

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2011
Total Population	25,515
Household Population	25,515
Group Quarters Population	0
Persons Per Household	3.53

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,472	7,220	3.4%
Single Family - Detached	5,255	5,069	3.5%
Single Family - Multiple-Unit	548	525	4.2%
Multi-Family	1,669	1,626	2.6%
Mobile Home and Other	0	0	--

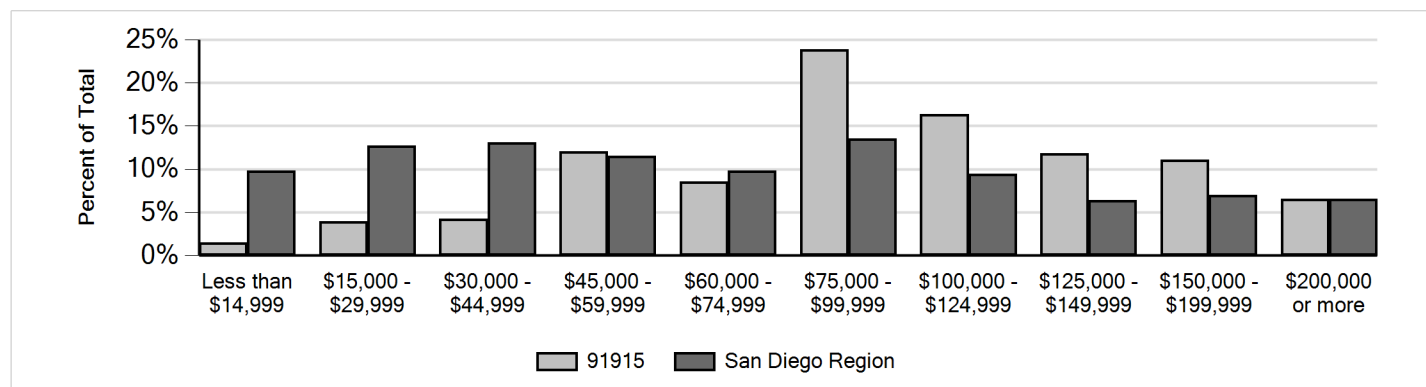
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	2%	4%	4%	12%	9%	24%	16%	12%	11%	7%

Median Household Income

	2011
Adjusted for Inflation (2010 \$)	\$95,698



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

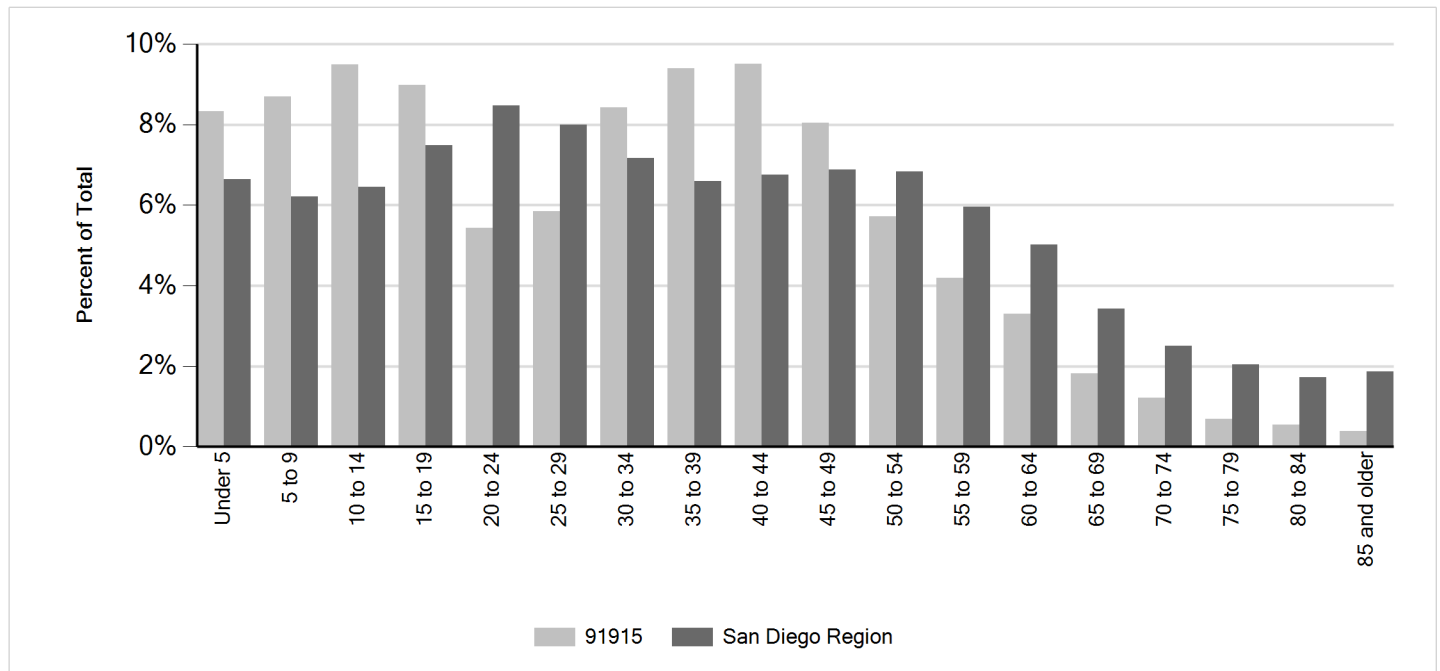
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	25,515	12,430	13,085	51%
Under 5	2,124	1,065	1,059	50%
5 to 9	2,219	1,128	1,091	49%
10 to 14	2,422	1,252	1,170	48%
15 to 17	1,424	754	670	47%
18 and 19	866	446	420	48%
20 to 24	1,386	703	683	49%
25 to 29	1,492	702	790	53%
30 to 34	2,151	999	1,152	54%
35 to 39	2,399	1,144	1,255	52%
40 to 44	2,427	1,178	1,249	51%
45 to 49	2,052	991	1,061	52%
50 to 54	1,458	711	747	51%
55 to 59	1,069	504	565	53%
60 and 61	339	175	164	48%
62 to 64	502	213	289	58%
65 to 69	465	200	265	57%
70 to 74	310	117	193	62%
75 to 79	174	63	111	64%
80 to 84	138	51	87	63%
85 and older	98	34	64	65%
Under 18	8,189	4,199	3,990	49%
65 and older	1,185	465	720	61%
Median Age	31.9	30.8	32.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,480	5,432	1,319	58	6,199	1,027
Under 5	1,021	425	79	5	432	162
5 to 9	1,100	392	93	0	455	179
10 to 14	1,210	428	124	4	493	163
15 to 17	769	197	68	4	296	90
18 and 19	459	106	56	4	192	49
20 to 24	728	241	64	2	294	57
25 to 29	611	343	77	1	398	62
30 to 34	921	491	117	9	547	66
35 to 39	1,056	524	132	10	624	53
40 to 44	1,061	588	130	3	593	52
45 to 49	851	508	126	5	532	30
50 to 54	547	388	95	5	391	32
55 to 59	371	304	61	2	319	12
60 and 61	117	94	27	1	99	1
62 to 64	199	116	35	1	148	3
65 to 69	173	115	25	1	141	10
70 to 74	122	72	6	0	107	3
75 to 79	77	29	2	0	64	2
80 to 84	48	41	1	0	47	1
85 and older	39	30	1	1	27	0
Under 18	4,100	1,442	364	13	1,676	594
65 and older	459	287	35	2	386	16
Median Age	28.7	35.9	34.2	35.0	34.9	18.1