DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Major Statistical Area
North County East

	Jan 1, 2013
Total Population	439,966
Household Population	433,636
Group Quarters Population	6,330
Persons Per Household	3.04

HOUSING AND OCCUPANCY

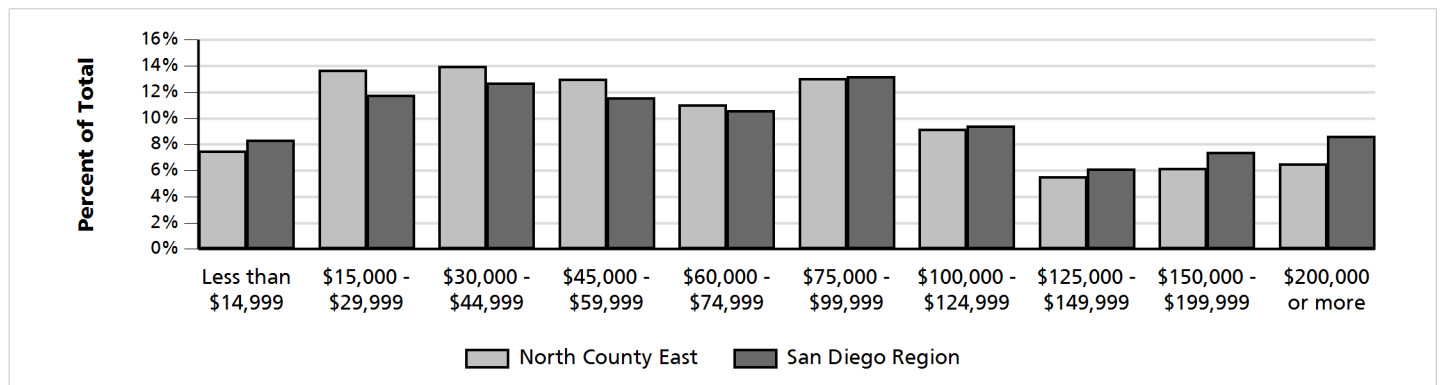|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	149,296	142,771	4.4%
Single Family - Detached	85,139	82,392	3.2%
Single Family - Multiple-Unit	11,336	10,904	3.8%
Multi-Family	40,971	38,651	5.7%
Mobile Home and Other	11,850	10,824	8.7%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	8%	14%	14%	13%	11%	13%	9%	6%	6%	7%

Median Household Income

Adjusted for Inflation (2010 $)	$62,275
Not adjusted for inflation (current 2012$)	$65,192

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
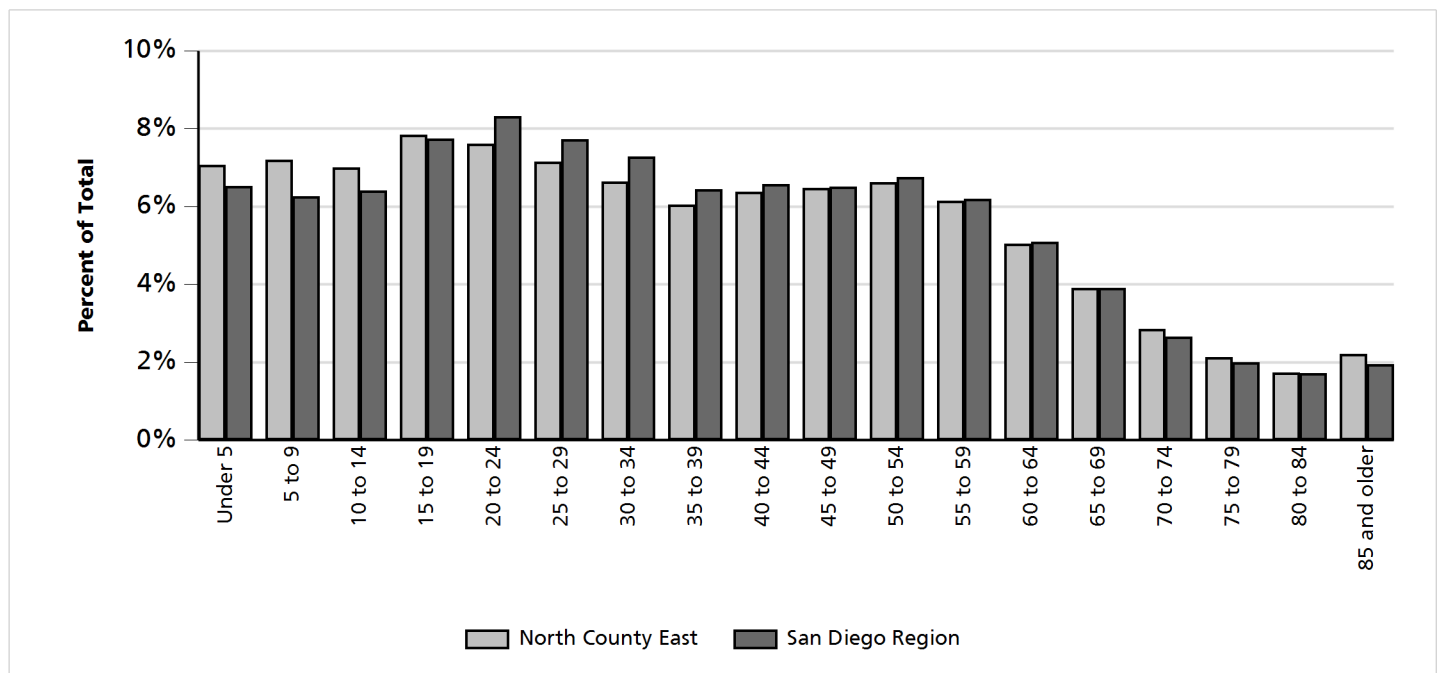
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**439,966**	218,830	221,136	50%
Under 5	31,108	15,920	15,188	49%
5 to 9	31,675	16,060	15,615	49%
10 to 14	30,775	16,021	14,754	48%
15 to 17	19,784	10,267	9,517	48%
18 and 19	14,704	7,511	7,193	49%
20 to 24	33,475	16,723	16,752	50%
25 to 29	31,464	16,468	14,996	48%
30 to 34	29,228	14,962	14,266	49%
35 to 39	26,556	13,205	13,351	50%
40 to 44	28,002	13,846	14,156	51%
45 to 49	28,451	14,276	14,175	50%
50 to 54	29,089	14,464	14,625	50%
55 to 59	27,052	13,134	13,918	51%
60 and 61	9,397	4,545	4,852	52%
62 to 64	12,772	6,257	6,515	51%
65 to 69	17,149	8,085	9,064	53%
70 to 74	12,576	5,924	6,652	53%
75 to 79	9,351	4,247	5,104	55%
80 to 84	7,616	3,338	4,278	56%
85 and older	9,742	3,577	6,165	63%
Under 18	113,342	58,268	55,074	49%
65 and older	56,434	25,171	31,263	55%
Median Age	34.6	33.5	35.9	N/A

POPULATION BY AGE

North County East   San Diego Region

Source: SANDAG, Current Estimates
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www.sandag.org

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POPULATION BY RACE, ETHNICITY AND AGE

| | Hispanic | Non-Hispanic | | | | |
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	192,023	200,505	7,845	3,632	24,955	11,006
Under 5	18,317	9,236	458	312	1,470	1,315
5 to 9	19,478	8,735	485	299	1,298	1,380
10 to 14	18,279	9,344	464	211	1,384	1,093
15 to 17	11,236	6,529	334	135	881	669
18 and 19	7,933	5,301	289	102	573	506
20 to 24	17,924	12,107	638	276	1,499	1,031
25 to 29	15,934	11,944	745	251	1,758	832
30 to 34	15,152	10,617	655	221	1,924	659
35 to 39	13,753	9,599	508	240	1,898	558
40 to 44	13,272	11,554	564	186	1,919	507
45 to 49	11,994	13,132	654	207	1,945	519
50 to 54	9,142	16,615	677	274	1,908	473
55 to 59	6,896	17,216	496	213	1,817	414
60 and 61	2,023	6,347	137	95	668	127
62 to 64	2,508	8,992	171	119	854	128
65 to 69	2,938	12,541	183	145	1,125	217
70 to 74	1,991	9,473	112	108	751	141
75 to 79	1,354	7,136	89	114	503	155
80 to 84	911	6,043	58	55	434	115
85 and older	988	8,044	128	69	346	167
Under 18	67,310	33,844	1,741	957	5,033	4,457
65 and older	8,182	43,237	570	491	3,159	795
Median Age	25.9	47.0	33.9	35.2	39.5	22.6