



## Demographic and Socioeconomic Profile 2010

TRACT: 100.09

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>6,693</b>	<b>100%</b>
Hispanic	6,092	91%
White	204	3%
Asian	190	3%
Black	164	2%
Two or More	34	1%
Other	6	<1%
American Indian	2	<1%
Pacific Islander	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>6,693</b>	<b>3,194</b>	<b>3,499</b>	<b>52%</b>
Under 5	587	301	286	49%
5 to 9	581	320	261	45%
10 to 14	652	348	304	47%
15 to 17	456	227	229	50%
18 and 19	268	136	132	49%
20 to 24	616	294	322	52%
25 to 29	489	212	277	57%
30 to 34	424	194	230	54%
35 to 39	441	196	245	56%
40 to 44	483	236	247	51%
45 to 49	463	203	260	56%
50 to 54	398	165	233	59%
55 to 59	253	120	133	53%
60 and 61	103	58	45	44%
62 to 64	99	28	71	72%
65 to 69	138	59	79	57%
70 to 74	101	37	64	63%
75 to 79	73	28	45	62%
80 to 84	38	14	24	63%
85 and Older	30	18	12	40%
Under 18	2,276	1,196	1,080	47%
65 and older	380	156	224	59%
<b>Median</b>	<b>26.9</b>	<b>24.5</b>	<b>28.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>4,873</b>	<b>100%</b>
Never Married	1,729	35%
Married, excluding separated	2,371	49%
Separated	198	4%
Widowed	171	4%
Divorced	404	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>6,693</b>	<b>100%</b>
Household	6,693	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>6,693</b>	<b>6,092</b>	<b>204</b>	<b>164</b>	<b>2</b>	<b>190</b>	<b>1</b>	<b>6</b>	<b>34</b>
Under 5	587	560	11	7	0	7	0	0	2
5 to 9	581	555	9	6	0	8	0	0	3
10 to 14	652	601	14	18	0	13	0	0	6
15 to 17	456	416	8	13	0	16	0	0	3
18 and 19	268	246	4	6	0	8	0	1	3
20 to 24	616	572	6	11	0	21	0	0	6
25 to 29	489	450	11	10	0	16	0	1	1
30 to 34	424	388	15	15	0	4	0	1	1
35 to 39	441	409	12	8	0	11	0	0	1
40 to 44	483	438	18	11	1	13	0	0	2
45 to 49	463	394	28	20	0	20	1	0	0
50 to 54	398	346	18	15	0	15	0	2	2
55 to 59	253	214	13	9	0	13	0	1	3
60 and 61	103	86	10	4	1	2	0	0	0
62 to 64	99	84	3	3	0	9	0	0	0
65 to 69	138	119	8	5	0	6	0	0	0
70 to 74	101	91	4	2	0	4	0	0	0
75 to 79	73	64	7	1	0	1	0	0	0
80 to 84	38	32	5	0	0	1	0	0	0
85 and Older	30	27	0	0	0	2	0	0	1
Under 18	2,276	2,132	42	44	0	44	0	0	14
65 and older	380	333	24	8	0	14	0	0	1
<b>Median</b>		<b>26.1</b>	<b>43.3</b>	<b>33.7</b>	<b>60.0</b>	<b>35.9</b>	<b>47.5</b>	<b>50.0</b>	<b>20.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>6,106</b>	<b>100%</b>
Speak Only English	678	11%
Speak Spanish:	5,172	85%
Speak English "well" or "very well"	3,507	57%
Speak English "not well" or "not at all"	1,665	27%
Speak Asian/Pacific Island language:	250	4%
Speak English "well" or "very well"	221	4%
Speak English "not well" or "not at all"	29	<1%
Speak other language:	6	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	6	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>3,533</b>	<b>100%</b>
Less than 9th grade	801	23%
9th through 12th grade, no diploma	787	22%
High school grad (incl. equivalency)	614	17%
Some college, no degree	680	19%
Associate degree	278	8%
Bachelor's degree	245	7%
Master's degree	33	1%
Professional school degree	81	2%
Doctorate degree	14	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,345</b>	<b>100%</b>	---	---	---	---
Enrolled in school	2,327	37%	2,172	34%	155	2%
Nursery / Preschool	223	10%	147	7%	76	49%
Kindergarten to grade 4	643	28%	586	27%	57	37%
Grade 5 to grade 8	473	20%	473	22%	0	0%
Grade 9 to grade 12	567	24%	567	26%	0	0%
College, undergraduate	394	17%	387	18%	7	5%
Graduate or Professional school	27	1%	12	1%	15	10%
Not enrolled in school	4,018	63%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,636</b>	<b>100%</b>	<b>1,074</b>	<b>100%</b>	<b>562</b>	<b>100%</b>
Family Households:	1,438	88%	1,074	100%	364	65%
Married couple family	873	53%	658	61%	215	38%
Other family:	565	35%	416	39%	149	27%
Male householder, no wife	187	11%	87	8%	100	18%
Female householder, no husband	378	23%	329	31%	49	9%
Nonfamily households:	198	12%	0	0%	198	35%
Householder living alone	161	10%	----	----	----	----
Other nonfamily households	37	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,705</b>	<b>100%</b>	<b>1636</b>	<b>69</b>	<b>4%</b>	<b>4.09</b>
Single family (detached)	520	30%	516	4	1%	4.71
Single family (attached)	34	2%	34	0	0%	4.50
2 to 4 units	272	16%	267	5	2%	3.44
5 to 9 units	355	21%	324	31	9%	3.94
10 or more units	392	23%	363	29	7%	3.93
Mobile home and Other	132	8%	132	0	0%	3.72

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>687</b>	<b>100%</b>
Less than \$150,000	205	30%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	19	3%
\$250,000 to \$299,999	58	8%
\$300,000 to \$399,999	109	16%
\$400,000 to \$499,999	90	13%
\$500,000 to \$749,999	206	30%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$356,422**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,705</b>	<b>100%</b>
2005 or Later	33	2%
2000 to 2004	232	14%
1990 to 1999	226	13%
1980 to 1989	435	26%
1970 to 1979	356	21%
1960 to 1969	180	11%
1950 to 1959	214	13%
1940 to 1949	0	0%
1939 or earlier	29	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,636</b>	<b>100%</b>	<b>949</b>	<b>100%</b>	<b>687</b>	<b>100%</b>
1.00 occupant housing per room or less	1,123	69%	557	59%	566	82%
1.01 to 1.50 occupants per room	243	15%	132	14%	111	16%
1.51 to 2.00 occupants per room	68	4%	58	6%	10	1%
2.01 or more occupants per room	202	12%	202	21%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>949</b>	<b>100%</b>
Less than \$500	122	13%
\$500 to \$599	47	5%
\$600 to \$699	14	1%
\$700 to \$799	153	16%
\$800 to \$899	164	17%
\$900 to \$999	252	27%
\$1,000 to \$1,249	59	6%
\$1,250 to \$1,499	59	6%
\$1,500 to \$1,999	31	3%
\$2,000 or more	12	1%
No cash rent	36	4%
<b>Median contract rent</b>	<b>\$884</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>949</b>	<b>100%</b>
Less than 20 percent	52	5%
20.0 to 24.9 percent	128	13%
25.0 to 29.9 percent	33	3%
30.0 to 34.9 percent	102	11%
35.0 to 39.9 percent	19	2%
40.0 to 49.9 percent	262	28%
50.0 percent or more	317	33%
Not computed	36	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,636</b>	<b>100%</b>
No vehicle	196	12%
1 vehicle	516	32%
2 vehicles	533	33%
3 vehicles	274	17%
4 or more vehicles	117	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,658</b>	<b>100%</b>
Worked in state of residence	2,594	98%
Worked in county of residence	2,571	97%
Worked outside county of residence	23	1%
Worked outside state of residence	64	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>4,730</b>	<b>100%</b>	<b>2,159</b>	<b>46%</b>
In labor force	3,043	64%	1,470	48%
Armed forces	0	0%	0	0%
Civilian (employed)	2,714	89%	1,350	50%
Civilian (unemployed)	329	11%	120	36%
Not in labor force	1,687	36%	689	41%
Pct. of civilian labor force unemployed	10.8%		8.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,658</b>	<b>100%</b>
Car, truck or van:	2,262	85%
Drove Alone	1,912	72%
Carpooled	350	13%
Public Transportation:	153	6%
Bus	153	6%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	12	<1%
Bicycle	0	0%
Walked	152	6%
Other means	13	<1%
Worked at home	66	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>2,658</b>	<b>100%</b>
Did not work at home	2,592	98%
Less than 10 minutes	210	8%
10 to 19 minutes	741	28%
20 to 29 minutes	475	18%
30 to 44 minutes	672	25%
45 to 59 minutes	192	7%
60 to 89 minutes	151	6%
90 minutes or more	151	6%
Worked at home	66	2%
<b>Average time to work (minutes)</b>	<b>35</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,653</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	37	1%
Construction	267	10%
Manufacturing	174	7%
Wholesale trade	113	4%
Retail trade	351	13%
Transportation & warehousing	166	6%
Information & communications	37	1%
Finance, insurance, & real estate	111	4%
Professional, scientific, management, administration	119	4%
Educational, social, & health services	615	23%
Art, entertainment, recreation, accommodations, food	368	14%
Other services	116	4%
Public administration	179	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,653</b>	<b>100%</b>
Management, professional & related:	379	14%
Management (incl. farm managers)	131	5%
Business & financial	54	2%
Computer & mathematical	0	0%
Architecture & engineering	16	1%
Life, physical & social science	0	0%
Community & social service	11	<1%
Legal	0	0%
Education, training, & library	45	2%
Art, entertainment, sports & media	8	<1%
Healthcare practitioners	114	4%
Service:	811	31%
Healthcare support	154	6%
Protective service	38	1%
Food preparation & serving	177	7%
Building & grounds cleaning / maintenance	344	13%
Personal care & service	98	4%
Sales & office	671	25%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	359	14%
Production, transport & material moving	433	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,636</b>	<b>100%</b>
Less than \$15,000	253	15%
\$15,000 to \$29,999	404	25%
\$30,000 to \$44,999	199	12%
\$45,000 to \$59,999	258	16%
\$60,000 to \$74,999	114	7%
\$75,000 to \$99,999	139	8%
\$100,000 to \$124,999	93	6%
\$125,000 to \$149,999	89	5%
\$150,000 to \$199,999	9	1%
\$200,000 or more	78	5%
<b>Median Income</b>	<b>\$42,136</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,636</b>	<b>100%</b>
With earnings	1,495	91%
With wage and salary income	1,433	88%
With self-employment income	136	8%
With interest, dividend, or net rental income	98	6%
With Social Security income	295	18%
With Supplemental Security income	155	9%
With public assistance income	92	6%
With retirement income	117	7%
With other types of income	304	19%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,638</b>	<b>100%</b>
Under .50	560	8%
.50 to .99	1,076	16%
1.00 to 1.24	869	13%
1.25 to 1.49	149	2%
1.50 to 1.84	658	10%
1.85 to 1.99	84	1%
2.00 and over	3,242	49%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,638</b>	<b>100%</b>
Above Poverty	5,002	75%
Below Poverty	1,636	25%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

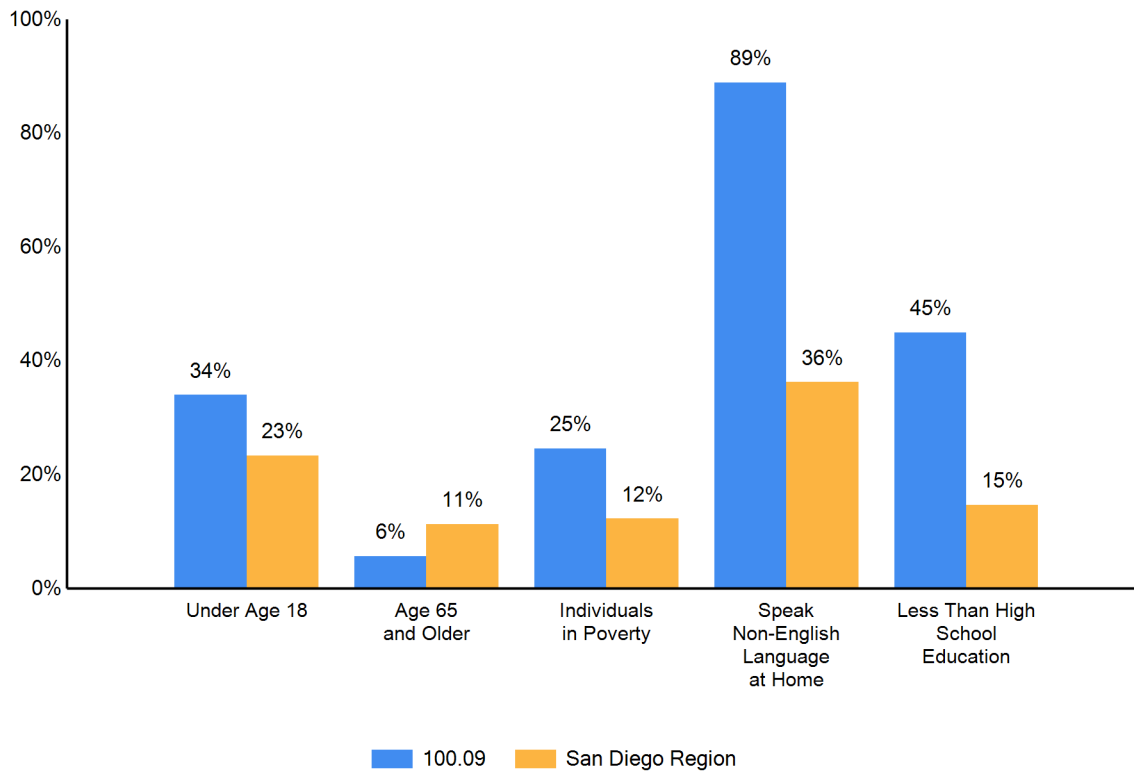
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,438</b>	<b>1,074</b>	<b>364</b>	<b>1,068</b>	<b>765</b>	<b>303</b>	<b>370</b>	<b>309</b>	<b>61</b>
Married couple family	873	658	215	716	531	185	157	127	30
Male householder, no wife present	187	87	100	110	41	69	77	46	31
Female householder, no husband present	378	329	49	242	193	49	136	136	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

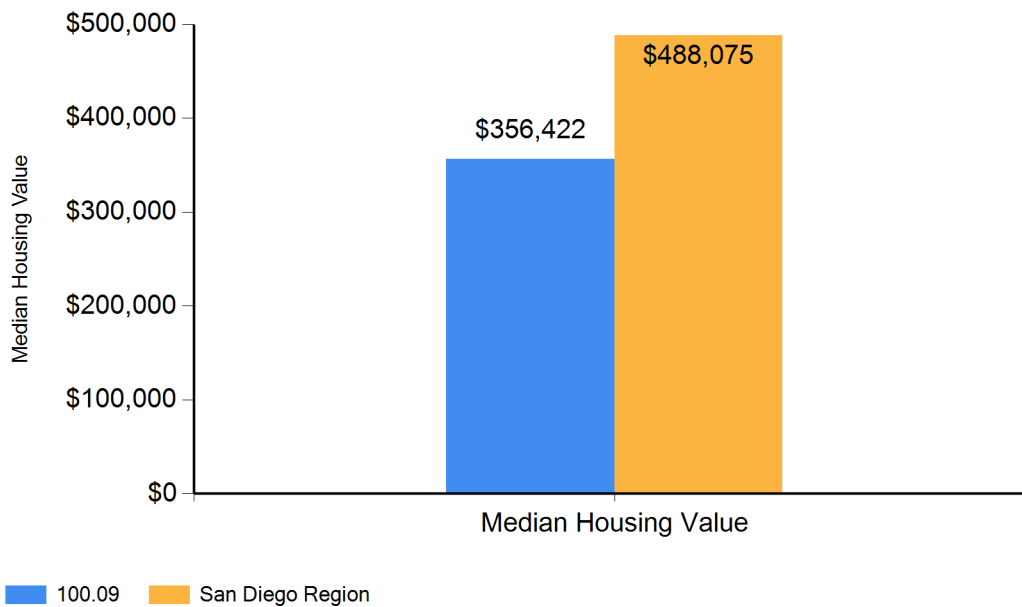


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075