DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Major Statistical Area
North County West

	Jan 1, 2015
Total Population	**421,138**
Household Population	401,396
Group Quarters Population	19,742
Persons Per Household	2.69

HOUSING AND OCCUPANCY

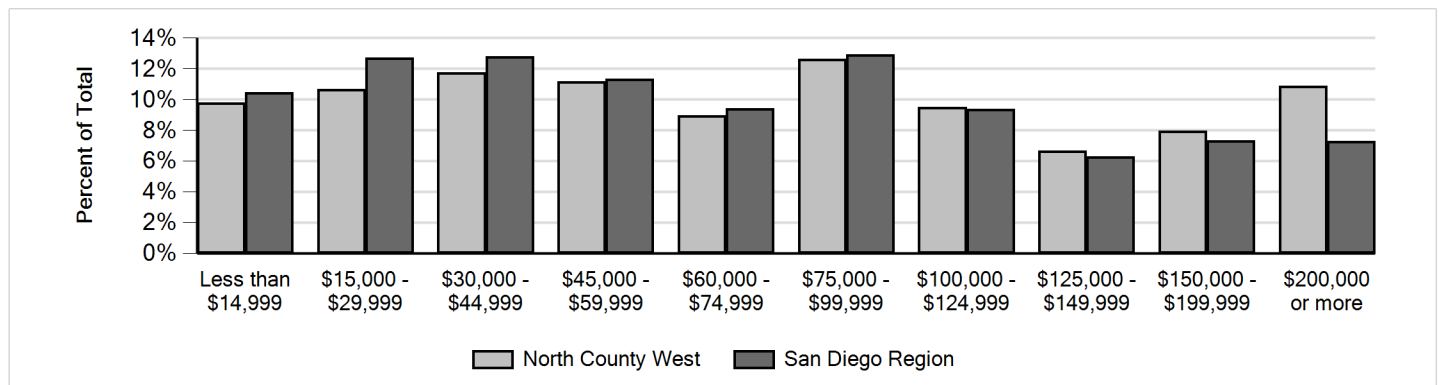|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**160,566**	**149,328**	**7.0%**
Single Family - Detached	78,856	74,904	5.0%
Single Family - Multiple-Unit	33,207	30,202	9.0%
Multi-Family	42,693	39,163	8.3%
Mobile Home and Other	5,810	5,059	12.9%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	10%	11%	12%	11%	9%	13%	10%	7%	8%	11%

Median Household Income

	2015
Adjusted for Inflation (2010 $)	$71,083
Not adjusted for inflation (current 2014$)	$76,782

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
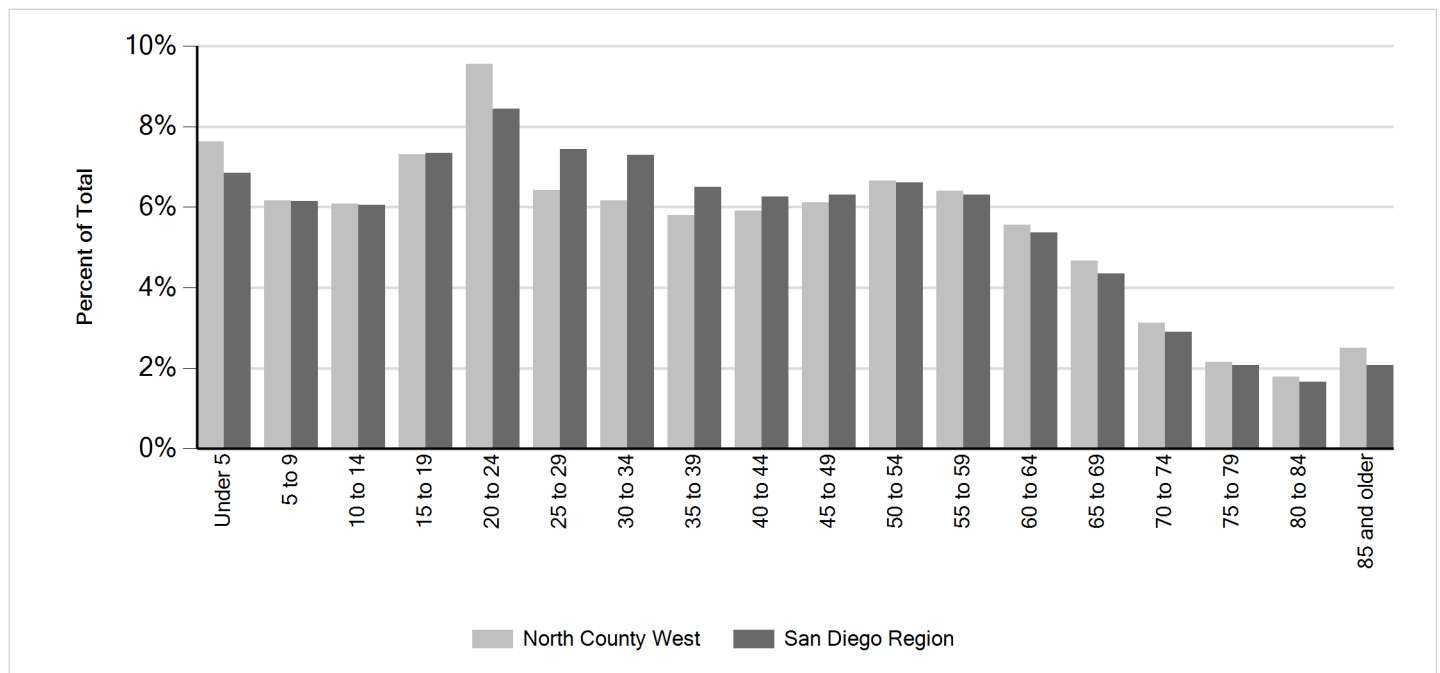
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**421,138**	**213,936**	**207,202**	**49%**
Under 5	32,142	16,355	15,787	49%
5 to 9	25,953	13,262	12,691	49%
10 to 14	25,614	13,176	12,438	49%
15 to 17	16,159	8,535	7,624	47%
18 and 19	14,629	8,986	5,643	39%
20 to 24	40,216	25,420	14,796	37%
25 to 29	27,035	13,950	13,085	48%
30 to 34	25,957	13,102	12,855	50%
35 to 39	24,394	11,831	12,563	52%
40 to 44	24,884	12,099	12,785	51%
45 to 49	25,733	12,406	13,327	52%
50 to 54	28,058	13,686	14,372	51%
55 to 59	26,946	13,070	13,876	51%
60 and 61	10,004	4,684	5,320	53%
62 to 64	13,441	6,410	7,031	52%
65 to 69	19,655	9,325	10,330	53%
70 to 74	13,147	5,962	7,185	55%
75 to 79	9,096	4,086	5,010	55%
80 to 84	7,542	3,334	4,208	56%
85 and older	10,533	4,257	6,276	60%
Under 18	99,868	51,328	48,540	49%
65 and older	59,973	26,964	33,009	55%
Median Age	35.6	32.8	38.5	N/A

POPULATION BY AGE

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	104,578	259,228	11,469	2,038	29,234	14,591
Under 5	9,999	17,584	970	191	2,147	1,251
5 to 9	9,531	12,151	688	149	1,446	1,988
10 to 14	8,892	12,487	621	132	1,658	1,824
15 to 17	5,369	8,305	432	60	1,051	942
18 and 19	4,319	8,226	485	79	799	721
20 to 24	11,594	23,038	1,597	319	2,029	1,639
25 to 29	8,662	14,367	1,043	244	1,624	1,095
30 to 34	7,796	14,411	871	151	1,824	904
35 to 39	7,077	13,805	661	121	1,924	806
40 to 44	6,661	14,376	656	66	2,455	670
45 to 49	6,302	15,710	692	97	2,344	588
50 to 54	5,511	18,802	806	94	2,183	662
55 to 59	4,275	19,380	708	81	2,031	471
60 and 61	1,372	7,525	223	29	677	178
62 to 64	1,627	10,389	252	53	927	193
65 to 69	2,038	15,708	267	79	1,359	204
70 to 74	1,333	10,470	200	38	935	171
75 to 79	922	7,099	127	20	800	128
80 to 84	672	6,126	86	20	563	75
85 and older	626	9,269	84	15	458	81
Under 18	33,791	50,527	2,711	532	6,302	6,005
65 and older	5,591	48,672	764	172	4,115	659
Median Age	26.5	41.8	29.5	26.8	40.2	21.7

Source: SANDAG, Current Estimates
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