

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2012
Total Population	16,410
Household Population	16,410
Group Quarters Population	0
Persons Per Household	3.58

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,708	4,585	2.6%
Single Family - Detached	3,641	3,548	2.6%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	1,065	1,035	2.8%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

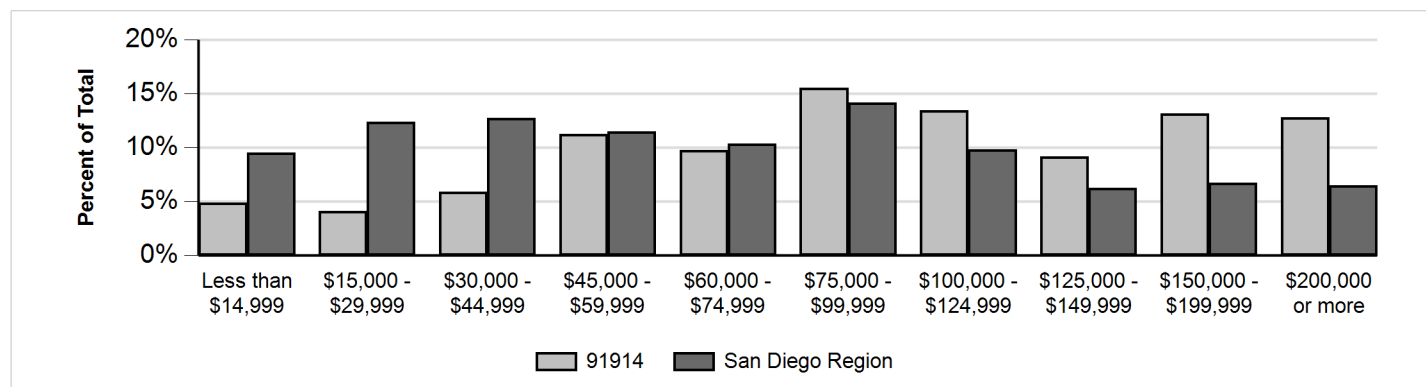
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	4%	6%	11%	10%	16%	13%	9%	13%	13%

Median Household Income

2012

Adjusted for Inflation (2010 \$)	\$97,738
Not adjusted for inflation (current 2011\$)	\$100,703



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

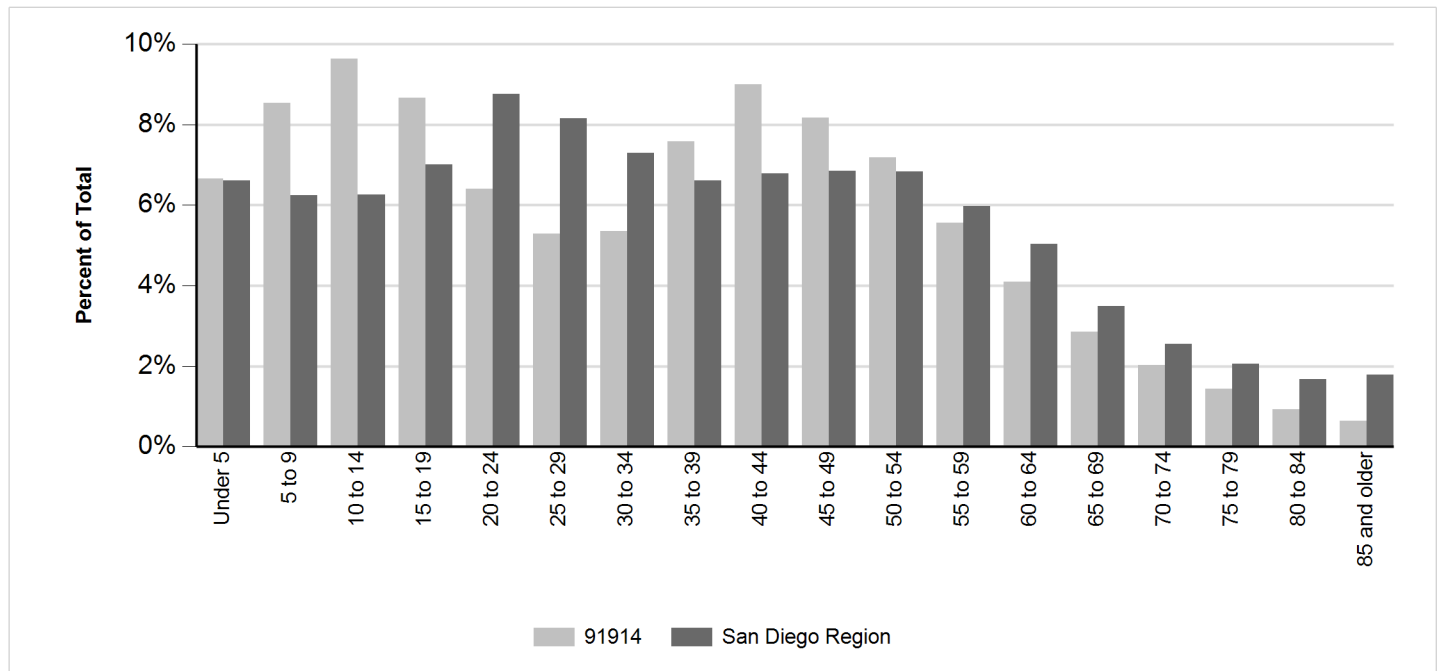
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	16,410	7,964	8,446	51%
Under 5	1,092	548	544	50%
5 to 9	1,401	713	688	49%
10 to 14	1,582	794	788	50%
15 to 17	856	433	423	49%
18 and 19	566	282	284	50%
20 to 24	1,052	538	514	49%
25 to 29	868	430	438	50%
30 to 34	878	402	476	54%
35 to 39	1,244	561	683	55%
40 to 44	1,477	720	757	51%
45 to 49	1,340	659	681	51%
50 to 54	1,179	559	620	53%
55 to 59	911	436	475	52%
60 and 61	285	126	159	56%
62 to 64	387	182	205	53%
65 to 69	469	209	260	55%
70 to 74	332	148	184	55%
75 to 79	235	107	128	54%
80 to 84	152	74	78	51%
85 and older	104	43	61	59%
Under 18	4,931	2,488	2,443	50%
65 and older	1,292	581	711	55%
Median Age	34.5	33.0	35.5	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,443	4,531	627	28	3,187	594
Under 5	600	244	19	2	153	74
5 to 9	738	347	43	0	186	87
10 to 14	818	351	50	6	271	86
15 to 17	466	189	32	2	115	52
18 and 19	299	141	25	1	81	19
20 to 24	525	244	42	2	193	46
25 to 29	387	247	26	1	174	33
30 to 34	435	211	28	1	173	30
35 to 39	632	267	51	3	254	37
40 to 44	691	377	48	1	326	34
45 to 49	526	410	75	3	301	25
50 to 54	425	393	64	1	271	25
55 to 59	306	310	40	4	234	17
60 and 61	91	95	13	0	82	4
62 to 64	109	164	13	0	94	7
65 to 69	143	197	21	1	101	6
70 to 74	105	128	15	0	80	4
75 to 79	75	96	13	0	46	5
80 to 84	39	75	4	0	31	3
85 and older	33	45	5	0	21	0
Under 18	2,622	1,131	144	10	725	299
65 and older	395	541	58	1	279	18
Median Age	28.6	40.3	39.8	30.0	39.9	19.0