

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



	Jan 1, 2011
Total Population	86,901
Household Population	86,449
Group Quarters Population	452
Persons Per Household	2.80

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,571	30,921	2.1%
Single Family - Detached	21,735	21,350	1.8%
Single Family - Multiple-Unit	3,327	3,273	1.6%
Multi-Family	5,799	5,597	3.5%
Mobile Home and Other	710	701	1.3%

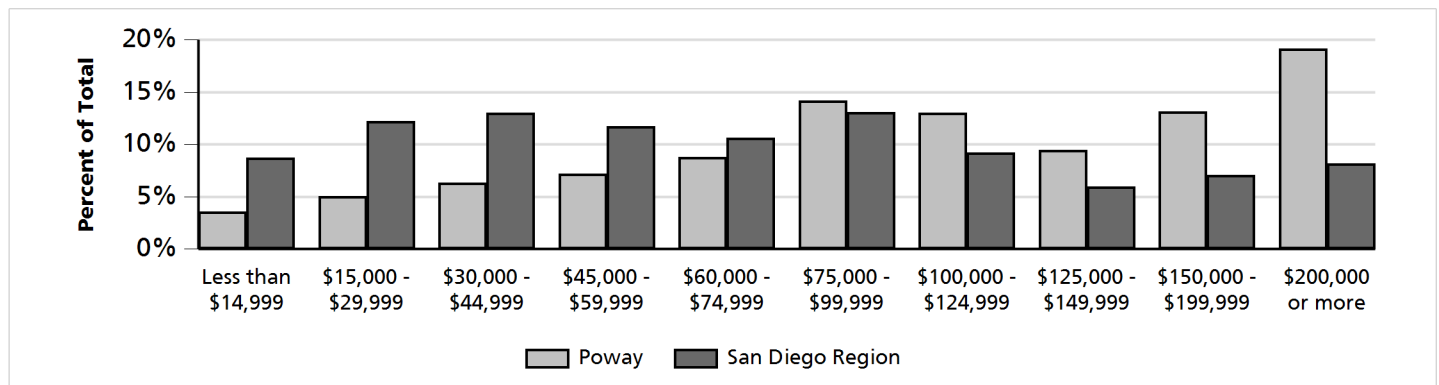
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	5%	6%	7%	9%	14%	13%	9%	13%	19%

Median Household Income

Adjusted for Inflation (2010 \$)	\$109,225
----------------------------------	-----------



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

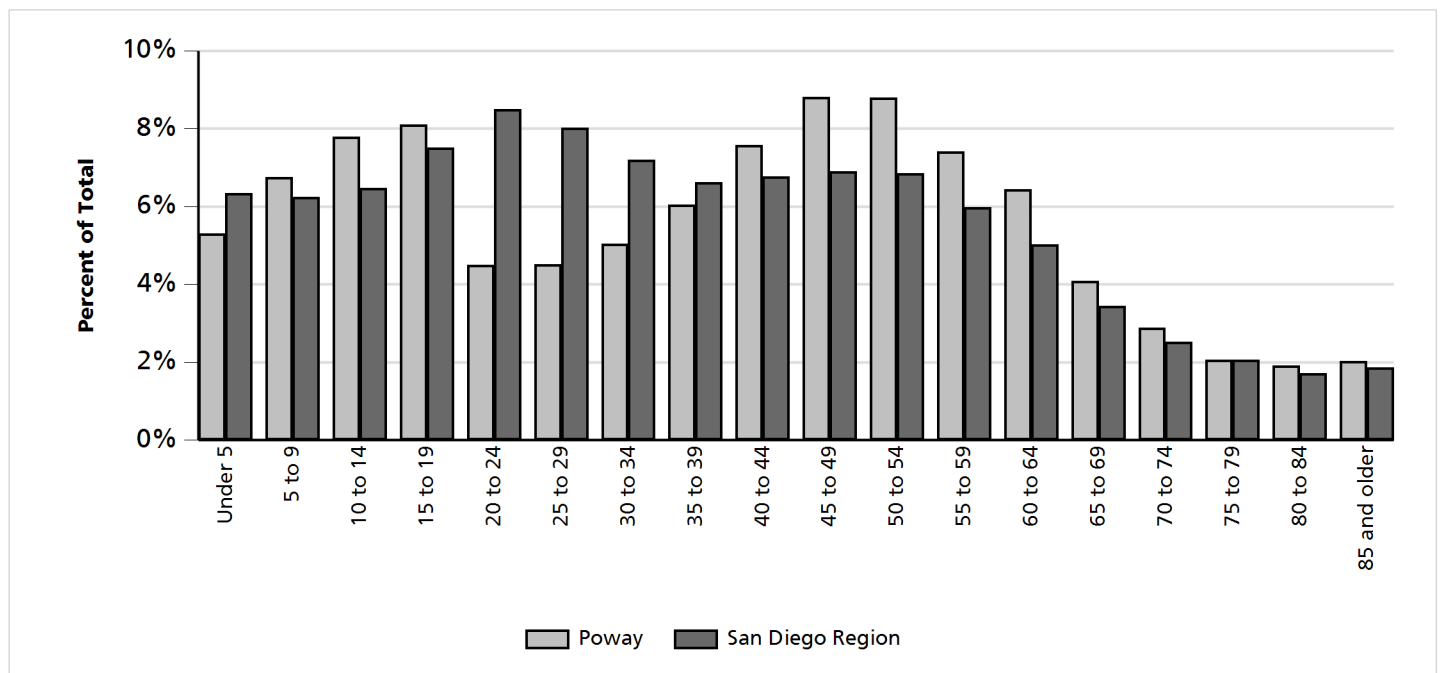
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	86,901	42,450	44,451	51%
Under 5	4,605	2,375	2,230	48%
5 to 9	5,861	3,004	2,857	49%
10 to 14	6,771	3,485	3,286	49%
15 to 17	4,479	2,287	2,192	49%
18 and 19	2,561	1,356	1,205	47%
20 to 24	3,914	2,056	1,858	47%
25 to 29	3,923	2,008	1,915	49%
30 to 34	4,375	2,093	2,282	52%
35 to 39	5,245	2,508	2,737	52%
40 to 44	6,580	3,079	3,501	53%
45 to 49	7,650	3,662	3,988	52%
50 to 54	7,643	3,713	3,930	51%
55 to 59	6,435	3,096	3,339	52%
60 and 61	2,246	1,089	1,157	52%
62 to 64	3,353	1,618	1,735	52%
65 to 69	3,544	1,724	1,820	51%
70 to 74	2,500	1,150	1,350	54%
75 to 79	1,798	822	976	54%
80 to 84	1,656	693	963	58%
85 and older	1,762	632	1,130	64%
Under 18	21,716	11,151	10,565	49%
65 and older	11,260	5,021	6,239	55%
Median Age	41.3	40.1	42.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,624	57,947	1,480	226	13,440	3,184
Under 5	931	2,335	74	11	855	399
5 to 9	1,055	3,193	85	19	1,030	479
10 to 14	1,105	4,079	103	17	995	472
15 to 17	711	2,898	77	13	519	261
18 and 19	396	1,679	43	9	287	147
20 to 24	714	2,393	77	9	516	205
25 to 29	708	2,313	81	8	654	159
30 to 34	705	2,393	95	14	1,023	145
35 to 39	773	2,800	97	11	1,395	169
40 to 44	802	4,130	125	19	1,360	144
45 to 49	782	5,330	146	18	1,196	178
50 to 54	622	5,740	147	16	968	150
55 to 59	452	4,994	85	15	783	106
60 and 61	111	1,769	48	4	283	31
62 to 64	170	2,696	53	10	385	39
65 to 69	198	2,859	37	15	403	32
70 to 74	142	1,994	39	10	290	25
75 to 79	95	1,449	28	6	202	18
80 to 84	84	1,370	16	2	169	15
85 and older	68	1,533	24	0	127	10
Under 18	3,802	12,505	339	60	3,399	1,611
65 and older	587	9,205	144	33	1,191	100
Median Age	27.8	45.7	40.3	40.5	38.0	18.9