



## Demographic and Socioeconomic Profile 2010

TRACT: 208.11

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>5,650</b>	<b>100%</b>
White	4,681	83%
Hispanic	634	11%
Two or More	134	2%
Asian	83	1%
Black	49	1%
American Indian	44	1%
Pacific Islander	18	<1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>5,650</b>	<b>2,848</b>	<b>2,802</b>	<b>50%</b>
Under 5	287	154	133	46%
5 to 9	357	188	169	47%
10 to 14	451	249	202	45%
15 to 17	291	160	131	45%
18 and 19	156	85	71	46%
20 to 24	311	159	152	49%
25 to 29	239	109	130	54%
30 to 34	258	128	130	50%
35 to 39	300	145	155	52%
40 to 44	365	169	196	54%
45 to 49	535	248	287	54%
50 to 54	539	276	263	49%
55 to 59	449	219	230	51%
60 and 61	159	80	79	50%
62 to 64	199	109	90	45%
65 to 69	231	113	118	51%
70 to 74	181	89	92	51%
75 to 79	169	81	88	52%
80 to 84	108	57	51	47%
85 and Older	65	30	35	54%
Under 18	1,386	751	635	46%
65 and older	754	370	384	51%
<b>Median</b>	<b>42.4</b>	<b>41.4</b>	<b>43.3</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,555</b>	<b>100%</b>
Never Married	977	21%
Married, excluding separated	2,866	63%
Separated	30	<1%
Widowed	359	8%
Divorced	323	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>5,650</b>	<b>100%</b>
Household	5,637	100%
Group Quarters - Other	13	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>5,650</b>	<b>634</b>	<b>4,681</b>	<b>49</b>	<b>44</b>	<b>83</b>	<b>18</b>	<b>7</b>	<b>134</b>
Under 5	287	51	208	3	5	1	3	0	16
5 to 9	357	49	271	1	6	3	1	3	23
10 to 14	451	70	355	3	1	3	0	1	18
15 to 17	291	56	218	4	2	1	0	0	10
18 and 19	156	21	118	0	2	2	1	1	11
20 to 24	311	43	254	3	5	1	1	0	4
25 to 29	239	26	195	2	1	5	0	1	9
30 to 34	258	37	202	0	6	7	5	0	1
35 to 39	300	40	243	2	3	6	1	0	5
40 to 44	365	39	304	4	2	5	0	0	11
45 to 49	535	54	448	3	3	13	3	1	10
50 to 54	539	40	469	8	2	15	1	0	4
55 to 59	449	36	393	5	4	6	1	0	4
60 and 61	159	15	138	3	0	2	0	0	1
62 to 64	199	12	184	0	0	2	0	0	1
65 to 69	231	23	199	2	2	3	0	0	2
70 to 74	181	8	166	2	0	3	0	0	2
75 to 79	169	7	157	2	0	2	0	0	1
80 to 84	108	3	100	2	0	2	1	0	0
85 and Older	65	4	59	0	0	1	0	0	1
Under 18	1,386	226	1,052	11	14	8	4	4	67
65 and older	754	45	681	8	2	11	1	0	6
<b>Median</b>		<b>30.1</b>	<b>44.5</b>	<b>49.2</b>	<b>30.0</b>	<b>47.9</b>	<b>33.0</b>	<b>12.5</b>	<b>18.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>5,363</b>	<b>100%</b>
Speak Only English	4,702	88%
Speak Spanish:	437	8%
Speak English "well" or "very well"	424	8%
Speak English "not well" or "not at all"	13	<1%
Speak Asian/Pacific Island language:	148	3%
Speak English "well" or "very well"	148	3%
Speak English "not well" or "not at all"	0	0%
Speak other language:	76	1%
Speak English "well" or "very well"	76	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,797</b>	<b>100%</b>
Less than 9th grade	76	2%
9th through 12th grade, no diploma	132	3%
High school grad (incl. equivalency)	730	19%
Some college, no degree	1,170	31%
Associate degree	295	8%
Bachelor's degree	904	24%
Master's degree	397	10%
Professional school degree	46	1%
Doctorate degree	47	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>5,471</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,608	29%	1,496	27%	112	2%
Nursery / Preschool	148	9%	74	5%	74	66%
Kindergarten to grade 4	266	17%	266	18%	0	0%
Grade 5 to grade 8	364	23%	364	24%	0	0%
Grade 9 to grade 12	526	33%	526	35%	0	0%
College, undergraduate	232	14%	214	14%	18	16%
Graduate or Professional school	72	4%	52	3%	20	18%
Not enrolled in school	3,863	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,985</b>	<b>100%</b>	<b>754</b>	<b>100%</b>	<b>1,231</b>	<b>100%</b>
Family Households:	1,488	75%	754	100%	734	60%
Married couple family	1,346	68%	694	92%	652	53%
Other family:	142	7%	60	8%	82	7%
Male householder, no wife	26	1%	26	3%	0	0%
Female householder, no husband	116	6%	34	5%	82	7%
Nonfamily households:	497	25%	0	0%	497	40%
Householder living alone	448	23%	----	----	----	----
Other nonfamily households	49	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,130</b>	<b>100%</b>	<b>1985</b>	<b>145</b>	<b>7%</b>	<b>2.84</b>
Single family (detached)	1,745	82%	1,685	60	3%	2.84
Single family (attached)	385	18%	300	85	22%	2.82
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,857</b>	<b>100%</b>
Less than \$150,000	2	<1%
\$150,000 to \$199,999	31	2%
\$200,000 to \$249,999	68	4%
\$250,000 to \$299,999	164	9%
\$300,000 to \$399,999	408	22%
\$400,000 to \$499,999	301	16%
\$500,000 to \$749,999	785	42%
\$750,000 to \$999,999	83	4%
\$1,000,000 or more	15	1%

**Median Value** **\$485,880**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,130</b>	<b>100%</b>
2005 or Later	17	1%
2000 to 2004	305	14%
1990 to 1999	535	25%
1980 to 1989	665	31%
1970 to 1979	533	25%
1960 to 1969	33	2%
1950 to 1959	15	1%
1940 to 1949	7	<1%
1939 or earlier	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,985</b>	<b>100%</b>	<b>128</b>	<b>100%</b>	<b>1,857</b>	<b>100%</b>
1.00 occupant housing per room or less	1,948	98%	128	100%	1,820	98%
1.01 to 1.50 occupants per room	37	2%	0	0%	37	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>128</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	11	9%
\$1,250 to \$1,499	77	60%
\$1,500 to \$1,999	18	14%
\$2,000 or more	0	0%
No cash rent	22	17%
<b>Median contract rent</b>	<b>\$1,422</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>128</b>	<b>100%</b>
Less than 20 percent	0	0%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	18	14%
40.0 to 49.9 percent	0	0%
50.0 percent or more	88	69%
Not computed	22	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,985</b>	<b>100%</b>
No vehicle	14	1%
1 vehicle	532	27%
2 vehicles	808	41%
3 vehicles	428	22%
4 or more vehicles	203	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,639</b>	<b>100%</b>
Worked in state of residence	2,581	98%
Worked in county of residence	2,534	96%
Worked outside county of residence	47	2%
Worked outside state of residence	58	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>4,443</b>	<b>100%</b>	<b>2,205</b>	<b>50%</b>
In labor force	2,789	63%	1,513	54%
Armed forces	31	1%	31	100%
Civilian (employed)	2,677	96%	1,406	53%
Civilian (unemployed)	81	3%	76	94%
Not in labor force	1,654	37%	692	42%
Pct. of civilian labor force unemployed	2.9%		5.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,639</b>	<b>100%</b>
Car, truck or van:	2,355	89%
Drove Alone	2,113	80%
Carpooled	242	9%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	64	2%
Other means	0	0%
Worked at home	220	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,639</b>	<b>100%</b>
Did not work at home	2,419	92%
Less than 10 minutes	124	5%
10 to 19 minutes	371	14%
20 to 29 minutes	271	10%
30 to 44 minutes	589	22%
45 to 59 minutes	553	21%
60 to 89 minutes	490	19%
90 minutes or more	21	1%
Worked at home	220	8%
<b>Average time to work (minutes)</b>	<b>43</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,595</b>	<b>100%</b>
Agriculture, forestry, mining	43	2%
Utilities	61	2%
Construction	336	13%
Manufacturing	296	11%
Wholesale trade	57	2%
Retail trade	183	7%
Transportation & warehousing	26	1%
Information & communications	120	5%
Finance, insurance, & real estate	155	6%
Professional, scientific, management, administration	177	7%
Educational, social, & health services	461	18%
Art, entertainment, recreation, accommodations, food	243	9%
Other services	144	6%
Public administration	293	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,595</b>	<b>100%</b>
Management, professional & related:	1,120	43%
Management (incl. farm managers)	234	9%
Business & financial	137	5%
Computer & mathematical	184	7%
Architecture & engineering	125	5%
Life, physical & social science	30	1%
Community & social service	7	<1%
Legal	21	1%
Education, training, & library	167	6%
Art, entertainment, sports & media	110	4%
Healthcare practitioners	105	4%
Service:	344	13%
Healthcare support	16	1%
Protective service	104	4%
Food preparation & serving	107	4%
Building & grounds cleaning / maintenance	10	<1%
Personal care & service	107	4%
Sales & office	777	30%
Farming, fishing & forestry	18	1%
Construction, extraction & maintenance	216	8%
Production, transport & material moving	120	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,985</b>	<b>100%</b>
Less than \$15,000	138	7%
\$15,000 to \$29,999	35	2%
\$30,000 to \$44,999	290	15%
\$45,000 to \$59,999	175	9%
\$60,000 to \$74,999	204	10%
\$75,000 to \$99,999	359	18%
\$100,000 to \$124,999	346	17%
\$125,000 to \$149,999	160	8%
\$150,000 to \$199,999	157	8%
\$200,000 or more	121	6%
<b>Median Income</b>	<b>\$85,481</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,985</b>	<b>100%</b>
With earnings	1,622	82%
With wage and salary income	1,540	78%
With self-employment income	304	15%
With interest, dividend, or net rental income	491	25%
With Social Security income	568	29%
With Supplemental Security income	24	1%
With public assistance income	81	4%
With retirement income	565	28%
With other types of income	366	18%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,608</b>	<b>100%</b>
Under .50	415	7%
.50 to .99	0	0%
1.00 to 1.24	71	1%
1.25 to 1.49	276	5%
1.50 to 1.84	149	3%
1.85 to 1.99	122	2%
2.00 and over	4,575	82%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>5,608</b>	<b>100%</b>
Above Poverty	5,193	93%
Below Poverty	415	7%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

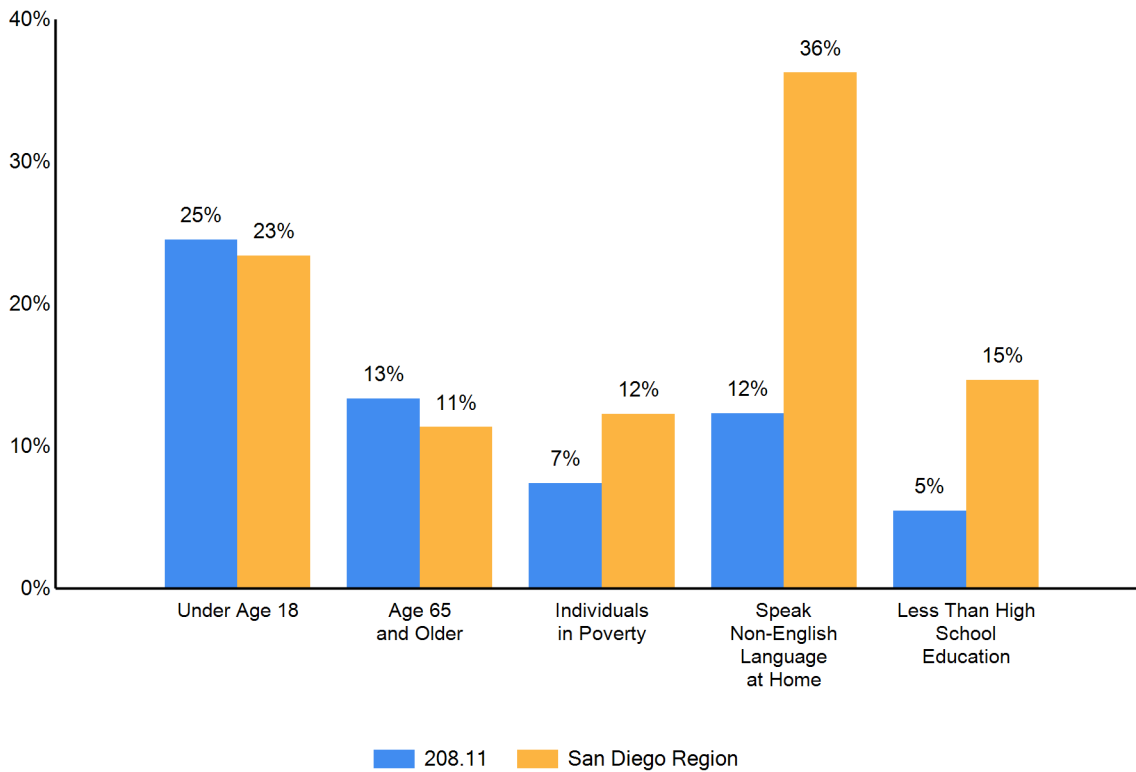
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,488</b>	<b>754</b>	<b>734</b>	<b>1,416</b>	<b>682</b>	<b>734</b>	<b>72</b>	<b>72</b>	<b>0</b>
Married couple family	1,346	694	652	1,274	622	652	72	72	0
Male householder, no wife present	26	26	0	26	26	0	0	0	0
Female householder, no husband present	116	34	82	116	34	82	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

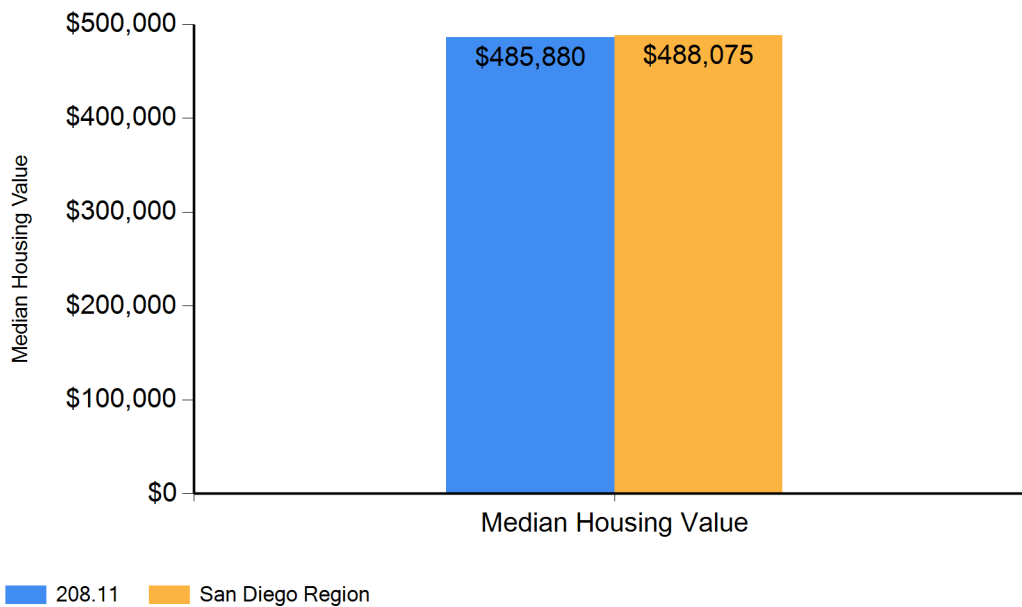


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075