



Demographic and Socioeconomic Profile 2010

ZIP: 92019

Population by Race

	Population	Percent
Total Population	42,637	100%
White	30,038	70%
Hispanic	7,861	18%
Two or More	1,589	4%
Black	1,420	3%
Asian	1,310	3%
American Indian	258	1%
Pacific Islander	91	<1%
Other	70	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	42,637	20,916	21,721	51%
Under 5	2,532	1,335	1,197	47%
5 to 9	2,551	1,303	1,248	49%
10 to 14	2,987	1,496	1,491	50%
15 to 17	1,954	997	957	49%
18 and 19	1,327	700	627	47%
20 to 24	3,042	1,560	1,482	49%
25 to 29	2,683	1,413	1,270	47%
30 to 34	2,438	1,158	1,280	53%
35 to 39	2,468	1,213	1,255	51%
40 to 44	2,741	1,290	1,451	53%
45 to 49	3,368	1,615	1,753	52%
50 to 54	3,695	1,756	1,939	52%
55 to 59	3,028	1,467	1,561	52%
60 and 61	1,026	493	533	52%
62 to 64	1,493	777	716	48%
65 to 69	1,701	789	912	54%
70 to 74	1,142	555	587	51%
75 to 79	925	426	499	54%
80 to 84	756	307	449	59%
85 and Older	780	266	514	66%
Under 18	10,024	5,131	4,893	49%
65 and older	5,304	2,343	2,961	56%
Median	38.7	37.0	40.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	34,567	100%
Never Married	9,519	28%
Married, excluding separated	19,257	56%
Separated	477	1%
Widowed	1,706	5%
Divorced	3,608	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	42,637	100%
Household	42,288	99%
Group Quarters - Other	209	<1%
Group Quarters - College	140	<1%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	42,637	7,861	30,038	1,420	258	1,310	91	70	1,589
Under 5	2,532	763	1,407	109	15	53	0	7	178
5 to 9	2,551	703	1,490	118	14	65	3	7	151
10 to 14	2,987	733	1,855	98	21	76	2	4	198
15 to 17	1,954	508	1,203	66	12	48	3	5	109
18 and 19	1,327	301	859	48	8	38	3	4	66
20 to 24	3,042	622	2,023	124	23	74	9	3	164
25 to 29	2,683	565	1,768	114	9	99	10	4	114
30 to 34	2,438	575	1,533	132	10	86	7	5	90
35 to 39	2,468	540	1,595	116	19	101	8	3	86
40 to 44	2,741	607	1,815	98	16	105	8	4	88
45 to 49	3,368	501	2,566	98	22	86	7	4	84
50 to 54	3,695	455	2,895	95	22	125	11	4	88
55 to 59	3,028	315	2,429	82	19	115	5	5	58
60 and 61	1,026	105	817	25	11	48	6	3	11
62 to 64	1,493	114	1,261	21	8	62	1	2	24
65 to 69	1,701	159	1,409	38	7	47	5	3	33
70 to 74	1,142	124	935	17	12	28	2	1	23
75 to 79	925	65	811	11	4	18	0	1	15
80 to 84	756	61	658	8	3	20	1	0	5
85 and Older	780	45	709	2	3	16	0	1	4
Under 18	10,024	2,707	5,955	391	62	242	8	23	636
65 and older	5,304	454	4,522	76	29	129	8	6	80
Median		27.7	43.5	31.3	39.5	40.7	40.3	31.0	22.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	40,105	100%
Speak Only English	31,882	79%
Speak Spanish:	4,309	11%
Speak English "well" or "very well"	3,786	9%
Speak English "not well" or "not at all"	523	1%
Speak Asian/Pacific Island language:	754	2%
Speak English "well" or "very well"	663	2%
Speak English "not well" or "not at all"	91	<1%
Speak other language:	3,160	6%
Speak English "well" or "very well"	2,482	6%
Speak English "not well" or "not at all"	678	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	28,244	100%
Less than 9th grade	1,163	4%
9th through 12th grade, no diploma	1,881	7%
High school grad (incl. equivalency)	6,793	24%
Some college, no degree	7,449	26%
Associate degree	2,869	10%
Bachelor's degree	5,126	18%
Master's degree	2,201	8%
Professional school degree	505	2%
Doctorate degree	257	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	41,128	100%	---	---	---	---
Enrolled in school	13,077	32%	10,999	27%	2,078	5%
Nursery / Preschool	495	4%	248	2%	247	12%
Kindergarten to grade 4	2,703	21%	2,386	22%	317	15%
Grade 5 to grade 8	2,812	22%	2,535	23%	277	13%
Grade 9 to grade 12	3,029	23%	2,629	24%	400	19%
College, undergraduate	3,476	27%	2,982	27%	494	24%
Graduate or Professional school	562	4%	219	2%	343	17%
Not enrolled in school	28,051	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	14,967	100%	5,870	100%	9,097	100%
Family Households:	11,362	76%	5,854	100%	5,508	61%
Married couple family	8,856	59%	4,347	74%	4,509	50%
Other family:	2,506	17%	1,507	26%	999	11%
Male householder, no wife	746	5%	324	6%	422	5%
Female householder, no husband	1,760	12%	1,183	20%	577	6%
Nonfamily households:	3,605	24%	16	<1%	3,589	39%
Householder living alone	3,045	20%	----	----	----	----
Other nonfamily households	560	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	15,583	100%	14,967	616	4%	2.83
Single family (detached)	9,486	61%	9,179	307	3%	2.96
Single family (attached)	432	3%	426	6	1%	2.96
2 to 4 units	855	5%	819	36	4%	2.64
5 to 9 units	1,310	8%	1,226	84	6%	2.37
10 or more units	2,632	17%	2,503	129	5%	2.62
Mobile home and Other	868	6%	814	54	6%	2.76

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	10,465	100%
Less than \$150,000	695	7%
\$150,000 to \$199,999	266	3%
\$200,000 to \$249,999	424	4%
\$250,000 to \$299,999	431	4%
\$300,000 to \$399,999	1,642	16%
\$400,000 to \$499,999	1,856	18%
\$500,000 to \$749,999	3,319	32%
\$750,000 to \$999,999	1,343	13%
\$1,000,000 or more	489	5%

Median Value **\$495,513**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	15,583	100%
2005 or Later	364	2%
2000 to 2004	1,269	8%
1990 to 1999	2,256	14%
1980 to 1989	4,417	28%
1970 to 1979	3,256	21%
1960 to 1969	1,671	11%
1950 to 1959	1,778	11%
1940 to 1949	346	2%
1939 or earlier	226	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	14,967	100%	4,502	100%	10,465	100%
1.00 occupant housing per room or less	14,318	96%	4,095	91%	10,223	98%
1.01 to 1.50 occupants per room	497	3%	329	7%	168	2%
1.51 to 2.00 occupants per room	130	1%	77	2%	53	1%
2.01 or more occupants per room	22	<1%	1	<1%	21	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	4,502	100%
Less than \$500	244	5%
\$500 to \$599	13	<1%
\$600 to \$699	207	5%
\$700 to \$799	247	5%
\$800 to \$899	346	8%
\$900 to \$999	379	8%
\$1,000 to \$1,249	829	18%
\$1,250 to \$1,499	869	19%
\$1,500 to \$1,999	975	22%
\$2,000 or more	218	5%
No cash rent	175	4%
Median contract rent	\$1,246	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	4,502	100%
Less than 20 percent	764	17%
20.0 to 24.9 percent	514	11%
25.0 to 29.9 percent	610	14%
30.0 to 34.9 percent	399	9%
35.0 to 39.9 percent	379	8%
40.0 to 49.9 percent	638	14%
50.0 percent or more	1,007	22%
Not computed	191	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	14,967	100%
No vehicle	494	3%
1 vehicle	3,669	25%
2 vehicles	5,999	40%
3 vehicles	3,219	22%
4 or more vehicles	1,586	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	20,086	100%
Worked in state of residence	20,038	100%
Worked in county of residence	19,876	99%
Worked outside county of residence	162	1%
Worked outside state of residence	48	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	33,950	100%	16,477	49%
In labor force	22,269	66%	11,951	54%
Armed forces	296	1%	164	55%
Civilian (employed)	19,759	89%	10,495	53%
Civilian (unemployed)	2,214	10%	1,292	58%
Not in labor force	11,681	34%	4,526	39%
Pct. of civilian labor force unemployed	10.1%		11.0%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	20,086	100%
Car, truck or van:	18,552	92%
Drove Alone	16,512	82%
Carpooled	2,040	10%
Public Transportation:	186	1%
Bus	176	1%
Trolley / Streetcar	10	<1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	88	<1%
Bicycle	22	<1%
Walked	254	1%
Other means	63	<1%
Worked at home	921	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	20,086	100%
Did not work at home	19,165	95%
Less than 10 minutes	1,797	9%
10 to 19 minutes	4,955	25%
20 to 29 minutes	4,804	24%
30 to 44 minutes	5,427	27%
45 to 59 minutes	1,534	8%
60 to 89 minutes	490	2%
90 minutes or more	158	1%
Worked at home	921	5%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	19,632	100%
Agriculture, forestry, mining	51	<1%
Utilities	319	2%
Construction	2,096	11%
Manufacturing	1,271	6%
Wholesale trade	466	2%
Retail trade	2,410	12%
Transportation & warehousing	369	2%
Information & communications	345	2%
Finance, insurance, & real estate	1,444	7%
Professional, scientific, management, administration	1,340	7%
Educational, social, & health services	4,737	24%
Art, entertainment, recreation, accommodations, food	1,688	9%
Other services	826	4%
Public administration	2,270	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	19,632	100%
Management, professional & related:	7,577	39%
Management (incl. farm managers)	2,429	12%
Business & financial	1,014	5%
Computer & mathematical	428	2%
Architecture & engineering	264	1%
Life, physical & social science	114	1%
Community & social service	279	1%
Legal	249	1%
Education, training, & library	1,571	8%
Art, entertainment, sports & media	237	1%
Healthcare practitioners	992	5%
Service:	3,310	17%
Healthcare support	344	2%
Protective service	698	4%
Food preparation & serving	733	4%
Building & grounds cleaning / maintenance	657	3%
Personal care & service	878	4%
Sales & office	5,339	27%
Farming, fishing & forestry	1	<1%
Construction, extraction & maintenance	1,866	10%
Production, transport & material moving	1,539	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	14,967	100%
Less than \$15,000	1,176	8%
\$15,000 to \$29,999	1,364	9%
\$30,000 to \$44,999	2,079	14%
\$45,000 to \$59,999	1,739	12%
\$60,000 to \$74,999	1,343	9%
\$75,000 to \$99,999	2,307	15%
\$100,000 to \$124,999	1,490	10%
\$125,000 to \$149,999	945	6%
\$150,000 to \$199,999	1,357	9%
\$200,000 or more	1,167	8%
Median Income	\$72,571	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	14,967	100%
With earnings	12,760	85%
With wage and salary income	12,223	82%
With self-employment income	2,467	16%
With interest, dividend, or net rental income	4,354	29%
With Social Security income	3,553	24%
With Supplemental Security income	507	3%
With public assistance income	352	2%
With retirement income	3,137	21%
With other types of income	2,563	17%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	42,553	100%
Under .50	1,308	3%
.50 to .99	1,891	4%
1.00 to 1.24	1,704	4%
1.25 to 1.49	1,033	2%
1.50 to 1.84	2,224	5%
1.85 to 1.99	1,314	3%
2.00 and over	33,079	78%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	42,553	100%
Above Poverty	39,354	92%
Below Poverty	3,199	8%

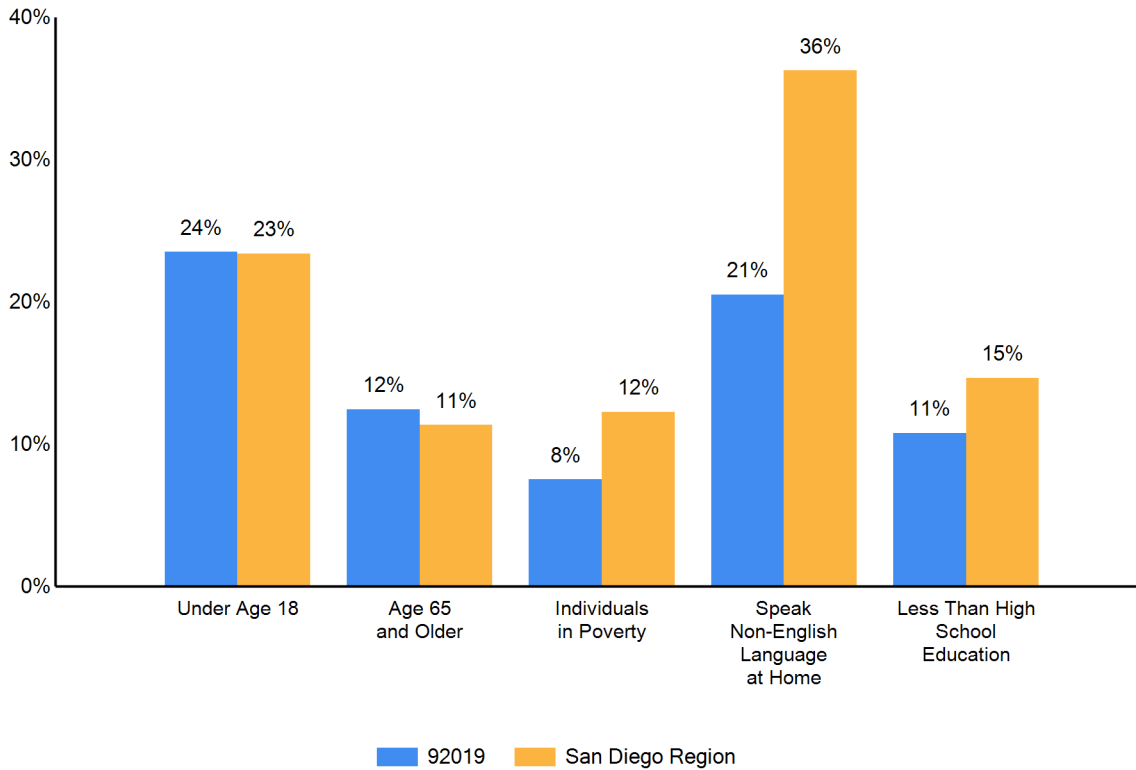
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	11,362	5,854	5,508	10,759	5,381	5,378	603	473	130
Married couple family	8,856	4,347	4,509	8,479	4,054	4,425	377	293	84
Male householder, no wife present	746	324	422	738	324	414	8	0	8
Female householder, no husband present	1,760	1,183	577	1,542	1,003	539	218	180	38

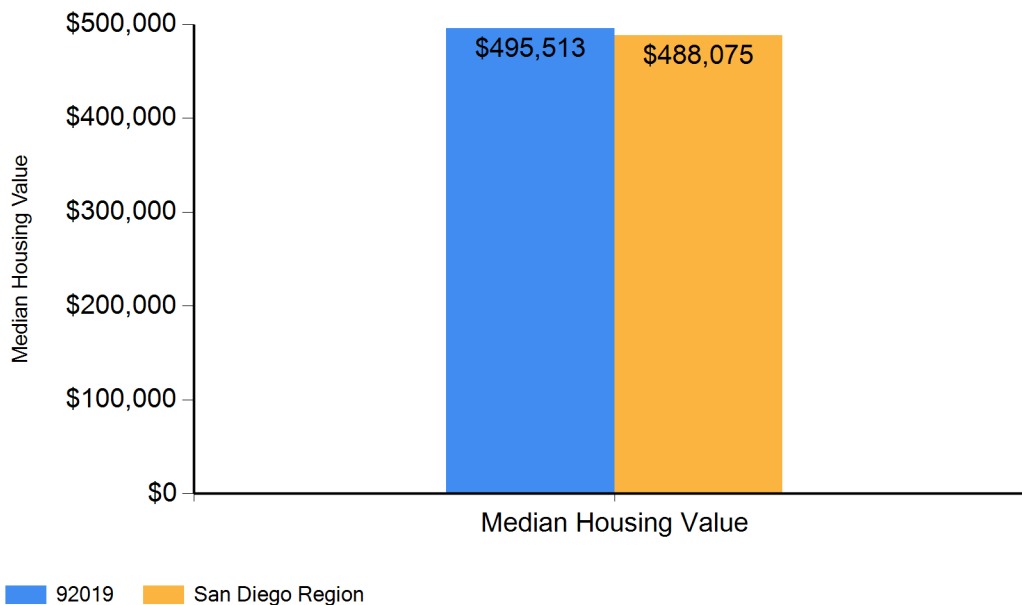
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075