DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92054



	Jan 1, 2011
Total Population	37,988
Household Population	37,623
Group Quarters Population	365
Persons Per Household	2.58

HOUSING AND OCCUPANCY

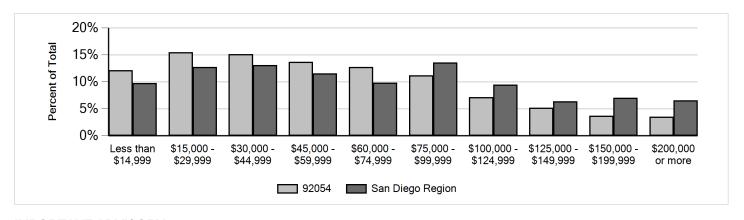
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	17,111	14,570	14.9%
Single Family - Detached	6,074	5,620	7.5%
Single Family - Multiple-Unit	1,522	1,253	17.7%
Multi-Family	8,270	6,886	16.7%
Mobile Home and Other	1.245	811	34.9%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	12%	15%	15%	14%	13%	11%	7%	5%	4%	4%

Median Household Income	2011
Adjusted for Inflation (2010 \$)	\$52 875



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

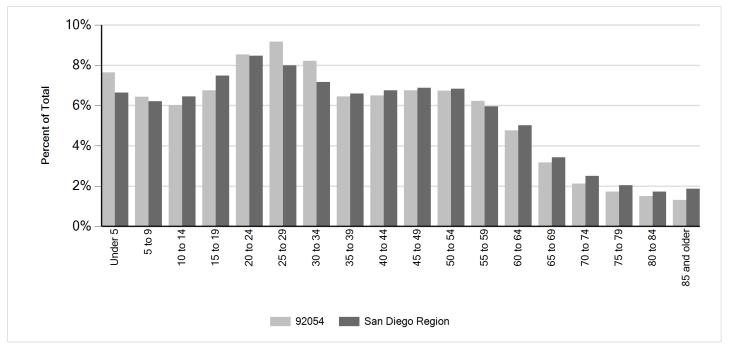
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	37,988	19,328	18,660	49%
Under 5	2,902	1,520	1,382	48%
5 to 9	2,442	1,215	1,227	50%
10 to 14	2,285	1,210	1,075	47%
15 to 17	1,476	773	703	48%
18 and 19	1,090	538	552	51%
20 to 24	3,240	1,674	1,566	48%
25 to 29	3,486	1,808	1,678	48%
30 to 34	3,121	1,645	1,476	47%
35 to 39	2,448	1,239	1,209	49%
40 to 44	2,466	1,290	1,176	48%
45 to 49	2,563	1,374	1,189	46%
50 to 54	2,559	1,318	1,241	48%
55 to 59	2,366	1,188	1,178	50%
60 and 61	784	393	391	50%
62 to 64	1,028	504	524	51%
65 to 69	1,205	566	639	53%
70 to 74	807	380	427	53%
75 to 79	652	281	371	57%
80 to 84	569	233	336	59%
85 and older	499	179	320	64%
Under 18	9,105	4,718	4,387	48%
65 and older	3,732	1,639	2,093	56%
Median Age	33.3	32.8	33.9	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i lispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	14,749	19,015	1,236	160	1,687	1,141	
Under 5	1,634	897	62	19	113	177	
5 to 9	1,442	665	61	15	69	190	
10 to 14	1,354	615	89	4	102	121	
15 to 17	810	438	70	4	74	80	
18 and 19	626	313	48	1	41	61	
20 to 24	1,448	1,390	135	22	129	116	
25 to 29	1,326	1,725	134	17	172	112	
30 to 34	1,252	1,520	105	12	149	83	
35 to 39	1,027	1,173	57	4	146	41	
40 to 44	990	1,255	59	9	122	31	
45 to 49	879	1,416	103	13	106	46	
50 to 54	642	1,637	124	11	110	35	
55 to 59	450	1,683	84	17	107	25	
60 and 61	130	585	23	3	41	2	
62 to 64	163	783	31	5	41	5	
65 to 69	210	908	34	1	44	8	
70 to 74	135	608	9	1	49	5	
75 to 79	100	500	2	0	48	2	
80 to 84	88	453	5	0	22	1	
85 and older	43	451	1	2	2	0	
Under 18	5,240	2,615	282	42	358	568	
65 and older	576	2,920	51	4	165	16	
Median Age	25.2	43.1	30.9	29.4	34.8	18.1	