



Demographic and Socioeconomic Profile 2010

TRACT: 140.02

Population by Race

	Population	Percent
Total Population	4,488	100%
Hispanic	1,789	40%
White	1,476	33%
Black	564	13%
Asian	410	9%
Two or More	187	4%
Pacific Islander	31	1%
American Indian	22	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,488	2,176	2,312	52%
Under 5	315	154	161	51%
5 to 9	340	170	170	50%
10 to 14	316	151	165	52%
15 to 17	226	110	116	51%
18 and 19	146	67	79	54%
20 to 24	329	185	144	44%
25 to 29	332	158	174	52%
30 to 34	289	136	153	53%
35 to 39	318	168	150	47%
40 to 44	285	120	165	58%
45 to 49	321	156	165	51%
50 to 54	288	152	136	47%
55 to 59	287	147	140	49%
60 and 61	91	46	45	49%
62 to 64	127	67	60	47%
65 to 69	152	58	94	62%
70 to 74	94	48	46	49%
75 to 79	76	27	49	64%
80 to 84	63	20	43	68%
85 and Older	93	36	57	61%
Under 18	1,197	585	612	51%
65 and older	478	189	289	60%
Median	34.2	33.4	34.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,517	100%
Never Married	1,166	33%
Married, excluding separated	1,909	54%
Separated	56	2%
Widowed	134	4%
Divorced	252	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,488	100%
Household	4,338	97%
Group Quarters - Other	150	3%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,488	1,789	1,476	564	22	410	31	9	187
Under 5	315	160	59	39	0	26	1	1	29
5 to 9	340	179	65	49	3	23	2	0	19
10 to 14	316	163	56	49	0	15	2	2	29
15 to 17	226	114	46	34	0	18	0	2	12
18 and 19	146	71	30	21	0	12	0	2	10
20 to 24	329	141	92	49	1	31	1	0	14
25 to 29	332	142	109	39	1	31	2	0	8
30 to 34	289	127	89	24	1	26	6	1	15
35 to 39	318	147	90	30	4	32	3	0	12
40 to 44	285	114	86	47	1	20	2	1	14
45 to 49	321	117	114	54	2	20	2	0	12
50 to 54	288	88	125	39	1	31	1	0	3
55 to 59	287	68	136	32	2	43	3	0	3
60 and 61	91	30	32	13	1	12	2	0	1
62 to 64	127	40	61	10	1	12	2	0	1
65 to 69	152	30	83	16	1	19	0	0	3
70 to 74	94	19	47	7	2	16	1	0	2
75 to 79	76	16	43	7	0	10	0	0	0
80 to 84	63	15	39	2	0	6	1	0	0
85 and Older	93	8	74	3	1	7	0	0	0
Under 18	1,197	616	226	171	3	82	5	5	89
65 and older	478	88	286	35	4	58	2	0	5
Median		27.3	45.7	30.4	45.0	38.6	37.5	17.3	18.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,173	100%
Speak Only English	2,696	65%
Speak Spanish:	1,116	27%
Speak English "well" or "very well"	937	22%
Speak English "not well" or "not at all"	179	4%
Speak Asian/Pacific Island language:	332	8%
Speak English "well" or "very well"	272	7%
Speak English "not well" or "not at all"	60	1%
Speak other language:	29	1%
Speak English "well" or "very well"	29	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,816	100%
Less than 9th grade	129	5%
9th through 12th grade, no diploma	223	8%
High school grad (incl. equivalency)	895	32%
Some college, no degree	808	29%
Associate degree	294	10%
Bachelor's degree	275	10%
Master's degree	91	3%
Professional school degree	70	2%
Doctorate degree	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,304	100%	---	---	---	---
Enrolled in school	1,410	33%	1,363	32%	47	1%
Nursery / Preschool	37	3%	37	3%	0	0%
Kindergarten to grade 4	306	22%	306	22%	0	0%
Grade 5 to grade 8	227	16%	205	15%	22	47%
Grade 9 to grade 12	495	35%	490	36%	5	11%
College, undergraduate	338	24%	318	23%	20	43%
Graduate or Professional school	7	0%	7	1%	0	0%
Not enrolled in school	2,894	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,260	100%	660	100%	600	100%
Family Households:	1,093	87%	660	100%	433	72%
Married couple family	851	68%	515	78%	336	56%
Other family:	242	19%	145	22%	97	16%
Male householder, no wife	92	7%	53	8%	39	7%
Female householder, no husband	150	12%	92	14%	58	10%
Nonfamily households:	167	13%	0	0%	167	28%
Householder living alone	150	12%	----	----	----	----
Other nonfamily households	17	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,274	100%	1260	14	1%	3.44
Single family (detached)	1,186	93%	1,172	14	1%	3.46
Single family (attached)	69	5%	69	0	0%	3.32
2 to 4 units	8	1%	8	0	0%	3.13
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	11	1%	11	0	0%	2.73

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,049	100%
Less than \$150,000	15	1%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	56	5%
\$250,000 to \$299,999	40	4%
\$300,000 to \$399,999	285	27%
\$400,000 to \$499,999	356	34%
\$500,000 to \$749,999	240	23%
\$750,000 to \$999,999	41	4%
\$1,000,000 or more	16	2%

Median Value **\$436,072**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,274	100%
2005 or Later	22	2%
2000 to 2004	0	0%
1990 to 1999	73	6%
1980 to 1989	82	6%
1970 to 1979	364	29%
1960 to 1969	399	31%
1950 to 1959	240	19%
1940 to 1949	87	7%
1939 or earlier	7	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,260	100%	211	100%	1,049	100%
1.00 occupant housing per room or less	1,218	97%	211	100%	1,007	96%
1.01 to 1.50 occupants per room	33	3%	0	0%	33	3%
1.51 to 2.00 occupants per room	9	1%	0	0%	9	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	211	100%
Less than \$500	26	12%
\$500 to \$599	0	0%
\$600 to \$699	11	5%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	42	20%
\$1,000 to \$1,249	20	9%
\$1,250 to \$1,499	46	22%
\$1,500 to \$1,999	46	22%
\$2,000 or more	0	0%
No cash rent	20	9%
Median contract rent	\$1,285	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	211	100%
Less than 20 percent	11	5%
20.0 to 24.9 percent	49	23%
25.0 to 29.9 percent	25	12%
30.0 to 34.9 percent	46	22%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	17	8%
50.0 percent or more	20	9%
Not computed	43	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,260	100%
No vehicle	3	<1%
1 vehicle	177	14%
2 vehicles	438	35%
3 vehicles	333	26%
4 or more vehicles	309	25%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,044	100%
Worked in state of residence	2,044	100%
Worked in county of residence	2,030	99%
Worked outside county of residence	14	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,448	100%	1,667	48%
In labor force	2,085	60%	1,035	50%
Armed forces	0	0%	0	0%
Civilian (employed)	1,942	93%	919	47%
Civilian (unemployed)	143	7%	116	81%
Not in labor force	1,363	40%	632	46%
Pct. of civilian labor force unemployed	6.9%		11.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,044	100%
Car, truck or van:	1,891	93%
Drove Alone	1,640	80%
Carpooled	251	12%
Public Transportation:	50	2%
Bus	50	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	66	3%
Other means	0	0%
Worked at home	37	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,044	100%
Did not work at home	2,007	98%
Less than 10 minutes	212	10%
10 to 19 minutes	698	34%
20 to 29 minutes	655	32%
30 to 44 minutes	237	12%
45 to 59 minutes	102	5%
60 to 89 minutes	53	3%
90 minutes or more	50	2%
Worked at home	37	2%
Average time to work (minutes)	26	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,040	100%
Agriculture, forestry, mining	0	0%
Utilities	47	2%
Construction	195	10%
Manufacturing	124	6%
Wholesale trade	79	4%
Retail trade	264	13%
Transportation & warehousing	88	4%
Information & communications	16	1%
Finance, insurance, & real estate	179	9%
Professional, scientific, management, administration	132	6%
Educational, social, & health services	412	20%
Art, entertainment, recreation, accommodations, food	192	9%
Other services	76	4%
Public administration	236	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,040	100%
Management, professional & related:	589	29%
Management (incl. farm managers)	81	4%
Business & financial	171	8%
Computer & mathematical	12	1%
Architecture & engineering	31	2%
Life, physical & social science	33	2%
Community & social service	12	1%
Legal	54	3%
Education, training, & library	88	4%
Art, entertainment, sports & media	32	2%
Healthcare practitioners	75	4%
Service:	405	20%
Healthcare support	83	4%
Protective service	77	4%
Food preparation & serving	47	2%
Building & grounds cleaning / maintenance	73	4%
Personal care & service	125	6%
Sales & office	525	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	294	14%
Production, transport & material moving	227	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,260	100%
Less than \$15,000	117	9%
\$15,000 to \$29,999	128	10%
\$30,000 to \$44,999	90	7%
\$45,000 to \$59,999	116	9%
\$60,000 to \$74,999	64	5%
\$75,000 to \$99,999	254	20%
\$100,000 to \$124,999	304	24%
\$125,000 to \$149,999	149	12%
\$150,000 to \$199,999	12	1%
\$200,000 or more	26	2%
Median Income	\$86,319	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,260	100%
With earnings	1,084	86%
With wage and salary income	1,040	83%
With self-employment income	175	14%
With interest, dividend, or net rental income	208	17%
With Social Security income	329	26%
With Supplemental Security income	68	5%
With public assistance income	45	4%
With retirement income	293	23%
With other types of income	185	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,435	100%
Under .50	319	7%
.50 to .99	41	1%
1.00 to 1.24	126	3%
1.25 to 1.49	28	1%
1.50 to 1.84	105	2%
1.85 to 1.99	267	6%
2.00 and over	3,549	80%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,435	100%
Above Poverty	4,075	92%
Below Poverty	360	8%

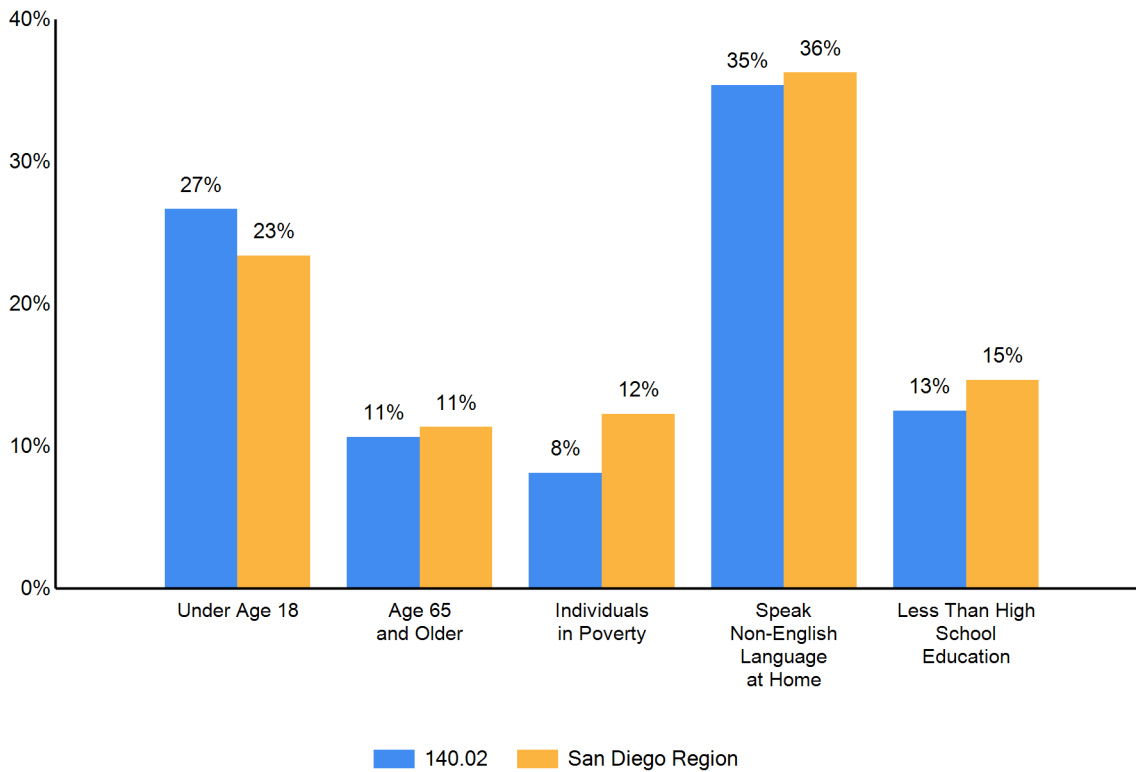
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,093	660	433	1,015	582	433	78	78	0
Married couple family	851	515	336	848	512	336	3	3	0
Male householder, no wife present	92	53	39	39	0	39	53	53	0
Female householder, no husband present	150	92	58	128	70	58	22	22	0

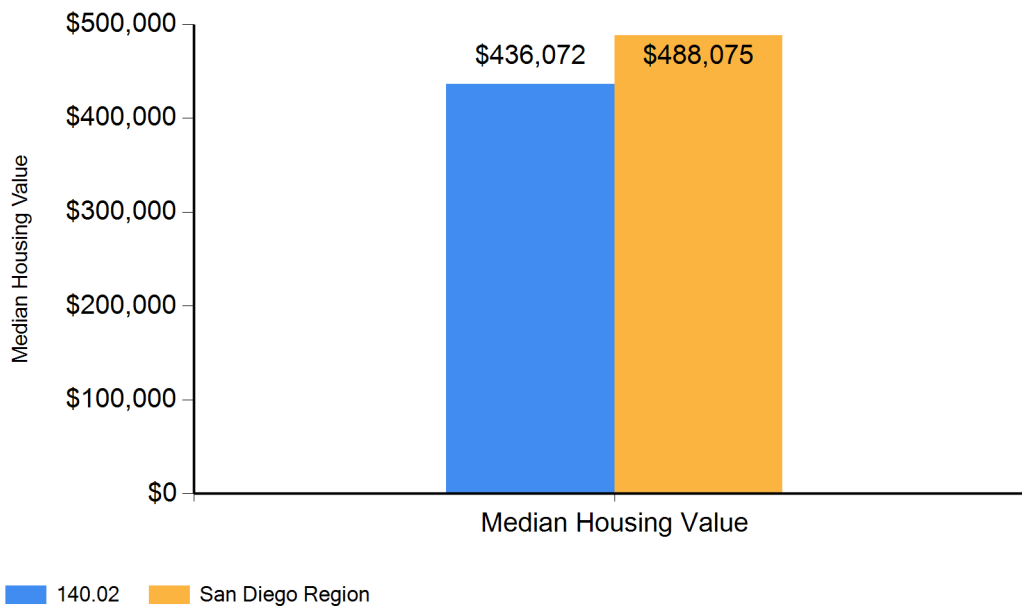
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075