



Demographic and Socioeconomic Profile 2010

REGION: San Diego

Population by Race

	Population	Percent
Total Population	3,095,313	100%
White	1,500,047	48%
Hispanic	991,348	32%
Asian	328,058	11%
Black	146,600	5%
Two or More	94,943	3%
American Indian	14,098	<1%
Pacific Islander	13,504	<1%
Other	6,715	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	3,095,313	1,553,679	1,541,634	50%
Under 5	203,423	103,833	99,590	49%
5 to 9	194,029	99,321	94,708	49%
10 to 14	198,716	101,903	96,813	49%
15 to 17	128,000	66,342	61,658	48%
18 and 19	97,095	51,966	45,129	46%
20 to 24	270,750	148,641	122,109	45%
25 to 29	250,737	131,078	119,659	48%
30 to 34	220,185	112,648	107,537	49%
35 to 39	211,012	106,391	104,621	50%
40 to 44	209,551	105,283	104,268	50%
45 to 49	219,795	110,118	109,677	50%
50 to 54	210,979	104,346	106,633	51%
55 to 59	180,305	87,501	92,804	51%
60 and 61	64,088	30,957	33,131	52%
62 to 64	85,223	40,726	44,497	52%
65 to 69	103,241	48,409	54,832	53%
70 to 74	77,313	34,739	42,574	55%
75 to 79	64,347	28,190	36,157	56%
80 to 84	52,564	21,706	30,858	59%
85 and Older	53,960	19,581	34,379	64%
Under 18	724,168	371,399	352,769	49%
65 and older	351,425	152,625	198,800	57%
Median	34.7	33.3	36.1	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	2,499,145	100%
Never Married	853,120	34%
Married, excluding separated	1,218,065	49%
Separated	50,789	2%
Widowed	123,266	5%
Divorced	253,905	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	3,095,313	100%
Household	2,993,347	97%
Group Quarters - Military	43,597	1%
Group Quarters - Other	42,314	1%
Group Quarters - College	16,055	1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	3,095,313	991,348	1,500,047	146,600	14,098	328,058	13,504	6,715	94,943
Under 5	203,423	93,415	67,738	9,443	874	17,214	723	577	13,439
5 to 9	194,029	88,694	64,917	8,836	854	17,792	758	571	11,607
10 to 14	198,716	90,039	68,297	9,850	871	17,950	819	524	10,366
15 to 17	128,000	57,838	44,692	6,966	605	11,065	579	344	5,911
18 and 19	97,095	39,688	37,261	5,149	501	9,922	472	223	3,879
20 to 24	270,750	93,539	119,871	14,878	1,496	29,194	1,439	615	9,718
25 to 29	250,737	84,428	114,319	12,876	1,203	27,797	1,235	726	8,153
30 to 34	220,185	75,813	97,613	10,613	1,028	26,918	1,068	649	6,483
35 to 39	211,012	73,586	91,724	10,328	835	27,834	1,063	509	5,133
40 to 44	209,551	68,886	98,128	10,469	884	25,363	1,017	425	4,379
45 to 49	219,795	60,679	116,808	11,443	1,022	24,111	1,054	383	4,295
50 to 54	210,979	49,001	123,215	10,580	1,065	22,236	929	375	3,578
55 to 59	180,305	35,533	112,307	8,054	899	19,941	722	286	2,563
60 and 61	64,088	11,241	41,658	2,672	305	7,124	256	77	755
62 to 64	85,223	14,273	57,192	3,047	418	8,804	320	91	1,078
65 to 69	103,241	17,653	68,922	3,745	408	10,916	302	120	1,175
70 to 74	77,313	13,323	50,272	3,106	322	8,976	348	83	883
75 to 79	64,347	10,329	43,742	2,073	222	7,038	197	56	690
80 to 84	52,564	7,423	38,428	1,349	164	4,599	108	32	461
85 and Older	53,960	5,967	42,943	1,123	122	3,264	95	49	397
Under 18	724,168	329,986	245,644	35,095	3,204	64,021	2,879	2,016	41,323
65 and older	351,425	54,695	244,307	11,396	1,238	34,793	1,050	340	3,606
Median		26.9	42.2	32.5	33.1	36.1	33.4	28.5	21.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	2,891,890	100%
Speak Only English	1,843,287	64%
Speak Spanish:	707,144	24%
Speak English "well" or "very well"	527,713	18%
Speak English "not well" or "not at all"	179,431	6%
Speak Asian/Pacific Island language:	220,727	8%
Speak English "well" or "very well"	181,937	6%
Speak English "not well" or "not at all"	38,790	1%
Speak other language:	120,732	4%
Speak English "well" or "very well"	106,229	4%
Speak English "not well" or "not at all"	14,503	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	2,003,300	100%
Less than 9th grade	147,591	7%
9th through 12th grade, no diploma	146,431	7%
High school grad (incl. equivalency)	393,440	20%
Some college, no degree	462,835	23%
Associate degree	167,574	8%
Bachelor's degree	429,476	21%
Master's degree	163,668	8%
Professional school degree	53,150	3%
Doctorate degree	39,135	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	2,972,459	100%	---	---	---	---
Enrolled in school	861,693	29%	740,825	25%	120,868	4%
Nursery / Preschool	46,925	5%	25,090	3%	21,835	18%
Kindergarten to grade 4	194,318	23%	177,674	24%	16,644	14%
Grade 5 to grade 8	156,802	18%	143,677	19%	13,125	11%
Grade 9 to grade 12	181,027	21%	168,846	23%	12,181	10%
College, undergraduate	235,879	27%	198,609	27%	37,270	31%
Graduate or Professional school	46,742	5%	26,929	4%	19,813	16%
Not enrolled in school	2,110,766	71%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,086,845	100%	380,440	100%	706,405	100%
Family Households:	718,103	66%	377,791	99%	340,312	48%
Married couple family	540,032	50%	266,092	70%	273,940	39%
Other family:	178,071	16%	111,699	29%	66,372	9%
Male householder, no wife	52,647	5%	28,796	8%	23,851	3%
Female householder, no husband	125,424	12%	82,903	22%	42,521	6%
Nonfamily households:	368,742	34%	2,649	1%	366,093	52%
Householder living alone	274,665	25%	----	----	----	----
Other nonfamily households	94,077	9%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	1,158,053	100%	1086865	71,188	6%	2.75
Single family (detached)	561,890	49%	536,569	25,321	5%	2.97
Single family (attached)	135,580	12%	126,236	9,344	7%	2.83
2 to 4 units	84,615	7%	78,637	5,978	7%	2.64
5 to 9 units	85,908	7%	80,562	5,346	6%	2.49
10 or more units	247,419	21%	226,107	21,312	9%	2.36
Mobile home and Other	42,641	4%	38,754	3,887	9%	2.59

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	609,858	100%
Less than \$150,000	42,563	7%
\$150,000 to \$199,999	16,312	3%
\$200,000 to \$249,999	26,148	4%
\$250,000 to \$299,999	31,305	5%
\$300,000 to \$399,999	95,640	16%
\$400,000 to \$499,999	106,163	17%
\$500,000 to \$749,999	173,920	29%
\$750,000 to \$999,999	65,803	11%
\$1,000,000 or more	52,004	9%

Median Value **\$488,075**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	1,158,056	100%
2005 or Later	39,431	3%
2000 to 2004	97,788	8%
1990 to 1999	135,001	12%
1980 to 1989	221,504	19%
1970 to 1979	283,717	24%
1960 to 1969	148,711	13%
1950 to 1959	134,208	12%
1940 to 1949	46,435	4%
1939 or earlier	51,261	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,086,845	100%	476,987	100%	609,858	100%
1.00 occupant housing per room or less	1,025,700	94%	431,665	90%	594,035	97%
1.01 to 1.50 occupants per room	40,999	4%	29,147	6%	11,852	2%
1.51 to 2.00 occupants per room	13,868	1%	10,749	2%	3,119	1%
2.01 or more occupants per room	6,278	1%	5,426	1%	852	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	476,987	100%
Less than \$500	25,675	5%
\$500 to \$599	10,423	2%
\$600 to \$699	15,709	3%
\$700 to \$799	32,127	7%
\$800 to \$899	43,264	9%
\$900 to \$999	46,556	10%
\$1,000 to \$1,249	92,853	19%
\$1,250 to \$1,499	69,421	15%
\$1,500 to \$1,999	86,215	18%
\$2,000 or more	40,958	9%
No cash rent	13,786	3%
Median contract rent	\$1,174	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	476,987	100%
Less than 20 percent	83,604	18%
20.0 to 24.9 percent	58,704	12%
25.0 to 29.9 percent	54,999	12%
30.0 to 34.9 percent	45,479	10%
35.0 to 39.9 percent	34,776	7%
40.0 to 49.9 percent	50,974	11%
50.0 percent or more	125,896	26%
Not computed	22,555	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,086,845	100%
No vehicle	66,886	6%
1 vehicle	348,878	32%
2 vehicles	428,795	39%
3 vehicles	163,777	15%
4 or more vehicles	78,509	7%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	1,497,436	100%
Worked in state of residence	1,485,612	99%
Worked in county of residence	1,445,224	97%
Worked outside county of residence	40,388	3%
Worked outside state of residence	11,824	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	2,432,443	100%	1,208,957	50%
In labor force	1,596,460	66%	883,980	55%
Armed forces	66,147	4%	58,912	89%
Civilian (employed)	1,394,745	87%	749,597	54%
Civilian (unemployed)	135,568	8%	75,471	56%
Not in labor force	835,983	34%	324,977	39%
Pct. of civilian labor force unemployed	8.9%		9.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	1,497,436	100%
Car, truck or van:	1,284,645	86%
Drove Alone	1,126,639	75%
Carpooled	158,006	11%
Public Transportation:	49,607	3%
Bus	42,041	3%
Trolley / Streetcar	3,087	<1%
Railroad	3,835	<1%
Other public transportation	644	<1%
Motorcycle	6,588	<1%
Bicycle	9,050	1%
Walked	43,622	3%
Other means	11,552	1%
Worked at home	92,372	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	1,497,436	100%
Did not work at home	1,405,064	94%
Less than 10 minutes	151,290	10%
10 to 19 minutes	433,070	29%
20 to 29 minutes	345,044	23%
30 to 44 minutes	298,307	20%
45 to 59 minutes	89,028	6%
60 to 89 minutes	59,410	4%
90 minutes or more	28,915	2%
Worked at home	92,372	6%
Average time to work (minutes)	29	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	1,414,388	100%
Agriculture, forestry, mining	10,947	1%
Utilities	11,567	1%
Construction	100,971	7%
Manufacturing	131,380	9%
Wholesale trade	40,263	3%
Retail trade	152,356	11%
Transportation & warehousing	42,345	3%
Information & communications	35,352	2%
Finance, insurance, & real estate	106,156	8%
Professional, scientific, management, administration	76,387	5%
Educational, social, & health services	281,057	20%
Art, entertainment, recreation, accommodations, food	149,745	11%
Other services	73,964	5%
Public administration	201,898	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

	Number	Percent
Total employed civilian age 16+	1,414,388	100%
Management, professional & related:	556,803	39%
Management (incl. farm managers)	150,516	11%
Business & financial	78,031	6%
Computer & mathematical	47,278	3%
Architecture & engineering	40,636	3%
Life, physical & social science	22,911	2%
Community & social service	19,316	1%
Legal	19,961	1%
Education, training, & library	79,669	6%
Art, entertainment, sports & media	30,820	2%
Healthcare practitioners	67,665	5%
Service:	255,382	18%
Healthcare support	23,909	2%
Protective service	31,958	2%
Food preparation & serving	78,040	6%
Building & grounds cleaning / maintenance	62,152	4%
Personal care & service	59,323	4%
Sales & office	360,051	25%
Farming, fishing & forestry	6,316	<1%
Construction, extraction & maintenance	117,949	8%
Production, transport & material moving	117,887	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

	Number	Percent
Total Households	1,086,865	100%
Less than \$15,000	102,150	9%
\$15,000 to \$29,999	140,080	13%
\$30,000 to \$44,999	146,916	14%
\$45,000 to \$59,999	128,298	12%
\$60,000 to \$74,999	108,695	10%
\$75,000 to \$99,999	149,921	14%
\$100,000 to \$124,999	102,074	9%
\$125,000 to \$149,999	67,914	6%
\$150,000 to \$199,999	72,704	7%
\$200,000 or more	68,113	6%
Median Income	\$63,586	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,086,865	100%
With earnings	896,690	83%
With wage and salary income	851,524	78%
With self-employment income	150,607	14%
With interest, dividend, or net rental income	289,707	27%
With Social Security income	249,455	23%
With Supplemental Security income	41,008	4%
With public assistance income	24,546	2%
With retirement income	179,769	17%
With other types of income	158,506	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	3,000,464	100%
Under .50	163,340	5%
.50 to .99	205,222	7%
1.00 to 1.24	131,646	4%
1.25 to 1.49	128,194	4%
1.50 to 1.84	177,228	6%
1.85 to 1.99	72,126	2%
2.00 and over	2,122,708	71%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	3,000,464	100%
Above Poverty	2,631,902	88%
Below Poverty	368,562	12%

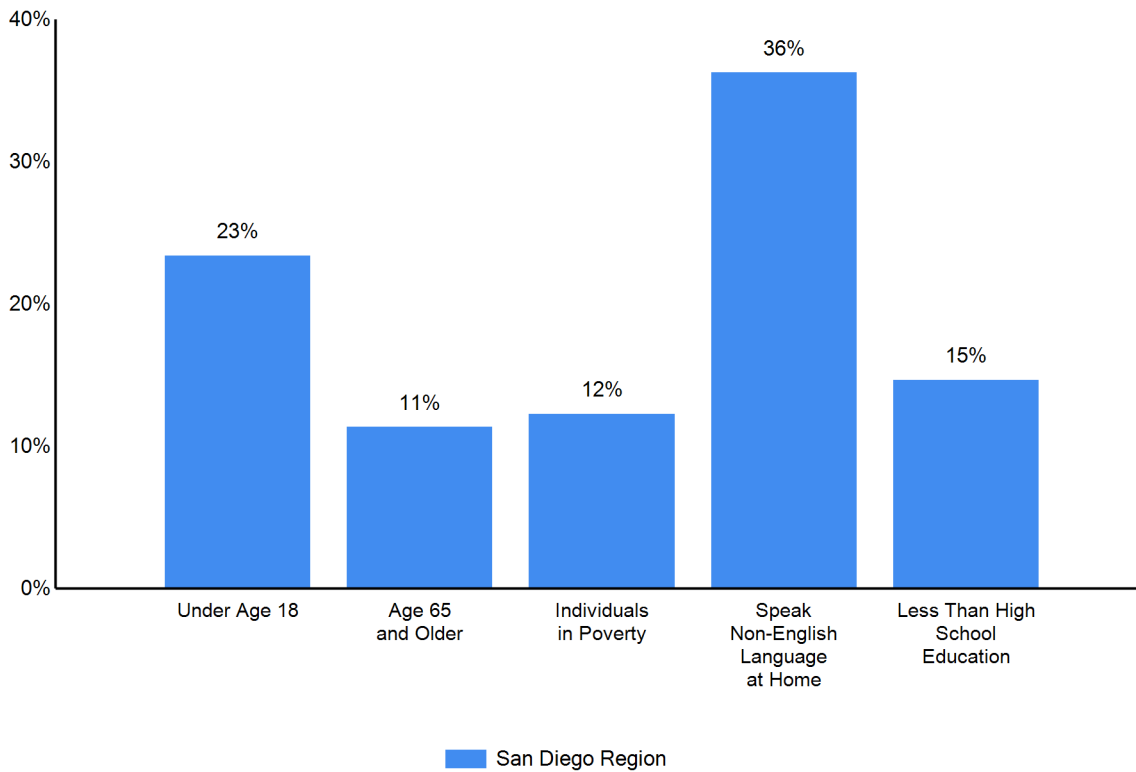
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	718,103	377,791	340,312	657,864	330,582	327,282	60,239	47,209	13,030
Married couple family	540,032	266,092	273,940	513,574	247,367	266,207	26,458	18,725	7,733
Male householder, no wife present	52,647	28,796	23,851	46,918	24,650	22,268	5,729	4,146	1,583
Female householder, no husband present	125,424	82,903	42,521	97,372	58,565	38,807	28,052	24,338	3,714

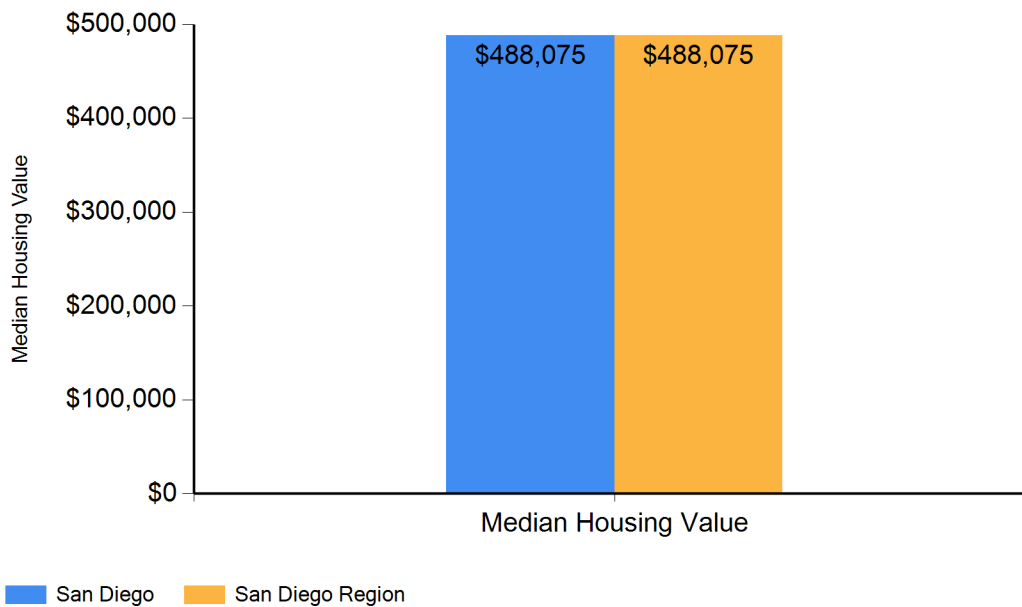
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075