DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 92008



	Jan 1, 2014
Total Population	28,006
Household Population	27,429
Group Quarters Population	577
Persons Per Household	2.33

HOUSING AND OCCUPANCY

	Total		
	Housing		Vacancy
	Units	Households	Rate
Total Housing Units	12,572	11,757	6.5%
Single Family - Detached	5,065	4,817	4.9%
Single Family - Multiple-Unit	1,492	1,462	2.0%
Multi-Family	5,858	5,352	8.6%
Mobile Home and Other	157	126	19.7%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	10%	10%	12%	12%	11%	13%	9%	6%	8%	9%

Median Household Income2014Adjusted for Inflation (2010 \$)\$67,612Not adjusted for inflation (current 2013\$)\$71,703



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

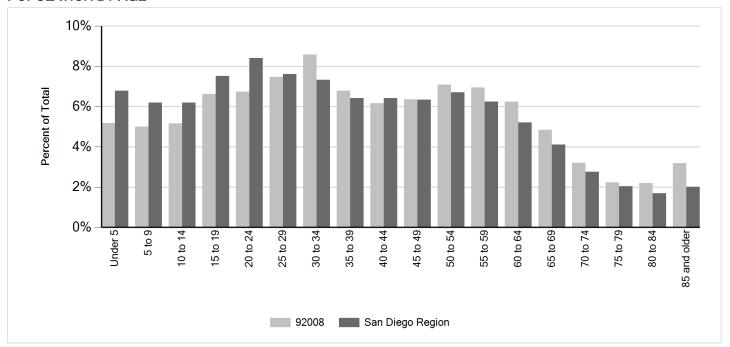
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	28,006	14,390	13,616	49%
Under 5	1,449	733	716	49%
5 to 9	1,400	724	676	48%
10 to 14	1,444	792	652	45%
15 to 17	1,022	562	460	45%
18 and 19	832	472	360	43%
20 to 24	1,886	1,089	797	42%
25 to 29	2,091	1,088	1,003	48%
30 to 34	2,405	1,310	1,095	46%
35 to 39	1,898	983	915	48%
40 to 44	1,727	891	836	48%
45 to 49	1,782	904	878	49%
50 to 54	1,984	995	989	50%
55 to 59	1,944	973	971	50%
60 and 61	710	315	395	56%
62 to 64	1,039	505	534	51%
65 to 69	1,358	709	649	48%
70 to 74	898	439	459	51%
75 to 79	626	286	340	54%
80 to 84	617	277	340	55%
85 and older	894	343	551	62%
Under 18	5,315	2,811	2,504	47%
65 and older	4,393	2,054	2,339	53%
Median Age	38.9	37.2	40.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non inopanie					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	5,852	19,825	250	98	1,240	741	
Under 5	384	867	27	3	107	61	
5 to 9	550	649	19	7	55	120	
10 to 14	469	767	21	6	84	97	
15 to 17	298	589	16	9	54	56	
18 and 19	250	472	17	4	48	41	
20 to 24	564	1,144	38	5	75	60	
25 to 29	531	1,408	17	8	64	63	
30 to 34	510	1,662	27	13	136	57	
35 to 39	493	1,231	15	7	108	44	
40 to 44	416	1,166	10	8	109	18	
45 to 49	394	1,251	16	5	88	28	
50 to 54	301	1,570	8	4	73	28	
55 to 59	226	1,625	3	6	57	27	
60 and 61	74	612	6	1	11	6	
62 to 64	81	914	2	2	28	12	
65 to 69	106	1,188	2	4	48	10	
70 to 74	94	748	5	3	36	12	
75 to 79	46	556	0	2	22	0	
80 to 84	33	565	0	1	18	0	
85 and older	32	841	1	0	19	1	
Under 18	1,701	2,872	83	25	300	334	
65 and older	311	3,898	8	10	143	23	
Median Age	28.9	44.8	23.3	32.7	34.9	19.8	