



## Demographic and Socioeconomic Profile 2010

CPA: Valley Center

### Population by Race

|                         | Population    | Percent     |
|-------------------------|---------------|-------------|
| <b>Total Population</b> | <b>19,057</b> | <b>100%</b> |
| White                   | 11,909        | 62%         |
| Hispanic                | 5,111         | 27%         |
| American Indian         | 828           | 4%          |
| Asian                   | 602           | 3%          |
| Two or More             | 438           | 2%          |
| Black                   | 88            | <1%         |
| Other                   | 43            | <1%         |
| Pacific Islander        | 38            | <1%         |

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

|                         | Total         | Male         | Female       | Percent Female |
|-------------------------|---------------|--------------|--------------|----------------|
| <b>Total Population</b> | <b>19,057</b> | <b>9,129</b> | <b>9,928</b> | <b>52%</b>     |
| Under 5                 | 1,105         | 451          | 654          | 59%            |
| 5 to 9                  | 1,140         | 564          | 576          | 51%            |
| 10 to 14                | 1,227         | 537          | 690          | 56%            |
| 15 to 17                | 858           | 430          | 428          | 50%            |
| 18 and 19               | 505           | 237          | 268          | 53%            |
| 20 to 24                | 1,072         | 517          | 555          | 52%            |
| 25 to 29                | 966           | 497          | 469          | 49%            |
| 30 to 34                | 838           | 480          | 358          | 43%            |
| 35 to 39                | 959           | 401          | 558          | 58%            |
| 40 to 44                | 1,199         | 553          | 646          | 54%            |
| 45 to 49                | 1,649         | 792          | 857          | 52%            |
| 50 to 54                | 1,670         | 797          | 873          | 52%            |
| 55 to 59                | 1,526         | 743          | 783          | 51%            |
| 60 and 61               | 620           | 330          | 290          | 47%            |
| 62 to 64                | 769           | 361          | 408          | 53%            |
| 65 to 69                | 989           | 496          | 493          | 50%            |
| 70 to 74                | 753           | 391          | 362          | 48%            |
| 75 to 79                | 486           | 243          | 243          | 50%            |
| 80 to 84                | 390           | 174          | 216          | 55%            |
| 85 and Older            | 336           | 135          | 201          | 60%            |
| Under 18                | 4,330         | 1,982        | 2,348        | 54%            |
| 65 and older            | 2,954         | 1,439        | 1,515        | 51%            |
| <b>Median</b>           | <b>43.6</b>   | <b>44.1</b>  | <b>43.2</b>  |                |

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

|                                         | Number        | Percent     |
|-----------------------------------------|---------------|-------------|
| <b>Total population age 15 and over</b> | <b>15,585</b> | <b>100%</b> |
| Never Married                           | 3,631         | 23%         |
| Married, excluding separated            | 9,784         | 63%         |
| Separated                               | 352           | 2%          |
| Widowed                                 | 661           | 4%          |
| Divorced                                | 1,157         | 7%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

|                           | Number        | Percent     |
|---------------------------|---------------|-------------|
| <b>Total population</b>   | <b>19,057</b> | <b>100%</b> |
| Household                 | 18,996        | 100%        |
| Group Quarters - Other    | 61            | <1%         |
| Group Quarters - Military | 0             | 0%          |
| Group Quarters - College  | 0             | 0%          |

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

|                   | Total         | Hispanic     | White         | Black       | American Indian | Asian       | Pacific Islander | Other       | Two or More |
|-------------------|---------------|--------------|---------------|-------------|-----------------|-------------|------------------|-------------|-------------|
| <b>Total Pop.</b> | <b>19,057</b> | <b>5,111</b> | <b>11,909</b> | <b>88</b>   | <b>828</b>      | <b>602</b>  | <b>38</b>        | <b>43</b>   | <b>438</b>  |
| Under 5           | 1,105         | 503          | 427           | 6           | 75              | 24          | 1                | 7           | 62          |
| 5 to 9            | 1,140         | 462          | 538           | 6           | 65              | 11          | 5                | 3           | 50          |
| 10 to 14          | 1,227         | 459          | 597           | 4           | 57              | 38          | 3                | 6           | 63          |
| 15 to 17          | 858           | 320          | 445           | 3           | 44              | 13          | 2                | 4           | 27          |
| 18 and 19         | 505           | 181          | 267           | 4           | 21              | 19          | 0                | 3           | 10          |
| 20 to 24          | 1,072         | 398          | 521           | 6           | 80              | 31          | 3                | 1           | 32          |
| 25 to 29          | 966           | 410          | 431           | 1           | 54              | 48          | 2                | 0           | 20          |
| 30 to 34          | 838           | 331          | 383           | 6           | 63              | 30          | 2                | 1           | 22          |
| 35 to 39          | 959           | 350          | 508           | 3           | 37              | 35          | 1                | 2           | 23          |
| 40 to 44          | 1,199         | 320          | 749           | 4           | 48              | 45          | 2                | 4           | 27          |
| 45 to 49          | 1,649         | 395          | 1,113         | 9           | 59              | 47          | 5                | 2           | 19          |
| 50 to 54          | 1,670         | 318          | 1,200         | 4           | 45              | 71          | 4                | 4           | 24          |
| 55 to 59          | 1,526         | 221          | 1,173         | 8           | 45              | 52          | 0                | 3           | 24          |
| 60 and 61         | 620           | 79           | 480           | 8           | 17              | 30          | 2                | 0           | 4           |
| 62 to 64          | 769           | 84           | 616           | 3           | 30              | 28          | 3                | 0           | 5           |
| 65 to 69          | 989           | 120          | 786           | 5           | 33              | 29          | 2                | 1           | 13          |
| 70 to 74          | 753           | 62           | 649           | 4           | 15              | 17          | 0                | 1           | 5           |
| 75 to 79          | 486           | 46           | 405           | 1           | 12              | 16          | 1                | 0           | 5           |
| 80 to 84          | 390           | 30           | 330           | 1           | 17              | 9           | 0                | 1           | 2           |
| 85 and Older      | 336           | 22           | 291           | 2           | 11              | 9           | 0                | 0           | 1           |
| Under 18          | 4,330         | 1,744        | 2,007         | 19          | 241             | 86          | 11               | 20          | 202         |
| 65 and older      | 2,954         | 280          | 2,461         | 13          | 88              | 80          | 3                | 3           | 26          |
| <b>Median</b>     |               | <b>27.8</b>  | <b>49.9</b>   | <b>45.6</b> | <b>31.4</b>     | <b>45.7</b> | <b>40.0</b>      | <b>19.0</b> | <b>21.1</b> |

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

|                                          | Number        | Percent     |
|------------------------------------------|---------------|-------------|
| <b>Total population age 5 and over</b>   | <b>17,952</b> | <b>100%</b> |
| Speak Only English                       | 13,446        | 75%         |
| Speak Spanish:                           | 3,482         | 19%         |
| Speak English "well" or "very well"      | 2,871         | 16%         |
| Speak English "not well" or "not at all" | 611           | 3%          |
| Speak Asian/Pacific Island language:     | 562           | 3%          |
| Speak English "well" or "very well"      | 445           | 2%          |
| Speak English "not well" or "not at all" | 117           | 1%          |
| Speak other language:                    | 462           | 2%          |
| Speak English "well" or "very well"      | 408           | 2%          |
| Speak English "not well" or "not at all" | 54            | <1%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

|                                          | Number        | Percent     |
|------------------------------------------|---------------|-------------|
| <b>Total population age 25 and older</b> | <b>13,150</b> | <b>100%</b> |
| Less than 9th grade                      | 845           | 6%          |
| 9th through 12th grade, no diploma       | 676           | 5%          |
| High school grad (incl. equivalency)     | 3,455         | 26%         |
| Some college, no degree                  | 3,017         | 23%         |
| Associate degree                         | 1,001         | 8%          |
| Bachelor's degree                        | 2,796         | 21%         |
| Master's degree                          | 895           | 7%          |
| Professional school degree               | 338           | 3%          |
| Doctorate degree                         | 127           | 1%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

|                                         | Total         |             | Public School |         | Private School |         |
|-----------------------------------------|---------------|-------------|---------------|---------|----------------|---------|
|                                         | Number        | Percent     | Number        | Percent | Number         | Percent |
| <b>Total population age 3 and older</b> | <b>18,390</b> | <b>100%</b> | ---           | ---     | ---            | ---     |
| Enrolled in school                      | 5,068         | 28%         | 4,326         | 24%     | 742            | 4%      |
| Nursery / Preschool                     | 333           | 7%          | 76            | 2%      | 257            | 35%     |
| Kindergarten to grade 4                 | 1,346         | 27%         | 1,207         | 28%     | 139            | 19%     |
| Grade 5 to grade 8                      | 1,054         | 21%         | 903           | 21%     | 151            | 20%     |
| Grade 9 to grade 12                     | 1,312         | 26%         | 1,191         | 28%     | 121            | 16%     |
| College, undergraduate                  | 972           | 19%         | 905           | 21%     | 67             | 9%      |
| Graduate or Professional school         | 51            | 1%          | 44            | 1%      | 7              | 1%      |
| Not enrolled in school                  | 13,322        | 72%         | ---           | ---     | ---            | ---     |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

|                                | Total        |             | With Persons Under 18 |             | Without Persons Under 18 |             |
|--------------------------------|--------------|-------------|-----------------------|-------------|--------------------------|-------------|
|                                | Number       | Percent     | Number                | Percent     | Number                   | Percent     |
| <b>Total households</b>        | <b>6,511</b> | <b>100%</b> | <b>2,480</b>          | <b>100%</b> | <b>4,031</b>             | <b>100%</b> |
| Family Households:             | 5,385        | 83%         | 2,467                 | 99%         | 2,918                    | 72%         |
| Married couple family          | 4,619        | 71%         | 1,977                 | 80%         | 2,642                    | 66%         |
| Other family:                  | 766          | 12%         | 490                   | 20%         | 276                      | 7%          |
| Male householder, no wife      | 438          | 7%          | 243                   | 10%         | 195                      | 5%          |
| Female householder, no husband | 328          | 5%          | 247                   | 10%         | 81                       | 2%          |
| Nonfamily households:          | 1,126        | 17%         | 13                    | 1%          | 1,113                    | 28%         |
| Householder living alone       | 996          | 15%         | ----                  | ----        | ----                     | ----        |
| Other nonfamily households     | 130          | 2%          | ----                  | ----        | ----                     | ----        |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

|                            | Number       | Percent     | Occupied    | Unoccupied | Vacancy Rate | Persons per Household |
|----------------------------|--------------|-------------|-------------|------------|--------------|-----------------------|
| <b>Total Housing Units</b> | <b>6,638</b> | <b>100%</b> | <b>6511</b> | <b>127</b> | <b>2%</b>    | <b>2.92</b>           |
| Single family (detached)   | 5,970        | 90%         | 5,864       | 106        | 2%           | 2.95                  |
| Single family (attached)   | 157          | 2%          | 137         | 20         | 13%          | 2.97                  |
| 2 to 4 units               | 17           | <1%         | 17          | 0          | 0%           | 1.65                  |
| 5 to 9 units               | 0            | 0%          | 0           | 0          | 0%           | 0.00                  |
| 10 or more units           | 0            | 0%          | 0           | 0          | 0%           | 0.00                  |
| Mobile home and Other      | 494          | 7%          | 493         | 1          | <1%          | 2.55                  |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

|                                   | Number       | Percent     |
|-----------------------------------|--------------|-------------|
| <b>Total Owner-Occupied Units</b> | <b>5,815</b> | <b>100%</b> |
| Less than \$150,000               | 497          | 9%          |
| \$150,000 to \$199,999            | 80           | 1%          |
| \$200,000 to \$249,999            | 105          | 2%          |
| \$250,000 to \$299,999            | 224          | 4%          |
| \$300,000 to \$399,999            | 703          | 12%         |
| \$400,000 to \$499,999            | 908          | 16%         |
| \$500,000 to \$749,999            | 2,103        | 36%         |
| \$750,000 to \$999,999            | 857          | 15%         |
| \$1,000,000 or more               | 338          | 6%          |

**Median Value** **\$551,663**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

|                            | Number       | Percent     |
|----------------------------|--------------|-------------|
| <b>Total Housing units</b> | <b>6,638</b> | <b>100%</b> |
| 2005 or Later              | 662          | 10%         |
| 2000 to 2004               | 1,017        | 15%         |
| 1990 to 1999               | 1,119        | 17%         |
| 1980 to 1989               | 1,491        | 22%         |
| 1970 to 1979               | 1,248        | 19%         |
| 1960 to 1969               | 450          | 7%          |
| 1950 to 1959               | 315          | 5%          |
| 1940 to 1949               | 178          | 3%          |
| 1939 or earlier            | 158          | 2%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

|                                        | Total        |             | Renter Occupied |             | Owner Occupied |             |
|----------------------------------------|--------------|-------------|-----------------|-------------|----------------|-------------|
|                                        | Number       | Percent     | Number          | Percent     | Number         | Percent     |
| <b>Total occupied housing units</b>    | <b>6,511</b> | <b>100%</b> | <b>696</b>      | <b>100%</b> | <b>5,815</b>   | <b>100%</b> |
| 1.00 occupant housing per room or less | 6,381        | 98%         | 641             | 92%         | 5,740          | 99%         |
| 1.01 to 1.50 occupants per room        | 83           | 1%          | 37              | 5%          | 46             | 1%          |
| 1.51 to 2.00 occupants per room        | 47           | 1%          | 18              | 3%          | 29             | <1%         |
| 2.01 or more occupants per room        | 0            | 0%          | 0               | 0%          | 0              | 0%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

| Renter Occupied Housing Units | Number         | Percent     |
|-------------------------------|----------------|-------------|
| <b>Total Units</b>            | <b>696</b>     | <b>100%</b> |
| Less than \$500               | 69             | 10%         |
| \$500 to \$599                | 29             | 4%          |
| \$600 to \$699                | 48             | 7%          |
| \$700 to \$799                | 17             | 2%          |
| \$800 to \$899                | 62             | 9%          |
| \$900 to \$999                | 12             | 2%          |
| \$1,000 to \$1,249            | 50             | 7%          |
| \$1,250 to \$1,499            | 54             | 8%          |
| \$1,500 to \$1,999            | 132            | 19%         |
| \$2,000 or more               | 107            | 15%         |
| No cash rent                  | 116            | 17%         |
| <b>Median contract rent</b>   | <b>\$1,561</b> |             |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

| Renter Occupied Housing Units | Number     | Percent     |
|-------------------------------|------------|-------------|
| <b>Total Units</b>            | <b>696</b> | <b>100%</b> |
| Less than 20 percent          | 143        | 21%         |
| 20.0 to 24.9 percent          | 197        | 28%         |
| 25.0 to 29.9 percent          | 32         | 5%          |
| 30.0 to 34.9 percent          | 9          | 1%          |
| 35.0 to 39.9 percent          | 50         | 7%          |
| 40.0 to 49.9 percent          | 48         | 7%          |
| 50.0 percent or more          | 107        | 15%         |
| Not computed                  | 110        | 16%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

| Occupied Housing Units    | Number       | Percent     |
|---------------------------|--------------|-------------|
| <b>Total Availability</b> | <b>6,511</b> | <b>100%</b> |
| No vehicle                | 126          | 2%          |
| 1 vehicle                 | 1,156        | 18%         |
| 2 vehicles                | 2,529        | 39%         |
| 3 vehicles                | 1,737        | 27%         |
| 4 or more vehicles        | 963          | 15%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

| Workers age 16 and older           | Number       | Percent     |
|------------------------------------|--------------|-------------|
| <b>Total Workers</b>               | <b>8,662</b> | <b>100%</b> |
| Worked in state of residence       | 8,608        | 99%         |
| Worked in county of residence      | 8,144        | 94%         |
| Worked outside county of residence | 464          | 5%          |
| Worked outside state of residence  | 54           | 1%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

|                                         | Male          |             | Female       |            |
|-----------------------------------------|---------------|-------------|--------------|------------|
|                                         | Total         | Percent     | Number       | Percent    |
| <b>Population age 16 and older</b>      | <b>15,349</b> | <b>100%</b> | <b>7,449</b> | <b>49%</b> |
| In labor force                          | 9,059         | 59%         | 5,058        | 56%        |
| Armed forces                            | 25            | <1%         | 25           | 100%       |
| Civilian (employed)                     | 8,353         | 92%         | 4,591        | 55%        |
| Civilian (unemployed)                   | 681           | 8%          | 442          | 65%        |
| Not in labor force                      | 6,290         | 41%         | 2,391        | 38%        |
| Pct. of civilian labor force unemployed | 7.5%          |             | 8.8%         |            |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

| Workers age 16 and older    | Number       | Percent     |
|-----------------------------|--------------|-------------|
| <b>Total Workers</b>        | <b>8,662</b> | <b>100%</b> |
| Car, truck or van:          | 7,664        | 88%         |
| Drove Alone                 | 6,841        | 79%         |
| Carpooled                   | 823          | 10%         |
| Public Transportation:      | 54           | 1%          |
| Bus                         | 29           | <1%         |
| Trolley / Streetcar         | 0            | 0%          |
| Railroad                    | 25           | <1%         |
| Other public transportation | 0            | 0%          |
| Motorcycle                  | 36           | <1%         |
| Bicycle                     | 0            | 0%          |
| Walked                      | 189          | 2%          |
| Other means                 | 0            | 0%          |
| Worked at home              | 719          | 8%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

| Workers age 16 and older              | Number       | Percent     |
|---------------------------------------|--------------|-------------|
| <b>Total Workers</b>                  | <b>8,662</b> | <b>100%</b> |
| Did not work at home                  | 7,943        | 92%         |
| Less than 10 minutes                  | 784          | 9%          |
| 10 to 19 minutes                      | 1,259        | 15%         |
| 20 to 29 minutes                      | 1,512        | 17%         |
| 30 to 44 minutes                      | 2,203        | 25%         |
| 45 to 59 minutes                      | 927          | 11%         |
| 60 to 89 minutes                      | 783          | 9%          |
| 90 minutes or more                    | 475          | 5%          |
| Worked at home                        | 719          | 8%          |
| <b>Average time to work (minutes)</b> | <b>40</b>    | <b>--</b>   |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

| Employed civilian population age 16 and older        | Number       | Percent     |
|------------------------------------------------------|--------------|-------------|
| <b>Total employed civilian age 16+</b>               | <b>8,592</b> | <b>100%</b> |
| Agriculture, forestry, mining                        | 320          | 4%          |
| Utilities                                            | 71           | 1%          |
| Construction                                         | 1,028        | 12%         |
| Manufacturing                                        | 986          | 11%         |
| Wholesale trade                                      | 374          | 4%          |
| Retail trade                                         | 642          | 7%          |
| Transportation & warehousing                         | 203          | 2%          |
| Information & communications                         | 159          | 2%          |
| Finance, insurance, & real estate                    | 737          | 9%          |
| Professional, scientific, management, administration | 296          | 3%          |
| Educational, social, & health services               | 1,429        | 17%         |
| Art, entertainment, recreation, accommodations, food | 900          | 10%         |
| Other services                                       | 389          | 5%          |
| Public administration                                | 1,058        | 12%         |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

|                                           |              |             |
|-------------------------------------------|--------------|-------------|
| <b>Total employed civilian age 16+</b>    | <b>8,592</b> | <b>100%</b> |
| Management, professional & related:       | 3,335        | 39%         |
| Management (incl. farm managers)          | 1,251        | 15%         |
| Business & financial                      | 506          | 6%          |
| Computer & mathematical                   | 303          | 4%          |
| Architecture & engineering                | 200          | 2%          |
| Life, physical & social science           | 32           | <1%         |
| Community & social service                | 60           | 1%          |
| Legal                                     | 29           | <1%         |
| Education, training, & library            | 604          | 7%          |
| Art, entertainment, sports & media        | 122          | 1%          |
| Healthcare practitioners                  | 228          | 3%          |
| Service:                                  | 1,297        | 15%         |
| Healthcare support                        | 40           | <1%         |
| Protective service                        | 155          | 2%          |
| Food preparation & serving                | 363          | 4%          |
| Building & grounds cleaning / maintenance | 438          | 5%          |
| Personal care & service                   | 301          | 4%          |
| Sales & office                            | 2,368        | 28%         |
| Farming, fishing & forestry               | 81           | 1%          |
| Construction, extraction & maintenance    | 825          | 10%         |
| Production, transport & material moving   | 686          | 8%          |

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

|                         |                 |             |
|-------------------------|-----------------|-------------|
| <b>Total Households</b> | <b>6,511</b>    | <b>100%</b> |
| Less than \$15,000      | 221             | 3%          |
| \$15,000 to \$29,999    | 562             | 9%          |
| \$30,000 to \$44,999    | 655             | 10%         |
| \$45,000 to \$59,999    | 904             | 14%         |
| \$60,000 to \$74,999    | 912             | 14%         |
| \$75,000 to \$99,999    | 900             | 14%         |
| \$100,000 to \$124,999  | 781             | 12%         |
| \$125,000 to \$149,999  | 588             | 9%          |
| \$150,000 to \$199,999  | 426             | 7%          |
| \$200,000 or more       | 562             | 9%          |
| <b>Median Income</b>    | <b>\$75,042</b> | <b>—</b>    |

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

|                                               | Number       | Percent     |
|-----------------------------------------------|--------------|-------------|
| <b>Total households</b>                       | <b>6,511</b> | <b>100%</b> |
| With earnings                                 | 5,398        | 83%         |
| With wage and salary income                   | 5,073        | 78%         |
| With self-employment income                   | 1,258        | 19%         |
| With interest, dividend, or net rental income | 2,229        | 34%         |
| With Social Security income                   | 1,771        | 27%         |
| With Supplemental Security income             | 95           | 1%          |
| With public assistance income                 | 17           | <1%         |
| With retirement income                        | 1,366        | 21%         |
| With other types of income                    | 1,248        | 19%         |

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

|               | Number        | Percent     |
|---------------|---------------|-------------|
| <b>Total</b>  | <b>19,027</b> | <b>100%</b> |
| Under .50     | 444           | 2%          |
| .50 to .99    | 626           | 3%          |
| 1.00 to 1.24  | 367           | 2%          |
| 1.25 to 1.49  | 387           | 2%          |
| 1.50 to 1.84  | 870           | 5%          |
| 1.85 to 1.99  | 335           | 2%          |
| 2.00 and over | 15,998        | 84%         |

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

|               | Number        | Percent     |
|---------------|---------------|-------------|
| <b>Total</b>  | <b>19,027</b> | <b>100%</b> |
| Above Poverty | 17,957        | 94%         |
| Below Poverty | 1,070         | 6%          |

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

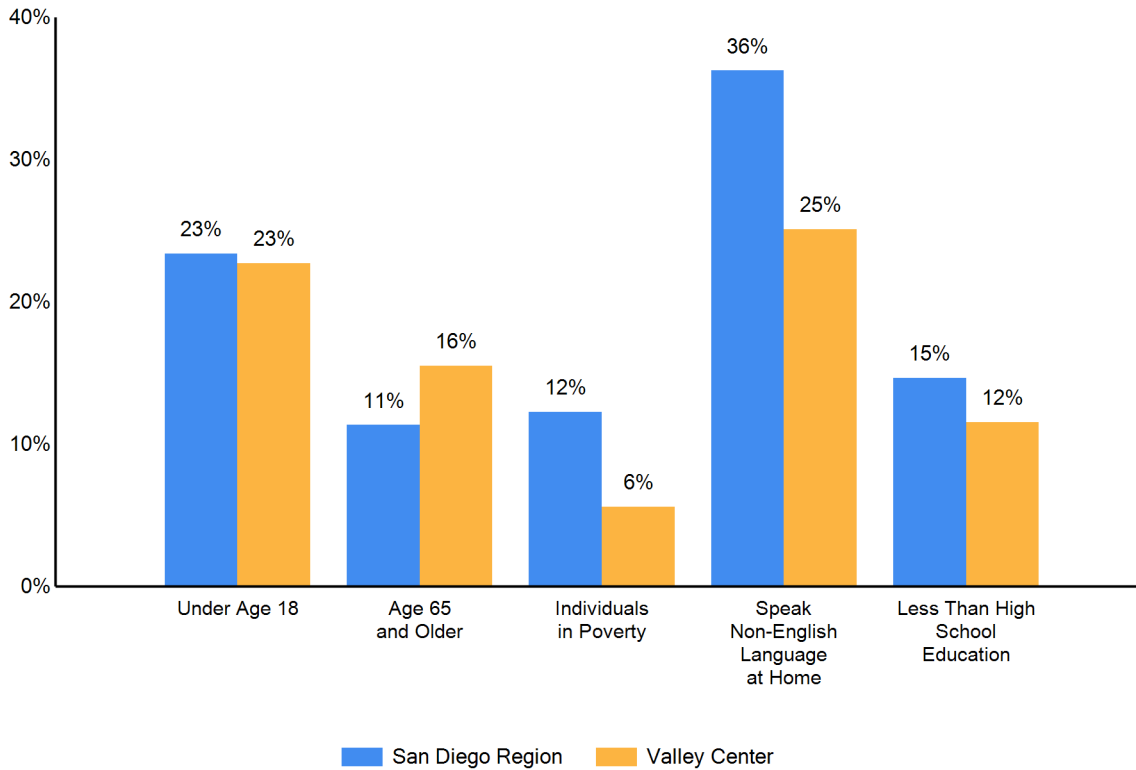
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

|                                        | Total Families |               |              | Above Poverty |               |              | Below Poverty |               |             |
|----------------------------------------|----------------|---------------|--------------|---------------|---------------|--------------|---------------|---------------|-------------|
|                                        | Total          | With Children | No Children  | Total         | With Children | No Children  | Total         | With Children | No Children |
| <b>Total Families</b>                  | <b>5,385</b>   | <b>2,467</b>  | <b>2,918</b> | <b>5,281</b>  | <b>2,392</b>  | <b>2,889</b> | <b>104</b>    | <b>75</b>     | <b>29</b>   |
| Married couple family                  | 4,619          | 1,977         | 2,642        | 4,543         | 1,928         | 2,615        | 76            | 49            | 27          |
| Male householder, no wife present      | 438            | 243           | 195          | 431           | 236           | 195          | 7             | 7             | 0           |
| Female householder, no husband present | 328            | 247           | 81           | 307           | 228           | 79           | 21            | 19            | 2           |

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

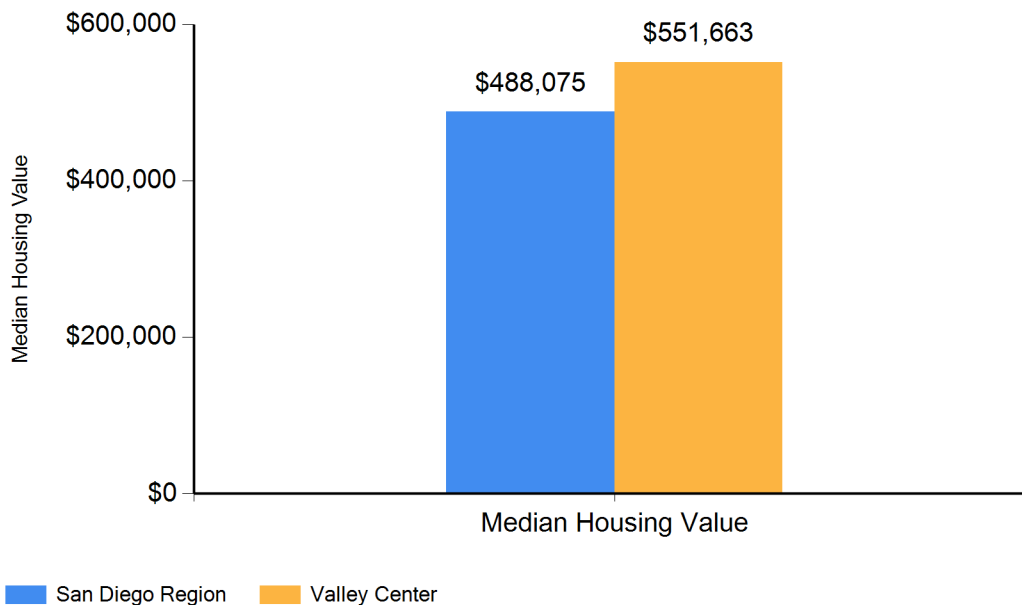


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075