



Demographic and Socioeconomic Profile 2010

TRACT: 191.03

Population by Race

	Population	Percent
Total Population	6,373	100%
White	4,424	69%
Hispanic	1,558	24%
Asian	180	3%
Two or More	127	2%
American Indian	38	1%
Black	24	<1%
Pacific Islander	13	<1%
Other	9	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	6,373	3,235	3,138	49%
Under 5	320	152	168	53%
5 to 9	359	181	178	50%
10 to 14	416	223	193	46%
15 to 17	320	181	139	43%
18 and 19	181	88	93	51%
20 to 24	368	198	170	46%
25 to 29	320	155	165	52%
30 to 34	299	166	133	44%
35 to 39	346	162	184	53%
40 to 44	424	205	219	52%
45 to 49	561	279	282	50%
50 to 54	560	285	275	49%
55 to 59	526	264	262	50%
60 and 61	244	129	115	47%
62 to 64	231	115	116	50%
65 to 69	309	154	155	50%
70 to 74	223	116	107	48%
75 to 79	161	89	72	45%
80 to 84	114	50	64	56%
85 and Older	91	43	48	53%
Under 18	1,415	737	678	48%
65 and older	898	452	446	50%
Median	43.0	42.7	43.3	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	5,278	100%
Never Married	1,022	19%
Married, excluding separated	3,694	70%
Separated	168	3%
Widowed	188	4%
Divorced	206	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	6,373	100%
Household	6,366	100%
Group Quarters - Other	7	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	6,373	1,558	4,424	24	38	180	13	9	127
Under 5	320	127	166	1	1	5	0	1	19
5 to 9	359	118	213	0	4	1	2	2	19
10 to 14	416	158	229	1	4	5	2	2	15
15 to 17	320	107	199	1	2	4	1	0	6
18 and 19	181	66	105	1	0	7	0	1	1
20 to 24	368	123	223	2	3	11	0	0	6
25 to 29	320	101	193	1	2	15	0	0	8
30 to 34	299	93	187	2	3	11	0	0	3
35 to 39	346	126	201	0	1	10	1	0	7
40 to 44	424	112	288	1	3	10	2	0	8
45 to 49	561	133	402	1	4	14	1	0	6
50 to 54	560	87	434	3	3	20	1	2	10
55 to 59	526	66	426	4	2	17	0	0	11
60 and 61	244	34	188	2	1	16	1	0	2
62 to 64	231	28	188	1	1	9	1	0	3
65 to 69	309	32	264	1	3	7	1	0	1
70 to 74	223	23	193	0	0	6	0	0	1
75 to 79	161	16	139	0	0	5	0	0	1
80 to 84	114	6	101	1	1	4	0	1	0
85 and Older	91	2	85	1	0	3	0	0	0
Under 18	1,415	510	807	3	11	15	5	5	59
65 and older	898	79	782	3	4	25	1	1	3
Median		29.0	47.6	51.7	35.0	48.9	41.3	13.8	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	6,053	100%
Speak Only English	4,538	75%
Speak Spanish:	1,182	20%
Speak English "well" or "very well"	1,040	17%
Speak English "not well" or "not at all"	142	2%
Speak Asian/Pacific Island language:	156	3%
Speak English "well" or "very well"	97	2%
Speak English "not well" or "not at all"	59	1%
Speak other language:	177	2%
Speak English "well" or "very well"	123	2%
Speak English "not well" or "not at all"	54	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	4,409	100%
Less than 9th grade	219	5%
9th through 12th grade, no diploma	40	1%
High school grad (incl. equivalency)	1,338	30%
Some college, no degree	1,032	23%
Associate degree	258	6%
Bachelor's degree	977	22%
Master's degree	441	10%
Professional school degree	86	2%
Doctorate degree	18	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	6,179	100%	---	---	---	---
Enrolled in school	1,620	26%	1,320	21%	300	5%
Nursery / Preschool	205	13%	30	2%	175	58%
Kindergarten to grade 4	370	23%	352	27%	18	6%
Grade 5 to grade 8	314	19%	246	19%	68	23%
Grade 9 to grade 12	421	26%	399	30%	22	7%
College, undergraduate	276	17%	259	20%	17	6%
Graduate or Professional school	34	2%	34	3%	0	0%
Not enrolled in school	4,559	74%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	2,214	100%	795	100%	1,419	100%
Family Households:	1,954	88%	787	99%	1,167	82%
Married couple family	1,716	78%	609	77%	1,107	78%
Other family:	238	11%	178	22%	60	4%
Male householder, no wife	153	7%	102	13%	51	4%
Female householder, no husband	85	4%	76	10%	9	1%
Nonfamily households:	260	12%	8	1%	252	18%
Householder living alone	252	11%	----	----	----	----
Other nonfamily households	8	<1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,277	100%	2214	63	3%	2.88
Single family (detached)	1,852	81%	1,809	43	2%	2.90
Single family (attached)	149	7%	129	20	13%	2.94
2 to 4 units	9	<1%	9	0	0%	1.56
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	267	12%	267	0	0%	2.73

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,923	100%
Less than \$150,000	35	2%
\$150,000 to \$199,999	18	1%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	76	4%
\$300,000 to \$399,999	401	21%
\$400,000 to \$499,999	414	22%
\$500,000 to \$749,999	602	31%
\$750,000 to \$999,999	280	15%
\$1,000,000 or more	97	5%

Median Value **\$509,891**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,277	100%
2005 or Later	131	6%
2000 to 2004	427	19%
1990 to 1999	354	16%
1980 to 1989	596	26%
1970 to 1979	445	20%
1960 to 1969	59	3%
1950 to 1959	151	7%
1940 to 1949	84	4%
1939 or earlier	30	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	2,214	100%	291	100%	1,923	100%
1.00 occupant housing per room or less	2,156	97%	283	97%	1,873	97%
1.01 to 1.50 occupants per room	34	2%	8	3%	26	1%
1.51 to 2.00 occupants per room	24	1%	0	0%	24	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	291	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	8	3%
\$700 to \$799	2	1%
\$800 to \$899	42	14%
\$900 to \$999	0	0%
\$1,000 to \$1,249	35	12%
\$1,250 to \$1,499	27	9%
\$1,500 to \$1,999	67	23%
\$2,000 or more	73	25%
No cash rent	37	13%
Median contract rent	\$1,757	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	291	100%
Less than 20 percent	12	4%
20.0 to 24.9 percent	136	47%
25.0 to 29.9 percent	5	2%
30.0 to 34.9 percent	11	4%
35.0 to 39.9 percent	26	9%
40.0 to 49.9 percent	35	12%
50.0 percent or more	29	10%
Not computed	37	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	2,214	100%
No vehicle	23	1%
1 vehicle	295	13%
2 vehicles	928	42%
3 vehicles	650	29%
4 or more vehicles	318	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,985	100%
Worked in state of residence	2,929	98%
Worked in county of residence	2,697	90%
Worked outside county of residence	232	8%
Worked outside state of residence	56	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	5,188	100%	2,626	51%
In labor force	3,133	60%	1,793	57%
Armed forces	3	<1%	3	100%
Civilian (employed)	2,846	91%	1,545	54%
Civilian (unemployed)	284	9%	245	86%
Not in labor force	2,055	40%	833	41%
Pct. of civilian labor force unemployed	9.1%		13.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,985	100%
Car, truck or van:	2,645	89%
Drove Alone	2,371	79%
Carpooled	274	9%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	119	4%
Other means	0	0%
Worked at home	221	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,985	100%
Did not work at home	2,764	93%
Less than 10 minutes	198	7%
10 to 19 minutes	456	15%
20 to 29 minutes	745	25%
30 to 44 minutes	714	24%
45 to 59 minutes	139	5%
60 to 89 minutes	315	11%
90 minutes or more	197	7%
Worked at home	221	7%
Average time to work (minutes)	40	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,965	100%
Agriculture, forestry, mining	113	4%
Utilities	0	0%
Construction	310	10%
Manufacturing	359	12%
Wholesale trade	177	6%
Retail trade	192	6%
Transportation & warehousing	109	4%
Information & communications	32	1%
Finance, insurance, & real estate	377	13%
Professional, scientific, management, administration	45	2%
Educational, social, & health services	484	16%
Art, entertainment, recreation, accommodations, food	282	10%
Other services	78	3%
Public administration	407	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,965	100%
Management, professional & related:	1,316	44%
Management (incl. farm managers)	477	16%
Business & financial	149	5%
Computer & mathematical	170	6%
Architecture & engineering	107	4%
Life, physical & social science	1	<1%
Community & social service	8	<1%
Legal	9	<1%
Education, training, & library	280	9%
Art, entertainment, sports & media	28	1%
Healthcare practitioners	87	3%
Service:	312	11%
Healthcare support	0	0%
Protective service	47	2%
Food preparation & serving	181	6%
Building & grounds cleaning / maintenance	78	3%
Personal care & service	6	<1%
Sales & office	920	31%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	221	7%
Production, transport & material moving	196	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	2,214	100%
Less than \$15,000	9	<1%
\$15,000 to \$29,999	174	8%
\$30,000 to \$44,999	221	10%
\$45,000 to \$59,999	347	16%
\$60,000 to \$74,999	353	16%
\$75,000 to \$99,999	243	11%
\$100,000 to \$124,999	291	13%
\$125,000 to \$149,999	205	9%
\$150,000 to \$199,999	173	8%
\$200,000 or more	198	9%
Median Income	\$75,309	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	2,214	100%
With earnings	1,881	85%
With wage and salary income	1,817	82%
With self-employment income	429	19%
With interest, dividend, or net rental income	882	40%
With Social Security income	616	28%
With Supplemental Security income	40	2%
With public assistance income	0	0%
With retirement income	524	24%
With other types of income	436	20%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	6,364	100%
Under .50	120	2%
.50 to .99	220	3%
1.00 to 1.24	0	0%
1.25 to 1.49	128	2%
1.50 to 1.84	379	6%
1.85 to 1.99	184	3%
2.00 and over	5,333	84%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	6,364	100%
Above Poverty	6,024	95%
Below Poverty	340	5%

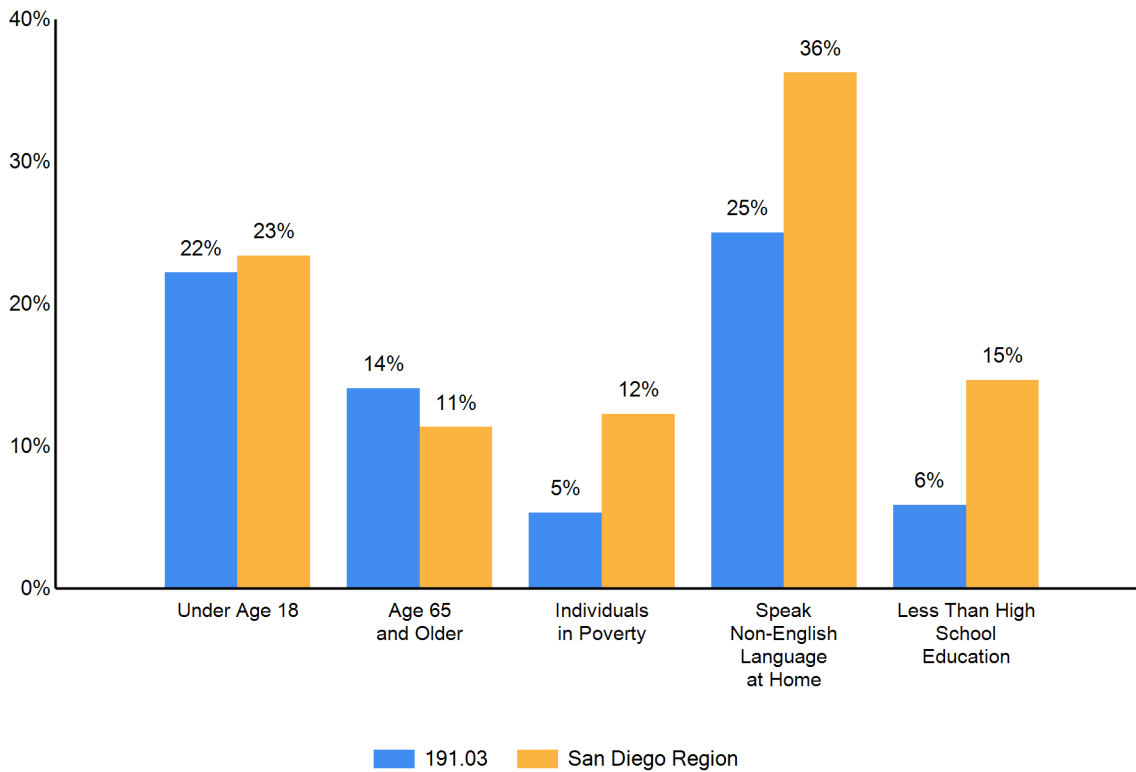
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,954	787	1,167	1,905	748	1,157	49	39	10
Married couple family	1,716	609	1,107	1,682	585	1,097	34	24	10
Male householder, no wife present	153	102	51	146	95	51	7	7	0
Female householder, no husband present	85	76	9	77	68	9	8	8	0

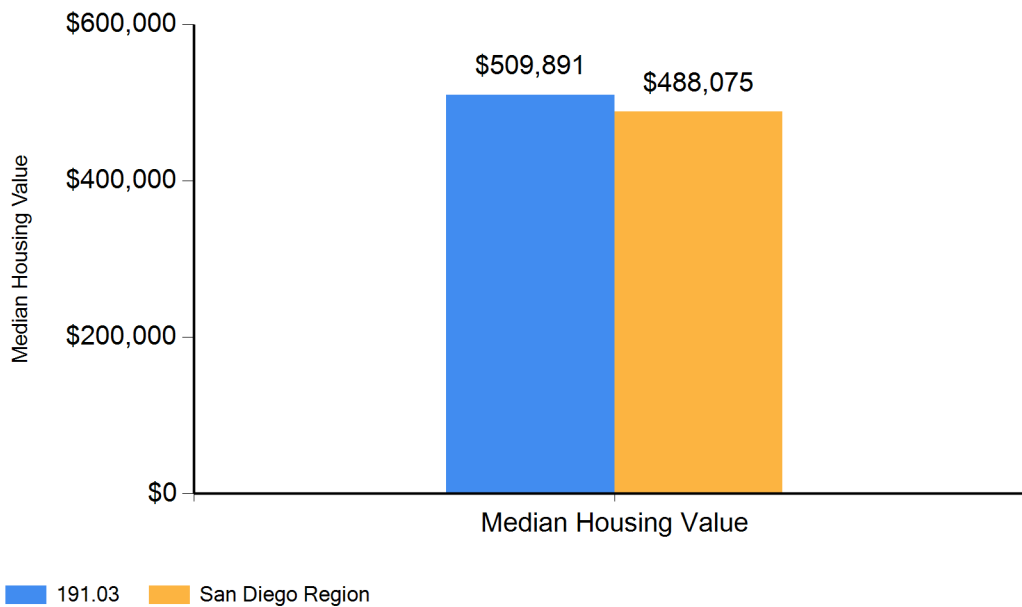
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075