

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

92010



	Jan 1, 2011
Total Population	14,627
Household Population	14,462
Group Quarters Population	165
Persons Per Household	2.63

HOUSING AND OCCUPANCY

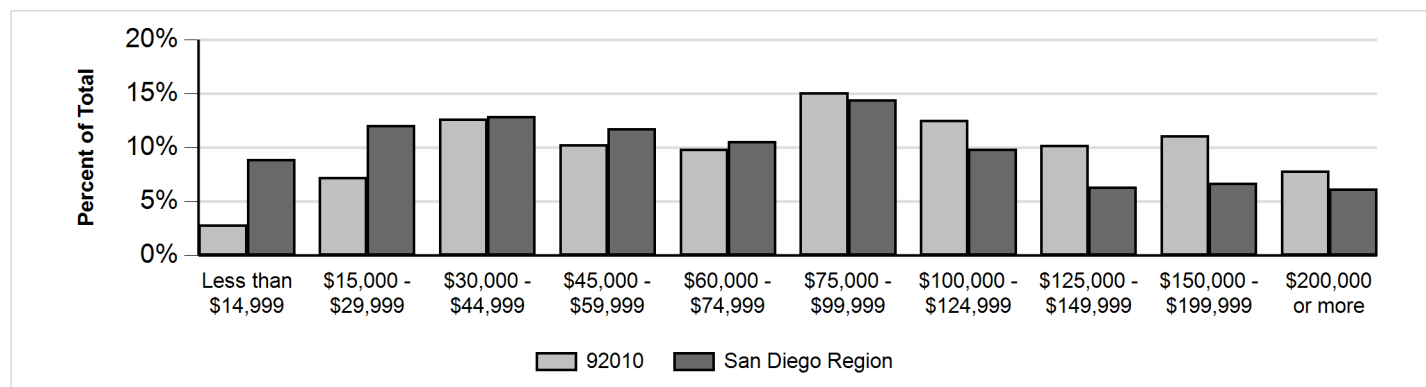
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	5,799	5,491	5.3%
Single Family - Detached	2,890	2,753	4.7%
Single Family - Multiple-Unit	1,700	1,594	6.2%
Multi-Family	708	667	5.8%
Mobile Home and Other	501	477	4.8%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	3%	7%	13%	10%	10%	15%	13%	10%	11%	8%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$86,537



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

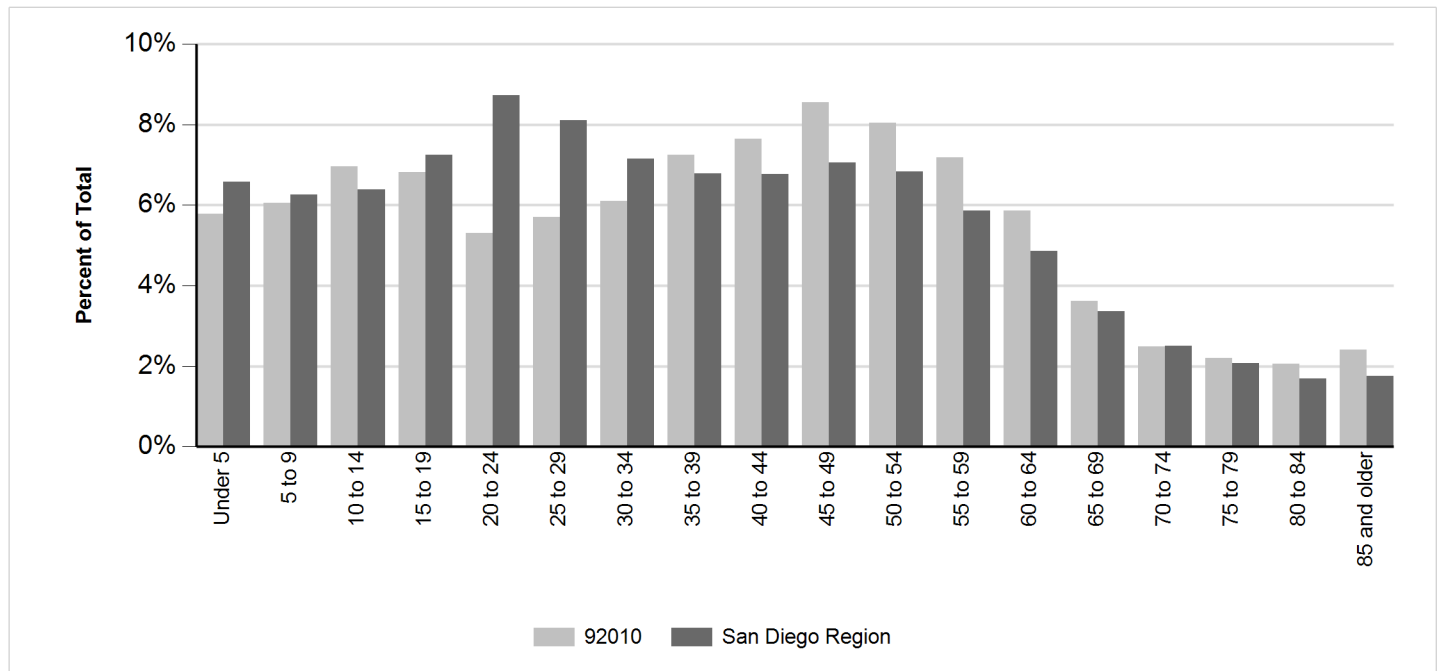
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	14,627	7,053	7,574	52%
Under 5	845	418	427	51%
5 to 9	886	427	459	52%
10 to 14	1,018	512	506	50%
15 to 17	623	324	299	48%
18 and 19	374	187	187	50%
20 to 24	776	400	376	48%
25 to 29	833	401	432	52%
30 to 34	892	424	468	52%
35 to 39	1,060	510	550	52%
40 to 44	1,117	552	565	51%
45 to 49	1,250	576	674	54%
50 to 54	1,176	572	604	51%
55 to 59	1,050	519	531	51%
60 and 61	379	184	195	51%
62 to 64	478	225	253	53%
65 to 69	528	245	283	54%
70 to 74	365	169	196	54%
75 to 79	323	154	169	52%
80 to 84	302	118	184	61%
85 and older	352	136	216	61%
Under 18	3,372	1,681	1,691	50%
65 and older	1,870	822	1,048	56%
Median Age	40.0	39.3	40.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	2,262	10,342	227	49	1,267	480
Under 5	187	513	8	1	66	70
5 to 9	220	515	10	2	75	64
10 to 14	207	612	17	5	105	72
15 to 17	137	395	14	2	43	32
18 and 19	84	236	9	2	20	23
20 to 24	184	481	21	2	53	35
25 to 29	147	533	15	8	102	28
30 to 34	169	593	20	3	84	23
35 to 39	176	716	19	3	124	22
40 to 44	176	762	16	4	135	24
45 to 49	173	921	15	2	113	26
50 to 54	145	889	22	2	98	20
55 to 59	94	855	18	2	68	13
60 and 61	32	311	3	1	27	5
62 to 64	28	399	5	2	37	7
65 to 69	32	445	5	1	40	5
70 to 74	20	309	3	4	25	4
75 to 79	19	274	2	2	22	4
80 to 84	10	263	3	1	24	1
85 and older	22	320	2	0	6	2
Under 18	751	2,035	49	10	289	238
65 and older	103	1,611	15	8	117	16
Median Age	28.8	43.8	34.9	34.2	38.4	18.2