



Demographic and Socioeconomic Profile 2010

TRACT: 141.01

Population by Race

	Population	Percent
Total Population	3,507	100%
Hispanic	1,630	46%
White	1,345	38%
Black	272	8%
Two or More	113	3%
Asian	108	3%
Pacific Islander	24	1%
American Indian	15	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,507	1,724	1,783	51%
Under 5	227	108	119	52%
5 to 9	228	111	117	51%
10 to 14	237	118	119	50%
15 to 17	187	93	94	50%
18 and 19	108	63	45	42%
20 to 24	199	97	102	51%
25 to 29	223	115	108	48%
30 to 34	237	119	118	50%
35 to 39	264	135	129	49%
40 to 44	212	120	92	43%
45 to 49	249	120	129	52%
50 to 54	293	164	129	44%
55 to 59	226	100	126	56%
60 and 61	83	34	49	59%
62 to 64	106	50	56	53%
65 to 69	125	54	71	57%
70 to 74	101	46	55	54%
75 to 79	62	26	36	58%
80 to 84	64	26	38	59%
85 and Older	76	25	51	67%
Under 18	879	430	449	51%
65 and older	428	177	251	59%
Median	37.0	36.4	37.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,815	100%
Never Married	1,047	37%
Married, excluding separated	1,271	45%
Separated	107	4%
Widowed	180	6%
Divorced	210	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,507	100%
Household	3,482	99%
Group Quarters - Other	25	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Two or More
Total Pop.	3,507	1,630	1,345	272	15	108	24	113
Under 5	227	158	26	21	0	4	0	18
5 to 9	228	145	39	20	2	8	1	13
10 to 14	237	156	40	27	1	7	1	5
15 to 17	187	100	47	24	2	5	2	7
18 and 19	108	65	26	5	0	3	0	9
20 to 24	199	111	61	13	0	3	2	9
25 to 29	223	110	82	15	0	2	1	13
30 to 34	237	107	90	24	0	6	1	9
35 to 39	264	140	86	21	0	9	4	4
40 to 44	212	100	85	9	3	10	1	4
45 to 49	249	99	111	23	0	11	1	4
50 to 54	293	105	146	20	2	9	2	9
55 to 59	226	75	124	17	1	6	2	1
60 and 61	83	22	49	9	0	3	0	0
62 to 64	106	24	60	9	1	6	2	4
65 to 69	125	36	72	6	1	5	3	2
70 to 74	101	30	57	7	1	4	1	1
75 to 79	62	21	37	1	0	2	0	1
80 to 84	64	18	43	0	1	2	0	0
85 and Older	76	8	64	1	0	3	0	0
Under 18	879	559	152	92	5	24	4	43
65 and older	428	113	273	15	3	16	4	4
Median		28.6	49.1	32.3	44.2	43.5	40.0	22.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,280	100%
Speak Only English	2,143	65%
Speak Spanish:	1,064	32%
Speak English "well" or "very well"	997	30%
Speak English "not well" or "not at all"	67	2%
Speak Asian/Pacific Island language:	61	2%
Speak English "well" or "very well"	51	2%
Speak English "not well" or "not at all"	10	<1%
Speak other language:	12	<1%
Speak English "well" or "very well"	12	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,321	100%
Less than 9th grade	49	2%
9th through 12th grade, no diploma	126	5%
High school grad (incl. equivalency)	697	30%
Some college, no degree	820	35%
Associate degree	310	13%
Bachelor's degree	215	9%
Master's degree	61	3%
Professional school degree	35	2%
Doctorate degree	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,376	100%	---	---	---	---
Enrolled in school	985	29%	856	25%	129	4%
Nursery / Preschool	68	7%	68	8%	0	0%
Kindergarten to grade 4	311	32%	311	36%	0	0%
Grade 5 to grade 8	112	11%	104	12%	8	6%
Grade 9 to grade 12	165	17%	157	18%	8	6%
College, undergraduate	320	32%	207	24%	113	88%
Graduate or Professional school	9	1%	9	1%	0	0%
Not enrolled in school	2,391	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,131	100%	374	100%	757	100%
Family Households:	860	76%	374	100%	486	64%
Married couple family	647	57%	270	72%	377	50%
Other family:	213	19%	104	28%	109	14%
Male householder, no wife	65	6%	24	6%	41	5%
Female householder, no husband	148	13%	80	21%	68	9%
Nonfamily households:	271	24%	0	0%	271	36%
Householder living alone	178	16%	----	----	----	----
Other nonfamily households	93	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,184	100%	1131	53	4%	3.08
Single family (detached)	1,030	87%	981	49	5%	3.10
Single family (attached)	130	11%	126	4	3%	2.98
2 to 4 units	15	1%	15	0	0%	2.53
5 to 9 units	9	1%	9	0	0%	2.56
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	937	100%
Less than \$150,000	34	4%
\$150,000 to \$199,999	45	5%
\$200,000 to \$249,999	92	10%
\$250,000 to \$299,999	164	18%
\$300,000 to \$399,999	248	26%
\$400,000 to \$499,999	248	26%
\$500,000 to \$749,999	78	8%
\$750,000 to \$999,999	28	3%
\$1,000,000 or more	0	0%

Median Value **\$354,268**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,184	100%
2005 or Later	1	<1%
2000 to 2004	0	0%
1990 to 1999	11	1%
1980 to 1989	9	1%
1970 to 1979	192	16%
1960 to 1969	174	15%
1950 to 1959	421	36%
1940 to 1949	355	30%
1939 or earlier	21	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,131	100%	194	100%	937	100%
1.00 occupant housing per room or less	1,022	90%	111	57%	911	97%
1.01 to 1.50 occupants per room	87	8%	61	31%	26	3%
1.51 to 2.00 occupants per room	22	2%	22	11%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	194	100%
Less than \$500	0	0%
\$500 to \$599	22	11%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	5	3%
\$900 to \$999	83	43%
\$1,000 to \$1,249	25	13%
\$1,250 to \$1,499	30	15%
\$1,500 to \$1,999	29	15%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$985	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	194	100%
Less than 20 percent	38	20%
20.0 to 24.9 percent	60	31%
25.0 to 29.9 percent	53	27%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	8	4%
40.0 to 49.9 percent	0	0%
50.0 percent or more	35	18%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,131	100%
No vehicle	37	3%
1 vehicle	292	26%
2 vehicles	401	35%
3 vehicles	268	24%
4 or more vehicles	133	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,607	100%
Worked in state of residence	1,607	100%
Worked in county of residence	1,601	100%
Worked outside county of residence	6	<1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,756	100%	1,354	49%
In labor force	1,770	64%	922	52%
Armed forces	71	4%	71	100%
Civilian (employed)	1,546	87%	762	49%
Civilian (unemployed)	153	9%	89	58%
Not in labor force	986	36%	432	44%
Pct. of civilian labor force unemployed	9.0%		10.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,607	100%
Car, truck or van:	1,511	94%
Drove Alone	1,327	83%
Carpooled	184	11%
Public Transportation:	80	5%
Bus	74	5%
Trolley / Streetcar	6	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	6	<1%
Bicycle	0	0%
Walked	0	0%
Other means	0	0%
Worked at home	10	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,607	100%
Did not work at home	1,597	99%
Less than 10 minutes	76	5%
10 to 19 minutes	433	27%
20 to 29 minutes	385	24%
30 to 44 minutes	539	34%
45 to 59 minutes	44	3%
60 to 89 minutes	98	6%
90 minutes or more	22	1%
Worked at home	10	1%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,545	100%
Agriculture, forestry, mining	2	<1%
Utilities	13	1%
Construction	128	8%
Manufacturing	52	3%
Wholesale trade	44	3%
Retail trade	140	9%
Transportation & warehousing	127	8%
Information & communications	44	3%
Finance, insurance, & real estate	175	11%
Professional, scientific, management, administration	131	8%
Educational, social, & health services	377	24%
Art, entertainment, recreation, accommodations, food	131	8%
Other services	63	4%
Public administration	118	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,545	100%
Management, professional & related:	540	35%
Management (incl. farm managers)	178	12%
Business & financial	112	7%
Computer & mathematical	65	4%
Architecture & engineering	26	2%
Life, physical & social science	12	1%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	66	4%
Art, entertainment, sports & media	6	<1%
Healthcare practitioners	75	5%
Service:	273	18%
Healthcare support	18	1%
Protective service	133	9%
Food preparation & serving	35	2%
Building & grounds cleaning / maintenance	58	4%
Personal care & service	29	2%
Sales & office	426	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	153	10%
Production, transport & material moving	153	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,131	100%
Less than \$15,000	38	3%
\$15,000 to \$29,999	143	13%
\$30,000 to \$44,999	142	13%
\$45,000 to \$59,999	190	17%
\$60,000 to \$74,999	132	12%
\$75,000 to \$99,999	240	21%
\$100,000 to \$124,999	182	16%
\$125,000 to \$149,999	22	2%
\$150,000 to \$199,999	42	4%
\$200,000 or more	0	0%
Median Income	\$65,966	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,131	100%
With earnings	943	83%
With wage and salary income	878	78%
With self-employment income	105	9%
With interest, dividend, or net rental income	299	26%
With Social Security income	357	32%
With Supplemental Security income	16	1%
With public assistance income	17	2%
With retirement income	298	26%
With other types of income	170	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,486	100%
Under .50	65	2%
.50 to .99	180	5%
1.00 to 1.24	214	6%
1.25 to 1.49	253	7%
1.50 to 1.84	421	12%
1.85 to 1.99	12	<1%
2.00 and over	2,341	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,486	100%
Above Poverty	3,241	93%
Below Poverty	245	7%

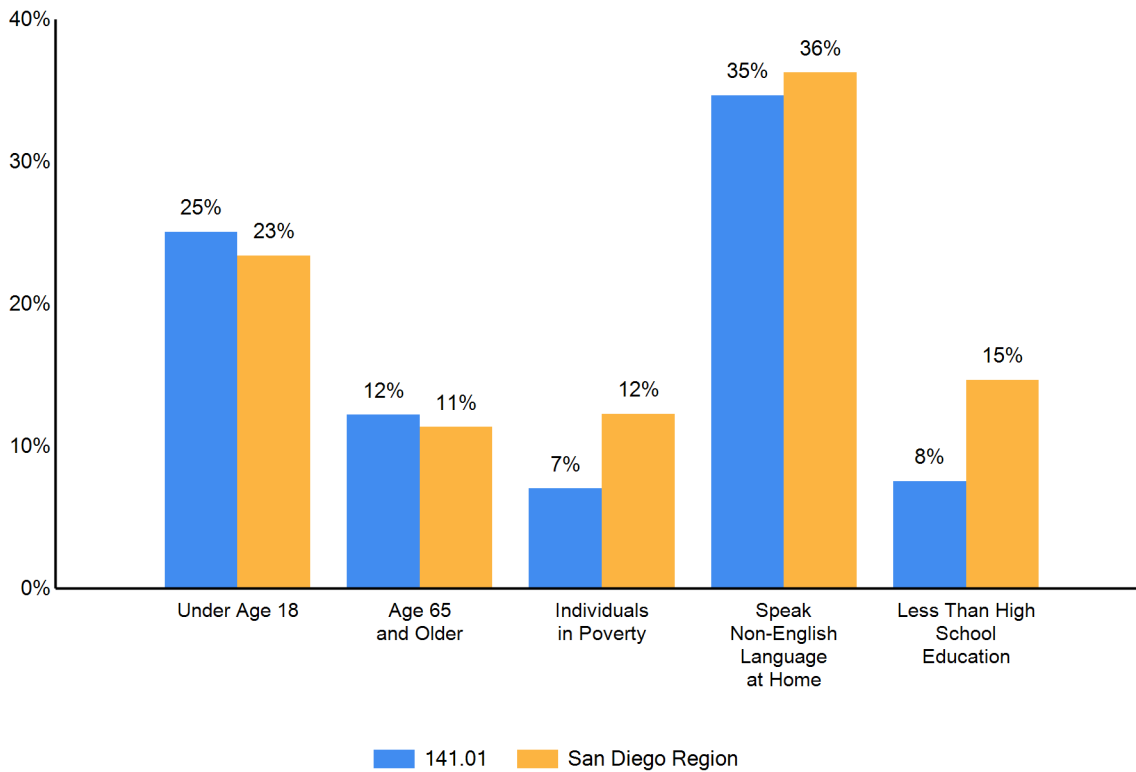
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	860	374	486	825	339	486	35	35	0
Married couple family	647	270	377	634	257	377	13	13	0
Male householder, no wife present	65	24	41	60	19	41	5	5	0
Female householder, no husband present	148	80	68	131	63	68	17	17	0

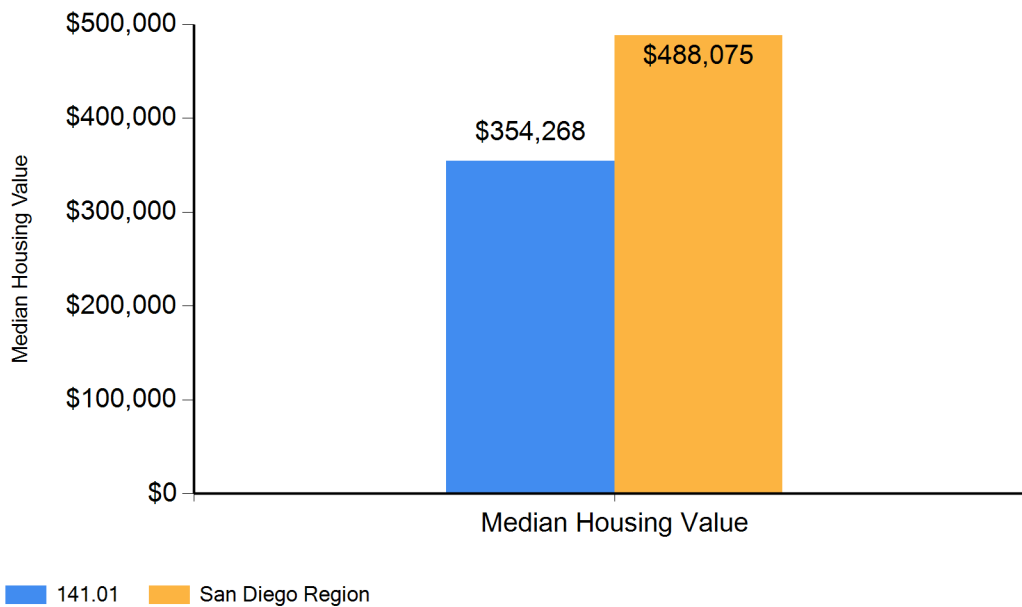
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075