



Demographic and Socioeconomic Profile 2010

ZIP: 91915

Population by Race

	Population	Percent
Total Population	25,126	100%
Hispanic	11,222	45%
Asian	5,953	24%
White	5,382	21%
Black	1,408	6%
Two or More	987	4%
Pacific Islander	83	<1%
American Indian	59	<1%
Other	32	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	25,126	12,305	12,821	51%
Under 5	2,135	1,061	1,074	50%
5 to 9	2,263	1,153	1,110	49%
10 to 14	2,344	1,214	1,130	48%
15 to 17	1,368	706	662	48%
18 and 19	741	386	355	48%
20 to 24	1,296	658	638	49%
25 to 29	1,645	788	857	52%
30 to 34	2,221	1,043	1,178	53%
35 to 39	2,472	1,215	1,257	51%
40 to 44	2,367	1,139	1,228	52%
45 to 49	1,936	955	981	51%
50 to 54	1,378	650	728	53%
55 to 59	985	497	488	50%
60 and 61	338	159	179	53%
62 to 64	466	197	269	58%
65 to 69	445	207	238	53%
70 to 74	304	122	182	60%
75 to 79	183	66	117	64%
80 to 84	127	52	75	59%
85 and Older	112	37	75	67%
Under 18	8,110	4,134	3,976	49%
65 and older	1,171	484	687	59%
Median	31.7	30.9	32.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	18,384	100%
Never Married	5,500	30%
Married, excluding separated	10,885	59%
Separated	345	2%
Widowed	631	3%
Divorced	1,023	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	25,126	100%
Household	25,126	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	25,126	11,222	5,382	1,408	59	5,953	83	32	987
Under 5	2,135	1,024	399	100	6	417	3	5	181
5 to 9	2,263	1,111	417	95	1	459	5	1	174
10 to 14	2,344	1,214	381	135	8	461	2	4	139
15 to 17	1,368	756	172	83	4	277	3	6	67
18 and 19	741	381	114	49	0	151	3	0	43
20 to 24	1,296	663	244	55	2	282	6	2	42
25 to 29	1,645	653	404	84	3	426	8	4	63
30 to 34	2,221	932	520	126	12	553	8	3	67
35 to 39	2,472	1,096	550	138	4	606	10	2	66
40 to 44	2,367	1,031	556	153	3	553	10	4	57
45 to 49	1,936	785	493	125	7	479	7	1	39
50 to 54	1,378	509	366	95	2	376	7	0	23
55 to 59	985	326	285	60	3	293	9	0	9
60 and 61	338	126	76	26	0	108	1	0	1
62 to 64	466	189	114	33	0	128	0	0	2
65 to 69	445	150	118	26	1	144	1	0	5
70 to 74	304	117	57	15	1	108	0	0	6
75 to 79	183	71	40	6	2	61	0	0	3
80 to 84	127	49	38	1	0	39	0	0	0
85 and Older	112	39	38	3	0	32	0	0	0
Under 18	8,110	4,105	1,369	413	19	1,614	13	16	561
65 and older	1,171	426	291	51	4	384	1	0	14
Median		28.5	35.4	34.1	32.3	34.6	36.8	20.0	15.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	22,991	100%
Speak Only English	10,656	46%
Speak Spanish:	8,542	37%
Speak English "well" or "very well"	7,591	33%
Speak English "not well" or "not at all"	951	4%
Speak Asian/Pacific Island language:	3,241	14%
Speak English "well" or "very well"	3,039	13%
Speak English "not well" or "not at all"	202	1%
Speak other language:	552	2%
Speak English "well" or "very well"	543	2%
Speak English "not well" or "not at all"	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	14,979	100%
Less than 9th grade	402	3%
9th through 12th grade, no diploma	699	5%
High school grad (incl. equivalency)	2,181	15%
Some college, no degree	3,735	25%
Associate degree	1,694	11%
Bachelor's degree	4,161	28%
Master's degree	1,482	10%
Professional school degree	418	3%
Doctorate degree	207	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	23,909	100%	---	---	---	---
Enrolled in school	9,244	39%	7,584	32%	1,660	7%
Nursery / Preschool	535	6%	180	2%	355	21%
Kindergarten to grade 4	2,495	27%	2,128	28%	367	22%
Grade 5 to grade 8	1,929	21%	1,652	22%	277	17%
Grade 9 to grade 12	2,149	23%	1,861	25%	288	17%
College, undergraduate	1,794	19%	1,596	21%	198	12%
Graduate or Professional school	342	4%	167	2%	175	11%
Not enrolled in school	14,665	61%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	7,202	100%	4,797	100%	2,405	100%
Family Households:	6,454	90%	4,797	100%	1,657	69%
Married couple family	5,067	70%	3,698	77%	1,369	57%
Other family:	1,387	19%	1,099	23%	288	12%
Male householder, no wife	350	5%	210	4%	140	6%
Female householder, no husband	1,037	14%	889	19%	148	6%
Nonfamily households:	748	10%	0	0%	748	31%
Householder living alone	519	7%	----	----	----	----
Other nonfamily households	229	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	7,410	100%	7202	208	3%	3.49
Single family (detached)	5,222	70%	5,069	153	3%	3.54
Single family (attached)	548	7%	530	18	3%	3.22
2 to 4 units	570	8%	566	4	1%	4.04
5 to 9 units	715	10%	696	19	3%	3.03
10 or more units	355	5%	341	14	4%	3.09
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	5,520	100%
Less than \$150,000	52	1%
\$150,000 to \$199,999	1	<1%
\$200,000 to \$249,999	185	3%
\$250,000 to \$299,999	331	6%
\$300,000 to \$399,999	1,282	23%
\$400,000 to \$499,999	836	15%
\$500,000 to \$749,999	2,100	38%
\$750,000 to \$999,999	644	12%
\$1,000,000 or more	89	2%

Median Value **\$508,835**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	7,410	100%
2005 or Later	1,958	26%
2000 to 2004	2,935	40%
1990 to 1999	2,321	31%
1980 to 1989	85	1%
1970 to 1979	53	1%
1960 to 1969	0	0%
1950 to 1959	58	1%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	7,202	100%	1,682	100%	5,520	100%
1.00 occupant housing per room or less	6,991	97%	1,533	91%	5,458	99%
1.01 to 1.50 occupants per room	146	2%	101	6%	45	1%
1.51 to 2.00 occupants per room	18	<1%	1	<1%	17	<1%
2.01 or more occupants per room	47	1%	47	3%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,682	100%
Less than \$500	1	<1%
\$500 to \$599	8	<1%
\$600 to \$699	10	1%
\$700 to \$799	41	2%
\$800 to \$899	5	<1%
\$900 to \$999	6	<1%
\$1,000 to \$1,249	128	8%
\$1,250 to \$1,499	17	1%
\$1,500 to \$1,999	660	39%
\$2,000 or more	689	41%
No cash rent	117	7%
Median contract rent	\$1,973	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,682	100%
Less than 20 percent	131	8%
20.0 to 24.9 percent	114	7%
25.0 to 29.9 percent	282	17%
30.0 to 34.9 percent	247	15%
35.0 to 39.9 percent	174	10%
40.0 to 49.9 percent	253	15%
50.0 percent or more	365	22%
Not computed	116	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	7,202	100%
No vehicle	73	1%
1 vehicle	929	13%
2 vehicles	3,561	49%
3 vehicles	1,942	27%
4 or more vehicles	697	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	12,330	100%
Worked in state of residence	11,828	96%
Worked in county of residence	11,657	95%
Worked outside county of residence	171	1%
Worked outside state of residence	502	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	17,913	100%	8,632	48%
In labor force	13,048	73%	7,106	54%
Armed forces	832	6%	622	75%
Civilian (employed)	11,733	90%	6,215	53%
Civilian (unemployed)	483	4%	269	56%
Not in labor force	4,865	27%	1,526	31%
Pct. of civilian labor force unemployed	4.0%		4.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	12,330	100%
Car, truck or van:	11,402	92%
Drove Alone	9,999	81%
Carpooled	1,403	11%
Public Transportation:	142	1%
Bus	108	1%
Trolley / Streetcar	34	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	74	1%
Bicycle	2	<1%
Walked	220	2%
Other means	34	<1%
Worked at home	456	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	12,330	100%
Did not work at home	11,874	96%
Less than 10 minutes	886	7%
10 to 19 minutes	1,707	14%
20 to 29 minutes	3,007	24%
30 to 44 minutes	3,772	31%
45 to 59 minutes	1,451	12%
60 to 89 minutes	730	6%
90 minutes or more	321	3%
Worked at home	456	4%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	11,473	100%
Agriculture, forestry, mining	102	1%
Utilities	53	<1%
Construction	430	4%
Manufacturing	1,011	9%
Wholesale trade	389	3%
Retail trade	1,293	11%
Transportation & warehousing	463	4%
Information & communications	262	2%
Finance, insurance, & real estate	633	6%
Professional, scientific, management, administration	1,238	11%
Educational, social, & health services	3,380	29%
Art, entertainment, recreation, accommodations, food	832	7%
Other services	434	4%
Public administration	953	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	11,473	100%
Management, professional & related:	5,173	45%
Management (incl. farm managers)	1,285	11%
Business & financial	731	6%
Computer & mathematical	267	2%
Architecture & engineering	348	3%
Life, physical & social science	94	1%
Community & social service	247	2%
Legal	122	1%
Education, training, & library	863	8%
Art, entertainment, sports & media	80	1%
Healthcare practitioners	1,136	10%
Service:	1,664	15%
Healthcare support	249	2%
Protective service	566	5%
Food preparation & serving	543	5%
Building & grounds cleaning / maintenance	121	1%
Personal care & service	185	2%
Sales & office	3,181	28%
Farming, fishing & forestry	39	<1%
Construction, extraction & maintenance	551	5%
Production, transport & material moving	865	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	7,202	100%
Less than \$15,000	114	2%
\$15,000 to \$29,999	370	5%
\$30,000 to \$44,999	412	6%
\$45,000 to \$59,999	514	7%
\$60,000 to \$74,999	835	12%
\$75,000 to \$99,999	1,416	20%
\$100,000 to \$124,999	1,249	17%
\$125,000 to \$149,999	952	13%
\$150,000 to \$199,999	786	11%
\$200,000 or more	554	8%
Median Income	\$98,941	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	7,202	100%
With earnings	7,022	98%
With wage and salary income	6,901	96%
With self-employment income	957	13%
With interest, dividend, or net rental income	1,481	21%
With Social Security income	628	9%
With Supplemental Security income	218	3%
With public assistance income	36	<1%
With retirement income	621	9%
With other types of income	1,138	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	25,039	100%
Under .50	207	1%
.50 to .99	662	3%
1.00 to 1.24	631	3%
1.25 to 1.49	521	2%
1.50 to 1.84	1,487	6%
1.85 to 1.99	267	1%
2.00 and over	21,264	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	25,039	100%
Above Poverty	24,170	97%
Below Poverty	869	3%

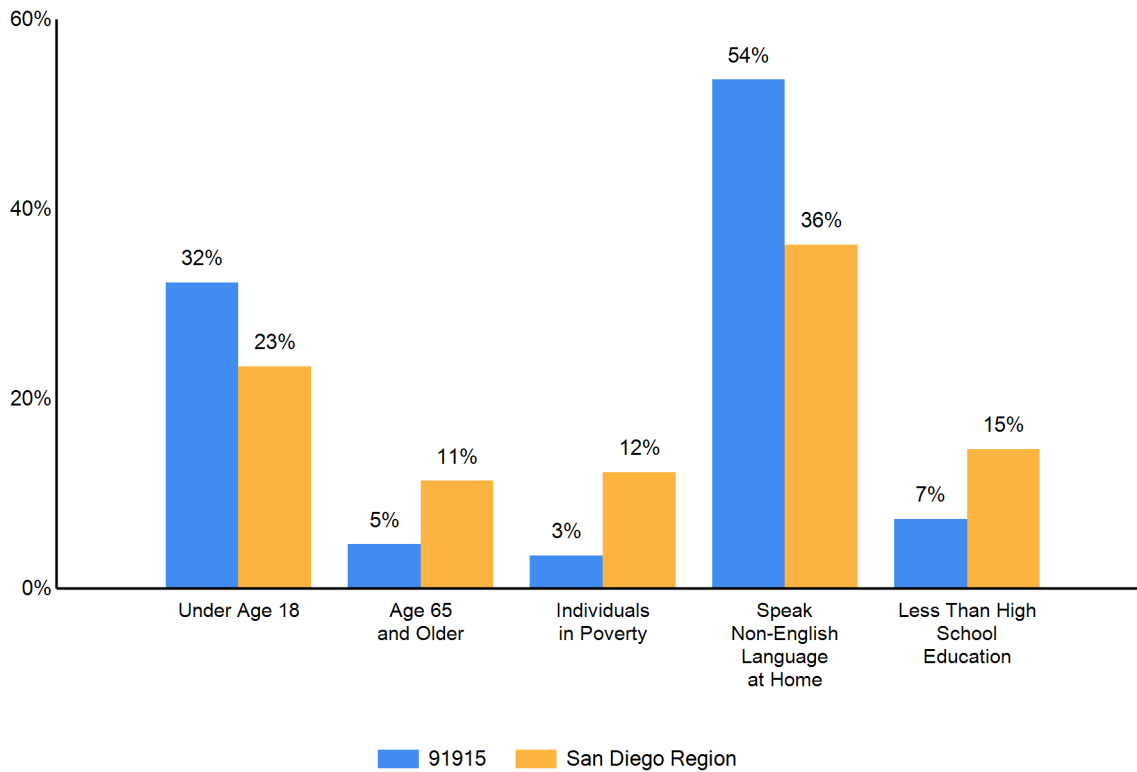
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	6,454	4,797	1,657	6,261	4,604	1,657	193	193	0
Married couple family	5,067	3,698	1,369	5,042	3,673	1,369	25	25	0
Male householder, no wife present	350	210	140	307	167	140	43	43	0
Female householder, no husband present	1,037	889	148	912	764	148	125	125	0

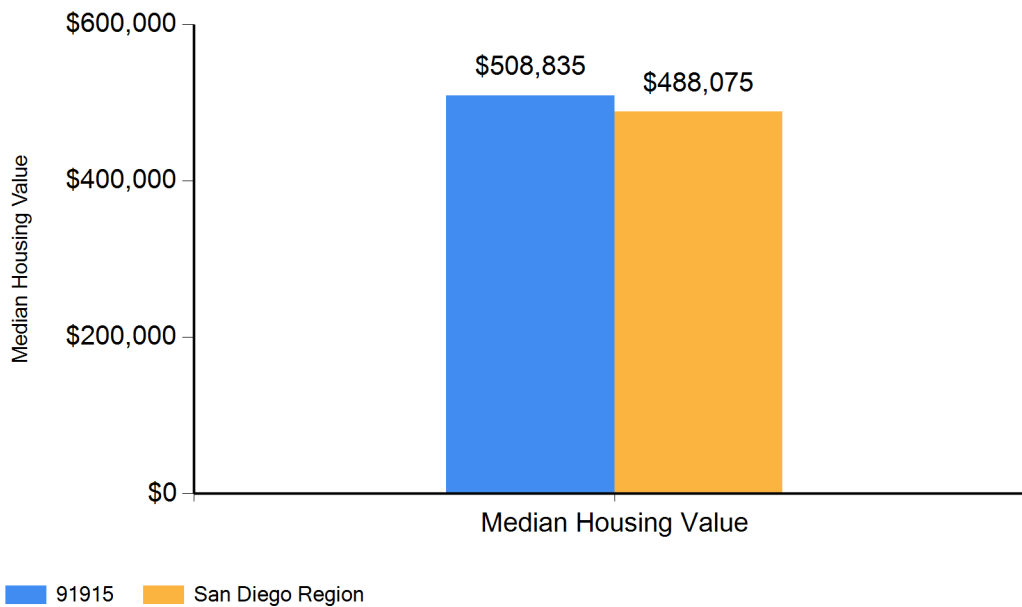
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075