



Demographic and Socioeconomic Profile 2010

TRACT: 132.03

Population by Race

	Population	Percent
Total Population	6,464	100%
Hispanic	5,145	80%
White	575	9%
Asian	416	6%
Black	195	3%
Two or More	79	1%
Pacific Islander	32	<1%
Other	13	<1%
American Indian	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,464	3,075	3,389	52%
Under 5	501	276	225	45%
5 to 9	488	234	254	52%
10 to 14	518	281	237	46%
15 to 17	406	214	192	47%
18 and 19	234	120	114	49%
20 to 24	433	216	217	50%
25 to 29	509	254	255	50%
30 to 34	456	185	271	59%
35 to 39	439	200	239	54%
40 to 44	437	213	224	51%
45 to 49	431	203	228	53%
50 to 54	398	175	223	56%
55 to 59	308	148	160	52%
60 and 61	113	42	71	63%
62 to 64	147	69	78	53%
65 to 69	171	70	101	59%
70 to 74	135	53	82	61%
75 to 79	145	55	90	62%
80 to 84	96	32	64	67%
85 and Older	99	35	64	65%
Under 18	1,913	1,005	908	47%
65 and older	646	245	401	62%
Median	31.6	28.9	33.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,957	100%
Never Married	1,880	38%
Married, excluding separated	2,026	41%
Separated	243	5%
Widowed	390	8%
Divorced	418	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,464	100%
Household	6,437	100%
Group Quarters - Other	27	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,464	5,145	575	195	9	416	32	13	79
Under 5	501	431	27	19	0	14	1	2	7
5 to 9	488	425	21	12	0	21	0	0	9
10 to 14	518	456	17	18	2	15	2	0	8
15 to 17	406	364	14	9	0	12	4	2	1
18 and 19	234	198	14	4	1	12	0	1	4
20 to 24	433	376	30	4	0	11	2	2	8
25 to 29	509	408	31	26	0	23	4	1	16
30 to 34	456	377	28	19	0	19	6	0	7
35 to 39	439	367	29	9	0	29	3	1	1
40 to 44	437	362	33	19	1	20	1	0	1
45 to 49	431	318	54	14	0	39	2	1	3
50 to 54	398	289	55	13	2	28	5	0	6
55 to 59	308	217	36	17	0	31	1	1	5
60 and 61	113	78	20	4	0	11	0	0	0
62 to 64	147	96	33	1	1	15	0	1	0
65 to 69	171	116	31	4	1	17	0	0	2
70 to 74	135	92	22	0	0	21	0	0	0
75 to 79	145	80	29	2	1	31	1	0	1
80 to 84	96	48	24	1	0	23	0	0	0
85 and Older	99	47	27	0	0	24	0	1	0
Under 18	1,913	1,676	79	58	2	62	7	4	25
65 and older	646	383	133	7	2	116	1	1	3
Median		29.0	49.0	31.4	51.3	49.1	32.5	23.8	25.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,963	100%
Speak Only English	757	13%
Speak Spanish:	4,642	78%
Speak English "well" or "very well"	3,431	58%
Speak English "not well" or "not at all"	1,211	20%
Speak Asian/Pacific Island language:	367	6%
Speak English "well" or "very well"	279	5%
Speak English "not well" or "not at all"	88	1%
Speak other language:	197	2%
Speak English "well" or "very well"	143	2%
Speak English "not well" or "not at all"	54	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,884	100%
Less than 9th grade	701	18%
9th through 12th grade, no diploma	791	20%
High school grad (incl. equivalency)	897	23%
Some college, no degree	863	22%
Associate degree	257	7%
Bachelor's degree	349	9%
Master's degree	16	<1%
Professional school degree	10	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,179	100%	---	---	---	---
Enrolled in school	2,014	33%	1,825	30%	189	3%
Nursery / Preschool	35	2%	35	2%	0	0%
Kindergarten to grade 4	484	24%	441	24%	43	23%
Grade 5 to grade 8	366	18%	349	19%	17	9%
Grade 9 to grade 12	594	29%	594	33%	0	0%
College, undergraduate	527	26%	398	22%	129	68%
Graduate or Professional school	8	<1%	8	<1%	0	0%
Not enrolled in school	4,165	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,127	100%	893	100%	1,234	100%
Family Households:	1,569	74%	893	100%	676	55%
Married couple family	789	37%	371	42%	418	34%
Other family:	780	37%	522	58%	258	21%
Male householder, no wife	220	10%	143	16%	77	6%
Female householder, no husband	560	26%	379	42%	181	15%
Nonfamily households:	558	26%	0	0%	558	45%
Householder living alone	444	21%	----	----	----	----
Other nonfamily households	114	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,165	100%	2127	38	2%	3.03
Single family (detached)	335	15%	327	8	2%	3.43
Single family (attached)	128	6%	124	4	3%	3.65
2 to 4 units	322	15%	315	7	2%	3.52
5 to 9 units	125	6%	123	2	2%	2.79
10 or more units	1,255	58%	1,238	17	1%	2.76
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	405	100%
Less than \$150,000	30	7%
\$150,000 to \$199,999	14	3%
\$200,000 to \$249,999	40	10%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	201	50%
\$400,000 to \$499,999	66	16%
\$500,000 to \$749,999	54	13%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$358,955**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,165	100%
2005 or Later	74	3%
2000 to 2004	0	0%
1990 to 1999	82	4%
1980 to 1989	385	18%
1970 to 1979	386	18%
1960 to 1969	782	36%
1950 to 1959	327	15%
1940 to 1949	74	3%
1939 or earlier	55	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,127	100%	1,722	100%	405	100%
1.00 occupant housing per room or less	1,783	84%	1,392	81%	391	97%
1.01 to 1.50 occupants per room	271	13%	257	15%	14	3%
1.51 to 2.00 occupants per room	73	3%	73	4%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,722	100%
Less than \$500	180	10%
\$500 to \$599	52	3%
\$600 to \$699	24	1%
\$700 to \$799	399	23%
\$800 to \$899	252	15%
\$900 to \$999	297	17%
\$1,000 to \$1,249	214	12%
\$1,250 to \$1,499	161	9%
\$1,500 to \$1,999	143	8%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$882	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,722	100%
Less than 20 percent	273	16%
20.0 to 24.9 percent	181	11%
25.0 to 29.9 percent	153	9%
30.0 to 34.9 percent	245	14%
35.0 to 39.9 percent	106	6%
40.0 to 49.9 percent	217	13%
50.0 percent or more	547	32%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,127	100%
No vehicle	335	16%
1 vehicle	856	40%
2 vehicles	676	32%
3 vehicles	177	8%
4 or more vehicles	83	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,842	100%
Worked in state of residence	2,842	100%
Worked in county of residence	2,705	95%
Worked outside county of residence	137	5%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,839	100%	2,223	46%
In labor force	3,157	65%	1,648	52%
Armed forces	0	0%	0	0%
Civilian (employed)	2,633	83%	1,401	53%
Civilian (unemployed)	524	17%	247	47%
Not in labor force	1,682	35%	575	34%
Pct. of civilian labor force unemployed	16.6%		15.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,842	100%
Car, truck or van:	2,428	85%
Drove Alone	1,667	59%
Carpooled	761	27%
Public Transportation:	240	8%
Bus	179	6%
Trolley / Streetcar	61	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	122	4%
Other means	0	0%
Worked at home	52	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,842	100%
Did not work at home	2,790	98%
Less than 10 minutes	167	6%
10 to 19 minutes	711	25%
20 to 29 minutes	819	29%
30 to 44 minutes	580	20%
45 to 59 minutes	201	7%
60 to 89 minutes	226	8%
90 minutes or more	86	3%
Worked at home	52	2%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,842	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	410	14%
Manufacturing	236	8%
Wholesale trade	13	<1%
Retail trade	638	22%
Transportation & warehousing	58	2%
Information & communications	42	1%
Finance, insurance, & real estate	93	3%
Professional, scientific, management, administration	179	6%
Educational, social, & health services	542	19%
Art, entertainment, recreation, accommodations, food	154	5%
Other services	212	7%
Public administration	265	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,842	100%
Management, professional & related:	458	16%
Management (incl. farm managers)	236	8%
Business & financial	34	1%
Computer & mathematical	18	1%
Architecture & engineering	0	0%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	22	1%
Art, entertainment, sports & media	61	2%
Healthcare practitioners	87	3%
Service:	694	24%
Healthcare support	94	3%
Protective service	56	2%
Food preparation & serving	146	5%
Building & grounds cleaning / maintenance	141	5%
Personal care & service	257	9%
Sales & office	847	30%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	488	17%
Production, transport & material moving	355	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,127	100%
Less than \$15,000	421	20%
\$15,000 to \$29,999	585	28%
\$30,000 to \$44,999	331	16%
\$45,000 to \$59,999	299	14%
\$60,000 to \$74,999	54	3%
\$75,000 to \$99,999	205	10%
\$100,000 to \$124,999	45	2%
\$125,000 to \$149,999	139	7%
\$150,000 to \$199,999	0	0%
\$200,000 or more	48	2%
Median Income	\$32,606	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,127	100%
With earnings	1,777	84%
With wage and salary income	1,694	80%
With self-employment income	152	7%
With interest, dividend, or net rental income	98	5%
With Social Security income	520	24%
With Supplemental Security income	210	10%
With public assistance income	137	6%
With retirement income	77	4%
With other types of income	388	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,312	100%
Under .50	566	9%
.50 to .99	1,395	22%
1.00 to 1.24	514	8%
1.25 to 1.49	299	5%
1.50 to 1.84	461	7%
1.85 to 1.99	238	4%
2.00 and over	2,839	45%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,312	100%
Above Poverty	4,351	69%
Below Poverty	1,961	31%

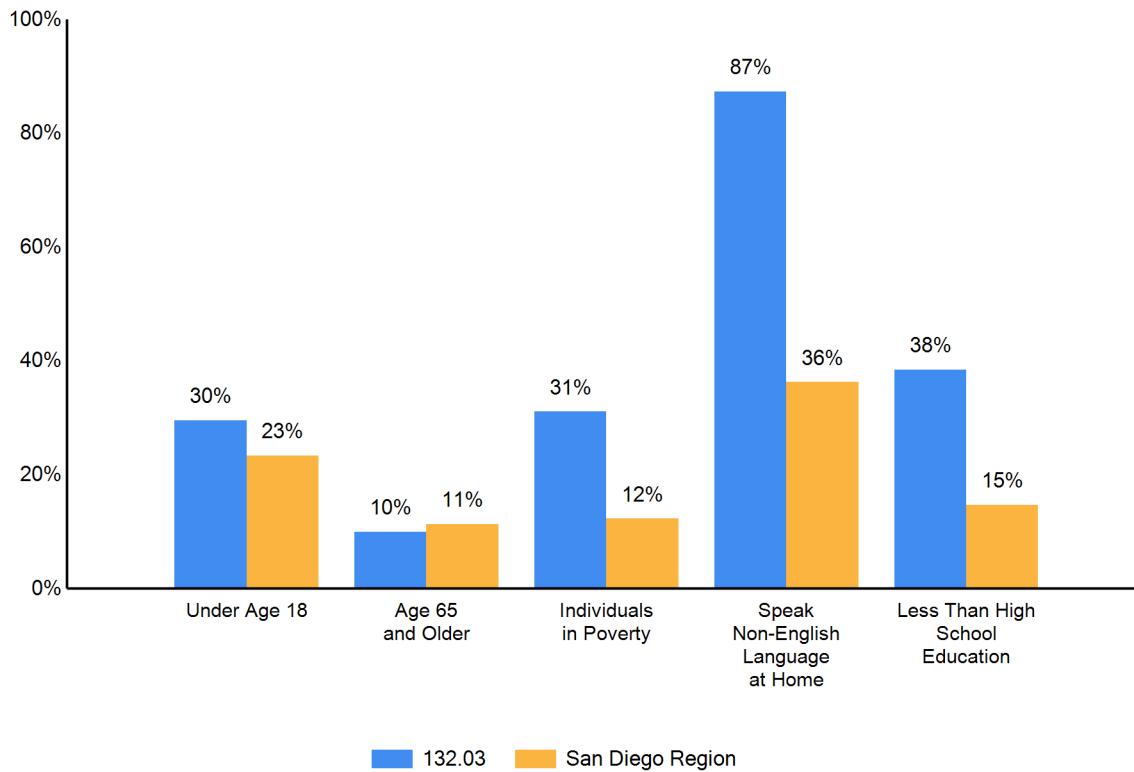
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,569	893	676	1,134	540	594	435	353	82
Married couple family	789	371	418	656	270	386	133	101	32
Male householder, no wife present	220	143	77	202	125	77	18	18	0
Female householder, no husband present	560	379	181	276	145	131	284	234	50

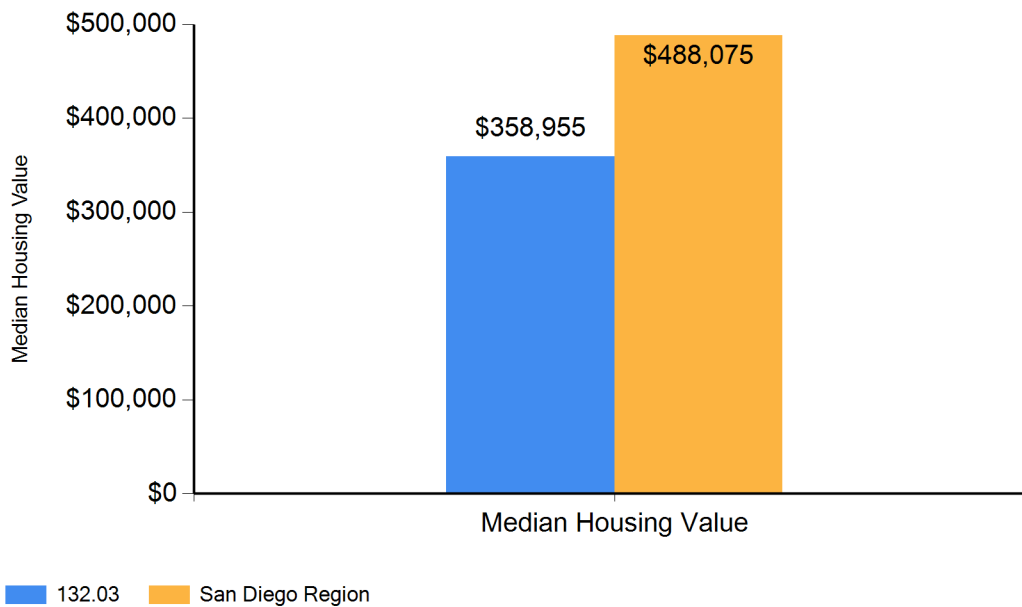
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075