



## Demographic and Socioeconomic Profile 2010

SDCOUNCIL: 7

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>147,072</b>	<b>100%</b>
White	85,514	58%
Hispanic	28,609	19%
Asian	16,699	11%
Black	8,250	6%
Two or More	6,273	4%
Pacific Islander	765	1%
American Indian	583	<1%
Other	379	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>147,072</b>	<b>72,204</b>	<b>74,868</b>	<b>51%</b>
Under 5	10,003	5,071	4,932	49%
5 to 9	8,650	4,386	4,264	49%
10 to 14	7,880	4,058	3,822	49%
15 to 17	4,875	2,523	2,352	48%
18 and 19	3,024	1,584	1,440	48%
20 to 24	13,075	6,366	6,709	51%
25 to 29	15,079	7,726	7,353	49%
30 to 34	12,438	6,444	5,994	48%
35 to 39	10,497	5,344	5,153	49%
40 to 44	9,337	4,758	4,579	49%
45 to 49	9,089	4,509	4,580	50%
50 to 54	8,919	4,305	4,614	52%
55 to 59	8,044	3,807	4,237	53%
60 and 61	2,950	1,354	1,596	54%
62 to 64	4,182	1,852	2,330	56%
65 to 69	5,088	2,354	2,734	54%
70 to 74	4,195	1,767	2,428	58%
75 to 79	3,714	1,636	2,078	56%
80 to 84	3,103	1,261	1,842	59%
85 and Older	2,930	1,099	1,831	62%
Under 18	31,408	16,038	15,370	49%
65 and older	19,030	8,117	10,913	57%
<b>Median</b>	<b>34.4</b>	<b>33.4</b>	<b>35.6</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>120,539</b>	<b>100%</b>
Never Married	41,474	34%
Married, excluding separated	57,679	48%
Separated	1,843	2%
Widowed	6,028	5%
Divorced	13,515	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>147,072</b>	<b>100%</b>
Household	145,447	99%
Group Quarters - Other	1,625	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>147,072</b>	<b>28,609</b>	<b>85,514</b>	<b>8,250</b>	<b>583</b>	<b>16,699</b>	<b>765</b>	<b>379</b>	<b>6,273</b>
Under 5	10,003	3,003	4,438	591	33	844	50	34	1,010
5 to 9	8,650	2,608	3,593	545	46	864	57	44	893
10 to 14	7,880	2,326	3,358	660	36	769	41	30	660
15 to 17	4,875	1,401	2,127	453	26	467	42	21	338
18 and 19	3,024	829	1,392	213	22	345	16	9	198
20 to 24	13,075	2,882	7,020	744	54	1,588	95	24	668
25 to 29	15,079	3,207	8,240	912	68	1,880	91	47	634
30 to 34	12,438	2,634	6,576	775	57	1,755	83	44	514
35 to 39	10,497	2,210	5,549	733	50	1,521	55	39	340
40 to 44	9,337	1,865	5,268	567	34	1,269	45	27	262
45 to 49	9,089	1,409	5,766	498	37	1,120	36	16	207
50 to 54	8,919	1,164	6,082	464	28	923	47	19	192
55 to 59	8,044	834	5,772	342	24	917	40	10	105
60 and 61	2,950	298	2,123	106	11	356	17	2	37
62 to 64	4,182	408	3,182	128	15	374	11	3	61
65 to 69	5,088	470	3,930	129	9	501	6	2	41
70 to 74	4,195	334	3,183	153	12	456	15	4	38
75 to 79	3,714	290	2,929	102	9	350	7	1	26
80 to 84	3,103	259	2,487	84	8	231	7	0	27
85 and Older	2,930	178	2,499	51	4	169	4	3	22
Under 18	31,408	9,338	13,516	2,249	141	2,944	190	129	2,901
65 and older	19,030	1,531	15,028	519	42	1,707	39	10	154
<b>Median</b>		<b>27.0</b>	<b>40.4</b>	<b>30.0</b>	<b>30.6</b>	<b>34.5</b>	<b>29.5</b>	<b>27.9</b>	<b>20.3</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>137,069</b>	<b>100%</b>
Speak Only English	102,371	75%
Speak Spanish:	15,982	12%
Speak English "well" or "very well"	13,074	10%
Speak English "not well" or "not at all"	2,908	2%
Speak Asian/Pacific Island language:	11,541	8%
Speak English "well" or "very well"	8,772	6%
Speak English "not well" or "not at all"	2,769	2%
Speak other language:	7,175	5%
Speak English "well" or "very well"	6,341	5%
Speak English "not well" or "not at all"	834	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>99,565</b>	<b>100%</b>
Less than 9th grade	3,613	4%
9th through 12th grade, no diploma	3,743	4%
High school grad (incl. equivalency)	16,543	17%
Some college, no degree	26,097	26%
Associate degree	8,590	9%
Bachelor's degree	26,795	27%
Master's degree	9,935	10%
Professional school degree	2,796	3%
Doctorate degree	1,453	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>140,843</b>	<b>100%</b>	---	---	---	---
Enrolled in school	39,712	28%	31,881	23%	7,831	6%
Nursery / Preschool	2,400	6%	1,211	4%	1,189	15%
Kindergarten to grade 4	8,092	20%	7,219	23%	873	11%
Grade 5 to grade 8	6,560	17%	5,777	18%	783	10%
Grade 9 to grade 12	5,821	15%	5,073	16%	748	10%
College, undergraduate	13,682	34%	10,949	34%	2,733	35%
Graduate or Professional school	3,157	8%	1,652	5%	1,505	19%
Not enrolled in school	101,131	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>59,071</b>	<b>100%</b>	<b>16,744</b>	<b>100%</b>	<b>42,327</b>	<b>100%</b>
Family Households:	35,036	59%	16,514	99%	18,522	44%
Married couple family	26,536	45%	11,761	70%	14,775	35%
Other family:	8,500	14%	4,753	28%	3,747	9%
Male householder, no wife	2,620	4%	1,224	7%	1,396	3%
Female householder, no husband	5,880	10%	3,529	21%	2,351	6%
Nonfamily households:	24,035	41%	230	1%	23,805	56%
Householder living alone	16,500	28%	----	----	----	----
Other nonfamily households	7,535	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>62,556</b>	<b>100%</b>	<b>59,071</b>	<b>3,485</b>	<b>6%</b>	<b>2.46</b>
Single family (detached)	26,805	43%	25,808	997	4%	2.62
Single family (attached)	8,230	13%	7,832	398	5%	2.86
2 to 4 units	3,517	6%	3,265	252	7%	2.82
5 to 9 units	4,221	7%	3,921	300	7%	2.32
10 or more units	19,193	31%	17,667	1,526	8%	2.02
Mobile home and Other	590	1%	578	12	2%	2.42

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>31,637</b>	<b>100%</b>
Less than \$150,000	1,408	4%
\$150,000 to \$199,999	991	3%
\$200,000 to \$249,999	1,267	4%
\$250,000 to \$299,999	1,512	5%
\$300,000 to \$399,999	5,863	19%
\$400,000 to \$499,999	7,069	22%
\$500,000 to \$749,999	10,959	35%
\$750,000 to \$999,999	1,940	6%
\$1,000,000 or more	628	2%

**Median Value** **\$467,640**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>62,556</b>	<b>100%</b>
2005 or Later	1,531	2%
2000 to 2004	4,967	8%
1990 to 1999	5,863	9%
1980 to 1989	9,774	16%
1970 to 1979	18,880	30%
1960 to 1969	10,748	17%
1950 to 1959	8,812	14%
1940 to 1949	1,528	2%
1939 or earlier	453	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>59,071</b>	<b>100%</b>	<b>27,434</b>	<b>100%</b>	<b>31,637</b>	<b>100%</b>
1.00 occupant housing per room or less	57,365	97%	26,047	95%	31,318	99%
1.01 to 1.50 occupants per room	1,311	2%	1,027	4%	284	1%
1.51 to 2.00 occupants per room	341	1%	306	1%	35	<1%
2.01 or more occupants per room	54	<1%	54	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>27,434</b>	<b>100%</b>
Less than \$500	647	2%
\$500 to \$599	328	1%
\$600 to \$699	420	2%
\$700 to \$799	549	2%
\$800 to \$899	1,158	4%
\$900 to \$999	1,120	4%
\$1,000 to \$1,249	4,539	17%
\$1,250 to \$1,499	5,089	19%
\$1,500 to \$1,999	8,827	32%
\$2,000 or more	3,658	13%
No cash rent	1,099	4%
<b>Median contract rent</b>	<b>\$1,494</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>27,434</b>	<b>100%</b>
Less than 20 percent	4,953	18%
20.0 to 24.9 percent	3,790	14%
25.0 to 29.9 percent	3,444	13%
30.0 to 34.9 percent	2,558	9%
35.0 to 39.9 percent	1,722	6%
40.0 to 49.9 percent	2,932	11%
50.0 percent or more	6,518	24%
Not computed	1,517	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>59,071</b>	<b>100%</b>
No vehicle	1,936	3%
1 vehicle	20,171	34%
2 vehicles	26,004	44%
3 vehicles	8,279	14%
4 or more vehicles	2,681	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>76,698</b>	<b>100%</b>
Worked in state of residence	76,283	99%
Worked in county of residence	75,146	98%
Worked outside county of residence	1,137	1%
Worked outside state of residence	415	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>118,919</b>	<b>100%</b>	<b>57,882</b>	<b>49%</b>
In labor force	81,837	69%	43,346	53%
Armed forces	5,218	6%	4,346	83%
Civilian (employed)	70,628	86%	35,422	50%
Civilian (unemployed)	5,991	7%	3,578	60%
Not in labor force	37,082	31%	14,536	39%
Pct. of civilian labor force unemployed	7.8%		9.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>76,698</b>	<b>100%</b>
Car, truck or van:	68,464	89%
Drove Alone	63,217	82%
Carpooled	5,247	7%
Public Transportation:	2,072	3%
Bus	1,835	2%
Trolley / Streetcar	226	<1%
Railroad	11	<1%
Other public transportation	0	0%
Motorcycle	604	1%
Bicycle	310	<1%
Walked	1,182	2%
Other means	387	1%
Worked at home	3,679	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>76,698</b>	<b>100%</b>
Did not work at home	73,019	95%
Less than 10 minutes	7,717	10%
10 to 19 minutes	28,338	37%
20 to 29 minutes	21,055	27%
30 to 44 minutes	11,161	15%
45 to 59 minutes	2,265	3%
60 to 89 minutes	1,505	2%
90 minutes or more	978	1%
Worked at home	3,679	5%
<b>Average time to work (minutes)</b>	<b>24</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>71,435</b>	<b>100%</b>
Agriculture, forestry, mining	169	<1%
Utilities	471	1%
Construction	3,224	5%
Manufacturing	5,070	7%
Wholesale trade	1,607	2%
Retail trade	7,754	11%
Transportation & warehousing	1,938	3%
Information & communications	1,823	3%
Finance, insurance, & real estate	5,939	8%
Professional, scientific, management, administration	4,715	7%
Educational, social, & health services	16,348	23%
Art, entertainment, recreation, accommodations, food	7,006	10%
Other services	4,126	6%
Public administration	11,245	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>71,435</b>	<b>100%</b>
Management, professional & related:	32,433	45%
Management (incl. farm managers)	7,567	11%
Business & financial	5,327	7%
Computer & mathematical	2,977	4%
Architecture & engineering	1,953	3%
Life, physical & social science	982	1%
Community & social service	1,444	2%
Legal	1,357	2%
Education, training, & library	4,590	6%
Art, entertainment, sports & media	1,640	2%
Healthcare practitioners	4,596	6%
Service:	11,487	16%
Healthcare support	1,112	2%
Protective service	1,973	3%
Food preparation & serving	3,380	5%
Building & grounds cleaning / maintenance	1,458	2%
Personal care & service	3,564	5%
Sales & office	18,510	26%
Farming, fishing & forestry	76	<1%
Construction, extraction & maintenance	4,345	6%
Production, transport & material moving	4,584	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>59,071</b>	<b>100%</b>
Less than \$15,000	4,141	7%
\$15,000 to \$29,999	6,213	11%
\$30,000 to \$44,999	7,605	13%
\$45,000 to \$59,999	8,127	14%
\$60,000 to \$74,999	6,261	11%
\$75,000 to \$99,999	9,177	16%
\$100,000 to \$124,999	6,694	11%
\$125,000 to \$149,999	4,602	8%
\$150,000 to \$199,999	3,626	6%
\$200,000 or more	2,625	4%
<b>Median Income</b>	<b>\$68,264</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>59,071</b>	<b>100%</b>
With earnings	49,382	84%
With wage and salary income	47,092	80%
With self-employment income	7,614	13%
With interest, dividend, or net rental income	17,435	30%
With Social Security income	13,763	23%
With Supplemental Security income	1,688	3%
With public assistance income	846	1%
With retirement income	10,802	18%
With other types of income	8,791	15%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>145,962</b>	<b>100%</b>
Under .50	7,556	5%
.50 to .99	7,066	5%
1.00 to 1.24	4,614	3%
1.25 to 1.49	4,561	3%
1.50 to 1.84	6,324	4%
1.85 to 1.99	3,790	3%
2.00 and over	112,051	77%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>145,962</b>	<b>100%</b>
Above Poverty	131,340	90%
Below Poverty	14,622	10%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

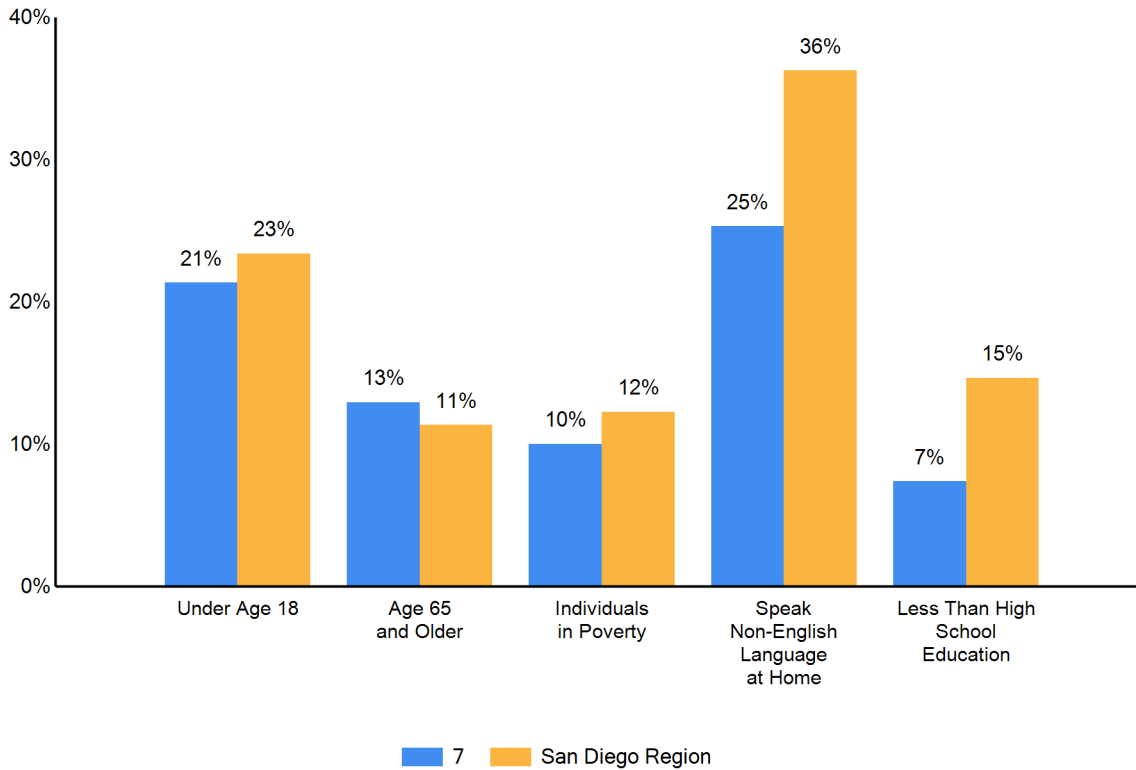
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>35,036</b>	<b>16,514</b>	<b>18,522</b>	<b>32,979</b>	<b>14,946</b>	<b>18,033</b>	<b>2,057</b>	<b>1,568</b>	<b>489</b>
Married couple family	26,536	11,761	14,775	25,624	11,053	14,571	912	708	204
Male householder, no wife present	2,620	1,224	1,396	2,360	1,103	1,257	260	121	139
Female householder, no husband present	5,880	3,529	2,351	4,995	2,790	2,205	885	739	146

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

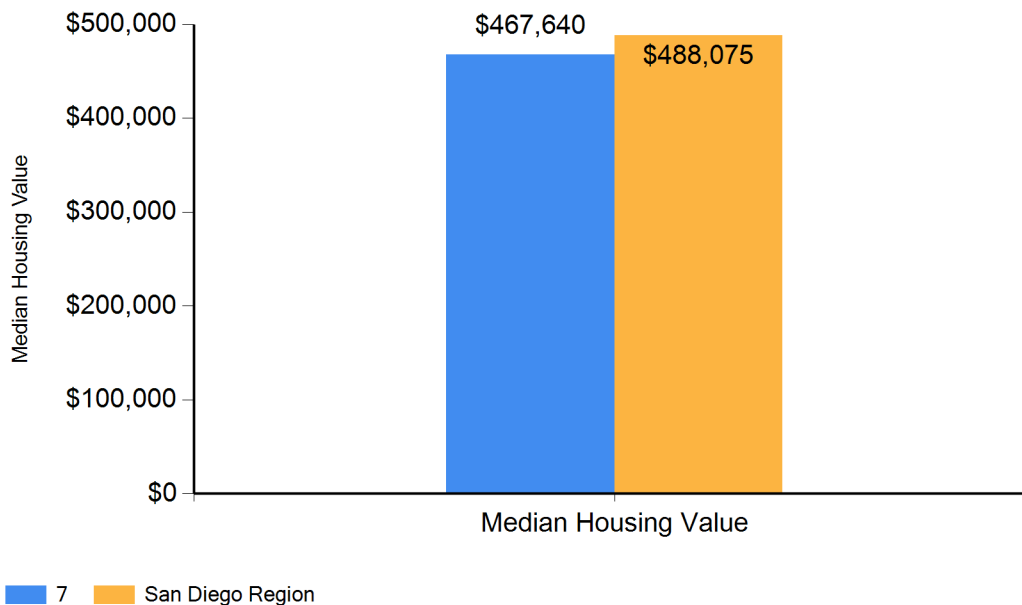


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075