

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Vista



Apr 1, 2010

Total Population	100,730
Household Population	98,465
Group Quarters Population	2,265
Persons Per Household	3.13

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	33,096	31,490	4.9%
Single Family - Detached	18,151	17,432	4.0%
Single Family - Multiple-Unit	2,695	2,605	3.3%
Multi-Family	10,441	9,881	5.4%
Mobile Home and Other	1,809	1,572	13.1%

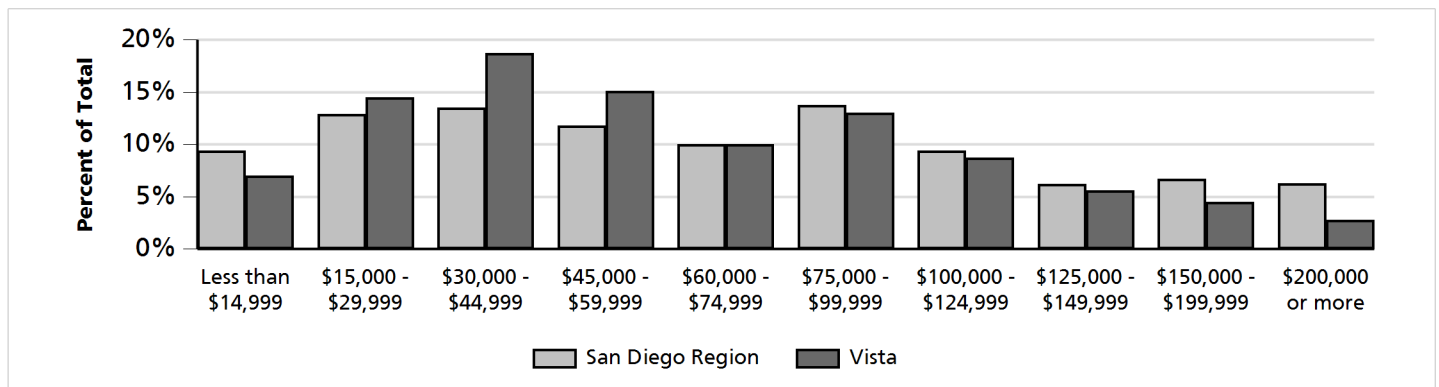
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	14%	19%	15%	10%	13%	9%	6%	5%	3%

Median Household Income

Adjusted for Inflation (2010 \$) \$54,693



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

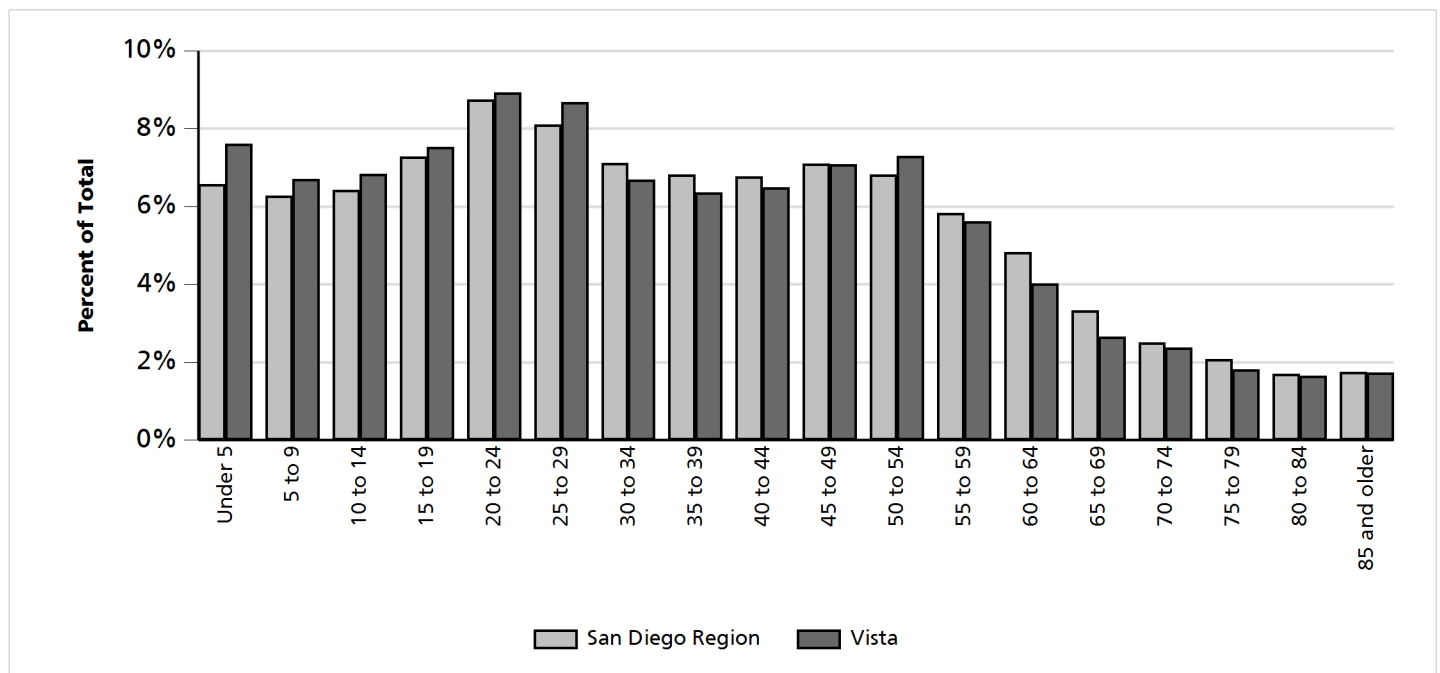
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	100,730	50,152	50,578	50%
Under 5	7,669	3,710	3,959	52%
5 to 9	6,745	3,605	3,140	47%
10 to 14	6,875	3,272	3,603	52%
15 to 17	4,393	2,299	2,094	48%
18 and 19	3,189	1,654	1,535	48%
20 to 24	8,984	4,641	4,343	48%
25 to 29	8,733	4,581	4,152	48%
30 to 34	6,731	3,475	3,256	48%
35 to 39	6,397	3,076	3,321	52%
40 to 44	6,540	3,289	3,251	50%
45 to 49	7,125	3,594	3,531	50%
50 to 54	7,346	3,838	3,508	48%
55 to 59	5,650	2,622	3,028	54%
60 and 61	1,758	917	841	48%
62 to 64	2,294	1,011	1,283	56%
65 to 69	2,666	1,252	1,414	53%
70 to 74	2,398	1,191	1,207	50%
75 to 79	1,828	848	980	54%
80 to 84	1,658	705	953	57%
85 and older	1,751	572	1,179	67%
Under 18	25,682	12,886	12,796	50%
65 and older	10,301	4,568	5,733	56%
Median Age	32.8	31.9	33.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	47,070	43,779	2,677	368	4,168	2,668
Under 5	5,240	1,710	166	17	179	357
5 to 9	4,416	1,811	111	14	143	250
10 to 14	4,403	1,892	150	18	137	275
15 to 17	2,768	1,174	145	17	93	196
18 and 19	1,914	993	75	26	81	100
20 to 24	4,544	3,310	360	32	384	354
25 to 29	4,594	3,180	298	22	374	265
30 to 34	3,736	2,332	200	36	284	143
35 to 39	3,254	2,485	170	21	363	104
40 to 44	3,125	2,777	176	37	298	127
45 to 49	2,877	3,376	272	33	431	136
50 to 54	2,199	4,387	220	25	389	126
55 to 59	1,334	3,716	131	22	367	80
60 and 61	414	1,192	37	6	83	26
62 to 64	535	1,541	59	11	117	31
65 to 69	541	1,901	41	9	140	34
70 to 74	512	1,730	23	7	107	19
75 to 79	299	1,388	22	9	89	21
80 to 84	205	1,368	10	1	63	11
85 and older	160	1,516	11	5	46	13
Under 18	16,827	6,587	572	66	552	1,078
65 and older	1,717	7,903	107	31	445	98
Median Age	25.3	45.3	30.8	35.5	40.8	22.2