

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## Statistical Reference Area

### Coastal



	Jan 1, 2012
Total Population	76,068
Household Population	74,956
Group Quarters Population	1,112
Persons Per Household	2.03

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,329	36,948	10.6%
Single Family - Detached	13,257	13,150	0.8%
Single Family - Multiple-Unit	8,114	6,520	19.6%
Multi-Family	19,726	17,084	13.4%
Mobile Home and Other	232	194	16.4%

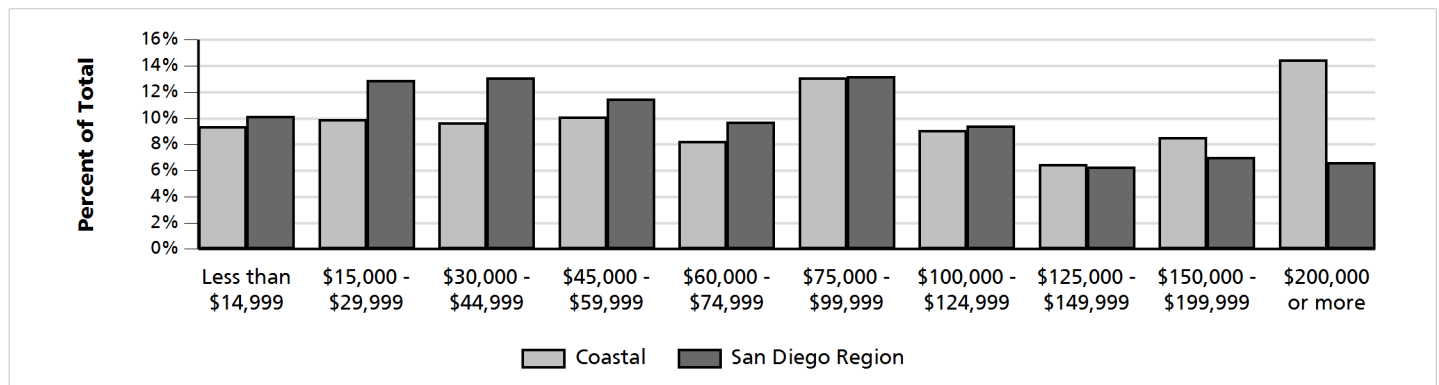
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	9%	10%	10%	10%	8%	13%	9%	7%	9%	14%

## Median Household Income

Adjusted for Inflation (2010 \$)	\$80,011
Not adjusted for inflation (current 2011\$)	\$82,438



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

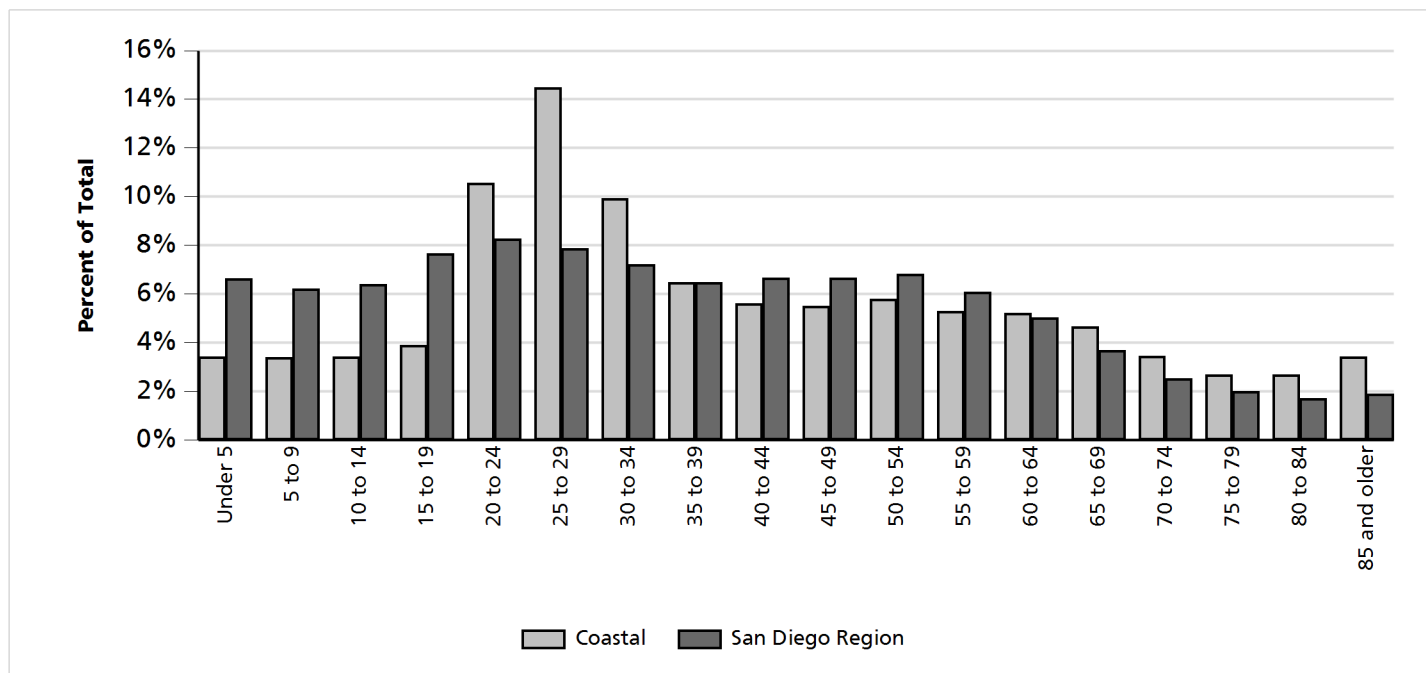
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>76,068</b>	39,128	36,940	49%
Under 5	2,604	1,337	1,267	49%
5 to 9	2,584	1,345	1,239	48%
10 to 14	2,602	1,322	1,280	49%
15 to 17	1,687	860	827	49%
18 and 19	1,278	625	653	51%
20 to 24	8,045	3,933	4,112	51%
25 to 29	11,012	6,034	4,978	45%
30 to 34	7,560	4,308	3,252	43%
35 to 39	4,927	2,811	2,116	43%
40 to 44	4,275	2,306	1,969	46%
45 to 49	4,190	2,288	1,902	45%
50 to 54	4,416	2,310	2,106	48%
55 to 59	4,034	2,035	1,999	50%
60 and 61	1,523	720	803	53%
62 to 64	2,450	1,179	1,271	52%
65 to 69	3,551	1,716	1,835	52%
70 to 74	2,627	1,227	1,400	53%
75 to 79	2,044	905	1,139	56%
80 to 84	2,049	909	1,140	56%
85 and older	2,610	958	1,652	63%
Under 18	9,477	4,864	4,613	49%
65 and older	12,881	5,715	7,166	56%
Median Age	35.7	34.8	37.0	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>8,482</b>	60,849	755	<b>155</b>	<b>3,455</b>	<b>2,372</b>
Under 5	456	1,852	36	3	89	168
5 to 9	472	1,771	22	8	83	228
10 to 14	522	1,735	26	16	101	202
15 to 17	310	1,175	19	4	67	112
18 and 19	221	927	11	0	46	73
20 to 24	978	6,291	71	14	390	301
25 to 29	1,232	8,753	108	25	504	390
30 to 34	893	5,970	92	21	359	225
35 to 39	660	3,712	85	9	304	157
40 to 44	576	3,260	70	6	258	105
45 to 49	524	3,257	47	13	230	119
50 to 54	447	3,625	38	6	220	80
55 to 59	318	3,407	38	11	199	61
60 and 61	110	1,316	19	7	53	18
62 to 64	164	2,123	18	4	112	29
65 to 69	179	3,191	23	4	117	37
70 to 74	137	2,336	10	2	105	37
75 to 79	90	1,850	5	1	84	14
80 to 84	93	1,867	8	0	74	7
85 and older	100	2,431	9	1	60	9
Under 18	1,760	6,533	103	31	340	710
65 and older	599	11,675	55	8	440	104
Median Age	30.3	37.6	34.6	31.8	36.5	26.3