



Demographic and Socioeconomic Profile 2010

TRACT: 32.12

Population by Race

| | Population | Percent |
|-------------------------|--------------|-------------|
| Total Population | 4,053 | 100% |
| Hispanic | 1,819 | 45% |
| Asian | 924 | 23% |
| White | 639 | 16% |
| Black | 441 | 11% |
| Two or More | 153 | 4% |
| Pacific Islander | 66 | 2% |
| Other | 7 | <1% |
| American Indian | 4 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|--------------|--------------|--------------|----------------|
| Total Population | 4,053 | 1,944 | 2,109 | 52% |
| Under 5 | 233 | 117 | 116 | 50% |
| 5 to 9 | 249 | 126 | 123 | 49% |
| 10 to 14 | 281 | 137 | 144 | 51% |
| 15 to 17 | 187 | 98 | 89 | 48% |
| 18 and 19 | 119 | 56 | 63 | 53% |
| 20 to 24 | 304 | 152 | 152 | 50% |
| 25 to 29 | 261 | 134 | 127 | 49% |
| 30 to 34 | 234 | 113 | 121 | 52% |
| 35 to 39 | 232 | 122 | 110 | 47% |
| 40 to 44 | 253 | 118 | 135 | 53% |
| 45 to 49 | 289 | 150 | 139 | 48% |
| 50 to 54 | 255 | 129 | 126 | 49% |
| 55 to 59 | 254 | 120 | 134 | 53% |
| 60 and 61 | 101 | 47 | 54 | 53% |
| 62 to 64 | 135 | 47 | 88 | 65% |
| 65 to 69 | 174 | 78 | 96 | 55% |
| 70 to 74 | 158 | 70 | 88 | 56% |
| 75 to 79 | 130 | 56 | 74 | 57% |
| 80 to 84 | 108 | 45 | 63 | 58% |
| 85 and Older | 96 | 29 | 67 | 70% |
| Under 18 | 950 | 478 | 472 | 50% |
| 65 and older | 666 | 278 | 388 | 58% |
| Median | 38.4 | 36.6 | 40.4 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|--------------|-------------|
| Total population age 15 and over | 3,290 | 100% |
| Never Married | 1,042 | 32% |
| Married, excluding separated | 1,777 | 54% |
| Separated | 61 | 2% |
| Widowed | 183 | 6% |
| Divorced | 227 | 7% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|--------------|-------------|
| Total population | 4,053 | 100% |
| Household | 3,868 | 95% |
| Group Quarters - Other | 185 | 5% |
| Group Quarters - College | 0 | 0% |
| Group Quarters - Military | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|--------------|--------------|-------------|-------------|-----------------|-------------|------------------|-------------|-------------|
| Total Pop. | 4,053 | 1,819 | 639 | 441 | 4 | 924 | 66 | 7 | 153 |
| Under 5 | 233 | 131 | 21 | 26 | 0 | 36 | 0 | 1 | 18 |
| 5 to 9 | 249 | 163 | 4 | 30 | 0 | 35 | 1 | 1 | 15 |
| 10 to 14 | 281 | 159 | 13 | 38 | 1 | 52 | 2 | 1 | 15 |
| 15 to 17 | 187 | 105 | 14 | 14 | 0 | 38 | 3 | 0 | 13 |
| 18 and 19 | 119 | 68 | 7 | 15 | 1 | 20 | 2 | 0 | 6 |
| 20 to 24 | 304 | 160 | 30 | 29 | 0 | 60 | 12 | 0 | 13 |
| 25 to 29 | 261 | 137 | 34 | 11 | 0 | 70 | 2 | 0 | 7 |
| 30 to 34 | 234 | 109 | 25 | 28 | 0 | 63 | 1 | 1 | 7 |
| 35 to 39 | 232 | 129 | 23 | 23 | 0 | 43 | 4 | 0 | 10 |
| 40 to 44 | 253 | 116 | 34 | 26 | 1 | 60 | 5 | 1 | 10 |
| 45 to 49 | 289 | 129 | 61 | 30 | 0 | 57 | 9 | 0 | 3 |
| 50 to 54 | 255 | 96 | 54 | 29 | 0 | 66 | 5 | 1 | 4 |
| 55 to 59 | 254 | 69 | 69 | 29 | 0 | 74 | 4 | 0 | 9 |
| 60 and 61 | 101 | 28 | 23 | 12 | 0 | 32 | 2 | 1 | 3 |
| 62 to 64 | 135 | 36 | 40 | 19 | 0 | 37 | 1 | 0 | 2 |
| 65 to 69 | 174 | 50 | 45 | 25 | 0 | 50 | 3 | 0 | 1 |
| 70 to 74 | 158 | 41 | 40 | 24 | 0 | 49 | 3 | 0 | 1 |
| 75 to 79 | 130 | 34 | 34 | 11 | 1 | 45 | 3 | 0 | 2 |
| 80 to 84 | 108 | 32 | 37 | 12 | 0 | 21 | 1 | 0 | 5 |
| 85 and Older | 96 | 27 | 31 | 10 | 0 | 16 | 3 | 0 | 9 |
| Under 18 | 950 | 558 | 52 | 108 | 1 | 161 | 6 | 3 | 61 |
| 65 and older | 666 | 184 | 187 | 82 | 1 | 181 | 13 | 0 | 18 |
| Median | | 29.5 | 55.0 | 41.3 | 40.0 | 43.8 | 45.6 | 32.5 | 23.7 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|--------------|-------------|
| Total population age 5 and over | 3,820 | 100% |
| Speak Only English | 1,938 | 51% |
| Speak Spanish: | 1,201 | 31% |
| Speak English "well" or "very well" | 962 | 25% |
| Speak English "not well" or "not at all" | 239 | 6% |
| Speak Asian/Pacific Island language: | 681 | 18% |
| Speak English "well" or "very well" | 585 | 15% |
| Speak English "not well" or "not at all" | 96 | 3% |
| Speak other language: | 0 | 0% |
| Speak English "well" or "very well" | 0 | 0% |
| Speak English "not well" or "not at all" | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|--------------|-------------|
| Total population age 25 and older | 2,680 | 100% |
| Less than 9th grade | 398 | 15% |
| 9th through 12th grade, no diploma | 138 | 5% |
| High school grad (incl. equivalency) | 730 | 27% |
| Some college, no degree | 824 | 31% |
| Associate degree | 123 | 5% |
| Bachelor's degree | 360 | 13% |
| Master's degree | 101 | 4% |
| Professional school degree | 6 | <1% |
| Doctorate degree | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|--------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 3,916 | 100% | --- | --- | --- | --- |
| Enrolled in school | 1,029 | 26% | 851 | 22% | 178 | 5% |
| Nursery / Preschool | 13 | 1% | 13 | 2% | 0 | 0% |
| Kindergarten to grade 4 | 382 | 37% | 301 | 35% | 81 | 46% |
| Grade 5 to grade 8 | 131 | 13% | 83 | 10% | 48 | 27% |
| Grade 9 to grade 12 | 206 | 20% | 195 | 23% | 11 | 6% |
| College, undergraduate | 206 | 20% | 189 | 22% | 17 | 10% |
| Graduate or Professional school | 91 | 9% | 70 | 8% | 21 | 12% |
| Not enrolled in school | 2,887 | 74% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|--------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 1,059 | 100% | 427 | 100% | 632 | 100% |
| Family Households: | 853 | 81% | 427 | 100% | 426 | 67% |
| Married couple family | 681 | 64% | 348 | 81% | 333 | 53% |
| Other family: | 172 | 16% | 79 | 19% | 93 | 15% |
| Male householder, no wife | 74 | 7% | 21 | 5% | 53 | 8% |
| Female householder, no husband | 98 | 9% | 58 | 14% | 40 | 6% |
| Nonfamily households: | 206 | 19% | 0 | 0% | 206 | 33% |
| Householder living alone | 112 | 11% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 94 | 9% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|--------------|-------------|-------------|------------|--------------|-----------------------|
| Total Housing Units | 1,101 | 100% | 1059 | 42 | 4% | 3.65 |
| Single family (detached) | 1,063 | 97% | 1,027 | 36 | 3% | 3.65 |
| Single family (attached) | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 2 to 4 units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 5 to 9 units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 10 or more units | 38 | 3% | 32 | 6 | 16% | 3.81 |
| Mobile home and Other | 0 | 0% | 0 | 0 | 0% | 0.00 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|------------|-------------|
| Total Owner-Occupied Units | 943 | 100% |
| Less than \$150,000 | 23 | 2% |
| \$150,000 to \$199,999 | 0 | 0% |
| \$200,000 to \$249,999 | 25 | 3% |
| \$250,000 to \$299,999 | 88 | 9% |
| \$300,000 to \$399,999 | 295 | 31% |
| \$400,000 to \$499,999 | 298 | 32% |
| \$500,000 to \$749,999 | 214 | 23% |
| \$750,000 to \$999,999 | 0 | 0% |
| \$1,000,000 or more | 0 | 0% |

Median Value **\$413,833**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|--------------|-------------|
| Total Housing units | 1,101 | 100% |
| 2005 or Later | 15 | 1% |
| 2000 to 2004 | 0 | 0% |
| 1990 to 1999 | 0 | 0% |
| 1980 to 1989 | 59 | 5% |
| 1970 to 1979 | 410 | 37% |
| 1960 to 1969 | 350 | 32% |
| 1950 to 1959 | 267 | 24% |
| 1940 to 1949 | 0 | 0% |
| 1939 or earlier | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|--------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 1,059 | 100% | 116 | 100% | 943 | 100% |
| 1.00 occupant housing per room or less | 990 | 93% | 101 | 87% | 889 | 94% |
| 1.01 to 1.50 occupants per room | 42 | 4% | 14 | 12% | 28 | 3% |
| 1.51 to 2.00 occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |
| 2.01 or more occupants per room | 27 | 3% | 1 | 1% | 26 | 3% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 116 | 100% |
| Less than \$500 | 0 | 0% |
| \$500 to \$599 | 0 | 0% |
| \$600 to \$699 | 0 | 0% |
| \$700 to \$799 | 0 | 0% |
| \$800 to \$899 | 0 | 0% |
| \$900 to \$999 | 0 | 0% |
| \$1,000 to \$1,249 | 30 | 26% |
| \$1,250 to \$1,499 | 0 | 0% |
| \$1,500 to \$1,999 | 54 | 47% |
| \$2,000 or more | 0 | 0% |
| No cash rent | 32 | 28% |
| Median contract rent | \$1,759 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|------------|-------------|
| Total Units | 116 | 100% |
| Less than 20 percent | 1 | 1% |
| 20.0 to 24.9 percent | 0 | 0% |
| 25.0 to 29.9 percent | 0 | 0% |
| 30.0 to 34.9 percent | 3 | 3% |
| 35.0 to 39.9 percent | 37 | 32% |
| 40.0 to 49.9 percent | 1 | 1% |
| 50.0 percent or more | 42 | 36% |
| Not computed | 32 | 28% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|--------------|-------------|
| Total Availability | 1,059 | 100% |
| No vehicle | 55 | 5% |
| 1 vehicle | 76 | 7% |
| 2 vehicles | 491 | 46% |
| 3 vehicles | 237 | 22% |
| 4 or more vehicles | 200 | 19% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------------|-------------|
| Total Workers | 1,730 | 100% |
| Worked in state of residence | 1,704 | 98% |
| Worked in county of residence | 1,704 | 98% |
| Worked outside county of residence | 0 | 0% |
| Worked outside state of residence | 26 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|--------------|-------------|--------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 3,225 | 100% | 1,531 | 47% |
| In labor force | 1,815 | 56% | 994 | 55% |
| Armed forces | 0 | 0% | 0 | 0% |
| Civilian (employed) | 1,717 | 95% | 956 | 56% |
| Civilian (unemployed) | 98 | 5% | 38 | 39% |
| Not in labor force | 1,410 | 44% | 537 | 38% |
| Pct. of civilian labor force unemployed | 5.4% | | 3.8% | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------------|-------------|
| Total Workers | 1,730 | 100% |
| Car, truck or van: | 1,649 | 95% |
| Drove Alone | 1,306 | 75% |
| Carpooled | 343 | 20% |
| Public Transportation: | 40 | 2% |
| Bus | 40 | 2% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 0 | 0% |
| Other public transportation | 0 | 0% |
| Motorcycle | 0 | 0% |
| Bicycle | 0 | 0% |
| Walked | 0 | 0% |
| Other means | 23 | 1% |
| Worked at home | 18 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|--------------|-------------|
| Total Workers | 1,730 | 100% |
| Did not work at home | 1,712 | 99% |
| Less than 10 minutes | 23 | 1% |
| 10 to 19 minutes | 523 | 30% |
| 20 to 29 minutes | 551 | 32% |
| 30 to 44 minutes | 424 | 25% |
| 45 to 59 minutes | 150 | 9% |
| 60 to 89 minutes | 18 | 1% |
| 90 minutes or more | 23 | 1% |
| Worked at home | 18 | 1% |
| Average time to work (minutes) | 29 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|--------------|-------------|
| Total employed civilian age 16+ | 1,730 | 100% |
| Agriculture, forestry, mining | 19 | 1% |
| Utilities | 0 | 0% |
| Construction | 151 | 9% |
| Manufacturing | 111 | 6% |
| Wholesale trade | 71 | 4% |
| Retail trade | 81 | 5% |
| Transportation & warehousing | 131 | 8% |
| Information & communications | 61 | 4% |
| Finance, insurance, & real estate | 97 | 6% |
| Professional, scientific, management, administration | 121 | 7% |
| Educational, social, & health services | 383 | 22% |
| Art, entertainment, recreation, accommodations, food | 259 | 15% |
| Other services | 36 | 2% |
| Public administration | 209 | 12% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

| | | |
|---|--------------|-------------|
| Total employed civilian age 16+ | 1,730 | 100% |
| Management, professional & related: | 507 | 29% |
| Management (incl. farm managers) | 89 | 5% |
| Business & financial | 87 | 5% |
| Computer & mathematical | 55 | 3% |
| Architecture & engineering | 60 | 3% |
| Life, physical & social science | 0 | 0% |
| Community & social service | 6 | <1% |
| Legal | 1 | <1% |
| Education, training, & library | 183 | 11% |
| Art, entertainment, sports & media | 8 | <1% |
| Healthcare practitioners | 18 | 1% |
| Service: | 291 | 17% |
| Healthcare support | 55 | 3% |
| Protective service | 50 | 3% |
| Food preparation & serving | 104 | 6% |
| Building & grounds cleaning / maintenance | 49 | 3% |
| Personal care & service | 33 | 2% |
| Sales & office | 517 | 30% |
| Farming, fishing & forestry | 0 | 0% |
| Construction, extraction & maintenance | 196 | 11% |
| Production, transport & material moving | 219 | 13% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

| | | |
|-------------------------|-----------------|-------------|
| Total Households | 1,059 | 100% |
| Less than \$15,000 | 23 | 2% |
| \$15,000 to \$29,999 | 142 | 13% |
| \$30,000 to \$44,999 | 109 | 10% |
| \$45,000 to \$59,999 | 150 | 14% |
| \$60,000 to \$74,999 | 141 | 13% |
| \$75,000 to \$99,999 | 267 | 25% |
| \$100,000 to \$124,999 | 102 | 10% |
| \$125,000 to \$149,999 | 16 | 2% |
| \$150,000 to \$199,999 | 49 | 5% |
| \$200,000 or more | 60 | 6% |
| Median Income | \$71,223 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|--------------|-------------|
| Total households | 1,059 | 100% |
| With earnings | 909 | 86% |
| With wage and salary income | 896 | 85% |
| With self-employment income | 39 | 4% |
| With interest, dividend, or net rental income | 78 | 7% |
| With Social Security income | 406 | 38% |
| With Supplemental Security income | 27 | 3% |
| With public assistance income | 6 | 1% |
| With retirement income | 301 | 28% |
| With other types of income | 254 | 24% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 3,928 | 100% |
| Under .50 | 233 | 6% |
| .50 to .99 | 228 | 6% |
| 1.00 to 1.24 | 201 | 5% |
| 1.25 to 1.49 | 32 | 1% |
| 1.50 to 1.84 | 214 | 5% |
| 1.85 to 1.99 | 15 | <1% |
| 2.00 and over | 3,005 | 77% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 3,928 | 100% |
| Above Poverty | 3,467 | 88% |
| Below Poverty | 461 | 12% |

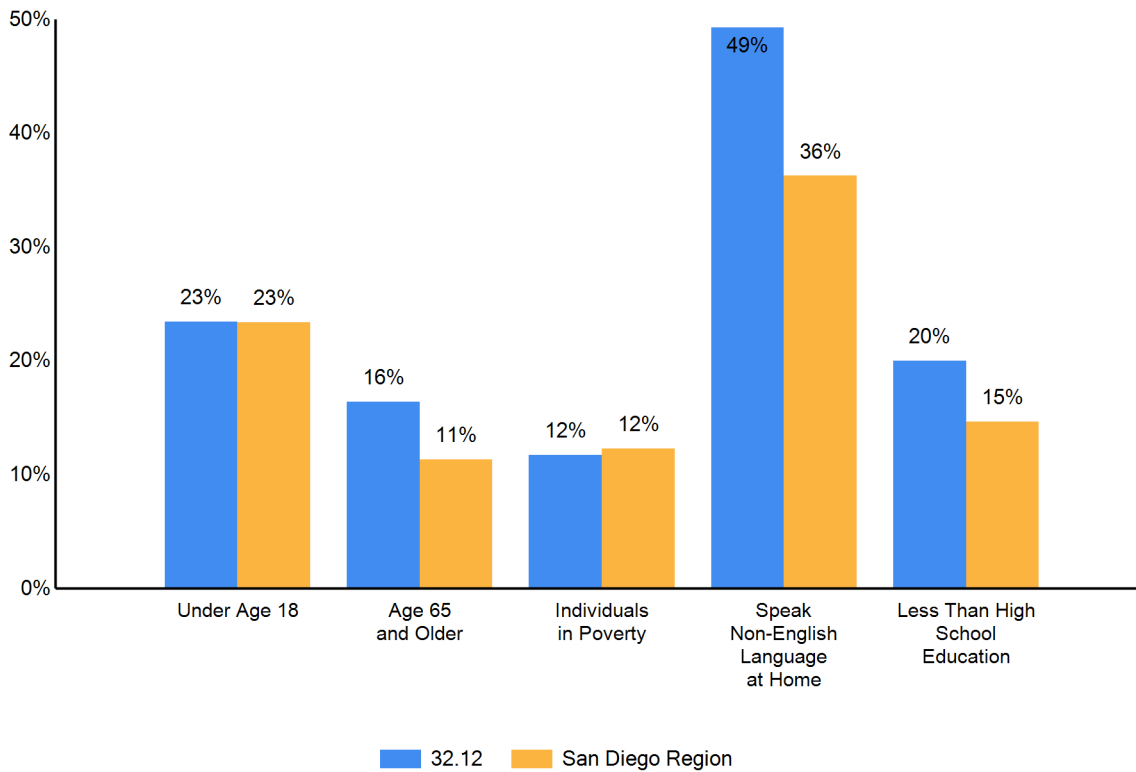
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 853 | 427 | 426 | 801 | 375 | 426 | 52 | 52 | 0 |
| Married couple family | 681 | 348 | 333 | 652 | 319 | 333 | 29 | 29 | 0 |
| Male householder, no wife present | 74 | 21 | 53 | 74 | 21 | 53 | 0 | 0 | 0 |
| Female householder, no husband present | 98 | 58 | 40 | 75 | 35 | 40 | 23 | 23 | 0 |

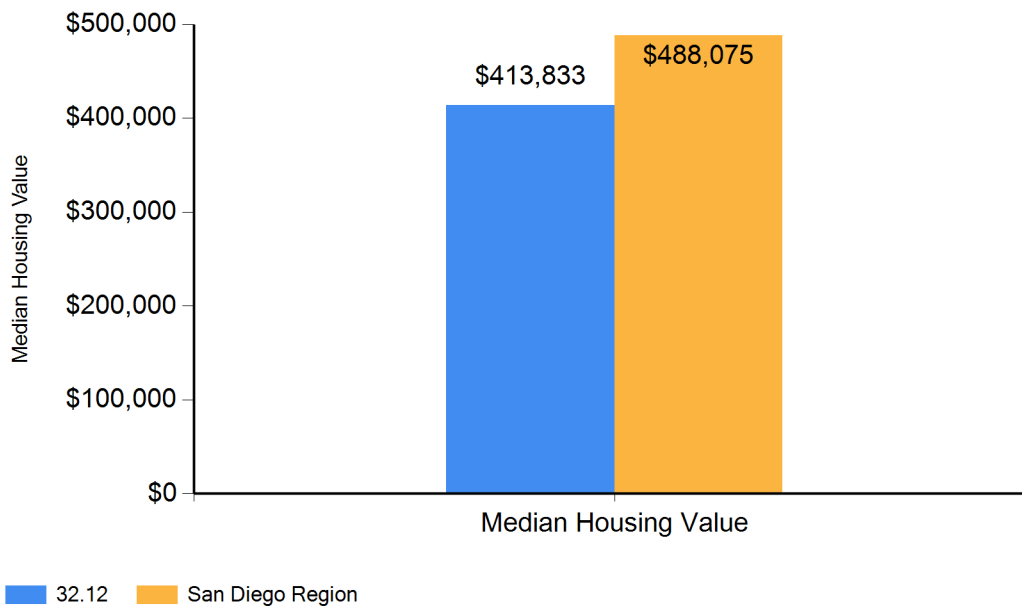
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075