

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



	Jan 1, 2011
Total Population	434,852
Household Population	429,013
Group Quarters Population	5,839
Persons Per Household	3.03

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,432	141,517	4.7%
Single Family - Detached	86,012	82,974	3.5%
Single Family - Multiple-Unit	9,651	9,301	3.6%
Multi-Family	40,915	38,442	6.0%
Mobile Home and Other	11,854	10,800	8.9%

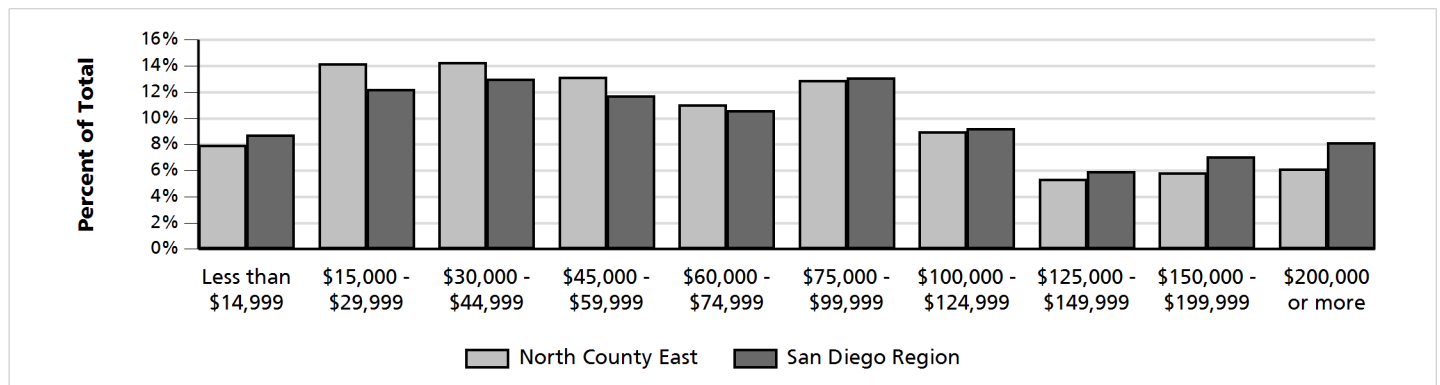
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	14%	14%	13%	11%	13%	9%	5%	6%	6%

Median Household Income

Adjusted for Inflation (2010 \$) \$60,530



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

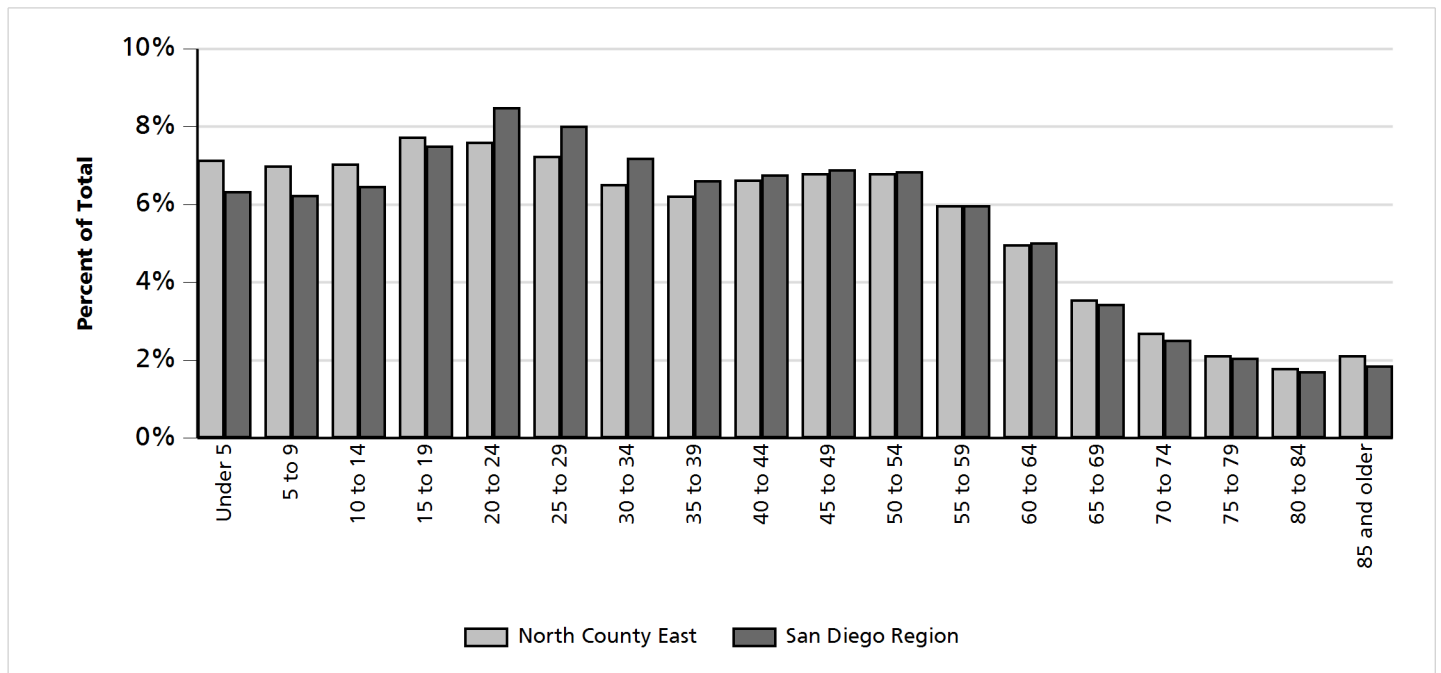
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	434,852	216,344	218,508	50%
Under 5	31,051	15,746	15,305	49%
5 to 9	30,428	15,515	14,913	49%
10 to 14	30,640	15,792	14,848	48%
15 to 17	19,673	10,101	9,572	49%
18 and 19	14,009	7,081	6,928	49%
20 to 24	33,083	17,057	16,026	48%
25 to 29	31,479	16,422	15,057	48%
30 to 34	28,328	14,435	13,893	49%
35 to 39	27,054	13,351	13,703	51%
40 to 44	28,881	14,462	14,419	50%
45 to 49	29,554	14,812	14,742	50%
50 to 54	29,575	14,705	14,870	50%
55 to 59	25,985	12,585	13,400	52%
60 and 61	9,022	4,443	4,579	51%
62 to 64	12,627	6,082	6,545	52%
65 to 69	15,441	7,377	8,064	52%
70 to 74	11,733	5,422	6,311	54%
75 to 79	9,222	4,196	5,026	55%
80 to 84	7,848	3,392	4,456	57%
85 and older	9,219	3,368	5,851	63%
Under 18	111,792	57,154	54,638	49%
65 and older	53,463	23,755	29,708	56%
Median Age	34.8	33.6	36.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	183,422	204,286	8,473	3,564	24,335	10,772
Under 5	18,577	8,830	534	298	1,315	1,497
5 to 9	18,265	8,829	509	259	1,277	1,289
10 to 14	17,677	9,764	540	235	1,299	1,125
15 to 17	10,961	6,660	392	157	806	697
18 and 19	7,535	5,085	288	118	540	443
20 to 24	16,894	12,544	765	304	1,603	973
25 to 29	15,904	11,927	805	254	1,811	778
30 to 34	14,441	10,488	673	240	1,846	640
35 to 39	13,627	10,146	572	198	1,969	542
40 to 44	12,953	12,602	620	204	1,978	524
45 to 49	11,018	15,059	753	224	1,951	549
50 to 54	8,318	17,869	697	264	1,959	468
55 to 59	5,987	17,174	492	222	1,733	377
60 and 61	1,740	6,374	128	83	601	96
62 to 64	2,153	9,197	205	94	825	153
65 to 69	2,644	11,400	166	108	948	175
70 to 74	1,801	8,840	108	112	744	128
75 to 79	1,285	7,174	78	67	507	111
80 to 84	849	6,444	56	53	358	88
85 and older	793	7,880	92	70	265	119
Under 18	65,480	34,083	1,975	949	4,697	4,608
65 and older	7,372	41,738	500	410	2,822	621
Median Age	25.6	46.7	33.0	33.3	39.2	21.7