# DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES Unified School District San Marcos



	Jan 1, 2014
Total Population	120,305
Household Population	118,657
Group Quarters Population	1,648
Persons Per Household	2.91

#### HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	42,655	40,821	4.3%
Single Family - Detached	21,581	20,890	3.2%
Single Family - Multiple-Unit	3,473	3,212	7.5%
Multi-Family	13,775	13,101	4.9%
Mobile Home and Other	3.826	3.618	5.4%

#### HOUSEHOLD INCOME

### Households by Income Category (2010 \$, adjusted for inflation)

	Less than	\$15,000-	\$30,000-	\$45,000-	\$60,000-	\$75,000-	\$100,000-	\$125,000-	\$150,000-	\$200,000
	\$15,000	\$29,999	\$44,999	\$59,999	\$74,999	\$99,999	\$124,999	\$149,999	\$199,999	or more
% of Total	13%	13%	13%	11%	9%	13%	9%	6%	7%	6%

# Median Household Income2014Adjusted for Inflation (2010 \$)\$59,331Not adjusted for inflation (current 2013\$)\$62,921



#### **IMPORTANT ADVISORY:**

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

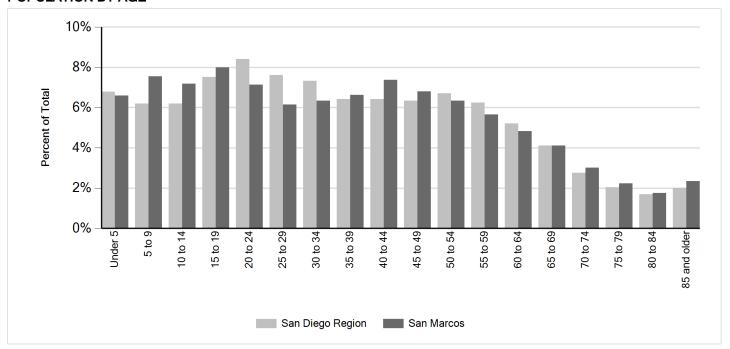
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

#### POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	120,305	58,750	61,555	51%
Under 5	7,925	4,015	3,910	49%
5 to 9	9,087	4,617	4,470	49%
10 to 14	8,636	4,469	4,167	48%
15 to 17	5,349	2,848	2,501	47%
18 and 19	4,270	2,069	2,201	52%
20 to 24	8,586	4,183	4,403	51%
25 to 29	7,388	3,691	3,697	50%
30 to 34	7,622	3,817	3,805	50%
35 to 39	7,973	3,893	4,080	51%
40 to 44	8,862	4,336	4,526	51%
45 to 49	8,177	3,977	4,200	51%
50 to 54	7,629	3,852	3,777	50%
55 to 59	6,796	3,322	3,474	51%
60 and 61	2,484	1,154	1,330	54%
62 to 64	3,329	1,562	1,767	53%
65 to 69	4,952	2,215	2,737	55%
70 to 74	3,629	1,639	1,990	55%
75 to 79	2,682	1,136	1,546	58%
80 to 84	2,107	929	1,178	56%
85 and older	2,822	1,026	1,796	64%
Under 18	30,997	15,949	15,048	49%
65 and older	16,192	6,945	9,247	57%
Median Age	35.8	34.6	37.0	N/A

### **POPULATION BY AGE**



## POPULATION BY RACE, ETHNICITY AND AGE

#### Non-Hispanic

	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	39,387	63,878	2,275	339	10,645	3,781
Under 5	3,272	3,554	120	13	700	266
5 to 9	4,024	3,712	116	18	638	579
10 to 14	3,665	3,700	130	13	644	484
15 to 17	2,337	2,288	107	17	349	251
18 and 19	1,673	2,006	89	11	277	214
20 to 24	3,855	3,595	224	26	574	312
25 to 29	3,013	3,183	207	24	714	247
30 to 34	3,065	3,394	174	22	750	217
35 to 39	2,904	3,758	156	19	889	247
40 to 44	2,841	4,527	163	29	1,070	232
45 to 49	2,635	4,349	190	12	826	165
50 to 54	1,913	4,603	182	28	750	153
55 to 59	1,462	4,409	138	17	659	111
60 and 61	433	1,704	46	17	241	43
62 to 64	521	2,412	46	20	297	33
65 to 69	653	3,691	69	13	456	70
70 to 74	461	2,761	29	19	301	58
75 to 79	281	2,088	38	13	218	44
80 to 84	195	1,736	15	2	136	23
85 and older	184	2,408	36	6	156	32
Under 18	13,298	13,254	473	61	2,331	1,580
65 and older	1,774	12,684	187	53	1,267	227
Median Age	26.4	43.0	34.2	41.1	38.8	21.5