

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES
U.S. Postal ZIP Code
91941



Jan 1, 2013

Total Population	33,870
Household Population	33,580
Group Quarters Population	290
Persons Per Household	2.57

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	13,342	13,076	2.0%
Single Family - Detached	8,425	8,233	2.3%
Single Family - Multiple-Unit	1,359	1,330	2.1%
Multi-Family	3,558	3,513	1.3%
Mobile Home and Other	0	0	--

HOUSEHOLD INCOME

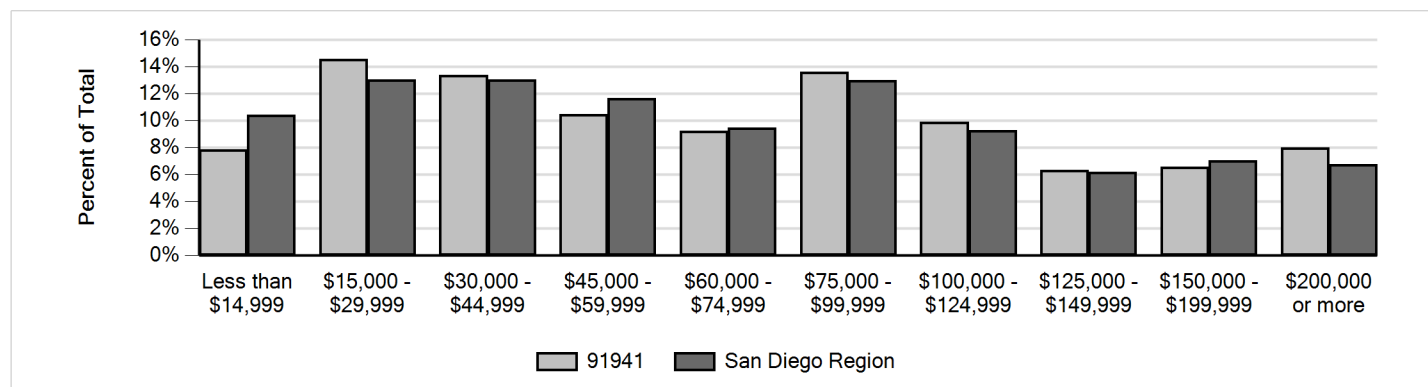
Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000- \$29,999	\$30,000- \$44,999	\$45,000- \$59,999	\$60,000- \$74,999	\$75,000- \$99,999	\$100,000- \$124,999	\$125,000- \$149,999	\$150,000- \$199,999	\$200,000 or more
% of Total	8%	15%	13%	10%	9%	14%	10%	6%	7%	8%

Median Household Income

2013

Adjusted for Inflation (2010 \$)	\$65,988
Not adjusted for inflation (current 2012\$)	\$69,079



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

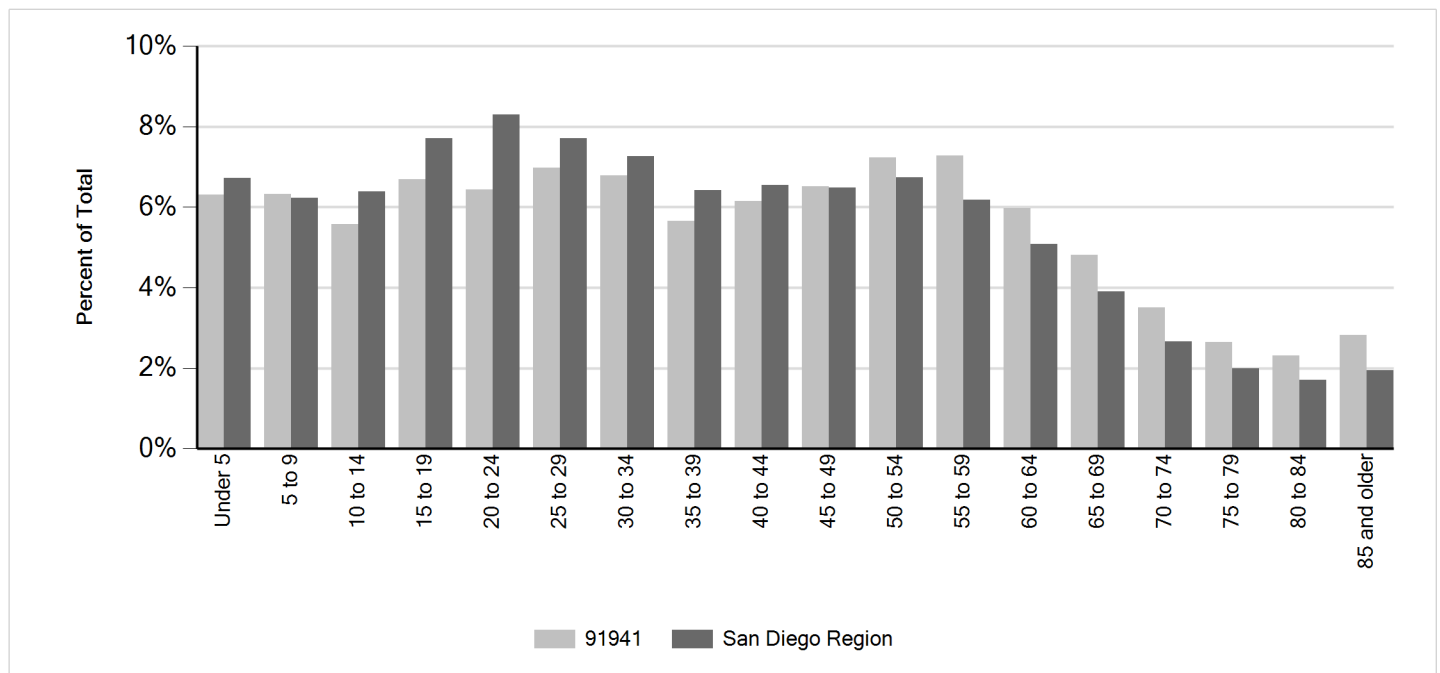
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

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POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	33,870	16,243	17,627	52%
Under 5	2,136	1,064	1,072	50%
5 to 9	2,141	1,071	1,070	50%
10 to 14	1,888	978	910	48%
15 to 17	1,312	714	598	46%
18 and 19	952	502	450	47%
20 to 24	2,180	1,042	1,138	52%
25 to 29	2,365	1,118	1,247	53%
30 to 34	2,299	1,114	1,185	52%
35 to 39	1,917	935	982	51%
40 to 44	2,081	1,014	1,067	51%
45 to 49	2,204	1,046	1,158	53%
50 to 54	2,451	1,193	1,258	51%
55 to 59	2,467	1,135	1,332	54%
60 and 61	866	414	452	52%
62 to 64	1,157	574	583	50%
65 to 69	1,630	802	828	51%
70 to 74	1,189	545	644	54%
75 to 79	897	355	542	60%
80 to 84	781	319	462	59%
85 and older	957	308	649	68%
Under 18	7,477	3,827	3,650	49%
65 and older	5,454	2,329	3,125	57%
Median Age	39.3	37.8	40.8	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	7,538	20,644	2,239	147	1,977	1,325
Under 5	663	1,030	197	7	110	129
5 to 9	812	805	214	10	104	196
10 to 14	589	882	148	11	96	162
15 to 17	407	634	101	7	68	95
18 and 19	276	475	88	2	49	62
20 to 24	590	1,080	217	16	155	122
25 to 29	648	1,115	250	14	214	124
30 to 34	628	1,171	206	8	186	100
35 to 39	521	1,009	130	10	166	81
40 to 44	503	1,238	115	9	163	53
45 to 49	444	1,419	115	13	164	49
50 to 54	430	1,688	138	10	128	57
55 to 59	343	1,836	135	13	100	40
60 and 61	81	698	21	4	53	9
62 to 64	140	899	48	4	59	7
65 to 69	152	1,366	50	4	44	14
70 to 74	94	1,006	30	4	47	8
75 to 79	91	745	13	1	39	8
80 to 84	62	684	15	0	16	4
85 and older	64	864	8	0	16	5
Under 18	2,471	3,351	660	35	378	582
65 and older	463	4,665	116	9	162	39
Median Age	28.3	48.1	28.1	34.1	35.2	20.8