

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2012
Total Population	14,889
Household Population	14,724
Group Quarters Population	165
Persons Per Household	2.66

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,852	5,543	5.3%
Single Family - Detached	2,936	2,797	4.7%
Single Family - Multiple-Unit	1,707	1,603	6.1%
Multi-Family	708	666	5.9%
Mobile Home and Other	501	477	4.8%

HOUSEHOLD INCOME

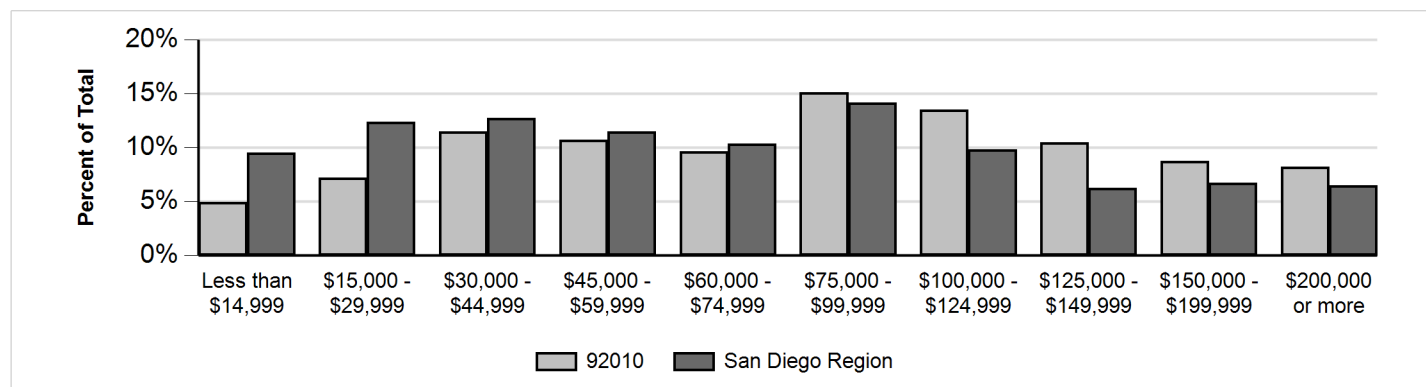
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	7%	11%	11%	10%	15%	14%	10%	9%	8%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$85,021
Not adjusted for inflation (current 2011\$)	\$87,600



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

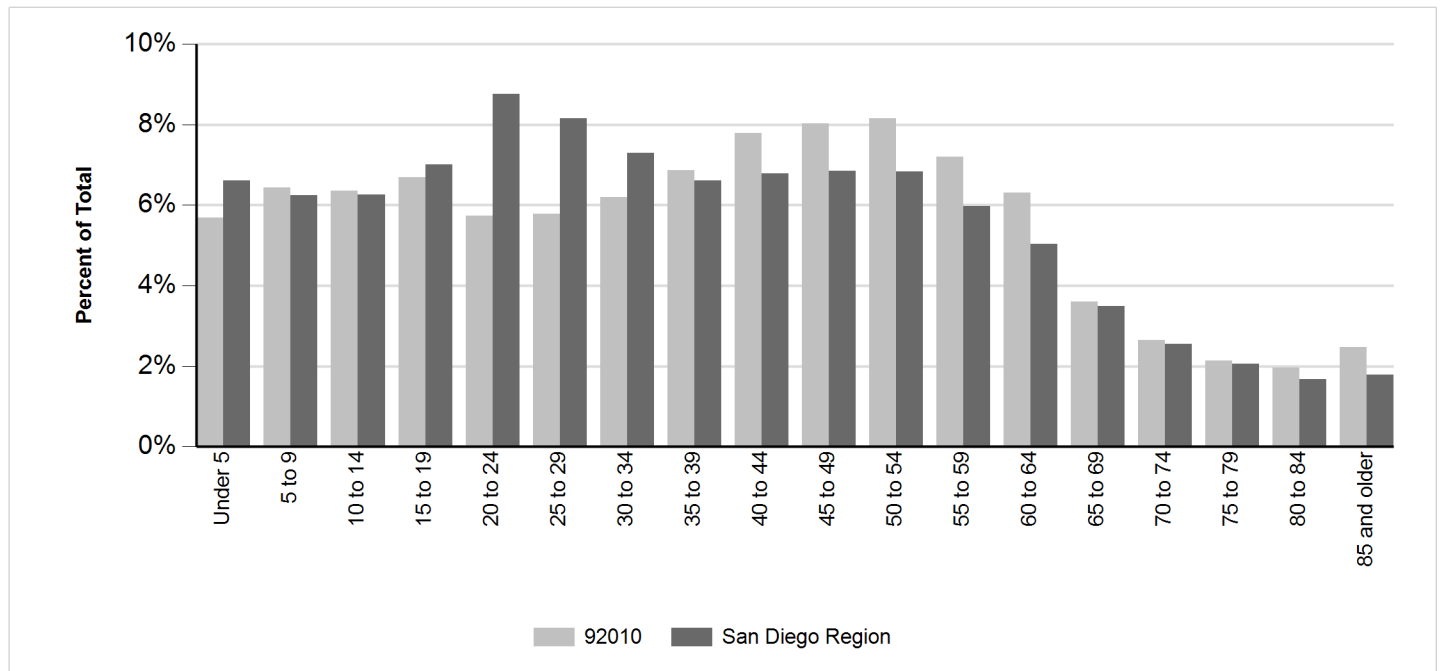
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	14,889	7,215	7,674	52%
Under 5	847	444	403	48%
5 to 9	957	467	490	51%
10 to 14	946	467	479	51%
15 to 17	605	319	286	47%
18 and 19	390	202	188	48%
20 to 24	854	427	427	50%
25 to 29	860	427	433	50%
30 to 34	923	436	487	53%
35 to 39	1,021	506	515	50%
40 to 44	1,160	570	590	51%
45 to 49	1,194	537	657	55%
50 to 54	1,214	588	626	52%
55 to 59	1,072	531	541	50%
60 and 61	389	185	204	52%
62 to 64	549	266	283	52%
65 to 69	537	258	279	52%
70 to 74	393	177	216	55%
75 to 79	318	151	167	53%
80 to 84	292	119	173	59%
85 and older	368	138	230	63%
Under 18	3,355	1,697	1,658	49%
65 and older	1,908	843	1,065	56%
Median Age	40.2	39.1	41.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,432	10,320	236	53	1,341	507
Under 5	195	492	13	3	69	75
5 to 9	247	553	17	1	72	67
10 to 14	205	562	9	6	94	70
15 to 17	132	369	16	1	50	37
18 and 19	88	244	6	2	25	25
20 to 24	209	496	24	4	75	46
25 to 29	176	526	18	5	105	30
30 to 34	178	603	21	7	88	26
35 to 39	185	693	15	1	109	18
40 to 44	200	754	21	5	155	25
45 to 49	155	880	11	3	116	29
50 to 54	166	896	27	1	104	20
55 to 59	107	857	17	2	80	9
60 and 61	36	322	3	1	22	5
62 to 64	33	459	4	3	42	8
65 to 69	40	441	6	1	45	4
70 to 74	25	331	2	4	25	6
75 to 79	19	263	0	2	31	3
80 to 84	14	244	4	0	28	2
85 and older	22	335	2	1	6	2
Under 18	779	1,976	55	11	285	249
65 and older	120	1,614	14	8	135	17
Median Age	29.0	44.1	33.6	33.2	39.2	18.4