



## Demographic and Socioeconomic Profile 2010

TRACT: 203.09

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,945</b>	<b>100%</b>
Hispanic	1,682	43%
White	1,581	40%
Asian	445	11%
Two or More	133	3%
Black	55	1%
American Indian	30	1%
Pacific Islander	12	<1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,945</b>	<b>2,003</b>	<b>1,942</b>	<b>49%</b>
Under 5	338	192	146	43%
5 to 9	302	159	143	47%
10 to 14	263	145	118	45%
15 to 17	183	92	91	50%
18 and 19	113	56	57	50%
20 to 24	371	197	174	47%
25 to 29	376	181	195	52%
30 to 34	349	193	156	45%
35 to 39	290	147	143	49%
40 to 44	280	139	141	50%
45 to 49	239	116	123	51%
50 to 54	224	94	130	58%
55 to 59	174	83	91	52%
60 and 61	67	36	31	46%
62 to 64	81	43	38	47%
65 to 69	88	41	47	53%
70 to 74	77	38	39	51%
75 to 79	57	27	30	53%
80 to 84	32	9	23	72%
85 and Older	41	15	26	63%
Under 18	1,086	588	498	46%
65 and older	295	130	165	56%
<b>Median</b>	<b>30.4</b>	<b>29.4</b>	<b>31.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,042</b>	<b>100%</b>
Never Married	811	27%
Married, excluding separated	1,624	53%
Separated	172	6%
Widowed	154	5%
Divorced	281	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,945</b>	<b>100%</b>
Household	3,919	99%
Group Quarters - Other	26	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,945</b>	<b>1,682</b>	<b>1,581</b>	<b>55</b>	<b>30</b>	<b>445</b>	<b>12</b>	<b>7</b>	<b>133</b>
Under 5	338	184	95	2	1	38	0	0	18
5 to 9	302	177	74	5	0	25	1	1	19
10 to 14	263	155	64	1	5	28	0	0	10
15 to 17	183	115	37	1	0	23	0	0	7
18 and 19	113	62	31	0	1	14	0	0	5
20 to 24	371	147	174	7	4	25	1	0	13
25 to 29	376	153	163	9	2	32	3	1	13
30 to 34	349	164	124	3	3	40	0	2	13
35 to 39	290	143	89	5	4	42	0	0	7
40 to 44	280	127	107	6	1	28	2	0	9
45 to 49	239	84	111	5	2	25	3	0	9
50 to 54	224	58	122	4	3	35	1	0	1
55 to 59	174	27	109	3	2	29	0	2	2
60 and 61	67	16	40	0	0	8	0	0	3
62 to 64	81	16	50	2	0	12	0	0	1
65 to 69	88	23	51	0	0	13	0	0	1
70 to 74	77	7	52	1	1	14	1	0	1
75 to 79	57	6	42	0	0	7	0	1	1
80 to 84	32	9	19	0	1	3	0	0	0
85 and Older	41	9	27	1	0	4	0	0	0
Under 18	1,086	631	270	9	6	114	1	1	54
65 and older	295	54	191	2	2	41	1	1	3
<b>Median</b>		<b>25.0</b>	<b>36.6</b>	<b>34.2</b>	<b>33.3</b>	<b>34.7</b>	<b>42.5</b>	<b>33.8</b>	<b>22.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,607</b>	<b>100%</b>
Speak Only English	2,061	57%
Speak Spanish:	1,078	30%
Speak English "well" or "very well"	689	19%
Speak English "not well" or "not at all"	389	11%
Speak Asian/Pacific Island language:	215	6%
Speak English "well" or "very well"	215	6%
Speak English "not well" or "not at all"	0	0%
Speak other language:	253	5%
Speak English "well" or "very well"	192	5%
Speak English "not well" or "not at all"	61	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,375</b>	<b>100%</b>
Less than 9th grade	313	13%
9th through 12th grade, no diploma	235	10%
High school grad (incl. equivalency)	611	26%
Some college, no degree	605	25%
Associate degree	168	7%
Bachelor's degree	374	16%
Master's degree	34	1%
Professional school degree	28	1%
Doctorate degree	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,738</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,014	27%	884	24%	130	3%
Nursery / Preschool	34	3%	17	2%	17	13%
Kindergarten to grade 4	250	25%	235	27%	15	12%
Grade 5 to grade 8	194	19%	194	22%	0	0%
Grade 9 to grade 12	286	28%	264	30%	22	17%
College, undergraduate	232	23%	156	18%	76	58%
Graduate or Professional school	18	2%	18	2%	0	0%
Not enrolled in school	2,724	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,192</b>	<b>100%</b>	<b>522</b>	<b>100%</b>	<b>670</b>	<b>100%</b>
Family Households:	814	68%	522	100%	292	44%
Married couple family	647	54%	392	75%	255	38%
Other family:	167	14%	130	25%	37	6%
Male householder, no wife	62	5%	28	5%	34	5%
Female householder, no husband	105	9%	102	20%	3	<1%
Nonfamily households:	378	32%	0	0%	378	56%
Householder living alone	300	25%	----	----	----	----
Other nonfamily households	78	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,229</b>	<b>100%</b>	<b>1192</b>	<b>37</b>	<b>3%</b>	<b>3.29</b>
Single family (detached)	695	57%	663	32	5%	3.74
Single family (attached)	59	5%	58	1	2%	3.84
2 to 4 units	95	8%	94	1	1%	2.67
5 to 9 units	190	15%	189	1	1%	2.67
10 or more units	190	15%	188	2	1%	2.44
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>681</b>	<b>100%</b>
Less than \$150,000	23	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	59	9%
\$250,000 to \$299,999	46	7%
\$300,000 to \$399,999	146	21%
\$400,000 to \$499,999	236	35%
\$500,000 to \$749,999	117	17%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	54	8%

**Median Value** **\$428,361**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,229</b>	<b>100%</b>
2005 or Later	18	1%
2000 to 2004	70	6%
1990 to 1999	59	5%
1980 to 1989	407	33%
1970 to 1979	391	32%
1960 to 1969	143	12%
1950 to 1959	105	9%
1940 to 1949	0	0%
1939 or earlier	36	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,192</b>	<b>100%</b>	<b>511</b>	<b>100%</b>	<b>681</b>	<b>100%</b>
1.00 occupant housing per room or less	1,127	95%	461	90%	666	98%
1.01 to 1.50 occupants per room	65	5%	50	10%	15	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>511</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	8	2%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	130	25%
\$1,000 to \$1,249	197	39%
\$1,250 to \$1,499	63	12%
\$1,500 to \$1,999	38	7%
\$2,000 or more	64	13%
No cash rent	11	2%
<b>Median contract rent</b>	<b>\$1,149</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>511</b>	<b>100%</b>
Less than 20 percent	70	14%
20.0 to 24.9 percent	69	14%
25.0 to 29.9 percent	58	11%
30.0 to 34.9 percent	68	13%
35.0 to 39.9 percent	15	3%
40.0 to 49.9 percent	101	20%
50.0 percent or more	106	21%
Not computed	24	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,192</b>	<b>100%</b>
No vehicle	18	2%
1 vehicle	307	26%
2 vehicles	613	51%
3 vehicles	222	19%
4 or more vehicles	32	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,112</b>	<b>100%</b>
Worked in state of residence	2,112	100%
Worked in county of residence	1,990	94%
Worked outside county of residence	122	6%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,989</b>	<b>100%</b>	<b>1,472</b>	<b>49%</b>
In labor force	2,080	70%	1,297	62%
Armed forces	108	5%	108	100%
Civilian (employed)	1,820	88%	1,074	59%
Civilian (unemployed)	152	7%	115	76%
Not in labor force	909	30%	175	19%
Pct. of civilian labor force unemployed	7.7%		9.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,112</b>	<b>100%</b>
Car, truck or van:	1,919	91%
Drove Alone	1,666	79%
Carpooled	253	12%
Public Transportation:	17	1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	17	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	46	2%
Walked	37	2%
Other means	86	4%
Worked at home	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,112</b>	<b>100%</b>
Did not work at home	2,105	100%
Less than 10 minutes	191	9%
10 to 19 minutes	294	14%
20 to 29 minutes	565	27%
30 to 44 minutes	706	33%
45 to 59 minutes	240	11%
60 to 89 minutes	109	5%
90 minutes or more	0	0%
Worked at home	7	<1%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,033</b>	<b>100%</b>
Agriculture, forestry, mining	41	2%
Utilities	143	7%
Construction	276	14%
Manufacturing	231	11%
Wholesale trade	36	2%
Retail trade	124	6%
Transportation & warehousing	62	3%
Information & communications	46	2%
Finance, insurance, & real estate	111	5%
Professional, scientific, management, administration	28	1%
Educational, social, & health services	229	11%
Art, entertainment, recreation, accommodations, food	392	19%
Other services	133	7%
Public administration	181	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,033</b>	<b>100%</b>
Management, professional & related:	509	25%
Management (incl. farm managers)	132	6%
Business & financial	70	3%
Computer & mathematical	87	4%
Architecture & engineering	24	1%
Life, physical & social science	51	3%
Community & social service	7	<1%
Legal	0	0%
Education, training, & library	32	2%
Art, entertainment, sports & media	25	1%
Healthcare practitioners	81	4%
Service:	405	20%
Healthcare support	20	1%
Protective service	0	0%
Food preparation & serving	162	8%
Building & grounds cleaning / maintenance	120	6%
Personal care & service	103	5%
Sales & office	516	25%
Farming, fishing & forestry	20	1%
Construction, extraction & maintenance	300	15%
Production, transport & material moving	283	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>1,192</b>	<b>100%</b>
Less than \$15,000	54	5%
\$15,000 to \$29,999	173	15%
\$30,000 to \$44,999	150	13%
\$45,000 to \$59,999	136	11%
\$60,000 to \$74,999	211	18%
\$75,000 to \$99,999	179	15%
\$100,000 to \$124,999	193	16%
\$125,000 to \$149,999	40	3%
\$150,000 to \$199,999	48	4%
\$200,000 or more	8	1%
<b>Median Income</b>	<b>\$65,900</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,192</b>	<b>100%</b>
With earnings	1,068	90%
With wage and salary income	1,029	86%
With self-employment income	173	15%
With interest, dividend, or net rental income	298	25%
With Social Security income	240	20%
With Supplemental Security income	14	1%
With public assistance income	14	1%
With retirement income	102	9%
With other types of income	103	9%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,945</b>	<b>100%</b>
Under .50	138	3%
.50 to .99	105	3%
1.00 to 1.24	108	3%
1.25 to 1.49	316	8%
1.50 to 1.84	230	6%
1.85 to 1.99	140	4%
2.00 and over	2,908	74%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,945</b>	<b>100%</b>
Above Poverty	3,702	94%
Below Poverty	243	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

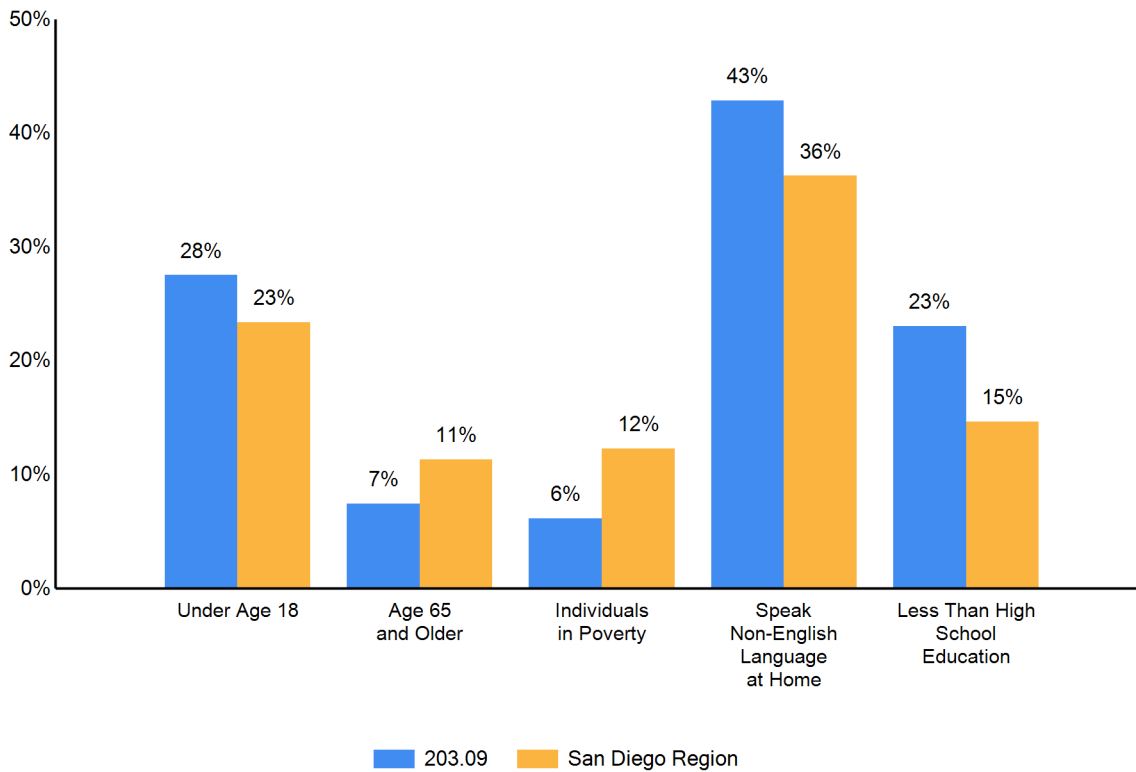
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>814</b>	<b>522</b>	<b>292</b>	<b>749</b>	<b>468</b>	<b>281</b>	<b>65</b>	<b>54</b>	<b>11</b>
Married couple family	647	392	255	621	377	244	26	15	11
Male householder, no wife present	62	28	34	50	16	34	12	12	0
Female householder, no husband present	105	102	3	78	75	3	27	27	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

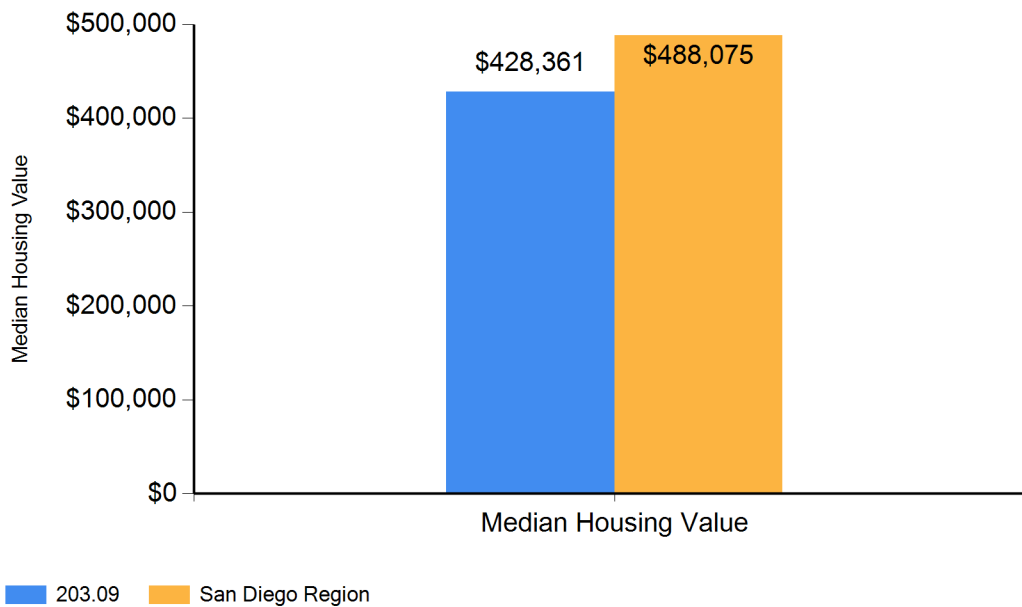


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075