

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Peninsula



Jan 1, 2014

Total Population	67,522
Household Population	58,962
Group Quarters Population	8,560
Persons Per Household	2.23

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,635	26,424	4.4%
Single Family - Detached	9,881	9,529	3.6%
Single Family - Multiple-Unit	5,564	5,345	3.9%
Multi-Family	12,190	11,550	5.3%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

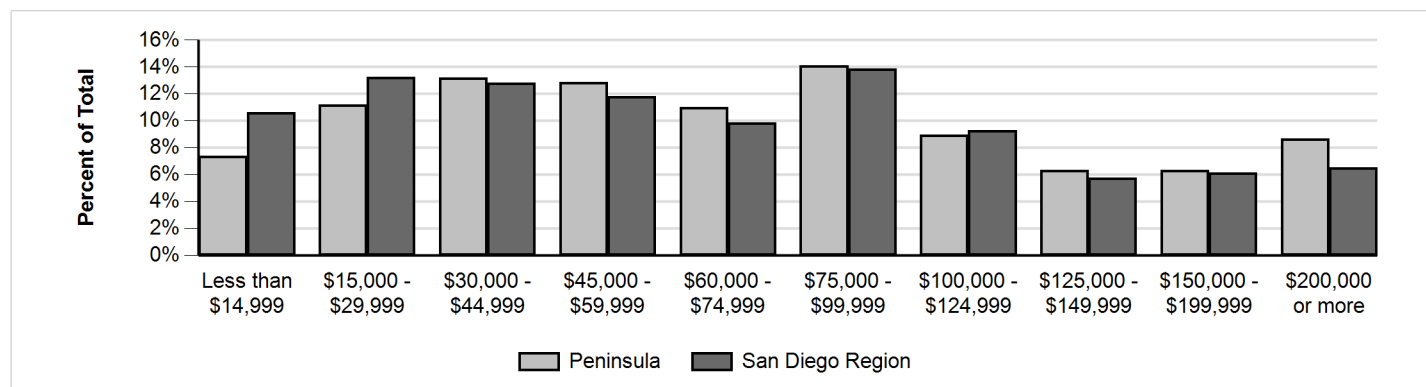
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	7%	11%	13%	13%	11%	14%	9%	6%	6%	9%

Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$67,291
Not adjusted for inflation (current 2013\$)	\$71,363



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

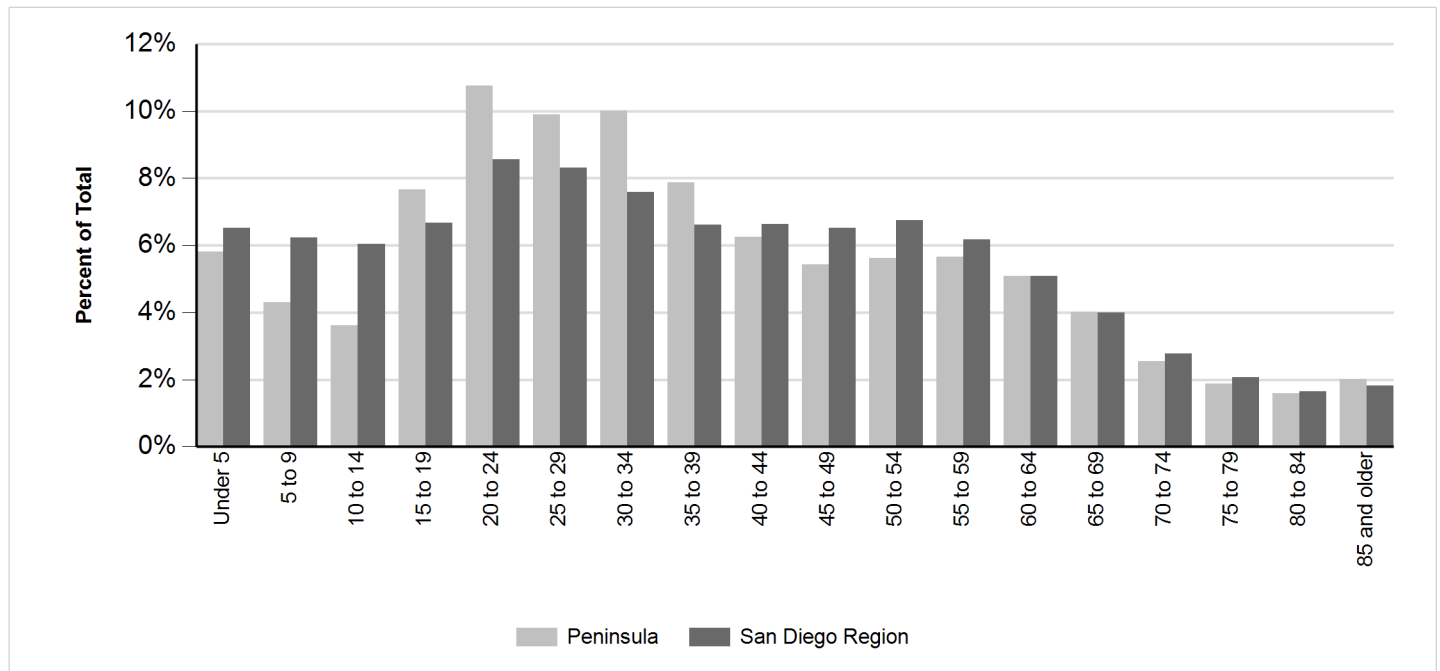
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	67,522	36,849	30,673	45%
Under 5	3,920	2,082	1,838	47%
5 to 9	2,908	1,526	1,382	48%
10 to 14	2,443	1,229	1,214	50%
15 to 17	1,377	732	645	47%
18 and 19	3,801	2,767	1,034	27%
20 to 24	7,265	4,795	2,470	34%
25 to 29	6,684	3,586	3,098	46%
30 to 34	6,760	3,564	3,196	47%
35 to 39	5,319	2,906	2,413	45%
40 to 44	4,215	2,293	1,922	46%
45 to 49	3,663	1,941	1,722	47%
50 to 54	3,789	2,018	1,771	47%
55 to 59	3,818	1,936	1,882	49%
60 and 61	1,406	744	662	47%
62 to 64	2,031	1,066	965	48%
65 to 69	2,713	1,330	1,383	51%
70 to 74	1,715	814	901	53%
75 to 79	1,273	584	689	54%
80 to 84	1,070	450	620	58%
85 and older	1,352	486	866	64%
Under 18	10,648	5,569	5,079	48%
65 and older	8,123	3,664	4,459	55%
Median Age	34.0	32.4	36.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,742	48,123	2,148	282	3,159	2,068
Under 5	1,104	2,260	130	20	189	217
5 to 9	853	1,524	143	8	171	209
10 to 14	732	1,352	101	5	105	148
15 to 17	408	772	60	2	46	89
18 and 19	764	2,548	166	30	150	143
20 to 24	1,368	5,017	300	38	317	225
25 to 29	1,247	4,652	231	30	317	207
30 to 34	1,256	4,709	220	28	343	204
35 to 39	938	3,673	198	16	325	169
40 to 44	827	2,859	141	19	269	100
45 to 49	563	2,714	108	10	174	94
50 to 54	475	2,963	104	23	152	72
55 to 59	400	3,100	100	13	145	60
60 and 61	118	1,193	20	6	47	22
62 to 64	155	1,720	36	8	87	25
65 to 69	206	2,343	32	7	92	33
70 to 74	123	1,444	24	5	96	23
75 to 79	76	1,105	13	10	60	9
80 to 84	67	943	14	4	35	7
85 and older	62	1,232	7	0	39	12
Under 18	3,097	5,908	434	35	511	663
65 and older	534	7,067	90	26	322	84
Median Age	27.6	36.7	28.8	31.4	34.1	25.1