



## Demographic and Socioeconomic Profile 2010

TRACT: 32.04

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,453</b>	<b>100%</b>
Hispanic	1,779	52%
White	1,071	31%
Asian	396	11%
Black	96	3%
Two or More	74	2%
American Indian	18	1%
Pacific Islander	15	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,453</b>	<b>1,721</b>	<b>1,732</b>	<b>50%</b>
Under 5	200	105	95	48%
5 to 9	207	107	100	48%
10 to 14	232	113	119	51%
15 to 17	168	99	69	41%
18 and 19	105	59	46	44%
20 to 24	223	120	103	46%
25 to 29	224	118	106	47%
30 to 34	210	101	109	52%
35 to 39	206	105	101	49%
40 to 44	186	93	93	50%
45 to 49	252	127	125	50%
50 to 54	265	114	151	57%
55 to 59	249	130	119	48%
60 and 61	82	37	45	55%
62 to 64	124	56	68	55%
65 to 69	133	65	68	51%
70 to 74	120	52	68	57%
75 to 79	120	54	66	55%
80 to 84	65	32	33	51%
85 and Older	82	34	48	59%
Under 18	807	424	383	47%
65 and older	520	237	283	54%
<b>Median</b>	<b>38.8</b>	<b>36.8</b>	<b>41.0</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,814</b>	<b>100%</b>
Never Married	754	27%
Married, excluding separated	1,477	52%
Separated	63	2%
Widowed	190	7%
Divorced	330	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,453</b>	<b>100%</b>
Household	3,438	100%
Group Quarters - Other	15	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,453</b>	<b>1,779</b>	<b>1,071</b>	<b>96</b>	<b>18</b>	<b>396</b>	<b>15</b>	<b>4</b>	<b>74</b>
Under 5	200	138	23	2	0	22	2	3	10
5 to 9	207	130	35	8	2	23	0	0	9
10 to 14	232	141	42	9	3	26	0	0	11
15 to 17	168	116	23	4	1	19	0	0	5
18 and 19	105	76	13	3	0	9	0	0	4
20 to 24	223	145	47	4	1	21	1	0	4
25 to 29	224	139	46	6	0	23	4	1	5
30 to 34	210	121	39	6	0	35	2	0	7
35 to 39	206	121	40	15	1	27	1	0	1
40 to 44	186	106	36	8	2	32	0	0	2
45 to 49	252	120	93	11	1	20	1	0	6
50 to 54	265	119	102	5	4	30	0	0	5
55 to 59	249	98	115	9	0	24	0	0	3
60 and 61	82	27	40	2	0	13	0	0	0
62 to 64	124	44	59	4	0	17	0	0	0
65 to 69	133	48	70	0	1	13	0	0	1
70 to 74	120	36	62	0	1	18	2	0	1
75 to 79	120	29	73	0	1	15	2	0	0
80 to 84	65	16	43	0	0	6	0	0	0
85 and Older	82	9	70	0	0	3	0	0	0
Under 18	807	525	123	23	6	90	2	3	35
65 and older	520	138	318	0	3	55	4	0	2
<b>Median</b>		<b>30.2</b>	<b>54.8</b>	<b>37.0</b>	<b>42.5</b>	<b>38.7</b>	<b>31.3</b>	<b>3.3</b>	<b>19.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,253</b>	<b>100%</b>
Speak Only English	1,269	39%
Speak Spanish:	1,674	51%
Speak English "well" or "very well"	1,527	47%
Speak English "not well" or "not at all"	147	5%
Speak Asian/Pacific Island language:	273	8%
Speak English "well" or "very well"	246	8%
Speak English "not well" or "not at all"	27	1%
Speak other language:	37	1%
Speak English "well" or "very well"	26	1%
Speak English "not well" or "not at all"	11	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,318</b>	<b>100%</b>
Less than 9th grade	133	6%
9th through 12th grade, no diploma	341	15%
High school grad (incl. equivalency)	714	31%
Some college, no degree	503	22%
Associate degree	178	8%
Bachelor's degree	221	10%
Master's degree	144	6%
Professional school degree	65	3%
Doctorate degree	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,340</b>	<b>100%</b>	---	---	---	---
Enrolled in school	906	27%	812	24%	94	3%
Nursery / Preschool	6	1%	6	1%	0	0%
Kindergarten to grade 4	148	16%	148	18%	0	0%
Grade 5 to grade 8	257	28%	232	29%	25	27%
Grade 9 to grade 12	314	35%	314	39%	0	0%
College, undergraduate	167	18%	98	12%	69	73%
Graduate or Professional school	14	2%	14	2%	0	0%
Not enrolled in school	2,434	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,041</b>	<b>100%</b>	<b>397</b>	<b>100%</b>	<b>644</b>	<b>100%</b>
Family Households:	798	77%	369	93%	429	67%
Married couple family	566	54%	205	52%	361	56%
Other family:	232	22%	164	41%	68	11%
Male householder, no wife	76	7%	67	17%	9	1%
Female householder, no husband	156	15%	97	24%	59	9%
Nonfamily households:	243	23%	28	7%	215	33%
Householder living alone	186	18%	----	----	----	----
Other nonfamily households	57	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,101</b>	<b>100%</b>	<b>1041</b>	<b>60</b>	<b>5%</b>	<b>3.30</b>
Single family (detached)	986	90%	928	58	6%	3.28
Single family (attached)	115	10%	113	2	2%	3.46
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>914</b>	<b>100%</b>
Less than \$150,000	43	5%
\$150,000 to \$199,999	6	1%
\$200,000 to \$249,999	42	5%
\$250,000 to \$299,999	58	6%
\$300,000 to \$399,999	209	23%
\$400,000 to \$499,999	176	19%
\$500,000 to \$749,999	210	23%
\$750,000 to \$999,999	135	15%
\$1,000,000 or more	35	4%

**Median Value** **\$456,818**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,101</b>	<b>100%</b>
2005 or Later	38	3%
2000 to 2004	87	8%
1990 to 1999	104	9%
1980 to 1989	41	4%
1970 to 1979	171	16%
1960 to 1969	342	31%
1950 to 1959	255	23%
1940 to 1949	47	4%
1939 or earlier	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,041</b>	<b>100%</b>	<b>127</b>	<b>100%</b>	<b>914</b>	<b>100%</b>
1.00 occupant housing per room or less	986	95%	100	79%	886	97%
1.01 to 1.50 occupants per room	49	5%	27	21%	22	2%
1.51 to 2.00 occupants per room	6	1%	0	0%	6	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>127</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	33	26%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	12	9%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	82	65%
\$2,000 or more	0	0%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,613</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>127</b>	<b>100%</b>
Less than 20 percent	6	5%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	39	31%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	12	9%
50.0 percent or more	70	55%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,041</b>	<b>100%</b>
No vehicle	20	2%
1 vehicle	159	15%
2 vehicles	424	41%
3 vehicles	372	36%
4 or more vehicles	66	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,621</b>	<b>100%</b>
Worked in state of residence	1,559	96%
Worked in county of residence	1,540	95%
Worked outside county of residence	19	1%
Worked outside state of residence	62	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,763</b>	<b>100%</b>	<b>1,366</b>	<b>49%</b>
In labor force	1,698	61%	961	57%
Armed forces	13	1%	13	100%
Civilian (employed)	1,539	91%	856	56%
Civilian (unemployed)	146	9%	92	63%
Not in labor force	1,065	39%	405	38%
Pct. of civilian labor force unemployed	8.7%		9.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,621</b>	<b>100%</b>
Car, truck or van:	1,540	95%
Drove Alone	1,352	83%
Carpooled	188	12%
Public Transportation:	41	3%
Bus	41	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	40	2%
Other means	0	0%
Worked at home	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,621</b>	<b>100%</b>
Did not work at home	1,621	100%
Less than 10 minutes	68	4%
10 to 19 minutes	543	33%
20 to 29 minutes	578	36%
30 to 44 minutes	302	19%
45 to 59 minutes	70	4%
60 to 89 minutes	50	3%
90 minutes or more	10	1%
Worked at home	0	0%
<b>Average time to work (minutes)</b>	<b>27</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,616</b>	<b>100%</b>
Agriculture, forestry, mining	42	3%
Utilities	0	0%
Construction	165	10%
Manufacturing	141	9%
Wholesale trade	39	2%
Retail trade	130	8%
Transportation & warehousing	182	11%
Information & communications	0	0%
Finance, insurance, & real estate	134	8%
Professional, scientific, management, administration	60	4%
Educational, social, & health services	352	22%
Art, entertainment, recreation, accommodations, food	74	5%
Other services	92	6%
Public administration	205	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,616</b>	<b>100%</b>
Management, professional & related:	513	32%
Management (incl. farm managers)	144	9%
Business & financial	26	2%
Computer & mathematical	16	1%
Architecture & engineering	8	<1%
Life, physical & social science	76	5%
Community & social service	16	1%
Legal	16	1%
Education, training, & library	98	6%
Art, entertainment, sports & media	8	<1%
Healthcare practitioners	105	6%
Service:	303	19%
Healthcare support	36	2%
Protective service	40	2%
Food preparation & serving	62	4%
Building & grounds cleaning / maintenance	122	8%
Personal care & service	43	3%
Sales & office	431	27%
Farming, fishing & forestry	42	3%
Construction, extraction & maintenance	178	11%
Production, transport & material moving	149	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,041</b>	<b>100%</b>
Less than \$15,000	154	15%
\$15,000 to \$29,999	98	9%
\$30,000 to \$44,999	37	4%
\$45,000 to \$59,999	156	15%
\$60,000 to \$74,999	69	7%
\$75,000 to \$99,999	216	21%
\$100,000 to \$124,999	190	18%
\$125,000 to \$149,999	24	2%
\$150,000 to \$199,999	49	5%
\$200,000 or more	48	5%
<b>Median Income</b>	<b>\$75,752</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,041</b>	<b>100%</b>
With earnings	849	82%
With wage and salary income	723	69%
With self-employment income	223	21%
With interest, dividend, or net rental income	300	29%
With Social Security income	347	33%
With Supplemental Security income	14	1%
With public assistance income	0	0%
With retirement income	266	26%
With other types of income	133	13%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,434</b>	<b>100%</b>
Under .50	251	7%
.50 to .99	217	6%
1.00 to 1.24	94	3%
1.25 to 1.49	160	5%
1.50 to 1.84	31	1%
1.85 to 1.99	12	<1%
2.00 and over	2,669	78%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,434</b>	<b>100%</b>
Above Poverty	2,966	86%
Below Poverty	468	14%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

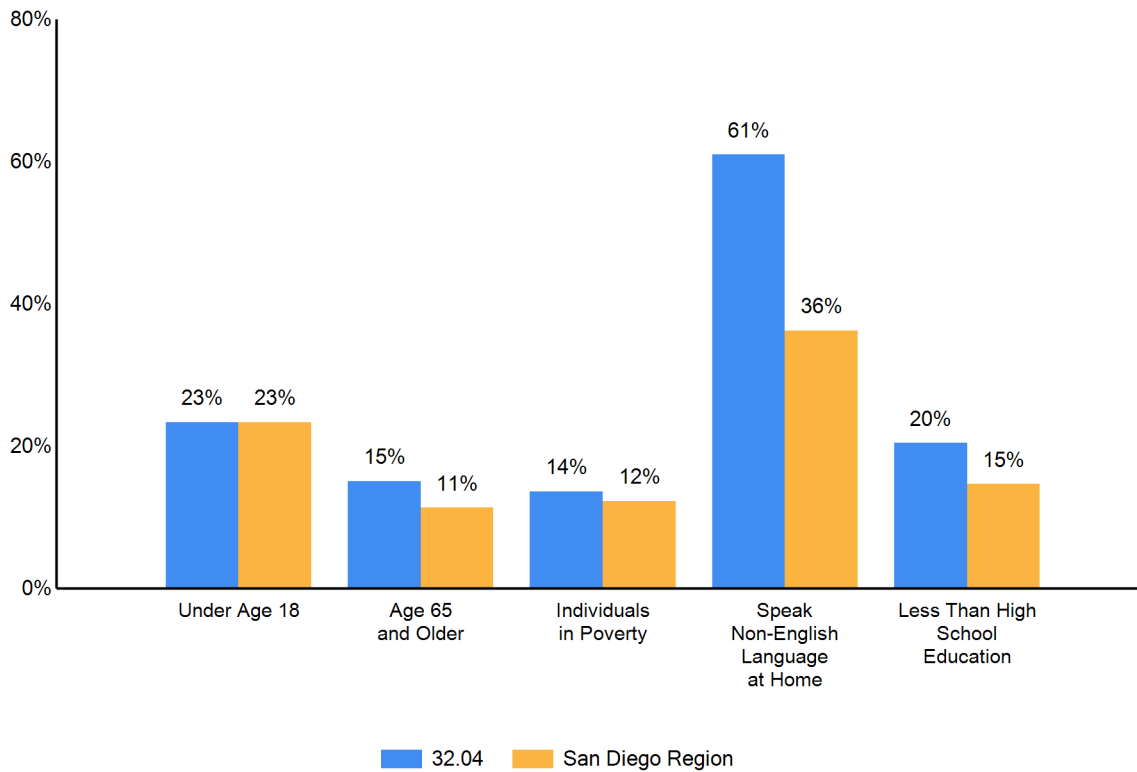
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>798</b>	<b>369</b>	<b>429</b>	<b>747</b>	<b>318</b>	<b>429</b>	<b>51</b>	<b>51</b>	<b>0</b>
Married couple family	566	205	361	540	179	361	26	26	0
Male householder, no wife present	76	67	9	51	42	9	25	25	0
Female householder, no husband present	156	97	59	156	97	59	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

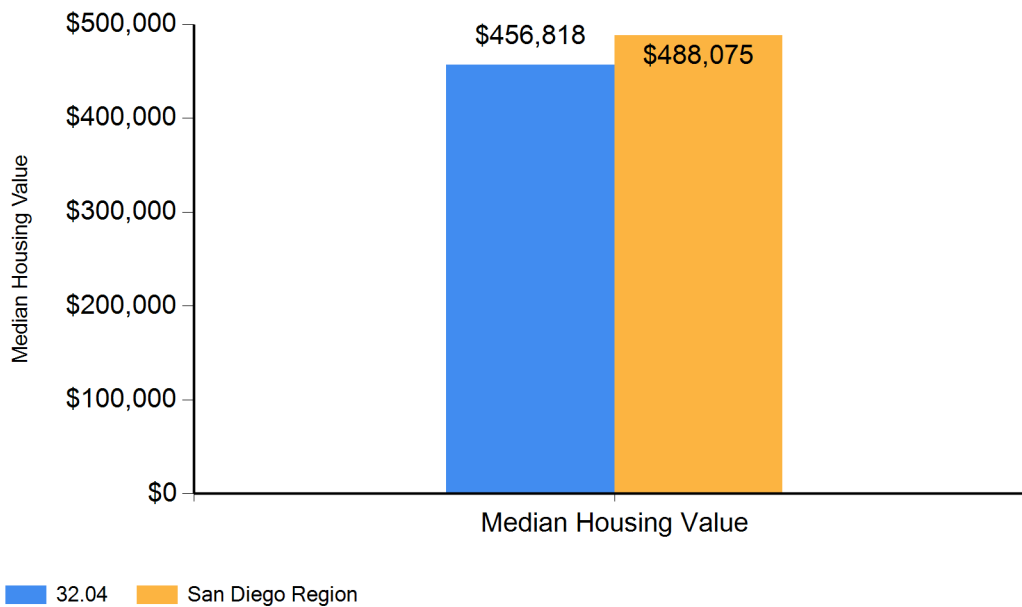


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075