DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92040



	Apr 1, 2010
Total Population	40,286
Household Population	40,002
Group Quarters Population	284
Persons Per Household	2 76

HOUSING AND OCCUPANCY

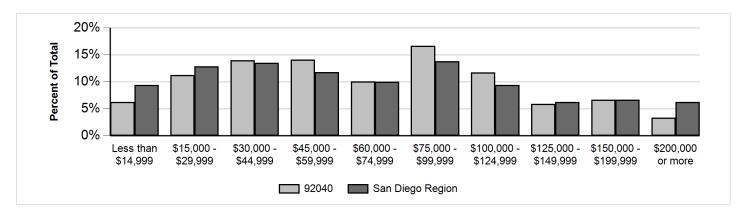
	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	15,247	14,490	5.0%
Single Family - Detached	8,524	8,229	3.5%
Single Family - Multiple-Unit	1,215	1,139	6.3%
Multi-Family	3,599	3,341	7.2%
Mobile Home and Other	1,909	1,781	6.7%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	6%	11%	14%	14%	10%	17%	12%	6%	7%	3%

Median Household Income	2010
Adjusted for Inflation (2010 \$)	\$66 552



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

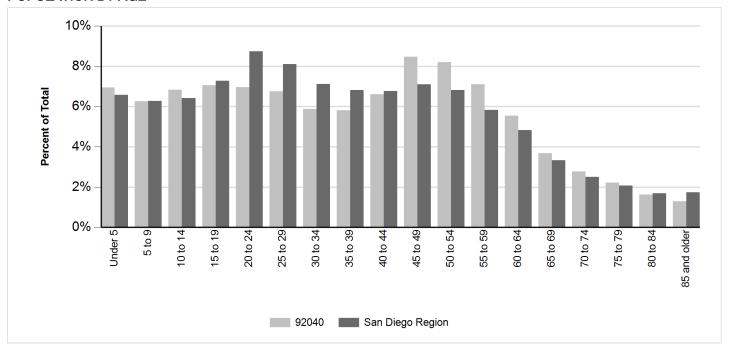
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	40,286	19,977	20,309	50%
Under 5	2,797	1,492	1,305	47%
5 to 9	2,522	1,302	1,220	48%
10 to 14	2,750	1,378	1,372	50%
15 to 17	1,779	983	796	45%
18 and 19	1,062	592	470	44%
20 to 24	2,805	1,362	1,443	51%
25 to 29	2,720	1,353	1,367	50%
30 to 34	2,370	1,215	1,155	49%
35 to 39	2,340	1,150	1,190	51%
40 to 44	2,663	1,261	1,402	53%
45 to 49	3,413	1,694	1,719	50%
50 to 54	3,306	1,645	1,661	50%
55 to 59	2,861	1,407	1,454	51%
60 and 61	945	457	488	52%
62 to 64	1,286	597	689	54%
65 to 69	1,482	709	773	52%
70 to 74	1,115	496	619	56%
75 to 79	895	415	480	54%
80 to 84	653	271	382	58%
85 and older	522	198	324	62%
Under 18	9,848	5,155	4,693	48%
65 and older	4,667	2,089	2,578	55%
Median Age	37.9	36.4	39.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,076	30,119	598	657	741	1,095
Under 5	759	1,725	76	65	31	141
5 to 9	725	1,566	48	39	28	116
10 to 14	691	1,769	56	71	25	138
15 to 17	421	1,201	22	38	23	74
18 and 19	276	692	23	30	14	27
20 to 24	555	2,041	43	35	48	83
25 to 29	550	1,911	78	45	49	87
30 to 34	502	1,646	49	50	63	60
35 to 39	484	1,692	33	29	55	47
40 to 44	432	2,012	28	40	55	96
45 to 49	476	2,686	37	62	82	70
50 to 54	333	2,769	29	44	75	56
55 to 59	311	2,375	34	40	72	29
60 and 61	86	811	6	6	24	12
62 to 64	96	1,128	7	9	27	19
65 to 69	131	1,280	14	17	24	16
70 to 74	94	976	5	13	16	11
75 to 79	73	786	4	12	15	5
80 to 84	48	584	4	4	10	3
85 and older	33	469	2	8	5	5
Under 18	2,596	6,261	202	213	107	469
65 and older	379	4,095	29	54	70	40
Median Age	26.0	42.0	27.0	30.6	43.1	23.1