



Demographic and Socioeconomic Profile 2010

ELEMENTARY: Rancho Santa Fe

Population by Race

	Population	Percent
Total Population	5,882	100%
White	5,123	87%
Hispanic	405	7%
Asian	198	3%
Two or More	105	2%
Black	35	1%
Other	10	<1%
American Indian	4	<1%
Pacific Islander	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,882	2,752	3,130	53%
Under 5	240	141	99	41%
5 to 9	393	150	243	62%
10 to 14	450	250	200	44%
15 to 17	282	145	137	49%
18 and 19	113	50	63	56%
20 to 24	190	79	111	58%
25 to 29	180	82	98	54%
30 to 34	182	66	116	64%
35 to 39	241	88	153	63%
40 to 44	331	132	199	60%
45 to 49	544	232	312	57%
50 to 54	467	183	284	61%
55 to 59	510	225	285	56%
60 and 61	219	106	113	52%
62 to 64	281	157	124	44%
65 to 69	467	276	191	41%
70 to 74	246	134	112	46%
75 to 79	209	122	87	42%
80 to 84	188	85	103	55%
85 and Older	149	49	100	67%
Under 18	1,365	686	679	50%
65 and older	1,259	666	593	47%
Median	48.1	49.2	47.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,799	100%
Never Married	940	20%
Married, excluding separated	2,970	62%
Separated	93	2%
Widowed	337	7%
Divorced	459	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,882	100%
Household	5,882	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,882	405	5,123	35	4	198	2	10	105
Under 5	240	10	223	0	0	5	0	0	2
5 to 9	393	40	316	0	0	8	0	2	27
10 to 14	450	35	391	2	0	7	1	0	14
15 to 17	282	28	218	0	0	15	0	0	21
18 and 19	113	10	95	1	0	3	0	0	4
20 to 24	190	49	127	10	0	2	0	0	2
25 to 29	180	36	137	1	0	5	0	0	1
30 to 34	182	43	130	0	0	5	0	0	4
35 to 39	241	17	172	10	0	37	0	0	5
40 to 44	331	20	276	0	1	28	0	1	5
45 to 49	544	31	489	3	0	16	0	0	5
50 to 54	467	29	418	2	0	14	1	0	3
55 to 59	510	23	464	2	2	12	0	0	7
60 and 61	219	4	203	2	0	9	0	0	1
62 to 64	281	6	263	1	0	10	0	0	1
65 to 69	467	7	442	1	0	11	0	5	1
70 to 74	246	7	231	0	0	6	0	0	2
75 to 79	209	1	205	0	0	3	0	0	0
80 to 84	188	3	184	0	0	1	0	0	0
85 and Older	149	6	139	0	1	1	0	2	0
Under 18	1,365	113	1,148	2	0	35	1	2	64
65 and older	1,259	24	1,201	1	1	22	0	7	3
Median		29.2	49.9	36.8	57.5	42.1	50.0	67.0	16.4

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,642	100%
Speak Only English	5,012	89%
Speak Spanish:	274	5%
Speak English "well" or "very well"	223	4%
Speak English "not well" or "not at all"	51	1%
Speak Asian/Pacific Island language:	113	2%
Speak English "well" or "very well"	109	2%
Speak English "not well" or "not at all"	4	<1%
Speak other language:	243	4%
Speak English "well" or "very well"	227	4%
Speak English "not well" or "not at all"	16	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,214	100%
Less than 9th grade	37	1%
9th through 12th grade, no diploma	6	<1%
High school grad (incl. equivalency)	338	8%
Some college, no degree	616	15%
Associate degree	355	8%
Bachelor's degree	1,740	41%
Master's degree	612	15%
Professional school degree	260	6%
Doctorate degree	250	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,729	100%	---	---	---	---
Enrolled in school	1,382	24%	1,030	18%	352	6%
Nursery / Preschool	92	7%	2	<1%	90	26%
Kindergarten to grade 4	411	30%	376	37%	35	10%
Grade 5 to grade 8	354	26%	256	25%	98	28%
Grade 9 to grade 12	265	19%	185	18%	80	23%
College, undergraduate	216	16%	177	17%	39	11%
Graduate or Professional school	44	3%	34	3%	10	3%
Not enrolled in school	4,347	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,197	100%	814	100%	1,383	100%
Family Households:	1,694	77%	812	100%	882	64%
Married couple family	1,461	66%	656	81%	805	58%
Other family:	233	11%	156	19%	77	6%
Male householder, no wife	84	4%	46	6%	38	3%
Female householder, no husband	149	7%	110	14%	39	3%
Nonfamily households:	503	23%	2	<1%	501	36%
Householder living alone	423	19%	----	----	----	----
Other nonfamily households	80	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,599	100%	2197	402	15%	2.68
Single family (detached)	2,484	96%	2,103	381	15%	2.69
Single family (attached)	52	2%	49	3	6%	2.69
2 to 4 units	63	2%	45	18	29%	2.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,904	100%
Less than \$150,000	44	2%
\$150,000 to \$199,999	2	<1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	25	1%
\$300,000 to \$399,999	2	<1%
\$400,000 to \$499,999	121	6%
\$500,000 to \$749,999	120	6%
\$750,000 to \$999,999	58	3%
\$1,000,000 or more	1,532	80%

Median Value **\$1,378,679**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,599	100%
2005 or Later	156	6%
2000 to 2004	216	8%
1990 to 1999	354	14%
1980 to 1989	472	18%
1970 to 1979	930	36%
1960 to 1969	239	9%
1950 to 1959	138	5%
1940 to 1949	10	<1%
1939 or earlier	84	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,197	100%	293	100%	1,904	100%
1.00 occupant housing per room or less	2,197	100%	293	100%	1,904	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	293	100%
Less than \$500	7	2%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	4	1%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	58	20%
\$1,250 to \$1,499	6	2%
\$1,500 to \$1,999	46	16%
\$2,000 or more	148	51%
No cash rent	24	8%
Median contract rent	\$2,258	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	293	100%
Less than 20 percent	14	5%
20.0 to 24.9 percent	6	2%
25.0 to 29.9 percent	7	2%
30.0 to 34.9 percent	51	17%
35.0 to 39.9 percent	4	1%
40.0 to 49.9 percent	3	1%
50.0 percent or more	173	59%
Not computed	35	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,197	100%
No vehicle	15	1%
1 vehicle	351	16%
2 vehicles	687	31%
3 vehicles	726	33%
4 or more vehicles	418	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,231	100%
Worked in state of residence	2,225	100%
Worked in county of residence	2,170	97%
Worked outside county of residence	55	2%
Worked outside state of residence	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,724	100%	2,172	46%
In labor force	2,369	50%	1,396	59%
Armed forces	7	<1%	7	100%
Civilian (employed)	2,285	96%	1,344	59%
Civilian (unemployed)	77	3%	45	58%
Not in labor force	2,355	50%	776	33%
Pct. of civilian labor force unemployed	3.3%		3.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,231	100%
Car, truck or van:	1,806	81%
Drove Alone	1,758	79%
Carpooled	48	2%
Public Transportation:	39	2%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	32	1%
Other public transportation	7	<1%
Motorcycle	0	0%
Bicycle	0	0%
Walked	8	<1%
Other means	0	0%
Worked at home	378	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,231	100%
Did not work at home	1,853	83%
Less than 10 minutes	289	13%
10 to 19 minutes	411	18%
20 to 29 minutes	291	13%
30 to 44 minutes	665	30%
45 to 59 minutes	136	6%
60 to 89 minutes	37	2%
90 minutes or more	24	1%
Worked at home	378	17%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,214	100%
Agriculture, forestry, mining	1	<1%
Utilities	12	1%
Construction	136	6%
Manufacturing	236	11%
Wholesale trade	107	5%
Retail trade	175	8%
Transportation & warehousing	66	3%
Information & communications	42	2%
Finance, insurance, & real estate	634	29%
Professional, scientific, management, administration	7	<1%
Educational, social, & health services	407	18%
Art, entertainment, recreation, accommodations, food	11	0%
Other services	123	6%
Public administration	257	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,214	100%
Management, professional & related:	1,036	47%
Management (incl. farm managers)	460	21%
Business & financial	64	3%
Computer & mathematical	67	3%
Architecture & engineering	31	1%
Life, physical & social science	70	3%
Community & social service	34	2%
Legal	34	2%
Education, training, & library	82	4%
Art, entertainment, sports & media	33	1%
Healthcare practitioners	161	7%
Service:	145	7%
Healthcare support	0	0%
Protective service	31	1%
Food preparation & serving	2	<1%
Building & grounds cleaning / maintenance	78	4%
Personal care & service	34	2%
Sales & office	859	39%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	73	3%
Production, transport & material moving	101	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,197	100%
Less than \$15,000	213	10%
\$15,000 to \$29,999	179	8%
\$30,000 to \$44,999	91	4%
\$45,000 to \$59,999	196	9%
\$60,000 to \$74,999	54	2%
\$75,000 to \$99,999	149	7%
\$100,000 to \$124,999	191	9%
\$125,000 to \$149,999	140	6%
\$150,000 to \$199,999	211	10%
\$200,000 or more	773	35%
Median Income	\$129,554	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,197	100%
With earnings	1,485	68%
With wage and salary income	1,360	62%
With self-employment income	420	19%
With interest, dividend, or net rental income	1,338	61%
With Social Security income	794	36%
With Supplemental Security income	14	1%
With public assistance income	44	2%
With retirement income	402	18%
With other types of income	203	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,882	100%
Under .50	270	5%
.50 to .99	219	4%
1.00 to 1.24	208	4%
1.25 to 1.49	84	1%
1.50 to 1.84	265	5%
1.85 to 1.99	11	<1%
2.00 and over	4,825	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,882	100%
Above Poverty	5,393	92%
Below Poverty	489	8%

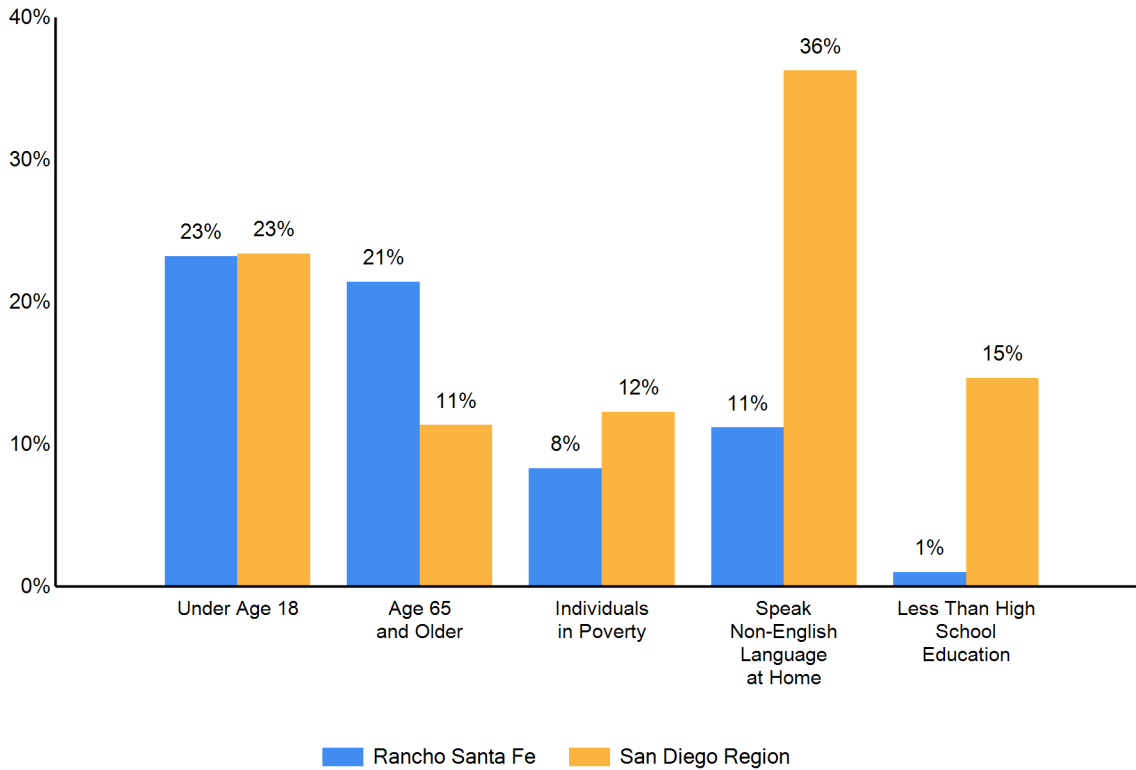
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,694	812	882	1,616	749	867	78	63	15
Married couple family	1,461	656	805	1,415	625	790	46	31	15
Male householder, no wife present	84	46	38	84	46	38	0	0	0
Female householder, no husband present	149	110	39	117	78	39	32	32	0

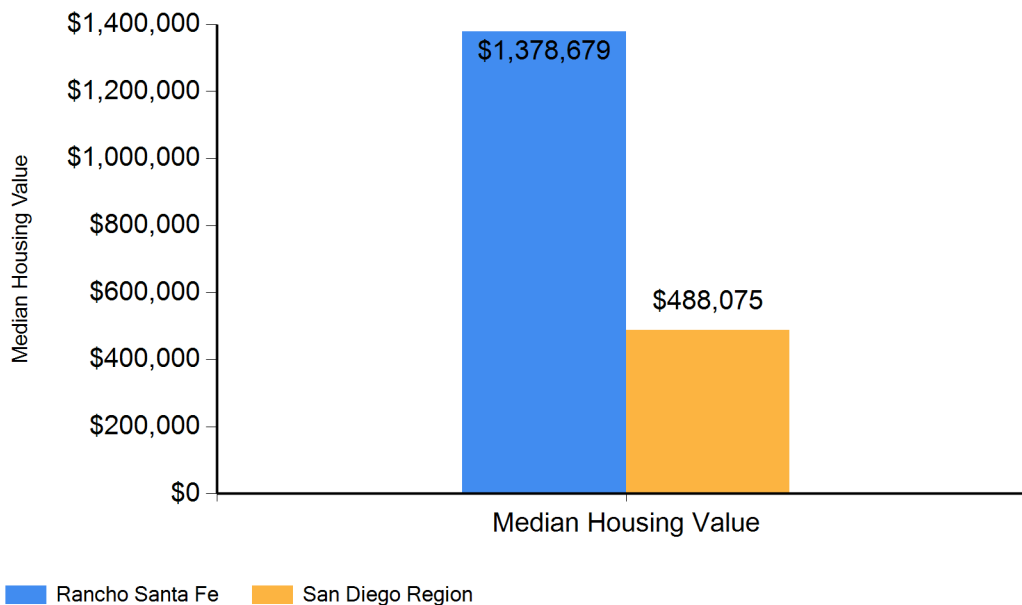
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075