

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### San Marcos



	Jan 1, 2014
Total Population	90,170
Household Population	88,729
Group Quarters Population	1,441
Persons Per Household	3.06

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	29,743	28,978	2.6%
Single Family - Detached	14,384	14,137	1.7%
Single Family - Multiple-Unit	1,403	1,397	0.4%
Multi-Family	10,316	10,005	3.0%
Mobile Home and Other	3,640	3,439	5.5%

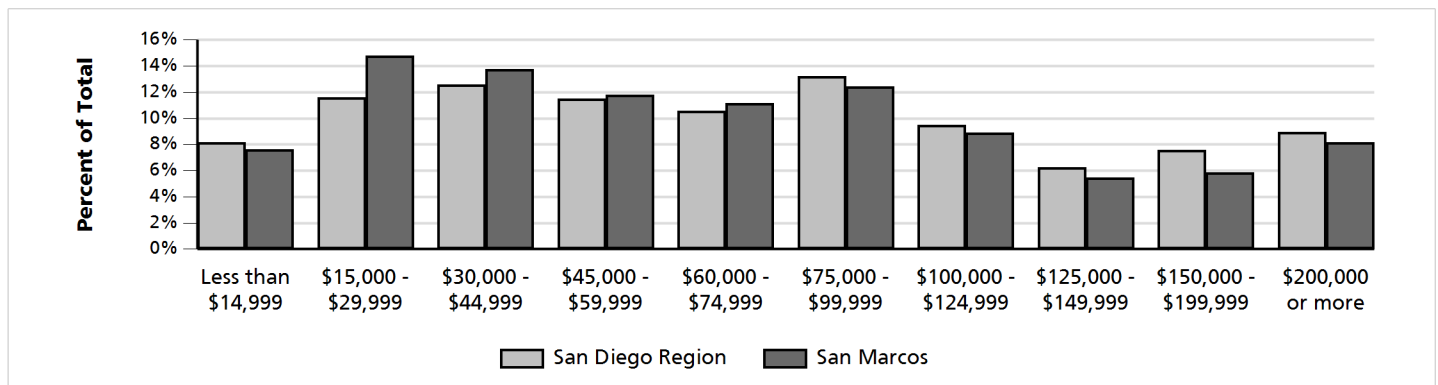
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	15%	14%	12%	11%	12%	9%	5%	6%	8%

### Median Household Income

Adjusted for Inflation (2010 \$)	\$62,721
Not adjusted for inflation (current 2013\$)	\$66,516



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

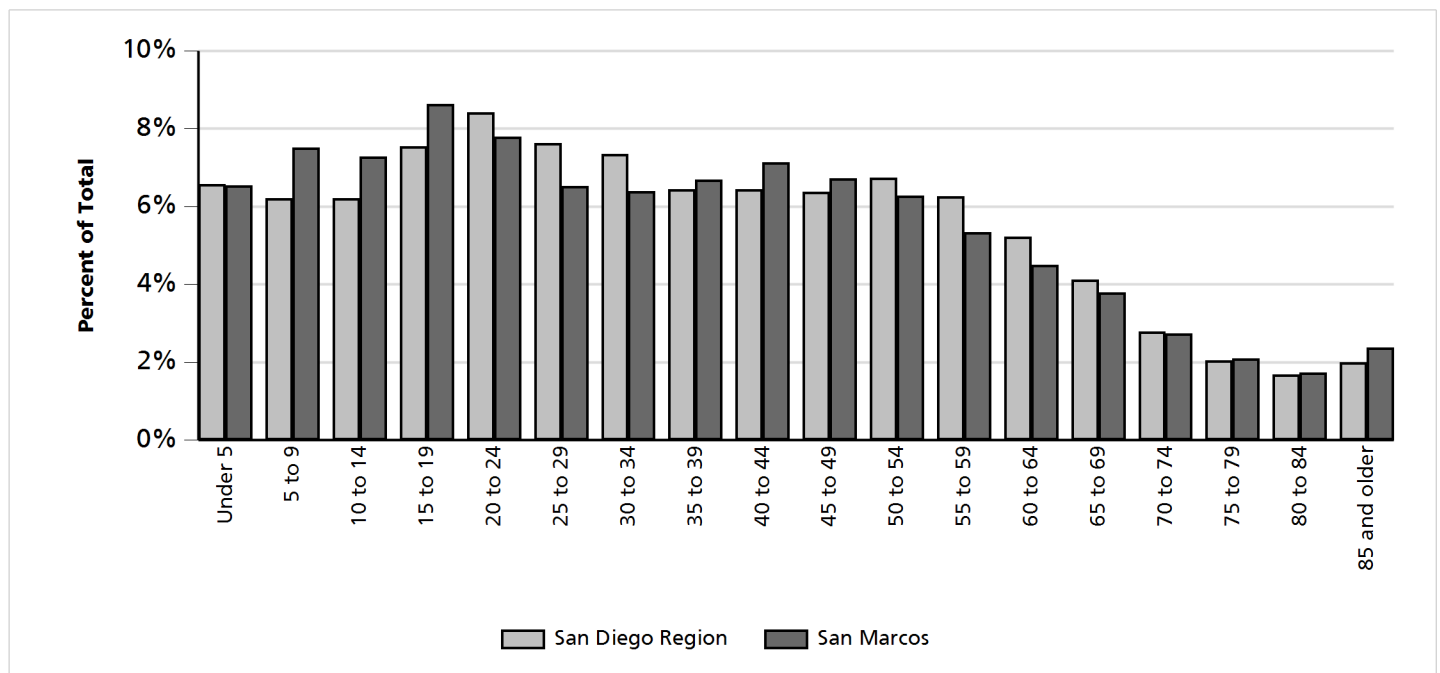
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>90,170</b>	44,185	45,985	51%
Under 5	5,898	2,984	2,914	49%
5 to 9	6,775	3,436	3,339	49%
10 to 14	6,563	3,397	3,166	48%
15 to 17	4,201	2,234	1,967	47%
18 and 19	3,570	1,717	1,853	52%
20 to 24	7,027	3,344	3,683	52%
25 to 29	5,872	2,972	2,900	49%
30 to 34	5,758	2,890	2,868	50%
35 to 39	6,026	2,989	3,037	50%
40 to 44	6,427	3,166	3,261	51%
45 to 49	6,055	2,991	3,064	51%
50 to 54	5,651	2,858	2,793	49%
55 to 59	4,807	2,373	2,434	51%
60 and 61	1,709	840	869	51%
62 to 64	2,351	1,101	1,250	53%
65 to 69	3,416	1,522	1,894	55%
70 to 74	2,469	1,133	1,336	54%
75 to 79	1,890	793	1,097	58%
80 to 84	1,565	688	877	56%
85 and older	2,140	757	1,383	65%
Under 18	23,437	12,051	11,386	49%
65 and older	11,480	4,893	6,587	57%
Median Age	34.5	33.5	35.5	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>33,465</b>	43,841	1,813	<b>283</b>	<b>7,989</b>	<b>2,779</b>
Under 5	2,765	2,342	109	6	454	222
5 to 9	3,417	2,395	101	8	425	429
10 to 14	3,139	2,474	110	10	500	330
15 to 17	2,013	1,630	78	8	289	183
18 and 19	1,486	1,609	89	9	224	153
20 to 24	3,306	2,751	181	28	495	266
25 to 29	2,551	2,354	158	21	589	199
30 to 34	2,587	2,266	121	19	586	179
35 to 39	2,496	2,511	133	11	686	189
40 to 44	2,418	2,918	150	25	766	150
45 to 49	2,241	2,916	139	15	619	125
50 to 54	1,596	3,225	138	24	565	103
55 to 59	1,197	2,928	100	10	499	73
60 and 61	389	1,085	25	16	172	22
62 to 64	449	1,597	35	20	228	22
65 to 69	554	2,402	62	20	345	33
70 to 74	342	1,843	25	11	220	28
75 to 79	220	1,465	21	13	138	33
80 to 84	161	1,272	15	3	93	21
85 and older	138	1,858	23	6	96	19
Under 18	11,334	8,841	398	32	1,668	1,164
65 and older	1,415	8,840	146	53	892	134
Median Age	26.2	42.7	33.3	44.3	38.2	21.4