

**DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES**  
**U.S. Postal ZIP Code**  
**91901**



	Jan 1, 2011
<b>Total Population</b>	<b>17,291</b>
Household Population	17,031
Group Quarters Population	260
<b>Persons Per Household</b>	<b>2.71</b>

**HOUSING AND OCCUPANCY**

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>6,451</b>	<b>6,273</b>	<b>2.8%</b>
Single Family - Detached	4,825	4,728	2.0%
Single Family - Multiple-Unit	17	17	0.0%
Multi-Family	1,338	1,276	4.6%
Mobile Home and Other	271	252	7.0%

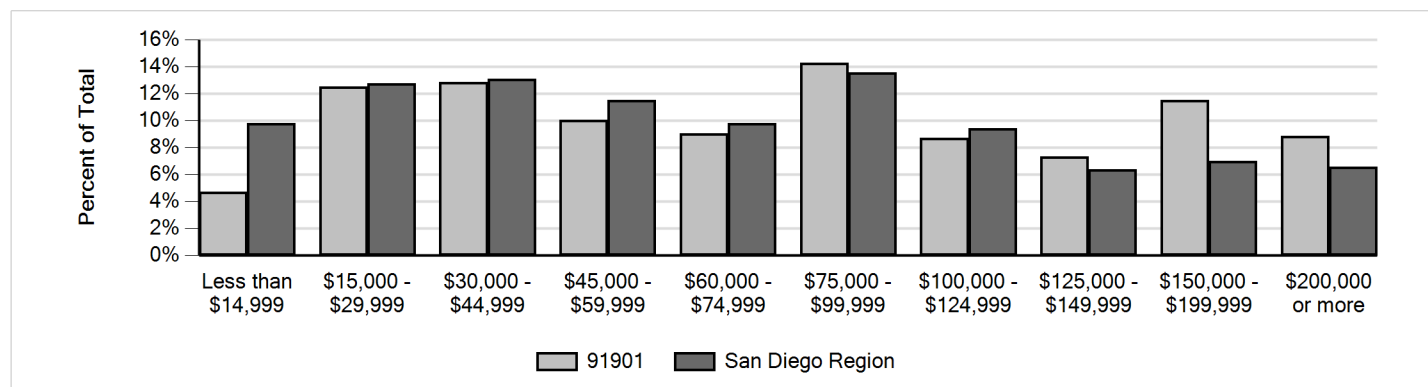
**HOUSEHOLD INCOME**

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	5%	13%	13%	10%	9%	14%	9%	7%	12%	9%

**Median Household Income**

	2011
Adjusted for Inflation (2010 \$)	\$76,322



**IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

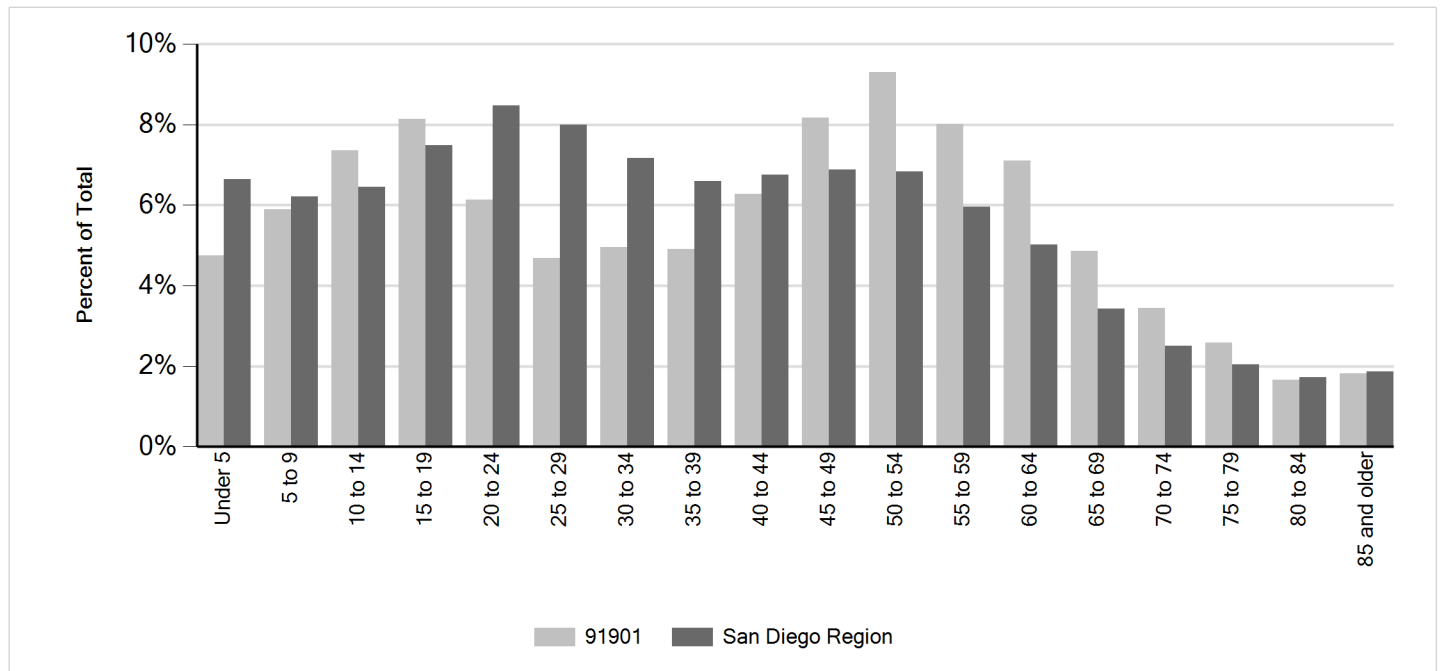
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>17,291</b>	<b>8,682</b>	<b>8,609</b>	<b>50%</b>
Under 5	821	408	413	50%
5 to 9	1,018	531	487	48%
10 to 14	1,272	658	614	48%
15 to 17	877	474	403	46%
18 and 19	531	265	266	50%
20 to 24	1,059	576	483	46%
25 to 29	811	442	369	45%
30 to 34	857	435	422	49%
35 to 39	848	416	432	51%
40 to 44	1,085	536	549	51%
45 to 49	1,413	658	755	53%
50 to 54	1,607	791	816	51%
55 to 59	1,384	701	683	49%
60 and 61	487	236	251	52%
62 to 64	740	384	356	48%
65 to 69	840	417	423	50%
70 to 74	594	308	286	48%
75 to 79	447	192	255	57%
80 to 84	286	134	152	53%
85 and older	314	120	194	62%
Under 18	3,988	2,071	1,917	48%
65 and older	2,481	1,171	1,310	53%
Median Age	42.5	41.3	43.8	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>2,800</b>	<b>13,159</b>	<b>215</b>	<b>321</b>	<b>403</b>	<b>393</b>
Under 5	217	514	5	29	14	42
5 to 9	246	679	6	25	18	44
10 to 14	257	908	7	16	23	61
15 to 17	206	597	14	13	14	33
18 and 19	125	360	6	17	11	12
20 to 24	211	762	25	22	22	17
25 to 29	153	588	17	20	13	20
30 to 34	195	581	12	14	26	29
35 to 39	177	576	19	15	32	29
40 to 44	201	797	14	27	27	19
45 to 49	184	1,139	20	25	30	15
50 to 54	167	1,349	19	20	34	18
55 to 59	127	1,170	11	20	41	15
60 and 61	61	382	9	10	16	9
62 to 64	65	634	5	8	19	9
65 to 69	81	715	8	13	17	6
70 to 74	40	524	4	8	13	5
75 to 79	29	382	5	8	17	6
80 to 84	30	239	1	5	8	3
85 and older	28	263	8	6	8	1
Under 18	926	2,698	32	83	69	180
65 and older	208	2,123	26	40	63	21
Median Age	29.5	46.0	39.1	36.5	45.3	21.3