

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2014
Total Population	421,916
Household Population	404,845
Group Quarters Population	17,071
Persons Per Household	2.74

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	160,174	147,910	7.7%
Single Family - Detached	78,536	73,776	6.1%
Single Family - Multiple-Unit	33,128	30,287	8.6%
Multi-Family	42,700	38,597	9.6%
Mobile Home and Other	5,810	5,250	9.6%

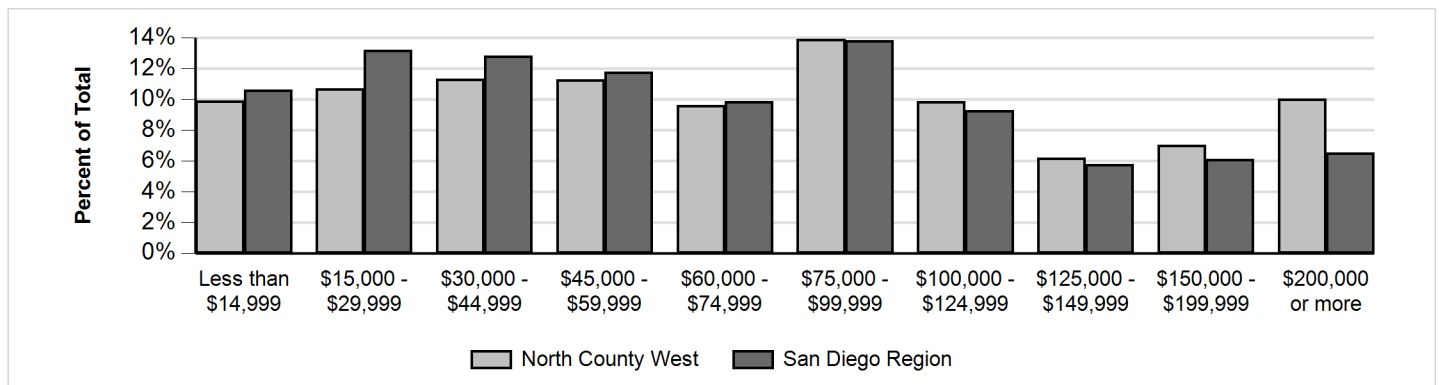
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	11%	11%	11%	10%	14%	10%	6%	7%	10%

Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$70,508
Not adjusted for inflation (current 2013\$)	\$74,774



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

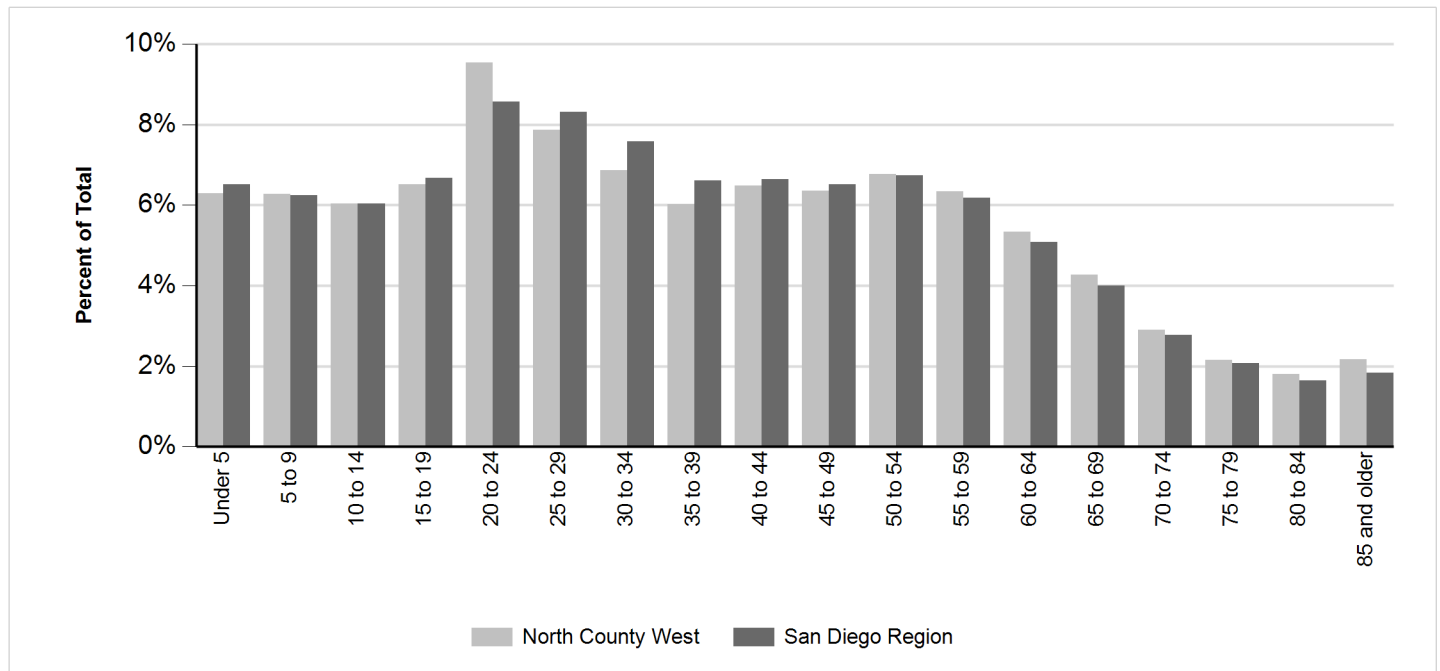
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	421,916	214,606	207,310	49%
Under 5	26,517	13,623	12,894	49%
5 to 9	26,500	13,468	13,032	49%
10 to 14	25,453	13,103	12,350	49%
15 to 17	14,942	7,748	7,194	48%
18 and 19	12,528	7,793	4,735	38%
20 to 24	40,227	25,325	14,902	37%
25 to 29	33,203	17,655	15,548	47%
30 to 34	28,990	14,620	14,370	50%
35 to 39	25,431	12,528	12,903	51%
40 to 44	27,380	13,492	13,888	51%
45 to 49	26,844	13,034	13,810	51%
50 to 54	28,587	13,939	14,648	51%
55 to 59	26,716	12,953	13,763	52%
60 and 64	9,558	4,515	5,043	53%
65 to 69	12,934	6,205	6,729	52%
70 to 74	18,013	8,525	9,488	53%
75 to 79	12,245	5,553	6,692	55%
80 to 84	9,099	3,989	5,110	56%
85 and older	7,599	3,219	4,380	58%
Under 18	93,412	47,942	45,470	49%
65 and older	56,106	24,605	31,501	56%
Median Age	35.5	32.9	38.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	108,480	250,759	15,729	1,624	31,840	13,484
Under 5	10,423	11,398	1,123	181	1,574	1,818
5 to 9	9,928	11,941	1,045	88	1,728	1,770
10 to 14	9,097	11,920	1,068	94	1,693	1,581
15 to 17	5,280	7,171	587	57	996	851
18 and 19	4,074	6,593	576	45	709	531
20 to 24	11,909	22,394	1,888	230	2,415	1,391
25 to 29	9,874	18,045	1,533	205	2,403	1,143
30 to 34	8,489	15,682	1,381	116	2,473	849
35 to 39	7,237	14,082	995	81	2,386	650
40 to 44	7,230	15,805	927	62	2,768	588
45 to 49	6,305	16,555	898	76	2,448	562
50 to 54	5,402	19,210	1,058	93	2,303	521
55 to 59	4,191	19,079	874	73	2,084	415
60 and 61	1,301	7,137	256	31	705	128
62 to 64	1,628	9,812	343	49	957	145
65 to 69	2,094	14,002	380	63	1,280	194
70 to 74	1,497	9,284	318	32	985	129
75 to 79	1,035	6,853	213	24	872	102
80 to 84	771	6,012	144	10	595	67
85 and older	715	7,784	122	14	466	49
Under 18	34,728	42,430	3,823	420	5,991	6,020
65 and older	6,112	43,935	1,177	143	4,198	541
Median Age	26.8	41.9	30.2	27.9	39.0	20.7