DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92110



	Jan 1, 2014
Total Population	28,912
Household Population	25,606
Group Quarters Population	3,306
Persons Per Household	2.26

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	12,099	11,315	6.5%
Single Family - Detached	3,493	3,323	4.9%
Single Family - Multiple-Unit	1,284	1,226	4.5%
Multi-Family	7,125	6,591	7.5%
Mobile Home and Other	197	175	11.2%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	13%	13%	11%	14%	10%	15%	10%	5%	5%	4%

Median Household Income2014Adjusted for Inflation (2010 \$)\$59,095Not adjusted for inflation (current 2013\$)\$62,671



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

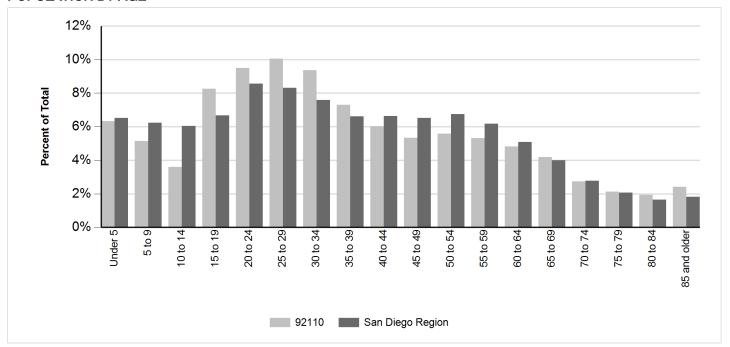
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	28,912	14,577	14,335	50%
Under 5	1,832	959	873	48%
5 to 9	1,488	766	722	49%
10 to 14	1,040	540	500	48%
15 to 17	557	281	276	50%
18 and 19	1,831	777	1,054	58%
20 to 24	2,745	1,370	1,375	50%
25 to 29	2,906	1,469	1,437	49%
30 to 34	2,710	1,384	1,326	49%
35 to 39	2,110	1,114	996	47%
40 to 44	1,739	939	800	46%
45 to 49	1,543	803	740	48%
50 to 54	1,615	890	725	45%
55 to 59	1,536	817	719	47%
60 and 61	584	321	263	45%
62 to 64	807	415	392	49%
65 to 69	1,210	616	594	49%
70 to 74	791	368	423	53%
75 to 79	615	270	345	56%
80 to 84	557	219	338	61%
85 and older	696	259	437	63%
Under 18	4,917	2,546	2,371	48%
65 and older	3,869	1,732	2,137	55%
Median Age	33.8	34.1	33.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	5,728	18,411	1,346	100	2,214	1,113	
Under 5	559	900	88	8	133	144	
5 to 9	464	665	108	4	106	141	
10 to 14	329	501	77	3	61	69	
15 to 17	174	279	44	2	22	36	
18 and 19	355	1,151	60	5	158	102	
20 to 24	614	1,695	109	4	215	108	
25 to 29	625	1,790	123	12	241	115	
30 to 34	590	1,600	154	8	260	98	
35 to 39	460	1,249	122	6	195	78	
40 to 44	329	1,090	90	12	170	48	
45 to 49	259	1,043	85	5	110	41	
50 to 54	229	1,184	80	6	81	35	
55 to 59	192	1,139	73	7	90	35	
60 and 61	75	449	24	1	30	5	
62 to 64	80	629	22	6	55	15	
65 to 69	115	955	36	4	84	16	
70 to 74	94	592	17	3	73	12	
75 to 79	68	455	14	4	65	9	
80 to 84	59	453	14	0	28	3	
85 and older	58	592	6	0	37	3	
Under 18	1,526	2,345	317	17	322	390	
65 and older	394	3,047	87	11	287	43	
Median Age	28.0	37.5	32.1	38.3	33.3	23.0	