

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Jurisdiction

Poway



	Jan 1, 2014
Total Population	49,644
Household Population	49,094
Group Quarters Population	550
Persons Per Household	2.99

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,575	16,430	0.9%
Single Family - Detached	12,299	12,200	0.8%
Single Family - Multiple-Unit	874	864	1.1%
Multi-Family	2,700	2,676	0.9%
Mobile Home and Other	702	690	1.7%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

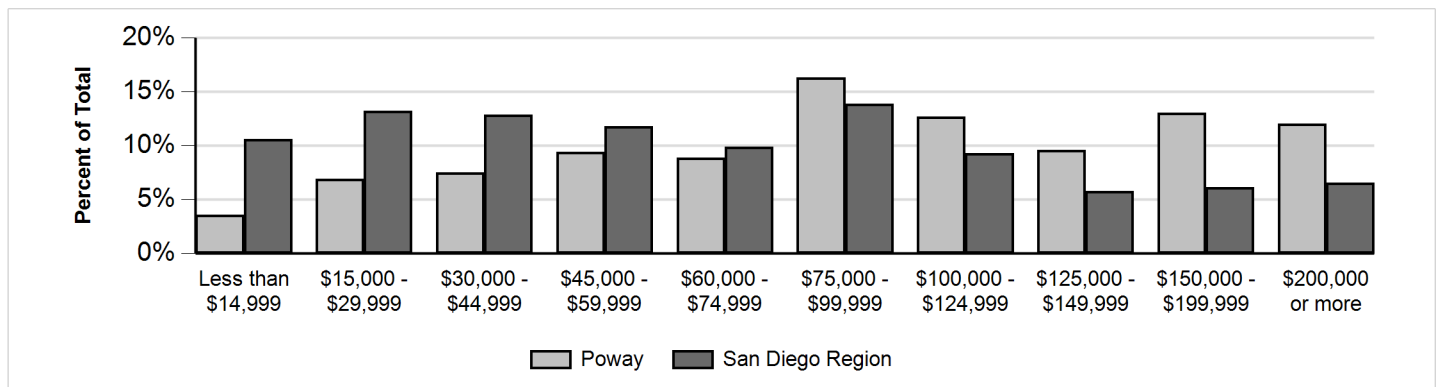
	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	7%	8%	9%	9%	16%	13%	10%	13%	12%

Median Household Income

2014

Adjusted for Inflation (2010 \$) \$96,035

Not adjusted for inflation (current 2013\$) \$101,846



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

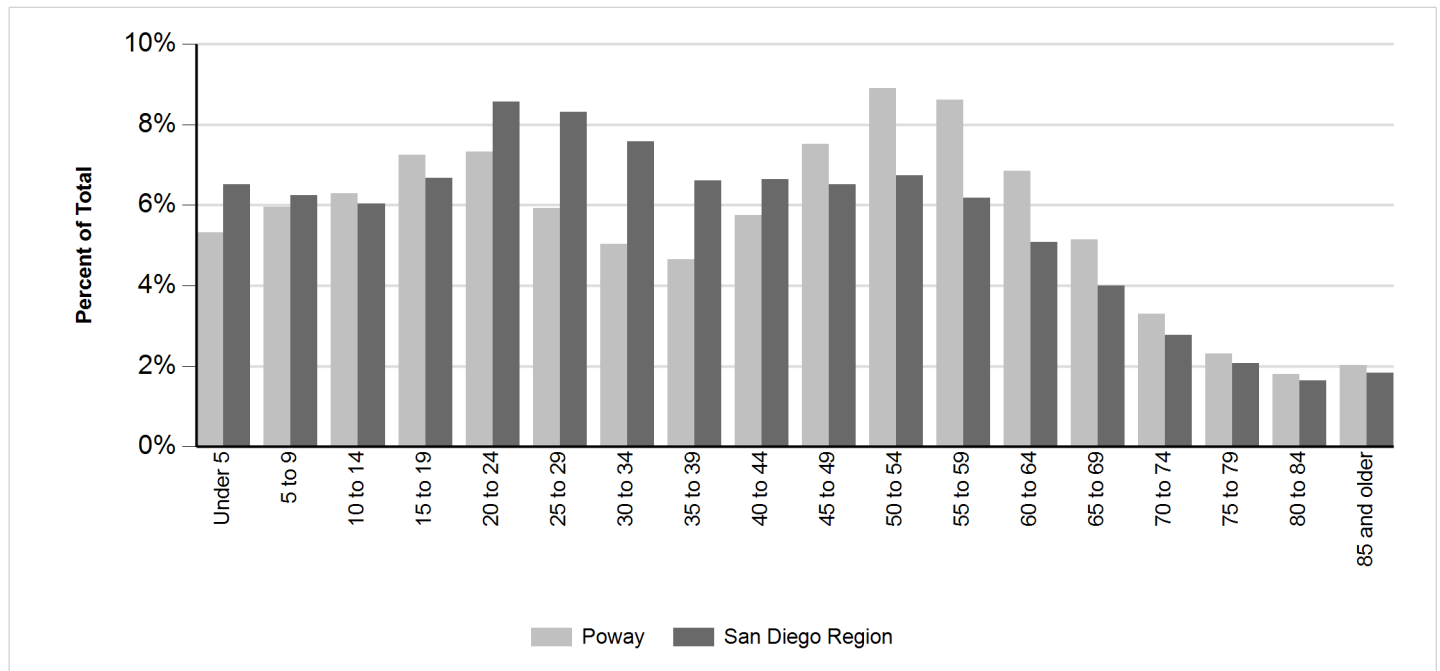
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	49,644	24,457	25,187	51%
Under 5	2,641	1,359	1,282	49%
5 to 9	2,954	1,506	1,448	49%
10 to 14	3,120	1,634	1,486	48%
15 to 17	2,112	1,099	1,013	48%
18 and 19	1,483	789	694	47%
20 to 24	3,640	1,873	1,767	49%
25 to 29	2,943	1,574	1,369	47%
30 to 34	2,498	1,336	1,162	47%
35 to 39	2,313	1,121	1,192	52%
40 to 44	2,855	1,346	1,509	53%
45 to 49	3,735	1,756	1,979	53%
50 to 54	4,416	2,104	2,312	52%
55 to 59	4,280	2,072	2,208	52%
60 and 61	1,436	694	742	52%
62 to 64	1,966	982	984	50%
65 to 69	2,557	1,235	1,322	52%
70 to 74	1,640	770	870	53%
75 to 79	1,150	498	652	57%
80 to 84	897	378	519	58%
85 and older	1,008	331	677	67%
Under 18	10,827	5,598	5,229	48%
65 and older	7,252	3,212	4,040	56%
Median Age	42.0	39.7	43.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,749	32,782	840	169	5,548	1,556
Under 5	860	1,270	52	17	223	219
5 to 9	846	1,494	55	14	311	234
10 to 14	805	1,810	40	7	290	168
15 to 17	459	1,294	21	9	212	117
18 and 19	337	919	27	4	127	69
20 to 24	830	2,224	85	11	351	139
25 to 29	637	1,759	63	9	367	108
30 to 34	627	1,429	59	13	310	60
35 to 39	563	1,285	60	5	342	58
40 to 44	564	1,778	56	10	391	56
45 to 49	602	2,524	64	8	477	60
50 to 54	519	3,244	66	9	490	88
55 to 59	391	3,335	52	14	416	72
60 and 61	89	1,133	16	4	176	18
62 to 64	135	1,548	25	6	231	21
65 to 69	157	2,041	31	8	287	33
70 to 74	130	1,299	32	9	162	8
75 to 79	84	866	16	7	160	17
80 to 84	50	717	10	4	110	6
85 and older	64	813	10	1	115	5
Under 18	2,970	5,868	168	47	1,036	738
65 and older	485	5,736	99	29	834	69
Median Age	26.9	47.2	36.5	35.5	43.1	19.2