

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Rainbow



	Jan 1, 2012
Total Population	1,904
Household Population	1,815
Group Quarters Population	89
Persons Per Household	2.54

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	716	714	0.3%
Single Family - Detached	598	598	0.0%
Single Family - Multiple-Unit	6	4	33.3%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

HOUSEHOLD INCOME

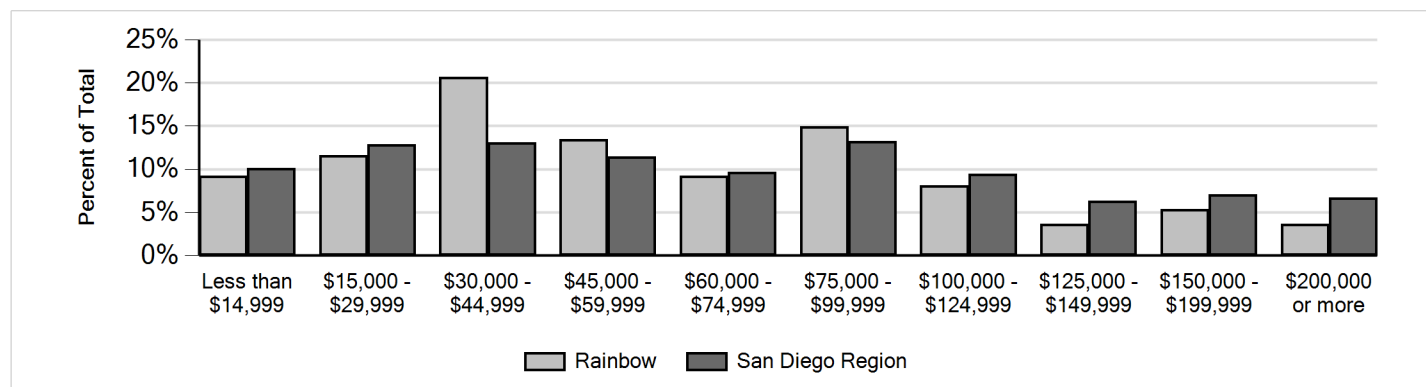
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	12%	21%	13%	9%	15%	8%	4%	5%	4%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$54,375
Not adjusted for inflation (current 2011\$)	\$56,024



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

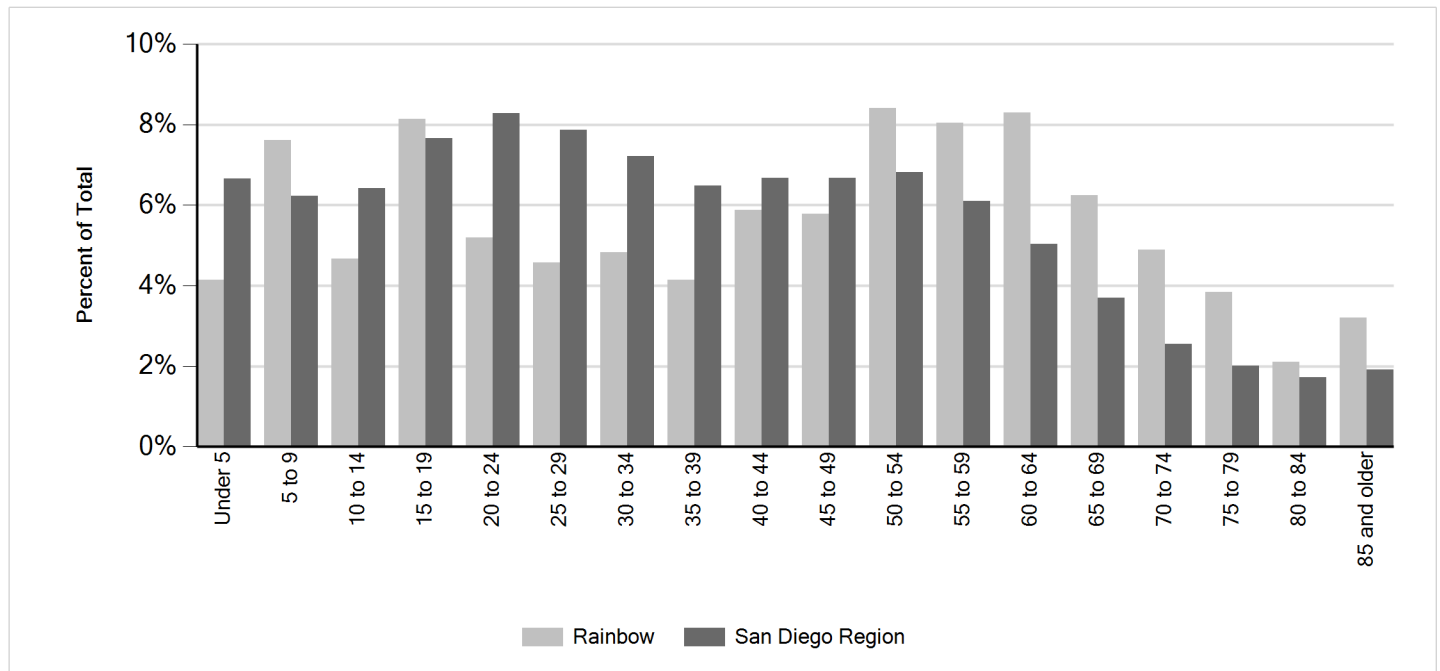
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,904	940	964	51%
Under 5	79	36	43	54%
5 to 9	145	79	66	46%
10 to 14	89	47	42	47%
15 to 17	83	49	34	41%
18 and 19	72	41	31	43%
20 to 24	99	52	47	47%
25 to 29	87	38	49	56%
30 to 34	92	32	60	65%
35 to 39	79	35	44	56%
40 to 44	112	35	77	69%
45 to 49	110	52	58	53%
50 to 54	160	65	95	59%
55 to 59	153	69	84	55%
60 and 61	76	55	21	28%
62 to 64	82	43	39	48%
65 to 69	119	59	60	50%
70 to 74	93	44	49	53%
75 to 79	73	49	24	33%
80 to 84	40	22	18	45%
85 and older	61	38	23	38%
Under 18	396	211	185	47%
65 and older	386	212	174	45%
Median Age	45.7	47.5	44.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	668	1,052	15	44	82	43
Under 5	37	33	1	0	1	7
5 to 9	62	49	1	15	9	9
10 to 14	48	30	1	6	3	1
15 to 17	34	46	0	0	2	1
18 and 19	40	27	1	1	2	1
20 to 24	57	35	0	0	6	1
25 to 29	37	46	0	0	2	2
30 to 34	33	42	0	13	3	1
35 to 39	37	38	2	0	1	1
40 to 44	43	59	0	3	7	0
45 to 49	50	50	1	1	5	3
50 to 54	47	100	1	0	10	2
55 to 59	38	108	1	1	3	2
60 and 61	12	59	2	0	2	1
62 to 64	17	56	1	0	8	0
65 to 69	22	84	0	1	10	2
70 to 74	11	76	1	0	2	3
75 to 79	16	48	1	3	5	0
80 to 84	11	28	0	0	0	1
85 and older	16	38	1	0	1	5
Under 18	181	158	3	21	15	18
65 and older	76	274	3	4	18	11
Median Age	32.9	53.6	52.5	30.0	50.0	28.8