



Demographic and Socioeconomic Profile 2010

TRACT: 81.01

Population by Race

	Population	Percent
Total Population	4,009	100%
White	3,322	83%
Hispanic	386	10%
Asian	155	4%
Two or More	90	2%
Black	28	1%
Other	16	<1%
Pacific Islander	6	<1%
American Indian	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,009	1,985	2,024	50%
Under 5	138	68	70	51%
5 to 9	141	77	64	45%
10 to 14	164	73	91	55%
15 to 17	132	67	65	49%
18 and 19	41	20	21	51%
20 to 24	198	109	89	45%
25 to 29	470	236	234	50%
30 to 34	414	211	203	49%
35 to 39	305	153	152	50%
40 to 44	305	154	151	50%
45 to 49	296	159	137	46%
50 to 54	310	161	149	48%
55 to 59	236	115	121	51%
60 and 61	107	56	51	48%
62 to 64	133	68	65	49%
65 to 69	195	83	112	57%
70 to 74	137	58	79	58%
75 to 79	113	52	61	54%
80 to 84	74	40	34	46%
85 and Older	100	25	75	75%
Under 18	575	285	290	50%
65 and older	619	258	361	58%
Median	40.0	39.3	40.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,566	100%
Never Married	1,189	33%
Married, excluding separated	1,586	44%
Separated	19	<1%
Widowed	27	<1%
Divorced	745	21%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,009	100%
Household	3,969	99%
Group Quarters - Other	40	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,009	386	3,322	28	6	155	6	16	90
Under 5	138	17	109	1	0	2	0	1	8
5 to 9	141	23	108	0	0	2	0	0	8
10 to 14	164	24	123	3	0	5	0	1	8
15 to 17	132	17	105	2	0	3	0	3	2
18 and 19	41	9	27	0	0	1	0	3	1
20 to 24	198	29	145	2	0	13	0	1	8
25 to 29	470	41	386	2	2	23	1	2	13
30 to 34	414	39	339	3	1	21	4	0	7
35 to 39	305	39	243	0	0	15	0	2	6
40 to 44	305	40	240	3	0	15	0	0	7
45 to 49	296	19	250	2	1	18	0	2	4
50 to 54	310	24	270	2	0	7	0	0	7
55 to 59	236	13	205	3	2	8	0	0	5
60 and 61	107	3	95	2	0	6	0	0	1
62 to 64	133	6	122	0	0	4	0	0	1
65 to 69	195	11	173	2	0	6	0	0	3
70 to 74	137	10	126	0	0	1	0	0	0
75 to 79	113	9	102	0	0	1	0	0	1
80 to 84	74	6	67	0	0	0	0	1	0
85 and Older	100	7	87	1	0	4	1	0	0
Under 18	575	81	445	6	0	12	0	5	26
65 and older	619	43	555	3	0	12	1	1	4
Median		34.2	41.6	41.7	45.0	37.5	32.5	20.0	28.8

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,871	100%
Speak Only English	3,189	82%
Speak Spanish:	210	5%
Speak English "well" or "very well"	210	5%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	130	3%
Speak English "well" or "very well"	73	2%
Speak English "not well" or "not at all"	57	1%
Speak other language:	342	8%
Speak English "well" or "very well"	314	8%
Speak English "not well" or "not at all"	28	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,195	100%
Less than 9th grade	70	2%
9th through 12th grade, no diploma	38	1%
High school grad (incl. equivalency)	353	11%
Some college, no degree	621	19%
Associate degree	343	11%
Bachelor's degree	1,062	33%
Master's degree	324	10%
Professional school degree	208	7%
Doctorate degree	176	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,915	100%	---	---	---	---
Enrolled in school	545	14%	322	8%	223	6%
Nursery / Preschool	67	12%	20	6%	47	21%
Kindergarten to grade 4	77	14%	21	7%	56	25%
Grade 5 to grade 8	80	15%	37	11%	43	19%
Grade 9 to grade 12	163	30%	140	43%	23	10%
College, undergraduate	150	28%	104	32%	46	21%
Graduate or Professional school	8	1%	0	0%	8	4%
Not enrolled in school	3,370	86%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,029	100%	355	100%	1,674	100%
Family Households:	875	43%	355	100%	520	31%
Married couple family	702	35%	286	81%	416	25%
Other family:	173	9%	69	19%	104	6%
Male householder, no wife	111	5%	21	6%	90	5%
Female householder, no husband	62	3%	48	14%	14	1%
Nonfamily households:	1,154	57%	0	0%	1,154	69%
Householder living alone	950	47%	----	----	----	----
Other nonfamily households	204	10%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,286	100%	2029	257	11%	1.96
Single family (detached)	807	35%	725	82	10%	2.07
Single family (attached)	858	38%	785	73	9%	2.06
2 to 4 units	395	17%	335	60	15%	1.70
5 to 9 units	52	2%	42	10	19%	1.45
10 or more units	174	8%	142	32	18%	1.51
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	752	100%
Less than \$150,000	0	0%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	23	3%
\$300,000 to \$399,999	0	0%
\$400,000 to \$499,999	2	<1%
\$500,000 to \$749,999	44	6%
\$750,000 to \$999,999	263	35%
\$1,000,000 or more	420	56%

Median Value **\$1,104,762**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,286	100%
2005 or Later	199	9%
2000 to 2004	187	8%
1990 to 1999	60	3%
1980 to 1989	50	2%
1970 to 1979	222	10%
1960 to 1969	340	15%
1950 to 1959	543	24%
1940 to 1949	338	15%
1939 or earlier	347	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,029	100%	1,277	100%	752	100%
1.00 occupant housing per room or less	2,016	99%	1,264	99%	752	100%
1.01 to 1.50 occupants per room	13	1%	13	1%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,277	100%
Less than \$500	51	4%
\$500 to \$599	12	1%
\$600 to \$699	23	2%
\$700 to \$799	53	4%
\$800 to \$899	51	4%
\$900 to \$999	34	3%
\$1,000 to \$1,249	178	14%
\$1,250 to \$1,499	311	24%
\$1,500 to \$1,999	240	19%
\$2,000 or more	314	25%
No cash rent	10	1%
Median contract rent	\$1,440	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,277	100%
Less than 20 percent	416	33%
20.0 to 24.9 percent	138	11%
25.0 to 29.9 percent	167	13%
30.0 to 34.9 percent	101	8%
35.0 to 39.9 percent	118	9%
40.0 to 49.9 percent	130	10%
50.0 percent or more	197	15%
Not computed	10	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,029	100%
No vehicle	121	6%
1 vehicle	934	46%
2 vehicles	776	38%
3 vehicles	115	6%
4 or more vehicles	83	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,314	100%
Worked in state of residence	2,314	100%
Worked in county of residence	2,214	96%
Worked outside county of residence	100	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,523	100%	1,743	49%
In labor force	2,345	67%	1,354	58%
Armed forces	0	0%	0	0%
Civilian (employed)	2,250	96%	1,308	58%
Civilian (unemployed)	95	4%	46	48%
Not in labor force	1,178	33%	389	33%
Pct. of civilian labor force unemployed	4.1%		3.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,314	100%
Car, truck or van:	1,769	76%
Drove Alone	1,668	72%
Carpooled	101	4%
Public Transportation:	30	1%
Bus	30	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	49	2%
Bicycle	79	3%
Walked	187	8%
Other means	14	1%
Worked at home	186	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,314	100%
Did not work at home	2,128	92%
Less than 10 minutes	338	15%
10 to 19 minutes	587	25%
20 to 29 minutes	502	22%
30 to 44 minutes	454	20%
45 to 59 minutes	130	6%
60 to 89 minutes	17	1%
90 minutes or more	100	4%
Worked at home	186	8%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,314	100%
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	199	9%
Manufacturing	249	11%
Wholesale trade	100	4%
Retail trade	208	9%
Transportation & warehousing	13	1%
Information & communications	82	4%
Finance, insurance, & real estate	353	15%
Professional, scientific, management, administration	48	2%
Educational, social, & health services	376	16%
Art, entertainment, recreation, accommodations, food	181	8%
Other services	226	10%
Public administration	279	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,314	100%
Management, professional & related:	1,273	55%
Management (incl. farm managers)	445	19%
Business & financial	159	7%
Computer & mathematical	107	5%
Architecture & engineering	33	1%
Life, physical & social science	82	4%
Community & social service	38	2%
Legal	32	1%
Education, training, & library	124	5%
Art, entertainment, sports & media	88	4%
Healthcare practitioners	165	7%
Service:	154	7%
Healthcare support	8	<1%
Protective service	23	1%
Food preparation & serving	53	2%
Building & grounds cleaning / maintenance	0	0%
Personal care & service	70	3%
Sales & office	662	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	98	4%
Production, transport & material moving	127	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,029	100%
Less than \$15,000	115	6%
\$15,000 to \$29,999	150	7%
\$30,000 to \$44,999	241	12%
\$45,000 to \$59,999	253	12%
\$60,000 to \$74,999	247	12%
\$75,000 to \$99,999	128	6%
\$100,000 to \$124,999	264	13%
\$125,000 to \$149,999	153	8%
\$150,000 to \$199,999	131	6%
\$200,000 or more	347	17%
Median Income	\$76,660	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,029	100%
With earnings	1,726	85%
With wage and salary income	1,572	77%
With self-employment income	436	21%
With interest, dividend, or net rental income	911	45%
With Social Security income	439	22%
With Supplemental Security income	0	0%
With public assistance income	0	0%
With retirement income	237	12%
With other types of income	192	9%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,009	100%
Under .50	11	<1%
.50 to .99	64	2%
1.00 to 1.24	91	2%
1.25 to 1.49	43	1%
1.50 to 1.84	30	1%
1.85 to 1.99	41	1%
2.00 and over	3,729	93%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,009	100%
Above Poverty	3,934	98%
Below Poverty	75	2%

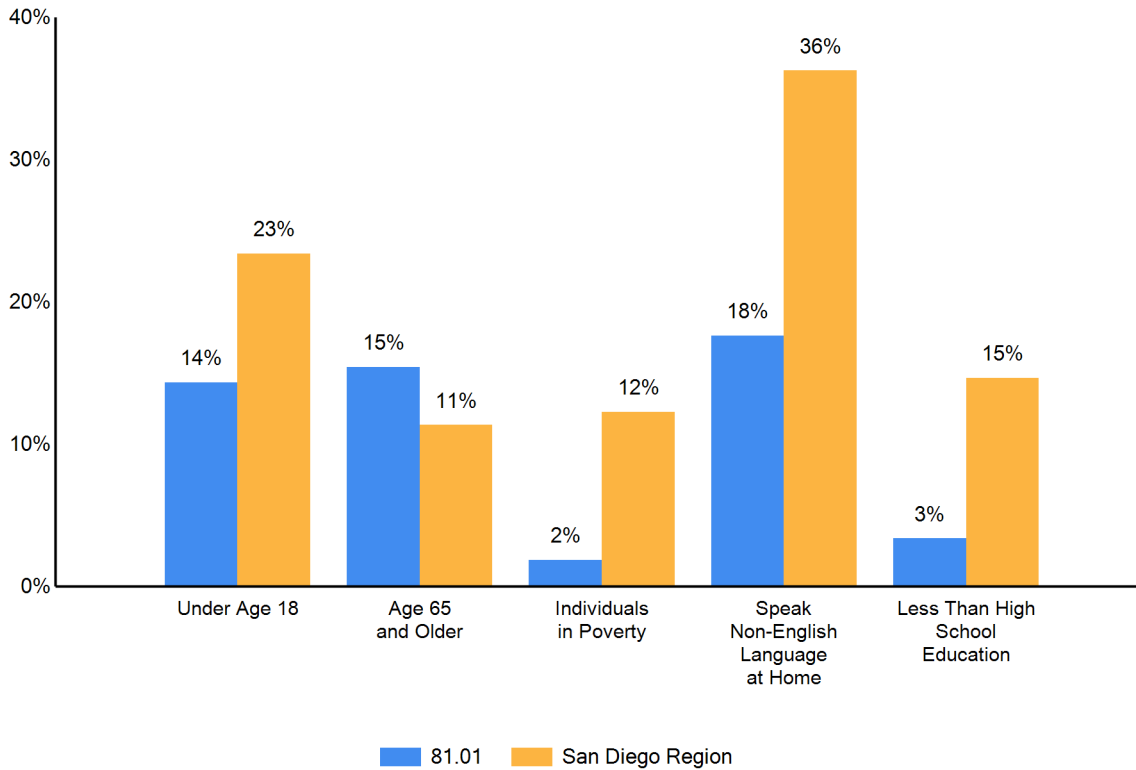
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	875	355	520	875	355	520	0	0	0
Married couple family	702	286	416	702	286	416	0	0	0
Male householder, no wife present	111	21	90	111	21	90	0	0	0
Female householder, no husband present	62	48	14	62	48	14	0	0	0

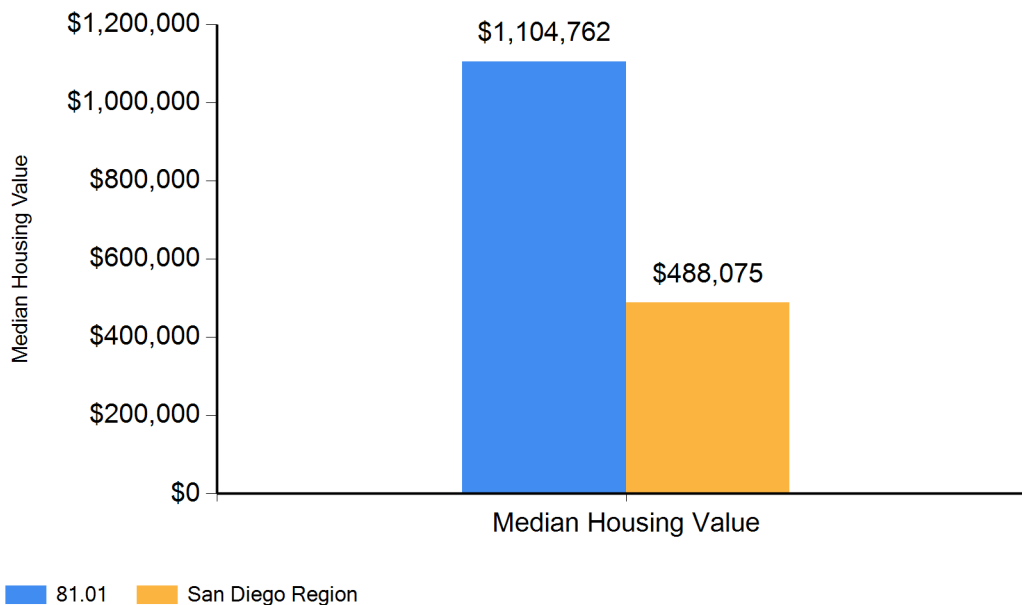
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075