

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Major Statistical Area

### North County West



Jan 1, 2012

<b>Total Population</b>	<b>405,406</b>
Household Population	386,099
Group Quarters Population	19,307
<b>Persons Per Household</b>	<b>2.67</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>158,745</b>	<b>144,472</b>	<b>9.0%</b>
Single Family - Detached	77,672	75,246	3.1%
Single Family - Multiple-Unit	32,765	25,623	21.8%
Multi-Family	42,421	38,558	9.1%
Mobile Home and Other	5,887	5,045	14.3%

## HOUSEHOLD INCOME

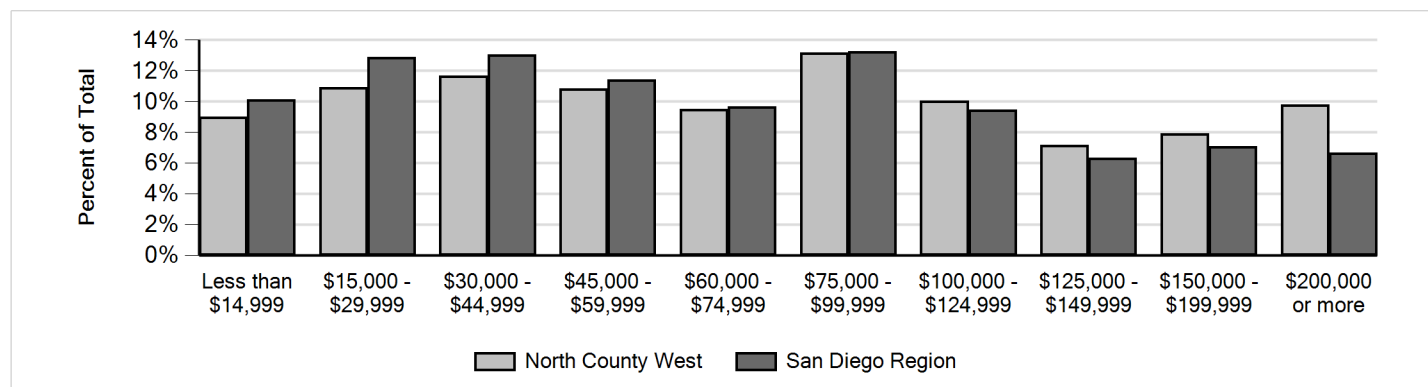
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	11%	12%	11%	10%	13%	10%	7%	8%	10%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$71,949
Not adjusted for inflation (current 2011\$)	\$74,132



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

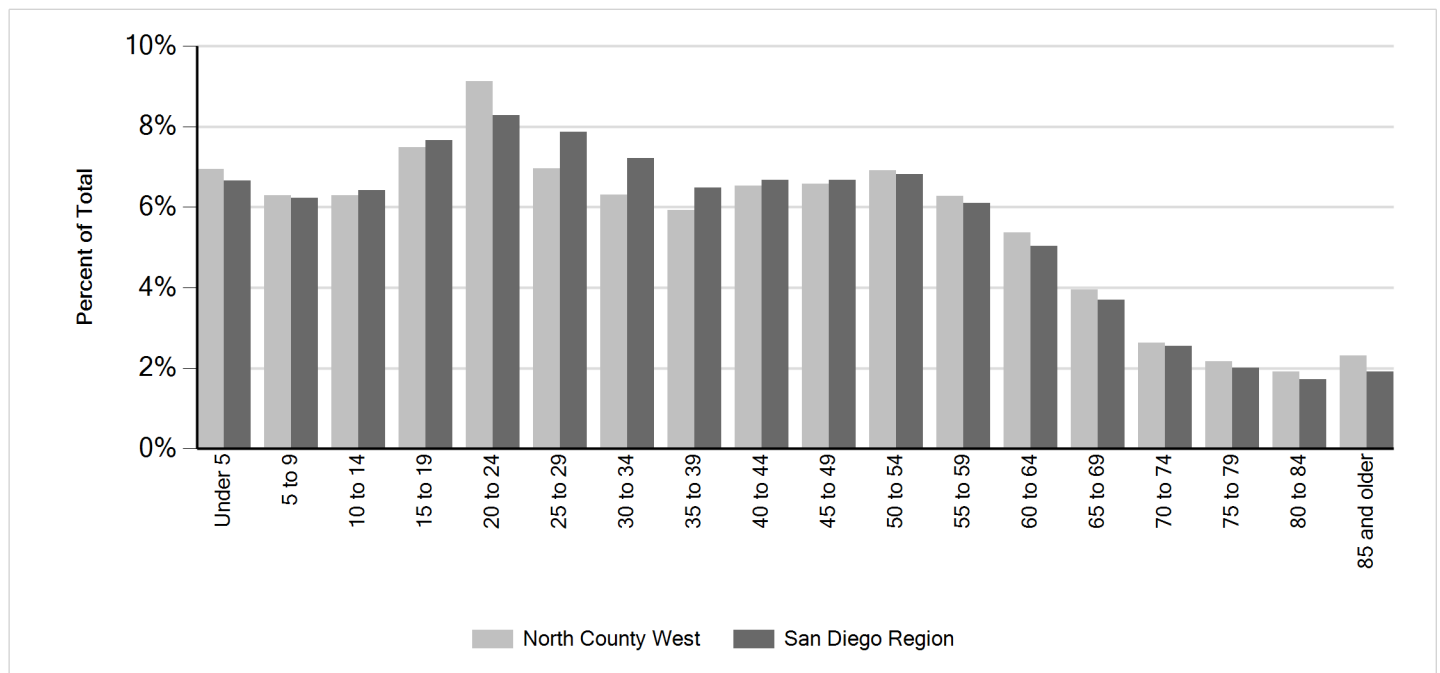
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>405,406</b>	<b>207,229</b>	<b>198,177</b>	<b>49%</b>
Under 5	28,178	14,290	13,888	49%
5 to 9	25,524	13,072	12,452	49%
10 to 14	25,538	13,287	12,251	48%
15 to 17	16,045	8,510	7,535	47%
18 and 19	14,330	8,809	5,521	39%
20 to 24	36,995	24,057	12,938	35%
25 to 29	28,209	15,074	13,135	47%
30 to 34	25,581	12,952	12,629	49%
35 to 39	24,034	11,881	12,153	51%
40 to 44	26,493	13,056	13,437	51%
45 to 49	26,645	12,882	13,763	52%
50 to 54	28,043	13,788	14,255	51%
55 to 59	25,464	12,189	13,275	52%
60 and 61	8,910	4,290	4,620	52%
62 to 64	12,829	6,088	6,741	53%
65 to 69	16,021	7,517	8,504	53%
70 to 74	10,646	4,833	5,813	55%
75 to 79	8,796	3,852	4,944	56%
80 to 84	7,735	3,353	4,382	57%
85 and older	9,390	3,449	5,941	63%
Under 18	95,285	49,159	46,126	48%
65 and older	52,588	23,004	29,584	56%
Median Age	35.5	32.5	38.6	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>100,354</b>	<b>252,961</b>	<b>10,619</b>	<b>1,505</b>	<b>26,331</b>	<b>13,636</b>
Under 5	9,968	14,240	651	96	1,537	1,686
5 to 9	9,211	12,336	579	84	1,344	1,970
10 to 14	8,778	12,931	634	63	1,509	1,623
15 to 17	5,421	8,331	429	40	900	924
18 and 19	4,383	8,018	527	55	684	663
20 to 24	10,924	21,314	1,541	260	1,720	1,236
25 to 29	8,560	15,908	942	173	1,650	976
30 to 34	7,587	14,538	753	93	1,750	860
35 to 39	6,760	13,806	651	84	2,063	670
40 to 44	6,789	15,880	651	75	2,478	620
45 to 49	5,866	17,149	773	86	2,157	614
50 to 54	4,931	19,696	765	83	2,010	558
55 to 59	3,664	18,976	638	77	1,713	396
60 and 61	1,063	6,891	168	38	614	136
62 to 64	1,405	10,151	211	61	856	145
65 to 69	1,650	12,901	225	46	1,026	173
70 to 74	1,186	8,301	181	26	817	135
75 to 79	906	6,904	139	32	703	112
80 to 84	675	6,431	74	10	464	81
85 and older	627	8,259	87	23	336	58
Under 18	33,378	47,838	2,293	283	5,290	6,203
65 and older	5,044	42,796	706	137	3,346	559
Median Age	25.9	41.6	30.0	29.5	40.0	19.9