

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91915



	Jan 1, 2014
<b>Total Population</b>	<b>28,691</b>
Household Population	28,691
Group Quarters Population	0
<b>Persons Per Household</b>	<b>3.56</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>8,363</b>	<b>8,068</b>	<b>3.5%</b>
Single Family - Detached	4,510	4,369	3.1%
Single Family - Multiple-Unit	1,418	1,359	4.2%
Multi-Family	2,435	2,340	3.9%
Mobile Home and Other	0	0	--

## HOUSEHOLD INCOME

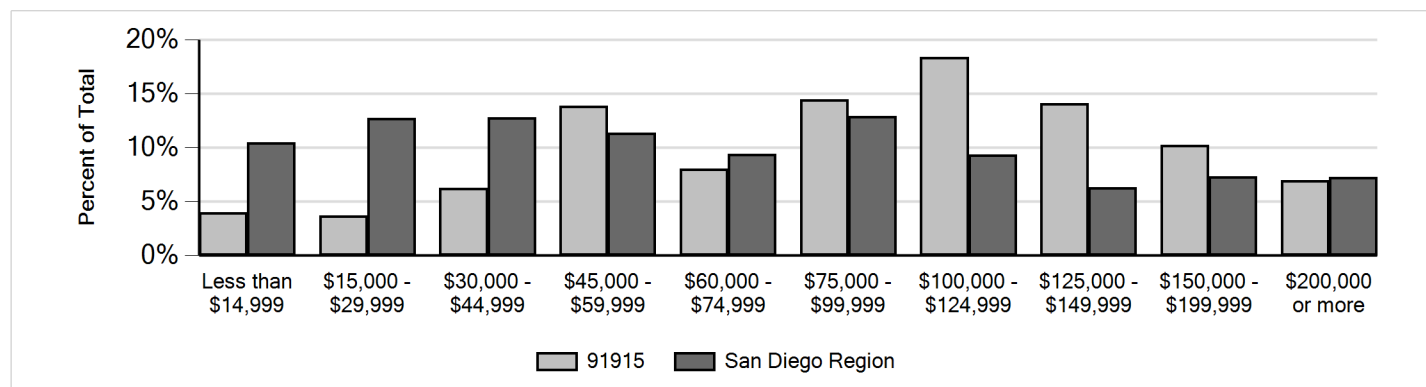
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	4%	4%	6%	14%	8%	14%	18%	14%	10%	7%

## Median Household Income

2014

Adjusted for Inflation (2010 \$)	\$99,465
Not adjusted for inflation (current 2013\$)	\$105,484



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

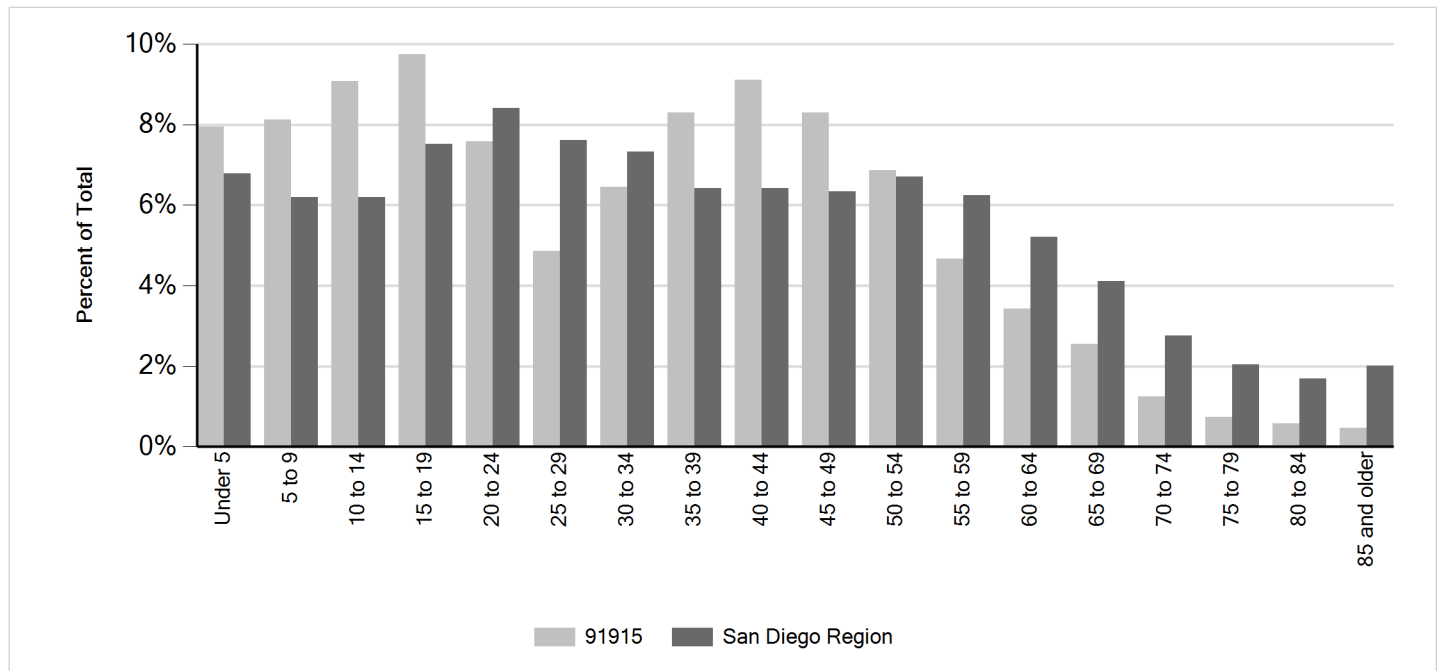
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>28,691</b>	<b>13,975</b>	<b>14,716</b>	<b>51%</b>
Under 5	2,278	1,171	1,107	49%
5 to 9	2,328	1,149	1,179	51%
10 to 14	2,604	1,338	1,266	49%
15 to 17	1,698	863	835	49%
18 and 19	1,097	582	515	47%
20 to 24	2,174	1,116	1,058	49%
25 to 29	1,394	690	704	51%
30 to 34	1,853	847	1,006	54%
35 to 39	2,381	1,106	1,275	54%
40 to 44	2,613	1,248	1,365	52%
45 to 49	2,382	1,140	1,242	52%
50 to 54	1,968	980	988	50%
55 to 59	1,338	613	725	54%
60 and 61	441	229	212	48%
62 to 64	542	268	274	51%
65 to 69	733	305	428	58%
70 to 74	357	136	221	62%
75 to 79	210	78	132	63%
80 to 84	167	58	109	65%
85 and older	133	58	75	56%
Under 18	8,908	4,521	4,387	49%
65 and older	1,600	635	965	60%
Median Age	32.1	30.5	33.4	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>13,094</b>	<b>6,076</b>	<b>1,357</b>	<b>75</b>	<b>6,955</b>	<b>1,134</b>
Under 5	1,050	530	86	7	495	110
5 to 9	1,217	398	83	3	428	199
10 to 14	1,262	468	99	1	576	198
15 to 17	883	276	78	3	344	114
18 and 19	581	156	48	2	228	82
20 to 24	1,173	316	121	7	442	115
25 to 29	656	267	68	3	351	49
30 to 34	765	429	80	6	514	59
35 to 39	1,044	524	128	15	597	73
40 to 44	1,147	598	128	9	681	50
45 to 49	1,078	549	131	2	591	31
50 to 54	811	502	120	9	496	30
55 to 59	477	368	79	3	399	12
60 and 61	135	134	19	2	148	3
62 to 64	194	141	34	0	169	4
65 to 69	308	167	42	2	212	2
70 to 74	127	92	11	1	123	3
75 to 79	83	51	1	0	75	0
80 to 84	62	51	0	0	54	0
85 and older	41	59	1	0	32	0
Under 18	4,412	1,672	346	14	1,843	621
65 and older	621	420	55	3	496	5
Median Age	27.9	36.9	35.6	36.8	35.8	18.5