

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

U.S. Postal ZIP Code

91910



	Jan 1, 2012
Total Population	76,555
Household Population	75,619
Group Quarters Population	936
Persons Per Household	2.87

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	27,539	26,336	4.4%
Single Family - Detached	12,026	11,657	3.1%
Single Family - Multiple-Unit	3,010	2,908	3.4%
Multi-Family	11,132	10,569	5.1%
Mobile Home and Other	1,371	1,202	12.3%

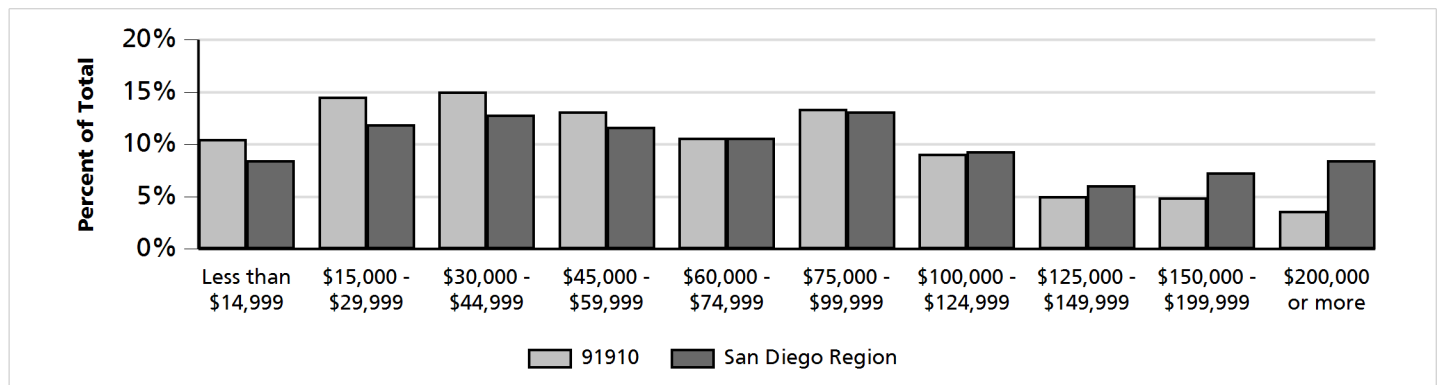
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	11%	15%	15%	13%	11%	13%	9%	5%	5%	4%

Median Household Income

Adjusted for Inflation (2010 \$)	\$56,284
Not adjusted for inflation (current 2011\$)	\$57,991



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

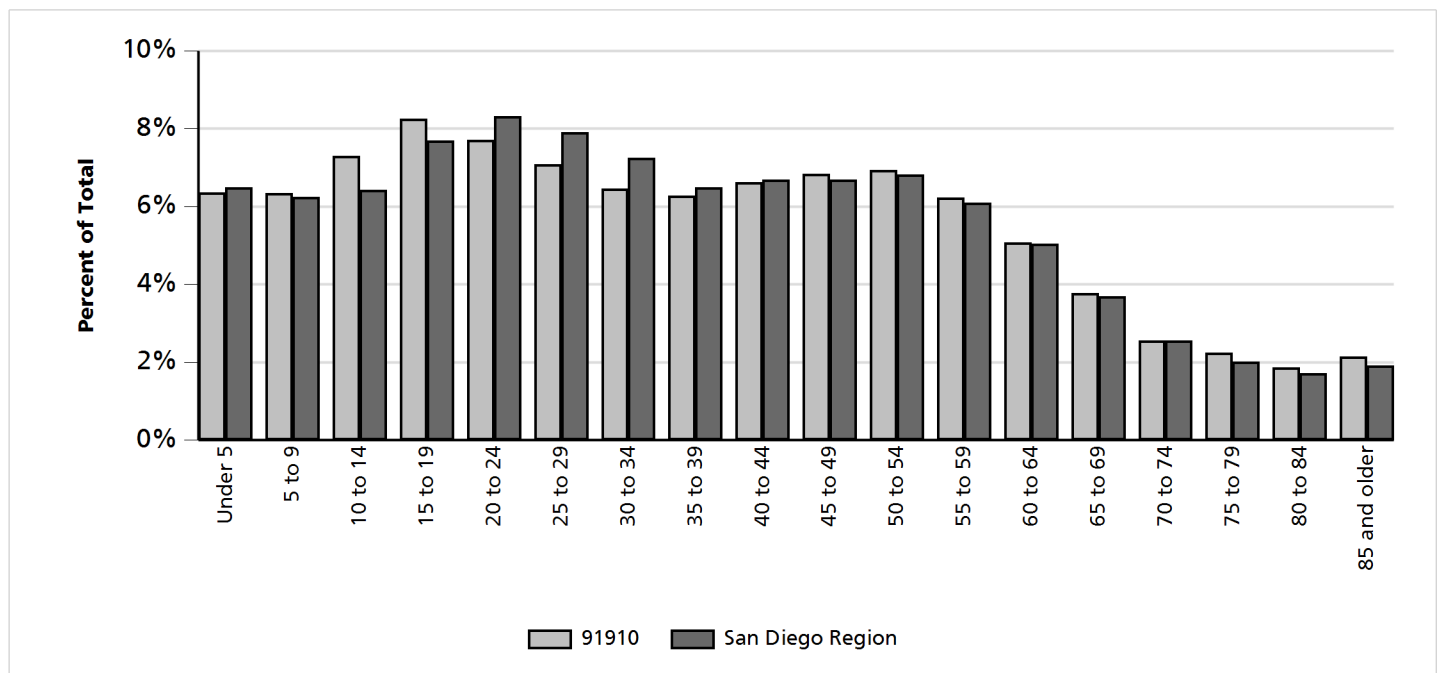
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	76,555	37,102	39,453	52%
Under 5	4,868	2,530	2,338	48%
5 to 9	4,857	2,569	2,288	47%
10 to 14	5,587	2,863	2,724	49%
15 to 17	3,799	1,984	1,815	48%
18 and 19	2,517	1,310	1,207	48%
20 to 24	5,902	3,021	2,881	49%
25 to 29	5,426	2,768	2,658	49%
30 to 34	4,938	2,453	2,485	50%
35 to 39	4,799	2,297	2,502	52%
40 to 44	5,065	2,394	2,671	53%
45 to 49	5,236	2,458	2,778	53%
50 to 54	5,301	2,513	2,788	53%
55 to 59	4,760	2,223	2,537	53%
60 and 61	1,613	743	870	54%
62 to 64	2,270	1,033	1,237	54%
65 to 69	2,883	1,291	1,592	55%
70 to 74	1,955	825	1,130	58%
75 to 79	1,717	696	1,021	59%
80 to 84	1,427	568	859	60%
85 and older	1,635	563	1,072	66%
Under 18	19,111	9,946	9,165	48%
65 and older	9,617	3,943	5,674	59%
Median Age	35.4	33.1	37.7	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	46,860	17,527	2,626	251	7,321	1,970
Under 5	3,594	560	163	14	265	272
5 to 9	3,671	529	108	12	297	240
10 to 14	4,187	668	134	12	392	194
15 to 17	2,807	438	104	9	284	157
18 and 19	1,812	328	81	6	197	93
20 to 24	4,098	912	284	19	412	177
25 to 29	3,438	1,056	262	25	511	134
30 to 34	3,258	799	229	29	484	139
35 to 39	3,237	796	185	19	471	91
40 to 44	3,180	992	210	22	566	95
45 to 49	3,111	1,254	207	18	563	83
50 to 54	2,854	1,535	209	21	596	86
55 to 59	2,232	1,652	188	20	602	66
60 and 61	751	600	46	1	187	28
62 to 64	945	894	64	8	336	23
65 to 69	1,208	1,226	70	7	345	27
70 to 74	806	825	29	5	259	31
75 to 79	687	749	22	1	243	15
80 to 84	541	676	18	3	176	13
85 and older	443	1,038	13	0	135	6
Under 18	14,259	2,195	509	47	1,238	863
65 and older	3,685	4,514	152	16	1,158	92
Median Age	29.7	51.4	33.9	34.9	43.1	20.8