

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Unified School District

### Poway



	Jan 1, 2015
<b>Total Population</b>	<b>201,074</b>
Household Population	199,666
Group Quarters Population	1,408
<b>Persons Per Household</b>	<b>2.86</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>71,530</b>	<b>69,760</b>	<b>2.5%</b>
Single Family - Detached	43,502	42,607	2.1%
Single Family - Multiple-Unit	8,291	8,015	3.3%
Multi-Family	19,035	18,447	3.1%
Mobile Home and Other	702	691	1.6%

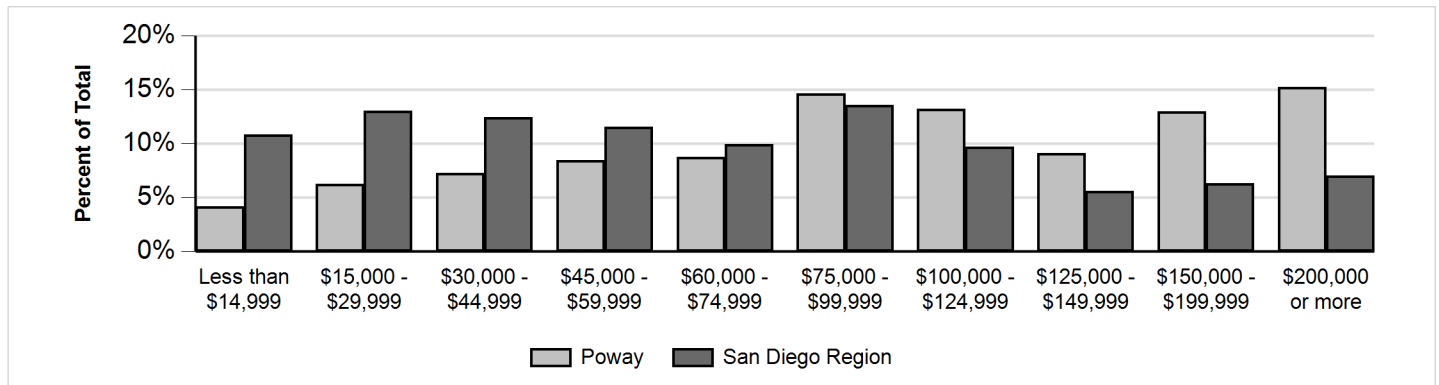
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	6%	7%	8%	9%	15%	13%	9%	13%	15%

### Median Household Income

	2015
Adjusted for Inflation (2010 \$)	\$100,993
Not adjusted for inflation (current 2014\$)	\$109,090



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

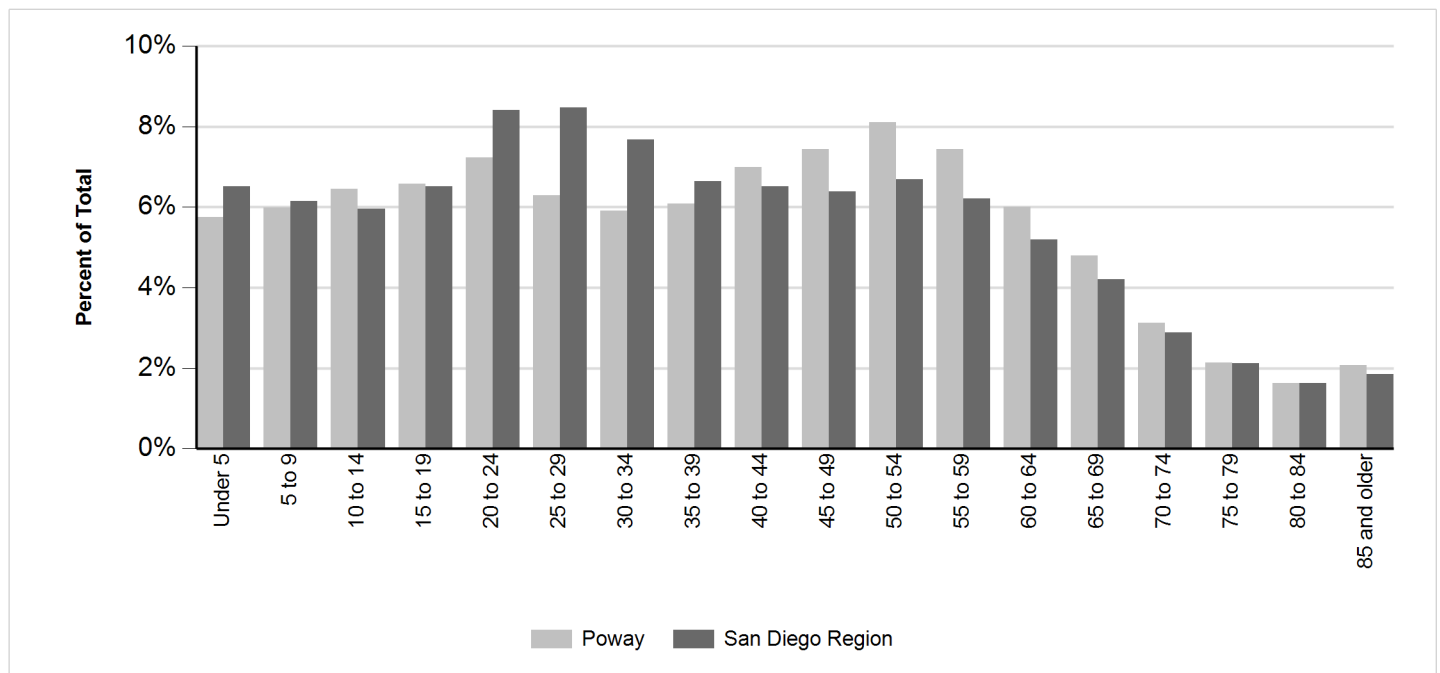
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>201,074</b>	<b>98,377</b>	<b>102,697</b>	<b>51%</b>
Under 5	11,575	5,997	5,578	48%
5 to 9	12,028	6,099	5,929	49%
10 to 14	12,977	6,746	6,231	48%
15 to 17	8,011	4,132	3,879	48%
18 and 19	5,207	2,753	2,454	47%
20 to 24	14,523	7,484	7,039	48%
25 to 29	12,636	6,548	6,088	48%
30 to 34	11,893	5,950	5,943	50%
35 to 39	12,244	5,940	6,304	51%
40 to 44	14,050	6,717	7,333	52%
45 to 49	14,966	7,129	7,837	52%
50 to 54	16,292	7,828	8,464	52%
55 to 59	14,943	7,198	7,745	52%
60 and 64	5,293	2,517	2,776	52%
65 to 69	6,768	3,262	3,506	52%
70 to 74	9,635	4,541	5,094	53%
75 to 79	6,275	2,864	3,411	54%
80 to 84	4,295	1,872	2,423	56%
85 and older	3,279	1,339	1,940	59%
Under 18	4,184	1,461	2,723	65%
Under 18	44,591	22,974	21,617	48%
65 and older	27,668	12,077	15,591	56%
Median Age	39.8	37.9	41.3	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>32,624</b>	<b>111,571</b>	<b>6,328</b>	<b>582</b>	<b>42,690</b>	<b>7,279</b>
Under 5	3,598	4,711	450	82	1,932	802
5 to 9	3,026	5,294	341	35	2,385	947
10 to 14	2,976	6,012	383	32	2,655	919
15 to 17	1,667	3,986	222	20	1,565	551
18 and 19	1,076	2,622	162	8	996	343
20 to 24	3,017	7,508	738	48	2,542	670
25 to 29	2,616	6,255	567	39	2,641	518
30 to 34	2,409	5,713	460	30	2,869	412
35 to 39	2,059	5,667	419	37	3,713	349
40 to 44	2,199	6,982	434	38	4,074	323
45 to 49	1,979	8,282	446	37	3,933	289
50 to 54	1,769	10,248	520	36	3,399	320
55 to 59	1,419	10,048	398	36	2,747	295
60 and 61	411	3,641	121	11	1,012	97
62 to 64	499	4,710	144	21	1,289	105
65 to 69	694	6,834	190	27	1,768	122
70 to 74	483	4,339	133	23	1,223	74
75 to 79	290	2,946	81	12	916	50
80 to 84	217	2,393	62	7	563	37
85 and older	220	3,380	57	3	468	56
Under 18	11,267	20,003	1,396	169	8,537	3,219
65 and older	1,904	19,892	523	72	4,938	339
Median Age	26.8	45.6	33.3	34.5	40.1	20.6