

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Major Statistical Area

North County East



Jan 1, 2012

Total Population	437,638
Household Population	431,701
Group Quarters Population	5,937
Persons Per Household	3.03

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	148,944	142,282	4.5%
Single Family - Detached	85,101	83,842	1.5%
Single Family - Multiple-Unit	11,231	9,124	18.8%
Multi-Family	40,762	38,511	5.5%
Mobile Home and Other	11,850	10,805	8.8%

HOUSEHOLD INCOME

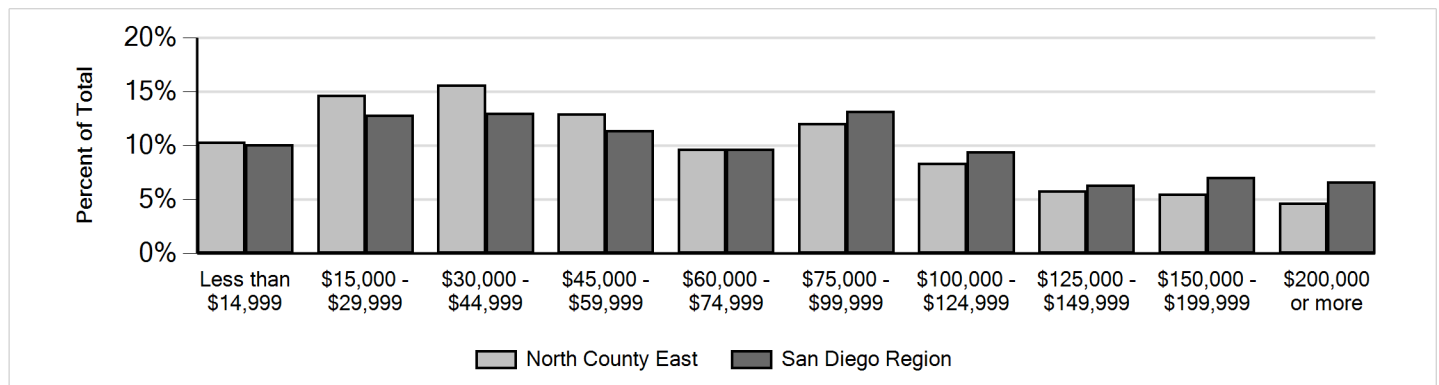
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	15%	16%	13%	10%	12%	8%	6%	6%	5%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$55,682
Not adjusted for inflation (current 2011\$)	\$57,371



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

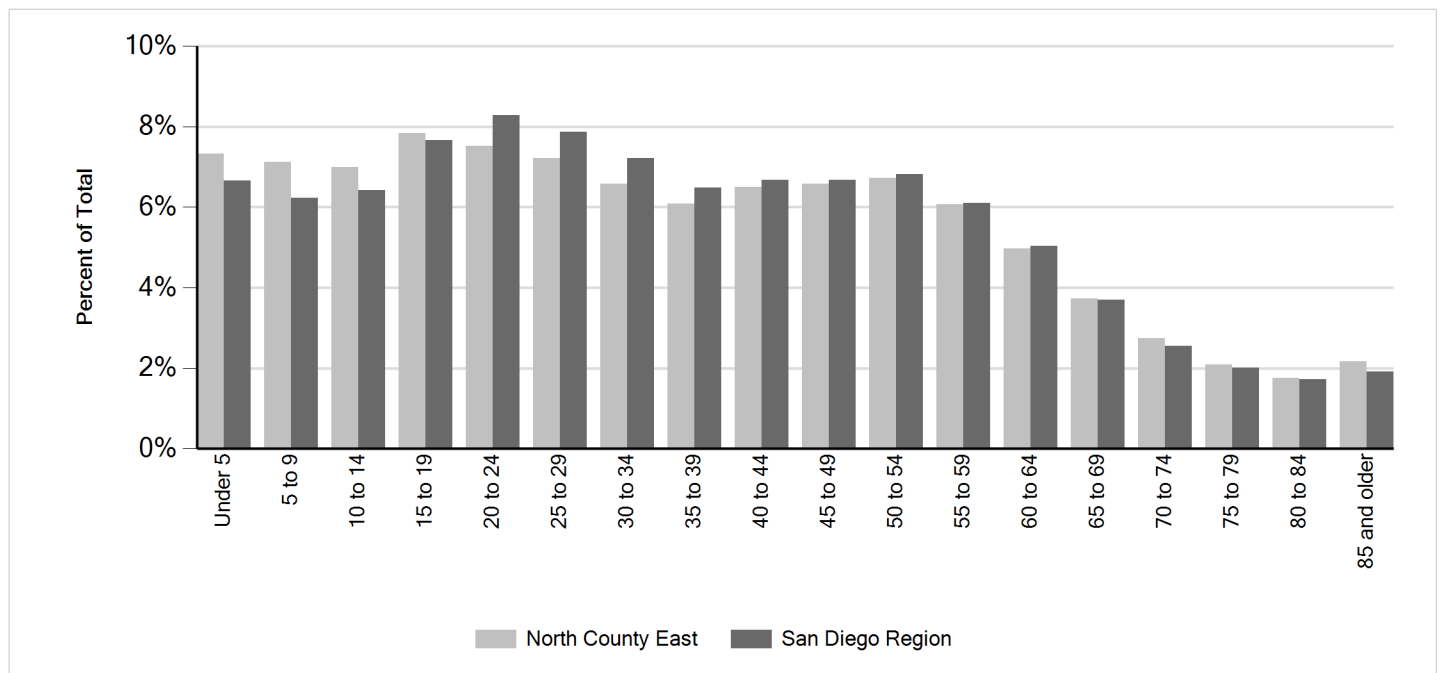
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	437,638	217,571	220,067	50%
Under 5	32,078	16,425	15,653	49%
5 to 9	31,141	15,788	15,353	49%
10 to 14	30,632	15,871	14,761	48%
15 to 17	19,777	10,214	9,563	48%
18 and 19	14,482	7,339	7,143	49%
20 to 24	32,863	16,698	16,165	49%
25 to 29	31,572	16,466	15,106	48%
30 to 34	28,783	14,682	14,101	49%
35 to 39	26,630	13,144	13,486	51%
40 to 44	28,425	14,203	14,222	50%
45 to 49	28,807	14,452	14,355	50%
50 to 54	29,387	14,610	14,777	50%
55 to 59	26,588	12,824	13,764	52%
60 and 61	8,927	4,362	4,565	51%
62 to 64	12,820	6,258	6,562	51%
65 to 69	16,346	7,735	8,611	53%
70 to 74	11,991	5,551	6,440	54%
75 to 79	9,160	4,108	5,052	55%
80 to 84	7,710	3,379	4,331	56%
85 and older	9,519	3,462	6,057	64%
Under 18	113,628	58,298	55,330	49%
65 and older	54,726	24,235	30,491	56%
Median Age	34.6	33.4	35.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	188,077	202,819	8,112	3,565	24,428	10,637
Under 5	19,004	9,733	482	310	1,424	1,125
5 to 9	18,948	8,819	473	275	1,282	1,344
10 to 14	17,898	9,589	517	216	1,305	1,107
15 to 17	11,112	6,636	349	130	840	710
18 and 19	7,837	5,184	282	121	581	477
20 to 24	17,280	12,166	706	288	1,490	933
25 to 29	15,990	11,950	796	248	1,755	833
30 to 34	14,785	10,582	664	226	1,860	666
35 to 39	13,673	9,718	521	204	1,968	546
40 to 44	13,153	12,015	588	200	1,944	525
45 to 49	11,405	14,059	697	208	1,914	524
50 to 54	8,770	17,234	674	270	1,935	504
55 to 59	6,400	17,338	508	209	1,766	367
60 and 61	1,828	6,212	119	84	583	101
62 to 64	2,340	9,189	195	104	856	136
65 to 69	2,696	12,164	166	143	985	192
70 to 74	1,877	8,972	105	119	755	163
75 to 79	1,301	7,074	80	71	501	133
80 to 84	882	6,217	68	63	379	101
85 and older	898	7,968	122	76	305	150
Under 18	66,962	34,777	1,821	931	4,851	4,286
65 and older	7,654	42,395	541	472	2,925	739
Median Age	25.6	46.8	33.4	34.3	39.3	23.0