



Demographic and Socioeconomic Profile 2010

TRACT: 105.02

Population by Race

	Population	Percent
Total Population	5,550	100%
Hispanic	3,254	59%
White	1,534	28%
Asian	279	5%
Black	249	4%
Two or More	165	3%
Pacific Islander	33	1%
Other	18	<1%
American Indian	18	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,550	2,785	2,765	50%
Under 5	505	264	241	48%
5 to 9	498	275	223	45%
10 to 14	426	225	201	47%
15 to 17	240	104	136	57%
18 and 19	252	140	112	44%
20 to 24	539	264	275	51%
25 to 29	593	338	255	43%
30 to 34	314	193	121	39%
35 to 39	324	138	186	57%
40 to 44	319	176	143	45%
45 to 49	456	189	267	59%
50 to 54	253	90	163	64%
55 to 59	255	77	178	70%
60 and 61	162	125	37	23%
62 to 64	103	55	48	47%
65 to 69	133	73	60	45%
70 to 74	70	33	37	53%
75 to 79	55	19	36	65%
80 to 84	32	0	32	100%
85 and Older	21	7	14	67%
Under 18	1,669	868	801	48%
65 and older	311	132	179	58%
Median	27.7	26.8	28.8	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,121	100%
Never Married	1,314	32%
Married, excluding separated	1,904	46%
Separated	167	4%
Widowed	101	2%
Divorced	635	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,550	100%
Household	5,550	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,550	3,254	1,534	249	18	279	33	18	165
Under 5	505	332	146	14	0	0	0	0	13
5 to 9	498	407	25	4	2	30	1	3	26
10 to 14	426	346	40	9	2	16	7	0	6
15 to 17	240	191	29	6	1	2	0	1	10
18 and 19	252	216	30	2	0	0	1	0	3
20 to 24	539	299	169	1	0	5	4	6	55
25 to 29	593	302	231	13	0	33	6	2	6
30 to 34	314	186	56	39	2	24	4	0	3
35 to 39	324	226	78	8	0	8	3	0	1
40 to 44	319	158	103	24	1	20	3	0	10
45 to 49	456	202	132	62	1	43	2	0	14
50 to 54	253	126	57	14	0	46	1	0	9
55 to 59	255	113	101	13	0	22	0	0	6
60 and 61	162	21	128	6	0	3	0	4	0
62 to 64	103	71	24	1	1	5	0	1	0
65 to 69	133	33	57	29	8	3	1	1	1
70 to 74	70	19	35	4	0	10	0	0	2
75 to 79	55	5	49	0	0	1	0	0	0
80 to 84	32	1	23	0	0	8	0	0	0
85 and Older	21	0	21	0	0	0	0	0	0
Under 18	1,669	1,276	240	33	5	48	8	4	55
65 and older	311	58	185	33	8	22	1	1	3
Median		22.3	37.6	45.4	62.0	45.2	27.9	24.2	22.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,045	100%
Speak Only English	2,636	52%
Speak Spanish:	2,082	41%
Speak English "well" or "very well"	1,695	34%
Speak English "not well" or "not at all"	387	8%
Speak Asian/Pacific Island language:	318	6%
Speak English "well" or "very well"	280	6%
Speak English "not well" or "not at all"	38	1%
Speak other language:	9	<1%
Speak English "well" or "very well"	9	<1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,090	100%
Less than 9th grade	292	9%
9th through 12th grade, no diploma	289	9%
High school grad (incl. equivalency)	1,090	35%
Some college, no degree	969	31%
Associate degree	194	6%
Bachelor's degree	196	6%
Master's degree	50	2%
Professional school degree	0	0%
Doctorate degree	10	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,244	100%	---	---	---	---
Enrolled in school	1,732	33%	1,639	31%	93	2%
Nursery / Preschool	69	4%	69	4%	0	0%
Kindergarten to grade 4	324	19%	324	20%	0	0%
Grade 5 to grade 8	268	15%	234	14%	34	37%
Grade 9 to grade 12	406	23%	370	23%	36	39%
College, undergraduate	645	37%	630	38%	15	16%
Graduate or Professional school	20	1%	12	1%	8	9%
Not enrolled in school	3,512	67%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,881	100%	736	100%	1,145	100%
Family Households:	1,223	65%	736	100%	487	43%
Married couple family	707	38%	385	52%	322	28%
Other family:	516	27%	351	48%	165	14%
Male householder, no wife	118	6%	64	9%	54	5%
Female householder, no husband	398	21%	287	39%	111	10%
Nonfamily households:	658	35%	0	0%	658	57%
Householder living alone	530	28%	----	----	----	----
Other nonfamily households	128	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,002	100%	1881	121	6%	2.95
Single family (detached)	155	8%	148	7	5%	3.23
Single family (attached)	914	46%	854	60	7%	3.29
2 to 4 units	260	13%	249	11	4%	2.51
5 to 9 units	180	9%	177	3	2%	2.60
10 or more units	369	18%	353	16	4%	2.61
Mobile home and Other	124	6%	100	24	19%	2.53

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	235	100%
Less than \$150,000	81	34%
\$150,000 to \$199,999	0	0%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	12	5%
\$300,000 to \$399,999	67	29%
\$400,000 to \$499,999	19	8%
\$500,000 to \$749,999	40	17%
\$750,000 to \$999,999	7	3%
\$1,000,000 or more	9	4%

Median Value **\$336,567**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,002	100%
2005 or Later	55	3%
2000 to 2004	146	7%
1990 to 1999	107	5%
1980 to 1989	343	17%
1970 to 1979	474	24%
1960 to 1969	340	17%
1950 to 1959	414	21%
1940 to 1949	86	4%
1939 or earlier	37	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,881	100%	1,646	100%	235	100%
1.00 occupant housing per room or less	1,656	88%	1,421	86%	235	100%
1.01 to 1.50 occupants per room	58	3%	58	4%	0	0%
1.51 to 2.00 occupants per room	58	3%	58	4%	0	0%
2.01 or more occupants per room	109	6%	109	7%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	1,646	100%
Less than \$500	46	3%
\$500 to \$599	81	5%
\$600 to \$699	65	4%
\$700 to \$799	184	11%
\$800 to \$899	192	12%
\$900 to \$999	371	23%
\$1,000 to \$1,249	417	25%
\$1,250 to \$1,499	161	10%
\$1,500 to \$1,999	92	6%
\$2,000 or more	0	0%
No cash rent	37	2%
Median contract rent	\$969	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	1,646	100%
Less than 20 percent	244	15%
20.0 to 24.9 percent	249	15%
25.0 to 29.9 percent	91	6%
30.0 to 34.9 percent	199	12%
35.0 to 39.9 percent	134	8%
40.0 to 49.9 percent	168	10%
50.0 percent or more	500	30%
Not computed	61	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,881	100%
No vehicle	145	8%
1 vehicle	982	52%
2 vehicles	585	31%
3 vehicles	95	5%
4 or more vehicles	74	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,691	100%
Worked in state of residence	2,653	99%
Worked in county of residence	2,566	95%
Worked outside county of residence	87	3%
Worked outside state of residence	38	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,038	100%	1,987	49%
In labor force	2,677	66%	1,405	52%
Armed forces	272	10%	220	81%
Civilian (employed)	2,200	82%	1,086	49%
Civilian (unemployed)	205	8%	99	48%
Not in labor force	1,361	34%	582	43%
Pct. of civilian labor force unemployed	8.5%		8.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,691	100%
Car, truck or van:	2,321	86%
Drove Alone	1,922	71%
Carpooled	399	15%
Public Transportation:	189	7%
Bus	155	6%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	34	1%
Motorcycle	50	2%
Bicycle	7	<1%
Walked	70	3%
Other means	16	1%
Worked at home	38	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,691	100%
Did not work at home	2,653	99%
Less than 10 minutes	336	12%
10 to 19 minutes	860	32%
20 to 29 minutes	762	28%
30 to 44 minutes	479	18%
45 to 59 minutes	45	2%
60 to 89 minutes	75	3%
90 minutes or more	96	4%
Worked at home	38	1%
Average time to work (minutes)	27	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,333	100%
Agriculture, forestry, mining	15	1%
Utilities	68	3%
Construction	153	7%
Manufacturing	141	6%
Wholesale trade	24	1%
Retail trade	238	10%
Transportation & warehousing	132	6%
Information & communications	38	2%
Finance, insurance, & real estate	161	7%
Professional, scientific, management, administration	173	7%
Educational, social, & health services	605	26%
Art, entertainment, recreation, accommodations, food	280	12%
Other services	40	2%
Public administration	265	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,333	100%
Management, professional & related:	616	26%
Management (incl. farm managers)	158	7%
Business & financial	84	4%
Computer & mathematical	6	<1%
Architecture & engineering	36	2%
Life, physical & social science	0	0%
Community & social service	80	3%
Legal	0	0%
Education, training, & library	202	9%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	50	2%
Service:	416	18%
Healthcare support	30	1%
Protective service	137	6%
Food preparation & serving	110	5%
Building & grounds cleaning / maintenance	108	5%
Personal care & service	31	1%
Sales & office	774	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	180	8%
Production, transport & material moving	347	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,881	100%
Less than \$15,000	216	11%
\$15,000 to \$29,999	493	26%
\$30,000 to \$44,999	373	20%
\$45,000 to \$59,999	276	15%
\$60,000 to \$74,999	225	12%
\$75,000 to \$99,999	153	8%
\$100,000 to \$124,999	104	6%
\$125,000 to \$149,999	10	1%
\$150,000 to \$199,999	24	1%
\$200,000 or more	7	<1%
Median Income	\$39,310	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,881	100%
With earnings	1,687	90%
With wage and salary income	1,632	87%
With self-employment income	112	6%
With interest, dividend, or net rental income	100	5%
With Social Security income	263	14%
With Supplemental Security income	68	4%
With public assistance income	73	4%
With retirement income	225	12%
With other types of income	220	12%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,550	100%
Under .50	328	6%
.50 to .99	479	9%
1.00 to 1.24	464	8%
1.25 to 1.49	334	6%
1.50 to 1.84	1,047	19%
1.85 to 1.99	20	<1%
2.00 and over	2,878	52%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,550	100%
Above Poverty	4,743	85%
Below Poverty	807	15%

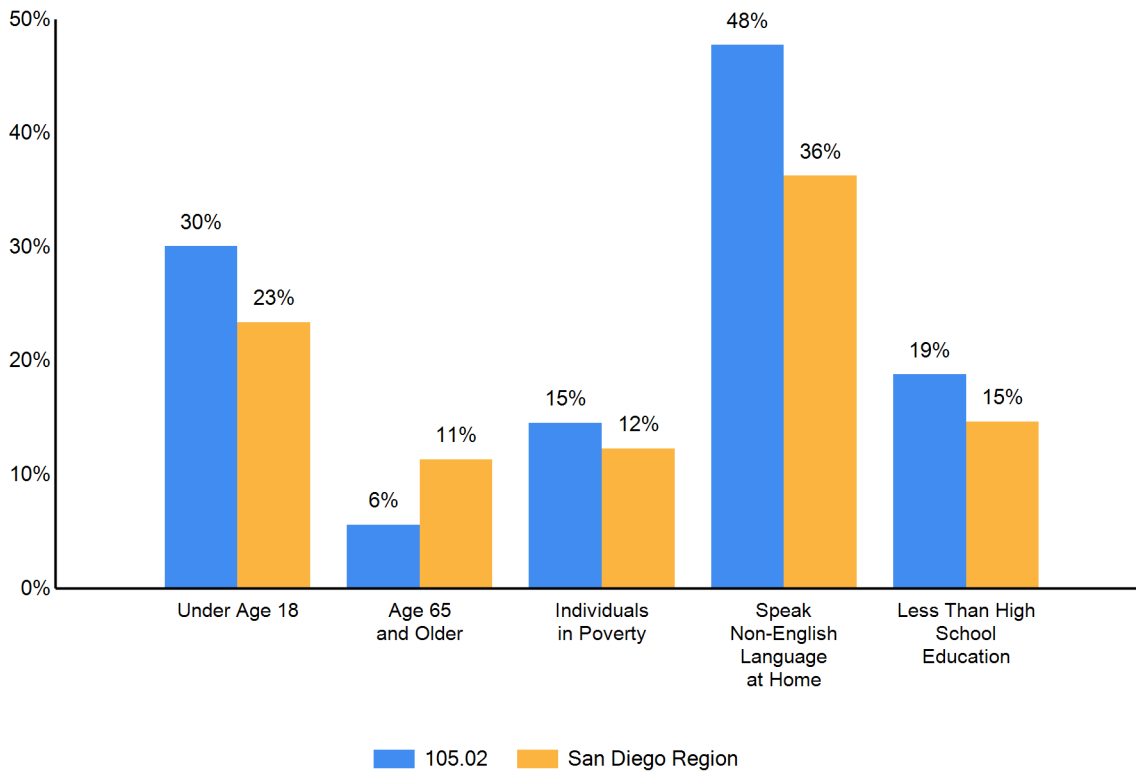
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,223	736	487	1,044	578	466	179	158	21
Married couple family	707	385	322	650	328	322	57	57	0
Male householder, no wife present	118	64	54	118	64	54	0	0	0
Female householder, no husband present	398	287	111	276	186	90	122	101	21

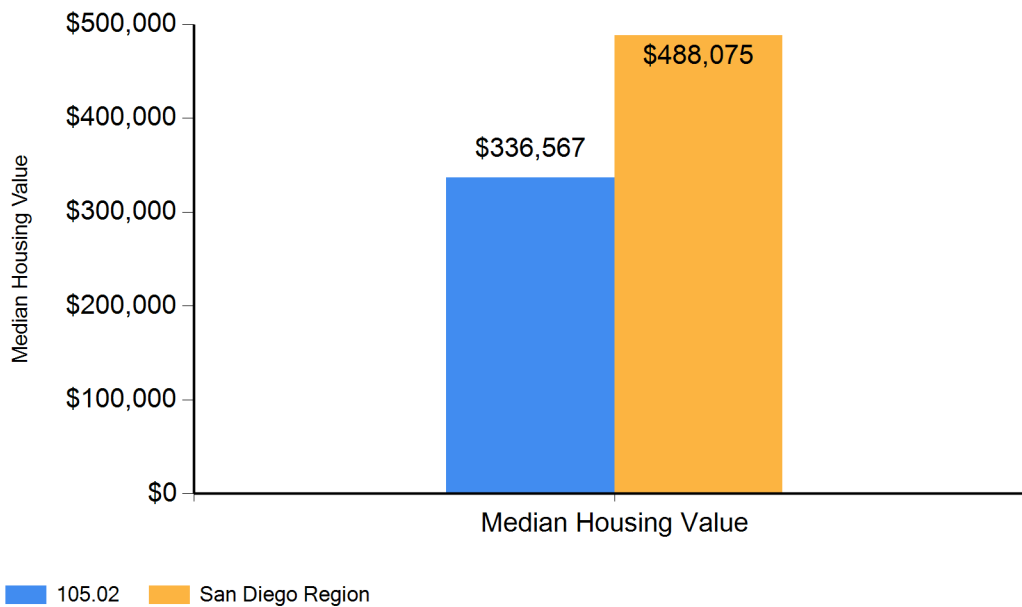
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075