

SERIES 13 REGIONAL GROWTH FORECAST



Poway Unified School District

POPULATION AND HOUSING

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	192,158	208,042	213,317	213,194	21,036	11%
Household Population	190,879	206,896	211,944	211,662	20,783	11%
Group Quarters Population	1,279	1,146	1,373	1,532	253	20%
Civilian	1,279	1,146	1,373	1,532	253	20%
Military	0	0	0	0	0	0%
Total Housing Units	70,163	74,111	75,268	75,753	5,590	8%
Single Family	50,686	53,144	53,831	54,267	3,581	7%
Multiple Family	18,775	20,265	20,735	20,784	2,009	11%
Mobile Homes	702	702	702	702	0	0%
Occupied Housing Units	68,301	72,080	73,554	73,717	5,416	8%
Single Family	49,402	51,656	52,607	52,801	3,399	7%
Multiple Family	18,206	19,728	20,257	20,241	2,035	11%
Mobile Homes	693	696	690	675	-18	-3%
Vacancy Rate	2.7%	2.7%	2.3%	2.7%	0.0	0%
Single Family	2.5%	2.8%	2.3%	2.7%	0.2	8%
Multiple Family	3.0%	2.6%	2.3%	2.6%	-0.4	-13%
Mobile Homes	1.3%	0.9%	1.7%	3.8%	2.5	192%
Persons per Household	2.79	2.87	2.88	2.87	0.1	3%

HOUSEHOLD INCOME (real 2010 dollars, adjusted for inflation)

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Households by Income Category						
Less than \$15,000	2,925	2,930	2,516	2,107	-818	-28%
\$15,000-\$29,999	3,778	4,085	3,482	2,945	-833	-22%
\$30,000-\$44,999	4,910	5,445	4,712	4,034	-876	-18%
\$45,000-\$59,999	5,836	6,197	5,749	5,081	-755	-13%
\$60,000-\$74,999	6,174	5,876	5,627	5,298	-876	-14%
\$75,000-\$99,999	10,059	9,266	8,915	8,384	-1,675	-17%
\$100,000-\$124,999	8,395	8,064	8,123	7,947	-448	-5%
\$125,000-\$149,999	6,329	6,735	6,963	6,976	647	10%
\$150,000-\$199,999	8,197	9,534	10,461	10,968	2,771	34%
\$200,000 or more	11,698	13,948	17,006	19,977	8,279	71%
Total Households	68,301	72,080	73,554	73,717	5,416	8%

*IMPORTANT INFORMATION ABOUT THIS FORECAST:

This forecast was accepted by the SANDAG Board of Directors in October 2013 for distribution and use in planning and other studies. This forecast represents one possibility for future growth in the San Diego region. It is intended to represent a likely prediction of future growth, but it is not intended to be a prescription for growth. The Series 13 Regional Growth Forecast represents a combination of economic and demographic projections, existing land use plans and policies, as well as potential land use plan changes that may occur in the region between 2030 and 2050. In general, growth between 2012 and 2030 is based on adopted land use plans and policies, and growth between 2030 and 2050 includes alternatives that may, in some cases, reach beyond existing adopted plans.

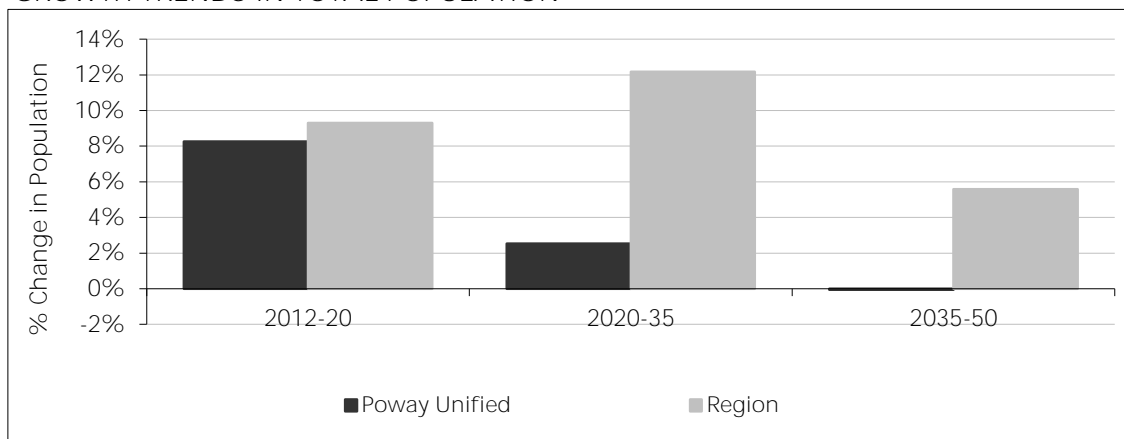
POPULATION BY AGE

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	192,158	208,042	213,317	213,194	21,036	11%
Under 5	10,762	13,474	12,083	12,956	2,194	20%
5 to 9	13,159	15,508	14,663	15,676	2,517	19%
10 to 14	14,420	14,283	15,439	15,040	620	4%
15 to 17	9,487	8,382	9,640	8,778	-709	-7%
18 to 19	6,464	4,200	4,852	3,834	-2,630	-41%
20 to 24	9,417	8,845	8,645	7,692	-1,725	-18%
25 to 29	9,825	10,535	8,838	9,296	-529	-5%
30 to 34	10,770	11,674	10,006	11,424	654	6%
35 to 39	12,268	14,931	13,316	14,010	1,742	14%
40 to 44	14,848	14,805	16,306	14,129	-719	-5%
45 to 49	15,333	14,340	15,720	13,437	-1,896	-12%
50 to 54	15,834	14,244	15,423	13,720	-2,114	-13%
55 to 59	13,840	14,846	12,758	14,180	340	2%
60 to 61	4,516	5,753	4,437	5,010	494	11%
62 to 64	6,464	8,135	6,746	7,551	1,087	17%
65 to 69	7,856	11,590	10,685	11,935	4,079	52%
70 to 74	5,230	8,866	10,436	9,390	4,160	80%
75 to 79	3,845	5,196	8,763	7,487	3,642	95%
80 to 84	3,483	3,609	7,001	6,476	2,993	86%
85 and over	4,337	4,826	7,560	11,173	6,836	158%
Median Age	39.8	40.7	42.8	42.8	3.0	8%

POPULATION BY RACE AND ETHNICITY

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Population	192,158	208,042	213,317	213,194	21,036	11%
Hispanic	21,611	26,796	32,040	36,949	15,338	71%
Non-Hispanic	170,547	181,246	181,277	176,245	5,698	3%
White	114,881	116,713	101,415	86,698	-28,183	-25%
Black	3,784	4,310	4,635	4,901	1,117	30%
American Indian	425	650	966	966	541	127%
Asian	42,811	49,110	60,126	66,464	23,653	55%
Hawaiian / Pacific Islander	472	881	1,729	2,488	2,016	427%
Other	424	528	709	776	352	83%
Two or More Races	7,750	9,054	11,697	13,952	6,202	80%

GROWTH TRENDS IN TOTAL POPULATION



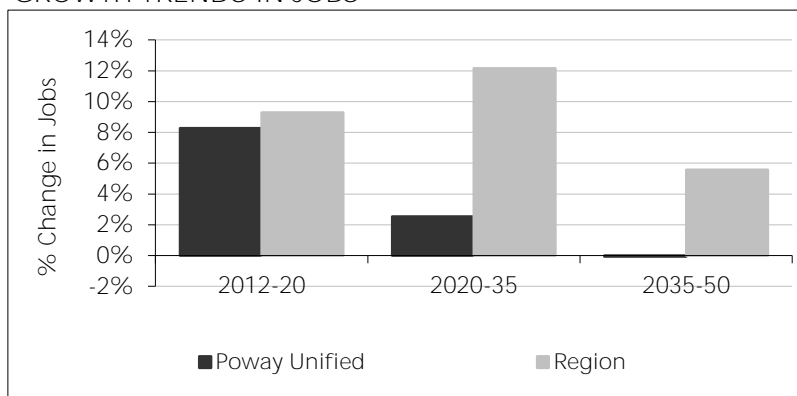
EMPLOYMENT

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Jobs	84,785	96,698	102,591	110,751	25,966	31%
Civilian Jobs	84,633	96,546	102,439	110,599	25,966	31%
Military Jobs	152	152	152	152	0	0%

LAND USE¹

	2012	2020	2035	2050	2012 to 2050 Change*	
					Numeric	Percent
Total Acres	67,667	67,667	67,667	67,667	0	0%
Developed Acres	42,682	45,545	48,660	50,238	7,556	18%
Low Density Single Family	4,127	6,023	8,784	10,056	5,929	144%
Single Family	12,223	13,224	13,398	13,589	1,366	11%
Multiple Family	1,042	1,081	1,083	1,083	41	4%
Mobile Homes	84	84	84	84	0	0%
Other Residential	49	49	49	49	0	0%
Mixed Use	0	7	16	18	18	--
Industrial	1,719	1,784	1,832	1,872	153	9%
Commercial/Services	2,539	2,632	2,698	2,713	173	7%
Office	348	434	451	488	140	40%
Schools	821	842	881	886	64	8%
Roads and Freeways	5,515	5,515	5,515	5,515	0	0%
Agricultural and Extractive ²	1,305	904	900	900	-405	-31%
Parks and Military Use	12,909	12,965	12,967	12,985	76	1%
Vacant Developable Acres	8,326	5,463	2,348	770	-7,556	-91%
Low Density Single Family	6,343	4,732	1,971	699	-5,644	-89%
Single Family	1,297	411	238	48	-1,249	-96%
Multiple Family	43	4	2	2	-41	-95%
Mixed Use	4	1	0	0	-4	-100%
Industrial	211	135	78	3	-209	-99%
Commercial/Services	134	64	16	1	-133	-100%
Office	84	8	2	0	-84	-100%
Schools	58	44	5	0	-58	-100%
Parks and Other	133	45	19	0	-133	-100%
Future Roads and Freeways	17	17	17	17	0	0%
Constrained Acres	16,659	16,659	16,659	16,659	0	0%
Employment Density ³	15.6	16.9	17.5	18.5	2.9	19%
Residential Density ⁴	4.0	3.6	3.2	3.0	-1.0	-24%

GROWTH TRENDS IN JOBS



Notes:

- 1 - Figures may not add to total due to independent rounding.
- 2 - This is not a forecast of agricultural land, because the 2050 Regional Growth Forecast does not account for land that may become agricultural in the future. Also, some types of development that occur on agricultural land, such as low density single family residential, may allow for the continuation of existing agricultural use.
- 3 - Civilian jobs per developed employment acre (industrial, retail, office, schools, and half of mixed use acres).
- 4 - Total housing units per developed