



Demographic and Socioeconomic Profile 2010

TRACT: 169.01

Population by Race

	Population	Percent
Total Population	6,909	100%
White	5,383	78%
Hispanic	972	14%
Black	186	3%
Two or More	175	3%
Asian	124	2%
American Indian	49	1%
Pacific Islander	13	<1%
Other	7	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,909	3,459	3,450	50%
Under 5	562	300	262	47%
5 to 9	432	231	201	47%
10 to 14	430	231	199	46%
15 to 17	286	148	138	48%
18 and 19	143	67	76	53%
20 to 24	480	240	240	50%
25 to 29	433	220	213	49%
30 to 34	327	149	178	54%
35 to 39	333	167	166	50%
40 to 44	361	194	167	46%
45 to 49	523	259	264	50%
50 to 54	534	277	257	48%
55 to 59	534	265	269	50%
60 and 61	191	98	93	49%
62 to 64	278	134	144	52%
65 to 69	322	142	180	56%
70 to 74	245	108	137	56%
75 to 79	220	115	105	48%
80 to 84	172	73	99	58%
85 and Older	103	41	62	60%
Under 18	1,710	910	800	47%
65 and older	1,062	479	583	55%
Median	40.4	39.3	41.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,485	100%
Never Married	1,170	21%
Married, excluding separated	3,396	62%
Separated	62	1%
Widowed	271	5%
Divorced	586	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,909	100%
Household	6,892	100%
Group Quarters - Other	17	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,909	972	5,383	186	49	124	13	7	175
Under 5	562	129	338	47	1	10	1	0	36
5 to 9	432	108	286	19	1	4	2	0	12
10 to 14	430	93	294	6	5	5	1	0	26
15 to 17	286	58	203	4	3	3	0	2	13
18 and 19	143	27	96	6	2	3	2	1	6
20 to 24	480	87	351	17	4	10	0	0	11
25 to 29	433	78	293	37	3	6	1	1	14
30 to 34	327	52	227	16	4	16	0	0	12
35 to 39	333	40	270	12	1	6	0	0	4
40 to 44	361	54	284	3	2	10	1	1	6
45 to 49	523	62	425	6	6	11	3	2	8
50 to 54	534	47	458	1	6	12	1	0	9
55 to 59	534	39	468	6	4	12	1	0	4
60 and 61	191	14	167	1	0	2	0	0	7
62 to 64	278	17	252	2	1	4	0	0	2
65 to 69	322	21	290	3	3	4	0	0	1
70 to 74	245	13	225	0	1	2	0	0	4
75 to 79	220	17	199	0	0	4	0	0	0
80 to 84	172	11	161	0	0	0	0	0	0
85 and Older	103	5	96	0	2	0	0	0	0
Under 18	1,710	388	1,121	76	10	22	4	2	87
65 and older	1,062	67	971	3	6	10	0	0	5
Median		24.1	45.6	23.2	41.3	39.2	27.5	27.5	18.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,347	100%
Speak Only English	5,633	89%
Speak Spanish:	581	9%
Speak English "well" or "very well"	538	8%
Speak English "not well" or "not at all"	43	1%
Speak Asian/Pacific Island language:	90	1%
Speak English "well" or "very well"	63	1%
Speak English "not well" or "not at all"	27	<1%
Speak other language:	43	1%
Speak English "well" or "very well"	43	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,576	100%
Less than 9th grade	107	2%
9th through 12th grade, no diploma	394	9%
High school grad (incl. equivalency)	882	19%
Some college, no degree	1,576	34%
Associate degree	556	12%
Bachelor's degree	785	17%
Master's degree	228	5%
Professional school degree	20	<1%
Doctorate degree	28	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,544	100%	---	---	---	---
Enrolled in school	1,962	30%	1,563	24%	399	6%
Nursery / Preschool	162	8%	47	3%	115	29%
Kindergarten to grade 4	523	27%	442	28%	81	20%
Grade 5 to grade 8	345	18%	275	18%	70	18%
Grade 9 to grade 12	433	22%	433	28%	0	0%
College, undergraduate	412	21%	320	20%	92	23%
Graduate or Professional school	87	4%	46	3%	41	10%
Not enrolled in school	4,582	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,458	100%	1,147	100%	1,311	100%
Family Households:	1,936	79%	1,147	100%	789	60%
Married couple family	1,661	68%	960	84%	701	53%
Other family:	275	11%	187	16%	88	7%
Male householder, no wife	160	7%	99	9%	61	5%
Female householder, no husband	115	5%	88	8%	27	2%
Nonfamily households:	522	21%	0	0%	522	40%
Householder living alone	370	15%	----	----	----	----
Other nonfamily households	152	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,468	100%	2458	10	<1%	2.80
Single family (detached)	1,666	68%	1,666	0	0%	2.95
Single family (attached)	357	14%	350	7	2%	2.56
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	445	18%	442	3	1%	2.44

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,888	100%
Less than \$150,000	444	24%
\$150,000 to \$199,999	59	3%
\$200,000 to \$249,999	62	3%
\$250,000 to \$299,999	68	4%
\$300,000 to \$399,999	253	13%
\$400,000 to \$499,999	215	11%
\$500,000 to \$749,999	693	37%
\$750,000 to \$999,999	94	5%
\$1,000,000 or more	0	0%

Median Value **\$425,581**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,468	100%
2005 or Later	34	1%
2000 to 2004	298	12%
1990 to 1999	164	7%
1980 to 1989	515	21%
1970 to 1979	710	29%
1960 to 1969	207	8%
1950 to 1959	379	15%
1940 to 1949	126	5%
1939 or earlier	35	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,458	100%	570	100%	1,888	100%
1.00 occupant housing per room or less	2,411	98%	570	100%	1,841	98%
1.01 to 1.50 occupants per room	47	2%	0	0%	47	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	570	100%
Less than \$500	25	4%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	16	3%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	47	8%
\$1,250 to \$1,499	16	3%
\$1,500 to \$1,999	187	33%
\$2,000 or more	85	15%
No cash rent	194	34%
Median contract rent	\$1,984	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	570	100%
Less than 20 percent	110	19%
20.0 to 24.9 percent	33	6%
25.0 to 29.9 percent	4	1%
30.0 to 34.9 percent	25	4%
35.0 to 39.9 percent	43	8%
40.0 to 49.9 percent	27	5%
50.0 percent or more	134	24%
Not computed	194	34%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,458	100%
No vehicle	91	4%
1 vehicle	365	15%
2 vehicles	1,012	41%
3 vehicles	420	17%
4 or more vehicles	570	23%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,996	100%
Worked in state of residence	2,988	100%
Worked in county of residence	2,925	98%
Worked outside county of residence	63	2%
Worked outside state of residence	8	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,401	100%	2,659	49%
In labor force	3,229	60%	1,796	56%
Armed forces	154	5%	143	93%
Civilian (employed)	2,793	86%	1,471	53%
Civilian (unemployed)	282	9%	182	65%
Not in labor force	2,172	40%	863	40%
Pct. of civilian labor force unemployed	9.2%		11.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,996	100%
Car, truck or van:	2,787	93%
Drove Alone	2,563	86%
Carpooled	224	7%
Public Transportation:	17	1%
Bus	17	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	19	1%
Worked at home	173	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,996	100%
Did not work at home	2,823	94%
Less than 10 minutes	137	5%
10 to 19 minutes	659	22%
20 to 29 minutes	730	24%
30 to 44 minutes	960	32%
45 to 59 minutes	260	9%
60 to 89 minutes	38	1%
90 minutes or more	39	1%
Worked at home	173	6%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,841	100%
Agriculture, forestry, mining	6	<1%
Utilities	62	2%
Construction	325	11%
Manufacturing	236	8%
Wholesale trade	86	3%
Retail trade	288	10%
Transportation & warehousing	101	4%
Information & communications	37	1%
Finance, insurance, & real estate	187	7%
Professional, scientific, management, administration	315	11%
Educational, social, & health services	577	20%
Art, entertainment, recreation, accommodations, food	128	5%
Other services	104	4%
Public administration	389	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,841	100%
Management, professional & related:	1,049	37%
Management (incl. farm managers)	291	10%
Business & financial	161	6%
Computer & mathematical	68	2%
Architecture & engineering	62	2%
Life, physical & social science	33	1%
Community & social service	39	1%
Legal	65	2%
Education, training, & library	199	7%
Art, entertainment, sports & media	88	3%
Healthcare practitioners	43	2%
Service:	411	14%
Healthcare support	75	3%
Protective service	52	2%
Food preparation & serving	54	2%
Building & grounds cleaning / maintenance	148	5%
Personal care & service	82	3%
Sales & office	740	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	467	16%
Production, transport & material moving	174	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,458	100%
Less than \$15,000	126	5%
\$15,000 to \$29,999	160	7%
\$30,000 to \$44,999	348	14%
\$45,000 to \$59,999	354	14%
\$60,000 to \$74,999	249	10%
\$75,000 to \$99,999	404	16%
\$100,000 to \$124,999	258	10%
\$125,000 to \$149,999	158	6%
\$150,000 to \$199,999	258	10%
\$200,000 or more	143	6%
Median Income	\$74,518	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,458	100%
With earnings	2,001	81%
With wage and salary income	1,936	79%
With self-employment income	367	15%
With interest, dividend, or net rental income	747	30%
With Social Security income	737	30%
With Supplemental Security income	104	4%
With public assistance income	0	0%
With retirement income	613	25%
With other types of income	398	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,909	100%
Under .50	151	2%
.50 to .99	77	1%
1.00 to 1.24	82	1%
1.25 to 1.49	241	3%
1.50 to 1.84	579	8%
1.85 to 1.99	495	7%
2.00 and over	5,284	76%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,909	100%
Above Poverty	6,681	97%
Below Poverty	228	3%

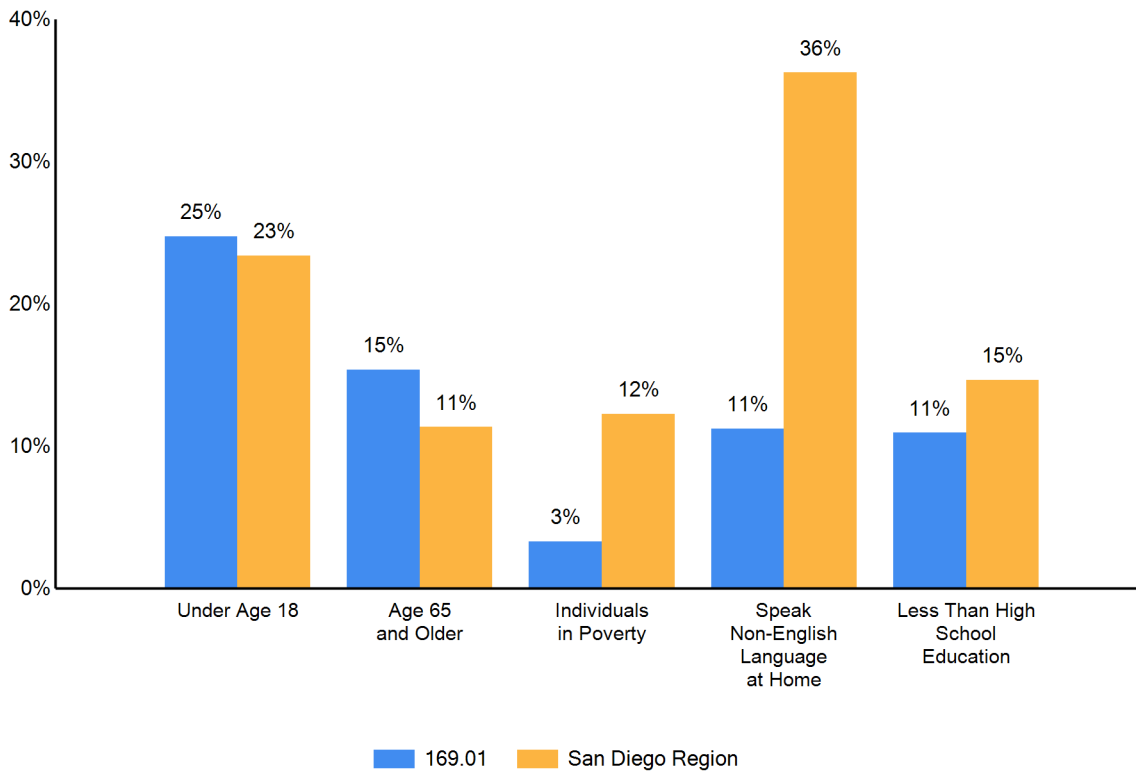
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,936	1,147	789	1,927	1,147	780	9	0	9
Married couple family	1,661	960	701	1,661	960	701	0	0	0
Male householder, no wife present	160	99	61	160	99	61	0	0	0
Female householder, no husband present	115	88	27	106	88	18	9	0	9

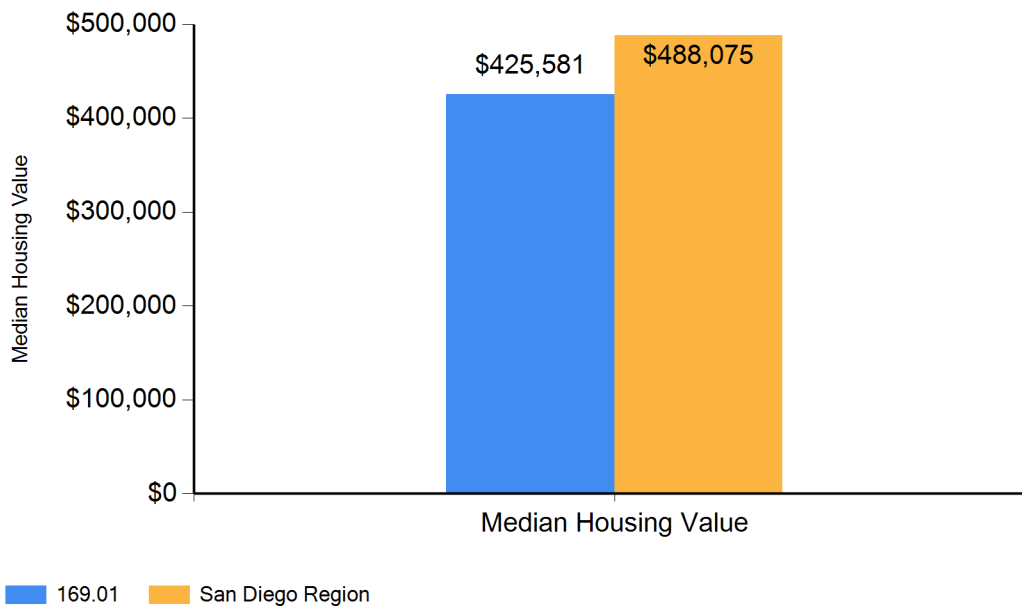
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075