

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### South Bay



Jan 1, 2012

<b>Total Population</b>	<b>134,410</b>
Household Population	129,048
Group Quarters Population	5,362
<b>Persons Per Household</b>	<b>3.49</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>38,866</b>	<b>36,933</b>	<b>5.0%</b>
Single Family - Detached	16,713	15,962	4.5%
Single Family - Multiple-Unit	4,286	4,049	5.5%
Multi-Family	15,150	14,354	5.3%
Mobile Home and Other	2,717	2,568	5.5%

## HOUSEHOLD INCOME

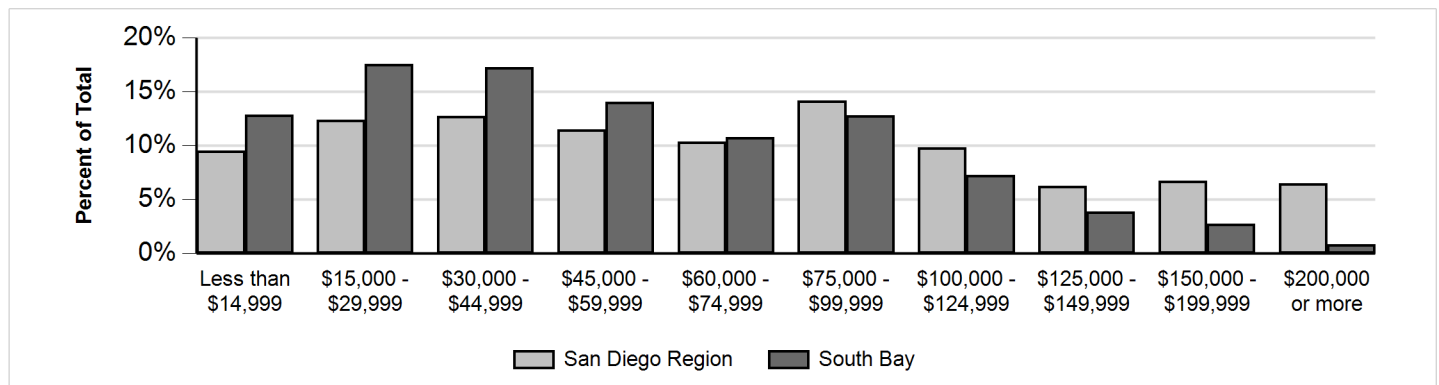
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	18%	17%	14%	11%	13%	7%	4%	3%	1%

## Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$47,458
Not adjusted for inflation (current 2011\$)	\$48,898



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

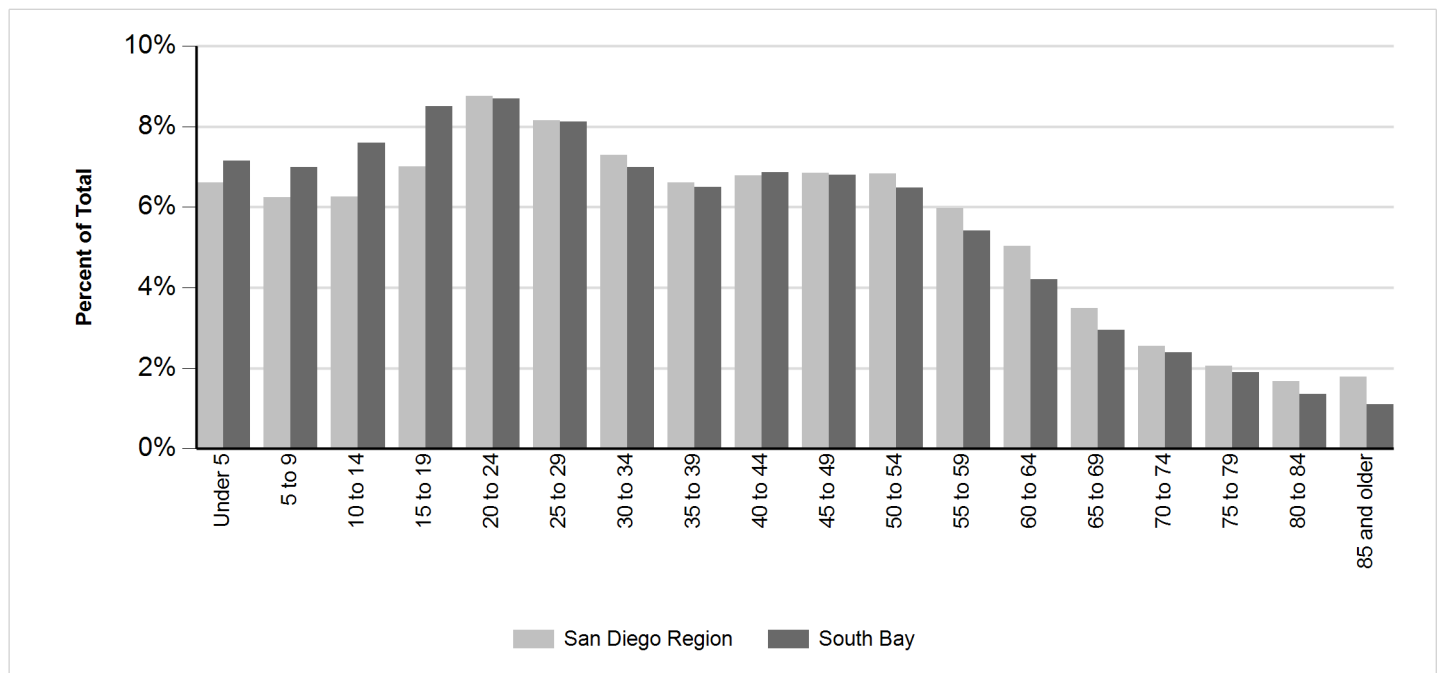
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>134,410</b>	<b>67,758</b>	<b>66,652</b>	<b>50%</b>
Under 5	9,612	4,692	4,920	51%
5 to 9	9,393	4,704	4,689	50%
10 to 14	10,206	5,274	4,932	48%
15 to 17	6,582	3,425	3,157	48%
18 and 19	4,854	2,531	2,323	48%
20 to 24	11,678	6,198	5,480	47%
25 to 29	10,925	6,073	4,852	44%
30 to 34	9,392	4,965	4,427	47%
35 to 39	8,732	4,535	4,197	48%
40 to 44	9,231	4,693	4,538	49%
45 to 49	9,138	4,673	4,465	49%
50 to 54	8,723	4,268	4,455	51%
55 to 59	7,273	3,410	3,863	53%
60 and 61	2,351	1,166	1,185	50%
62 to 64	3,298	1,554	1,744	53%
65 to 69	3,970	1,784	2,186	55%
70 to 74	3,211	1,416	1,795	56%
75 to 79	2,547	1,058	1,489	58%
80 to 84	1,817	750	1,067	59%
85 and older	1,477	589	888	60%
Under 18	35,793	18,095	17,698	49%
65 and older	13,022	5,597	7,425	57%
Median Age	32.1	31.0	33.4	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>89,576</b>	<b>22,277</b>	<b>6,481</b>	<b>306</b>	<b>12,776</b>	<b>2,994</b>
Under 5	7,149	1,055	460	29	553	366
5 to 9	7,104	934	398	14	581	362
10 to 14	7,899	840	466	18	684	299
15 to 17	5,214	513	288	7	384	176
18 and 19	3,751	382	264	6	326	125
20 to 24	8,094	1,748	670	23	844	299
25 to 29	6,759	2,168	732	35	930	301
30 to 34	6,178	1,617	503	24	867	203
35 to 39	5,987	1,311	451	25	780	178
40 to 44	6,146	1,537	546	13	830	159
45 to 49	5,943	1,652	495	31	892	125
50 to 54	5,271	1,891	455	22	950	134
55 to 59	4,175	1,653	297	25	1,026	97
60 and 61	1,216	661	89	2	355	28
62 to 64	1,698	892	113	6	557	32
65 to 69	2,169	1,023	81	15	644	38
70 to 74	1,671	843	75	3	587	32
75 to 79	1,375	641	58	3	454	16
80 to 84	970	497	19	2	315	14
85 and older	807	419	21	3	217	10
Under 18	27,366	3,342	1,612	68	2,202	1,203
65 and older	6,992	3,423	254	26	2,217	110
Median Age	29.1	41.9	29.7	34.4	42.6	22.8