

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### South Bay



	Jan 1, 2015
<b>Total Population</b>	<b>139,421</b>
Household Population	135,591
Group Quarters Population	3,830
<b>Persons Per Household</b>	<b>3.52</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>39,737</b>	<b>38,518</b>	<b>3.1%</b>
Single Family - Detached	16,513	16,169	2.1%
Single Family - Multiple-Unit	4,496	4,322	3.9%
Multi-Family	15,993	15,480	3.2%
Mobile Home and Other	2,735	2,547	6.9%

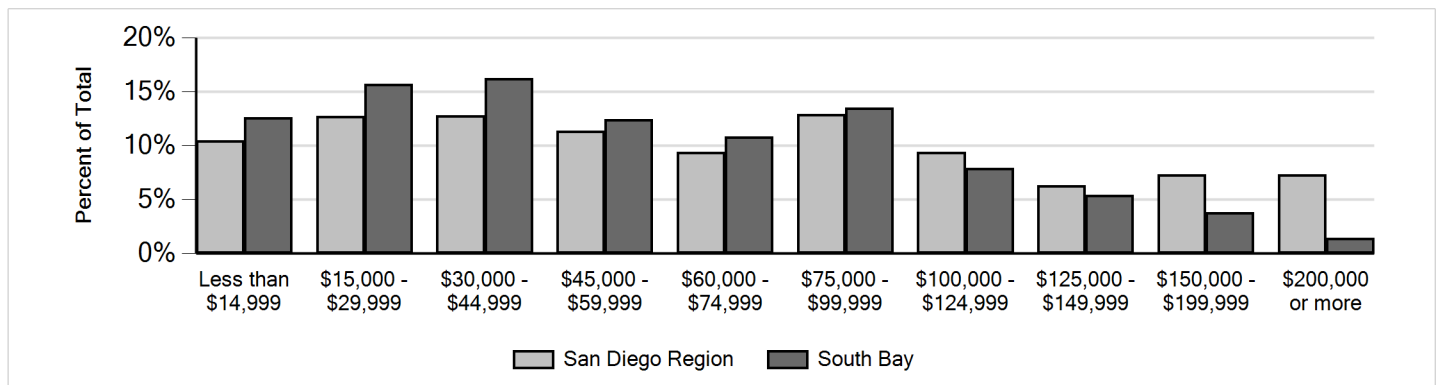
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	16%	16%	12%	11%	14%	8%	5%	4%	1%

## Median Household Income

	2015
Adjusted for Inflation (2010 \$)	\$51,485
Not adjusted for inflation (current 2014\$)	\$55,613



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

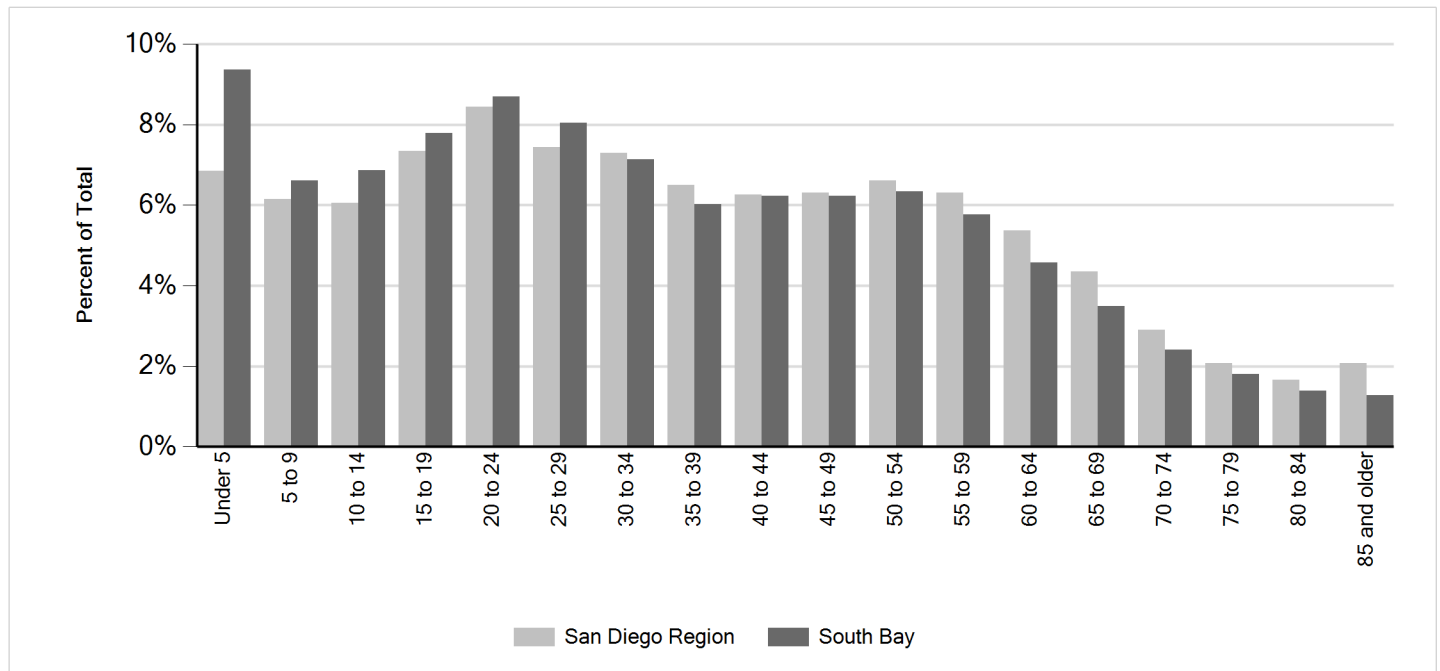
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>139,421</b>	<b>69,503</b>	<b>69,918</b>	<b>50%</b>
Under 5	13,057	6,781	6,276	48%
5 to 9	9,225	4,684	4,541	49%
10 to 14	9,563	4,965	4,598	48%
15 to 17	6,331	3,293	3,038	48%
18 and 19	4,535	2,382	2,153	47%
20 to 24	12,120	6,260	5,860	48%
25 to 29	11,221	5,843	5,378	48%
30 to 34	9,938	5,253	4,685	47%
35 to 39	8,386	4,309	4,077	49%
40 to 44	8,675	4,449	4,226	49%
45 to 49	8,675	4,369	4,306	50%
50 to 54	8,845	4,392	4,453	50%
55 to 59	8,049	3,756	4,293	53%
60 and 61	2,807	1,309	1,498	53%
62 to 64	3,558	1,648	1,910	54%
65 to 69	4,865	2,177	2,688	55%
70 to 74	3,349	1,409	1,940	58%
75 to 79	2,521	980	1,541	61%
80 to 84	1,929	741	1,188	62%
85 and older	1,772	503	1,269	72%
Under 18	38,176	19,723	18,453	48%
65 and older	14,436	5,810	8,626	60%
Median Age	31.8	30.5	33.3	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>98,080</b>	<b>19,832</b>	<b>4,883</b>	<b>294</b>	<b>13,172</b>	<b>3,160</b>
Under 5	10,394	1,344	382	17	676	244
5 to 9	7,348	748	226	15	532	356
10 to 14	7,705	679	202	15	651	311
15 to 17	5,094	428	153	8	464	184
18 and 19	3,692	319	104	4	306	110
20 to 24	9,699	880	357	10	820	354
25 to 29	7,790	1,602	561	33	917	318
30 to 34	6,643	1,592	462	23	913	305
35 to 39	5,793	1,253	352	22	794	172
40 to 44	6,076	1,193	370	26	811	199
45 to 49	5,936	1,334	408	25	828	144
50 to 54	5,752	1,575	475	29	883	131
55 to 59	4,880	1,679	336	29	994	131
60 and 61	1,631	605	98	5	421	47
62 to 64	1,968	849	133	3	554	51
65 to 69	2,624	1,184	138	14	869	36
70 to 74	1,824	868	45	12	570	30
75 to 79	1,328	669	37	2	468	17
80 to 84	983	516	17	2	403	8
85 and older	920	515	27	0	298	12
Under 18	30,541	3,199	963	55	2,323	1,095
65 and older	7,679	3,752	264	30	2,608	103
Median Age	28.3	44.5	34.9	40.0	43.2	25.3