



Demographic and Socioeconomic Profile 2010

TRACT: 207.05

Population by Race

	Population	Percent
Total Population	4,585	100%
White	2,677	58%
Hispanic	1,525	33%
Asian	223	5%
Two or More	77	2%
Black	56	1%
American Indian	19	<1%
Pacific Islander	5	<1%
Other	3	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,585	2,036	2,549	56%
Under 5	191	89	102	53%
5 to 9	318	158	160	50%
10 to 14	358	122	236	66%
15 to 17	124	67	57	46%
18 and 19	117	61	56	48%
20 to 24	293	128	165	56%
25 to 29	295	108	187	63%
30 to 34	258	144	114	44%
35 to 39	348	160	188	54%
40 to 44	311	84	227	73%
45 to 49	308	129	179	58%
50 to 54	487	274	213	44%
55 to 59	273	120	153	56%
60 and 61	139	76	63	45%
62 to 64	64	16	48	75%
65 to 69	163	27	136	83%
70 to 74	129	60	69	53%
75 to 79	118	63	55	47%
80 to 84	199	113	86	43%
85 and Older	92	37	55	60%
Under 18	991	436	555	56%
65 and older	701	300	401	57%
Median	39.9	39.4	40.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,718	100%
Never Married	1,025	28%
Married, excluding separated	1,938	52%
Separated	0	0%
Widowed	530	14%
Divorced	225	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,585	100%
Household	4,552	99%
Group Quarters - Other	33	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,585	1,525	2,677	56	19	223	5	3	77
Under 5	191	108	58	0	0	22	0	0	3
5 to 9	318	140	163	9	0	5	0	0	1
10 to 14	358	167	183	0	0	1	0	0	7
15 to 17	124	55	66	1	0	0	0	0	2
18 and 19	117	68	31	0	13	2	0	0	3
20 to 24	293	161	83	6	0	43	0	0	0
25 to 29	295	114	162	2	2	2	0	0	13
30 to 34	258	85	149	0	0	6	0	0	18
35 to 39	348	131	180	9	0	26	0	0	2
40 to 44	311	85	159	15	4	41	5	0	2
45 to 49	308	86	213	0	0	5	0	0	4
50 to 54	487	85	362	1	0	39	0	0	0
55 to 59	273	92	164	0	0	13	0	0	4
60 and 61	139	44	85	1	0	6	0	0	3
62 to 64	64	8	48	3	0	1	0	0	4
65 to 69	163	34	124	1	0	0	0	3	1
70 to 74	129	38	88	2	0	1	0	0	0
75 to 79	118	10	98	3	0	6	0	0	1
80 to 84	199	10	179	2	0	0	0	0	8
85 and Older	92	4	82	1	0	4	0	0	1
Under 18	991	470	470	10	0	28	0	0	13
65 and older	701	96	571	9	0	11	0	3	11
Median		27.8	47.5	40.3	19.5	40.5	42.5	67.5	32.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,394	100%
Speak Only English	2,834	64%
Speak Spanish:	992	23%
Speak English "well" or "very well"	730	17%
Speak English "not well" or "not at all"	262	6%
Speak Asian/Pacific Island language:	415	9%
Speak English "well" or "very well"	351	8%
Speak English "not well" or "not at all"	64	1%
Speak other language:	153	3%
Speak English "well" or "very well"	125	3%
Speak English "not well" or "not at all"	28	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,184	100%
Less than 9th grade	325	10%
9th through 12th grade, no diploma	135	4%
High school grad (incl. equivalency)	792	25%
Some college, no degree	865	27%
Associate degree	263	8%
Bachelor's degree	684	21%
Master's degree	101	3%
Professional school degree	19	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,468	100%	---	---	---	---
Enrolled in school	1,037	23%	972	22%	65	1%
Nursery / Preschool	34	3%	34	3%	0	0%
Kindergarten to grade 4	253	24%	241	25%	12	18%
Grade 5 to grade 8	127	12%	118	12%	9	14%
Grade 9 to grade 12	238	23%	238	24%	0	0%
College, undergraduate	372	36%	328	34%	44	68%
Graduate or Professional school	13	1%	13	1%	0	0%
Not enrolled in school	3,431	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,409	100%	505	100%	904	100%
Family Households:	1,177	84%	505	100%	672	74%
Married couple family	888	63%	378	75%	510	56%
Other family:	289	21%	127	25%	162	18%
Male householder, no wife	57	4%	24	5%	33	4%
Female householder, no husband	232	16%	103	20%	129	14%
Nonfamily households:	232	16%	0	0%	232	26%
Householder living alone	186	13%	----	----	----	----
Other nonfamily households	46	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,443	100%	1409	34	2%	3.23
Single family (detached)	1,430	99%	1,396	34	2%	3.23
Single family (attached)	13	1%	13	0	0%	2.85
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,181	100%
Less than \$150,000	22	2%
\$150,000 to \$199,999	34	3%
\$200,000 to \$249,999	36	3%
\$250,000 to \$299,999	58	5%
\$300,000 to \$399,999	222	19%
\$400,000 to \$499,999	395	33%
\$500,000 to \$749,999	311	26%
\$750,000 to \$999,999	79	7%
\$1,000,000 or more	24	2%

Median Value **\$455,429**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,443	100%
2005 or Later	0	0%
2000 to 2004	25	2%
1990 to 1999	75	5%
1980 to 1989	217	15%
1970 to 1979	640	44%
1960 to 1969	331	23%
1950 to 1959	147	10%
1940 to 1949	0	0%
1939 or earlier	8	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,409	100%	228	100%	1,181	100%
1.00 occupant housing per room or less	1,357	96%	228	100%	1,129	96%
1.01 to 1.50 occupants per room	52	4%	0	0%	52	4%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	228	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	9	4%
\$800 to \$899	0	0%
\$900 to \$999	54	24%
\$1,000 to \$1,249	0	0%
\$1,250 to \$1,499	24	11%
\$1,500 to \$1,999	137	60%
\$2,000 or more	0	0%
No cash rent	4	2%
Median contract rent	\$1,599	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	228	100%
Less than 20 percent	8	4%
20.0 to 24.9 percent	31	14%
25.0 to 29.9 percent	21	9%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	53	23%
40.0 to 49.9 percent	0	0%
50.0 percent or more	111	49%
Not computed	4	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,409	100%
No vehicle	12	1%
1 vehicle	303	22%
2 vehicles	656	47%
3 vehicles	243	17%
4 or more vehicles	195	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,704	100%
Worked in state of residence	1,693	99%
Worked in county of residence	1,686	99%
Worked outside county of residence	7	<1%
Worked outside state of residence	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,679	100%	1,648	45%
In labor force	2,093	57%	1,104	53%
Armed forces	0	0%	0	0%
Civilian (employed)	1,963	94%	1,069	54%
Civilian (unemployed)	130	6%	35	27%
Not in labor force	1,586	43%	544	34%
Pct. of civilian labor force unemployed	6.2%		3.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,704	100%
Car, truck or van:	1,600	94%
Drove Alone	1,322	78%
Carpooled	278	16%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	43	3%
Bicycle	0	0%
Walked	23	1%
Other means	4	<1%
Worked at home	34	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,704	100%
Did not work at home	1,670	98%
Less than 10 minutes	143	8%
10 to 19 minutes	440	26%
20 to 29 minutes	482	28%
30 to 44 minutes	365	21%
45 to 59 minutes	163	10%
60 to 89 minutes	75	4%
90 minutes or more	2	<1%
Worked at home	34	2%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,704	100%
Agriculture, forestry, mining	0	0%
Utilities	3	<1%
Construction	102	6%
Manufacturing	175	10%
Wholesale trade	34	2%
Retail trade	242	14%
Transportation & warehousing	46	3%
Information & communications	49	3%
Finance, insurance, & real estate	159	9%
Professional, scientific, management, administration	71	4%
Educational, social, & health services	492	29%
Art, entertainment, recreation, accommodations, food	119	7%
Other services	77	5%
Public administration	135	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	1,704	100%
Management, professional & related:	669	39%
Management (incl. farm managers)	213	13%
Business & financial	99	6%
Computer & mathematical	112	7%
Architecture & engineering	32	2%
Life, physical & social science	0	0%
Community & social service	22	1%
Legal	12	1%
Education, training, & library	137	8%
Art, entertainment, sports & media	1	<1%
Healthcare practitioners	41	2%
Service:	297	17%
Healthcare support	0	0%
Protective service	46	3%
Food preparation & serving	63	4%
Building & grounds cleaning / maintenance	87	5%
Personal care & service	101	6%
Sales & office	471	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	129	8%
Production, transport & material moving	138	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,409	100%
Less than \$15,000	80	6%
\$15,000 to \$29,999	107	8%
\$30,000 to \$44,999	209	15%
\$45,000 to \$59,999	206	15%
\$60,000 to \$74,999	138	10%
\$75,000 to \$99,999	257	18%
\$100,000 to \$124,999	159	11%
\$125,000 to \$149,999	132	9%
\$150,000 to \$199,999	73	5%
\$200,000 or more	48	3%
Median Income	\$71,141	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,409	100%
With earnings	1,121	80%
With wage and salary income	1,081	77%
With self-employment income	278	20%
With interest, dividend, or net rental income	564	40%
With Social Security income	466	33%
With Supplemental Security income	92	7%
With public assistance income	0	0%
With retirement income	308	22%
With other types of income	240	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,585	100%
Under .50	108	2%
.50 to .99	186	4%
1.00 to 1.24	593	13%
1.25 to 1.49	368	8%
1.50 to 1.84	544	12%
1.85 to 1.99	82	2%
2.00 and over	2,704	59%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,585	100%
Above Poverty	4,291	94%
Below Poverty	294	6%

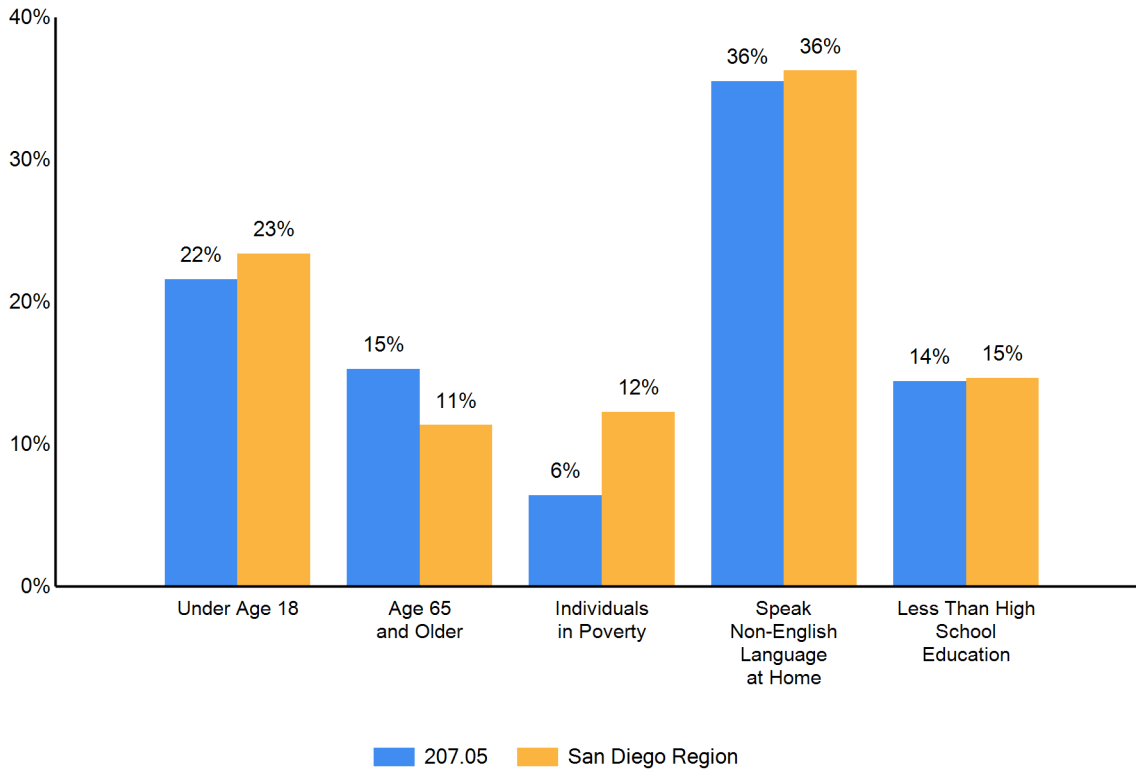
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,177	505	672	1,131	471	660	46	34	12
Married couple family	888	378	510	849	344	505	39	34	5
Male householder, no wife present	57	24	33	57	24	33	0	0	0
Female householder, no husband present	232	103	129	225	103	122	7	0	7

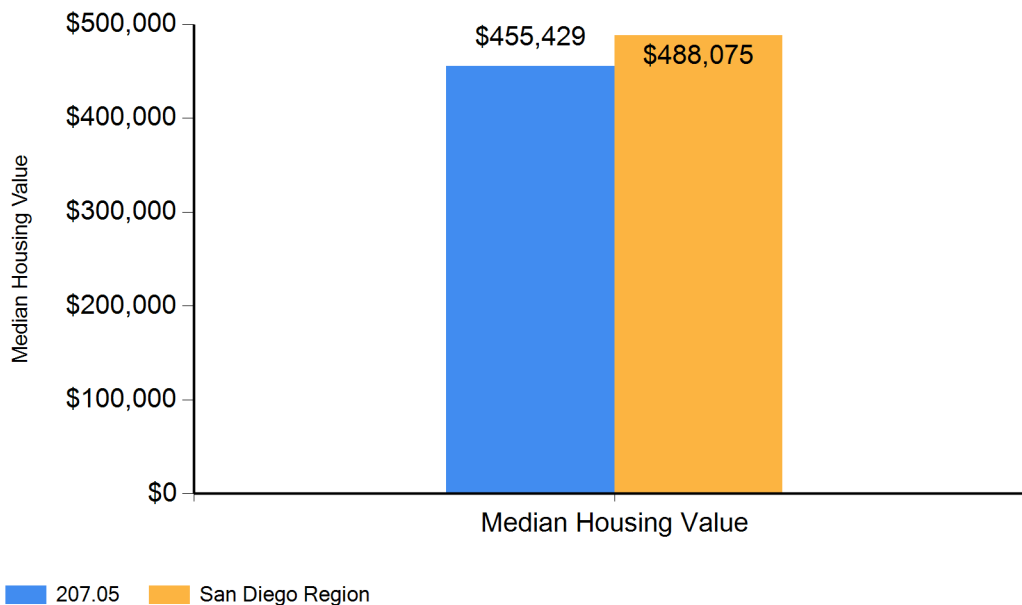
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075