

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92008



	Jan 1, 2013
Total Population	27,966
Household Population	27,389
Group Quarters Population	577
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,549	11,744	6.4%
Single Family - Detached	5,060	4,822	4.7%
Single Family - Multiple-Unit	1,474	1,448	1.8%
Multi-Family	5,859	5,348	8.7%
Mobile Home and Other	156	126	19.2%

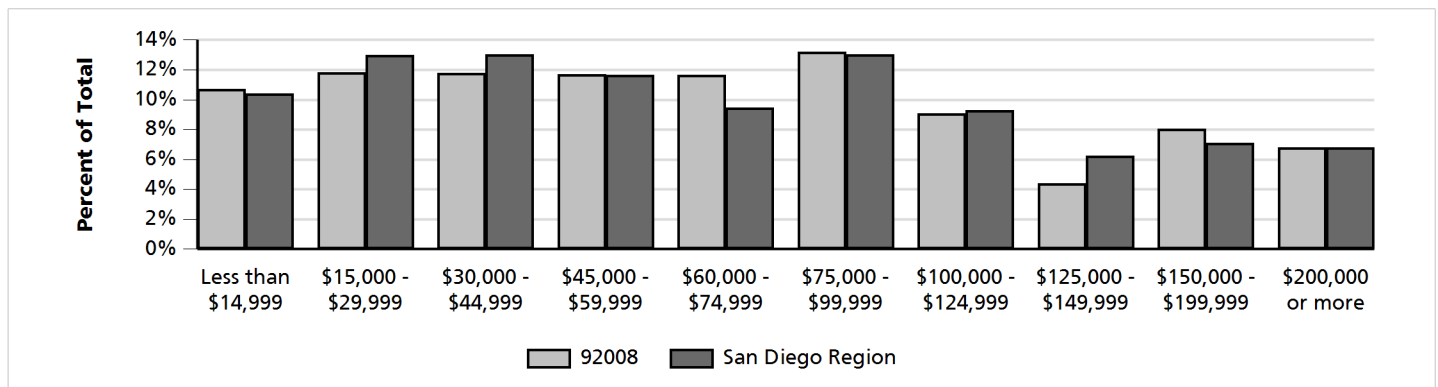
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	11%	12%	12%	12%	12%	13%	9%	4%	8%	7%

Median Household Income

Adjusted for Inflation (2010 \$)	\$65,088
Not adjusted for inflation (current 2012\$)	\$68,137



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

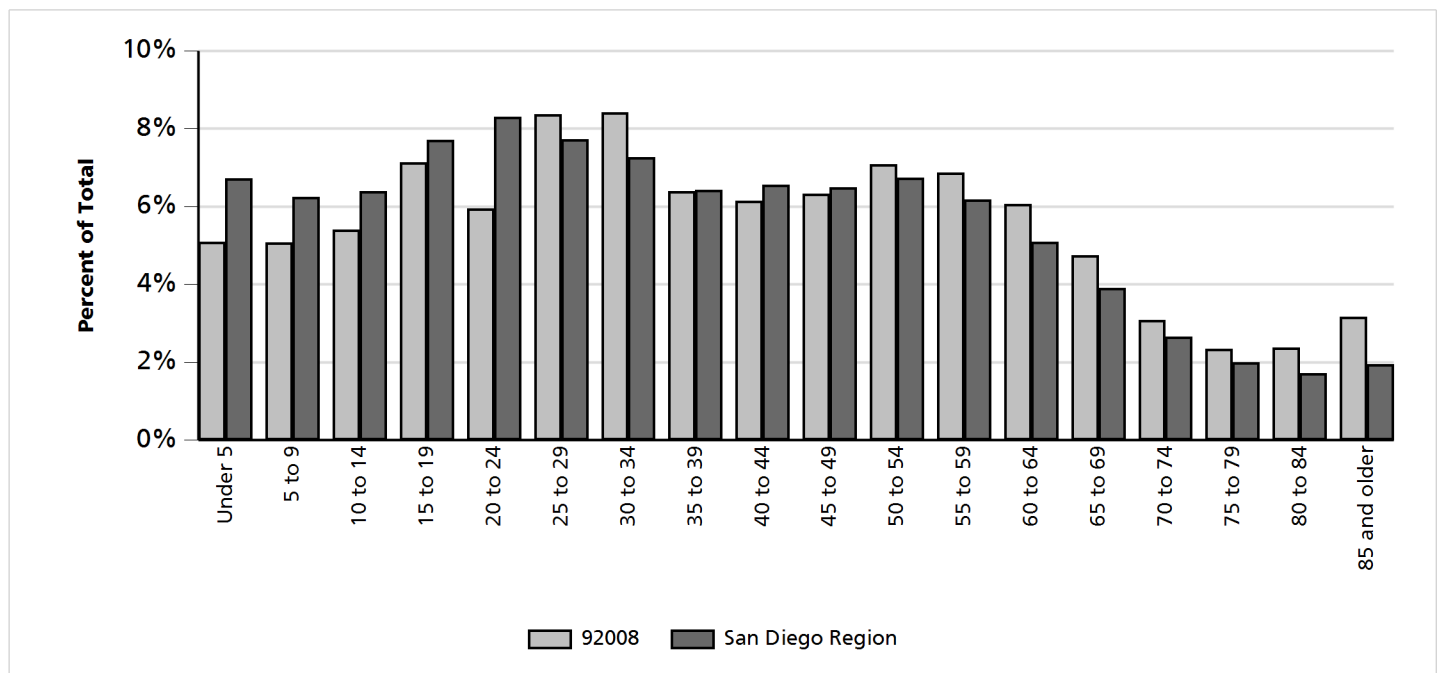
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	27,966	14,173	13,793	49%
Under 5	1,425	709	716	50%
5 to 9	1,419	755	664	47%
10 to 14	1,512	774	738	49%
15 to 17	1,072	609	463	43%
18 and 19	921	544	377	41%
20 to 24	1,662	930	732	44%
25 to 29	2,339	1,212	1,127	48%
30 to 34	2,353	1,266	1,087	46%
35 to 39	1,787	913	874	49%
40 to 44	1,719	863	856	50%
45 to 49	1,768	887	881	50%
50 to 54	1,982	974	1,008	51%
55 to 59	1,920	935	985	51%
60 and 61	704	351	353	50%
62 to 64	990	507	483	49%
65 to 69	1,328	671	657	49%
70 to 74	864	397	467	54%
75 to 79	654	289	365	56%
80 to 84	662	296	366	55%
85 and older	885	291	594	67%
Under 18	5,428	2,847	2,581	48%
65 and older	4,393	1,944	2,449	56%
Median Age	38.6	36.6	40.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,788	19,801	248	110	1,229	790
Under 5	423	833	29	5	62	73
5 to 9	512	683	21	13	76	114
10 to 14	452	833	32	10	62	123
15 to 17	324	594	16	6	48	84
18 and 19	253	539	16	3	65	45
20 to 24	473	1,030	35	8	56	60
25 to 29	532	1,615	16	17	85	74
30 to 34	519	1,619	13	8	132	62
35 to 39	463	1,158	9	5	120	32
40 to 44	427	1,179	5	7	77	24
45 to 49	379	1,242	12	5	104	26
50 to 54	299	1,580	6	5	66	26
55 to 59	226	1,584	5	7	72	26
60 and 61	69	612	1	3	14	5
62 to 64	86	846	7	2	45	4
65 to 69	120	1,149	2	2	52	3
70 to 74	95	718	9	2	34	6
75 to 79	64	556	4	1	28	1
80 to 84	48	586	4	1	22	1
85 and older	24	845	6	0	9	1
Under 18	1,711	2,943	98	34	248	394
65 and older	351	3,854	25	6	145	12
Median Age	29.3	44.2	21.4	27.9	36.2	18.0