

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## ZIP Codes

### 92078



	Jan 1, 2012
Total Population	41,043
Household Population	40,894
Group Quarters Population	149
Persons Per Household	2.62

## HOUSING AND OCCUPANCY

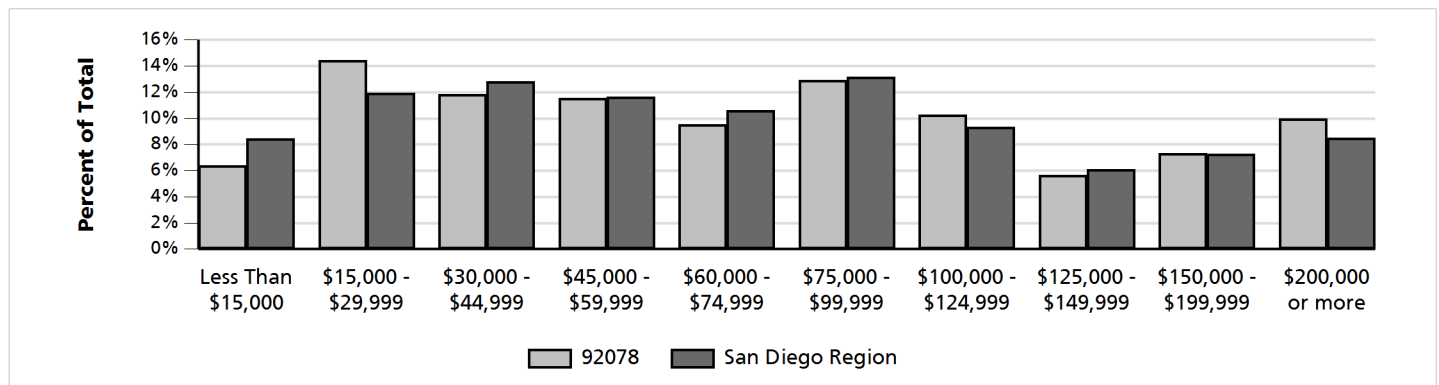
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,388	15,603	4.8%
Single Family - Detached	7,970	7,730	3.0%
Single Family - Multiple-Unit	343	310	9.6%
Multi-Family	5,562	5,254	5.5%
Mobile Home and Other	2,513	2,309	8.1%

## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	6%	14%	12%	12%	10%	13%	10%	6%	7%	10%

Median Household Income	2012
Adjusted for Inflation (2010 \$)	\$68,961
Not adjusted for inflation (current 2011\$)	\$71,053



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

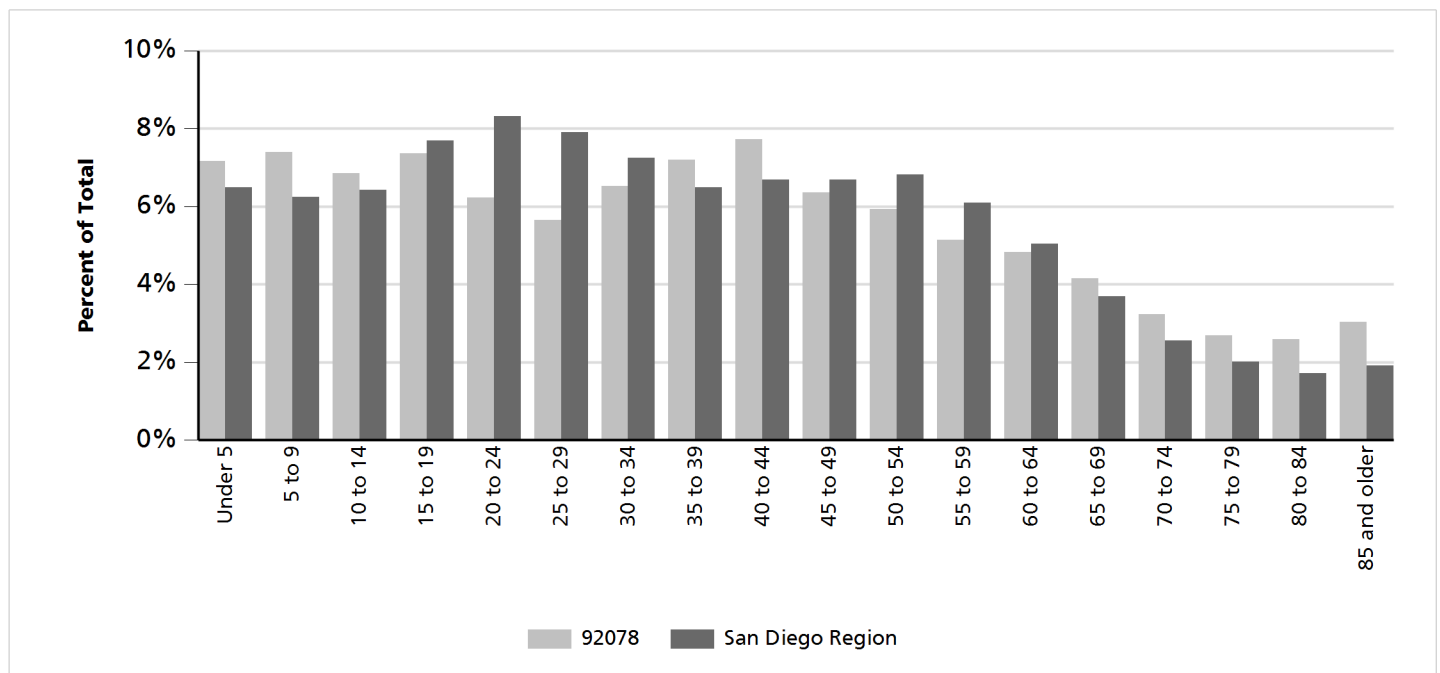
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>41,043</b>	19,732	21,311	52%
Under 5	2,938	1,490	1,448	49%
5 to 9	3,031	1,541	1,490	49%
10 to 14	2,811	1,515	1,296	46%
15 to 17	1,504	759	745	50%
18 and 19	1,517	696	821	54%
20 to 24	2,553	1,222	1,331	52%
25 to 29	2,319	1,149	1,170	50%
30 to 34	2,675	1,252	1,423	53%
35 to 39	2,954	1,454	1,500	51%
40 to 44	3,166	1,597	1,569	50%
45 to 49	2,610	1,320	1,290	49%
50 to 54	2,432	1,216	1,216	50%
55 to 59	2,112	994	1,118	53%
60 and 61	779	401	378	49%
62 to 64	1,203	485	718	60%
65 to 69	1,701	732	969	57%
70 to 74	1,326	593	733	55%
75 to 79	1,101	416	685	62%
80 to 84	1,065	439	626	59%
85 and older	1,246	461	785	63%
Under 18	10,284	5,305	4,979	48%
65 and older	6,439	2,641	3,798	59%
Median Age	37.0	35.8	38.1	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>10,848</b>	24,389	805	<b>121</b>	<b>3,489</b>	<b>1,391</b>
Under 5	1,062	1,436	34	5	204	197
5 to 9	1,088	1,480	48	5	202	208
10 to 14	968	1,398	58	3	236	148
15 to 17	542	751	31	5	110	65
18 and 19	516	771	54	5	98	73
20 to 24	991	1,156	93	10	205	98
25 to 29	834	1,089	73	6	224	93
30 to 34	896	1,336	74	8	269	92
35 to 39	797	1,648	55	1	362	91
40 to 44	817	1,857	62	12	339	79
45 to 49	649	1,580	50	10	256	65
50 to 54	468	1,619	53	9	240	43
55 to 59	398	1,406	33	11	231	33
60 and 61	98	590	16	4	59	12
62 to 64	166	885	24	5	103	20
65 to 69	210	1,326	13	6	121	25
70 to 74	129	1,085	6	6	89	11
75 to 79	99	918	8	5	53	18
80 to 84	63	931	6	1	52	12
85 and older	57	1,127	14	4	36	8
Under 18	3,660	5,065	171	18	752	618
65 and older	558	5,387	47	22	351	74
Median Age	26.5	43.0	30.8	45.3	37.7	20.2