



Demographic and Socioeconomic Profile 2010

TRACT: 68.02

Population by Race

	Population	Percent
Total Population	5,032	100%
White	3,018	60%
Hispanic	1,210	24%
Black	281	6%
Asian	242	5%
Two or More	192	4%
Other	55	1%
Pacific Islander	22	<1%
American Indian	12	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,032	2,516	2,516	50%
Under 5	283	138	145	51%
5 to 9	216	114	102	47%
10 to 14	188	100	88	47%
15 to 17	137	70	67	49%
18 and 19	98	47	51	52%
20 to 24	691	351	340	49%
25 to 29	770	396	374	49%
30 to 34	546	304	242	44%
35 to 39	355	187	168	47%
40 to 44	289	152	137	47%
45 to 49	273	130	143	52%
50 to 54	268	142	126	47%
55 to 59	232	104	128	55%
60 and 61	97	43	54	56%
62 to 64	100	47	53	53%
65 to 69	138	64	74	54%
70 to 74	79	31	48	61%
75 to 79	62	26	36	58%
80 to 84	86	34	52	60%
85 and Older	124	36	88	71%
Under 18	824	422	402	49%
65 and older	489	191	298	61%
Median	31.2	30.7	31.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,345	100%
Never Married	1,826	42%
Married, excluding separated	1,617	37%
Separated	100	2%
Widowed	215	5%
Divorced	587	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,032	100%
Household	4,780	95%
Group Quarters - Other	252	5%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,032	1,210	3,018	281	12	242	22	55	192
Under 5	283	107	116	24	1	9	2	2	22
5 to 9	216	91	88	13	0	4	1	0	19
10 to 14	188	71	80	18	0	1	0	4	14
15 to 17	137	51	61	9	0	4	0	0	12
18 and 19	98	44	39	7	0	4	0	1	3
20 to 24	691	162	423	36	3	22	5	11	29
25 to 29	770	162	465	42	2	52	3	18	26
30 to 34	546	113	344	25	2	26	3	13	20
35 to 39	355	104	189	15	3	25	0	1	18
40 to 44	289	86	160	14	0	18	2	1	8
45 to 49	273	70	166	17	1	10	2	1	6
50 to 54	268	47	165	28	0	15	3	3	7
55 to 59	232	28	185	7	0	9	0	0	3
60 and 61	97	16	64	7	0	9	1	0	0
62 to 64	100	9	81	2	0	7	0	0	1
65 to 69	138	16	109	5	0	7	0	0	1
70 to 74	79	9	58	3	0	9	0	0	0
75 to 79	62	7	49	1	0	4	0	0	1
80 to 84	86	10	66	6	0	3	0	0	1
85 and Older	124	7	110	2	0	4	0	0	1
Under 18	824	320	345	64	1	18	3	6	67
65 and older	489	49	392	17	0	27	0	0	4
Median		27.4	33.4	29.0	30.0	34.8	30.0	27.6	24.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,749	100%
Speak Only English	3,272	69%
Speak Spanish:	956	20%
Speak English "well" or "very well"	847	18%
Speak English "not well" or "not at all"	109	2%
Speak Asian/Pacific Island language:	249	5%
Speak English "well" or "very well"	237	5%
Speak English "not well" or "not at all"	12	<1%
Speak other language:	272	6%
Speak English "well" or "very well"	264	6%
Speak English "not well" or "not at all"	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,419	100%
Less than 9th grade	152	4%
9th through 12th grade, no diploma	213	6%
High school grad (incl. equivalency)	826	24%
Some college, no degree	852	25%
Associate degree	211	6%
Bachelor's degree	819	24%
Master's degree	231	7%
Professional school degree	95	3%
Doctorate degree	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,852	100%	---	---	---	---
Enrolled in school	1,588	33%	1,231	25%	357	7%
Nursery / Preschool	78	5%	43	3%	35	10%
Kindergarten to grade 4	240	15%	206	17%	34	10%
Grade 5 to grade 8	321	20%	321	26%	0	0%
Grade 9 to grade 12	175	11%	175	14%	0	0%
College, undergraduate	592	37%	362	29%	230	64%
Graduate or Professional school	182	11%	124	10%	58	16%
Not enrolled in school	3,264	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,243	100%	545	100%	1,698	100%
Family Households:	977	44%	545	100%	432	25%
Married couple family	644	29%	262	48%	382	22%
Other family:	333	15%	283	52%	50	3%
Male householder, no wife	125	6%	125	23%	0	0%
Female householder, no husband	208	9%	158	29%	50	3%
Nonfamily households:	1,266	56%	0	0%	1,266	75%
Householder living alone	928	41%	----	----	----	----
Other nonfamily households	338	15%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,477	100%	2243	234	9%	2.13
Single family (detached)	213	9%	202	11	5%	2.33
Single family (attached)	5	<1%	5	0	0%	2.80
2 to 4 units	240	10%	219	21	9%	2.29
5 to 9 units	525	21%	477	48	9%	2.03
10 or more units	1,494	60%	1,340	154	10%	2.11
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	468	100%
Less than \$150,000	13	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	51	11%
\$250,000 to \$299,999	29	6%
\$300,000 to \$399,999	227	49%
\$400,000 to \$499,999	42	9%
\$500,000 to \$749,999	43	9%
\$750,000 to \$999,999	46	10%
\$1,000,000 or more	17	4%

Median Value **\$362,115**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,477	100%
2005 or Later	65	3%
2000 to 2004	0	0%
1990 to 1999	61	2%
1980 to 1989	174	7%
1970 to 1979	809	33%
1960 to 1969	952	38%
1950 to 1959	269	11%
1940 to 1949	30	1%
1939 or earlier	117	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,243	100%	1,775	100%	468	100%
1.00 occupant housing per room or less	2,142	95%	1,674	94%	468	100%
1.01 to 1.50 occupants per room	71	3%	71	4%	0	0%
1.51 to 2.00 occupants per room	30	1%	30	2%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,775	100%
Less than \$500	258	15%
\$500 to \$599	0	0%
\$600 to \$699	21	1%
\$700 to \$799	75	4%
\$800 to \$899	56	3%
\$900 to \$999	112	6%
\$1,000 to \$1,249	363	20%
\$1,250 to \$1,499	409	23%
\$1,500 to \$1,999	457	26%
\$2,000 or more	0	0%
No cash rent	24	1%
Median contract rent	\$1,253	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,775	100%
Less than 20 percent	236	13%
20.0 to 24.9 percent	206	12%
25.0 to 29.9 percent	216	12%
30.0 to 34.9 percent	156	9%
35.0 to 39.9 percent	162	9%
40.0 to 49.9 percent	81	5%
50.0 percent or more	672	38%
Not computed	46	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,243	100%
No vehicle	341	15%
1 vehicle	1,170	52%
2 vehicles	617	28%
3 vehicles	77	3%
4 or more vehicles	38	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,653	100%
Worked in state of residence	2,641	100%
Worked in county of residence	2,608	98%
Worked outside county of residence	33	1%
Worked outside state of residence	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,309	100%	2,141	50%
In labor force	2,996	70%	1,650	55%
Armed forces	187	6%	187	100%
Civilian (employed)	2,714	91%	1,399	52%
Civilian (unemployed)	95	3%	64	67%
Not in labor force	1,313	30%	491	37%
Pct. of civilian labor force unemployed	3.4%		4.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,653	100%
Car, truck or van:	2,119	80%
Drove Alone	1,798	68%
Carpooled	321	12%
Public Transportation:	156	6%
Bus	156	6%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	29	1%
Bicycle	72	3%
Walked	93	4%
Other means	13	0%
Worked at home	171	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,653	100%
Did not work at home	2,482	94%
Less than 10 minutes	201	8%
10 to 19 minutes	1,243	47%
20 to 29 minutes	617	23%
30 to 44 minutes	217	8%
45 to 59 minutes	91	3%
60 to 89 minutes	69	3%
90 minutes or more	44	2%
Worked at home	171	6%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,485	100%
Agriculture, forestry, mining	19	1%
Utilities	1	<1%
Construction	56	2%
Manufacturing	138	6%
Wholesale trade	35	1%
Retail trade	450	18%
Transportation & warehousing	154	6%
Information & communications	13	1%
Finance, insurance, & real estate	127	5%
Professional, scientific, management, administration	111	4%
Educational, social, & health services	439	18%
Art, entertainment, recreation, accommodations, food	419	17%
Other services	279	11%
Public administration	244	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,485	100%
Management, professional & related:	868	35%
Management (incl. farm managers)	114	5%
Business & financial	104	4%
Computer & mathematical	98	4%
Architecture & engineering	79	3%
Life, physical & social science	62	2%
Community & social service	86	3%
Legal	45	2%
Education, training, & library	132	5%
Art, entertainment, sports & media	60	2%
Healthcare practitioners	88	4%
Service:	691	28%
Healthcare support	16	1%
Protective service	0	0%
Food preparation & serving	245	10%
Building & grounds cleaning / maintenance	147	6%
Personal care & service	283	11%
Sales & office	620	25%
Farming, fishing & forestry	19	1%
Construction, extraction & maintenance	56	2%
Production, transport & material moving	231	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,243	100%
Less than \$15,000	311	14%
\$15,000 to \$29,999	468	21%
\$30,000 to \$44,999	272	12%
\$45,000 to \$59,999	285	13%
\$60,000 to \$74,999	290	13%
\$75,000 to \$99,999	405	18%
\$100,000 to \$124,999	119	5%
\$125,000 to \$149,999	34	2%
\$150,000 to \$199,999	23	1%
\$200,000 or more	36	2%
Median Income	\$48,711	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,243	100%
With earnings	1,893	84%
With wage and salary income	1,702	76%
With self-employment income	340	15%
With interest, dividend, or net rental income	311	14%
With Social Security income	320	14%
With Supplemental Security income	105	5%
With public assistance income	44	2%
With retirement income	265	12%
With other types of income	262	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,800	100%
Under .50	315	7%
.50 to .99	447	9%
1.00 to 1.24	782	16%
1.25 to 1.49	146	3%
1.50 to 1.84	135	3%
1.85 to 1.99	70	1%
2.00 and over	2,905	61%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,800	100%
Above Poverty	4,038	84%
Below Poverty	762	16%

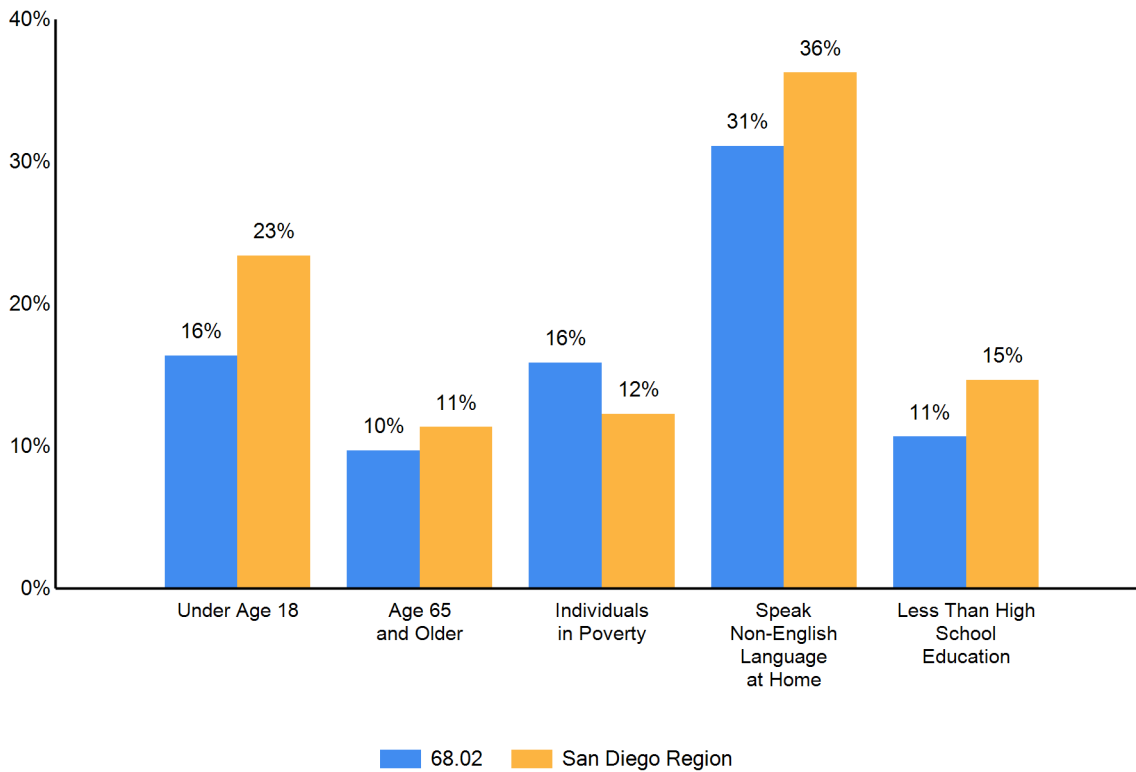
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	977	545	432	877	445	432	100	100	0
Married couple family	644	262	382	594	212	382	50	50	0
Male householder, no wife present	125	125	0	125	125	0	0	0	0
Female householder, no husband present	208	158	50	158	108	50	50	50	0

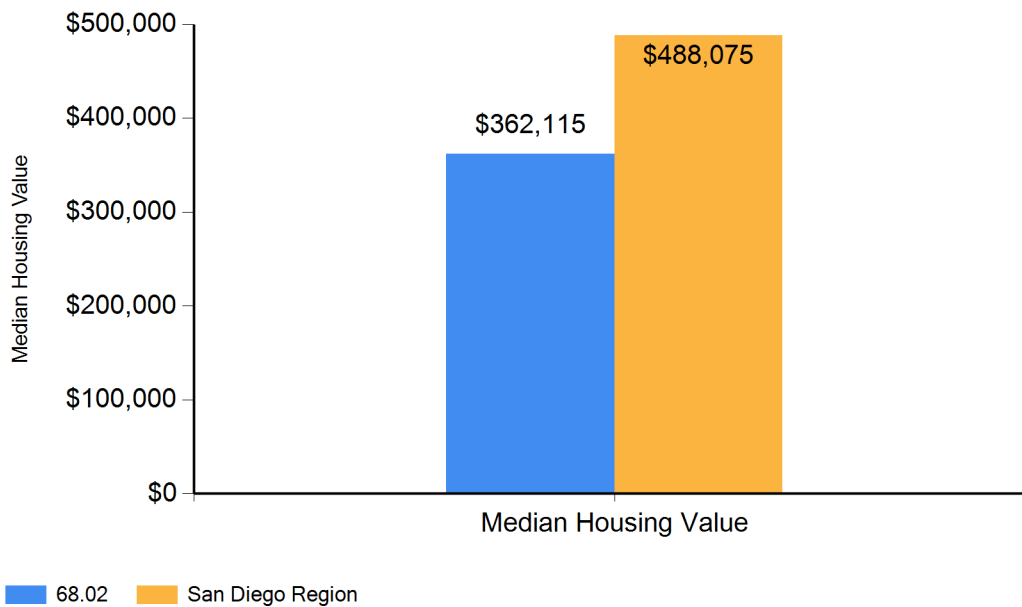
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075