



Demographic and Socioeconomic Profile 2010

TRACT: 200.25

Population by Race

	Population	Percent
Total Population	4,626	100%
White	2,583	56%
Hispanic	1,442	31%
Asian	277	6%
Two or More	147	3%
Black	130	3%
American Indian	29	1%
Pacific Islander	13	<1%
Other	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,626	2,224	2,402	52%
Under 5	302	138	164	54%
5 to 9	250	130	120	48%
10 to 14	305	158	147	48%
15 to 17	209	110	99	47%
18 and 19	197	77	120	61%
20 to 24	446	224	222	50%
25 to 29	407	213	194	48%
30 to 34	332	176	156	47%
35 to 39	293	157	136	46%
40 to 44	286	135	151	53%
45 to 49	299	134	165	55%
50 to 54	292	143	149	51%
55 to 59	262	124	138	53%
60 and 61	107	55	52	49%
62 to 64	104	46	58	56%
65 to 69	148	57	91	61%
70 to 74	111	56	55	50%
75 to 79	88	26	62	70%
80 to 84	88	35	53	60%
85 and Older	100	30	70	70%
Under 18	1,066	536	530	50%
65 and older	535	204	331	62%
Median	33.0	31.8	34.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,769	100%
Never Married	1,134	30%
Married, excluding separated	2,113	56%
Separated	29	<1%
Widowed	187	5%
Divorced	306	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,626	100%
Household	4,621	100%
Group Quarters - Other	5	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,626	1,442	2,583	130	29	277	13	5	147
Under 5	302	140	129	6	1	11	0	0	15
5 to 9	250	134	86	10	1	3	0	1	15
10 to 14	305	147	118	15	5	7	0	0	13
15 to 17	209	100	87	5	3	2	1	0	11
18 and 19	197	63	108	3	2	11	1	0	9
20 to 24	446	126	235	5	3	52	0	0	25
25 to 29	407	111	233	10	0	33	0	3	17
30 to 34	332	131	150	16	0	27	2	0	6
35 to 39	293	103	150	8	2	23	0	0	7
40 to 44	286	95	152	8	4	16	4	0	7
45 to 49	299	79	186	6	1	19	1	0	7
50 to 54	292	69	190	4	1	21	1	0	6
55 to 59	262	44	184	10	3	18	1	0	2
60 and 61	107	12	91	1	0	3	0	0	0
62 to 64	104	15	73	6	0	6	1	1	2
65 to 69	148	33	102	3	1	7	0	0	2
70 to 74	111	14	83	5	0	7	1	0	1
75 to 79	88	13	67	3	0	4	0	0	1
80 to 84	88	9	76	0	0	3	0	0	0
85 and Older	100	4	83	6	2	4	0	0	1
Under 18	1,066	521	420	36	10	23	1	1	54
65 and older	535	73	411	17	3	25	1	0	5
Median		25.5	39.9	33.4	24.2	33.6	43.1	27.5	22.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,324	100%
Speak Only English	3,390	78%
Speak Spanish:	624	14%
Speak English "well" or "very well"	502	12%
Speak English "not well" or "not at all"	122	3%
Speak Asian/Pacific Island language:	190	4%
Speak English "well" or "very well"	167	4%
Speak English "not well" or "not at all"	23	1%
Speak other language:	120	2%
Speak English "well" or "very well"	87	2%
Speak English "not well" or "not at all"	33	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,917	100%
Less than 9th grade	182	6%
9th through 12th grade, no diploma	230	8%
High school grad (incl. equivalency)	680	23%
Some college, no degree	621	21%
Associate degree	498	17%
Bachelor's degree	522	18%
Master's degree	169	6%
Professional school degree	15	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,445	100%	---	---	---	---
Enrolled in school	1,087	24%	971	22%	116	3%
Nursery / Preschool	90	8%	79	8%	11	9%
Kindergarten to grade 4	196	18%	196	20%	0	0%
Grade 5 to grade 8	136	13%	136	14%	0	0%
Grade 9 to grade 12	199	18%	190	20%	9	8%
College, undergraduate	385	35%	320	33%	65	56%
Graduate or Professional school	81	7%	50	5%	31	27%
Not enrolled in school	3,358	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,726	100%	480	100%	1,246	100%
Family Households:	1,098	64%	480	100%	618	50%
Married couple family	909	53%	359	75%	550	44%
Other family:	189	11%	121	25%	68	5%
Male householder, no wife	110	6%	82	17%	28	2%
Female householder, no husband	79	5%	39	8%	40	3%
Nonfamily households:	628	36%	0	0%	628	50%
Householder living alone	490	28%	----	----	----	----
Other nonfamily households	138	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,813	100%	1726	87	5%	2.68
Single family (detached)	742	41%	688	54	7%	2.86
Single family (attached)	88	5%	86	2	2%	2.78
2 to 4 units	115	6%	112	3	3%	2.69
5 to 9 units	330	18%	314	16	5%	2.64
10 or more units	538	30%	526	12	2%	2.45
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	939	100%
Less than \$150,000	64	7%
\$150,000 to \$199,999	19	2%
\$200,000 to \$249,999	52	6%
\$250,000 to \$299,999	143	15%
\$300,000 to \$399,999	278	30%
\$400,000 to \$499,999	297	32%
\$500,000 to \$749,999	86	9%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	0	0%

Median Value **\$369,245**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,813	100%
2005 or Later	0	0%
2000 to 2004	136	8%
1990 to 1999	395	22%
1980 to 1989	593	33%
1970 to 1979	654	36%
1960 to 1969	13	1%
1950 to 1959	22	1%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,726	100%	787	100%	939	100%
1.00 occupant housing per room or less	1,645	95%	739	94%	906	96%
1.01 to 1.50 occupants per room	44	3%	20	3%	24	3%
1.51 to 2.00 occupants per room	28	2%	28	4%	0	0%
2.01 or more occupants per room	9	1%	0	0%	9	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	787	100%
Less than \$500	50	6%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	6	1%
\$900 to \$999	20	3%
\$1,000 to \$1,249	332	42%
\$1,250 to \$1,499	208	26%
\$1,500 to \$1,999	146	19%
\$2,000 or more	25	3%
No cash rent	0	0%
Median contract rent	\$1,238	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	787	100%
Less than 20 percent	84	11%
20.0 to 24.9 percent	83	11%
25.0 to 29.9 percent	58	7%
30.0 to 34.9 percent	122	16%
35.0 to 39.9 percent	37	5%
40.0 to 49.9 percent	169	21%
50.0 percent or more	225	29%
Not computed	9	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,726	100%
No vehicle	99	6%
1 vehicle	571	33%
2 vehicles	653	38%
3 vehicles	227	13%
4 or more vehicles	176	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,421	100%
Worked in state of residence	2,421	100%
Worked in county of residence	2,356	97%
Worked outside county of residence	65	3%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,700	100%	1,762	48%
In labor force	2,427	66%	1,355	56%
Armed forces	74	3%	74	100%
Civilian (employed)	2,156	89%	1,193	55%
Civilian (unemployed)	197	8%	88	45%
Not in labor force	1,273	34%	407	32%
Pct. of civilian labor force unemployed	8.4%		10.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,421	100%
Car, truck or van:	2,333	96%
Drove Alone	1,942	80%
Carpooled	391	16%
Public Transportation:	9	<1%
Bus	9	<1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	13	1%
Bicycle	0	0%
Walked	11	<1%
Other means	0	0%
Worked at home	55	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,421	100%
Did not work at home	2,366	98%
Less than 10 minutes	242	10%
10 to 19 minutes	590	24%
20 to 29 minutes	542	22%
30 to 44 minutes	470	19%
45 to 59 minutes	229	9%
60 to 89 minutes	210	9%
90 minutes or more	83	3%
Worked at home	55	2%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,298	100%
Agriculture, forestry, mining	18	1%
Utilities	64	3%
Construction	238	10%
Manufacturing	356	15%
Wholesale trade	104	5%
Retail trade	345	15%
Transportation & warehousing	16	1%
Information & communications	54	2%
Finance, insurance, & real estate	156	7%
Professional, scientific, management, administration	30	1%
Educational, social, & health services	401	17%
Art, entertainment, recreation, accommodations, food	276	12%
Other services	96	4%
Public administration	144	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,298	100%
Management, professional & related:	794	35%
Management (incl. farm managers)	278	12%
Business & financial	160	7%
Computer & mathematical	49	2%
Architecture & engineering	38	2%
Life, physical & social science	59	3%
Community & social service	9	<1%
Legal	0	0%
Education, training, & library	136	6%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	65	3%
Service:	363	16%
Healthcare support	36	2%
Protective service	53	2%
Food preparation & serving	90	4%
Building & grounds cleaning / maintenance	80	3%
Personal care & service	104	5%
Sales & office	728	32%
Farming, fishing & forestry	21	1%
Construction, extraction & maintenance	162	7%
Production, transport & material moving	230	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,726	100%
Less than \$15,000	54	3%
\$15,000 to \$29,999	232	13%
\$30,000 to \$44,999	419	24%
\$45,000 to \$59,999	279	16%
\$60,000 to \$74,999	264	15%
\$75,000 to \$99,999	140	8%
\$100,000 to \$124,999	159	9%
\$125,000 to \$149,999	102	6%
\$150,000 to \$199,999	29	2%
\$200,000 or more	48	3%
Median Income	\$53,495	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,726	100%
With earnings	1,426	83%
With wage and salary income	1,401	81%
With self-employment income	179	10%
With interest, dividend, or net rental income	332	19%
With Social Security income	358	21%
With Supplemental Security income	17	1%
With public assistance income	54	3%
With retirement income	301	17%
With other types of income	106	6%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,626	100%
Under .50	77	2%
.50 to .99	71	2%
1.00 to 1.24	199	4%
1.25 to 1.49	235	5%
1.50 to 1.84	417	9%
1.85 to 1.99	502	11%
2.00 and over	3,125	68%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,626	100%
Above Poverty	4,478	97%
Below Poverty	148	3%

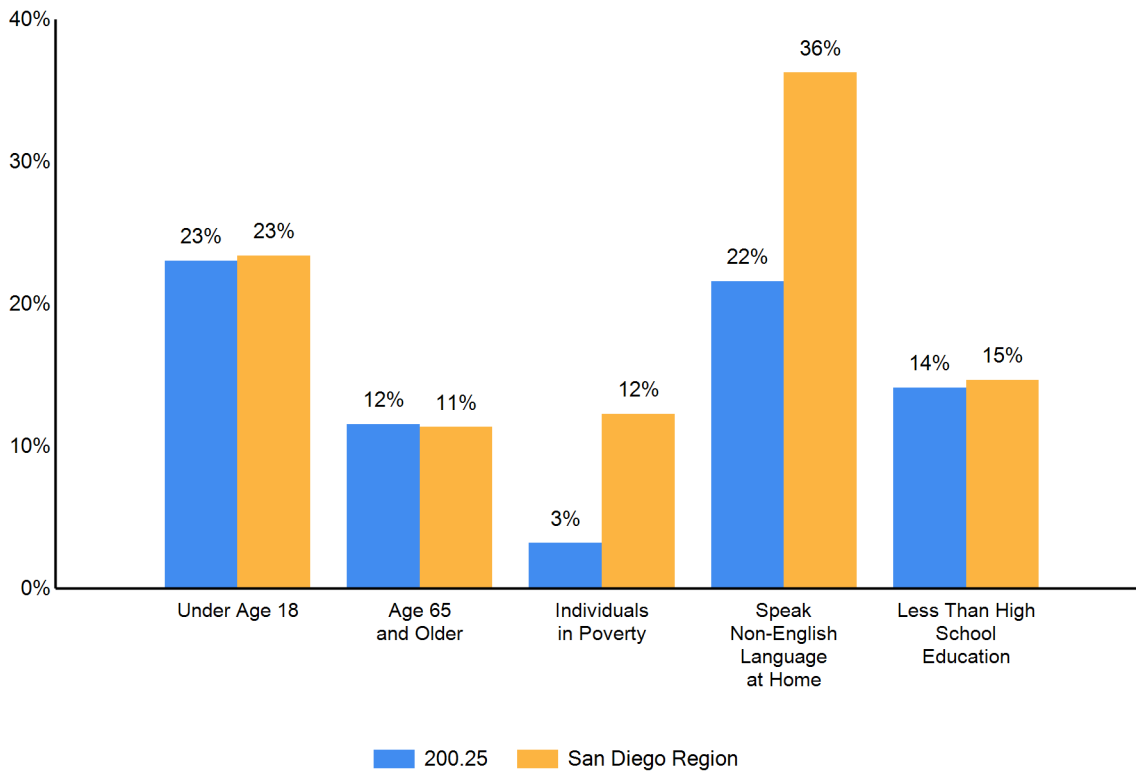
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,098	480	618	1,080	480	600	18	0	18
Married couple family	909	359	550	891	359	532	18	0	18
Male householder, no wife present	110	82	28	110	82	28	0	0	0
Female householder, no husband present	79	39	40	79	39	40	0	0	0

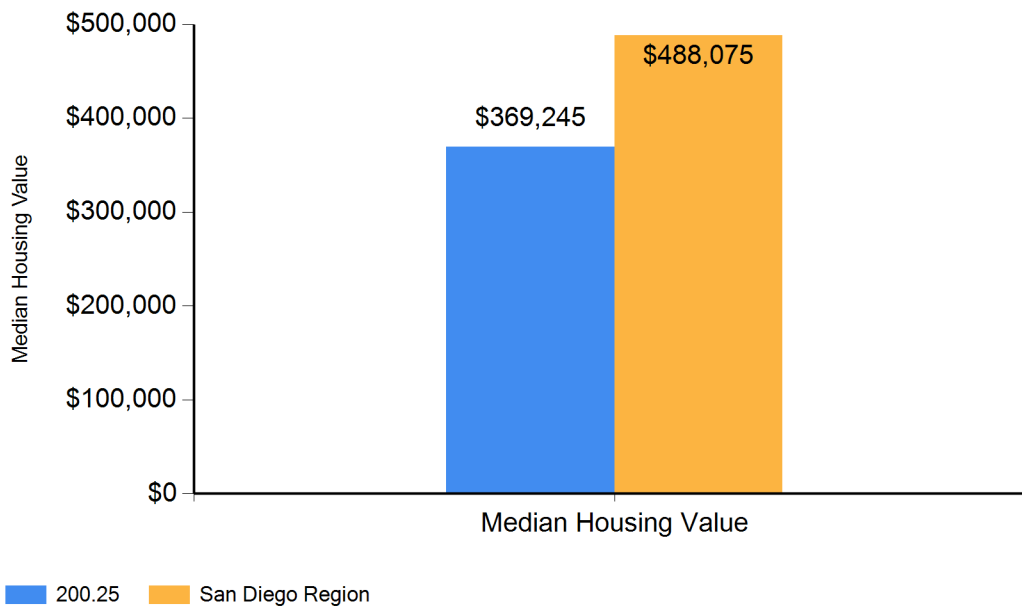
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075