

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County West



Jan 1, 2014

<b>Total Population</b>	<b>416,508</b>
Household Population	399,015
Group Quarters Population	17,493
<b>Persons Per Household</b>	<b>2.69</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>160,175</b>	<b>148,571</b>	<b>7.2%</b>
Single Family - Detached	78,538	74,466	5.2%
Single Family - Multiple-Unit	33,138	30,007	9.4%
Multi-Family	42,689	39,039	8.6%
Mobile Home and Other	5,810	5,059	12.9%

## HOUSEHOLD INCOME

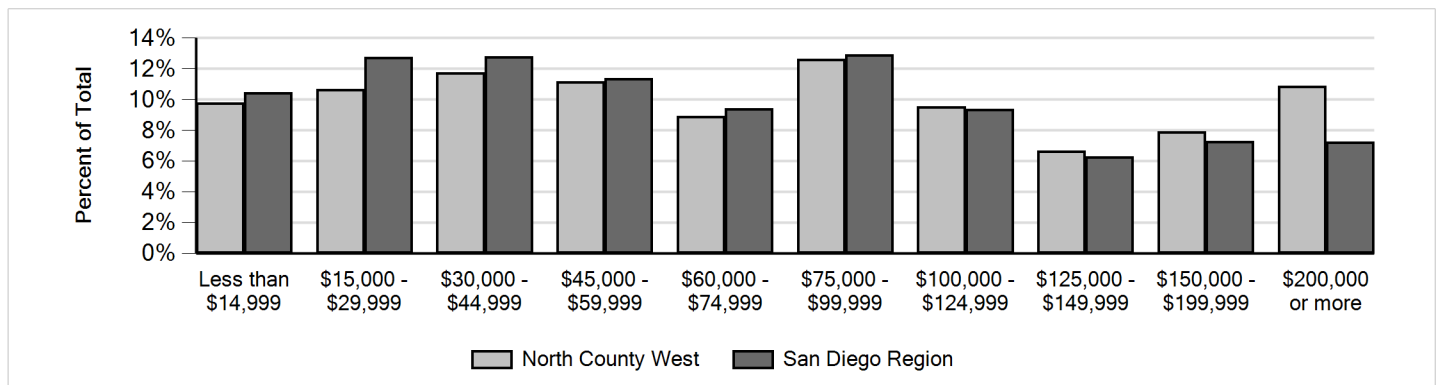
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	11%	12%	11%	9%	13%	10%	7%	8%	11%

## Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$71,050
Not adjusted for inflation (current 2013\$)	\$75,349



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

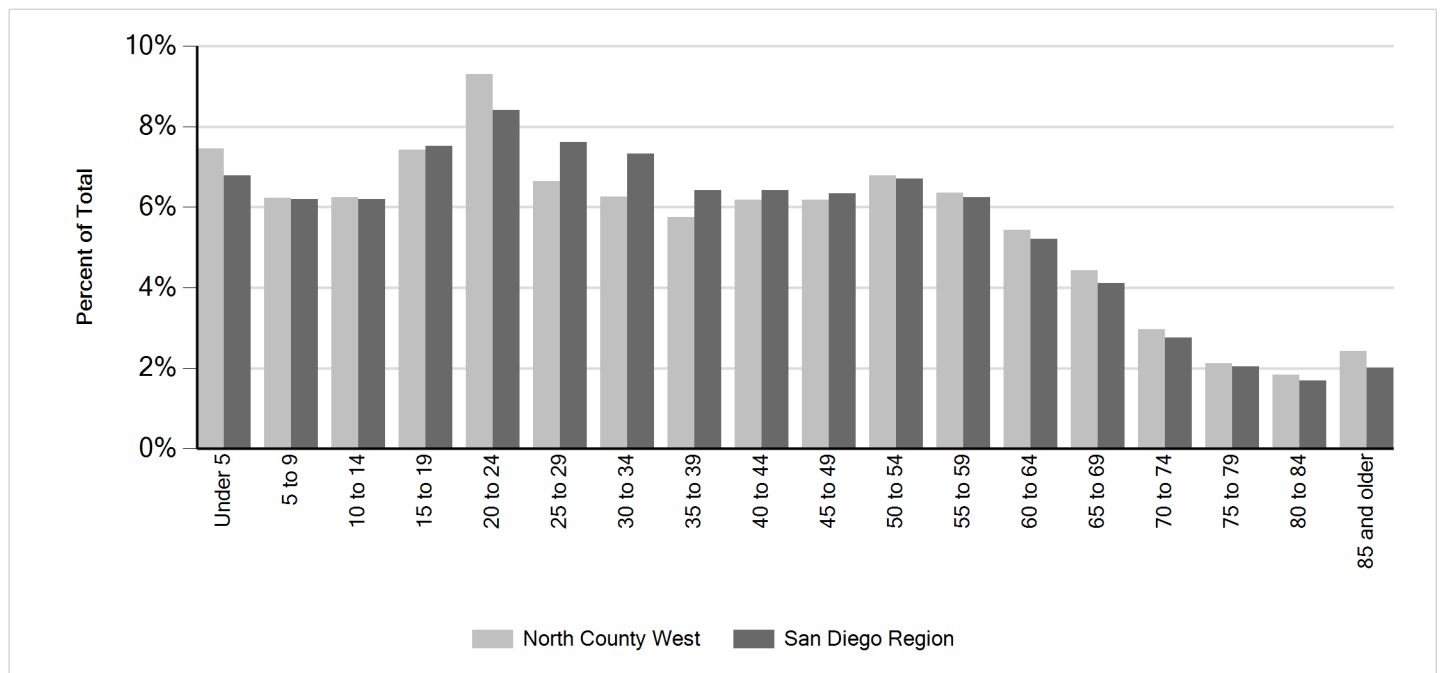
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>416,508</b>	<b>211,405</b>	<b>205,103</b>	<b>49%</b>
Under 5	31,021	15,686	15,335	49%
5 to 9	25,966	13,345	12,621	49%
10 to 14	25,979	13,440	12,539	48%
15 to 17	16,232	8,571	7,661	47%
18 and 19	14,693	9,047	5,646	38%
20 to 24	38,704	24,502	14,202	37%
25 to 29	27,664	14,410	13,254	48%
30 to 34	26,065	13,095	12,970	50%
35 to 39	23,953	11,579	12,374	52%
40 to 44	25,726	12,519	13,207	51%
45 to 49	25,738	12,461	13,277	52%
50 to 54	28,239	13,796	14,443	51%
55 to 59	26,480	12,745	13,735	52%
60 and 61	9,512	4,499	5,013	53%
62 to 64	13,134	6,264	6,870	52%
65 to 69	18,435	8,692	9,743	53%
70 to 74	12,376	5,635	6,741	54%
75 to 79	8,865	3,942	4,923	56%
80 to 84	7,621	3,342	4,279	56%
85 and older	10,105	3,835	6,270	62%
Under 18	99,198	51,042	48,156	49%
65 and older	57,402	25,446	31,956	56%
Median Age	35.4	32.6	38.4	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>103,676</b>	<b>257,531</b>	<b>10,999</b>	<b>1,781</b>	<b>28,390</b>	<b>14,131</b>
Under 5	10,110	16,548	905	145	1,947	1,366
5 to 9	9,471	12,296	646	122	1,449	1,982
10 to 14	8,980	12,852	607	99	1,676	1,765
15 to 17	5,413	8,460	412	49	1,003	895
18 and 19	4,366	8,225	510	77	807	708
20 to 24	11,314	22,258	1,536	264	1,864	1,468
25 to 29	8,742	15,014	999	218	1,664	1,027
30 to 34	7,770	14,607	840	138	1,820	890
35 to 39	6,955	13,557	616	99	1,981	745
40 to 44	6,744	15,153	645	69	2,489	626
45 to 49	6,162	15,939	691	85	2,248	613
50 to 54	5,307	19,275	795	91	2,153	618
55 to 59	4,127	19,223	662	75	1,934	459
60 and 61	1,256	7,300	191	36	586	143
62 to 64	1,547	10,234	215	53	907	178
65 to 69	1,891	14,741	250	74	1,269	210
70 to 74	1,306	9,824	188	33	865	160
75 to 79	906	6,947	120	19	757	116
80 to 84	675	6,198	90	18	559	81
85 and older	634	8,880	81	17	412	81
Under 18	33,974	50,156	2,570	415	6,075	6,008
65 and older	5,412	46,590	729	161	3,862	648
Median Age	26.2	41.6	29.4	28.1	40.0	21.2