



Demographic and Socioeconomic Profile 2010

JURISDICTION: Escondido

Population by Race

	Population	Percent
Total Population	143,976	100%
Hispanic	70,333	49%
White	58,197	40%
Asian	8,490	6%
Black	3,046	2%
Two or More	2,826	2%
American Indian	577	<1%
Pacific Islander	306	<1%
Other	201	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	143,976	71,198	72,778	51%
Under 5	11,451	5,808	5,643	49%
5 to 9	10,524	5,485	5,039	48%
10 to 14	10,932	5,438	5,494	50%
15 to 17	6,683	3,282	3,401	51%
18 and 19	4,544	2,331	2,213	49%
20 to 24	11,068	5,674	5,394	49%
25 to 29	10,951	5,583	5,368	49%
30 to 34	10,038	5,182	4,856	48%
35 to 39	9,664	4,661	5,003	52%
40 to 44	9,510	4,636	4,874	51%
45 to 49	9,883	5,219	4,664	47%
50 to 54	9,554	4,779	4,775	50%
55 to 59	7,634	3,731	3,903	51%
60 and 61	2,777	1,218	1,559	56%
62 to 64	3,189	1,513	1,676	53%
65 to 69	4,414	1,964	2,450	56%
70 to 74	3,421	1,584	1,837	54%
75 to 79	2,632	1,142	1,490	57%
80 to 84	2,263	962	1,301	57%
85 and Older	2,844	1,006	1,838	65%
Under 18	39,590	20,013	19,577	49%
65 and older	15,574	6,658	8,916	57%
Median	32.9	31.9	34.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	111,069	100%
Never Married	36,119	33%
Married, excluding separated	55,103	50%
Separated	2,089	2%
Widowed	6,680	6%
Divorced	11,078	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	143,976	100%
Household	141,857	99%
Group Quarters - Other	2,119	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	143,976	70,333	58,197	3,046	577	8,490	306	201	2,826
Under 5	11,451	7,724	2,577	194	24	511	23	14	384
5 to 9	10,524	7,071	2,471	194	36	422	30	35	265
10 to 14	10,932	7,029	2,883	239	22	414	13	20	312
15 to 17	6,683	4,139	1,905	122	14	279	10	8	206
18 and 19	4,544	2,829	1,242	133	22	186	6	5	121
20 to 24	11,068	6,365	3,593	290	63	519	16	6	216
25 to 29	10,951	6,252	3,538	228	68	576	23	12	254
30 to 34	10,038	5,719	3,236	195	31	628	25	16	188
35 to 39	9,664	5,378	3,080	220	51	718	37	13	167
40 to 44	9,510	4,752	3,594	248	37	709	21	18	131
45 to 49	9,883	3,919	4,694	272	35	787	25	8	143
50 to 54	9,554	3,013	5,374	225	62	732	24	14	110
55 to 59	7,634	2,088	4,588	203	40	602	13	10	90
60 and 61	2,777	597	1,852	48	13	216	14	3	34
62 to 64	3,189	724	2,101	63	11	237	11	2	40
65 to 69	4,414	1,021	2,955	62	16	300	4	9	47
70 to 74	3,421	686	2,393	38	14	249	5	2	34
75 to 79	2,632	465	1,878	31	8	206	2	4	38
80 to 84	2,263	287	1,794	25	6	116	4	2	29
85 and Older	2,844	275	2,449	16	4	83	0	0	17
Under 18	39,590	25,963	9,836	749	96	1,626	76	77	1,167
65 and older	15,574	2,734	11,469	172	48	954	15	17	165
Median		25.0	46.0	33.2	35.8	39.9	35.9	30.2	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	132,525	100%
Speak Only English	70,285	53%
Speak Spanish:	53,516	40%
Speak English "well" or "very well"	35,264	27%
Speak English "not well" or "not at all"	18,252	14%
Speak Asian/Pacific Island language:	5,666	4%
Speak English "well" or "very well"	4,355	3%
Speak English "not well" or "not at all"	1,311	1%
Speak other language:	3,058	2%
Speak English "well" or "very well"	2,639	2%
Speak English "not well" or "not at all"	419	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	88,774	100%
Less than 9th grade	12,651	14%
9th through 12th grade, no diploma	9,422	11%
High school grad (incl. equivalency)	20,777	23%
Some college, no degree	18,388	21%
Associate degree	7,950	9%
Bachelor's degree	13,803	16%
Master's degree	3,921	4%
Professional school degree	1,309	1%
Doctorate degree	553	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	137,117	100%	---	---	---	---
Enrolled in school	38,373	28%	34,990	26%	3,383	2%
Nursery / Preschool	1,997	5%	1,284	4%	713	21%
Kindergarten to grade 4	9,630	25%	9,005	26%	625	18%
Grade 5 to grade 8	7,912	21%	7,584	22%	328	10%
Grade 9 to grade 12	9,758	25%	9,492	27%	266	8%
College, undergraduate	7,763	20%	6,789	19%	974	29%
Graduate or Professional school	1,313	3%	836	2%	477	14%
Not enrolled in school	98,744	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	45,509	100%	19,079	100%	26,430	100%
Family Households:	32,619	72%	18,763	98%	13,856	52%
Married couple family	23,501	52%	12,499	66%	11,002	42%
Other family:	9,118	20%	6,264	33%	2,854	11%
Male householder, no wife	2,980	7%	1,964	10%	1,016	4%
Female householder, no husband	6,138	13%	4,300	23%	1,838	7%
Nonfamily households:	12,890	28%	316	2%	12,574	48%
Householder living alone	10,058	22%	----	----	----	----
Other nonfamily households	2,832	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	47,979	100%	45,509	2,470	5%	3.12
Single family (detached)	22,980	48%	22,099	881	4%	3.26
Single family (attached)	4,519	9%	4,365	154	3%	3.31
2 to 4 units	3,367	7%	3,137	230	7%	3.30
5 to 9 units	2,780	6%	2,615	165	6%	3.04
10 or more units	10,597	22%	9,783	814	8%	2.87
Mobile home and Other	3,736	8%	3,510	226	6%	2.53

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	25,067	100%
Less than \$150,000	2,953	12%
\$150,000 to \$199,999	1,262	5%
\$200,000 to \$249,999	1,592	6%
\$250,000 to \$299,999	1,888	8%
\$300,000 to \$399,999	4,395	18%
\$400,000 to \$499,999	4,833	19%
\$500,000 to \$749,999	5,971	24%
\$750,000 to \$999,999	1,678	7%
\$1,000,000 or more	495	2%

Median Value **\$409,636**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	47,979	100%
2005 or Later	1,141	2%
2000 to 2004	2,438	5%
1990 to 1999	5,260	11%
1980 to 1989	11,123	23%
1970 to 1979	14,850	31%
1960 to 1969	6,925	14%
1950 to 1959	3,950	8%
1940 to 1949	998	2%
1939 or earlier	1,294	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	45,509	100%	20,442	100%	25,067	100%
1.00 occupant housing per room or less	41,210	91%	17,208	84%	24,002	96%
1.01 to 1.50 occupants per room	3,219	7%	2,377	12%	842	3%
1.51 to 2.00 occupants per room	769	2%	588	3%	181	1%
2.01 or more occupants per room	311	1%	269	1%	42	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	20,442	100%
Less than \$500	1,173	6%
\$500 to \$599	349	2%
\$600 to \$699	684	3%
\$700 to \$799	1,684	8%
\$800 to \$899	2,478	12%
\$900 to \$999	3,134	15%
\$1,000 to \$1,249	5,457	27%
\$1,250 to \$1,499	2,212	11%
\$1,500 to \$1,999	2,184	11%
\$2,000 or more	618	3%
No cash rent	469	2%
Median contract rent	\$1,033	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	20,442	100%
Less than 20 percent	2,586	13%
20.0 to 24.9 percent	2,460	12%
25.0 to 29.9 percent	2,135	10%
30.0 to 34.9 percent	2,005	10%
35.0 to 39.9 percent	1,813	9%
40.0 to 49.9 percent	2,457	12%
50.0 percent or more	6,098	30%
Not computed	888	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	45,509	100%
No vehicle	3,542	8%
1 vehicle	14,126	31%
2 vehicles	17,705	39%
3 vehicles	6,442	14%
4 or more vehicles	3,694	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	65,720	100%
Worked in state of residence	65,383	99%
Worked in county of residence	63,615	97%
Worked outside county of residence	1,768	3%
Worked outside state of residence	337	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	108,882	100%	53,384	49%
In labor force	70,574	65%	40,406	57%
Armed forces	697	1%	539	77%
Civilian (employed)	63,789	90%	36,283	57%
Civilian (unemployed)	6,088	9%	3,584	59%
Not in labor force	38,308	35%	12,978	34%
Pct. of civilian labor force unemployed	8.7%		9.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	65,720	100%
Car, truck or van:	58,404	89%
Drove Alone	47,851	73%
Carpooled	10,553	16%
Public Transportation:	1,817	3%
Bus	1,680	3%
Trolley / Streetcar	41	<1%
Railroad	96	<1%
Other public transportation	0	0%
Motorcycle	314	<1%
Bicycle	342	1%
Walked	1,258	2%
Other means	1,012	2%
Worked at home	2,573	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	65,720	100%
Did not work at home	63,147	96%
Less than 10 minutes	5,217	8%
10 to 19 minutes	18,335	28%
20 to 29 minutes	12,125	18%
30 to 44 minutes	15,727	24%
45 to 59 minutes	6,547	10%
60 to 89 minutes	3,741	6%
90 minutes or more	1,455	2%
Worked at home	2,573	4%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	65,048	100%
Agriculture, forestry, mining	1,391	2%
Utilities	494	1%
Construction	7,662	12%
Manufacturing	7,180	11%
Wholesale trade	1,750	3%
Retail trade	8,136	13%
Transportation & warehousing	1,271	2%
Information & communications	1,292	2%
Finance, insurance, & real estate	3,509	5%
Professional, scientific, management, administration	2,105	3%
Educational, social, & health services	10,931	17%
Art, entertainment, recreation, accommodations, food	7,360	11%
Other services	4,251	7%
Public administration	7,716	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	65,048	100%
Management, professional & related:	17,374	27%
Management (incl. farm managers)	5,073	8%
Business & financial	2,428	4%
Computer & mathematical	1,600	2%
Architecture & engineering	1,178	2%
Life, physical & social science	343	1%
Community & social service	877	1%
Legal	300	<1%
Education, training, & library	2,368	4%
Art, entertainment, sports & media	973	1%
Healthcare practitioners	2,234	3%
Service:	15,077	23%
Healthcare support	1,118	2%
Protective service	1,327	2%
Food preparation & serving	3,914	6%
Building & grounds cleaning / maintenance	5,786	9%
Personal care & service	2,932	5%
Sales & office	15,519	24%
Farming, fishing & forestry	1,028	2%
Construction, extraction & maintenance	8,459	13%
Production, transport & material moving	7,591	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	45,509	100%
Less than \$15,000	4,720	10%
\$15,000 to \$29,999	7,393	16%
\$30,000 to \$44,999	7,462	16%
\$45,000 to \$59,999	6,171	14%
\$60,000 to \$74,999	4,690	10%
\$75,000 to \$99,999	5,173	11%
\$100,000 to \$124,999	3,629	8%
\$125,000 to \$149,999	2,429	5%
\$150,000 to \$199,999	2,112	5%
\$200,000 or more	1,730	4%
Median Income	\$52,728	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	45,509	100%
With earnings	37,368	82%
With wage and salary income	35,276	78%
With self-employment income	6,980	15%
With interest, dividend, or net rental income	9,396	21%
With Social Security income	10,932	24%
With Supplemental Security income	1,768	4%
With public assistance income	1,427	3%
With retirement income	6,870	15%
With other types of income	6,203	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	142,446	100%
Under .50	9,240	6%
.50 to .99	12,002	8%
1.00 to 1.24	9,964	7%
1.25 to 1.49	8,528	6%
1.50 to 1.84	11,977	8%
1.85 to 1.99	4,921	3%
2.00 and over	85,814	60%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	142,446	100%
Above Poverty	121,204	85%
Below Poverty	21,242	15%

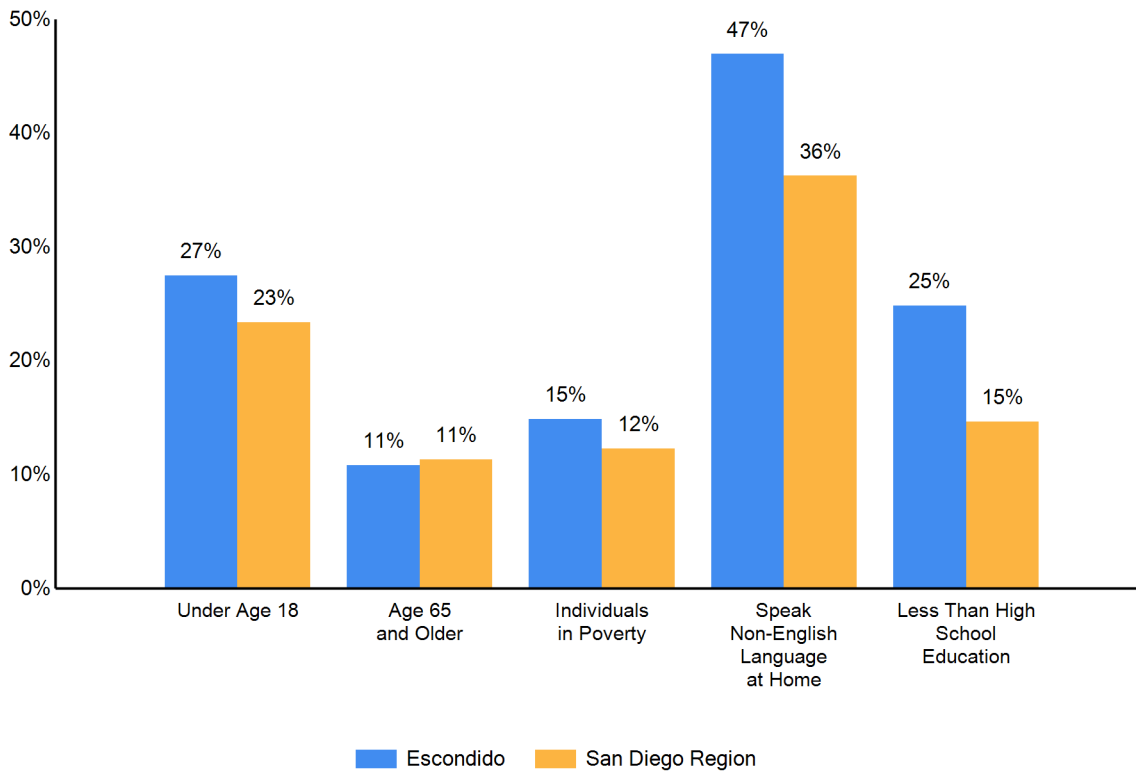
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	32,619	18,763	13,856	29,076	15,895	13,181	3,543	2,868	675
Married couple family	23,501	12,499	11,002	21,956	11,370	10,586	1,545	1,129	416
Male householder, no wife present	2,980	1,964	1,016	2,344	1,458	886	636	506	130
Female householder, no husband present	6,138	4,300	1,838	4,776	3,067	1,709	1,362	1,233	129

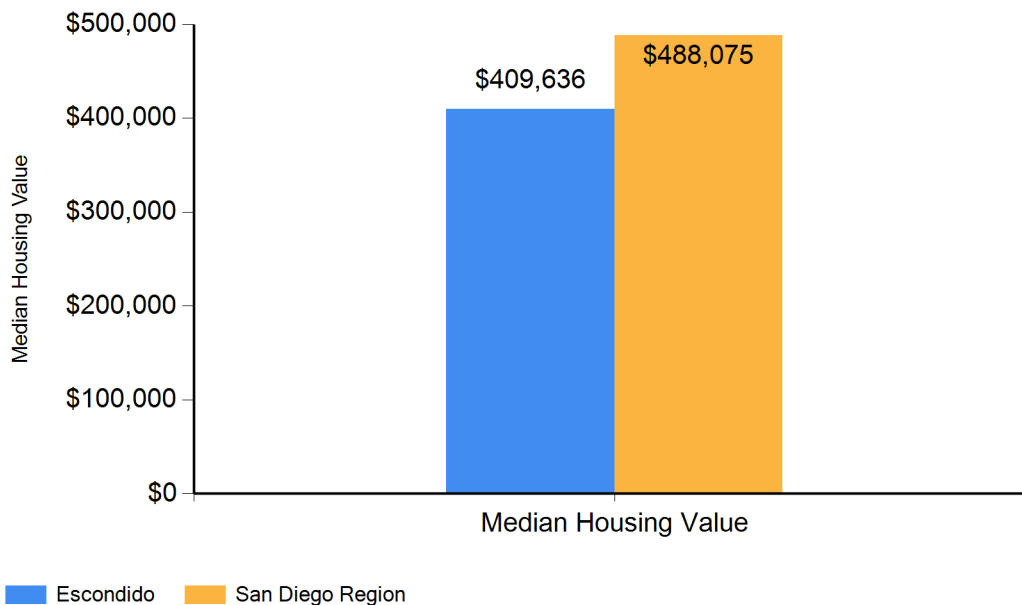
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075