

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Statistical Reference Area

Poway



	Jan 1, 2014
Total Population	89,190
Household Population	88,736
Group Quarters Population	454
Persons Per Household	2.85

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	31,661	31,124	1.7%
Single Family - Detached	21,248	20,935	1.5%
Single Family - Multiple-Unit	3,936	3,846	2.3%
Multi-Family	5,775	5,653	2.1%
Mobile Home and Other	702	690	1.7%

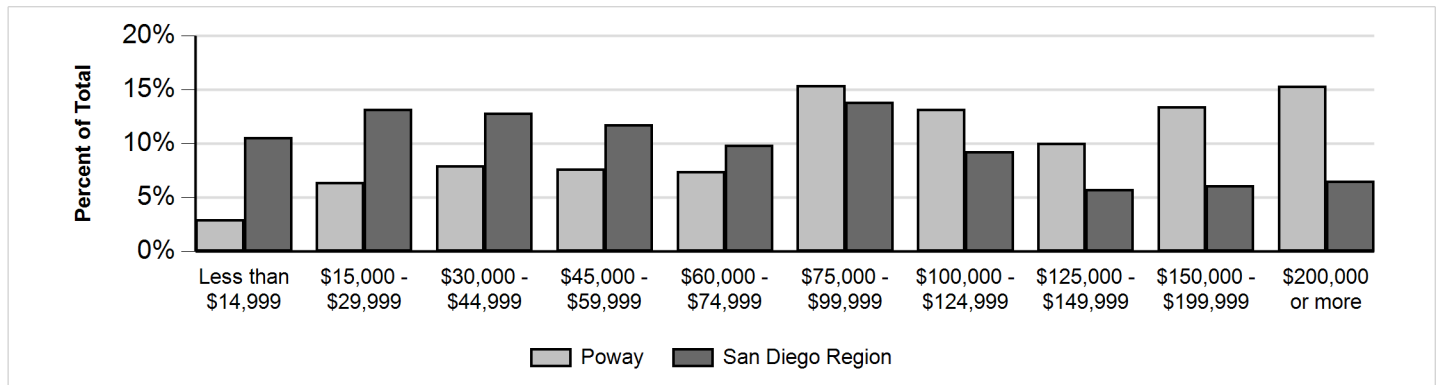
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	3%	6%	8%	8%	7%	15%	13%	10%	13%	15%

Median Household Income

	2014
Adjusted for Inflation (2010 \$)	\$103,984
Not adjusted for inflation (current 2013\$)	\$110,276



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

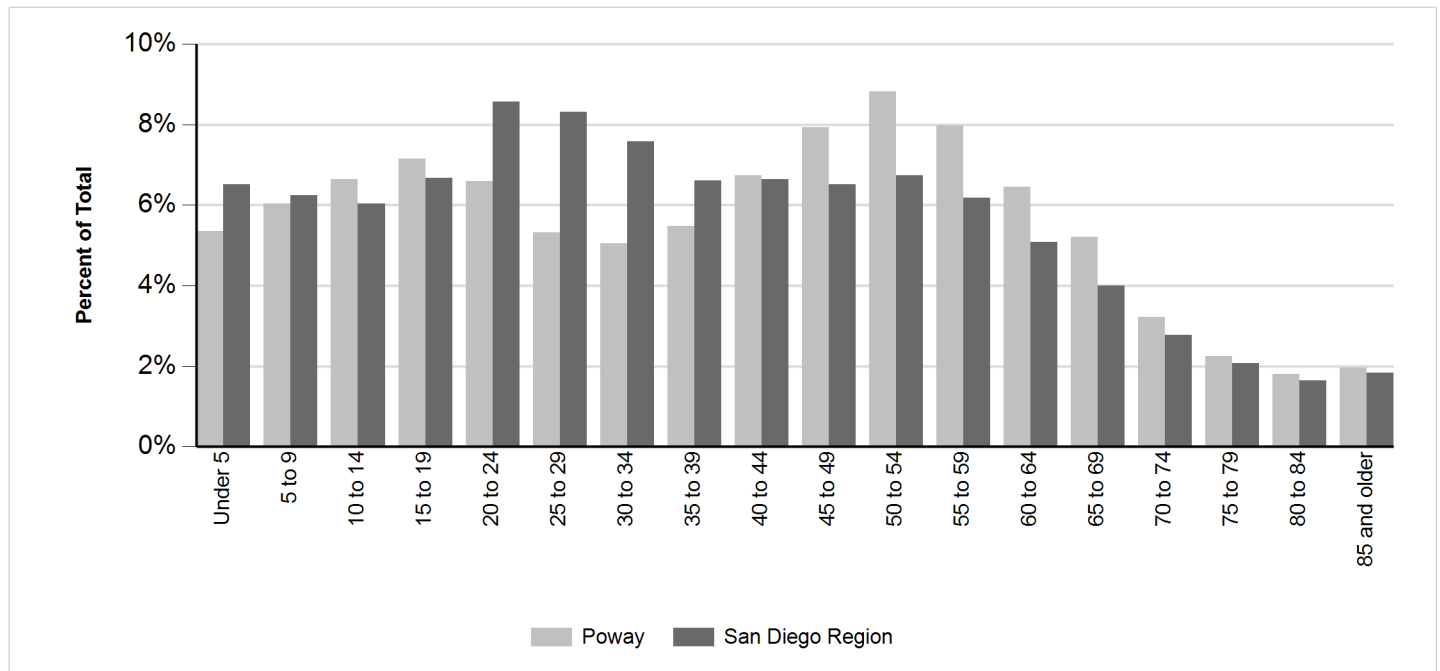
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	89,190	43,664	45,526	51%
Under 5	4,768	2,443	2,325	49%
5 to 9	5,379	2,724	2,655	49%
10 to 14	5,927	3,031	2,896	49%
15 to 17	3,782	1,960	1,822	48%
18 and 19	2,589	1,349	1,240	48%
20 to 24	5,887	3,064	2,823	48%
25 to 29	4,747	2,463	2,284	48%
30 to 34	4,508	2,308	2,200	49%
35 to 39	4,884	2,315	2,569	53%
40 to 44	6,008	2,896	3,112	52%
45 to 49	7,076	3,276	3,800	54%
50 to 54	7,870	3,879	3,991	51%
55 to 59	7,111	3,396	3,715	52%
60 and 61	2,415	1,146	1,269	53%
62 to 64	3,342	1,611	1,731	52%
65 to 69	4,645	2,250	2,395	52%
70 to 74	2,873	1,312	1,561	54%
75 to 79	2,009	906	1,103	55%
80 to 84	1,614	705	909	56%
85 and older	1,756	630	1,126	64%
Under 18	19,856	10,158	9,698	49%
65 and older	12,897	5,803	7,094	55%
Median Age	41.8	40.3	43.1	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	13,272	56,752	1,923	272	13,998	2,973
Under 5	1,393	2,217	113	29	667	349
5 to 9	1,241	2,683	107	20	898	430
10 to 14	1,257	3,279	114	9	881	387
15 to 17	697	2,239	73	14	522	237
18 and 19	519	1,578	53	8	294	137
20 to 24	1,199	3,449	185	25	786	243
25 to 29	949	2,682	132	18	780	186
30 to 34	902	2,457	113	19	890	127
35 to 39	847	2,508	136	9	1,239	145
40 to 44	882	3,461	128	13	1,395	129
45 to 49	903	4,548	152	17	1,324	132
50 to 54	793	5,594	177	19	1,122	165
55 to 59	578	5,356	126	21	914	116
60 and 61	154	1,845	36	8	337	35
62 to 64	206	2,592	71	6	422	45
65 to 69	252	3,671	76	15	580	51
70 to 74	199	2,251	67	11	328	17
75 to 79	127	1,554	27	6	275	20
80 to 84	77	1,325	19	3	178	12
85 and older	97	1,463	18	2	166	10
Under 18	4,588	10,418	407	72	2,968	1,403
65 and older	752	10,264	207	37	1,527	110
Median Age	26.7	47.0	37.6	33.4	40.2	19.2