



Demographic and Socioeconomic Profile 2010

TRACT: 95.06

Population by Race

	Population	Percent
Total Population	4,258	100%
White	2,854	67%
Hispanic	533	13%
Asian	407	10%
Two or More	230	5%
Black	187	4%
Pacific Islander	22	1%
Other	14	<1%
American Indian	11	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,258	1,998	2,260	53%
Under 5	262	125	137	52%
5 to 9	277	138	139	50%
10 to 14	302	158	144	48%
15 to 17	173	91	82	47%
18 and 19	82	49	33	40%
20 to 24	186	116	70	38%
25 to 29	238	108	130	55%
30 to 34	311	139	172	55%
35 to 39	302	141	161	53%
40 to 44	284	137	147	52%
45 to 49	361	161	200	55%
50 to 54	289	123	166	57%
55 to 59	325	131	194	60%
60 and 61	134	60	74	55%
62 to 64	224	93	131	58%
65 to 69	209	98	111	53%
70 to 74	93	47	46	49%
75 to 79	76	33	43	57%
80 to 84	70	25	45	64%
85 and Older	60	25	35	58%
Under 18	1,014	512	502	50%
65 and older	508	228	280	55%
Median	39.9	37.7	42.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,417	100%
Never Married	828	24%
Married, excluding separated	2,003	59%
Separated	6	<1%
Widowed	209	6%
Divorced	371	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,258	100%
Household	4,247	100%
Group Quarters - Other	11	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,258	533	2,854	187	11	407	22	14	230
Under 5	262	43	139	11	1	22	3	2	41
5 to 9	277	54	154	13	2	20	3	2	29
10 to 14	302	60	152	18	0	27	1	1	43
15 to 17	173	29	105	10	1	11	2	0	15
18 and 19	82	8	51	7	0	7	0	0	9
20 to 24	186	35	105	14	1	19	0	0	12
25 to 29	238	48	149	4	2	23	1	2	9
30 to 34	311	48	194	8	0	41	2	2	16
35 to 39	302	36	193	12	0	42	3	0	16
40 to 44	284	27	192	15	0	37	2	1	10
45 to 49	361	37	257	13	0	46	0	1	7
50 to 54	289	25	206	21	1	25	2	0	9
55 to 59	325	31	245	20	2	18	3	3	3
60 and 61	134	4	114	2	0	10	0	0	4
62 to 64	224	17	181	5	0	16	0	0	5
65 to 69	209	12	169	7	1	19	0	0	1
70 to 74	93	7	74	3	0	9	0	0	0
75 to 79	76	6	59	2	0	8	0	0	1
80 to 84	70	5	59	1	0	5	0	0	0
85 and Older	60	1	56	1	0	2	0	0	0
Under 18	1,014	186	550	52	4	80	9	5	128
65 and older	508	31	417	14	1	43	0	0	2
Median		28.9	44.8	38.5	26.3	39.0	32.5	30.0	15.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,996	100%
Speak Only English	3,339	84%
Speak Spanish:	334	8%
Speak English "well" or "very well"	305	8%
Speak English "not well" or "not at all"	29	1%
Speak Asian/Pacific Island language:	111	3%
Speak English "well" or "very well"	95	2%
Speak English "not well" or "not at all"	16	<1%
Speak other language:	212	5%
Speak English "well" or "very well"	195	5%
Speak English "not well" or "not at all"	17	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,976	100%
Less than 9th grade	42	1%
9th through 12th grade, no diploma	96	3%
High school grad (incl. equivalency)	261	9%
Some college, no degree	809	27%
Associate degree	208	7%
Bachelor's degree	1,028	35%
Master's degree	488	16%
Professional school degree	44	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,105	100%	---	---	---	---
Enrolled in school	1,159	28%	929	23%	230	6%
Nursery / Preschool	128	11%	67	7%	61	27%
Kindergarten to grade 4	225	19%	214	23%	11	5%
Grade 5 to grade 8	248	21%	225	24%	23	10%
Grade 9 to grade 12	203	18%	157	17%	46	20%
College, undergraduate	303	26%	250	27%	53	23%
Graduate or Professional school	52	4%	16	2%	36	16%
Not enrolled in school	2,946	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,625	100%	607	100%	1,018	100%
Family Households:	1,214	75%	577	95%	637	63%
Married couple family	895	55%	402	66%	493	48%
Other family:	319	20%	175	29%	144	14%
Male householder, no wife	47	3%	15	2%	32	3%
Female householder, no husband	272	17%	160	26%	112	11%
Nonfamily households:	411	25%	30	5%	381	37%
Householder living alone	304	19%	----	----	----	----
Other nonfamily households	107	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,655	100%	1625	30	2%	2.61
Single family (detached)	1,215	73%	1,185	30	2%	2.62
Single family (attached)	440	27%	440	0	0%	2.59
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,157	100%
Less than \$150,000	28	2%
\$150,000 to \$199,999	32	3%
\$200,000 to \$249,999	14	1%
\$250,000 to \$299,999	74	6%
\$300,000 to \$399,999	266	23%
\$400,000 to \$499,999	184	16%
\$500,000 to \$749,999	396	34%
\$750,000 to \$999,999	163	14%
\$1,000,000 or more	0	0%

Median Value **\$489,946**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,655	100%
2005 or Later	7	<1%
2000 to 2004	6	<1%
1990 to 1999	11	1%
1980 to 1989	159	10%
1970 to 1979	1,447	87%
1960 to 1969	21	1%
1950 to 1959	0	0%
1940 to 1949	4	<1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,625	100%	468	100%	1,157	100%
1.00 occupant housing per room or less	1,614	99%	457	98%	1,157	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	11	1%	11	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	468	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	8	2%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	74	16%
\$1,500 to \$1,999	296	63%
\$2,000 or more	90	19%
No cash rent	0	0%
Median contract rent	\$1,757	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	468	100%
Less than 20 percent	89	19%
20.0 to 24.9 percent	102	22%
25.0 to 29.9 percent	141	30%
30.0 to 34.9 percent	20	4%
35.0 to 39.9 percent	12	3%
40.0 to 49.9 percent	24	5%
50.0 percent or more	46	10%
Not computed	34	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,625	100%
No vehicle	20	1%
1 vehicle	458	28%
2 vehicles	712	44%
3 vehicles	361	22%
4 or more vehicles	74	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,277	100%
Worked in state of residence	2,277	100%
Worked in county of residence	2,277	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,352	100%	1,542	46%
In labor force	2,421	72%	1,164	48%
Armed forces	65	3%	65	100%
Civilian (employed)	2,204	91%	994	45%
Civilian (unemployed)	152	6%	105	69%
Not in labor force	931	28%	378	41%
Pct. of civilian labor force unemployed	6.5%		9.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,277	100%
Car, truck or van:	1,904	84%
Drove Alone	1,844	81%
Carpooled	60	3%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	16	1%
Bicycle	25	1%
Walked	34	1%
Other means	0	0%
Worked at home	298	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,277	100%
Did not work at home	1,979	87%
Less than 10 minutes	318	14%
10 to 19 minutes	784	34%
20 to 29 minutes	663	29%
30 to 44 minutes	184	8%
45 to 59 minutes	0	0%
60 to 89 minutes	19	1%
90 minutes or more	11	<1%
Worked at home	298	13%
Average time to work (minutes)	20	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,219	100%
Agriculture, forestry, mining	0	0%
Utilities	33	1%
Construction	64	3%
Manufacturing	171	8%
Wholesale trade	81	4%
Retail trade	326	15%
Transportation & warehousing	76	3%
Information & communications	75	3%
Finance, insurance, & real estate	177	8%
Professional, scientific, management, administration	54	2%
Educational, social, & health services	491	22%
Art, entertainment, recreation, accommodations, food	282	13%
Other services	65	3%
Public administration	324	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,219	100%
Management, professional & related:	1,211	55%
Management (incl. farm managers)	229	10%
Business & financial	258	12%
Computer & mathematical	150	7%
Architecture & engineering	82	4%
Life, physical & social science	46	2%
Community & social service	69	3%
Legal	56	3%
Education, training, & library	188	8%
Art, entertainment, sports & media	52	2%
Healthcare practitioners	81	4%
Service:	278	13%
Healthcare support	21	1%
Protective service	13	1%
Food preparation & serving	128	6%
Building & grounds cleaning / maintenance	15	1%
Personal care & service	101	5%
Sales & office	568	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	53	2%
Production, transport & material moving	109	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,625	100%
Less than \$15,000	69	4%
\$15,000 to \$29,999	98	6%
\$30,000 to \$44,999	130	8%
\$45,000 to \$59,999	102	6%
\$60,000 to \$74,999	171	11%
\$75,000 to \$99,999	273	17%
\$100,000 to \$124,999	274	17%
\$125,000 to \$149,999	254	16%
\$150,000 to \$199,999	145	9%
\$200,000 or more	109	7%
Median Income	\$97,207	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,625	100%
With earnings	1,383	85%
With wage and salary income	1,321	81%
With self-employment income	304	19%
With interest, dividend, or net rental income	598	37%
With Social Security income	420	26%
With Supplemental Security income	20	1%
With public assistance income	23	1%
With retirement income	320	20%
With other types of income	247	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,217	100%
Under .50	86	2%
.50 to .99	16	<1%
1.00 to 1.24	9	<1%
1.25 to 1.49	102	2%
1.50 to 1.84	86	2%
1.85 to 1.99	34	1%
2.00 and over	3,884	92%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,217	100%
Above Poverty	4,115	98%
Below Poverty	102	2%

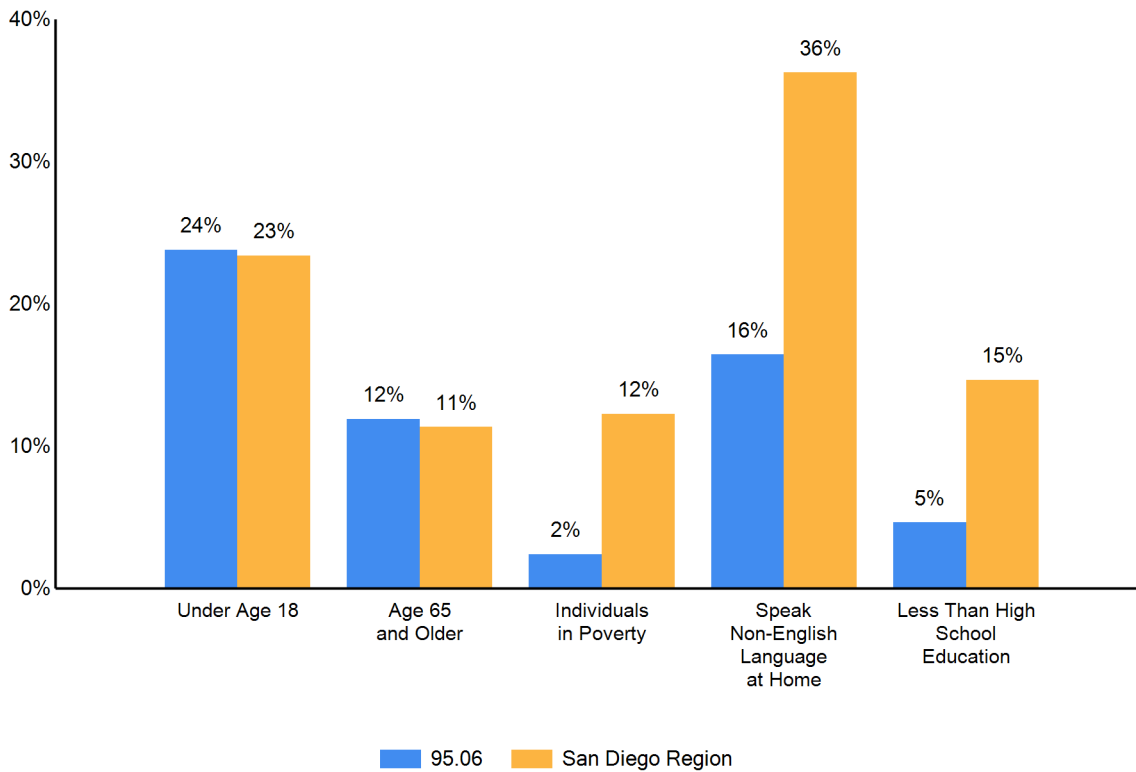
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,214	577	637	1,180	543	637	34	34	0
Married couple family	895	402	493	895	402	493	0	0	0
Male householder, no wife present	47	15	32	47	15	32	0	0	0
Female householder, no husband present	272	160	112	238	126	112	34	34	0

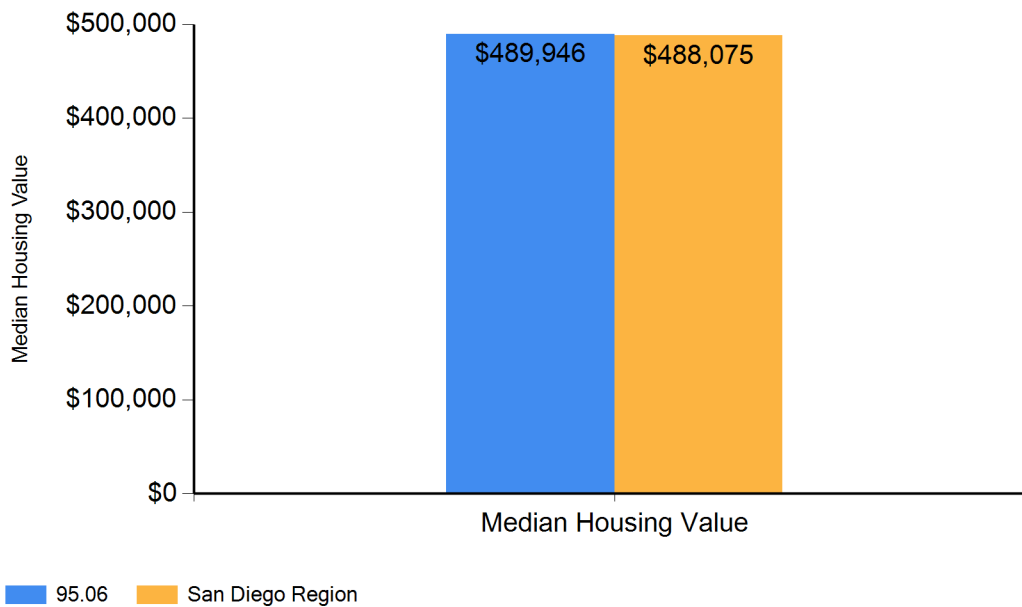
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075