



Demographic and Socioeconomic Profile 2010

CPA: Desert

Population by Race

	Population	Percent
Total Population	4,402	100%
White	2,770	63%
Hispanic	1,515	34%
American Indian	43	1%
Two or More	33	1%
Asian	20	<1%
Black	18	<1%
Pacific Islander	2	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,402	2,212	2,190	50%
Under 5	195	96	99	51%
5 to 9	200	91	109	55%
10 to 14	207	104	103	50%
15 to 17	149	75	74	50%
18 and 19	80	40	40	50%
20 to 24	153	88	65	42%
25 to 29	157	83	74	47%
30 to 34	135	68	67	50%
35 to 39	130	59	71	55%
40 to 44	186	88	98	53%
45 to 49	263	136	127	48%
50 to 54	326	149	177	54%
55 to 59	400	187	213	53%
60 and 61	173	94	79	46%
62 to 64	282	147	135	48%
65 to 69	402	203	199	50%
70 to 74	331	175	156	47%
75 to 79	292	148	144	49%
80 to 84	192	109	83	43%
85 and Older	149	72	77	52%
Under 18	751	366	385	51%
65 and older	1,366	707	659	48%
Median	55.3	55.8	54.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,800	100%
Never Married	723	19%
Married, excluding separated	2,239	59%
Separated	159	4%
Widowed	305	8%
Divorced	374	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,402	100%
Household	4,396	100%
Group Quarters - Other	6	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,402	1,515	2,770	18	43	20	2	1	33
Under 5	195	147	39	2	4	0	0	0	3
5 to 9	200	154	43	0	2	0	0	0	1
10 to 14	207	141	55	3	0	1	0	0	7
15 to 17	149	113	32	0	2	0	0	0	2
18 and 19	80	62	15	0	3	0	0	0	0
20 to 24	153	117	30	1	4	1	0	0	0
25 to 29	157	103	47	0	6	0	0	0	1
30 to 34	135	96	36	0	0	1	0	0	2
35 to 39	130	71	50	2	4	1	0	0	2
40 to 44	186	94	85	3	1	1	1	0	1
45 to 49	263	102	149	2	2	2	0	0	6
50 to 54	326	101	216	1	3	2	0	0	3
55 to 59	400	65	325	2	3	3	0	0	2
60 and 61	173	21	146	1	2	1	1	0	1
62 to 64	282	27	249	1	1	2	0	1	1
65 to 69	402	34	362	0	3	3	0	0	0
70 to 74	331	25	304	0	2	0	0	0	0
75 to 79	292	18	273	0	0	1	0	0	0
80 to 84	192	9	180	0	1	1	0	0	1
85 and Older	149	15	134	0	0	0	0	0	0
Under 18	751	555	169	5	8	1	0	0	13
65 and older	1,366	101	1,253	0	6	5	0	0	1
Median		26.1	63.4	41.7	35.6	56.7	60.0	63.5	36.3

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,207	100%
Speak Only English	2,913	69%
Speak Spanish:	1,229	29%
Speak English "well" or "very well"	604	14%
Speak English "not well" or "not at all"	625	15%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	65	2%
Speak English "well" or "very well"	65	2%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,418	100%
Less than 9th grade	418	12%
9th through 12th grade, no diploma	247	7%
High school grad (incl. equivalency)	708	21%
Some college, no degree	851	25%
Associate degree	364	11%
Bachelor's degree	658	19%
Master's degree	99	3%
Professional school degree	63	2%
Doctorate degree	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,280	100%	---	---	---	---
Enrolled in school	547	13%	509	12%	38	1%
Nursery / Preschool	0	0%	0	0%	0	0%
Kindergarten to grade 4	200	37%	170	33%	30	79%
Grade 5 to grade 8	19	3%	11	2%	8	21%
Grade 9 to grade 12	211	39%	211	41%	0	0%
College, undergraduate	117	21%	117	23%	0	0%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	3,733	87%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,997	100%	255	100%	1,742	100%
Family Households:	1,245	62%	254	100%	991	57%
Married couple family	943	47%	129	51%	814	47%
Other family:	302	15%	125	49%	177	10%
Male householder, no wife	66	3%	0	0%	66	4%
Female householder, no husband	236	12%	125	49%	111	6%
Nonfamily households:	752	38%	1	<1%	751	43%
Householder living alone	669	34%	----	----	----	----
Other nonfamily households	83	4%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	3,546	100%	1,997	1,549	44%	2.20
Single family (detached)	2,151	61%	1,176	975	45%	2.16
Single family (attached)	338	10%	175	163	48%	2.29
2 to 4 units	209	6%	126	83	40%	1.92
5 to 9 units	41	1%	16	25	61%	1.81
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	807	23%	504	303	38%	2.34

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,608	100%
Less than \$150,000	569	35%
\$150,000 to \$199,999	126	8%
\$200,000 to \$249,999	13	1%
\$250,000 to \$299,999	111	7%
\$300,000 to \$399,999	274	17%
\$400,000 to \$499,999	160	10%
\$500,000 to \$749,999	331	21%
\$750,000 to \$999,999	11	1%
\$1,000,000 or more	13	1%

Median Value **\$308,088**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	3,546	100%
2005 or Later	111	3%
2000 to 2004	184	5%
1990 to 1999	391	11%
1980 to 1989	823	23%
1970 to 1979	948	27%
1960 to 1969	603	17%
1950 to 1959	303	9%
1940 to 1949	125	4%
1939 or earlier	58	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,997	100%	389	100%	1,608	100%
1.00 occupant housing per room or less	1,967	98%	359	92%	1,608	100%
1.01 to 1.50 occupants per room	30	2%	30	8%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	389	100%
Less than \$500	86	22%
\$500 to \$599	0	0%
\$600 to \$699	109	28%
\$700 to \$799	2	1%
\$800 to \$899	66	17%
\$900 to \$999	2	1%
\$1,000 to \$1,249	17	4%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	0	0%
\$2,000 or more	3	1%
No cash rent	104	27%
Median contract rent	\$700	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	389	100%
Less than 20 percent	124	32%
20.0 to 24.9 percent	70	18%
25.0 to 29.9 percent	17	4%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	0	0%
40.0 to 49.9 percent	37	10%
50.0 percent or more	38	10%
Not computed	103	26%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,997	100%
No vehicle	109	5%
1 vehicle	533	27%
2 vehicles	850	43%
3 vehicles	339	17%
4 or more vehicles	166	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,976	100%
Worked in state of residence	1,976	100%
Worked in county of residence	1,896	96%
Worked outside county of residence	80	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,763	100%	1,906	51%
In labor force	2,094	56%	1,141	54%
Armed forces	0	0%	0	0%
Civilian (employed)	1,992	95%	1,113	56%
Civilian (unemployed)	102	5%	28	27%
Not in labor force	1,669	44%	765	46%
Pct. of civilian labor force unemployed	4.9%		2.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,976	100%
Car, truck or van:	1,687	85%
Drove Alone	1,458	74%
Carpooled	229	12%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	36	2%
Walked	66	3%
Other means	11	1%
Worked at home	176	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,976	100%
Did not work at home	1,800	91%
Less than 10 minutes	576	29%
10 to 19 minutes	610	31%
20 to 29 minutes	194	10%
30 to 44 minutes	47	2%
45 to 59 minutes	20	1%
60 to 89 minutes	139	7%
90 minutes or more	214	11%
Worked at home	176	9%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,976	100%
Agriculture, forestry, mining	11	1%
Utilities	47	2%
Construction	167	8%
Manufacturing	260	13%
Wholesale trade	2	<1%
Retail trade	114	6%
Transportation & warehousing	0	0%
Information & communications	11	1%
Finance, insurance, & real estate	86	4%
Professional, scientific, management, administration	126	6%
Educational, social, & health services	127	6%
Art, entertainment, recreation, accommodations, food	762	39%
Other services	182	9%
Public administration	81	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,976	100%
Management, professional & related:	461	23%
Management (incl. farm managers)	298	15%
Business & financial	10	1%
Computer & mathematical	6	<1%
Architecture & engineering	47	2%
Life, physical & social science	10	1%
Community & social service	1	<1%
Legal	19	1%
Education, training, & library	10	1%
Art, entertainment, sports & media	49	2%
Healthcare practitioners	11	1%
Service:	851	43%
Healthcare support	0	0%
Protective service	32	2%
Food preparation & serving	328	17%
Building & grounds cleaning / maintenance	396	20%
Personal care & service	95	5%
Sales & office	317	16%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	181	9%
Production, transport & material moving	166	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,997	100%
Less than \$15,000	308	15%
\$15,000 to \$29,999	468	23%
\$30,000 to \$44,999	189	9%
\$45,000 to \$59,999	311	16%
\$60,000 to \$74,999	361	18%
\$75,000 to \$99,999	214	11%
\$100,000 to \$124,999	31	2%
\$125,000 to \$149,999	94	5%
\$150,000 to \$199,999	18	1%
\$200,000 or more	3	<1%
Median Income	\$46,616	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,997	100%
With earnings	1,254	63%
With wage and salary income	1,079	54%
With self-employment income	325	16%
With interest, dividend, or net rental income	436	22%
With Social Security income	932	47%
With Supplemental Security income	53	3%
With public assistance income	0	0%
With retirement income	508	25%
With other types of income	219	11%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,402	100%
Under .50	227	5%
.50 to .99	306	7%
1.00 to 1.24	215	5%
1.25 to 1.49	60	1%
1.50 to 1.84	306	7%
1.85 to 1.99	181	4%
2.00 and over	3,107	71%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,402	100%
Above Poverty	3,869	88%
Below Poverty	533	12%

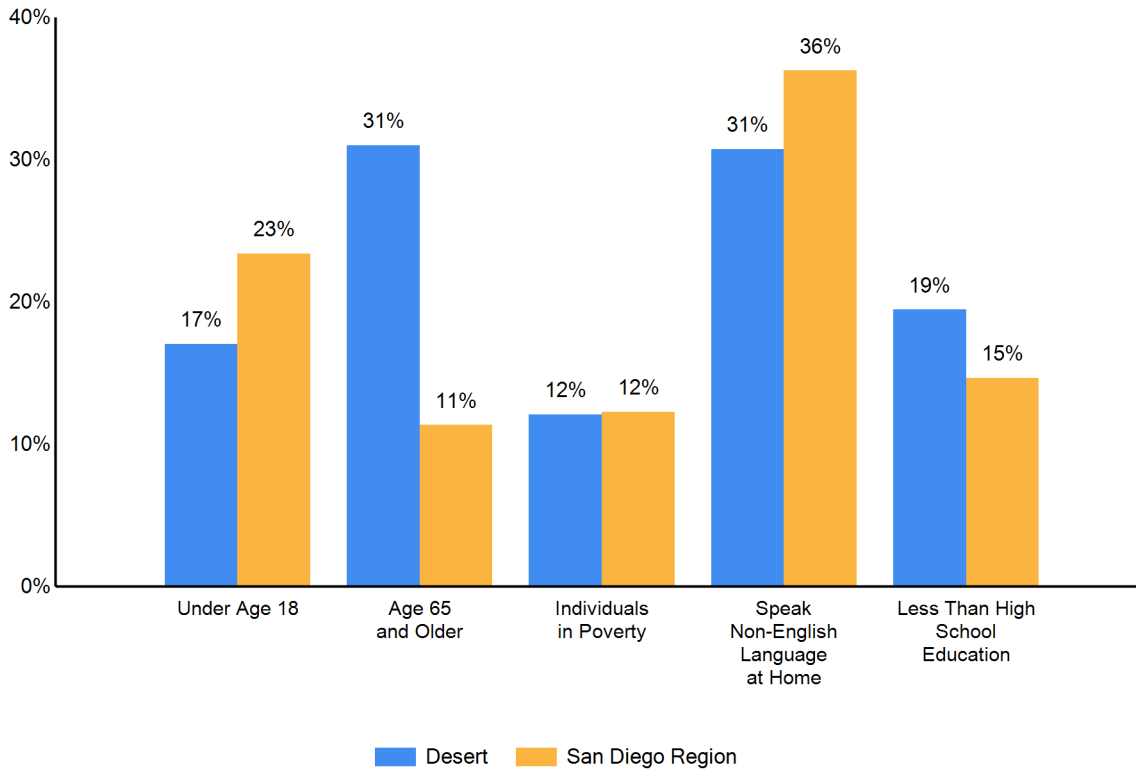
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,245	254	991	1,156	207	949	89	47	42
Married couple family	943	129	814	867	82	785	76	47	29
Male householder, no wife present	66	0	66	66	0	66	0	0	0
Female householder, no husband present	236	125	111	223	125	98	13	0	13

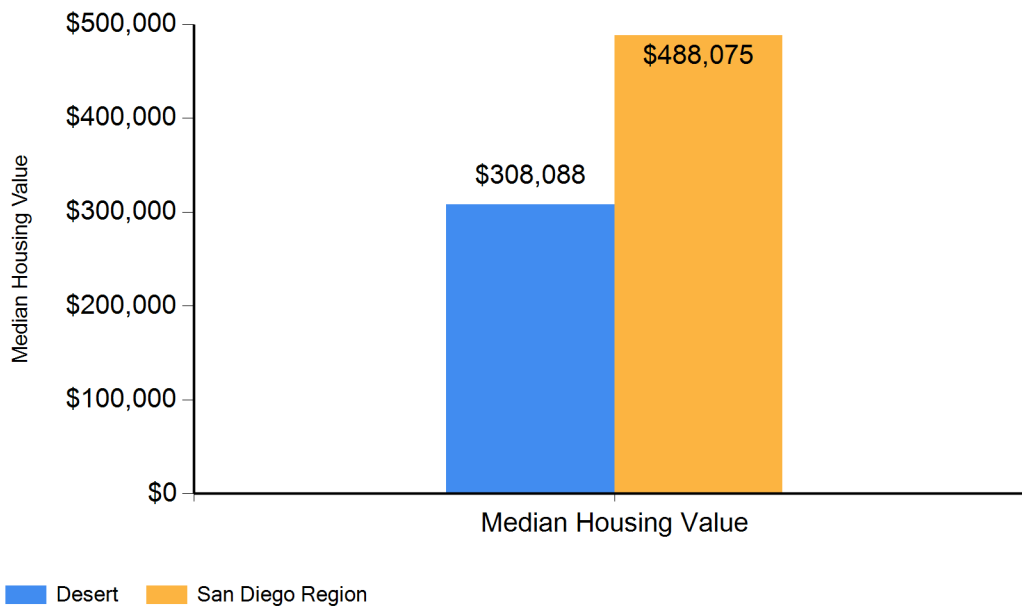
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075