

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Pacific Beach



	Jan 1, 2012
Total Population	39,896
Household Population	39,381
Group Quarters Population	515
Persons Per Household	1.92

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,052	20,481	7.1%
Single Family - Detached	4,361	4,353	0.2%
Single Family - Multiple-Unit	4,088	3,501	14.4%
Multi-Family	13,603	12,627	7.2%
Mobile Home and Other	0	0	--

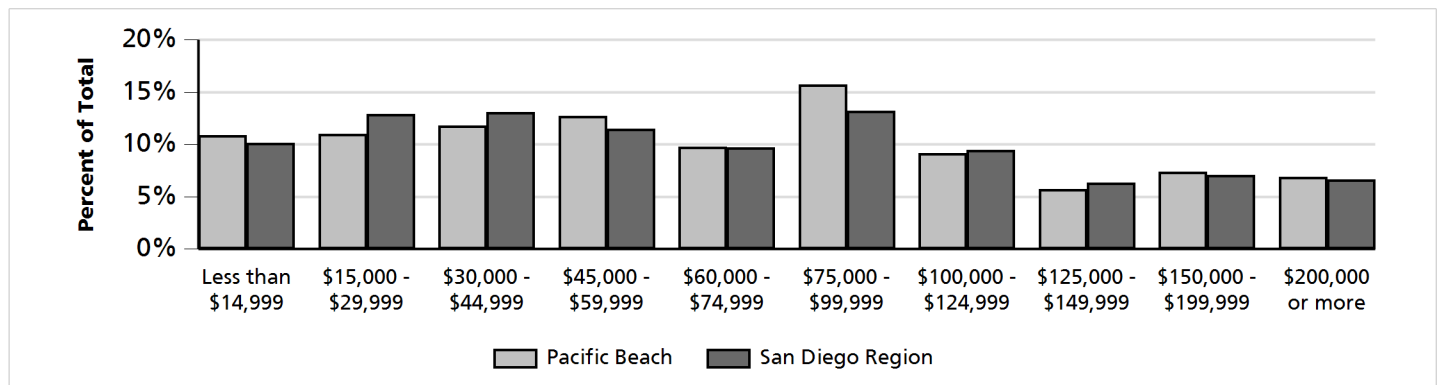
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	11%	11%	12%	13%	10%	16%	9%	6%	7%	7%

Median Household Income

Adjusted for Inflation (2010 \$)	\$65,481
Not adjusted for inflation (current 2011\$)	\$67,467



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

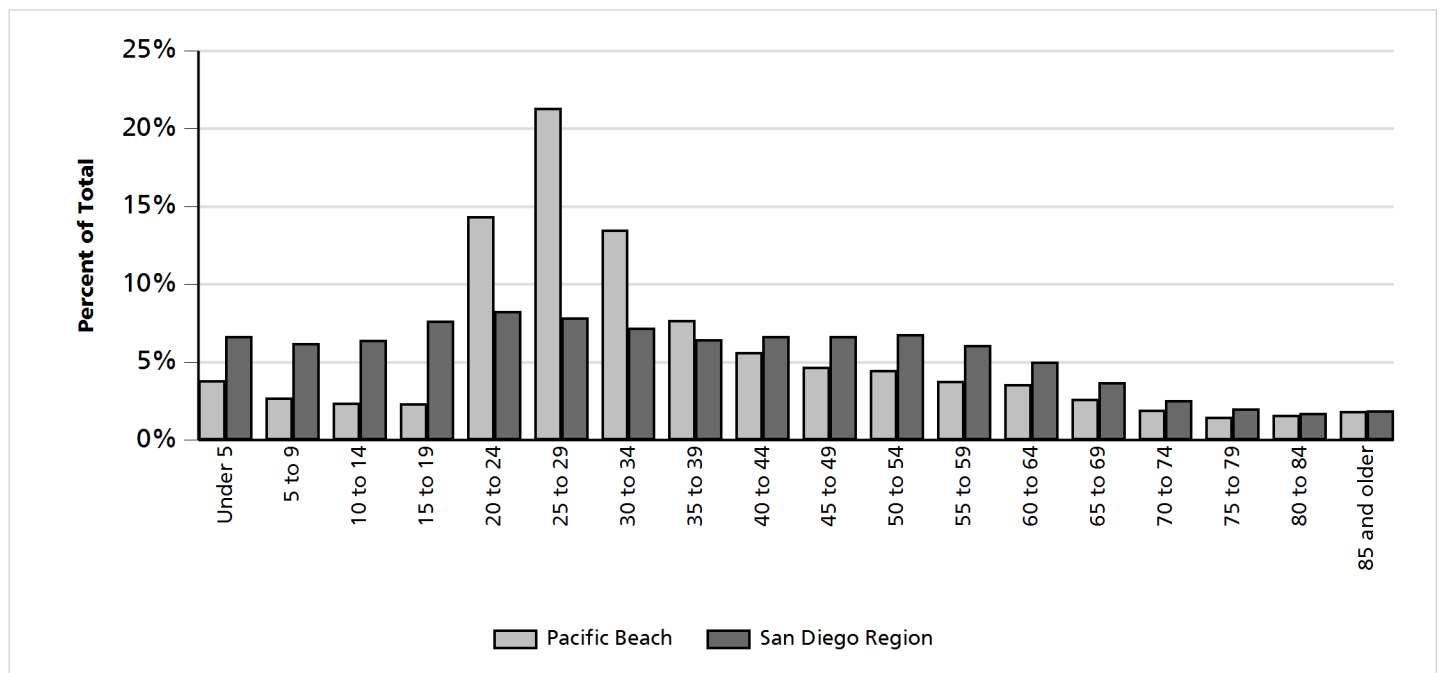
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	39,896	21,292	18,604	47%
Under 5	1,528	780	748	49%
5 to 9	1,084	564	520	48%
10 to 14	959	495	464	48%
15 to 17	512	246	266	52%
18 and 19	434	224	210	48%
20 to 24	5,740	2,735	3,005	52%
25 to 29	8,504	4,630	3,874	46%
30 to 34	5,384	3,177	2,207	41%
35 to 39	3,069	1,853	1,216	40%
40 to 44	2,248	1,305	943	42%
45 to 49	1,874	1,093	781	42%
50 to 54	1,800	1,001	799	44%
55 to 59	1,518	789	729	48%
60 and 61	576	286	290	50%
62 to 64	852	447	405	48%
65 to 69	1,057	536	521	49%
70 to 74	780	362	418	54%
75 to 79	594	259	335	56%
80 to 84	641	274	367	57%
85 and older	742	236	506	68%
Under 18	4,083	2,085	1,998	49%
65 and older	3,814	1,667	2,147	56%
Median Age	31.1	31.5	30.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,221	31,219	536	99	1,518	1,303
Under 5	317	1,043	30	2	34	102
5 to 9	269	668	18	8	27	94
10 to 14	284	543	22	6	29	75
15 to 17	153	287	16	1	15	40
18 and 19	115	271	10	0	7	31
20 to 24	710	4,516	54	11	248	201
25 to 29	970	6,787	89	21	339	298
30 to 34	660	4,234	75	16	236	163
35 to 39	454	2,292	58	7	158	100
40 to 44	348	1,689	50	4	113	44
45 to 49	287	1,425	29	8	73	52
50 to 54	214	1,460	25	4	71	26
55 to 59	136	1,293	19	3	42	25
60 and 61	39	506	13	2	11	5
62 to 64	58	756	6	1	23	8
65 to 69	56	950	9	3	26	13
70 to 74	59	681	4	1	24	11
75 to 79	27	543	3	1	13	7
80 to 84	26	596	2	0	15	2
85 and older	39	679	4	0	14	6
Under 18	1,023	2,541	86	17	105	311
65 and older	207	3,449	22	5	92	39
Median Age	28.9	31.8	31.9	30.2	31.3	26.8