



Demographic and Socioeconomic Profile 2010

TRACT: 185.11

Population by Race

	Population	Percent
Total Population	5,003	100%
Hispanic	2,190	44%
White	2,145	43%
Asian	220	4%
Black	217	4%
Two or More	139	3%
Pacific Islander	75	1%
American Indian	13	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,003	2,546	2,457	49%
Under 5	398	216	182	46%
5 to 9	363	188	175	48%
10 to 14	311	159	152	49%
15 to 17	191	93	98	51%
18 and 19	149	64	85	57%
20 to 24	572	306	266	47%
25 to 29	497	262	235	47%
30 to 34	381	190	191	50%
35 to 39	346	181	165	48%
40 to 44	346	185	161	47%
45 to 49	358	179	179	50%
50 to 54	327	155	172	53%
55 to 59	250	115	135	54%
60 and 61	75	44	31	41%
62 to 64	97	52	45	46%
65 to 69	105	54	51	49%
70 to 74	70	35	35	50%
75 to 79	67	28	39	58%
80 to 84	50	19	31	62%
85 and Older	50	21	29	58%
Under 18	1,263	656	607	48%
65 and older	342	157	185	54%
Median	30.3	29.7	30.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,931	100%
Never Married	1,413	36%
Married, excluding separated	1,915	49%
Separated	114	3%
Widowed	109	3%
Divorced	380	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,003	100%
Household	5,003	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,003	2,190	2,145	217	13	220	75	4	139
Under 5	398	265	88	10	1	9	7	0	18
5 to 9	363	226	90	14	0	11	2	0	20
10 to 14	311	188	81	15	0	11	5	0	11
15 to 17	191	122	41	11	0	4	3	0	10
18 and 19	149	80	48	8	0	4	5	0	4
20 to 24	572	245	256	23	1	21	14	0	12
25 to 29	497	217	205	27	1	25	6	0	16
30 to 34	381	192	145	14	2	18	2	0	8
35 to 39	346	155	147	13	1	17	5	1	7
40 to 44	346	164	126	15	1	26	3	2	9
45 to 49	358	118	185	25	1	18	5	0	6
50 to 54	327	76	199	20	1	15	6	0	10
55 to 59	250	40	177	8	1	15	6	1	2
60 and 61	75	11	57	0	1	3	2	0	1
62 to 64	97	24	60	5	0	5	2	0	1
65 to 69	105	24	72	3	1	5	0	0	0
70 to 74	70	18	44	1	1	3	1	0	2
75 to 79	67	16	43	2	0	5	1	0	0
80 to 84	50	6	38	2	0	3	0	0	1
85 and Older	50	3	43	1	0	2	0	0	1
Under 18	1,263	801	300	50	1	35	17	0	59
65 and older	342	67	240	9	2	18	2	0	4
Median		24.4	39.0	30.2	42.5	37.1	26.3	42.5	22.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,605	100%
Speak Only English	2,529	55%
Speak Spanish:	1,681	37%
Speak English "well" or "very well"	1,056	23%
Speak English "not well" or "not at all"	625	14%
Speak Asian/Pacific Island language:	187	4%
Speak English "well" or "very well"	147	3%
Speak English "not well" or "not at all"	40	1%
Speak other language:	208	4%
Speak English "well" or "very well"	202	4%
Speak English "not well" or "not at all"	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,019	100%
Less than 9th grade	325	11%
9th through 12th grade, no diploma	362	12%
High school grad (incl. equivalency)	747	25%
Some college, no degree	637	21%
Associate degree	275	9%
Bachelor's degree	488	16%
Master's degree	138	5%
Professional school degree	40	1%
Doctorate degree	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,764	100%	---	---	---	---
Enrolled in school	1,536	32%	1,360	29%	176	4%
Nursery / Preschool	74	5%	65	5%	9	5%
Kindergarten to grade 4	313	20%	313	23%	0	0%
Grade 5 to grade 8	204	13%	204	15%	0	0%
Grade 9 to grade 12	335	22%	335	25%	0	0%
College, undergraduate	551	36%	424	31%	127	72%
Graduate or Professional school	59	4%	19	1%	40	23%
Not enrolled in school	3,228	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,804	100%	688	100%	1,116	100%
Family Households:	1,306	72%	688	100%	618	55%
Married couple family	886	49%	398	58%	488	44%
Other family:	420	23%	290	42%	130	12%
Male householder, no wife	96	5%	7	1%	89	8%
Female householder, no husband	324	18%	283	41%	41	4%
Nonfamily households:	498	28%	0	0%	498	45%
Householder living alone	341	19%	----	----	----	----
Other nonfamily households	157	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,895	100%	1804	91	5%	2.77
Single family (detached)	774	41%	752	22	3%	2.95
Single family (attached)	36	2%	36	0	0%	3.44
2 to 4 units	177	9%	166	11	6%	3.25
5 to 9 units	79	4%	74	5	6%	2.49
10 or more units	759	40%	710	49	6%	2.46
Mobile home and Other	70	4%	66	4	6%	2.82

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	811	100%
Less than \$150,000	22	3%
\$150,000 to \$199,999	7	1%
\$200,000 to \$249,999	100	12%
\$250,000 to \$299,999	53	7%
\$300,000 to \$399,999	180	22%
\$400,000 to \$499,999	155	19%
\$500,000 to \$749,999	259	32%
\$750,000 to \$999,999	28	3%
\$1,000,000 or more	7	1%

Median Value **\$428,065**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,895	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	156	8%
1980 to 1989	452	24%
1970 to 1979	635	34%
1960 to 1969	415	22%
1950 to 1959	209	11%
1940 to 1949	28	1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,804	100%	993	100%	811	100%
1.00 occupant housing per room or less	1,682	93%	901	91%	781	96%
1.01 to 1.50 occupants per room	91	5%	71	7%	20	2%
1.51 to 2.00 occupants per room	31	2%	21	2%	10	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	993	100%
Less than \$500	0	0%
\$500 to \$599	12	1%
\$600 to \$699	12	1%
\$700 to \$799	93	9%
\$800 to \$899	153	15%
\$900 to \$999	177	18%
\$1,000 to \$1,249	406	41%
\$1,250 to \$1,499	46	5%
\$1,500 to \$1,999	78	8%
\$2,000 or more	0	0%
No cash rent	16	2%
Median contract rent	\$1,030	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	993	100%
Less than 20 percent	127	13%
20.0 to 24.9 percent	138	14%
25.0 to 29.9 percent	107	11%
30.0 to 34.9 percent	61	6%
35.0 to 39.9 percent	118	12%
40.0 to 49.9 percent	164	17%
50.0 percent or more	230	23%
Not computed	48	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,804	100%
No vehicle	70	4%
1 vehicle	605	34%
2 vehicles	665	37%
3 vehicles	377	21%
4 or more vehicles	87	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,464	100%
Worked in state of residence	2,464	100%
Worked in county of residence	2,368	96%
Worked outside county of residence	96	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,875	100%	1,960	51%
In labor force	2,609	67%	1,437	55%
Armed forces	148	6%	141	95%
Civilian (employed)	2,230	85%	1,161	52%
Civilian (unemployed)	231	9%	135	58%
Not in labor force	1,266	33%	523	41%
Pct. of civilian labor force unemployed	9.4%		10.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,464	100%
Car, truck or van:	2,100	85%
Drove Alone	1,809	73%
Carpooled	291	12%
Public Transportation:	157	6%
Bus	144	6%
Trolley / Streetcar	0	0%
Railroad	13	1%
Other public transportation	0	0%
Motorcycle	38	2%
Bicycle	0	0%
Walked	15	1%
Other means	2	<1%
Worked at home	152	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,464	100%
Did not work at home	2,312	94%
Less than 10 minutes	406	16%
10 to 19 minutes	722	29%
20 to 29 minutes	578	23%
30 to 44 minutes	482	20%
45 to 59 minutes	72	3%
60 to 89 minutes	17	1%
90 minutes or more	35	1%
Worked at home	152	6%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,294	100%
Agriculture, forestry, mining	0	0%
Utilities	44	2%
Construction	177	8%
Manufacturing	314	14%
Wholesale trade	17	1%
Retail trade	312	14%
Transportation & warehousing	33	1%
Information & communications	51	2%
Finance, insurance, & real estate	97	4%
Professional, scientific, management, administration	55	2%
Educational, social, & health services	312	14%
Art, entertainment, recreation, accommodations, food	357	16%
Other services	161	7%
Public administration	364	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,294	100%
Management, professional & related:	732	32%
Management (incl. farm managers)	199	9%
Business & financial	137	6%
Computer & mathematical	70	3%
Architecture & engineering	49	2%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	142	6%
Art, entertainment, sports & media	57	2%
Healthcare practitioners	78	3%
Service:	563	25%
Healthcare support	21	1%
Protective service	58	3%
Food preparation & serving	209	9%
Building & grounds cleaning / maintenance	226	10%
Personal care & service	49	2%
Sales & office	522	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	307	13%
Production, transport & material moving	170	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,804	100%
Less than \$15,000	148	8%
\$15,000 to \$29,999	276	15%
\$30,000 to \$44,999	351	19%
\$45,000 to \$59,999	313	17%
\$60,000 to \$74,999	209	12%
\$75,000 to \$99,999	232	13%
\$100,000 to \$124,999	116	6%
\$125,000 to \$149,999	92	5%
\$150,000 to \$199,999	53	3%
\$200,000 or more	14	1%
Median Income	\$51,086	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,804	100%
With earnings	1,587	88%
With wage and salary income	1,450	80%
With self-employment income	337	19%
With interest, dividend, or net rental income	317	18%
With Social Security income	262	15%
With Supplemental Security income	31	2%
With public assistance income	40	2%
With retirement income	205	11%
With other types of income	210	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,003	100%
Under .50	444	9%
.50 to .99	472	9%
1.00 to 1.24	490	10%
1.25 to 1.49	164	3%
1.50 to 1.84	506	10%
1.85 to 1.99	67	1%
2.00 and over	2,860	57%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,003	100%
Above Poverty	4,087	82%
Below Poverty	916	18%

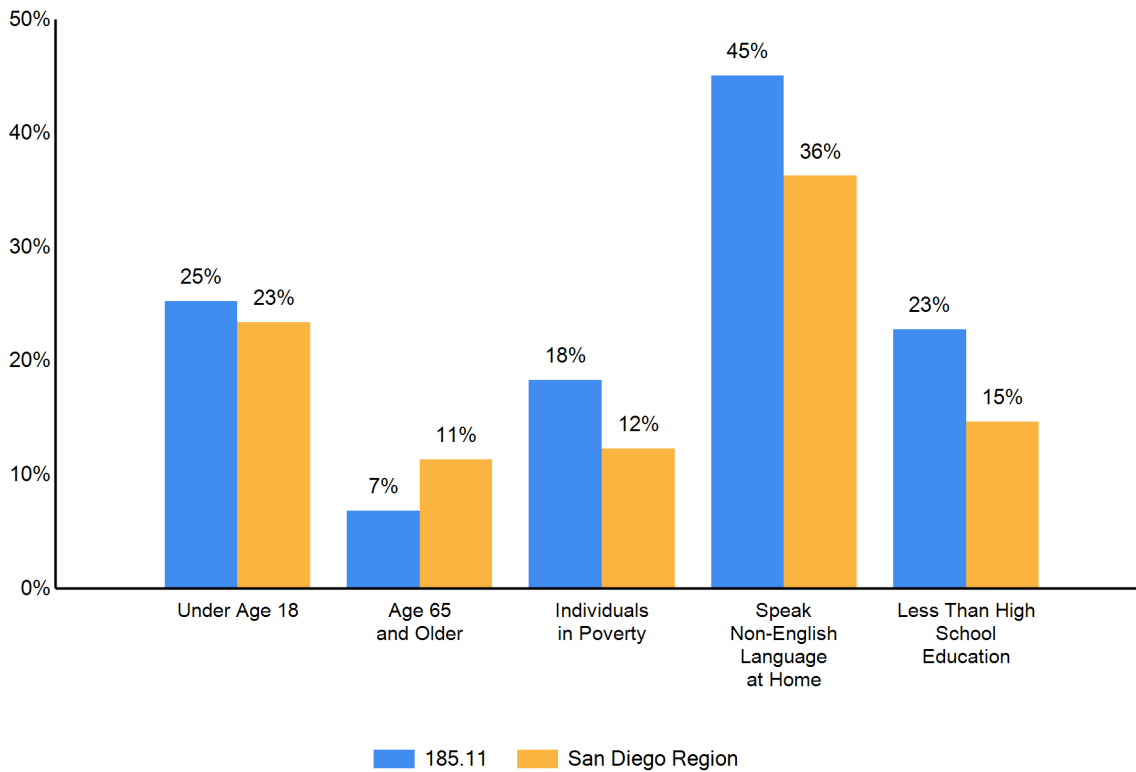
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,306	688	618	1,073	516	557	233	172	61
Married couple family	886	398	488	796	339	457	90	59	31
Male householder, no wife present	96	7	89	96	7	89	0	0	0
Female householder, no husband present	324	283	41	181	170	11	143	113	30

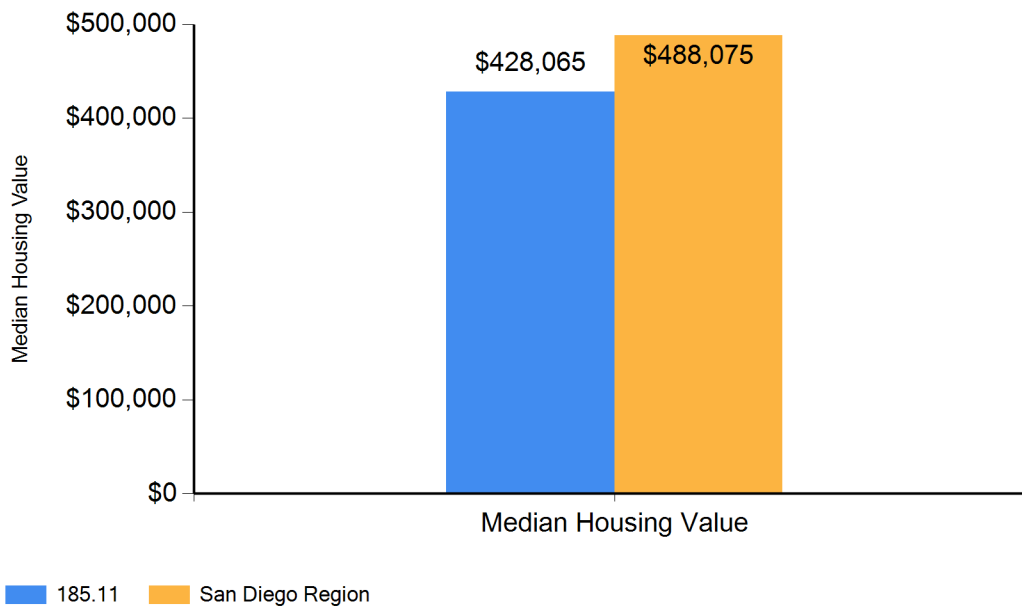
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075