

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Peninsula



	Jan 1, 2012
Total Population	39,665
Household Population	36,619
Group Quarters Population	3,046
Persons Per Household	2.25

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	17,123	16,307	4.8%
Single Family - Detached	8,941	8,664	3.1%
Single Family - Multiple-Unit	2,222	2,044	8.0%
Multi-Family	5,960	5,599	6.1%
Mobile Home and Other	0	0	--

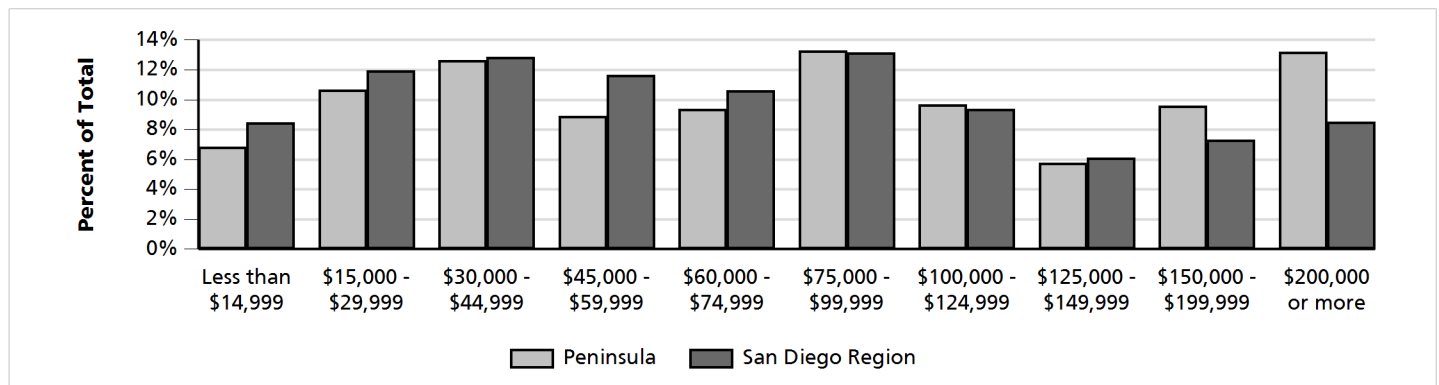
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	11%	13%	9%	9%	13%	10%	6%	10%	13%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$77,959
Not adjusted for inflation (current 2011\$)	\$80,324



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

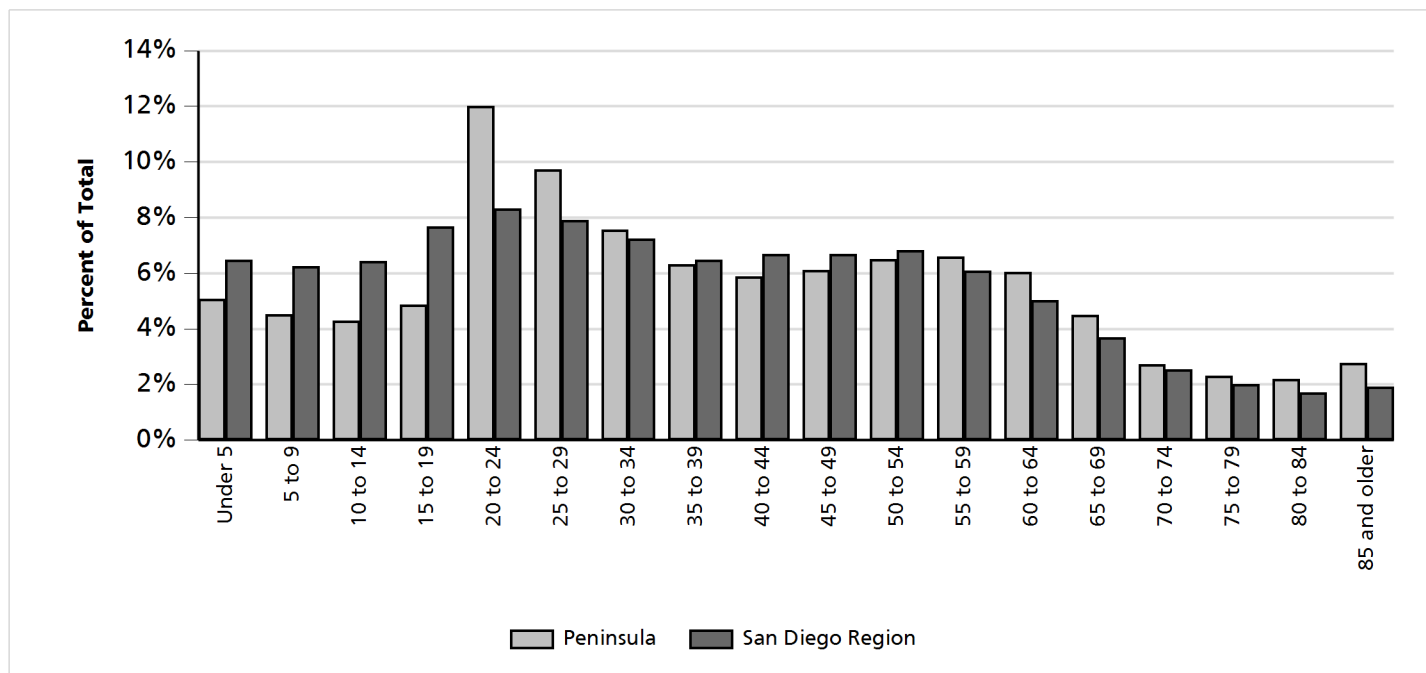
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>39,665</b>	20,361	19,304	49%
Under 5	2,017	1,075	942	47%
5 to 9	1,794	919	875	49%
10 to 14	1,703	884	819	48%
15 to 17	1,054	539	515	49%
18 and 19	879	512	367	42%
20 to 24	4,760	2,538	2,222	47%
25 to 29	3,855	2,113	1,742	45%
30 to 34	2,999	1,636	1,363	45%
35 to 39	2,508	1,366	1,142	46%
40 to 44	2,333	1,193	1,140	49%
45 to 49	2,422	1,234	1,188	49%
50 to 54	2,582	1,266	1,316	51%
55 to 59	2,616	1,283	1,333	51%
60 and 61	1,006	519	487	48%
62 to 64	1,392	680	712	51%
65 to 69	1,781	857	924	52%
70 to 74	1,078	527	551	51%
75 to 79	917	421	496	54%
80 to 84	872	395	477	55%
85 and older	1,097	404	693	63%
Under 18	6,568	3,417	3,151	48%
65 and older	5,745	2,604	3,141	55%
Median Age	36.5	34.9	38.5	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>4,945</b>	30,803	1,001	<b>148</b>	<b>1,423</b>	<b>1,345</b>
Under 5	436	1,239	64	12	65	201
5 to 9	323	1,207	57	5	53	149
10 to 14	349	1,151	50	7	49	97
15 to 17	181	740	29	4	36	64
18 and 19	165	612	39	2	27	34
20 to 24	732	3,493	182	30	150	173
25 to 29	566	2,772	138	25	210	144
30 to 34	441	2,144	97	17	156	144
35 to 39	366	1,816	85	4	157	80
40 to 44	303	1,818	48	4	106	54
45 to 49	286	1,931	49	11	87	58
50 to 54	235	2,171	56	4	73	43
55 to 59	182	2,302	35	12	59	26
60 and 61	64	892	12	1	30	7
62 to 64	89	1,226	21	1	39	16
65 to 69	98	1,598	20	2	44	19
70 to 74	43	974	8	3	32	18
75 to 79	25	867	5	2	15	3
80 to 84	30	808	4	1	22	7
85 and older	31	1,042	2	1	13	8
Under 18	1,289	4,337	200	28	203	511
65 and older	227	5,289	39	9	126	55
Median Age	27.5	40.6	27.9	27.8	33.9	23.7