



Demographic and Socioeconomic Profile 2010

SRA: La Mesa

Population by Race

	Population	Percent
Total Population	59,069	100%
White	36,996	63%
Hispanic	11,871	20%
Black	4,144	7%
Asian	3,187	5%
Two or More	2,179	4%
Pacific Islander	274	<1%
American Indian	257	<1%
Other	161	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	59,069	27,483	31,586	53%
Under 5	3,548	1,702	1,846	52%
5 to 9	3,159	1,596	1,563	49%
10 to 14	2,719	1,331	1,388	51%
15 to 17	1,844	851	993	54%
18 and 19	1,292	705	587	45%
20 to 24	4,992	2,463	2,529	51%
25 to 29	5,082	2,455	2,627	52%
30 to 34	4,397	2,190	2,207	50%
35 to 39	4,010	1,897	2,113	53%
40 to 44	4,002	1,785	2,217	55%
45 to 49	4,307	2,064	2,243	52%
50 to 54	4,314	2,048	2,266	53%
55 to 59	3,847	1,753	2,094	54%
60 and 61	1,216	614	602	50%
62 to 64	1,762	739	1,023	58%
65 to 69	1,922	821	1,101	57%
70 to 74	1,598	675	923	58%
75 to 79	1,629	735	894	55%
80 to 84	1,420	465	955	67%
85 and Older	2,009	594	1,415	70%
Under 18	11,270	5,480	5,790	51%
65 and older	8,578	3,290	5,288	62%
Median	38.1	36.2	39.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	49,643	100%
Never Married	16,298	33%
Married, excluding separated	22,039	44%
Separated	800	2%
Widowed	3,693	7%
Divorced	6,813	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	59,069	100%
Household	58,404	99%
Group Quarters - Other	665	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	59,069	11,871	36,996	4,144	257	3,187	274	161	2,179
Under 5	3,548	1,234	1,402	338	15	176	16	7	360
5 to 9	3,159	932	1,514	326	8	138	12	8	221
10 to 14	2,719	735	1,390	233	14	99	15	11	222
15 to 17	1,844	517	939	196	10	63	6	9	104
18 and 19	1,292	333	689	106	7	64	12	5	76
20 to 24	4,992	1,361	2,501	388	19	434	31	11	247
25 to 29	5,082	1,270	2,735	440	17	373	24	11	212
30 to 34	4,397	1,114	2,385	335	22	316	19	13	193
35 to 39	4,010	900	2,231	367	15	318	30	22	127
40 to 44	4,002	752	2,475	337	32	301	20	13	72
45 to 49	4,307	657	2,947	305	22	251	16	27	82
50 to 54	4,314	568	3,165	266	16	167	20	7	105
55 to 59	3,847	465	2,916	178	20	177	21	4	66
60 and 61	1,216	106	979	63	9	44	2	4	9
62 to 64	1,762	220	1,405	58	5	40	10	0	24
65 to 69	1,922	183	1,571	74	9	56	7	4	18
70 to 74	1,598	155	1,314	59	4	45	6	2	13
75 to 79	1,629	119	1,413	34	4	45	2	2	10
80 to 84	1,420	158	1,174	23	5	48	2	1	9
85 and Older	2,009	92	1,851	18	4	32	3	0	9
Under 18	11,270	3,418	5,245	1,093	47	476	49	35	907
65 and older	8,578	707	7,323	208	26	226	20	9	59
Median		28.2	45.4	30.7	40.2	33.9	35.3	36.3	22.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	55,521	100%
Speak Only English	44,950	81%
Speak Spanish:	5,605	10%
Speak English "well" or "very well"	4,875	9%
Speak English "not well" or "not at all"	730	1%
Speak Asian/Pacific Island language:	2,107	4%
Speak English "well" or "very well"	1,751	3%
Speak English "not well" or "not at all"	356	1%
Speak other language:	2,859	4%
Speak English "well" or "very well"	2,415	4%
Speak English "not well" or "not at all"	444	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	41,515	100%
Less than 9th grade	1,200	3%
9th through 12th grade, no diploma	2,331	6%
High school grad (incl. equivalency)	8,160	20%
Some college, no degree	11,767	28%
Associate degree	4,105	10%
Bachelor's degree	8,992	22%
Master's degree	3,462	8%
Professional school degree	880	2%
Doctorate degree	618	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	56,896	100%	---	---	---	---
Enrolled in school	15,397	27%	12,855	23%	2,542	4%
Nursery / Preschool	774	5%	384	3%	390	15%
Kindergarten to grade 4	2,604	17%	2,269	18%	335	13%
Grade 5 to grade 8	2,227	14%	2,034	16%	193	8%
Grade 9 to grade 12	2,727	18%	2,274	18%	453	18%
College, undergraduate	5,988	39%	5,157	40%	831	33%
Graduate or Professional school	1,077	7%	737	6%	340	13%
Not enrolled in school	41,499	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	25,295	100%	6,617	100%	18,678	100%
Family Households:	14,214	56%	6,601	100%	7,613	41%
Married couple family	10,292	41%	4,265	64%	6,027	32%
Other family:	3,922	16%	2,336	35%	1,586	8%
Male householder, no wife	1,237	5%	629	10%	608	3%
Female householder, no husband	2,685	11%	1,707	26%	978	5%
Nonfamily households:	11,081	44%	16	<1%	11,065	59%
Householder living alone	8,571	34%	----	----	----	----
Other nonfamily households	2,510	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	26,776	100%	25,295	1,481	6%	2.31
Single family (detached)	11,896	44%	11,257	639	5%	2.50
Single family (attached)	2,721	10%	2,658	63	2%	2.43
2 to 4 units	2,133	8%	2,002	131	6%	2.35
5 to 9 units	1,953	7%	1,855	98	5%	2.12
10 or more units	7,741	29%	7,285	456	6%	2.02
Mobile home and Other	332	1%	238	94	28%	2.16

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	12,683	100%
Less than \$150,000	363	3%
\$150,000 to \$199,999	317	2%
\$200,000 to \$249,999	602	5%
\$250,000 to \$299,999	887	7%
\$300,000 to \$399,999	2,598	20%
\$400,000 to \$499,999	3,280	26%
\$500,000 to \$749,999	3,294	26%
\$750,000 to \$999,999	955	8%
\$1,000,000 or more	387	3%

Median Value **\$448,296**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	26,781	100%
2005 or Later	395	1%
2000 to 2004	341	1%
1990 to 1999	1,717	6%
1980 to 1989	2,402	9%
1970 to 1979	6,908	26%
1960 to 1969	4,260	16%
1950 to 1959	6,908	26%
1940 to 1949	2,829	11%
1939 or earlier	1,021	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	25,295	100%	12,612	100%	12,683	100%
1.00 occupant housing per room or less	24,623	97%	12,086	96%	12,537	99%
1.01 to 1.50 occupants per room	559	2%	456	4%	103	1%
1.51 to 2.00 occupants per room	85	<1%	70	1%	15	<1%
2.01 or more occupants per room	28	<1%	0	0%	28	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	12,612	100%
Less than \$500	507	4%
\$500 to \$599	149	1%
\$600 to \$699	369	3%
\$700 to \$799	750	6%
\$800 to \$899	1,603	13%
\$900 to \$999	2,027	16%
\$1,000 to \$1,249	3,098	25%
\$1,250 to \$1,499	1,901	15%
\$1,500 to \$1,999	1,528	12%
\$2,000 or more	382	3%
No cash rent	298	2%
Median contract rent	\$1,074	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	12,612	100%
Less than 20 percent	2,055	16%
20.0 to 24.9 percent	1,463	12%
25.0 to 29.9 percent	1,636	13%
30.0 to 34.9 percent	1,084	9%
35.0 to 39.9 percent	930	7%
40.0 to 49.9 percent	1,399	11%
50.0 percent or more	3,568	28%
Not computed	477	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	25,295	100%
No vehicle	1,972	8%
1 vehicle	9,324	37%
2 vehicles	9,244	37%
3 vehicles	3,195	13%
4 or more vehicles	1,560	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	30,366	100%
Worked in state of residence	30,200	99%
Worked in county of residence	29,849	98%
Worked outside county of residence	351	1%
Worked outside state of residence	166	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	49,081	100%	22,603	46%
In labor force	32,945	67%	16,403	50%
Armed forces	900	3%	787	87%
Civilian (employed)	29,202	89%	13,904	48%
Civilian (unemployed)	2,843	9%	1,712	60%
Not in labor force	16,136	33%	6,200	38%
Pct. of civilian labor force unemployed	8.9%		11.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	30,366	100%
Car, truck or van:	26,764	88%
Drove Alone	23,556	78%
Carpooled	3,208	11%
Public Transportation:	1,033	3%
Bus	817	3%
Trolley / Streetcar	207	1%
Railroad	0	0%
Other public transportation	9	<1%
Motorcycle	46	<1%
Bicycle	146	<1%
Walked	637	2%
Other means	109	<1%
Worked at home	1,631	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	30,366	100%
Did not work at home	28,735	95%
Less than 10 minutes	3,494	12%
10 to 19 minutes	9,051	30%
20 to 29 minutes	8,347	27%
30 to 44 minutes	5,350	18%
45 to 59 minutes	1,254	4%
60 to 89 minutes	879	3%
90 minutes or more	360	1%
Worked at home	1,631	5%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	29,319	100%
Agriculture, forestry, mining	66	<1%
Utilities	52	<1%
Construction	2,038	7%
Manufacturing	2,164	7%
Wholesale trade	681	2%
Retail trade	3,310	11%
Transportation & warehousing	819	3%
Information & communications	582	2%
Finance, insurance, & real estate	2,143	7%
Professional, scientific, management, administration	2,402	8%
Educational, social, & health services	6,803	23%
Art, entertainment, recreation, accommodations, food	2,908	10%
Other services	1,575	5%
Public administration	3,776	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	29,319	100%
Management, professional & related:	11,710	40%
Management (incl. farm managers)	3,114	11%
Business & financial	1,470	5%
Computer & mathematical	749	3%
Architecture & engineering	704	2%
Life, physical & social science	403	1%
Community & social service	749	3%
Legal	304	1%
Education, training, & library	2,095	7%
Art, entertainment, sports & media	767	3%
Healthcare practitioners	1,355	5%
Service:	5,580	19%
Healthcare support	580	2%
Protective service	851	3%
Food preparation & serving	1,902	6%
Building & grounds cleaning / maintenance	606	2%
Personal care & service	1,641	6%
Sales & office	7,715	26%
Farming, fishing & forestry	19	<1%
Construction, extraction & maintenance	2,436	8%
Production, transport & material moving	1,859	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	25,295	100%
Less than \$15,000	2,650	10%
\$15,000 to \$29,999	3,911	15%
\$30,000 to \$44,999	4,171	16%
\$45,000 to \$59,999	3,146	12%
\$60,000 to \$74,999	2,455	10%
\$75,000 to \$99,999	3,899	15%
\$100,000 to \$124,999	1,991	8%
\$125,000 to \$149,999	1,254	5%
\$150,000 to \$199,999	1,185	5%
\$200,000 or more	633	3%
Median Income	\$54,133	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	25,295	100%
With earnings	19,908	79%
With wage and salary income	18,993	75%
With self-employment income	3,385	13%
With interest, dividend, or net rental income	7,201	28%
With Social Security income	6,791	27%
With Supplemental Security income	853	3%
With public assistance income	444	2%
With retirement income	5,264	21%
With other types of income	4,051	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	58,117	100%
Under .50	3,223	6%
.50 to .99	3,434	6%
1.00 to 1.24	1,918	3%
1.25 to 1.49	2,218	4%
1.50 to 1.84	3,552	6%
1.85 to 1.99	1,081	2%
2.00 and over	42,691	73%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	58,117	100%
Above Poverty	51,460	89%
Below Poverty	6,657	11%

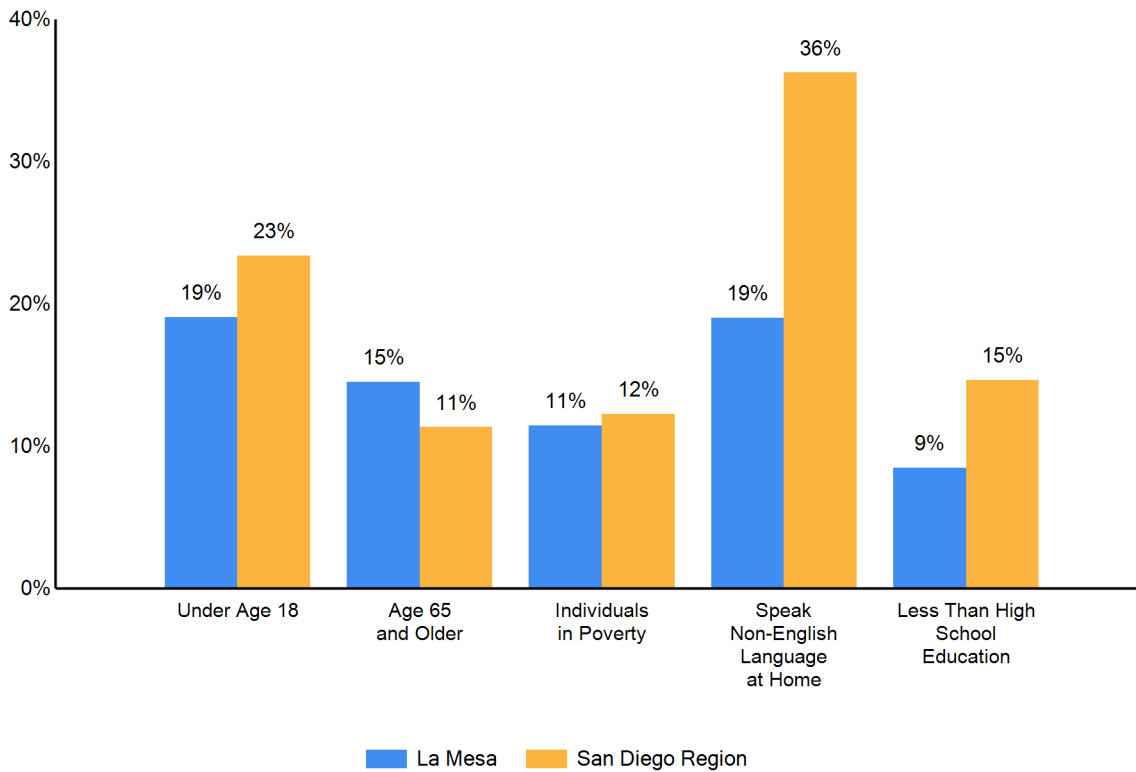
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	14,214	6,601	7,613	13,130	5,885	7,245	1,084	716	368
Married couple family	10,292	4,265	6,027	9,848	4,024	5,824	444	241	203
Male householder, no wife present	1,237	629	608	1,074	528	546	163	101	62
Female householder, no husband present	2,685	1,707	978	2,208	1,333	875	477	374	103

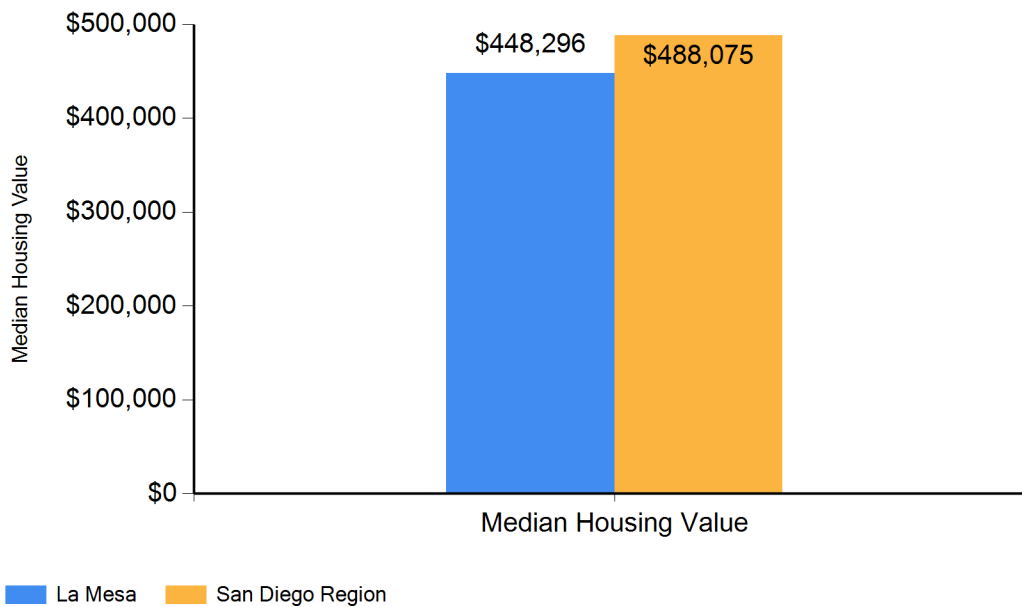
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075