

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92103



Apr 1, 2010

Total Population	30,680
Household Population	29,886
Group Quarters Population	794
Persons Per Household	1.71

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	18,642	17,482	6.2%
Single Family - Detached	4,056	3,812	6.0%
Single Family - Multiple-Unit	2,317	2,178	6.0%
Multi-Family	12,269	11,492	6.3%
Mobile Home and Other	0	0	--

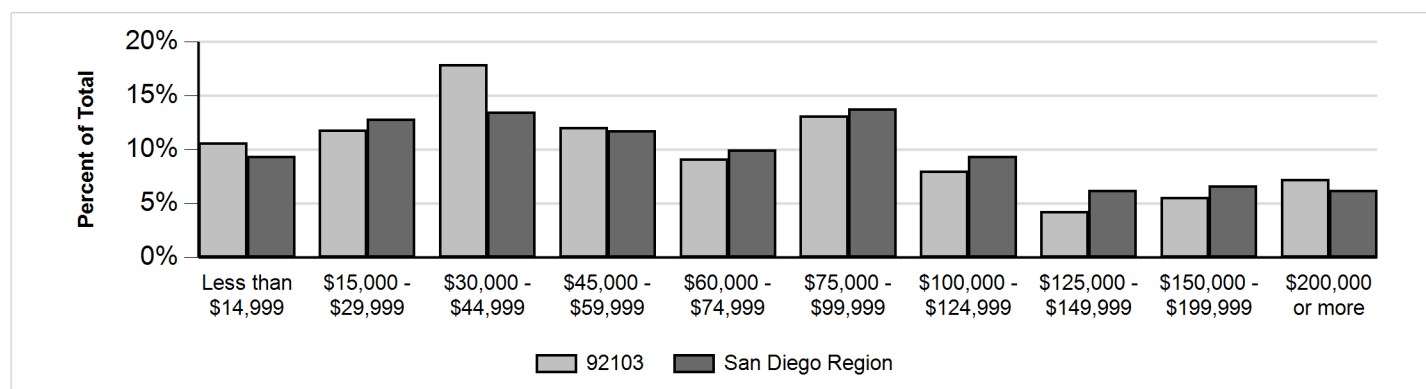
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	12%	18%	12%	9%	13%	8%	4%	6%	7%

Median Household Income

	2010
Adjusted for Inflation (2010 \$)	\$56,876



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

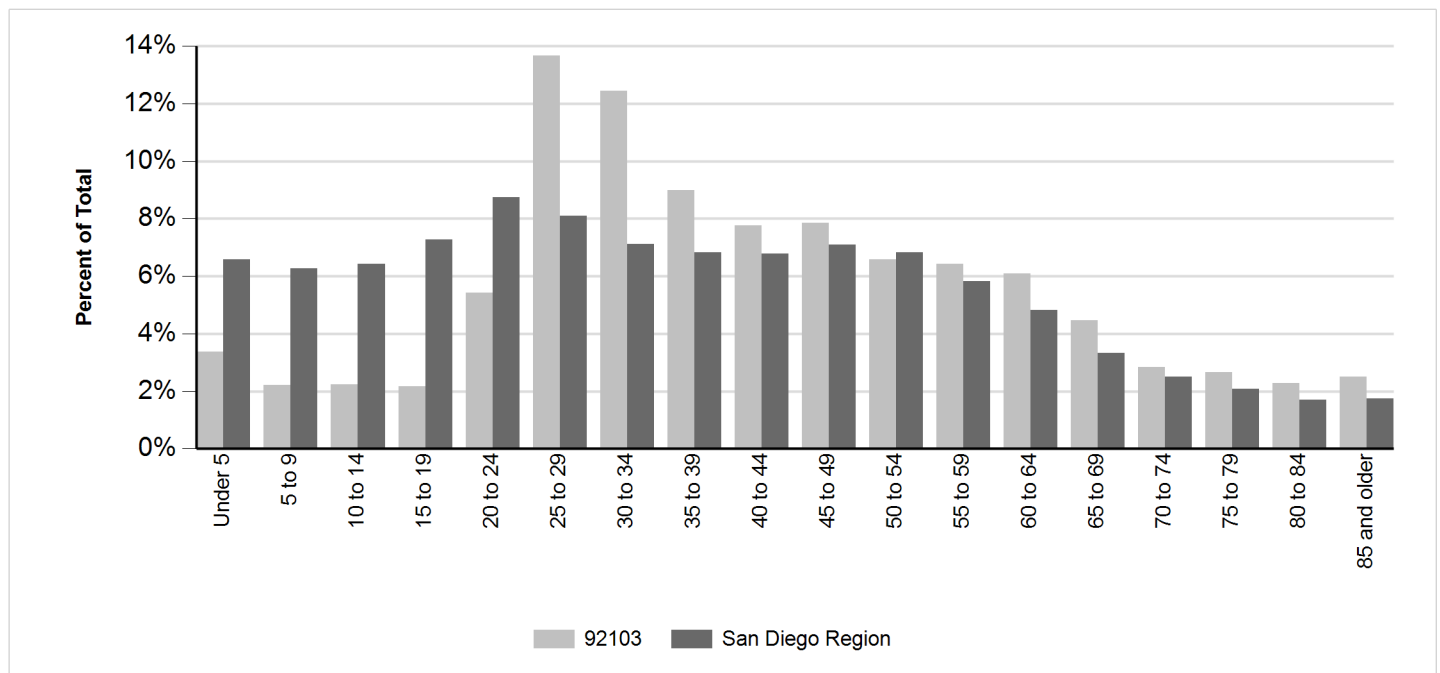
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	30,680	16,034	14,646	48%
Under 5	1,036	473	563	54%
5 to 9	681	365	316	46%
10 to 14	686	406	280	41%
15 to 17	427	249	178	42%
18 and 19	240	133	107	45%
20 to 24	1,662	725	937	56%
25 to 29	4,193	1,934	2,259	54%
30 to 34	3,820	1,914	1,906	50%
35 to 39	2,759	1,564	1,195	43%
40 to 44	2,384	1,491	893	37%
45 to 49	2,409	1,508	901	37%
50 to 54	2,021	1,194	827	41%
55 to 59	1,972	1,040	932	47%
60 and 61	723	351	372	51%
62 to 64	1,145	608	537	47%
65 to 69	1,371	741	630	46%
70 to 74	871	432	439	50%
75 to 79	817	376	441	54%
80 to 84	696	284	412	59%
85 and older	767	246	521	68%
Under 18	2,830	1,493	1,337	47%
65 and older	4,522	2,079	2,443	54%
Median Age	39.7	40.9	38.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	4,447	22,506	848	105	1,817	957
Under 5	287	579	21	4	53	92
5 to 9	157	394	13	4	39	74
10 to 14	162	432	24	3	27	38
15 to 17	106	246	28	2	17	28
18 and 19	80	133	7	2	7	11
20 to 24	324	1,071	46	8	113	100
25 to 29	737	2,869	94	13	318	162
30 to 34	613	2,540	105	10	394	158
35 to 39	399	1,876	104	13	281	86
40 to 44	344	1,775	70	8	131	56
45 to 49	317	1,839	98	8	102	45
50 to 54	248	1,603	74	7	61	28
55 to 59	175	1,641	50	7	65	34
60 and 61	55	629	19	3	12	5
62 to 64	65	1,005	30	5	33	7
65 to 69	103	1,186	26	1	45	10
70 to 74	63	747	10	1	45	5
75 to 79	84	690	6	2	30	5
80 to 84	67	588	8	3	24	6
85 and older	61	663	15	1	20	7
Under 18	712	1,651	86	13	136	232
65 and older	378	3,874	65	8	164	33
Median Age	33.0	43.1	39.1	37.5	34.2	29.2