



## Demographic and Socioeconomic Profile 2010

ZIP: 92083

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>37,082</b>	<b>100%</b>
Hispanic	22,431	60%
White	11,074	30%
Asian	1,170	3%
Black	1,041	3%
Two or More	864	2%
Pacific Islander	315	1%
American Indian	137	<1%
Other	50	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>37,082</b>	<b>18,822</b>	<b>18,260</b>	<b>49%</b>
Under 5	3,201	1,576	1,625	51%
5 to 9	2,816	1,535	1,281	45%
10 to 14	2,910	1,501	1,409	48%
15 to 17	1,807	943	864	48%
18 and 19	1,364	649	715	52%
20 to 24	3,499	1,828	1,671	48%
25 to 29	3,200	1,736	1,464	46%
30 to 34	2,722	1,376	1,346	49%
35 to 39	2,463	1,210	1,253	51%
40 to 44	2,487	1,238	1,249	50%
45 to 49	2,711	1,431	1,280	47%
50 to 54	2,228	1,192	1,036	46%
55 to 59	1,740	857	883	51%
60 and 61	612	295	317	52%
62 to 64	714	337	377	53%
65 to 69	729	375	354	49%
70 to 74	631	249	382	61%
75 to 79	472	190	282	60%
80 to 84	431	189	242	56%
85 and Older	345	115	230	67%
Under 18	10,734	5,555	5,179	48%
65 and older	2,608	1,118	1,490	57%
<b>Median</b>	<b>29.6</b>	<b>29.0</b>	<b>30.4</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>28,155</b>	<b>100%</b>
Never Married	11,464	41%
Married, excluding separated	12,398	44%
Separated	546	2%
Widowed	1,076	4%
Divorced	2,671	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>37,082</b>	<b>100%</b>
Household	36,506	98%
Group Quarters - Other	576	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>37,082</b>	<b>22,431</b>	<b>11,074</b>	<b>1,041</b>	<b>137</b>	<b>1,170</b>	<b>315</b>	<b>50</b>	<b>864</b>
Under 5	3,201	2,383	550	76	9	53	21	6	103
5 to 9	2,816	2,158	444	53	8	46	9	2	96
10 to 14	2,910	2,238	484	58	5	27	13	3	82
15 to 17	1,807	1,377	309	44	5	19	5	2	46
18 and 19	1,364	966	317	22	7	15	6	7	24
20 to 24	3,499	2,056	1,015	115	15	120	54	6	118
25 to 29	3,200	2,041	852	110	7	73	27	3	87
30 to 34	2,722	1,792	673	81	11	93	16	2	54
35 to 39	2,463	1,534	682	51	12	116	35	2	31
40 to 44	2,487	1,545	682	59	15	117	16	3	50
45 to 49	2,711	1,430	953	118	10	105	32	3	60
50 to 54	2,228	987	994	92	13	86	17	3	36
55 to 59	1,740	643	894	56	8	87	23	6	23
60 and 61	612	211	335	17	1	30	6	0	12
62 to 64	714	251	361	45	1	33	10	0	13
65 to 69	729	291	357	19	4	44	4	0	10
70 to 74	631	231	326	15	2	44	10	0	3
75 to 79	472	126	296	7	4	25	5	0	9
80 to 84	431	104	288	2	0	26	5	1	5
85 and Older	345	67	262	1	0	11	1	1	2
Under 18	10,734	8,156	1,787	231	27	145	48	13	327
65 and older	2,608	819	1,529	44	10	150	25	2	29
<b>Median</b>		<b>25.1</b>	<b>41.5</b>	<b>32.6</b>	<b>35.6</b>	<b>41.0</b>	<b>35.9</b>	<b>24.2</b>	<b>23.4</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>33,881</b>	<b>100%</b>
Speak Only English	15,171	45%
Speak Spanish:	17,126	51%
Speak English "well" or "very well"	10,300	30%
Speak English "not well" or "not at all"	6,826	20%
Speak Asian/Pacific Island language:	1,066	3%
Speak English "well" or "very well"	789	2%
Speak English "not well" or "not at all"	277	1%
Speak other language:	518	1%
Speak English "well" or "very well"	420	1%
Speak English "not well" or "not at all"	98	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>21,485</b>	<b>100%</b>
Less than 9th grade	4,756	22%
9th through 12th grade, no diploma	2,823	13%
High school grad (incl. equivalency)	5,073	24%
Some college, no degree	4,437	21%
Associate degree	1,501	7%
Bachelor's degree	2,057	10%
Master's degree	528	2%
Professional school degree	192	1%
Doctorate degree	118	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>35,148</b>	<b>100%</b>	---	---	---	---
Enrolled in school	9,867	28%	9,241	26%	626	2%
Nursery / Preschool	357	4%	241	3%	116	19%
Kindergarten to grade 4	2,630	27%	2,522	27%	108	17%
Grade 5 to grade 8	1,835	19%	1,771	19%	64	10%
Grade 9 to grade 12	2,621	27%	2,556	28%	65	10%
College, undergraduate	2,277	23%	2,060	22%	217	35%
Graduate or Professional school	147	1%	91	1%	56	9%
Not enrolled in school	25,281	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>10,404</b>	<b>100%</b>	<b>4,551</b>	<b>100%</b>	<b>5,853</b>	<b>100%</b>
Family Households:	7,660	74%	4,519	99%	3,141	54%
Married couple family	5,189	50%	2,828	62%	2,361	40%
Other family:	2,471	24%	1,691	37%	780	13%
Male householder, no wife	1,115	11%	737	16%	378	6%
Female householder, no husband	1,356	13%	954	21%	402	7%
Nonfamily households:	2,744	26%	32	1%	2,712	46%
Householder living alone	1,882	18%	----	----	----	----
Other nonfamily households	862	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>10,895</b>	<b>100%</b>	<b>10404</b>	<b>491</b>	<b>5%</b>	<b>3.51</b>
Single family (detached)	4,969	46%	4,800	169	3%	3.70
Single family (attached)	734	7%	711	23	3%	3.48
2 to 4 units	660	6%	628	32	5%	3.57
5 to 9 units	912	8%	870	42	5%	3.29
10 or more units	2,788	26%	2,612	176	6%	3.46
Mobile home and Other	832	8%	783	49	6%	2.75

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>5,551</b>	<b>100%</b>
Less than \$150,000	721	13%
\$150,000 to \$199,999	260	5%
\$200,000 to \$249,999	409	7%
\$250,000 to \$299,999	520	9%
\$300,000 to \$399,999	1,259	23%
\$400,000 to \$499,999	1,347	24%
\$500,000 to \$749,999	891	16%
\$750,000 to \$999,999	104	2%
\$1,000,000 or more	40	1%

**Median Value** **\$369,332**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>10,895</b>	<b>100%</b>
2005 or Later	125	1%
2000 to 2004	310	3%
1990 to 1999	938	9%
1980 to 1989	3,508	32%
1970 to 1979	2,980	27%
1960 to 1969	1,798	17%
1950 to 1959	805	7%
1940 to 1949	309	3%
1939 or earlier	122	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>10,404</b>	<b>100%</b>	<b>4,853</b>	<b>100%</b>	<b>5,551</b>	<b>100%</b>
1.00 occupant housing per room or less	9,010	87%	3,977	82%	5,033	91%
1.01 to 1.50 occupants per room	856	8%	494	10%	362	7%
1.51 to 2.00 occupants per room	419	4%	306	6%	113	2%
2.01 or more occupants per room	119	1%	76	2%	43	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,853</b>	<b>100%</b>
Less than \$500	74	2%
\$500 to \$599	100	2%
\$600 to \$699	160	3%
\$700 to \$799	256	5%
\$800 to \$899	296	6%
\$900 to \$999	617	13%
\$1,000 to \$1,249	1,690	35%
\$1,250 to \$1,499	869	18%
\$1,500 to \$1,999	569	12%
\$2,000 or more	105	2%
No cash rent	117	2%
<b>Median contract rent</b>	<b>\$1,136</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>4,853</b>	<b>100%</b>
Less than 20 percent	591	12%
20.0 to 24.9 percent	623	13%
25.0 to 29.9 percent	550	11%
30.0 to 34.9 percent	569	12%
35.0 to 39.9 percent	479	10%
40.0 to 49.9 percent	663	14%
50.0 percent or more	1,222	25%
Not computed	156	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>10,404</b>	<b>100%</b>
No vehicle	403	4%
1 vehicle	2,985	29%
2 vehicles	4,180	40%
3 vehicles	1,856	18%
4 or more vehicles	980	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>17,456</b>	<b>100%</b>
Worked in state of residence	17,363	99%
Worked in county of residence	16,524	95%
Worked outside county of residence	839	5%
Worked outside state of residence	93	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>27,562</b>	<b>100%</b>	<b>13,905</b>	<b>50%</b>
In labor force	18,619	68%	10,759	58%
Armed forces	518	3%	401	77%
Civilian (employed)	16,292	88%	9,164	56%
Civilian (unemployed)	1,809	10%	1,194	66%
Not in labor force	8,943	32%	3,146	35%
Pct. of civilian labor force unemployed	10.0%		11.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>17,456</b>	<b>100%</b>
Car, truck or van:	15,434	88%
Drove Alone	12,081	69%
Carpooled	3,353	19%
Public Transportation:	460	3%
Bus	354	2%
Trolley / Streetcar	36	<1%
Railroad	70	<1%
Other public transportation	0	0%
Motorcycle	50	<1%
Bicycle	17	<1%
Walked	381	2%
Other means	172	1%
Worked at home	942	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>17,456</b>	<b>100%</b>
Did not work at home	16,514	95%
Less than 10 minutes	1,420	8%
10 to 19 minutes	5,605	32%
20 to 29 minutes	4,002	23%
30 to 44 minutes	2,810	16%
45 to 59 minutes	1,078	6%
60 to 89 minutes	1,250	7%
90 minutes or more	349	2%
Worked at home	942	5%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>16,974</b>	<b>100%</b>
Agriculture, forestry, mining	482	3%
Utilities	143	1%
Construction	2,003	12%
Manufacturing	2,225	13%
Wholesale trade	476	3%
Retail trade	2,238	13%
Transportation & warehousing	368	2%
Information & communications	165	1%
Finance, insurance, & real estate	846	5%
Professional, scientific, management, administration	441	3%
Educational, social, & health services	1,926	11%
Art, entertainment, recreation, accommodations, food	1,866	11%
Other services	1,533	9%
Public administration	2,262	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>16,974</b>	<b>100%</b>
Management, professional & related:	3,109	18%
Management (incl. farm managers)	798	5%
Business & financial	378	2%
Computer & mathematical	266	2%
Architecture & engineering	207	1%
Life, physical & social science	63	<1%
Community & social service	205	1%
Legal	65	<1%
Education, training, & library	599	4%
Art, entertainment, sports & media	248	1%
Healthcare practitioners	280	2%
Service:	4,654	27%
Healthcare support	247	1%
Protective service	262	2%
Food preparation & serving	1,288	8%
Building & grounds cleaning / maintenance	2,176	13%
Personal care & service	681	4%
Sales & office	3,905	23%
Farming, fishing & forestry	461	3%
Construction, extraction & maintenance	2,272	13%
Production, transport & material moving	2,573	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>10,404</b>	<b>100%</b>
Less than \$15,000	564	5%
\$15,000 to \$29,999	1,570	15%
\$30,000 to \$44,999	1,843	18%
\$45,000 to \$59,999	1,762	17%
\$60,000 to \$74,999	996	10%
\$75,000 to \$99,999	1,584	15%
\$100,000 to \$124,999	943	9%
\$125,000 to \$149,999	591	6%
\$150,000 to \$199,999	376	4%
\$200,000 or more	175	2%
<b>Median Income</b>	<b>\$55,428</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>10,404</b>	<b>100%</b>
With earnings	9,265	89%
With wage and salary income	8,853	85%
With self-employment income	1,681	16%
With interest, dividend, or net rental income	1,733	17%
With Social Security income	1,708	16%
With Supplemental Security income	268	3%
With public assistance income	340	3%
With retirement income	1,269	12%
With other types of income	1,657	16%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>36,621</b>	<b>100%</b>
Under .50	2,042	6%
.50 to .99	4,247	12%
1.00 to 1.24	2,661	7%
1.25 to 1.49	2,095	6%
1.50 to 1.84	4,067	11%
1.85 to 1.99	2,175	6%
2.00 and over	19,334	53%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>36,621</b>	<b>100%</b>
Above Poverty	30,332	83%
Below Poverty	6,289	17%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

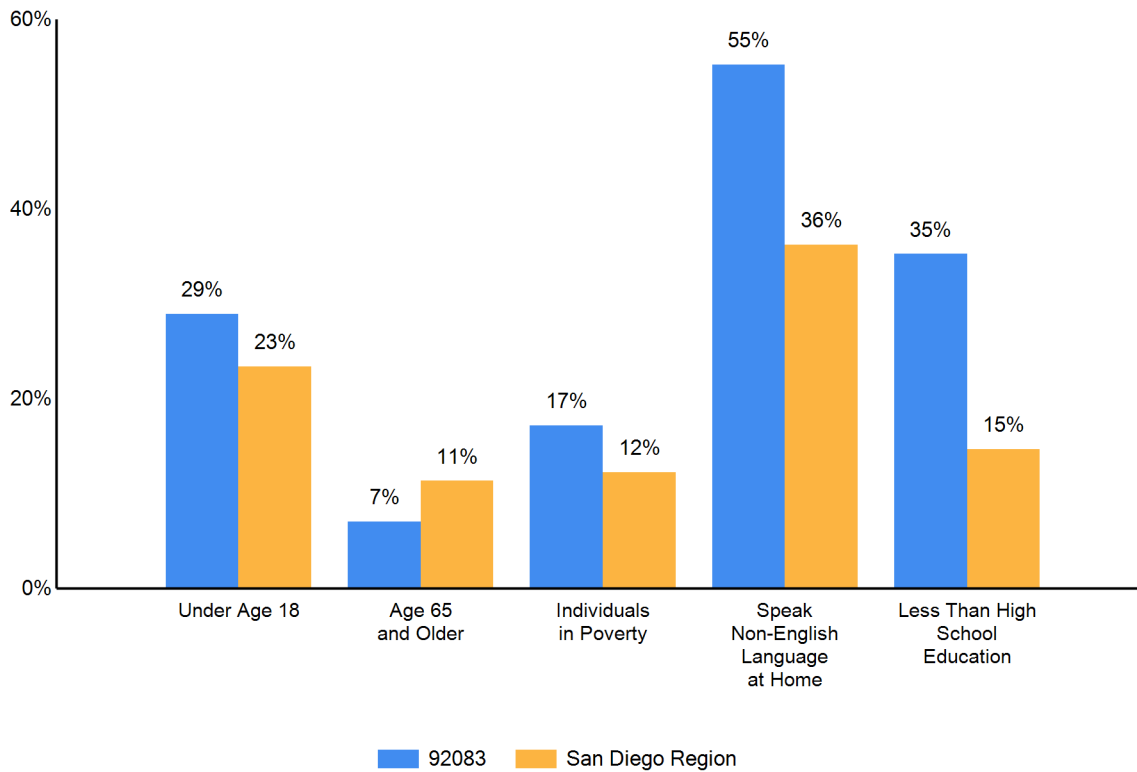
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>7,660</b>	<b>4,519</b>	<b>3,141</b>	<b>6,815</b>	<b>3,783</b>	<b>3,032</b>	<b>845</b>	<b>736</b>	<b>109</b>
Married couple family	5,189	2,828	2,361	4,809	2,506	2,303	380	322	58
Male householder, no wife present	1,115	737	378	953	583	370	162	154	8
Female householder, no husband present	1,356	954	402	1,053	694	359	303	260	43

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

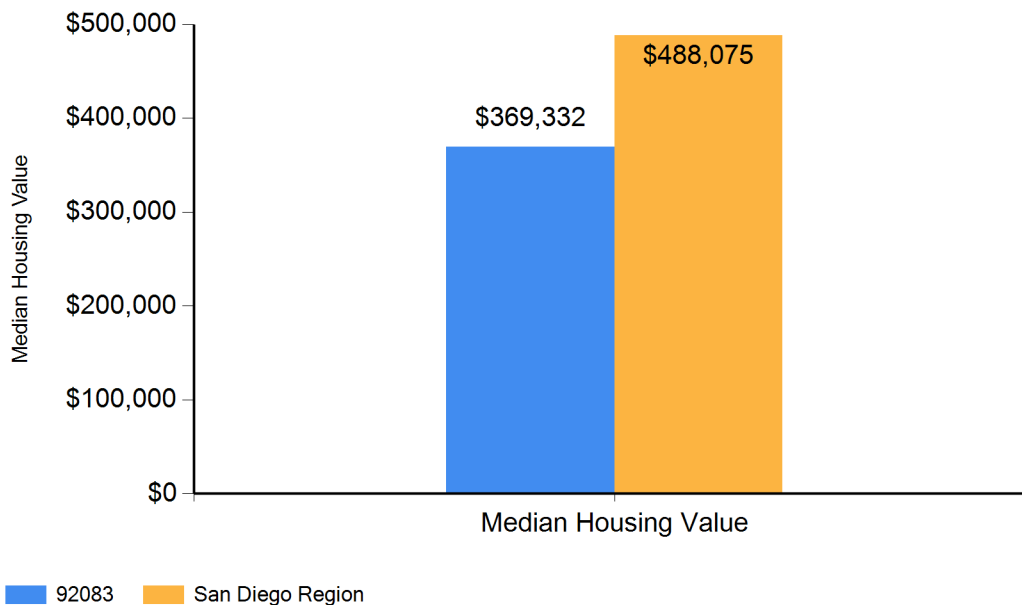


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075