,294	417	2,561	52	12	191	18	5	38
80 to 84	2,884	292	2,409	22	2	124	14	3	18
85 and Older	3,103	338	2,613	19	4	106	4	6	13
Under 18	36,573	21,410	11,143	880	107	1,033	191	67	1,742
65 and older	17,270	2,540	13,313	238	39	872	84	21	163
Median		25.6	45.8	33.6	34.3	43.0	35.4	33.0	21.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	136,282	100%
Speak Only English	84,784	62%
Speak Spanish:	43,618	32%
Speak English "well" or "very well"	28,314	21%
Speak English "not well" or "not at all"	15,304	11%
Speak Asian/Pacific Island language:	4,497	3%
Speak English "well" or "very well"	3,439	3%
Speak English "not well" or "not at all"	1,058	1%
Speak other language:	3,383	2%
Speak English "well" or "very well"	3,076	2%
Speak English "not well" or "not at all"	307	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	93,277	100%
Less than 9th grade	10,825	12%
9th through 12th grade, no diploma	8,287	9%
High school grad (incl. equivalency)	20,984	22%
Some college, no degree	22,235	24%
Associate degree	8,473	9%
Bachelor's degree	15,126	16%
Master's degree	4,894	5%
Professional school degree	1,628	2%
Doctorate degree	825	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	140,392	100%	---	---	---	---
Enrolled in school	39,164	28%	35,007	25%	4,157	3%
Nursery / Preschool	1,383	4%	776	2%	607	15%
Kindergarten to grade 4	9,730	25%	9,025	26%	705	17%
Grade 5 to grade 8	7,895	20%	7,212	21%	683	16%
Grade 9 to grade 12	9,790	25%	9,238	26%	552	13%
College, undergraduate	9,466	24%	8,254	24%	1,212	29%
Graduate or Professional school	900	2%	502	1%	398	10%
Not enrolled in school	101,228	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	47,697	100%	18,417	100%	29,280	100%
Family Households:	35,365	74%	18,311	99%	17,054	58%
Married couple family	26,866	56%	12,769	69%	14,097	48%
Other family:	8,499	18%	5,542	30%	2,957	10%
Male householder, no wife	2,858	6%	1,861	10%	997	3%
Female householder, no husband	5,641	12%	3,681	20%	1,960	7%
Nonfamily households:	12,332	26%	106	1%	12,226	42%
Householder living alone	9,313	20%	----	----	----	----
Other nonfamily households	3,019	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	50,057	100%	47,697	2,360	5%	3.03
Single family (detached)	31,108	62%	29,810	1,298	4%	3.08
Single family (attached)	4,453	9%	4,199	254	6%	2.96
2 to 4 units	2,127	4%	2,047	80	4%	3.53
5 to 9 units	3,316	7%	3,160	156	5%	2.88
10 or more units	6,660	13%	6,332	328	5%	2.99
Mobile home and Other	2,393	5%	2,149	244	10%	2.39

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	30,570	100%
Less than \$150,000	2,103	7%
\$150,000 to \$199,999	905	3%
\$200,000 to \$249,999	1,375	4%
\$250,000 to \$299,999	1,799	6%
\$300,000 to \$399,999	5,592	18%
\$400,000 to \$499,999	6,917	23%
\$500,000 to \$749,999	9,581	31%
\$750,000 to \$999,999	1,753	6%
\$1,000,000 or more	545	2%

Median Value **\$451,101**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	50,057	100%
2005 or Later	766	2%
2000 to 2004	2,121	4%
1990 to 1999	7,509	15%
1980 to 1989	18,079	36%
1970 to 1979	12,112	24%
1960 to 1969	5,197	10%
1950 to 1959	2,632	5%
1940 to 1949	1,157	2%
1939 or earlier	484	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	47,697	100%	17,127	100%	30,570	100%
1.00 occupant housing per room or less	44,218	93%	14,787	86%	29,431	96%
1.01 to 1.50 occupants per room	2,438	5%	1,644	10%	794	3%
1.51 to 2.00 occupants per room	747	2%	470	3%	277	1%
2.01 or more occupants per room	294	1%	226	1%	68	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	17,127	100%
Less than \$500	432	3%
\$500 to \$599	242	1%
\$600 to \$699	433	3%
\$700 to \$799	651	4%
\$800 to \$899	998	6%
\$900 to \$999	1,719	10%
\$1,000 to \$1,249	6,019	35%
\$1,250 to \$1,499	2,784	16%
\$1,500 to \$1,999	2,722	16%
\$2,000 or more	739	4%
No cash rent	388	2%
Median contract rent	\$1,170	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	17,127	100%
Less than 20 percent	2,406	14%
20.0 to 24.9 percent	2,342	14%
25.0 to 29.9 percent	1,886	11%
30.0 to 34.9 percent	1,734	10%
35.0 to 39.9 percent	1,532	9%
40.0 to 49.9 percent	2,577	15%
50.0 percent or more	3,906	23%
Not computed	744	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	47,697	100%
No vehicle	1,729	4%
1 vehicle	13,647	29%
2 vehicles	19,707	41%
3 vehicles	8,333	17%
4 or more vehicles	4,281	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	67,465	100%
Worked in state of residence	67,061	99%
Worked in county of residence	63,152	94%
Worked outside county of residence	3,909	6%
Worked outside state of residence	404	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	114,652	100%	56,083	49%
In labor force	72,819	64%	40,473	56%
Armed forces	2,288	3%	1,940	85%
Civilian (employed)	64,156	88%	35,108	55%
Civilian (unemployed)	6,375	9%	3,425	54%
Not in labor force	41,833	36%	15,610	37%
Pct. of civilian labor force unemployed	9.0%		8.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	67,465	100%
Car, truck or van:	60,190	89%
Drove Alone	50,724	75%
Carpooled	9,466	14%
Public Transportation:	1,673	2%
Bus	1,153	2%
Trolley / Streetcar	36	<1%
Railroad	460	1%
Other public transportation	24	<1%
Motorcycle	255	<1%
Bicycle	165	<1%
Walked	1,150	2%
Other means	478	1%
Worked at home	3,554	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	67,465	100%
Did not work at home	63,911	95%
Less than 10 minutes	5,629	8%
10 to 19 minutes	20,328	30%
20 to 29 minutes	14,504	21%
30 to 44 minutes	11,510	17%
45 to 59 minutes	5,324	8%
60 to 89 minutes	4,948	7%
90 minutes or more	1,668	2%
Worked at home	3,554	5%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	65,349	100%
Agriculture, forestry, mining	982	2%
Utilities	747	1%
Construction	5,952	9%
Manufacturing	7,831	12%
Wholesale trade	2,379	4%
Retail trade	8,231	13%
Transportation & warehousing	1,573	2%
Information & communications	1,268	2%
Finance, insurance, & real estate	3,999	6%
Professional, scientific, management, administration	2,767	4%
Educational, social, & health services	10,807	17%
Art, entertainment, recreation, accommodations, food	6,308	10%
Other services	4,083	6%
Public administration	8,422	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	65,349	100%
Management, professional & related:	19,209	29%
Management (incl. farm managers)	5,606	9%
Business & financial	2,683	4%
Computer & mathematical	1,520	2%
Architecture & engineering	1,365	2%
Life, physical & social science	313	<1%
Community & social service	872	1%
Legal	380	1%
Education, training, & library	3,027	5%
Art, entertainment, sports & media	1,191	2%
Healthcare practitioners	2,252	3%
Service:	13,413	21%
Healthcare support	1,080	2%
Protective service	1,349	2%
Food preparation & serving	3,546	5%
Building & grounds cleaning / maintenance	4,790	7%
Personal care & service	2,648	4%
Sales & office	17,705	27%
Farming, fishing & forestry	821	1%
Construction, extraction & maintenance	6,731	10%
Production, transport & material moving	7,470	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	47,697	100%
Less than \$15,000	3,077	6%
\$15,000 to \$29,999	6,473	14%
\$30,000 to \$44,999	7,830	16%
\$45,000 to \$59,999	6,568	14%
\$60,000 to \$74,999	4,934	10%
\$75,000 to \$99,999	6,904	14%
\$100,000 to \$124,999	4,481	9%
\$125,000 to \$149,999	3,127	7%
\$150,000 to \$199,999	2,668	6%
\$200,000 or more	1,635	3%
Median Income	\$59,773	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	47,697	100%
With earnings	38,789	81%
With wage and salary income	36,756	77%
With self-employment income	7,124	15%
With interest, dividend, or net rental income	13,157	28%
With Social Security income	11,774	25%
With Supplemental Security income	1,355	3%
With public assistance income	1,022	2%
With retirement income	8,680	18%
With other types of income	7,593	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	144,195	100%
Under .50	6,814	5%
.50 to .99	9,321	6%
1.00 to 1.24	7,759	5%
1.25 to 1.49	7,397	5%
1.50 to 1.84	10,609	7%
1.85 to 1.99	5,056	4%
2.00 and over	97,239	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	144,195	100%
Above Poverty	128,060	89%
Below Poverty	16,135	11%

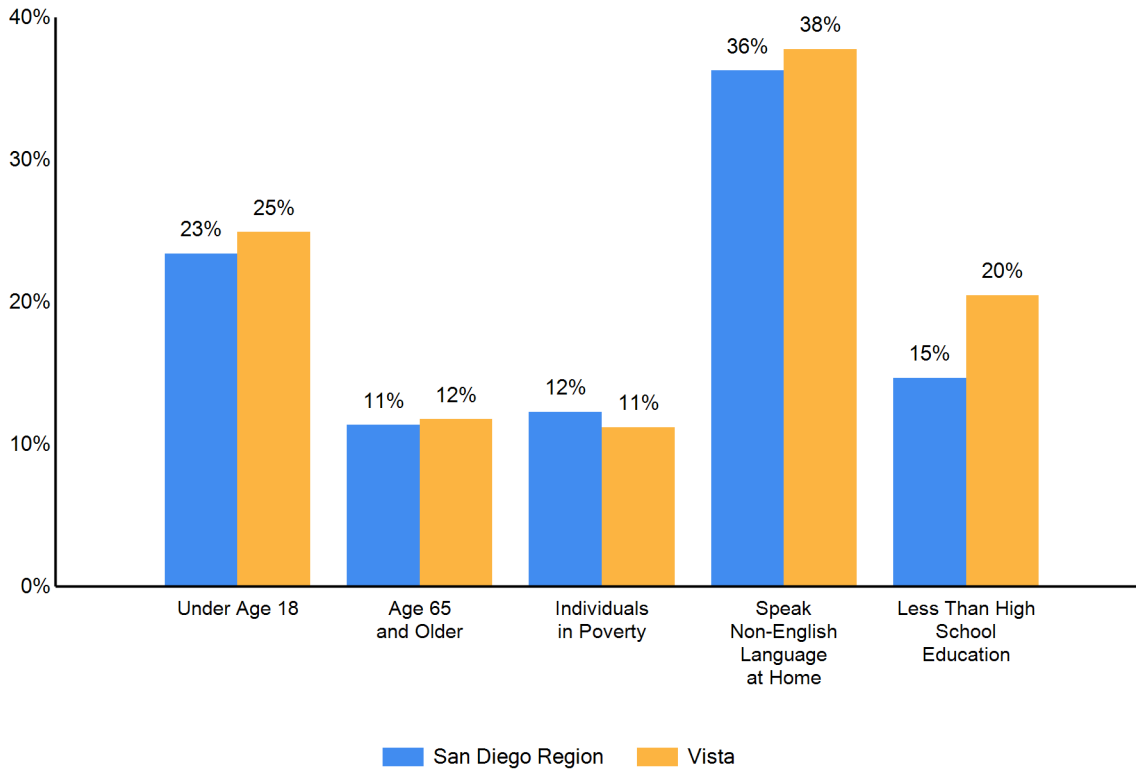
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	35,365	18,311	17,054	32,889	16,412	16,477	2,476	1,899	577
Married couple family	26,866	12,769	14,097	25,613	11,876	13,737	1,253	893	360
Male householder, no wife present	2,858	1,861	997	2,568	1,579	989	290	282	8
Female householder, no husband present	5,641	3,681	1,960	4,708	2,957	1,751	933	724	209

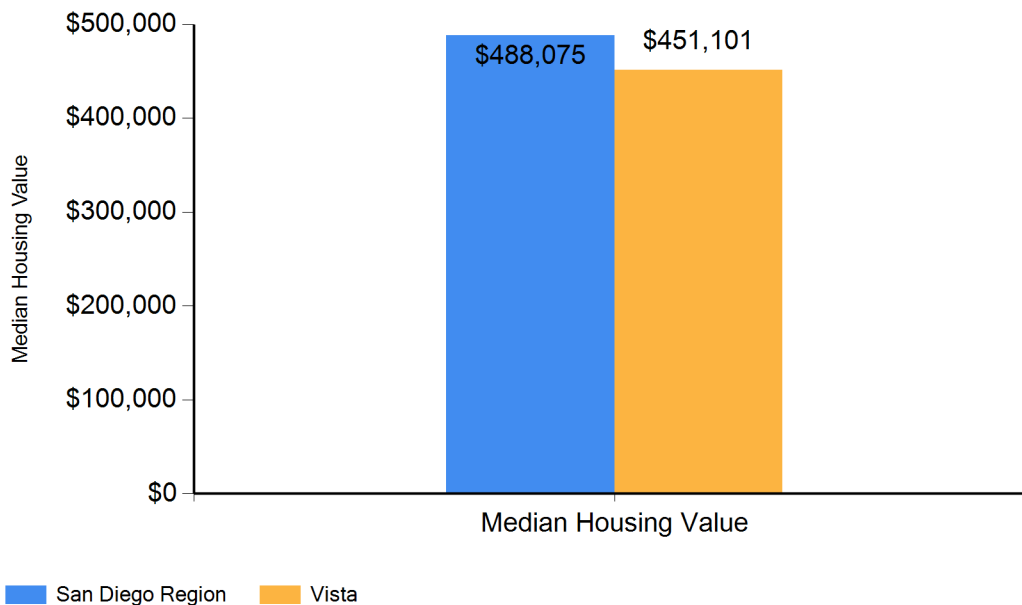
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075