

DEMOGRAPHIC & SOCIO ECONOMIC ESTIMATES

Jurisdiction

Poway



	Jan 1, 2013
Total Population	48,559
Household Population	48,009
Group Quarters Population	550
Persons Per Household	2.96

HOUSING AND OCCUPANCY

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	16,559	16,243	1.9%
Single Family - Detached	12,272	12,023	2.0%
Single Family - Multiple-Unit	874	870	0.5%
Multi-Family	2,711	2,657	2.0%
Mobile Home and Other	702	693	1.3%

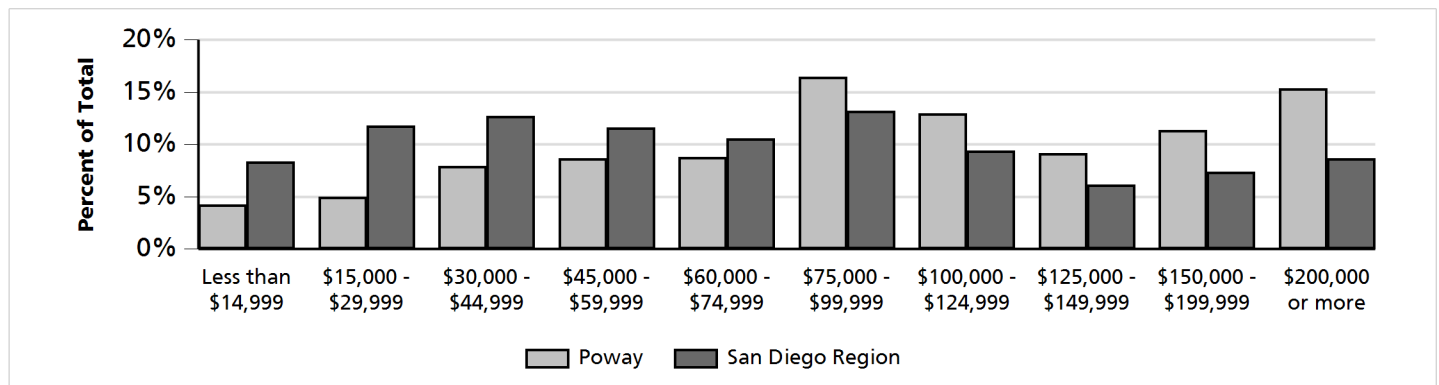
HOUSEHOLD INCOME

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	4%	5%	8%	9%	9%	16%	13%	9%	11%	15%

Median Household Income

Adjusted for Inflation (2010 \$)	\$98,332
Not adjusted for inflation (current 2012\$)	\$102,938



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

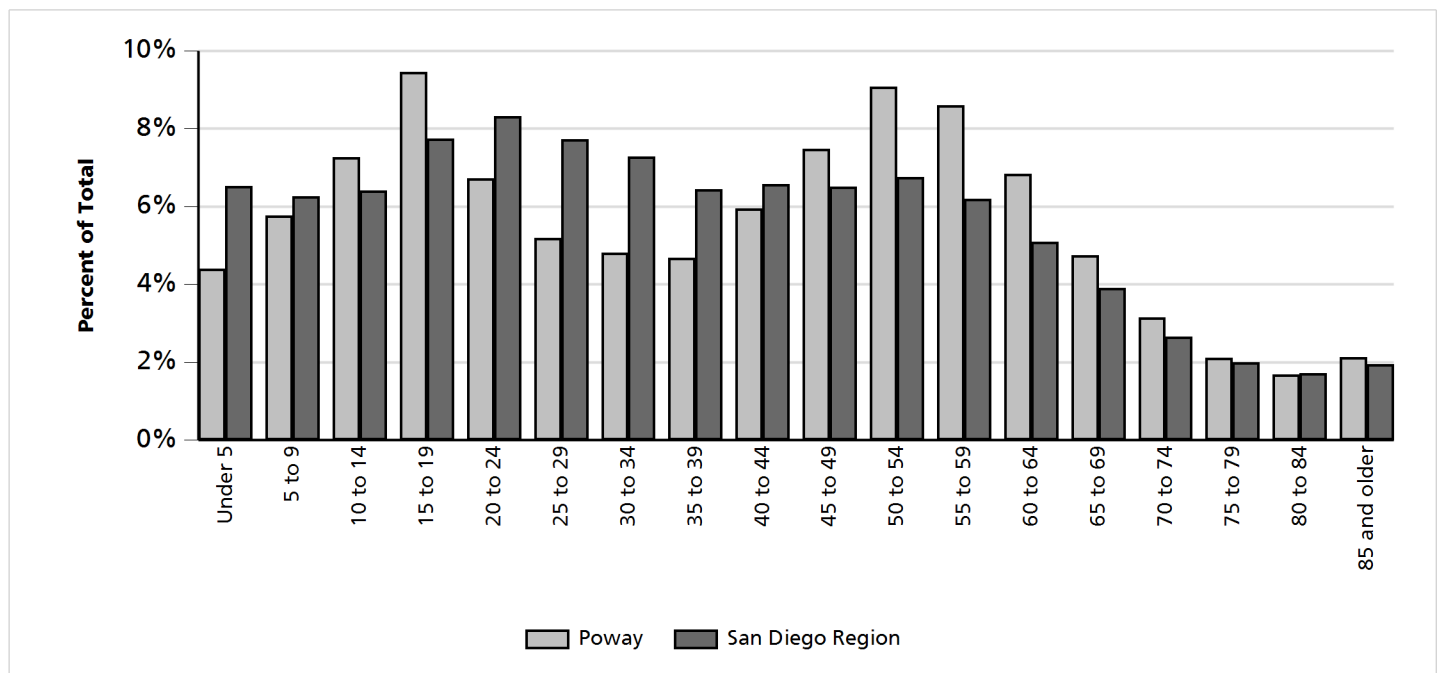
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

POPULATION BY GENDER AND AGE

	Total	Male	Female	Percent Female
Total Population	48,559	23,862	24,697	51%
Under 5	2,136	1,112	1,024	48%
5 to 9	2,799	1,440	1,359	49%
10 to 14	3,522	1,853	1,669	47%
15 to 17	2,624	1,349	1,275	49%
18 and 19	1,961	1,014	947	48%
20 to 24	3,262	1,701	1,561	48%
25 to 29	2,516	1,354	1,162	46%
30 to 34	2,338	1,196	1,142	49%
35 to 39	2,275	1,074	1,201	53%
40 to 44	2,886	1,328	1,558	54%
45 to 49	3,629	1,686	1,943	54%
50 to 54	4,404	2,112	2,292	52%
55 to 59	4,171	1,997	2,174	52%
60 and 61	1,397	674	723	52%
62 to 64	1,924	951	973	51%
65 to 69	2,306	1,146	1,160	50%
70 to 74	1,529	735	794	52%
75 to 79	1,027	460	567	55%
80 to 84	818	334	484	59%
85 and older	1,035	346	689	67%
Under 18	11,081	5,754	5,327	48%
65 and older	6,715	3,021	3,694	55%
Median Age	41.5	39.2	43.2	N/A

POPULATION BY AGE



POPULATION BY RACE, ETHNICITY AND AGE

	Hispanic	Non-Hispanic				
		White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	8,221	32,562	664	144	5,290	1,678
Under 5	626	1,082	43	6	240	139
5 to 9	825	1,417	53	6	286	212
10 to 14	843	2,002	41	12	371	253
15 to 17	543	1,653	27	10	250	141
18 and 19	384	1,267	26	4	170	110
20 to 24	667	2,100	37	10	295	153
25 to 29	596	1,461	36	7	319	97
30 to 34	563	1,348	37	15	307	68
35 to 39	489	1,302	44	9	360	71
40 to 44	543	1,786	42	12	426	77
45 to 49	557	2,541	41	13	410	67
50 to 54	485	3,334	51	7	431	96
55 to 59	381	3,256	51	11	404	68
60 and 61	93	1,116	21	4	138	25
62 to 64	128	1,531	33	2	207	23
65 to 69	146	1,891	17	7	215	30
70 to 74	122	1,230	11	3	147	16
75 to 79	86	784	16	3	121	17
80 to 84	67	630	21	2	86	12
85 and older	77	831	16	1	107	3
Under 18	2,837	6,154	164	34	1,147	745
65 and older	498	5,366	81	16	676	78
Median Age	26.9	46.7	38.6	36.1	40.6	19.7