



## Demographic and Socioeconomic Profile 2010

TRACT: 193.02

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>7,344</b>	<b>100%</b>
White	4,234	58%
Hispanic	1,993	27%
Asian	426	6%
Black	318	4%
Two or More	252	3%
Pacific Islander	81	1%
American Indian	30	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>7,344</b>	<b>3,544</b>	<b>3,800</b>	<b>52%</b>
Under 5	458	242	216	47%
5 to 9	376	183	193	51%
10 to 14	351	187	164	47%
15 to 17	232	126	106	46%
18 and 19	222	99	123	55%
20 to 24	812	415	397	49%
25 to 29	573	313	260	45%
30 to 34	412	212	200	49%
35 to 39	355	175	180	51%
40 to 44	446	211	235	53%
45 to 49	490	258	232	47%
50 to 54	528	263	265	50%
55 to 59	539	248	291	54%
60 and 61	202	90	112	55%
62 to 64	290	129	161	56%
65 to 69	311	124	187	60%
70 to 74	201	80	121	60%
75 to 79	209	71	138	66%
80 to 84	167	56	111	66%
85 and Older	170	62	108	64%
Under 18	1,417	738	679	48%
65 and older	1,058	393	665	63%
<b>Median</b>	<b>38.3</b>	<b>34.9</b>	<b>41.3</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>6,159</b>	<b>100%</b>
Never Married	1,520	25%
Married, excluding separated	3,643	59%
Separated	87	1%
Widowed	308	5%
Divorced	601	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>7,344</b>	<b>100%</b>
Household	7,336	100%
Group Quarters - Other	8	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>7,344</b>	<b>1,993</b>	<b>4,234</b>	<b>318</b>	<b>30</b>	<b>426</b>	<b>81</b>	<b>10</b>	<b>252</b>
Under 5	458	212	174	11	3	8	5	0	45
5 to 9	376	165	142	17	0	12	7	1	32
10 to 14	351	125	165	19	0	18	3	1	20
15 to 17	232	97	90	5	0	18	6	1	15
18 and 19	222	77	106	12	0	15	2	0	10
20 to 24	812	243	451	35	8	36	8	1	30
25 to 29	573	168	324	25	3	28	8	0	17
30 to 34	412	139	198	17	4	31	7	1	15
35 to 39	355	119	181	19	0	23	3	0	10
40 to 44	446	148	222	28	4	29	3	1	11
45 to 49	490	105	290	27	2	43	12	1	10
50 to 54	528	97	359	21	3	33	3	2	10
55 to 59	539	84	373	31	0	36	6	0	9
60 and 61	202	39	143	7	0	11	2	0	0
62 to 64	290	39	207	10	1	25	4	0	4
65 to 69	311	52	226	11	1	17	0	0	4
70 to 74	201	25	147	9	0	16	2	0	2
75 to 79	209	25	152	10	1	15	0	0	6
80 to 84	167	18	138	3	0	7	0	1	0
85 and Older	170	16	146	1	0	5	0	0	2
Under 18	1,417	599	571	52	3	56	21	3	112
65 and older	1,058	136	809	34	2	60	2	1	14
<b>Median</b>		<b>27.3</b>	<b>46.1</b>	<b>39.7</b>	<b>31.3</b>	<b>44.1</b>	<b>31.1</b>	<b>40.0</b>	<b>20.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,886</b>	<b>100%</b>
Speak Only English	5,125	74%
Speak Spanish:	1,377	20%
Speak English "well" or "very well"	1,136	16%
Speak English "not well" or "not at all"	241	3%
Speak Asian/Pacific Island language:	235	3%
Speak English "well" or "very well"	183	3%
Speak English "not well" or "not at all"	52	1%
Speak other language:	149	2%
Speak English "well" or "very well"	139	2%
Speak English "not well" or "not at all"	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>4,893</b>	<b>100%</b>
Less than 9th grade	215	4%
9th through 12th grade, no diploma	337	7%
High school grad (incl. equivalency)	1,265	26%
Some college, no degree	1,093	22%
Associate degree	675	14%
Bachelor's degree	942	19%
Master's degree	200	4%
Professional school degree	80	2%
Doctorate degree	86	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>7,050</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,967	28%	1,762	25%	205	3%
Nursery / Preschool	77	4%	65	4%	12	6%
Kindergarten to grade 4	472	24%	447	25%	25	12%
Grade 5 to grade 8	356	18%	284	16%	72	35%
Grade 9 to grade 12	404	21%	380	22%	24	12%
College, undergraduate	603	31%	559	32%	44	21%
Graduate or Professional school	55	3%	27	2%	28	14%
Not enrolled in school	5,083	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,998</b>	<b>100%</b>	<b>876</b>	<b>100%</b>	<b>2,122</b>	<b>100%</b>
Family Households:	2,079	69%	876	100%	1,203	57%
Married couple family	1,724	58%	645	74%	1,079	51%
Other family:	355	12%	231	26%	124	6%
Male householder, no wife	50	2%	38	4%	12	1%
Female householder, no husband	305	10%	193	22%	112	5%
Nonfamily households:	919	31%	0	0%	919	43%
Householder living alone	752	25%	----	----	----	----
Other nonfamily households	167	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>3,119</b>	<b>100%</b>	<b>2998</b>	<b>121</b>	<b>4%</b>	<b>2.45</b>
Single family (detached)	2,362	76%	2,241	121	5%	2.45
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	113	4%	113	0	0%	2.55
5 to 9 units	253	8%	253	0	0%	2.41
10 or more units	391	13%	391	0	0%	2.40
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,814</b>	<b>100%</b>
Less than \$150,000	26	1%
\$150,000 to \$199,999	116	6%
\$200,000 to \$249,999	241	13%
\$250,000 to \$299,999	151	8%
\$300,000 to \$399,999	509	28%
\$400,000 to \$499,999	344	19%
\$500,000 to \$749,999	384	21%
\$750,000 to \$999,999	43	2%
\$1,000,000 or more	0	0%

**Median Value** **\$373,373**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>3,119</b>	<b>100%</b>
2005 or Later	13	<1%
2000 to 2004	24	1%
1990 to 1999	221	7%
1980 to 1989	1,968	63%
1970 to 1979	735	24%
1960 to 1969	95	3%
1950 to 1959	14	<1%
1940 to 1949	49	2%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,998</b>	<b>100%</b>	<b>1,184</b>	<b>100%</b>	<b>1,814</b>	<b>100%</b>
1.00 occupant housing per room or less	2,832	94%	1,034	87%	1,798	99%
1.01 to 1.50 occupants per room	155	5%	139	12%	16	1%
1.51 to 2.00 occupants per room	11	<1%	11	1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,184</b>	<b>100%</b>
Less than \$500	56	5%
\$500 to \$599	19	2%
\$600 to \$699	11	1%
\$700 to \$799	29	2%
\$800 to \$899	94	8%
\$900 to \$999	12	1%
\$1,000 to \$1,249	391	33%
\$1,250 to \$1,499	259	22%
\$1,500 to \$1,999	250	21%
\$2,000 or more	34	3%
No cash rent	29	2%
<b>Median contract rent</b>	<b>\$1,238</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,184</b>	<b>100%</b>
Less than 20 percent	186	16%
20.0 to 24.9 percent	178	15%
25.0 to 29.9 percent	96	8%
30.0 to 34.9 percent	125	11%
35.0 to 39.9 percent	108	9%
40.0 to 49.9 percent	148	13%
50.0 percent or more	314	27%
Not computed	29	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,998</b>	<b>100%</b>
No vehicle	97	3%
1 vehicle	1,129	38%
2 vehicles	1,157	39%
3 vehicles	427	14%
4 or more vehicles	188	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,662</b>	<b>100%</b>
Worked in state of residence	3,662	100%
Worked in county of residence	3,463	95%
Worked outside county of residence	199	5%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>6,085</b>	<b>100%</b>	<b>2,891</b>	<b>48%</b>
In labor force	4,122	68%	2,152	52%
Armed forces	313	8%	72	23%
Civilian (employed)	3,490	85%	1,639	47%
Civilian (unemployed)	319	8%	90	28%
Not in labor force	1,963	32%	921	47%
Pct. of civilian labor force unemployed	8.4%		11.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,662</b>	<b>100%</b>
Car, truck or van:	3,288	90%
Drove Alone	2,858	78%
Carpooled	430	12%
Public Transportation:	77	2%
Bus	24	1%
Trolley / Streetcar	0	0%
Railroad	53	1%
Other public transportation	0	0%
Motorcycle	37	1%
Bicycle	0	0%
Walked	68	2%
Other means	34	1%
Worked at home	158	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,662</b>	<b>100%</b>
Did not work at home	3,504	96%
Less than 10 minutes	373	10%
10 to 19 minutes	899	25%
20 to 29 minutes	828	23%
30 to 44 minutes	713	19%
45 to 59 minutes	339	9%
60 to 89 minutes	265	7%
90 minutes or more	87	2%
Worked at home	158	4%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,449</b>	<b>100%</b>
Agriculture, forestry, mining	55	2%
Utilities	46	1%
Construction	188	5%
Manufacturing	366	11%
Wholesale trade	69	2%
Retail trade	565	16%
Transportation & warehousing	96	3%
Information & communications	115	3%
Finance, insurance, & real estate	328	10%
Professional, scientific, management, administration	150	4%
Educational, social, & health services	549	16%
Art, entertainment, recreation, accommodations, food	224	6%
Other services	192	6%
Public administration	506	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>3,449</b>	<b>100%</b>
Management, professional & related:	1,296	38%
Management (incl. farm managers)	373	11%
Business & financial	144	4%
Computer & mathematical	173	5%
Architecture & engineering	140	4%
Life, physical & social science	26	1%
Community & social service	65	2%
Legal	13	<1%
Education, training, & library	112	3%
Art, entertainment, sports & media	96	3%
Healthcare practitioners	154	4%
Service:	455	13%
Healthcare support	28	1%
Protective service	51	1%
Food preparation & serving	112	3%
Building & grounds cleaning / maintenance	125	4%
Personal care & service	139	4%
Sales & office	1,140	33%
Farming, fishing & forestry	33	1%
Construction, extraction & maintenance	261	8%
Production, transport & material moving	264	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>2,998</b>	<b>100%</b>
Less than \$15,000	191	6%
\$15,000 to \$29,999	463	15%
\$30,000 to \$44,999	447	15%
\$45,000 to \$59,999	386	13%
\$60,000 to \$74,999	389	13%
\$75,000 to \$99,999	393	13%
\$100,000 to \$124,999	308	10%
\$125,000 to \$149,999	195	7%
\$150,000 to \$199,999	114	4%
\$200,000 or more	112	4%
<b>Median Income</b>	<b>\$60,463</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,998</b>	<b>100%</b>
With earnings	2,444	82%
With wage and salary income	2,300	77%
With self-employment income	390	13%
With interest, dividend, or net rental income	949	32%
With Social Security income	829	28%
With Supplemental Security income	91	3%
With public assistance income	33	1%
With retirement income	682	23%
With other types of income	699	23%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,344</b>	<b>100%</b>
Under .50	187	3%
.50 to .99	104	1%
1.00 to 1.24	137	2%
1.25 to 1.49	475	6%
1.50 to 1.84	552	8%
1.85 to 1.99	54	1%
2.00 and over	5,835	79%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>7,344</b>	<b>100%</b>
Above Poverty	7,053	96%
Below Poverty	291	4%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

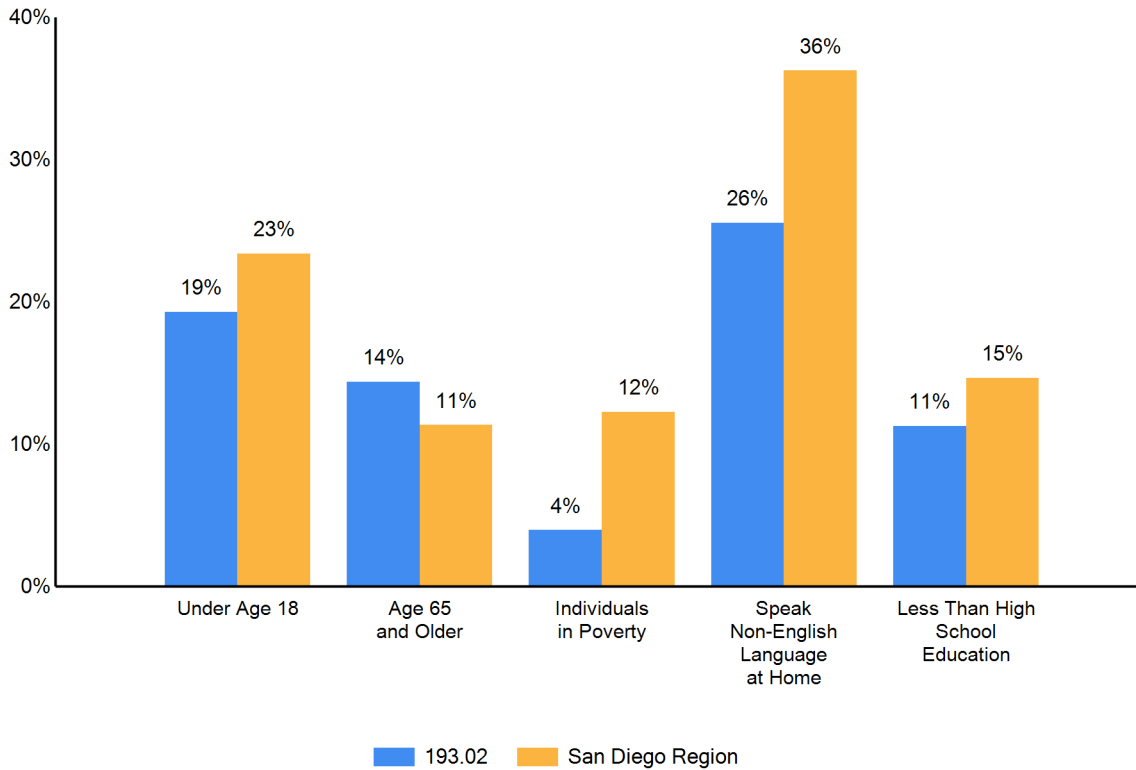
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>2,079</b>	<b>876</b>	<b>1,203</b>	<b>2,052</b>	<b>849</b>	<b>1,203</b>	<b>27</b>	<b>27</b>	<b>0</b>
Married couple family	1,724	645	1,079	1,724	645	1,079	0	0	0
Male householder, no wife present	50	38	12	50	38	12	0	0	0
Female householder, no husband present	305	193	112	278	166	112	27	27	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

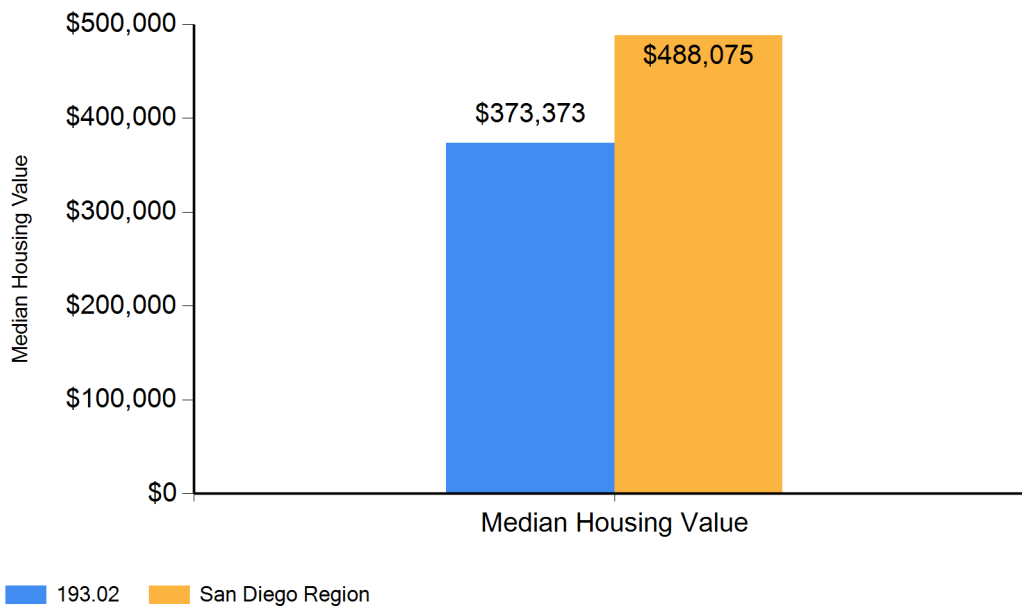


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075