

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



Jan 1, 2011

Total Population	77,280
Household Population	76,112
Group Quarters Population	1,168
Persons Per Household	2.07

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,290	36,747	11.0%
Single Family - Detached	14,265	12,910	9.5%
Single Family - Multiple-Unit	7,074	6,235	11.9%
Multi-Family	19,719	17,421	11.7%
Mobile Home and Other	232	181	22.0%

HOUSEHOLD INCOME

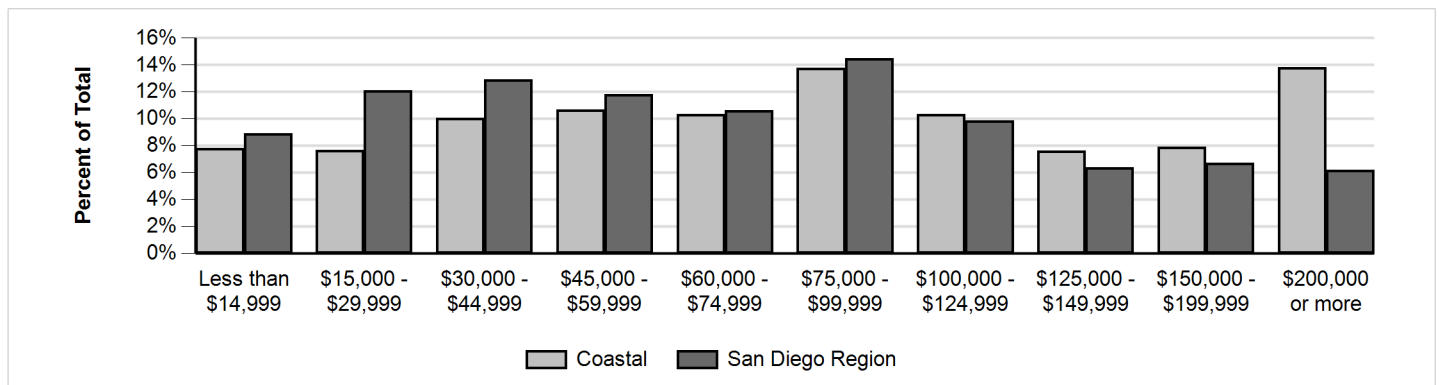
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	8%	10%	11%	10%	14%	10%	8%	8%	14%

Median Household Income

2011

Adjusted for Inflation (2010 \$) \$81,306



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

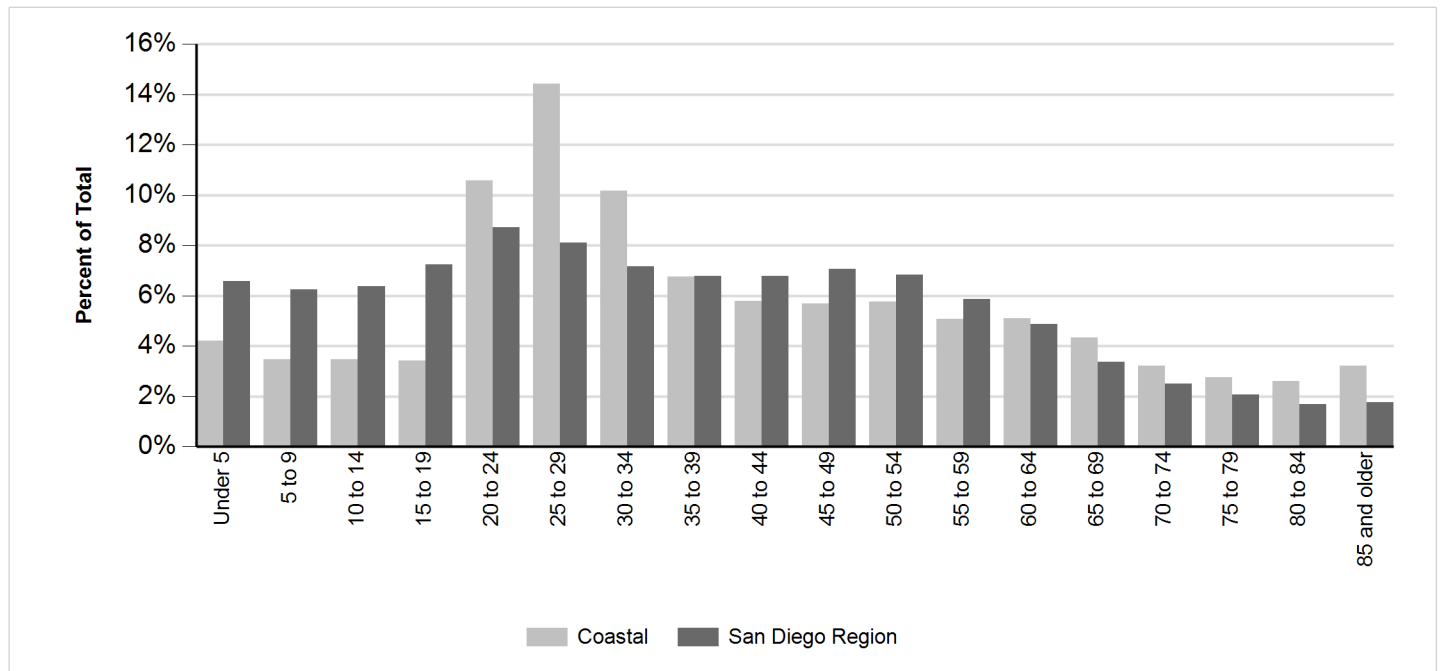
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	77,280	39,702	37,578	49%
Under 5	3,248	1,686	1,562	48%
5 to 9	2,673	1,383	1,290	48%
10 to 14	2,675	1,339	1,336	50%
15 to 17	1,630	821	809	50%
18 and 19	1,005	528	477	47%
20 to 24	8,178	4,002	4,176	51%
25 to 29	11,135	5,994	5,141	46%
30 to 34	7,852	4,492	3,360	43%
35 to 39	5,228	2,963	2,265	43%
40 to 44	4,479	2,396	2,083	47%
45 to 49	4,387	2,360	2,027	46%
50 to 54	4,459	2,311	2,148	48%
55 to 59	3,916	2,000	1,916	49%
60 and 61	1,581	744	837	53%
62 to 64	2,370	1,169	1,201	51%
65 to 69	3,346	1,619	1,727	52%
70 to 74	2,494	1,167	1,327	53%
75 to 79	2,128	938	1,190	56%
80 to 84	2,016	878	1,138	56%
85 and older	2,480	912	1,568	63%
Under 18	10,226	5,229	4,997	49%
65 and older	12,464	5,514	6,950	56%
Median Age	35.2	34.6	36.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	9,578	60,760	956	164	3,633	2,189
Under 5	636	2,173	105	3	120	211
5 to 9	533	1,810	64	4	79	183
10 to 14	646	1,685	34	7	114	189
15 to 17	366	1,087	20	5	62	90
18 and 19	272	630	15	1	41	46
20 to 24	1,017	6,331	125	16	434	255
25 to 29	1,371	8,690	116	34	541	383
30 to 34	1,133	5,985	89	21	416	208
35 to 39	751	3,941	84	10	296	146
40 to 44	608	3,382	88	9	281	111
45 to 49	569	3,419	46	7	243	103
50 to 54	500	3,610	41	14	224	70
55 to 59	320	3,312	42	8	184	50
60 and 61	110	1,356	17	6	78	14
62 to 64	140	2,087	19	6	91	27
65 to 69	186	2,975	23	3	124	35
70 to 74	137	2,223	4	4	99	27
75 to 79	107	1,909	8	3	81	20
80 to 84	88	1,844	10	1	61	12
85 and older	88	2,311	6	2	64	9
Under 18	2,181	6,755	223	19	375	673
65 and older	606	11,262	51	13	429	103
Median Age	29.8	37.5	30.0	32.9	35.2	26.6