

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92103



	Jan 1, 2011
Total Population	30,838
Household Population	30,042
Group Quarters Population	796
Persons Per Household	1.71

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	18,707	17,593	6.0%
Single Family - Detached	3,987	3,753	5.9%
Single Family - Multiple-Unit	2,322	2,184	5.9%
Multi-Family	12,398	11,656	6.0%
Mobile Home and Other	0	0	--

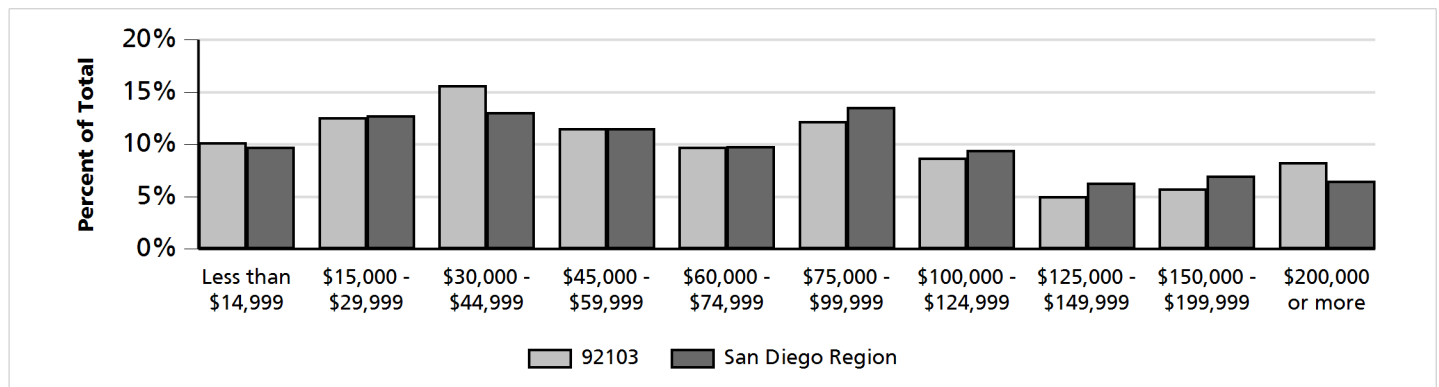
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	13%	16%	12%	10%	12%	9%	5%	6%	8%

Median Household Income

Adjusted for Inflation (2010 \$) \$59,922



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

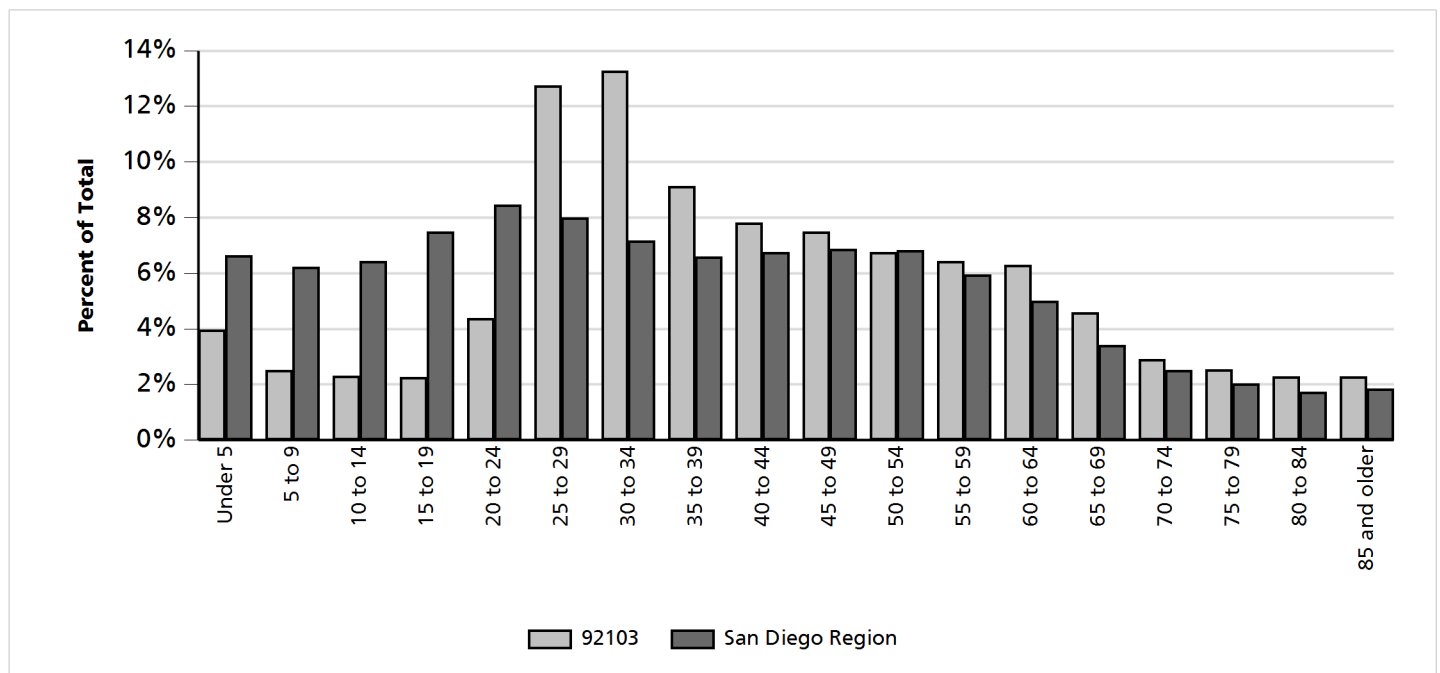
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	30,838	15,980	14,858	48%
Under 5	1,223	599	624	51%
5 to 9	775	400	375	48%
10 to 14	710	405	305	43%
15 to 17	416	190	226	54%
18 and 19	281	155	126	45%
20 to 24	1,355	586	769	57%
25 to 29	3,929	1,744	2,185	56%
30 to 34	4,092	2,064	2,028	50%
35 to 39	2,816	1,539	1,277	45%
40 to 44	2,412	1,436	976	40%
45 to 49	2,309	1,515	794	34%
50 to 54	2,086	1,246	840	40%
55 to 59	1,984	1,090	894	45%
60 and 61	785	398	387	49%
62 to 64	1,153	568	585	51%
65 to 69	1,416	718	698	49%
70 to 74	900	441	459	51%
75 to 79	786	364	422	54%
80 to 84	704	300	404	57%
85 and older	706	222	484	69%
Under 18	3,124	1,594	1,530	49%
65 and older	4,512	2,045	2,467	55%
Median Age	39.7	41.1	38.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	4,700	22,466	799	106	1,843	924
Under 5	332	639	29	7	94	122
5 to 9	204	446	25	2	24	74
10 to 14	196	393	35	8	35	43
15 to 17	110	231	32	6	9	28
18 and 19	99	147	20	0	3	12
20 to 24	298	792	74	11	103	77
25 to 29	691	2,604	95	17	353	169
30 to 34	681	2,765	87	11	401	147
35 to 39	479	1,896	54	13	292	82
40 to 44	386	1,772	57	5	142	50
45 to 49	299	1,756	87	6	112	49
50 to 54	259	1,658	68	6	68	27
55 to 59	181	1,667	39	8	63	26
60 and 61	62	685	19	1	12	6
62 to 64	67	1,026	29	4	23	4
65 to 69	113	1,244	29	0	27	3
70 to 74	59	809	0	0	30	2
75 to 79	63	696	5	1	19	2
80 to 84	65	606	9	0	23	1
85 and older	56	634	6	0	10	0
Under 18	842	1,709	121	23	162	267
65 and older	356	3,989	49	1	109	8
Median Age	33.1	43.7	35.2	30.9	33.7	28.1