

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Peninsula



	Jan 1, 2015
Total Population	39,581
Household Population	36,632
Group Quarters Population	2,949
Persons Per Household	2.23

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	17,133	16,411	4.2%
Single Family - Detached	8,903	8,561	3.8%
Single Family - Multiple-Unit	2,271	2,129	6.3%
Multi-Family	5,959	5,721	4.0%
Mobile Home and Other	0	0	--

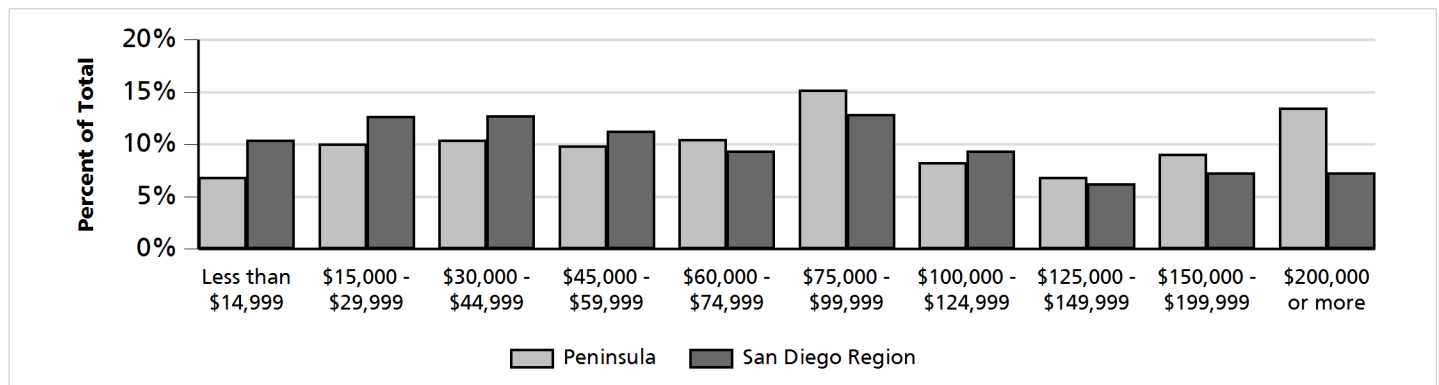
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	10%	10%	10%	11%	15%	8%	7%	9%	14%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$78,436
Not adjusted for inflation (current 2014\$)	\$84,725



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

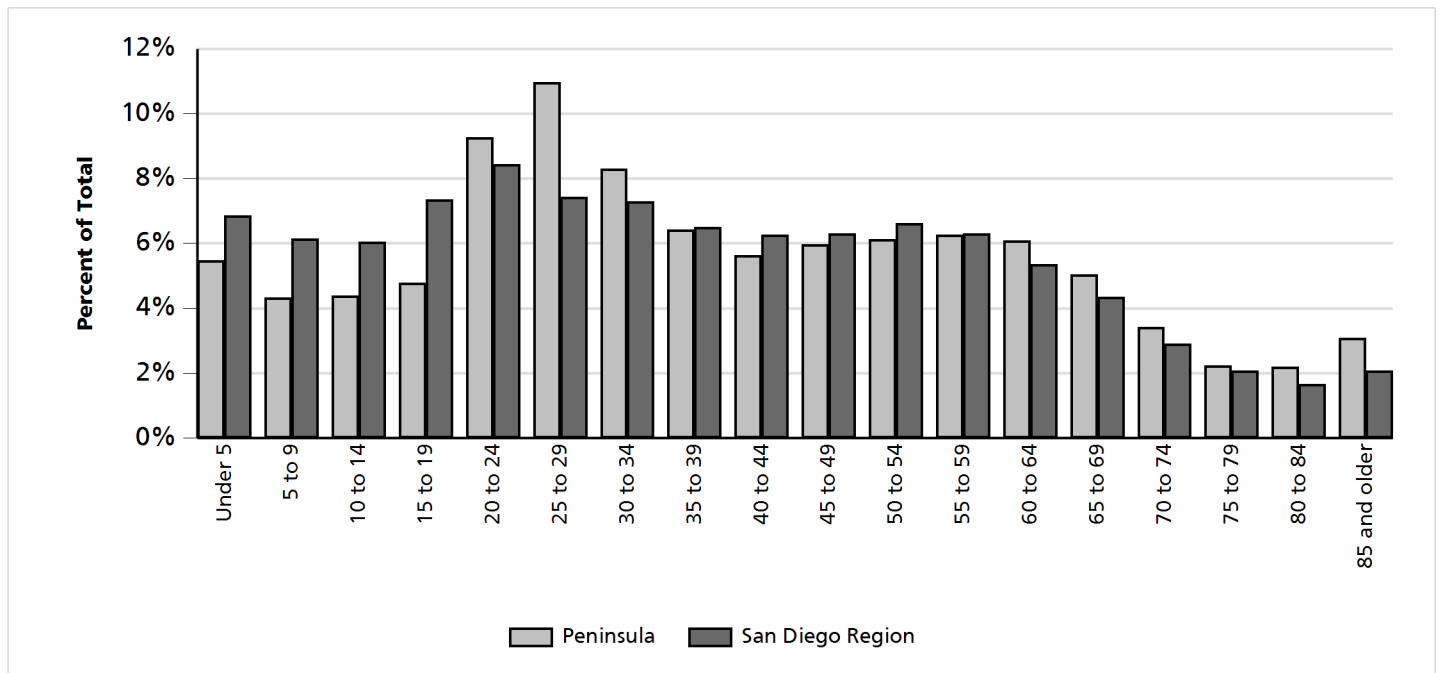
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>39,581</b>	20,179	19,402	49%
Under 5	2,166	1,108	1,058	49%
5 to 9	1,713	906	807	47%
10 to 14	1,740	873	867	50%
15 to 17	1,037	541	496	48%
18 and 19	854	501	353	41%
20 to 24	3,665	1,985	1,680	46%
25 to 29	4,343	2,182	2,161	50%
30 to 34	3,286	1,743	1,543	47%
35 to 39	2,540	1,405	1,135	45%
40 to 44	2,232	1,118	1,114	50%
45 to 49	2,360	1,227	1,133	48%
50 to 54	2,428	1,201	1,227	51%
55 to 59	2,477	1,222	1,255	51%
60 and 61	1,013	487	526	52%
62 to 64	1,398	694	704	50%
65 to 69	1,997	963	1,034	52%
70 to 74	1,355	661	694	51%
75 to 79	887	438	449	51%
80 to 84	868	390	478	55%
85 and older	1,222	534	688	56%
Under 18	6,656	3,428	3,228	48%
65 and older	6,329	2,986	3,343	53%
Median Age	36.9	35.9	38.2	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>5,114</b>	30,361	1,004	<b>157</b>	<b>1,506</b>	<b>1,439</b>
Under 5	418	1,450	75	16	85	122
5 to 9	367	1,053	50	8	61	174
10 to 14	363	1,146	49	6	49	127
15 to 17	183	704	31	10	34	75
18 and 19	157	591	33	4	23	46
20 to 24	586	2,635	130	22	110	182
25 to 29	660	3,166	127	13	199	178
30 to 34	472	2,269	126	30	196	193
35 to 39	402	1,792	78	6	167	95
40 to 44	342	1,648	55	3	131	53
45 to 49	277	1,872	61	15	81	54
50 to 54	282	1,988	48	6	60	44
55 to 59	196	2,158	31	8	65	19
60 and 61	60	906	6	3	30	8
62 to 64	92	1,240	20	1	36	9
65 to 69	117	1,758	38	1	60	23
70 to 74	59	1,205	25	2	47	17
75 to 79	29	836	6	1	10	5
80 to 84	34	783	10	1	31	9
85 and older	18	1,161	5	1	31	6
Under 18	1,331	4,353	205	40	229	498
65 and older	257	5,743	84	6	179	60
Median Age	28.7	41.1	30.3	29.8	34.9	24.8