

FINAL INFOMERCIAL SCRIPT

Written by

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Packet Clip-Ons

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FADE IN:

**1 INT. KITCHEN - DAY****1**

A wide shot shows an unorganized kitchen with packets of containing spices, snacks and cereals on the shelf. Sneaky music plays in the background.

NARRATOR (V.O.)

(Amusingly)

Will you wonder where the pure  
taste of your favorite snacks did  
just fade away?

The camera slowly zooms in on a hand reaching for a packet of potato chips.

CUT TO:

**2 INT. KITCHEN - DAY****2**

Overhead shot of potato chips being transferred into a big bowl. The camera shifts to a close-up on piece of stale potato chip shown in the light highlighting the dull, lifeless texture with boring background music.

NARRATOR (V.O.)

(Disappointed)

There is no fun of eating chips  
without making noises!  
It is high time and to keep the  
taste intact and we found a lazy  
way out!

FADE TO:

**3 INT. PLAIN WHITE WALL - NIGHT****3**

Camera is set in low angle looking slightly up with clips falling from a little height in slow motion. The bright light falling on them creates a glowing effect mid fall with soft and slow music in the background.

NARRATOR (V.O.)

(Excitingly) Introducing the one  
and only plastic packet clips!

FADE TO:

**4 INT. KITCHEN - DAY****4**

Wide shot of opened packets put up in a line on the kitchen shelf. Camera shifts to close up of a hand reaching the packet of potato chips. A tight shot on hands putting clips on the opened packet of potato chips followed by a handshake gesture between two hands. Chill background music plays.

NARRATOR (V.O.)

(Happily)

The saviors of the taste of our favorite snacks are here! Now your taste and fragrances are sealed tighter than the strongest handshake!

CUT TO:

**5 INT. KITCHEN - DAY****5**

Wide shot of packets in the kitchen cupboard in an organized way and camera slowly zoom towards the organized packets, highlighting the neatness and contrast from the earlier messy kitchen.

NARRATOR (V.O.)

Seal your snacks and the deal to get your favorite colors of clips today. The first one hundred customers get 50% discount. Don't wait to grab it! Don't let your tastebuds suffer anymore, seal your snacks and emotions tight. After all, who likes bad taste and bad vibes!

Ambient music plays in the background.

CUT TO:

**6 INT. KITCHEN - DAY****6**

The camera pans slowly left to right, showing closing shot of the cupboard and zooms out as the cupboard door closes with happy, fun, upbeat background music.

CUT TO:

**7 INT. KITCHEN - DAY****7**

A close up shot of handwritten "Order now" sticky notes being placed on the closed kitchen cupboard and a high angle shot looking at the notes while fun background music plays.

NARRATOR (V.O.)

Hold the flavors, freshness, and  
intensity of hugs tight.

FADE TO:

**8 WEBSITE AND CONTACT INFORMATION.****8**

Split screen showing the outcome of before and after using the clips. The left side of screen shows an unsealed packet while the right shows a freshly sealed packet and happy instrumental background music plays.