

## DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Subregional Areas San Marcos

	Jan 1, 2012
Total Population	91,026
Household Population	90,605
Group Quarters Population	421
Persons Per Household	2.96

#### HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,882	30,627	3.9%
Single Family - Detached	17,631	17,178	2.6%
Single Family - Multiple-Unit	1,517	1,477	2.6%
Multi-Family	9,335	8,774	6.0%
Mobile Home and Other	3,399	3,198	5.9%

#### HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	8%	14%	14%	12%	11%	13%	10%	5%	6%	6%

Median Household Income	2012
Adjusted for Inflation (2010 \$)	\$62,001
Not adjusted for inflation (current 2011\$)	\$63,882



#### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

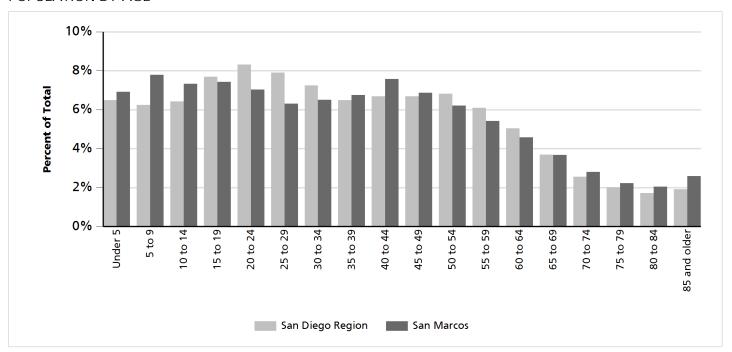
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent
	TOTAL	iviale	remaie	Female
Total Population	91,026	44,536	46,490	51%
Under 5	6,298	3,157	3,141	50%
5 to 9	7,081	3,581	3,500	49%
10 to 14	6,667	3,535	3,132	47%
15 to 17	4,055	2,089	1,966	48%
18 and 19	2,698	1,408	1,290	48%
20 to 24	6,393	3,162	3,231	51%
25 to 29	5,741	3,000	2,741	48%
30 to 34	5,925	2,939	2,986	50%
35 to 39	6,145	3,005	3,140	51%
40 to 44	6,892	3,396	3,496	51%
45 to 49	6,244	3,124	3,120	50%
50 to 54	5,648	2,851	2,797	50%
55 to 59	4,934	2,321	2,613	53%
60 and 61	1,680	800	880	52%
62 to 64	2,488	1,109	1,379	55%
65 to 69	3,347	1,488	1,859	56%
70 to 74	2,544	1,151	1,393	55%
75 to 79	2,030	820	1,210	60%
80 to 84	1,858	787	1,071	58%
85 and older	2,358	813	1,545	66%
Under 18	24,101	12,362	11,739	49%
65 and older	12,137	5,059	7,078	58%
Median Age	35.5	34.0	37.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	New Insparie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	34,246	44,729	1,626	299	7,496	2,630
Under 5	3,251	2,190	84	18	417	338
5 to 9	3,527	2,560	105	13	490	386
10 to 14	3,198	2,561	119	16	446	327
15 to 17	2,043	1,478	80	13	259	182
18 and 19	1,410	935	62	14	166	111
20 to 24	3,115	2,426	141	19	506	186
25 to 29	2,751	2,185	125	21	498	161
30 to 34	2,695	2,452	118	14	499	147
35 to 39	2,592	2,593	116	9	694	141
40 to 44	2,586	3,341	108	24	690	143
45 to 49	2,216	3,132	143	19	612	122
50 to 54	1,544	3,329	134	18	524	99
55 to 59	1,158	3,094	103	24	485	70
60 and 61	330	1,153	23	13	141	20
62 to 64	438	1,737	48	10	226	29
65 to 69	471	2,483	34	15	290	54
70 to 74	350	1,921	22	15	211	25
75 to 79	248	1,573	23	9	140	37
80 to 84	161	1,533	15	7	112	30
85 and older	162	2,053	23	8	90	22
Under 18	12,019	8,789	388	60	1,612	1,233
65 and older	1,392	9,563	117	54	843	168
Median Age	26.1	44.5	34.1	42.6	38.4	19.5