

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2011
Total Population	25,488
Household Population	25,488
Group Quarters Population	0
Persons Per Household	3.50

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,472	7,275	2.6%
Single Family - Detached	5,257	5,121	2.6%
Single Family - Multiple-Unit	548	526	4.0%
Multi-Family	1,667	1,628	2.3%
Mobile Home and Other	0	0	--

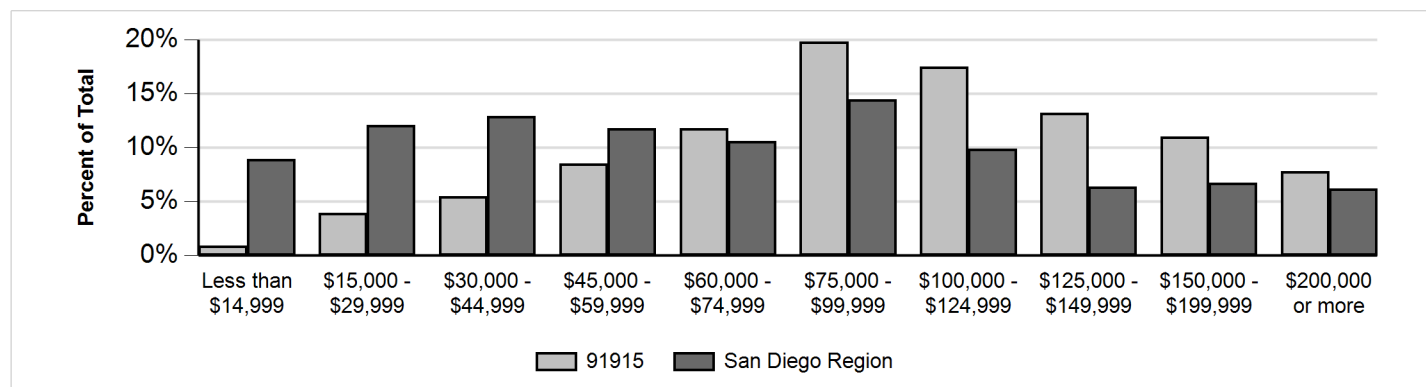
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	1%	4%	5%	8%	12%	20%	18%	13%	11%	8%

Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$99,455



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

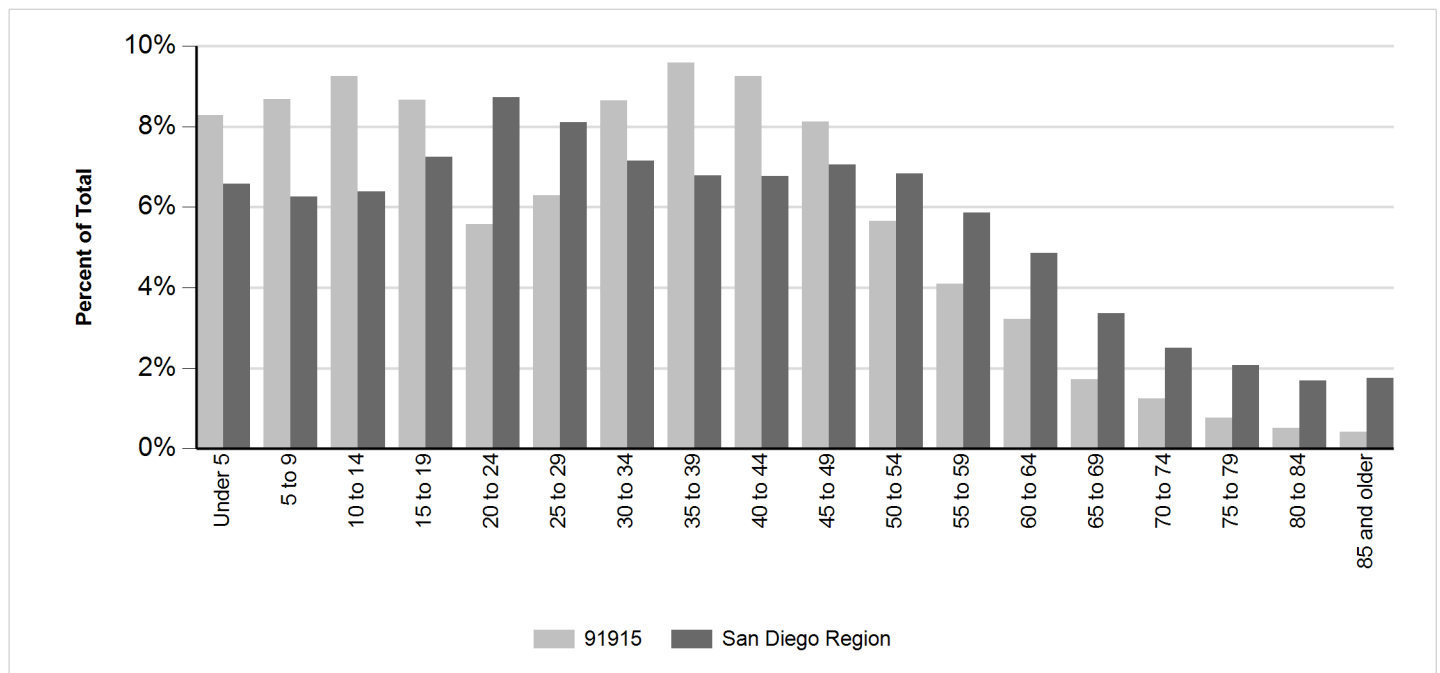
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	25,488	12,430	13,058	51%
Under 5	2,111	1,047	1,064	50%
5 to 9	2,213	1,102	1,111	50%
10 to 14	2,360	1,218	1,142	48%
15 to 17	1,401	729	672	48%
18 and 19	809	401	408	50%
20 to 24	1,420	700	720	51%
25 to 29	1,602	765	837	52%
30 to 34	2,203	1,060	1,143	52%
35 to 39	2,445	1,170	1,275	52%
40 to 44	2,359	1,154	1,205	51%
45 to 49	2,070	1,009	1,061	51%
50 to 54	1,442	719	723	50%
55 to 59	1,044	502	542	52%
60 and 61	346	167	179	52%
62 to 64	474	209	265	56%
65 to 69	438	197	241	55%
70 to 74	319	122	197	62%
75 to 79	195	72	123	63%
80 to 84	130	53	77	59%
85 and older	107	34	73	68%
Under 18	8,085	4,096	3,989	49%
65 and older	1,189	478	711	60%
Median Age	31.9	31.2	32.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,460	5,469	1,599	48	5,994	918
Under 5	1,055	398	120	5	381	152
5 to 9	1,124	404	106	3	430	146
10 to 14	1,215	391	156	3	459	136
15 to 17	764	196	90	3	280	68
18 and 19	429	102	69	0	165	44
20 to 24	716	266	66	3	314	55
25 to 29	652	367	124	2	400	57
30 to 34	938	502	143	8	554	58
35 to 39	1,075	552	141	4	617	56
40 to 44	1,014	575	154	2	557	57
45 to 49	843	513	146	5	527	36
50 to 54	524	389	105	4	396	24
55 to 59	358	305	67	1	299	14
60 and 61	122	96	23	2	102	1
62 to 64	185	110	35	0	142	2
65 to 69	167	118	26	0	123	4
70 to 74	121	72	15	1	106	4
75 to 79	79	35	7	2	69	3
80 to 84	46	41	2	0	40	1
85 and older	33	37	4	0	33	0
Under 18	4,158	1,389	472	14	1,550	502
65 and older	446	303	54	3	371	12
Median Age	28.3	36.0	32.4	33.1	35.1	18.4