



## Demographic and Socioeconomic Profile 2010

ZIP: 92070

### Population by Race

	Population	Percent
<b>Total Population</b>	<b>697</b>	<b>100%</b>
White	511	73%
Hispanic	94	13%
American Indian	71	10%
Two or More	12	2%
Asian	8	1%
Black	1	<1%

Source: SANDAG, Current Estimates (2010)

### Population by Age and Sex

	Total	Male	Female	Percent Female
<b>Total Population</b>	<b>697</b>	<b>313</b>	<b>384</b>	<b>55%</b>
Under 5	22	10	12	55%
5 to 9	27	8	19	70%
10 to 14	31	18	13	42%
15 to 17	21	10	11	52%
18 and 19	14	7	7	50%
20 to 24	15	8	7	47%
25 to 29	22	10	12	55%
30 to 34	34	18	16	47%
35 to 39	25	10	15	60%
40 to 44	37	14	23	62%
45 to 49	46	17	29	63%
50 to 54	65	36	29	45%
55 to 59	79	31	48	61%
60 and 61	39	18	21	54%
62 to 64	52	26	26	50%
65 to 69	52	24	28	54%
70 to 74	57	24	33	58%
75 to 79	27	15	12	44%
80 to 84	14	3	11	79%
85 and Older	18	6	12	67%
Under 18	101	46	55	54%
65 and older	168	72	96	57%
<b>Median</b>	<b>54.2</b>	<b>53.7</b>	<b>54.8</b>	

Source: SANDAG, Current Estimates (2010)

## Population by Marital Status

	Number	Percent
<b>Total population age 15 and over</b>	<b>617</b>	<b>100%</b>
Never Married	85	14%
Married, excluding separated	352	57%
Separated	8	1%
Widowed	50	8%
Divorced	122	20%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

## Pop. by Household / Group Quarters Status

	Number	Percent
<b>Total population</b>	<b>697</b>	<b>100%</b>
Household	694	100%
Group Quarters - Other	3	<1%
Group Quarters - College	0	0%
Group Quarters - Military	0	0%

Source: SANDAG, Current Estimates (2010)

## Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Two or More
<b>Total Pop.</b>	<b>697</b>	<b>94</b>	<b>511</b>	<b>1</b>	<b>71</b>	<b>8</b>	<b>12</b>
Under 5	22	4	9	0	6	0	3
5 to 9	27	4	18	0	2	3	0
10 to 14	31	6	12	1	10	0	2
15 to 17	21	5	12	0	3	0	1
18 and 19	14	2	9	0	3	0	0
20 to 24	15	5	8	0	2	0	0
25 to 29	22	5	12	0	4	0	1
30 to 34	34	12	16	0	5	1	0
35 to 39	25	8	9	0	8	0	0
40 to 44	37	10	23	0	4	0	0
45 to 49	46	5	38	0	2	0	1
50 to 54	65	6	52	0	5	1	1
55 to 59	79	5	69	0	5	0	0
60 and 61	39	2	35	0	1	0	1
62 to 64	52	1	46	0	2	2	1
65 to 69	52	4	46	0	1	1	0
70 to 74	57	5	47	0	4	0	1
75 to 79	27	5	19	0	3	0	0
80 to 84	14	0	13	0	1	0	0
85 and Older	18	0	18	0	0	0	0
Under 18	101	19	51	1	21	3	6
65 and older	168	14	143	0	9	1	1
<b>Median</b>		<b>37.5</b>	<b>57.7</b>	<b>12.5</b>	<b>35.3</b>	<b>50.0</b>	<b>25.0</b>

Source: SANDAG, Current Estimates (2010)

## Language Spoken at Home and Ability to Speak English

	Number	Percent
<b>Total population age 5 and over</b>	<b>675</b>	<b>100%</b>
Speak Only English	634	94%
Speak Spanish:	30	4%
Speak English "well" or "very well"	29	4%
Speak English "not well" or "not at all"	1	<1%
Speak Asian/Pacific Island language:	5	1%
Speak English "well" or "very well"	3	<1%
Speak English "not well" or "not at all"	2	<1%
Speak other language:	6	1%
Speak English "well" or "very well"	6	1%
Speak English "not well" or "not at all"	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

## Educational Attainment

	Number	Percent
<b>Total population age 25 and older</b>	<b>567</b>	<b>100%</b>
Less than 9th grade	15	3%
9th through 12th grade, no diploma	51	9%
High school grad (incl. equivalency)	163	29%
Some college, no degree	182	32%
Associate degree	56	10%
Bachelor's degree	64	11%
Master's degree	35	6%
Professional school degree	1	<1%
Doctorate degree	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

## School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
<b>Total population age 3 and older</b>	<b>680</b>	<b>100%</b>	---	---	---	---
Enrolled in school	116	17%	106	16%	10	1%
Nursery / Preschool	4	3%	4	4%	0	0%
Kindergarten to grade 4	11	9%	11	10%	0	0%
Grade 5 to grade 8	70	60%	64	60%	6	60%
Grade 9 to grade 12	19	16%	19	18%	0	0%
College, undergraduate	12	10%	8	8%	4	40%
Graduate or Professional school	0	0%	0	0%	0	0%
Not enrolled in school	564	83%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

## Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
<b>Total households</b>	<b>344</b>	<b>100%</b>	<b>91</b>	<b>100%</b>	<b>253</b>	<b>100%</b>
Family Households:	209	61%	91	100%	118	47%
Married couple family	175	51%	66	73%	109	43%
Other family:	34	10%	25	27%	9	4%
Male householder, no wife	30	9%	25	27%	5	2%
Female householder, no husband	4	1%	0	0%	4	2%
Nonfamily households:	135	39%	0	0%	135	53%
Householder living alone	111	32%	----	----	----	----
Other nonfamily households	24	7%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

## Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
<b>Total Housing Units</b>	<b>419</b>	<b>100%</b>	<b>344</b>	<b>75</b>	<b>18%</b>	<b>2.02</b>
Single family (detached)	351	84%	317	34	10%	1.97
Single family (attached)	0	0%	0	0	0%	0.00
2 to 4 units	0	0%	0	0	0%	0.00
5 to 9 units	0	0%	0	0	0%	0.00
10 or more units	0	0%	0	0	0%	0.00
Mobile home and Other	68	16%	27	41	60%	2.59

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

## Housing Value

	Number	Percent
<b>Total Owner-Occupied Units</b>	<b>289</b>	<b>100%</b>
Less than \$150,000	105	36%
\$150,000 to \$199,999	6	2%
\$200,000 to \$249,999	21	7%
\$250,000 to \$299,999	15	5%
\$300,000 to \$399,999	20	7%
\$400,000 to \$499,999	11	4%
\$500,000 to \$749,999	64	22%
\$750,000 to \$999,999	7	2%
\$1,000,000 or more	40	14%

**Median Value** **\$322,500**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

## Year Structure Built

	Number	Percent
<b>Total Housing units</b>	<b>419</b>	<b>100%</b>
2005 or Later	42	10%
2000 to 2004	29	7%
1990 to 1999	52	12%
1980 to 1989	87	21%
1970 to 1979	77	18%
1960 to 1969	61	15%
1950 to 1959	29	7%
1940 to 1949	38	9%
1939 or earlier	4	1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

## Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
<b>Total occupied housing units</b>	<b>344</b>	<b>100%</b>	<b>55</b>	<b>100%</b>	<b>289</b>	<b>100%</b>
1.00 occupant housing per room or less	330	96%	55	100%	275	95%
1.01 to 1.50 occupants per room	1	<1%	0	0%	1	<1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	13	4%	0	0%	13	4%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

## Contract Rent

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>55</b>	<b>100%</b>
Less than \$500	14	25%
\$500 to \$599	4	7%
\$600 to \$699	0	0%
\$700 to \$799	1	2%
\$800 to \$899	0	0%
\$900 to \$999	1	2%
\$1,000 to \$1,249	3	5%
\$1,250 to \$1,499	1	2%
\$1,500 to \$1,999	6	11%
\$2,000 or more	2	4%
No cash rent	23	42%
<b>Median contract rent</b>	<b>\$1,958</b>	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

## Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
<b>Total Units</b>	<b>55</b>	<b>100%</b>
Less than 20 percent	17	31%
20.0 to 24.9 percent	2	4%
25.0 to 29.9 percent	1	2%
30.0 to 34.9 percent	1	2%
35.0 to 39.9 percent	1	2%
40.0 to 49.9 percent	6	11%
50.0 percent or more	4	7%
Not computed	23	42%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

## Vehicle Availability

Occupied Housing Units	Number	Percent
<b>Total Availability</b>	<b>344</b>	<b>100%</b>
No vehicle	29	8%
1 vehicle	128	37%
2 vehicles	101	29%
3 vehicles	47	14%
4 or more vehicles	39	11%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

## Place of Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>268</b>	<b>100%</b>
Worked in state of residence	268	100%
Worked in county of residence	255	95%
Worked outside county of residence	13	5%
Worked outside state of residence	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

## Employment Status

	Male		Female	
	Total	Percent	Number	Percent
<b>Population age 16 and older</b>	<b>613</b>	<b>100%</b>	<b>276</b>	<b>45%</b>
In labor force	301	49%	160	53%
Armed forces	2	1%	2	100%
Civilian (employed)	266	88%	136	51%
Civilian (unemployed)	33	11%	22	67%
Not in labor force	312	51%	116	37%
Pct. of civilian labor force unemployed	11.0%		13.9%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

## Means of Transportation to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>268</b>	<b>100%</b>
Car, truck or van:	220	82%
Drove Alone	209	78%
Carpooled	11	4%
Public Transportation:	0	0%
Bus	0	0%
Trolley / Streetcar	0	0%
Railroad	0	0%
Other public transportation	0	0%
Motorcycle	0	0%
Bicycle	0	0%
Walked	21	8%
Other means	0	0%
Worked at home	27	10%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

## Travel Time to Work

Workers age 16 and older	Number	Percent
<b>Total Workers</b>	<b>268</b>	<b>100%</b>
Did not work at home	241	90%
Less than 10 minutes	79	29%
10 to 19 minutes	40	15%
20 to 29 minutes	21	8%
30 to 44 minutes	22	8%
45 to 59 minutes	25	9%
60 to 89 minutes	48	18%
90 minutes or more	6	2%
Worked at home	27	10%
<b>Average time to work (minutes)</b>	<b>37</b>	<b>--</b>

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

## Industry

Employed civilian population age 16 and older	Number	Percent
<b>Total employed civilian age 16+</b>	<b>267</b>	<b>100%</b>
Agriculture, forestry, mining	41	15%
Utilities	11	4%
Construction	25	9%
Manufacturing	14	5%
Wholesale trade	4	1%
Retail trade	35	13%
Transportation & warehousing	4	1%
Information & communications	0	0%
Finance, insurance, & real estate	12	4%
Professional, scientific, management, administration	6	2%
Educational, social, & health services	28	10%
Art, entertainment, recreation, accommodations, food	71	27%
Other services	7	3%
Public administration	9	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

## Occupation

Employed civilian population age 16 and older

Number Percent

<b>Total employed civilian age 16+</b>	<b>267</b>	<b>100%</b>
Management, professional & related:	82	31%
Management (incl. farm managers)	54	20%
Business & financial	9	3%
Computer & mathematical	0	0%
Architecture & engineering	0	0%
Life, physical & social science	1	<1%
Community & social service	2	1%
Legal	0	0%
Education, training, & library	13	5%
Art, entertainment, sports & media	3	1%
Healthcare practitioners	0	0%
Service:	52	19%
Healthcare support	1	<1%
Protective service	1	<1%
Food preparation & serving	13	5%
Building & grounds cleaning / maintenance	21	8%
Personal care & service	16	6%
Sales & office	89	33%
Farming, fishing & forestry	0	0%
Construction, extraction & maintenance	27	10%
Production, transport & material moving	17	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

## Household Income

Number Percent

<b>Total Households</b>	<b>344</b>	<b>100%</b>
Less than \$15,000	50	15%
\$15,000 to \$29,999	44	13%
\$30,000 to \$44,999	52	15%
\$45,000 to \$59,999	75	22%
\$60,000 to \$74,999	41	12%
\$75,000 to \$99,999	22	6%
\$100,000 to \$124,999	30	9%
\$125,000 to \$149,999	7	2%
\$150,000 to \$199,999	11	3%
\$200,000 or more	12	3%
<b>Median Income</b>	<b>\$50,200</b>	<b>—</b>

Source: SANDAG, Current Estimates (2010)

## Earnings and Income

	Number	Percent
<b>Total households</b>	<b>344</b>	<b>100%</b>
With earnings	226	66%
With wage and salary income	210	61%
With self-employment income	49	14%
With interest, dividend, or net rental income	80	23%
With Social Security income	151	44%
With Supplemental Security income	7	2%
With public assistance income	15	4%
With retirement income	115	33%
With other types of income	49	14%

*Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.*

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060*

## Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>697</b>	<b>100%</b>
Under .50	35	5%
.50 to .99	12	2%
1.00 to 1.24	58	8%
1.25 to 1.49	19	3%
1.50 to 1.84	92	13%
1.85 to 1.99	17	2%
2.00 and over	464	67%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002*

## Poverty Status

Population for whom poverty status is determined

	Number	Percent
<b>Total</b>	<b>697</b>	<b>100%</b>
Above Poverty	650	93%
Below Poverty	47	7%

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

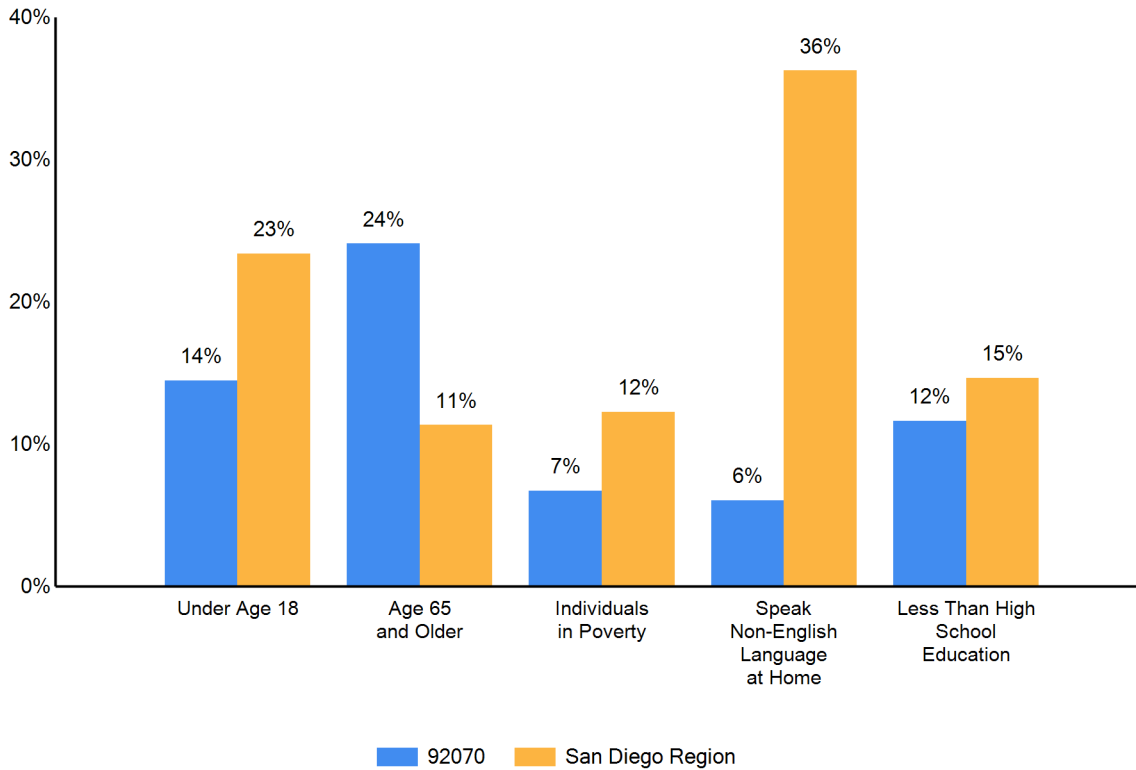
## Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
<b>Total Families</b>	<b>209</b>	<b>91</b>	<b>118</b>	<b>196</b>	<b>86</b>	<b>110</b>	<b>13</b>	<b>5</b>	<b>8</b>
Married couple family	175	66	109	162	61	101	13	5	8
Male householder, no wife present	30	25	5	30	25	5	0	0	0
Female householder, no husband present	4	0	4	4	0	4	0	0	0

*Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010*

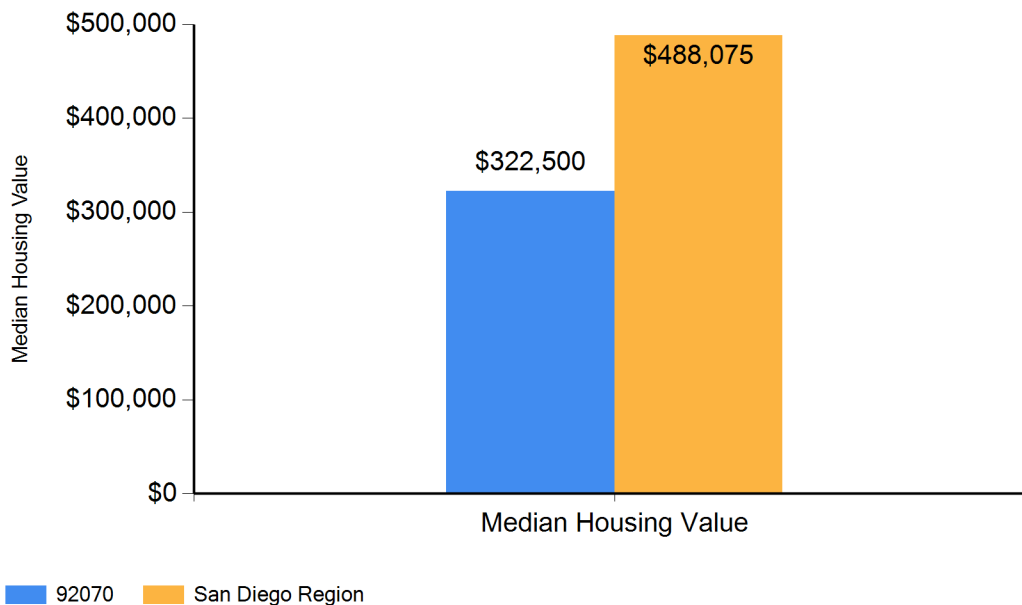


## Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

## Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075