

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91915



	Jan 1, 2012
Total Population	25,687
Household Population	25,687
Group Quarters Population	0
Persons Per Household	3.56

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,593	7,209	5.1%
Single Family - Detached	4,477	4,477	0.0%
Single Family - Multiple-Unit	1,400	1,067	23.8%
Multi-Family	1,716	1,665	3.0%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

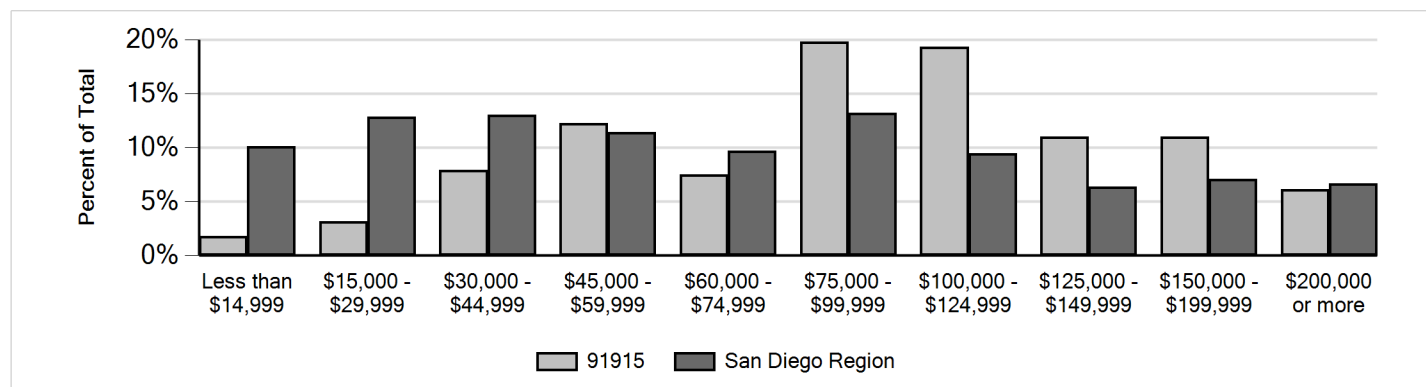
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	2%	3%	8%	12%	8%	20%	19%	11%	11%	6%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$96,831
Not adjusted for inflation (current 2011\$)	\$99,768



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

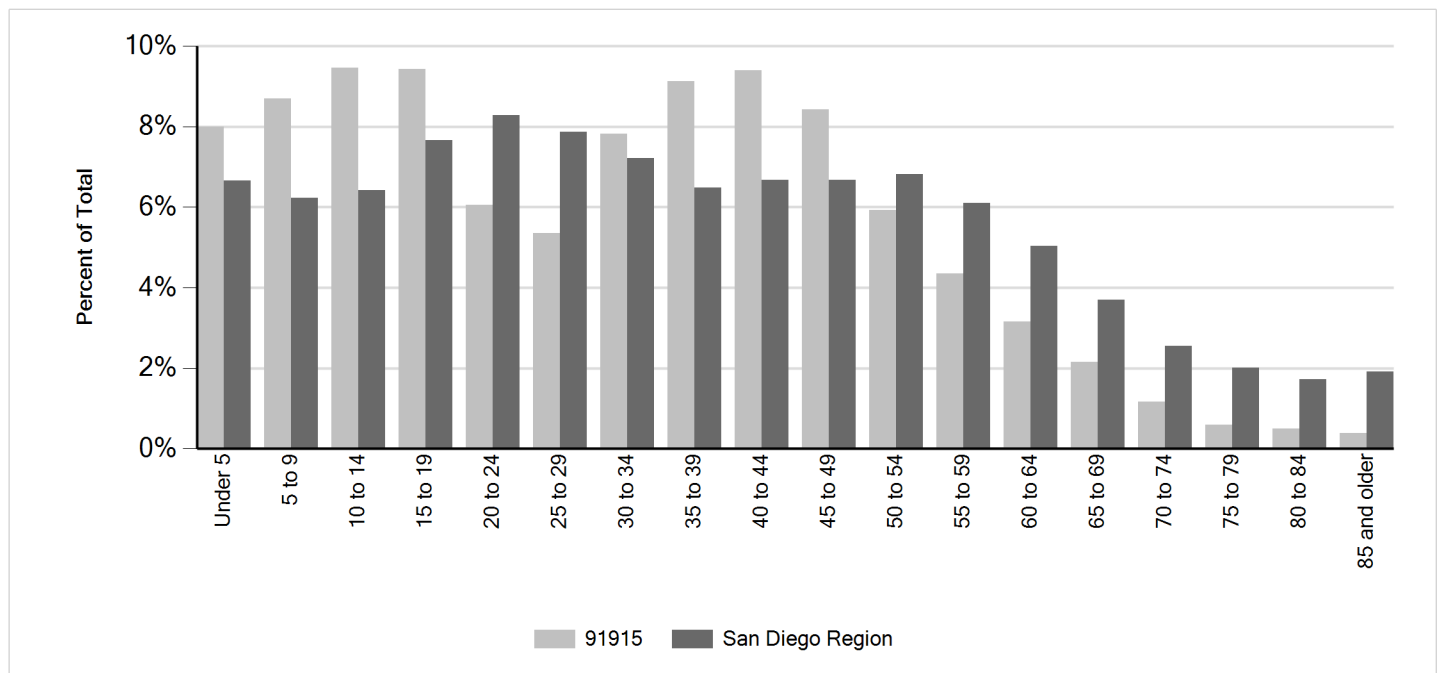
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	25,687	12,487	13,200	51%
Under 5	2,054	1,041	1,013	49%
5 to 9	2,234	1,119	1,115	50%
10 to 14	2,429	1,271	1,158	48%
15 to 17	1,495	782	713	48%
18 and 19	927	474	453	49%
20 to 24	1,554	775	779	50%
25 to 29	1,376	664	712	52%
30 to 34	2,010	917	1,093	54%
35 to 39	2,345	1,114	1,231	52%
40 to 44	2,414	1,164	1,250	52%
45 to 49	2,163	1,054	1,109	51%
50 to 54	1,524	743	781	51%
55 to 59	1,118	521	597	53%
60 and 61	315	155	160	51%
62 to 64	497	215	282	57%
65 to 69	552	232	320	58%
70 to 74	298	108	190	64%
75 to 79	154	59	95	62%
80 to 84	128	44	84	66%
85 and older	100	35	65	65%
Under 18	8,212	4,213	3,999	49%
65 and older	1,232	478	754	61%
Median Age	31.9	30.6	33.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,660	5,419	1,261	56	6,258	1,033
Under 5	977	416	72	5	448	136
5 to 9	1,125	396	87	2	429	195
10 to 14	1,204	428	95	2	529	171
15 to 17	782	227	82	3	309	92
18 and 19	511	114	53	2	202	45
20 to 24	827	241	81	2	317	86
25 to 29	612	301	58	0	352	53
30 to 34	821	459	113	10	538	69
35 to 39	1,022	519	116	9	626	53
40 to 44	1,093	569	128	5	581	38
45 to 49	939	520	125	7	537	35
50 to 54	580	401	96	4	420	23
55 to 59	383	321	60	2	339	13
60 and 61	118	87	13	0	97	0
62 to 64	192	111	41	1	147	5
65 to 69	198	148	30	1	165	10
70 to 74	135	55	5	1	98	4
75 to 79	60	29	2	0	59	4
80 to 84	50	37	2	0	39	0
85 and older	31	40	2	0	26	1
Under 18	4,088	1,467	336	12	1,715	594
65 and older	474	309	41	2	387	19
Median Age	28.3	36.2	34.5	36.1	35.0	18.2