



## Demographic and Socioeconomic Profile 2010

ZIP: 92069

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>46,322</b>	<b>100%</b>
Hispanic	20,807	45%
White	19,123	41%
Asian	3,872	8%
Two or More	1,117	2%
Black	934	2%
Pacific Islander	193	<1%
American Indian	170	<1%
Other	106	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>46,322</b>	<b>22,997</b>	<b>23,325</b>	<b>50%</b>
Under 5	3,684	1,848	1,836	50%
5 to 9	3,624	1,874	1,750	48%
10 to 14	3,680	1,914	1,766	48%
15 to 17	2,311	1,202	1,109	48%
18 and 19	1,599	764	835	52%
20 to 24	3,642	1,909	1,733	48%
25 to 29	3,274	1,710	1,564	48%
30 to 34	3,206	1,601	1,605	50%
35 to 39	3,441	1,694	1,747	51%
40 to 44	3,529	1,761	1,768	50%
45 to 49	3,332	1,640	1,692	51%
50 to 54	2,863	1,461	1,402	49%
55 to 59	2,268	1,055	1,213	53%
60 and 61	795	388	407	51%
62 to 64	1,002	459	543	54%
65 to 69	1,277	580	697	55%
70 to 74	887	413	474	53%
75 to 79	721	317	404	56%
80 to 84	585	216	369	63%
85 and Older	602	191	411	68%
Under 18	13,299	6,838	6,461	49%
65 and older	4,072	1,717	2,355	58%
<b>Median</b>	<b>32.1</b>	<b>30.9</b>	<b>33.3</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>35,334</b>	<b>100%</b>
Never Married	10,864	31%
Married, excluding separated	19,308	55%
Separated	570	2%
Widowed	1,406	4%
Divorced	3,186	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>46,322</b>	<b>100%</b>
Household	46,225	100%
Group Quarters - Other	97	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>46,322</b>	<b>20,807</b>	<b>19,123</b>	<b>934</b>	<b>170</b>	<b>3,872</b>	<b>193</b>	<b>106</b>	<b>1,117</b>
Under 5	3,684	2,232	969	58	9	221	10	9	176
5 to 9	3,624	2,081	1,064	52	9	245	20	9	144
10 to 14	3,680	2,105	1,084	78	21	234	10	6	142
15 to 17	2,311	1,303	725	50	12	127	4	15	75
18 and 19	1,599	832	572	39	5	99	8	5	39
20 to 24	3,642	1,809	1,291	77	15	327	16	10	97
25 to 29	3,274	1,712	1,112	71	6	266	14	12	81
30 to 34	3,206	1,688	1,060	62	8	307	17	6	58
35 to 39	3,441	1,690	1,227	67	8	366	19	4	60
40 to 44	3,529	1,636	1,390	70	12	335	16	8	62
45 to 49	3,332	1,229	1,608	81	11	335	10	8	50
50 to 54	2,863	848	1,633	74	8	239	16	3	42
55 to 59	2,268	581	1,365	47	14	224	11	5	21
60 and 61	795	179	504	20	6	77	2	2	5
62 to 64	1,002	183	653	19	6	119	6	2	14
65 to 69	1,277	264	834	23	3	133	4	1	15
70 to 74	887	176	577	18	5	93	6	0	12
75 to 79	721	133	513	10	2	53	1	1	8
80 to 84	585	80	444	9	6	37	1	0	8
85 and Older	602	46	498	9	4	35	2	0	8
Under 18	13,299	7,721	3,842	238	51	827	44	39	537
65 and older	4,072	699	2,866	69	20	351	14	2	51
<b>Median</b>		<b>25.1</b>	<b>41.6</b>	<b>33.4</b>	<b>35.0</b>	<b>36.5</b>	<b>34.3</b>	<b>24.5</b>	<b>19.1</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>42,638</b>	<b>100%</b>
Speak Only English	23,322	55%
Speak Spanish:	15,105	35%
Speak English "well" or "very well"	10,029	24%
Speak English "not well" or "not at all"	5,076	12%
Speak Asian/Pacific Island language:	2,807	7%
Speak English "well" or "very well"	2,033	5%
Speak English "not well" or "not at all"	774	2%
Speak other language:	1,404	3%
Speak English "well" or "very well"	1,163	3%
Speak English "not well" or "not at all"	241	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>27,782</b>	<b>100%</b>
Less than 9th grade	3,548	13%
9th through 12th grade, no diploma	2,869	10%
High school grad (incl. equivalency)	6,454	23%
Some college, no degree	5,685	20%
Associate degree	2,868	10%
Bachelor's degree	4,298	15%
Master's degree	1,527	5%
Professional school degree	373	1%
Doctorate degree	160	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>44,190</b>	<b>100%</b>	---	---	---	---
Enrolled in school	14,185	32%	12,749	29%	1,436	3%
Nursery / Preschool	761	5%	515	4%	246	17%
Kindergarten to grade 4	3,422	24%	3,161	25%	261	18%
Grade 5 to grade 8	2,900	20%	2,659	21%	241	17%
Grade 9 to grade 12	3,127	22%	2,909	23%	218	15%
College, undergraduate	3,457	24%	3,228	25%	229	16%
Graduate or Professional school	518	4%	277	2%	241	17%
Not enrolled in school	30,005	68%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>13,921</b>	<b>100%</b>	<b>6,579</b>	<b>100%</b>	<b>7,342</b>	<b>100%</b>
Family Households:	10,650	77%	6,502	99%	4,148	56%
Married couple family	8,228	59%	4,871	74%	3,357	46%
Other family:	2,422	17%	1,631	25%	791	11%
Male householder, no wife	752	5%	464	7%	288	4%
Female householder, no husband	1,670	12%	1,167	18%	503	7%
Nonfamily households:	3,271	23%	77	1%	3,194	44%
Householder living alone	2,221	16%	----	----	----	----
Other nonfamily households	1,050	8%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>14,283</b>	<b>100%</b>	<b>13,921</b>	<b>362</b>	<b>3%</b>	<b>3.32</b>
Single family (detached)	7,964	56%	7,751	213	3%	3.30
Single family (attached)	724	5%	722	2	<1%	3.58
2 to 4 units	459	3%	443	16	3%	3.52
5 to 9 units	840	6%	809	31	4%	3.20
10 or more units	3,137	22%	3,054	83	3%	3.33
Mobile home and Other	1,159	8%	1,142	17	1%	3.25

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>8,433</b>	<b>100%</b>
Less than \$150,000	684	8%
\$150,000 to \$199,999	207	2%
\$200,000 to \$249,999	435	5%
\$250,000 to \$299,999	508	6%
\$300,000 to \$399,999	1,580	19%
\$400,000 to \$499,999	1,835	22%
\$500,000 to \$749,999	2,581	31%
\$750,000 to \$999,999	403	5%
\$1,000,000 or more	200	2%

**Median Value** **\$444,447**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>14,283</b>	<b>100%</b>
2005 or Later	654	5%
2000 to 2004	2,162	15%
1990 to 1999	2,694	19%
1980 to 1989	3,440	24%
1970 to 1979	3,978	28%
1960 to 1969	793	6%
1950 to 1959	376	3%
1940 to 1949	85	1%
1939 or earlier	101	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>13,921</b>	<b>100%</b>	<b>5,488</b>	<b>100%</b>	<b>8,433</b>	<b>100%</b>
1.00 occupant housing per room or less	12,850	92%	4,660	85%	8,190	97%
1.01 to 1.50 occupants per room	772	6%	544	10%	228	3%
1.51 to 2.00 occupants per room	177	1%	171	3%	6	<1%
2.01 or more occupants per room	122	1%	113	2%	9	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>5,488</b>	<b>100%</b>
Less than \$500	327	6%
\$500 to \$599	84	2%
\$600 to \$699	126	2%
\$700 to \$799	225	4%
\$800 to \$899	455	8%
\$900 to \$999	672	12%
\$1,000 to \$1,249	1,800	33%
\$1,250 to \$1,499	770	14%
\$1,500 to \$1,999	650	12%
\$2,000 or more	280	5%
No cash rent	99	2%
<b>Median contract rent</b>	<b>\$1,119</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>5,488</b>	<b>100%</b>
Less than 20 percent	591	11%
20.0 to 24.9 percent	608	11%
25.0 to 29.9 percent	632	12%
30.0 to 34.9 percent	610	11%
35.0 to 39.9 percent	513	9%
40.0 to 49.9 percent	887	16%
50.0 percent or more	1,470	27%
Not computed	177	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>13,921</b>	<b>100%</b>
No vehicle	666	5%
1 vehicle	3,610	26%
2 vehicles	5,627	40%
3 vehicles	2,536	18%
4 or more vehicles	1,482	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,931</b>	<b>100%</b>
Worked in state of residence	20,918	100%
Worked in county of residence	20,233	97%
Worked outside county of residence	685	3%
Worked outside state of residence	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>34,554</b>	<b>100%</b>	<b>16,960</b>	<b>49%</b>
In labor force	21,597	63%	12,362	57%
Armed forces	363	2%	334	92%
Civilian (employed)	19,569	91%	11,173	57%
Civilian (unemployed)	1,665	8%	855	51%
Not in labor force	12,957	37%	4,598	35%
Pct. of civilian labor force unemployed	7.8%		7.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,931</b>	<b>100%</b>
Car, truck or van:	19,026	91%
Drove Alone	16,444	79%
Carpooled	2,582	12%
Public Transportation:	379	2%
Bus	202	1%
Trolley / Streetcar	0	0%
Railroad	126	1%
Other public transportation	51	<1%
Motorcycle	130	1%
Bicycle	25	<1%
Walked	210	1%
Other means	132	1%
Worked at home	1,029	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>20,931</b>	<b>100%</b>
Did not work at home	19,902	95%
Less than 10 minutes	1,984	9%
10 to 19 minutes	6,418	31%
20 to 29 minutes	4,027	19%
30 to 44 minutes	3,688	18%
45 to 59 minutes	2,101	10%
60 to 89 minutes	1,323	6%
90 minutes or more	361	2%
Worked at home	1,029	5%
<b>Average time to work (minutes)</b>	<b>30</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>20,589</b>	<b>100%</b>
Agriculture, forestry, mining	468	2%
Utilities	214	1%
Construction	1,772	9%
Manufacturing	2,505	12%
Wholesale trade	1,169	6%
Retail trade	2,273	11%
Transportation & warehousing	456	2%
Information & communications	415	2%
Finance, insurance, & real estate	1,197	6%
Professional, scientific, management, administration	594	3%
Educational, social, & health services	3,350	16%
Art, entertainment, recreation, accommodations, food	2,322	11%
Other services	1,008	5%
Public administration	2,846	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>20,589</b>	<b>100%</b>
Management, professional & related:	6,554	32%
Management (incl. farm managers)	1,813	9%
Business & financial	894	4%
Computer & mathematical	719	3%
Architecture & engineering	482	2%
Life, physical & social science	234	1%
Community & social service	241	1%
Legal	42	<1%
Education, training, & library	1,099	5%
Art, entertainment, sports & media	282	1%
Healthcare practitioners	748	4%
Service:	3,972	19%
Healthcare support	291	1%
Protective service	247	1%
Food preparation & serving	1,145	6%
Building & grounds cleaning / maintenance	1,462	7%
Personal care & service	827	4%
Sales & office	5,231	25%
Farming, fishing & forestry	389	2%
Construction, extraction & maintenance	1,970	10%
Production, transport & material moving	2,473	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>13,921</b>	<b>100%</b>
Less than \$15,000	1,032	7%
\$15,000 to \$29,999	2,126	15%
\$30,000 to \$44,999	2,360	17%
\$45,000 to \$59,999	1,783	13%
\$60,000 to \$74,999	1,609	12%
\$75,000 to \$99,999	1,583	11%
\$100,000 to \$124,999	1,245	9%
\$125,000 to \$149,999	783	6%
\$150,000 to \$199,999	767	6%
\$200,000 or more	633	5%
<b>Median Income</b>	<b>\$57,135</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>13,921</b>	<b>100%</b>
With earnings	11,897	85%
With wage and salary income	11,465	82%
With self-employment income	1,728	12%
With interest, dividend, or net rental income	3,149	23%
With Social Security income	2,743	20%
With Supplemental Security income	258	2%
With public assistance income	255	2%
With retirement income	2,024	15%
With other types of income	2,088	15%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>46,189</b>	<b>100%</b>
Under .50	2,086	5%
.50 to .99	3,499	8%
1.00 to 1.24	2,179	5%
1.25 to 1.49	2,986	6%
1.50 to 1.84	4,001	9%
1.85 to 1.99	1,893	4%
2.00 and over	29,545	64%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>46,189</b>	<b>100%</b>
Above Poverty	40,604	88%
Below Poverty	5,585	12%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

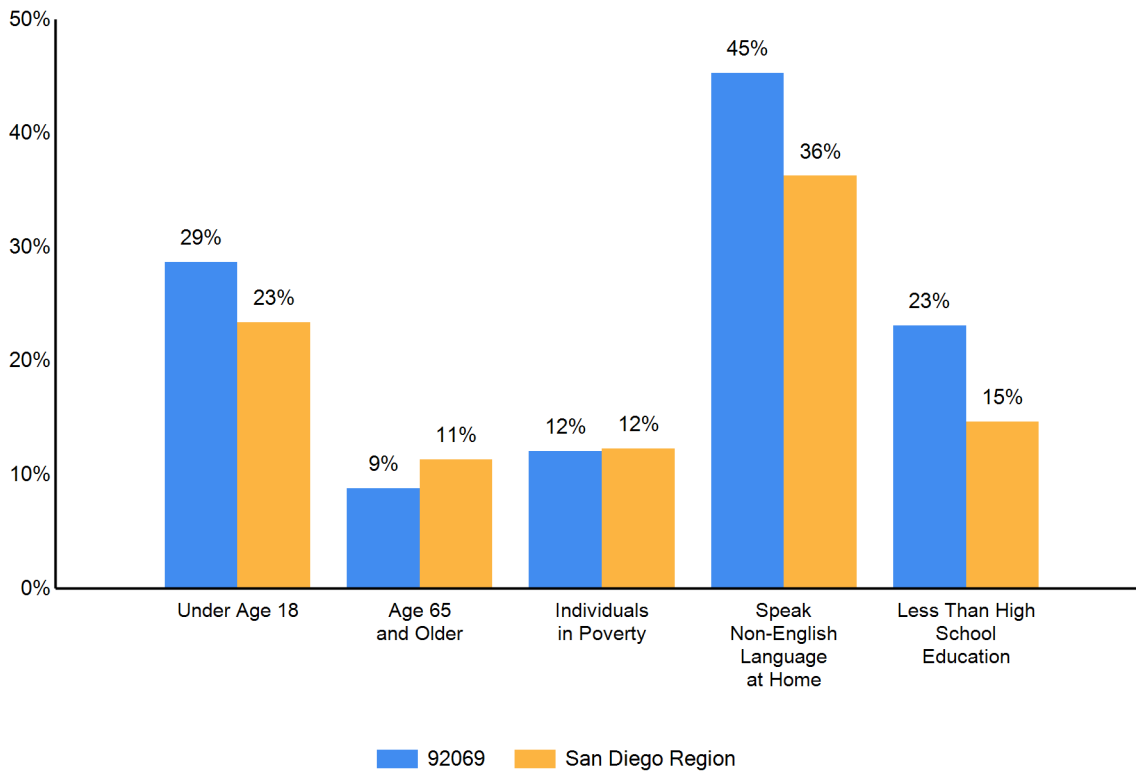
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>10,650</b>	<b>6,502</b>	<b>4,148</b>	<b>9,716</b>	<b>5,717</b>	<b>3,999</b>	<b>934</b>	<b>785</b>	<b>149</b>
Married couple family	8,228	4,871	3,357	7,743	4,494	3,249	485	377	108
Male householder, no wife present	752	464	288	607	349	258	145	115	30
Female householder, no husband present	1,670	1,167	503	1,366	874	492	304	293	11

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

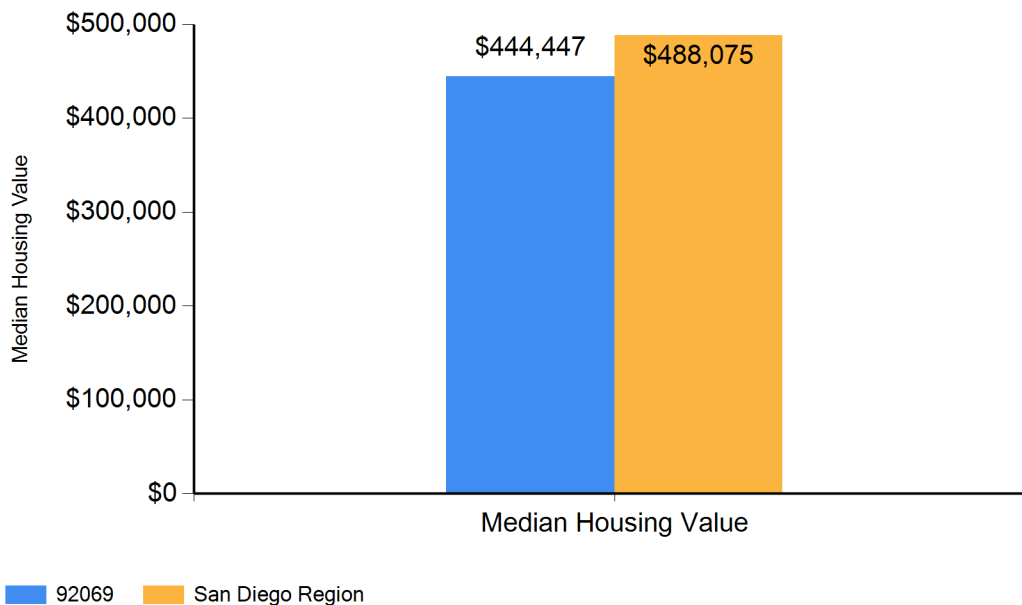


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075