

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



Jan 1, 2014

Total Population	193,912
Household Population	192,740
Group Quarters Population	1,172
Persons Per Household	2.81

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,745	68,649	3.0%
Single Family - Detached	43,034	41,934	2.6%
Single Family - Multiple-Unit	8,269	7,706	6.8%
Multi-Family	18,740	18,316	2.3%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME

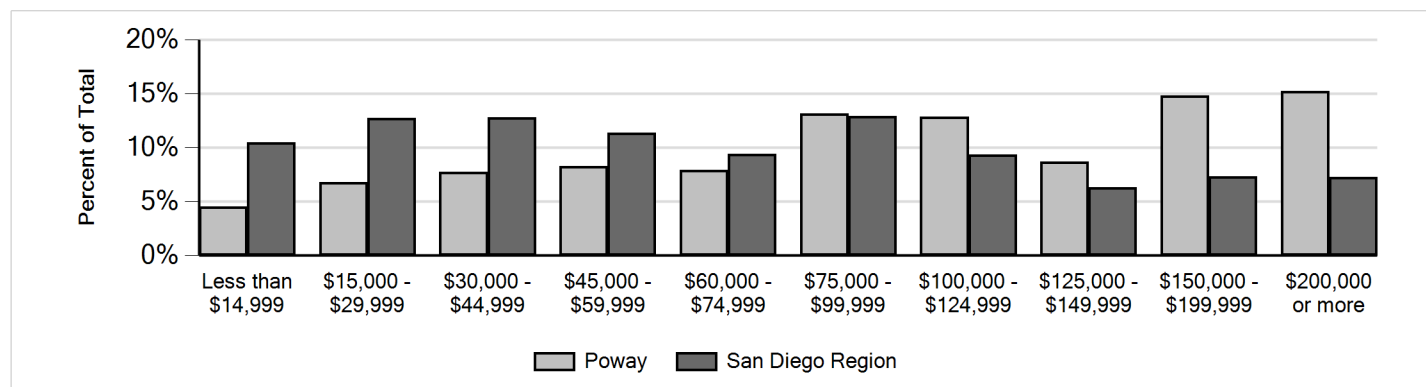
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	7%	8%	8%	8%	13%	13%	9%	15%	15%

Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$103,137
Not adjusted for inflation (current 2013\$)	\$109,378



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

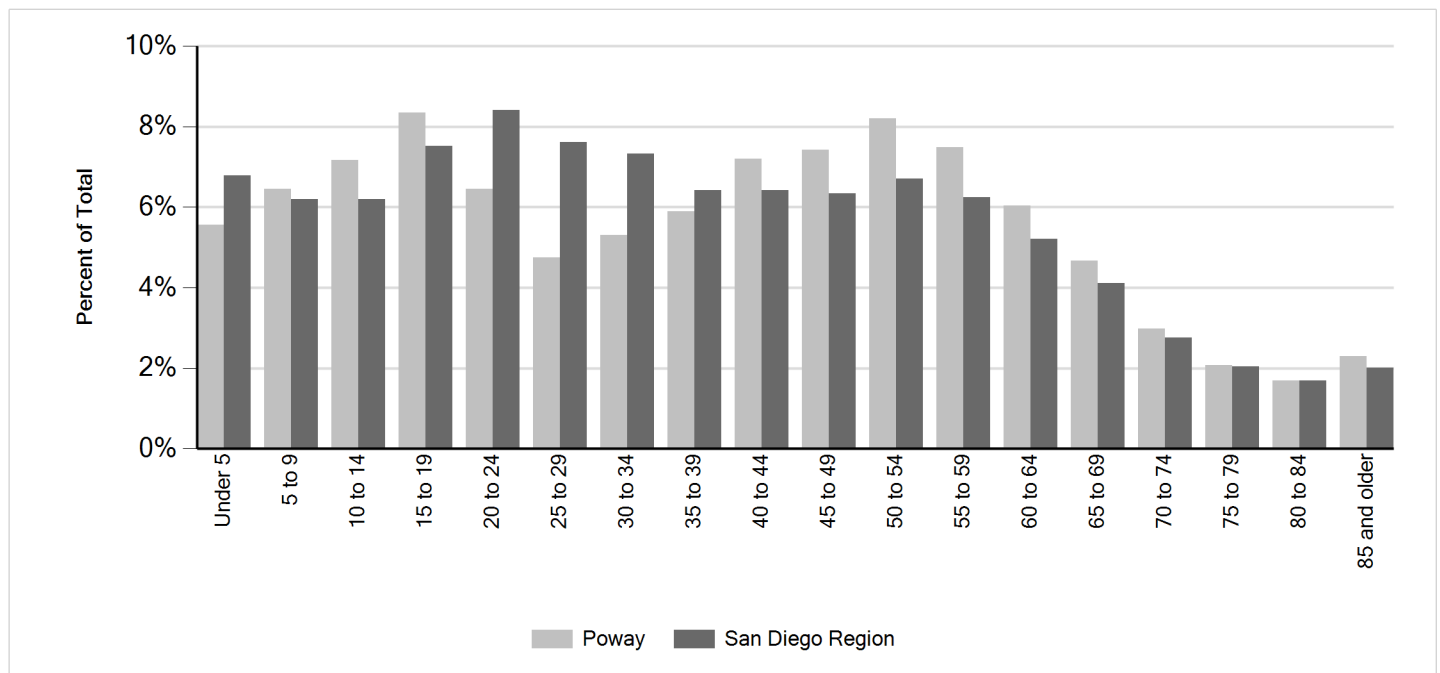
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	193,912	94,355	99,557	51%
Under 5	10,793	5,588	5,205	48%
5 to 9	12,508	6,364	6,144	49%
10 to 14	13,896	7,313	6,583	47%
15 to 17	9,571	5,093	4,478	47%
18 and 19	6,610	3,420	3,190	48%
20 to 24	12,523	6,469	6,054	48%
25 to 29	9,210	4,642	4,568	50%
30 to 34	10,273	5,036	5,237	51%
35 to 39	11,426	5,314	6,112	53%
40 to 44	13,960	6,618	7,342	53%
45 to 49	14,380	6,715	7,665	53%
50 to 54	15,915	7,650	8,265	52%
55 to 59	14,505	6,970	7,535	52%
60 and 61	5,076	2,375	2,701	53%
62 to 64	6,641	3,077	3,564	54%
65 to 69	9,059	4,305	4,754	52%
70 to 74	5,777	2,589	3,188	55%
75 to 79	4,035	1,778	2,257	56%
80 to 84	3,289	1,417	1,872	57%
85 and older	4,465	1,622	2,843	64%
Under 18	46,768	24,358	22,410	48%
65 and older	26,625	11,711	14,914	56%
Median Age	40.1	38.1	41.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	22,225	114,880	3,572	402	44,693	8,140
Under 5	1,597	5,477	172	13	3,087	447
5 to 9	2,139	5,729	200	17	3,130	1,293
10 to 14	2,149	6,838	235	37	3,449	1,188
15 to 17	1,425	5,053	196	24	2,139	734
18 and 19	919	3,754	146	10	1,350	431
20 to 24	1,881	7,247	308	52	2,256	779
25 to 29	1,445	5,044	210	30	1,993	488
30 to 34	1,507	5,363	239	37	2,723	404
35 to 39	1,458	5,674	210	38	3,648	398
40 to 44	1,634	7,277	254	29	4,369	397
45 to 49	1,585	8,393	303	27	3,762	310
50 to 54	1,380	10,550	313	18	3,297	357
55 to 59	1,050	10,125	266	24	2,714	326
60 and 61	309	3,581	93	7	980	106
62 to 64	385	4,712	106	16	1,313	109
65 to 69	513	6,578	116	12	1,686	154
70 to 74	345	4,218	79	5	1,038	92
75 to 79	208	2,925	49	1	793	59
80 to 84	147	2,573	34	5	500	30
85 and older	149	3,769	43	0	466	38
Under 18	7,310	23,097	803	91	11,805	3,662
65 and older	1,362	20,063	321	23	4,483	373
Median Age	28.5	45.0	36.9	32.4	38.0	19.9