



## Demographic and Socioeconomic Profile 2010

TRACT: 134.14

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>7,227</b>	<b>100%</b>
Hispanic	3,677	51%
White	1,737	24%
Asian	1,277	18%
Two or More	234	3%
Black	234	3%
Pacific Islander	34	<1%
Other	21	<1%
American Indian	13	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>7,227</b>	<b>3,511</b>	<b>3,716</b>	<b>51%</b>
Under 5	408	218	190	47%
5 to 9	478	240	238	50%
10 to 14	609	318	291	48%
15 to 17	403	217	186	46%
18 and 19	236	120	116	49%
20 to 24	457	225	232	51%
25 to 29	386	199	187	48%
30 to 34	354	158	196	55%
35 to 39	520	232	288	55%
40 to 44	551	279	272	49%
45 to 49	634	277	357	56%
50 to 54	607	293	314	52%
55 to 59	482	228	254	53%
60 and 61	162	81	81	50%
62 to 64	221	106	115	52%
65 to 69	267	118	149	56%
70 to 74	178	78	100	56%
75 to 79	120	56	64	53%
80 to 84	84	45	39	46%
85 and Older	70	23	47	67%
Under 18	1,898	993	905	48%
65 and older	719	320	399	55%
<b>Median</b>	<b>37.7</b>	<b>36.3</b>	<b>38.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,732</b>	<b>100%</b>
Never Married	1,743	30%
Married, excluding separated	3,101	54%
Separated	234	4%
Widowed	274	5%
Divorced	380	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>7,227</b>	<b>100%</b>
Household	7,223	100%
Group Quarters - Other	4	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>7,227</b>	<b>3,677</b>	<b>1,737</b>	<b>234</b>	<b>13</b>	<b>1,277</b>	<b>34</b>	<b>21</b>	<b>234</b>
Under 5	408	250	52	10	0	51	0	3	42
5 to 9	478	295	67	13	1	72	2	3	25
10 to 14	609	384	82	13	1	91	3	2	33
15 to 17	403	238	69	11	2	63	0	2	18
18 and 19	236	144	43	8	0	29	0	0	12
20 to 24	457	275	75	15	0	69	3	0	20
25 to 29	386	205	79	11	0	67	0	2	22
30 to 34	354	189	74	12	0	71	3	2	3
35 to 39	520	281	99	18	8	102	3	1	8
40 to 44	551	276	132	24	0	107	1	3	8
45 to 49	634	309	163	24	0	123	4	2	9
50 to 54	607	295	165	25	0	107	1	1	13
55 to 59	482	185	173	10	0	97	7	0	10
60 and 61	162	54	70	5	0	31	0	0	2
62 to 64	221	78	85	7	0	47	1	0	3
65 to 69	267	77	115	12	0	57	2	0	4
70 to 74	178	51	70	9	0	45	1	0	2
75 to 79	120	44	44	4	1	24	3	0	0
80 to 84	84	23	41	2	0	18	0	0	0
85 and Older	70	24	39	1	0	6	0	0	0
Under 18	1,898	1,167	270	47	4	277	5	10	118
65 and older	719	219	309	28	1	150	6	0	6
<b>Median</b>		<b>31.3</b>	<b>48.0</b>	<b>41.3</b>	<b>36.6</b>	<b>41.1</b>	<b>47.5</b>	<b>26.3</b>	<b>17.8</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,819</b>	<b>100%</b>
Speak Only English	2,948	43%
Speak Spanish:	2,951	43%
Speak English "well" or "very well"	2,605	38%
Speak English "not well" or "not at all"	346	5%
Speak Asian/Pacific Island language:	677	10%
Speak English "well" or "very well"	518	8%
Speak English "not well" or "not at all"	159	2%
Speak other language:	243	4%
Speak English "well" or "very well"	243	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>4,636</b>	<b>100%</b>
Less than 9th grade	144	3%
9th through 12th grade, no diploma	114	2%
High school grad (incl. equivalency)	620	13%
Some college, no degree	1,264	27%
Associate degree	543	12%
Bachelor's degree	1,375	30%
Master's degree	428	9%
Professional school degree	115	2%
Doctorate degree	33	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>7,006</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,262	32%	1,646	23%	616	9%
Nursery / Preschool	38	2%	16	1%	22	4%
Kindergarten to grade 4	614	27%	403	24%	211	34%
Grade 5 to grade 8	483	21%	434	26%	49	8%
Grade 9 to grade 12	363	16%	288	17%	75	12%
College, undergraduate	691	31%	459	28%	232	38%
Graduate or Professional school	73	3%	46	3%	27	4%
Not enrolled in school	4,744	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,184</b>	<b>100%</b>	<b>998</b>	<b>100%</b>	<b>1,186</b>	<b>100%</b>
Family Households:	1,838	84%	998	100%	840	71%
Married couple family	1,306	60%	712	71%	594	50%
Other family:	532	24%	286	29%	246	21%
Male householder, no wife	176	8%	79	8%	97	8%
Female householder, no husband	356	16%	207	21%	149	13%
Nonfamily households:	346	16%	0	0%	346	29%
Householder living alone	278	13%	----	----	----	----
Other nonfamily households	68	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,223</b>	<b>100%</b>	<b>2184</b>	<b>39</b>	<b>2%</b>	<b>3.31</b>
Single family (detached)	1,685	76%	1,652	33	2%	3.32
Single family (attached)	258	12%	258	0	0%	3.26
2 to 4 units	173	8%	169	4	2%	3.53
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	107	5%	105	2	2%	2.90
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,803</b>	<b>100%</b>
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	101	6%
\$250,000 to \$299,999	71	4%
\$300,000 to \$399,999	406	23%
\$400,000 to \$499,999	480	27%
\$500,000 to \$749,999	668	37%
\$750,000 to \$999,999	77	4%
\$1,000,000 or more	0	0%

**Median Value** **\$467,604**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,223</b>	<b>100%</b>
2005 or Later	16	1%
2000 to 2004	92	4%
1990 to 1999	1,140	51%
1980 to 1989	456	21%
1970 to 1979	475	21%
1960 to 1969	44	2%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,184</b>	<b>100%</b>	<b>381</b>	<b>100%</b>	<b>1,803</b>	<b>100%</b>
1.00 occupant housing per room or less	2,105	96%	362	95%	1,743	97%
1.01 to 1.50 occupants per room	65	3%	19	5%	46	3%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	14	1%	0	0%	14	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>381</b>	<b>100%</b>
Less than \$500	21	6%
\$500 to \$599	0	0%
\$600 to \$699	7	2%
\$700 to \$799	0	0%
\$800 to \$899	15	4%
\$900 to \$999	0	0%
\$1,000 to \$1,249	60	16%
\$1,250 to \$1,499	80	21%
\$1,500 to \$1,999	137	36%
\$2,000 or more	61	16%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,527</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>381</b>	<b>100%</b>
Less than 20 percent	56	15%
20.0 to 24.9 percent	81	21%
25.0 to 29.9 percent	62	16%
30.0 to 34.9 percent	21	6%
35.0 to 39.9 percent	22	6%
40.0 to 49.9 percent	53	14%
50.0 percent or more	69	18%
Not computed	17	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,184</b>	<b>100%</b>
No vehicle	35	2%
1 vehicle	411	19%
2 vehicles	1,175	54%
3 vehicles	363	17%
4 or more vehicles	200	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,539</b>	<b>100%</b>
Worked in state of residence	3,514	99%
Worked in county of residence	3,435	97%
Worked outside county of residence	79	2%
Worked outside state of residence	25	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,592</b>	<b>100%</b>	<b>2,663</b>	<b>48%</b>
In labor force	3,869	69%	2,011	52%
Armed forces	124	3%	72	58%
Civilian (employed)	3,403	88%	1,808	53%
Civilian (unemployed)	342	9%	131	38%
Not in labor force	1,723	31%	652	38%
Pct. of civilian labor force unemployed	9.1%		6.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,539</b>	<b>100%</b>
Car, truck or van:	3,239	92%
Drove Alone	2,895	82%
Carpooled	344	10%
Public Transportation:	17	<1%
Bus	17	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	15	<1%
Other means	95	3%
Worked at home	173	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,539</b>	<b>100%</b>
Did not work at home	3,366	95%
Less than 10 minutes	113	3%
10 to 19 minutes	1,122	32%
20 to 29 minutes	794	22%
30 to 44 minutes	1,016	29%
45 to 59 minutes	175	5%
60 to 89 minutes	102	3%
90 minutes or more	44	1%
Worked at home	173	5%
<b>Average time to work (minutes)</b>	<b>29</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,399</b>	<b>100%</b>
Agriculture, forestry, mining	21	1%
Utilities	45	1%
Construction	90	3%
Manufacturing	202	6%
Wholesale trade	39	1%
Retail trade	348	10%
Transportation & warehousing	178	5%
Information & communications	0	0%
Finance, insurance, & real estate	514	15%
Professional, scientific, management, administration	360	11%
Educational, social, & health services	820	24%
Art, entertainment, recreation, accommodations, food	197	6%
Other services	136	4%
Public administration	449	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,399</b>	<b>100%</b>
Management, professional & related:	1,474	43%
Management (incl. farm managers)	324	10%
Business & financial	205	6%
Computer & mathematical	144	4%
Architecture & engineering	57	2%
Life, physical & social science	0	0%
Community & social service	45	1%
Legal	54	2%
Education, training, & library	253	7%
Art, entertainment, sports & media	93	3%
Healthcare practitioners	299	9%
Service:	412	12%
Healthcare support	21	1%
Protective service	155	5%
Food preparation & serving	40	1%
Building & grounds cleaning / maintenance	104	3%
Personal care & service	92	3%
Sales & office	1,069	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	213	6%
Production, transport & material moving	231	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,184</b>	<b>100%</b>
Less than \$15,000	58	3%
\$15,000 to \$29,999	143	7%
\$30,000 to \$44,999	202	9%
\$45,000 to \$59,999	227	10%
\$60,000 to \$74,999	260	12%
\$75,000 to \$99,999	498	23%
\$100,000 to \$124,999	225	10%
\$125,000 to \$149,999	236	11%
\$150,000 to \$199,999	230	11%
\$200,000 or more	105	5%
<b>Median Income</b>	<b>\$85,141</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,184</b>	<b>100%</b>
With earnings	1,925	88%
With wage and salary income	1,825	84%
With self-employment income	426	20%
With interest, dividend, or net rental income	617	28%
With Social Security income	442	20%
With Supplemental Security income	34	2%
With public assistance income	18	1%
With retirement income	513	23%
With other types of income	363	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,227</b>	<b>100%</b>
Under .50	125	2%
.50 to .99	0	0%
1.00 to 1.24	58	1%
1.25 to 1.49	411	6%
1.50 to 1.84	109	2%
1.85 to 1.99	204	3%
2.00 and over	6,320	87%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,227</b>	<b>100%</b>
Above Poverty	7,102	98%
Below Poverty	125	2%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

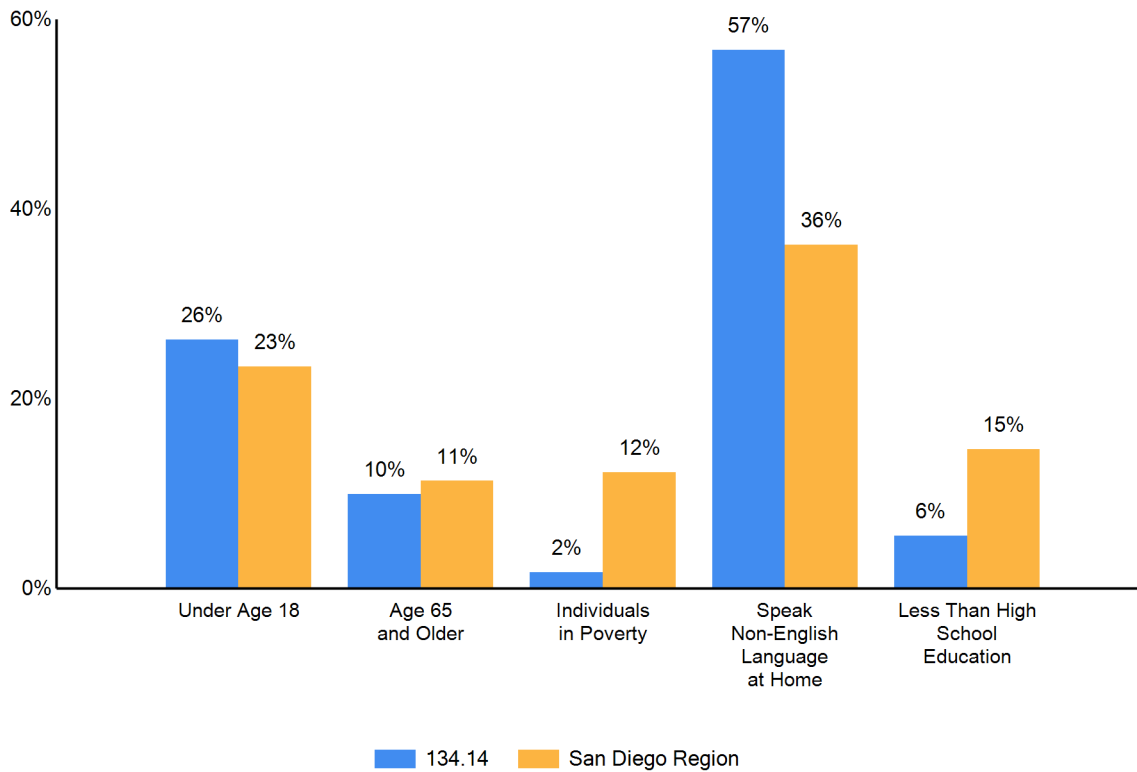
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,838</b>	<b>998</b>	<b>840</b>	<b>1,814</b>	<b>974</b>	<b>840</b>	<b>24</b>	<b>24</b>	<b>0</b>
Married couple family	1,306	712	594	1,306	712	594	0	0	0
Male householder, no wife present	176	79	97	169	72	97	7	7	0
Female householder, no husband present	356	207	149	339	190	149	17	17	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

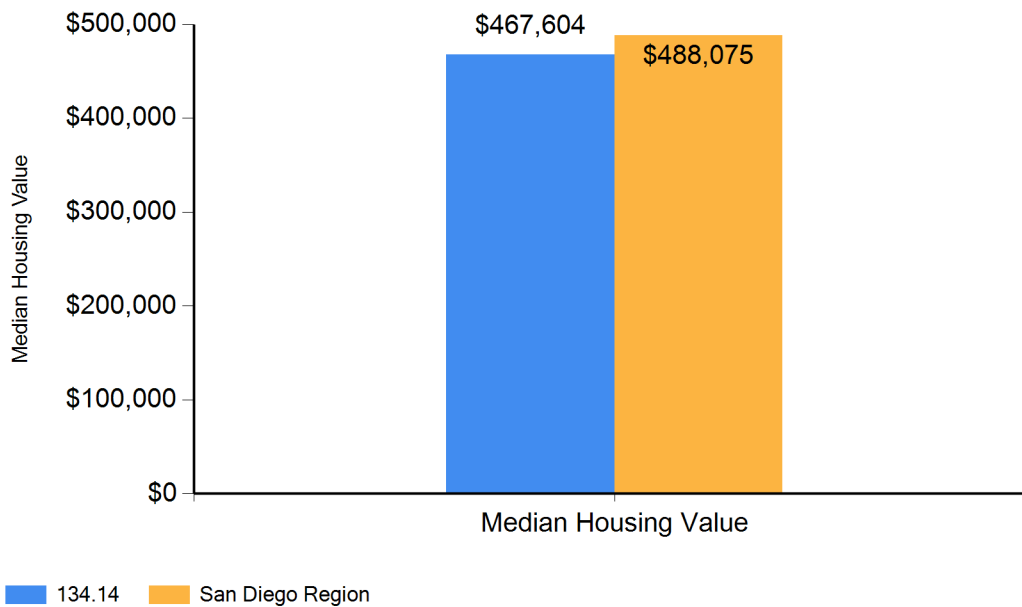


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075