

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Subregional Areas

Coastal



	Jan 1, 2012
Total Population	75,231
Household Population	74,119
Group Quarters Population	1,112
Persons Per Household	2.03

HOUSING AND OCCUPANCY

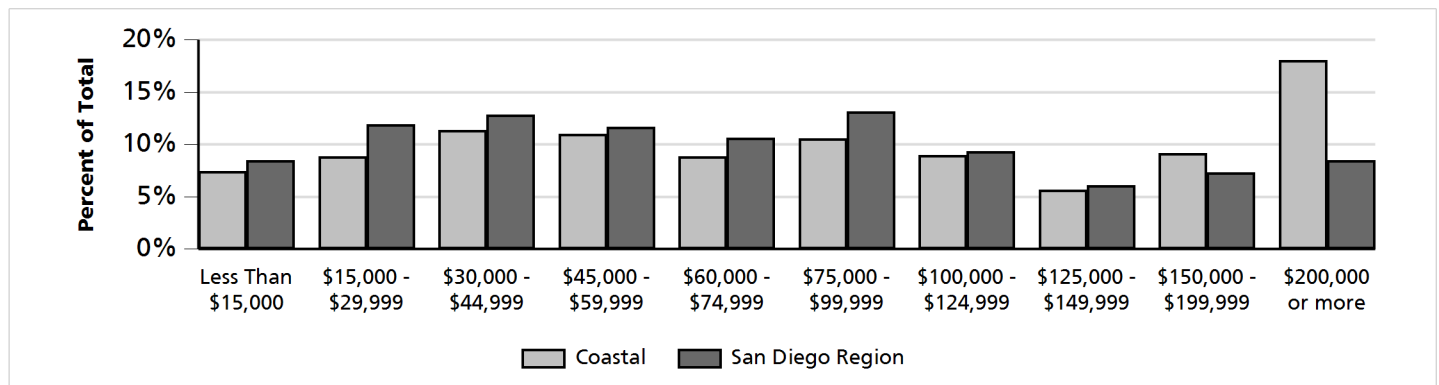
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,329	36,598	11.4%
Single Family - Detached	14,286	13,099	8.3%
Single Family - Multiple-Unit	7,085	6,255	11.7%
Multi-Family	19,726	17,050	13.6%
Mobile Home and Other	232	194	16.4%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	9%	11%	11%	9%	11%	9%	6%	9%	18%

Median Household Income	2012
Adjusted for Inflation (2010 \$)	\$80,749
Not adjusted for inflation (current 2011\$)	\$83,198



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

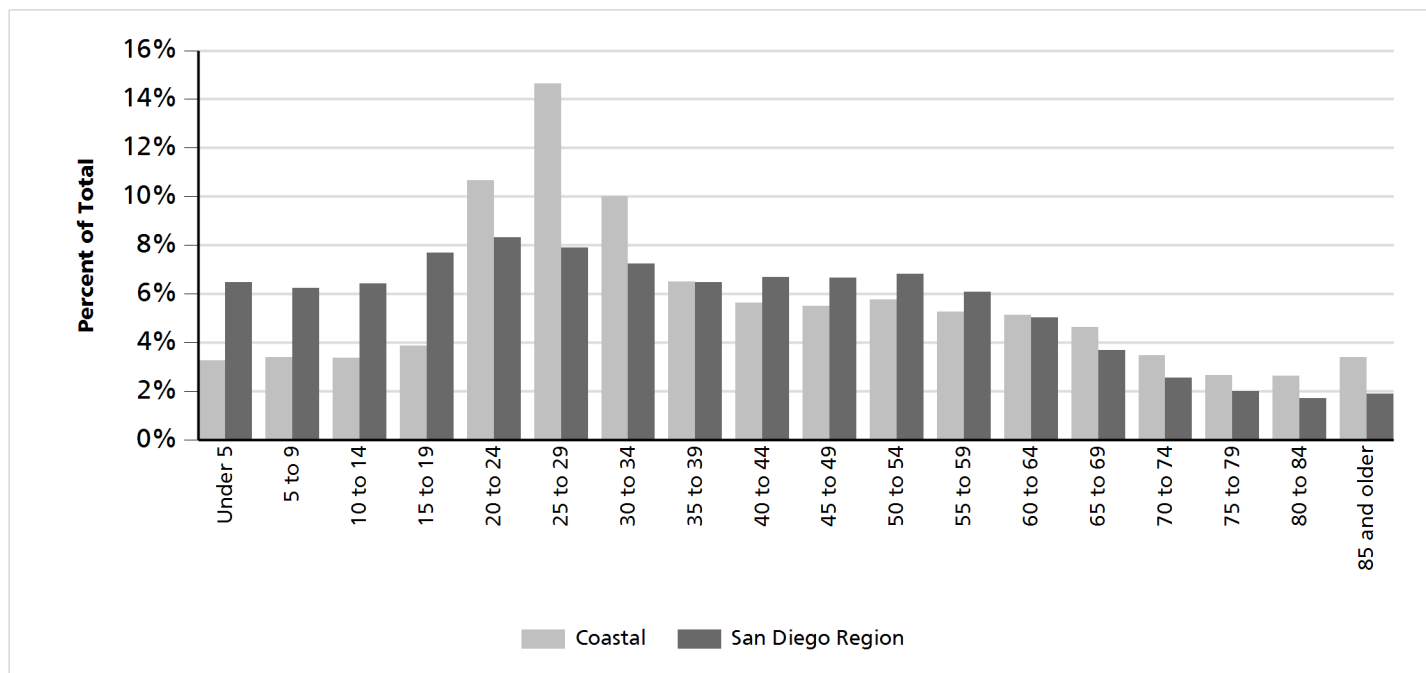
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	75,231	38,771	36,460	48%
Under 5	2,468	1,285	1,183	48%
5 to 9	2,562	1,330	1,232	48%
10 to 14	2,549	1,303	1,246	49%
15 to 17	1,661	849	812	49%
18 and 19	1,258	619	639	51%
20 to 24	8,033	3,935	4,098	51%
25 to 29	11,015	6,031	4,984	45%
30 to 34	7,535	4,294	3,241	43%
35 to 39	4,896	2,787	2,109	43%
40 to 44	4,250	2,290	1,960	46%
45 to 49	4,154	2,272	1,882	45%
50 to 54	4,342	2,273	2,069	48%
55 to 59	3,970	2,014	1,956	49%
60 and 61	1,487	706	781	53%
62 to 64	2,390	1,146	1,244	52%
65 to 69	3,498	1,687	1,811	52%
70 to 74	2,620	1,222	1,398	53%
75 to 79	2,001	867	1,134	57%
80 to 84	1,984	892	1,092	55%
85 and older	2,558	969	1,589	62%
Under 18	9,240	4,767	4,473	48%
65 and older	12,661	5,637	7,024	55%
Median Age	35.5	34.7	36.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,404	60,101	757	162	3,421	2,386
Under 5	442	1,705	39	5	81	196
5 to 9	467	1,760	20	7	79	229
10 to 14	501	1,715	29	7	98	199
15 to 17	313	1,152	25	5	62	104
18 and 19	219	910	11	0	44	74
20 to 24	971	6,283	74	17	389	299
25 to 29	1,237	8,743	113	30	507	385
30 to 34	884	5,946	94	24	362	225
35 to 39	654	3,694	81	13	296	158
40 to 44	576	3,231	68	6	256	113
45 to 49	518	3,229	48	14	232	113
50 to 54	438	3,557	38	4	223	82
55 to 59	316	3,348	30	15	198	63
60 and 61	109	1,289	15	7	50	17
62 to 64	156	2,072	18	3	112	29
65 to 69	180	3,140	24	3	117	34
70 to 74	138	2,329	9	1	104	39
75 to 79	85	1,814	5	0	83	14
80 to 84	94	1,807	6	0	72	5
85 and older	106	2,377	10	1	56	8
Under 18	1,723	6,332	113	24	320	728
65 and older	603	11,467	54	5	432	100
Median Age	30.3	37.5	33.6	32.1	36.5	26.2