

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



Jan 1, 2012

Total Population	439,278
Household Population	433,444
Group Quarters Population	5,834
Persons Per Household	3.05

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,822	142,033	4.6%
Single Family - Detached	86,452	82,922	4.1%
Single Family - Multiple-Unit	9,887	9,440	4.5%
Multi-Family	40,634	38,425	5.4%
Mobile Home and Other	11,849	11,246	5.1%

HOUSEHOLD INCOME

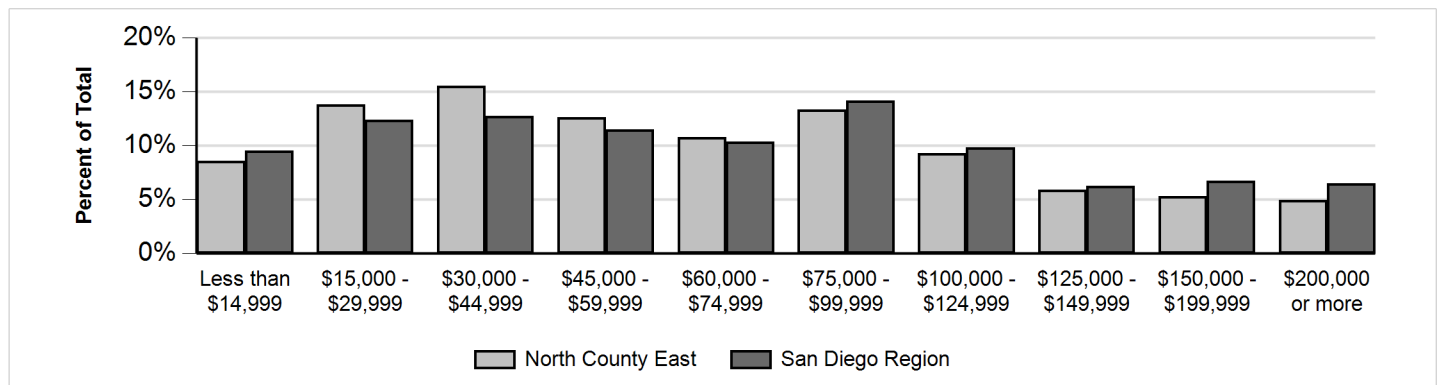
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	14%	16%	13%	11%	13%	9%	6%	5%	5%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$59,389
Not adjusted for inflation (current 2011\$)	\$61,191



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

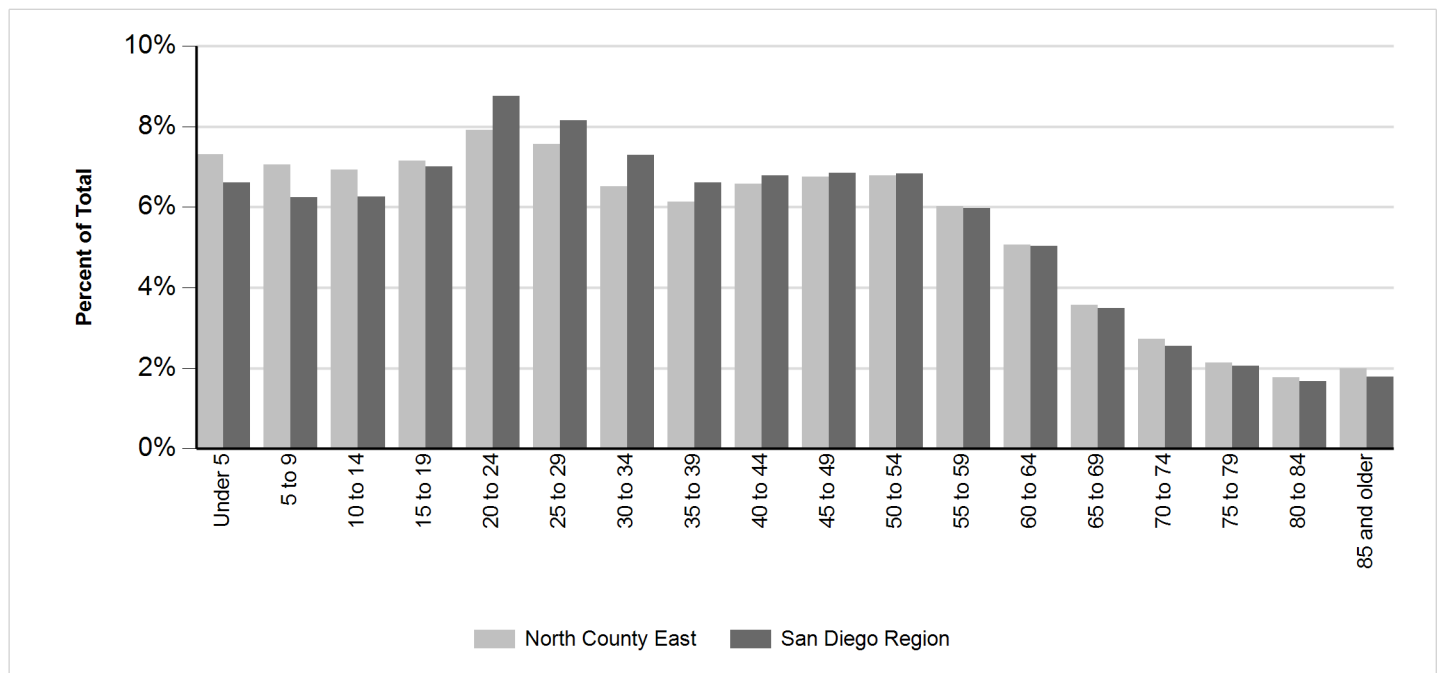
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	439,278	218,110	221,168	50%
Under 5	32,109	16,299	15,810	49%
5 to 9	30,998	15,804	15,194	49%
10 to 14	30,458	15,504	14,954	49%
15 to 17	18,330	9,469	8,861	48%
18 and 19	13,114	6,721	6,393	49%
20 to 24	34,765	17,838	16,927	49%
25 to 29	33,250	17,421	15,829	48%
30 to 34	28,599	14,675	13,924	49%
35 to 39	26,962	13,379	13,583	50%
40 to 44	28,884	14,448	14,436	50%
45 to 49	29,644	14,792	14,852	50%
50 to 54	29,781	14,716	15,065	51%
55 to 59	26,417	12,674	13,743	52%
60 and 61	9,108	4,409	4,699	52%
62 to 64	13,173	6,368	6,805	52%
65 to 69	15,703	7,417	8,286	53%
70 to 74	12,006	5,496	6,510	54%
75 to 79	9,403	4,155	5,248	56%
80 to 84	7,805	3,322	4,483	57%
85 and older	8,769	3,203	5,566	63%
Under 18	111,895	57,076	54,819	49%
65 and older	53,686	23,593	30,093	56%
Median Age	34.7	33.4	36.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	179,524	208,548	9,738	2,873	27,769	10,826
Under 5	18,407	9,478	767	270	1,532	1,655
5 to 9	17,822	9,415	638	226	1,536	1,361
10 to 14	16,909	9,980	695	204	1,490	1,180
15 to 17	10,190	6,103	422	126	799	690
18 and 19	7,207	4,544	312	85	564	402
20 to 24	17,004	13,438	902	246	2,173	1,002
25 to 29	15,411	13,471	1,002	209	2,328	829
30 to 34	13,873	11,112	699	190	2,108	617
35 to 39	13,336	10,203	617	159	2,132	515
40 to 44	12,646	12,766	665	154	2,142	511
45 to 49	10,888	15,095	797	186	2,163	515
50 to 54	8,217	18,023	757	211	2,101	472
55 to 59	5,996	17,425	554	187	1,893	362
60 and 61	1,752	6,393	154	64	652	93
62 to 64	2,257	9,521	236	83	927	149
65 to 69	2,649	11,512	216	93	1,074	159
70 to 74	1,914	8,927	124	71	857	113
75 to 79	1,358	7,259	66	44	585	91
80 to 84	909	6,311	55	36	430	64
85 and older	779	7,572	60	29	283	46
Under 18	63,328	34,976	2,522	826	5,357	4,886
65 and older	7,609	41,581	521	273	3,229	473
Median Age	25.7	46.2	30.9	31.9	38.2	20.6