



## Demographic and Socioeconomic Profile 2010

SDCOUNCIL: 8

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>144,855</b>	<b>100%</b>
Hispanic	107,781	74%
White	15,473	11%
Asian	11,859	8%
Black	6,391	4%
Two or More	2,523	2%
Pacific Islander	398	<1%
American Indian	259	<1%
Other	171	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>144,855</b>	<b>74,757</b>	<b>70,098</b>	<b>48%</b>
Under 5	10,298	5,243	5,055	49%
5 to 9	10,700	5,480	5,220	49%
10 to 14	11,486	5,946	5,540	48%
15 to 17	7,813	4,069	3,744	48%
18 and 19	5,619	3,052	2,567	46%
20 to 24	15,509	9,396	6,113	39%
25 to 29	11,713	6,535	5,178	44%
30 to 34	9,812	5,280	4,532	46%
35 to 39	9,789	5,100	4,689	48%
40 to 44	9,753	5,002	4,751	49%
45 to 49	9,406	4,704	4,702	50%
50 to 54	8,387	3,932	4,455	53%
55 to 59	6,673	3,099	3,574	54%
60 and 61	2,304	1,090	1,214	53%
62 to 64	3,068	1,409	1,659	54%
65 to 69	3,830	1,765	2,065	54%
70 to 74	3,211	1,402	1,809	56%
75 to 79	2,411	1,024	1,387	58%
80 to 84	1,778	704	1,074	60%
85 and Older	1,295	525	770	59%
Under 18	40,297	20,738	19,559	49%
65 and older	12,525	5,420	7,105	57%
<b>Median</b>	<b>29.7</b>	<b>28.2</b>	<b>31.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>112,371</b>	<b>100%</b>
Never Married	42,723	38%
Married, excluding separated	51,757	46%
Separated	3,927	3%
Widowed	5,320	5%
Divorced	8,644	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>144,855</b>	<b>100%</b>
Household	137,446	95%
Group Quarters - Military	6,530	5%
Group Quarters - Other	879	1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>144,855</b>	<b>107,781</b>	<b>15,473</b>	<b>6,391</b>	<b>259</b>	<b>11,859</b>	<b>398</b>	<b>171</b>	<b>2,523</b>
Under 5	10,298	8,851	390	271	7	492	11	8	268
5 to 9	10,700	9,280	357	232	12	553	17	12	237
10 to 14	11,486	9,955	347	333	9	588	21	12	221
15 to 17	7,813	6,754	244	247	7	387	13	10	151
18 and 19	5,619	4,467	438	214	9	327	18	10	136
20 to 24	15,509	9,952	3,034	1,026	41	949	47	29	431
25 to 29	11,713	8,166	1,666	643	36	895	28	18	261
30 to 34	9,812	7,146	1,175	507	18	752	36	15	163
35 to 39	9,789	7,455	922	445	13	765	20	8	161
40 to 44	9,753	7,424	888	466	27	802	31	12	103
45 to 49	9,406	6,921	1,081	443	15	783	35	9	119
50 to 54	8,387	5,864	1,018	447	20	912	32	7	87
55 to 59	6,673	4,388	960	326	12	890	26	9	62
60 and 61	2,304	1,433	366	116	10	353	11	1	14
62 to 64	3,068	1,859	546	152	5	467	11	2	26
65 to 69	3,830	2,400	648	138	6	593	12	4	29
70 to 74	3,211	1,982	507	149	5	524	18	3	23
75 to 79	2,411	1,478	398	86	3	428	4	0	14
80 to 84	1,778	1,126	299	82	0	257	4	0	10
85 and Older	1,295	880	189	68	4	142	3	2	7
Under 18	40,297	34,840	1,338	1,083	35	2,020	62	42	877
65 and older	12,525	7,866	2,041	523	18	1,944	41	9	83
<b>Median</b>		<b>27.8</b>	<b>35.5</b>	<b>32.3</b>	<b>32.4</b>	<b>41.4</b>	<b>37.0</b>	<b>26.3</b>	<b>22.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>134,557</b>	<b>100%</b>
Speak Only English	35,578	26%
Speak Spanish:	89,058	66%
Speak English "well" or "very well"	63,782	47%
Speak English "not well" or "not at all"	25,276	19%
Speak Asian/Pacific Island language:	9,131	7%
Speak English "well" or "very well"	7,912	6%
Speak English "not well" or "not at all"	1,219	1%
Speak other language:	790	1%
Speak English "well" or "very well"	728	1%
Speak English "not well" or "not at all"	62	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>83,430</b>	<b>100%</b>
Less than 9th grade	16,603	20%
9th through 12th grade, no diploma	12,683	15%
High school grad (incl. equivalency)	21,139	25%
Some college, no degree	16,460	20%
Associate degree	5,907	7%
Bachelor's degree	7,925	9%
Master's degree	1,797	2%
Professional school degree	559	1%
Doctorate degree	357	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>138,725</b>	<b>100%</b>	---	---	---	---
Enrolled in school	44,663	32%	42,152	30%	2,511	2%
Nursery / Preschool	2,294	5%	2,115	5%	179	7%
Kindergarten to grade 4	11,070	25%	10,815	26%	255	10%
Grade 5 to grade 8	9,557	21%	9,310	22%	247	10%
Grade 9 to grade 12	11,114	25%	10,846	26%	268	11%
College, undergraduate	9,506	21%	8,431	20%	1,075	43%
Graduate or Professional school	1,122	3%	635	2%	487	19%
Not enrolled in school	94,062	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>36,620</b>	<b>100%</b>	<b>18,796</b>	<b>100%</b>	<b>17,824</b>	<b>100%</b>
Family Households:	29,226	80%	18,705	100%	10,521	59%
Married couple family	18,983	52%	11,689	62%	7,294	41%
Other family:	10,243	28%	7,016	37%	3,227	18%
Male householder, no wife	2,353	6%	1,395	7%	958	5%
Female householder, no husband	7,890	22%	5,621	30%	2,269	13%
Nonfamily households:	7,394	20%	91	<1%	7,303	41%
Householder living alone	5,657	15%	----	----	----	----
Other nonfamily households	1,737	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>38,219</b>	<b>100%</b>	<b>36620</b>	<b>1,599</b>	<b>4%</b>	<b>3.75</b>
Single family (detached)	16,433	43%	15,987	446	3%	3.96
Single family (attached)	5,551	15%	5,318	233	4%	3.93
2 to 4 units	4,142	11%	3,912	230	6%	3.60
5 to 9 units	3,546	9%	3,335	211	6%	3.49
10 or more units	6,139	16%	5,847	292	5%	3.45
Mobile home and Other	2,408	6%	2,221	187	8%	3.29

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>17,197</b>	<b>100%</b>
Less than \$150,000	2,366	14%
\$150,000 to \$199,999	694	4%
\$200,000 to \$249,999	1,542	9%
\$250,000 to \$299,999	1,371	8%
\$300,000 to \$399,999	3,558	21%
\$400,000 to \$499,999	3,841	22%
\$500,000 to \$749,999	3,371	20%
\$750,000 to \$999,999	328	2%
\$1,000,000 or more	126	1%

**Median Value** **\$373,961**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>38,219</b>	<b>100%</b>
2005 or Later	1,019	3%
2000 to 2004	4,890	13%
1990 to 1999	1,959	5%
1980 to 1989	5,330	14%
1970 to 1979	11,097	29%
1960 to 1969	5,154	13%
1950 to 1959	3,751	10%
1940 to 1949	1,680	4%
1939 or earlier	3,339	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>36,620</b>	<b>100%</b>	<b>19,423</b>	<b>100%</b>	<b>17,197</b>	<b>100%</b>
1.00 occupant housing per room or less	28,771	79%	13,559	70%	15,212	88%
1.01 to 1.50 occupants per room	3,756	10%	2,323	12%	1,433	8%
1.51 to 2.00 occupants per room	2,006	5%	1,631	8%	375	2%
2.01 or more occupants per room	2,087	6%	1,910	10%	177	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>19,423</b>	<b>100%</b>
Less than \$500	2,470	13%
\$500 to \$599	942	5%
\$600 to \$699	1,349	7%
\$700 to \$799	2,128	11%
\$800 to \$899	2,018	10%
\$900 to \$999	2,104	11%
\$1,000 to \$1,249	3,667	19%
\$1,250 to \$1,499	1,994	10%
\$1,500 to \$1,999	2,086	11%
\$2,000 or more	259	1%
No cash rent	406	2%
<b>Median contract rent</b>	<b>\$937</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>19,423</b>	<b>100%</b>
Less than 20 percent	2,733	14%
20.0 to 24.9 percent	1,832	9%
25.0 to 29.9 percent	2,286	12%
30.0 to 34.9 percent	1,890	10%
35.0 to 39.9 percent	1,576	8%
40.0 to 49.9 percent	2,393	12%
50.0 percent or more	5,932	31%
Not computed	781	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>36,620</b>	<b>100%</b>
No vehicle	3,899	11%
1 vehicle	11,375	31%
2 vehicles	12,886	35%
3 vehicles	5,268	14%
4 or more vehicles	3,192	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>60,614</b>	<b>100%</b>
Worked in state of residence	60,031	99%
Worked in county of residence	59,062	97%
Worked outside county of residence	969	2%
Worked outside state of residence	583	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>103,362</b>	<b>100%</b>	<b>51,135</b>	<b>49%</b>
In labor force	61,774	60%	33,876	55%
Armed forces	1,393	2%	1,061	76%
Civilian (employed)	53,277	86%	28,790	54%
Civilian (unemployed)	7,104	11%	4,025	57%
Not in labor force	41,588	40%	17,259	41%
Pct. of civilian labor force unemployed	11.8%		12.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>60,614</b>	<b>100%</b>
Car, truck or van:	48,620	80%
Drove Alone	40,628	67%
Carpooled	7,992	13%
Public Transportation:	4,212	7%
Bus	3,883	6%
Trolley / Streetcar	241	<1%
Railroad	13	<1%
Other public transportation	75	<1%
Motorcycle	30	<1%
Bicycle	251	<1%
Walked	2,467	4%
Other means	503	1%
Worked at home	4,531	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>60,614</b>	<b>100%</b>
Did not work at home	56,083	93%
Less than 10 minutes	4,515	7%
10 to 19 minutes	16,114	27%
20 to 29 minutes	12,312	20%
30 to 44 minutes	14,570	24%
45 to 59 minutes	4,009	7%
60 to 89 minutes	2,862	5%
90 minutes or more	1,701	3%
Worked at home	4,531	7%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>53,846</b>	<b>100%</b>
Agriculture, forestry, mining	574	1%
Utilities	339	1%
Construction	5,008	9%
Manufacturing	4,134	8%
Wholesale trade	1,883	3%
Retail trade	6,366	12%
Transportation & warehousing	2,958	5%
Information & communications	764	1%
Finance, insurance, & real estate	2,499	5%
Professional, scientific, management, administration	4,312	8%
Educational, social, & health services	8,780	16%
Art, entertainment, recreation, accommodations, food	7,306	14%
Other services	3,640	7%
Public administration	5,283	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>53,846</b>	<b>100%</b>
Management, professional & related:	10,204	19%
Management (incl. farm managers)	3,134	6%
Business & financial	1,371	3%
Computer & mathematical	607	1%
Architecture & engineering	735	1%
Life, physical & social science	275	1%
Community & social service	490	1%
Legal	243	<1%
Education, training, & library	1,868	3%
Art, entertainment, sports & media	464	1%
Healthcare practitioners	1,017	2%
Service:	14,462	27%
Healthcare support	1,496	3%
Protective service	1,340	2%
Food preparation & serving	3,725	7%
Building & grounds cleaning / maintenance	5,407	10%
Personal care & service	2,494	5%
Sales & office	14,476	27%
Farming, fishing & forestry	443	1%
Construction, extraction & maintenance	6,852	13%
Production, transport & material moving	7,409	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>36,620</b>	<b>100%</b>
Less than \$15,000	5,390	15%
\$15,000 to \$29,999	7,074	19%
\$30,000 to \$44,999	6,121	17%
\$45,000 to \$59,999	5,079	14%
\$60,000 to \$74,999	3,484	10%
\$75,000 to \$99,999	4,372	12%
\$100,000 to \$124,999	2,364	6%
\$125,000 to \$149,999	1,252	3%
\$150,000 to \$199,999	991	3%
\$200,000 or more	493	1%
<b>Median Income</b>	<b>\$44,326</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>36,620</b>	<b>100%</b>
With earnings	30,584	84%
With wage and salary income	29,209	80%
With self-employment income	4,098	11%
With interest, dividend, or net rental income	3,325	9%
With Social Security income	8,712	24%
With Supplemental Security income	2,716	7%
With public assistance income	1,697	5%
With retirement income	4,786	13%
With other types of income	6,267	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>133,214</b>	<b>100%</b>
Under .50	10,335	8%
.50 to .99	19,160	14%
1.00 to 1.24	9,792	7%
1.25 to 1.49	8,356	6%
1.50 to 1.84	13,468	10%
1.85 to 1.99	3,963	3%
2.00 and over	68,140	51%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>133,214</b>	<b>100%</b>
Above Poverty	103,719	78%
Below Poverty	29,495	22%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

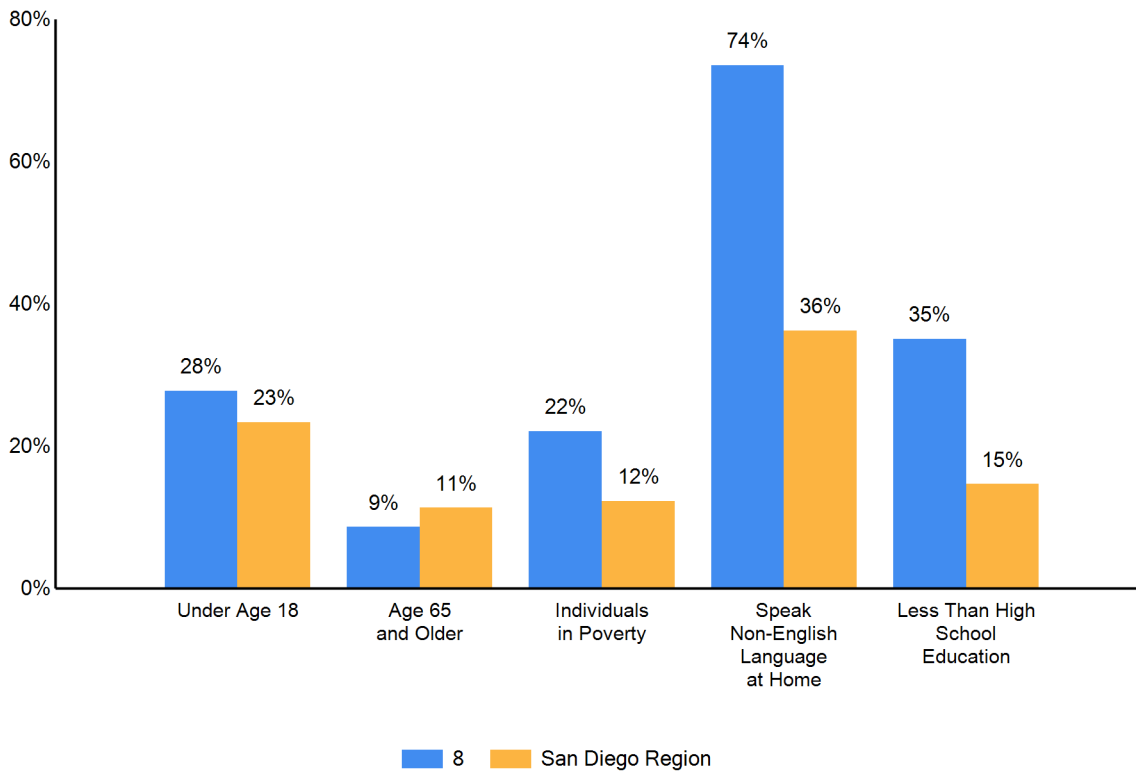
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>29,226</b>	<b>18,705</b>	<b>10,521</b>	<b>23,725</b>	<b>14,022</b>	<b>9,703</b>	<b>5,501</b>	<b>4,683</b>	<b>818</b>
Married couple family	18,983	11,689	7,294	16,650	9,797	6,853	2,333	1,892	441
Male householder, no wife present	2,353	1,395	958	2,050	1,205	845	303	190	113
Female householder, no husband present	7,890	5,621	2,269	5,025	3,020	2,005	2,865	2,601	264

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

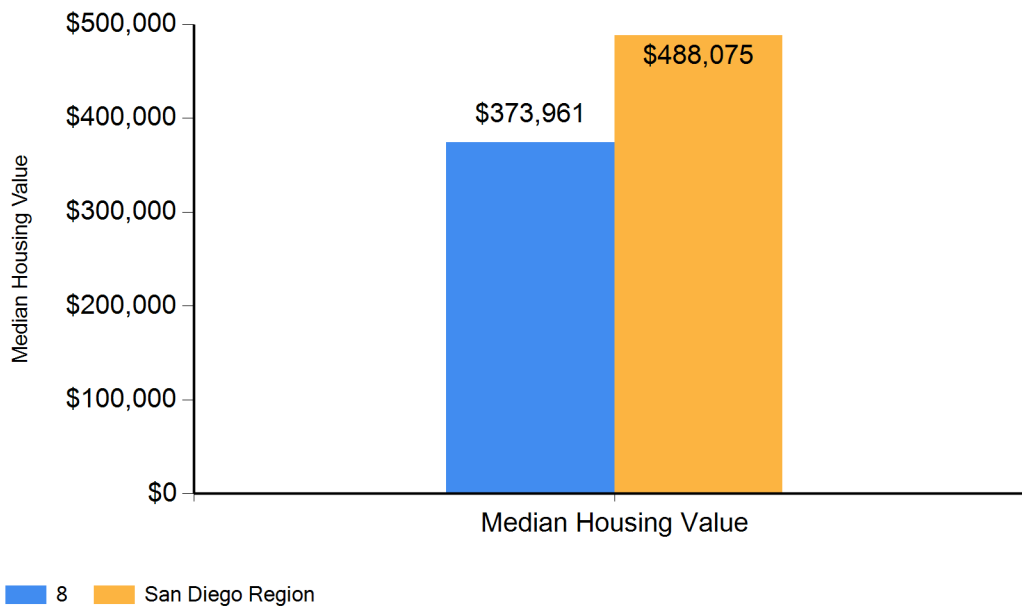


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075