

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91915



	Jan 1, 2012
Total Population	26,044
Household Population	26,044
Group Quarters Population	0
Persons Per Household	3.52

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,593	7,408	2.4%
Single Family - Detached	5,329	5,206	2.3%
Single Family - Multiple-Unit	548	529	3.5%
Multi-Family	1,716	1,673	2.5%
Mobile Home and Other	0	0	--

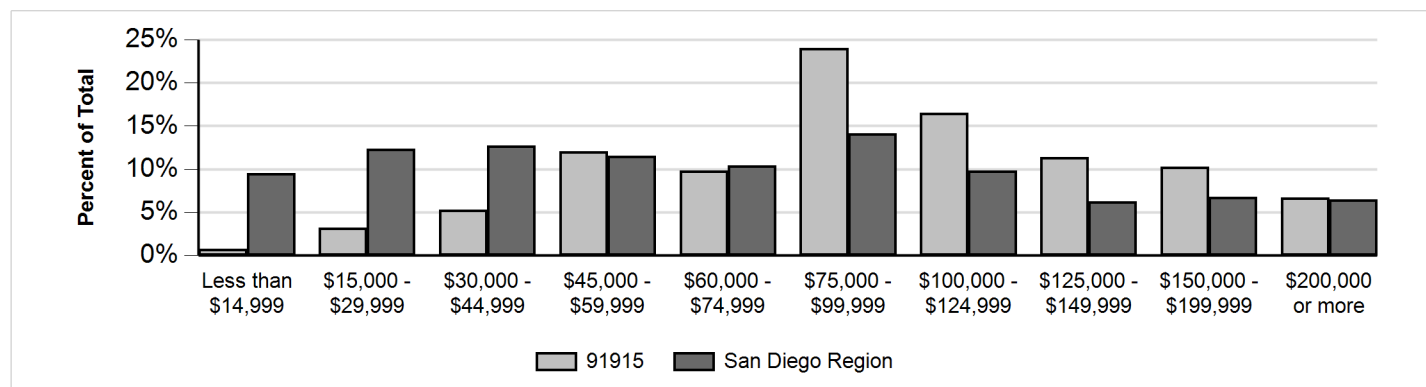
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	1%	3%	5%	12%	10%	24%	17%	11%	10%	7%

Median Household Income

	2012
Adjusted for Inflation (2010 \$)	\$94,703
Not adjusted for inflation (current 2011\$)	\$97,576



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

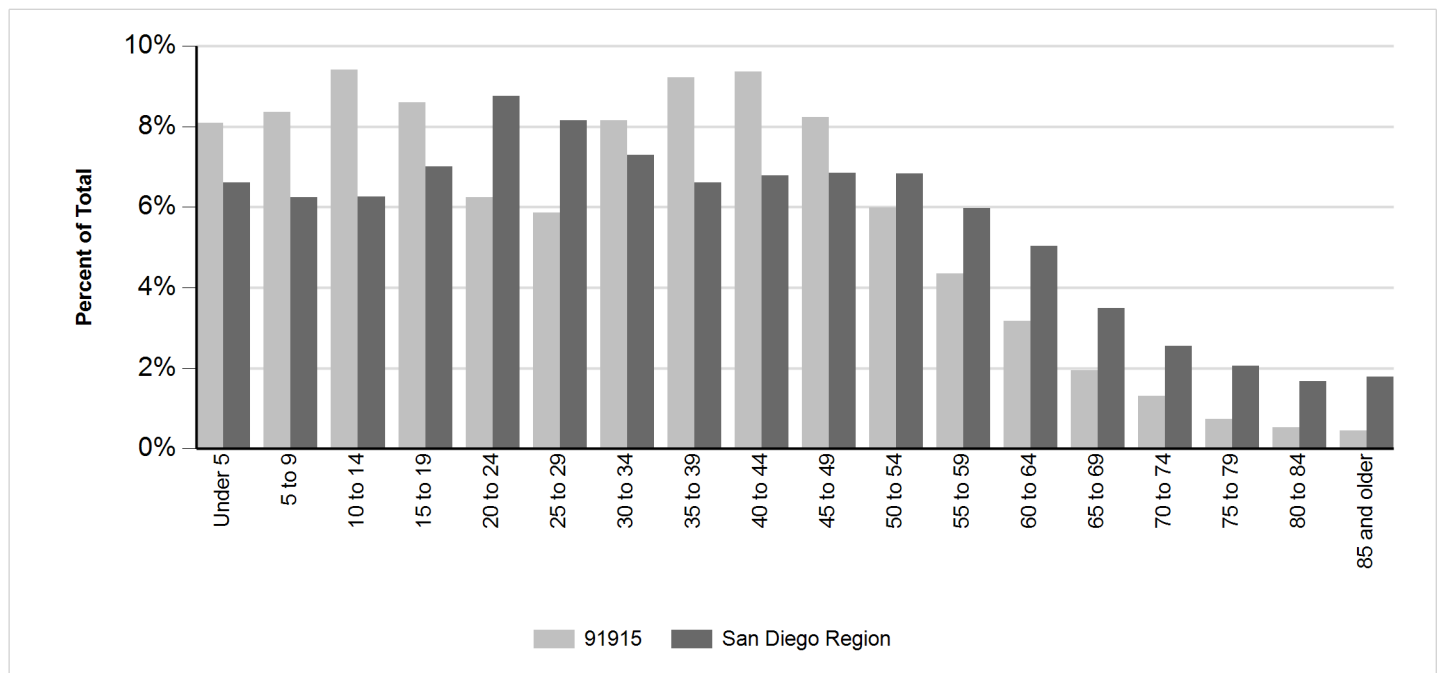
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	26,044	12,705	13,339	51%
Under 5	2,108	1,034	1,074	51%
5 to 9	2,176	1,063	1,113	51%
10 to 14	2,452	1,276	1,176	48%
15 to 17	1,351	721	630	47%
18 and 19	887	435	452	51%
20 to 24	1,626	796	830	51%
25 to 29	1,525	756	769	50%
30 to 34	2,124	1,013	1,111	52%
35 to 39	2,400	1,152	1,248	52%
40 to 44	2,440	1,172	1,268	52%
45 to 49	2,145	1,066	1,079	50%
50 to 54	1,560	766	794	51%
55 to 59	1,133	540	593	52%
60 and 61	331	169	162	49%
62 to 64	495	227	268	54%
65 to 69	507	221	286	56%
70 to 74	341	139	202	59%
75 to 79	190	71	119	63%
80 to 84	136	51	85	63%
85 and older	117	37	80	68%
Under 18	8,087	4,094	3,993	49%
65 and older	1,291	519	772	60%
Median Age	32.1	31.3	32.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	11,781	5,524	1,771	53	5,954	961
Under 5	1,081	368	152	10	347	150
5 to 9	1,095	408	121	2	396	154
10 to 14	1,281	410	162	3	459	137
15 to 17	710	199	124	3	248	67
18 and 19	454	113	86	1	184	49
20 to 24	815	286	104	4	349	68
25 to 29	662	324	124	2	361	52
30 to 34	897	481	155	2	520	69
35 to 39	1,062	511	133	7	627	60
40 to 44	1,086	581	159	2	551	61
45 to 49	887	529	146	6	537	40
50 to 54	564	429	121	4	421	21
55 to 59	382	334	73	1	324	19
60 and 61	122	100	15	2	90	2
62 to 64	188	121	33	1	150	2
65 to 69	193	136	35	0	142	1
70 to 74	137	78	13	1	108	4
75 to 79	73	41	8	1	63	4
80 to 84	53	36	2	1	43	1
85 and older	39	39	5	0	34	0
Under 18	4,167	1,385	559	18	1,450	508
65 and older	495	330	63	3	390	10
Median Age	28.4	36.7	30.4	33.8	35.9	18.6