

## DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Unified School Districts UNIFIED POWAY

	Jan 1, 2014
Total Population	195,516
Household Population	194,344
Group Quarters Population	1,172
Persons Per Household	2.81

#### HOUSING AND OCCUPANCY

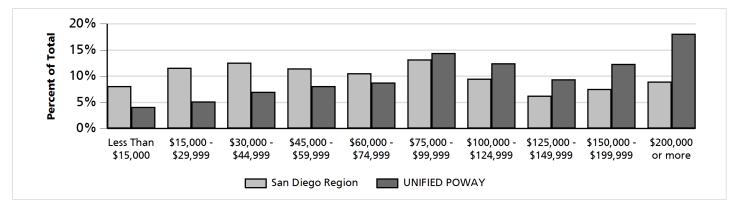
	Total Housing Units	Households	Vacancy Rate
Total Housing Units	70,787	69,274	2.1%
Single Family - Detached	43,076	42,257	1.9%
Single Family - Multiple-Unit	8,269	8,054	2.6%
Multi-Family	18,740	18,270	2.5%
Mobile Home and Other	702	693	1.3%

#### HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	4%	5%	7%	8%	9%	14%	12%	9%	12%	18%

Median Household Income	2014
Adjusted for Inflation (2010 \$)	\$104,636
Not adjusted for inflation (current 2013\$)	\$110,968



#### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

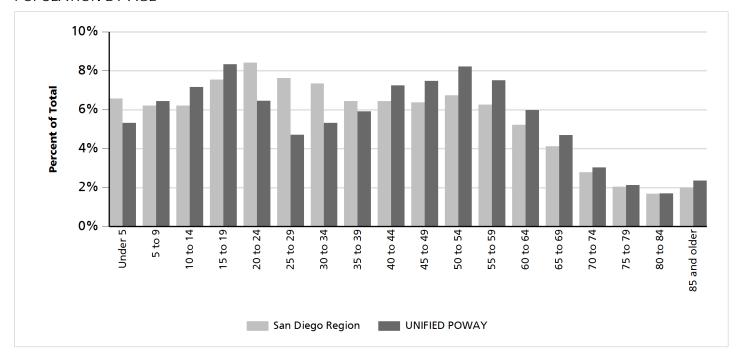
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	T		- 1	Percent
	Total	Male	Female	Female
Total Population	195,516	95,186	100,330	51%
Under 5	10,411	5,380	5,031	48%
5 to 9	12,599	6,425	6,174	49%
10 to 14	13,991	7,406	6,585	47%
15 to 17	9,618	5,145	4,473	47%
18 and 19	6,680	3,456	3,224	48%
20 to 24	12,630	6,545	6,085	48%
25 to 29	9,198	4,660	4,538	49%
30 to 34	10,390	5,058	5,332	51%
35 to 39	11,571	5,388	6,183	53%
40 to 44	14,170	6,682	7,488	53%
45 to 49	14,617	6,850	7,767	53%
50 to 54	16,067	7,721	8,346	52%
55 to 59	14,690	7,053	7,637	52%
60 and 61	5,054	2,348	2,706	54%
62 to 64	6,642	3,049	3,593	54%
65 to 69	9,173	4,357	4,816	53%
70 to 74	5,928	2,687	3,241	55%
75 to 79	4,151	1,831	2,320	56%
80 to 84	3,335	1,455	1,880	56%
85 and older	4,601	1,690	2,911	63%
Under 18	46,619	24,356	22,263	48%
65 and older	27,188	12,020	15,168	56%
Median Age	40.2	38.3	41.7	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

Non-Hispanic

	Non-insparite					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	22,525	115,700	3,718	432	44,909	8,232
Under 5	1,568	5,242	172	27	2,788	614
5 to 9	2,152	5,768	213	21	3,158	1,287
10 to 14	2,190	6,908	250	27	3,469	1,147
15 to 17	1,455	5,088	184	23	2,158	710
18 and 19	938	3,780	148	11	1,378	425
20 to 24	1,869	7,333	300	38	2,301	789
25 to 29	1,458	5,034	208	39	1,984	475
30 to 34	1,504	5,415	253	26	2,761	431
35 to 39	1,468	5,726	237	32	3,700	408
40 to 44	1,704	7,346	283	41	4,419	377
45 to 49	1,592	8,543	303	46	3,833	300
50 to 54	1,405	10,562	334	23	3,367	376
55 to 59	1,066	10,195	271	31	2,798	329
60 and 61	319	3,577	99	6	959	94
62 to 64	386	4,735	110	13	1,296	102
65 to 69	511	6,694	117	15	1,691	145
70 to 74	369	4,330	69	7	1,068	85
75 to 79	228	2,953	60	3	842	65
80 to 84	145	2,590	46	2	510	42
85 and older	198	3,881	61	1	429	31
Under 18	7,365	23,006	819	98	11,573	3,758
65 and older	1,451	20,448	353	28	4,540	368
Median Age	28.7	45.1	37.8	35.6	38.3	19.7