

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Pacific Beach



	Jan 1, 2013
Total Population	40,563
Household Population	40,066
Group Quarters Population	497
Persons Per Household	1.92

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,055	20,852	5.5%
Single Family - Detached	4,341	4,194	3.4%
Single Family - Multiple-Unit	4,089	3,886	5.0%
Multi-Family	13,625	12,772	6.3%
Mobile Home and Other	0	0	--

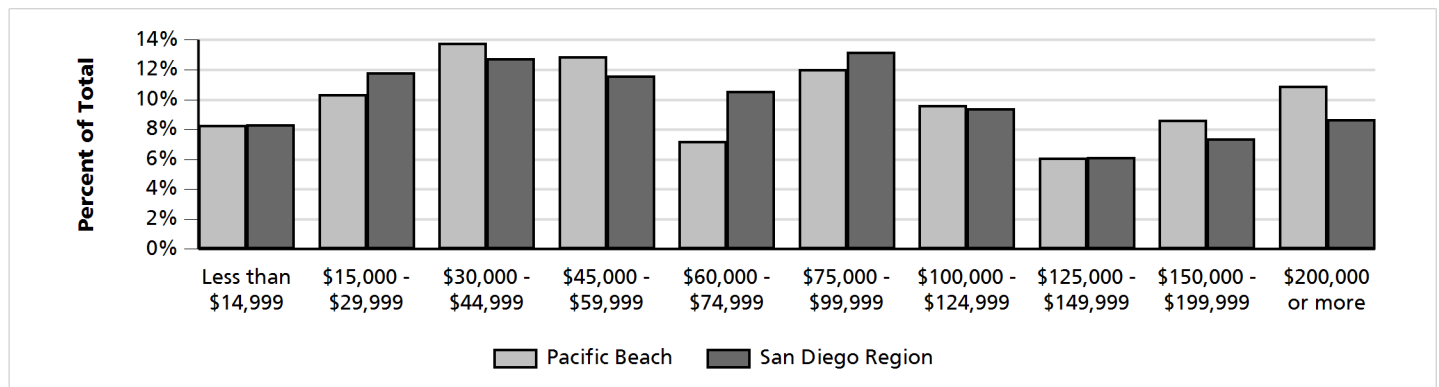
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	8%	10%	14%	13%	7%	12%	10%	6%	9%	11%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$69,572
Not adjusted for inflation (current 2012\$)	\$72,831



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

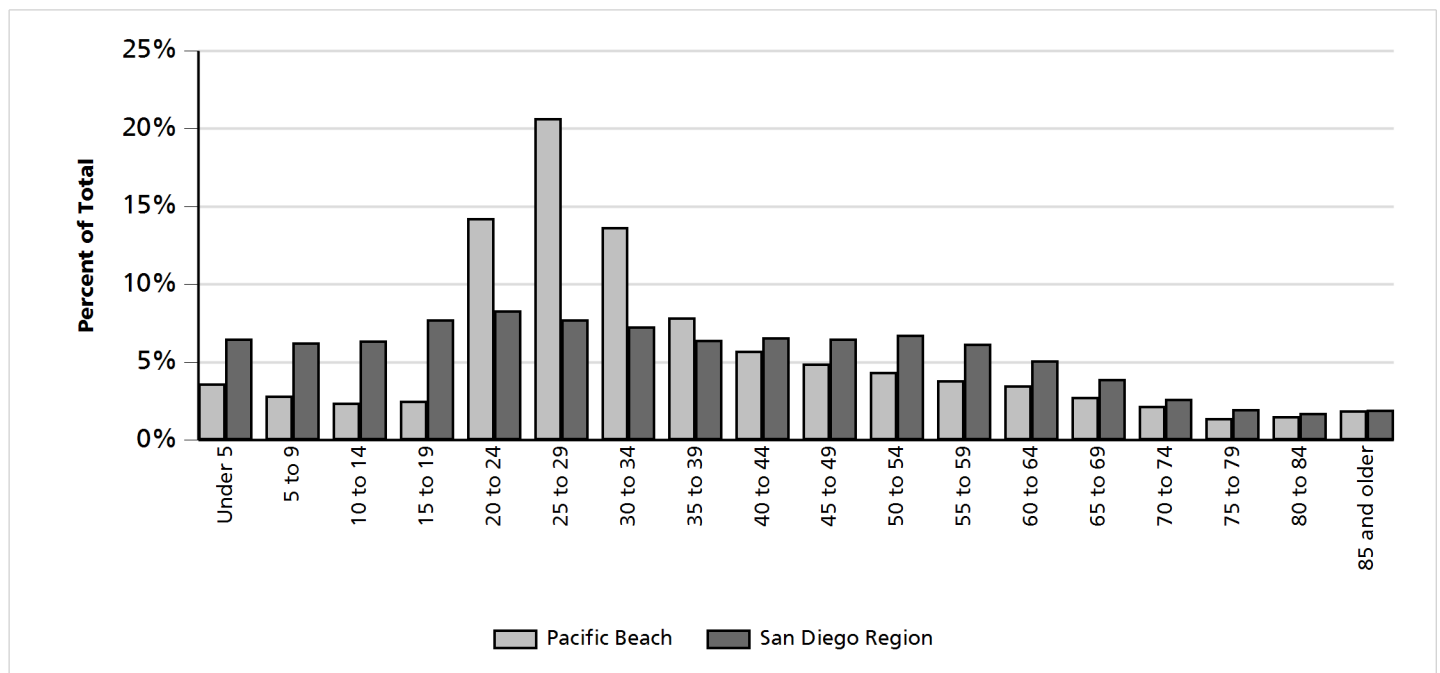
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>40,563</b>	21,777	18,786	46%
Under 5	1,475	775	700	47%
5 to 9	1,160	608	552	48%
10 to 14	974	520	454	47%
15 to 17	531	260	271	51%
18 and 19	487	252	235	48%
20 to 24	5,775	2,775	3,000	52%
25 to 29	8,385	4,571	3,814	45%
30 to 34	5,548	3,283	2,265	41%
35 to 39	3,187	1,872	1,315	41%
40 to 44	2,318	1,355	963	42%
45 to 49	1,997	1,179	818	41%
50 to 54	1,773	1,020	753	42%
55 to 59	1,555	823	732	47%
60 and 61	616	325	291	47%
62 to 64	815	419	396	49%
65 to 69	1,118	536	582	52%
70 to 74	891	441	450	51%
75 to 79	571	238	333	58%
80 to 84	623	265	358	57%
85 and older	764	260	504	66%
Under 18	4,140	2,163	1,977	48%
65 and older	3,967	1,740	2,227	56%
Median Age	31.3	31.7	30.8	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>5,414</b>	31,535	566	<b>112</b>	<b>1,623</b>	<b>1,313</b>
Under 5	325	974	32	0	50	94
5 to 9	289	716	16	7	24	108
10 to 14	298	557	26	5	24	64
15 to 17	157	290	20	6	19	39
18 and 19	128	312	9	0	9	29
20 to 24	730	4,523	56	12	249	205
25 to 29	979	6,653	96	18	352	287
30 to 34	678	4,332	81	21	257	179
35 to 39	453	2,386	62	9	179	98
40 to 44	369	1,729	51	5	117	47
45 to 49	303	1,509	34	10	84	57
50 to 54	225	1,430	25	4	66	23
55 to 59	144	1,310	19	5	52	25
60 and 61	39	539	12	5	16	5
62 to 64	59	713	8	1	23	11
65 to 69	70	993	11	3	28	13
70 to 74	66	782	3	1	25	14
75 to 79	28	516	2	0	16	9
80 to 84	31	567	2	0	21	2
85 and older	43	704	1	0	12	4
Under 18	1,069	2,537	94	18	117	305
65 and older	238	3,562	19	4	102	42
Median Age	29.0	32.0	31.7	31.9	31.6	27.0