



Demographic and Socioeconomic Profile 2010

TRACT: 100.14

Population by Race

	Population	Percent
Total Population	17,679	100%
Hispanic	8,943	51%
Asian	3,071	17%
White	2,891	16%
Black	2,097	12%
Two or More	401	2%
Other	188	1%
American Indian	57	<1%
Pacific Islander	31	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	17,679	11,189	6,490	37%
Under 5	1,163	608	555	48%
5 to 9	1,196	633	563	47%
10 to 14	1,087	568	519	48%
15 to 17	638	322	316	50%
18 and 19	450	275	175	39%
20 to 24	1,551	1,058	493	32%
25 to 29	1,860	1,315	545	29%
30 to 34	1,772	1,206	566	32%
35 to 39	1,853	1,256	597	32%
40 to 44	1,682	1,147	535	32%
45 to 49	1,532	1,053	479	31%
50 to 54	1,139	763	376	33%
55 to 59	689	446	243	35%
60 and 61	186	116	70	38%
62 to 64	227	121	106	47%
65 to 69	257	126	131	51%
70 to 74	195	95	100	51%
75 to 79	89	37	52	58%
80 to 84	63	24	39	62%
85 and Older	50	20	30	60%
Under 18	4,084	2,131	1,953	48%
65 and older	654	302	352	54%
Median	32.5	33.4	30.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	14,233	100%
Never Married	5,549	39%
Married, excluding separated	6,747	47%
Separated	438	3%
Widowed	441	3%
Divorced	1,058	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	17,679	100%
Household	13,024	74%
Group Quarters - Other	4,655	26%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	17,679	8,943	2,891	2,097	57	3,071	31	188	401
Under 5	1,163	717	131	54	0	181	3	6	71
5 to 9	1,196	752	110	54	0	229	1	2	48
10 to 14	1,087	694	64	54	0	230	2	3	40
15 to 17	638	407	32	32	2	140	0	2	23
18 and 19	450	271	26	37	0	92	0	4	20
20 to 24	1,551	844	219	221	5	212	1	18	31
25 to 29	1,860	949	351	249	7	227	4	31	42
30 to 34	1,772	879	350	220	7	246	9	27	34
35 to 39	1,853	929	349	230	8	276	2	32	27
40 to 44	1,682	757	338	280	2	262	4	25	14
45 to 49	1,532	630	337	290	10	227	0	18	20
50 to 54	1,139	453	224	179	9	251	0	10	13
55 to 59	689	234	159	108	2	171	2	6	7
60 and 61	186	65	44	24	1	46	1	1	4
62 to 64	227	80	59	28	1	52	1	2	4
65 to 69	257	112	50	11	3	78	1	1	1
70 to 74	195	89	26	14	0	64	0	0	2
75 to 79	89	34	7	3	0	45	0	0	0
80 to 84	63	26	8	5	0	24	0	0	0
85 and Older	50	21	7	4	0	18	0	0	0
Under 18	4,084	2,570	337	194	2	780	6	13	182
65 and older	654	282	98	37	3	229	1	1	3
Median		29.1	37.3	37.8	39.7	34.6	32.5	35.2	19.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	16,516	100%
Speak Only English	6,504	39%
Speak Spanish:	7,939	48%
Speak English "well" or "very well"	6,942	42%
Speak English "not well" or "not at all"	997	6%
Speak Asian/Pacific Island language:	1,897	11%
Speak English "well" or "very well"	1,690	10%
Speak English "not well" or "not at all"	207	1%
Speak other language:	176	1%
Speak English "well" or "very well"	155	1%
Speak English "not well" or "not at all"	21	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	11,594	100%
Less than 9th grade	791	7%
9th through 12th grade, no diploma	1,451	13%
High school grad (incl. equivalency)	3,139	27%
Some college, no degree	2,856	25%
Associate degree	931	8%
Bachelor's degree	1,713	15%
Master's degree	551	5%
Professional school degree	45	<1%
Doctorate degree	117	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	17,002	100%	---	---	---	---
Enrolled in school	4,406	26%	3,952	23%	454	3%
Nursery / Preschool	252	6%	230	6%	22	5%
Kindergarten to grade 4	1,261	29%	1,196	30%	65	14%
Grade 5 to grade 8	794	18%	735	19%	59	13%
Grade 9 to grade 12	876	20%	780	20%	96	21%
College, undergraduate	1,117	25%	964	24%	153	34%
Graduate or Professional school	106	2%	47	1%	59	13%
Not enrolled in school	12,596	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	3,523	100%	1,874	100%	1,649	100%
Family Households:	2,986	85%	1,874	100%	1,112	67%
Married couple family	2,477	70%	1,584	85%	893	54%
Other family:	509	14%	290	15%	219	13%
Male householder, no wife	140	4%	67	4%	73	4%
Female householder, no husband	369	10%	223	12%	146	9%
Nonfamily households:	537	15%	0	0%	537	33%
Householder living alone	344	10%	----	----	----	----
Other nonfamily households	193	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,699	100%	3523	176	5%	3.70
Single family (detached)	2,283	62%	2,159	124	5%	3.91
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	132	4%	127	5	4%	3.95
5 to 9 units	504	14%	486	18	4%	3.30
10 or more units	780	21%	751	29	4%	3.29
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	2,479	100%
Less than \$150,000	22	1%
\$150,000 to \$199,999	67	3%
\$200,000 to \$249,999	113	5%
\$250,000 to \$299,999	97	4%
\$300,000 to \$399,999	673	27%
\$400,000 to \$499,999	562	23%
\$500,000 to \$749,999	762	31%
\$750,000 to \$999,999	164	7%
\$1,000,000 or more	19	1%

Median Value **\$447,776**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,699	100%
2005 or Later	341	9%
2000 to 2004	3,017	82%
1990 to 1999	318	9%
1980 to 1989	23	1%
1970 to 1979	0	0%
1960 to 1969	0	0%
1950 to 1959	0	0%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	3,523	100%	1,044	100%	2,479	100%
1.00 occupant housing per room or less	3,124	89%	795	76%	2,329	94%
1.01 to 1.50 occupants per room	150	4%	46	4%	104	4%
1.51 to 2.00 occupants per room	117	3%	71	7%	46	2%
2.01 or more occupants per room	132	4%	132	13%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,044	100%
Less than \$500	0	0%
\$500 to \$599	9	1%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	81	8%
\$1,250 to \$1,499	434	42%
\$1,500 to \$1,999	381	36%
\$2,000 or more	139	13%
No cash rent	0	0%
Median contract rent	\$1,499	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,044	100%
Less than 20 percent	139	13%
20.0 to 24.9 percent	85	8%
25.0 to 29.9 percent	216	21%
30.0 to 34.9 percent	69	7%
35.0 to 39.9 percent	159	15%
40.0 to 49.9 percent	100	10%
50.0 percent or more	265	25%
Not computed	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	3,523	100%
No vehicle	90	3%
1 vehicle	606	17%
2 vehicles	1,790	51%
3 vehicles	651	18%
4 or more vehicles	386	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	6,073	100%
Worked in state of residence	5,948	98%
Worked in county of residence	5,740	95%
Worked outside county of residence	208	3%
Worked outside state of residence	125	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	14,015	100%	9,271	66%
In labor force	6,653	47%	3,769	57%
Armed forces	480	7%	388	81%
Civilian (employed)	5,685	85%	3,227	57%
Civilian (unemployed)	488	7%	154	32%
Not in labor force	7,362	53%	5,502	75%
Pct. of civilian labor force unemployed	7.9%		4.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	6,073	100%
Car, truck or van:	5,794	95%
Drove Alone	5,303	87%
Carpooled	491	8%
Public Transportation:	130	2%
Bus	130	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	10	<1%
Other means	56	1%
Worked at home	83	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	6,073	100%
Did not work at home	5,990	99%
Less than 10 minutes	422	7%
10 to 19 minutes	1,013	17%
20 to 29 minutes	919	15%
30 to 44 minutes	2,674	44%
45 to 59 minutes	451	7%
60 to 89 minutes	323	5%
90 minutes or more	188	3%
Worked at home	83	1%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	5,555	100%
Agriculture, forestry, mining	21	<1%
Utilities	33	1%
Construction	883	16%
Manufacturing	916	16%
Wholesale trade	129	2%
Retail trade	550	10%
Transportation & warehousing	235	4%
Information & communications	51	1%
Finance, insurance, & real estate	291	5%
Professional, scientific, management, administration	691	12%
Educational, social, & health services	727	13%
Art, entertainment, recreation, accommodations, food	412	7%
Other services	197	4%
Public administration	419	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	5,555	100%
Management, professional & related:	1,638	29%
Management (incl. farm managers)	536	10%
Business & financial	277	5%
Computer & mathematical	103	2%
Architecture & engineering	93	2%
Life, physical & social science	29	1%
Community & social service	46	1%
Legal	84	2%
Education, training, & library	233	4%
Art, entertainment, sports & media	72	1%
Healthcare practitioners	165	3%
Service:	788	14%
Healthcare support	121	2%
Protective service	213	4%
Food preparation & serving	159	3%
Building & grounds cleaning / maintenance	203	4%
Personal care & service	92	2%
Sales & office	1,247	22%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	972	17%
Production, transport & material moving	910	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	3,523	100%
Less than \$15,000	61	2%
\$15,000 to \$29,999	67	2%
\$30,000 to \$44,999	407	12%
\$45,000 to \$59,999	517	15%
\$60,000 to \$74,999	375	11%
\$75,000 to \$99,999	804	23%
\$100,000 to \$124,999	606	17%
\$125,000 to \$149,999	349	10%
\$150,000 to \$199,999	285	8%
\$200,000 or more	52	1%
Median Income	\$85,401	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	3,523	100%
With earnings	3,377	96%
With wage and salary income	3,340	95%
With self-employment income	502	14%
With interest, dividend, or net rental income	533	15%
With Social Security income	265	8%
With Supplemental Security income	98	3%
With public assistance income	71	2%
With retirement income	344	10%
With other types of income	504	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	12,055	100%
Under .50	255	2%
.50 to .99	105	1%
1.00 to 1.24	171	1%
1.25 to 1.49	252	2%
1.50 to 1.84	664	6%
1.85 to 1.99	226	2%
2.00 and over	10,382	86%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	12,055	100%
Above Poverty	11,695	97%
Below Poverty	360	3%

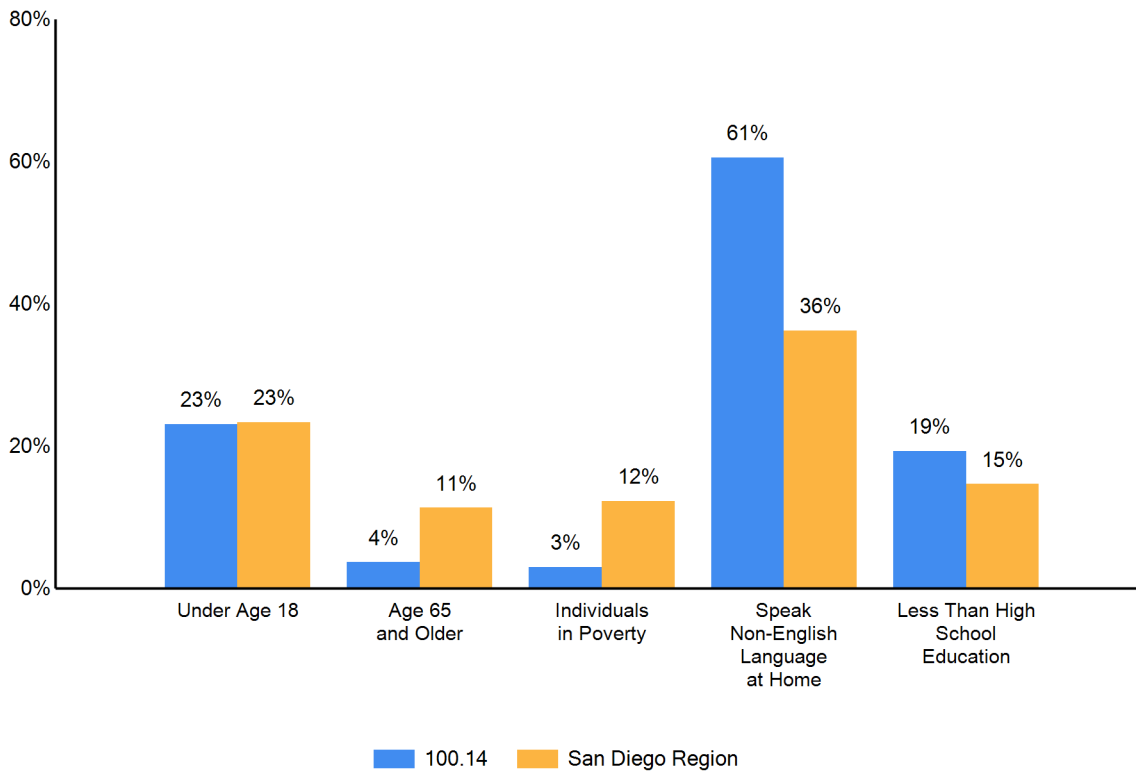
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	2,986	1,874	1,112	2,895	1,783	1,112	91	91	0
Married couple family	2,477	1,584	893	2,457	1,564	893	20	20	0
Male householder, no wife present	140	67	73	140	67	73	0	0	0
Female householder, no husband present	369	223	146	298	152	146	71	71	0

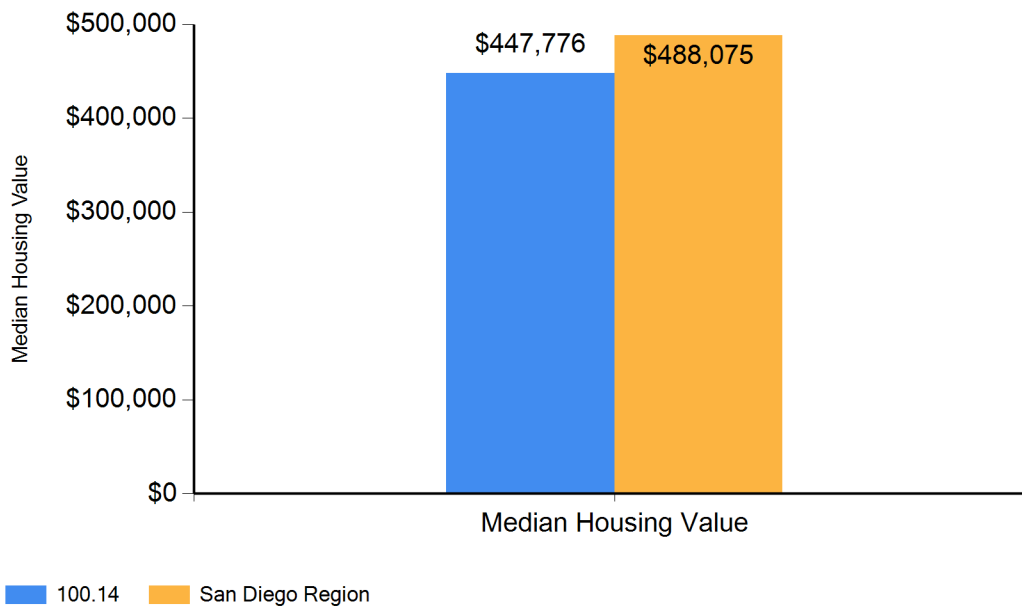
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075