



## Demographic and Socioeconomic Profile 2010

TRACT: 185.09

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,968</b>	<b>100%</b>
Hispanic	2,848	57%
White	1,461	29%
Black	264	5%
Asian	173	3%
Two or More	140	3%
Pacific Islander	42	1%
American Indian	27	1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,968</b>	<b>2,481</b>	<b>2,487</b>	<b>50%</b>
Under 5	461	258	203	44%
5 to 9	376	186	190	51%
10 to 14	310	151	159	51%
15 to 17	222	105	117	53%
18 and 19	203	83	120	59%
20 to 24	623	325	298	48%
25 to 29	454	231	223	49%
30 to 34	384	199	185	48%
35 to 39	314	150	164	52%
40 to 44	320	166	154	48%
45 to 49	324	164	160	49%
50 to 54	260	123	137	53%
55 to 59	216	101	115	53%
60 and 61	79	37	42	53%
62 to 64	83	48	35	42%
65 to 69	81	40	41	51%
70 to 74	75	36	39	52%
75 to 79	74	33	41	55%
80 to 84	66	28	38	58%
85 and Older	43	17	26	60%
Under 18	1,369	700	669	49%
65 and older	339	154	185	55%
<b>Median</b>	<b>28.2</b>	<b>27.9</b>	<b>28.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,821</b>	<b>100%</b>
Never Married	1,580	41%
Married, excluding separated	1,404	37%
Separated	141	4%
Widowed	166	4%
Divorced	530	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,968</b>	<b>100%</b>
Household	4,876	98%
Group Quarters - Other	92	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,968</b>	<b>2,848</b>	<b>1,461</b>	<b>264</b>	<b>27</b>	<b>173</b>	<b>42</b>	<b>13</b>	<b>140</b>
Under 5	461	328	76	19	0	7	5	0	26
5 to 9	376	291	47	11	0	8	1	0	18
10 to 14	310	245	28	20	1	5	2	1	8
15 to 17	222	167	27	10	0	3	3	0	12
18 and 19	203	139	41	8	3	3	2	0	7
20 to 24	623	324	208	29	5	23	5	4	25
25 to 29	454	234	143	35	2	28	4	2	6
30 to 34	384	260	81	21	1	9	7	0	5
35 to 39	314	186	88	13	1	15	4	2	5
40 to 44	320	197	88	14	0	16	3	0	2
45 to 49	324	157	120	24	1	8	1	1	12
50 to 54	260	107	110	21	2	13	0	1	6
55 to 59	216	78	107	15	1	10	1	0	4
60 and 61	79	27	43	3	1	3	2	0	0
62 to 64	83	24	45	9	0	5	0	0	0
65 to 69	81	30	37	2	3	5	1	1	2
70 to 74	75	25	39	2	2	4	1	1	1
75 to 79	74	13	50	6	1	3	0	0	1
80 to 84	66	9	51	1	3	2	0	0	0
85 and Older	43	7	32	1	0	3	0	0	0
Under 18	1,369	1,031	178	60	1	23	11	1	64
65 and older	339	84	209	12	9	17	2	2	4
<b>Median</b>		<b>23.9</b>	<b>39.5</b>	<b>30.0</b>	<b>47.5</b>	<b>35.2</b>	<b>28.8</b>	<b>28.8</b>	<b>19.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>4,507</b>	<b>100%</b>
Speak Only English	1,686	37%
Speak Spanish:	2,605	58%
Speak English "well" or "very well"	1,526	34%
Speak English "not well" or "not at all"	1,079	24%
Speak Asian/Pacific Island language:	170	4%
Speak English "well" or "very well"	129	3%
Speak English "not well" or "not at all"	41	1%
Speak other language:	46	1%
Speak English "well" or "very well"	30	1%
Speak English "not well" or "not at all"	16	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,773</b>	<b>100%</b>
Less than 9th grade	751	27%
9th through 12th grade, no diploma	465	17%
High school grad (incl. equivalency)	565	20%
Some college, no degree	437	16%
Associate degree	262	9%
Bachelor's degree	225	8%
Master's degree	50	2%
Professional school degree	12	<1%
Doctorate degree	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>4,680</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,571	34%	1,533	33%	38	1%
Nursery / Preschool	66	4%	58	4%	8	21%
Kindergarten to grade 4	595	38%	591	39%	4	11%
Grade 5 to grade 8	313	20%	313	20%	0	0%
Grade 9 to grade 12	374	24%	368	24%	6	16%
College, undergraduate	192	12%	192	13%	0	0%
Graduate or Professional school	31	2%	11	1%	20	53%
Not enrolled in school	3,109	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,596</b>	<b>100%</b>	<b>811</b>	<b>100%</b>	<b>785</b>	<b>100%</b>
Family Households:	1,181	74%	811	100%	370	47%
Married couple family	568	36%	321	40%	247	31%
Other family:	613	38%	490	60%	123	16%
Male householder, no wife	127	8%	72	9%	55	7%
Female householder, no husband	486	30%	418	52%	68	9%
Nonfamily households:	415	26%	0	0%	415	53%
Householder living alone	342	21%	----	----	----	----
Other nonfamily households	73	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,715</b>	<b>100%</b>	<b>1596</b>	<b>119</b>	<b>7%</b>	<b>3.06</b>
Single family (detached)	517	30%	453	64	12%	3.36
Single family (attached)	9	1%	8	1	11%	3.25
2 to 4 units	58	3%	58	0	0%	2.67
5 to 9 units	282	16%	266	16	6%	2.83
10 or more units	849	50%	811	38	4%	2.99
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>408</b>	<b>100%</b>
Less than \$150,000	2	<1%
\$150,000 to \$199,999	24	6%
\$200,000 to \$249,999	32	8%
\$250,000 to \$299,999	11	3%
\$300,000 to \$399,999	131	32%
\$400,000 to \$499,999	105	26%
\$500,000 to \$749,999	91	22%
\$750,000 to \$999,999	12	3%
\$1,000,000 or more	0	0%

**Median Value** **\$403,810**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,715</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	124	7%
1980 to 1989	165	10%
1970 to 1979	527	31%
1960 to 1969	476	28%
1950 to 1959	392	23%
1940 to 1949	31	2%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,596</b>	<b>100%</b>	<b>1,188</b>	<b>100%</b>	<b>408</b>	<b>100%</b>
1.00 occupant housing per room or less	1,255	79%	871	73%	384	94%
1.01 to 1.50 occupants per room	257	16%	233	20%	24	6%
1.51 to 2.00 occupants per room	60	4%	60	5%	0	0%
2.01 or more occupants per room	24	2%	24	2%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,188</b>	<b>100%</b>
Less than \$500	20	2%
\$500 to \$599	12	1%
\$600 to \$699	64	5%
\$700 to \$799	80	7%
\$800 to \$899	169	14%
\$900 to \$999	102	9%
\$1,000 to \$1,249	471	40%
\$1,250 to \$1,499	151	13%
\$1,500 to \$1,999	80	7%
\$2,000 or more	30	3%
No cash rent	9	1%
<b>Median contract rent</b>	<b>\$1,077</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>1,188</b>	<b>100%</b>
Less than 20 percent	119	10%
20.0 to 24.9 percent	112	9%
25.0 to 29.9 percent	151	13%
30.0 to 34.9 percent	98	8%
35.0 to 39.9 percent	24	2%
40.0 to 49.9 percent	171	14%
50.0 percent or more	467	39%
Not computed	46	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,596</b>	<b>100%</b>
No vehicle	220	14%
1 vehicle	665	42%
2 vehicles	497	31%
3 vehicles	144	9%
4 or more vehicles	70	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,976</b>	<b>100%</b>
Worked in state of residence	1,976	100%
Worked in county of residence	1,901	96%
Worked outside county of residence	75	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,747</b>	<b>100%</b>	<b>1,852</b>	<b>49%</b>
In labor force	2,462	66%	1,433	58%
Armed forces	99	4%	97	2%
Civilian (employed)	2,088	85%	1,163	56%
Civilian (unemployed)	275	11%	173	63%
Not in labor force	1,285	34%	419	33%
Pct. of civilian labor force unemployed	11.6%		12.9%	9.9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,976</b>	<b>100%</b>
Car, truck or van:	1,515	77%
Drove Alone	1,316	67%
Carpooled	199	10%
Public Transportation:	329	17%
Bus	310	16%
Trolley / Streetcar	0	0%
Railroad	19	1%
Other public transportation	0	0%
Motorcycle	20	1%
Bicycle	0	0%
Walked	56	3%
Other means	0	0%
Worked at home	56	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,976</b>	<b>100%</b>
Did not work at home	1,920	97%
Less than 10 minutes	110	6%
10 to 19 minutes	493	25%
20 to 29 minutes	553	28%
30 to 44 minutes	479	24%
45 to 59 minutes	137	7%
60 to 89 minutes	87	4%
90 minutes or more	61	3%
Worked at home	56	3%
<b>Average time to work (minutes)</b>	<b>32</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,876</b>	<b>100%</b>
Agriculture, forestry, mining	9	<1%
Utilities	5	<1%
Construction	191	10%
Manufacturing	274	15%
Wholesale trade	15	1%
Retail trade	325	17%
Transportation & warehousing	0	0%
Information & communications	2	<1%
Finance, insurance, & real estate	44	2%
Professional, scientific, management, administration	38	2%
Educational, social, & health services	304	16%
Art, entertainment, recreation, accommodations, food	327	17%
Other services	209	11%
Public administration	133	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,876</b>	<b>100%</b>
Management, professional & related:	232	12%
Management (incl. farm managers)	86	5%
Business & financial	34	2%
Computer & mathematical	17	1%
Architecture & engineering	0	0%
Life, physical & social science	3	<1%
Community & social service	18	1%
Legal	15	1%
Education, training, & library	14	1%
Art, entertainment, sports & media	6	<1%
Healthcare practitioners	39	2%
Service:	564	30%
Healthcare support	8	<1%
Protective service	27	1%
Food preparation & serving	244	13%
Building & grounds cleaning / maintenance	141	8%
Personal care & service	144	8%
Sales & office	515	27%
Farming, fishing & forestry	9	<1%
Construction, extraction & maintenance	234	12%
Production, transport & material moving	322	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>1,596</b>	<b>100%</b>
Less than \$15,000	282	18%
\$15,000 to \$29,999	295	18%
\$30,000 to \$44,999	323	20%
\$45,000 to \$59,999	285	18%
\$60,000 to \$74,999	114	7%
\$75,000 to \$99,999	143	9%
\$100,000 to \$124,999	84	5%
\$125,000 to \$149,999	25	2%
\$150,000 to \$199,999	41	3%
\$200,000 or more	4	<1%
<b>Median Income</b>	<b>\$40,263</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,596</b>	<b>100%</b>
With earnings	1,287	81%
With wage and salary income	1,240	78%
With self-employment income	216	14%
With interest, dividend, or net rental income	241	15%
With Social Security income	344	22%
With Supplemental Security income	68	4%
With public assistance income	31	2%
With retirement income	163	10%
With other types of income	399	25%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,916</b>	<b>100%</b>
Under .50	473	10%
.50 to .99	1,072	22%
1.00 to 1.24	306	6%
1.25 to 1.49	512	10%
1.50 to 1.84	230	5%
1.85 to 1.99	303	6%
2.00 and over	2,020	41%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,916</b>	<b>100%</b>
Above Poverty	3,371	69%
Below Poverty	1,545	31%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

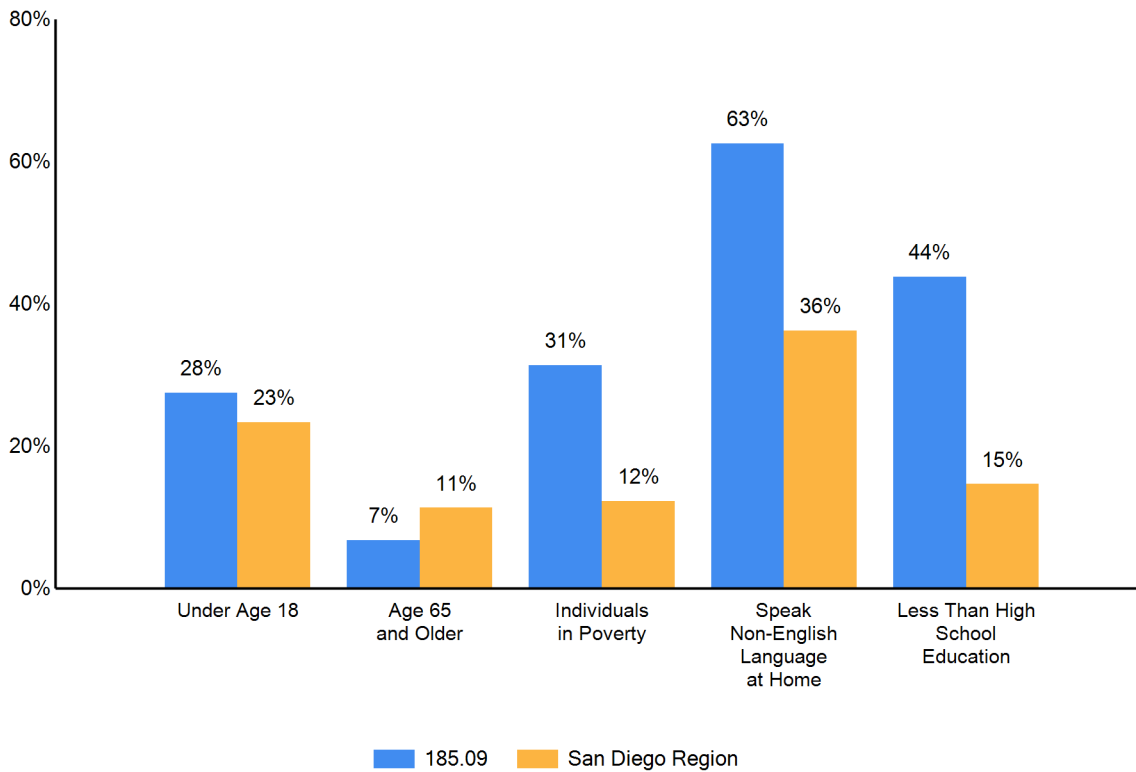
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,181</b>	<b>811</b>	<b>370</b>	<b>870</b>	<b>515</b>	<b>355</b>	<b>311</b>	<b>296</b>	<b>15</b>
Married couple family	568	321	247	498	251	247	70	70	0
Male householder, no wife present	127	72	55	117	72	45	10	0	10
Female householder, no husband present	486	418	68	255	192	63	231	226	5

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

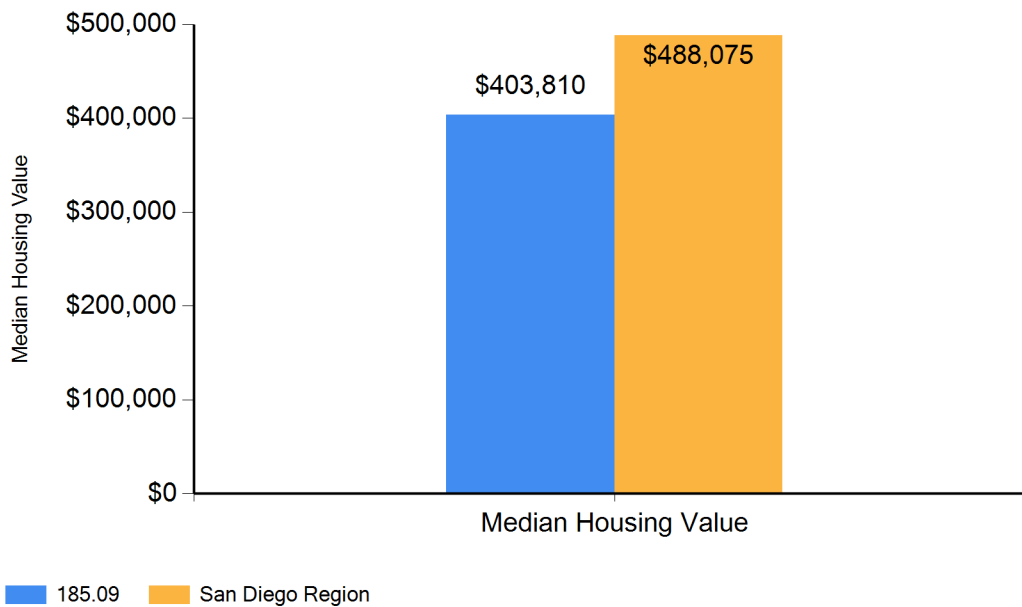


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075