



Demographic and Socioeconomic Profile 2010

ZIP: 92011

Population by Race

	Population	Percent
Total Population	22,393	100%
White	16,889	75%
Hispanic	2,539	11%
Asian	1,873	8%
Two or More	702	3%
Black	248	1%
Other	61	<1%
American Indian	53	<1%
Pacific Islander	28	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	22,393	10,661	11,732	52%
Under 5	1,288	648	640	50%
5 to 9	1,686	880	806	48%
10 to 14	1,661	878	783	47%
15 to 17	858	442	416	48%
18 and 19	382	193	189	49%
20 to 24	766	379	387	51%
25 to 29	925	424	501	54%
30 to 34	1,140	509	631	55%
35 to 39	1,566	737	829	53%
40 to 44	1,802	812	990	55%
45 to 49	2,071	1,010	1,061	51%
50 to 54	1,828	871	957	52%
55 to 59	1,515	721	794	52%
60 and 61	586	279	307	52%
62 to 64	777	341	436	56%
65 to 69	1,118	502	616	55%
70 to 74	771	359	412	53%
75 to 79	641	278	363	57%
80 to 84	533	227	306	57%
85 and Older	479	171	308	64%
Under 18	5,493	2,848	2,645	48%
65 and older	3,542	1,537	2,005	57%
Median	42.6	41.5	43.5	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	17,758	100%
Never Married	3,836	22%
Married, excluding separated	10,690	60%
Separated	180	1%
Widowed	788	4%
Divorced	2,264	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	22,393	100%
Household	22,382	100%
Group Quarters - Other	11	<1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	22,393	2,539	16,889	248	53	1,873	28	61	702
Under 5	1,288	225	818	20	1	102	4	11	107
5 to 9	1,686	294	1,054	13	3	170	2	6	144
10 to 14	1,661	271	1,112	24	7	120	5	10	112
15 to 17	858	142	577	14	4	67	2	2	50
18 and 19	382	66	271	5	1	25	0	0	14
20 to 24	766	135	545	10	0	47	0	0	29
25 to 29	925	149	658	10	3	75	1	3	26
30 to 34	1,140	194	772	13	6	123	0	5	27
35 to 39	1,566	193	1,086	33	3	210	1	2	38
40 to 44	1,802	188	1,351	13	6	208	6	3	27
45 to 49	2,071	199	1,556	38	7	217	2	4	48
50 to 54	1,828	136	1,497	12	5	140	0	7	31
55 to 59	1,515	104	1,293	11	2	84	2	3	16
60 and 61	586	30	520	3	1	27	1	3	1
62 to 64	777	31	692	6	3	40	0	1	4
65 to 69	1,118	76	949	8	1	74	2	0	8
70 to 74	771	34	655	5	0	69	0	0	8
75 to 79	641	36	557	4	0	38	0	1	5
80 to 84	533	23	482	2	0	23	0	0	3
85 and Older	479	13	444	4	0	14	0	0	4
Under 18	5,493	932	3,561	71	15	459	13	29	413
65 and older	3,542	182	3,087	23	1	218	2	1	28
Median		29.6	45.6	37.3	37.5	39.9	35.0	27.5	14.5

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	21,105	100%
Speak Only English	17,846	85%
Speak Spanish:	1,295	6%
Speak English "well" or "very well"	1,108	5%
Speak English "not well" or "not at all"	187	1%
Speak Asian/Pacific Island language:	901	4%
Speak English "well" or "very well"	786	4%
Speak English "not well" or "not at all"	115	1%
Speak other language:	1,063	5%
Speak English "well" or "very well"	982	5%
Speak English "not well" or "not at all"	81	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	15,752	100%
Less than 9th grade	155	1%
9th through 12th grade, no diploma	462	3%
High school grad (incl. equivalency)	1,812	12%
Some college, no degree	3,382	21%
Associate degree	1,359	9%
Bachelor's degree	5,185	33%
Master's degree	2,192	14%
Professional school degree	740	5%
Doctorate degree	465	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	21,675	100%	---	---	---	---
Enrolled in school	5,775	27%	4,785	22%	990	5%
Nursery / Preschool	437	8%	171	4%	266	27%
Kindergarten to grade 4	1,572	27%	1,412	30%	160	16%
Grade 5 to grade 8	1,242	22%	1,112	23%	130	13%
Grade 9 to grade 12	1,301	23%	1,194	25%	107	11%
College, undergraduate	1,018	18%	784	16%	234	24%
Graduate or Professional school	205	4%	112	2%	93	9%
Not enrolled in school	15,900	73%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	9,057	100%	3,057	100%	6,000	100%
Family Households:	6,225	69%	3,052	100%	3,173	53%
Married couple family	5,140	57%	2,307	75%	2,833	47%
Other family:	1,085	12%	745	24%	340	6%
Male householder, no wife	319	4%	153	5%	166	3%
Female householder, no husband	766	8%	592	19%	174	3%
Nonfamily households:	2,832	31%	5	<1%	2,827	47%
Householder living alone	2,370	26%	----	----	----	----
Other nonfamily households	462	5%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	9,978	100%	9057	921	9%	2.47
Single family (detached)	5,192	52%	4,733	459	9%	2.53
Single family (attached)	2,257	23%	2,091	166	7%	2.33
2 to 4 units	371	4%	322	49	13%	2.21
5 to 9 units	316	3%	300	16	5%	2.52
10 or more units	1,200	12%	1,134	66	6%	2.61
Mobile home and Other	642	6%	477	165	26%	2.32

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	6,331	100%
Less than \$150,000	208	3%
\$150,000 to \$199,999	170	3%
\$200,000 to \$249,999	8	<1%
\$250,000 to \$299,999	69	1%
\$300,000 to \$399,999	347	5%
\$400,000 to \$499,999	522	8%
\$500,000 to \$749,999	2,047	32%
\$750,000 to \$999,999	1,748	28%
\$1,000,000 or more	1,212	19%

Median Value **\$725,147**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	9,978	100%
2005 or Later	424	4%
2000 to 2004	1,647	17%
1990 to 1999	3,532	35%
1980 to 1989	2,404	24%
1970 to 1979	1,670	17%
1960 to 1969	83	1%
1950 to 1959	202	2%
1940 to 1949	0	0%
1939 or earlier	16	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	9,057	100%	2,726	100%	6,331	100%
1.00 occupant housing per room or less	8,988	99%	2,707	99%	6,281	99%
1.01 to 1.50 occupants per room	69	1%	19	1%	50	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	2,726	100%
Less than \$500	45	2%
\$500 to \$599	36	1%
\$600 to \$699	63	2%
\$700 to \$799	263	10%
\$800 to \$899	114	4%
\$900 to \$999	51	2%
\$1,000 to \$1,249	242	9%
\$1,250 to \$1,499	216	8%
\$1,500 to \$1,999	1,097	40%
\$2,000 or more	582	21%
No cash rent	17	1%
Median contract rent	\$1,653	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	2,726	100%
Less than 20 percent	449	16%
20.0 to 24.9 percent	506	19%
25.0 to 29.9 percent	199	7%
30.0 to 34.9 percent	298	11%
35.0 to 39.9 percent	60	2%
40.0 to 49.9 percent	556	20%
50.0 percent or more	527	19%
Not computed	131	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	9,057	100%
No vehicle	137	2%
1 vehicle	2,803	31%
2 vehicles	4,267	47%
3 vehicles	1,436	16%
4 or more vehicles	414	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	10,471	100%
Worked in state of residence	10,362	99%
Worked in county of residence	9,549	91%
Worked outside county of residence	813	8%
Worked outside state of residence	109	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	17,466	100%	8,118	46%
In labor force	11,034	63%	5,853	53%
Armed forces	281	3%	278	99%
Civilian (employed)	10,099	92%	5,315	53%
Civilian (unemployed)	654	6%	260	40%
Not in labor force	6,432	37%	2,265	35%
Pct. of civilian labor force unemployed	6.1%		4.7%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	10,471	100%
Car, truck or van:	8,716	83%
Drove Alone	8,150	78%
Carpooled	566	5%
Public Transportation:	177	2%
Bus	19	<1%
Trolley / Streetcar	0	0%
Railroad	158	2%
Other public transportation	0	0%
Motorcycle	39	<1%
Bicycle	7	<1%
Walked	128	1%
Other means	85	1%
Worked at home	1,319	13%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	10,471	100%
Did not work at home	9,152	87%
Less than 10 minutes	1,270	12%
10 to 19 minutes	2,607	25%
20 to 29 minutes	1,292	12%
30 to 44 minutes	1,884	18%
45 to 59 minutes	1,168	11%
60 to 89 minutes	547	5%
90 minutes or more	384	4%
Worked at home	1,319	13%
Average time to work (minutes)	33	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	10,231	100%
Agriculture, forestry, mining	59	1%
Utilities	136	1%
Construction	394	4%
Manufacturing	1,029	10%
Wholesale trade	488	5%
Retail trade	1,000	10%
Transportation & warehousing	236	2%
Information & communications	367	4%
Finance, insurance, & real estate	1,325	13%
Professional, scientific, management, administration	299	3%
Educational, social, & health services	1,735	17%
Art, entertainment, recreation, accommodations, food	804	8%
Other services	457	4%
Public administration	1,902	19%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	10,231	100%
Management, professional & related:	5,353	52%
Management (incl. farm managers)	1,731	17%
Business & financial	747	7%
Computer & mathematical	594	6%
Architecture & engineering	352	3%
Life, physical & social science	284	3%
Community & social service	94	1%
Legal	199	2%
Education, training, & library	601	6%
Art, entertainment, sports & media	239	2%
Healthcare practitioners	512	5%
Service:	887	9%
Healthcare support	74	1%
Protective service	157	2%
Food preparation & serving	239	2%
Building & grounds cleaning / maintenance	162	2%
Personal care & service	255	2%
Sales & office	3,231	32%
Farming, fishing & forestry	23	<1%
Construction, extraction & maintenance	251	2%
Production, transport & material moving	486	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	9,057	100%
Less than \$15,000	468	5%
\$15,000 to \$29,999	901	10%
\$30,000 to \$44,999	754	8%
\$45,000 to \$59,999	641	7%
\$60,000 to \$74,999	821	9%
\$75,000 to \$99,999	1,211	13%
\$100,000 to \$124,999	918	10%
\$125,000 to \$149,999	949	10%
\$150,000 to \$199,999	1,079	12%
\$200,000 or more	1,315	15%
Median Income	\$94,478	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	9,057	100%
With earnings	7,024	78%
With wage and salary income	6,586	73%
With self-employment income	1,853	20%
With interest, dividend, or net rental income	3,870	43%
With Social Security income	2,484	27%
With Supplemental Security income	267	3%
With public assistance income	89	1%
With retirement income	1,793	20%
With other types of income	1,353	15%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	22,393	100%
Under .50	764	3%
.50 to .99	417	2%
1.00 to 1.24	353	2%
1.25 to 1.49	807	4%
1.50 to 1.84	756	3%
1.85 to 1.99	274	1%
2.00 and over	19,022	85%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	22,393	100%
Above Poverty	21,212	95%
Below Poverty	1,181	5%

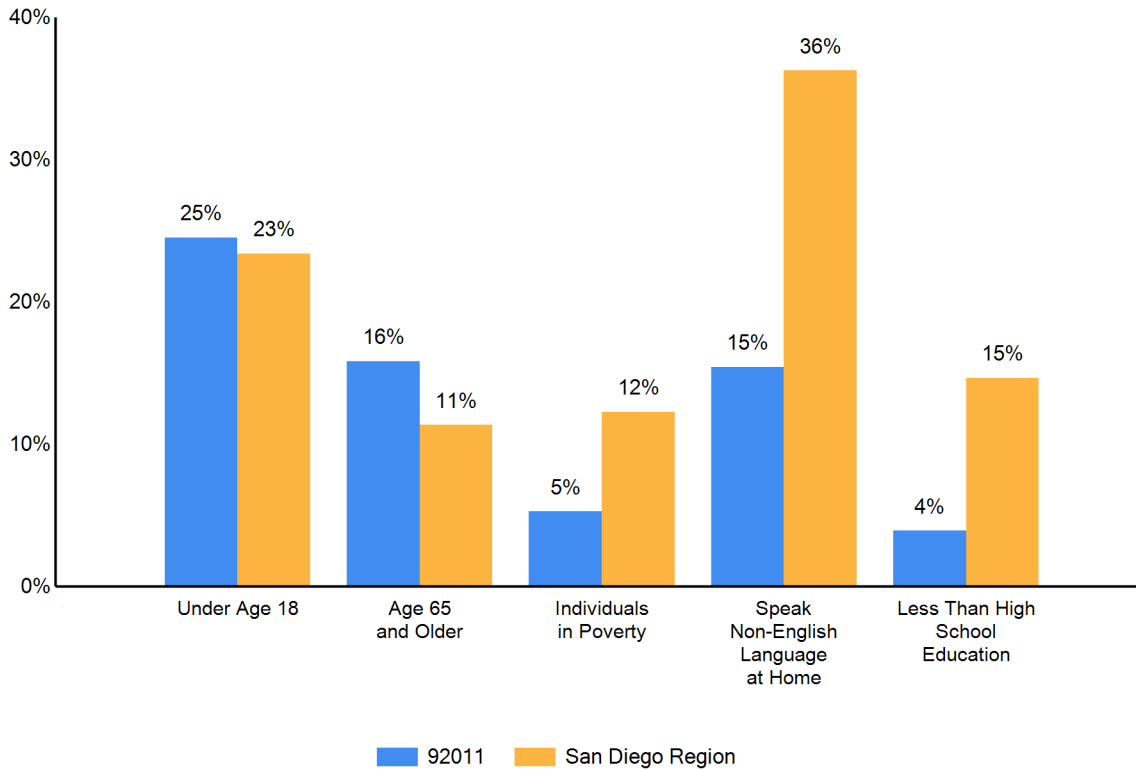
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	6,225	3,052	3,173	5,935	2,834	3,101	290	218	72
Married couple family	5,140	2,307	2,833	5,026	2,249	2,777	114	58	56
Male householder, no wife present	319	153	166	304	138	166	15	15	0
Female householder, no husband present	766	592	174	605	447	158	161	145	16

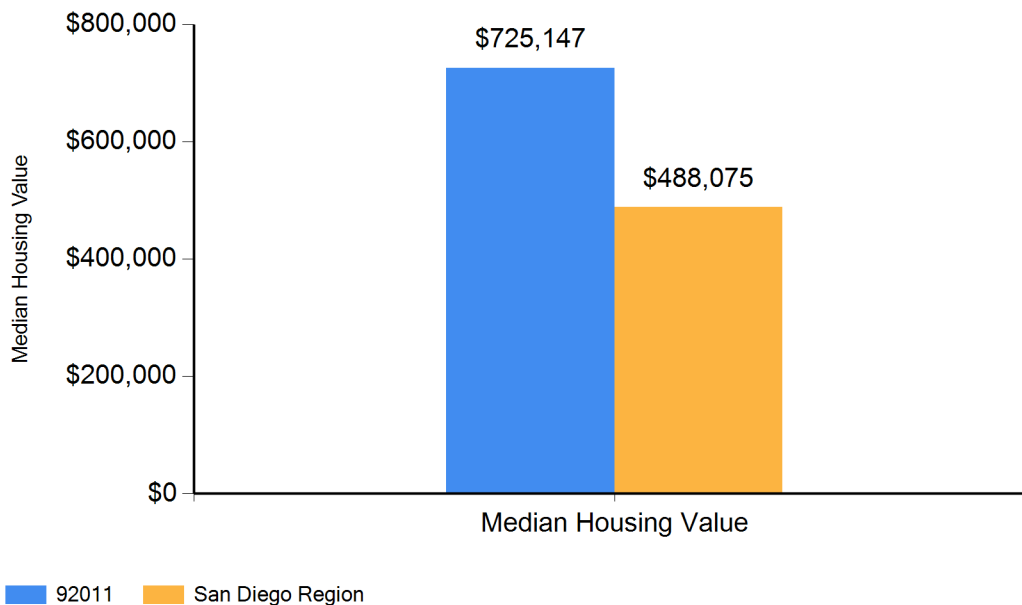
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075