



Demographic and Socioeconomic Profile 2010

ELEMENTARY: South Bay

Population by Race

	Population	Percent
Total Population	76,661	100%
Hispanic	50,416	66%
White	15,099	20%
Asian	6,310	8%
Black	2,391	3%
Two or More	1,863	2%
Pacific Islander	286	<1%
American Indian	206	<1%
Other	90	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	76,661	37,755	38,906	51%
Under 5	5,442	2,800	2,642	49%
5 to 9	5,591	2,859	2,732	49%
10 to 14	5,947	3,082	2,865	48%
15 to 17	4,048	2,079	1,969	49%
18 and 19	2,951	1,554	1,397	47%
20 to 24	6,934	3,641	3,293	47%
25 to 29	5,957	3,132	2,825	47%
30 to 34	4,633	2,293	2,340	51%
35 to 39	4,860	2,408	2,452	50%
40 to 44	4,851	2,324	2,527	52%
45 to 49	5,343	2,522	2,821	53%
50 to 54	4,993	2,236	2,757	55%
55 to 59	4,196	1,869	2,327	55%
60 and 61	1,508	755	753	50%
62 to 64	1,874	906	968	52%
65 to 69	2,260	1,069	1,191	53%
70 to 74	1,837	843	994	54%
75 to 79	1,458	627	831	57%
80 to 84	1,125	403	722	64%
85 and Older	853	353	500	59%
Under 18	21,028	10,820	10,208	49%
65 and older	7,533	3,295	4,238	56%
Median	31.6	29.6	33.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	59,681	100%
Never Married	20,919	35%
Married, excluding separated	27,514	46%
Separated	2,029	3%
Widowed	3,005	5%
Divorced	6,214	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	76,661	100%
Household	75,921	99%
Group Quarters - Other	740	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	76,661	50,416	15,099	2,391	206	6,310	286	90	1,863
Under 5	5,442	4,159	684	144	8	222	8	6	211
5 to 9	5,591	4,497	472	107	21	265	13	8	208
10 to 14	5,947	4,766	518	140	11	294	21	8	189
15 to 17	4,048	3,227	356	117	8	192	10	12	126
18 and 19	2,951	2,280	310	116	2	150	14	4	75
20 to 24	6,934	4,465	1,410	313	23	422	27	13	261
25 to 29	5,957	3,717	1,338	229	22	458	25	8	160
30 to 34	4,633	3,115	844	176	17	369	24	7	81
35 to 39	4,860	3,356	843	153	9	366	20	2	111
40 to 44	4,851	3,317	882	164	20	352	26	3	87
45 to 49	5,343	3,300	1,225	213	13	477	21	1	93
50 to 54	4,993	2,875	1,294	142	8	551	20	3	100
55 to 59	4,196	2,169	1,263	122	12	558	14	4	54
60 and 61	1,508	631	552	56	7	240	7	5	10
62 to 64	1,874	916	591	50	8	277	7	1	24
65 to 69	2,260	1,116	710	71	10	306	13	3	31
70 to 74	1,837	909	576	40	3	283	9	2	15
75 to 79	1,458	658	505	18	0	264	2	0	11
80 to 84	1,125	539	396	11	2	166	2	0	9
85 and Older	853	404	330	9	2	98	3	0	7
Under 18	21,028	16,649	2,030	508	48	973	52	34	734
65 and older	7,533	3,626	2,517	149	17	1,117	29	5	73
Median		27.4	44.4	30.8	32.4	45.7	35.3	22.7	22.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	71,219	100%
Speak Only English	25,479	36%
Speak Spanish:	40,536	57%
Speak English "well" or "very well"	31,940	45%
Speak English "not well" or "not at all"	8,596	12%
Speak Asian/Pacific Island language:	4,780	7%
Speak English "well" or "very well"	4,190	6%
Speak English "not well" or "not at all"	590	1%
Speak other language:	424	1%
Speak English "well" or "very well"	411	1%
Speak English "not well" or "not at all"	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	45,748	100%
Less than 9th grade	6,482	14%
9th through 12th grade, no diploma	6,448	14%
High school grad (incl. equivalency)	12,479	27%
Some college, no degree	10,755	24%
Associate degree	3,196	7%
Bachelor's degree	4,598	10%
Master's degree	1,186	3%
Professional school degree	390	1%
Doctorate degree	214	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	73,368	100%	---	---	---	---
Enrolled in school	23,399	32%	21,922	30%	1,477	2%
Nursery / Preschool	1,061	5%	1,007	5%	54	4%
Kindergarten to grade 4	5,804	25%	5,642	26%	162	11%
Grade 5 to grade 8	4,786	20%	4,614	21%	172	12%
Grade 9 to grade 12	5,839	25%	5,633	26%	206	14%
College, undergraduate	5,322	23%	4,684	21%	638	43%
Graduate or Professional school	587	3%	342	2%	245	17%
Not enrolled in school	49,969	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	23,122	100%	10,226	100%	12,896	100%
Family Households:	17,545	76%	10,200	100%	7,345	57%
Married couple family	11,055	48%	5,968	58%	5,087	39%
Other family:	6,490	28%	4,232	41%	2,258	18%
Male householder, no wife	1,573	7%	788	8%	785	6%
Female householder, no husband	4,917	21%	3,444	34%	1,473	11%
Nonfamily households:	5,577	24%	26	<1%	5,551	43%
Householder living alone	4,443	19%	----	----	----	----
Other nonfamily households	1,134	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	24,550	100%	23122	1,428	6%	3.28
Single family (detached)	8,514	35%	8,214	300	4%	3.49
Single family (attached)	3,701	15%	3,480	221	6%	3.34
2 to 4 units	2,802	11%	2,600	202	7%	3.25
5 to 9 units	2,364	10%	2,180	184	8%	3.08
10 or more units	4,762	19%	4,466	296	6%	3.02
Mobile home and Other	2,407	10%	2,182	225	9%	3.18

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	10,121	100%
Less than \$150,000	1,766	17%
\$150,000 to \$199,999	482	5%
\$200,000 to \$249,999	809	8%
\$250,000 to \$299,999	784	8%
\$300,000 to \$399,999	2,039	20%
\$400,000 to \$499,999	1,832	18%
\$500,000 to \$749,999	2,143	21%
\$750,000 to \$999,999	151	1%
\$1,000,000 or more	115	1%

Median Value **\$359,877**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	24,550	100%
2005 or Later	573	2%
2000 to 2004	1,229	5%
1990 to 1999	1,182	5%
1980 to 1989	3,882	16%
1970 to 1979	8,689	35%
1960 to 1969	3,754	15%
1950 to 1959	3,820	16%
1940 to 1949	905	4%
1939 or earlier	516	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	23,122	100%	13,001	100%	10,121	100%
1.00 occupant housing per room or less	19,280	83%	10,016	77%	9,264	92%
1.01 to 1.50 occupants per room	1,333	6%	799	6%	534	5%
1.51 to 2.00 occupants per room	1,006	4%	804	6%	202	2%
2.01 or more occupants per room	1,503	7%	1,382	11%	121	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	13,001	100%
Less than \$500	1,455	11%
\$500 to \$599	443	3%
\$600 to \$699	669	5%
\$700 to \$799	1,019	8%
\$800 to \$899	1,228	9%
\$900 to \$999	1,873	14%
\$1,000 to \$1,249	2,748	21%
\$1,250 to \$1,499	1,713	13%
\$1,500 to \$1,999	1,447	11%
\$2,000 or more	244	2%
No cash rent	162	1%
Median contract rent	\$990	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	13,001	100%
Less than 20 percent	2,037	16%
20.0 to 24.9 percent	1,511	12%
25.0 to 29.9 percent	1,581	12%
30.0 to 34.9 percent	1,480	11%
35.0 to 39.9 percent	902	7%
40.0 to 49.9 percent	1,450	11%
50.0 percent or more	3,707	29%
Not computed	333	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	23,122	100%
No vehicle	2,208	10%
1 vehicle	7,521	33%
2 vehicles	8,418	36%
3 vehicles	3,198	14%
4 or more vehicles	1,777	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	32,787	100%
Worked in state of residence	32,532	99%
Worked in county of residence	32,139	98%
Worked outside county of residence	393	1%
Worked outside state of residence	255	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	58,391	100%	28,334	49%
In labor force	36,349	62%	20,066	55%
Armed forces	1,689	5%	1,376	81%
Civilian (employed)	30,525	84%	16,192	53%
Civilian (unemployed)	4,135	11%	2,498	60%
Not in labor force	22,042	38%	8,268	38%
Pct. of civilian labor force unemployed	11.9%		13.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	32,787	100%
Car, truck or van:	28,726	88%
Drove Alone	24,795	76%
Carpooled	3,931	12%
Public Transportation:	1,924	6%
Bus	1,708	5%
Trolley / Streetcar	140	<1%
Railroad	13	<1%
Other public transportation	63	<1%
Motorcycle	163	0%
Bicycle	140	<1%
Walked	636	2%
Other means	190	1%
Worked at home	1,008	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	32,787	100%
Did not work at home	31,779	97%
Less than 10 minutes	2,441	7%
10 to 19 minutes	8,896	27%
20 to 29 minutes	7,602	23%
30 to 44 minutes	8,334	25%
45 to 59 minutes	2,162	7%
60 to 89 minutes	1,473	4%
90 minutes or more	871	3%
Worked at home	1,008	3%
Average time to work (minutes)	31	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	31,067	100%
Agriculture, forestry, mining	251	1%
Utilities	245	1%
Construction	2,321	7%
Manufacturing	2,432	8%
Wholesale trade	1,185	4%
Retail trade	4,100	13%
Transportation & warehousing	1,870	6%
Information & communications	485	2%
Finance, insurance, & real estate	1,883	6%
Professional, scientific, management, administration	2,291	7%
Educational, social, & health services	5,572	18%
Art, entertainment, recreation, accommodations, food	3,593	12%
Other services	1,722	6%
Public administration	3,117	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	31,067	100%
Management, professional & related:	6,540	21%
Management (incl. farm managers)	1,912	6%
Business & financial	863	3%
Computer & mathematical	421	1%
Architecture & engineering	421	1%
Life, physical & social science	164	1%
Community & social service	347	1%
Legal	159	1%
Education, training, & library	1,395	4%
Art, entertainment, sports & media	229	1%
Healthcare practitioners	629	2%
Service:	7,411	24%
Healthcare support	949	3%
Protective service	778	3%
Food preparation & serving	1,682	5%
Building & grounds cleaning / maintenance	2,459	8%
Personal care & service	1,543	5%
Sales & office	9,252	30%
Farming, fishing & forestry	192	1%
Construction, extraction & maintenance	3,396	11%
Production, transport & material moving	4,276	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	23,122	100%
Less than \$15,000	3,153	14%
\$15,000 to \$29,999	4,333	19%
\$30,000 to \$44,999	3,913	17%
\$45,000 to \$59,999	3,512	15%
\$60,000 to \$74,999	2,271	10%
\$75,000 to \$99,999	2,989	13%
\$100,000 to \$124,999	1,280	6%
\$125,000 to \$149,999	755	3%
\$150,000 to \$199,999	527	2%
\$200,000 or more	389	2%
Median Income	\$45,692	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	23,122	100%
With earnings	19,143	83%
With wage and salary income	18,429	80%
With self-employment income	2,412	10%
With interest, dividend, or net rental income	2,510	11%
With Social Security income	5,206	23%
With Supplemental Security income	1,447	6%
With public assistance income	929	4%
With retirement income	3,596	16%
With other types of income	3,947	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	76,163	100%
Under .50	5,159	7%
.50 to .99	8,574	11%
1.00 to 1.24	5,323	7%
1.25 to 1.49	3,435	5%
1.50 to 1.84	7,229	9%
1.85 to 1.99	2,411	3%
2.00 and over	44,032	58%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	76,163	100%
Above Poverty	62,430	82%
Below Poverty	13,733	18%

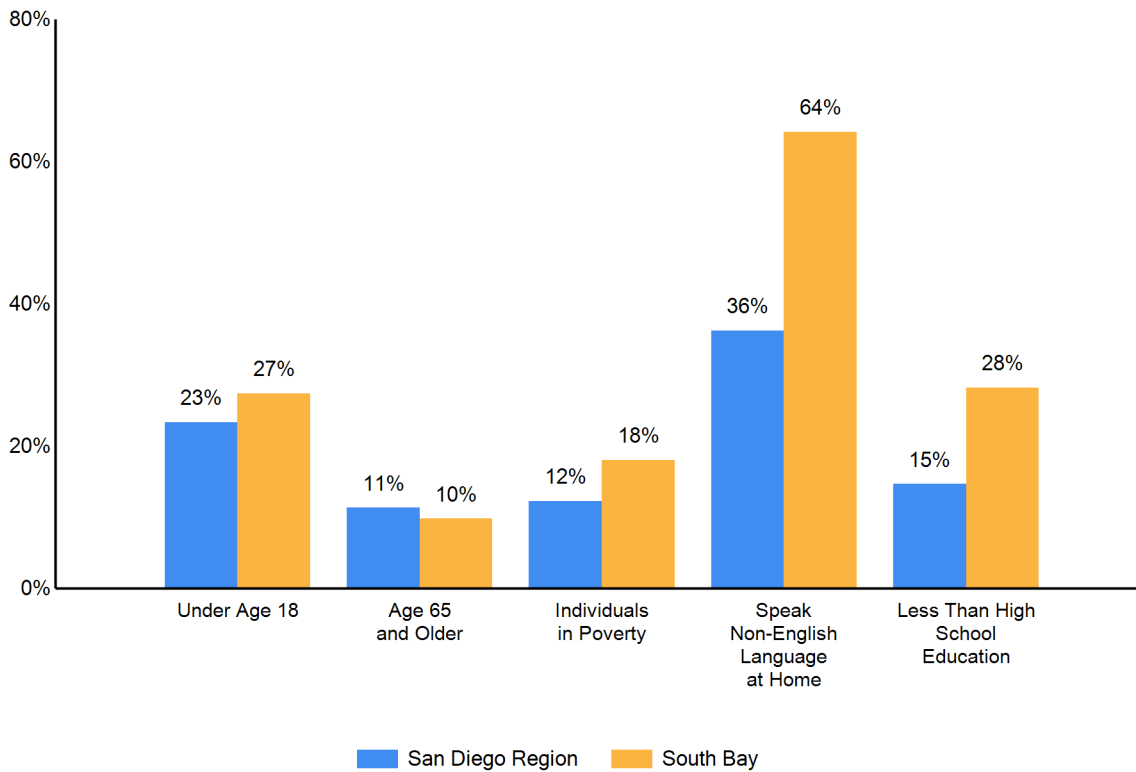
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	17,545	10,200	7,345	14,929	8,064	6,865	2,616	2,136	480
Married couple family	11,055	5,968	5,087	10,017	5,147	4,870	1,038	821	217
Male householder, no wife present	1,573	788	785	1,527	788	739	46	0	46
Female householder, no husband present	4,917	3,444	1,473	3,385	2,129	1,256	1,532	1,315	217

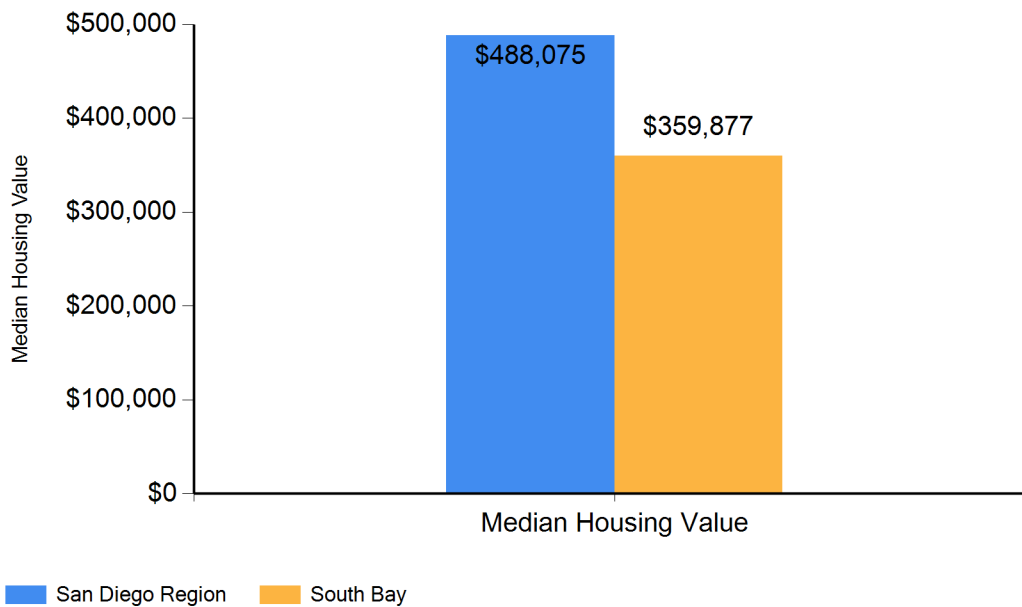
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075