

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Census Tract (2010)

### 133.10



	Jan 1, 2013
<b>Total Population</b>	<b>28,993</b>
Household Population	28,666
Group Quarters Population	327
<b>Persons Per Household</b>	<b>3.47</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>8,658</b>	<b>8,268</b>	<b>4.5%</b>
Single Family - Detached	4,917	4,753	3.3%
Single Family - Multiple-Unit	108	108	0.0%
Multi-Family	3,633	3,407	6.2%
Mobile Home and Other	0	0	--

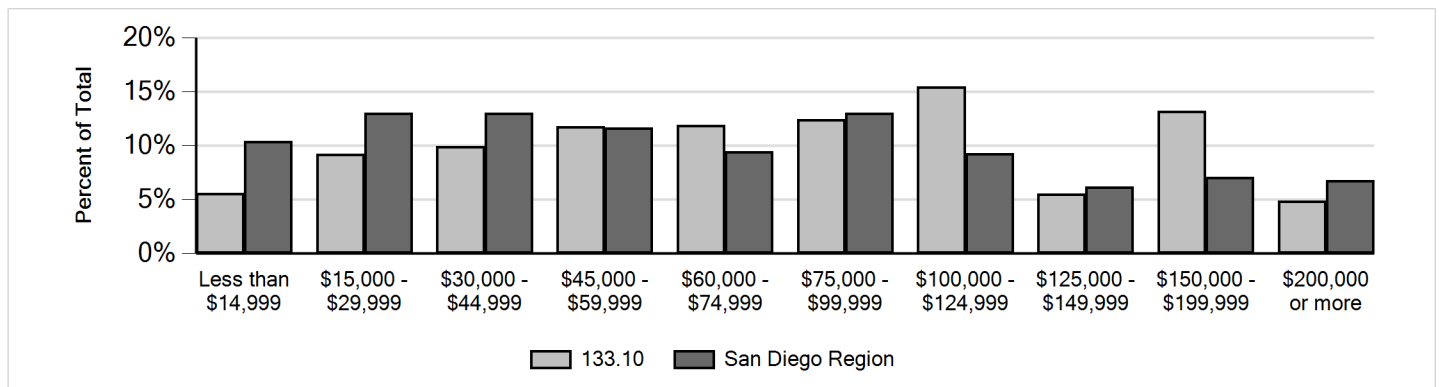
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	6%	9%	10%	12%	12%	12%	15%	6%	13%	5%

## Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$78,107
Not adjusted for inflation (current 2012\$)	\$81,765



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

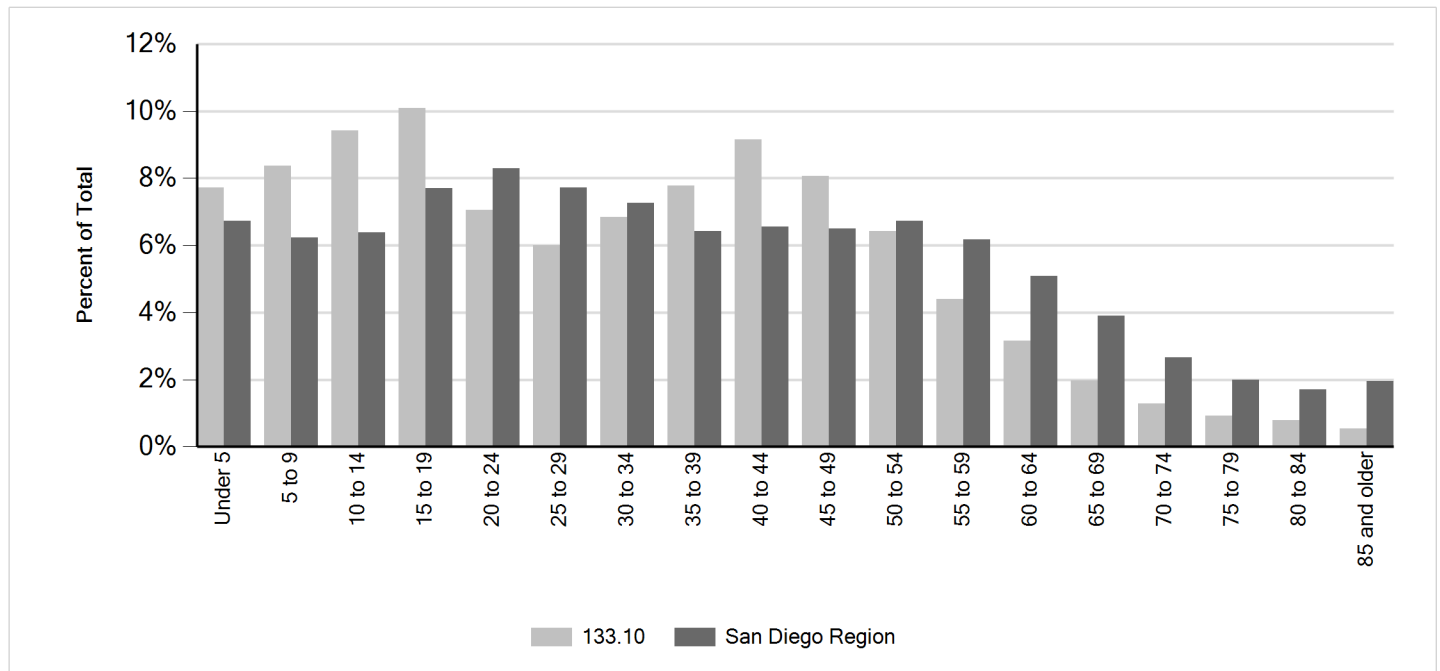
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>28,993</b>	<b>14,099</b>	<b>14,894</b>	<b>51%</b>
Under 5	2,240	1,135	1,105	49%
5 to 9	2,426	1,210	1,216	50%
10 to 14	2,729	1,401	1,328	49%
15 to 17	1,767	930	837	47%
18 and 19	1,159	569	590	51%
20 to 24	2,047	1,026	1,021	50%
25 to 29	1,742	821	921	53%
30 to 34	1,983	939	1,044	53%
35 to 39	2,257	1,031	1,226	54%
40 to 44	2,655	1,251	1,404	53%
45 to 49	2,337	1,111	1,226	52%
50 to 54	1,864	942	922	49%
55 to 59	1,274	601	673	53%
60 and 61	373	199	174	47%
62 to 64	545	248	297	54%
65 to 69	573	267	306	53%
70 to 74	370	142	228	62%
75 to 79	265	108	157	59%
80 to 84	228	84	144	63%
85 and older	159	84	75	47%
Under 18	9,162	4,676	4,486	49%
65 and older	1,595	685	910	57%
Median Age	31.0	29.7	32.1	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>13,127</b>	<b>4,795</b>	<b>1,471</b>	<b>54</b>	<b>8,451</b>	<b>1,095</b>
Under 5	1,076	397	122	3	535	107
5 to 9	1,212	332	96	1	597	188
10 to 14	1,340	328	123	1	742	195
15 to 17	868	208	88	5	497	101
18 and 19	578	147	74	4	272	84
20 to 24	1,053	209	111	9	538	127
25 to 29	775	295	117	3	493	59
30 to 34	853	403	119	4	538	66
35 to 39	987	411	120	6	661	72
40 to 44	1,201	492	96	9	812	45
45 to 49	1,016	416	154	3	727	21
50 to 54	758	335	138	2	610	21
55 to 59	442	237	62	3	528	2
60 and 61	134	72	8	0	159	0
62 to 64	187	116	27	0	214	1
65 to 69	208	140	9	0	215	1
70 to 74	176	59	3	1	126	5
75 to 79	110	57	1	0	97	0
80 to 84	95	60	3	0	70	0
85 and older	58	81	0	0	20	0
Under 18	4,496	1,265	429	10	2,371	591
65 and older	647	397	16	1	528	6
Median Age	27.8	36.0	30.2	31.3	35.1	18.6