



## Demographic and Socioeconomic Profile 2010

TRACT: 29.03

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,717</b>	<b>100%</b>
White	1,499	40%
Hispanic	1,356	36%
Asian	361	10%
Black	339	9%
Two or More	116	3%
Pacific Islander	25	1%
American Indian	11	<1%
Other	10	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,717</b>	<b>1,809</b>	<b>1,908</b>	<b>51%</b>
Under 5	299	164	135	45%
5 to 9	237	122	115	49%
10 to 14	217	105	112	52%
15 to 17	170	82	88	52%
18 and 19	91	40	51	56%
20 to 24	288	135	153	53%
25 to 29	293	159	134	46%
30 to 34	272	122	150	55%
35 to 39	238	119	119	50%
40 to 44	260	130	130	50%
45 to 49	273	141	132	48%
50 to 54	278	139	139	50%
55 to 59	232	117	115	50%
60 and 61	86	36	50	58%
62 to 64	86	38	48	56%
65 to 69	95	41	54	57%
70 to 74	80	34	46	58%
75 to 79	60	31	29	48%
80 to 84	81	30	51	63%
85 and Older	81	24	57	70%
Under 18	923	473	450	49%
65 and older	397	160	237	60%
<b>Median</b>	<b>34.8</b>	<b>34.0</b>	<b>35.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,964</b>	<b>100%</b>
Never Married	1,241	42%
Married, excluding separated	1,145	39%
Separated	21	<1%
Widowed	264	9%
Divorced	293	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,717</b>	<b>100%</b>
Household	3,708	100%
Group Quarters - Other	9	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,717</b>	<b>1,356</b>	<b>1,499</b>	<b>339</b>	<b>11</b>	<b>361</b>	<b>25</b>	<b>10</b>	<b>116</b>
Under 5	299	156	80	35	1	11	3	0	13
5 to 9	237	126	51	32	0	16	0	2	10
10 to 14	217	110	36	32	0	25	3	2	9
15 to 17	170	76	38	25	0	17	1	0	13
18 and 19	91	39	22	14	1	11	1	0	3
20 to 24	288	133	69	36	0	38	3	1	8
25 to 29	293	122	108	22	1	28	0	1	11
30 to 34	272	113	101	20	1	25	1	0	11
35 to 39	238	84	100	22	0	18	3	1	10
40 to 44	260	84	121	14	0	28	4	0	9
45 to 49	273	76	135	25	2	27	1	0	7
50 to 54	278	75	131	31	5	27	3	1	5
55 to 59	232	54	125	15	0	33	0	2	3
60 and 61	86	19	54	5	0	7	0	0	1
62 to 64	86	13	61	3	0	6	1	0	2
65 to 69	95	22	57	2	0	12	1	0	1
70 to 74	80	16	52	4	0	8	0	0	0
75 to 79	60	13	37	0	0	10	0	0	0
80 to 84	81	14	56	0	0	11	0	0	0
85 and Older	81	11	65	2	0	3	0	0	0
Under 18	923	468	205	124	1	69	7	4	45
65 and older	397	76	267	8	0	44	1	0	1
<b>Median</b>		<b>26.6</b>	<b>45.9</b>	<b>24.4</b>	<b>48.8</b>	<b>37.6</b>	<b>35.8</b>	<b>25.0</b>	<b>25.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>3,418</b>	<b>100%</b>
Speak Only English	2,265	66%
Speak Spanish:	688	20%
Speak English "well" or "very well"	550	16%
Speak English "not well" or "not at all"	138	4%
Speak Asian/Pacific Island language:	419	12%
Speak English "well" or "very well"	286	8%
Speak English "not well" or "not at all"	133	4%
Speak other language:	46	1%
Speak English "well" or "very well"	33	1%
Speak English "not well" or "not at all"	13	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,415</b>	<b>100%</b>
Less than 9th grade	176	7%
9th through 12th grade, no diploma	258	11%
High school grad (incl. equivalency)	538	22%
Some college, no degree	779	32%
Associate degree	112	5%
Bachelor's degree	403	17%
Master's degree	62	3%
Professional school degree	66	3%
Doctorate degree	21	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,529</b>	<b>100%</b>	---	---	---	---
Enrolled in school	1,086	31%	857	24%	229	6%
Nursery / Preschool	65	6%	34	4%	31	14%
Kindergarten to grade 4	261	24%	255	30%	6	3%
Grade 5 to grade 8	185	17%	155	18%	30	13%
Grade 9 to grade 12	186	17%	132	15%	54	24%
College, undergraduate	282	26%	268	31%	14	6%
Graduate or Professional school	107	10%	13	2%	94	41%
Not enrolled in school	2,443	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,284</b>	<b>100%</b>	<b>404</b>	<b>100%</b>	<b>880</b>	<b>100%</b>
Family Households:	800	62%	404	100%	396	45%
Married couple family	514	40%	294	73%	220	25%
Other family:	286	22%	110	27%	176	20%
Male householder, no wife	75	6%	35	9%	40	5%
Female householder, no husband	211	16%	75	19%	136	15%
Nonfamily households:	484	38%	0	0%	484	55%
Householder living alone	322	25%	----	----	----	----
Other nonfamily households	162	13%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,399</b>	<b>100%</b>	<b>1284</b>	<b>115</b>	<b>8%</b>	<b>2.89</b>
Single family (detached)	1,105	79%	990	115	10%	2.87
Single family (attached)	18	1%	18	0	0%	2.56
2 to 4 units	51	4%	51	0	0%	2.31
5 to 9 units	27	2%	27	0	0%	3.07
10 or more units	198	14%	198	0	0%	3.15
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>899</b>	<b>100%</b>
Less than \$150,000	76	8%
\$150,000 to \$199,999	32	4%
\$200,000 to \$249,999	51	6%
\$250,000 to \$299,999	48	5%
\$300,000 to \$399,999	269	30%
\$400,000 to \$499,999	290	32%
\$500,000 to \$749,999	113	13%
\$750,000 to \$999,999	20	2%
\$1,000,000 or more	0	0%

**Median Value** **\$391,165**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,399</b>	<b>100%</b>
2005 or Later	11	1%
2000 to 2004	9	1%
1990 to 1999	9	1%
1980 to 1989	0	0%
1970 to 1979	177	13%
1960 to 1969	203	15%
1950 to 1959	865	62%
1940 to 1949	125	9%
1939 or earlier	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,284</b>	<b>100%</b>	<b>385</b>	<b>100%</b>	<b>899</b>	<b>100%</b>
1.00 occupant housing per room or less	1,187	92%	300	78%	887	99%
1.01 to 1.50 occupants per room	64	5%	52	14%	12	1%
1.51 to 2.00 occupants per room	33	3%	33	9%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>385</b>	<b>100%</b>
Less than \$500	12	3%
\$500 to \$599	8	2%
\$600 to \$699	0	0%
\$700 to \$799	66	17%
\$800 to \$899	46	12%
\$900 to \$999	34	9%
\$1,000 to \$1,249	24	6%
\$1,250 to \$1,499	75	19%
\$1,500 to \$1,999	61	16%
\$2,000 or more	0	0%
No cash rent	59	15%
<b>Median contract rent</b>	<b>\$1,258</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>385</b>	<b>100%</b>
Less than 20 percent	33	9%
20.0 to 24.9 percent	46	12%
25.0 to 29.9 percent	8	2%
30.0 to 34.9 percent	47	12%
35.0 to 39.9 percent	55	14%
40.0 to 49.9 percent	41	11%
50.0 percent or more	96	25%
Not computed	59	15%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,284</b>	<b>100%</b>
No vehicle	91	7%
1 vehicle	405	32%
2 vehicles	464	36%
3 vehicles	241	19%
4 or more vehicles	83	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,758</b>	<b>100%</b>
Worked in state of residence	1,742	99%
Worked in county of residence	1,684	96%
Worked outside county of residence	58	3%
Worked outside state of residence	16	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,905</b>	<b>100%</b>	<b>1,383</b>	<b>48%</b>
In labor force	2,060	71%	1,011	49%
Armed forces	0	0%	0	0%
Civilian (employed)	1,858	90%	898	48%
Civilian (unemployed)	202	10%	113	56%
Not in labor force	845	29%	372	44%
Pct. of civilian labor force unemployed	9.8%		11.2%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,758</b>	<b>100%</b>
Car, truck or van:	1,598	91%
Drove Alone	1,423	81%
Carpooled	175	10%
Public Transportation:	58	3%
Bus	58	3%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	14	1%
Other means	0	0%
Worked at home	88	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,758</b>	<b>100%</b>
Did not work at home	1,670	95%
Less than 10 minutes	99	6%
10 to 19 minutes	345	20%
20 to 29 minutes	532	30%
30 to 44 minutes	456	26%
45 to 59 minutes	114	6%
60 to 89 minutes	114	6%
90 minutes or more	10	1%
Worked at home	88	5%
<b>Average time to work (minutes)</b>	<b>31</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,717</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	16	1%
Construction	87	5%
Manufacturing	267	16%
Wholesale trade	10	1%
Retail trade	243	14%
Transportation & warehousing	52	3%
Information & communications	54	3%
Finance, insurance, & real estate	66	4%
Professional, scientific, management, administration	96	6%
Educational, social, & health services	318	19%
Art, entertainment, recreation, accommodations, food	257	15%
Other services	102	6%
Public administration	149	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,717</b>	<b>100%</b>
Management, professional & related:	571	33%
Management (incl. farm managers)	120	7%
Business & financial	54	3%
Computer & mathematical	41	2%
Architecture & engineering	19	1%
Life, physical & social science	0	0%
Community & social service	57	3%
Legal	18	1%
Education, training, & library	61	4%
Art, entertainment, sports & media	87	5%
Healthcare practitioners	114	7%
Service:	358	21%
Healthcare support	8	<1%
Protective service	37	2%
Food preparation & serving	162	9%
Building & grounds cleaning / maintenance	85	5%
Personal care & service	66	4%
Sales & office	424	25%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	196	11%
Production, transport & material moving	168	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

	Number	Percent
<b>Total Households</b>	<b>1,284</b>	<b>100%</b>
Less than \$15,000	81	6%
\$15,000 to \$29,999	390	30%
\$30,000 to \$44,999	75	6%
\$45,000 to \$59,999	130	10%
\$60,000 to \$74,999	178	14%
\$75,000 to \$99,999	179	14%
\$100,000 to \$124,999	118	9%
\$125,000 to \$149,999	73	6%
\$150,000 to \$199,999	54	4%
\$200,000 or more	6	<1%
<b>Median Income</b>	<b>\$56,077</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,284</b>	<b>100%</b>
With earnings	912	71%
With wage and salary income	895	70%
With self-employment income	146	11%
With interest, dividend, or net rental income	228	18%
With Social Security income	379	30%
With Supplemental Security income	38	3%
With public assistance income	17	1%
With retirement income	295	23%
With other types of income	253	20%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,717</b>	<b>100%</b>
Under .50	221	6%
.50 to .99	558	15%
1.00 to 1.24	134	4%
1.25 to 1.49	30	1%
1.50 to 1.84	191	5%
1.85 to 1.99	82	2%
2.00 and over	2,501	67%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,717</b>	<b>100%</b>
Above Poverty	2,938	79%
Below Poverty	779	21%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

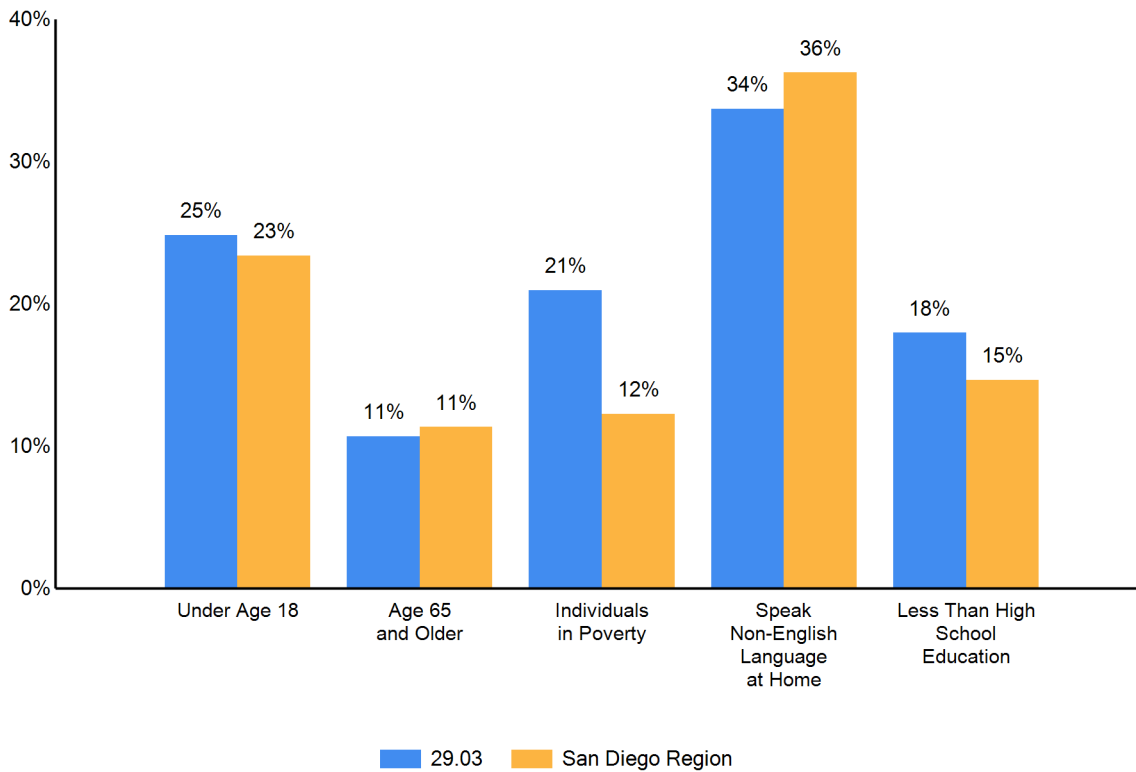
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>800</b>	<b>404</b>	<b>396</b>	<b>675</b>	<b>301</b>	<b>374</b>	<b>125</b>	<b>103</b>	<b>22</b>
Married couple family	514	294	220	439	219	220	75	75	0
Male householder, no wife present	75	35	40	32	7	25	43	28	15
Female householder, no husband present	211	75	136	204	75	129	7	0	7

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

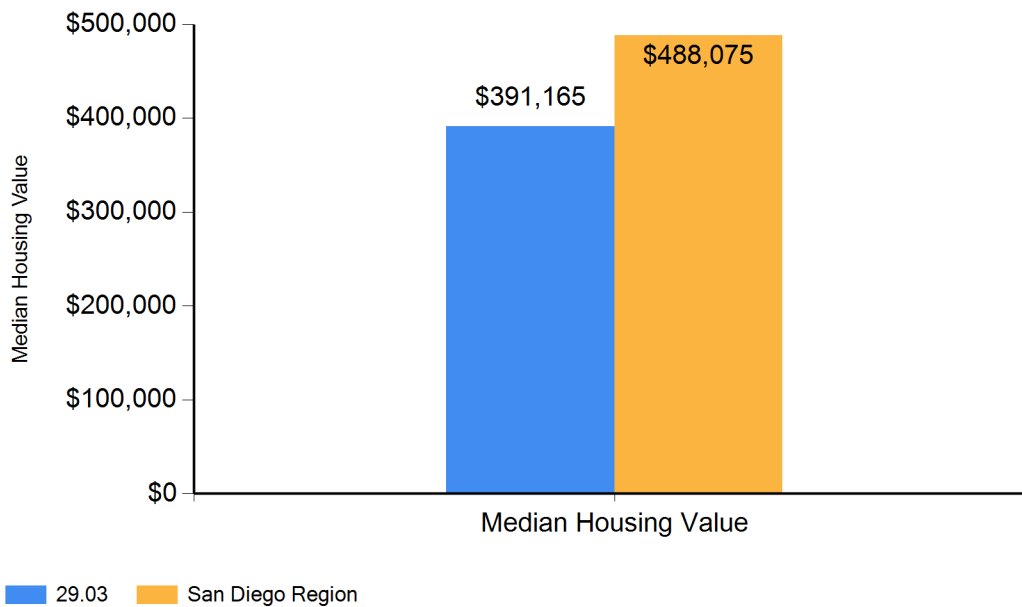


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075