

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Mission Valley



Jan 1, 2012

<b>Total Population</b>	<b>18,789</b>
Household Population	18,463
Group Quarters Population	326
<b>Persons Per Household</b>	<b>1.83</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>11,233</b>	<b>10,071</b>	<b>10.3%</b>
Single Family - Detached	3	3	0.0%
Single Family - Multiple-Unit	1,069	784	26.7%
Multi-Family	10,161	9,284	8.6%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

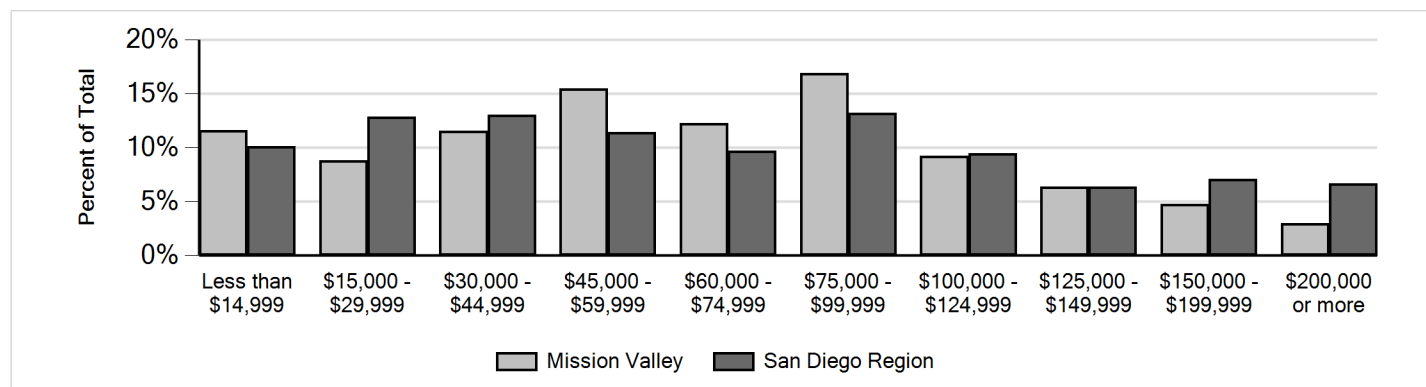
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	9%	12%	15%	12%	17%	9%	6%	5%	3%

### Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$63,084
Not adjusted for inflation (current 2011\$)	\$64,998



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

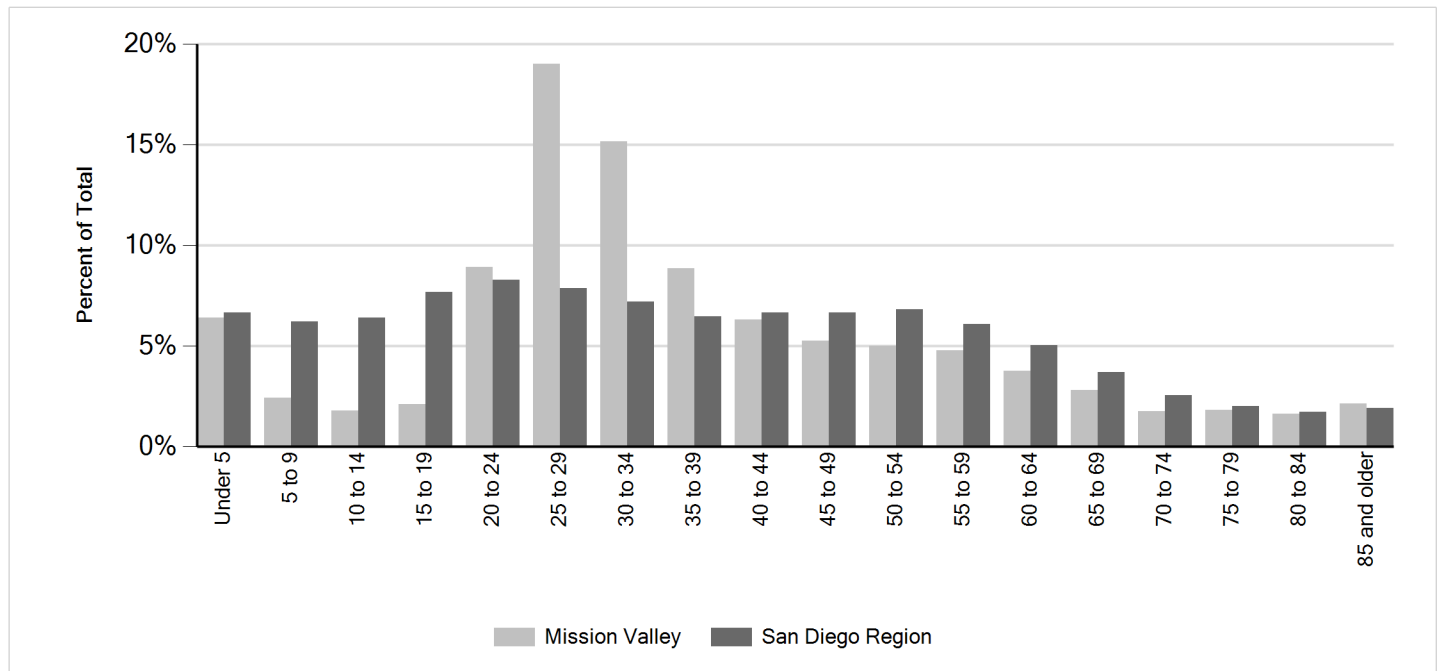
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>18,789</b>	<b>9,366</b>	<b>9,423</b>	<b>50%</b>
Under 5	1,205	632	573	48%
5 to 9	455	232	223	49%
10 to 14	339	167	172	51%
15 to 17	225	109	116	52%
18 and 19	169	84	85	50%
20 to 24	1,677	753	924	55%
25 to 29	3,573	1,693	1,880	53%
30 to 34	2,846	1,463	1,383	49%
35 to 39	1,663	932	731	44%
40 to 44	1,187	657	530	45%
45 to 49	988	554	434	44%
50 to 54	942	473	469	50%
55 to 59	900	450	450	50%
60 and 61	329	167	162	49%
62 to 64	381	158	223	59%
65 to 69	526	258	268	51%
70 to 74	329	139	190	58%
75 to 79	344	162	182	53%
80 to 84	309	137	172	56%
85 and older	402	146	256	64%
Under 18	2,224	1,140	1,084	49%
65 and older	1,910	842	1,068	56%
Median Age	33.1	33.5	32.7	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>3,464</b>	<b>11,157</b>	<b>993</b>	<b>79</b>	<b>2,258</b>	<b>838</b>
Under 5	292	618	66	3	146	80
5 to 9	143	181	35	1	53	42
10 to 14	99	111	41	4	48	36
15 to 17	79	80	14	3	29	20
18 and 19	48	71	15	4	9	22
20 to 24	366	1,003	50	6	157	95
25 to 29	655	2,183	157	5	414	159
30 to 34	529	1,610	127	13	453	114
35 to 39	303	916	94	11	269	70
40 to 44	221	663	96	7	138	62
45 to 49	180	590	78	5	98	37
50 to 54	129	637	60	2	80	34
55 to 59	116	609	56	3	92	24
60 and 61	36	213	22	2	48	8
62 to 64	42	277	9	4	41	8
65 to 69	61	402	21	4	30	8
70 to 74	41	224	19	1	40	4
75 to 79	52	228	10	1	46	7
80 to 84	43	211	9	0	40	6
85 and older	29	330	14	0	27	2
Under 18	613	990	156	11	276	178
65 and older	226	1,395	73	6	183	27
Median Age	30.5	34.1	34.7	35.2	33.0	28.9