



Demographic and Socioeconomic Profile 2010

TRACT: 200.28

Population by Race

	Population	Percent
Total Population	3,479	100%
Hispanic	2,866	82%
White	313	9%
Asian	174	5%
Black	83	2%
Two or More	27	1%
Pacific Islander	7	<1%
American Indian	7	<1%
Other	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,479	1,785	1,694	49%
Under 5	441	219	222	50%
5 to 9	371	196	175	47%
10 to 14	317	176	141	44%
15 to 17	186	90	96	52%
18 and 19	136	62	74	54%
20 to 24	355	175	180	51%
25 to 29	411	215	196	48%
30 to 34	337	185	152	45%
35 to 39	278	139	139	50%
40 to 44	231	123	108	47%
45 to 49	149	78	71	48%
50 to 54	99	47	52	53%
55 to 59	88	43	45	51%
60 and 61	27	15	12	44%
62 to 64	21	10	11	52%
65 to 69	17	4	13	76%
70 to 74	9	6	3	33%
75 to 79	3	2	1	33%
80 to 84	2	0	2	100%
85 and Older	1	0	1	100%
Under 18	1,315	681	634	48%
65 and older	32	12	20	63%
Median	24.1	24.3	23.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,350	100%
Never Married	932	40%
Married, excluding separated	1,120	48%
Separated	106	5%
Widowed	33	1%
Divorced	159	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,479	100%
Household	3,479	100%
Group Quarters - Other	0	0%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,479	2,866	313	83	7	174	7	2	27
Under 5	441	402	20	7	0	7	0	0	5
5 to 9	371	345	14	3	0	5	0	0	4
10 to 14	317	299	12	1	2	3	0	0	0
15 to 17	186	175	5	3	1	1	0	0	1
18 and 19	136	105	20	4	0	6	0	0	1
20 to 24	355	230	54	19	2	40	3	0	7
25 to 29	411	313	39	15	1	35	0	2	6
30 to 34	337	274	37	4	0	19	0	0	3
35 to 39	278	244	19	5	0	9	1	0	0
40 to 44	231	201	18	4	1	7	0	0	0
45 to 49	149	98	29	8	0	14	0	0	0
50 to 54	99	68	14	3	0	13	1	0	0
55 to 59	88	59	18	3	0	7	1	0	0
60 and 61	27	18	6	1	0	1	1	0	0
62 to 64	21	12	5	2	0	2	0	0	0
65 to 69	17	15	1	0	0	1	0	0	0
70 to 74	9	5	2	0	0	2	0	0	0
75 to 79	3	2	0	0	0	1	0	0	0
80 to 84	2	1	0	1	0	0	0	0	0
85 and Older	1	0	0	0	0	1	0	0	0
Under 18	1,315	1,221	51	14	3	16	0	0	10
65 and older	32	23	3	1	0	5	0	0	0
Median		22.3	29.0	26.5	21.3	28.6	37.5	27.5	21.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,038	100%
Speak Only English	543	18%
Speak Spanish:	2,108	69%
Speak English "well" or "very well"	1,201	40%
Speak English "not well" or "not at all"	907	30%
Speak Asian/Pacific Island language:	124	4%
Speak English "well" or "very well"	87	3%
Speak English "not well" or "not at all"	37	1%
Speak other language:	263	5%
Speak English "well" or "very well"	151	5%
Speak English "not well" or "not at all"	112	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,673	100%
Less than 9th grade	590	35%
9th through 12th grade, no diploma	309	18%
High school grad (incl. equivalency)	414	25%
Some college, no degree	155	9%
Associate degree	58	3%
Bachelor's degree	115	7%
Master's degree	32	2%
Professional school degree	0	0%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,214	100%	---	---	---	---
Enrolled in school	1,342	42%	1,297	40%	45	1%
Nursery / Preschool	23	2%	23	2%	0	0%
Kindergarten to grade 4	454	34%	454	35%	0	0%
Grade 5 to grade 8	312	23%	312	24%	0	0%
Grade 9 to grade 12	326	24%	291	22%	35	78%
College, undergraduate	227	17%	217	17%	10	22%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	1,872	58%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	893	100%	608	100%	285	100%
Family Households:	786	88%	608	100%	178	62%
Married couple family	486	54%	385	63%	101	35%
Other family:	300	34%	223	37%	77	27%
Male householder, no wife	41	5%	15	2%	26	9%
Female householder, no husband	259	29%	208	34%	51	18%
Nonfamily households:	107	12%	0	0%	107	38%
Householder living alone	55	6%	----	----	----	----
Other nonfamily households	52	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	954	100%	893	61	6%	3.90
Single family (detached)	6	1%	6	0	0%	3.50
Single family (attached)	5	1%	5	0	0%	3.60
2 to 4 units	125	13%	117	8	6%	4.18
5 to 9 units	111	12%	103	8	7%	4.07
10 or more units	707	74%	662	45	6%	3.82
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	78	100%
Less than \$150,000	9	12%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	7	9%
\$300,000 to \$399,999	29	37%
\$400,000 to \$499,999	11	14%
\$500,000 to \$749,999	22	28%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$379,310**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	954	100%
2005 or Later	29	3%
2000 to 2004	56	6%
1990 to 1999	143	15%
1980 to 1989	314	33%
1970 to 1979	295	31%
1960 to 1969	104	11%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	13	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	893	100%	815	100%	78	100%
1.00 occupant housing per room or less	531	59%	453	56%	78	100%
1.01 to 1.50 occupants per room	193	22%	193	24%	0	0%
1.51 to 2.00 occupants per room	88	10%	88	11%	0	0%
2.01 or more occupants per room	81	9%	81	10%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	815	100%
Less than \$500	33	4%
\$500 to \$599	0	0%
\$600 to \$699	22	3%
\$700 to \$799	57	7%
\$800 to \$899	149	18%
\$900 to \$999	205	25%
\$1,000 to \$1,249	292	36%
\$1,250 to \$1,499	29	4%
\$1,500 to \$1,999	28	3%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$971	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	815	100%
Less than 20 percent	93	11%
20.0 to 24.9 percent	72	9%
25.0 to 29.9 percent	90	11%
30.0 to 34.9 percent	45	6%
35.0 to 39.9 percent	56	7%
40.0 to 49.9 percent	104	13%
50.0 percent or more	286	35%
Not computed	69	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	893	100%
No vehicle	28	3%
1 vehicle	451	51%
2 vehicles	335	38%
3 vehicles	51	6%
4 or more vehicles	28	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,329	100%
Worked in state of residence	1,329	100%
Worked in county of residence	1,309	98%
Worked outside county of residence	20	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,278	100%	1,155	51%
In labor force	1,532	67%	914	60%
Armed forces	0	0%	0	0%
Civilian (employed)	1,475	96%	893	61%
Civilian (unemployed)	57	4%	21	37%
Not in labor force	746	33%	241	32%
Pct. of civilian labor force unemployed	3.7%		2.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,329	100%
Car, truck or van:	1,261	95%
Drove Alone	873	66%
Carpooled	388	29%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	46	3%
Other means	0	0%
Worked at home	22	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,329	100%
Did not work at home	1,307	98%
Less than 10 minutes	55	4%
10 to 19 minutes	446	34%
20 to 29 minutes	304	23%
30 to 44 minutes	265	20%
45 to 59 minutes	166	12%
60 to 89 minutes	47	4%
90 minutes or more	24	2%
Worked at home	22	2%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,329	100%
Agriculture, forestry, mining	64	5%
Utilities	0	0%
Construction	57	4%
Manufacturing	118	9%
Wholesale trade	156	12%
Retail trade	53	4%
Transportation & warehousing	0	0%
Information & communications	0	0%
Finance, insurance, & real estate	187	14%
Professional, scientific, management, administration	0	0%
Educational, social, & health services	298	22%
Art, entertainment, recreation, accommodations, food	176	13%
Other services	32	2%
Public administration	188	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	1,329	100%
Management, professional & related:	164	12%
Management (incl. farm managers)	38	3%
Business & financial	6	<1%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	6	<1%
Community & social service	11	1%
Legal	0	0%
Education, training, & library	52	4%
Art, entertainment, sports & media	10	1%
Healthcare practitioners	41	3%
Service:	629	47%
Healthcare support	0	0%
Protective service	0	0%
Food preparation & serving	110	8%
Building & grounds cleaning / maintenance	426	32%
Personal care & service	93	7%
Sales & office	258	19%
Farming, fishing & forestry	97	7%
Construction, extraction & maintenance	71	5%
Production, transport & material moving	110	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	893	100%
Less than \$15,000	141	16%
\$15,000 to \$29,999	289	32%
\$30,000 to \$44,999	249	28%
\$45,000 to \$59,999	102	11%
\$60,000 to \$74,999	56	6%
\$75,000 to \$99,999	35	4%
\$100,000 to \$124,999	0	0%
\$125,000 to \$149,999	0	0%
\$150,000 to \$199,999	21	2%
\$200,000 or more	0	0%
Median Income	\$30,994	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	893	100%
With earnings	809	91%
With wage and salary income	725	81%
With self-employment income	121	14%
With interest, dividend, or net rental income	23	3%
With Social Security income	69	8%
With Supplemental Security income	13	1%
With public assistance income	37	4%
With retirement income	62	7%
With other types of income	113	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,479	100%
Under .50	281	8%
.50 to .99	1,171	34%
1.00 to 1.24	308	9%
1.25 to 1.49	679	20%
1.50 to 1.84	74	2%
1.85 to 1.99	247	7%
2.00 and over	719	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,479	100%
Above Poverty	2,027	58%
Below Poverty	1,452	42%

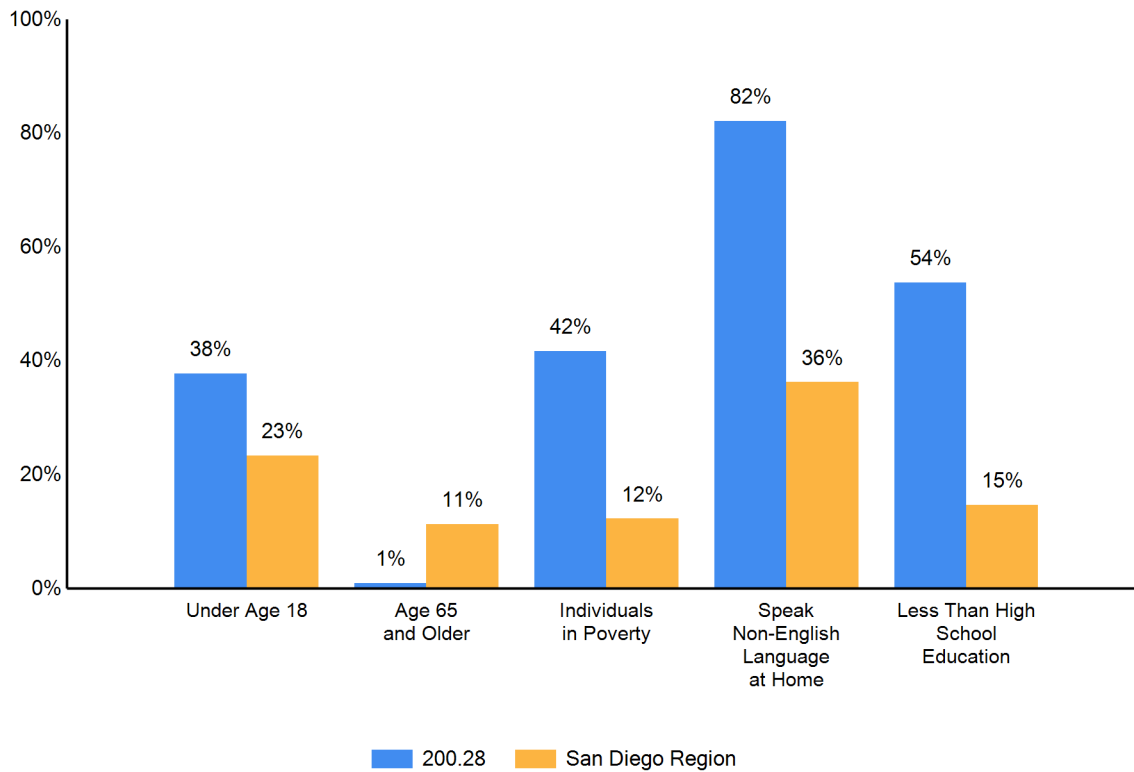
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	786	608	178	483	342	141	303	266	37
Married couple family	486	385	101	264	200	64	222	185	37
Male householder, no wife present	41	15	26	41	15	26	0	0	0
Female householder, no husband present	259	208	51	178	127	51	81	81	0

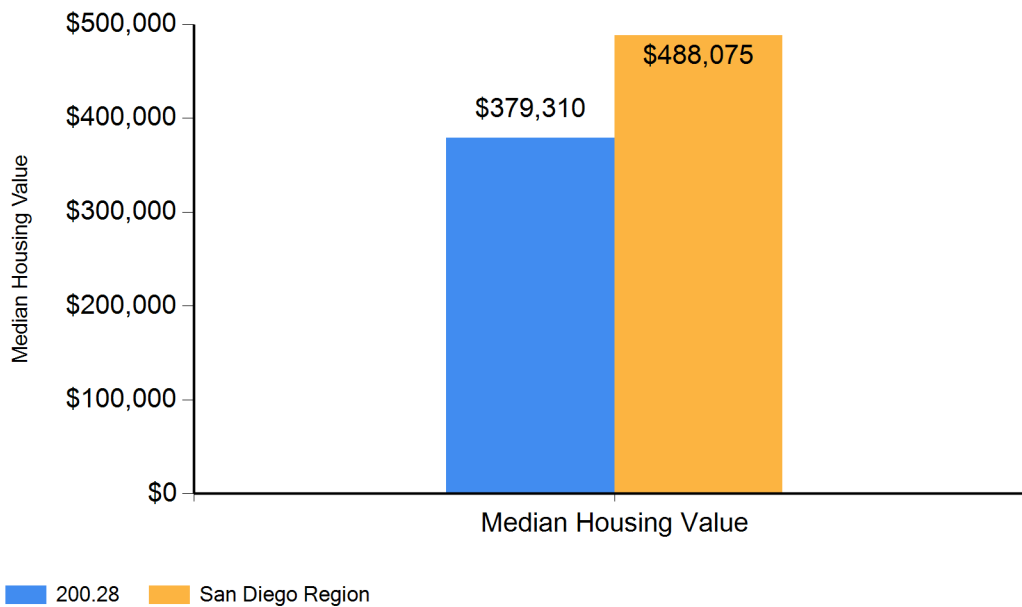
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075