



## Demographic and Socioeconomic Profile 2010

TRACT: 166.07

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>6,365</b>	<b>100%</b>
White	4,839	76%
Hispanic	967	15%
Two or More	227	4%
Asian	225	4%
Black	52	1%
Pacific Islander	31	<1%
American Indian	20	<1%
Other	4	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>6,365</b>	<b>3,132</b>	<b>3,233</b>	<b>51%</b>
Under 5	384	199	185	48%
5 to 9	369	181	188	51%
10 to 14	399	231	168	42%
15 to 17	290	155	135	47%
18 and 19	178	100	78	44%
20 to 24	470	237	233	50%
25 to 29	372	188	184	49%
30 to 34	362	179	183	51%
35 to 39	450	224	226	50%
40 to 44	396	198	198	50%
45 to 49	537	240	297	55%
50 to 54	524	262	262	50%
55 to 59	494	241	253	51%
60 and 61	159	74	85	53%
62 to 64	220	106	114	52%
65 to 69	249	110	139	56%
70 to 74	145	57	88	61%
75 to 79	129	55	74	57%
80 to 84	119	46	73	61%
85 and Older	119	49	70	59%
Under 18	1,442	766	676	47%
65 and older	761	317	444	58%
<b>Median</b>	<b>39.0</b>	<b>37.1</b>	<b>40.9</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>5,213</b>	<b>100%</b>
Never Married	1,354	26%
Married, excluding separated	2,929	56%
Separated	95	2%
Widowed	274	5%
Divorced	561	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>6,365</b>	<b>100%</b>
Household	6,342	100%
Group Quarters - Other	23	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>6,365</b>	<b>967</b>	<b>4,839</b>	<b>52</b>	<b>20</b>	<b>225</b>	<b>31</b>	<b>4</b>	<b>227</b>
Under 5	384	105	229	4	2	9	2	0	33
5 to 9	369	90	243	4	3	2	2	0	25
10 to 14	399	93	263	2	0	8	3	2	28
15 to 17	290	57	205	2	1	5	1	0	19
18 and 19	178	34	128	3	1	3	0	0	9
20 to 24	470	76	335	13	0	13	1	2	30
25 to 29	372	57	273	5	2	18	1	0	16
30 to 34	362	57	260	3	1	23	7	0	11
35 to 39	450	78	323	3	0	27	2	0	17
40 to 44	396	59	307	2	1	16	2	0	9
45 to 49	537	66	435	4	3	18	4	0	7
50 to 54	524	66	431	0	2	21	0	0	4
55 to 59	494	40	415	2	2	23	2	0	10
60 and 61	159	16	130	2	0	9	0	0	2
62 to 64	220	12	194	1	1	9	2	0	1
65 to 69	249	29	207	1	0	8	1	0	3
70 to 74	145	14	125	1	0	4	0	0	1
75 to 79	129	5	118	0	0	5	0	0	1
80 to 84	119	7	108	0	1	3	0	0	0
85 and Older	119	6	110	0	0	1	1	0	1
Under 18	1,442	345	940	12	6	24	8	2	105
65 and older	761	61	668	2	1	21	2	0	6
<b>Median</b>		<b>27.5</b>	<b>42.6</b>	<b>24.2</b>	<b>40.0</b>	<b>41.4</b>	<b>33.9</b>	<b>20.0</b>	<b>19.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>5,981</b>	<b>100%</b>
Speak Only English	5,460	91%
Speak Spanish:	315	5%
Speak English "well" or "very well"	296	5%
Speak English "not well" or "not at all"	19	<1%
Speak Asian/Pacific Island language:	45	1%
Speak English "well" or "very well"	45	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	161	3%
Speak English "well" or "very well"	161	3%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>4,275</b>	<b>100%</b>
Less than 9th grade	163	4%
9th through 12th grade, no diploma	212	5%
High school grad (incl. equivalency)	1,206	28%
Some college, no degree	1,443	34%
Associate degree	457	11%
Bachelor's degree	568	13%
Master's degree	173	4%
Professional school degree	10	<1%
Doctorate degree	43	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>6,130</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,986	32%	1,771	29%	215	4%
Nursery / Preschool	19	1%	19	1%	0	0%
Kindergarten to grade 4	578	29%	548	31%	30	14%
Grade 5 to grade 8	368	19%	368	21%	0	0%
Grade 9 to grade 12	446	22%	427	24%	19	9%
College, undergraduate	448	23%	331	19%	117	54%
Graduate or Professional school	127	6%	78	4%	49	23%
Not enrolled in school	4,144	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>2,329</b>	<b>100%</b>	<b>911</b>	<b>100%</b>	<b>1,418</b>	<b>100%</b>
Family Households:	1,930	83%	911	100%	1,019	72%
Married couple family	1,514	65%	716	79%	798	56%
Other family:	416	18%	195	21%	221	16%
Male householder, no wife	115	5%	23	3%	92	6%
Female householder, no husband	301	13%	172	19%	129	9%
Nonfamily households:	399	17%	0	0%	399	28%
Householder living alone	283	12%	----	----	----	----
Other nonfamily households	116	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>2,386</b>	<b>100%</b>	<b>2329</b>	<b>57</b>	<b>2%</b>	<b>2.72</b>
Single family (detached)	1,429	60%	1,376	53	4%	3.07
Single family (attached)	2	<1%	2	0	0%	2.00
2 to 4 units	37	2%	37	0	0%	1.70
5 to 9 units	45	2%	45	0	0%	2.40
10 or more units	299	13%	295	4	1%	2.15
Mobile home and Other	574	24%	574	0	0%	2.28

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>1,870</b>	<b>100%</b>
Less than \$150,000	325	17%
\$150,000 to \$199,999	157	8%
\$200,000 to \$249,999	33	2%
\$250,000 to \$299,999	120	6%
\$300,000 to \$399,999	239	13%
\$400,000 to \$499,999	347	19%
\$500,000 to \$749,999	640	34%
\$750,000 to \$999,999	9	<1%
\$1,000,000 or more	0	0%

**Median Value** **\$417,867**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>2,386</b>	<b>100%</b>
2005 or Later	1	<1%
2000 to 2004	165	7%
1990 to 1999	14	1%
1980 to 1989	788	33%
1970 to 1979	1,128	47%
1960 to 1969	204	9%
1950 to 1959	30	1%
1940 to 1949	14	1%
1939 or earlier	42	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>2,329</b>	<b>100%</b>	<b>459</b>	<b>100%</b>	<b>1,870</b>	<b>100%</b>
1.00 occupant housing per room or less	2,256	97%	419	91%	1,837	98%
1.01 to 1.50 occupants per room	72	3%	39	8%	33	2%
1.51 to 2.00 occupants per room	1	<1%	1	<1%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>459</b>	<b>100%</b>
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	13	3%
\$700 to \$799	29	6%
\$800 to \$899	29	6%
\$900 to \$999	97	21%
\$1,000 to \$1,249	141	31%
\$1,250 to \$1,499	95	21%
\$1,500 to \$1,999	12	3%
\$2,000 or more	11	2%
No cash rent	32	7%
<b>Median contract rent</b>	<b>\$1,109</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>459</b>	<b>100%</b>
Less than 20 percent	225	49%
20.0 to 24.9 percent	55	12%
25.0 to 29.9 percent	22	5%
30.0 to 34.9 percent	11	2%
35.0 to 39.9 percent	13	3%
40.0 to 49.9 percent	15	3%
50.0 percent or more	86	19%
Not computed	32	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>2,329</b>	<b>100%</b>
No vehicle	14	1%
1 vehicle	497	21%
2 vehicles	971	42%
3 vehicles	575	25%
4 or more vehicles	272	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,085</b>	<b>100%</b>
Worked in state of residence	3,085	100%
Worked in county of residence	3,063	99%
Worked outside county of residence	22	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>5,124</b>	<b>100%</b>	<b>2,480</b>	<b>48%</b>
In labor force	3,270	64%	1,830	56%
Armed forces	90	3%	66	73%
Civilian (employed)	2,955	90%	1,623	55%
Civilian (unemployed)	225	7%	141	63%
Not in labor force	1,854	36%	650	35%
Pct. of civilian labor force unemployed	7.1%		8.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,085</b>	<b>100%</b>
Car, truck or van:	2,739	89%
Drove Alone	2,540	82%
Carpooled	199	6%
Public Transportation:	140	5%
Bus	78	3%
Trolley / Streetcar	62	2%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	35	1%
Bicycle	0	0%
Walked	90	3%
Other means	14	<1%
Worked at home	67	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>3,085</b>	<b>100%</b>
Did not work at home	3,018	98%
Less than 10 minutes	305	10%
10 to 19 minutes	753	24%
20 to 29 minutes	835	27%
30 to 44 minutes	669	22%
45 to 59 minutes	206	7%
60 to 89 minutes	250	8%
90 minutes or more	0	0%
Worked at home	67	2%
<b>Average time to work (minutes)</b>	<b>29</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>2,998</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	86	3%
Construction	313	10%
Manufacturing	182	6%
Wholesale trade	139	5%
Retail trade	454	15%
Transportation & warehousing	28	1%
Information & communications	72	2%
Finance, insurance, & real estate	374	12%
Professional, scientific, management, administration	209	7%
Educational, social, & health services	446	15%
Art, entertainment, recreation, accommodations, food	279	9%
Other services	128	4%
Public administration	288	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>2,998</b>	<b>100%</b>
Management, professional & related:	1,009	34%
Management (incl. farm managers)	399	13%
Business & financial	195	7%
Computer & mathematical	65	2%
Architecture & engineering	69	2%
Life, physical & social science	0	0%
Community & social service	18	1%
Legal	44	1%
Education, training, & library	106	4%
Art, entertainment, sports & media	47	2%
Healthcare practitioners	66	2%
Service:	372	12%
Healthcare support	112	4%
Protective service	70	2%
Food preparation & serving	114	4%
Building & grounds cleaning / maintenance	31	1%
Personal care & service	45	2%
Sales & office	1,017	34%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	309	10%
Production, transport & material moving	291	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>2,329</b>	<b>100%</b>
Less than \$15,000	96	4%
\$15,000 to \$29,999	188	8%
\$30,000 to \$44,999	368	16%
\$45,000 to \$59,999	128	5%
\$60,000 to \$74,999	430	18%
\$75,000 to \$99,999	523	22%
\$100,000 to \$124,999	256	11%
\$125,000 to \$149,999	165	7%
\$150,000 to \$199,999	130	6%
\$200,000 or more	45	2%
<b>Median Income</b>	<b>\$73,413</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>2,329</b>	<b>100%</b>
With earnings	1,911	82%
With wage and salary income	1,870	80%
With self-employment income	220	9%
With interest, dividend, or net rental income	579	25%
With Social Security income	666	29%
With Supplemental Security income	73	3%
With public assistance income	70	3%
With retirement income	563	24%
With other types of income	396	17%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,365</b>	<b>100%</b>
Under .50	334	5%
.50 to .99	41	1%
1.00 to 1.24	79	1%
1.25 to 1.49	10	<1%
1.50 to 1.84	345	5%
1.85 to 1.99	213	3%
2.00 and over	5,343	84%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>6,365</b>	<b>100%</b>
Above Poverty	5,990	94%
Below Poverty	375	6%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

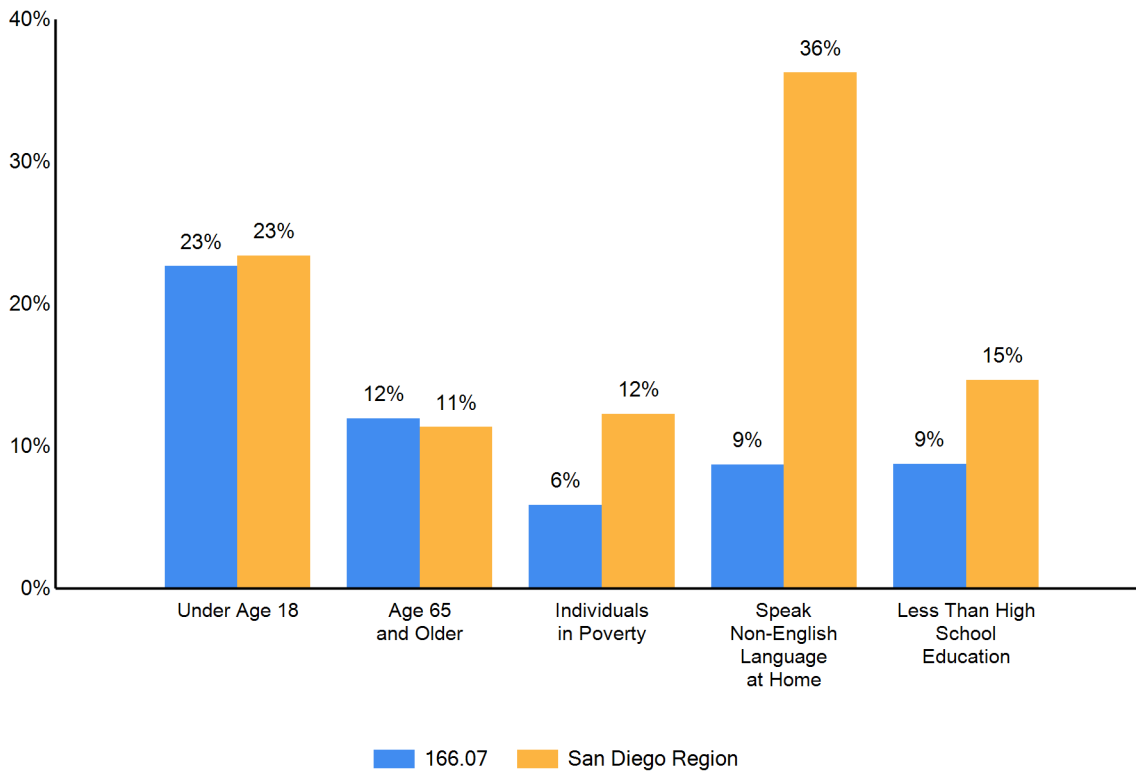
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>1,930</b>	<b>911</b>	<b>1,019</b>	<b>1,872</b>	<b>872</b>	<b>1,000</b>	<b>58</b>	<b>39</b>	<b>19</b>
Married couple family	1,514	716	798	1,484	705	779	30	11	19
Male householder, no wife present	115	23	92	115	23	92	0	0	0
Female householder, no husband present	301	172	129	273	144	129	28	28	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

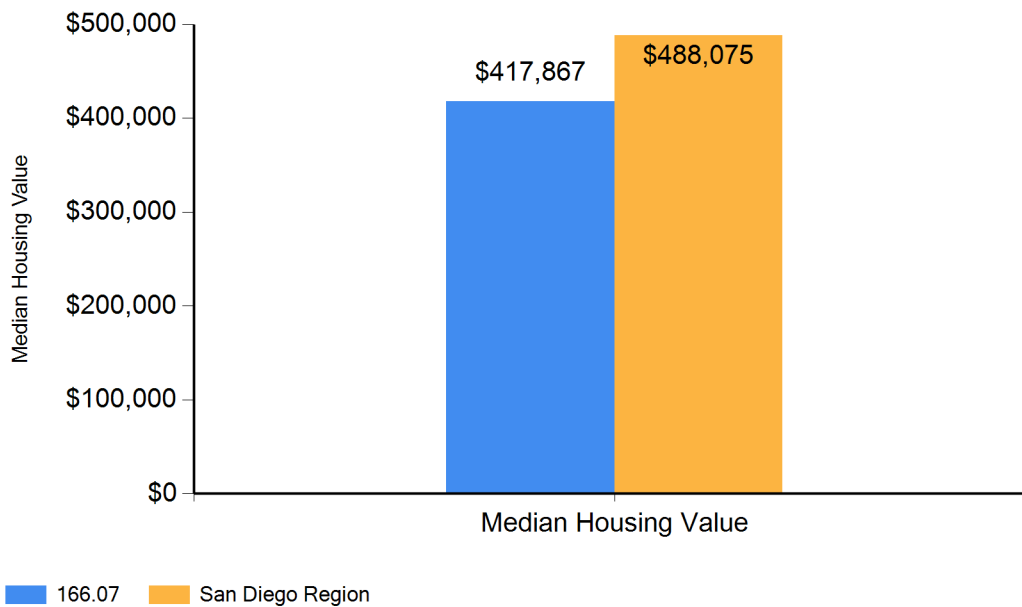


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075