



Demographic and Socioeconomic Profile 2010

TRACT: 29.02

Population by Race

	Population	Percent
Total Population	5,277	100%
White	2,822	53%
Hispanic	1,264	24%
Asian	491	9%
Black	464	9%
Two or More	169	3%
Other	26	<1%
American Indian	24	<1%
Pacific Islander	17	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,277	3,100	2,177	41%
Under 5	240	161	79	33%
5 to 9	370	198	172	46%
10 to 14	311	235	76	24%
15 to 17	189	175	14	7%
18 and 19	69	8	61	88%
20 to 24	632	389	243	38%
25 to 29	620	359	261	42%
30 to 34	571	306	265	46%
35 to 39	419	239	180	43%
40 to 44	382	257	125	33%
45 to 49	333	215	118	35%
50 to 54	343	154	189	55%
55 to 59	309	171	138	45%
60 and 61	14	4	10	71%
62 to 64	97	31	66	68%
65 to 69	193	137	56	29%
70 to 74	58	19	39	67%
75 to 79	27	1	26	96%
80 to 84	47	10	37	79%
85 and Older	53	31	22	42%
Under 18	1,110	769	341	31%
65 and older	378	198	180	48%
Median	31.8	30.4	33.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,356	100%
Never Married	1,799	41%
Married, excluding separated	1,786	41%
Separated	90	2%
Widowed	239	5%
Divorced	442	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,277	100%
Household	5,201	99%
Group Quarters - Other	76	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,277	1,264	2,822	464	24	491	17	26	169
Under 5	240	73	84	34	5	1	8	11	24
5 to 9	370	185	82	16	3	35	3	5	41
10 to 14	311	68	134	26	6	57	4	2	14
15 to 17	189	44	64	45	3	18	1	0	14
18 and 19	69	20	38	9	1	0	0	0	1
20 to 24	632	210	326	27	0	44	1	0	24
25 to 29	620	168	227	60	0	150	0	0	15
30 to 34	571	147	290	77	1	41	0	0	15
35 to 39	419	111	244	34	1	23	0	0	6
40 to 44	382	47	300	19	1	11	0	0	4
45 to 49	333	102	187	28	1	4	0	8	3
50 to 54	343	39	247	37	0	16	0	0	4
55 to 59	309	23	167	41	1	73	0	0	4
60 and 61	14	0	5	6	0	3	0	0	0
62 to 64	97	9	85	0	0	3	0	0	0
65 to 69	193	15	172	3	0	3	0	0	0
70 to 74	58	3	49	2	0	4	0	0	0
75 to 79	27	0	21	0	1	5	0	0	0
80 to 84	47	0	47	0	0	0	0	0	0
85 and Older	53	0	53	0	0	0	0	0	0
Under 18	1,110	370	364	121	17	111	16	18	93
65 and older	378	18	342	5	1	12	0	0	0
Median		26.0	38.4	31.0	13.3	28.0	5.8	7.0	16.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,037	100%
Speak Only English	3,930	78%
Speak Spanish:	474	9%
Speak English "well" or "very well"	463	9%
Speak English "not well" or "not at all"	11	<1%
Speak Asian/Pacific Island language:	370	7%
Speak English "well" or "very well"	307	6%
Speak English "not well" or "not at all"	63	1%
Speak other language:	263	5%
Speak English "well" or "very well"	253	5%
Speak English "not well" or "not at all"	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,466	100%
Less than 9th grade	94	3%
9th through 12th grade, no diploma	121	3%
High school grad (incl. equivalency)	754	22%
Some college, no degree	857	25%
Associate degree	166	5%
Bachelor's degree	1,043	30%
Master's degree	198	6%
Professional school degree	77	2%
Doctorate degree	156	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,128	100%	---	---	---	---
Enrolled in school	1,950	38%	1,387	27%	563	11%
Nursery / Preschool	146	7%	49	4%	97	17%
Kindergarten to grade 4	388	20%	333	24%	55	10%
Grade 5 to grade 8	163	8%	163	12%	0	0%
Grade 9 to grade 12	67	3%	67	5%	0	0%
College, undergraduate	983	50%	695	50%	288	51%
Graduate or Professional school	203	10%	80	6%	123	22%
Not enrolled in school	3,178	62%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,233	100%	606	100%	1,627	100%
Family Households:	1,165	52%	606	100%	559	34%
Married couple family	816	37%	420	69%	396	24%
Other family:	349	16%	186	31%	163	10%
Male householder, no wife	68	3%	51	8%	17	1%
Female householder, no husband	281	13%	135	22%	146	9%
Nonfamily households:	1,068	48%	0	0%	1,068	66%
Householder living alone	694	31%	----	----	----	----
Other nonfamily households	374	17%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,366	100%	2233	133	6%	2.33
Single family (detached)	1,262	53%	1,190	72	6%	2.31
Single family (attached)	178	8%	173	5	3%	2.44
2 to 4 units	129	5%	123	6	5%	2.04
5 to 9 units	91	4%	88	3	3%	2.43
10 or more units	706	30%	659	47	7%	2.37
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,021	100%
Less than \$150,000	47	5%
\$150,000 to \$199,999	30	3%
\$200,000 to \$249,999	21	2%
\$250,000 to \$299,999	57	6%
\$300,000 to \$399,999	202	20%
\$400,000 to \$499,999	353	35%
\$500,000 to \$749,999	311	30%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$443,521**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,366	100%
2005 or Later	0	0%
2000 to 2004	26	1%
1990 to 1999	105	4%
1980 to 1989	338	14%
1970 to 1979	231	10%
1960 to 1969	418	18%
1950 to 1959	472	20%
1940 to 1949	667	28%
1939 or earlier	109	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,233	100%	1,212	100%	1,021	100%
1.00 occupant housing per room or less	2,233	100%	1,212	100%	1,021	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,212	100%
Less than \$500	74	6%
\$500 to \$599	21	2%
\$600 to \$699	57	5%
\$700 to \$799	83	7%
\$800 to \$899	183	15%
\$900 to \$999	181	15%
\$1,000 to \$1,249	260	21%
\$1,250 to \$1,499	164	14%
\$1,500 to \$1,999	158	13%
\$2,000 or more	0	0%
No cash rent	31	3%
Median contract rent	\$1,006	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,212	100%
Less than 20 percent	326	27%
20.0 to 24.9 percent	165	14%
25.0 to 29.9 percent	49	4%
30.0 to 34.9 percent	99	8%
35.0 to 39.9 percent	124	10%
40.0 to 49.9 percent	146	12%
50.0 percent or more	229	19%
Not computed	74	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,233	100%
No vehicle	126	6%
1 vehicle	846	38%
2 vehicles	796	36%
3 vehicles	337	15%
4 or more vehicles	128	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,368	100%
Worked in state of residence	2,368	100%
Worked in county of residence	2,330	98%
Worked outside county of residence	38	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,293	100%	2,446	57%
In labor force	2,759	64%	1,609	58%
Armed forces	97	4%	97	100%
Civilian (employed)	2,367	86%	1,316	56%
Civilian (unemployed)	295	11%	196	66%
Not in labor force	1,534	36%	837	55%
Pct. of civilian labor force unemployed	11.1%		13.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,368	100%
Car, truck or van:	2,123	90%
Drove Alone	1,928	81%
Carpooled	195	8%
Public Transportation:	105	4%
Bus	94	4%
Trolley / Streetcar	11	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	24	1%
Bicycle	7	<1%
Walked	21	1%
Other means	9	<1%
Worked at home	79	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,368	100%
Did not work at home	2,289	97%
Less than 10 minutes	147	6%
10 to 19 minutes	720	30%
20 to 29 minutes	762	32%
30 to 44 minutes	348	15%
45 to 59 minutes	179	8%
60 to 89 minutes	91	4%
90 minutes or more	42	2%
Worked at home	79	3%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,304	100%
Agriculture, forestry, mining	1	<1%
Utilities	55	2%
Construction	100	4%
Manufacturing	214	9%
Wholesale trade	92	4%
Retail trade	135	6%
Transportation & warehousing	18	1%
Information & communications	49	2%
Finance, insurance, & real estate	88	4%
Professional, scientific, management, administration	163	7%
Educational, social, & health services	587	25%
Art, entertainment, recreation, accommodations, food	247	11%
Other services	191	8%
Public administration	364	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,304	100%
Management, professional & related:	1,026	45%
Management (incl. farm managers)	188	8%
Business & financial	79	3%
Computer & mathematical	82	4%
Architecture & engineering	72	3%
Life, physical & social science	6	<1%
Community & social service	30	1%
Legal	31	1%
Education, training, & library	335	15%
Art, entertainment, sports & media	132	6%
Healthcare practitioners	71	3%
Service:	392	17%
Healthcare support	47	2%
Protective service	9	<1%
Food preparation & serving	195	8%
Building & grounds cleaning / maintenance	22	1%
Personal care & service	119	5%
Sales & office	505	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	196	9%
Production, transport & material moving	185	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,233	100%
Less than \$15,000	352	16%
\$15,000 to \$29,999	262	12%
\$30,000 to \$44,999	344	15%
\$45,000 to \$59,999	391	18%
\$60,000 to \$74,999	161	7%
\$75,000 to \$99,999	222	10%
\$100,000 to \$124,999	365	16%
\$125,000 to \$149,999	45	2%
\$150,000 to \$199,999	89	4%
\$200,000 or more	2	<1%
Median Income	\$51,081	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,233	100%
With earnings	1,827	82%
With wage and salary income	1,827	82%
With self-employment income	275	12%
With interest, dividend, or net rental income	519	23%
With Social Security income	416	19%
With Supplemental Security income	96	4%
With public assistance income	74	3%
With retirement income	222	10%
With other types of income	356	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,277	100%
Under .50	825	16%
.50 to .99	202	4%
1.00 to 1.24	160	3%
1.25 to 1.49	104	2%
1.50 to 1.84	153	3%
1.85 to 1.99	134	3%
2.00 and over	3,699	70%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,277	100%
Above Poverty	4,250	81%
Below Poverty	1,027	19%

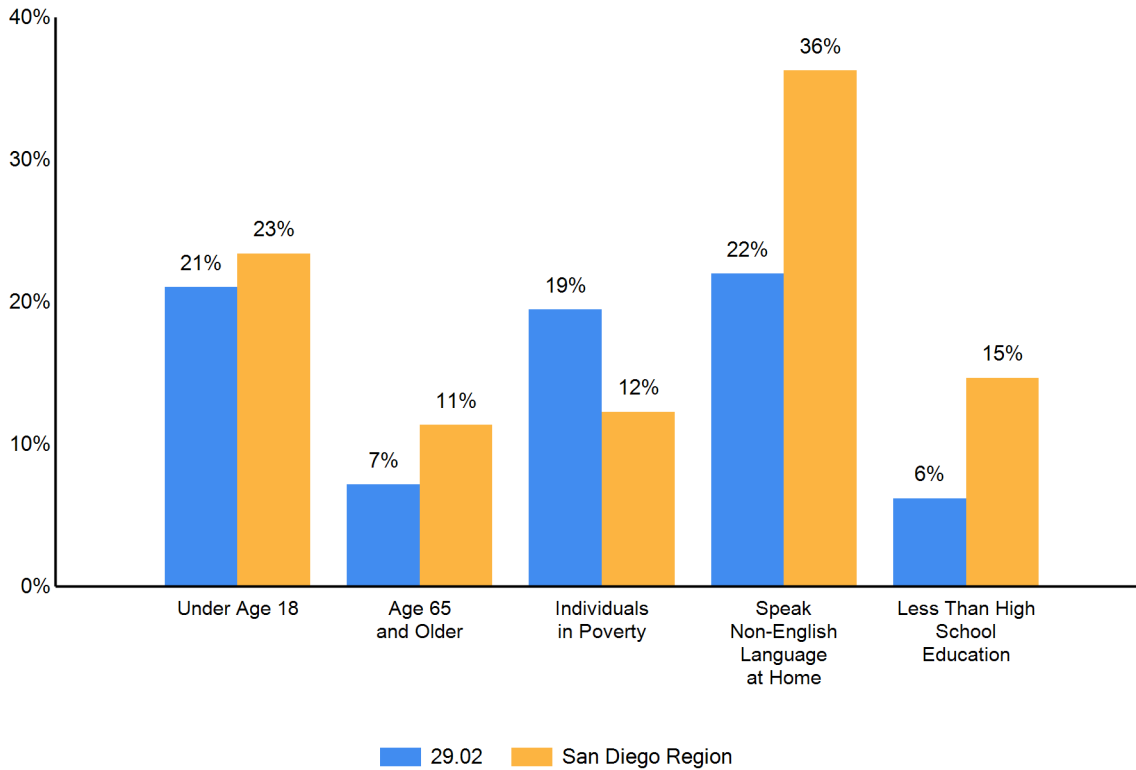
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,165	606	559	999	453	546	166	153	13
Married couple family	816	420	396	788	405	383	28	15	13
Male householder, no wife present	68	51	17	37	20	17	31	31	0
Female householder, no husband present	281	135	146	174	28	146	107	107	0

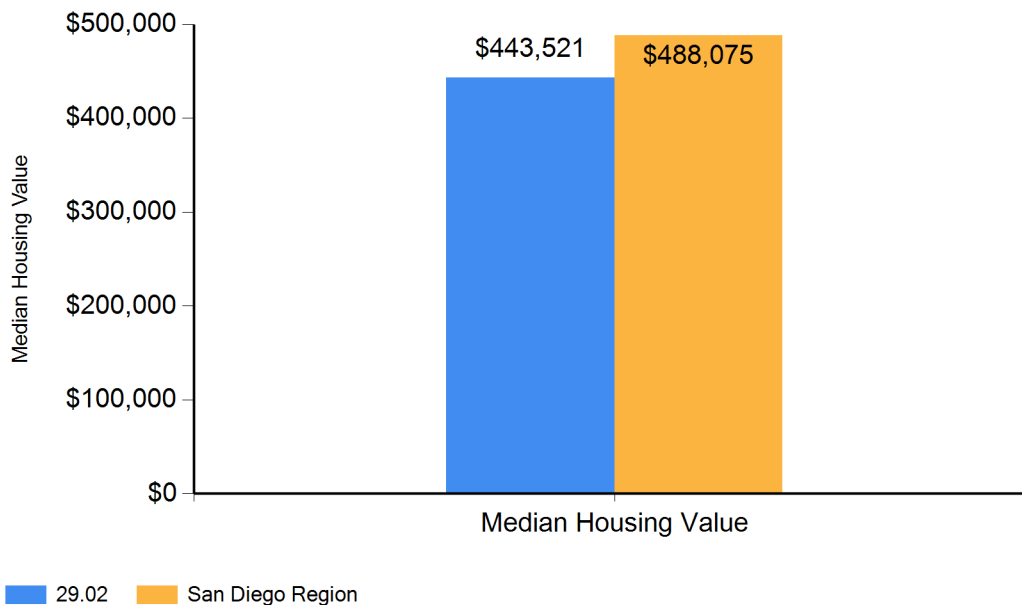
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075