

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



	Jan 1, 2011
Total Population	101,329
Household Population	99,085
Group Quarters Population	2,244
Persons Per Household	3.14

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,167	31,581	4.8%
Single Family - Detached	18,150	17,442	3.9%
Single Family - Multiple-Unit	2,707	2,613	3.5%
Multi-Family	10,499	9,921	5.5%
Mobile Home and Other	1,811	1,605	11.4%

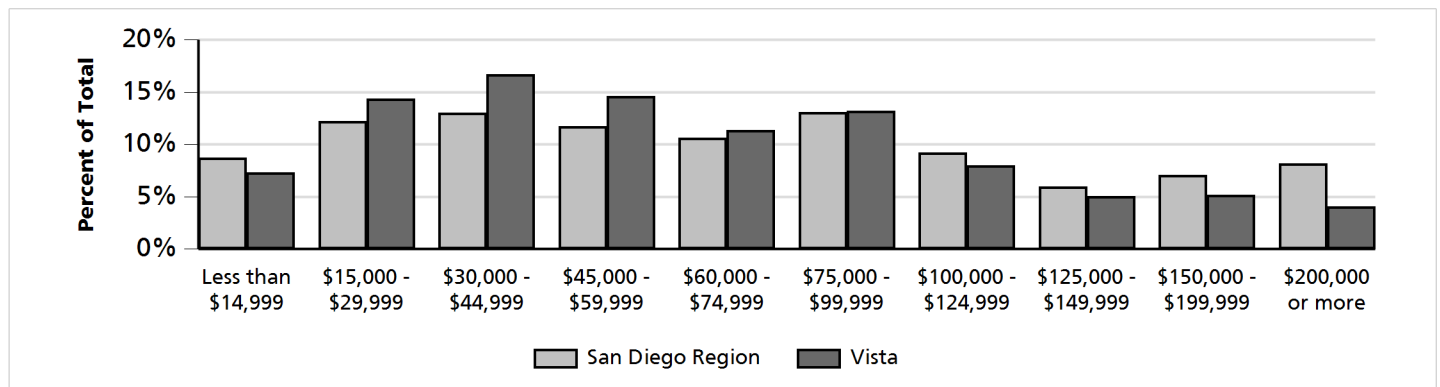
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	14%	17%	15%	11%	13%	8%	5%	5%	4%

Median Household Income

Adjusted for Inflation (2010 \$)	\$56,863
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

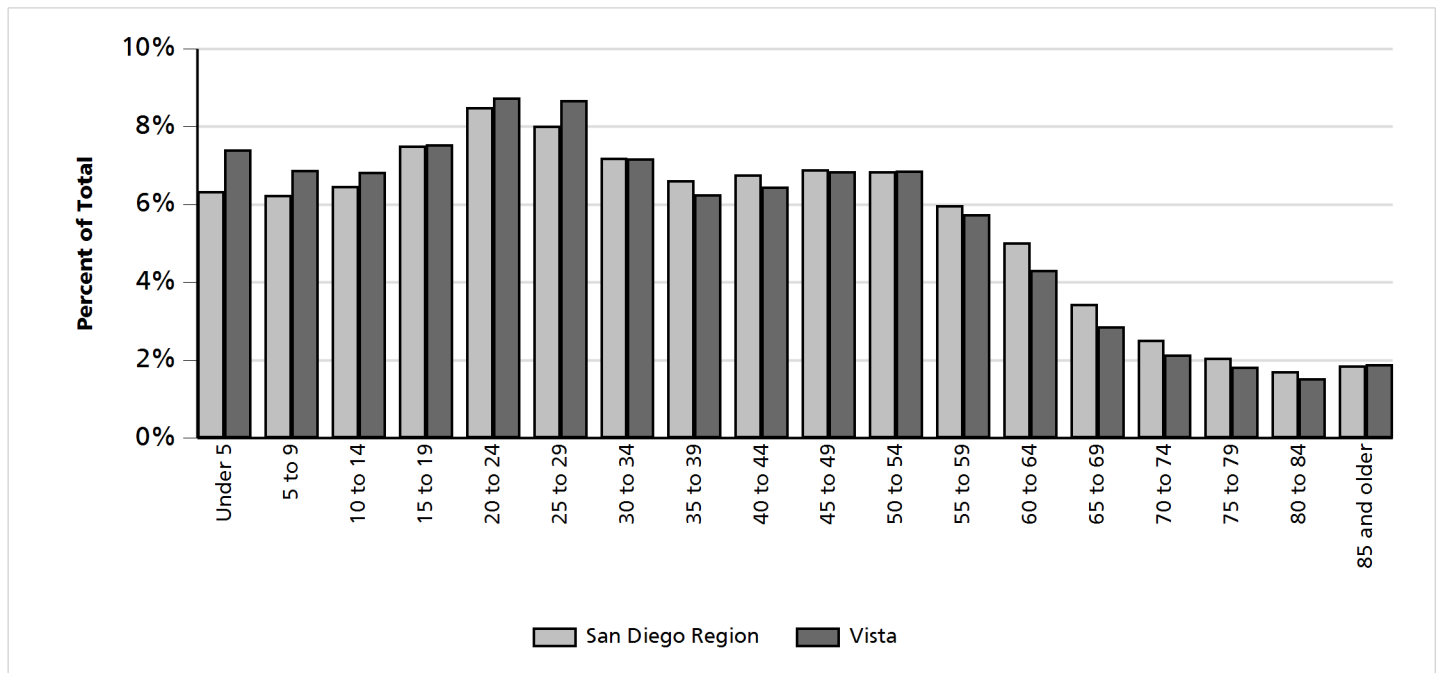
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	101,329	51,115	50,214	50%
Under 5	7,508	3,792	3,716	49%
5 to 9	6,975	3,521	3,454	50%
10 to 14	6,928	3,530	3,398	49%
15 to 17	4,529	2,363	2,166	48%
18 and 19	3,104	1,578	1,526	49%
20 to 24	8,858	4,692	4,166	47%
25 to 29	8,784	4,654	4,130	47%
30 to 34	7,267	3,850	3,417	47%
35 to 39	6,334	3,108	3,226	51%
40 to 44	6,546	3,373	3,173	48%
45 to 49	6,939	3,499	3,440	50%
50 to 54	6,950	3,496	3,454	50%
55 to 59	5,819	2,855	2,964	51%
60 and 61	1,884	964	920	49%
62 to 64	2,496	1,269	1,227	49%
65 to 69	2,901	1,402	1,499	52%
70 to 74	2,172	999	1,173	54%
75 to 79	1,854	809	1,045	56%
80 to 84	1,553	677	876	56%
85 and older	1,928	684	1,244	65%
Under 18	25,940	13,206	12,734	49%
65 and older	10,408	4,571	5,837	56%
Median Age	32.7	31.9	33.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	47,756	43,631	2,630	360	4,227	2,725
Under 5	4,963	1,832	138	19	196	360
5 to 9	4,744	1,620	125	14	160	312
10 to 14	4,480	1,839	158	14	176	261
15 to 17	2,786	1,347	117	12	102	165
18 and 19	1,856	969	78	14	88	99
20 to 24	4,642	3,310	270	34	300	302
25 to 29	4,533	3,275	312	19	402	243
30 to 34	3,890	2,588	225	27	359	178
35 to 39	3,459	2,223	176	23	328	125
40 to 44	3,247	2,631	201	24	324	119
45 to 49	2,842	3,342	254	32	325	144
50 to 54	2,207	3,973	231	27	376	136
55 to 59	1,460	3,771	141	29	320	98
60 and 61	423	1,300	33	6	104	18
62 to 64	467	1,787	54	4	144	40
65 to 69	596	2,035	44	15	177	34
70 to 74	442	1,537	25	15	137	16
75 to 79	322	1,387	16	10	94	25
80 to 84	196	1,253	15	4	70	15
85 and older	201	1,612	17	18	45	35
Under 18	16,973	6,638	538	59	634	1,098
65 and older	1,757	7,824	117	62	523	125
Median Age	25.4	45.3	32.6	40.8	40.0	22.7