DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92054



	Jan 1, 2012
Total Population	39,120
Household Population	38,754
Group Quarters Population	366
Persons Per Household	2.66

HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	17,114	14,593	14.7%
Single Family - Detached	6,110	5,519	9.7%
Single Family - Multiple-Unit	1,528	1,257	17.7%
Multi-Family	8,231	6,750	18.0%
Mobile Home and Other	1,245	1,067	14.3%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	12%	16%	14%	15%	13%	12%	7%	4%	3%	3%

Median Household Income2012Adjusted for Inflation (2010 \$)\$53,208Not adjusted for inflation (current 2011\$)\$54,822



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

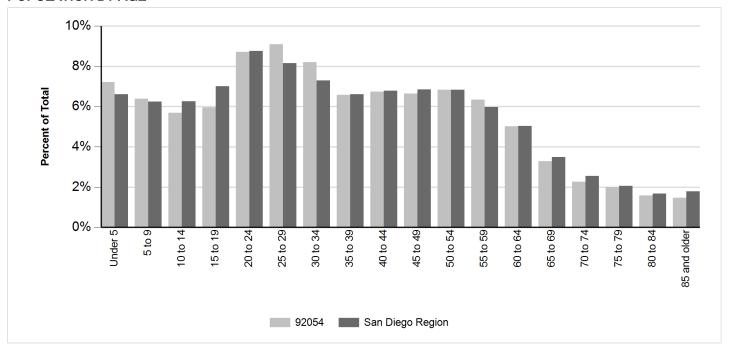
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	39,120	19,621	19,499	50%
Under 5	2,825	1,388	1,437	51%
5 to 9	2,499	1,229	1,270	51%
10 to 14	2,225	1,173	1,052	47%
15 to 17	1,322	672	650	49%
18 and 19	1,007	496	511	51%
20 to 24	3,409	1,731	1,678	49%
25 to 29	3,555	1,792	1,763	50%
30 to 34	3,208	1,685	1,523	47%
35 to 39	2,575	1,311	1,264	49%
40 to 44	2,637	1,372	1,265	48%
45 to 49	2,598	1,356	1,242	48%
50 to 54	2,676	1,382	1,294	48%
55 to 59	2,480	1,238	1,242	50%
60 and 61	823	393	430	52%
62 to 64	1,140	569	571	50%
65 to 69	1,286	602	684	53%
70 to 74	883	405	478	54%
75 to 79	780	352	428	55%
80 to 84	620	254	366	59%
85 and older	572	221	351	61%
Under 18	8,871	4,462	4,409	50%
65 and older	4,141	1,834	2,307	56%
Median Age	34.2	33.9	34.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

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	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	14,763	19,662	1,215	158	2,122	1,200	
Under 5	1,595	905	54	10	89	172	
5 to 9	1,461	727	46	7	88	170	
10 to 14	1,264	667	63	2	113	116	
15 to 17	768	402	41	2	57	52	
18 and 19	594	287	39	1	44	42	
20 to 24	1,524	1,502	99	19	158	107	
25 to 29	1,336	1,737	110	21	226	125	
30 to 34	1,181	1,622	94	13	215	83	
35 to 39	1,019	1,229	77	3	187	60	
40 to 44	1,002	1,333	90	8	156	48	
45 to 49	872	1,426	105	14	121	60	
50 to 54	700	1,657	128	11	132	48	
55 to 59	488	1,709	111	16	111	45	
60 and 61	136	580	30	8	57	12	
62 to 64	169	861	29	5	65	11	
65 to 69	225	922	35	4	76	24	
70 to 74	147	626	20	7	72	11	
75 to 79	124	543	26	3	75	9	
80 to 84	97	456	13	2	49	3	
85 and older	61	471	5	2	31	2	
Under 18	5,088	2,701	204	21	347	510	
65 and older	654	3,018	99	18	303	49	
Median Age	25.7	42.8	39.0	40.6	36.9	22.2	