DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91978

	Jan 1, 2012
Total Population	8,071
Household Population	8,033
Group Quarters Population	38
Persons Per Household	2.90

HOUSING AND OCCUPANCY

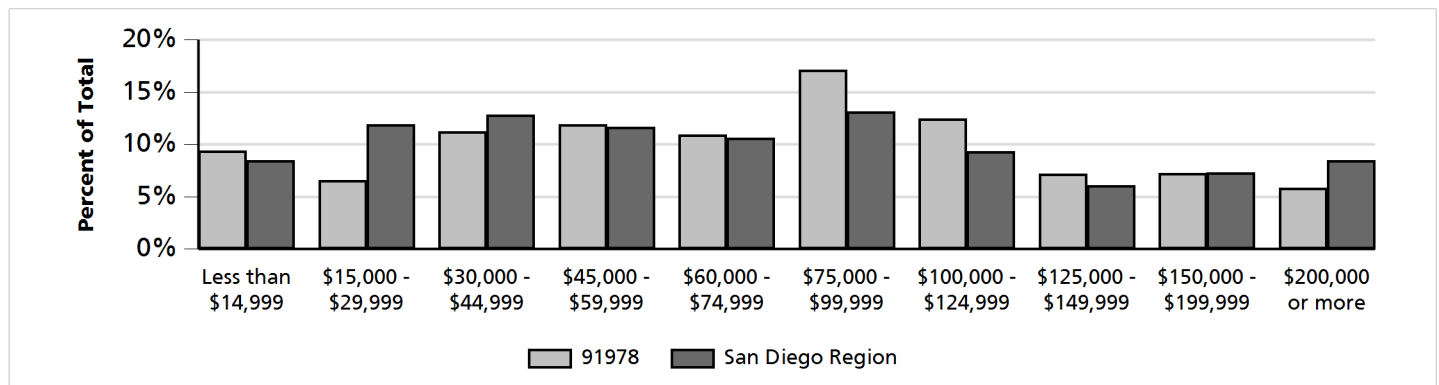|	Total Housing Units	Households	Vacancy Rate
Total Housing Units	2,888	2,771	4.1%
Single Family - Detached	1,434	1,416	1.3%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	851	787	7.5%
Mobile Home and Other	601	566	5.8%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	9%	7%	11%	12%	11%	17%	12%	7%	7%	6%

Median Household Income

Adjusted for Inflation (2010 $)	$74,926
Not adjusted for inflation (current 2011$)	$77,199

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
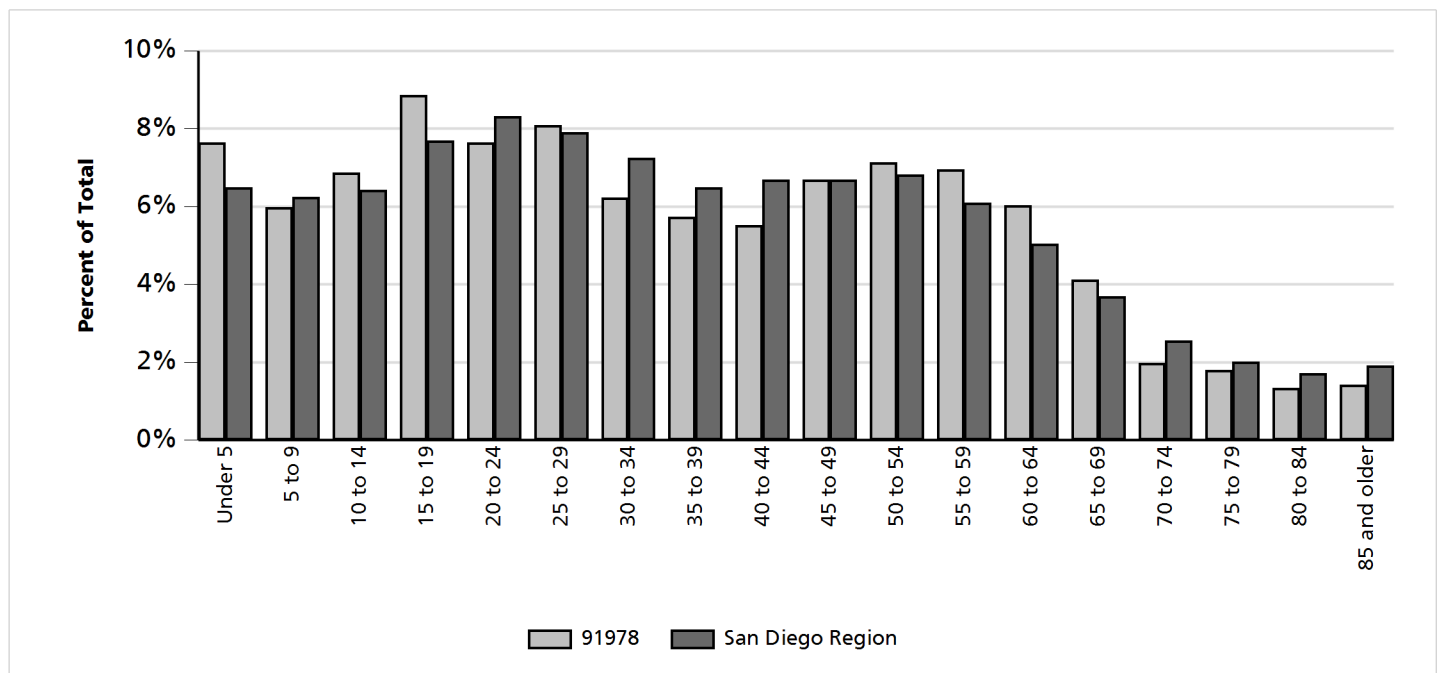
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**8,071**	3,909	4,162	52%
Under 5	616	328	288	47%
5 to 9	483	256	227	47%
10 to 14	554	272	282	51%
15 to 17	431	251	180	42%
18 and 19	284	154	130	46%
20 to 24	617	302	315	51%
25 to 29	653	343	310	47%
30 to 34	502	240	262	52%
35 to 39	463	218	245	53%
40 to 44	445	192	253	57%
45 to 49	539	249	290	54%
50 to 54	575	244	331	58%
55 to 59	561	245	316	56%
60 and 61	208	84	124	60%
62 to 64	279	134	145	52%
65 to 69	333	159	174	52%
70 to 74	160	80	80	50%
75 to 79	145	63	82	57%
80 to 84	108	50	58	54%
85 and older	115	45	70	61%
Under 18	2,084	1,107	977	47%
65 and older	861	397	464	54%
Median Age	34.0	31.0	36.8	N/A

POPULATION BY AGE

Legend: 91978 | San Diego Region

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,334	4,202	653	36	482	364
Under 5	203	264	60	2	21	66
5 to 9	234	148	35	2	15	49
10 to 14	205	220	40	3	30	56
15 to 17	187	137	43	5	23	36
18 and 19	112	114	23	0	15	20
20 to 24	180	301	63	3	35	35
25 to 29	179	306	82	6	54	26
30 to 34	162	245	42	2	32	19
35 to 39	167	227	24	1	36	8
40 to 44	153	216	31	0	34	11
45 to 49	145	296	48	4	35	11
50 to 54	122	339	63	3	35	13
55 to 59	101	384	29	1	41	5
60 and 61	33	146	9	1	16	3
62 to 64	26	201	32	2	16	2
65 to 69	52	238	20	1	20	2
70 to 74	35	114	3	0	8	0
75 to 79	19	115	0	0	9	2
80 to 84	13	89	1	0	5	0
85 and older	6	102	5	0	2	0
Under 18	829	769	178	12	89	207
65 and older	125	658	29	1	44	4
Median Age	26.3	43.2	28.8	27.5	37.2	18.3