



Demographic and Socioeconomic Profile 2010

TRACT: 207.07

Population by Race

	Population	Percent
Total Population	4,734	100%
Hispanic	2,537	54%
White	1,631	34%
Asian	234	5%
Black	160	3%
Two or More	127	3%
American Indian	21	<1%
Pacific Islander	13	<1%
Other	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,734	2,313	2,421	51%
Under 5	410	195	215	52%
5 to 9	405	198	207	51%
10 to 14	407	208	199	49%
15 to 17	254	130	124	49%
18 and 19	151	81	70	46%
20 to 24	369	188	181	49%
25 to 29	432	216	216	50%
30 to 34	386	192	194	50%
35 to 39	373	176	197	53%
40 to 44	354	156	198	56%
45 to 49	339	169	170	50%
50 to 54	295	146	149	51%
55 to 59	202	95	107	53%
60 and 61	77	38	39	51%
62 to 64	50	18	32	64%
65 to 69	83	41	42	51%
70 to 74	48	23	25	52%
75 to 79	42	17	25	60%
80 to 84	28	14	14	50%
85 and Older	29	12	17	59%
Under 18	1,476	731	745	50%
65 and older	230	107	123	53%
Median	29.3	28.6	30.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,512	100%
Never Married	1,266	36%
Married, excluding separated	1,598	46%
Separated	9	<1%
Widowed	220	6%
Divorced	419	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,734	100%
Household	4,729	100%
Group Quarters - Other	5	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,734	2,537	1,631	160	21	234	13	11	127
Under 5	410	280	80	11	1	15	1	1	21
5 to 9	405	304	68	8	0	9	0	1	15
10 to 14	407	283	79	12	0	15	0	1	17
15 to 17	254	164	66	10	0	4	0	0	10
18 and 19	151	96	43	3	1	4	0	0	4
20 to 24	369	213	118	9	4	14	1	0	10
25 to 29	432	229	149	15	2	23	2	1	11
30 to 34	386	232	112	11	4	20	0	2	5
35 to 39	373	197	133	13	0	22	3	0	5
40 to 44	354	159	138	23	0	24	1	3	6
45 to 49	339	136	151	15	4	25	1	0	7
50 to 54	295	94	157	12	1	18	2	2	9
55 to 59	202	63	107	11	2	17	0	0	2
60 and 61	77	23	49	0	0	4	0	0	1
62 to 64	50	10	33	2	0	3	0	0	2
65 to 69	83	18	51	4	2	7	0	0	1
70 to 74	48	14	29	0	0	4	1	0	0
75 to 79	42	3	35	1	0	1	1	0	1
80 to 84	28	5	20	0	0	3	0	0	0
85 and Older	29	14	13	0	0	2	0	0	0
Under 18	1,476	1,031	293	41	1	43	1	3	63
65 and older	230	54	148	5	2	17	2	0	2
Median		23.3	38.8	35.4	33.1	38.0	39.2	33.8	18.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,324	100%
Speak Only English	2,496	58%
Speak Spanish:	1,563	36%
Speak English "well" or "very well"	1,134	26%
Speak English "not well" or "not at all"	429	10%
Speak Asian/Pacific Island language:	126	3%
Speak English "well" or "very well"	103	2%
Speak English "not well" or "not at all"	23	1%
Speak other language:	139	3%
Speak English "well" or "very well"	128	3%
Speak English "not well" or "not at all"	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,738	100%
Less than 9th grade	263	10%
9th through 12th grade, no diploma	235	9%
High school grad (incl. equivalency)	814	30%
Some college, no degree	752	27%
Associate degree	161	6%
Bachelor's degree	355	13%
Master's degree	98	4%
Professional school degree	40	1%
Doctorate degree	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,501	100%	---	---	---	---
Enrolled in school	1,365	30%	1,330	30%	35	1%
Nursery / Preschool	115	8%	115	9%	0	0%
Kindergarten to grade 4	295	22%	295	22%	0	0%
Grade 5 to grade 8	417	31%	406	31%	11	31%
Grade 9 to grade 12	268	20%	268	20%	0	0%
College, undergraduate	227	17%	218	16%	9	26%
Graduate or Professional school	43	3%	28	2%	15	43%
Not enrolled in school	3,136	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,505	100%	766	100%	739	100%
Family Households:	1,113	74%	729	95%	384	52%
Married couple family	677	45%	354	46%	323	44%
Other family:	436	29%	375	49%	61	8%
Male householder, no wife	154	10%	154	20%	0	0%
Female householder, no husband	282	19%	221	29%	61	8%
Nonfamily households:	392	26%	37	5%	355	48%
Householder living alone	245	16%	----	----	----	----
Other nonfamily households	147	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,590	100%	1505	85	5%	3.14
Single family (detached)	303	19%	289	14	5%	3.37
Single family (attached)	400	25%	393	7	2%	3.24
2 to 4 units	383	24%	359	24	6%	3.16
5 to 9 units	137	9%	129	8	6%	2.83
10 or more units	367	23%	335	32	9%	2.94
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	528	100%
Less than \$150,000	33	6%
\$150,000 to \$199,999	15	3%
\$200,000 to \$249,999	100	19%
\$250,000 to \$299,999	65	12%
\$300,000 to \$399,999	199	38%
\$400,000 to \$499,999	41	8%
\$500,000 to \$749,999	75	14%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$325,628**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,590	100%
2005 or Later	24	2%
2000 to 2004	152	10%
1990 to 1999	87	5%
1980 to 1989	407	26%
1970 to 1979	456	29%
1960 to 1969	385	24%
1950 to 1959	79	5%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,505	100%	977	100%	528	100%
1.00 occupant housing per room or less	1,310	87%	802	82%	508	96%
1.01 to 1.50 occupants per room	160	11%	160	16%	0	0%
1.51 to 2.00 occupants per room	15	1%	15	2%	0	0%
2.01 or more occupants per room	20	1%	0	0%	20	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	977	100%
Less than \$500	17	2%
\$500 to \$599	0	0%
\$600 to \$699	31	3%
\$700 to \$799	78	8%
\$800 to \$899	83	8%
\$900 to \$999	128	13%
\$1,000 to \$1,249	418	43%
\$1,250 to \$1,499	163	17%
\$1,500 to \$1,999	30	3%
\$2,000 or more	21	2%
No cash rent	8	1%
Median contract rent	\$1,090	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	977	100%
Less than 20 percent	97	10%
20.0 to 24.9 percent	63	6%
25.0 to 29.9 percent	164	17%
30.0 to 34.9 percent	79	8%
35.0 to 39.9 percent	191	20%
40.0 to 49.9 percent	132	14%
50.0 percent or more	221	23%
Not computed	30	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,505	100%
No vehicle	75	5%
1 vehicle	676	45%
2 vehicles	576	38%
3 vehicles	60	4%
4 or more vehicles	118	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,031	100%
Worked in state of residence	2,031	100%
Worked in county of residence	2,020	99%
Worked outside county of residence	11	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,431	100%	1,670	49%
In labor force	2,349	68%	1,226	52%
Armed forces	130	6%	8	6%
Civilian (employed)	1,992	85%	1,040	52%
Civilian (unemployed)	227	10%	178	78%
Not in labor force	1,082	32%	444	41%
Pct. of civilian labor force unemployed	10.2%		14.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,031	100%
Car, truck or van:	1,797	88%
Drove Alone	1,364	67%
Carpooled	433	21%
Public Transportation:	105	5%
Bus	105	5%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	17	1%
Other means	0	0%
Worked at home	112	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,031	100%
Did not work at home	1,919	94%
Less than 10 minutes	222	11%
10 to 19 minutes	390	19%
20 to 29 minutes	270	13%
30 to 44 minutes	641	32%
45 to 59 minutes	305	15%
60 to 89 minutes	67	3%
90 minutes or more	24	1%
Worked at home	112	6%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,922	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	178	9%
Manufacturing	228	12%
Wholesale trade	158	8%
Retail trade	142	7%
Transportation & warehousing	22	1%
Information & communications	31	2%
Finance, insurance, & real estate	170	9%
Professional, scientific, management, administration	6	<1%
Educational, social, & health services	458	24%
Art, entertainment, recreation, accommodations, food	71	4%
Other services	143	7%
Public administration	315	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,922	100%
Management, professional & related:	433	23%
Management (incl. farm managers)	118	6%
Business & financial	61	3%
Computer & mathematical	81	4%
Architecture & engineering	12	1%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	51	3%
Art, entertainment, sports & media	34	2%
Healthcare practitioners	76	4%
Service:	423	22%
Healthcare support	27	1%
Protective service	9	<1%
Food preparation & serving	71	4%
Building & grounds cleaning / maintenance	191	10%
Personal care & service	125	7%
Sales & office	634	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	235	12%
Production, transport & material moving	197	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,505	100%
Less than \$15,000	157	10%
\$15,000 to \$29,999	201	13%
\$30,000 to \$44,999	314	21%
\$45,000 to \$59,999	288	19%
\$60,000 to \$74,999	252	17%
\$75,000 to \$99,999	57	4%
\$100,000 to \$124,999	80	5%
\$125,000 to \$149,999	80	5%
\$150,000 to \$199,999	73	5%
\$200,000 or more	3	<1%
Median Income	\$49,193	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,505	100%
With earnings	1,356	90%
With wage and salary income	1,213	81%
With self-employment income	253	17%
With interest, dividend, or net rental income	269	18%
With Social Security income	187	12%
With Supplemental Security income	37	2%
With public assistance income	44	3%
With retirement income	76	5%
With other types of income	244	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,654	100%
Under .50	251	5%
.50 to .99	1,147	25%
1.00 to 1.24	399	9%
1.25 to 1.49	102	2%
1.50 to 1.84	539	12%
1.85 to 1.99	176	4%
2.00 and over	2,040	44%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,654	100%
Above Poverty	3,256	70%
Below Poverty	1,398	30%

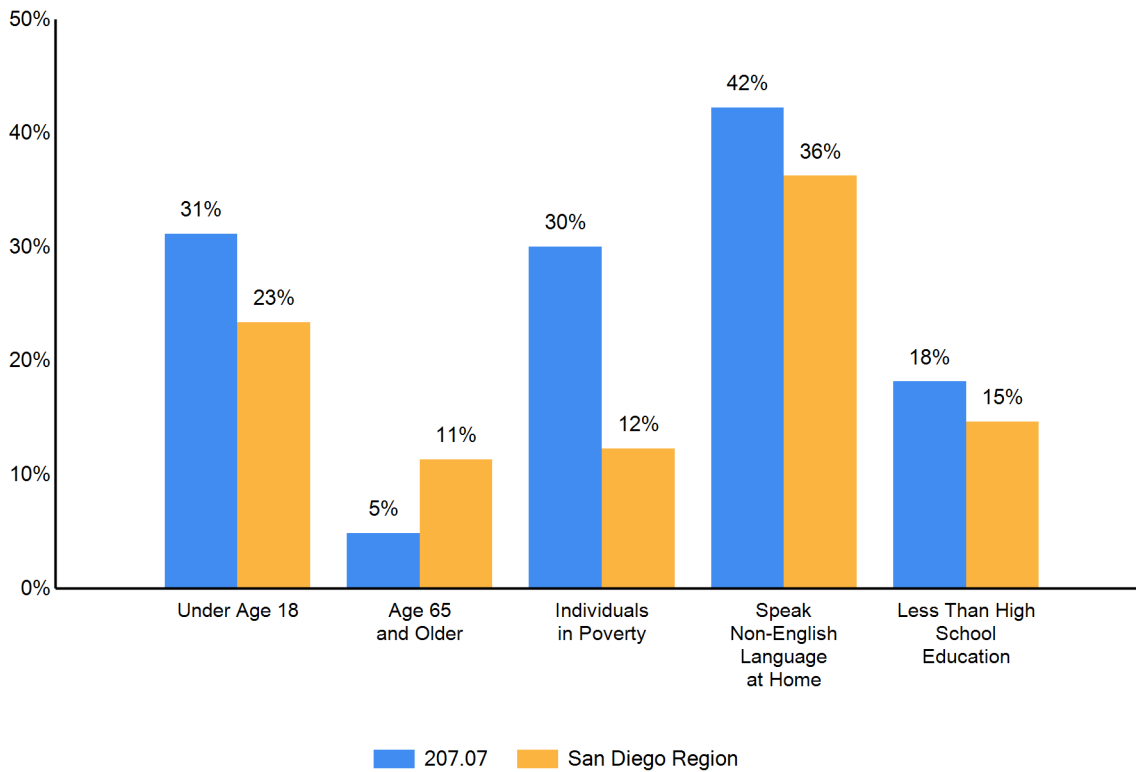
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,113	729	384	844	467	377	269	262	7
Married couple family	677	354	323	578	262	316	99	92	7
Male householder, no wife present	154	154	0	18	18	0	136	136	0
Female householder, no husband present	282	221	61	248	187	61	34	34	0

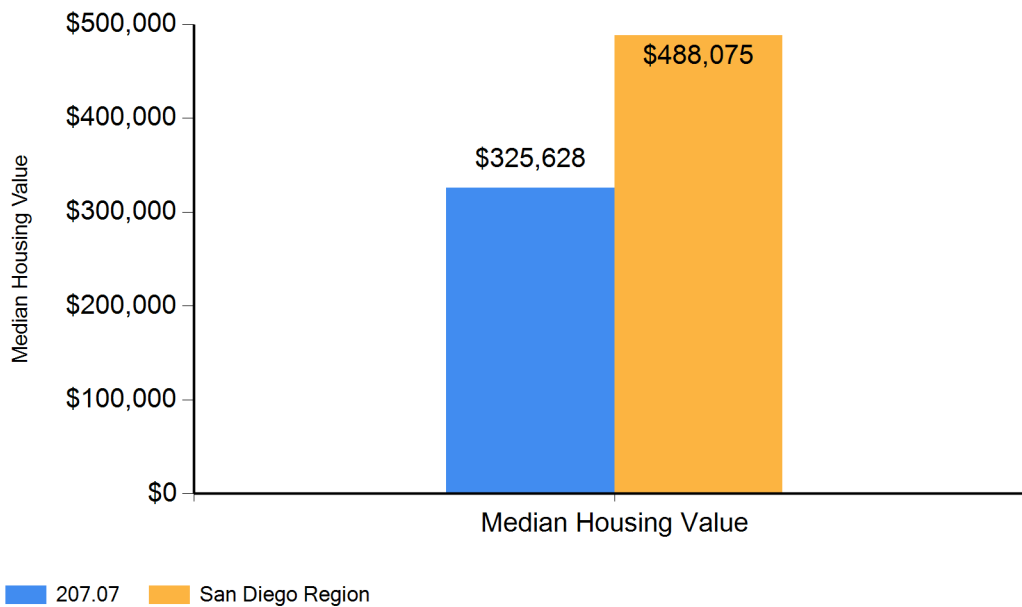
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075