

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Jurisdictions

Poway



	Jan 1, 2011
Total Population	48,088
Household Population	47,538
Group Quarters Population	550
Persons Per Household	2.94

HOUSING AND OCCUPANCY

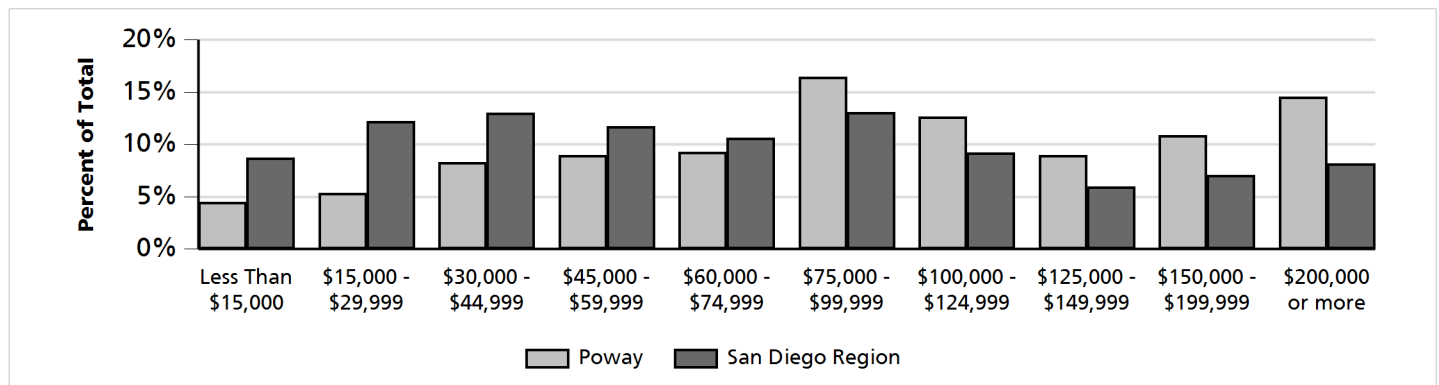
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,499	16,165	2.0%
Single Family - Detached	12,374	12,111	2.1%
Single Family - Multiple-Unit	692	690	0.3%
Multi-Family	2,731	2,671	2.2%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	5%	8%	9%	9%	16%	13%	9%	11%	15%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$95,580



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

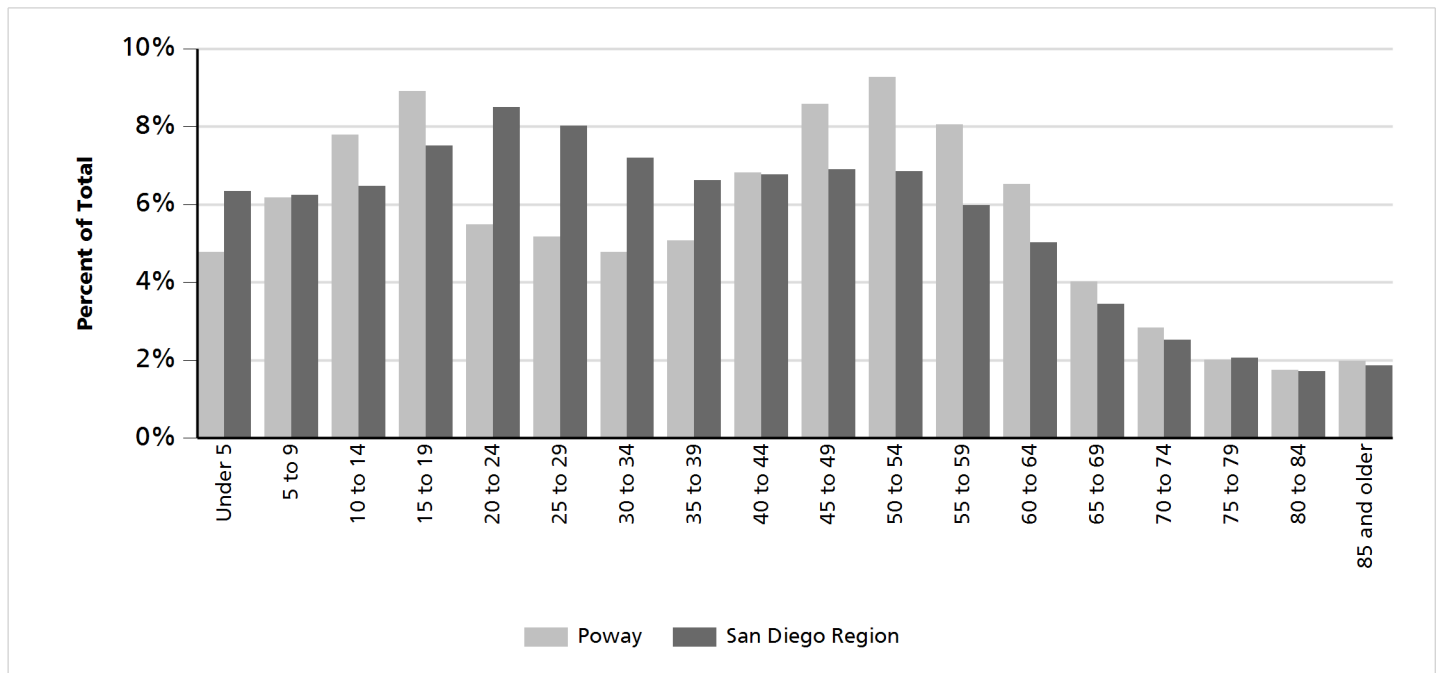
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	48,088	23,612	24,476	51%
Under 5	2,300	1,183	1,117	49%
5 to 9	2,969	1,563	1,406	47%
10 to 14	3,748	1,905	1,843	49%
15 to 17	2,660	1,361	1,299	49%
18 and 19	1,624	856	768	47%
20 to 24	2,635	1,413	1,222	46%
25 to 29	2,485	1,334	1,151	46%
30 to 34	2,294	1,122	1,172	51%
35 to 39	2,441	1,184	1,257	51%
40 to 44	3,275	1,507	1,768	54%
45 to 49	4,124	1,952	2,172	53%
50 to 54	4,460	2,137	2,323	52%
55 to 59	3,874	1,886	1,988	51%
60 and 61	1,323	662	661	50%
62 to 64	1,814	924	890	49%
65 to 69	1,935	938	997	52%
70 to 74	1,364	635	729	53%
75 to 79	971	423	548	56%
80 to 84	841	324	517	61%
85 and older	951	303	648	68%
Under 18	11,677	6,012	5,665	49%
65 and older	6,062	2,623	3,439	57%
Median Age	41.4	39.5	42.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,768	32,737	717	145	5,090	1,631
Under 5	678	1,154	36	6	237	189
5 to 9	773	1,649	51	13	290	193
10 to 14	833	2,230	45	15	370	255
15 to 17	514	1,720	42	7	223	154
18 and 19	296	1,071	19	5	131	102
20 to 24	579	1,634	43	4	261	114
25 to 29	596	1,461	46	5	289	88
30 to 34	535	1,314	51	10	326	58
35 to 39	511	1,440	47	3	368	72
40 to 44	564	2,151	44	12	436	68
45 to 49	533	2,989	58	10	450	84
50 to 54	432	3,472	57	11	395	93
55 to 59	309	3,056	53	11	393	52
60 and 61	87	1,044	29	3	142	18
62 to 64	109	1,466	23	6	188	22
65 to 69	126	1,582	17	8	182	20
70 to 74	98	1,088	18	7	136	17
75 to 79	71	768	19	5	97	11
80 to 84	66	651	8	4	99	13
85 and older	58	797	11	0	77	8
Under 18	2,798	6,753	174	41	1,120	791
65 and older	419	4,886	73	24	591	69
Median Age	26.8	45.9	37.7	41.9	40.6	18.5