

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Unified School District

Poway



Apr 1, 2010

Total Population	186,236
Household Population	184,958
Group Quarters Population	1,278
Persons Per Household	2.79

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	68,526	66,353	3.2%
Single Family - Detached	43,696	42,454	2.8%
Single Family - Multiple-Unit	5,774	5,505	4.7%
Multi-Family	18,354	17,701	3.6%
Mobile Home and Other	702	693	1.3%

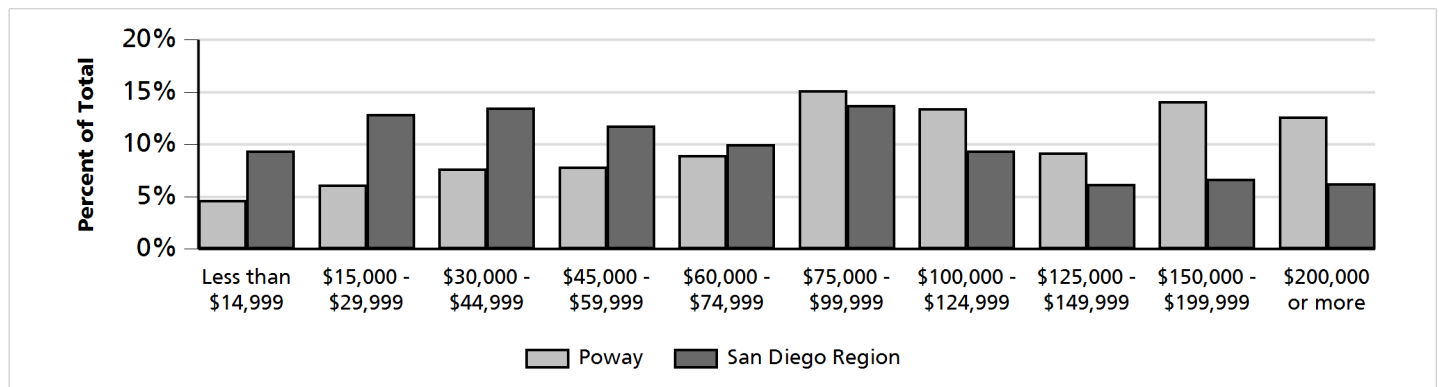
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	5%	6%	8%	8%	9%	15%	13%	9%	14%	13%

Median Household Income

Adjusted for Inflation (2010 \$)	\$99,144
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IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

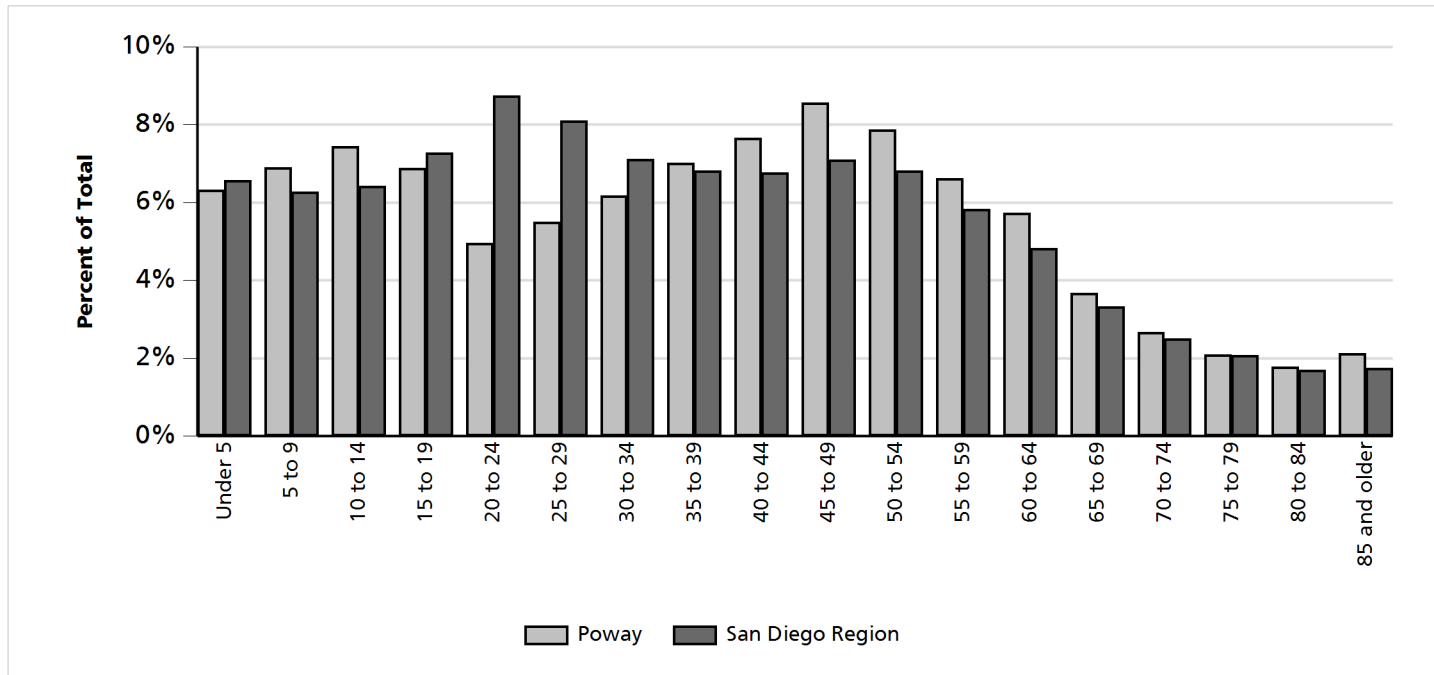
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	186,236	91,613	94,623	51%
Under 5	11,786	6,187	5,599	48%
5 to 9	12,834	6,560	6,274	49%
10 to 14	13,871	7,363	6,508	47%
15 to 17	8,922	4,583	4,339	49%
18 and 19	3,886	2,123	1,763	45%
20 to 24	9,243	4,759	4,484	49%
25 to 29	10,257	5,269	4,988	49%
30 to 34	11,510	5,524	5,986	52%
35 to 39	13,060	6,262	6,798	52%
40 to 44	14,255	6,948	7,307	51%
45 to 49	15,934	7,668	8,266	52%
50 to 54	14,662	7,027	7,635	52%
55 to 59	12,318	5,974	6,344	52%
60 and 61	4,618	2,325	2,293	50%
62 to 64	6,064	3,196	2,868	47%
65 to 69	6,830	3,247	3,583	52%
70 to 74	4,985	2,189	2,796	56%
75 to 79	3,905	1,600	2,305	59%
80 to 84	3,322	1,332	1,990	60%
85 and older	3,974	1,477	2,497	63%
Under 18	47,413	24,693	22,720	48%
65 and older	23,016	9,845	13,171	57%
Median Age	39.1	37.7	40.4	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	20,272	113,055	3,920	400	40,830	7,759
Under 5	1,892	5,681	193	26	2,811	1,183
5 to 9	1,975	6,382	228	28	3,024	1,197
10 to 14	1,944	7,524	251	35	3,019	1,098
15 to 17	1,240	5,325	193	20	1,497	647
18 and 19	566	2,190	126	6	778	220
20 to 24	1,425	5,464	225	22	1,666	441
25 to 29	1,556	5,491	301	20	2,499	390
30 to 34	1,517	5,697	328	33	3,496	439
35 to 39	1,584	6,588	297	27	4,185	379
40 to 44	1,635	8,100	348	38	3,799	335
45 to 49	1,358	10,311	457	23	3,416	369
50 to 54	1,136	10,018	295	27	2,807	379
55 to 59	741	8,858	244	29	2,181	265
60 and 61	255	3,305	82	9	916	51
62 to 64	311	4,519	81	10	1,066	77
65 to 69	412	4,967	91	25	1,253	82
70 to 74	263	3,522	82	9	1,036	73
75 to 79	187	2,933	40	8	686	51
80 to 84	151	2,692	40	0	397	42
85 and older	124	3,488	18	5	298	41
Under 18	7,051	24,912	865	109	10,351	4,125
65 and older	1,137	17,602	271	47	3,670	289
Median Age	28.5	43.8	36.9	36.9	36.9	18.6