



## Demographic and Socioeconomic Profile 2010

TRACT: 200.20

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>7,477</b>	<b>100%</b>
White	3,597	48%
Hispanic	1,875	25%
Asian	1,448	19%
Two or More	300	4%
Black	179	2%
Pacific Islander	45	1%
American Indian	20	<1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>7,477</b>	<b>3,728</b>	<b>3,749</b>	<b>50%</b>
Under 5	625	313	312	50%
5 to 9	653	330	323	49%
10 to 14	644	349	295	46%
15 to 17	355	165	190	54%
18 and 19	239	112	127	53%
20 to 24	480	237	243	51%
25 to 29	375	197	178	47%
30 to 34	488	236	252	52%
35 to 39	684	333	351	51%
40 to 44	737	361	376	51%
45 to 49	672	356	316	47%
50 to 54	431	225	206	48%
55 to 59	346	165	181	52%
60 and 61	121	61	60	50%
62 to 64	134	53	81	60%
65 to 69	186	94	92	49%
70 to 74	128	69	59	46%
75 to 79	80	37	43	54%
80 to 84	46	16	30	65%
85 and Older	53	19	34	64%
Under 18	2,277	1,157	1,120	49%
65 and older	493	235	258	52%
<b>Median</b>	<b>33.8</b>	<b>33.4</b>	<b>34.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,555</b>	<b>100%</b>
Never Married	1,237	22%
Married, excluding separated	3,659	66%
Separated	97	2%
Widowed	163	3%
Divorced	399	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>7,477</b>	<b>100%</b>
Household	7,467	100%
Group Quarters - Other	10	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>7,477</b>	<b>1,875</b>	<b>3,597</b>	<b>179</b>	<b>20</b>	<b>1,448</b>	<b>45</b>	<b>13</b>	<b>300</b>
Under 5	625	177	266	18	1	97	5	0	61
5 to 9	653	176	302	11	3	113	5	2	41
10 to 14	644	198	290	17	1	102	2	2	32
15 to 17	355	106	160	9	0	55	2	3	20
18 and 19	239	87	104	9	0	30	1	0	8
20 to 24	480	163	213	10	3	66	5	2	18
25 to 29	375	109	163	6	0	82	1	1	13
30 to 34	488	107	248	11	1	102	0	0	19
35 to 39	684	180	287	15	1	177	5	0	19
40 to 44	737	170	365	19	4	155	7	2	15
45 to 49	672	170	348	19	3	118	3	0	11
50 to 54	431	71	251	13	0	82	5	0	9
55 to 59	346	42	217	7	0	70	0	0	10
60 and 61	121	11	65	7	1	32	1	1	3
62 to 64	134	19	57	2	1	50	1	0	4
65 to 69	186	34	96	2	0	49	0	0	5
70 to 74	128	25	60	3	1	32	2	0	5
75 to 79	80	14	47	0	0	15	0	0	4
80 to 84	46	8	27	1	0	9	0	0	1
85 and Older	53	8	31	0	0	12	0	0	2
Under 18	2,277	657	1,018	55	5	367	14	7	154
65 and older	493	89	261	6	1	117	2	0	17
<b>Median</b>		<b>26.4</b>	<b>35.9</b>	<b>34.3</b>	<b>40.0</b>	<b>37.2</b>	<b>36.5</b>	<b>17.5</b>	<b>17.4</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,852</b>	<b>100%</b>
Speak Only English	4,017	59%
Speak Spanish:	1,458	21%
Speak English "well" or "very well"	1,079	16%
Speak English "not well" or "not at all"	379	6%
Speak Asian/Pacific Island language:	1,164	17%
Speak English "well" or "very well"	1,000	15%
Speak English "not well" or "not at all"	164	2%
Speak other language:	213	3%
Speak English "well" or "very well"	193	3%
Speak English "not well" or "not at all"	20	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>4,481</b>	<b>100%</b>
Less than 9th grade	122	3%
9th through 12th grade, no diploma	297	7%
High school grad (incl. equivalency)	1,118	25%
Some college, no degree	921	21%
Associate degree	530	12%
Bachelor's degree	941	21%
Master's degree	414	9%
Professional school degree	89	2%
Doctorate degree	49	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>7,112</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,497	35%	2,193	31%	304	4%
Nursery / Preschool	240	10%	155	7%	85	28%
Kindergarten to grade 4	737	30%	675	31%	62	20%
Grade 5 to grade 8	422	17%	371	17%	51	17%
Grade 9 to grade 12	431	17%	420	19%	11	4%
College, undergraduate	531	21%	482	22%	49	16%
Graduate or Professional school	136	5%	90	4%	46	15%
Not enrolled in school	4,615	65%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,083</b>	<b>100%</b>	<b>1,196</b>	<b>100%</b>	<b>887</b>	<b>100%</b>
Family Households:	1,859	89%	1,196	100%	663	75%
Married couple family	1,554	75%	914	76%	640	72%
Other family:	305	15%	282	24%	23	3%
Male householder, no wife	141	7%	118	10%	23	3%
Female householder, no husband	164	8%	164	14%	0	0%
Nonfamily households:	224	11%	0	0%	224	25%
Householder living alone	158	8%	----	----	----	----
Other nonfamily households	66	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,085</b>	<b>100%</b>	<b>2083</b>	<b>2</b>	<b>&lt;1%</b>	<b>3.58</b>
Single family (detached)	2,075	100%	2,073	2	<1%	3.58
Single family (attached)	10	<1%	10	0	0%	3.80
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,879</b>	<b>100%</b>
Less than \$150,000	12	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	22	1%
\$250,000 to \$299,999	66	4%
\$300,000 to \$399,999	286	15%
\$400,000 to \$499,999	377	20%
\$500,000 to \$749,999	971	52%
\$750,000 to \$999,999	136	7%
\$1,000,000 or more	9	<1%

**Median Value** **\$545,795**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,085</b>	<b>100%</b>
2005 or Later	171	8%
2000 to 2004	759	36%
1990 to 1999	529	25%
1980 to 1989	380	18%
1970 to 1979	77	4%
1960 to 1969	122	6%
1950 to 1959	36	2%
1940 to 1949	0	0%
1939 or earlier	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,083</b>	<b>100%</b>	<b>204</b>	<b>100%</b>	<b>1,879</b>	<b>100%</b>
1.00 occupant housing per room or less	2,005	96%	184	90%	1,821	97%
1.01 to 1.50 occupants per room	78	4%	20	10%	58	3%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>204</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	33	16%
\$800 to \$899	0	0%
\$900 to \$999	10	5%
\$1,000 to \$1,249	9	4%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	96	47%
\$2,000 or more	43	21%
No cash rent	13	6%
<b>Median contract rent</b>	<b>\$1,760</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>204</b>	<b>100%</b>
Less than 20 percent	59	29%
20.0 to 24.9 percent	76	37%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	11	5%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	45	22%
Not computed	13	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,083</b>	<b>100%</b>
No vehicle	1	<1%
1 vehicle	218	10%
2 vehicles	999	48%
3 vehicles	491	24%
4 or more vehicles	374	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,441</b>	<b>100%</b>
Worked in state of residence	3,441	100%
Worked in county of residence	3,321	97%
Worked outside county of residence	120	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,426</b>	<b>100%</b>	<b>2,681</b>	<b>49%</b>
In labor force	3,317	61%	1,905	57%
Armed forces	55	2%	43	78%
Civilian (employed)	3,020	91%	1,762	58%
Civilian (unemployed)	242	7%	100	41%
Not in labor force	2,109	39%	776	37%
Pct. of civilian labor force unemployed	7.4%		5.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,441</b>	<b>100%</b>
Car, truck or van:	2,987	87%
Drove Alone	2,644	77%
Carpooled	343	10%
Public Transportation:	59	2%
Bus	37	1%
Trolley / Streetcar	0	0%
Railroad	22	1%
Other public transportation	0	0%
Motorcycle	41	1%
Bicycle	0	0%
Walked	23	1%
Other means	18	1%
Worked at home	313	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,441</b>	<b>100%</b>
Did not work at home	3,128	91%
Less than 10 minutes	270	8%
10 to 19 minutes	834	24%
20 to 29 minutes	698	20%
30 to 44 minutes	656	19%
45 to 59 minutes	369	11%
60 to 89 minutes	252	7%
90 minutes or more	49	1%
Worked at home	313	9%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,402</b>	<b>100%</b>
Agriculture, forestry, mining	3	<1%
Utilities	10	<1%
Construction	211	6%
Manufacturing	550	16%
Wholesale trade	145	4%
Retail trade	300	9%
Transportation & warehousing	136	4%
Information & communications	76	2%
Finance, insurance, & real estate	168	5%
Professional, scientific, management, administration	198	6%
Educational, social, & health services	518	15%
Art, entertainment, recreation, accommodations, food	304	9%
Other services	141	4%
Public administration	642	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,402</b>	<b>100%</b>
Management, professional & related:	1,474	43%
Management (incl. farm managers)	426	13%
Business & financial	255	7%
Computer & mathematical	153	4%
Architecture & engineering	134	4%
Life, physical & social science	41	1%
Community & social service	12	<1%
Legal	0	0%
Education, training, & library	198	6%
Art, entertainment, sports & media	58	2%
Healthcare practitioners	197	6%
Service:	532	16%
Healthcare support	89	3%
Protective service	49	1%
Food preparation & serving	148	4%
Building & grounds cleaning / maintenance	123	4%
Personal care & service	123	4%
Sales & office	688	20%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	226	7%
Production, transport & material moving	482	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,083</b>	<b>100%</b>
Less than \$15,000	110	5%
\$15,000 to \$29,999	75	4%
\$30,000 to \$44,999	126	6%
\$45,000 to \$59,999	303	15%
\$60,000 to \$74,999	245	12%
\$75,000 to \$99,999	275	13%
\$100,000 to \$124,999	228	11%
\$125,000 to \$149,999	239	11%
\$150,000 to \$199,999	282	14%
\$200,000 or more	200	10%
<b>Median Income</b>	<b>\$91,591</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,083</b>	<b>100%</b>
With earnings	1,869	90%
With wage and salary income	1,849	89%
With self-employment income	401	19%
With interest, dividend, or net rental income	756	36%
With Social Security income	294	14%
With Supplemental Security income	60	3%
With public assistance income	9	<1%
With retirement income	281	13%
With other types of income	306	15%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,457</b>	<b>100%</b>
Under .50	405	5%
.50 to .99	205	3%
1.00 to 1.24	11	<1%
1.25 to 1.49	48	1%
1.50 to 1.84	187	3%
1.85 to 1.99	52	1%
2.00 and over	6,549	88%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,457</b>	<b>100%</b>
Above Poverty	6,847	92%
Below Poverty	610	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

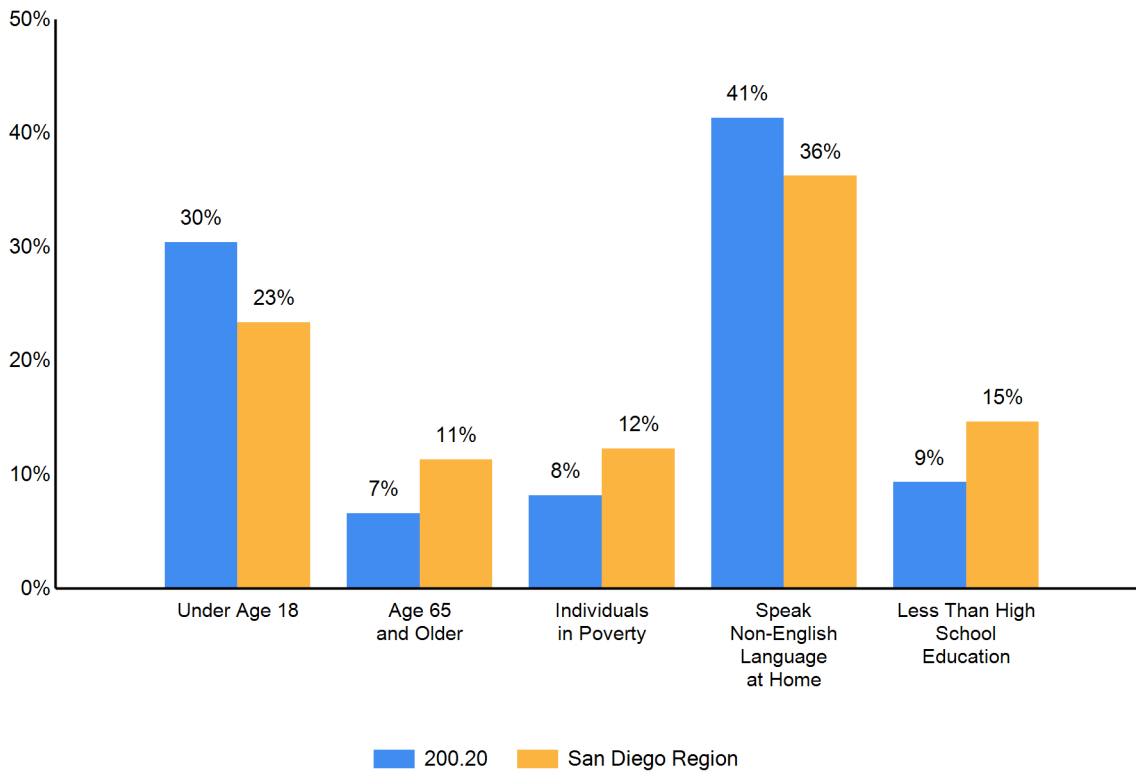
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,859</b>	<b>1,196</b>	<b>663</b>	<b>1,726</b>	<b>1,102</b>	<b>624</b>	<b>133</b>	<b>94</b>	<b>39</b>
Married couple family	1,554	914	640	1,498	897	601	56	17	39
Male householder, no wife present	141	118	23	114	91	23	27	27	0
Female householder, no husband present	164	164	0	114	114	0	50	50	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

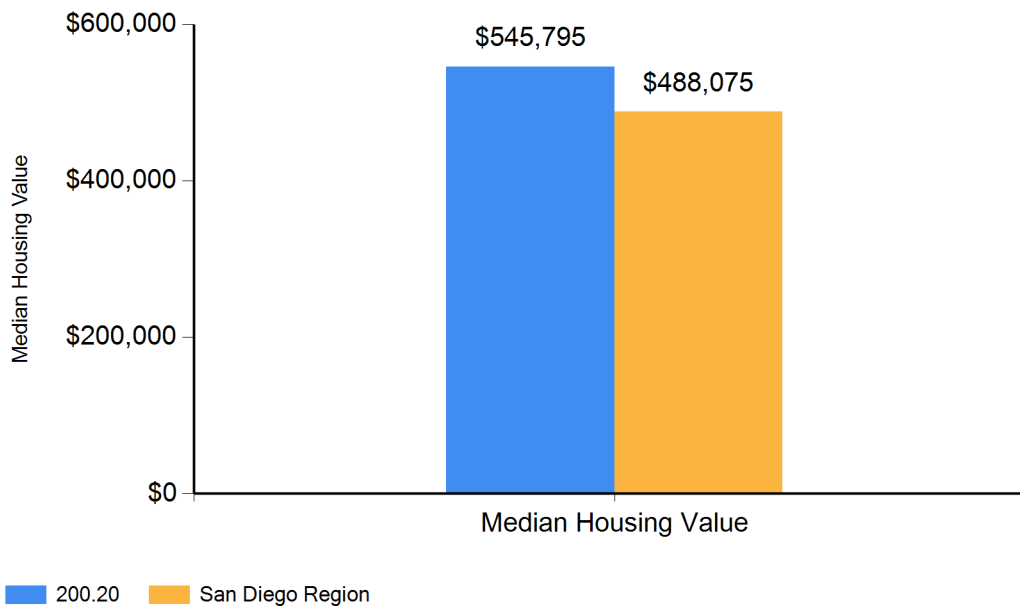


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075