

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

ZIP Codes

92078



	Jan 1, 2011
Total Population	41,153
Household Population	41,004
Group Quarters Population	149
Persons Per Household	2.62

HOUSING AND OCCUPANCY

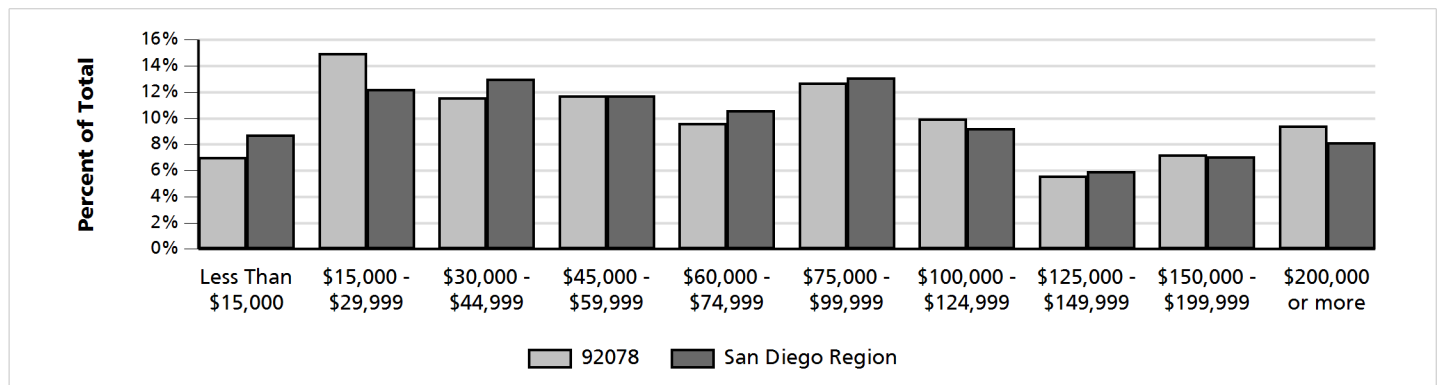
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,435	15,628	4.9%
Single Family - Detached	7,930	7,680	3.2%
Single Family - Multiple-Unit	343	309	9.9%
Multi-Family	5,649	5,341	5.5%
Mobile Home and Other	2,513	2,298	8.6%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	15%	12%	12%	10%	13%	10%	6%	7%	9%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$67,192



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

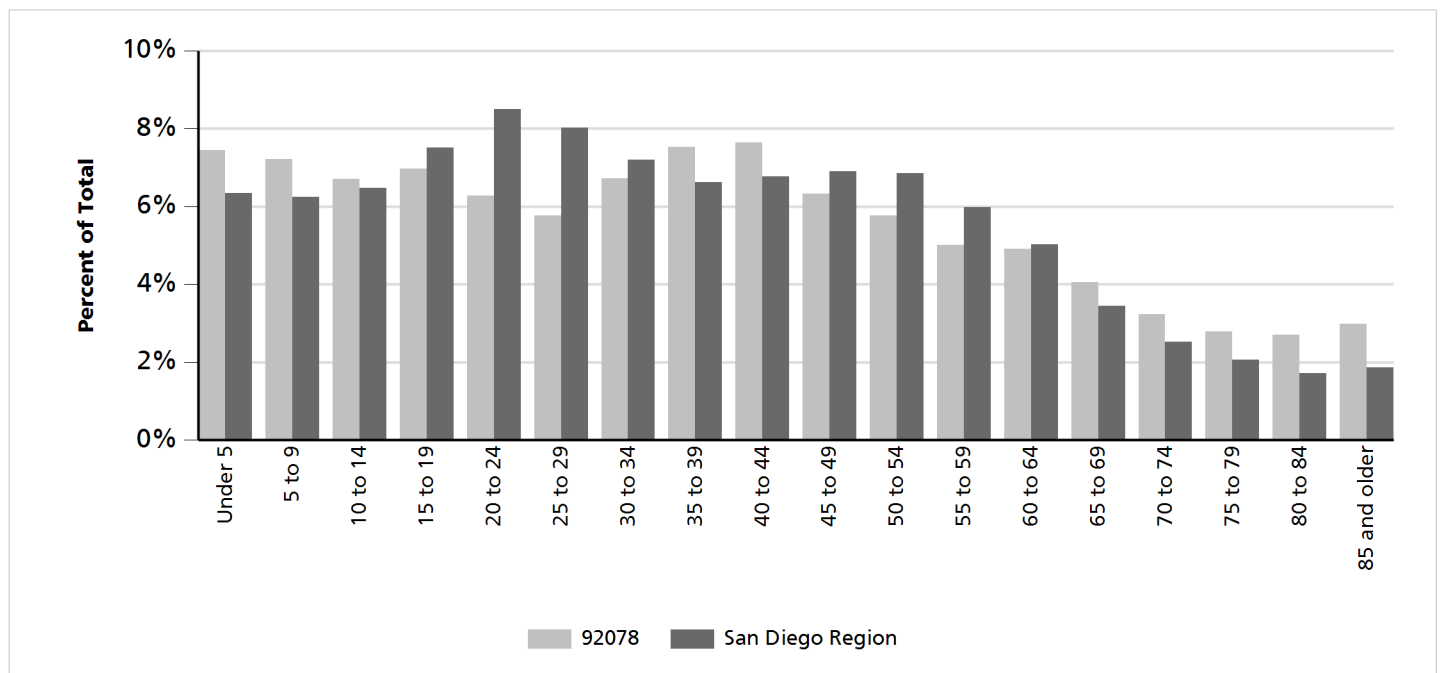
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	41,153	19,777	21,376	52%
Under 5	3,061	1,542	1,519	50%
5 to 9	2,971	1,536	1,435	48%
10 to 14	2,761	1,456	1,305	47%
15 to 17	1,439	733	706	49%
18 and 19	1,424	653	771	54%
20 to 24	2,584	1,212	1,372	53%
25 to 29	2,372	1,170	1,202	51%
30 to 34	2,767	1,315	1,452	52%
35 to 39	3,098	1,570	1,528	49%
40 to 44	3,146	1,548	1,598	51%
45 to 49	2,599	1,330	1,269	49%
50 to 54	2,371	1,160	1,211	51%
55 to 59	2,058	999	1,059	51%
60 and 61	821	381	440	54%
62 to 64	1,200	484	716	60%
65 to 69	1,665	733	932	56%
70 to 74	1,331	597	734	55%
75 to 79	1,143	459	684	60%
80 to 84	1,113	465	648	58%
85 and older	1,229	434	795	65%
Under 18	10,232	5,267	4,965	49%
65 and older	6,481	2,688	3,793	59%
Median Age	36.9	35.9	38.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,630	24,755	820	106	3,481	1,361
Under 5	1,067	1,502	53	10	210	219
5 to 9	1,021	1,489	46	7	211	197
10 to 14	979	1,368	54	9	211	140
15 to 17	523	701	38	3	106	68
18 and 19	514	717	45	2	88	58
20 to 24	991	1,198	77	5	219	94
25 to 29	808	1,145	75	7	242	95
30 to 34	883	1,428	88	7	275	86
35 to 39	817	1,749	65	7	376	84
40 to 44	785	1,891	53	11	324	82
45 to 49	642	1,578	54	6	260	59
50 to 54	419	1,628	54	6	228	36
55 to 59	372	1,409	39	6	194	38
60 and 61	118	621	13	2	52	15
62 to 64	157	890	24	5	107	17
65 to 69	174	1,324	13	3	131	20
70 to 74	131	1,076	5	4	98	17
75 to 79	115	939	10	3	59	17
80 to 84	58	986	5	2	50	12
85 and older	56	1,116	9	1	40	7
Under 18	3,590	5,060	191	29	738	624
65 and older	534	5,441	42	13	378	73
Median Age	26.4	42.9	31.3	37.1	37.4	19.9