DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
Unified School Districts
UNIFIED POWAY

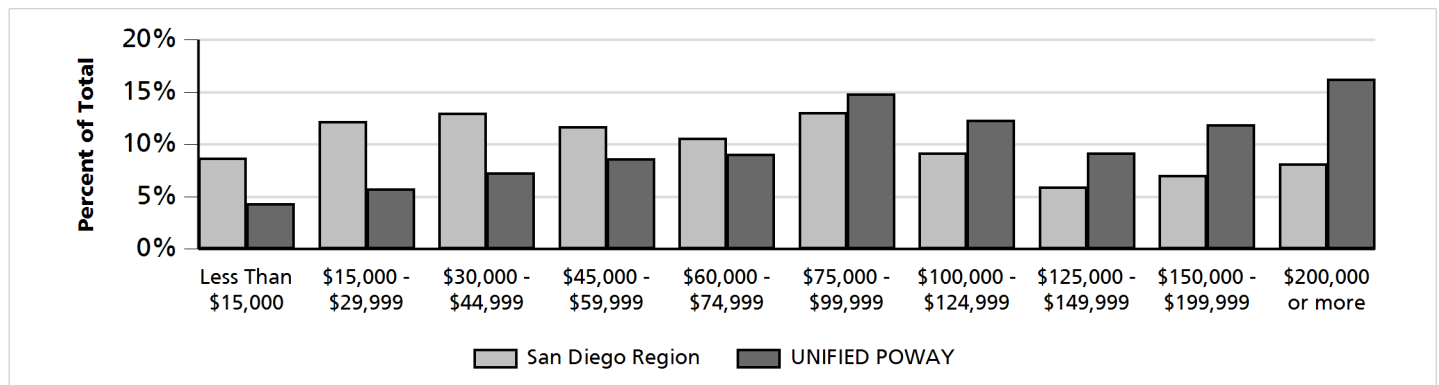|	Jan 1, 2011
Total Population	187,930
Household Population	186,651
Group Quarters Population	1,279
Persons Per Household	2.79

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	68,973	66,973	2.9%
Single Family - Detached	44,050	42,903	2.6%
Single Family - Multiple-Unit	5,828	5,583	4.2%
Multi-Family	18,393	17,794	3.3%
Mobile Home and Other	702	693	1.3%

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	4%	6%	7%	9%	9%	15%	12%	9%	12%	16%

Median Household Income	2011
Adjusted for Inflation (2010 $)	$99,627

Legend: San Diego Region, UNIFIED POWAY

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
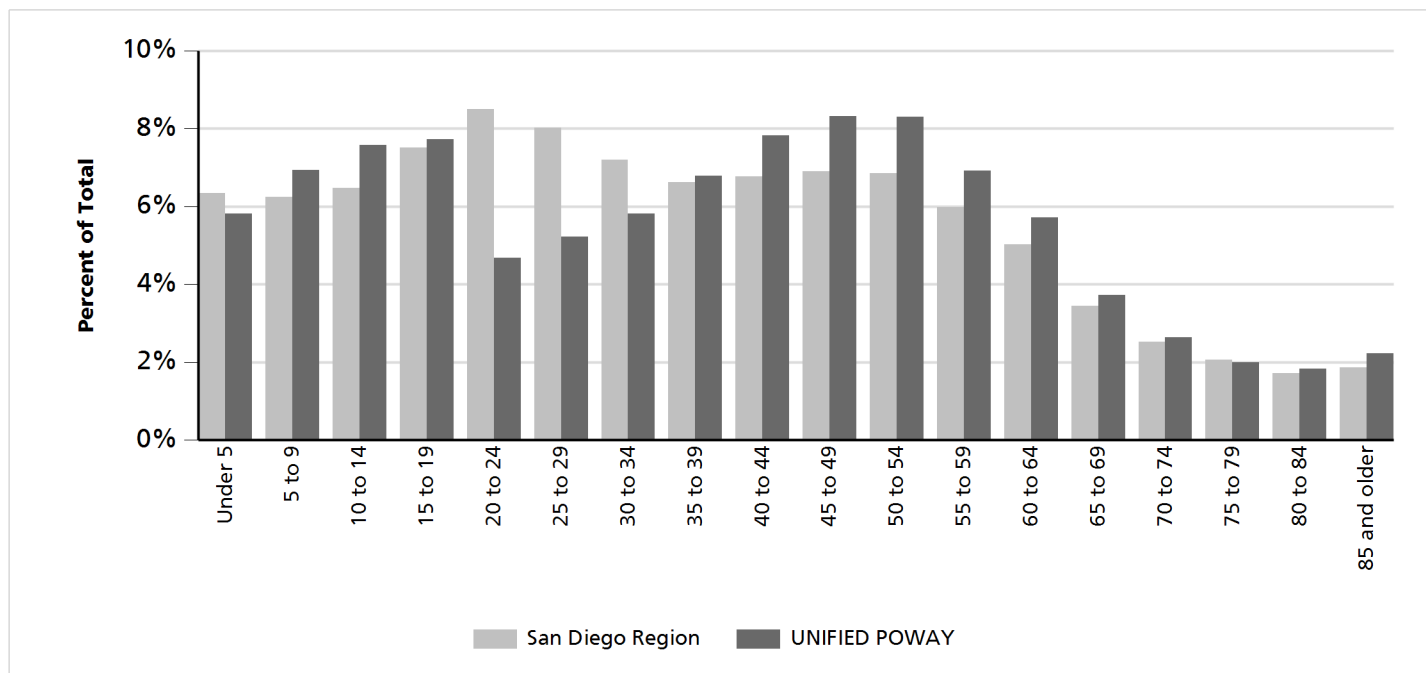
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Source: SANDAG, Current Estimates
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February 6, 2015
UNIFIED POWAY
Page 1 of 3

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**187,930**	91,256	96,674	51%
Under 5	10,918	5,544	5,374	49%
5 to 9	13,015	6,715	6,300	48%
10 to 14	14,226	7,524	6,702	47%
15 to 17	9,146	4,686	4,460	49%
18 and 19	5,375	2,828	2,547	47%
20 to 24	8,781	4,540	4,241	48%
25 to 29	9,817	4,935	4,882	50%
30 to 34	10,915	5,213	5,702	52%
35 to 39	12,735	6,030	6,705	53%
40 to 44	14,703	6,905	7,798	53%
45 to 49	15,614	7,436	8,178	52%
50 to 54	15,584	7,526	8,058	52%
55 to 59	13,009	6,236	6,773	52%
60 and 61	4,447	2,090	2,357	53%
62 to 64	6,305	3,047	3,258	52%
65 to 69	6,990	3,260	3,730	53%
70 to 74	4,960	2,210	2,750	55%
75 to 79	3,762	1,639	2,123	56%
80 to 84	3,438	1,384	2,054	60%
85 and older	4,190	1,508	2,682	64%
Under 18	47,305	24,469	22,836	48%
65 and older	23,340	10,001	13,339	57%
Median Age	39.6	38.0	40.9	N/A

POPULATION BY AGE

San Diego Region   UNIFIED POWAY

Source: SANDAG, Current Estimates
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February 6, 2015
UNIFIED POWAY
Page 2 of 3

POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	20,726	113,475	3,836	406	41,567	7,920
Under 5	1,780	5,244	185	23	2,615	1,071
5 to 9	1,998	6,416	242	30	3,114	1,215
10 to 14	2,162	7,472	302	24	3,149	1,117
15 to 17	1,283	5,223	240	16	1,736	648
18 and 19	742	3,196	118	15	960	344
20 to 24	1,390	4,907	229	26	1,707	522
25 to 29	1,442	5,398	246	15	2,270	446
30 to 34	1,458	5,554	264	30	3,169	440
35 to 39	1,544	6,404	258	30	4,116	383
40 to 44	1,638	8,276	328	48	4,063	350
45 to 49	1,447	9,899	373	29	3,521	345
50 to 54	1,210	10,744	315	22	2,957	336
55 to 59	857	9,198	249	31	2,436	238
60 and 61	249	3,173	83	9	867	66
62 to 64	359	4,605	103	10	1,130	98
65 to 69	387	5,119	88	17	1,288	91
70 to 74	271	3,490	88	15	1,014	82
75 to 79	197	2,805	51	8	656	45
80 to 84	151	2,743	45	8	445	46
85 and older	161	3,609	29	0	354	37
Under 18	7,223	24,355	969	93	10,614	4,051
65 and older	1,167	17,766	301	48	3,757	301
Median Age	28.5	44.2	36.8	39.0	37.5	18.9