

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2011
Total Population	14,680
Household Population	14,515
Group Quarters Population	165
Persons Per Household	2.63

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,799	5,517	4.9%
Single Family - Detached	2,887	2,828	2.0%
Single Family - Multiple-Unit	1,700	1,563	8.1%
Multi-Family	711	689	3.1%
Mobile Home and Other	501	437	12.8%

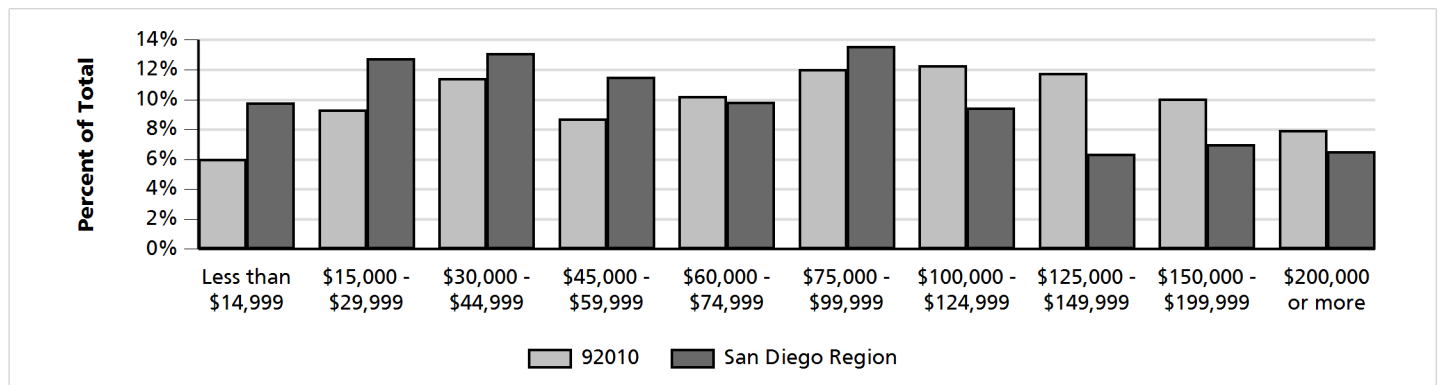
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	9%	11%	9%	10%	12%	12%	12%	10%	8%

Median Household Income

Adjusted for Inflation (2010 \$) \$83,628



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

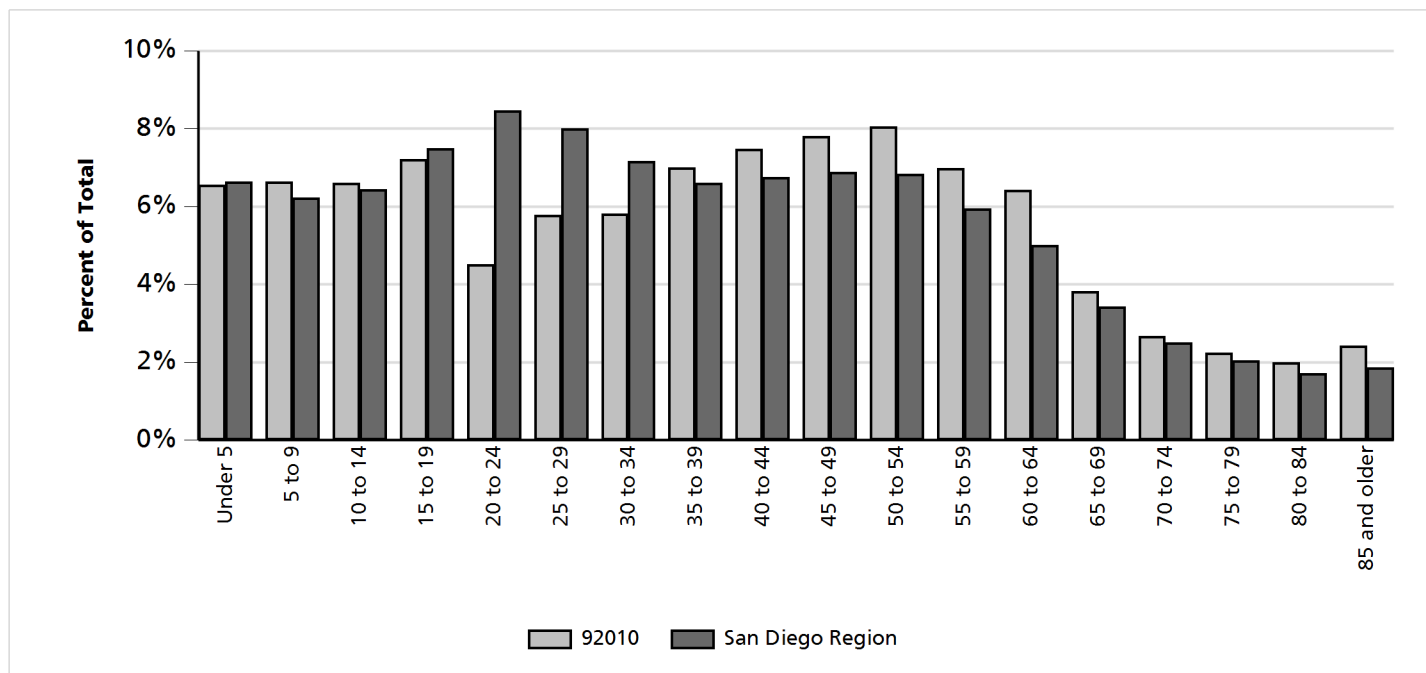
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	14,680	7,072	7,608	52%
Under 5	962	490	472	49%
5 to 9	975	469	506	52%
10 to 14	970	497	473	49%
15 to 17	651	350	301	46%
18 and 19	407	223	184	45%
20 to 24	662	318	344	52%
25 to 29	849	413	436	51%
30 to 34	853	398	455	53%
35 to 39	1,027	500	527	51%
40 to 44	1,098	544	554	50%
45 to 49	1,146	516	630	55%
50 to 54	1,181	550	631	53%
55 to 59	1,025	515	510	50%
60 and 61	410	199	211	51%
62 to 64	533	265	268	50%
65 to 69	561	274	287	51%
70 to 74	393	169	224	57%
75 to 79	328	134	194	59%
80 to 84	294	106	188	64%
85 and older	355	142	213	60%
Under 18	3,558	1,806	1,752	49%
65 and older	1,931	825	1,106	57%
Median Age	39.9	38.8	41.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,220	10,413	215	50	1,224	558
Under 5	183	631	4	1	67	76
5 to 9	215	577	13	2	63	105
10 to 14	219	603	12	1	74	61
15 to 17	126	419	16	0	55	35
18 and 19	92	258	6	1	25	25
20 to 24	133	434	18	1	48	28
25 to 29	149	551	20	8	85	36
30 to 34	167	565	19	5	67	30
35 to 39	171	667	25	3	118	43
40 to 44	190	737	19	4	125	23
45 to 49	145	819	21	5	127	29
50 to 54	146	895	17	5	94	24
55 to 59	100	820	5	2	77	21
60 and 61	43	332	4	2	27	2
62 to 64	23	452	6	4	43	5
65 to 69	31	477	4	2	40	7
70 to 74	25	330	6	1	28	3
75 to 79	25	276	0	0	24	3
80 to 84	15	254	0	1	23	1
85 and older	22	316	0	2	14	1
Under 18	743	2,230	45	4	259	277
65 and older	118	1,653	10	6	129	15
Median Age	29.8	43.4	34.9	43.8	40.4	18.2