

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

South Bay



Jan 1, 2013

Total Population	136,388
Household Population	132,029
Group Quarters Population	4,359
Persons Per Household	3.51

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	39,206	37,577	4.2%
Single Family - Detached	16,497	15,918	3.5%
Single Family - Multiple-Unit	4,497	4,290	4.6%
Multi-Family	15,495	14,841	4.2%
Mobile Home and Other	2,717	2,528	7.0%

HOUSEHOLD INCOME

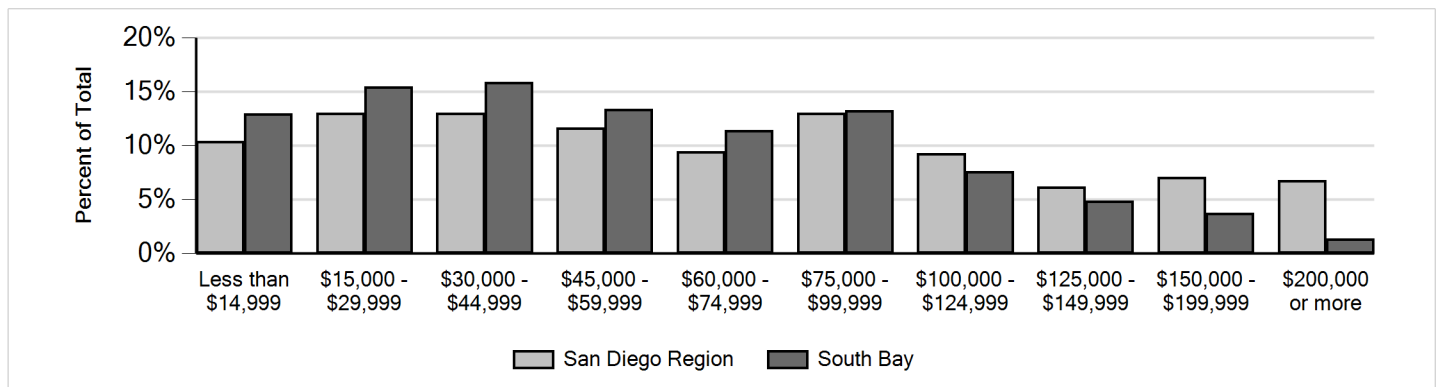
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	13%	15%	16%	13%	11%	13%	8%	5%	4%	1%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$51,358
Not adjusted for inflation (current 2012\$)	\$53,763



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

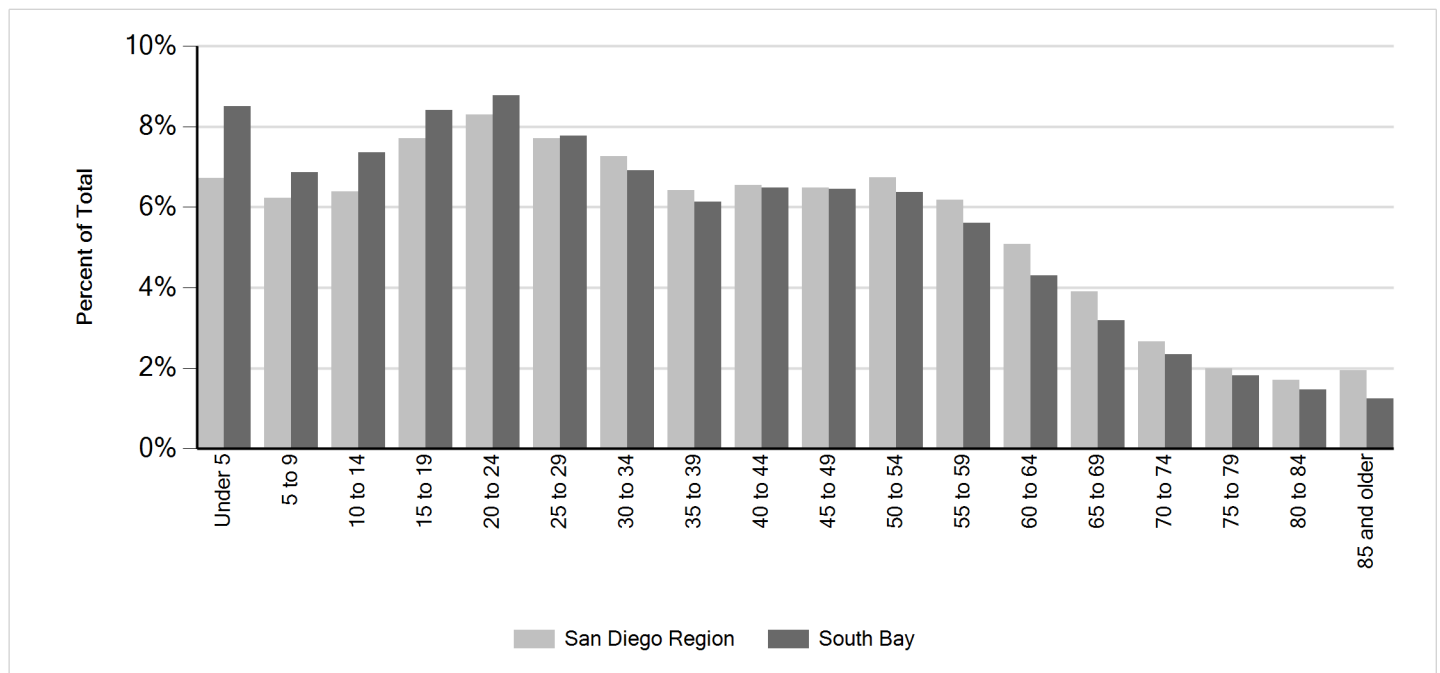
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	136,388	68,551	67,837	50%
Under 5	11,603	6,078	5,525	48%
5 to 9	9,364	4,764	4,600	49%
10 to 14	10,027	5,203	4,824	48%
15 to 17	6,658	3,515	3,143	47%
18 and 19	4,815	2,538	2,277	47%
20 to 24	11,957	6,090	5,867	49%
25 to 29	10,604	5,633	4,971	47%
30 to 34	9,420	4,971	4,449	47%
35 to 39	8,355	4,306	4,049	48%
40 to 44	8,837	4,467	4,370	49%
45 to 49	8,801	4,476	4,325	49%
50 to 54	8,700	4,294	4,406	51%
55 to 59	7,645	3,582	4,063	53%
60 and 61	2,517	1,159	1,358	54%
62 to 64	3,359	1,630	1,729	51%
65 to 69	4,347	1,916	2,431	56%
70 to 74	3,195	1,387	1,808	57%
75 to 79	2,484	1,053	1,431	58%
80 to 84	2,008	855	1,153	57%
85 and older	1,692	634	1,058	63%
Under 18	37,652	19,560	18,092	48%
65 and older	13,726	5,845	7,881	57%
Median Age	31.7	30.5	33.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	95,767	19,480	4,726	293	13,054	3,068
Under 5	9,248	1,125	304	19	628	279
5 to 9	7,528	688	218	14	582	334
10 to 14	8,078	690	218	18	695	328
15 to 17	5,384	460	161	9	481	163
18 and 19	3,913	338	113	4	305	142
20 to 24	9,166	1,097	458	20	876	340
25 to 29	7,137	1,684	505	25	923	330
30 to 34	6,373	1,490	427	23	883	224
35 to 39	5,841	1,160	353	22	788	191
40 to 44	6,150	1,304	398	20	787	178
45 to 49	5,992	1,368	413	29	862	137
50 to 54	5,422	1,701	451	32	944	150
55 to 59	4,628	1,603	290	23	990	111
60 and 61	1,441	572	96	2	369	37
62 to 64	1,799	826	107	12	587	28
65 to 69	2,441	1,045	99	9	714	39
70 to 74	1,737	803	45	8	577	25
75 to 79	1,390	605	28	3	444	14
80 to 84	1,107	487	28	1	374	11
85 and older	992	434	14	0	245	7
Under 18	30,238	2,963	901	60	2,386	1,104
65 and older	7,667	3,374	214	21	2,354	96
Median Age	28.2	43.9	34.5	38.3	42.3	24.2