



Demographic and Socioeconomic Profile 2010

TRACT: 96.04

Population by Race

	Population	Percent
Total Population	3,179	100%
White	2,124	67%
Hispanic	604	19%
Asian	186	6%
Two or More	126	4%
Black	105	3%
American Indian	19	1%
Pacific Islander	12	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,179	1,546	1,633	51%
Under 5	191	90	101	53%
5 to 9	158	93	65	41%
10 to 14	176	94	82	47%
15 to 17	96	44	52	54%
18 and 19	59	30	29	49%
20 to 24	199	105	94	47%
25 to 29	267	135	132	49%
30 to 34	257	124	133	52%
35 to 39	248	124	124	50%
40 to 44	230	120	110	48%
45 to 49	206	103	103	50%
50 to 54	221	114	107	48%
55 to 59	189	89	100	53%
60 and 61	83	33	50	60%
62 to 64	91	45	46	51%
65 to 69	97	42	55	57%
70 to 74	94	40	54	57%
75 to 79	104	52	52	50%
80 to 84	100	36	64	64%
85 and Older	113	33	80	71%
Under 18	621	321	300	48%
65 and older	508	203	305	60%
Median	38.8	37.3	40.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,654	100%
Never Married	791	30%
Married, excluding separated	1,195	45%
Separated	55	2%
Widowed	318	12%
Divorced	295	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,179	100%
Household	3,155	99%
Group Quarters - Other	24	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,179	604	2,124	105	19	186	12	3	126
Under 5	191	57	101	3	0	12	0	0	18
5 to 9	158	51	80	2	2	6	1	0	16
10 to 14	176	61	74	13	1	14	1	0	12
15 to 17	96	25	50	4	0	12	0	0	5
18 and 19	59	14	35	1	1	2	0	0	6
20 to 24	199	44	117	14	1	11	1	0	11
25 to 29	267	56	157	9	2	23	5	0	15
30 to 34	257	60	158	4	0	21	0	1	13
35 to 39	248	57	144	9	1	31	0	0	6
40 to 44	230	55	135	17	0	13	1	1	8
45 to 49	206	22	161	7	1	12	0	0	3
50 to 54	221	26	171	10	2	6	1	1	4
55 to 59	189	20	156	2	1	6	1	0	3
60 and 61	83	8	69	3	1	2	0	0	0
62 to 64	91	9	72	5	1	3	0	0	1
65 to 69	97	9	84	0	1	2	0	0	1
70 to 74	94	9	78	0	3	3	0	0	1
75 to 79	104	9	89	1	1	3	0	0	1
80 to 84	100	5	91	1	0	2	1	0	0
85 and Older	113	7	102	0	0	2	0	0	2
Under 18	621	194	305	22	3	44	2	0	51
65 and older	508	39	444	2	5	12	1	0	5
Median		29.5	45.3	36.4	51.3	33.1	28.0	42.5	22.7

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,988	100%
Speak Only English	2,322	78%
Speak Spanish:	303	10%
Speak English "well" or "very well"	277	9%
Speak English "not well" or "not at all"	26	1%
Speak Asian/Pacific Island language:	217	7%
Speak English "well" or "very well"	182	6%
Speak English "not well" or "not at all"	35	1%
Speak other language:	146	5%
Speak English "well" or "very well"	146	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,300	100%
Less than 9th grade	136	6%
9th through 12th grade, no diploma	148	6%
High school grad (incl. equivalency)	498	22%
Some college, no degree	639	28%
Associate degree	192	8%
Bachelor's degree	448	19%
Master's degree	182	8%
Professional school degree	48	2%
Doctorate degree	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,063	100%	---	---	---	---
Enrolled in school	779	25%	655	21%	124	4%
Nursery / Preschool	43	6%	0	0%	43	35%
Kindergarten to grade 4	161	21%	161	25%	0	0%
Grade 5 to grade 8	140	18%	112	17%	28	23%
Grade 9 to grade 12	148	19%	124	19%	24	19%
College, undergraduate	267	34%	244	37%	23	19%
Graduate or Professional school	20	3%	14	2%	6	5%
Not enrolled in school	2,284	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,372	100%	449	100%	923	100%
Family Households:	847	62%	449	100%	398	43%
Married couple family	583	42%	256	57%	327	35%
Other family:	264	19%	193	43%	71	8%
Male householder, no wife	22	2%	22	5%	0	0%
Female householder, no husband	242	18%	171	38%	71	8%
Nonfamily households:	525	38%	0	0%	525	57%
Householder living alone	273	20%	----	----	----	----
Other nonfamily households	252	18%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,444	100%	1372	72	5%	2.30
Single family (detached)	1,012	70%	967	45	4%	2.40
Single family (attached)	24	2%	23	1	4%	2.13
2 to 4 units	52	4%	48	4	8%	1.88
5 to 9 units	5	<1%	5	0	0%	2.00
10 or more units	351	24%	329	22	6%	2.09
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	771	100%
Less than \$150,000	27	4%
\$150,000 to \$199,999	25	3%
\$200,000 to \$249,999	4	1%
\$250,000 to \$299,999	59	8%
\$300,000 to \$399,999	178	23%
\$400,000 to \$499,999	270	35%
\$500,000 to \$749,999	196	25%
\$750,000 to \$999,999	12	2%
\$1,000,000 or more	0	0%

Median Value **\$434,758**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,444	100%
2005 or Later	14	1%
2000 to 2004	16	1%
1990 to 1999	13	1%
1980 to 1989	45	3%
1970 to 1979	334	23%
1960 to 1969	189	13%
1950 to 1959	783	54%
1940 to 1949	50	3%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,372	100%	601	100%	771	100%
1.00 occupant housing per room or less	1,328	97%	568	95%	760	99%
1.01 to 1.50 occupants per room	44	3%	33	5%	11	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	601	100%
Less than \$500	49	8%
\$500 to \$599	22	4%
\$600 to \$699	0	0%
\$700 to \$799	40	7%
\$800 to \$899	7	1%
\$900 to \$999	146	24%
\$1,000 to \$1,249	138	23%
\$1,250 to \$1,499	75	12%
\$1,500 to \$1,999	97	16%
\$2,000 or more	0	0%
No cash rent	27	4%
Median contract rent	\$1,074	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	601	100%
Less than 20 percent	148	25%
20.0 to 24.9 percent	93	15%
25.0 to 29.9 percent	70	12%
30.0 to 34.9 percent	27	4%
35.0 to 39.9 percent	46	8%
40.0 to 49.9 percent	60	10%
50.0 percent or more	105	17%
Not computed	52	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,372	100%
No vehicle	77	6%
1 vehicle	449	33%
2 vehicles	537	39%
3 vehicles	203	15%
4 or more vehicles	106	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,439	100%
Worked in state of residence	1,439	100%
Worked in county of residence	1,421	99%
Worked outside county of residence	18	1%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,627	100%	1,258	48%
In labor force	1,502	57%	761	51%
Armed forces	30	2%	30	100%
Civilian (employed)	1,366	91%	685	50%
Civilian (unemployed)	106	7%	46	43%
Not in labor force	1,125	43%	497	44%
Pct. of civilian labor force unemployed	7.2%		6.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,439	100%
Car, truck or van:	1,306	91%
Drove Alone	1,125	78%
Carpooled	181	13%
Public Transportation:	52	4%
Bus	40	3%
Trolley / Streetcar	12	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	13	1%
Walked	0	0%
Other means	13	1%
Worked at home	55	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,439	100%
Did not work at home	1,384	96%
Less than 10 minutes	165	11%
10 to 19 minutes	601	42%
20 to 29 minutes	402	28%
30 to 44 minutes	146	10%
45 to 59 minutes	31	2%
60 to 89 minutes	39	3%
90 minutes or more	0	0%
Worked at home	55	4%
Average time to work (minutes)	22	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,412	100%
Agriculture, forestry, mining	0	0%
Utilities	10	1%
Construction	108	8%
Manufacturing	77	5%
Wholesale trade	13	1%
Retail trade	184	13%
Transportation & warehousing	0	0%
Information & communications	21	1%
Finance, insurance, & real estate	131	9%
Professional, scientific, management, administration	74	5%
Educational, social, & health services	380	27%
Art, entertainment, recreation, accommodations, food	99	7%
Other services	89	6%
Public administration	226	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,412	100%
Management, professional & related:	691	49%
Management (incl. farm managers)	157	11%
Business & financial	79	6%
Computer & mathematical	65	5%
Architecture & engineering	20	1%
Life, physical & social science	26	2%
Community & social service	55	4%
Legal	19	1%
Education, training, & library	73	5%
Art, entertainment, sports & media	62	4%
Healthcare practitioners	135	10%
Service:	173	12%
Healthcare support	28	2%
Protective service	27	2%
Food preparation & serving	27	2%
Building & grounds cleaning / maintenance	18	1%
Personal care & service	73	5%
Sales & office	372	26%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	89	6%
Production, transport & material moving	87	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,372	100%
Less than \$15,000	136	10%
\$15,000 to \$29,999	151	11%
\$30,000 to \$44,999	167	12%
\$45,000 to \$59,999	224	16%
\$60,000 to \$74,999	160	12%
\$75,000 to \$99,999	187	14%
\$100,000 to \$124,999	196	14%
\$125,000 to \$149,999	76	6%
\$150,000 to \$199,999	37	3%
\$200,000 or more	38	3%
Median Income	\$60,750	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,372	100%
With earnings	1,030	75%
With wage and salary income	997	73%
With self-employment income	151	11%
With interest, dividend, or net rental income	545	40%
With Social Security income	416	30%
With Supplemental Security income	17	1%
With public assistance income	13	1%
With retirement income	298	22%
With other types of income	168	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,179	100%
Under .50	183	6%
.50 to .99	333	10%
1.00 to 1.24	46	1%
1.25 to 1.49	107	3%
1.50 to 1.84	83	3%
1.85 to 1.99	50	2%
2.00 and over	2,377	75%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,179	100%
Above Poverty	2,663	84%
Below Poverty	516	16%

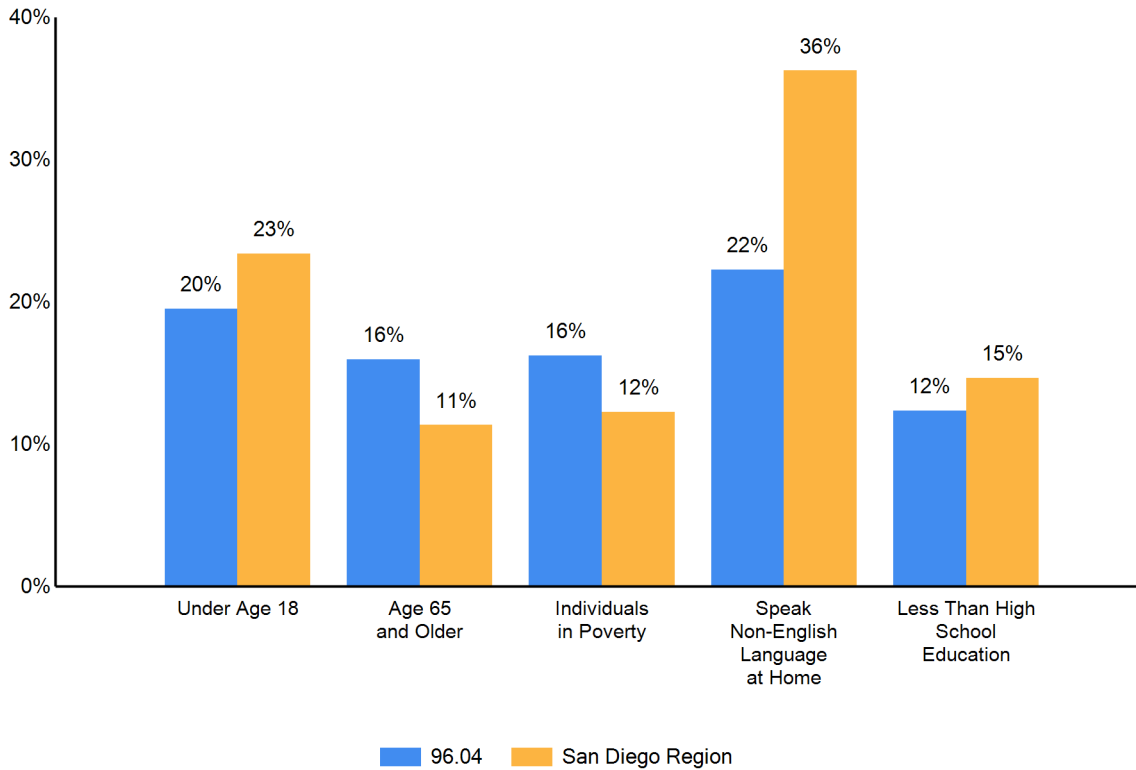
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	847	449	398	781	383	398	66	66	0
Married couple family	583	256	327	583	256	327	0	0	0
Male householder, no wife present	22	22	0	22	22	0	0	0	0
Female householder, no husband present	242	171	71	176	105	71	66	66	0

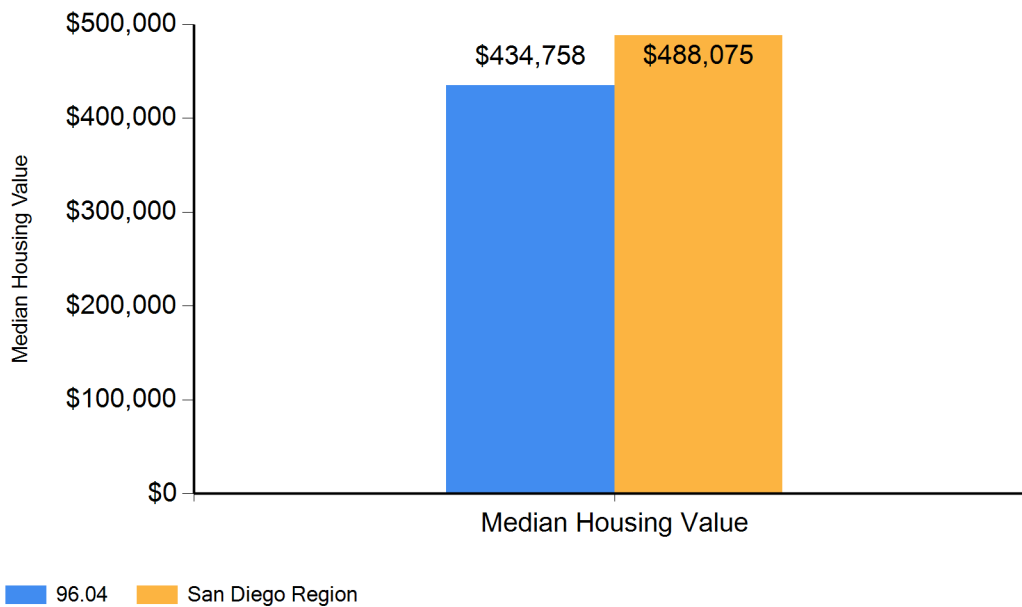
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075