



Demographic and Socioeconomic Profile 2010

TRACT: 208.05

Population by Race

	Population	Percent
Total Population	3,501	100%
White	2,083	59%
Hispanic	1,226	35%
Two or More	71	2%
Asian	55	2%
Black	31	1%
American Indian	25	1%
Pacific Islander	9	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,501	1,761	1,740	50%
Under 5	218	98	120	55%
5 to 9	230	120	110	48%
10 to 14	311	164	147	47%
15 to 17	192	103	89	46%
18 and 19	115	58	57	50%
20 to 24	246	122	124	50%
25 to 29	231	129	102	44%
30 to 34	214	107	107	50%
35 to 39	209	112	97	46%
40 to 44	247	127	120	49%
45 to 49	291	134	157	54%
50 to 54	292	142	150	51%
55 to 59	227	115	112	49%
60 and 61	71	39	32	45%
62 to 64	97	47	50	52%
65 to 69	112	61	51	46%
70 to 74	71	34	37	52%
75 to 79	52	24	28	54%
80 to 84	48	17	31	65%
85 and Older	27	8	19	70%
Under 18	951	485	466	49%
65 and older	310	144	166	54%
Median	34.8	34.0	35.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,742	100%
Never Married	763	28%
Married, excluding separated	1,636	60%
Separated	85	3%
Widowed	59	2%
Divorced	199	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,501	100%
Household	3,493	100%
Group Quarters - Other	8	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,501	1,226	2,083	31	25	55	9	1	71
Under 5	218	127	76	2	0	6	0	0	7
5 to 9	230	132	86	4	2	0	0	0	6
10 to 14	311	156	135	3	1	4	2	1	9
15 to 17	192	88	95	2	0	1	2	0	4
18 and 19	115	34	73	3	0	1	0	0	4
20 to 24	246	99	130	2	2	4	0	0	9
25 to 29	231	108	114	2	1	3	0	0	3
30 to 34	214	92	110	3	1	6	0	0	2
35 to 39	209	106	91	1	1	4	2	0	4
40 to 44	247	67	170	3	1	3	0	0	3
45 to 49	291	63	217	3	2	2	0	0	4
50 to 54	292	43	235	0	3	7	0	0	4
55 to 59	227	34	180	2	2	2	1	0	6
60 and 61	71	11	58	0	1	1	0	0	0
62 to 64	97	16	67	1	2	4	1	0	6
65 to 69	112	23	84	0	1	4	0	0	0
70 to 74	71	9	59	0	2	0	1	0	0
75 to 79	52	8	42	0	1	1	0	0	0
80 to 84	48	9	36	0	1	2	0	0	0
85 and Older	27	1	25	0	1	0	0	0	0
Under 18	951	503	392	11	3	11	4	1	26
65 and older	310	50	246	0	6	7	1	0	0
Median		23.8	43.9	23.8	52.5	38.1	36.3	12.5	23.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,283	100%
Speak Only English	2,236	68%
Speak Spanish:	954	29%
Speak English "well" or "very well"	750	23%
Speak English "not well" or "not at all"	204	6%
Speak Asian/Pacific Island language:	9	<1%
Speak English "well" or "very well"	9	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	84	3%
Speak English "well" or "very well"	84	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,189	100%
Less than 9th grade	189	9%
9th through 12th grade, no diploma	258	12%
High school grad (incl. equivalency)	670	31%
Some college, no degree	568	26%
Associate degree	229	10%
Bachelor's degree	235	11%
Master's degree	32	1%
Professional school degree	8	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,374	100%	---	---	---	---
Enrolled in school	1,055	31%	916	27%	139	4%
Nursery / Preschool	67	6%	58	6%	9	6%
Kindergarten to grade 4	303	29%	205	22%	98	71%
Grade 5 to grade 8	246	23%	246	27%	0	0%
Grade 9 to grade 12	256	24%	256	28%	0	0%
College, undergraduate	129	12%	124	14%	5	4%
Graduate or Professional school	54	5%	27	3%	27	19%
Not enrolled in school	2,319	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,089	100%	502	100%	587	100%
Family Households:	888	82%	502	100%	386	66%
Married couple family	734	67%	396	79%	338	58%
Other family:	154	14%	106	21%	48	8%
Male householder, no wife	47	4%	37	7%	10	2%
Female householder, no husband	107	10%	69	14%	38	6%
Nonfamily households:	201	18%	0	0%	201	34%
Householder living alone	101	9%	----	----	----	----
Other nonfamily households	100	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,116	100%	1089	27	2%	3.21
Single family (detached)	805	72%	804	1	<1%	3.19
Single family (attached)	16	1%	16	0	0%	2.94
2 to 4 units	43	4%	43	0	0%	3.14
5 to 9 units	44	4%	39	5	11%	3.31
10 or more units	208	19%	187	21	10%	3.32
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	723	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	28	4%
\$200,000 to \$249,999	30	4%
\$250,000 to \$299,999	34	5%
\$300,000 to \$399,999	156	22%
\$400,000 to \$499,999	249	34%
\$500,000 to \$749,999	226	31%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$446,653**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,116	100%
2005 or Later	0	0%
2000 to 2004	27	2%
1990 to 1999	130	12%
1980 to 1989	267	24%
1970 to 1979	453	41%
1960 to 1969	51	5%
1950 to 1959	178	16%
1940 to 1949	5	<1%
1939 or earlier	5	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,089	100%	366	100%	723	100%
1.00 occupant housing per room or less	976	90%	320	87%	656	91%
1.01 to 1.50 occupants per room	76	7%	9	2%	67	9%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	37	3%	37	10%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	366	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	1	<1%
\$800 to \$899	14	4%
\$900 to \$999	173	47%
\$1,000 to \$1,249	26	7%
\$1,250 to \$1,499	97	27%
\$1,500 to \$1,999	55	15%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$998	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	366	100%
Less than 20 percent	49	13%
20.0 to 24.9 percent	13	4%
25.0 to 29.9 percent	128	35%
30.0 to 34.9 percent	66	18%
35.0 to 39.9 percent	18	5%
40.0 to 49.9 percent	22	6%
50.0 percent or more	70	19%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,089	100%
No vehicle	24	2%
1 vehicle	202	19%
2 vehicles	354	33%
3 vehicles	249	23%
4 or more vehicles	260	24%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,668	100%
Worked in state of residence	1,668	100%
Worked in county of residence	1,653	99%
Worked outside county of residence	15	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,687	100%	1,346	50%
In labor force	1,801	67%	957	53%
Armed forces	0	0%	0	0%
Civilian (employed)	1,689	94%	888	53%
Civilian (unemployed)	112	6%	69	62%
Not in labor force	886	33%	389	44%
Pct. of civilian labor force unemployed	6.2%		7.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,668	100%
Car, truck or van:	1,500	90%
Drove Alone	1,263	76%
Carpooled	237	14%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	14	1%
Walked	39	2%
Other means	0	0%
Worked at home	115	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,668	100%
Did not work at home	1,553	93%
Less than 10 minutes	381	23%
10 to 19 minutes	144	9%
20 to 29 minutes	95	6%
30 to 44 minutes	478	29%
45 to 59 minutes	231	14%
60 to 89 minutes	165	10%
90 minutes or more	59	4%
Worked at home	115	7%
Average time to work (minutes)	37	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,668	100%
Agriculture, forestry, mining	61	4%
Utilities	58	3%
Construction	251	15%
Manufacturing	125	7%
Wholesale trade	130	8%
Retail trade	249	15%
Transportation & warehousing	6	<1%
Information & communications	26	2%
Finance, insurance, & real estate	56	3%
Professional, scientific, management, administration	67	4%
Educational, social, & health services	226	14%
Art, entertainment, recreation, accommodations, food	160	10%
Other services	152	9%
Public administration	101	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,668	100%
Management, professional & related:	403	24%
Management (incl. farm managers)	107	6%
Business & financial	44	3%
Computer & mathematical	35	2%
Architecture & engineering	25	1%
Life, physical & social science	38	2%
Community & social service	41	2%
Legal	0	0%
Education, training, & library	32	2%
Art, entertainment, sports & media	36	2%
Healthcare practitioners	45	3%
Service:	290	17%
Healthcare support	0	0%
Protective service	47	3%
Food preparation & serving	88	5%
Building & grounds cleaning / maintenance	79	5%
Personal care & service	76	5%
Sales & office	409	25%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	310	19%
Production, transport & material moving	256	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,089	100%
Less than \$15,000	3	<1%
\$15,000 to \$29,999	131	12%
\$30,000 to \$44,999	144	13%
\$45,000 to \$59,999	180	17%
\$60,000 to \$74,999	132	12%
\$75,000 to \$99,999	186	17%
\$100,000 to \$124,999	117	11%
\$125,000 to \$149,999	135	12%
\$150,000 to \$199,999	58	5%
\$200,000 or more	3	<1%
Median Income	\$69,830	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,089	100%
With earnings	993	91%
With wage and salary income	920	84%
With self-employment income	182	17%
With interest, dividend, or net rental income	236	22%
With Social Security income	314	29%
With Supplemental Security income	22	2%
With public assistance income	27	2%
With retirement income	192	18%
With other types of income	212	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,501	100%
Under .50	73	2%
.50 to .99	381	11%
1.00 to 1.24	134	4%
1.25 to 1.49	5	<1%
1.50 to 1.84	93	3%
1.85 to 1.99	89	3%
2.00 and over	2,726	78%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,501	100%
Above Poverty	3,047	87%
Below Poverty	454	13%

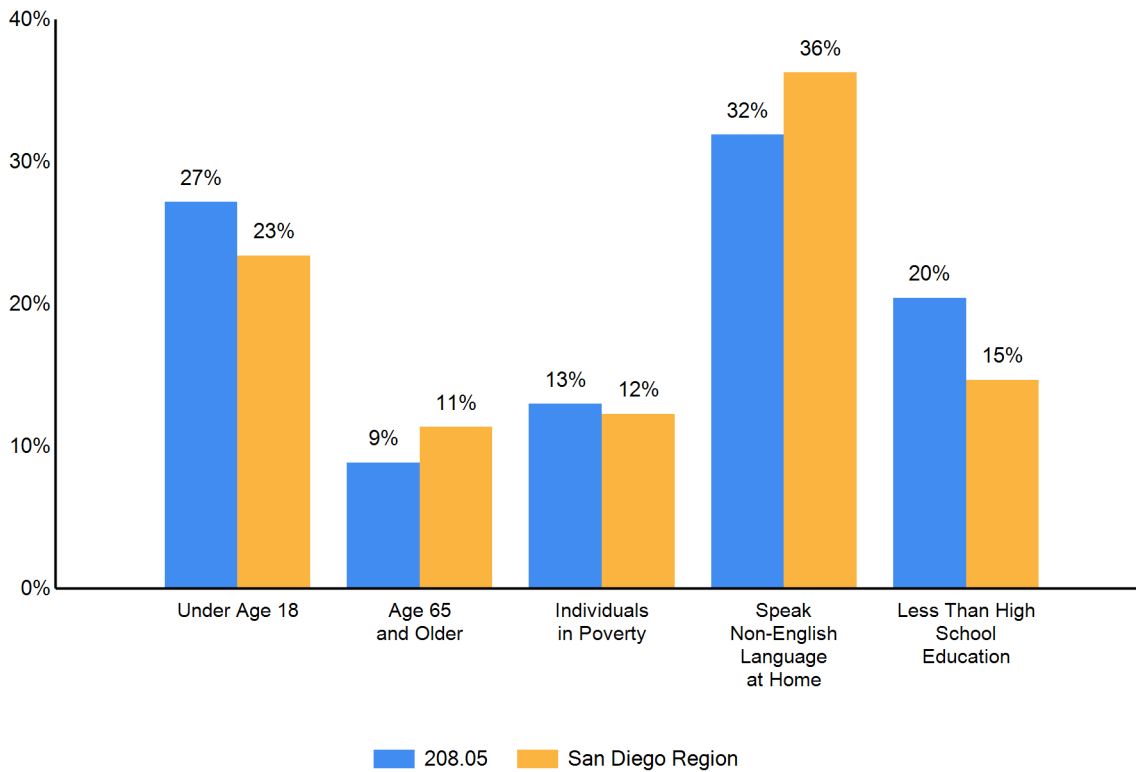
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	888	502	386	822	467	355	66	35	31
Married couple family	734	396	338	728	390	338	6	6	0
Male householder, no wife present	47	37	10	21	11	10	26	26	0
Female householder, no husband present	107	69	38	73	66	7	34	3	31

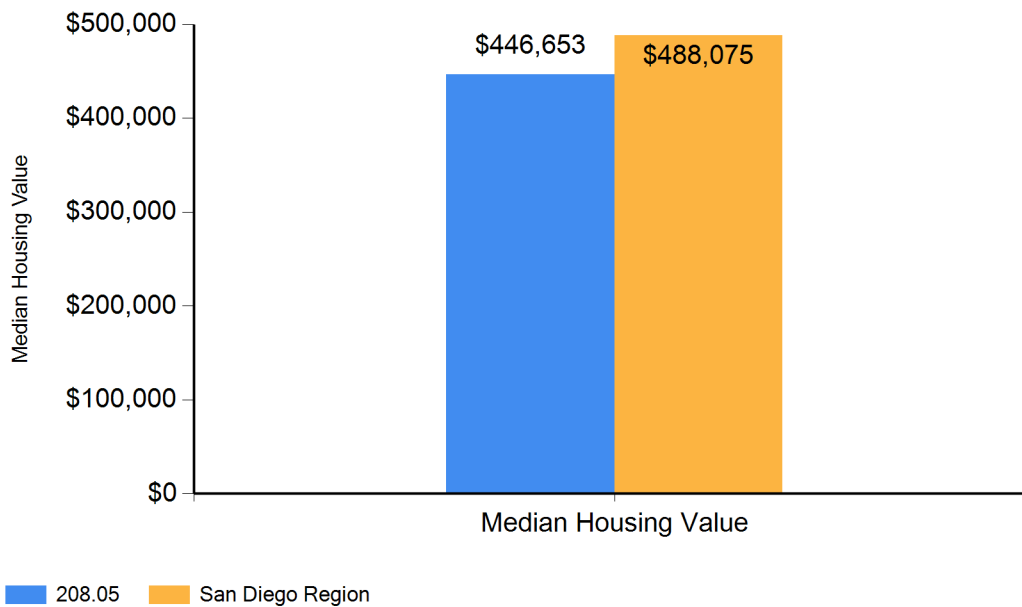
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075