



## Demographic and Socioeconomic Profile 2010

TRACT: 198.05

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,763</b>	<b>100%</b>
White	1,931	51%
Hispanic	1,432	38%
Black	136	4%
Asian	123	3%
Two or More	90	2%
Pacific Islander	23	1%
Other	15	<1%
American Indian	13	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,763</b>	<b>1,759</b>	<b>2,004</b>	<b>53%</b>
Under 5	232	130	102	44%
5 to 9	223	114	109	49%
10 to 14	249	128	121	49%
15 to 17	138	66	72	52%
18 and 19	85	41	44	52%
20 to 24	254	129	125	49%
25 to 29	273	147	126	46%
30 to 34	265	143	122	46%
35 to 39	230	121	109	47%
40 to 44	215	99	116	54%
45 to 49	214	98	116	54%
50 to 54	211	93	118	56%
55 to 59	186	89	97	52%
60 and 61	73	32	41	56%
62 to 64	98	34	64	65%
65 to 69	146	49	97	66%
70 to 74	131	61	70	53%
75 to 79	159	58	101	64%
80 to 84	133	48	85	64%
85 and Older	248	79	169	68%
Under 18	842	438	404	48%
65 and older	817	295	522	64%
<b>Median</b>	<b>38.5</b>	<b>34.4</b>	<b>43.1</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,059</b>	<b>100%</b>
Never Married	807	26%
Married, excluding separated	1,306	43%
Separated	33	1%
Widowed	512	17%
Divorced	401	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,763</b>	<b>100%</b>
Household	3,763	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,763</b>	<b>1,432</b>	<b>1,931</b>	<b>136</b>	<b>13</b>	<b>123</b>	<b>23</b>	<b>15</b>	<b>90</b>
Under 5	232	144	64	9	0	1	0	0	14
5 to 9	223	145	56	3	1	3	0	3	12
10 to 14	249	135	74	20	1	2	2	5	10
15 to 17	138	76	40	10	0	2	1	3	6
18 and 19	85	47	28	5	0	3	0	1	1
20 to 24	254	104	114	15	1	7	2	0	11
25 to 29	273	133	108	12	2	8	0	0	10
30 to 34	265	120	110	14	3	8	4	0	6
35 to 39	230	106	103	7	0	5	2	2	5
40 to 44	215	92	105	9	0	7	0	0	2
45 to 49	214	82	114	5	2	8	2	0	1
50 to 54	211	61	122	7	1	14	3	1	2
55 to 59	186	52	112	9	1	9	1	0	2
60 and 61	73	19	48	2	0	3	1	0	0
62 to 64	98	16	71	3	1	7	0	0	0
65 to 69	146	31	103	1	0	8	3	0	0
70 to 74	131	21	100	0	0	7	2	0	1
75 to 79	159	18	127	3	0	8	0	0	3
80 to 84	133	10	115	1	0	6	0	0	1
85 and Older	248	20	217	1	0	7	0	0	3
Under 18	842	500	234	42	2	8	3	11	42
65 and older	817	100	662	6	0	36	5	0	8
<b>Median</b>		<b>27.4</b>	<b>52.0</b>	<b>27.5</b>	<b>32.5</b>	<b>52.7</b>	<b>46.3</b>	<b>14.5</b>	<b>20.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,531</b>	<b>100%</b>
Speak Only English	2,330	66%
Speak Spanish:	828	23%
Speak English "well" or "very well"	686	19%
Speak English "not well" or "not at all"	142	4%
Speak Asian/Pacific Island language:	125	4%
Speak English "well" or "very well"	87	2%
Speak English "not well" or "not at all"	38	1%
Speak other language:	248	6%
Speak English "well" or "very well"	213	6%
Speak English "not well" or "not at all"	35	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,582</b>	<b>100%</b>
Less than 9th grade	175	7%
9th through 12th grade, no diploma	159	6%
High school grad (incl. equivalency)	433	17%
Some college, no degree	853	33%
Associate degree	369	14%
Bachelor's degree	420	16%
Master's degree	137	5%
Professional school degree	17	1%
Doctorate degree	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,619</b>	<b>100%</b>	---	---	---	---
Enrolled in school	988	27%	950	26%	38	1%
Nursery / Preschool	81	8%	65	7%	16	42%
Kindergarten to grade 4	214	22%	214	23%	0	0%
Grade 5 to grade 8	211	21%	211	22%	0	0%
Grade 9 to grade 12	177	18%	177	19%	0	0%
College, undergraduate	294	30%	283	30%	11	29%
Graduate or Professional school	11	1%	0	0%	11	29%
Not enrolled in school	2,631	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,552</b>	<b>100%</b>	<b>513</b>	<b>100%</b>	<b>1,039</b>	<b>100%</b>
Family Households:	1,003	65%	513	100%	490	47%
Married couple family	717	46%	324	63%	393	38%
Other family:	286	18%	189	37%	97	9%
Male householder, no wife	75	5%	43	8%	32	3%
Female householder, no husband	211	14%	146	28%	65	6%
Nonfamily households:	549	35%	0	0%	549	53%
Householder living alone	460	30%	----	----	----	----
Other nonfamily households	89	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,637</b>	<b>100%</b>	<b>1552</b>	<b>85</b>	<b>5%</b>	<b>2.42</b>
Single family (detached)	360	22%	354	6	2%	2.42
Single family (attached)	480	29%	448	32	7%	2.72
2 to 4 units	310	19%	283	27	9%	3.11
5 to 9 units	53	3%	53	0	0%	1.92
10 or more units	274	17%	254	20	7%	1.71
Mobile home and Other	160	10%	160	0	0%	1.71

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,068</b>	<b>100%</b>
Less than \$150,000	219	21%
\$150,000 to \$199,999	67	6%
\$200,000 to \$249,999	40	4%
\$250,000 to \$299,999	175	16%
\$300,000 to \$399,999	270	25%
\$400,000 to \$499,999	127	12%
\$500,000 to \$749,999	170	16%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$312,546**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,637</b>	<b>100%</b>
2005 or Later	47	3%
2000 to 2004	44	3%
1990 to 1999	58	4%
1980 to 1989	310	19%
1970 to 1979	930	57%
1960 to 1969	183	11%
1950 to 1959	25	2%
1940 to 1949	12	1%
1939 or earlier	28	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,552</b>	<b>100%</b>	<b>484</b>	<b>100%</b>	<b>1,068</b>	<b>100%</b>
1.00 occupant housing per room or less	1,461	94%	424	88%	1,037	97%
1.01 to 1.50 occupants per room	72	5%	41	8%	31	3%
1.51 to 2.00 occupants per room	19	1%	19	4%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>484</b>	<b>100%</b>
Less than \$500	49	10%
\$500 to \$599	9	2%
\$600 to \$699	0	0%
\$700 to \$799	15	3%
\$800 to \$899	13	3%
\$900 to \$999	29	6%
\$1,000 to \$1,249	85	18%
\$1,250 to \$1,499	93	19%
\$1,500 to \$1,999	119	25%
\$2,000 or more	45	9%
No cash rent	27	6%
<b>Median contract rent</b>	<b>\$1,363</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>484</b>	<b>100%</b>
Less than 20 percent	50	10%
20.0 to 24.9 percent	92	19%
25.0 to 29.9 percent	69	14%
30.0 to 34.9 percent	57	12%
35.0 to 39.9 percent	16	3%
40.0 to 49.9 percent	49	10%
50.0 percent or more	124	26%
Not computed	27	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,552</b>	<b>100%</b>
No vehicle	215	14%
1 vehicle	490	32%
2 vehicles	469	30%
3 vehicles	226	15%
4 or more vehicles	152	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,638</b>	<b>100%</b>
Worked in state of residence	1,638	100%
Worked in county of residence	1,575	96%
Worked outside county of residence	63	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,009</b>	<b>100%</b>	<b>1,363</b>	<b>45%</b>
In labor force	1,773	59%	773	44%
Armed forces	13	1%	0	0%
Civilian (employed)	1,579	89%	659	42%
Civilian (unemployed)	181	10%	114	63%
Not in labor force	1,236	41%	873	71%
Pct. of civilian labor force unemployed	10.3%		14.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,638</b>	<b>100%</b>
Car, truck or van:	1,511	92%
Drove Alone	1,371	84%
Carpooled	140	9%
Public Transportation:	71	4%
Bus	58	4%
Trolley / Streetcar	0	0%
Railroad	13	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	17	1%
Other means	0	0%
Worked at home	39	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,638</b>	<b>100%</b>
Did not work at home	1,599	98%
Less than 10 minutes	121	7%
10 to 19 minutes	532	32%
20 to 29 minutes	301	18%
30 to 44 minutes	381	23%
45 to 59 minutes	98	6%
60 to 89 minutes	162	10%
90 minutes or more	4	<1%
Worked at home	39	2%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,638</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	148	9%
Manufacturing	189	12%
Wholesale trade	4	<1%
Retail trade	196	12%
Transportation & warehousing	61	4%
Information & communications	14	1%
Finance, insurance, & real estate	78	5%
Professional, scientific, management, administration	38	2%
Educational, social, & health services	339	21%
Art, entertainment, recreation, accommodations, food	334	20%
Other services	123	8%
Public administration	114	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,638</b>	<b>100%</b>
Management, professional & related:	452	28%
Management (incl. farm managers)	152	9%
Business & financial	50	3%
Computer & mathematical	0	0%
Architecture & engineering	56	3%
Life, physical & social science	11	1%
Community & social service	76	5%
Legal	20	1%
Education, training, & library	44	3%
Art, entertainment, sports & media	14	1%
Healthcare practitioners	29	2%
Service:	391	24%
Healthcare support	87	5%
Protective service	15	1%
Food preparation & serving	202	12%
Building & grounds cleaning / maintenance	20	1%
Personal care & service	67	4%
Sales & office	489	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	191	12%
Production, transport & material moving	115	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,552</b>	<b>100%</b>
Less than \$15,000	194	13%
\$15,000 to \$29,999	142	9%
\$30,000 to \$44,999	253	16%
\$45,000 to \$59,999	173	11%
\$60,000 to \$74,999	118	8%
\$75,000 to \$99,999	303	20%
\$100,000 to \$124,999	172	11%
\$125,000 to \$149,999	66	4%
\$150,000 to \$199,999	111	7%
\$200,000 or more	20	1%
<b>Median Income</b>	<b>\$61,780</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,552</b>	<b>100%</b>
With earnings	1,109	71%
With wage and salary income	1,020	66%
With self-employment income	173	11%
With interest, dividend, or net rental income	521	34%
With Social Security income	609	39%
With Supplemental Security income	43	3%
With public assistance income	62	4%
With retirement income	436	28%
With other types of income	338	22%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,757</b>	<b>100%</b>
Under .50	369	10%
.50 to .99	227	6%
1.00 to 1.24	97	3%
1.25 to 1.49	139	4%
1.50 to 1.84	133	4%
1.85 to 1.99	116	3%
2.00 and over	2,676	71%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,757</b>	<b>100%</b>
Above Poverty	3,161	84%
Below Poverty	596	16%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

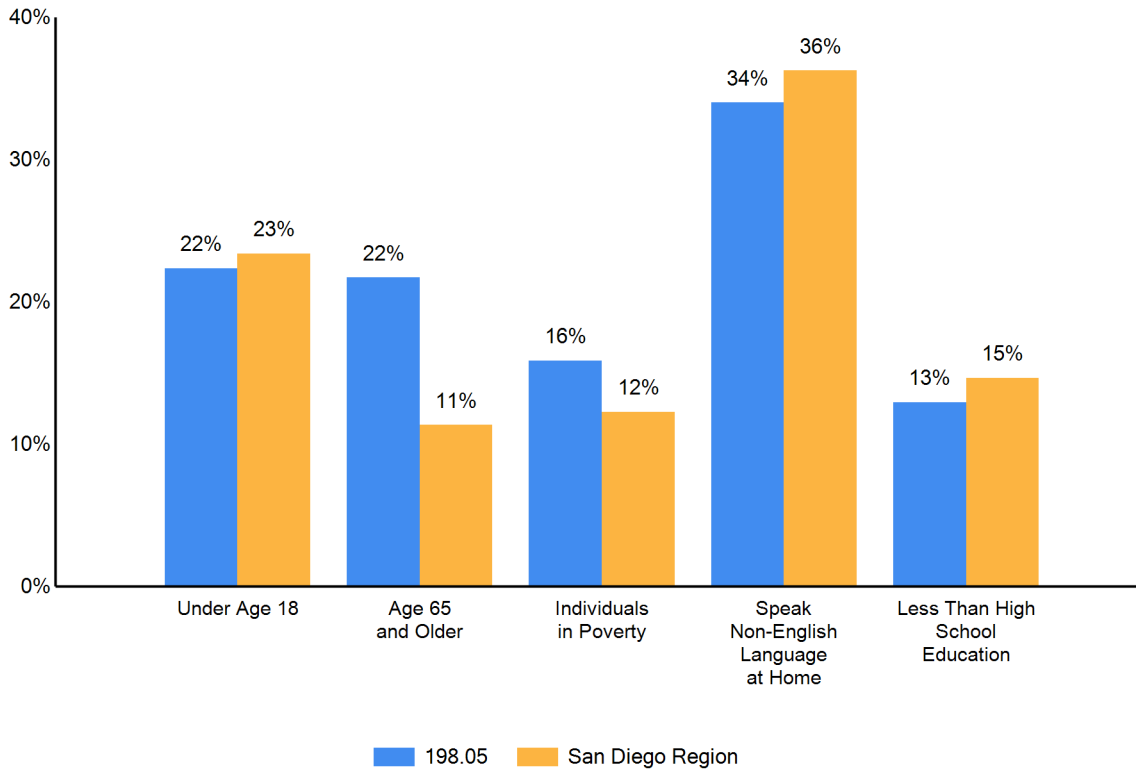
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,003</b>	<b>513</b>	<b>490</b>	<b>940</b>	<b>467</b>	<b>473</b>	<b>63</b>	<b>46</b>	<b>17</b>
Married couple family	717	324	393	708	324	384	9	0	9
Male householder, no wife present	75	43	32	75	43	32	0	0	0
Female householder, no husband present	211	146	65	157	100	57	54	46	8

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

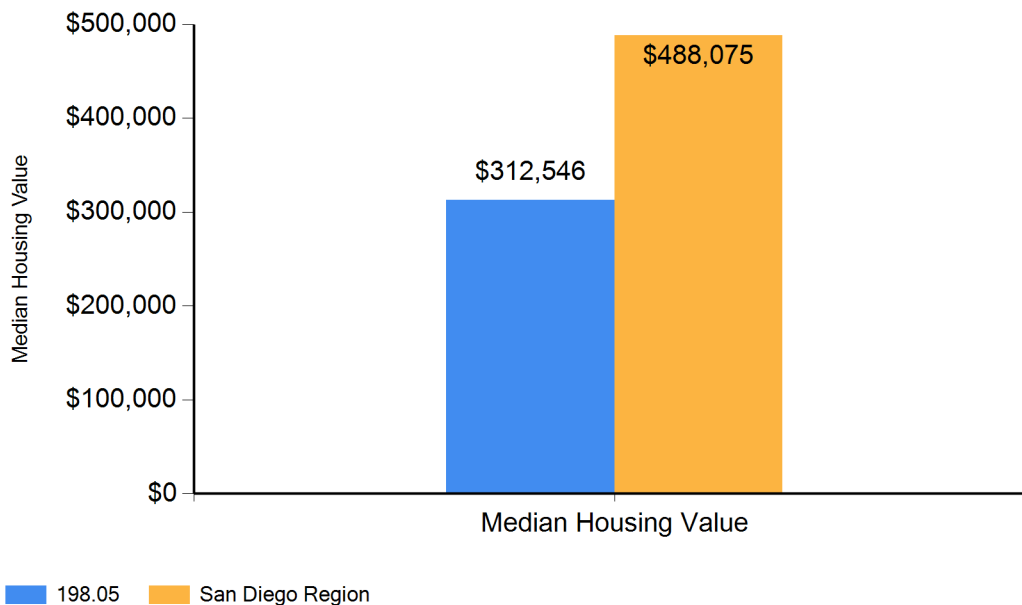


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075