

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Pacific Beach



	Jan 1, 2012
Total Population	42,307
Household Population	41,757
Group Quarters Population	550
Persons Per Household	2.02

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	22,052	20,628	6.5%
Single Family - Detached	5,005	4,729	5.5%
Single Family - Multiple-Unit	3,442	3,223	6.4%
Multi-Family	13,605	12,676	6.8%
Mobile Home and Other	0	0	--

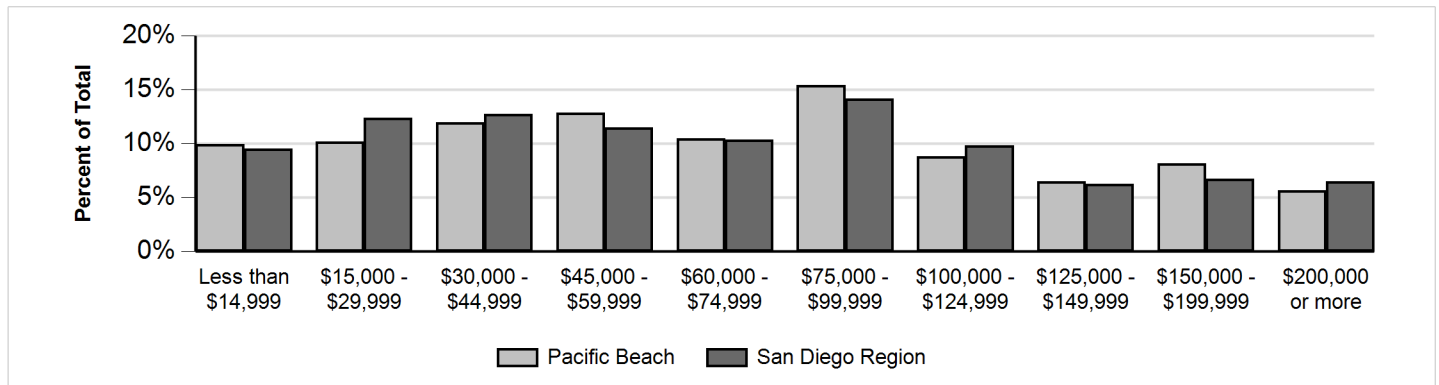
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	10%	12%	13%	11%	15%	9%	6%	8%	6%

Median Household Income

	2012
Adjusted for Inflation (2010 \$)	\$67,213
Not adjusted for inflation (current 2011\$)	\$69,252



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

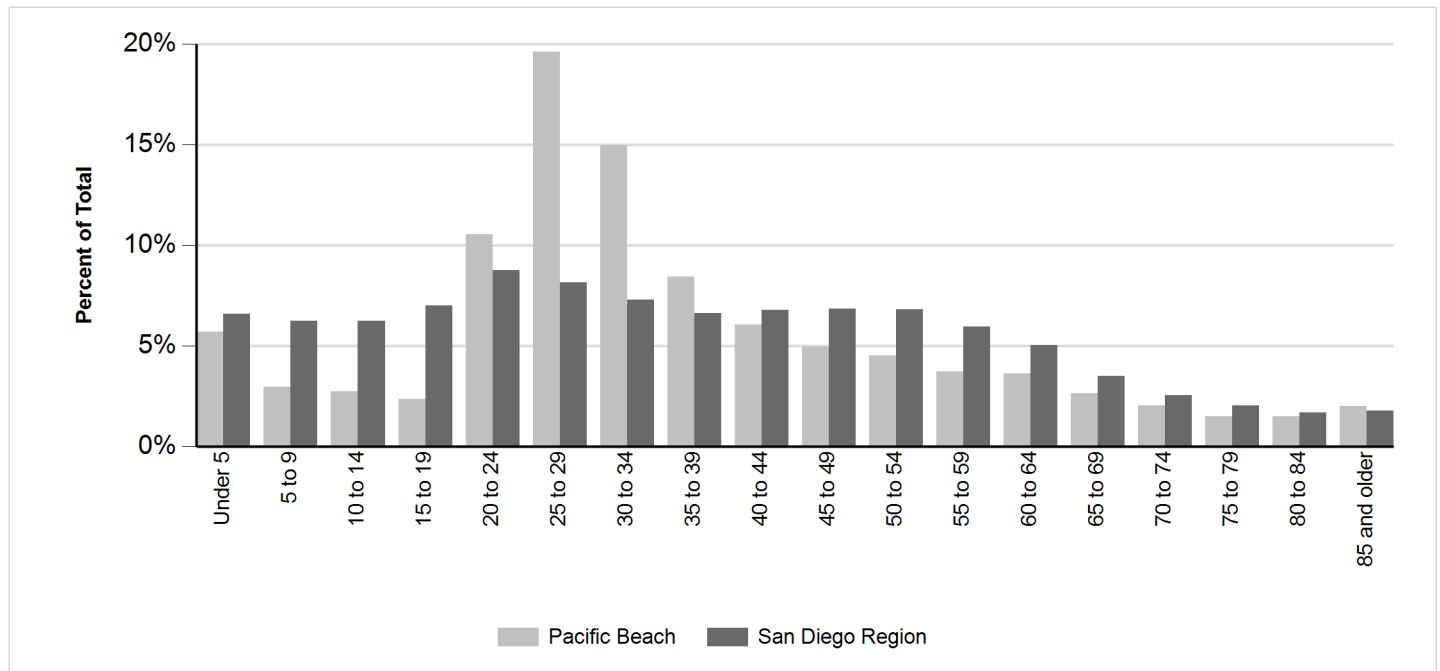
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	42,307	22,426	19,881	47%
Under 5	2,412	1,255	1,157	48%
5 to 9	1,258	632	626	50%
10 to 14	1,163	580	583	50%
15 to 17	613	325	288	47%
18 and 19	389	193	196	50%
20 to 24	4,461	2,098	2,363	53%
25 to 29	8,305	4,389	3,916	47%
30 to 34	6,328	3,650	2,678	42%
35 to 39	3,578	2,135	1,443	40%
40 to 44	2,558	1,463	1,095	43%
45 to 49	2,100	1,230	870	41%
50 to 54	1,914	1,050	864	45%
55 to 59	1,580	849	731	46%
60 and 61	579	288	291	50%
62 to 64	965	502	463	48%
65 to 69	1,118	568	550	49%
70 to 74	862	409	453	53%
75 to 79	634	279	355	56%
80 to 84	636	260	376	59%
85 and older	854	271	583	68%
Under 18	5,446	2,792	2,654	49%
65 and older	4,104	1,787	2,317	56%
Median Age	32.0	32.4	31.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,735	31,933	611	102	1,712	1,214
Under 5	546	1,587	63	5	76	135
5 to 9	327	758	48	5	38	82
10 to 14	490	558	21	2	28	64
15 to 17	223	320	17	4	17	32
18 and 19	158	195	8	0	11	17
20 to 24	664	3,405	60	6	190	136
25 to 29	1,086	6,512	82	21	343	261
30 to 34	978	4,776	74	16	297	187
35 to 39	613	2,635	57	9	171	93
40 to 44	418	1,892	59	5	127	57
45 to 49	393	1,534	39	4	87	43
50 to 54	262	1,518	20	9	71	34
55 to 59	193	1,295	23	4	45	20
60 and 61	56	486	8	2	23	4
62 to 64	76	827	10	3	41	8
65 to 69	70	984	10	2	42	10
70 to 74	61	745	4	2	34	16
75 to 79	46	553	2	2	23	8
80 to 84	31	578	3	0	21	3
85 and older	44	775	3	1	27	4
Under 18	1,586	3,223	149	16	159	313
65 and older	252	3,635	22	7	147	41
Median Age	29.4	32.8	30.4	32.5	32.6	27.7