

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91910



	Jan 1, 2013
<b>Total Population</b>	<b>77,123</b>
Household Population	76,127
Group Quarters Population	996
<b>Persons Per Household</b>	<b>2.94</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>27,549</b>	<b>25,915</b>	<b>5.9%</b>
Single Family - Detached	11,502	11,112	3.4%
Single Family - Multiple-Unit	3,524	3,343	5.1%
Multi-Family	11,152	10,314	7.5%
Mobile Home and Other	1,371	1,146	16.4%

## HOUSEHOLD INCOME

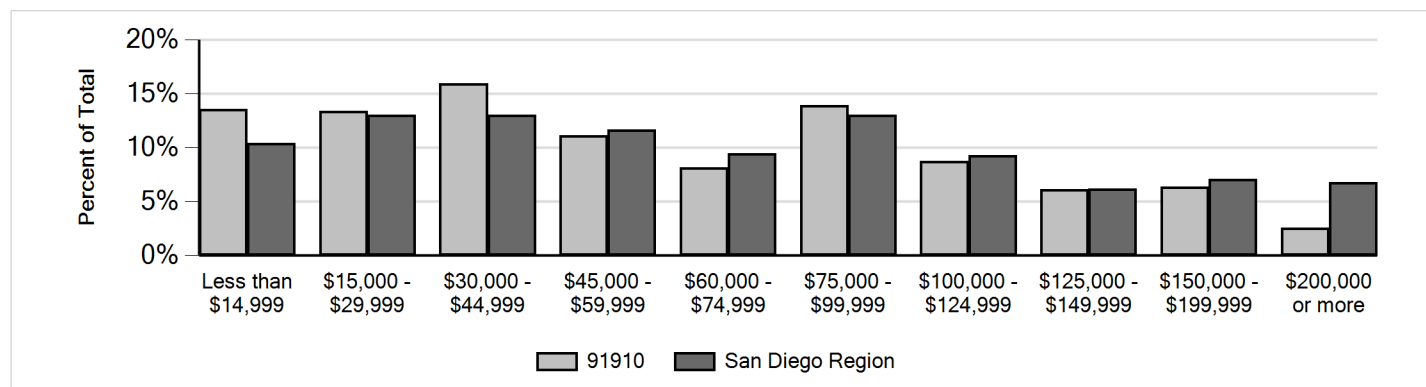
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	14%	13%	16%	11%	8%	14%	9%	6%	6%	3%

### Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$54,491
Not adjusted for inflation (current 2012\$)	\$57,043



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

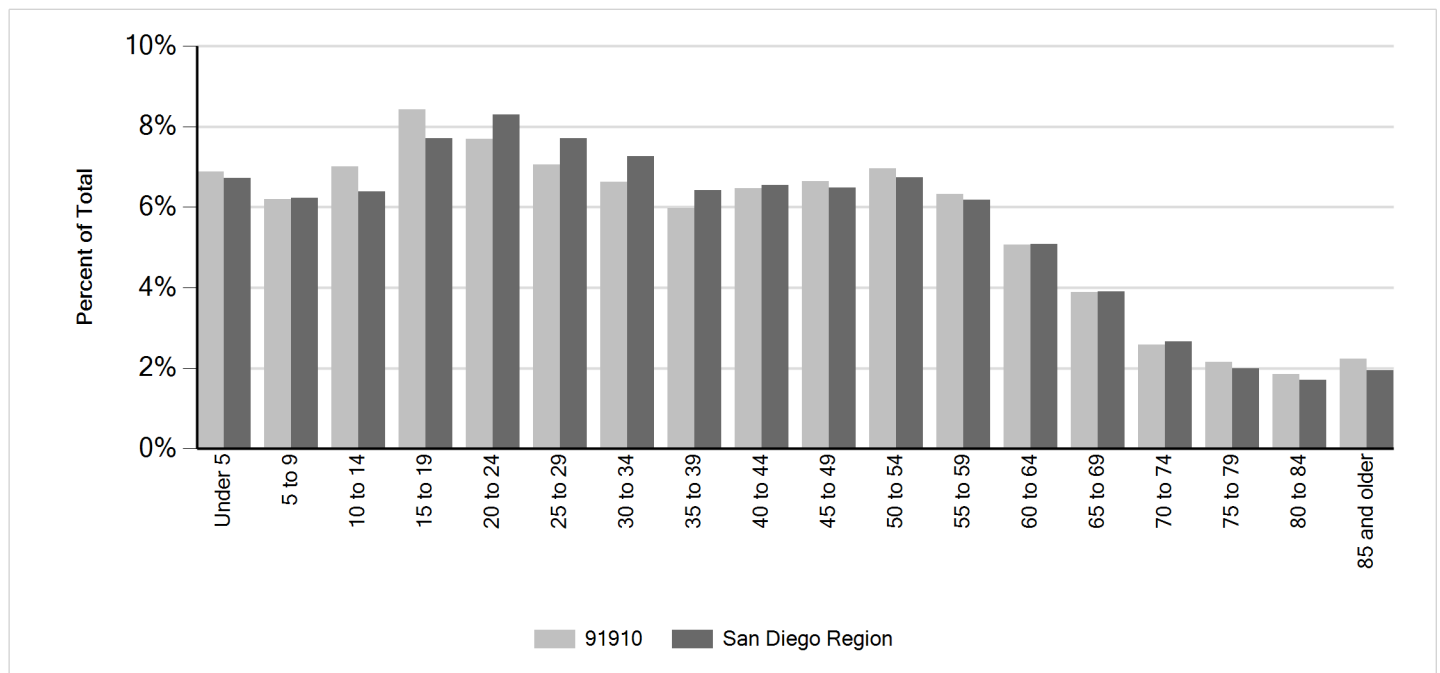
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>77,123</b>	<b>37,326</b>	<b>39,797</b>	<b>52%</b>
Under 5	5,304	2,727	2,577	49%
5 to 9	4,773	2,548	2,225	47%
10 to 14	5,405	2,768	2,637	49%
15 to 17	3,885	2,000	1,885	49%
18 and 19	2,614	1,395	1,219	47%
20 to 24	5,937	3,002	2,935	49%
25 to 29	5,442	2,761	2,681	49%
30 to 34	5,105	2,547	2,558	50%
35 to 39	4,606	2,212	2,394	52%
40 to 44	4,984	2,312	2,672	54%
45 to 49	5,123	2,443	2,680	52%
50 to 54	5,371	2,534	2,837	53%
55 to 59	4,872	2,254	2,618	54%
60 and 61	1,710	795	915	54%
62 to 64	2,193	974	1,219	56%
65 to 69	2,998	1,375	1,623	54%
70 to 74	1,993	841	1,152	58%
75 to 79	1,663	662	1,001	60%
80 to 84	1,422	553	869	61%
85 and older	1,723	623	1,100	64%
Under 18	19,367	10,043	9,324	48%
65 and older	9,799	4,054	5,745	59%
Median Age	35.1	32.9	37.5	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>47,645</b>	<b>17,335</b>	<b>2,546</b>	<b>241</b>	<b>7,462</b>	<b>1,894</b>
Under 5	3,856	746	163	7	366	166
5 to 9	3,672	438	106	11	301	245
10 to 14	3,991	633	147	14	400	220
15 to 17	2,893	464	95	12	273	148
18 and 19	1,895	319	77	7	219	97
20 to 24	4,202	858	256	19	420	182
25 to 29	3,428	1,032	278	17	536	151
30 to 34	3,342	876	244	28	509	106
35 to 39	3,151	741	156	19	438	101
40 to 44	3,214	900	188	17	566	99
45 to 49	3,141	1,155	194	25	529	79
50 to 54	2,929	1,513	196	12	626	95
55 to 59	2,387	1,615	185	23	594	68
60 and 61	772	650	40	1	223	24
62 to 64	954	855	50	6	297	31
65 to 69	1,258	1,265	62	12	379	22
70 to 74	820	857	45	6	244	21
75 to 79	705	685	31	3	220	19
80 to 84	544	669	19	2	174	14
85 and older	491	1,064	14	0	148	6
Under 18	14,412	2,281	511	44	1,340	779
65 and older	3,818	4,540	171	23	1,165	82
Median Age	29.8	51.7	33.1	36.4	42.4	22.0