



Demographic and Socioeconomic Profile 2010

CPA: Bonsall

Population by Race

	Population	Percent
Total Population	10,379	100%
White	7,069	68%
Hispanic	2,510	24%
Asian	341	3%
Two or More	249	2%
Black	119	1%
American Indian	52	1%
Other	21	<1%
Pacific Islander	18	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	10,379	5,010	5,369	52%
Under 5	572	250	322	56%
5 to 9	543	312	231	43%
10 to 14	614	289	325	53%
15 to 17	393	193	200	51%
18 and 19	266	150	116	44%
20 to 24	583	277	306	52%
25 to 29	582	277	305	52%
30 to 34	497	241	256	52%
35 to 39	565	249	316	56%
40 to 44	656	290	366	56%
45 to 49	785	372	413	53%
50 to 54	975	508	467	48%
55 to 59	829	385	444	54%
60 and 61	282	122	160	57%
62 to 64	330	162	168	51%
65 to 69	544	249	295	54%
70 to 74	453	229	224	49%
75 to 79	365	209	156	43%
80 to 84	282	153	129	46%
85 and Older	263	93	170	65%
Under 18	2,122	1,044	1,078	51%
65 and older	1,907	933	974	51%
Median	44.4	44.6	44.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	8,650	100%
Never Married	2,002	23%
Married, excluding separated	5,457	63%
Separated	55	<1%
Widowed	409	5%
Divorced	727	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	10,379	100%
Household	10,206	98%
Group Quarters - Other	173	2%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	10,379	2,510	7,069	119	52	341	18	21	249
Under 5	572	285	237	2	2	16	2	0	28
5 to 9	543	192	310	4	2	9	0	1	25
10 to 14	614	198	348	10	1	15	0	2	40
15 to 17	393	127	198	5	2	11	2	0	48
18 and 19	266	110	141	1	2	6	0	2	4
20 to 24	583	209	307	25	5	18	0	0	19
25 to 29	582	238	303	9	2	12	4	0	14
30 to 34	497	162	296	6	7	14	0	1	11
35 to 39	565	171	351	7	1	23	1	1	10
40 to 44	656	154	455	7	6	22	1	1	10
45 to 49	785	185	515	19	3	50	3	4	6
50 to 54	975	163	737	8	7	46	0	0	14
55 to 59	829	106	660	7	4	44	0	2	6
60 and 61	282	27	241	2	1	7	1	1	2
62 to 64	330	34	276	3	2	11	1	1	2
65 to 69	544	55	469	1	1	12	3	2	1
70 to 74	453	36	398	1	1	12	0	3	2
75 to 79	365	28	324	1	0	8	0	0	4
80 to 84	282	23	252	0	1	4	0	0	2
85 and Older	263	7	251	1	2	1	0	0	1
Under 18	2,122	802	1,093	21	7	51	4	3	141
65 and older	1,907	149	1,694	4	5	37	3	5	10
Median		27.8	50.5	32.9	41.7	47.5	40.0	48.1	17.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	9,807	100%
Speak Only English	7,725	79%
Speak Spanish:	1,375	14%
Speak English "well" or "very well"	1,171	12%
Speak English "not well" or "not at all"	204	2%
Speak Asian/Pacific Island language:	338	3%
Speak English "well" or "very well"	238	2%
Speak English "not well" or "not at all"	100	1%
Speak other language:	369	3%
Speak English "well" or "very well"	342	3%
Speak English "not well" or "not at all"	27	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	7,408	100%
Less than 9th grade	278	4%
9th through 12th grade, no diploma	264	4%
High school grad (incl. equivalency)	1,422	19%
Some college, no degree	1,945	26%
Associate degree	764	10%
Bachelor's degree	1,671	23%
Master's degree	676	9%
Professional school degree	259	3%
Doctorate degree	129	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	10,028	100%	---	---	---	---
Enrolled in school	2,486	25%	2,089	21%	397	4%
Nursery / Preschool	111	4%	55	3%	56	14%
Kindergarten to grade 4	515	21%	402	19%	113	28%
Grade 5 to grade 8	576	23%	497	24%	79	20%
Grade 9 to grade 12	649	26%	580	28%	69	17%
College, undergraduate	567	23%	519	25%	48	12%
Graduate or Professional school	68	3%	36	2%	32	8%
Not enrolled in school	7,542	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	3,695	100%	1,256	100%	2,439	100%
Family Households:	2,916	79%	1,253	100%	1,663	68%
Married couple family	2,542	69%	1,052	84%	1,490	61%
Other family:	374	10%	201	16%	173	7%
Male householder, no wife	125	3%	82	7%	43	2%
Female householder, no husband	249	7%	119	9%	130	5%
Nonfamily households:	779	21%	3	<1%	776	32%
Householder living alone	591	16%	----	----	----	----
Other nonfamily households	188	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,865	100%	3695	170	4%	2.76
Single family (detached)	3,110	80%	2,987	123	4%	2.81
Single family (attached)	239	6%	203	36	15%	2.81
2 to 4 units	105	3%	103	2	2%	2.12
5 to 9 units	97	3%	96	1	1%	2.66
10 or more units	120	3%	118	2	2%	2.58
Mobile home and Other	194	5%	188	6	3%	2.54

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	3,140	100%
Less than \$150,000	72	2%
\$150,000 to \$199,999	44	1%
\$200,000 to \$249,999	74	2%
\$250,000 to \$299,999	121	4%
\$300,000 to \$399,999	371	12%
\$400,000 to \$499,999	441	14%
\$500,000 to \$749,999	838	27%
\$750,000 to \$999,999	587	19%
\$1,000,000 or more	592	19%

Median Value **\$635,553**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,865	100%
2005 or Later	136	4%
2000 to 2004	442	11%
1990 to 1999	571	15%
1980 to 1989	1,325	34%
1970 to 1979	832	22%
1960 to 1969	225	6%
1950 to 1959	221	6%
1940 to 1949	77	2%
1939 or earlier	36	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	3,695	100%	555	100%	3,140	100%
1.00 occupant housing per room or less	3,576	97%	481	87%	3,095	99%
1.01 to 1.50 occupants per room	98	3%	58	10%	40	1%
1.51 to 2.00 occupants per room	16	<1%	11	2%	5	<1%
2.01 or more occupants per room	5	<1%	5	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	555	100%
Less than \$500	10	2%
\$500 to \$599	0	0%
\$600 to \$699	11	2%
\$700 to \$799	44	8%
\$800 to \$899	131	24%
\$900 to \$999	16	3%
\$1,000 to \$1,249	69	12%
\$1,250 to \$1,499	38	7%
\$1,500 to \$1,999	126	23%
\$2,000 or more	54	10%
No cash rent	56	10%
Median contract rent	\$1,241	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	555	100%
Less than 20 percent	71	13%
20.0 to 24.9 percent	92	17%
25.0 to 29.9 percent	29	5%
30.0 to 34.9 percent	33	6%
35.0 to 39.9 percent	95	17%
40.0 to 49.9 percent	14	3%
50.0 percent or more	125	23%
Not computed	96	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	3,695	100%
No vehicle	62	2%
1 vehicle	497	13%
2 vehicles	1,574	43%
3 vehicles	1,063	29%
4 or more vehicles	499	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	4,751	100%
Worked in state of residence	4,706	99%
Worked in county of residence	4,326	91%
Worked outside county of residence	380	8%
Worked outside state of residence	45	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	8,525	100%	4,091	48%
In labor force	5,112	60%	2,845	56%
Armed forces	65	1%	51	78%
Civilian (employed)	4,711	92%	2,612	55%
Civilian (unemployed)	336	7%	182	54%
Not in labor force	3,413	40%	1,246	37%
Pct. of civilian labor force unemployed	6.7%		6.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	4,751	100%
Car, truck or van:	4,002	84%
Drove Alone	3,693	78%
Carpooled	309	7%
Public Transportation:	23	<1%
Bus	4	<1%
Trolley / Streetcar	0	0%
Railroad	19	<1%
Other public transportation	0	0%
Motorcycle	7	<1%
Bicycle	0	0%
Walked	134	3%
Other means	25	1%
Worked at home	560	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	4,751	100%
Did not work at home	4,191	88%
Less than 10 minutes	346	7%
10 to 19 minutes	856	18%
20 to 29 minutes	965	20%
30 to 44 minutes	1,286	27%
45 to 59 minutes	298	6%
60 to 89 minutes	304	6%
90 minutes or more	136	3%
Worked at home	560	12%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	4,667	100%
Agriculture, forestry, mining	162	3%
Utilities	35	1%
Construction	412	9%
Manufacturing	362	8%
Wholesale trade	337	7%
Retail trade	513	11%
Transportation & warehousing	198	4%
Information & communications	92	2%
Finance, insurance, & real estate	528	11%
Professional, scientific, management, administration	231	5%
Educational, social, & health services	655	14%
Art, entertainment, recreation, accommodations, food	349	7%
Other services	203	4%
Public administration	590	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	4,667	100%
Management, professional & related:	1,828	39%
Management (incl. farm managers)	630	13%
Business & financial	215	5%
Computer & mathematical	102	2%
Architecture & engineering	171	4%
Life, physical & social science	26	1%
Community & social service	29	1%
Legal	45	1%
Education, training, & library	305	7%
Art, entertainment, sports & media	122	3%
Healthcare practitioners	183	4%
Service:	505	11%
Healthcare support	41	1%
Protective service	67	1%
Food preparation & serving	163	3%
Building & grounds cleaning / maintenance	112	2%
Personal care & service	122	3%
Sales & office	1,586	34%
Farming, fishing & forestry	56	1%
Construction, extraction & maintenance	307	7%
Production, transport & material moving	385	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	3,695	100%
Less than \$15,000	217	6%
\$15,000 to \$29,999	439	12%
\$30,000 to \$44,999	498	13%
\$45,000 to \$59,999	413	11%
\$60,000 to \$74,999	441	12%
\$75,000 to \$99,999	534	14%
\$100,000 to \$124,999	315	9%
\$125,000 to \$149,999	248	7%
\$150,000 to \$199,999	275	7%
\$200,000 or more	315	9%
Median Income	\$69,541	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	3,695	100%
With earnings	2,934	79%
With wage and salary income	2,587	70%
With self-employment income	874	24%
With interest, dividend, or net rental income	1,598	43%
With Social Security income	1,099	30%
With Supplemental Security income	63	2%
With public assistance income	57	2%
With retirement income	876	24%
With other types of income	397	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	10,350	100%
Under .50	451	4%
.50 to .99	281	3%
1.00 to 1.24	185	2%
1.25 to 1.49	192	2%
1.50 to 1.84	559	5%
1.85 to 1.99	257	2%
2.00 and over	8,425	81%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	10,350	100%
Above Poverty	9,618	93%
Below Poverty	732	7%

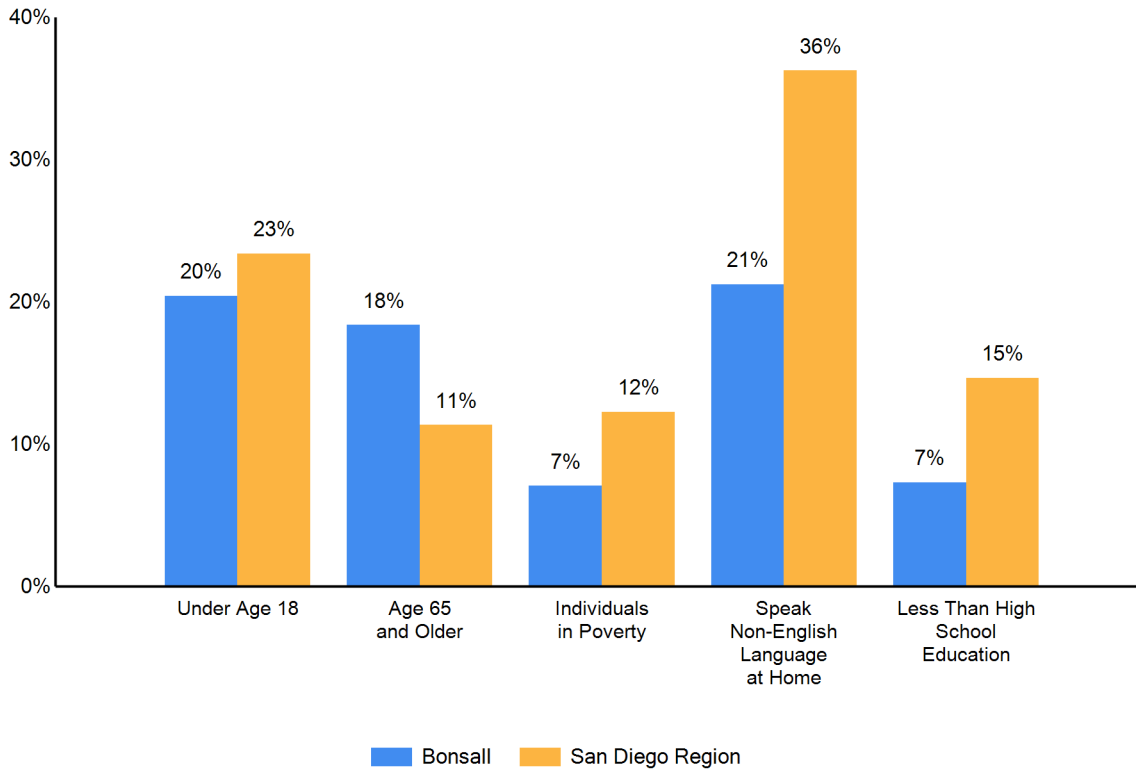
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,916	1,253	1,663	2,777	1,169	1,608	139	84	55
Married couple family	2,542	1,052	1,490	2,432	977	1,455	110	75	35
Male householder, no wife present	125	82	43	125	82	43	0	0	0
Female householder, no husband present	249	119	130	220	110	110	29	9	20

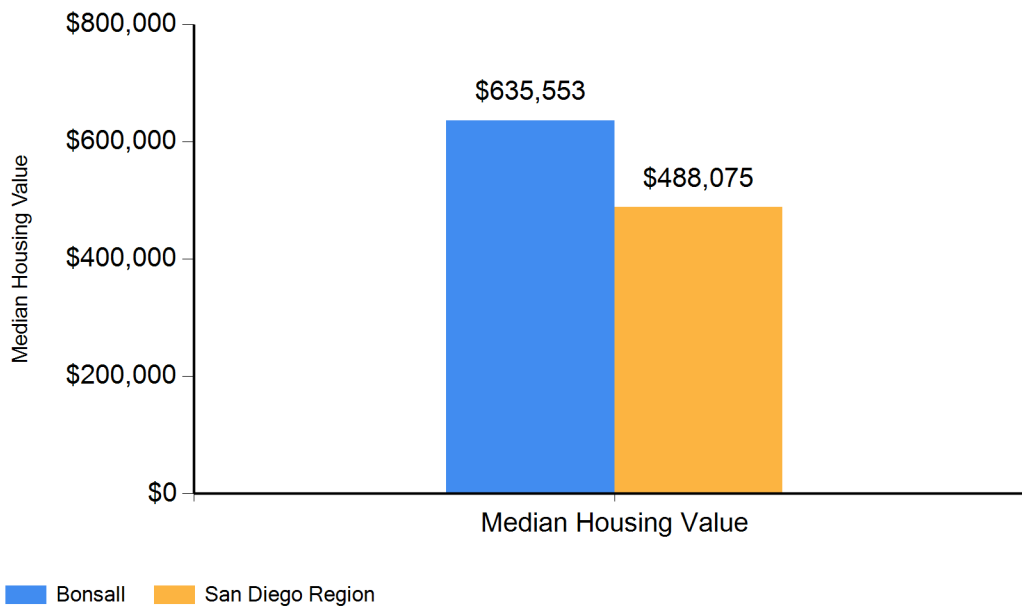
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075