

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 92010



	Jan 1, 2014
<b>Total Population</b>	<b>15,554</b>
Household Population	15,389
Group Quarters Population	165
<b>Persons Per Household</b>	<b>2.68</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>6,038</b>	<b>5,752</b>	<b>4.7%</b>
Single Family - Detached	2,981	2,858	4.1%
Single Family - Multiple-Unit	1,848	1,746	5.5%
Multi-Family	708	671	5.2%
Mobile Home and Other	501	477	4.8%

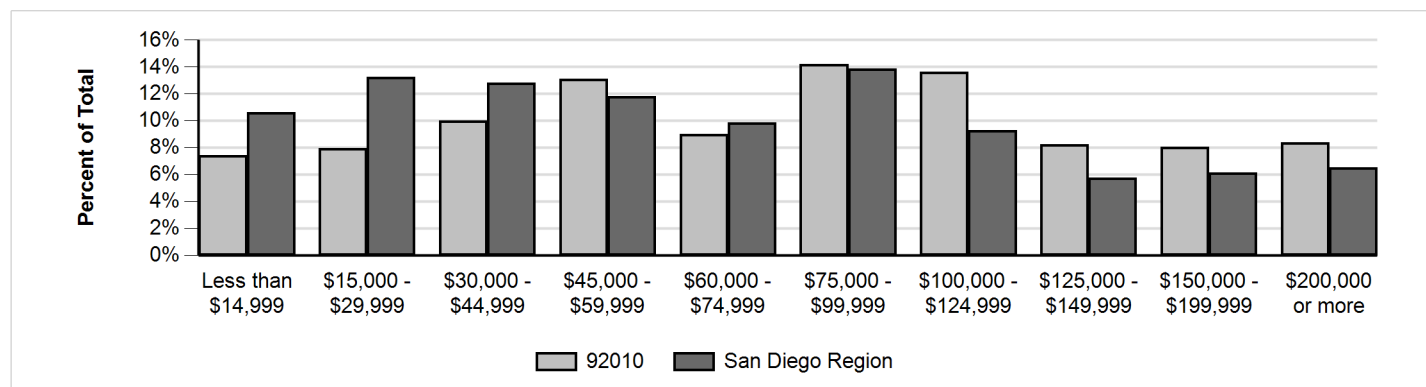
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	7%	8%	10%	13%	9%	14%	14%	8%	8%	8%

## Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$79,401
Not adjusted for inflation (current 2013\$)	\$84,206



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

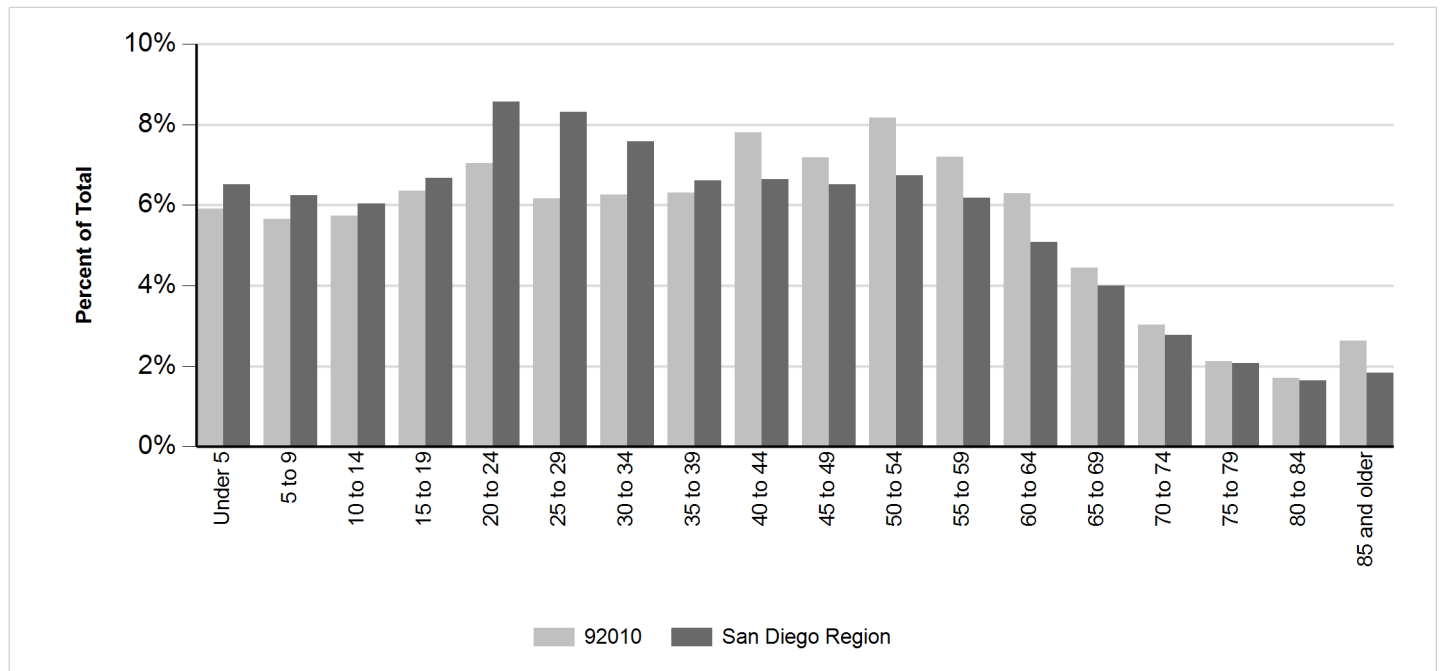
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>15,554</b>	<b>7,599</b>	<b>7,955</b>	<b>51%</b>
Under 5	919	483	436	47%
5 to 9	880	436	444	50%
10 to 14	893	452	441	49%
15 to 17	602	310	292	49%
18 and 19	386	202	184	48%
20 to 24	1,094	552	542	50%
25 to 29	960	484	476	50%
30 to 34	974	444	530	54%
35 to 39	980	497	483	49%
40 to 44	1,215	589	626	52%
45 to 49	1,116	536	580	52%
50 to 54	1,271	608	663	52%
55 to 59	1,119	567	552	49%
60 and 61	418	196	222	53%
62 to 64	560	269	291	52%
65 to 69	691	323	368	53%
70 to 74	472	230	242	51%
75 to 79	330	156	174	53%
80 to 84	266	115	151	57%
85 and older	408	150	258	63%
Under 18	3,294	1,681	1,613	49%
65 and older	2,167	974	1,193	55%
Median Age	40.4	39.4	41.2	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>2,740</b>	<b>10,432</b>	<b>308</b>	<b>64</b>	<b>1,511</b>	<b>499</b>
Under 5	270	488	17	10	68	66
5 to 9	221	512	22	1	67	57
10 to 14	232	497	11	4	91	58
15 to 17	129	363	11	3	57	39
18 and 19	100	228	11	1	29	17
20 to 24	240	658	33	6	101	56
25 to 29	210	559	27	5	117	42
30 to 34	202	588	38	9	108	29
35 to 39	189	641	23	1	111	15
40 to 44	239	746	21	4	174	31
45 to 49	164	776	15	4	133	24
50 to 54	190	918	27	3	116	17
55 to 59	123	867	21	1	90	17
60 and 61	40	343	3	0	29	3
62 to 64	49	458	3	2	40	8
65 to 69	51	554	8	3	66	9
70 to 74	37	393	8	1	31	2
75 to 79	16	270	1	4	35	4
80 to 84	13	217	5	1	27	3
85 and older	25	356	3	1	21	2
Under 18	852	1,860	61	18	283	220
65 and older	142	1,790	25	10	180	20
Median Age	29.2	44.6	32.9	31.1	40.2	21.1