



Demographic and Socioeconomic Profile 2010

TRACT: 170.37

Population by Race

	Population	Percent
Total Population	5,880	100%
White	3,167	54%
Asian	1,603	27%
Hispanic	647	11%
Two or More	288	5%
Black	133	2%
Other	18	<1%
Pacific Islander	16	<1%
American Indian	8	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,880	2,909	2,971	51%
Under 5	337	162	175	52%
5 to 9	355	188	167	47%
10 to 14	432	236	196	45%
15 to 17	297	129	168	57%
18 and 19	130	57	73	56%
20 to 24	403	201	202	50%
25 to 29	376	190	186	49%
30 to 34	339	176	163	48%
35 to 39	368	175	193	52%
40 to 44	445	207	238	53%
45 to 49	575	267	308	54%
50 to 54	507	269	238	47%
55 to 59	453	224	229	51%
60 and 61	149	72	77	52%
62 to 64	220	105	115	52%
65 to 69	196	111	85	43%
70 to 74	120	59	61	51%
75 to 79	90	42	48	53%
80 to 84	44	22	22	50%
85 and Older	44	17	27	61%
Under 18	1,421	715	706	50%
65 and older	494	251	243	49%
Median	38.7	38.3	39.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,756	100%
Never Married	1,377	29%
Married, excluding separated	2,866	60%
Separated	66	1%
Widowed	147	3%
Divorced	300	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,880	100%
Household	5,863	100%
Group Quarters - Other	17	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,880	647	3,167	133	8	1,603	16	18	288
Under 5	337	51	145	7	0	90	1	0	43
5 to 9	355	57	156	6	0	89	0	1	46
10 to 14	432	59	230	6	1	107	0	0	29
15 to 17	297	36	168	7	0	66	2	0	18
18 and 19	130	19	70	2	0	30	1	1	7
20 to 24	403	56	205	12	0	99	1	2	28
25 to 29	376	58	167	16	1	109	0	3	22
30 to 34	339	40	157	6	0	120	1	0	15
35 to 39	368	38	176	11	1	130	2	1	9
40 to 44	445	50	234	11	1	130	2	2	15
45 to 49	575	53	357	15	2	136	2	1	9
50 to 54	507	51	313	14	0	111	3	2	13
55 to 59	453	27	288	11	1	112	0	2	12
60 and 61	149	5	98	1	0	39	1	0	5
62 to 64	220	17	129	3	1	63	0	1	6
65 to 69	196	15	118	1	0	60	0	0	2
70 to 74	120	4	56	3	0	54	0	1	2
75 to 79	90	4	47	1	0	32	0	1	5
80 to 84	44	1	25	0	0	17	0	0	1
85 and Older	44	6	28	0	0	9	0	0	1
Under 18	1,421	203	699	26	1	352	3	1	136
65 and older	494	30	274	5	0	172	0	2	11
Median		28.9	42.3	37.0	45.0	38.5	40.0	42.5	20.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,543	100%
Speak Only English	4,206	76%
Speak Spanish:	142	3%
Speak English "well" or "very well"	142	3%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	756	14%
Speak English "well" or "very well"	655	12%
Speak English "not well" or "not at all"	101	2%
Speak other language:	439	7%
Speak English "well" or "very well"	411	7%
Speak English "not well" or "not at all"	28	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,926	100%
Less than 9th grade	126	3%
9th through 12th grade, no diploma	92	2%
High school grad (incl. equivalency)	507	13%
Some college, no degree	809	21%
Associate degree	326	8%
Bachelor's degree	1,461	37%
Master's degree	267	7%
Professional school degree	133	3%
Doctorate degree	205	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,683	100%	---	---	---	---
Enrolled in school	1,827	32%	1,696	30%	131	2%
Nursery / Preschool	144	8%	95	6%	49	37%
Kindergarten to grade 4	490	27%	433	26%	57	44%
Grade 5 to grade 8	282	15%	276	16%	6	5%
Grade 9 to grade 12	328	18%	328	19%	0	0%
College, undergraduate	540	30%	540	32%	0	0%
Graduate or Professional school	43	2%	24	1%	19	15%
Not enrolled in school	3,856	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,031	100%	1,012	100%	1,019	100%
Family Households:	1,704	84%	1,012	100%	692	68%
Married couple family	1,409	69%	827	82%	582	57%
Other family:	295	15%	185	18%	110	11%
Male householder, no wife	147	7%	85	8%	62	6%
Female householder, no husband	148	7%	100	10%	48	5%
Nonfamily households:	327	16%	0	0%	327	32%
Householder living alone	237	12%	----	----	----	----
Other nonfamily households	90	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,058	100%	2031	27	1%	2.89
Single family (detached)	1,536	75%	1,509	27	2%	2.94
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	136	7%	136	0	0%	2.90
5 to 9 units	9	<1%	9	0	0%	2.89
10 or more units	377	18%	377	0	0%	2.68
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,330	100%
Less than \$150,000	46	3%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	12	1%
\$250,000 to \$299,999	13	1%
\$300,000 to \$399,999	39	3%
\$400,000 to \$499,999	132	10%
\$500,000 to \$749,999	872	66%
\$750,000 to \$999,999	216	16%
\$1,000,000 or more	0	0%

Median Value **\$621,552**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,058	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	125	6%
1980 to 1989	1,313	64%
1970 to 1979	604	29%
1960 to 1969	16	1%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,031	100%	701	100%	1,330	100%
1.00 occupant housing per room or less	1,967	97%	681	97%	1,286	97%
1.01 to 1.50 occupants per room	36	2%	20	3%	16	1%
1.51 to 2.00 occupants per room	28	1%	0	0%	28	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	701	100%
Less than \$500	26	4%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	122	17%
\$1,250 to \$1,499	234	33%
\$1,500 to \$1,999	124	18%
\$2,000 or more	195	28%
No cash rent	0	0%
Median contract rent	\$1,468	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	701	100%
Less than 20 percent	164	23%
20.0 to 24.9 percent	138	20%
25.0 to 29.9 percent	68	10%
30.0 to 34.9 percent	113	16%
35.0 to 39.9 percent	50	7%
40.0 to 49.9 percent	36	5%
50.0 percent or more	132	19%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,031	100%
No vehicle	18	1%
1 vehicle	399	20%
2 vehicles	894	44%
3 vehicles	537	26%
4 or more vehicles	183	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,252	100%
Worked in state of residence	3,229	99%
Worked in county of residence	3,182	98%
Worked outside county of residence	47	1%
Worked outside state of residence	23	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,662	100%	2,282	49%
In labor force	3,438	74%	1,875	55%
Armed forces	82	2%	72	88%
Civilian (employed)	3,086	90%	1,710	55%
Civilian (unemployed)	270	8%	93	34%
Not in labor force	1,224	26%	407	33%
Pct. of civilian labor force unemployed	8.0%		5.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,252	100%
Car, truck or van:	2,959	91%
Drove Alone	2,700	83%
Carpooled	259	8%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	30	1%
Bicycle	0	0%
Walked	52	2%
Other means	19	1%
Worked at home	192	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,252	100%
Did not work at home	3,060	94%
Less than 10 minutes	261	8%
10 to 19 minutes	1,147	35%
20 to 29 minutes	1,068	33%
30 to 44 minutes	515	16%
45 to 59 minutes	51	2%
60 to 89 minutes	0	0%
90 minutes or more	18	1%
Worked at home	192	6%
Average time to work (minutes)	23	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,195	100%
Agriculture, forestry, mining	0	0%
Utilities	20	1%
Construction	61	2%
Manufacturing	331	10%
Wholesale trade	96	3%
Retail trade	349	11%
Transportation & warehousing	43	1%
Information & communications	195	6%
Finance, insurance, & real estate	389	12%
Professional, scientific, management, administration	162	5%
Educational, social, & health services	693	22%
Art, entertainment, recreation, accommodations, food	254	8%
Other services	178	6%
Public administration	424	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	3,195	100%
Management, professional & related:	1,711	54%
Management (incl. farm managers)	425	13%
Business & financial	216	7%
Computer & mathematical	256	8%
Architecture & engineering	158	5%
Life, physical & social science	82	3%
Community & social service	13	<1%
Legal	39	1%
Education, training, & library	266	8%
Art, entertainment, sports & media	41	1%
Healthcare practitioners	215	7%
Service:	372	12%
Healthcare support	57	2%
Protective service	44	1%
Food preparation & serving	94	3%
Building & grounds cleaning / maintenance	19	1%
Personal care & service	158	5%
Sales & office	850	27%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	149	5%
Production, transport & material moving	113	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	2,031	100%
Less than \$15,000	50	2%
\$15,000 to \$29,999	71	3%
\$30,000 to \$44,999	70	3%
\$45,000 to \$59,999	224	11%
\$60,000 to \$74,999	233	11%
\$75,000 to \$99,999	264	13%
\$100,000 to \$124,999	273	13%
\$125,000 to \$149,999	210	10%
\$150,000 to \$199,999	253	12%
\$200,000 or more	383	19%
Median Income	\$109,478	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,031	100%
With earnings	1,950	96%
With wage and salary income	1,858	91%
With self-employment income	291	14%
With interest, dividend, or net rental income	779	38%
With Social Security income	223	11%
With Supplemental Security income	28	1%
With public assistance income	7	<1%
With retirement income	413	20%
With other types of income	233	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,880	100%
Under .50	166	3%
.50 to .99	107	2%
1.00 to 1.24	68	1%
1.25 to 1.49	125	2%
1.50 to 1.84	20	<1%
1.85 to 1.99	0	0%
2.00 and over	5,394	92%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,880	100%
Above Poverty	5,607	95%
Below Poverty	273	5%

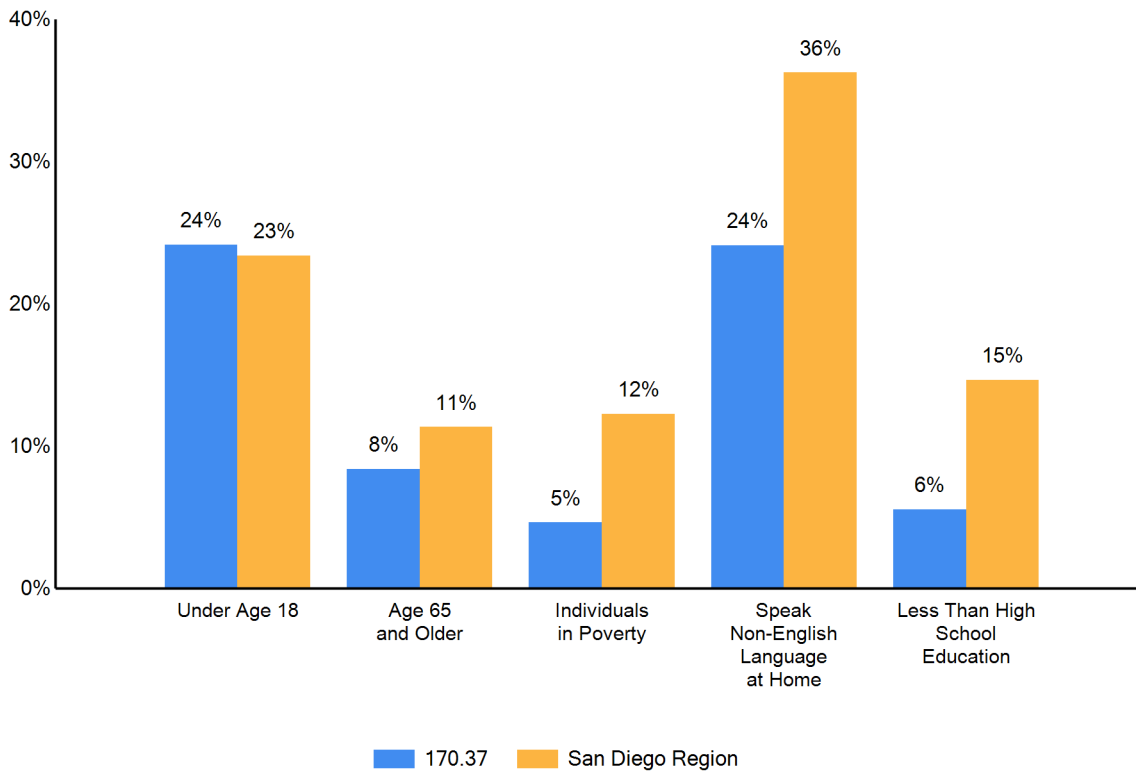
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,704	1,012	692	1,659	967	692	45	45	0
Married couple family	1,409	827	582	1,371	789	582	38	38	0
Male householder, no wife present	147	85	62	147	85	62	0	0	0
Female householder, no husband present	148	100	48	141	93	48	7	7	0

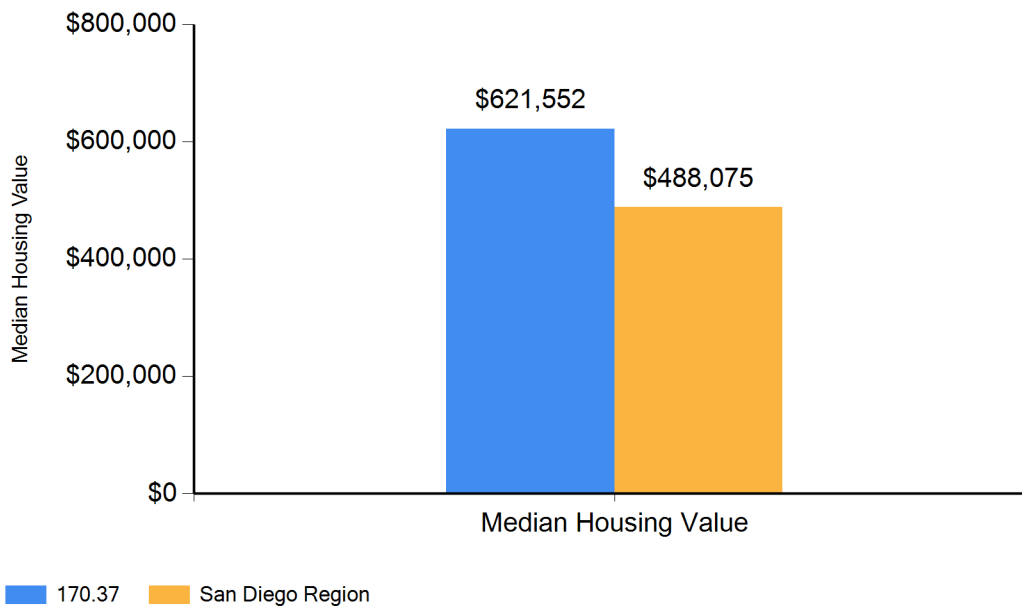
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075