# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91950



|                           | Jan 1, 2011 |
|---------------------------|-------------|
| Total Population          | 55,570      |
| Household Population      | 54,852      |
| Group Quarters Population | 718         |
| Persons Per Household     | 3.44        |

#### HOUSING AND OCCUPANCY

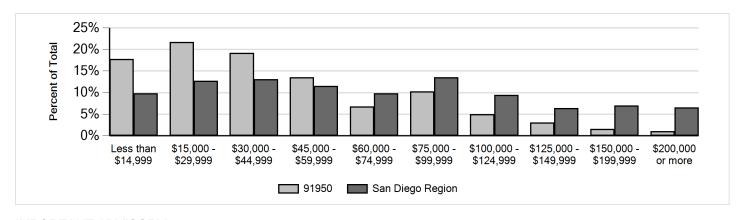
|                               | Total            |            | .,              |
|-------------------------------|------------------|------------|-----------------|
|                               | Housing<br>Units | Households | Vacancy<br>Rate |
| Total Housing Units           | 16,990           | 15,961     | 6.1%            |
| Single Family - Detached      | 6,004            | 5,682      | 5.4%            |
| Single Family - Multiple-Unit | 3,397            | 3,254      | 4.2%            |
| Multi-Family                  | 7,201            | 6,668      | 7.4%            |
| Mobile Home and Other         | 388              | 357        | 8.0%            |

#### HOUSEHOLD INCOME

## Households by Income Category (2010 \$, adjusted for inflation)

|            | Less than | \$15,000- | \$30,000- | \$45,000- | \$60,000- | \$75,000- | \$100,000- | \$125,000- | \$150,000- | \$200,000 |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|
|            | \$15,000  | \$29,999  | \$44,999  | \$59,999  | \$74,999  | \$99,999  | \$124,999  | \$149,999  | \$199,999  | or more   |
| % of Total | 18%       | 22%       | 19%       | 14%       | 7%        | 10%       | 5%         | 3%         | 2%         | 1%        |

| Median Household Income          | 2011     |
|----------------------------------|----------|
| Adjusted for Inflation (2010 \$) | \$38 163 |



#### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

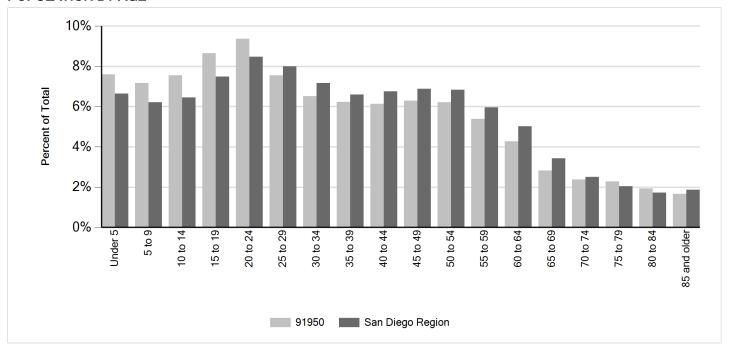
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

#### POPULATION BY GENDER AND AGE

|                  | Total  | Male   | Female | Percent<br>Female |
|------------------|--------|--------|--------|-------------------|
| Total Population | 55,570 | 27,326 | 28,244 | 51%               |
| Under 5          | 4,225  | 2,158  | 2,067  | 49%               |
| 5 to 9           | 3,985  | 2,024  | 1,961  | 49%               |
| 10 to 14         | 4,191  | 2,130  | 2,061  | 49%               |
| 15 to 17         | 2,796  | 1,409  | 1,387  | 50%               |
| 18 and 19        | 2,007  | 1,067  | 940    | 47%               |
| 20 to 24         | 5,205  | 2,884  | 2,321  | 45%               |
| 25 to 29         | 4,195  | 2,196  | 1,999  | 48%               |
| 30 to 34         | 3,619  | 1,809  | 1,810  | 50%               |
| 35 to 39         | 3,464  | 1,692  | 1,772  | 51%               |
| 40 to 44         | 3,406  | 1,647  | 1,759  | 52%               |
| 45 to 49         | 3,497  | 1,683  | 1,814  | 52%               |
| 50 to 54         | 3,451  | 1,652  | 1,799  | 52%               |
| 55 to 59         | 2,996  | 1,452  | 1,544  | 52%               |
| 60 and 61        | 1,055  | 465    | 590    | 56%               |
| 62 to 64         | 1,322  | 597    | 725    | 55%               |
| 65 to 69         | 1,571  | 690    | 881    | 56%               |
| 70 to 74         | 1,317  | 557    | 760    | 58%               |
| 75 to 79         | 1,269  | 480    | 789    | 62%               |
| 80 to 84         | 1,074  | 410    | 664    | 62%               |
| 85 and older     | 925    | 324    | 601    | 65%               |
| Under 18         | 15,197 | 7,721  | 7,476  | 49%               |
| 65 and older     | 6,156  | 2,461  | 3,695  | 60%               |
| Median Age       | 31.6   | 29.5   | 33.8   | N/A               |

### **POPULATION BY AGE**



# POPULATION BY RACE, ETHNICITY AND AGE

#### Non-Hispanic

| Hispanic | White   | Black   | American<br>Indian  | Asian & Pacific Isl.  | All Other   |
|----------|---|---|---|---|---|
| 36,841   | 5,383   | 1,876   | 126   | 10,315  | 1,029   |
| 3,310    | 190   | 111   | 5   | 496   | 113   |
| 3,202    | 106   | 92  | 13  | 483   | 89  |
| 3,277    | 117   | 100   | 11  | 591   | 95  |
| 2,192    | 83  | 71  | 6   | 391   | 53  |
| 1,556    | 93  | 49  | 6   | 259   | 44  |
| 3,324    | 681   | 276   | 17  | 767   | 140   |
| 2,795    | 392   | 208   | 5   | 674   | 121   |
| 2,533    | 291   | 125   | 4   | 599   | 67  |
| 2,505    | 255   | 128   | 9   | 517   | 50  |
| 2,340    | 267   | 111   | 2   | 651   | 35  |
| 2,266    | 342   | 119   | 2   | 721   | 47  |
| 1,992    | 438   | 131   | 12  | 830   | 48  |
| 1,607    | 449   | 104   | 11  | 793   | 32  |
| 518      | 168   | 49  | 4   | 302   | 14  |
| 635      | 240   | 53  | 9   | 368   | 17  |
| 774      | 293   | 44  | 6   | 439   | 15  |
| 630      | 204   | 38  | 3   | 423   | 19  |
| 585      | 245   | 25  | 1   | 405   | 8   |
| 441      | 234   | 22  | 0   | 359   | 18  |
| 359      | 295   | 20  | 0   | 247   | 4   |
| 11,981   | 496   | 374   | 35  | 1,961   | 350   |
| 2,789    | 1,271   | 149   | 10  | 1,873   | 64  |
| 27.8     | 48.2  | 31.2  | 30.0  | 42.9  | 24.3  |
|          | 36,841 3,310 3,202 3,277 2,192 1,556 3,324 2,795 2,533 2,505 2,340 2,266 1,992 1,607 518 635 774 630 585 441 359 11,981 2,789 | 36,841     5,383       3,310     190       3,202     106       3,277     117       2,192     83       1,556     93       3,324     681       2,795     392       2,533     291       2,505     255       2,340     267       2,266     342       1,992     438       1,607     449       518     168       635     240       774     293       630     204       585     245       441     234       359     295       11,981     496       2,789     1,271 | 36,841         5,383         1,876           3,310         190         111           3,202         106         92           3,277         117         100           2,192         83         71           1,556         93         49           3,324         681         276           2,795         392         208           2,533         291         125           2,505         255         128           2,340         267         111           2,266         342         119           1,992         438         131           1,607         449         104           518         168         49           635         240         53           774         293         44           630         204         38           585         245         25           441         234         22           359         295         20           11,981         496         374           2,789         1,271         149 | Hispanic         White         Black         Indian           36,841         5,383         1,876         126           3,310         190         111         5           3,202         106         92         13           3,277         117         100         11           2,192         83         71         6           1,556         93         49         6           3,324         681         276         17           2,795         392         208         5           2,533         291         125         4           2,505         255         128         9           2,340         267         111         2           2,266         342         119         2           1,992         438         131         12           1,607         449         104         11           518         168         49         4           635         240         53         9           774         293         44         6           630         204         38         3           585         245         25         < | Hispanic         White         Black         Indian         Pacific Isl.           36,841         5,383         1,876         126         10,315           3,310         190         111         5         496           3,202         106         92         13         483           3,277         117         100         11         591           2,192         83         71         6         391           1,556         93         49         6         259           3,324         681         276         17         767           2,795         392         208         5         674           2,533         291         125         4         599           2,505         255         128         9         517           2,340         267         111         2         651           2,266         342         119         2         721           1,992         438         131         12         830           1,607         449         104         11         793           518         168         49         4         302           635 |