



Demographic and Socioeconomic Profile 2010

TRACT: 155.02

Population by Race

	Population	Percent
Total Population	2,748	100%
White	2,042	74%
Hispanic	443	16%
American Indian	108	4%
Two or More	79	3%
Asian	53	2%
Black	19	1%
Pacific Islander	3	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,748	1,401	1,347	49%
Under 5	141	74	67	48%
5 to 9	167	85	82	49%
10 to 14	186	106	80	43%
15 to 17	122	63	59	48%
18 and 19	81	43	38	47%
20 to 24	165	82	83	50%
25 to 29	132	72	60	45%
30 to 34	149	79	70	47%
35 to 39	154	65	89	58%
40 to 44	166	88	78	47%
45 to 49	248	107	141	57%
50 to 54	287	140	147	51%
55 to 59	255	140	115	45%
60 and 61	87	48	39	45%
62 to 64	109	64	45	41%
65 to 69	113	58	55	49%
70 to 74	58	32	26	45%
75 to 79	56	27	29	52%
80 to 84	33	14	19	58%
85 and Older	39	14	25	64%
Under 18	616	328	288	47%
65 and older	299	145	154	52%
Median	42.3	41.8	42.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,254	100%
Never Married	484	21%
Married, excluding separated	1,397	62%
Separated	25	1%
Widowed	112	5%
Divorced	236	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,748	100%
Household	2,745	100%
Group Quarters - Other	3	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,748	443	2,042	19	108	53	3	1	79
Under 5	141	34	83	1	7	1	0	0	15
5 to 9	167	47	99	2	10	1	0	0	8
10 to 14	186	50	110	0	11	2	0	0	13
15 to 17	122	33	82	0	6	1	0	0	0
18 and 19	81	14	60	0	3	1	0	0	3
20 to 24	165	35	108	3	5	6	0	0	8
25 to 29	132	27	94	3	5	0	0	0	3
30 to 34	149	31	98	1	5	2	0	1	11
35 to 39	154	28	108	1	7	5	1	0	4
40 to 44	166	43	109	0	5	5	0	0	4
45 to 49	248	29	203	1	5	7	1	0	2
50 to 54	287	20	249	3	8	4	0	0	3
55 to 59	255	20	226	2	5	0	0	0	2
60 and 61	87	3	74	1	2	5	1	0	1
62 to 64	109	6	95	0	3	4	0	0	1
65 to 69	113	9	96	1	4	3	0	0	0
70 to 74	58	3	49	0	6	0	0	0	0
75 to 79	56	2	44	0	6	3	0	0	1
80 to 84	33	2	28	0	0	3	0	0	0
85 and Older	39	7	27	0	5	0	0	0	0
Under 18	616	164	374	3	34	5	0	0	36
65 and older	299	23	244	1	21	9	0	0	1
Median		26.6	46.7	32.5	36.4	46.8	47.5	32.5	20.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,607	100%
Speak Only English	2,292	88%
Speak Spanish:	265	10%
Speak English "well" or "very well"	265	10%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	4	<1%
Speak English "well" or "very well"	4	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	46	2%
Speak English "well" or "very well"	46	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,886	100%
Less than 9th grade	62	3%
9th through 12th grade, no diploma	125	7%
High school grad (incl. equivalency)	396	21%
Some college, no degree	657	35%
Associate degree	145	8%
Bachelor's degree	274	15%
Master's degree	197	10%
Professional school degree	18	1%
Doctorate degree	12	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,664	100%	---	---	---	---
Enrolled in school	787	30%	522	20%	265	10%
Nursery / Preschool	8	1%	0	0%	8	3%
Kindergarten to grade 4	83	11%	25	5%	58	22%
Grade 5 to grade 8	195	25%	137	26%	58	22%
Grade 9 to grade 12	162	21%	142	27%	20	8%
College, undergraduate	229	29%	218	42%	11	4%
Graduate or Professional school	110	14%	0	0%	110	42%
Not enrolled in school	1,877	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	959	100%	320	100%	639	100%
Family Households:	743	77%	320	100%	423	66%
Married couple family	652	68%	284	89%	368	58%
Other family:	91	9%	36	11%	55	9%
Male householder, no wife	9	1%	9	3%	0	0%
Female householder, no husband	82	9%	27	8%	55	9%
Nonfamily households:	216	23%	0	0%	216	34%
Householder living alone	191	20%	----	----	----	----
Other nonfamily households	25	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	998	100%	959	39	4%	2.86
Single family (detached)	947	95%	908	39	4%	2.88
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	51	5%	51	0	0%	2.49

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	872	100%
Less than \$150,000	35	4%
\$150,000 to \$199,999	8	1%
\$200,000 to \$249,999	19	2%
\$250,000 to \$299,999	11	1%
\$300,000 to \$399,999	117	13%
\$400,000 to \$499,999	169	19%
\$500,000 to \$749,999	232	27%
\$750,000 to \$999,999	187	21%
\$1,000,000 or more	94	11%

Median Value **\$584,402**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	998	100%
2005 or Later	177	18%
2000 to 2004	153	15%
1990 to 1999	145	15%
1980 to 1989	181	18%
1970 to 1979	149	15%
1960 to 1969	36	4%
1950 to 1959	58	6%
1940 to 1949	63	6%
1939 or earlier	36	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	959	100%	87	100%	872	100%
1.00 occupant housing per room or less	936	98%	87	100%	849	97%
1.01 to 1.50 occupants per room	23	2%	0	0%	23	3%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	87	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	17	20%
\$700 to \$799	0	0%
\$800 to \$899	28	32%
\$900 to \$999	8	9%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	7	8%
\$1,500 to \$1,999	0	0%
\$2,000 or more	0	0%
No cash rent	27	31%
Median contract rent	\$895	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	87	100%
Less than 20 percent	28	32%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	7	8%
30.0 to 34.9 percent	17	20%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	8	9%
50.0 percent or more	0	0%
Not computed	27	31%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	959	100%
No vehicle	12	1%
1 vehicle	63	7%
2 vehicles	333	35%
3 vehicles	320	33%
4 or more vehicles	231	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,384	100%
Worked in state of residence	1,384	100%
Worked in county of residence	1,353	98%
Worked outside county of residence	31	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,225	100%	1,122	50%
In labor force	1,474	66%	834	57%
Armed forces	3	<1%	3	100%
Civilian (employed)	1,335	91%	720	54%
Civilian (unemployed)	136	9%	111	82%
Not in labor force	751	34%	288	38%
Pct. of civilian labor force unemployed	9.2%		13.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,384	100%
Car, truck or van:	1,267	92%
Drove Alone	1,068	77%
Carpooled	199	14%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	61	4%
Other means	0	0%
Worked at home	56	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,384	100%
Did not work at home	1,328	96%
Less than 10 minutes	146	11%
10 to 19 minutes	199	14%
20 to 29 minutes	229	17%
30 to 44 minutes	414	30%
45 to 59 minutes	222	16%
60 to 89 minutes	49	4%
90 minutes or more	69	5%
Worked at home	56	4%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,384	100%
Agriculture, forestry, mining	1	<1%
Utilities	27	2%
Construction	179	13%
Manufacturing	61	4%
Wholesale trade	51	4%
Retail trade	137	10%
Transportation & warehousing	13	1%
Information & communications	48	3%
Finance, insurance, & real estate	50	4%
Professional, scientific, management, administration	142	10%
Educational, social, & health services	328	24%
Art, entertainment, recreation, accommodations, food	143	10%
Other services	32	2%
Public administration	172	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,384	100%
Management, professional & related:	587	42%
Management (incl. farm managers)	202	15%
Business & financial	89	6%
Computer & mathematical	18	1%
Architecture & engineering	23	2%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	180	13%
Art, entertainment, sports & media	36	3%
Healthcare practitioners	39	3%
Service:	219	16%
Healthcare support	6	<1%
Protective service	73	5%
Food preparation & serving	12	1%
Building & grounds cleaning / maintenance	128	9%
Personal care & service	0	0%
Sales & office	277	20%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	193	14%
Production, transport & material moving	108	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	959	100%
Less than \$15,000	35	4%
\$15,000 to \$29,999	30	3%
\$30,000 to \$44,999	131	14%
\$45,000 to \$59,999	73	8%
\$60,000 to \$74,999	106	11%
\$75,000 to \$99,999	205	21%
\$100,000 to \$124,999	98	10%
\$125,000 to \$149,999	35	4%
\$150,000 to \$199,999	59	6%
\$200,000 or more	187	19%
Median Income	\$87,744	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	959	100%
With earnings	866	90%
With wage and salary income	819	85%
With self-employment income	183	19%
With interest, dividend, or net rental income	322	34%
With Social Security income	155	16%
With Supplemental Security income	31	3%
With public assistance income	0	0%
With retirement income	239	25%
With other types of income	219	23%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,748	100%
Under .50	91	3%
.50 to .99	68	2%
1.00 to 1.24	0	0%
1.25 to 1.49	40	1%
1.50 to 1.84	0	0%
1.85 to 1.99	147	5%
2.00 and over	2,402	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,748	100%
Above Poverty	2,589	94%
Below Poverty	159	6%

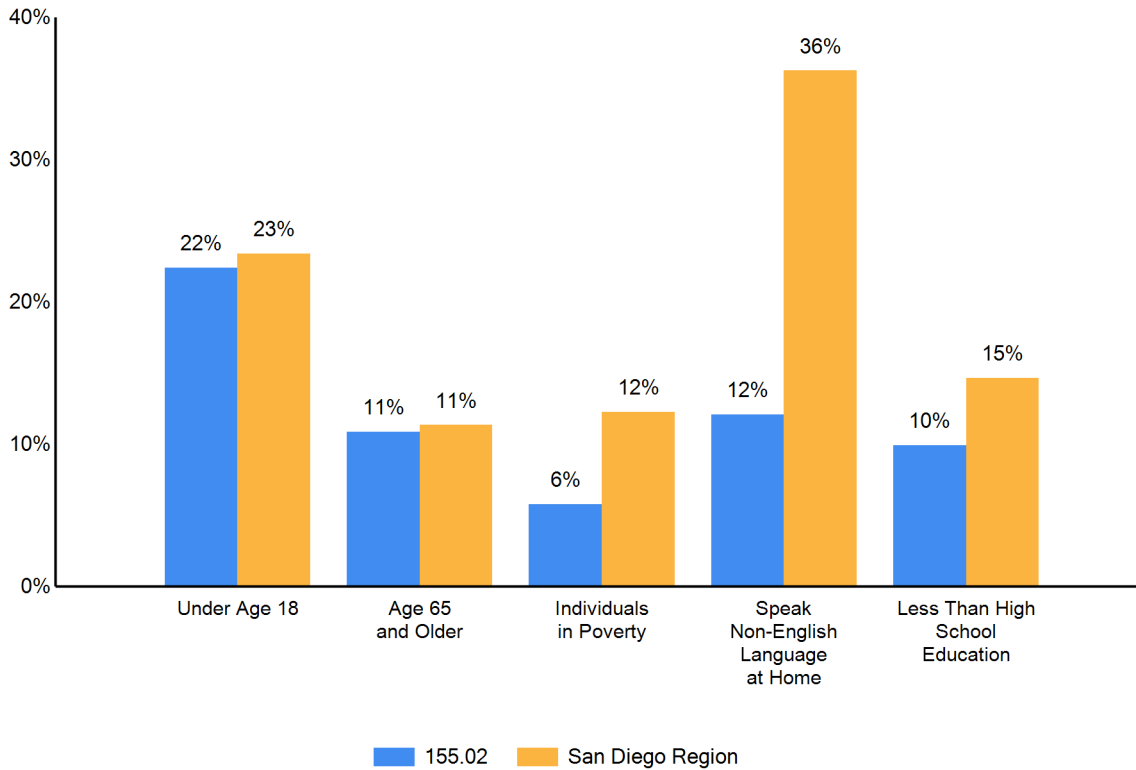
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	743	320	423	732	309	423	11	11	0
Married couple family	652	284	368	641	273	368	11	11	0
Male householder, no wife present	9	9	0	9	9	0	0	0	0
Female householder, no husband present	82	27	55	82	27	55	0	0	0

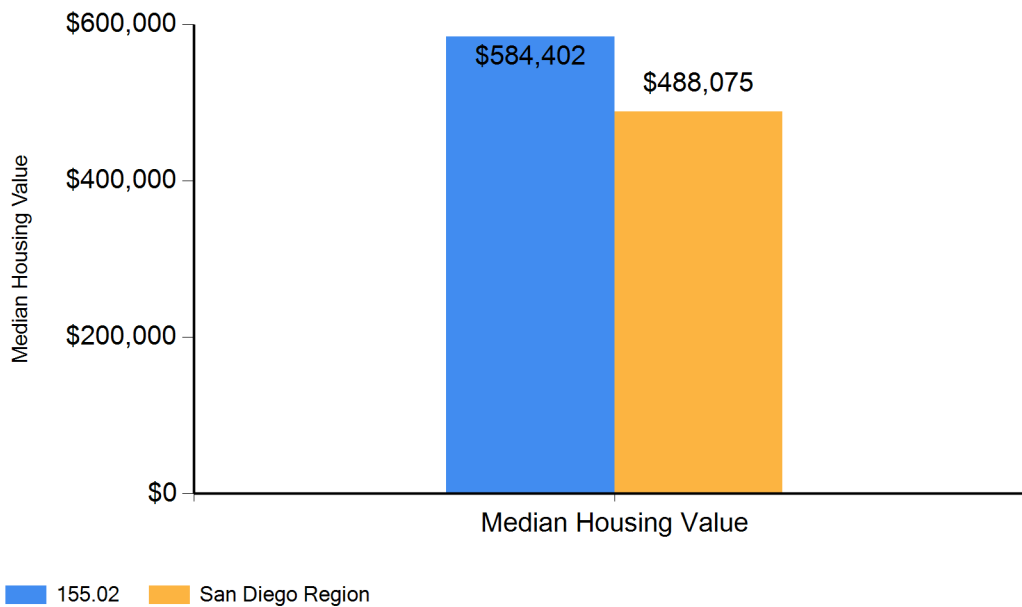
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075