# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Jurisdiction Vista



	Jan 1, 2015
Total Population	97,566
Household Population	95,401
Group Quarters Population	2,165
Persons Per Household	3.20

### HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	31,059	29,806	4.0%
Single Family - Detached	14,600	14,024	3.9%
Single Family - Multiple-Unit	3,009	2,906	3.4%
Multi-Family	11,452	10,974	4.2%
Mobile Home and Other	1,998	1,902	4.8%

### HOUSEHOLD INCOME

### Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	13%	17%	17%	14%	10%	12%	7%	4%	4%	2%

# Median Household Income2015Adjusted for Inflation (2010 \$)\$47,715Not adjusted for inflation (current 2014\$)\$51,541



### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

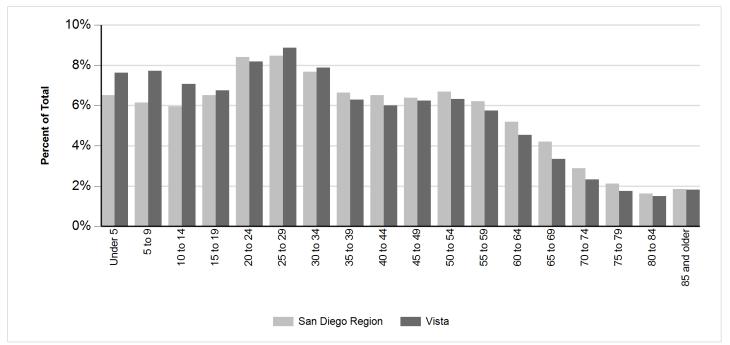
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	97,566	49,181	48,385	50%
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Under 5	7,442	3,777	3,665	49%
5 to 9	7,532	3,855	3,677	49%
10 to 14	6,896	3,464	3,432	50%
15 to 17	3,965	1,909	2,056	52%
18 and 19	2,623	1,399	1,224	47%
20 to 24	7,981	4,261	3,720	47%
25 to 29	8,652	4,767	3,885	45%
30 to 34	7,688	4,111	3,577	47%
35 to 39	6,145	3,129	3,016	49%
40 to 44	5,852	2,957	2,895	49%
45 to 49	6,097	3,097	3,000	49%
50 to 54	6,169	3,064	3,105	50%
55 to 59	5,609	2,789	2,820	50%
60 and 61	1,979	893	1,086	55%
62 to 64	2,448	1,174	1,274	52%
65 to 69	3,269	1,576	1,693	52%
70 to 74	2,265	1,029	1,236	55%
75 to 79	1,708	726	982	57%
80 to 84	1,464	586	878	60%
85 and older	1,782	618	1,164	65%
Under 18	25,835	13,005	12,830	50%
65 and older	10,488	4,535	5,953	57%
Median Age	32.4	31.4	33.5	N/A

## **POPULATION BY AGE**



# POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

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	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	44,197	40,303	2,815	406	6,669	3,176
Under 5	4,326	2,012	171	66	388	479
5 to 9	4,535	1,950	153	37	442	415
10 to 14	4,025	1,920	134	27	401	389
15 to 17	2,356	1,100	102	13	194	200
18 and 19	1,545	775	82	10	110	101
20 to 24	4,494	2,494	259	32	413	289
25 to 29	4,053	3,315	331	29	616	308
30 to 34	3,625	2,885	280	24	674	200
35 to 39	3,115	2,207	206	21	454	142
40 to 44	2,848	2,169	179	22	526	108
45 to 49	2,740	2,561	209	25	455	107
50 to 54	2,131	3,188	231	30	449	140
55 to 59	1,575	3,332	183	20	391	108
60 and 61	449	1,258	67	10	162	33
62 to 64	538	1,600	60	8	201	41
65 to 69	624	2,280	64	14	245	42
70 to 74	441	1,545	45	9	203	22
75 to 79	351	1,157	30	3	144	23
80 to 84	222	1,086	19	4	119	14
85 and older	204	1,469	10	2	82	15
Under 18	15,242	6,982	560	143	1,425	1,483
65 and older	1,842	7,537	168	32	793	116
Median Age	26.0	43.4	33.1	28.1	36.1	20.1