

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



Jan 1, 2013

Total Population	191,961
Household Population	190,698
Group Quarters Population	1,263
Persons Per Household	2.80

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,309	68,004	3.3%
Single Family - Detached	42,671	41,435	2.9%
Single Family - Multiple-Unit	8,175	7,566	7.4%
Multi-Family	18,761	18,310	2.4%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME

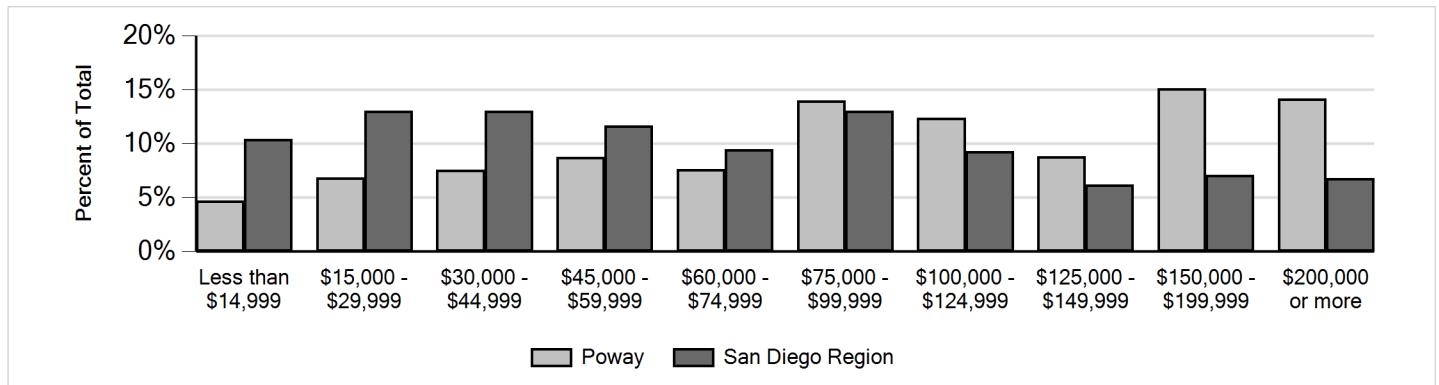
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	7%	8%	9%	8%	14%	12%	9%	15%	14%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$101,106
Not adjusted for inflation (current 2012\$)	\$105,842



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

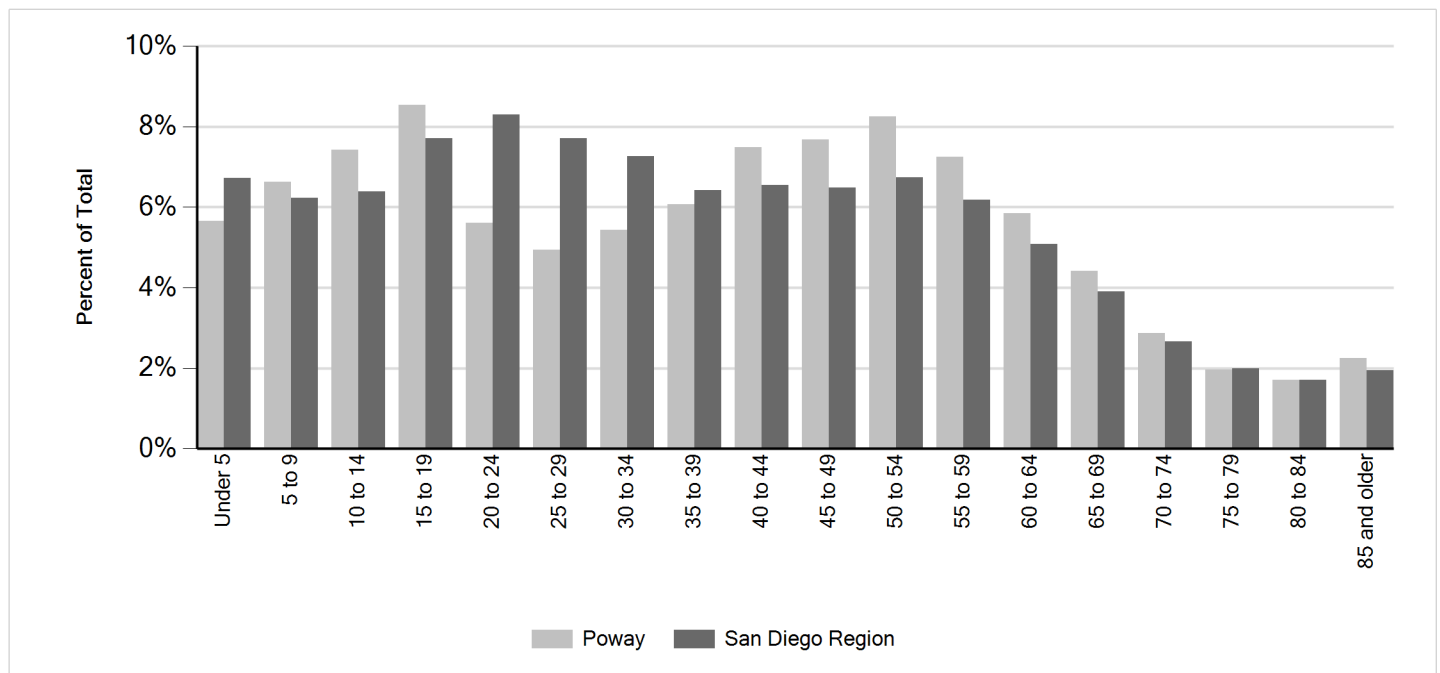
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	191,961	93,370	98,591	51%
Under 5	10,856	5,607	5,249	48%
5 to 9	12,720	6,518	6,202	49%
10 to 14	14,256	7,615	6,641	47%
15 to 17	9,613	5,062	4,551	47%
18 and 19	6,773	3,478	3,295	49%
20 to 24	10,751	5,547	5,204	48%
25 to 29	9,491	4,797	4,694	49%
30 to 34	10,442	4,992	5,450	52%
35 to 39	11,653	5,457	6,196	53%
40 to 44	14,383	6,808	7,575	53%
45 to 49	14,726	6,931	7,795	53%
50 to 54	15,826	7,609	8,217	52%
55 to 59	13,917	6,675	7,242	52%
60 and 61	4,672	2,216	2,456	53%
62 to 64	6,553	3,009	3,544	54%
65 to 69	8,463	4,066	4,397	52%
70 to 74	5,495	2,463	3,032	55%
75 to 79	3,769	1,669	2,100	56%
80 to 84	3,285	1,351	1,934	59%
85 and older	4,317	1,500	2,817	65%
Under 18	47,445	24,802	22,643	48%
65 and older	25,329	11,049	14,280	56%
Median Age	39.8	37.8	41.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	21,998	113,918	3,549	401	44,140	7,955
Under 5	1,673	5,418	176	17	2,967	605
5 to 9	2,144	5,860	207	22	3,210	1,277
10 to 14	2,156	7,142	261	27	3,553	1,117
15 to 17	1,417	5,230	188	23	2,067	688
18 and 19	961	3,945	174	20	1,227	446
20 to 24	1,650	6,144	253	33	2,018	653
25 to 29	1,476	5,158	217	26	2,143	471
30 to 34	1,481	5,362	244	48	2,893	414
35 to 39	1,520	5,742	206	36	3,779	370
40 to 44	1,655	7,634	273	28	4,411	382
45 to 49	1,537	8,803	322	32	3,712	320
50 to 54	1,353	10,624	313	23	3,155	358
55 to 59	987	9,699	249	22	2,649	311
60 and 61	293	3,314	79	9	881	96
62 to 64	374	4,713	100	12	1,248	106
65 to 69	475	6,203	94	13	1,545	133
70 to 74	343	3,965	71	6	1,031	79
75 to 79	204	2,722	40	2	738	63
80 to 84	148	2,576	37	2	489	33
85 and older	151	3,664	45	0	424	33
Under 18	7,390	23,650	832	89	11,797	3,687
65 and older	1,321	19,130	287	23	4,227	341
Median Age	28.4	44.6	36.3	33.4	37.6	19.3