

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 92010



	Jan 1, 2012
Total Population	14,178
Household Population	14,013
Group Quarters Population	165
Persons Per Household	2.63

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,852	5,324	9.0%
Single Family - Detached	2,843	2,843	0.0%
Single Family - Multiple-Unit	1,800	1,363	24.3%
Multi-Family	708	686	3.1%
Mobile Home and Other	501	432	13.8%

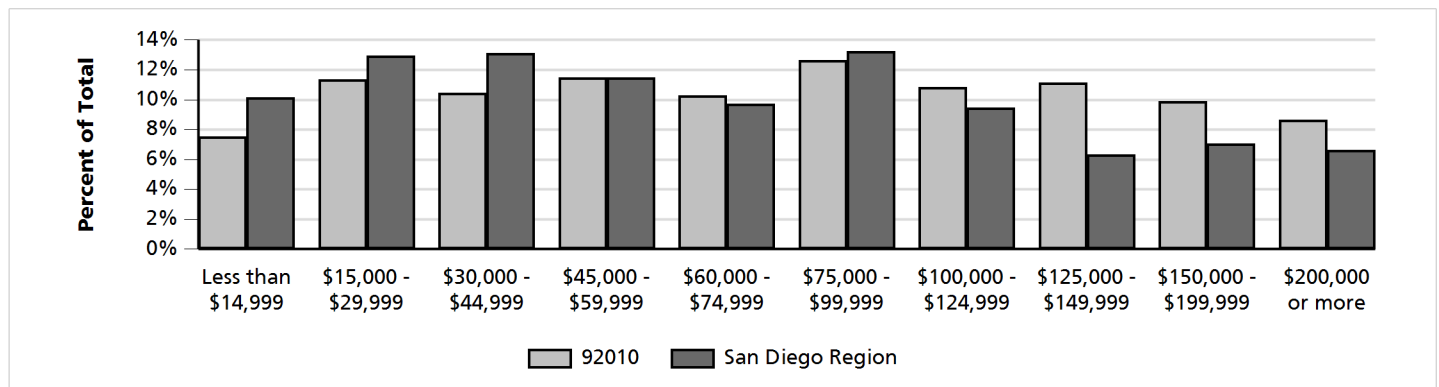
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	11%	10%	11%	10%	13%	11%	11%	10%	9%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$73,385
Not adjusted for inflation (current 2011\$)	\$75,611



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

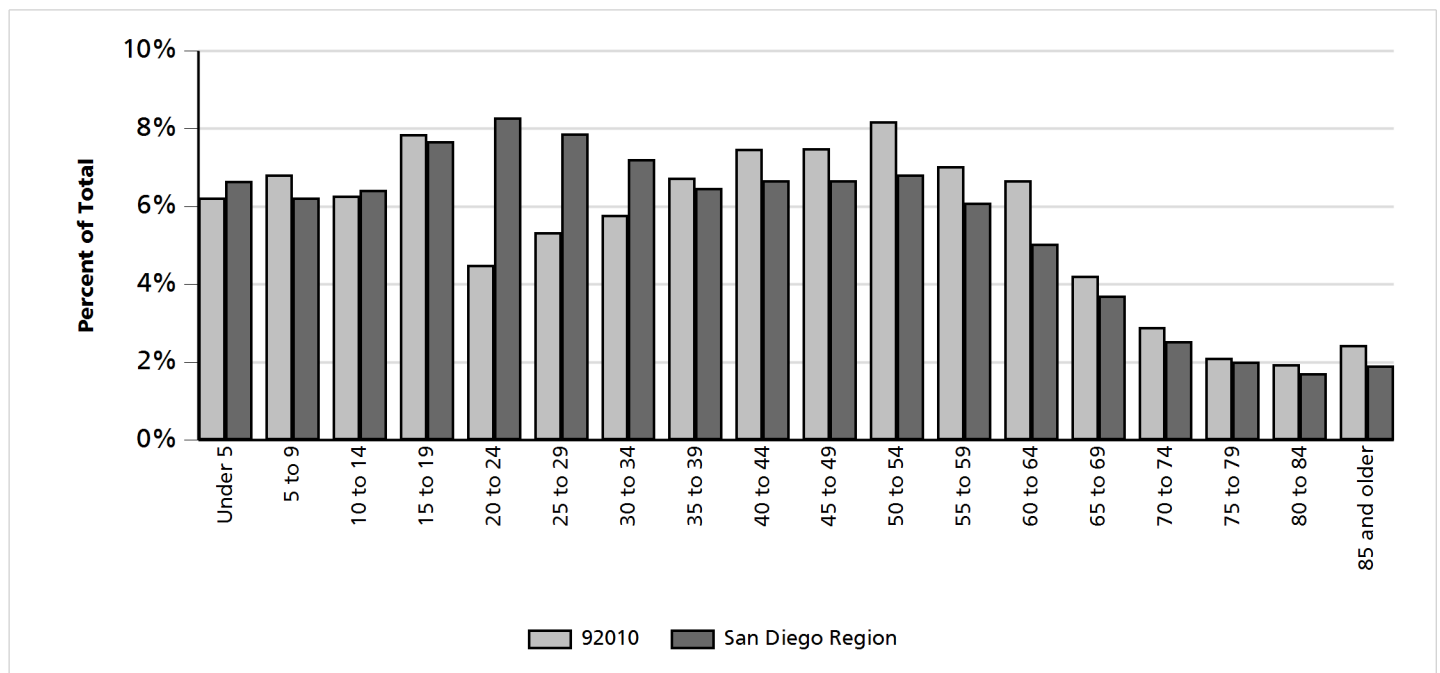
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>14,178</b>	6,846	7,332	52%
Under 5	883	457	426	48%
5 to 9	966	481	485	50%
10 to 14	889	432	457	51%
15 to 17	646	359	287	44%
18 and 19	468	251	217	46%
20 to 24	637	329	308	48%
25 to 29	757	349	408	54%
30 to 34	820	408	412	50%
35 to 39	955	456	499	52%
40 to 44	1,060	505	555	52%
45 to 49	1,063	465	598	56%
50 to 54	1,161	545	616	53%
55 to 59	997	499	498	50%
60 and 61	379	178	201	53%
62 to 64	566	288	278	49%
65 to 69	598	288	310	52%
70 to 74	411	183	228	55%
75 to 79	300	128	172	57%
80 to 84	275	114	161	59%
85 and older	347	131	216	62%
Under 18	3,384	1,729	1,655	49%
65 and older	1,931	844	1,087	56%
Median Age	40.3	38.9	41.5	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>2,195</b>	10,002	201	<b>36</b>	<b>1,207</b>	<b>537</b>
Under 5	159	604	2	0	66	52
5 to 9	215	573	6	1	73	98
10 to 14	212	546	4	1	62	64
15 to 17	132	428	8	0	47	31
18 and 19	106	292	10	0	32	28
20 to 24	110	415	16	0	55	41
25 to 29	159	486	15	1	72	24
30 to 34	162	537	20	7	59	35
35 to 39	169	624	17	4	104	37
40 to 44	184	690	26	2	134	24
45 to 49	126	742	24	9	130	32
50 to 54	159	857	20	2	96	27
55 to 59	103	780	14	3	75	22
60 and 61	40	307	2	1	25	4
62 to 64	38	477	9	2	38	2
65 to 69	38	500	4	0	48	8
70 to 74	36	339	2	1	28	5
75 to 79	14	254	0	1	31	0
80 to 84	11	233	2	1	25	3
85 and older	22	318	0	0	7	0
Under 18	718	2,151	20	2	248	245
65 and older	121	1,644	8	3	139	16
Median Age	30.1	43.6	40.5	46.1	41.3	19.7