



Demographic and Socioeconomic Profile 2010

TRACT: 188.01

Population by Race

	Population	Percent
Total Population	3,614	100%
White	2,721	75%
Hispanic	683	19%
Two or More	81	2%
Asian	79	2%
Black	27	1%
American Indian	14	<1%
Other	7	<1%
Pacific Islander	2	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,614	1,767	1,847	51%
Under 5	154	73	81	53%
5 to 9	170	71	99	58%
10 to 14	227	119	108	48%
15 to 17	169	85	84	50%
18 and 19	88	42	46	52%
20 to 24	181	97	84	46%
25 to 29	134	66	68	51%
30 to 34	122	58	64	52%
35 to 39	161	70	91	57%
40 to 44	198	107	91	46%
45 to 49	273	115	158	58%
50 to 54	314	162	152	48%
55 to 59	331	152	179	54%
60 and 61	128	59	69	54%
62 to 64	170	85	85	50%
65 to 69	271	129	142	52%
70 to 74	196	115	81	41%
75 to 79	137	66	71	52%
80 to 84	89	53	36	40%
85 and Older	101	43	58	57%
Under 18	720	348	372	52%
65 and older	794	406	388	49%
Median	48.7	49.2	48.4	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,063	100%
Never Married	616	20%
Married, excluding separated	2,043	67%
Separated	64	2%
Widowed	196	6%
Divorced	144	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,614	100%
Household	3,599	100%
Group Quarters - Other	15	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,614	683	2,721	27	14	79	2	7	81
Under 5	154	63	86	0	0	2	0	0	3
5 to 9	170	50	100	1	0	5	0	2	12
10 to 14	227	70	141	3	1	5	0	0	7
15 to 17	169	48	109	0	0	6	0	0	6
18 and 19	88	24	52	1	0	2	0	0	9
20 to 24	181	47	123	0	0	5	0	0	6
25 to 29	134	50	76	2	0	2	1	0	3
30 to 34	122	45	72	1	1	2	0	0	1
35 to 39	161	54	97	3	1	3	0	1	2
40 to 44	198	41	135	5	3	9	0	1	4
45 to 49	273	45	208	3	1	7	0	0	9
50 to 54	314	43	257	0	3	7	0	0	4
55 to 59	331	38	284	2	1	4	0	0	2
60 and 61	128	13	111	0	0	1	0	2	1
62 to 64	170	8	153	1	2	5	0	0	1
65 to 69	271	13	242	5	1	6	0	0	4
70 to 74	196	14	176	0	0	2	1	1	2
75 to 79	137	6	128	0	0	2	0	0	1
80 to 84	89	5	80	0	0	1	0	0	3
85 and Older	101	6	91	0	0	3	0	0	1
Under 18	720	231	436	4	1	18	0	2	28
65 and older	794	44	717	5	1	14	1	1	11
Median		29.0	53.1	42.5	50.0	44.2	70.0	42.5	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,460	100%
Speak Only English	2,629	76%
Speak Spanish:	701	20%
Speak English "well" or "very well"	483	14%
Speak English "not well" or "not at all"	218	6%
Speak Asian/Pacific Island language:	4	<1%
Speak English "well" or "very well"	4	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	126	3%
Speak English "well" or "very well"	106	3%
Speak English "not well" or "not at all"	20	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,625	100%
Less than 9th grade	169	6%
9th through 12th grade, no diploma	162	6%
High school grad (incl. equivalency)	415	16%
Some college, no degree	677	26%
Associate degree	324	12%
Bachelor's degree	645	25%
Master's degree	138	5%
Professional school degree	60	2%
Doctorate degree	35	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,525	100%	---	---	---	---
Enrolled in school	970	28%	837	24%	133	4%
Nursery / Preschool	29	3%	0	0%	29	22%
Kindergarten to grade 4	245	25%	194	23%	51	38%
Grade 5 to grade 8	180	19%	180	22%	0	0%
Grade 9 to grade 12	307	32%	287	34%	20	15%
College, undergraduate	205	21%	176	21%	29	22%
Graduate or Professional school	4	<1%	0	0%	4	3%
Not enrolled in school	2,555	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,300	100%	467	100%	833	100%
Family Households:	1,122	86%	467	100%	655	79%
Married couple family	1,009	78%	375	80%	634	76%
Other family:	113	9%	92	20%	21	3%
Male householder, no wife	16	1%	16	3%	0	0%
Female householder, no husband	97	7%	76	16%	21	3%
Nonfamily households:	178	14%	0	0%	178	21%
Householder living alone	154	12%	----	----	----	----
Other nonfamily households	24	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,370	100%	1300	70	5%	2.77
Single family (detached)	1,354	99%	1,284	70	5%	2.77
Single family (attached)	16	1%	16	0	0%	3.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,121	100%
Less than \$150,000	11	1%
\$150,000 to \$199,999	19	2%
\$200,000 to \$249,999	10	1%
\$250,000 to \$299,999	16	1%
\$300,000 to \$399,999	154	14%
\$400,000 to \$499,999	87	8%
\$500,000 to \$749,999	546	49%
\$750,000 to \$999,999	178	16%
\$1,000,000 or more	100	9%

Median Value **\$620,666**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,370	100%
2005 or Later	8	1%
2000 to 2004	279	20%
1990 to 1999	295	22%
1980 to 1989	165	12%
1970 to 1979	462	34%
1960 to 1969	73	5%
1950 to 1959	67	5%
1940 to 1949	0	0%
1939 or earlier	21	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,300	100%	179	100%	1,121	100%
1.00 occupant housing per room or less	1,277	98%	156	87%	1,121	100%
1.01 to 1.50 occupants per room	23	2%	23	13%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	179	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	23	13%
\$900 to \$999	32	18%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	24	13%
\$1,500 to \$1,999	12	7%
\$2,000 or more	53	30%
No cash rent	35	20%
Median contract rent	\$1,938	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	179	100%
Less than 20 percent	0	0%
20.0 to 24.9 percent	61	34%
25.0 to 29.9 percent	0	0%
30.0 to 34.9 percent	60	34%
35.0 to 39.9 percent	1	1%
40.0 to 49.9 percent	18	10%
50.0 percent or more	4	2%
Not computed	35	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,300	100%
No vehicle	0	0%
1 vehicle	125	10%
2 vehicles	653	50%
3 vehicles	349	27%
4 or more vehicles	173	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,446	100%
Worked in state of residence	1,446	100%
Worked in county of residence	1,227	85%
Worked outside county of residence	219	15%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,017	100%	1,487	49%
In labor force	1,688	56%	967	57%
Armed forces	17	1%	0	0%
Civilian (employed)	1,543	91%	906	59%
Civilian (unemployed)	128	8%	61	48%
Not in labor force	1,329	44%	520	39%
Pct. of civilian labor force unemployed	7.7%		6.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,446	100%
Car, truck or van:	1,224	85%
Drove Alone	1,038	72%
Carpooled	186	13%
Public Transportation:	19	1%
Bus	19	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	5	<1%
Walked	5	<1%
Other means	46	3%
Worked at home	147	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,446	100%
Did not work at home	1,299	90%
Less than 10 minutes	141	10%
10 to 19 minutes	271	19%
20 to 29 minutes	295	20%
30 to 44 minutes	158	11%
45 to 59 minutes	250	17%
60 to 89 minutes	162	11%
90 minutes or more	22	2%
Worked at home	147	10%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,419	100%
Agriculture, forestry, mining	9	1%
Utilities	24	2%
Construction	126	9%
Manufacturing	148	10%
Wholesale trade	40	3%
Retail trade	139	10%
Transportation & warehousing	39	3%
Information & communications	5	<1%
Finance, insurance, & real estate	142	10%
Professional, scientific, management, administration	86	6%
Educational, social, & health services	224	16%
Art, entertainment, recreation, accommodations, food	153	11%
Other services	98	7%
Public administration	186	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,419	100%
Management, professional & related:	691	49%
Management (incl. farm managers)	309	22%
Business & financial	58	4%
Computer & mathematical	66	5%
Architecture & engineering	58	4%
Life, physical & social science	10	1%
Community & social service	16	1%
Legal	0	0%
Education, training, & library	71	5%
Art, entertainment, sports & media	17	1%
Healthcare practitioners	86	6%
Service:	199	14%
Healthcare support	4	<1%
Protective service	50	4%
Food preparation & serving	38	3%
Building & grounds cleaning / maintenance	51	4%
Personal care & service	56	4%
Sales & office	410	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	61	4%
Production, transport & material moving	58	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,300	100%
Less than \$15,000	61	5%
\$15,000 to \$29,999	59	5%
\$30,000 to \$44,999	96	7%
\$45,000 to \$59,999	156	12%
\$60,000 to \$74,999	170	13%
\$75,000 to \$99,999	229	18%
\$100,000 to \$124,999	167	13%
\$125,000 to \$149,999	73	6%
\$150,000 to \$199,999	156	12%
\$200,000 or more	133	10%
Median Income	\$86,790	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,300	100%
With earnings	999	77%
With wage and salary income	887	68%
With self-employment income	315	24%
With interest, dividend, or net rental income	492	38%
With Social Security income	499	38%
With Supplemental Security income	8	1%
With public assistance income	24	2%
With retirement income	329	25%
With other types of income	302	23%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,614	100%
Under .50	37	1%
.50 to .99	32	1%
1.00 to 1.24	54	1%
1.25 to 1.49	45	1%
1.50 to 1.84	222	6%
1.85 to 1.99	59	2%
2.00 and over	3,165	88%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,614	100%
Above Poverty	3,545	98%
Below Poverty	69	2%

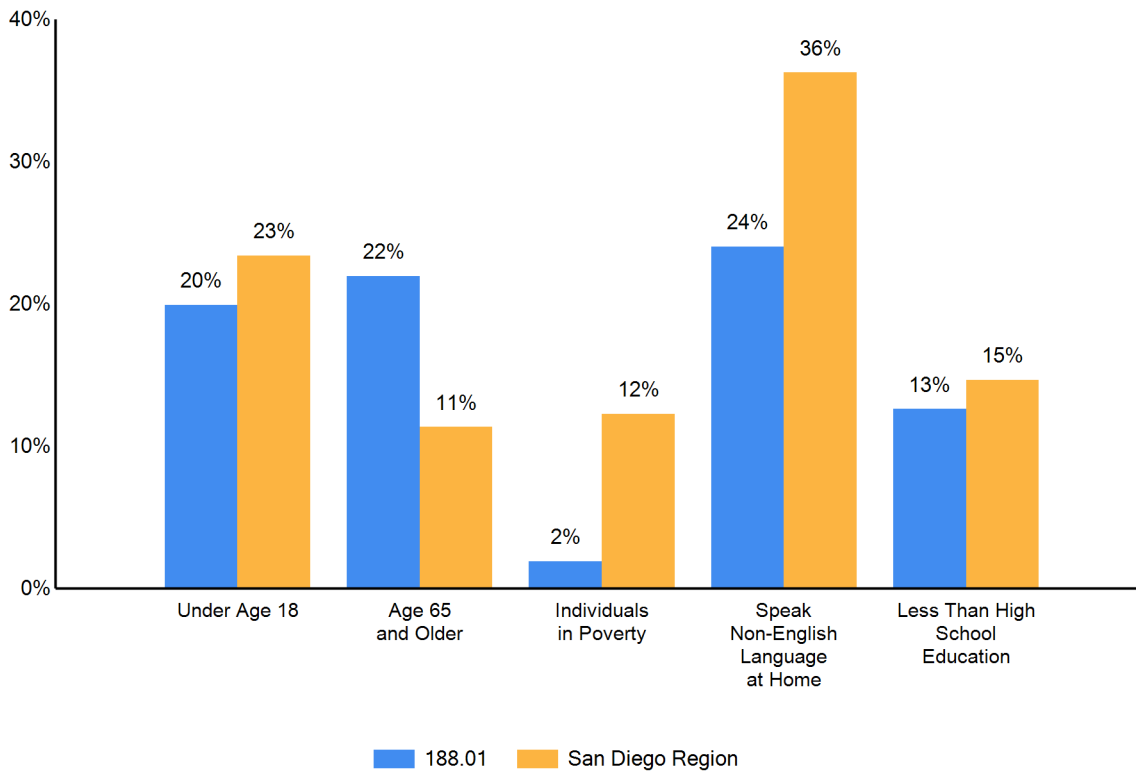
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,122	467	655	1,112	465	647	10	2	8
Married couple family	1,009	375	634	999	373	626	10	2	8
Male householder, no wife present	16	16	0	16	16	0	0	0	0
Female householder, no husband present	97	76	21	97	76	21	0	0	0

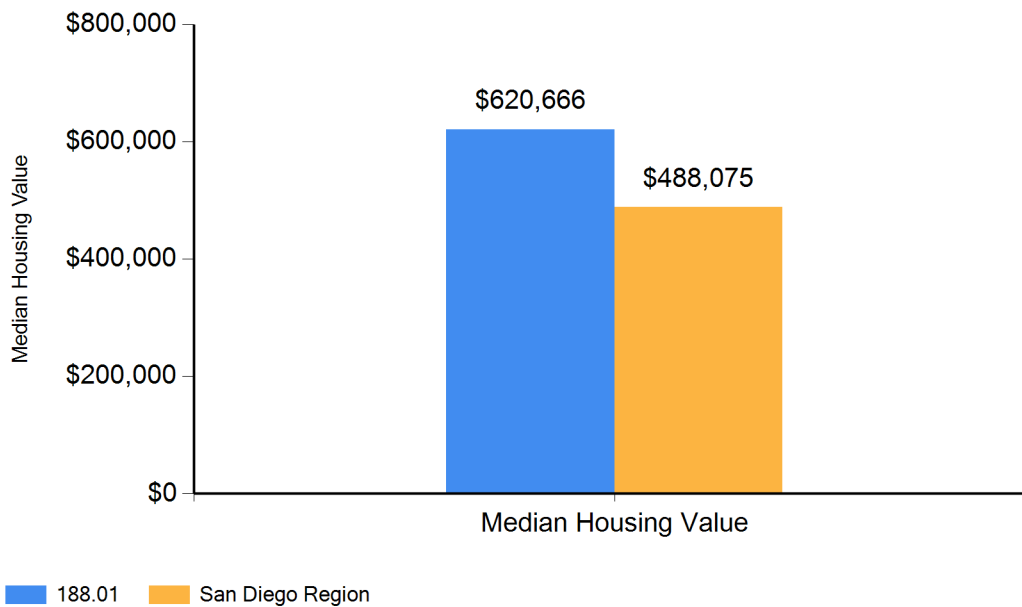
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075