



SRA: Oceanside

Population by Race

	Population	Percent
Total Population	159,421	100%
White	74,318	47%
Hispanic	59,497	37%
Asian	10,239	6%
Black	6,967	4%
Two or More	5,492	3%
Pacific Islander	1,993	1%
American Indian	594	<1%
Other	321	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	159,421	78,975	80,446	50%
Under 5	11,336	5,718	5,618	50%
5 to 9	10,282	5,308	4,974	48%
10 to 14	10,437	5,367	5,070	49%
15 to 17	6,722	3,501	3,221	48%
18 and 19	4,762	2,374	2,388	50%
20 to 24	13,732	7,139	6,593	48%
25 to 29	12,597	6,699	5,898	47%
30 to 34	11,001	5,498	5,503	50%
35 to 39	10,298	5,152	5,146	50%
40 to 44	10,535	5,193	5,342	51%
45 to 49	11,499	5,857	5,642	49%
50 to 54	11,138	5,492	5,646	51%
55 to 59	9,111	4,352	4,759	52%
60 and 61	3,259	1,528	1,731	53%
62 to 64	4,273	1,982	2,291	54%
65 to 69	5,160	2,303	2,857	55%
70 to 74	4,055	1,739	2,316	57%
75 to 79	3,607	1,563	2,044	57%
80 to 84	2,942	1,208	1,734	59%
85 and Older	2,675	1,002	1,673	63%
Under 18	38,777	19,894	18,883	49%
65 and older	18,439	7,815	10,624	58%
Median	34.5	33.1	35.9	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	127,366	100%
Never Married	38,498	30%
Married, excluding separated	65,453	51%
Separated	2,552	2%
Widowed	6,156	5%
Divorced	14,707	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent		
Total population	159,421	100%		
Household	158,381	99%		
Group Quarters - Other	1,040	1%		
Group Quarters - Military	0	0%		
Group Quarters - College	0	0%		
Source: SANDAG, Current Estimates (2010)				

Population by Age and Race

					American		Pacific		Two or
	Total	Hispanic	White	Black	Indian	Asian	Islander	Other	More
Total Pop.	159,421	59,497	74,318	6,967	594	10,239	1,993	321	5,492
Under 5	11,336	6,043	3,491	336	31	439	159	38	799
5 to 9	10,282	5,571	3,050	349	31	458	127	24	672
10 to 14	10,437	5,625	3,130	450	17	479	120	24	592
15 to 17	6,722	3,551	1,989	346	22	301	102	15	396
18 and 19	4,762	2,415	1,584	231	12	212	72	6	230
20 to 24	13,732	5,748	5,812	633	84	690	178	43	544
25 to 29	12,597	5,163	5,503	572	51	710	153	21	424
30 to 34	11,001	4,618	4,727	405	42	695	145	15	354
35 to 39	10,298	4,164	4,345	462	34	828	183	27	255
40 to 44	10,535	4,051	4,631	509	39	883	146	26	250
45 to 49	11,499	3,630	5,807	680	43	856	167	16	300
50 to 54	11,138	2,940	6,298	680	48	858	116	14	184
55 to 59	9,111	1,885	5,708	428	41	781	93	26	149
60 and 61	3,259	618	2,141	125	17	272	38	2	46
62 to 64	4,273	739	2,907	173	18	331	46	4	55
65 to 69	5,160	936	3,437	216	27	433	37	6	68
70 to 74	4,055	688	2,679	168	13	381	48	5	73
75 to 79	3,607	527	2,550	113	11	311	33	4	58
80 to 84	2,942	346	2,300	50	9	187	20	3	27
85 and Older	2,675	239	2,229	41	4	134	10	2	16
Under 18	38,777	20,790	11,660	1,481	101	1,677	508	101	2,459
65 and older	18,439	2,736	13,195	588	64	1,446	148	20	242
Median		25.8	43.8	36.7	36.0	41.7	32.9	27.5	20.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

Number Percent 148,085 Total populatioin age 5 and over 100% Speak Only English 93,442 63% Speak Spanish: 43,097 29% 28,610 Speak English "well" or "very well" 19% Speak English "not well" or "not at all" 14,487 10% Speak Asian/Pacific Island language: 7,681 5% Speak English "well" or "very well" 6,685 5% Speak English "not well" or "not at all" 996 1% 3,865 3% Speak other language: 3% Speak English "well" or "very well" 3,721 Speak English "not well" or "not at all" 144 <1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	102,150	100%
Less than 9th grade	10,180	10%
9th through 12th grade, no diploma	8,672	8%
High school grad (incl. equivalency)	23,200	23%
Some college, no degree	25,935	25%
Associate degree	9,586	9%
Bachelor's degree	16,739	16%
Master's degree	5,384	5%
Professional school degree	1,520	1%
Doctorate degree	934	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment	Total	Total		nool	Private S	Private School	
	Number	Percent	Number	Percent	Number	Percent	
Total population age 3 and older	152,436	100%					
Enrolled in school	42,828	28%	38,362	25%	4,466	3%	
Nursery / Preschool	1,798	4%	1,066	3%	732	16%	
Kindergarten to grade 4	10,726	25%	10,141	26%	585	13%	
Grade 5 to grade 8	7,896	18%	7,452	19%	444	10%	
Grade 9 to grade 12	10,194	24%	9,570	25%	624	14%	
College, undergraduate	10,871	25%	9,370	24%	1,501	34%	
Graduate or Professional school	1,343	3%	763	2%	580	13%	
Not enrolled in school	109,608	72%					

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons	Under 18
	Number	Percent	Number	Percent	Number	Percent
Total households	55,407	100%	19,877	100%	35,530	100%
Family Households:	38,753	70%	19,770	99%	18,983	53%
Married couple family	29,019	52%	13,455	68%	15,564	44%
Other family:	9,734	18%	6,315	32%	3,419	10%
Male householder, no wife	2,803	5%	1,679	8%	1,124	3%
Female householder, no husband	6,931	13%	4,636	23%	2,295	6%
Nonfamily households:	16,654	30%	107	1%	16,547	47%
Householder living alone	12,587	23%				
Other nonfamily households	4,067	7%				

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	60,745	100%	55407	5,338	9%	2.86
Single family (detached)	31,326	52%	29,210	2,116	7%	3.07
Single family (attached)	6,868	11%	6,019	849	12%	2.66
2 to 4 units	5,061	8%	4,652	409	8%	2.65
5 to 9 units	5,116	8%	4,688	428	8%	2.59
10 or more units	9,088	15%	8,018	1,070	12%	2.59
Mobile home and Other	3,286	5%	2,820	466	14%	2.63

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value		
	Number	Percent
Total Owner-Occupied Units	32,637	100%
Less than \$150,000	2,478	8%
\$150,000 to \$199,999	1,231	4%
\$200,000 to \$249,999	2,147	7%
\$250,000 to \$299,999	2,202	7%
\$300,000 to \$399,999	6,273	19%
\$400,000 to \$499,999	6,775	21%
\$500,000 to \$749,999	9,221	28%
\$750,000 to \$999,999	1,625	5%
\$1,000,000 or more	685	2%
Median Value	\$429,459	

Year Structure Built	Number	Percent
	Number	Percent
Total Housing units	60,745	100%
2005 or Later	1,531	3%
2000 to 2004	4,465	7%
1990 to 1999	10,456	17%
1980 to 1989	16,258	27%
1970 to 1979	14,808	24%
1960 to 1969	6,865	11%
1950 to 1959	3,917	6%
1940 to 1949	1,612	3%
1939 or earlier	833	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	55,407	100%	22,770	100%	32,637	100%
1.00 occupant housing per room or less	51,700	93%	20,054	88%	31,646	97%
1.01 to 1.50 occupants per room	2,478	4%	1,755	8%	723	2%
1.51 to 2.00 occupants per room	798	1%	601	3%	197	1%
2.01 or more occupants per room	431	1%	360	2%	71	<1%

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	22,770	100%
Less than \$500	1,071	5%
\$500 to \$599	455	2%
\$600 to \$699	456	2%
\$700 to \$799	1,109	5%
\$800 to \$899	1,638	7%
\$900 to \$999	1,807	8%
\$1,000 to \$1,249	5,948	26%
\$1,250 to \$1,499	4,911	22%
\$1,500 to \$1,999	3,760	17%
\$2,000 or more	1,192	5%
No cash rent	423	2%
Median contract rent	\$1,205	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	22,770	100%
Less than 20 percent	3,444	15%
20.0 to 24.9 percent	2,712	12%
25.0 to 29.9 percent	3,267	14%
30.0 to 34.9 percent	2,540	11%
35.0 to 39.9 percent	1,919	8%
40.0 to 49.9 percent	2,759	12%
50.0 percent or more	5,288	23%
Not computed	841	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	55,407	100%
No vehicle	2,833	5%
1 vehicle	17,600	32%
2 vehicles	22,330	40%
3 vehicles	8,833	16%
4 or more vehicles	3,811	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year

file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	75,997	100%
Worked in state of residence	75,609	99%
Worked in county of residence	69,184	91%
Worked outside county of residence	6,425	8%
Worked outside state of residence	388	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status			Male		Female	•
	Total	Percent	Number	Percent	Number	Percent
Population age 16 and older	125,184	100%	61,440	49%	63,744	51%
In labor force	84,129	67%	46,522	55%	37,607	45%
Armed forces	3,944	5%	3,481	88%	463	12%
Civilian (employed)	72,177	86%	38,916	54%	33,261	46%
Civilian (unemployed)	8,008	10%	4,125	52%	3,883	48%
Not in labor force	41,055	33%	14,918	36%	26,137	64%
Pct. of civilian labor force unemployed	10.0%		9.6%		10.5%	

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	75,997	100%
Car, truck or van:	66,695	88%
Drove Alone	56,678	75%
Carpooled	10,017	13%
Public Transportation:	3,294	4%
Bus	2,124	3%
Trolley / Streetcar	0	0%
Railroad	1,129	1%
Other public transportation	41	<1%
Motorcycle	396	1%
Bicycle	302	<1%
Walked	1,466	2%
Other means	476	1%
Worked at home	3,368	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	75,997	100%
Did not work at home	72,629	96%
Less than 10 minutes	6,629	9%
10 to 19 minutes	20,502	27%
20 to 29 minutes	16,479	22%
30 to 44 minutes	14,338	19%
45 to 59 minutes	6,117	8%
60 to 89 minutes	6,299	8%
90 minutes or more	2,265	3%
Worked at home	3,368	4%
Average time to work (minutes)	33	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed cilivian population age 16 and older	Number	Percent
Total employed civilian age 16+	72,280	100%
Agriculture, forestry, mining	997	1%
Utilities	854	1%
Construction	5,575	8%
Manufacturing	8,279	11%
Wholesale trade	1,976	3%
Retail trade	9,493	13%
Transportation & warehousing	2,310	3%
Information & communications	1,459	2%
Finance, insurance, & real estate	4,097	6%
Professional, scientific, management, administration	3,804	5%
Educational, social, & health services	12,049	17%
Art, entertainment, recreation, accommodations, food	7,954	11%
Other services	4,547	6%
Public administration	8,886	12%

Occupation

Occupation	Number	Percent
Employed cilivian population age 16 and older	72,280	100%
Total employed civilian age 16+	•	
Management, professional & related:	22,219	31%
Management (incl. farm managers)	6,834	9%
Business & financial	3,549	5%
Computer & mathematical	1,546	2%
Architecture & engineering	1,567	2%
Life, physical & social science	498	1%
Community & social service	784	1%
Legal	568	1%
Education, training, & library	3,296	5%
Art, entertainment, sports & media	1,376	2%
Healthcare practitioners	2,201	3%
Service:	14,754	20%
Healthcare support	1,401	2%
Protective service	1,703	2%
Food preparation & serving	3,965	5%
Building & grounds cleaning / maintenance	4,242	6%
Personal care & service	3,443	5%
Sales & office	19,504	27%
Farming, fishing & forestry	682	1%
Construction, extraction & maintenance	7,117	10%
Production, transport & material moving	8,004	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	55,407	100%
Less than \$15,000	4,456	8%
\$15,000 to \$29,999	7,231	13%
\$30,000 to \$44,999	7,527	14%
\$45,000 to \$59,999	7,088	13%
\$60,000 to \$74,999	6,543	12%
\$75,000 to \$99,999	8,515	15%
\$100,000 to \$124,999	5,360	10%
\$125,000 to \$149,999	3,768	7%
\$150,000 to \$199,999	2,932	5%
\$200,000 or more	1,987	4%
Median Income	\$63,213	

Source: SANDAG, Current Estimates (2010)

Earnings and Income	Number	Percent
Total households	55,407	100%
With earnings	45,164	82%
With wage and salary income	43,274	78%
With self-employment income	7,356	13%
With interest, dividend, or net rental income	14,441	26%
With Social Security income	14,061	25%
With Supplemental Security income	1,704	3%
With public assistance income	1,233	2%
With retirement income	9,981	18%
With other types of income	10,333	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	158,895	100%
Under .50	6,675	4%
.50 to .99	9,404	6%
1.00 to 1.24	7,329	5%
1.25 to 1.49	6,936	4%
1.50 to 1.84	10,617	7%
1.85 to 1.99	4,111	3%
2.00 and over	113,823	72%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

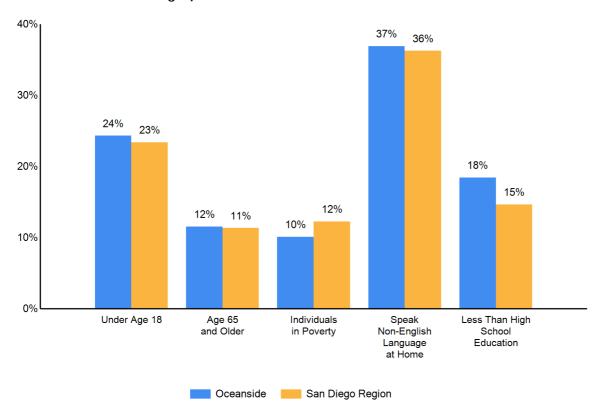
	Number	Percent
Total	158,895	100%
Above Poverty	142,816	90%
Below Poverty	16,079	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

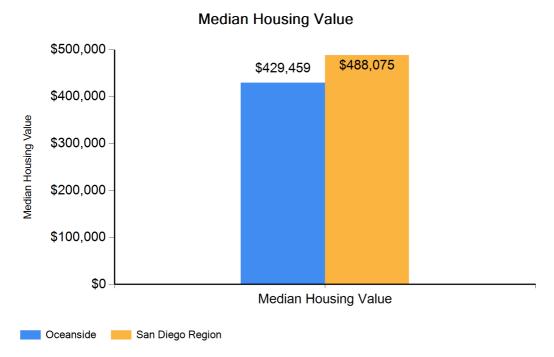
Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Povery		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Familes	38,753	19,770	18,983	35,747	17,452	18,295	3,006	2,318	688
Married couple family	29,019	13,455	15,564	27,766	12,651	15,115	1,253	804	449
Male householder, no wife present	2,803	1,679	1,124	2,678	1,564	1,114	125	115	10
Female householder, no husband present	6,931	4,636	2,295	5,303	3,237	2,066	1,628	1,399	229

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075