

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**91910**



	Jan 1, 2012
<b>Total Population</b>	<b>76,274</b>
Household Population	75,338
Group Quarters Population	936
<b>Persons Per Household</b>	<b>2.93</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>27,539</b>	<b>25,731</b>	<b>6.6%</b>
Single Family - Detached	11,519	11,496	0.2%
Single Family - Multiple-Unit	3,517	2,671	24.1%
Multi-Family	11,132	10,402	6.6%
Mobile Home and Other	1,371	1,162	15.2%

**HOUSEHOLD INCOME**

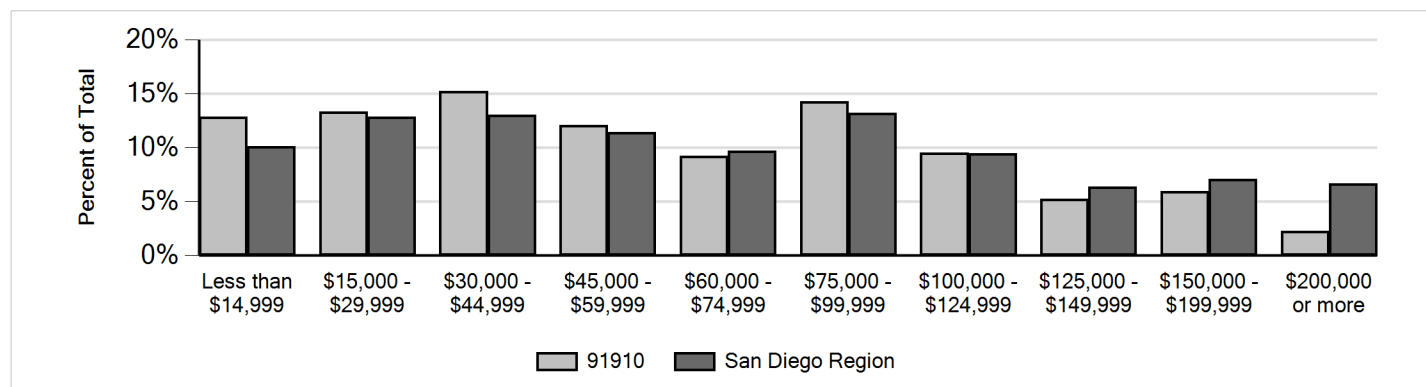
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	13%	15%	12%	9%	14%	10%	5%	6%	2%

**Median Household Income**

2012

Adjusted for Inflation (2010 \$)	\$55,584
Not adjusted for inflation (current 2011\$)	\$57,270



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

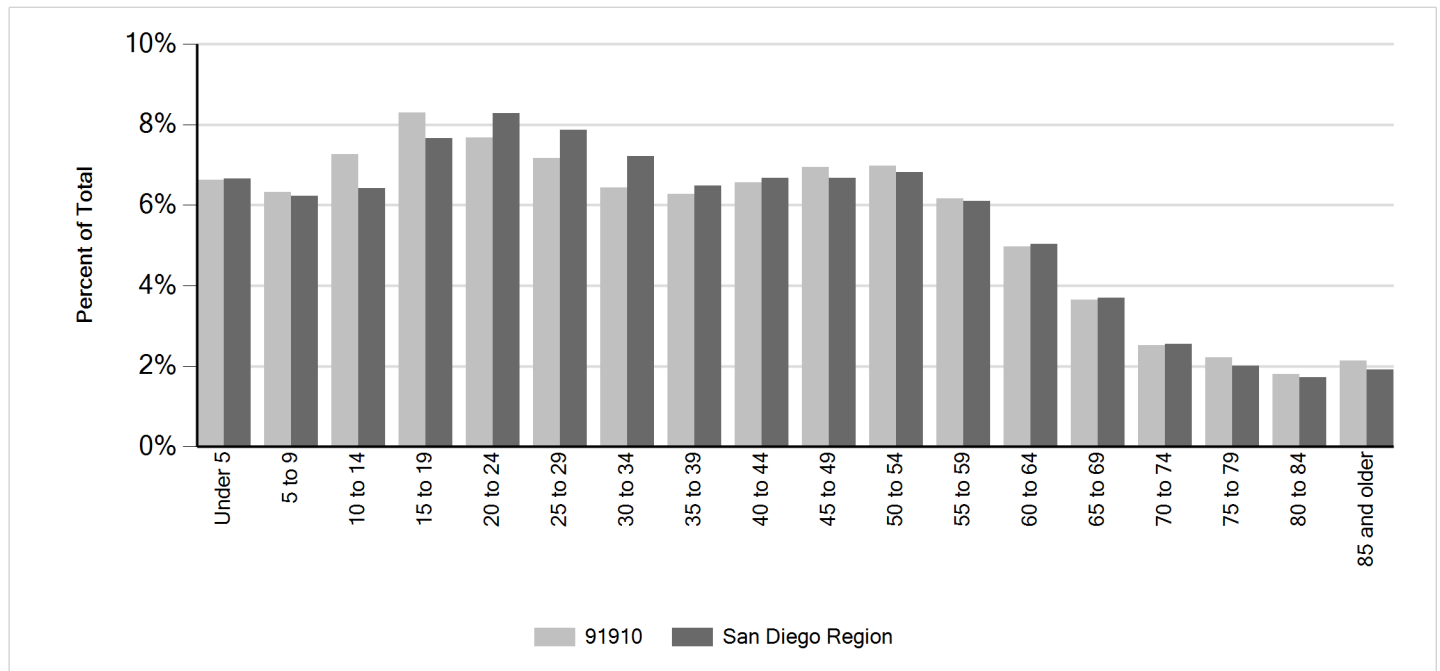
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>76,274</b>	<b>36,975</b>	<b>39,299</b>	<b>52%</b>
Under 5	5,052	2,598	2,454	49%
5 to 9	4,829	2,559	2,270	47%
10 to 14	5,537	2,843	2,694	49%
15 to 17	3,793	1,988	1,805	48%
18 and 19	2,534	1,313	1,221	48%
20 to 24	5,853	2,986	2,867	49%
25 to 29	5,466	2,788	2,678	49%
30 to 34	4,913	2,418	2,495	51%
35 to 39	4,785	2,312	2,473	52%
40 to 44	5,009	2,356	2,653	53%
45 to 49	5,291	2,498	2,793	53%
50 to 54	5,321	2,530	2,791	52%
55 to 59	4,700	2,186	2,514	53%
60 and 61	1,604	738	866	54%
62 to 64	2,190	975	1,215	55%
65 to 69	2,785	1,254	1,531	55%
70 to 74	1,917	815	1,102	57%
75 to 79	1,685	686	999	59%
80 to 84	1,380	555	825	60%
85 and older	1,630	577	1,053	65%
Under 18	19,211	9,988	9,223	48%
65 and older	9,397	3,887	5,510	59%
Median Age	35.2	32.9	37.4	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>46,621</b>	<b>17,476</b>	<b>2,633</b>	<b>234</b>	<b>7,415</b>	<b>1,895</b>
Under 5	3,695	633	165	9	339	211
5 to 9	3,658	518	114	5	298	236
10 to 14	4,133	644	142	13	396	209
15 to 17	2,788	461	88	12	274	170
18 and 19	1,816	342	77	7	202	90
20 to 24	4,013	914	288	21	432	185
25 to 29	3,438	1,049	277	19	545	138
30 to 34	3,227	837	229	29	486	105
35 to 39	3,264	769	183	21	452	96
40 to 44	3,201	941	197	17	549	104
45 to 49	3,140	1,286	208	22	555	80
50 to 54	2,864	1,518	233	19	599	88
55 to 59	2,175	1,649	180	15	625	56
60 and 61	734	612	38	4	189	27
62 to 64	917	868	49	3	327	26
65 to 69	1,151	1,202	61	10	340	21
70 to 74	765	823	39	3	263	24
75 to 79	692	719	27	2	230	15
80 to 84	517	663	16	3	170	11
85 and older	433	1,028	22	0	144	3
Under 18	14,274	2,256	509	39	1,307	826
65 and older	3,558	4,435	165	18	1,147	74
Median Age	29.7	51.1	33.6	35.5	42.6	20.9