DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91901



	Jan 1, 2013
Total Population	16,979
Household Population	16,719
Group Quarters Population	260
Persons Per Household	2.74

HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	6,442	6,106	5.2%
Single Family - Detached	4,736	4,589	3.1%
Single Family - Multiple-Unit	685	555	19.0%
Multi-Family	767	728	5.1%
Mobile Home and Other	254	234	7.9%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	6%	12%	13%	9%	8%	12%	11%	9%	11%	10%

Median Household Income2013Adjusted for Inflation (2010 \$)\$79,993Not adjusted for inflation (current 2012\$)\$83,740



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

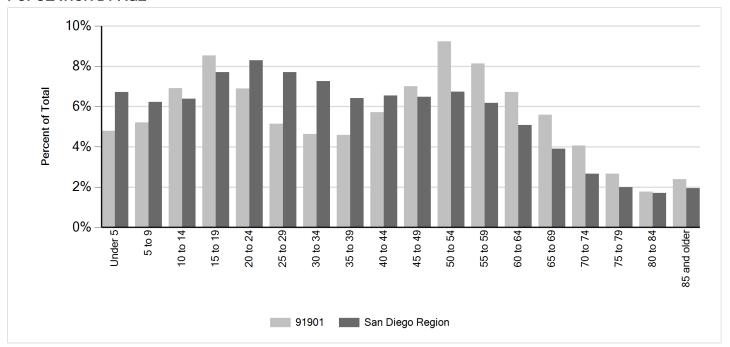
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	16,979	8,549	8,430	50%
Under 5	814	423	391	48%
5 to 9	884	448	436	49%
10 to 14	1,173	613	560	48%
15 to 17	846	457	389	46%
18 and 19	602	331	271	45%
20 to 24	1,170	621	549	47%
25 to 29	874	461	413	47%
30 to 34	786	414	372	47%
35 to 39	778	378	400	51%
40 to 44	972	460	512	53%
45 to 49	1,190	580	610	51%
50 to 54	1,567	749	818	52%
55 to 59	1,382	734	648	47%
60 and 61	492	238	254	52%
62 to 64	650	296	354	54%
65 to 69	948	496	452	48%
70 to 74	689	342	347	50%
75 to 79	453	214	239	53%
80 to 84	302	134	168	56%
85 and older	407	160	247	61%
Under 18	3,717	1,941	1,776	48%
65 and older	2,799	1,346	1,453	52%
Median Age	42.9	41.4	44.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	3,063	12,617	206	317	395	381
Under 5	208	518	6	25	23	34
5 to 9	247	552	8	16	20	41
10 to 14	274	804	8	18	21	48
15 to 17	191	601	6	4	10	34
18 and 19	137	415	7	14	11	18
20 to 24	267	829	15	25	15	19
25 to 29	203	597	16	25	16	17
30 to 34	176	533	18	16	20	23
35 to 39	174	515	15	21	24	29
40 to 44	205	697	13	10	22	25
45 to 49	213	887	27	22	27	14
50 to 54	200	1,265	19	28	32	23
55 to 59	144	1,153	13	28	26	18
60 and 61	55	405	6	7	16	3
62 to 64	76	531	5	7	22	9
65 to 69	103	802	6	15	17	5
70 to 74	70	582	5	12	16	4
75 to 79	38	373	2	13	22	5
80 to 84	24	260	2	5	8	3
85 and older	58	298	9	6	27	9
Under 18	920	2,475	28	63	74	157
65 and older	293	2,315	24	51	90	26
Median Age	30.1	46.4	41.5	38.7	47.9	24.1