

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92008



	Jan 1, 2015
Total Population	28,028
Household Population	27,435
Group Quarters Population	593
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,573	11,758	6.5%
Single Family - Detached	5,063	4,811	5.0%
Single Family - Multiple-Unit	1,481	1,449	2.2%
Multi-Family	5,872	5,372	8.5%
Mobile Home and Other	157	126	19.7%

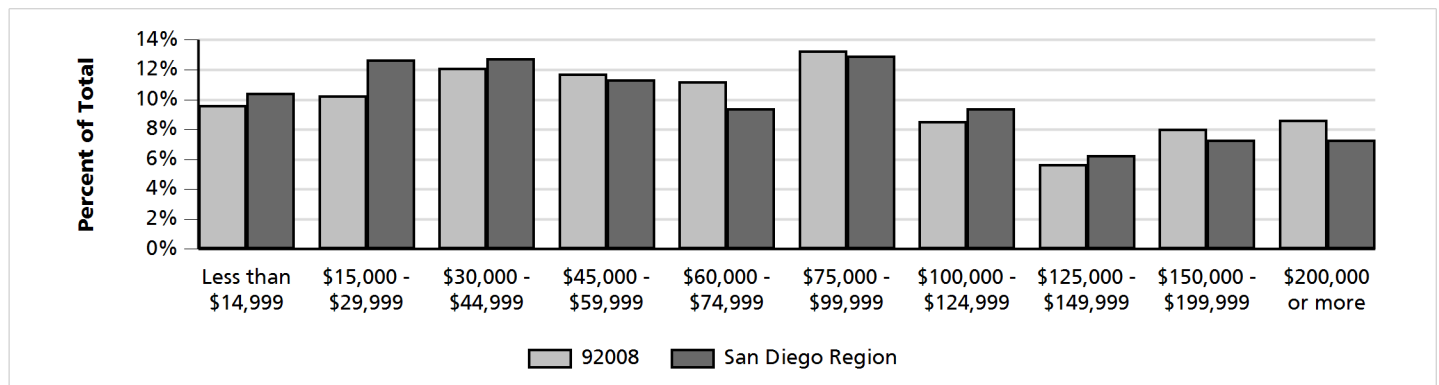
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	10%	12%	12%	11%	13%	9%	6%	8%	9%

Median Household Income

Adjusted for Inflation (2010 \$)	\$68,306
Not adjusted for inflation (current 2014\$)	\$73,783



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

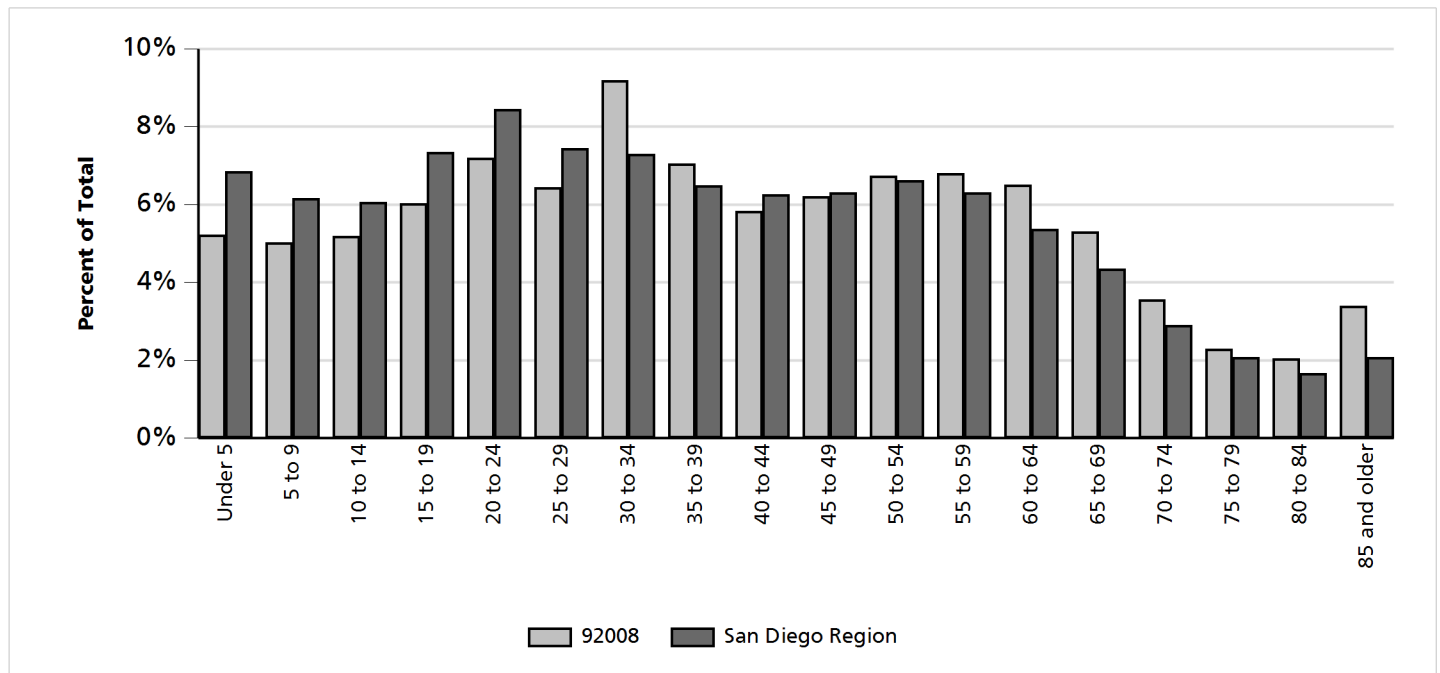
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	28,028	14,285	13,743	49%
Under 5	1,461	735	726	50%
5 to 9	1,407	725	682	48%
10 to 14	1,454	780	674	46%
15 to 17	966	506	460	48%
18 and 19	724	403	321	44%
20 to 24	2,017	1,188	829	41%
25 to 29	1,805	915	890	49%
30 to 34	2,575	1,350	1,225	48%
35 to 39	1,975	1,041	934	47%
40 to 44	1,636	831	805	49%
45 to 49	1,742	890	852	49%
50 to 54	1,888	921	967	51%
55 to 59	1,906	981	925	49%
60 and 61	771	350	421	55%
62 to 64	1,051	518	533	51%
65 to 69	1,486	751	735	49%
70 to 74	996	469	527	53%
75 to 79	644	292	352	55%
80 to 84	574	269	305	53%
85 and older	950	370	580	61%
Under 18	5,288	2,746	2,542	48%
65 and older	4,650	2,151	2,499	54%
Median Age	39.1	37.6	40.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	5,811	19,834	241	112	1,235	795
Under 5	369	931	20	4	101	36
5 to 9	491	680	26	8	63	139
10 to 14	483	745	15	13	65	133
15 to 17	295	534	17	5	34	81
18 and 19	226	392	7	3	39	57
20 to 24	554	1,229	38	10	107	79
25 to 29	501	1,169	14	12	48	61
30 to 34	550	1,807	18	14	121	65
35 to 39	494	1,313	10	5	119	34
40 to 44	420	1,096	7	3	97	13
45 to 49	386	1,231	13	5	85	22
50 to 54	333	1,446	6	7	67	29
55 to 59	224	1,555	14	9	82	22
60 and 61	75	671	5	5	12	3
62 to 64	98	904	3	4	30	12
65 to 69	119	1,306	6	2	52	1
70 to 74	96	836	6	1	52	5
75 to 79	47	564	5	1	25	2
80 to 84	33	517	4	0	19	1
85 and older	17	908	7	1	17	0
Under 18	1,638	2,890	78	30	263	389
65 and older	312	4,131	28	5	165	9
Median Age	29.9	45.1	24.7	30.4	36.7	18.3