



Demographic and Socioeconomic Profile 2010

TRACT: 201.05

Population by Race

	Population	Percent
Total Population	3,818	100%
White	2,270	59%
Hispanic	1,130	30%
Asian	171	4%
Black	118	3%
Two or More	84	2%
American Indian	32	1%
Pacific Islander	12	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,818	1,788	2,030	53%
Under 5	273	152	121	44%
5 to 9	187	85	102	55%
10 to 14	215	129	86	40%
15 to 17	211	79	132	63%
18 and 19	89	55	34	38%
20 to 24	370	208	162	44%
25 to 29	311	111	200	64%
30 to 34	345	186	159	46%
35 to 39	231	100	131	57%
40 to 44	256	128	128	50%
45 to 49	228	111	117	51%
50 to 54	314	136	178	57%
55 to 59	185	77	108	58%
60 and 61	55	5	50	91%
62 to 64	89	52	37	42%
65 to 69	127	48	79	62%
70 to 74	79	5	74	94%
75 to 79	53	26	27	51%
80 to 84	79	40	39	49%
85 and Older	121	55	66	55%
Under 18	886	445	441	50%
65 and older	459	174	285	62%
Median	33.7	32.0	35.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,143	100%
Never Married	1,124	36%
Married, excluding separated	1,498	48%
Separated	25	<1%
Widowed	185	6%
Divorced	311	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,818	100%
Household	3,661	96%
Group Quarters - Other	157	4%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,818	1,130	2,270	118	32	171	12	1	84
Under 5	273	121	119	9	1	18	0	0	5
5 to 9	187	87	95	2	0	2	0	0	1
10 to 14	215	80	117	14	0	3	0	0	1
15 to 17	211	60	132	1	0	2	0	0	16
18 and 19	89	43	37	5	0	1	0	0	3
20 to 24	370	160	163	20	7	1	0	0	19
25 to 29	311	96	158	6	18	24	0	0	9
30 to 34	345	107	210	7	0	19	0	0	2
35 to 39	231	93	123	9	0	6	0	0	0
40 to 44	256	61	145	10	0	30	1	0	9
45 to 49	228	61	153	2	2	7	0	0	3
50 to 54	314	33	256	8	1	15	0	0	1
55 to 59	185	22	139	6	1	15	0	0	2
60 and 61	55	21	23	1	1	2	6	0	1
62 to 64	89	13	57	6	0	2	5	0	6
65 to 69	127	46	68	8	0	2	0	0	3
70 to 74	79	17	49	1	0	10	0	1	1
75 to 79	53	1	48	1	1	1	0	0	1
80 to 84	79	2	67	1	0	9	0	0	0
85 and Older	121	6	111	1	0	2	0	0	1
Under 18	886	348	463	26	1	25	0	0	23
65 and older	459	72	343	12	1	24	0	1	6
Median		25.7	39.2	31.4	27.2	41.6	61.7	72.5	24.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,545	100%
Speak Only English	2,541	72%
Speak Spanish:	765	22%
Speak English "well" or "very well"	603	17%
Speak English "not well" or "not at all"	162	5%
Speak Asian/Pacific Island language:	145	4%
Speak English "well" or "very well"	99	3%
Speak English "not well" or "not at all"	46	1%
Speak other language:	94	2%
Speak English "well" or "very well"	55	2%
Speak English "not well" or "not at all"	39	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,473	100%
Less than 9th grade	98	4%
9th through 12th grade, no diploma	133	5%
High school grad (incl. equivalency)	603	24%
Some college, no degree	667	27%
Associate degree	288	12%
Bachelor's degree	553	22%
Master's degree	96	4%
Professional school degree	35	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,635	100%	---	---	---	---
Enrolled in school	806	22%	698	19%	108	3%
Nursery / Preschool	64	8%	27	4%	37	34%
Kindergarten to grade 4	118	15%	118	17%	0	0%
Grade 5 to grade 8	59	7%	47	7%	12	11%
Grade 9 to grade 12	129	16%	117	17%	12	11%
College, undergraduate	412	51%	389	56%	23	21%
Graduate or Professional school	24	3%	0	0%	24	22%
Not enrolled in school	2,829	78%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,412	100%	308	100%	1,104	100%
Family Households:	860	61%	308	100%	552	50%
Married couple family	620	44%	218	71%	402	36%
Other family:	240	17%	90	29%	150	14%
Male householder, no wife	51	4%	14	5%	37	3%
Female householder, no husband	189	13%	76	25%	113	10%
Nonfamily households:	552	39%	0	0%	552	50%
Householder living alone	395	28%	----	----	----	----
Other nonfamily households	157	11%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,547	100%	1412	135	9%	2.59
Single family (detached)	577	37%	545	32	6%	2.96
Single family (attached)	325	21%	325	0	0%	2.55
2 to 4 units	71	5%	60	11	15%	2.00
5 to 9 units	93	6%	78	15	16%	2.28
10 or more units	481	31%	404	77	16%	2.28
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	862	100%
Less than \$150,000	73	8%
\$150,000 to \$199,999	114	13%
\$200,000 to \$249,999	106	12%
\$250,000 to \$299,999	104	12%
\$300,000 to \$399,999	261	30%
\$400,000 to \$499,999	165	19%
\$500,000 to \$749,999	27	3%
\$750,000 to \$999,999	12	1%
\$1,000,000 or more	0	0%

Median Value **\$313,740**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,547	100%
2005 or Later	36	2%
2000 to 2004	63	4%
1990 to 1999	57	4%
1980 to 1989	440	28%
1970 to 1979	850	55%
1960 to 1969	24	2%
1950 to 1959	27	2%
1940 to 1949	12	1%
1939 or earlier	38	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,412	100%	550	100%	862	100%
1.00 occupant housing per room or less	1,391	99%	550	100%	841	98%
1.01 to 1.50 occupants per room	21	1%	0	0%	21	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	550	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	13	2%
\$700 to \$799	12	2%
\$800 to \$899	111	20%
\$900 to \$999	111	20%
\$1,000 to \$1,249	153	28%
\$1,250 to \$1,499	33	6%
\$1,500 to \$1,999	103	19%
\$2,000 or more	14	3%
No cash rent	0	0%
Median contract rent	\$1,047	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	550	100%
Less than 20 percent	96	17%
20.0 to 24.9 percent	83	15%
25.0 to 29.9 percent	10	2%
30.0 to 34.9 percent	56	10%
35.0 to 39.9 percent	108	20%
40.0 to 49.9 percent	102	19%
50.0 percent or more	85	15%
Not computed	10	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,412	100%
No vehicle	82	6%
1 vehicle	490	35%
2 vehicles	542	38%
3 vehicles	237	17%
4 or more vehicles	61	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,238	100%
Worked in state of residence	2,207	99%
Worked in county of residence	2,177	97%
Worked outside county of residence	30	1%
Worked outside state of residence	31	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,073	100%	1,394	45%
In labor force	2,017	66%	1,087	54%
Armed forces	72	4%	46	64%
Civilian (employed)	1,834	91%	988	54%
Civilian (unemployed)	111	6%	53	48%
Not in labor force	1,056	34%	307	29%
Pct. of civilian labor force unemployed	5.7%		5.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,238	100%
Car, truck or van:	2,036	91%
Drove Alone	1,806	81%
Carpooled	230	10%
Public Transportation:	14	1%
Bus	14	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	40	2%
Other means	0	0%
Worked at home	148	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,238	100%
Did not work at home	2,090	93%
Less than 10 minutes	181	8%
10 to 19 minutes	719	32%
20 to 29 minutes	292	13%
30 to 44 minutes	470	21%
45 to 59 minutes	363	16%
60 to 89 minutes	48	2%
90 minutes or more	17	1%
Worked at home	148	7%
Average time to work (minutes)	30	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,180	100%
Agriculture, forestry, mining	36	2%
Utilities	55	3%
Construction	226	10%
Manufacturing	167	8%
Wholesale trade	75	3%
Retail trade	369	17%
Transportation & warehousing	28	1%
Information & communications	39	2%
Finance, insurance, & real estate	83	4%
Professional, scientific, management, administration	118	5%
Educational, social, & health services	398	18%
Art, entertainment, recreation, accommodations, food	120	6%
Other services	230	11%
Public administration	236	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,180	100%
Management, professional & related:	775	36%
Management (incl. farm managers)	282	13%
Business & financial	129	6%
Computer & mathematical	40	2%
Architecture & engineering	12	1%
Life, physical & social science	0	0%
Community & social service	56	3%
Legal	0	0%
Education, training, & library	109	5%
Art, entertainment, sports & media	39	2%
Healthcare practitioners	108	5%
Service:	297	14%
Healthcare support	28	1%
Protective service	78	4%
Food preparation & serving	80	4%
Building & grounds cleaning / maintenance	60	3%
Personal care & service	51	2%
Sales & office	609	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	294	13%
Production, transport & material moving	205	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,412	100%
Less than \$15,000	170	12%
\$15,000 to \$29,999	154	11%
\$30,000 to \$44,999	256	18%
\$45,000 to \$59,999	235	17%
\$60,000 to \$74,999	141	10%
\$75,000 to \$99,999	154	11%
\$100,000 to \$124,999	179	13%
\$125,000 to \$149,999	59	4%
\$150,000 to \$199,999	39	3%
\$200,000 or more	25	2%
Median Income	\$53,043	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,412	100%
With earnings	1,141	81%
With wage and salary income	1,113	79%
With self-employment income	185	13%
With interest, dividend, or net rental income	250	18%
With Social Security income	325	23%
With Supplemental Security income	0	0%
With public assistance income	14	1%
With retirement income	205	15%
With other types of income	200	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,818	100%
Under .50	193	5%
.50 to .99	29	1%
1.00 to 1.24	108	3%
1.25 to 1.49	457	12%
1.50 to 1.84	55	1%
1.85 to 1.99	91	2%
2.00 and over	2,885	76%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,818	100%
Above Poverty	3,596	94%
Below Poverty	222	6%

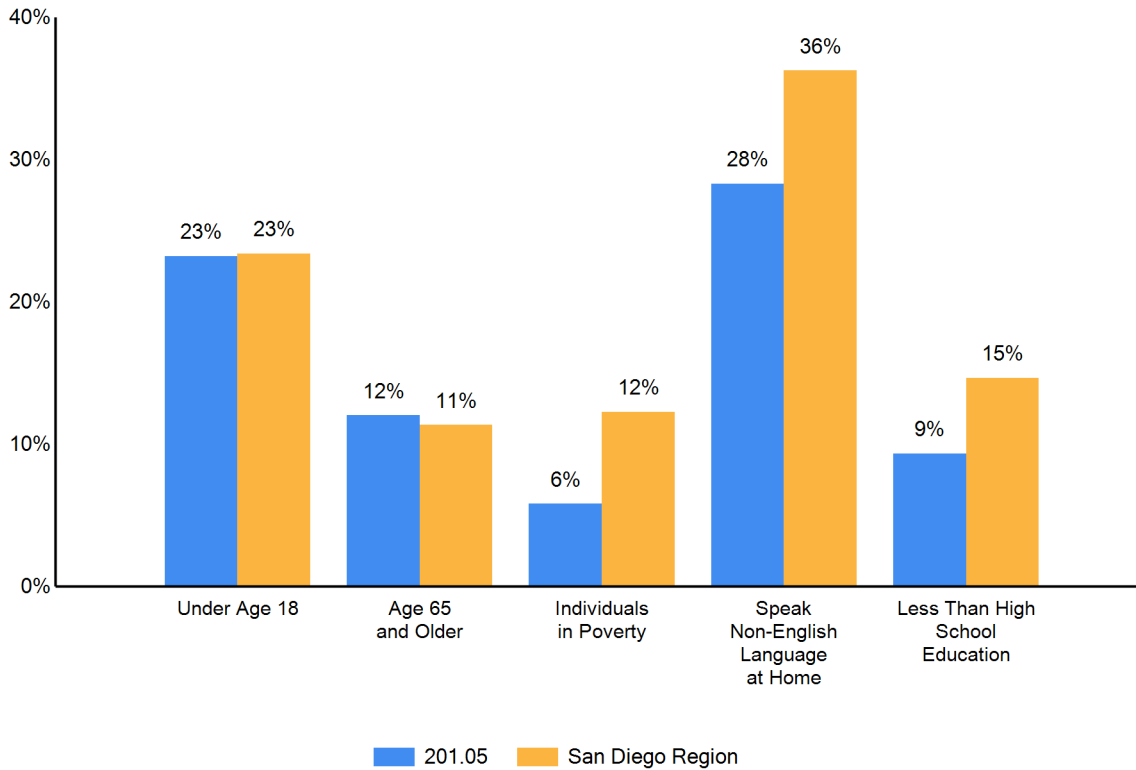
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	860	308	552	819	308	511	41	0	41
Married couple family	620	218	402	579	218	361	41	0	41
Male householder, no wife present	51	14	37	51	14	37	0	0	0
Female householder, no husband present	189	76	113	189	76	113	0	0	0

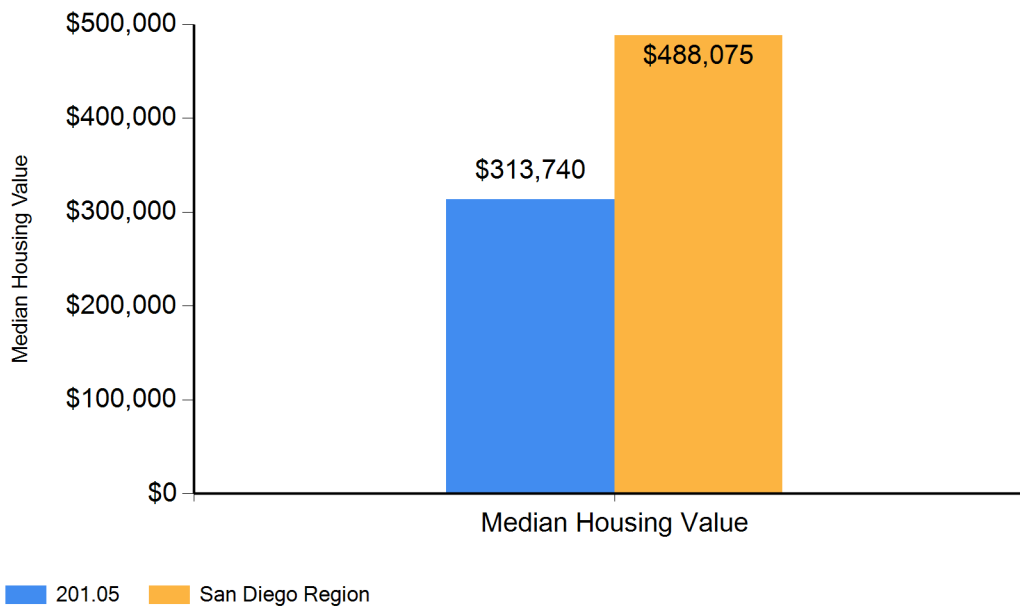
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075