

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Community Planning Area

### Peninsula



	Jan 1, 2014
<b>Total Population</b>	<b>39,310</b>
Household Population	36,500
Group Quarters Population	2,810
<b>Persons Per Household</b>	<b>2.23</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>17,127</b>	<b>16,355</b>	<b>4.5%</b>
Single Family - Detached	8,904	8,565	3.8%
Single Family - Multiple-Unit	2,264	2,111	6.8%
Multi-Family	5,959	5,679	4.7%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

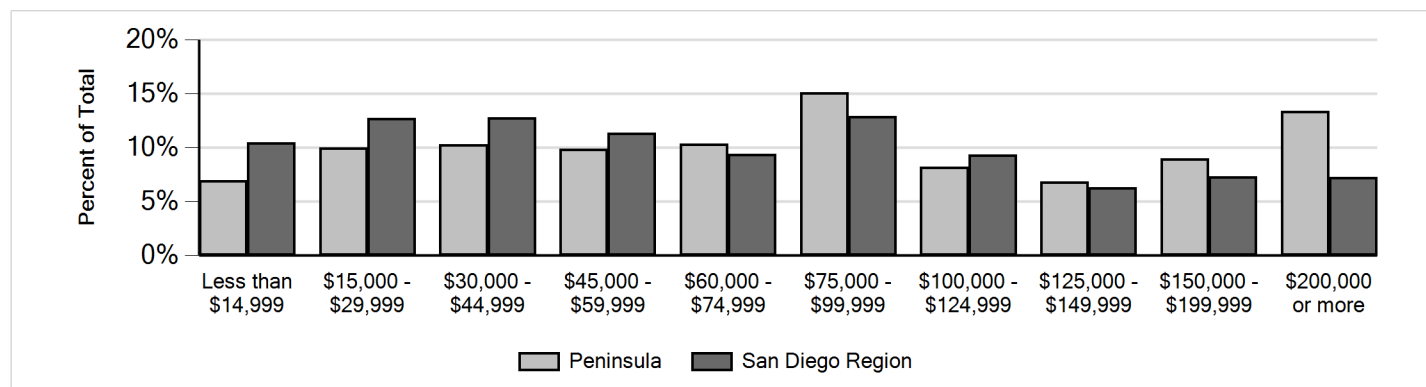
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	7%	10%	10%	10%	10%	15%	8%	7%	9%	13%

## Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$79,145
Not adjusted for inflation (current 2013\$)	\$83,934



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

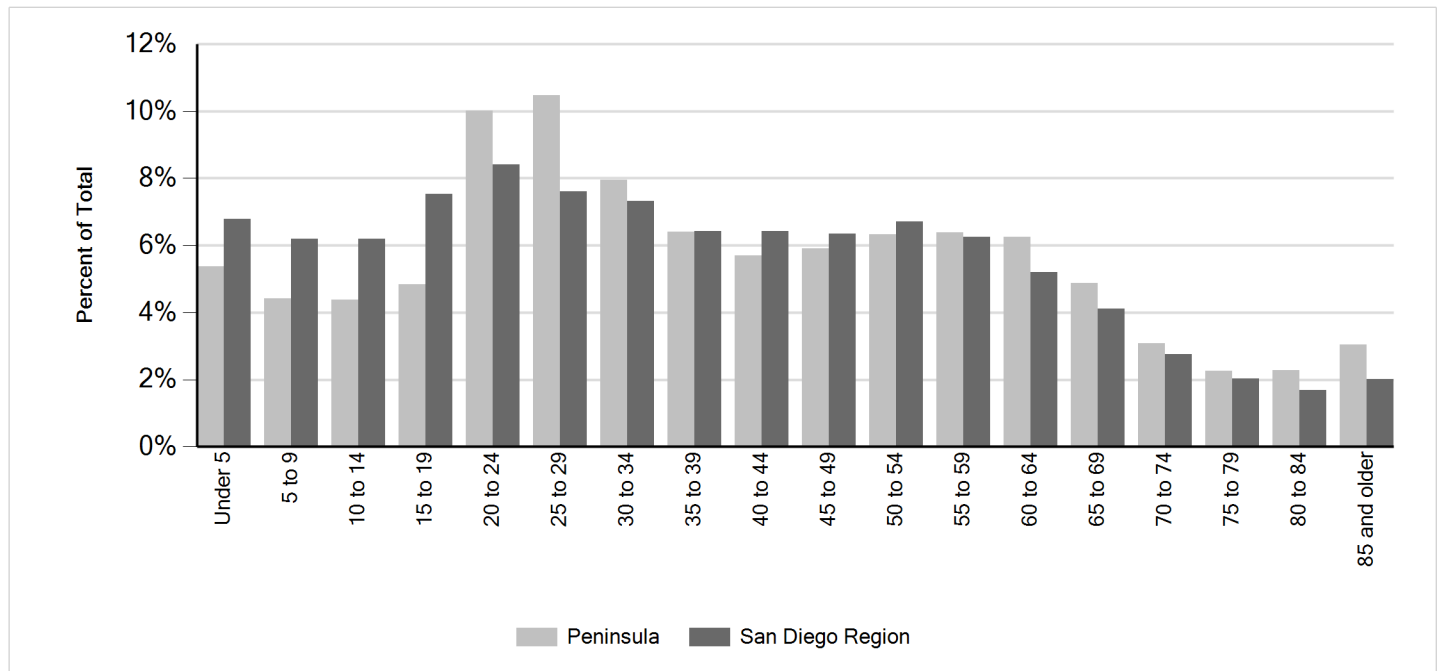
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>39,310</b>	<b>19,925</b>	<b>19,385</b>	<b>49%</b>
Under 5	2,113	1,083	1,030	49%
5 to 9	1,736	911	825	48%
10 to 14	1,723	878	845	49%
15 to 17	1,066	550	516	48%
18 and 19	837	484	353	42%
20 to 24	3,940	2,044	1,896	48%
25 to 29	4,120	2,150	1,970	48%
30 to 34	3,127	1,628	1,499	48%
35 to 39	2,519	1,379	1,140	45%
40 to 44	2,241	1,133	1,108	49%
45 to 49	2,322	1,196	1,126	48%
50 to 54	2,491	1,216	1,275	51%
55 to 59	2,512	1,224	1,288	51%
60 and 61	1,040	516	524	50%
62 to 64	1,417	713	704	50%
65 to 69	1,913	906	1,007	53%
70 to 74	1,211	597	614	51%
75 to 79	891	430	461	52%
80 to 84	892	428	464	52%
85 and older	1,199	459	740	62%
Under 18	6,638	3,422	3,216	48%
65 and older	6,106	2,820	3,286	54%
Median Age	37.0	35.9	38.3	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>5,040</b>	<b>30,279</b>	<b>977</b>	<b>145</b>	<b>1,487</b>	<b>1,382</b>
Under 5	424	1,391	71	16	83	128
5 to 9	360	1,077	66	8	62	163
10 to 14	349	1,167	40	7	47	113
15 to 17	183	737	26	7	39	74
18 and 19	161	575	31	7	17	46
20 to 24	638	2,853	131	19	126	173
25 to 29	605	2,988	136	14	203	174
30 to 34	458	2,193	101	23	166	186
35 to 39	384	1,807	72	3	158	95
40 to 44	321	1,682	55	3	130	50
45 to 49	282	1,846	49	14	79	52
50 to 54	277	2,052	46	7	69	40
55 to 59	184	2,194	38	7	73	16
60 and 61	78	914	12	4	25	7
62 to 64	84	1,249	32	1	46	5
65 to 69	102	1,700	26	0	59	26
70 to 74	50	1,096	16	2	29	18
75 to 79	33	832	7	1	17	1
80 to 84	31	809	15	1	29	7
85 and older	36	1,117	7	1	30	8
Under 18	1,316	4,372	203	38	231	478
65 and older	252	5,554	71	5	164	60
Median Age	28.3	41.0	29.5	28.0	35.0	24.8