



Demographic and Socioeconomic Profile 2010

TRACT: 213.04

Population by Race

| | Population | Percent |
|-------------------------|--------------|-------------|
| Total Population | 2,616 | 100% |
| White | 1,811 | 69% |
| Hispanic | 654 | 25% |
| Two or More | 58 | 2% |
| Black | 43 | 2% |
| Asian | 32 | 1% |
| Other | 8 | <1% |
| American Indian | 7 | <1% |
| Pacific Islander | 3 | <1% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

| | Total | Male | Female | Percent Female |
|-------------------------|--------------|--------------|--------------|----------------|
| Total Population | 2,616 | 1,334 | 1,282 | 49% |
| Under 5 | 95 | 43 | 52 | 55% |
| 5 to 9 | 114 | 62 | 52 | 46% |
| 10 to 14 | 197 | 105 | 92 | 47% |
| 15 to 17 | 159 | 77 | 82 | 52% |
| 18 and 19 | 90 | 48 | 42 | 47% |
| 20 to 24 | 156 | 92 | 64 | 41% |
| 25 to 29 | 114 | 63 | 51 | 45% |
| 30 to 34 | 84 | 47 | 37 | 44% |
| 35 to 39 | 106 | 46 | 60 | 57% |
| 40 to 44 | 170 | 80 | 90 | 53% |
| 45 to 49 | 264 | 125 | 139 | 53% |
| 50 to 54 | 257 | 124 | 133 | 52% |
| 55 to 59 | 255 | 133 | 122 | 48% |
| 60 and 61 | 81 | 36 | 45 | 56% |
| 62 to 64 | 123 | 70 | 53 | 43% |
| 65 to 69 | 144 | 84 | 60 | 42% |
| 70 to 74 | 81 | 43 | 38 | 47% |
| 75 to 79 | 61 | 33 | 28 | 46% |
| 80 to 84 | 34 | 15 | 19 | 56% |
| 85 and Older | 31 | 8 | 23 | 74% |
| Under 18 | 565 | 287 | 278 | 49% |
| 65 and older | 351 | 183 | 168 | 48% |
| Median | 45.4 | 45.2 | 45.7 | |

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

| | Number | Percent |
|---|--------------|-------------|
| Total population age 15 and over | 2,210 | 100% |
| Never Married | 472 | 21% |
| Married, excluding separated | 1,513 | 68% |
| Separated | 23 | 1% |
| Widowed | 59 | 3% |
| Divorced | 143 | 6% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

| | Number | Percent |
|---------------------------|--------------|-------------|
| Total population | 2,616 | 100% |
| Household | 2,614 | 100% |
| Group Quarters - Other | 2 | <1% |
| Group Quarters - Military | 0 | 0% |
| Group Quarters - College | 0 | 0% |

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

| | Total | Hispanic | White | Black | American Indian | Asian | Pacific Islander | Other | Two or More |
|-------------------|--------------|-------------|--------------|-------------|-----------------|-------------|------------------|-------------|-------------|
| Total Pop. | 2,616 | 654 | 1,811 | 43 | 7 | 32 | 3 | 8 | 58 |
| Under 5 | 95 | 28 | 63 | 0 | 0 | 0 | 0 | 2 | 2 |
| 5 to 9 | 114 | 29 | 73 | 0 | 1 | 4 | 0 | 0 | 7 |
| 10 to 14 | 197 | 56 | 125 | 4 | 0 | 3 | 0 | 2 | 7 |
| 15 to 17 | 159 | 48 | 100 | 2 | 0 | 1 | 0 | 0 | 8 |
| 18 and 19 | 90 | 34 | 51 | 0 | 1 | 0 | 0 | 0 | 4 |
| 20 to 24 | 156 | 63 | 83 | 3 | 0 | 0 | 0 | 1 | 6 |
| 25 to 29 | 114 | 32 | 80 | 0 | 0 | 0 | 0 | 0 | 2 |
| 30 to 34 | 84 | 33 | 47 | 0 | 0 | 3 | 0 | 0 | 1 |
| 35 to 39 | 106 | 32 | 70 | 1 | 0 | 0 | 0 | 1 | 2 |
| 40 to 44 | 170 | 44 | 112 | 5 | 1 | 4 | 0 | 2 | 2 |
| 45 to 49 | 264 | 48 | 197 | 6 | 3 | 1 | 1 | 0 | 8 |
| 50 to 54 | 257 | 72 | 175 | 2 | 0 | 6 | 0 | 0 | 2 |
| 55 to 59 | 255 | 49 | 197 | 3 | 1 | 3 | 1 | 0 | 1 |
| 60 and 61 | 81 | 16 | 62 | 2 | 0 | 1 | 0 | 0 | 0 |
| 62 to 64 | 123 | 18 | 97 | 4 | 0 | 0 | 1 | 0 | 3 |
| 65 to 69 | 144 | 24 | 112 | 3 | 0 | 3 | 0 | 0 | 2 |
| 70 to 74 | 81 | 15 | 60 | 4 | 0 | 2 | 0 | 0 | 0 |
| 75 to 79 | 61 | 7 | 52 | 1 | 0 | 1 | 0 | 0 | 0 |
| 80 to 84 | 34 | 2 | 30 | 2 | 0 | 0 | 0 | 0 | 0 |
| 85 and Older | 31 | 4 | 25 | 1 | 0 | 0 | 0 | 0 | 1 |
| Under 18 | 565 | 161 | 361 | 6 | 1 | 8 | 0 | 4 | 24 |
| 65 and older | 351 | 52 | 279 | 11 | 0 | 6 | 0 | 0 | 3 |
| Median | | 35.6 | 47.6 | 51.3 | 45.8 | 50.0 | 57.5 | 20.0 | 20.8 |

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

| | Number | Percent |
|--|--------------|-------------|
| Total population age 5 and over | 2,521 | 100% |
| Speak Only English | 2,184 | 87% |
| Speak Spanish: | 266 | 11% |
| Speak English "well" or "very well" | 213 | 8% |
| Speak English "not well" or "not at all" | 53 | 2% |
| Speak Asian/Pacific Island language: | 15 | 1% |
| Speak English "well" or "very well" | 15 | 1% |
| Speak English "not well" or "not at all" | 0 | 0% |
| Speak other language: | 56 | 2% |
| Speak English "well" or "very well" | 56 | 2% |
| Speak English "not well" or "not at all" | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

| | Number | Percent |
|--|--------------|-------------|
| Total population age 25 and older | 1,805 | 100% |
| Less than 9th grade | 32 | 2% |
| 9th through 12th grade, no diploma | 94 | 5% |
| High school grad (incl. equivalency) | 213 | 12% |
| Some college, no degree | 593 | 33% |
| Associate degree | 164 | 9% |
| Bachelor's degree | 407 | 23% |
| Master's degree | 242 | 13% |
| Professional school degree | 60 | 3% |
| Doctorate degree | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

| | Total | | Public School | | Private School | |
|---|--------------|-------------|---------------|---------|----------------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total population age 3 and older | 2,563 | 100% | --- | --- | --- | --- |
| Enrolled in school | 843 | 33% | 639 | 25% | 204 | 8% |
| Nursery / Preschool | 38 | 5% | 0 | 0% | 38 | 19% |
| Kindergarten to grade 4 | 152 | 18% | 105 | 16% | 47 | 23% |
| Grade 5 to grade 8 | 229 | 27% | 156 | 24% | 73 | 36% |
| Grade 9 to grade 12 | 210 | 25% | 210 | 33% | 0 | 0% |
| College, undergraduate | 196 | 23% | 168 | 26% | 28 | 14% |
| Graduate or Professional school | 18 | 2% | 0 | 0% | 18 | 9% |
| Not enrolled in school | 1,720 | 67% | --- | --- | --- | --- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

| | Total | | With Persons Under 18 | | Without Persons Under 18 | |
|--------------------------------|------------|-------------|-----------------------|-------------|--------------------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total households | 824 | 100% | 467 | 100% | 357 | 100% |
| Family Households: | 753 | 91% | 449 | 96% | 304 | 85% |
| Married couple family | 641 | 78% | 364 | 78% | 277 | 78% |
| Other family: | 112 | 14% | 85 | 18% | 27 | 8% |
| Male householder, no wife | 81 | 10% | 63 | 13% | 18 | 5% |
| Female householder, no husband | 31 | 4% | 22 | 5% | 9 | 3% |
| Nonfamily households: | 71 | 9% | 18 | 4% | 53 | 15% |
| Householder living alone | 36 | 4% | ---- | ---- | ---- | ---- |
| Other nonfamily households | 35 | 4% | ---- | ---- | ---- | ---- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

| | Number | Percent | Occupied | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|------------|-------------|------------|------------|--------------|-----------------------|
| Total Housing Units | 865 | 100% | 824 | 41 | 5% | 3.17 |
| Single family (detached) | 863 | 100% | 822 | 41 | 5% | 3.18 |
| Single family (attached) | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 2 to 4 units | 2 | <1% | 2 | 0 | 0% | 1.50 |
| 5 to 9 units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| 10 or more units | 0 | 0% | 0 | 0 | 0% | 0.00 |
| Mobile home and Other | 0 | 0% | 0 | 0 | 0% | 0.00 |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

| | Number | Percent |
|-----------------------------------|------------|-------------|
| Total Owner-Occupied Units | 717 | 100% |
| Less than \$150,000 | 20 | 3% |
| \$150,000 to \$199,999 | 27 | 4% |
| \$200,000 to \$249,999 | 0 | 0% |
| \$250,000 to \$299,999 | 0 | 0% |
| \$300,000 to \$399,999 | 58 | 8% |
| \$400,000 to \$499,999 | 93 | 13% |
| \$500,000 to \$749,999 | 259 | 36% |
| \$750,000 to \$999,999 | 138 | 19% |
| \$1,000,000 or more | 122 | 17% |

Median Value **\$653,883**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

| | Number | Percent |
|----------------------------|------------|-------------|
| Total Housing units | 865 | 100% |
| 2005 or Later | 19 | 2% |
| 2000 to 2004 | 120 | 14% |
| 1990 to 1999 | 171 | 20% |
| 1980 to 1989 | 267 | 31% |
| 1970 to 1979 | 172 | 20% |
| 1960 to 1969 | 26 | 3% |
| 1950 to 1959 | 84 | 10% |
| 1940 to 1949 | 0 | 0% |
| 1939 or earlier | 6 | 1% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

| | Total | | Renter Occupied | | Owner Occupied | |
|--|------------|-------------|-----------------|-------------|----------------|-------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total occupied housing units | 824 | 100% | 107 | 100% | 717 | 100% |
| 1.00 occupant housing per room or less | 818 | 99% | 107 | 100% | 711 | 99% |
| 1.01 to 1.50 occupants per room | 6 | 1% | 0 | 0% | 6 | 1% |
| 1.51 to 2.00 occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |
| 2.01 or more occupants per room | 0 | 0% | 0 | 0% | 0 | 0% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|----------------|-------------|
| Total Units | 107 | 100% |
| Less than \$500 | 0 | 0% |
| \$500 to \$599 | 0 | 0% |
| \$600 to \$699 | 0 | 0% |
| \$700 to \$799 | 10 | 9% |
| \$800 to \$899 | 7 | 7% |
| \$900 to \$999 | 0 | 0% |
| \$1,000 to \$1,249 | 19 | 18% |
| \$1,250 to \$1,499 | 0 | 0% |
| \$1,500 to \$1,999 | 0 | 0% |
| \$2,000 or more | 27 | 25% |
| No cash rent | 44 | 41% |
| Median contract rent | \$2,972 | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number | Percent |
|-------------------------------|------------|-------------|
| Total Units | 107 | 100% |
| Less than 20 percent | 12 | 11% |
| 20.0 to 24.9 percent | 10 | 9% |
| 25.0 to 29.9 percent | 34 | 32% |
| 30.0 to 34.9 percent | 0 | 0% |
| 35.0 to 39.9 percent | 0 | 0% |
| 40.0 to 49.9 percent | 0 | 0% |
| 50.0 percent or more | 5 | 5% |
| Not computed | 46 | 43% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

| Occupied Housing Units | Number | Percent |
|---------------------------|------------|-------------|
| Total Availability | 824 | 100% |
| No vehicle | 7 | 1% |
| 1 vehicle | 43 | 5% |
| 2 vehicles | 356 | 43% |
| 3 vehicles | 243 | 29% |
| 4 or more vehicles | 175 | 21% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

| Workers age 16 and older | Number | Percent |
|------------------------------------|--------------|-------------|
| Total Workers | 1,232 | 100% |
| Worked in state of residence | 1,202 | 98% |
| Worked in county of residence | 1,156 | 94% |
| Worked outside county of residence | 46 | 4% |
| Worked outside state of residence | 30 | 2% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

| | Male | | Female | |
|---|--------------|-------------|--------------|------------|
| | Total | Percent | Number | Percent |
| Population age 16 and older | 2,172 | 100% | 1,100 | 51% |
| In labor force | 1,477 | 68% | 838 | 57% |
| Armed forces | 0 | 0% | 0 | 0% |
| Civilian (employed) | 1,367 | 93% | 778 | 57% |
| Civilian (unemployed) | 110 | 7% | 60 | 55% |
| Not in labor force | 695 | 32% | 262 | 38% |
| Pct. of civilian labor force unemployed | 7.4% | | 7.2% | |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

| Workers age 16 and older | Number | Percent |
|-----------------------------|--------------|-------------|
| Total Workers | 1,232 | 100% |
| Car, truck or van: | 1,120 | 91% |
| Drove Alone | 898 | 73% |
| Carpooled | 222 | 18% |
| Public Transportation: | 0 | 0% |
| Bus | 0 | 0% |
| Trolley / Streetcar | 0 | 0% |
| Railroad | 0 | 0% |
| Other public transportation | 0 | 0% |
| Motorcycle | 0 | 0% |
| Bicycle | 9 | 1% |
| Walked | 29 | 2% |
| Other means | 0 | 0% |
| Worked at home | 74 | 6% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

| Workers age 16 and older | Number | Percent |
|---------------------------------------|--------------|-------------|
| Total Workers | 1,232 | 100% |
| Did not work at home | 1,158 | 94% |
| Less than 10 minutes | 106 | 9% |
| 10 to 19 minutes | 140 | 11% |
| 20 to 29 minutes | 252 | 20% |
| 30 to 44 minutes | 259 | 21% |
| 45 to 59 minutes | 200 | 16% |
| 60 to 89 minutes | 201 | 16% |
| 90 minutes or more | 0 | 0% |
| Worked at home | 74 | 6% |
| Average time to work (minutes) | 38 | -- |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

| Employed civilian population age 16 and older | Number | Percent |
|--|--------------|-------------|
| Total employed civilian age 16+ | 1,232 | 100% |
| Agriculture, forestry, mining | 30 | 2% |
| Utilities | 1 | <1% |
| Construction | 160 | 13% |
| Manufacturing | 76 | 6% |
| Wholesale trade | 17 | 1% |
| Retail trade | 128 | 10% |
| Transportation & warehousing | 28 | 2% |
| Information & communications | 31 | 3% |
| Finance, insurance, & real estate | 105 | 9% |
| Professional, scientific, management, administration | 65 | 5% |
| Educational, social, & health services | 208 | 17% |
| Art, entertainment, recreation, accommodations, food | 94 | 8% |
| Other services | 97 | 8% |
| Public administration | 192 | 16% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

| | | |
|---|--------------|-------------|
| Total employed civilian age 16+ | 1,232 | 100% |
| Management, professional & related: | 632 | 51% |
| Management (incl. farm managers) | 196 | 16% |
| Business & financial | 16 | 1% |
| Computer & mathematical | 121 | 10% |
| Architecture & engineering | 22 | 2% |
| Life, physical & social science | 12 | 1% |
| Community & social service | 0 | 0% |
| Legal | 38 | 3% |
| Education, training, & library | 112 | 9% |
| Art, entertainment, sports & media | 93 | 8% |
| Healthcare practitioners | 22 | 2% |
| Service: | 176 | 14% |
| Healthcare support | 0 | 0% |
| Protective service | 35 | 3% |
| Food preparation & serving | 55 | 4% |
| Building & grounds cleaning / maintenance | 12 | 1% |
| Personal care & service | 74 | 6% |
| Sales & office | 224 | 18% |
| Farming, fishing & forestry | 0 | 0% |
| Construction, extraction & maintenance | 150 | 12% |
| Production, transport & material moving | 50 | 4% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

| | | |
|-------------------------|------------------|-------------|
| Total Households | 824 | 100% |
| Less than \$15,000 | 27 | 3% |
| \$15,000 to \$29,999 | 27 | 3% |
| \$30,000 to \$44,999 | 49 | 6% |
| \$45,000 to \$59,999 | 78 | 9% |
| \$60,000 to \$74,999 | 104 | 13% |
| \$75,000 to \$99,999 | 75 | 9% |
| \$100,000 to \$124,999 | 164 | 20% |
| \$125,000 to \$149,999 | 49 | 6% |
| \$150,000 to \$199,999 | 143 | 17% |
| \$200,000 or more | 108 | 13% |
| Median Income | \$107,927 | — |

Source: SANDAG, Current Estimates (2010)

Earnings and Income

| | Number | Percent |
|---|------------|-------------|
| Total households | 824 | 100% |
| With earnings | 731 | 89% |
| With wage and salary income | 687 | 83% |
| With self-employment income | 206 | 25% |
| With interest, dividend, or net rental income | 317 | 38% |
| With Social Security income | 192 | 23% |
| With Supplemental Security income | 9 | 1% |
| With public assistance income | 0 | 0% |
| With retirement income | 173 | 21% |
| With other types of income | 131 | 16% |

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 2,594 | 100% |
| Under .50 | 58 | 2% |
| .50 to .99 | 26 | 1% |
| 1.00 to 1.24 | 0 | 0% |
| 1.25 to 1.49 | 41 | 2% |
| 1.50 to 1.84 | 0 | 0% |
| 1.85 to 1.99 | 131 | 5% |
| 2.00 and over | 2,338 | 90% |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

| | Number | Percent |
|---------------|--------------|-------------|
| Total | 2,594 | 100% |
| Above Poverty | 2,510 | 97% |
| Below Poverty | 84 | 3% |

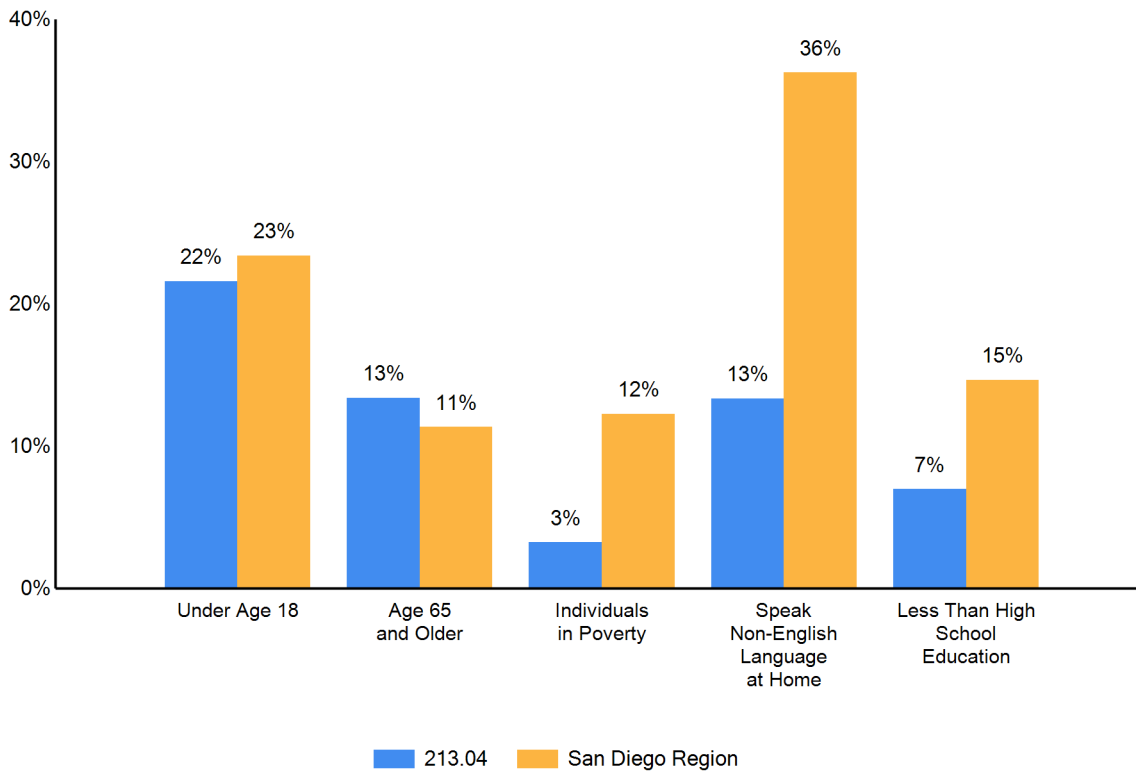
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

| | Total Families | | | Above Poverty | | | Below Poverty | | |
|--|----------------|---------------|-------------|---------------|---------------|-------------|---------------|---------------|-------------|
| | Total | With Children | No Children | Total | With Children | No Children | Total | With Children | No Children |
| Total Families | 753 | 449 | 304 | 737 | 433 | 304 | 16 | 16 | 0 |
| Married couple family | 641 | 364 | 277 | 641 | 364 | 277 | 0 | 0 | 0 |
| Male householder, no wife present | 81 | 63 | 18 | 81 | 63 | 18 | 0 | 0 | 0 |
| Female householder, no husband present | 31 | 22 | 9 | 15 | 6 | 9 | 16 | 16 | 0 |

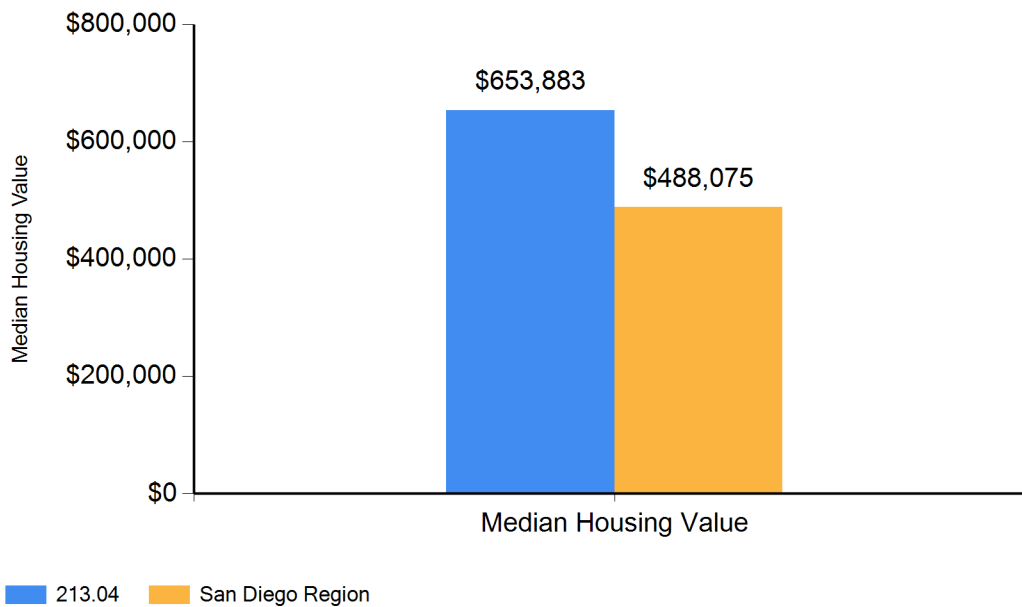
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075