

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

San Marcos



	Jan 1, 2012
Total Population	91,662
Household Population	91,258
Group Quarters Population	404
Persons Per Household	3.00

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,768	30,461	4.1%
Single Family - Detached	17,662	17,013	3.7%
Single Family - Multiple-Unit	1,719	1,636	4.8%
Multi-Family	8,989	8,564	4.7%
Mobile Home and Other	3,398	3,248	4.4%

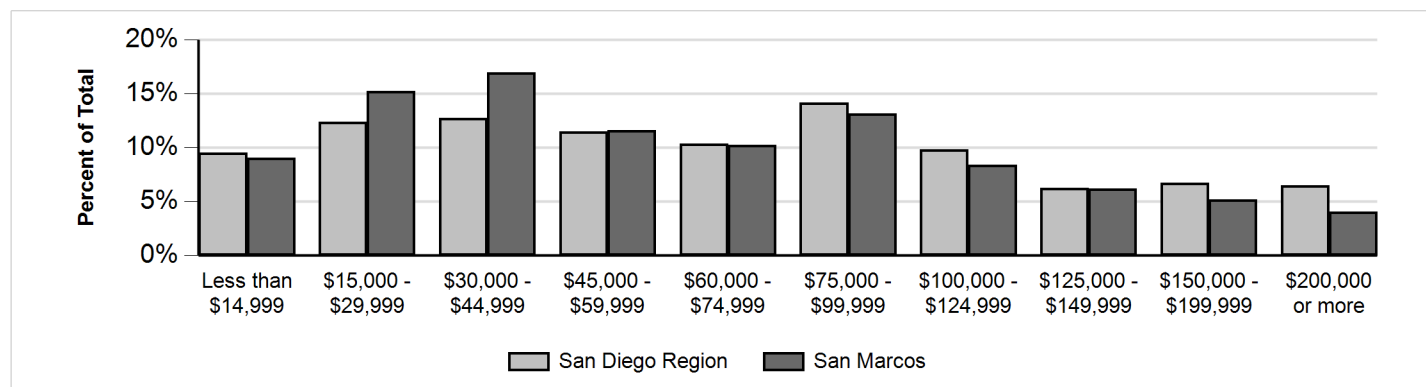
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	15%	17%	12%	10%	13%	8%	6%	5%	4%

Median Household Income

	2012
Adjusted for Inflation (2010 \$)	\$56,347
Not adjusted for inflation (current 2011\$)	\$58,056



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

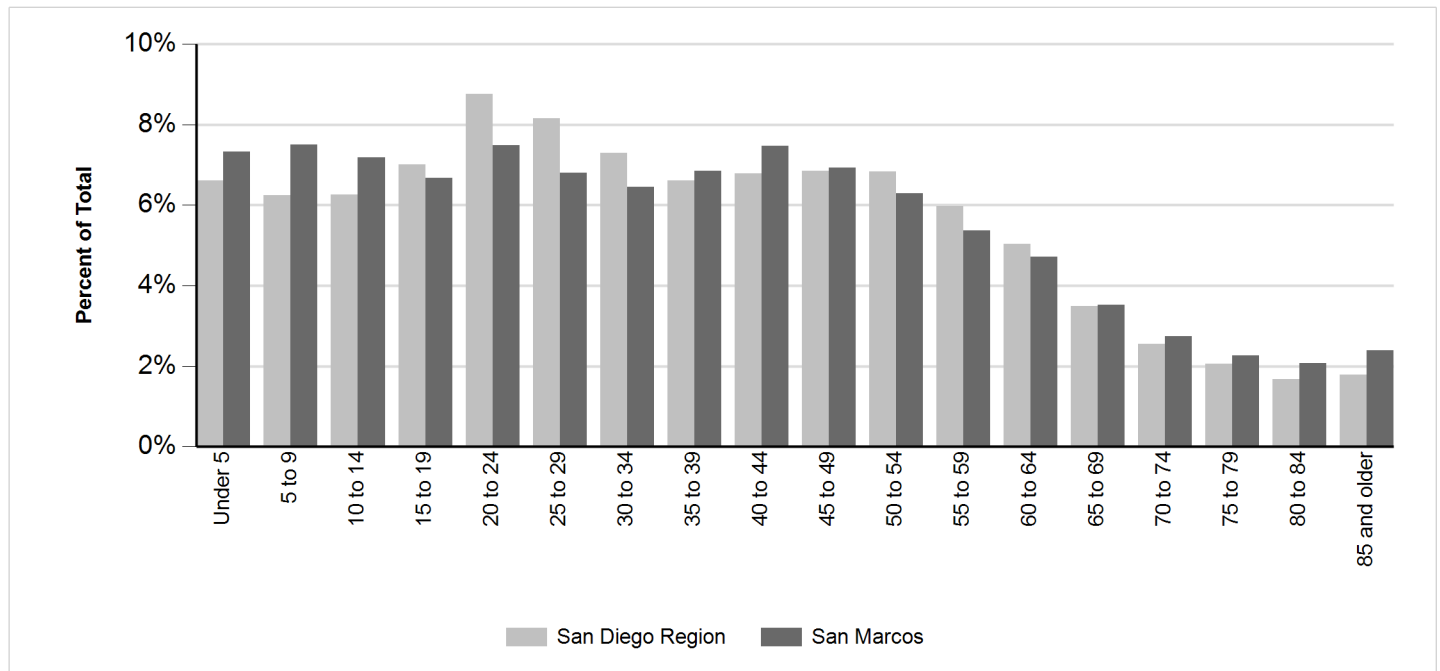
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	91,662	44,975	46,687	51%
Under 5	6,722	3,480	3,242	48%
5 to 9	6,872	3,513	3,359	49%
10 to 14	6,577	3,388	3,189	48%
15 to 17	3,711	1,907	1,804	49%
18 and 19	2,403	1,245	1,158	48%
20 to 24	6,854	3,454	3,400	50%
25 to 29	6,237	3,243	2,994	48%
30 to 34	5,907	2,976	2,931	50%
35 to 39	6,274	3,075	3,199	51%
40 to 44	6,842	3,351	3,491	51%
45 to 49	6,354	3,179	3,175	50%
50 to 54	5,763	2,881	2,882	50%
55 to 59	4,921	2,328	2,593	53%
60 and 61	1,745	838	907	52%
62 to 64	2,573	1,148	1,425	55%
65 to 69	3,233	1,435	1,798	56%
70 to 74	2,508	1,129	1,379	55%
75 to 79	2,070	830	1,240	60%
80 to 84	1,906	793	1,113	58%
85 and older	2,190	782	1,408	64%
Under 18	23,882	12,288	11,594	49%
65 and older	11,907	4,969	6,938	58%
Median Age	35.4	33.8	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	33,221	45,586	2,110	285	8,008	2,452
Under 5	3,376	2,334	182	32	416	382
5 to 9	3,325	2,501	152	19	522	353
10 to 14	3,085	2,542	162	24	447	317
15 to 17	1,867	1,331	97	15	235	166
18 and 19	1,259	824	75	6	158	81
20 to 24	3,100	2,683	199	26	659	187
25 to 29	2,731	2,541	205	18	588	154
30 to 34	2,562	2,575	126	10	521	113
35 to 39	2,548	2,718	128	11	742	127
40 to 44	2,438	3,407	127	21	721	128
45 to 49	2,122	3,262	166	18	673	113
50 to 54	1,479	3,441	169	17	566	91
55 to 59	1,123	3,118	112	19	481	68
60 and 61	341	1,190	38	4	155	17
62 to 64	434	1,810	51	11	235	32
65 to 69	505	2,338	45	7	299	39
70 to 74	368	1,847	31	7	232	23
75 to 79	252	1,614	20	5	147	32
80 to 84	166	1,576	12	9	123	20
85 and older	140	1,934	13	6	88	9
Under 18	11,653	8,708	593	90	1,620	1,218
65 and older	1,431	9,309	121	34	889	123
Median Age	26.1	44.0	29.6	31.3	38.1	18.2