# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Jurisdiction San Marcos



	Jan 1, 2014
Total Population	89,946
Household Population	88,505
Group Quarters Population	1,441
Persons Per Household	3.07

#### HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	29,743	28,802	3.2%
Single Family - Detached	14,384	14,062	2.2%
Single Family - Multiple-Unit	1,403	1,395	0.6%
Multi-Family	10,316	9,906	4.0%
Mobile Home and Other	3,640	3,439	5.5%

#### HOUSEHOLD INCOME

### Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	14%	14%	14%	12%	9%	12%	9%	5%	7%	5%

# Median Household Income2014Adjusted for Inflation (2010 \$)\$55,934Not adjusted for inflation (current 2013\$)\$59,319



### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

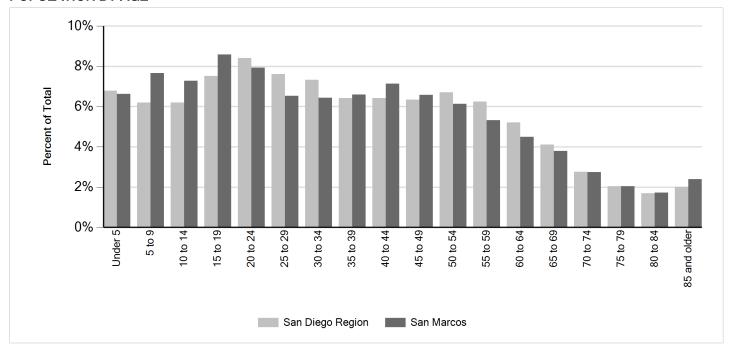
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	89,946	43,866	46,080	51%
Under 5	•	3,003	2,954	50%
	5,957	,	*	
5 to 9	6,890	3,485	3,405	49%
10 to 14	6,545	3,412	3,133	48%
15 to 17	4,143	2,221	1,922	46%
18 and 19	3,577	1,709	1,868	52%
20 to 24	7,137	3,438	3,699	52%
25 to 29	5,880	2,949	2,931	50%
30 to 34	5,783	2,879	2,904	50%
35 to 39	5,936	2,910	3,026	51%
40 to 44	6,419	3,154	3,265	51%
45 to 49	5,912	2,893	3,019	51%
50 to 54	5,516	2,792	2,724	49%
55 to 59	4,790	2,336	2,454	51%
60 and 61	1,725	824	901	52%
62 to 64	2,310	1,101	1,209	52%
65 to 69	3,417	1,517	1,900	56%
70 to 74	2,471	1,086	1,385	56%
75 to 79	1,842	740	1,102	60%
80 to 84	1,551	670	881	57%
85 and older	2,145	747	1,398	65%
Under 18	23,535	12,121	11,414	48%
65 and older	11,426	4,760	6,666	58%
Median Age	34.2	33.0	35.4	N/A

### **POPULATION BY AGE**



## POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i iispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	33,187	43,947	1,759	256	7,985	2,812	
Under 5	2,737	2,453	90	9	475	193	
5 to 9	3,415	2,464	87	14	464	446	
10 to 14	3,118	2,465	101	10	478	373	
15 to 17	2,016	1,553	85	17	279	193	
18 and 19	1,474	1,603	77	10	240	173	
20 to 24	3,336	2,829	181	20	507	264	
25 to 29	2,531	2,373	174	19	576	207	
30 to 34	2,550	2,307	139	19	584	184	
35 to 39	2,428	2,481	132	16	699	180	
40 to 44	2,393	2,959	129	25	762	151	
45 to 49	2,193	2,821	154	8	616	120	
50 to 54	1,588	3,119	132	19	559	99	
55 to 59	1,213	2,908	101	12	500	56	
60 and 61	379	1,108	25	13	169	31	
62 to 64	431	1,618	26	14	203	18	
65 to 69	547	2,459	46	6	317	42	
70 to 74	367	1,815	20	12	219	38	
75 to 79	194	1,449	25	9	145	20	
80 to 84	151	1,287	9	0	94	10	
85 and older	126	1,876	26	4	99	14	
Under 18	11,286	8,935	363	50	1,696	1,205	
65 and older	1,385	8,886	126	31	874	124	
Median Age	26.0	42.4	33.0	38.1	37.8	20.5	