



## Demographic and Socioeconomic Profile 2010

TRACT: 170.10

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>3,152</b>	<b>100%</b>
White	2,293	73%
Hispanic	473	15%
Asian	243	8%
Two or More	84	3%
Black	30	1%
American Indian	13	<1%
Pacific Islander	10	<1%
Other	6	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>3,152</b>	<b>1,563</b>	<b>1,589</b>	<b>50%</b>
Under 5	181	78	103	57%
5 to 9	223	126	97	43%
10 to 14	246	133	113	46%
15 to 17	171	72	99	58%
18 and 19	85	40	45	53%
20 to 24	177	94	83	47%
25 to 29	152	82	70	46%
30 to 34	157	80	77	49%
35 to 39	178	85	93	52%
40 to 44	243	111	132	54%
45 to 49	308	154	154	50%
50 to 54	338	174	164	49%
55 to 59	226	104	122	54%
60 and 61	92	46	46	50%
62 to 64	89	47	42	47%
65 to 69	81	35	46	57%
70 to 74	67	33	34	51%
75 to 79	37	22	15	41%
80 to 84	43	23	20	47%
85 and Older	58	24	34	59%
Under 18	821	409	412	50%
65 and older	286	137	149	52%
<b>Median</b>	<b>40.1</b>	<b>39.5</b>	<b>40.5</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>2,502</b>	<b>100%</b>
Never Married	466	19%
Married, excluding separated	1,832	73%
Separated	9	<1%
Widowed	77	3%
Divorced	118	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>3,152</b>	<b>100%</b>
Household	3,109	99%
Group Quarters - Other	43	1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>3,152</b>	<b>473</b>	<b>2,293</b>	<b>30</b>	<b>13</b>	<b>243</b>	<b>10</b>	<b>6</b>	<b>84</b>
Under 5	181	51	103	2	1	9	0	0	15
5 to 9	223	51	145	1	0	10	1	0	15
10 to 14	246	51	162	1	2	19	0	0	11
15 to 17	171	31	120	1	0	14	0	0	5
18 and 19	85	18	55	0	0	5	1	1	5
20 to 24	177	29	121	3	1	17	1	0	5
25 to 29	152	24	108	0	0	14	2	0	4
30 to 34	157	21	121	1	0	12	1	0	1
35 to 39	178	36	125	2	0	11	0	0	4
40 to 44	243	39	179	7	0	15	0	0	3
45 to 49	308	46	224	3	1	26	2	0	6
50 to 54	338	36	256	3	5	30	1	0	7
55 to 59	226	8	195	2	1	15	1	4	0
60 and 61	92	7	74	0	1	9	0	0	1
62 to 64	89	11	65	0	0	12	0	0	1
65 to 69	81	4	69	1	1	6	0	0	0
70 to 74	67	3	53	0	0	9	0	1	1
75 to 79	37	0	34	0	0	3	0	0	0
80 to 84	43	5	32	2	0	4	0	0	0
85 and Older	58	2	52	1	0	3	0	0	0
Under 18	821	184	530	5	3	52	1	0	46
65 and older	286	14	240	4	1	25	0	1	1
<b>Median</b>		<b>26.1</b>	<b>42.4</b>	<b>42.9</b>	<b>51.5</b>	<b>43.5</b>	<b>30.0</b>	<b>57.5</b>	<b>15.6</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>2,971</b>	<b>100%</b>
Speak Only English	2,726	92%
Speak Spanish:	6	<1%
Speak English "well" or "very well"	6	<1%
Speak English "not well" or "not at all"	0	0%
Speak Asian/Pacific Island language:	89	3%
Speak English "well" or "very well"	79	3%
Speak English "not well" or "not at all"	10	<1%
Speak other language:	150	5%
Speak English "well" or "very well"	150	5%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>2,069</b>	<b>100%</b>
Less than 9th grade	0	0%
9th through 12th grade, no diploma	84	4%
High school grad (incl. equivalency)	339	16%
Some college, no degree	508	25%
Associate degree	223	11%
Bachelor's degree	673	33%
Master's degree	164	8%
Professional school degree	46	2%
Doctorate degree	32	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>3,050</b>	<b>100%</b>	---	---	---	---
Enrolled in school	904	30%	712	23%	192	6%
Nursery / Preschool	88	10%	33	5%	55	29%
Kindergarten to grade 4	264	29%	237	33%	27	14%
Grade 5 to grade 8	186	21%	186	26%	0	0%
Grade 9 to grade 12	122	13%	122	17%	0	0%
College, undergraduate	212	23%	114	16%	98	51%
Graduate or Professional school	32	4%	20	3%	12	6%
Not enrolled in school	2,146	70%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>1,010</b>	<b>100%</b>	<b>399</b>	<b>100%</b>	<b>611</b>	<b>100%</b>
Family Households:	901	89%	399	100%	502	82%
Married couple family	829	82%	365	91%	464	76%
Other family:	72	7%	34	9%	38	6%
Male householder, no wife	21	2%	0	0%	21	3%
Female householder, no husband	51	5%	34	9%	17	3%
Nonfamily households:	109	11%	0	0%	109	18%
Householder living alone	102	10%	----	----	----	----
Other nonfamily households	7	1%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>1,010</b>	<b>100%</b>	<b>1010</b>	<b>0</b>	<b>0%</b>	<b>3.08</b>
Single family (detached)	954	94%	954	0	0%	3.10
Single family (attached)	56	6%	56	0	0%	2.71
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>920</b>	<b>100%</b>
Less than \$150,000	12	1%
\$150,000 to \$199,999	14	2%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	10	1%
\$300,000 to \$399,999	125	14%
\$400,000 to \$499,999	217	24%
\$500,000 to \$749,999	408	44%
\$750,000 to \$999,999	114	12%
\$1,000,000 or more	20	2%

**Median Value** **\$550,983**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>1,010</b>	<b>100%</b>
2005 or Later	21	2%
2000 to 2004	58	6%
1990 to 1999	163	16%
1980 to 1989	122	12%
1970 to 1979	431	43%
1960 to 1969	162	16%
1950 to 1959	47	5%
1940 to 1949	0	0%
1939 or earlier	6	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>1,010</b>	<b>100%</b>	<b>90</b>	<b>100%</b>	<b>920</b>	<b>100%</b>
1.00 occupant housing per room or less	969	96%	71	79%	898	98%
1.01 to 1.50 occupants per room	41	4%	19	21%	22	2%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>90</b>	<b>100%</b>
Less than \$500	11	12%
\$500 to \$599	0	0%
\$600 to \$699	0	0%
\$700 to \$799	0	0%
\$800 to \$899	0	0%
\$900 to \$999	0	0%
\$1,000 to \$1,249	13	14%
\$1,250 to \$1,499	0	0%
\$1,500 to \$1,999	46	51%
\$2,000 or more	20	22%
No cash rent	0	0%
<b>Median contract rent</b>	<b>\$1,728</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>90</b>	<b>100%</b>
Less than 20 percent	9	10%
20.0 to 24.9 percent	14	16%
25.0 to 29.9 percent	35	39%
30.0 to 34.9 percent	11	12%
35.0 to 39.9 percent	2	2%
40.0 to 49.9 percent	0	0%
50.0 percent or more	18	20%
Not computed	1	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>1,010</b>	<b>100%</b>
No vehicle	12	1%
1 vehicle	67	7%
2 vehicles	436	43%
3 vehicles	334	33%
4 or more vehicles	161	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,782</b>	<b>100%</b>
Worked in state of residence	1,782	100%
Worked in county of residence	1,705	96%
Worked outside county of residence	77	4%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>2,457</b>	<b>100%</b>	<b>1,203</b>	<b>49%</b>
In labor force	1,955	80%	1,048	54%
Armed forces	0	0%	0	0%
Civilian (employed)	1,856	95%	960	52%
Civilian (unemployed)	99	5%	88	89%
Not in labor force	502	20%	155	31%
Pct. of civilian labor force unemployed	5.1%		8.4%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,782</b>	<b>100%</b>
Car, truck or van:	1,663	93%
Drove Alone	1,453	82%
Carpooled	210	12%
Public Transportation:	10	1%
Bus	10	1%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	6	<1%
Bicycle	0	0%
Walked	6	<1%
Other means	0	0%
Worked at home	97	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>1,782</b>	<b>100%</b>
Did not work at home	1,685	95%
Less than 10 minutes	187	10%
10 to 19 minutes	299	17%
20 to 29 minutes	497	28%
30 to 44 minutes	457	26%
45 to 59 minutes	147	8%
60 to 89 minutes	21	1%
90 minutes or more	77	4%
Worked at home	97	5%
<b>Average time to work (minutes)</b>	<b>33</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>1,778</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	11	1%
Construction	79	4%
Manufacturing	244	14%
Wholesale trade	75	4%
Retail trade	203	11%
Transportation & warehousing	16	1%
Information & communications	10	1%
Finance, insurance, & real estate	145	8%
Professional, scientific, management, administration	78	4%
Educational, social, & health services	435	24%
Art, entertainment, recreation, accommodations, food	121	7%
Other services	122	7%
Public administration	239	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>1,778</b>	<b>100%</b>
Management, professional & related:	881	50%
Management (incl. farm managers)	240	13%
Business & financial	87	5%
Computer & mathematical	99	6%
Architecture & engineering	36	2%
Life, physical & social science	22	1%
Community & social service	47	3%
Legal	8	<1%
Education, training, & library	185	10%
Art, entertainment, sports & media	47	3%
Healthcare practitioners	110	6%
Service:	210	12%
Healthcare support	0	0%
Protective service	11	1%
Food preparation & serving	107	6%
Building & grounds cleaning / maintenance	6	<1%
Personal care & service	86	5%
Sales & office	508	29%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	140	8%
Production, transport & material moving	39	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>1,010</b>	<b>100%</b>
Less than \$15,000	25	2%
\$15,000 to \$29,999	16	2%
\$30,000 to \$44,999	16	2%
\$45,000 to \$59,999	92	9%
\$60,000 to \$74,999	114	11%
\$75,000 to \$99,999	157	16%
\$100,000 to \$124,999	203	20%
\$125,000 to \$149,999	101	10%
\$150,000 to \$199,999	202	20%
\$200,000 or more	84	8%
<b>Median Income</b>	<b>\$110,468</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>1,010</b>	<b>100%</b>
With earnings	872	86%
With wage and salary income	849	84%
With self-employment income	192	19%
With interest, dividend, or net rental income	326	32%
With Social Security income	158	16%
With Supplemental Security income	45	4%
With public assistance income	7	1%
With retirement income	206	20%
With other types of income	122	12%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,152</b>	<b>100%</b>
Under .50	20	1%
.50 to .99	25	1%
1.00 to 1.24	10	<1%
1.25 to 1.49	0	0%
1.50 to 1.84	32	1%
1.85 to 1.99	37	1%
2.00 and over	3,028	96%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>3,152</b>	<b>100%</b>
Above Poverty	3,107	99%
Below Poverty	45	1%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

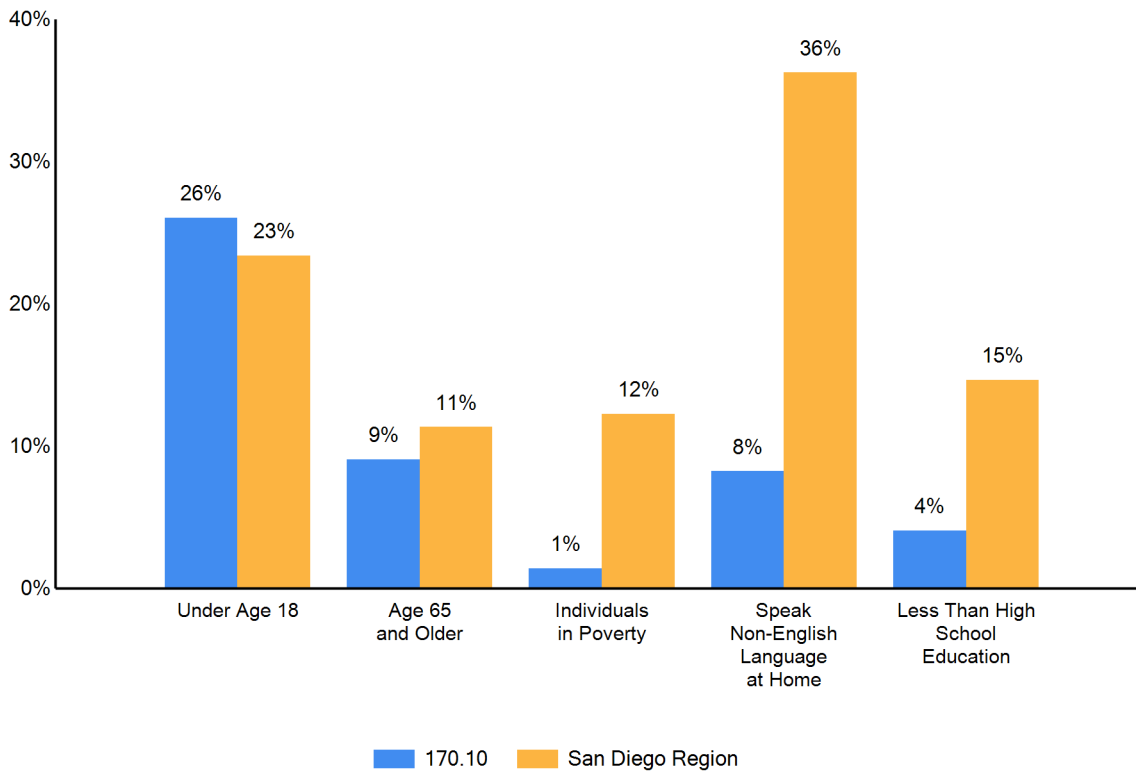
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>901</b>	<b>399</b>	<b>502</b>	<b>894</b>	<b>392</b>	<b>502</b>	<b>7</b>	<b>7</b>	<b>0</b>
Married couple family	829	365	464	829	365	464	0	0	0
Male householder, no wife present	21	0	21	21	0	21	0	0	0
Female householder, no husband present	51	34	17	44	27	17	7	7	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

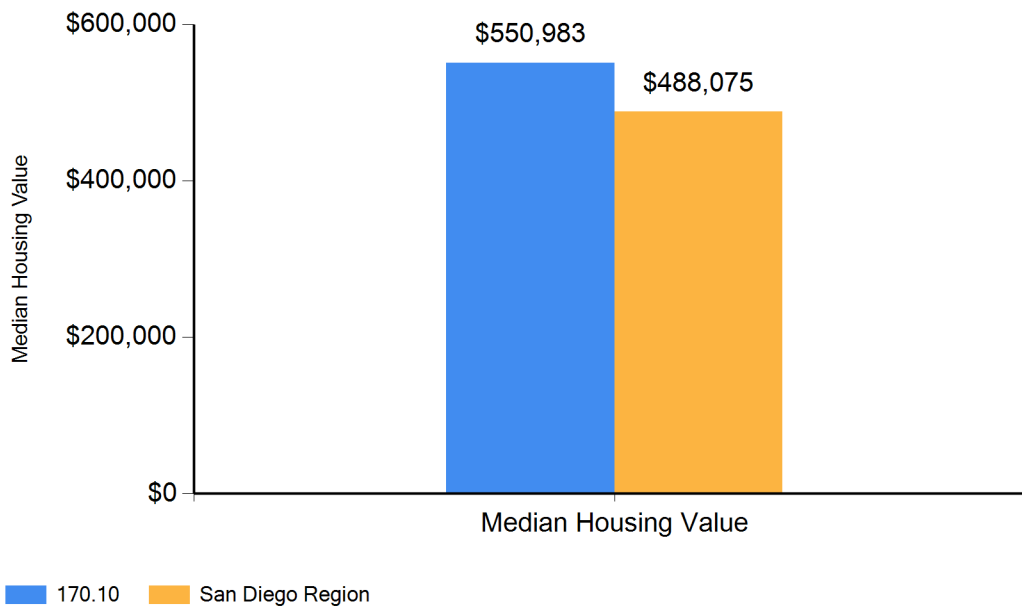


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075