

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**91910**



	Jan 1, 2011
<b>Total Population</b>	<b>76,525</b>
Household Population	75,677
Group Quarters Population	848
<b>Persons Per Household</b>	<b>2.91</b>

**HOUSING AND OCCUPANCY**

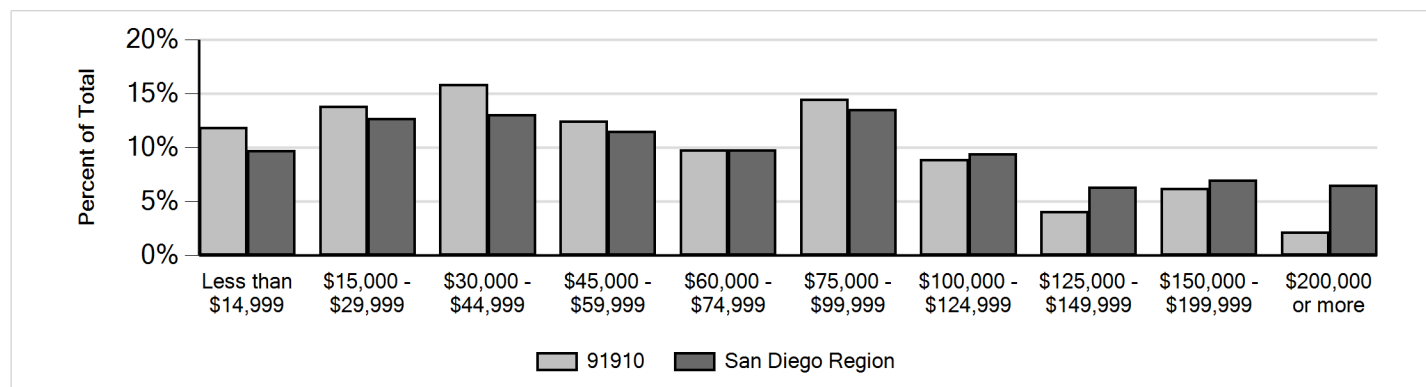
	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>27,533</b>	<b>26,017</b>	<b>5.5%</b>
Single Family - Detached	12,007	11,544	3.9%
Single Family - Multiple-Unit	3,010	2,888	4.1%
Multi-Family	10,984	10,260	6.6%
Mobile Home and Other	1,532	1,325	13.5%

**HOUSEHOLD INCOME**

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	12%	14%	16%	12%	10%	15%	9%	4%	6%	2%

<b>Median Household Income</b>	2011
Adjusted for Inflation (2010 \$)	\$54,956



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

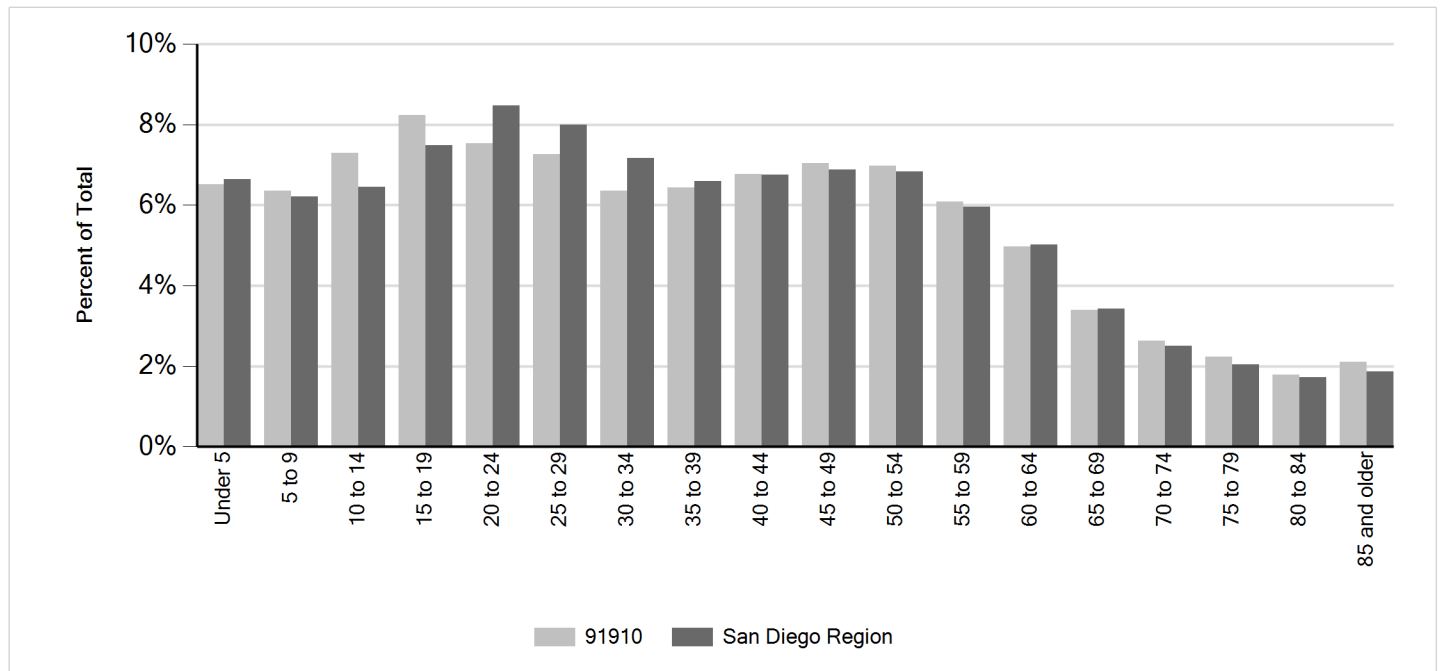
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>76,525</b>	<b>37,136</b>	<b>39,389</b>	<b>51%</b>
Under 5	4,980	2,639	2,341	47%
5 to 9	4,869	2,518	2,351	48%
10 to 14	5,584	2,871	2,713	49%
15 to 17	3,800	1,988	1,812	48%
18 and 19	2,496	1,253	1,243	50%
20 to 24	5,769	2,971	2,798	49%
25 to 29	5,559	2,804	2,755	50%
30 to 34	4,858	2,426	2,432	50%
35 to 39	4,921	2,378	2,543	52%
40 to 44	5,180	2,461	2,719	52%
45 to 49	5,393	2,564	2,829	52%
50 to 54	5,341	2,514	2,827	53%
55 to 59	4,662	2,178	2,484	53%
60 and 61	1,543	689	854	55%
62 to 64	2,260	1,035	1,225	54%
65 to 69	2,594	1,154	1,440	56%
70 to 74	2,012	856	1,156	57%
75 to 79	1,714	708	1,006	59%
80 to 84	1,373	555	818	60%
85 and older	1,617	574	1,043	65%
Under 18	19,233	10,016	9,217	48%
65 and older	9,310	3,847	5,463	59%
Median Age	35.4	33.1	37.5	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>46,312</b>	<b>17,955</b>	<b>2,759</b>	<b>248</b>	<b>7,334</b>	<b>1,917</b>
Under 5	3,688	609	146	11	293	233
5 to 9	3,665	545	119	8	302	230
10 to 14	4,178	671	146	17	372	200
15 to 17	2,772	460	107	7	300	154
18 and 19	1,795	343	91	7	177	83
20 to 24	3,845	964	291	19	461	189
25 to 29	3,472	1,071	283	32	540	161
30 to 34	3,211	819	233	22	455	118
35 to 39	3,286	837	182	19	486	111
40 to 44	3,240	1,044	214	19	562	101
45 to 49	3,093	1,371	234	14	594	87
50 to 54	2,795	1,613	230	26	596	81
55 to 59	2,137	1,648	199	12	595	71
60 and 61	694	579	45	5	201	19
62 to 64	951	931	61	4	294	19
65 to 69	1,083	1,086	74	10	324	17
70 to 74	800	861	49	5	277	20
75 to 79	687	760	20	4	237	6
80 to 84	505	688	19	6	142	13
85 and older	415	1,055	16	1	126	4
Under 18	14,303	2,285	518	43	1,267	817
65 and older	3,490	4,450	178	26	1,106	60
Median Age	29.6	50.8	34.2	35.3	42.5	21.5