



Demographic and Socioeconomic Profile 2010

CPA: Rancho Encantada

Population by Race

	Population	Percent
Total Population	2,148	100%
White	1,330	62%
Asian	540	25%
Hispanic	171	8%
Black	54	3%
Two or More	43	2%
Pacific Islander	5	<1%
Other	3	<1%
American Indian	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	2,148	1,047	1,101	51%
Under 5	143	75	68	48%
5 to 9	162	73	89	55%
10 to 14	194	85	109	56%
15 to 17	125	69	56	45%
18 and 19	61	28	33	54%
20 to 24	121	64	57	47%
25 to 29	95	45	50	53%
30 to 34	104	46	58	56%
35 to 39	135	58	77	57%
40 to 44	161	79	82	51%
45 to 49	185	86	99	54%
50 to 54	198	91	107	54%
55 to 59	162	77	85	52%
60 and 61	95	66	29	31%
62 to 64	71	34	37	52%
65 to 69	55	34	21	38%
70 to 74	25	14	11	44%
75 to 79	28	10	18	64%
80 to 84	14	6	8	57%
85 and Older	14	7	7	50%
Under 18	624	302	322	52%
65 and older	136	71	65	48%
Median	37.6	38.3	37.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	1,649	100%
Never Married	303	18%
Married, excluding separated	1,233	75%
Separated	8	<1%
Widowed	42	3%
Divorced	63	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	2,148	100%
Household	2,148	100%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	2,148	171	1,330	54	2	540	5	3	43
Under 5	143	17	78	1	0	42	0	0	5
5 to 9	162	15	91	4	0	46	1	0	5
10 to 14	194	14	111	4	0	55	1	3	6
15 to 17	125	18	82	1	0	16	0	0	8
18 and 19	61	3	37	4	0	15	0	0	2
20 to 24	121	16	71	3	1	28	0	0	2
25 to 29	95	11	49	2	0	30	1	0	2
30 to 34	104	19	36	6	0	41	1	0	1
35 to 39	135	8	61	10	0	51	0	0	5
40 to 44	161	13	95	6	0	46	1	0	0
45 to 49	185	12	122	5	1	43	0	0	2
50 to 54	198	7	147	2	0	39	0	0	3
55 to 59	162	7	120	0	0	35	0	0	0
60 and 61	95	4	84	2	0	5	0	0	0
62 to 64	71	1	60	2	0	8	0	0	0
65 to 69	55	1	43	1	0	9	0	0	1
70 to 74	25	1	13	0	0	11	0	0	0
75 to 79	28	2	11	1	0	13	0	0	1
80 to 84	14	1	10	0	0	3	0	0	0
85 and Older	14	1	9	0	0	4	0	0	0
Under 18	624	64	362	10	0	159	2	3	24
65 and older	136	6	86	2	0	40	0	0	2
Median		26.1	42.6	36.0	45.0	34.6	27.5	12.5	17.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,005	100%
Speak Only English	1,481	74%
Speak Spanish:	47	2%
Speak English "well" or "very well"	40	2%
Speak English "not well" or "not at all"	7	<1%
Speak Asian/Pacific Island language:	355	18%
Speak English "well" or "very well"	311	16%
Speak English "not well" or "not at all"	44	2%
Speak other language:	122	5%
Speak English "well" or "very well"	110	5%
Speak English "not well" or "not at all"	12	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,342	100%
Less than 9th grade	13	1%
9th through 12th grade, no diploma	13	1%
High school grad (incl. equivalency)	142	11%
Some college, no degree	191	14%
Associate degree	90	7%
Bachelor's degree	515	38%
Master's degree	291	22%
Professional school degree	46	3%
Doctorate degree	41	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,067	100%	---	---	---	---
Enrolled in school	691	33%	504	24%	187	9%
Nursery / Preschool	66	10%	31	6%	35	19%
Kindergarten to grade 4	181	26%	147	29%	34	18%
Grade 5 to grade 8	127	18%	96	19%	31	17%
Grade 9 to grade 12	212	31%	162	32%	50	27%
College, undergraduate	89	13%	65	13%	24	13%
Graduate or Professional school	16	2%	3	1%	13	7%
Not enrolled in school	1,376	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	685	100%	403	100%	282	100%
Family Households:	639	93%	403	100%	236	84%
Married couple family	567	83%	345	86%	222	79%
Other family:	72	11%	58	14%	14	5%
Male householder, no wife	6	1%	0	0%	6	2%
Female householder, no husband	66	10%	58	14%	8	3%
Nonfamily households:	46	7%	0	0%	46	16%
Householder living alone	38	6%	----	----	----	----
Other nonfamily households	8	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	685	100%	685	0	0%	3.14
Single family (detached)	579	85%	579	0	0%	3.12
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	22	3%	22	0	0%	3.45
5 to 9 units	55	8%	55	0	0%	3.13
10 or more units	29	4%	29	0	0%	3.14
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	599	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	4	1%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	0	0%
\$500,000 to \$749,999	76	13%
\$750,000 to \$999,999	212	35%
\$1,000,000 or more	307	51%

Median Value **\$1,024,430**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	685	100%
2005 or Later	254	37%
2000 to 2004	78	11%
1990 to 1999	8	1%
1980 to 1989	309	45%
1970 to 1979	32	5%
1960 to 1969	0	0%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	4	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	685	100%	86	100%	599	100%
1.00 occupant housing per room or less	685	100%	86	100%	599	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	86	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	17	20%
\$1,250 to \$1,499	4	5%
\$1,500 to \$1,999	36	42%
\$2,000 or more	26	30%
No cash rent	3	3%
Median contract rent	\$1,806	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	86	100%
Less than 20 percent	5	6%
20.0 to 24.9 percent	13	15%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	10	12%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	0	0%
50.0 percent or more	39	45%
Not computed	19	22%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	685	100%
No vehicle	4	1%
1 vehicle	109	16%
2 vehicles	315	46%
3 vehicles	181	26%
4 or more vehicles	76	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,024	100%
Worked in state of residence	1,007	98%
Worked in county of residence	983	96%
Worked outside county of residence	24	2%
Worked outside state of residence	17	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	1,608	100%	792	49%
In labor force	1,142	71%	635	56%
Armed forces	38	3%	25	66%
Civilian (employed)	1,052	92%	582	55%
Civilian (unemployed)	52	5%	28	54%
Not in labor force	466	29%	157	34%
Pct. of civilian labor force unemployed	4.7%		4.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,024	100%
Car, truck or van:	940	92%
Drove Alone	859	84%
Carpooled	81	8%
Public Transportation:	19	2%
Bus	15	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	4	<1%
Motorcycle	4	<1%
Bicycle	12	1%
Walked	0	0%
Other means	7	1%
Worked at home	42	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,024	100%
Did not work at home	982	96%
Less than 10 minutes	77	8%
10 to 19 minutes	189	18%
20 to 29 minutes	386	38%
30 to 44 minutes	223	22%
45 to 59 minutes	87	8%
60 to 89 minutes	3	<1%
90 minutes or more	17	2%
Worked at home	42	4%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	976	100%
Agriculture, forestry, mining	0	0%
Utilities	4	<1%
Construction	8	1%
Manufacturing	144	15%
Wholesale trade	44	5%
Retail trade	58	6%
Transportation & warehousing	0	0%
Information & communications	48	5%
Finance, insurance, & real estate	110	11%
Professional, scientific, management, administration	53	5%
Educational, social, & health services	202	21%
Art, entertainment, recreation, accommodations, food	103	11%
Other services	8	1%
Public administration	194	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	976	100%
Management, professional & related:	686	70%
Management (incl. farm managers)	168	17%
Business & financial	127	13%
Computer & mathematical	87	9%
Architecture & engineering	108	11%
Life, physical & social science	13	1%
Community & social service	13	1%
Legal	14	1%
Education, training, & library	15	2%
Art, entertainment, sports & media	28	3%
Healthcare practitioners	113	12%
Service:	56	6%
Healthcare support	0	0%
Protective service	0	0%
Food preparation & serving	37	4%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	19	2%
Sales & office	173	18%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	13	1%
Production, transport & material moving	48	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	685	100%
Less than \$15,000	25	4%
\$15,000 to \$29,999	29	4%
\$30,000 to \$44,999	50	7%
\$45,000 to \$59,999	18	3%
\$60,000 to \$74,999	34	5%
\$75,000 to \$99,999	58	8%
\$100,000 to \$124,999	59	9%
\$125,000 to \$149,999	53	8%
\$150,000 to \$199,999	70	10%
\$200,000 or more	289	42%
Median Income	\$161,786	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	685	100%
With earnings	638	93%
With wage and salary income	627	92%
With self-employment income	165	24%
With interest, dividend, or net rental income	329	48%
With Social Security income	90	13%
With Supplemental Security income	0	0%
With public assistance income	0	0%
With retirement income	136	20%
With other types of income	126	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	2,148	100%
Under .50	65	3%
.50 to .99	119	6%
1.00 to 1.24	0	0%
1.25 to 1.49	4	<1%
1.50 to 1.84	24	1%
1.85 to 1.99	63	3%
2.00 and over	1,873	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	2,148	100%
Above Poverty	1,964	91%
Below Poverty	184	9%

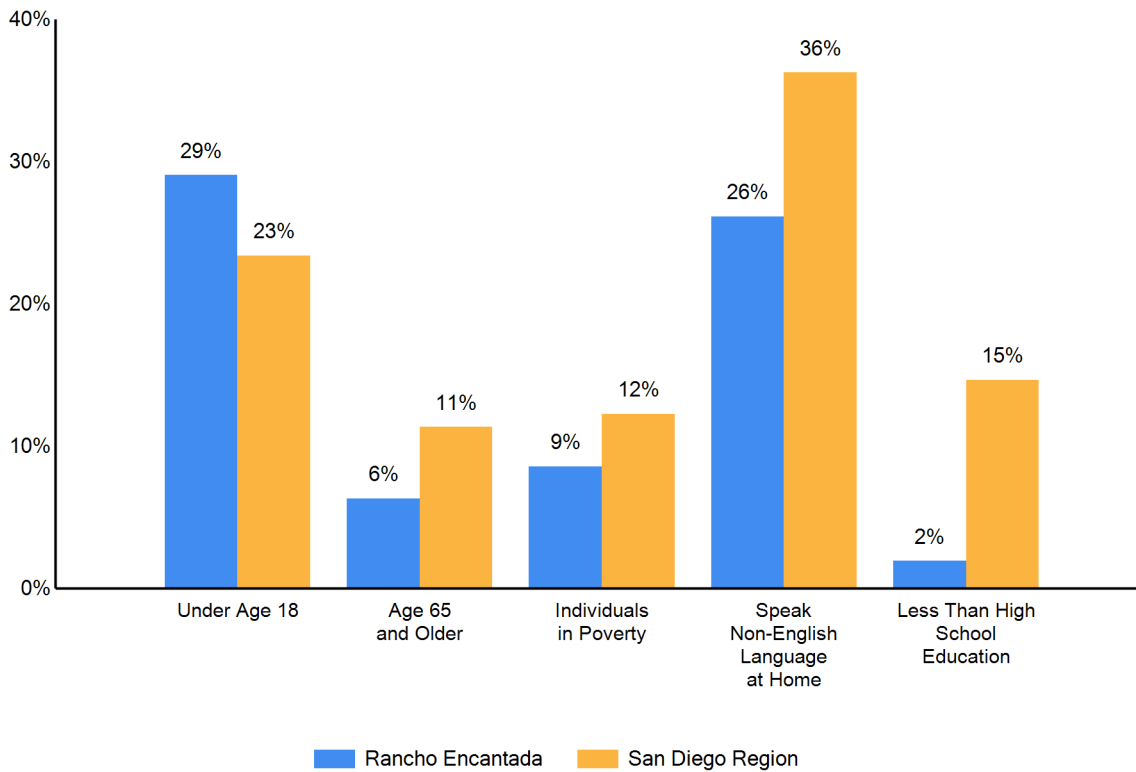
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	639	403	236	593	362	231	46	41	5
Married couple family	567	345	222	539	321	218	28	24	4
Male householder, no wife present	6	0	6	6	0	6	0	0	0
Female householder, no husband present	66	58	8	48	41	7	18	17	1

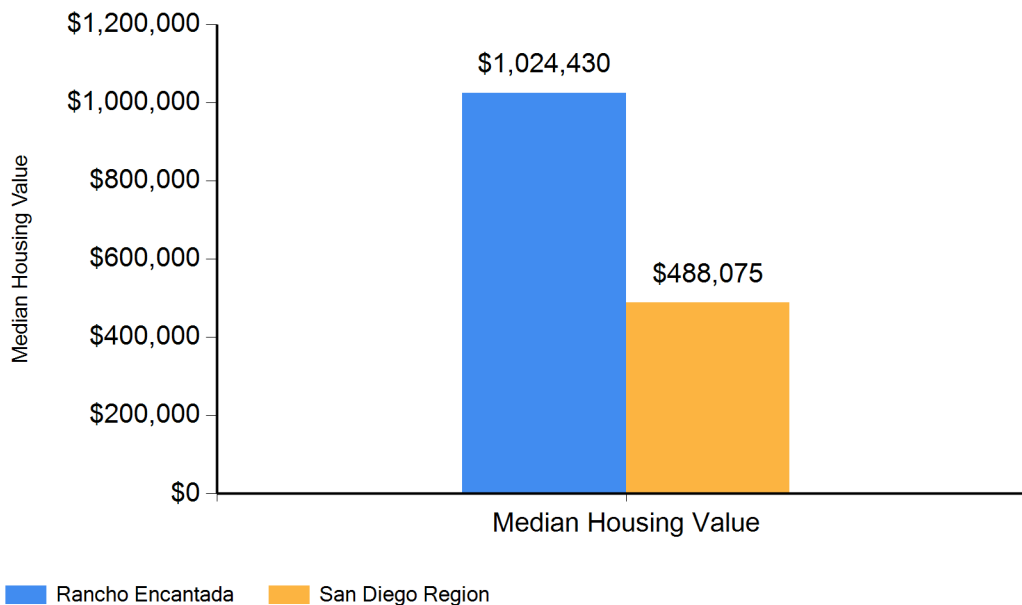
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075