

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91915



	Jan 1, 2012
Total Population	25,694
Household Population	25,694
Group Quarters Population	0
Persons Per Household	3.56

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,593	7,211	5.0%
Single Family - Detached	4,477	4,477	0.0%
Single Family - Multiple-Unit	1,400	1,069	23.6%
Multi-Family	1,716	1,665	3.0%
Mobile Home and Other	0	0	--

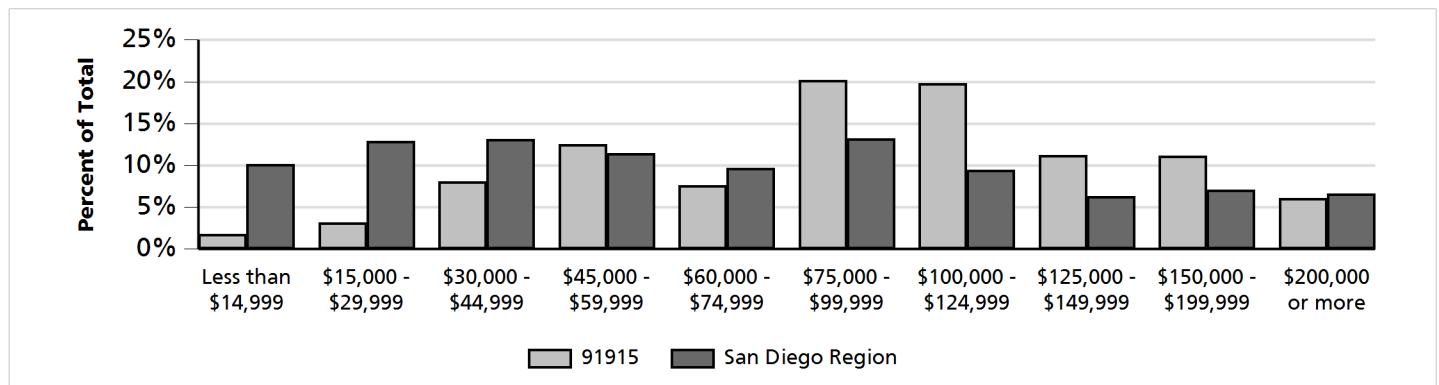
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	2%	3%	8%	13%	8%	20%	20%	11%	11%	6%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$95,685
Not adjusted for inflation (current 2011\$)	\$98,588



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

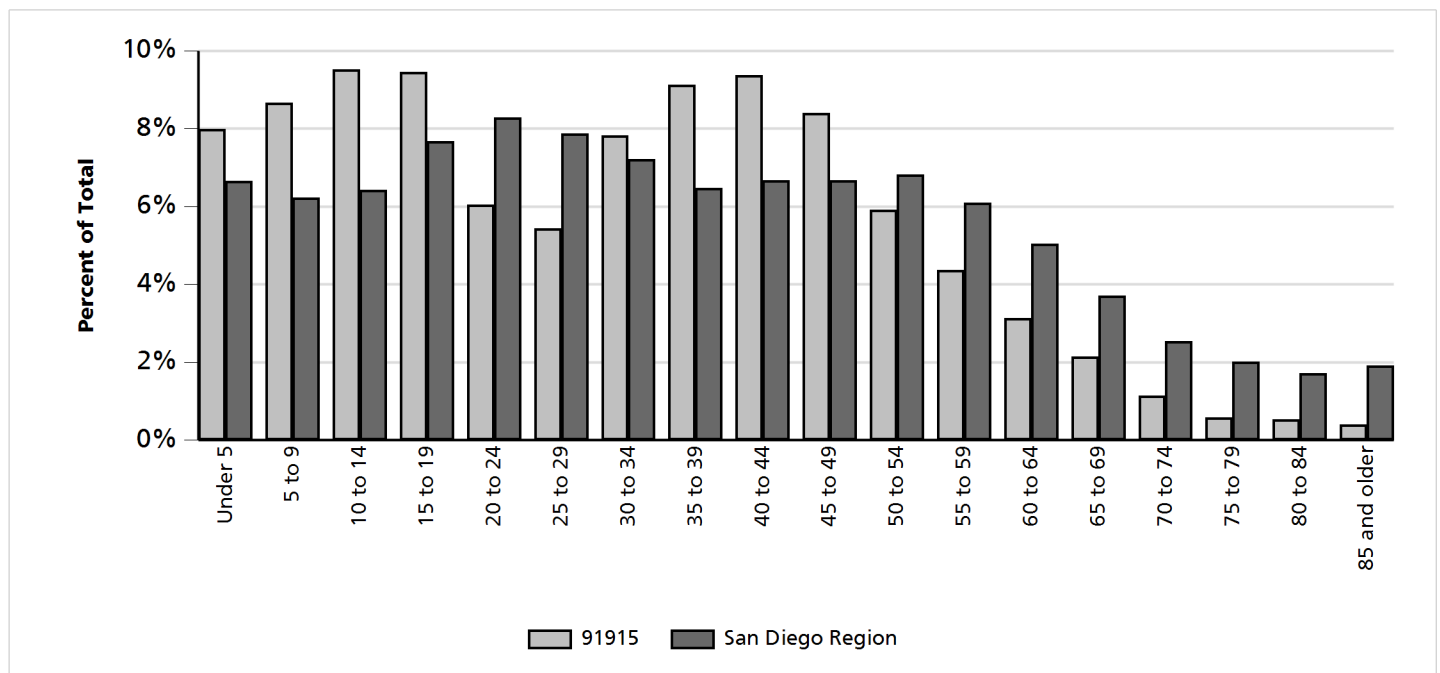
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>25,694</b>	12,493	13,201	51%
Under 5	2,051	1,041	1,010	49%
5 to 9	2,227	1,113	1,114	50%
10 to 14	2,443	1,281	1,162	48%
15 to 17	1,496	785	711	48%
18 and 19	932	481	451	48%
20 to 24	1,552	770	782	50%
25 to 29	1,397	681	716	51%
30 to 34	2,010	922	1,088	54%
35 to 39	2,345	1,107	1,238	53%
40 to 44	2,407	1,156	1,251	52%
45 to 49	2,157	1,055	1,102	51%
50 to 54	1,519	738	781	51%
55 to 59	1,121	523	598	53%
60 and 61	315	154	161	51%
62 to 64	490	213	277	57%
65 to 69	549	233	316	58%
70 to 74	294	102	192	65%
75 to 79	151	57	94	62%
80 to 84	136	45	91	67%
85 and older	102	36	66	65%
Under 18	8,217	4,220	3,997	49%
65 and older	1,232	473	759	62%
Median Age	31.9	30.5	33.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>11,664</b>	5,423	1,262	<b>55</b>	<b>6,252</b>	<b>1,038</b>
Under 5	978	418	72	1	450	132
5 to 9	1,129	396	91	0	425	186
10 to 14	1,205	430	106	0	528	174
15 to 17	783	229	79	4	306	95
18 and 19	511	118	53	2	203	45
20 to 24	825	238	79	2	324	84
25 to 29	615	300	65	5	358	54
30 to 34	823	459	112	6	545	65
35 to 39	1,022	520	116	13	622	52
40 to 44	1,094	565	124	8	576	40
45 to 49	935	522	120	2	541	37
50 to 54	579	408	94	3	413	22
55 to 59	383	323	58	3	335	19
60 and 61	116	87	14	1	96	1
62 to 64	190	109	38	2	144	7
65 to 69	195	148	27	2	163	14
70 to 74	134	52	7	0	96	5
75 to 79	58	28	2	0	60	3
80 to 84	54	35	2	1	41	3
85 and older	35	38	3	0	26	0
Under 18	4,095	1,473	348	5	1,709	587
65 and older	476	301	41	3	386	25
Median Age	28.3	36.2	33.8	37.9	34.9	18.3