



## Demographic and Socioeconomic Profile 2010

TRACT: 105.01

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>1,433</b>	<b>100%</b>
White	811	57%
Hispanic	460	32%
Asian	80	6%
Two or More	54	4%
Black	16	1%
American Indian	9	1%
Pacific Islander	2	<1%
Other	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>1,433</b>	<b>747</b>	<b>686</b>	<b>48%</b>
Under 5	69	36	33	48%
5 to 9	80	48	32	40%
10 to 14	79	37	42	53%
15 to 17	60	37	23	38%
18 and 19	34	17	17	50%
20 to 24	92	51	41	45%
25 to 29	128	69	59	46%
30 to 34	74	43	31	42%
35 to 39	95	48	47	49%
40 to 44	94	42	52	55%
45 to 49	110	63	47	43%
50 to 54	135	68	67	50%
55 to 59	97	49	48	49%
60 and 61	38	25	13	34%
62 to 64	49	20	29	59%
65 to 69	57	31	26	46%
70 to 74	58	27	31	53%
75 to 79	34	18	16	47%
80 to 84	23	10	13	57%
85 and Older	27	8	19	70%
Under 18	288	158	130	45%
65 and older	199	94	105	53%
<b>Median</b>	<b>40.3</b>	<b>38.7</b>	<b>41.7</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>1,205</b>	<b>100%</b>
Never Married	435	36%
Married, excluding separated	413	34%
Separated	21	2%
Widowed	138	11%
Divorced	198	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>1,433</b>	<b>100%</b>
Household	1,433	100%
Group Quarters - Other	0	0%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
<b>Total Pop.</b>	<b>1,433</b>	<b>460</b>	<b>811</b>	<b>16</b>	<b>9</b>	<b>80</b>	<b>2</b>	<b>1</b>	<b>54</b>
Under 5	69	31	34	1	0	2	0	0	1
5 to 9	80	28	43	0	0	2	0	0	7
10 to 14	79	43	24	0	0	5	0	0	7
15 to 17	60	30	21	1	0	5	0	0	3
18 and 19	34	12	21	0	0	1	0	0	0
20 to 24	92	37	46	3	2	4	0	0	0
25 to 29	128	44	75	0	3	4	0	0	2
30 to 34	74	30	36	2	0	5	0	1	0
35 to 39	95	24	51	0	2	8	1	0	9
40 to 44	94	28	55	0	0	3	0	0	8
45 to 49	110	30	72	0	1	5	0	0	2
50 to 54	135	32	86	2	0	9	0	0	6
55 to 59	97	24	61	1	0	9	1	0	1
60 and 61	38	9	26	1	0	1	0	0	1
62 to 64	49	14	29	4	0	1	0	0	1
65 to 69	57	17	36	1	0	1	0	0	2
70 to 74	58	11	41	0	0	4	0	0	2
75 to 79	34	4	25	0	0	4	0	0	1
80 to 84	23	6	14	0	0	3	0	0	0
85 and Older	27	6	15	0	1	4	0	0	1
Under 18	288	132	122	2	0	14	0	0	18
65 and older	199	44	131	1	1	16	0	0	6
<b>Median</b>		<b>30.8</b>	<b>45.0</b>	<b>52.5</b>	<b>29.2</b>	<b>46.0</b>	<b>55.0</b>	<b>32.5</b>	<b>38.9</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>1,364</b>	<b>100%</b>
Speak Only English	962	71%
Speak Spanish:	353	26%
Speak English "well" or "very well"	156	11%
Speak English "not well" or "not at all"	197	14%
Speak Asian/Pacific Island language:	0	0%
Speak English "well" or "very well"	0	0%
Speak English "not well" or "not at all"	0	0%
Speak other language:	49	4%
Speak English "well" or "very well"	49	4%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>1,019</b>	<b>100%</b>
Less than 9th grade	60	6%
9th through 12th grade, no diploma	104	10%
High school grad (incl. equivalency)	261	26%
Some college, no degree	195	19%
Associate degree	157	15%
Bachelor's degree	203	20%
Master's degree	19	2%
Professional school degree	20	2%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>1,394</b>	<b>100%</b>	---	---	---	---
Enrolled in school	286	21%	214	15%	72	5%
Nursery / Preschool	17	6%	0	0%	17	24%
Kindergarten to grade 4	120	42%	120	56%	0	0%
Grade 5 to grade 8	0	0%	0	0%	0	0%
Grade 9 to grade 12	68	24%	68	32%	0	0%
College, undergraduate	81	28%	26	12%	55	76%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	1,108	79%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>550</b>	<b>100%</b>	<b>149</b>	<b>100%</b>	<b>401</b>	<b>100%</b>
Family Households:	306	56%	149	100%	157	39%
Married couple family	157	29%	102	68%	55	14%
Other family:	149	27%	47	32%	102	25%
Male householder, no wife	22	4%	8	5%	14	3%
Female householder, no husband	127	23%	39	26%	88	22%
Nonfamily households:	244	44%	0	0%	244	61%
Householder living alone	212	39%	----	----	----	----
Other nonfamily households	32	6%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>603</b>	<b>100%</b>	<b>550</b>	<b>53</b>	<b>9%</b>	<b>2.61</b>
Single family (detached)	369	61%	325	44	12%	2.67
Single family (attached)	50	8%	43	7	14%	2.79
2 to 4 units	91	15%	90	1	1%	2.23
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	18	3%	18	0	0%	2.11
Mobile home and Other	75	12%	74	1	1%	2.78

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>239</b>	<b>100%</b>
Less than \$150,000	13	5%
\$150,000 to \$199,999	7	3%
\$200,000 to \$249,999	0	0%
\$250,000 to \$299,999	0	0%
\$300,000 to \$399,999	71	30%
\$400,000 to \$499,999	25	10%
\$500,000 to \$749,999	111	46%
\$750,000 to \$999,999	12	5%
\$1,000,000 or more	0	0%

**Median Value** **\$507,675**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>603</b>	<b>100%</b>
2005 or Later	42	7%
2000 to 2004	14	2%
1990 to 1999	13	2%
1980 to 1989	49	8%
1970 to 1979	81	13%
1960 to 1969	42	7%
1950 to 1959	251	42%
1940 to 1949	51	8%
1939 or earlier	60	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>550</b>	<b>100%</b>	<b>311</b>	<b>100%</b>	<b>239</b>	<b>100%</b>
1.00 occupant housing per room or less	518	94%	279	90%	239	100%
1.01 to 1.50 occupants per room	32	6%	32	10%	0	0%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	0	0%	0	0%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>311</b>	<b>100%</b>
Less than \$500	32	10%
\$500 to \$599	0	0%
\$600 to \$699	73	23%
\$700 to \$799	12	4%
\$800 to \$899	0	0%
\$900 to \$999	45	14%
\$1,000 to \$1,249	45	14%
\$1,250 to \$1,499	7	2%
\$1,500 to \$1,999	35	11%
\$2,000 or more	51	16%
No cash rent	11	4%
<b>Median contract rent</b>	<b>\$986</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>311</b>	<b>100%</b>
Less than 20 percent	70	23%
20.0 to 24.9 percent	11	4%
25.0 to 29.9 percent	24	8%
30.0 to 34.9 percent	0	0%
35.0 to 39.9 percent	26	8%
40.0 to 49.9 percent	74	24%
50.0 percent or more	95	31%
Not computed	11	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>550</b>	<b>100%</b>
No vehicle	59	11%
1 vehicle	237	43%
2 vehicles	143	26%
3 vehicles	65	12%
4 or more vehicles	46	8%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>673</b>	<b>100%</b>
Worked in state of residence	673	100%
Worked in county of residence	673	100%
Worked outside county of residence	0	0%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>1,193</b>	<b>100%</b>	<b>618</b>	<b>52%</b>
In labor force	799	67%	469	59%
Armed forces	93	12%	81	87%
Civilian (employed)	610	76%	343	56%
Civilian (unemployed)	96	12%	45	47%
Not in labor force	394	33%	149	38%
Pct. of civilian labor force unemployed	13.6%		11.6%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>673</b>	<b>100%</b>
Car, truck or van:	596	89%
Drove Alone	547	81%
Carpooled	49	7%
Public Transportation:	70	10%
Bus	70	10%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	7	1%
Walked	0	0%
Other means	0	0%
Worked at home	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>673</b>	<b>100%</b>
Did not work at home	673	100%
Less than 10 minutes	31	5%
10 to 19 minutes	156	23%
20 to 29 minutes	138	21%
30 to 44 minutes	218	32%
45 to 59 minutes	34	5%
60 to 89 minutes	40	6%
90 minutes or more	56	8%
Worked at home	0	0%
<b>Average time to work (minutes)</b>	<b>39</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>589</b>	<b>100%</b>
Agriculture, forestry, mining	0	0%
Utilities	0	0%
Construction	55	9%
Manufacturing	0	0%
Wholesale trade	29	5%
Retail trade	107	18%
Transportation & warehousing	0	0%
Information & communications	0	0%
Finance, insurance, & real estate	70	12%
Professional, scientific, management, administration	47	8%
Educational, social, & health services	137	23%
Art, entertainment, recreation, accommodations, food	119	20%
Other services	0	0%
Public administration	25	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>589</b>	<b>100%</b>
Management, professional & related:	176	30%
Management (incl. farm managers)	79	13%
Business & financial	14	2%
Computer & mathematical	21	4%
Architecture & engineering	0	0%
Life, physical & social science	0	0%
Community & social service	0	0%
Legal	10	2%
Education, training, & library	23	4%
Art, entertainment, sports & media	0	0%
Healthcare practitioners	29	5%
Service:	146	25%
Healthcare support	0	0%
Protective service	14	2%
Food preparation & serving	81	14%
Building & grounds cleaning / maintenance	41	7%
Personal care & service	10	2%
Sales & office	137	23%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	101	17%
Production, transport & material moving	29	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>550</b>	<b>100%</b>
Less than \$15,000	117	21%
\$15,000 to \$29,999	65	12%
\$30,000 to \$44,999	90	16%
\$45,000 to \$59,999	49	9%
\$60,000 to \$74,999	82	15%
\$75,000 to \$99,999	90	16%
\$100,000 to \$124,999	32	6%
\$125,000 to \$149,999	25	5%
\$150,000 to \$199,999	0	0%
\$200,000 or more	0	0%
<b>Median Income</b>	<b>\$45,918</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>550</b>	<b>100%</b>
With earnings	426	77%
With wage and salary income	386	70%
With self-employment income	39	7%
With interest, dividend, or net rental income	169	31%
With Social Security income	162	29%
With Supplemental Security income	25	5%
With public assistance income	5	1%
With retirement income	73	13%
With other types of income	104	19%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>1,433</b>	<b>100%</b>
Under .50	135	9%
.50 to .99	208	15%
1.00 to 1.24	16	1%
1.25 to 1.49	74	5%
1.50 to 1.84	79	6%
1.85 to 1.99	29	2%
2.00 and over	892	62%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>1,433</b>	<b>100%</b>
Above Poverty	1,090	76%
Below Poverty	343	24%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

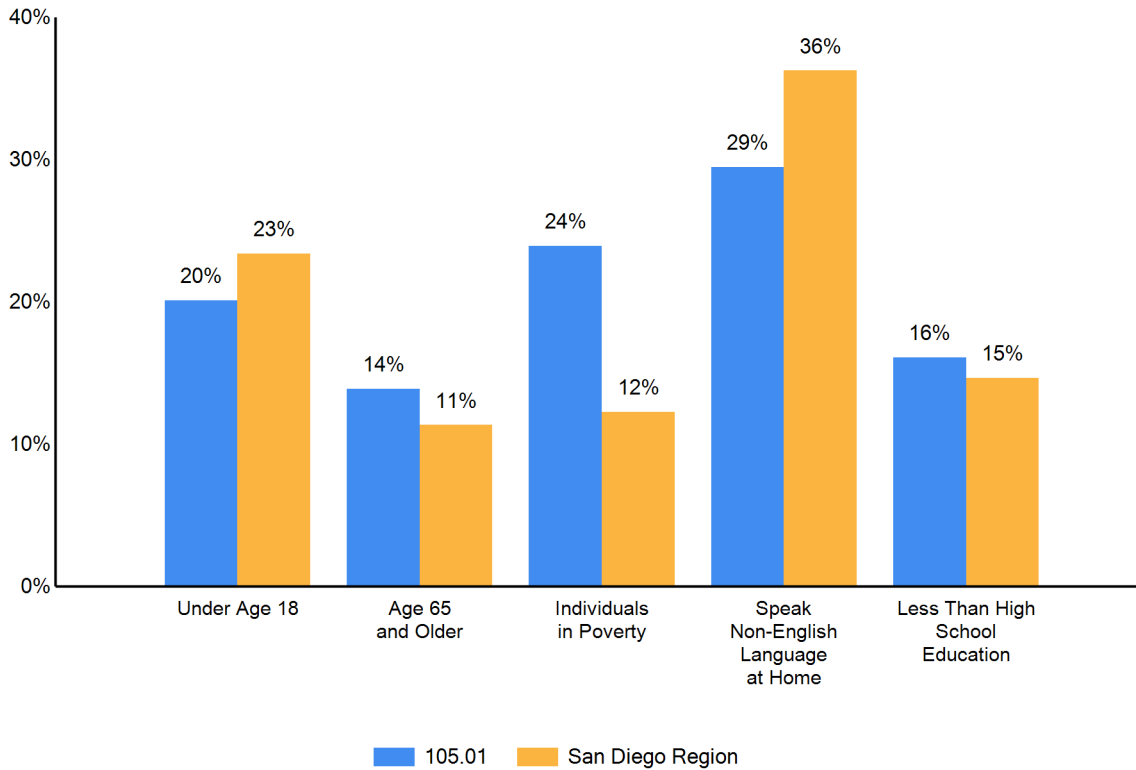
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>306</b>	<b>149</b>	<b>157</b>	<b>237</b>	<b>94</b>	<b>143</b>	<b>69</b>	<b>55</b>	<b>14</b>
Married couple family	157	102	55	120	65	55	37	37	0
Male householder, no wife present	22	8	14	8	8	0	14	0	14
Female householder, no husband present	127	39	88	109	21	88	18	18	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

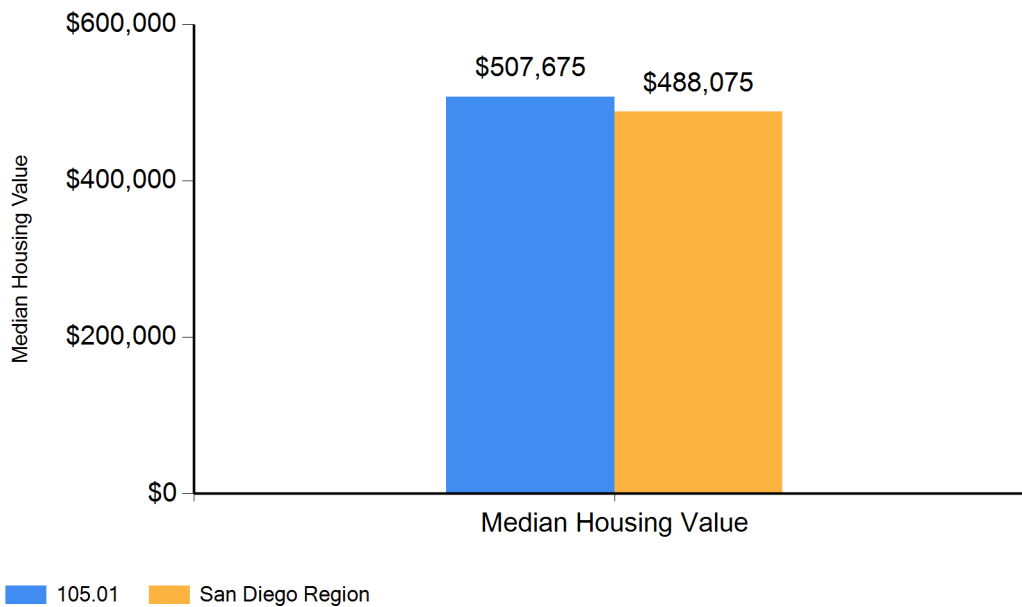


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075