

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Jurisdiction

Poway



	Jan 1, 2015
Total Population	49,041
Household Population	48,491
Group Quarters Population	550
Persons Per Household	2.98

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,589	16,288	1.8%
Single Family - Detached	12,311	12,074	1.9%
Single Family - Multiple-Unit	876	872	0.5%
Multi-Family	2,700	2,649	1.9%
Mobile Home and Other	702	693	1.3%

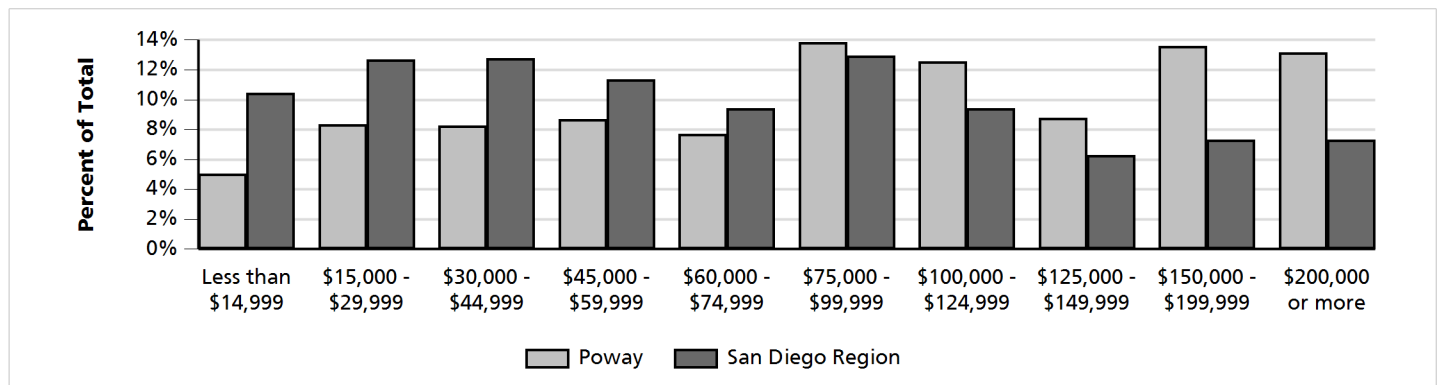
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	8%	8%	9%	8%	14%	13%	9%	14%	13%

Median Household Income

Adjusted for Inflation (2010 \$)	\$96,512
Not adjusted for inflation (current 2014\$)	\$104,250



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

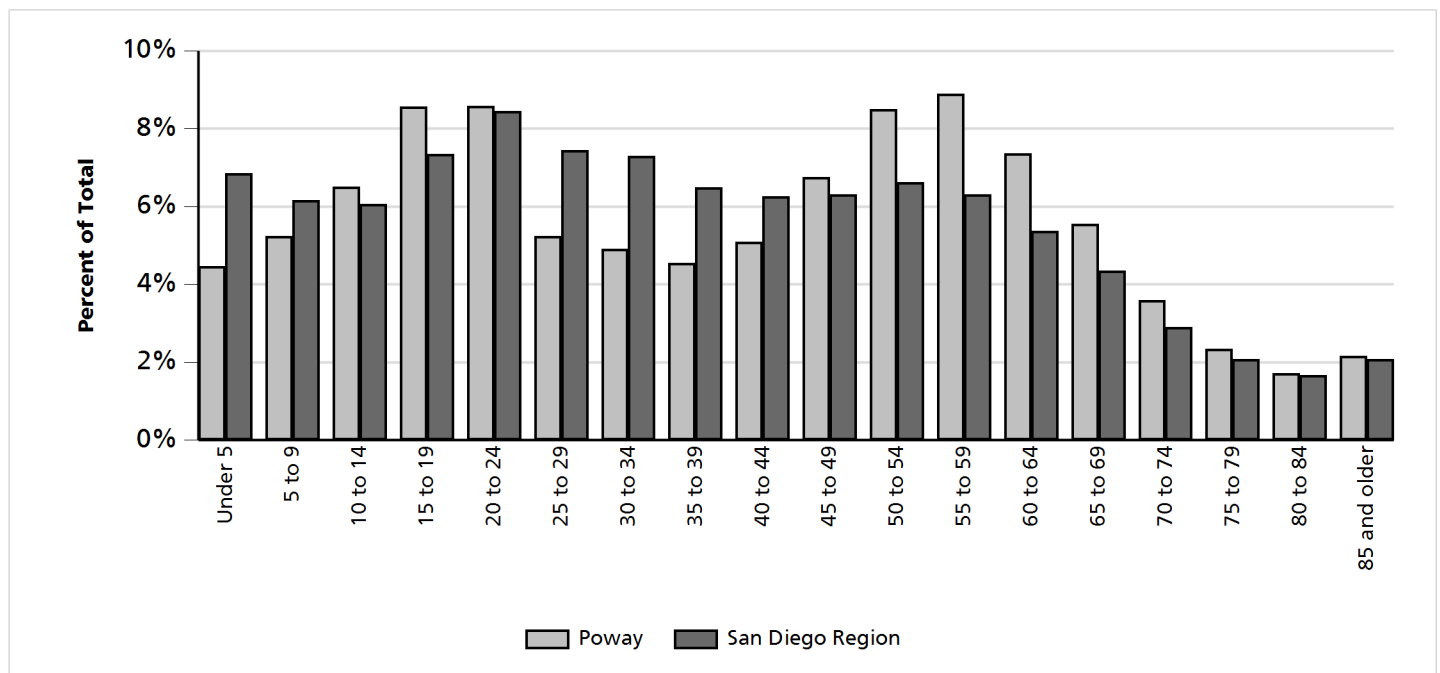
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	49,041	24,177	24,864	51%
Under 5	2,192	1,120	1,072	49%
5 to 9	2,571	1,301	1,270	49%
10 to 14	3,193	1,688	1,505	47%
15 to 17	2,382	1,247	1,135	48%
18 and 19	1,820	897	923	51%
20 to 24	4,207	2,201	2,006	48%
25 to 29	2,572	1,372	1,200	47%
30 to 34	2,407	1,257	1,150	48%
35 to 39	2,226	1,059	1,167	52%
40 to 44	2,492	1,184	1,308	52%
45 to 49	3,314	1,530	1,784	54%
50 to 54	4,165	1,985	2,180	52%
55 to 59	4,357	2,063	2,294	53%
60 and 61	1,541	724	817	53%
62 to 64	2,069	1,008	1,061	51%
65 to 69	2,721	1,396	1,325	49%
70 to 74	1,762	854	908	52%
75 to 79	1,148	521	627	55%
80 to 84	840	380	460	55%
85 and older	1,062	390	672	63%
Under 18	10,338	5,356	4,982	48%
65 and older	7,533	3,541	3,992	53%
Median Age	41.9	39.7	43.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,347	32,822	669	150	5,416	1,637
Under 5	562	1,247	45	2	281	55
5 to 9	820	1,197	42	6	296	210
10 to 14	816	1,740	43	12	330	252
15 to 17	506	1,412	31	7	280	146
18 and 19	382	1,151	19	6	174	88
20 to 24	813	2,761	50	18	372	193
25 to 29	593	1,552	28	15	287	97
30 to 34	569	1,399	39	9	316	75
35 to 39	503	1,277	33	14	347	52
40 to 44	534	1,471	35	4	367	81
45 to 49	557	2,218	50	11	407	71
50 to 54	520	3,082	42	6	432	83
55 to 59	418	3,406	49	9	390	85
60 and 61	130	1,210	19	3	147	32
62 to 64	133	1,652	34	8	208	34
65 to 69	164	2,198	39	14	270	36
70 to 74	103	1,441	22	2	172	22
75 to 79	85	908	13	1	129	12
80 to 84	56	644	18	2	112	8
85 and older	83	856	18	1	99	5
Under 18	2,704	5,596	161	27	1,187	663
65 and older	491	6,047	110	20	782	83
Median Age	27.3	47.7	40.6	35.0	40.3	21.7