



Demographic and Socioeconomic Profile 2010

TRACT: 100.11

Population by Race

	Population	Percent
Total Population	3,633	100%
Hispanic	2,219	61%
Asian	634	17%
White	404	11%
Black	206	6%
Two or More	126	3%
Pacific Islander	27	1%
Other	13	<1%
American Indian	4	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,633	1,774	1,859	51%
Under 5	208	103	105	50%
5 to 9	215	110	105	49%
10 to 14	294	149	145	49%
15 to 17	199	112	87	44%
18 and 19	125	73	52	42%
20 to 24	306	155	151	49%
25 to 29	238	124	114	48%
30 to 34	199	91	108	54%
35 to 39	233	120	113	48%
40 to 44	229	112	117	51%
45 to 49	233	95	138	59%
50 to 54	228	106	122	54%
55 to 59	226	110	116	51%
60 and 61	75	36	39	52%
62 to 64	132	57	75	57%
65 to 69	141	67	74	52%
70 to 74	127	58	69	54%
75 to 79	109	42	67	61%
80 to 84	75	36	39	52%
85 and Older	41	18	23	56%
Under 18	916	474	442	48%
65 and older	493	221	272	55%
Median	35.7	33.4	37.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,916	100%
Never Married	782	27%
Married, excluding separated	1,631	56%
Separated	29	<1%
Widowed	188	6%
Divorced	286	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,633	100%
Household	3,606	99%
Group Quarters - Other	27	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,633	2,219	404	206	4	634	27	13	126
Under 5	208	151	7	22	0	14	1	0	13
5 to 9	215	160	7	16	0	19	2	0	11
10 to 14	294	214	17	16	0	28	2	1	16
15 to 17	199	147	8	14	0	20	0	1	9
18 and 19	125	88	6	6	0	13	1	3	8
20 to 24	306	207	22	14	0	44	1	2	16
25 to 29	238	146	21	26	0	31	1	1	12
30 to 34	199	141	20	5	0	27	1	0	5
35 to 39	233	145	19	12	0	46	3	0	8
40 to 44	229	143	24	14	0	40	1	1	6
45 to 49	233	144	28	15	1	36	4	2	3
50 to 54	228	130	30	16	0	42	4	1	5
55 to 59	226	118	33	15	1	53	1	1	4
60 and 61	75	34	16	2	0	21	1	0	1
62 to 64	132	59	33	7	0	31	1	0	1
65 to 69	141	57	34	2	0	43	1	0	4
70 to 74	127	45	34	3	1	41	1	0	2
75 to 79	109	36	22	0	1	47	1	0	2
80 to 84	75	35	16	1	0	23	0	0	0
85 and Older	41	19	7	0	0	15	0	0	0
Under 18	916	672	39	68	0	81	5	2	49
65 and older	493	192	113	6	2	169	3	0	8
Median		29.9	53.8	27.9	70.0	49.9	45.6	23.8	21.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,425	100%
Speak Only English	1,052	31%
Speak Spanish:	1,954	57%
Speak English "well" or "very well"	1,618	47%
Speak English "not well" or "not at all"	336	10%
Speak Asian/Pacific Island language:	391	11%
Speak English "well" or "very well"	357	10%
Speak English "not well" or "not at all"	34	1%
Speak other language:	28	1%
Speak English "well" or "very well"	28	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,286	100%
Less than 9th grade	354	15%
9th through 12th grade, no diploma	390	17%
High school grad (incl. equivalency)	474	21%
Some college, no degree	561	25%
Associate degree	227	10%
Bachelor's degree	243	11%
Master's degree	37	2%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,514	100%	---	---	---	---
Enrolled in school	1,142	32%	1,038	30%	104	3%
Nursery / Preschool	131	11%	126	12%	5	5%
Kindergarten to grade 4	228	20%	213	21%	15	14%
Grade 5 to grade 8	216	19%	216	21%	0	0%
Grade 9 to grade 12	166	15%	154	15%	12	12%
College, undergraduate	333	29%	296	29%	37	36%
Graduate or Professional school	68	6%	33	3%	35	34%
Not enrolled in school	2,372	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	902	100%	408	100%	494	100%
Family Households:	770	85%	408	100%	362	73%
Married couple family	660	73%	356	87%	304	62%
Other family:	110	12%	52	13%	58	12%
Male householder, no wife	19	2%	11	3%	8	2%
Female householder, no husband	91	10%	41	10%	50	10%
Nonfamily households:	132	15%	0	0%	132	27%
Householder living alone	116	13%	----	----	----	----
Other nonfamily households	16	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	932	100%	902	30	3%	4.00
Single family (detached)	775	83%	763	12	2%	4.03
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	18	2%	17	1	6%	3.41
5 to 9 units	80	9%	70	10	13%	3.84
10 or more units	59	6%	52	7	12%	3.87
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	649	100%
Less than \$150,000	14	2%
\$150,000 to \$199,999	24	4%
\$200,000 to \$249,999	72	11%
\$250,000 to \$299,999	60	9%
\$300,000 to \$399,999	155	24%
\$400,000 to \$499,999	229	35%
\$500,000 to \$749,999	95	15%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$399,038**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	932	100%
2005 or Later	0	0%
2000 to 2004	0	0%
1990 to 1999	55	6%
1980 to 1989	21	2%
1970 to 1979	429	46%
1960 to 1969	350	38%
1950 to 1959	70	8%
1940 to 1949	0	0%
1939 or earlier	7	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	902	100%	253	100%	649	100%
1.00 occupant housing per room or less	735	81%	135	53%	600	92%
1.01 to 1.50 occupants per room	75	8%	26	10%	49	8%
1.51 to 2.00 occupants per room	9	1%	9	4%	0	0%
2.01 or more occupants per room	83	9%	83	33%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	253	100%
Less than \$500	62	25%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	8	3%
\$900 to \$999	0	0%
\$1,000 to \$1,249	59	23%
\$1,250 to \$1,499	28	11%
\$1,500 to \$1,999	34	13%
\$2,000 or more	0	0%
No cash rent	62	25%
Median contract rent	\$1,239	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	253	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	71	28%
25.0 to 29.9 percent	14	6%
30.0 to 34.9 percent	16	6%
35.0 to 39.9 percent	44	17%
40.0 to 49.9 percent	11	4%
50.0 percent or more	34	13%
Not computed	63	25%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	902	100%
No vehicle	93	10%
1 vehicle	136	15%
2 vehicles	318	35%
3 vehicles	203	23%
4 or more vehicles	152	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,554	100%
Worked in state of residence	1,554	100%
Worked in county of residence	1,544	99%
Worked outside county of residence	10	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,854	100%	1,372	48%
In labor force	1,771	62%	1,005	57%
Armed forces	0	0%	0	0%
Civilian (employed)	1,585	89%	884	56%
Civilian (unemployed)	186	11%	121	65%
Not in labor force	1,083	38%	367	34%
Pct. of civilian labor force unemployed	10.5%		12.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,554	100%
Car, truck or van:	1,385	89%
Drove Alone	1,114	72%
Carpooled	271	17%
Public Transportation:	97	6%
Bus	97	6%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	7	<1%
Bicycle	0	0%
Walked	10	1%
Other means	0	0%
Worked at home	55	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,554	100%
Did not work at home	1,499	96%
Less than 10 minutes	46	3%
10 to 19 minutes	309	20%
20 to 29 minutes	596	38%
30 to 44 minutes	380	24%
45 to 59 minutes	126	8%
60 to 89 minutes	32	2%
90 minutes or more	10	1%
Worked at home	55	4%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,539	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	177	12%
Manufacturing	154	10%
Wholesale trade	9	1%
Retail trade	183	12%
Transportation & warehousing	69	4%
Information & communications	48	3%
Finance, insurance, & real estate	36	2%
Professional, scientific, management, administration	147	10%
Educational, social, & health services	326	21%
Art, entertainment, recreation, accommodations, food	105	7%
Other services	66	4%
Public administration	219	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,539	100%
Management, professional & related:	297	19%
Management (incl. farm managers)	45	3%
Business & financial	17	1%
Computer & mathematical	68	4%
Architecture & engineering	51	3%
Life, physical & social science	17	1%
Community & social service	9	1%
Legal	0	0%
Education, training, & library	32	2%
Art, entertainment, sports & media	10	1%
Healthcare practitioners	48	3%
Service:	366	24%
Healthcare support	101	7%
Protective service	59	4%
Food preparation & serving	50	3%
Building & grounds cleaning / maintenance	84	5%
Personal care & service	72	5%
Sales & office	480	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	192	12%
Production, transport & material moving	204	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	902	100%
Less than \$15,000	102	11%
\$15,000 to \$29,999	98	11%
\$30,000 to \$44,999	83	9%
\$45,000 to \$59,999	141	16%
\$60,000 to \$74,999	122	14%
\$75,000 to \$99,999	224	25%
\$100,000 to \$124,999	68	8%
\$125,000 to \$149,999	47	5%
\$150,000 to \$199,999	17	2%
\$200,000 or more	0	0%
Median Income	\$63,320	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	902	100%
With earnings	791	88%
With wage and salary income	727	81%
With self-employment income	143	16%
With interest, dividend, or net rental income	130	14%
With Social Security income	311	34%
With Supplemental Security income	53	6%
With public assistance income	16	2%
With retirement income	220	24%
With other types of income	225	25%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,585	100%
Under .50	247	7%
.50 to .99	107	3%
1.00 to 1.24	132	4%
1.25 to 1.49	179	5%
1.50 to 1.84	491	14%
1.85 to 1.99	98	3%
2.00 and over	2,331	65%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,585	100%
Above Poverty	3,231	90%
Below Poverty	354	10%

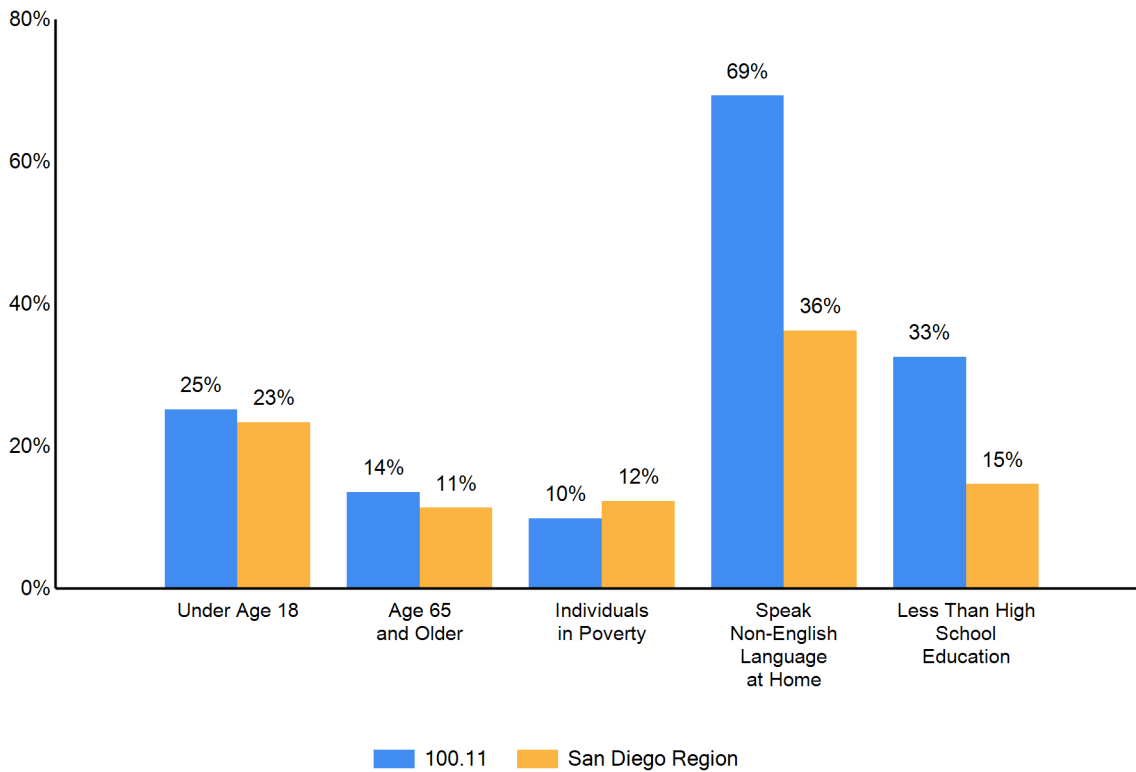
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	770	408	362	714	387	327	56	21	35
Married couple family	660	356	304	641	347	294	19	9	10
Male householder, no wife present	19	11	8	19	11	8	0	0	0
Female householder, no husband present	91	41	50	54	29	25	37	12	25

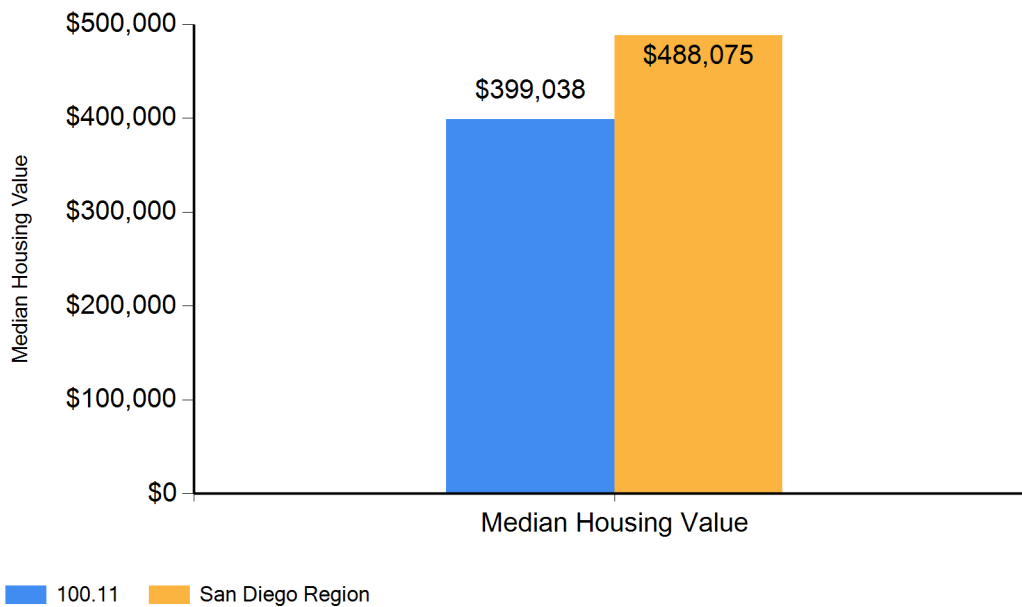
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075