

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2015
Total Population	17,758
Household Population	17,697
Group Quarters Population	61
Persons Per Household	3.71

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,973	4,769	4.1%
Single Family - Detached	3,898	3,795	2.6%
Single Family - Multiple-Unit	10	10	0.0%
Multi-Family	1,065	964	9.5%
Mobile Home and Other	0	0	--

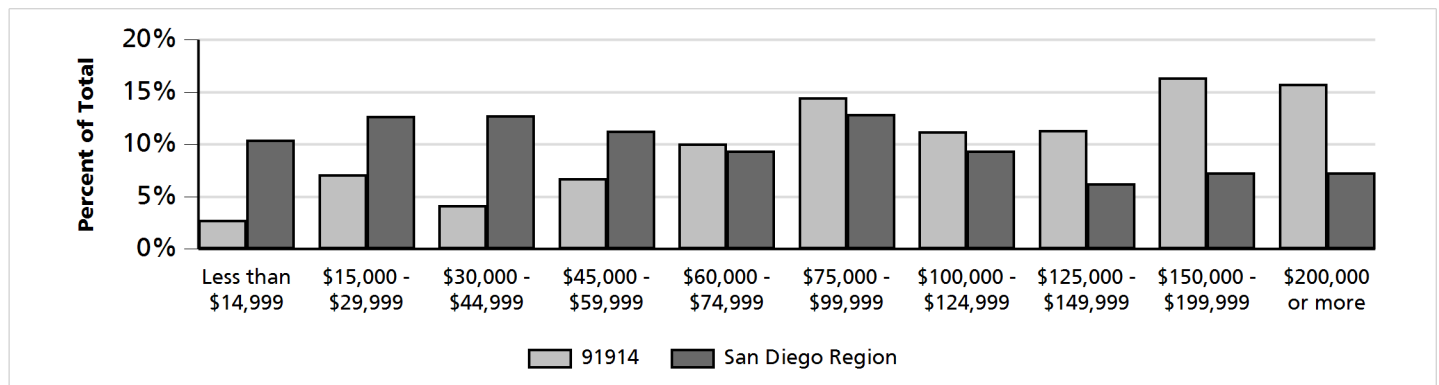
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	7%	4%	7%	10%	15%	11%	11%	16%	16%

Median Household Income

Adjusted for Inflation (2010 \$)	\$110,564
Not adjusted for inflation (current 2014\$)	\$119,429



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

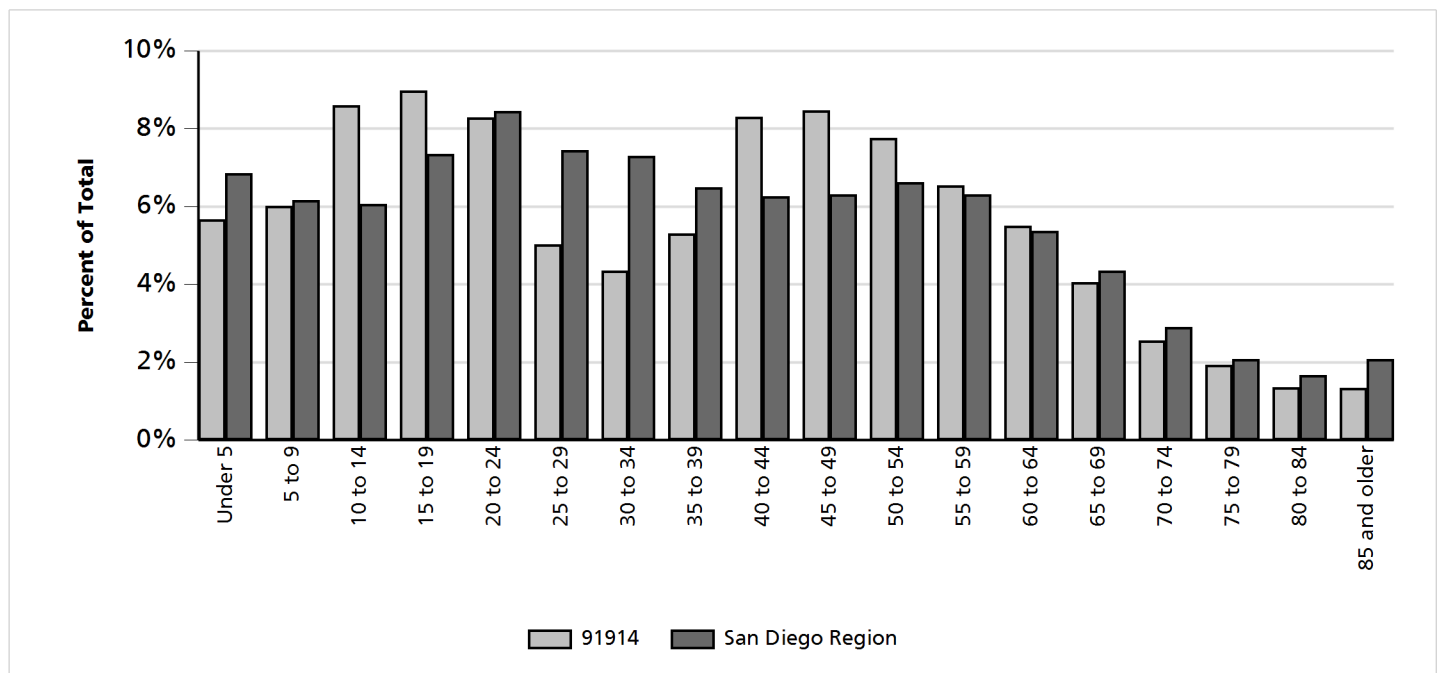
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	17,758	8,707	9,051	51%
Under 5	1,006	484	522	52%
5 to 9	1,067	536	531	50%
10 to 14	1,527	829	698	46%
15 to 17	958	479	479	50%
18 and 19	635	338	297	47%
20 to 24	1,470	725	745	51%
25 to 29	893	504	389	44%
30 to 34	773	370	403	52%
35 to 39	943	401	542	57%
40 to 44	1,474	677	797	54%
45 to 49	1,504	754	750	50%
50 to 54	1,376	661	715	52%
55 to 59	1,162	583	579	50%
60 and 61	469	226	243	52%
62 to 64	507	243	264	52%
65 to 69	719	343	376	52%
70 to 74	455	221	234	51%
75 to 79	343	139	204	59%
80 to 84	240	92	148	62%
85 and older	237	102	135	57%
Under 18	4,558	2,328	2,230	49%
65 and older	1,994	897	1,097	55%
Median Age	37.9	36.1	39.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,675	5,855	576	25	3,047	580
Under 5	510	262	12	0	199	23
5 to 9	576	254	32	1	166	38
10 to 14	816	403	27	0	214	67
15 to 17	488	246	21	1	158	44
18 and 19	337	173	22	0	80	23
20 to 24	791	400	34	3	191	51
25 to 29	429	225	36	0	143	60
30 to 34	315	234	23	0	160	41
35 to 39	422	284	23	1	167	46
40 to 44	687	410	41	5	273	58
45 to 49	665	474	64	5	266	30
50 to 54	514	506	56	1	275	24
55 to 59	353	503	67	1	217	21
60 and 61	152	189	15	2	92	19
62 to 64	128	235	28	1	107	8
65 to 69	196	379	33	1	102	8
70 to 74	107	267	19	3	50	9
75 to 79	101	157	8	0	70	7
80 to 84	45	119	10	0	64	2
85 and older	43	135	5	0	53	1
Under 18	2,390	1,165	92	2	737	172
65 and older	492	1,057	75	4	339	27
Median Age	28.7	45.4	46.3	46.5	40.8	28.7