

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County West



	Jan 1, 2015
Total Population	421,147
Household Population	401,405
Group Quarters Population	19,742
Persons Per Household	2.69

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	160,566	149,331	7.0%
Single Family - Detached	78,856	74,906	5.0%
Single Family - Multiple-Unit	33,207	30,203	9.0%
Multi-Family	42,693	39,163	8.3%
Mobile Home and Other	5,810	5,059	12.9%

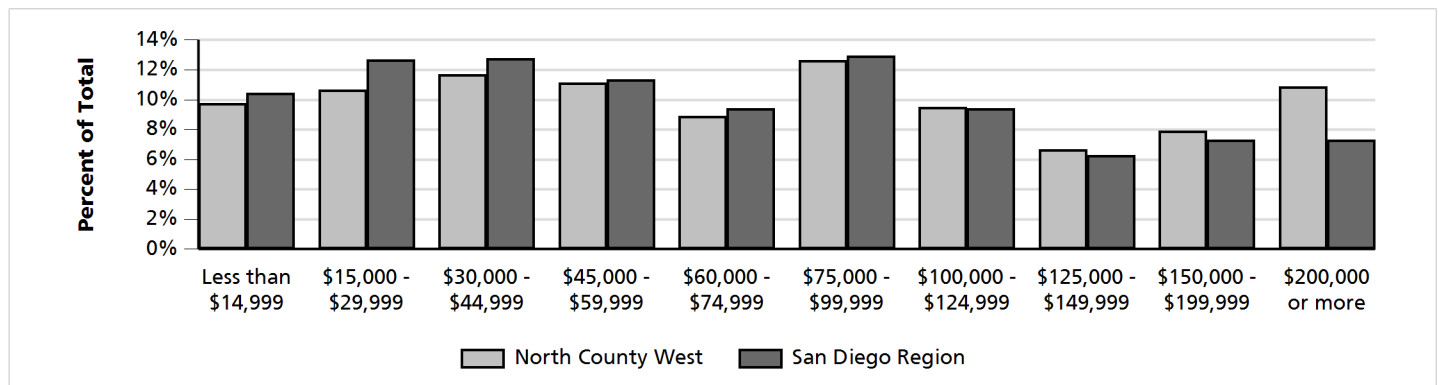
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	11%	12%	11%	9%	13%	10%	7%	8%	11%

Median Household Income

Adjusted for Inflation (2010 \$)	\$71,314
Not adjusted for inflation (current 2014\$)	\$77,032



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

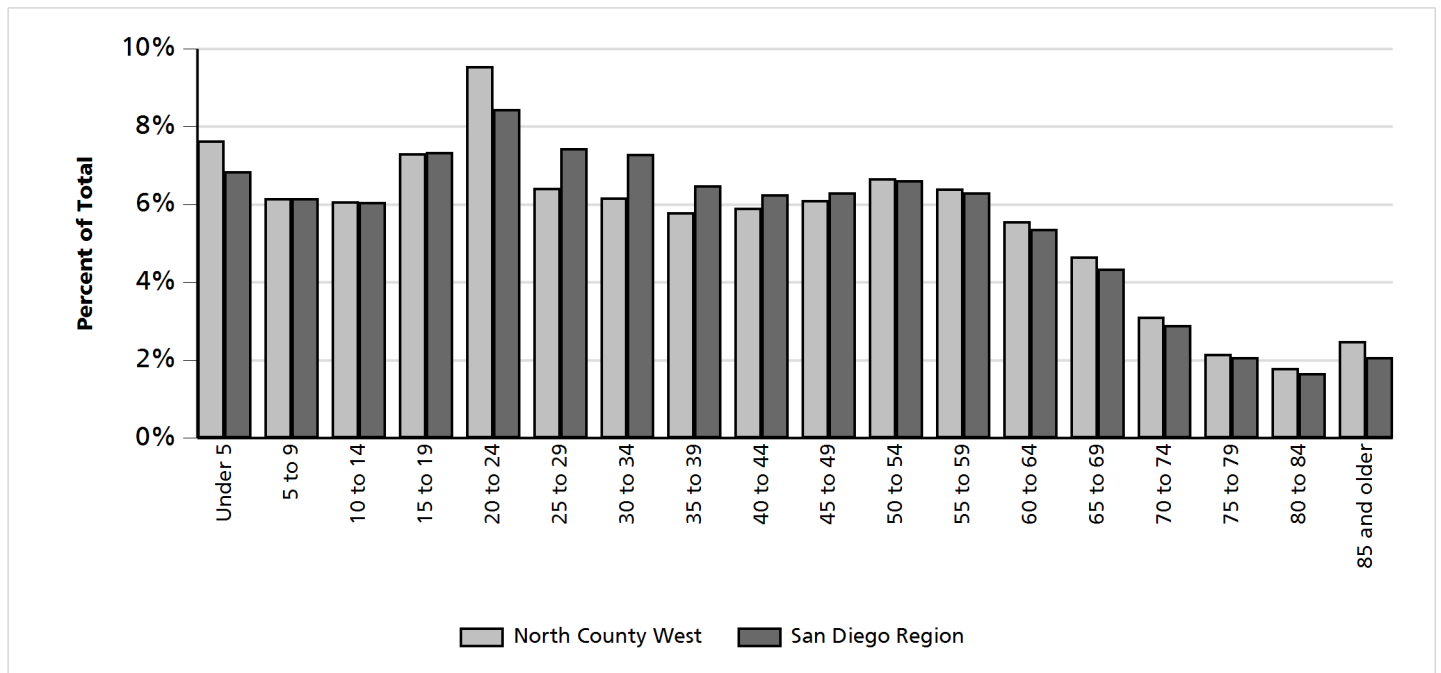
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	421,147	213,920	207,227	49%
Under 5	32,160	16,358	15,802	49%
5 to 9	25,953	13,253	12,700	49%
10 to 14	25,617	13,189	12,428	49%
15 to 17	16,174	8,543	7,631	47%
18 and 19	14,615	8,980	5,635	39%
20 to 24	40,196	25,412	14,784	37%
25 to 29	27,010	13,949	13,061	48%
30 to 34	25,983	13,122	12,861	49%
35 to 39	24,399	11,824	12,575	52%
40 to 44	24,873	12,094	12,779	51%
45 to 49	25,744	12,421	13,323	52%
50 to 54	28,059	13,690	14,369	51%
55 to 59	26,953	13,057	13,896	52%
60 and 61	10,026	4,698	5,328	53%
62 to 64	13,432	6,406	7,026	52%
65 to 69	19,653	9,316	10,337	53%
70 to 74	13,137	5,961	7,176	55%
75 to 79	9,085	4,080	5,005	55%
80 to 84	7,569	3,341	4,228	56%
85 and older	10,509	4,226	6,283	60%
Under 18	99,904	51,343	48,561	49%
65 and older	59,953	26,924	33,029	55%
Median Age	35.6	32.8	38.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	104,566	259,243	11,458	2,040	29,247	14,593
Under 5	9,995	17,595	967	196	2,147	1,260
5 to 9	9,535	12,150	693	143	1,442	1,990
10 to 14	8,890	12,492	626	141	1,647	1,821
15 to 17	5,370	8,307	437	64	1,058	938
18 and 19	4,320	8,228	483	68	797	719
20 to 24	11,592	23,035	1,592	306	2,020	1,651
25 to 29	8,662	14,375	1,042	235	1,606	1,090
30 to 34	7,796	14,409	861	169	1,832	916
35 to 39	7,078	13,816	661	113	1,926	805
40 to 44	6,664	14,365	652	62	2,463	667
45 to 49	6,295	15,720	690	102	2,355	582
50 to 54	5,512	18,803	805	85	2,189	665
55 to 59	4,273	19,384	710	77	2,041	468
60 and 61	1,376	7,530	231	39	681	169
62 to 64	1,626	10,388	251	60	920	187
65 to 69	2,037	15,706	269	78	1,364	199
70 to 74	1,330	10,461	188	41	941	176
75 to 79	920	7,096	131	25	790	123
80 to 84	673	6,135	84	19	567	91
85 and older	622	9,248	85	17	461	76
Under 18	33,790	50,544	2,723	544	6,294	6,009
65 and older	5,582	48,646	757	180	4,123	665
Median Age	26.5	41.8	29.5	27.2	40.3	21.7