



Demographic and Socioeconomic Profile 2010

ZIP: 92003

Population by Race

	Population	Percent
Total Population	4,354	100%
White	2,943	68%
Hispanic	1,024	24%
Asian	158	4%
Two or More	135	3%
Black	60	1%
American Indian	20	<1%
Other	9	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,354	2,196	2,158	50%
Under 5	230	122	108	47%
5 to 9	232	119	113	49%
10 to 14	256	142	114	45%
15 to 17	174	88	86	49%
18 and 19	82	28	54	66%
20 to 24	211	110	101	48%
25 to 29	218	115	103	47%
30 to 34	229	112	117	51%
35 to 39	216	97	119	55%
40 to 44	291	143	148	51%
45 to 49	341	185	156	46%
50 to 54	356	177	179	50%
55 to 59	306	148	158	52%
60 and 61	134	60	74	55%
62 to 64	155	81	74	48%
65 to 69	272	134	138	51%
70 to 74	220	111	109	50%
75 to 79	176	95	81	46%
80 to 84	127	72	55	43%
85 and Older	128	57	71	55%
Under 18	892	471	421	47%
65 and older	923	469	454	49%
Median	45.6	45.6	45.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,636	100%
Never Married	848	23%
Married, excluding separated	2,246	62%
Separated	27	<1%
Widowed	186	5%
Divorced	329	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,354	100%
Household	4,267	98%
Group Quarters - Other	87	2%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,354	1,024	2,943	60	20	158	5	9	135
Under 5	230	102	98	1	2	8	0	0	19
5 to 9	232	85	117	3	0	9	0	1	17
10 to 14	256	93	126	7	1	7	0	1	21
15 to 17	174	56	88	5	0	8	1	0	16
18 and 19	82	32	43	0	1	3	0	1	2
20 to 24	211	87	107	0	3	7	0	0	7
25 to 29	218	85	109	6	2	6	0	0	10
30 to 34	229	71	131	4	4	11	0	1	7
35 to 39	216	72	123	3	0	12	0	0	6
40 to 44	291	72	192	3	0	16	1	1	6
45 to 49	341	78	234	13	0	11	1	0	4
50 to 54	356	61	274	6	1	6	0	0	8
55 to 59	306	38	241	4	3	15	0	1	4
60 and 61	134	17	110	2	0	4	1	0	0
62 to 64	155	8	135	2	1	6	0	1	2
65 to 69	272	27	233	1	0	9	1	1	0
70 to 74	220	15	191	0	1	11	0	1	1
75 to 79	176	16	151	0	0	6	0	0	3
80 to 84	127	6	117	0	0	3	0	0	1
85 and Older	128	3	123	0	1	0	0	0	1
Under 18	892	336	429	16	3	32	1	2	73
65 and older	923	67	815	1	2	29	1	2	6
Median		28.4	51.9	41.7	31.3	42.5	47.5	42.5	17.0

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,124	100%
Speak Only English	3,301	80%
Speak Spanish:	467	11%
Speak English "well" or "very well"	371	9%
Speak English "not well" or "not at all"	96	2%
Speak Asian/Pacific Island language:	215	5%
Speak English "well" or "very well"	161	4%
Speak English "not well" or "not at all"	54	1%
Speak other language:	141	3%
Speak English "well" or "very well"	136	3%
Speak English "not well" or "not at all"	5	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,169	100%
Less than 9th grade	167	5%
9th through 12th grade, no diploma	67	2%
High school grad (incl. equivalency)	603	19%
Some college, no degree	852	27%
Associate degree	326	10%
Bachelor's degree	704	22%
Master's degree	293	9%
Professional school degree	113	4%
Doctorate degree	44	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,219	100%	---	---	---	---
Enrolled in school	1,050	25%	899	21%	151	4%
Nursery / Preschool	39	4%	30	3%	9	6%
Kindergarten to grade 4	211	20%	170	19%	41	27%
Grade 5 to grade 8	277	26%	264	29%	13	9%
Grade 9 to grade 12	270	26%	233	26%	37	25%
College, undergraduate	213	20%	186	21%	27	18%
Graduate or Professional school	40	4%	16	2%	24	16%
Not enrolled in school	3,169	75%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,582	100%	562	100%	1,020	100%
Family Households:	1,183	75%	562	100%	621	61%
Married couple family	1,044	66%	498	89%	546	54%
Other family:	139	9%	64	11%	75	7%
Male householder, no wife	34	2%	20	4%	14	1%
Female householder, no husband	105	7%	44	8%	61	6%
Nonfamily households:	399	25%	0	0%	399	39%
Householder living alone	316	20%	----	----	----	----
Other nonfamily households	83	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,692	100%	1582	110	7%	2.70
Single family (detached)	1,158	68%	1,089	69	6%	2.75
Single family (attached)	217	13%	181	36	17%	2.82
2 to 4 units	100	6%	98	2	2%	2.09
5 to 9 units	97	6%	96	1	1%	2.66
10 or more units	120	7%	118	2	2%	2.58
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,316	100%
Less than \$150,000	31	2%
\$150,000 to \$199,999	38	3%
\$200,000 to \$249,999	65	5%
\$250,000 to \$299,999	63	5%
\$300,000 to \$399,999	150	11%
\$400,000 to \$499,999	103	8%
\$500,000 to \$749,999	204	16%
\$750,000 to \$999,999	248	19%
\$1,000,000 or more	414	31%

Median Value **\$763,158**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,692	100%
2005 or Later	91	5%
2000 to 2004	235	14%
1990 to 1999	333	20%
1980 to 1989	546	32%
1970 to 1979	360	21%
1960 to 1969	99	6%
1950 to 1959	20	1%
1940 to 1949	8	<1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,582	100%	266	100%	1,316	100%
1.00 occupant housing per room or less	1,498	95%	211	79%	1,287	98%
1.01 to 1.50 occupants per room	72	5%	45	17%	27	2%
1.51 to 2.00 occupants per room	12	1%	10	4%	2	<1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	266	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	14	5%
\$800 to \$899	97	36%
\$900 to \$999	9	3%
\$1,000 to \$1,249	20	8%
\$1,250 to \$1,499	19	7%
\$1,500 to \$1,999	58	22%
\$2,000 or more	9	3%
No cash rent	40	15%
Median contract rent	\$1,162	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	266	100%
Less than 20 percent	15	6%
20.0 to 24.9 percent	40	15%
25.0 to 29.9 percent	10	4%
30.0 to 34.9 percent	24	9%
35.0 to 39.9 percent	70	26%
40.0 to 49.9 percent	1	<1%
50.0 percent or more	62	23%
Not computed	44	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,582	100%
No vehicle	42	3%
1 vehicle	292	18%
2 vehicles	602	38%
3 vehicles	438	28%
4 or more vehicles	208	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,906	100%
Worked in state of residence	1,879	99%
Worked in county of residence	1,684	88%
Worked outside county of residence	195	10%
Worked outside state of residence	27	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,581	100%	1,781	50%
In labor force	2,063	58%	831	40%
Armed forces	13	1%	2	15%
Civilian (employed)	1,900	92%	772	41%
Civilian (unemployed)	150	7%	57	38%
Not in labor force	1,518	42%	969	64%
Pct. of civilian labor force unemployed	7.3%		6.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,906	100%
Car, truck or van:	1,627	85%
Drove Alone	1,524	80%
Carpooled	103	5%
Public Transportation:	3	<1%
Bus	1	<1%
Trolley / Streetcar	0	0%
Railroad	2	<1%
Other public transportation	0	0%
Motorcycle	3	<1%
Bicycle	0	0%
Walked	40	2%
Other means	8	<1%
Worked at home	225	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,906	100%
Did not work at home	1,681	88%
Less than 10 minutes	133	7%
10 to 19 minutes	282	15%
20 to 29 minutes	359	19%
30 to 44 minutes	589	31%
45 to 59 minutes	139	7%
60 to 89 minutes	122	6%
90 minutes or more	57	3%
Worked at home	225	12%
Average time to work (minutes)	36	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,895	100%
Agriculture, forestry, mining	89	5%
Utilities	13	1%
Construction	218	12%
Manufacturing	145	8%
Wholesale trade	174	9%
Retail trade	186	10%
Transportation & warehousing	126	7%
Information & communications	40	2%
Finance, insurance, & real estate	195	10%
Professional, scientific, management, administration	60	3%
Educational, social, & health services	223	12%
Art, entertainment, recreation, accommodations, food	165	9%
Other services	57	3%
Public administration	204	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,895	100%
Management, professional & related:	650	34%
Management (incl. farm managers)	282	15%
Business & financial	75	4%
Computer & mathematical	50	3%
Architecture & engineering	57	3%
Life, physical & social science	1	<1%
Community & social service	3	<1%
Legal	20	1%
Education, training, & library	77	4%
Art, entertainment, sports & media	57	3%
Healthcare practitioners	28	1%
Service:	204	11%
Healthcare support	13	1%
Protective service	39	2%
Food preparation & serving	51	3%
Building & grounds cleaning / maintenance	38	2%
Personal care & service	63	3%
Sales & office	628	33%
Farming, fishing & forestry	43	2%
Construction, extraction & maintenance	166	9%
Production, transport & material moving	204	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,582	100%
Less than \$15,000	91	6%
\$15,000 to \$29,999	205	13%
\$30,000 to \$44,999	193	12%
\$45,000 to \$59,999	139	9%
\$60,000 to \$74,999	211	13%
\$75,000 to \$99,999	239	15%
\$100,000 to \$124,999	108	7%
\$125,000 to \$149,999	107	7%
\$150,000 to \$199,999	122	8%
\$200,000 or more	167	11%
Median Income	\$71,588	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,582	100%
With earnings	1,228	78%
With wage and salary income	1,092	69%
With self-employment income	370	23%
With interest, dividend, or net rental income	722	46%
With Social Security income	499	32%
With Supplemental Security income	33	2%
With public assistance income	39	2%
With retirement income	363	23%
With other types of income	172	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,352	100%
Under .50	181	4%
.50 to .99	191	4%
1.00 to 1.24	70	2%
1.25 to 1.49	79	2%
1.50 to 1.84	294	7%
1.85 to 1.99	199	5%
2.00 and over	3,338	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,352	100%
Above Poverty	3,980	91%
Below Poverty	372	9%

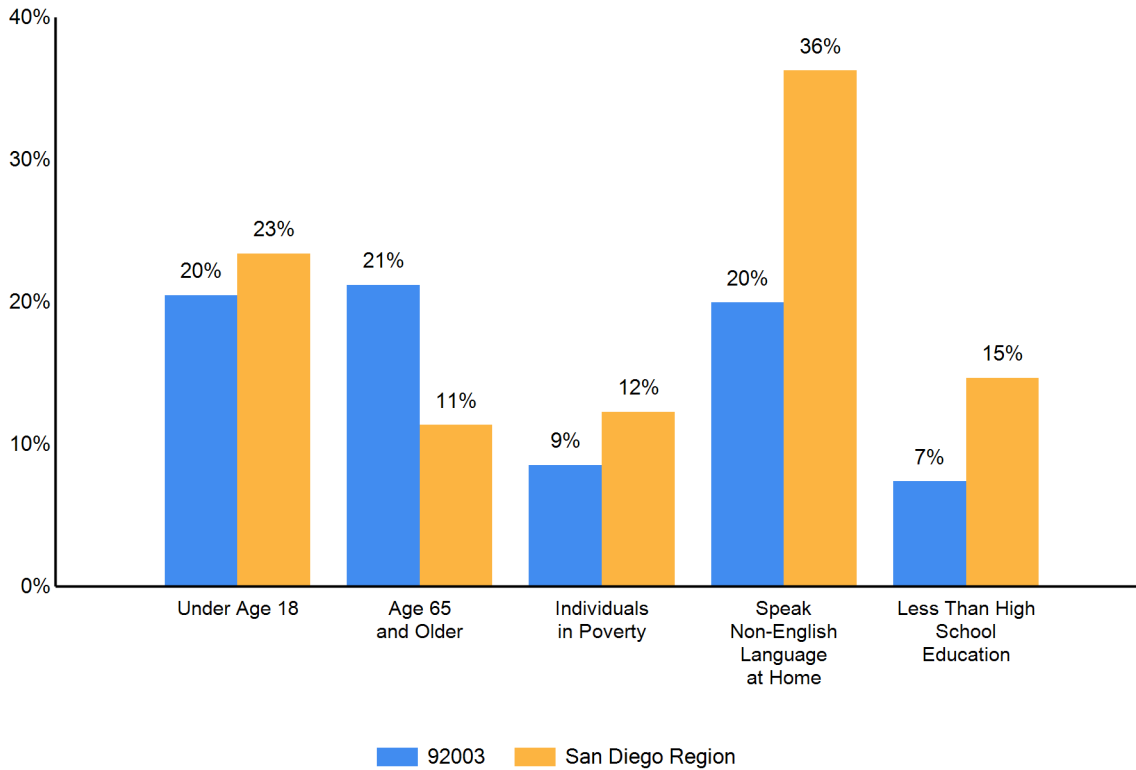
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,183	562	621	1,102	496	606	81	66	15
Married couple family	1,044	498	546	972	441	531	72	57	15
Male householder, no wife present	34	20	14	34	20	14	0	0	0
Female householder, no husband present	105	44	61	96	35	61	9	9	0

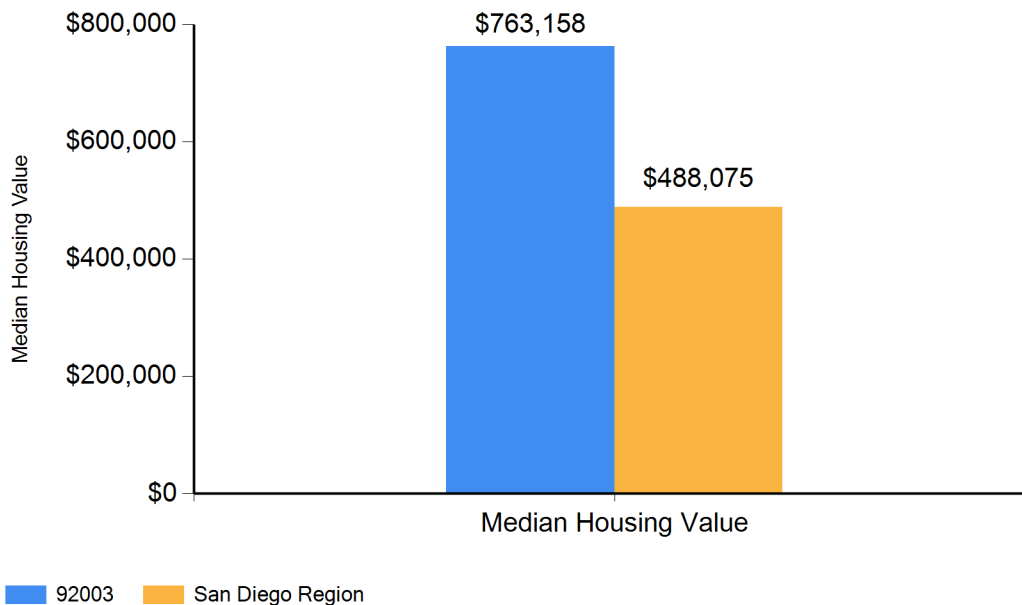
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075