

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91914



	Jan 1, 2013
Total Population	16,941
Household Population	16,941
Group Quarters Population	0
Persons Per Household	3.67

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	4,833	4,613	4.6%
Single Family - Detached	3,760	3,638	3.2%
Single Family - Multiple-Unit	8	8	0.0%
Multi-Family	1,065	967	9.2%
Mobile Home and Other	0	0	--

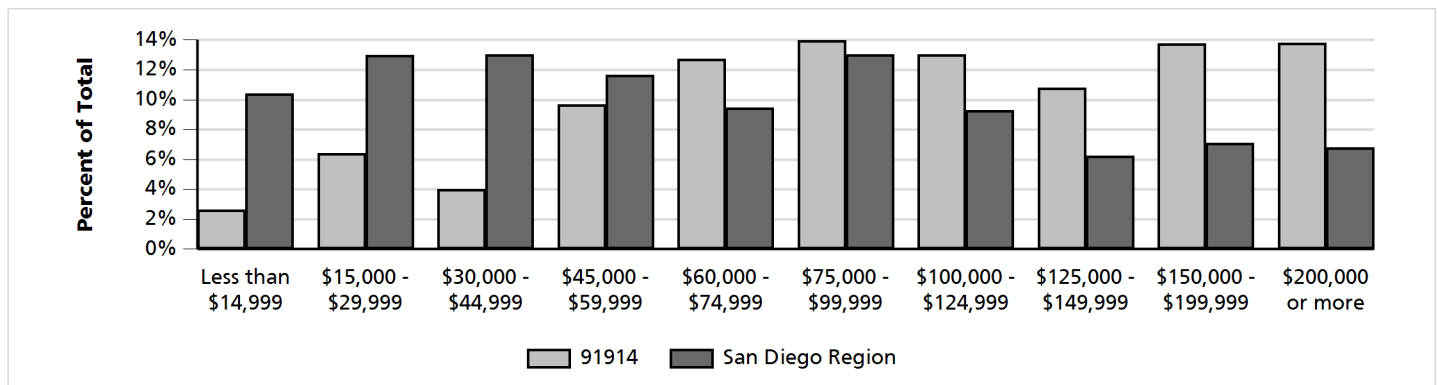
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	3%	6%	4%	10%	13%	14%	13%	11%	14%	14%

Median Household Income

Adjusted for Inflation (2010 \$)	\$102,720
Not adjusted for inflation (current 2012\$)	\$107,531



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

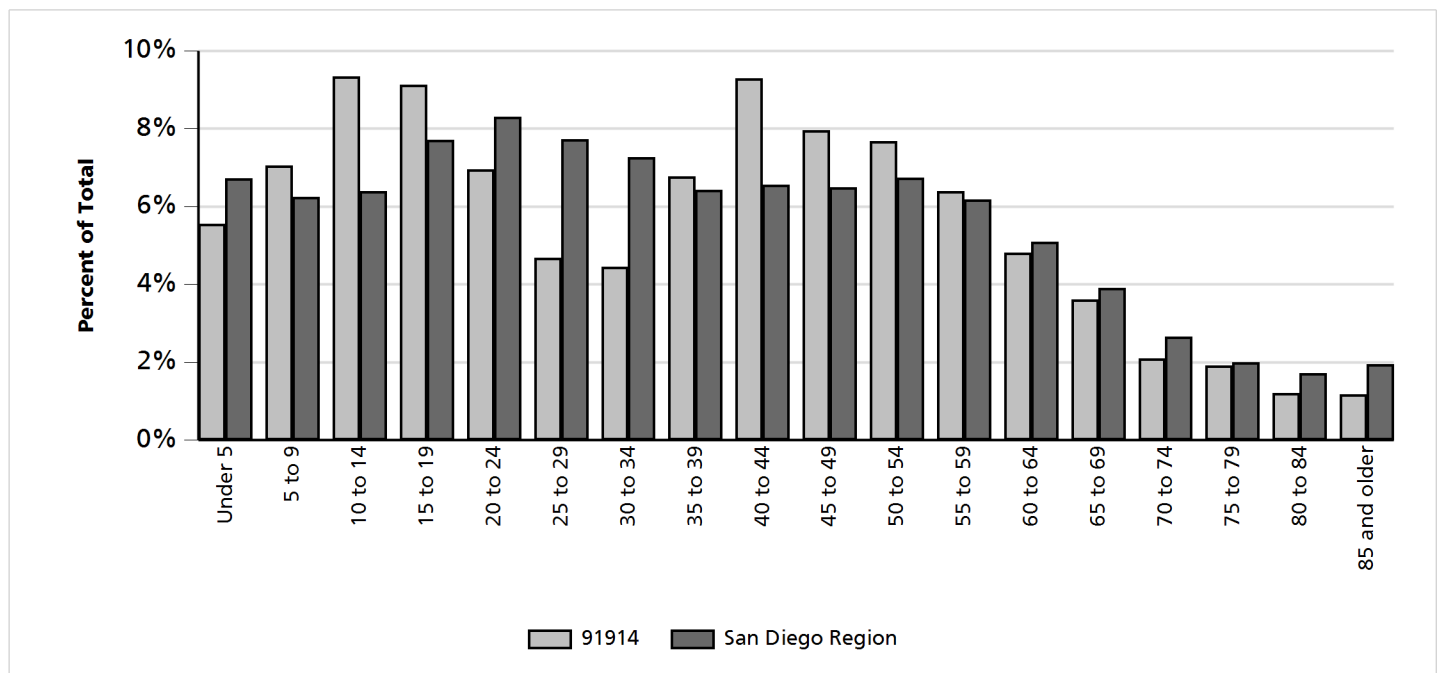
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	16,941	8,332	8,609	51%
Under 5	940	443	497	53%
5 to 9	1,193	596	597	50%
10 to 14	1,581	868	713	45%
15 to 17	904	459	445	49%
18 and 19	642	327	315	49%
20 to 24	1,178	593	585	50%
25 to 29	791	433	358	45%
30 to 34	752	367	385	51%
35 to 39	1,147	525	622	54%
40 to 44	1,574	703	871	55%
45 to 49	1,347	693	654	49%
50 to 54	1,300	646	654	50%
55 to 59	1,083	518	565	52%
60 and 61	377	173	204	54%
62 to 64	439	212	227	52%
65 to 69	611	311	300	49%
70 to 74	356	169	187	53%
75 to 79	324	133	191	59%
80 to 84	203	80	123	61%
85 and older	199	83	116	58%
Under 18	4,618	2,366	2,252	49%
65 and older	1,693	776	917	54%
Median Age	37.1	35.8	38.3	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,321	5,521	556	18	2,950	575
Under 5	475	254	17	0	156	38
5 to 9	652	303	19	1	173	45
10 to 14	830	364	29	2	280	76
15 to 17	482	236	28	0	111	47
18 and 19	343	178	19	0	83	19
20 to 24	592	312	35	0	180	59
25 to 29	369	227	18	0	132	45
30 to 34	314	231	26	2	139	40
35 to 39	542	285	32	0	242	46
40 to 44	710	467	50	2	291	54
45 to 49	583	461	48	1	234	20
50 to 54	432	467	77	4	293	27
55 to 59	337	497	51	2	176	20
60 and 61	116	150	22	0	83	6
62 to 64	101	217	20	0	96	5
65 to 69	165	360	21	0	59	6
70 to 74	108	173	15	2	52	6
75 to 79	86	146	12	2	69	9
80 to 84	44	86	6	0	61	6
85 and older	40	107	11	0	40	1
Under 18	2,439	1,157	93	3	720	206
65 and older	443	872	65	4	281	28
Median Age	28.9	44.0	45.5	51.3	39.6	25.4