

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 92078



	Jan 1, 2014
<b>Total Population</b>	<b>44,114</b>
Household Population	43,965
Group Quarters Population	149
<b>Persons Per Household</b>	<b>2.66</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>17,305</b>	<b>16,517</b>	<b>4.6%</b>
Single Family - Detached	7,907	7,686	2.8%
Single Family - Multiple-Unit	1,198	1,104	7.8%
Multi-Family	5,687	5,404	5.0%
Mobile Home and Other	2,513	2,323	7.6%

## HOUSEHOLD INCOME

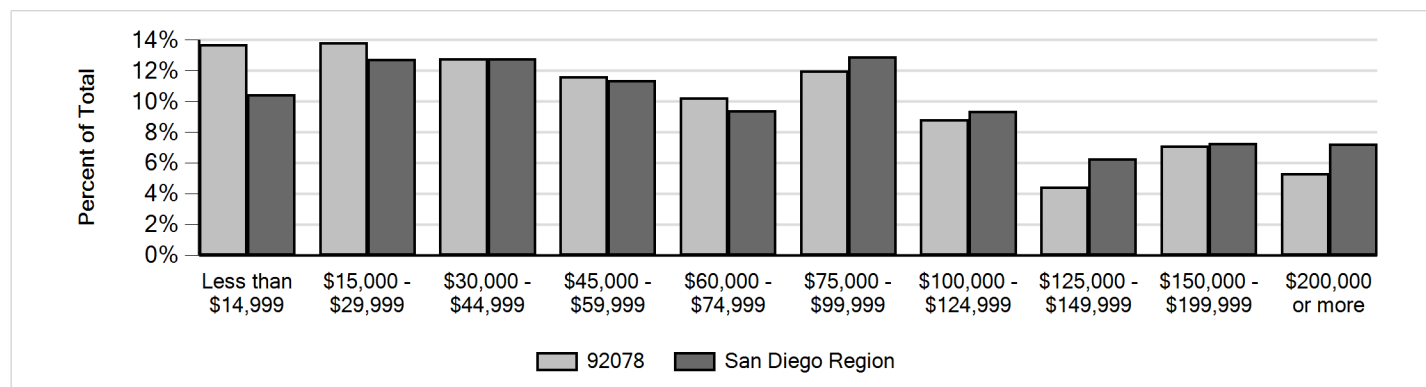
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	14%	14%	13%	12%	10%	12%	9%	4%	7%	5%

### Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$57,441
Not adjusted for inflation (current 2013\$)	\$60,917



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

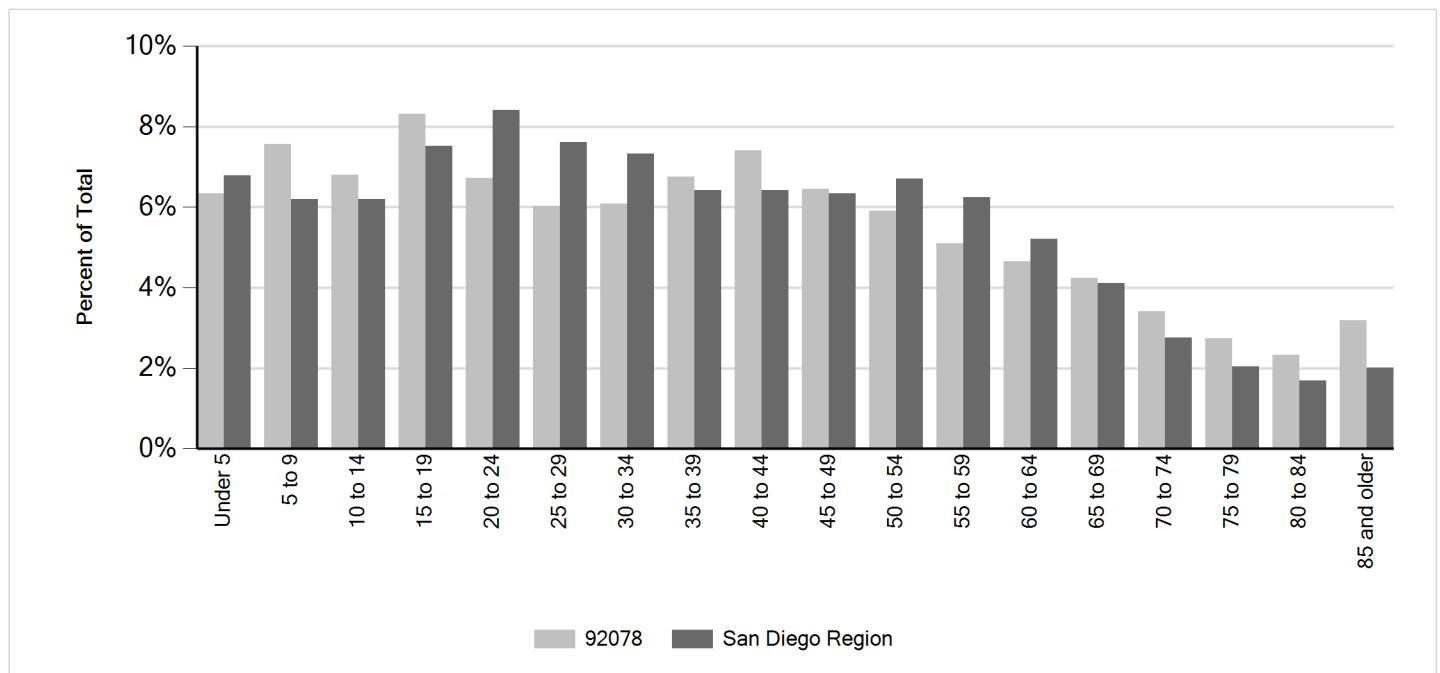
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>44,114</b>	<b>21,164</b>	<b>22,950</b>	<b>52%</b>
Under 5	2,793	1,427	1,366	49%
5 to 9	3,334	1,676	1,658	50%
10 to 14	2,998	1,568	1,430	48%
15 to 17	1,815	963	852	47%
18 and 19	1,853	838	1,015	55%
20 to 24	2,968	1,417	1,551	52%
25 to 29	2,658	1,298	1,360	51%
30 to 34	2,686	1,285	1,401	52%
35 to 39	2,977	1,468	1,509	51%
40 to 44	3,264	1,604	1,660	51%
45 to 49	2,849	1,419	1,430	50%
50 to 54	2,605	1,306	1,299	50%
55 to 59	2,249	1,058	1,191	53%
60 and 61	841	402	439	52%
62 to 64	1,212	560	652	54%
65 to 69	1,869	788	1,081	58%
70 to 74	1,502	644	858	57%
75 to 79	1,207	498	709	59%
80 to 84	1,030	457	573	56%
85 and older	1,404	488	916	65%
Under 18	10,940	5,634	5,306	49%
65 and older	7,012	2,875	4,137	59%
Median Age	36.6	35.4	37.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>11,756</b>	<b>25,804</b>	<b>901</b>	<b>138</b>	<b>3,938</b>	<b>1,577</b>
Under 5	915	1,466	37	2	245	128
5 to 9	1,214	1,567	40	8	253	252
10 to 14	1,038	1,483	54	6	225	192
15 to 17	649	877	44	10	135	100
18 and 19	599	994	48	4	115	93
20 to 24	1,122	1,384	95	9	235	123
25 to 29	929	1,222	107	5	292	103
30 to 34	953	1,262	83	14	283	91
35 to 39	835	1,582	73	8	356	123
40 to 44	813	1,916	58	12	362	103
45 to 49	715	1,659	76	3	317	79
50 to 54	595	1,642	57	16	243	52
55 to 59	428	1,477	48	6	262	28
60 and 61	135	583	14	9	78	22
62 to 64	184	908	15	7	91	7
65 to 69	246	1,414	19	5	157	28
70 to 74	167	1,195	8	7	104	21
75 to 79	87	1,003	12	3	84	18
80 to 84	64	909	3	1	46	7
85 and older	68	1,261	10	3	55	7
Under 18	3,816	5,393	175	26	858	672
65 and older	632	5,782	52	19	446	81
Median Age	26.8	42.8	31.5	41.3	37.6	21.0