

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Subregional Areas

### Coastal



	Jan 1, 2011
Total Population	75,555
Household Population	74,443
Group Quarters Population	1,112
Persons Per Household	2.03

## HOUSING AND OCCUPANCY

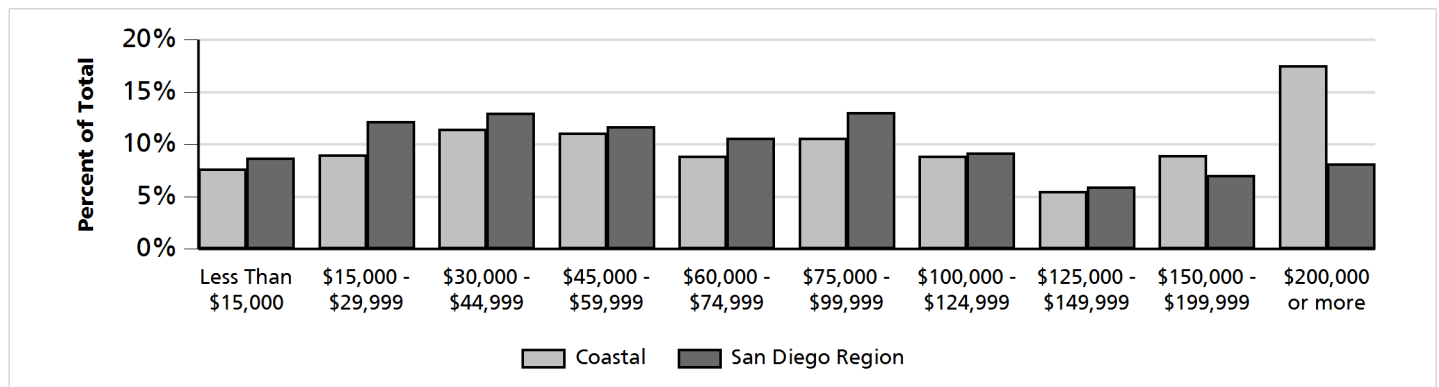
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,290	36,720	11.1%
Single Family - Detached	14,220	13,101	7.9%
Single Family - Multiple-Unit	7,075	6,252	11.6%
Multi-Family	19,729	17,139	13.1%
Mobile Home and Other	266	228	14.3%

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	9%	12%	11%	9%	11%	9%	6%	9%	18%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$79,047



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

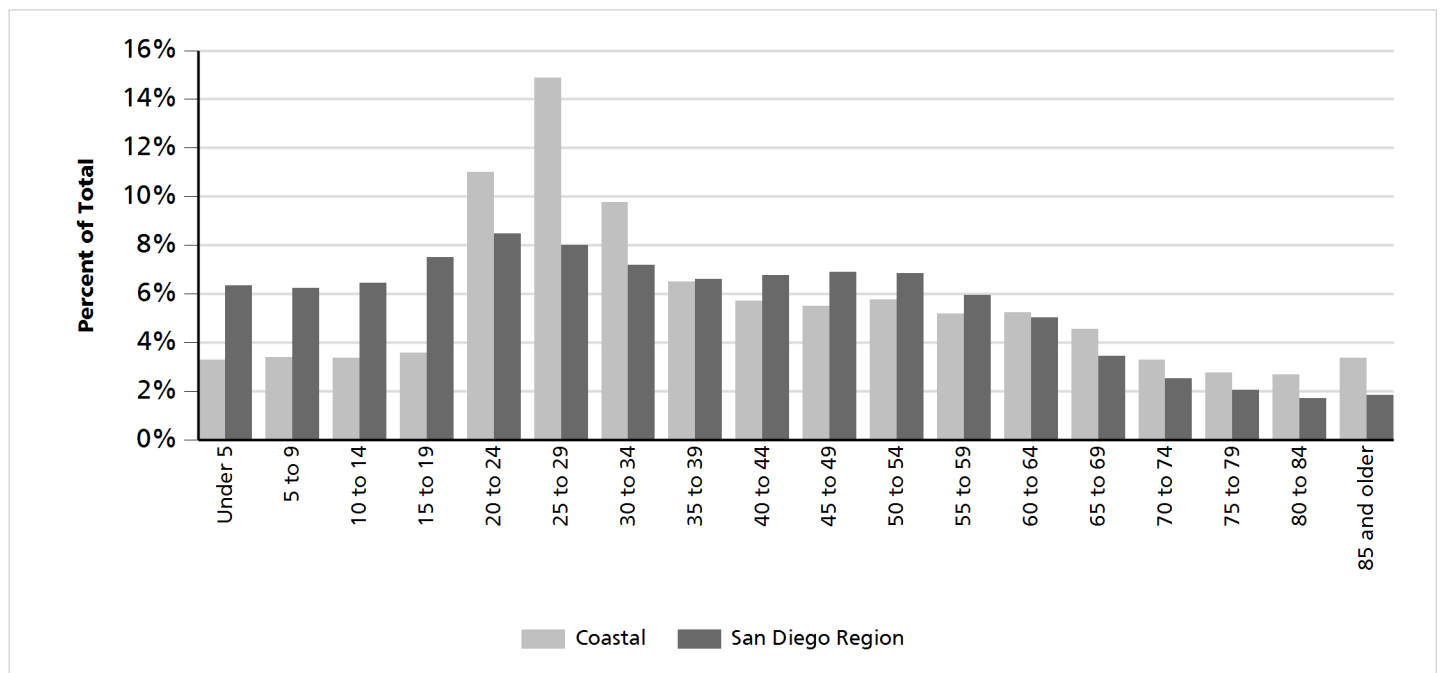
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>75,555</b>	38,941	36,614	48%
Under 5	2,494	1,283	1,211	49%
5 to 9	2,576	1,351	1,225	48%
10 to 14	2,546	1,274	1,272	50%
15 to 17	1,622	821	801	49%
18 and 19	1,091	564	527	48%
20 to 24	8,325	4,056	4,269	51%
25 to 29	11,246	6,165	5,081	45%
30 to 34	7,390	4,247	3,143	43%
35 to 39	4,918	2,809	2,109	43%
40 to 44	4,322	2,317	2,005	46%
45 to 49	4,159	2,261	1,898	46%
50 to 54	4,368	2,284	2,084	48%
55 to 59	3,920	2,002	1,918	49%
60 and 61	1,553	741	812	52%
62 to 64	2,411	1,145	1,266	53%
65 to 69	3,437	1,678	1,759	51%
70 to 74	2,500	1,165	1,335	53%
75 to 79	2,084	905	1,179	57%
80 to 84	2,043	911	1,132	55%
85 and older	2,550	962	1,588	62%
Under 18	9,238	4,729	4,509	49%
65 and older	12,614	5,621	6,993	55%
Median Age	35.5	34.7	36.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>8,243</b>	60,626	761	<b>160</b>	<b>3,406</b>	<b>2,359</b>
Under 5	427	1,736	40	4	87	200
5 to 9	464	1,786	24	7	80	215
10 to 14	499	1,706	29	7	109	196
15 to 17	304	1,137	21	3	55	102
18 and 19	199	785	10	1	42	54
20 to 24	972	6,551	78	17	402	305
25 to 29	1,207	8,980	120	33	505	401
30 to 34	891	5,804	88	24	366	217
35 to 39	658	3,718	87	11	287	157
40 to 44	556	3,311	71	10	259	115
45 to 49	490	3,262	43	10	240	114
50 to 54	435	3,594	39	8	213	79
55 to 59	308	3,333	31	11	179	58
60 and 61	111	1,340	21	7	57	17
62 to 64	131	2,131	16	3	101	29
65 to 69	181	3,072	24	2	118	40
70 to 74	133	2,239	3	1	98	26
75 to 79	94	1,885	5	0	80	20
80 to 84	86	1,875	7	0	68	7
85 and older	97	2,381	4	1	60	7
Under 18	1,694	6,365	114	21	331	713
65 and older	591	11,452	43	4	424	100
Median Age	30.3	37.5	33.3	31.7	36.0	26.3