

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Census Tract (2010)

### 200.27



	Jan 1, 2015
<b>Total Population</b>	<b>14,944</b>
Household Population	14,940
Group Quarters Population	4
<b>Persons Per Household</b>	<b>2.73</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>5,776</b>	<b>5,472</b>	<b>5.3%</b>
Single Family - Detached	3,309	3,196	3.4%
Single Family - Multiple-Unit	1,161	1,071	7.8%
Multi-Family	1,306	1,205	7.7%
Mobile Home and Other	0	0	--

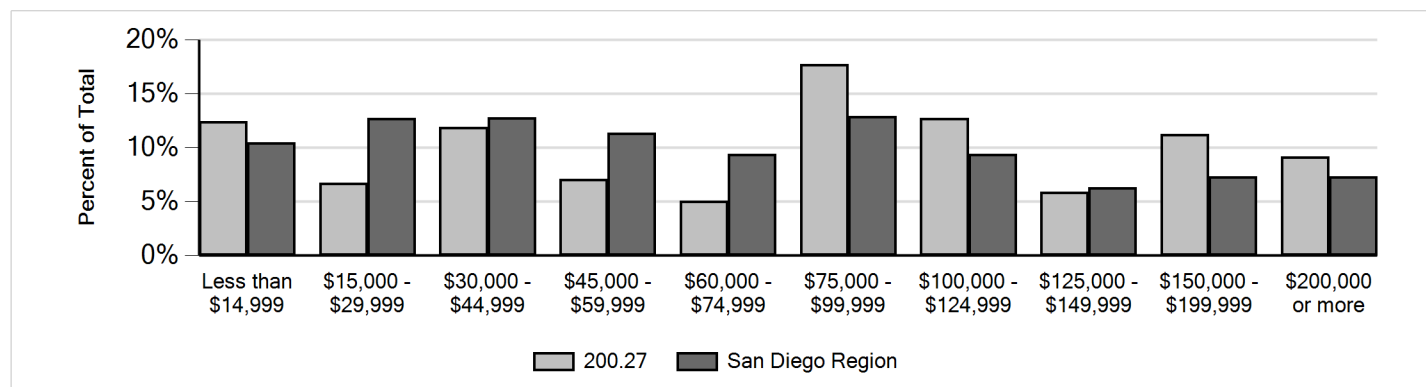
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	12%	7%	12%	7%	5%	18%	13%	6%	11%	9%

## Median Household Income

	2015
Adjusted for Inflation (2010 \$)	\$84,594
Not adjusted for inflation (current 2014\$)	\$91,377



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

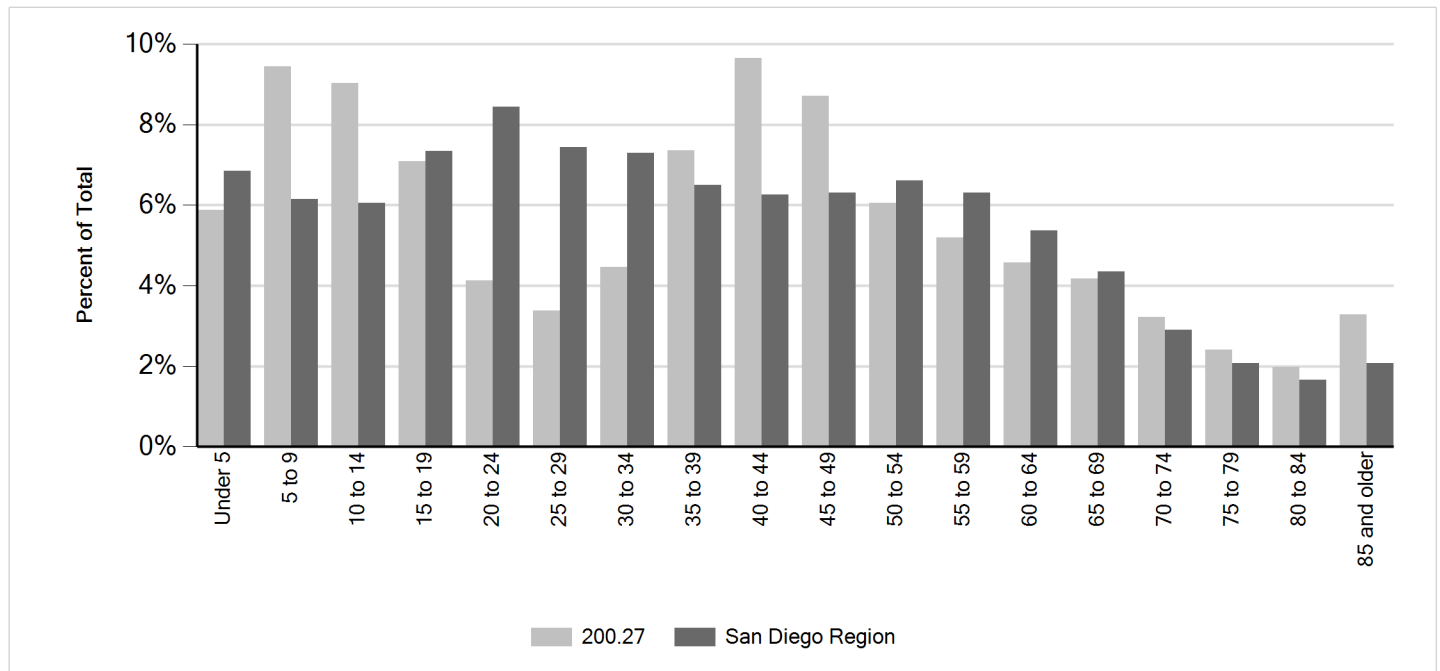
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>14,944</b>	<b>7,209</b>	<b>7,735</b>	<b>52%</b>
Under 5	879	447	432	49%
5 to 9	1,411	711	700	50%
10 to 14	1,350	697	653	48%
15 to 17	682	382	300	44%
18 and 19	376	194	182	48%
20 to 24	617	295	322	52%
25 to 29	505	224	281	56%
30 to 34	667	311	356	53%
35 to 39	1,100	496	604	55%
40 to 44	1,442	701	741	51%
45 to 49	1,301	625	676	52%
50 to 54	905	460	445	49%
55 to 59	776	375	401	52%
60 and 61	282	129	153	54%
62 to 64	402	183	219	54%
65 to 69	623	271	352	57%
70 to 74	480	217	263	55%
75 to 79	360	173	187	52%
80 to 84	295	125	170	58%
85 and older	491	193	298	61%
Under 18	4,322	2,237	2,085	48%
65 and older	2,249	979	1,270	56%
Median Age	39.5	38.5	40.3	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>2,283</b>	<b>10,219</b>	<b>221</b>	<b>37</b>	<b>1,565</b>	<b>619</b>
Under 5	155	646	2	0	62	14
5 to 9	294	864	4	1	123	125
10 to 14	261	882	15	1	97	94
15 to 17	137	434	9	0	61	41
18 and 19	76	247	9	1	31	12
20 to 24	150	358	10	1	67	31
25 to 29	130	269	12	1	71	22
30 to 34	141	426	7	3	72	18
35 to 39	182	724	25	1	117	51
40 to 44	186	1,000	21	3	185	47
45 to 49	143	927	29	4	149	49
50 to 54	110	613	19	4	126	33
55 to 59	77	540	31	3	103	22
60 and 61	35	185	9	3	40	10
62 to 64	35	294	8	3	49	13
65 to 69	60	458	5	3	83	14
70 to 74	38	374	4	1	51	12
75 to 79	29	299	0	2	27	3
80 to 84	21	239	2	2	25	6
85 and older	23	440	0	0	26	2
Under 18	847	2,826	30	2	343	274
65 and older	171	1,810	11	8	212	37
Median Age	27.6	41.3	44.2	53.1	42.2	23.8