

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



	Jan 1, 2014
Total Population	135,791
Household Population	130,959
Group Quarters Population	4,832
Persons Per Household	3.47

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	39,415	37,745	4.2%
Single Family - Detached	16,513	15,887	3.8%
Single Family - Multiple-Unit	4,492	4,283	4.7%
Multi-Family	15,693	14,991	4.5%
Mobile Home and Other	2,717	2,584	4.9%

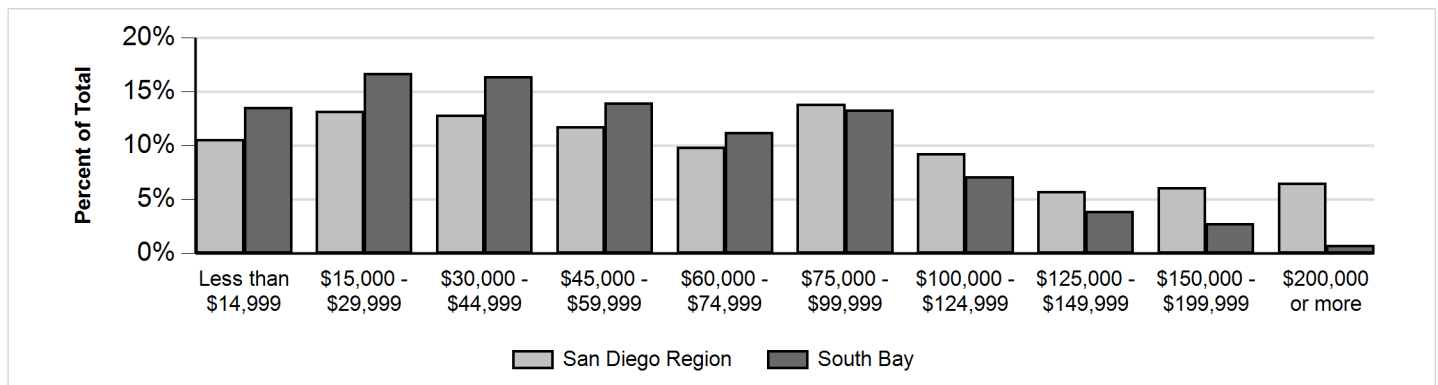
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	14%	17%	16%	14%	11%	13%	7%	4%	3%	1%

Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$48,487
Not adjusted for inflation (current 2013\$)	\$51,421



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

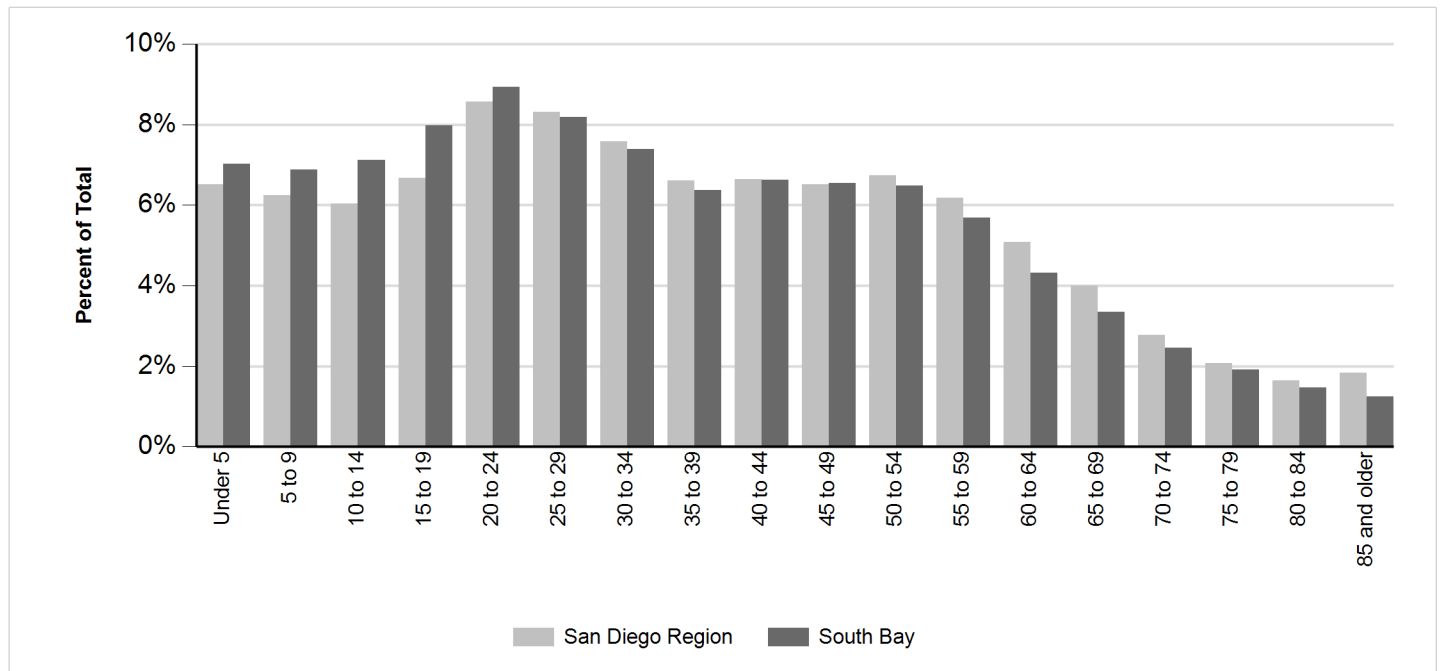
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	135,791	68,352	67,439	50%
Under 5	9,527	4,674	4,853	51%
5 to 9	9,353	4,604	4,749	51%
10 to 14	9,667	4,879	4,788	50%
15 to 17	6,374	3,308	3,066	48%
18 and 19	4,461	2,363	2,098	47%
20 to 24	12,139	6,416	5,723	47%
25 to 29	11,110	6,182	4,928	44%
30 to 34	10,032	5,393	4,639	46%
35 to 39	8,662	4,477	4,185	48%
40 to 44	9,008	4,622	4,386	49%
45 to 49	8,892	4,525	4,367	49%
50 to 54	8,807	4,391	4,416	50%
55 to 59	7,715	3,632	4,083	53%
60 and 61	2,550	1,185	1,365	54%
62 to 64	3,312	1,614	1,698	51%
65 to 69	4,555	2,044	2,511	55%
70 to 74	3,333	1,462	1,871	56%
75 to 79	2,601	1,119	1,482	57%
80 to 84	1,998	802	1,196	60%
85 and older	1,695	660	1,035	61%
Under 18	34,921	17,465	17,456	50%
65 and older	14,182	6,087	8,095	57%
Median Age	32.6	31.6	33.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	88,958	23,573	7,080	347	12,807	3,026
Under 5	6,848	1,183	549	40	552	355
5 to 9	6,749	1,156	471	15	618	344
10 to 14	7,280	935	456	23	626	347
15 to 17	4,782	580	407	7	441	157
18 and 19	3,433	365	270	4	254	135
20 to 24	8,589	1,549	758	20	899	324
25 to 29	6,910	2,298	721	36	888	257
30 to 34	6,321	1,881	637	31	915	247
35 to 39	5,873	1,341	442	25	814	167
40 to 44	5,937	1,560	526	18	800	167
45 to 49	5,789	1,597	512	36	854	104
50 to 54	5,442	1,844	488	25	879	129
55 to 59	4,468	1,796	340	24	987	100
60 and 61	1,428	600	89	10	385	38
62 to 64	1,711	938	108	4	515	36
65 to 69	2,386	1,252	117	16	740	44
70 to 74	1,715	939	77	4	569	29
75 to 79	1,361	708	61	3	448	20
80 to 84	1,038	563	32	4	350	11
85 and older	898	488	19	2	273	15
Under 18	25,659	3,854	1,883	85	2,237	1,203
65 and older	7,398	3,950	306	29	2,380	119
Median Age	29.9	41.6	29.4	34.6	42.5	22.7