



Demographic and Socioeconomic Profile 2010

TRACT: 32.13

Population by Race

	Population	Percent
Total Population	4,193	100%
Asian	2,251	54%
Hispanic	874	21%
Black	516	12%
White	328	8%
Two or More	148	4%
Pacific Islander	57	1%
Other	14	<1%
American Indian	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,193	2,015	2,178	52%
Under 5	199	112	87	44%
5 to 9	256	118	138	54%
10 to 14	333	177	156	47%
15 to 17	216	109	107	50%
18 and 19	125	58	67	54%
20 to 24	345	179	166	48%
25 to 29	297	152	145	49%
30 to 34	201	97	104	52%
35 to 39	194	84	110	57%
40 to 44	238	106	132	55%
45 to 49	309	156	153	50%
50 to 54	363	148	215	59%
55 to 59	403	188	215	53%
60 and 61	126	58	68	54%
62 to 64	165	89	76	46%
65 to 69	134	71	63	47%
70 to 74	101	50	51	50%
75 to 79	85	33	52	61%
80 to 84	59	19	40	68%
85 and Older	44	11	33	75%
Under 18	1,004	516	488	49%
65 and older	423	184	239	57%
Median	38.2	35.3	40.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,405	100%
Never Married	1,233	36%
Married, excluding separated	1,849	54%
Separated	24	<1%
Widowed	146	4%
Divorced	153	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,193	100%
Household	4,141	99%
Group Quarters - Other	52	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,193	874	328	516	5	2,251	57	14	148
Under 5	199	60	10	39	0	67	2	0	21
5 to 9	256	82	10	52	0	89	6	2	15
10 to 14	333	102	8	66	1	132	6	1	17
15 to 17	216	50	12	37	0	103	4	2	8
18 and 19	125	26	6	17	1	66	1	0	8
20 to 24	345	76	13	43	0	184	3	3	23
25 to 29	297	55	22	20	0	173	5	0	22
30 to 34	201	61	22	17	0	89	4	0	8
35 to 39	194	52	14	31	0	88	4	0	5
40 to 44	238	62	29	32	1	106	4	2	2
45 to 49	309	55	32	40	0	176	1	0	5
50 to 54	363	67	34	35	1	215	5	2	4
55 to 59	403	50	37	34	1	276	3	0	2
60 and 61	126	15	12	6	0	91	1	0	1
62 to 64	165	18	18	15	0	111	2	0	1
65 to 69	134	11	15	14	0	86	3	0	5
70 to 74	101	12	14	10	0	64	0	1	0
75 to 79	85	8	8	4	0	62	2	1	0
80 to 84	59	4	6	3	0	44	1	0	1
85 and Older	44	8	6	1	0	29	0	0	0
Under 18	1,004	294	40	194	1	391	18	5	61
65 and older	423	43	49	32	0	285	6	2	6
Median		28.7	47.8	26.0	42.5	45.8	31.9	23.3	21.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,994	100%
Speak Only English	1,798	45%
Speak Spanish:	531	13%
Speak English "well" or "very well"	413	10%
Speak English "not well" or "not at all"	118	3%
Speak Asian/Pacific Island language:	1,490	37%
Speak English "well" or "very well"	1,371	34%
Speak English "not well" or "not at all"	119	3%
Speak other language:	175	3%
Speak English "well" or "very well"	126	3%
Speak English "not well" or "not at all"	49	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,719	100%
Less than 9th grade	214	8%
9th through 12th grade, no diploma	104	4%
High school grad (incl. equivalency)	533	20%
Some college, no degree	671	25%
Associate degree	408	15%
Bachelor's degree	651	24%
Master's degree	124	5%
Professional school degree	14	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,076	100%	---	---	---	---
Enrolled in school	1,019	25%	902	22%	117	3%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	95	9%	80	9%	15	13%
Grade 5 to grade 8	284	28%	257	28%	27	23%
Grade 9 to grade 12	281	28%	264	29%	17	15%
College, undergraduate	345	34%	287	32%	58	50%
Graduate or Professional school	14	1%	14	2%	0	0%
Not enrolled in school	3,057	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,042	100%	444	100%	598	100%
Family Households:	878	84%	444	100%	434	73%
Married couple family	734	70%	339	76%	395	66%
Other family:	144	14%	105	24%	39	7%
Male householder, no wife	74	7%	66	15%	8	1%
Female householder, no husband	70	7%	39	9%	31	5%
Nonfamily households:	164	16%	0	0%	164	27%
Householder living alone	164	16%	----	----	----	----
Other nonfamily households	0	0%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,081	100%	1042	39	4%	3.97
Single family (detached)	1,079	100%	1,040	39	4%	3.97
Single family (attached)	2	<1%	2	0	0%	4.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	819	100%
Less than \$150,000	15	2%
\$150,000 to \$199,999	20	2%
\$200,000 to \$249,999	48	6%
\$250,000 to \$299,999	75	9%
\$300,000 to \$399,999	228	28%
\$400,000 to \$499,999	217	26%
\$500,000 to \$749,999	193	24%
\$750,000 to \$999,999	8	1%
\$1,000,000 or more	15	2%

Median Value **\$410,538**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,081	100%
2005 or Later	0	0%
2000 to 2004	6	1%
1990 to 1999	2	<1%
1980 to 1989	642	59%
1970 to 1979	221	20%
1960 to 1969	160	15%
1950 to 1959	32	3%
1940 to 1949	0	0%
1939 or earlier	18	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,042	100%	223	100%	819	100%
1.00 occupant housing per room or less	951	91%	180	81%	771	94%
1.01 to 1.50 occupants per room	91	9%	43	19%	48	6%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	223	100%
Less than \$500	7	3%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	43	19%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	115	52%
\$2,000 or more	58	26%
No cash rent	0	0%
Median contract rent	\$1,767	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	223	100%
Less than 20 percent	24	11%
20.0 to 24.9 percent	17	8%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	8	4%
35.0 to 39.9 percent	63	28%
40.0 to 49.9 percent	42	19%
50.0 percent or more	69	31%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,042	100%
No vehicle	30	3%
1 vehicle	99	10%
2 vehicles	279	27%
3 vehicles	348	33%
4 or more vehicles	286	27%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,309	100%
Worked in state of residence	2,309	100%
Worked in county of residence	2,303	100%
Worked outside county of residence	6	<1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,338	100%	1,572	47%
In labor force	2,332	70%	1,132	49%
Armed forces	0	0%	0	0%
Civilian (employed)	2,096	90%	1,015	48%
Civilian (unemployed)	236	10%	117	50%
Not in labor force	1,006	30%	440	44%
Pct. of civilian labor force unemployed	10.1%		10.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,309	100%
Car, truck or van:	2,103	91%
Drove Alone	1,682	73%
Carpooled	421	18%
Public Transportation:	44	2%
Bus	44	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	37	2%
Bicycle	0	0%
Walked	0	0%
Other means	45	2%
Worked at home	80	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,309	100%
Did not work at home	2,229	97%
Less than 10 minutes	19	1%
10 to 19 minutes	644	28%
20 to 29 minutes	885	38%
30 to 44 minutes	431	19%
45 to 59 minutes	121	5%
60 to 89 minutes	129	6%
90 minutes or more	0	0%
Worked at home	80	3%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,309	100%
Agriculture, forestry, mining	8	<1%
Utilities	0	0%
Construction	144	6%
Manufacturing	124	5%
Wholesale trade	69	3%
Retail trade	197	9%
Transportation & warehousing	137	6%
Information & communications	139	6%
Finance, insurance, & real estate	68	3%
Professional, scientific, management, administration	162	7%
Educational, social, & health services	768	33%
Art, entertainment, recreation, accommodations, food	161	7%
Other services	237	10%
Public administration	95	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,309	100%
Management, professional & related:	825	36%
Management (incl. farm managers)	105	5%
Business & financial	99	4%
Computer & mathematical	79	3%
Architecture & engineering	31	1%
Life, physical & social science	7	<1%
Community & social service	45	2%
Legal	0	0%
Education, training, & library	144	6%
Art, entertainment, sports & media	75	3%
Healthcare practitioners	240	10%
Service:	421	18%
Healthcare support	172	7%
Protective service	19	1%
Food preparation & serving	74	3%
Building & grounds cleaning / maintenance	51	2%
Personal care & service	105	5%
Sales & office	526	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	269	12%
Production, transport & material moving	268	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,042	100%
Less than \$15,000	30	3%
\$15,000 to \$29,999	31	3%
\$30,000 to \$44,999	112	11%
\$45,000 to \$59,999	180	17%
\$60,000 to \$74,999	41	4%
\$75,000 to \$99,999	326	31%
\$100,000 to \$124,999	110	11%
\$125,000 to \$149,999	57	5%
\$150,000 to \$199,999	62	6%
\$200,000 or more	93	9%
Median Income	\$84,739	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,042	100%
With earnings	951	91%
With wage and salary income	951	91%
With self-employment income	170	16%
With interest, dividend, or net rental income	201	19%
With Social Security income	263	25%
With Supplemental Security income	71	7%
With public assistance income	1	<1%
With retirement income	299	29%
With other types of income	124	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,193	100%
Under .50	51	1%
.50 to .99	67	2%
1.00 to 1.24	22	1%
1.25 to 1.49	318	8%
1.50 to 1.84	69	2%
1.85 to 1.99	73	2%
2.00 and over	3,593	86%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,193	100%
Above Poverty	4,075	97%
Below Poverty	118	3%

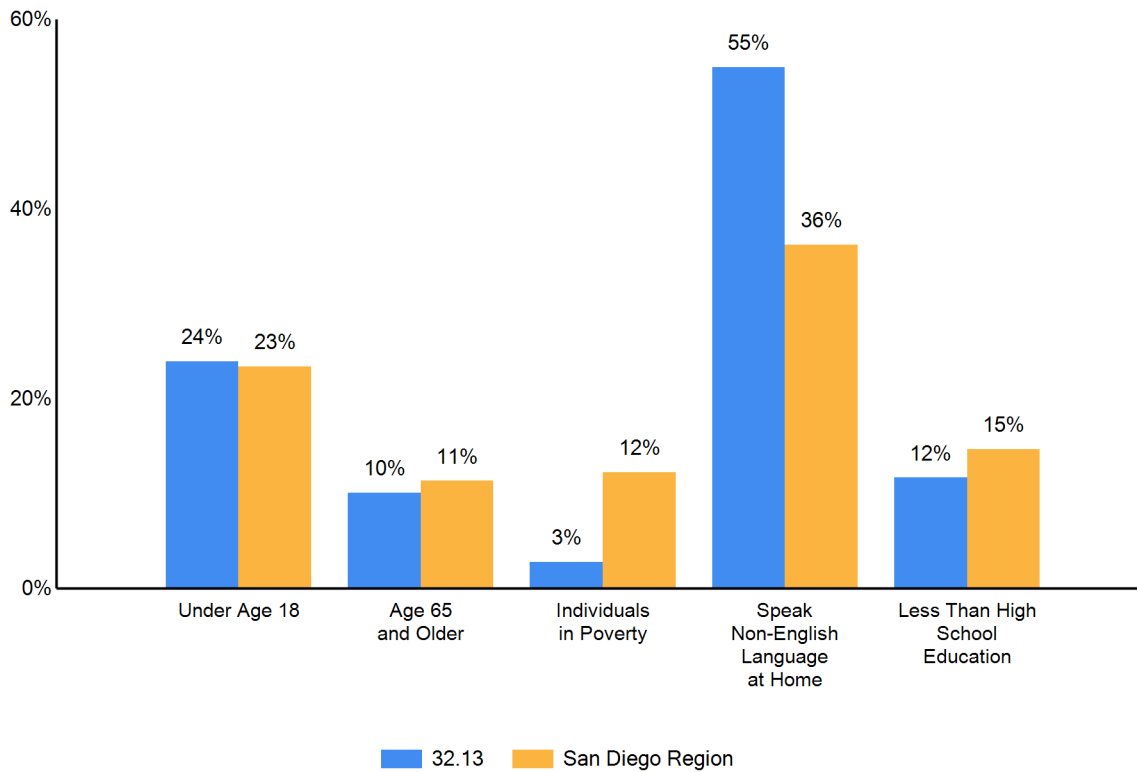
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	878	444	434	859	425	434	19	19	0
Married couple family	734	339	395	734	339	395	0	0	0
Male householder, no wife present	74	66	8	62	54	8	12	12	0
Female householder, no husband present	70	39	31	63	32	31	7	7	0

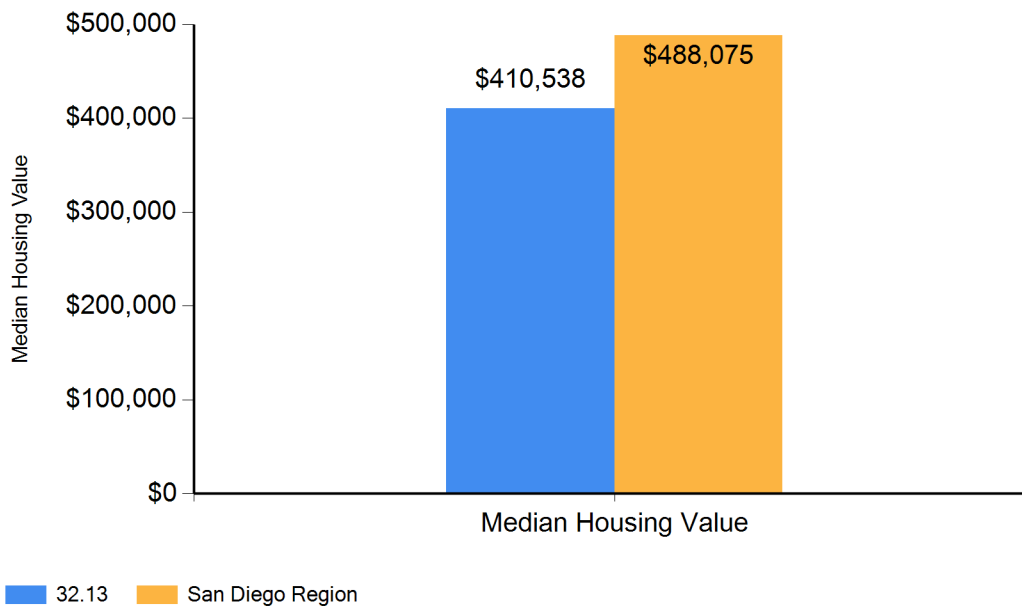
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075