



## Demographic and Socioeconomic Profile 2010

TRACT: 157.04

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>4,024</b>	<b>100%</b>
White	2,168	54%
Hispanic	1,279	32%
Black	257	6%
Two or More	158	4%
Asian	129	3%
American Indian	16	<1%
Other	9	<1%
Pacific Islander	8	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>4,024</b>	<b>1,964</b>	<b>2,060</b>	<b>51%</b>
Under 5	334	168	166	50%
5 to 9	287	162	125	44%
10 to 14	319	151	168	53%
15 to 17	164	76	88	54%
18 and 19	142	69	73	51%
20 to 24	291	139	152	52%
25 to 29	337	165	172	51%
30 to 34	281	137	144	51%
35 to 39	301	148	153	51%
40 to 44	267	130	137	51%
45 to 49	290	139	151	52%
50 to 54	284	135	149	52%
55 to 59	232	121	111	48%
60 and 61	83	44	39	47%
62 to 64	88	45	43	49%
65 to 69	121	50	71	59%
70 to 74	75	35	40	53%
75 to 79	47	20	27	57%
80 to 84	42	19	23	55%
85 and Older	39	11	28	72%
Under 18	1,104	557	547	50%
65 and older	324	135	189	58%
<b>Median</b>	<b>32.5</b>	<b>31.9</b>	<b>33.0</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>3,084</b>	<b>100%</b>
Never Married	1,095	36%
Married, excluding separated	1,395	45%
Separated	32	1%
Widowed	138	4%
Divorced	424	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>4,024</b>	<b>100%</b>
Household	3,999	99%
Group Quarters - Other	25	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>4,024</b>	<b>1,279</b>	<b>2,168</b>	<b>257</b>	<b>16</b>	<b>129</b>	<b>8</b>	<b>9</b>	<b>158</b>
Under 5	334	139	138	29	1	11	0	1	15
5 to 9	287	125	105	31	0	7	0	3	16
10 to 14	319	127	143	16	2	10	0	0	21
15 to 17	164	81	68	6	0	3	0	1	5
18 and 19	142	52	69	6	1	5	0	1	8
20 to 24	291	93	147	26	1	6	2	1	15
25 to 29	337	99	182	28	0	12	1	0	15
30 to 34	281	102	126	32	1	9	2	0	9
35 to 39	301	107	143	25	1	14	0	1	10
40 to 44	267	104	132	16	1	5	0	0	9
45 to 49	290	76	182	14	0	8	1	0	9
50 to 54	284	58	189	13	3	10	0	1	10
55 to 59	232	36	170	10	2	11	0	0	3
60 and 61	83	17	58	0	2	5	1	0	0
62 to 64	88	10	70	1	0	3	0	0	4
65 to 69	121	25	83	3	0	4	1	0	5
70 to 74	75	15	54	0	0	2	0	0	4
75 to 79	47	3	43	1	0	0	0	0	0
80 to 84	42	6	33	0	1	2	0	0	0
85 and Older	39	4	33	0	0	2	0	0	0
Under 18	1,104	472	454	82	3	31	0	5	57
65 and older	324	53	246	4	1	10	1	0	9
<b>Median</b>		<b>26.1</b>	<b>38.7</b>	<b>27.6</b>	<b>50.0</b>	<b>35.5</b>	<b>32.5</b>	<b>16.5</b>	<b>24.7</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,690</b>	<b>100%</b>
Speak Only English	2,622	71%
Speak Spanish:	784	21%
Speak English "well" or "very well"	528	14%
Speak English "not well" or "not at all"	256	7%
Speak Asian/Pacific Island language:	37	1%
Speak English "well" or "very well"	37	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	247	6%
Speak English "well" or "very well"	220	6%
Speak English "not well" or "not at all"	27	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,487</b>	<b>100%</b>
Less than 9th grade	149	6%
9th through 12th grade, no diploma	366	15%
High school grad (incl. equivalency)	961	39%
Some college, no degree	512	21%
Associate degree	174	7%
Bachelor's degree	281	11%
Master's degree	32	1%
Professional school degree	12	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,821</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,239	32%	1,131	30%	108	3%
Nursery / Preschool	9	1%	9	1%	0	0%
Kindergarten to grade 4	286	23%	266	24%	20	19%
Grade 5 to grade 8	332	27%	323	29%	9	8%
Grade 9 to grade 12	379	31%	362	32%	17	16%
College, undergraduate	211	17%	149	13%	62	57%
Graduate or Professional school	22	2%	22	2%	0	0%
Not enrolled in school	2,582	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,364</b>	<b>100%</b>	<b>612</b>	<b>100%</b>	<b>752</b>	<b>100%</b>
Family Households:	922	68%	612	100%	310	41%
Married couple family	597	44%	400	65%	197	26%
Other family:	325	24%	212	35%	113	15%
Male householder, no wife	91	7%	42	7%	49	7%
Female householder, no husband	234	17%	170	28%	64	9%
Nonfamily households:	442	32%	0	0%	442	59%
Householder living alone	383	28%	----	----	----	----
Other nonfamily households	59	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,480</b>	<b>100%</b>	<b>1364</b>	<b>116</b>	<b>8%</b>	<b>2.93</b>
Single family (detached)	448	30%	430	18	4%	2.89
Single family (attached)	45	3%	41	4	9%	2.95
2 to 4 units	207	14%	195	12	6%	3.15
5 to 9 units	184	12%	173	11	6%	2.94
10 or more units	335	23%	316	19	6%	2.91
Mobile home and Other	261	18%	209	52	20%	2.84

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>608</b>	<b>100%</b>
Less than \$150,000	204	34%
\$150,000 to \$199,999	18	3%
\$200,000 to \$249,999	21	3%
\$250,000 to \$299,999	54	9%
\$300,000 to \$399,999	142	23%
\$400,000 to \$499,999	120	20%
\$500,000 to \$749,999	49	8%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

**Median Value** **\$302,817**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,480</b>	<b>100%</b>
2005 or Later	0	0%
2000 to 2004	45	3%
1990 to 1999	62	4%
1980 to 1989	300	20%
1970 to 1979	238	16%
1960 to 1969	338	23%
1950 to 1959	460	31%
1940 to 1949	37	3%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,364</b>	<b>100%</b>	<b>756</b>	<b>100%</b>	<b>608</b>	<b>100%</b>
1.00 occupant housing per room or less	1,195	88%	637	84%	558	92%
1.01 to 1.50 occupants per room	113	8%	87	12%	26	4%
1.51 to 2.00 occupants per room	56	4%	32	4%	24	4%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>756</b>	<b>100%</b>
Less than \$500	42	6%
\$500 to \$599	0	0%
\$600 to \$699	102	13%
\$700 to \$799	18	2%
\$800 to \$899	127	17%
\$900 to \$999	165	22%
\$1,000 to \$1,249	144	19%
\$1,250 to \$1,499	39	5%
\$1,500 to \$1,999	109	14%
\$2,000 or more	0	0%
No cash rent	10	1%
<b>Median contract rent</b>	<b>\$953</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>756</b>	<b>100%</b>
Less than 20 percent	154	20%
20.0 to 24.9 percent	85	11%
25.0 to 29.9 percent	73	10%
30.0 to 34.9 percent	102	13%
35.0 to 39.9 percent	31	4%
40.0 to 49.9 percent	84	11%
50.0 percent or more	217	29%
Not computed	10	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,364</b>	<b>100%</b>
No vehicle	153	11%
1 vehicle	426	31%
2 vehicles	541	40%
3 vehicles	167	12%
4 or more vehicles	77	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,716</b>	<b>100%</b>
Worked in state of residence	1,716	100%
Worked in county of residence	1,703	99%
Worked outside county of residence	13	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>3,027</b>	<b>100%</b>	<b>1,450</b>	<b>48%</b>
In labor force	2,078	69%	1,067	51%
Armed forces	16	1%	8	50%
Civilian (employed)	1,828	88%	957	52%
Civilian (unemployed)	234	11%	102	44%
Not in labor force	949	31%	383	40%
Pct. of civilian labor force unemployed	11.3%		9.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,716</b>	<b>100%</b>
Car, truck or van:	1,574	92%
Drove Alone	1,356	79%
Carpooled	218	13%
Public Transportation:	39	2%
Bus	29	2%
Trolley / Streetcar	10	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	9	1%
Bicycle	0	0%
Walked	20	1%
Other means	9	1%
Worked at home	65	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,716</b>	<b>100%</b>
Did not work at home	1,651	96%
Less than 10 minutes	116	7%
10 to 19 minutes	650	38%
20 to 29 minutes	469	27%
30 to 44 minutes	301	18%
45 to 59 minutes	105	6%
60 to 89 minutes	10	1%
90 minutes or more	0	0%
Worked at home	65	4%
<b>Average time to work (minutes)</b>	<b>24</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,703</b>	<b>100%</b>
Agriculture, forestry, mining	22	1%
Utilities	26	2%
Construction	196	12%
Manufacturing	184	11%
Wholesale trade	36	2%
Retail trade	123	7%
Transportation & warehousing	60	4%
Information & communications	18	1%
Finance, insurance, & real estate	42	2%
Professional, scientific, management, administration	142	8%
Educational, social, & health services	315	18%
Art, entertainment, recreation, accommodations, food	347	20%
Other services	46	3%
Public administration	146	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,703</b>	<b>100%</b>
Management, professional & related:	423	25%
Management (incl. farm managers)	124	7%
Business & financial	64	4%
Computer & mathematical	68	4%
Architecture & engineering	0	0%
Life, physical & social science	16	1%
Community & social service	26	2%
Legal	0	0%
Education, training, & library	87	5%
Art, entertainment, sports & media	10	1%
Healthcare practitioners	28	2%
Service:	505	30%
Healthcare support	81	5%
Protective service	44	3%
Food preparation & serving	121	7%
Building & grounds cleaning / maintenance	109	6%
Personal care & service	150	9%
Sales & office	317	19%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	214	13%
Production, transport & material moving	244	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,364</b>	<b>100%</b>
Less than \$15,000	185	14%
\$15,000 to \$29,999	248	18%
\$30,000 to \$44,999	294	22%
\$45,000 to \$59,999	238	17%
\$60,000 to \$74,999	151	11%
\$75,000 to \$99,999	124	9%
\$100,000 to \$124,999	78	6%
\$125,000 to \$149,999	24	2%
\$150,000 to \$199,999	22	2%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$42,704</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,364</b>	<b>100%</b>
With earnings	1,092	80%
With wage and salary income	1,023	75%
With self-employment income	194	14%
With interest, dividend, or net rental income	127	9%
With Social Security income	308	23%
With Supplemental Security income	49	4%
With public assistance income	80	6%
With retirement income	176	13%
With other types of income	269	20%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,024</b>	<b>100%</b>
Under .50	153	4%
.50 to .99	485	12%
1.00 to 1.24	297	7%
1.25 to 1.49	200	5%
1.50 to 1.84	345	9%
1.85 to 1.99	341	8%
2.00 and over	2,203	55%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>4,024</b>	<b>100%</b>
Above Poverty	3,386	84%
Below Poverty	638	16%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

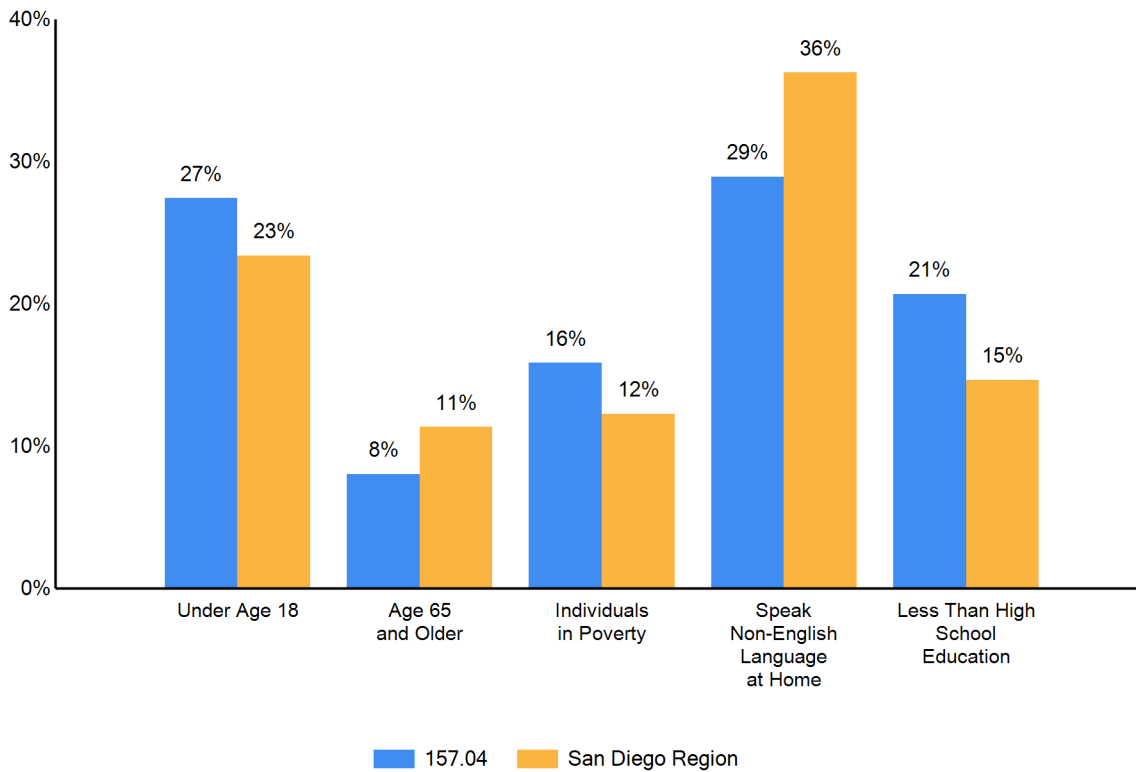
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>922</b>	<b>612</b>	<b>310</b>	<b>814</b>	<b>504</b>	<b>310</b>	<b>108</b>	<b>108</b>	<b>0</b>
Married couple family	597	400	197	501	304	197	96	96	0
Male householder, no wife present	91	42	49	91	42	49	0	0	0
Female householder, no husband present	234	170	64	222	158	64	12	12	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

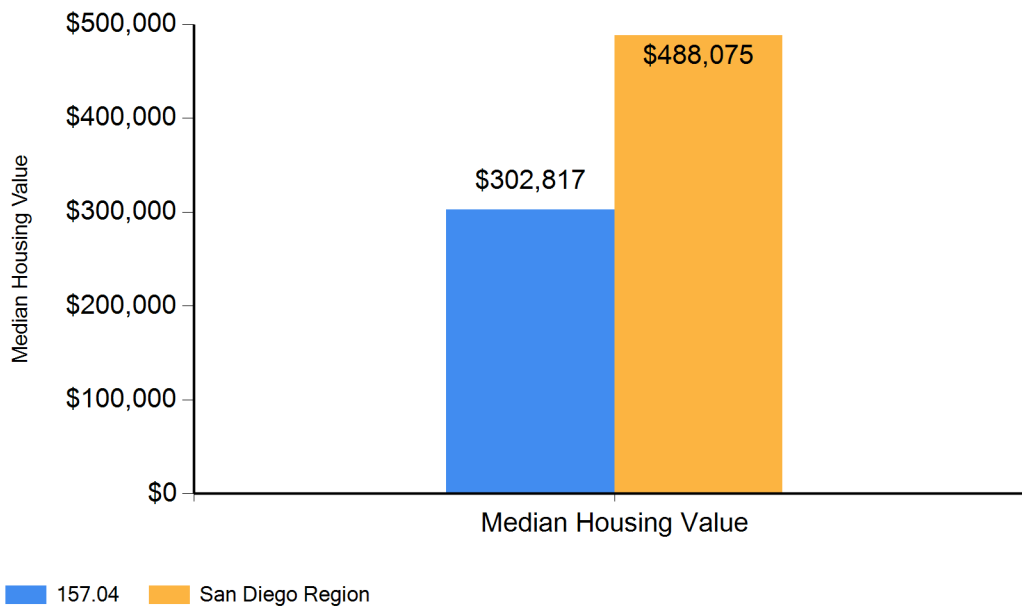


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075