



Demographic and Socioeconomic Profile 2010

JURISDICTION: Oceanside

Population by Race

	Population	Percent
Total Population	167,344	100%
White	81,073	48%
Hispanic	59,967	36%
Asian	10,642	6%
Black	7,106	4%
Two or More	5,597	3%
Pacific Islander	1,999	1%
American Indian	613	<1%
Other	347	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	167,344	82,539	84,805	51%
Under 5	11,556	5,876	5,680	49%
5 to 9	10,673	5,433	5,240	49%
10 to 14	10,605	5,406	5,199	49%
15 to 17	7,063	3,602	3,461	49%
18 and 19	4,872	2,406	2,466	51%
20 to 24	14,248	7,476	6,772	48%
25 to 29	12,942	6,894	6,048	47%
30 to 34	11,216	5,657	5,559	50%
35 to 39	10,602	5,276	5,326	50%
40 to 44	10,981	5,468	5,513	50%
45 to 49	11,821	6,043	5,778	49%
50 to 54	11,524	5,644	5,880	51%
55 to 59	9,801	4,771	5,030	51%
60 and 61	3,603	1,686	1,917	53%
62 to 64	4,576	2,088	2,488	54%
65 to 69	5,724	2,464	3,260	57%
70 to 74	4,468	1,911	2,557	57%
75 to 79	4,184	1,740	2,444	58%
80 to 84	3,425	1,387	2,038	60%
85 and Older	3,460	1,311	2,149	62%
Under 18	39,897	20,317	19,580	49%
65 and older	21,261	8,813	12,448	59%
Median	35.2	33.7	36.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	134,510	100%
Never Married	39,433	29%
Married, excluding separated	69,541	52%
Separated	2,539	2%
Widowed	7,238	5%
Divorced	15,759	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	167,344	100%
Household	166,408	99%
Group Quarters - Other	936	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	167,344	59,967	81,073	7,106	613	10,642	1,999	347	5,597
Under 5	11,556	6,025	3,703	344	32	442	156	37	817
5 to 9	10,673	5,670	3,305	352	32	473	129	30	682
10 to 14	10,605	5,628	3,238	474	18	502	126	30	589
15 to 17	7,063	3,545	2,265	365	30	326	103	18	411
18 and 19	4,872	2,405	1,686	236	10	223	72	8	232
20 to 24	14,248	5,744	6,296	630	87	697	183	42	569
25 to 29	12,942	5,195	5,753	579	53	755	150	27	430
30 to 34	11,216	4,593	4,925	442	43	701	153	16	343
35 to 39	10,602	4,267	4,505	470	35	855	169	29	272
40 to 44	10,981	4,144	4,978	524	38	880	145	27	245
45 to 49	11,821	3,632	6,118	689	44	866	156	16	300
50 to 54	11,524	2,905	6,674	680	49	885	131	14	186
55 to 59	9,801	1,945	6,240	434	45	846	93	23	175
60 and 61	3,603	614	2,463	128	18	293	41	2	44
62 to 64	4,576	731	3,197	164	17	357	44	10	56
65 to 69	5,724	940	3,973	212	26	456	40	5	72
70 to 74	4,468	707	3,056	167	12	397	50	5	74
75 to 79	4,184	549	3,080	120	11	331	31	5	57
80 to 84	3,425	351	2,760	53	9	208	18	2	24
85 and Older	3,460	377	2,858	43	4	149	9	1	19
Under 18	39,897	20,868	12,511	1,535	112	1,743	514	115	2,499
65 and older	21,261	2,924	15,727	595	62	1,541	148	18	246
Median		25.9	44.9	36.4	35.2	42.0	32.6	26.6	20.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	155,788	100%
Speak Only English	100,861	65%
Speak Spanish:	42,977	28%
Speak English "well" or "very well"	28,800	18%
Speak English "not well" or "not at all"	14,177	9%
Speak Asian/Pacific Island language:	7,750	5%
Speak English "well" or "very well"	6,667	4%
Speak English "not well" or "not at all"	1,083	1%
Speak other language:	4,200	3%
Speak English "well" or "very well"	4,025	3%
Speak English "not well" or "not at all"	175	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	108,327	100%
Less than 9th grade	10,183	9%
9th through 12th grade, no diploma	8,676	8%
High school grad (incl. equivalency)	24,173	22%
Some college, no degree	28,018	26%
Associate degree	10,317	10%
Bachelor's degree	18,113	17%
Master's degree	6,175	6%
Professional school degree	1,670	2%
Doctorate degree	1,002	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	160,225	100%	---	---	---	---
Enrolled in school	44,226	28%	39,452	25%	4,774	3%
Nursery / Preschool	1,976	4%	1,157	3%	819	17%
Kindergarten to grade 4	11,042	25%	10,408	26%	634	13%
Grade 5 to grade 8	8,020	18%	7,534	19%	486	10%
Grade 9 to grade 12	10,536	24%	9,812	25%	724	15%
College, undergraduate	11,235	25%	9,746	25%	1,489	31%
Graduate or Professional school	1,417	3%	795	2%	622	13%
Not enrolled in school	115,999	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	59,369	100%	20,605	100%	38,764	100%
Family Households:	41,107	69%	20,501	99%	20,606	53%
Married couple family	31,071	52%	14,096	68%	16,975	44%
Other family:	10,036	17%	6,405	31%	3,631	9%
Male householder, no wife	2,833	5%	1,670	8%	1,163	3%
Female householder, no husband	7,203	12%	4,735	23%	2,468	6%
Nonfamily households:	18,262	31%	104	1%	18,158	47%
Householder living alone	14,002	24%	----	----	----	----
Other nonfamily households	4,260	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	65,014	100%	59369	5,645	9%	2.80
Single family (detached)	33,630	52%	31,335	2,295	7%	3.02
Single family (attached)	8,445	13%	7,491	954	11%	2.55
2 to 4 units	5,350	8%	4,914	436	8%	2.67
5 to 9 units	5,196	8%	4,768	428	8%	2.55
10 or more units	8,881	14%	7,822	1,059	12%	2.51
Mobile home and Other	3,512	5%	3,039	473	13%	2.55

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	36,056	100%
Less than \$150,000	2,975	8%
\$150,000 to \$199,999	1,358	4%
\$200,000 to \$249,999	2,303	6%
\$250,000 to \$299,999	2,498	7%
\$300,000 to \$399,999	6,743	19%
\$400,000 to \$499,999	7,375	20%
\$500,000 to \$749,999	10,683	30%
\$750,000 to \$999,999	1,549	4%
\$1,000,000 or more	572	2%

Median Value **\$429,235**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	65,014	100%
2005 or Later	1,533	2%
2000 to 2004	4,460	7%
1990 to 1999	11,374	17%
1980 to 1989	18,176	28%
1970 to 1979	15,931	25%
1960 to 1969	7,084	11%
1950 to 1959	3,935	6%
1940 to 1949	1,637	3%
1939 or earlier	884	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	59,369	100%	23,313	100%	36,056	100%
1.00 occupant housing per room or less	55,773	94%	20,770	89%	35,003	97%
1.01 to 1.50 occupants per room	2,449	4%	1,663	7%	786	2%
1.51 to 2.00 occupants per room	755	1%	558	2%	197	1%
2.01 or more occupants per room	392	1%	322	1%	70	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	23,313	100%
Less than \$500	1,143	5%
\$500 to \$599	465	2%
\$600 to \$699	416	2%
\$700 to \$799	1,080	5%
\$800 to \$899	1,733	7%
\$900 to \$999	1,787	8%
\$1,000 to \$1,249	5,745	25%
\$1,250 to \$1,499	5,119	22%
\$1,500 to \$1,999	4,101	18%
\$2,000 or more	1,222	5%
No cash rent	502	2%
Median contract rent	\$1,220	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	23,313	100%
Less than 20 percent	3,567	15%
20.0 to 24.9 percent	2,772	12%
25.0 to 29.9 percent	3,330	14%
30.0 to 34.9 percent	2,490	11%
35.0 to 39.9 percent	1,943	8%
40.0 to 49.9 percent	2,885	12%
50.0 percent or more	5,401	23%
Not computed	925	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	59,369	100%
No vehicle	3,205	5%
1 vehicle	19,336	33%
2 vehicles	23,671	40%
3 vehicles	9,121	15%
4 or more vehicles	4,036	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	78,833	100%
Worked in state of residence	78,368	99%
Worked in county of residence	71,856	91%
Worked outside county of residence	6,512	8%
Worked outside state of residence	465	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	132,223	100%	64,642	49%
In labor force	87,250	66%	48,309	55%
Armed forces	3,954	5%	3,494	88%
Civilian (employed)	75,079	86%	40,580	54%
Civilian (unemployed)	8,217	9%	4,235	52%
Not in labor force	44,973	34%	16,333	36%
Pct. of civilian labor force unemployed	9.9%		9.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	78,833	100%
Car, truck or van:	69,484	88%
Drove Alone	59,333	75%
Carpooled	10,151	13%
Public Transportation:	3,401	4%
Bus	2,203	3%
Trolley / Streetcar	0	0%
Railroad	1,157	1%
Other public transportation	41	<1%
Motorcycle	421	1%
Bicycle	302	<1%
Walked	1,301	2%
Other means	479	1%
Worked at home	3,445	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	78,833	100%
Did not work at home	75,388	96%
Less than 10 minutes	6,929	9%
10 to 19 minutes	21,642	27%
20 to 29 minutes	17,052	22%
30 to 44 minutes	14,641	19%
45 to 59 minutes	6,430	8%
60 to 89 minutes	6,354	8%
90 minutes or more	2,340	3%
Worked at home	3,445	4%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	75,109	100%
Agriculture, forestry, mining	900	1%
Utilities	863	1%
Construction	5,942	8%
Manufacturing	8,508	11%
Wholesale trade	2,081	3%
Retail trade	9,798	13%
Transportation & warehousing	2,382	3%
Information & communications	1,558	2%
Finance, insurance, & real estate	4,268	6%
Professional, scientific, management, administration	3,902	5%
Educational, social, & health services	12,838	17%
Art, entertainment, recreation, accommodations, food	8,375	11%
Other services	4,619	6%
Public administration	9,075	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	75,109	100%
Management, professional & related:	23,483	31%
Management (incl. farm managers)	7,146	10%
Business & financial	3,873	5%
Computer & mathematical	1,602	2%
Architecture & engineering	1,630	2%
Life, physical & social science	505	1%
Community & social service	897	1%
Legal	597	1%
Education, training, & library	3,548	5%
Art, entertainment, sports & media	1,386	2%
Healthcare practitioners	2,299	3%
Service:	15,104	20%
Healthcare support	1,536	2%
Protective service	1,753	2%
Food preparation & serving	4,252	6%
Building & grounds cleaning / maintenance	4,137	6%
Personal care & service	3,426	5%
Sales & office	20,355	27%
Farming, fishing & forestry	684	1%
Construction, extraction & maintenance	7,413	10%
Production, transport & material moving	8,070	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	59,369	100%
Less than \$15,000	4,925	8%
\$15,000 to \$29,999	7,927	13%
\$30,000 to \$44,999	8,127	14%
\$45,000 to \$59,999	7,404	12%
\$60,000 to \$74,999	6,871	12%
\$75,000 to \$99,999	9,230	16%
\$100,000 to \$124,999	5,728	10%
\$125,000 to \$149,999	3,878	7%
\$150,000 to \$199,999	3,216	5%
\$200,000 or more	2,063	3%
Median Income	\$62,841	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	59,369	100%
With earnings	47,127	79%
With wage and salary income	45,045	76%
With self-employment income	7,743	13%
With interest, dividend, or net rental income	16,469	28%
With Social Security income	16,320	27%
With Supplemental Security income	1,813	3%
With public assistance income	1,351	2%
With retirement income	11,306	19%
With other types of income	11,060	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	166,889	100%
Under .50	6,995	4%
.50 to .99	9,495	6%
1.00 to 1.24	6,899	4%
1.25 to 1.49	7,101	4%
1.50 to 1.84	10,810	6%
1.85 to 1.99	4,760	3%
2.00 and over	120,829	72%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	166,889	100%
Above Poverty	150,399	90%
Below Poverty	16,490	10%

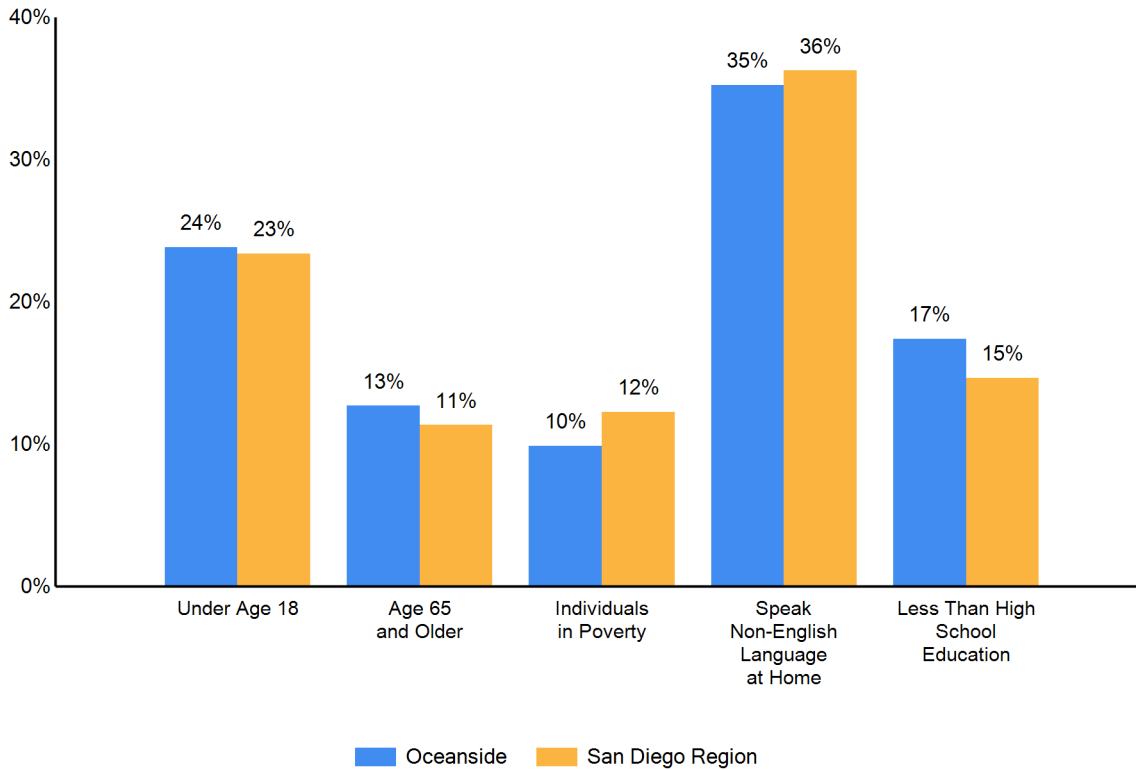
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	41,107	20,501	20,606	38,124	18,221	19,903	2,983	2,280	703
Married couple family	31,071	14,096	16,975	29,843	13,325	16,518	1,228	771	457
Male householder, no wife present	2,833	1,670	1,163	2,708	1,555	1,153	125	115	10
Female householder, no husband present	7,203	4,735	2,468	5,573	3,341	2,232	1,630	1,394	236

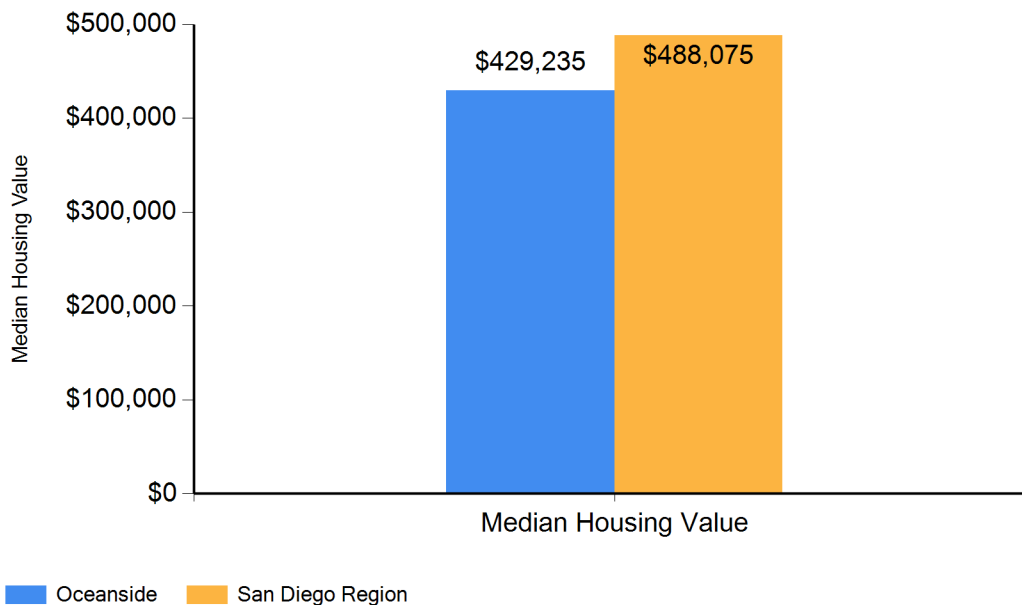
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075