



Demographic and Socioeconomic Profile 2010

TRACT: 207.08

Population by Race

	Population	Percent
Total Population	3,437	100%
White	2,199	64%
Hispanic	708	21%
Asian	334	10%
Two or More	104	3%
Black	60	2%
Other	20	1%
American Indian	6	<1%
Pacific Islander	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,437	1,682	1,755	51%
Under 5	216	114	102	47%
5 to 9	193	88	105	54%
10 to 14	234	120	114	49%
15 to 17	164	83	81	49%
18 and 19	96	54	42	44%
20 to 24	182	85	97	53%
25 to 29	232	120	112	48%
30 to 34	225	111	114	51%
35 to 39	176	91	85	48%
40 to 44	226	111	115	51%
45 to 49	273	129	144	53%
50 to 54	281	120	161	57%
55 to 59	262	131	131	50%
60 and 61	111	57	54	49%
62 to 64	123	57	66	54%
65 to 69	137	72	65	47%
70 to 74	112	47	65	58%
75 to 79	65	32	33	51%
80 to 84	66	25	41	62%
85 and Older	63	35	28	44%
Under 18	807	405	402	50%
65 and older	443	211	232	52%
Median	40.0	38.6	41.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,794	100%
Never Married	795	28%
Married, excluding separated	1,538	55%
Separated	34	1%
Widowed	123	4%
Divorced	304	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,437	100%
Household	3,413	99%
Group Quarters - Other	24	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,437	708	2,199	60	6	334	6	20	104
Under 5	216	81	103	3	0	10	0	1	18
5 to 9	193	66	87	6	0	16	2	5	11
10 to 14	234	71	130	4	1	17	1	0	10
15 to 17	164	37	101	1	0	16	0	1	8
18 and 19	96	27	58	1	0	3	0	1	6
20 to 24	182	41	115	3	0	12	1	1	9
25 to 29	232	73	117	1	1	33	0	1	6
30 to 34	225	55	126	8	1	24	0	2	9
35 to 39	176	49	92	4	0	24	1	1	5
40 to 44	226	49	137	6	1	30	0	1	2
45 to 49	273	41	190	6	2	27	0	1	6
50 to 54	281	29	205	5	0	38	0	1	3
55 to 59	262	19	205	5	0	26	0	1	6
60 and 61	111	11	89	0	0	10	0	0	1
62 to 64	123	14	92	3	0	13	0	0	1
65 to 69	137	14	105	1	0	11	1	3	2
70 to 74	112	11	94	1	0	5	0	0	1
75 to 79	65	7	50	1	0	7	0	0	0
80 to 84	66	10	49	1	0	6	0	0	0
85 and Older	63	3	54	0	0	6	0	0	0
Under 18	807	255	421	14	1	59	3	7	47
65 and older	443	45	352	4	0	35	1	3	3
Median		27.1	45.9	38.8	40.0	42.0	20.0	30.0	19.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,221	100%
Speak Only English	2,431	75%
Speak Spanish:	387	12%
Speak English "well" or "very well"	255	8%
Speak English "not well" or "not at all"	132	4%
Speak Asian/Pacific Island language:	122	4%
Speak English "well" or "very well"	110	3%
Speak English "not well" or "not at all"	12	<1%
Speak other language:	281	7%
Speak English "well" or "very well"	220	7%
Speak English "not well" or "not at all"	61	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,352	100%
Less than 9th grade	97	4%
9th through 12th grade, no diploma	35	1%
High school grad (incl. equivalency)	394	17%
Some college, no degree	668	28%
Associate degree	202	9%
Bachelor's degree	681	29%
Master's degree	157	7%
Professional school degree	88	4%
Doctorate degree	30	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,304	100%	---	---	---	---
Enrolled in school	909	28%	711	22%	198	6%
Nursery / Preschool	82	9%	10	1%	72	36%
Kindergarten to grade 4	217	24%	138	19%	79	40%
Grade 5 to grade 8	145	16%	119	17%	26	13%
Grade 9 to grade 12	243	27%	230	32%	13	7%
College, undergraduate	214	24%	214	30%	0	0%
Graduate or Professional school	8	1%	0	0%	8	4%
Not enrolled in school	2,395	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,168	100%	466	100%	702	100%
Family Households:	847	73%	455	98%	392	56%
Married couple family	654	56%	339	73%	315	45%
Other family:	193	17%	116	25%	77	11%
Male householder, no wife	83	7%	27	6%	56	8%
Female householder, no husband	110	9%	89	19%	21	3%
Nonfamily households:	321	27%	11	2%	310	44%
Householder living alone	250	21%	----	----	----	----
Other nonfamily households	71	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,243	100%	1168	75	6%	2.92
Single family (detached)	874	70%	830	44	5%	2.95
Single family (attached)	97	8%	74	23	24%	3.12
2 to 4 units	91	7%	91	0	0%	2.70
5 to 9 units	45	4%	45	0	0%	2.76
10 or more units	47	4%	47	0	0%	2.77
Mobile home and Other	89	7%	81	8	9%	2.84

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	908	100%
Less than \$150,000	25	3%
\$150,000 to \$199,999	9	1%
\$200,000 to \$249,999	35	4%
\$250,000 to \$299,999	50	6%
\$300,000 to \$399,999	103	11%
\$400,000 to \$499,999	174	19%
\$500,000 to \$749,999	278	31%
\$750,000 to \$999,999	197	22%
\$1,000,000 or more	37	4%

Median Value **\$552,448**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,243	100%
2005 or Later	43	3%
2000 to 2004	117	9%
1990 to 1999	164	13%
1980 to 1989	227	18%
1970 to 1979	268	22%
1960 to 1969	260	21%
1950 to 1959	111	9%
1940 to 1949	53	4%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,168	100%	260	100%	908	100%
1.00 occupant housing per room or less	1,115	95%	243	93%	872	96%
1.01 to 1.50 occupants per room	36	3%	0	0%	36	4%
1.51 to 2.00 occupants per room	17	1%	17	7%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	260	100%
Less than \$500	48	18%
\$500 to \$599	0	0%
\$600 to \$699	13	5%
\$700 to \$799	0	0%
\$800 to \$899	37	14%
\$900 to \$999	29	11%
\$1,000 to \$1,249	63	24%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	27	10%
\$2,000 or more	0	0%
No cash rent	43	17%
Median contract rent	\$1,012	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	260	100%
Less than 20 percent	18	7%
20.0 to 24.9 percent	69	27%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	13	5%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	59	23%
50.0 percent or more	43	17%
Not computed	58	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,168	100%
No vehicle	71	6%
1 vehicle	221	19%
2 vehicles	432	37%
3 vehicles	351	30%
4 or more vehicles	93	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,639	100%
Worked in state of residence	1,618	99%
Worked in county of residence	1,542	94%
Worked outside county of residence	76	5%
Worked outside state of residence	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,725	100%	1,324	49%
In labor force	1,744	64%	966	55%
Armed forces	0	0%	0	0%
Civilian (employed)	1,634	94%	887	54%
Civilian (unemployed)	110	6%	79	72%
Not in labor force	981	36%	358	36%
Pct. of civilian labor force unemployed	6.3%		8.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,639	100%
Car, truck or van:	1,456	89%
Drove Alone	1,298	79%
Carpooled	158	10%
Public Transportation:	52	3%
Bus	52	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	8	<1%
Bicycle	16	1%
Walked	10	1%
Other means	10	1%
Worked at home	87	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,639	100%
Did not work at home	1,552	95%
Less than 10 minutes	120	7%
10 to 19 minutes	440	27%
20 to 29 minutes	223	14%
30 to 44 minutes	393	24%
45 to 59 minutes	251	15%
60 to 89 minutes	95	6%
90 minutes or more	30	2%
Worked at home	87	5%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,639	100%
Agriculture, forestry, mining	7	<1%
Utilities	0	0%
Construction	97	6%
Manufacturing	319	19%
Wholesale trade	66	4%
Retail trade	247	15%
Transportation & warehousing	28	2%
Information & communications	62	4%
Finance, insurance, & real estate	165	10%
Professional, scientific, management, administration	104	6%
Educational, social, & health services	143	9%
Art, entertainment, recreation, accommodations, food	62	4%
Other services	79	5%
Public administration	260	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,639	100%
Management, professional & related:	591	36%
Management (incl. farm managers)	179	11%
Business & financial	83	5%
Computer & mathematical	56	3%
Architecture & engineering	54	3%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	17	1%
Education, training, & library	27	2%
Art, entertainment, sports & media	70	4%
Healthcare practitioners	105	6%
Service:	138	8%
Healthcare support	4	<1%
Protective service	4	<1%
Food preparation & serving	21	1%
Building & grounds cleaning / maintenance	89	5%
Personal care & service	20	1%
Sales & office	532	32%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	144	9%
Production, transport & material moving	234	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,168	100%
Less than \$15,000	96	8%
\$15,000 to \$29,999	125	11%
\$30,000 to \$44,999	127	11%
\$45,000 to \$59,999	98	8%
\$60,000 to \$74,999	226	19%
\$75,000 to \$99,999	165	14%
\$100,000 to \$124,999	84	7%
\$125,000 to \$149,999	48	4%
\$150,000 to \$199,999	66	6%
\$200,000 or more	133	11%
Median Income	\$69,159	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,168	100%
With earnings	1,043	89%
With wage and salary income	982	84%
With self-employment income	217	19%
With interest, dividend, or net rental income	219	19%
With Social Security income	265	23%
With Supplemental Security income	74	6%
With public assistance income	13	1%
With retirement income	229	20%
With other types of income	209	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,429	100%
Under .50	75	2%
.50 to .99	203	6%
1.00 to 1.24	124	4%
1.25 to 1.49	152	4%
1.50 to 1.84	75	2%
1.85 to 1.99	63	2%
2.00 and over	2,737	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,429	100%
Above Poverty	3,151	92%
Below Poverty	278	8%

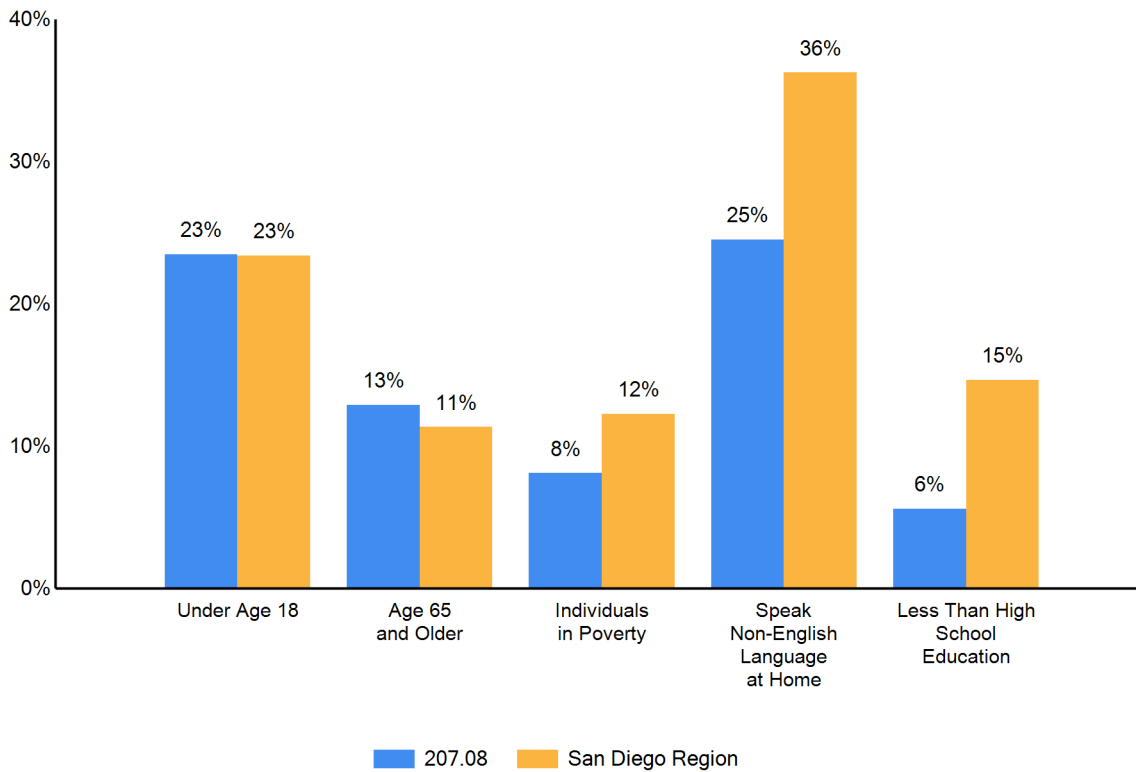
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	847	455	392	780	419	361	67	36	31
Married couple family	654	339	315	616	332	284	38	7	31
Male householder, no wife present	83	27	56	83	27	56	0	0	0
Female householder, no husband present	110	89	21	81	60	21	29	29	0

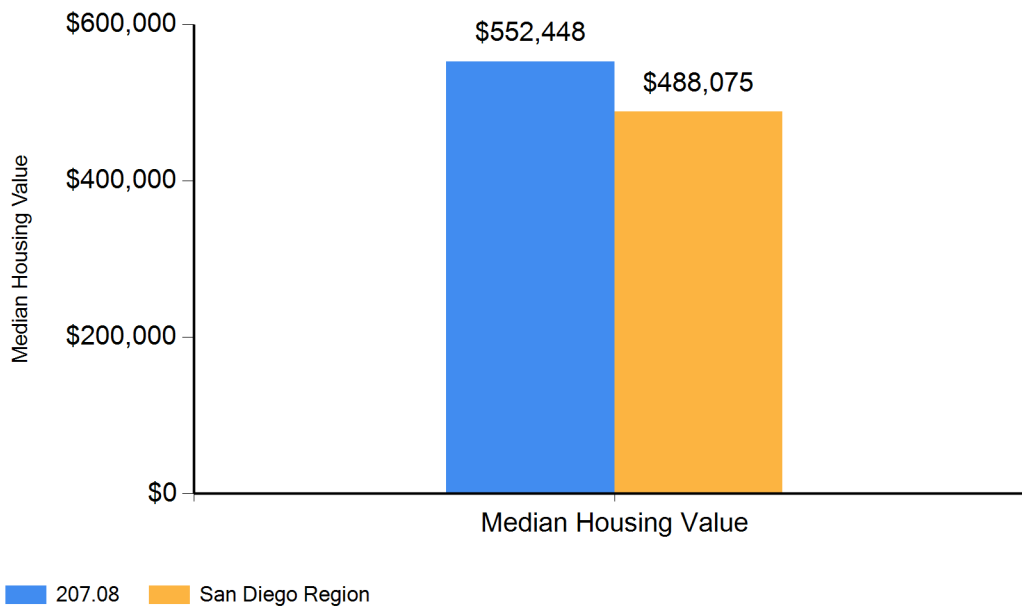
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075