



Demographic and Socioeconomic Profile 2010

TRACT: 191.01

Population by Race

	Population	Percent
Total Population	7,458	100%
White	3,101	42%
Hispanic	2,697	36%
American Indian	1,082	15%
Asian	262	4%
Two or More	185	2%
Black	97	1%
Pacific Islander	21	<1%
Other	13	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	7,458	3,846	3,612	48%
Under 5	651	353	298	46%
5 to 9	535	271	264	49%
10 to 14	546	281	265	49%
15 to 17	361	200	161	45%
18 and 19	212	111	101	48%
20 to 24	464	256	208	45%
25 to 29	520	267	253	49%
30 to 34	487	257	230	47%
35 to 39	449	215	234	52%
40 to 44	532	263	269	51%
45 to 49	578	299	279	48%
50 to 54	524	268	256	49%
55 to 59	505	253	252	50%
60 and 61	191	100	91	48%
62 to 64	210	106	104	50%
65 to 69	245	134	111	45%
70 to 74	182	80	102	56%
75 to 79	115	59	56	49%
80 to 84	86	40	46	53%
85 and Older	65	33	32	49%
Under 18	2,093	1,105	988	47%
65 and older	693	346	347	50%
Median	34.5	33.6	35.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,726	100%
Never Married	1,557	27%
Married, excluding separated	3,334	58%
Separated	87	2%
Widowed	184	3%
Divorced	564	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	7,458	100%
Household	7,433	100%
Group Quarters - Other	25	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	7,458	2,697	3,101	97	1,082	262	21	13	185
Under 5	651	299	181	7	119	6	0	0	39
5 to 9	535	249	152	6	96	9	0	0	23
10 to 14	546	243	180	6	85	15	0	3	14
15 to 17	361	184	115	4	40	6	2	1	9
18 and 19	212	90	74	2	35	6	1	0	4
20 to 24	464	215	123	2	90	7	3	1	23
25 to 29	520	197	197	4	84	21	3	1	13
30 to 34	487	192	186	14	71	14	1	0	9
35 to 39	449	195	167	9	51	18	0	1	8
40 to 44	532	210	225	10	49	26	1	1	10
45 to 49	578	181	268	10	70	31	3	1	14
50 to 54	524	120	282	9	80	24	3	0	6
55 to 59	505	106	294	6	66	24	0	0	9
60 and 61	191	37	119	4	20	10	1	0	0
62 to 64	210	43	128	2	28	7	2	0	0
65 to 69	245	65	141	2	15	18	0	0	4
70 to 74	182	31	97	0	38	12	1	3	0
75 to 79	115	19	71	0	21	3	0	1	0
80 to 84	86	15	54	0	15	2	0	0	0
85 and Older	65	6	47	0	9	3	0	0	0
Under 18	2,093	975	628	23	340	36	2	4	85
65 and older	693	136	410	2	98	38	1	4	4
Median		26.7	43.9	36.9	29.5	45.5	42.5	37.5	20.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,807	100%
Speak Only English	4,260	63%
Speak Spanish:	2,106	31%
Speak English "well" or "very well"	1,461	21%
Speak English "not well" or "not at all"	645	9%
Speak Asian/Pacific Island language:	193	3%
Speak English "well" or "very well"	120	2%
Speak English "not well" or "not at all"	73	1%
Speak other language:	248	4%
Speak English "well" or "very well"	248	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,689	100%
Less than 9th grade	677	14%
9th through 12th grade, no diploma	385	8%
High school grad (incl. equivalency)	1,424	30%
Some college, no degree	995	21%
Associate degree	300	6%
Bachelor's degree	549	12%
Master's degree	219	5%
Professional school degree	76	2%
Doctorate degree	64	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	7,058	100%	---	---	---	---
Enrolled in school	2,083	30%	1,877	27%	206	3%
Nursery / Preschool	126	6%	94	5%	32	16%
Kindergarten to grade 4	583	28%	511	27%	72	35%
Grade 5 to grade 8	532	26%	437	23%	95	46%
Grade 9 to grade 12	439	21%	432	23%	7	3%
College, undergraduate	381	18%	381	20%	0	0%
Graduate or Professional school	22	1%	22	1%	0	0%
Not enrolled in school	4,975	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,386	100%	1,135	100%	1,251	100%
Family Households:	1,922	81%	1,119	99%	803	64%
Married couple family	1,479	62%	868	76%	611	49%
Other family:	443	19%	251	22%	192	15%
Male householder, no wife	206	9%	91	8%	115	9%
Female householder, no husband	237	10%	160	14%	77	6%
Nonfamily households:	464	19%	16	1%	448	36%
Householder living alone	268	11%	----	----	----	----
Other nonfamily households	196	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,445	100%	2386	59	2%	3.12
Single family (detached)	2,265	93%	2,255	10	<1%	3.09
Single family (attached)	31	1%	31	0	0%	3.61
2 to 4 units	10	<1%	10	0	0%	2.40
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	139	6%	90	49	35%	3.57

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,748	100%
Less than \$150,000	150	9%
\$150,000 to \$199,999	64	4%
\$200,000 to \$249,999	42	2%
\$250,000 to \$299,999	347	20%
\$300,000 to \$399,999	179	10%
\$400,000 to \$499,999	213	12%
\$500,000 to \$749,999	456	26%
\$750,000 to \$999,999	190	11%
\$1,000,000 or more	107	6%

Median Value **\$467,619**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,445	100%
2005 or Later	157	6%
2000 to 2004	378	15%
1990 to 1999	655	27%
1980 to 1989	355	15%
1970 to 1979	364	15%
1960 to 1969	250	10%
1950 to 1959	125	5%
1940 to 1949	27	1%
1939 or earlier	134	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,386	100%	638	100%	1,748	100%
1.00 occupant housing per room or less	2,189	92%	488	76%	1,701	97%
1.01 to 1.50 occupants per room	110	5%	67	11%	43	2%
1.51 to 2.00 occupants per room	87	4%	83	13%	4	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	638	100%
Less than \$500	174	27%
\$500 to \$599	6	1%
\$600 to \$699	9	1%
\$700 to \$799	95	15%
\$800 to \$899	22	3%
\$900 to \$999	42	7%
\$1,000 to \$1,249	56	9%
\$1,250 to \$1,499	14	2%
\$1,500 to \$1,999	49	8%
\$2,000 or more	0	0%
No cash rent	171	27%
Median contract rent	\$909	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	638	100%
Less than 20 percent	123	19%
20.0 to 24.9 percent	134	21%
25.0 to 29.9 percent	53	8%
30.0 to 34.9 percent	27	4%
35.0 to 39.9 percent	21	3%
40.0 to 49.9 percent	49	8%
50.0 percent or more	52	8%
Not computed	179	28%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,386	100%
No vehicle	54	2%
1 vehicle	405	17%
2 vehicles	1,011	42%
3 vehicles	660	28%
4 or more vehicles	256	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,153	100%
Worked in state of residence	3,148	100%
Worked in county of residence	2,878	91%
Worked outside county of residence	270	9%
Worked outside state of residence	5	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,624	100%	2,883	51%
In labor force	3,264	58%	1,961	60%
Armed forces	6	<1%	6	100%
Civilian (employed)	3,018	92%	1,803	60%
Civilian (unemployed)	240	7%	152	63%
Not in labor force	2,360	42%	922	39%
Pct. of civilian labor force unemployed	7.4%		7.8%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,153	100%
Car, truck or van:	2,659	84%
Drove Alone	2,339	74%
Carpooled	320	10%
Public Transportation:	6	<1%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	6	<1%
Other public transportation	0	0%
Motorcycle	5	<1%
Bicycle	0	0%
Walked	110	3%
Other means	0	0%
Worked at home	373	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,153	100%
Did not work at home	2,780	88%
Less than 10 minutes	468	15%
10 to 19 minutes	585	19%
20 to 29 minutes	342	11%
30 to 44 minutes	552	18%
45 to 59 minutes	418	13%
60 to 89 minutes	290	9%
90 minutes or more	125	4%
Worked at home	373	12%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,125	100%
Agriculture, forestry, mining	491	16%
Utilities	9	<1%
Construction	266	9%
Manufacturing	280	9%
Wholesale trade	46	1%
Retail trade	218	7%
Transportation & warehousing	83	3%
Information & communications	15	<1%
Finance, insurance, & real estate	92	3%
Professional, scientific, management, administration	128	4%
Educational, social, & health services	473	15%
Art, entertainment, recreation, accommodations, food	541	17%
Other services	124	4%
Public administration	359	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	3,125	100%
Management, professional & related:	859	27%
Management (incl. farm managers)	495	16%
Business & financial	73	2%
Computer & mathematical	19	1%
Architecture & engineering	63	2%
Life, physical & social science	20	1%
Community & social service	1	<1%
Legal	15	<1%
Education, training, & library	111	4%
Art, entertainment, sports & media	33	1%
Healthcare practitioners	29	1%
Service:	761	24%
Healthcare support	19	1%
Protective service	41	1%
Food preparation & serving	295	9%
Building & grounds cleaning / maintenance	241	8%
Personal care & service	165	5%
Sales & office	693	22%
Farming, fishing & forestry	250	8%
Construction, extraction & maintenance	402	13%
Production, transport & material moving	160	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,386	100%
Less than \$15,000	119	5%
\$15,000 to \$29,999	270	11%
\$30,000 to \$44,999	261	11%
\$45,000 to \$59,999	479	20%
\$60,000 to \$74,999	177	7%
\$75,000 to \$99,999	465	19%
\$100,000 to \$124,999	272	11%
\$125,000 to \$149,999	254	11%
\$150,000 to \$199,999	56	2%
\$200,000 or more	33	1%
Median Income	\$65,424	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,386	100%
With earnings	2,134	89%
With wage and salary income	2,019	85%
With self-employment income	308	13%
With interest, dividend, or net rental income	471	20%
With Social Security income	415	17%
With Supplemental Security income	52	2%
With public assistance income	52	2%
With retirement income	261	11%
With other types of income	391	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	7,381	100%
Under .50	287	4%
.50 to .99	414	6%
1.00 to 1.24	222	3%
1.25 to 1.49	794	11%
1.50 to 1.84	570	8%
1.85 to 1.99	157	2%
2.00 and over	4,937	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	7,381	100%
Above Poverty	6,680	91%
Below Poverty	701	9%

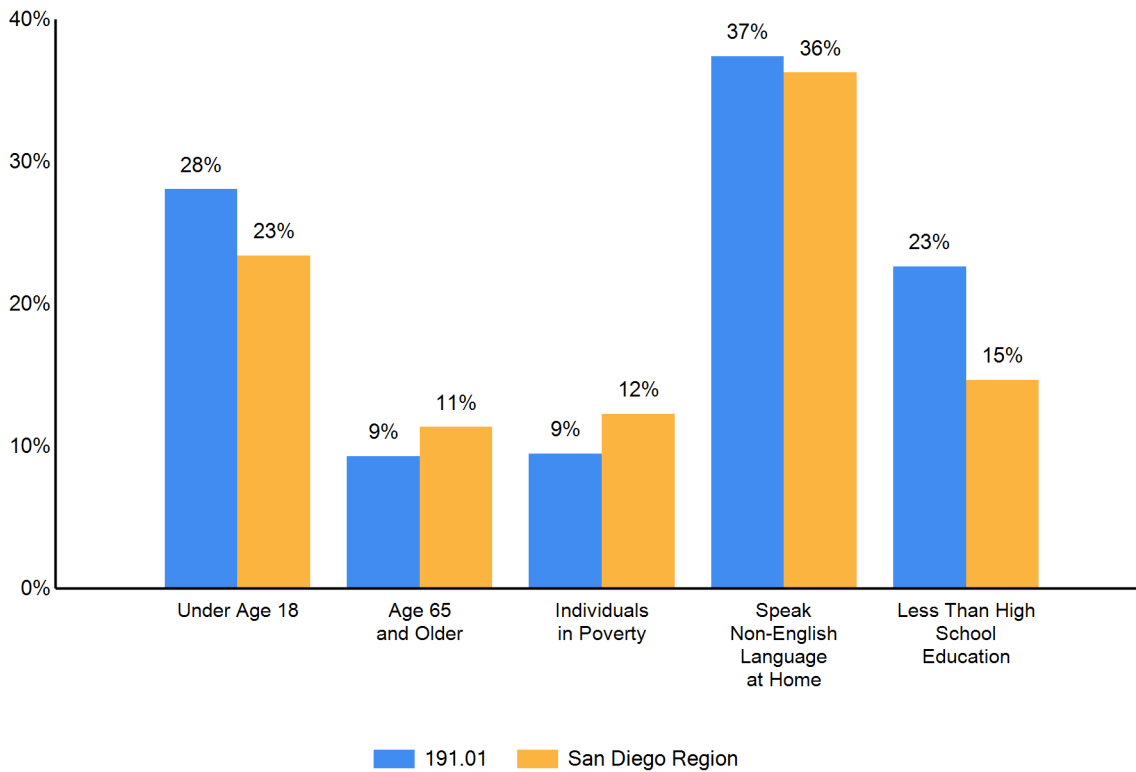
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,922	1,119	803	1,831	1,035	796	91	84	7
Married couple family	1,479	868	611	1,439	832	607	40	36	4
Male householder, no wife present	206	91	115	176	64	112	30	27	3
Female householder, no husband present	237	160	77	216	139	77	21	21	0

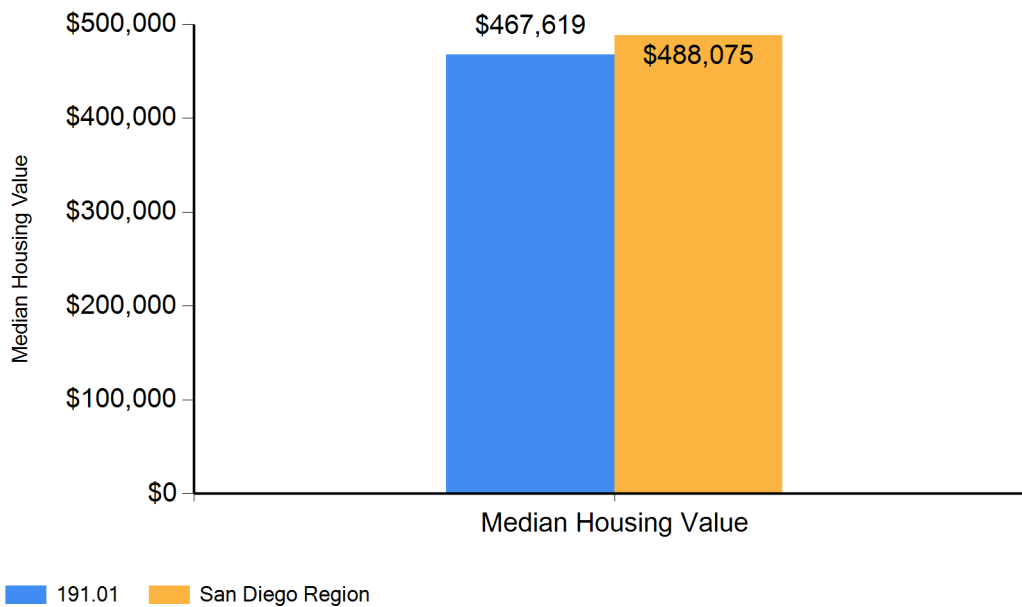
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075