DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Unified School District
San Marcos

	Jan 1, 2012
Total Population	115,470
Household Population	114,426
Group Quarters Population	1,044
Persons Per Household	2.89

HOUSING AND OCCUPANCY

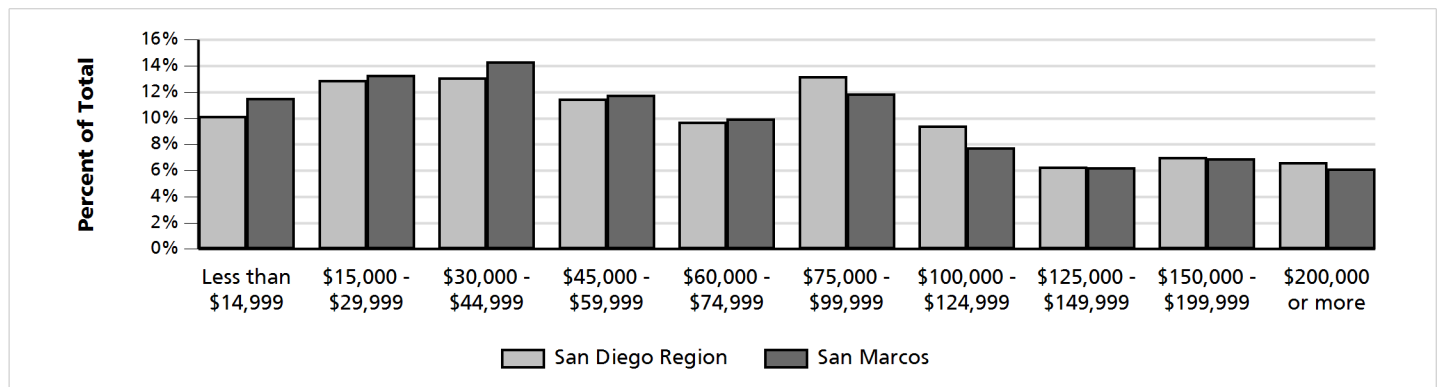|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,536	39,601	4.7%
Single Family - Detached	21,305	21,036	1.3%
Single Family - Multiple-Unit	3,119	2,328	25.4%
Multi-Family	13,286	12,633	4.9%
Mobile Home and Other	3,826	3,604	5.8%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	12%	13%	14%	12%	10%	12%	8%	6%	7%	6%

Median Household Income

Adjusted for Inflation (2010 $)	$58,677
Not adjusted for inflation (current 2011$)	$60,457

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
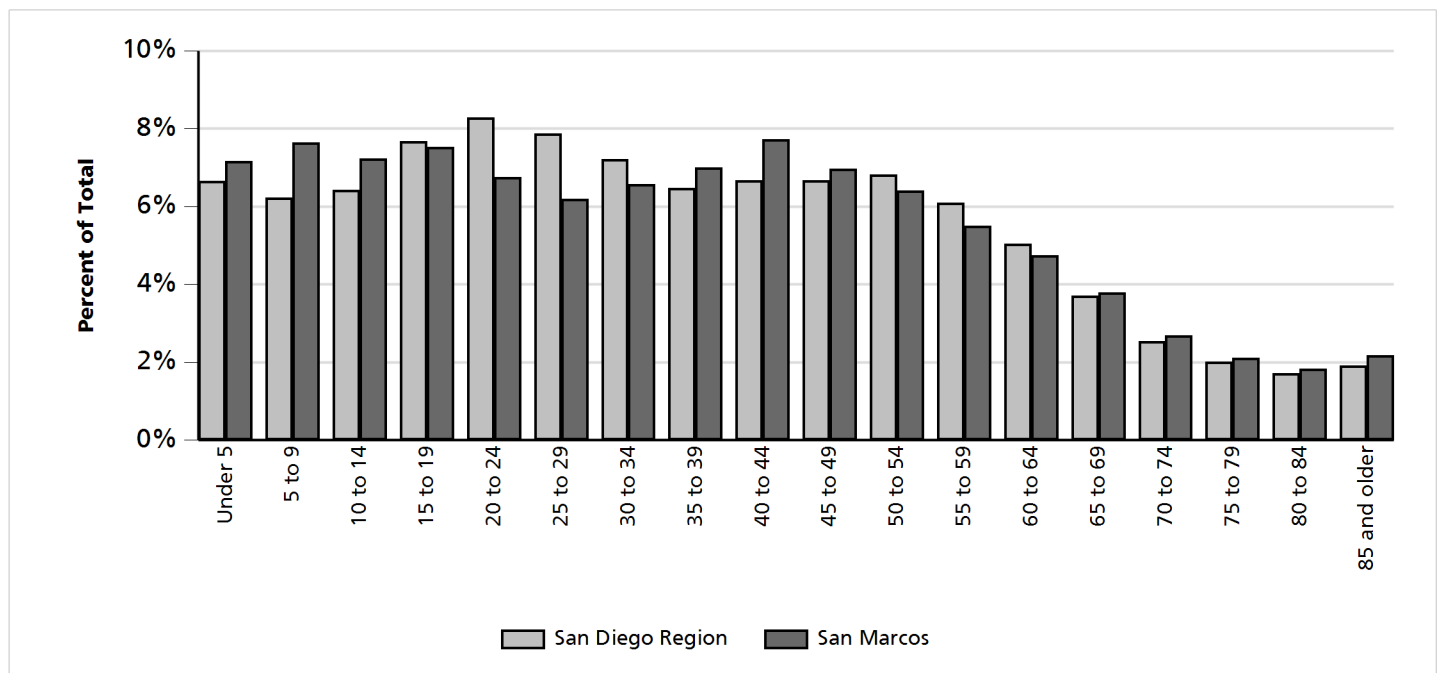
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**115,470**	56,629	58,837	51%
Under 5	8,265	4,274	3,991	48%
5 to 9	8,829	4,475	4,354	49%
10 to 14	8,342	4,419	3,923	47%
15 to 17	4,959	2,570	2,389	48%
18 and 19	3,728	1,800	1,928	52%
20 to 24	7,795	3,743	4,052	52%
25 to 29	7,158	3,655	3,503	49%
30 to 34	7,587	3,709	3,878	51%
35 to 39	8,089	4,032	4,057	50%
40 to 44	8,916	4,391	4,525	51%
45 to 49	8,037	4,109	3,928	49%
50 to 54	7,387	3,686	3,701	50%
55 to 59	6,346	3,045	3,301	52%
60 and 61	2,241	1,060	1,181	53%
62 to 64	3,242	1,443	1,799	55%
65 to 69	4,383	2,006	2,377	54%
70 to 74	3,103	1,410	1,693	55%
75 to 79	2,431	998	1,433	59%
80 to 84	2,111	896	1,215	58%
85 and older	2,517	908	1,609	64%
Under 18	30,395	15,738	14,657	48%
65 and older	14,545	6,218	8,327	57%
Median Age	35.7	34.6	36.7	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**37,954**	61,631	2,190	**343**	**9,962**	**3,386**
Under 5	3,653	3,452	123	23	629	385
5 to 9	3,903	3,635	131	19	628	513
10 to 14	3,544	3,674	166	15	579	364
15 to 17	2,202	2,116	95	17	321	208
18 and 19	1,663	1,577	85	11	231	161
20 to 24	3,407	3,296	184	24	631	253
25 to 29	3,055	3,008	203	31	641	220
30 to 34	2,972	3,469	174	19	738	215
35 to 39	2,859	3,855	141	22	1,007	205
40 to 44	2,896	4,644	140	22	1,015	199
45 to 49	2,396	4,445	184	25	826	161
50 to 54	1,709	4,678	181	21	649	149
55 to 59	1,267	4,251	136	26	575	91
60 and 61	369	1,599	36	18	188	31
62 to 64	477	2,338	64	17	306	40
65 to 69	549	3,320	58	6	389	61
70 to 74	394	2,385	27	8	251	38
75 to 79	271	1,938	24	4	160	34
80 to 84	191	1,765	13	7	116	19
85 and older	177	2,186	25	8	82	39
Under 18	13,302	12,877	515	74	2,157	1,470
65 and older	1,582	11,594	147	33	998	191
Median Age	26.0	42.9	33.1	37.8	37.9	21.2

Source: SANDAG, Current Estimates
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