



Demographic and Socioeconomic Profile 2010

TRACT: 173.06

Population by Race

	Population	Percent
Total Population	2,818	100%
White	2,415	86%
Asian	165	6%
Hispanic	154	5%
Two or More	53	2%
Black	22	1%
Other	6	<1%
Pacific Islander	2	<1%
American Indian	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,818	1,359	1,459	52%
Under 5	99	53	46	46%
5 to 9	133	75	58	44%
10 to 14	176	87	89	51%
15 to 17	107	57	50	47%
18 and 19	48	28	20	42%
20 to 24	65	38	27	42%
25 to 29	71	34	37	52%
30 to 34	82	46	36	44%
35 to 39	112	48	64	57%
40 to 44	147	65	82	56%
45 to 49	225	89	136	60%
50 to 54	265	130	135	51%
55 to 59	276	131	145	53%
60 and 61	110	50	60	55%
62 to 64	211	83	128	61%
65 to 69	234	125	109	47%
70 to 74	145	68	77	53%
75 to 79	127	63	64	50%
80 to 84	91	47	44	48%
85 and Older	94	42	52	55%
Under 18	515	272	243	47%
65 and older	691	345	346	50%
Median	52.7	52.3	53.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,410	100%
Never Married	419	17%
Married, excluding separated	1,565	65%
Separated	43	2%
Widowed	129	5%
Divorced	254	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,818	100%
Household	2,818	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,818	154	2,415	22	1	165	2	6	53
Under 5	99	17	63	0	0	8	0	0	11
5 to 9	133	6	111	0	0	11	0	2	3
10 to 14	176	12	146	2	0	4	0	1	11
15 to 17	107	10	90	0	0	1	0	0	6
18 and 19	48	5	37	0	0	4	0	1	1
20 to 24	65	10	44	2	0	7	0	0	2
25 to 29	71	6	59	3	0	3	0	0	0
30 to 34	82	8	64	2	0	5	0	0	3
35 to 39	112	12	82	2	0	14	0	0	2
40 to 44	147	8	124	1	0	11	0	1	2
45 to 49	225	11	195	1	1	13	1	1	2
50 to 54	265	10	232	2	0	20	0	0	1
55 to 59	276	10	244	4	0	16	0	0	2
60 and 61	110	7	96	0	0	7	0	0	0
62 to 64	211	8	192	1	0	8	1	0	1
65 to 69	234	3	213	2	0	14	0	0	2
70 to 74	145	5	127	0	0	12	0	0	1
75 to 79	127	4	121	0	0	2	0	0	0
80 to 84	91	1	84	0	0	4	0	0	2
85 and Older	94	1	91	0	0	1	0	0	1
Under 18	515	45	410	2	0	24	0	3	31
65 and older	691	14	636	2	0	33	0	0	6
Median		36.3	54.1	40.0	47.5	50.4	62.0	18.0	15.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,719	100%
Speak Only English	2,416	89%
Speak Spanish:	105	4%
Speak English "well" or "very well"	105	4%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	146	5%
Speak English "well" or "very well"	117	4%
Speak English "not well" or "not at all"	29	1%
Speak other language:	52	2%
Speak English "well" or "very well"	52	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,190	100%
Less than 9th grade	1	<1%
9th through 12th grade, no diploma	9	<1%
High school grad (incl. equivalency)	126	6%
Some college, no degree	238	11%
Associate degree	123	6%
Bachelor's degree	931	43%
Master's degree	393	18%
Professional school degree	182	8%
Doctorate degree	187	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,751	100%	---	---	---	---
Enrolled in school	481	17%	261	9%	220	8%
Nursery / Preschool	8	2%	0	0%	8	4%
Kindergarten to grade 4	128	27%	81	31%	47	21%
Grade 5 to grade 8	142	30%	75	29%	67	30%
Grade 9 to grade 12	122	25%	55	21%	67	30%
College, undergraduate	52	11%	26	10%	26	12%
Graduate or Professional school	29	6%	24	9%	5	2%
Not enrolled in school	2,270	83%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,200	100%	255	100%	945	100%
Family Households:	830	69%	255	100%	575	61%
Married couple family	799	67%	243	95%	556	59%
Other family:	31	3%	12	5%	19	2%
Male householder, no wife	4	<1%	4	2%	0	0%
Female householder, no husband	27	2%	8	3%	19	2%
Nonfamily households:	370	31%	0	0%	370	39%
Householder living alone	274	23%	----	----	----	----
Other nonfamily households	96	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,277	100%	1200	77	6%	2.35
Single family (detached)	888	70%	860	28	3%	2.44
Single family (attached)	238	19%	192	46	19%	2.15
2 to 4 units	94	7%	92	2	2%	1.89
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	57	4%	56	1	2%	2.43
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,062	100%
Less than \$150,000	1	<1%
\$150,000 to \$199,999	24	2%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	43	4%
\$500,000 to \$749,999	195	18%
\$750,000 to \$999,999	113	11%
\$1,000,000 or more	686	65%

Median Value **\$1,225,108**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,277	100%
2005 or Later	2	<1%
2000 to 2004	43	3%
1990 to 1999	222	17%
1980 to 1989	434	34%
1970 to 1979	428	34%
1960 to 1969	72	6%
1950 to 1959	39	3%
1940 to 1949	14	1%
1939 or earlier	23	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,200	100%	138	100%	1,062	100%
1.00 occupant housing per room or less	1,200	100%	138	100%	1,062	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	138	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	0	0%
\$2,000 or more	120	87%
No cash rent	18	13%
Median contract rent	\$2,862	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	138	100%
Less than 20 percent	18	13%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	8	6%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	8	6%
50.0 percent or more	86	62%
Not computed	18	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,200	100%
No vehicle	2	<1%
1 vehicle	273	23%
2 vehicles	545	45%
3 vehicles	267	22%
4 or more vehicles	113	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,323	100%
Worked in state of residence	1,310	99%
Worked in county of residence	1,245	94%
Worked outside county of residence	65	5%
Worked outside state of residence	13	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,383	100%	1,128	47%
In labor force	1,285	54%	796	62%
Armed forces	0	0%	0	0%
Civilian (employed)	1,207	94%	718	59%
Civilian (unemployed)	78	0%	78	100%
Not in labor force	1,098	46%	332	30%
Pct. of civilian labor force unemployed	0.0%		9.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,323	100%
Car, truck or van:	1,113	84%
Drove Alone	1,000	76%
Carpooled	113	9%
Public Transportation:	35	3%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	35	3%
Motorcycle	0	0%
Bicycle	0	0%
Walked	18	1%
Other means	25	2%
Worked at home	132	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,323	100%
Did not work at home	1,191	90%
Less than 10 minutes	169	13%
10 to 19 minutes	313	24%
20 to 29 minutes	371	28%
30 to 44 minutes	206	16%
45 to 59 minutes	72	5%
60 to 89 minutes	44	3%
90 minutes or more	16	1%
Worked at home	132	10%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,323	100%
Agriculture, forestry, mining	1	<1%
Utilities	0	0%
Construction	67	5%
Manufacturing	111	8%
Wholesale trade	3	<1%
Retail trade	135	10%
Transportation & warehousing	17	1%
Information & communications	70	5%
Finance, insurance, & real estate	154	12%
Professional, scientific, management, administration	72	5%
Educational, social, & health services	341	26%
Art, entertainment, recreation, accommodations, food	13	1%
Other services	27	2%
Public administration	312	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,323	100%
Management, professional & related:	938	71%
Management (incl. farm managers)	324	24%
Business & financial	160	12%
Computer & mathematical	38	3%
Architecture & engineering	5	<1%
Life, physical & social science	61	5%
Community & social service	0	0%
Legal	62	5%
Education, training, & library	77	6%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	211	16%
Service:	36	3%
Healthcare support	0	0%
Protective service	5	<1%
Food preparation & serving	13	1%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	18	1%
Sales & office	292	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	39	3%
Production, transport & material moving	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,200	100%
Less than \$15,000	71	6%
\$15,000 to \$29,999	65	5%
\$30,000 to \$44,999	19	2%
\$45,000 to \$59,999	107	9%
\$60,000 to \$74,999	83	7%
\$75,000 to \$99,999	83	7%
\$100,000 to \$124,999	166	14%
\$125,000 to \$149,999	110	9%
\$150,000 to \$199,999	78	7%
\$200,000 or more	418	35%
Median Income	\$126,364	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,200	100%
With earnings	917	76%
With wage and salary income	865	72%
With self-employment income	213	18%
With interest, dividend, or net rental income	739	62%
With Social Security income	506	42%
With Supplemental Security income	20	2%
With public assistance income	8	1%
With retirement income	165	14%
With other types of income	124	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,818	100%
Under .50	27	1%
.50 to .99	41	1%
1.00 to 1.24	8	<1%
1.25 to 1.49	18	1%
1.50 to 1.84	62	2%
1.85 to 1.99	0	0%
2.00 and over	2,662	94%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,818	100%
Above Poverty	2,750	98%
Below Poverty	68	2%

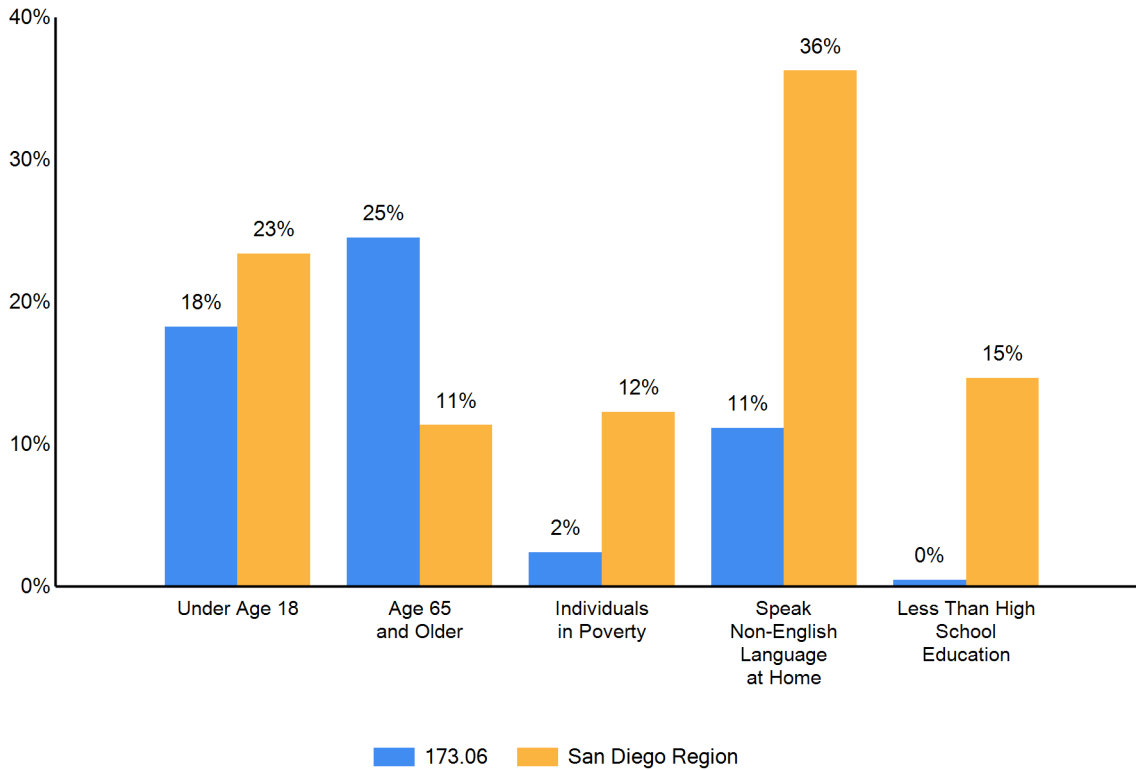
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	830	255	575	830	255	575	0	0	0
Married couple family	799	243	556	799	243	556	0	0	0
Male householder, no wife present	4	4	0	4	4	0	0	0	0
Female householder, no husband present	27	8	19	27	8	19	0	0	0

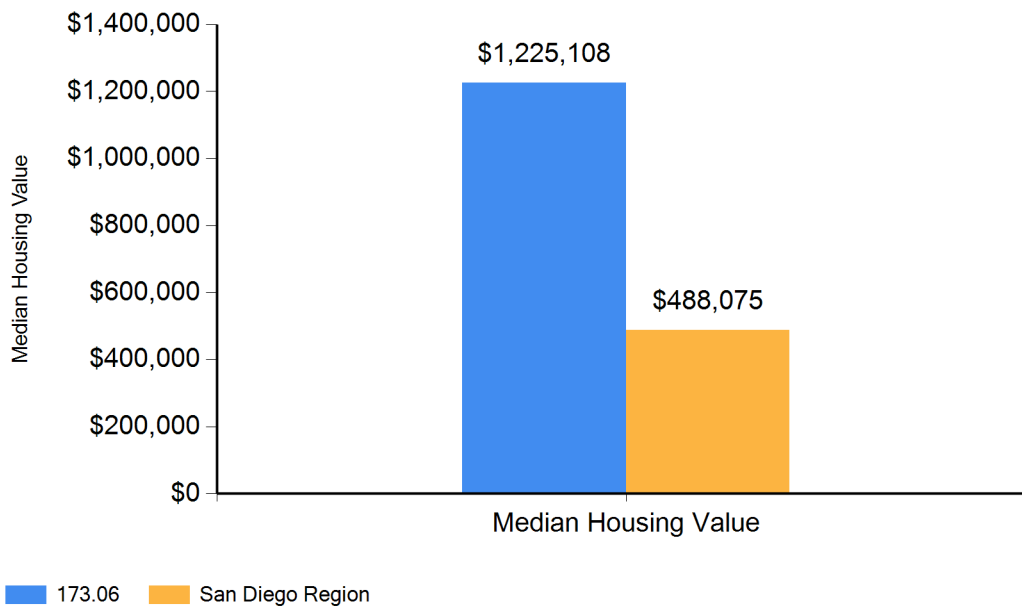
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075