

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Coastal



	Jan 1, 2014
Total Population	78,137
Household Population	77,050
Group Quarters Population	1,087
Persons Per Household	2.02

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	41,262	38,097	7.7%
Single Family - Detached	13,268	12,781	3.7%
Single Family - Multiple-Unit	8,111	7,659	5.6%
Multi-Family	19,651	17,457	11.2%
Mobile Home and Other	232	200	13.8%

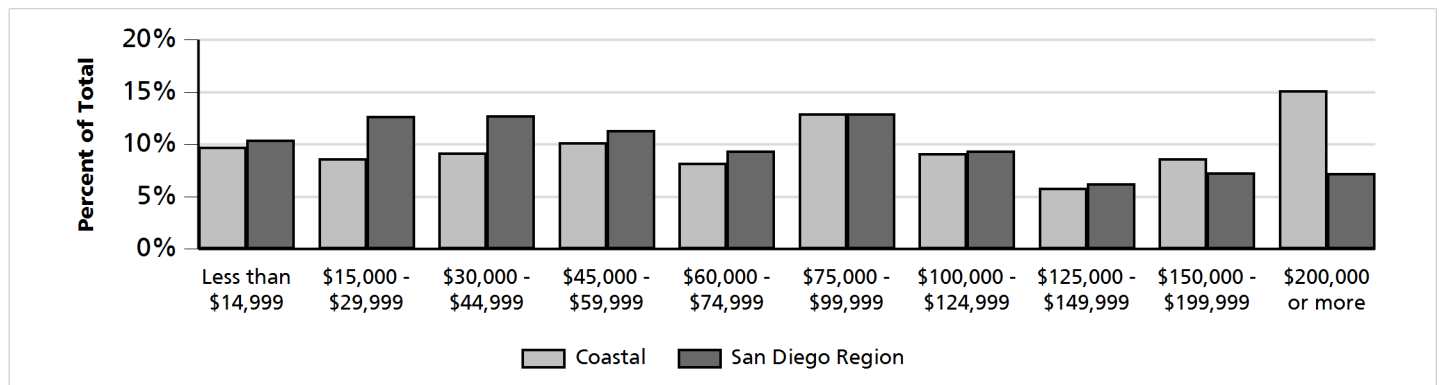
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	10%	9%	9%	10%	8%	13%	9%	6%	9%	15%

Median Household Income

Adjusted for Inflation (2010 \$)	\$82,399
Not adjusted for inflation (current 2013\$)	\$87,385



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

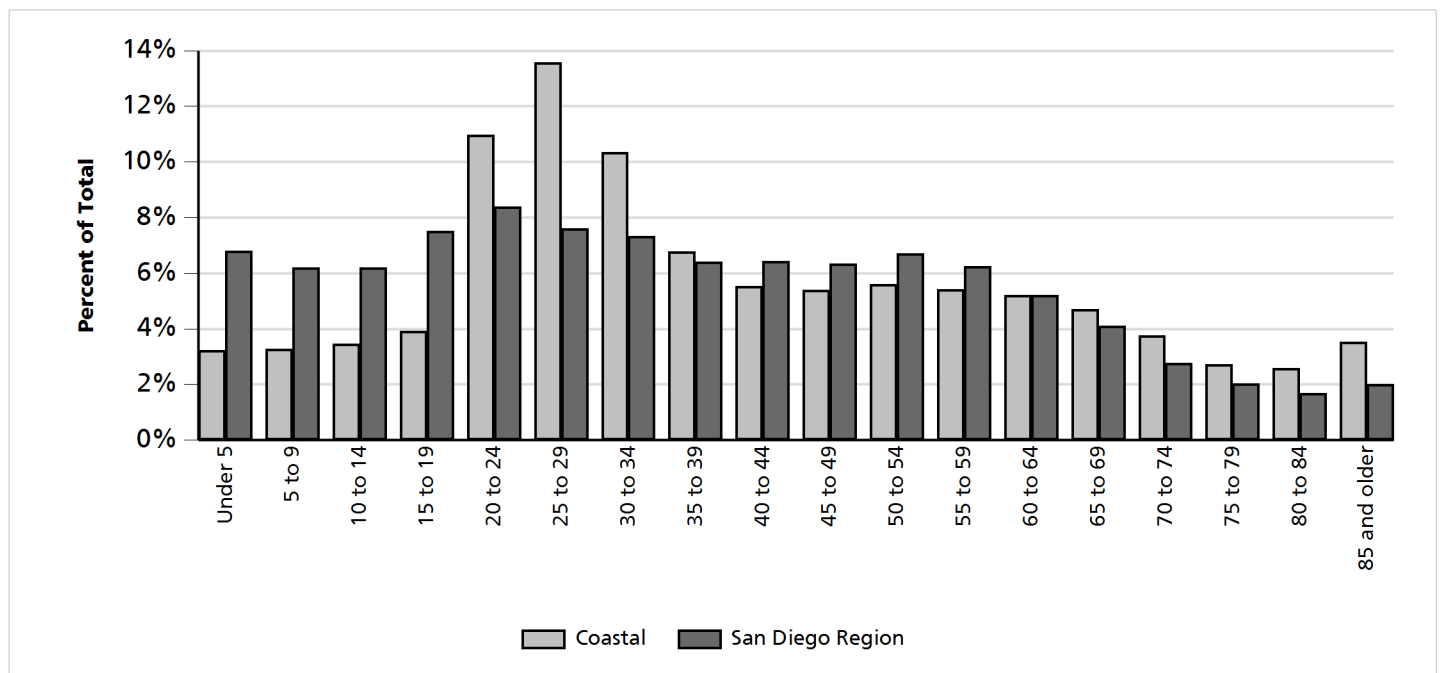
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	78,137	40,351	37,786	48%
Under 5	2,516	1,291	1,225	49%
5 to 9	2,559	1,331	1,228	48%
10 to 14	2,696	1,387	1,309	49%
15 to 17	1,679	828	851	51%
18 and 19	1,386	723	663	48%
20 to 24	8,572	4,166	4,406	51%
25 to 29	10,603	5,838	4,765	45%
30 to 34	8,086	4,605	3,481	43%
35 to 39	5,289	3,008	2,281	43%
40 to 44	4,322	2,386	1,936	45%
45 to 49	4,209	2,219	1,990	47%
50 to 54	4,385	2,336	2,049	47%
55 to 59	4,235	2,115	2,120	50%
60 and 61	1,701	876	825	49%
62 to 64	2,371	1,154	1,217	51%
65 to 69	3,679	1,747	1,932	53%
70 to 74	2,934	1,363	1,571	54%
75 to 79	2,136	969	1,167	55%
80 to 84	2,025	899	1,126	56%
85 and older	2,754	1,110	1,644	60%
Under 18	9,450	4,837	4,613	49%
65 and older	13,528	6,088	7,440	55%
Median Age	35.9	35.0	37.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,893	62,118	799	177	3,635	2,515
Under 5	461	1,811	32	4	83	125
5 to 9	467	1,745	22	8	85	232
10 to 14	545	1,772	24	13	109	233
15 to 17	303	1,135	22	9	78	132
18 and 19	245	998	10	2	40	91
20 to 24	1,081	6,685	79	23	383	321
25 to 29	1,240	8,313	123	28	528	371
30 to 34	949	6,349	96	32	391	269
35 to 39	686	4,013	86	9	318	177
40 to 44	605	3,271	70	5	256	115
45 to 49	517	3,255	58	13	237	129
50 to 54	489	3,530	38	6	237	85
55 to 59	334	3,574	35	6	220	66
60 and 61	137	1,422	21	9	82	30
62 to 64	170	2,058	23	2	92	26
65 to 69	215	3,259	24	5	143	33
70 to 74	153	2,622	8	1	111	39
75 to 79	89	1,933	6	1	86	21
80 to 84	97	1,818	8	0	92	10
85 and older	110	2,555	14	1	64	10
Under 18	1,776	6,463	100	34	355	722
65 and older	664	12,187	60	8	496	113
Median Age	30.6	37.8	34.6	30.2	36.9	26.7