

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 92010



	Jan 1, 2014
Total Population	15,450
Household Population	15,285
Group Quarters Population	165
Persons Per Household	2.65

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	6,038	5,775	4.4%
Single Family - Detached	2,981	2,936	1.5%
Single Family - Multiple-Unit	1,848	1,698	8.1%
Multi-Family	708	697	1.6%
Mobile Home and Other	501	444	11.4%

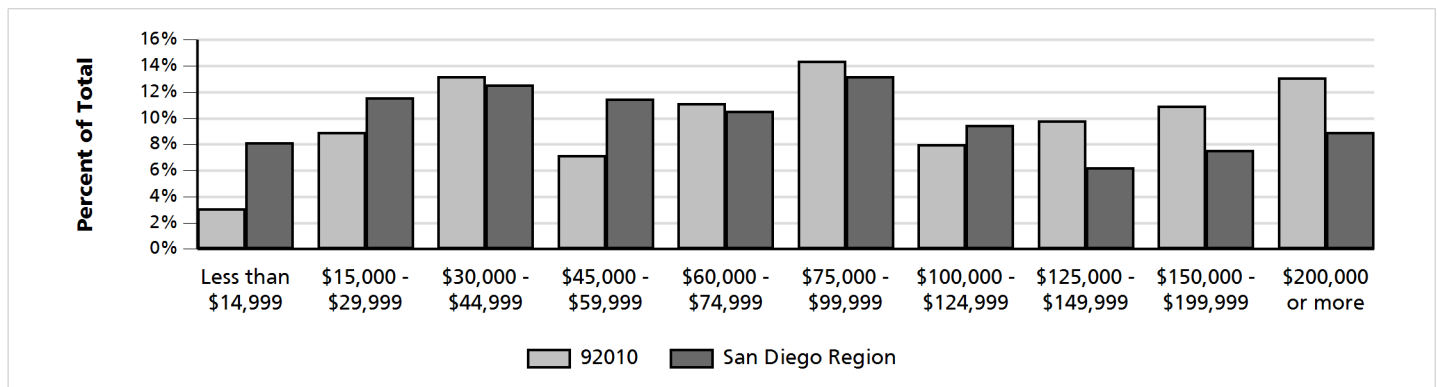
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	9%	13%	7%	11%	14%	8%	10%	11%	13%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$86,029
Not adjusted for inflation (current 2013\$)	\$91,235



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

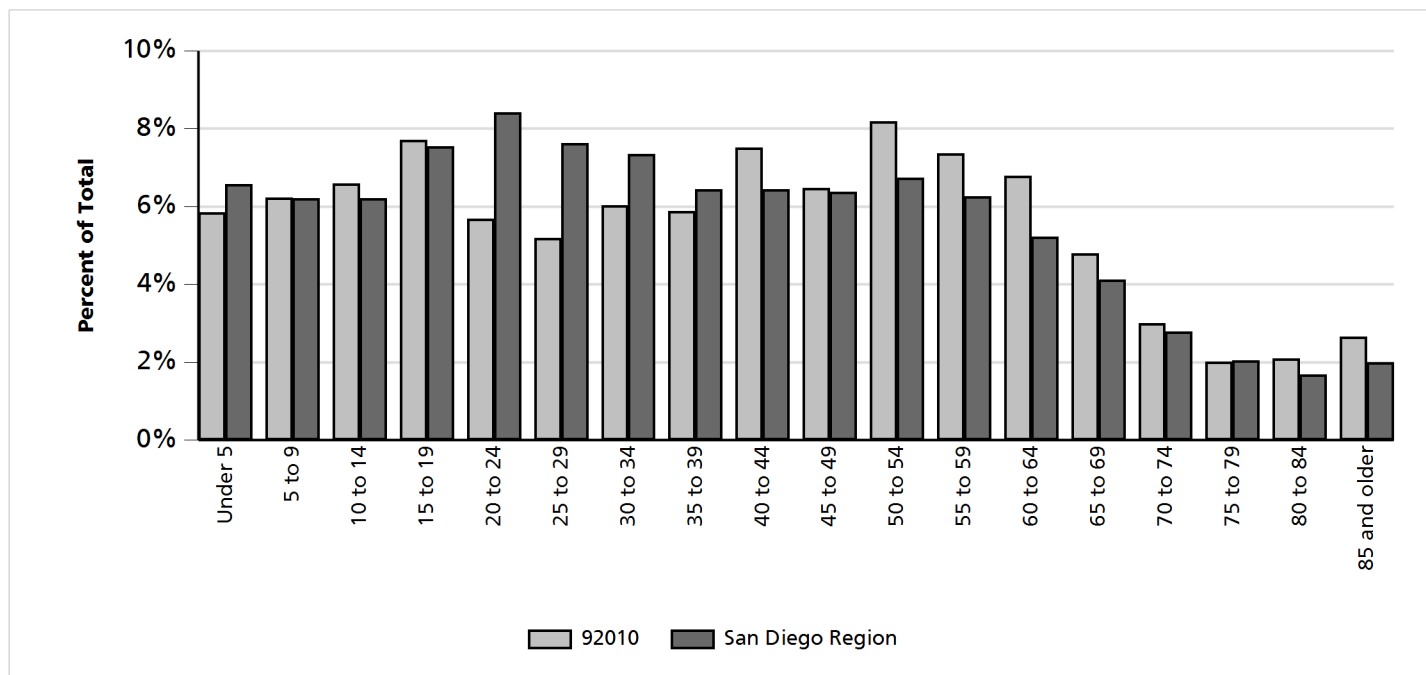
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>15,450</b>	7,483	7,967	52%
Under 5	902	435	467	52%
5 to 9	962	488	474	49%
10 to 14	1,018	524	494	49%
15 to 17	681	348	333	49%
18 and 19	509	275	234	46%
20 to 24	877	461	416	47%
25 to 29	802	401	401	50%
30 to 34	932	426	506	54%
35 to 39	907	444	463	51%
40 to 44	1,159	539	620	53%
45 to 49	1,001	486	515	51%
50 to 54	1,265	587	678	54%
55 to 59	1,138	569	569	50%
60 and 61	406	189	217	53%
62 to 64	641	304	337	53%
65 to 69	741	362	379	51%
70 to 74	463	212	251	54%
75 to 79	312	141	171	55%
80 to 84	324	132	192	59%
85 and older	410	160	250	61%
Under 18	3,563	1,795	1,768	50%
65 and older	2,250	1,007	1,243	55%
Median Age	40.6	39.3	41.6	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>2,431</b>	10,763	236	<b>66</b>	<b>1,343</b>	<b>611</b>
Under 5	123	595	26	7	99	52
5 to 9	225	590	15	1	35	96
10 to 14	238	604	13	0	83	80
15 to 17	114	439	9	1	86	32
18 and 19	138	317	11	2	19	22
20 to 24	162	595	32	4	35	49
25 to 29	165	509	16	6	64	42
30 to 34	171	561	28	10	123	39
35 to 39	142	616	29	7	69	44
40 to 44	223	721	23	4	139	49
45 to 49	134	720	7	5	113	22
50 to 54	190	905	9	6	122	33
55 to 59	125	872	7	4	112	18
60 and 61	42	322	1	2	34	5
62 to 64	70	512	4	4	39	12
65 to 69	58	618	1	3	55	6
70 to 74	38	396	3	0	21	5
75 to 79	21	267	0	0	22	2
80 to 84	23	257	0	0	42	2
85 and older	29	347	2	0	31	1
Under 18	700	2,228	63	9	303	260
65 and older	169	1,885	6	3	171	16
Median Age	31.5	43.9	28.8	36.4	42.1	22.4