



Demographic and Socioeconomic Profile 2010

TRACT: 101.09

Population by Race

	Population	Percent
Total Population	4,595	100%
Hispanic	3,271	71%
Asian	630	14%
White	389	8%
Black	168	4%
Two or More	112	2%
Other	12	<1%
Pacific Islander	9	<1%
American Indian	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,595	2,259	2,336	51%
Under 5	324	167	157	48%
5 to 9	333	154	179	54%
10 to 14	353	169	184	52%
15 to 17	246	130	116	47%
18 and 19	173	82	91	53%
20 to 24	404	225	179	44%
25 to 29	325	185	140	43%
30 to 34	290	135	155	53%
35 to 39	296	148	148	50%
40 to 44	268	129	139	52%
45 to 49	314	147	167	53%
50 to 54	327	140	187	57%
55 to 59	314	153	161	51%
60 and 61	86	39	47	55%
62 to 64	155	74	81	52%
65 to 69	162	80	82	51%
70 to 74	90	47	43	48%
75 to 79	65	25	40	62%
80 to 84	40	15	25	63%
85 and Older	30	15	15	50%
Under 18	1,256	620	636	51%
65 and older	387	182	205	53%
Median	32.4	30.6	33.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,585	100%
Never Married	1,183	33%
Married, excluding separated	1,684	47%
Separated	54	2%
Widowed	305	9%
Divorced	359	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,595	100%
Household	4,574	100%
Group Quarters - Other	21	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,595	3,271	389	168	4	630	9	12	112
Under 5	324	265	16	12	0	15	0	2	14
5 to 9	333	286	12	8	0	15	2	2	8
10 to 14	353	283	20	17	0	22	0	1	10
15 to 17	246	207	4	9	0	17	0	1	8
18 and 19	173	133	8	10	0	17	0	0	5
20 to 24	404	281	31	15	2	53	0	1	21
25 to 29	325	229	28	8	0	46	0	0	14
30 to 34	290	212	18	12	1	38	2	2	5
35 to 39	296	243	16	8	0	22	0	0	7
40 to 44	268	208	28	9	0	18	0	1	4
45 to 49	314	212	40	13	0	45	0	0	4
50 to 54	327	192	47	10	0	71	2	1	4
55 to 59	314	168	39	17	0	86	0	0	4
60 and 61	86	44	12	1	0	25	2	1	1
62 to 64	155	83	22	8	1	38	1	0	2
65 to 69	162	92	23	5	0	41	0	0	1
70 to 74	90	48	9	5	0	28	0	0	0
75 to 79	65	31	14	0	0	20	0	0	0
80 to 84	40	30	2	1	0	7	0	0	0
85 and Older	30	24	0	0	0	6	0	0	0
Under 18	1,256	1,041	52	46	0	69	2	6	40
65 and older	387	225	48	11	0	102	0	0	1
Median		28.9	46.7	32.1	30.0	50.5	51.3	20.0	22.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,271	100%
Speak Only English	1,342	31%
Speak Spanish:	2,453	57%
Speak English "well" or "very well"	1,795	42%
Speak English "not well" or "not at all"	658	15%
Speak Asian/Pacific Island language:	446	10%
Speak English "well" or "very well"	402	9%
Speak English "not well" or "not at all"	44	1%
Speak other language:	30	1%
Speak English "well" or "very well"	30	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,762	100%
Less than 9th grade	335	12%
9th through 12th grade, no diploma	469	17%
High school grad (incl. equivalency)	766	28%
Some college, no degree	631	23%
Associate degree	128	5%
Bachelor's degree	380	14%
Master's degree	36	1%
Professional school degree	17	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,405	100%	---	---	---	---
Enrolled in school	1,409	32%	1,251	28%	158	4%
Nursery / Preschool	52	4%	52	4%	0	0%
Kindergarten to grade 4	416	30%	416	33%	0	0%
Grade 5 to grade 8	333	24%	296	24%	37	23%
Grade 9 to grade 12	181	13%	181	14%	0	0%
College, undergraduate	337	24%	263	21%	74	47%
Graduate or Professional school	90	6%	43	3%	47	30%
Not enrolled in school	2,996	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,149	100%	531	100%	618	100%
Family Households:	1,048	91%	531	100%	517	84%
Married couple family	636	55%	280	53%	356	58%
Other family:	412	36%	251	47%	161	26%
Male householder, no wife	88	8%	76	14%	12	2%
Female householder, no husband	324	28%	175	33%	149	24%
Nonfamily households:	101	9%	0	0%	101	16%
Householder living alone	101	9%	----	----	----	----
Other nonfamily households	0	0%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,197	100%	1149	48	4%	3.98
Single family (detached)	813	68%	786	27	3%	3.90
Single family (attached)	222	19%	209	13	6%	3.88
2 to 4 units	51	4%	48	3	6%	4.58
5 to 9 units	42	4%	40	2	5%	4.48
10 or more units	69	6%	66	3	4%	4.48
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	781	100%
Less than \$150,000	14	2%
\$150,000 to \$199,999	28	4%
\$200,000 to \$249,999	54	7%
\$250,000 to \$299,999	140	18%
\$300,000 to \$399,999	158	20%
\$400,000 to \$499,999	194	25%
\$500,000 to \$749,999	193	25%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$397,785**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,197	100%
2005 or Later	0	0%
2000 to 2004	38	3%
1990 to 1999	105	9%
1980 to 1989	630	53%
1970 to 1979	406	34%
1960 to 1969	10	1%
1950 to 1959	8	1%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,149	100%	368	100%	781	100%
1.00 occupant housing per room or less	1,015	88%	260	71%	755	97%
1.01 to 1.50 occupants per room	134	12%	108	29%	26	3%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	368	100%
Less than \$500	22	6%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	19	5%
\$1,000 to \$1,249	95	26%
\$1,250 to \$1,499	84	23%
\$1,500 to \$1,999	127	35%
\$2,000 or more	21	6%
No cash rent	0	0%
Median contract rent	\$1,395	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	368	100%
Less than 20 percent	6	2%
20.0 to 24.9 percent	82	22%
25.0 to 29.9 percent	30	8%
30.0 to 34.9 percent	14	4%
35.0 to 39.9 percent	42	11%
40.0 to 49.9 percent	42	11%
50.0 percent or more	152	41%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,149	100%
No vehicle	19	2%
1 vehicle	233	20%
2 vehicles	558	49%
3 vehicles	156	14%
4 or more vehicles	183	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,994	100%
Worked in state of residence	1,994	100%
Worked in county of residence	1,909	96%
Worked outside county of residence	85	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,510	100%	1,722	49%
In labor force	2,211	63%	962	44%
Armed forces	98	4%	7	7%
Civilian (employed)	1,938	88%	942	49%
Civilian (unemployed)	175	8%	13	7%
Not in labor force	1,299	37%	826	64%
Pct. of civilian labor force unemployed	8.3%		14.0%	1.4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,994	100%
Car, truck or van:	1,844	92%
Drove Alone	1,527	77%
Carpooled	317	16%
Public Transportation:	141	7%
Bus	117	6%
Trolley / Streetcar	24	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,994	100%
Did not work at home	1,985	100%
Less than 10 minutes	42	2%
10 to 19 minutes	659	33%
20 to 29 minutes	361	18%
30 to 44 minutes	690	35%
45 to 59 minutes	154	8%
60 to 89 minutes	35	2%
90 minutes or more	44	2%
Worked at home	9	<1%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,889	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	184	10%
Manufacturing	212	11%
Wholesale trade	37	2%
Retail trade	182	10%
Transportation & warehousing	167	9%
Information & communications	26	1%
Finance, insurance, & real estate	207	11%
Professional, scientific, management, administration	110	6%
Educational, social, & health services	324	17%
Art, entertainment, recreation, accommodations, food	160	8%
Other services	80	4%
Public administration	200	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,889	100%
Management, professional & related:	374	20%
Management (incl. farm managers)	120	6%
Business & financial	49	3%
Computer & mathematical	42	2%
Architecture & engineering	0	0%
Life, physical & social science	20	1%
Community & social service	22	1%
Legal	0	0%
Education, training, & library	77	4%
Art, entertainment, sports & media	6	<1%
Healthcare practitioners	38	2%
Service:	166	9%
Healthcare support	10	1%
Protective service	0	0%
Food preparation & serving	59	3%
Building & grounds cleaning / maintenance	70	4%
Personal care & service	27	1%
Sales & office	628	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	267	14%
Production, transport & material moving	454	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,149	100%
Less than \$15,000	110	10%
\$15,000 to \$29,999	268	23%
\$30,000 to \$44,999	89	8%
\$45,000 to \$59,999	100	9%
\$60,000 to \$74,999	146	13%
\$75,000 to \$99,999	95	8%
\$100,000 to \$124,999	127	11%
\$125,000 to \$149,999	96	8%
\$150,000 to \$199,999	87	8%
\$200,000 or more	31	3%
Median Income	\$60,771	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,149	100%
With earnings	999	87%
With wage and salary income	988	86%
With self-employment income	113	10%
With interest, dividend, or net rental income	82	7%
With Social Security income	296	26%
With Supplemental Security income	66	6%
With public assistance income	116	10%
With retirement income	178	15%
With other types of income	319	28%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,457	100%
Under .50	318	7%
.50 to .99	705	16%
1.00 to 1.24	267	6%
1.25 to 1.49	152	3%
1.50 to 1.84	212	5%
1.85 to 1.99	6	<1%
2.00 and over	2,797	63%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,457	100%
Above Poverty	3,434	77%
Below Poverty	1,023	23%

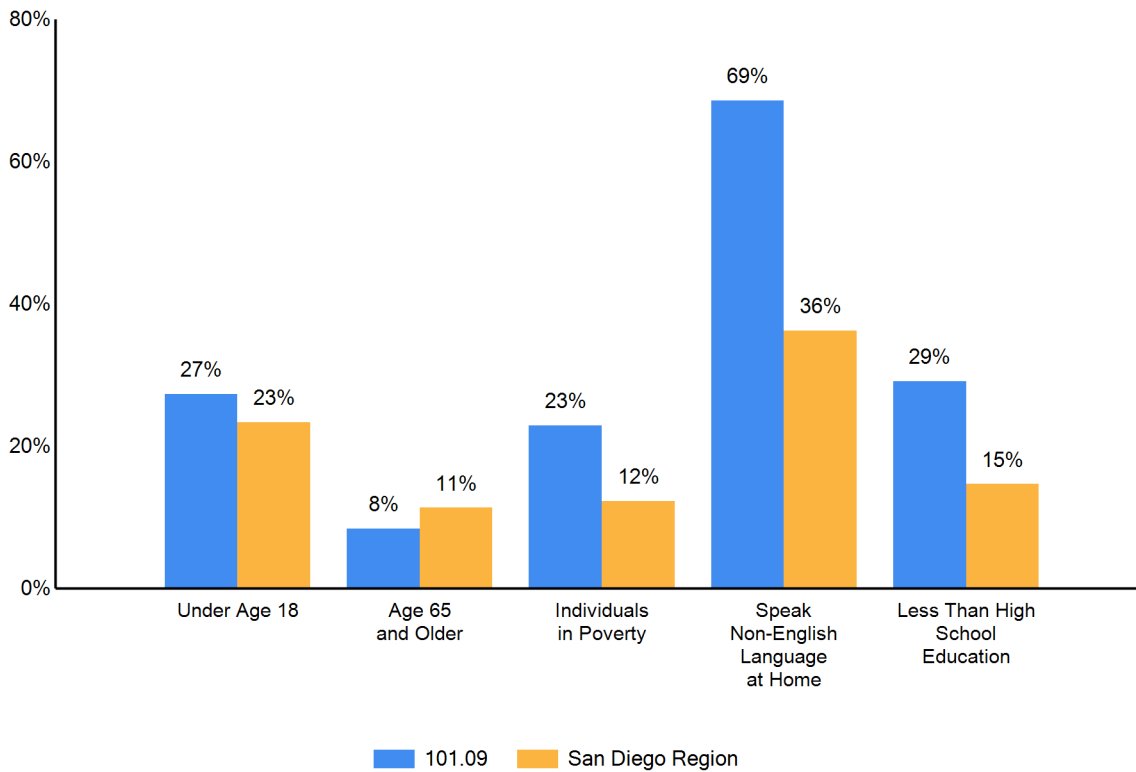
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,048	531	517	846	380	466	202	151	51
Married couple family	636	280	356	575	255	320	61	25	36
Male householder, no wife present	88	76	12	88	76	12	0	0	0
Female householder, no husband present	324	175	149	183	49	134	141	126	15

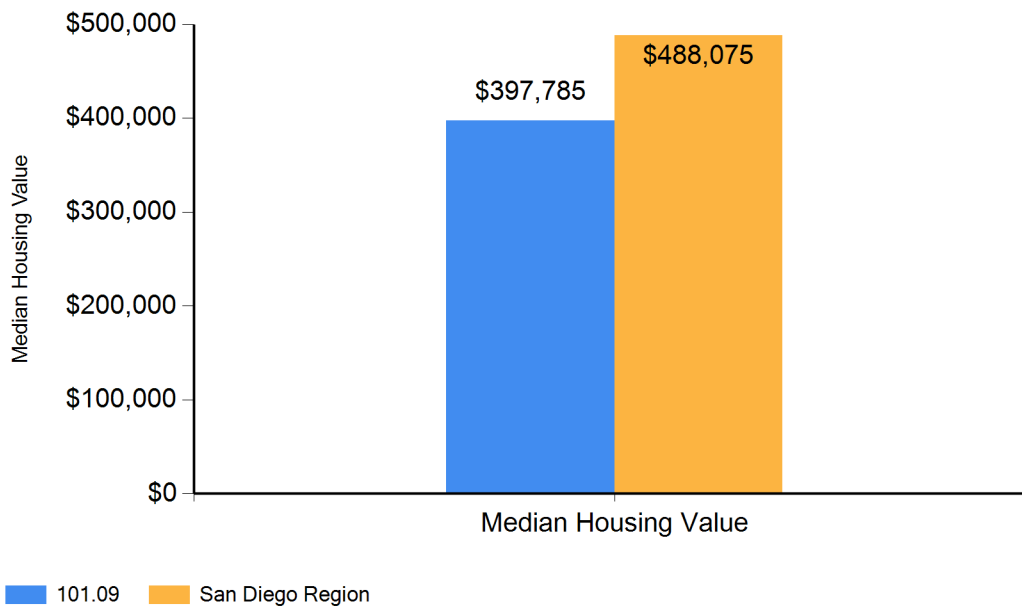
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075