



Demographic and Socioeconomic Profile 2010

TRACT: 153.02

Population by Race

	Population	Percent
Total Population	4,075	100%
White	2,972	73%
Hispanic	663	16%
Asian	168	4%
Two or More	141	3%
Black	107	3%
American Indian	11	<1%
Other	8	<1%
Pacific Islander	5	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	4,075	1,918	2,157	53%
Under 5	177	89	88	50%
5 to 9	201	95	106	53%
10 to 14	230	124	106	46%
15 to 17	159	83	76	48%
18 and 19	81	46	35	43%
20 to 24	215	99	116	54%
25 to 29	168	85	83	49%
30 to 34	173	83	90	52%
35 to 39	213	104	109	51%
40 to 44	228	113	115	50%
45 to 49	300	137	163	54%
50 to 54	315	162	153	49%
55 to 59	317	144	173	55%
60 and 61	125	66	59	47%
62 to 64	175	79	96	55%
65 to 69	213	108	105	49%
70 to 74	192	67	125	65%
75 to 79	194	83	111	57%
80 to 84	191	79	112	59%
85 and Older	208	72	136	65%
Under 18	767	391	376	49%
65 and older	998	409	589	59%
Median	48.2	46.4	49.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	3,467	100%
Never Married	757	22%
Married, excluding separated	1,906	55%
Separated	46	1%
Widowed	518	15%
Divorced	240	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	4,075	100%
Household	3,773	93%
Group Quarters - Other	302	7%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	4,075	663	2,972	107	11	168	5	8	141
Under 5	177	44	112	3	0	2	0	0	16
5 to 9	201	46	122	2	2	6	0	2	21
10 to 14	230	53	140	6	2	6	0	0	23
15 to 17	159	43	90	8	1	5	0	0	12
18 and 19	81	18	49	4	0	4	0	0	6
20 to 24	215	53	134	7	2	6	0	2	11
25 to 29	168	43	109	2	2	4	1	0	7
30 to 34	173	34	114	6	0	10	0	1	8
35 to 39	213	33	158	7	0	13	1	0	1
40 to 44	228	48	155	4	0	15	1	0	5
45 to 49	300	49	212	9	1	22	0	2	5
50 to 54	315	38	243	14	0	15	0	0	5
55 to 59	317	39	245	10	1	17	0	0	5
60 and 61	125	16	99	4	0	4	0	0	2
62 to 64	175	25	137	5	0	4	0	0	4
65 to 69	213	18	183	4	0	6	1	0	1
70 to 74	192	16	159	2	0	10	0	0	5
75 to 79	194	16	160	6	0	7	1	1	3
80 to 84	191	18	164	3	0	6	0	0	0
85 and Older	208	13	187	1	0	6	0	0	1
Under 18	767	186	464	19	5	19	0	2	72
65 and older	998	81	853	16	0	35	2	1	10
Median		34.6	51.9	47.5	21.3	48.0	42.5	30.0	17.6

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	3,898	100%
Speak Only English	2,993	77%
Speak Spanish:	322	8%
Speak English "well" or "very well"	275	7%
Speak English "not well" or "not at all"	47	1%
Speak Asian/Pacific Island language:	272	7%
Speak English "well" or "very well"	225	6%
Speak English "not well" or "not at all"	47	1%
Speak other language:	311	5%
Speak English "well" or "very well"	194	5%
Speak English "not well" or "not at all"	117	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,012	100%
Less than 9th grade	84	3%
9th through 12th grade, no diploma	267	9%
High school grad (incl. equivalency)	616	20%
Some college, no degree	612	20%
Associate degree	212	7%
Bachelor's degree	707	23%
Master's degree	376	12%
Professional school degree	86	3%
Doctorate degree	52	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	3,971	100%	---	---	---	---
Enrolled in school	1,119	28%	862	22%	257	6%
Nursery / Preschool	66	6%	15	2%	51	20%
Kindergarten to grade 4	226	20%	208	24%	18	7%
Grade 5 to grade 8	235	21%	183	21%	52	20%
Grade 9 to grade 12	260	23%	214	25%	46	18%
College, undergraduate	249	22%	217	25%	32	12%
Graduate or Professional school	83	7%	25	3%	58	23%
Not enrolled in school	2,852	72%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,411	100%	422	100%	989	100%
Family Households:	1,040	74%	412	98%	628	63%
Married couple family	824	58%	315	75%	509	51%
Other family:	216	15%	97	23%	119	12%
Male householder, no wife	58	4%	17	4%	41	4%
Female householder, no husband	158	11%	80	19%	78	8%
Nonfamily households:	371	26%	10	2%	361	37%
Householder living alone	361	26%	----	----	----	----
Other nonfamily households	10	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,466	100%	1411	55	4%	2.67
Single family (detached)	1,147	78%	1,092	55	5%	2.72
Single family (attached)	5	<1%	5	0	0%	3.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	17	1%	17	0	0%	2.88
10 or more units	127	9%	127	0	0%	2.91
Mobile home and Other	170	12%	170	0	0%	2.18

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,184	100%
Less than \$150,000	156	13%
\$150,000 to \$199,999	12	1%
\$200,000 to \$249,999	33	3%
\$250,000 to \$299,999	29	2%
\$300,000 to \$399,999	134	11%
\$400,000 to \$499,999	195	16%
\$500,000 to \$749,999	248	21%
\$750,000 to \$999,999	221	19%
\$1,000,000 or more	156	13%

Median Value **\$529,234**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,466	100%
2005 or Later	38	3%
2000 to 2004	7	<1%
1990 to 1999	62	4%
1980 to 1989	188	13%
1970 to 1979	391	27%
1960 to 1969	298	20%
1950 to 1959	375	26%
1940 to 1949	80	5%
1939 or earlier	27	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,411	100%	227	100%	1,184	100%
1.00 occupant housing per room or less	1,390	99%	218	96%	1,172	99%
1.01 to 1.50 occupants per room	12	1%	0	0%	12	1%
1.51 to 2.00 occupants per room	9	1%	9	4%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	227	100%
Less than \$500	7	3%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	12	5%
\$900 to \$999	61	27%
\$1,000 to \$1,249	80	35%
\$1,250 to \$1,499	8	4%
\$1,500 to \$1,999	59	26%
\$2,000 or more	0	0%
No cash rent	0	0%
Median contract rent	\$1,105	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	227	100%
Less than 20 percent	12	5%
20.0 to 24.9 percent	0	0%
25.0 to 29.9 percent	49	22%
30.0 to 34.9 percent	26	11%
35.0 to 39.9 percent	32	14%
40.0 to 49.9 percent	10	4%
50.0 percent or more	98	43%
Not computed	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,411	100%
No vehicle	16	1%
1 vehicle	491	35%
2 vehicles	513	36%
3 vehicles	290	21%
4 or more vehicles	101	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,615	100%
Worked in state of residence	1,588	98%
Worked in county of residence	1,560	97%
Worked outside county of residence	28	2%
Worked outside state of residence	27	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	3,429	100%	1,583	46%
In labor force	1,853	54%	937	51%
Armed forces	15	1%	15	100%
Civilian (employed)	1,665	90%	810	49%
Civilian (unemployed)	173	9%	112	65%
Not in labor force	1,576	46%	646	41%
Pct. of civilian labor force unemployed	9.4%		12.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,615	100%
Car, truck or van:	1,400	87%
Drove Alone	1,357	84%
Carpooled	43	3%
Public Transportation:	33	2%
Bus	33	2%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	69	4%
Other means	10	1%
Worked at home	103	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,615	100%
Did not work at home	1,512	94%
Less than 10 minutes	94	6%
10 to 19 minutes	574	36%
20 to 29 minutes	300	19%
30 to 44 minutes	398	25%
45 to 59 minutes	100	6%
60 to 89 minutes	23	1%
90 minutes or more	23	1%
Worked at home	103	6%
Average time to work (minutes)	28	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,601	100%
Agriculture, forestry, mining	37	2%
Utilities	50	3%
Construction	209	13%
Manufacturing	127	8%
Wholesale trade	29	2%
Retail trade	298	19%
Transportation & warehousing	0	0%
Information & communications	0	0%
Finance, insurance, & real estate	118	7%
Professional, scientific, management, administration	68	4%
Educational, social, & health services	273	17%
Art, entertainment, recreation, accommodations, food	148	9%
Other services	133	8%
Public administration	111	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	1,601	100%
Management, professional & related:	642	40%
Management (incl. farm managers)	203	13%
Business & financial	110	7%
Computer & mathematical	22	1%
Architecture & engineering	21	1%
Life, physical & social science	0	0%
Community & social service	42	3%
Legal	59	4%
Education, training, & library	120	7%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	65	4%
Service:	238	15%
Healthcare support	23	1%
Protective service	9	1%
Food preparation & serving	53	3%
Building & grounds cleaning / maintenance	32	2%
Personal care & service	121	8%
Sales & office	447	28%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	140	9%
Production, transport & material moving	134	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,411	100%
Less than \$15,000	86	6%
\$15,000 to \$29,999	169	12%
\$30,000 to \$44,999	210	15%
\$45,000 to \$59,999	161	11%
\$60,000 to \$74,999	86	6%
\$75,000 to \$99,999	163	12%
\$100,000 to \$124,999	125	9%
\$125,000 to \$149,999	73	5%
\$150,000 to \$199,999	109	8%
\$200,000 or more	229	16%
Median Income	\$73,866	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,411	100%
With earnings	1,091	77%
With wage and salary income	951	67%
With self-employment income	289	20%
With interest, dividend, or net rental income	534	38%
With Social Security income	587	42%
With Supplemental Security income	41	3%
With public assistance income	41	3%
With retirement income	401	28%
With other types of income	201	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,813	100%
Under .50	106	3%
.50 to .99	264	7%
1.00 to 1.24	30	1%
1.25 to 1.49	210	6%
1.50 to 1.84	239	6%
1.85 to 1.99	14	<1%
2.00 and over	2,950	77%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,813	100%
Above Poverty	3,443	90%
Below Poverty	370	10%

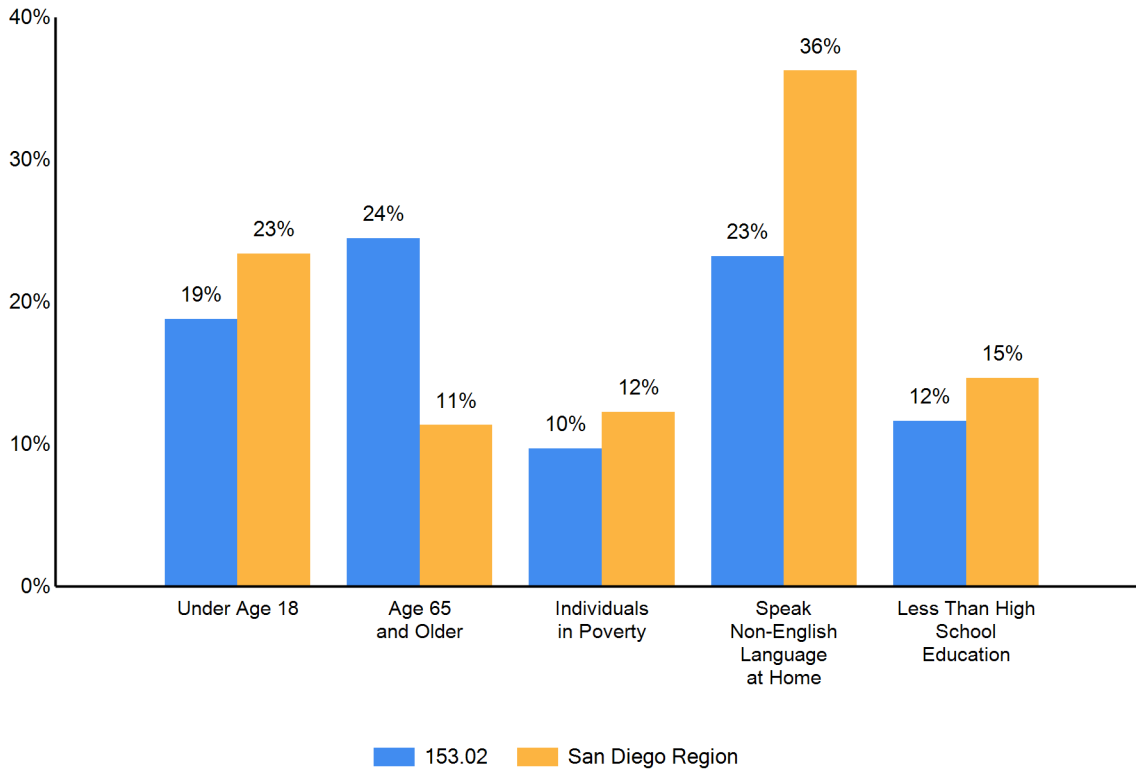
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,040	412	628	984	371	613	56	41	15
Married couple family	824	315	509	801	292	509	23	23	0
Male householder, no wife present	58	17	41	47	6	41	11	11	0
Female householder, no husband present	158	80	78	136	73	63	22	7	15

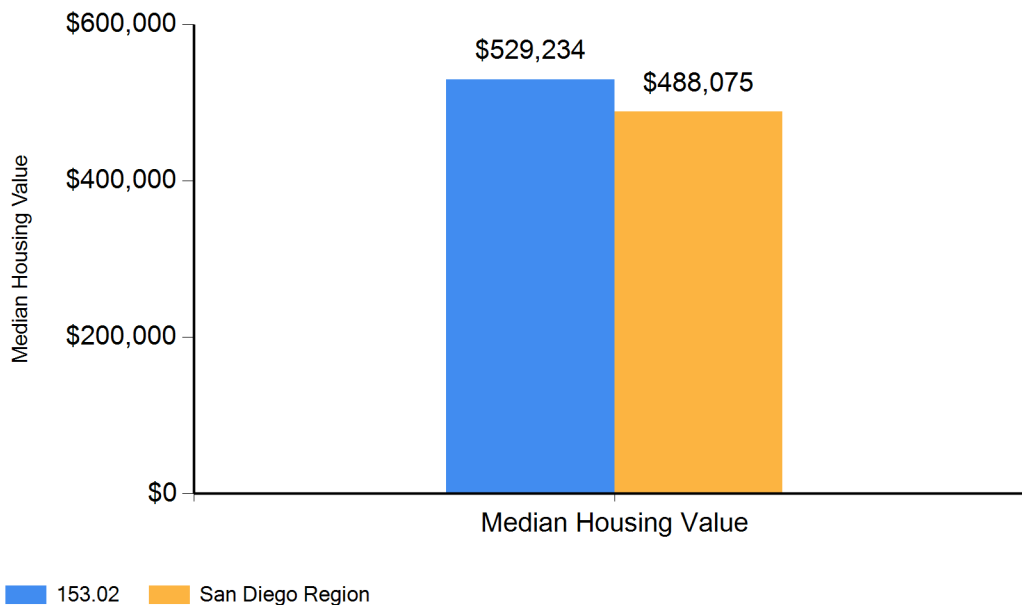
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075