



Demographic and Socioeconomic Profile 2010

TRACT: 77.02

Population by Race

	Population	Percent
Total Population	3,849	100%
White	3,116	81%
Hispanic	398	10%
Asian	138	4%
Two or More	113	3%
Black	41	1%
Other	18	<1%
American Indian	13	<1%
Pacific Islander	12	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,849	2,007	1,842	48%
Under 5	87	48	39	45%
5 to 9	52	29	23	44%
10 to 14	51	29	22	43%
15 to 17	23	15	8	35%
18 and 19	31	9	22	71%
20 to 24	753	321	432	57%
25 to 29	1,015	541	474	47%
30 to 34	512	291	221	43%
35 to 39	289	164	125	43%
40 to 44	182	109	73	40%
45 to 49	172	107	65	38%
50 to 54	148	88	60	41%
55 to 59	133	73	60	45%
60 and 61	52	23	29	56%
62 to 64	78	38	40	51%
65 to 69	80	41	39	49%
70 to 74	54	27	27	50%
75 to 79	36	12	24	67%
80 to 84	44	19	25	57%
85 and Older	57	23	34	60%
Under 18	213	121	92	43%
65 and older	271	122	149	55%
Median	29.6	30.2	29.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,659	100%
Never Married	2,619	72%
Married, excluding separated	663	18%
Separated	26	<1%
Widowed	61	2%
Divorced	290	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,849	100%
Household	3,821	99%
Group Quarters - Other	28	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,849	398	3,116	41	13	138	12	18	113
Under 5	87	16	60	2	0	0	0	0	9
5 to 9	52	11	40	0	1	0	0	0	0
10 to 14	51	11	34	0	2	2	0	0	2
15 to 17	23	9	13	0	0	0	0	0	1
18 and 19	31	6	21	1	0	1	0	0	2
20 to 24	753	82	597	6	2	25	6	4	31
25 to 29	1,015	102	826	11	1	39	2	6	28
30 to 34	512	45	409	8	1	28	0	5	16
35 to 39	289	34	228	4	1	12	0	3	7
40 to 44	182	18	143	3	0	11	1	0	6
45 to 49	172	22	138	2	2	5	1	0	2
50 to 54	148	10	129	0	1	5	1	0	2
55 to 59	133	8	117	2	1	2	0	0	3
60 and 61	52	1	49	0	0	2	0	0	0
62 to 64	78	6	70	0	0	2	0	0	0
65 to 69	80	4	70	1	0	3	1	0	1
70 to 74	54	5	47	0	1	0	0	0	1
75 to 79	36	0	32	1	0	1	0	0	2
80 to 84	44	2	42	0	0	0	0	0	0
85 and Older	57	6	51	0	0	0	0	0	0
Under 18	213	47	147	2	3	2	0	0	12
65 and older	271	17	242	2	1	4	1	0	4
Median		28.1	29.8	30.3	32.5	30.4	25.0	29.2	27.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,762	100%
Speak Only English	3,382	90%
Speak Spanish:	176	5%
Speak English "well" or "very well"	176	5%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	56	1%
Speak English "well" or "very well"	56	1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	148	4%
Speak English "well" or "very well"	148	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,852	100%
Less than 9th grade	18	1%
9th through 12th grade, no diploma	67	2%
High school grad (incl. equivalency)	346	12%
Some college, no degree	349	12%
Associate degree	204	7%
Bachelor's degree	1,415	50%
Master's degree	276	10%
Professional school degree	136	5%
Doctorate degree	41	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,787	100%	---	---	---	---
Enrolled in school	640	17%	452	12%	188	5%
Nursery / Preschool	12	2%	0	0%	12	6%
Kindergarten to grade 4	51	8%	51	11%	0	0%
Grade 5 to grade 8	26	4%	26	6%	0	0%
Grade 9 to grade 12	46	7%	46	10%	0	0%
College, undergraduate	330	52%	281	62%	49	26%
Graduate or Professional school	175	27%	48	11%	127	68%
Not enrolled in school	3,147	83%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,157	100%	120	100%	2,037	100%
Family Households:	574	27%	120	100%	454	22%
Married couple family	332	15%	72	60%	260	13%
Other family:	242	11%	48	40%	194	10%
Male householder, no wife	27	1%	0	0%	27	1%
Female householder, no husband	215	10%	48	40%	167	8%
Nonfamily households:	1,583	73%	0	0%	1,583	78%
Householder living alone	900	42%	----	----	----	----
Other nonfamily households	683	32%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,230	100%	2157	73	3%	1.77
Single family (detached)	374	17%	359	15	4%	2.26
Single family (attached)	297	13%	294	3	1%	1.95
2 to 4 units	536	24%	516	20	4%	1.78
5 to 9 units	192	9%	184	8	4%	1.54
10 or more units	831	37%	804	27	3%	1.53
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	366	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	18	5%
\$250,000 to \$299,999	26	7%
\$300,000 to \$399,999	12	3%
\$400,000 to \$499,999	10	3%
\$500,000 to \$749,999	120	33%
\$750,000 to \$999,999	149	41%
\$1,000,000 or more	31	8%

Median Value **\$743,750**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,230	100%
2005 or Later	13	1%
2000 to 2004	43	2%
1990 to 1999	190	9%
1980 to 1989	225	10%
1970 to 1979	621	28%
1960 to 1969	477	21%
1950 to 1959	345	15%
1940 to 1949	216	10%
1939 or earlier	100	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,157	100%	1,791	100%	366	100%
1.00 occupant housing per room or less	2,157	100%	1,791	100%	366	100%
1.01 to 1.50 occupants per room	0	0%	0	0%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,791	100%
Less than \$500	15	1%
\$500 to \$599	0	0%
\$600 to \$699	44	2%
\$700 to \$799	30	2%
\$800 to \$899	85	5%
\$900 to \$999	122	7%
\$1,000 to \$1,249	447	25%
\$1,250 to \$1,499	384	21%
\$1,500 to \$1,999	530	30%
\$2,000 or more	119	7%
No cash rent	15	1%
Median contract rent	\$1,351	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,791	100%
Less than 20 percent	618	35%
20.0 to 24.9 percent	171	10%
25.0 to 29.9 percent	212	12%
30.0 to 34.9 percent	227	13%
35.0 to 39.9 percent	149	8%
40.0 to 49.9 percent	191	11%
50.0 percent or more	199	11%
Not computed	24	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,157	100%
No vehicle	152	7%
1 vehicle	969	45%
2 vehicles	849	39%
3 vehicles	120	6%
4 or more vehicles	67	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,695	100%
Worked in state of residence	2,695	100%
Worked in county of residence	2,646	98%
Worked outside county of residence	49	2%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,655	100%	1,897	52%
In labor force	2,943	81%	1,532	52%
Armed forces	125	4%	125	100%
Civilian (employed)	2,429	83%	1,256	52%
Civilian (unemployed)	389	13%	151	39%
Not in labor force	712	19%	365	51%
Pct. of civilian labor force unemployed	13.8%		10.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,695	100%
Car, truck or van:	2,388	89%
Drove Alone	2,284	85%
Carpooled	104	4%
Public Transportation:	76	3%
Bus	51	2%
Trolley / Streetcar	25	1%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	12	<1%
Bicycle	65	2%
Walked	36	1%
Other means	14	1%
Worked at home	104	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,695	100%
Did not work at home	2,591	96%
Less than 10 minutes	362	13%
10 to 19 minutes	947	35%
20 to 29 minutes	585	22%
30 to 44 minutes	536	20%
45 to 59 minutes	86	3%
60 to 89 minutes	0	0%
90 minutes or more	75	3%
Worked at home	104	4%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,628	100%
Agriculture, forestry, mining	10	<1%
Utilities	0	0%
Construction	145	6%
Manufacturing	238	9%
Wholesale trade	98	4%
Retail trade	165	6%
Transportation & warehousing	37	1%
Information & communications	29	1%
Finance, insurance, & real estate	320	12%
Professional, scientific, management, administration	106	4%
Educational, social, & health services	320	12%
Art, entertainment, recreation, accommodations, food	404	15%
Other services	93	4%
Public administration	663	25%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,628	100%
Management, professional & related:	1,427	54%
Management (incl. farm managers)	317	12%
Business & financial	246	9%
Computer & mathematical	232	9%
Architecture & engineering	107	4%
Life, physical & social science	11	<1%
Community & social service	120	5%
Legal	75	3%
Education, training, & library	57	2%
Art, entertainment, sports & media	98	4%
Healthcare practitioners	164	6%
Service:	260	10%
Healthcare support	0	0%
Protective service	37	1%
Food preparation & serving	149	6%
Building & grounds cleaning / maintenance	7	<1%
Personal care & service	67	3%
Sales & office	751	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	124	5%
Production, transport & material moving	66	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,157	100%
Less than \$15,000	131	6%
\$15,000 to \$29,999	229	11%
\$30,000 to \$44,999	289	13%
\$45,000 to \$59,999	303	14%
\$60,000 to \$74,999	290	13%
\$75,000 to \$99,999	353	16%
\$100,000 to \$124,999	227	11%
\$125,000 to \$149,999	174	8%
\$150,000 to \$199,999	60	3%
\$200,000 or more	101	5%
Median Income	\$66,543	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,157	100%
With earnings	1,947	90%
With wage and salary income	1,893	88%
With self-employment income	149	7%
With interest, dividend, or net rental income	528	24%
With Social Security income	230	11%
With Supplemental Security income	24	1%
With public assistance income	11	1%
With retirement income	183	8%
With other types of income	352	16%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,849	100%
Under .50	126	3%
.50 to .99	208	5%
1.00 to 1.24	72	2%
1.25 to 1.49	75	2%
1.50 to 1.84	137	4%
1.85 to 1.99	84	2%
2.00 and over	3,147	82%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,849	100%
Above Poverty	3,515	91%
Below Poverty	334	9%

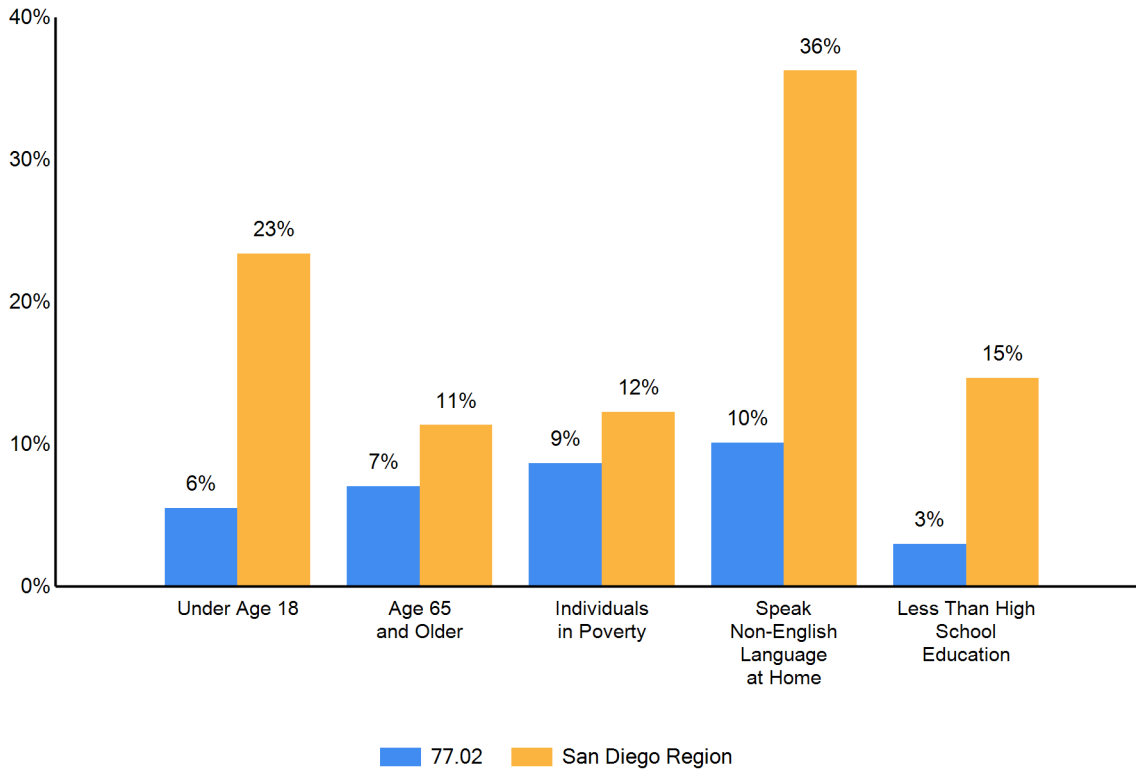
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	574	120	454	559	105	454	15	15	0
Married couple family	332	72	260	332	72	260	0	0	0
Male householder, no wife present	27	0	27	27	0	27	0	0	0
Female householder, no husband present	215	48	167	200	33	167	15	15	0

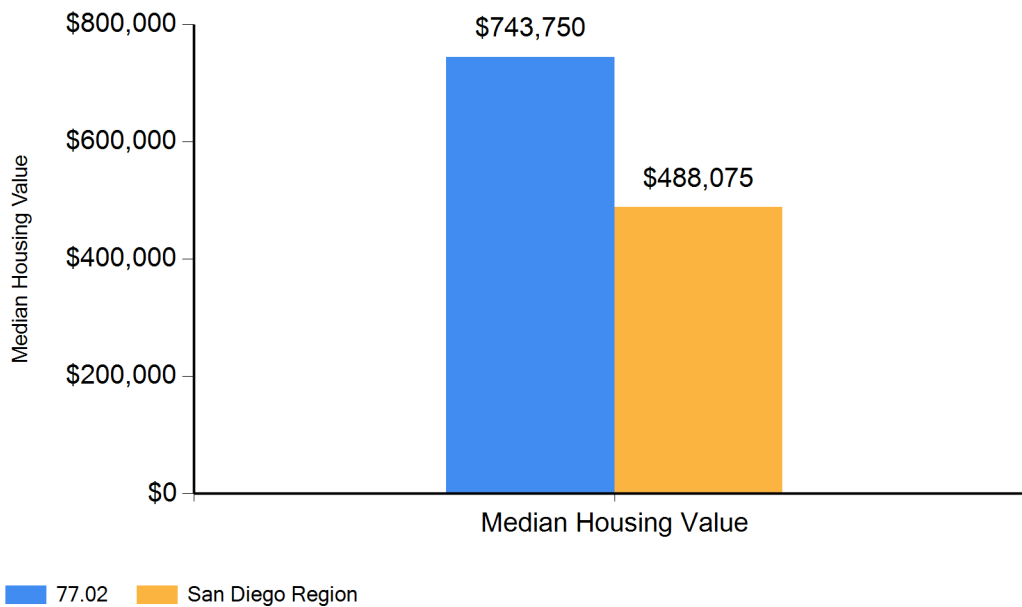
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075