



Demographic and Socioeconomic Profile 2010

TRACT: 133.09

Population by Race

	Population	Percent
Total Population	6,933	100%
Hispanic	3,704	53%
White	1,402	20%
Asian	1,309	19%
Two or More	235	3%
Black	217	3%
Pacific Islander	35	1%
American Indian	21	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,933	3,606	3,327	48%
Under 5	392	217	175	45%
5 to 9	571	265	306	54%
10 to 14	602	376	226	38%
15 to 17	356	184	172	48%
18 and 19	214	129	85	40%
20 to 24	568	337	231	41%
25 to 29	380	199	181	48%
30 to 34	371	199	172	46%
35 to 39	465	273	192	41%
40 to 44	580	298	282	49%
45 to 49	509	273	236	46%
50 to 54	513	254	259	50%
55 to 59	407	125	282	69%
60 and 61	123	39	84	68%
62 to 64	102	37	65	64%
65 to 69	294	134	160	54%
70 to 74	147	89	58	39%
75 to 79	170	126	44	26%
80 to 84	83	20	63	76%
85 and Older	86	32	54	63%
Under 18	1,921	1,042	879	46%
65 and older	780	401	379	49%
Median	35.1	32.4	38.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,368	100%
Never Married	1,538	29%
Married, excluding separated	3,022	56%
Separated	53	<1%
Widowed	278	5%
Divorced	477	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,933	100%
Household	6,902	100%
Group Quarters - Other	31	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,933	3,704	1,402	217	21	1,309	35	10	235
Under 5	392	251	49	8	3	23	0	0	58
5 to 9	571	381	79	18	0	77	0	4	12
10 to 14	602	460	19	11	5	79	0	0	28
15 to 17	356	258	33	7	0	43	0	0	15
18 and 19	214	147	25	2	0	40	0	0	0
20 to 24	568	311	107	4	6	99	4	0	37
25 to 29	380	198	65	21	1	73	1	2	19
30 to 34	371	202	59	9	0	83	8	1	9
35 to 39	465	239	91	24	1	89	7	1	13
40 to 44	580	341	122	28	0	80	4	0	5
45 to 49	509	225	101	21	0	146	4	0	12
50 to 54	513	217	158	29	0	91	3	0	15
55 to 59	407	155	100	17	0	126	3	2	4
60 and 61	123	28	49	2	0	39	0	0	5
62 to 64	102	38	32	5	0	26	0	0	1
65 to 69	294	66	152	2	0	74	0	0	0
70 to 74	147	66	44	2	3	29	1	0	2
75 to 79	170	111	39	0	2	18	0	0	0
80 to 84	83	5	65	1	0	12	0	0	0
85 and Older	86	5	13	6	0	62	0	0	0
Under 18	1,921	1,350	180	44	8	222	0	4	113
65 and older	780	253	313	11	5	195	1	0	2
Median		26.1	47.6	40.8	22.1	43.0	38.2	27.5	20.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,541	100%
Speak Only English	3,049	47%
Speak Spanish:	2,755	42%
Speak English "well" or "very well"	2,390	37%
Speak English "not well" or "not at all"	365	6%
Speak Asian/Pacific Island language:	686	10%
Speak English "well" or "very well"	595	9%
Speak English "not well" or "not at all"	91	1%
Speak other language:	51	1%
Speak English "well" or "very well"	51	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,230	100%
Less than 9th grade	358	8%
9th through 12th grade, no diploma	424	10%
High school grad (incl. equivalency)	758	18%
Some college, no degree	1,030	24%
Associate degree	456	11%
Bachelor's degree	847	20%
Master's degree	277	7%
Professional school degree	54	1%
Doctorate degree	26	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,713	100%	---	---	---	---
Enrolled in school	2,306	34%	1,925	29%	381	6%
Nursery / Preschool	86	4%	51	3%	35	9%
Kindergarten to grade 4	468	20%	455	24%	13	3%
Grade 5 to grade 8	594	26%	465	24%	129	34%
Grade 9 to grade 12	483	21%	419	22%	64	17%
College, undergraduate	487	21%	403	21%	84	22%
Graduate or Professional school	188	8%	132	7%	56	15%
Not enrolled in school	4,407	66%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,920	100%	962	100%	958	100%
Family Households:	1,678	87%	962	100%	716	75%
Married couple family	1,270	66%	639	66%	631	66%
Other family:	408	21%	323	34%	85	9%
Male householder, no wife	86	4%	60	6%	26	3%
Female householder, no husband	322	17%	263	27%	59	6%
Nonfamily households:	242	13%	0	0%	242	25%
Householder living alone	201	10%	----	----	----	----
Other nonfamily households	41	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,966	100%	1920	46	2%	3.59
Single family (detached)	1,812	92%	1,772	40	2%	3.56
Single family (attached)	2	<1%	2	0	0%	3.50
2 to 4 units	74	4%	71	3	4%	3.93
5 to 9 units	31	2%	30	1	3%	4.07
10 or more units	47	2%	45	2	4%	4.07
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,573	100%
Less than \$150,000	40	3%
\$150,000 to \$199,999	31	2%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	116	7%
\$300,000 to \$399,999	377	24%
\$400,000 to \$499,999	495	31%
\$500,000 to \$749,999	475	30%
\$750,000 to \$999,999	29	2%
\$1,000,000 or more	0	0%

Median Value **\$442,757**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,966	100%
2005 or Later	18	1%
2000 to 2004	126	6%
1990 to 1999	261	13%
1980 to 1989	443	23%
1970 to 1979	431	22%
1960 to 1969	545	28%
1950 to 1959	125	6%
1940 to 1949	0	0%
1939 or earlier	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,920	100%	347	100%	1,573	100%
1.00 occupant housing per room or less	1,870	97%	337	97%	1,533	97%
1.01 to 1.50 occupants per room	36	2%	0	0%	36	2%
1.51 to 2.00 occupants per room	10	1%	10	3%	0	0%
2.01 or more occupants per room	4	<1%	0	0%	4	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	347	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	10	3%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	7	2%
\$1,000 to \$1,249	13	4%
\$1,250 to \$1,499	24	7%
\$1,500 to \$1,999	203	59%
\$2,000 or more	90	26%
No cash rent	0	0%
Median contract rent	\$1,794	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	347	100%
Less than 20 percent	38	11%
20.0 to 24.9 percent	26	7%
25.0 to 29.9 percent	50	14%
30.0 to 34.9 percent	40	12%
35.0 to 39.9 percent	53	15%
40.0 to 49.9 percent	86	25%
50.0 percent or more	54	16%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,920	100%
No vehicle	14	1%
1 vehicle	384	20%
2 vehicles	871	45%
3 vehicles	368	19%
4 or more vehicles	283	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	3,208	100%
Worked in state of residence	3,191	99%
Worked in county of residence	3,146	98%
Worked outside county of residence	45	1%
Worked outside state of residence	17	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,249	100%	2,691	51%
In labor force	3,663	70%	2,021	55%
Armed forces	21	1%	18	86%
Civilian (employed)	3,335	91%	1,844	55%
Civilian (unemployed)	307	8%	159	52%
Not in labor force	1,586	30%	670	42%
Pct. of civilian labor force unemployed	8.4%		7.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	3,208	100%
Car, truck or van:	2,967	92%
Drove Alone	2,708	84%
Carpooled	259	8%
Public Transportation:	11	<1%
Bus	11	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	27	1%
Walked	0	0%
Other means	0	0%
Worked at home	203	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	3,208	100%
Did not work at home	3,005	94%
Less than 10 minutes	176	5%
10 to 19 minutes	1,032	32%
20 to 29 minutes	782	24%
30 to 44 minutes	704	22%
45 to 59 minutes	129	4%
60 to 89 minutes	131	4%
90 minutes or more	51	2%
Worked at home	203	6%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	3,180	100%
Agriculture, forestry, mining	5	<1%
Utilities	96	3%
Construction	173	5%
Manufacturing	240	8%
Wholesale trade	36	1%
Retail trade	502	16%
Transportation & warehousing	189	6%
Information & communications	108	3%
Finance, insurance, & real estate	228	7%
Professional, scientific, management, administration	315	10%
Educational, social, & health services	646	20%
Art, entertainment, recreation, accommodations, food	209	7%
Other services	206	6%
Public administration	227	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	3,180	100%
Management, professional & related:	991	31%
Management (incl. farm managers)	215	7%
Business & financial	157	5%
Computer & mathematical	70	2%
Architecture & engineering	30	1%
Life, physical & social science	21	1%
Community & social service	31	1%
Legal	14	<1%
Education, training, & library	220	7%
Art, entertainment, sports & media	18	1%
Healthcare practitioners	215	7%
Service:	428	13%
Healthcare support	25	1%
Protective service	159	5%
Food preparation & serving	39	1%
Building & grounds cleaning / maintenance	71	2%
Personal care & service	134	4%
Sales & office	925	29%
Farming, fishing & forestry	9	<1%
Construction, extraction & maintenance	394	12%
Production, transport & material moving	433	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,920	100%
Less than \$15,000	13	1%
\$15,000 to \$29,999	94	5%
\$30,000 to \$44,999	188	10%
\$45,000 to \$59,999	193	10%
\$60,000 to \$74,999	424	22%
\$75,000 to \$99,999	369	19%
\$100,000 to \$124,999	210	11%
\$125,000 to \$149,999	227	12%
\$150,000 to \$199,999	157	8%
\$200,000 or more	45	2%
Median Income	\$78,252	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,920	100%
With earnings	1,696	88%
With wage and salary income	1,634	85%
With self-employment income	264	14%
With interest, dividend, or net rental income	430	22%
With Social Security income	430	22%
With Supplemental Security income	28	1%
With public assistance income	30	2%
With retirement income	405	21%
With other types of income	536	28%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,933	100%
Under .50	115	2%
.50 to .99	320	5%
1.00 to 1.24	68	1%
1.25 to 1.49	116	2%
1.50 to 1.84	149	2%
1.85 to 1.99	118	2%
2.00 and over	6,047	87%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,933	100%
Above Poverty	6,498	94%
Below Poverty	435	6%

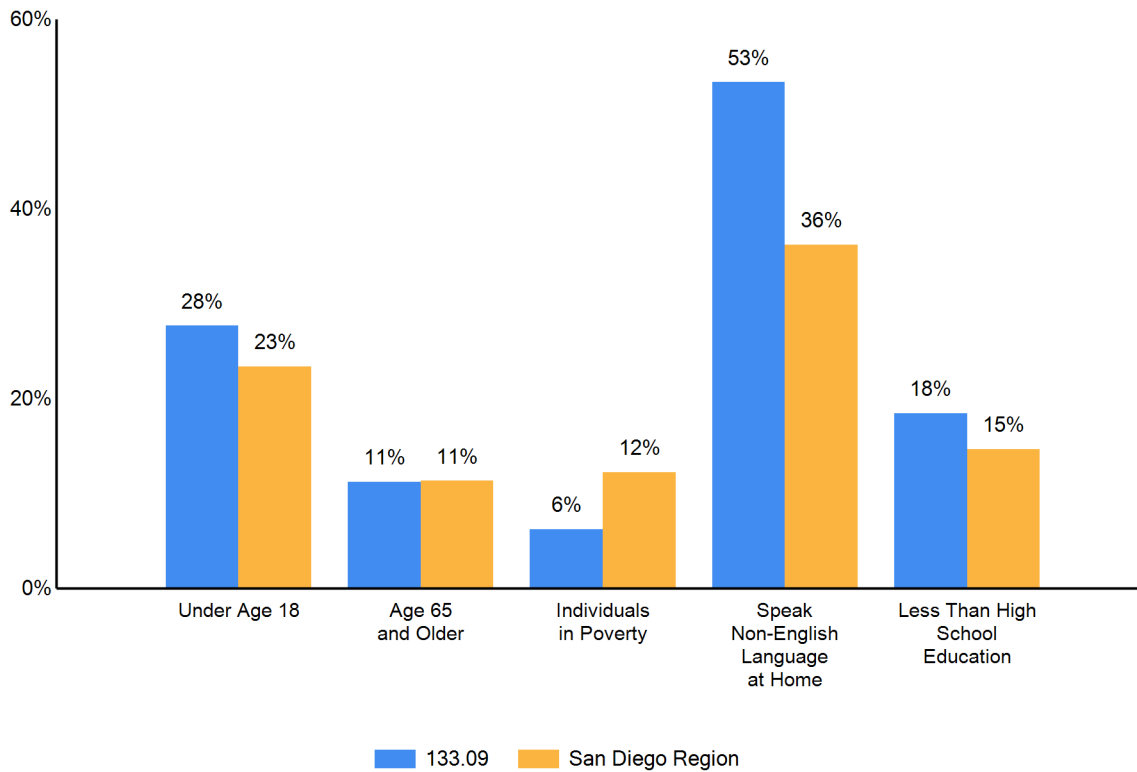
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,678	962	716	1,611	895	716	67	67	0
Married couple family	1,270	639	631	1,270	639	631	0	0	0
Male householder, no wife present	86	60	26	86	60	26	0	0	0
Female householder, no husband present	322	263	59	255	196	59	67	67	0

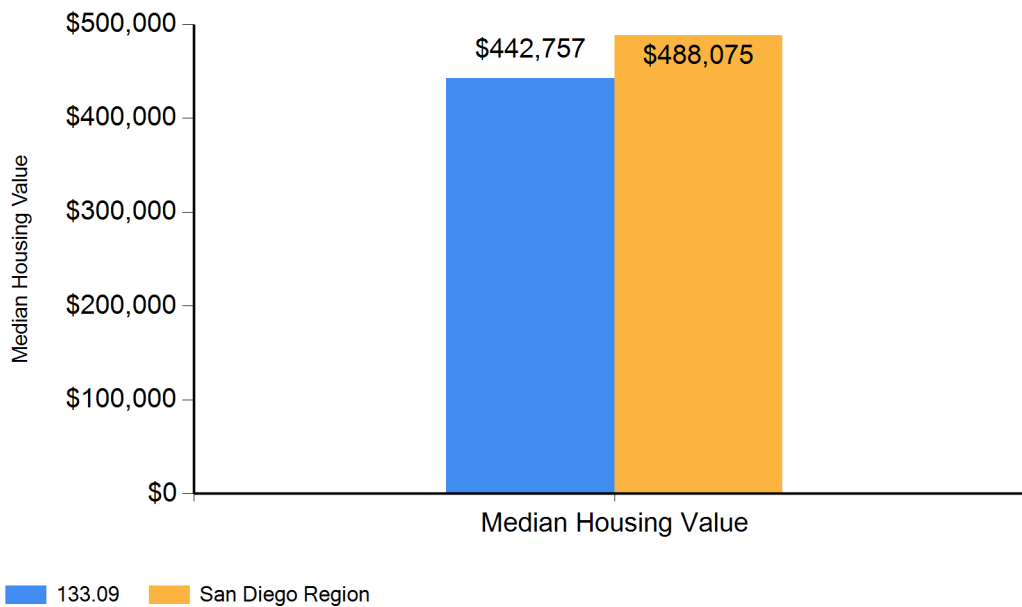
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075