

# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

## U.S. Postal ZIP Code

### 91915



	Jan 1, 2013
<b>Total Population</b>	<b>27,070</b>
Household Population	27,070
Group Quarters Population	0
<b>Persons Per Household</b>	<b>3.53</b>

## HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
<b>Total Housing Units</b>	<b>7,825</b>	<b>7,668</b>	<b>2.0%</b>
Single Family - Detached	4,510	4,432	1.7%
Single Family - Multiple-Unit	1,418	1,374	3.1%
Multi-Family	1,897	1,862	1.8%
Mobile Home and Other	0	0	--

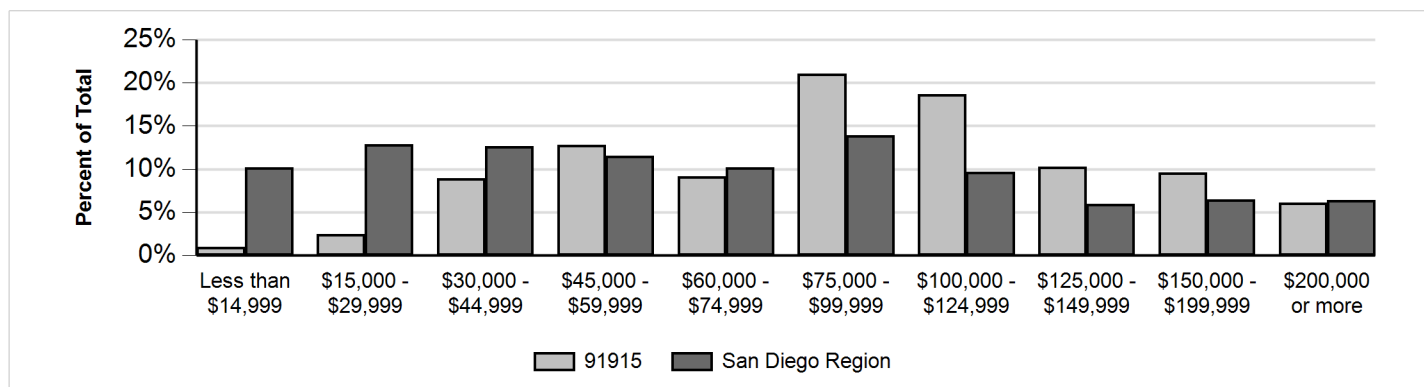
## HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	1%	2%	9%	13%	9%	21%	19%	10%	10%	6%

## Median Household Income

	2013
Adjusted for Inflation (2010 \$)	\$93,665
Not adjusted for inflation (current 2012\$)	\$98,052



## IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

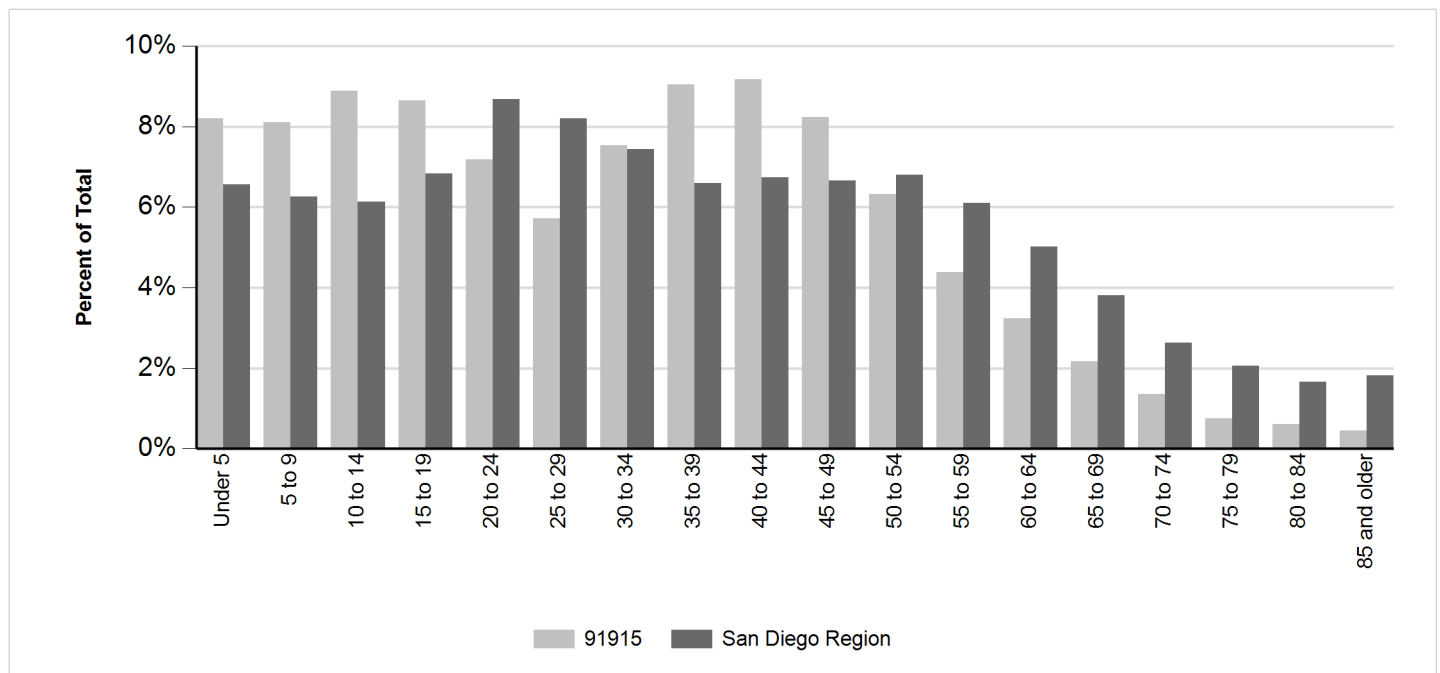
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

## POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>27,070</b>	<b>13,182</b>	<b>13,888</b>	<b>51%</b>
Under 5	2,222	1,065	1,157	52%
5 to 9	2,194	1,091	1,103	50%
10 to 14	2,407	1,203	1,204	50%
15 to 17	1,433	762	671	47%
18 and 19	907	478	429	47%
20 to 24	1,943	943	1,000	51%
25 to 29	1,547	792	755	49%
30 to 34	2,039	956	1,083	53%
35 to 39	2,449	1,190	1,259	51%
40 to 44	2,481	1,182	1,299	52%
45 to 49	2,230	1,095	1,135	51%
50 to 54	1,710	855	855	50%
55 to 59	1,184	556	628	53%
60 and 61	373	190	183	49%
62 to 64	503	234	269	53%
65 to 69	588	259	329	56%
70 to 74	368	150	218	59%
75 to 79	204	81	123	60%
80 to 84	164	59	105	64%
85 and older	124	41	83	67%
Under 18	8,256	4,121	4,135	50%
65 and older	1,448	590	858	59%
Median Age	32.2	31.3	32.9	N/A

## POPULATION BY AGE



## POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
<b>Total Population</b>	<b>12,293</b>	<b>5,706</b>	<b>1,970</b>	<b>58</b>	<b>6,034</b>	<b>1,009</b>
Under 5	1,165	374	177	12	339	155
5 to 9	1,095	405	154	4	375	161
10 to 14	1,216	437	179	3	438	134
15 to 17	762	209	125	3	258	76
18 and 19	486	118	88	1	174	40
20 to 24	941	310	195	3	404	90
25 to 29	712	305	107	3	365	55
30 to 34	859	456	158	1	500	65
35 to 39	1,074	524	146	8	627	70
40 to 44	1,112	587	165	0	561	56
45 to 49	959	525	144	8	547	47
50 to 54	645	463	127	2	451	22
55 to 59	404	342	87	4	327	20
60 and 61	134	108	18	0	107	6
62 to 64	181	146	30	3	141	2
65 to 69	226	165	31	0	166	0
70 to 74	144	95	21	0	104	4
75 to 79	74	53	8	2	63	4
80 to 84	63	43	4	1	51	2
85 and older	41	41	6	0	36	0
Under 18	4,238	1,425	635	22	1,410	526
65 and older	548	397	70	3	420	10
Median Age	28.4	37.3	28.1	30.0	36.3	18.7