

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Rainbow



	Jan 1, 2014
Total Population	1,904
Household Population	1,823
Group Quarters Population	81
Persons Per Household	2.54

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	718	717	0.1%
Single Family - Detached	600	599	0.2%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

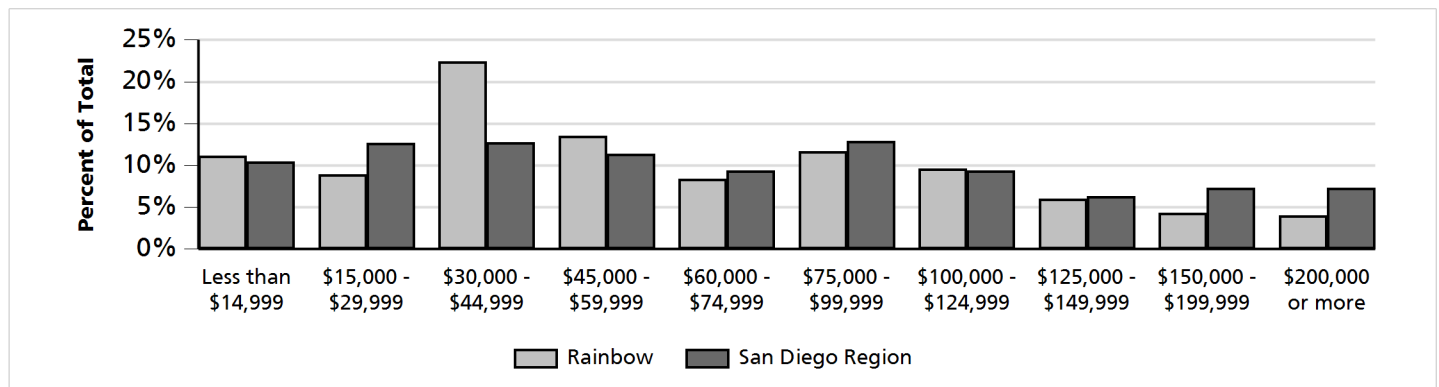
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	11%	9%	22%	14%	8%	12%	10%	6%	4%	4%

Median Household Income

Adjusted for Inflation (2010 \$)	\$53,273
Not adjusted for inflation (current 2013\$)	\$56,497



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

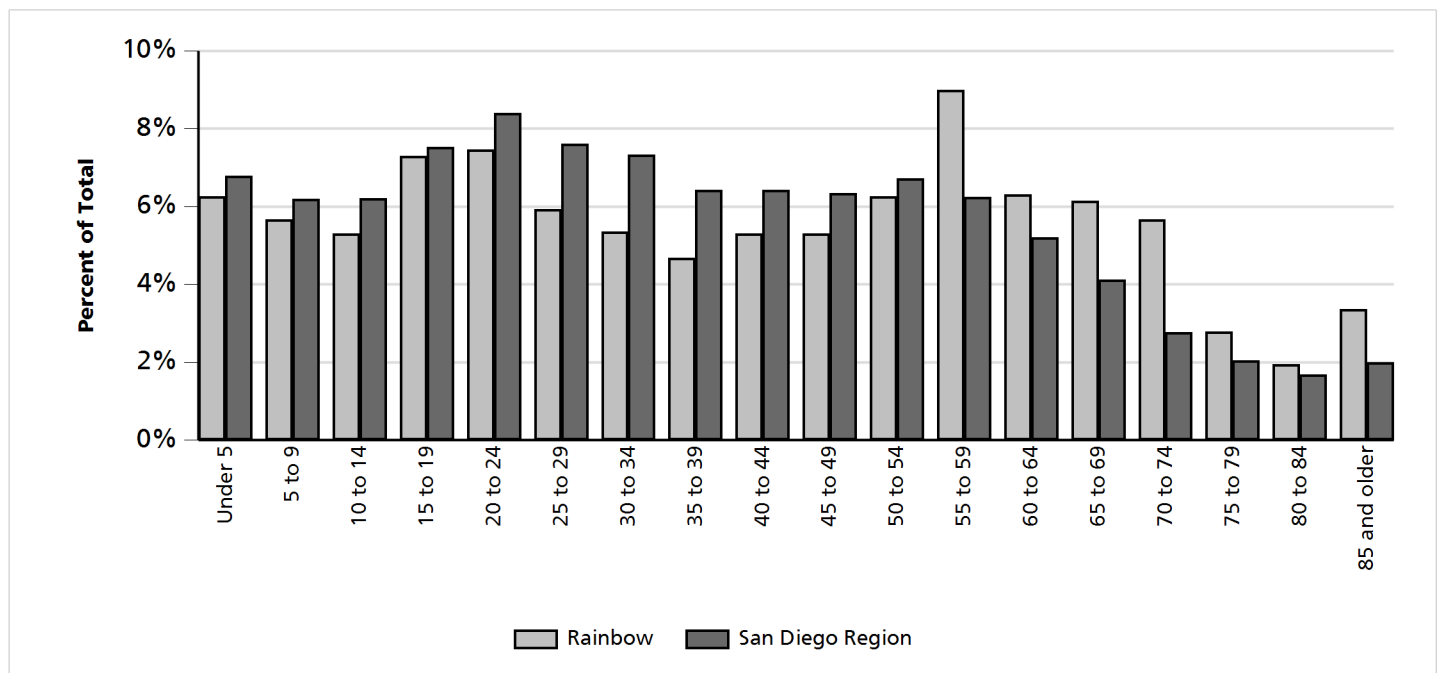
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,904	996	908	48%
Under 5	119	68	51	43%
5 to 9	108	62	46	43%
10 to 14	101	58	43	43%
15 to 17	78	46	32	41%
18 and 19	61	26	35	57%
20 to 24	142	73	69	49%
25 to 29	113	60	53	47%
30 to 34	102	46	56	55%
35 to 39	89	33	56	63%
40 to 44	101	51	50	50%
45 to 49	101	49	52	51%
50 to 54	119	54	65	55%
55 to 59	171	93	78	46%
60 and 61	45	24	21	47%
62 to 64	75	42	33	44%
65 to 69	117	72	45	38%
70 to 74	108	62	46	43%
75 to 79	53	25	28	53%
80 to 84	37	23	14	38%
85 and older	64	29	35	55%
Under 18	406	234	172	42%
65 and older	379	211	168	44%
Median Age	41.9	42.5	41.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	875	936	16	14	43	20
Under 5	92	21	0	4	2	0
5 to 9	60	47	0	0	0	1
10 to 14	55	43	1	1	1	0
15 to 17	50	28	0	0	0	0
18 and 19	40	21	0	0	0	0
20 to 24	95	41	1	1	2	2
25 to 29	73	35	1	1	0	3
30 to 34	68	30	2	0	2	0
35 to 39	54	32	1	2	0	0
40 to 44	69	28	0	1	3	0
45 to 49	72	24	2	0	3	0
50 to 54	42	68	5	0	3	1
55 to 59	31	134	0	2	3	1
60 and 61	9	32	1	0	1	2
62 to 64	14	56	1	0	3	1
65 to 69	19	91	0	1	4	2
70 to 74	13	89	0	1	5	0
75 to 79	10	33	1	0	6	3
80 to 84	4	29	0	0	3	1
85 and older	5	54	0	0	2	3
Under 18	257	139	1	5	3	1
65 and older	51	296	1	2	20	9
Median Age	28.1	56.9	50.0	35.0	63.5	62.0