

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### San Marcos



	Jan 1, 2015
<b>Total Population</b>	<b>97,378</b>
Household Population	96,729
Group Quarters Population	649
<b>Persons Per Household</b>	<b>3.05</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>33,065</b>	<b>31,722</b>	<b>4.1%</b>
Single Family - Detached	17,721	17,119	3.4%
Single Family - Multiple-Unit	2,501	2,387	4.6%
Multi-Family	9,445	8,960	5.1%
Mobile Home and Other	3,398	3,256	4.2%

## HOUSEHOLD INCOME

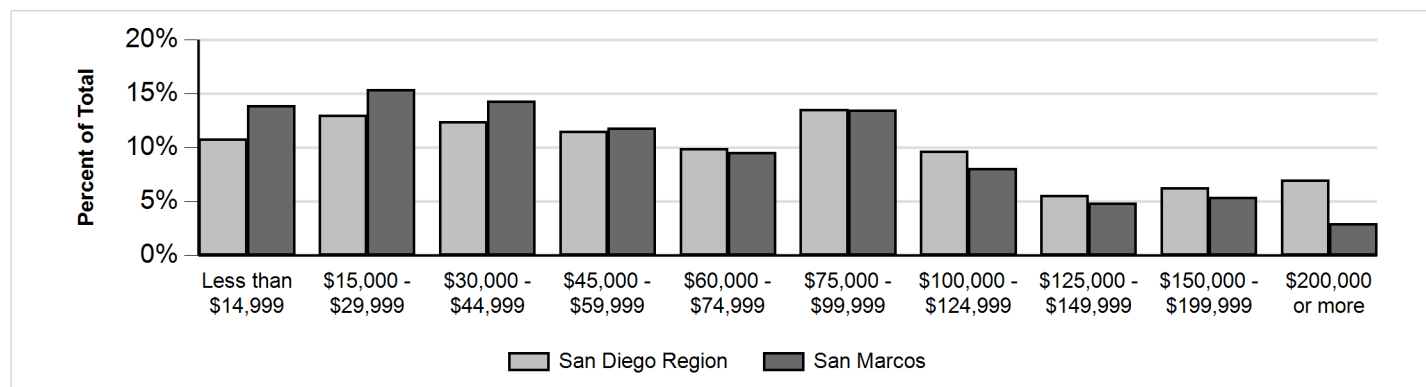
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	14%	15%	14%	12%	10%	13%	8%	5%	5%	3%

## Median Household Income

2015

Adjusted for Inflation (2010 \$)	\$52,962
Not adjusted for inflation (current 2014\$)	\$57,208



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

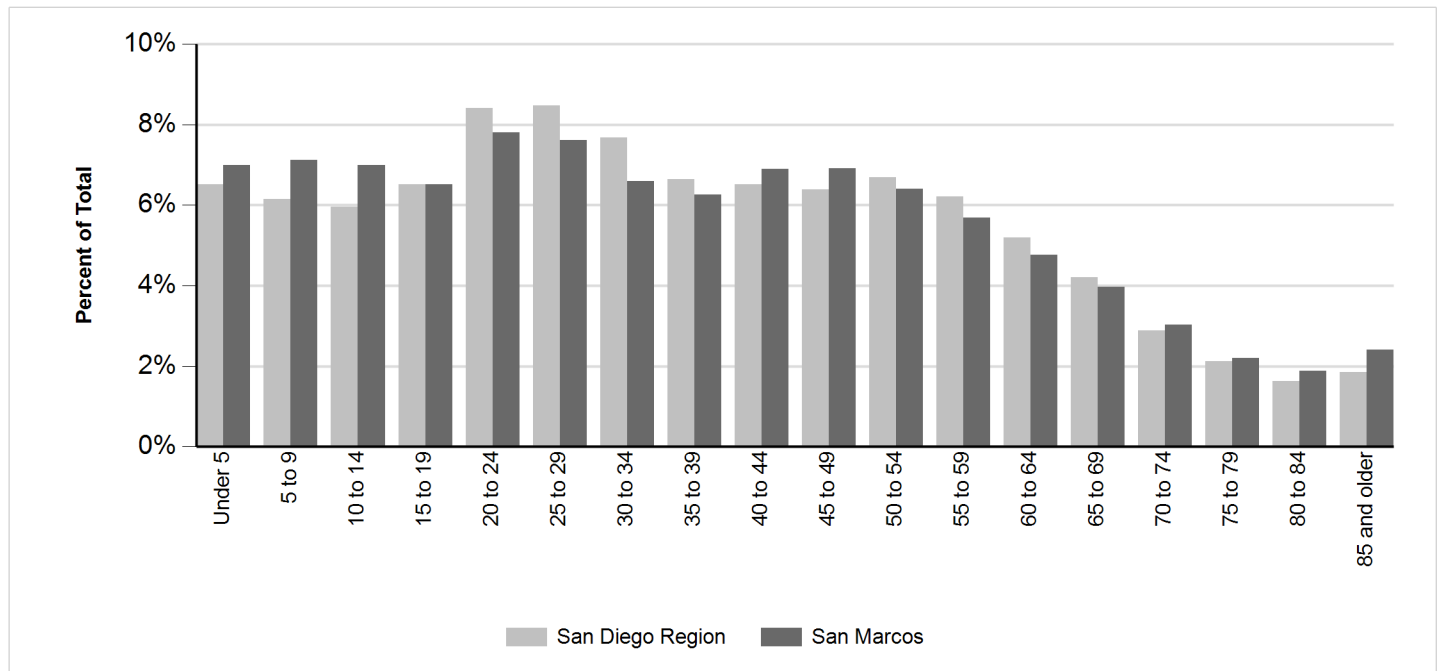
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>97,378</b>	<b>47,884</b>	<b>49,494</b>	<b>51%</b>
Under 5	6,809	3,411	3,398	50%
5 to 9	6,930	3,562	3,368	49%
10 to 14	6,807	3,405	3,402	50%
15 to 17	3,916	2,019	1,897	48%
18 and 19	2,420	1,268	1,152	48%
20 to 24	7,592	3,844	3,748	49%
25 to 29	7,406	3,815	3,591	48%
30 to 34	6,428	3,326	3,102	48%
35 to 39	6,093	3,081	3,012	49%
40 to 44	6,710	3,258	3,452	51%
45 to 49	6,731	3,298	3,433	51%
50 to 54	6,240	3,099	3,141	50%
55 to 59	5,537	2,735	2,802	51%
60 and 61	1,997	948	1,049	53%
62 to 64	2,636	1,248	1,388	53%
65 to 69	3,871	1,724	2,147	55%
70 to 74	2,944	1,302	1,642	56%
75 to 79	2,137	911	1,226	57%
80 to 84	1,827	758	1,069	59%
85 and older	2,347	872	1,475	63%
Under 18	24,462	12,397	12,065	49%
65 and older	13,126	5,567	7,559	58%
Median Age	35.3	33.9	36.8	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>35,665</b>	<b>46,198</b>	<b>2,777</b>	<b>332</b>	<b>9,535</b>	<b>2,871</b>
Under 5	3,274	2,214	311	60	506	444
5 to 9	3,331	2,378	268	20	523	410
10 to 14	3,250	2,477	165	23	570	322
15 to 17	1,888	1,438	92	18	292	188
18 and 19	1,220	827	84	9	181	99
20 to 24	3,577	2,806	297	22	620	270
25 to 29	3,036	2,986	225	22	932	205
30 to 34	2,742	2,607	194	17	717	151
35 to 39	2,566	2,547	124	11	725	120
40 to 44	2,434	3,079	196	22	846	133
45 to 49	2,351	3,329	147	15	752	137
50 to 54	1,882	3,361	211	14	667	105
55 to 59	1,384	3,300	161	21	594	77
60 and 61	428	1,270	63	8	203	25
62 to 64	528	1,724	67	10	265	42
65 to 69	652	2,702	66	14	391	46
70 to 74	457	2,119	42	9	290	27
75 to 79	288	1,587	28	6	198	30
80 to 84	214	1,433	18	2	137	23
85 and older	163	2,014	18	9	126	17
Under 18	11,743	8,507	836	121	1,891	1,364
65 and older	1,774	9,855	172	40	1,142	143
Median Age	27.1	44.6	28.8	28.2	37.9	19.4