



## Demographic and Socioeconomic Profile 2010

TRACT: 185.07

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>9,097</b>	<b>100%</b>
Hispanic	4,109	45%
White	3,238	36%
Asian	868	10%
Black	429	5%
Two or More	308	3%
Pacific Islander	119	1%
American Indian	15	<1%
Other	11	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>9,097</b>	<b>4,500</b>	<b>4,597</b>	<b>51%</b>
Under 5	703	340	363	52%
5 to 9	738	397	341	46%
10 to 14	703	356	347	49%
15 to 17	421	225	196	47%
18 and 19	274	130	144	53%
20 to 24	618	325	293	47%
25 to 29	643	336	307	48%
30 to 34	614	299	315	51%
35 to 39	686	330	356	52%
40 to 44	678	346	332	49%
45 to 49	652	338	314	48%
50 to 54	544	265	279	51%
55 to 59	446	213	233	52%
60 and 61	171	81	90	53%
62 to 64	184	88	96	52%
65 to 69	267	120	147	55%
70 to 74	213	91	122	57%
75 to 79	213	97	116	54%
80 to 84	150	58	92	61%
85 and Older	179	65	114	64%
Under 18	2,565	1,318	1,247	49%
65 and older	1,022	431	591	58%
<b>Median</b>	<b>33.7</b>	<b>32.4</b>	<b>34.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>6,953</b>	<b>100%</b>
Never Married	1,564	22%
Married, excluding separated	3,796	55%
Separated	136	2%
Widowed	426	6%
Divorced	1,031	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>9,097</b>	<b>100%</b>
Household	9,069	100%
Group Quarters - Other	28	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>9,097</b>	<b>4,109</b>	<b>3,238</b>	<b>429</b>	<b>15</b>	<b>868</b>	<b>119</b>	<b>11</b>	<b>308</b>
Under 5	703	403	202	12	0	35	7	0	44
5 to 9	738	425	166	38	1	47	10	1	50
10 to 14	703	432	141	32	0	54	6	1	37
15 to 17	421	258	80	31	1	24	7	2	18
18 and 19	274	176	65	11	0	12	3	0	7
20 to 24	618	317	198	27	1	36	10	0	29
25 to 29	643	311	224	31	0	45	9	1	22
30 to 34	614	296	214	27	1	47	9	0	20
35 to 39	686	330	228	31	1	70	5	2	19
40 to 44	678	326	219	26	2	83	10	0	12
45 to 49	652	264	235	47	3	75	9	2	17
50 to 54	544	174	238	52	0	65	6	1	8
55 to 59	446	138	197	22	0	76	5	1	7
60 and 61	171	32	92	9	1	31	4	0	2
62 to 64	184	39	110	4	0	23	6	0	2
65 to 69	267	55	136	11	2	56	4	0	3
70 to 74	213	58	109	6	0	32	4	0	4
75 to 79	213	32	138	4	2	32	2	0	3
80 to 84	150	19	108	4	0	15	1	0	3
85 and Older	179	24	138	4	0	10	2	0	1
Under 18	2,565	1,518	589	113	2	160	30	4	149
65 and older	1,022	188	629	29	4	145	13	0	14
<b>Median</b>		<b>25.7</b>	<b>42.3</b>	<b>35.9</b>	<b>45.8</b>	<b>43.9</b>	<b>34.2</b>	<b>36.3</b>	<b>19.4</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>8,394</b>	<b>100%</b>
Speak Only English	4,808	57%
Speak Spanish:	2,892	34%
Speak English "well" or "very well"	2,175	26%
Speak English "not well" or "not at all"	717	9%
Speak Asian/Pacific Island language:	592	7%
Speak English "well" or "very well"	471	6%
Speak English "not well" or "not at all"	121	1%
Speak other language:	102	1%
Speak English "well" or "very well"	102	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>5,640</b>	<b>100%</b>
Less than 9th grade	500	9%
9th through 12th grade, no diploma	694	12%
High school grad (incl. equivalency)	1,452	26%
Some college, no degree	1,605	28%
Associate degree	252	4%
Bachelor's degree	918	16%
Master's degree	162	3%
Professional school degree	36	1%
Doctorate degree	21	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>8,689</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,421	28%	2,146	25%	275	3%
Nursery / Preschool	175	7%	100	5%	75	27%
Kindergarten to grade 4	674	28%	657	31%	17	6%
Grade 5 to grade 8	516	21%	516	24%	0	0%
Grade 9 to grade 12	365	15%	350	16%	15	5%
College, undergraduate	685	28%	523	24%	162	59%
Graduate or Professional school	6	<1%	0	0%	6	2%
Not enrolled in school	6,268	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,809</b>	<b>100%</b>	<b>1,134</b>	<b>100%</b>	<b>1,675</b>	<b>100%</b>
Family Households:	2,106	75%	1,134	100%	972	58%
Married couple family	1,510	54%	816	72%	694	41%
Other family:	596	21%	318	28%	278	17%
Male householder, no wife	169	6%	91	8%	78	5%
Female householder, no husband	427	15%	227	20%	200	12%
Nonfamily households:	703	25%	0	0%	703	42%
Householder living alone	542	19%	----	----	----	----
Other nonfamily households	161	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>3,129</b>	<b>100%</b>	<b>2809</b>	<b>320</b>	<b>10%</b>	<b>3.23</b>
Single family (detached)	1,907	61%	1,667	240	13%	3.17
Single family (attached)	589	19%	524	65	11%	3.75
2 to 4 units	39	1%	39	0	0%	3.10
5 to 9 units	105	3%	105	0	0%	2.72
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	489	16%	474	15	3%	2.97

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>2,090</b>	<b>100%</b>
Less than \$150,000	464	22%
\$150,000 to \$199,999	114	5%
\$200,000 to \$249,999	231	11%
\$250,000 to \$299,999	200	10%
\$300,000 to \$399,999	346	17%
\$400,000 to \$499,999	456	22%
\$500,000 to \$749,999	244	12%
\$750,000 to \$999,999	35	2%
\$1,000,000 or more	0	0%

**Median Value** **\$311,850**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>3,129</b>	<b>100%</b>
2005 or Later	60	2%
2000 to 2004	399	13%
1990 to 1999	394	13%
1980 to 1989	993	32%
1970 to 1979	847	27%
1960 to 1969	388	12%
1950 to 1959	34	1%
1940 to 1949	0	0%
1939 or earlier	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,809</b>	<b>100%</b>	<b>719</b>	<b>100%</b>	<b>2,090</b>	<b>100%</b>
1.00 occupant housing per room or less	2,593	92%	643	89%	1,950	93%
1.01 to 1.50 occupants per room	167	6%	76	11%	91	4%
1.51 to 2.00 occupants per room	49	2%	0	0%	49	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>719</b>	<b>100%</b>
Less than \$500	9	1%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	15	2%
\$800 to \$899	69	10%
\$900 to \$999	20	3%
\$1,000 to \$1,249	211	29%
\$1,250 to \$1,499	93	13%
\$1,500 to \$1,999	189	26%
\$2,000 or more	113	16%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,345</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>719</b>	<b>100%</b>
Less than 20 percent	77	11%
20.0 to 24.9 percent	87	12%
25.0 to 29.9 percent	69	10%
30.0 to 34.9 percent	147	20%
35.0 to 39.9 percent	101	14%
40.0 to 49.9 percent	65	9%
50.0 percent or more	173	24%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,809</b>	<b>100%</b>
No vehicle	114	4%
1 vehicle	808	29%
2 vehicles	1,234	44%
3 vehicles	578	21%
4 or more vehicles	75	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,885</b>	<b>100%</b>
Worked in state of residence	3,833	99%
Worked in county of residence	3,470	89%
Worked outside county of residence	363	9%
Worked outside state of residence	52	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>6,829</b>	<b>100%</b>	<b>3,334</b>	<b>49%</b>
In labor force	4,326	63%	2,416	56%
Armed forces	202	5%	202	100%
Civilian (employed)	3,488	81%	1,947	56%
Civilian (unemployed)	636	15%	267	42%
Not in labor force	2,503	37%	918	37%
Pct. of civilian labor force unemployed	15.4%		12.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,885</b>	<b>100%</b>
Car, truck or van:	3,411	88%
Drove Alone	2,882	74%
Carpooled	529	14%
Public Transportation:	171	4%
Bus	126	3%
Trolley / Streetcar	0	0%
Railroad	45	1%
Other public transportation	0	0%
Motorcycle	12	<1%
Bicycle	12	<1%
Walked	36	1%
Other means	96	2%
Worked at home	147	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,885</b>	<b>100%</b>
Did not work at home	3,738	96%
Less than 10 minutes	153	4%
10 to 19 minutes	962	25%
20 to 29 minutes	885	23%
30 to 44 minutes	885	23%
45 to 59 minutes	370	10%
60 to 89 minutes	367	9%
90 minutes or more	116	3%
Worked at home	147	4%
<b>Average time to work (minutes)</b>	<b>36</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,699</b>	<b>100%</b>
Agriculture, forestry, mining	10	<1%
Utilities	35	1%
Construction	355	10%
Manufacturing	534	14%
Wholesale trade	39	1%
Retail trade	360	10%
Transportation & warehousing	145	4%
Information & communications	107	3%
Finance, insurance, & real estate	300	8%
Professional, scientific, management, administration	252	7%
Educational, social, & health services	418	11%
Art, entertainment, recreation, accommodations, food	310	8%
Other services	190	5%
Public administration	644	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,699</b>	<b>100%</b>
Management, professional & related:	964	26%
Management (incl. farm managers)	317	9%
Business & financial	270	7%
Computer & mathematical	81	2%
Architecture & engineering	20	1%
Life, physical & social science	34	1%
Community & social service	82	2%
Legal	0	0%
Education, training, & library	70	2%
Art, entertainment, sports & media	43	1%
Healthcare practitioners	47	1%
Service:	711	19%
Healthcare support	96	3%
Protective service	164	4%
Food preparation & serving	73	2%
Building & grounds cleaning / maintenance	272	7%
Personal care & service	106	3%
Sales & office	962	26%
Farming, fishing & forestry	7	<1%
Construction, extraction & maintenance	596	16%
Production, transport & material moving	459	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,809</b>	<b>100%</b>
Less than \$15,000	211	8%
\$15,000 to \$29,999	245	9%
\$30,000 to \$44,999	504	18%
\$45,000 to \$59,999	352	13%
\$60,000 to \$74,999	379	13%
\$75,000 to \$99,999	484	17%
\$100,000 to \$124,999	206	7%
\$125,000 to \$149,999	162	6%
\$150,000 to \$199,999	172	6%
\$200,000 or more	94	3%
<b>Median Income</b>	<b>\$63,661</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,809</b>	<b>100%</b>
With earnings	2,240	80%
With wage and salary income	2,206	79%
With self-employment income	184	7%
With interest, dividend, or net rental income	587	21%
With Social Security income	778	28%
With Supplemental Security income	40	1%
With public assistance income	84	3%
With retirement income	496	18%
With other types of income	604	22%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>9,097</b>	<b>100%</b>
Under .50	240	3%
.50 to .99	486	5%
1.00 to 1.24	183	2%
1.25 to 1.49	589	6%
1.50 to 1.84	1,059	12%
1.85 to 1.99	371	4%
2.00 and over	6,169	68%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>9,097</b>	<b>100%</b>
Above Poverty	8,371	92%
Below Poverty	726	8%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

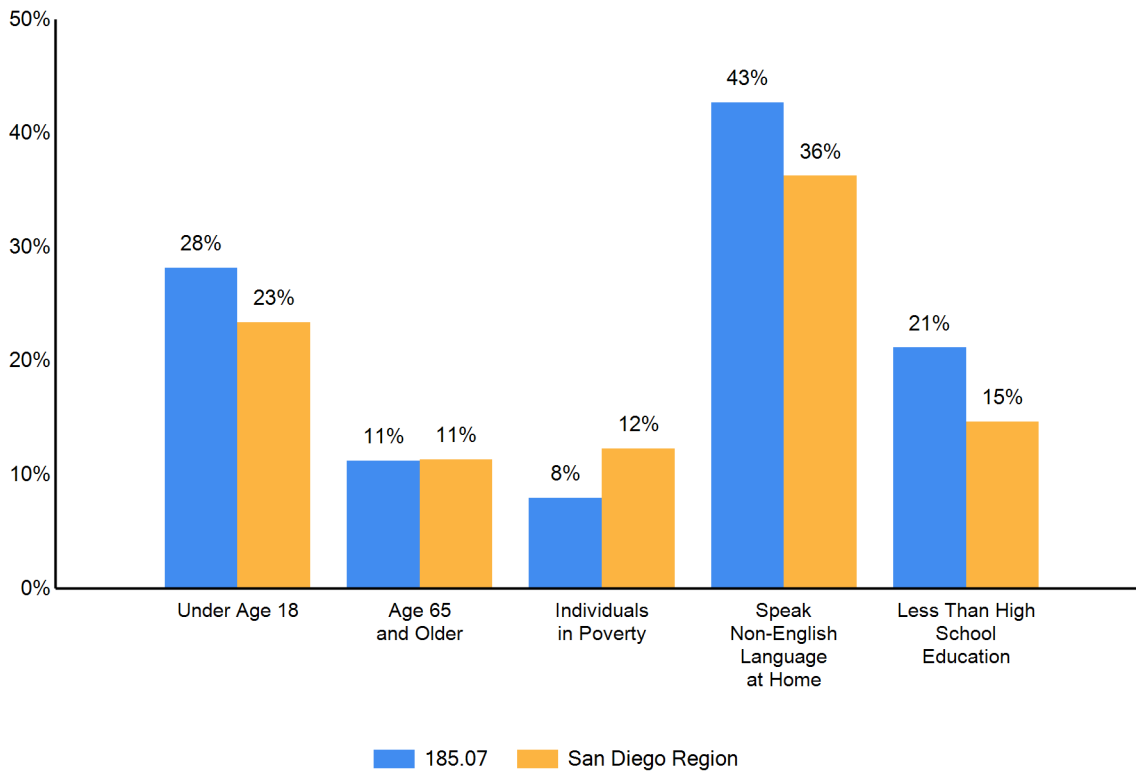
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>2,106</b>	<b>1,134</b>	<b>972</b>	<b>1,955</b>	<b>1,059</b>	<b>896</b>	<b>151</b>	<b>75</b>	<b>76</b>
Married couple family	1,510	816	694	1,431	788	643	79	28	51
Male householder, no wife present	169	91	78	169	91	78	0	0	0
Female householder, no husband present	427	227	200	355	180	175	72	47	25

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

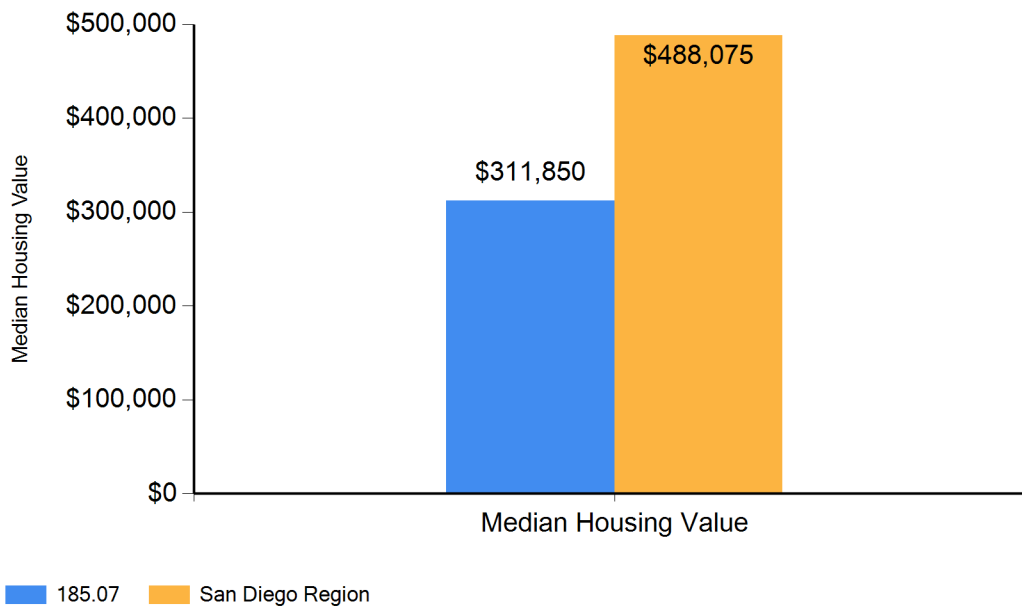


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075