

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### San Marcos



	Jan 1, 2011
<b>Total Population</b>	<b>90,488</b>
Household Population	90,092
Group Quarters Population	396
<b>Persons Per Household</b>	<b>2.98</b>

## HOUSING AND OCCUPANCY

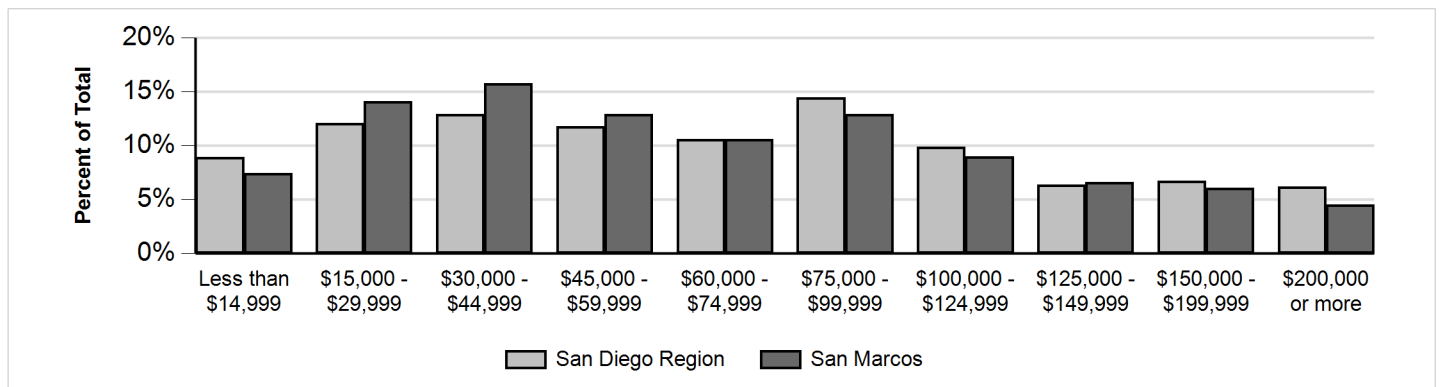
	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>31,518</b>	<b>30,239</b>	<b>4.1%</b>
Single Family - Detached	17,655	17,007	3.7%
Single Family - Multiple-Unit	1,700	1,620	4.7%
Multi-Family	8,765	8,375	4.4%
Mobile Home and Other	3,398	3,237	4.7%

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	7%	14%	16%	13%	11%	13%	9%	7%	6%	5%

<b>Median Household Income</b>	2011
Adjusted for Inflation (2010 \$)	\$59,683



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

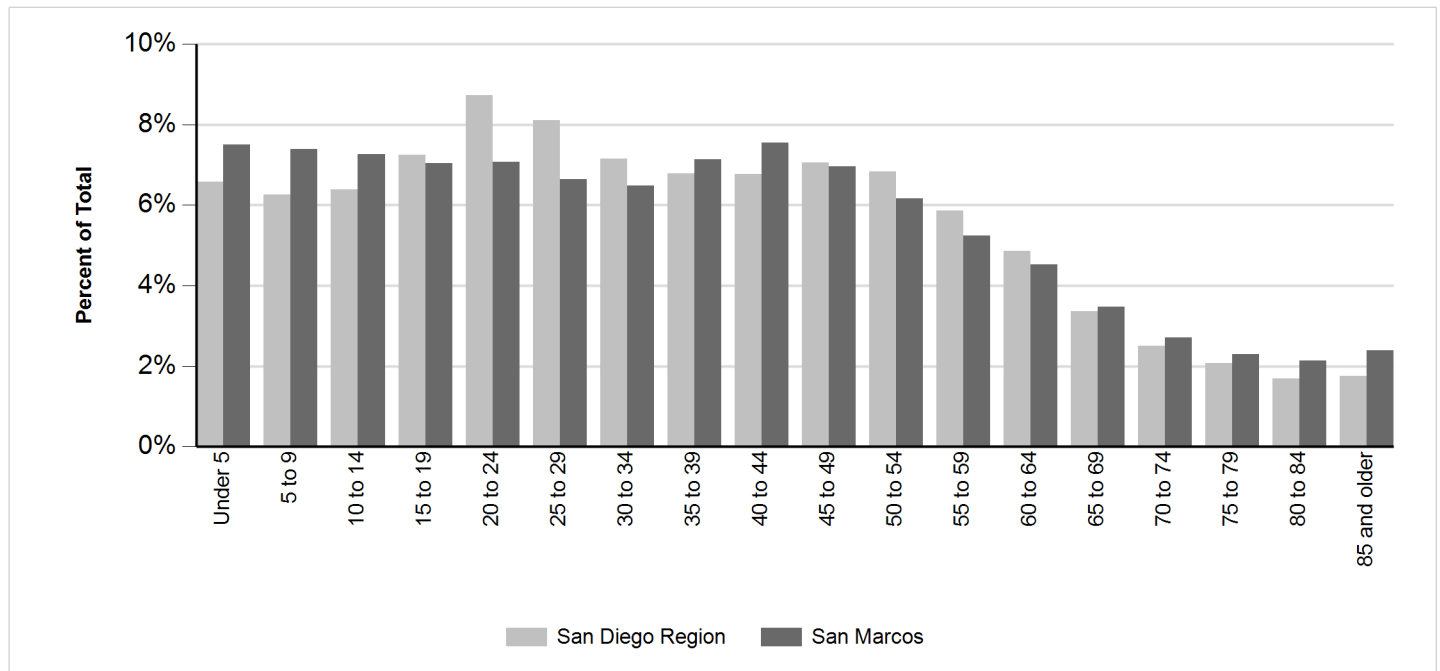
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>90,488</b>	<b>44,282</b>	<b>46,206</b>	<b>51%</b>
Under 5	6,794	3,494	3,300	49%
5 to 9	6,691	3,401	3,290	49%
10 to 14	6,569	3,374	3,195	49%
15 to 17	3,837	1,965	1,872	49%
18 and 19	2,535	1,286	1,249	49%
20 to 24	6,398	3,243	3,155	49%
25 to 29	6,014	3,095	2,919	49%
30 to 34	5,871	2,951	2,920	50%
35 to 39	6,451	3,173	3,278	51%
40 to 44	6,838	3,370	3,468	51%
45 to 49	6,304	3,147	3,157	50%
50 to 54	5,575	2,795	2,780	50%
55 to 59	4,740	2,241	2,499	53%
60 and 61	1,699	818	881	52%
62 to 64	2,398	1,039	1,359	57%
65 to 69	3,140	1,406	1,734	55%
70 to 74	2,452	1,075	1,377	56%
75 to 79	2,085	878	1,207	58%
80 to 84	1,933	763	1,170	61%
85 and older	2,164	768	1,396	65%
Under 18	23,891	12,234	11,657	49%
65 and older	11,774	4,890	6,884	58%
Median Age	35.4	33.9	36.8	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>32,640</b>	<b>45,658</b>	<b>1,904</b>	<b>288</b>	<b>7,637</b>	<b>2,361</b>
Under 5	3,441	2,391	134	24	437	367
5 to 9	3,175	2,529	133	16	502	336
10 to 14	3,202	2,475	151	25	424	292
15 to 17	1,894	1,395	96	14	256	182
18 and 19	1,326	909	78	10	143	69
20 to 24	2,877	2,546	173	26	601	175
25 to 29	2,687	2,467	163	20	534	143
30 to 34	2,571	2,532	122	10	526	110
35 to 39	2,517	2,916	132	16	739	131
40 to 44	2,454	3,422	129	18	682	133
45 to 49	2,009	3,359	152	21	645	118
50 to 54	1,416	3,384	151	13	533	78
55 to 59	1,038	3,069	103	24	442	64
60 and 61	304	1,179	35	7	154	20
62 to 64	395	1,710	43	9	211	30
65 to 69	471	2,309	37	6	280	37
70 to 74	345	1,835	27	7	213	25
75 to 79	248	1,660	18	6	127	26
80 to 84	142	1,649	16	11	100	15
85 and older	128	1,922	11	5	88	10
Under 18	11,712	8,790	514	79	1,619	1,177
65 and older	1,334	9,375	109	35	808	113
Median Age	25.8	43.9	31.0	34.5	37.7	18.1