DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91941



	Jan 1, 2012
Total Population	32,876
Household Population	32,547
Group Quarters Population	329
Persons Per Household	2.53

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	13,316	12,872	3.3%
Single Family - Detached	8,591	8,298	3.4%
Single Family - Multiple-Unit	1,188	1,153	2.9%
Multi-Family	3,537	3,421	3.3%
Mobile Home and Other	0	0	

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	6%	11%	14%	11%	10%	16%	11%	6%	8%	7%

Median Household Income2012Adjusted for Inflation (2010 \$)\$71,831Not adjusted for inflation (current 2011\$)\$74,010



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

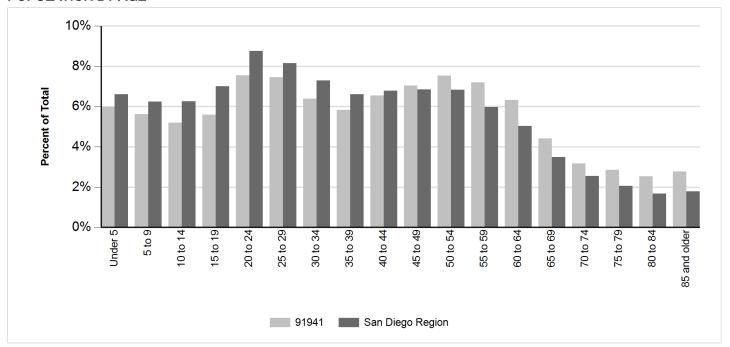
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	32,876	15,876	17,000	52%
Under 5	1,964	1,019	945	48%
5 to 9	1,848	938	910	49%
10 to 14	1,709	895	814	48%
15 to 17	1,071	544	527	49%
18 and 19	768	401	367	48%
20 to 24	2,483	1,199	1,284	52%
25 to 29	2,450	1,208	1,242	51%
30 to 34	2,100	1,046	1,054	50%
35 to 39	1,915	967	948	50%
40 to 44	2,153	1,030	1,123	52%
45 to 49	2,312	1,110	1,202	52%
50 to 54	2,478	1,192	1,286	52%
55 to 59	2,365	1,146	1,219	52%
60 and 61	902	419	483	54%
62 to 64	1,179	556	623	53%
65 to 69	1,453	708	745	51%
70 to 74	1,043	456	587	56%
75 to 79	939	402	537	57%
80 to 84	832	339	493	59%
85 and older	912	301	611	67%
Under 18	6,592	3,396	3,196	48%
65 and older	5,179	2,206	2,973	57%
Median Age	40.3	38.6	41.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non mapanie				
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	6,890	20,461	2,237	123	2,058	1,107
Under 5	709	853	185	8	95	114
5 to 9	604	852	153	7	97	135
10 to 14	499	858	126	3	90	133
15 to 17	348	522	76	5	52	68
18 and 19	208	396	73	6	35	50
20 to 24	663	1,254	249	13	185	119
25 to 29	629	1,276	223	7	216	99
30 to 34	520	1,136	176	9	180	79
35 to 39	489	1,042	155	8	171	50
40 to 44	487	1,318	148	6	155	39
45 to 49	395	1,537	164	8	149	59
50 to 54	373	1,743	159	12	142	49
55 to 59	269	1,804	125	5	114	48
60 and 61	86	695	32	6	71	12
62 to 64	119	919	50	4	74	13
65 to 69	150	1,182	47	3	61	10
70 to 74	103	825	39	4	61	11
75 to 79	89	758	30	3	50	9
80 to 84	71	706	13	3	34	5
85 and older	79	785	14	3	26	5
Under 18	2,160	3,085	540	23	334	450
65 and older	492	4,256	143	16	232	40
Median Age	28.3	47.4	31.0	37.2	37.3	22.2