



Demographic and Socioeconomic Profile 2010

TRACT: 188.03

Population by Race

	Population	Percent
Total Population	4,564	100%
White	3,206	70%
Hispanic	1,017	22%
Asian	141	3%
Two or More	104	2%
Black	57	1%
American Indian	22	<1%
Other	12	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,564	2,238	2,326	51%
Under 5	226	111	115	51%
5 to 9	248	118	130	52%
10 to 14	256	128	128	50%
15 to 17	177	78	99	56%
18 and 19	100	32	68	68%
20 to 24	205	114	91	44%
25 to 29	224	117	107	48%
30 to 34	245	120	125	51%
35 to 39	226	106	120	53%
40 to 44	286	133	153	53%
45 to 49	358	192	166	46%
50 to 54	374	184	190	51%
55 to 59	336	169	167	50%
60 and 61	152	72	80	53%
62 to 64	173	88	85	49%
65 to 69	279	131	148	53%
70 to 74	219	99	120	55%
75 to 79	194	101	93	48%
80 to 84	143	78	65	45%
85 and Older	143	67	76	53%
Under 18	907	435	472	52%
65 and older	978	476	502	51%
Median	46.2	46.6	45.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,834	100%
Never Married	825	22%
Married, excluding separated	2,338	61%
Separated	27	<1%
Widowed	277	7%
Divorced	367	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,564	100%
Household	4,549	100%
Group Quarters - Other	15	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,564	1,017	3,206	57	22	141	5	12	104
Under 5	226	99	102	1	3	4	0	0	17
5 to 9	248	88	134	3	0	8	0	1	14
10 to 14	256	93	131	6	0	7	0	2	17
15 to 17	177	60	94	5	0	4	1	2	11
18 and 19	100	33	60	0	1	3	0	1	2
20 to 24	205	83	108	0	3	7	0	0	4
25 to 29	224	75	128	6	2	6	0	0	7
30 to 34	245	82	139	4	3	10	0	1	6
35 to 39	226	80	127	2	0	12	0	0	5
40 to 44	286	67	198	4	1	9	1	1	5
45 to 49	358	76	248	12	1	17	1	1	2
50 to 54	374	63	288	6	2	8	0	0	7
55 to 59	336	50	265	4	3	11	0	0	3
60 and 61	152	15	129	1	1	5	1	0	0
62 to 64	173	6	157	2	0	5	0	1	2
65 to 69	279	20	249	1	0	6	1	2	0
70 to 74	219	14	194	0	1	10	0	0	0
75 to 79	194	6	182	0	0	5	0	0	1
80 to 84	143	4	135	0	0	4	0	0	0
85 and Older	143	3	138	0	1	0	0	0	1
Under 18	907	340	461	15	3	23	1	5	59
65 and older	978	47	898	1	2	25	1	2	2
Median		28.5	52.3	41.9	33.3	45.1	47.5	30.0	16.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	4,338	100%
Speak Only English	3,436	79%
Speak Spanish:	540	12%
Speak English "well" or "very well"	402	9%
Speak English "not well" or "not at all"	138	3%
Speak Asian/Pacific Island language:	238	5%
Speak English "well" or "very well"	176	4%
Speak English "not well" or "not at all"	62	1%
Speak other language:	124	3%
Speak English "well" or "very well"	117	3%
Speak English "not well" or "not at all"	7	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,352	100%
Less than 9th grade	196	6%
9th through 12th grade, no diploma	73	2%
High school grad (incl. equivalency)	656	20%
Some college, no degree	872	26%
Associate degree	354	11%
Bachelor's degree	713	21%
Master's degree	329	10%
Professional school degree	110	3%
Doctorate degree	49	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	4,433	100%	---	---	---	---
Enrolled in school	1,023	23%	893	20%	130	3%
Nursery / Preschool	42	4%	35	4%	7	5%
Kindergarten to grade 4	214	21%	169	19%	45	35%
Grade 5 to grade 8	296	29%	289	32%	7	5%
Grade 9 to grade 12	238	23%	205	23%	33	25%
College, undergraduate	198	19%	179	20%	19	15%
Graduate or Professional school	35	3%	16	2%	19	15%
Not enrolled in school	3,410	77%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,825	100%	585	100%	1,240	100%
Family Households:	1,276	70%	585	100%	691	56%
Married couple family	1,150	63%	523	89%	627	51%
Other family:	126	7%	62	11%	64	5%
Male householder, no wife	29	2%	21	4%	8	1%
Female householder, no husband	97	5%	41	7%	56	5%
Nonfamily households:	549	30%	0	0%	549	44%
Householder living alone	455	25%	----	----	----	----
Other nonfamily households	94	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,929	100%	1825	104	5%	2.49
Single family (detached)	1,171	61%	1,108	63	5%	2.48
Single family (attached)	221	11%	185	36	16%	2.81
2 to 4 units	100	5%	98	2	2%	2.09
5 to 9 units	87	5%	86	1	1%	2.58
10 or more units	120	6%	118	2	2%	2.58
Mobile home and Other	230	12%	230	0	0%	2.40

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,520	100%
Less than \$150,000	36	2%
\$150,000 to \$199,999	69	5%
\$200,000 to \$249,999	128	8%
\$250,000 to \$299,999	122	8%
\$300,000 to \$399,999	185	12%
\$400,000 to \$499,999	86	6%
\$500,000 to \$749,999	205	13%
\$750,000 to \$999,999	252	17%
\$1,000,000 or more	437	29%

Median Value **\$668,293**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,929	100%
2005 or Later	121	6%
2000 to 2004	263	14%
1990 to 1999	307	16%
1980 to 1989	632	33%
1970 to 1979	484	25%
1960 to 1969	96	5%
1950 to 1959	18	1%
1940 to 1949	8	<1%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,825	100%	305	100%	1,520	100%
1.00 occupant housing per room or less	1,726	95%	245	80%	1,481	97%
1.01 to 1.50 occupants per room	80	4%	52	17%	28	2%
1.51 to 2.00 occupants per room	19	1%	8	3%	11	1%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	305	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	17	6%
\$800 to \$899	114	37%
\$900 to \$999	8	3%
\$1,000 to \$1,249	41	13%
\$1,250 to \$1,499	9	3%
\$1,500 to \$1,999	62	20%
\$2,000 or more	8	3%
No cash rent	46	15%
Median contract rent	\$1,082	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	305	100%
Less than 20 percent	23	8%
20.0 to 24.9 percent	36	12%
25.0 to 29.9 percent	21	7%
30.0 to 34.9 percent	30	10%
35.0 to 39.9 percent	76	25%
40.0 to 49.9 percent	0	0%
50.0 percent or more	66	22%
Not computed	53	17%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,825	100%
No vehicle	50	3%
1 vehicle	457	25%
2 vehicles	676	37%
3 vehicles	454	25%
4 or more vehicles	188	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,962	100%
Worked in state of residence	1,935	99%
Worked in county of residence	1,784	91%
Worked outside county of residence	151	8%
Worked outside state of residence	27	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,776	100%	1,851	49%
In labor force	2,115	56%	1,281	61%
Armed forces	0	0%	0	0%
Civilian (employed)	1,975	93%	1,188	60%
Civilian (unemployed)	140	7%	93	66%
Not in labor force	1,661	44%	570	34%
Pct. of civilian labor force unemployed	6.6%		7.3%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,962	100%
Car, truck or van:	1,678	86%
Drove Alone	1,573	80%
Carpooled	105	5%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	48	2%
Other means	8	<1%
Worked at home	228	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,962	100%
Did not work at home	1,734	88%
Less than 10 minutes	137	7%
10 to 19 minutes	359	18%
20 to 29 minutes	368	19%
30 to 44 minutes	610	31%
45 to 59 minutes	115	6%
60 to 89 minutes	101	5%
90 minutes or more	44	2%
Worked at home	228	12%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,962	100%
Agriculture, forestry, mining	101	5%
Utilities	12	1%
Construction	228	12%
Manufacturing	151	8%
Wholesale trade	209	11%
Retail trade	216	11%
Transportation & warehousing	119	6%
Information & communications	45	2%
Finance, insurance, & real estate	169	9%
Professional, scientific, management, administration	38	2%
Educational, social, & health services	211	11%
Art, entertainment, recreation, accommodations, food	207	11%
Other services	69	4%
Public administration	187	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,962	100%
Management, professional & related:	637	32%
Management (incl. farm managers)	249	13%
Business & financial	92	5%
Computer & mathematical	49	2%
Architecture & engineering	74	4%
Life, physical & social science	0	0%
Community & social service	1	<1%
Legal	16	1%
Education, training, & library	82	4%
Art, entertainment, sports & media	61	3%
Healthcare practitioners	13	1%
Service:	257	13%
Healthcare support	9	<1%
Protective service	35	2%
Food preparation & serving	62	3%
Building & grounds cleaning / maintenance	36	2%
Personal care & service	115	6%
Sales & office	618	31%
Farming, fishing & forestry	96	5%
Construction, extraction & maintenance	170	9%
Production, transport & material moving	184	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,825	100%
Less than \$15,000	109	6%
\$15,000 to \$29,999	255	14%
\$30,000 to \$44,999	233	13%
\$45,000 to \$59,999	160	9%
\$60,000 to \$74,999	256	14%
\$75,000 to \$99,999	261	14%
\$100,000 to \$124,999	103	6%
\$125,000 to \$149,999	114	6%
\$150,000 to \$199,999	138	8%
\$200,000 or more	196	11%
Median Income	\$69,111	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,825	100%
With earnings	1,333	73%
With wage and salary income	1,175	64%
With self-employment income	411	23%
With interest, dividend, or net rental income	835	46%
With Social Security income	652	36%
With Supplemental Security income	42	2%
With public assistance income	41	2%
With retirement income	507	28%
With other types of income	187	10%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	4,564	100%
Under .50	174	4%
.50 to .99	195	4%
1.00 to 1.24	80	2%
1.25 to 1.49	123	3%
1.50 to 1.84	416	9%
1.85 to 1.99	215	5%
2.00 and over	3,361	74%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	4,564	100%
Above Poverty	4,195	92%
Below Poverty	369	8%

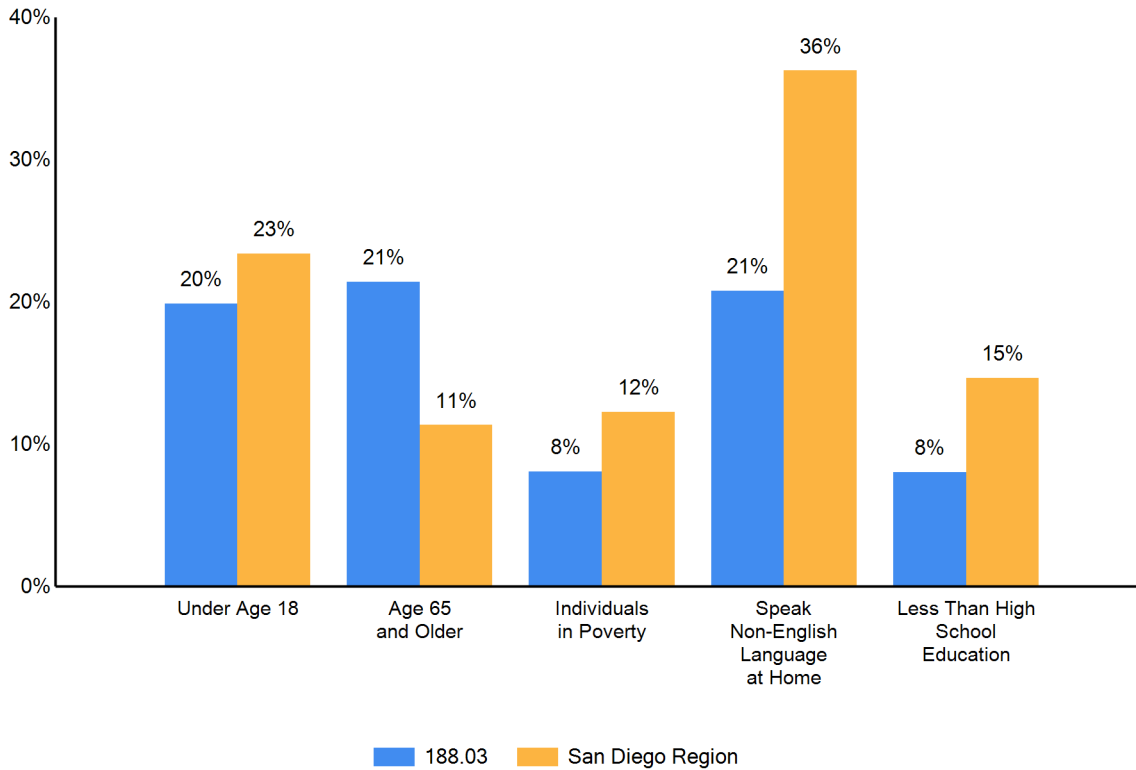
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,276	585	691	1,194	510	684	82	75	7
Married couple family	1,150	523	627	1,076	456	620	74	67	7
Male householder, no wife present	29	21	8	29	21	8	0	0	0
Female householder, no husband present	97	41	56	89	33	56	8	8	0

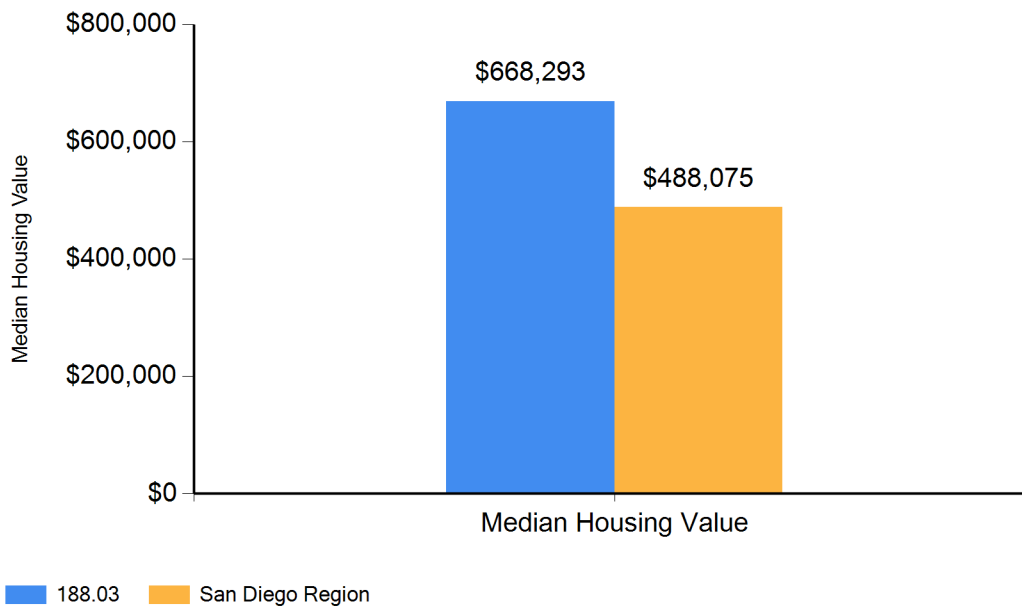
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075