

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Community Planning Area

Rainbow



	Jan 1, 2013
Total Population	1,888
Household Population	1,817
Group Quarters Population	71
Persons Per Household	2.54

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	716	715	0.1%
Single Family - Detached	598	597	0.2%
Single Family - Multiple-Unit	6	6	0.0%
Multi-Family	0	0	--
Mobile Home and Other	112	112	0.0%

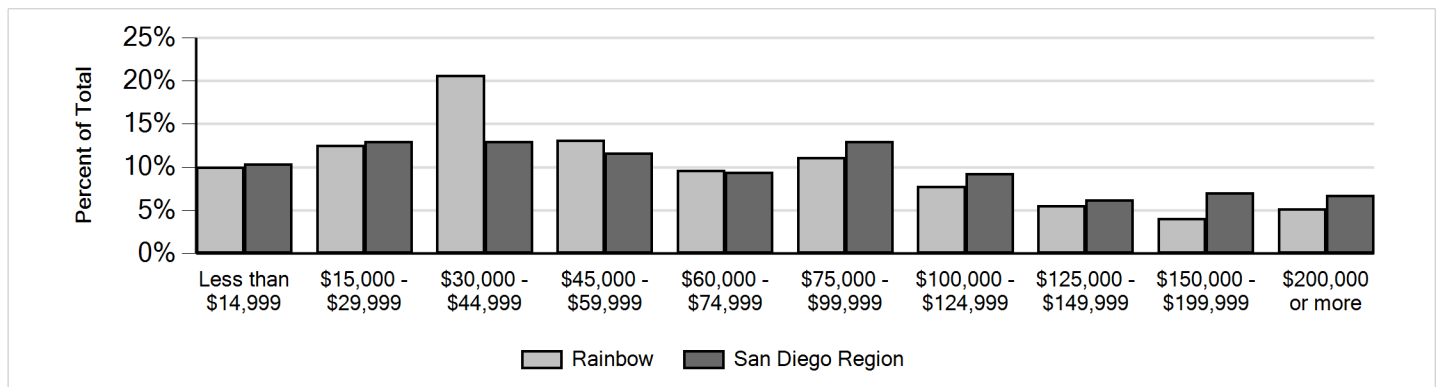
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	10%	13%	21%	13%	10%	11%	8%	6%	4%	5%

Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$52,580
Not adjusted for inflation (current 2012\$)	\$55,043



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

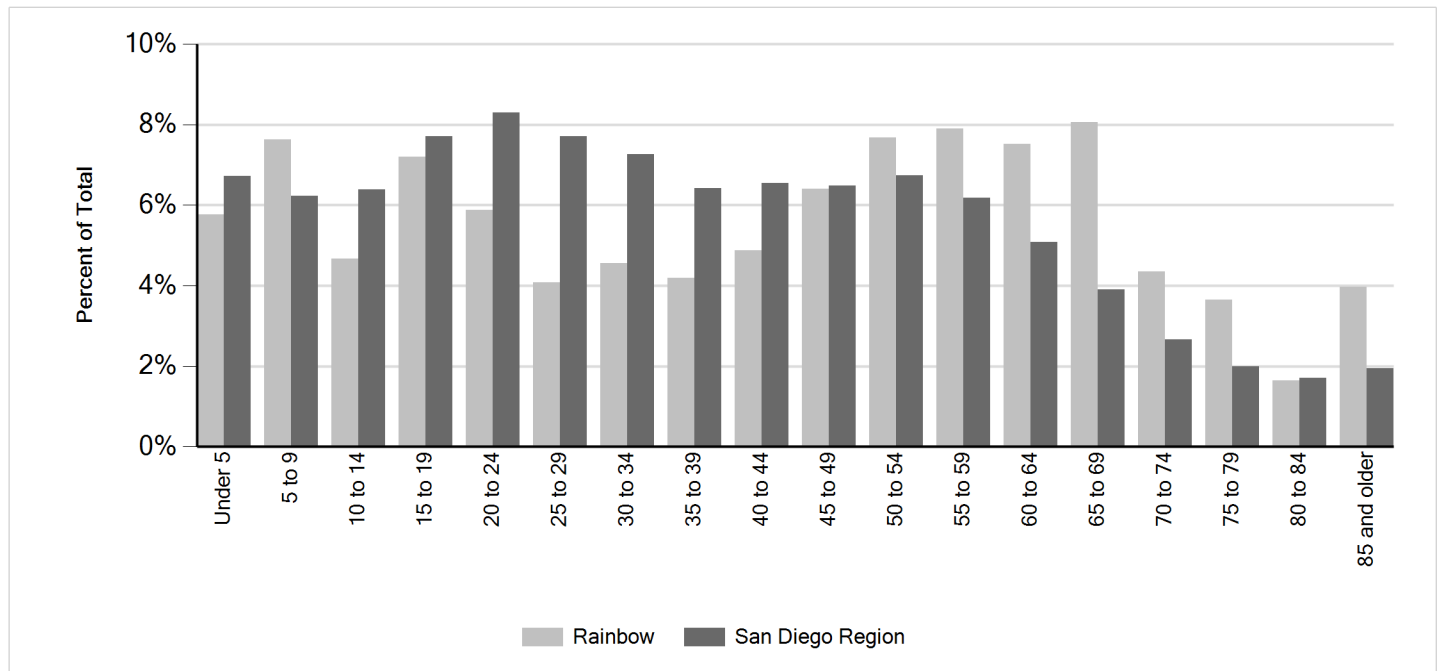
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	1,888	937	951	50%
Under 5	109	53	56	51%
5 to 9	144	79	65	45%
10 to 14	88	47	41	47%
15 to 17	67	34	33	49%
18 and 19	69	39	30	43%
20 to 24	111	66	45	41%
25 to 29	77	35	42	55%
30 to 34	86	26	60	70%
35 to 39	79	36	43	54%
40 to 44	92	31	61	66%
45 to 49	121	57	64	53%
50 to 54	145	52	93	64%
55 to 59	149	77	72	48%
60 and 61	63	35	28	44%
62 to 64	79	46	33	42%
65 to 69	152	78	74	49%
70 to 74	82	38	44	54%
75 to 79	69	47	22	32%
80 to 84	31	17	14	45%
85 and older	75	44	31	41%
Under 18	408	213	195	48%
65 and older	409	224	185	45%
Median Age	45.9	47.0	45.0	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	698	1,008	11	43	89	39
Under 5	62	33	0	8	2	4
5 to 9	62	62	0	13	4	3
10 to 14	45	32	1	0	7	3
15 to 17	41	25	0	0	1	0
18 and 19	36	29	0	0	2	2
20 to 24	59	45	0	0	7	0
25 to 29	41	35	0	0	1	0
30 to 34	33	35	0	12	3	3
35 to 39	43	31	2	1	0	2
40 to 44	38	47	0	3	3	1
45 to 49	51	56	1	1	10	2
50 to 54	46	82	2	0	15	0
55 to 59	28	113	1	0	6	1
60 and 61	15	47	0	0	0	1
62 to 64	17	53	0	0	7	2
65 to 69	31	110	1	1	6	3
70 to 74	12	65	0	0	4	1
75 to 79	11	44	1	3	6	4
80 to 84	9	17	0	0	2	3
85 and older	18	47	2	1	3	4
Under 18	210	152	1	21	14	10
65 and older	81	283	4	5	21	15
Median Age	30.5	54.5	53.8	30.2	51.5	48.8