



Demographic and Socioeconomic Profile 2010

UNIFIED: San Diego

Population by Race

	Population	Percent
Total Population	1,015,095	100%
White	467,630	46%
Hispanic	279,831	28%
Asian	150,323	15%
Black	73,712	7%
Two or More	33,382	3%
Pacific Islander	4,420	<1%
American Indian	3,036	<1%
Other	2,761	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	1,015,095	517,649	497,446	49%
Under 5	61,312	31,454	29,858	49%
5 to 9	54,153	27,742	26,411	49%
10 to 14	52,725	27,197	25,528	48%
15 to 17	33,811	17,558	16,253	48%
18 and 19	34,735	18,184	16,551	48%
20 to 24	108,199	57,418	50,781	47%
25 to 29	106,525	55,848	50,677	48%
30 to 34	87,705	46,523	41,182	47%
35 to 39	73,788	38,877	34,911	47%
40 to 44	66,566	35,311	31,255	47%
45 to 49	65,343	34,227	31,116	48%
50 to 54	62,089	31,424	30,665	49%
55 to 59	54,699	27,033	27,666	51%
60 and 61	19,343	9,334	10,009	52%
62 to 64	26,420	12,616	13,804	52%
65 to 69	31,578	14,979	16,599	53%
70 to 74	23,862	10,673	13,189	55%
75 to 79	19,864	8,691	11,173	56%
80 to 84	16,161	6,635	9,526	59%
85 and Older	16,217	5,925	10,292	63%
Under 18	202,001	103,951	98,050	49%
65 and older	107,682	46,903	60,779	56%
Median	33.2	32.5	34.0	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	846,905	100%
Never Married	357,430	42%
Married, excluding separated	346,181	41%
Separated	18,552	2%
Widowed	37,586	4%
Divorced	87,156	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	1,015,095	100%
Household	970,171	96%
Group Quarters - Other	15,477	2%
Group Quarters - College	14,986	1%
Group Quarters - Military	14,461	1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	1,015,095	279,831	467,630	73,712	3,036	150,323	4,420	2,761	33,382
Under 5	61,312	26,144	17,904	4,779	136	7,404	228	219	4,498
5 to 9	54,153	23,938	14,755	4,318	139	6,876	256	204	3,667
10 to 14	52,725	23,463	13,810	4,965	125	6,928	261	186	2,987
15 to 17	33,811	15,000	8,802	3,455	97	4,566	162	108	1,621
18 and 19	34,735	11,597	12,651	2,567	120	6,089	133	101	1,477
20 to 24	108,199	29,128	48,160	6,861	350	18,606	539	289	4,266
25 to 29	106,525	27,607	51,733	6,146	350	16,090	462	405	3,732
30 to 34	87,705	23,840	41,124	5,252	275	13,714	373	351	2,776
35 to 39	73,788	21,773	32,128	5,127	196	12,035	338	236	1,955
40 to 44	66,566	19,032	30,401	5,041	215	9,884	319	134	1,540
45 to 49	65,343	16,069	32,652	5,373	216	9,270	314	131	1,318
50 to 54	62,089	12,540	33,582	5,393	214	8,920	272	137	1,031
55 to 59	54,699	9,135	31,419	4,272	204	8,532	244	90	803
60 and 61	19,343	2,919	11,504	1,451	66	3,061	74	25	243
62 to 64	26,420	3,822	16,670	1,658	96	3,686	94	28	366
65 to 69	31,578	4,417	19,853	2,106	90	4,616	82	37	377
70 to 74	23,862	3,319	14,459	1,940	57	3,681	118	32	256
75 to 79	19,864	2,581	12,624	1,354	44	2,986	76	17	182
80 to 84	16,161	1,952	11,109	914	23	1,964	40	11	148
85 and Older	16,217	1,555	12,290	740	23	1,415	35	20	139
Under 18	202,001	88,545	55,271	17,517	497	25,774	907	717	12,773
65 and older	107,682	13,824	70,335	7,054	237	14,662	351	117	1,102
Median		26.9	38.9	33.6	33.7	33.1	32.3	28.4	22.9

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	953,783	100%
Speak Only English	603,522	63%
Speak Spanish:	199,102	21%
Speak English "well" or "very well"	144,341	15%
Speak English "not well" or "not at all"	54,761	6%
Speak Asian/Pacific Island language:	102,729	11%
Speak English "well" or "very well"	81,252	9%
Speak English "not well" or "not at all"	21,477	2%
Speak other language:	48,430	5%
Speak English "well" or "very well"	43,254	5%
Speak English "not well" or "not at all"	5,176	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	670,160	100%
Less than 9th grade	47,083	7%
9th through 12th grade, no diploma	44,677	7%
High school grad (incl. equivalency)	116,626	17%
Some college, no degree	145,874	22%
Associate degree	50,764	8%
Bachelor's degree	162,831	24%
Master's degree	63,096	9%
Professional school degree	21,908	3%
Doctorate degree	17,301	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	977,119	100%	---	---	---	---
Enrolled in school	286,592	29%	240,051	25%	46,541	5%
Nursery / Preschool	13,797	5%	7,592	3%	6,205	13%
Kindergarten to grade 4	54,028	19%	49,113	20%	4,915	11%
Grade 5 to grade 8	41,550	14%	37,696	16%	3,854	8%
Grade 9 to grade 12	48,025	17%	44,667	19%	3,358	7%
College, undergraduate	103,809	36%	85,887	36%	17,922	39%
Graduate or Professional school	25,383	9%	15,096	6%	10,287	22%
Not enrolled in school	690,527	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	388,313	100%	105,965	100%	282,348	100%
Family Households:	208,425	54%	105,117	99%	103,308	37%
Married couple family	150,601	39%	70,000	66%	80,601	29%
Other family:	57,824	15%	35,117	33%	22,707	8%
Male householder, no wife	17,094	4%	8,574	8%	8,520	3%
Female householder, no husband	40,730	10%	26,543	25%	14,187	5%
Nonfamily households:	179,888	46%	848	1%	179,040	63%
Householder living alone	126,764	33%	----	----	----	----
Other nonfamily households	53,124	14%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	417,012	100%	388,333	28,679	7%	2.50
Single family (detached)	156,212	37%	149,512	6,700	4%	2.83
Single family (attached)	59,525	14%	55,969	3,556	6%	2.77
2 to 4 units	38,379	9%	35,479	2,900	8%	2.36
5 to 9 units	39,642	10%	37,104	2,538	6%	2.27
10 or more units	120,149	29%	107,394	12,755	11%	2.01
Mobile home and Other	3,105	1%	2,875	230	7%	2.63

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	176,108	100%
Less than \$150,000	8,248	5%
\$150,000 to \$199,999	5,029	3%
\$200,000 to \$249,999	8,187	5%
\$250,000 to \$299,999	8,740	5%
\$300,000 to \$399,999	29,030	16%
\$400,000 to \$499,999	33,016	19%
\$500,000 to \$749,999	49,237	28%
\$750,000 to \$999,999	18,880	11%
\$1,000,000 or more	15,741	9%

Median Value **\$487,413**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	417,006	100%
2005 or Later	10,240	2%
2000 to 2004	25,630	6%
1990 to 1999	35,905	9%
1980 to 1989	64,799	16%
1970 to 1979	93,642	22%
1960 to 1969	60,620	15%
1950 to 1959	65,111	16%
1940 to 1949	25,079	6%
1939 or earlier	35,980	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	388,313	100%	212,205	100%	176,108	100%
1.00 occupant housing per room or less	365,913	94%	194,906	92%	171,007	97%
1.01 to 1.50 occupants per room	15,477	4%	11,446	5%	4,031	2%
1.51 to 2.00 occupants per room	5,450	1%	4,568	2%	882	1%
2.01 or more occupants per room	1,473	<1%	1,285	1%	188	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	212,205	100%
Less than \$500	10,863	5%
\$500 to \$599	4,762	2%
\$600 to \$699	8,123	4%
\$700 to \$799	15,616	7%
\$800 to \$899	20,070	9%
\$900 to \$999	18,909	9%
\$1,000 to \$1,249	39,723	19%
\$1,250 to \$1,499	30,837	15%
\$1,500 to \$1,999	40,223	19%
\$2,000 or more	17,670	8%
No cash rent	5,409	3%
Median contract rent	\$1,175	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	212,205	100%
Less than 20 percent	41,255	19%
20.0 to 24.9 percent	26,246	12%
25.0 to 29.9 percent	23,564	11%
30.0 to 34.9 percent	19,396	9%
35.0 to 39.9 percent	14,641	7%
40.0 to 49.9 percent	20,259	10%
50.0 percent or more	56,375	27%
Not computed	10,469	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	388,313	100%
No vehicle	31,071	8%
1 vehicle	148,821	38%
2 vehicles	142,836	37%
3 vehicles	45,388	12%
4 or more vehicles	20,197	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	522,228	100%
Worked in state of residence	518,987	99%
Worked in county of residence	511,542	98%
Worked outside county of residence	7,445	1%
Worked outside state of residence	3,241	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	817,754	100%	413,413	51%
In labor force	546,574	67%	300,243	55%
Armed forces	17,817	3%	15,393	86%
Civilian (employed)	483,326	88%	259,508	54%
Civilian (unemployed)	45,431	8%	25,342	56%
Not in labor force	271,180	33%	113,170	42%
Pct. of civilian labor force unemployed	8.6%		8.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	522,228	100%
Car, truck or van:	434,117	83%
Drove Alone	385,494	74%
Carpooled	48,623	9%
Public Transportation:	23,900	5%
Bus	22,427	4%
Trolley / Streetcar	1,008	<1%
Railroad	301	<1%
Other public transportation	164	<1%
Motorcycle	2,363	<1%
Bicycle	5,174	1%
Walked	19,553	4%
Other means	3,930	1%
Worked at home	33,191	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	522,228	100%
Did not work at home	489,037	94%
Less than 10 minutes	52,721	10%
10 to 19 minutes	179,049	34%
20 to 29 minutes	133,059	25%
30 to 44 minutes	86,708	17%
45 to 59 minutes	17,679	3%
60 to 89 minutes	11,899	2%
90 minutes or more	7,922	2%
Worked at home	33,191	6%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	493,939	100%
Agriculture, forestry, mining	1,788	<1%
Utilities	2,816	1%
Construction	26,200	5%
Manufacturing	42,200	9%
Wholesale trade	11,593	2%
Retail trade	48,944	10%
Transportation & warehousing	13,813	3%
Information & communications	13,666	3%
Finance, insurance, & real estate	38,099	8%
Professional, scientific, management, administration	24,654	5%
Educational, social, & health services	103,344	21%
Art, entertainment, recreation, accommodations, food	61,008	12%
Other services	25,587	5%
Public administration	80,227	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	493,939	100%
Management, professional & related:	212,717	43%
Management (incl. farm managers)	50,556	10%
Business & financial	29,071	6%
Computer & mathematical	19,271	4%
Architecture & engineering	16,197	3%
Life, physical & social science	11,753	2%
Community & social service	7,463	2%
Legal	9,688	2%
Education, training, & library	29,310	6%
Art, entertainment, sports & media	13,027	3%
Healthcare practitioners	26,381	5%
Service:	91,458	19%
Healthcare support	7,930	2%
Protective service	9,450	2%
Food preparation & serving	33,414	7%
Building & grounds cleaning / maintenance	20,072	4%
Personal care & service	20,592	4%
Sales & office	117,796	24%
Farming, fishing & forestry	1,084	<1%
Construction, extraction & maintenance	33,558	7%
Production, transport & material moving	37,326	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	388,333	100%
Less than \$15,000	44,593	11%
\$15,000 to \$29,999	53,483	14%
\$30,000 to \$44,999	53,899	14%
\$45,000 to \$59,999	46,113	12%
\$60,000 to \$74,999	38,376	10%
\$75,000 to \$99,999	52,848	14%
\$100,000 to \$124,999	33,645	9%
\$125,000 to \$149,999	21,716	6%
\$150,000 to \$199,999	22,591	6%
\$200,000 or more	21,069	5%
Median Income	\$58,724	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	388,333	100%
With earnings	321,790	83%
With wage and salary income	305,127	79%
With self-employment income	50,557	13%
With interest, dividend, or net rental income	99,192	26%
With Social Security income	79,808	21%
With Supplemental Security income	14,932	4%
With public assistance income	8,220	2%
With retirement income	55,163	14%
With other types of income	50,108	13%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	973,996	100%
Under .50	72,958	7%
.50 to .99	79,996	8%
1.00 to 1.24	46,759	5%
1.25 to 1.49	45,754	5%
1.50 to 1.84	55,151	6%
1.85 to 1.99	23,651	2%
2.00 and over	649,727	67%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	973,996	100%
Above Poverty	821,042	84%
Below Poverty	152,954	16%

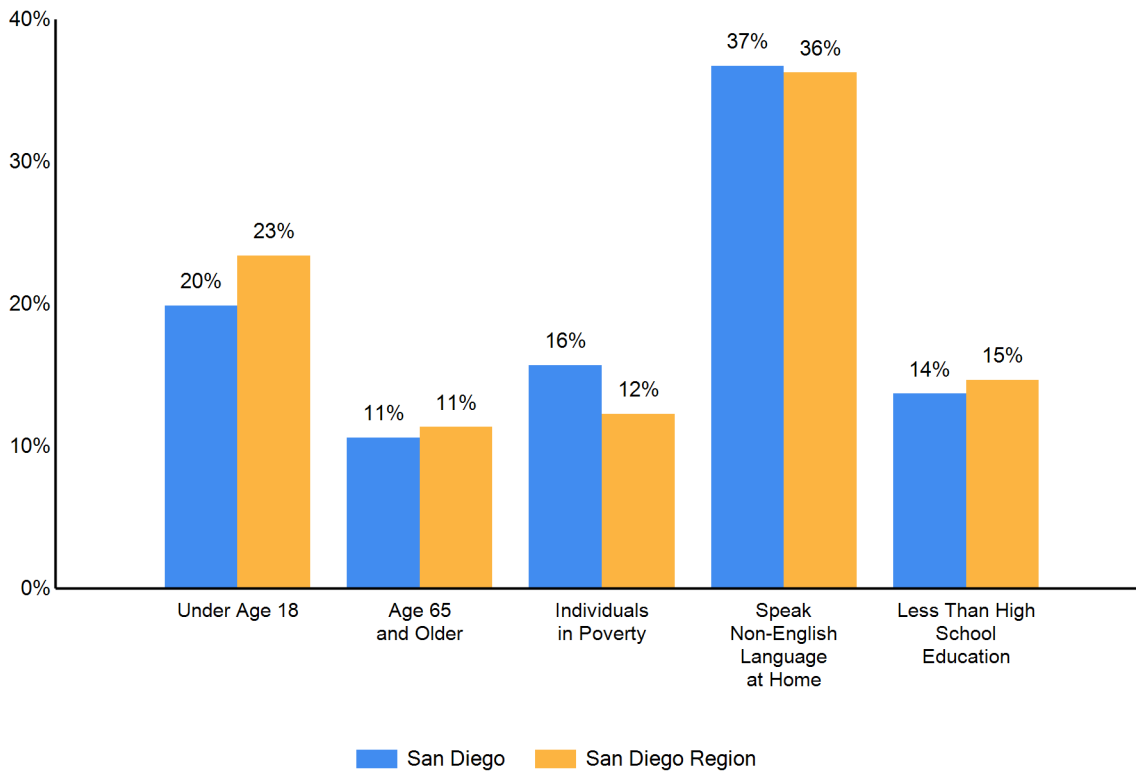
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	208,425	105,117	103,308	186,989	88,099	98,890	21,436	17,018	4,418
Married couple family	150,601	70,000	80,601	141,768	63,582	78,186	8,833	6,418	2,415
Male householder, no wife present	17,094	8,574	8,520	14,919	7,107	7,812	2,175	1,467	708
Female householder, no husband present	40,730	26,543	14,187	30,302	17,410	12,892	10,428	9,133	1,295

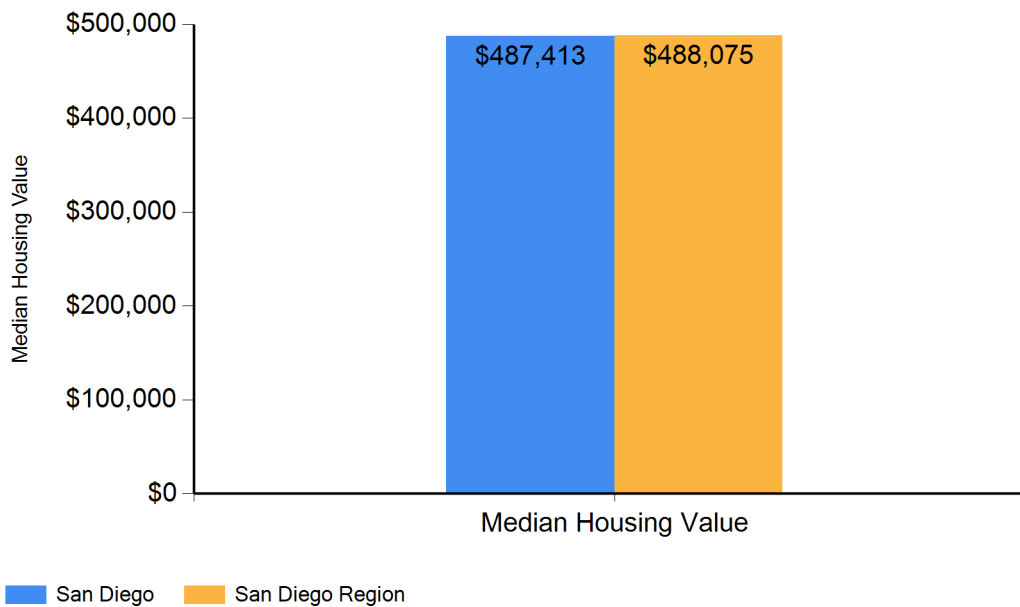
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075