

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91978

	Jan 1, 2011
Total Population	8,033
Household Population	7,995
Group Quarters Population	38
Persons Per Household	2.89

#### HOUSING AND OCCUPANCY

	Total Housing		Vacancy
	3	Households	Rate
Total Housing Units	2,885	2,763	4.2%
Single Family - Detached	1,429	1,408	1.5%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	853	789	7.5%
Mobile Home and Other	601	564	6.2%

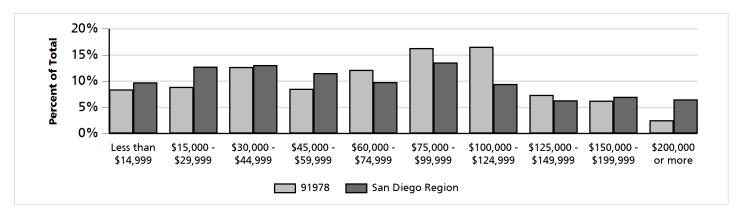
#### HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	8%	9%	13%	9%	12%	16%	17%	7%	6%	3%

#### Median Household Income

Adjusted for Inflation (2010 \$) \$73,996



#### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

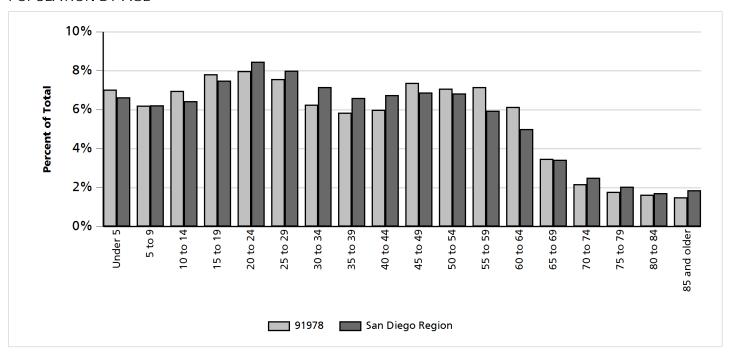
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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### POPULATION BY GENDER AND AGE

				Percent
-	Total	Male	Female	Female
Total Population	8,033	3,907	4,126	51%
Under 5	565	310	255	45%
5 to 9	499	267	232	46%
10 to 14	559	285	274	49%
15 to 17	389	208	181	47%
18 and 19	239	123	116	49%
20 to 24	642	335	307	48%
25 to 29	608	323	285	47%
30 to 34	502	249	253	50%
35 to 39	470	213	257	55%
40 to 44	481	222	259	54%
45 to 49	592	266	326	55%
50 to 54	569	251	318	56%
55 to 59	575	239	336	58%
60 and 61	204	94	110	54%
62 to 64	290	143	147	51%
65 to 69	279	132	147	53%
70 to 74	175	81	94	54%
75 to 79	143	58	85	59%
80 to 84	131	64	67	51%
85 and older	121	44	77	64%
Under 18	2,012	1,070	942	47%
65 and older	849	379	470	55%
Median Age	35.1	32.1	38.1	N/A

### POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

## Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,267	4,233	676	38	474	345
Under 5	200	245	56	0	10	54
5 to 9	217	173	41	2	17	49
10 to 14	232	218	37	3	19	50
15 to 17	164	138	41	2	18	26
18 and 19	93	99	20	2	11	14
20 to 24	169	320	76	5	40	32
25 to 29	171	295	71	4	43	24
30 to 34	161	246	40	0	39	16
35 to 39	159	228	38	1	27	17
40 to 44	152	238	39	2	36	14
45 to 49	146	316	66	5	43	16
50 to 54	116	356	46	3	31	17
55 to 59	103	388	31	3	43	7
60 and 61	24	145	18	0	14	3
62 to 64	40	188	31	3	28	0
65 to 69	47	201	17	1	11	2
70 to 74	24	131	6	1	13	0
75 to 79	15	111	0	1	12	4
80 to 84	19	100	1	0	11	0
85 and older	15	97	1	0	8	0
Under 18	813	774	175	7	64	179
65 and older	120	640	25	3	55	6
Median Age	26.7	43.2	29.7	40.0	41.8	18.8