

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91915



	Jan 1, 2013
Total Population	26,915
Household Population	26,915
Group Quarters Population	0
Persons Per Household	3.57

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,825	7,541	3.6%
Single Family - Detached	4,508	4,359	3.3%
Single Family - Multiple-Unit	1,418	1,358	4.2%
Multi-Family	1,899	1,824	3.9%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

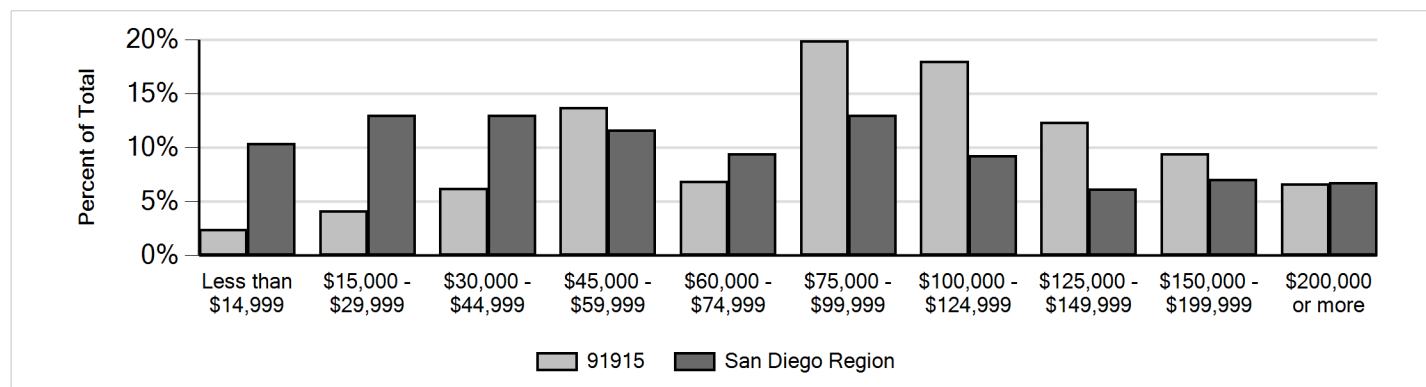
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	2%	4%	6%	14%	7%	20%	18%	12%	9%	7%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$95,673
Not adjusted for inflation (current 2012\$)	\$100,154



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

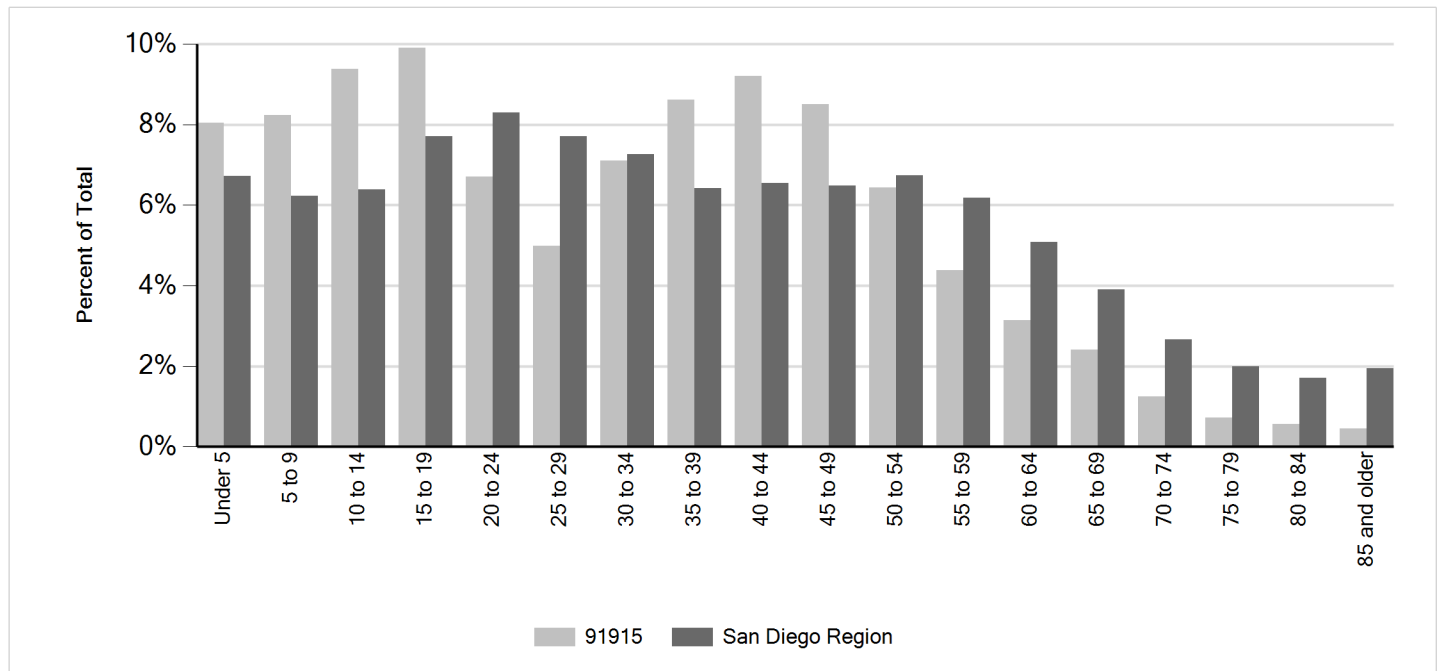
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	26,915	13,091	13,824	51%
Under 5	2,165	1,119	1,046	48%
5 to 9	2,215	1,102	1,113	50%
10 to 14	2,524	1,302	1,222	48%
15 to 17	1,621	865	756	47%
18 and 19	1,045	543	502	48%
20 to 24	1,805	906	899	50%
25 to 29	1,341	646	695	52%
30 to 34	1,910	869	1,041	55%
35 to 39	2,320	1,079	1,241	53%
40 to 44	2,479	1,181	1,298	52%
45 to 49	2,287	1,119	1,168	51%
50 to 54	1,730	837	893	52%
55 to 59	1,179	542	637	54%
60 and 61	370	177	193	52%
62 to 64	476	228	248	52%
65 to 69	646	272	374	58%
70 to 74	335	129	206	61%
75 to 79	192	82	110	57%
80 to 84	153	50	103	67%
85 and older	122	43	79	65%
Under 18	8,525	4,388	4,137	49%
65 and older	1,448	576	872	60%
Median Age	31.9	30.4	33.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	12,295	5,635	1,273	62	6,581	1,069
Under 5	1,016	449	76	9	483	132
5 to 9	1,149	377	88	1	410	190
10 to 14	1,234	460	91	0	558	181
15 to 17	826	266	84	5	343	97
18 and 19	574	142	47	3	212	67
20 to 24	984	255	106	4	359	97
25 to 29	608	271	47	0	372	43
30 to 34	782	439	98	7	511	73
35 to 39	1,023	510	112	11	606	58
40 to 44	1,118	565	130	5	619	42
45 to 49	1,018	530	132	5	567	35
50 to 54	672	450	103	4	472	29
55 to 59	420	323	65	3	356	12
60 and 61	132	114	14	0	107	3
62 to 64	178	117	28	1	150	2
65 to 69	250	164	40	0	191	1
70 to 74	140	73	8	3	105	6
75 to 79	73	48	3	0	67	1
80 to 84	56	32	0	1	64	0
85 and older	42	50	1	0	29	0
Under 18	4,225	1,552	339	15	1,794	600
65 and older	561	367	52	4	456	8
Median Age	28.0	36.6	35.0	35.9	35.4	18.3