DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
ZIP Codes
91978

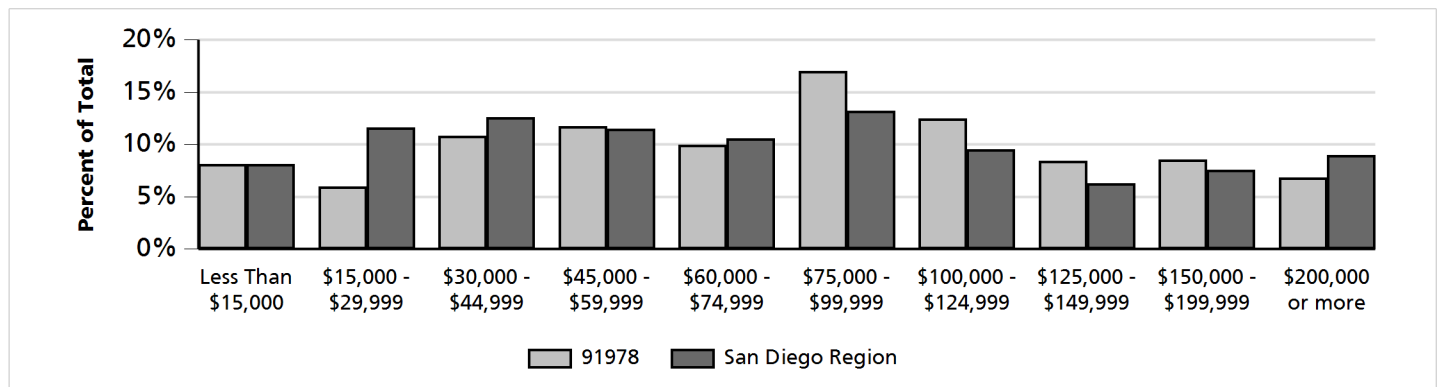|	Jan 1, 2014
Total Population	8,271
Household Population	8,233
Group Quarters Population	38
Persons Per Household	2.93

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	2,887	2,812	2.6%
Single Family - Detached	1,400	1,389	0.8%
Single Family - Multiple-Unit	335	333	0.6%
Multi-Family	551	523	5.1%
Mobile Home and Other	601	567	5.7%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	8%	6%	11%	12%	10%	17%	12%	8%	9%	7%

Median Household Income	2014
Adjusted for Inflation (2010 $)	$79,916
Not adjusted for inflation (current 2013$)	$84,752

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
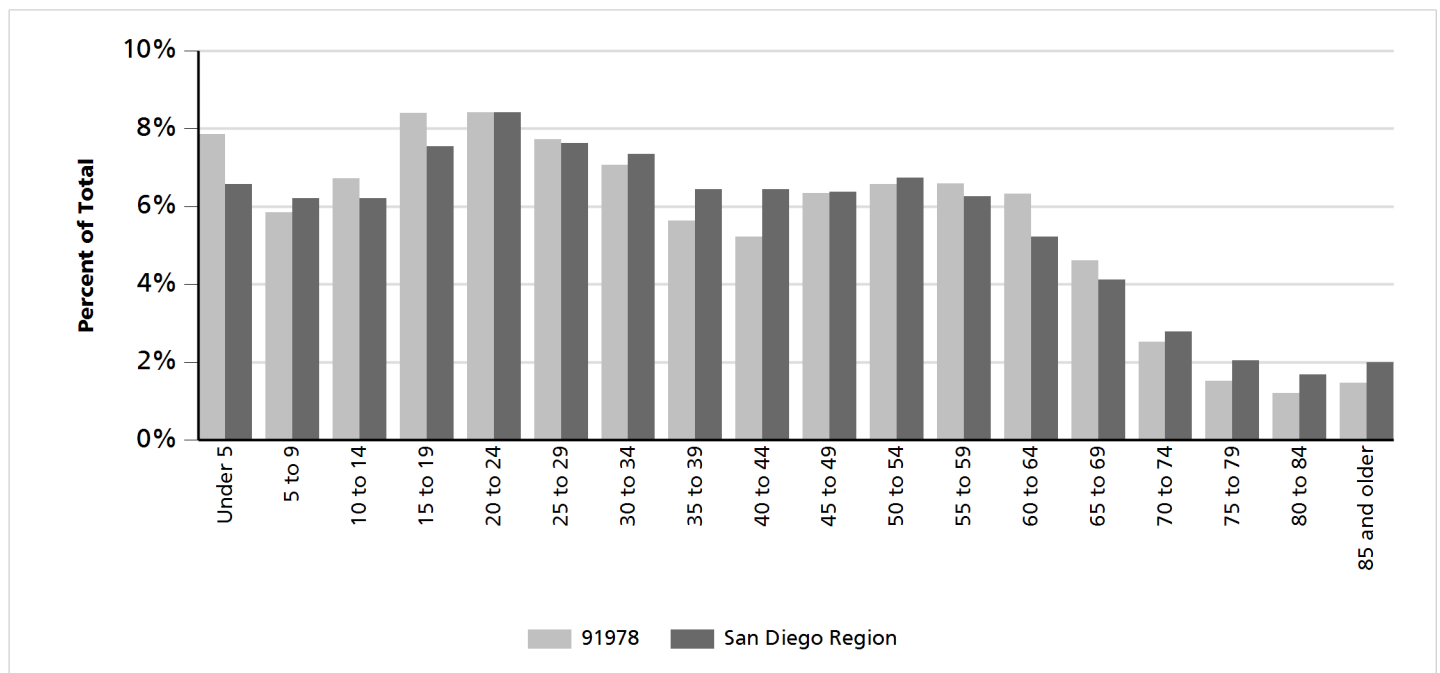
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**8,271**	4,014	4,257	51%
Under 5	650	337	313	48%
5 to 9	484	262	222	46%
10 to 14	556	306	250	45%
15 to 17	408	209	199	49%
18 and 19	286	160	126	44%
20 to 24	696	348	348	50%
25 to 29	638	334	304	48%
30 to 34	584	296	288	49%
35 to 39	466	213	253	54%
40 to 44	432	194	238	55%
45 to 49	524	245	279	53%
50 to 54	543	226	317	58%
55 to 59	545	234	311	57%
60 and 61	223	90	133	60%
62 to 64	300	135	165	55%
65 to 69	381	175	206	54%
70 to 74	208	101	107	51%
75 to 79	126	48	78	62%
80 to 84	100	56	44	44%
85 and older	121	45	76	63%
Under 18	2,098	1,114	984	47%
65 and older	936	425	511	55%
Median Age	33.6	30.9	36.6	N/A

POPULATION BY AGE

Legend: 91978 | San Diego Region

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**2,447**	4,244	668	**34**	**515**	**363**
Under 5	222	288	49	0	40	51
5 to 9	218	152	55	0	16	43
10 to 14	230	197	41	1	22	65
15 to 17	163	144	34	2	29	36
18 and 19	119	94	28	2	22	21
20 to 24	244	306	59	4	39	44
25 to 29	152	334	72	8	48	24
30 to 34	190	246	71	2	47	28
35 to 39	170	235	16	1	34	10
40 to 44	136	209	33	4	38	12
45 to 49	188	253	45	3	30	5
50 to 54	104	326	62	1	39	11
55 to 59	124	348	33	4	32	4
60 and 61	29	168	8	0	15	3
62 to 64	37	213	25	2	21	2
65 to 69	49	287	26	0	19	0
70 to 74	41	149	8	0	7	3
75 to 79	18	101	0	0	6	1
80 to 84	4	89	2	0	5	0
85 and older	9	105	1	0	6	0
Under 18	833	781	179	3	107	195
65 and older	121	731	37	0	43	4
Median Age	25.9	43.0	29.7	30.0	34.4	18.6