

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2012
Total Population	14,178
Household Population	14,013
Group Quarters Population	165
Persons Per Household	2.63

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,852	5,324	9.0%
Single Family - Detached	2,843	2,843	0.0%
Single Family - Multiple-Unit	1,800	1,363	24.3%
Multi-Family	708	686	3.1%
Mobile Home and Other	501	432	13.8%

HOUSEHOLD INCOME

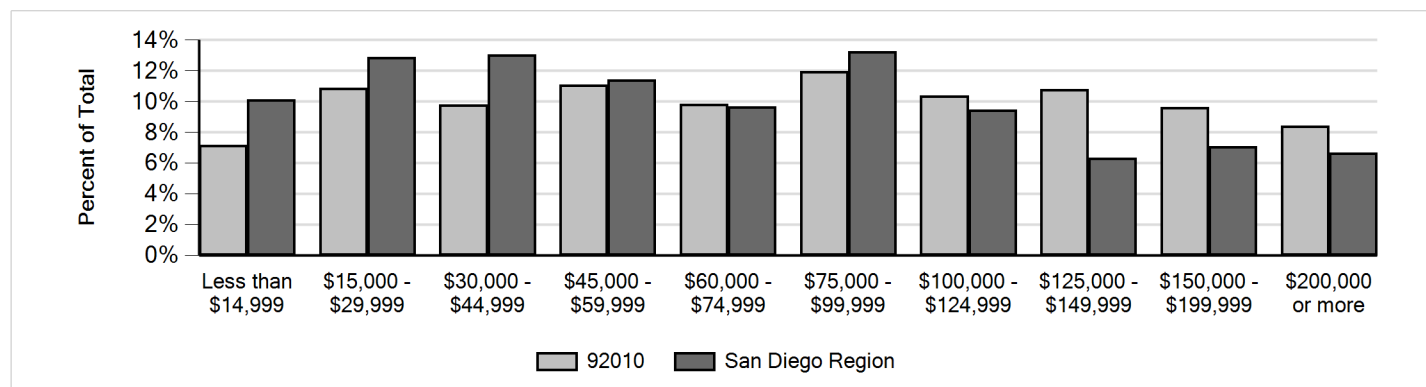
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	7%	11%	10%	11%	10%	12%	10%	11%	10%	8%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$77,586
Not adjusted for inflation (current 2011\$)	\$79,940



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

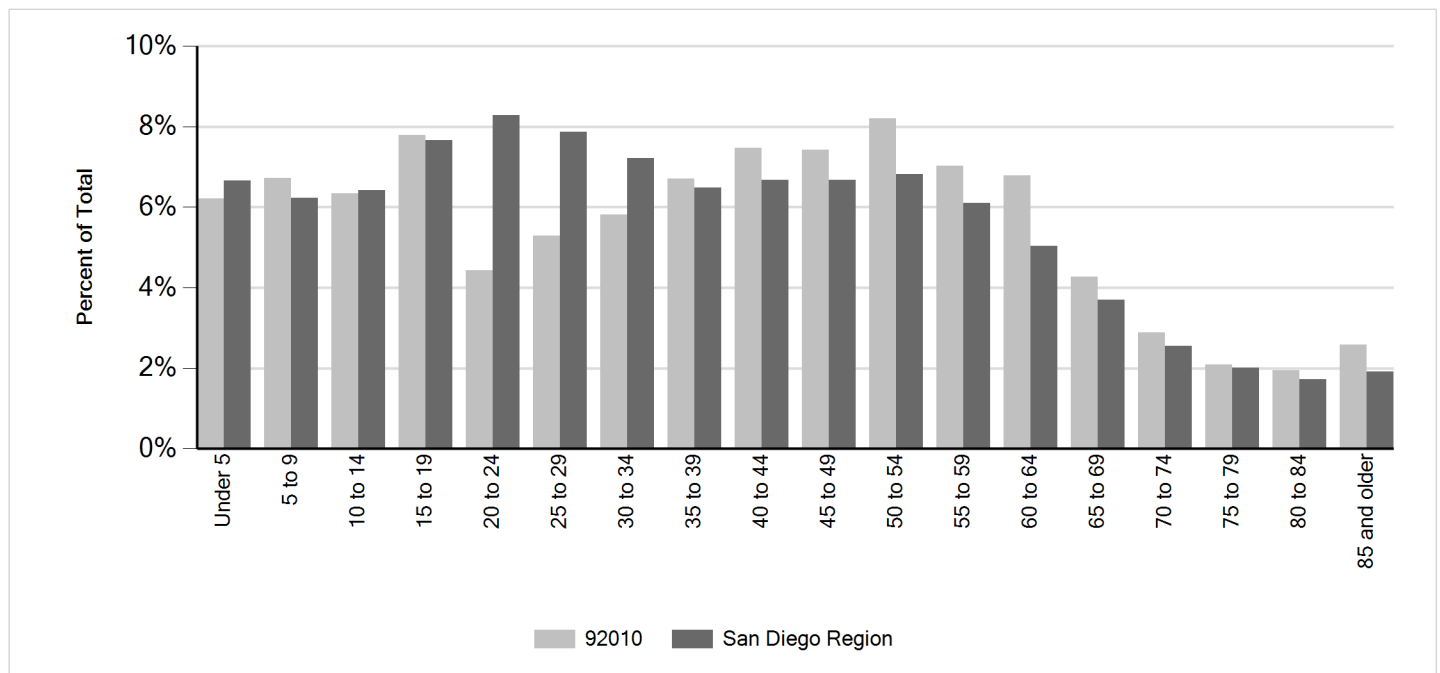
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	14,178	6,846	7,332	52%
Under 5	881	458	423	48%
5 to 9	952	472	480	50%
10 to 14	899	442	457	51%
15 to 17	638	357	281	44%
18 and 19	466	249	217	47%
20 to 24	629	334	295	47%
25 to 29	750	343	407	54%
30 to 34	825	408	417	51%
35 to 39	951	451	500	53%
40 to 44	1,060	505	555	52%
45 to 49	1,053	462	591	56%
50 to 54	1,162	544	618	53%
55 to 59	996	496	500	50%
60 and 61	391	186	205	52%
62 to 64	570	287	283	50%
65 to 69	605	288	317	52%
70 to 74	410	186	224	55%
75 to 79	297	125	172	58%
80 to 84	277	110	167	60%
85 and older	366	143	223	61%
Under 18	3,370	1,729	1,641	49%
65 and older	1,955	852	1,103	56%
Median Age	40.5	39.0	41.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,196	10,000	203	39	1,204	536
Under 5	160	603	0	0	68	50
5 to 9	212	565	6	1	72	96
10 to 14	215	549	8	0	63	64
15 to 17	128	424	10	0	50	26
18 and 19	108	293	8	1	30	26
20 to 24	110	419	13	1	55	31
25 to 29	160	484	14	0	68	24
30 to 34	162	538	23	2	60	40
35 to 39	166	616	24	6	100	39
40 to 44	184	694	24	4	127	27
45 to 49	129	740	15	0	133	36
50 to 54	160	854	24	5	98	21
55 to 59	101	781	12	3	75	24
60 and 61	42	309	3	5	25	7
62 to 64	39	479	3	3	40	6
65 to 69	37	504	6	2	50	6
70 to 74	33	343	8	0	23	3
75 to 79	14	249	1	2	29	2
80 to 84	12	233	1	0	26	5
85 and older	24	323	0	4	12	3
Under 18	715	2,141	24	1	253	236
65 and older	120	1,652	16	8	140	19
Median Age	30.2	43.7	39.1	54.5	41.4	21.0