

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



Apr 1, 2010

Total Population	15,627
Household Population	15,627
Group Quarters Population	0
Persons Per Household	3.56

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,525	4,391	3.0%
Single Family - Detached	3,458	3,404	1.6%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	1,065	985	7.5%
Mobile Home and Other	0	0	--

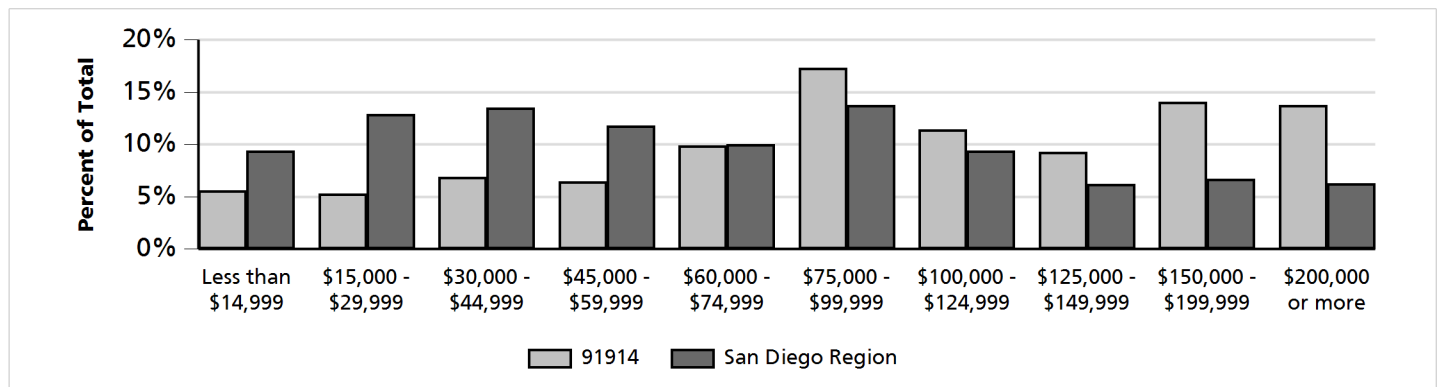
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	5%	7%	6%	10%	17%	11%	9%	14%	14%

Median Household Income

Adjusted for Inflation (2010 \$) \$97,977



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

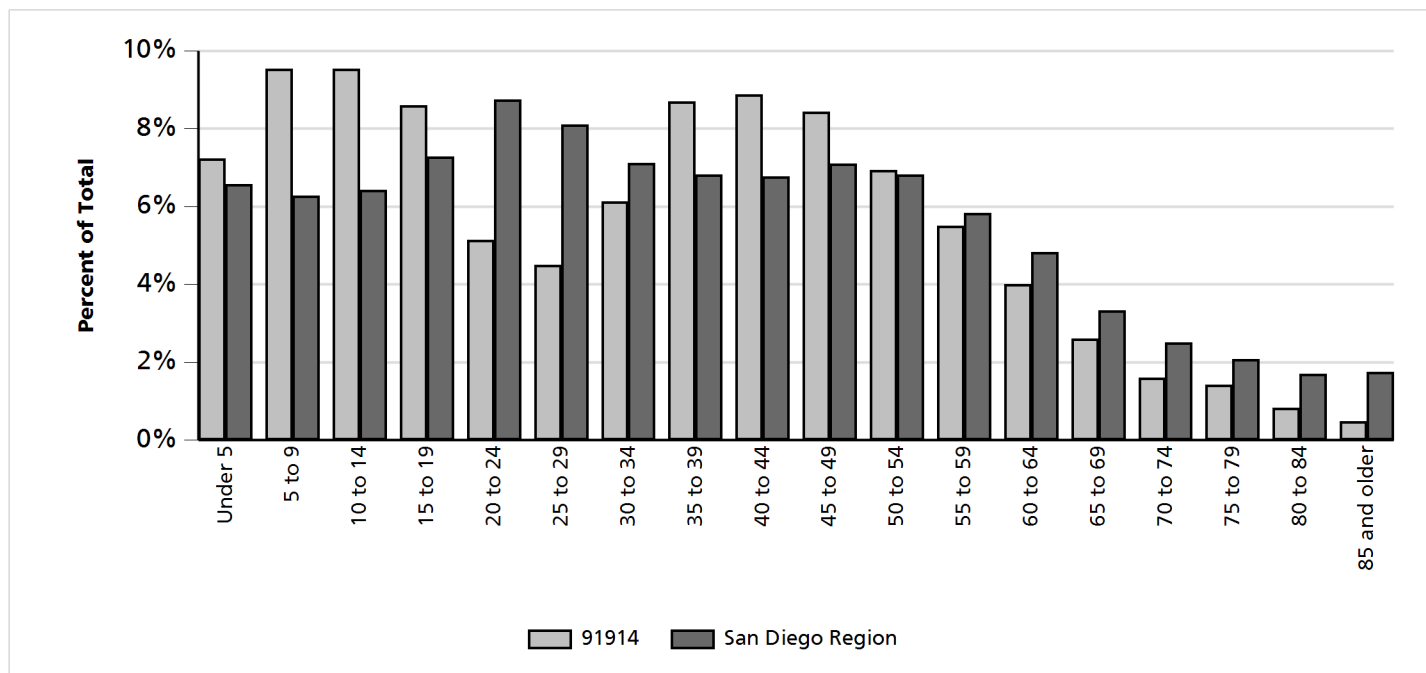
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	15,627	7,756	7,871	50%
Under 5	1,130	554	576	51%
5 to 9	1,490	813	677	45%
10 to 14	1,489	750	739	50%
15 to 17	888	446	442	50%
18 and 19	455	215	240	53%
20 to 24	804	432	372	46%
25 to 29	703	367	336	48%
30 to 34	957	415	542	57%
35 to 39	1,358	642	716	53%
40 to 44	1,387	694	693	50%
45 to 49	1,316	671	645	49%
50 to 54	1,082	539	543	50%
55 to 59	860	451	409	48%
60 and 61	258	116	142	55%
62 to 64	367	159	208	57%
65 to 69	406	186	220	54%
70 to 74	249	120	129	52%
75 to 79	223	110	113	51%
80 to 84	130	52	78	60%
85 and older	75	24	51	68%
Under 18	4,997	2,563	2,434	49%
65 and older	1,083	492	591	55%
Median Age	34.5	33.6	35.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,249	3,611	660	23	3,471	613
Under 5	600	225	29	0	195	81
5 to 9	783	270	48	0	286	103
10 to 14	863	240	72	6	232	76
15 to 17	478	159	34	1	170	46
18 and 19	261	71	18	0	86	19
20 to 24	386	127	37	3	197	54
25 to 29	337	132	21	0	184	29
30 to 34	459	210	38	0	209	41
35 to 39	648	296	37	1	339	37
40 to 44	629	343	65	1	316	33
45 to 49	580	336	81	6	294	19
50 to 54	401	290	65	2	299	25
55 to 59	323	243	33	1	242	18
60 and 61	72	105	8	0	69	4
62 to 64	122	142	14	0	84	5
65 to 69	99	171	22	2	101	11
70 to 74	79	92	18	0	56	4
75 to 79	72	84	10	0	51	6
80 to 84	32	50	5	0	42	1
85 and older	25	25	5	0	19	1
Under 18	2,724	894	183	7	883	306
65 and older	307	422	60	2	269	23
Median Age	28.8	41.1	39.5	42.5	37.6	18.1