

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Census Tract 2010

### 200.27



	Jan 1, 2012
<b>Total Population</b>	<b>14,001</b>
Household Population	14,001
Group Quarters Population	0
<b>Persons Per Household</b>	<b>2.83</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>5,108</b>	<b>4,949</b>	<b>3.1%</b>
Single Family - Detached	3,363	3,259	3.1%
Single Family - Multiple-Unit	439	400	8.9%
Multi-Family	1,306	1,290	1.2%
Mobile Home and Other	0	0	--

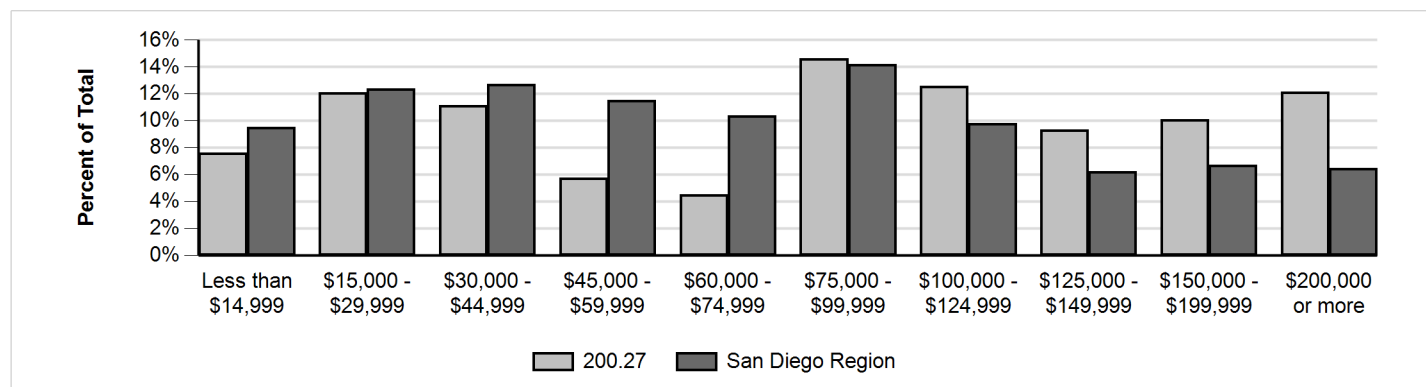
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	12%	11%	6%	5%	15%	13%	9%	10%	12%

## Median Household Income

	2012
Adjusted for Inflation (2010 \$)	\$90,107
Not adjusted for inflation (current 2011\$)	\$92,840



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

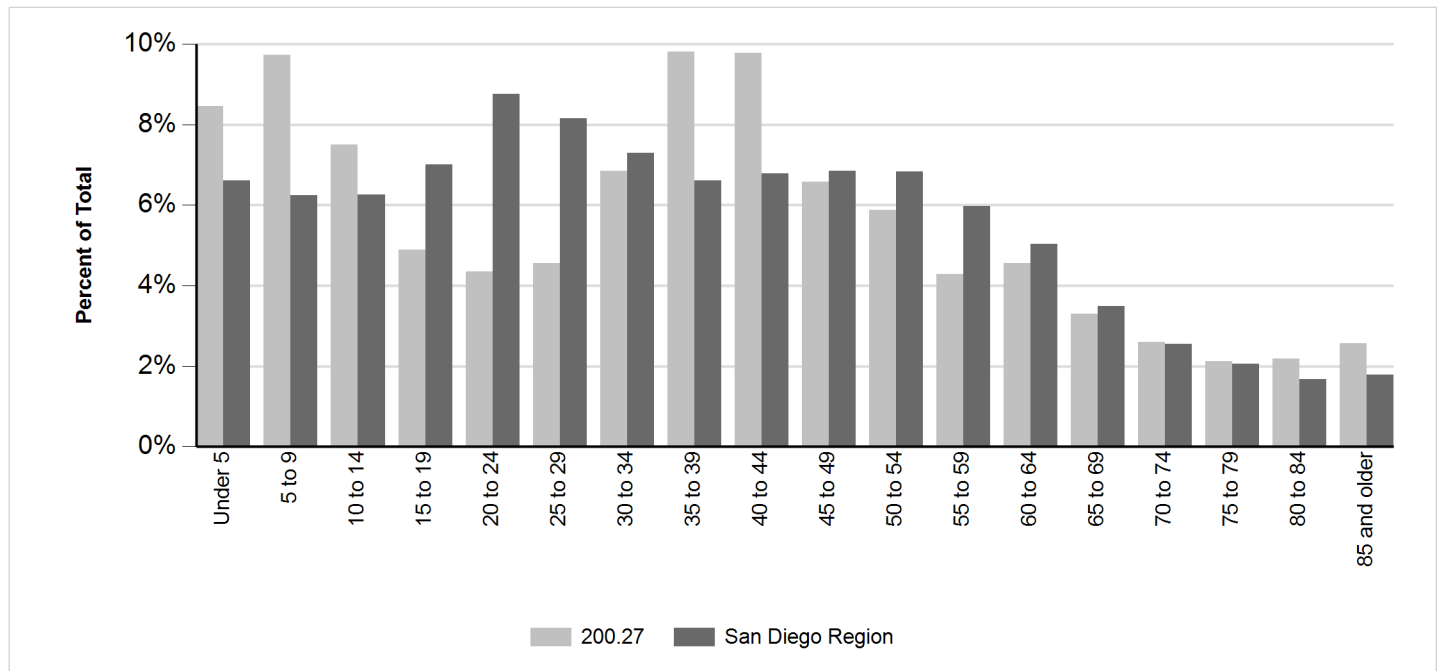
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>14,001</b>	<b>6,622</b>	<b>7,379</b>	<b>53%</b>
Under 5	1,184	618	566	48%
5 to 9	1,363	663	700	51%
10 to 14	1,051	534	517	49%
15 to 17	453	210	243	54%
18 and 19	232	113	119	51%
20 to 24	610	287	323	53%
25 to 29	638	302	336	53%
30 to 34	958	430	528	55%
35 to 39	1,374	628	746	54%
40 to 44	1,368	665	703	51%
45 to 49	920	473	447	49%
50 to 54	822	401	421	51%
55 to 59	599	273	326	54%
60 and 61	258	107	151	59%
62 to 64	381	158	223	59%
65 to 69	463	193	270	58%
70 to 74	363	179	184	51%
75 to 79	297	111	186	63%
80 to 84	307	125	182	59%
85 and older	360	152	208	58%
Under 18	4,051	2,025	2,026	50%
65 and older	1,790	760	1,030	58%
Median Age	36.9	36.2	37.4	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>2,336</b>	<b>9,144</b>	<b>458</b>	<b>42</b>	<b>1,462</b>	<b>559</b>
Under 5	284	675	31	4	82	108
5 to 9	329	795	31	3	101	104
10 to 14	223	603	49	5	89	82
15 to 17	101	257	34	1	36	24
18 and 19	64	116	14	1	28	9
20 to 24	160	298	32	5	82	33
25 to 29	160	328	39	2	88	21
30 to 34	181	620	29	1	106	21
35 to 39	206	893	38	3	195	39
40 to 44	158	977	33	3	164	33
45 to 49	116	624	19	3	132	26
50 to 54	95	556	51	5	95	20
55 to 59	66	429	16	3	77	8
60 and 61	28	197	9	0	21	3
62 to 64	39	288	12	1	32	9
65 to 69	43	352	12	0	48	8
70 to 74	29	283	0	0	45	6
75 to 79	25	252	1	0	17	2
80 to 84	18	264	5	1	17	2
85 and older	11	337	3	1	7	1
Under 18	937	2,330	145	13	308	318
65 and older	126	1,488	21	2	134	19
Median Age	25.2	39.9	29.9	30.0	38.1	14.1