

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

San Marcos



Jan 1, 2012

Total Population	90,935
Household Population	90,514
Group Quarters Population	421
Persons Per Household	2.96

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,882	30,567	4.1%
Single Family - Detached	17,303	17,111	1.1%
Single Family - Multiple-Unit	2,064	1,617	21.7%
Multi-Family	9,116	8,641	5.2%
Mobile Home and Other	3,399	3,198	5.9%

HOUSEHOLD INCOME

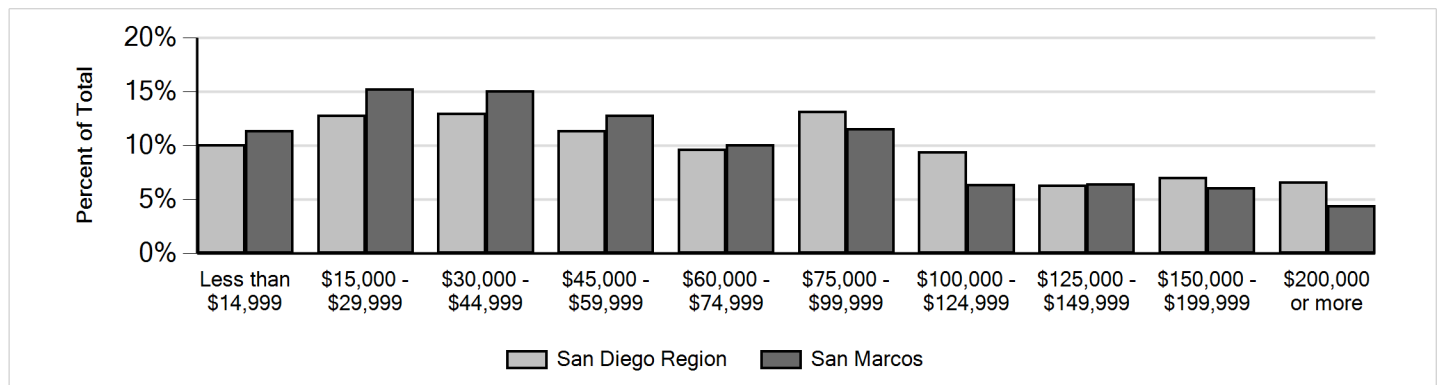
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	15%	15%	13%	10%	12%	6%	7%	6%	4%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$54,429
Not adjusted for inflation (current 2011\$)	\$56,080



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

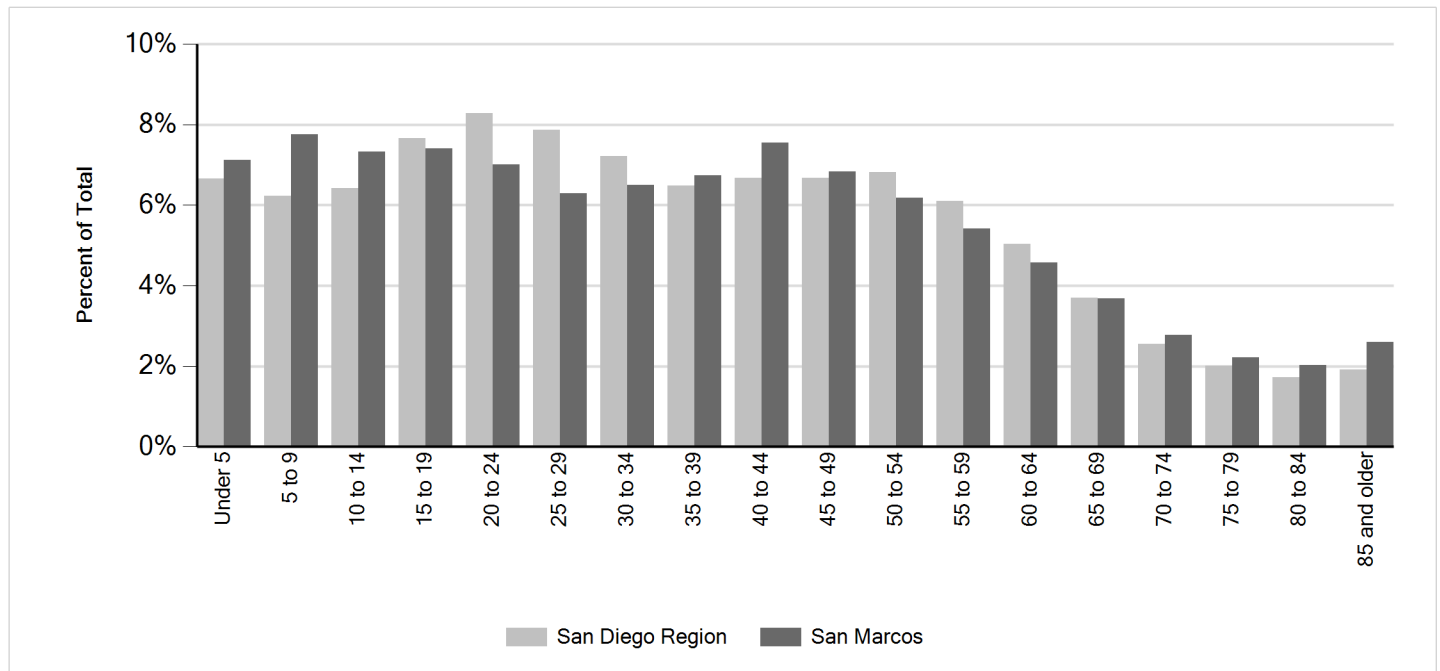
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	90,935	44,563	46,372	51%
Under 5	6,477	3,303	3,174	49%
5 to 9	7,060	3,570	3,490	49%
10 to 14	6,665	3,546	3,119	47%
15 to 17	4,036	2,078	1,958	49%
18 and 19	2,700	1,406	1,294	48%
20 to 24	6,377	3,151	3,226	51%
25 to 29	5,722	2,990	2,732	48%
30 to 34	5,906	2,936	2,970	50%
35 to 39	6,133	3,006	3,127	51%
40 to 44	6,859	3,379	3,480	51%
45 to 49	6,209	3,107	3,102	50%
50 to 54	5,616	2,840	2,776	49%
55 to 59	4,922	2,322	2,600	53%
60 and 61	1,673	792	881	53%
62 to 64	2,482	1,105	1,377	55%
65 to 69	3,352	1,490	1,862	56%
70 to 74	2,516	1,124	1,392	55%
75 to 79	2,015	808	1,207	60%
80 to 84	1,848	791	1,057	57%
85 and older	2,367	819	1,548	65%
Under 18	24,238	12,497	11,741	48%
65 and older	12,098	5,032	7,066	58%
Median Age	35.4	33.8	37.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	34,192	44,773	1,631	292	7,479	2,568
Under 5	3,283	2,371	87	20	422	294
5 to 9	3,523	2,544	104	15	490	384
10 to 14	3,188	2,559	126	19	450	323
15 to 17	2,047	1,470	80	13	259	167
18 and 19	1,411	939	58	12	169	111
20 to 24	3,109	2,416	142	17	502	191
25 to 29	2,750	2,172	124	25	491	160
30 to 34	2,679	2,453	121	15	493	145
35 to 39	2,582	2,588	117	10	697	139
40 to 44	2,576	3,315	110	25	689	144
45 to 49	2,204	3,121	140	17	614	113
50 to 54	1,534	3,305	127	20	530	100
55 to 59	1,153	3,090	104	20	487	68
60 and 61	330	1,150	26	9	141	17
62 to 64	431	1,731	49	15	227	29
65 to 69	475	2,498	38	7	285	49
70 to 74	344	1,887	27	13	208	37
75 to 79	248	1,565	23	7	132	40
80 to 84	164	1,544	13	5	105	17
85 and older	161	2,055	15	8	88	40
Under 18	12,041	8,944	397	67	1,621	1,168
65 and older	1,392	9,549	116	40	818	183
Median Age	26.0	44.3	33.9	40.0	38.3	20.1