



## Demographic and Socioeconomic Profile 2010

CPA: Mountain Empire

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>9,627</b>	<b>100%</b>
White	5,107	53%
Hispanic	3,267	34%
Black	512	5%
American Indian	255	3%
Two or More	237	2%
Asian	177	2%
Other	40	<1%
Pacific Islander	32	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>9,627</b>	<b>4,523</b>	<b>5,104</b>	<b>53%</b>
Under 5	910	236	674	74%
5 to 9	440	239	201	46%
10 to 14	459	254	205	45%
15 to 17	639	425	214	33%
18 and 19	199	87	112	56%
20 to 24	425	119	306	72%
25 to 29	530	261	269	51%
30 to 34	469	272	197	42%
35 to 39	829	408	421	51%
40 to 44	488	137	351	72%
45 to 49	852	438	414	49%
50 to 54	786	313	473	60%
55 to 59	549	263	286	52%
60 and 61	198	105	93	47%
62 to 64	398	185	213	54%
65 to 69	611	434	177	29%
70 to 74	189	89	100	53%
75 to 79	311	154	157	50%
80 to 84	236	38	198	84%
85 and Older	109	66	43	39%
Under 18	2,448	1,154	1,294	53%
65 and older	1,456	781	675	46%
<b>Median</b>	<b>39.5</b>	<b>39.5</b>	<b>39.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>7,818</b>	<b>100%</b>
Never Married	2,960	38%
Married, excluding separated	3,314	42%
Separated	86	1%
Widowed	423	5%
Divorced	1,035	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>9,627</b>	<b>100%</b>
Household	7,818	81%
Group Quarters - Other	1,803	19%
Group Quarters - Military	6	<1%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>9,627</b>	<b>3,267</b>	<b>5,107</b>	<b>512</b>	<b>255</b>	<b>177</b>	<b>32</b>	<b>40</b>	<b>237</b>
Under 5	910	417	388	48	8	0	0	23	26
5 to 9	440	108	202	78	41	7	0	0	4
10 to 14	459	275	122	21	13	1	23	0	4
15 to 17	639	359	203	68	6	0	0	0	3
18 and 19	199	30	127	24	5	0	0	0	13
20 to 24	425	268	100	10	34	10	0	1	2
25 to 29	530	287	146	31	10	4	0	3	49
30 to 34	469	184	237	23	13	1	0	1	10
35 to 39	829	315	367	41	23	3	0	0	80
40 to 44	488	187	261	21	15	0	0	0	4
45 to 49	852	62	592	49	4	139	0	1	5
50 to 54	786	200	539	11	12	1	9	9	5
55 to 59	549	213	309	15	5	4	0	0	3
60 and 61	198	19	149	14	5	1	0	0	10
62 to 64	398	46	317	11	21	0	0	0	3
65 to 69	611	115	460	18	6	4	0	1	7
70 to 74	189	44	125	6	12	1	0	0	1
75 to 79	311	109	179	12	7	0	0	1	3
80 to 84	236	18	204	5	9	0	0	0	0
85 and Older	109	11	80	6	6	1	0	0	5
Under 18	2,448	1,159	915	215	68	8	23	23	37
65 and older	1,456	297	1,048	47	40	6	0	2	16
<b>Median</b>		<b>28.1</b>	<b>48.4</b>	<b>26.1</b>	<b>34.0</b>	<b>47.2</b>	<b>13.5</b>	<b>4.3</b>	<b>35.5</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>8,717</b>	<b>100%</b>
Speak Only English	5,585	64%
Speak Spanish:	2,793	32%
Speak English "well" or "very well"	2,196	25%
Speak English "not well" or "not at all"	597	7%
Speak Asian/Pacific Island language:	80	1%
Speak English "well" or "very well"	80	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	259	3%
Speak English "well" or "very well"	259	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>6,555</b>	<b>100%</b>
Less than 9th grade	706	11%
9th through 12th grade, no diploma	862	13%
High school grad (incl. equivalency)	1,570	24%
Some college, no degree	1,992	30%
Associate degree	614	9%
Bachelor's degree	527	8%
Master's degree	200	3%
Professional school degree	29	<1%
Doctorate degree	55	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>9,097</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,504	28%	1,924	21%	580	6%
Nursery / Preschool	228	9%	228	12%	0	0%
Kindergarten to grade 4	377	15%	377	20%	0	0%
Grade 5 to grade 8	527	21%	485	25%	42	7%
Grade 9 to grade 12	1,076	43%	656	34%	420	72%
College, undergraduate	294	12%	176	9%	118	20%
Graduate or Professional school	2	<1%	2	<1%	0	0%
Not enrolled in school	6,593	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,739</b>	<b>100%</b>	<b>896</b>	<b>100%</b>	<b>1,843</b>	<b>100%</b>
Family Households:	1,836	67%	896	100%	940	51%
Married couple family	1,214	44%	541	60%	673	37%
Other family:	622	23%	355	40%	267	14%
Male householder, no wife	233	9%	97	11%	136	7%
Female householder, no husband	389	14%	258	29%	131	7%
Nonfamily households:	903	33%	0	0%	903	49%
Householder living alone	705	26%	----	----	----	----
Other nonfamily households	198	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>3,023</b>	<b>100%</b>	<b>2739</b>	<b>284</b>	<b>9%</b>	<b>2.85</b>
Single family (detached)	2,616	87%	2,390	226	9%	2.88
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	182	6%	130	52	29%	2.39
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	225	7%	219	6	3%	2.89

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>2,147</b>	<b>100%</b>
Less than \$150,000	567	26%
\$150,000 to \$199,999	108	5%
\$200,000 to \$249,999	165	8%
\$250,000 to \$299,999	185	9%
\$300,000 to \$399,999	612	29%
\$400,000 to \$499,999	121	6%
\$500,000 to \$749,999	336	16%
\$750,000 to \$999,999	4	<1%
\$1,000,000 or more	49	2%

**Median Value** **\$312,299**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>3,023</b>	<b>100%</b>
2005 or Later	257	9%
2000 to 2004	285	9%
1990 to 1999	438	14%
1980 to 1989	460	15%
1970 to 1979	532	18%
1960 to 1969	208	7%
1950 to 1959	322	11%
1940 to 1949	286	9%
1939 or earlier	235	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,739</b>	<b>100%</b>	<b>592</b>	<b>100%</b>	<b>2,147</b>	<b>100%</b>
1.00 occupant housing per room or less	2,514	92%	499	84%	2,015	94%
1.01 to 1.50 occupants per room	215	8%	93	16%	122	6%
1.51 to 2.00 occupants per room	10	<1%	0	0%	10	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>592</b>	<b>100%</b>
Less than \$500	166	28%
\$500 to \$599	123	21%
\$600 to \$699	9	2%
\$700 to \$799	38	6%
\$800 to \$899	8	1%
\$900 to \$999	0	0%
\$1,000 to \$1,249	19	3%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	0	0%
\$2,000 or more	2	<1%
No cash rent	227	38%
<b>Median contract rent</b>	<b>\$688</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>592</b>	<b>100%</b>
Less than 20 percent	180	30%
20.0 to 24.9 percent	5	1%
25.0 to 29.9 percent	31	5%
30.0 to 34.9 percent	82	14%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	62	10%
Not computed	232	39%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,739</b>	<b>100%</b>
No vehicle	136	5%
1 vehicle	658	24%
2 vehicles	815	30%
3 vehicles	793	29%
4 or more vehicles	337	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,524</b>	<b>100%</b>
Worked in state of residence	3,524	100%
Worked in county of residence	3,436	98%
Worked outside county of residence	88	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>7,653</b>	<b>100%</b>	<b>3,689</b>	<b>48%</b>
In labor force	3,935	51%	2,170	55%
Armed forces	102	3%	102	100%
Civilian (employed)	3,616	92%	1,924	53%
Civilian (unemployed)	217	6%	144	66%
Not in labor force	3,718	49%	1,519	41%
Pct. of civilian labor force unemployed	5.7%		7.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,524</b>	<b>100%</b>
Car, truck or van:	3,050	87%
Drove Alone	2,707	77%
Carpooled	343	10%
Public Transportation:	77	2%
Bus	75	2%
Trolley / Streetcar	2	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	40	1%
Bicycle	0	0%
Walked	215	6%
Other means	45	1%
Worked at home	97	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,524</b>	<b>100%</b>
Did not work at home	3,427	97%
Less than 10 minutes	318	9%
10 to 19 minutes	602	17%
20 to 29 minutes	324	9%
30 to 44 minutes	377	11%
45 to 59 minutes	595	17%
60 to 89 minutes	1,026	29%
90 minutes or more	185	5%
Worked at home	97	3%
<b>Average time to work (minutes)</b>	<b>49</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,377</b>	<b>100%</b>
Agriculture, forestry, mining	109	3%
Utilities	7	<1%
Construction	288	9%
Manufacturing	94	3%
Wholesale trade	210	6%
Retail trade	302	9%
Transportation & warehousing	272	8%
Information & communications	87	3%
Finance, insurance, & real estate	41	1%
Professional, scientific, management, administration	270	8%
Educational, social, & health services	738	22%
Art, entertainment, recreation, accommodations, food	257	8%
Other services	268	8%
Public administration	434	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>3,377</b>	<b>100%</b>
Management, professional & related:	977	29%
Management (incl. farm managers)	343	10%
Business & financial	108	3%
Computer & mathematical	30	1%
Architecture & engineering	65	2%
Life, physical & social science	1	<1%
Community & social service	8	<1%
Legal	4	<1%
Education, training, & library	153	5%
Art, entertainment, sports & media	48	1%
Healthcare practitioners	217	6%
Service:	804	24%
Healthcare support	6	<1%
Protective service	167	5%
Food preparation & serving	155	5%
Building & grounds cleaning / maintenance	200	6%
Personal care & service	276	8%
Sales & office	826	24%
Farming, fishing & forestry	2	<1%
Construction, extraction & maintenance	516	15%
Production, transport & material moving	252	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,739</b>	<b>100%</b>
Less than \$15,000	374	14%
\$15,000 to \$29,999	363	13%
\$30,000 to \$44,999	378	14%
\$45,000 to \$59,999	470	17%
\$60,000 to \$74,999	214	8%
\$75,000 to \$99,999	475	17%
\$100,000 to \$124,999	244	9%
\$125,000 to \$149,999	111	4%
\$150,000 to \$199,999	73	3%
\$200,000 or more	37	1%
<b>Median Income</b>	<b>\$53,122</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,739</b>	<b>100%</b>
With earnings	2,156	79%
With wage and salary income	2,053	75%
With self-employment income	352	13%
With interest, dividend, or net rental income	471	17%
With Social Security income	867	32%
With Supplemental Security income	196	7%
With public assistance income	83	3%
With retirement income	463	17%
With other types of income	472	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>8,814</b>	<b>100%</b>
Under .50	1,047	12%
.50 to .99	986	11%
1.00 to 1.24	417	5%
1.25 to 1.49	234	3%
1.50 to 1.84	254	3%
1.85 to 1.99	397	5%
2.00 and over	5,479	62%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>8,814</b>	<b>100%</b>
Above Poverty	6,781	77%
Below Poverty	2,033	23%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

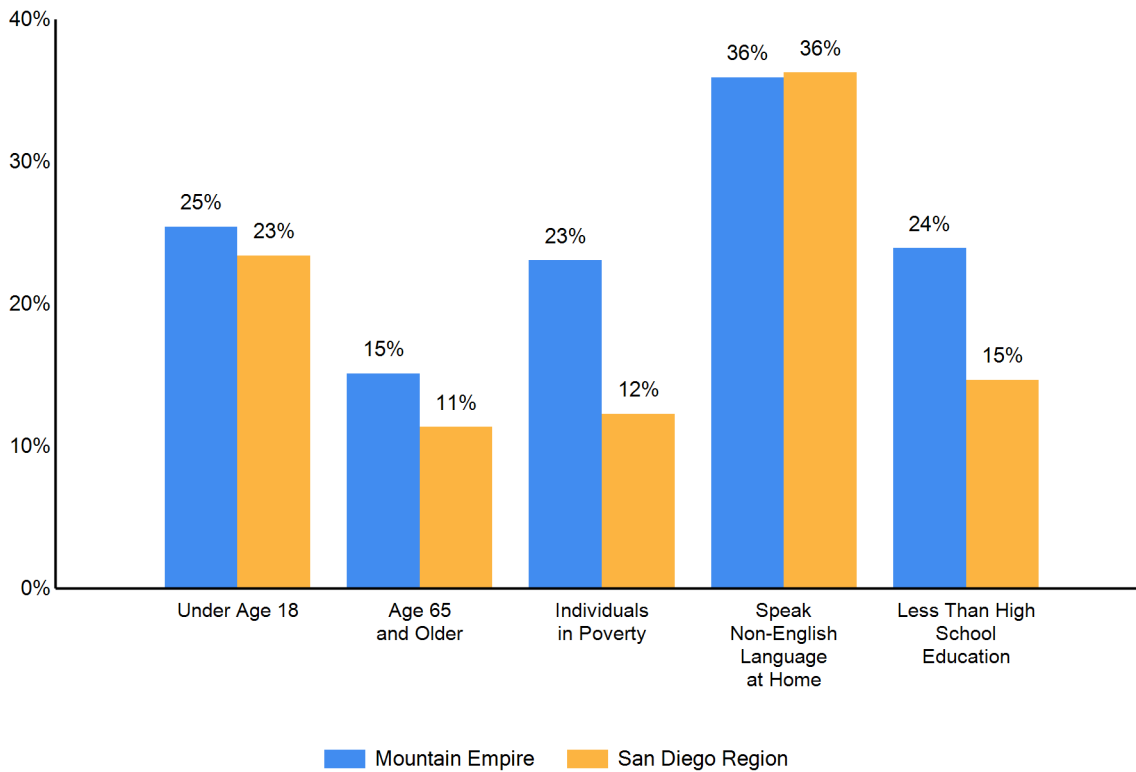
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,836</b>	<b>896</b>	<b>940</b>	<b>1,651</b>	<b>718</b>	<b>933</b>	<b>185</b>	<b>178</b>	<b>7</b>
Married couple family	1,214	541	673	1,109	443	666	105	98	7
Male householder, no wife present	233	97	136	214	78	136	19	19	0
Female householder, no husband present	389	258	131	328	197	131	61	61	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

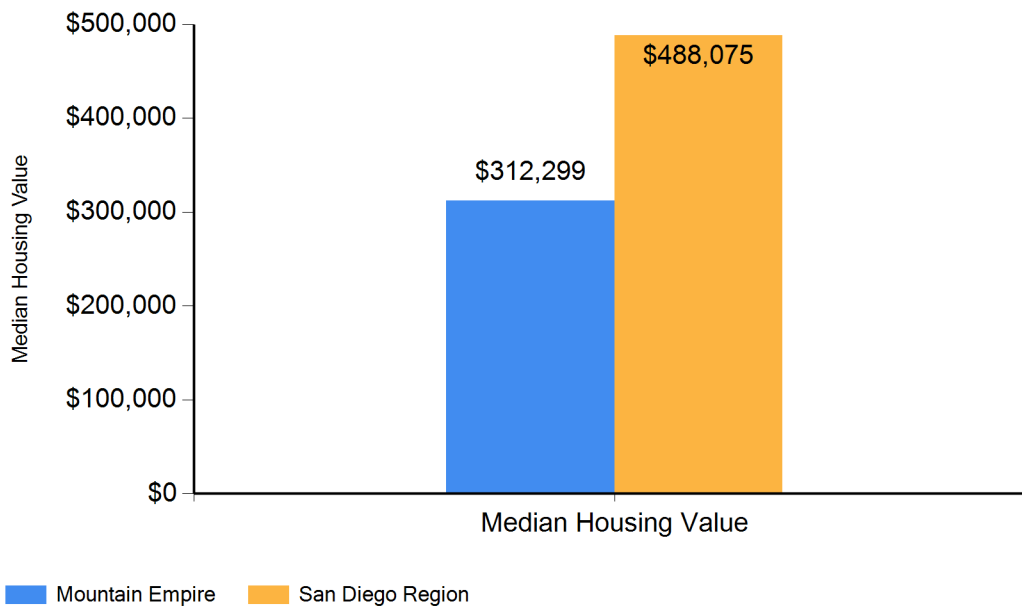


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075