



## Demographic and Socioeconomic Profile 2010

TRACT: 200.17

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,282</b>	<b>100%</b>
Hispanic	1,567	48%
White	1,268	39%
Asian	190	6%
Black	100	3%
Two or More	85	3%
Pacific Islander	30	1%
American Indian	24	1%
Other	18	1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,282</b>	<b>1,619</b>	<b>1,663</b>	<b>51%</b>
Under 5	278	127	151	54%
5 to 9	226	104	122	54%
10 to 14	178	86	92	52%
15 to 17	117	61	56	48%
18 and 19	114	49	65	57%
20 to 24	393	218	175	45%
25 to 29	347	182	165	48%
30 to 34	254	142	112	44%
35 to 39	186	106	80	43%
40 to 44	208	95	113	54%
45 to 49	177	87	90	51%
50 to 54	199	97	102	51%
55 to 59	168	76	92	55%
60 and 61	59	25	34	58%
62 to 64	52	30	22	42%
65 to 69	95	44	51	54%
70 to 74	71	28	43	61%
75 to 79	66	29	37	56%
80 to 84	51	19	32	63%
85 and Older	43	14	29	67%
Under 18	799	378	421	53%
65 and older	326	134	192	59%
<b>Median</b>	<b>29.8</b>	<b>29.5</b>	<b>30.2</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,600</b>	<b>100%</b>
Never Married	1,002	39%
Married, excluding separated	1,234	47%
Separated	26	1%
Widowed	78	3%
Divorced	260	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,282</b>	<b>100%</b>
Household	3,262	99%
Group Quarters - Other	20	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,282</b>	<b>1,567</b>	<b>1,268</b>	<b>100</b>	<b>24</b>	<b>190</b>	<b>30</b>	<b>18</b>	<b>85</b>
Under 5	278	192	46	8	2	9	3	4	14
5 to 9	226	146	53	4	1	13	3	1	5
10 to 14	178	111	35	5	0	12	5	0	10
15 to 17	117	73	30	1	0	5	0	1	7
18 and 19	114	70	30	4	2	3	0	1	4
20 to 24	393	201	147	13	5	15	1	1	10
25 to 29	347	180	105	24	6	19	3	0	10
30 to 34	254	139	79	5	2	18	4	0	7
35 to 39	186	110	54	2	1	10	3	2	4
40 to 44	208	99	76	7	0	20	0	0	6
45 to 49	177	73	77	5	0	16	1	2	3
50 to 54	199	65	105	6	2	17	1	2	1
55 to 59	168	31	112	10	2	11	1	0	1
60 and 61	59	16	33	4	0	5	1	0	0
62 to 64	52	5	41	0	0	2	1	3	0
65 to 69	95	21	71	1	0	1	0	0	1
70 to 74	71	15	53	0	0	1	2	0	0
75 to 79	66	7	50	1	1	5	1	0	1
80 to 84	51	7	35	0	0	7	0	1	1
85 and Older	43	6	36	0	0	1	0	0	0
Under 18	799	522	164	18	3	39	11	6	36
65 and older	326	56	245	2	1	15	3	1	3
<b>Median</b>		<b>24.8</b>	<b>43.6</b>	<b>28.1</b>	<b>26.7</b>	<b>35.5</b>	<b>30.0</b>	<b>37.5</b>	<b>21.3</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,004</b>	<b>100%</b>
Speak Only English	1,929	64%
Speak Spanish:	1,024	34%
Speak English "well" or "very well"	675	22%
Speak English "not well" or "not at all"	349	12%
Speak Asian/Pacific Island language:	33	1%
Speak English "well" or "very well"	33	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	18	1%
Speak English "well" or "very well"	18	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>1,976</b>	<b>100%</b>
Less than 9th grade	204	10%
9th through 12th grade, no diploma	176	9%
High school grad (incl. equivalency)	647	33%
Some college, no degree	365	18%
Associate degree	165	8%
Bachelor's degree	376	19%
Master's degree	27	1%
Professional school degree	16	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,113</b>	<b>100%</b>	---	---	---	---
Enrolled in school	703	23%	623	20%	80	3%
Nursery / Preschool	100	14%	47	8%	53	66%
Kindergarten to grade 4	125	18%	125	20%	0	0%
Grade 5 to grade 8	121	17%	121	19%	0	0%
Grade 9 to grade 12	102	15%	102	16%	0	0%
College, undergraduate	240	34%	228	37%	12	15%
Graduate or Professional school	15	2%	0	0%	15	19%
Not enrolled in school	2,410	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,109</b>	<b>100%</b>	<b>380</b>	<b>100%</b>	<b>729</b>	<b>100%</b>
Family Households:	696	63%	380	100%	316	43%
Married couple family	517	47%	267	70%	250	34%
Other family:	179	16%	113	30%	66	9%
Male householder, no wife	63	6%	41	11%	22	3%
Female householder, no husband	116	10%	72	19%	44	6%
Nonfamily households:	413	37%	0	0%	413	57%
Householder living alone	263	24%	----	----	----	----
Other nonfamily households	150	14%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,224</b>	<b>100%</b>	<b>1109</b>	<b>115</b>	<b>9%</b>	<b>2.94</b>
Single family (detached)	309	25%	291	18	6%	3.22
Single family (attached)	20	2%	20	0	0%	3.45
2 to 4 units	24	2%	24	0	0%	2.29
5 to 9 units	205	17%	176	29	14%	2.97
10 or more units	480	39%	421	59	12%	3.17
Mobile home and Other	186	15%	177	9	5%	1.93

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>436</b>	<b>100%</b>
Less than \$150,000	186	43%
\$150,000 to \$199,999	1	<1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	56	13%
\$400,000 to \$499,999	23	5%
\$500,000 to \$749,999	152	35%
\$750,000 to \$999,999	18	4%
\$1,000,000 or more	0	0%

**Median Value** **\$359,259**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,224</b>	<b>100%</b>
2005 or Later	27	2%
2000 to 2004	34	3%
1990 to 1999	185	15%
1980 to 1989	401	33%
1970 to 1979	479	39%
1960 to 1969	56	5%
1950 to 1959	33	3%
1940 to 1949	3	<1%
1939 or earlier	6	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,109</b>	<b>100%</b>	<b>673</b>	<b>100%</b>	<b>436</b>	<b>100%</b>
1.00 occupant housing per room or less	1,058	95%	632	94%	426	98%
1.01 to 1.50 occupants per room	22	2%	15	2%	7	2%
1.51 to 2.00 occupants per room	26	2%	26	4%	0	0%
2.01 or more occupants per room	3	<1%	0	0%	3	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>673</b>	<b>100%</b>
Less than \$500	22	3%
\$500 to \$599	0	0%
\$600 to \$699	13	2%
\$700 to \$799	0	0%
\$800 to \$899	24	4%
\$900 to \$999	60	9%
\$1,000 to \$1,249	317	47%
\$1,250 to \$1,499	145	22%
\$1,500 to \$1,999	88	13%
\$2,000 or more	4	1%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,172</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>673</b>	<b>100%</b>
Less than 20 percent	139	21%
20.0 to 24.9 percent	95	14%
25.0 to 29.9 percent	57	8%
30.0 to 34.9 percent	26	4%
35.0 to 39.9 percent	46	7%
40.0 to 49.9 percent	85	13%
50.0 percent or more	225	33%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,109</b>	<b>100%</b>
No vehicle	26	2%
1 vehicle	489	44%
2 vehicles	360	32%
3 vehicles	195	18%
4 or more vehicles	39	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,518</b>	<b>100%</b>
Worked in state of residence	1,488	98%
Worked in county of residence	1,414	93%
Worked outside county of residence	74	5%
Worked outside state of residence	30	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,569</b>	<b>100%</b>	<b>1,290</b>	<b>50%</b>
In labor force	1,726	67%	1,016	59%
Armed forces	87	5%	78	90%
Civilian (employed)	1,488	86%	810	54%
Civilian (unemployed)	151	9%	128	85%
Not in labor force	843	33%	274	33%
Pct. of civilian labor force unemployed	9.2%		13.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,518</b>	<b>100%</b>
Car, truck or van:	1,395	92%
Drove Alone	1,154	76%
Carpooled	241	16%
Public Transportation:	5	<1%
Bus	5	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	6	<1%
Bicycle	0	0%
Walked	3	<1%
Other means	53	3%
Worked at home	56	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,518</b>	<b>100%</b>
Did not work at home	1,462	96%
Less than 10 minutes	157	10%
10 to 19 minutes	540	36%
20 to 29 minutes	370	24%
30 to 44 minutes	151	10%
45 to 59 minutes	170	11%
60 to 89 minutes	31	2%
90 minutes or more	43	3%
Worked at home	56	4%
<b>Average time to work (minutes)</b>	<b>28</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,461</b>	<b>100%</b>
Agriculture, forestry, mining	13	1%
Utilities	16	1%
Construction	166	11%
Manufacturing	244	17%
Wholesale trade	40	3%
Retail trade	317	22%
Transportation & warehousing	17	1%
Information & communications	12	1%
Finance, insurance, & real estate	80	5%
Professional, scientific, management, administration	38	3%
Educational, social, & health services	80	5%
Art, entertainment, recreation, accommodations, food	83	6%
Other services	224	15%
Public administration	131	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,461</b>	<b>100%</b>
Management, professional & related:	396	27%
Management (incl. farm managers)	103	7%
Business & financial	128	9%
Computer & mathematical	28	2%
Architecture & engineering	18	1%
Life, physical & social science	7	<1%
Community & social service	14	1%
Legal	0	0%
Education, training, & library	98	7%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	0	0%
Service:	186	13%
Healthcare support	14	1%
Protective service	33	2%
Food preparation & serving	21	1%
Building & grounds cleaning / maintenance	94	6%
Personal care & service	24	2%
Sales & office	433	30%
Farming, fishing & forestry	3	<1%
Construction, extraction & maintenance	185	13%
Production, transport & material moving	258	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>1,109</b>	<b>100%</b>
Less than \$15,000	79	7%
\$15,000 to \$29,999	234	21%
\$30,000 to \$44,999	249	22%
\$45,000 to \$59,999	95	9%
\$60,000 to \$74,999	169	15%
\$75,000 to \$99,999	171	15%
\$100,000 to \$124,999	42	4%
\$125,000 to \$149,999	10	1%
\$150,000 to \$199,999	30	3%
\$200,000 or more	30	3%
<b>Median Income</b>	<b>\$44,548</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,109</b>	<b>100%</b>
With earnings	919	83%
With wage and salary income	875	79%
With self-employment income	74	7%
With interest, dividend, or net rental income	221	20%
With Social Security income	260	23%
With Supplemental Security income	20	2%
With public assistance income	41	4%
With retirement income	179	16%
With other types of income	186	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,282</b>	<b>100%</b>
Under .50	115	4%
.50 to .99	341	10%
1.00 to 1.24	217	7%
1.25 to 1.49	248	8%
1.50 to 1.84	279	9%
1.85 to 1.99	110	3%
2.00 and over	1,972	60%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,282</b>	<b>100%</b>
Above Poverty	2,826	86%
Below Poverty	456	14%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

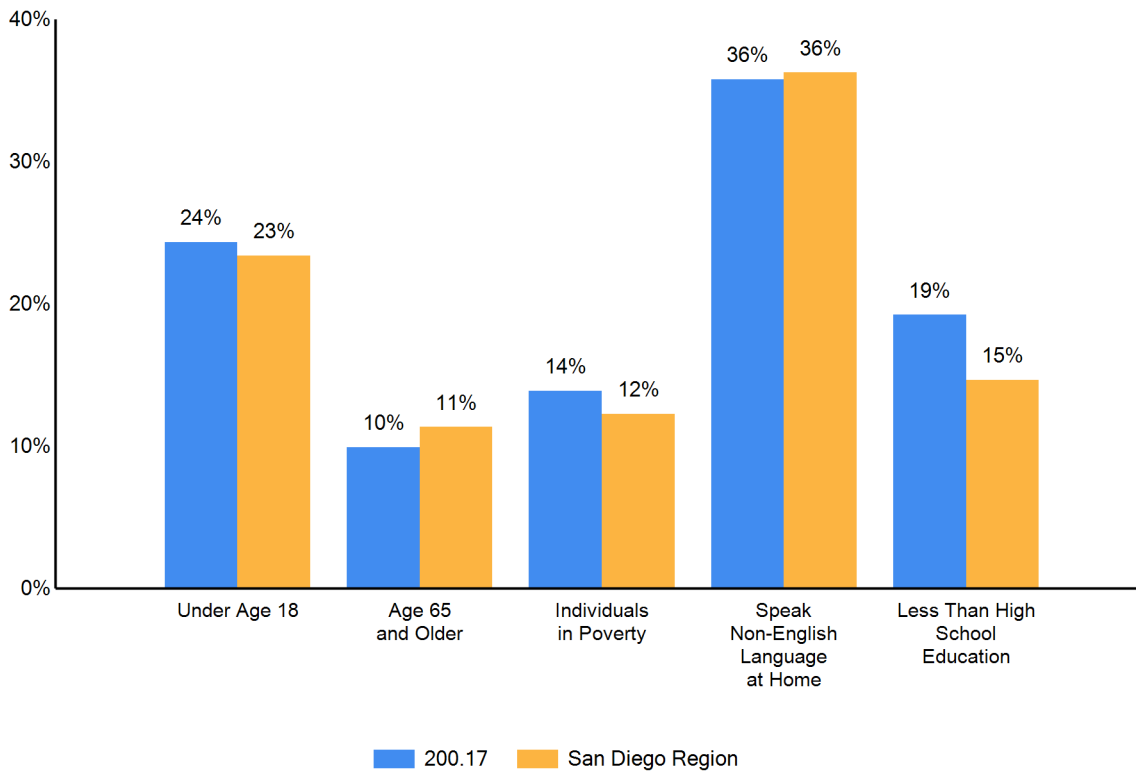
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>696</b>	<b>380</b>	<b>316</b>	<b>666</b>	<b>350</b>	<b>316</b>	<b>30</b>	<b>30</b>	<b>0</b>
Married couple family	517	267	250	517	267	250	0	0	0
Male householder, no wife present	63	41	22	63	41	22	0	0	0
Female householder, no husband present	116	72	44	86	42	44	30	30	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

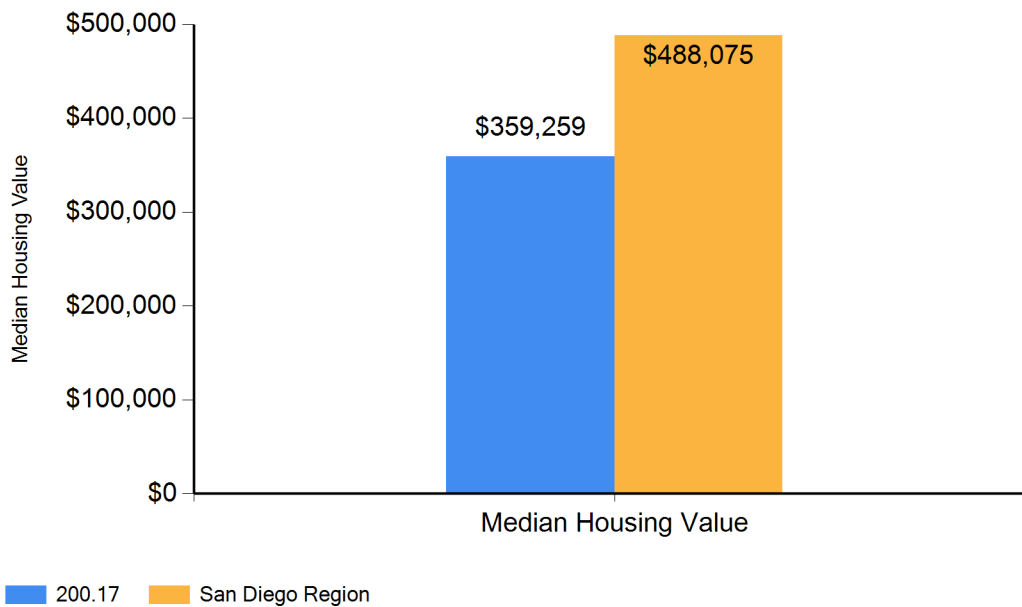


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075