DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91941

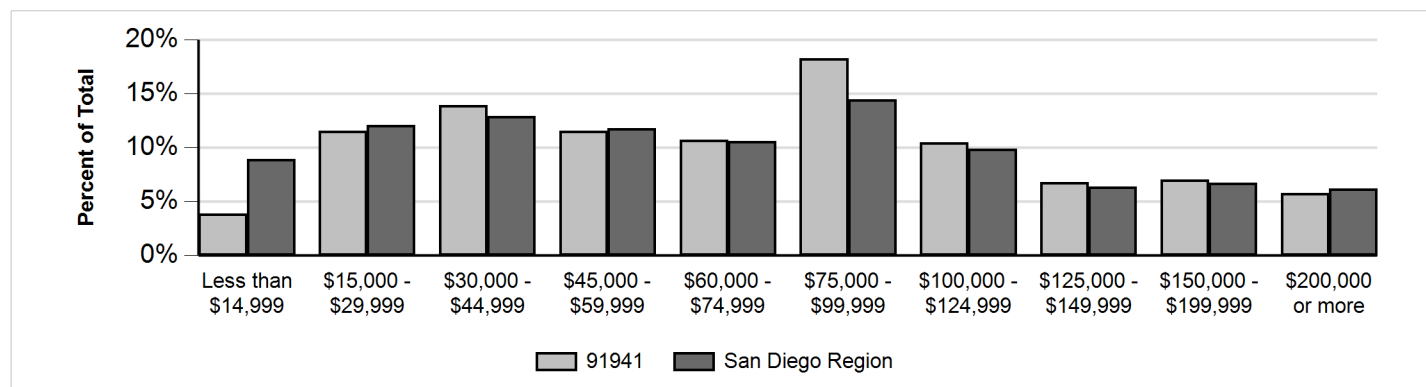|	Jan 1, 2011
Total Population	**32,904**
Household Population	32,575
Group Quarters Population	329
Persons Per Household	**2.52**

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	**13,457**	**12,950**	**3.8%**
Single Family - Detached	8,594	8,263	3.9%
Single Family - Multiple-Unit	1,188	1,152	3.0%
Multi-Family	3,675	3,535	3.8%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME
Households by Income Category (2010 $, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
% of Total	4%	12%	14%	12%	11%	18%	10%	7%	7%	6%

Median Household Income	2011
Adjusted for Inflation (2010 $)	$72,649

IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.
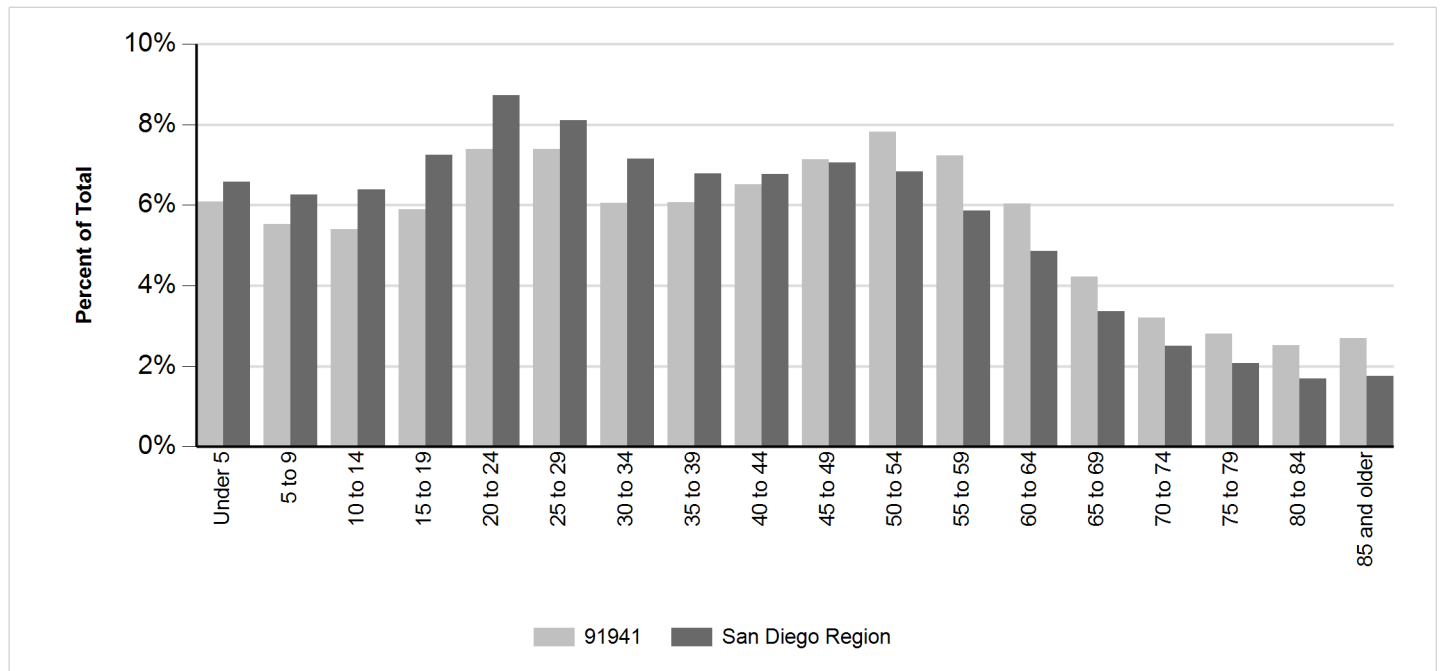
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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Source: SANDAG, Current Estimates
SANDAG
www.sandag.org

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	**32,904**	**15,865**	**17,039**	**52%**
Under 5	2,002	1,047	955	48%
5 to 9	1,821	928	893	49%
10 to 14	1,775	922	853	48%
15 to 17	1,176	610	566	48%
18 and 19	761	397	364	48%
20 to 24	2,432	1,165	1,267	52%
25 to 29	2,434	1,220	1,214	50%
30 to 34	1,994	973	1,021	51%
35 to 39	1,996	1,012	984	49%
40 to 44	2,141	1,004	1,137	53%
45 to 49	2,346	1,147	1,199	51%
50 to 54	2,575	1,230	1,345	52%
55 to 59	2,380	1,135	1,245	52%
60 and 61	807	369	438	54%
62 to 64	1,179	555	624	53%
65 to 69	1,391	677	714	51%
70 to 74	1,055	469	586	56%
75 to 79	923	391	532	58%
80 to 84	830	329	501	60%
85 and older	886	285	601	68%
Under 18	6,774	3,507	3,267	48%
65 and older	5,085	2,151	2,934	58%
Median Age	40.1	38.3	41.8	N/A

POPULATION BY AGE

Legend: 91941 | San Diego Region

Source: SANDAG, Current Estimates
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POPULATION BY RACE, ETHNICITY AND AGE

| | Hispanic | Non-Hispanic | | | | |
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	**6,813**	**20,665**	**2,275**	**122**	**1,899**	**1,130**
Under 5	726	864	192	7	84	129
5 to 9	577	849	168	6	85	136
10 to 14	521	893	128	5	85	143
15 to 17	344	589	106	7	51	79
18 and 19	228	395	75	2	25	36
20 to 24	658	1,240	220	15	180	119
25 to 29	618	1,226	256	6	215	113
30 to 34	516	1,080	152	7	171	68
35 to 39	483	1,122	162	8	168	53
40 to 44	468	1,314	164	5	147	43
45 to 49	371	1,624	161	10	130	50
50 to 54	388	1,832	157	13	134	51
55 to 59	256	1,825	116	8	125	50
60 and 61	102	605	43	4	47	6
62 to 64	106	969	37	4	51	12
65 to 69	129	1,136	47	3	61	15
70 to 74	111	848	41	4	44	7
75 to 79	75	769	27	2	38	12
80 to 84	68	711	9	4	35	3
85 and older	68	774	14	2	23	5
Under 18	2,168	3,195	594	25	305	487
65 and older	451	4,238	138	15	201	42
Median Age	27.9	47.3	29.9	38.8	36.6	21.8