

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92078



	Jan 1, 2012
Total Population	40,419
Household Population	40,270
Group Quarters Population	149
Persons Per Household	2.62

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,188	15,358	5.1%
Single Family - Detached	7,752	7,636	1.5%
Single Family - Multiple-Unit	930	664	28.6%
Multi-Family	4,993	4,749	4.9%
Mobile Home and Other	2,513	2,309	8.1%

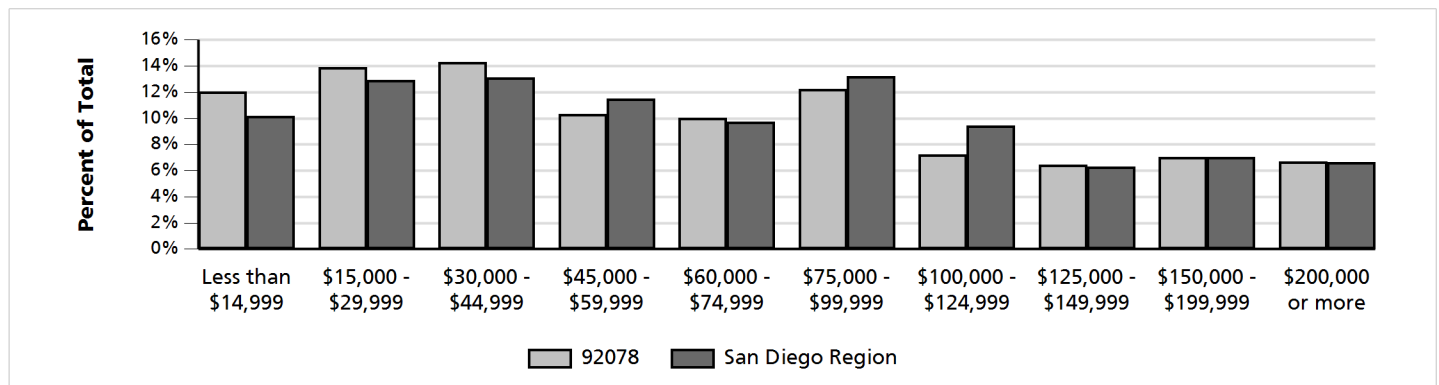
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	12%	14%	14%	10%	10%	12%	7%	6%	7%	7%

Median Household Income

Adjusted for Inflation (2010 \$)	\$59,131
Not adjusted for inflation (current 2011\$)	\$60,925



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

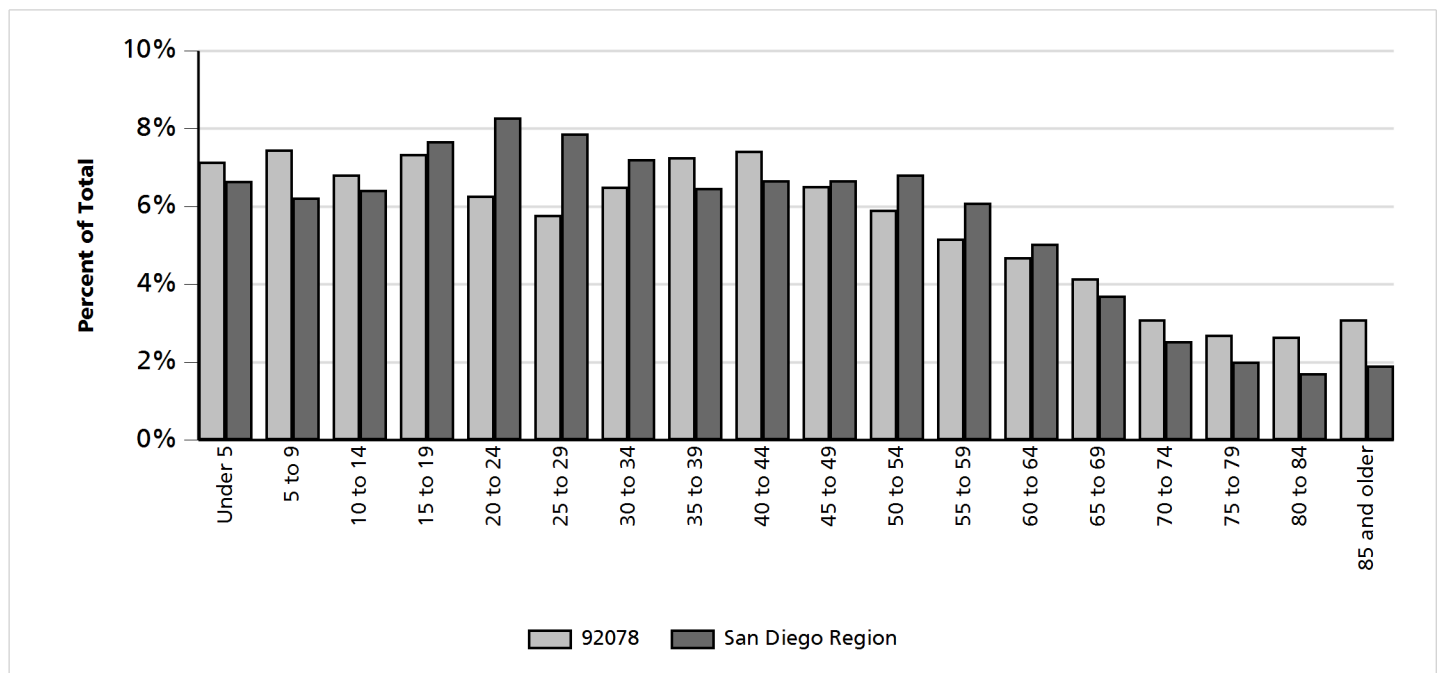
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	40,419	19,447	20,968	52%
Under 5	2,891	1,467	1,424	49%
5 to 9	3,012	1,531	1,481	49%
10 to 14	2,754	1,483	1,271	46%
15 to 17	1,468	770	698	48%
18 and 19	1,502	671	831	55%
20 to 24	2,538	1,200	1,338	53%
25 to 29	2,337	1,178	1,159	50%
30 to 34	2,626	1,231	1,395	53%
35 to 39	2,932	1,444	1,488	51%
40 to 44	2,998	1,520	1,478	49%
45 to 49	2,638	1,330	1,308	50%
50 to 54	2,387	1,210	1,177	49%
55 to 59	2,089	990	1,099	53%
60 and 61	758	374	384	51%
62 to 64	1,142	461	681	60%
65 to 69	1,675	708	967	58%
70 to 74	1,249	553	696	56%
75 to 79	1,094	421	673	62%
80 to 84	1,075	455	620	58%
85 and older	1,250	450	800	64%
Under 18	10,125	5,251	4,874	48%
65 and older	6,343	2,587	3,756	59%
Median Age	36.8	35.7	38.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	10,788	23,925	795	119	3,457	1,331
Under 5	1,041	1,419	35	7	221	168
5 to 9	1,095	1,434	42	6	222	213
10 to 14	947	1,383	57	8	210	149
15 to 17	548	721	32	3	102	62
18 and 19	523	768	44	5	95	67
20 to 24	982	1,133	90	9	224	100
25 to 29	853	1,081	94	7	223	79
30 to 34	880	1,306	73	11	275	81
35 to 39	788	1,617	59	4	369	95
40 to 44	756	1,792	48	11	327	64
45 to 49	654	1,565	54	10	285	70
50 to 54	464	1,576	63	11	218	55
55 to 59	413	1,372	28	8	237	31
60 and 61	103	563	10	3	67	12
62 to 64	154	864	21	8	83	12
65 to 69	223	1,303	17	0	103	29
70 to 74	123	1,029	6	3	75	13
75 to 79	99	920	7	2	53	13
80 to 84	84	943	5	2	35	6
85 and older	58	1,136	10	1	33	12
Under 18	3,631	4,957	166	24	755	592
65 and older	587	5,331	45	8	299	73
Median Age	26.5	43.1	30.2	39.4	37.1	20.3