DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
92078

	Jan 1, 2011
Total Population	40,237
Household Population	40,088
Group Quarters Population	149
Persons Per Household	2.62

HOUSING AND OCCUPANCY

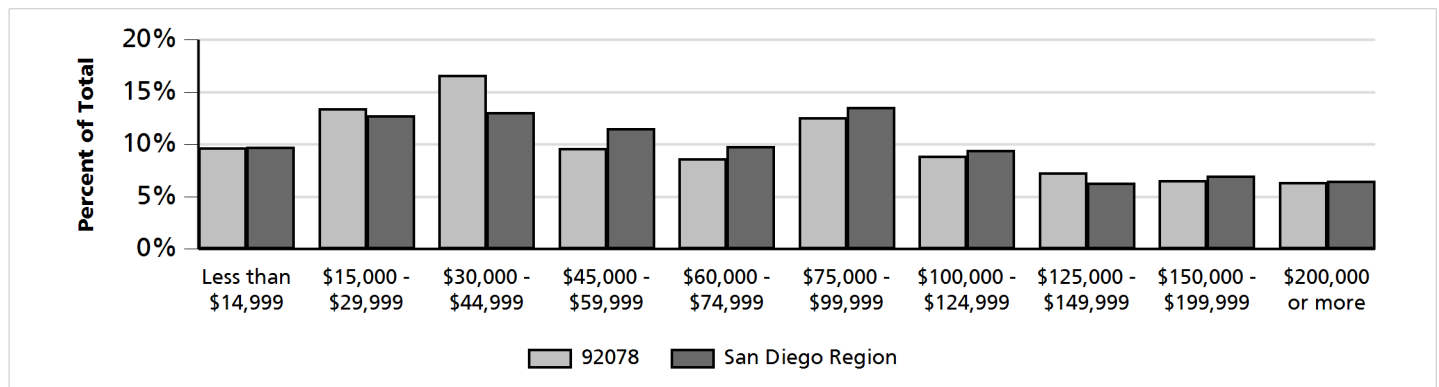|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,135	15,327	5.0%
Single Family - Detached	8,080	7,828	3.1%
Single Family - Multiple-Unit	343	309	9.9%
Multi-Family	5,199	4,892	5.9%
Mobile Home and Other	2,513	2,298	8.6%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	10%	13%	17%	10%	9%	13%	9%	7%	7%	6%

Median Household Income

Adjusted for Inflation (2010 $)	$60,899

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
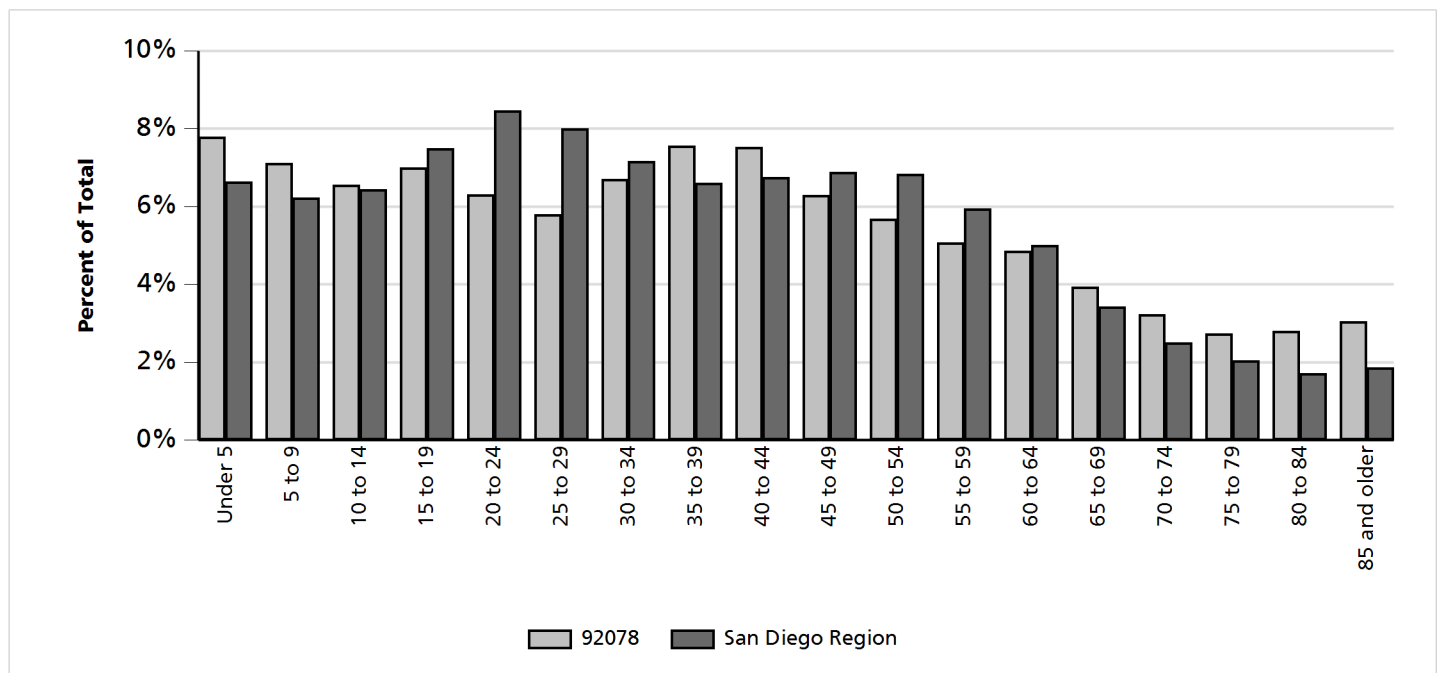
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**40,237**	19,286	20,947	52%
Under 5	3,135	1,567	1,568	50%
5 to 9	2,863	1,482	1,381	48%
10 to 14	2,636	1,393	1,243	47%
15 to 17	1,404	720	684	49%
18 and 19	1,408	635	773	55%
20 to 24	2,540	1,186	1,354	53%
25 to 29	2,329	1,163	1,166	50%
30 to 34	2,697	1,269	1,428	53%
35 to 39	3,042	1,538	1,504	49%
40 to 44	3,027	1,504	1,523	50%
45 to 49	2,530	1,281	1,249	49%
50 to 54	2,288	1,114	1,174	51%
55 to 59	2,042	990	1,052	52%
60 and 61	782	356	426	54%
62 to 64	1,170	477	693	59%
65 to 69	1,587	688	899	57%
70 to 74	1,299	579	720	55%
75 to 79	1,100	433	667	61%
80 to 84	1,126	460	666	59%
85 and older	1,228	451	777	63%
Under 18	10,038	5,162	4,876	49%
65 and older	6,340	2,611	3,729	59%
Median Age	36.8	35.7	37.9	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**10,481**	24,137	804	**107**	**3,385**	**1,319**
Under 5	1,096	1,544	54	11	228	202
5 to 9	1,012	1,416	48	5	201	181
10 to 14	928	1,322	45	7	200	134
15 to 17	526	668	34	1	108	67
18 and 19	515	701	42	3	83	64
20 to 24	974	1,165	78	5	222	96
25 to 29	800	1,135	79	8	218	89
30 to 34	856	1,392	78	7	281	83
35 to 39	804	1,705	70	6	374	83
40 to 44	753	1,812	58	9	315	80
45 to 49	628	1,497	56	7	274	68
50 to 54	422	1,559	55	10	209	33
55 to 59	384	1,385	33	10	195	35
60 and 61	103	595	10	4	56	14
62 to 64	148	883	18	5	104	12
65 to 69	176	1,267	16	0	105	23
70 to 74	121	1,056	8	5	92	17
75 to 79	110	915	7	2	51	15
80 to 84	70	998	7	2	40	9
85 and older	55	1,122	8	0	29	14
Under 18	3,562	4,950	181	24	737	584
65 and older	532	5,358	46	9	317	78
Median Age	26.2	42.8	31.4	40.3	37.0	20.6