

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91914



	Jan 1, 2015
<b>Total Population</b>	<b>17,757</b>
Household Population	17,696
Group Quarters Population	61
<b>Persons Per Household</b>	<b>3.71</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>4,973</b>	<b>4,769</b>	<b>4.1%</b>
Single Family - Detached	3,898	3,795	2.6%
Single Family - Multiple-Unit	10	10	0.0%
Multi-Family	1,065	964	9.5%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

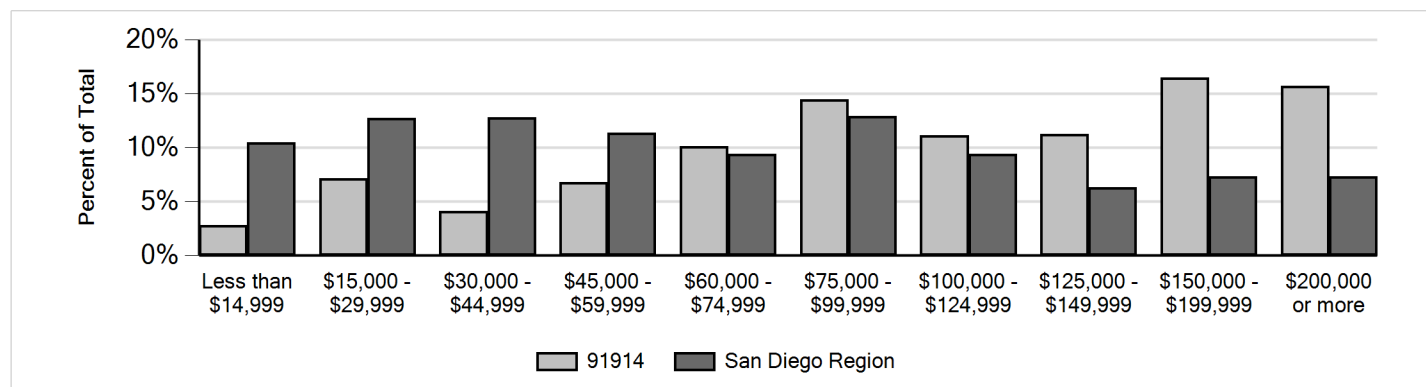
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	3%	7%	4%	7%	10%	14%	11%	11%	16%	16%

## Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$110,334
Not adjusted for inflation (current 2014\$)	\$119,180



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

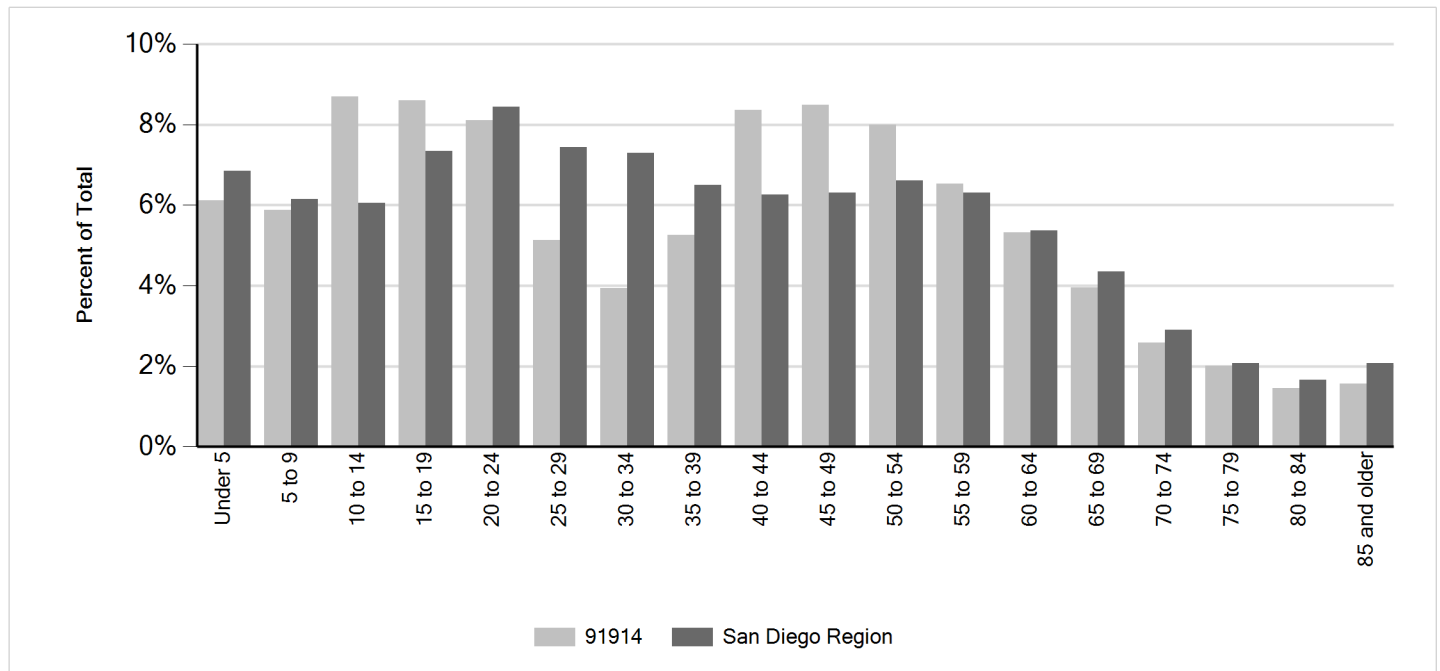
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>17,757</b>	<b>8,677</b>	<b>9,080</b>	<b>51%</b>
Under 5	1,087	533	554	51%
5 to 9	1,045	539	506	48%
10 to 14	1,545	819	726	47%
15 to 17	905	485	420	46%
18 and 19	621	327	294	47%
20 to 24	1,439	724	715	50%
25 to 29	911	492	419	46%
30 to 34	700	344	356	51%
35 to 39	934	388	546	58%
40 to 44	1,485	704	781	53%
45 to 49	1,506	716	790	52%
50 to 54	1,420	668	752	53%
55 to 59	1,159	591	568	49%
60 and 61	425	194	231	54%
62 to 64	520	239	281	54%
65 to 69	701	321	380	54%
70 to 74	460	204	256	56%
75 to 79	356	152	204	57%
80 to 84	259	108	151	58%
85 and older	279	129	150	54%
Under 18	4,582	2,376	2,206	48%
65 and older	2,055	914	1,141	56%
Median Age	38.3	36.0	40.0	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>7,805</b>	<b>5,734</b>	<b>624</b>	<b>37</b>	<b>3,010</b>	<b>547</b>
Under 5	549	288	21	0	202	27
5 to 9	578	279	30	1	131	26
10 to 14	825	400	40	2	226	52
15 to 17	487	207	16	0	165	30
18 and 19	336	152	19	2	89	23
20 to 24	768	399	49	1	178	44
25 to 29	414	238	30	1	176	52
30 to 34	323	183	14	4	137	39
35 to 39	419	296	30	4	141	44
40 to 44	683	394	56	4	278	70
45 to 49	678	462	60	0	266	40
50 to 54	560	489	61	7	273	30
55 to 59	374	484	62	7	207	25
60 and 61	139	175	12	0	89	10
62 to 64	147	229	32	1	94	17
65 to 69	189	366	28	2	110	6
70 to 74	114	252	25	0	63	6
75 to 79	112	160	15	1	64	4
80 to 84	60	122	10	0	65	2
85 and older	50	159	14	0	56	0
Under 18	2,439	1,174	107	3	724	135
65 and older	525	1,059	92	3	358	18
Median Age	29.3	45.3	45.6	44.4	41.1	32.5