DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES U.S. Postal ZIP Code 91978



	Jan 1, 2012
Total Population	7,973
Household Population	7,941
Group Quarters Population	32
Persons Per Household	2.91

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	2,888	2,733	5.4%
Single Family - Detached	1,734	1,659	4.3%
Single Family - Multiple-Unit	2	2	0.0%
Multi-Family	551	513	6.9%
Mobile Home and Other	601	559	7.0%

HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	8%	10%	13%	10%	13%	17%	16%	7%	6%	1%

Median Household Income	2012
Adjusted for Inflation (2010 \$)	\$71,293
Not adjusted for inflation (current 2011\$)	\$73.456



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

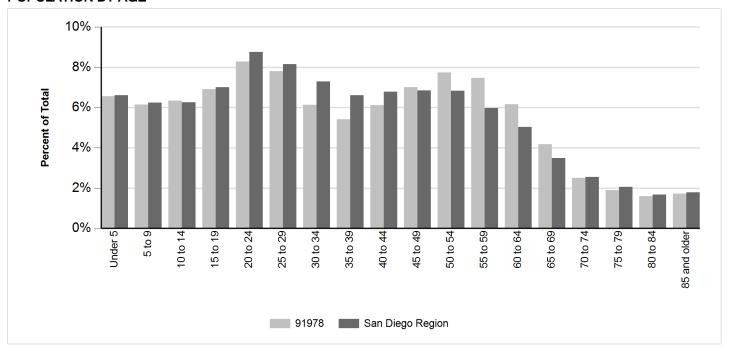
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	7,973	3,865	4,108	52%
Under 5	523	290	233	45%
5 to 9	490	253	237	48%
10 to 14	506	260	246	49%
15 to 17	334	186	148	44%
18 and 19	217	113	104	48%
20 to 24	660	339	321	49%
25 to 29	622	327	295	47%
30 to 34	489	215	274	56%
35 to 39	432	200	232	54%
40 to 44	488	239	249	51%
45 to 49	559	264	295	53%
50 to 54	617	270	347	56%
55 to 59	596	272	324	54%
60 and 61	202	92	110	54%
62 to 64	290	131	159	55%
65 to 69	333	150	183	55%
70 to 74	200	97	103	52%
75 to 79	151	62	89	59%
80 to 84	127	56	71	56%
85 and older	137	49	88	64%
Under 18	1,853	989	864	47%
65 and older	948	414	534	56%
Median Age	36.7	33.8	39.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

		Non-i lispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other	
Total Population	2,112	4,363	649	24	528	297	
Under 5	166	244	40	3	31	39	
5 to 9	200	202	29	0	24	35	
10 to 14	199	215	37	1	18	36	
15 to 17	140	129	27	0	18	20	
18 and 19	90	98	15	0	3	11	
20 to 24	178	331	78	1	47	25	
25 to 29	162	313	54	1	68	24	
30 to 34	164	223	42	1	44	15	
35 to 39	152	203	36	1	24	16	
40 to 44	129	260	51	2	29	17	
45 to 49	128	320	65	3	31	12	
50 to 54	121	383	56	2	36	19	
55 to 59	105	413	29	2	40	7	
60 and 61	27	134	16	1	19	5	
62 to 64	30	202	33	2	17	6	
65 to 69	40	240	25	3	20	5	
70 to 74	24	150	10	0	15	1	
75 to 79	21	103	3	1	19	4	
80 to 84	19	93	1	0	14	0	
85 and older	17	107	2	0	11	0	
Under 18	705	790	133	4	91	130	
65 and older	121	693	41	4	79	10	
Median Age	27.6	44.3	35.3	48.3	37.3	21.5	