



Demographic and Socioeconomic Profile 2010

TRACT: 101.11

Population by Race

	Population	Percent
Total Population	3,072	100%
Hispanic	2,779	90%
White	151	5%
Asian	69	2%
Black	39	1%
Two or More	28	1%
Pacific Islander	5	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,072	1,489	1,583	52%
Under 5	230	114	116	50%
5 to 9	249	129	120	48%
10 to 14	288	146	142	49%
15 to 17	170	95	75	44%
18 and 19	134	72	62	46%
20 to 24	238	122	116	49%
25 to 29	221	102	119	54%
30 to 34	170	74	96	56%
35 to 39	204	99	105	51%
40 to 44	221	106	115	52%
45 to 49	200	100	100	50%
50 to 54	190	67	123	65%
55 to 59	178	85	93	52%
60 and 61	35	18	17	49%
62 to 64	78	33	45	58%
65 to 69	90	41	49	54%
70 to 74	57	27	30	53%
75 to 79	45	27	18	40%
80 to 84	39	16	23	59%
85 and Older	35	16	19	54%
Under 18	937	484	453	48%
65 and older	266	127	139	52%
Median	30.2	28.3	32.2	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,305	100%
Never Married	501	22%
Married, excluding separated	1,338	58%
Separated	78	3%
Widowed	142	6%
Divorced	246	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,072	100%
Household	3,066	100%
Group Quarters - Other	6	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,072	2,779	151	39	69	5	1	28
Under 5	230	219	3	3	1	0	0	4
5 to 9	249	229	5	7	1	1	0	6
10 to 14	288	268	12	2	0	0	0	6
15 to 17	170	161	2	3	3	0	0	1
18 and 19	134	128	3	1	1	0	0	1
20 to 24	238	228	5	1	3	0	0	1
25 to 29	221	205	5	3	6	0	1	1
30 to 34	170	153	9	3	3	1	0	1
35 to 39	204	193	3	1	4	1	0	2
40 to 44	221	206	9	4	0	1	0	1
45 to 49	200	174	17	5	3	0	0	1
50 to 54	190	169	8	3	9	0	0	1
55 to 59	178	142	23	2	11	0	0	0
60 and 61	35	28	2	0	5	0	0	0
62 to 64	78	63	9	1	4	0	0	1
65 to 69	90	72	9	0	7	1	0	1
70 to 74	57	47	5	0	5	0	0	0
75 to 79	45	32	10	0	3	0	0	0
80 to 84	39	33	6	0	0	0	0	0
85 and Older	35	29	6	0	0	0	0	0
Under 18	937	877	22	15	5	1	0	17
65 and older	266	213	36	0	15	1	0	1
Median		28.8	51.6	29.2	55.2	37.5	27.5	13.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,842	100%
Speak Only English	400	14%
Speak Spanish:	2,353	83%
Speak English "well" or "very well"	1,647	58%
Speak English "not well" or "not at all"	706	25%
Speak Asian/Pacific Island language:	89	3%
Speak English "well" or "very well"	89	3%
Speak English "not well" or "not at all"	0	0%
Speak other language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	1,763	100%
Less than 9th grade	412	23%
9th through 12th grade, no diploma	417	24%
High school grad (incl. equivalency)	328	19%
Some college, no degree	311	18%
Associate degree	156	9%
Bachelor's degree	129	7%
Master's degree	0	0%
Professional school degree	10	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,937	100%	---	---	---	---
Enrolled in school	1,122	38%	1,103	38%	19	1%
Nursery / Preschool	50	4%	50	5%	0	0%
Kindergarten to grade 4	379	34%	379	34%	0	0%
Grade 5 to grade 8	241	21%	241	22%	0	0%
Grade 9 to grade 12	284	25%	284	26%	0	0%
College, undergraduate	168	15%	149	14%	19	100%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	1,815	62%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	761	100%	418	100%	343	100%
Family Households:	697	92%	409	98%	288	84%
Married couple family	455	60%	246	59%	209	61%
Other family:	242	32%	163	39%	79	23%
Male householder, no wife	69	9%	49	12%	20	6%
Female householder, no husband	173	23%	114	27%	59	17%
Nonfamily households:	64	8%	9	2%	55	16%
Householder living alone	49	6%	----	----	----	----
Other nonfamily households	15	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	821	100%	761	60	7%	4.03
Single family (detached)	351	43%	345	6	2%	4.21
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	79	10%	65	14	18%	3.94
5 to 9 units	112	14%	93	19	17%	4.23
10 or more units	102	12%	95	7	7%	4.65
Mobile home and Other	177	22%	163	14	8%	3.21

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	308	100%
Less than \$150,000	50	16%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	33	11%
\$250,000 to \$299,999	32	10%
\$300,000 to \$399,999	48	16%
\$400,000 to \$499,999	77	25%
\$500,000 to \$749,999	59	19%
\$750,000 to \$999,999	0	0%
\$1,000,000 or more	9	3%

Median Value **\$381,250**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	821	100%
2005 or Later	23	3%
2000 to 2004	63	8%
1990 to 1999	10	1%
1980 to 1989	247	30%
1970 to 1979	418	51%
1960 to 1969	4	<1%
1950 to 1959	56	7%
1940 to 1949	0	0%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	761	100%	453	100%	308	100%
1.00 occupant housing per room or less	544	71%	255	56%	289	94%
1.01 to 1.50 occupants per room	19	2%	0	0%	19	6%
1.51 to 2.00 occupants per room	34	4%	34	8%	0	0%
2.01 or more occupants per room	164	22%	164	36%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	453	100%
Less than \$500	32	7%
\$500 to \$599	71	16%
\$600 to \$699	56	12%
\$700 to \$799	22	5%
\$800 to \$899	20	4%
\$900 to \$999	118	26%
\$1,000 to \$1,249	103	23%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	30	7%
\$2,000 or more	1	<1%
No cash rent	0	0%
Median contract rent	\$922	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	453	100%
Less than 20 percent	45	10%
20.0 to 24.9 percent	56	12%
25.0 to 29.9 percent	18	4%
30.0 to 34.9 percent	36	8%
35.0 to 39.9 percent	35	8%
40.0 to 49.9 percent	56	12%
50.0 percent or more	207	46%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	761	100%
No vehicle	96	13%
1 vehicle	304	40%
2 vehicles	137	18%
3 vehicles	154	20%
4 or more vehicles	70	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,098	100%
Worked in state of residence	1,087	99%
Worked in county of residence	1,087	99%
Worked outside county of residence	0	0%
Worked outside state of residence	11	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,244	100%	1,059	47%
In labor force	1,386	62%	779	56%
Armed forces	12	1%	12	100%
Civilian (employed)	1,214	88%	702	58%
Civilian (unemployed)	160	12%	65	41%
Not in labor force	858	38%	280	33%
Pct. of civilian labor force unemployed	11.6%		8.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,098	100%
Car, truck or van:	839	76%
Drove Alone	808	74%
Carpooled	31	3%
Public Transportation:	168	15%
Bus	138	13%
Trolley / Streetcar	23	2%
Railroad	0	0%
Other public transportation	7	1%
Motorcycle	0	0%
Bicycle	11	1%
Walked	0	0%
Other means	18	2%
Worked at home	62	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,098	100%
Did not work at home	1,036	94%
Less than 10 minutes	9	1%
10 to 19 minutes	261	24%
20 to 29 minutes	138	13%
30 to 44 minutes	432	39%
45 to 59 minutes	158	14%
60 to 89 minutes	38	3%
90 minutes or more	0	0%
Worked at home	62	6%
Average time to work (minutes)	34	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,084	100%
Agriculture, forestry, mining	11	1%
Utilities	35	3%
Construction	126	12%
Manufacturing	68	6%
Wholesale trade	26	2%
Retail trade	171	16%
Transportation & warehousing	59	5%
Information & communications	0	0%
Finance, insurance, & real estate	48	4%
Professional, scientific, management, administration	77	7%
Educational, social, & health services	142	13%
Art, entertainment, recreation, accommodations, food	111	10%
Other services	124	11%
Public administration	86	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,084	100%
Management, professional & related:	105	10%
Management (incl. farm managers)	29	3%
Business & financial	19	2%
Computer & mathematical	0	0%
Architecture & engineering	24	2%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	0	0%
Education, training, & library	7	1%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	26	2%
Service:	284	26%
Healthcare support	34	3%
Protective service	33	3%
Food preparation & serving	131	12%
Building & grounds cleaning / maintenance	86	8%
Personal care & service	0	0%
Sales & office	358	33%
Farming, fishing & forestry	11	1%
Construction, extraction & maintenance	183	17%
Production, transport & material moving	143	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	761	100%
Less than \$15,000	165	22%
\$15,000 to \$29,999	149	20%
\$30,000 to \$44,999	115	15%
\$45,000 to \$59,999	129	17%
\$60,000 to \$74,999	69	9%
\$75,000 to \$99,999	66	9%
\$100,000 to \$124,999	15	2%
\$125,000 to \$149,999	9	1%
\$150,000 to \$199,999	33	4%
\$200,000 or more	11	1%
Median Income	\$38,674	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	761	100%
With earnings	602	79%
With wage and salary income	576	76%
With self-employment income	85	11%
With interest, dividend, or net rental income	20	3%
With Social Security income	168	22%
With Supplemental Security income	37	5%
With public assistance income	82	11%
With retirement income	91	12%
With other types of income	139	18%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,038	100%
Under .50	339	11%
.50 to .99	800	26%
1.00 to 1.24	90	3%
1.25 to 1.49	44	1%
1.50 to 1.84	618	20%
1.85 to 1.99	29	1%
2.00 and over	1,118	37%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,038	100%
Above Poverty	1,899	63%
Below Poverty	1,139	37%

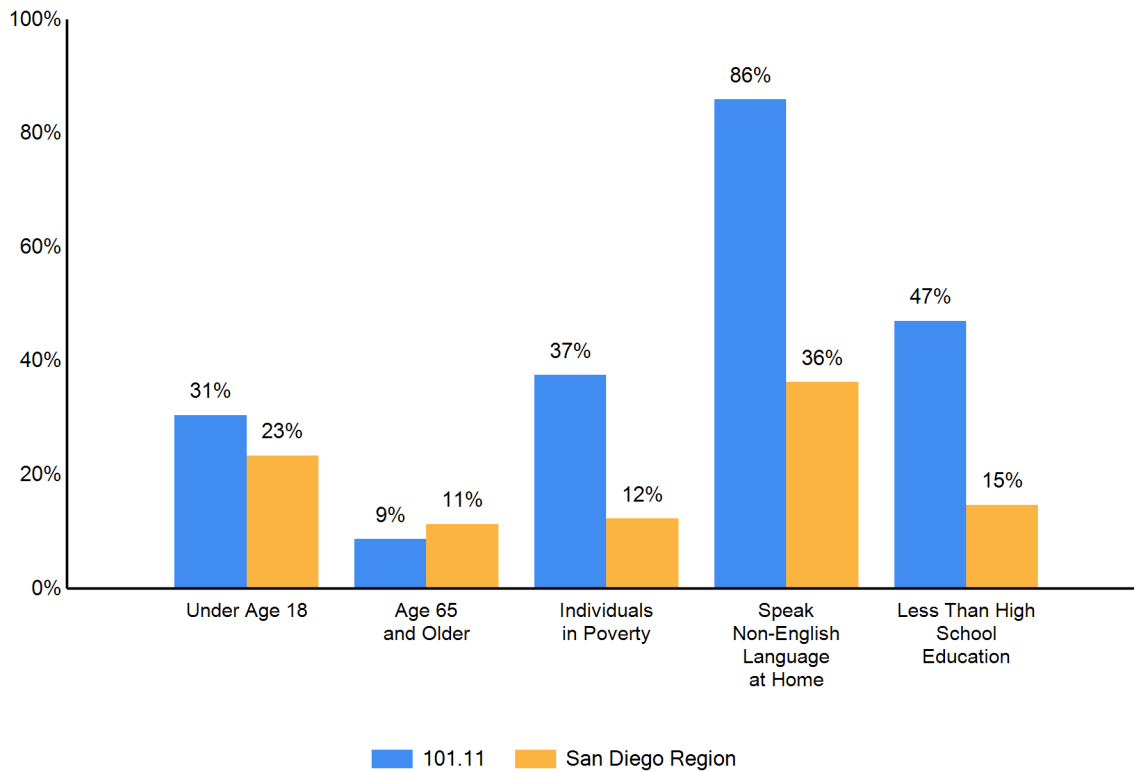
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	697	409	288	468	220	248	229	189	40
Married couple family	455	246	209	329	149	180	126	97	29
Male householder, no wife present	69	49	20	69	49	20	0	0	0
Female householder, no husband present	173	114	59	70	22	48	103	92	11

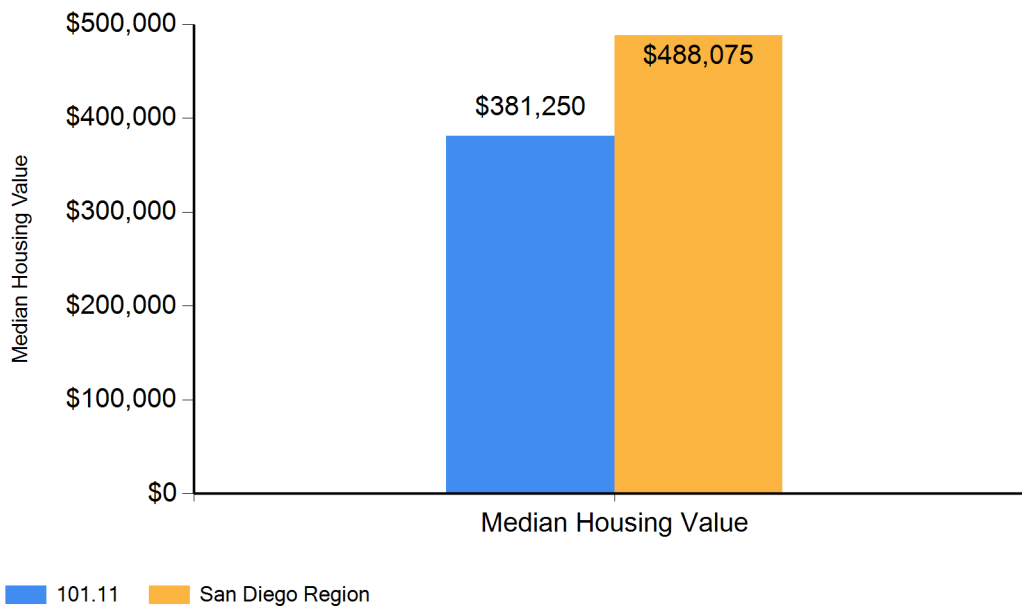
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075