DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Community Planning Area
Rainbow

	Jan 1, 2013
Total Population	**2,118**
Household Population	2,047
Group Quarters Population	71
Persons Per Household	2.86

HOUSING AND OCCUPANCY

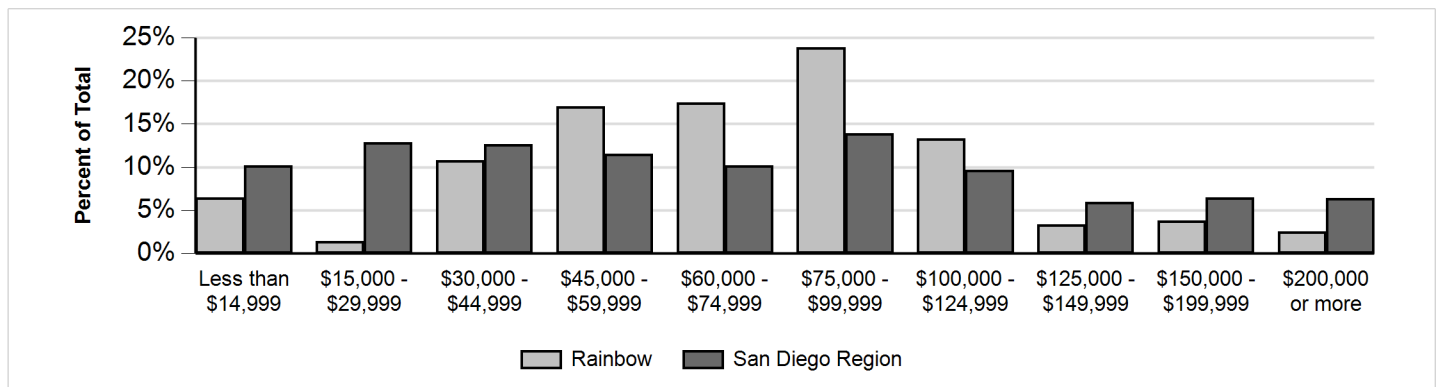|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**716**	**715**	**0.1%**
Single Family - Detached	598	598	0.0%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	111	0.9%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	6%	1%	11%	17%	17%	24%	13%	3%	4%	3%

Median Household Income

	2013
Adjusted for Inflation (2010 $)	$72,300
Not adjusted for inflation (current 2012$)	$75,686

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
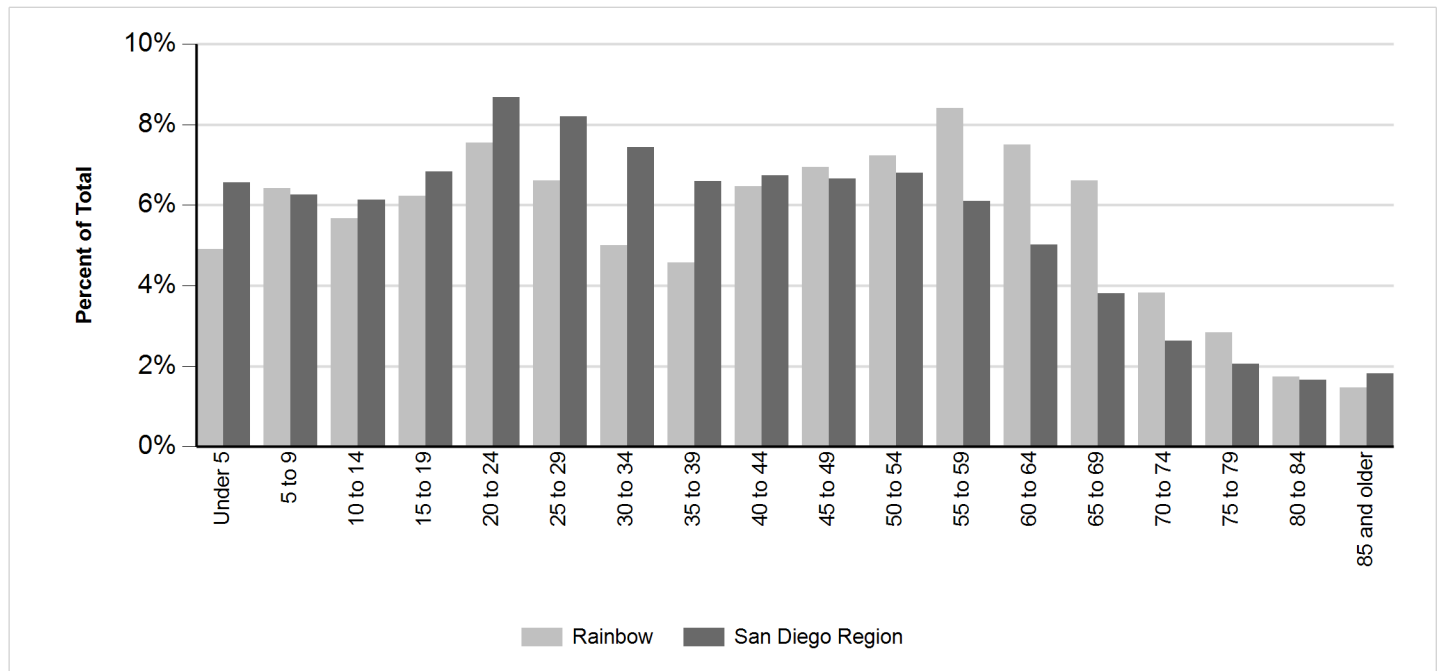
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**2,118**	**1,028**	**1,090**	**51%**
Under 5	104	40	64	62%
5 to 9	136	68	68	50%
10 to 14	120	61	59	49%
15 to 17	69	35	34	49%
18 and 19	63	27	36	57%
20 to 24	160	91	69	43%
25 to 29	140	67	73	52%
30 to 34	106	51	55	52%
35 to 39	97	46	51	53%
40 to 44	137	58	79	58%
45 to 49	147	73	74	50%
50 to 54	153	74	79	52%
55 to 59	178	90	88	49%
60 and 61	73	37	36	49%
62 to 64	86	50	36	42%
65 to 69	140	63	77	55%
70 to 74	81	35	46	57%
75 to 79	60	31	29	48%
80 to 84	37	23	14	38%
85 and older	31	8	23	74%
Under 18	429	204	225	52%
65 and older	349	160	189	54%
Median Age	42.3	42.4	42.3	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**680**	**1,216**	**45**	**41**	**94**	**42**
Under 5	45	43	3	2	3	8
5 to 9	50	64	6	5	6	5
10 to 14	53	57	3	3	2	2
15 to 17	34	28	1	2	2	2
18 and 19	31	26	0	1	1	4
20 to 24	75	63	7	3	11	1
25 to 29	55	70	2	2	9	2
30 to 34	36	57	4	2	4	3
35 to 39	35	50	2	2	5	3
40 to 44	58	65	5	2	6	1
45 to 49	58	75	3	2	6	3
50 to 54	47	95	1	4	3	3
55 to 59	41	122	5	5	4	1
60 and 61	9	51	0	2	9	2
62 to 64	9	67	1	1	8	0
65 to 69	17	112	2	0	8	1
70 to 74	11	63	0	2	4	1
75 to 79	6	51	0	0	3	0
80 to 84	8	28	0	1	0	0
85 and older	2	29	0	0	0	0
Under 18	182	192	13	12	13	17
65 and older	44	283	2	3	15	2
Median Age	29.7	50.5	30.6	36.3	43.3	20.0