



Demographic and Socioeconomic Profile 2010

TRACT: 189.05

Population by Race

	Population	Percent
Total Population	6,765	100%
Hispanic	4,165	62%
White	2,195	32%
Black	131	2%
Two or More	126	2%
Asian	95	1%
American Indian	19	<1%
Pacific Islander	18	<1%
Other	16	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,765	3,472	3,293	49%
Under 5	611	313	298	49%
5 to 9	554	291	263	47%
10 to 14	547	285	262	48%
15 to 17	368	199	169	46%
18 and 19	275	139	136	49%
20 to 24	796	456	340	43%
25 to 29	557	303	254	46%
30 to 34	381	192	189	50%
35 to 39	403	193	210	52%
40 to 44	406	210	196	48%
45 to 49	387	187	200	52%
50 to 54	357	182	175	49%
55 to 59	306	141	165	54%
60 and 61	107	45	62	58%
62 to 64	141	78	63	45%
65 to 69	161	77	84	52%
70 to 74	112	53	59	53%
75 to 79	109	50	59	54%
80 to 84	88	37	51	58%
85 and Older	99	41	58	59%
Under 18	2,080	1,088	992	48%
65 and older	569	258	311	55%
Median	27.1	25.9	28.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,053	100%
Never Married	1,923	38%
Married, excluding separated	2,317	46%
Separated	94	2%
Widowed	334	7%
Divorced	385	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,765	100%
Household	6,758	100%
Group Quarters - Other	7	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,765	4,165	2,195	131	19	95	18	16	126
Under 5	611	440	123	18	0	3	4	0	23
5 to 9	554	424	105	5	1	3	0	5	11
10 to 14	547	432	86	4	0	5	0	1	19
15 to 17	368	285	68	2	2	1	0	1	9
18 and 19	275	187	66	9	1	4	0	2	6
20 to 24	796	442	278	40	2	13	4	1	16
25 to 29	557	366	142	20	1	17	1	0	10
30 to 34	381	265	95	4	1	10	3	0	3
35 to 39	403	311	80	1	0	4	1	2	4
40 to 44	406	282	109	3	4	3	0	0	5
45 to 49	387	207	155	9	1	7	0	0	8
50 to 54	357	171	164	7	1	8	1	2	3
55 to 59	306	137	153	7	1	3	2	0	3
60 and 61	107	38	66	0	0	2	1	0	0
62 to 64	141	33	102	1	1	2	0	1	1
65 to 69	161	62	94	1	0	3	1	0	0
70 to 74	112	35	71	0	0	3	0	0	3
75 to 79	109	22	84	0	1	1	0	0	1
80 to 84	88	12	71	0	1	3	0	0	1
85 and Older	99	14	83	0	1	0	0	1	0
Under 18	2,080	1,581	382	29	3	12	4	7	62
65 and older	569	145	403	1	3	10	1	1	5
Median		23.6	42.5	23.4	41.9	30.8	30.0	19.0	18.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,154	100%
Speak Only English	2,433	40%
Speak Spanish:	3,634	59%
Speak English "well" or "very well"	2,381	39%
Speak English "not well" or "not at all"	1,253	20%
Speak Asian/Pacific Island language:	15	<1%
Speak English "well" or "very well"	15	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	72	1%
Speak English "well" or "very well"	59	1%
Speak English "not well" or "not at all"	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,614	100%
Less than 9th grade	1,158	32%
9th through 12th grade, no diploma	312	9%
High school grad (incl. equivalency)	635	18%
Some college, no degree	838	23%
Associate degree	279	8%
Bachelor's degree	242	7%
Master's degree	140	4%
Professional school degree	10	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,392	100%	---	---	---	---
Enrolled in school	2,142	34%	2,049	32%	93	1%
Nursery / Preschool	87	4%	21	1%	66	71%
Kindergarten to grade 4	538	25%	518	25%	20	22%
Grade 5 to grade 8	497	23%	490	24%	7	8%
Grade 9 to grade 12	516	24%	516	25%	0	0%
College, undergraduate	492	23%	492	24%	0	0%
Graduate or Professional school	12	1%	12	1%	0	0%
Not enrolled in school	4,250	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,955	100%	799	100%	1,156	100%
Family Households:	1,419	73%	787	98%	632	55%
Married couple family	876	45%	463	58%	413	36%
Other family:	543	28%	324	41%	219	19%
Male householder, no wife	158	8%	105	13%	53	5%
Female householder, no husband	385	20%	219	27%	166	14%
Nonfamily households:	536	27%	12	2%	524	45%
Householder living alone	504	26%	----	----	----	----
Other nonfamily households	32	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,069	100%	1955	114	6%	3.46
Single family (detached)	1,056	51%	1,018	38	4%	3.32
Single family (attached)	128	6%	125	3	2%	4.06
2 to 4 units	93	4%	85	8	9%	3.40
5 to 9 units	228	11%	207	21	9%	3.29
10 or more units	487	24%	447	40	8%	3.43
Mobile home and Other	77	4%	73	4	5%	5.05

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	933	100%
Less than \$150,000	31	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	87	9%
\$250,000 to \$299,999	197	21%
\$300,000 to \$399,999	171	18%
\$400,000 to \$499,999	208	22%
\$500,000 to \$749,999	222	24%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	17	2%

Median Value **\$386,416**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,069	100%
2005 or Later	0	0%
2000 to 2004	165	8%
1990 to 1999	123	6%
1980 to 1989	396	19%
1970 to 1979	812	39%
1960 to 1969	248	12%
1950 to 1959	273	13%
1940 to 1949	29	1%
1939 or earlier	23	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,955	100%	1,022	100%	933	100%
1.00 occupant housing per room or less	1,686	86%	829	81%	857	92%
1.01 to 1.50 occupants per room	172	9%	99	10%	73	8%
1.51 to 2.00 occupants per room	94	5%	94	9%	0	0%
2.01 or more occupants per room	3	<1%	0	0%	3	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,022	100%
Less than \$500	20	2%
\$500 to \$599	10	1%
\$600 to \$699	0	0%
\$700 to \$799	66	6%
\$800 to \$899	214	21%
\$900 to \$999	412	40%
\$1,000 to \$1,249	267	26%
\$1,250 to \$1,499	7	1%
\$1,500 to \$1,999	0	0%
\$2,000 or more	0	0%
No cash rent	26	3%
Median contract rent	\$949	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,022	100%
Less than 20 percent	175	17%
20.0 to 24.9 percent	150	15%
25.0 to 29.9 percent	173	17%
30.0 to 34.9 percent	105	10%
35.0 to 39.9 percent	113	11%
40.0 to 49.9 percent	99	10%
50.0 percent or more	181	18%
Not computed	26	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,955	100%
No vehicle	152	8%
1 vehicle	699	36%
2 vehicles	683	35%
3 vehicles	238	12%
4 or more vehicles	183	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,965	100%
Worked in state of residence	2,965	100%
Worked in county of residence	2,717	92%
Worked outside county of residence	248	8%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,943	100%	2,527	51%
In labor force	3,508	71%	1,962	56%
Armed forces	254	7%	254	100%
Civilian (employed)	2,735	78%	1,499	55%
Civilian (unemployed)	519	15%	209	40%
Not in labor force	1,435	29%	565	39%
Pct. of civilian labor force unemployed	15.9%		12.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,965	100%
Car, truck or van:	2,675	90%
Drove Alone	2,182	74%
Carpooled	493	17%
Public Transportation:	41	1%
Bus	31	1%
Trolley / Streetcar	0	0%
Railroad	10	<1%
Other public transportation	0	0%
Motorcycle	17	1%
Bicycle	57	2%
Walked	80	3%
Other means	0	0%
Worked at home	95	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,965	100%
Did not work at home	2,870	97%
Less than 10 minutes	456	15%
10 to 19 minutes	666	22%
20 to 29 minutes	478	16%
30 to 44 minutes	718	24%
45 to 59 minutes	226	8%
60 to 89 minutes	272	9%
90 minutes or more	54	2%
Worked at home	95	3%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,745	100%
Agriculture, forestry, mining	295	11%
Utilities	0	0%
Construction	397	14%
Manufacturing	295	11%
Wholesale trade	74	3%
Retail trade	260	9%
Transportation & warehousing	138	5%
Information & communications	15	1%
Finance, insurance, & real estate	103	4%
Professional, scientific, management, administration	230	8%
Educational, social, & health services	362	13%
Art, entertainment, recreation, accommodations, food	274	10%
Other services	167	6%
Public administration	135	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,745	100%
Management, professional & related:	534	19%
Management (incl. farm managers)	122	4%
Business & financial	180	7%
Computer & mathematical	21	1%
Architecture & engineering	5	<1%
Life, physical & social science	25	1%
Community & social service	23	1%
Legal	0	0%
Education, training, & library	71	3%
Art, entertainment, sports & media	61	2%
Healthcare practitioners	26	1%
Service:	628	23%
Healthcare support	72	3%
Protective service	73	3%
Food preparation & serving	169	6%
Building & grounds cleaning / maintenance	116	4%
Personal care & service	198	7%
Sales & office	397	14%
Farming, fishing & forestry	274	10%
Construction, extraction & maintenance	475	17%
Production, transport & material moving	437	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,955	100%
Less than \$15,000	183	9%
\$15,000 to \$29,999	395	20%
\$30,000 to \$44,999	462	24%
\$45,000 to \$59,999	295	15%
\$60,000 to \$74,999	164	8%
\$75,000 to \$99,999	164	8%
\$100,000 to \$124,999	98	5%
\$125,000 to \$149,999	114	6%
\$150,000 to \$199,999	80	4%
\$200,000 or more	0	0%
Median Income	\$42,971	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,955	100%
With earnings	1,616	83%
With wage and salary income	1,523	78%
With self-employment income	190	10%
With interest, dividend, or net rental income	436	22%
With Social Security income	596	30%
With Supplemental Security income	66	3%
With public assistance income	8	<1%
With retirement income	348	18%
With other types of income	341	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,705	100%
Under .50	642	10%
.50 to .99	535	8%
1.00 to 1.24	526	8%
1.25 to 1.49	444	7%
1.50 to 1.84	430	6%
1.85 to 1.99	308	5%
2.00 and over	3,820	57%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,705	100%
Above Poverty	5,528	82%
Below Poverty	1,177	18%

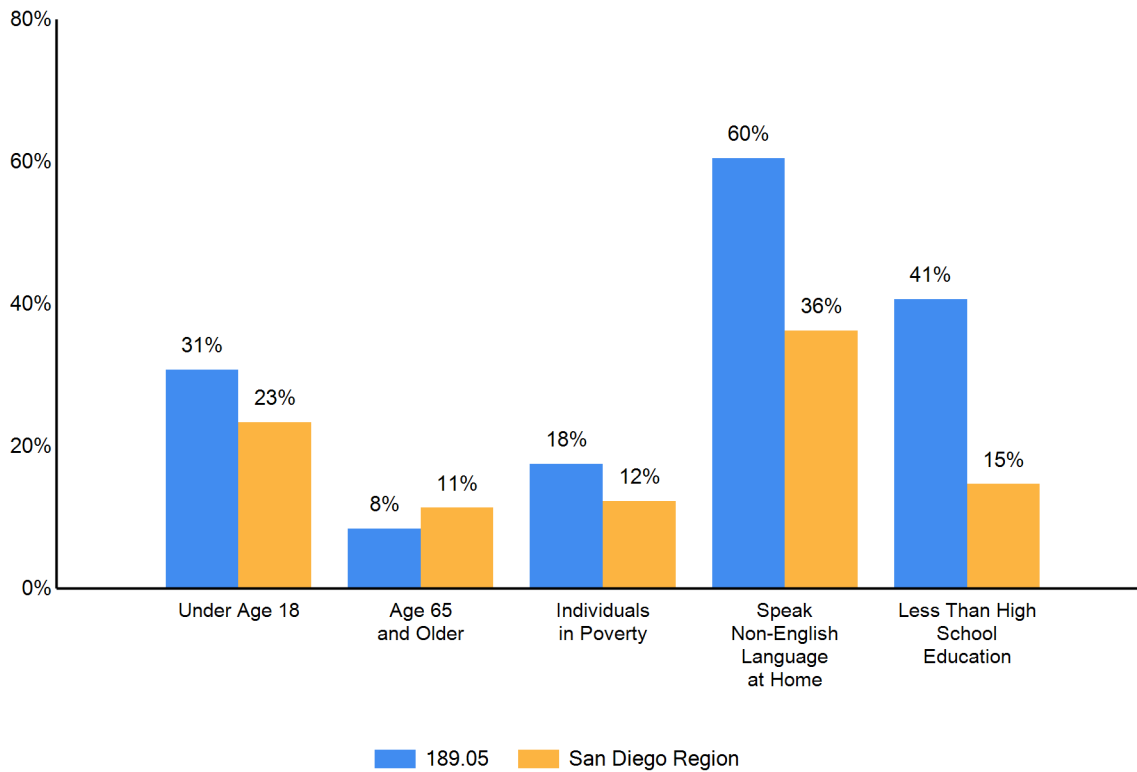
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,419	787	632	1,291	667	624	128	120	8
Married couple family	876	463	413	800	387	413	76	76	0
Male householder, no wife present	158	105	53	135	82	53	23	23	0
Female householder, no husband present	385	219	166	356	198	158	29	21	8

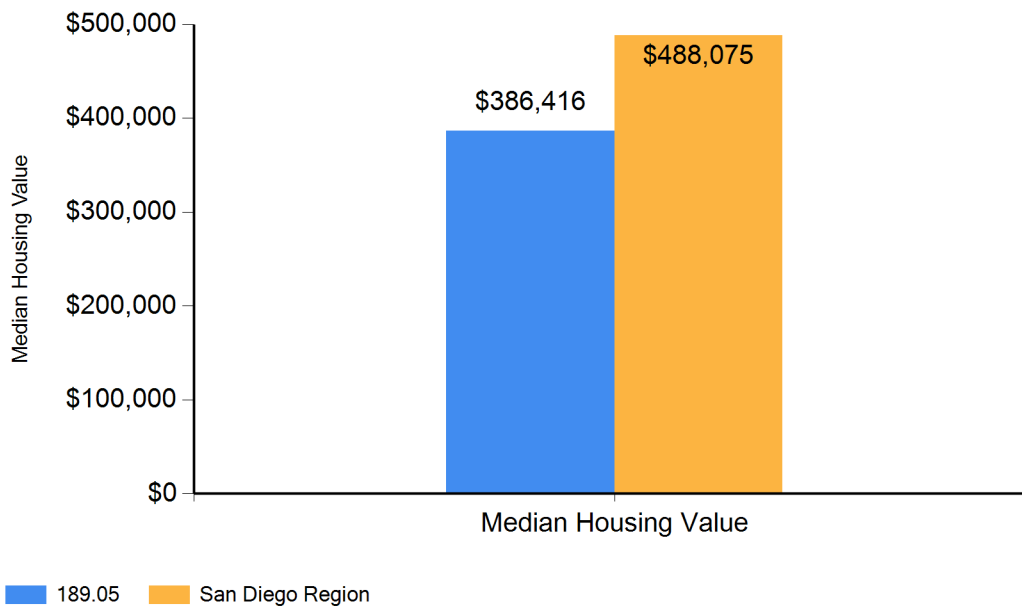
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075