



Demographic and Socioeconomic Profile 2010

TRACT: 185.18

Population by Race

	Population	Percent
Total Population	3,175	100%
Hispanic	1,941	61%
White	837	26%
Asian	131	4%
Black	91	3%
Two or More	90	3%
Pacific Islander	64	2%
American Indian	17	1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,175	1,609	1,566	49%
Under 5	222	121	101	45%
5 to 9	235	103	132	56%
10 to 14	241	135	106	44%
15 to 17	157	75	82	52%
18 and 19	139	72	67	48%
20 to 24	264	148	116	44%
25 to 29	303	167	136	45%
30 to 34	240	121	119	50%
35 to 39	247	123	124	50%
40 to 44	206	104	102	50%
45 to 49	228	117	111	49%
50 to 54	190	93	97	51%
55 to 59	138	69	69	50%
60 and 61	51	27	24	47%
62 to 64	61	25	36	59%
65 to 69	79	28	51	65%
70 to 74	62	30	32	52%
75 to 79	52	27	25	48%
80 to 84	34	17	17	50%
85 and Older	26	7	19	73%
Under 18	855	434	421	49%
65 and older	253	109	144	57%
Median	30.6	29.5	31.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,477	100%
Never Married	1,005	41%
Married, excluding separated	1,121	45%
Separated	75	3%
Widowed	54	2%
Divorced	222	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,175	100%
Household	3,168	100%
Group Quarters - Other	7	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,175	1,941	837	91	17	131	64	4	90
Under 5	222	168	30	4	0	5	2	1	12
5 to 9	235	187	23	3	0	11	4	1	6
10 to 14	241	182	32	5	1	8	3	1	9
15 to 17	157	118	15	8	1	1	4	0	10
18 and 19	139	97	28	3	0	3	2	0	6
20 to 24	264	168	66	4	4	6	5	0	11
25 to 29	303	189	76	5	2	9	11	0	11
30 to 34	240	156	55	5	0	12	7	1	4
35 to 39	247	161	59	7	2	11	6	0	1
40 to 44	206	146	38	7	1	8	2	0	4
45 to 49	228	125	81	3	3	10	4	0	2
50 to 54	190	82	82	9	0	10	4	0	3
55 to 59	138	48	70	3	1	8	2	0	6
60 and 61	51	17	27	3	0	4	0	0	0
62 to 64	61	26	23	4	1	5	2	0	0
65 to 69	79	28	36	7	0	5	2	0	1
70 to 74	62	24	24	5	1	6	1	0	1
75 to 79	52	7	33	3	0	6	1	0	2
80 to 84	34	8	20	2	0	2	2	0	0
85 and Older	26	4	19	1	0	1	0	0	1
Under 18	855	655	100	20	2	25	13	3	37
65 and older	253	71	132	18	1	20	6	0	5
Median		26.3	44.5	41.1	36.3	39.8	30.7	10.0	20.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,953	100%
Speak Only English	1,251	42%
Speak Spanish:	1,510	51%
Speak English "well" or "very well"	918	31%
Speak English "not well" or "not at all"	592	20%
Speak Asian/Pacific Island language:	154	5%
Speak English "well" or "very well"	144	5%
Speak English "not well" or "not at all"	10	<1%
Speak other language:	38	1%
Speak English "well" or "very well"	38	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,917	100%
Less than 9th grade	360	19%
9th through 12th grade, no diploma	315	16%
High school grad (incl. equivalency)	403	21%
Some college, no degree	457	24%
Associate degree	98	5%
Bachelor's degree	245	13%
Master's degree	17	1%
Professional school degree	0	0%
Doctorate degree	22	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,041	100%	---	---	---	---
Enrolled in school	824	27%	815	27%	9	0%
Nursery / Preschool	11	1%	11	1%	0	0%
Kindergarten to grade 4	215	26%	215	26%	0	0%
Grade 5 to grade 8	135	16%	135	17%	0	0%
Grade 9 to grade 12	195	24%	195	24%	0	0%
College, undergraduate	250	30%	250	31%	0	0%
Graduate or Professional school	18	2%	9	1%	9	100%
Not enrolled in school	2,217	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	822	100%	335	100%	487	100%
Family Households:	597	73%	334	100%	263	54%
Married couple family	432	53%	224	67%	208	43%
Other family:	165	20%	110	33%	55	11%
Male householder, no wife	84	10%	46	14%	38	8%
Female householder, no husband	81	10%	64	19%	17	3%
Nonfamily households:	225	27%	1	<1%	224	46%
Householder living alone	128	16%	----	----	----	----
Other nonfamily households	97	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	850	100%	822	28	3%	3.85
Single family (detached)	659	78%	632	27	4%	3.99
Single family (attached)	22	3%	21	1	5%	4.19
2 to 4 units	35	4%	35	0	0%	5.23
5 to 9 units	31	4%	31	0	0%	2.81
10 or more units	103	12%	103	0	0%	2.79
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	529	100%
Less than \$150,000	36	7%
\$150,000 to \$199,999	15	3%
\$200,000 to \$249,999	45	9%
\$250,000 to \$299,999	32	6%
\$300,000 to \$399,999	160	30%
\$400,000 to \$499,999	138	26%
\$500,000 to \$749,999	94	18%
\$750,000 to \$999,999	9	2%
\$1,000,000 or more	0	0%

Median Value **\$384,259**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	850	100%
2005 or Later	9	1%
2000 to 2004	5	1%
1990 to 1999	19	2%
1980 to 1989	64	8%
1970 to 1979	343	40%
1960 to 1969	346	41%
1950 to 1959	51	6%
1940 to 1949	5	1%
1939 or earlier	8	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	822	100%	293	100%	529	100%
1.00 occupant housing per room or less	726	88%	238	81%	488	92%
1.01 to 1.50 occupants per room	53	6%	25	9%	28	5%
1.51 to 2.00 occupants per room	37	5%	30	10%	7	1%
2.01 or more occupants per room	6	1%	0	0%	6	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	293	100%
Less than \$500	32	11%
\$500 to \$599	0	0%
\$600 to \$699	18	6%
\$700 to \$799	16	5%
\$800 to \$899	24	8%
\$900 to \$999	26	9%
\$1,000 to \$1,249	140	48%
\$1,250 to \$1,499	15	5%
\$1,500 to \$1,999	8	3%
\$2,000 or more	8	3%
No cash rent	6	2%
Median contract rent	\$1,055	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	293	100%
Less than 20 percent	66	23%
20.0 to 24.9 percent	9	3%
25.0 to 29.9 percent	16	5%
30.0 to 34.9 percent	41	14%
35.0 to 39.9 percent	22	8%
40.0 to 49.9 percent	84	29%
50.0 percent or more	49	17%
Not computed	6	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	822	100%
No vehicle	44	5%
1 vehicle	159	19%
2 vehicles	307	37%
3 vehicles	183	22%
4 or more vehicles	129	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,386	100%
Worked in state of residence	1,386	100%
Worked in county of residence	1,304	94%
Worked outside county of residence	82	6%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,432	100%	1,225	50%
In labor force	1,637	67%	987	60%
Armed forces	29	2%	29	100%
Civilian (employed)	1,372	84%	769	56%
Civilian (unemployed)	236	14%	189	80%
Not in labor force	795	33%	238	30%
Pct. of civilian labor force unemployed	14.7%		19.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,386	100%
Car, truck or van:	1,288	93%
Drove Alone	1,057	76%
Carpooled	231	17%
Public Transportation:	27	2%
Bus	27	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	62	4%
Other means	0	0%
Worked at home	9	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,386	100%
Did not work at home	1,377	99%
Less than 10 minutes	209	15%
10 to 19 minutes	408	29%
20 to 29 minutes	351	25%
30 to 44 minutes	174	13%
45 to 59 minutes	133	10%
60 to 89 minutes	102	7%
90 minutes or more	0	0%
Worked at home	9	1%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,362	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	115	8%
Manufacturing	169	12%
Wholesale trade	36	3%
Retail trade	168	12%
Transportation & warehousing	37	3%
Information & communications	37	3%
Finance, insurance, & real estate	116	9%
Professional, scientific, management, administration	43	3%
Educational, social, & health services	199	15%
Art, entertainment, recreation, accommodations, food	207	15%
Other services	82	6%
Public administration	153	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,362	100%
Management, professional & related:	293	22%
Management (incl. farm managers)	39	3%
Business & financial	41	3%
Computer & mathematical	29	2%
Architecture & engineering	11	1%
Life, physical & social science	8	1%
Community & social service	0	0%
Legal	23	2%
Education, training, & library	48	4%
Art, entertainment, sports & media	56	4%
Healthcare practitioners	38	3%
Service:	444	33%
Healthcare support	62	5%
Protective service	11	1%
Food preparation & serving	103	8%
Building & grounds cleaning / maintenance	191	14%
Personal care & service	77	6%
Sales & office	293	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	157	12%
Production, transport & material moving	175	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	822	100%
Less than \$15,000	30	4%
\$15,000 to \$29,999	120	15%
\$30,000 to \$44,999	227	28%
\$45,000 to \$59,999	75	9%
\$60,000 to \$74,999	110	13%
\$75,000 to \$99,999	143	17%
\$100,000 to \$124,999	48	6%
\$125,000 to \$149,999	48	6%
\$150,000 to \$199,999	11	1%
\$200,000 or more	10	1%
Median Income	\$51,800	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	822	100%
With earnings	667	81%
With wage and salary income	650	79%
With self-employment income	128	16%
With interest, dividend, or net rental income	141	17%
With Social Security income	237	29%
With Supplemental Security income	21	3%
With public assistance income	41	5%
With retirement income	203	25%
With other types of income	174	21%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,151	100%
Under .50	176	6%
.50 to .99	219	7%
1.00 to 1.24	418	13%
1.25 to 1.49	195	6%
1.50 to 1.84	10	<1%
1.85 to 1.99	336	11%
2.00 and over	1,797	57%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,151	100%
Above Poverty	2,756	87%
Below Poverty	395	13%

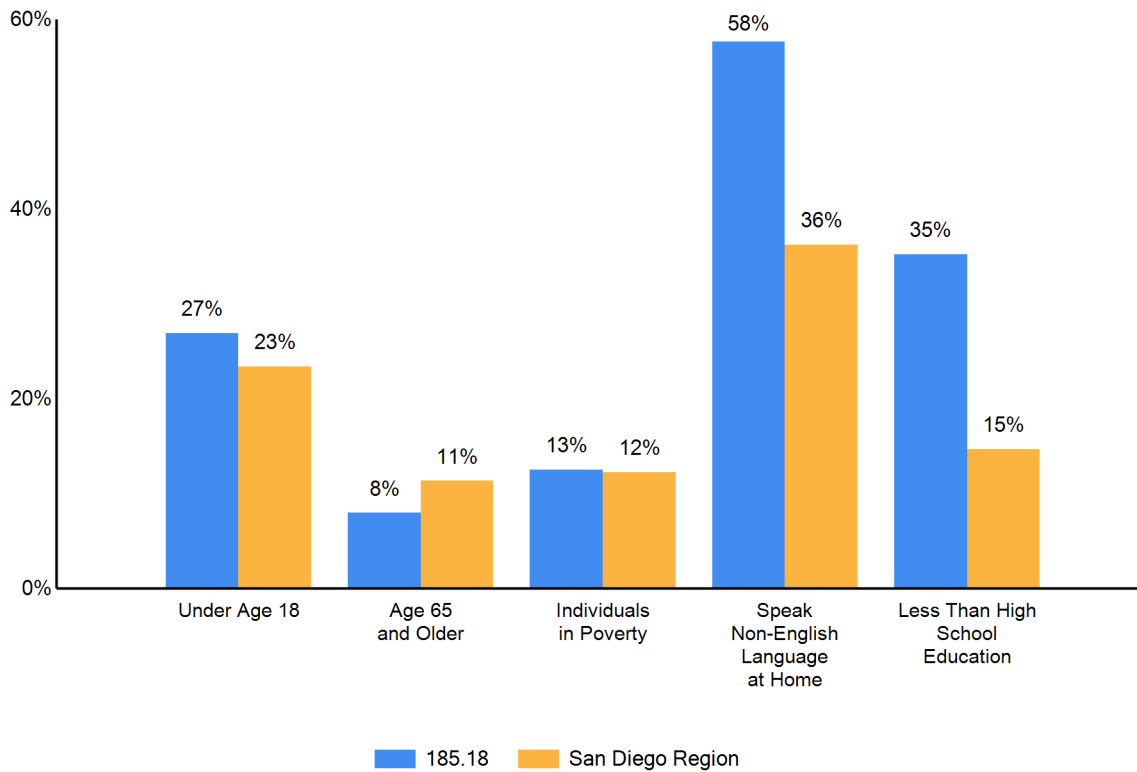
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	597	334	263	568	305	263	29	29	0
Married couple family	432	224	208	403	195	208	29	29	0
Male householder, no wife present	84	46	38	84	46	38	0	0	0
Female householder, no husband present	81	64	17	81	64	17	0	0	0

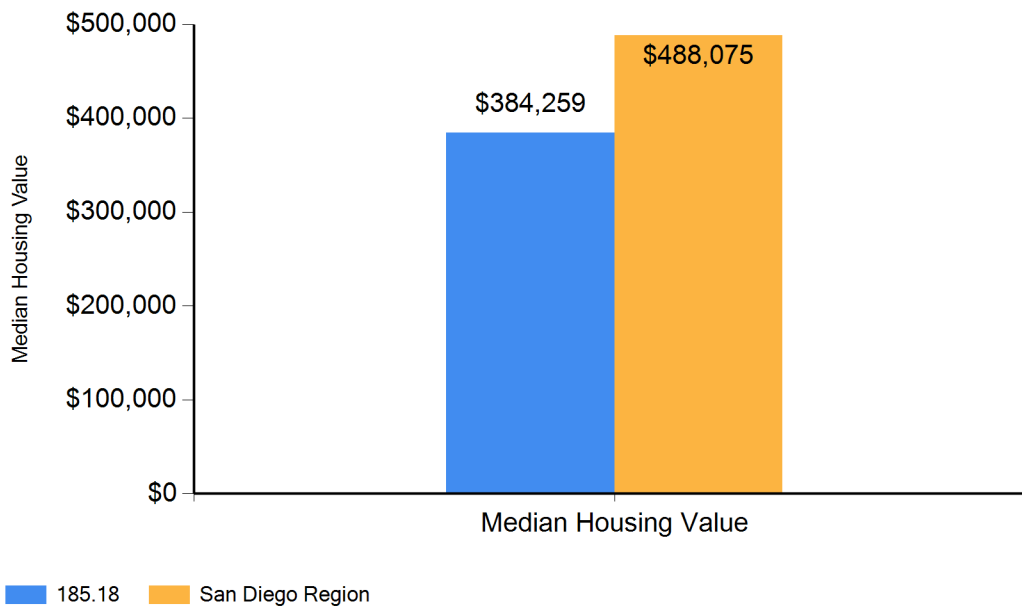
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075