

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Jurisdiction

Poway



Jan 1, 2012

Total Population	48,151
Household Population	47,601
Group Quarters Population	550
Persons Per Household	2.93

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,545	16,219	2.0%
Single Family - Detached	12,416	12,158	2.1%
Single Family - Multiple-Unit	706	704	0.3%
Multi-Family	2,721	2,664	2.1%
Mobile Home and Other	702	693	1.3%

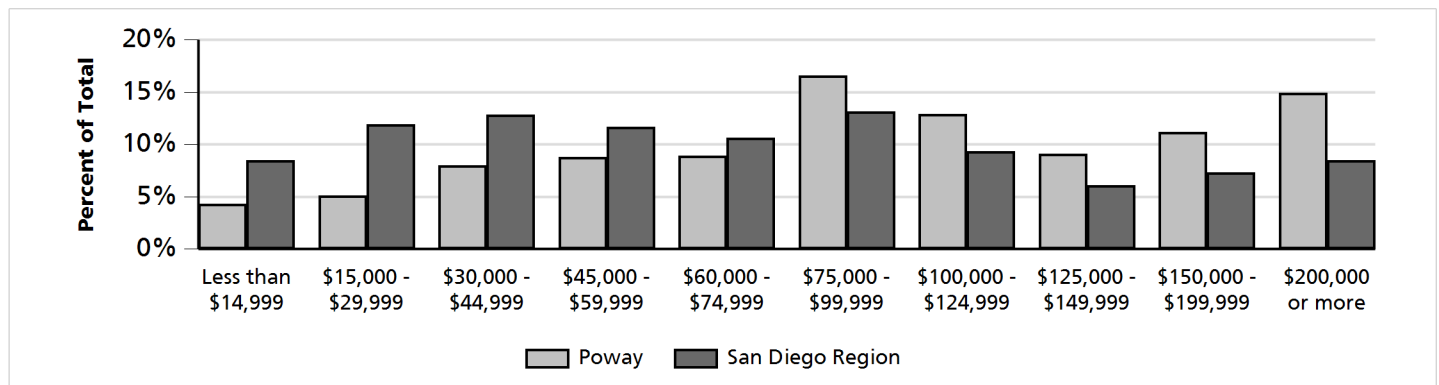
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	5%	8%	9%	9%	17%	13%	9%	11%	15%

Median Household Income

Adjusted for Inflation (2010 \$)	\$97,354
Not adjusted for inflation (current 2011\$)	\$100,307



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

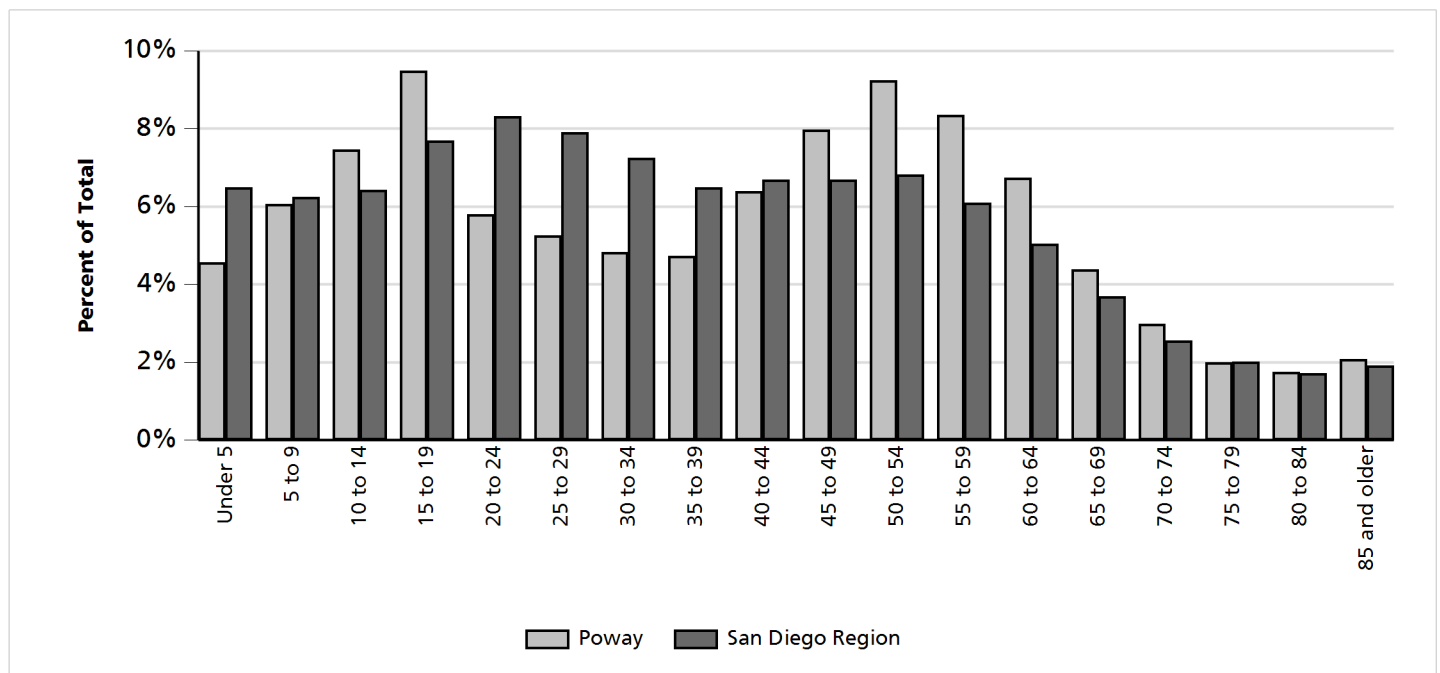
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	48,151	23,668	24,483	51%
Under 5	2,195	1,144	1,051	48%
5 to 9	2,917	1,505	1,412	48%
10 to 14	3,589	1,898	1,691	47%
15 to 17	2,650	1,323	1,327	50%
18 and 19	1,918	999	919	48%
20 to 24	2,788	1,475	1,313	47%
25 to 29	2,527	1,365	1,162	46%
30 to 34	2,325	1,177	1,148	49%
35 to 39	2,272	1,074	1,198	53%
40 to 44	3,073	1,424	1,649	54%
45 to 49	3,836	1,784	2,052	53%
50 to 54	4,449	2,143	2,306	52%
55 to 59	4,021	1,950	2,071	52%
60 and 61	1,373	656	717	52%
62 to 64	1,867	936	931	50%
65 to 69	2,110	1,052	1,058	50%
70 to 74	1,437	689	748	52%
75 to 79	961	409	552	57%
80 to 84	839	337	502	60%
85 and older	1,004	328	676	67%
Under 18	11,351	5,870	5,481	48%
65 and older	6,351	2,815	3,536	56%
Median Age	41.5	39.4	43.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,976	32,538	680	149	5,134	1,674
Under 5	651	1,101	38	6	221	178
5 to 9	812	1,537	55	10	288	215
10 to 14	809	2,102	40	14	383	241
15 to 17	539	1,681	42	9	234	145
18 and 19	345	1,273	22	7	161	110
20 to 24	604	1,739	39	7	270	129
25 to 29	620	1,489	39	5	286	88
30 to 34	546	1,330	46	11	323	69
35 to 39	497	1,312	39	6	347	71
40 to 44	550	1,954	47	14	428	80
45 to 49	526	2,750	45	15	424	76
50 to 54	459	3,430	53	11	409	87
55 to 59	343	3,154	54	9	394	67
60 and 61	91	1,091	24	3	138	26
62 to 64	124	1,508	27	7	180	21
65 to 69	136	1,723	13	4	209	25
70 to 74	104	1,141	19	5	149	19
75 to 79	77	750	14	1	106	13
80 to 84	67	653	14	3	92	10
85 and older	76	820	10	2	92	4
Under 18	2,811	6,421	175	39	1,126	779
65 and older	460	5,087	70	15	648	71
Median Age	26.8	46.4	37.4	39.6	40.6	19.1