

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Jurisdiction

### Poway



	Jan 1, 2011
<b>Total Population</b>	<b>48,081</b>
Household Population	47,531
Group Quarters Population	550
<b>Persons Per Household</b>	<b>2.94</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>16,499</b>	<b>16,165</b>	<b>2.0%</b>
Single Family - Detached	12,374	12,111	2.1%
Single Family - Multiple-Unit	692	690	0.3%
Multi-Family	2,731	2,671	2.2%
Mobile Home and Other	702	693	1.3%

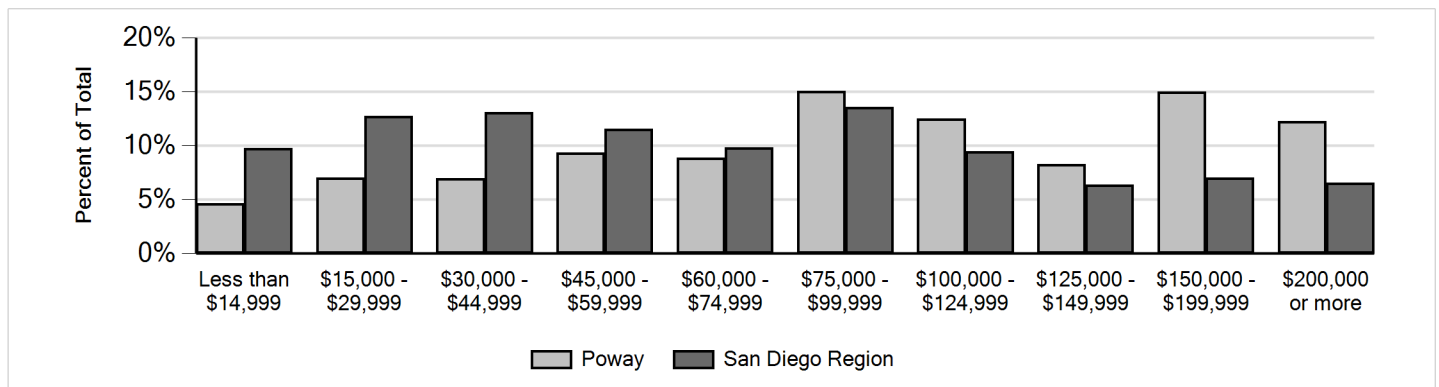
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	7%	7%	9%	9%	15%	12%	8%	15%	12%

### Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$96,798



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

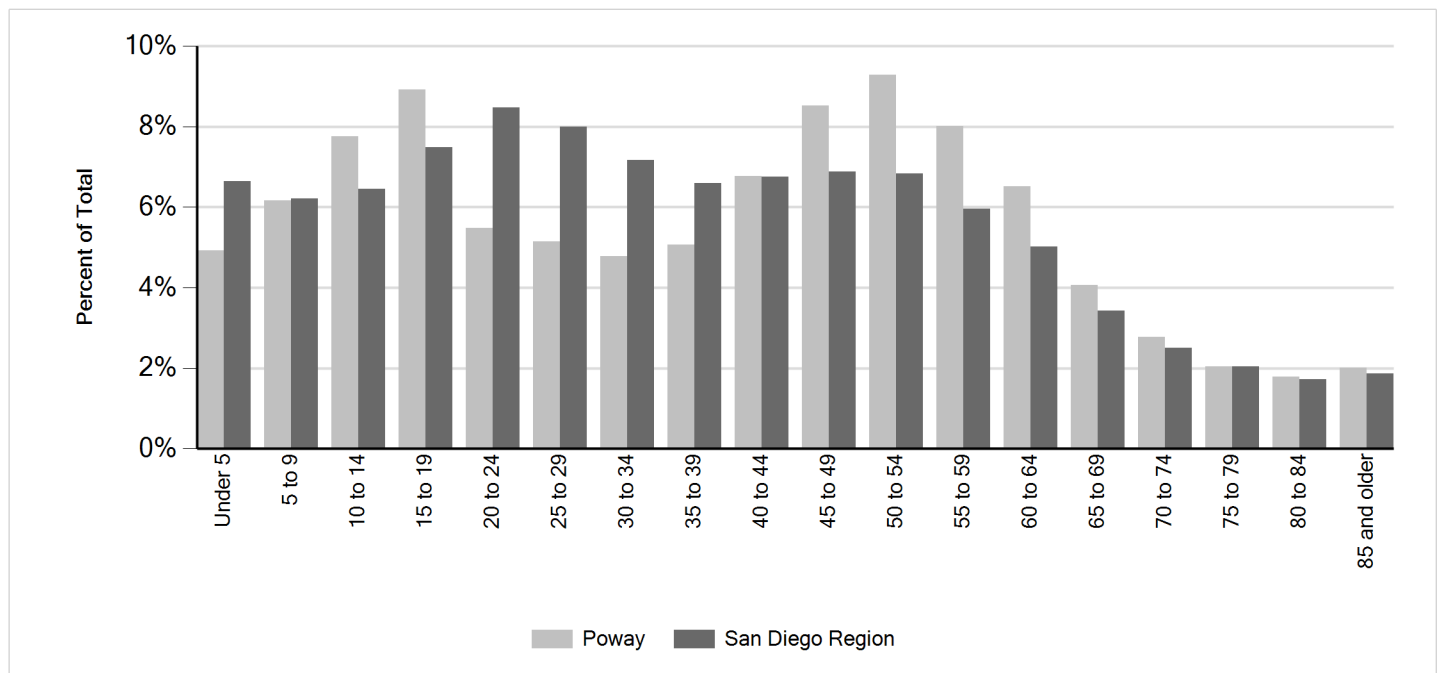
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>48,081</b>	<b>23,620</b>	<b>24,461</b>	<b>51%</b>
Under 5	2,369	1,195	1,174	50%
5 to 9	2,965	1,562	1,403	47%
10 to 14	3,727	1,894	1,833	49%
15 to 17	2,660	1,365	1,295	49%
18 and 19	1,627	858	769	47%
20 to 24	2,636	1,415	1,221	46%
25 to 29	2,473	1,331	1,142	46%
30 to 34	2,296	1,120	1,176	51%
35 to 39	2,438	1,181	1,257	52%
40 to 44	3,254	1,499	1,755	54%
45 to 49	4,093	1,924	2,169	53%
50 to 54	4,461	2,141	2,320	52%
55 to 59	3,855	1,880	1,975	51%
60 and 61	1,324	665	659	50%
62 to 64	1,810	919	891	49%
65 to 69	1,957	959	998	51%
70 to 74	1,330	613	717	54%
75 to 79	981	433	548	56%
80 to 84	857	339	518	60%
85 and older	968	327	641	66%
Under 18	11,721	6,016	5,705	49%
65 and older	6,093	2,671	3,422	56%
Median Age	41.3	39.5	42.7	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>7,776</b>	<b>32,765</b>	<b>701</b>	<b>143</b>	<b>5,069</b>	<b>1,627</b>
Under 5	698	1,197	41	7	245	181
5 to 9	771	1,652	39	9	288	206
10 to 14	829	2,219	42	19	370	248
15 to 17	515	1,714	39	9	221	162
18 and 19	288	1,081	20	4	135	99
20 to 24	578	1,643	38	3	264	110
25 to 29	592	1,459	51	4	285	82
30 to 34	538	1,306	54	14	323	61
35 to 39	510	1,437	50	8	361	72
40 to 44	565	2,139	43	13	428	66
45 to 49	522	2,980	49	10	438	94
50 to 54	434	3,471	64	13	395	84
55 to 59	314	3,051	44	6	387	53
60 and 61	88	1,041	24	3	147	21
62 to 64	106	1,469	27	3	184	21
65 to 69	131	1,591	19	7	191	18
70 to 74	95	1,071	18	5	121	20
75 to 79	77	773	14	4	100	13
80 to 84	64	655	14	2	111	11
85 and older	61	816	11	0	75	5
Under 18	2,813	6,782	161	44	1,124	797
65 and older	428	4,906	76	18	598	67
Median Age	26.8	45.9	37.7	36.6	40.5	18.3