



Demographic and Socioeconomic Profile 2010

TRACT: 168.09

Population by Race

	Population	Percent
Total Population	5,486	100%
White	3,940	72%
Hispanic	1,072	20%
Two or More	165	3%
Asian	146	3%
Black	100	2%
American Indian	51	1%
Other	6	<1%
Pacific Islander	6	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	5,486	2,669	2,817	51%
Under 5	344	178	166	48%
5 to 9	421	202	219	52%
10 to 14	454	219	235	52%
15 to 17	220	104	116	53%
18 and 19	153	72	81	53%
20 to 24	297	145	152	51%
25 to 29	329	167	162	49%
30 to 34	349	171	178	51%
35 to 39	385	194	191	50%
40 to 44	415	201	214	52%
45 to 49	443	223	220	50%
50 to 54	383	197	186	49%
55 to 59	411	202	209	51%
60 and 61	131	49	82	63%
62 to 64	167	84	83	50%
65 to 69	220	99	121	55%
70 to 74	138	81	57	41%
75 to 79	93	36	57	61%
80 to 84	62	23	39	63%
85 and Older	71	22	49	69%
Under 18	1,439	703	736	51%
65 and older	584	261	323	55%
Median	37.3	37.0	37.6	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	4,267	100%
Never Married	1,174	28%
Married, excluding separated	2,413	57%
Separated	91	2%
Widowed	174	4%
Divorced	415	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	5,486	100%
Household	5,466	100%
Group Quarters - Other	20	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	5,486	1,072	3,940	100	51	146	6	6	165
Under 5	344	105	208	4	0	10	0	1	16
5 to 9	421	125	257	4	9	6	0	0	20
10 to 14	454	118	293	11	4	4	0	1	23
15 to 17	220	61	142	2	0	5	0	0	10
18 and 19	153	44	98	1	1	1	0	0	8
20 to 24	297	72	198	14	1	3	0	0	9
25 to 29	329	73	226	7	6	9	0	0	8
30 to 34	349	70	241	7	5	12	0	1	13
35 to 39	385	71	281	7	2	13	3	1	7
40 to 44	415	93	290	2	1	15	1	1	12
45 to 49	443	76	332	13	2	8	0	0	12
50 to 54	383	41	307	5	7	11	1	1	10
55 to 59	411	48	324	13	5	11	0	0	10
60 and 61	131	11	112	1	0	5	0	0	2
62 to 64	167	13	145	0	1	6	0	0	2
65 to 69	220	21	176	1	6	14	0	0	2
70 to 74	138	14	113	4	0	6	1	0	0
75 to 79	93	5	81	4	0	2	0	0	1
80 to 84	62	6	52	0	0	4	0	0	0
85 and Older	71	5	64	0	1	1	0	0	0
Under 18	1,439	409	900	21	13	25	0	2	69
65 and older	584	51	486	9	7	27	1	0	3
Median		25.8	40.4	35.0	34.5	43.3	40.0	35.0	23.1

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	5,142	100%
Speak Only English	4,392	85%
Speak Spanish:	609	12%
Speak English "well" or "very well"	557	11%
Speak English "not well" or "not at all"	52	1%
Speak Asian/Pacific Island language:	25	<1%
Speak English "well" or "very well"	25	<1%
Speak English "not well" or "not at all"	0	0%
Speak other language:	116	1%
Speak English "well" or "very well"	61	1%
Speak English "not well" or "not at all"	55	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	3,597	100%
Less than 9th grade	101	3%
9th through 12th grade, no diploma	263	7%
High school grad (incl. equivalency)	1,022	28%
Some college, no degree	1,171	33%
Associate degree	492	14%
Bachelor's degree	328	9%
Master's degree	195	5%
Professional school degree	25	1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	5,292	100%	---	---	---	---
Enrolled in school	1,650	31%	1,393	26%	257	5%
Nursery / Preschool	134	8%	66	5%	68	26%
Kindergarten to grade 4	430	26%	382	27%	48	19%
Grade 5 to grade 8	345	21%	322	23%	23	9%
Grade 9 to grade 12	264	16%	264	19%	0	0%
College, undergraduate	465	28%	359	26%	106	41%
Graduate or Professional school	12	1%	0	0%	12	5%
Not enrolled in school	3,642	69%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	1,872	100%	740	100%	1,132	100%
Family Households:	1,383	74%	740	100%	643	57%
Married couple family	1,185	63%	651	88%	534	47%
Other family:	198	11%	89	12%	109	10%
Male householder, no wife	38	2%	13	2%	25	2%
Female householder, no husband	160	9%	76	10%	84	7%
Nonfamily households:	489	26%	0	0%	489	43%
Householder living alone	455	24%	----	----	----	----
Other nonfamily households	34	2%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	2,031	100%	1872	159	8%	2.92
Single family (detached)	1,106	54%	1,031	75	7%	2.95
Single family (attached)	184	9%	181	3	2%	2.84
2 to 4 units	44	2%	44	0	0%	4.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	33	2%	30	3	9%	4.67
Mobile home and Other	664	33%	586	78	12%	2.72

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	1,652	100%
Less than \$150,000	531	32%
\$150,000 to \$199,999	14	1%
\$200,000 to \$249,999	94	6%
\$250,000 to \$299,999	89	5%
\$300,000 to \$399,999	78	5%
\$400,000 to \$499,999	483	29%
\$500,000 to \$749,999	330	20%
\$750,000 to \$999,999	7	<1%
\$1,000,000 or more	26	2%

Median Value **\$403,942**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	2,031	100%
2005 or Later	32	2%
2000 to 2004	265	13%
1990 to 1999	351	17%
1980 to 1989	227	11%
1970 to 1979	711	35%
1960 to 1969	298	15%
1950 to 1959	98	5%
1940 to 1949	0	0%
1939 or earlier	49	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	1,872	100%	220	100%	1,652	100%
1.00 occupant housing per room or less	1,860	99%	220	100%	1,640	99%
1.01 to 1.50 occupants per room	12	1%	0	0%	12	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	220	100%
Less than \$500	0	0%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	61	28%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	61	28%
\$2,000 or more	23	10%
No cash rent	75	34%
Median contract rent	\$1,902	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	220	100%
Less than 20 percent	58	26%
20.0 to 24.9 percent	25	11%
25.0 to 29.9 percent	18	8%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	13	6%
40.0 to 49.9 percent	31	14%
50.0 percent or more	0	0%
Not computed	75	34%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	1,872	100%
No vehicle	59	3%
1 vehicle	516	28%
2 vehicles	716	38%
3 vehicles	317	17%
4 or more vehicles	264	14%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	2,488	100%
Worked in state of residence	2,488	100%
Worked in county of residence	2,488	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	4,192	100%	2,035	49%
In labor force	2,766	66%	1,494	54%
Armed forces	44	2%	44	100%
Civilian (employed)	2,510	91%	1,341	53%
Civilian (unemployed)	212	8%	109	51%
Not in labor force	1,426	34%	541	38%
Pct. of civilian labor force unemployed	7.8%		7.5%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	2,488	100%
Car, truck or van:	2,372	95%
Drove Alone	2,083	84%
Carpooled	289	12%
Public Transportation:	30	1%
Bus	30	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	0	0%
Other means	15	1%
Worked at home	71	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	2,488	100%
Did not work at home	2,417	97%
Less than 10 minutes	193	8%
10 to 19 minutes	495	20%
20 to 29 minutes	742	30%
30 to 44 minutes	684	27%
45 to 59 minutes	159	6%
60 to 89 minutes	72	3%
90 minutes or more	72	3%
Worked at home	71	3%
Average time to work (minutes)	32	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	2,470	100%
Agriculture, forestry, mining	0	0%
Utilities	43	2%
Construction	161	7%
Manufacturing	166	7%
Wholesale trade	123	5%
Retail trade	310	13%
Transportation & warehousing	94	4%
Information & communications	41	2%
Finance, insurance, & real estate	157	6%
Professional, scientific, management, administration	152	6%
Educational, social, & health services	615	25%
Art, entertainment, recreation, accommodations, food	200	8%
Other services	106	4%
Public administration	302	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	2,470	100%
Management, professional & related:	739	30%
Management (incl. farm managers)	95	4%
Business & financial	102	4%
Computer & mathematical	37	1%
Architecture & engineering	61	2%
Life, physical & social science	56	2%
Community & social service	44	2%
Legal	0	0%
Education, training, & library	212	9%
Art, entertainment, sports & media	21	1%
Healthcare practitioners	111	4%
Service:	397	16%
Healthcare support	94	4%
Protective service	90	4%
Food preparation & serving	146	6%
Building & grounds cleaning / maintenance	15	1%
Personal care & service	52	2%
Sales & office	788	32%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	247	10%
Production, transport & material moving	299	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	1,872	100%
Less than \$15,000	149	8%
\$15,000 to \$29,999	218	12%
\$30,000 to \$44,999	226	12%
\$45,000 to \$59,999	218	12%
\$60,000 to \$74,999	269	14%
\$75,000 to \$99,999	265	14%
\$100,000 to \$124,999	231	12%
\$125,000 to \$149,999	84	4%
\$150,000 to \$199,999	158	8%
\$200,000 or more	54	3%
Median Income	\$66,970	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	1,872	100%
With earnings	1,485	79%
With wage and salary income	1,428	76%
With self-employment income	122	7%
With interest, dividend, or net rental income	463	25%
With Social Security income	549	29%
With Supplemental Security income	83	4%
With public assistance income	17	1%
With retirement income	366	20%
With other types of income	356	19%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	5,486	100%
Under .50	76	1%
.50 to .99	134	2%
1.00 to 1.24	124	2%
1.25 to 1.49	137	2%
1.50 to 1.84	323	6%
1.85 to 1.99	126	2%
2.00 and over	4,566	83%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	5,486	100%
Above Poverty	5,276	96%
Below Poverty	210	4%

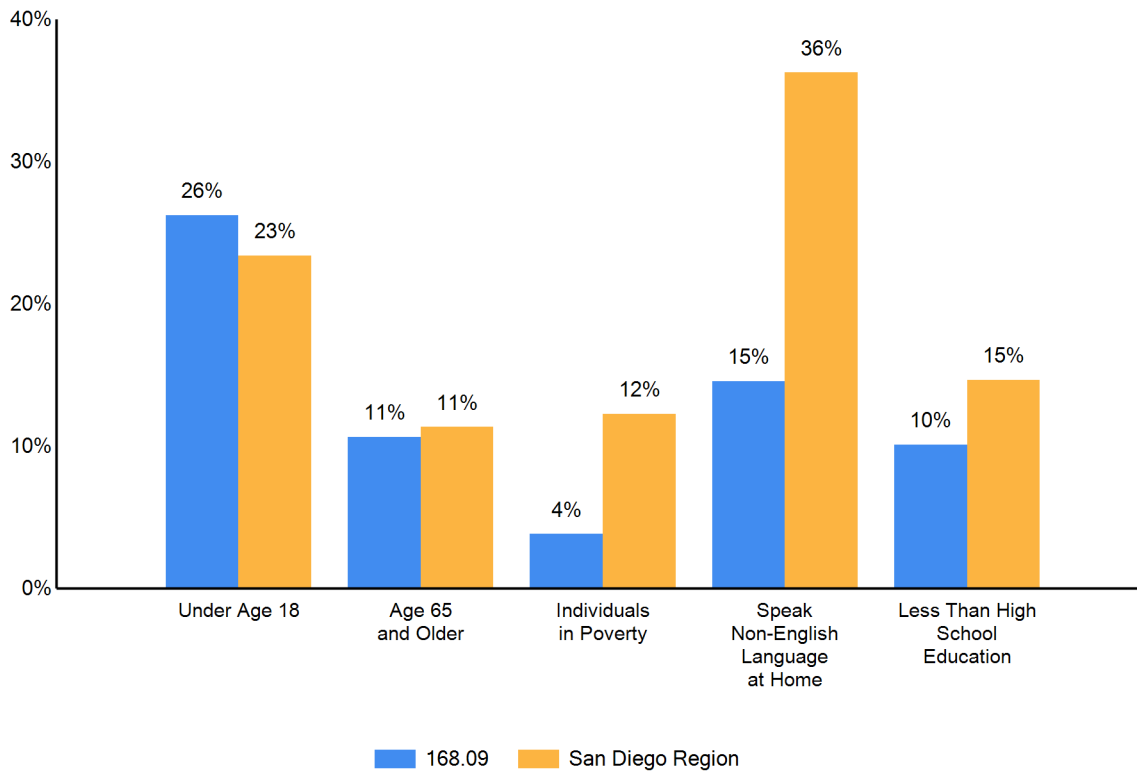
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	1,383	740	643	1,355	726	629	28	14	14
Married couple family	1,185	651	534	1,157	637	520	28	14	14
Male householder, no wife present	38	13	25	38	13	25	0	0	0
Female householder, no husband present	160	76	84	160	76	84	0	0	0

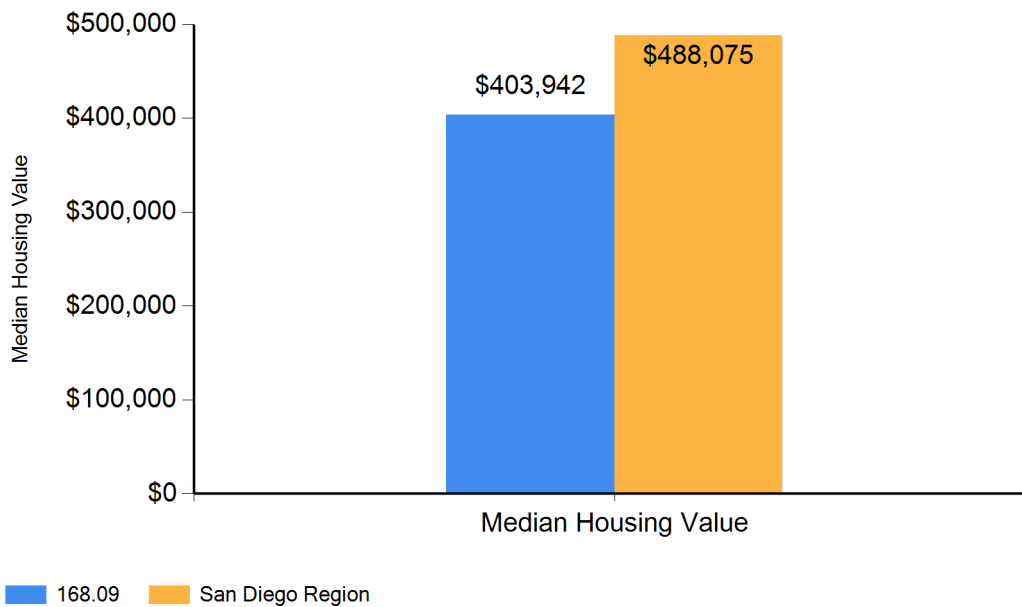
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075