

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92078

	Jan 1, 2014
Total Population	44,113
Household Population	43,964
Group Quarters Population	149
Persons Per Household	2.66

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	17,305	16,516	4.6%
Single Family - Detached	7,907	7,685	2.8%
Single Family - Multiple-Unit	1,198	1,104	7.8%
Multi-Family	5,687	5,404	5.0%
Mobile Home and Other	2,513	2,323	7.6%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	14%	14%	13%	12%	10%	12%	9%	4%	7%	5%

Median Household Income

Adjusted for Inflation (2010 \$)	\$57,411
Not adjusted for inflation (current 2013\$)	\$60,885



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

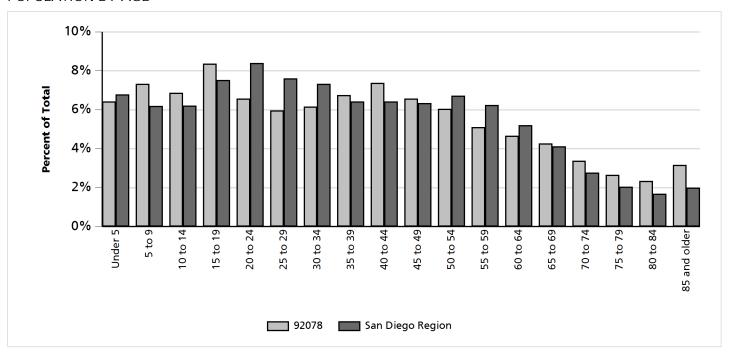
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	44,113	21,234	22,875	52%
Under 5	2,830	1,455	1,375	49%
5 to 9	3,235	1,637	1,598	49%
10 to 14	3,025	1,593	1,432	47%
15 to 17	1,847	980	867	47%
18 and 19	1,841	826	1,015	55%
20 to 24	2,900	1,375	1,525	53%
25 to 29	2,630	1,279	1,351	51%
30 to 34	2,719	1,302	1,417	52%
35 to 39	2,979	1,503	1,476	50%
40 to 44	3,251	1,607	1,644	51%
45 to 49	2,900	1,440	1,460	50%
50 to 54	2,668	1,345	1,323	50%
55 to 59	2,250	1,066	1,184	53%
60 and 61	856	417	439	51%
62 to 64	1,200	543	657	55%
65 to 69	1,882	792	1,090	58%
70 to 74	1,492	636	856	57%
75 to 79	1,172	486	686	59%
80 to 84	1,036	456	580	56%
85 and older	1,396	496	900	64%
Under 18	10,937	5,665	5,272	48%
65 and older	6,978	2,866	4,112	59%
Median Age	36.7	35.6	37.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non inspanie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,804	25,772	914	149	3,931	1,539
Under 5	947	1,489	42	3	225	124
5 to 9	1,211	1,504	36	7	240	237
10 to 14	1,052	1,488	58	2	251	174
15 to 17	653	930	35	7	133	89
18 and 19	590	988	52	5	113	93
20 to 24	1,093	1,343	94	13	240	117
25 to 29	935	1,202	106	8	279	100
30 to 34	974	1,255	88	15	294	93
35 to 39	838	1,588	68	5	344	136
40 to 44	818	1,881	59	17	373	103
45 to 49	725	1,679	71	8	339	78
50 to 54	565	1,720	61	19	246	57
55 to 59	429	1,466	47	12	272	24
60 and 61	154	583	14	5	91	9
62 to 64	184	878	21	6	98	13
65 to 69	249	1,411	28	8	153	33
70 to 74	162	1,216	9	6	80	19
75 to 79	86	979	10	1	76	20
80 to 84	78	912	2	1	37	6
85 and older	61	1,260	13	1	47	14
Under 18	3,863	5,411	171	19	849	624
65 and older	636	5,778	62	17	393	92
Median Age	26.9	42.9	31.9	42.8	37.8	22.2