

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91915



	Jan 1, 2013
Total Population	26,730
Household Population	26,730
Group Quarters Population	0
Persons Per Household	3.49

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	7,825	7,665	2.0%
Single Family - Detached	4,508	4,404	2.3%
Single Family - Multiple-Unit	1,418	1,386	2.3%
Multi-Family	1,899	1,875	1.3%
Mobile Home and Other	0	0	--

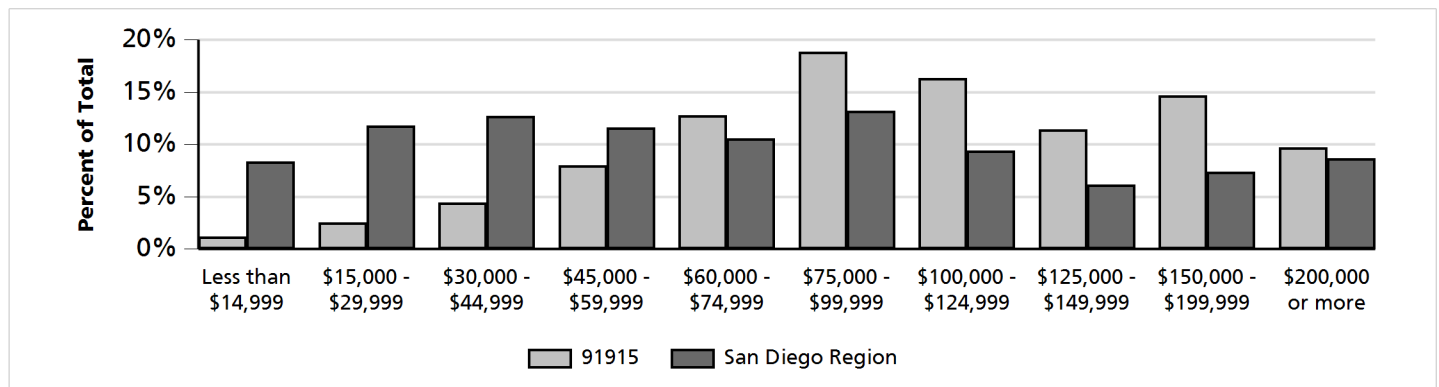
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	1%	3%	4%	8%	13%	19%	16%	11%	15%	10%

### Median Household Income

Adjusted for Inflation (2010 \$)	\$103,337
Not adjusted for inflation (current 2012\$)	\$108,177



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

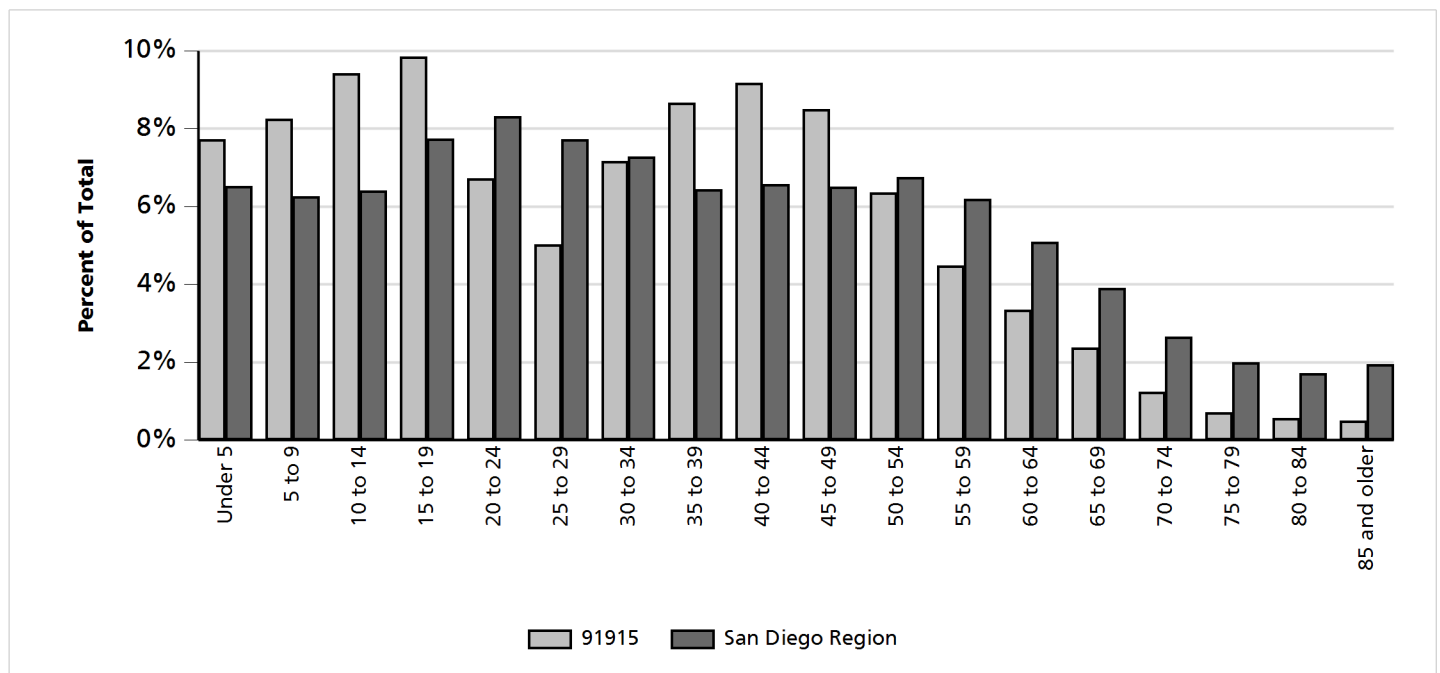
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	<b>26,730</b>	12,982	13,748	51%
Under 5	2,064	1,057	1,007	49%
5 to 9	2,203	1,086	1,117	51%
10 to 14	2,516	1,296	1,220	48%
15 to 17	1,601	852	749	47%
18 and 19	1,029	538	491	48%
20 to 24	1,794	900	894	50%
25 to 29	1,343	657	686	51%
30 to 34	1,915	877	1,038	54%
35 to 39	2,315	1,073	1,242	54%
40 to 44	2,451	1,167	1,284	52%
45 to 49	2,269	1,105	1,164	51%
50 to 54	1,698	830	868	51%
55 to 59	1,199	550	649	54%
60 and 61	400	201	199	50%
62 to 64	493	228	265	54%
65 to 69	634	264	370	58%
70 to 74	331	132	199	60%
75 to 79	192	74	118	61%
80 to 84	151	47	104	69%
85 and older	132	48	84	64%
Under 18	8,384	4,291	4,093	49%
65 and older	1,440	565	875	61%
Median Age	32.1	30.6	33.4	N/A

## POPULATION BY AGE



# POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	<b>12,240</b>	5,587	1,251	<b>66</b>	<b>6,506</b>	<b>1,080</b>
Under 5	977	418	66	7	440	156
5 to 9	1,152	378	92	1	394	186
10 to 14	1,227	464	85	3	556	181
15 to 17	821	265	82	7	336	90
18 and 19	565	139	41	3	221	60
20 to 24	983	251	96	3	363	98
25 to 29	605	265	52	2	371	48
30 to 34	776	445	103	5	518	68
35 to 39	1,030	505	112	10	599	59
40 to 44	1,117	554	128	6	601	45
45 to 49	996	524	136	5	570	38
50 to 54	663	436	95	6	473	25
55 to 59	428	330	71	2	356	12
60 and 61	141	110	18	0	130	1
62 to 64	175	131	25	2	156	4
65 to 69	244	165	31	3	187	4
70 to 74	144	79	9	1	93	5
75 to 79	80	45	3	0	64	0
80 to 84	63	33	2	0	53	0
85 and older	53	50	4	0	25	0
Under 18	4,177	1,525	325	18	1,726	613
65 and older	584	372	49	4	422	9
Median Age	28.3	36.7	35.4	36.0	35.5	18.2