



## Demographic and Socioeconomic Profile 2010

TRACT: 168.06

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,081</b>	<b>100%</b>
White	2,774	68%
Hispanic	905	22%
Two or More	160	4%
Black	113	3%
Asian	56	1%
Pacific Islander	42	1%
American Indian	31	1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,081</b>	<b>1,990</b>	<b>2,091</b>	<b>51%</b>
Under 5	282	152	130	46%
5 to 9	300	156	144	48%
10 to 14	279	139	140	50%
15 to 17	200	106	94	47%
18 and 19	127	76	51	40%
20 to 24	256	116	140	55%
25 to 29	250	112	138	55%
30 to 34	237	130	107	45%
35 to 39	251	113	138	55%
40 to 44	309	142	167	54%
45 to 49	334	167	167	50%
50 to 54	308	148	160	52%
55 to 59	245	117	128	52%
60 and 61	102	49	53	52%
62 to 64	137	71	66	48%
65 to 69	141	64	77	55%
70 to 74	134	53	81	60%
75 to 79	77	38	39	51%
80 to 84	54	24	30	56%
85 and Older	58	17	41	71%
Under 18	1,061	553	508	48%
65 and older	464	196	268	58%
<b>Median</b>	<b>37.2</b>	<b>35.4</b>	<b>38.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,220</b>	<b>100%</b>
Never Married	836	26%
Married, excluding separated	1,565	49%
Separated	78	2%
Widowed	159	5%
Divorced	582	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,081</b>	<b>100%</b>
Household	4,066	100%
Group Quarters - Other	15	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
<b>Total Pop.</b>	<b>4,081</b>	<b>905</b>	<b>2,774</b>	<b>113</b>	<b>31</b>	<b>56</b>	<b>42</b>	<b>160</b>
Under 5	282	82	167	10	3	0	4	16
5 to 9	300	99	163	7	2	1	4	24
10 to 14	279	81	163	12	0	1	2	20
15 to 17	200	64	106	6	3	4	7	10
18 and 19	127	30	77	8	1	1	5	5
20 to 24	256	76	149	9	4	3	7	8
25 to 29	250	60	155	16	1	3	5	10
30 to 34	237	58	150	10	3	5	3	8
35 to 39	251	56	168	6	3	5	1	12
40 to 44	309	87	199	5	0	4	0	14
45 to 49	334	76	231	10	1	7	0	9
50 to 54	308	44	245	7	2	3	0	7
55 to 59	245	27	205	2	2	4	1	4
60 and 61	102	18	75	1	0	2	2	4
62 to 64	137	12	114	1	3	6	0	1
65 to 69	141	12	119	2	1	3	0	4
70 to 74	134	11	117	0	1	2	1	2
75 to 79	77	4	70	0	1	1	0	1
80 to 84	54	7	45	1	0	1	0	0
85 and Older	58	1	56	0	0	0	0	1
Under 18	1,061	326	599	35	8	6	17	70
65 and older	464	35	407	3	3	7	1	8
<b>Median</b>		<b>26.7</b>	<b>42.2</b>	<b>26.4</b>	<b>32.5</b>	<b>45.7</b>	<b>19.6</b>	<b>23.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,799</b>	<b>100%</b>
Speak Only English	3,071	81%
Speak Spanish:	288	8%
Speak English "well" or "very well"	220	6%
Speak English "not well" or "not at all"	68	2%
Speak Asian/Pacific Island language:	23	1%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	23	1%
Speak other language:	417	10%
Speak English "well" or "very well"	379	10%
Speak English "not well" or "not at all"	38	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,637</b>	<b>100%</b>
Less than 9th grade	81	3%
9th through 12th grade, no diploma	267	10%
High school grad (incl. equivalency)	810	31%
Some college, no degree	1,021	39%
Associate degree	198	8%
Bachelor's degree	225	9%
Master's degree	21	1%
Professional school degree	14	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,939</b>	<b>100%</b>	---	---	---	---
Enrolled in school	890	23%	760	19%	130	3%
Nursery / Preschool	128	14%	117	15%	11	8%
Kindergarten to grade 4	226	25%	175	23%	51	39%
Grade 5 to grade 8	150	17%	120	16%	30	23%
Grade 9 to grade 12	157	18%	142	19%	15	12%
College, undergraduate	224	25%	201	26%	23	18%
Graduate or Professional school	5	1%	5	1%	0	0%
Not enrolled in school	3,049	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,417</b>	<b>100%</b>	<b>483</b>	<b>100%</b>	<b>934</b>	<b>100%</b>
Family Households:	913	64%	483	100%	430	46%
Married couple family	656	46%	360	75%	296	32%
Other family:	257	18%	123	25%	134	14%
Male householder, no wife	9	1%	0	0%	9	1%
Female householder, no husband	248	18%	123	25%	125	13%
Nonfamily households:	504	36%	0	0%	504	54%
Householder living alone	417	29%	----	----	----	----
Other nonfamily households	87	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,458</b>	<b>100%</b>	<b>1417</b>	<b>41</b>	<b>3%</b>	<b>2.87</b>
Single family (detached)	568	39%	543	25	4%	2.94
Single family (attached)	205	14%	195	10	5%	2.89
2 to 4 units	51	3%	50	1	2%	2.82
5 to 9 units	36	2%	36	0	0%	3.36
10 or more units	203	14%	199	4	2%	3.40
Mobile home and Other	395	27%	394	1	<1%	2.46

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>775</b>	<b>100%</b>
Less than \$150,000	313	40%
\$150,000 to \$199,999	29	4%
\$200,000 to \$249,999	35	5%
\$250,000 to \$299,999	31	4%
\$300,000 to \$399,999	96	12%
\$400,000 to \$499,999	99	13%
\$500,000 to \$749,999	157	20%
\$750,000 to \$999,999	15	2%
\$1,000,000 or more	0	0%

**Median Value** **\$265,323**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,458</b>	<b>100%</b>
2005 or Later	16	1%
2000 to 2004	173	12%
1990 to 1999	116	8%
1980 to 1989	234	16%
1970 to 1979	438	30%
1960 to 1969	283	19%
1950 to 1959	95	7%
1940 to 1949	77	5%
1939 or earlier	26	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,417</b>	<b>100%</b>	<b>642</b>	<b>100%</b>	<b>775</b>	<b>100%</b>
1.00 occupant housing per room or less	1,348	95%	602	94%	746	96%
1.01 to 1.50 occupants per room	69	5%	40	6%	29	4%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>642</b>	<b>100%</b>
Less than \$500	34	5%
\$500 to \$599	42	7%
\$600 to \$699	46	7%
\$700 to \$799	0	0%
\$800 to \$899	100	16%
\$900 to \$999	20	3%
\$1,000 to \$1,249	269	42%
\$1,250 to \$1,499	105	16%
\$1,500 to \$1,999	26	4%
\$2,000 or more	0	0%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,074</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>642</b>	<b>100%</b>
Less than 20 percent	92	14%
20.0 to 24.9 percent	156	24%
25.0 to 29.9 percent	30	5%
30.0 to 34.9 percent	83	13%
35.0 to 39.9 percent	60	9%
40.0 to 49.9 percent	11	2%
50.0 percent or more	179	28%
Not computed	31	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,417</b>	<b>100%</b>
No vehicle	34	2%
1 vehicle	556	39%
2 vehicles	460	32%
3 vehicles	308	22%
4 or more vehicles	59	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,684</b>	<b>100%</b>
Worked in state of residence	1,684	100%
Worked in county of residence	1,632	97%
Worked outside county of residence	52	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,153</b>	<b>100%</b>	<b>1,511</b>	<b>48%</b>
In labor force	1,854	59%	973	52%
Armed forces	0	0%	0	0%
Civilian (employed)	1,593	86%	794	50%
Civilian (unemployed)	261	14%	179	69%
Not in labor force	1,299	41%	538	41%
Pct. of civilian labor force unemployed	14.1%		18.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,684</b>	<b>100%</b>
Car, truck or van:	1,542	92%
Drove Alone	1,366	81%
Carpooled	176	10%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	14	1%
Bicycle	9	1%
Walked	0	0%
Other means	26	2%
Worked at home	93	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,684</b>	<b>100%</b>
Did not work at home	1,591	94%
Less than 10 minutes	116	7%
10 to 19 minutes	424	25%
20 to 29 minutes	421	25%
30 to 44 minutes	469	28%
45 to 59 minutes	90	5%
60 to 89 minutes	32	2%
90 minutes or more	39	2%
Worked at home	93	6%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,684</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	14	1%
Construction	289	17%
Manufacturing	84	5%
Wholesale trade	33	2%
Retail trade	145	9%
Transportation & warehousing	46	3%
Information & communications	27	2%
Finance, insurance, & real estate	164	10%
Professional, scientific, management, administration	74	4%
Educational, social, & health services	311	18%
Art, entertainment, recreation, accommodations, food	206	12%
Other services	184	11%
Public administration	107	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,684</b>	<b>100%</b>
Management, professional & related:	403	24%
Management (incl. farm managers)	94	6%
Business & financial	42	2%
Computer & mathematical	44	3%
Architecture & engineering	20	1%
Life, physical & social science	14	1%
Community & social service	23	1%
Legal	13	1%
Education, training, & library	32	2%
Art, entertainment, sports & media	59	4%
Healthcare practitioners	62	4%
Service:	337	20%
Healthcare support	22	1%
Protective service	45	3%
Food preparation & serving	124	7%
Building & grounds cleaning / maintenance	68	4%
Personal care & service	78	5%
Sales & office	501	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	320	19%
Production, transport & material moving	123	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,417</b>	<b>100%</b>
Less than \$15,000	199	14%
\$15,000 to \$29,999	247	17%
\$30,000 to \$44,999	264	19%
\$45,000 to \$59,999	186	13%
\$60,000 to \$74,999	188	13%
\$75,000 to \$99,999	153	11%
\$100,000 to \$124,999	106	7%
\$125,000 to \$149,999	41	3%
\$150,000 to \$199,999	22	2%
\$200,000 or more	11	1%
<b>Median Income</b>	<b>\$44,915</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,417</b>	<b>100%</b>
With earnings	1,109	78%
With wage and salary income	1,060	75%
With self-employment income	117	8%
With interest, dividend, or net rental income	190	13%
With Social Security income	381	27%
With Supplemental Security income	73	5%
With public assistance income	36	3%
With retirement income	231	16%
With other types of income	285	20%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,081</b>	<b>100%</b>
Under .50	135	3%
.50 to .99	457	11%
1.00 to 1.24	100	2%
1.25 to 1.49	141	3%
1.50 to 1.84	457	11%
1.85 to 1.99	34	1%
2.00 and over	2,757	68%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,081</b>	<b>100%</b>
Above Poverty	3,489	85%
Below Poverty	592	15%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

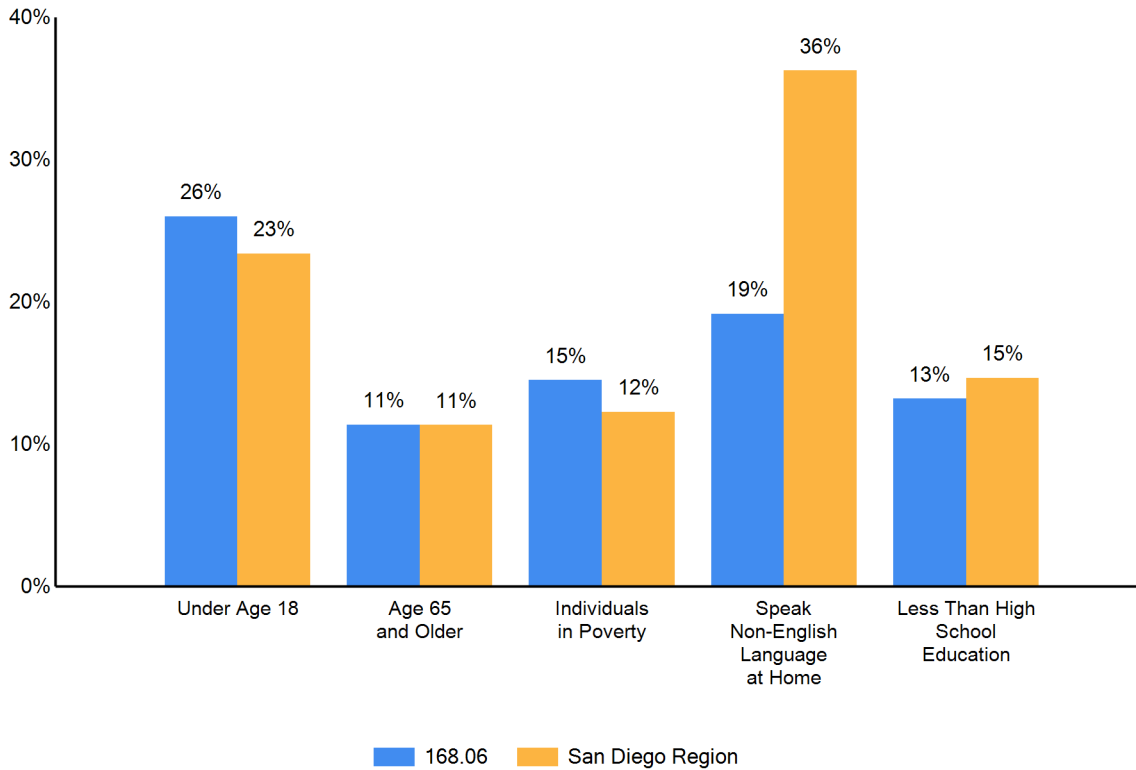
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>913</b>	<b>483</b>	<b>430</b>	<b>812</b>	<b>427</b>	<b>385</b>	<b>101</b>	<b>56</b>	<b>45</b>
Married couple family	656	360	296	575	319	256	81	41	40
Male householder, no wife present	9	0	9	9	0	9	0	0	0
Female householder, no husband present	248	123	125	228	108	120	20	15	5

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

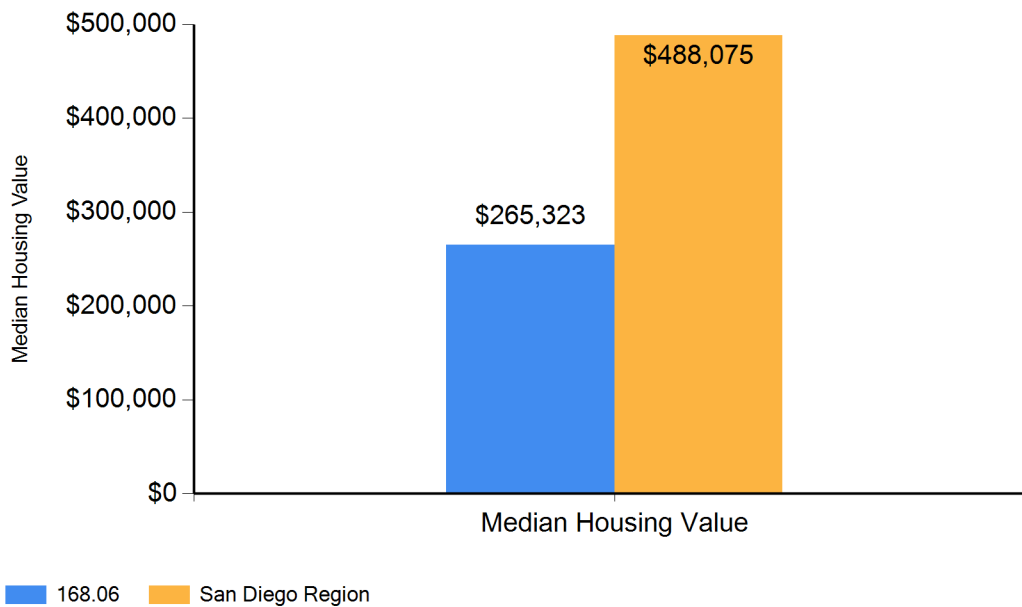


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075