



Demographic and Socioeconomic Profile 2010

ELEMENTARY: Cardiff

Population by Race

	Population	Percent
Total Population	11,162	100%
White	9,021	81%
Hispanic	1,372	12%
Asian	341	3%
Two or More	285	3%
Black	47	<1%
American Indian	46	<1%
Other	32	<1%
Pacific Islander	18	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	11,162	5,578	5,584	50%
Under 5	573	309	264	46%
5 to 9	597	310	287	48%
10 to 14	516	279	237	46%
15 to 17	329	166	163	50%
18 and 19	183	107	76	42%
20 to 24	520	254	266	51%
25 to 29	943	460	483	51%
30 to 34	984	508	476	48%
35 to 39	941	485	456	48%
40 to 44	790	405	385	49%
45 to 49	854	413	441	52%
50 to 54	938	471	467	50%
55 to 59	891	442	449	50%
60 and 61	341	174	167	49%
62 to 64	420	209	211	50%
65 to 69	445	222	223	50%
70 to 74	253	116	137	54%
75 to 79	210	90	120	57%
80 to 84	196	79	117	60%
85 and Older	238	79	159	67%
Under 18	2,015	1,064	951	47%
65 and older	1,342	586	756	56%
Median	40.0	39.1	41.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	9,476	100%
Never Married	3,628	38%
Married, excluding separated	4,155	44%
Separated	233	2%
Widowed	470	5%
Divorced	990	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	11,162	100%
Household	11,139	100%
Group Quarters - Other	23	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	11,162	1,372	9,021	47	46	341	18	32	285
Under 5	573	95	407	2	8	15	0	2	44
5 to 9	597	99	444	2	3	18	0	3	28
10 to 14	516	118	361	1	1	9	2	1	23
15 to 17	329	69	238	2	0	3	1	1	15
18 and 19	183	38	130	1	0	2	0	3	9
20 to 24	520	103	375	3	7	14	0	4	14
25 to 29	943	96	776	3	8	30	3	3	24
30 to 34	984	135	780	3	2	37	2	3	22
35 to 39	941	131	735	4	1	45	0	1	24
40 to 44	790	94	626	6	4	42	3	4	11
45 to 49	854	85	711	2	4	30	2	2	18
50 to 54	938	69	811	5	0	25	1	4	23
55 to 59	891	61	787	3	3	25	2	0	10
60 and 61	341	33	295	2	0	9	0	1	1
62 to 64	420	32	373	1	4	6	0	0	4
65 to 69	445	42	379	2	1	10	1	0	10
70 to 74	253	21	216	4	0	9	0	0	3
75 to 79	210	20	186	0	0	4	0	0	0
80 to 84	196	15	176	0	0	5	0	0	0
85 and Older	238	16	215	1	0	3	1	0	2
Under 18	2,015	381	1,450	7	12	45	3	7	110
65 and older	1,342	114	1,172	7	1	31	2	0	15
Median		32.5	42.1	42.1	27.5	39.7	41.7	28.3	27.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	10,589	100%
Speak Only English	8,460	80%
Speak Spanish:	1,366	13%
Speak English "well" or "very well"	1,198	11%
Speak English "not well" or "not at all"	168	2%
Speak Asian/Pacific Island language:	227	2%
Speak English "well" or "very well"	200	2%
Speak English "not well" or "not at all"	27	<1%
Speak other language:	536	5%
Speak English "well" or "very well"	502	5%
Speak English "not well" or "not at all"	34	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	8,444	100%
Less than 9th grade	365	4%
9th through 12th grade, no diploma	259	3%
High school grad (incl. equivalency)	1,138	13%
Some college, no degree	1,349	16%
Associate degree	745	9%
Bachelor's degree	2,745	33%
Master's degree	1,042	12%
Professional school degree	502	6%
Doctorate degree	299	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	10,814	100%	---	---	---	---
Enrolled in school	2,588	24%	2,182	20%	406	4%
Nursery / Preschool	268	10%	143	7%	125	31%
Kindergarten to grade 4	645	25%	590	27%	55	14%
Grade 5 to grade 8	416	16%	407	19%	9	2%
Grade 9 to grade 12	521	20%	498	23%	23	6%
College, undergraduate	521	20%	437	20%	84	21%
Graduate or Professional school	217	8%	107	5%	110	27%
Not enrolled in school	8,226	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	4,797	100%	1,348	100%	3,449	100%
Family Households:	2,606	54%	1,315	98%	1,291	37%
Married couple family	2,090	44%	981	73%	1,109	32%
Other family:	516	11%	334	25%	182	5%
Male householder, no wife	120	3%	71	5%	49	1%
Female householder, no husband	396	8%	263	20%	133	4%
Nonfamily households:	2,191	46%	33	2%	2,158	63%
Householder living alone	1,406	29%	----	----	----	----
Other nonfamily households	785	16%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	5,177	100%	4797	380	7%	2.32
Single family (detached)	2,303	44%	2,167	136	6%	2.43
Single family (attached)	1,991	38%	1,824	167	8%	2.37
2 to 4 units	341	7%	313	28	8%	1.77
5 to 9 units	17	<1%	17	0	0%	1.88
10 or more units	525	10%	476	49	9%	2.05
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,854	100%
Less than \$150,000	42	1%
\$150,000 to \$199,999	90	3%
\$200,000 to \$249,999	40	1%
\$250,000 to \$299,999	52	2%
\$300,000 to \$399,999	179	6%
\$400,000 to \$499,999	204	7%
\$500,000 to \$749,999	704	25%
\$750,000 to \$999,999	762	27%
\$1,000,000 or more	781	27%

Median Value **\$789,683**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	5,179	100%
2005 or Later	5	<1%
2000 to 2004	198	4%
1990 to 1999	488	9%
1980 to 1989	1,145	22%
1970 to 1979	1,657	32%
1960 to 1969	768	15%
1950 to 1959	668	13%
1940 to 1949	115	2%
1939 or earlier	135	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	4,797	100%	1,943	100%	2,854	100%
1.00 occupant housing per room or less	4,672	97%	1,854	95%	2,818	99%
1.01 to 1.50 occupants per room	89	2%	89	5%	0	0%
1.51 to 2.00 occupants per room	36	1%	0	0%	36	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,943	100%
Less than \$500	9	<1%
\$500 to \$599	49	3%
\$600 to \$699	0	0%
\$700 to \$799	60	3%
\$800 to \$899	32	2%
\$900 to \$999	61	3%
\$1,000 to \$1,249	244	13%
\$1,250 to \$1,499	347	18%
\$1,500 to \$1,999	738	38%
\$2,000 or more	387	20%
No cash rent	16	1%
Median contract rent	\$1,610	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,943	100%
Less than 20 percent	522	27%
20.0 to 24.9 percent	332	17%
25.0 to 29.9 percent	105	5%
30.0 to 34.9 percent	142	7%
35.0 to 39.9 percent	110	6%
40.0 to 49.9 percent	110	6%
50.0 percent or more	479	25%
Not computed	143	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	4,797	100%
No vehicle	148	3%
1 vehicle	1,411	29%
2 vehicles	2,146	45%
3 vehicles	672	14%
4 or more vehicles	420	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	6,203	100%
Worked in state of residence	6,110	99%
Worked in county of residence	5,927	96%
Worked outside county of residence	183	3%
Worked outside state of residence	93	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	9,386	100%	4,629	49%
In labor force	6,518	69%	3,631	56%
Armed forces	91	1%	78	86%
Civilian (employed)	6,157	94%	3,389	55%
Civilian (unemployed)	270	4%	164	61%
Not in labor force	2,868	31%	998	35%
Pct. of civilian labor force unemployed	4.2%		4.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	6,203	100%
Car, truck or van:	5,252	85%
Drove Alone	4,871	79%
Carpooled	381	6%
Public Transportation:	110	2%
Bus	76	1%
Trolley / Streetcar	0	0%
Railroad	34	1%
Other public transportation	0	0%
Motorcycle	51	1%
Bicycle	59	1%
Walked	249	4%
Other means	66	1%
Worked at home	416	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	6,203	100%
Did not work at home	5,787	93%
Less than 10 minutes	763	12%
10 to 19 minutes	1,741	28%
20 to 29 minutes	1,594	26%
30 to 44 minutes	1,271	20%
45 to 59 minutes	218	4%
60 to 89 minutes	107	2%
90 minutes or more	93	1%
Worked at home	416	7%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	6,118	100%
Agriculture, forestry, mining	29	<1%
Utilities	28	<1%
Construction	527	9%
Manufacturing	508	8%
Wholesale trade	137	2%
Retail trade	510	8%
Transportation & warehousing	274	4%
Information & communications	263	4%
Finance, insurance, & real estate	624	10%
Professional, scientific, management, administration	76	1%
Educational, social, & health services	1,120	18%
Art, entertainment, recreation, accommodations, food	667	11%
Other services	277	5%
Public administration	1,078	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	6,118	100%
Management, professional & related:	2,906	47%
Management (incl. farm managers)	852	14%
Business & financial	422	7%
Computer & mathematical	164	3%
Architecture & engineering	262	4%
Life, physical & social science	103	2%
Community & social service	20	<1%
Legal	134	2%
Education, training, & library	384	6%
Art, entertainment, sports & media	200	3%
Healthcare practitioners	365	6%
Service:	815	13%
Healthcare support	0	0%
Protective service	39	1%
Food preparation & serving	346	6%
Building & grounds cleaning / maintenance	207	3%
Personal care & service	223	4%
Sales & office	1,651	27%
Farming, fishing & forestry	8	<1%
Construction, extraction & maintenance	349	6%
Production, transport & material moving	389	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	4,797	100%
Less than \$15,000	434	9%
\$15,000 to \$29,999	290	6%
\$30,000 to \$44,999	394	8%
\$45,000 to \$59,999	553	12%
\$60,000 to \$74,999	449	9%
\$75,000 to \$99,999	571	12%
\$100,000 to \$124,999	661	14%
\$125,000 to \$149,999	419	9%
\$150,000 to \$199,999	469	10%
\$200,000 or more	557	12%
Median Income	\$87,194	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	4,797	100%
With earnings	4,081	85%
With wage and salary income	3,823	80%
With self-employment income	1,043	22%
With interest, dividend, or net rental income	1,993	42%
With Social Security income	940	20%
With Supplemental Security income	86	2%
With public assistance income	41	1%
With retirement income	616	13%
With other types of income	758	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	11,078	100%
Under .50	427	4%
.50 to .99	509	5%
1.00 to 1.24	113	1%
1.25 to 1.49	79	1%
1.50 to 1.84	789	7%
1.85 to 1.99	89	1%
2.00 and over	9,072	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	11,078	100%
Above Poverty	10,142	92%
Below Poverty	936	8%

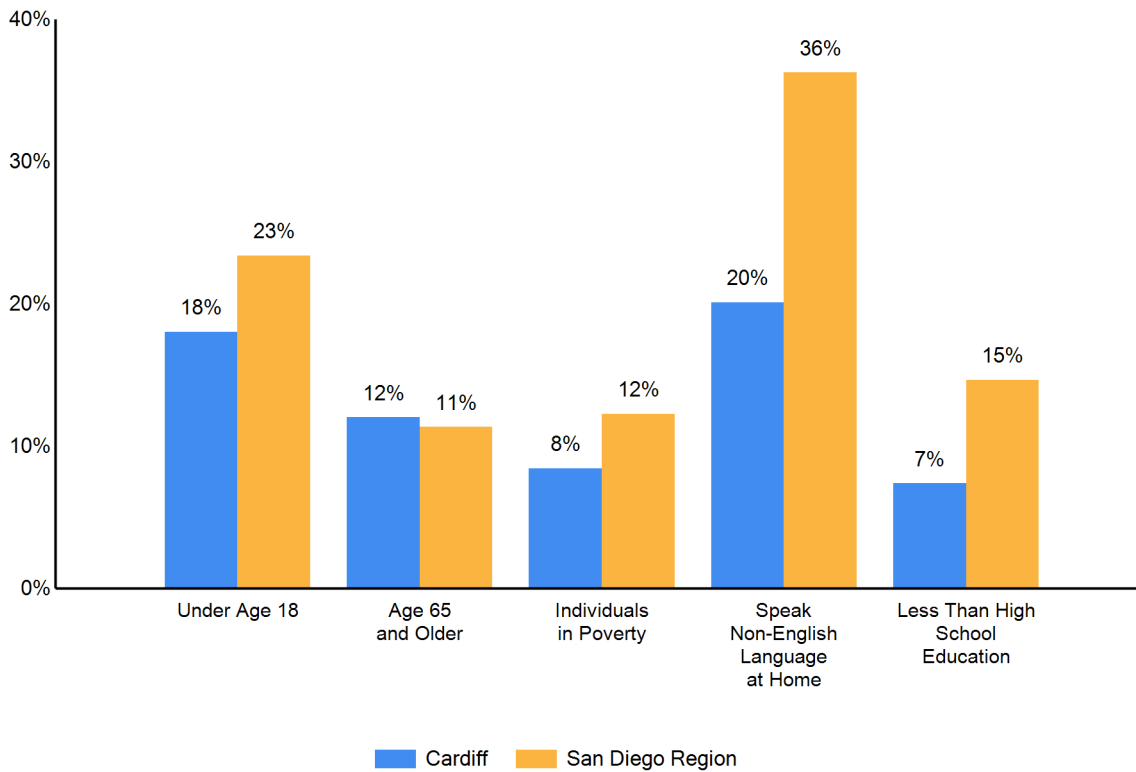
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,606	1,315	1,291	2,477	1,224	1,253	129	91	38
Married couple family	2,090	981	1,109	2,089	980	1,109	1	1	0
Male householder, no wife present	120	71	49	82	71	11	38	0	38
Female householder, no husband present	396	263	133	306	173	133	90	90	0

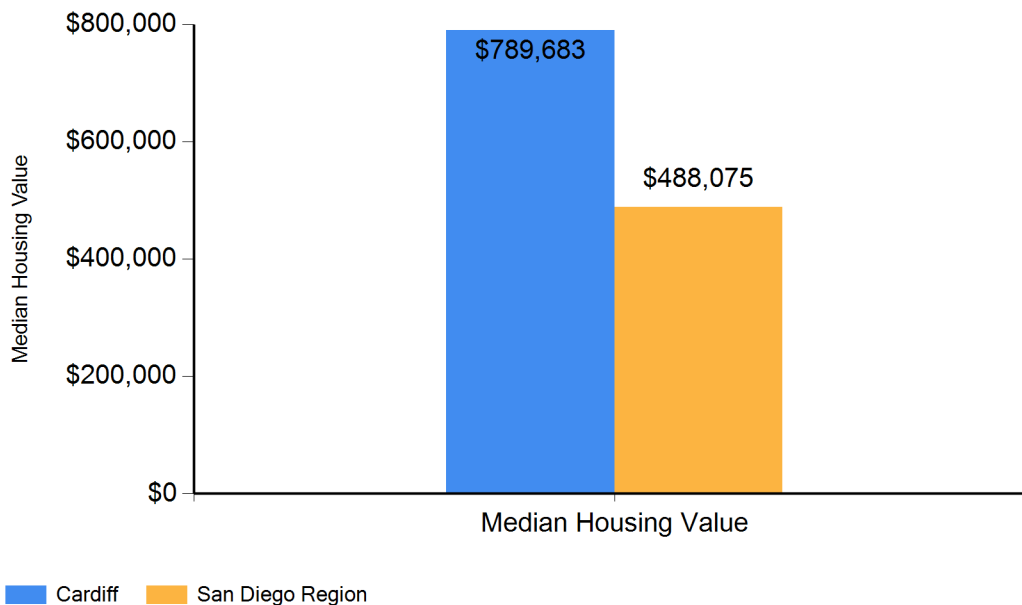
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075