



Demographic and Socioeconomic Profile 2010

TRACT: 178.13

Population by Race

	Population	Percent
Total Population	4,106	100%
White	3,405	83%
Hispanic	324	8%
Asian	224	5%
Two or More	90	2%
Black	24	1%
Other	21	1%
American Indian	13	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,106	1,945	2,161	53%
Under 5	236	125	111	47%
5 to 9	266	148	118	44%
10 to 14	204	98	106	52%
15 to 17	105	52	53	50%
18 and 19	59	32	27	46%
20 to 24	138	69	69	50%
25 to 29	142	67	75	53%
30 to 34	174	74	100	57%
35 to 39	280	142	138	49%
40 to 44	297	135	162	55%
45 to 49	323	153	170	53%
50 to 54	318	145	173	54%
55 to 59	331	167	164	50%
60 and 61	151	71	80	53%
62 to 64	161	77	84	52%
65 to 69	281	122	159	57%
70 to 74	181	89	92	51%
75 to 79	151	65	86	57%
80 to 84	145	58	87	60%
85 and Older	163	56	107	66%
Under 18	811	423	388	48%
65 and older	921	390	531	58%
Median	47.4	46.0	48.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,400	100%
Never Married	668	20%
Married, excluding separated	2,227	66%
Separated	0	0%
Widowed	213	6%
Divorced	292	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,106	100%
Household	4,106	100%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%
Group Quarters - Other	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,106	324	3,405	24	13	224	5	21	90
Under 5	236	30	169	4	1	11	0	3	18
5 to 9	266	32	195	2	2	17	0	3	15
10 to 14	204	33	149	2	2	11	0	2	5
15 to 17	105	10	76	1	1	10	0	0	7
18 and 19	59	5	46	0	0	4	0	0	4
20 to 24	138	14	106	1	0	6	1	0	10
25 to 29	142	14	119	0	0	7	1	0	1
30 to 34	174	25	138	2	1	6	0	1	1
35 to 39	280	17	223	2	1	31	0	1	5
40 to 44	297	22	246	2	0	19	1	4	3
45 to 49	323	19	268	2	1	28	1	0	4
50 to 54	318	19	271	0	3	19	0	2	4
55 to 59	331	22	281	3	1	18	0	2	4
60 and 61	151	4	142	1	0	1	1	2	0
62 to 64	161	6	149	0	0	4	0	1	1
65 to 69	281	16	250	0	0	13	0	0	2
70 to 74	181	14	159	1	0	6	0	0	1
75 to 79	151	5	137	0	0	6	0	0	3
80 to 84	145	8	131	0	0	5	0	0	1
85 and Older	163	9	150	1	0	2	0	0	1
Under 18	811	105	589	9	6	49	0	8	45
65 and older	921	52	827	2	0	32	0	0	8
Median		34.8	49.4	35.0	32.5	42.4	42.5	40.6	18.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,870	100%
Speak Only English	3,444	89%
Speak Spanish:	196	5%
Speak English "well" or "very well"	162	4%
Speak English "not well" or "not at all"	34	1%
Speak Asian/Pacific Island language:	61	2%
Speak English "well" or "very well"	61	2%
Speak English "not well" or "not at all"	0	0%
Speak other language:	169	4%
Speak English "well" or "very well"	169	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,098	100%
Less than 9th grade	52	2%
9th through 12th grade, no diploma	103	3%
High school grad (incl. equivalency)	333	11%
Some college, no degree	938	30%
Associate degree	303	10%
Bachelor's degree	974	31%
Master's degree	272	9%
Professional school degree	91	3%
Doctorate degree	32	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,980	100%	---	---	---	---
Enrolled in school	894	22%	684	17%	210	5%
Nursery / Preschool	25	3%	6	1%	19	9%
Kindergarten to grade 4	105	12%	60	9%	45	21%
Grade 5 to grade 8	211	24%	199	29%	12	6%
Grade 9 to grade 12	188	21%	158	23%	30	14%
College, undergraduate	258	29%	184	27%	74	35%
Graduate or Professional school	107	12%	77	11%	30	14%
Not enrolled in school	3,086	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,746	100%	503	100%	1,243	100%
Family Households:	1,201	69%	503	100%	698	56%
Married couple family	1,070	61%	444	88%	626	50%
Other family:	131	8%	59	12%	72	6%
Male householder, no wife	50	3%	12	2%	38	3%
Female householder, no husband	81	5%	47	9%	34	3%
Nonfamily households:	545	31%	0	0%	545	44%
Householder living alone	474	27%	----	----	----	----
Other nonfamily households	71	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,154	100%	1746	408	19%	2.35
Single family (detached)	1,185	55%	989	196	17%	2.33
Single family (attached)	75	3%	57	18	24%	2.32
2 to 4 units	70	3%	61	9	13%	2.75
5 to 9 units	7	<1%	6	1	14%	2.33
10 or more units	175	8%	156	19	11%	2.44
Mobile home and Other	642	30%	477	165	26%	2.32

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,385	100%
Less than \$150,000	117	8%
\$150,000 to \$199,999	155	11%
\$200,000 to \$249,999	8	1%
\$250,000 to \$299,999	33	2%
\$300,000 to \$399,999	53	4%
\$400,000 to \$499,999	46	3%
\$500,000 to \$749,999	205	15%
\$750,000 to \$999,999	391	28%
\$1,000,000 or more	377	27%

Median Value **\$797,906**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,154	100%
2005 or Later	118	5%
2000 to 2004	734	34%
1990 to 1999	438	20%
1980 to 1989	79	4%
1970 to 1979	476	22%
1960 to 1969	79	4%
1950 to 1959	230	11%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,746	100%	361	100%	1,385	100%
1.00 occupant housing per room or less	1,746	100%	361	100%	1,385	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	361	100%
Less than \$500	0	0%
\$500 to \$599	2	1%
\$600 to \$699	0	0%
\$700 to \$799	52	14%
\$800 to \$899	44	12%
\$900 to \$999	12	3%
\$1,000 to \$1,249	52	14%
\$1,250 to \$1,499	17	5%
\$1,500 to \$1,999	33	9%
\$2,000 or more	139	39%
No cash rent	10	3%
Median contract rent	\$1,553	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	361	100%
Less than 20 percent	50	14%
20.0 to 24.9 percent	18	5%
25.0 to 29.9 percent	10	3%
30.0 to 34.9 percent	43	12%
35.0 to 39.9 percent	50	14%
40.0 to 49.9 percent	61	17%
50.0 percent or more	87	24%
Not computed	42	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,746	100%
No vehicle	57	3%
1 vehicle	482	28%
2 vehicles	814	47%
3 vehicles	345	20%
4 or more vehicles	48	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,718	100%
Worked in state of residence	1,689	98%
Worked in county of residence	1,517	88%
Worked outside county of residence	172	10%
Worked outside state of residence	29	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,370	100%	1,558	46%
In labor force	1,873	56%	1,053	56%
Armed forces	50	3%	47	94%
Civilian (employed)	1,684	90%	925	55%
Civilian (unemployed)	139	7%	81	58%
Not in labor force	1,497	44%	505	34%
Pct. of civilian labor force unemployed	7.6%		8.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,718	100%
Car, truck or van:	1,371	80%
Drove Alone	1,275	74%
Carpooled	96	6%
Public Transportation:	52	3%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	52	3%
Other public transportation	0	0%
Motorcycle	3	<1%
Bicycle	0	0%
Walked	74	4%
Other means	0	0%
Worked at home	218	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,718	100%
Did not work at home	1,500	87%
Less than 10 minutes	268	16%
10 to 19 minutes	536	31%
20 to 29 minutes	195	11%
30 to 44 minutes	198	12%
45 to 59 minutes	170	10%
60 to 89 minutes	63	4%
90 minutes or more	70	4%
Worked at home	218	13%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,692	100%
Agriculture, forestry, mining	1	<1%
Utilities	15	1%
Construction	70	4%
Manufacturing	84	5%
Wholesale trade	90	5%
Retail trade	236	14%
Transportation & warehousing	8	<1%
Information & communications	55	3%
Finance, insurance, & real estate	245	14%
Professional, scientific, management, administration	92	5%
Educational, social, & health services	275	16%
Art, entertainment, recreation, accommodations, food	143	8%
Other services	26	2%
Public administration	352	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,692	100%
Management, professional & related:	828	49%
Management (incl. farm managers)	242	14%
Business & financial	138	8%
Computer & mathematical	26	2%
Architecture & engineering	54	3%
Life, physical & social science	27	2%
Community & social service	32	2%
Legal	45	3%
Education, training, & library	181	11%
Art, entertainment, sports & media	58	3%
Healthcare practitioners	25	1%
Service:	150	9%
Healthcare support	0	0%
Protective service	63	4%
Food preparation & serving	38	2%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	49	3%
Sales & office	617	36%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	35	2%
Production, transport & material moving	62	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,746	100%
Less than \$15,000	141	8%
\$15,000 to \$29,999	236	14%
\$30,000 to \$44,999	165	9%
\$45,000 to \$59,999	66	4%
\$60,000 to \$74,999	133	8%
\$75,000 to \$99,999	251	14%
\$100,000 to \$124,999	146	8%
\$125,000 to \$149,999	128	7%
\$150,000 to \$199,999	166	10%
\$200,000 or more	314	18%
Median Income	\$88,147	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,746	100%
With earnings	1,223	70%
With wage and salary income	1,201	69%
With self-employment income	358	21%
With interest, dividend, or net rental income	753	43%
With Social Security income	623	36%
With Supplemental Security income	99	6%
With public assistance income	11	1%
With retirement income	235	13%
With other types of income	205	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,106	100%
Under .50	179	4%
.50 to .99	93	2%
1.00 to 1.24	30	1%
1.25 to 1.49	184	4%
1.50 to 1.84	189	5%
1.85 to 1.99	44	1%
2.00 and over	3,387	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,106	100%
Above Poverty	3,834	93%
Below Poverty	272	7%

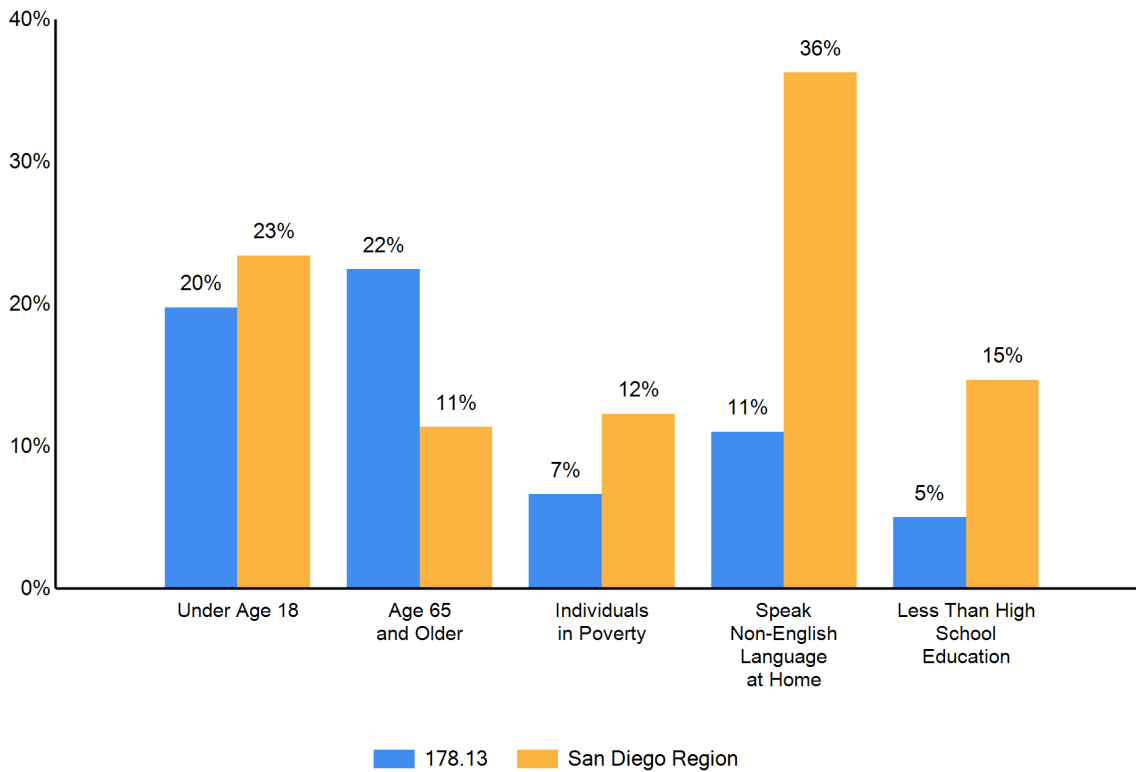
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,201	503	698	1,145	460	685	56	43	13
Married couple family	1,070	444	626	1,014	401	613	56	43	13
Male householder, no wife present	50	12	38	50	12	38	0	0	0
Female householder, no husband present	81	47	34	81	47	34	0	0	0

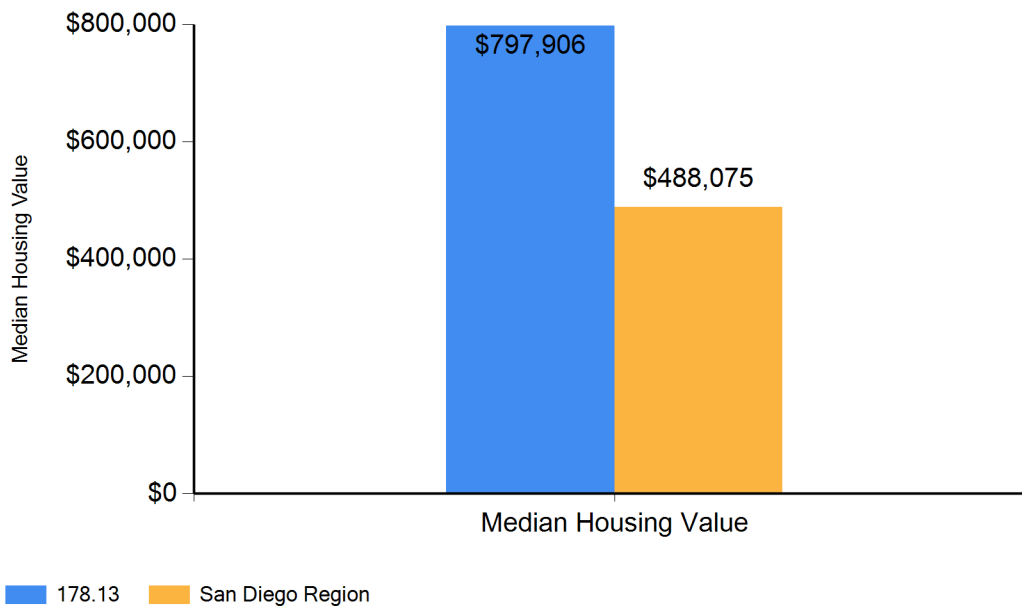
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075