

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91910



	Jan 1, 2013
<b>Total Population</b>	<b>79,593</b>
Household Population	78,676
Group Quarters Population	917
<b>Persons Per Household</b>	<b>2.95</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>27,549</b>	<b>26,661</b>	<b>3.2%</b>
Single Family - Detached	11,519	11,221	2.6%
Single Family - Multiple-Unit	3,524	3,404	3.4%
Multi-Family	11,135	10,722	3.7%
Mobile Home and Other	1,371	1,314	4.2%

## HOUSEHOLD INCOME

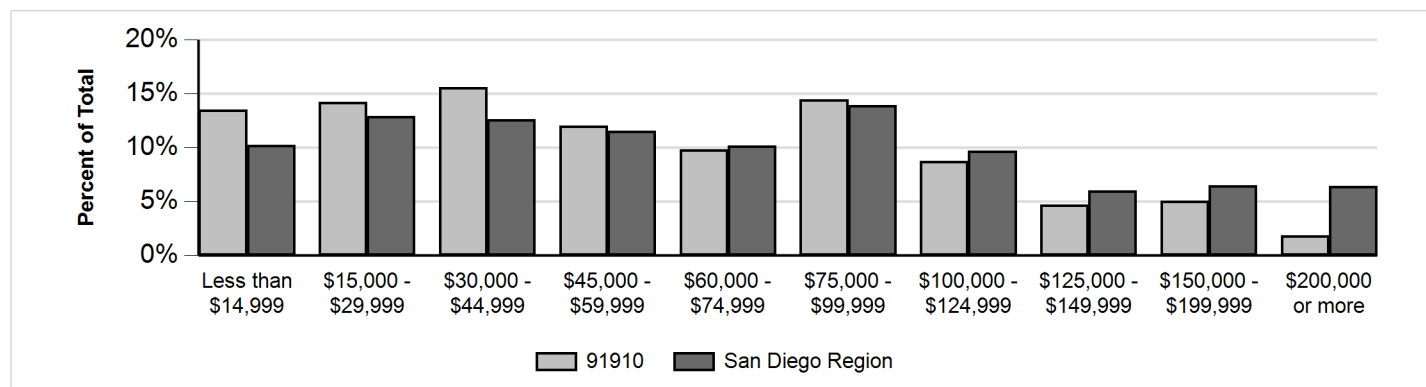
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	14%	14%	16%	12%	10%	14%	9%	5%	5%	2%

## Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$53,264
Not adjusted for inflation (current 2012\$)	\$55,759



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

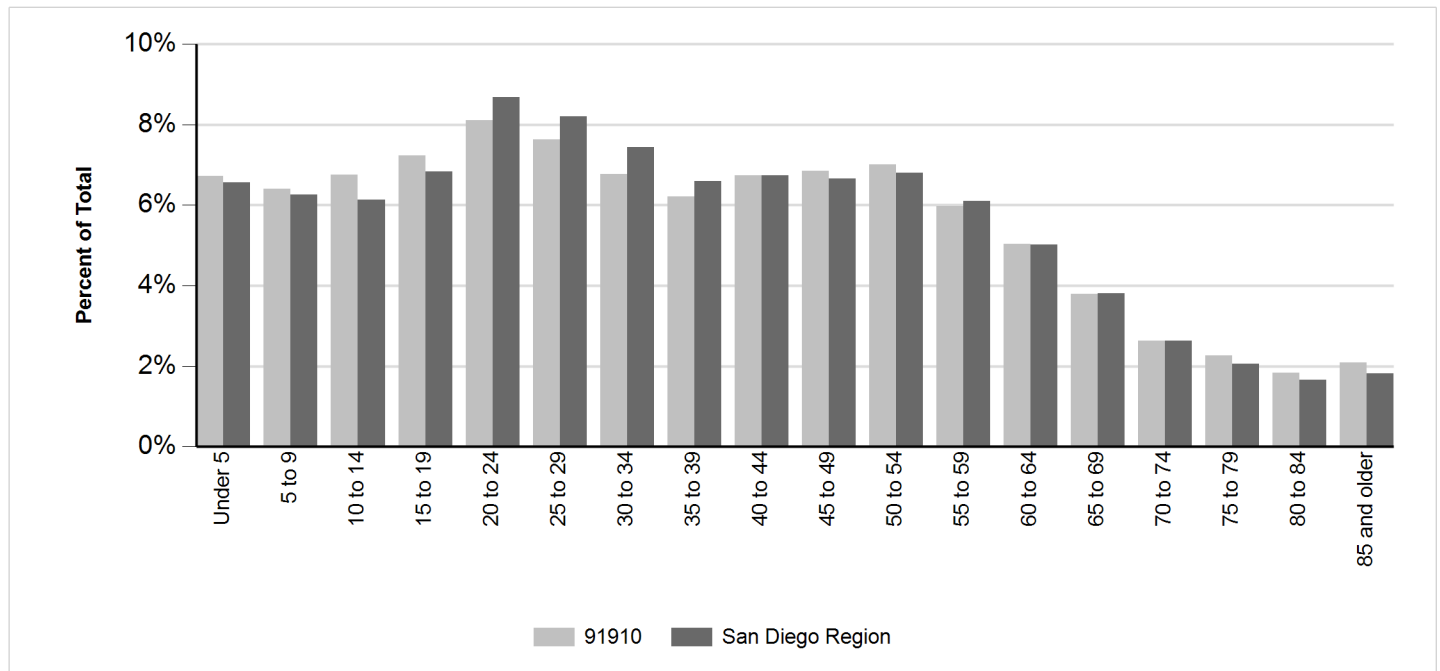
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>79,593</b>	<b>38,816</b>	<b>40,777</b>	<b>51%</b>
Under 5	5,345	2,629	2,716	51%
5 to 9	5,094	2,663	2,431	48%
10 to 14	5,370	2,719	2,651	49%
15 to 17	3,424	1,707	1,717	50%
18 and 19	2,327	1,228	1,099	47%
20 to 24	6,447	3,340	3,107	48%
25 to 29	6,069	3,160	2,909	48%
30 to 34	5,389	2,727	2,662	49%
35 to 39	4,939	2,421	2,518	51%
40 to 44	5,367	2,541	2,826	53%
45 to 49	5,445	2,673	2,772	51%
50 to 54	5,573	2,692	2,881	52%
55 to 59	4,756	2,268	2,488	52%
60 and 61	1,687	795	892	53%
62 to 64	2,324	1,062	1,262	54%
65 to 69	3,016	1,386	1,630	54%
70 to 74	2,088	876	1,212	58%
75 to 79	1,806	742	1,064	59%
80 to 84	1,464	591	873	60%
85 and older	1,663	596	1,067	64%
Under 18	19,233	9,718	9,515	49%
65 and older	10,037	4,191	5,846	58%
Median Age	35.3	33.6	37.2	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>46,656</b>	<b>19,900</b>	<b>2,878</b>	<b>240</b>	<b>7,944</b>	<b>1,975</b>
Under 5	3,797	786	178	27	289	268
5 to 9	3,590	766	122	6	372	238
10 to 14	3,842	794	104	16	393	221
15 to 17	2,513	464	76	17	232	122
18 and 19	1,659	318	72	4	187	87
20 to 24	4,217	1,173	271	24	572	190
25 to 29	3,518	1,519	283	13	585	151
30 to 34	3,349	1,096	216	28	575	125
35 to 39	3,309	837	199	9	495	90
40 to 44	3,270	1,150	224	18	597	108
45 to 49	3,147	1,361	241	14	600	82
50 to 54	2,902	1,694	249	19	618	91
55 to 59	2,216	1,648	233	11	587	61
60 and 61	701	659	62	8	230	27
62 to 64	958	914	83	4	342	23
65 to 69	1,183	1,296	103	7	406	21
70 to 74	818	894	64	6	279	27
75 to 79	708	755	52	2	276	13
80 to 84	524	723	27	4	169	17
85 and older	435	1,053	19	3	140	13
Under 18	13,742	2,810	480	66	1,286	849
65 and older	3,668	4,721	265	22	1,270	91
Median Age	30.3	48.8	37.9	32.3	42.3	21.4