



DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Jurisdiction San Marcos

	Jan 1, 2012
Total Population	85,150
Household Population	84,313
Group Quarters Population	837
Persons Per Household	3.05

HOUSING AND OCCUPANCY

	Total Housing		Vacancy
	Units	Households	Rate
Total Housing Units	28,550	27,606	3.3%
Single Family - Detached	14,376	14,028	2.4%
Single Family - Multiple-Unit	812	806	0.7%
Multi-Family	9,722	9,347	3.9%
Mobile Home and Other	3,640	3,425	5.9%

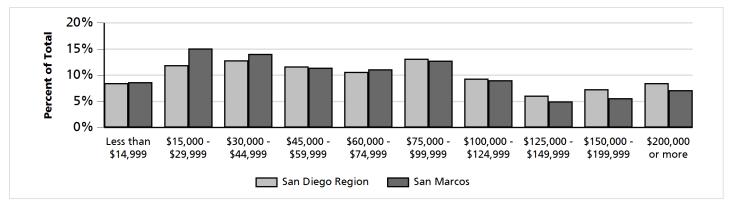
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	9%	15%	14%	11%	11%	13%	9%	5%	6%	7%

Median Household Income

Adjusted for Inflation (2010 \$)	\$60,902
Not adjusted for inflation (current 2011\$)	\$62,749



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

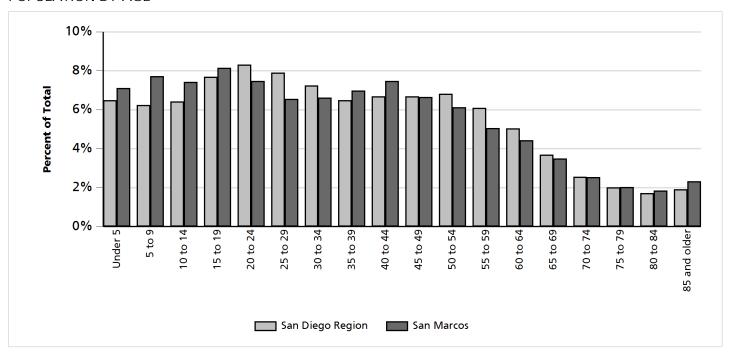
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	85,150	41,606	43,544	51%
Under 5	6,052	3,033	3,019	50%
5 to 9	6,579	3,359	3,220	49%
10 to 14	6,328	3,336	2,992	47%
15 to 17	3,827	1,961	1,866	49%
18 and 19	3,111	1,507	1,604	52%
20 to 24	6,371	3,033	3,338	52%
25 to 29	5,573	2,869	2,704	49%
30 to 34	5,631	2,741	2,890	51%
35 to 39	5,943	2,908	3,035	51%
40 to 44	6,370	3,185	3,185	50%
45 to 49	5,667	2,841	2,826	50%
50 to 54	5,215	2,613	2,602	50%
55 to 59	4,299	2,092	2,207	51%
60 and 61	1,536	747	789	51%
62 to 64	2,238	1,002	1,236	55%
65 to 69	2,968	1,340	1,628	55%
70 to 74	2,163	997	1,166	54%
75 to 79	1,732	698	1,034	60%
80 to 84	1,568	648	920	59%
85 and older	1,979	696	1,283	65%
Under 18	22,786	11,689	11,097	49%
65 and older	10,410	4,379	6,031	58%
Median Age	34.2	33.1	35.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	31,730	41,577	1,640	255	7,359	2,589
Under 5	2,986	2,203	81	16	432	334
5 to 9	3,275	2,389	95	8	428	384
10 to 14	3,049	2,441	105	14	439	280
15 to 17	1,900	1,430	78	11	248	160
18 and 19	1,432	1,271	80	11	185	132
20 to 24	2,905	2,538	162	19	544	203
25 to 29	2,527	2,164	143	21	524	194
30 to 34	2,449	2,346	129	17	521	169
35 to 39	2,400	2,524	119	8	740	152
40 to 44	2,441	2,974	120	20	672	143
45 to 49	1,972	2,821	150	15	600	109
50 to 54	1,389	3,094	129	16	497	90
55 to 59	1,037	2,661	86	18	429	68
60 and 61	314	1,032	18	10	144	18
62 to 64	398	1,543	49	10	209	29
65 to 69	444	2,156	33	12	286	37
70 to 74	302	1,625	15	10	188	23
75 to 79	223	1,353	16	6	107	27
80 to 84	155	1,288	11	5	88	21
85 and older	132	1,724	21	8	78	16
Under 18	11,210	8,463	359	49	1,547	1,158
65 and older	1,256	8,146	96	41	747	124
Median Age	25.6	42.5	32.9	40.6	37.4	20.1