



Demographic and Socioeconomic Profile 2010

TRACT: 85.06

Population by Race

	Population	Percent
Total Population	4,042	100%
White	2,198	54%
Hispanic	981	24%
Asian	578	14%
Two or More	173	4%
Black	73	2%
Pacific Islander	23	1%
Other	8	<1%
American Indian	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,042	2,069	1,973	49%
Under 5	244	123	121	50%
5 to 9	201	102	99	49%
10 to 14	196	104	92	47%
15 to 17	151	81	70	46%
18 and 19	96	43	53	55%
20 to 24	350	202	148	42%
25 to 29	343	190	153	45%
30 to 34	286	154	132	46%
35 to 39	274	133	141	51%
40 to 44	276	160	116	42%
45 to 49	325	161	164	50%
50 to 54	321	173	148	46%
55 to 59	257	131	126	49%
60 and 61	67	29	38	57%
62 to 64	120	62	58	48%
65 to 69	141	55	86	61%
70 to 74	131	59	72	55%
75 to 79	118	42	76	64%
80 to 84	86	39	47	55%
85 and Older	59	26	33	56%
Under 18	792	410	382	48%
65 and older	535	221	314	59%
Median	37.8	36.3	39.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,401	100%
Never Married	1,260	37%
Married, excluding separated	1,463	43%
Separated	47	1%
Widowed	240	7%
Divorced	391	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,042	100%
Household	4,042	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,042	981	2,198	73	8	578	23	8	173
Under 5	244	108	88	1	1	27	0	1	18
5 to 9	201	85	72	3	0	20	0	0	21
10 to 14	196	82	71	4	0	25	2	0	12
15 to 17	151	53	59	5	0	18	1	0	15
18 and 19	96	25	48	4	0	10	1	0	8
20 to 24	350	106	152	4	1	65	5	0	17
25 to 29	343	92	166	1	0	70	0	1	13
30 to 34	286	72	146	6	1	44	3	3	11
35 to 39	274	57	147	8	0	47	1	1	13
40 to 44	276	80	151	7	0	29	1	0	8
45 to 49	325	52	215	11	0	39	2	0	6
50 to 54	321	44	210	7	0	40	3	0	17
55 to 59	257	38	162	3	1	43	1	0	9
60 and 61	67	8	44	2	0	10	1	0	2
62 to 64	120	16	79	4	0	20	0	1	0
65 to 69	141	17	102	1	0	20	0	0	1
70 to 74	131	19	90	0	3	17	2	0	0
75 to 79	118	10	87	2	1	17	0	0	1
80 to 84	86	10	63	0	0	13	0	0	0
85 and Older	59	7	46	0	0	4	0	1	1
Under 18	792	328	290	13	1	90	3	1	66
65 and older	535	63	388	3	4	71	2	1	3
Median		26.7	45.0	40.4	70.0	36.1	34.2	33.3	23.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,798	100%
Speak Only English	2,699	71%
Speak Spanish:	556	15%
Speak English "well" or "very well"	471	12%
Speak English "not well" or "not at all"	85	2%
Speak Asian/Pacific Island language:	473	12%
Speak English "well" or "very well"	334	9%
Speak English "not well" or "not at all"	139	4%
Speak other language:	70	2%
Speak English "well" or "very well"	70	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,804	100%
Less than 9th grade	125	4%
9th through 12th grade, no diploma	161	6%
High school grad (incl. equivalency)	616	22%
Some college, no degree	725	26%
Associate degree	245	9%
Bachelor's degree	630	22%
Master's degree	144	5%
Professional school degree	94	3%
Doctorate degree	64	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,896	100%	---	---	---	---
Enrolled in school	977	25%	906	23%	71	2%
Nursery / Preschool	51	5%	40	4%	11	15%
Kindergarten to grade 4	197	20%	182	20%	15	21%
Grade 5 to grade 8	137	14%	137	15%	0	0%
Grade 9 to grade 12	193	20%	193	21%	0	0%
College, undergraduate	349	36%	325	36%	24	34%
Graduate or Professional school	50	5%	29	3%	21	30%
Not enrolled in school	2,919	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,510	100%	424	100%	1,086	100%
Family Households:	924	61%	424	100%	500	46%
Married couple family	662	44%	306	72%	356	33%
Other family:	262	17%	118	28%	144	13%
Male householder, no wife	104	7%	44	10%	60	6%
Female householder, no husband	158	10%	74	17%	84	8%
Nonfamily households:	586	39%	0	0%	586	54%
Householder living alone	466	31%	----	----	----	----
Other nonfamily households	120	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,560	100%	1510	50	3%	2.68
Single family (detached)	1,116	72%	1,088	28	3%	2.67
Single family (attached)	30	2%	30	0	0%	3.17
2 to 4 units	12	1%	12	0	0%	3.67
5 to 9 units	117	8%	108	9	8%	2.59
10 or more units	285	18%	272	13	5%	2.64
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	957	100%
Less than \$150,000	27	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	8	1%
\$300,000 to \$399,999	305	32%
\$400,000 to \$499,999	326	34%
\$500,000 to \$749,999	270	28%
\$750,000 to \$999,999	12	1%
\$1,000,000 or more	9	1%

Median Value **\$442,485**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,560	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	0	0%
1980 to 1989	94	6%
1970 to 1979	354	23%
1960 to 1969	526	34%
1950 to 1959	562	36%
1940 to 1949	24	2%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,510	100%	553	100%	957	100%
1.00 occupant housing per room or less	1,463	97%	528	95%	935	98%
1.01 to 1.50 occupants per room	47	3%	25	5%	22	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	553	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	72	13%
\$900 to \$999	119	22%
\$1,000 to \$1,249	208	38%
\$1,250 to \$1,499	25	5%
\$1,500 to \$1,999	107	19%
\$2,000 or more	22	4%
No cash rent	0	0%
Median contract rent	\$1,104	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	553	100%
Less than 20 percent	95	17%
20.0 to 24.9 percent	135	24%
25.0 to 29.9 percent	89	16%
30.0 to 34.9 percent	20	4%
35.0 to 39.9 percent	21	4%
40.0 to 49.9 percent	41	7%
50.0 percent or more	152	27%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,510	100%
No vehicle	61	4%
1 vehicle	480	32%
2 vehicles	514	34%
3 vehicles	288	19%
4 or more vehicles	167	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,277	100%
Worked in state of residence	2,277	100%
Worked in county of residence	2,264	99%
Worked outside county of residence	13	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,354	100%	1,718	51%
In labor force	2,318	69%	1,303	56%
Armed forces	57	2%	57	100%
Civilian (employed)	2,041	88%	1,080	53%
Civilian (unemployed)	220	9%	166	75%
Not in labor force	1,036	31%	415	40%
Pct. of civilian labor force unemployed	9.7%		13.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,277	100%
Car, truck or van:	2,119	93%
Drove Alone	1,981	87%
Carpooled	138	6%
Public Transportation:	72	3%
Bus	72	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	25	1%
Walked	12	1%
Other means	0	0%
Worked at home	49	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,277	100%
Did not work at home	2,228	98%
Less than 10 minutes	304	13%
10 to 19 minutes	979	43%
20 to 29 minutes	526	23%
30 to 44 minutes	206	9%
45 to 59 minutes	59	3%
60 to 89 minutes	97	4%
90 minutes or more	57	3%
Worked at home	49	2%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,206	100%
Agriculture, forestry, mining	0	0%
Utilities	15	1%
Construction	267	12%
Manufacturing	223	10%
Wholesale trade	73	3%
Retail trade	262	12%
Transportation & warehousing	14	1%
Information & communications	106	5%
Finance, insurance, & real estate	106	5%
Professional, scientific, management, administration	74	3%
Educational, social, & health services	454	21%
Art, entertainment, recreation, accommodations, food	107	5%
Other services	238	11%
Public administration	267	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,206	100%
Management, professional & related:	945	43%
Management (incl. farm managers)	185	8%
Business & financial	80	4%
Computer & mathematical	116	5%
Architecture & engineering	119	5%
Life, physical & social science	64	3%
Community & social service	42	2%
Legal	65	3%
Education, training, & library	167	8%
Art, entertainment, sports & media	41	2%
Healthcare practitioners	66	3%
Service:	266	12%
Healthcare support	20	1%
Protective service	12	1%
Food preparation & serving	96	4%
Building & grounds cleaning / maintenance	62	3%
Personal care & service	76	3%
Sales & office	584	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	231	10%
Production, transport & material moving	180	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,510	100%
Less than \$15,000	167	11%
\$15,000 to \$29,999	161	11%
\$30,000 to \$44,999	143	9%
\$45,000 to \$59,999	160	11%
\$60,000 to \$74,999	209	14%
\$75,000 to \$99,999	186	12%
\$100,000 to \$124,999	302	20%
\$125,000 to \$149,999	78	5%
\$150,000 to \$199,999	66	4%
\$200,000 or more	38	3%
Median Income	\$68,900	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,510	100%
With earnings	1,238	82%
With wage and salary income	1,226	81%
With self-employment income	152	10%
With interest, dividend, or net rental income	340	23%
With Social Security income	437	29%
With Supplemental Security income	42	3%
With public assistance income	5	<1%
With retirement income	302	20%
With other types of income	150	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,042	100%
Under .50	148	4%
.50 to .99	238	6%
1.00 to 1.24	107	3%
1.25 to 1.49	86	2%
1.50 to 1.84	257	6%
1.85 to 1.99	63	2%
2.00 and over	3,143	78%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,042	100%
Above Poverty	3,656	90%
Below Poverty	386	10%

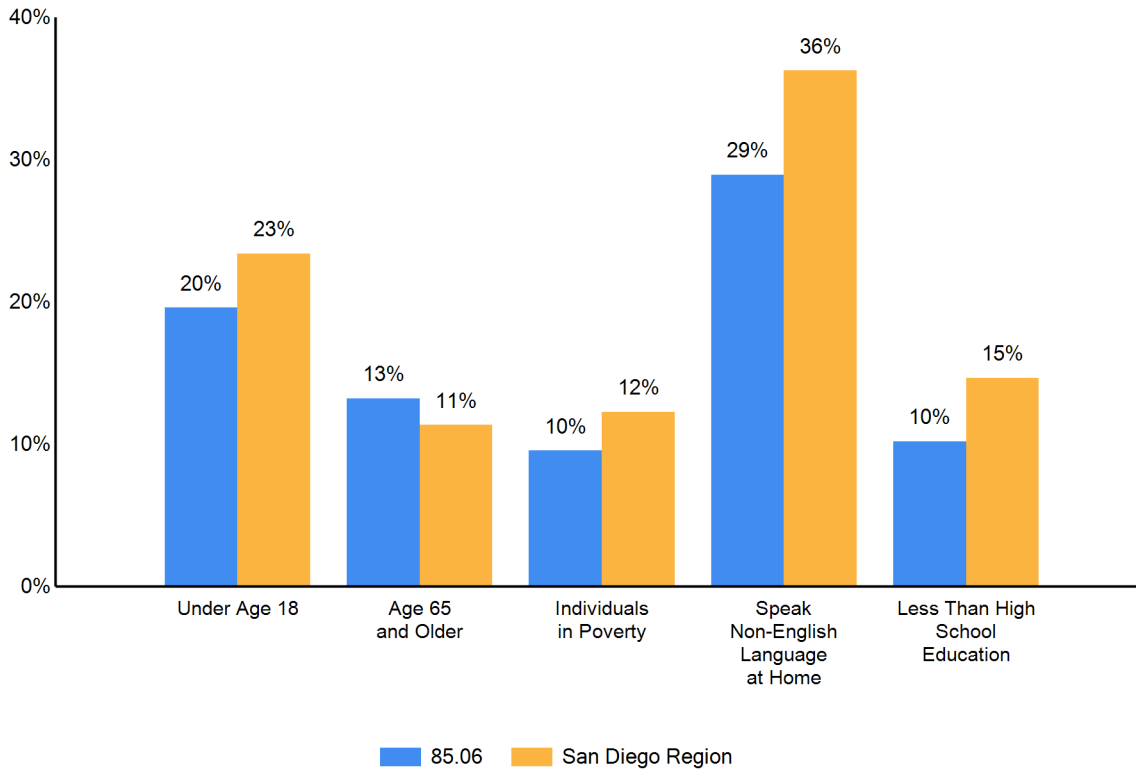
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	924	424	500	886	395	491	38	29	9
Married couple family	662	306	356	653	297	356	9	9	0
Male householder, no wife present	104	44	60	89	38	51	15	6	9
Female householder, no husband present	158	74	84	144	60	84	14	14	0

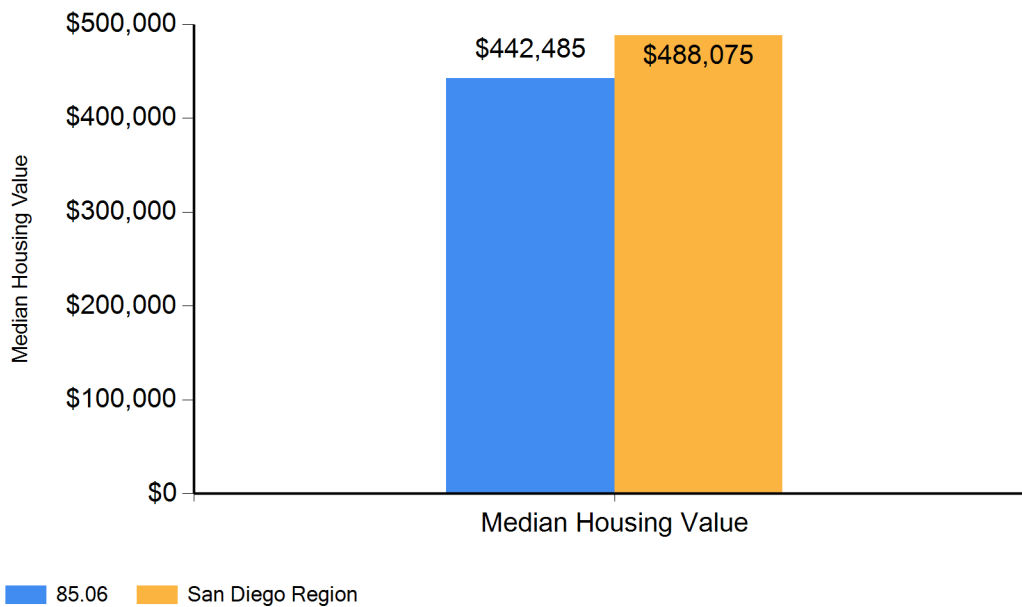
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075