

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Unified School District

### San Marcos



	Jan 1, 2012
Total Population	115,556
Household Population	114,512
Group Quarters Population	1,044
Persons Per Household	2.89

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,536	39,651	4.5%
Single Family - Detached	21,805	21,081	3.3%
Single Family - Multiple-Unit	2,400	2,205	8.1%
Multi-Family	13,505	12,761	5.5%
Mobile Home and Other	3,826	3,604	5.8%

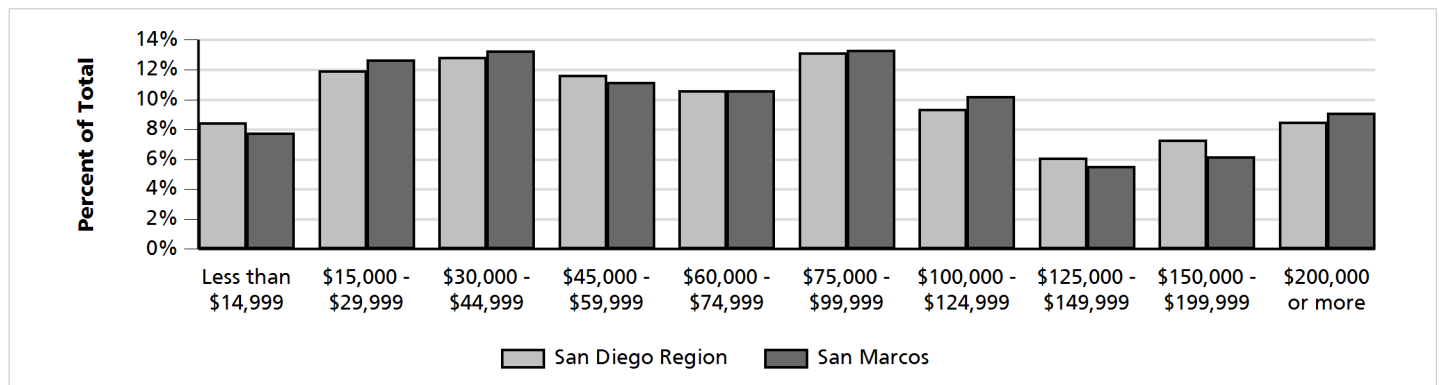
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	13%	13%	11%	11%	13%	10%	6%	6%	9%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$67,142
Not adjusted for inflation (current 2011\$)	\$69,179



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

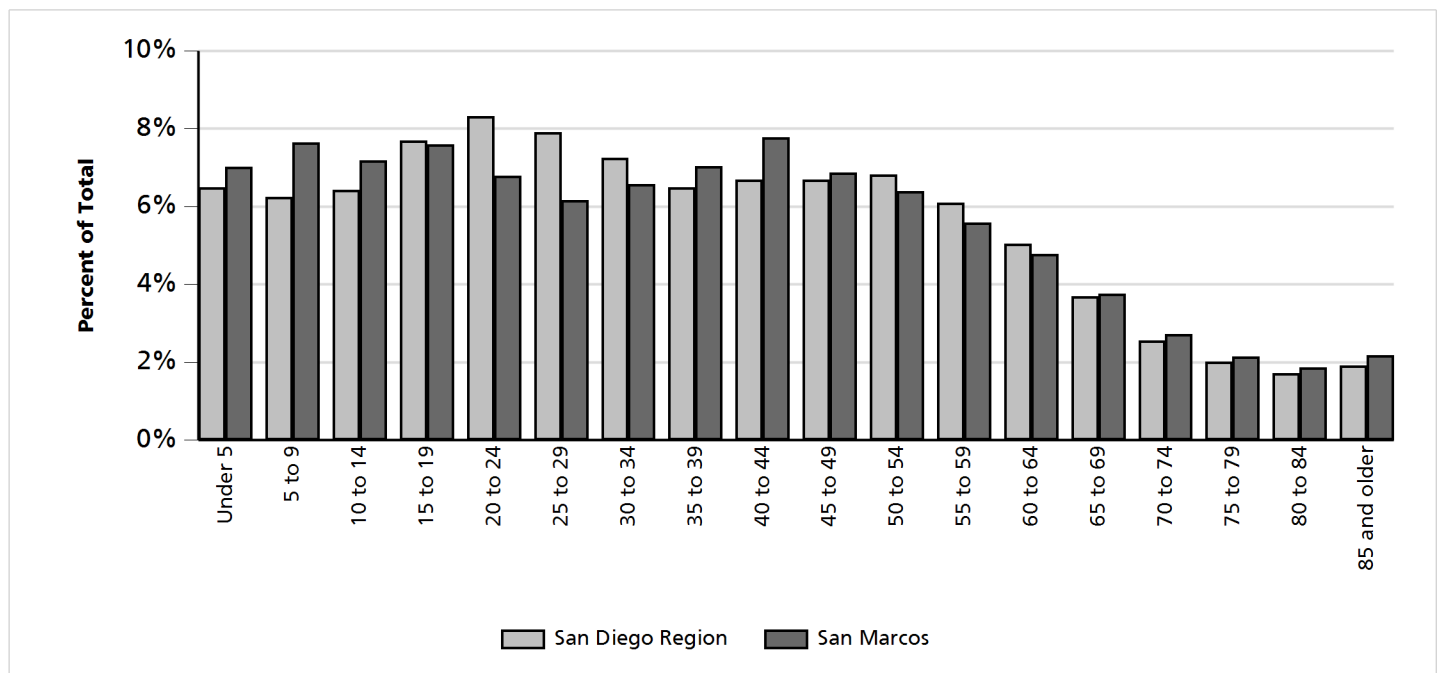
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>115,556</b>	56,566	58,990	51%
Under 5	8,108	4,150	3,958	49%
5 to 9	8,820	4,457	4,363	49%
10 to 14	8,292	4,398	3,894	47%
15 to 17	5,029	2,600	2,429	48%
18 and 19	3,740	1,819	1,921	51%
20 to 24	7,845	3,795	4,050	52%
25 to 29	7,117	3,602	3,515	49%
30 to 34	7,585	3,718	3,867	51%
35 to 39	8,116	4,002	4,114	51%
40 to 44	8,977	4,421	4,556	51%
45 to 49	7,942	4,068	3,874	49%
50 to 54	7,386	3,645	3,741	51%
55 to 59	6,448	3,079	3,369	52%
60 and 61	2,257	1,083	1,174	52%
62 to 64	3,253	1,426	1,827	56%
65 to 69	4,337	1,984	2,353	54%
70 to 74	3,151	1,478	1,673	53%
75 to 79	2,484	1,026	1,458	59%
80 to 84	2,149	915	1,234	57%
85 and older	2,520	900	1,620	64%
Under 18	30,249	15,605	14,644	48%
65 and older	14,641	6,303	8,338	57%
Median Age	35.8	34.7	36.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>37,909</b>	61,639	2,181	<b>357</b>	<b>9,974</b>	<b>3,496</b>
Under 5	3,615	3,285	108	22	615	463
5 to 9	3,895	3,656	123	14	637	495
10 to 14	3,549	3,620	147	17	582	377
15 to 17	2,212	2,154	107	15	322	219
18 and 19	1,648	1,596	99	13	218	166
20 to 24	3,427	3,316	198	24	628	252
25 to 29	3,018	3,004	193	28	652	222
30 to 34	2,958	3,494	173	20	722	218
35 to 39	2,875	3,884	145	16	991	205
40 to 44	2,920	4,666	163	27	996	205
45 to 49	2,377	4,398	187	26	798	156
50 to 54	1,694	4,685	180	24	667	136
55 to 59	1,299	4,292	126	23	607	101
60 and 61	369	1,640	34	14	173	27
62 to 64	483	2,355	65	13	294	43
65 to 69	525	3,295	43	16	397	61
70 to 74	386	2,422	24	15	269	35
75 to 79	288	1,941	20	13	174	48
80 to 84	189	1,767	16	9	129	39
85 and older	182	2,169	30	8	103	28
Under 18	13,271	12,715	485	68	2,156	1,554
65 and older	1,570	11,594	133	61	1,072	211
Median Age	26.0	43.0	33.3	41.8	38.1	20.6