



Demographic and Socioeconomic Profile 2010

SECONDARY: Grossmont

Population by Race

	Population	Percent
Total Population	453,862	100%
White	272,122	60%
Hispanic	113,543	25%
Black	27,000	6%
Asian	18,619	4%
Two or More	16,658	4%
American Indian	2,823	1%
Pacific Islander	2,257	<1%
Other	840	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	453,862	221,532	232,330	51%
Under 5	29,902	15,200	14,702	49%
5 to 9	28,623	14,749	13,874	48%
10 to 14	30,093	15,196	14,897	50%
15 to 17	20,218	10,450	9,768	48%
18 and 19	13,137	6,793	6,344	48%
20 to 24	33,347	16,736	16,611	50%
25 to 29	32,371	16,257	16,114	50%
30 to 34	28,844	14,205	14,639	51%
35 to 39	28,311	13,996	14,315	51%
40 to 44	30,288	14,579	15,709	52%
45 to 49	34,833	17,082	17,751	51%
50 to 54	34,950	16,983	17,967	51%
55 to 59	29,850	14,434	15,416	52%
60 and 61	10,263	4,949	5,314	52%
62 to 64	13,876	6,582	7,294	53%
65 to 69	16,225	7,574	8,651	53%
70 to 74	12,016	5,367	6,649	55%
75 to 79	10,109	4,404	5,705	56%
80 to 84	8,106	3,141	4,965	61%
85 and Older	8,500	2,855	5,645	66%
Under 18	108,836	55,595	53,241	49%
65 and older	54,956	23,341	31,615	58%
Median	36.8	35.4	38.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	365,244	100%
Never Married	111,064	30%
Married, excluding separated	181,767	50%
Separated	7,886	2%
Widowed	20,722	6%
Divorced	43,805	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	453,862	100%
Household	446,239	98%
Group Quarters - Other	7,169	2%
Group Quarters - College	452	<1%
Group Quarters - Military	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	453,862	113,543	272,122	27,000	2,823	18,619	2,257	840	16,658
Under 5	29,902	11,227	13,032	2,094	187	866	113	76	2,307
5 to 9	28,623	10,593	12,871	2,001	156	918	128	63	1,893
10 to 14	30,093	10,465	14,394	1,981	205	882	154	66	1,946
15 to 17	20,218	6,862	9,872	1,460	132	588	120	47	1,137
18 and 19	13,137	4,307	6,660	821	98	432	95	26	698
20 to 24	33,347	9,863	17,748	2,269	196	1,488	204	66	1,513
25 to 29	32,371	9,192	17,423	2,475	189	1,548	194	59	1,291
30 to 34	28,844	8,390	15,446	1,991	189	1,469	163	75	1,121
35 to 39	28,311	8,226	15,512	1,845	167	1,468	175	73	845
40 to 44	30,288	7,838	17,723	1,990	205	1,482	168	51	831
45 to 49	34,833	7,007	22,870	2,147	259	1,473	176	84	817
50 to 54	34,950	5,750	24,615	1,894	226	1,463	187	52	763
55 to 59	29,850	4,339	21,823	1,429	193	1,421	124	37	484
60 and 61	10,263	1,360	7,680	490	59	468	44	15	147
62 to 64	13,876	1,755	10,636	513	82	595	59	11	225
65 to 69	16,225	2,034	12,536	635	90	650	52	11	217
70 to 74	12,016	1,578	9,226	423	78	480	56	9	166
75 to 79	10,109	1,131	8,086	253	43	421	27	12	136
80 to 84	8,106	945	6,578	166	35	298	9	5	70
85 and Older	8,500	681	7,391	123	34	209	9	2	51
Under 18	108,836	39,147	50,169	7,536	680	3,254	515	252	7,283
65 and older	54,956	6,369	43,817	1,600	280	2,058	153	39	640
Median		26.9	43.7	31.0	36.8	38.8	33.7	31.1	21.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	423,960	100%
Speak Only English	320,487	76%
Speak Spanish:	66,896	16%
Speak English "well" or "very well"	54,492	13%
Speak English "not well" or "not at all"	12,404	3%
Speak Asian/Pacific Island language:	14,035	3%
Speak English "well" or "very well"	11,826	3%
Speak English "not well" or "not at all"	2,209	1%
Speak other language:	22,542	4%
Speak English "well" or "very well"	17,723	4%
Speak English "not well" or "not at all"	4,819	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	298,542	100%
Less than 9th grade	15,784	5%
9th through 12th grade, no diploma	25,407	9%
High school grad (incl. equivalency)	75,480	25%
Some college, no degree	86,513	29%
Associate degree	27,406	9%
Bachelor's degree	43,882	15%
Master's degree	17,250	6%
Professional school degree	4,096	1%
Doctorate degree	2,724	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	435,756	100%	---	---	---	---
Enrolled in school	127,971	29%	110,462	25%	17,509	4%
Nursery / Preschool	6,903	5%	3,875	4%	3,028	17%
Kindergarten to grade 4	28,151	22%	25,605	23%	2,546	15%
Grade 5 to grade 8	25,733	20%	23,710	21%	2,023	12%
Grade 9 to grade 12	28,104	22%	26,056	24%	2,048	12%
College, undergraduate	34,018	27%	28,407	26%	5,611	32%
Graduate or Professional school	5,062	4%	2,809	3%	2,253	13%
Not enrolled in school	307,785	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	161,121	100%	60,108	100%	101,013	100%
Family Households:	113,812	71%	59,702	99%	54,110	54%
Married couple family	84,314	52%	41,558	69%	42,756	42%
Other family:	29,498	18%	18,144	30%	11,354	11%
Male householder, no wife	9,131	6%	4,976	8%	4,155	4%
Female householder, no husband	20,367	13%	13,168	22%	7,199	7%
Nonfamily households:	47,309	29%	406	1%	46,903	46%
Householder living alone	36,985	23%	----	----	----	----
Other nonfamily households	10,324	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	168,700	100%	161,121	7,579	4%	2.77
Single family (detached)	90,450	54%	86,826	3,624	4%	2.91
Single family (attached)	11,909	7%	11,441	468	4%	2.83
2 to 4 units	10,238	6%	9,719	519	5%	2.72
5 to 9 units	9,884	6%	9,400	484	5%	2.52
10 or more units	34,088	20%	32,397	1,691	5%	2.55
Mobile home and Other	12,131	7%	11,338	793	7%	2.51

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	97,028	100%
Less than \$150,000	11,134	11%
\$150,000 to \$199,999	2,925	3%
\$200,000 to \$249,999	4,723	5%
\$250,000 to \$299,999	6,463	7%
\$300,000 to \$399,999	17,903	18%
\$400,000 to \$499,999	20,373	21%
\$500,000 to \$749,999	24,090	25%
\$750,000 to \$999,999	6,837	7%
\$1,000,000 or more	2,580	3%

Median Value **\$426,533**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	168,705	100%
2005 or Later	3,662	2%
2000 to 2004	7,458	4%
1990 to 1999	15,746	9%
1980 to 1989	27,006	16%
1970 to 1979	50,776	30%
1960 to 1969	25,709	15%
1950 to 1959	26,952	16%
1940 to 1949	7,553	4%
1939 or earlier	3,843	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	161,121	100%	64,093	100%	97,028	100%
1.00 occupant housing per room or less	153,928	96%	58,937	92%	94,991	98%
1.01 to 1.50 occupants per room	5,458	3%	3,944	6%	1,514	2%
1.51 to 2.00 occupants per room	1,319	1%	984	2%	335	<1%
2.01 or more occupants per room	416	<1%	228	<1%	188	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	64,093	100%
Less than \$500	3,718	6%
\$500 to \$599	1,297	2%
\$600 to \$699	2,564	4%
\$700 to \$799	5,193	8%
\$800 to \$899	7,975	12%
\$900 to \$999	9,131	14%
\$1,000 to \$1,249	13,756	21%
\$1,250 to \$1,499	7,936	12%
\$1,500 to \$1,999	7,814	12%
\$2,000 or more	2,664	4%
No cash rent	2,045	3%
Median contract rent	\$1,040	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	64,093	100%
Less than 20 percent	11,023	17%
20.0 to 24.9 percent	7,825	12%
25.0 to 29.9 percent	7,956	12%
30.0 to 34.9 percent	6,150	10%
35.0 to 39.9 percent	4,459	7%
40.0 to 49.9 percent	6,115	10%
50.0 percent or more	17,895	28%
Not computed	2,670	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	161,121	100%
No vehicle	8,991	6%
1 vehicle	47,586	30%
2 vehicles	61,957	38%
3 vehicles	27,480	17%
4 or more vehicles	15,107	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	212,310	100%
Worked in state of residence	211,305	100%
Worked in county of residence	208,736	98%
Worked outside county of residence	2,569	1%
Worked outside state of residence	1,005	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	358,788	100%	173,076	48%
In labor force	234,048	65%	124,078	53%
Armed forces	4,235	2%	3,427	81%
Civilian (employed)	206,687	88%	107,269	52%
Civilian (unemployed)	23,126	10%	13,382	58%
Not in labor force	124,740	35%	48,998	39%
Pct. of civilian labor force unemployed	10.1%		11.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	212,310	100%
Car, truck or van:	191,166	90%
Drove Alone	168,706	79%
Carpooled	22,460	11%
Public Transportation:	5,461	3%
Bus	4,535	2%
Trolley / Streetcar	835	<1%
Railroad	69	<1%
Other public transportation	22	<1%
Motorcycle	922	<1%
Bicycle	389	<1%
Walked	3,403	2%
Other means	1,235	1%
Worked at home	9,734	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	212,310	100%
Did not work at home	202,576	95%
Less than 10 minutes	20,420	10%
10 to 19 minutes	54,635	26%
20 to 29 minutes	54,544	26%
30 to 44 minutes	48,459	23%
45 to 59 minutes	14,266	7%
60 to 89 minutes	7,117	3%
90 minutes or more	3,135	1%
Worked at home	9,734	5%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	207,502	100%
Agriculture, forestry, mining	731	<1%
Utilities	2,243	1%
Construction	20,799	10%
Manufacturing	15,083	7%
Wholesale trade	4,990	2%
Retail trade	25,157	12%
Transportation & warehousing	7,118	3%
Information & communications	4,620	2%
Finance, insurance, & real estate	15,067	7%
Professional, scientific, management, administration	13,435	6%
Educational, social, & health services	42,870	21%
Art, entertainment, recreation, accommodations, food	20,140	10%
Other services	11,186	5%
Public administration	24,063	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	207,502	100%
Management, professional & related:	69,841	34%
Management (incl. farm managers)	20,643	10%
Business & financial	9,669	5%
Computer & mathematical	4,587	2%
Architecture & engineering	3,704	2%
Life, physical & social science	1,633	1%
Community & social service	3,323	2%
Legal	2,013	1%
Education, training, & library	12,040	6%
Art, entertainment, sports & media	3,632	2%
Healthcare practitioners	8,597	4%
Service:	39,057	19%
Healthcare support	4,670	2%
Protective service	6,391	3%
Food preparation & serving	10,707	5%
Building & grounds cleaning / maintenance	7,407	4%
Personal care & service	9,882	5%
Sales & office	57,266	28%
Farming, fishing & forestry	167	<1%
Construction, extraction & maintenance	22,667	11%
Production, transport & material moving	18,504	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	161,121	100%
Less than \$15,000	14,556	9%
\$15,000 to \$29,999	22,033	14%
\$30,000 to \$44,999	23,197	14%
\$45,000 to \$59,999	20,190	13%
\$60,000 to \$74,999	17,083	11%
\$75,000 to \$99,999	24,478	15%
\$100,000 to \$124,999	15,193	9%
\$125,000 to \$149,999	9,342	6%
\$150,000 to \$199,999	8,968	6%
\$200,000 or more	6,081	4%
Median Income	\$60,513	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	161,121	100%
With earnings	131,425	82%
With wage and salary income	125,633	78%
With self-employment income	20,442	13%
With interest, dividend, or net rental income	37,425	23%
With Social Security income	41,548	26%
With Supplemental Security income	7,936	5%
With public assistance income	5,202	3%
With retirement income	32,821	20%
With other types of income	27,466	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	447,009	100%
Under .50	20,657	5%
.50 to .99	32,372	7%
1.00 to 1.24	19,578	4%
1.25 to 1.49	16,780	4%
1.50 to 1.84	25,746	6%
1.85 to 1.99	10,455	2%
2.00 and over	321,421	72%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	447,009	100%
Above Poverty	393,980	88%
Below Poverty	53,029	12%

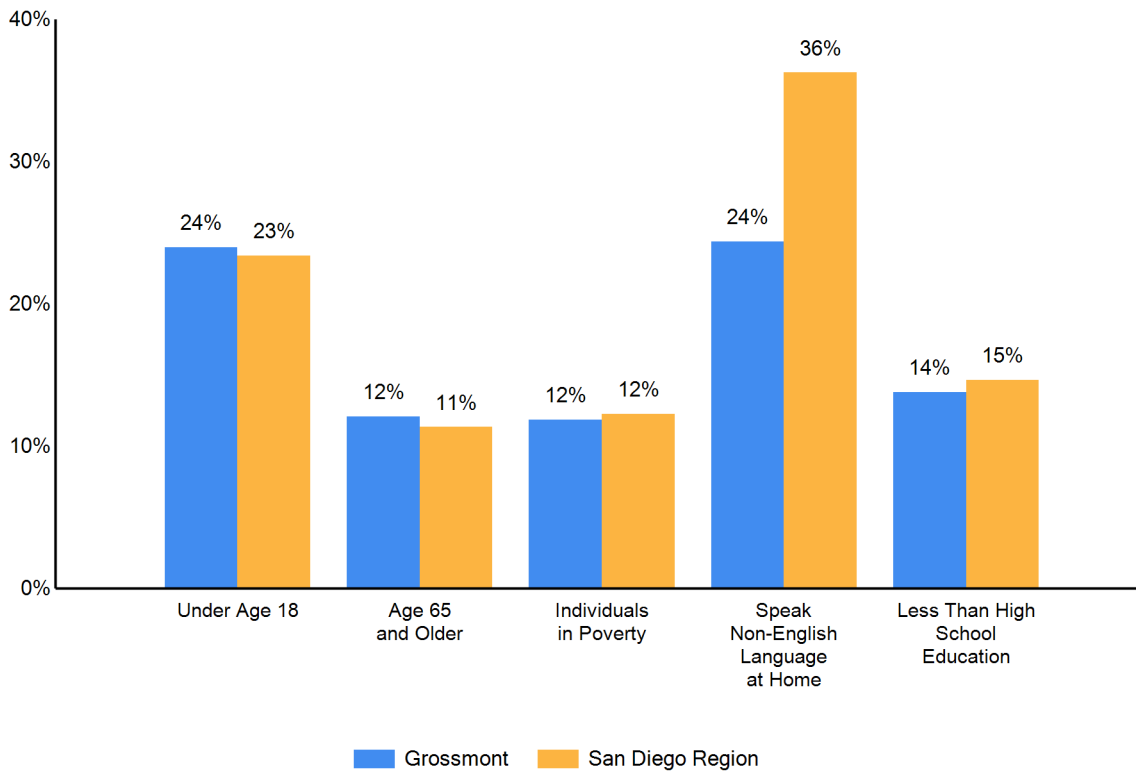
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	113,812	59,702	54,110	104,179	52,234	51,945	9,633	7,468	2,165
Married couple family	84,314	41,558	42,756	79,645	38,041	41,604	4,669	3,517	1,152
Male householder, no wife present	9,131	4,976	4,155	8,170	4,338	3,832	961	638	323
Female householder, no husband present	20,367	13,168	7,199	16,364	9,855	6,509	4,003	3,313	690

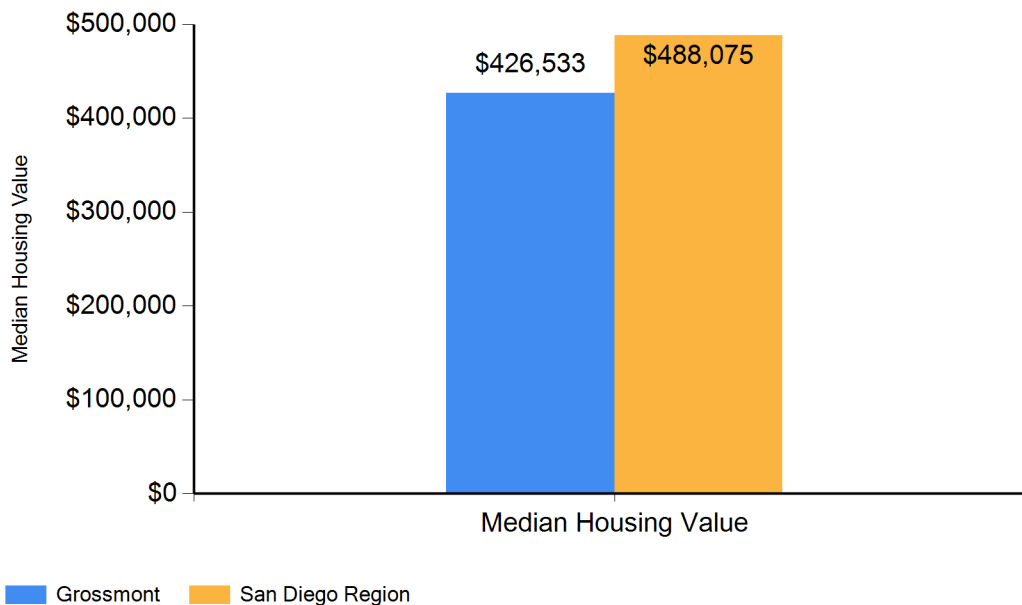
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075