

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 92010



	Jan 1, 2013
Total Population	14,821
Household Population	14,656
Group Quarters Population	165
Persons Per Household	2.64

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,921	5,558	6.1%
Single Family - Detached	2,884	2,737	5.1%
Single Family - Multiple-Unit	1,825	1,681	7.9%
Multi-Family	711	695	2.3%
Mobile Home and Other	501	445	11.2%

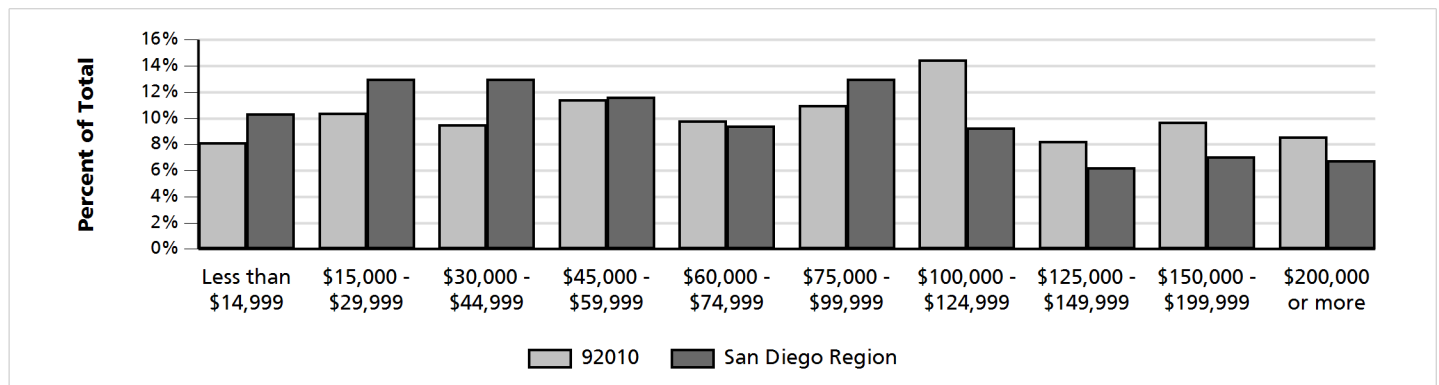
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	10%	10%	11%	10%	11%	15%	8%	10%	9%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$76,264
Not adjusted for inflation (current 2012\$)	\$79,836



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

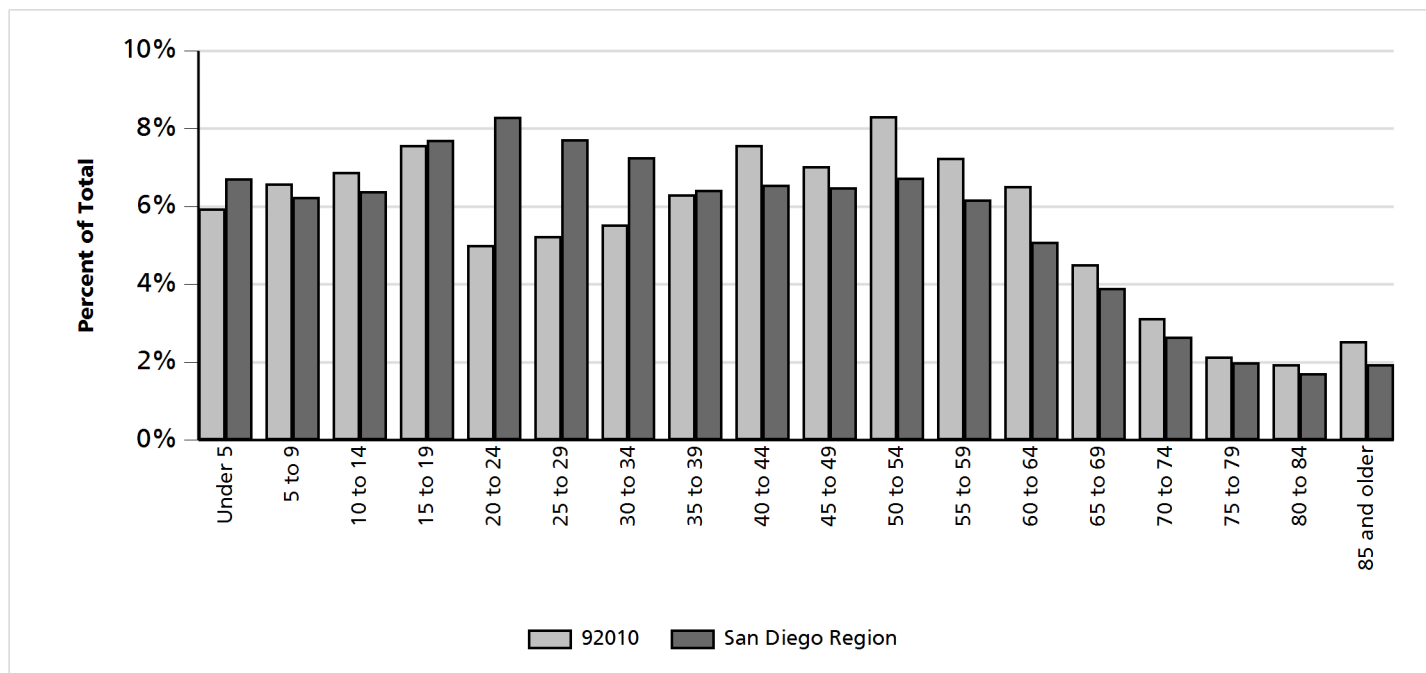
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>14,821</b>	7,158	7,663	52%
Under 5	880	453	427	49%
5 to 9	975	490	485	50%
10 to 14	1,020	504	516	51%
15 to 17	622	342	280	45%
18 and 19	500	266	234	47%
20 to 24	742	384	358	48%
25 to 29	777	372	405	52%
30 to 34	821	390	431	52%
35 to 39	934	454	480	51%
40 to 44	1,122	545	577	51%
45 to 49	1,041	442	599	58%
50 to 54	1,232	608	624	51%
55 to 59	1,074	512	562	52%
60 and 61	390	184	206	53%
62 to 64	576	281	295	51%
65 to 69	669	316	353	53%
70 to 74	464	215	249	54%
75 to 79	318	132	186	58%
80 to 84	288	134	154	53%
85 and older	376	134	242	64%
Under 18	3,497	1,789	1,708	49%
65 and older	2,115	931	1,184	56%
Median Age	40.6	39.2	41.9	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>2,335</b>	10,380	206	<b>35</b>	<b>1,301</b>	<b>564</b>
Under 5	146	614	7	1	62	50
5 to 9	199	609	20	1	63	83
10 to 14	247	586	13	0	103	71
15 to 17	147	403	5	0	30	37
18 and 19	93	328	11	0	42	26
20 to 24	141	474	15	0	57	55
25 to 29	160	494	9	1	86	27
30 to 34	172	515	18	7	65	44
35 to 39	162	637	11	3	83	38
40 to 44	193	729	15	2	153	30
45 to 49	138	722	23	4	123	31
50 to 54	182	869	26	6	125	24
55 to 59	122	830	12	3	84	23
60 and 61	43	325	1	1	15	5
62 to 64	53	475	7	2	36	3
65 to 69	41	557	2	1	60	8
70 to 74	34	381	8	2	34	5
75 to 79	16	266	2	0	32	2
80 to 84	21	233	0	1	32	1
85 and older	25	333	1	0	16	1
Under 18	739	2,212	45	2	258	241
65 and older	137	1,770	13	4	174	17
Median Age	31.0	43.6	37.3	48.1	41.9	21.4