

SERIES 13 REGIONAL GROWTH FORECAST

Serra Mesa Community Planning Area
City of San Diego



POPULATION AND HOUSING

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	21,975	22,893	23,937	24,333	2,358	11%
Household Population	21,027	21,980	22,983	23,351	2,324	11%
Group Quarters Population	948	913	954	982	34	4%
Civilian	948	913	954	982	34	4%
Military	0	0	0	0	0	0%
Total Housing Units	8,457	8,658	8,945	9,179	722	9%
Single Family	4,582	4,582	4,623	4,663	81	2%
Multiple Family	3,875	4,076	4,322	4,516	641	17%
Mobile Homes	0	0	0	0	0	0%
Occupied Housing Units	8,051	8,229	8,586	8,736	685	9%
Single Family	4,427	4,423	4,504	4,511	84	2%
Multiple Family	3,624	3,806	4,082	4,225	601	17%
Mobile Homes	0	0	0	0	0	0%
Vacancy Rate	4.8%	5.0%	4.0%	4.8%	0.0	0%
Single Family	3.4%	3.5%	2.6%	3.3%	-0.1	-3%
Multiple Family	6.5%	6.6%	5.6%	6.4%	-0.1	-2%
Mobile Homes	0.0%	0.0%	0.0%	0.0%	0.0	0%
Persons per Household	2.61	2.67	2.68	2.67	0.1	2%

HOUSEHOLD INCOME (real 2010 dollars, adjusted for inflation)

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Households by Income Category						
Less than \$15,000	463	435	367	303	-160	-35%
\$15,000-\$29,999	919	848	749	644	-275	-30%
\$30,000-\$44,999	980	1,056	979	879	-101	-10%
\$45,000-\$59,999	1,095	1,070	1,037	970	-125	-11%
\$60,000-\$74,999	1,060	974	983	954	-106	-10%
\$75,000-\$99,999	1,267	1,302	1,382	1,401	134	11%
\$100,000-\$124,999	899	910	1,019	1,089	190	21%
\$125,000-\$149,999	407	602	709	793	386	95%
\$150,000-\$199,999	539	630	789	937	398	74%
\$200,000 or more	422	402	572	766	344	82%
Total Households	8,051	8,229	8,586	8,736	685	9%
Median Household Income						
Adjusted for inflation (\$2010)	\$68,045	\$70,865	\$78,220	\$86,028	\$17,983	26%

*IMPORTANT INFORMATION ABOUT THIS FORECAST:

This forecast was accepted by the SANDAG Board of Directors in October 2013 for distribution and use in planning and other studies. This forecast represents one possibility for future growth in the San Diego region. It is intended to represent a likely prediction of future growth, but it is not intended to be a prescription for growth. The Series 13 Regional Growth Forecast represents a combination of economic and demographic projections, existing land use plans and policies, as well as potential land use plan changes that may occur in the region between 2030 and 2050. In general, growth between 2012 and 2030 is based on adopted land use plans and policies, and growth between 2030 and 2050 includes alternatives that may, in some cases, reach beyond existing adopted plans.

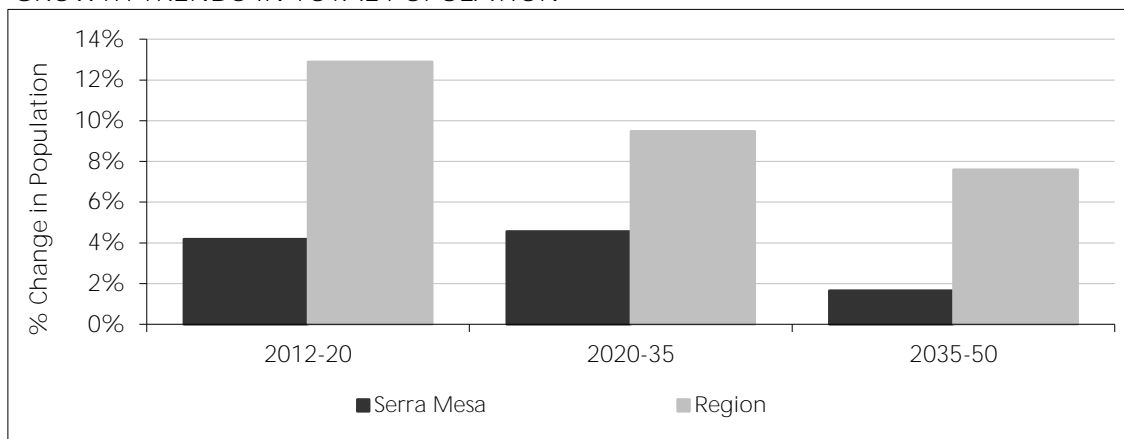
POPULATION BY AGE

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	21,975	22,893	23,937	24,333	2,358	11%
Under 5	1,915	2,170	2,010	2,007	92	5%
5 to 9	1,257	1,305	1,298	1,382	125	10%
10 to 14	960	929	1,057	1,020	60	6%
15 to 17	654	633	693	706	52	8%
18 to 19	638	534	557	575	-63	-10%
20 to 24	1,667	1,686	1,612	1,467	-200	-12%
25 to 29	2,458	2,470	2,197	2,266	-192	-8%
30 to 34	2,234	2,260	1,997	2,171	-63	-3%
35 to 39	1,642	1,792	1,731	1,611	-31	-2%
40 to 44	1,383	1,320	1,480	1,258	-125	-9%
45 to 49	1,232	1,061	1,295	1,075	-157	-13%
50 to 54	1,251	1,126	1,200	1,119	-132	-11%
55 to 59	1,185	1,243	1,110	1,294	109	9%
60 to 61	409	483	484	491	82	20%
62 to 64	508	637	561	699	191	38%
65 to 69	671	918	854	1,029	358	53%
70 to 74	473	733	930	905	432	91%
75 to 79	457	563	1,033	932	475	104%
80 to 84	497	507	967	1,005	508	102%
85 and over	484	523	871	1,321	837	173%
Median Age	33.2	33.8	36.6	36.8	3.6	11%

POPULATION BY RACE AND ETHNICITY

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	21,975	22,893	23,937	24,333	2,358	11%
Hispanic	4,452	5,252	6,449	7,490	3,038	68%
Non-Hispanic	17,523	17,641	17,488	16,843	-680	-4%
White	11,096	10,623	9,349	7,825	-3,271	-29%
Black	1,851	1,970	2,021	2,293	442	24%
American Indian	137	141	115	110	-27	-20%
Asian	3,015	3,298	4,114	4,481	1,466	49%
Hawaiian / Pacific Islander	177	191	220	285	108	61%
Other	55	69	68	64	9	16%
Two or More Races	1,192	1,349	1,601	1,785	593	50%

GROWTH TRENDS IN TOTAL POPULATION



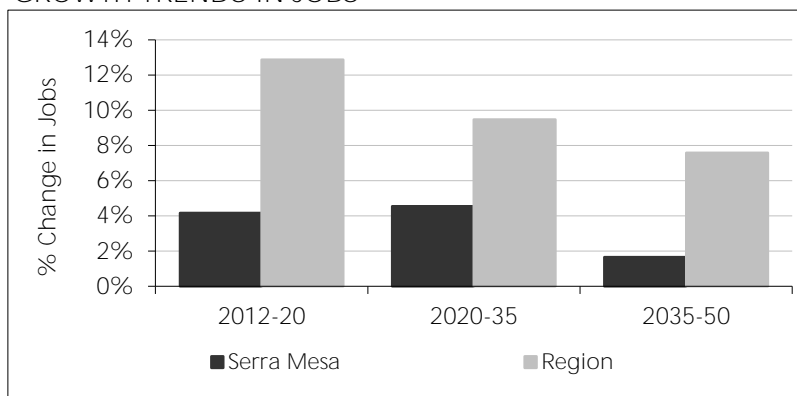
EMPLOYMENT

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Jobs	11,616	12,469	13,607	13,932	2,316	20%
Civilian Jobs	11,616	12,469	13,607	13,932	2,316	20%
Military Jobs	0	0	0	0	0	0%

LAND USE¹

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Acres	2,232	2,232	2,232	2,232	0	0%
Developed Acres	2,187	2,194	2,210	2,222	35	2%
Low Density Single Family	0	0	0	0	0	0%
Single Family	812	812	821	830	18	2%
Multiple Family	154	156	158	161	7	4%
Mobile Homes	0	0	0	0	0	0%
Other Residential	15	27	40	40	25	160%
Mixed Use	0	1	4	5	5	--
Industrial	78	79	82	83	4	5%
Commercial/Services	135	126	111	112	-23	-17%
Office	11	11	11	11	0	0%
Schools	93	93	93	93	0	0%
Roads and Freeways	531	531	531	531	0	0%
Agricultural and Extractive ²	0	0	0	0	0	0%
Parks and Military Use	358	358	358	357	-1	0%
Vacant Developable Acres	35	28	13	0	-35	-99%
Low Density Single Family	0	0	0	0	0	0%
Single Family	18	17	9	0	-18	-100%
Multiple Family	7	5	3	0	-7	-96%
Mixed Use	0	0	0	0	0	0%
Industrial	2	1	0	0	-2	-100%
Commercial/Services	8	5	1	0	-8	-100%
Office	0	0	0	0	0	0%
Schools	0	0	0	0	0	0%
Parks and Other	0	0	0	0	0	0%
Future Roads and Freeways	0	0	0	0	0	0%
Constrained Acres	9	9	9	9	0	0%
Employment Density ³	36.7	40.3	45.5	46.4	9.7	26%
Residential Density ⁴	8.6	8.7	8.8	8.9	0.3	3%

GROWTH TRENDS IN JOBS



Notes:

- 1 - Figures may not add to total due to independent rounding.
- 2 - This is not a forecast of agricultural land, because the 2050 Regional Growth Forecast does not account for land that may become agricultural in the future. Also, some types of development that occur on agricultural land, such as low density single family residential, may allow for the continuation of existing agricultural use.
- 3 - Civilian jobs per developed employment acre (industrial, retail, office, schools, and half of mixed use acres).
- 4 - Total housing units per developed