DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91901



	Jan 1, 2014
Total Population	17,553
Household Population	17,301
Group Quarters Population	252
Persons Per Household	2.74

HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	6,470	6,314	2.4%
Single Family - Detached	4,770	4,666	2.2%
Single Family - Multiple-Unit	685	665	2.9%
Multi-Family	761	737	3.2%
Mobile Home and Other	254	246	3.1%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	5%	11%	14%	7%	9%	13%	12%	8%	10%	11%

Median Household Income2014Adjusted for Inflation (2010 \$)\$82,909Not adjusted for inflation (current 2013\$)\$87,926



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

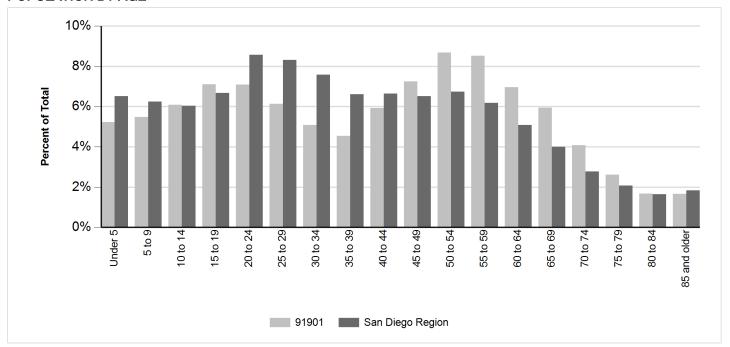
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	17,553	8,753	8,800	50%
Under 5	916	465	451	49%
5 to 9	962	502	460	48%
10 to 14	1,068	569	499	47%
15 to 17	748	418	330	44%
18 and 19	498	259	239	48%
20 to 24	1,244	636	608	49%
25 to 29	1,076	590	486	45%
30 to 34	892	492	400	45%
35 to 39	798	388	410	51%
40 to 44	1,039	474	565	54%
45 to 49	1,273	621	652	51%
50 to 54	1,523	712	811	53%
55 to 59	1,495	740	755	51%
60 and 61	512	262	250	49%
62 to 64	709	330	379	53%
65 to 69	1,042	509	533	51%
70 to 74	716	338	378	53%
75 to 79	458	212	246	54%
80 to 84	293	129	164	56%
85 and older	291	107	184	63%
Under 18	3,694	1,954	1,740	47%
65 and older	2,800	1,295	1,505	54%
Median Age	42.8	40.6	44.6	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

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	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	3,452	12,463	210	215	774	439
Under 5	328	483	16	7	43	39
5 to 9	295	533	11	10	64	49
10 to 14	283	653	12	20	55	45
15 to 17	202	471	21	11	23	20
18 and 19	135	316	11	6	17	13
20 to 24	305	827	7	14	36	55
25 to 29	250	694	15	25	52	40
30 to 34	210	589	12	10	42	29
35 to 39	197	492	6	14	63	26
40 to 44	239	700	14	7	54	25
45 to 49	221	945	18	21	50	18
50 to 54	211	1,203	17	18	56	18
55 to 59	167	1,231	15	12	50	20
60 and 61	48	428	8	5	18	5
62 to 64	93	559	12	6	29	10
65 to 69	122	859	4	14	36	7
70 to 74	62	599	6	4	33	12
75 to 79	36	378	5	6	26	7
80 to 84	24	248	0	2	19	0
85 and older	24	255	0	3	8	1
Under 18	1,108	2,140	60	48	185	153
65 and older	268	2,339	15	29	122	27
Median Age	28.6	47.5	35.0	36.6	39.4	24.9