

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



Jan 1, 2013

Total Population	195,816
Household Population	194,440
Group Quarters Population	1,376
Persons Per Household	2.84

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,309	68,429	2.7%
Single Family - Detached	42,692	41,724	2.3%
Single Family - Multiple-Unit	8,175	7,902	3.3%
Multi-Family	18,740	18,113	3.3%
Mobile Home and Other	702	690	1.7%

HOUSEHOLD INCOME

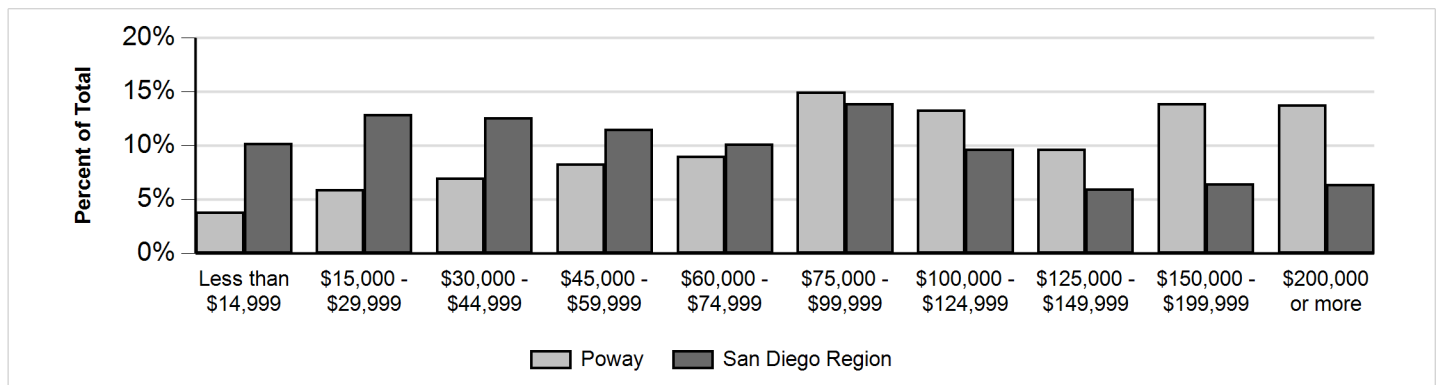
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	7%	8%	9%	15%	13%	10%	14%	14%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$101,447
Not adjusted for inflation (current 2012\$)	\$106,199



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

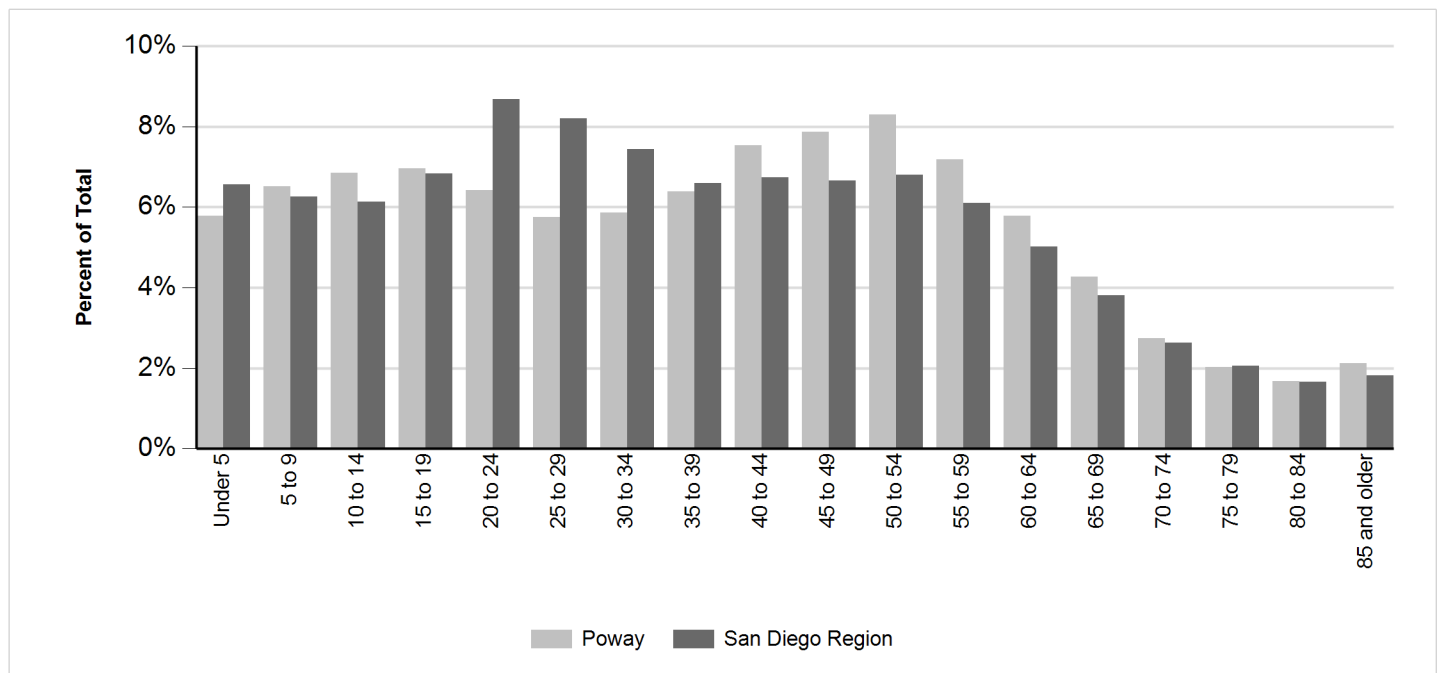
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	195,816	95,852	99,964	51%
Under 5	11,323	5,890	5,433	48%
5 to 9	12,758	6,530	6,228	49%
10 to 14	13,401	7,030	6,371	48%
15 to 17	8,133	4,265	3,868	48%
18 and 19	5,499	2,797	2,702	49%
20 to 24	12,570	6,529	6,041	48%
25 to 29	11,256	5,836	5,420	48%
30 to 34	11,492	5,647	5,845	51%
35 to 39	12,497	5,962	6,535	52%
40 to 44	14,736	6,989	7,747	53%
45 to 49	15,391	7,337	8,054	52%
50 to 54	16,239	7,904	8,335	51%
55 to 59	14,068	6,795	7,273	52%
60 and 61	4,736	2,282	2,454	52%
62 to 64	6,577	3,067	3,510	53%
65 to 69	8,370	4,014	4,356	52%
70 to 74	5,382	2,438	2,944	55%
75 to 79	3,964	1,722	2,242	57%
80 to 84	3,266	1,346	1,920	59%
85 and older	4,158	1,472	2,686	65%
Under 18	45,615	23,715	21,900	48%
65 and older	25,140	10,992	14,148	56%
Median Age	39.6	37.9	41.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	27,767	112,920	5,439	504	42,009	7,177
Under 5	2,960	4,888	358	55	2,150	912
5 to 9	2,586	5,894	305	36	2,899	1,038
10 to 14	2,577	6,701	386	24	2,760	953
15 to 17	1,462	4,316	227	12	1,568	548
18 and 19	1,020	3,038	192	16	930	303
20 to 24	2,463	6,575	549	40	2,368	575
25 to 29	2,158	5,929	412	29	2,272	456
30 to 34	1,999	5,664	417	34	2,990	388
35 to 39	1,912	5,899	323	25	3,990	348
40 to 44	1,930	7,854	420	41	4,176	315
45 to 49	1,765	9,111	427	37	3,755	296
50 to 54	1,542	10,776	440	28	3,112	341
55 to 59	1,123	9,751	318	34	2,588	254
60 and 61	333	3,332	97	14	886	74
62 to 64	432	4,697	139	19	1,211	79
65 to 69	529	6,002	161	20	1,545	113
70 to 74	372	3,718	108	18	1,114	52
75 to 79	242	2,776	64	12	823	47
80 to 84	176	2,534	53	4	464	35
85 and older	186	3,465	43	6	408	50
Under 18	9,585	21,799	1,276	127	9,377	3,451
65 and older	1,505	18,495	429	60	4,354	297
Median Age	26.9	44.8	33.5	36.2	38.8	18.9