



Demographic and Socioeconomic Profile 2010

TRACT: 195.03

Population by Race

	Population	Percent
Total Population	4,795	100%
Hispanic	2,758	58%
White	1,542	32%
Asian	169	4%
Black	163	3%
Two or More	112	2%
Pacific Islander	26	1%
American Indian	20	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,795	2,460	2,335	49%
Under 5	433	213	220	51%
5 to 9	359	176	183	51%
10 to 14	351	176	175	50%
15 to 17	252	143	109	43%
18 and 19	147	72	75	51%
20 to 24	379	212	167	44%
25 to 29	523	283	240	46%
30 to 34	412	214	198	48%
35 to 39	349	178	171	49%
40 to 44	349	173	176	50%
45 to 49	346	188	158	46%
50 to 54	322	160	162	50%
55 to 59	241	113	128	53%
60 and 61	65	39	26	40%
62 to 64	67	35	32	48%
65 to 69	75	35	40	53%
70 to 74	48	23	25	52%
75 to 79	34	15	19	56%
80 to 84	22	7	15	68%
85 and Older	21	5	16	76%
Under 18	1,395	708	687	49%
65 and older	200	85	115	58%
Median	29.6	29.2	30.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,652	100%
Never Married	1,586	43%
Married, excluding separated	1,431	39%
Separated	45	1%
Widowed	131	4%
Divorced	459	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,795	100%
Household	4,708	98%
Group Quarters - Other	87	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,795	2,758	1,542	163	20	169	26	5	112
Under 5	433	325	72	8	2	12	3	1	10
5 to 9	359	281	52	10	0	3	1	1	11
10 to 14	351	266	60	13	0	5	0	0	7
15 to 17	252	182	47	11	2	4	0	0	6
18 and 19	147	108	31	3	0	1	1	0	3
20 to 24	379	220	128	4	1	16	1	0	9
25 to 29	523	295	171	20	1	16	4	0	16
30 to 34	412	248	121	21	0	13	2	0	7
35 to 39	349	211	103	9	3	18	0	0	5
40 to 44	349	192	114	15	3	14	2	1	8
45 to 49	346	153	154	15	1	6	3	2	12
50 to 54	322	109	161	17	3	24	2	0	6
55 to 59	241	79	131	6	2	13	3	0	7
60 and 61	65	17	44	1	0	1	0	0	2
62 to 64	67	18	32	3	0	9	3	0	2
65 to 69	75	18	45	6	1	4	0	0	1
70 to 74	48	16	25	1	0	6	0	0	0
75 to 79	34	12	18	0	1	3	0	0	0
80 to 84	22	2	18	0	0	1	1	0	0
85 and Older	21	6	15	0	0	0	0	0	0
Under 18	1,395	1,054	231	42	4	24	4	2	34
65 and older	200	54	121	7	2	14	1	0	1
Median		24.9	39.3	33.0	41.7	39.0	42.5	42.5	28.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,362	100%
Speak Only English	2,412	55%
Speak Spanish:	1,755	40%
Speak English "well" or "very well"	1,016	23%
Speak English "not well" or "not at all"	739	17%
Speak Asian/Pacific Island language:	93	2%
Speak English "well" or "very well"	42	1%
Speak English "not well" or "not at all"	51	1%
Speak other language:	102	2%
Speak English "well" or "very well"	102	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,874	100%
Less than 9th grade	428	15%
9th through 12th grade, no diploma	332	12%
High school grad (incl. equivalency)	765	27%
Some college, no degree	605	21%
Associate degree	309	11%
Bachelor's degree	348	12%
Master's degree	58	2%
Professional school degree	0	0%
Doctorate degree	29	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,520	100%	---	---	---	---
Enrolled in school	1,314	29%	1,234	27%	80	2%
Nursery / Preschool	58	4%	42	3%	16	20%
Kindergarten to grade 4	389	30%	381	31%	8	10%
Grade 5 to grade 8	347	26%	341	28%	6	8%
Grade 9 to grade 12	352	27%	343	28%	9	11%
College, undergraduate	160	12%	119	10%	41	51%
Graduate or Professional school	8	1%	8	1%	0	0%
Not enrolled in school	3,206	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,464	100%	674	100%	790	100%
Family Households:	936	64%	625	93%	311	39%
Married couple family	580	40%	342	51%	238	30%
Other family:	356	24%	283	42%	73	9%
Male householder, no wife	154	11%	99	15%	55	7%
Female householder, no husband	202	14%	184	27%	18	2%
Nonfamily households:	528	36%	49	7%	479	61%
Householder living alone	399	27%	----	----	----	----
Other nonfamily households	129	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,498	100%	1464	34	2%	3.22
Single family (detached)	415	28%	409	6	1%	3.35
Single family (attached)	310	21%	308	2	1%	3.35
2 to 4 units	292	19%	275	17	6%	3.00
5 to 9 units	151	10%	146	5	3%	2.85
10 or more units	105	7%	101	4	4%	2.98
Mobile home and Other	225	15%	225	0	0%	3.38

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	714	100%
Less than \$150,000	217	30%
\$150,000 to \$199,999	55	8%
\$200,000 to \$249,999	82	11%
\$250,000 to \$299,999	75	11%
\$300,000 to \$399,999	127	18%
\$400,000 to \$499,999	103	14%
\$500,000 to \$749,999	27	4%
\$750,000 to \$999,999	7	1%
\$1,000,000 or more	21	3%

Median Value **\$254,667**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,498	100%
2005 or Later	4	<1%
2000 to 2004	62	4%
1990 to 1999	97	6%
1980 to 1989	489	33%
1970 to 1979	392	26%
1960 to 1969	236	16%
1950 to 1959	156	10%
1940 to 1949	44	3%
1939 or earlier	18	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,464	100%	750	100%	714	100%
1.00 occupant housing per room or less	1,263	86%	668	89%	595	83%
1.01 to 1.50 occupants per room	139	9%	35	5%	104	15%
1.51 to 2.00 occupants per room	62	4%	47	6%	15	2%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	750	100%
Less than \$500	7	1%
\$500 to \$599	33	4%
\$600 to \$699	7	1%
\$700 to \$799	86	11%
\$800 to \$899	73	10%
\$900 to \$999	89	12%
\$1,000 to \$1,249	129	17%
\$1,250 to \$1,499	102	14%
\$1,500 to \$1,999	221	29%
\$2,000 or more	0	0%
No cash rent	3	<1%
Median contract rent	\$1,155	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	750	100%
Less than 20 percent	69	9%
20.0 to 24.9 percent	67	9%
25.0 to 29.9 percent	57	8%
30.0 to 34.9 percent	52	7%
35.0 to 39.9 percent	87	12%
40.0 to 49.9 percent	106	14%
50.0 percent or more	272	36%
Not computed	40	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,464	100%
No vehicle	62	4%
1 vehicle	633	43%
2 vehicles	482	33%
3 vehicles	189	13%
4 or more vehicles	98	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,171	100%
Worked in state of residence	2,171	100%
Worked in county of residence	2,052	95%
Worked outside county of residence	119	5%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,572	100%	1,852	52%
In labor force	2,468	69%	1,492	60%
Armed forces	43	2%	43	100%
Civilian (employed)	2,116	86%	1,298	61%
Civilian (unemployed)	309	13%	151	49%
Not in labor force	1,104	31%	360	33%
Pct. of civilian labor force unemployed	12.7%		10.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,171	100%
Car, truck or van:	2,006	92%
Drove Alone	1,680	77%
Carpooled	326	15%
Public Transportation:	92	4%
Bus	92	4%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	13	1%
Bicycle	0	0%
Walked	0	0%
Other means	16	1%
Worked at home	44	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,171	100%
Did not work at home	2,127	98%
Less than 10 minutes	147	7%
10 to 19 minutes	772	36%
20 to 29 minutes	463	21%
30 to 44 minutes	354	16%
45 to 59 minutes	94	4%
60 to 89 minutes	247	11%
90 minutes or more	50	2%
Worked at home	44	2%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,121	100%
Agriculture, forestry, mining	2	<1%
Utilities	45	2%
Construction	196	9%
Manufacturing	255	12%
Wholesale trade	146	7%
Retail trade	226	11%
Transportation & warehousing	51	2%
Information & communications	46	2%
Finance, insurance, & real estate	94	4%
Professional, scientific, management, administration	0	0%
Educational, social, & health services	220	10%
Art, entertainment, recreation, accommodations, food	318	15%
Other services	113	5%
Public administration	409	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	2,121	100%
Management, professional & related:	437	21%
Management (incl. farm managers)	89	4%
Business & financial	97	5%
Computer & mathematical	55	3%
Architecture & engineering	10	<1%
Life, physical & social science	18	1%
Community & social service	36	2%
Legal	0	0%
Education, training, & library	63	3%
Art, entertainment, sports & media	19	1%
Healthcare practitioners	50	2%
Service:	547	26%
Healthcare support	0	0%
Protective service	44	2%
Food preparation & serving	172	8%
Building & grounds cleaning / maintenance	224	11%
Personal care & service	107	5%
Sales & office	555	26%
Farming, fishing & forestry	49	2%
Construction, extraction & maintenance	188	9%
Production, transport & material moving	345	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,464	100%
Less than \$15,000	59	4%
\$15,000 to \$29,999	483	33%
\$30,000 to \$44,999	258	18%
\$45,000 to \$59,999	250	17%
\$60,000 to \$74,999	131	9%
\$75,000 to \$99,999	98	7%
\$100,000 to \$124,999	67	5%
\$125,000 to \$149,999	70	5%
\$150,000 to \$199,999	48	3%
\$200,000 or more	0	0%
Median Income	\$41,047	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,464	100%
With earnings	1,309	89%
With wage and salary income	1,290	88%
With self-employment income	187	13%
With interest, dividend, or net rental income	152	10%
With Social Security income	154	11%
With Supplemental Security income	54	4%
With public assistance income	46	3%
With retirement income	115	8%
With other types of income	198	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,733	100%
Under .50	263	6%
.50 to .99	884	19%
1.00 to 1.24	349	7%
1.25 to 1.49	188	4%
1.50 to 1.84	849	18%
1.85 to 1.99	119	3%
2.00 and over	2,081	44%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,733	100%
Above Poverty	3,586	76%
Below Poverty	1,147	24%

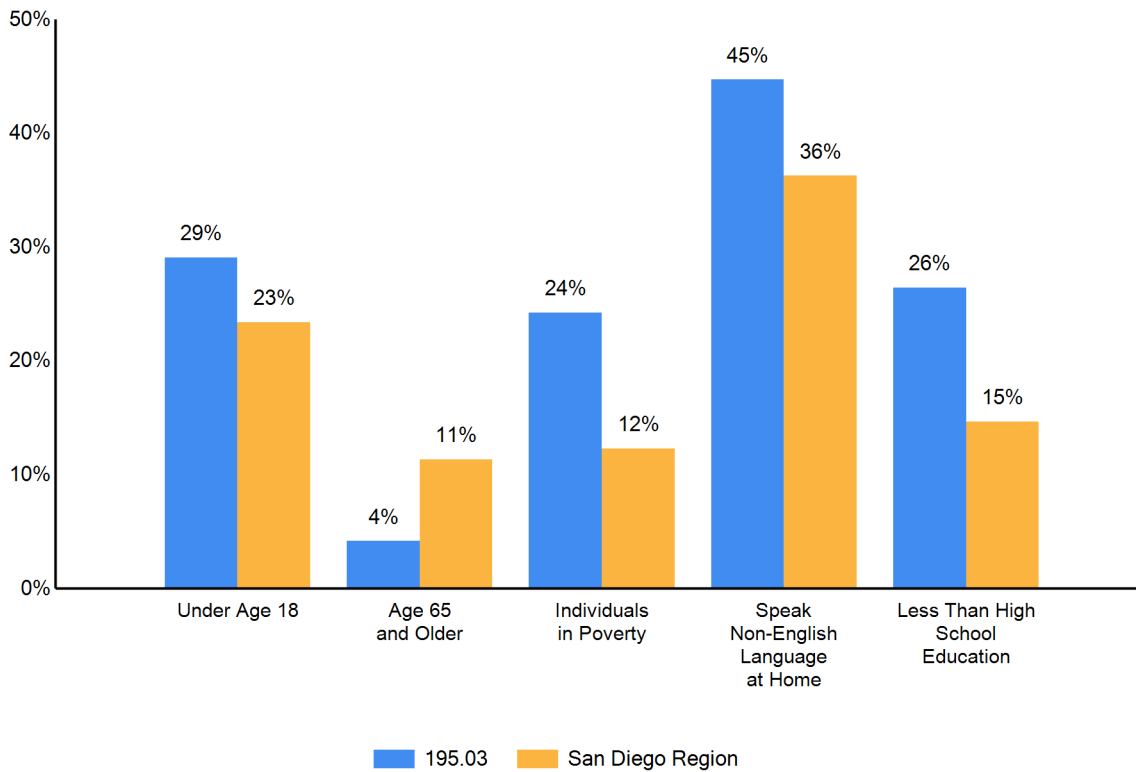
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	936	625	311	779	468	311	157	157	0
Married couple family	580	342	238	542	304	238	38	38	0
Male householder, no wife present	154	99	55	108	53	55	46	46	0
Female householder, no husband present	202	184	18	129	111	18	73	73	0

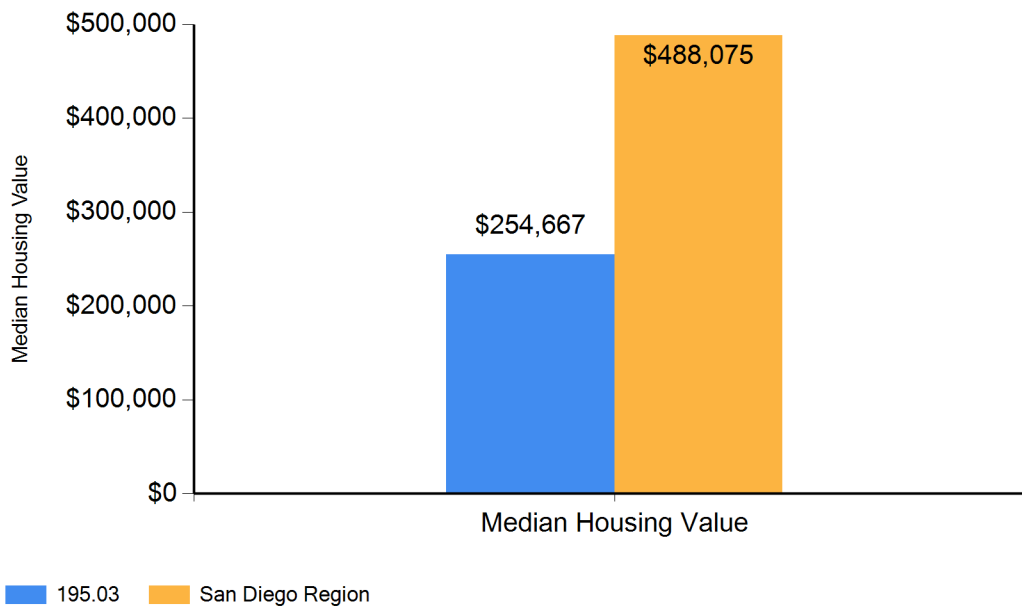
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075