



Demographic and Socioeconomic Profile 2010

TRACT: 175.02

Population by Race

	Population	Percent
Total Population	3,641	100%
White	2,132	59%
Hispanic	1,265	35%
Asian	107	3%
Two or More	76	2%
Black	25	1%
Other	21	1%
American Indian	8	<1%
Pacific Islander	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,641	1,847	1,794	49%
Under 5	282	154	128	45%
5 to 9	219	111	108	49%
10 to 14	190	103	87	46%
15 to 17	115	62	53	46%
18 and 19	86	55	31	36%
20 to 24	206	105	101	49%
25 to 29	350	203	147	42%
30 to 34	355	195	160	45%
35 to 39	301	154	147	49%
40 to 44	242	122	120	50%
45 to 49	244	127	117	48%
50 to 54	225	114	111	49%
55 to 59	204	105	99	49%
60 and 61	69	36	33	48%
62 to 64	82	41	41	50%
65 to 69	81	36	45	56%
70 to 74	91	43	48	53%
75 to 79	70	25	45	64%
80 to 84	80	27	53	66%
85 and Older	149	29	120	81%
Under 18	806	430	376	47%
65 and older	471	160	311	66%
Median	35.3	33.3	37.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,950	100%
Never Married	800	27%
Married, excluding separated	1,551	53%
Separated	76	3%
Widowed	244	8%
Divorced	279	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,641	100%
Household	3,447	95%
Group Quarters - Other	194	5%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,641	1,265	2,132	25	8	107	7	21	76
Under 5	282	123	137	0	0	4	0	2	16
5 to 9	219	108	88	0	0	5	0	6	12
10 to 14	190	91	85	4	0	2	0	3	5
15 to 17	115	61	49	1	0	1	0	0	3
18 and 19	86	42	37	0	0	3	0	0	4
20 to 24	206	103	94	0	1	3	0	1	4
25 to 29	350	144	181	3	2	10	0	4	6
30 to 34	355	148	193	2	0	8	0	1	3
35 to 39	301	99	179	3	0	14	0	1	5
40 to 44	242	87	135	4	0	14	0	0	2
45 to 49	244	67	157	4	1	6	0	2	7
50 to 54	225	57	153	1	1	7	2	0	4
55 to 59	204	47	146	1	2	4	2	1	1
60 and 61	69	12	51	1	1	3	1	0	0
62 to 64	82	14	63	0	0	2	1	0	2
65 to 69	81	14	62	1	0	4	0	0	0
70 to 74	91	12	73	0	0	5	0	0	1
75 to 79	70	11	55	0	0	3	1	0	0
80 to 84	80	11	65	0	0	3	0	0	1
85 and Older	149	14	129	0	0	6	0	0	0
Under 18	806	383	359	5	0	12	0	11	36
65 and older	471	62	384	1	0	21	1	0	2
Median		28.6	40.9	39.2	50.0	41.3	58.8	14.2	19.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,359	100%
Speak Only English	2,045	61%
Speak Spanish:	1,119	33%
Speak English "well" or "very well"	511	15%
Speak English "not well" or "not at all"	608	18%
Speak Asian/Pacific Island language:	12	<1%
Speak English "well" or "very well"	12	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	183	5%
Speak English "well" or "very well"	171	5%
Speak English "not well" or "not at all"	12	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,543	100%
Less than 9th grade	314	12%
9th through 12th grade, no diploma	166	7%
High school grad (incl. equivalency)	562	22%
Some college, no degree	512	20%
Associate degree	149	6%
Bachelor's degree	626	25%
Master's degree	126	5%
Professional school degree	24	1%
Doctorate degree	64	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,471	100%	---	---	---	---
Enrolled in school	739	21%	587	17%	152	4%
Nursery / Preschool	74	10%	39	7%	35	23%
Kindergarten to grade 4	209	28%	168	29%	41	27%
Grade 5 to grade 8	175	24%	175	30%	0	0%
Grade 9 to grade 12	101	14%	57	10%	44	29%
College, undergraduate	149	20%	131	22%	18	12%
Graduate or Professional school	31	4%	17	3%	14	9%
Not enrolled in school	2,732	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,247	100%	551	100%	696	100%
Family Households:	832	67%	551	100%	281	40%
Married couple family	621	50%	398	72%	223	32%
Other family:	211	17%	153	28%	58	8%
Male householder, no wife	47	4%	38	7%	9	1%
Female householder, no husband	164	13%	115	21%	49	7%
Nonfamily households:	415	33%	0	0%	415	60%
Householder living alone	267	21%	----	----	----	----
Other nonfamily households	148	12%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,250	100%	1247	3	<1%	2.76
Single family (detached)	522	42%	520	2	<1%	2.72
Single family (attached)	563	45%	562	1	<1%	2.87
2 to 4 units	53	4%	53	0	0%	3.13
5 to 9 units	14	1%	14	0	0%	2.21
10 or more units	98	8%	98	0	0%	2.27
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	543	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	1	<1%
\$200,000 to \$249,999	37	7%
\$250,000 to \$299,999	1	<1%
\$300,000 to \$399,999	54	10%
\$400,000 to \$499,999	74	14%
\$500,000 to \$749,999	222	41%
\$750,000 to \$999,999	69	13%
\$1,000,000 or more	85	16%

Median Value **\$626,111**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,250	100%
2005 or Later	57	5%
2000 to 2004	81	6%
1990 to 1999	32	3%
1980 to 1989	174	14%
1970 to 1979	425	34%
1960 to 1969	325	26%
1950 to 1959	123	10%
1940 to 1949	24	2%
1939 or earlier	9	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,247	100%	704	100%	543	100%
1.00 occupant housing per room or less	1,087	87%	592	84%	495	91%
1.01 to 1.50 occupants per room	140	11%	92	13%	48	9%
1.51 to 2.00 occupants per room	2	<1%	2	<1%	0	0%
2.01 or more occupants per room	18	1%	18	3%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	704	100%
Less than \$500	24	3%
\$500 to \$599	19	3%
\$600 to \$699	34	5%
\$700 to \$799	30	4%
\$800 to \$899	24	3%
\$900 to \$999	50	7%
\$1,000 to \$1,249	93	13%
\$1,250 to \$1,499	125	18%
\$1,500 to \$1,999	191	27%
\$2,000 or more	111	16%
No cash rent	3	<1%
Median contract rent	\$1,410	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	704	100%
Less than 20 percent	194	28%
20.0 to 24.9 percent	21	3%
25.0 to 29.9 percent	61	9%
30.0 to 34.9 percent	72	10%
35.0 to 39.9 percent	40	6%
40.0 to 49.9 percent	127	18%
50.0 percent or more	179	25%
Not computed	10	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,247	100%
No vehicle	54	4%
1 vehicle	390	31%
2 vehicles	447	36%
3 vehicles	206	17%
4 or more vehicles	150	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,891	100%
Worked in state of residence	1,872	99%
Worked in county of residence	1,860	98%
Worked outside county of residence	12	1%
Worked outside state of residence	19	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,919	100%	1,463	50%
In labor force	2,008	69%	821	41%
Armed forces	4	<1%	1	25%
Civilian (employed)	1,882	94%	748	40%
Civilian (unemployed)	122	6%	72	59%
Not in labor force	911	31%	635	70%
Pct. of civilian labor force unemployed	6.1%		8.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,891	100%
Car, truck or van:	1,617	86%
Drove Alone	1,323	70%
Carpooled	294	16%
Public Transportation:	58	3%
Bus	40	2%
Trolley / Streetcar	0	0%
Railroad	18	1%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	149	8%
Walked	2	<1%
Other means	19	1%
Worked at home	46	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,891	100%
Did not work at home	1,845	98%
Less than 10 minutes	410	22%
10 to 19 minutes	619	33%
20 to 29 minutes	224	12%
30 to 44 minutes	452	24%
45 to 59 minutes	65	3%
60 to 89 minutes	61	3%
90 minutes or more	14	1%
Worked at home	46	2%
Average time to work (minutes)	24	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,880	100%
Agriculture, forestry, mining	7	<1%
Utilities	12	1%
Construction	232	12%
Manufacturing	162	9%
Wholesale trade	100	5%
Retail trade	258	14%
Transportation & warehousing	85	5%
Information & communications	3	<1%
Finance, insurance, & real estate	111	6%
Professional, scientific, management, administration	11	1%
Educational, social, & health services	176	9%
Art, entertainment, recreation, accommodations, food	207	11%
Other services	216	11%
Public administration	300	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,880	100%
Management, professional & related:	453	24%
Management (incl. farm managers)	145	8%
Business & financial	54	3%
Computer & mathematical	17	1%
Architecture & engineering	51	3%
Life, physical & social science	22	1%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	140	7%
Art, entertainment, sports & media	5	<1%
Healthcare practitioners	19	1%
Service:	384	20%
Healthcare support	0	0%
Protective service	47	3%
Food preparation & serving	102	5%
Building & grounds cleaning / maintenance	135	7%
Personal care & service	100	5%
Sales & office	410	22%
Farming, fishing & forestry	4	<1%
Construction, extraction & maintenance	299	16%
Production, transport & material moving	330	18%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,247	100%
Less than \$15,000	86	7%
\$15,000 to \$29,999	187	15%
\$30,000 to \$44,999	213	17%
\$45,000 to \$59,999	88	7%
\$60,000 to \$74,999	106	9%
\$75,000 to \$99,999	145	12%
\$100,000 to \$124,999	75	6%
\$125,000 to \$149,999	128	10%
\$150,000 to \$199,999	156	13%
\$200,000 or more	63	5%
Median Income	\$67,005	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,247	100%
With earnings	1,090	87%
With wage and salary income	968	78%
With self-employment income	381	31%
With interest, dividend, or net rental income	329	26%
With Social Security income	260	21%
With Supplemental Security income	18	1%
With public assistance income	13	1%
With retirement income	60	5%
With other types of income	196	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,376	100%
Under .50	149	4%
.50 to .99	25	1%
1.00 to 1.24	144	4%
1.25 to 1.49	533	16%
1.50 to 1.84	517	15%
1.85 to 1.99	225	7%
2.00 and over	1,783	53%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,376	100%
Above Poverty	3,202	95%
Below Poverty	174	5%

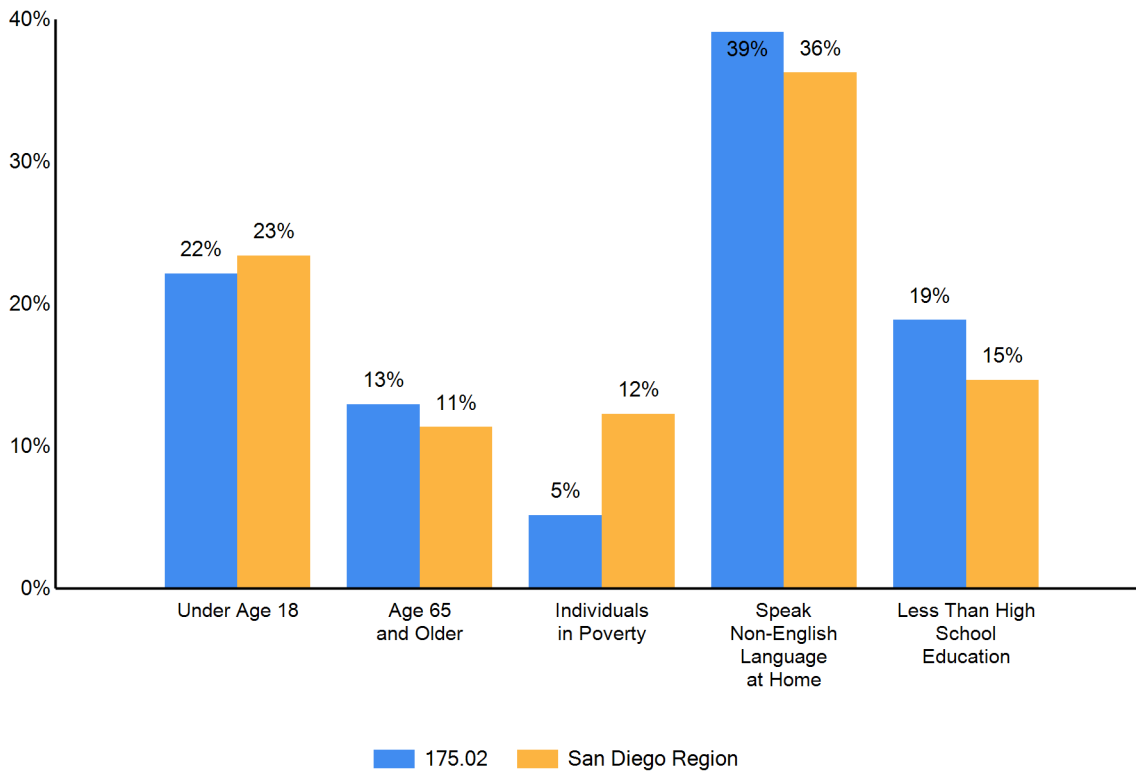
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	832	551	281	814	539	275	18	12	6
Married couple family	621	398	223	603	386	217	18	12	6
Male householder, no wife present	47	38	9	47	38	9	0	0	0
Female householder, no husband present	164	115	49	164	115	49	0	0	0

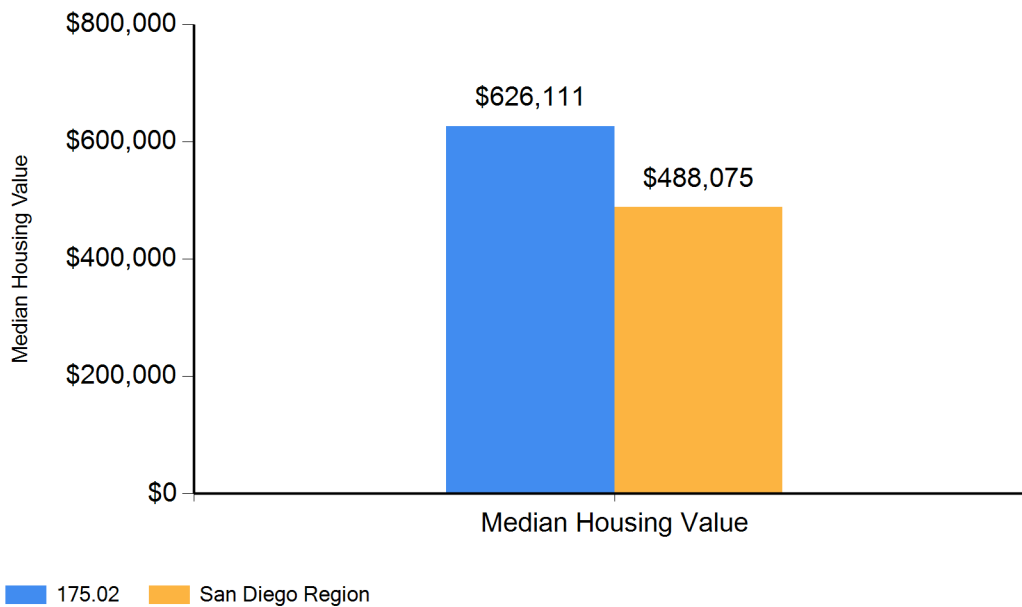
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075