



Demographic and Socioeconomic Profile 2010

CPA: San Dieguito

Population by Race

	Population	Percent
Total Population	30,031	100%
White	19,188	64%
Asian	6,979	23%
Hispanic	2,295	8%
Two or More	1,064	4%
Black	354	1%
Other	73	<1%
American Indian	48	<1%
Pacific Islander	30	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	30,031	14,317	15,714	52%
Under 5	2,102	1,068	1,034	49%
5 to 9	2,503	1,206	1,297	52%
10 to 14	2,392	1,226	1,166	49%
15 to 17	1,353	653	700	52%
18 and 19	572	299	273	48%
20 to 24	1,075	494	581	54%
25 to 29	1,354	603	751	55%
30 to 34	1,842	862	980	53%
35 to 39	2,304	999	1,305	57%
40 to 44	2,419	1,096	1,323	55%
45 to 49	2,649	1,262	1,387	52%
50 to 54	2,265	1,064	1,201	53%
55 to 59	1,847	833	1,014	55%
60 and 61	684	351	333	49%
62 to 64	926	451	475	51%
65 to 69	1,314	724	590	45%
70 to 74	737	381	356	48%
75 to 79	574	297	277	48%
80 to 84	532	240	292	55%
85 and Older	587	208	379	65%
Under 18	8,350	4,153	4,197	50%
65 and older	3,744	1,850	1,894	51%
Median	39.0	38.7	39.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	23,034	100%
Never Married	4,922	21%
Married, excluding separated	15,058	65%
Separated	228	<1%
Widowed	926	4%
Divorced	1,900	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	30,031	100%
Household	30,031	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	30,031	2,295	19,188	354	48	6,979	30	73	1,064
Under 5	2,102	220	1,115	19	1	572	1	2	172
5 to 9	2,503	208	1,427	22	7	629	1	12	197
10 to 14	2,392	238	1,394	16	1	593	2	6	142
15 to 17	1,353	113	881	11	0	245	0	7	96
18 and 19	572	58	349	7	2	120	0	3	33
20 to 24	1,075	169	594	32	3	231	0	4	42
25 to 29	1,354	131	774	21	0	376	1	2	49
30 to 34	1,842	206	868	28	4	678	1	5	52
35 to 39	2,304	217	1,125	42	5	837	5	6	67
40 to 44	2,419	185	1,400	30	6	751	2	3	42
45 to 49	2,649	169	1,772	37	3	617	2	5	44
50 to 54	2,265	119	1,616	31	1	444	3	4	47
55 to 59	1,847	87	1,434	15	6	269	3	4	29
60 and 61	684	26	548	8	2	86	2	1	11
62 to 64	926	31	751	10	0	128	2	0	4
65 to 69	1,314	39	1,078	13	4	159	1	6	14
70 to 74	737	28	588	5	2	102	0	0	12
75 to 79	574	18	489	1	0	62	0	0	4
80 to 84	532	13	476	4	0	35	1	0	3
85 and Older	587	20	509	2	1	45	3	3	4
Under 18	8,350	779	4,817	68	9	2,039	4	27	607
65 and older	3,744	118	3,140	25	7	403	5	9	37
Median		30.3	43.8	37.5	40.8	35.3	50.0	30.5	15.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	27,929	100%
Speak Only English	20,406	73%
Speak Spanish:	1,334	5%
Speak English "well" or "very well"	1,245	4%
Speak English "not well" or "not at all"	89	<1%
Speak Asian/Pacific Island language:	3,625	13%
Speak English "well" or "very well"	3,275	12%
Speak English "not well" or "not at all"	350	1%
Speak other language:	2,564	9%
Speak English "well" or "very well"	2,375	9%
Speak English "not well" or "not at all"	189	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	20,034	100%
Less than 9th grade	150	1%
9th through 12th grade, no diploma	344	2%
High school grad (incl. equivalency)	2,101	10%
Some college, no degree	3,049	15%
Associate degree	1,120	6%
Bachelor's degree	7,553	38%
Master's degree	3,251	16%
Professional school degree	1,424	7%
Doctorate degree	1,042	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	28,820	100%	---	---	---	---
Enrolled in school	8,775	30%	6,762	23%	2,013	7%
Nursery / Preschool	876	10%	298	4%	578	29%
Kindergarten to grade 4	2,485	28%	2,196	32%	289	14%
Grade 5 to grade 8	1,965	22%	1,533	23%	432	21%
Grade 9 to grade 12	1,480	17%	1,168	17%	312	15%
College, undergraduate	1,596	18%	1,333	20%	263	13%
Graduate or Professional school	373	4%	234	3%	139	7%
Not enrolled in school	20,045	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	10,209	100%	4,904	100%	5,305	100%
Family Households:	8,173	80%	4,868	99%	3,305	62%
Married couple family	7,000	69%	4,064	83%	2,936	55%
Other family:	1,173	11%	804	16%	369	7%
Male householder, no wife	360	4%	213	4%	147	3%
Female householder, no husband	813	8%	591	12%	222	4%
Nonfamily households:	2,036	20%	36	1%	2,000	38%
Householder living alone	1,656	16%	----	----	----	----
Other nonfamily households	380	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	11,113	100%	10209	904	8%	2.94
Single family (detached)	8,639	78%	7,959	680	8%	2.94
Single family (attached)	394	4%	380	14	4%	2.57
2 to 4 units	491	4%	403	88	18%	2.72
5 to 9 units	535	5%	496	39	7%	3.05
10 or more units	1,054	9%	971	83	8%	3.10
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	8,177	100%
Less than \$150,000	132	2%
\$150,000 to \$199,999	93	1%
\$200,000 to \$249,999	116	1%
\$250,000 to \$299,999	185	2%
\$300,000 to \$399,999	263	3%
\$400,000 to \$499,999	520	6%
\$500,000 to \$749,999	1,861	23%
\$750,000 to \$999,999	1,391	17%
\$1,000,000 or more	3,616	44%

Median Value **\$918,737**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	11,113	100%
2005 or Later	2,137	19%
2000 to 2004	2,959	27%
1990 to 1999	1,571	14%
1980 to 1989	2,079	19%
1970 to 1979	1,581	14%
1960 to 1969	421	4%
1950 to 1959	187	2%
1940 to 1949	48	<1%
1939 or earlier	130	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	10,209	100%	2,032	100%	8,177	100%
1.00 occupant housing per room or less	10,124	99%	1,972	97%	8,152	100%
1.01 to 1.50 occupants per room	64	1%	39	2%	25	<1%
1.51 to 2.00 occupants per room	18	<1%	18	1%	0	0%
2.01 or more occupants per room	3	<1%	3	<1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	2,032	100%
Less than \$500	94	5%
\$500 to \$599	41	2%
\$600 to \$699	2	<1%
\$700 to \$799	7	<1%
\$800 to \$899	24	1%
\$900 to \$999	57	3%
\$1,000 to \$1,249	325	16%
\$1,250 to \$1,499	101	5%
\$1,500 to \$1,999	514	25%
\$2,000 or more	740	36%
No cash rent	127	6%
Median contract rent	\$1,855	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	2,032	100%
Less than 20 percent	310	15%
20.0 to 24.9 percent	220	11%
25.0 to 29.9 percent	134	7%
30.0 to 34.9 percent	128	6%
35.0 to 39.9 percent	173	9%
40.0 to 49.9 percent	193	9%
50.0 percent or more	709	35%
Not computed	165	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	10,209	100%
No vehicle	89	1%
1 vehicle	1,997	20%
2 vehicles	4,805	47%
3 vehicles	2,242	22%
4 or more vehicles	1,076	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	13,410	100%
Worked in state of residence	13,337	99%
Worked in county of residence	12,891	96%
Worked outside county of residence	446	3%
Worked outside state of residence	73	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	22,591	100%	10,601	47%
In labor force	14,233	63%	8,088	57%
Armed forces	171	1%	141	82%
Civilian (employed)	13,333	94%	7,531	56%
Civilian (unemployed)	729	5%	416	57%
Not in labor force	8,358	37%	2,513	30%
Pct. of civilian labor force unemployed	5.2%		5.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	13,410	100%
Car, truck or van:	11,647	87%
Drove Alone	10,850	81%
Carpooled	797	6%
Public Transportation:	136	1%
Bus	48	<1%
Trolley / Streetcar	0	0%
Railroad	50	<1%
Other public transportation	38	<1%
Motorcycle	2	<1%
Bicycle	30	<1%
Walked	106	1%
Other means	133	1%
Worked at home	1,356	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	13,410	100%
Did not work at home	12,054	90%
Less than 10 minutes	1,373	10%
10 to 19 minutes	2,933	22%
20 to 29 minutes	2,758	21%
30 to 44 minutes	3,658	27%
45 to 59 minutes	798	6%
60 to 89 minutes	304	2%
90 minutes or more	230	2%
Worked at home	1,356	10%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	13,192	100%
Agriculture, forestry, mining	37	<1%
Utilities	37	<1%
Construction	485	4%
Manufacturing	1,617	12%
Wholesale trade	508	4%
Retail trade	1,124	9%
Transportation & warehousing	280	2%
Information & communications	426	3%
Finance, insurance, & real estate	1,973	15%
Professional, scientific, management, administration	532	4%
Educational, social, & health services	2,655	20%
Art, entertainment, recreation, accommodations, food	703	5%
Other services	480	4%
Public administration	2,335	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	13,192	100%
Management, professional & related:	7,844	59%
Management (incl. farm managers)	2,480	19%
Business & financial	858	7%
Computer & mathematical	780	6%
Architecture & engineering	680	5%
Life, physical & social science	439	3%
Community & social service	117	1%
Legal	316	2%
Education, training, & library	592	4%
Art, entertainment, sports & media	253	2%
Healthcare practitioners	1,329	10%
Service:	1,092	8%
Healthcare support	146	1%
Protective service	221	2%
Food preparation & serving	209	2%
Building & grounds cleaning / maintenance	210	2%
Personal care & service	306	2%
Sales & office	3,539	27%
Farming, fishing & forestry	1	<1%
Construction, extraction & maintenance	395	3%
Production, transport & material moving	321	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	10,209	100%
Less than \$15,000	599	6%
\$15,000 to \$29,999	601	6%
\$30,000 to \$44,999	630	6%
\$45,000 to \$59,999	766	8%
\$60,000 to \$74,999	559	5%
\$75,000 to \$99,999	1,114	11%
\$100,000 to \$124,999	1,296	13%
\$125,000 to \$149,999	858	8%
\$150,000 to \$199,999	1,357	13%
\$200,000 or more	2,429	24%
Median Income	\$116,117	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	10,209	100%
With earnings	8,529	84%
With wage and salary income	8,157	80%
With self-employment income	1,745	17%
With interest, dividend, or net rental income	4,677	46%
With Social Security income	1,976	19%
With Supplemental Security income	105	1%
With public assistance income	139	1%
With retirement income	1,324	13%
With other types of income	1,205	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	29,813	100%
Under .50	1,018	3%
.50 to .99	778	3%
1.00 to 1.24	582	2%
1.25 to 1.49	378	1%
1.50 to 1.84	1,042	3%
1.85 to 1.99	284	1%
2.00 and over	25,731	86%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	29,813	100%
Above Poverty	28,017	94%
Below Poverty	1,796	6%

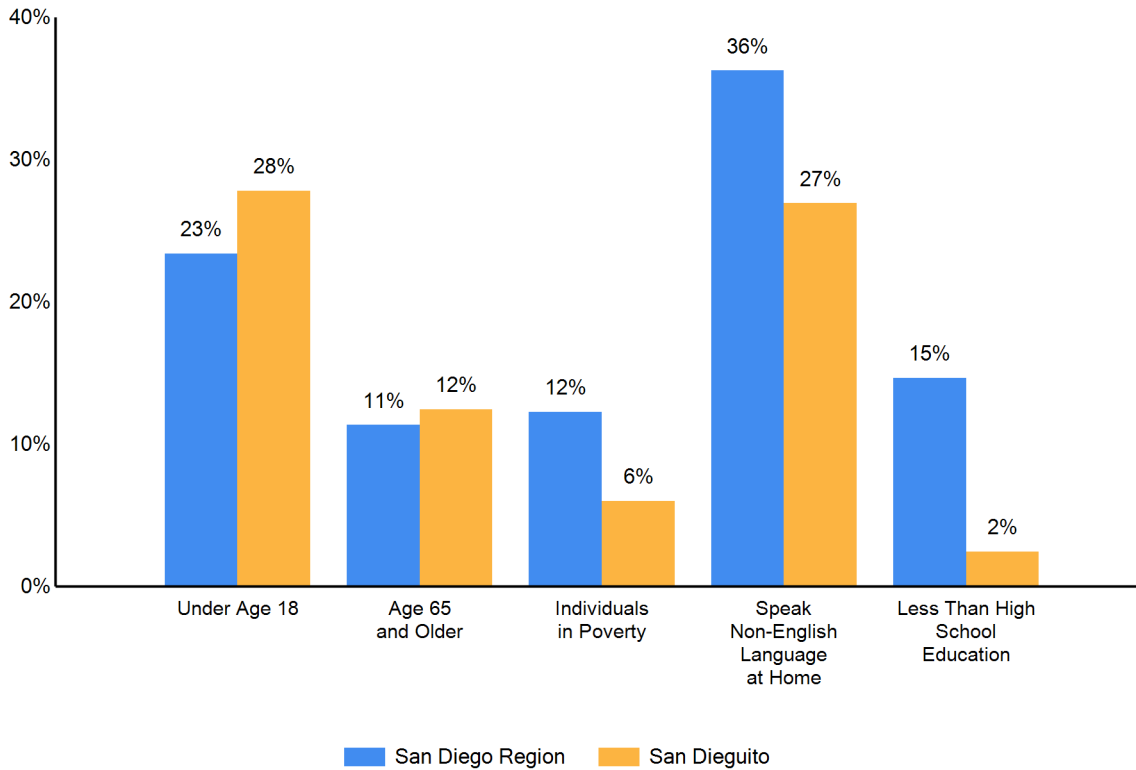
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	8,173	4,868	3,305	7,814	4,651	3,163	359	217	142
Married couple family	7,000	4,064	2,936	6,872	4,018	2,854	128	46	82
Male householder, no wife present	360	213	147	298	211	87	62	2	60
Female householder, no husband present	813	591	222	644	422	222	169	169	0

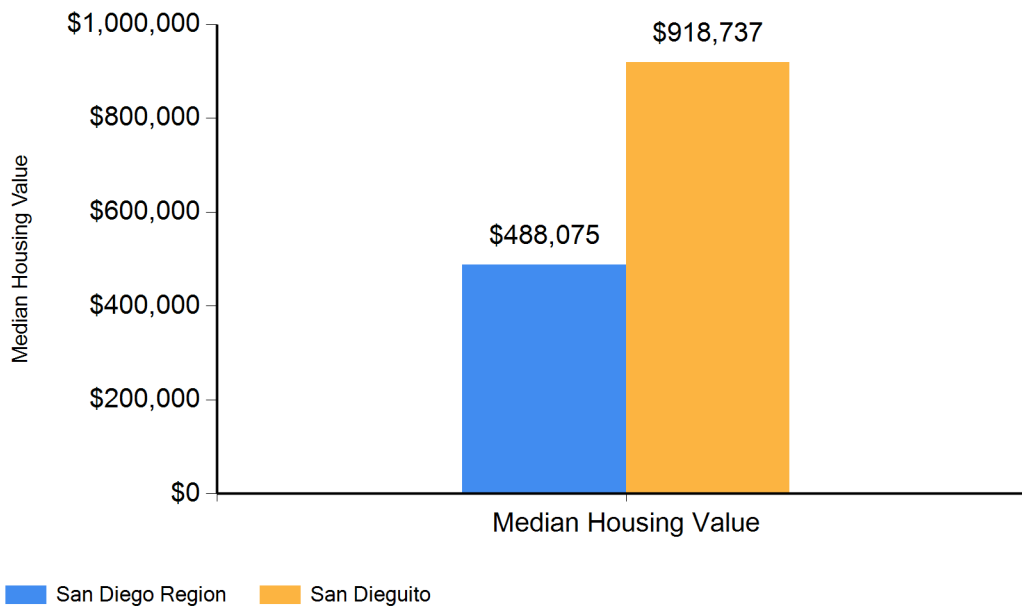
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075