



Demographic and Socioeconomic Profile 2010

TRACT: 166.09

Population by Race

	Population	Percent
Total Population	5,227	100%
White	4,066	78%
Hispanic	745	14%
Two or More	192	4%
Asian	102	2%
Black	63	1%
American Indian	32	1%
Pacific Islander	20	<1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,227	2,540	2,687	51%
Under 5	323	178	145	45%
5 to 9	382	188	194	51%
10 to 14	402	188	214	53%
15 to 17	274	142	132	48%
18 and 19	200	94	106	53%
20 to 24	335	176	159	47%
25 to 29	300	146	154	51%
30 to 34	338	167	171	51%
35 to 39	383	193	190	50%
40 to 44	391	181	210	54%
45 to 49	459	217	242	53%
50 to 54	435	205	230	53%
55 to 59	345	162	183	53%
60 and 61	116	62	54	47%
62 to 64	163	75	88	54%
65 to 69	182	81	101	55%
70 to 74	91	47	44	48%
75 to 79	47	22	25	53%
80 to 84	36	9	27	75%
85 and Older	25	7	18	72%
Under 18	1,381	696	685	50%
65 and older	381	166	215	56%
Median	35.8	34.7	36.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,120	100%
Never Married	1,090	26%
Married, excluding separated	2,411	59%
Separated	18	<1%
Widowed	149	4%
Divorced	452	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,227	100%
Household	5,222	100%
Group Quarters - Other	5	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,227	745	4,066	63	32	102	20	7	192
Under 5	323	63	220	6	1	3	0	0	30
5 to 9	382	79	269	6	2	4	0	0	22
10 to 14	402	81	268	9	2	6	5	1	30
15 to 17	274	58	195	4	0	3	0	1	13
18 and 19	200	35	147	3	1	5	0	0	9
20 to 24	335	57	257	1	1	6	2	1	10
25 to 29	300	41	237	2	1	3	1	2	13
30 to 34	338	54	258	6	2	5	0	0	13
35 to 39	383	63	284	9	3	9	2	1	12
40 to 44	391	55	304	7	3	13	1	0	8
45 to 49	459	43	395	2	4	3	1	0	11
50 to 54	435	26	384	0	2	12	3	1	7
55 to 59	345	21	306	1	4	10	1	0	2
60 and 61	116	12	95	0	1	5	2	0	1
62 to 64	163	20	130	3	2	5	1	0	2
65 to 69	182	19	157	3	0	2	0	0	1
70 to 74	91	9	70	1	2	5	0	0	4
75 to 79	47	2	39	0	0	2	1	0	3
80 to 84	36	5	29	0	1	0	0	0	1
85 and Older	25	2	22	0	0	1	0	0	0
Under 18	1,381	281	952	25	5	16	5	2	95
65 and older	381	37	317	4	3	10	1	0	9
Median		25.0	38.2	30.4	45.0	42.7	40.0	26.3	18.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,904	100%
Speak Only English	4,169	85%
Speak Spanish:	254	5%
Speak English "well" or "very well"	229	5%
Speak English "not well" or "not at all"	25	1%
Speak Asian/Pacific Island language:	217	4%
Speak English "well" or "very well"	217	4%
Speak English "not well" or "not at all"	0	0%
Speak other language:	264	5%
Speak English "well" or "very well"	253	5%
Speak English "not well" or "not at all"	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,311	100%
Less than 9th grade	69	2%
9th through 12th grade, no diploma	181	5%
High school grad (incl. equivalency)	910	27%
Some college, no degree	968	29%
Associate degree	495	15%
Bachelor's degree	533	16%
Master's degree	77	2%
Professional school degree	49	1%
Doctorate degree	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,025	100%	---	---	---	---
Enrolled in school	1,700	34%	1,539	31%	161	3%
Nursery / Preschool	162	10%	152	10%	10	6%
Kindergarten to grade 4	358	21%	333	22%	25	16%
Grade 5 to grade 8	302	18%	281	18%	21	13%
Grade 9 to grade 12	482	28%	469	30%	13	8%
College, undergraduate	384	23%	304	20%	80	50%
Graduate or Professional school	12	1%	0	0%	12	7%
Not enrolled in school	3,325	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,754	100%	887	100%	867	100%
Family Households:	1,436	82%	887	100%	549	63%
Married couple family	1,145	65%	707	80%	438	51%
Other family:	291	17%	180	20%	111	13%
Male householder, no wife	129	7%	104	12%	25	3%
Female householder, no husband	162	9%	76	9%	86	10%
Nonfamily households:	318	18%	0	0%	318	37%
Householder living alone	261	15%	----	----	----	----
Other nonfamily households	57	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,778	100%	1754	24	1%	2.98
Single family (detached)	1,111	62%	1,101	10	1%	3.11
Single family (attached)	407	23%	393	14	3%	2.81
2 to 4 units	43	2%	43	0	0%	2.84
5 to 9 units	158	9%	158	0	0%	2.65
10 or more units	59	3%	59	0	0%	2.64
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,307	100%
Less than \$150,000	54	4%
\$150,000 to \$199,999	20	2%
\$200,000 to \$249,999	117	9%
\$250,000 to \$299,999	55	4%
\$300,000 to \$399,999	459	35%
\$400,000 to \$499,999	257	20%
\$500,000 to \$749,999	288	22%
\$750,000 to \$999,999	57	4%
\$1,000,000 or more	0	0%

Median Value **\$388,203**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,778	100%
2005 or Later	0	0%
2000 to 2004	24	1%
1990 to 1999	175	10%
1980 to 1989	437	25%
1970 to 1979	970	55%
1960 to 1969	133	7%
1950 to 1959	39	2%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,754	100%	447	100%	1,307	100%
1.00 occupant housing per room or less	1,743	99%	436	98%	1,307	100%
1.01 to 1.50 occupants per room	11	1%	11	2%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	447	100%
Less than \$500	172	38%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	30	7%
\$800 to \$899	0	0%
\$900 to \$999	32	7%
\$1,000 to \$1,249	109	24%
\$1,250 to \$1,499	16	4%
\$1,500 to \$1,999	69	15%
\$2,000 or more	0	0%
No cash rent	19	4%
Median contract rent	\$967	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	447	100%
Less than 20 percent	71	16%
20.0 to 24.9 percent	123	28%
25.0 to 29.9 percent	84	19%
30.0 to 34.9 percent	53	12%
35.0 to 39.9 percent	42	9%
40.0 to 49.9 percent	18	4%
50.0 percent or more	37	8%
Not computed	19	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,754	100%
No vehicle	32	2%
1 vehicle	427	24%
2 vehicles	682	39%
3 vehicles	459	26%
4 or more vehicles	154	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,621	100%
Worked in state of residence	2,572	98%
Worked in county of residence	2,547	97%
Worked outside county of residence	25	1%
Worked outside state of residence	49	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,033	100%	1,939	48%
In labor force	2,841	70%	1,418	50%
Armed forces	22	1%	22	100%
Civilian (employed)	2,671	94%	1,279	48%
Civilian (unemployed)	148	5%	117	79%
Not in labor force	1,192	30%	521	44%
Pct. of civilian labor force unemployed	5.3%		8.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,621	100%
Car, truck or van:	2,394	91%
Drove Alone	2,087	80%
Carpooled	307	12%
Public Transportation:	24	1%
Bus	18	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	6	<1%
Motorcycle	13	0%
Bicycle	9	<1%
Walked	0	0%
Other means	54	2%
Worked at home	127	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,621	100%
Did not work at home	2,494	95%
Less than 10 minutes	150	6%
10 to 19 minutes	479	18%
20 to 29 minutes	636	24%
30 to 44 minutes	964	37%
45 to 59 minutes	168	6%
60 to 89 minutes	71	3%
90 minutes or more	26	1%
Worked at home	127	5%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,591	100%
Agriculture, forestry, mining	5	<1%
Utilities	34	1%
Construction	253	10%
Manufacturing	122	5%
Wholesale trade	73	3%
Retail trade	285	11%
Transportation & warehousing	82	3%
Information & communications	116	4%
Finance, insurance, & real estate	157	6%
Professional, scientific, management, administration	148	6%
Educational, social, & health services	463	18%
Art, entertainment, recreation, accommodations, food	402	16%
Other services	68	3%
Public administration	383	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,591	100%
Management, professional & related:	898	35%
Management (incl. farm managers)	191	7%
Business & financial	200	8%
Computer & mathematical	92	4%
Architecture & engineering	59	2%
Life, physical & social science	16	1%
Community & social service	0	0%
Legal	62	2%
Education, training, & library	114	4%
Art, entertainment, sports & media	60	2%
Healthcare practitioners	104	4%
Service:	531	20%
Healthcare support	33	1%
Protective service	53	2%
Food preparation & serving	204	8%
Building & grounds cleaning / maintenance	53	2%
Personal care & service	188	7%
Sales & office	687	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	342	13%
Production, transport & material moving	133	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,754	100%
Less than \$15,000	130	7%
\$15,000 to \$29,999	145	8%
\$30,000 to \$44,999	71	4%
\$45,000 to \$59,999	200	11%
\$60,000 to \$74,999	287	16%
\$75,000 to \$99,999	250	14%
\$100,000 to \$124,999	445	25%
\$125,000 to \$149,999	79	5%
\$150,000 to \$199,999	99	6%
\$200,000 or more	48	3%
Median Income	\$79,400	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,754	100%
With earnings	1,546	88%
With wage and salary income	1,462	83%
With self-employment income	275	16%
With interest, dividend, or net rental income	396	23%
With Social Security income	322	18%
With Supplemental Security income	87	5%
With public assistance income	45	3%
With retirement income	259	15%
With other types of income	381	22%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,227	100%
Under .50	137	3%
.50 to .99	270	5%
1.00 to 1.24	126	2%
1.25 to 1.49	95	2%
1.50 to 1.84	208	4%
1.85 to 1.99	50	1%
2.00 and over	4,341	83%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,227	100%
Above Poverty	4,820	92%
Below Poverty	407	8%

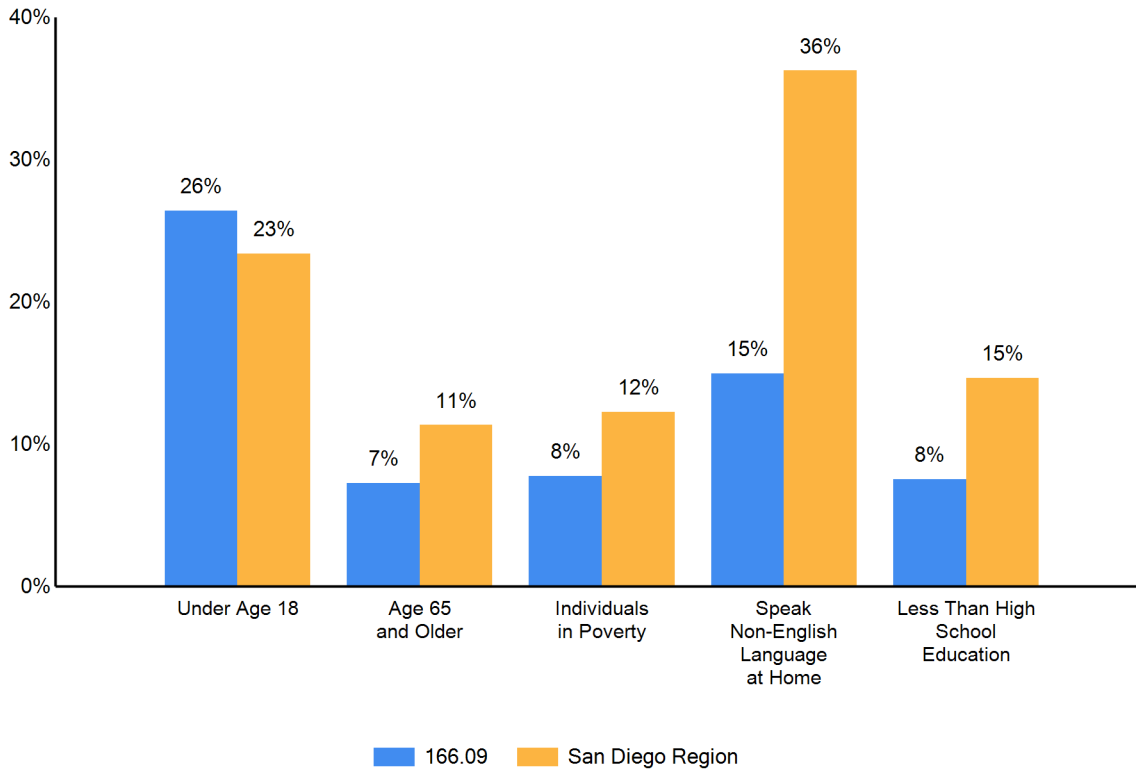
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,436	887	549	1,383	834	549	53	53	0
Married couple family	1,145	707	438	1,103	665	438	42	42	0
Male householder, no wife present	129	104	25	129	104	25	0	0	0
Female householder, no husband present	162	76	86	151	65	86	11	11	0

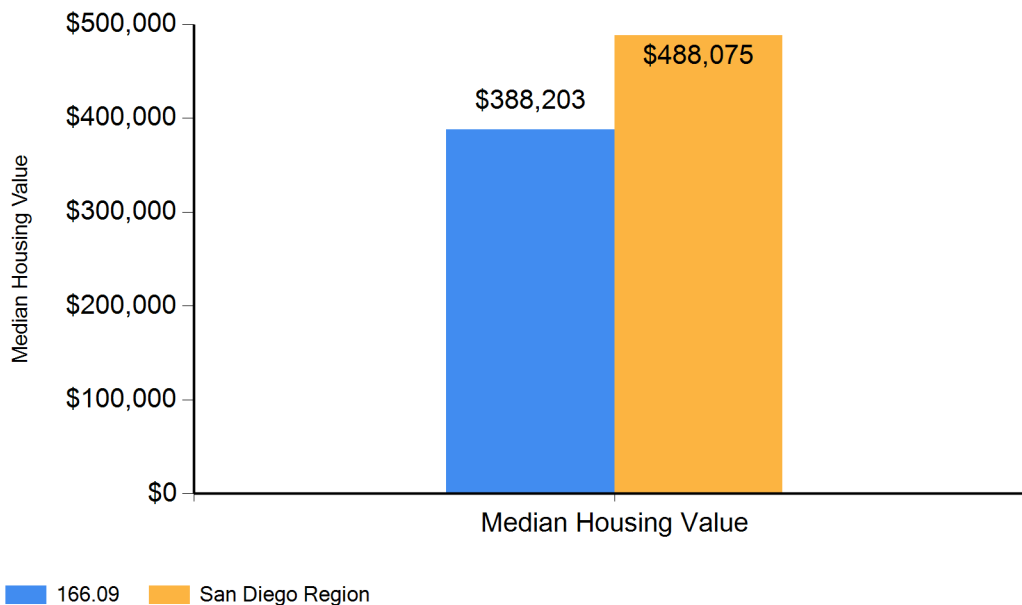
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075