

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Peninsula



	Jan 1, 2013
<b>Total Population</b>	<b>63,078</b>
Household Population	56,123
Group Quarters Population	6,955
<b>Persons Per Household</b>	<b>2.10</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>27,708</b>	<b>26,701</b>	<b>3.6%</b>
Single Family - Detached	9,858	9,595	2.7%
Single Family - Multiple-Unit	5,545	5,356	3.4%
Multi-Family	12,305	11,750	4.5%
Mobile Home and Other	0	0	--

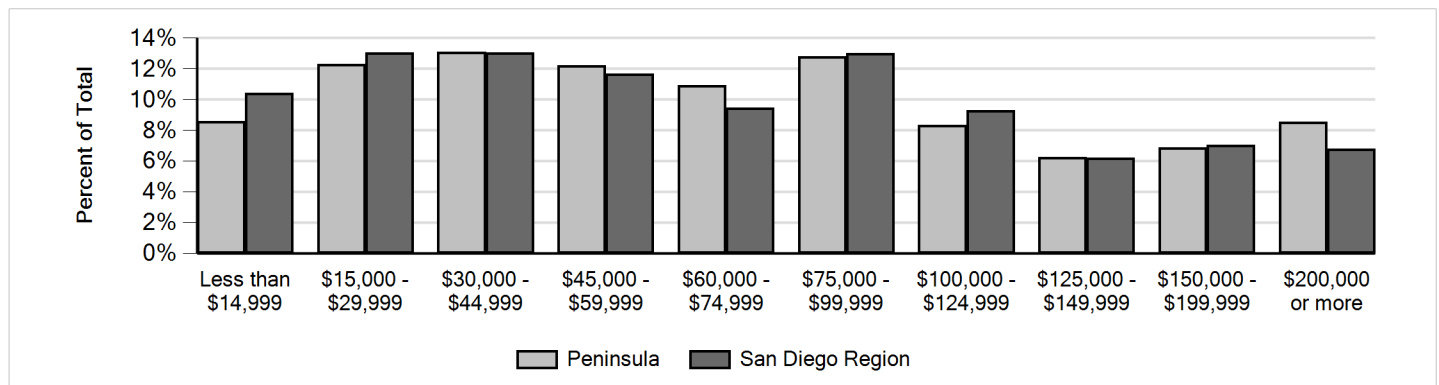
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	12%	13%	12%	11%	13%	8%	6%	7%	9%

## Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$65,200
Not adjusted for inflation (current 2012\$)	\$68,254



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

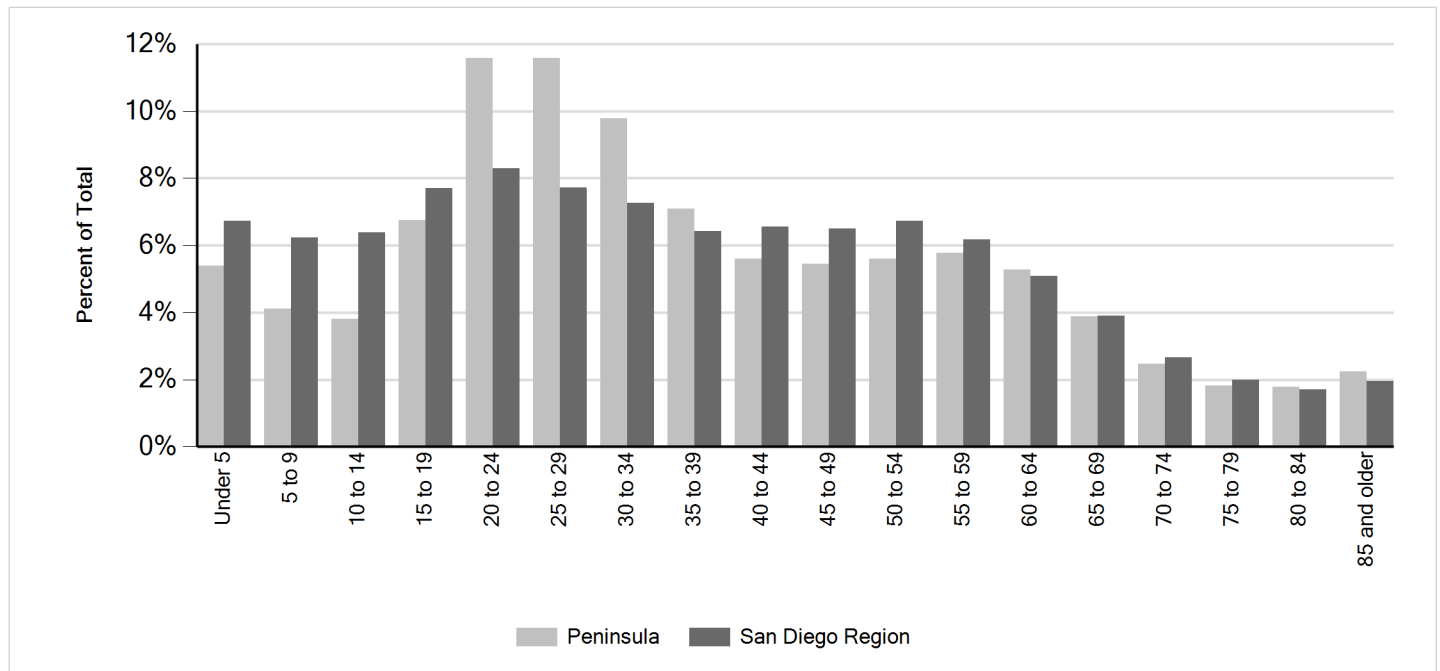
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>63,078</b>	<b>34,103</b>	<b>28,975</b>	<b>46%</b>
Under 5	3,403	1,744	1,659	49%
5 to 9	2,597	1,351	1,246	48%
10 to 14	2,397	1,253	1,144	48%
15 to 17	1,429	749	680	48%
18 and 19	2,828	2,359	469	17%
20 to 24	7,305	4,375	2,930	40%
25 to 29	7,310	3,841	3,469	47%
30 to 34	6,170	3,286	2,884	47%
35 to 39	4,471	2,496	1,975	44%
40 to 44	3,538	1,880	1,658	47%
45 to 49	3,442	1,865	1,577	46%
50 to 54	3,529	1,839	1,690	48%
55 to 59	3,643	1,868	1,775	49%
60 and 61	1,358	709	649	48%
62 to 64	1,970	1,000	970	49%
65 to 69	2,451	1,165	1,286	52%
70 to 74	1,552	770	782	50%
75 to 79	1,150	538	612	53%
80 to 84	1,126	514	612	54%
85 and older	1,409	501	908	64%
Under 18	9,826	5,097	4,729	48%
65 and older	7,688	3,488	4,200	55%
Median Age	33.5	32.1	35.0	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>8,757</b>	<b>47,181</b>	<b>2,117</b>	<b>283</b>	<b>2,425</b>	<b>2,315</b>
Under 5	756	2,024	177	24	164	258
5 to 9	582	1,485	145	18	102	265
10 to 14	551	1,442	125	15	91	173
15 to 17	286	927	57	8	44	107
18 and 19	545	1,911	125	30	82	135
20 to 24	1,184	5,208	294	48	263	308
25 to 29	1,107	5,310	262	29	321	281
30 to 34	915	4,391	257	32	329	246
35 to 39	648	3,238	157	4	267	157
40 to 44	482	2,690	98	8	179	81
45 to 49	449	2,674	97	15	117	90
50 to 54	349	2,927	87	17	94	55
55 to 59	293	3,134	69	13	97	37
60 and 61	118	1,184	18	6	24	8
62 to 64	139	1,679	55	2	75	20
65 to 69	143	2,172	36	8	54	38
70 to 74	64	1,384	25	2	50	27
75 to 79	53	1,060	6	2	25	4
80 to 84	49	1,016	17	1	29	14
85 and older	44	1,325	10	1	18	11
Under 18	2,175	5,878	504	65	401	803
65 and older	353	6,957	94	14	176	94
Median Age	27.1	36.4	27.6	24.8	32.2	23.6