DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92123



| | Jan 1, 2015 |
|---------------------------|-------------|
| Total Population | 31,386 |
| Household Population | 30,212 |
| Group Quarters Population | 1,174 |
| Persons Per Household | 2.62 |

HOUSING AND OCCUPANCY

| | Total Housing Units | Households | Vacancy Rate |
|-------------------------------|---------------------------|------------|-----------------|
| Total Housing Units | 12,277 | 11,546 | 6.0% |
| Single Family - Detached | 4,569 | 4,294 | 6.0% |
| Single Family - Multiple-Unit | 477 | 457 | 4.2% |
| Multi-Family | 7,231 | 6,795 | 6.0% |
| Mobile Home and Other | 0 | 0 | |

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

| | Less than | \$15,000- | \$30,000- | \$45,000- | \$60,000- | \$75,000- | \$100,000- | \$125,000- | \$150,000- | \$200,000 |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|
| | \$15,000 | \$29,999 | \$44,999 | \$59,999 | \$74,999 | \$99,999 | \$124,999 | \$149,999 | \$199,999 | or more |
| % of Total | 10% | 8% | 12% | 12% | 12% | 15% | 14% | 8% | 6% | 3% |

Median Household Income2015Adjusted for Inflation (2010 \$)\$70,314Not adjusted for inflation (current 2014\$)\$75,952



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

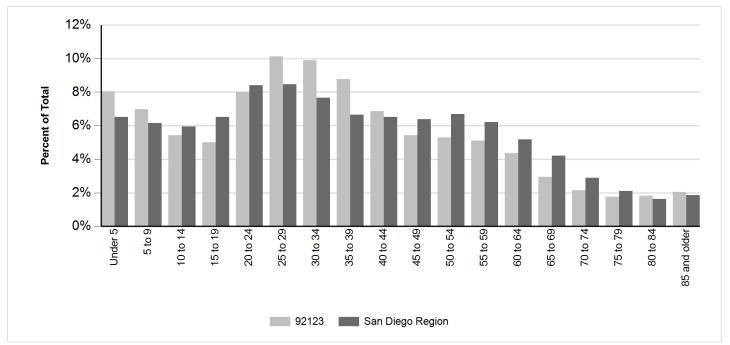
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

| | Total | Male | Female | Percent Female |
|------------------|--------|--------|--------|-------------------|
| Total Population | 31,386 | 15,650 | 15,736 | 50% |
| Under 5 | 2,524 | 1,363 | 1,161 | 46% |
| 5 to 9 | 2,188 | 1,151 | 1,037 | 47% |
| 10 to 14 | 1,702 | 910 | 792 | 47% |
| 15 to 17 | 1,033 | 532 | 501 | 48% |
| 18 and 19 | 541 | 290 | 251 | 46% |
| 20 to 24 | 2,511 | 1,292 | 1,219 | 49% |
| 25 to 29 | 3,176 | 1,588 | 1,588 | 50% |
| 30 to 34 | 3,104 | 1,556 | 1,548 | 50% |
| 35 to 39 | 2,751 | 1,346 | 1,405 | 51% |
| 40 to 44 | 2,153 | 1,068 | 1,085 | 50% |
| 45 to 49 | 1,703 | 883 | 820 | 48% |
| 50 to 54 | 1,663 | 820 | 843 | 51% |
| 55 to 59 | 1,601 | 822 | 779 | 49% |
| 60 and 61 | 579 | 263 | 316 | 55% |
| 62 to 64 | 789 | 361 | 428 | 54% |
| 65 to 69 | 922 | 437 | 485 | 53% |
| 70 to 74 | 676 | 297 | 379 | 56% |
| 75 to 79 | 556 | 229 | 327 | 59% |
| 80 to 84 | 569 | 237 | 332 | 58% |
| 85 and older | 645 | 205 | 440 | 68% |
| Under 18 | 7,447 | 3,956 | 3,491 | 47% |
| 65 and older | 3,368 | 1,405 | 1,963 | 58% |
| Median Age | 33.3 | 32.2 | 34.3 | N/A |

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

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| Hispanic | White | Black | American Indian | Asian & Pacific Isl. | All Other | |
| 7,494 | 15,044 | 2,286 | 164 | 4,866 | 1,532 | |
| 917 | 896 | 170 | 29 | 295 | 217 | |
| 849 | 748 | 151 | 5 | 234 | 201 | |
| 623 | 558 | 132 | 11 | 216 | 162 | |
| 379 | 334 | 130 | 2 | 134 | 54 | |
| 191 | 174 | 66 | 1 | 72 | 37 | |
| 657 | 1,098 | 219 | 13 | 363 | 161 | |
| 742 | 1,482 | 195 | 25 | 569 | 163 | |
| 670 | 1,433 | 236 | 16 | 593 | 156 | |
| 633 | 1,202 | 242 | 14 | 541 | 119 | |
| 481 | 1,027 | 153 | 11 | 402 | 79 | |
| 304 | 914 | 140 | 13 | 291 | 41 | |
| 267 | 954 | 135 | 4 | 254 | 49 | |
| 226 | 1,015 | 104 | 9 | 206 | 41 | |
| 74 | 366 | 43 | 1 | 85 | 10 | |
| 88 | 501 | 29 | 4 | 161 | 6 | |
| 125 | 594 | 37 | 5 | 146 | 15 | |
| 67 | 470 | 28 | 0 | 98 | 13 | |
| 68 | 382 | 27 | 0 | 77 | 2 | |
| 62 | 412 | 25 | 1 | 65 | 4 | |
| 71 | 484 | 24 | 0 | 64 | 2 | |
| 2,768 | 2,536 | 583 | 47 | 879 | 634 | |
| 393 | 2,342 | 141 | 6 | 450 | 36 | |
| 25.9 | 38.3 | 31.7 | 29.2 | 34.6 | 23.0 | |
| | 7,494 917 849 623 379 191 657 742 670 633 481 304 267 226 74 88 125 67 68 62 71 2,768 393 | 7,494 15,044 917 896 849 748 623 558 379 334 191 174 657 1,098 742 1,482 670 1,433 633 1,202 481 1,027 304 914 267 954 226 1,015 74 366 88 501 125 594 67 470 68 382 62 412 71 484 2,768 2,536 393 2,342 | 7,494 15,044 2,286 917 896 170 849 748 151 623 558 132 379 334 130 191 174 66 657 1,098 219 742 1,482 195 670 1,433 236 633 1,202 242 481 1,027 153 304 914 140 267 954 135 226 1,015 104 74 366 43 88 501 29 125 594 37 67 470 28 68 382 27 62 412 25 71 484 24 2,768 2,536 583 393 2,342 141 | Hispanic White Black Indian 7,494 15,044 2,286 164 917 896 170 29 849 748 151 5 623 558 132 11 379 334 130 2 191 174 66 1 657 1,098 219 13 742 1,482 195 25 670 1,433 236 16 633 1,202 242 14 481 1,027 153 11 304 914 140 13 267 954 135 4 226 1,015 104 9 74 366 43 1 88 501 29 4 125 594 37 5 67 470 28 0 68 382 27 0 | Hispanic White Black Indian Pacific Isl. 7,494 15,044 2,286 164 4,866 917 896 170 29 295 849 748 151 5 234 623 558 132 11 216 379 334 130 2 134 191 174 66 1 72 657 1,098 219 13 363 742 1,482 195 25 569 670 1,433 236 16 593 633 1,202 242 14 541 481 1,027 153 11 402 304 914 140 13 291 267 954 135 4 254 226 1,015 104 9 206 74 366 43 1 85 88 50 | |